

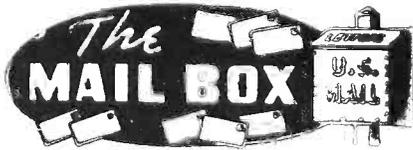
The

KMA GUIDE

July 1953



KMA's Vacation Issue



The KMA Guide

Vol. 10

No. 7

JULY, 1953

Dante, South Dakota . . . Here is my \$1 for another year of the GUIDE. I just can't miss out on the best little magazine in the country. It's just like meeting new friends every time a new entertainer's picture appears in the GUIDE.

Alberta Ishmael

* * * * *

Maryville, Missouri . . . You will find enclosed \$1 for another year's subscription to the best little magazine in the U.S.A. I like all the pictures and little stories about each entertainer. Keep up the good work!

Mrs. A. R. Robinson

* * * * *

Pocahontas, Iowa . . . Enclosed find \$1 for the renewal of my KMA GUIDE subscription. I don't want to miss a single copy. I enjoy it from cover to cover, and still share it with my neighbor who is a shut-in. She looks forward to it as much as I do. Lots of luck to you.

Mrs. O. Gulbranson

* * * * *

Woodbine, Iowa . . . Enclosed please find \$1 for my renewal to the GUIDE. I have been a subscriber since the first issue and couldn't be without it now. I still have all the issues yet and there is quite a stack of them. Thank you so much for such a nice, reasonably priced magazine.

Mrs. Arnold Schraeder

* * * * *

Deep River, Iowa . . . Am enclosing \$1 for another year of the KMA GUIDE. I surely enjoy the little magazine. I listen to the KMA Gang all the time and think they are swell entertainers.

Mrs. Wilber L. Moore

* * * * *

Lenox, Iowa . . . Enclosed is \$1 to renew my subscription to the KMA GUIDE. All work is at a stand-still the day it arrives, until I read it from cover to cover. It's a good thing for me and my family that it's no larger than it is.

Mr. George L. Nelson

* * * * *

Plattsmouth, Nebraska . . . Here is my \$1 for my KMA GUIDE subscription for another year. It's a fine little magazine. I have taken it several years and enjoy each copy.

Mrs. T. Hamblen

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Cover Girls—

Betty and Lyn Relax During Local Heat Wave

The attractive and talented sisters, whose photograph is on the front cover this month, have more than 12 years of entertaining experience behind them. They are heard on KMA daily at 7:30 a.m., and at 2:05 p.m. Lyn also has her own program, "Letter From Lyn", at 1:00 p.m. every afternoon, Monday through Saturday. Looking through the back issues of the KMA Guide, we found the January issue, 1953, with a cover picture of Betty & Lyn in a winter scene. We thought it would be interesting to contrast that scene with one taken during the summer, showing them in summer frocks, sipping orange-ade out under a huge sun umbrella. Their summer dresses, the cool shade of the umbrella, the tall glasses of orange-ade, we think makes this an attractive summer picture.

Incidentally, that's Lyn on the left of the picture and Betty on the right.

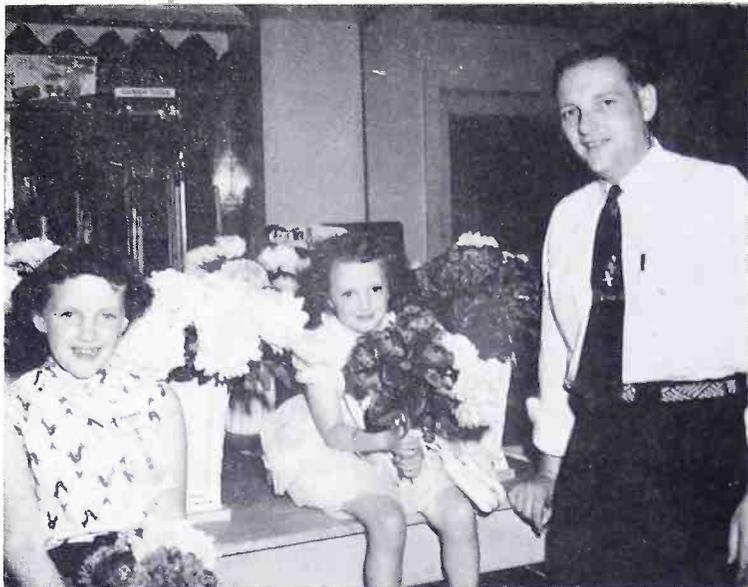
THE GREAT FRAUD REPORTS ON EVENTS BEHIND THE IRON CURTAIN

KMA via the ABC will carry an additional series of programs featuring Mrs. Ada Siegel, and her reports and commentary on events behind the iron curtain. After the death of Premiere Stalin, Mrs. Siegel reports aroused so much interest that this new series has been scheduled. Mrs. Siegel will continue to report the machinations of the Soviet Government, and developed a theme that it is perpetrating "The Great Fraud" on the Russian people.

"The Great Fraud" is heard over KMA at 7:30 p.m. Tuesday evenings.

The KMA Guide

A Chat With Edward May



The above picture shows Annette and Karen May seated among the peonies on display at the seed house. Ed May was on hand to greet the thousands of visitors.

In last month's column I mentioned our annual peony day which was held on the 7th of June. The main attraction was a forty-acre field of peonies which we estimate had over three million blooms. The weatherman cooperated and the day was cool and comfortable, and the road through the field was not dusty. By actual count 1,500 cars drove through the peony field and over 6,000 people saw the flowers. It was a gorgeous sight and I believe everyone had a most enjoyable day. Those I talked to indicated they would like to come back next year.

Another attraction of the day was seeing over a hundred different varieties of peonies on display at the seedhouse. Many of us were at the seedhouse, including Annette and Karen. The above picture shows the two girls among a few of the varieties which were on display. In all, folks from eight different states were in Shenandoah for the day, and, if you weren't here this year, I hope it will be possible for you to make it next year.

We are completely settled in our new home and are now in the process of planting some flowers. We planted 44 roses and picked the first bloom exactly four weeks to the day from the time the roses were set in the ground. Next we plan to add a perennial flower bed and we hope before too long to have a beautiful yard. We do miss the beautiful lawn from our other place and also the many trees. Eleanor states that she has missed our

strawberry bed, but before too long we hope to have these things at our new place. I want to urge all of you to feel perfectly free to drive by the house and after our yard is well established to stop and inspect the flowers which we will have. Eventually we will have permanent stakes in front of each flower so you can see what each variety is.

The summer seems to be progressing quite rapidly. Annette and Karen finished Vacation Bible School, and now the girls want to go to the swimming pool and learn to swim. We are anxious to have the girls learn to swim, because one never knows when they might be required to swim to safety. We often read in the papers about drownings, many of which could have been avoided if the person had known how to swim.

Last summer at this time we were going through the measles. Annette had them first followed by Karen. This summer it might be the mumps, because Annette has been exposed to them. The next two or three weeks should definitely tell whether or not we will have the mumps at our place. Both Eleanor and I hope the girls have all the children's diseases while they are young, because children's diseases are far more serious among adults.

All of us at KMA send our greetings and we hope you are in good health.

KMA Entertainers Work, Play



Above: Joe Lahader, KMA announcer, is shown doing a front jack-knife.

With summer well on the way, KMA entertainers are thinking of vacations. Some will go on trips or work around the house and yards, while others just plan to relax at home.

On these two pages we have tried to show you what some of the KMA entertainers are doing this summer.

You wouldn't guess that Joe Lahader, KMA staff announcer, failed his lifesaving class seven times, if you watched him perform at the Shenandoah Municipal Pool. Joe is working part time at the pool, and is planning to spend his vacation as a lifeguard at the pool.

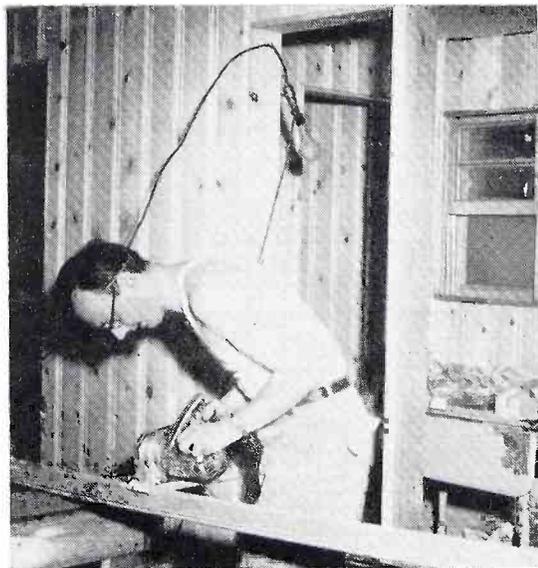
The picture on this page shows Joe doing a front jack-knife. Other more difficult dives in Joe's repertoire are a one and a half twisting backward one and a half somersault, and a half gainer half twist layout with a forward one and a half somersault in pike position. If this sounds like Greek to you we sympathize with you, for the only dives that we know are the good old-fashioned belly-flopper. Joe, as you have guessed, is an excellent diver, and in the past, has hung up some records in the East where he has been competing in swimming meets since the age of fourteen. At the present time Joe is teaching his little girl, Linda, twenty months old, how to swim.

Warren Nielson, KMA program director, is shown here on this page working on the new house that he is building. Warren intends to complete the house sometime this month, but he says that working in his spare time makes it seem like it takes forever to get it done.

In the background you can see that the walls are finished in knotty pine. There will be three rooms and a bath when Warren gets finished. Warren and Florence spent long winter months planning and revising the plans of their new house.

Warren and Florence, who lived in an apartment for many years before they bought their present home, have incorporated all the ideas and changes they would have made in their apartment, in this home . . . ample closet space, built-in cupboards, and all the things that makes living more comfortable. Warren's father-in-law, a master carpenter, has been doing the more difficult work but, since starting their new home, Warren has lost fifteen pounds. So, he says, "You can see I haven't been loafing."

Bob Stotts, the mile high, blue yodeling cowboy, is shown here with his horse, Diamond. This is a proud day in Diamond's life as she is about ready to foal. Bob is hoping for a yellow colt. At this time Bob is breaking Gold Flash, a two year old, and at the present time has it halter



Above: Warren Nielson is shown working on his new home that he is building.

And Relax On Their Vacations

broke. With the warm weather, Bob is not getting much done but hopes as soon as Diamond has her foal that he can put a saddle on her and lead Gold Flash around by the halter, and in this way, make the breaking of Gold Flash much easier. Asked about his vacation plans, Bob said that he planned to go to the Ozarks, but he added, "I might use the time to work on Gold Flash."

Buck Dilley and Morrie Jones seem to be peroccupied in the measuring of a horseshoe game. Not having seen a horseshoe game for quite some time,



Above: Bob Stotts is pictured here with his horse Diamond.

your Guide Editor was quite interested in this old form of amusement. Morrie and Buck are both quite skilled in this sport, throwing more than their share of ringers. Morrie and his brother it seems, were local champions in their Indiana home town and went on to place in the State Championships. We were wondering here on the Guide staff if they still held horseshoe tournaments in the KMA area, and if so, where.

Though it looks very easy when you watch someone else pitch horseshoe you'll rue the day you challenge a good horseshoe pitcher to a game. We know, we were lucky if a shoe landed within four feet of the stake.

July, 1953



Above: Buck Dilley and Morrie Jones measure a close one while playing horseshoes.

Curly Dale said that he missed so much fishing last year because of rain and the hot sun beating down on him, that he thought he would build a cover over his boat to solve the problem. He is pictured here with his boat ready to leave on his Okoboji trip. Of course he put the canvas down while he was on the road. The other entertainers only comment was "Curly's Boat looks like a surrey with the fringe on top."



Above: Curly Dale is shown here with his boat and car just before leaving on his vacation.

Bert Coons Pinch-hits for Vacationing KMA Announcers

During the course of the summer, Bert Coons gets the task of taking over the programs for the vacationing announcers.



Bert Coons and wife, Joan, are pictured above in their new apartment in Shenandoah.

* * * * *

A radio veteran with five years experience, Bert expects to be called into the service in September.

Bert was recently married to Joan Bruggenwirth of Clinton, Iowa, on June 7, 1953, and before coming to KMA they spent one week at a summer resort in Wisconsin. Their honeymoon was cut short by Bert having to report to work at KMA, but he says before going into the service this fall they plan to take another week of their honeymoon.

During the course of the summer, Bert, who is a versatile announcer, gets an opportunity to do his stuff on almost every program — except, of course, the home-makers' shows!

Bert's favorite two weeks are the two weeks he takes over the "Merl Douglas" show. "I love music," Bert said, "and this gives me a chance to let my hair down."

GIRLS TAKE OVER THE TUMBLE WEED RANCH FOR ONE WEEK

There was a week in June when the boys in the bunk house didn't know whether they would be able to stand it or not. It happened this way . . . Curly went up North to buy more cattle, and while he was gone Free-Eta Dornblazer had Betty and Lyn down to the ranch to help. Every evening it seems, the boys were kept busy moving furniture. The girls placed doilies on the tables and they even made the boys wear ties, and if that wasn't enough, they made the boys wash for dinner! The Tumble Weed Ranch was so spic and span that when Curly came home from his cattle buying trip he didn't even recognize it. So . . . to get even Curly invited Marge Parker to come out to the Ranch to sing. But, this, too, backfired when Marge Parker and Free-Eta Dornblazer joined together singing a nice duet.

Tumble Weed Ranch is heard over KMA daily at 5:00 p.m.

JOHN MacVANE TO AIR EXCLUSIVE INSIGHTS ON WORLD HAPPENINGS

John MacVane, author, foreign correspondent, and recently an official of the U.S. Delegation to the U.N., will present his commentary on the news of the day.

MacVane, widely known for his many "firsts" in radio reporting in World War II, will report and comment on the late developments as well as the major issues of our times. With his experience in reporting diplomatic news and his wide acquaintances among the world diplomats, MacVane will be able to provide exclusive insights into the news breaks at home and abroad.

John MacVane is heard over KMA at 6:15 p.m. every Saturday evening.

Outdoors With Bob Edge A New Sports Show Aired Over KMA

The new Bob Edge program will take place on Friday night, the sport night, starting July 10th, and will be a completely new and different program from his "Field and Stream" program that he has done in the past. We feel that this should prove to be both educational and interesting.

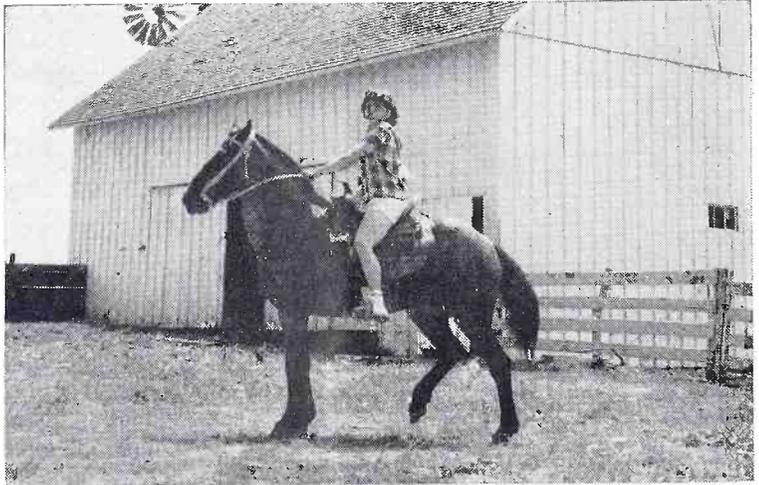
"Outdoors with Bob Edge" will be heard over KMA Friday night at 8:30.

The KMA Guide

Grass Root Notes

By MERRILL LANGFITT
KMA Farm Service Director

For many people, it's vacation time, but for farmers, at least many farmers, a vacation is something to read about but so seldom to enjoy. With livestock to take care of and other chores to do, vacations are frequently an impossibility for farm folks. The long work hours, so often, prohibit time out even for picnics and other family outings. At our house we enjoy the picnic season very much. A vacation for us is nearly an impossibility, too, because of our livestock, so pic-



Beverly Langfitt is shown up on 'Smoky' out at the Langfitt farm.

nic, flight breakfasts, horseback riding and the like will occupy our summer leisure hours. We have found that fried chicken, fried over an open fire is a real delicacy. We are making use of our picnic area. It isn't elaborate. Our fireplace is an old oil burning cook stove with the insides removed. This provides plenty of room for the wood or charcoal and the cast iron grill on top provides the cooking area. We grill steaks, too, and they always taste better cooked out-doors than they do cooked in a hot summer kitchen. Recently we tried a new method with round steaks. Take a nice big round, roll it the long way (roll as tight as you can), then stick tooth picks through about every 2 sides to hold it together. Slice the roll between the tooth picks and you have a piece of meat that resembles a filet mignon. We broil those on our converted picnic stove, seasoned with smoked barbeque sauce, salt and pepper. When done, they will satisfy the taste of all who like beef.

With an over supply of cattle, beef is the best buy in the butcher shop these days. Now is the time to eat plenty of beef, the price is low and no better food has ever been produced. The comparative low price of beef will be with us for a long time. No shortage of cattle is possible in the next two or three years. The only shortage we may experience is in good corn fed choice and prime beef. It appears doubtful if many farmers will feed \$1.50 corn to \$20.00 - \$22.00 cattle. It just isn't in the books.

Our picture this month shows Beverly on her saddle horse. She would rather groom and work with her horse than eat, so her summer vacation will be complete if she can spend two or three hours a day with "Smoky."

Forecast For The Month

BIRTHDAYS:

- July 1—Caroline Ely, daughter of Walter Ely, transmitter engineer.
- July 1—Jennie Lahader, wife of staff announcer, Joe Lahader.
- July 3—Paul Pippert, newscaster.
- July 3—Delores Josephson, wife of Jack Josephson, control room engineer.
- July 8—Merrill Langfitt, farm service director.
- July 19—Phyllis Ann Jennings, daughter of Roland Jennings, engineer.
- July 21—Helen McCullough, mail clerk.
- July 24—Eddie Burrichter, son of Don Burrichter, assistant chief engineer.
- July 28—Edward May, president of KMA and the May Seed Company.

BIRTHSTONE: Ruby

FLOWER: Water Lily



On the KMA PARTY LINE

With **DORIS MURPHY**

Both farm and town listeners are getting a big kick out of hearing the old red rooster crowing on "The Farmer's Wife" program, 3:30 to 4 each afternoon. Many have wondered if FLORENCE FALK, the "Farmer's Wife", has the rooster boxed up outside the dining room window while she is broadcasting. Indeed not! It's the real farm atmosphere you hear on the program. The old rooster just happens to wander up from the chicken house along the fence outside the window, and for some unknown reason gives forth with a big "cock-a-doodle-do", along about broadcast time. One Grand Island, Nebr., listener has written that if her window is open and the rooster in her yard hears the "Farmer's Wife" rooster crowing, he answers. Wouldn't it be funny if we'd have a big crowing "festival" taking place in the heart of the Cornbelt every afternoon? And to think . . . the old rooster came near being shipped off to market one day along with some hens, but because he was giving folks a real kick by crowing loud on the air, he was spared and given

the run of the chicken yard. I think it's about time we give him a name. What do you suggest?

With 425 chickens, 20 head of cattle and a horse to feed every day, the MERRILL LANGFITTS are wondering how in the world they can take a vacation. Guess this is a problem many of you farm folks have too, but LANGFITTS haven't figured out the answer yet.

Entertainers BETTY and LYN SOFLIN were so thrilled with the genuine hand-made cuckoo clock sent to them from Germany by their cousin Raymond Metzger, PFC in the 109th Infantry, that we took their picture with it, so you could see it too. It chimes and cuckoos each hour, and has weights and chains that hang 7 feet long, so that's the reason the clock is hung high up on the wall. The pendulum is a hand carved leaf . . . the face is in the form of a little house and it has a luminous dial. Delicately carved figures . . . a deer, brightly feathered bird, rabbit, rifle, and a horse shoe adorn the face. The clock was sent from Augsburg, and took 20 days to come from Germany. The girls highly prize their new possession.



Above: Betty and Lyn are shown with their genuine German hand-made cuckoo clock.

That popular old bird the "Stork" is hovering around again! The JOE LAHADERS are expecting him to make a landing at their home along the latter part of August. In the meantime KMA's night announcer, JOE, is teaching 20 months old Linda to swim. She loves the water and can dive under, staying 15 to 20 seconds, and can go down the slide.

Just imagine! MORRIE JONES' new blonde guitar that has 3 magnetic pickups and six push buttons for different tone combinations, cost \$578.00. And you can hear it FREE, merely by tuning your radio to KMA. MORRIE is

having great fun figuring out unusual tone effects, and is really producing heavenly music.

NOW . . . the Farmers Wife's family will have more strawberries to eat and more peaceful sleeping at night, since the neighbor boy shot the big red fox that has been disturbing them. When the neighbor heard Tippy, the dog, barking in the corn field, he hurried over with his gun, and inside of 10 minutes, he was back at the door of the Falks, with the big red fox thrown over his shoulder. Foxes are very fond of strawberries, and he's the culprit who has been eating the berries out of the patch.

Pretty 9 month old Jeannie Langfitt, pictured on the front cover of last month's Guide, has been speckled as a Rhode Island Red rooster lately, having had the measles.

Even though it isn't published yet, CURLY DALE'S new song: "I WANNA WIDE ON A MERRY-GO-WOUND" certainly made a hit the first time it was introduced on the air. Betty and Lyn were the first to sing it and the listeners thought it so clever, it pulled more mail than any other new song they have ever introduced. CURLY has written several other songs, but from all indications, this catchy tune is his best yet.

My vacation this year will always be a memorable one. I went to Boston to attend the Commencement Exercises at Harvard, where my son Tom received his Master's Degree in Business Administration from the Harvard Graduate School. Sunlight flickered through the huge old trees in the Tercentenary Theatre as James Bryant Conant, the U. S. High Commissioner to Germany, conferred the degrees on nearly 3,000 students. Preceding graduation, Tom and I, together with a cousin, Miss Ella Murphy, who is a professor at Suffolk University in Boston, took a motor trip through New England and Canada. Tom is now located in New York where he will be employed in an advertising agency. Pictured on this page is a snapshot taken of us the day of his graduation.

Gosh . . . what'll happen next! That's



Above: Doris Murphy is shown with her son, Tom, as he graduated from Harvard Graduate School.

what Program Director WARREN NIELSON wonders. In one week's time, both his wife and father-in-law had accidents. One Sunday while doing dishes, his wife Florence, cut two gashes in the back of her hand when a glass broke while she was drying it. Five stitches were required to sew it up. Next day her father was injured when a barn door out on an uncle's farm where they were visiting, blew shut from a strong gust of wind, knocking him out and cutting two gashes in the top of his head. Cold packs were applied for several hours before the bleeding stopped. And he even lost his cap in the wind! Now . . . WARREN is taking things easy in hopes hard luck doesn't overtake HIM.

ADELLA SHOEMAKER was weak in the knees, she was so excited the day 1-1/2 year old Gregg, her grandson, toddled off to see the world by himself. Gregg's mother, Joan, was on the phone talking to ADELLA when Gregg dashed out the door and was soon out of sight. When Joan hung up the phone and couldn't find him, she started dashing here and there looking. But no Gregg! They didn't think he could have gone far, but all their calling didn't bring him. Finally a car pulled up in front of the house. And just as big as you please . . . out walked Gregg from behind the neighbors, to greet the relatives, in hopes they would take him for a ride. You can imagine how relieved the family was to see him.

Frank Comments

By FRANK FIELD

This picture will be old stuff to most of the readers of the KMA GUIDE, but it will be new to those who do not have television receivers, or who live beyond the reach of Station KMTV. On Wednesday morning June 18th KMTV increased its power to 100,000 watts and practically doubled its range. Previous to that date its range was about 50 miles in every direction from Omaha, since that time it is hard to say positively, but apparently its effective range is at least 75 miles in every direction from Omaha.

This picture illustrates the television program "Over the Garden Fence" which is seen on Station KMTV Monday, Wednesday, and Friday mornings of each week at 11:15. For the first couple of years this program was only on once a week, but starting last August it has been on three times a week as stated above.

The garden fence from which the program gets its name is only about three feet long as you can see in the picture, but of course you can't tell that on your television screen. "Over the Garden Fence" is strictly a service program, about two thirds of the time being used in answering questions sent in by listeners about var-

ious gardening problems. The other third of the time is given over to showing the various different flowers and shrubs as they come into bloom together with hints on their care and culture. On the day this picture was taken I had just finished showing the blossoms and foliage of a Tulip Tree. You can see them lying on the desk just to the right of the vase. I am holding a Peace Rose, and in the vase are 5 or 6 other varieties of roses. Climbers, Hybrid Teas and Polyanthas. Right beside my ear you will see the bloom of a Red Russian Lily.

That big lens on the front of the television camera is a telephoto lens and is focused on the Peace Rose in my hand, so that on your screen at that particular moment all you would see would be a tremendous rose bloom almost completely filling your screen. There is another camera about eight feet to the left of this one, and its lens is set for what is called "medium shot" and is used to show me from the table up, including the top of the fence. The director in the control room simply switches back and forth between the two cameras, so at first you get a medium shot of me holding the flowers and then a close up showing only the flower.

Speaking of flowers, weren't the roses gorgeous this year until that hot weather hit. Now that we have had plenty of rain and cooler weather again they will shortly put on another crop of bloom.





HOMEMAKER'S GUIDE

RECIPES

By **BERNICE CURRIER**

LEMON PUDDING SURPRISE

- 1/4 tsp salt
- 2 eggs separated
- 1 c sugar
- 1 grated lemon rind
- 2 tbs. lemon juice
- 2 tbs. butter
- 3 tbs. flour
- 1 c milk

Add salt to egg whites and beat stiff. Gradually beat in 1/2 sugar. Beat yolks and add grated rind, juice and melted butter. Mix 1/2 c sugar with flour and add milk. Fold in whites and yolks. Pour into 6 large custard cups and set in pan of hot water in oven pre-heated to 325°. Cups are ungreased. Bake 45 minutes. A cake-like topping should rise above lemon custard.

CHERRY CARNIVAL

- A—1/3 c shortening
- 1 c sugar
- B—2 eggs
- 1 tsp vanilla
- 1/2 tsp almond extract
- C—2-1/4 c sifted flour
- 1-1/2 tsp bkg pwd
- 1/2 tsp salt
- 1/2 tsp soda
- 1 c milk
- 2-1/4 c pitted pie cherries cooked
- 1/2 c chopped nuts

Cream A, add B. Sift C and add to creamed mixture alternately with milk. Add cherries and nuts. Bake in greased shallow pan about 45 minutes at 350.

SAUCE FOR CHERRY CARNIVAL—Thicken 2 c hot cherry juice with 1 tbs cornstarch mixed with 1/4 c cold water, add 1 tbs butter and 3 tbs sugar. Add a few drops of almond extract and 1/2 c cherries. Top with whipped cream.

UNUSUAL BANANA CAKE

- A—2-1/4 c sifted cake flour
- 1-1/3 c sugar
- 1 tsp salt
- 3-1/2 tsp bkg pwd

- B—1/2 c shortening
- 1 c mashed ripe bananas
- C—1/2 tsp vanilla
- 4 egg whites unbeaten

Sift A into mixing bowl. Add B and beat 2 minutes at slowest speed on electric mixer or by hand. Add C and beat 2 minutes more at slow speed. Line and grease 2 eight inch pans. Pour batter in pans, bake 30 minutes at 350. Set pans on racks to cool 10 minutes then loosen edges, invert on racks, peel off the paper. **SPICE ICING**—Mix together—1 egg yolk slightly beaten, 3 tbs soft butter, 2 tbs cream, 1/4 tsp nutmeg, 1/4 tsp cinnamon, 1/2 tsp vanilla and 2 C. sifted pwd. sugar.

RECIPES

By **ADELLA SHOEMAKER**

BLUSHING PEACH PIE

This is as good as peach pie sounds like it should be. You will give it three stars.

- 1 c sugar
- 1/2 c. flour
- 1/4 t. nutmeg
- 1/4 c. butter or margarine

Sift together dry ingredients. Cut or rub in the butter or margarine. Sprinkle half of this crumbly mixture over the bottom of 9 inch pastry lined pan.

Next arrange 2 c. of sliced peaches over the sugar crumble. Sprinkle with 1/4 c water. Then sprinkle the rest of the crumble over the peaches. Bake in a hot oven 425 degrees for 15 minutes. Reduce heat to 350 degrees and bake about 30 minutes longer. The crumble will be browned, and the juice will bubble up through in places when the pie is done.

OATMEAL MACAROONS

These keep beautifully, so are good to send to the boys in service.

- 1 c. shortening
 - 1 c. brown sugar
 - 1 c. white sugar
 - 1/2 t. vanilla
 - 2 eggs unbeaten
 - 1 1/4 c. flour
 - 1 t. soda
- 



- 1/2 t. salt
- 1/2 t. cinnamon
- 3 c. quick oatmeal
- 1/2 c. nuts chopped

Place first five ingredients in a bowl and beat well. Add sifted dry ingredients. Stir in oatmeal and nuts. Drop by teaspoons on greased sheet. Flatten a little. Bake about 10 minutes at 360 degrees. When they begin to brown around edges, they are done. They are more delicious if they are not over baked. Cool slightly before removing from sheet. Makes about 5 dozen.

EASY PUNCH

This is a refreshing drink for picnics.
 2 cans lemonade concentrate
 1 can frozen orange juice
 Add the water as directed on the cans. Just before serving, add ice and 1 quart of ginger ale. Mix well.

SAUSAGE-CORN CASSEROLE

- 1 lb. bulk sausage
- 1/2 c. finely chopped onion
- 1 T. flour
- 1/2 can cream of celery soup
- 1 No. 2 can whole kernel corn drained, or 2 c. fresh cooked

Cook sausage until browned. Pour off all but 1 T. drippings. Push sausage to one side of pan, and add onions and flour. Stir and cook until onions are tender and flour blended. Add soup and corn. Mix. Pour in greased casserole and bake 30 minutes in 375 degree oven.

- 1 egg, beaten slightly
- 1 teaspoon salt
- 1/8 t. pepper

Combine all ingredients and blend. Pat mixture into bottom and around the sides of a 9x5x3 loaf pan to the thickness of 3/4".

Stuffing:

- 4 cups mashed potatoes
- 1/2 teaspoon salt
- 1 teaspoon paprika
- 2 tablespoons minced pimento
- 2 tablespoons minced green peppers
- 2 egg yolks, well beaten
- 1/4 cup milk

Combine the ingredients in the order given, mix well and pack into the meat lined pan. Cover the top with the potatoes, mark. Bake 1 hour in moderately hot oven 375°. Serves 8.

CUSTARD FREEZER ICE CREAM

This is a basic recipe and may be changed or elaborated as the occasion demands:

- 3 cups milk
- 3 eggs
- 1 1/3 cups sugar
- 2 teaspoons any desired flavoring
- 1/4 teaspoon salt
- 1 cup cream

Scald the milk in a double boiler and pour it over the yolks of the eggs, sugar and salt which have been beaten together. Return to the double boiler, cook until thick like boiled custard, add the whites of the eggs stiffly beaten, also the cream and flavoring. When cold, freeze using 3 parts of ice to 1 part of salt.

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1 tablespoon of cornstarch instead of 1 egg; evaporated milk instead of cream; or omit the cream and add, instead 1 cup of fruit juice and fruit pulp.

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STUFFED MEAT LOAF

- 1-1/2 lbs. ground beef
- 1/2 lb. ground pork
- 1 tablespoon minced onion
- 2 tablespoons horseradish





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- 1/2 t. salt
- 1/2 t. cinnamon
- 3 c. quick oatmeal
- 1/2 c. nuts chopped

Place first five ingredients in a bowl and beat well. Add sifted dry ingredients. Stir in oatmeal and nuts. Drop by teaspoons on greased sheet. Flatten a little. Bake about 10 minutes at 360 degrees. When they begin to brown around edges, they are done. They are more delicious if they are not over baked. Cool slightly before removing from sheet. Makes about 5 dozen.

EASY PUNCH

This is a refreshing drink for picnics.
 2 cans lemonade concentrate
 1 can frozen orange juice
 Add the water as directed on the cans. Just before serving, add ice and 1 quart of ginger ale. Mix well.

SAUSAGE-CORN CASSEROLE

- 1 lb. bulk sausage
- 1/2 c. finely chopped onion
- 1 T. flour
- 1/2 can cream of celery soup
- 1 No. 2 can whole kernel corn drained, or 2 c. fresh cooked

Cook sausage until browned. Pour off all but 1 T. drippings. Push sausage to one side of pan, and add onions and flour. Stir and cook until onions are tender and flour blended. Add soup and corn. Mix. Pour in greased casserole and bake 30 minutes in 375 degree oven.

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STUFFED MEAT LOAF

- 1-1/2 lbs. ground beef
- 1/2 lb. ground pork
- 1 tablespoon minced onion
- 2 tablespoons horseradish

- 1 egg, beaten slightly
- 1 teaspoon salt
- 1/8 t. pepper

Combine all ingredients and blend. Pat mixture into bottom and around the sides of a 9x5x3 loaf pan to the thickness of 3/4".

Stuffing:

- 4 cups mashed potatoes
- 1/2 teaspoon salt
- 1 teaspoon paprika
- 2 tablespoons minced pimento
- 2 tablespoons minced green peppers
- 2 egg yolks, well beaten
- 1/4 cup milk

Combine the ingredients in the order given, mix well and pack into the meat lined pan. Cover the top with the potatoes, mark. Bake 1 hour in moderately hot oven 375°. Serves 8.

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This is a basic recipe and may be changed or elaborated as the occasion demands:

- 3 cups milk
- 3 eggs
- 1 1/3 cups sugar
- 2 teaspoons any desired flavoring
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- 1 cup cream

Scald the milk in a double boiler and pour it over the yolks of the eggs, sugar and salt which have been beaten together. Return to the double boiler, cook until thick like boiled custard, add the whites of the eggs stiffly beaten, also the cream and flavoring. When cold, freeze using 3 parts of ice to 1 part of salt.

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KMA DAILY PROGRAMS FOR JULY, 1953

960 ON YOUR DIAL — 5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:30 a.m.—Country Jamboree
6:00 a.m.—News & Weather
6:15 a.m.—Bob Stotts (M.W.F.S.)
6:15 a.m.—Practical Land Use (Tu. & Th).
6:30 a.m.—Merrill Langfitt
7:00 a.m.—News

7:15 a.m.

FRANK FIELD

Every day at 7:15
Monday thru Sat.



- 7:30 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines
9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—Ralph Childs, News
10:00 a.m.—Kitchen Club
10:30 a.m.—Double or Nothing
10:55 a.m.—Betty Crocker (M.W.F.)
11:00 a.m.—Adella Shoemaker
11:25 a.m.—Jack Berch
11:30 a.m.—Turn To A Friend
12:00 p.m.—News
12:15 p.m.—Edward May
12:30 p.m.—Midwest Farmer

12:45 p.m.

RALPH CHILDS

The up to the minute
Market Report



- 1:00 p.m.—Letter From Lyn
1:30 p.m.—Betty Crocker (M.W.F.)
1:35 p.m.—Nishna Valley Neighbors
1:45 p.m.—Bob Stotts
2:00 p.m.—News
2:05 p.m.—The Midwesterners
2:30 p.m.—Marge's Song Shop
3:00 p.m.—Jack Owens
3:25 p.m.—Betty Crocker (M.W.F.)
3:25 p.m.—Late News (T.Th.)
3:30 p.m.—Florence Falk
4:00 p.m.—Merl Douglas Show
4:30 p.m.—News
4:45 p.m.—Blackwood Brothers
5:00 p.m.—Tumble Weed Ranch
5:30 p.m.—Ronny Kemper
5:45 p.m.—John Conte

- 6:00 p.m.—Farm Bulletin Board
6:15 p.m.—Organ Serenade
6:30 p.m.—News
6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Your Land And Mine
7:45 p.m.—Concert Studio
9:00 p.m.—Proudly We Sail
9:30 p.m.—Your Star Time
9:45 p.m.—Elmer Davis
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Edwin C. Hill
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

TUESDAY NIGHT

- 7:00 p.m.—Starr of Space
7:25 p.m.—Les Griffith
7:30 p.m.—Discovery
8:00 p.m.—Am. Town Meeting
8:45 p.m.—Forward March
9:00 p.m.—3 City Biline
9:30 p.m.—Homes On The Land
9:45 p.m.—Elmer Davis
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Edwin C. Hill
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

WEDNESDAY NIGHT

- 7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—City of Times Square
8:00 p.m.—Mr. President
8:30 p.m.—Crossfire
9:00 p.m.—3 City Biline
9:30 p.m.—Heres To Vets
9:45 p.m.—Elmer Davis
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Edwin C. Hill
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THURSDAY NIGHT

- 7:00 p.m.—Starr of Space
7:25 p.m.—Les Griffith
7:30 p.m.—Heritage
8:00 p.m.—Mike Malloy
8:30 p.m.—Time Capsule

9:00 p.m.—3 City Biline
 9:30 p.m.—Serenade In Blue
 9:45 p.m.—Elmer Davis
 10:00 p.m.—News
 10:15 p.m.—Sports Report
 10:30 p.m.—Edwin C. Hill
 10:35 p.m.—Dance Band
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FRIDAY NIGHT

7:00 p.m.—Lone Ranger
 7:25 p.m.—Les Griffith
 7:30 p.m.—Platterbrains
 8:00 p.m.—Summer Cruise
 8:30 p.m.—Bob Edge
 9:00 p.m.—3 City Biline
 9:30 p.m.—America On The March
 9:45 p.m.—Elmer Davis
 10:00 p.m.—News
 10:15 p.m.—Frank and Jackson
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 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper

9:00 a.m.

BERNICE CURRIER'S

“Homemaker’s Visit”
 Every day at 9 a.m.
 Monday thru Sat.



9:30 a.m.—Space Patrol
 10:00 a.m.—Chautauqua Student Sym.
 10:30 a.m.—All League Clubhouse
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 12:45 p.m.—Market Review
 1:00 p.m.—Letter From Lynn
 1:30 p.m.—Nishna Valley Neighbors
 1:45 p.m.—Bob Stotts
 2:00 p.m.—News

2:05 p.m.—The Midwesterners
 2:30 p.m.—Tennessee Ernie
 3:00 p.m.—Andy Parker
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 4:00 p.m.—Merl Douglas Show
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 4:45 p.m.—Blackwood Bros.
 5:00 p.m.—Tumble Weed Ranch
 5:30 p.m.—101 Ranch Boys
 6:00 p.m.—Harmony Shop
 6:15 p.m.—John MacVane
 6:30 p.m.—News
 6:45 p.m.—Your Navy Show
 7:00 p.m.—Dancing Party
 9:00 p.m.—Music From Meadowbrook
 9:30 p.m.—Treasury Show
 10:00 p.m.—News
 10:15 p.m.—Palmer House Orchestra
 10:30 p.m.—Navy Hour
 11:00 p.m.—Newstime
 11:15 p.m.—Music In The Night

SUNDAY PROGRAMS

7:00 a.m.—News
 7:05 a.m.—Morning Song
 7:30 a.m.—Worship Service
 8:00 a.m.—Rev. Gene Phillips
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Wings Of Healing
 10:00 a.m.—Heaven & Home Hour
 10:30 a.m.—Negro College Choir
 11:00 a.m.—Sun. News
 11:05 a.m.—Gloria Parker
 11:30 a.m.—Piano Playhouse
 12:00 noon—News
 12:15 a.m.—Let’s Go To Town
 12:30 p.m.—Frank Devol Presents
 1:00 p.m.—Light & Life Hour
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime
 2:15 p.m.—Highways To Safety
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—This Week Around The
 World
 4:30 p.m.—This Week In Music
 5:00 p.m.—Monday Morning Headlines
 5:15 p.m.—Don Cornell Show
 5:30 p.m.—Geo. Sokolsky
 5:45 p.m.—Vacationland U. S. A.
 6:00 p.m.—American Music Hall
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Taylor Grant
 8:30 p.m.—The Adventurer
 9:00 p.m.—Paul Harvey
 9:15 p.m.—Guest Star
 9:30 p.m.—Marines In Review
 10:00 p.m.—News
 10:15 p.m.—Eddie Fisher Sings
 10:30 p.m.—Dance Band
 11:00 p.m.—Newstime
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Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Return postage guaranteed.

POSTMASTER. If addressee has moved and forwarding order is on file, send form 3547, postage for which is guaranteed. If undelivered for any other reason, return to sender.

Tom Thumb Publishing Co.
Shenandoah, Iowa

MISS LOIS ADELUNG
108 EAST GRANT
SHENANDOAH IOWA

Sec. 34.66
P. L. & R.
U. S. Postage
Paid
Permit No. 1
Shenandoah, Ia.

Summer Time Means Picnic-time For KMA Entertainers



Above: back row, Muriel Childs, Steven, David, Bobby Powell and Michael Childs. Front row: Ralph Childs and Susan.



Left to right: George Shoemaker holding his son, Gregory George; Adella Shoemaker, George's wife, Joan holding Jeanette.