

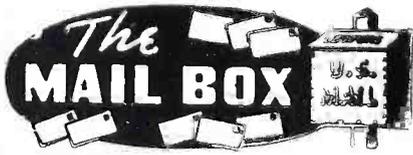
# The KWA GUIDE

May 1953



*The Izaak Walton League*

Story on Page 2



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Albert City, Iowa... Please find enclosed \$1 for the renewal of the KMA GUIDE for another year. I enjoy it very much. It is a lot of magazine for just one dollar. Enjoy Marge Parker's program very much.

Miss Edna Champion

\* \* \* \* \*

Fairbury, Nebraska... I am enclosing \$1 for the KMA GUIDE for another year. I have been taking it since the first issue, and really enjoy it. I am an invalid, also almost blind, and my daughter has to read the Guide to me. I have been in the wheel chair and in bed since November of 1950. I especially like to hear the party line, also Frank Field's comments, but guess I just like it all.

Mrs. W. D. Delano

\* \* \* \* \*

Logan, Iowa... Could we have Adella's recipe page again in the Guide? I enjoy all of your homemaker's. The "Farmer's Wife" is really right from the farm.

Mrs. Don McFee

(See page 11 of this issue for Adella Shoemaker's recipes.)

\* \* \* \* \*

Nebraska City, Nebraska... Once again here is my one dollar for the KMA Guide. I have every copy that has ever been printed and just could not do without a single copy. Sure is a wonderful little magazine. Keep them coming my way.

Mrs. John G. Wurtele, Sr.

\* \* \* \* \*

Solon, Iowa... Am sending in my \$1 for another year subscription for the KMA GUIDE, the swellest little magazine for \$1. Too bad it doesn't come more than once a month as I always like to read all about the KMA personalities and their families.

Mrs. Otto Buchmayer

\* \* \* \* \*

Creighton, Nebraska... Here is my \$1 for another year's subscription to the KMA GUIDE. I wouldn't miss getting this little, big magazine each month. The pictures are all so grand, and it makes me think I have met them in person they look so friendly.

Miss Dena Raff

## Cover Story—

### Bob Stotts Fishing On The Banks of the Nishnabotna

Bob Stotts, our cover subject, seems to be enjoying himself—as well he should be, for it was a warm 78°, and the breeze was gently stirring through the trees. Bob has promised to take your editor to his favorite fishing spot, and show him some of the biggest fish in these parts. As yet he hasn't done either, but we have hopes. Nothing like that golden brown color of catfish simmering in the pan to whet ones appetite, hm-hm.

Bob is heard each weekday at 6:15 a.m. and at 1:45 p.m. Monday through Saturday. If you hear our mile high yodeling cowboy singing the song, "Gone Fishing", he probably has been or is going.

## ABC Playhouse Dramatic Entertainment Heard Over KMA

The finest stars of stage and screen are playing the greatest radio roles of their careers on "ABC Playhouse" every Thursday over KMA.

"ABC Playhouse" is a big, new dramatic series of sparkling family entertainments. Cesar Romero will be host on all productions, as well as playing a lead now and then. Every Thursday night... a superb play, each play with a new cast and the best in direction!

Listeners throughout KMA-land will enjoy this showcase series of half-hour dramas. There will be all types of plays; adventure, mystery, melodrama, comedy as well as factual stories.

"ABC Playhouse" is heard over KMA every Thursday night at 8:00 p.m.

# A Chat With Edward May



The interior of the family room in Edward May's new house.

After an unusually cold spell in April during which temperatures dropped to 19 degrees in Shenandoah, spring has arrived and we have reached the time of the year when farmers plant their corn; summer vacation will soon be commencing for school children; gardeners will be completing their plantings, and everyone is hopeful for peace in Korea.

Everyone seems to be busy and it's a matter of trying to find time to accomplish all the things we have to do. The most pressing item at our house is getting settled in our new home. We are practically settled on the inside with the exception of three or four minor items. One of these items is the purchasing of a fireplace screen for our fireplace, which is shown in the above picture. We think the fireplace itself is a bit unusual because the hearth is about twenty-two inches from the floor and we have found it very useful in serving as a bench when we have several people in the room. This particular room we call the family room, because it is the room in which the family actually lives. The walls are paneled in ash, and the finish on the wood accentuates the beautiful grain of the panels. The furniture is sturdy ranch oak, part of which was a Christmas present from the folks at KMA and the May Seed Company. The lamp shown in the picture is made from a water keg. We bought the keg at a local hardware store and had it wired to make a rather unusual lamp. In addition, the room has built-in book cases, magazine rack and storage space. The floors are covered with rubber tile, and the words "Family Room" are correctly chosen because this is a room to be lived in to the fullest extent. In addi-

tion, there is a Dutch door, or barn door as Annette and Karen call it, which leads from the family room to a screened in porch.

While we are more or less settled inside, we have a lot of work to do outside in the yard including the establishment of a lawn, putting in foundation plantings of evergreens, shade trees, shrubs, roses, perennials, etc. We have lots of work to be done, but we are enjoying every minute of it, and the house feels more like home every day.

With summer only a few weeks away, many people will be traveling to various parts of the country. I will probably be doing a little traveling myself, and I hope that in some of my rather infrequent trips I will be able to see you. If you are driving on the highways you might find the following piece worth-while. It is entitled "Sing While You Drive" and is as follows:

At 45 miles per hour sing, "Highways are Happy Ways."

At 55 miles per hour sing, "I'm but a Stranger Here, Heaven is my Home."

At 65 miles per hour sing, "Nearer My God to Thee."

At 75 miles per hour sing, "When the Roll is Called up Yonder I'll Be There."

At 85 miles per hour sing, "Lord I'm Coming Home."

## KMA Entertainers Take To The Field

Any resemblance to actual ballplayers is purely coincidental. With the opening of the baseball season, thousands of small boys in the KMA-area hit the ball fields, and many sandlot games find a sprinkling



Buck Dilley looks on as catcher, Curly Dale, and umpire, Merl Douglas, argue a decision.

of fathers who, the next day, rue the day they thought they were still in condition to play baseball.

Our trio was no exception, stouthearted to the man, they came limping in to work the next day after hitting just a few grounders to the infield.

The picture shows catcher, Curly Dale and umpire, Merl Douglas in a pose that is as old as baseball itself. Everybody seems to find fault with the umpire decisions, and many a player has been waved into the showers for arguing too strenuously with the umpire. Batter, Buck Dilley, seems to be disgusted with the interruption of the game.

Bill Miller, the baseball coach for Shenandoah High School, who generously lent us the equipment, shook his head in amazement and wonder when he found out who was to take the field. He said that he had heard of the grand old man of baseball, but he didn't know KMA had a corner on the market.

## Jack Gowing Featured On Mid-Day Farm Show

Jack Gowing, KMA's Associate Farm Service Director, is heard over KMA at 12:30 Monday through Saturday on his new "Mid-Day Farm Show."

Jack, who is by now a familiar voice to all in the KMA area for his airing of the "Farm News and Weather" program besides his help on the "Farm Bulletin Board," hopes to bring to the farmers the up-to-the-minute farm news. Gowing feels that this 12:30 show fits in with the KMA farmer's day as he brings the latest commentary on the markets along with the up-to-the-minute weather report.

Jack will interview some of the leading personalities throughout the KMA-area . . . interviews that will be interesting and important to the farmer.

Immediately following Jack's midday farm show, Ralph Childs fills in with the latest market reports from the major surrounding markets.

## Forecast For The Month



### BIRTHDAYS:

- May 2—Betty Jane Rankin, daughter of J. D. Rankin, vice president May Seed Company.
- May 5—Elizabeth Saddler, wife of Owen Saddler, general manager KMA-KMTV.
- May 9—Bob Stotts, staff artist.
- May 16—Hazel Dale, wife of Curly Dale, staff artist.
- May 16—Suzanne Ely, daughter of Walter Ely, transmitter engineer.
- May 25—Janet Ely, daughter of Walter Ely, transmitter engineer.

BIRTHSTONE: Emerald

FLOWER: Lilies of the Valley

## Betty And Lyn Return To Early Morning Program

Playing and singing their way into the hearts of thousands in the KMA area in the last two years, the Soflin sisters return to their old 7:30 a.m. spot in the morning, where in August 1951 they were first heard over KMA.

The girls, who have been singing duets together since they were about three have similar tastes, likes, dislikes and ambitions. The "Sons of the Pioneers" are their favorites in show business. "And we both love chicken," laughed Betty, "fixed anyway." As far as sports go they both enjoy the nations favorite pastime, baseball.

The girls differ though when it comes to hobbies, Betty choosing photo tinting and oil painting while Lyn prefers reading and embroidery. Both sisters, though, love to collect records and "what-nots."

Betty and Lyn have their own musical program on KMA each weekday at 7:30 a.m. and are heard at 6:55 a.m. and at 2:05 p.m.

## ANNIVERSARY ISSUE NEXT MONTH

The June issue of the KMA GUIDE will mark the 9th year of publication for the magazine. Be sure and watch for it.

## Curly Dale New Ram-Rod Of Tumble Weed Ranch

Curly Dale, KMA staff artist, takes over as head wrangler on the "Tumble Weed Ranch." Curly, who has been with KMA a number of years, takes over the chore of ramrodding those unpredictable ranch hands of his, every evening Monday through Saturday.

The members of the gang are Buck Dillely, Maurie Jones, Curly Dale and Free-Etta Dornblazer (The cook for the gang.) The fast-moving musical and comedy program is heard every evening at 5:00 p.m.

Both popular and western songs are used on the program and all requests are appreciated.

## 'I. G. I. S. Club' New KMA Record Program

The "IGIS Club" (I'm Glad It's Saturday Club) is a novel and entertaining disc jockey program. The High Schools around Shenandoah furnish the disc jockeys. It works this way: Each High School votes for one boy and one girl to represent their school as disc jockey, and also pick their five favorite songs that they would like to hear over the air.

Along with the records, Merl Douglas interviews the two visiting disc jockeys, and has them discuss any interesting school activities that may be planned for the future.

Sidney and Red Oak will soon be heard on the program, May 16 and 23 respectively.

"IGIS Club" is heard every Saturday at 10:00 a.m. over KMA.



Merl Douglas chats with David McCracken and Connie Miller on the IGIS Club program.

# Mike Koelker Has Unique Picture Postcard Collection

Mike Koelker, son of Tony Koelker, KMA's Assistant Station Manager, hasn't had time to worry during his convalescent period from infantile paralysis, since he has been busy with his 1500 picture postcard collection.



Mike Koelker looking over his collection of 1,500 picture postcards.

Mike has spent countless hours arranging and cataloging his unique collection of cards. He has cards from 39 states and 16 foreign countries. They range from plainly printed ones to beautiful embossed cards for birthdays, weddings, etc. Some are done in oils on cards that have had canvas stretched across them, making them actually miniature oil paintings. Others are done in pastels, pen and ink, and fine examples of etchings. A number of cards date back to 60 to 65 years and quite a few are from the Pennsylvania Dutch area.

Mike's collection lacks some nine states for completion of which Connecticut, Rhode Island, Mississippi, South Carolina, North Carolina, North Dakota, West Virginia, New Jersey, and Maryland are missing. If you have any of these cards from these states laying around the house, I'm sure Mike would be interested in hearing from you. Just drop a line to the editor of the KMA GUIDE.

## Florence Falk Has Minor Mishap

On her recent trip to Biloxi, Mississippi, Florence Falk had a minor mishap. It all happened this way.

While out riding with a friend, Florence got out of the car to take some pictures. When she had finished taking pictures she noticed that her legs were covered with little brown ants. Brushing the ants off and getting back into the car she never gave it another thought.

Not until she reached home and broke out from head to toe with little blisters did she remember the incident. She immediately went to a doctor who told her she had insect poisoning.

Grinning ruefully, she added, "I'm glad I'm not on television, I just couldn't go on looking like a mummy."

## KMA AIRS NEW PANEL QUIZ SHOW

"S.R.O." with popular Betty Furness as moderator is heard every Tuesday evening at 9:00 to 9:30 over KMA. The new type panel quiz program will combine up-to-the

minute theater news interest and the nostalgia of show business of yester-year. Each question asked of the panel will deal with one phase of the amusement world—music, movies, radio, theater, television, circus and opera.

Cash awards will be given to the listeners who sent in questions which stump the panel.

## 'Turn To A Friend' New Audience Participation Show

"Turn to a Friend" is a new audience participation show that is rich in human appeal. Under the personable emceeship of popular Dennis James, the program evokes universal appeal each Monday through Friday at 10:30 a.m. on KMA.

From the selection of a partner to the final puzzling query, "Turn To A Friend" combines fun and intrigue in one fast moving show. A party who is in need is called to the stage. He or she then selects a partner from the studio audience who will participate in the quiz with the needy person. It has been the point to never send the needy person home without their wish.

*The KMA Guide*

# Grass Root Notes

By MERRILL LANGFITT  
KMA Farm Service Director

Our spring has been more like an extension of winter up to the time of this writing. A few days of balmy weather gave some of us illusions of an early spring which didn't materialize. In the last GUIDE we were talking about our garden. We had planted radishes, onions, peas and potatoes in March, hoping for some ideal growing weather, but I suppose we will have things from our garden on about the same time schedule we usually do. In the past week we have planted green beans and baby limas, and will keep adding a few rows each week until our garden is all in. In the picture for this issue you see me at work taking advantage of a few days of nice weather.

We have baby chicks started and have two new Hereford calves so far this spring. It really is a wonderful time of the year as the trees come to life, the flowers bloom and the grass presents a nice green landscape.

By the time you read this, corn planting will be in full swing. We could have one of our largest corn crops this year if favorable weather prevails. To get maximum efficiency in corn production you should

use plenty of fertilizer. Your cost of producing a crop of corn is more or less fixed, so the extra returns resulting from fertilizer actually represent bonus bushels. Generally speaking, you can expect about \$6.50 return for every dollar you invest in fertilizer on corn, which, of course, represents a very good interest return on your money.

Hogs and poultry look good for 1953, but cattle feeding still remains the **big** risk enterprise in farming. Good quality steers weighing 600 to 700 pounds at \$17.50 to \$18.00 still look like a safe investment, but who knows? The same cattle at \$25.00 last fall looked good too, but you know what happened on them. Cattle numbers are still very high, so cattle feeding remains the big gamble in the KMA-area. The key to the cattle situation, no doubt, remains in the south and southwest. If they continue dry, the cattle picture stays bad. If they get normal or above normal moisture, the whole cattle outlook could change very fast. I make no predictions where long-range weather is involved. Concentrate on efficiency in 1953. Greater efficiency clear across the board is a must if we are to keep a prosperous agriculture.

With the government supporting the price of corn through 1953, it looks like extra acres will go into that crop. The overall crop estimate doesn't indicate any corn acreage increase, but I think the government crop forecasters are wrong. I think we can expect an increase in corn acreage in this area which, coupled with greater than ever tonnage of fertilizer, could give us more corn than we know what to do with. This would not be an entirely new problem, but just another one of many facing agriculture.



Merrill Langfitt out in his garden.

We at KMA, join all our Guide readers in extending our deepest sympathy to Adella Shoemaker and family in the loss of their husband and father, Don. Don was stricken with a heart attack on the afternoon of April 21, and died within a few hours.

We also extend our sympathy to Evelyn and Bob Birkby of Farragut, in the sudden passing of their 5 year old daughter, Dulcie Jean, April 14th.

# On the KMA PARTY LINE

With **DORIS MURPHY**

Little did Sharon Lynn, daughter of announcer MERL DOUGLAS, realize what was hidden under her bed! Mother and Dad had ordered a new bicycle for her eighth birthday. It arrived two weeks before the eventful day, and the big box was slipped under Sharon's bed until daddy had time to assemble the parts. But mother and daddy just couldn't wait to see what color it was! One day they got it out and peeked! There was a beautiful grey bike trimmed in red. That was more than they could stand! They couldn't keep it a secret any longer, so Daddy assembled it and when Sharon arrived home from school... there in the middle of the floor... stood the bicycle of her dream! Even though she got it a few days ahead of her birthday, it was a thrill she will never forget.

After 200 hours of flying, including 10 hours of night flying, and after passing four difficult examinations, entertainer **CURLY DALE** has finally achieved his ambition! He has received his Commercial Pilot's License. It took over two years to meet all the requirements, but Curly is now qualified to take passengers up in a plane. In recalling some of his flying experiences, **CURLY** thinks his most frightening one was when he ran into thunder showers returning from Cherokee one day. It was all

he could do to keep the plane righted when he suddenly hit treacherous currents. Quickly he turned the plane around and opened it up, beating the storm back to Oakland where he landed and got the plane under cover before the wind hit. **MERRILL LANGFITT**, KMA'S FARM SERVICE DIRECTOR, also secured a Private Flyer's License recently, which will enable him to quickly cover the important farm events throughout the territory.

It was Annette May's eighth birthday. The family was eating breakfast when Auntie, who was visiting in the Edward May home, said, "Annette, you are 8 years old today. What do you suppose you will be doing on your 16th birthday?" Quickly Annette replied, "Oh, I expect I'll be married by then!" What exciting things the future holds for young ladies when they reach 16, if Annette's prediction comes true! Even though Annette talks quite grown-up, she and her 16 little friends enjoyed playing with her dolls and games at her birthday party.

Seeing Iowa again in the Springtime, and looking over her grandmother Chamber's four memory books, is being enjoyed by Mrs. Margaret Boylen of New York, who is home for a visit with her mother, **BERNICE CURRIER**, for the first time in twelve years. Pictured on this page is

Margaret and her mother seated at the dining room table, reminiscing as they look over the many family pictures in the scrap book that dates back to Civil War days. Margaret plans to spend several weeks visiting her mother, and while here, will complete writing her second novel, which is to be published soon. The title of her first novel is "Crow Field." After her graduation from Grinnell College, Margaret went East for experience with summer theater groups. Her association with the theater has been chiefly

**Mrs. Margaret Boylen and Bernice Currier looking over old family album.**



through her husband, a stage manager and lighting designer with whom she worked in summer theaters, among them the Cape Play House at Falmouth on Cape Cod, and the Princeton Drama Festival. At present time, her husband is associated with the Kleig Light Company in New York designing theater lighting.

IF CURLY DALE'S banjo sounds better these days, it's because he has just the right stool to help him out. The "specially built stool" was planned as a surprise for CURLY by the MIDWESTENERS, after they had seen him so many times looking around for a chair when he wanted to play his banjo. He always said he had to put his foot on the chair or sit down, before he could play. So the boys got busy! They took the bottom of an old dictating machine with casters on it... put a seat on it, covered the seat with felt and padding to make it soft, and delivered it to him... all wrapped and heribboned, while he was on the air. CURLY'S delighted with his "banjo-stool."

What a record! MERRILL LANGFITT reports one day he got 85 eggs from 85 hens.

A House Warming Party was given by 12 couples for Mr. and Mrs. EDWARD MAY, who recently moved into their beautiful new home.

Having had bank experience before she was married, Pauline, wife of JACK GOWING, KMA'S ASSOC. FARM SERVICE DIRECTOR, has returned to her profession. She is now employed in a Shenandoah bank.

Funeral services were held at Webster Grove, Missouri, April 24th, for Mrs. Don Shumate, who was killed in an automobile accident. Many of you readers will remember the Shumate quartette who entertained on KMA for ten years. Don Shumate now has a Drug Store at Webster Grove.

Announcer PAUL PIPPERT'S determination to get an education will some day be realized, even though it is a rough road right now. Pictured on this page you see PAUL seated at his desk surrounded by books he must study for his next day's classes at Tarkio College in Tarkio, Missouri. His 18 month old daughter, Paulette,



**Paulette sits on her father's lap, Paul Pippert, KMA newscaster — as he studies his homework.**

seems interested in just what daddy is studying, as she looks at the book he's holding. PAUL drives to Tarkio each morning where he is carrying 17 hours of work, 2 hours more than the average student carries. He is back in Shenandoah by noon and carries a regular broadcasting schedule at KMA. Some day he hopes to get a B.A. degree. On top of all this... PAUL recently finished taking his second degree in the Masonic Lodge. With supporting his family... holding down a job and attending college... you may know PAUL doesn't have much leisure time!

It isn't unusual for the speaker at a contest to lose his voice! But why should it happen to the judge. NEWSCASTER LARRY PARKER... together with RALPH CHILDS... helped judge the radio speech division of the Iowa State Speech contest in Shenandoah recently. The next day... LARRY had larengitis and couldn't talk.

The joke was on ANNOUNCER WARREN NIELSON April Fools Day when the MIDWESTERNERS changed their personalities with songs and different instruments, throwing the show into a state of confusion. Everyone enjoyed the fun... even those participating. Everytime WARREN announced a number... a different number was played and by a different entertainer. It was a real April Fools program with the gang "letting their hair own."

## Frank Comments

By FRANK FIELD

Back in the March issue of the KMA GUIDE in the last paragraph of my column, I hinted that we had been expecting a phone call from Johnnie and Maxine and promised that it would be my lead story in the April GUIDE. The GUIDE normally goes to press on about the 25th of the month, and all copies have to be in by the 20th. March 20th came and went with still no word from Johnnie and Maxine, so in the April issue of the GUIDE, there was still nothing out of the ordinary. Then on March 28th, three days after the April GUIDE had gone to press, the big bird finally quit circling and landed with our first granddaughter, Polly Ann Field. Weight 6 pounds. Born March 28th, second child of John and Maxine Field.

This picture was taken the day she was two weeks old, and as you can see by his expression, Danny had not yet entirely accepted her. Danny will not be three until July and is still a little small to make a very efficient nurse maid, but he can hardly wait until Polly gets big enough to play with him.

This is a very characteristic pose, as all she does is eat and sleep. She is three weeks old as I am writing this and in all that time I doubt if she has cried more than 5 minutes. She has already discontinued the 2 o'clock feeding at her own suggestion. Although she is such a good baby now, the situation might be entirely different two or

three years from now, since she is the first granddaughter on both sides of the family and there is a possibility that she might become just a wee bit spoiled. I know she will as far as we are concerned because every time we go anywhere Jennie always looks for something in the way of a cute little dress to bring home for Polly.

Jim and Peg are still down at Dallas, Texas, and like the country fine as a whole. Peg just loves it down there, but Jim admits being a little homesick for Iowa at times. The last letter we received from them, Peg was studying very hard for the final examination for her pilot's license and Jim had already passed his final test. The idea back of it was to buy a light plane, as soon as they were both licensed pilots and then they could fly up to Shenandoah over the week end.

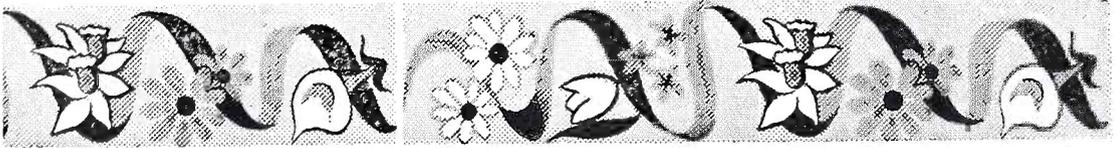
Little Bill has started out to be a coin collector and right now he is working only with pennies. Eventually he hopes to have a complete collection with one penny from each year since they started making the Lincoln Head penny back in 1909. He has about one-third of them already, but I imagine that the next two-thirds will come much slower and harder.

Bob and Zo drove to Old Mexico last summer on their vacation and now they are planning on driving to Alaska this summer. Their plan now is to drive up the Alcan Highway and take three weeks for the entire trip. That won't give them any time for loitering along the way, but they will get to see a lot of new and different country. They are even considering the idea of coming back down the West Coast by boat to Seattle and then driving down through California and home the southern route. That would take an extra week so they probably won't do it.

My garden is coming along fine, thank you. How is yours doing?

Of course, it has been a little hard to get the early garden in at the right time, but by working between showers and taking advantage of every opportunity when ground was all dry enough to work, most people are just about on schedule.





# HOMEMAKER'S GUIDE

## RECIPES

By **BERNICE CURRIER**

### APRICOT UPSIDE-DOWN CAKE

- 2-1/2 size can apricot halves
- 12 marshmallows halved
- 1/3 cup brown sugar

Butter generously a 10 inch baking pan that is at least 2 inches deep. Sprinkle brown sugar over butter, than arrange apricot halves over sugar, then scatter marshmallows over apricots. Now make the cake.

- A—1/2 cup shortening  
1 cup sugar
- B—2 eggs
- C—1-3/4 cups flour  
3 tsp. baking powder  
1/2 cup milk

Cream A till fluffy, add B and beat well. Sift C and add alternately with the milk. Pour over the mixture in pan. Bake 1 hour at 325°. Set on rack and let cool 10 minutes, then loosen edge with knife. Invert serving platter over cake and turn upside down. Remove pan. Serve warm with whipped cream.

\* \* \* \* \*

### MAN-SIZED CHEESE CLUB SANDWICH

Melt 1/2 lb. cheddar cheese in top of double boiler. Add 1/3 cup milk gradually, stirring until smooth. Add 1/2 teaspoon salt, 1 teaspoon Worcestershire sauce and 1/8 teaspoon dry mustard.

Trim crusts from 12 slices bread, then toast bread on both sides. For each sandwich, spread 1 slice with mayonnaise, cover with peeled, sliced tomatoes, spread 2nd slice on both sides with mayonnaise and place over tomatoes. Add 2 slices crisp bacon and lettuce leaf. Cover with 3rd slice toast spread on under side with mayonnaise. Cut diagonally, place on serving plate and serve with generous amount of hot cheese sauce.

\* \* \* \* \*

### CHEESE SAUCE

- 2 tablespoons butter
- 2 tablepoons flour
- 1/4 teaspoon salt

- 1/4 teaspoon pepper
  - 1 teaspoon Worcestershire sauce
  - 1 cup milk
  - 1/2 cup cut up sharp cheese
- Melt butter over low heat, blend in flour and seasonings, add milk and cook stirring constantly until smooth and bubbly (about 10 minutes). Add cheese and stir over low heat until melted and smooth.

## RECIPES

By **ADELLA SHOEMAKER**

### ASPARAGUS AND TUNA CASSEROLE

Make a white sauce with:

- 2 tablespoons butter
- 2 tablespoons flour
- 2 cups milk
- Salt and pepper

Mix together:

- 1 cup bread crumbs
- 1 No. 2 can, or 1 pound fresh cooked asparagus
- 4 hard cooked eggs chopped
- 2 six ounce cans tuna

Add white sauce and put in greased casserole. Top with:

- 1/2 cup cracker crumbs
- 1/4 cup grated cheese

Bake 30 minutes at 375° with dish covered, then uncover and bake 15 minutes longer or until brown.

\* \* \* \* \*

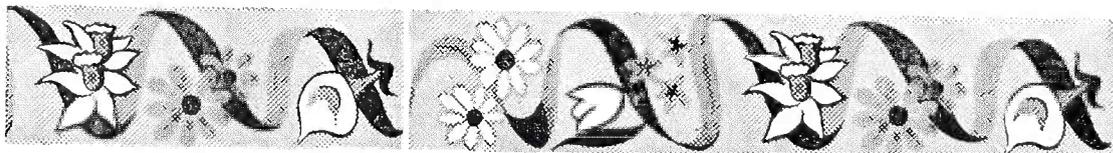
### YORKSHIRE PUDDING

Mrs. Joe Lahader gave me this family recipe which she considers a "must" with roast beef or lamb. Try it, and you will too. It is similar to spoon bread.

- 2 eggs beaten very light
- 1/2 teaspoon salt
- 1-1/2 cups milk
- 1 cup flour

Beat all together. Pour about 1/4 inch drippings from the roast in a 9 x 12 inch pan. Pour the beaten mixture in. Do not stir (this is important) but immediately put it in a 375° pre-heated oven. Bake about 20 minutes, or until a knife stuck in the place that has raised the highest, comes out clean. Do not be surprised if it does not raise evenly. Serve it at once. Cut in





squares, right from the pan if possible. It should be served immediately. It will fall after it stands a few minutes, but it is good even then. This is eaten with a fork just as you do spoon bread.

## RECIPES

By FLORENCE FALK

### CRISPY COOKIES

- 1 cup shortening
- 1 cup sugar
- 1 cup brown sugar
- 2 eggs
- 1 cup peanut butter
- 3 cups flour
- 1 teaspoon salt
- 1 teaspoon baking powder
- 1 teaspoon soda
- 1/2 cup salted peanuts, chopped
- 1 tablespoon cold water
- 1 teaspoon-vanilla

Cream shortening, add sugar and eggs, beating until light and fluffy. Add peanut butter and blend well. Sift dry ingredients and add to first mixture. Fold in the peanuts, vanilla and water. Roll in small balls and place on greased cookie sheet. Press with a fork dipped in either cold water or flour. Bake 15 min. at 350°. Variation — Melt chocolate and dip the tines of the fork in chocolate and press cookie before baking.

\* \* \* \* \*

### STRAWBERRY DESSERT

- 1 cup heavy cream
- 1/4 cup powdered sugar
- 1/2 cup crushed strawberries and their juice
- 1-1/2 cups halved sweetened strawberries
- Strips of sponge or plain cake

Beat the cream until it begins to stiffen. Then whip in the crushed strawberries in the bottom of dessert dishes. Put four strips of the cake cut finger lengths, into each dish and heap with the strawberry mixture.

\* \* \* \* \*

### CHOCOLATE WHIP

Soak 1 tablespoon gelatin in 1/4 cup cold water. Melt 1-1/2 squares chocolate in double boiler and add 1/2 cup sugar, 2 tablespoons boiling water. Stir in softened gelatin and add 1/3 cup scalded milk. Add a dash salt and put top of double boiler in

ice water until mixture begins to thicken. Add 2/3 cup milk to mixture and fold in 1 cup of whipped cream. Turn into mold and chill for several hours. Serve in dessert glasses and top with whipped cream. A nice dessert instead of ice cream.

### CHICKEN CASSEROLE

- 2 cups cooked diced chicken (save broth)
  - 1 1/2 cups cooked macaroni
  - 1 cup potato chips
- Make a white sauce of the following ingredients:
- 3 tablespoons butter
  - 3 tablespoons flour
  - 3 oz. cream cheese (foil wrapped type)
  - 1 small pimento chopped
  - 1 teaspoon salt
  - 1 cup chicken broth
  - 1 cup milk

Melt butter and blend in the flour and cream cheese. Add liquids, milk and broth. Heat to boiling and cook 3 minutes. Add chicken and macaroni. Put in a greased baking dish. Crumble the potato chips over the top and bake the casserole in 350° oven 30 minutes.

\* \* \* \* \*

### TWO-LAYER SALAD

- 1 package lemon gelatin
- 1 3/4 cups hot water
- 2 bananas sliced
- 8 marshmallows, cut
- 1 small can drained pineapple

Mix gelatin with water, add marshmallows and pineapple. When it begins to congeal slice the bananas on top. (Or if you prefer mix them in the gelatin mixture).

Dressing:

- Juice from pineapple and water added to make 1 cup
- 1 cup
- 1/2 cup sugar
- 2 tablespoons flour
- 1 egg
- 2 tablespoons butter

Cook the dressing until it coats the spoon and thickens, stirring constantly. When cool fold in 1 cup whipped cream. Pour over set gelatin mixture making certain all bananas are covered to prevent them from darkening. Grate cheese over the top.





Veteran newscaster, Les Griffith, as he broadcasts over ABC.

### LES GRIFFITH AIRS DYNAMIC NEWSCAST

Griffith is a familiar radio voice to nation-wide listeners, particularly for his ABC programs, which enjoy wide popularity. A radio figure since 1934, he has a clean-cut, dynamic style of delivery of the

### LOVELY TO LOOK AT Pattern For The Month

You'll feel like a million in this fragile and feminine peek-a-boo blouse of cotton crochet. The soft V-neckline is framed by a shaped collar with a slight stand-up tilt. Both collar and sleeve edges are outlined with bands of solid crochet. The blouse is buttoned-down the front with tiny glass buttons. Directions are given in sizes 12-14-16.

Ladies who want this lovely blouse may send a self-addressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for leaflet No. PC 7412.

Patterns such as the one shown here appear in each month's issue of THE KMA GUIDE, and are FREE OF CHARGE. Nationwide Crochet Contest rules leaflets are also available.

May, 1953

news that commands wide listener attention.

A deep-voiced and versatile newscaster, Griffith was born in Virginia and graduated from the University of Michigan. During World War II he saw active duty in the jungles of the Southwest Pacific, where he served as a psychological warfare expert.

His Monday through Friday newscasts embraces headline news of national and international import, with Griffith pinpointing the essential facts for his KMA listeners.

A five-minute Monday through Friday newscast, "Les Griffith And The News," is heard over KMA at 7:25 p.m.

### 'SPORTS REPORT' HEARD OVER KMA EVERY WEEK DAY EVENING

Now that the baseball season is here, KMA will bring you the latest box scores for the day. What is happening in the baseball world, who the batteries will be for the next day games, and what is happening in the rest of sportsdom.

"Sports Report" is heard over KMA at 10:15 daily.



# KMA DAILY PROGRAMS FOR MAY, 1953

960 ON YOUR DIAL — 5000 WATTS — ABC

## DAILY DAYTIME PROGRAMS

### MONDAY THROUGH FRIDAY

5:30 a.m.—Country Jamboree  
6:00 a.m.—News & Weather  
6:15 a.m.—Bob Stotts (M.W.F.S.)  
6:15 a.m.—Practical Land Use (Tu. & Th).  
6:30 a.m.—Merrill Langfitt  
7:00 a.m.—News

7:15 a.m.

**FRANK  
FIELD**

Every day at 7:15  
Monday thru Sat.



7:30 a.m.—Betty & Lyn  
7:45 a.m.—Morning Headlines  
9:00 a.m.—Bernice Currier  
9:25 a.m.—Whispering Streets  
9:45 a.m.—When a Girl Marries  
10:00 a.m.—Edith Hansen  
10:30 a.m.—Turn To A Friend  
11:00 a.m.—Adella Shoemaker  
11:10 a.m.—Jack Berch  
11:30 a.m.—Betty Crocker  
11:35 a.m.—Stump Us  
12:00 p.m.—News  
12:15 p.m.—Edward May  
12:30 p.m.—Mid-Day Farmer

12:45 p.m.

**RALPH  
CHILDS**

The up to the minute  
Market Report



1:00 p.m.—Western Hits  
1:15 p.m.—Western Caravan  
1:30 p.m.—Betty Crocker  
1:35 p.m.—Nishna Valley Neighbors  
1:45 p.m.—Bob Stotts  
2:00 p.m.—The Midwesterners  
2:30 p.m.—Marge's Song Shop  
3:00 p.m.—Cal Tinney  
3:25 p.m.—Betty Crocker  
3:30 p.m.—Florence Falk  
4:00 p.m.—Merl Douglas Show  
4:30 p.m.—News  
4:45 p.m.—Blackwood Brothers  
5:30 p.m.—Ronny Kemper  
5:00 p.m.—Tumble Weed Ranch  
5:30 p.m.—Ronny Kemper  
5:45 p.m.—Lum & Abner

6:00 p.m.—Farm Bulletin Board  
6:15 p.m.—Organ Serenade  
6:30 p.m.—News  
6:45 p.m.—Edw. May, Mkts. & Weather

## MONDAY NIGHT

7:00 p.m.—Lone Ranger  
7:25 p.m.—Les Griffith  
7:30 p.m.—Your Land And Mine  
7:45 p.m.—Promenade Symphony  
8:30 p.m.—Concert Studio  
9:00 p.m.—Marines In Review  
9:30 p.m.—Your Star Time  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## TUESDAY NIGHT

7:00 p.m.—Silver Eagle  
7:25 p.m.—Les Griffith  
7:30 p.m.—Paul Whiteman's Teen Club  
8:00 p.m.—Am. Town Meeting  
8:45 p.m.—Forward March  
9:00 p.m.—S. R. O.  
9:30 p.m.—My Serenade  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger  
7:25 p.m.—Les Griffith  
7:30 p.m.—Mystery Theatre  
8:00 p.m.—Mr. President  
8:30 p.m.—Crossfire  
9:00 p.m.—Life Begins At 80  
9:30 p.m.—Heres To Vets  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## THURSDAY NIGHT

7:00 p.m.—Silver Eagle  
7:25 p.m.—Les Griffith  
7:30 p.m.—Heritage  
8:00 p.m.—ABC Playhouse

8:30 p.m.—Time Capsule  
 9:00 p.m.—Top Guy  
 9:30 p.m.—Serenade In Blue  
 9:45 p.m.—Elmer Davis  
 10:00 p.m.—News  
 10:15 p.m.—Sports Report  
 10:30 p.m.—Edwin C. Hill  
 10:35 p.m.—Dance Band  
 11:00 p.m.—Newstime  
 11:15 p.m.—Music In The Night

**FRIDAY NIGHT**

7:00 p.m.—Lone Ranger  
 7:25 p.m.—Les Griffith  
 7:30 p.m.—Fun For All  
 8:00 p.m.—Ozzie & Harriet  
 8:30 p.m.—Corliss Archer  
 9:00 p.m.—Boxing Bout  
 9:45 p.m.—Elmer Davis  
 10:00 p.m.—News  
 10:15 p.m.—Sports Report  
 10:30 p.m.—Edwin C. Hill  
 10:35 p.m.—Dance Band  
 11:00 p.m.—Newstime  
 11:15 p.m.—Music In The Night

**SATURDAY PROGRAMS**

5:00 a.m.—Country Jamboree  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Bob Stotts  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Betty & Lyn  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Saturday Shopper

9:00 a.m.

**BERNICE  
 CURRIER'S**

“Homemaker’s Visit”  
 Every day at 9 a.m.  
 Monday thru Sat.



9:30 a.m.—Space Patrol  
 10:00 a.m.—I.G.I.S. Club  
 10:30 a.m.—Little League Clubhouse  
 11:00 a.m.—101 Ranch Boys  
 11:30 a.m.—Am. Farmer  
 12:00 noon—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Mid-Day Farmer  
 12:45 p.m.—This Week On The Farm  
 1:00 p.m.—Polka Time  
 1:15 p.m.—Western Caravan  
 1:30 p.m.—Nishna Valley Neighbors  
 1:45 p.m.—Bob Stotts  
 2:00 p.m.—Horse Races

2:30 p.m.—Tennessee Ernie  
 3:00 p.m.—Andy Parker  
 3:30 p.m.—Florence Falk  
 4:00 p.m.—Merl Douglas Show  
 4:30 p.m.—News  
 4:45 p.m.—Blackwood Bros.  
 5:00 p.m.—Tumble Weed Ranch  
 5:30 p.m.—101 Ranch Boys  
 6:00 p.m.—Harmony Shop  
 6:15 p.m.—Three Suns  
 6:30 p.m.—News  
 6:45 p.m.—Your Navy Show  
 7:00 p.m.—Dancing Party  
 9:00 p.m.—Sat. At The Shamrock  
 9:30 p.m.—Stone’s Treasury Show  
 10:00 p.m.—News  
 10:15 p.m.—Jack Riley’s Quartet  
 10:30 p.m.—Navy Hour  
 11:00 p.m.—Newstime  
 11:15 p.m.—Music In The Night

**SUNDAY PROGRAMS**

7:00 a.m.—News  
 7:15 a.m.—Morning Song  
 7:30 a.m.—Worship Service  
 8:00 a.m.—Rev. Gene Phillips  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Wings Of Healing  
 10:00 a.m.—Heaven & Home Hour  
 10:30 a.m.—Milton Cross Opera Album  
 11:00 a.m.—Sun. News Special  
 11:15 a.m.—Gloria Parker  
 11:30 a.m.—Piano Playhouse  
 12:00 noon—News  
 12:15 a.m.—Let’s Go To Town  
 12:30 p.m.—Frank Devol Presents  
 1:00 p.m.—Light & Life Hour  
 1:30 p.m.—Back To The Bible  
 2:00 p.m.—Newstime  
 2:15 p.m.—Highways To Safety  
 2:30 p.m.—Hour Of Decision  
 3:00 p.m.—Revival Hour  
 4:00 p.m.—This Week Around The World  
 4:30 p.m.—Greatest Story Ever Told  
 5:00 p.m.—Monday Morning Headlines  
 5:15 p.m.—Don Cornell Show  
 5:30 p.m.—Geo. Sokolsky  
 5:45 p.m.—Vacationland U. S. A.  
 6:00 p.m.—American Music Hall  
 7:55 p.m.—Telegram For You  
 8:00 p.m.—Walter Winchell  
 8:15 p.m.—Taylor Grant  
 8:30 p.m.—The Adventurer  
 9:00 p.m.—Paul Harvey  
 9:15 p.m.—Guest Star  
 9:30 p.m.—Proudly We Hail  
 10:00 p.m.—News  
 10:15 p.m.—Eddie Fisher Sings  
 10:30 p.m.—Dance Band  
 11:00 p.m.—Newstime  
 11:15 p.m.—Music In The Night

Listings Correct at Time of Publication  
 However, all Programs Are Subject to Change

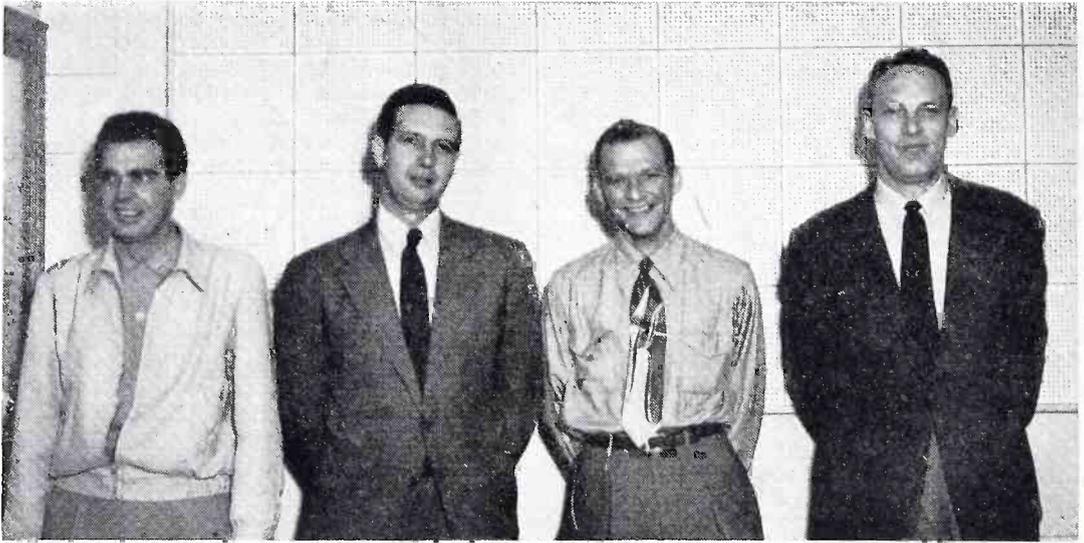
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## The KMA Engineering Staff



First picture — Left to right — Bill Benjamin, Ralph Lund, Bill Kirk and Jack Josephson.



Second picture — Left to right — Roland Jennings, Don Burrichter, Walt Ely and Norman Kling. Don is holding our new transmitter tube while Walt is comparing it with the old.

If you ever tried to take a group picture, you know from experience that someone is always looking off into space, or worse, just discovered that a coat button is undone and starts to button it just as you snap the shutter.

Then sympathize with your GUIDE photographer who had to take two group pictures of the eight "rogues' gallery" characters above. We did want, though, to get a group picture of the unsung heroes of KMA, the engineering staff.