

The

KWA GUIDE

Vol. 9

JANUARY, 1952

No. 1



*Betty
and
Lyn*

(Sory on Page 2)



Blanchard, Iowa . . . Never have I seen a better looking Santa, than the one on December's GUIDE, Ralph was just the guy for it—he looks more than real. I was very pleased to see my picture in the group of homemakers.

Mrs. Agnes Shields

(Page 4, December '51 GUIDE).

* * * * *

Council Bluffs, Iowa . . . I would like an answer in your GUIDE to this question. Where is Becky Bowman now and is she still in radio?

Mrs. Jerry Reeves

(Becky Bowman is now living in Kansas City, Mo., where she assists in the recording of new songs. She is not on the radio at present.)

* * * * *

Defiance, Iowa . . . I have just neglected sending my dollar bill but here it is. I have taken the KMA GUIDE for so long it's as much of a necessity as bread and butter.

Wilma Davis

* * * * *

Omaha, Nebraska . . . You should have more pictures of Betty and Lyn in future issues.

Mrs. Peggy Gibbs
7235 Lake

(In answer to many requests we have put the girls on the front cover this month.)

* * * * *

Falls City, Nebraska . . . Enclosed find money for two renewals to the KMA GUIDE. My family and I certainly enjoy this newsy magazine about the entertainment and announcing staff.

Mrs. John W. Veigel

* * * * *

Ridgeway, Missouri . . . At last here comes my \$1 for another year's subscription to the KMA GUIDE. We don't want to lose out on a copy. KMA is our favorite station, so naturally the GUIDE is very interesting. We also get quite a laugh out of Doris Murphy's "Party Line" column.

Miss Lesta L. Hamilton

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

Cover Girls—

Betty and Lyn Turned 'Pro' When 11 and 9

KMA's singing, strumming Soflin sisters, Betty and Lyn, although just turning into their twenties, have more than eleven years of entertaining experience behind them. (They are heard on KMA daily at 7:30 a.m. and 3 p.m.)

The attractive, talented sisters whose photo is on the front cover this month, gave their first public appearance in 1940 when Betty was 11 and Lyn was only 9. They were visiting in Syracuse, Nebraska at the time the Otoe County Fair was in session. A dance act that was scheduled to appear at the event didn't show up so the girls pinch-hitted for them. They played and sang so well that they were invited to come back in the evening and perform again.

Actually the girls have been singing together almost since they learned to talk! Betty, who backs up the duo's singing with her guitar, has been playing that instrument since she was seven.

"When I was seven I wanted to play a guitar, but didn't have one so I'd just strum on my brother's violin case," Betty explained. "One day I punched a hole in it and my brother bought me a guitar to keep me from tearing his violin case apart!"

Betty and Lyn live in a Shenandoah apartment where they love to spend an evening listening to records of the "Sons of the Pioneers", their favorites. Lyn does most of the housework and Betty does the cooking. Baking a chocolate cake is Betty's favorite. "Me, I can boil water," laughed Lyn.

A Chat

With Edward May

The curtain has been brought down upon the year 1951 and it has taken its place in the annals of history. Time alone will judge whether or not it has been an outstanding year. I certainly hope it turned out to be a successful one for you. For the most part it was a good year for the May family and all the folks at KMA. The year was darkened by two or three events but, taking everything into consideration, I feel 1951 was an eventful year. I wish to thank each of you for your friendship and loyalty during the days gone by.

What about 1952? Of course, this is anyone's guess and all we can do is to gaze into the crystal ball and try to predict what will happen throughout the course of the next twelve months. First, I believe we will have better weather conditions this coming Spring than we had last Spring, resulting in better planting conditions and greater crops, particularly corn. Also, I look for a smaller pig crop with the hog market advancing above its present low level. Generally, I think farmers will find 1952 a better year than the one just past. (Farmers, don't let the hybrid seed corn shortage catch you.)

The big event of the year will be the national elections in the Fall. We won't know for several months what candidates will be nominated for president but we can rest assured every effort will be made to smooth out conditions both nationally and internationally, so that come election time every voter will be in a good frame of mind.

The next twelve months should be most

interesting and, while we can't foresee the future, we can call upon past experiences, apply our judgment and "plow ahead". I assure you all of us at KMA will attempt to make 1952 the best yet by not only bringing you sparkling entertainment, but also information about the world, both mortal and spiritual, that will help us all look forward to 1952 as informed citizens and thinking individuals.

* * * * *

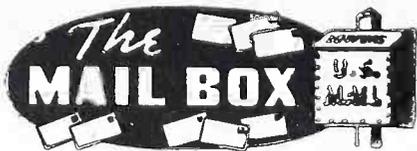
The picture below shows my family and I at home just before one of my daily 12:15 p.m. broadcasts. Karen and Annette are wearing their Christmas dresses which are exactly alike.

I have been broadcasting from home now since early in December and it means that I can spend a little more time at home



Left to right: Ed May, Karen, Annette and Eleanor.

with my family during the noon hour, even though during much of that time I am either on the air or preparing to do so. After a man has worked in radio for a little while he almost begins to forget what normal hours really are. You get used to working and broadcasting while others are eating or relaxing and vice versa.



The KMA Guide

Vol. 9

No. 1

JANUARY, 1952

Blanchard, Iowa . . . Never have I seen a better looking Santa, than the one on December's GUIDE, Ralph was just the guy for it—he looks more than real. I was very pleased to see my picture in the group of homemakers.

Mrs. Agnes Shields

(Page 4, December '51 GUIDE).

* * * * *

Council Bluffs, Iowa . . . I would like an answer in your GUIDE to this question. Where is Becky Bowman now and is she still in radio?

Mrs. Jerry Reeves

(Becky Bowman is now living in Kansas City, Mo., where she assists in the recording of new songs. She is not on the radio at present.)

* * * * *

Defiance, Iowa . . . I have just neglected sending my dollar bill but here it is. I have taken the KMA GUIDE for so long it's as much of a necessity as bread and butter.

Wilma Davis

* * * * *

Omaha, Nebraska . . . You should have more pictures of Betty and Lyn in future issues.

Mrs. Peggy Gibbs
7235 Lake

(In answer to many requests we have put the girls on the front cover this month.)

* * * * *

Falls City, Nebraska . . . Enclosed find money for two renewals to the KMA GUIDE. My family and I certainly enjoy this newsy magazine about the entertainment and announcing staff.

Mrs. John W. Veigel

* * * * *

Ridgeway, Missouri . . . At last here comes my \$1 for another year's subscription to the KMA GUIDE. We don't want to lose out on a copy. KMA is our favorite station, so naturally the GUIDE is very interesting. We also get quite a laugh out of Doris Murphy's "Party Line" column.

Miss Lesta L. Hamilton

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

Cover Girls—

Betty and Lyn Turned 'Pro' When 11 and 9

KMA's singing, strumming Soflin sisters, Betty and Lyn, although just turning into their twenties, have more than eleven years of entertaining experience behind them. (They are heard on KMA daily at 7:30 a.m. and 3 p.m.)

The attractive, talented sisters whose photo is on the front cover this month, gave their first public appearance in 1940 when Betty was 11 and Lyn was only 9. They were visiting in Syracuse, Nebraska at the time the Otoe County Fair was in session. A dance act that was scheduled to appear at the event didn't show up so the girls pinch-hitted for them. They played and sang so well that they were invited to come back in the evening and perform again.

Actually the girls have been singing together almost since they learned to talk! Betty, who backs up the duo's singing with her guitar, has been playing that instrument since she was seven.

"When I was seven I wanted to play a guitar, but didn't have one so I'd just strum on my brother's violin case," Betty explained. "One day I punched a hole in it and my brother bought me a guitar to keep me from tearing his violin case apart!"

Betty and Lyn live in a Shenandoah apartment where they love to spend an evening listening to records of the "Sons of the Pioneers", their favorites. Lyn does most of the housework and Betty does the cooking. Baking a chocolate cake is Betty's favorite. "Me, I can boil water," laughed Lyn.

A Chat

With Edward May

The curtain has been brought down upon the year 1951 and it has taken its place in the annals of history. Time alone will judge whether or not it has been an outstanding year. I certainly hope it turned out to be a successful one for you. For the most part it was a good year for the May family and all the folks at KMA. The year was darkened by two or three events but, taking everything into consideration, I feel 1951 was an eventful year. I wish to thank each of you for your friendship and loyalty during the days gone by.

What about 1952? Of course, this is anyone's guess and all we can do is to gaze into the crystal ball and try to predict what will happen throughout the course of the next twelve months. First, I believe we will have better weather conditions this coming Spring than we had last Spring, resulting in better planting conditions and greater crops, particularly corn. Also, I look for a smaller pig crop with the hog market advancing above its present low level. Generally, I think farmers will find 1952 a better year than the one just past. (Farmers, don't let the hybrid seed corn shortage catch you.)

The big event of the year will be the national elections in the Fall. We won't know for several months what candidates will be nominated for president but we can rest assured every effort will be made to smooth out conditions both nationally and internationally, so that come election time every voter will be in a good frame of mind.

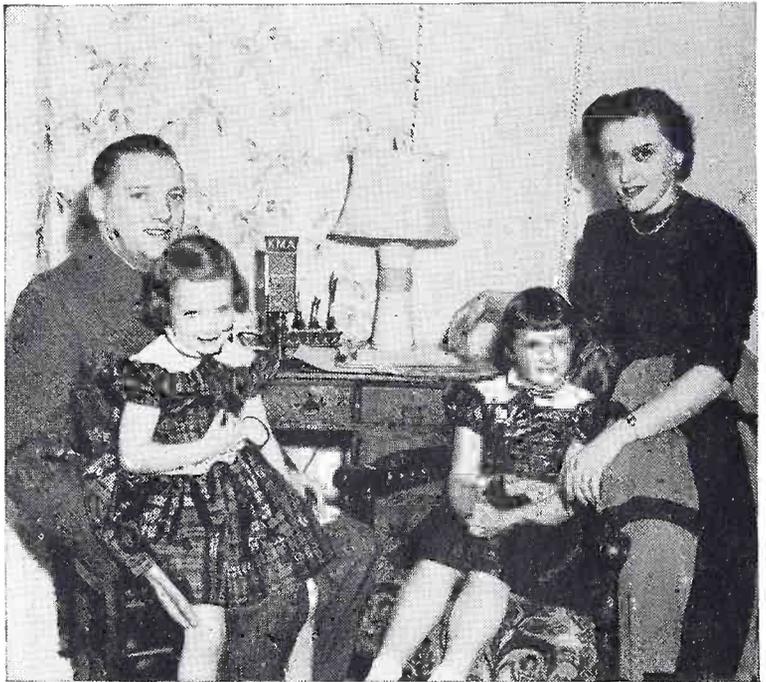
The next twelve months should be most

interesting and, while we can't foresee the future, we can call upon past experiences, apply our judgment and "plow ahead". I assure you all of us at KMA will attempt to make 1952 the best yet by not only bringing you sparkling entertainment, but also information about the world, both mortal and spiritual, that will help us all look forward to 1952 as informed citizens and thinking individuals.

* * * * *

The picture below shows my family and I at home just before one of my daily 12:15 p.m. broadcasts. Karen and Annette are wearing their Christmas dresses which are exactly alike.

I have been broadcasting from home now since early in December and it means that I can spend a little more time at home



Left to right: Ed May, Karen, Annette and Eleanor.

with my family during the noon hour, even though during much of that time I am either on the air or preparing to do so. After a man has worked in radio for a little while he almost begins to forget what normal hours really are. You get used to working and broadcasting while others are eating or relaxing and vice versa.

KMA Stays Up All Night to Report Prisoner of War List to Anxious Midwest

When a big story breaks you can depend on veteran KMA news editor Ralph Childs and his staff to bring listeners all the details — even if it takes all night!

And, that is exactly what happened December 18 when KMA remained on the air throughout the night to carry the complete list of American prisoners of war now being held by the North Koreans and Chinese Communists.

In addition, KMA set up an information bureau so that anxious parents, wives and friends of missing service men could call KMA anytime of the day and night to inquire about a particular soldier, sailor or marine.

Many calls were received from all over the midwest. For some KMA could report good news when a boy's name was on the enemy prisoner list, but for others there was only disappointment.

Much of the all night duty fell on the shoulders of Gail Bank, who was armed with a coffee pot and plenty of doughnuts (the coffee cream was kept in a nursing bottle). Bank, formerly of Garden City, Kansas, joined the KMA staff several months ago and is KMA's regular 11 p.m. newscaster.

* * * * *

KMA's first newscast of the day is now heard at 6 a.m. instead of 5:50. Paul Pipert reports the news on this 15-minute "dawn edition", which, in addition to national and regional news, presents a five-minute summary of the weather conditions in the midwest.

* * * * *

KMA is now fully prepared to present to its newscast listeners complete information about road conditions on principal highways in the KMA area. A group of area correspondents, located on major



Left to right: Engineer Norman Kling, KMA news editor Ralph Childs and Gail Bank at the beginning of their all-night broadcast.

highways in Iowa, Nebraska, and Missouri, keeps the KMA news bureau completely informed on road conditions.

This information, coupled with AP and UP wire reports, short wave reports from midwest airports, and complete and exact information from KMA's own official U.S. weather station, results in complete weather news on KMA throughout the day.

Merl Douglas, Emcee and Entertainer, Returns to KMA

Merl Douglas, longtime favorite announcer and entertainer in the midwest, returned to KMA January 1st after an absence of a year and a half. His friendly, pleasant voice became well-known with many KMA listeners who will probably remember Merl best singing his theme "A Smile Will Go a Long, Long Way."

Born in Larrabee, Iowa, 6-foot Merl is married and has a daughter Sharon, age 6. His charming wife's name is Ruth. Merl may be heard on KMA each weekday afternoon on various KMA talent shows, where he will emcee and do frequent numbers of his own.

BUD COLLYER EMCEES RADIO'S QUIZ-FEST, "BREAK THE BANK"

Twenty eventful years in show business prime Bud Collyer beautifully for his emcee role in the famous cash-prize program, "Break The Bank", heard every Monday through Friday at 10:30 a.m. over KMA and the ABC Network.

Bud got a good hold behind the foot-lights while a student at Williams College, where he organized an undergraduate band. After graduating, he studied law at Fordham U. and received his law degree in 1933.

However, Bud abandoned the practice of law shortly after starting it to become a radio announcer. Listeners soon knew him as the narrator on "Cavalcade of America" and as the straight man on such major programs as those of Jack Pearl, Tommy Dorsey, Eddy Duchin and Hildegarde.

When styles in announcers changed, and the ad-lib wit of the quiz-master became a premium among radio artists, Bud Collyer changed his style. He then emerged as the quick-thinking, fast-talking genial emcee of quiz and other audience participation shows.



Bud Collyer of "Break The Bank"

Ernie Frost Comes From Long Line Of Entertainers

Singing and guitar and mandolin playing should come naturally to Ernie Frost—his parents and grandfather were talented musicians and entertainers before him!

His father and mother, who now live in Springfield, Mo., were a singing team and his grandfather was "one of the best banjo players Missouri ever turned out", according to Ernie.

Ernie, one of KMA's "Ozark Mt. Boys" (1:30 p.m. daily on KMA) is a true son of the Ozarks, having first seen the light of day in Ozark County, Missouri.

Ernie himself, began his professional entertainment career at the ripe old age of 11 when he teamed with a 60-year-old fiddle player to play for dances!

• • •

The Frost family: Imogene, Ernie and young Jeannette.



On the KMA Party Line

WITH
DORIS MURPHY

FRANK FIELD seldom misses giving his listeners news about important events . . . but the morning of Dec. 1st, he slipped up! He forgot to tell about the birth of his fifth grandson at 12:15 the night before. When kidded about it, FRANK explained he had failed to make a note previous to the broadcast, and that was why he forgot.

"I was more afraid of that little mouse than if it had been a burglar in the house," declared homemaker BERNICE CURRIER as she told how she sat up all night after finding a mouse in her bed. The mouse, had slipped under the covers of her bed. Upon getting ready to retire, BERNICE was startled to see the mouse jump out and go scampering across the floor. That settled it! She couldn't go to bed. As the hours dragged on, she thought she would lie on the davenport, but even that didn't last long, for fear the mouse would decide to use the davenport too. Not until a couple days later, when she saw the mouse dead in a trap, did BERNICE rest easy and get some sound sleep.

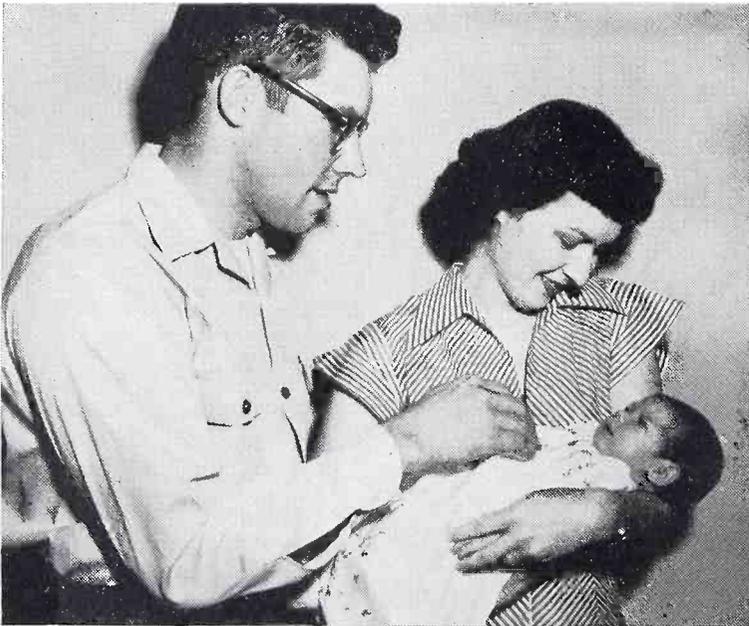
Glancing at his watch, CURLY DALE noted it was 2:10 p.m. He had plenty of time for a cup of coffee before his 2:30 show. Starting toward the fountain, he glanced into the studio, and saw DOC EMBREE on the air. He wondered why, but soon found out when he looked at the clock on the wall and found it was past 2:30. DOC was taking HIS place! Unbeknown to CURLY, his watch had stopped and he had already missed several minutes of his show.

This sweet little lady admiring her handsome mother and daddy is PAULETTE KAY, daughter of announcer PAUL PIPPERT and wife WAVA. PAULETTE, born Nov. 6 weighed 7 lbs. 2 oz. and was 20 inches long. She has lots of coal black hair which pleases mother immensely, as she is a beauty operator and will love curling her daughter's hair.

VICKI COMER, daughter of clarinetist EDDIE COMER thinks Santa was mighty good to her when he surprised her with a beautiful new wrist watch. And brother DONNIE got a thrill too, when he got a new electric football set.

Ever try to fix something and end up with it costing you more than if you had a mechanic do the job in the first place? That's what happened to announcer BILL HARE! BILL tried to fix the thermostat on his car. He worked diligently . . . but somehow the darn thing just didn't get fixed. The thing got so jammed up it cost him \$5.00 to fix the part he had been trying to fix, and to top it off . . . he lost two quarts of Prestone. Better stick to announcing, BILL . . . you'll be money ahead!

Plans have been made for ESTHER EMBREE to enter a Kansas City



Paul and Wava Pippert and their new daughter, Paulette.

The KMA Guide

hospital the middle of January to undergo a major operation. Her husband DOC will carry on their regular programs until ESTHER is able to return to the air.

Being versatile is a virtue . . . but WARREN NIELSON finds it sometimes gets you bogged down. Last spring when a continuity writer resigned, WARREN was asked to pinch hit in the copy department. So for the past 9 months he has been dividing time between his duties as head announcer and continuity writer. Now that MISS MARGE McGAVREN of Norfolk, Nebr. has been added to the continuity staff, WARREN is happy to be back full-time at his regular job! Thank you WARREN for your help . . . the lift was appreciated.

Thinking it would be nice to have a stepping stone sidewalk between their two trailers, entertainers EZRA HAWKINS and DOC EMBREE started searching for rocks. Sundays found them driving many miles looking. But they were scarce! Finally they located some in a hard-to-reach place over hills and thru a timber. Borrowing a trailer, they drove there and started carrying rocks. It proved such a hard job, both boys had sore, aching backs for several days after the ordeal. Getting them in town, they laid the sidewalk. You can imagine how they felt upon completion, to have the landlady tell them she had just made arrangements for a cement sidewalk to be laid. Now . . . the boys are figuring out a use for the pretty rocks they worked so hard to bring to town.

Little did entertainer CURLY DALE realize he was talking to the guilty person, when he lamented he wished the person who stole his song books would return them. Hearing him, LEE SUTTON suddenly remembered, HE had borrowed the books one night! You can imagine how little LEE felt, as he admitted he had them, and the books were soon returned safe and sound.

Here's the picture many of you have re-



Johnnie Embree and King Cole.

quested. It's JOHNNIE, 15 yr. old son of DOC and ESTHER EMBREE, and his black cocker . . . King Cole. King has been showing JOHNNIE he likes him by giving him a lick on the face, and his tongue is still hanging out. JOHN'S favorite pastimes are reading stories of Indian lore and dogs, making model airplanes and pitching for a baseball team. JOHNNIE a Freshman doesn't think he wants to be a radio entertainer, but he may change his mind. As for his good looks, he gets that from BOTH his parents.

Sometimes jokes you play on others, backfire on YOU! That's what happened to fiddler HERMAN HOUSCH. While ERNIE FROST was in the studio, HERMAN messed up ERNIE'S car by taking steering wheel cover off, turning rear view mirror upside down and other things. Then he started to leave, but his car was dead. Guess he thought it was revenge for the trick he had played on ERNIE, so he decided to straighten things up, when ERNIE caught him in the act! His joke had failed and his car had failed him!

Christmas at our home was made happier this year by a visit from my son TOM, who is attending Harvard Graduate School of business in Boston.

KMA DAILY PROGRAMS FOR JANUARY, 1952

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Hillbilly Jamboree
6:00 a.m.—RFD 960—News & Weather
(Pippert)
6:15 a.m.—RFD 960—Farmhands
6:30 a.m.—RFD 960—Langfitt
7:00 a.m.—Paul Pippert, News
7:15 a.m.—Frank Field
7:30 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines—Pippert
8:00 a.m.—Breakfast Club
9:00 a.m.—Homemaker Visit—Bernice
Currier
9:25 a.m.—Edward Arnold
9:30 a.m.—Betty Crocker
9:45 a.m.—Against The Storm
10:00 a.m.—Edith Hansen
10:30 a.m.—Break The Bank
11:00 a.m.—Jack Berch
11:15 a.m.—Victor H. Lindlahr
11:30 a.m.—Doc & Esther
11:45 a.m.—KMA Cowboys
12:00 noon—Ralph Childs, News
12:15 p.m.—Edward May
12:30 p.m.—Half Past Nooners
12:45 p.m.—Market Reports, Childs
1:00 p.m.—Western Hit Tunes
1:15 p.m.—Camp Meeting Time
1:30 p.m.—Nishna Valley Boys
1:45 p.m.—Bob Stotts
2:00 p.m.—The Midwesterners
2:30 p.m.—Joyce Jordan, M. D.
2:45 p.m.—Evelyn Winters
3:00 p.m.—Matinee Melodies
3:30 p.m.—Kitchen Klinik—Adella
Shoemaker
4:05 p.m.—Merl Douglas Show
4:30 p.m.—P. Pippert, News
4:45 p.m.—Mickey Cottey
5:00 p.m.—Bar Nothing Ranch
5:30 p.m.—Fun Factory (M.W.F.)
5:30 p.m.—Space Cadet (T. Th.)
5:55 p.m.—Will Rogers (T. Th.)

MONDAY NIGHT

6:00 p.m.—Sports Parade — Douglas
6:15 p.m.—Mickey Cottey
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Lone Ranger
7:30 p.m.—Henry J. Taylor
7:45 p.m.—Outdoor Mid-America

8:00 p.m.—Paul Whiteman's Teen Club
9:00 p.m.—Bob Crosby
9:15 p.m.—Dream Harbor
9:30 p.m.—Time For Defense
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—The Big Hand
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music By Lamplight
11:55 p.m.—News

TUESDAY NIGHT

6:00 p.m.—Sports Parade—Douglas
6:20 p.m.—Let's Go Visiting
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Silver Eagle
7:30 p.m.—Newstand Theatre
8:00 p.m.—Am. Town Meeting
8:45 p.m.—Adventure Is Your Heritage
9:00 p.m.—Stars On Parade
9:15 p.m.—Dream Harbor
9:30 p.m.—United Or Not
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Autumn Serenade
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music By Lamplight
11:55 p.m.—News

WEDNESDAY NIGHT

6:00 p.m.—Sports Parade—Douglas
6:15 p.m.—Mickey Cottey
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Lone Ranger
7:30 p.m.—Mystery Theatre
8:00 p.m.—Richard Diamond
8:30 p.m.—The Top Guy
9:00 p.m.—Mr. President
9:30 p.m.—Latin Quarter Band
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Pan American Union
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music By Lamplight
11:55 p.m.—News

THURSDAY NIGHT

6:00 p.m.—Sports Parade—Douglas
6:20 p.m.—Let's Go Visiting
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather

AMERICAN BROAD

CASTING COMPANY



7:00 p.m.—Silver Eagle
 7:30 p.m.—Defense Attorney
 8:00 p.m.—Amateur Hour
 8:45 p.m.—Foreign Reporter
 9:00 p.m.—KMA Showcase
 9:15 p.m.—Club Can-Do
 9:30 p.m.—Henry JeRome's Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Bank
 11:15 p.m.—Music By Lamplight
 11:55 p.m.—News

FRIDAY NIGHT

6:00 p.m.—Sports Parade—Douglas
 6:15 p.m.—Mickey Cottey
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Ozzie & Harriet
 8:30 p.m.—Mr. District Attorney
 8:55 p.m.—Sanka News Roundup
 9:00 p.m.—Boxing Bout
 9:30 p.m.—Am. Sports Page
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Bank
 11:15 p.m.—Music By Lamplight
 11:55 p.m.—News

SATURDAY PROGRAMS

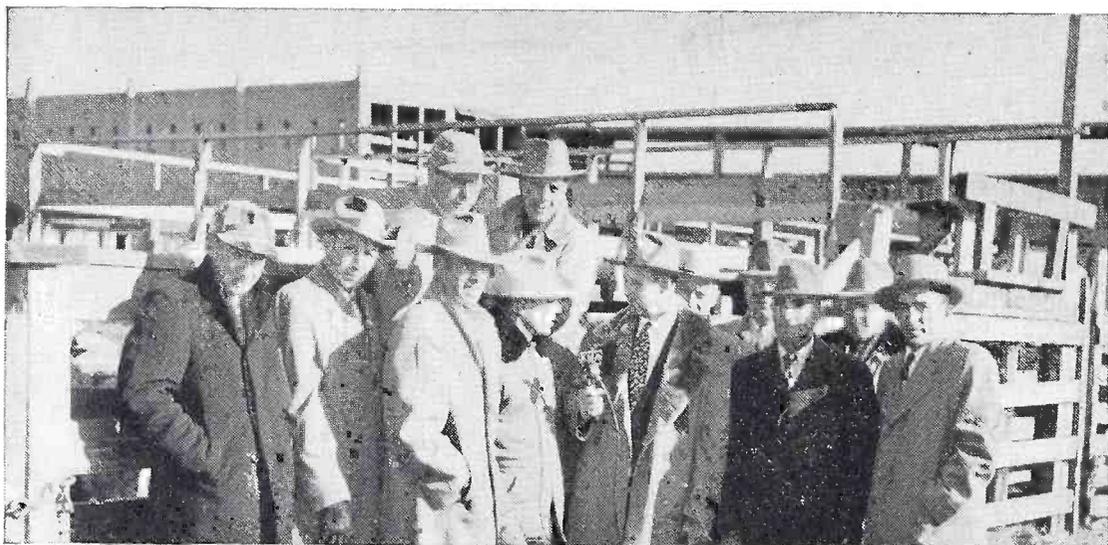
5:00 a.m.—Hillbilly Jamboree
 6:00 a.m.—News & Weather—Childs
 6:15 a.m.—RFD 960 Farmhands
 6:30 a.m.—RFD 960—Langfitt
 7:00 a.m.—Ralph Childs, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines—Childs
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Homemaker's Visit—
 Bernice Carrier
 9:30 a.m.—Space Patrol
 10:00 a.m.—For Kids Only
 10:15 a.m.—Holland Calling
 10:30 a.m.—Pvt. Eddie Fisher
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—This Week On The Farm
 1:00 p.m.—Country Music
 1:15 p.m.—Camp Meeting Time
 1:30 p.m.—Ozark Mountain Boys
 1:45 p.m.—Bob Stotts
 2:00 p.m.—Western Swingsters
 2:15 p.m.—Polka Party
 2:30 p.m.—KMA Hillbilly Hits
 3:00 p.m.—Matinee Melodies

3:30 p.m.—Kitchen Klinik—Adella
 Shoemaker
 4:05 p.m.—Merl Douglas Show
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Mickey Cottey
 5:00 p.m.—Bar Nothing Ranch
 5:30 p.m.—Junior Junction
 6:00 p.m.—Sports Parade—Douglas
 6:15 p.m.—March of Dimes
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Here's To Vets
 7:00 p.m.—Dancing Party
 9:00 p.m.—Sat. At The Shamrock
 9:30 p.m.—Treasury Band
 10:00 p.m.—Merl Douglas, News
 10:15 p.m.—Buddy Weed's Trio
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Douglas
 11:15 p.m.—Music By Lamplight
 11:55 p.m.—News

SUNDAY PROGRAMS

6:55 a.m.—Weather Summary — Bank
 7:00 a.m.—News
 7:15 a.m.—Favorite Hymns
 7:30 a.m.—Worship Service
 8:00 a.m.—Rev. Gene Phillips
 8:30 p.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—News — Bank
 9:45 a.m.—Morning Song
 10:00 a.m.—Negro College Choir
 10:30 a.m.—Milton Cross Opera Album
 11:00 a.m.—Navy Band
 11:30 a.m.—Piano Playhouse
 12:00 noon—Gail Bank, News
 12:15 p.m.—Songs For America
 12:30 p.m.—U. N. Story
 12:45 p.m.—Guest Star
 1:00 p.m.—Marines In Review
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime — Pippert
 2:15 p.m.—Hilton Griswold Sings
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Concert Of Europe
 4:30 p.m.—Greatest Story Ever Told
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—CBC Symphonies
 6:30 p.m.—The Great Adventure
 7:00 p.m.—Stop The Music
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Cafe Istanbul
 8:45 p.m.—Serenade In Blue
 9:00 p.m.—Let's Be Healthy
 9:15 p.m.—Gloria Parker
 9:30 p.m.—Proudly We Hail
 10:00 p.m.—Paul Pippert, News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Pippert
 11:15 p.m.—Music By Lamplight
 11:55 p.m.—News

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change



Merrill interviews some of the "Operation T-Bone" participants in the Chicago Stockyards.

Grass Root Notes

By MERRILL LANGFITT
KMA Farm Service Director

Several weeks before Christmas I had the pleasure of participating in "Operation T-Bone", which transported 97 carloads—more than 2,100 head of beef—to the Chicago stockyard from feeders in the Audubon, Iowa area. Along with more than 50 feeders and business men I rode the "Operation T-Bone" special train into Chicago and watched the feeders realize nearly \$1,000,000 in gross receipts!

The purpose of "Operation T-Bone" was to establish Audubon County as one of the leading beef producing areas of the world. In other words the purpose was to secure a "trade name" so to speak for beef produced in Audubon County.

A large part of the success was due to Al Kruse and Ed Howe of the First State Bank of Audubon and to the Audubon News Guide and the business men of the town who cooperated in promoting the project.

"Operation T-Bone" was the largest single shipment of cattle ever carried by the Northwestern Railroad and was one of the largest single shipments ever received in Chicago.

This cattle shipment made several worthy accomplishments:

1. It helped secure recognition for the production of choice beef in western Iowa.

2. It provided a means of bringing farmers and business men together, which resulted in good town-country relations.

3. It provided an opportunity for the shippers to associate themselves in a group project which was entertaining as well as educational.

4. It was a successful enterprise in cooperative or group marketing which can be a guide for future marketing ventures.

5. It impressed the folks in the city as to the size and scope of cattle feeding and the big business it is.

We at KMA were happy to cooperate in the promotion of "Operation T-Bone". We hope that other communities will invite us to cooperate with them in publicizing similar projects all over KMA land. Our congratulations to Audubon County for setting the pace.

KMA Women Bowlers Win League Title

For the second year in a row the KMA lady bowlers have been burning up the alleys! Champions in their league last year, the KMA Female Keglers recently placed first in their league again this year, as the league completed the first half of its bowling schedule.

HOMEMAKER'S GUIDE

Kitchen Klinik

By ADELLA SHOEMAKER

GRAPEFRUIT AND CHEESE SALAD

- 3 cups grapefruit pieces and juice (pink)
- 2 tablespoons plain gelatin
- 4 tablespoons cold water
- 1 cup boiling water
- 1 cup sugar
- Pinch of salt
- 3 three-ounce packages of cream cheese
- A little milk
- 1 cup pecan meats

Soak gelatin in cold water. Add boiling water, sugar and salt. Stir to dissolve. When cold add grapefruit and juice. Put half of mixture in a flat pan and let congeal in refrigerator. Then cover with cheese which has been blended with milk enough to spread, and the chopped pecans. (The cheese spreads and blends easier if you use it at room temperature). Pour remaining half of gelatin mixture over cheese layer and set in refrigerator to become firm. This salad takes no dressing.

CRANBERRY CRUNCH

- 1 cup uncooked rolled oats
- 1/2 cup flour
- 1 cup brown sugar
- 1/2 cup butter
- 1 pound canned cranberry sauce or 1 pound raw cranberries cooked into sauce.

Mix rolled oats, flour, and brown sugar. Cut in butter until mixture is crumbly. Put half of mixture in an 8" buttered baking dish. Cover with cranberry sauce. Top with rest of crumb mixture. Bake 45 min. in 350° oven. Serve hot with whipped cream or ice cream.

JOHN MASSETTI

This has long been my favorite casserole recipe.

- 1 pound sausage
- 1 onion, chopped
- 1 cup tomato juice
- 1 teaspoon salt
- 1 cup diced cheddar cheese
- 1 small package fine cut noodles. (Be

sure noodles are fine cut, not merely narrow),

Fry onion and sausage, crumbling sausage with a fork. Do not let cook until crisp, just cook enough to separate it, and fry out grease. Drain all but about 4 tablespoons of grease. Cook noodles in boiling salted water. Drain. Mix together with sausage, cheese and tomato juice. Bake in greased casserole in slow oven 40 minutes.

VERA'S HOMEMADE SOAP

This is a lovely white soap with a nice fragrance.

- 5 cups water
- 1 can lye

Mix above together in a large enamel pan or crock and let stand until lukewarm.

- 10 cups melted grease
- 2 tablespoons borax
- 2 tablespoons ammonia
- 4 tablespoons oil of sassafras
- 2 tablespoons turpentine

Melt the grease, measure and stir in the borax, ammonia, oil of sassafras and turpentine. Add this grease mixture to the lye water. Stir one way, all the way around, with a big paddle or stick. Stir until it becomes almost too thick to pour. This will take 1/2 to 3/4 hour of stirring. Pour in molds or waxed paper lined boxes. When solid, cut in bars.

SAUSAGE SURPRISE

- 2 cups canned spinach
- 1 cup celery chopped
- 1 medium onion chopped
- 1 cup soft bread crumbs
- 1/2 pound pork sausage
- 1 egg
- 1 teaspoon salt
- Pepper
- 1/4 cup grated cheddar cheese

Combine as for meat loaf. Pat into baking dish. Sprinkle the cheese over the top. Bake 40 minutes at 400°.

Homemaker Visit

By **BERNICE CURRIER**

RING OF PLENTY

- 1-1/2 cup cooked macaroni cut in small pieces
- 1 cup diced cheese
- 1 cup soft bread crumbs
- 1 tablespoon minced parsley
- 3 tablespoons minced pimientos
- 3 tablespoons melted shortening
- 1 tablespoon minced onion
- 1 cup scalded milk
- 1 egg well beaten
- 1 teaspoon salt
- 1/8 teaspoon pepper

Combine ingredients in order given. Transfer to ring mold, greased. If you haven't a ring mold, rub the outside of a jelly glass with the shortening and place glass upside down in center of deep baking dish. Place mold in pan of water. Bake in 375° oven about 35 min. or until firm. Unmold on serving platter and serve hot with creamed left-over meat in center or just as it comes from oven.

* * * * *

BOSTON BROWN BREAD

- A—1 cup flour
 - 1 cup corn meal
 - 1 teaspoon salt
 - 2 teaspoons soda
- B—1 cup graham flour
 - 1 cup raisins
- C—1/2 cup molasses
 - 2 cups sour milk

Sift A, add B, mix well, add C and beat well. Pour into greased molds, cover firmly. Do not fill molds over 2/3 full. Set molds on rack in deep kettle. Pour boiling water in kettle up about 1/3 distance on molds, cover kettle and set over fire. Let steam 2 hours. Makes three one-pound loaves. Serve hot.

* * * * *

FUDGE DIVINE

- 3 cups sugar
- 1/2 cup white corn syrup

- 1 cup evaporated milk
- 3 squares unsweetened chocolate

Combine all and cook to soft ball stage. Add 4 tablespoons butter and 1 teaspoon vanilla and chopped nuts if desired. Let stand a few minutes after removing from fire before adding butter, etc. Pour into greased pan and mark in squares when partly cooled.

* * * * *

CARROT COOKIES

- A—1/2 cup shortening
 - 1/2 cup sugar
 - 1/2 cup white corn syrup
 - 1/4 teaspoon soda
- B—2 eggs beaten
 - 1 cup grated carrots
 - 1 cup raisins
 - 1 cup chopped nuts if desired
 - 2 cups oatmeal
- C—2 cups flour
 - 1/4 teaspoon salt
 - 2 teaspoons baking powder
 - 1/2 teaspoon cinnamon
 - 1/8 teaspoon nutmeg

Cream A, combine B and add. Sift C and add. Drop by teaspoon on greased cookie sheet, flatten with fork and bake in 375° oven about 12 min.

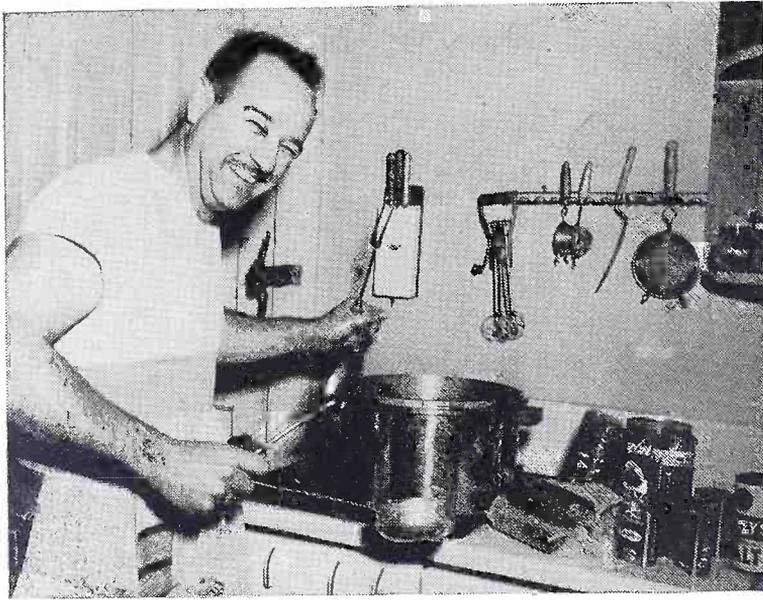
* * * * *

SALTY OATMEAL COOKIES

This cookie is a distinct relief from the too-sweet, too-rich cookie.

- A—1 cup shortening
 - 1 cup sugar
- B—1 egg
- C—1-1/2 cups sifted flour
 - 1/2 teaspoon salt
 - 1/2 teaspoon baking powder
 - 1/2 teaspoon soda
- D—1 teaspoon vanilla
 - 3 cups quick oatmeal

Cream A, add B and beat. Sift C and add. Stir in D and mix well. Roll out very thin on lightly floured board. If weather is hot, chill before rolling out. Cut in squares and sprinkle VERY lightly with salt. Bake 10 min. on greased cookie sheet in 375° oven. Makes about 5 doz.



Are Men Good Cooks? Just Look At Ralph Childs

He may not be quite as talented a cook as a French chef, but Ralph Childs will hold his own in amateur cooking circles.

In the picture at left the KMA news editor is busy concocting his own special brand of chili which is a must in the Childs' household at least once a week. Other favorites of "Cook" Childs

Ralph Childs gets ready to make up a batch of Chili.

Forecasts For The Month

BIRTHDAYS:

- Jan. 4—Herman Housh, staff artist.
- Jan. 5—J. D. Rankin, vice president May Seed Company.
- Jan. 11—Roland Jennings, engineer.
- Jan. 12—Esther Burrichter, wife of Don Burrichter, assistant chief engineer.
- Jan. 14—Curly Dale, staff artist.
- Jan. 15—Diane Rankin, daughter of J. D. Rankin, vice president May Seed Company.
- Jan. 17—Carole Ann Burrichter, daughter of Don Burrichter, assistant chief engineer.
- Jan. 20—Edith Hansen, homemaker.
- Jan. 22—Barbara Saddler, daughter of Owen Saddler, general manager.
- Jan. 26—Norman Kling, engineer.
- Jan. 31—Donnie Comer, son of Eddie Comer staff artist.

ANNIVERSARIES:

- Jan. 4—Esther and Don Burrichter, assistant chief engineer.
- Jan. 21—Wava and Paul Pippert, newscaster.

BIRTHSTONE: Garnet.

FLOWER: Carnation.

are corn bread, muffins, steak frying, and Ralph's own special variety of Mexican torta carne which turns out to be a cross between a meat pancake and Chinese egg foo yung!

"I got started in this business of personal cookery", says Ralph, "When I was a student at the University of Iowa way back in the very unprosperous years. Peanut butter sandwiches as a steady diet didn't appeal to me, so I bought an electric hot plate for about a dollar and started cooking."

Ralph is very proud of his chili making and even prepares the beans himself instead of buying the canned variety. He likes to experiment with different chili recipes and often throws in a can of peas or a couple of left-over potatoes as the mood may hit him.

KMA MEN BOWLERS LOSE IN TITLE PLAY OFF

The KMA men's bowling team, after tying for their league title during the regular schedule, finally lost in the play off to cop second place. The league now goes into the second half of play and the KMA boys have a chance to win the title for the second half of the season and still end up champions for the year.

Frank Field is captain of the team and other members of the squad are: entertainer Doc Embree, newscaster Paul Pippert, chief engineer Don Burrichter and sales representative Jim Cottrell.

Homemaker Visit

By **BERNICE CURRIER**

RING OF PLENTY

- 1-1/2 cup cooked macaroni cut in small pieces
- 1 cup diced cheese
- 1 cup soft bread crumbs
- 1 tablespoon minced parsley
- 3 tablespoons minced pimientos
- 3 tablespoons melted shortening
- 1 tablespoon minced onion
- 1 cup scalded milk
- 1 egg well beaten
- 1 teaspoon salt
- 1/8 teaspoon pepper

Combine ingredients in order given. Transfer to ring mold, greased. If you haven't a ring mold, rub the outside of a jelly glass with the shortening and place glass upside down in center of deep baking dish. Place mold in pan of water. Bake in 375° oven about 35 min. or until firm. Unmold on serving platter and serve hot with creamed left-over meat in center or just as it comes from oven.

* * * * *

BOSTON BROWN BREAD

- A—1 cup flour
 - 1 cup corn meal
 - 1 teaspoon salt
 - 2 teaspoons soda
- B—1 cup graham flour
 - 1 cup raisins
- C—1/2 cup molasses
 - 2 cups sour milk

Sift A, add B, mix well, add C and beat well. Pour into greased molds, cover firmly. Do not fill molds over 2/3 full. Set molds on rack in deep kettle. Pour boiling water in kettle up about 1/3 distance on molds, cover kettle and set over fire. Let steam 2 hours. Makes three one-pound loaves. Serve hot.

* * * * *

FUDGE DIVINE

- 3 cups sugar
- 1/2 cup white corn syrup

- 1 cup evaporated milk
- 3 squares unsweetened chocolate

Combine all and cook to soft ball stage. Add 4 tablespoons butter and 1 teaspoon vanilla and chopped nuts if desired. Let stand a few minutes after removing from fire before adding butter, etc. Pour into greased pan and mark in squares when partly cooled.

* * * * *

CARROT COOKIES

- A—1/2 cup shortening
 - 1/2 cup sugar
 - 1/2 cup white corn syrup
 - 1/4 teaspoon soda
- B—2 eggs beaten
 - 1 cup grated carrots
 - 1 cup raisins
 - 1 cup chopped nuts if desired
 - 2 cups oatmeal
- C—2 cups flour
 - 1/4 teaspoon salt
 - 2 teaspoons baking powder
 - 1/2 teaspoon cinnamon
 - 1/8 teaspoon nutmeg

Cream A, combine B and add. Sift C and add. Drop by teaspoon on greased cookie sheet, flatten with fork and bake in 375° oven about 12 min.

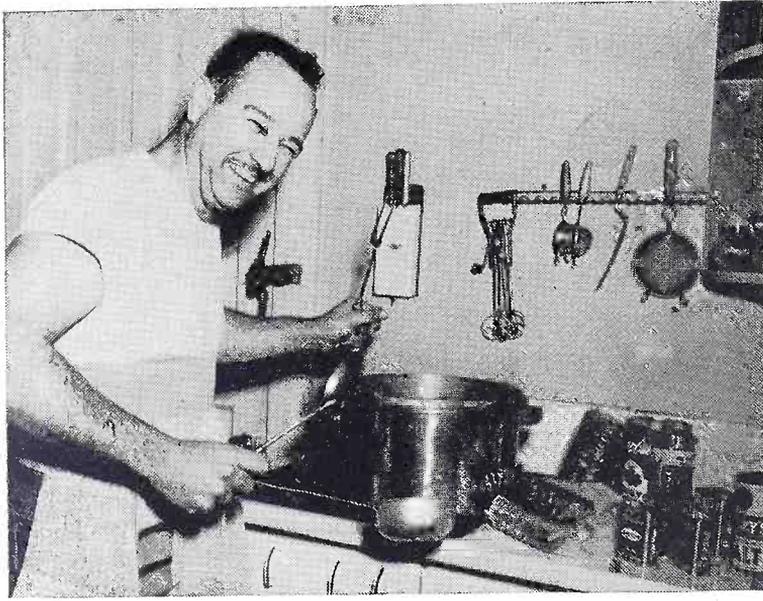
* * * * *

SALTY OATMEAL COOKIES

This cookie is a distinct relief from the too-sweet, too-rich cookie.

- A—1 cup shortening
 - 1 cup sugar
- B—1 egg
- C—1-1/2 cups sifted flour
 - 1/2 teaspoon salt
 - 1/2 teaspoon baking powder
 - 1/2 teaspoon soda
- D—1 teaspoon vanilla
 - 3 cups quick oatmeal

Cream A, add B and beat. Sift C and add. Stir in D and mix well. Roll out very thin on lightly floured board. If weather is hot, chill before rolling out. Cut in squares and sprinkle VERY lightly with salt. Bake 10 min. on greased cookie sheet in 375° oven. Makes about 5 doz.



Are Men Good Cooks? Just Look At Ralph Childs

He may not be quite as talented a cook as a French chef, but Ralph Childs will hold his own in amateur cooking circles.

In the picture at left the KMA news editor is busy concocting his own special brand of chili which is a must in the Childs' household at least once a week. Other favorites of "Cook" Childs

Ralph Childs gets ready to make up a batch of Chili.

Forecasts For The Month

BIRTHDAYS:

- Jan. 4—Herman Housh, staff artist.
- Jan. 5—J. D. Rankin, vice president May Seed Company.
- Jan. 11—Roland Jennings, engineer.
- Jan. 12—Esther Burrichter, wife of Don Burrichter, assistant chief engineer.
- Jan. 14—Curly Dale, staff artist.
- Jan. 15—Diane Rankin, daughter of J. D. Rankin, vice president May Seed Company.
- Jan. 17—Carole Ann Burrichter, daughter of Don Burrichter, assistant chief engineer.
- Jan. 20—Edith Hansen, homemaker.
- Jan. 22—Barbara Saddler, daughter of Owen Saddler, general manager.
- Jan. 26—Norman Kling, engineer.
- Jan. 31—Donnie Comer, son of Eddie Comer staff artist.

ANNIVERSARIES:

- Jan. 4—Esther and Don Burrichter, assistant chief engineer.
- Jan. 21—Wava and Paul Pippert, newscaster.

BIRTHSTONE: Garnet.

FLOWER: Carnation.

are corn bread, muffins, steak frying, and Ralph's own special variety of Mexican torta carne which turns out to be a cross between a meat pancake and Chinese egg foo yung!

"I got started in this business of personal cookery", says Ralph, "When I was a student at the University of Iowa way back in the very unprosperous years. Peanut butter sandwiches as a steady diet didn't appeal to me, so I bought an electric hot plate for about a dollar and started cooking."

Ralph is very proud of his chili making and even prepares the beans himself instead of buying the canned variety. He likes to experiment with different chili recipes and often throws in a can of peas or a couple of left-over potatoes as the mood may hit him.

KMA MEN BOWLERS LOSE IN TITLE PLAY OFF

The KMA men's bowling team, after tying for their league title during the regular schedule, finally lost in the play off to cop second place. The league now goes into the second half of play and the KMA boys have a chance to win the title for the second half of the season and still end up champions for the year.

Frank Field is captain of the team and other members of the squad are: entertainer Doc Embree, newscaster Paul Pippert, chief engineer Don Burrichter and sales representative Jim Cottrell.

Frank Comments

By FRANK FIELD

Remember last month I was complaining a little about the lack of cooperation, on the part of some members of the family, in obtaining the picture for this page? Well, this is Christopher Field Bellamy, and he had made reservations for anytime after November 18th. He finally arrived about 15 minutes after midnight on the morning of December 1st. This picture was taken about 2 o'clock that same afternoon. He weighed a little under 9 pounds, including a full head of hair. That makes us 5 grandchildren now, and all boys. Santa Claus mentioned the fact that it seemed a little odd that his gifts for the Field small fry contained no dolls, doll buggies, sets of dishes or miniature washing machines or cook stoves. Instead they ran entirely to toy trains and guns, erector sets and other things of strictly a masculine nature.

We thought at first that maybe Shannon's nose might be a little out of joint over the baby brother, but it turned out just the opposite. He is so proud of Christopher that Peggy can hardly drive him out of doors to play.

The other exciting news, as far as the tribe is concerned, is the fact that Johnny and Maxine are moving to Hamburg just as soon as they can find a suitable house. Ever since his grade school days, when Johnny was carrying papers for the Evening Sentinel, he has had visions of eventually having his own newspaper. Those dreams are now coming true, as he has taken over the Hamburg Reporter on January 1st, and will be its editor and general manager. Naturally he is all thrills about the whole deal.

We got out the extra table leaves Christmas Day, but only had to use two of them as we were five short of a full crew. Bob and Zo and little Johnny ate Christmas dinner with Bob's folks, and Shannon and Christopher spent the day with their other grandmother, Greta Bellamy. We figured that a 15 pound turkey would be about right for 15 people, but it was entirely too much for the 10 of us, so most of the white meat was wrapped and put down in the freeze box for future use. Yes, we use up the dark meat first, always, and we don't like cranberries, and we do like plenty of sage in our dressing.

Another odd thing that we have always done in our family — we have our Christmas tree on Christmas eve, and all the presents are exchanged and opened, with all the attendant hullabaloo, the night before Christmas. The location is traded around somewhat. The last two years the ceremonies have been at Zo's house. The next year they will probably be back at our house again. The nice thing about it is that the kids are allowed to stay up as late as they like, playing with their new toys, and consequently everyone gets to sleep late Christmas morning. You see it does have its advantages.

It is well below zero as I am writing this, and there is 6 or 8 inches of snow on the ground. It certainly doesn't



Peggy with little Christopher Field Bellamy.

look much like a time to be thinking about flowers, but the new Spring catalog is being requested in ever increasing numbers, so apparently people are already dreaming of roses, green lawns and beautiful blooming shrubs. Incidentally, we have not yet had weather cold enough, here at Shenandoah, to damage the peaches or to hurt the climbing roses, and we are all hoping that we won't have.

"Tom Corbett, Space Cadet" Now on KMA

When suspense and adventure are presented against a background of the latest, most authentic scientific facts available today, it is not surprising if the resultant show becomes outstanding in its field. Such is the case with "Tom Corbett, Space Cadet", the science-fiction series which became popular on television and is now presented on radio as well, at 5:30 p.m. every Tuesday and Thursday over KMA and the American Broadcasting Company.

Instead of the often harmful blood-and-thunder elements used to create suspense in many children's programs, "Tom Corbett, Space Cadet" achieves its own high degree of excitement by the very nature of today's scientific finds. The fact that "truth is stranger than fiction" is well borne out here. By building its tales around such authentic and thrilling discoveries as rocket power, the show not only presents great adventure, but serves as a valuable educational tool as well.

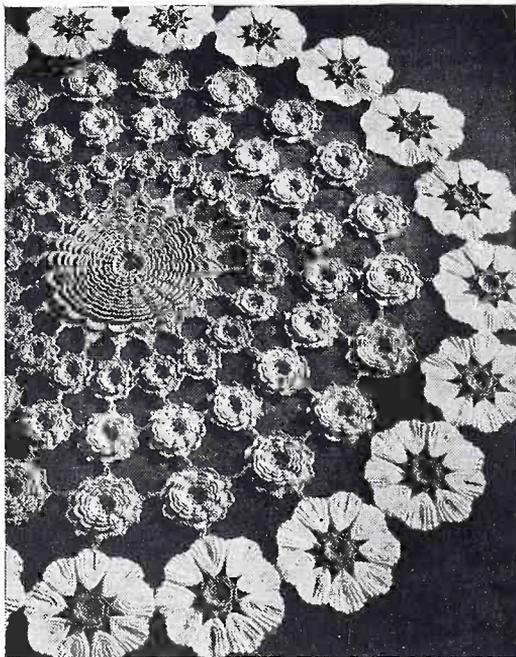
Robert Carroll Plays Saber of Homicide on "Mystery Theatre"

Inspector Mark Saber of the Homicide Squad, principal character on the broadcasts of "Mystery Theatre", as portrayed by Robert Carroll each Wednesday night at 7:30 over KMA-ABC, is no crude, strong-arm plain-clothesman, but a smooth student of criminology and a master of the latest scientific methods of crime detection.

The impression given of Saber by the broadcasts is of a highly intelligent man in his late thirties, well-educated and steeped in the lore of his profession. As a youth he was the kind who read and marveled at the adventures of Sherlock Holmes.

Although he is a crack pistol shot and an expert with his fists and ju-jitsu, Mark Saber uses his brains instead of his brawn most of the time.

In marked contrast to Saber is his aide, Sergeant Timothy Maloney, played by Douglas Chandler, Maloney is an old-time cop who believes in the old-fashioned methods of solving cases.



PATTERN FOR THE MONTH — RAISED PETAL DOILY

Two shades of blue and Nile green cotton are combined to make this lovely doily. It is worked entirely of flower motifs in graduated sizes joined into rings. The flower petals are raised to give an unusual texture and depth to the design.

To receive this pattern, absolutely free of charge, send a self-addressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for Leaflet No. 12-62.

FAMED ENTERTAINERS ARE AMATEUR HOUR ALUMNI

"The Original Amateur Hour", which is heard on Thursdays at 8 p.m. over KMA and the American Broadcasting Company, started many famed folk of the entertainment world on their way to stardom when they were younger and unknown.

About 10,000 amateurs have been singled out for appearances during the 17 years that the late Major Bowes, and, now, Ted Mack have been presiding over the hour.

Among the thousands who have broadcast on the program are two Metropolitan Opera Stars, Robert Merrill and Regina Resnick; Paul Winchell, the ventriloquist; Tommy Dix, stage and screen actor who appeared on the program in 1936 when he was 12, and who went on to achieve fame as "the Buckle Down, Winssocki kid."

Return postage guaranteed.

POSTMASTER. If addressee has moved and forwarding order is on file, send form 3547, postage for which is guaranteed. If undelivered for any other reason, return to sender.

Tom Thumb Publishing Co.
Shenandoah, Iowa

Sec. 34.66
P. L. & R.
U. S. Postage
Paid
Permit No. 1
Shenandoah, Ia.



KMA WESTERN SWINGSTERS — Left to right: Mickey Cottey, Jeep Lindemann, Coy Martin, Eddie Comer and Bob Stotts.

Western Swingsters Is KMA's Newest Dance Band Group

The KMA Western Swingsters is KMA's new, versatile dance band that is featured in its own Saturday afternoon spot at 2 p.m. each week.

The group comprises a vast range of musical talent and, although specializing in dance music, they can give out with a schottische, polka, rumba or western number with ease and ability.

Featured vocalist with the group is Mickey Cottey who also plays rhythm guitar. Little Jeep Lindemann, one of the midwest's outstanding accordionists, plays

with the Swingsters as does rhythm bass man Bob Stotts.

When the group plays for dances around the middlewest, Coy Martin probably draws more attention than any of the group with his attractive, 26-string, 3-neck electric steel guitar that was designed and manufactured to Coy's own specifications.

Oklahoma-born Eddie Comer, who rounds out the group, is probably the most versatile musician at KMA. Besides playing clarinet, saxophone and bass fiddle, Eddie vocalizes in both solo and trio numbers.