Radio AT WAR

Published in commemoration of KOA's 20th Anniversary
and of its service to a nation at war.
TO OUR FRIENDS:

This year KOA is observing -- not celebrating -- its 20th Anniversary.

For a score of years -- KOA has rendered a public service to listeners and has helped to enrich the lives of many thousands. That service was never more important than it is today.

We are engaged in the world's greatest war, and radio is one of the vital factors in our country's war effort.

Therefore, we dedicate this book to the war and the war effort; to radio and radio's people; and to KOA's progress from its modest start in 1924 to the present.

And, we dedicate ourselves, here and now, to greater efforts and greater service to speed the war to a victorious conclusion. Also, we dedicate ourselves, wholeheartedly to our loyal friends; to you -- for many more years, no matter what the future may hold for us all.

Sincerely yours,

James R. MacPherson
Manager - KOA
Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

**PUBLIC SERVICE**

**HOW RADIO HELPS**

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Each local area can add scores of items to this imposing list.
Orders from headquarters by radio as troops leave bivouac area.

Marine uses portable radio in landing operation.

Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.

Report on enemy aircraft is radioed to concealed artillery at rear.

Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.
OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.
Every one a radio operator.

Radio operator on Navy patrol blimp on anti-submarine duty.

Duty officer checking flight board after flight.

Radio operator on Navy bomber.

Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.

“Blind flying” by radio in ground school trainer.
School dismissed. The "desks" in a radio classroom.

Aviation cadets and student officers attend "buzzer" class.

Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.

Recruits receive instructions at Signal Corps Training school.

Diagram on wall aids Army Radio instruction.
Here's the famous walkie-talkie... 'talk as you walk'.

Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

Lower left: The Marines have landed! 'Yuf said.

Walkie Talkie on skiis going up hill.

Two-way hook-up at message center.
1. General View Field Transmitter, Power Unit and Antenna.

2. Battery of code keys at message center.


4. Close-up of Army Field transmitter.

AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.
Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.
ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.
A portable organ, makeshift stage, and soldiers entertain during maneuver rest periods.

Sailors compete in a quiz broadcast while bidders listen in audience.

A Hawaiian soldier's time-honored tradition for broadcast.

Trained Army Public Relations officers proved they could operate a radio station in an emergency during a 1941 maneuver.

West Point Band plays for radio in Curtis Hall.

Microphone catches formal guard mounted at West Point.
Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

Clark Gable is now serving with the United States Army Air Forces.

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.
WHAT THE GOVERNORS OF COLORADO AND WYOMING SAY ABOUT KOA...

JAMES R. WELFORD
General Manager
Radio Station K O A
National Broadcasting Company, Inc.
850 N. Broadway
Denver 2, Colorado

DEAR Mr. WELFORD:

Your Twentieth Anniversary on December 15 is an occasion worthy of note. It is a pleasure for me to congratulate you and the National Broadcasting Company upon the completion of twenty years of excellent service to the people of Colorado and this entire Mountain & Plains States region.

Colorado has passed its assigned post in all of the War Bond drives. The broadcasting of daily reports over KOA has played an important part in the success of these drives, according to reports from various county offices throughout the state.

KOA has contributed an important service to our men in the armed forces through the activities of the KOA MOVIE CENTER FOR GALLIARD B.W.O., the various weekly KOA broadcasts from Indianapolis General Hospital, from the USAF, Fort Lewis Convalescent Hospital, and from other Army and civilian posts in the State of Colorado.

I am happy to felicitate upon this outstanding achievement.

Sincerely yours,

JOHN C. VIVIAN
Governor

Mr. C. HUNT
Governor

By your station lor, down through the years, rendered such valiant and efficient radio service to the State of Wyoming, I wish to have the opportunity of this, your state's twelfth birthday, to express the thanks, appreciation, and best wishes of the people of Wyoming to your organization.

It would be impossible to even attempt to estimate the millions of hours of pleasure your station has brought to the people of Wyoming. Raising the only state on the air, without a question of a doubt, KOA has a greater radio audience than any other Rocky Mountain station.

Especially, by congratulations for the excellent service rendered, our state by your splendid cooperation in the war effort. The mountain and plains states of the West have made a greater record in the support of the war effort than any other state in the world. KOA, as you have always done, has been a real part of the excellent service of KOA.

May the coming twenty and more years be mutually successful to you and helpful to the great West.

Sincerely yours,

Governor

Mr. JAMES WELFORD
 widened of KOA
Denver, Colorado
THIS was KOA in 1924...

THESE WERE THE DAYS OF CRYSTAL SETS AND CAT WHISKERS.

KOA's first engineer - R. H. Owen. After 20 years Mr. Owen is still with KOA.

1. Original site of station KOA at 14th Avenue and Krameria Street - Denver. Offices, Studios and Transmitter were in this building.

2. Opening day crowds
   Dec. 15, 1924

3. Studio Control room
   Old Building

4. Transmitter Station
   Old Building

5. KOA's Program Schedule
   Opening Night

6. The first program log
   - Sign-on 8:00 P.M.
   - Sign-off 10:27 1/2 P.M.
   Note intermission for 2 minutes at 9:44 1/2.

★ KOA - FIRST IN DENVER ★ KOA - FIRST IN DENVER ★ KOA - FIRST IN DENVER ★
To celebrate its 10th Anniversary, and to keep abreast of the fast-growing broadcasting industry -- KOA moved into a new 50,000 Watt transmitter and new downtown-Denver offices and studios.

Opening of new KOA studios "Denver's Radio City".

Parts of estimated 50,000 people who jammed sidewalks and streets waiting to get in.

Overflow audience in Studio "B" where they could only hear.

Gigantic stage-show of KOA artists attracted thousands to Denver Theatre on opening night.
Time has wrought many changes.

**TillS IS KOA TODAY**

The award greets visitors on the 4th floor as they leave elevator.

**The NBC Building -- "Denver’s Radio City"**

KOA occupies 4th, 5th, 6th Floors.

**Beautiful lobby entrance - First Floor**

4th floor lobby - Maebelle Pearson at switchboard and reception desk.

**Client's audition, Beverly Ward Mango, in charge Music Rights Dept. at piano.**

**General Office -- 4th Floor rear.**

**Master control - nerve center through which all KOA-NBC programs come and go.**

**The KOA News Room -- served by three major News Services -- AP, UP, INS.**

**Studio "D" -- from which you always hear "This is Denver -- KOA."**

**Studio "C" -- Milton Shrednik, KOA Musical Director at piano.**

**Studio "A" -- Largest of 4 studios. Suspend by elaborate system of springs.**

**Client’s Observation for Studio “A”.**

**Studio "B"**
Artists Lounge outside Studios "A" & "B". Here they relax before broadcasts.

5th Floor lobby -- showing entrance to Studio "B", Master Control and Newsroom.

Opposite end of 5th Floor lobby above. Pictures: Garden of Gods and Pikes Peak.

KOA Transmitter. Thru here, backed by 50,000 watts, go KOA-NBC programs to literally every part of the world.

Looking up one of highest self-supporting towers in U. S. -- Antenna for KOA's 50,000 watt transmitter.

Front View - KOA transmitter building.

Control room apparatus and transmitter. Power machinery for developing KOA's 50,000 watts.

View showing high powered amplifiers which feed antenna at KOA Transmitter.

Section of transmitter showing giant water-cooled 100,000 watt power tubes.

Guests Reception room at transmitter.

★ KOA — FIRST IN DENVER ★ KOA — FIRST IN DENVER ★ KOA — FIRST IN DENVER ★
First KOA Orchestra

First KOA quartet

An early day radio drama

"Catch-it-Calf" Contest National Western Stock Show.

KOA promotes funds for Infantile Paralysis Fund.

Denver Post Outdoor Summer Opera Cheeseman Park.

Interview, W. C. Shepherd, Publisher, Denver Post.

KOA Orchestra

The KOA Orchestra.

19th Anniversary "Farm Question Box" program.

Loretta Louise and Ivan Schooley Popular KOA Soloists.

Inaugural "Ask & Learn" program presented by Archdiocese of Denver.

KOA-NBC officials with "Catch-It-Calf" Contest National West. Stock Show.

The "Mile-Hi Farmer" and "Texas Valley Folk".

Lora Price & Betty of KOA Home Forum with guest, Mrs. Carveth Wells.

Only 2 more miles to go. KOA hikes along with Adam- man Club to Pikes Peak.

The famed Solitaire Cowboys

Christening of Union Pacific "City of Denver".

KOA covers Cheyenne Frontier Days
KOA broadcasts from 1900 ft. level of world famed Portland Mine.

Broadcast of Ski Tournament in July from St. Mary's Glacier.

KOA covers Denver Air Races and National Balloon Races.

Inauguration of United Air Lines service to Denver.

KOA Engineers and Mobile Unit at broadcast of Central City Festival.

Dedication of Will Rogers Memorial "Shrine to Sun".

Elks National Convention Parade.

"Men of the West" Quartet.

"Light of the West" Radio Players.

The "Three B's" Program.

First in Denver

K-O-A

50,000 Watts - 810 KC
GENERAL STAFF. Unless otherwise identified, the department to which the person belongs is indicated as follows: (P) Program, (E) Engineering, (S) Sales, (N) News, (T) Traffic, (A) Auditing, (GR) Guest Relations, (C) Continuity, (BM) Building maintenance, (AS) Announcing Staff.

First Row (left to right) Aubrey L. Crane, Traffic Manager; Carl E. Mehl, News Editor; Gilbert T. Verba, Supervisor of Announcers; Walter L. Morrissey (E); Dale Newbold, Office Manager and Auditor; R. H. Owen, Ass't Manager and Chief Engineer; James R. MacPherson, General Manager; Clarence C. Moore, Program Director; D. A. McColl, Sales Manager; Russell C. Thompson (E); Patrick Warfield (N); Otis W. Bottoms (N); Milton Shreadik, Music Director; Second Row (left to right) George M. Pogue (E); Cecil Seavey (AS); Ivan Schooley (AS); Mary Bassar, secretary to Mr. Owen; Mary Lou Keys (P); Edythe Sweeney (T); Mary Elizabeth Mellor, secretary to Mr. McColl; Anne Walden, secretary to Mr. MacPherson; Elizabeth Wright (C); Inez Walker, secretary to Mr. Moore; Thelma Long, secretary to Mr. MacPherson; Mary Mortimore, bookkeeper and secretary to Mr. Newbold; Naomi Gravestock (T); Denise Smith (A); Florence McNiven, secretary to Mr. Resollet; Aubrey Blake (E); D. D. Kable (E); Frank Kilday (GR); Third Row (left to right) Robert Fitzmorris (GR); Earle C. Ferguson (S); Steve Robertson (AS); Hal Renold, Director of Agriculture Department; Vic Roby (AS); Irene Koen, secretary to Mr. Philipps; G. S. Dutton (E); Margaret Caperton (C); W. N. Neal, Jr. (E); Beverly Manga, in charge of Music Rights Department; Kenneth Raymond (E); Evadne Hammerson (C); T. Ellsworth Stepp, Production manager; J. H. Rohrer (E); Richard White (GR); Charles R. Phillips, sales promotion manager.

Those employees not in picture: George Anderson (E); Vernon Andrews (E); J. E. Carpenter (E); R. D. Carrier, Chief Transmitter engineer; Blair Dobbins (E); J. J. Dunksberg (BM); J. E. Finch (E); Helen Green, night PBX operator; J. M. Hall (E); Rolf Hertzog (AS); I. B. Loder (BM); J. Bert Mitchell, Jr., Program & Sales coordinator; J. A. Nelson (E); A. C. Nebbitt, (E); Mattie Pearson, day PBX operator; C. A. Peregrine, Chief Control Supervisor; E. L. Raeke (E); Oliver Pierce (E); Alden Richman (BM); L. A. Root (BM); C.W. Schuknecht (E); J. L. Turre (E);

*KOA staff in NBC "TEN YEAR CLUB"

Left to right: Clarence C. Moore; Carl Schuknecht; Roy D. Carrier; ROBERT H. OWEN, Joseph Rohrer, James MacPherson; Russell C. Thompson; C. A. PEREGRINE; FRANCIS A. NELSON; Walter Morrissey. "Ten Year Club" members not shown -- E. L. Raeke, D. L. Newbold; and LT. COMM. J. A. SLUSSER, and LT. Comm. Lloyd E. Yoder, former general manager, both on military leave. Those whose names are in capital letters have been with KOA for 20 years.

THE KOA TRANSMITTER STAFF -- Left to right: F. A. Nelson; G. S. Dutton; Russell Thompson; George Anderson, Roy Carrier, Chief transmitter engineer; J. R. MacPherson, General Manager; R. H. Owen, Chief Engineer; Oliver Pierce; Blair Dobbins; J. L. Turre and E. L. Raeke.

KOA'S H. P. DAVIS AWARD WINNERS FOR ANNOUNCING

1940 - Torleif C. Torland * 1941 - Lt. Edward Brady,* 1942 - Gil Verba, First, Mountain Zone

1943 - Steve Robertson,** Honorable Mention, Mountain Zone 1944 - Gil Verba, First, Honorable Mention, National

* - Now in armed services ** - U. S. Merchant Marine, Honorable Discharge
Memorable wartime broadcasts by KOA

Ski troop maneuvers in blinding snowstorm, described by KOA for "ARMY HOUR" program. Photo by U.S. Signal Corps, taken near Camp Hale, U.S.'s highest army camp.

KOA interviews Colorado-born Chief Machinist Donald K. Ross, U.S.N., one of few living World War II heroes to wear Congressional Medal of Honor. Ross family surrounds him.

The KOA "Mike" picks up arrival of gallant "Memphis Belle" crew in Denver.

Major General F.E. Uhl acknowledges thanks to KOA for broadcasting posthumous award ceremonies of Congressional Medal of Honor to Pvt. Joseph P. Martinez, Nov. 16, 1943 at Ault, Colorado.

KOA picks up portion of NBC "Army Hour" at Camp Carson, Colorado.

Paratroops from Army Air Base at Alliance, Nebraska raid and capture Denver Municipal Airport.
Former KOA announcers, Tor Torland and Ed Brady, on furlough at the time, describe thrilling action of Paratroop landings.

First broadcast of its kind in radio history. 18 governors make 3rd War Loan broadcast from Teller House in Central City, Colorado.

Governor Vivian helps to launch nationwide 5th War Loan from Will Rogers Memorial 'Shrine to the Sun'.

Governor Vivian challenged Governors of six adjoining states in 3rd War Loan, each Governor speaking from his capital city.

The 18 Western & Southern Governors who broadcast from Central City, Colorado.

Governor Hunt of Wyoming addresses nation on 5th War Loan program from Buffalo Bill's grave.

LETTERS FROM GOVERNORS

Congratulatory letters from state executives on unique programs pictured above.
The number of KOA staff members called to the colors is half our total pre-war personnel. It is believed that KOA is the only station in the nation represented by three Navy Lt. Comdrs.

ARMY
Robert B. Young
George M. Mathews
C. Edward Brady
Norman Sorenson
Howard G. Roberts
E. R. Pearson
Stanley K. Brown
Walter Cass
Bill Day
Tom Mechling
MEMBERS NOW SERVING IN THE U.S. ARMED SERVICES

Bill Peregrine*
Lloyd Wilkinson
Andrew Gainey
Andy Smith
George Hinds
E C Blanks
Byleif C. Torland
James R. MacPherson, Jr.

NAVY
Robert C. McClellan
Ben R. Glasscock
Jesse A. Slusser
E. Starr Yelland
Edward A. Sproul, Jr.
Lloyd E. Yoder
L. Berry Long
Andrew Gunning
Jim Bennett
La Dene Vance
Bill St. John
Ross Alexander

OTHER SERVICES
Bill Michelsen, Merchant Marine
Jeanne Carter, Woman's Army Corps
Bill Ballance, U. S. Marine Corps
Ben Hill, Merchant Marine
Virginia Gandinie, SPARS
Steve Robertson*, Merchant Marine
Si Westbrook*, Merchant Marine
Zeke Beckman*, Merchant Marine

* Honorably Discharged
From January thru June 1944 -- KOA broadcast war effort programs totaling 250 hours and 17 minutes of time. These programs originated locally and did not include those taken from the NBC network, which amounted to 472 hours and 19 minutes, making a grand total of 722 hours and 36 minutes of war effort time in just six months!

Anne Walden, secretary to KOA's General Manager, is in charge of war loan activities. She assists Governor Vivian in his reports to the people of Colorado.

Governor John C. Vivian broadcasts daily during War Loan campaigns -- reporting county quota percentages and county quota leaders. His efforts have helped put Colorado over top in all 6 War Loan Drives.

Governor Vivian interviews wounded men from Fitzsimons General Hospital and the Ft. Logan Convalescent Center during War Loan Drives.

Spectacular outdoor board on capitol grounds records daily increases in county quota percentages.

County Chairmen of War Loan Committees, making outstanding gains in quota are interviewed by Colorado's chief executive.

Philip K. Alexander, Colorado War Finance Committee Chairman.

www.americanradiohistory.com
Wounded heroes and stars of screen and radio help Colorado to achieve its War Loan quotas via KOA. Here is Franchot Tone and friends, speaking from balcony of The Denver Post.

- Hero Army captures hearts of Denverites during War Loan Drive. Appeals helped Denver meet its War Loan quota.

- Eddie Cantor, super war bond salesman, aids Colorado 5th War Loan Drive.

- Ralph Edwards returns to home state with his NBC show. It cost Denverites war bonds to see him—and plenty!

KOA describes exhibition golf match "to put some pep into Army-Navy Relief"

Major General John F. Curry, now overseas, addresses KOA listeners during War Chest rally.

"Glamorous" Lamour broadcasts over KOA in behalf of Irving Berlin's "This is the Army" produces for U.S. War Chest.

C.P.O. Vic Mature appeals for more enlistments in Coast Guard.

Spencer Tracy, left, and Larry Smith, NBC commentator, inspire KOA listeners to contribute "more than before" to War Chest.
Warrant Officer Jackie Coogan takes a breathing spell before continuing his appeal for Nurses Aids.

Convalescent soldiers discuss rehabilitation and jobs with Denver business and professional leaders.

KOA conducts own promotion to enlist Nurses Aids with marvelous results.

Governors of Mountain & Plains States discuss petroleum industry in region.

Red Cross officials keep KOA listeners continually informed of organization's needs.

Major General Lewis B. Hershey airs views on selective service over KOA.


Roane Warbur, National Commander American Legion addresses conference of Governors.
Haven from army life for members of our armed forces stationed in or near Denver. Here they may read, write letters, hear recordings of music they love best, study playing, practice on musical instruments, or produce their own radio programs.

These pictures highlight activities of the KOA Music Center, and many of the outstanding programs presented by personnel stationed at LOWRY FIELD * BUCKLEY FIELD * FITZSIMONS GENERAL HOSPITAL * CAMP GEORGE WEST * CAMP HALE * PETERSON FIELD, all located in or near Denver.

The KOA Music Center for Enlisted Men is sponsored by an Advisory Board made up of the wives of Commanding Officers of the various army posts in or near Denver -- headed by Mrs. John F. Curry, wife of Major General Curry, now overseas -- and the Executive Board comprised of Mrs. John C. Vivian, wife of Colorado's Governor; Mrs. John J. Sullivan; Mrs. Lawrence C. Phipps, wife of the former U. S. Senator Phipps and Mrs. James R. MacPherson, wife of KOA's General Manager.
1. KOA-NBC Officials, the KOA Music Center Executive Board, and soldier personnel of 4th District AAF-WTTC following presentation of opera "Tristan & Isolde."

2. Brigadier General Omar H. Quade, Commanding Officer, Fitzsimons General Hospital.

3. 4th District, AAF-WTTC program. Presentation of opera "Faust".
1. Prized great dane of K-9 corps, trained at Camp George West, Denver, barks "hello".

2. Helen Bonfils plays lead roles in plays written by soldier personnel and presented on KOA Music Center broadcast.

3. Christmas party, 1943. Mrs. Owen LeFevre, 82 and Miss Sheila Sullivan, 2 were guests.
1. Private Stanley Hummell, noted concert pianist.

2. Much decorated flier returns from two years in China-Burma-India theatre broadcasts on program with KOA-ites, all of whom are married or engaged to men in service.

3. Lawrence C. Martin, managing editor, The Denver Post, on opening program.
K-O-A

MORE WARTIME BROADCASTS

1. Lowell Thomas, NBC commentator, makes Commencement Address at University of Denver.

2. Mayor Stapleton of Denver accepts National Security Award via KOA at time name of Municipal Airport is changed to Stapleton Field.

3. Wendell Willkie addresses Denver Chamber of Commerce and KOA listeners.

4. Denver business leaders hear wartime messages in KOA's studios.

5. Memorial Service for heroes of Denver area. Fitzsimons General Hospital.

6. KOA artists entertain Navy men convalescing at hospital in Glenwood Springs.

7. KOA broadcasts "Holing-thru" of Alva B. Adams Diversion Tunnel.

SOME OF THE LETTERS OF APPRECIATION OF KOA'S WARTIME EFFORT FROM MILITARY AND GOVERNMENT OFFICIALS

[Image of various letters and documents]

www.americanradiohistory.com

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".

Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Haghan, Fidler's ace reporter.
Naval cadets and sailors sing and play for radio audience.

A corner of the barracks serves as rehearsal room for this “jive” group.

All sergeants are not “hard-boiled”. This one burlesques a “home-makers” hour, discussing a topic of child apparel that doesn’t seem to impress the young admirers.

Soldiers fresh from field duty accompany Service Club worker in broadcast.

Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.

Aviation cadets at Randolph Field have organized this Glee club for radio appearances.

Soldiers on duty in Washington, D.C. boast this Glee club.
Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.

Maj. General Hugh Drum faces a battery of microphones.

No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.

Entertainment aboard ship enroute to Australia.

Sailors at Pensacola rehearse before broadcast.

A soldier audience at an open air broadcast as seen by performing artists.

The Famous U. S. Marine Corps Band heard on many broadcasts.
KEEPING IN TOUCH

Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A.

It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.
Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

 Petty Officers' Rating Marks

Chiefs, First Class, Second Class, Third Class, Chief

Chiefs Petty Officers and Petty Officers

The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

Pocket or Breast Insignia

Naval Aviator, Aviation Observer, Submarine, Merchant Marine, Parachutist
# Our Army Alone Wears These

<table>
<thead>
<tr>
<th>Medal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distinguished Service Cross</td>
<td>Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operations against enemy.</td>
</tr>
<tr>
<td>Distinguished Service Medal</td>
<td>Awarded any member of U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.</td>
</tr>
<tr>
<td>Distinguished Unit Badge</td>
<td>Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.</td>
</tr>
<tr>
<td>Good Conduct Medal</td>
<td>Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.</td>
</tr>
<tr>
<td>Soldiers Medal</td>
<td>Awarded to any person serving in any capacity for heroism not involving actual conflict with enemy.</td>
</tr>
</tbody>
</table>

# Our Army and Navy Both Have These

<table>
<thead>
<tr>
<th>Medal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver Star</td>
<td>Awarded to any person who has distinguished himself by gallantry and intrepidity in action.</td>
</tr>
<tr>
<td>Purple Heart</td>
<td>Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.</td>
</tr>
<tr>
<td>Congressional Medal of Honor</td>
<td>Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.</td>
</tr>
</tbody>
</table>
| American Defense Medal | Worn by men in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."
| American Theater Medal | Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan. |
| Asiatic-Pacific Campaign Medal | Issued for service to members of the Army and Navy for active service in the theater as indicated. Note the red and white jap colors at either end. |
| European-African-Middle Eastern Medal | Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa. |
| Merchant Marine Distinguished Service Medal | Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack. |

# These Are Worn by Our Navy Personnel

<table>
<thead>
<tr>
<th>Medal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victory Medal</td>
<td>Authorized to all Members of our armed forces who saw active service in First World War.</td>
</tr>
<tr>
<td>Distinguished Service Medal</td>
<td>Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.</td>
</tr>
<tr>
<td>Navy Cross</td>
<td>Awarded for heroism or meritorious conduct in Naval Service during time of war as well as for valor in action.</td>
</tr>
<tr>
<td>Expeditionary Medal</td>
<td>Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.</td>
</tr>
<tr>
<td>Good Conduct Medal</td>
<td>Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.</td>
</tr>
<tr>
<td>Life Saving Medal</td>
<td>Presented for heroism in saving life at sea, to civilians as well as service men.</td>
</tr>
</tbody>
</table>

# For the Navy-Marines and Coast Guard

<table>
<thead>
<tr>
<th>Medal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Navy &amp; Marine Corps Medal</td>
<td>Awarded to any member who has distinguished himself by heroism not involving conflict.</td>
</tr>
<tr>
<td>Presidential Unit Citation</td>
<td>Awarded to Navy &amp; Marine corps units for service in combat action above expected high standard.</td>
</tr>
<tr>
<td>Brevet Medal</td>
<td>Awarded to Marines for distinguished conduct in presence of enemy.</td>
</tr>
<tr>
<td>Good Conduct Award</td>
<td>Awarded to a Marine who has completed his enlistment with a high marking in efficiency, neatness, and intelligence.</td>
</tr>
<tr>
<td>Coast Guard Good Conduct Medal</td>
<td>Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.</td>
</tr>
</tbody>
</table>

# Special Merit Awards

<table>
<thead>
<tr>
<th>Award</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distinguished Marksman</td>
<td>Awarded to citizens for extraordinary service and proficiency in marksmanship.</td>
</tr>
<tr>
<td>Distinguished Automatic Rifleman</td>
<td>Awarded to citizens for extraordinary service and proficiency in marksmanship.</td>
</tr>
<tr>
<td>Distinguished Aerial Gunner</td>
<td>Awarded to individuals for extraordinary service and proficiency in marksmanship.</td>
</tr>
<tr>
<td>1st-Class Gunner</td>
<td>Awarded to individuals for extraordinary service and proficiency in marksmanship.</td>
</tr>
<tr>
<td>Expert</td>
<td>Awarded to individuals for extraordinary service and proficiency in marksmanship.</td>
</tr>
</tbody>
</table>

* * *

[www.americanradiohistory.com]
Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES’ AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS
1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs, the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag’s own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker’s platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag’s right.

4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation’s right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman’s right as he faces the congregation and the other flags at his left.

6--When the flag is displayed in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag’s own right, that is, to the observer’s left.

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.
**Army Awards**

- **Congressional Medal of Honor**: America's highest award for valor. Takes precedence over all others. Oak leaf cluster added for each presentation.
- **Order of Purple Heart**: America's oldest medal. Now awarded to those wounded or posthumously to those who died in battle.
- **Soldier's Medal**: Awarded for heroism reflecting credit to the Service in Peace or War, to officers or enlisted men.
- **Silver Star**: Awarded for gallantry in battle. Recently adopted also by the Navy.
- **Distinguished Service Medal**: Awarded when judgment and performance reflect credit on Navy.
- **Congressional Medal of Honor**: America's highest award for heroism above call of duty. Ribbon is worn about the neck. Precedes all others.
- **Navy Cross**: Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award.
- **Constitution Medal**: New award extended to officers as well as enlisted men of Navy and Marines for gallantry at risk of life beyond call of duty.

**Navy Awards**

- **Meritorious Service Medal**: Awarded Navy and Marine for meritorious service other than battle.
- **Distinguished Service Medal**: Awarded when judgment and performance reflect credit on Navy.
- **Congressional Medal of Honor**: America's highest award for heroism above call of duty. Ribbon is worn about the neck. Precedes all others.
- **Navy Cross**: Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award.
- **Constitution Medal**: New award extended to officers as well as enlisted men of Navy and Marines for gallantry at risk of life beyond call of duty.

**Special Awards**

- **Good Conduct Medal**: Awarded for Army enlisted men who after Aug. 1940 completed 3 yrs., or after Dec. 1941 completed 1 yr. of continuous Honorable Service.
- **American Defense Service Medal**: Issued for service of 1 yr. or longer between Sept. 8, 1938 and Dec. 7, 1941.
- **Legion of Merit**: Awarded to men of U.S. armed forces or friendly foreign nations for exceptionally meritorious conduct in the performance of outstanding services.

**Air Service Awards**

- **Distinguished Flying Cross**: Awarded for heroism in the air. Identical for all services.
- **Air Medal**: Awarded for meritorious achievement while participating in Aerial Flight.

**Merchant Marine Award**

- **Brevet Medal**: Awarded those who led men in battle or landing parties after higher officers had become casualties.
**OUR HONOR ROLL**

<table>
<thead>
<tr>
<th>Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Entered Service</td>
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</tr>
<tr>
<td>First Station</td>
<td>First Station</td>
</tr>
<tr>
<td>Promotions</td>
<td>Promotions</td>
</tr>
<tr>
<td>Service Record</td>
<td>Service Record</td>
</tr>
<tr>
<td>Decorations</td>
<td>Decorations</td>
</tr>
<tr>
<td>Discharged</td>
<td>Discharged</td>
</tr>
</tbody>
</table>

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."

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- Official Photograph, U.S. Army Air Forces
- Official U.S. Marine Corps Photograph
- Fort Bragg Photo
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