

The

# KMA GUIDE



*March, 1955*

MARCH 1, 1955

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The farm is located three miles north of Shenandoah, and will give Jack a brisk start each broadcasting day. . .Gowing has 40 acres, and he plans to go back into farming on a minor scale, so that he can get information first hand, and pass it on to his many listeners.

Right now, Jack and Pauline are spending a lot of time at nights working on the interior of the farm house, and they are anxious to move, lock, stock and barrel back to the country.

Jack has written a column in this issue, in place of Merrill Langfitt's Grass Root Notes. It is on page seven, so read it for more complete information.

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But because of conditions, she had to get the pictures as well as the copy this month. So the editor checked her out, gave a much-too-brief instruction on the camera and you can see the fine results throughout this issue.

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Have you heard the wonderful offer that Edith Hansen is making on her Kitchen Klub program, which is heard on KMA each Monday thru Friday at 10:00 o'clock.

Edith's company, Tidy House Products, Inc., is giving 25 imported-from-Holland glad bulbs for only 25 cents and a boxtop from a Dexol bleach carton.

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; F. S. (Toke) Nelson, editor; Doris Murphy, feature editor, Carol Lewis, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.



Dean (left) and Don have been very busy covering the basketball front.

## KMA WILL CARRY STATE TOURNAMENTS

In line with the complete coverage of the Iowa high school boys' and girls' basketball tournaments, Radio station KMA will send Don Joe and a full crew to Des Moines March 1 thru 5, and again March 17, 18, 19 to broadcast the finals of the girls' state tournament and also the boys' state finals.

During the last six weeks, Don Joe and Dean Naven have traveled more than 7,500 miles, just in pursuit of the basketball games of interest. They'll be on hand for the big finals, too.

This offer will be withdrawn from the air soon, so if you'd like to get these wonderful bulbs, give a listen to Edith's program and get all the details.

## GETTING WEATHER INFO FIRST HAND



Dean Naven, the rise-and-shine news editor for KMA, doesn't take everyones word for the weather situations, when there is a rapidly changing situation. He goes out and talks with truck drivers who have been battling the elements. Dean tells his listeners what the truckers tell him. . .and the listeners really respect his weather summations.

## RADIO STATION KMA WILL SOON START BROADCASTS OF ALL ATHLETIC'S GAMES

Here is some news that will be especially pleasing to all of our sports fans in KMA-land. Station Manager A. J. (Tony) Koelker announced just as the Guide was going to press that we would carry the entire baseball schedule of the Midwest's own Major League baseball club. . .the new Kansas City Athletics.

The games will be broadcast live from the Municipal Stadium when the A's are playing at home, and live from the other eight American League parks with two of the finest sports personalities in the Midwest doing the broadcasts.

Well-known to most sports fans, they are Merle Harmon and Larry Ray, both veteran Kansas City sports voices.

Half of the Athletics schedule will be day games and half at night. The new

owners of the team, headed by Financier Arnold Johnson, have said they will spend as much as one and a half million dollars to build a good strong team so it promises to be a very active season.

We, at KMA plan to do all in our power to make major league baseball more popular to the vast four-state audience, and we hope to have a number of inexpensive, fun-provoking excursions to Kansas City on weekends for our listeners.

According to Mr. Koelker's announcement, we wil start by carrying some mid-March spring training games, and the official league season will open at Kansas City on April 12, with former President Harry S. Truman tossing out the first ball to launch major league baseball here in the Midlands.

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Langfitt, Gowing team to bring rural folks latest news, meetings at 6:15 p.m.

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## FARM BULLETIN BOARD

That's the name of the 6:15 p.m. show by Merrill Langfitt and Jack Gowing, and it's chuckfull of the upcoming meetings, farm sales and other pertinent information. The show has taken on a new look at the request of farmers, who want to know what's happening on the rural scene. That's just what Langfitt and Gowing, with the aid of hundreds of county agents and farm friends in the four states, give the listeners. If you haven't been listening, tune in, we are confident you'll like the show.

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## IF YOU RISE 'n SHINE HERE'S A GOOD TIP

Now that spring's just around the corner (that's what everyone says the first week in March) a good many of you will be getting up earlier, I suppose.

Well, if you are out of bed and up and around between 5 and 6 a.m. there's an excellent program on KMA. It's our new Town and Country Hour, tailored especially for the rural and small town folks in KMA-land.

On the show are Merl Douglas, and his guitar; Betty and Lyn Soflin; and all five members of the Dixie Four quartet. . . there's fun, mirth and merriment at this early hour. It's a swell way to get your day started with an hour of smiles.

## HAVE YOU REQUESTED YOUR FAVORITE SPIRITUALS

The Dixie Four gospel and spiritual quartet are getting a good deal of mail now from fans in KMA-land, but Norman Wood, business manager, has asked us to remind all you listeners that the quartet would be honored to sing requests, both on their 5 to 6 a.m. show, or on their 1:15 show each afternoon.

Just address your card to Dixie Four, KMA, Shenandoah, and they will be very pleased to acknowledge your requests.

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## SOME CHANGES FOR "FARMERS WIFE"

During March, Florence Falk, KMA's Farmers Wife, will come to listeners early on four days, because of conflicting programs.

On March 1, 2, 3, Florence's popular show, broadcast from her farm home northeast of Shenandoah, will be heard at 1 o'clock. The change is necessary because we will be broadcasting the Girls' State Basketball Tournament in Des Moines during the time when Florence's regular show is heard.

Then on March 17, she will also move to 1 o'clock because we will be broadcasting the finals of the Boys State Basketball Tournament.

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## "This Week In Sports" Every Saturday Morning

If you are one of the thousands of Midwest sports fans, you'll thoroughly enjoy Don Joe's popular 15-minute show. This Week in Sports, heard every Saturday morning at 7:30.

Don recaps all the major events in Midwest sports of the past week, he points out the upcoming events, along with a concise factual report on scores, standings, etc. from KMA-land.

The Crane dealers of Western Iowa have recently negotiated to sponsor Don's popular show, and they will feature a different dealer each Saturday.

So, if you want to be "in the know" on sports doings around KMAland, get the habit each Saturday morning and listen to Don Joe.



# A Chat With Edward May



"Everybody talks about the weather but nobody does anything about it."

Weather is a fascinating subject and one of the most important factors in the world, for we all depend upon it for so many of our life's necessities. One of my favorite duties is to learn the weather and broadcast it on my two daily shows. Judging from your response, weather must be as interesting to you folks as it is to me, and I now have an accumulation of several hundred weather signs, a few of which will be used in this article. These weather signs have been used for generations and most of them undoubtedly have basis for justification. These were used long before the business of weather forecasting became the science it is today. Perhaps the forecasters today with their scientific instruments are more accurate in their predictions but many people still depend upon the "signs" to predict the weather.

If you are a farmer you are closely associated with livestock, and perhaps you have observed one or more of these signs: "When cows refuse to go to pasture in the morning it will rain before night" or "when horses assemble in the corner of the field, with heads to leeward, expect rain" or "when pigs carry straw to their sty, a windstorm may be expected."

However, if you don't live on a farm where you have the opportunity to observe the activities of livestock, this sign might be one you follow: "Whenever you hear the chickadee whistle with his two-tone melody — high and low, you can expect a change in the weather within twenty-four hours." If you are looking for a long-range forecast in regard to the approaching winter it is said, "If crows are rare and wasps' nests are low in the tree, a mild winter with light snow is forecast." By the same token it is said, "If mice build their nests low to the ground look for a mild winter."

If you happen to live where you don't have the chance to see crows, chickadees, the early or late flight of ducks and geese or the activities of the squirrels in laying in a winter supply of food, there are still other signs you may follow. It is said, "When the scent of your pipe is retained longer than usual, it often forebodes a storm." Or, "if metal plates and dishes sweat, look out for bad weather." Some of these signs are not universally used; however, there are a few which perhaps are more general in their usage, such as, "If the horns of the New Moon are tipped so that the shape of the moon will not hold water, dry weather will follow", or "when the new moon holds water, lookout for wet weather." Still another one says, "A circle around the moon means a change in the weather, and if there are stars within the circle the number of stars indicates the number of days before the change."

Then, of course, there are observers who look for the wooly caterpillar, others play their trusty violin to see if it rings clear and true (an indication of clear weather), or base the year's weather upon the general weather conditions during the first twelve days of the year. Others base their yearly forecast upon salted onion rings placed outside on New Year's Eve and brought in the house the next morning before 7:00 a. m.

I could probably fill this entire issue of the Guide with weather sayings. If you have some signs you follow I would enjoy hearing from you and I will use them on my daily programs at 12:15 and 6:45 p.m. It is commonly said "all signs fail in dry weather and likewise in wet" which puts us right back where we started, which was "everybody talks about the weather but nobody does anything about it."

*Edward May*

## Frank Comments

By FRANK FIELD

Yes, the house is progressing, but very slowly. This picture was taken at 4:00 p.m. February 16, just a month later than the picture in last months Guide. But you see the weatherman has been very uncooperative the last 30 days, to say the least. The weather turned cold the next day after last months picture was taken and went below zero every night for a week, to say nothing of 8 to 10 inches of snow.

However on Groundhog Day it moderated enough so that the carpenters could work again, and by the evening of February 3 they had the floor joists all in place and the sub-floor down. Then we had 10 days more bad weather with nothing done on the house until Tuesday, February 15, when it warmed up again. In this picture taken February 16, the carpenters are just nailing the last of the roof sheathing in place, and by the evening of Thursday, February 17, they had the roof all shingled and weather tight. As I am writing this on the morning of February 18, it is raining cats and dogs and the forecast calls for colder weather this afternoon and with the rain turning into snow by tonight. By that time this large opening on the front of the house where the picture window will go will be all boarded up to keep out the snow.

This picture was taken looking southeast as the house faces west, and you are looking at the front of the house and the north end. You are looking right through the picture window and on out the back door which is in the kitchen, and the two near the northwest corner of the house are in

the north end of the living room. The two windows at the right hand side of the picture are in the front bedroom. You notice there is a two foot overhang all across the west side of the house which will keep the sun out of the windows until late in the afternoon.

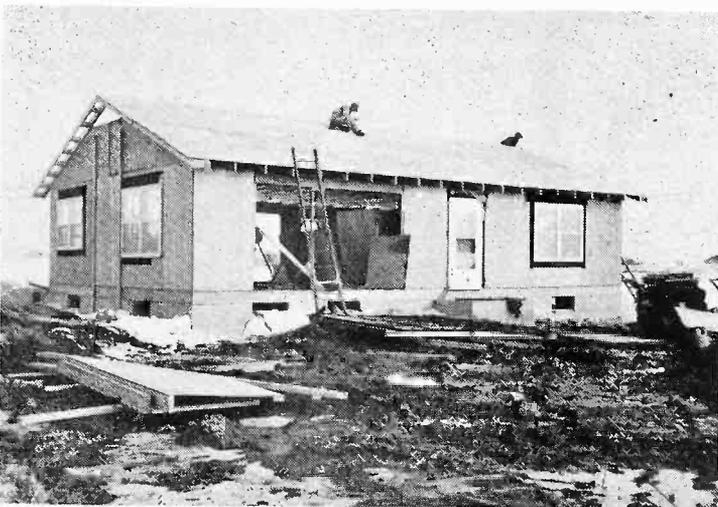
There is 18 inches of frost in the ground now so it isn't going to be possible to do any grading at all until warm weather comes next spring. But the grade line will come just one block down from the top of the foundation.

It is mighty hard to believe that there have actually been only 3 days of carpenter work between last months picture and this months picture. One day to lay the floor joists and the sub-floor, and two more days to get the house as far along as it shows in the picture. That is because it is what is called Modular construction, which is a variation of pre-fabricated. It is strictly dry wall construction and the panels are four feet wide and 8 feet long. So you can see why progress is so rapid. The outside walls and the roof are all thoroughly insulated with bat insulation nailed in place, so it makes a very snug warm house.

Of course it depends on what kind of weather we get the last half of February and the first half of March, but if we get any kind of a decent break, another 30 days should see the house completely finished all but grading the yard. Oh yes, I want to make one correction in last months copy. Turn to the second column on page 6 and count down to the 14th line. When the stenographer was transcribing my dictation she misunderstood what I said. The line should read "there will be a cemented patio 16 x 18" and she got it "a tremendous patio 16 x 18", which I will admit sounds a little ridiculous.

Our daughter Zoe and her husband Bob Fishbaugh have been down in Florida the past three weeks on a little vacation trip and won't be back until sometime next week. Luckily they got out of Shenandoah in time to completely miss the sub-zero cold and the heavy snow. And they were far enough south in Florida so all they got there was a couple of chilly days. This present spell of winter will just be over with by the time they get back. There is nothing exciting or interesting to report about any of the other members of the family except that they have all been having the usual number of head colds and sniffles. Nothing serious.

Frank Field



Here's what Frank's camera saw at 4 p.m.; after he returned from Omaha. When he left, at 10 a.m., all that he saw was the foundation.

# Back To The Farm....

Jack Gowing, Associate  
Farm Service Director, is  
Moving to the Country.

In February we purchased the farm where I was born and raised. I call it a farm although it is only forty acres. I'm sure it will be enough to keep me busy along with my travels to meetings and covering events in the KMA area.

At this time, we are doing some remodeling on the house so we probably won't get moved in until April sometime. Of course, at that time we'll have lots to do to get ready for planting.

This is located 3 miles north of Shenandoah and at the present time we do not have a surfaced road but hope to have this year. It has been in the Gowing family for forty years so will be home to me. We wanted a place in the country for several reasons but the main one was that Randy who will be 1 year old this month, will need plenty of room to stretch his legs. We will also be able to give him some responsibility in caring for the livestock as he gets older. This, I think, is very important to a growing boy.

Another very important reason is that I talk so much about livestock on the air and I felt that I should be where I could be raising some of my own. In other words, I realize that things have changed considerably since I left the farm and this way I can talk more from personal experience.

I don't expect to make a show place out of it because I know that takes a lot of money. We hope to keep everything on a practical basis and hope to make money just the same as you.

Many of the buildings need some repair work but we will have to wait until we get on our feet. I plan to tear down some of the buildings because we have too many for 40 acres, buildings cost money to maintain.

The land is good productive land but I plan to do some terracing and possibly build some dams. There is a creek running along the east border of the farm which is a mammoth gully. We hope to develop a watershed in the area and get some stabilizing work done on this creek. Many of these projects of course will take a few years to get done but I did want to give you some idea of the problems and what our plans are for solving them. From time to time I'll be telling you about the progress we are making.



It's back to the rural routes for KMA's  
"Midwest Farmer" and family.



Here's Jack and Randy shown below the  
rusty, iron dinner bell.

# On the KMA PARTY LINE

By DORIS MURPHY

"I don't care how long you do it, a person NEVER gets used to getting up early!" That's the opinion of announcer MERL DOUGLAS who has to set two alarm clocks to be sure he awakens in time to get KMA on the air by 5 a.m. The alarm by his bedside is set for 3:45 . . . then the Big Ben out in the kitchen goes off at 4:15 a.m. If the first alarm fails to waken him. . . the second reminder rings 30 minutes later, and in order to shut it off, he HAS to get up. And. . . there have been times it has taken BOTH alarms, like recently when it was 10 below zero and his warm bed seemed awfully good at 3:45 in the morning! Getting up wasn't his only hard job that day, because the garage doors had frozen shut with ice and snow, and it took a lot of pushing and pulling to get them open. Finally he made it. . . and reached the studio just as the strains of "Star Spangled Banner" announced the opening of the days broadcast from KMA. It won't be so bad next summer getting up early, but this time of year, the life of an early morning announcer is no "bed of roses."

Baby talk is cute. . . but since Greg is 3 years old now, his grandmother, ADELLA SHOEMAKER decided it was time he should learn to speak more plainly, and to call her "Grandmother." She wasn't fond of being called "Gnaw", the name he found easiest to say as a baby. So one day after he had been having lots of fun playing "Cowboy" at Grandmothers, ADELLA decided while carrying him home a block away, that she would try once again to see if he could say "Grandmother." So she said to him: "My name is Grandmother." Much to her surprise he replied: "I know your name is Grandmother, but I call you "Gnaw." Yes. . . she found out he COULD say Grandmother, but "Gnaw" was the name he LIKED, and he was going to stick to it. And NOW. . . Jeannette has joined forces with her brother, and she too, calls ADELLA "Gnaw." So guess ADELLA is stuck with "Gnaw" from now on!

"I was one shocked and happy guy!" That's the way JOE THOMAS, first tenor with the Dixie Quartet now appearing on KMA, felt when his wife Billie arrived un-

expectedly early one morning from Indianapolis, Ind. for a week-end visit. Her arrival was a complete surprise. JOE was busy practicing with the quartet in the studio, when he happened to glance up and saw her standing in the doorway. You can bet he made a fast dash for the door, and within seconds had her in his arms. Shortly after her arrival, the KMA photographer took the picture you see on this page of the happy couple in the studio. Her visit was brief, as she had to return to Indianapolis by Monday to resume her secretarial work at the Insley Corporation. The family hope by Eastertime they succeed in selling their home in Indianapolis, and will come to Shenandoah to live with Dad. And you can bet JOE is looking forward to the day when his wife and two children, 12 year old Billie Jo, and 6 year old Jeff arrive.



After the surprise, it was a very happy reunion for Joe Thomas and wife Billie.

It's always nice to have an extra pay check in the family, but when "Mom" goes to work, it does have some draw backs. WES HAINES found this out recently when his wife started to work in the accounting department at May Seed Co. While she works in the I.B.M. room upstairs, WES is announcing downstairs. . . but their noon hours are different. By the time he is off the air at 1, dinner is over, his wife has gone back to work and the girls to school. This means WES has to warm up his own dinner. But that's not all! He has to do the dishes! And you can see how happy he is about the job by this picture taken just as he was ready to tackle a sinkful. Guess we'll have to overlook WES' dishpan hands!

Imagine finding yourself on the ice underneath your car in a position that looked as if you were going to do a grease job! And imagine the embarrassment of having this happen to you right on main street. That's the predicament ADELLA SHOEMAKER found herself in, one icy day when starting to get into her car. Her feet flew up and she went down. Even though it hurt, she and her son Georgie who was in the car, couldn't keep from laughing as she scrambled to get back on her feet. As a result of the fall, however, she had to stay in bed a few days. Then to add insult to injury, the flu hit her, making it REALLY a week of "aches and pains." Little did KMA listeners realize the great effort it took to do her program, and after her cheerful close of "Happy Day To You," she had to go to bed. But she lived up to the tradition: "The Show Must Go On!"

It's great sport broadcasting basketball games, but announcer DEAN NAVEN and Sportscaster DON JOE often find themselves in funny predicaments. Like the game in Thurman recently when DEAN had all his commercials laid out before him, but when it came time for the third quarter, he couldn't find them. Apologetically he announced: "I knew I was going to lose the commercials some time before the season was over, and this is it!" When the sponsor of that quarter heard the announcement, he moaned: "The FIRST time for Dean to lose his commercials, and it would have to be mine!" But it all ended happy. . .because a more thorough search turned up the commercials. Where were they? RIGHT IN FRONT OF HIM. Another time while broadcasting from Treynor, the boys were located at the far end of the court by the stage, and DEAN found himself reaching up, catching the ball and throwing it back in the game, right while he was in the middle of a commercial. Yes, DEAN is prepared for any emergency! There is ONE thing that stops him though. . .that's when the hot drummer of the Creston swing band goes into action.



Wes isn't smiling, but he's working.

Then he has to give up. He can't be heard over the hot licks of these enthusiastic musicians. All this adds color and pep to the broadcasts and that is what everyone wants when they're listening and rooting for their home town team.

Belief in KMA advertising resulted in finding a lost brief case for KMA's salesman DON JOE. Don had called on a car dealer in Villisca, selling him a big advertising campaign. When WES HAINES was giving the used car sale announcement on the air, he decided to go over and get in on the bargains that were being advertised. He did and bought one. When leaving, the manager of the firm showed him the brief case and asked if it belonged to DON JOE. WES brought it back. . .walked in DON'S office and handed him the brief case. You can imagine DON'S amazement to see his lost brief case returned by one of KMA's announcers. Yes, "faith in KMA advertising" proved the unusual means of recovering salesman DON JOE'S most needed working tool. . .his advertising brief case!

# A LETTER FROM ADELLA SHOEMAKER

Carol Lewis came up yesterday and took the picture you see on this page. When you are asking three little folks to hold still while you take a picture, you can only hope. As a matter of fact, I'm quite sure I moved once—so it may be grandmother, not the goodies that spoiled things.

It was exciting! We decided a picture of a cooky making spree would be good for the snowbound day. (Remember all those snowbound days we had last month?)

The children were enthusiastic. They are confirmed helpers at home—that's Joan's constant moan. However, she is a better manager than I. This cooky making spree is an example. I had the dough rolled out, and a few baked before Joan and the children and Carol arrived. This was so we wouldn't detain Carol too long. Greg and Jeannette climbed upon the chair and in a twinkling had every cooky cutter I had laid out, pressed down into the dough. I suggested we each take one, for the picture, and they did this willingly enough. I moved the others off the dough, and we vigorously chomped, chomped, chomped with our cutters, getting in each other's way—cutting off arms of cooky boys, tails of cooky lions, heads of cooky lambs. It was gay, but such cookies! Then Joan told me how they did at home. When the children first covered the cooky dough with all the cutters they were doing the way Joan always does. With the youngsters help, Joan puts all the cutters on the dough at once. Then she presses them down, and lifts out the shaped cooky to the baking sheet. The children love it—have fun, and they get recognizable cookies. So I live and learn.

After we baked all the cookies, ate nearly all of them, we played office. Greg uses the desk Donnie had when he was a little boy. Jeannette finds paradise in the top drawer of my desk, which I've practically given over to her. I only wish I were as efficient as Greg looks when he works in his office.

We also had a parade, and guess who was elected drum major? Thank goodness Carol was gone, and didn't get a picture of that spectacle.

You have asked for a picture of Mike, but the extreme cold weather prevents Donnie and Margie bringing him down. Perhaps, next month we can have a picture of Mike in the Guide. He runs, not walks, has eleven teeth and talks all the time. Margie can't understand much that he says but that doesn't discourage him.

Your letters have been full of news about your families, and what you have been doing. It's been one bright part about our long snowbound time, you have had more time, and bless you, you have used some of it to write. I do enjoy your letters so much. Today as I write this, the snow is melting. This means that before long you and I will be busy spring house cleaning. I hope, even then, you will write as often as you can. I visit with you by air; you return my visit with a letter. I start my fifteenth year with my homemaker's program this month. During these years, you radio friends have come to mean a great deal to me. You have encouraged me in my joys, and sustained me in my sorrows. Your friendship has been one of lifes great good blessings.

Goodbye, and Happy Day To You!

*Adella*



**Homemaker Adella had lots of help in making cookies while the Guide photographer was on hand. That's baby Linda, Greg and Jeannette with their momma and Adella. They are all having fun.**



## Homemaker's Guide

### "COOKBOOK TIME"

By ADELLA SHOEMAKER

Two good Lenten dishes come from Mrs. John Holland of Logan, Iowa. Haddock is listed by the government as one of the plentiful low priced foods for March.

#### HADDOCK IN CREAM

- 1½ fillet of haddock
- 2 T. lemon juice
- 1 t. prepared mustard
- 1 t. salt
- ¼ t. pepper
- 1 c. light cream
- ½ t. worchestershire sauce

Wipe haddock with a damp cloth, and place in a two quart baking dish. Mix lemon juice, mustard, salt, pepper and worchester-shire sauce together. Place three small onions in baking dish and pour cream over all. Bake in a moderate oven 375° until done. Garnish with parsley, sprinkle with paprika and serve.

#### FISH LOAF

- 2 c. finely chopped cooked potatoes
- 2 c. flaked cooked fish (any kind)
- 1 c. white sauce
- 1 t. lemon juice
- ¼ t. prepared mustard

Mix all ingredients together thoroughly. Bake in a greased pan in a 375° oven for 35 to 40 minutes. Turn out on a platter and garnish with parsley and wedges of lemon. Tomato sauce may be poured over this if desired.

#### CRISP SUGAR COOKIES

- ½ c. butter
- 1 c. sugar
- 2 eggs beaten
- 1 t. vanilla
- 1 t. lemon
- 2 ¾ c. sifted flour
- 2 t. baking powder
- ¾ t. salt

Cream butter and sugar. Add eggs and flavorings. Add dry ingredients sifted together a small amount at a time, stirring well after each addition. Chill in refrigerator. Roll as thin as possible on slightly floured pastry cloth, cut out. Bake in 375° oven until straw color, or brown around the edges.

#### CHERRY CHEESE PIE

Mrs. Ann V. Willert sent this delicious dessert in recently. It rates three stars at our house.

- 1 can (No. 2) sour pitted cherries
- water
- 1 c. sugar
- 3½ T. cornstarch
- ½ t. salt
- 9 inch baked pastry shell
- cheese
- 1 c. whipping cream

Drain juice from cherries and add enough water to make 1 c. liquid. Heat to boiling. Blend thoroughly the sugar, cornstarch, and salt. Stir into hot cherry juice. Cook stirring constantly until thickened. Remove from heat and stir in pitted cherries. Cool. Sprinkle bottom of pastry shell with grated cheese and pour in filling. Chill. Just before serving, whip cream, sweeten to taste, and spoon over pie.

### "THE FARMER'S WIFE"

By FLORENCE FALK

In answer to so many requests here are the soap recipes.

#### Ethel Baldwin's Home Made Floating Soap

- 11 c. strained melted fat
- 5 c. cold water, must be soft (rain water)
- 1 can lye
- 4 T. oil of sassafras
- ½ c. liquid ammonia
- ½ c. borax
- ½ c. Perfex
- ½ c. sugar

Use any kind of melted fat. Strain through a cloth into an enamel pan, or stone jar or crock, 2 or 3 gallon size. Pour the cold water into another stone jar or enamel pan. Add the lye and stir. Then add the borax and stir, add Perfex, add the sugar and stir. Be sure to stir plenty with a wooden stick until the mixture has cooled down to a little above the warm point. Then pour the lye mixture into the grease stirring slowly while pouring this in. Add the oil of sassafras and continue to stir until the mixture becomes thick and creamy. (Takes about 15 minutes of constant slow stirring). Pour into mold and set in cool place for about 36 hours, or until it begins to harden.

Then cut into squares. If it gets too hard it can be sawed. It is best to let it stand a week or ten days before using. If measurements are accurate and directions followed exactly, there will be no failure. If you do not like oil of sassafras use oil of peppermint or wintergreen. Our thanks to Ethel for the above recipe.



Several of you wonderful readers have asked for a one-bar soap recipe so while we're having soap recipes here it is!

### One Bar of Homemade Soap

Mix and let cool:

- ½ c. soft water
- ½ T. lye

When cool add:

- 1 T. of borax
- 1 T. liquid ammonia

(watch eyes when using lye)

Pour this above mixture into 1 cup of warm grease (fryings if you wish). Stir occasionally until like heavy cream. Pour into a coffee can and set aside to ripen and whiten.

Just a few cautions when making lye soap! Clean grease is best—surplus bacon drippings and fat rendered from trimmings of meat. If you wish to clarify the grease, heat and drop in several sliced raw potatoes and let cool. Carefully pour off the grease and don't use the part that settles to the bottom. If you wish a real white soap, stir, stir and stir.

Our grandmothers used talcum powder to perfume the soap.

Be very careful when using lye, especially the splashes, protect your arms with cloths and wear cotton flannel gloves if you wish.

## HOMEMAKERS VISIT

By **BERNICE CURRIER**

### BROWN STONE FRONT CAKE

First part.

- 1 c. sugar
- ½ c. milk
- ½ c. grated chocolate
- 1 egg yolk
- 1 t. vanilla

Beat well, bring to a boil, remove from fire and let cool.

Second part.

- ½ c. butter
- ½ c. sugar creamed until fluffy, add 2 eggs and beat well. Add ½ t. soda in ½ c.

milk, add gradually 2 c. sifted flour. Stir well and add first part mixing well. Pour into two greased 9 inch layer pans. Bake 25 minutes at 350°. Turn out on racks to cool.

Filling. . . 2 c. brown sugar tightly packed, ½ c. milk, 1 T. butter, 1 t. vanilla. Mix well, put over fire and bring to soft ball stage, let cool to lukewarm and beat until spreading consistency.

### BEST STUFFED DATE DROPS

- A—¼ c. shortening
- ¾ c. brown sugar
- B—1 egg
- C—1¼ c. sifted flour
- ½ t. baking powder
- ½ t. soda
- ¼ t. salt
- D—½ c. sour cream
- 1 pound pitted dates
- pecan halves

Stuff dates with pecan halves. Cream A, beat in B, sift C and add alternately with D. Stir in dates and drop on to greased cookie sheet one date to a cookie. Bake 8 to 10 minutes at 400°. Top with GOLDEN FROSTING. . . Lightly brown ½ c. butter, remove from heat, gradually beat in 3 c. sifted powder sugar, ¾ t. vanilla. Slowly add hot coffee to make spreading consistency. Makes about 5½ dozen cookies.

### FROSTED PINEAPPLE SALAD

This is a good salad—dessert for a party.

- 1 package lemon gelatin
- 1 c. hot water
- 1 c. cold water
- 2 bananas sliced
- 1 c. crushed drained pineapple

### TOPPING

- ½ c. pineapple juice
- 1 beaten egg
- ½ c. sugar
- 2 heaping T. flour

Mix all together and cook in double boiler, stirring constantly until very thick. Cool and add 1 c. cream whipped. Spread this over the salad and sprinkle with grated cheese or parmesan cheese.



Joe Thomas says:

## “I’m a Lucky Guy”

*first tenor of gospel quartet,  
writes this month's letter.*



Three reasons why Joe's a "lucky guy" are Jeff, age six; wife Billie; and Billie Joe, 12.

I don't imagine anyone has had either all good luck or all bad luck throughout his life time, and I guess if a person just sat down and sort of looked at his life in retrospect; at the various events which constitute his life, and dwelled a moment on each, he would probably come to the conclusion that "he's a lucky guy!"

My first good fortune took place in November 27, 1918 in Walland, Tenn. my birthdate and place. This small incident makes the rest of my story possible. Walland and other nearby communities were home until 1928.

Akron meant the beginning of many fine experiences, for it was here that I received most of my formal education and eventually became interested in music in many forms, here I developed friendships that remain as dear today as then; and here too I met Billie Floyd whom I courted and married.

My father was and is a great lover of quartet music and some of it rubbed off on me as I listened to his quartet sing the old gospel and harmony numbers and I was finally initiated into it and southern style singing in 1934. I sang with Dad and his quartet until 1942 and it was at one of the singings in 1940 on a Sunday afternoon singing I met Billie. We were married 2 years later in June. In October 1942, I entered the Armed Services and served 3 years, 2 years of that in the European Theater.

After leaving the service in November 1945 we moved to Boston, Mass. where I worked for the Prudential Insurance Co. and as Traffic Manager for an industrial adhesive firm and in my spare time studied various phases of music at the "Salman School of Music" and became interested in the legitimate theater. "Knickerbocker

Holiday," "Oklahoma," and "High Spirits" were some of the productions in which I appeared.

I joined the "Vocalaires" a gospel quartet in Detroit in 1949 and it was there I met the "Dixie Four" who were on tour. They asked me to join them, which I did, and in May of 1949 moved to Indianapolis, Indiana, and there started my first professional quartet work.

The people of Indiana were wonderful to me and again many bonds were formed. I was with the Dixie Four for 5½ years at WIBC Indianapolis, and on the Mutual Network 4 years. We gave more concerts in Indiana and surrounding states than I could ever remember. To me these were very important years for they paved the way for our moving to another community which I'm sure will become more reason to consider myself more lucky.

I haven't dwelt too much on the family life so let's go back to March 1943 when Billie and I were blessed with a girl (the doctor said it would be a boy) and we named her Billie Jo after both of us. Then in 1949 Jeffrey Brian was born (the doctor said it would be a girl) and that completes the family as it is today. We all love sports, going on picnics and just being together whenever possible. We are a Christian family and belong to the Baptist Church.

At this writing Billie, Jeff, and B. J., are still in Indiana disposing of some property, but they'll soon be here and I know they will enjoy and appreciate the friendliness in this area.

Well, these are just a few of the highlights of my life and the more I think about them the more I'm convinced that "I'm a Lucky Guy."

Joe Thomas

**DAILY DAYTIME PROGRAMS  
MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour  
6:00 a.m.—News & Weather  
6:15 a.m.—Merl Douglas (M.W.F.S.)  
6:15 a.m.—Practical Land Use (Tu. & Th.)

6:30 a.m.—Merrill Langfitt  
7:00 a.m.—Dean Naven, News  
7:15 a.m.—Frank Field  
7:30 a.m.—Markets  
7:35 a.m.—Betty & Lyn  
7:45 a.m.—Morning Headlines

8:00 a.m.—Breakfast Club  
9:00 a.m.—Bernice Currier  
9:25 a.m.—Whispering Streets  
9:45 a.m.—When A Girl Marries  
10:00 a.m.—Kitchen Club  
10:15 a.m.—Betty & Lyn  
10:30 a.m.—Adella Shoemaker

10:55 a.m.—Betty Crocker (M.W.F.)  
11:00 a.m.—Back To The Bible  
11:30 a.m.—Hiland Tater Quiz  
11:45 a.m.—Morning Markets  
12:00 noon—Dean Naven, News  
12:15 p.m.—Edward May  
12:30 p.m.—Jack Gowing  
12:45 p.m.—Markets

1:00 p.m.—Dick Mills' Show  
1:30 p.m.—Betty Crocker (M.W.F.)  
1:30 p.m.—Sheila Graham (T.Th.)  
1:55 p.m.—Dick Mills' Show

2:00 p.m.—News  
2:05 p.m.—Dick Mills' Show  
3:25 p.m.—Betty Crocker (M.W.F.)  
3:30 p.m.—Florence Falk  
4:00 p.m.—News  
4:05 p.m.—Dick Mills' Show

6:00 p.m.—Bill Stern  
6:15 p.m.—Farm Bulletin Board  
6:20 p.m.—Let's Go Visiting (T.T.)  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Edw. May, Mkts & Weather

**MONDAY NIGHT**

7:00 p.m.—Lone Ranger  
7:25 p.m.—Les Griffith  
7:30 p.m.—Voice of Firestone  
8:00 p.m.—Club 960

9:30 p.m.—Tarkio College Story  
9:45 p.m.—Join The Navy  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Martin Block

11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

7:00 p.m.—Silver Eagle  
7:25 p.m.—Les Griffith  
7:30 p.m.—Club 960  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Sports Report  
10:30 p.m.—Sports Scoreboard  
10:45 p.m.—Gloria Parker  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

7:00 p.m.—Lone Ranger  
7:25 p.m.—Les Griffith  
7:30 p.m.—Club 960  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Martin Block  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

7:00 p.m.—Silver Eagle  
7:25 p.m.—Les Griffith  
7:30 p.m.—Club 960  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Martin Block  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

7:00 p.m.—Lone Ranger  
7:25 p.m.—Les Griffith  
7:30 p.m.—Club 960  
8:00 p.m.—Basketball Game  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Sports Report  
10:30 p.m.—Sports Scoreboard  
10:45 p.m.—Gloria Parker  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

5:00 a.m.—Town & Country Hour  
6:00 a.m.—News & Weather  
6:15 a.m.—Merl Douglas  
6:30 a.m.—Merrill Langfitt  
7:00 a.m.—Dean Naven, News  
7:15 a.m.—Frank Field  
7:30 a.m.—This Week In Sports  
7:45 a.m.—Morning Headlines

8:00 a.m.—Saturday Shopper  
9:00 a.m.—Bernice Currier  
9:30 a.m.—Space Patrol  
10:00 a.m.—Talk of The Town  
10:30 a.m.—Adella Shoemaker  
11:00 a.m.—Back To The Bible  
11:30 a.m.—Am. Farmer  
12:00 noon—Ralph Childs, News  
12:15 p.m.—Edward May  
12:30 p.m.—Jack Gowing

1:00 p.m.—Metro, Opera  
4:00 p.m.—Dick Mills' Show  
6:00 p.m.—At Ease  
6:30 p.m.—News  
6:45 p.m.—Serenade In Blue  
7:00 p.m.—Dancing Party  
9:00 p.m.—Ozark Jubilee  
9:30 p.m.—Treasury Band  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Hotel Statler Band  
10:30 p.m.—Proudly We Hail  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:55 p.m.—News

**SUNDAY PROGRAMS**

6:30 a.m.—Musical Clock  
7:00 a.m.—News and Weather  
7:15 a.m.—Dixie Four  
7:30 a.m.—Musical Clock  
8:00 a.m.—Radio Bible Class  
8:30 a.m.—Your Worship Hour  
9:00 a.m.—Sunday School Lesson  
9:15 a.m.—Bible Truth  
9:30 a.m.—Wings Of Healing  
10:00 a.m.—Wes Haines' Sun. Album  
12:00 noon—News  
12:15 p.m.—Memories In Music  
12:30 p.m.—Sunday on The Farm  
1:00 p.m.—Light & Life Hour  
1:30 p.m.—Back To The Bible  
2:00 p.m.—Newstime  
2:15 p.m.—Sunday Worship Service  
2:30 p.m.—Hour Of Decision  
3:00 p.m.—Revival Hour  
4:00 p.m.—World Church  
4:30 p.m.—Greatest Story Told  
5:00 p.m.—Mon. Morn. Headlines  
5:15 p.m.—Paul Harvey  
5:30 p.m.—Evening Comes  
6:00 p.m.—Showtime Review  
6:15 p.m.—Geo. Sokolsky  
6:30 p.m.—Valentino  
6:45 p.m.—This Is Your World  
7:00 p.m.—Town Meeting  
8:00 p.m.—Walter Winchell  
8:15 p.m.—Quincy Howe  
8:30 p.m.—Sammy Kaye  
9:00 p.m.—Let's Go To Town  
9:15 p.m.—Elmer Davis  
9:30 p.m.—Opera Album  
10:00 p.m.—News  
10:15 p.m.—Guest Star  
10:30 p.m.—Revival Time  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:55 p.m.—News

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

## KMA's Family Album



### THE FIRST BIRTHDAY AT WARREN'S HOUSE

A bright and shining cupcake with a single candle brought the glint to the eyes of Holly, the one year old daughter of Program Director Warren Neilson and wife Florence. Mom and dad enjoyed a larger cake after Holly had the fun of smearing her face, hands and hair with the little one.

### FUN IN THE SNOW FOR THE NAVENS

Making a snowman was the order of the day recently for the Naven household. Daddy Dean, KMA's morning news editor, watches as Tammy moulds an arm, while Claud and 2-year-old Jeri give advice.



### TOMMY HEUER SPINS PLATTERS ON "CLUB 960"

Evening disc jockey Mike Heuer (pronounce it Hoyer) has started his four-year-old Tommy off very early, teaching him the art of spinning a solid platter. You can hear Mike's program nightly (some nights) on KMA.



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In addition to their two shows daily on Radio station KMA, the popular Dixie Four quartet now has two shows each week on KMA's sister station, KMTV. They are heard each day on KMA between 5 and 6 a.m. on Town and Country hour, and again at 1:15 each afternoon. On Sunday's they have a 15-minute program at 7:15 a.m. of favorite, old-time hymns. They appear on KMTV at 1:00 o'clock each Tuesday and Thursday afternoon. We thought you'd like to see just what goes on, out of camera range at the television show. Incidentally the quartet reminds us to urge you to send in your requests for favorite gospel and spiritual songs.