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the
KMA GUIDE

September, 1963

COVER STORY

The KMA Guide

SEPTEMBER, 1963

Vol. 9

No. 9

This month's cover picture is one of the classic shots of the 1963 Sidney Championship rodeo taken by official Rodeo Cowboy Association photographer DeVere Helfrich. The picture shows bareback bronc rider Bob Shoulders coming out of the chutes on Stormy. Stormy took such a high leap going out Bob was shaken loose, not so much by the buck, but he hit the high overhead crossbar on the chutes, getting knocked off rather than bucked off. Bob can be seen nearly standing on his head in mid air above Stormy. KMA rodeocasters Dean Naven and Jim Ross are in the upper right corner over the chute broadcasting the action.

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Mail Bag

"Best newsy magazine in Iowa. Have been in West . . . just returned."

Mrs. H. R. C.
Rt. 3 Mapleton, Ia.

Welcome back, Mrs. C., and thank you for the nice compliment.

"I see a red star on my last issue of Guide so here comes my dollar bill for another year of friendly chats and pictures of your big family — also enjoy the recipes. Can't try them all, but use the ones that sound best to fit my needs . . .

I, too have my Guides stacked and enjoy looking thru them, seeing how things have been growing and progressing and the KMA broadcasting and radio programs are tops at our house. We really get more for our dollar thru your Guide than any other dollar spent.

Keep up the good clean programs and hope you all have nice vacations and come back safe and sound."

Mrs. L. A.
Rt. 2 Ashland, Nebraska

You've made our day, Mrs. A.! We hope you're always with us here on KMA.

"I am enclosing a \$1 bill for one year to

the KMA Guide. Please excuse my delay. I don't know of any magazine a person can get more good and enjoyable reading from than this little magazine."

Mrs. L. H.
Redfield, Iowa

After a nice comment like that, we'll excuse almost anything.

"Enclosed find one dollar for which renew my subscription for another year for your wonderful magazine, the KMA Guide. I enjoy it so very much and like to keep in touch with all the wonderful folks at KMA. My wish is to visit KMA sometime and I surely hope it will come true. Thanks so much."

Mrs. W. R.
Grand Pass, Mo.

Thank you, too, Mrs. R., and you do your best to come and visit us some time. You can visit on your own and we will supply you with maps and information on points of interest, or, send a stamped, self-addressed envelope to Ethel Baldwin, c/o the May Seed Company for information on joining an all day conducted tour group this September or next Spring.

"While visiting at a friend's home I happened to read the KMA Guide and like the little magazine very much. Would like to subscribe for it. I believe it was a dollar a year. If more, please inform me. I'm enclosing a dollar for year's subscription."

Mrs. E. O.
Grinnell, Iowa

A year of Guides will be coming your way, Mrs. O. We're glad you found us at your friend's home and hope we can please you through the years. Our thanks, too, to your Guide family friend who introduced you to us.



A Chat With Edward May

A familiar song in September is "School days, school days, Dear old golden rule days, Reading and writing and arithmetic, Taught to the tune of a hickory stick," and so on. This was the popular theme song of the KMA Country School several years ago. However, it is not too popular today with most students as the majority are quick to say they prefer summer vacation and hate to see it come to an end. Actually, I think the majority of the students are glad to return to school but just don't like to admit it.

We have had a wonderful summer at our house, and I hope you have, too. We enjoyed an exciting vacation in Wisconsin, and also spent a most enjoyable day with the family at the Iowa State Fair. We also have had a good time getting Annette ready for her freshman year in college. We will have some adjustments to make after she leaves for school.

Perhaps the finest thing that happened to us during the summer was the fact that Karen did not have to have plastic surgery. She was scheduled to go into the hospital early in August for surgery as a result of her car accident which happened last February. However, the doctor was so pleased with her amazing progress he postponed the surgery until the first of the year, and hinted that her progress has been so remarkable she may never have to have plastic surgery. We are very grateful and, naturally, Karen was happiest of all.

September makes one think of fall, football season, and a change from summer weather into cooler fall weather. Speaking of weather, this leads me to the picture on this page and the item I am holding in my hand. Have you ever seen anything like it before? Do you know what it is? The "weather instrument" in the

picture is known as the CAPE COD WEATHER GLASS, and according to many weather authorities, the Cape Cod Weather Glass seems to be America's only contribution to barometrical research and design. It is glass container that holds water. Contact with the outside air is shut off by means of a goose-neck of glass that contains water in contact with the outside air. The battle of pressure differences between the outside air and the inside air causes the water to raise or lower accordingly. "When the glass spills over, so will the clouds in a little while," goes an old Cape Cod saying. The weather glass will, supposedly, actually forecast weather changes eight to twelve hours in advance. The rise and fall of the water level, in the long curved spout, indicates various weather conditions, as follows:

"Slow rise to top of spout indicates approaching storm 8 to 24 hours away. The storm may or may not change its course.

"Rapid rise to top of spout indicates approaching local storm. If the storm changes its course this will be forecast by immediate fall of the water to normal level.

"Bubbling out of spout indicates rapidly approaching local storm only a few hours away.

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Frank Comments

By FRANK FIELD

The picture this month shows part of my south garden as it looked on August 10, just seven weeks later than the picture in the July Guide, when the tomato plants were only about one foot high. That plant in the foreground in the center of the picture is a variety called "22-Stake 5", an experimental number from the University of Missouri which shows a lot of promise.

The plants in the background are mostly Surprise, and you will notice that the tomatoes toward the bottom of each plant have already ripened and been picked. The Stake 5 variety is a week later and even the lower ones, which of course, ripen first, had not been picked when this picture was taken. They run a little larger in size than the Surprise and do not set quite as many per plant, but as you can see from the picture, they will produce from 15-20 fruits to the plant, which will average between $\frac{3}{4}$ and 1 pound each. The Surprise, on the other hand, is producing about as many pounds of fruit per plant in slightly smaller tomatoes and more of them. In both cases, practically every one is perfect and would grade No. 1.

The Contender Beans in the foreground had finished bearing at the time this picture was taken and they were all pulled the following day and the ground planted right back to another two rows of Contenders for a fall crop. At the extreme

right of the picture, you can see just the edge of one of the Pole Beans, Kentucky Wonder, which are bearing very heavily right now and will continue clear up until frost. We depend on the Contenders each year for all our canning, but always have a few hills of the Kentucky Wonder Pole Beans for table use as we think they have a superior flavor and are well worth the extra work involved in setting stakes or poles for them to climb on.

We finally got tired of picking the Mrs. Pickler Hybrid Cucumbers and let a few ripen on the vines — that stopped them from bearing very quickly, or at least in such profusion.

Jennie is pretty well along with her canning now except for the Catsup and Chili Sauce which are always about the last things. She made a 'trial run' on Catsup yesterday and decided that her Catsup recipe did not call for enough sugar, so instead of 2 cups of sugar, she is going to use $2\frac{1}{2}$ cups. One reason the Chili Sauce always comes last is because in previous years, we have had to wait until about the first of September in order to get enough Peppers as the old-time varieties refused to set on until cooler weather came. This year we have been having plenty of Peppers since about the middle of July from a new Hybrid Variety called Peter Piper, which sets on right in the hottest part of the summer. We also have a new Hybrid Pepper from Japan which is even better. We will list this in the catalog next year, if the seed is available.

No, "the 22-Stake 5" will not be available for at least another year as the University of Missouri has not yet released it.





RFD

with
*Jack
Gowing*



By Tom Beavers

KMA Associate Farm Service Director

On occasion Tom will write a column for RFD, acquainting you with his activities.

In July I had an opportunity to visit with some Civil Air Patrol cadets from the country of Ecuador. One of the adult escorts with the young cadets was Dr. Marco Ordenez, a veterinarian, whom I interviewed. As he didn't speak English, I had to work through an interpreter, Fernando Durand, which was a new experience for me. Visiting with Dr. Ordenez, I learned they have many of the same diseases we have, such as, brucellosis, sleeping sickness in horses, anthrax and parasites, just to name some of them. When asked if he thought Ecuador had as many livestock ailments as the United States, he replied that he thought Ecuador controlled parasites more completely than the U. S.

Dr. Ordenez pointed out that the people in Ecuador are as interested in learning about methods of disease control as the United States. The country has two laboratories for livestock disease research.

To become a veterinarian there you have to attend college for six years. It was interesting to visit with one of our neighbors to the south.

My wife and I were among the past month's group of vacationers. We spent an enjoyable week in Colorado. We had a rainy reception, but the sun did find its way through the clouds for a few hours of each day.

We started on our way Saturday afternoon after my program. For the first day we drove as far as McCook, Nebraska. Then Sunday morning we drove on to Broomfield, Colorado to visit some of Pat's relatives. We stayed there until Tuesday morning. While in that area we visited Elitch's Gardens in Denver. It is an amusement park, but also has

many beautiful floral arrangements which were most interesting. They have many different species, both flowering plants and foliage. We saw several large greenhouses on the grounds, so we assumed they must raise most of their flowers right on the grounds.

On Tuesday we drove on to Estes Park where we planned to stay until Friday night. While in that area we enjoyed some hiking, drives, and of course, roaming through the novelty shops in Estes.

Wednesday morning after breakfast, we drove to Bear Lake which is west of Estes. We had always wanted to do some mountain hiking so we hiked from Bear Lake to Nymph and Dream Lake and part way to Emerald Lake. Total distance on that trip was three and a half miles. The trail was well defined most of the way but got quite rough in places. The area was full of ground squirrels and chipmunks and people were feeding them peanuts along the way.

Visiting with the park rangers I found that fishing in Dream Lake is good with native cutthroats the main species. One of the rangers said he had his limit in the freezer back at the main station thus proving fishing was good.

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Tom interviews Ecuadorian veterinarian, Dr. Ordenez, through interpreter, Fernando Durand.

J. D. Rankin's Dog Wins Derby Trials

Pictured at right, J. D. Rankin, vice-president of May Broadcasting and Earl May Seed and Nursery Co., displays the 1st place trophy and blue ribbon won by his hunting dog Spirits Black Pepper at the Iowa Derby Trials held at Ventura, Iowa in late July. Not only is J. D. happy with the 1st place awards, this was the first Derby Trials his dog had entered. Twenty One Iowa dogs handled by Iowans were entered. J. D. has his dog undergoing training by Roger Reopelle at Maple Plains near Minneapolis.

An ironic twist of the Ventura competition was that J. D.'s friend, Bob Wolfe of Indianola, handled J. D.'s dog along with two of his own, and Spirits won. The Derby Trials are restricted to dogs under two years old. J. D.'s dog was a year old July 7. The dog is trained for both dry land and water hunting. J. D. will also enter him in field trials later on. At field trials the dogs are tested in the field under actual



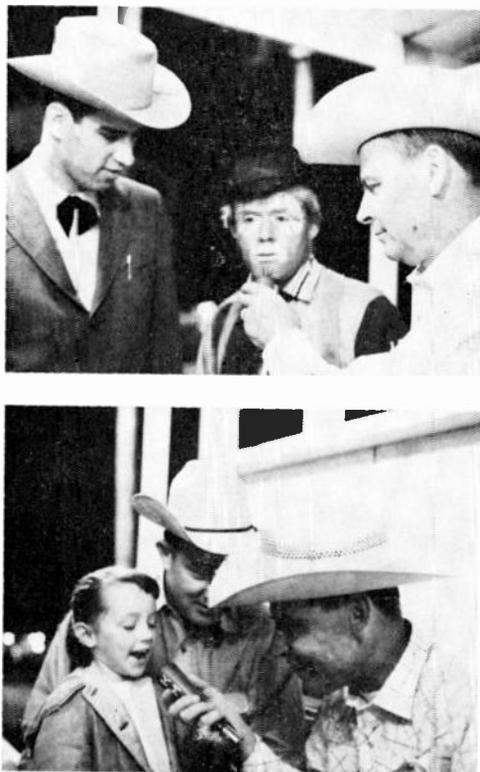
hunting conditions on both land and water. The dogs seek "fallen" game and retrieve, working by whistle and hand signal command.

In any event, J. D. knows he has a fine dog and looks forward to October when Spirits will be home for the hunting season.

Behind the Chutes At Sidney Rodeo

After 40 years of rodeo performances, attempting to come up with "the biggest and best yet" is quite a challenge; but it was the unanimous opinion that's what the Sidney Iowa Championship Rodeo committee accomplished this year. Every performance broke all attendance records with a total of over 85,000. Dean Naven and Jim Ross took KMA listeners behind the scenes for an inside look at rodeo activity at all night performances. Pictured top is Jim and Dean interviewing Goldie Carlton, one of the agile clowns whose specialty is aggravating bulls from the questionable safety of a steel barrel. Pictured below is Dean interviewing an avid rodeo fan who accompanies her father, Benny Combs, a top calf roper, on the rodeo circuit. Interviewees discussed rodeo participation, what they do and how it's done, but some of the most interesting discussions concerned what the participants do at home when not rodeoing. For example, Calf roper Dan Taylor of Corpus Christi, Texas, gave an exceptional dissertation on how they are battling the Texas screw worm infestation which is killing cattle and wild life in the

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Mae Driftmier Joins Staff

Busy at her new duties in the KMA traffic department, Mae Driftmier is a pleasant new addition to the KMA staff. Mae replaces Farrell Turnbull who recently resigned her position to move west. Mae previously was accountant for the World Publishing Company and also on the office staff of Kitchen Klatter Magazine. Her position as traffic manager involves many exacting details in seeing that everything you hear on KMA all day long is properly logged right to the fraction of a minute. Mae's husband, Howard Driftmier is building superintendent for KMA and the May Seed and Nursery Company. At present one of Howard's major responsibilities is overseeing the construction of the new KMA building. A hearty welcome to Mae.



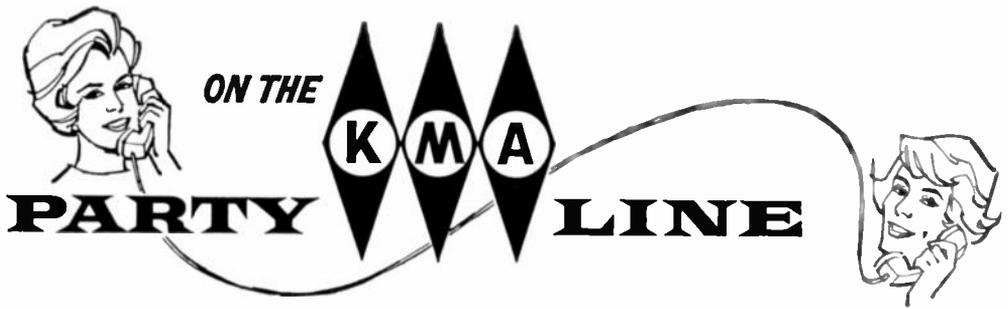
Here is an enterprising young lady whose money making projects have grown to the point they are cutting in on her fun time. Holly Nielson, daughter of KMA Production Manager Warren Nielson is pictured filling gift stamp books for people at 10¢ a book. Holly sorts the stamps, which come by the boxfull, lines them up and sponges them into the proper books. She has a bottle of glue handy for those short of mucilage. Holly earned all her own vacation money and purchased a savings bond. Other business interests are selling fishworms, (about which she was a little squeamish at first), doing yardwork plus a weekly allowance which all adds up to a tidy, but well-earned income for Holly.



Bean Recipe Book Offer

The state of Michigan, noted for auto production, is also the world's leading bean growing area. The Michigan Bean Shippers Association, a statewide organization in existence nearly three quarters of a century, has been instrumental in raising the standard of quality of beans to where U.S. beans are now preferred internationally. This association of bean experts has compiled a wonderful collection of recipes from this world-wide food staple. They come from good cooks everywhere — dieticians, home-

makers in foreign lands, chefs in famous restaurants, even a sourdough in Alaska. Some call for dry beans, others for good canned varieties. Beans are one of the few foods which you can prepare more of than you can eat for a nickel today. The economy of beans, matched with a variety of over 60 recipes, makes this new bean recipe book a practical item in every household. The Michigan Bean Shippers Association has graciously forwarded us a supply for, KMA Guide subscribers. All that's required to get your bean book is send a dime (for postage and handling) with your name and address to the KMA Guide. This offer is for a limited time so, please . . . do it now!



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PARTY LINE

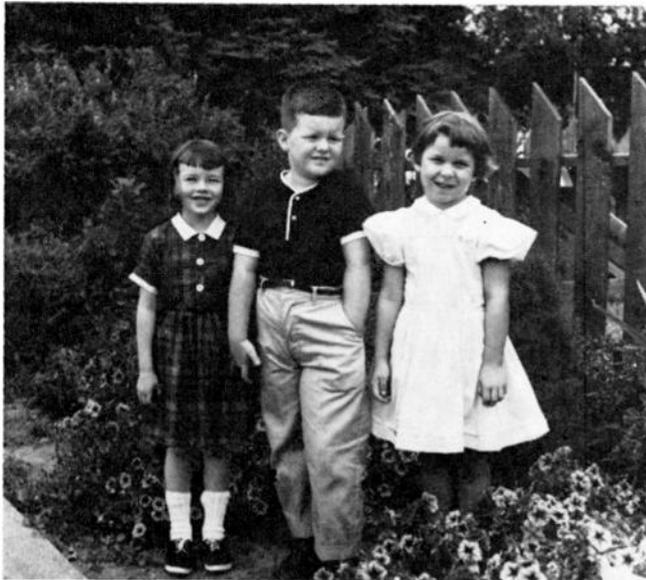
By **DORIS MURPHY**

When **ED MAY**, accompanied by his daughter **KAREN** flew back to join the family at their summer home in Mercer, Wisconsin, they took along the family dog, **Rags**, a miniature Schnauzer. **Rags** had a ball running in the woods, until the night he found a little "black and white animal" he thought was a friend. It didn't take him long to discover he wasn't such a good friend after all! When **Rags** appeared at the door of the summer home about 10 at night, one whiff was enough to make **Ed** and his wife **Eleanor Jean** realize they had a problem on their hands. So they slipped into their swim suits and took **Rags** to the edge of the lake, where **Ed** held him at arm's length, while **Eleanor Jean** gave the dog a good soap and water scrubbing. After this, no doubt, **Rags** will be more particular about the company he keeps.

With the installation of a new system

using cartridges for transcribed programs and announcements, it wasn't surprising there was a slip-up in the system one day. And if you are a listener of the **Billy McNeilly** "It's A Woman's World" program each weekday morning at 10:30, you will know it was on **Billie's** program. **Billie** had cut her program for Saturday on the preceding Thursday. But when Saturday came, the engineer could not find the show to be broadcast that day. In order to not disappoint the listeners, Friday's show was repeated on Saturday! Some listener's wrote saying: "Do not feel too badly about it . . . we missed Friday's program and enjoyed it on Saturday". **NOW** . . . a stand-by program has been cut, so that problem cannot arise again.

The first time these three children pictured on this page had their pictures taken, was in December 1957, a few days after



Julie Gowing, David Crowley, Cynthia Heuer, 1957 tax exemptions, start kindergarten.

their birth. They were all pictured with their mothers in the **KMA GUIDE**. All had made the deadline . . . all had arrived in time to be claimed as "Tax Exemptions" by their daddies. **NOW** . . . six years later, all three are ready to start to school. It looks like **David**, son of **KMA Accountant Earle Crowley** has bested the girls in size, as he is going to be a husky, big fellow. **Cynthia** on the right, daughter of announcer **Mike Heuer**, was born December 3, so she is a few days the oldest. In previous years, **Cynthia** has shown no interest in clothes, but **THIS** year, she could hardly wait until mother got the hems in her new school dresses, and she had picked out her new school shoes, ready for the big event . . . the first day of school. **Julie Gowing** on the left, was a Christmas baby, born on December 25, 1957.

Her dad, Farm Service Director Jack Gowing, says she has been thinking about school for a long time, and while the family was vacationing in Estes Park this summer, Julie picked out her pencil box. The thrill of starting to school will be enjoyed by Julie Gowing, David Crowley and Cynthia Heuer this fall!

Carl (Andy) Andersen of the KMA sales staff, has found out his 10 year old son Dan is a young man of few words. Dan had gone to Camp Foster to attend his first YMCA CAMP. The family eagerly awaited his first letter to find out how he liked it. At noon Andy dashed home to check the mail. Finally his first message arrived! It was a card addressed to 501 East Nishna Road, Shenandoah, Iowa. No name on the card. Quickly he turned the card over on the other side, thinking he would have interesting news about his new experience. There was no greeting . . . merely: "Please send me the \$2 Grandpa gave me. Dan". Nine words is all it took to tell the story! No doubt millions of dads have received "Please send me money" messages from their children in college, but Andy didn't really expect it from a 10 year old, attending his first camp! According to his dad, Dan had probably forgotten his name, he was so excited, as there was no name in the address on the card.

A farewell party honoring Mrs. Farrell Turnbull, was held at the American Legion Country Club in Shenandoah August 2nd. Farrell, who has been in charge of Traffic at KMA the past eight years, plans to make her future home in Phoenix, Arizona, or California.

Thinking up something unique for the entertainment of her six sorority sisters from the University of Nebraska, who were week-ending at her home, Miss Harriett Henstorf, daughter of Mr. and Mrs. Bob Henstorf of Farragut, came up with a clever idea. She planned a pleasant surprise party, engaging announcer JIM ROSS of KMA to help her give her college friends a tour of Shenandoah. Jim, President of the Shenandoah Junior Chamber of Commerce, appeared at the door of the HENSTORF home, and invited the girls to take the tour in the famous JCC yellow hearse. None of the girls had been to Shenandoah before, and to tour the city in a yellow hearse driven by the head of the JCC, made it a gay occasion. Their three hour sightseeing tour even included a visit to the Earl May Trial Gardens, and a visit to the KMA studios

where Jim did a brief interview with each girl, which was played back on KMA later. Following this, the girls were taken to the home of Harriett's uncle in Shenandoah, Dr. Harold Henstorf, where they enjoyed an outdoor cook out. As you can see by this picture, Jim enjoyed escorting the girls on their surprise party outing, as much as the girls enjoyed the company of our handsome, debonair KMA Disc Jockey.

One of the most irritating things that can happen to car owners, is to have their car horn stick in the middle of the night and wake up all the neighbors. That embarrassing situation happened to NANCY O'DAY of the KMA CONTINUITY DEPARTMENT. It was 2:30 a.m. . . . raining real hard, lightning and thundering, when her car horn started to blast. Nancy dashed out to see what she could do, and the horn stopped. Hurrying back into the house she put on dry clothes. About this time, it started up again. But this time, Nancy couldn't stop it, so with her raincoat over her nightgown, and her hair up in curlers, Nancy drove to the nearest open oil station and truck stop out on the highway, and got the attendant to disconnect the horn entirely. Next day she was without a horn until she could get it fixed. It was 3:30 before she was back in bed . . . all because a wire in the car horn got wet!

In a 9 a.m. ceremony August 24, at the Christ the King Church in Omaha, Miss Loveli Carman became the bride of James R. Schroeder. The Rev. Robert Hupp performed the rite, which was followed by a wedding breakfast at the New Tower. Parents of the couple are Mr. and Mrs. Jack W. Carmen and Mr. and Mrs. Raymond J. Schroeder of Omaha. Mr. Schroeder is Vice President in charge of engineering of the May Broadcasting Company. Mrs. Raymond Hanson of Hahn Air Force

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Jim Ross escorts Nebraska U coeds on KMA tour.

A Letter From Billie McNeilly

September! I don't believe it! This summer has fairly flown by, and already we're preparing for winter — with canning, freezing and the early fall clean up in full swing. Fall is my favorite season, and the glorious fall hues my favorite colors, so it's with delight I say hello to September. If one were to paint up a September sound, I expect it would be the happy shrieks and laughter of children — with the ringing of school bells as accompaniment. It's with a bit of nostalgia that I face that ringing in my ears, for Marcie — the youngest of my precious three, starts her final year of high school this month. Our off-spring always pooh pooh this kind of sentiment, but there's not a parent among us who doesn't feel it rather deeply. We take consolation, I presume, in knowing we are just one in a multitude. To those parents of you who are sending your first off to kindergarten — yours is a different emotion, but just as poignant.

It's back to the old Campus at S.C.I., and the routine of school again for John, as he heads for Cedar Falls, and his second year at State College of Iowa. After a summer of hard work with a steel building crew, he faces school with hardened muscles and a good tan. Probably neither of them will last long as soon as he's back in classes and dorm life. I'm grateful that he's eager to get back to school and his old friends again.

Since Marcie and I haven't had a vacation this summer, we are going to treat ourselves to a trip to Columbia, Missouri. We will visit for a few days with Esther and Glenn Griswold, and Marcie will take a

good, searching look at the University of Missouri. She is considering the possibility of attending M.U. after her graduation from Benson High next spring. Band practice has already begun as I write this column, and it seems impossible that this is the last year that I'll have a "young un" in the High School Band. Seems like I've pressed band uniforms forever. Do you get the same thrill I do from the sight and sound of a good High School marching band?

I wish you could have been on the scene when Duane took this picture for the Guide. These three little nieces are busy ones, and Janie Beth had to be snapped in motion. Since I have no sisters of my own, I guess I've sort of adopted Doris, my sister-in-law, for my own. Her girls are most precious to me. Joan Ellen, the oldest, was born in Madrid, Spain. Melinda Sue and Jane Elizabeth are native Shenandoans. John got in off the job just in time to join the rest of us at Doris and John's house for the picture-taking event. Marcie left soon after to join some of her friends on a steak fry at beautiful Manti. Some day I must tell you the story of Manti; its woods and old cemetery, so filled with the bittersweet memories of Shenandoah's beginnings. I love delving into old stories like this one.

The recipes I have for you this month are old favorites, and I've included several cookie recipes for those school lunch boxes and after school snacks.

I hope you all enjoy health and happiness as we approach the fall. See you in October in the Guide, and I hope you'll join me at 10:30 each morning on KMA.



My "family" — youngest daughter Marcie, son John, and little nieces: Melinda, Joanie, and Janie Beth on my lap.

Billie's Kitchen Tested Recipes

CASSEROLE LASAGNA

- 1 lb. ground beef
- ¼ c. chopped celery
- 2 6-oz. cans tomato paste
- ¼ t. pepper
- ¼ t. Tabasco sauce
- 1 c. dairy sour cream
- ¼ lb. sliced Mozzarella cheese
- ½ c. cottage cheese
- ¼ c. chopped onion
- ¼ c. chopped green pepper
- ½ t. salt
- ¼ t. thyme
- 1 t. Worcestershire sauce
- 3 c. broad noodles, cooked and drained

In a large skillet, brown ground beef, onion, celery and green pepper. Blend in tomato paste, salt, pepper, thyme, Tabasco and Worcestershire sauces. Continue to cook and stir occasionally 5 additional minutes. Remove from heat; set aside. Blend sour cream and noodles together. Layer half of sour cream-noodles in bottom of 1½ quart casserole; over this layer half of meat mixture. Place Mozzarella cheese slices over meat; spread cottage cheese over Mozzarella. Top with a layer of remaining meat mixture and noodles. Bake 20 to 25 minutes at 350°. 6 to 8 servings. NOTE: meat mixture may be prepared ahead to save time before baking.

* * *

PRUNE BREAD

- 2 c. sifted enriched flour
- 1 t. baking powder
- ½ t. salt
- 1 c. finely chopped dried prunes
- 1 t. baking soda
- ½ c. chopped nuts
- 1 c. boiling water
- ¼ c. lard, melted
- 1 c. sugar
- 1 egg, beaten
- 1 t. vanilla

Line the bottom of a 9 x 5-inch loaf pan with double thickness of waxed paper. Sift together flour, baking powder and salt. Combine prunes, soda and boiling water. Add lard, sugar and egg. Mix well. Add vanilla and nuts. Add sifted dry ingredients, stirring only until dry ingredients are moistened. Pour into loaf pan and let stand for 30 minutes. Bake in a moderate oven 350 degrees 50 to 60 minutes or until done. Yield: 1 loaf. Variation: Add ½ t. cinnamon, ½ t. cloves and ¼ t. nutmeg to dry ingredients.

MARINADE BARBECUE PORK CHOPS

- ¾ c. tomato juice
- ¼ t. Tabasco
- ¼ c. oil
- 2 T. vinegar
- ¼ t. Worcestershire sauce
- ¼ c. crushed basil
- 4 rib pork chops, 1 inch thick with fat trimmed
- 2 T. marinade
- 1 t. Kitchen Bouquet

Make marinade by combining tomato juice, Tabasco, oil, vinegar, Worcestershire sauce and basil. Pour over pork chops in suitable container and marinate 4 to 6 hours. Remove chops from marinade. Combine 2 T. marinade with Kitchen Bouquet and brush generously over both sides of chops. Broil over moderate heat on outdoor grill 15 minutes on each side or until thoroughly cooked. Serve with vegetable Kebobs made from canned mushroom crowns, small whole carrots and onions. Makes 4 servings.

* * *

BANANA OATMEAL COOKIES

- 1½ c. sifted flour
- ½ t. soda
- 1 t. salt
- ¼ t. nutmeg
- ¾ t. cinnamon
- ¾ c. shortening
- 1 c. sugar
- 1 egg
- 1 c. mashed bananas (2 to 3 bananas)
- 1¾ c. rolled oats
- ½ c. chopped nut meats

Sift together flour, soda, salt and spices. Beat shortening until creamy. Add sugar gradually and continue beating until light and fluffy. Add egg and beat well. Add bananas, rolled oats and nut meats and mix thoroughly. Add flour mixture and blend. Drop by teaspoonfuls onto ungreased cookie pans about 1½ inches apart. Bake in a moderately hot oven (400°) about 15 minutes, or until cookies are done. Remove baked cookies from pan at once. Makes about 3½ dozen cookies.

* * *

PINEAPPLE COOKIES

CREAM:

- 1 c. brown sugar
- ½ c. shortening
- 1 egg

ADD:

- ¾ c. crushed pineapple
- 2 c. sifted flour
- 1 t. baking powder
- ¼ t. salt
- ¼ t. soda
- 1 t. vanilla
- ½ c. nuts

Drop by teaspoonfull on cookie sheet. Bake in a 400° oven.

"My Best" Recipe Selection for September

GREEN TOMATO PIE

Here's an old-time autumn favorite!
Fill pastry-lined pan with green tomato filling:

For a 9 inch pie.

Mix together . . .

- 1 $\frac{1}{3}$ c. sugar
- 6 $\frac{2}{3}$ T. flour
- 1 $\frac{1}{3}$ t. salt
- 1 $\frac{1}{2}$ nutmeg or cinnamon

Mix lightly through . . .

4 c. green tomato slices (cut in quarters)

4 T. lemon juice (or 1 $\frac{1}{3}$ T. mild vinegar)

1 $\frac{1}{3}$ t. grated lemon rind

Dot the filling (in the pan) with . . .

1 $\frac{1}{2}$ T. butter

Cover with top crust. Bake until nicely browned. Serve slightly warm. Bake in oven 425° for 35 to 45 minutes.

* * *

CORN AND CHEESE PUDDING

1. Beat 3 egg yolks until thick and lemon-colored. Add 1 cup scalded milk gradually, beating constantly.
2. Blend in 1 $\frac{1}{2}$ cups soft bread crumbs, $\frac{1}{2}$ teaspoon dry mustard, $\frac{3}{4}$ teaspoon salt and $\frac{1}{4}$ teaspoon tabasco.
3. Stir in 1 $\frac{1}{2}$ cups finely shredded cheese, 1 tablespoon butter and 1 pound can of cream-style corn.
4. Beat 3 egg whites until stiff but not dry. Fold in gently but thoroughly. Pour in 10 x 6 x 2 inch baking dish and bake at 325 degrees about 40 minutes, or until knife inserted in center comes out clean. Makes 6 servings.

* * *

SPICE SNAPS

Here are two good cooky recipes for the dieter!

- 1 $\frac{3}{4}$ c. sifted flour
- $\frac{1}{2}$ t. soda
- $\frac{1}{2}$ t. salt
- $\frac{1}{4}$ t. cinnamon
- $\frac{1}{4}$ t. cloves
- $\frac{1}{4}$ t. ginger
- $\frac{3}{4}$ c. sugar
- $\frac{1}{2}$ c. corn-oil margarine
- 1 egg white

Chocolate syrup, if desired

Sift together dry ingredients, except sugar. Cream margarine and sugar. Add egg white and beat until fluffy. Add sifted dry ingredients and shape into 2 rolls, 1 $\frac{3}{4}$ inch in diameter. Wrap rolls in waxed paper and chill. Slice $\frac{1}{8}$ inch thick and place on greased cooky sheet. Dip tines of fork in chocolate-flavored syrup and draw lightly across top of each cooky twice, to give criss-cross design. Bake at 350 degrees 8 to 10 minutes. Makes about 36 cookies.

CHOCOLATE THINSIES

- 1 c. less 2 T. sifted flour
- 2 T. cocoa
- $\frac{1}{4}$ t. soda
- Dash of salt
- Dash of cinnamon
- $\frac{1}{4}$ c. corn-oil margarine
- $\frac{1}{2}$ c. sugar
- $\frac{1}{4}$ c. milk

Method:

1. Sift together flour, cocoa, soda, cinnamon and salt. Cream margarine and sugar thoroughly. Add milk gradually, mixing well after each addition. (Mixture will look slightly curdled).
2. Add sifted dry ingredients and mix until well-blended.
3. With a spatula or knife, spread a portion of mixture on greased cooky sheet until it is a wafer-thin layer. Bake at 350 degrees about 10 minutes, then cut into squares with sharp knife and remove from sheet at once with pancake turner. (If cookies get hard, return to oven 1 minute.) Repeat process until batter is used.

* * *

LICKIN' GOOD SCALLOPED POTATOES

1. Peel and slice 6 to 8 medium potatoes. Add 1 chopped onion and simmer in a very small amount of water for 10 minutes. Drain.
2. Shred $\frac{1}{2}$ pound sharp cheese and combine with 1 (10 $\frac{1}{2}$ oz.) can cream of mushroom soup, undiluted. Mix thoroughly, using a blender if possible. If no blender is available, a good mixing will do.
3. Alternate layers of sliced potatoes and cheese-soup mixture in greased casserole. Bake, uncovered, at 350 degrees about 45 minutes, or until potatoes are tender. Makes 4 to 6 servings.

* * *

PRIZE FUDGE FROSTING

Combine and stir in saucepan . . .

- 2 $\frac{1}{4}$ c. sugar
- $\frac{3}{4}$ c. water
- 1 $\frac{1}{2}$ T. corn syrup
- 1 $\frac{1}{2}$ T. butter
- 3 sq. unsweetened chocolate (4 oz.), cut-up

Cook without stirring to a soft ball stage (234°), keeping covered the first three minutes. Remove from heat. Let stand until cool. Add . . . 1 t. vanilla. Beat until thick enough to hold shape. When fudge-type frostings become too thick to spread, add a little cream as needed. When too thin, add sifted confectioners' sugar.

Fall Sports Broadcasts

DAILY SPORTS FEATURE

Starting September 2 KMA will present a nightly regional sports show with Dean Naven reporting previews of and results of outstanding sports events in the four-state KMA area. The program will be heard at 7:05 p.m., Monday through Friday.

HIGH SCHOOL FOOTBALL

KMA will broadcast high school football starting September 13, bringing a direct play-by-play of outstanding games in the area. Games to be broadcast will be announced each week as the top contest is selected. This year all games will kickoff at 7:30 Friday night with a pre-game warm-up broadcast at 7:15. High school sports scoreboards will be at 10:15 p.m. covering results of all games, with a complete score roundup every Saturday morning at 7:30 a.m.

IOWA FOOTBALL

On September 21 KMA opens the Saturday afternoon University football broadcast season with Iowa State versus California at 2:20 C.S.T. The following week KMA joins the Hawkeye Sports Network for Iowa University, carrying the complete Iowa schedule, both home and away. Also every Saturday afternoon sports fans will have a complete roundup of all college scores starting September 21 at 5:00 to 5:30 p.m. on the "Johnson Football Scoreboard" and the "Johnson Football Finale" at 6:45 to 7:00 p.m.

SATURDAY RODEO REPORT

Every Saturday afternoon at 5:15 Jim Ross will have a complete roundup of Rodeo Standings. Jim has made arrangements with the Rodeo Cowboys Association (RCA) headquarters in Denver to supply up-to-the-minute information on standings in all divisions across the nation. Also the United Rodeo Association of the midwestern states will furnish weekly information from rodeos in the KMA area. Ralph Norvell, URA Secretary living in Auburn, Nebraska, will be reporting for the Midwest organization. Interest in the rodeo sport has become so widespread in recent years. Jim is introducing this new sports feature so rodeo fans may be thoroughly informed as each week's standings are tabulated. If arrangements can be made, Jim plans later to expand the program to include news features of activity among riding clubs in the area.

Getting To Know You



THINGS I REALLY LIKE:

1. My wife and children
2. A beautiful sunrise
3. The smell of rain after a long dry spell
4. My wife's cooking
5. The smell of curing hay
6. Mountain hiking
7. Flying
8. Hunting and fishing
9. Homemade ice cream
10. A good farm dog

THINGS I REALLY DON'T CARE FOR:

1. People who have all the answers
2. A car that won't start
3. Modern art

THINGS I REALLY LAUGH AT:

1. Old silent movies
2. Some expressions of young children
3. Silly explanations

THINGS I NOTICE AND ADMIRE:

1. Well kept farmsteads
2. Talented people

MY HOPELESS AMBITION:

To travel when and where I want for as long as I desire.

MY NAME:

JACK GOWLING

KMA Daily Program for September, 1963

5,000 WATTS—ABC

DAILY DAYTIME PROGRAM**MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Accent On Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—KMA Community Calendar
 10:10 a.m.—Housewives Serenade
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Informacast
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Jim Ross Show
 4:00 p.m.—Mike's Matinee
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—On The Line With Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 7:00 p.m.—Radio Almanac
 7:05 p.m.—Regional Sports

MONDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:15 p.m.—Football Warmup
 7:30 p.m.—Hawkeye 7 Football
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sport's Scoreboard
 10:30 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—High School Scoreboard
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Polka Party
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Iowa Univ. Football*
 5:00 p.m.—Johnson Football Scoreboard*
 5:15 p.m.—Week's Rodeo Standings
 5:30 p.m.—Saturday Matinee
 6:00 p.m.—Life Line
 6:15 p.m.—Music on Deck
 6:30 p.m.—News
 6:45 p.m.—Johnson Football Finale*
 7:00 p.m.—Radio Almanac
 7:05 p.m.—KMA Bandstand Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sunday Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 3:55 p.m.—Mon. Morn. Headlines
 4:10 p.m.—Sunday Album
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Freedom Calls
 7:30 p.m.—Revival Hour
 8:00 p.m.—Sunday Album
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Pilgrimage
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Theme
 11:00 p.m.—Music In The Night
 11:55 p.m.—News

*College Football begins Sept. 21

Every Afternoon
 Monday Through Saturday

ABC Network News 5 minutes
 before the hour

Local News on the hour

A CHAT WITH EDWARD MAY

Continued from Page 3

"Rapid fall below top of spout during storm indicates that storm is nearly over.

"Holding steady half way up the spout indicates clear weather.

"Hot weather will make water level rise about an inch. Disregard this as a 'fore-caster' as it is caused by a sudden increase of temperature."

RFD

Continued from Page 5

If you are like us, the mountain ruggedness and beauty are what we enjoy most, along with the coolness.

Thursday we left Estes for a drive on Trail Ridge Road. We drove from Estes to Grand Lake then circled around through Idaho Springs and back to Estes from the other side, thus making a total of 200 miles.

Friday was spent around our cottage and Estes. Toward late afternoon we packed and started home about 8:00 that evening. We stopped near Hastings, Nebraska early Saturday morning to visit my sisters and their families. After visiting with them we continued on our way home after lunch.

We enjoyed our trip, but home was a fine place to be as we watched it rain the following day.

BEHIND THE CHUTES

Continued from Page 6

area where he lives. Adult male flies are sterilized and released by the millions per square mile. Females produce unfertile eggs and die, thus eradicating the species very effectively; an unusual approach to insecticide where nothing else worked. The KMA broadcasts gave listeners an intimate acquaintance with rodeo people. Guy Weeks of Abilene, Texas won top money in the nation for the week. He was also credited for "All Around Cowboy" at Sidney, however, the \$100.00 prize money for this honor was given to rodeo performer Don Mayo who suffered a broken back in an auto accident. Rain drenched the final performance Sunday afternoon, but didn't dampen spirits. The mud and water added a little hilarity to the show. Dean and Jim came home soaking wet but were very happy with this year's performance.

PARTY LINE

Continued from Page 9

Base in Germany, sister of the bride-groom, was matron of honor and Miss Judith Ann Carman, sister of the bride was bridesmaid. Edward Burrichter, of Shenandoah, son of KMA Engineer Don Burrichter, was best man. After a trip to Isle Royale, the couple will live in Ames, Iowa, where Mr. Schroeder is studying for his Master's De-

gree in Electrical Engineering at Iowa State University. Mr. and Mrs. Anthony Koelker and Mr. and Mrs. Don Burrichter of KMA in Shenandoah, attended the wedding.

Laurine Lungren, Secretary to Edward May, advises you girls to NOT open nail polish bottles with pliers! She did, and as a result, the bottle broke, cutting her hand. The doctor had to take several stitches to sew up the wound. Between trying to stop her badly bleeding hand and trying to wipe up spilled nail polish, Laurine had a rough time of it for awhile. Fortunately, the injury did not interfere too much with her typing!

Taking to water like a duck, is exactly the way 11 year old Janice and 10 year old Dan, children of "Andy" Andersen of the KMA SALES STAFF, took to water skiing. When the family arrived at big Spirit Lake for a week's vacation trip, the children had never even tried to water ski before! But in a very short time, they were enjoying the thrills of water skiing, as much as many people who had been trying the sport for many years. Guess they are natural born "water skiers"!

When announcer Mike Heuer and family were planning their vacation, they worried about "when was the right time", because of their very large garden. They wanted to get home in time to take care of the produce. So they selected the middle weeks in July. Arriving home at 5:15 in the morning, after driving all night, the first thing they did was go look at the garden. Sure enough . . . they had been fortunate and picked the RIGHT two weeks, because the sweet corn, string beans, and cucumbers were ready for immediate harvesting. That meant they had to get busy. So Mike and Betty went to bed for only 2 or 3 hours sleep, then got up and went to work picking the garden produce. Mike still had two days of his vacation left, so he helped Betty with the canning and freezing. The tomatoes were still green, so that gave them a few days to get the other things out of the way. Stored away for winter use the Heuers have frozen 15 pts. of beets; 11 qts. of corn. They canned 17 qts. dill pickles, 10 qts. bean pickles, 11 pts. beet pickles, 18 qts. tomatoes and more to come, 43 pts. beans, 18 pts. corn, and carrots to come.

In closing here's some Tid Bits for thought:

Many a man has found that slinging mud is ground lost . . .

A pat on the back can develop character if given young enough . . . often enough and low enough . . .

Too many people stop looking for work when they find a job . . .

Blessed is the man who can hear the alarm clock on Sunday as well as Monday . . .

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Speaking fluent Spanish, Edward May, president of the May Broadcasting Company and the Earl May Seed and Nursery Company, greets a group of Ecuadorian cadets and their escorts who visited the broadcasting and seed house facilities last month. The South Americans were participating in the State Department International Air Cadet Exchange as guests of the Iowa Civil Air Patrol, being hosted by the Clarinda, Iowa CAP while in southwest Iowa. Their visit was of particular interest since Clarinda and Shenandoah were the only small cities they would visit on their U.S. tour.

Dean Naven interviewed the cadets through inter-

preter Fernando Durand, a naturalized citizen from Spain on the staff of the Clarinda State Institution. The Ecuadorians stated they were apprehensive about visiting the "land of skyscrapers and wild west", however, the warm friendship and hospitality extended them by the people in the midwest quickly dispelled all their misconceptions. Pictured L to R: 2nd Lts. John Millikin and Jack Krise of Clarinda CAP, Julio Hanze, Mr. May, Dean Naven, Manuel Aguinaga, Ricardo Sacheri, Fernando Durand (interpreter), Dr. Marco Ordóñez, Darwin Delgado, Alan Nieto, Oswaldo Sabando, 1st Lt. Dennis Wilson, Clarinda CAP Squadron Commander, and Lt. Col. C. O. Betsinger CAP Group Commander of Red Oak.