

The

KMA GUIDE



SEPTEMBER, 1956

AUGUST 1, 1956

One of the most unusual "interviews" we've pulled, said veteran sportscaster Mel Allen, who's ABC show is heard across the nation each night on KMA. Mel was talking about the interview which KMA arranged to have fed across the country during the Sidney rodeo. Dean Naven, right is shown high above the bucking chutes at the Sidney, Iowa rodeo, interviewing Guy Weeks of Abilene, Texas, one of the nation's foremost cowboys, just before Guy lowered himself onto a wild bucking bronco named "Shot Put". That's Eddie Curtis of El Reno, Oklahoma, the arena director, at left. After this part of the interview, Weeks rode the bronc, and Dean interviewed him again right after the ride, to bring to KMAland listeners—and all the rest of the American radio listening public, a factual, exciting report of just what it feels like to stay "aboard" the back of a

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high-kicking, wild-pitching cayuse for 10 seconds. There's a picture of the ride on the back cover.

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LANGFITT IS "HONORED" AT FAIR



Duane Harmening portrays "Meredith Longfoot" in skit at Page County Fair lampooning KMA Farm Director Merrill Langfitt's efforts on behalf of cloud seeding. Name of presentation of "Page County Agricultural Fair Players" was "You're All Wet." Assisting Harmening were Merle Robberts and Gilbert Sunderman.

Doug 'n Daughter Win Golf Prize



Two newcomers to the fairways at Shenandoah's American Legion Country Club, swept all the competition to win the big trophy symbolic of the Father-Junior golf tournament. They were Merl Douglas and his 11-year-old daughter Sharon Lynn, a blond bombshell on the golf course.

Doug started golf this year, and after about two weeks of tramping the fairways, his daughter Sharon Lynn talked him into going along. She used his big clubs for a while, and showed so much promise that Merl bought her a set of junior-size golf clubs.

In the big Father-Junior tournament, Doug shot a 56 for nine holes, and Sharon scored her best round, a 71. Doug's best round this first year of golf was a 50—and he hopes to "break 50" before the snow flies this winter.

The 71-56 scores were added together, and then their handicaps were subtracted from that, giving them a net score of 81, far in front of the second father-junior combination.

Doug is the early morning announcer at Radio KMA—and also has a special half-hour show "Corn Country Jamboree" each afternoon at 5:30 on Radio KMA.

Sharon started to school last week—and is in 6th grade this year.

Naven Assumes Program Duties; Nielson Heads Up KMA Production Department



PROGRAM DIRECTOR — Dean Naven, morning news editor, who will also direct program department.

In a realignment of station duties, Dean Naven has been appointed program director, and Warren Nielson, will have charge of production of programs, commercials, and other technical duties at KMA, according to an announcement by A. J. (Tony) Koelker, the station manager.

Dean will continue to do his four fifteen minute news shows at 6; 7; 7:45 and 12 noon each morning on KMA, and will supervise the programming for the station.

Warren will handle the production technicalities, and will also be free to do more air work. He is now heard with a five minute sports show each night at 6:15; and will also have a 10:30 sports scoreboard round-up each Friday night—and also a 7:30 Sat-

urday morning sports show, entitled Sports Exclusive.

Mr. Koelker explained the changes were made so that KMA can exploit, to the fullest, programming that appeals to all the listeners in KMAland.

Merl Douglas Has Big New Afternoon Country Music Show

A bright new afternoon show — Corn Country Jamboree, is bringing smiles to the faces and much enjoyment to KMAland listeners now. Merl Douglas, genial disc jockey and staff announcer, emcees the entertaining new show which is heard everyday at 5:30 p.m. Merl says he's planning to feature modern western pop tunes, old favorite square dance and folk songs that will set the toes to tapping all out thru radioland. If you haven't enjoyed this show yet, tune in at 5:30 in the afternoon and listen for Merl Douglas and Corn Country Jamboree.

Uncle Dick Moves Kiddie Korner Show To 5 In Afternoon

Uncle Dick Mills has moved his very popular Kiddie Korner show back a half hour, so that school age children can enjoy all of the show after they get home from school. The show has proved a tremendous hit with the small fry, but many rural moms said that their children weren't getting home from school early enough to hear all of the show. So jolly old Uncle Dick (Dick Mills) consented to move Kiddie Korner to 5 o'clock in the afternoons. Dick gets all the most popular children's records and albums—and it's the only place in the Midwest where children can hear this type of music. If your children aren't now listening—tune in at 5 each day and invite the kids to settle down—they'll love the swell music and patter on Kiddie Korner.



A Chat With Edward May

September arrived with a brisk cool spell which certainly was notice that fall is just around the corner. To me the fall season is the prettiest of the year with Mother Nature putting on her best dress and displaying a wide array of colors. I hope we have a mild fall, and I personally think it will be several weeks before we have any prolonged cold spell.

Fall also heralds the return of school for thousands of children. Annette and Karen seemed pleased to have school start. Annette is in the sixth grade this year and Karen is in the third. They both seemed quite enthusiastic about school and I hope they are able to retain their enthusiasm throughout the entire year. Each morning the girls leave for school they tell Eddie goodbye. He wishes he could go with them but his turn will come soon enough. He still has some time before he will be old enough for school.

Last month we took a vacation and drove to Colorado. However, our first stop was at Hayes Center, Nebr. This was the site of my father's birthplace. I have an aunt living there and also several cousins. They drove us around the countryside and we saw the many canyons, prairie dogs and many other things that my father used to talk about. The country around Hayes Center is so entirely different from what we have here in southwestern Iowa that it presented quite a contrast and was most interesting. From Hayes Center we

drove on to Colorado and spent about ten days around Estes Park. This was the first time the girls had seen the mountains and they were certainly impressed with their grandeur. We took several drives into Rocky Mountain National Park and drove up Trail Ridge Road which crosses at an elevation of about 12,000 feet. The girls had a wonderful time playing in the snow at that altitude and were fascinated by the scenic beauty in all directions. They particularly enjoyed taking a few pictures and feeding peanuts to the tame chipmunks and ground squirrels.

We took a horseback ride one morning and rode up the mountainside to an abandoned mine. Then, we rode back down and made plans to make a second ride but time didn't allow us to work it in our busy schedule.

We also drove to the old mining town of Central City, Colo., which today is quite a tourist center. They have more or less rebuilt the town the way it was during the days of the intense mining activities. It didn't take too much imagination to picture what the town was like during its heyday a few years ago.

We came home quite enthusiastic about the mountains and hope to return again some time in the future, but we will probably wait until our boy is old enough to appreciate such a trip. He didn't go with us this year as we felt he was too young to enjoy such a trip.

Frank Comments

By FRANK FIELD

I don't know whether you can read the words on the sign in the background of this picture or not, but it says, "Official All America Trials New Flower Winners." However, the sign is just a little wrong, because it should say "New Flower Varieties", as we do not know yet just which ones will be winners until the reports are all in and tabulated. There are hundreds of entries each year, but only a very few winners. There are only 22 of these official test gardens in all of the United States and Canada, and the Earl May Seed Company has one of only three here in the Middlewest. Each year hundreds of seedsmen and plant breeders enter their latest varieties of flowers and vegetables, hoping to win the coveted All American Award.

To win the award the variety must be new, distinct, different from, and better than, any existing variety of the same type of fruit or vegetable. Most of the entries are quite good and some of them are exceptionally good, but the judging is on a straight point system and the variety which performs beautifully in New England, or in Oregon, or in California, might fall down badly here in the Middlewest, where our summers are usually quite hot and quite dry. On the other hand, many times a variety shows up extremely well here in Shenandoah and we get all excited about it only to find out later that it wouldn't do at all for the East Coast or the West Coast, where some other variety gathered the necessary points.

In this particular picture you see me examining a new variety or strain of dwarf

marigolds, which will probably not win any award, because the older variety in the foreground called Sunkist is not only just as nice a flower, but as you can see in the picture Sunkist carries more blooms.

In the background, just in front of the sign, you will notice two rows of Cosmos. The first one is the variety, "Radiance" which we have listed for several years. The entry competing against this has a little smaller flower and is not quite as uniform in height, habit of growth, or size of flower.

The most competition of late years has been in petunias. There are literally hundreds of new varieties of petunias entered for this year's award, but only two seem to be outstanding and enough better than the older varieties to win the awards. The reports from the other 21 test gardens will not be in and tabulated until some time this winter, so we won't know until next spring which variety actually won the award this year.

We do know, however, which variety won last year's award and in our trials again this year it is really something. It is very similar to Comanche. In fact, in the tests it was matched against Comanche and outperformed Comanche in every section of the country last year. It is a little darker red, a little shorter, and a little more bushy in its habit of growth. It's name is "Red Satin". It will be featured in all the seed catalogs from coast-to-coast next spring and I recommend it to you very highly.

The last two years I have used Comanche on both sides of our front walk and this next year, naturally, I will use Red Satin in combination with Pale Face, which is a beautiful, pure, snowy-white variety with about the same habit of growth.

Nothing new or outstanding showed up in the vegetable trials this year, although there was one large pink tomato which we want to look at for another year. There was also an early sweet corn which was actually about two days earlier than hybrid Fourth of July and carried a little larger ear. That, too, we will want to look at for another year.

There is nothing new or interesting to report about any members of the Field tribe this month as all have recovered from whatever ailments which might have plagued them last month. The only interesting thing being that Peg reports that in Dallas they are now buying drinking water from the milk man for 20¢ a half gallon. It seems the long, continued drouth in Texas fin-

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Here's a picture of Frank in the All-America trial gardens.

Grass Root Notes

by

MERRILL LANGFITT

Farm Service Director



I'm glad the fall season has finally arrived because this is my favorite time of the year. The weather is cool, the corn crop is nearly ready to harvest (we do live in a corn economy), the fly and insect season is nearly over and this year the political campaign is in full swing. Regardless of your politics or mine, we must both agree that a strong two-party system is the back bone of good government. You may be rooting for your favorite candidate or your party, but we need both parties and both candidates, one serving as a check-balance against the other. Sometimes it may be difficult to separate pure politics from the basic issues, but if we become an informed citizenry we then can better judge the issues on their true values. The farmer will get considerable mention in this campaign. We hope a better farm program will be the result. We hope that one party doesn't try to out-promise the other, but that real improvement in expendable farm income will be in store for farm people in the next four years and for many years to come. I doubt if either political party has the total answer for the farmer, but we in agriculture should let the office seeker know that we are interested in a long range program of farm price improvements that will bring more of the good things of life to farm families. Emergency measures should be used to give temporary relief to troublesome farm problems, but the long range program should be paramount concern to all. You should vote for candidates who are most likely to work for the welfare of the farmer. Many of us believe that a stable and prosperous agriculture is necessary for a prosperous total

economy. One recent president brought forth the idea that all people should be able to enjoy freedom from fear. Farmers can enjoy that freedom only when they have sufficient incomes to properly feed, clothe and educate their children and provide opportunities for our rural boys and girls that will give them a bright future and a respectable standard of living.

Farmers cannot long survive conditions of the last few years nor should they be expected to in a country as rich as ours. I can find no reasonable explanation for farmers ever to sell their produce at below cost prices and yet they have been forced to recently. In our present prosperous national economy there is no sound reason for \$10.00 hogs and 22¢ eggs. Farmers don't like to cut production or hold produce from the market to achieve fair prices. Agriculture can prosper only under full production. Our machinery, our know-how and, in fact, our total plant is geared to the efficiency we must achieve through full production. Government must recognize that a strong defense requires safe reserves of food. These reserves (and sufficiently large to protect the welfare of our nation) must then be isolated from the market so they do not plague prices. If our food reserves are sufficiently large, properly isolated, then we should look forward optimistically to producing for real markets that will reflect true values on the products we sell. Anything less than parity will be unsatisfactory and unfair to agriculture. We need less talk, by our national leaders, about the farm price problem and more aggressive action in doing something about it.

On the KMA PARTY LINE

By DORIS MURPHY

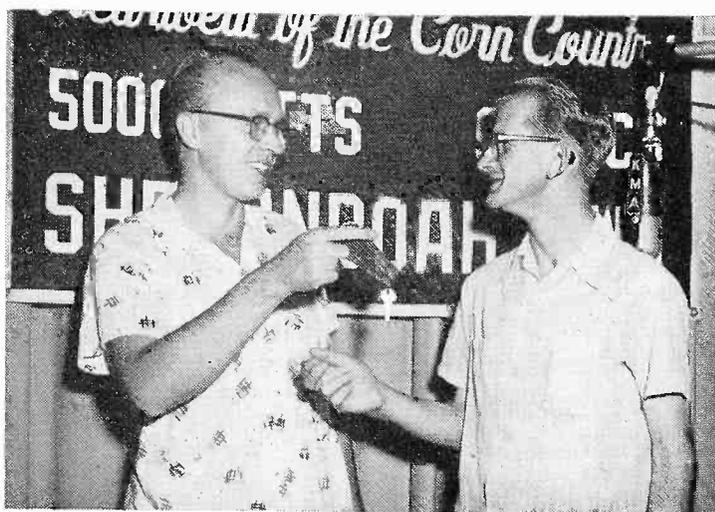
Extending his best wishes as he hands over the keys to Club 960, to the new master of ceremonies, Tommy Burns, Mike Heuer reminds him, he is keeping "one fifth interest" in the show. Yes, Mike will continue to handle Club 960 on Friday nights, while KMA's new announcer Tommy Burns takes it over the other four nights in the week. With the new fall schedules coming up, Mike has been shifted to the daytime announcing staff, but he will still keep his fingers in the pie, by working Friday nights. However, Mike knows his favorite program is in good hands, as Tommy is not a newcomer in radio, having been heard in the Yankton and Mitchell, S. D. area for five years. Tommy will continue to play your favorite numbers, just as Mike has done for the past three years. Tommy, who recently joined the KMA staff is 24. . . has blonde hair, brown eyes, and is a bachelor. And girls. . . he drives a brand new station wagon! His home is in Mitchell, S. D. Although he has rented an apartment, Tommy says he doesn't intend to do any heavy cooking. . . just prepare a little breakfast in the morning and an occasional light lunch. He likes music of every type and his favorite pastime is listening to records, even though he plays many records during his working hours. While in Mitchell, he attended Dakota Wesleyan College three years majoring in speech and social science. He has been working also on a minor in history, and hopes some day to end up with a degree. Playing a saxophone and playing golf are two of his accomplishments.

Remember how the cowboys at the Sidney Rodeo last year had fun with KMA's newscaster Dean Naven. They pulled him right out of the broadcast booth into the arena then turned the bulls loose. And for ten long minutes, Dean, with only a big barrel to aid him in the fight, dodged the bulls. You can imagine the laughs the 10,000 spectators got out of Dean's predicament, and the fun the cowboys had tormenting him.

But Dean got even with them this year. When it came time for the bull fighting, Dean didn't take any chances! He climbed right up on TOP of the broadcasting booth, and from this high vantage point, he had the chance to get the laugh on the cowboys. THEY had to face the bulls this year. . . not Dean.

Hot days and a shortage of water on the farm! That's the problem KMA's librarian, Joan Skalberg and husband Gareld have been facing this summer, and it's been pretty rough going. They've even had to send out their laundry ever since last Christmas, and it has been a problem to barely get enough water to wash the milking machine, wash dishes, for bathing and other necessary uses. Joan couldn't face all the farm problems by herself, when her husband went to camp last month in Wisconsin with the Reserve Company M. Her dad, Alfred Lungren had to come help her, with the milking of the cows, washing the milking machine, and other chores. Joan had one big problem she couldn't solve ahead of time. . . she kept hoping the sows wouldn't farrow until her husband returned from camp.

As long as Mike Heuer's wife Betty, a nurse, was going to get sick, she picked a good place to do it. She got sick at the hospital and the other nurses, immediately



Mike Heuer, left, presents keys to Club 960 to Tommie Burns.

put her to bed. Betty had gone to work at 7 a.m. Around 9:30 she complained of having a bad headache. . . of feeling sleepy and dizzy. Her illness was diagnosed as a virus that has been prevalent recently, and it was four days before Betty was able to return home. To top it off. . . Mike got laryngitis just about the time she was ready to come home.

Instead of playing cowboys and Indians, Tami, age 6, and Jeri, 4, daughters of newscaster Dean Naven, now play a game they call "Westerner". It was a visit to the Sidney Rodeo that gave them the new idea. Seeing everyone dressed in blue jeans, levis and big cowboy hats intrigued them, and they were thrilled with the exciting wild horse races, and when the rodeo clown would go into action, Tami would practically have hysterics laughing. So now, whenever Dean gets home, the girls want him to play "Westerner" with them, and tell them tall tales about the rodeo. He's just the one who can do it, too, because Dean even did Mel Allen's Sportcast on August 14th. from the Sidney Rodeo grounds. This was accomplished thru the facilities of KMA, and it was the first time the Sidney Rodeo had been broadcast over the ABC network.

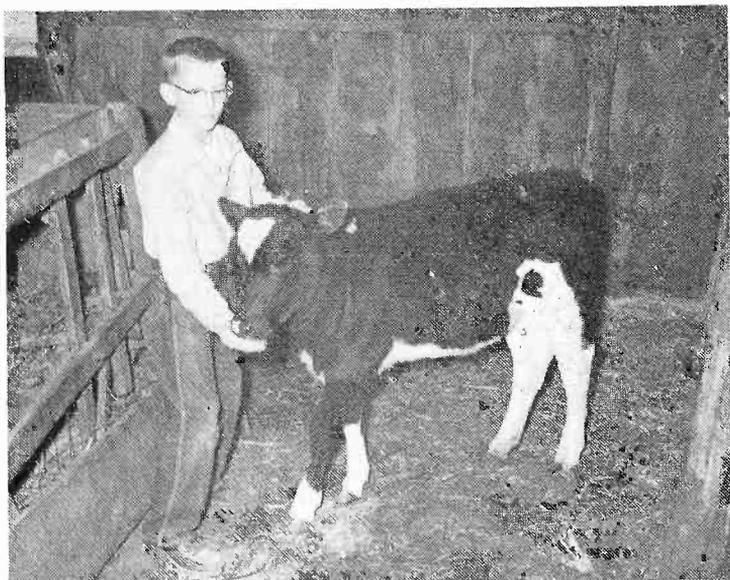
How can you keep OFF one leg and ON the other? That's the predicament that faced Florence Falk, the Farmer's Wife, when she tore the cartilage in her left knee, and stepped on a rusty nail with her right foot, which required a tetanus shot. Because of the torn cartilage, the doctor ordered her to be on her leg constantly. It was then she decided to follow the lawnmower, and while doing that, she stepped on the rusty nail. Then the doctor ordered her to stay off her right foot. So you

can readily see what she was up against. But now she is getting around under her own steam and her troubles are getting less every day.

Boys can have great fun, visiting their buddies, and that's what Steve, newscaster Ralph Child's son, and Butch, son of KMA's former announcer Paul Oliver, did this summer. Butch came from his home in Oklahoma City to visit Steve for two weeks, then Steve returned home with him for a ten day visit. Butch's grand parents took the boys to Oklahoma City in their car, and Steve came back by bus. Mike Childs attended the Episcopal Camp at Clear Lake for ten days and his brother David marched with the Auxiliary Police at the Sidney Rodeo so all the Child's boys put in an active summer.

Things got pretty exciting the day Joe Hunter and Hal Stevens went to Des Moines to set up the May Seed Co. booth at the Iowa State Fair. What started out to be a routine job, turned into a race with the stork. The boys left early in the morning so they would be there by the time the truck arrived. They hadn't been gone very long, when Hal's wife discovered she would have to go to the hospital. She called Hal's boss, Bill Overby, advertising manager of the May Seed Co., to notify her husband of the emergency. Bill sent his secretary to take her to the hospital while he started trying to locate Hal. Instead of checking in at the hotel first, the boys had gone directly to the fair grounds, thus not receiving the call. In the meantime the May Seed Co. plane was dispatched to Des Moines to bring Hal back to Shenandoah. Upon it's arrival, Hal was not at the airport, so the pilot had to fly someone else on into Omaha, then return to Des Moines

to pick up Hal. Around 3:30 in the afternoon, the May Seed Co. plane landed back in Shenandoah, and the expectant father rushed to the hospital, arriving only a few minutes before his new son arrived. This is the third son in the family, and Hal's mighty glad he beat the race with the stork and was on hand to welcome Harold Ross II.



Here's a picture of Bruce Falk, son of Florence and Byron Falk, cultivating friendship with his 4-H beef project.

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**If You
Hurry
You May
Still Get
One-Dish
Cook Book!**

A LETTER FROM THE FARMER'S WIFE

Greetings from the farm! ! !

How time does hop and skip along. Seems only two weeks ago a letter from the farm to you, but here we go.

This has been an exceptionally humid warm by spells, summer, at least right in this area. In August it seemed we had our share and more of electricity and we did have very fine rainfall. Of course the oats suffered from the drought and had to be cut to save the seeding but as of this writing, the corn crop looks fine, that is, right around this area. Of course this is one of those years that no corn is a crop until it is all cribbed. We were short hay land this year so haven't had too much activity in that line. After the wonderful rains in June the grass and pastures greened beautifully and now with this exceptional humidity, the grass grows right behind as you are mowing.

This has been a busy summer for all of us. As a family our only vacation was the two days we spent at the State Fair and then it was nip and tuck before the little pigs started to arrive. This year the Falk family viewed with a little more knowledge after 4-H experience.

Bruce attended the Boy Scout camp for a week at the Council Bluffs area camp at Wakonda, Griswold, Iowa. After coming home he really kept busy getting his dairy heifer "Star" ready for the county fair at Clarinda. She was brushed, brushed and then brushed again, and again and as a result, she had a beautifully groomed coat that shone and with a clipping really made her look nice. The judge must have thought so too. For not only was she well groomed (even to waxing her evenly marked little hooves) but she conformed with enough of the good points to bring Bruce a blue ribbon in her Holstein class and also a reserve champion ribbon in the 4 Holstein classes. He also assisted his club the Fremont Farmers, by showing a baby beef calf. The boys club not only placed second in this showing, but they took grand championship awards in senior and junior boys 4-H demonstrations. The senior boys went to the Iowa State Fair. Don't quite know who was the happiest Bruce or his family. He had worked so hard and had really been concerned about showing her correctly. Bruce also learned a good deal about showmanship for future use. And, the rest of us learned more about family cooperation in connection with a 4-H project. That is as it should be, helping others. His blue and light purple ribbons are framed and in his room.

Karen Ann has had a busy happy summer, too. She attended Girl Scout Camp at Manti for one week and assisted with the Brownie Camp at Manti, also. Then one week at Camp of the Hills, Girl Scout

Camp near Sioux City. Then home to get all her sewing lined up for the Fremont Township Farmerettes local achievement show and the Page County Fair. She and Connie Chastain worked on their demonstration "A Sewing Box for You". This was the greater part of three weeks. At the local achievement show she received 5 blue ribbons and 3 red. At the County Fair she received 5 blue ribbons and 3 red. Two of her County Fair entries went to the Tri-State Fair at St. Joseph and we haven't heard of their placings. The girls received a red ribbon on their demonstration. After the fair Karen Ann continued sewing and has several new blouses and skirts for school. She loves to sew, and this of course is a direct result of her 4-H training, a wonderful experience for any girl.

As for The Farmer's Wife herself this has been a busy, busy summer. Of course there are always endless jobs on the farm along with everything else in the summertime but it has been fun. Bernice and I have had KMA Tour visitors almost every Tuesday and Thursday all summer. We have met so many very fine radio friends and enjoyed it so very much. A small world for invariably someone knew someone we knew etc. The flowers have been so nice and Shenandoah has so many new homes, that the tours have given visitors pleasant memories for months to come.

In the farm kitchen things have hummed as usual. The Cookbook offered with the KMA Guide really had some wonderful casserole dishes that have been used, shared and enjoyed. Corn, mulberries, cooked chicken in small packages found their way into the freezer and this winter will be "mighty good eating." Many more jars of the easy canned cucumber pickles have been canned. (Recipe on page 11.)

Maxine and baby Rhonda Crouse of Red Oak spent a few days with us while Bob was at camp in Minnesota. We enjoyed Rhonda so much and it seemed like old times having Maxine here with us again.

We have had radio visitors on the farm from six states this summer, have lots of pictures and letters with new friendships.

Thanks so very much to all of you for the wonderful letters, orders, recipes, helps etc. that have come via the big mailbox with the rooster by the side of the road.

By the time you will be reading this, school will be started, as in Essex we begin September 4. Our big celebration of September 3 will be over and life will again begin to fall into a pattern. The fall cleaning, finishing up the end of canning and freezing will be well in hand. And so now until November—Thanks for listening and in spite of everything and because of everything

Keep Smiling



Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

From the farm kitchen for this September:

CANNED CUCUMBER PICKLES

This recipe has been so very popular that I'm sure it will bear repetition.

Wash fresh cucumbers and pack in 2 quart jars. These cucumbers may be packed whole or may be split or cut up. To the jar add this solution which you have mixed cold:

- 2 c. cold vinegar
- 2 T. coarse pickling salt
- 1½ T. whole mixed pickling spices
- 1 t. powdered alum

Pour this solution over the cucumbers in the jar and then fill the jar with cold water. Seal and put away. These will keep indefinitely or may be used in about 4 weeks time. When wanted, drain and rinse off with cold water. Put in a deep bowl and cover with 2 c. granulated sugar. Be sure all the pickles are cut or split before adding the sugar. Then set aside for 24 hours. Put in the refrigerator or can up for future use. If you wish to can and there is not enough syrup make a thin sugar syrup, cool it and can. These are mild and crisp if kept in the refrigerator and remember you cook nothing for these pickles. Everything is done cold.

* * * *

In case you have large cucumbers left: Grind the cucumbers. If seeds are hard these may be removed. For each 2 quarts of ground cucumber use 2 large onions, 6 red and green peppers (also green can be used). Grind onions and peppers. Put about 2 T. of coarse salt on the cucumbers and let stand for 1 hour. Drain. Mix all together and if you wish add 2 or 3 ripe tomatoes. Use 2 cups sugar (less if desired), 2 t. tumeric, 1 t. celery seed, 1 t. mustard seed, 1 T. whole cloves. Cover with vinegar and boil for 6 minutes. Can.

This is such a good way to use those cucumbers that get too large for pickles and are usually thrown away. The ripe ones may be used too, if seeds are removed. We have Mrs. Homer Bechtelheimer, 1111 Oregon, Sabetha, Kansas to thank for these two very fine recipes.

SCALLOPED POTATOES AND SALMON

- 4 c. potatoes thinly sliced
- 4 T. flour
- 2 T. fat
- 1 t. salt
- 2 c. milk
- 1 can salmon

Peel and slice the potatoes. Melt fat in top of double boiler, stir in flour and salt, then add milk and stir until thickened. Place layer of raw potatoes in greased baking dish, cover with part of white sauce and a thin layer of salmon. Spread layers of potatoes and salmon until dish is full. Dot with butter and bake in moderate oven 350° for about 1 hour.

— Mrs. Ray Kistler, 4837 So. 47th St. Omaha, Nebraska.

* * * *

MOLASSES COOKIES

- ¾ c. shortening
- 1 c. white sugar
- 2 eggs beaten
- 4 T. molasses
- 2 c. flour
- 2 t. soda
- 1 t. ginger
- 1 t. cloves
- 1 t. cinnamon
- ½ t. salt

Cream shortening and sugar, add eggs and molasses and mix well. Sift dry ingredients, add to first mixture. Form dough into balls size of walnut. Drop one side in sugar. Place sugar side up on greased cookie sheet about 2 inches apart. Bake 250° oven for about 15 minutes. Watch closely so they don't bake too crisp. This is a crisp cookie but can be easily over-baked. This is a soft dough and you may use a teaspoon if it seems to soft to roll in your hands. Dip the top in sugar and then use knife to slide dough onto cookie sheet. — Mrs. G. F. Whisler, 202 Ordway St., Guthrie Center, Iowa.





HOMEMAKER'S VISIT

By **BERNICE CURRIER**

September is a month for first meetings of clubs, organizations and circles. With entertaining and serving "one thing and coffee." Let's consider first that Chicken Almond Salad and hot Corn Muffins are "one thing".

CHICKEN ALMOND SALAD

- 1 envelope plain gelatin
- $\frac{1}{4}$ c. cold water
- 1 c. mayonnaise
- 1 c. heavy cream, whipped
- $\frac{1}{2}$ t. salt
- $1\frac{1}{2}$ c. diced chicken or veal
- $\frac{3}{4}$ c. almonds blanched, toasted and chopped
- $\frac{3}{4}$ c. green seedless grapes halved

Soften gelatin in cold water, dissolve over hot water. Cool slightly, combine with mayonnaise, whipped cream, salt. Fold in remaining ingredients. Chill in molds until firm. Unmold on lettuce. Makes 6 to 8 servings.

CORN MUFFINS

- A— $\frac{1}{3}$ c. shortening
- $\frac{1}{8}$ c. sugar
- B—1 beaten egg
- $1\frac{1}{4}$ c. milk
- C—1 c. sifted flour
- 4 t. baking powder
- $\frac{1}{2}$ t. salt
- D—1 c. corn meal (yellow)

Cream A, add B and beat well. Sift C and add, then add D and stir only enough to mix. Fill greased muffin pans $\frac{2}{3}$ full. Bake 25 minutes at 425°. Makes 1 dozen.

Betty Raidt of the Raidt Manufacturing Co. not only keeps things spic and span with her wonderful cleaners, she is an exceptionally good cook. This is her recipe.

BUTTERHORN ROLLS

- $\frac{1}{2}$ c. butter
- $\frac{1}{4}$ c. sugar
- $\frac{1}{2}$ c. salt
- $\frac{3}{4}$ c. milk, scalded and cooled to lukewarm
- 2 eggs
- 1 package dry yeast
- $\frac{1}{4}$ c. warm water
- 1 T. sugar
- 4 c. unsifted flour

Beat together the butter, sugar and salt, add the eggs and beat well, then add $1\frac{1}{2}$ c. flour and beat. Dissolve yeast in the warm water and add. Then add remaining flour and milk alternately. Mix well, then put out on floured board and knead into a soft, smooth mass. Put in greased

bowl, cover well with waxed paper and set in refrigerator. Next day, divide dough and roll out each half into pie-size circle. Cut each circle into 9 or 10 wedges, then beginning at the outside roll them up to the point, dip in melted butter, put on cookie sheet about 2 inches apart, let rise to double, bake about 12 to 15 minutes at 400°. These are so light they really melt in your mouth.

Here is another one of June Walter's good recipes.

ORANGE DROP COOKIES

- A—1 c. shortening
- $1\frac{1}{2}$ c. sugar
- grated rind of 2 oranges
- 1 t. vanilla
- B—2 eggs
- C— $3\frac{1}{2}$ c. sifted flour
- 3 t. baking powder
- $\frac{1}{8}$ t. salt
- D—juice of 2 oranges
- 2 T. lemon juice
- water to make 1 c.

Cream A, add B and beat well. Sift C and add alternately with D, beginning and ending with flour. Drop by teaspoon onto greased cookie sheet. Bake 10 to 15 minutes at 350°.

COLD CATSUP

Mrs. James Myers of Villisca, Iowa sent me this very good and easy to make catsup. Do not cook. Seal it cold. It is fine.

1 gallon ripe tomatoes, peeled (do not scald). Chop, drain overnight in cloth bag. Add 1 c. chopped onion, 1 c. sugar, $\frac{1}{2}$ c. white mustard seed, 1 t. dairy salt (never use table salt in pickling, it contains a filler to keep it from caking), 1 T. ground cloves, 1 T. pepper (less if desired), 2 T. cinnamon and 3 pints pure cider vinegar. Mix together well and seal in sterilized jars cold.

LINDBERG SPECIAL RELISH

Mrs. Venner Lear sent this recipe several years ago. We still thank her.

- 12 medium onions
 - 3 small cabbages
 - 8 red sweet peppers
 - 8 green sweet peppers
 - 3 carrots
 - 3 pints pure cider vinegar
 - 6 c. sugar
 - 1 t. each — mustard seed, celery seed
- Wash and prepare vegetables and put through food chopper, catching the juice in pan. Add $\frac{1}{2}$ c. dairy salt and let stand 2 hours. Drain and mix with sugar, vinegar and spices. Put in sterilized jars and seal. NO COOKING. Add chopped celery if you like.



It's Football Time on KMA; Iowa University and Game of the Week are Features

Two big football games every week on Radio KMA will provide all the entertainment that fans will want on Friday nights and Saturday afternoons on Radio KMA.

Each Friday night at 7:45, Dean Naven and deep-voiced Don Tebbe, former Iowa High School Coach of the Year, will be on hand at the biggest ball game of the week in South and West Iowa to bring you their "Game of the Week". Dean and Don are well known to most sports-minded people all through KMAland, and we believe that they'll present the finest, most-exciting, most accurate play-by-play accounts that you'll be able to get anywhere.

Sponsors of the games of the week each Friday night at 7:45 will be Darland Company, Inc. and Missouri Valley Limestone Company, of Oakland, Iowa.

Then at 1:15 each Saturday afternoon KMA will present a terrific play-by-play broadcast of the Iowa University football games. There are many Iowa boys on this year's Hawkeye team, and with Coach Forest Evashevski at the helm, Iowa will provide lots of terrific Saturday afternoon Big Ten football excitement.

The broadcasts will be handled by Jim Watt of Davenport, a graduate of the University, and long a big name in Iowa sports broadcasting.

At 5:30 each Saturday afternoon, Dean Naven will present a half-hour Schlitz football scoreboard—giving you all those big scores across the country. Naven will have another 15-minute show, Sports Finale, at 6:45 each Saturday, reviewing all of the scores and the highlights of the big college games.

Warren Nielson will have a big scoreboard roundup of high school scores each Friday night at 10:30, following the game of the week. Warren will also have Saturday college predictions and college stories. Nielson has a 6:15 sports show on the air now each week night, just ahead of Mel Allen's sports parade. That way KMA listeners will get all the sports stories at 6:15, followed by all the national stories, reported by Mel Allen at 6:20.

For sports this fall—KMA is really planning on doing the job that sports-minded listeners want done. You listen, you'll be a KMA sports fan from here on in.

Game of the Week Will Feature Top Iowa High Schools

A new voice of KMA, a big deep, booming voice, belongs to our sports authority Don Tebbe, who teams with Dean Naven to bring fans all the big football games in the high school domain.

Tebbe was named the Iowa High School Coach of the Year in 1949, when his Shenandoah Mustang eleven went unbeaten for the second consecutive year. After retiring from coaching, big Don opened a bowling alley here in Shenandoah. During the summer months, he also manages the Shenandoah swimming pool.

For the first Game of the Week, Tebbe and Naven selected the red-hot contest between Dennison and Atlantic. They tentatively plan to broadcast the Corning-Creston game the week of September 21, and on the 28th, their plans tentatively call for the Harlan-Carroll game.

They do not wish to announce game schedules too far in advance, but they will pick the top game each week, by watching the action of the week previously—thereby bringing the games of interest to the entire KMAland sports audience.

Then on Friday, September 28th, the game of the week broadcasts will be followed at 10:30 by a Sports Roundup of all scores in the territory, which will be handled by Warren Nielson, who hopes to get calls from some 80 different schools, after each of their home ball games.

It all adds up to terrific sports coverage, and we feel that KMA will be giving sports fans something that they can't get anywhere else—either as fast, accurate, or as complete.

Make KMA your Friday-Saturday football station—you'll be getting the information, first, foremost—and colorfully.

FRANK COMMENTS

Continued from Page 6

ally dried up the lake from which Dallas pumps its city water and now they are pumping water overland for 30 miles from a river whose water is so salty that it is rather disagreeable for drinking water and dairies are cashing in by selling their water in separate cartons from their milk instead of adding it to the milk, as some people suspected in the past. The dairies are hauling their pure water in tank cars from a distant point.

KMA Daily Programs For September, 1956

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 8:05 p.m.—Boxing Bouts
- 9:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 8:00 p.m.—Game of the Week
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 10:30 p.m.—Scoreboard
- 10:45 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—KMA Sports
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Lets Go Visiting (Tues, Thurs.)
- 7:45 a.m.—Lawrence Welk's Show
- 8:00 a.m.—Morning Headlines
- 8:00 a.m.—Breakfast Club
- 9:00 a.m.—Bernice Carrier
- 9:30 a.m.—When A Girl Marries
- 9:45 a.m.—Whispering Streets
- 10:00 a.m.—Kitchen Club
- 10:15 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Tennessee Ernie
- 11:45 a.m.—Morning Markets
- 12:00 noon.—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 12:55 p.m.—Prof. Farm Review (T. Th. Sat.)

- 1:00 p.m.—Dick Mills' Show
- 5:30 p.m.—Kiddie Korner
- 5:30 p.m.—Corn Country Jamboree
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—KMA Sports
- 6:20 p.m.—Mel Allen
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 7:30 p.m.—Voice of Firestone
- 8:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

- 9:00 a.m.—Bernice Carrier
- 9:30 a.m.—Kiddie Korner
- 10:00 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Electrical Reporter
- 11:45 a.m.—Practical Land Use
- 12:00 noon.—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Sat. Matinee
- 6:00 p.m.—At Ease
- 6:30 p.m.—News
- 6:45 p.m.—Here's To Veterans
- 7:00 p.m.—Vincent Lopez Band
- 7:30 p.m.—Mysterytime
- 8:00 p.m.—Nat'l. Juke Box
- 8:30 p.m.—Best Bands In The Land
- 9:00 p.m.—Lawrence Welk's Army Show

- 9:30 p.m.—Mysterytime
- 10:00 p.m.—News
- 10:15 p.m.—Guest Star
- 10:30 p.m.—Proudly We Hail
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

SUNDAY PROGRAMS

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Singing Woodsmen
- 7:30 a.m.—Sunday Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon.—News
- 12:15 p.m.—KMA Roundtable
- 12:45 p.m.—Platter Party
- 1:00 p.m.—Baseball Game
- 4:00 p.m.—Platter Party
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Wings of Healing
- 6:00 p.m.—Bryson Rash
- 6:15 p.m.—Overseas Assignment
- 6:30 p.m.—Light & Life Hour
- 7:00 p.m.—Old Fashioned Revival Hour
- 8:00 p.m.—The Bridge

- 8:30 p.m.—Music Without Words
- 9:15 p.m.—Edwin Canham
- 9:30 p.m.—Travel Talk
- 10:00 p.m.—Hour of Decision
- 10:15 p.m.—News
- 10:30 p.m.—Bandstand In The Park
- 11:00 p.m.—Revel Time
- 11:30 p.m.—News
- 11:55 p.m.—Music In The Night

KANSAS CITY BASEBALL SCHEDULE

SEPTEMBER 1956

- | | | |
|----|---------------------|-------|
| 1 | Detroit | 12:45 |
| 2 | Detroit | 12:45 |
| 3 | Cleveland (2 games) | 12:54 |
| 4 | Cleveland | 7:45 |
| 5 | OPEN | |
| 6 | Detroit | 7:45 |
| 7 | Detroit | 7:45 |
| 8 | Detroit | 7:45 |
| 9 | Detroit | 1:15 |
| 10 | OPEN | |
| 11 | New York | 7:45 |
| 12 | New York | 7:45 |
| 13 | New York | 1:15 |
| 14 | Washington | 7:45 |
| 15 | Washington | 1:15 |
| 16 | Baltimore (2 games) | 1:15 |
| 17 | OPEN | |
| 18 | Boston | 7:45 |
| 19 | Boston | 1:15 |
| 20 | OPEN | |
| 21 | Chicago | 6:45 |
| 22 | Chicago | 1:00 |
| 23 | Chicago | 12:15 |
| 24 | OPEN | |
| 25 | Cleveland | 7:00 |
| 26 | Cleveland | 7:00 |
| 27 | OPEN | |
| 28 | Chicago | 1:15 |
| 29 | Chicago | 7:45 |
| 30 | Chicago | 1:15 |

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

As Frank Started His 31st Year In Radio



Ed May burst into studio "A", where we had tricked Frank into broadcasting his 7:15 a.m. show—just as the radio blared out with a highball of the old "Wooden Axel". "The Wooden Axel's right on time" Ed said to the perplexed Frank. (note clock in background).



After the initial surprise Frank was pleasantly entertained by his wife Jennie and his secretary Ethel Baldwin and Ed May. A large old-fashioned coffee pot brimful of coffee, a birthday cake with bright yellow writing and other gifts made it a momentous occasion.



Among the gifts which Ed presented, while the entire listening audience enjoyed the surprise party right along with the veteran radio personality, was an electric soldering iron for Frank's complete home workshop; the cake; and also a "rain gage" that his son-in-law Bob Fishbaugh of the Security Bank provided. The rain gage, said Ed May, "was so that you can accurately measure the rainfall." Frank was being lampooned because of his uncanny accuracy on his weather forecasting, one of the features that make's his 7:15 show one of the most widely listened-to programs in Midwest radio.

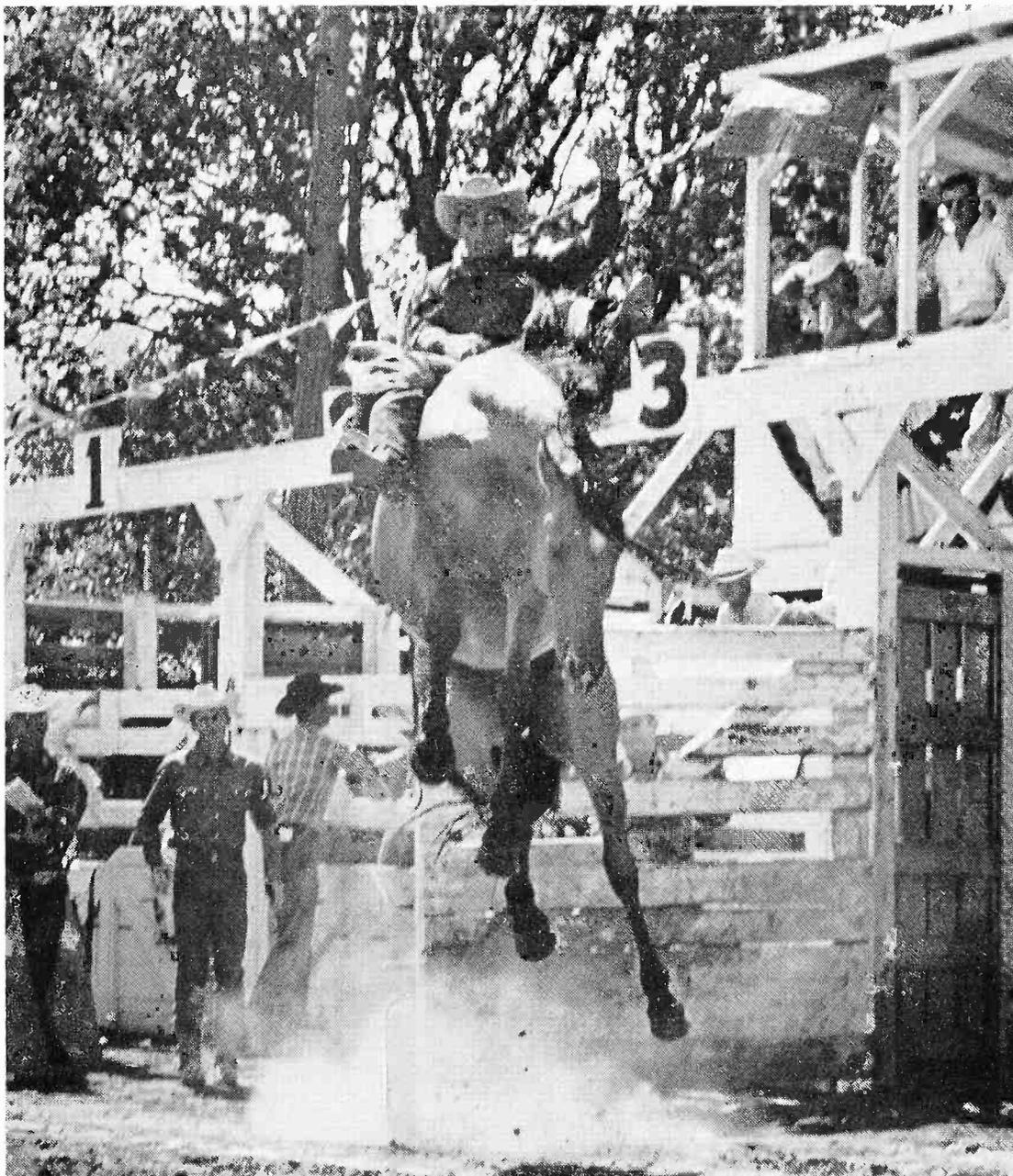
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Here's a picture of Guy Weeks of Abilene, Texas showing perfect form in the Sidney, Ia. Rodeo, aboard "Shot Put" while Dean Naven, KMA's program director, was broadcasting the ride to the entire nation—over the Mel Allen Sports Report show. Allen's sports show is heard now at 6:20 each night, right after Warren Nielson brings listeners five minutes of sports news from here in KMA's "Corn Country."