

The

KMA GUIDE



Dean Naven Interviews Jimmy Stewart

K

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A

February, 1954



Brooks, Iowa . . . Herewith find enclosed \$1 as a renewal subscription to the KMA Guide to be sent to my granddaughter as a birthday gift.

Mrs. Frank Murphy

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Hiawatha, Kansas . . . Please renew my subscription. I like the KMA Guide very much. I took the recipe pages and made my newly married granddaughter a cook book.

Mrs. Emma Thomas

* * * * *

Marion, Kansas . . . Thanking you for the past Guide features, and wishing you all the best in the New Year. I shall be waiting for my KMA Guide each month of this new year.

Mrs. Pete Rempel

* * * * *

Little Rock, Arkansas . . . Here is one dollar for the KMA Guide for another year. I like the Guide especially Edward May and Frank Field. I can't hear KMA out here but can keep in touch with the KMA Guide.

Fannie Lee

* * * * *

Knoxville, Iowa . . . Please have a recipe in the KMA Guide for Shrimp Cocktail.

Mrs. Albert Van Gorp

(Look for it next month, "The Farmer's Wife.")

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Lincoln, Nebraska . . . Please find a money order for five dollars to renew my subscription to the KMA Guide. I like it very much. Wouldn't want to miss it.

Mrs. Henry Fleming

* * * * *

Ridgeway, Missouri . . . Christmas is over and I have \$1 left and I can't think of any better way to spend it, and get more enjoyment out of it than to renew my subscription to the KMA Guide. I certainly do enjoy it, can hardly wait from one issue to the next. I share it with my three sisters and niece. They all enjoy it very much. We sure would feel lost without it.

Miss Lesta L. Hamilton

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Cover Story—

Wednesday, January 13th, was a big day for Southwest Iowa - especially for the residents of Clarinda. The world premiere press preview of "The Glenn Miller Story" was held in the Clarinda Theatre to honor one of Clarinda's citizens, Glenn Miller, the late and great band leader, who rose to the top of the entertainment world during the late 30's and early 40's.

Dean Naven, KMA's new special events man, is seen on the cover, interviewing motion picture star, Jimmy Stewart, who portrays Glenn Miller in the motion picture tribute to a famous musician. This interview climaxed a half-hour broadcast from the lobby of the Clarinda Theatre preceding the press preview of the picture. Governor William Beardsley took part in the broadcast together with Mrs. Miller, the mother of Glenn Miller, and many other personages including the man who gave Glenn Miller his first trombone and taught him how to play it.

The day's activities began with a parade in the morning touring some of the memorable landmarks in young Miller's life. During the parade, Mr. Stewart kept reminiscing about the resemblance of Clarinda to his own home town in Pennsylvania. In the afternoon the new Glenn Miller armory was dedicated by Lieutenant General Fred Tandy. After the Armory dedication, Jimmy Stewart signed autographs for over two hours.

More about the "Glenn Miller Day" activities on Page 13 and in Edward May's column.

This issue we start a new column by KMA's Homemakers. On page five is "A Letter From "The Farmer's Wife," Florence Falk. Next month we will feature Adella Shoemaker and in April you can expect an article by Bernice Currier. Hope you enjoy them!

A Chat With Edward May



This picture of Mr. and Mrs. Jimmy Stewart, Eleanor and myself, was taken in the lobby of the Clarinda theatre, after KMA's half hour broadcast preceding the press premiere showings of "The Glenn Miller Story." The fellow in the foreground with the microphone is Warren Nielson, KMA's program director, who had just finished directing the radio show.

This is the month when many folks take trips to avoid the cold weather; some go south or west while others take a cruise. If you are one of those persons journeying to distant points I wish you a good trip and a safe return. When you arrive home you will find KMA located the same place on your radio dial and your KMA Guide awaiting you.

Thus far our winter has been an extremely mild one. According to one system used by some individuals to determine the length of winter, our winter will be two-thirds over by February 15th. This system is referred to as the "Heating Degree Days" and is used by many fuel dealers to calculate their immediate fuel requirements for the balance of the winter. The summary of the heating degree system is as follows: Heating engineers have agreed that when the average temperature for the day is 65° or higher, very little heating is required. When it gets colder than that, heating becomes necessary. To figure heating degree days, compute the average temperature for the day and subtract that figure from 65. Degree days for the month are found by adding the daily amounts throughout the month. Usually, in Iowa, we have experienced $\frac{1}{3}$ of our heating re-

quirements by Christmas; $\frac{1}{2}$ by January 20th; $\frac{2}{3}$ by February 15th; and $\frac{3}{4}$ by March 1st. If you have the temperature figures available it might help you determine your fuel needs for the balance of the winter.

The picture on this page shows Eleanor and myself visiting with Mr. and Mrs. James Stewart of Hollywood fame. The Stewarts were in Clarinda, Iowa attending the movie premiere of "The Glenn Miller Story" starring James Stewart. We all know Jimmy Stewart as a well known movie celebrity and I can truthfully say he is very easy to talk to and I am certain he would feel right at home wherever he might be. He very happily autographed two pictures for us, one for Annette and the other for Karen. The girls put the autographed pictures on their bulletin board in their bedroom and they are very pleased to have a picture autographed by a movie star.

Everyone in the May family is feeling fine and I hope you and your family are feeling equally as well.

"Jones Boy" Tops in Leathercraft



Morrie and Marvin Jones

Morrie Jones, KMA's popular guitarist and vocalist, called your editor one Saturday afternoon, and said he had something he wanted to show me.

When my wife and I arrived at Morrie's new home in Shenandoah, the elaborate leather display, pictured above, greeted us. I figured he'd just returned from Mexico or Arizona, but he assured me that leathercraft was his hobby.

Morrie doesn't make a business of it, but says: "I don't take orders . . . I don't have that much time . . . besides half of my stuff is for gifts . . . I'd rather devote most of my time to my music."

His able assistant in the picture, carefully examining the leather stitching on a billfold, is his 14 month old son, Marvin. After Marvin examined the billfold, he proceeded to examine my camera, the plants on the coffee table and everything else within reach. Needless to say, Morrie's wife, Betty, is kept busy during the day.

For some 20 years, Morrie has studied the guitar, and his interests now are centered on his two new electric standard guitars.

Besides his leathercraft, which requires carving and tooling of designs, Morrie manages to find some time for wood working, as evidenced by the book shelves and lamp tables around his home.

Morrie doesn't have to solicit orders for his work, for your editor's wife is now sporting a new pair of Morrie-made moccasins after spying Betty's pair, and I understand two members of the KMA staff have ordered some after seeing my wife's.

Morrie, do you suppose you could practice those guitars with a leather tool?

Silent Talent



Martha Yates

Martha Yates is KMA's woman logger!

Well . . . not a logger in the strict sense of the word, but she is responsible for typing and printing the daily program log. The log is a schedule of KMA's daily activities including the times of programs and announcements in their chronological order. Copies of the log go to the announcers, engineers, and all departments. Martha generally prepares the log two days ahead of time, and together with this exacting duty she also compiles the daily program listings for the newspapers in KMA-land.

She was born on a farm north of Shenandoah and came to work for KMA shortly after she graduated from high school in 1948 as Martha Borland. On February 11, 1951 she married Bill Yates, six weeks before he was called into the Air Force. She likes to keep house and to travel, and her present problem is trying to get Bill interested in some household chores. (You're not alone, Martha.)

The year she graduated from high school she traveled to California, and two years ago they went to Mississippi to visit Bill's sister. Last year something happened. She got only as far as Essex, five miles from Shenandoah, to see the family physician about a severe cold. Asked about her vacation plans for this year, she didn't know, but she got a far-away look in her eye when she mentioned her folks currently vacationing in Florida.

Martha . . . Come Back! We need that log.

A LETTER FROM "THE FARMER'S WIFE"

Beginning this month we are going to give the KMA Homemakers an opportunity to chat with you, besides continuing to bring you all their fine recipes. Every third month each Homemaker will have a column in which you can enjoy a friendly visit through the printed page. Next month Adella Shoemaker's column will appear, and in April you can expect a warm and heartfelt message from Bernice Currier.



Hi!! Radio Guide Friends!

Greetings from the farm and as I'm writing to you today everything is covered with a glare of ice. Even Tippy, the dog, and the cats take it cautiously coming up the hill from the barn. The old Red Rooster can be heard crowing most anytime and next spring he'll be back on the "Farmer's Wife" program again. Even though winter's icy hand has us in its grip, we know spring can't be too far away . . . the days are getting noticeably longer. We can dream over the seed catalogues and plan how to beat the high cost of living with all the garden produce we can raise. Tiny, fluffy, peeping chicks will soon be out on the farms, for those wonderful midwestern fries.

January was a busy month on the farm especially in the farm kitchen where new recipes were really tested, tried and accepted (so far no rejects.) Cookies, salads, casseroles and some new oven menus (my favorite way of cooking to save time.) Some new desserts, as well as cakes and cooky dough to be made up later, went into the home freezer.

Karen and Bruce spent many hours skating on the creek much to Tippy's delight, as she tagged along. Even the fox hunters covered this creek territory one Sunday afternoon. Maybe by the time this letter goes to press, we will have had enough snow for a good coast down the barnyard hill. Even the farmer and I indulge in this sport.

The farmer has kept busy working with the water system and choring on two places. Due to the present dry weather, water is a precious article on the farm. No leaky faucets to waste it here. The old cistern pump has to be duly primed and pumped many times a day and woe to the last pumper who forgets to leave an extra cup of water in the pan for the next priming (really the pump only needs new leathers.)

It is my extreme pleasure to read the wonderful letters that come in from the radio listeners. Such interesting word pictures as are painted. And, of course, we share as many of the listener's helps and recipes as time permits.

During January we celebrated the farmer's birthday with a dinner. Also, later entertained a group of about thirty women for a township Leather Craft meeting, then with the washing, ironing, cleaning, mending, etc., that is found on the farm, time literally flew. So, you see being The Farmer's Wife is a lot of fun, not only with my family, but meeting through the radio and mail all you wonderful people.



Until another letter to come later, be with me 3:30 - 4:00 p.m. Monday through Saturday, and the "Farmer's Wife" asks you to keep smiling.

Florence Falk

"Jones Boy" Tops in Leathercraft



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Florence Falk

Grass Root Notes

By **MERRILL LANGFITT**
KMA Farm Service Director

The Guide copy this month finds me rushing around on many projects. Recent ramblings have included trips to the National Western Livestock Show in Denver, to Washington, D. C. and numerous places closer to home. The airplane is serving me very effectively as the demands for travel are constantly with us in the Farm Department.

A part of our travel is devoted to setting up plans for a series of farm meetings for you folks throughout 1954. For this series of meetings we have tried to pick timely subjects which we hope will interest you folks. Jack and I have been working on these plans for sometime and at last are ready to announce them to you.

On March 9th, Shenandoah will hold its first Market Barrow Show. KMA is co-operating in this event. For further information and entry blanks, write to me here at KMA.

On March 29th, we will hold a fertilizer meeting in the KMA Auditorium at 8:00. At that time you can get the latest information on the use of commercial fertilizers. With a cut in corn acreage of 17.4% many of you will be interested in results of fertilizer results with corn and that information will be presented at the March 29th meeting.

A meeting April 26th at 8:00 p.m. in the KMA Auditorium will deal with spring and summer hog management problems. We will have recognized authori-

ties here for all of these meetings.

A meeting May 31st will deal with summer insect problems with particular emphasis on corn root worm, European corn borer, chinch bugs and grasshoppers. Whichever of those insect problems seems most acute will receive the greatest attention in the discussion.

Space will not permit a detailed explanation of all of our schedule of KMA farm events, but in brief:

Our June meeting will deal with beef production, better pastures, etc. (a field event.)

July 26th will see our program devoted to field studies on results of fertilizer on corn and small grain.

September 20th - a meeting on poultry management.

September 29th a farm safety field day.

October 18th - Dairy production problems.

November 22nd - A feed lot tour.

December 6-7 - Second Annual Livestock Feeders Institute in cooperation with the Midwest Livestock Feeders Association.

These meetings and field events are being set up by the Farm Department for you. We hope you will plan to attend all of them. This is your invitation from Jack and me to do so.

As we approach the spring work season, be careful . . . the life you save could be yours. Practice safety all through the year.

4-H Leaders Receive Awards

The 4-H leaders pictured on the right were commended for their outstanding service and leadership on Jack Gowing's program, "A Place In The Sun." During a recording session on January 23rd in the KMA studios, they were presented with a Certificate of Achievement Award, and following the recorded interviews, they and their families were guests of the program at a noon banquet at the American Legion Country Club in Shenandoah.

I. to r.: Elmer T. Sornson, Exira, Iowa; Mrs. Jack Graves, Harlan, Iowa; Jack Gowing; J. Floyd Riegler, Winterset, Iowa; Frank Ganson, Blockton, Iowa.



EVERYONE WORKS ON "CURLY'S TUMBLEWEED RANCH"

"Free-Etta, you're holding the axe wrong!"

That's the foreman of "Curly's Tumbleweed Ranch" talking, and that's Curly Dale huddled up against the fence with Buck Dille, Larry Parker, and the fellow with the ground hog's view of the chopping, Morrie Jones - the "hired hands."

The boys are always on hand to offer advice to Free-Etta Dornblazer as she performs the many chores on the

ranch. This particular morning it was just a few degrees above zero and the ranch house was cold so they figured that they'd better go out and offer their moral support to Free-Etta.

After that last comment of Curly's it didn't take long for the foremanship to change hands. Free-Etta still had to chop the wood though, for fear they'd all freeze, but Curly and Morrie pitched in, and grabbed a pitch fork — to lean on (See back cover.)

Every afternoon at 5:00, this gang gathers around the KMA microphone to entertain you with the best in music and humor, country style. As Curly says,



Free-Etta, Curly, Buck, Larry, and Morrie perform the morning chores.

"We try to have enough chatter to make it interestin' but still we try to get in enough music to make our listeners happy . . . any requests, criticism, or otherwise, we appreciate." It's a very relaxed and informal half-hour and Curly says, "We never know what we're going to do . . . but we never worry about it because there's never a dull moment . . . between all of us there's always something comin' up."

So, be tuned in every afternoon at 5:00 when the hired hand, Larry Parker, extends this genial invitation — "Let's all hop in the old buckboard and head for Curly Dale's Tumbleweed Ranch!"

"WES HAINES SHOW" FEATURES THE "THREE NOTES"



Wes Haines, KMA's popular disc jockey, takes over an afternoon disc jockey show at 1:00 — now called the "Wes Haines Show." On hand to provide the live entertainment between top record selections is KMA's own "Three Notes" — standing to the right of Wes is Morrie Jones, on the electric guitar, Buck Dille on the bass, and Marge Parker at the piano. This quartette provides plenty of music and merriment for your early afternoon listening pleasure.

KMA DAILY PROGRAMS FOR FEBRUARY, 1954

960 ON YOUR DIAL — 5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:30 a.m.—Country Jamboree
6:00 a.m.—News & Weather
6:15 a.m.—Bob Stotts (M.W.F.S.)
6:15 a.m.—Practical Land Use (Tu. & Th).

6:30 a.m.

Merrill Langfitt's
"RFD 960"

Every Day at 6:30
Monday through
Saturday



7:00 a.m.—Dean Naven News
7:15 a.m.—Frank Field
7:30 a.m.—Merl Douglas
7:45 a.m.—Morning Headlines
8:00 a.m.—Breakfast Club
9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—When A Girl Marries
10:00 a.m.—Kitchen Club
10:15 a.m.—Grand Central Station
10:40 a.m.—Modern Romances
10:55 a.m.—Betty Crocker (M.W.F.)
10:55 a.m.—News (Tu. & Th.)
11:00 a.m.—Adella Shoemaker
11:25 a.m.—Jack Berch
11:30 a.m.—Housewives Serenade
11:50 a.m.—Morning Markets
11:55 a.m.—Joe Faassen
12:00 noon—Dean Naven, News

12:15 p.m.

**EDWARD
MAY**

Every Day at 12:15
Monday through
Saturday



12:30 p.m.—Jack Gowing
12:45 p.m.—Markets
1:00 p.m.—Wes Haines Show
1:30 p.m.—Betty Crocker (MWF)
1:35 p.m.—Martin Block
2:00 p.m.—House Party News
2:05 p.m.—KMA Houseparty
2:30 p.m.—Marge's Song Shop
3:00 p.m.—Jack Owens
3:25 p.m.—Betty Crocker (M.W.F.)
3:25 p.m.—Dorese Bell
3:30 p.m.—Florence Falk
4:00 p.m.—Merl Douglas Show
4:30 p.m.—Larry Parker News
4:45 p.m.—Polka Party
5:00 p.m.—Tumble Weed Ranch
5:30 p.m.—Lum 'N Abner
5:45 p.m.—Ted Malone

6:00 p.m.—Bill Stern
6:15 p.m.—Farm Bulletin Board
6:20 p.m.—Let's Go Visiting (T.T.)
6:30 p.m.—Ralph Childs News
6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Your Land And Mine
7:45 p.m.—Mike Malloy
8:00 p.m.—Metro. Opera Auditions
8:30 p.m.—Decision
9:30 p.m.—Tarkio College Story
9:45 p.m.—Quincy Howe
10:00 p.m.—Ralph Childs News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

TUESDAY NIGHT

7:00 p.m.—Starr of Space
7:25 p.m.—Les Griffith
7:30 p.m.—Hollywood Starway
7:45 p.m.—Mike Malloy
8:00 p.m.—Am. Town Meeting
8:45 p.m.—Forward March
9:00 p.m.—Sammy Kaye
9:15 p.m.—Revolving Bandstand
9:30 p.m.—Let's Go To Town
9:45 p.m.—Quincy Howe
10:00 p.m.—Ralph Childs News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Hollywood Starway
7:45 p.m.—Mike Malloy
8:00 p.m.—Hollywood Airport
8:30 p.m.—Mystery Theatre
9:00 p.m.—Sammy Kaye
9:15 p.m.—Revolving Bandstand
9:30 p.m.—Heres To Vets
9:45 p.m.—Quincy Howe
10:00 p.m.—Ralph Childs News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

THURSDAY NIGHT

7:00 p.m.—Starr of Space
7:25 p.m.—Les Griffith

7:30 p.m.—Hollywood Starway
 7:45 p.m.—Mike Malloy
 8:00 p.m.—P. Whiteman's Varieties
 9:00 p.m.—Sammy Kaye
 9:15 p.m.—Revolving Bandstand
 9:30 p.m.—Serenade In Blue
 9:45 p.m.—Quincy Howe
 10:00 p.m.—Ralph Childs News
 10:15 p.m.—Sports Report
 10:30 p.m.—Today's Story
 10:35 p.m.—Dance Band
 11:00 p.m.—Newstime
 11:15 p.m.—Music In The Night

FRIDAY NIGHT

7:00 p.m.—Lone Ranger
 7:25 p.m.—Les Griffith
 7:30 p.m.—Hollywood Starway
 7:45 p.m.—Mike Malloy
 8:00 p.m.—Ozzie and Harriet
 8:30 p.m.—Horatio Hornblower
 9:00 p.m.—Boxing Bout
 9:45 p.m.—Quincy Howe
 10:00 p.m.—Ralph Childs News
 10:15 p.m.—Sports Report
 10:30 p.m.—Today's Story
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SATURDAY PROGRAMS

5:30 a.m.—Country Jamboree
 6:00 a.m.—News & Weather
 6:15 a.m.—Bob Stotts
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven News
 7:15 a.m.—Frank Field
 7:30 a.m.—A Place In The Sun
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Bernice Currier
 9:30 a.m.—Space Patrol
 10:00 a.m.—"Platterbrains"
 10:30 a.m.—Tops In Pops
 11:00 a.m.—Adella Shoemaker
 11:30 a.m.—Am. Farmer
 12:00 noon—Ralph Childs News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 1:00 p.m.—Metro Opera

3:30 p.m.

FLORENCE FALK

"The Farmer's Wife"
 Every day at 3:30 p.m.
 Monday through
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4:00 p.m.—Merl Douglas Show
 4:30 p.m.—Larry Parker News
 4:45 p.m.—Polka Party
 5:00 p.m.—Tumble Weed Ranch
 5:30 p.m.—101 Ranch Boys
 6:00 p.m.—Four of a Kind
 6:15 p.m.—The Three Suns
 6:30 p.m.—Paul Pippert News
 6:45 p.m.—Know Your High School
 7:00 p.m.—Dancing Party
 9:00 p.m.—Anonymous
 9:30 p.m.—Lawrence Welk's Band
 10:00 p.m.—News
 10:15 p.m.—At Ease
 10:30 p.m.—Dance Band
 11:00 p.m.—Newstime
 11:15 p.m.—Music In The Night

SUNDAY PROGRAMS

6:55 a.m.—News and Weather
 7:00 a.m.—U. S. Marine Show
 7:15 a.m.—Of These We Sing
 7:30 a.m.—Worship Service
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Wings Of Healing
 10:00 a.m.—Heaven & Home Hour
 10:30 a.m.—Christian In Action
 11:00 a.m.—Message of Israel
 11:30 a.m.—Negro College Choir
 12:00 noon—Ralph Childs News
 12:15 p.m.—Highways To Safety
 12:30 p.m.—College Spotlight
 1:00 p.m.—Light & Life Hour
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime
 2:15 p.m.—Truth For Today
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Evening Comes
 4:30 p.m.—Greatest Story Ever Told
 5:00 p.m.—Monday Morning Headlines
 5:15 p.m.—Paul Harvey Comments
 5:30 p.m.—Geo. Sokolsky
 5:45 p.m.—Don Cornell
 6:00 p.m.—This Week Around The
 World
 6:30 p.m.—Whats The Name Of That
 Song
 7:00 p.m.—American Music Hall
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Taylor Grant
 8:30 p.m.—Call Me Freedom
 9:00 p.m.—Paul Harvey
 9:15 p.m.—Elmer Davis
 9:30 p.m.—Milton Cross
 10:00 p.m.—News
 10:15 p.m.—Beyond The Stars
 10:30 p.m.—Revival Time
 11:00 p.m.—Newstime
 11:15 p.m.—Music In The Night

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Frank Comments

By FRANK FIELD

This month's picture shows Jennie talking to Archie. There certainly is some contrast in the weight of last month's bird and this month's bird. Tom, as you remember, weighed 29 pounds and was nine months old. On the other hand, Archie weighs three-quarters of an ounce and was six weeks old the day this picture was taken. Archie is what they call "azure blue" and is very beautifully marked even to the spots of cobalt blue on his cheeks and cobalt blue tail feathers. We have had him for just a week and, since he was just out of the nest when we got him, he tamed down very quickly. He loves to ride around the house on Jennie's shoulder or even on top of her head.

No, Archie doesn't talk yet as he is much too young. Most of them don't talk until they are six or eight months old, and even then only if you have the patience of Job and repeat some word or phrase over and over again, by the hour, until the bird says it in self-defense to get you to stop.

This is our fourth parrakeet in the past year. Two of them we gave away as soon as we had them thoroughly tamed, and the third one, "Cookie," picked up a very severe chest cold and began running a temperature. We brought him to the seed house and put him in the hospital but his

Jennie Field and "Archie"



cold turned into pneumonia and Cookie passed on. Even if they never learn to talk, parrakeets make very good companions because they are so good natured and affectionate. We believe in clipping their wings just as soon as we get them, then there is no danger of having them fly out the first time the door is open. Yes, we have a nice cage for Archie, but the cage door is always open so that he can come and go as he sees fit.

Last month I told you a little about the year old planting of tulips which showed in the picture. We make a complete new planting each fall. The new planting which was made last October is located off to the left in another part of the show garden, and it too, contains all of the varieties of Dutch bulbs which we listed in last fall's catalog, including the hyacinths, daffodils, crocus, grape hyacinths and the other kinds of Dutch bulbs in addition to tulips. It certainly makes a glorious sight in the Spring of the year and thousands of people take advantage of it each Spring by taking pencil and paper and writing down the names of the varieties they would like to plant in their own gardens, as in that way they know exactly what they are getting.

Then, in the summertime we plant the various different kinds of annuals right on top of the Dutch bulbs. On some beds we put the petunias, on others the marigolds, on others the zinnias and so on. In that way there is something blooming in the show garden from early Spring until freezing weather in the Fall.

Then too, we have complete and extensive plantings of all the different kinds of annual flowers in our trial grounds located on the south side of town. That is where we try out all the new things as they come along and decide whether or not they are good enough to list in the catalog the following year. That goes for the vegetables too, as well as for the flowers. Literally hundreds of new varieties are tried out every year only to be discarded because they are not any better than the kinds we already have. This is all a part of our famous triple testing program and it certainly pays off.



The Farmer's Wife

By FLORENCE FALK

The following recipe is one of the three served to the KMA gang at the Smorgasbord.

SWEDISH TARTS

- 1 cup sugar
- 1 whole egg
- 3 to 4 cups flour
- 2 cups butter
- 1 egg yolk
- ½ teaspoon almond flavoring

Cream butter until soft. Add sugar and blend well. Add the whole egg and yolk together, mixing well. Add enough flour to handle. Press carefully into individual molds making them as thin as possible. Bake at 400°. Leave in the mold until cold. Remove carefully to prevent breaking. This is a rich cup shaped cookie, which keeps well. Fill with whipped cream and top with strawberry or other jam or even use fresh fruit.

AMMONIA COOKIES

These taste thrills that date back to grandmother's day are well worth the making. Be sure to buy Ammonium Carbonate at the Drug store and one of our radio listeners suggested to keep it in a glass container preferably dark glass. It keeps indefinitely. When purchasing this baking ammonia you will find it in lumps rather than powdered. My suggestion is to follow the recipe closely in regard to dissolving before using.

WHITE PUFFS

- 2 cups sugar
- ½ cup butter
- ½ cup vegetable shortening
- Whites of 2 eggs
- 1 teaspoon lemon flavoring
- 1 tablespoon baking ammonia (Ammonium Carbonate)

Flour enough to roll (2 to 3 cups)

Cream the butter, shortening, and add the flavoring in which you have dissolved the baking ammonia. Add the beaten eggs. Begin with two cups of sifted flour and add just enough more so that the dough may be formed into small balls. Place these balls on a cookie sheet, do not flatten down. Bake in a slow oven 325° for 15 to 18 minutes. Don't have the oven too hot. Nice and crisp cookie.

There are two don'ts in regards to these
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cookies: (1) Don't nibble the dough. (2) Don't keep your face close to the oven and get too big a whiff of the fumes. These fumes leave after the cookie is baked.

DANISH ALMOND COOKIES

- 1 cup butter or margarine
- 1 cup vegetable shortening
- 2 cups sugar
- 2 tablespoons cream
- 4½ cups sifted all purpose flour
- 1½ teaspoon ammonium carbonate (baking ammonia)
- 1 teaspoon salt
- 1 cup almonds, blanched and chopped fine

Cream the shortening and add sugar. Dissolve the baking ammonia in the cream and add. Add the dry ingredients. Form into long rolls. Wrap in wax paper and chill. Slice, bake at 375° oven for eight to ten minutes. Nuts may be omitted and vanilla used. Like sugar cookies.

Homemaker's Visit

By BERNICE CURRIER

Three special days to celebrate this month! For Lincoln's Birthday, let's have a good old fashioned chocolate cake, frosted first with a seven minute frosting, used also for the filling. Make it very smooth, then decorate with a flag made of "Ornamental Frosting" put through decorating tube. Use the first frosting put on for the white stripes and background for the stars. For the flagpole, color a small portion of the Ornamental Frosting yellow.

ORNAMENTAL FROSTING

- 3 egg whites
- 2½ cups confectioners sugar
- 1 teaspoon lemon juice or ¼ teaspoon cream of tartar
- flavoring
- food coloring.

Beat egg whites and ⅓ of sugar with wire whip for 10 minutes. Add ⅓ more sugar and lemon juice or cream of tartar, beat 10 minutes more. Add flavoring and enough more sugar to make it hold its shape with clear cut edges. Beat again until smooth and thick. Color whatever portion you need in various colors.

SEVEN MINUTE FROSTING

- 2 egg whites
- 1½ cups sugar
- ½ cup water

2 teaspoons light corn syrup

1 teaspoon flavoring

Combine whites, sugar, water and syrup in top of double boiler and stir until well blended and sugar is dissolved. Place over rapidly boiling water and beat with rotary beater until light and fluffy and will hold its shape. Remove from heat, add flavoring. Continue beating until it holds stiff peaks. When cake is decorated, set it in center of table and build a log fence around it with stick pretzels.

VALENTINE CAKE

If you do not have a spring form heart shaped cake pan, here is what to do. Bake a two layer cake. One layer in an eight inch square pan and the other layer in an eight inch round pan. When done, set the square layer on a tray with one corner pointing toward you. Cut the round layer in half, then fit the straight edge of each half onto the two top edges of the square. It forms a perfect heart shape. Frost with white or pale pink seven minute icing, decorate with red candy hearts, red cinnamon candies formed in the shape of small hearts and use strips of angelica to form dart through the hearts.

GEORGE WASHINGTON CAKE

Prepare a GOLD CAKE. If baked in a loaf, cut in half crosswise and use CHERRY FILLING between halves. Frost with white seven minute frosting, decorate with candied cherries using angelica for stems, or use very small flags, from the dime store to make it festive.

Cook Book Time

By **ADELLA SHOEMAKER**

Here's a five star candy. These mints are so mellow they melt in your mouth. You need help with them. It's good to have two people standing by with buttered hands to take the hot candy mixture from you for pulling.

BUTTER MINTS

Put in a pan, but do not stir:

2 cups sugar

$\frac{2}{3}$ cup water

$\frac{1}{4}$ cup butter

Boil to 259°.

Have ready a marble slab. Butter the slab; then chill it by placing it outside if it's cold, or by placing ice cube trays filled with ice on it.

Pour the syrup out on the buttered slab. Do not spoon or scrape out the pan, that might make the candy sugar. Just pour out all that easily runs out.

Then put $\frac{1}{4}$ teaspoon food coloring, and $\frac{1}{4}$ teaspoon peppermint, wintergreen, maple or lemon in the center of the syrup. Pick up the edges of the candy and fold over. Work it loose as quickly as possible, and twist to fold in flavoring and color. Then divide in two portions, and let two people with buttered hands pull it. Pull until glossy. Then pull out in a long rope, and cut at once with scissors into small pieces. Lay these pieces, not touching, on strips of waxed paper to mellow. As soon as they are mellow (usually the next day) put them in air-tight containers. You can put these in cans and freeze them for next Christmas if you wish. Color your mints with the color you associate with the flavoring. Finely chopped pecans added at the same time you add the flavoring are delicious with maple flavoring. This recipe comes from Mrs. Cecil Bostwick of Ottumwa, Iowa.

HELEN BOSTWICK'S LOW CALORIE DESSERT

This uses whipped evaporated milk instead of whipping cream. You cannot tell by the flavor that you have used the lower calorie milk. The lemon juice "cuts" the taste.

Chill a can of evaporated milk until it is very cold. Measure a cup, and whip it until thick. Add $\frac{2}{3}$ cup sugar. Then add any drained canned fruits, or fresh fruit if you have it. For example; a number two can of drained, crushed pineapple, two large bananas sliced, 12 chopped maraschino cherries make a good combination. Add 12 cut up marshmallows. (The colored ones are more attractive.) Add 1 tablespoon maraschino cherry juice, and the juice of one lemon. When you add the lemon juice the mixture thickens surprisingly. Put this in a large refrigerator tray, and let it chill for a couple of hours. It isn't supposed to freeze, but if it does, it won't hurt it. This is delicious, pretty and so quick to make.

DATE-PECAN MACAROONS

1 cup cut-up dates

1 cup chopped pecans

1 cup powdered sugar

2 egg whites beaten stiff

Sift the powdered sugar and add to the stiffly beaten egg whites - beating it in. Add dates and pecans. Drop by teaspoon on a greased cookie sheet and bake at 325° until a delicate brown. The cookies should be straw color. About five to seven minutes is required. Carefully remove them from the sheets at once.



KMA's Family Album



At first glance it looks as if Don Burrichter, KMA's Chief Engineer, has swapped places with two top KMA announcers, Warren Nielson, KMA's program director, huddled in the middle, and Dean Naven, KMA's new special events man. This picture was taken the afternoon preceding KMA's half hour broadcast from the Clarinda Theatre as part of the "Glenn Miller Day" activities, as Don was testing the equipment. Actually, about the only things swapped were some good stories.



The Marines landed last month at the KMA studios, and Larry Parker, KMA's announcer, seems pleased to be on hand for the situation. Who wouldn't? The charming lady Marine pictured here is Sergeant Ila Carter of the Marine Recruiting Station at Fort Omaha in Omaha, Nebraska. Sergeant Carter was a guest on the "KMA Houseparty". At last the Marines has revealed their secret. Who wouldn't be proud to be a Marine!

After Free-Etta Dornblazer called on the "Tumbleweed Ranch" gang for more able-bodied assistance (see p. 7), Curly Dale on the right, decided to make a quick trip to Buck's basement gym. The fellow pressing the weights on the left, is Buck Dilley, and Buck has all types of weight lifting devices in his basement. In fact, Buck's won numerous awards for his weight lifting. After Free-Etta gets a look at these huskies with their shirts off, I'm sure there'll be no more wood chopping for her.



On the KMA PARTY LINE

By DORIS MURPHY

For 14 years Mrs. Harry Ziegler of Blue Earth, Minnesota, has been a listener to ADELLA SHOEMAKER'S radio program. Through their correspondence, ADELLA and Lillie have become fast friends. Many of the fine recipes, household hints and helps you have heard on "Cook Book Time" have been contributed by Mrs. Ziegler who is a very efficient and capable farm wife. Finally, a visit was arranged and one weekend in January, Mrs. Ziegler arrived from Minnesota to visit in the SHOEMAKER home. The KMA Guide photographer arranged to take their picture, and on this page you see ADELLA and Lillie chatting over a cup of coffee. And you could never guess what they were eating with their coffee! Fattig-mands . . . Norwegian cookies rolled in powdered sugar that are perfectly delicious. Fattig-mands means "Poor Man's Cake," but when ADELLA brought a sack of these delicacies to the office for us to try, we felt they were fit for a King. It was a recipe Lillie had brought with her, and the two enjoyed making them together and giving the recipe on the air. In all the 14 years of their friendship it was only the fourth time they had seen each other. Mrs. Ziegler, mother of five children, named her youngest boy, who is 4½ now,



Donnie, after ADELLA'S son. She is a 4-H leader in her township and County Home Chairman of the Farm Bureau, but I am sure even though she is a busy mother, Mrs. Ziegler will always find time to continue sharing her good recipes and helps with you listeners of ADELLA'S program.

The long table at the farm home of the "Farmer's Wife", FLORENCE FALK, was laden with food the night she entertained 30 members of the KMA staff at a Smorgasbord. Everyone was enjoying the many different kinds of Swedish delicacies. Heaping plates were being devoured and the guests had just about reached the stage when they couldn't eat another bite. All of a sudden there was a lull in the conversation. Everything was quiet . . . then it happened! A loud PING was heard! Everyone roared when they found out it was the button on the skirt of LALINE MAHER, music librarian, that had popped off and hit the floor with a loud resounding sound. Yes . . . LALINE had eaten too much and the poor little button couldn't stand the strain! It was time to quit!

It WOULD happen on a morning the thermometer stood at 11° below zero. That was the morning FRANK FIELD had to walk to work. Not because his car wouldn't start . . . it was willing . . . but he had a flat tire! Six o'clock on a cold, dark winter morning is no time to be changing a tire! So he went back in the house, put on an extra coat, his old hunting cap, extra gloves and headed for the studio, arriving in time for his 7:15 a.m. broadcast. You can bet the weatherman was giving first hand information on how cold it was that morning!

Newscaster RALPH CHILDS needn't worry about his six year old daughter, Suzie, spending her money foolishly. She believes in getting her money's worth! This was proved the day the dog catcher came to the door to collect for the dog license. Handing the dog tag to Mrs. Childs, he said the cost was \$2.00. Not having the right change, Mrs. Childs gave him a five dollar bill. Mr. Funk left, saying he would be back in a minute with the

change. After he had gone, Suzie picked up the tag . . . looked it over carefully, then said to her mother: "Well, that's awfully little. We'll never use it! Do you think we ought to buy it?" In Suzie's estimation . . . it didn't look like a bargain and she doubted the advisability of spending money for something she thought they would never use. You're right Suzie . . . we all have moments when we wonder if we're getting our money's worth in all the "hidden taxes."

When announcer WES HAINES gets through building his new television table, the family will be able to watch TV from any angle, as it will have a revolving top. WES must be a skilled carpenter to turn out a piece of furniture that complicated.

I'll bet Herman Offenburger, driver of the U. S. Mail truck between Shenandoah and Hamburg, is glad entertainer CURLY DALE is honest. While driving along the street one day, CURLY found a brand new white side wall Cadillac tire in the road. It was valued at \$70.00. Since the tire had a dealer's name on it, CURLY notified them of his find. They reported the tire had been shipped on the mail truck and lost off. Soon the driver was on hand to claim the tire, and thankful someone honest found it, or he would have had to pay the loss.

Annette, eight year old daughter of EDWARD MAY, was feeling very grown up one day when she got all dressed up in her mother's clothes with high heels ready to go to a birthday party. Just before leaving she said: "You know mommie . . . for the first time in my life I really feel I AM somebody. Now if I just had a man!" Yes . . . Annette a MAN is mighty important . . . but I believe it will be wise to wait a few years!

Covering news events has lots of thrills, but also plenty of hardships. KMA newscasters RALPH CHILDS and DEAN NAVEN have found this out. The night the Brannen Super Market and Read Oil Station at the edge of Shenandoah, completely burned, they were on-the-spot covering the story in spite of the 11° below zero weather. DEAN, wearing high topped boots, accidentally stepped in water halfway up his boots. Lifting his foot up, he was amazed to see the water freeze right on his boot and turn white. All he had to do was stamp his feet hard and the frozen ice would fall off his boots. Nothing stops the boys when it comes to getting first hand news for you KMA listeners!

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It takes WILL POWER! Yes sir, these three handsome members of our KMA staff pictured here reaching toward the pack of cigarettes, are using all the will power they can scrape up to resist taking one. CURLY DALE on the right, LARRY PARKER in the center and BUCK DILLEY at left, all made New Year's resolutions to quit smoking. They're trying hard to keep those resolutions. They admit they are eating more sweets these days, reaching for a piece of candy or mints when they get that craving for a cigarette. Part of the time they say they just "plain go crazy." But all of them admit they feel better, and those New Year's resolutions they made, still hold good.

Even though fiddler BUCK DILLEY'S parents live in the very next state, Missouri, they hadn't been to visit him in ten years, until the Sunday after Christmas. Mr. and Mrs. Ben Dilley live on a farm near Pattonsburg, Missouri, and because they have several cows to milk, they never seemed to find time to visit their son. But this year . . . they came for the day and enjoyed it immensely . . . and here is something else unusual . . . BUCK DILLEY'S mother has a most unusual first name . . . it is AMERICA!

Newscaster RALPH CHILDS didn't know the answer, when his 12 year old son, Steve asked him this question: "If different countries talk different, why do they laugh the same?" Well, Steve, I guess it doesn't make any difference WHAT language you talk, but it IS important that everybody enjoys a good hearty laugh every day. It helps make this a happier old world!

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A Visit To Homemaker Pays Off

Being editor of The KMA Guide has its distinct advantages. The other day, while listening to Bernice Currier, KMA's early morning homemaker, my ears perked up when she mentioned she was going to test some cake recipes. I began thinking that a picture of Bernice would go well in the February issue. This picture shows her caught in the act. Naturally after the pictures were developed, I figured Bernice would want to see them, also figuring that her tested recipes would have developed by this time.

A mighty tasty afternoon was had by all!



Picture of a More Ambitious Tumbleweed Gang (Story p. 7)

