

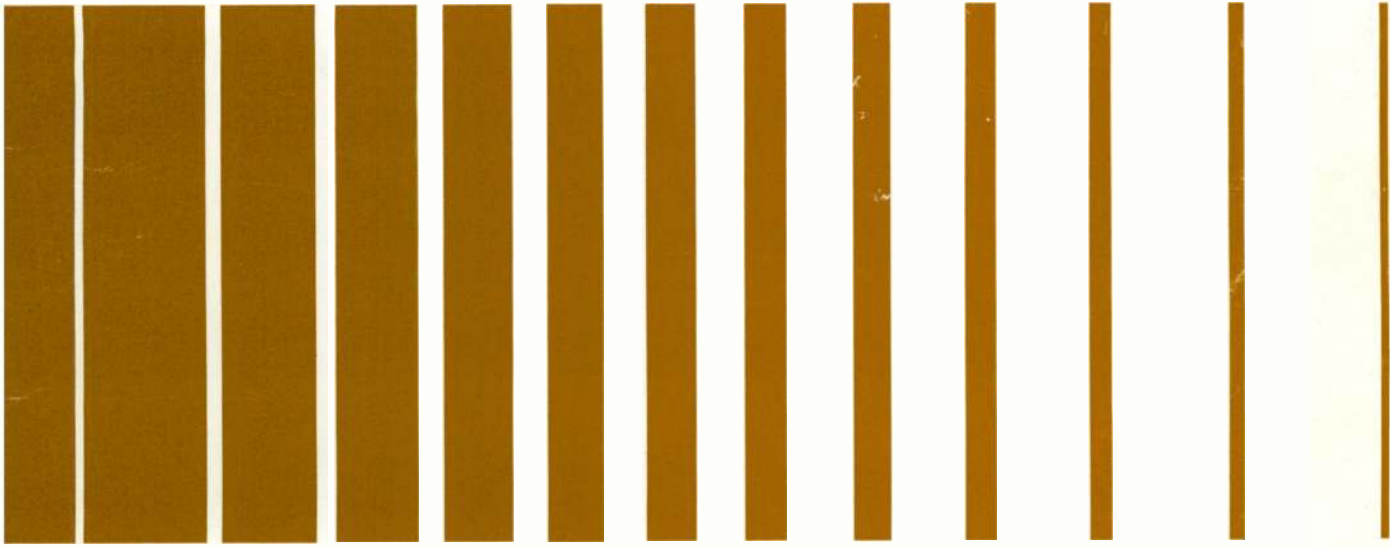


NEW
 WINTER 1987
Redesigned
Radio Market Report
 Please see Page 5B
 for details.

57 Rochester, NY
 Winter 1987

ARBITRON RATINGS

RADIO



Audience Estimates in the Metropolitan
 Statistical Area and TSA for:

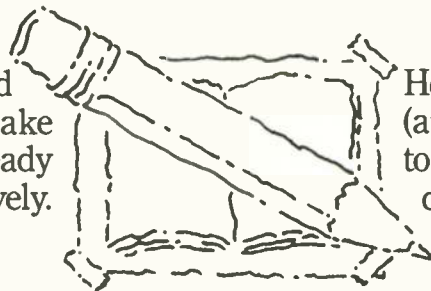
Rochester, NY

Winter 1987
 January 8 - April 1

ARBITRON RATINGS/RADIO

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The redesigned book is here. Make sure your staff is ready to use it effectively.



Here's what's available (and free from Arbitron) to help you get better data for decisions:

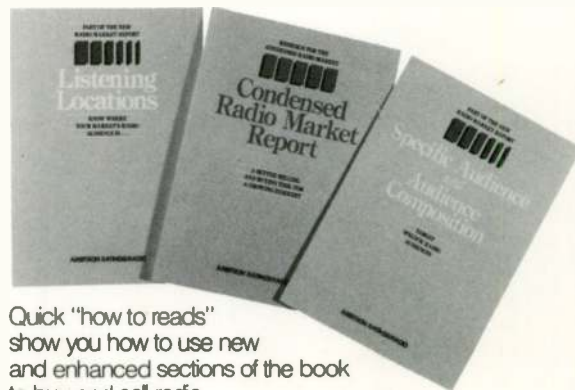
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advertisers & agencies**



Where to find the answers to your most-asked questions when you first crack open the book.



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for advertisers
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a VCR tour of the book
to help you plan
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Formulas, calculations and solutions to typical sales problems using information contained in every book.

ARBITRON RATINGS/RADIO

ARBITRON RATINGS RADIO

1987-1988 SCHEDULE OF SURVEYS

CURRENT SURVEY
Winter 1987
January 8 - April 1

Spring 1987
April 2 - June 24

Summer 1987
June 25 - September 16

Fall 1987
September 24 - December 16

Winter 1988
January 7 - March 30



Accredited by
Electronic Media
Rating Council

WHAT EMRC ACCREDITATION MEANS

The Arbitron Radio Service has been accredited by the Electronic Media Rating Council since 1968. To merit continued EMRC accreditation, Arbitron: (1) adheres to the Council's Minimum Standards for Broadcast Research, (2) supplies full information to EMRC regarding all details of its operation, (3) conducts its measurement service substantially in accordance with representations to the subscribers and the Council and (4) submits to, and pays the cost of, thorough on-going audits of Arbitron operations by CPA firms engaged by the EMRC. In addition to sizable annual audit charges, Arbitron provides office and file space for EMRC auditors as well as considerable staff and computer time involved in various aspects of these inspections.

Further information about EMRC's accreditation and auditing procedures can be obtained from the Executive Director, Electronic Media Rating Council, 420 Lexington Avenue, New York, New York 10017.

PREFACE

This report is a compilation of radio audience estimates for this market. All audience estimates are approximations subject to statistical variations related to sample size and other limitations. The reliability of audience estimates cannot be determined to any precise mathematical value or definition.

The estimates are based on listening information recorded in diaries by persons 12 years and older. These persons reside in a sample of households systematically selected by computer, from telephone directories in the area surveyed and from Metro telephone households which are not available in telephone directories. Households on military installations, as well as students and residents at educational and other institutions, may not be listed in local telephone directories. Non-telephone households are, by definition, excluded from the sample frame.

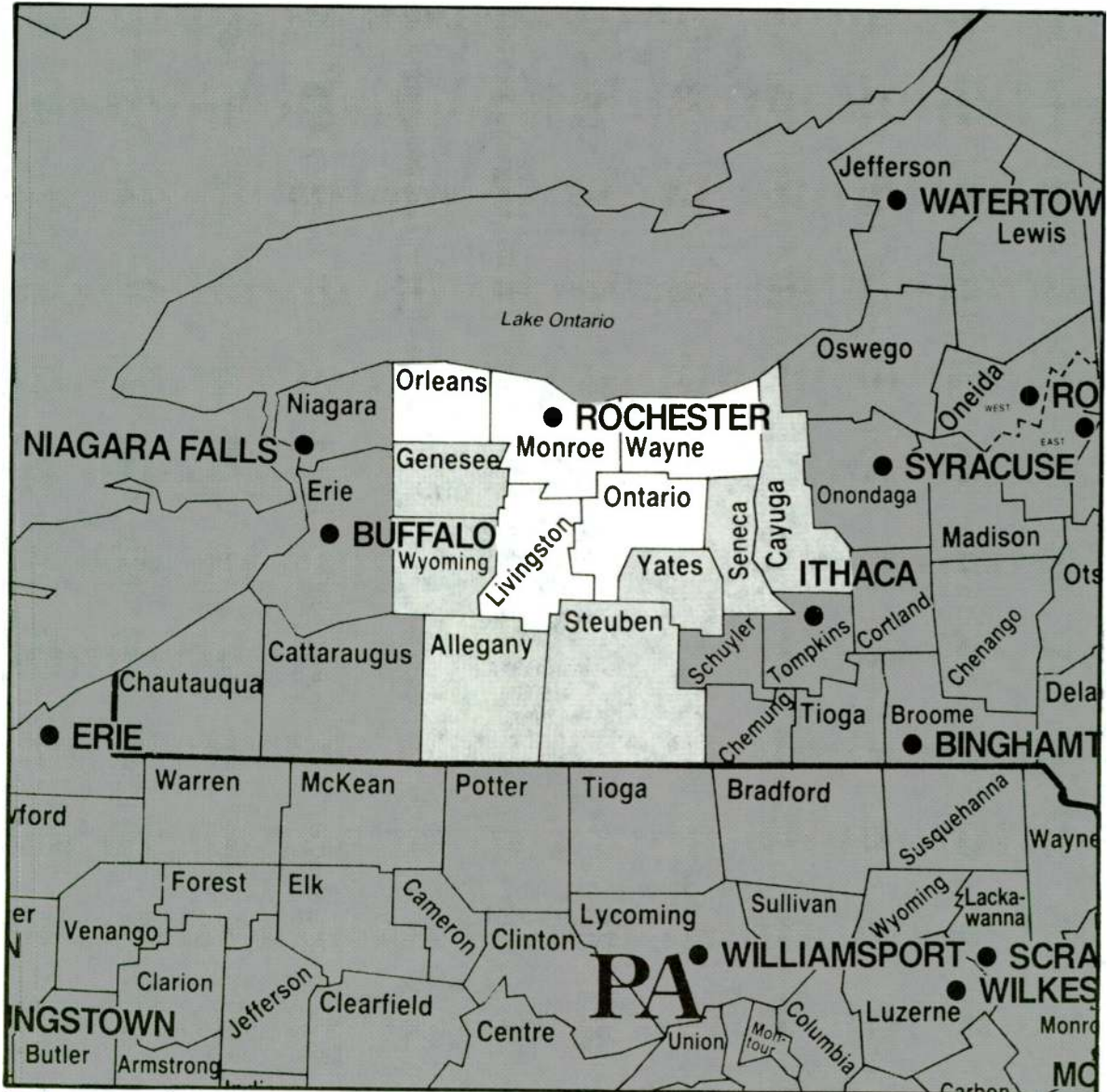
This report is intended to furnish radio station, advertiser and agency clients of Arbitron with an aid in evaluating radio audience size and composition. Arbitron attempts to provide, herein, a summary description of methodology that may be understood by all who use the report. A more detailed description of Arbitron methodology can be found in a separate publication, provided to all syndicated radio report subscribers, entitled *Radio Description of Methodology*.

WARNING

The Arbitron audience estimates and Arbitron maps are copyrighted. The willful unauthorized use of any Arbitron audience estimate or map constitutes copyright infringement which could subject the infringer to civil damages of up to \$50,000 and criminal penalties of up to one year imprisonment and a \$10,000 fine pursuant to Sections 504 and 506 of the Federal Copyright Revision Act of 1976.

PLEASE NOTE/Users of this report should become familiar with the sections of this report entitled the *Description of Methodology* (Pages ii-iv) and *Limitations* (Page iv, Paragraph 44). Further instructions for Estimating Reliability and Effective Sample Bases for this report may be found on Page v.

Rochester, NY



Metro
 TSA
 ADI

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For definitions of MSA, TSA and ADI, see Paragraphs 16, 25 and 2 in the back of this report.

Market Rank: 042

Market Surveyed: WINTER, SPRING, SUMMER, FALL

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Population Estimates and Tabulated Diaries by County

Area	Estimated Population	In-Tab	County	ST	HDA BLK/HSP	Area	Estimated Population	In-Tab	County	ST	HDA BLK/HSP
MT	50,600	70	LIVINGSTON	NY		T	69,400	69	CAYUGA	NY	
MT	599,400	961	MONROE	NY		T	50,600	66	GENESEE	NY	
MT	80,200	126	ONTARIO	NY		T	29,200	35	SENECA	NY	
MT	34,400	38	ORLEANS	NY		T	85,400	77	STEBEN	NY	
MT	74,800	120	WAYNE	NY		T	34,600	51	WYOMING	NY	
T	44,800	71	ALLEGANY	NY		T	19,200	28	YATES	NY	

M-METRO COUNTY T-TSA COUNTY A-ADI COUNTY

ARBITRON RATINGS

Population Estimates and Sample Distribution by Sex-Age Group

Metro Survey Area

	Estimated Population	Est. Pop. % Tot. Pers. 12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men 12-24					
Men 18-24	105,100	12.5	136	10.3	12.5
Men 25-34	58,900	7.0	81	6.2	7.0
Men 35-44	87,600	10.4	129	9.8	10.4
Men 45-49	70,400	8.4	102	7.8	8.4
Men 50-54	25,400	3.0	41	3.1	3.0
Men 55-64	22,400	2.7	40	3.0	2.7
Men 65+	43,200	5.1	82	6.2	5.1
Men 18+	46,100	5.5	62	4.7	5.5
	354,000	42.2	537	40.8	42.2
Women 12-24					
Women 18-24	102,300	12.2	154	11.7	12.2
Women 25-34	58,500	7.0	76	5.8	7.0
Women 35-44	90,300	10.8	142	10.8	10.8
Women 45-49	72,900	8.7	142	10.8	8.7
Women 50-54	26,200	3.1	42	3.2	3.1
Women 55-64	23,300	2.8	46	3.5	2.8
Women 65+	49,000	5.8	99	7.5	5.8
Women 18+	75,200	9.0	98	7.5	9.0
	395,400	47.1	645	49.0	47.1
Persons 18+	749,400	89.3	1,182	89.9	89.3
Teens 12-17	90,000	10.7	133	10.1	10.7
Black Persons 12+					
				ETHNIC CONTROL PROCEDURES NOT APPLIED	
Hispanic Persons 12+					
				ETHNIC CONTROL PROCEDURES NOT APPLIED	
Total Persons 12+	839,400		1,315		

Total Survey Area

	Estimated Population	Est. Pop. % Tot. Pers. 12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men 12-24	146,800	12.5	180	10.5	12.5
Men 18-24	81,200	6.9	95	5.5	6.9
Men 25-34	120,900	10.3	164	9.6	10.3
Men 35-44	97,900	8.3	132	7.7	8.3
Men 45-49	35,500	3.0	56	3.3	3.0
Men 50-54	31,500	2.7	49	2.9	2.7
Men 55-64	61,600	5.3	105	6.1	5.3
Men 65+	68,400	5.8	89	5.2	5.8
Men 18+	497,000	42.4	690	40.3	42.4
Women 12-24	141,900	12.1	194	11.3	12.1
Women 18-24	79,800	6.8	91	5.3	6.8
Women 25-34	121,600	10.4	182	10.6	10.4
Women 35-44	99,500	8.5	175	10.2	8.5
Women 45-49	36,600	3.1	52	3.0	3.1
Women 50-54	32,800	2.8	59	3.4	2.8
Women 55-64	69,200	5.9	136	7.9	5.9
Women 65+	108,400	9.2	139	8.1	9.2
Women 18+	547,900	46.7	834	48.7	46.7
Persons 18+	1,044,900	89.1	1,524	89.0	89.1
Teens 12-17	127,700	10.9	188	11.0	10.9
Total Persons 12+	1,172,600		1,712		

Diary Placement and Return Information

	Metro	TSA
Listed Residences in Designated Sample	775	1,081
ESF Residences in Designated Sample	391	391
Total Residences in Designated Sample	1,166	1,472
Listed Residences: Estimated Persons 12+	1,752	2,463
ESF Residences: Estimated Persons 12+	860	860
Total Residences: Estimated Persons 12+	2,612	3,323
Listed Contacts (homes in which telephone was answered)	756	1,052
ESF Contacts (homes in which telephone was answered)	383	383
Total Contacts (homes in which telephone was answered)	1,139	1,435
Listed Homes in Which Diaries Were Placed	718	998
ESF Homes in Which Diaries Were Placed	320	320
Total Homes in Which Diaries Were Placed	1,038	1,318
Listed Individuals Who Were Sent a Diary	1,631	2,286
ESF Individuals Who Were Sent a Diary	707	707
Total Individuals Who Were Sent a Diary	2,338	2,993
Listed Individuals Who Returned a Usable Diary (In-Tab)	952	1,349
ESF Individuals Who Returned a Usable Diary (In-Tab)	363	363
Total Individuals Who Returned a Usable Diary (In-Tab)	1,315	1,712
Sample Target	1,130	

These population estimates are based upon 1980 U.S. Bureau of the Census estimates updated and projected to January 1, 1987, by Market Statistics based on data from Sales Management's 1986 "Survey of Buying Power."

Metro Persons Living in Group Quarters

	Est. Pop.	% Military	% College	% Other Group Quarters
Total Persons 12+	839,400	.0	1.8	2.0

Facilities of Stations Listed in this Report

Station	Power (Watts)		Frequency (AM in kHz) (FM in MHz)	Network Affiliation	City of License or < Identification >	County	ST	National Representative
	Day	Night						
HOME TD ARBITRON RADIO METRO AREA								
(S) WBBF-AM	1,000	1,000	950	US 2	NBC	ROCHESTER	MONROE	NY EASTMAN RADIO, INC
(S) WCMF-FM	50,000	50,000	96.5	IND		ROCHESTER	MONROE	NY TORBET RADIO
(S) WDKX-FM	800	800	103.9	NBN		ROCHESTER	MONROE	NY WEISS AND POWELL INC
(S) WEZO-FM	27,000	27,000	101.3	ABC E		ROCHESTER	MONROE	NY KATZ RADIO
WFLL-FM	3,000	3,000	102.3	ABC E		CANANDAIGUA	ONTARIO	NY MARKET 4 RADIO
(S) WHAM-AM	50,000	50,000	1180	CBS		ROCHESTER	MONROE	NY MCGAVREN GUILD
(S) WKLX-FM	50,000	50,000	98.9	IND		ROCHESTER	MONROE	NY DURPETTI AND ASSOC
(S) WMJQ-FM	50,000	50,000	92.5	ABC C		ROCHESTER	MONROE	NY EASTMAN RADIO, INC
(S) WNYR-AM	5,000	2,500	990	ABC I		ROCHESTER	MONROE	NY KATZ RADIO
(S) WPXY-AM	5,000	5,000	1280	IND		ROCHESTER	MONROE	NY MAJOR MARKET RADIO, INC
(S) WPXY-FM	50,000	50,000	97.9	IND		ROCHESTER	MONROE	NY MAJOR MARKET RADIO, INC
(S) WVDR-FM	50,000	50,000	100.5	IND		ROCHESTER	MONROE	NY MCGAVREN GUILD
(S) WZSH-FM	50,000	50,000	95.1	IND		BRISTOL CENTER	ONTARIO	NY HLLR, NWMRK, WCHLR AND HWRD
OUTSIDE ARBITRON RADIO METRO AREA-----								
WBEN-FM	110,000	110,000	102.5	ABC C		BUFFALO	ERIE	NY EASTMAN RADIO, INC
WBYS-FM	11,500	11,500	107.7	SOURCE		<WEATHRSFLD/BUFALO>	WYOMING	NY TORBET RADIO
WPCX-FM	45,000	45,000	106.9	IND		AUBURN	CAYUGA	NY MARKET 4 RADIO
WSFW-AM	1,000		1110	IND		SENECA FALLS	SENECA	NY MARKET 4 RADIO
WSFW-FM	3,000	3,000	99.3	IND		SENECA FALLS	SENECA	NY MARKET 4 RADIO

Footnote (*) Listed only in Metro and Total Survey Area. (+) Listed only in Area of Dominant Influence. (S) Station subscriber as of date of printing.
Symbols: City of < Identification > indicates Metro status by virtue of station's chosen home City of Identification rather than by station's FCC authorized City of License. (See Paragraph 38 in the back of this report.)

Network ABC C/American Contemporary Radio Network CBS/CBS Radio Network SBN/Sheridan Broadcasting Network
Affiliation ABC D/American Direction Network CNN/Cable News Network SMN/Satellite Music Network
Abbreviations: ABC E/American Entertainment Network IND/(Denotes Independent Stations) Source/NBC - The Source
 ABC FM/American FM Radio Network MBS/Mutual Broadcasting System Radio Network TRNSTR/Transtar
 ABC I/American Information Radio Network NBC/National Broadcasting Company Radio Network UPI/United Press International Radio Network
 ABC R/American Rock Radio Network NBC T/NBC Talknet US1/United Stations Radio Networks, Inc.-1
 ABC T/ABC Talk Radio NBN/National Black Network US2/United Stations Radio Networks, Inc.-2
 APR/Associated Press Radio Network RADRAD/CBS Radio Radio Network

The data above is the most current data available to Arbitron as of this survey period. (For explanation of reporting criteria, see Pars 35-38 in the back of this report.)

The COUNTY listing reflects the geographic location of the station's City of License which may, in some instances, be in a portion of a county defined by

Arbitron. Stations which provided or reported having no National Representative information are indicated above by N/A or NONE respectively.

Metro Market Profile

The Arbitron Metro Market Profile section is designed to provide demographic and socio-economic characteristics, retail sales and consumer spending estimates, print media circulation and passenger car registration data for all the 1987 markets. This Market Profile section is provided to assist radio stations and advertisers in evaluating media opportunities.

For your convenience in obtaining additional information regarding the data contained on these pages, Arbitron has included the address and telephone number of each vendor or each supplier. Arbitron has provided a definition of each Census data category. ClusterPlus grouping, Sales Data and Top Ten Employer Industry data have also received source and referencing notations.

Metro Area Lifestyle Profile by ClusterPlusSM Groups

Group	Description	National % Persons 12+	Metro % Persons 12+	Index of Concentration
G01	WELL EDUCATED, AFFLUENT, SUBURBAN PROFESSIONALS	7.37	16.21	220
G02	URBAN, UPSCALE, PROFESSIONALS, FEW CHILDREN	5.13	1.71	33
G03	YOUNGER, MOBILE, UPSCALE FAMILIES, CHILDREN, NEW HOMES	11.01	18.25	166
G04	YOUNG, MOBILE, ABOVE AVG INCOME, WHITE COLLAR WORKERS	18.00	7.80	43
G05	MIDDLE AGE, ABOVE AVG INCOME, WHITE COLLAR WORKERS	11.76	15.43	131
G06	YOUNGER, MOBILE, SINGLES, FEW CHILDREN, URBAN AREAS	12.05	16.54	137
G07	AVERAGE INCOME, BLUE COLLAR FAMILIES, RURAL AREAS	10.49	7.54	72
G08	OLDER, LOWER INCOME, RURAL AREAS, OLD HOMES	10.18	9.20	90
G09	DOWNSCALE, ETHNIC, URBAN APARTMENT AREAS, OLD HOUSING	6.58	7.32	111
G10	LESS EDUCATED, DOWNSCALE, RURAL, FAMILIES WITH CHILDREN	7.43	0.00	0

ClusterPlus is a service mark of Donnelley Information Services, 1351 Washington Boulevard, Stamford, Connecticut, 06902. The ClusterPlus lifestyle clusters are the property of Donnelley Marketing Information Services, a company of the Dun and Bradstreet Corporation, which has licensed their use to Arbitron.

ClusterPlusSM

ClusterPlus is a market segmentation system developed by Donnelley Market Information Services to profile a market or audience by lifestyles. Based on the 1980 Census, Donnelley has analyzed over 1600 demographic characteristics by ZIP code. Among the characteristics analyzed are value and type of housing, marital status, presence and ages of children in a household, ethnicity, urban-suburban-rural location, as well as age, sex, income, occupation and level of education. Donnelley updates its analysis annually. Every residential ZIP code in the US is assigned to the one cluster which best describes the lifestyle of the people who live there.

The result is 47 distinct lifestyle clusters, each of which describes a unique consumer group. These clusters are organized into ten major cluster groups with similar lifestyle characteristics. This geodemographic system provides a variety of new ways to describe your market and its radio audience, which could include specific analyses of listening data.

The ten ClusterPlus groups with their lifestyle descriptions are listed above. Each ClusterPlus group's concentration is shown as a percentage (persons 12+) of the National and this Metro's population. The INDEX OF CONCENTRATION compares the market's composition by each cluster group with the National concentration. An index of 100 would indicate that the market has the same percent concentration as the nation; an index of 200 means that the market's percent concentration is twice that of the nation.

Sales Data

Effective Buying Income, Total Retail Sales, Retail Expenditures and eleven categories of store sales have been compiled by Market Statistics and furnished to Arbitron. These data, based on Sales and Marketing Management's 1986 "Survey of Buying Power" updated to January 1987, were rearranged according to Arbitron's Winter 1987 Metro definitions.

Metro Effective Buying Income

Effective Buying Income (EBI) (\$000)	\$13,826,300
Median Buying Income	\$29,046
EBI per Household	\$37,389

Metro Retail Sales Data (\$000)

Total Retail Sales	\$5,556,505
Retail Expenditures per Household (\$)	\$15,026
Food Stores	\$1,210,848
Supermarkets	\$1,149,939
Eating & Drinking Places	\$560,592
General Merchandise Stores	\$583,931
Department Stores	\$520,506
Apparel and Accessories Stores	\$261,882
Automotive Dealers	\$1,299,452
Building Materials & Hardware Stores	\$254,339
Drug Stores	\$227,471
Furniture and Appliance Stores	\$93,917
Radio, TV & Music Stores	\$51,739

Top Ten Employer Industries

The Top Ten Employer Industry Classifications are defined below by a Federal Government Census called STANDARD INDUSTRIAL CLASSIFICATION (SIC). SIC's are sorted by the primary activity of individual business establishments based on the 1984 County Business Pattern Reports of the U.S. Census.

Employer	# of Employees	% of Total
1) INSTRUMENTS & RELATED PR	62,870	17.7
2) HEALTH SERVICES	29,938	8.4
3) EATING AND DRINKING PLAC	20,415	5.7
4) EDUCATIONAL SERVICES	18,873	5.3
5) MACHINERY, EXCEPT ELECTR	18,508	5.2
6) BUSINESS SERVICES	14,851	4.2
7) WHOLESALE TRADE-DURABLE	13,244	3.7
8) FOOD STORES	12,374	3.5
9) ELECTRIC & ELECTRONIC EQ	12,004	3.4
10) MISCELLANEOUS RETAIL	9,207	2.6
TOTAL METRO EMPLOYEES	355,365	
TOP 10 TOTAL EMPLOYEES	212,284	59.7%

Metro Market Profile *(continued)*

Metro Census Data

Market Statistics has furnished Ethnic Populations, Household Data, Retail Sales and Employer Industries to Arbitron on a county level. Arbitron has accumulated this information to conform with 1986-87 Metro definitions. All data are based on 1980 Census data. Income by households, as well as Ethnic Population information, is updated to January 1, 1987, except where noted (see text below). For further information, contact: Market Statistics, 633 Third Avenue, New York, New York 10017, (212) 986-4800.

Ethnic Populations are reported for all Standard and Condensed Markets. Ethnic sampling procedures need not be in place. The percent for each demo is based on persons 12+.

Ethnic Population

	Blacks	%	Hispanics	%
PERSONS 12+	65,400	100.0	15,900	100.0
TEENS 12-17	10,300	15.7	2,600	16.4
MEN				
18-24	5,700	8.7	1,600	10.1
25-34	7,500	11.5	2,100	13.2
35-44	5,500	8.4	1,300	8.2
45-49	1,900	2.9	500	3.1
50-54	1,500	2.3	600	3.8
55-64	2,100	3.2	400	2.5
65+	1,400	2.1	200	1.3
WOMEN				
18-24	6,400	9.8	1,600	10.1
25-34	8,600	13.1	2,000	12.6
35-44	6,500	9.9	1,300	8.2
45-49	2,300	3.5	400	2.5
50-54	1,600	2.4	400	2.5
55-64	2,100	3.2	500	3.1
65+	2,000	3.1	400	2.5

Data has been adjusted to reflect geographically split counties. Details for each census category follow:

- Total Households** are based on 1980 Census data, updated to January 1, 1987.
- Income by Households** are grouped into eight discrete income categories. The income reported is disposable total household income or income after personal taxes, non-tax payment and personal contributions for Social Security are deducted. Total (1987) households are used in the percent calculations. Median income is shown for all Metro households, updated to 1987.

3. Value of Owner-Occupied Households are estimates of the number of owner occupied housing units falling into six household value groups. This census figure excludes condominiums, mobile homes, households located on 10 or more acres, households located on commercial property and two-household units sharing the same address. The median value for all owner occupied units in the Metro is shown.

4. Monthly Contract or Renter-Occupied Households are the number of rented housing units grouped into six monthly contract groups. This census excludes no-cash rental units. Median rent is shown for all rented units in this Metro.

5. Household Size categories are based on 1980 Census data, updated to January 1, 1987.

6. Seasonal Household is defined as a housing unit used or intended for use only during certain seasons of the year; they are not included in the total household base.

7. Education represents the education levels of all persons 25+.

8. Colleges and Universities are taken from the Fall 1984 survey of colleges and universities conducted by the National Center for Education Statistics. Only students enrolled in an accredited degree program are included in the enrollment figures. Percentages for the full-time enrollment are based on total enrollment.

9. Occupation data represent the number of persons 16+ that are employed in each of six occupation categories. A total of the six categories is shown. Percentages are based on total persons 16+ (1980 Census). Occupations included in each category are listed below:

Managerial/Executive, administrative and managerial occupations; professionals; specialty occupations.

Technical/Technicians and related support occupations, sales and administrative support positions, including clerical.

Service Worker/Private household occupations, protective service occupations and other services.

Farm Worker/Farming, forestry and fishing occupations.

Precision Production/Craft and repair occupations.

Operators/Machine operators, assemblers, inspectors, transportation and material moving occupations, handlers, equipment cleaners and laborers.

10. Farm Residents/estimate represents all persons living on a farm located in the Metro (1980 Census).

11. Transportation to Work information is based on estimated employed persons 16+. Percents are calculated on all persons 16+ (1980 Census).

12. Car Ownership by Household/Total (1987) households are distributed into one of four Car Ownership categories. Percentages are based on total 1987 households.

	Updated Census*	Metro %		Updated Census*	Metro %
1▶ Total Households	369,800	100.0	6▶ Seasonal Households	6,611	1.9
2▶ Income of Households			7▶ Education Persons 25+		
Under 10,000	53,573	14.5	Elementary 0-8 Grd	82,055	14.4
10,000-14,999	36,251	9.8	High-School 1-3 yr	86,655	15.2
15,000-19,999	35,385	9.6	High-School Grad	199,120	35.0
20,000-29,999	65,987	17.8	College 1-3 yr	92,415	16.3
30,000-39,999	59,107	16.0	College 4+	108,856	19.1
40,000-49,999	45,785	12.4	Total Persons 25+	569,101	100.0
50,000-74,999	57,214	15.4	8▶ Colleges & Universities*		
75,000+	16,498	4.5	Total Enrollment	16	
Median Income (\$)	\$29,046		Full Time Enrollment	59,109	100.0
3▶ Value of Owner-Occupied Households				39,400	66.7
Less than 30,000	45,164	13.2	9▶ Occupation		
30,000-49,999	77,122	22.5	Managerial	106,454	24.3
50,000-79,999	49,853	14.5	Technical	133,576	30.4
80,000-99,999	6,750	2.0	Service Worker	55,323	12.6
100,000-149,999	4,022	1.1	Farm Worker	7,746	1.8
150,000+	1,207	0.4	Precision Production Operators	54,829	12.5
Median Value (\$)	\$42,200			80,745	18.4
4▶ Monthly Contract or Renter-Occupied Households			10▶ Farm Residents	13,759	
Less than \$150	20,067	5.8	11▶ Transportation to Work		
150-199	31,147	9.1	Public	22,207	5.2
200-299	45,664	13.3	Driving to Work	277,432	64.8
300-399	7,261	2.2	Car Pool	90,106	21.0
400-499	1,085	0.3	Other	38,450	9.0
500+	964	0.3	12▶ Car Ownership by Household		
Median Rent	\$204		0 Cars	43,600	11.8
5▶ Household Size			1 Car	146,700	39.7
1 Person	97,500	26.4	2 Cars	130,900	35.4
2 Persons	110,000	29.7	3+ Cars	48,600	13.1
3-4 Persons	121,800	32.9			
5+ Persons	40,500	11.0			

*except where noted (see text above)

Metro Market Profile

Newspaper and Magazine Circulation

Newspaper and magazine circulation data, as of November 1986, were obtained from the Audit Bureau of Circulations' Data Bank Service, 900 North Meacham Road, Schaumburg, Illinois 60195, (312) 885-0910, and is Copyright 1986, Audit Bureau of Circulations. Reprinted by permission. Copying or reprinting this information by others is prohibited.

Newspaper circulation figures represent approximate averages of paid circulation reported to and covered by the latest available Audit Report. Combined circulation for AM newspapers that publish updated editions throughout the day are reported under the AM Column, and are indicated with an asterisk (*) in the PM Column. Magazine figures are the latest paid circulation for a single issue.

Paper	AM Circ.	%	PM Circ.	%
GENEVA FINGER LAKES TIMES			10,933	3
MEDINA JOURNAL-REGISTER			4,541	1
ROCHESTER DEMOCRAT & CHRONICLE	122,173	34	100,941	28

Magazine	Circulation	%	Magazine	Circulation	%
BET HO	46,633	12.9	COSMO	11,096	3.1
FAM CR	41,444	11.4	FARM J	2,503	.7
FORTNE	2,944	.8	GOODHK	31,357	8.6
LHJ	25,057	6.9	MCCALL	24,498	6.8
NAT GE	41,352	11.4	NEWSWK	14,889	4.1
NW YKR	2,721	.8	PENTHE	10,664	2.9
PEOPLE	12,077	3.3	PLAY B	18,754	5.2
R DGST	76,072	21.0	RED BK	20,774	5.7
17	7,725	2.1	SPORT I	14,316	3.9
TIME	26,149	7.2	TV GUI	64,102	17.7
USNEWS	8,411	2.3	VOGUE	3,429	.9
WO DAY	18,415	5.1			

Passenger Car Registrations

The Metro Share of New Private Passenger Car Registration is supplied by the Motor Statistical Division of R. L. Polk and Co. Polk prepares monthly reports (actual counts) of new cars registered in each state. Fleet, other commercial or government registrations are not included. Figures shown are for the first three quarters of the 1986 model year. Further automotive statistical information may be obtained from the Motor Statistical Division, R. L. Polk and Co., Polk Building, 431 Howard Street, Detroit, Michigan 48231, (313) 961-9470.

Manufacturer	1986 Model Year %
AMERICAN MOTORS CORPORATION	.8
CHRYSLER CORPORATION	14.3
FORD MOTOR COMPANY	15.8
GENERAL MOTORS CORPORATION	49.2
OTHER	19.9
TOTAL	100.0

Metro Demographic Ratings Profile

	Persons				Men			Women		
	12+	12-24	25-54	35-64	12-24	25-54	35-64	12-24	25-54	35-64
MON-SUN 6AM-MID										
AQH	16.4	14.7	17.0	14.9	19.0	15.9	16.7			
CUME	96.1	93.6	96.2	94.7	99.9	98.6	98.8			
TSL	86	79	89	79	96	81	85			
MON-FRI 6AM-10AM										
AQH	23.8	18.8	25.5	24.0	23.4	24.8	26.7			
CUME	83.3	80.7	84.5	83.0	89.7	84.6	86.8			
TSL	23	19	24	23	21	23	25			
MON-FRI 10AM-3PM										
AQH	20.9	14.0	23.2	20.5	21.5	20.9	23.9			
CUME	71.1	58.4	66.5	62.8	72.1	76.3	76.8			
TSL	29	24	35	33	30	27	31			
MON-FRI 3PM-7PM										
AQH	19.0	18.0	21.1	17.9	23.8	17.6	17.2			
CUME	80.5	81.2	83.4	78.9	95.9	79.9	80.0			
TSL	19	18	20	18	20	18	17			
MON-FRI 7PM-MID										
AQH	8.7	14.0	7.9	5.7	13.4	6.9	6.5			
CUME	57.6	76.3	54.3	46.2	80.4	57.7	54.4			
TSL	15	18	15	12	17	12	12			
WEEKEND 6AM-MID										
AQH	13.1	12.2	12.2	10.9	16.1	12.3	13.2			
CUME	82.9	81.1	79.1	79.1	90.9	86.0	85.1			
TSL	23	22	22	20	26	21	22			

Notations

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Policies and Procedures for Special Station Activities and Rating Distortion

The information appearing on these pages relating to Rating Distortion, Rating Bias and Extemporaneous Comments is furnished solely for the use of Arbitron clients in making their own evaluations of the audience estimates reported. Such activities or occurrences may or may not have had an effect on listening and/or the recording thereof. Arbitron makes no attempt to assess their impact. The information appearing on this page related to Rating Distortion Activities is based upon Arbitron's policy statement dated May 20, 1977, and Policies and Procedures releases of February 1978, December 1981 and January 1987.

Special Station Activities/Stations or other identified sources may initiate a complaint about another station's activities as they may relate to Arbitron's Special Station Activities (SSA) guidelines. All complaints must be in writing and addressed to: Special Station Activity Committee, Arbitron Radio, The Arbitron Building, Laurel, MD 20707. Arbitron will accept complaints up to the day after the final date of the survey.

a. Rating Distortion/Any action(s) conducted by a radio station which may result in manipulated or inflated audience estimates through diarykeeper bribery, breaches of diary security, promotional gimmicks or other forms of manipulation. These activities may affect the way in which diarykeepers record their listening, causing them to falsify their listening record without causing a corresponding change in actual listening.

The following categories may not be inclusive:

- 1. Diary Manipulation** may involve a direct request to diarykeepers/survey participants for "your support when filling out a survey form" (diary, etc.), or the station "would appreciate your listing us along with your other favorite stations" or other similar statements encouraging the reporting of listening other than actual listening.
- 2. Promotional Gimmicks** include, but are not limited to: contests which may look like a survey; contests which offer prizes based on amounts of listening recorded or claimed; attempts by a station to cause diarykeepers to lose their anonymity; promotional "time sheet" and/or "payroll" activities where winners are paid according to claimed listening; and promotions which might cause a diarykeeper to surrender a diary in trade for a prize or for cash.
- 3. Breaches of Diary Security** may take several forms such as: public or private appeals or offers to pay diarykeepers to either falsify reported listening or surrender live diaries.

Arbitron may delete from its reports, computer tapes or other peripheral products the audience estimates for stations that have engaged in Rating Distortion activities. When a station's audience estimates are deleted for Rating Distortion activities, a notice will appear on the cover of the Arbitron Radio Market Report and the station's activities will be noted on Page 5B. An appropriate note will be placed in all other applicable Arbitron services.

b. Rating Bias/Announcements or statements on-air, in print or other media which may interfere with and therefore bias the objectivity of the survey process. This interference includes

activities which sensitize the public to current or future Arbitron surveys, Arbitron diaries, "generic" radio listening surveys or any part of the process of measuring radio listening. These activities are generally pre-planned, repeated or stylized promotional messages that alert, inform or request cooperation with radio audience measurement services, or diary recording or reporting. These announcements may ask those participating in an audience survey to listen all day, or to take special notice of call letters, a personality name, or a present or future radio listening survey.

Rating Bias may also take the form of a Special Contest or Station Research activity, if there is the potential to cause a survey participant to act atypically. "Write it down" promotions are not generally considered atypical unless they specifically mention a survey or diary. A Special Contest is one which is demonstrated to be atypical in content and scope, and for which there is no precedent by that station or any station in that market area. Rating Bias does not include permissible sourcing of previous survey information in the form of permissible station advertising activities which note a station's actual performance in prior surveys, as permitted by contractual agreement with Arbitron.

For stations determined to have engaged in Rating Bias activities, Arbitron will: 1) place a cover notice on applicable reports, 2) place a note on Page 5B, 3) place the station's audience estimates at the bottom of each page below a distinguishing line, and 4) place a notice on our computer tapes and certain other peripheral products. Special Contest activities typically warrant a 5B note only.

c. Extemporaneous Comments/Any reference on the air or in print that mentions or alludes to a current or future Arbitron survey, diary(ies) or radio rating(s). As the name implies, these are "one-time-only", "unplanned", "slip of the tongue" or humorous comments.

Once a station's activity has been reviewed and determined to be an extemporaneous comment, Arbitron may take varying degrees of actions to identify the situation. Typically, the initial activity results in the station's call letters and a brief description of the activity being on Page 5B of the respective market report. Alternatively, depending on the content or frequency of the activity, Arbitron may invoke the same procedures as are used for Rating Bias or Rating Distortion violations.

General Information/With respect to Rating Distortion, Rating Bias and Extemporaneous Comments:

a. In the event that SSA activities occur in a Continuous Measurement Market (surveyed 48 weeks of the year), Arbitron's responsive actions will generally apply only to the survey in which the activity occurred. In Non-Continuous Measurement Markets, Arbitron will consider any SSA activity which occurs during the four weeks prior to the survey period.

b. Arbitron reserves the right to use any available means to draw attention to any station activity which might affect the survey or its results even though it does not meet any of the specific criteria stated above.

c. To initiate an inquiry by the Special Station Activity Committee (SSAC), all complaints, inquiries or information must be in written form

from an identified source (i.e., station, representative, agency, network or citizen) accompanied by evidence such as a newspaper clipping, verified air-check or direct mail advertisement. Anonymous information may be used to initiate a review only if, in the opinion of the committee, the activity has the potential to be classified as Rating Distortion.

d. The initiation of a formal inquiry into a reported incident is solely within the discretion of the Arbitron Special Station Activity Committee or committee chairperson.

e. A simulcast station, which is cited for engaging in a special station activity, also will cause its AM or FM counterpart to be cited.

SURVEY ANNOUNCEMENTS

Relating to Survey Announcements/The National Association of Broadcasters (NAB) is "...concerned with the effects of the practice, engaged by some stations of exhorting the public to cooperate with radio ratings surveys" in progress.

The Electronic Media Rating Council (EMRC) opposes "...any attempt by stations to exhort the public to cooperate with radio audience measurement services whether over the air or by any other means, and recommends to syndicated audience measurement services that the practice be discouraged because of its possible biasing effects." The EMRC has amended its minimum standards to define Survey Announcements as biasing.

The American Association of Advertising Agencies (AAAA) "...opposes any attempt in any medium to exhort the public to cooperate with any audience measurement survey by calling attention to such research by any means."

The Arbitron Radio Advisory Council has reiterated its "...continuing opposition to rating bias in the form of on-air survey announcements" and "off-air announcements that call attention to the scheduled survey dates or diary methodology. This opposition includes direct mail, newspapers, or... advertising."

FTC GUIDELINES

The FTC Guidelines Regarding Deceptive Claims of Broadcast Audience Coverage point out that radio stations "...should not engage in activities calculated to distort or inflate such data — for example, by conducting a special contest, or instituting unusual advertising or other promotional efforts designed to increase audiences only during the survey period."

It is the opinion of Arbitron that while many stations may engage in promotional activities during a survey period and may not be attempting to distort audiences, some stations may conduct their promotional activity for the specific purpose of biasing or distorting audience estimates during the rating period. Such activities could affect the behavior of survey participants, thereby changing audience estimates from what they would have been if no such activity had been conducted during the survey period.

Arbitron Radio urges all broadcasters not to engage in any of the above activities.

Special Notices and Station Activities

THE REPORT

Effective with the Winter 1987 survey, Arbitron has redesigned our Radio Market Reports. Many of the changes are a result of direct input from the RAB, ARAC, agencies and stations.

In addition to a new vertical format which includes reformatted lead-in pages, reliability tables and description of methodology, there are many new and modified features which you should become familiar with.

<u>New Section/Title</u>	<u>Previous Section/Title</u>
Metro Audience Trends	Average Share Trends
Target Audience	Average Quarter Hours and Cume Listening
Specific Audience	Daypart Average and Cume
Audience Composition	New
Hour by Hour	Same
Listening Locations (New: In-Car and Other)	Away from Home
Exclusive Audience	Exclusive Cume Listening
ADI Target Audience	New

New Features

Metro Time Spent Listening Chart (Page 4C)
 Highlighted Call Letter Change Notations
 AM/FM Call Letter Designation on Facilities Page
 Dayparts
 Demographic Combinations
 Section Sequencing
 Survey Schedule
 Calendar
 Special Station Activity Guidelines

If you have any questions about our new report, please call your nearest representative (telephone numbers appear on the inside back cover of this report).

THE MARKET

METRO DEFINITION/ The metro definition of this market conforms to the metro definition that was implemented by the U.S. Office of Management and Budget in June 1983.

Trend analyses may be affected by any change in definition. There are no changes in the metro definition for the reporting periods covered by the Metro Audience Trends section of this report.

THE SAMPLE

ESF SAMPLE/ Arbitron estimates the percent of Metro telephone households not listed in telephone directories used in selecting the sample to be:

Market	Percent
Rochester, NY	29.7

THE STATIONS

NEW STATIONS, CALL LETTER CHANGES, AND TREND DATA/

Current Call Letters	Former Call Letters	Prior Trend Data	On-Air Date/Date of Change
WKIX-FM	WZKC-FM	Spring 1986	June 30, 1986
WZSH-FM	WYLF-FM	Spring 1986	July 28, 1986

Stations are identified in this report under their current call letters and the audience estimates reflect listening recorded for the new and, if applicable, the old call letters. The Trends section displays trend data pertaining to both the old and the new call letters. Survey dates will be listed in the "Prior Trend Information" column whenever trend information exists for a station that has changed call letters. The date of the call letter change will also be included in order to identify which call letters were in use during a particular survey. Audience estimates for any new stations beginning broadcast activities during the survey are reported for an "average" week of the twelve week period, including those weeks when the station was not on the air.

TECHNICAL DIFFICULTY/ The following station(s) reported to Arbitron that they experienced reduced power (REDUCED), intermittent power (INTERMIT), signal interference (SIG INTRF) or were off the air (OFF) for five or more continuous minutes in a quarter-hour during the survey period.

Station	Affected Date and Time	Problem
WNYR-AM	SA 02/28/87 12:00A TO 06:00A	OFF
	SU 03/01/87 12:00A TO 09:00A	OFF
	MO 03/02/87 12:00A TO 06:00A	OFF
	TU 03/03/87 02:00A TO 04:00A	OFF

Metro Audience Trends

PERSONS 12+

	MONDAY-SUNDAY 6AM-MID				MONDAY-FRIDAY 6AM-10AM					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.7	1.7	2.4	1.8	**	2.1	1.7	2.5	2.2
AQH(00)	**	22	22	32	25	**	41	31	50	44
CUME RTG	**	6.8	6.8	7.7	6.7	**	3.8	2.6	2.9	3.3
WCMF										
SHARE	**	15.6	9.3	10.9	12.2	**	13.1	7.6	10.6	12.7
AQH(00)	**	206	119	145	168	**	252	134	210	253
CUME RTG	**	26.6	21.0	23.4	24.9	**	15.5	12.4	14.3	16.2
WDKX										
SHARE	**	4.2	7.3	4.4	3.3	**	3.1	5.9	3.1	2.9
AQH(00)	**	56	94	58	45	**	60	105	61	57
CUME RTG	**	8.7	11.4	8.4	7.1	**	4.6	6.7	3.6	3.1
WEZO										
SHARE	**	8.9	9.6	9.9	8.6	**	8.5	9.3	10.0	8.2
AQH(00)	**	117	123	132	118	**	163	164	198	164
CUME RTG	**	22.3	21.5	23.6	21.5	**	12.0	11.6	12.6	10.1
WFLC										
SHARE	**	**	.5	1.2	1.1	**	**	.6	1.3	1.5
AQH(00)	**	**	7	16	15	**	**	11	25	30
CUME RTG	**	**	2.3	3.0	2.2	**	**	.8	1.5	1.1
WHAM										
SHARE	**	7.9	9.5	8.3	8.4	**	11.9	15.8	11.7	11.0
AQH(00)	**	104	122	110	115	**	229	280	231	220
CUME RTG	**	19.7	19.8	22.4	19.8	**	13.5	15.1	14.5	13.4
+WKLX										
SHARE	**	6.0	3.8	6.5	6.0	**	5.1	3.6	5.7	4.1
AQH(00)	**	79	49	87	82	**	98	63	113	81
CUME RTG	**	11.7	10.6	14.5	16.3	**	6.6	5.4	8.7	7.0
WMJQ										
SHARE	**	5.1	5.6	7.1	5.5	**	5.1	5.4	7.3	5.4
AQH(00)	**	67	71	95	76	**	98	96	144	107
CUME RTG	**	19.2	19.2	21.9	20.5	**	9.5	9.0	12.8	9.5
WNYS										
SHARE	**	3.0	4.6	5.2	6.2	**	3.5	4.5	5.7	5.3
AQH(00)	**	40	59	69	85	**	68	80	112	105
CUME RTG	**	7.0	8.5	9.9	9.4	**	4.2	5.1	7.1	6.1
WPXY										
SHARE	**	.7	.4	.4	.5	**	1.0	.6	.4	.6
AQH(00)	**	9	5	5	7	**	19	11	8	12
CUME RTG	**	3.6	4.0	2.8	2.0	**	2.1	2.1	1.6	1.0
WPXY-FM										
SHARE	**	10.5	12.4	10.5	10.2	**	11.2	11.5	10.8	11.0
AQH(00)	**	139	159	140	140	**	215	204	214	220
CUME RTG	**	27.6	26.4	26.3	27.5	**	15.8	16.1	15.0	16.9
WVOR										
SHARE	**	14.1	12.4	11.4	11.4	**	15.0	13.5	13.1	12.3
AQH(00)	**	186	158	151	156	**	289	240	259	245
CUME RTG	**	30.7	25.9	26.5	27.1	**	18.1	15.6	16.8	14.9
+WZSH										
SHARE	**	7.7	5.2	6.1	9.1	**	6.1	3.8	4.3	8.8
AQH(00)	**	102	67	81	125	**	118	67	84	175
CUME RTG	**	10.8	10.1	12.1	14.9	**	6.1	5.3	5.6	8.7
<hr/>										
WBEN-FM										
SHARE	**	1.1	1.4	.8	.7	**	.7	.8	.6	.6
AQH(00)	**	14	18	10	9	**	13	14	12	11
CUME RTG	**	1.7	2.6	3.2	3.2	**	.6	1.0	1.2	1.2
WBYS										
SHARE	**	**	**	**	1.2	**	**	**	**	.8
AQH(00)	**	**	**	**	16	**	**	**	**	16
CUME RTG	**	**	**	**	2.0	**	**	**	**	.7
WPCX										
SHARE	**	**	**	.5	.9	**	**	**	.3	1.0
AQH(00)	**	**	**	7	13	**	**	**	6	19
CUME RTG	**	**	**	1.6	2.0	**	**	**	.8	.8
WSFW										
SHARE	**	**	**	**	.2	**	**	**	**	.2
AQH(00)	**	**	**	**	3	**	**	**	**	4
CUME RTG	**	**	**	**	.5	**	**	**	**	.2
WSFW-FM										
SHARE	**	**	**	**	.2	**	**	**	**	.4
AQH(00)	**	**	**	**	3	**	**	**	**	7
CUME RTG	**	**	**	**	.7	**	**	**	**	.4
TOTALS										
AQH RTG	**	15.7	15.3	15.8	16.4	**	23.0	21.2	23.5	23.8
AQH(00)	**	1319	1279	1330	1374	**	1924	1772	1975	1999
CUME RTG	**	95.0	94.2	95.3	96.1	**	82.8	81.2	85.0	83.3

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends

PERSONS 12+

Metro Audience Trends

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.1	.8	2.3	1.4	**	1.3	.7	1.5	1.4
AQH(00)	**	19	13	37	25	**	19	11	22	22
CUME RTG	**	2.3	2.1	2.3	2.1	**	2.0	2.1	2.4	2.3
WCMF										
SHARE	**	14.8	9.6	11.6	12.0	**	17.0	9.1	11.9	12.2
AQH(00)	**	250	158	190	211	**	241	134	176	195
CUME RTG	**	15.1	11.9	12.0	12.9	**	17.5	13.5	15.7	16.0
WDKX										
SHARE	**	3.0	5.7	4.0	2.1	**	4.7	7.9	4.4	3.0
AQH(00)	**	50	94	66	37	**	67	116	65	48
CUME RTG	**	4.8	6.2	3.2	3.1	**	5.1	7.0	5.1	3.7
WEZO										
SHARE	**	11.7	12.0	12.2	10.5	**	8.8	9.7	9.2	8.4
AQH(00)	**	198	198	199	185	**	125	143	136	134
CUME RTG	**	11.4	9.5	11.3	10.7	**	11.6	10.7	11.3	11.3
WFLC										
SHARE	**	**	.4	1.0	1.1	**	**	.7	1.0	1.2
AQH(00)	**	**	6	17	20	**	**	11	15	19
CUME RTG	**	**	1.1	1.3	1.2	**	**	1.4	1.5	1.0
WHAM										
SHARE	**	8.3	8.2	7.9	8.8	**	6.6	7.0	6.8	6.8
AQH(00)	**	140	136	129	155	**	94	103	100	109
CUME RTG	**	9.5	10.5	10.4	10.4	**	9.3	9.4	10.8	10.0
+WKLX										
SHARE	**	6.0	3.8	7.7	7.3	**	7.5	4.5	7.3	6.3
AQH(00)	**	101	63	126	128	**	107	66	108	101
CUME RTG	**	6.3	4.6	8.6	8.2	**	8.0	6.1	9.4	10.1
WMJQ										
SHARE	**	4.4	5.4	5.3	3.2	**	4.8	6.3	7.3	6.6
AQH(00)	**	74	89	87	56	**	68	92	108	105
CUME RTG	**	6.2	8.8	8.7	7.9	**	9.6	9.9	13.7	11.8
WNYR										
SHARE	**	3.8	5.7	4.9	7.5	**	3.2	4.3	4.7	6.3
AQH(00)	**	64	94	80	131	**	45	63	69	101
CUME RTG	**	4.0	4.7	4.6	6.1	**	3.4	4.9	5.4	5.5
WPXY										
SHARE	**	.6	.5	.5	.5	**	.6	.7	.8	.5
AQH(00)	**	10	8	8	9	**	9	11	12	8
CUME RTG	**	1.2	1.7	1.2	1.2	**	1.3	1.8	1.6	1.1
WPXY-FM										
SHARE	**	7.9	14.4	8.7	8.1	**	9.6	13.4	11.1	10.8
AQH(00)	**	133	239	142	143	**	136	196	164	172
CUME RTG	**	12.0	15.1	11.4	11.7	**	15.3	16.3	16.7	15.8
WVOR										
SHARE	**	16.2	14.0	13.0	13.0	**	15.2	12.2	12.5	11.2
AQH(00)	**	273	231	212	228	**	215	179	185	178
CUME RTG	**	14.6	13.4	12.4	13.0	**	18.1	15.4	14.8	15.5
+WZSH										
SHARE	**	8.4	6.3	7.6	10.2	**	5.9	5.7	5.3	8.3
AQH(00)	**	142	105	124	180	**	84	83	79	132
CUME RTG	**	6.9	6.8	6.7	9.1	**	5.8	6.8	5.9	9.6
<hr/>										
WBEN-FM										
SHARE	**	1.3	1.6	.7	.9	**	.6	1.5	1.1	.7
AQH(00)	**	22	27	12	15	**	9	22	16	11
CUME RTG	**	1.0	1.6	1.0	.9	**	.9	1.4	1.4	1.3
WBYR										
SHARE	**	**	**	**	.9	**	**	**	**	1.6
AQH(00)	**	**	**	**	16	**	**	**	**	26
CUME RTG	**	**	**	**	.6	**	**	**	**	1.6
WPCX										
SHARE	**	**	**	.6	1.0	**	**	**	.7	.9
AQH(00)	**	**	**	10	17	**	**	**	11	14
CUME RTG	**	**	**	1.1	1.1	**	**	**	.9	.7
WSFW										
SHARE	**	**	**	**	.3	**	**	**	**	.3
AQH(00)	**	**	**	**	5	**	**	**	**	4
CUME RTG	**	**	**	**	.2	**	**	**	**	.2
WSFW-FM										
SHARE	**	**	**	**	.3	**	**	**	**	.3
AQH(00)	**	**	**	**	6	**	**	**	**	4
CUME RTG	**	**	**	**	.3	**	**	**	**	.3
TOTALS										
AQH RTG	**	20.2	19.7	19.4	20.9	**	16.9	17.5	17.6	19.0
AQH(00)	**	1688	1654	1631	1758	**	1419	1467	1479	1594
CUME RTG	**	69.0	69.5	67.9	71.1	**	76.8	78.2	79.7	80.5

Footnote Symbols: * * Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

ROCHESTER, NY

7

WINTER 1987

Metro Audience Trends

PERSONS 12+

	MONDAY-FRIDAY 7PM-MID				WEEKEND 6AM-MID					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	4.3	6.1	4.2	3.3	**	1.0	1.6	2.6	1.1
AQH(00)	**	31	46	31	24	**	11	17	29	12
CUME RTG	**	2.3	3.5	2.9	2.8	**	2.6	3.0	4.5	2.7
WCMF										
SHARE	**	19.8	12.3	10.1	12.8	**	15.5	8.5	10.3	11.6
AQH(00)	**	142	93	74	93	**	173	89	114	127
CUME RTG	**	15.3	11.1	10.1	11.7	**	19.3	12.7	13.9	16.5
WDKX										
SHARE	**	6.0	10.0	5.1	5.9	**	5.7	8.8	5.4	4.7
AQH(00)	**	43	76	37	43	**	64	92	60	51
CUME RTG	**	4.8	5.4	3.6	3.1	**	6.2	7.0	5.8	5.1
WEZO										
SHARE	**	6.4	7.8	7.3	5.1	**	6.9	8.8	9.1	8.3
AQH(00)	**	46	59	53	37	**	77	92	101	91
CUME RTG	**	6.1	7.8	7.3	5.7	**	11.3	12.3	13.7	12.7
WFLC										
SHARE	**	**	.5	.1	.1	**	**	1.2	1.6	.8
AQH(00)	**	**	4	1	1	**	**	13	18	9
CUME RTG	**	**	.4	.7	.4	**	**	1.4	2.4	1.4
WHAM										
SHARE	**	5.3	6.7	6.2	6.0	**	5.5	7.9	7.0	7.6
AQH(00)	**	38	51	45	44	**	62	83	77	83
CUME RTG	**	4.6	6.0	5.9	4.8	**	11.2	11.3	13.9	12.5
+WKLX										
SHARE	**	4.7	4.2	6.4	5.1	**	6.6	3.3	5.7	6.3
AQH(00)	**	34	32	47	37	**	74	35	63	69
CUME RTG	**	4.3	5.1	6.9	6.7	**	6.7	5.1	8.1	9.8
WMJQ										
SHARE	**	6.3	5.4	10.8	8.4	**	5.7	5.6	7.5	6.2
AQH(00)	**	45	41	79	61	**	64	59	83	68
CUME RTG	**	8.0	6.3	9.7	8.2	**	11.2	10.9	13.3	12.5
WNYS										
SHARE	**	1.4	1.8	3.6	5.1	**	2.7	4.8	5.9	5.7
AQH(00)	**	10	14	26	37	**	30	50	65	63
CUME RTG	**	1.4	2.7	3.6	3.3	**	3.5	5.1	6.4	5.6
WPXY										
SHARE	**	.6	.1	.3	.1	**	.5	.3	.2	.5
AQH(00)	**	4	1	2	1	**	6	3	2	5
CUME RTG	**	.8	.6	.6	.6	**	1.6	1.2	1.3	1.2
WPXY-FM										
SHARE	**	13.0	12.3	11.5	11.3	**	11.7	10.7	11.1	10.2
AQH(00)	**	93	93	84	82	**	131	112	123	112
CUME RTG	**	11.9	12.2	10.9	9.9	**	16.6	14.5	17.0	16.6
WVOR										
SHARE	**	8.8	8.3	8.2	7.1	**	12.2	11.6	8.5	9.9
AQH(00)	**	63	63	60	52	**	136	122	94	108
CUME RTG	**	10.5	8.8	8.9	8.9	**	16.3	14.3	13.6	15.0
+WZSH										
SHARE	**	5.7	3.6	6.4	7.4	**	10.6	5.9	6.9	9.6
AQH(00)	**	41	27	47	54	**	119	62	76	105
CUME RTG	**	4.3	3.7	4.8	4.9	**	8.5	5.6	8.3	9.7
<hr/>										
WBEN-FM										
SHARE	**	.3	2.4	.3	.8	**	1.3	1.3	.5	.5
AQH(00)	**	2	18	2	6	**	14	14	5	6
CUME RTG	**	.5	1.1	.8	1.0	**	1.0	2.0	1.7	1.5
WBYR										
SHARE	**	**	**	**	1.2	**	**	**	**	1.5
AQH(00)	**	**	**	**	9	**	**	**	**	16
CUME RTG	**	**	**	**	.9	**	**	**	**	1.3
WPCX										
SHARE	**	**	**	.7	1.2	**	**	**	.8	1.3
AQH(00)	**	**	**	5	9	**	**	**	9	14
CUME RTG	**	**	**	.5	1.0	**	**	**	1.3	1.3
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	.2
AQH(00)	**	**	**	**	**	**	**	**	**	.2
CUME RTG	**	**	**	**	**	**	**	**	**	.2
WSFW-FM										
SHARE	**	**	**	**	.1	**	**	**	**	.2
AQH(00)	**	**	**	**	1	**	**	**	**	2
CUME RTG	**	**	**	**	.1	**	**	**	**	.5
TOTALS										
AQH RTG	**	8.6	9.0	8.7	8.7	**	13.4	12.5	13.2	13.1
AQH(00)	**	717	758	731	728	**	1119	1049	1104	1096
CUME RTG	**	60.5	59.2	59.1	57.6	**	79.7	78.9	83.6	82.9

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends

PERSONS 18-34

Metro Audience Trends

	MONDAY-SUNDAY 6AM-MID				MONDAY-FRIDAY 6AM-10AM					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF	**	1.3	.6	2.4	.8	**	2.3	1.1	2.5	1.5
SHARE	**	7	3	13	4	**	16	7	19	11
AQH(00)	**	5.3	3.9	7.1	5.6	**	4.4	1.8	2.8	2.7
CUME RTG										
WCMF	**	29.4	18.7	19.3	24.6	**	27.2	16.9	21.6	27.7
SHARE	**	154	91	106	129	**	190	111	164	202
AQH(00)	**	50.6	38.9	42.2	45.7	**	31.1	25.2	28.6	32.6
CUME RTG										
WDKX	**	6.3	13.0	4.2	4.4	**	5.2	11.1	2.5	4.1
SHARE	**	33	63	23	23	**	36	73	19	30
AQH(00)	**	14.1	17.2	11.4	9.8	**	7.8	11.2	5.1	4.4
CUME RTG										
WEZO	**	3.6	6.4	6.0	2.5	**	3.0	6.1	4.9	1.5
SHARE	**	19	31	33	13	**	21	40	37	11
AQH(00)	**	14.8	13.4	15.7	10.8	**	6.5	6.8	6.8	3.4
CUME RTG										
WFLC	**	**		.5	.6	**	**		.7	.8
SHARE	**	**		3	3	**	**		5	6
AQH(00)	**	**	1.9	1.7	1.4	**	**	.3	1.3	.9
CUME RTG										
WHAM	**	3.1	1.6	1.8	2.1	**	3.4	2.3	2.4	2.7
SHARE	**	16	8	10	11	**	24	15	18	20
AQH(00)	**	7.9	6.0	11.3	9.0	**	4.1	3.5	4.4	6.0
CUME RTG										
+WKLX	**	4.8	7.0	13.3	12.2	**	3.9	6.4	11.6	7.9
SHARE	**	25	34	73	64	**	27	42	88	58
AQH(00)	**	12.4	19.8	30.6	33.5	**	5.4	10.9	18.3	15.0
CUME RTG										
WMJQ	**	8.2	8.0	10.6	7.8	**	8.5	9.4	12.2	9.0
SHARE	**	43	39	58	41	**	59	62	93	66
AQH(00)	**	31.1	29.8	33.9	29.7	**	15.4	14.7	20.9	12.7
CUME RTG										
WNYR	**	1.0	1.9	2.4	4.0	**	1.0	2.0	3.2	2.9
SHARE	**	5	9	13	21	**	7	13	24	21
AQH(00)	**	3.7	4.3	6.3	5.7	**	1.9	2.7	4.9	3.5
CUME RTG										
WPXY	**	1.3	.4	.5	1.1	**	1.9	.5	.5	1.5
SHARE	**	7	2	3	6	**	13	3	4	11
AQH(00)	**	6.5	4.6	2.9	2.4	**	3.6	2.3	2.3	2.2
CUME RTG										
WPXY-FM	**	13.2	15.8	13.9	11.6	**	15.6	17.0	16.3	12.6
SHARE	**	69	77	76	61	**	109	112	124	92
AQH(00)	**	39.5	38.2	36.4	36.5	**	21.4	22.1	21.6	22.1
CUME RTG										
WVOR	**	16.0	12.6	13.5	11.6	**	16.5	14.0	13.6	13.2
SHARE	**	84	61	74	61	**	115	92	103	96
AQH(00)	**	42.7	32.4	33.2	32.5	**	21.3	19.5	21.2	17.7
CUME RTG										
+WZSH	**	.4		.2	.8	**		.3	.1	.7
SHARE	**	2		1	4	**		2	1	5
AQH(00)	**	1.7	1.9	1.7	3.1	**		.9	.8	1.0
CUME RTG										
<hr/>										
WBEN-FM	**	1.5	1.4	1.3	1.3	**	1.1	1.1	1.1	1.4
SHARE	**	8	7	7	7	**	8	7	8	10
AQH(00)	**	3.2	3.0	4.4	4.8	**	.9	1.3	1.4	2.3
CUME RTG										
WBYR	**	**	**	**	1.7	**	**	**	**	1.4
SHARE	**	**	**	**	9	**	**	**	**	10
AQH(00)	**	**	**	**	4.0	**	**	**	**	1.4
CUME RTG										
WPCX	**	**	**	.2	1.3	**	**	**	.1	.7
SHARE	**	**	**	1	7	**	**	**	1	5
AQH(00)	**	**	**	.7	2.1	**	**	**	.6	.7
CUME RTG										
WSFW	**	**	**	**	.6	**	**	**	**	.5
SHARE	**	**	**	**	3	**	**	**	**	4
AQH(00)	**	**	**	**	.7	**	**	**	**	.5
CUME RTG										
WSFW-FM	**	**	**	**		**	**	**	**	.3
SHARE	**	**	**	**		**	**	**	**	2
AQH(00)	**	**	**	**	.5	**	**	**	**	.5
CUME RTG										
TOTALS	**	17.6	16.4	18.6	17.8	**	23.5	22.1	25.7	24.7
AQH RTG	**	524	486	548	525	**	698	658	760	730
AQH(00)	**	97.8	97.0	96.7	97.2	**	85.4	84.1	87.2	84.1
CUME RTG										

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 18-34

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.0	.4	2.6	.6	**	1.5	.3	1.8	.8
AQH(00)	**	7	3	19	4	**	9	2	12	5
CUME RTG	**	2.3	1.4	2.0	1.6	**	2.1	1.6	3.1	1.8
WCMF										
SHARE	**	28.4	18.3	19.5	24.0	**	29.2	17.1	19.5	21.7
AQH(00)	**	202	124	140	170	**	178	101	127	142
CUME RTG	**	32.4	23.1	23.4	26.3	**	36.1	26.9	29.7	30.6
WDKX										
SHARE	**	5.3	9.3	3.5	3.0	**	6.2	13.1	4.1	3.5
AQH(00)	**	38	63	25	21	**	38	77	27	23
CUME RTG	**	8.3	10.6	4.1	4.0	**	8.5	11.7	7.3	5.1
WEZO										
SHARE	**	4.6	9.5	7.9	2.0	**	3.9	5.4	5.2	2.8
AQH(00)	**	33	64	57	14	**	24	32	34	18
CUME RTG	**	7.3	6.6	7.2	4.4	**	6.7	6.3	8.0	4.3
WFLC										
SHARE	**	**		.3	.8	**	**	.2	.3	.9
AQH(00)	**	**		2	6	**	**	1	2	6
CUME RTG	**	**	.2	.8	.9	**	**	.8	.5	1.1
WHAM										
SHARE	**	3.9	1.9	1.0	2.7	**	3.0	1.2	2.1	2.1
AQH(00)	**	28	13	7	19	**	18	7	14	14
CUME RTG	**	3.9	3.2	3.5	3.8	**	4.8	3.5	4.4	4.1
+WKLX										
SHARE	**	4.6	6.2	15.1	14.4	**	5.9	8.3	14.4	11.8
AQH(00)	**	33	42	108	102	**	36	49	94	77
CUME RTG	**	7.0	8.4	20.3	17.6	**	7.3	12.8	21.5	22.0
WMJQ										
SHARE	**	7.4	7.1	8.8	5.0	**	6.6	8.3	9.0	9.0
AQH(00)	**	53	48	63	35	**	40	49	59	59
CUME RTG	**	12.6	12.0	15.3	11.9	**	15.6	16.3	22.0	16.8
WNYR										
SHARE	**	1.7	3.3	1.7	5.1	**	1.0	1.7	2.1	4.1
AQH(00)	**	12	22	12	36	**	6	10	14	27
CUME RTG	**	2.3	2.0	2.2	4.5	**	1.1	2.1	3.5	3.7
WPXY										
SHARE	**	1.3	.4	.6	1.0	**	1.1	1.2	.9	1.1
AQH(00)	**	9	3	4	7	**	7	7	6	7
CUME RTG	**	2.5	1.2	1.6	1.3	**	2.5	3.5	1.7	2.0
WPXY-FM										
SHARE	**	10.5	17.0	13.7	11.3	**	12.2	17.3	13.2	11.6
AQH(00)	**	75	115	98	80	**	74	102	86	76
CUME RTG	**	17.9	19.7	18.4	16.2	**	23.3	23.1	24.6	22.6
WVOR										
SHARE	**	19.7	14.2	16.2	13.9	**	17.1	12.7	15.5	9.8
AQH(00)	**	140	96	116	98	**	104	75	101	64
CUME RTG	**	19.5	16.5	17.5	16.2	**	24.8	18.0	19.2	17.9
+WZSH										
SHARE	**	.6	.1	.3	1.3	**	.2	.3	.2	.9
AQH(00)	**	4	1	2	9	**	1	2	1	6
CUME RTG	**	1.2	.2	.9	1.2	**	.4	1.2	.4	1.0
<hr/>										
WBEN-FM										
SHARE	**	1.4	1.6	1.7	2.0	**	1.0	1.0	1.8	1.2
AQH(00)	**	10	11	12	14	**	6	6	12	8
CUME RTG	**	1.6	1.6	2.0	1.7	**	1.3	1.1	2.5	2.1
WBYR										
SHARE	**	**	**	**	1.1	**	**	**	**	2.5
AQH(00)	**	**	**	**	8	**	**	**	**	16
CUME RTG	**	**	**	**	1.2	**	**	**	**	3.5
WPCX										
SHARE	**	**	**	**	1.3	**	**	**	**	1.2
AQH(00)	**	**	**	**	9	**	**	**	**	8
CUME RTG	**	**	**	.5	.9	**	**	**	.2	.7
WSPW										
SHARE	**	**	**	**	.7	**	**	**	**	.6
AQH(00)	**	**	**	**	5	**	**	**	**	4
CUME RTG	**	**	**	**	.3	**	**	**	**	.3
WSPW-FM										
SHARE	**	**	**	**	.1	**	**	**	**	.3
AQH(00)	**	**	**	**	1	**	**	**	**	.3
CUME RTG	**	**	**	**	.3	**	**	**	**	.3
TOTALS										
AQH RTG	**	24.0	22.7	24.3	23.9	**	20.5	19.9	22.1	22.1
AQH(00)	**	712	676	717	707	**	609	590	652	653
CUME RTG	**	75.9	71.7	74.9	75.7	**	86.7	85.2	87.0	85.5

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends

PERSONS 18-34

Metro Audience Trends

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.1	2.2	2.6	1.8	**	.7	.3	2.9	
AQH(00)	**	3	6	8	5	**	3	1	12	
CUME RTG	**	1.4	1.2	2.4	1.6	**	2.0	1.4	6.0	1.1
WCMF										
SHARE	**	33.7	23.5	15.9	22.6	**	31.6	18.3	18.9	24.7
AQH(00)	**	93	65	49	64	**	130	66	78	95
CUME RTG	**	28.5	18.7	19.7	20.3	**	38.2	24.5	26.6	30.0
WDXK										
SHARE	**	6.9	18.4	5.8	6.0	**	8.0	15.3	5.3	7.0
AQH(00)	**	19	51	18	17	**	33	55	22	27
CUME RTG	**	7.6	9.3	6.1	4.0	**	10.2	11.1	8.0	6.7
WEZO										
SHARE	**	2.9	3.2	5.8	3.5	**	2.7	5.3	5.6	3.1
AQH(00)	**	8	9	18	10	**	11	19	23	12
CUME RTG	**	4.0	5.0	5.6	3.2	**	7.1	7.0	8.5	5.4
WFLC										
SHARE	**	**		.3	.4	**	**	.3	.7	.3
AQH(00)	**	**		1	1	**	**	1	3	1
CUME RTG	**	**		.4	.4	**	**	.7	1.1	.4
WHAM										
SHARE	**	2.9	1.4	2.6	1.4	**	1.7	1.1	1.7	.8
AQH(00)	**	8	4	8	4	**	7	4	7	3
CUME RTG	**	2.5	1.0	3.2	1.6	**	3.4	2.2	5.7	3.1
+WKLX										
SHARE	**	4.3	8.3	12.6	10.2	**	5.8	6.1	12.4	14.3
AQH(00)	**	12	23	39	29	**	24	22	51	55
CUME RTG	**	4.6	9.5	15.6	14.5	**	7.1	8.8	17.1	20.8
WMJQ										
SHARE	**	10.5	8.3	13.6	9.2	**	9.5	7.2	12.1	8.6
AQH(00)	**	29	23	42	26	**	39	26	50	33
CUME RTG	**	12.7	9.3	14.5	10.3	**	17.6	16.8	20.6	18.2
WNYR										
SHARE	**		.7	2.3	5.3	**	.7	.6	2.7	3.1
AQH(00)	**		2	7	15	**	3	2	11	12
CUME RTG	**	.4	1.0	2.6	2.6	**	1.6	1.7	3.5	2.6
WPXY										
SHARE	**	1.1	.4	.3	.4	**	.5	.6		1.3
AQH(00)	**	3	1	1	1	**	2	1		5
CUME RTG	**	2.0	.8	.9	1.1	**	2.5	1.4	1.8	1.8
WPXY-FM										
SHARE	**	14.1	11.6	10.7	8.5	**	14.6	13.3	13.8	11.4
AQH(00)	**	39	32	33	24	**	60	48	57	44
CUME RTG	**	15.7	15.8	14.6	10.9	**	21.8	19.8	24.3	19.7
WVOR										
SHARE	**	9.1	7.6	11.3	8.8	**	13.8	11.9	10.2	9.6
AQH(00)	**	25	21	35	25	**	57	43	42	37
CUME RTG	**	15.0	8.6	12.7	11.4	**	20.1	17.4	16.4	15.9
+WZSH										
SHARE	**	.4		.3	.4	**	.5	.3	.5	.5
AQH(00)	**	1		1	1	**	2	1	2	2
CUME RTG	**	.7	.5	.4	.3	**	.9	.5	.8	.9
<hr/>										
WBEN-FM										
SHARE	**	.4	3.2		.4	**	1.9	1.9	.5	.8
AQH(00)	**	1	9		1	**	8	7	2	3
CUME RTG	**	.7	1.3	1.2	.9	**	2.0	2.4	2.0	1.8
WBYS										
SHARE	**	**	**	**	1.1	**	**	**	**	2.3
AQH(00)	**	**	**	**	3	**	**	**	**	9
CUME RTG	**	**	**	**	1.8	**	**	**	**	2.3
WPCX										
SHARE	**	**	**	.3	2.8	**	**	**	.2	2.1
AQH(00)	**	**	**	1	8	**	**	**	1	8
CUME RTG	**	**	**	.2	.9	**	**	**	.2	1.4
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	.3
AQH(00)	**	**	**	**	**	**	**	**	**	1
CUME RTG	**	**	**	**	**	**	**	**	**	.2
WSFW-FM										
SHARE	**	**	**	**	**	**	**	**	**	
AQH(00)	**	**	**	**	**	**	**	**	**	
CUME RTG	**	**	**	**	**	**	**	**	**	.2
TOTALS										
AQH RTG	**	9.3	9.3	10.5	9.6	**	13.9	12.1	14.0	13.0
AQH(00)	**	276	277	309	283	**	412	360	412	385
CUME RTG	**	72.0	60.2	67.6	64.2	**	83.5	81.4	85.9	82.3

Footnote Symbols: * * Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 25-54

	MONDAY-SUNDAY 6AM-MID				MONDAY-FRIDAY 6AM-10AM					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.6	1.6	2.7	1.7	**	2.3	1.6	3.2	2.2
AQH(00)	**	11	10	18	12	**	24	15	35	23
CUME RTG	**	7.2	6.9	10.1	7.5	**	4.6	3.2	4.1	3.8
WCMF										
SHARE	**	15.6	6.6	8.5	11.2	**	14.5	6.6	9.5	12.6
AQH(00)	**	105	40	57	77	**	152	61	105	132
CUME RTG	**	25.2	18.4	20.3	23.0	**	14.7	11.0	12.9	13.9
WDKX										
SHARE	**	3.3	7.5	3.9	2.9	**	2.7	6.2	2.8	2.3
AQH(00)	**	22	46	26	20	**	28	57	31	24
CUME RTG	**	7.3	11.4	6.9	6.1	**	3.8	6.9	3.2	3.0
WEZO										
SHARE	**	9.6	10.7	11.3	9.7	**	8.9	10.0	10.8	9.6
AQH(00)	**	65	65	76	67	**	93	92	119	101
CUME RTG	**	23.7	25.3	24.5	21.8	**	13.3	14.1	14.2	11.9
WFLC										
SHARE	**	**	.8	1.5	.4	**	**	.8	1.5	.5
AQH(00)	**	**	5	10	3	**	**	7	17	5
CUME RTG	**	**	1.9	2.9	1.7	**	**	.8	1.8	.6
WHAM										
SHARE	**	7.0	6.9	6.4	6.1	**	9.8	10.0	8.4	8.9
AQH(00)	**	47	42	43	42	**	103	92	92	94
CUME RTG	**	17.0	15.8	20.0	17.3	**	11.0	11.0	11.8	12.5
+WKLX										
SHARE	**	9.1	5.1	8.6	8.7	**	7.3	4.4	7.4	5.7
AQH(00)	**	61	31	58	60	**	77	41	82	60
CUME RTG	**	15.9	13.6	16.9	22.0	**	10.0	6.8	10.8	10.0
WMJQ										
SHARE	**	4.6	5.4	5.1	4.7	**	4.5	5.7	5.6	5.4
AQH(00)	**	31	33	34	32	**	47	53	62	57
CUME RTG	**	18.7	18.4	18.3	16.3	**	9.9	9.8	12.0	8.3
WNYR										
SHARE	**	2.5	5.2	7.4	6.8	**	2.9	4.8	6.6	5.0
AQH(00)	**	17	32	50	47	**	30	44	73	53
CUME RTG	**	6.6	9.3	11.9	9.6	**	3.8	6.3	8.4	6.4
WPXY										
SHARE	**	.6	.5	.6	1.0	**	.9	1.0	.6	1.0
AQH(00)	**	4	3	4	7	**	9	9	7	10
CUME RTG	**	4.7	4.2	3.5	2.7	**	2.3	2.4	2.3	1.6
WPXY-FM										
SHARE	**	8.6	10.2	7.6	7.8	**	8.4	10.7	8.2	8.9
AQH(00)	**	58	62	51	54	**	88	99	90	94
CUME RTG	**	25.6	24.3	22.2	24.3	**	13.3	15.2	12.2	13.7
WVOR										
SHARE	**	19.1	19.5	16.9	16.7	**	19.8	20.3	19.9	18.2
AQH(00)	**	129	119	114	115	**	208	187	219	191
CUME RTG	**	42.1	35.9	37.4	36.2	**	27.0	22.8	25.8	22.9
+WZSH										
SHARE	**	3.3	2.5	2.5	6.3	**	2.6	2.0	1.2	5.8
AQH(00)	**	22	15	17	43	**	27	18	13	61
CUME RTG	**	5.8	6.1	7.6	10.3	**	3.0	3.4	3.2	6.1
<hr/>										
WBEN-FM										
SHARE	**	1.0	.5	.6	.3	**	.8	.4	.4	.4
AQH(00)	**	7	3	4	2	**	8	4	4	4
CUME RTG	**	1.5	1.8	3.1	2.7	**	.7	.7	1.2	1.3
WBYS										
SHARE	**	**	**	**	2.0	**	**	**	**	1.5
AQH(00)	**	**	**	**	14	**	**	**	**	16
CUME RTG	**	**	**	**	1.8	**	**	**	**	.9
WPCX										
SHARE	**	**	**	.4	1.5	**	**	**	.3	.9
AQH(00)	**	**	**	3	10	**	**	**	3	9
CUME RTG	**	**	**	1.8	2.3	**	**	**	1.1	1.1
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	**	**	**	**	**	**
CUME RTG	**	**	**	**	**	**	**	**	**	**
WSFW-FM										
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	**	**	**	**	**	**
CUME RTG	**	**	**	**	.1	**	**	**	**	**
TOTALS										
AQH RTG	**	16.3	14.8	16.1	16.4	**	25.4	22.3	26.3	25.1
AQH(00)	**	674	610	673	688	**	1048	922	1101	1051
CUME RTG	**	96.9	96.7	97.4	97.4	**	87.4	85.3	89.8	84.6

Footnote Symbols: * * Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 25-54

Metro Audience Trends

	MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.5	.9	2.4	1.5	**	1.5	1.2	1.8	1.6
AQH(00)	**	14	7	20	14	**	11	9	14	13
CUME RTG	**	2.5	2.7	2.9	2.6	**	2.5	3.4	3.2	2.7
WCMF										
SHARE	**	15.3	5.7	10.8	12.1	**	15.4	6.4	7.5	11.7
AQH(00)	**	140	46	92	112	**	117	46	57	95
CUME RTG	**	14.5	8.5	10.1	11.1	**	16.3	10.4	10.8	13.4
WDX										
SHARE	**	3.1	5.7	3.7	1.7	**	3.4	6.9	4.1	2.7
AQH(00)	**	28	46	31	16	**	26	50	31	22
CUME RTG	**	4.1	6.4	2.8	2.4	**	4.6	6.6	4.4	2.7
WEZO										
SHARE	**	12.5	12.3	14.5	11.2	**	9.4	11.3	11.5	8.8
AQH(00)	**	114	99	123	103	**	71	82	88	71
CUME RTG	**	9.6	10.7	11.6	9.6	**	12.3	13.5	13.2	11.1
WFLC										
SHARE	**	**	.4	1.2	.5	**	**	1.0	1.2	.6
AQH(00)	**	**	3	10	5	**	**	7	9	5
CUME RTG	**	**	.8	1.4	.9	**	**	1.0	1.6	.8
WHAM										
SHARE	**	7.1	7.5	4.5	6.3	**	7.0	5.3	6.8	5.7
AQH(00)	**	65	60	38	58	**	53	38	52	46
CUME RTG	**	6.7	6.8	7.4	7.2	**	9.1	8.4	9.9	8.4
+WKLX										
SHARE	**	7.9	5.4	10.0	10.5	**	10.6	5.4	8.2	8.3
AQH(00)	**	72	43	85	97	**	80	39	63	67
CUME RTG	**	8.4	5.7	9.6	11.8	**	11.9	7.2	11.5	13.0
WMJQ										
SHARE	**	4.2	5.5	4.0	2.8	**	4.1	5.8	5.6	5.4
AQH(00)	**	38	44	34	26	**	31	42	43	44
CUME RTG	**	6.7	6.9	7.3	6.2	**	8.9	10.3	11.4	8.9
WNYR										
SHARE	**	3.7	5.9	7.4	8.4	**	2.5	5.1	7.1	7.3
AQH(00)	**	34	47	63	77	**	19	37	54	59
CUME RTG	**	3.5	4.9	5.3	6.2	**	3.5	6.2	7.3	6.3
WPXY										
SHARE	**	.4	.5	.8	1.0	**	.7	.7	1.3	.9
AQH(00)	**	4	4	7	9	**	5	5	10	7
CUME RTG	**	1.5	1.6	1.8	1.5	**	1.7	1.5	2.2	2.0
WPXY-FM										
SHARE	**	7.2	12.0	7.5	6.6	**	7.9	10.5	6.9	8.9
AQH(00)	**	66	96	64	61	**	60	76	53	72
CUME RTG	**	11.9	12.9	8.8	10.3	**	13.1	13.9	13.5	12.4
WVOR										
SHARE	**	18.6	22.4	17.7	18.1	**	19.8	18.3	17.3	16.2
AQH(00)	**	170	180	150	167	**	150	132	132	131
CUME RTG	**	19.8	20.5	17.0	17.7	**	26.8	22.4	21.8	21.8
+WZSH										
SHARE	**	3.4	2.9	2.8	6.5	**	3.3	3.2	2.6	4.2
AQH(00)	**	31	23	24	60	**	25	23	20	34
CUME RTG	**	3.2	3.9	3.7	5.4	**	3.7	5.1	3.6	6.6
<hr/>										
WBEN-FM										
SHARE	**	1.3	.9	.6	.1	**	.7	.4	.9	.4
AQH(00)	**	12	7	5	1	**	5	3	7	3
CUME RTG	**	1.1	1.0	.7	.7	**	1.0	1.0	1.0	1.1
WBYR										
SHARE	**	**	**	**	1.7	**	**	**	**	2.3
AQH(00)	**	**	**	**	16	**	**	**	**	19
CUME RTG	**	**	**	**	.9	**	**	**	**	1.7
WPCX										
SHARE	**	**	**	.2	1.5	**	**	**	.4	1.5
AQH(00)	**	**	**	2	14	**	**	**	3	12
CUME RTG	**	**	**	1.0	1.3	**	**	**	.6	1.0
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	**	**	**	**	**	**
CUME RTG	**	**	**	**	**	**	**	**	**	**
WSFW-FM										
SHARE	**	**	**	**	**	**	**	**	**	.1
AQH(00)	**	**	**	**	**	**	**	**	**	1
CUME RTG	**	**	**	**	**	**	**	**	**	.1
TOTALS										
AQH RTG	**	22.2	19.4	20.3	22.0	**	18.4	17.5	18.3	19.3
AQH(00)	**	914	802	848	922	**	758	723	764	809
CUME RTG	**	69.9	68.6	67.4	71.5	**	83.2	83.2	83.5	81.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends

PERSONS 25-54

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	2.9	5.4	4.3	2.6	**	1.0	1.1	3.3	.8
AQH(00)	**	9	16	13	8	**	5	5	17	4
CUME RTG	**	2.2	2.9	3.7	2.9	**	2.7	2.6	6.3	2.8
WCMF										
SHARE	**	18.4	8.1	5.6	6.1	**	15.4	6.0	7.3	10.1
AQH(00)	**	58	24	17	19	**	80	28	37	52
CUME RTG	**	11.9	8.2	6.6	6.6	**	16.4	10.2	10.0	13.1
WDKX										
SHARE	**	3.2	10.4	3.6	5.8	**	4.2	10.6	5.1	4.5
AQH(00)	**	10	31	11	18	**	22	49	26	23
CUME RTG	**	3.2	5.0	2.2	2.2	**	3.9	7.4	4.6	4.6
WEZO										
SHARE	**	9.5	12.8	10.9	7.1	**	6.9	8.8	8.8	10.1
AQH(00)	**	30	38	33	22	**	36	41	45	52
CUME RTG	**	7.3	10.4	6.8	6.3	**	12.2	13.4	14.1	13.7
WFLC										
SHARE	**	**	.7	.3	.3	**	**	1.9	2.2	.2
AQH(00)	**	**	2	1	1	**	**	9	11	1
CUME RTG	**	**	.2	.8	.7	**	**	1.6	2.1	.5
WHAM										
SHARE	**	4.8	5.4	5.9	3.2	**	4.4	4.3	5.1	4.1
AQH(00)	**	15	16	18	10	**	23	20	26	21
CUME RTG	**	4.3	4.4	4.8	3.3	**	8.6	7.8	11.4	8.3
+WKLX										
SHARE	**	8.9	6.4	6.6	8.4	**	11.6	5.0	9.2	10.3
AQH(00)	**	28	19	20	26	**	60	23	47	53
CUME RTG	**	6.9	5.3	7.0	7.8	**	9.1	7.6	10.7	14.1
WMJQ										
SHARE	**	5.1	3.4	5.3	6.5	**	5.2	5.8	5.3	4.9
AQH(00)	**	16	10	16	20	**	27	27	27	25
CUME RTG	**	6.8	4.7	6.9	5.3	**	10.1	10.9	10.7	8.1
WNYR										
SHARE	**	1.6	3.7	5.6	6.8	**	2.1	5.0	7.8	6.4
AQH(00)	**	5	11	17	21	**	11	23	40	33
CUME RTG	**	1.1	3.3	4.6	4.3	**	2.8	5.9	7.1	5.4
WPXY										
SHARE	**	1.0		.3	.3	**	.6	.2	.4	1.0
AQH(00)	**	3		1	1	**	3	1	2	5
CUME RTG	**	.9	.5	.8	1.2	**	1.9	1.1	1.9	1.6
WPXY-FM										
SHARE	**	9.2	5.7	5.9	7.1	**	11.0	9.5	8.0	7.6
AQH(00)	**	29	17	18	22	**	57	44	41	39
CUME RTG	**	8.9	7.5	7.1	6.3	**	13.4	12.6	12.6	12.4
WVOR										
SHARE	**	14.6	15.4	13.8	13.2	**	19.3	18.8	13.9	14.8
AQH(00)	**	46	46	42	41	**	100	87	71	76
CUME RTG	**	15.6	12.6	11.7	12.4	**	23.0	20.7	20.1	21.2
+WZSH										
SHARE	**	3.2	2.3	4.9	6.8	**	3.3	2.8	3.3	7.4
AQH(00)	**	10	7	15	21	**	17	13	17	38
CUME RTG	**	3.1	2.9	2.6	3.3	**	3.7	2.8	3.8	7.0
<hr/>										
WBEN-FM										
SHARE	**	.3	1.0	.3	.6	**	1.0	.6	.4	.2
AQH(00)	**	1	3	1	2	**	5	3	2	1
CUME RTG	**	.4	.8	.6	.8	**	.6	1.2	1.7	1.0
WBYR										
SHARE	**	**	**	**	2.3	**	**	**	**	2.5
AQH(00)	**	**	**	**	7	**	**	**	**	13
CUME RTG	**	**	**	**	1.1	**	**	**	**	1.4
WPCX										
SHARE	**	**	**	.7	2.6	**	**	**	.6	1.8
AQH(00)	**	**	**	2	8	**	**	**	3	9
CUME RTG	**	**	**	.4	1.6	**	**	**	1.2	1.6
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	**	**	**	**	**	**
CUME RTG	**	**	**	**	**	**	**	**	**	**
WSFW-FM										
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	**	**	**	**	**	**
CUME RTG	**	**	**	**	**	**	**	**	**	.1
TOTALS										
AQH RTG	**	7.6	7.2	7.3	7.4	**	12.6	11.2	12.2	12.3
AQH(00)	**	315	298	304	310	**	518	464	510	514
CUME RTG	**	60.5	58.7	56.4	56.0	**	77.0	80.0	83.4	82.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 35-64

Metro Audience Trends

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	1.7	2.5	2.3	2.5	**	2.1	1.8	2.5	2.6
AQH(00)	**	9	12	12	13	**	18	13	21	22
CUME RTG	**	7.9	9.2	10.3	8.0	**	4.2	3.6	3.7	4.6
WCMF										
SHARE	**	4.2	1.0	3.1	2.9	**	4.5	1.1	3.1	3.0
AQH(00)	**	22	5	16	15	**	39	8	26	25
CUME RTG	**	9.1	6.5	9.9	7.9	**	5.0	3.5	4.9	3.5
WDXK										
SHARE	**	1.5	3.9	4.1	1.5	**	1.0	3.4	3.1	1.3
AQH(00)	**	8	19	21	8	**	9	25	26	11
CUME RTG	**	4.1	7.4	5.1	3.5	**	2.0	5.0	2.2	2.0
WEZO										
SHARE	**	15.0	13.3	14.2	16.0	**	13.2	11.9	14.2	15.4
AQH(00)	**	78	64	73	84	**	115	88	121	130
CUME RTG	**	31.4	32.5	31.7	31.1	**	20.1	18.4	18.7	18.3
WFLC										
SHARE	**	**	1.0	2.3	1.1	**	**	.9	2.4	1.4
AQH(00)	**	**	5	12	6	**	**	7	20	12
CUME RTG	**	**	1.8	4.4	3.0	**	**	1.0	2.8	1.1
WHAM										
SHARE	**	10.4	12.6	12.6	12.2	**	15.2	19.1	16.5	15.3
AQH(00)	**	54	61	65	64	**	132	141	140	129
CUME RTG	**	25.4	27.6	29.7	26.8	**	18.6	20.5	21.0	19.7
+WKLX										
SHARE	**	9.2	2.3	2.3	2.5	**	7.2	1.9	2.5	2.1
AQH(00)	**	48	11	12	13	**	63	14	21	18
CUME RTG	**	15.1	6.5	7.3	7.6	**	10.0	2.7	4.2	3.0
WMJQ										
SHARE	**	2.1	2.5	2.7	2.1	**	2.5	2.8	2.9	2.4
AQH(00)	**	11	12	14	11	**	22	21	25	20
CUME RTG	**	9.1	9.1	10.3	9.4	**	5.5	5.9	6.8	5.6
WNYR										
SHARE	**	4.2	5.8	9.3	8.6	**	4.6	5.0	8.1	6.2
AQH(00)	**	22	28	48	45	**	40	37	69	52
CUME RTG	**	9.8	11.2	14.4	12.4	**	5.8	7.2	10.6	8.0
WPXY										
SHARE	**	.2	.6	.4	.2	**	.6	1.1	.5	
AQH(00)	**	1	3	2	1	**	5	8	4	
CUME RTG	**	2.5	4.3	2.8	2.0	**	1.2	2.5	1.6	.5
WPXY-FM										
SHARE	**	5.4	6.2	4.1	5.7	**	5.5	6.2	4.0	6.6
AQH(00)	**	28	30	21	30	**	48	46	34	56
CUME RTG	**	16.2	14.1	14.3	15.7	**	9.1	9.4	6.8	8.6
WVOR										
SHARE	**	17.9	17.8	14.0	15.8	**	18.5	19.1	17.3	16.3
AQH(00)	**	93	86	72	83	**	161	141	147	138
CUME RTG	**	32.6	30.1	31.5	31.5	**	24.3	20.0	21.9	19.9
+WZSH										
SHARE	**	11.1	9.3	8.6	13.1	**	8.7	6.2	5.9	12.4
AQH(00)	**	58	45	44	69	**	76	46	50	105
CUME RTG	**	15.8	18.1	16.3	20.5	**	8.8	9.7	7.5	13.0
<hr/>										
WBEN-FM										
SHARE	**	1.2	.4	.2		**	.6		.1	
AQH(00)	**	6	2	1		**	5		1	
CUME RTG	**	.8	1.1	1.9	1.2	**	.5	.2	.8	.4
WBYR										
SHARE	**	**	**	**	1.3	**	**	**	**	.7
AQH(00)	**	**	**	**	7	**	**	**	**	6
CUME RTG	**	**	**	**	.8	**	**	**	**	.5
WPCX										
SHARE	**	**	**	.8	.8	**	**	**	.5	.7
AQH(00)	**	**	**	4	4	**	**	**	4	6
CUME RTG	**	**	**	2.7	2.2	**	**	**	1.3	1.1
WSFW										
SHARE	**	**	**	**		**	**	**	**	
AQH(00)	**	**	**	**		**	**	**	**	
CUME RTG	**	**	**	**	.3	**	**	**	**	
WSFW-FM										
SHARE	**	**	**	**	.6	**	**	**	**	.6
AQH(00)	**	**	**	**	3	**	**	**	**	5
CUME RTG	**	**	**	**	.6	**	**	**	**	.5
TOTALS										
AQH RTG	**	15.9	14.7	15.4	15.8	**	26.5	22.5	25.5	25.4
AQH(00)	**	521	483	514	526	**	869	738	850	845
CUME RTG	**	95.7	94.4	96.6	96.8	**	86.7	85.4	89.1	84.9

Footnote Symbols: * * Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 35-64

	MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM					
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF	**	1.3	1.0	1.5	2.3	**	1.3	1.5	1.0	2.1
SHARE	**	9	6	10	17	**	7	8	6	12
AQH(00)	**	2.7	2.7	3.0	2.7	**	2.6	3.6	2.3	2.8
CUME RTG										
WCMF	**	3.9	1.0	5.2	3.5	**	4.4	.5	3.1	3.8
SHARE	**	27	6	34	26	**	24	3	18	22
AQH(00)	**	3.8	2.7	4.6	3.7	**	4.4	2.4	4.7	4.4
CUME RTG										
WDKX	**	1.0	2.5	4.1	.9	**	2.0	3.8	3.8	1.5
SHARE	**	7	15	27	7	**	11	21	22	9
AQH(00)	**	2.2	3.3	2.7	1.4	**	2.3	3.9	3.0	1.7
CUME RTG										
WEZO	**	18.7	14.9	16.7	19.6	**	15.3	15.5	15.2	15.2
SHARE	**	130	89	109	145	**	84	85	87	89
AQH(00)	**	15.2	13.2	14.8	15.7	**	17.6	17.0	16.5	17.8
CUME RTG										
WFLC	**	**	.5	1.8	1.1	**	**	1.3	2.1	1.4
SHARE	**	**	3	12	8	**	**	7	12	8
AQH(00)	**	**	.9	1.8	1.3	**	**	1.6	2.7	1.0
CUME RTG										
WHAM	**	10.2	13.2	11.2	11.8	**	9.6	9.1	11.3	11.1
SHARE	**	71	79	73	87	**	53	50	65	65
AQH(00)	**	10.8	13.3	14.1	12.1	**	12.5	13.1	16.1	14.7
CUME RTG										
+WK LX	**	8.8	2.5	2.8	3.0	**	11.5	2.4	1.9	2.4
SHARE	**	61	15	18	22	**	63	13	11	14
AQH(00)	**	7.9	2.4	2.8	3.4	**	11.6	2.8	3.8	3.2
CUME RTG										
WMJQ	**	1.7	2.3	2.6	1.2	**	2.2	2.9	3.3	2.1
SHARE	**	12	14	17	9	**	12	16	19	12
AQH(00)	**	2.6	3.4	4.2	3.4	**	4.0	4.3	5.7	5.0
CUME RTG										
WNYR	**	5.0	5.3	9.5	9.2	**	4.5	5.5	9.2	9.9
SHARE	**	35	32	62	68	**	25	30	53	58
AQH(00)	**	5.3	5.5	7.4	7.6	**	5.7	7.2	9.3	8.1
CUME RTG										
WPXY	**	.1	.7	.6	.3	**	.2	.7	.9	.2
SHARE	**	1	4	4	2	**	1	4	5	1
AQH(00)	**	.7	1.9	1.1	1.1	**	.7	1.4	1.5	1.0
CUME RTG										
WPXY-FM	**	5.0	8.2	3.8	5.0	**	4.2	6.2	4.7	5.7
SHARE	**	35	49	25	37	**	23	34	27	33
AQH(00)	**	7.4	8.2	4.9	6.8	**	7.0	7.6	8.4	6.4
CUME RTG										
WVOR	**	17.1	20.9	14.1	15.5	**	18.9	16.5	13.4	16.6
SHARE	**	119	125	92	115	**	104	91	77	97
AQH(00)	**	16.6	17.0	13.6	15.2	**	21.3	19.6	17.4	19.6
CUME RTG										
+WZSH	**	10.8	12.4	10.3	13.4	**	10.9	11.1	8.9	11.3
SHARE	**	75	74	67	99	**	60	61	51	66
AQH(00)	**	8.8	13.0	8.6	12.5	**	9.4	12.9	8.9	13.2
CUME RTG										
<hr/>										
WBEN-FM	**	1.7	.5		.1	**	.5	.4	.2	.2
SHARE	**	12	3		1	**	3	2	1	1
AQH(00)	**	.6	.3	.3	.5	**	.8	.7	.3	.4
CUME RTG										
WBYR	**	**	**	**	1.1	**	**	**	**	1.7
SHARE	**	**	**	**	8	**	**	**	**	10
AQH(00)	**	**	**	**	.5	**	**	**	**	.5
CUME RTG										
WPCX	**	**	**	.8	.8	**	**	**	1.2	1.0
SHARE	**	**	**	5	6	**	**	**	7	6
AQH(00)	**	**	**	1.6	1.4	**	**	**	1.4	1.2
CUME RTG										
WSFW	**	**	**	**	**	**	**	**	**	**
SHARE	**	**	**	**	**	**	**	**	**	**
AQH(00)	**	**	**	**	.7	**	**	**	**	.7
CUME RTG					.3	**	**	**	**	.5
WSFW-FM	**	**	**	**	**	**	**	**	**	**
SHARE	**	**	**	**	.5	**	**	**	**	.4
AQH(00)	**	**	**	**	.3	**	**	**	**	.5
CUME RTG										
TOTALS	**	21.2	18.3	19.6	22.2	**	16.8	16.8	17.2	17.5
AQH RTG	**	694	599	651	740	**	550	550	573	584
AQH(00)	**	68.5	65.7	67.5	70.0	**	76.7	80.2	81.3	79.5
CUME RTG										

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON RATINGS

Metro Audience Trends

PERSONS 35-64

Metro Audience Trends

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87	WINTER 86	SPRING 86	SUMMER 86	FALL 86	WINTER 87
WBBF										
SHARE	**	4.0	9.5	6.6	3.9	**	1.4	2.6	3.4	1.7
AQH(00)	**	9	24	14	8	**	6	10	14	7
CUME RTG	**	2.4	5.0	4.6	3.5	**	3.3	4.5	5.2	4.4
WCMF										
SHARE	**	4.0	2.0	1.4	1.0	**	3.8	.8	1.7	2.2
AQH(00)	**	9	5	3	2	**	16	3	7	9
CUME RTG	**	3.7	3.1	2.1	1.9	**	4.6	2.3	3.9	4.2
WDKX										
SHARE	**	2.6	4.3	3.3	3.4	**	2.9	6.5	5.4	2.7
AQH(00)	**	6	11	7	7	**	12	25	22	11
CUME RTG	**	1.6	2.5	1.3	1.0	**	1.9	5.1	3.5	2.7
WEZO										
SHARE	**	15.0	16.6	13.2	9.8	**	11.7	10.9	11.3	14.4
AQH(00)	**	34	42	28	20	**	49	42	46	58
CUME RTG	**	9.4	12.7	8.8	8.4	**	17.1	17.0	18.7	19.7
WFLL										
SHARE	**	**	1.2			**	**	2.1	3.2	1.0
AQH(00)	**	**	3			**	**	8	13	4
CUME RTG	**	**	.6	1.0	.7	**	**	1.6	3.8	2.1
WHAM										
SHARE	**	6.2	9.5	9.0	8.3	**	6.4	8.1	10.5	10.7
AQH(00)	**	14	24	19	17	**	27	31	43	43
CUME RTG	**	5.8	8.1	7.1	6.4	**	14.1	14.5	18.4	16.4
+WKLX										
SHARE	**	9.3	1.6	1.4	1.5	**	10.7	3.4	2.5	2.5
AQH(00)	**	21	4	3	3	**	45	13	10	10
CUME RTG	**	6.0	2.3	2.0	1.5	**	9.1	4.5	4.0	4.6
WMJQ										
SHARE	**	2.2	1.2	1.9	2.9	**	2.1	3.1	2.5	2.5
AQH(00)	**	5	3	4	6	**	9	12	10	10
CUME RTG	**	2.6	1.8	3.2	2.8	**	4.4	5.5	5.3	4.2
WNYR										
SHARE	**	3.1	4.0	7.5	9.3	**	3.8	7.5	10.3	9.0
AQH(00)	**	7	10	16	19	**	16	29	42	36
CUME RTG	**	2.2	4.3	5.5	4.7	**	4.5	7.0	10.1	7.6
WPXY										
SHARE	**	.4				**	.5	.3	.5	
AQH(00)	**	1				**	2	1	2	
CUME RTG	**	.3	.6	.4	.5	**	1.1	1.2	1.5	1.0
WPXY-FM										
SHARE	**	4.0	4.0	3.8	4.9	**	6.4	6.0	4.9	5.7
AQH(00)	**	9	10	8	10	**	27	23	20	23
CUME RTG	**	4.0	4.3	3.8	3.5	**	8.7	6.8	7.3	9.0
WVOR										
SHARE	**	15.4	14.6	10.4	11.8	**	16.7	15.8	11.5	14.4
AQH(00)	**	35	37	22	24	**	70	61	47	58
CUME RTG	**	11.9	11.8	9.4	10.3	**	19.9	15.8	17.3	19.0
+WZSH										
SHARE	**	11.0	7.1	10.8	15.2	**	14.1	9.1	9.1	14.2
AQH(00)	**	25	18	23	31	**	59	35	37	57
CUME RTG	**	7.7	6.6	6.0	7.7	**	12.0	9.1	10.2	13.8
<hr/>										
WBEN-FM										
SHARE	**	.4	.8	.5	.5	**	1.4	.5	.2	
AQH(00)	**	1	2	1	1	**	6	2	1	
CUME RTG	**	.3	.3	.5	.5	**	.6	.9	1.1	.8
WBYS										
SHARE	**	**	**	**	2.9	**	**	**	**	1.5
AQH(00)	**	**	**	**	6	**	**	**	**	6
CUME RTG	**	**	**	**	.5	**	**	**	**	.8
WPCX										
SHARE	**	**	**	.9	.5	**	**	**	1.2	.5
AQH(00)	**	**	**	2	1	**	**	**	5	2
CUME RTG	**	**	**	.8	1.4	**	**	**	2.4	1.2
WSFW										
SHARE	**	**	**	**	**	**	**	**	**	.2
AQH(00)	**	**	**	**	**	**	**	**	**	1
CUME RTG	**	**	**	**	**	**	**	**	**	.3
WSFW-FM										
SHARE	**	**	**	**	**	**	**	**	**	.5
AQH(00)	**	**	**	**	**	**	**	**	**	2
CUME RTG	**	**	**	**	**	**	**	**	**	.5
TOTALS										
AQH RTG	**	6.9	7.7	6.4	6.1	**	12.8	11.7	12.3	12.1
AQH(00)	**	227	253	212	204	**	419	385	408	402
CUME RTG	**	51.1	58.1	50.2	50.4	**	75.9	75.6	83.1	82.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Target Audience

PERSONS 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	4	26	.2	.9	2	20	.1	.5	1	27		.2		11				14		
TSA	4	26			2	20			1	27				11				14		
WCMF																				
METRO	120	762	5.8	27.5	99	610	4.8	27.0	98	774	4.7	22.7	74	704	3.6	26.1	94	695	4.5	25.3
TSA	131	846			132	735			120	897			98	808			126	828		
WDKX																				
METRO	25	108	1.2	5.7	19	145	.9	5.2	20	173	1.0	4.6	20	162	1.0	7.0	29	163	1.4	7.8
TSA	32	127			19	145			26	191			28	181			35	182		
WEZO																				
METRO	3	43	.1	.7	6	61	.3	1.6	9	95	.4	2.1	6	62	.3	2.1	6	82	.3	1.6
TSA	3	43			6	61			9	95			6	62			6	82		
WFLC																				
METRO	2	7	.1	.5	2	7	.1	.5	2	7	.1	.5					1	7		.3
TSA	2	7			2	7			2	7							1	7		
WHAM																				
METRO	5	59	.2	1.1	3	8	.1	.8	3	36	.1	.7	5	31	.2	1.8	1	5		.3
TSA	5	59			3	8			3	36			5	48			1	5		
WK LX																				
METRO	19	158	.9	4.3	29	180	1.4	7.9	34	296	1.6	7.9	11	228	.5	3.9	20	160	1.0	5.4
TSA	19	158			29	187			35	303			11	228			20	180		
WMJQ																				
METRO	48	426	2.3	11.0	29	376	1.4	7.9	60	581	2.9	13.9	41	453	2.0	14.4	59	548	2.8	15.9
TSA	50	457			33	397			65	621			44	502			63	592		
WNYR																				
METRO	7	34	.3	1.6	15	66	.7	4.1	14	44	.7	3.2	10	22	.5	3.5	10	37	.5	2.7
TSA	7	34			15	66			14	44			10	22			10	43		
WPXY																				
METRO	2	19	.1	.5		19			1	7		.2						12		
TSA	2	30				19			1	7								12		
WPXY-FM																				
METRO	115	777	5.5	26.3	68	476	3.3	18.5	94	760	4.5	21.8	60	554	2.9	21.1	85	661	4.1	22.8
TSA	123	865			77	556			101	847			64	639			92	755		
TOTAL																				
METRO	117	791	5.6	26.8	68	490	3.3	18.5	95	767	4.6	22.0	60	554	2.9	21.1	85	673	4.1	22.8
TSA	125	890			77	570			102	854			64	639			92	767		
WVOR																				
METRO	27	184	1.3	6.2	29	193	1.4	7.9	26	272	1.3	6.0	9	179	.4	3.2	25	174	1.2	6.7
TSA	27	184			31	201			26	272			9	179			25	174		
WZSH																				
METRO	5	35	.2	1.1	10	35	.5	2.7	6	56	.3	1.4	1	13		.4	3	27	.1	.8
TSA	7	51			11	49			6	56			2	27			3	41		

WBEN-FM																				
METRO	7	48	.3	1.6	14	44	.7	3.8	8	63	.4	1.9	4	54	.2	1.4	4	51	.2	1.1
TSA	23	114			26	120			21	162			10	142			27	186		
WB YR																				
METRO	2	23				15			7	67	.3	1.6	2	35	.1	.7	6	42	.3	1.6
TSA	2	52			10	104			15	148			6	83			21	134		
WPCX																				
METRO	2	8	.1	.5	1	8		.3	1	8		.2	1	7		.4	1	8		.3
TSA	2	8			1	8			1	8			1	7			1	8		
WSFW																				
METRO	* 4	15	.2	.9	5	8	.2	1.4	* 4	8	.2	.9					* 1	7		.3
TSA	4	15			5	8			4	8							1	7		
WSFW-FM																				
METRO	2	15	.1	.5	1	8		.3		8								3		.3
TSA	5	36			2	22			2	22							3	21		
TOTAL																				
METRO	6	15	.3	1.4	6	8	.3	1.6	4	8	.2	.9					1	7		.3
TSA	9	36			7	22			6	22							4	28		
METRO TOTALS	437	1766	21.1		367	1352	17.7		432	1834	20.8		284	1624	13.7		372	1626	17.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO									7									14		
TSA									7									14		
WCMF																				
METRO	67	251	3.2	33.3	119	419	5.7	25.9	113	335	5.4	29.4	64	262	3.1	24.6	74	825	3.6	25.3
TSA	71	284			149	486			146	407			90	322			101	958		
WDKX																				
METRO	11	35	.5	5.5	34	66	1.6	7.4	38	107	1.8	9.9	23	78	1.1	8.8	23	197	1.1	7.8
TSA	11	35			45	85			38	107			41	96			32	216		
WEZO																				
METRO	1	8		.5	3	27	.1	.7	11	30	.5	2.9					3	103	.1	1.0
TSA	1	8			3	27			11	30							3	103		
WFLC																				
METRO	4	7	.2	2.0	4	7	.2	.9					1	7		.4	1	7		.3
TSA	4	7			4	7							1	7			1	7		
WHAM																				
METRO		7			1	5		.2	2	5	.1	.5	3	8	.1	1.2	2	44	.1	.7
TSA		7			1	5			2	5			3	8			2	44		
WKLX																				
METRO	11	36	.5	5.5	17	72	.8	3.7	27	71	1.3	7.0	28	58	1.4	10.8	16	226	.8	5.5
TSA	11	36			17	72			27	71			30	66			16	246		
WMJQ																				
METRO	18	136	.9	9.0	83	281	4.0	18.1	64	226	3.1	16.7	25	145	1.2	9.6	43	693	2.1	14.7
TSA	20	156			84	287			65	239			29	164			46	769		
WNYR																				
METRO	4	21	.2	2.0	18	29	.9	3.9	15	30	.7	3.9	13	15	.6	5.0	8	44	.4	2.7
TSA	4	21			18	29			15	30			13	15			8	50		
WPXY																				
METRO						12												12		
TSA						12												12		
WPXY-FM																				
METRO	51	217	2.5	25.4	95	353	4.6	20.7	64	238	3.1	16.7	57	229	2.7	21.9	69	816	3.3	23.5
TSA	61	244			99	365			71	269			72	293			78	924		
TOTAL																				
METRO	51	217	2.5	25.4	95	365	4.6	20.7	64	238	3.1	16.7	57	229	2.7	21.9	69	828	3.3	23.5
TSA	61	244			99	377			71	269			72	293			78	936		
WVOR																				
METRO	6	33	.3	3.0	32	112	1.5	7.0	17	51	.8	4.4	15	53	.7	5.8	18	212	.9	6.1
TSA	6	33			32	112			17	51			15	53			18	212		
WZSH																				
METRO	1	5		.5	2	8	.1	.4	4	8	.2	1.0					3	27	.1	1.0
TSA	3	22			2	8			6	22			1	14			3	57		
WBEN-FM																				
METRO	2	20	.1	1.0	4	8	.2	.9	2	16	.1	.5	9	38	.4	3.5	5	82	.2	1.7
TSA	6	39			19	48			17	66			12	56			19	223		
WBYR																				
METRO		7			8	27	.4	1.7	13	19	.6	3.4	1	19		.4	3	49	.1	1.0
TSA	3	23			27	68			30	56			7	58			12	146		
WPCX																				
METRO	1	16		.5	1	8		.2										1	16	.3
TSA	1	16			1	8												1	16	
WSFW																				
METRO	*				2	7	.1	.4	*									1	7	.3
TSA					2	7												1	7	
WSFW-FM																				
METRO													1	7		.4	*	7		
TSA					1	7			2	14			1	7			2	28		
TOTAL																				
METRO					2	7	.1	.4										1	14	.3
TSA					3	14			2	14							3	35		
METRO TOTALS	201	784	9.7		459	1154	22.1		384	954	18.5		260	815	12.5		293	1782	14.1	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	1	7		.3					1	41		.2	2	41	.1	.5	1	60		.3
TSA	1	7							1	41			2	41			1	60		
WCMF																				
METRO	68	281	3.3	19.2	73	253	3.5	26.0	105	993	5.1	26.1	111	956	5.4	25.6	91	1092	4.4	26.1
TSA	95	325			115	326			128	1151			126	1084			115	1258		
WDKX																				
METRO	21	68	1.0	5.9	23	46	1.1	8.2	21	233	1.0	5.2	22	181	1.1	5.1	21	304	1.0	6.0
TSA	28	87			28	64			26	251			29	199			28	322		
WEZO																				
METRO	5	34	.2	1.4	7	19	.3	2.5	5	162	.2	1.2	6	122	.3	1.4	6	240	.3	1.7
TSA	5	34			7	19			5	162			6	122			6	240		
WFLC																				
METRO									2	7	.1	.5	2	7	.1	.5	1	7		.3
TSA									2	7			2	7			1	7		
WHAM																				
METRO	1	5		.3	2	5	.1	.7	4	67	.2	1.0	4	67	.2	.9	3	97	.1	.9
TSA	1	5			2	5			4	67			4	67			3	113		
WKLX																				
METRO	15	75	.7	4.2	20	59	1.0	7.1	26	361	1.3	6.5	26	348	1.3	6.0	21	425	1.0	6.0
TSA	19	95			22	66			27	368			27	355			22	445		
WMJQ																				
METRO	60	231	2.9	16.9	26	138	1.3	9.3	44	775	2.1	10.9	54	712	2.6	12.5	43	984	2.1	12.3
TSA	65	250			29	156			48	854			57	771			47	1077		
WNYR																				
METRO	4	7	.2	1.1	4	7	.2	1.4	11	79	.5	2.7	10	57	.5	2.3	10	87	.5	2.9
TSA	5	13			4	7			11	79			10	57			10	94		
WPXY																				
METRO	1	7		.3					1	25		.2	1	19		.2		30		
TSA	1	7							1	36			1	30				41		
WPXY-FM																				
METRO	119	371	5.7	33.6	49	194	2.4	17.4	89	1024	4.3	22.1	104	990	5.0	24.0	79	1181	3.8	22.6
TSA	133	422			51	211			99	1159			113	1110			85	1341		
TOTAL																				
METRO	120	378	5.8	33.9	49	194	2.4	17.4	90	1031	4.3	22.3	105	998	5.1	24.2	79	1188	3.8	22.6
TSA	134	429			51	211			100	1177			114	1128			85	1348		
WVOR																				
METRO	32	76	1.5	9.0	18	77	.9	6.4	28	393	1.4	6.9	26	327	1.3	6.0	23	479	1.1	6.6
TSA	32	76			18	77			28	401			26	327			23	486		
WZSH																				
METRO	2	11	.1	.6	10	19	.5	3.6	7	72	.3	1.7	6	72	.3	1.4	4	103	.2	1.1
TSA	2	11			10	19			8	103			7	89			6	133		
WBEN-FM																				
METRO	5	20	.2	1.4	5	16	.2	1.8	10	109	.5	2.5	8	82	.4	1.8	7	159	.3	2.0
TSA	36	102			37	89			23	247			22	204			20	330		
WBYR																				
METRO	1	7		.3	1	8		.4	2	74	.1	.5	4	67	.2	.9	2	90	.1	.6
TSA	13	54			18	35			10	192			9	148			11	207		
WPCX																				
METRO					4	8	.2	1.4	1	16		.2	1	16		.2	* 1	31		.3
TSA					4	8			1	16			1	16			1	31		
WSFW																				
METRO					*				* 5	15	.2	1.2	* 5	15	.2	1.2	* 3	22	.1	.9
TSA									5	15			5	15			3	22		
WSFW-FM																				
METRO									1	15		.2	1	15		.2	*	15		
TSA	5	21			3	21			3	36			3	36			1	36		
TOTAL																				
METRO									6	15	.3	1.5	6	15	.3	1.4	3	22	.1	.9
TSA	5	21			3	21			8	36			8	36			4	44		
METRO TOTALS	354	1008	17.1		281	774	13.5		403	1998	19.4		433	1972	20.9		349	2006	16.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	11	80	.4	1.5	4	46	.1	.6	5	54	.2	.8	5	46	.2	1.8	1	27		.2
TSA	11	80			4	46			5	54			5	46			1	27		
WCMF																				
METRO	202	963	6.8	27.7	170	776	5.8	24.0	142	903	4.8	21.7	64	600	2.2	22.6	120	773	4.1	23.7
TSA	228	1070			214	933			169	1034			87	706			152	904		
WDKX																				
METRO	30	129	1.0	4.1	21	117	.7	3.0	23	152	.8	3.5	17	117	.6	6.0	33	177	1.1	6.5
TSA	37	148			21	117			29	170			25	136			39	196		
WEZO																				
METRO	11	100	.4	1.5	14	130	.5	2.0	18	128	.6	2.8	10	95	.3	3.5	18	151	.6	3.6
TSA	15	107			14	137			18	136			10	95			23	167		
WFLC																				
METRO	6	26	.2	.8	6	26	.2	.8	6	33	.2	.9	1	13		.4	2	13	.1	.4
TSA	6	26			6	26			6	33			1	13			2	13		
WHAM																				
METRO	20	177	.7	2.7	19	111	.6	2.7	14	120	.5	2.1	4	47	.1	1.4	3	32	.1	.6
TSA	24	206			23	153			16	133			4	54			3	38		
WKLX																				
METRO	58	444	2.0	7.9	102	520	3.5	14.4	77	649	2.6	11.8	29	428	1.0	10.2	75	498	2.5	14.8
TSA	59	451			105	553			78	672			31	460			82	533		
WMJQ																				
METRO	66	376	2.2	9.0	35	351	1.2	5.0	59	495	2.0	9.0	26	303	.9	9.2	48	438	1.6	9.5
TSA	69	408			41	372			63	538			26	314			51	472		
WNYR																				
METRO	21	103	.7	2.9	36	132	1.2	5.1	27	110	.9	4.1	15	76	.5	5.3	16	62	.5	3.2
TSA	21	103			36	132			27	110			15	76			16	62		
WPXY																				
METRO	11	65	.4	1.5	7	39	.2	1.0	7	59	.2	1.1	1	32		.4	7	32	.2	1.4
TSA	11	76			7	39			7	59			1	32			7	32		
WPXY-FM																				
METRO	92	653	3.1	12.6	80	479	2.7	11.3	76	666	2.6	11.6	24	322	.8	8.5	59	475	2.0	11.7
TSA	104	743			90	551			82	717			26	360			63	524		
TOTAL																				
METRO	103	712	3.5	14.1	87	511	2.9	12.3	83	719	2.8	12.7	25	354	.8	8.8	66	501	2.2	13.0
TSA	115	813			97	583			89	770			27	392			70	550		
WVOR																				
METRO	96	522	3.3	13.2	98	479	3.3	13.9	64	529	2.2	9.8	25	337	.8	8.8	52	394	1.8	10.3
TSA	120	573			127	540			83	598			34	371			61	447		
WZSH																				
METRO	5	30	.2	.7	9	35	.3	1.3	6	30	.2	.9	1	8		.4	2	27	.1	.4
TSA	8	54			12	65			7	47			3	38			5	71		
WBEN-FM																				
METRO	10	68	.3	1.4	14	49	.5	2.0	8	63	.3	1.2	1	27		.4	2	34	.1	.4
TSA	20	122			28	120			19	131			6	91			14	121		
WBYR																				
METRO	10	42	.3	1.4	8	34	.3	1.1	16	103	.5	2.5	3	53	.1	1.1	10	55	.3	2.0
TSA	19	121			19	127			26	217			10	104			31	182		
WPCX																				
METRO	5	21	.2	.7	9	28	.3	1.3	8	21	.3	1.2	8	27	.3	2.8	10	41	.3	2.0
TSA	5	21			11	37			8	30			11	45			11	57		
WSFW																				
METRO	* 4	15	.1	.5	5	8	.2	.7	* 4	8	.1	.6					* 1	7		.2
TSA	5	22			5	8			4	8							1	7		
WSFW-FM																				
METRO	2	15	.1	.3	1	8		.1		8								14		
TSA	7	36			2	22			3	29			7				2			
TOTAL																				
METRO	6	15	.2	.8	6	8	.2	.8	4	8	.1	.6					1	7		.2
TSA	12	36			7	22			7	29							3	21		
METRO TOTALS																				
	730	2482	24.7		707	2234	23.9		653	2524	22.1		283	1896	9.6		506	2239	17.1	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO		6							2	13	.1	.4								33	
TSA		6							2	13										33	
WCMF																					
METRO	92	308	3.1	26.1	157	440	5.3	24.3	119	344	4.0	24.9	79	254	2.7	25.9	95	886	3.2	24.7	
TSA	101	341			190	489			152	399			109	309			121	1017			
WDKX																					
METRO	23	55	.8	6.5	44	100	1.5	6.8	40	74	1.4	8.4	26	53	.9	8.5	27	197	.9	7.0	
TSA	23	55			55	119			40	74			44	71			36	216			
WEZO																					
METRO	6	20	.2	1.7	15	46	.5	2.3	23	50	.8	4.8	5	33	.2	1.6	12	159	.4	3.1	
TSA	6	20			18	55			23	50			5	33			15	175			
WFLC																					
METRO	4	7	.1	1.1	4	7	.1	.6	3	6	.1	.6	1	7		.3	1	13		.3	
TSA	4	7			4	7			3	6			1	7			1	13			
WHAM																					
METRO	12	52	.4	3.4	6	13	.2	.9									3	91	.1	.8	
TSA	18	65			6	13			2	6							5	105			
WKLY																					
METRO	50	185	1.7	14.2	92	254	3.1	14.2	70	210	2.4	14.6	50	167	1.7	16.4	55	613	1.9	14.3	
TSA	50	185			102	271			76	216			53	174			59	647			
WMJQ																					
METRO	14	93	.5	4.0	55	200	1.9	8.5	56	178	1.9	11.7	15	92	.5	4.9	33	538	1.1	8.6	
TSA	15	99			56	206			56	178			15	92			33	572			
WNYR																					
METRO	7	34	.2	2.0	26	48	.9	4.0	18	48	.6	3.8	13	15	.4	4.3	12	76	.4	3.1	
TSA	7	34			26	48			18	48			13	15			12	76			
WPXY																					
METRO	11	32	.4	3.1	10	26	.3	1.5	7	19	.2	1.5	1	7		.3	5	52	.2	1.3	
TSA	11	32			10	26			7	19			1	7			5	52			
WPXY-FM																					
METRO	37	155	1.3	10.5	60	214	2.0	9.3	48	156	1.6	10.0	28	123	.9	9.2	44	582	1.5	11.4	
TSA	47	182			60	214			51	167			38	150			50	632			
TOTAL																					
METRO	48	180	1.6	13.6	70	240	2.4	10.8	55	175	1.9	11.5	29	130	1.0	9.5	49	621	1.7	12.7	
TSA	58	207			70	240			58	186			39	157			55	671			
WVOR																					
METRO	33	133	1.1	9.3	78	260	2.6	12.1	34	128	1.2	7.1	28	105	.9	9.2	37	471	1.3	9.6	
TSA	53	183			92	303			37	144			36	143			46	539			
WZSH																					
METRO	1	6		.3	3	14	.1	.5	5	14	.2	1.0					2	27	.1	.5	
TSA	3	23			5	23			7	28			1	14			3	87			
<hr/>																					
WBEN-FM																					
METRO									2	16	.1	.4	8	33	.3	2.6	3	52	.1	.8	
TSA					6	29			6	40			8	33			10	138			
WBYS																					
METRO	8	20	.3	2.3	13	35	.4	2.0	8	33	.3	1.7	14	40	.5	4.6	9	69	.3	2.3	
TSA	10	31			39	85			29	85			22	82			20	196			
WPCX																					
METRO	2	15	.1	.6	10	35	.3	1.5	9	20	.3	1.9	7	13	.2	2.3	* 8	41	.3	2.1	
TSA	2	15			10	35			9	20			7	13			8	57			
WSFW																					
METRO	*				2	7	.1	.3	*									* 1	7		.3
TSA					2	7												1	7		
WSFW-FM																					
METRO									2	14			1	7	.3	*		7			
TSA									2	14			8	19			2	40			
TOTAL																					
METRO					2	7	.1	.3										1	14		.3
TSA					2	7			2	14							3	47			
METRO TOTALS	353	1127	12.0		646	1508	21.9		478	1212	16.2		305	898	10.3		385	2429	13.0		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

PERSONS 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	1	7		.2	1	7		.3	6	100	.2	.9	8	100	.3	1.2	4	166	.1	.8
METRO	1	7			1	7			6	100			8	100			4	166		
TSA																	4	166		
WCMF	118	368	4.0	22.4	81	278	2.7	24.0	171	1198	5.8	24.7	173	1158	5.9	25.1	129	1349	4.4	24.6
METRO	137	392			123	356			204	1387			199	1300			158	1537		
TSA																				
WDXK	28	77	.9	5.3	20	47	.7	5.9	24	187	.8	3.5	25	179	.8	3.6	23	290	.8	4.4
METRO	35	96			25	65			29	205			32	197			30	308		
TSA																				
WEZO	19	71	.6	3.6	15	60	.5	4.4	13	249	.4	1.9	15	189	.5	2.2	13	318	.4	2.5
METRO	27	87			24	76			14	264			16	203			14	342		
TSA																				
WFLC									5	40	.2	.7	6	40	.2	.9	3	40	.1	.6
METRO									5	40			6	40			3	40		
TSA																				
WHAM	3	19	.1	6	1	6		.3	18	248	.6	2.6	17	222	.6	2.5	11	267	.4	2.1
METRO	3	19			1	6			21	299			20	252			13	318		
TSA																				
WKLX	72	210	2.4	13.7	63	225	2.1	18.6	80	837	2.7	11.6	68	757	2.3	9.9	64	989	2.2	12.2
METRO	78	245			69	248			82	870			69	781			67	1041		
TSA																				
WMJQ	47	193	1.6	8.9	34	87	1.2	10.1	52	708	1.8	7.5	62	623	2.1	9.0	41	876	1.4	7.8
METRO	47	193			40	115			56	764			66	673			44	941		
TSA																				
WNYR	13	20	.4	2.5	7	13	.2	2.1	28	168	.9	4.0	24	140	.8	3.5	21	168	.7	4.0
METRO	13	20			7	13			28	168			24	140			21	168		
TSA																				
WPXY	9	20	.3	1.7	2	13	.1	.6	9	72	.3	1.3	10	72	.3	1.5	6	72	.2	1.1
METRO	9	20			2	13			9	83			10	83			6	83		
TSA																				
WPXY-FM	89	266	3.0	16.9	31	136	1.0	9.2	82	926	2.8	11.8	84	872	2.8	12.2	61	1079	2.1	11.6
METRO	100	304			31	136			93	1014			93	961			67	1180		
TSA																				
TOTAL	98	285	3.3	18.6	33	148	1.1	9.8	91	978	3.1	13.2	94	931	3.2	13.7	67	1118	2.3	12.8
METRO	109	323			33	148			102	1077			103	1031			73	1219		
TSA																				
WVOR	58	143	2.0	11.0	30	137	1.0	8.9	86	785	2.9	12.4	79	696	2.7	11.5	61	960	2.1	11.6
METRO	69	180			36	153			111	862			101	766			78	1053		
TSA																				
WZSH	2	6	.1	.4					7	59	.2	1.0	6	46	.2	.9	4	93	.1	.8
METRO	8	29			2	7			9	106			8	80			8	163		
TSA																				
WBEN-FM	4	10	.1	.8	2	8	.1	.6	11	110	.4	1.6	9	85	.3	1.3	7	141	.2	1.3
METRO	22	68			18	48			23	220			19	177			15	266		
TSA																				
WBYR	12	26	.4	2.3	2	10	.1	.6	11	110	.4	1.6	13	103	.4	1.9	9	117	.3	1.7
METRO	30	87			24	49			21	263			23	224			20	276		
TSA																				
WPCX	7	13	.2	1.3	14	28	.5	4.1	7	50	.2	1.0	6	36	.2	.9	* 7	63	.2	1.3
METRO	10	20			16	37			7	59			6	45			8	89		
TSA																				
WSFW					*				* 5	15	.2	.7	* 5	15	.2	.7	* 3	22	.1	.6
METRO									5	22			6	22			3	29		
TSA																				
WSFW-FM									1	15		.1	1	15		.1	*	15		
METRO									4	36			4	36			2	48		
TSA																				
TOTAL	3	14			2	14			6	15	.2	.9	6	15	.2	.9	3	22	.1	.6
METRO									9	36			10	36			5	56		
TSA																				
METRO TOTALS	526	1316	17.8		338	952	11.4		692	2830	23.4		688	2748	23.3		525	2870	17.8	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 18-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	21	157	.4	1.7	12	95	.2	1.1	12	123	.2	1.2	8	111	.2	2.0	7	92	.1	.9
METRO	21	157			12	95			12	123			8	111			7	92		
TSA																				
WCMF	222	1064	4.5	18.3	187	879	3.8	16.8	161	1018	3.3	16.1	66	663	1.3	16.1	130	864	2.7	16.3
METRO	248	1171			236	1042			190	1166			90	775			165	1001		
TSA																				
WDKX	40	179	.8	3.3	28	157	.6	2.5	30	197	.6	3.0	23	134	.5	5.6	42	236	.9	5.3
METRO	47	198			28	157			36	215			31	153			48	255		
TSA																				
WEZO	79	394	1.6	6.5	77	318	1.6	6.9	58	367	1.2	5.8	21	211	.4	5.1	49	377	1.0	6.2
METRO	83	407			77	342			60	399			22	221			56	432		
TSA																				
WFLC	7	31	.1	.6	7	38	.1	.6	7	40	.1	.7	1	25		.2	3	23	.1	.4
METRO	12	51			15	57			11	59			2	31			3	29		
TSA																				
WHAM	77	492	1.6	6.3	48	254	1.0	4.3	40	324	.8	4.0	7	113	.1	1.7	17	146	.3	2.1
METRO	90	580			59	328			51	384			9	156			20	175		
TSA																				
WKLX	75	538	1.5	6.2	124	617	2.5	11.2	91	752	1.9	9.1	32	478	.7	7.8	86	614	1.8	10.8
METRO	79	584			130	662			93	807			34	518			93	649		
TSA																				
WMJQ	86	548	1.8	7.1	44	453	.9	4.0	71	652	1.4	7.1	32	392	.7	7.8	63	557	1.3	7.9
METRO	90	598			50	481			75	695			32	414			66	591		
TSA																				
WNYR	53	253	1.1	4.4	81	275	1.7	7.3	70	276	1.4	7.0	28	172	.6	6.8	52	177	1.1	6.5
METRO	63	287			93	301			77	320			28	172			57	198		
TSA																				
WPXY	11	82	.2	.9	9	77	.2	.8	8	91	.2	.8	1	49		.2	8	49	.2	1.0
METRO	11	93			9	77			8	91			1	49			8	60		
TSA																				
WPXY-FM	138	887	2.8	11.4	107	676	2.2	9.6	105	860	2.1	10.5	33	424	.7	8.1	85	686	1.7	10.7
METRO	152	1001			117	748			112	921			35	462			89	735		
TSA																				
TOTAL	149	953	3.0	12.3	116	736	2.4	10.4	113	939	2.3	11.3	34	472	.7	8.3	93	729	1.9	11.7
METRO	163	1077			126	808			120	1000			36	510			97	789		
TSA																				
WVOR	199	1008	4.1	16.4	182	871	3.7	16.4	138	1041	2.8	13.8	49	640	1.0	12.0	108	818	2.2	13.6
METRO	228	1100			214	945			161	1133			58	674			119	894		
TSA																				
WZSH	33	165	.7	2.7	45	161	.9	4.0	19	177	.4	1.9	8	79	.2	2.0	25	161	.5	3.1
METRO	43	265			58	244			35	285			12	127			32	233		
TSA																				
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WBEN-FM	10	82	.2	.8	15	66	.3	1.3	9	77	.2	.9	2	44		.5	2	51		.3
METRO	23	170			29	137			21	168			8	116			17	170		
TSA																				
WBYR	16	59	.3	1.3	16	51	.3	1.4	26	120	.5	2.6	9	70	.2	2.2	19	78	.4	2.4
METRO	26	145			29	157			37	248			17	128			42	212		
TSA																				
WPCX	11	56	.2	.9	14	57	.3	1.3	12	45	.2	1.2	9	69	.2	2.2	13	72	.3	1.6
METRO	22	104			29	101			17	117			13	96			15	95		
TSA																				
WSFW	* 4	15	.1	.3	5	8	.1	.4	* 4	8	.1	.4					* 1	7		.1
METRO	5	22			5	8			4	8							1	7		
TSA																				
WSFW-FM	2	15		.2	1	8		.1	1	14		.1						6		
METRO	7	36			2	22			4	35				7			2	20		
TSA																				
TOTAL	6	15	.1	.5	6	8	.1	.5	5	14	.1	.5					1	13		.1
METRO	12	36			7	22			8	35							3	27		
TSA																				
METRO TOTALS	1213	4147	24.7		1112	3536	22.7		1001	4133	20.4		409	2958	8.3		796	3677	16.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

PERSONS 18-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	4	32	.1	.6	7	38	.1	.7	4	20	.1	.5	6	12	.1	1.3	4	119	.1	.7
METRO	4	32			7	38			4	20			6	12			4	119		
TSA																				
WCMF	105	346	2.1	16.6	179	490	3.7	17.3	125	366	2.5	17.2	81	264	1.7	18.0	103	1006	2.1	16.8
METRO	116	385			212	539			163	427			111	319			131	1143		
TSA																				
WDKX	37	83	.8	5.9	60	128	1.2	5.8	42	81	.9	5.8	32	65	.7	7.1	36	271	.7	5.9
METRO	37	83			71	147			42	81			50	83			45	290		
TSA																				
WEZO	37	112	.8	5.9	49	157	1.0	4.7	58	136	1.2	8.0	17	84	.3	3.8	37	470	.8	6.0
METRO	37	112			53	176			58	142			20	119			40	536		
TSA																				
WFLC	4	12	.1	.6	7	12	.1	.7	3	6	.1	.4	1	7		.2	2	23		.3
METRO	6	18			8	18			3	6			1	7			2	36		
TSA																				
WHAM	42	161	.9	6.6	29	82	.6	2.8	17	57	.3	2.3	5	26	.1	1.1	16	309	.3	2.6
METRO	55	184			35	104			22	73			6	33			22	365		
TSA																				
WKLX	56	199	1.1	8.9	105	300	2.1	10.2	79	259	1.6	10.9	55	198	1.1	12.2	63	735	1.3	10.3
METRO	56	199			115	317			85	265			58	205			67	782		
TSA																				
WMJQ	21	124	.4	3.3	72	251	1.5	7.0	70	228	1.4	9.6	19	115	.4	4.2	42	667	.9	6.8
METRO	22	130			73	257			70	228			19	115			42	701		
TSA																				
WNYR	29	99	.6	4.6	78	137	1.6	7.5	45	113	.9	6.2	16	28	.3	3.6	36	208	.7	5.9
METRO	33	113			89	152			51	121			16	28			39	230		
TSA																				
WPXY	11	32	.2	1.7	10	38	.2	1.0	10	36	.2	1.4	2	12		.4	5	69	.1	.8
METRO	11	32			11	49			10	36			2	12			6	80		
TSA																				
WPXY-FM	64	209	1.3	10.1	96	331	2.0	9.3	70	238	1.4	9.6	39	163	.8	8.7	64	841	1.3	10.4
METRO	74	236			96	331			73	249			49	190			70	891		
TSA																				
TOTAL	75	234	1.5	11.9	106	368	2.2	10.3	80	274	1.6	11.0	41	175	.8	9.1	69	892	1.4	11.2
METRO	85	261			107	378			83	285			51	202			76	953		
TSA																				
WVOR	86	303	1.8	13.6	161	523	3.3	15.6	80	315	1.6	11.0	66	199	1.3	14.7	85	985	1.7	13.8
METRO	107	359			177	581			83	331			76	244			95	1075		
TSA																				
WZSH	25	64	.5	4.0	29	71	.6	2.8	24	76	.5	3.3	13	41	.3	2.9	21	196	.4	3.4
METRO	37	99			42	108			26	90			17	79			27	308		
TSA																				
WBEN-FM									3	23	.1	.4	8	33	.2	1.8	3	77	.1	.5
METRO					7	35			8	55			8	33			12	195		
TSA																				
WBYS	8	20	.2	1.3	13	35	.3	1.3	20	50	.4	2.7	23	57	.5	5.1	15	92	.3	2.4
METRO	12	43			40	92			46	109			31	99			27	238		
TSA																				
WPCX	4	27	.1	.6	12	48	.2	1.2	10	26	.2	1.4	7	13	.1	1.6	* 9	72	.2	1.5
METRO	10	42			15	55			10	26			8	21			10	103		
TSA																				
WSFW					2	7	.2	*									* 1	7		.2
METRO					2	7											1	7		
TSA																				
WSFW-FM									1	6	.1		1	7	.2	*		13		
METRO									3	20			8	19			2	46		
TSA																				
TOTAL					2	7	.2		1	6	.1						1	20		.2
METRO					2	7			3	20							3	53		
TSA																				
METRO TOTALS	632	1914	12.9		1034	2476	21.1		728	1985	14.9		450	1380	9.2		614	4067	12.5	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 18 - 49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	9	47	.2	1.1	6	25	.1	1.0	15	201	.3	1.4	17	196	.3	1.5	10	324	.2	1.2
TSA	9	47			6	25			15	201			17	196			10	324		
WCMF																				
METRO	124	410	2.5	15.4	84	297	1.7	14.6	189	1359	3.9	17.1	192	1290	3.9	17.5	141	1566	2.9	17.0
TSA	148	440			129	381			224	1565			219	1449			172	1771		
WDKX																				
METRO	41	99	.8	5.1	27	67	.6	4.7	32	247	.7	2.9	33	239	.7	3.0	31	381	.6	3.7
TSA	48	118			32	85			37	265			40	257			38	399		
WEZO																				
METRO	53	152	1.1	6.6	38	123	.8	6.6	70	627	1.4	6.3	69	538	1.4	6.3	52	822	1.1	6.3
TSA	63	192			47	139			71	671			70	581			53	912		
WFLC																				
METRO	2	5		.2	1	5		.2	5	52	.1	.5	6	52	.1	.5	4	64	.1	.5
TSA	2	5			1	5			11	78			11	78			7	90		
WHAM																				
METRO	16	65	.3	2.0	5	35	.1	.9	54	622	1.1	4.9	59	572	1.2	5.4	35	691	.7	4.2
TSA	16	65			5	35			66	762			70	673			42	838		
WKLX																				
METRO	82	246	1.7	10.2	77	284	1.6	13.4	98	1003	2.0	8.9	83	901	1.7	7.6	76	1205	1.6	9.2
TSA	88	281			83	307			102	1076			87	964			81	1309		
WMJQ																				
METRO	66	247	1.3	8.2	45	144	.9	7.8	65	945	1.3	5.9	77	850	1.6	7.0	52	1153	1.1	6.3
TSA	66	247			51	172			70	1019			82	918			56	1236		
WNYR																				
METRO	43	76	.9	5.4	38	63	.8	6.6	69	373	1.4	6.3	61	325	1.2	5.6	51	398	1.0	6.2
TSA	44	83			38	63			79	427			70	369			57	452		
WPXY																				
METRO	9	20	.2	1.1	4	25	.1	.7	10	122	.2	.9	11	110	.2	1.0	7	122	.1	.8
TSA	9	20			4	25			10	133			11	121			7	144		
WPXY-FM																				
METRO	113	363	2.3	14.1	47	188	1.0	8.2	116	1293	2.4	10.5	121	1175	2.5	11.0	85	1530	1.7	10.3
TSA	124	401			47	188			127	1405			131	1288			91	1655		
TOTAL																				
METRO	122	382	2.5	15.2	51	211	1.0	8.9	126	1373	2.6	11.4	132	1257	2.7	12.0	92	1598	1.9	11.1
TSA	133	420			51	211			137	1496			142	1382			98	1733		
WVOR																				
METRO	105	290	2.1	13.1	73	277	1.5	12.7	174	1481	3.5	15.8	168	1331	3.4	15.3	125	1729	2.5	15.1
TSA	117	335			82	300			202	1607			195	1450			144	1886		
WZSH																				
METRO	27	70	.6	3.4	23	58	.5	4.0	34	263	.7	3.1	27	228	.6	2.5	25	339	.5	3.0
TSA	39	103			25	65			46	409			40	360			35	531		
<hr/>																				
WBEN-FM																				
METRO	6	20	.1	.7	2	8		.3	11	141	.2	1.0	9	106	.2	.8	7	182	.1	.8
TSA	28	104			22	55			25	294			21	241			18	368		
WBYR																				
METRO	21	43	.4	2.6	19	33	.4	3.3	19	127	.4	1.7	21	120	.4	1.9	16	140	.3	1.9
TSA	39	104			41	72			30	300			31	255			28	331		
WPCX																				
METRO	9	31	.2	1.1	17	41	.3	3.0	12	85	.2	1.1	10	71	.2	.9	* 11	110	.2	1.3
TSA	12	38			19	50			23	165			20	151			17	208		
WSFW																				
METRO									* 5	15	.1	.5	* 5	15	.1	.5	* 3	22	.1	.4
TSA									5	22			6	22			3	29		
WSFW-FM																				
METRO					1	6		.2	1	21		.1	1	21		.1	*	21		
TSA	3	14			3	20			4	42			4	42			2	54		
TOTAL																				
METRO					1	6		.2	6	21	.1	.5	6	21	.1	.5	3	28	.1	.4
TSA	3	14			3	20			9	42			10	42			5	62		
METRO TOTALS	803	2073	16.4		576	1595	11.8		1103	4665	22.5		1098	4545	22.4		828	4772	16.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	19	142	.5	2.1	11	88	.3	1.4	12	109	.3	1.7	8	111	.2	2.9	7	78	.2	1.2
METRO	19	142			11	88			12	109			8	111			7	78		
TSA																				
WCMF	127	566	3.4	13.8	103	444	2.8	12.8	94	542	2.5	12.9	19	278	.5	7.0	66	443	1.8	11.5
METRO	143	613			121	503			109	608			27	321			76	488		
TSA																				
WDKX	23	114	.6	2.5	16	99	.4	2.0	21	109	.6	2.9	17	75	.5	6.2	24	155	.6	4.2
METRO	23	114			16	99			21	109			17	75			24	155		
TSA																				
WEZO	77	364	2.1	8.4	72	273	1.9	8.9	51	320	1.4	7.0	16	181	.4	5.9	45	325	1.2	7.8
METRO	81	377			72	297			53	352			17	191			52	380		
TSA																				
WFLL	5	24	.1	.5	5	31	.1	.6	5	33	.1	.7	1	25	.4		2	16	.1	.3
METRO	10	44			13	50			9	52			2	31			2	22		
TSA																				
WHAM	74	449	2.0	8.0	45	246	1.2	5.6	37	288	1.0	5.1	6	98	.2	2.2	17	146	.5	3.0
METRO	87	537			56	320			48	348			8	141			20	175		
TSA																				
WKLX	59	413	1.6	6.4	97	484	2.6	12.0	67	537	1.8	9.2	26	325	.7	9.5	70	495	1.9	12.2
METRO	63	459			103	529			69	592			28	365			77	518		
TSA																				
WMJQ	57	339	1.5	6.2	26	260	.7	3.2	44	367	1.2	6.1	20	221	.5	7.3	38	291	1.0	6.6
METRO	61	378			32	288			47	387			20	232			40	314		
TSA																				
WNYR	46	224	1.2	5.0	66	209	1.8	8.2	56	232	1.5	7.7	18	150	.5	6.6	43	148	1.2	7.5
METRO	56	258			78	235			63	276			18	150			48	169		
TSA																				
WPXY	10	68	.3	1.1	9	63	.2	1.1	7	84	.2	1.0	1	49	.4		8	42	.2	1.4
METRO	10	68			9	63			7	84			1	49			8	53		
TSA																				
WPXY-FM	92	552	2.5	10.0	59	423	1.6	7.3	70	509	1.9	9.6	21	253	.6	7.7	49	406	1.3	8.5
METRO	102	609			60	438			72	525			21	253			49	406		
TSA																				
TOTAL	102	604	2.7	11.1	68	469	1.8	8.4	77	581	2.1	10.6	22	301	.6	8.1	57	442	1.5	9.9
METRO	112	660			69	484			79	597			22	301			57	453		
TSA																				
WVOR	175	854	4.7	19.0	153	700	4.1	19.0	116	835	3.1	16.0	41	491	1.1	15.0	85	685	2.3	14.8
METRO	204	946			185	774			139	927			50	525			96	761		
TSA																				
WZSH	29	141	.8	3.1	37	145	1.0	4.6	14	153	.4	1.9	7	71	.2	2.6	24	153	.6	4.2
METRO	37	225			49	214			30	261			10	105			31	211		
TSA																				
<hr/>																				
WBEN-FM	4	54	.1	.4	1	30	.1		3	48	.1	.4	2	34	.1	.7	1	27		.2
METRO	10	118			4	43			4	77			4	55			8	96		
TSA																				
WBYS	16	36	.4	1.7	16	36	.4	2.0	19	70	.5	2.6	7	44	.2	2.6	16	52	.4	2.8
METRO	25	98			19	63			26	139			11	66			24	105		
TSA																				
WPCX	9	48	.2	1.0	13	49	.3	1.6	11	37	.3	1.5	8	62	.2	2.9	12	64	.3	2.1
METRO	20	96			28	93			16	109			12	89			14	87		
TSA																				
WSFW	*								*											
METRO	1	7																		
TSA																				
WSFW-FM																				
METRO	2	7							1	6	.1							6		
TSA									2	13				7				6		
TOTAL									1	6	.1							6		
METRO									2	13								6		
TSA																				
METRO TOTALS	921	3158	24.7		805	2648	21.6		727	3078	19.5		273	2112	7.3		574	2740	15.4	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	4	32	.1	.8	7	38	.2	.9	4	13	.1	.8	6	12	.2	2.0	4	105	.1	.9
TSA	4	32			7	38			4	13			6	12			4	105		
WCMF																				
METRO	55	175	1.5	10.7	94	244	2.5	12.3	48	159	1.3	9.6	37	100	1.0	12.2	52	533	1.4	11.7
TSA	64	195			104	259			61	173			48	115			59	578		
WDKX																				
METRO	27	54	.7	5.3	36	92	1.0	4.7	24	45	.6	4.8	23	50	.6	7.6	22	183	.6	4.9
TSA	27	54			36	92			24	45			23	50			22	183		
WEZO																				
METRO	37	112	1.0	7.2	47	149	1.3	6.2	47	106	1.3	9.4	17	84	.5	5.6	35	410	.9	7.9
TSA	37	112			51	168			47	112			20	119			38	476		
WFLC																				
METRO		5			3	5	.1	.4	3	6	.1	.6					1	16		.2
TSA	2	11			4	11			3	6							1	29		
WHAM																				
METRO	42	154	1.1	8.2	29	82	.8	3.8	17	57	.5	3.4	5	26	.1	1.7	16	295	.4	3.6
TSA	55	177			35	104			22	73			6	33			22	351		
WKLX																				
METRO	45	163	1.2	8.8	94	247	2.5	12.3	57	207	1.5	11.4	37	162	1.0	12.2	51	566	1.4	11.5
TSA	45	163			104	264			63	213			40	169			55	601		
WMJQ																				
METRO	11	51	.3	2.1	35	122	.9	4.6	39	128	1.0	7.8	13	63	.3	4.3	24	335	.6	5.4
TSA	12	57			36	128			39	128			13	63			24	358		
WNYR																				
METRO	25	78	.7	4.9	60	108	1.6	7.9	33	91	.9	6.6	3	13	.1	1.0	28	172	.8	6.3
TSA	29	92			71	123			39	99			3	13			31	194		
WPXY																				
METRO	11	32	.3	2.1	10	31	.3	1.3	10	36	.3	2.0	2	12	.1	.7	5	62	.1	1.1
TSA	11	32			11	42			10	36			2	12			6	73		
WPXY-FM																				
METRO	54	157	1.4	10.5	70	219	1.9	9.2	49	156	1.3	9.8	19	80	.5	6.3	37	501	1.0	8.3
TSA	54	157			70	219			49	156			19	80			37	501		
TOTAL																				
METRO	65	182	1.7	12.7	80	249	2.1	10.5	59	192	1.6	11.8	21	92	.6	6.9	42	545	1.1	9.4
TSA	65	182			81	259			59	192			21	92			43	556		
WVOR																				
METRO	81	281	2.2	15.8	133	435	3.6	17.5	63	264	1.7	12.5	51	146	1.4	16.8	70	836	1.9	15.7
TSA	102	337			149	493			66	280			61	191			80	926		
WZSH																				
METRO	25	64	.7	4.9	27	63	.7	3.5	20	68	.5	4.0	13	41	.3	4.3	20	188	.5	4.5
TSA	35	82			40	100			20	68			16	65			26	270		
<hr/>																				
WBEN-FM																				
METRO									1	7		.2		7			1	42		.2
TSA					2	12			5	24				7			5	111		
WBYR																				
METRO	8	13	.2	1.6	8	16	.2	1.0	15	39	.4	3.0	22	46	.6	7.3	13	59	.3	2.9
TSA	10	25			17	37			24	61			24	54			17	124		
WPCX																				
METRO	4	19	.1	.8	11	40	.3	1.4	10	26	.3	2.0	7	13	.2	2.3	* 8	64	.2	1.8
TSA	10	34			14	47			10	26			8	21			9	95		
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO									1	6		.2					*	6		
TSA									1	6								6		
TOTAL																				
METRO									1	6		.2	7	12			1	25		
TSA									1	6							1	6		
METRO TOTALS	512	1492	13.7		762	1826	20.4		502	1424	13.5		303	941	8.1		445	3086	11.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

ROCHESTER, NY

WINTER 1987

Target Audience

PERSONS 25 - 49

Target Audience

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	8	40	.2	1.4	6	25	.2	1.4	15	179	.4	1.8	16	174	.4	2.0	10	288	.3	1.7
METRO	8	40			6	25			15	179			16	174			10	288		
TSA																				
WCMF	77	227	2.1	13.3	38	142	1.0	9.1	107	758	2.9	13.1	110	710	3.0	13.4	74	928	2.0	12.3
METRO	82	233			49	173			123	860			126	787			86	1028		
TSA																				
WDKX	24	55	.6	4.1	14	45	.4	3.4	20	151	.5	2.5	21	151	.6	2.6	20	241	.5	3.3
METRO	24	55			14	45			20	151			21	151			20	241		
TSA																				
WEZO	50	129	1.3	8.6	37	115	1.0	8.9	66	529	1.8	8.1	65	469	1.7	7.9	48	695	1.3	7.9
METRO	60	169			46	131			67	573			66	512			49	785		
TSA																				
WFLC	2	5	.1	.3	1	5		.2	3	45	.1	.4	4	45	.1	.5	3	57	.1	.5
METRO	2	5			1	5			9	71			9	71			6	83		
TSA																				
WHAM	16	65	.4	2.8	5	35	.1	1.2	51	571	1.4	6.3	56	521	1.5	6.8	33	640	.9	5.5
METRO	16	65			5	35			63	711			67	622			40	787		
TSA																				
WKLX	69	187	1.9	11.9	57	225	1.5	13.7	76	736	2.0	9.3	63	642	1.7	7.7	59	896	1.6	9.8
METRO	73	209			63	248			80	809			67	705			64	987		
TSA																				
WMJQ	42	136	1.1	7.2	39	115	1.0	9.4	41	572	1.1	5.0	49	507	1.3	6.0	32	664	.9	5.3
METRO	42	136			43	132			46	624			54	552			35	724		
TSA																				
WNYR	39	69	1.0	6.7	34	56	.9	8.2	58	299	1.6	7.1	51	273	1.4	6.2	41	324	1.1	6.8
METRO	40	76			34	56			68	353			60	317			47	378		
TSA																				
WPXY	8	13	.2	1.4	4	25	.1	1.0	9	108	.2	1.1	10	96	.3	1.2	7	108	.2	1.2
METRO	8	13			4	25			9	108			10	96			7	119		
TSA																				
WPXY-FM	45	187	1.2	7.8	22	85	.6	5.3	73	830	2.0	8.9	81	735	2.2	9.9	52	991	1.4	8.6
METRO	45	187			22	85			77	886			86	791			54	1048		
TSA																				
TOTAL	53	199	1.4	9.1	26	108	.7	6.2	82	903	2.2	10.0	91	809	2.4	11.1	59	1052	1.6	9.8
METRO	53	199			26	108			86	959			96	867			61	1119		
TSA																				
WVOR	75	230	2.0	12.9	60	224	1.6	14.4	149	1191	4.0	18.3	145	1086	3.9	17.7	105	1379	2.8	17.4
METRO	87	275			69	247			177	1317			172	1205			124	1536		
TSA																				
WZSH	27	70	.7	4.7	23	58	.6	5.5	28	223	.8	3.4	22	188	.6	2.7	22	283	.6	3.6
METRO	39	103			25	65			39	338			34	303			30	445		
TSA																				
<hr/>																				
WBEN-FM	6	20	.2	1.0	6	21			2	86	.1	.2	3	70	.1	.4	2	112	.1	.3
METRO	16	66			6	21			6	167			6	143			6	225		
TSA																				
WBYR	20	36	.5	3.4	19	33	.5	4.6	17	70	.5	2.1	17	70	.5	2.1	14	76	.4	2.3
METRO	26	50			25	50			22	152			24	146			19	176		
TSA																				
WPCX	9	31	.2	1.6	13	33	.3	3.1	11	69	.3	1.3	9	55	.2	1.1	* 10	87	.3	1.7
METRO	12	38			15	42			22	149			19	135			16	185		
TSA																				
WSFW					*				*	7			*	7			*	7		
METRO																				
TSA																				
WSFW-FM					1	6		.2	1	6			1	6			*	6		
METRO					1	6			1	13			1	13			1	25		
TSA																				
TOTAL					1	6		.2	1	6			2	6			1	6		
METRO					1	6			1	13			2	13			1	25		
TSA																				
METRO TOTALS	580	1478	15.6		417	1167	11.2		816	3541	21.9		818	3447	21.9		604	3648	16.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	23	157	.5	2.2	14	109	.3	1.5	13	114	.3	1.6	8	121	.2	2.6	7	83	.2	1.1
TSA	23	157			14	109			13	114			8	121			7	83		
WCMF																				
METRO	132	582	3.2	12.6	112	465	2.7	12.1	95	562	2.3	11.7	19	278	.5	6.1	66	448	1.6	10.1
TSA	148	629			130	532			110	628			27	321			76	493		
WDKX																				
METRO	24	124	.6	2.3	16	99	.4	1.7	22	114	.5	2.7	18	90	.4	5.8	26	165	.6	4.0
TSA	24	124			16	99			22	114			18	90			26	165		
WEZO																				
METRO	101	497	2.4	9.6	103	401	2.5	11.2	71	463	1.7	8.8	22	264	.5	7.1	66	428	1.6	10.1
TSA	105	519			103	425			73	495			23	274			76	497		
WFLL																				
METRO	5	24	.1	.5	5	36	.1	.5	5	33	.1	.6	1	30		.3	2	21		.3
TSA	10	44			13	55			9	52			2	36			2	27		
WHAM																				
METRO	94	522	2.2	8.9	58	303	1.4	6.3	46	351	1.1	5.7	10	139	.2	3.2	23	177	.5	3.5
TSA	109	626			70	384			57	411			14	197			27	212		
WKLX																				
METRO	60	418	1.4	5.7	97	494	2.3	10.5	67	542	1.6	8.3	26	325	.6	8.4	71	510	1.7	10.8
TSA	64	464			103	539			69	597			28	365			78	533		
WMJQ																				
METRO	57	349	1.4	5.4	26	260	.6	2.8	44	372	1.1	5.4	20	221	.5	6.5	39	296	.9	5.9
TSA	61	388			32	288			47	392			20	232			41	319		
WNYR																				
METRO	53	268	1.3	5.0	77	258	1.8	8.4	59	263	1.4	7.3	21	182	.5	6.8	50	195	1.2	7.6
TSA	67	317			97	293			71	321			21	182			56	222		
WPXY																				
METRO	10	68	.2	1.0	9	63	.2	1.0	7	84	.2	.9	1	49		.3	8	42	.2	1.2
TSA	10	68			9	63			7	84			1	49			8	53		
WPXY-FM																				
METRO	94	572	2.2	8.9	61	433	1.5	6.6	72	519	1.7	8.9	22	263	.5	7.1	51	422	1.2	7.8
TSA	104	629			62	448			74	535			22	263			51	422		
TOTAL																				
METRO	104	624	2.5	9.9	70	479	1.7	7.6	79	591	1.9	9.8	23	311	.5	7.4	59	458	1.4	9.0
TSA	114	680			71	494			81	607			23	311			59	469		
WVOR																				
METRO	191	960	4.6	18.2	167	742	4.0	18.1	131	914	3.1	16.2	41	517	1.0	13.2	92	717	2.2	14.0
TSA	220	1052			199	816			154	1006			50	551			103	793		
WZSH																				
METRO	61	256	1.5	5.8	60	228	1.4	6.5	34	278	.8	4.2	21	138	.5	6.8	46	241	1.1	7.0
TSA	69	346			72	297			50	392			24	178			55	305		
WBEN-FM																				
METRO	4	54	.1	.4	1	30	.1		3	48	.1	.4	2	34		.6	1	27		.2
TSA	10	118			4	43			4	77			4	55			8	96		
WBYR																				
METRO	16	36	.4	1.5	16	36	.4	1.7	19	70	.5	2.3	7	44	.2	2.3	16	52	.4	2.4
TSA	25	98			19	63			26	139			11	66			24	105		
WPCX																				
METRO	9	48	.2	.9	14	55	.3	1.5	12	42	.3	1.5	8	67	.2	2.6	12	69	.3	1.8
TSA	24	112			30	107			20	130			12	102			23	109		
WSFW																				
METRO	*								*								*			
TSA	1	7																		
WSFW-FM																				
METRO																				
TSA	2	7							1	6	.1									
TOTAL																				
METRO																				
TSA	3	7							2	13			7							
METRO TOTALS	1051	3539	25.1		922	2992	22.0		809	3415	19.3		310	2344	7.4		656	3076	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

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ROCHESTER, NY

WINTER 1987

Target Audience

PERSONS 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	4	32	.1	.7	8	43	.2	.9	4	13	.1	.7	6	12	.1	1.7	4	116	.1	.8
TSA	4	32			8	43			4	13			6	12			4	116		
WCMF																				
METRO	56	180	1.3	9.3	96	249	2.3	10.8	48	159	1.1	8.3	38	105	.9	10.9	52	549	1.2	10.1
TSA	65	200			106	264			61	173			49	120			59	594		
WDKX																				
METRO	29	59	.7	4.8	38	97	.9	4.3	24	45	.6	4.2	24	55	.6	6.9	23	193	.5	4.5
TSA	29	59			38	97			24	45			24	55			23	193		
WEZO																				
METRO	53	166	1.3	8.8	81	208	1.9	9.2	61	137	1.5	10.6	29	114	.7	8.3	52	574	1.2	10.1
TSA	53	166			88	235			61	143			32	149			55	654		
WFLC																				
METRO		5			4	10	.1	.5	3	6	.1	.5					1	21		.2
TSA	2	11			5	16			3	6							1	34		
WHAM																				
METRO	56	191	1.3	9.3	43	108	1.0	4.9	22	62	.5	3.8	8	36	.2	2.3	21	347	.5	4.1
TSA	75	228			49	130			27	78			9	52			29	418		
WKLX																				
METRO	45	163	1.1	7.4	94	247	2.2	10.6	57	207	1.4	9.9	41	172	1.0	11.7	53	592	1.3	10.3
TSA	45	163			104	264			63	213			44	179			57	627		
WMJQ																				
METRO	11	51	.3	1.8	35	122	.8	4.0	44	133	1.1	7.6	18	68	.4	5.1	25	340	.6	4.9
TSA	12	57			36	128			44	133			18	68			25	363		
WNYR																				
METRO	28	93	.7	4.6	67	134	1.6	7.6	34	101	.8	5.9	3	18	.1	.9	33	224	.8	6.4
TSA	35	113			81	155			40	109			3	18			37	253		
WPXY																				
METRO	11	32	.3	1.8	10	31	.2	1.1	10	36	.2	1.7	3	17	.1	.9	5	67	.1	1.0
TSA	11	32			11	42			10	36			3	17			6	78		
WPXY-FM																				
METRO	59	167	1.4	9.8	72	224	1.7	8.1	49	156	1.2	8.5	23	85	.5	6.6	39	517	.9	7.6
TSA	59	167			72	224			49	156			23	85			39	517		
TOTAL																				
METRO	70	192	1.7	11.6	82	254	2.0	9.3	59	192	1.4	10.2	26	102	.6	7.4	44	566	1.1	8.6
TSA	70	192			83	264			59	192			26	102			45	577		
WVOR																				
METRO	94	317	2.2	15.5	140	456	3.3	15.8	76	280	1.8	13.1	51	146	1.2	14.6	76	888	1.8	14.8
TSA	115	373			156	514			79	296			61	191			86	978		
WZSH																				
METRO	48	126	1.1	7.9	61	125	1.5	6.9	43	114	1.0	7.4	21	61	.5	6.0	38	292	.9	7.4
TSA	58	144			76	169			46	121			24	85			45	380		
<hr/>																				
WBEN-FM																				
METRO									1	7		.2		7			1	42		.2
TSA					2	12			5	24				7			5	111		
WBYS																				
METRO	8	13	.2	1.3	8	16	.2	.9	15	39	.4	2.6	22	46	.5	6.3	13	59	.3	2.5
TSA	10	25			17	37			24	61			24	54			17	124		
WPCX																				
METRO	8	24	.2	1.3	12	45	.3	1.4	10	26	.2	1.7	7	13	.2	2.0	* 9	69	.2	1.8
TSA	15	47			24	61			24	43			8	21			14	117		
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO									1	6		.2					*	6		
TSA									1	6			7	12			1	25		
TOTAL																				
METRO									1	6		.2						6		
TSA									1	6							1	25		
METRO TOTALS	605	1714	14.5		885	2067	21.1		578	1571	13.8		350	1051	8.4		514	3457	12.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	8	40	.2	1.2	6	25	.1	1.3	18	200	.4	2.0	19	189	.5	2.1	12	314	.3	1.7
TSA	8	40			6	25			18	200			19	189			12	314		
WCMF																				
METRO	77	227	1.8	11.8	38	142	.9	8.1	112	784	2.7	12.1	113	736	2.7	12.2	77	964	1.8	11.2
TSA	82	233			49	173			128	894			129	813			89	1072		
WDKX																				
METRO	26	65	.6	4.0	14	50	.3	3.0	20	161	.5	2.2	21	161	.5	2.3	20	256	.5	2.9
TSA	26	65			14	50			20	161			21	161			20	256		
WEZO																				
METRO	70	170	1.7	10.7	51	152	1.2	10.8	91	719	2.2	9.9	87	633	2.1	9.4	67	911	1.6	9.7
TSA	82	216			67	182			92	772			88	685			68	1016		
WFLC																				
METRO	2	5		.3	1	5		.2	3	50	.1	.3	4	45	.1	.4	3	72	.1	.4
TSA	2	5			1	5			9	76			9	71			6	98		
WHAM																				
METRO	18	70	.4	2.8	8	45	.2	1.7	65	655	1.6	7.0	71	600	1.7	7.7	42	724	1.0	6.1
TSA	19	76			8	45			78	810			82	716			51	886		
WKLX																				
METRO	73	202	1.7	11.2	57	225	1.4	12.1	76	746	1.8	8.2	63	652	1.5	6.8	60	922	1.4	8.7
TSA	77	224			63	248			80	819			67	715			65	1013		
WMJQ																				
METRO	42	136	1.0	6.4	39	115	.9	8.3	41	587	1.0	4.4	49	522	1.2	5.3	32	684	.8	4.7
TSA	42	136			43	132			46	639			54	567			35	744		
WNYR																				
METRO	50	95	1.2	7.6	42	71	1.0	8.9	65	354	1.6	7.0	57	328	1.4	6.2	47	400	1.1	6.8
TSA	51	102			42	71			81	422			69	386			56	469		
WPXY																				
METRO	8	13	.2	1.2	4	25	.1	.8	9	108	.2	1.0	10	96	.2	1.1	7	113	.2	1.0
TSA	8	13			4	25			9	108			10	96			7	124		
WPXY-FM																				
METRO	49	198	1.2	7.5	23	90	.5	4.9	75	850	1.8	8.1	83	755	2.0	9.0	54	1017	1.3	7.8
TSA	49	198			23	90			79	906			88	811			56	1074		
TOTAL																				
METRO	57	210	1.4	8.7	27	113	.6	5.7	84	923	2.0	9.1	93	829	2.2	10.1	61	1083	1.5	8.9
TSA	57	210			27	113			88	979			98	887			63	1150		
WVOR																				
METRO	78	235	1.9	11.9	65	229	1.6	13.8	164	1323	3.9	17.8	161	1213	3.8	17.4	115	1517	2.7	16.7
TSA	90	280			74	252			192	1449			188	1332			134	1674		
WZSH																				
METRO	46	115	1.1	7.0	36	88	.9	7.6	53	364	1.3	5.7	47	329	1.1	5.1	43	429	1.0	6.3
TSA	58	148			38	95			64	485			59	450			51	597		
WBEN-FM																				
METRO	6	20	.1	.9					2	86		.2	3	70	.1	.3	2	112		.3
TSA	16	66			6	21			6	167			6	143			6	225		
WBYR																				
METRO	20	36	.5	3.1	19	33	.5	4.0	17	70	.4	1.8	17	70	.4	1.8	14	76	.3	2.0
TSA	26	50			25	50			22	152			24	146			19	176		
WPCX																				
METRO	9	31	.2	1.4	13	33	.3	2.8	11	80	.3	1.2	9	60	.2	1.0	* 10	98	.2	1.5
TSA	19	46			19	50			25	176			23	156			20	221		
WSFW																				
METRO					*				*				*				*			
TSA										7				7				7		
WSFW-FM																				
METRO					1	6		.2		6				6			*	6		
TSA					1	6			1	13			1	13				25		
TOTAL																				
METRO					1	6		.2		6				6				6		
TSA					1	6			1	13			2	13			1	25		
METRO TOTALS	654	1658	15.6		471	1288	11.3		923	3955	22.1		924	3844	22.1		688	4078	16.4	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	22	152	.7	2.6	17	90	.5	2.3	12	94	.4	2.1	8	115	.2	3.9	10	96	.3	2.0
TSA	22	152			17	90			12	94			8	115			10	96		
WCMF																				
METRO	25	117	.8	3.0	26	124	.8	3.5	22	145	.7	3.8	2	63	.1	1.0	11	101	.3	2.2
TSA	27	122			33	143			25	167			3	69			15	114		
WDXK																				
METRO	11	65	.3	1.3	7	45	.2	.9	9	55	.3	1.5	7	32	.2	3.4	12	74	.4	2.4
TSA	11	65			7	45			9	55			7	32			12	74		
WEZO																				
METRO	130	608	3.9	15.4	145	523	4.4	19.6	89	593	2.7	15.2	20	279	.6	9.8	75	479	2.3	15.1
TSA	130	639			150	567			92	638			26	303			83	553		
WFLC																				
METRO	12	35	.4	1.4	8	42	.2	1.1	8	32	.2	1.4		22			4	61	.1	.8
TSA	17	55			16	61			12	51			1	28			4	67		
WHAM																				
METRO	129	654	3.9	15.3	87	404	2.6	11.8	65	488	2.0	11.1	17	214	.5	8.3	50	328	1.5	10.0
TSA	142	739			95	449			75	546			21	275			55	367		
WKLX																				
METRO	18	99	.5	2.1	22	112	.7	3.0	14	108	.4	2.4	3	50	.1	1.5	12	136	.4	2.4
TSA	21	138			25	124			15	140			3	58			12	136		
WMJQ																				
METRO	20	187	.6	2.4	9	112	.3	1.2	12	167	.4	2.1	6	94	.2	2.9	16	129	.5	3.2
TSA	21	205			9	119			12	167			6	105			16	129		
WNYR																				
METRO	52	267	1.6	6.2	68	252	2.0	9.2	58	268	1.7	9.9	19	157	.6	9.3	51	219	1.5	10.2
TSA	66	316			88	287			70	326			19	157			57	246		
WPXY																				
METRO		17			2	38	.1	.3	1	32		.2		17			1	17		.2
TSA		17			2	38			1	32				17			1	28		
WPXY-FM																				
METRO	56	285	1.7	6.6	37	227	1.1	5.0	33	214	1.0	5.7	10	117	.3	4.9	29	242	.9	5.8
TSA	58	309			37	227			34	224			10	117			29	242		
TOTAL																				
METRO	56	292	1.7	6.6	39	255	1.2	5.3	34	240	1.0	5.8	10	133	.3	4.9	30	259	.9	6.0
TSA	58	315			39	255			35	250			10	133			30	270		
WVOR																				
METRO	138	663	4.1	16.3	115	505	3.5	15.5	97	651	2.9	16.6	24	344	.7	11.8	66	492	2.0	13.3
TSA	143	704			118	523			101	679			24	344			68	515		
WZSH																				
METRO	105	433	3.2	12.4	99	417	3.0	13.4	66	440	2.0	11.3	31	255	.9	15.2	70	375	2.1	14.1
TSA	123	572			123	526			90	590			34	293			95	457		
WBEN-FM																				
METRO		14			1	17		.1	1	14		.2	1	17		.5		17		
TSA	3	48			1	17			2	37			2	25			3	49		
WBYR																				
METRO	6	17	.2	.7	8	17	.2	1.1	10	17	.3	1.7	6	17	.2	2.9	9	28	.3	1.8
TSA	7	24			10	30			11	31			7	24			11	35		
WPCX																				
METRO	6	35	.2	.7	6	45	.2	.8	6	39	.2	1.0	1	47		.5	3	36	.1	.6
TSA	30	141			23	115			16	154			3	74			15	99		
WSFW																				
METRO	*								*								*	1	10	.2
TSA																		1	10	
WSFW-FM																				
METRO	5	15	.2	.6	5	10	.2	.7	4	16	.1	.7					3	16	.1	.6
TSA	6	19			6	15			4	21			5				3	21		
TOTAL																				
METRO	5	15	.2	.6	5	10	.2	.7	4	16	.1	.7					4	16	.1	.8
TSA	6	19			6	15			4	21							4	21		
METRO TOTALS	845	2826	25.4		740	2331	22.2		584	2645	17.5		204	1678	6.1		498	2395	15.0	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

PERSONS 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	11	57	.3	2.0	15	53	.5	2.2	4	17	.1	.9	9	28	.3	3.9	7	148	.2	1.7
TSA	11	57			15	53			4	17			9	28			7	148		
WCMF																				
METRO	14	43	.4	2.6	24	55	.7	3.5	11	27	.3	2.5	3	15	.1	1.3	9	141	.3	2.2
TSA	16	49			24	55			16	33			3	15			11	154		
WDKX																				
METRO	16	33	.5	2.9	18	33	.5	2.6	2	7	.1	.5	7	17	.2	3.0	11	89	.3	2.7
TSA	16	33			18	33			2	7			7	17			11	89		
WEZO																				
METRO	68	230	2.0	12.5	106	251	3.2	15.3	69	189	2.1	15.8	37	115	1.1	15.9	58	656	1.7	14.4
TSA	69	237			110	274			69	195			42	162			61	748		
WFLC																				
METRO	5	25	.2	.9	8	35	.2	1.2	2	10	.1	.5		5			4	70	.1	1.0
TSA	7	31			9	41			2	10				5			4	83		
WHAM																				
METRO	87	296	2.6	16.0	87	212	2.6	12.6	38	117	1.1	8.7	17	86	.5	7.3	43	547	1.3	10.7
TSA	102	325			93	234			46	137			18	102			49	619		
WKLX																				
METRO	6	14	.2	1.1	14	51	.4	2.0	10	54	.3	2.3	9	41	.3	3.9	10	153	.3	2.5
TSA	6	14			14	51			10	54			9	41			10	166		
WMJQ																				
METRO	7	31	.2	1.3	18	56	.5	2.6	19	55	.6	4.4	9	28	.3	3.9	10	139	.3	2.5
TSA	7	31			18	56			19	55			9	28			10	139		
WNYR																				
METRO	38	113	1.1	7.0	72	160	2.2	10.4	38	108	1.1	8.7	5	28	.2	2.1	36	252	1.1	9.0
TSA	45	133			86	181			44	116			5	28			40	281		
WPXY																				
METRO						12			3	17	.1	.7	2	10	.1	.9		32		
TSA					1	23			3	17			2	10				43		
WPXY-FM																				
METRO	38	79	1.1	7.0	39	132	1.2	5.6	26	87	.8	6.0	15	45	.5	6.4	23	300	.7	5.7
TSA	38	79			39	132			26	87			15	45			23	300		
TOTAL																				
METRO	38	79	1.1	7.0	39	143	1.2	5.6	29	104	.9	6.7	17	55	.5	7.3	23	326	.7	5.7
TSA	38	79			40	153			29	104			17	55			24	337		
WVOR																				
METRO	76	226	2.3	14.0	96	315	2.9	13.9	59	203	1.8	13.5	39	99	1.2	16.7	58	631	1.7	14.4
TSA	77	232			98	330			59	203			41	106			59	653		
WZSH																				
METRO	72	208	2.2	13.3	93	210	2.8	13.4	70	185	2.1	16.1	29	93	.9	12.4	57	458	1.7	14.2
TSA	89	236			134	287			86	219			33	121			73	563		
<hr/>																				
WBEN-FM																				
METRO									1	7								25		
TSA					1	6			2	15		.2					2	57		
WBYR																				
METRO					1	5	.1		12	17	.4	2.8	9	17	.3	3.9	6	28	.2	1.5
TSA	2	12			2	12			17	24			9	17			7	47		
WPCX																				
METRO	10	22	.3	1.8	3	18	.1	.4	1	6		.2					* 2	41	.1	.5
TSA	27	79			17	48			15	23			1	8			10	117		
WSFW																				
METRO	*								*								*	1	10	.2
TSA																	1	10		
WSFW-FM																				
METRO	7	10	.2	1.3	6	10	.2	.9	1	6		.2					* 2	16	.1	.5
TSA	10	15			7	15			1	6			1	5			4	21		
TOTAL																				
METRO	7	10	.2	1.3	6	10	.2	.9	1	6		.2	1	5			4	21		
TSA	10	15			7	15			1	6							3	16	.1	.7
METRO TOTALS	543	1519	16.3		692	1624	20.8		436	1222	13.1		233	745	7.0		402	2735	12.1	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBTRON RATINGS

Target Audience

PERSONS 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	13	50	.4	2.6	5	18	.2	1.5	18	187	.5	2.5	18	171	.5	2.5	13	265	.4	2.5
TSA	13	50			5	18			18	187			18	171			13	265		
WCMF																				
METRO	6	42	.2	1.2	3	19	.1	.9	24	197	.7	3.3	23	168	.7	3.2	15	263	.5	2.9
TSA	12	55			8	32			27	227			25	190			19	300		
WDKX																				
METRO	17	37	.5	3.4	7	25	.2	2.0	8	80	.2	1.1	8	75	.2	1.1	8	116	.2	1.5
TSA	17	37			7	25			8	80			8	75			8	116		
WEZO																				
METRO	75	182	2.3	15.2	47	140	1.4	13.7	122	860	3.7	17.0	109	769	3.3	15.4	84	1036	2.5	16.0
TSA	83	229			58	165			125	931			110	835			87	1155		
WFLC																				
METRO	4	15	.1	.8	4	15	.1	1.2	8	62	.2	1.1	9	52	.3	1.3	6	99	.2	1.1
TSA	4	15			4	15			14	88			14	78			9	125		
WHAM																				
METRO	55	148	1.7	11.1	13	58	.4	3.8	92	811	2.8	12.8	98	746	2.9	13.8	64	891	1.9	12.2
TSA	56	154			13	58			104	931			108	843			71	1028		
WKLX																				
METRO	14	51	.4	2.8	14	59	.4	4.1	18	181	.5	2.5	15	154	.5	2.1	13	252	.4	2.5
TSA	14	51			14	59			20	221			18	193			15	304		
WMJQ																				
METRO	19	54	.6	3.8	11	57	.3	3.2	13	267	.4	1.8	15	252	.5	2.1	11	312	.3	2.1
TSA	19	54			11	57			14	285			16	270			12	330		
WNYR																				
METRO	45	113	1.4	9.1	43	70	1.3	12.5	61	357	1.8	8.5	55	332	1.7	7.8	45	413	1.4	8.6
TSA	46	120			43	70			77	425			67	390			54	482		
WPXY																				
METRO					2	12	.1	.6	1	50		.1	1	38		.1	1	65		.2
TSA					2	12			1	50			1	38			1	76		
WPXY-FM																				
METRO	29	118	.9	5.9	17	57	.5	5.0	41	432	1.2	5.7	44	358	1.3	6.2	30	522	.9	5.7
TSA	29	118			17	57			41	456			45	382			30	546		
TOTAL																				
METRO	29	118	.9	5.9	19	68	.6	5.5	42	460	1.3	5.8	45	381	1.4	6.4	31	566	.9	5.9
TSA	29	118			19	68			42	484			46	406			31	600		
WVOR																				
METRO	54	167	1.6	10.9	48	145	1.4	14.0	118	934	3.5	16.4	119	853	3.6	16.8	83	1048	2.5	15.8
TSA	55	175			51	152			121	988			124	907			85	1117		
WZSH																				
METRO	67	181	2.0	13.6	50	124	1.5	14.6	91	609	2.7	12.7	85	535	2.6	12.0	69	681	2.1	13.1
TSA	93	218			59	139			113	788			106	710			85	895		
<hr/>																				
WBEN-FM																				
METRO	2	10	.1	.4						31				21				41		
TSA	6	36			4	7			2	74			2	64			3	102		
WBYR																				
METRO	9	17	.3	1.8	17	23	.5	5.0	8	17	.2	1.1	8	17	.2	1.1	7	28	.2	1.3
TSA	9	17			17	23			9	37			8	31			8	60		
WPCX																				
METRO	2	18	.1	.4	3	13	.1	.9	5	62	.2	.7	4	50	.1	.6	* 4	74	.1	.8
TSA	13	51			12	35			24	191			25	180			17	219		
WSFW																				
METRO	2	10	.1	.4	* 1	5		.3	*				*				*	10		
TSA	2	10			1	5												10		
WSFW-FM																				
METRO	2	10	.1	.4	3	16	.1	.9	4	21	.1	.6	4	21	.1	.6	* 3	21	.1	.6
TSA	4	15			3	16			5	25			4	25			4	25		
TOTAL																				
METRO	4	10	.1	.8	4	16	.1	1.2	4	21	.1	.6	4	21	.1	.6	3	21	.1	.6
TSA	6	15			4	16			5	25			4	25			4	25		
METRO TOTALS	494	1289	14.8		343	881	10.3		719	3124	21.6		708	3040	21.3		526	3222	15.8	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

PERSONS 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	31	190	.7	2.8	20	120	.4	2.0	16	124	.4	2.0	19	175	.4	6.4	15	111	.3	2.1
METRO																				
TSA	31	190			20	120			16	124			19	175			15	111		
WCMF																				
METRO	26	135	.6	2.3	26	132	.6	2.6	22	145	.5	2.8	2	63		.7	11	101	.2	1.5
TSA	29	146			39	157			28	173			3	69			15	114		
WDKX																				
METRO	19	87	.4	1.7	9	60	.2	.9	14	70	.3	1.8	12	40	.3	4.0	14	89	.3	1.9
TSA	19	87			9	60			14	70			12	40			14	89		
WEZO																				
METRO	152	731	3.3	13.5	170	750	3.7	17.2	114	776	2.5	14.6	26	349	.6	8.8	100	661	2.2	13.8
TSA	154	785			178	831			121	851			32	379			113	772		
WFCL																				
METRO	24	65	.5	2.1	14	72	.3	1.4	13	54	.3	1.7		22			8	76	.2	1.1
TSA	31	104			26	110			17	73			1	28			8	82		
WHAM																				
METRO	198	933	4.4	17.6	136	764	3.0	13.7	95	720	2.1	12.1	36	343	.8	12.1	81	611	1.8	11.2
TSA	222	1091			155	906			115	843			47	449			95	688		
WKLX																				
METRO	20	114	.4	1.8	24	119	.5	2.4	14	115	.3	1.8	3	57	.1	1.0	12	136	.3	1.7
TSA	23	153			27	131			15	147			3	65			12	136		
WMJQ																				
METRO	22	202	.5	2.0	10	127	.2	1.0	13	197	.3	1.7	6	101	.1	2.0	16	137	.4	2.2
TSA	23	220			10	134			13	197			6	112			17	148		
WNYR																				
METRO	84	401	1.8	7.5	95	380	2.1	9.6	74	350	1.6	9.5	22	202	.5	7.4	72	324	1.6	10.0
TSA	98	450			115	415			87	414			22	209			79	370		
WPXY																				
METRO		17			2	53		.2	1	32		.1		17			1	25		.1
TSA		17			2	53			1	32				17			1	36		
WPXY-FM																				
METRO	59	322	1.3	5.2	43	279	.9	4.3	37	251	.8	4.7	10	124	.2	3.4	34	279	.7	4.7
TSA	61	356			44	289			40	280			10	124			34	288		
TOTAL																				
METRO	59	329	1.3	5.2	45	315	1.0	4.5	38	277	.8	4.9	10	140	.2	3.4	35	304	.8	4.8
TSA	61	362			46	324			41	306			10	140			35	324		
WVOR																				
METRO	146	696	3.2	13.0	130	590	2.9	13.1	110	706	2.4	14.0	26	377	.6	8.8	78	548	1.7	10.8
TSA	151	737			133	608			114	734			26	377			81	577		
WZSH																				
METRO	169	686	3.7	15.0	169	712	3.7	17.1	125	743	2.8	16.0	53	395	1.2	17.8	127	614	2.8	17.6
TSA	192	871			204	898			157	955			59	483			166	781		
<hr/>																				
WBEN-FM																				
METRO		14			1	17		.1	1	14		.1	1	17		.3		17		
TSA	3	48			1	17			2	37			2	25			3	55		
WBZR																				
METRO	6	17	.1	.5	8	17	.2	.8	10	17	.2	1.3	6	17	.1	2.0	9	28	.2	1.2
TSA	7	24			10	30			11	31			7	24			11	35		
WPCX																				
METRO	14	50	.3	1.2	8	67	.2	.8	6	39	.1	.8	1	55		.3	7	51	.2	1.0
TSA	38	173			27	164			18	180			6	110			19	114		
WSFW																				
METRO	*					7		*		7						*	1	10		.1
TSA						7				7							1	10		
WSFW-FM																				
METRO	5	15	.1	.4	5	17	.1	.5	4	16	.1	.5	1	7		.3	5	31	.1	.7
TSA	8	26			7	29			5	28			1	19			6	43		
TOTAL																				
METRO	5	15	.1	.4	5	17	.1	.5	4	23	.1	.5					6	31	.1	.8
TSA	8	26			7	29			5	35							7	43		
METRO TOTALS	1124	3735	24.8		991	3269	21.8		783	3456	17.2		297	2165	6.5		723	3245	15.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

PERSONS 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF	18	80	.4	2.2	21	68	.5	2.1	4	17	.1	.6	12	36	.3	3.8	12	193	.3	2.0	
METRO	18	80			21	68			4	17			12	36			12	193			
TSA																					
WCMF	14	43	.3	1.7	24	55	.5	2.4	11	27	.2	1.7	3	15	.1	1.0	9	148	.2	1.5	
METRO	16	49			24	55			16	33			3	15			11	161			
TSA																					
WDKX	28	55	.6	3.4	18	33	.4	1.8	8	22	.2	1.2	10	25	.2	3.2	15	119	.3	2.6	
METRO	28	55			18	33			8	22			10	25			15	119			
TSA																					
WEZO	84	275	1.8	10.3	146	366	3.2	14.7	90	249	2.0	14.0	45	137	1.0	14.3	78	860	1.7	13.3	
METRO	89	300			155	407			93	266			50	184			84	995			
TSA																					
WFLC	14	48	.3	1.7	13	50	.3	1.3	2	10		.3	2	20		.6	8	107	.2	1.4	
METRO	16	54			14	56			2	10			2	20			8	120			
TSA																					
WHAM	174	512	3.8	21.4	136	412	3.0	13.7	61	217	1.3	9.5	35	154	.8	11.1	78	925	1.7	13.3	
METRO	204	596			155	472			75	254			38	185			93	1081			
TSA																					
WKLX	6	14	.1	.7	14	51	.3	1.4	10	54	.2	1.6	9	41	.2	2.9	10	153	.2	1.7	
METRO	6	14			14	51			10	54			9	41			10	166			
TSA																					
WMJQ	7	31	.2	.9	20	64	.4	2.0	19	55	.4	3.0	9	28	.2	2.9	10	147	.2	1.7	
METRO	7	31			20	64			19	55			9	28			10	158			
TSA																					
WNYR	66	188	1.5	8.1	106	242	2.3	10.7	50	146	1.1	7.8	7	43	.2	2.2	51	386	1.1	8.7	
METRO	73	208			121	275			58	161			7	43			56	434			
TSA																					
WPXY						12			3	17	.1	.5	2	10		.6		40			
METRO					1	23			3	17			2	10			1	51			
TSA																					
WPXY-FM																					
METRO	39	86	.9	4.8	43	155	.9	4.3	39	117	.9	6.1	16	52	.4	5.1	26	337	.6	4.4	
TSA	39	86			43	155			39	117			16	52			27	356			
TOTAL																					
METRO	39	86	.9	4.8	43	166	.9	4.3	42	134	.9	6.5	18	62	.4	5.7	26	371	.6	4.4	
TSA	39	86			44	176			42	134			18	62			28	400			
WVOR	87	248	1.9	10.7	126	371	2.8	12.7	63	218	1.4	9.8	43	114	.9	13.7	68	724	1.5	11.6	
METRO	88	254			128	386			63	218			45	121			69	753			
TSA																					
WZSH	127	346	2.8	15.6	149	338	3.3	15.1	131	320	2.9	20.4	49	155	1.1	15.6	101	772	2.2	17.2	
METRO	153	402			213	492			165	401			57	192			127	964			
TSA																					
<hr/>																					
WBEN-FM									1	7		.2						25			
METRO					2	12			2	15								63			
TSA																					
WBYR					1	5		.1	12	17	.3	1.9	9	17	.2	2.9	6	28	.1	1.0	
METRO	2	12			2	12			17	24			9	17			7	47			
TSA																					
WPCX					13	33	.3	1.3	1	6		.2					*	6	56	.1	1.0
METRO	37	94	.4	2.5	27	63			15	23			1	8			14	132			
TSA																					
WSFW	*								*								*	1	10	.2	
METRO																	1	10			
TSA																					
WSFW-FM																					
METRO	7	10	.2	.9	6	10	.1	.6	9	21	.2	1.4					*	2	31	.3	
TSA	12	22			7	15			9	21			1	5			6	43			
TOTAL																					
METRO	7	10	.2	.9	6	10	.1	.6	9	21	.2	1.4					3	31	.1	.5	
TSA	12	22			7	15			9	21							7	43			
METRO TOTALS	814	2156	17.9		990	2285	21.8		642	1756	14.1		314	1018	6.9		587	3728	12.9		

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	17	65	.4	2.4	16	33	.4	3.1	24	262	.5	2.5	25	231	.6	2.6	20	369	.4	2.8
TSA	17	65			16	33			24	262			25	231			20	369		
WCMF																				
METRO	6	42	.1	.8	3	19	.1	.6	24	223	.5	2.5	24	186	.5	2.5	15	289	.3	2.1
TSA	12	55			8	32			31	259			28	214			21	332		
WDKX																				
METRO	19	52	.4	2.7	8	33	.2	1.6	12	110	.3	1.2	14	97	.3	1.5	12	146	.3	1.7
TSA	19	52			8	33			12	110			14	97			12	146		
WEZO																				
METRO	100	267	2.2	14.1	56	177	1.2	11.0	146	1170	3.2	15.2	133	1004	2.9	14.0	103	1376	2.3	14.2
TSA	118	344			70	213			153	1278			136	1100			109	1550		
WFLC																				
METRO	11	22	.2	1.6	10	22	.2	2.0	16	92	.4	1.7	18	82	.4	1.9	12	144	.3	1.7
TSA	11	22			10	22			16	92			18	82			12	144		
WHAM																				
METRO	86	273	1.9	12.2	28	112	.6	5.5	141	1251	3.1	14.6	147	1110	3.2	15.5	103	1353	2.3	14.2
TSA	100	302			33	130			164	1493			168	1289			120	1649		
WKLX																				
METRO	14	51	.3	2.0	14	59	.3	2.7	19	196	.4	2.0	15	169	.3	1.6	14	267	.3	1.9
TSA	14	51			14	59			21	236			18	208			16	319		
WMJQ																				
METRO	19	54	.4	2.7	11	57	.2	2.2	14	305	.3	1.5	17	290	.4	1.8	12	350	.3	1.7
TSA	21	65			11	57			15	323			18	308			13	378		
WNYR																				
METRO	64	158	1.4	9.1	60	108	1.3	11.8	87	529	1.9	9.0	80	496	1.8	8.4	64	607	1.4	8.8
TSA	65	165			60	108			103	603			92	561			73	702		
WPXY																				
METRO	1	8		.1	2	12		.4	1	65		.1	1	38		.1	1	80		.1
TSA	1	8			2	12			1	65			1	38			1	91		
WPXY-FM																				
METRO	33	133	.7	4.7	19	65	.4	3.7	46	498	1.0	4.8	48	417	1.1	5.1	33	588	.7	4.6
TSA	34	142			19	65			46	552			49	470			33	642		
TOTAL																				
METRO	34	140	.7	4.8	21	76	.5	4.1	47	534	1.0	4.9	49	440	1.1	5.2	34	640	.7	4.7
TSA	35	149			21	76			47	587			50	494			34	703		
WVOR																				
METRO	62	189	1.4	8.8	52	160	1.1	10.2	130	1035	2.9	13.5	129	908	2.8	13.6	92	1186	2.0	12.7
TSA	65	203			55	167			133	1089			134	962			94	1261		
WZSH																				
METRO	123	329	2.7	17.4	101	261	2.2	19.8	156	1011	3.4	16.2	147	916	3.2	15.5	120	1107	2.6	16.6
TSA	159	391			116	309			186	1286			173	1170			143	1436		
<hr/>																				
WBEN-FM																				
METRO	2	10		.3						31				21				41		
TSA	6	36			4	7			2	74			2	64			3	108		
WBYR																				
METRO	9	17	.2	1.3	17	23	.4	3.3	8	17	.2	.8	8	17	.2	.8	7	28	.2	1.0
TSA	9	17			17	23			9	37			8	31			8	60		
WPCX																				
METRO	5	33	.1	.7	3	13	.1	.6	9	84	.2	.9	8	65	.2	.8	* 6	96	.1	.8
TSA	16	66			12	35			29	240			30	221			21	277		
WSFW																				
METRO	2	10		.3	* 1	5		.2	*	7		*	*	7		*	*	17		*
TSA	2	10			1	5				7				7				17		
WSFW-FM																				
METRO	2	10		.3	3	16	.1	.6	4	28	.1	.4	4	21	.1	.4	* 3	44	.1	.4
TSA	8	22			3	16			6	39			5	32			5	55		
TOTAL																				
METRO	4	10	.1	.6	4	16	.1	.8	4	28	.1	.4	4	28	.1	.4	3	44	.1	.4
TSA	10	22			4	16			6	39			5	39			5	55		
METRO TOTALS	707	1828	15.6		510	1287	11.2		963	4176	21.2		948	4040	20.9		724	4311	15.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

MEN 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO		7			1	15	.1	.7		22								14			
TSA		7			1	15				22								14			
WCMF																					
METRO	73	397	6.9	36.9	57	305	5.4	38.8	57	445	5.4	30.2	45	418	4.3	30.6	55	386	5.2	35.7	
TSA	82	456			85	370			74	515			66	475			83	477			
WDKX																					
METRO	14	51	1.3	7.1	12	77	1.1	8.2	9	68	.9	4.8	10	70	1.0	6.8	17	61	1.6	11.0	
TSA	21	70			12	77			15	86			18	89			23	80			
WEZO																					
METRO	1	15	.1	.5	2	22	.2	1.4	5	49	.5	2.6	5	31	.5	3.4	1	30	.1	.6	
TSA	1	15			2	22			5	49			5	31			1	30			
WFLC																					
METRO	2	7	.2	1.0	2	7	.2	1.4	2	7	.2	1.1					1	7	.1	.6	
TSA	2	7			2	7			2	7							1	7			
WHAM																					
METRO	4	44	.4	2.0					2	21	.2	1.1	5	23	.5	3.4					
TSA	4	44							2	21			5	40							
WKLX																					
METRO	8	83	.8	4.0	7	68	.7	4.8	15	145	1.4	7.9	7	144	.7	4.8	8	76	.8	5.2	
TSA	8	83			7	68			15	145			7	144			8	88			
WMJQ																					
METRO	15	178	1.4	7.6	9	168	.9	6.1	17	225	1.6	9.0	15	204	1.4	10.2	20	232	1.9	13.0	
TSA	17	191			13	176			21	242			17	227			22	250			
WNYR																					
METRO	5	21	.5	2.5	7	21	.7	4.8	7	29	.7	3.7	7	14	.7	4.8	4	14	.4	2.6	
TSA	5	21			7	21			7	29			7	14			4	14			
WPXY																					
METRO	1	14	.1	.5		14			1	7	.1	.5						7			
TSA	1	14				14			1	7								7			
WPXY-FM																					
METRO	46	328	4.4	23.2	20	146	1.9	13.6	34	272	3.2	18.0	20	213	1.9	13.6	22	221	2.1	14.3	
TSA	50	371			25	188			39	320			22	243			24	251			
TOTAL																					
METRO	47	342	4.5	23.7	20	160	1.9	13.6	35	279	3.3	18.5	20	213	1.9	13.6	22	228	2.1	14.3	
TSA	51	385			25	202			40	327			22	243			24	258			
WVOR																					
METRO	10	72	1.0	5.1	10	60	1.0	6.8	12	119	1.1	6.3	3	58	.3	2.0	8	65	.8	5.2	
TSA	10	72			10	60			12	119			3	58			8	65			
WZSH																					
METRO					1	8	.1	.7	1	16	.1	.5	1	8	.1	.7		8			
TSA					2	22			1	16			2	22				22			
WBEN-FM																					
METRO	2	29	.2	1.0	3	33	.3	2.0	2	38	.2	1.1	3	42	.3	2.0	1	16	.1	.6	
TSA	4	39			4	45			5	70			4	68			9	57			
WBYR																					
METRO		15				7			4	33	.4	2.1		24			2	23	.2	1.3	
TSA	2	33			7	63			7	86			4	55			14	93			
WPCX																					
METRO									1	8	.1	.5	1	7	.1	.7					
TSA									1	8			1	7							
WSFW																					
METRO	* 1	7	.1	.5					*								* 1	7	.1	.6	
TSA	1	7															1	7			
WSFW-FM																					
METRO		7																2	14		
TSA	3	21			1	14			2	14								14			
TOTAL																					
METRO	1	7	.1	.5													1	7	.1	.6	
TSA	4	21			1	14			2	14							3	21			
METRO TOTALS	198	848	18.8		147	614	14.0		189	853	18.0		147	802	14.0		154	718	14.7		

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID					
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR		
WBBF																						
METRO									7									14				
TSA									7									14				
WCMF																						
METRO	43	143	4.1	39.1	64	229	6.1	35.8	69	191	6.6	38.5	25	125	2.4	24.3	44	469	4.2	34.4		
TSA	47	176			93	282			95	239			49	178			68	561				
WDKX																						
METRO	5	14	.5	4.5	24	36	2.3	13.4	22	61	2.1	12.3	10	32	1.0	9.7	12	77	1.1	9.4		
TSA	5	14			35	55			22	61			28	50			21	96				
WEZO																						
METRO	1	8	.1	.9		8			5	22	.5	2.8					1	46	.1	.8		
TSA	1	8				8			5	22							1	46				
WFLC																						
METRO	4	7	.4	3.6	4	7	.4	2.2					1	7	.1	1.0	1	7	.1	.8		
TSA	4	7			4	7							1	7			1	7				
WHAM																						
METRO		7											3	8	.3	2.9	1	39	.1	.8		
TSA		7											3	8			1	39				
WKLX																						
METRO	10	28	1.0	9.1	3	23	.3	1.7	14	37	1.3	7.8	16	38	1.5	15.5	8	142	.8	6.3		
TSA	10	28			3	23			14	37			16	38			8	154				
WMJQ																						
METRO	8	53	.8	7.3	26	119	2.5	14.5	28	110	2.7	15.6	8	63	.8	7.8	15	294	1.4	11.7		
TSA	9	59			27	125			28	116			10	68			17	331				
WNYR																						
METRO	4	21	.4	3.6	5	14	.5	2.8	4	14	.4	2.2	7	7	.7	6.8	5	21	.5	3.9		
TSA	4	21			5	14			4	14			7	7			5	21				
WPXY																						
METRO						7												7				
TSA						7												7				
WPXY-FM																						
METRO	23	95	2.2	20.9	18	111	1.7	10.1	23	96	2.2	12.8	12	55	1.1	11.7	19	307	1.8	14.8		
TSA	28	110			18	116			24	102			19	91			23	343				
TOTAL																						
METRO	23	95	2.2	20.9	18	118	1.7	10.1	23	96	2.2	12.8	12	55	1.1	11.7	19	314	1.8	14.8		
TSA	28	110			18	123			24	102			19	91			23	350				
WVOR																						
METRO	4	14	.4	3.6	13	51	1.2	7.3	9	21	.9	5.0	10	30	1.0	9.7	7	90	.7	5.5		
TSA	4	14			13	51			9	21			10	30			7	90				
WZSH																						
METRO									2	14								8				
TSA									2	14								22				
<hr/>																						
WBEN-FM																						
METRO	1	12	.1	.9					1	8	.1	.6	4	30	.4	3.9	2	47	.2	1.6		
TSA	1	12			3	5			12	39			5	35			6	87				
WBYR																						
METRO		7			6	16	.6	3.4										1	30	.1	.8	
TSA	1	12			23	46			17	37			6	39			8	105				
WPCX																						
METRO	1	8	.1	.9																		
TSA	1	8																				
WSFW																						
METRO	*				2	7	.2	1.1	*									*	1	7	.1	.8
TSA					2	7												*	1	7		
WSFW-FM																						
METRO									2	14			1	7	.1	1.0	*	1	7			
TSA									2	14			1	7			*	1	7			
TOTAL																						
METRO					2	7	.2	1.1					1	7			*	1	21			
TSA					2	7			2	14								2	28	.1	.8	
METRO TOTALS	110	383	10.5		179	468	17.0		179	449	17.0		103	342	9.8		128	852	12.2			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	1	7	.1	.8						22				22				36		
TSA	1	7								22				22				36		
WCMF																				
METRO	38	155	3.6	30.2	48	142	4.6	36.4	62	537	5.9	35.6	66	523	6.3	34.2	54	578	5.1	34.8
TSA	63	192			83	197			81	635			79	599			74	676		
WDKX																				
METRO	9	22	.9	7.1	12	15	1.1	9.1	11	109	1.0	6.3	11	76	1.0	5.7	11	132	1.0	7.1
TSA	16	41			17	33			16	127			18	94			18	150		
WEZO																				
METRO									2	63	.2	1.1	3	56	.3	1.6	3	93	.3	1.9
TSA									2	63			3	56			3	93		
WFLC																				
METRO									2	7	.2	1.1	2	7	.2	1.0	1	7	.1	.6
TSA									2	7			2	7			1	7		
WHAM																				
METRO									2	52	.2	1.1	3	52	.3	1.6	2	77	.2	1.3
TSA									2	52			3	52			2	93		
WKLX																				
METRO	6	37	.6	4.8	9	21	.9	6.8	9	182	.9	5.2	11	182	1.0	5.7	9	240	.9	5.8
TSA	8	50			9	21			9	182			11	182			9	253		
WMJQ																				
METRO	15	83	1.4	11.9	10	62	1.0	7.6	13	333	1.2	7.5	16	294	1.5	8.3	14	426	1.3	9.0
TSA	19	95			10	62			17	369			19	323			17	468		
WNYR																				
METRO	4	7	.4	3.2	4	7	.4	3.0	6	29	.6	3.4	6	29	.6	3.1	6	29	.6	3.9
TSA	4	7			4	7			6	29			6	29			6	29		
WPXY																				
METRO	1	7	.1	.8					1	14	.1	.6	1	14	.1	.5		14		
TSA	1	7							1	14			1	14				14		
WPXY-FM																				
METRO	31	111	2.9	24.6	13	53	1.2	9.8	32	422	3.0	18.4	40	414	3.8	20.7	27	507	2.6	17.4
TSA	37	131			14	63			37	479			45	463			30	571		
TOTAL																				
METRO	32	118	3.0	25.4	13	53	1.2	9.8	33	429	3.1	19.0	41	422	3.9	21.2	27	514	2.6	17.4
TSA	38	138			14	63			38	486			46	470			30	578		
WVOR																				
METRO	7	14	.7	5.6	6	22	.6	4.5	11	143	1.0	6.3	11	127	1.0	5.7	9	180	.9	5.8
TSA	7	14			6	22			11	143			11	127			9	180		
WZSH																				
METRO					2	8	.2	1.5		16				16				33		
TSA					2	8				30				16			1	47		
WBEN-FM																				
METRO					2	8	.2	1.5	3	84	.3	1.7	2	57	.2	1.0	2	108	.2	1.3
TSA	11	34			15	38			4	125			4	99			5	161		
WBYR																				
METRO	1	7	.1	.8					1	40	.1	.6	2	33	.2	1.0	1	56	.1	.6
TSA	3	32			17	27			6	119			5	86			7	134		
WPCX																				
METRO										8				8			*	23		
TSA										8				8				23		
WSFW																				
METRO					*				*	7			*	1	.1	.5	*	14		
TSA										7				1				14		
WSFW-FM																				
METRO										7				7			*	7		
TSA	3	14			2	14			2	21			2	21			1	21		
TOTAL																				
METRO										7				7	.1	.5		14		
TSA	3	14			2	14			2	21			3	21			1	29		
METRO TOTALS	126	384	12.0		132	331	12.6		174	976	16.6		193	958	18.4		155	984	14.7	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	6	47	.4	1.6	3	27	.2	.9	4	42	.3	1.2	5	40	.3	3.1				
TSA	6	47			3	27			4	42			5	40						21
WCMF																				
METRO	133	557	9.1	35.8	116	470	7.9	33.5	90	554	6.1	26.7	43	384	2.9	26.5	69	440	4.7	27.7
TSA	150	619			149	559			107	618			61	444			97	529		
WDKX																				
METRO	13	56	.9	3.5	12	49	.8	3.5	9	63	.6	2.7	5	48	.3	3.1	20	74	1.4	8.0
TSA	20	75			12	49			15	81			13	67			26	93		
WEZO																				
METRO	1	27	.1	.3	3	42	.2	.9	6	53	.4	1.8	5	35	.3	3.1	4	55	.3	1.6
TSA	1	27			3	42			6	53			5	35			4	55		
WFLC																				
METRO	3	20	.2	.8	5	20	.3	1.4	5	20	.3	1.5	1	7	.1	.6	1	7	.1	.4
TSA	3	20			5	20			5	20			1	7			1	7		
WHAM																				
METRO	16	109	1.1	4.3	14	53	1.0	4.0	9	61	.6	2.7	1	20	.1	.6	1	13	.1	.4
TSA	18	125			15	70			9	61			1	20			1	13		
WKLX																				
METRO	33	231	2.3	8.9	59	258	4.0	17.1	43	355	2.9	12.8	19	252	1.3	11.7	45	286	3.1	18.1
TSA	33	231			60	276			43	363			20	270			47	307		
WMJQ																				
METRO	27	149	1.8	7.3	11	153	.8	3.2	23	198	1.6	6.8	14	154	1.0	8.6	20	198	1.4	8.0
TSA	27	149			11	153			23	198			14	154			21	207		
WNYR																				
METRO	16	67	1.1	4.3	21	68	1.4	6.1	16	82	1.1	4.7	9	47	.6	5.6	5	34	.3	2.0
TSA	16	67			21	68			16	82			9	47			5	34		
WPXY																				
METRO	8	34	.5	2.2	6	27	.4	1.7	5	34	.3	1.5	1	20	.1	.6	5	20	.3	2.0
TSA	8	34			6	27			5	34			1	20			5	20		
WPXY-FM																				
METRO	29	265	2.0	7.8	24	154	1.6	6.9	26	253	1.8	7.7	12	138	.8	7.4	16	139	1.1	6.4
TSA	36	310			29	187			30	285			13	152			17	153		
TOTAL																				
METRO	37	299	2.5	10.0	30	174	2.0	8.7	31	287	2.1	9.2	13	158	.9	8.0	21	153	1.4	8.4
TSA	44	344			35	207			35	319			14	172			22	167		
WVOR																				
METRO	36	217	2.5	9.7	26	136	1.8	7.5	27	226	1.8	8.0	10	123	.7	6.2	19	150	1.3	7.6
TSA	46	246			40	166			38	264			16	150			25	189		
WZSH																				
METRO					1	23				9			1	8	.1	.6				
TSA													2	31			2	37		
<hr/>																				
WBEN-FM																				
METRO	2	41	.1	.5	3	32	.2	.9	2	34	.1	.6	1	20	.1	.6	2	26	.1	.8
TSA	3	57			6	51			5	61			2	42			6	65		
WBYR																				
METRO	10	34	.7	2.7	8	26	.5	2.3	13	64	.9	3.9	1	36	.1	.6	6	38	.4	2.4
TSA	16	77			16	80			17	124			8	76			21	119		
WPCX																				
METRO	3	13	.2	.8	7	13	.5	2.0	8	21	.5	2.4	7	20	.5	4.3	9	33	.6	3.6
TSA	3	13			9	22			8	30			10	38			9	42		
WSFW																				
METRO	* 1	7	.1	.3					*								*	1	.1	.4
TSA	1	7															1	7		
WSFW-FM																				
METRO		7																		
TSA	3	21			1	14			2	14							2	14		
TOTAL																				
METRO	1	7	.1	.3													1	7	.1	.4
TSA	4	21			1	14			2	14							3	21		
METRO TOTALS	371	1237	25.3		346	1061	23.6		337	1269	23.0		162	945	11.1		249	1030	17.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO									7									21			
TSA									7									21			
WCMF																					
METRO	55	171	3.8	29.4	85	243	5.8	27.6	66	181	4.5	27.3	40	124	2.7	23.8	56	522	3.8	28.4	
TSA	61	198			116	285			93	219			65	172			80	612			
WDKX																					
METRO	12	21	.8	6.4	30	61	2.0	9.7	22	41	1.5	9.1	12	20	.8	7.1	15	81	1.0	7.6	
TSA	12	21			41	80			22	41			30	38			24	100			
WEZO																					
METRO	1	7	.1	.5	1	7	.1	.3	5	22	.3	2.1	4	27	.3	2.4	3	63	.2	1.5	
TSA	1	7			4	16			5	22			4	27			5	72			
WFLC																					
METRO	4	7	.3	2.1	4	7	.3	1.3					1	7	.1	.6	1	7	.1	.5	
TSA	4	7			4	7							1	7			1	7			
WHAM																					
METRO	7	27	.5	3.7	1	7	.1	.3									1	47	.1	.5	
TSA	11	34			1	7											2	55			
WKLX																					
METRO	35	121	2.4	18.7	52	122	3.5	16.9	46	124	3.1	19.0	34	115	2.3	20.2	35	382	2.4	17.8	
TSA	35	121			58	131			46	124			34	115			36	403			
WMJQ																					
METRO	4	28	.3	2.1	22	87	1.5	7.1	22	84	1.5	9.1	10	47	.7	6.0	14	239	1.0	7.1	
TSA	4	28			22	87			22	84			10	47			14	248			
WNYR																					
METRO	5	28	.3	2.7	7	27	.5	2.3	7	34	.5	2.9	7	7	.5	4.2	6	48	.4	3.0	
TSA	5	28			7	27			7	34			7	7			6	48			
WPXY																					
METRO	7	20	.5	3.7	7	14	.5	2.3	4	13	.3	1.7	1	7	.1	.6	4	27	.3	2.0	
TSA	7	20			7	14			4	13			1	7			4	27			
WPXY-FM																					
METRO	17	70	1.2	9.1	11	57	.8	3.6	19	55	1.3	7.9	7	35	.5	4.2	12	183	.8	6.1	
TSA	22	85			11	57			19	55			12	49			15	197			
TOTAL																					
METRO	24	83	1.6	12.8	18	71	1.2	5.8	23	68	1.6	9.5	8	42	.5	4.8	16	203	1.1	8.1	
TSA	29	98			18	71			23	68			13	56			19	217			
WVOR																					
METRO	11	47	.8	5.9	34	103	2.3	11.0	15	48	1.0	6.2	18	63	1.2	10.7	15	185	1.0	7.6	
TSA	20	77			44	132			17	57			22	84			21	223			
WZSH																					
METRO					2	9			2	14			1	14			1	37			
TSA																					
WBEN-FM																					
METRO									1	8	.1	.4	3	18	.2	1.8	2	37	.1	1.0	
TSA									5	32			3	18			4	75			
WBYR																					
METRO	5	14	.3	2.7	11	24	.8	3.6	2	16	.1	.8	10	16	.7	6.0	6	45	.4	3.0	
TSA	5	14			30	57			22	61			18	58			14	126			
WPCX																					
METRO	2	7	.1	1.1	9	27	.6	2.9	9	20	.6	3.7	7	13	.5	4.2	7	33	.5	3.6	
TSA	2	7			9	27			9	20			7	13			7	42			
WSFW																					
METRO	*				2	7	.1	.6	*								*	1	7	.1	.5
TSA					2	7												1	7		
WSFW-FM																					
METRO													1	7	.1	.6	*	7			
TSA													8	19				2	33		
TOTAL																					
METRO					2	7	.1	.6										1	14	.1	.5
TSA					2	7			2	14							3	40			
METRO TOTALS	187	533	12.8		308	687	21.0		242	613	16.5		168	456	11.5		197	1140	13.4		

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO	1	7	.1	.4	1	7	.1	.5	4	61	.3	1.1	5	61	.3	1.4	3	115	.2	1.1	
TSA	1	7			1	7			4	61			5	61			3	115			
WCMF																					
METRO	68	230	4.6	27.1	54	167	3.7	29.0	113	703	7.7	32.3	112	676	7.6	31.7	83	780	5.7	31.1	
TSA	87	254			89	226			136	818			129	752			105	894			
WDKX																					
METRO	17	41	1.2	6.8	9	20	.6	4.8	11	77	.8	3.1	10	77	.7	2.8	10	131	.7	3.7	
TSA	24	60			14	38			16	95			17	95			17	149			
WEZO																					
METRO	7	20	.5	2.8	4	27	.3	2.2	3	87	.2	.9	4	67	.3	1.1	4	115	.3	1.5	
TSA	11	29			9	36			3	87			4	67			4	124			
WFLC																					
METRO									4	27	.3	1.1	4	27	.3	1.1	2	27	.1	.7	
TSA									4	27			4	27			2	27			
WHAM																					
METRO	2	13	.1	.8					13	143	.9	3.7	13	123	.9	3.7	7	150	.5	2.6	
TSA	2	13							14	169			14	140			8	176			
WKLX																					
METRO	44	128	3.0	17.5	34	142	2.3	18.3	46	437	3.1	13.1	38	404	2.6	10.8	38	539	2.6	14.2	
TSA	47	150			36	152			46	455			38	413			39	570			
WMJQ																					
METRO	16	70	1.1	6.4	20	48	1.4	10.8	20	314	1.4	5.7	25	252	1.7	7.1	17	372	1.2	6.4	
TSA	16	70			22	57			20	314			25	252			17	381			
WNYR																					
METRO	4	7	.3	1.6	4	7	.3	2.2	18	89	1.2	5.1	16	89	1.1	4.5	13	89	.9	4.9	
TSA	4	7			4	7			18	89			16	89			13	89			
WPXY																					
METRO	8	14	.5	3.2	2	7	.1	1.1	7	41	.5	2.0	7	41	.5	2.0	4	41	.3	1.5	
TSA	8	14			2	7			7	41			7	41			4	41			
WPXY-FM																					
METRO	19	64	1.3	7.6	14	55	1.0	7.5	26	363	1.8	7.4	28	342	1.9	7.9	20	432	1.4	7.5	
TSA	24	78			14	55			32	406			33	386			23	477			
TOTAL																					
METRO	27	77	1.8	10.8	16	61	1.1	8.6	33	390	2.3	9.4	35	376	2.4	9.9	24	452	1.6	9.0	
TSA	32	91			16	61			39	433			40	420			27	497			
WVOR																					
METRO	16	47	1.1	6.4	9	54	.6	4.8	29	287	2.0	8.3	31	280	2.1	8.8	22	361	1.5	8.2	
TSA	24	77			14	63			41	325			42	319			31	400			
WZSH																					
METRO																		8			
TSA	6	23								23				9			2	54			
<hr/>																					
WBEN-FM																					
METRO	4	10	.3	1.6	2	8	.1	1.1	3	68	.2	.9	2	49	.1	.6	2	85	.1	.7	
TSA	12	31			7	31			5	118			3	92			3	143			
WBYR																					
METRO	7	20	.5	2.8	2	10	.1	1.1	10	71	.7	2.9	11	64	.8	3.1	7	78	.5	2.6	
TSA	14	53			18	32			16	159			17	131			15	166			
WPCX																					
METRO	7	13	.5	2.8	10	20	.7	5.4	6	35	.4	1.7	5	28	.3	1.4	* 6	48	.4	2.2	
TSA	7	13			12	29			6	44			5	37			7	66			
WSFW																					
METRO					*				*	7			*	1	7	.1	.3	*	14		
TSA										7				1	7				14		
WSFW-FM																					
METRO										7				7			*	7			
TSA										7				7				7			
TOTAL																					
METRO	3	14			2	14			2	21			2	21			1	33			
TSA	3	14			2	14			2	21			3	21			1	41			
METRO TOTALS	251	606	17.1		186	498	12.7		350	1395	23.9		353	1364	24.1		267	1395	18.2		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18 - 49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	12	88	.5	2.0	9	54	.4	1.7	9	75	.4	1.7	6	53	.2	2.7	3	61	.1	.8
METRO	12	88			9	54			9	75			6	53			3	61		
TSA																				
WCMF	148	617	6.1	24.8	129	532	5.3	23.8	105	620	4.3	20.3	44	418	1.8	19.6	76	483	3.1	20.0
METRO	148	617			129	532			105	620			44	418			76	483		
TSA	165	679			167	627			123	690			63	484			107	578		
WDKX	14	63	.6	2.3	13	56	.5	2.4	10	70	.4	1.9	10	55	.4	4.4	24	87	1.0	6.3
METRO	14	63			13	56			10	70			10	55			24	87		
TSA	21	82			13	56			16	88			18	74			30	106		
WEZO	31	119	1.3	5.2	36	117	1.5	6.7	26	123	1.1	5.0	12	66	.5	5.3	22	168	.9	5.8
METRO	31	119			36	117			26	123			12	66			22	168		
TSA	31	119			36	117			26	129			12	66			26	195		
WFLC	3	20	.1	.5	5	27	.2	.9	6	27	.2	1.2	1	14		.4	1	7		.3
METRO	3	20			5	27			6	27			1	14			1	7		
TSA	7	33			13	46			10	46			2	20			1	13		
WHAM	44	288	1.8	7.4	26	123	1.1	4.8	22	169	.9	4.3	2	52	.1	.9	5	64	.2	1.3
METRO	44	288			26	123			22	169			2	52			5	64		
TSA	48	329			34	172			29	200			3	71			5	70		
WKLY	41	293	1.7	6.9	73	334	3.0	13.5	56	436	2.3	10.8	22	292	.9	9.8	54	361	2.2	14.2
METRO	41	293			73	334			56	436			22	292			54	361		
TSA	44	321			77	364			57	465			23	318			56	382		
WMJQ	34	233	1.4	5.7	12	173	.5	2.2	28	262	1.2	5.4	16	188	.7	7.1	24	240	1.0	6.3
METRO	34	233			12	173			28	262			16	188			24	240		
TSA	34	233			12	173			28	262			16	188			25	249		
WNYR	27	146	1.1	4.5	39	121	1.6	7.2	36	179	1.5	7.0	15	94	.6	6.7	22	94	.9	5.8
METRO	27	146			39	121			36	179			15	94			22	94		
TSA	35	173			48	139			43	215			15	94			27	108		
WPXY	8	41	.3	1.3	6	40	.2	1.1	5	41	.2	1.0	1	27		.4	5	27	.2	1.3
METRO	8	41			6	40			5	41			1	27			5	27		
TSA	8	41			6	40			5	41			1	27			5	27		
WPXY-FM	41	360	1.7	6.9	27	199	1.1	5.0	33	317	1.4	6.4	15	179	.6	6.7	24	218	1.0	6.3
METRO	41	360			27	199			33	317			15	179			24	218		
TSA	48	412			32	232			37	349			16	193			25	232		
TOTAL	49	401	2.0	8.2	33	232	1.4	6.1	38	357	1.6	7.4	16	205	.7	7.1	29	239	1.2	7.6
METRO	49	401			33	232			38	357			16	205			29	239		
TSA	56	452			38	265			42	389			17	219			30	253		
WVOR	91	454	3.8	15.2	71	312	2.9	13.1	64	490	2.6	12.4	21	261	.9	9.3	44	354	1.8	11.6
METRO	91	454			71	312			64	490			21	261			44	354		
TSA	103	496			86	348			76	534			27	288			52	408		
WZSH	12	57	.5	2.0	14	46	.6	2.6	4	64	.2	.8	3	27	.1	1.3	5	52	.2	1.3
METRO	12	57			14	46			4	64			3	27			5	52		
TSA	15	84			20	89			12	105			6	68			7	89		
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WBEN-FM	2	55	.1	.3	4	42	.2	.7	2	41	.1	.4	2	37	.1	.9	2	26	.1	.5
METRO	2	55			4	42			2	41			2	37			2	26		
TSA	4	82			7	61			5	68			3	59			7	72		
WBYS	14	44	.6	2.3	16	36	.7	3.0	22	74	.9	4.3	6	46	.2	2.7	13	54	.5	3.4
METRO	14	44			16	36			22	74			6	46			13	54		
TSA	21	94			25	97			27	148			14	93			30	142		
WPCX	6	32	.2	1.0	9	26	.4	1.7	10	34	.4	1.9	8	45	.3	3.6	11	52	.5	2.9
METRO	6	32			9	26			10	34			8	45			11	52		
TSA	11	48			19	43			11	69			12	72			11	61		
WSFW	* 1	7		.2					*								* 1	7		.3
METRO	* 1	7							*								* 1	7		
TSA	1	7															1	7		
WSFW-FM		7																		
METRO		7																		
TSA	3	21			1	14			2	14							2	14		
TOTAL	1	7		.2													1	7		.3
METRO	1	7															1	7		
TSA	4	21			1	14			2	14							3	21		
METRO TOTALS	597	2034	24.6		541	1629	22.3		517	2064	21.3		225	1422	9.3		380	1686	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

Target Audience

MEN 18-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	2	21	.1	.6	5	33	.2	1.1	2	14	.1	.5	3	7	.1	1.2	2	82	.1	.7
METRO	2	21			5	33			2	14			3	7			2	82		
TSA																				
WCMF	63	191	2.6	19.9	103	279	4.3	21.7	70	188	2.9	19.1	40	124	1.7	16.2	61	572	2.5	20.1
METRO	71	224			134	321			102	232			65	172			87	668		
TSA																				
WDKX	19	28	.8	6.0	37	68	1.5	7.8	24	48	1.0	6.5	16	27	.7	6.5	19	94	.8	6.3
METRO	19	28			48	87			24	48			34	45			28	113		
TSA																				
WEZO	17	46	.7	5.4	25	72	1.0	5.3	19	55	.8	5.2	10	46	.4	4.0	17	208	.7	5.6
METRO	17	46			28	81			19	61			11	59			19	236		
TSA																				
WFLC	4	7	.2	1.3	4	7	.2	.8					1	7		.4	1	7		.3
METRO	6	13			5	13							1	7			1	20		
TSA																				
WHAM	19	73	.8	6.0	7	38	.3	1.5	6	19	.2	1.6	2	13	.1	.8	5	159	.2	1.7
METRO	23	80			7	44			6	19			3	20			8	192		
TSA																				
WKLX	41	135	1.7	13.0	64	163	2.6	13.5	53	157	2.2	14.4	38	135	1.6	15.4	41	463	1.7	13.5
METRO	41	135			70	172			53	157			38	135			42	497		
TSA																				
WMJQ	4	28	.2	1.3	25	107	1.0	5.3	25	104	1.0	6.8	12	60	.5	4.9	16	281	.7	5.3
METRO	4	28			25	107			25	104			12	60			16	290		
TSA																				
WNYR	10	55	.4	3.2	27	67	1.1	5.7	19	60	.8	5.2	10	14	.4	4.0	18	114	.7	5.9
METRO	14	69			38	82			25	68			10	14			21	129		
TSA																				
WPXY	7	20	.3	2.2	7	21	.3	1.5	5	20	.2	1.4	1	7		.4	4	34	.2	1.3
METRO	7	20			7	21			5	20			1	7			4	34		
TSA																				
WPXY-FM	26	89	1.1	8.2	21	103	.9	4.4	34	102	1.4	9.3	15	60	.6	6.1	19	295	.8	6.3
METRO	31	104			21	103			34	102			20	74			22	309		
TSA																				
TOTAL	33	102	1.4	10.4	28	123	1.2	5.9	39	122	1.6	10.6	16	67	.7	6.5	23	322	.9	7.6
METRO	38	117			28	123			39	122			21	81			26	336		
TSA																				
WVOR	41	139	1.7	13.0	67	215	2.8	14.1	39	147	1.6	10.6	45	120	1.9	18.2	39	435	1.6	12.9
METRO	51	175			79	252			41	156			49	141			46	488		
TSA																				
WZSH	10	25	.4	3.2	4	19	.2	.8	3	19	.1	.8	1	13		.4	5	70	.2	1.7
METRO	10	25			6	28			5	33			4	40			6	120		
TSA																				
<hr/>																				
WBEN-FM									1	8		.3	3	18	.1	1.2	2	45	.1	.7
METRO									5	32			3	18			5	90		
TSA																				
WBYS	5	14	.2	1.6	11	24	.5	2.3	12	26	.5	3.3	18	26	.7	7.3	11	61	.5	3.6
METRO	7	26			31	64			37	78			26	68			20	161		
TSA																				
WPCX	3	13	.1	.9	10	34	.4	2.1	10	26	.4	2.7	7	13	.3	2.8	* 8	52	.3	2.6
METRO	4	21			10	34			10	26			8	21			8	69		
TSA																				
WSFW	*				2	7	.1	.4	*								*	1	7	.3
METRO					2	7											*	1	7	
TSA																				
WSFW-FM									2	14			1	7		.4	*	7		
METRO									2	14			8	19			*	2	33	
TSA																				
TOTAL					2	7	.1	.4	2	14			8	19			2	33		
METRO					2	7			2	14							1	14		.3
TSA																	3	40		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	4	27	.2	1.1	3	20	.1	1.0	10	116	.4	1.8	11	116	.5	2.0	7	190	.3	1.7
TSA	4	27			3	20			10	116			11	116			7	190		
WCMF																				
METRO	71	246	2.9	19.6	54	167	2.2	17.5	127	791	5.2	23.0	127	742	5.2	22.8	92	890	3.8	22.4
TSA	95	276			92	232			152	912			145	824			116	1010		
WDKX																				
METRO	24	48	1.0	6.6	9	20	.4	2.9	12	84	.5	2.2	11	84	.5	2.0	12	144	.5	2.9
TSA	31	67			14	38			17	102			18	102			19	162		
WEZO																				
METRO	24	59	1.0	6.6	21	60	.9	6.8	31	212	1.3	5.6	29	178	1.2	5.2	24	305	1.0	5.8
TSA	29	81			26	69			31	218			29	184			24	334		
WFLC																				
METRO									4	34	.2	.7	4	34	.2	.7	2	41	.1	.5
TSA									9	53			8	53			5	60		
WHAM																				
METRO	4	32	.2	1.1	2	19	.1	.6	30	343	1.2	5.4	34	309	1.4	6.1	18	389	.7	4.4
TSA	4	32			2	19			37	418			39	357			22	471		
WKLX																				
METRO	52	148	2.1	14.4	42	175	1.7	13.6	58	561	2.4	10.5	48	506	2.0	8.6	46	683	1.9	11.2
TSA	55	170			44	185			60	608			51	543			49	755		
WMJQ																				
METRO	21	79	.9	5.8	24	70	1.0	7.8	24	411	1.0	4.4	31	349	1.3	5.6	21	489	.9	5.1
TSA	21	79			26	79			24	411			31	349			21	498		
WNYR																				
METRO	19	34	.8	5.2	26	34	1.1	8.4	35	193	1.4	6.4	31	193	1.3	5.6	26	207	1.1	6.3
TSA	19	34			26	34			43	239			39	229			31	253		
WPXY																				
METRO	8	14	.3	2.2	3	14	.1	1.0	7	61	.3	1.3	7	54	.3	1.3	4	61	.2	1.0
TSA	8	14			3	14			7	61			7	54			4	61		
WPXY-FM																				
METRO	22	84	.9	6.1	16	62	.7	5.2	33	478	1.4	6.0	37	444	1.5	6.7	25	605	1.0	6.1
TSA	27	98			16	62			39	528			42	495			28	657		
TOTAL																				
METRO	30	97	1.2	8.3	19	74	.8	6.2	40	518	1.7	7.3	44	491	1.8	7.9	29	639	1.2	7.1
TSA	35	111			19	74			46	568			49	542			32	690		
WVOR																				
METRO	36	106	1.5	9.9	31	125	1.3	10.1	75	658	3.1	13.6	78	615	3.2	14.0	55	758	2.3	13.4
TSA	45	144			39	141			88	709			90	667			65	818		
WZSH																				
METRO	9	26	.4	2.5	6	25	.2	1.9	11	83	.5	2.0	9	77	.4	1.6	7	104	.3	1.7
TSA	15	49			6	25			16	139			14	118			12	195		

WBEN-FM																				
METRO	4	10	.2	1.1	2	8	.1	.6	3	92	.1	.5	2	63	.1	.4	2	109	.1	.5
TSA	13	38			11	38			5	153			3	117			4	185		
WBYR																				
METRO	15	30	.6	4.1	15	26	.6	4.9	17	81	.7	3.1	18	74	.7	3.2	13	94	.5	3.2
TSA	22	63			31	48			24	183			24	155			22	208		
WPCX																				
METRO	8	19	.3	2.2	13	33	.5	4.2	8	54	.3	1.5	7	47	.3	1.3	* 8	73	.3	1.9
TSA	8	19			15	42			13	89			11	82			11	118		
WSFW																				
METRO										7			*	1	7	.2	*	14		
TSA										7			1	7				14		
WSFW-FM																				
METRO										7				7			*	7		
TSA										7				7				33		
TOTAL																				
METRO	3	14			2	14			2	21			2	21			1	33		
TSA	3	14			2	14			2	21			3	21			1	41		
METRO TOTALS																				
	362	894	14.9		308	797	12.7		551	2274	22.7		556	2226	22.9		411	2312	17.0	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

MEN 25-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	12	81	.7	2.6	8	47	.4	1.9	9	61	.5	2.3	6	53	.3	4.1	3	47	.2	1.1
TSA	12	81			8	47			9	61			6	53			3	47		
WCMF																				
METRO	86	348	4.7	18.4	78	310	4.3	18.5	64	343	3.5	16.2	10	187	.5	6.8	38	238	2.1	13.6
TSA	94	367			88	340			71	370			15	223			47	269		
WDKX																				
METRO	5	28	.3	1.1	6	28	.3	1.4	6	27	.3	1.5	7	34	.4	4.7	11	59	.6	3.9
TSA	5	28			6	28			6	27			7	34			11	59		
WEZO																				
METRO	31	112	1.7	6.6	34	95	1.9	8.1	22	99	1.2	5.6	8	51	.4	5.4	21	146	1.1	7.5
TSA	31	112			34	95			22	105			8	51			25	173		
WFLC																				
METRO	1	13	.1	.2	3	20	.2	.7	4	20	.2	1.0	1	14	.1	.7				
TSA	5	26			11	39			8	39			2	20				6		
WHAM																				
METRO	42	260	2.3	9.0	26	123	1.4	6.2	20	148	1.1	5.1	1	45	.1	.7	5	64	.3	1.8
TSA	46	301			34	172			27	179			2	64			5	70		
WKLX																				
METRO	36	243	2.0	7.7	67	291	3.7	15.9	48	350	2.6	12.1	19	207	1.0	12.8	47	310	2.6	16.8
TSA	39	271			71	321			49	379			20	233			49	319		
WMJQ																				
METRO	25	145	1.4	5.3	9	87	.5	2.1	21	145	1.1	5.3	12	100	.7	8.1	16	108	.9	5.7
TSA	25	145			9	87			21	145			12	100			17	117		
WNYR																				
METRO	22	125	1.2	4.7	32	100	1.7	7.6	29	150	1.6	7.3	8	80	.4	5.4	18	80	1.0	6.5
TSA	30	152			41	118			36	186			8	80			23	94		
WPXY																				
METRO	7	27	.4	1.5	6	26	.3	1.4	4	34	.2	1.0	1	27	.1	.7	5	20	.3	1.8
TSA	7	27			6	26			4	34			1	27			5	20		
WPXY-FM																				
METRO	28	223	1.5	6.0	15	127	.8	3.6	22	194	1.2	5.6	12	122	.7	8.1	15	145	.8	5.4
TSA	33	242			15	127			22	194			12	122			15	145		
TOTAL																				
METRO	35	250	1.9	7.5	21	146	1.1	5.0	26	227	1.4	6.6	13	148	.7	8.8	20	159	1.1	7.2
TSA	40	268			21	146			26	227			13	148			20	159		
WVOR																				
METRO	82	390	4.5	17.5	61	269	3.3	14.5	53	404	2.9	13.4	18	211	1.0	12.2	36	297	2.0	12.9
TSA	94	432			76	305			65	448			24	238			44	351		
WZSH																				
METRO	12	57	.7	2.6	14	46	.8	3.3	4	64	.2	1.0	2	19	.1	1.4	5	52	.3	1.8
TSA	15	84			19	75			12	105			4	46			7	75		
<hr/>																				
WBEN-FM																				
METRO	1	38	.1	.2	1	17	.1	.2	1	23	.1	.3	2	27	.1	1.4	1	10	.1	.4
TSA	3	65			3	24			1	23			2	34			4	41		
WBYS																				
METRO	14	29	.8	3.0	16	29	.9	3.8	18	50	1.0	4.5	6	31	.3	4.1	12	39	.7	4.3
TSA	20	66			18	44			21	87			10	53			17	68		
WPCX																				
METRO	6	32	.3	1.3	9	26	.5	2.1	9	26	.5	2.3	7	38	.4	4.7	11	52	.6	3.9
TSA	11	48			19	43			10	61			11	65			11	61		
WSPW																				
METRO	*				*				*				*				*			
TSA																				
WSPW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	468	1565	25.5		421	1222	23.0		396	1571	21.6		148	1016	8.1		279	1258	15.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

48

ROCHESTER, NY

WINTER 1987

Target Audience

MEN 25-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	2	21	.1	.8	5	33	.3	1.4	2	7	.1	.8	3	7	.2	1.6	2	68	.1	.9
TSA	2	21			5	33			2	7			3	7			2	68		
WCMF																				
METRO	33	106	1.8	13.3	58	142	3.2	16.5	28	87	1.5	10.5	24	53	1.3	12.6	31	306	1.7	13.8
TSA	39	120			66	150			41	101			30	61			37	337		
WDKX																				
METRO	14	14	.8	5.6	15	40	.8	4.3	10	20	.5	3.8	12	20	.7	6.3	10	66	.5	4.5
TSA	14	14			15	40			10	20			12	20			10	66		
WEZO																				
METRO	17	46	.9	6.9	25	72	1.4	7.1	14	33	.8	5.3	10	46	.5	5.2	16	178	.9	7.1
TSA	17	46			28	81			14	39			11	59			18	206		
WFLC																				
METRO																				
TSA	2	6			1	6												13		
WHAM																				
METRO	19	66	1.0	7.7	7	38	.4	2.0	6	19	.3	2.3	2	13	.1	1.0	5	145	.3	2.2
TSA	23	73			7	44			6	19			3	20			8	178		
WKLX																				
METRO	31	107	1.7	12.5	61	148	3.3	17.3	40	128	2.2	15.0	29	114	1.6	15.2	35	362	1.9	15.6
TSA	31	107			67	157			40	128			29	114			36	384		
WMJQ																				
METRO					14	47	.8	4.0	18	60	1.0	6.8	11	46	.6	5.8	10	128	.5	4.5
TSA					14	47			18	60			11	46			10	137		
WNYR																				
METRO	6	34	.3	2.4	22	53	1.2	6.3	15	46	.8	5.6	3	7	.2	1.6	13	93	.7	5.8
TSA	10	48			33	68			21	54			3	7			16	108		
WPXY																				
METRO	7	20	.4	2.8	7	14	.4	2.0	5	20	.3	1.9	1	7	.1	.5	4	27	.2	1.8
TSA	7	20			7	14			5	20			1	7			4	27		
WPXY-FM																				
METRO	21	60	1.1	8.5	16	66	.9	4.5	28	80	1.5	10.5	13	46	.7	6.8	13	193	.7	5.8
TSA	21	60			16	66			28	80			13	46			13	193		
TOTAL																				
METRO	28	73	1.5	11.3	23	79	1.3	6.5	33	100	1.8	12.4	14	53	.8	7.3	17	213	.9	7.6
TSA	28	73			23	79			33	100			14	53			17	213		
WVOR																				
METRO	37	125	2.0	14.9	54	172	2.9	15.3	30	126	1.6	11.3	35	90	1.9	18.3	33	370	1.8	14.7
TSA	47	161			66	209			32	135			39	111			40	423		
WZSH																				
METRO	10	25	.5	4.0	4	19	.2	1.1	3	19	.2	1.1	1	13	.1	.5	5	70	.3	2.2
TSA	10	25			6	28			3	19			3	26			6	106		
WBEN-FM																				
METRO									3	9							1	18	.1	.4
TSA																	3	49		
WBYP																				
METRO	5	7	.3	2.0	8	16	.4	2.3	12	26	.7	4.5	18	26	1.0	9.4	10	39	.5	4.5
TSA	7	19			12	31			20	41			20	34			13	80		
WPCX																				
METRO	3	13	.2	1.2	10	34	.5	2.8	10	26	.5	3.8	7	13	.4	3.7	8	52	.4	3.6
TSA	4	21			10	34			10	26			8	21			8	69		
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO													7	12			*			
TSA																				
TOTAL																				
METRO																	1	12		
TSA																				
METRO TOTALS	248	684	13.5		352	853	19.2		266	712	14.5		191	517	10.4		224	1454	12.2	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5E.

Target Audience

MEN 25-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	3	20	.2	1.1	3	20	.2	1.4	10	102	.5	2.3	11	102	.6	2.5	7	162	.4	2.3
TSA	3	20			3	20			10	102			11	102			7	162		
WCMF																				
METRO	43	132	2.3	15.6	17	66	.9	8.0	76	464	4.1	17.7	75	429	4.1	17.4	50	556	2.7	16.1
TSA	48	138			26	89			84	520			83	468			57	611		
WDKX																				
METRO	16	34	.9	5.8	2	13	.1	.9	6	41	.3	1.4	5	41	.3	1.2	6	94	.3	1.9
TSA	16	34			2	13			6	41			5	41			6	94		
WEZO																				
METRO	24	59	1.3	8.7	21	60	1.1	9.9	29	174	1.6	6.7	27	147	1.5	6.3	22	253	1.2	7.1
TSA	29	81			26	69			29	180			27	153			22	282		
WFLC																				
METRO																				
TSA																				
WHAM																				
METRO	4	32	.2	1.4	2	19	.1	.9	29	307	1.6	6.7	32	273	1.7	7.4	17	353	.9	5.5
TSA	4	32			2	19			36	382			37	321			21	435		
WKLX																				
METRO	48	127	2.6	17.4	33	154	1.8	15.5	52	446	2.8	12.1	42	391	2.3	9.7	40	526	2.2	12.9
TSA	49	136			35	164			54	493			45	428			43	585		
WMJQ																				
METRO	13	29	.7	4.7	20	49	1.1	9.4	18	244	1.0	4.2	23	204	1.3	5.3	15	278	.8	4.8
TSA	13	29			22	58			18	244			23	204			15	287		
WNYR																				
METRO	15	27	.8	5.4	22	27	1.2	10.3	29	164	1.6	6.7	25	164	1.4	5.8	20	178	1.1	6.4
TSA	15	27			22	27			37	210			33	200			25	224		
WPXY																				
METRO	7	7	.4	2.5	3	14	.2	1.4	6	47	.3	1.4	6	40	.3	1.4	4	47	.2	1.3
TSA	7	7			3	14			6	47			6	40			4	47		
WPXY-FM																				
METRO	7	47	.4	2.5	7	34	.4	3.3	21	305	1.1	4.9	25	279	1.4	5.8	16	396	.9	5.1
TSA	7	47			7	34			23	323			27	297			17	415		
TOTAL																				
METRO	14	53	.8	5.1	10	46	.5	4.7	27	338	1.5	6.3	31	318	1.7	7.2	20	423	1.1	6.4
TSA	14	53			10	46			29	356			33	337			21	441		
WVOR																				
METRO	29	92	1.6	10.5	27	111	1.5	12.7	65	564	3.5	15.1	68	521	3.7	15.7	47	636	2.6	15.1
TSA	38	130			35	127			78	615			80	573			57	696		
WZSH																				
METRO	9	26	.5	3.3	6	25	.3	2.8	11	83	.6	2.6	9	77	.5	2.1	7	96	.4	2.3
TSA	15	49			6	25			16	125			14	118			11	173		
<hr/>																				
WBEN-FM																				
METRO	4	10	.2	1.4					1	48	.1	.2	1	38	.1	.2	1	57	.1	.3
TSA	7	24			5	15			2	83			1	65			2	107		
WBYR																				
METRO	14	23	.8	5.1	15	26	.8	7.0	16	50	.9	3.7	16	50	.9	3.7	12	56	.7	3.9
TSA	19	31			15	26			19	94			20	94			16	112		
WPCX																				
METRO	8	19	.4	2.9	13	33	.7	6.1	8	46	.4	1.9	7	39	.4	1.6	8	58	.4	2.6
TSA	8	19			15	42			13	81			11	74			11	103		
WSFW																				
METRO																				
TSA																				
WSFW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	276	650	15.0		213	589	11.6		430	1735	23.4		432	1705	23.6		311	1773	17.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	13	86	.6	2.5	9	58	.4	1.9	9	61	.4	2.1	6	58	.3	3.7	3	52	.1	1.0
METRO	13	86			9	58			9	61			6	58			3	52		
TSA																				
WCMF	87	354	4.2	16.6	80	316	3.9	16.8	64	343	3.1	14.7	10	187	.5	6.1	38	238	1.8	12.1
METRO	95	373			90	346			71	370			15	223			47	269		
TSA																				
WDKX	6	33	.3	1.1	6	28	.3	1.3	6	27	.3	1.4	8	39	.4	4.9	12	64	.6	3.8
METRO	6	33			6	28			6	27			8	39			12	64		
TSA																				
WEZO	44	174	2.1	8.4	55	157	2.7	11.5	34	161	1.7	7.8	10	78	.5	6.1	28	198	1.4	8.9
METRO	44	183			55	157			34	167			10	78			33	233		
TSA																				
WFLC	1	13		.2	3	20	.1	.6	4	20	.2	.9	1	14		.6				
METRO	5	26			11	39			8	39			2	20				6		
TSA																				
WHAM	50	298	2.4	9.5	28	150	1.4	5.9	26	186	1.3	6.0	2	61	.1	1.2	8	75	.4	2.5
METRO	55	348			36	199			33	217			5	89			8	81		
TSA																				
WKLX	36	243	1.7	6.9	67	291	3.3	14.0	48	350	2.3	11.0	19	207	.9	11.7	47	315	2.3	14.9
METRO	39	271			71	321			49	379			20	233			49	324		
TSA																				
WMJQ	25	145	1.2	4.8	9	87	.4	1.9	21	145	1.0	4.8	12	100	.6	7.4	16	108	.8	5.1
METRO	25	145			9	87			21	145			12	100			17	117		
TSA																				
WNYR	24	149	1.2	4.6	37	124	1.8	7.8	30	161	1.5	6.9	10	102	.5	6.1	21	102	1.0	6.7
METRO	34	185			54	151			41	205			10	102			26	116		
TSA																				
WPXY	7	27	.3	1.3	6	26	.3	1.3	4	34	.2	.9	1	27		.6	5	20	.2	1.6
METRO	7	27			6	26			4	34			1	27			5	20		
TSA																				
WPXY-FM	28	228	1.4	5.3	15	127	.7	3.1	22	194	1.1	5.1	12	122	.6	7.4	15	151	.7	4.8
METRO	33	247			15	127			22	194			12	122			15	151		
TSA																				
TOTAL	35	255	1.7	6.7	21	146	1.0	4.4	26	227	1.3	6.0	13	148	.6	8.0	20	165	1.0	6.3
METRO	40	273			21	146			26	227			13	148			20	165		
TSA																				
WVOR	90	445	4.4	17.2	73	291	3.5	15.3	64	448	3.1	14.7	18	222	.9	11.0	43	324	2.1	13.7
METRO	102	487			88	327			76	492			24	249			51	378		
TSA																				
WZSH	24	101	1.2	4.6	22	84	1.1	4.6	11	113	.5	2.5	6	35	.3	3.7	11	79	.5	3.5
METRO	27	128			27	113			19	154			8	62			13	102		
TSA																				
<hr/>																				
WBEN-FM	1	38		.2	1	17		.2	1	23		.2	2	27	.1	1.2	1	10		.3
METRO	3	65			3	24			1	23			2	34			4	41		
TSA																				
WBYR	14	29	.7	2.7	16	29	.8	3.4	18	50	.9	4.1	6	31	.3	3.7	12	39	.6	3.8
METRO	20	66			18	44			21	87			10	53			17	68		
TSA																				
WPCX	6	32	.3	1.1	10	32	.5	2.1	9	26	.4	2.1	7	38	.3	4.3	11	52	.5	3.5
METRO	13	56			20	49			10	69			11	65			11	61		
TSA																				
WSFW	*								*								*			
METRO																				
TSA																				
WSFW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	524	1739	25.5		477	1369	23.2		435	1716	21.1		163	1117	7.9		315	1427	15.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	2	21	.1	.7	6	38	.3	1.5	2	7	.1	.7	3	7	.1	1.5	2	79	.1	.8
TSA	2	21			6	38			2	7			3	7			2	79		
WCMF																				
METRO	34	111	1.7	11.9	58	142	2.8	14.3	28	87	1.4	9.3	25	58	1.2	12.3	31	317	1.5	12.3
TSA	40	125			66	150			41	101			31	66			37	348		
WDKX																				
METRO	16	19	.8	5.6	15	40	.7	3.7	10	20	.5	3.3	13	25	.6	6.4	11	71	.5	4.4
TSA	16	19			15	40			10	20			13	25			11	71		
WEZO																				
METRO	21	65	1.0	7.4	37	96	1.8	9.1	16	44	.8	5.3	10	46	.5	4.9	21	246	1.0	8.3
TSA	21	65			43	113			16	50			11	59			23	282		
WFLC																				
METRO																				
TSA	2	6			1	6												13		
WHAM																				
METRO	28	88	1.4	9.8	17	49	.8	4.2	6	19	.3	2.0	3	18	.1	1.5	7	172	.3	2.8
TSA	33	103			17	55			6	19			4	34			11	214		
WKLY																				
METRO	31	107	1.5	10.9	61	148	3.0	15.0	40	128	1.9	13.3	31	119	1.5	15.2	36	373	1.7	14.3
TSA	31	107			67	157			40	128			31	119			37	395		
WMJQ																				
METRO					14	47	.7	3.4	18	60	.9	6.0	11	46	.5	5.4	10	128	.5	4.0
TSA					14	47			18	60			11	46			10	137		
WNYR																				
METRO	7	39	.3	2.5	27	69	1.3	6.6	16	51	.8	5.3	3	12	.1	1.5	15	115	.7	6.0
TSA	11	53			38	84			22	59			3	12			18	130		
WPXY																				
METRO	7	20	.3	2.5	7	14	.3	1.7	5	20	.2	1.7	2	12	.1	1.0	4	32	.2	1.6
TSA	7	20			7	14			5	20			2	12			4	32		
WPXY-FM																				
METRO	21	60	1.0	7.4	16	66	.8	3.9	28	80	1.4	9.3	13	46	.6	6.4	13	199	.6	5.2
TSA	21	60			16	66			28	80			13	46			13	199		
TOTAL																				
METRO	28	73	1.4	9.8	23	79	1.1	5.7	33	100	1.6	11.0	15	58	.7	7.4	17	224	.8	6.7
TSA	28	73			23	79			33	100			15	58			17	224		
WVOR																				
METRO	43	141	2.1	15.1	60	188	2.9	14.7	43	142	2.1	14.3	35	90	1.7	17.2	38	397	1.8	15.1
TSA	53	177			72	225			45	151			39	111			45	450		
WZSH																				
METRO	18	47	.9	6.3	17	46	.8	4.2	12	35	.6	4.0	2	18	.1	1.0	10	103	.5	4.0
TSA	18	47			19	55			12	35			4	31			11	139		
WBEN-FM																				
METRO																	1	18		.4
TSA									3	9							3	49		
WBYR																				
METRO	5	7	.2	1.8	8	16	.4	2.0	12	26	.6	4.0	18	26	.9	8.8	10	39	.5	4.0
TSA	7	19			12	31			20	41			20	34			13	80		
WPCX																				
METRO	3	13	.1	1.1	10	34	.5	2.5	10	26	.5	3.3	7	13	.3	3.4	8	52	.4	3.2
TSA	4	21			10	34			10	26			8	21			8	69		
WSFW																				
METRO	*							*				*				*				*
TSA																				
WSFW-FM																				
METRO																				
TSA													7	12				12		
TOTAL																				
METRO																	1	12		
TSA																	1	12		
METRO TOTALS	285	774	13.8		407	973	19.8		301	783	14.6		204	561	9.9		252	1628	12.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	3	20	.1	1.0	3	20	.1	1.3	11	113	.5	2.3	12	107	.6	2.5	8	173	.4	2.3
TSA	3	20			3	20			11	113			12	107			8	173		
WCMF																				
METRO	43	132	2.1	14.1	17	66	.8	7.3	77	470	3.7	16.0	75	435	3.6	15.6	51	572	2.5	14.6
TSA	48	138			26	89			85	526			83	474			58	627		
WDKX																				
METRO	18	39	.9	5.9	2	13	.1	.9	6	46	.3	1.3	5	46	.2	1.0	6	99	.3	1.7
TSA	18	39			2	13			6	46			5	46			6	99		
WEZO																				
METRO	31	75	1.5	10.1	27	82	1.3	11.5	45	258	2.2	9.4	40	220	1.9	8.3	32	343	1.6	9.2
TSA	36	97			34	99			45	273			40	235			32	380		
WFLC																				
METRO									2	27	.1	.4	2	27	.1	.4	1	34		.3
TSA									7	46			6	46			4	53		
WHAM																				
METRO	4	32	.2	1.3	2	19	.1	.9	34	356	1.7	7.1	39	317	1.9	8.1	20	402	1.0	5.7
TSA	4	32			2	19			41	439			44	373			25	492		
WKLX																				
METRO	50	132	2.4	16.3	33	154	1.6	14.1	52	446	2.5	10.8	42	391	2.0	8.7	40	537	1.9	11.5
TSA	51	141			35	164			54	493			45	428			43	596		
WMJQ																				
METRO	13	29	.6	4.2	20	49	1.0	8.5	18	244	.9	3.8	23	204	1.1	4.8	15	278	.7	4.3
TSA	13	29			22	58			18	244			23	204			15	287		
WNYR																				
METRO	20	38	1.0	6.5	23	32	1.1	9.8	32	194	1.6	6.7	27	194	1.3	5.6	23	219	1.1	6.6
TSA	20	38			23	32			45	248			37	238			30	273		
WPXY																				
METRO	7	7	.3	2.3	3	14	.1	1.3	6	47	.3	1.3	6	40	.3	1.2	4	52	.2	1.1
TSA	7	7			3	14			6	47			6	40			4	52		
WPXY-FM																				
METRO	8	53	.4	2.6	7	34	.3	3.0	21	310	1.0	4.4	25	284	1.2	5.2	16	407	.8	4.6
TSA	8	53			7	34			23	328			27	302			17	426		
TOTAL																				
METRO	15	59	.7	4.9	10	46	.5	4.3	27	343	1.3	5.6	31	323	1.5	6.4	20	439	1.0	5.7
TSA	15	59			10	46			29	361			33	342			21	457		
WVOR																				
METRO	32	97	1.6	10.5	32	116	1.6	13.7	75	635	3.6	15.6	78	587	3.8	16.2	54	713	2.6	15.5
TSA	41	135			40	132			88	686			90	639			64	773		
WZSH																				
METRO	11	31	.5	3.6	8	30	.4	3.4	20	143	1.0	4.2	18	137	.9	3.7	14	156	.7	4.0
TSA	17	54			8	30			25	185			23	178			18	233		
WBEN-FM																				
METRO	4	10	.2	1.3					1	48		.2	1	38		.2	1	57		.3
TSA	7	24			5	15			2	83			1	65			2	107		
WBYR																				
METRO	14	23	.7	4.6	15	26	.7	6.4	16	50	.8	3.3	16	50	.8	3.3	12	56	.6	3.4
TSA	19	31			15	26			19	94			20	94			16	112		
WPCX																				
METRO	8	19	.4	2.6	13	33	.6	5.6	8	52	.4	1.7	7	39	.3	1.5	8	64	.4	2.3
TSA	8	19			15	42			14	95			12	82			12	117		
WSFW																				
METRO																				
TSA																				
WSFW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	306	724	14.9		234	644	11.4		480	1926	23.3		481	1890	23.4		349	1980	17.0	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	12	87	.7	3.1	10	48	.6	3.0	8	48	.5	2.8	3	34	.2	3.3	6	66	.4	2.8
TSA	12	87			10	48			8	48			3	34			6	66		
WCMF																				
METRO	16	66	1.0	4.1	15	68	.9	4.5	15	66	.9	5.2	1	34	.1	1.1	7	43	.4	3.2
TSA	18	71			22	79			17	77			2	40			10	49		
WDXK																				
METRO	2	12	.1	.5	1	7	.1	.3	1	7	.1	.3	6	12	.4	6.5	5	18	.3	2.3
TSA	2	12			1	7			1	7			6	12			5	18		
WEZO																				
METRO	60	232	3.7	15.5	69	221	4.3	20.8	44	221	2.7	15.2	9	74	.6	9.8	32	207	2.0	14.8
TSA	60	247			72	233			45	233			12	80			36	245		
WFLC																				
METRO	2	10	.1	.5	1	17	.1	.3	3	17	.2	1.0		12			2	26	.1	.9
TSA	6	23			9	36			7	36			1	18			2	32		
WHAM																				
METRO	58	323	3.6	14.9	31	167	1.9	9.4	35	247	2.2	12.1	4	74	.2	4.3	15	125	.9	6.9
TSA	62	362			38	205			43	284			7	107			16	141		
WKIX																				
METRO	8	62	.5	2.1	14	81	.9	4.2	13	81	.8	4.5	3	40	.2	3.3	9	85	.6	4.2
TSA	11	90			17	93			14	102			3	48			9	85		
WMJQ																				
METRO	7	84	.4	1.8	1	25	.1	.3	5	64	.3	1.7	2	34	.1	2.2	4	42	.2	1.9
TSA	7	84			1	25			5	64			2	34			4	42		
WNYR																				
METRO	20	147	1.2	5.2	28	108	1.7	8.5	27	136	1.7	9.3	9	79	.6	9.8	26	120	1.6	12.0
TSA	30	183			45	135			38	180			9	79			31	134		
WPXY																				
METRO		7				13				7				7				7		
TSA		7				13				7				7				7		
WPXY-FM																				
METRO	18	116	1.1	4.6	7	50	.4	2.1	7	64	.4	2.4	3	41	.2	3.3	8	90	.5	3.7
TSA	18	123			7	50			7	64			3	41			8	90		
TOTAL																				
METRO	18	123	1.1	4.6	7	63	.4	2.1	7	70	.4	2.4	3	47	.2	3.3	8	97	.5	3.7
TSA	18	129			7	63			7	70			3	47			8	97		
WVOR																				
METRO	75	339	4.6	19.3	68	250	4.2	20.5	53	344	3.3	18.3	11	159	.7	12.0	34	257	2.1	15.7
TSA	77	352			69	256			54	350			11	159			36	272		
WZSH																				
METRO	49	201	3.0	12.6	38	194	2.4	11.5	25	198	1.5	8.7	11	103	.7	12.0	25	173	1.5	11.6
TSA	54	248			48	234			36	263			14	131			29	180		
WBEN-FM																				
METRO		14			1	10	.1	.3		7			1	17	.1	1.1				
TSA	1	25			1	10				7			1	17			1	7		
WBYR																				
METRO	4	10	.2	1.0	8	10	.5	2.4	9	10	.6	3.1	5	10	.3	5.4	7	16	.4	3.2
TSA	5	17			9	17			10	24			6	17			9	23		
WPCX																				
METRO	3	19	.2	.8	3	29	.2	.9	3	23	.2	1.0	1	25	.1	1.1	2	19	.1	.9
TSA	12	61			12	47			4	76			3	44			3	37		
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	388	1339	24.0		331	1014	20.5		289	1273	17.9		92	745	5.7		216	1088	13.4	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	6	42	.4	2.5	13	48	.8	4.4	4	17	.2	1.9	5	18	.3	4.9	4	109	.2	2.3
TSA	6	42			13	48			4	17			5	18			4	109		
WCMF																				
METRO	9	25	.6	3.8	18	36	1.1	6.1	4	7	.2	1.9	1	5	.1	1.0	5	61	.3	2.8
TSA	11	31			18	36			9	13			1	5			7	67		
WDXK																				
METRO	9	12	.6	3.8	7	7	.4	2.4	2	7	.1	1.0	5	12	.3	4.9	5	18	.3	2.8
TSA	9	12			7	7			2	7			5	12			5	18		
WEZO																				
METRO	29	89	1.8	12.3	47	116	2.9	16.0	23	71	1.4	11.0	6	19	.4	5.9	24	276	1.5	13.6
TSA	30	96			50	124			23	77			8	39			26	322		
WFLC																				
METRO	1	5	.1	.4	1	10	.1	.3	1	5	.1	.5					1	26	.1	.6
TSA	3	11			2	16			1	5							1	39		
WHAM																				
METRO	35	132	2.2	14.8	31	84	1.9	10.6	11	35	.7	5.3	4	23	.2	3.9	13	251	.8	7.4
TSA	36	140			31	90			16	45			5	39			16	295		
WKLX																				
METRO	6	14	.4	2.5	13	46	.8	4.4	8	38	.5	3.8	6	25	.4	5.9	7	97	.4	4.0
TSA	6	14			13	46			8	38			6	25			7	110		
WMJQ																				
METRO					3	20	.2	1.0	3	20	.2	1.4	2	13	.1	2.0	2	42	.1	1.1
TSA					3	20			3	20			2	13			2	42		
WNYR																				
METRO	14	60	.9	5.9	34	87	2.1	11.6	20	54	1.2	9.6	4	17	.2	3.9	19	132	1.2	10.8
TSA	18	74			45	102			26	62			4	17			22	147		
WPXY																				
METRO						7			1	7	.1	.5	1	5	.1	1.0		17		
TSA						7			1	7			1	5				17		
WPXY-FM																				
METRO	11	24	.7	4.7	10	46	.6	3.4	15	47	.9	7.2	8	25	.5	7.8	7	128	.4	4.0
TSA	11	24			10	46			15	47			8	25			7	128		
TOTAL																				
METRO	11	24	.7	4.7	10	52	.6	3.4	16	54	1.0	7.7	9	30	.6	8.8	7	145	.4	4.0
TSA	11	24			10	52			16	54			9	30			7	145		
WVOR																				
METRO	42	123	2.6	17.8	45	154	2.8	15.4	37	115	2.3	17.7	28	62	1.7	27.5	32	318	2.0	18.2
TSA	43	129			47	162			37	115			28	62			33	333		
WZSH																				
METRO	30	95	1.9	12.7	31	93	1.9	10.6	29	88	1.8	13.9	5	40	.3	4.9	21	219	1.3	11.9
TSA	30	95			38	99			29	88			7	53			22	238		
<hr/>																				
WBEN-FM																				
METRO																		8		
TSA																	1	15		
WBYR																				
METRO									10	10	.6	4.8	8	10	.5	7.8	5	16	.3	2.8
TSA	2	12			1	7			15	17			8	10			6	35		
WPCX																				
METRO	5	11	.3	2.1	1	7	.1	.3	1	6	.1	.5					*	1	.1	.6
TSA	7	28			2	15			1	6			1	8			2	51		
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO																	*			
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	236	707	14.6		293	748	18.2		209	568	12.9		102	327	6.3		176	1277	10.9	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	6	25	.4	3.0	2	13	.1	1.2	11	107	.7	3.3	11	101	.7	3.2	8	133	.5	3.3
TSA	6	25			2	13			11	107			11	101			8	133		
WCMF																				
METRO	3	16	.2	1.5					15	94	.9	4.5	15	72	.9	4.4	10	126	.6	4.2
TSA	8	22			3	6			18	105			17	83			13	137		
WDKX																				
METRO	9	12	.6	4.6					1	12	.1	.3	1	12	.1	.3	2	18	.1	.8
TSA	9	12							1	12			1	12			2	18		
WEZO																				
METRO	32	81	2.0	16.2	25	71	1.5	15.3	59	334	3.7	17.6	52	293	3.2	15.3	39	415	2.4	16.3
TSA	36	106			29	85			60	368			53	322			41	462		
WFLC																				
METRO	2	10	.1	1.0	3	10	.2	1.8	1	28	.1	.3	2	23	.1	.6	1	45	.1	.4
TSA	2	10			3	10			6	47			6	42			4	64		
WHAM																				
METRO	11	45	.7	5.6	3	24	.2	1.8	40	398	2.5	11.9	47	362	2.9	13.8	26	447	1.6	10.8
TSA	11	45			3	24			47	466			52	407			30	532		
WKLX																				
METRO	10	25	.6	5.1	8	33	.5	4.9	12	129	.7	3.6	10	102	.6	2.9	8	165	.5	3.3
TSA	10	25			8	33			14	158			13	130			10	206		
WMJQ																				
METRO	5	9	.3	2.5	4	22	.2	2.5	4	102	.2	1.2	6	97	.4	1.8	4	122	.2	1.7
TSA	5	9			4	22			4	102			6	97			4	122		
WNYR																				
METRO	24	64	1.5	12.2	27	37	1.7	16.6	26	183	1.6	7.7	23	178	1.4	6.8	21	213	1.3	8.8
TSA	24	64			27	37			39	237			33	222			28	267		
WPXY																				
METRO					1	7	.1	.6		20				13				30		
TSA					1	7				20				13				30		
WPXY-FM																				
METRO	5	31	.3	2.5	2	7	.1	1.2	10	136	.6	3.0	12	123	.7	3.5	7	200	.4	2.9
TSA	5	31			2	7			10	143			12	130			7	207		
TOTAL																				
METRO	5	31	.3	2.5	3	13	.2	1.8	10	149	.6	3.0	12	136	.7	3.5	7	224	.4	2.9
TSA	5	31			3	13			10	156			12	143			7	230		
WVOR																				
METRO	25	74	1.5	12.7	27	76	1.7	16.6	66	509	4.1	19.6	66	458	4.1	19.4	46	557	2.9	19.2
TSA	26	82			30	83			67	522			67	471			47	578		
WZSH																				
METRO	26	73	1.6	13.2	16	56	1.0	9.8	38	285	2.4	11.3	38	247	2.4	11.2	27	318	1.7	11.3
TSA	33	80			16	56			47	351			45	313			33	404		
<hr/>																				
WBEN-FM																				
METRO										24				14				24		
TSA										35				25				42		
WBYR																				
METRO	8	10	.5	4.1	13	16	.8	8.0	7	10	.4	2.1	7	10	.4	2.1	6	16	.4	2.5
TSA	8	10			13	16			8	24			7	24			7	42		
WPCX																				
METRO	1	6	.1	.5	3	13	.2	1.8	2	41	.1	.6	2	29	.1	.6	2	47	.1	.8
TSA	2	16			6	21			9	93			9	82			6	100		
WSFW																				
METRO																				
TSA																				
WSFW-FM																				
METRO																				
TSA																				
TOTAL																				
METRO																				
TSA																				
METRO TOTALS	197	518	12.2		163	411	10.1		336	1465	20.8		340	1432	21.1		240	1529	14.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	12	87	.6	2.5	10	63	.5	2.3	9	55	.4	2.5	7	56	.3	5.7	9	73	.4	3.0
TSA	12	87			10	63			9	55			7	56			9	73		
WCMF																				
METRO	17	84	.8	3.5	15	68	.7	3.5	15	66	.7	4.2	1	34		.8	7	43	.3	2.4
TSA	19	89			22	79			17	77			2	40			10	49		
WDKX																				
METRO	3	19	.1	.6	1	7		.2	1	14		.3	6	12	.3	4.9	5	18	.2	1.7
TSA	3	19			1	7			1	14			6	12			5	18		
WEZO																				
METRO	68	272	3.3	14.1	81	312	3.9	18.8	54	290	2.6	15.3	12	106	.6	9.8	41	276	2.0	13.8
TSA	70	304			87	348			58	319			15	112			49	338		
WFLC																				
METRO	7	25	.3	1.5	3	32	.1	.7	5	24	.2	1.4		12			5	33	.2	1.7
TSA	12	47			13	60			9	43			1	18			5	39		
WHAM																				
METRO	77	422	3.7	16.0	47	321	2.3	10.9	43	339	2.1	12.1	11	112	.5	8.9	24	247	1.2	8.1
TSA	87	494			58	396			55	402			17	169			30	280		
WKLX																				
METRO	9	69	.4	1.9	16	88	.8	3.7	13	88	.6	3.7	3	47	.1	2.4	9	85	.4	3.0
TSA	12	97			19	100			14	109			3	55			9	85		
WMJQ																				
METRO	8	91	.4	1.7	2	40	.1	.5	6	79	.3	1.7	2	41	.1	1.6	4	42	.2	1.3
TSA	8	91			2	40			6	79			2	41			5	53		
WNYR																				
METRO	29	198	1.4	6.0	42	145	2.0	9.7	35	165	1.7	9.9	10	101	.5	8.1	36	157	1.7	12.1
TSA	39	234			59	172			46	209			10	101			41	171		
WPXY																				
METRO		7				13				7				7				7		
TSA		7				13				7				7				7		
WPXY-FM																				
METRO	20	138	1.0	4.1	11	72	.5	2.5	9	86	.4	2.5	3	48	.1	2.4	12	112	.6	4.0
TSA	20	145			11	72			10	95			3	48			12	121		
TOTAL																				
METRO	20	145	1.0	4.1	11	85	.5	2.5	9	92	.4	2.5	3	54	.1	2.4	12	119	.6	4.0
TSA	20	151			11	85			10	101			3	54			12	128		
WVOR																				
METRO	80	354	3.9	16.6	79	279	3.8	18.3	61	373	2.9	17.2	12	166	.6	9.8	37	264	1.8	12.5
TSA	82	367			80	285			62	379			12	166			39	279		
WZSH																				
METRO	67	277	3.2	13.9	53	299	2.6	12.3	34	278	1.6	9.6	12	135	.6	9.8	35	242	1.7	11.8
TSA	76	353			71	380			51	386			18	196			46	308		
WBEN-FM																				
METRO		14			1	10		.2		7			1	17		.8				
TSA	1	25			1	10				7			1	17			1	7		
WBYS																				
METRO	4	10	.2	.8	8	10	.4	1.9	9	10	.4	2.5	5	10	.2	4.1	7	16	.3	2.4
TSA	5	17			9	17			10	24			6	17			9	23		
WPCX																				
METRO	7	26	.3	1.5	4	36	.2	.9	3	23	.1	.8	1	25		.8	4	26	.2	1.3
TSA	16	85			14	71			5	92			4	53			5	44		
WSFW																				
METRO	*					7			*	7						*				
TSA						7				7										
WSFW-FM																				
METRO						7							1	7		.8	1	7		.3
TSA						7							1	7			1	7		
TOTAL																				
METRO						7				7							1	7		.3
TSA						7				7							1	7		
METRO TOTALS	482	1673	23.2		432	1416	20.8		354	1601	17.1		123	924	5.9		297	1417	14.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

MEN 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	6	42	.3	1.9	17	55	.8	4.3	4	17	.2	1.4	5	18	.2	4.0	6	124	.3	2.5
TSA	6	42			17	55			4	17			5	18			6	124		
WCMF																				
METRO	9	25	.4	2.9	18	36	.9	4.5	4	7	.2	1.4	1	5	.8		5	68	.2	2.1
TSA	11	31			18	36			9	13			1	5			7	74		
WDKX																				
METRO	10	19	.5	3.2	7	7	.3	1.8	2	7	.1	.7	5	12	.2	4.0	5	25	.2	2.1
TSA	10	19			7	7			2	7			5	12			5	25		
WEZO																				
METRO	30	96	1.4	9.6	64	163	3.1	16.1	29	93	1.4	10.2	8	26	.4	6.5	31	352	1.5	13.1
TSA	35	121			72	189			32	110			10	46			35	422		
WFLC																				
METRO	7	20	.3	2.2	2	17	.1	.5	1	5	.4		1	7	.8		4	48	.2	1.7
TSA	9	26			3	23			1	5			1	7			4	61		
WHAM																				
METRO	61	190	2.9	19.5	45	168	2.2	11.3	19	73	.9	6.7	11	46	.5	8.9	23	395	1.1	9.7
TSA	71	231			50	191			27	93			13	69			31	483		
WKLX																				
METRO	6	14	.3	1.9	13	46	.6	3.3	8	38	.4	2.8	6	25	.3	4.8	7	97	.3	3.0
TSA	6	14			13	46			8	38			6	25			7	110		
WMJQ																				
METRO					3	20	.1	.8	3	20	.1	1.1	2	13	.1	1.6	2	42	.1	.8
TSA					3	20			3	20			2	13			2	53		
WNYR																				
METRO	23	97	1.1	7.3	52	124	2.5	13.1	26	69	1.3	9.2	4	17	.2	3.2	25	183	1.2	10.6
TSA	27	111			63	139			32	77			4	17			28	198		
WPXY																				
METRO					7				1	7	.4		1	5	.8			17		
TSA					7				1	7			1	5				17		
WPXY-FM																				
METRO	12	31	.6	3.8	13	61	.6	3.3	25	69	1.2	8.8	9	32	.4	7.3	9	150	.4	3.8
TSA	12	31			13	61			25	69			9	32			10	159		
TOTAL																				
METRO	12	31	.6	3.8	13	67	.6	3.3	26	76	1.3	9.2	10	37	.5	8.1	9	167	.4	3.8
TSA	12	31			13	67			26	76			10	37			10	176		
WVOR																				
METRO	48	130	2.3	15.3	49	161	2.4	12.3	39	122	1.9	13.7	28	62	1.3	22.6	35	340	1.7	14.8
TSA	49	136			51	169			39	122			28	62			36	355		
WZSH																				
METRO	40	132	1.9	12.8	40	122	1.9	10.1	39	124	1.9	13.7	6	47	.3	4.8	28	302	1.3	11.9
TSA	46	151			59	178			51	153			12	69			35	381		
<hr/>																				
WBEN-FM																				
METRO																		8		
TSA																		15		
WBYR																				
METRO									10	10	.5	3.5	8	10	.4	6.5	1	15		
TSA	2	12			1	7			15	17			8	10			5	16	.2	2.1
WPCX																				
METRO	10	18	.5	3.2	6	14	.3	1.5	1	6	.4						* 3	31	.1	1.3
TSA	12	35			7	22			1	6							4	58		
WSFW																				
METRO	*													8			*			
TSA																				
WSFW-FM																				
METRO									4	7	.2	1.4					*	7		
TSA									4	7								7		
TOTAL																				
METRO									4	7	.2	1.4						7		
TSA									4	7								7		
METRO TOTALS	313	920	15.1		398	1003	19.2		284	791	13.7		124	416	6.0		236	1650	11.4	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	8	32	.4	2.9	7	20	.3	3.3	12	122	.6	2.8	12	108	.6	2.9	10	162	.5	3.2
TSA	8	32			7	20			12	122			12	108			10	162		
WCMF																				
METRO	3	16	.1	1.1					15	112	.7	3.5	16	90	.8	3.8	10	144	.5	3.2
TSA	8	22			3	6			18	123			18	101			13	155		
WDKX																				
METRO	9	12	.4	3.3					1	19		.2	1	19		.2	2	25	.1	.6
TSA	9	12							1	19			1	19			2	25		
WEZO																				
METRO	42	113	2.0	15.2	25	78	1.2	11.8	69	446	3.3	16.3	61	376	2.9	14.6	47	542	2.3	15.1
TSA	51	155			32	103			73	505			64	422			51	619		
WFLC																				
METRO	9	17	.4	3.3	9	17	.4	4.2	4	43	.2	.9	6	38	.3	1.4	4	67	.2	1.3
TSA	9	17			9	17			10	71			10	66			7	95		
WHAM																				
METRO	19	93	.9	6.9	8	39	.4	3.8	54	574	2.6	12.7	60	509	2.9	14.3	38	645	1.8	12.2
TSA	28	110			11	49			66	695			70	587			46	794		
WKLX																				
METRO	10	25	.5	3.6	8	33	.4	3.8	13	136	.6	3.1	10	109	.5	2.4	9	172	.4	2.9
TSA	10	25			8	33			15	165			13	137			11	213		
WMJQ																				
METRO	5	9	.2	1.8	4	22	.2	1.9	5	117	.2	1.2	7	112	.3	1.7	5	137	.2	1.6
TSA	7	20			4	22			5	117			7	112			5	147		
WNYR																				
METRO	31	79	1.5	11.2	33	52	1.6	15.6	37	234	1.8	8.7	32	229	1.5	7.6	29	279	1.4	9.3
TSA	31	79			33	52			50	288			42	273			36	333		
WPXY																				
METRO					1	7		.5		20				13				30		
TSA					1	7				20				13				30		
WPXY-FM																				
METRO	8	38	.4	2.9	2	7	.1	.9	13	172	.6	3.1	14	159	.7	3.3	9	236	.4	2.9
TSA	9	47			2	7			13	189			14	176			9	253		
TOTAL																				
METRO	8	38	.4	2.9	3	13	.1	1.4	13	185	.6	3.1	14	172	.7	3.3	9	260	.4	2.9
TSA	9	47			3	13			13	202			14	189			9	276		
WVOR																				
METRO	29	81	1.4	10.5	29	83	1.4	13.7	74	546	3.6	17.5	72	487	3.5	17.2	51	601	2.5	16.4
TSA	30	89			32	90			75	559			73	500			52	622		
WZSH																				
METRO	37	120	1.8	13.4	23	85	1.1	10.8	52	419	2.5	12.3	52	360	2.5	12.4	37	452	1.8	11.9
TSA	49	143			25	101			67	545			63	478			48	607		
<hr/>																				
WBEN-FM																				
METRO										24				14				24		
TSA	1	7			4	7				35				25			1	42		
WBYR																				
METRO	8	10	.4	2.9	13	16	.6	6.1	7	10	.3	1.7	7	10	.3	1.7	6	16	.3	1.9
TSA	8	10			13	16			8	24			7	24			7	42		
WPCX																				
METRO	2	13	.1	.7	3	13	.1	1.4	4	48	.2	.9	4	36	.2	1.0	* 3	54	.1	1.0
TSA	3	23			6	21			12	117			12	106			8	124		
WSFW																				
METRO					*				*	7			*	7			*	7		
TSA										7				7				7		
WSFW-FM																				
METRO										7							*	15		
TSA										7								15		
TOTAL																				
METRO										7				7				15		
TSA										7				7				15		
METRO TOTALS	276	715	13.3		212	542	10.2		424	1882	20.4		419	1820	20.2		311	1953	15.0	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	4	19	.4	1.7	1	5	.1	.5	1	5	.1	.4		11						
TSA	4	19			1	5			1	5				11						
WCMF																				
METRO	47	365	4.6	19.7	42	305	4.1	19.1	41	329	4.0	16.9	29	286	2.8	21.2	39	309	3.8	17.9
TSA	49	390			47	365			46	382			32	333			43	351		
WDKX																				
METRO	11	57	1.1	4.6	7	68	.7	3.2	11	105	1.1	4.5	10	92	1.0	7.3	12	102	1.2	5.5
TSA	11	57			7	68			11	105			10	92			12	102		
WEZO																				
METRO	2	28	.2	.8	4	39	.4	1.8	4	46	.4	1.6	1	31	.1	.7	5	52	.5	2.3
TSA	2	28			4	39			4	46			1	31			5	52		
WFLC																				
METRO																				
TSA																				
WHAM																				
METRO	1	15	.1	.4	3	8	.3	1.4	1	15	.1	.4		8			1	5	.1	.5
TSA	1	15			3	8			1	15				8			1	5		
WKIX																				
METRO	11	75	1.1	4.6	22	112	2.2	10.0	19	151	1.9	7.8	4	84	.4	2.9	12	84	1.2	5.5
TSA	11	75			22	119			20	158			4	84			12	92		
WMJQ																				
METRO	33	248	3.2	13.8	20	208	2.0	9.1	43	356	4.2	17.7	26	249	2.5	19.0	39	316	3.8	17.9
TSA	33	266			20	221			44	379			27	275			41	342		
WNYR																				
METRO	2	13	.2	.8	8	45	.8	3.6	7	15	.7	2.9	3	8	.3	2.2	6	23	.6	2.8
TSA	2	13			8	45			7	15			3	8			6	29		
WPXY																				
METRO	1	5	.1	.4		5				5								5		
TSA	1	16				5				5								5		
WPXY-FM																				
METRO	69	449	6.7	28.9	48	330	4.7	21.8	60	488	5.9	24.7	40	341	3.9	29.2	63	440	6.2	28.9
TSA	73	494			52	368			62	527			42	396			68	504		
TOTAL																				
METRO	70	449	6.8	29.3	48	330	4.7	21.8	60	488	5.9	24.7	40	341	3.9	29.2	63	445	6.2	28.9
TSA	74	505			52	368			62	527			42	396			68	509		
WVOR																				
METRO	17	112	1.7	7.1	19	133	1.9	8.6	14	153	1.4	5.8	6	121	.6	4.4	17	109	1.7	7.8
TSA	17	112			21	141			14	153			6	121			17	109		
WZSH																				
METRO	5	35	.5	2.1	9	27	.9	4.1	5	40	.5	2.1		5			3	19	.3	1.4
TSA	7	51			9	27			5	40				5			3	19		
<hr/>																				
WBEN-FM																				
METRO	5	19	.5	2.1	11	11	1.1	5.0	6	25	.6	2.5	1	12	.1	.7	3	35	.3	1.4
TSA	19	75			22	75			16	92			6	74			18	129		
WBYR																				
METRO		8				8			3	34	.3	1.2	2	11	.2	1.5	4	19	.4	1.8
TSA		19			3	41			8	62			2	28			7	41		
WPCX																				
METRO	2	8	.2	.8	1	8	.1	.5									1	8	.1	.5
TSA	2	8			1	8											1	8		
WSFW																				
METRO	*	3	.3	1.3	5	8	.5	2.3	*	4	.4	1.6					*			
TSA	3	8			5	8			4	8										
WSFW-FM																				
METRO	2	8	.2	.8	1	8	.1	.5		8										
TSA	2	15			1	8				8										
TOTAL																				
METRO	5	8	.5	2.1	6	8	.6	2.7	4	8	.4	1.6					1	7		
TSA	5	15			6	8			4	8							1	7		
METRO TOTALS	239	918	23.4		220	738	21.5		243	981	23.8		137	822	13.4		218	908	21.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO																				
TSA																				
WCMF	24	108	2.3	26.4	55	190	5.4	19.6	44	144	4.3	21.5	39	137	3.8	24.8	30	356	2.9	18.2
METRO	24	108			56	204			51	168			41	144			33	397		
TSA																				
WDXK	6	21	.6	6.6	10	30	1.0	3.6	16	46	1.6	7.8	13	46	1.3	8.3	11	120	1.1	6.7
METRO	6	21			10	30			16	46			13	46			11	120		
TSA																				
WEZO					3	19	.3	1.1	6	8	.6	2.9					2	57	.2	1.2
METRO					3	19			6	8							2	57		
TSA																				
WFLC																				
METRO																				
TSA																				
WHAM					1	5	.1	.4	2	5	.2	1.0					1	5	.1	.6
METRO					1	5			2	5							1	5		
TSA																				
WKLX	1	8	.1	1.1	14	49	1.4	5.0	13	34	1.3	6.3	12	20	1.2	7.6	8	84	.8	4.8
METRO	1	8			14	49			13	34			14	28			8	92		
TSA																				
WMJQ	10	83	1.0	11.0	57	162	5.6	20.4	36	116	3.5	17.6	17	82	1.7	10.8	28	399	2.7	17.0
METRO	11	97			57	162			37	123			19	96			29	438		
TSA																				
WNYR					13	15	1.3	4.6	11	16	1.1	5.4	6	8	.6	3.8	3	23	.3	1.8
METRO					13	15			11	16			6	8			3	29		
TSA																				
WPXY						5												5		
METRO						5												5		
TSA																				
WPXY-FM	28	122	2.7	30.8	77	242	7.5	27.5	41	142	4.0	20.0	45	174	4.4	28.7	50	509	4.9	30.3
METRO	33	134			81	249			47	167			53	202			55	581		
TSA																				
TOTAL	28	122	2.7	30.8	77	247	7.5	27.5	41	142	4.0	20.0	45	174	4.4	28.7	50	514	4.9	30.3
METRO	33	134			81	254			47	167			53	202			55	586		
TSA																				
WVOR	2	19	.2	2.2	19	61	1.9	6.8	8	30	.8	3.9	5	23	.5	3.2	11	122	1.1	6.7
METRO	2	19			19	61			8	30			5	23			11	122		
TSA																				
WZSH	1	5	.1	1.1	2	8	.2	.7	4	8	.4	2.0					3	19	.3	1.8
METRO	3	22			2	8			4	8							3	35		
TSA																				
<hr/>																				
WBEN-FM	1	8	.1	1.1	4	8	.4	1.4	1	8	.1	.5	5	8	.5	3.2	3	35	.3	1.8
METRO	5	27			16	43			5	27			7	21			13	136		
TSA																				
WBYR	2	11			2	11	.2	.7	13	19	1.3	6.3	1	19	.1	.6	2	19	.2	1.2
METRO					4	22			13	19			1	19			4	41		
TSA																				
WPCX		8			1	8	.1	.4									*	1	.1	.6
METRO		8			1	8											1	8		
TSA																				
WSFW	*								*								*			
METRO																				
TSA																				
WSFW-FM					1	7											*	1		
METRO																				
TSA																				
TOTAL					1	7												7		
METRO																				
TSA																				
METRO TOTALS	91	401	8.9		280	686	27.4		205	505	20.0		157	473	15.3		165	930	16.1	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO									1	19	.1	.4	2	19	.2	.8	1	24	.1	.5	
TSA								1	19			2	19			1	24				
WCMF																					
METRO	30	126	2.9	13.2	25	111	2.4	16.8	43	456	4.2	18.8	45	433	4.4	18.8	37	514	3.6	19.1	
TSA	32	133			32	129			47	516			47	485			41	582			
WDKX																					
METRO	12	46	1.2	5.3	11	31	1.1	7.4	10	124	1.0	4.4	11	105	1.1	4.6	10	172	1.0	5.2	
TSA	12	46			11	31			10	124			11	105			10	172			
WEZO																					
METRO	5	34	.5	2.2	7	19	.7	4.7	3	99	.3	1.3	3	66	.3	1.3	3	147	.3	1.5	
TSA	5	34			7	19			3	99			3	66			3	147			
WFLC																					
METRO																					
TSA																					
WHAM																					
METRO	1	5	.1	.4	2	5	.2	1.3	2	15	.2	.9	1	15	.1	.4	1	20	.1	.5	
TSA	1	5			2	5			2	15			1	15			1	20			
WKLX																					
METRO	9	38	.9	3.9	11	38	1.1	7.4	17	179	1.7	7.4	15	166	1.5	6.3	12	185	1.2	6.2	
TSA	11	45			13	45			18	186			16	173			13	192			
WMJQ																					
METRO	45	148	4.4	19.7	16	76	1.6	10.7	31	442	3.0	13.5	38	418	3.7	15.8	29	558	2.8	14.9	
TSA	46	155			19	94			31	485			38	448			30	609			
WNYR																					
METRO									5	50	.5	2.2	4	28	.4	1.7	4	58	.4	2.1	
TSA	1	6							5	50			4	28			4	65			
WPXY																					
METRO										11				5				16			
TSA										22				16				27			
WPXY-FM																					
METRO	88	260	8.6	38.6	36	141	3.5	24.2	57	602	5.6	24.9	64	576	6.3	26.7	52	674	5.1	26.8	
TSA	96	291			37	148			62	680			68	647			55	770			
TOTAL																					
METRO	88	260	8.6	38.6	36	141	3.5	24.2	57	602	5.6	24.9	64	576	6.3	26.7	52	674	5.1	26.8	
TSA	96	291			37	148			62	691			68	658			55	770			
WVOR																					
METRO	25	62	2.4	11.0	12	55	1.2	8.1	17	250	1.7	7.4	15	200	1.5	6.3	14	299	1.4	7.2	
TSA	25	62			12	55			17	258			15	200			14	306			
WZSH																					
METRO	2	11	.2	.9	8	11	.8	5.4	7	56	.7	3.1	6	56	.6	2.5	4	70	.4	2.1	
TSA	2	11			8	11			8	73			7	73			5	86			
<hr/>																					
WBEN-FM																					
METRO	5	20	.5	2.2	3	8	.3	2.0	7	25	.7	3.1	6	25	.6	2.5	5	51	.5	2.6	
TSA	25	68			22	51			19	122			18	105			15	169			
WBYR																					
METRO					1	8	.1	.7	1	34	.1	.4	2	34	.2	.8	1	34	.1	.5	
TSA	10	22			1	8			4	73			4	62			4	73			
WPCX																					
METRO					4	8	.4	2.7	1	8	.1	.4	1	8	.1	.4	*	1	8	.1	.5
TSA					4	8			1	8			1	8				1	8		
WSFW																					
METRO					*				* 5	8	.5	2.2	* 4	8	.4	1.7	* 3	8	.3	1.5	
TSA									5	8			4	8			3	8			
WSFW-FM																					
METRO									1	8	.1	.4	1	8	.1	.4	*	8			
TSA	2	7			1	7			1	15			1	15				15			
TOTAL																					
METRO									6	8	.6	2.6	5	8	.5	2.1	3	8	.3	1.5	
TSA	2	7			1	7			6	15			5	15			3	15			
METRO TOTALS	228	624	22.3		149	443	14.6		229	1022	22.4		240	1014	23.5		194	1022	19.0		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	5	33	.3	1.4	1	19	.1	.3	1	12	.1	.3		6			1	6	.1	.4
TSA	5	33			1	19			1	12				6			1	6		
WCMF																				
METRO	69	406	4.6	19.2	54	306	3.6	15.0	52	349	3.5	16.5	21	216	1.4	17.4	51	333	3.4	19.8
TSA	78	451			65	374			62	416			26	262			55	375		
WDKX																				
METRO	17	73	1.1	4.7	9	68	.6	2.5	14	89	.9	4.4	12	69	.8	9.9	13	103	.9	5.1
TSA	17	73			9	68			14	89			12	69			13	103		
WEZO																				
METRO	10	73	.7	2.8	11	88	.7	3.0	12	75	.8	3.8	5	60	.3	4.1	14	96	.9	5.4
TSA	14	80			11	95			12	83			5	60			16	103		
WFLC																				
METRO	3	6	.2	.8	1	6	.1	.3	1	13	.1	.3		6			1	6	.1	.4
TSA	3	6			1	6			1	13				6			1	6		
WHAM																				
METRO	4	68	.3	1.1	5	58	.3	1.4	5	59	.3	1.6	3	27	.2	2.5	2	19	.1	.8
TSA	6	81			8	83			7	72			3	34			2	25		
WKLX																				
METRO	25	213	1.7	7.0	43	262	2.9	11.9	34	294	2.3	10.8	10	176	.7	8.3	30	212	2.0	11.7
TSA	26	220			45	277			35	309			11	190			35	226		
WMJQ																				
METRO	39	227	2.6	10.9	24	198	1.6	6.6	36	297	2.4	11.4	12	149	.8	9.9	28	240	1.9	10.9
TSA	42	259			30	219			40	340			12	160			30	265		
WNYR																				
METRO	5	36	.3	1.4	15	64	1.0	4.2	11	28	.7	3.5	6	29	.4	5.0	11	28	.7	4.3
TSA	5	36			15	64			11	28			6	29			11	28		
WPXY																				
METRO	3	31	.2	.8	1	12	.1	.3	2	25	.1	.6		12			2	12	.1	.8
TSA	3	42			1	12			2	25				12			2	12		
WPXY-FM																				
METRO	63	388	4.2	17.5	56	325	3.8	15.5	50	413	3.4	15.8	12	184	.8	9.9	43	336	2.9	16.7
TSA	68	433			61	364			52	432			13	208			46	371		
TOTAL																				
METRO	66	413	4.4	18.4	57	337	3.8	15.8	52	432	3.5	16.5	12	196	.8	9.9	45	348	3.0	17.5
TSA	71	469			62	376			54	451			13	220			48	383		
WVOR																				
METRO	60	305	4.0	16.7	72	343	4.8	19.9	37	303	2.5	11.7	15	214	1.0	12.4	33	244	2.2	12.8
TSA	74	327			87	374			45	334			18	221			36	258		
WZSH																				
METRO	5	30	.3	1.4	9	35	.6	2.5	6	30	.4	1.9		7			2	27	.1	.8
TSA	8	54			11	42			7	38			1	7			3	34		
<hr/>																				
WBEN-FM																				
METRO	8	27	.5	2.2	11	17	.7	3.0	6	29	.4	1.9		7				8		
TSA	17	65			22	69			14	70			4	49			8	56		
WBYR																				
METRO		8				8			3	39	.2	.9	2	17	.1	1.7	4	17	.3	1.6
TSA	3	44			3	47			9	93			2	28			10	63		
WPCX																				
METRO	2	8	.1	.6	2	15	.1	.6					1	7	.1	.8	1	8	.1	.4
TSA	2	8			2	15							1	7			2	15		
WSFW																				
METRO	* 3	8	.2	.8	5	8	.3	1.4	* 4	8	.3	1.3					*			
TSA	4	15			5	8			4	8										
WSFW-FM																				
METRO	2	8	.1	.6	1	8	.1	.3		8				7						
TSA	4	15			1	8			1	15				7						
TOTAL																				
METRO	5	8	.3	1.4	6	8	.4	1.7	4	8	.3	1.3								
TSA	8	15			6	8			5	15										
METRO TOTALS	359	1245	24.1		361	1173	24.3		316	1255	21.2		121	951	8.1		257	1209	17.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO		6						2	6	.1	.8							12			
TSA		6						2	6									12			
WCMF																					
METRO	37	137	2.5	22.3	72	197	4.8	21.3	53	163	3.6	22.5	39	130	2.6	28.5	39	364	2.6	20.7	
TSA	40	143			74	204			59	180			44	137			41	405			
WDKX																					
METRO	11	34	.7	6.6	14	39	.9	4.1	18	33	1.2	7.6	14	33	.9	10.2	12	116	.8	6.4	
TSA	11	34			14	39			18	33			14	33			12	116			
WEZO																					
METRO	5	13	.3	3.0	14	39	.9	4.1	18	28	1.2	7.6	1	6	.1	.7	9	96	.6	4.8	
TSA	5	13			14	39			18	28			1	6			10	103			
WFLC																					
METRO									3	6	.2	1.3						6			
TSA									3	6								6			
WHAM																					
METRO	5	25	.3	3.0	5	6	.3	1.5									2	44	.1	1.1	
TSA	7	31			5	6			2	6							3	50			
WKLX																					
METRO	15	64	1.0	9.0	40	132	2.7	11.8	24	86	1.6	10.2	16	52	1.1	11.7	20	231	1.3	10.6	
TSA	15	64			44	140			30	92			19	59			23	244			
WMJQ																					
METRO	10	65	.7	6.0	33	113	2.2	9.8	34	94	2.3	14.4	5	45	.3	3.6	19	299	1.3	10.1	
TSA	11	71			34	119			34	94			5	45			19	324			
WNYR																					
METRO	2	6	.1	1.2	19	21	1.3	5.6	11	14	.7	4.7	6	8	.4	4.4	6	28	.4	3.2	
TSA	2	6			19	21			11	14			6	8			6	28			
WPXY																					
METRO	4	12	.3	2.4	3	12	.2	.9	3	6	.2	1.3					1	25	.1	.5	
TSA	4	12			3	12			3	6							1	25			
WPXY-FM																					
METRO	20	85	1.3	12.0	49	157	3.3	14.5	29	101	1.9	12.3	21	88	1.4	15.3	32	399	2.2	17.0	
TSA	25	97			49	157			32	112			26	101			35	435			
TOTAL																					
METRO	24	97	1.6	14.5	52	169	3.5	15.4	32	107	2.2	13.6	21	88	1.4	15.3	33	418	2.2	17.6	
TSA	29	109			52	169			35	118			26	101			36	454			
WVOR																					
METRO	22	86	1.5	13.3	44	157	3.0	13.0	19	80	1.3	8.1	10	42	.7	7.3	22	286	1.5	11.7	
TSA	33	106			48	171			20	87			14	59			25	316			
WZSH																					
METRO	1	6	.1	.6	3	14	.2	.9	5	14	.3	2.1					2	27	.1	1.1	
TSA	3	23			3	14			5	14							2	50			
<hr/>																					
WBEN-FM																					
METRO									1	8	.1	.4	5	15	.3	3.6	1	15	.1	.5	
TSA					6	29			1	8			5	15			6	63			
WBYS																					
METRO	3	6	.2	1.8	2	11	.1	.6	6	17	.4	2.5	4	24	.3	2.9	3	24	.2	1.6	
TSA	5	17			9	28			7	24			4	24			6	70			
WPCX																					
METRO		8			1	8	.1	.3									*	1	8	.1	.5
TSA		8			1	8												1	15		
WSFW																					
METRO																					
TSA																					
WSFW-FM																					
METRO																					
TSA																					
TOTAL																					
METRO																			7		
TSA																			7		
METRO TOTALS	166	594	11.2		338	821	22.7		236	599	15.9		137	442	9.2		188	1289	12.6		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF									2	39	.1	.6	3	39	.2	.9	1	51	.1	.4
METRO									2	39			3	39			1	51		
TSA																				
WCMF																				
METRO	50	138	3.4	18.2	27	111	1.8	17.8	58	495	3.9	17.0	61	482	4.1	18.2	46	569	3.1	17.8
TSA	50	138			34	130			68	569			70	548			53	643		
WDXX																				
METRO	11	36	.7	4.0	11	27	.7	7.2	13	110	.9	3.8	15	102	1.0	4.5	13	159	.9	5.0
TSA	11	36			11	27			13	110			15	102			13	159		
WEZO																				
METRO	12	51	.8	4.4	11	33	.7	7.2	10	162	.7	2.9	11	122	.7	3.3	9	203	.6	3.5
TSA	16	58			15	40			11	177			12	136			10	218		
WFLC																				
METRO									1	13	.1	.3	2	13	.1	.6	1	13	.1	.4
TSA									1	13			2	13			1	13		
WHAM																				
METRO	1	6	.1	.4	1	6	.1	.7	5	105	.3	1.5	4	99	.3	1.2	4	117	.3	1.6
TSA	1	6			1	6			7	130			6	112			5	142		
WKLX																				
METRO	28	82	1.9	10.2	29	83	1.9	19.1	34	400	2.3	9.9	30	353	2.0	9.0	26	450	1.7	10.1
TSA	31	95			33	96			36	415			31	368			28	471		
WMJQ																				
METRO	31	123	2.1	11.3	14	39	.9	9.2	32	394	2.2	9.4	37	371	2.5	11.0	24	504	1.6	9.3
TSA	31	123			18	58			36	450			41	421			27	560		
WNYR																				
METRO	9	13	.6	3.3	3	6	.2	2.0	10	79	.7	2.9	8	51	.5	2.4	8	79	.5	3.1
TSA	9	13			3	6			10	79			8	51			8	79		
WPXY																				
METRO	1	6	.1	.4		6			2	31	.1	.6	3	31	.2	.9	2	31	.1	.8
TSA	1	6				6			2	42			3	42			2	42		
WPXY-FM																				
METRO	70	202	4.7	25.5	17	81	1.1	11.2	56	563	3.8	16.4	56	530	3.8	16.7	41	647	2.8	15.9
TSA	76	226			17	81			61	608			60	575			44	703		
TOTAL																				
METRO	71	208	4.8	25.8	17	87	1.1	11.2	58	588	3.9	17.0	59	555	4.0	17.6	43	666	2.9	16.7
TSA	77	232			17	87			63	644			63	611			46	722		
WVOR																				
METRO	42	96	2.8	15.3	21	83	1.4	13.8	57	498	3.8	16.7	48	416	3.2	14.3	39	599	2.6	15.1
TSA	45	103			22	90			70	537			59	447			47	653		
WZSH																				
METRO	2	6	.1	.7					7	59	.5	2.0	6	46	.4	1.8	4	85	.3	1.6
TSA	2	6			2	7			9	83			8	71			6	109		
WBEN-FM																				
METRO									8	42	.5	2.3	7	36	.5	2.1	5	56	.3	1.9
TSA	10	37			11	17			18	102			16	85			12	123		
WBYR																				
METRO	5	6	.3	1.8					1	39	.1	.3	2	39	.1	.6	2	39	.1	.8
TSA	16	34			6	17			5	104			6	93			5	110		
WPCX																				
METRO					4	8	.3	2.6	1	15	.1	.3	1	8	.1	.3	* 1	15	.1	.4
TSA	3	7			4	8			1	15			1	8			1	23		
WSFW																				
METRO					*				* 5	8	.3	1.5	* 4	8	.3	1.2	* 3	8	.2	1.2
TSA									5	15			5	15			3	15		
WSFW-FM																				
METRO									1	8	.1	.3	1	8	.1	.3	* 1	8		
TSA									2	15			2	15			1	15		
TOTAL																				
METRO									6	8	.4	1.8	5	8	.3	1.5	3	8	.2	1.2
TSA									7	15			7	15			4	15		
METRO TOTALS	275	710	18.5		152	454	10.2		342	1435	23.0		335	1384	22.5		258	1475	17.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

ARBITRON RATINGS

Target Audience

WOMEN 18-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	9	69	.4	1.5	3	41	.1	.5	3	48	.1	.6	2	58	.1	1.1	4	31	.2	1.0
TSA	9	69			3	41			3	48			2	58			4	31		
WCMF																				
METRO	74	447	3.0	12.0	58	347	2.3	10.2	56	398	2.3	11.6	22	245	.9	12.0	54	381	2.2	13.0
TSA	83	492			69	415			67	476			27	291			58	423		
WDKX																				
METRO	26	116	1.0	4.2	15	101	.6	2.6	20	127	.8	4.1	13	79	.5	7.1	18	149	.7	4.3
TSA	26	116			15	101			20	127			13	79			18	149		
WEZO																				
METRO	48	275	1.9	7.8	41	201	1.7	7.2	32	244	1.3	6.6	9	145	.4	4.9	27	209	1.1	6.5
TSA	52	288			41	225			34	270			10	155			30	237		
WFLC																				
METRO	4	11	.2	.6	2	11	.1	.4	1	13		.2		11			2	16	.1	.5
TSA	5	18			2	11			1	13				11			2	16		
WHAM																				
METRO	33	204	1.3	5.4	22	131	.9	3.9	18	155	.7	3.7	5	61	.2	2.7	12	82	.5	2.9
TSA	42	251			25	156			22	184			6	85			15	105		
WKLX																				
METRO	34	245	1.4	5.5	51	283	2.1	8.9	35	316	1.4	7.2	10	186	.4	5.4	32	253	1.3	7.7
TSA	35	263			53	298			36	342			11	200			37	267		
WMJQ																				
METRO	52	315	2.1	8.4	32	280	1.3	5.6	43	390	1.7	8.9	16	204	.6	8.7	39	317	1.6	9.4
TSA	56	365			38	308			47	433			16	226			41	342		
WNYR																				
METRO	26	107	1.0	4.2	42	154	1.7	7.4	34	97	1.4	7.0	13	78	.5	7.1	30	83	1.2	7.2
TSA	28	114			45	162			34	105			13	78			30	90		
WPXY																				
METRO	3	41	.1	.5	3	37	.1	.5	3	50	.1	.6		22			3	22	.1	.7
TSA	3	52			3	37			3	50				22			3	33		
WPXY-FM																				
METRO	97	527	3.9	15.7	80	477	3.2	14.0	72	543	2.9	14.9	18	245	.7	9.8	61	468	2.5	14.7
TSA	104	589			85	516			75	572			19	269			64	503		
TOTAL																				
METRO	100	552	4.0	16.2	83	504	3.3	14.5	75	582	3.0	15.5	18	267	.7	9.8	64	490	2.6	15.4
TSA	107	625			88	543			78	611			19	291			67	536		
WVOR																				
METRO	108	554	4.4	17.5	111	559	4.5	19.4	74	551	3.0	15.3	28	379	1.1	15.2	64	464	2.6	15.4
TSA	125	604			128	597			85	599			31	386			67	486		
WZSH																				
METRO	21	108	.8	3.4	31	115	1.3	5.4	15	113	.6	3.1	5	52	.2	2.7	20	109	.8	4.8
TSA	28	181			38	155			23	180			6	59			25	144		
<hr/>																				
WBEN-FM																				
METRO	8	27	.3	1.3	11	24	.4	1.9	7	36	.3	1.4		7				25		
TSA	19	88			22	76			16	100			5	57			10	98		
WBYR																				
METRO	2	15	.1	.3		15			4	46	.2	.8	3	24	.1	1.6	6	24	.2	1.4
TSA	5	51			4	60			10	100			3	35			12	70		
WPCX																				
METRO	5	24	.2	.8	5	31	.2	.9	2	11	.1	.4	1	24	.5		2	20	.1	.5
TSA	11	56			10	58			6	48			1	24			4	34		
WFSW																				
METRO	3	8	.1	.5	5	8	.2	.9	4	8	.2	.8								
TSA	4	15			5	8			4	8										
WFSW-FM																				
METRO	2	8	.1	.3	1	8		.2	1	14		.2						6		
TSA	4	15			1	8			2	21				7				6		
TOTAL																				
METRO	5	8	.2	.8	6	8	.2	1.1	5	14	.2	1.0						6		
TSA	8	15			6	8			6	21								6		
METRO TOTALS	616	2113	24.8		571	1907	23.0		484	2069	19.5		184	1536	7.4		416	1991	16.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 18-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	2	11	.1	.6	2	5	.1	.4	2	6	.1	.6	3	5	.1	1.5	2	37	.1	.6
TSA	2	11			2	5			2	6			3	5			2	37		
WCMF																				
METRO	42	155	1.7	13.3	76	211	3.1	13.6	55	178	2.2	15.2	41	140	1.7	20.2	42	434	1.7	13.5
TSA	45	161			78	218			61	195			46	147			44	475		
WDKX																				
METRO	18	55	.7	5.7	23	60	.9	4.1	18	33	.7	5.0	16	38	.6	7.9	17	177	.7	5.5
TSA	18	55			23	60			18	33			16	38			17	177		
WEZO																				
METRO	20	66	.8	6.3	24	85	1.0	4.3	39	81	1.6	10.8	7	38	.3	3.4	20	262	.8	6.4
TSA	20	66			25	95			39	81			9	60			21	300		
WFLC																				
METRO		5			3	5	.1	.5	3	6	.1	.8					1	16		.3
TSA		5			3	5			3	6							1	16		
WHAM																				
METRO	23	88	.9	7.3	22	44	.9	3.9	11	38	.4	3.0	3	13	.1	1.5	11	150	.4	3.5
TSA	32	104			28	60			16	54			3	13			14	173		
WKLX																				
METRO	15	64	.6	4.7	41	137	1.7	7.3	26	102	1.0	7.2	17	63	.7	8.4	22	272	.9	7.1
TSA	15	64			45	145			32	108			20	70			25	285		
WMJQ																				
METRO	17	96	.7	5.4	47	144	1.9	8.4	45	124	1.8	12.5	7	55	.3	3.4	26	386	1.0	8.4
TSA	18	102			48	150			45	124			7	55			26	411		
WNYR																				
METRO	19	44	.8	6.0	51	70	2.1	9.1	26	53	1.0	7.2	6	14	.2	3.0	18	94	.7	5.8
TSA	19	44			51	70			26	53			6	14			18	101		
WPXY																				
METRO	4	12	.2	1.3	3	17	.1	.5	5	16	.2	1.4	1	5		.5	1	35		.3
TSA	4	12			4	28			5	16			1	5			2	46		
WPXY-FM																				
METRO	38	120	1.5	12.0	75	228	3.0	13.4	36	136	1.5	10.0	24	103	1.0	11.8	45	546	1.8	14.5
TSA	43	132			75	228			39	147			29	116			48	582		
TOTAL																				
METRO	42	132	1.7	13.3	78	245	3.1	13.9	41	152	1.7	11.4	25	108	1.0	12.3	46	570	1.9	14.8
TSA	47	144			79	255			44	163			30	121			50	617		
WVOR																				
METRO	45	164	1.8	14.2	94	308	3.8	16.8	41	168	1.7	11.4	21	79	.8	10.3	46	550	1.9	14.8
TSA	56	184			98	329			42	175			27	103			49	587		
WZSH																				
METRO	15	39	.6	4.7	25	52	1.0	4.5	21	57	.8	5.8	12	28	.5	5.9	16	126	.6	5.1
TSA	27	74			36	80			21	57			13	39			21	188		

WBEN-FM																				
METRO									2	15	.1	.6	5	15	.2	2.5	1	32		.3
TSA					7	35			3	23			5	15			7	105		
WBYS																				
METRO	3	6	.1	.9	2	11	.1	.4	8	24	.3	2.2	5	31	.2	2.5	4	31	.2	1.3
TSA	5	17			9	28			9	31			5	31			7	77		
WPCX																				
METRO	1	14		.3	2	14	.1	.4									*	1	20	.3
TSA	6	21			5	21												2	34	
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO									1	6		.3					*			6
TSA									1	6										13
TOTAL																				
METRO									1	6		.3								6
TSA									1	6										13
METRO TOTALS	316	1023	12.7		560	1338	22.6		361	1013	14.6		203	694	8.2		311	2157	12.5	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	5	20	.2	1.1	3	5	.1	1.1	5	85	.2	.9	6	80	.2	1.1	3	134	.1	.7
METRO	5	20			3	5			5	85			6	80			3	134		
TSA																				
WCMF	53	164	2.1	12.0	30	130	1.2	11.2	62	568	2.5	11.2	65	548	2.6	12.0	49	676	2.0	11.8
METRO	53	164			30	130			62	568			65	548			49	676		
TSA					37	149			72	653			74	625			56	761		
WDKX	17	51	.7	3.9	18	47	.7	6.7	20	163	.8	3.6	22	155	.9	4.1	19	237	.8	4.6
METRO	17	51			18	47			20	163			22	155			19	237		
TSA					18	47			20	163			22	155			19	237		
WEZO	29	93	1.2	6.6	17	63	.7	6.3	39	415	1.6	7.1	40	360	1.6	7.4	28	517	1.1	6.7
METRO	34	111			21	70			40	453			41	397			29	578		
TSA																				
WFLC	2	5	.1	.5	1	5		.4	1	18		.2	2	18	.1	.4	2	23	.1	.5
METRO	2	5			1	5			1	18			2	18			2	23		
TSA					1	5			2	25			3	25			2	30		
WHAM	12	33	.5	2.7	3	16	.1	1.1	24	279	1.0	4.3	25	263	1.0	4.6	17	302	.7	4.1
METRO	12	33			3	16			29	344			31	316			20	367		
TSA					3	16			29	344			31	316			20	367		
WKLX	30	98	1.2	6.8	35	109	1.4	13.1	40	442	1.6	7.2	35	395	1.4	6.5	30	522	1.2	7.2
METRO	33	111			39	122			42	468			36	421			32	554		
TSA																				
WMJQ	45	168	1.8	10.2	21	74	.8	7.8	41	534	1.7	7.4	46	501	1.9	8.5	31	664	1.3	7.4
METRO	45	168			25	93			46	608			51	569			35	738		
TSA																				
WNYR	24	42	1.0	5.4	12	29	.5	4.5	34	180	1.4	6.2	30	132	1.2	5.5	25	191	1.0	6.0
METRO	25	49			12	29			36	188			31	140			26	199		
TSA																				
WPXY	1	6		.2	1	11		.4	3	61	.1	.5	4	56	.2	.7	3	61	.1	.7
METRO	1	6			1	11			3	72			4	67			3	83		
TSA																				
WPXY-FM	91	279	3.7	20.6	31	126	1.3	11.6	83	815	3.3	15.0	84	731	3.4	15.5	60	925	2.4	14.4
METRO	97	303			31	126			88	877			89	793			63	998		
TSA																				
TOTAL	92	285	3.7	20.9	32	137	1.3	11.9	86	855	3.5	15.6	88	766	3.5	16.2	63	959	2.5	15.1
METRO	98	309			32	137			91	928			93	840			66	1043		
TSA																				
WVOR	69	184	2.8	15.6	42	152	1.7	15.7	99	823	4.0	17.9	90	716	3.6	16.6	70	971	2.8	16.8
METRO	72	191			43	159			114	898			105	783			79	1068		
TSA																				
WZSH	18	44	.7	4.1	17	33	.7	6.3	23	180	.9	4.2	18	151	.7	3.3	18	235	.7	4.3
METRO	24	54			19	40			30	270			26	242			23	336		
TSA																				
<hr/>																				
WBEN-FM	2	10	.1	.5					8	49	.3	1.4	7	43	.3	1.3	5	73	.2	1.2
METRO	15	66			11	17			20	141			18	124			14	183		
TSA																				
WBYR	6	13	.2	1.4	4	7	.2	1.5	2	46	.1	.4	3	46	.1	.6	3	46	.1	.7
METRO	17	41			10	24			6	117			7	100			6	123		
TSA																				
WPCX	1	12		.2	4	8	.2	1.5	4	31	.2	.7	3	24	.1	.6	* 3	37	.1	.7
METRO	4	19			4	8			10	76			9	69			6	90		
TSA																				
WSFW					*				* 5	8	.2	.9	* 4	8	.2	.7	* 3	8	.1	.7
METRO									5	15			5	15			3	15		
TSA																				
WSFW-FM					1	6		.4	1	14		.2	1	14		.2	*	14		
METRO					1	6			2	21			2	21				21		
TSA																				
TOTAL					1	6		.4	6	14	.2	1.1	5	14	.2	.9	3	14	.1	.7
METRO					1	6			7	21			7	21			4	21		
TSA																				
METRO TOTALS	441	1179	17.8		268	798	10.8		552	2391	22.3		542	2319	21.9		417	2460	16.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

ROCHESTER, NY

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WINTER 1987

Target Audience

WOMEN 25-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	7	61	.4	1.5	3	41	.2	.8	3	48	.2	.9	2	58	.1	1.6	4	31	.2	1.4
TSA	7	61			3	41			3	48			2	58			4	31		
WCMF																				
METRO	41	218	2.2	9.1	25	134	1.3	6.5	30	199	1.6	9.1	9	91	.5	7.2	28	205	1.5	9.5
TSA	49	246			33	163			38	238			12	98			29	219		
WDKX																				
METRO	18	86	1.0	4.0	10	71	.5	2.6	15	82	.8	4.5	10	41	.5	8.0	13	96	.7	4.4
TSA	18	86			10	71			15	82			10	41			13	96		
WEZO																				
METRO	46	252	2.4	10.2	38	178	2.0	9.9	29	221	1.5	8.8	8	130	.4	6.4	24	179	1.3	8.1
TSA	50	265			38	202			31	247			9	140			27	207		
WFLC																				
METRO	4	11	.2	.9	2	11	.1	.5	1	13	.1	.3		11			2	16	.1	.7
TSA	5	18			2	11			1	13				11			2	16		
WHAM																				
METRO	32	189	1.7	7.1	19	123	1.0	4.9	17	140	.9	5.1	5	53	.3	4.0	12	82	.6	4.1
TSA	41	236			22	148			21	169			6	77			15	105		
WKLX																				
METRO	23	170	1.2	5.1	30	193	1.6	7.8	19	187	1.0	5.7	7	118	.4	5.6	23	185	1.2	7.8
TSA	24	188			32	208			20	213			8	132			28	199		
WMJQ																				
METRO	32	194	1.7	7.1	17	173	.9	4.4	23	222	1.2	6.9	8	121	.4	6.4	22	183	1.2	7.5
TSA	36	233			23	201			26	242			8	132			23	197		
WNYR																				
METRO	24	99	1.3	5.3	34	109	1.8	8.9	27	82	1.4	8.2	10	70	.5	8.0	25	68	1.3	8.5
TSA	26	106			37	117			27	90			10	70			25	75		
WPXY																				
METRO	3	41	.2	.7	3	37	.2	.8	3	50	.2	.9		22			3	22	.2	1.0
TSA	3	41			3	37			3	50				22			3	33		
WPXY-FM																				
METRO	64	329	3.4	14.1	44	296	2.3	11.5	48	315	2.5	14.5	9	131	.5	7.2	34	261	1.8	11.5
TSA	69	367			45	311			50	331			9	131			34	261		
TOTAL																				
METRO	67	354	3.5	14.8	47	323	2.5	12.2	51	354	2.7	15.4	9	153	.5	7.2	37	283	2.0	12.5
TSA	72	392			48	338			53	370			9	153			37	294		
WVOR																				
METRO	93	464	4.9	20.5	92	431	4.9	24.0	63	431	3.3	19.0	23	280	1.2	18.4	49	388	2.6	16.6
TSA	110	514			109	469			74	479			26	287			52	410		
WZSH																				
METRO	17	84	.9	3.8	23	99	1.2	6.0	10	89	.5	3.0	5	52	.3	4.0	19	101	1.0	6.4
TSA	22	141			30	139			18	156			6	59			24	136		
<hr/>																				
WBEN-FM																				
METRO	3	16	.2	.7		13			2	25	.1	.6		7				17		
TSA	7	53			1	19			3	54			2	21			4	55		
WBYR																				
METRO	2	7	.1	.4		7			1	20	.1	.3	1	13	.1	.8	4	13	.2	1.4
TSA	5	32			1	19			5	52			1	13			7	37		
WPCX																				
METRO	3	16	.2	.7	4	23	.2	1.0	2	11	.1	.6	1	24	.1	.8	1	12	.1	.3
TSA	9	48			9	50			6	48			1	24			3	26		
WSFW																				
METRO	*								*								*			
TSA	1	7																		
WSFW-FM																				
METRO									1	6	.1	.3						6		
TSA									2	13				7				6		
TOTAL																				
METRO									1	6	.1	.3						6		
TSA									2	13								6		
METRO TOTALS	453	1593	23.9		384	1426	20.3		331	1507	17.5		125	1096	6.6		295	1482	15.6	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 25-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO	2	11	.1	.8	2	5	.1	.5	2	6	.1	.8	3	5	.2	2.7	2	37	.1	.9	
TSA	2	11			2	5			2	6			3	5			2	37			
WCMF																					
METRO	22	69	1.2	8.3	36	102	1.9	8.8	20	72	1.1	8.5	13	47	.7	11.6	21	227	1.1	9.5	
TSA	25	75			38	109			20	72			18	54			22	241			
WDXK																					
METRO	13	40	.7	4.9	21	52	1.1	5.1	14	25	.7	5.9	11	30	.6	9.8	12	117	.6	5.4	
TSA	13	40			21	52			14	25			11	30			12	117			
WEZO																					
METRO	20	66	1.1	7.6	22	77	1.2	5.4	33	73	1.7	14.0	7	38	.4	6.3	19	232	1.0	8.6	
TSA	20	66			23	87			33	73			9	60			20	270			
WFLC																					
METRO		5			3	5	.2	.7	3	6	.2	1.3					1	16	.1	.5	
TSA		5			3	5			3	6							1	16			
WHAM																					
METRO	23	88	1.2	8.7	22	44	1.2	5.4	11	38	.6	4.7	3	13	.2	2.7	11	150	.6	5.0	
TSA	32	104			28	60			16	54			3	13			14	173			
WKLX																					
METRO	14	56	.7	5.3	33	99	1.7	8.0	17	79	.9	7.2	8	48	.4	7.1	16	204	.8	7.2	
TSA	14	56			37	107			23	85			11	55			19	217			
WMJQ																					
METRO	11	51	.6	4.2	21	75	1.1	5.1	21	68	1.1	8.9	2	17	.1	1.8	14	207	.7	6.3	
TSA	12	57			22	81			21	68			2	17			14	221			
WNYR																					
METRO	19	44	1.0	7.2	38	55	2.0	9.3	18	45	1.0	7.6		6			15	79	.8	6.8	
TSA	19	44			38	55			18	45				6			15	86			
WPXY																					
METRO	4	12	.2	1.5	3	17	.2	.7	5	16	.3	2.1	1	5	.1	.9	1	35	.1	.5	
TSA	4	12			4	28			5	16			1	5			2	46			
WPXY-FM																					
METRO	33	97	1.7	12.5	54	153	2.9	13.2	21	76	1.1	8.9	6	34	.3	5.4	24	308	1.3	10.9	
TSA	33	97			54	153			21	76			6	34			24	308			
TOTAL																					
METRO	37	109	2.0	14.0	57	170	3.0	13.9	26	92	1.4	11.0	7	39	.4	6.3	25	332	1.3	11.3	
TSA	37	109			58	180			26	92			7	39			26	343			
WVOR																					
METRO	44	156	2.3	16.7	79	263	4.2	19.3	33	138	1.7	14.0	16	56	.8	14.3	37	466	2.0	16.7	
TSA	55	176			83	284			34	145			22	80			40	503			
WZSH																					
METRO	15	39	.8	5.7	23	44	1.2	5.6	17	49	.9	7.2	12	28	.6	10.7	15	118	.8	6.8	
TSA	25	57			34	72			17	49			13	39			20	164			
WBEN-FM																					
METRO									1	7	.1	.4		7				24			
TSA					2	12			2	15				7			2	62			
WBYS																					
METRO	3	6	.2	1.1					3	13	.2	1.3	4	20	.2	3.6	3	20	.2	1.4	
TSA	3	6			5	6			4	20			4	20			4	44			
WPCX																					
METRO	1	6	.1	.4	1	6	.1	.2									*	12			
TSA	6	13			4	13											*	26			
WSFW																					
METRO	*								*								*				
TSA																					
WSFW-FM																					
METRO									1	6	.1	.4					*	6			
TSA									1	6								13			
TOTAL																					
METRO									1	6	.1	.4						6			
TSA									1	6								13			
METRO TOTALS	264	808	13.9		410	973	21.6		236	712	12.5		112	424	5.9		221	1632	11.7		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 25-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	5	20	.3	1.6	3	5	.2	1.5	5	77	.3	1.3	5	72	.3	1.3	3	126	.2	1.0
METRO	5	20			3	5			5	77			5	72			3	126		
TSA																				
WCMF	34	95	1.8	11.2	21	76	1.1	10.3	31	294	1.6	8.0	35	281	1.8	9.1	24	372	1.3	8.2
METRO	34	95			21	76			31	294			35	281			24	372		
TSA					23	84			39	340			43	319			29	417		
WDKX	8	21	.4	2.6	12	32	.6	5.9	14	110	.7	3.6	16	110	.8	4.1	14	147	.7	4.8
METRO	8	21			12	32			14	110			16	110			14	147		
TSA					12	32			14	110			16	110			14	147		
WEZO	26	70	1.4	8.6	16	55	.8	7.8	37	355	2.0	9.6	38	322	2.0	9.8	26	442	1.4	8.9
METRO	26	70			16	55			37	355			38	322			26	442		
TSA	31	88			20	62			38	393			39	359			27	503		
WFLC	2	5	.1	.7	1	5	.1	.5	1	18	.1	.3	2	18	.1	.5	2	23	.1	.7
METRO	2	5			1	5			1	18			2	18			2	23		
TSA	2	5			1	5			2	25			3	25			2	30		
WHAM	12	33	.6	3.9	3	16	.2	1.5	22	264	1.2	5.7	24	248	1.3	6.2	16	287	.8	5.5
METRO	12	33			3	16			22	264			24	248			16	287		
TSA	12	33			3	16			27	329			30	301			19	352		
WKLX	21	60	1.1	6.9	24	71	1.3	11.8	24	290	1.3	6.2	21	251	1.1	5.4	19	370	1.0	6.5
METRO	21	60			24	71			24	290			21	251			19	370		
TSA	24	73			28	84			26	316			22	277			21	402		
WMJQ	29	107	1.5	9.5	19	66	1.0	9.3	23	328	1.2	6.0	26	303	1.4	6.7	17	386	.9	5.8
METRO	29	107			19	66			23	328			26	303			17	386		
TSA	29	107			21	74			28	380			31	348			20	437		
WNYR	24	42	1.3	7.9	12	29	.6	5.9	29	135	1.5	7.5	26	109	1.4	6.7	21	146	1.1	7.2
METRO	24	42			12	29			29	135			26	109			21	146		
TSA	25	49			12	29			31	143			27	117			22	154		
WPXY	1	6	.1	.3	1	11	.1	.5	3	61	.2	.8	4	56	.2	1.0	3	61	.2	1.0
METRO	1	6			1	11			3	61			4	56			3	61		
TSA	1	6			1	11			3	61			4	56			3	72		
WPXY-FM	38	140	2.0	12.5	15	51	.8	7.4	52	525	2.7	13.5	56	456	3.0	14.5	36	595	1.9	12.3
METRO	38	140			15	51			52	525			56	456			36	595		
TSA	38	140			15	51			54	563			59	494			37	633		
TOTAL	39	146	2.1	12.8	16	62	.8	7.8	55	565	2.9	14.2	60	491	3.2	15.5	39	629	2.1	13.3
METRO	39	146			16	62			55	565			60	491			39	629		
TSA	39	146			16	62			57	603			63	530			40	678		
WVOR	46	138	2.4	15.1	33	113	1.7	16.2	84	627	4.4	21.8	77	565	4.1	19.9	58	743	3.1	19.8
METRO	46	138			33	113			84	627			77	565			58	743		
TSA	49	145			34	120			99	702			92	632			67	840		
WZSH	18	44	1.0	5.9	17	33	.9	8.3	17	140	.9	4.4	13	111	.7	3.4	15	187	.8	5.1
METRO	18	44			17	33			17	140			13	111			15	187		
TSA	24	54			19	40			23	213			20	185			19	272		
<hr/>																				
WBEN-FM	2	10	.1	.7					1	38	.1	.3	2	32	.1	.5	1	55	.1	.3
METRO	2	10							1	38			2	32			1	55		
TSA	9	42			1	6			4	84			5	78			4	118		
WBYR	6	13	.3	2.0	4	7	.2	2.0	1	20	.1	.3	1	20	.1	.3	2	20	.1	.7
METRO	6	13			4	7			1	20			1	20			2	20		
TSA	7	19			10	24			3	58			4	52			3	64		
WPCX	1	12	.1	.3					3	23	.2	.8	2	16	.1	.5	2	29	.1	.7
METRO	1	12							3	23			2	16			2	29		
TSA	4	19							9	68			8	61			5	82		
WSFW																				
METRO																				
TSA										7				7				7		
WSFW-FM					1	6	.1	.5		6				6				6		
METRO					1	6				6				6				6		
TSA					1	6			1	13			1	13			1	13		
TOTAL					1	6	.1	.5		6				6				6		
METRO					1	6			1	6				6				6		
TSA					1	6			1	13			2	13			1	13		
METRO TOTALS	304	828	16.1		204	578	10.8		386	1806	20.4		386	1742	20.4		293	1875	15.5	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

Target Audience

WOMEN 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	10	71	.5	1.9	5	51	.2	1.1	4	53	.2	1.1	2	63	.1	1.4	4	31	.2	1.2
TSA	10	71			5	51			4	53			2	63			4	31		
WCMF																				
METRO	45	228	2.1	8.5	32	149	1.5	7.2	31	219	1.5	8.3	9	91	.4	6.1	28	210	1.3	8.2
TSA	53	256			40	186			39	258			12	98			29	224		
WDKX																				
METRO	18	91	.8	3.4	10	71	.5	2.2	16	87	.8	4.3	10	51	.5	6.8	14	101	.7	4.1
TSA	18	91			10	71			16	87			10	51			14	101		
WEZO																				
METRO	57	323	2.7	10.8	48	244	2.3	10.8	37	302	1.7	9.9	12	186	.6	8.2	38	230	1.8	11.1
TSA	61	336			48	268			39	328			13	196			43	264		
WF LC																				
METRO	4	11	.2	.8	2	16	.1	.4	1	13		.3		16			2	21	.1	.6
TSA	5	18			2	16			1	13				16			2	21		
WHAM																				
METRO	44	224	2.1	8.3	30	153	1.4	6.7	20	165	.9	5.3	8	78	.4	5.4	15	102	.7	4.4
TSA	54	278			34	185			24	194			9	108			19	131		
WKLX																				
METRO	24	175	1.1	4.6	30	203	1.4	6.7	19	192	.9	5.1	7	118	.3	4.8	24	195	1.1	7.0
TSA	25	193			32	218			20	218			8	132			29	209		
WMJQ																				
METRO	32	204	1.5	6.1	17	173	.8	3.8	23	227	1.1	6.1	8	121	.4	5.4	23	188	1.1	6.7
TSA	36	243			23	201			26	247			8	132			24	202		
WNYR																				
METRO	29	119	1.4	5.5	40	134	1.9	9.0	29	102	1.4	7.8	11	80	.5	7.5	29	93	1.4	8.5
TSA	33	132			43	142			30	116			11	80			30	106		
WPXY																				
METRO	3	41	.1	.6	3	37	.1	.7	3	50	.1	.8		22			3	22	.1	.9
TSA	3	41			3	37			3	50				22			3	33		
WPXY-FM																				
METRO	66	344	3.1	12.5	46	306	2.2	10.3	50	325	2.4	13.4	10	141	.5	6.8	36	271	1.7	10.6
TSA	71	382			47	321			52	341			10	141			36	271		
TOTAL																				
METRO	69	369	3.2	13.1	49	333	2.3	11.0	53	364	2.5	14.2	10	163	.5	6.8	39	293	1.8	11.4
TSA	74	407			50	348			55	380			10	163			39	304		
WVOR																				
METRO	101	515	4.7	19.2	94	451	4.4	21.1	67	466	3.1	17.9	23	295	1.1	15.6	49	393	2.3	14.4
TSA	118	565			111	489			78	514			26	302			52	415		
WZSH																				
METRO	37	155	1.7	7.0	38	144	1.8	8.5	23	165	1.1	6.1	15	103	.7	10.2	35	162	1.6	10.3
TSA	42	218			45	184			31	238			16	116			42	203		
<hr/>																				
WBEN-FM																				
METRO	3	16	.1	.6		13			2	25	.1	.5		7				17		
TSA	7	53			1	19			3	54			2	21			4	55		
WBYR																				
METRO	2	7	.1	.4		7			1	20		.3	1	13		.7	4	13	.2	1.2
TSA	5	32			1	19			5	52			1	13			7	37		
WPCX																				
METRO	3	16	.1	.6	4	23	.2	.9	3	16	.1	.8	1	29		.7	1	17		.3
TSA	11	56			10	58			10	61			1	37			12	48		
WSFW																				
METRO	*								*								*			
TSA	1	7																		
WSFW-FM																				
METRO									1	6		.3						6		
TSA	2	7							2	13				7				6		
TOTAL																				
METRO									1	6		.3						6		
TSA	3	7							2	13								6		
METRO TOTALS	527	1800	24.8		445	1623	20.9		374	1699	17.6		147	1227	6.9		341	1649	16.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF	2	11	.1	.6	2	5	.1	.4	2	6	.1	.7	3	5	.1	2.1	2	37	.1	.8
METRO	2	11			2	5			2	6			3	5			2	37		
TSA																				
WCMF	22	69	1.0	6.9	38	107	1.8	7.9	20	72	.9	7.2	13	47	.6	8.9	21	232	1.0	8.0
METRO	25	75			40	114			20	72			18	54			22	246		
TSA																				
WDXK	13	40	.6	4.1	23	57	1.1	4.8	14	25	.7	5.1	11	30	.5	7.5	12	122	.6	4.6
METRO	13	40			23	57			14	25			11	30			12	122		
TSA																				
WEZO	32	101	1.5	10.0	44	112	2.1	9.2	45	93	2.1	16.2	19	68	.9	13.0	31	328	1.5	11.8
METRO	32	101			44	112			45	93			21	90			32	372		
TSA																				
WFLC		5			4	10	.2	.8	3	6	.1	1.1					1	21		.4
METRO		5			4	10			3	6							1	21		
TSA																				
WHAM	28	103	1.3	8.8	26	59	1.2	5.4	16	43	.8	5.8	5	18	.2	3.4	14	175	.7	5.3
METRO	42	125			32	75			21	59			5	18			18	204		
TSA																				
WKLY	14	56	.7	4.4	33	99	1.6	6.9	17	79	.8	6.1	10	53	.5	6.8	17	219	.8	6.5
METRO	14	56			37	107			23	85			13	60			20	232		
TSA																				
WMJQ	11	51	.5	3.4	21	75	1.0	4.4	26	73	1.2	9.4	7	22	.3	4.8	15	212	.7	5.7
METRO	12	57			22	81			26	73			7	22			15	226		
TSA																				
WNYR	21	54	1.0	6.6	40	65	1.9	8.4	18	50	.8	6.5		6			18	109	.8	6.9
METRO	24	60			43	71			18	50				6			19	123		
TSA																				
WPXY	4	12	.2	1.3	3	17	.1	.6	5	16	.2	1.8	1	5		.7	1	35		.4
METRO	4	12			4	28			5	16			1	5			2	46		
TSA																				
WPXY-FM	38	107	1.8	11.9	56	158	2.6	11.7	21	76	1.0	7.6	10	39	.5	6.8	26	318	1.2	9.9
METRO	38	107			56	158			21	76			10	39			26	318		
TSA																				
TOTAL	42	119	2.0	13.1	59	175	2.8	12.3	26	92	1.2	9.4	11	44	.5	7.5	27	342	1.3	10.3
METRO	42	119			60	185			26	92			11	44			28	353		
TSA																				
WVOR	51	176	2.4	15.9	80	268	3.8	16.7	33	138	1.6	11.9	16	56	.8	11.0	38	491	1.8	14.5
METRO	62	196			84	289			34	145			22	80			41	528		
TSA																				
WZSH	30	79	1.4	9.4	44	79	2.1	9.2	31	79	1.5	11.2	19	43	.9	13.0	28	189	1.3	10.7
METRO	40	97			57	114			34	86			20	54			34	241		
TSA																				
<hr/>																				
WBEN-FM									1	7		.4		7				24		
METRO									2	15				7			2	62		
TSA					2	12														
WBYS	3	6	.1	.9					3	13	.1	1.1	4	20	.2	2.7	3	20	.1	1.1
METRO	3	6							4	20			4	20			4	44		
TSA					5	6														
WPCX	5	11	.2	1.6	2	11	.1	.4									*	17		.4
METRO	11	26			14	27			14	17							6	48		
TSA																				
WSFW																	*			
METRO																				
TSA																				
WSFW-FM									1	6		.4					*	6		
METRO									1	6								13		
TSA																				
TOTAL									1	6		.4						6		
METRO									1	6								13		
TSA																				
METRO TOTALS	320	940	15.0		478	1094	22.5		277	788	13.0		146	490	6.9		262	1829	12.3	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

WOMEN 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	5	20	.2	1.4	3	5	.1	1.3	7	87	.3	1.6	7	82	.3	1.6	4	141	.2	1.2
TSA	5	20			3	5			7	87			7	82			4	141		
WCMF																				
METRO	34	95	1.6	9.8	21	76	1.0	8.9	35	314	1.6	7.9	38	301	1.8	8.6	26	392	1.2	7.7
TSA	34	95			23	84			43	368			46	339			31	445		
WDXK																				
METRO	8	26	.4	2.3	12	37	.6	5.1	14	115	.7	3.2	16	115	.8	3.6	14	157	.7	4.1
TSA	8	26			12	37			14	115			16	115			14	157		
WEZO																				
METRO	39	95	1.8	11.2	24	70	1.1	10.1	46	461	2.2	10.4	47	413	2.2	10.6	35	568	1.6	10.3
TSA	46	119			33	83			47	499			48	450			36	636		
WFLC																				
METRO	2	5	.1	.6	1	5		.4	1	23		.2	2	18	.1	.5	2	38	.1	.6
TSA	2	5			1	5			2	30			3	25			2	45		
WHAM																				
METRO	14	38	.7	4.0	6	26	.3	2.5	31	299	1.5	7.0	32	283	1.5	7.2	22	322	1.0	6.5
TSA	15	44			6	26			37	371			38	343			26	394		
WKLX																				
METRO	23	70	1.1	6.6	24	71	1.1	10.1	24	300	1.1	5.4	21	261	1.0	4.7	20	385	.9	5.9
TSA	26	83			28	84			26	326			22	287			22	417		
WMJQ																				
METRO	29	107	1.4	8.3	19	66	.9	8.0	23	343	1.1	5.2	26	318	1.2	5.9	17	406	.8	5.0
TSA	29	107			21	74			28	395			31	363			20	457		
WNYR																				
METRO	30	57	1.4	8.6	19	39	.9	8.0	33	160	1.6	7.4	30	134	1.4	6.8	24	181	1.1	7.1
TSA	31	64			19	39			36	174			32	148			26	196		
WPXY																				
METRO	1	6		.3	1	11		.4	3	61	.1	.7	4	56	.2	.9	3	61	.1	.9
TSA	1	6			1	11			3	61			4	56			3	72		
WPXY-FM																				
METRO	41	145	1.9	11.8	16	56	.8	6.8	54	540	2.5	12.2	58	471	2.7	13.1	38	610	1.8	11.2
TSA	41	145			16	56			56	578			61	509			39	648		
TOTAL																				
METRO	42	151	2.0	12.1	17	67	.8	7.2	57	580	2.7	12.9	62	506	2.9	14.0	41	644	1.9	12.1
TSA	42	151			17	67			59	618			65	545			42	693		
WVOR																				
METRO	46	138	2.2	13.2	33	113	1.6	13.9	89	688	4.2	20.1	83	626	3.9	18.7	61	804	2.9	18.0
TSA	49	145			34	120			104	763			98	693			70	901		
WZSH																				
METRO	35	84	1.6	10.1	28	58	1.3	11.8	33	221	1.6	7.4	29	192	1.4	6.5	29	273	1.4	8.6
TSA	41	94			30	65			39	300			36	272			33	364		
<hr/>																				
WBEN-FM																				
METRO	2	10	.1	.6					1	38		.2	2	32	.1	.5	1	55		.3
TSA	9	42			1	6			4	84			5	78			4	118		
WBYS																				
METRO	6	13	.3	1.7	4	7	.2	1.7	1	20		.2	1	20		.2	2	20	.1	.6
TSA	7	19			10	24			3	58			4	52			3	64		
WPCX																				
METRO	1	12		.3					3	28	.1	.7	2	21	.1	.5	2	34	.1	.6
TSA	11	27			4	8			11	81			11	74			8	104		
WSFW																				
METRO										7				7				7		
TSA										7				7				7		
WSFW-FM																				
METRO					1	6		.4		6				6				6		
TSA					1	6			1	13			1	13			1	13		
TOTAL																				
METRO					1	6		.4		6				6				6		
TSA					1	6			1	13			2	13			1	13		
METRO TOTALS	348	934	16.4		237	644	11.1		443	2029	20.8		443	1954	20.8		339	2098	15.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF																					
METRO	10	65	.6	2.2	7	42	.4	1.7	4	46	.2	1.4	5	81	.3	4.5	4	30	.2	1.4	
TSA	10	65			7	42			4	46			5	81			4	30			
WCMF																					
METRO	9	51	.5	2.0	11	56	.6	2.7	7	79	.4	2.4	1	29	.1	.9	4	58	.2	1.4	
TSA	9	51			11	64			8	90			1	29			5	65			
WDKX																					
METRO	9	53	.5	2.0	6	38	.4	1.5	8	48	.5	2.7	1	20	.1	.9	7	56	.4	2.5	
TSA	9	53			6	38			8	48			1	20			7	56			
WEZO																					
METRO	70	376	4.1	15.3	76	302	4.4	18.6	45	372	2.6	15.3	11	205	.6	9.8	43	272	2.5	15.2	
TSA	70	392			78	334			47	405			14	223			47	308			
WFLC																					
METRO	10	25	.6	2.2	7	25	.4	1.7	5	15	.3	1.7		10			2	35	.1	.7	
TSA	11	32			7	25			5	15				10			2	35			
WHAM																					
METRO	71	331	4.1	15.5	56	237	3.3	13.7	30	241	1.8	10.2	13	140	.8	11.6	35	203	2.0	12.4	
TSA	80	377			57	244			32	262			14	168			39	226			
WKLX																					
METRO	10	37	.6	2.2	8	31	.5	2.0	1	27	.1	.3		10			3	51	.2	1.1	
TSA	10	48			8	31			1	38				10			3	51			
WMJQ																					
METRO	13	103	.8	2.8	8	87	.5	2.0	7	103	.4	2.4	4	60	.2	3.6	12	87	.7	4.3	
TSA	14	121			8	94			7	103			4	71			12	87			
WNYR																					
METRO	32	120	1.9	7.0	40	144	2.3	9.8	31	132	1.8	10.5	10	78	.6	8.9	25	99	1.5	8.9	
TSA	36	133			43	152			32	146			10	78			26	112			
WPXY																					
METRO		10			2	25	.1	.5	1	25	.1	.3		10			1	10	.1	.4	
TSA		10			2	25			1	25				10			1	21			
WPXY-FM																					
METRO	38	169	2.2	8.3	30	177	1.8	7.3	26	150	1.5	8.8	7	76	.4	6.3	21	152	1.2	7.4	
TSA	40	186			30	177			27	160			7	76			21	152			
TOTAL																					
METRO	38	169	2.2	8.3	32	192	1.9	7.8	27	170	1.6	9.2	7	86	.4	6.3	22	162	1.3	7.8	
TSA	40	186			32	192			28	180			7	86			22	173			
WVOR																					
METRO	63	324	3.7	13.8	47	255	2.7	11.5	44	307	2.6	14.9	13	185	.8	11.6	32	235	1.9	11.3	
TSA	66	352			49	267			47	329			13	185			32	243			
WZSH																					
METRO	56	232	3.3	12.3	61	223	3.6	14.9	41	242	2.4	13.9	20	152	1.2	17.9	45	202	2.6	16.0	
TSA	69	324			75	292			54	327			20	162			66	277			
<hr/>																					
WBEN-FM																					
METRO						7				1	7	.1	.3						17		
TSA	2	23				7			2	30			1	8			2	42			
WBYR																					
METRO	2	7	.1	.4		7			1	7	.1	.3	1	7	.1	.9	2	12	.1	.7	
TSA	2	7			1	13			1	7			1	7			2	12			
WPCX																					
METRO	3	16	.2	.7	3	16	.2	.7	3	16	.2	1.0		22			1	17	.1	.4	
TSA	18	80			11	68			12	78				30			12	62			
WSFW																					
METRO	*								*								*	1	10	.1	.4
TSA																	1	10			
WSFW-FM																					
METRO	5	15	.3	1.1	5	10	.3	1.2	4	16	.2	1.4					3	16	.2	1.1	
TSA	6	19			6	15			4	21			5				3	21			
TOTAL																					
METRO	5	15	.3	1.1	5	10	.3	1.2	4	16	.2	1.4					4	16	.2	1.4	
TSA	6	19			6	15			4	21							4	21			
METRO TOTALS	457	1487	26.7		409	1317	23.9		295	1372	17.2		112	933	6.5		282	1307	16.5		

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	5	15	.3	1.6	2	5	.1	.5					4	10	.2	3.1	3	39	.2	1.3
TSA	5	15			2	5							4	10			3	39		
WCMF																				
METRO	5	18	.3	1.6	6	19	.4	1.5	7	20	.4	3.1	2	10	.1	1.5	4	80	.2	1.8
TSA	5	18			6	19			7	20			2	10			4	87		
WDKX																				
METRO	7	21	.4	2.3	11	26	.6	2.8					2	5	.1	1.5	6	71	.4	2.7
TSA	7	21			11	26							2	5			6	71		
WEZO																				
METRO	39	141	2.3	12.7	59	135	3.4	14.8	46	118	2.7	20.3	31	96	1.8	23.7	34	380	2.0	15.0
TSA	39	141			60	150			46	118			34	123			35	426		
WFLC																				
METRO	4	20	.2	1.3	7	25	.4	1.8	1	5	.1	.4		5			3	44	.2	1.3
TSA	4	20			7	25			1	5				5			3	44		
WHAM																				
METRO	52	164	3.0	16.9	56	128	3.3	14.0	27	82	1.6	11.9	13	63	.8	9.9	30	296	1.8	13.3
TSA	66	185			62	144			30	92			13	63			33	324		
WKLX																				
METRO					1	5	.1	.3	2	16	.1	.9	3	16	.2	2.3	3	56	.2	1.3
TSA					1	5			2	16			3	16			3	56		
WMJQ																				
METRO	7	31	.4	2.3	15	36	.9	3.8	16	35	.9	7.0	7	15	.4	5.3	8	97	.5	3.5
TSA	7	31			15	36			16	35			7	15			8	97		
WNYR																				
METRO	24	53	1.4	7.8	38	73	2.2	9.5	18	54	1.1	7.9	1	11	.1	.8	17	120	1.0	7.5
TSA	27	59			41	79			18	54			1	11			18	134		
WPXY																				
METRO						5			2	10	.1	.9	1	5	.1	.8		15		
TSA					1	16			2	10			1	5			1	26		
WPXY-FM																				
METRO	27	55	1.6	8.8	29	86	1.7	7.3	11	40	.6	4.8	7	20	.4	5.3	16	172	.9	7.1
TSA	27	55			29	86			11	40			7	20			16	172		
TOTAL																				
METRO	27	55	1.6	8.8	29	91	1.7	7.3	13	50	.8	5.7	8	25	.5	6.1	16	181	.9	7.1
TSA	27	55			30	101			13	50			8	25			17	192		
WVOR																				
METRO	34	103	2.0	11.1	51	161	3.0	12.8	22	88	1.3	9.7	11	37	.6	8.4	26	313	1.5	11.5
TSA	34	103			51	168			22	88			13	44			26	320		
WZSH																				
METRO	42	113	2.5	13.7	62	117	3.6	15.5	41	97	2.4	18.1	24	53	1.4	18.3	36	239	2.1	15.9
TSA	59	141			96	188			57	131			26	68			51	325		
<hr/>																				
WBEN-FM																				
METRO									1	7	.1	.4						17		
TSA					1	6			2	15							1	42		
WBYR																				
METRO					1	5	.1	.3	2	7	.1	.9	1	7	.1	.8	1	12	.1	.4
TSA					1	5			2	7			1	7			1	12		
WPCX																				
METRO	5	11	.3	1.6	2	11	.1	.5									*	1	.1	.4
TSA	20	51			15	33			14	17							8	66		
WSFW																				
METRO	*								*								*	1	.1	.4
TSA																	1	10		
WSFW-FM																				
METRO	7	10	.4	2.3	6	10	.4	1.5	1	6	.1	.4					*	2	.1	.9
TSA	10	15			7	15			1	6			1	5			4	21		
TOTAL																				
METRO	7	10	.4	2.3	6	10	.4	1.5	1	6	.1	.4					3	16	.2	1.3
TSA	10	15			7	15			1	6							5	21		
METRO TOTALS	307	812	17.9		399	876	23.3		227	654	13.2		131	418	7.6		226	1458	13.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBF	7	25	.4	2.4	3	5	.2	1.7	7	80	.4	1.8	7	70	.4	1.9	5	132	.3	1.7	
METRO	7	25			3	5			7	80			7	70			5	132			
TSA																					
WCMP	3	26	.2	1.0	3	19	.2	1.7	9	103	.5	2.3	8	96	.5	2.2	5	137	.3	1.7	
METRO	4	33			5	26			9	122			8	107			6	163			
TSA																					
WDKX	8	25	.5	2.7	7	25	.4	3.9	7	68	.4	1.8	7	63	.4	1.9	6	98	.4	2.1	
METRO	8	25			7	25			7	68			7	63			6	98			
TSA																					
WEZO	43	101	2.5	14.5	22	69	1.3	12.2	63	526	3.7	16.4	57	476	3.3	15.5	45	621	2.6	15.7	
METRO	47	123			29	80			65	563			57	513			46	693			
TSA																					
WFLC	2	5	.1	.7	1	5	.1	.6	7	34	.4	1.8	7	29	.4	1.9	5	54	.3	1.7	
METRO	2	5			1	5			8	41			8	36			5	61			
TSA																					
WHAM	44	103	2.6	14.8	10	34	.6	5.6	52	413	3.0	13.6	51	384	3.0	13.9	38	444	2.2	13.3	
METRO	45	109			10	34			57	465			56	436			41	496			
TSA																					
WK LX	4	26	.2	1.3	6	26	.4	3.3	6	52	.4	1.6	5	52	.3	1.4	5	87	.3	1.7	
METRO	4	26			6	26			6	63			5	63			5	98			
TSA																					
WMJQ	14	45	.8	4.7	7	35	.4	3.9	9	165	.5	2.3	9	155	.5	2.4	7	190	.4	2.4	
METRO	14	45			7	35			10	183			10	173			8	208			
TSA																					
WNYR	21	49	1.2	7.1	16	33	.9	8.9	35	174	2.0	9.1	32	154	1.9	8.7	24	200	1.4	8.4	
METRO	22	56			16	33			38	188			34	166			26	215			
TSA																					
WPXY					1	5	.1	.6	1	30	.1	.3	1	25	.1	.3	1	35	.1	.3	
METRO					1	5			1	30			1	25			1	46			
TSA																					
WPXY-FM	24	87	1.4	8.1	15	50	.9	8.3	31	296	1.8	8.1	32	235	1.9	8.7	23	322	1.3	8.0	
METRO	24	87			15	50			31	313			33	252			23	339			
TSA																					
TOTAL	24	87	1.4	8.1	16	55	.9	8.9	32	311	1.9	8.4	33	245	1.9	9.0	24	342	1.4	8.4	
METRO	24	87			16	55			32	328			34	263			24	370			
TSA																					
WVOR	29	93	1.7	9.8	21	69	1.2	11.7	52	425	3.0	13.6	53	395	3.1	14.4	37	491	2.2	12.9	
METRO	29	93			21	69			54	466			57	436			38	539			
TSA																					
WZSH	41	108	2.4	13.8	34	68	2.0	18.9	53	324	3.1	13.8	47	288	2.7	12.8	42	363	2.5	14.7	
METRO	60	138			43	83			66	437			61	397			52	491			
TSA																					
<hr style="border-top: 1px dashed black;"/>																					
WBEN-FM	2	10	.1	.7						7				7				17			
METRO	5	29								39				39				60			
TSA																					
WBYR	1	7	.1	.3	4	7	.2	2.2	1	7	.1	.3	1	7	.1	.3	1	12	.1	.3	
METRO	1	7			4	7			1	13			1	7			1	18			
TSA																					
WPCX	1	12	.1	.3					3	21	.2	.8	2	21	.1	.5	*	2	27	.1	.7
METRO	11	35			6	14			15	98			16	98			11	119			
TSA																					
WSFW	2	10	.1	.7	*	1	.1	.6	*				*				*	10			
METRO	2	10			1	5												10			
TSA																					
WSFW-FM	2	10	.1	.7	3	16	.2	1.7	4	21	.2	1.0	4	21	.2	1.1	*	3	21	.2	1.0
METRO	4	15			3	16			5	25			4	25			4	25			
TSA																					
TOTAL	4	10	.2	1.3	4	16	.2	2.2	4	21	.2	1.0	4	21	.2	1.1	3	21	.2	1.0	
METRO	6	15			4	16			5	25			4	25			4	25			
TSA																					
METRO TOTALS	297	771	17.3		180	470	10.5		383	1659	22.3		368	1608	21.5		286	1693	16.7		

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	19	103	.8	3.0	10	57	.4	1.8	7	69	.3	1.6	12	119	.5	6.9	6	38	.2	1.4
TSA	19	103			10	57			7	69			12	119			6	38		
WCMF																				
METRO	9	51	.4	1.4	11	64	.4	2.0	7	79	.3	1.6	1	29	.6		4	58	.2	.9
TSA	10	57			17	78			11	96			1	29			5	65		
WDXK																				
METRO	16	68	.6	2.5	8	53	.3	1.4	13	56	.5	3.0	6	28	.2	3.4	9	71	.4	2.1
TSA	16	68			8	53			13	56			6	28			9	71		
WEZO																				
METRO	84	459	3.4	13.1	89	438	3.6	15.9	60	486	2.4	14.0	14	243	.6	8.0	59	385	2.4	13.8
TSA	84	481			91	483			63	532			17	267			64	434		
WFLC																				
METRO	17	40	.7	2.6	11	40	.4	2.0	8	30	.3	1.9		10			3	43	.1	.7
TSA	19	57			13	50			8	30				10			3	43		
WHAM																				
METRO	121	511	4.9	18.8	89	443	3.6	15.9	52	381	2.1	12.1	25	231	1.0	14.4	57	364	2.3	13.4
TSA	135	597			97	510			60	441			30	280			65	408		
WKLX																				
METRO	11	45	.4	1.7	8	31	.3	1.4	1	27		.2		10			3	51	.1	.7
TSA	11	56			8	31			1	38				10			3	51		
WMJQ																				
METRO	14	111	.6	2.2	8	87	.3	1.4	7	118	.3	1.6	4	60	.2	2.3	12	95	.5	2.8
TSA	15	129			8	94			7	118			4	71			12	95		
WNYR																				
METRO	55	203	2.2	8.6	53	235	2.1	9.5	39	185	1.6	9.1	12	101	.5	6.9	36	167	1.5	8.5
TSA	59	216			56	243			41	205			12	108			38	199		
WPXY																				
METRO		10			2	40	.1	.4	1	25		.2		10			1	18		.2
TSA		10			2	40			1	25				10			1	18		
WPXY-FM																				
METRO	39	184	1.6	6.1	32	207	1.3	5.7	28	165	1.1	6.5	7	76	.3	4.0	22	167	.9	5.2
TSA	41	211			33	217			30	185			7	76			22	167		
TOTAL																				
METRO	39	184	1.6	6.1	34	230	1.4	6.1	29	185	1.2	6.8	7	86	.3	4.0	23	185	.9	5.4
TSA	41	211			35	239			31	205			7	86			23	196		
WVOR																				
METRO	66	342	2.7	10.3	51	311	2.1	9.1	49	333	2.0	11.4	14	211	.6	8.0	41	284	1.7	9.6
TSA	69	370			53	323			52	355			14	211			42	298		
WZSH																				
METRO	102	409	4.1	15.9	116	413	4.7	20.8	91	465	3.7	21.2	41	260	1.7	23.6	92	372	3.7	21.6
TSA	116	518			133	518			106	569			41	287			120	473		
WBEN-FM																				
METRO						7			1	7		.2						17		
TSA	2	23				7			2	30				8			2	48		
WBYR																				
METRO	2	7	.1	.3		7			1	7		.2	1	7	.6		2	12	.1	.5
TSA	2	7			1	13			1	7			1	7			2	12		
WPCX																				
METRO	7	24	.3	1.1	4	31	.2	.7	3	16	.1	.7		30			3	25	.1	.7
TSA	22	88			13	93			13	88			2	57			14	70		
WSFW																				
METRO	*								*								*	1	10	.2
TSA																		1	10	
WSFW-FM																				
METRO	5	15	.2	.8	5	10	.2	.9	4	16	.2	.9					4	24	.2	.9
TSA	8	26			7	22			5	28			12				5	36		
TOTAL																				
METRO	5	15	.2	.8	5	10	.2	.9	4	16	.2	.9					5	24	.2	1.2
TSA	8	26			7	22			5	28							6	36		
METRO TOTALS	642	2062	26.0		559	1853	22.7		429	1855	17.4		174	1241	7.1		426	1828	17.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 35+

Target Audience

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	12	38	.5	2.4	4	13	.2	.7					7	18	.3	3.7	6	69	.2	1.7
TSA	12	38			4	13							7	18			6	69		
WCMF																				
METRO	5	18	.2	1.0	6	19	.2	1.0	7	20	.3	2.0	2	10	.1	1.1	4	80	.2	1.1
TSA	5	18			6	19			7	20			2	10			4	87		
WDKX																				
METRO	18	36	.7	3.6	11	26	.4	1.9	6	15	.2	1.7	5	13	.2	2.6	10	94	.4	2.8
TSA	18	36			11	26			6	15			5	13			10	94		
WEZO																				
METRO	54	179	2.2	10.8	82	203	3.3	13.9	61	156	2.5	17.0	37	111	1.5	19.5	47	508	1.9	13.4
TSA	54	179			83	218			61	156			40	138			49	573		
WFJC																				
METRO	7	28	.3	1.4	11	33	.4	1.9	1	5		.3	1	13		.5	4	59	.2	1.1
TSA	7	28			11	33			1	5			1	13			4	59		
WHAM																				
METRO	113	322	4.6	22.6	91	244	3.7	15.4	42	144	1.7	11.7	24	108	1.0	12.6	55	530	2.2	15.7
TSA	133	365			105	281			48	161			25	116			62	598		
WKLX																				
METRO					1	5		.2	2	16	.1	.6	3	16	.1	1.6	3	56	.1	.9
TSA					1	5			2	16			3	16			3	56		
WMJQ																				
METRO	7	31	.3	1.4	17	44	.7	2.9	16	35	.6	4.5	7	15	.3	3.7	8	105	.3	2.3
TSA	7	31			17	44			16	35			7	15			8	105		
WNYR																				
METRO	43	91	1.7	8.6	54	118	2.2	9.1	24	77	1.0	6.7	3	26	.1	1.6	26	203	1.1	7.4
TSA	46	97			58	136			26	84			3	26			28	236		
WPXY																				
METRO						5			2	10	.1	.6	1	5		.5		23		
TSA					1	16			2	10			1	5			1	34		
WPXY-FM																				
METRO	27	55	1.1	5.4	30	94	1.2	5.1	14	48	.6	3.9	7	20	.3	3.7	17	187	.7	4.8
TSA	27	55			30	94			14	48			7	20			17	197		
TOTAL																				
METRO	27	55	1.1	5.4	30	99	1.2	5.1	16	58	.6	4.5	8	25	.3	4.2	17	204	.7	4.8
TSA	27	55			31	109			16	58			8	25			18	224		
WVOR																				
METRO	39	118	1.6	7.8	77	210	3.1	13.0	24	96	1.0	6.7	15	52	.6	7.9	33	384	1.3	9.4
TSA	39	118			77	217			24	96			17	59			33	398		
WZSH																				
METRO	87	214	3.5	17.4	109	216	4.4	18.4	92	196	3.7	25.7	43	108	1.7	22.6	73	470	3.0	20.8
TSA	107	251			154	314			114	248			45	123			92	583		
WBEN-FM																				
METRO									1	7		.3						17		
TSA					2	12			2	15							1	48		
WBYR																				
METRO					1	5		.2	2	7	.1	.6	1	7		.5	1	12		.3
TSA					1	5			2	7			1	7			1	12		
WPCX																				
METRO	10	19	.4	2.0	7	19	.3	1.2									*	3	.1	.9
TSA	25	59			20	41			14	17							10	74		
WSFW																				
METRO	*								*								*	1		.3
TSA																	1	10		
WSFW-FM																				
METRO	7	10	.3	1.4	6	10	.2	1.0	5	14	.2	1.4					*	2	.1	.6
TSA	12	22			7	15			5	14			1	5			6	36		
TOTAL																				
METRO	7	10	.3	1.4	6	10	.2	1.0	5	14	.2	1.4					3	24	.1	.9
TSA	12	22			7	15			5	14							7	36		
METRO TOTALS	501	1236	20.3		592	1282	24.0		358	965	14.5		190	602	7.7		351	2078	14.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

WOMEN 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	9	33	.4	2.1	9	13	.4	3.0	12	140	.5	2.2	13	123	.5	2.5	10	207	.4	2.4
TSA	9	33			9	13			12	140			13	123			10	207		
WCMF																				
METRO	3	26	.1	.7	3	19	.1	1.0	9	111	.4	1.7	8	96	.3	1.5	5	145	.2	1.2
TSA	4	33			5	26			13	136			10	113			8	177		
WDXK																				
METRO	10	40	.4	2.3	8	33	.3	2.7	11	91	.4	2.0	13	78	.5	2.5	10	121	.4	2.4
TSA	10	40			8	33			11	91			13	78			10	121		
WEZO																				
METRO	58	154	2.4	13.5	31	99	1.3	10.4	77	724	3.1	14.3	72	628	2.9	13.6	56	834	2.3	13.6
TSA	67	189			38	110			80	773			72	678			58	931		
WFLC																				
METRO	2	5	.1	.5	1	5		.3	12	49	.5	2.2	12	44	.5	2.3	8	77	.3	1.9
TSA	2	5			1	5			14	66			13	61			8	93		
WHAM																				
METRO	67	180	2.7	15.5	20	73	.8	6.7	87	677	3.5	16.1	87	601	3.5	16.4	65	708	2.6	15.7
TSA	72	192			22	81			98	798			98	702			74	855		
WKLX																				
METRO	4	26	.2	.9	6	26	.2	2.0	6	60	.2	1.1	5	60	.2	.9	5	95	.2	1.2
TSA	4	26			6	26			6	71			5	71			5	106		
WMJQ																				
METRO	14	45	.6	3.2	7	35	.3	2.3	9	188	.4	1.7	10	178	.4	1.9	7	213	.3	1.7
TSA	14	45			7	35			10	206			11	196			8	231		
WNYR																				
METRO	33	79	1.3	7.7	27	56	1.1	9.1	50	295	2.0	9.3	48	267	1.9	9.1	35	328	1.4	8.5
TSA	34	86			27	56			53	315			50	288			37	369		
WPXY																				
METRO	1	8		.2	1	5		.3	1	45		.2	1	25		.2	1	50		.2
TSA	1	8			1	5			1	45			1	25			1	61		
WPXY-FM																				
METRO	25	95	1.0	5.8	17	58	.7	5.7	33	326	1.3	6.1	34	258	1.4	6.4	24	352	1.0	5.8
TSA	25	95			17	58			33	363			35	294			24	389		
TOTAL																				
METRO	26	102	1.1	6.0	18	63	.7	6.0	34	349	1.4	6.3	35	268	1.4	6.6	25	380	1.0	6.1
TSA	26	102			18	63			34	385			36	305			25	427		
WVOR																				
METRO	33	108	1.3	7.7	23	77	.9	7.7	56	489	2.3	10.4	57	421	2.3	10.8	41	585	1.7	9.9
TSA	35	114			23	77			58	530			61	462			42	639		
WZSH																				
METRO	86	209	3.5	20.0	78	176	3.2	26.2	104	592	4.2	19.3	95	556	3.9	18.0	83	655	3.4	20.1
TSA	110	248			91	208			119	741			110	692			95	829		
WBEN-FM																				
METRO	2	10	.1	.5					7				7				17			
TSA	5	29							2	39			2	39			2	66		
WBYR																				
METRO	1	7		.2	4	7	.2	1.3	1	7		.2	1	7		.2	1	12		.2
TSA	1	7			4	7			1	13			1	7			1	18		
WPCX																				
METRO	3	20	.1	.7					5	36	.2	.9	4	29	.2	.8	* 3	42	.1	.7
TSA	13	43			6	14			17	123			18	115			13	153		
WSFW																				
METRO	2	10	.1	.5	* 1	5		.3	*				*				*	10		
TSA	2	10			1	5												10		
WSFW-FM																				
METRO	2	10	.1	.5	3	16	.1	1.0	4	21	.2	.7	4	21	.2	.8	* 3	29	.1	.7
TSA	8	22			3	16			6	32			5	32			5	40		
TOTAL																				
METRO	4	10	.2	.9	4	16	.2	1.3	4	21	.2	.7	4	21	.2	.8	3	29	.1	.7
TSA	10	22			4	16			6	32			5	32			5	40		
METRO TOTALS																				
	431	1113	17.5		298	745	12.1		539	2294	21.9		529	2220	21.5		413	2358	16.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

TEENS 12-17

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO	2	11	.2	1.4	1	13	.1	1.7	1	13	.1	.6		11						
TSA	2	11			1	13			1	13				11						
WCMF																				
METRO	25	264	2.8	17.2	15	175	1.7	25.0	31	298	3.4	19.6	27	319	3.0	18.2	30	274	3.3	20.0
TSA	26	288			17	196			39	339			35	354			37	315		
WDKX																				
METRO	8	43	.9	5.5	7	87	.8	11.7	11	85	1.2	7.0	14	103	1.6	9.5	11	82	1.2	7.3
TSA	8	43			7	87			11	85			14	103			11	82		
WEZO																				
METRO	1	13	.1	.7	1	16	.1	1.7	2	48	.2	1.3	1	32	.1	.7	2	30	.2	1.3
TSA	1	13			1	16			2	48			1	32			2	30		
WFLC																				
METRO																				
TSA																				
WHAM																				
METRO	2	16	.2	1.4									4	16	.4	2.7	1	5	.1	.7
TSA	2	16											4	33			1	5		
WKLY																				
METRO	3	33	.3	2.1	2	47	.2	3.3	10	81	1.1	6.3	5	75	.6	3.4	4	41	.4	2.7
TSA	3	33			2	54			11	88			5	75			4	49		
WMJQ																				
METRO	19	217	2.1	13.1	11	183	1.2	18.3	33	296	3.7	20.9	29	282	3.2	19.6	34	282	3.8	22.7
TSA	21	237			15	204			37	313			32	320			37	315		
WNYR																				
METRO		5															1	8	.1	.7
TSA		5															1	14		
WPXY																				
METRO	1	5	.1	.7		5												5		
TSA	1	5				5												5		
WPXY-FM																				
METRO	69	442	7.7	47.6	20	223	2.2	33.3	59	409	6.6	37.3	48	383	5.3	32.4	49	381	5.4	32.7
TSA	73	473			20	246			61	451			50	430			52	426		
TOTAL																				
METRO	70	442	7.8	48.3	20	223	2.2	33.3	59	409	6.6	37.3	48	383	5.3	32.4	49	386	5.4	32.7
TSA	74	473			20	246			61	451			50	430			52	431		
WVOR																				
METRO	3	30	.3	2.1		22			4	66	.4	2.5	1	30	.1	.7	2	41	.2	1.3
TSA	3	30				30			4	66			1	30			2	41		
WZSH																				
METRO	1	11	.1	.7	2	19	.2	3.3	1	32	.1	.6		5			2	19	.2	1.3
TSA	1	11			2	19			1	32				5			2	19		
<hr/>																				
WBEN-FM																				
METRO	1	20	.1	.7		8			2	34	.2	1.3	4	44	.4	2.7	3	27	.3	2.0
TSA	10	62			1	26			4	71			6	81			18	112		
WBYR																				
METRO										17				9			3	16	.3	2.0
TSA	1	5				10			4	39				21			3	27		
WPCX																				
METRO																				
TSA																				
WSFW																				
METRO	*								*								*			
TSA																				
WSFW-FM																				
METRO																				
TSA		7															1	7		
TOTAL																				
METRO																				
TSA		7															1	7		
METRO TOTALS	145	777	16.1		60	464	6.7		158	779	17.6		148	778	16.4		150	689	16.7	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

TEENS 12-17

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO																				
TSA																				
WCMF																				
METRO	17	80	1.9	21.0	34	173	3.8	18.2	36	128	4.0	22.8	20	98	2.2	17.7	23	352	2.6	18.5
TSA	19	94			41	206			44	153			27	118			29	393		
WDKX																				
METRO	1	6	.1	1.2	10	30	1.1	5.3	20	71	2.2	12.7	14	63	1.6	12.4	9	109	1.0	7.3
TSA	1	6			10	30			20	71			14	63			9	109		
WEZO																				
METRO	1	8	.1	1.2	1	19	.1	.5									1	43	.1	.8
TSA	1	8			1	19											1	43		
WFLC																				
METRO																				
TSA																				
WHAM																				
METRO					1	5	.1	.5	2	5	.2	1.3	3	8	.3	2.7	2	30	.2	1.6
TSA					1	5			2	5			3	8			2	30		
WKLX																				
METRO					6	19	.7	3.2	5	19	.6	3.2	10	22	1.1	8.8	4	57	.4	3.2
TSA					6	19			5	19			12	30			4	65		
WMJQ																				
METRO	8	63	.9	9.9	46	152	5.1	24.6	33	126	3.7	20.9	19	93	2.1	16.8	25	361	2.8	20.2
TSA	10	83			47	158			34	139			23	112			28	426		
WNYR																				
METRO									3	8	.3	1.9					8			
TSA									3	8							14			
WPXY																				
METRO						5										5				
TSA						5										5				
WPXY-FM																				
METRO	41	165	4.6	50.6	69	241	7.7	36.9	43	156	4.8	27.2	37	146	4.1	32.7	42	476	4.7	33.9
TSA	41	165			73	253			47	176			42	183			45	534		
TOTAL																				
METRO	41	165	4.6	50.6	69	246	7.7	36.9	43	156	4.8	27.2	37	146	4.1	32.7	42	481	4.7	33.9
TSA	41	165			73	258			47	176			42	183			45	539		
WVOR																				
METRO	1	11	.1	1.2	4	24	.4	2.1									3	63	.3	2.4
TSA	1	11			4	24											3	63		
WZSH																				
METRO	1	5	.1	1.2													2	19	.2	1.6
TSA	1	5															2	19		
<hr/>																				
WBEN-FM																				
METRO	2	20	.2	2.5	4	8	.4	2.1					1	12	.1	.9	3	47	.3	2.4
TSA	6	39			14	25			14	35			4	30			12	139		
WBYR																				
METRO					3	8	.3	1.6	8	8	.9	5.1		8			1	16	.1	.8
TSA	1	5			4	13			8	8				13			2	32		
WPCX																				
METRO	1	8	.1	1.2														8		
TSA	1	8																8		
WSFW																				
METRO	*							*								*				
TSA																				
WSFW-FM																				
METRO																*				
TSA					1	7											1	7		
TOTAL																				
METRO					1	7											1	7		
TSA					1	7											1	7		
METRO TOTALS	81	362	9.0		187	504	20.8		158	393	17.6		113	376	12.6		124	801	13.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Target Audience

TEENS 12-17

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBF																				
METRO								1	19	.1	.9	1	19	.1	.7	1	24	.1	.8	
TSA								1	19			1	19			1	24			
WCMF																				
METRO	21	98	2.3	16.0	27	98	3.0	22.1	23	392	2.6	19.8	29	376	3.2	19.0	24	454	2.7	19.2
TSA	29	118			35	118			27	446			33	422			29	515		
WDKX																				
METRO	4	24	.4	3.1	10	24	1.1	8.2	9	137	1.0	7.8	10	93	1.1	6.5	10	164	1.1	8.0
TSA	4	24			10	24			9	137			10	93			10	164		
WEZO																				
METRO	2	11	.2	1.5	6	11	.7	4.9	1	64	.1	.9	2	53	.2	1.3	2	113	.2	1.6
TSA	2	11			6	11			1	64			2	53			2	113		
WFLC																				
METRO																				
TSA																				
WHAM																				
METRO	1	5	.1	.8	2	5	.2	1.6	1	16	.1	.9	1	16	.1	.7	1	46	.1	.8
TSA	1	5			2	5			1	16			1	16			1	62		
WKLX																				
METRO	2	16	.2	1.5					4	94	.4	3.4	6	89	.7	3.9	4	116	.4	3.2
TSA	4	23			2	7			5	101			7	96			5	123		
WMJQ																				
METRO	36	120	4.0	27.5	20	109	2.2	16.4	20	402	2.2	17.2	26	369	2.9	17.0	23	495	2.6	18.4
TSA	41	139			21	116			24	459			29	405			26	565		
WNYR																				
METRO										5				5				13		
TSA	1	6								5				5				20		
WPXY																				
METRO										11				5				16		
TSA										11				5				16		
WPXY-FM																				
METRO	51	195	5.7	38.9	24	91	2.7	19.7	46	561	5.1	39.7	64	550	7.1	41.8	46	642	5.1	36.8
TSA	54	208			26	108			49	640			68	613			48	734		
TOTAL																				
METRO	51	195	5.7	38.9	24	91	2.7	19.7	46	561	5.1	39.7	64	550	7.1	41.8	46	642	5.1	36.8
TSA	54	208			26	108			49	640			68	613			48	734		
WVOR																				
METRO	2	16	.2	1.5	5	24	.6	4.1	3	103	.3	2.6	3	82	.3	2.0	3	129	.3	2.4
TSA	2	16			5	24			3	111			3	82			3	136		
WZSH																				
METRO	2	11	.2	1.5	10	19	1.1	8.2	1	32	.1	.9	1	32	.1	.7	1	47	.1	.8
TSA	2	11			10	19			1	32			1	32			1	47		
WBEN-FM																				
METRO	5	20	.6	3.8	3	8	.3	2.5	1	54	.1	.9	2	46	.2	1.3	2	89	.2	1.6
TSA	24	64			21	55			4	120			7	106			8	187		
WBYR																				
METRO					1	8	.1	.8		17				17				26		
TSA					2	13			2	44			2	39			2	52		
WPCX																				
METRO																				
TSA																				
WSFW																				
METRO																				
TSA																				
WSFW-FM																				
METRO	2	7			1	7				7				7				7		
TSA																				
TOTAL																				
METRO	2	7			1	7				7				7				7		
TSA																				
METRO TOTALS	131	413	14.6		122	346	13.6		116	874	12.9		153	874	17.0		125	882	13.9	

Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Specific Audience

MONDAY - SUNDAY 6AM-MID

AQH (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	25	13		3	4	1	3	11			1	2	1	1
TSA	25	13		3	4	1	3	11		1	2	1	2	1
WCMF														
METRO	168	93	42	41	9	1		51	25	21	3	2		24
TSA	208	118	59	46	9	3	1	61	27	26	3	2	1	29
WDKX														
METRO	45	12	6	4	2			23		8	5	1		10
TSA	52	19	13	4	2			23	5	8	5	1		10
WEZO														
METRO	118	51	2	2	15	15	9	65	2	7	12	16	17	2
TSA	125	55	2	2	15	15	11	68	2	8	12	16	18	2
WFLC														
METRO	15	6	1	1			1	9		1	1		4	
TSA	18	9	1	1		3	1	9		1	1		4	
WHAM														
METRO	115	45	1	6	4	10	12	69	1	3	9	10	19	1
TSA	134	54	1	7	7	11	12	79	1	4	10	12	19	1
WKLX														
METRO	82	47	6	32	8			31	11	15	4	1		4
TSA	88	50	6	33	10			33	11	17	4	1		5
WMJQ														
METRO	76	22	6	11	3	1		31	14	10	6	1		23
TSA	83	22	6	11	3	1		35	15	12	7	1		26
WNYR														
METRO	85	42	6	7	13	3	5	43	4	4	9	11	4	
TSA	94	49	6	7	17	6	5	45	4	4	10	12	4	
WPXY														
METRO	7	4		4				3		2	1			
TSA	7	4		4				3		2	1			
WPXY-FM														
METRO	140	29	9	11	4	1	2	65	24	17	15	6	2	46
TSA	148	32	11	12	4	1	2	68	26	18	15	6	2	48
TOTAL														
METRO	147	33	9	15	4	1	2	68	24	19	16	6	2	46
TSA	155	36	11	16	4	1	2	71	26	20	16	6	2	48
WVOR														
METRO	156	73	8	14	25	15	6	80	12	27	24	10	3	3
TSA	175	83	8	23	25	16	6	89	12	35	25	10	3	3
WZSH														
METRO	125	37		1	3	11	13	87	3	1	6	22	14	1
TSA	152	50	1	1	6	11	16	101	4	2	7	24	21	1
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	9	2	1	1				5	4	1				2
TSA	26	4	2	1	1			14	10	2	1	1		8
WBYR														
METRO	16	13	1	6	6			3	1	1	1			
TSA	30	22	6	9	7			6	3	2	1			2
*WPCX														
METRO	13	9		6	1	1		4	1		2			
TSA	29	15		7	3	2	1	14	1		3	5	3	
*WSFW														
METRO	3							3	3					
TSA	3							3	3					
*WSFW-FM														
METRO	3							3					3	
TSA	7	1	1					6		1			4	
TOTAL														
METRO	6							6	3				3	
TSA	10	1	1					9	3	1			4	
TOTALS														
METRO AQH	1374	578	100	167	111	71	58	671	124	134	114	91	81	125

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - SUNDAY 6AM-MID

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	559	277	28	87	75	11	47	258	8	43	62	36	34	24
TSA	559	277	28	87	75	11	47	258	8	43	62	36	34	24
WCMF														
METRO	2092	924	334	446	98	28		714	304	265	73	54	10	454
TSA	2384	1049	399	495	98	34	5	820	344	299	84	62	17	515
WDKX														
METRO	600	156	50	81	13	5		280	90	69	65	23	10	164
TSA	618	174	68	81	13	5		280	90	69	65	23	10	164
WEZO														
METRO	1807	657	52	63	130	150	135	1037	75	128	227	213	181	113
TSA	2005	743	52	72	143	165	154	1149	75	143	262	231	200	113
WFLC														
METRO	184	94	7	20	14		31	90		13	10	15	29	
TSA	228	122	7	20	14	19	31	106		13	17	15	29	
WHAM														
METRO	1666	795	36	114	135	153	159	825	15	102	148	72	224	46
TSA	2029	970	36	140	179	173	180	997	15	127	178	89	229	62
WKLX														
METRO	1372	711	157	382	132	23	10	545	152	298	66	21		116
TSA	1483	783	170	400	173	23	10	577	152	319	77	21		123
WMJQ														
METRO	1721	509	211	161	108	9	5	717	278	226	136	44	10	495
TSA	1884	528	211	170	108	9	5	791	301	259	154	44	10	565
WNYR														
METRO	788	368	29	60	100	59	54	407	45	34	76	71	53	13
TSA	890	422	29	60	139	74	54	448	45	34	84	78	53	20
WPXY														
METRO	168	71	14	27	20	5	5	81		31	30		5	16
TSA	190	71	14	27	20	5	5	103	11	31	41		5	16
WPXY-FM														
METRO	2309	668	209	223	137	47	16	999	330	317	242	51	29	642
TSA	2556	730	242	235	144	47	16	1092	365	338	249	61	29	734
TOTAL														
METRO	2400	712	216	236	151	52	21	1046	330	336	257	51	34	642
TSA	2656	773	249	248	157	52	21	1149	365	357	275	61	34	734
WVOR														
METRO	2275	962	122	239	306	168	83	1184	228	371	293	140	58	129
TSA	2450	1022	122	278	314	181	83	1292	228	425	326	150	63	136
WZSH														
METRO	1247	460	8		47	109	162	740	48	37	76	160	127	47
TSA	1646	661	22	32	79	122	203	938	64	45	130	189	172	47
WBEN-FM														
METRO	271	109	52	33	24			73	18	38	10	7		89
TSA	561	185	78	65	31	11		189	65	58	27	33		187
WBYR														
METRO	171	94	38	40	10	6		51	26	13	7		5	26
TSA	388	208	96	70	36	6		128	59	51	13		5	52
*WPCX														
METRO	167	102	15	33	7	24	16	57	8	7	10	17		8
TSA	374	190	15	51	25	41	34	176	8	15	32	57	30	8
*WSFW														
METRO	39	21	14					18	8				10	
TSA	46	21	14					25	8	7			10	
*WSFW-FM														
METRO	59	22	7					37	8			6	15	
TSA	110	48	21	12				55	8	7		6	19	7
TOTAL														
METRO	66	29	14					37	8			6	15	
TSA	118	56	29	12				55	8	7		6	19	7
TOTALS														
METRO CUME	8063	3348	539	856	675	449	405	3833	585	890	729	479	485	882

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - SUNDAY 6AM-MID

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.8	2.2	1.8	3.6	1.4	5.2	1.6		.7	1.8	1.1	2.5	.8
WCMF METRO	12.2	16.1	42.0	24.6	8.1	1.4	7.6	20.2	15.7	2.6	2.2		19.2
WDKX METRO	3.3	2.1	6.0	2.4	1.8		3.4	4.0	6.0	4.4	1.1		8.0
WEZO METRO	8.6	8.8	2.0	1.2	13.5	21.1	15.5	9.7	1.6	5.2	10.5	17.6	21.0
WFLC METRO	1.1	1.0	1.0	.6		1.7	1.3		.7	.9		4.9	
WHAM METRO	8.4	7.8	1.0	3.6	3.6	14.1	20.7	10.3	.8	2.2	7.9	11.0	23.5
WKLX METRO	6.0	8.1	6.0	19.2	7.2		4.6	8.9	11.2	3.5	1.1		3.2
WMJQ METRO	5.5	3.8	6.0	6.6	2.7	1.4	4.6	11.3	7.5	5.3	1.1		18.4
WNYR METRO	6.2	7.3	6.0	4.2	11.7	4.2	8.6	6.4	3.2	3.0	7.9	12.1	4.9
WPXY METRO	.5	.7		2.4			.4		1.5	.9			
WPXY-FM METRO	10.2	5.0	9.0	6.6	3.6	1.4	3.4	9.7	19.4	12.7	13.2	6.6	2.5
TOTAL METRO	10.7	5.7	9.0	9.0	3.6	1.4	3.4	10.1	19.4	14.2	14.0	6.6	2.5
WVOR METRO	11.4	12.6	8.0	8.4	22.5	21.1	10.3	11.9	9.7	20.1	21.1	11.0	3.7
WZSH METRO	9.1	6.4			2.7	15.5	22.4	13.0	2.4	.7	5.3	24.2	17.3
WBEN-FM METRO	.7	.3	1.0	.6			.7	3.2	.7				1.6
WBYR METRO	1.2	2.2	1.0	3.6	5.4		.4	.8	.7	.9			
*WPCX METRO	.9	1.6		3.6	.9	1.4	.6	.8		1.8			
*WSFW METRO	.2						.4	2.4					
*WSFW-FM METRO	.2						.4					3.7	
TOTAL METRO	.4						.9	2.4				3.7	
TOTALS AQH RTG	16.4	16.3	17.0	19.1	15.8	14.9	13.4	17.0	21.2	14.8	15.6	18.4	16.5

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - SUNDAY 6AM-MID

METRO CUME RATING														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF METRO	6.7	7.8	4.8	9.9	10.7	2.3	10.9	6.5	1.4	4.8	8.5	7.3	6.9	2.7
WCMF METRO	24.9	26.1	56.7	50.9	13.9	5.9		18.1	52.0	29.3	10.0	10.9	2.0	50.4
WDKX METRO	7.1	4.4	8.5	9.2	1.8	1.0		7.1	15.4	7.6	8.9	4.6	2.0	18.2
WEZO METRO	21.5	18.6	8.8	7.2	18.5	31.4	31.3	26.2	12.8	14.2	31.1	43.0	36.9	12.6
WFLC METRO	2.2	2.7	1.2	2.3	2.0		7.2	2.3		1.4	1.4	3.0	5.9	
WHAM METRO	19.8	22.5	6.1	13.0	19.2	32.0	36.8	20.9	2.6	11.3	20.3	14.5	45.7	5.1
WKLX METRO	16.3	20.1	26.7	43.6	18.8	4.8	2.3	13.8	26.0	33.0	9.1	4.2		12.9
WMJQ METRO	20.5	14.4	35.8	18.4	15.3	1.9	1.2	18.1	47.5	25.0	18.7	8.9	2.0	55.0
WNYR METRO	9.4	10.4	4.9	6.8	14.2	12.3	12.5	10.3	7.7	3.8	10.4	14.3	10.8	1.4
WPXY METRO	2.0	2.0	2.4	3.1	2.8	1.0	1.2	2.0		3.4	4.1		1.0	1.8
WPXY-FM METRO	27.5	18.9	35.5	25.5	19.5	9.8	3.7	25.3	56.4	35.1	33.2	10.3	5.9	71.3
TOTAL METRO	28.6	20.1	36.7	26.9	21.4	10.9	4.9	26.5	56.4	37.2	35.3	10.3	6.9	71.3
WVOR METRO	27.1	27.2	20.7	27.3	43.5	35.1	19.2	29.9	39.0	41.1	40.2	28.3	11.8	14.3
WZSH METRO	14.9	13.0	1.4		6.7	22.8	37.5	18.7	8.2	4.1	10.4	32.3	25.9	5.2

WBEN-FM METRO	3.2	3.1	8.8	3.8	3.4			1.8	3.1	4.2	1.4	1.4		9.9
WBYR METRO	2.0	2.7	6.5	4.6	1.4	1.3		1.3	4.4	1.4	1.0		1.0	2.9
*WPCX METRO	2.0	2.9	2.5	3.8	1.0	5.0	3.7	1.4	1.4	.8	1.4	3.4		.9
*WSFW METRO	.5	.6	2.4					.5	1.4				2.0	
*WSFW-FM METRO	.7	.6	1.2					.9	1.4			1.2	3.1	
TOTAL METRO	.8	.8	2.4					.9	1.4			1.2	3.1	
TOTALS CUME RTG	96.1	94.6	91.5	97.7	95.9	93.9	93.8	96.9	99.9	98.6	99.9	96.8	99.0	98.0

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 6AM-10AM

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	44	18		6	6	1	5	24	2	3	4	3	2	
TSA	44	18		6	6	1	5	24	2	3	4	3	2	
WCMF														
METRO	253	150	62	71	15	1	78	33	36	4	5		25	
TSA	283	169	71	79	15	1	2	88	34	44	4	5	26	
WDX														
METRO	57	16	9	4	1	1	33	8	9	8	1		8	
TSA	64	23	16	4	1	1	33	8	9	8	1		8	
WEZO														
METRO	164	69		1	23	20	17	94	2	8	24	25	21	
TSA	170	71		1	23	20	17	98	2	12	24	25	21	
WFLC														
METRO	30	10	2	1			2	20		3	1		9	
TSA	37	15	2	1		4	2	22		3	2		9	
WHAM														
METRO	220	93	2	14	12	24	22	125	1	3	24	17	30	
TSA	248	105	2	16	14	25	23	141	1	5	28	21	31	
WKLX														
METRO	81	42	5	28	8			36	11	14	9	1	3	
TSA	85	45	5	28	11			37	11	15	9	1	3	
WMJQ														
METRO	107	35	9	18	6	1	53	20	19	12	1		19	
TSA	113	35	9	18	6	1	57	20	22	13	1		21	
WNYR														
METRO	105	45	5	11	11	2	7	60	2	3	11	15	6	
TSA	119	55	5	11	18	5	7	64	2	3	13	17	6	
WPXY														
METRO	12	8	1	7				3		3			1	
TSA	12	8	1	7				3		3			1	
WPXY-FM														
METRO	220	49	13	16	8	4	6	102	33	30	27	9	2	
TSA	238	56	15	21	8	4	6	109	35	33	29	9	2	
TOTAL														
METRO	232	57	14	23	8	4	6	105	33	33	27	9	2	
TSA	250	64	16	28	8	4	6	112	35	36	29	9	2	
WVOR														
METRO	245	116	9	27	46	17	12	126	15	45	35	21	7	
TSA	274	128	9	37	46	19	12	143	15	59	37	22	7	
WZSH														
METRO	175	67			5	19	25	107	4	1	6	30	20	
TSA	201	76			8	19	27	124	6	2	9	31	29	
WBEN-FM														
METRO	11	2	1	1				8	5	3			1	
TSA	33	4	1	2		1		19	12	5	1	1	10	
WBYR														
METRO	16	14		10	4			2			2			
TSA	27	21	1	15	5			5		3	2		1	
WPCX														
METRO	19	10		3	1	2		9	2		3			
TSA	43	19		3	5	5	2	24	2		8	3	7	
*WSFW														
METRO	4	1	1					3	3					
TSA	5	1	1					4	3	1				
WSFW-FM														
METRO	7							7	2				5	
TSA	15	3	3					12	2	2			6	
TOTAL														
METRO	11	1	1					10	5				5	
TSA	20	4	4					16	5	3			6	
TOTALS														
METRO AQH	1999	853	129	242	170	112	106	1001	163	196	186	145	126	145

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 6AM - 10AM

CUME (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	281	134	7	40	41	5	41	136	8	25	27	19	19	11
TSA	281	134	7	40	41	5	41	136	8	25	27	19	19	11
WCMF														
METRO	1362	641	269	288	54	12		457	229	177	20	31		264
TSA	1504	708	312	307	54	12	5	508	246	205	20	31		288
WDXK														
METRO	259	75	35	21	7	5		141	30	43	30	18	5	43
TSA	278	94	54	21	7	5		141	30	43	30	18	5	43
WEZO														
METRO	844	299	7	20	68	86	78	532	23	50	127	146	103	13
TSA	905	331	7	20	68	95	84	561	23	57	133	146	113	13
WFLC														
METRO	91	45	7	13			10	46		6	5		20	
TSA	130	67	7	13		13	10	63		6	12		20	
WHAM														
METRO	1126	531	28	81	87	130	106	579	15	53	118	53	160	16
TSA	1313	619	28	97	112	139	111	678	15	66	142	70	165	16
WKLX														
METRO	591	300	50	181	56	6		258	75	138	26	11		33
TSA	637	328	50	181	84	6		276	75	145	37	11		33
WMJQ														
METRO	795	240	88	61	75	9		338	121	106	76	22	5	217
TSA	865	240	88	61	75	9		388	132	127	94	22	5	237
WNYR														
METRO	509	265	21	46	73	30	44	239	8	28	41	50	29	5
TSA	558	301	21	46	93	46	44	252	8	28	48	56	29	5
WPXY														
METRO	87	41	14	20	7			41		31	10			5
TSA	98	41	14	20	7			52	11	31	10			5
WPXY-FM														
METRO	1417	403	137	128	77	23	16	572	198	190	121	33	15	442
TSA	1572	455	170	140	84	23	16	644	222	211	128	43	15	473
TOTAL														
METRO	1483	444	151	148	84	23	16	597	198	215	121	33	15	442
TSA	1648	495	184	160	90	23	16	680	233	236	128	43	15	473
WVOR														
METRO	1248	571	64	153	182	110	47	647	90	215	182	118	24	30
TSA	1340	613	64	182	182	123	47	697	90	237	200	128	24	30
WZSH														
METRO	727	277			20	81	100	439	24	6	35	114	83	11
TSA	936	353			40	88	120	572	40	14	61	143	120	11

WBEN-FM														
METRO	102	55	17	24	14			27	11	16				20
TSA	232	82	17	40	14	11		88	35	30	6	17		62
WBYR														
METRO	59	44	15	19	10			15	8		7			
TSA	150	94	28	49	17			51	19	25	7			5
WPCX														
METRO	71	39		13	7	12		32	8		10	6		
TSA	194	98		13	15	28	18	96	8		32	24	24	
*WSFW														
METRO	15	7	7					8	8					
TSA	22	7	7					15	8	7				
WSFW-FM														
METRO	30	7	7					23	8				15	
TSA	69	21	21					41	8	7			19	7
TOTAL														
METRO	30	7	7					23	8				15	
TSA	69	21	21					41	8	7			19	7
TOTALS														
METRO CUME	6994	2910	469	768	585	386	368	3307	520	725	631	444	412	777

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

ARBITRON RATINGS

Specific Audience

MONDAY-FRIDAY 6AM-10AM

METRO AQH SHARE														
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	2.2	2.1		2.5	3.5	.9	4.7	2.4	1.2	1.5	2.2	2.1	2.4	1.4
WCMF METRO	12.7	17.6	48.1	29.3	8.8	.9		7.8	20.2	18.4	2.2	3.4		17.2
WDKX METRO	2.9	1.9	7.0	1.7	.6	.9		3.3	4.9	4.6	4.3	.7		5.5
WEZO METRO	8.2	8.1		.4	13.5	17.9	16.0	9.4	1.2	4.1	12.9	17.2	16.7	.7
WFLC METRO	1.5	1.2	1.6	.4			1.9	2.0		1.5	.5		7.1	
WHAM METRO	11.0	10.9	1.6	5.8	7.1	21.4	20.8	12.5	.6	1.5	12.9	11.7	23.8	1.4
WKLX METRO	4.1	4.9	3.9	11.6	4.7			3.6	6.7	7.1	4.8	.7		2.1
WMJQ METRO	5.4	4.1	7.0	7.4	3.5	.9		5.3	12.3	9.7	6.5	.7		13.1
WNYR METRO	5.3	5.3	3.9	4.5	6.5	1.8	6.6	6.0	1.2	1.5	5.9	10.3	4.8	
WPXY METRO	.6	.9	.8	2.9				.3		1.5				.7
WPXY-FM METRO	11.0	5.7	10.1	6.6	4.7	3.6	5.7	10.2	20.2	15.3	14.5	6.2	1.6	47.6
TOTAL METRO	11.6	6.7	10.9	9.5	4.7	3.6	5.7	10.5	20.2	16.8	14.5	6.2	1.6	48.3
WVOR METRO	12.3	13.6	7.0	11.2	27.1	15.2	11.3	12.6	9.2	23.0	18.8	14.5	5.6	2.1
WZSH METRO	8.8	7.9			2.9	17.0	23.6	10.7	2.5	.5	3.2	20.7	15.9	.7
WBEN-FM METRO	.6	.2	.8	.4				.8	3.1	1.5				.7
WBYP METRO	.8	1.6		4.1	2.4			.2			1.1			
WPCX METRO	1.0	1.2		1.2	.6	1.8		.9	1.2		1.6			
*WSFW METRO	.2	.1	.8					.3	1.8					
WSFW-FM METRO	.4							.7	1.2				4.0	
TOTAL METRO	.6	.1	.8					1.0	3.1				4.0	
TOTALS AQH RTG	23.8	24.1	21.9	27.6	24.1	23.4	24.5	25.3	27.9	21.7	25.5	29.3	25.7	16.1

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 6AM-10AM

METRO CUME RATING

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	3.3	3.8	1.2	4.6	5.8	1.0	9.5	3.4	1.4	2.8	3.7	3.8	3.9	1.2
WCMF METRO	16.2	18.1	45.7	32.9	7.7	2.5		11.6	39.1	19.6	2.7	6.3		29.3
WDKX METRO	3.1	2.1	5.9	2.4	1.0	1.0		3.6	5.1	4.8	4.1	3.6	1.0	4.8
WEZO METRO	10.1	8.4	1.2	2.3	9.7	18.0	18.1	13.5	3.9	5.5	17.4	29.5	21.0	1.4
WFLC METRO	1.1	1.3	1.2	1.5			2.3	1.2		.7	.7		4.1	
WHAM METRO	13.4	15.0	4.8	9.2	12.4	27.2	24.5	14.6	2.6	5.9	16.2	10.7	32.7	1.8
WKLX METRO	7.0	8.5	8.5	20.7	8.0	1.3		6.5	12.8	15.3	3.6	2.2		3.7
WMJQ METRO	9.5	6.8	14.9	7.0	10.7	1.9		8.5	20.7	11.7	10.4	4.4	1.0	24.1
WNYR METRO	6.1	7.5	3.6	5.3	10.4	6.3	10.2	6.0	1.4	3.1	5.6	10.1	5.9	.6
WPXY METRO	1.0	1.2	2.4	2.3	1.0			1.0		3.4	1.4			.6
WPXY-FM METRO	16.9	11.4	23.3	14.6	10.9	4.8	3.7	14.5	33.8	21.0	16.6	6.7	3.1	49.1
TOTAL METRO	17.7	12.5	25.6	16.9	11.9	4.8	3.7	15.1	33.8	23.8	16.6	6.7	3.1	49.1
WVOR METRO	14.9	16.1	10.9	17.5	25.9	23.0	10.9	16.4	15.4	23.8	25.0	23.8	4.9	3.3
WZSH METRO	8.7	7.8			2.8	16.9	23.1	11.1	4.1	.7	4.8	23.0	16.9	1.2

WBEN-FM METRO	1.2	1.6	2.9	2.7	2.0			.7	1.9	1.8				2.2
WBYR METRO	.7	1.2	2.5	2.2	1.4			.4	1.4		1.0			
WPCX METRO	.8	1.1		1.5	1.0	2.5		.8	1.4		1.4	1.2		
*WSFW METRO	.2	.2	1.2					.2	1.4					
WSFW-FM METRO	.4	.2	1.2					.6	1.4				3.1	
TOTAL METRO	.4	.2	1.2					.6	1.4				3.1	
TOTALS CUME RTG	83.3	82.2	79.6	87.7	83.1	80.8	85.2	83.6	88.9	80.3	86.6	89.7	84.1	86.3

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 10AM - 3PM

AQH (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	25	13	1	2	6	1	3	11			1	2	2	3
TSA	25	13	1	2	6	1	3	11			1	2	2	3
WCMF														
METRO	211	131	51	65	13	2		65	33	21	3	8		15
TSA	270	171	79	70	13	7	2	82	36	29	3	8		17
WDKX														
METRO	37	13	7	5	1			17	5	4	5	1		7
TSA	37	13	7	5	1			17	5	4	5	1		7
WEZO														
METRO	185	84	2	1	30	24	15	100	3	8	14	26	36	1
TSA	193	90	2	1	30	24	18	102	3	8	14	26	38	1
WFLC														
METRO	20	8	2	3			1	12		1	1		6	
TSA	32	18	2	3		8	1	14		1	1		6	
WHAM														
METRO	155	61		14	1	13	17	94	3	2	10	18	28	
TSA	178	73		15	7	14	17	105	3	5	10	19	28	
WKLX														
METRO	128	75	6	53	14			51	21	22	8			2
TSA	134	79	6	54	17			53	21	24	8			2
WMJQ														
METRO	56	13	3	8	1			32	15	9	4	4		11
TSA	66	13	3	8	1			38	15	15	4	4		15
WNYR														
METRO	131	63	7	14	18	5	5	68	8	7	16	17	7	
TSA	151	80	7	14	27	13	5	71	8	7	19	17	7	
WPXY														
METRO	9	6		6				3		1	2			
TSA	9	6		6				3		1	2			
WPXY-FM														
METRO	143	35	12	12	2	1	4	88	36	20	18	8	4	20
TSA	154	40	17	12	2	1	4	94	40	21	18	8	4	20
TOTAL														
METRO	152	41	12	18	2	1	4	91	36	21	20	8	4	20
TSA	163	46	17	18	2	1	4	97	40	22	20	8	4	20
WVOR														
METRO	228	105	10	16	33	24	11	123	19	53	36	5	6	
TSA	262	120	10	30	33	25	11	140	19	68	38	5	6	2
WZSH														
METRO	180	53			7	15	16	125	8	1	9	28	24	2
TSA	218	72	1		12	15	21	144	8	3	9	33	33	2

WBEN-FM														
METRO	15	4	3		1			11	11					
TSA	30	7	4	2	1			22	21	1				1
WBYS														
METRO	16	16		8	8							1		
TSA	29	25	7	9	9			4	3					
WPCX														
METRO	17	11		7	1	2		6	1	1	3			
TSA	38	23		9	9	2	1	15	1	1	5	4	2	
WSFW														
METRO	5							5	5					
TSA	5							5	5					
WSFW-FM														
METRO	6							6	1				5	
TSA	9	1	1					8	1				6	
TOTAL														
METRO	11							11	6				5	
TSA	14	1	1					13	6				6	
TOTALS														
METRO AQH	1758	778	120	226	150	101	80	920	187	174	144	127	138	60

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 10AM-3PM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	179	90	7	20	27	11	10	76		19	22	10	10	13
TSA	179	90	7	20	27	11	10	76		19	22	10	10	13
WCMF														
METRO	1083	538	222	248	56	12		370	213	93	25	31		175
TSA	1286	638	287	272	56	18	5	452	252	122	25	39		196
WDKX														
METRO	264	56	28	21	7			121	30	38	20	13	5	87
TSA	264	56	28	21	7			121	30	38	20	13	5	87
WEZO														
METRO	896	354	22	20	69	68	84	526	23	65	86	93	123	16
TSA	984	390	22	20	69	68	96	578	23	72	93	103	138	16
WFLC														
METRO	98	52	7	13	7		10	46		6	5	5	15	
TSA	136	80	7	13	7	19	10	56		6	5	5	15	
WHAM														
METRO	875	374		53	27	70	70	501	8	50	55	48	134	
TSA	1059	466		70	52	77	76	593	8	75	55	55	134	
WKLX														
METRO	686	346	43	215	64	12	5	293	90	172	21	10		47
TSA	738	376	43	233	76	12	5	308	90	187	21	10		54
WMJQ														
METRO	661	193	86	67	20		5	285	107	91	76	6	5	183
TSA	710	193	86	67	20		5	313	107	112	83	6	5	204
WNYR														
METRO	512	213	21	47	53	24	31	299	45	19	66	49	29	
TSA	547	240	21	47	71	33	31	307	45	19	74	49	29	
WPXY														
METRO	97	40	14	13	13			52		12	25			5
TSA	97	40	14	13	13			52		12	25			5
WPXY-FM														
METRO	981	226	72	82	33	12	5	532	181	144	146	16	15	223
TSA	1086	259	105	82	33	12	5	581	205	159	146	16	15	246
TOTAL														
METRO	1049	259	86	88	46	12	5	567	181	156	161	16	15	223
TSA	1153	292	119	88	46	12	5	615	205	171	161	16	15	246
WVOR														
METRO	1091	415	43	93	151	47	52	654	128	215	192	44	19	22
TSA	1178	451	43	123	151	53	52	697	128	246	199	44	24	30
WZSH														
METRO	766	299			27	57	110	448	16	19	56	69	98	19
TSA	982	403	14	9	47	57	130	560	16	26	66	92	134	19
WBEN-FM														
METRO	74	42	25	7	10			24	11	6		7		8
TSA	163	61	37	14	10			76	57	12		7		26
WBYR														
METRO	51	36	7	19	10			15	8		7			
TSA	167	97	53	27	17			60	41	6	13			10
WPCX														
METRO	95	49		13	7	12	10	46	8	7	10	6		
TSA	201	93		22	15	12	20	108	8	7	24	27	17	
WSFW														
METRO	15	7						8	8					
TSA	15	7						8	8					
WSFW-FM														
METRO	25	7						18	8				10	
TSA	51	21	14					30	8				15	
TOTAL														
METRO	25	7						18	8				10	
TSA	51	21	14					30	8				15	
TOTALS														
METRO CUME	5967	2477	407	654	426	289	299	3026	481	692	576	355	386	464

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 10AM-3PM

METRO AQH SHARE

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.4	1.7	.8	.9	4.0	1.0	3.8	1.2		.6	1.4	1.6	2.2	1.7
WCMF METRO	12.0	16.8	42.5	28.8	8.7	2.0		7.1	17.6	12.1	2.1	6.3		25.0
WDKX METRO	2.1	1.7	5.8	2.2	.7			1.8	2.7	2.3	3.5	.8		11.7
WEZO METRO	10.5	10.8	1.7	.4	20.0	23.8	18.8	10.9	1.6	4.6	9.7	20.5	26.1	1.7
WFLC METRO	1.1	1.0	1.7	1.3			1.3	1.3		.6	.7		4.3	
WHAM METRO	8.8	7.8		6.2	.7	12.9	21.3	10.2	1.6	1.1	6.9	14.2	20.3	
WKLX METRO	7.3	9.6	5.0	23.5	9.3			5.5	11.2	12.6	5.6			3.3
WMJQ METRO	3.2	1.7	2.5	3.5	.7			3.5	8.0	5.2	2.8	3.1		18.3
WNYR METRO	7.5	8.1	5.8	6.2	12.0	5.0	6.3	7.4	4.3	4.0	11.1	13.4	5.1	
WPXY METRO	.5	.8		2.7				.3		.6	1.4			
WPXY-FM METRO	8.1	4.5	10.0	5.3	1.3	1.0	5.0	9.6	19.3	11.5	12.5	6.3	2.9	33.3
TOTAL METRO	8.6	5.3	10.0	8.0	1.3	1.0	5.0	9.9	19.3	12.1	13.9	6.3	2.9	33.3
WVOR METRO	13.0	13.5	8.3	7.1	22.0	23.8	13.8	13.4	10.2	30.5	25.0	3.9	4.3	
WZSH METRO	10.2	6.8			4.7	14.9	20.0	13.6	4.3	.6	6.3	22.0	17.4	3.3
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM METRO	.9	.5	2.5		.7			1.2	5.9					
WBYR METRO	.9	2.1		3.5	5.3									
WPCX METRO	1.0	1.4		3.1	.7	2.0		.7	.5	.6	2.1			
WSFW METRO	.3							.5	2.7					
WSFW-FM METRO	.3							.7	.5				3.6	
TOTAL METRO	.6							1.2	3.2				3.6	
TOTALS AQH RTG	20.9	22.0	20.4	25.8	21.3	21.1	18.5	23.3	32.0	19.3	19.8	25.7	28.2	6.7

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 10AM - 3PM

METRO CUME RATING

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	2.1	2.5	1.2	2.3	3.8	2.3	2.3	1.9		2.1	3.0	2.0	2.0	1.4
WCMF METRO	12.9	15.2	37.7	28.3	8.0	2.5		9.4	36.4	10.3	3.4	6.3		19.4
WDXK METRO	3.1	1.6	4.8	2.4	1.0			3.1	5.1	4.2	2.7	2.6	1.0	9.7
WEZO METRO	10.7	10.0	3.7	2.3	9.8	14.2	19.4	13.3	3.9	7.2	11.8	18.8	25.1	1.8
WFLC METRO	1.2	1.5	1.2	1.5	1.0		2.3	1.2		.7	.7	1.0	3.1	
WHAM METRO	10.4	10.6		6.1	3.8	14.6	16.2	12.7	1.4	5.5	7.5	9.7	27.3	
WKLX METRO	8.2	9.8	7.3	24.5	9.1	2.5	1.2	7.4	15.4	19.0	2.9	2.0		5.2
WMJQ METRO	7.9	5.5	14.6	7.6	2.8		1.2	7.2	18.3	10.1	10.4	1.2	1.0	20.3
WNYR METRO	6.1	6.0	3.6	5.4	7.5	5.0	7.2	7.6	7.7	2.1	9.1	9.9	5.9	
WPXY METRO	1.2	1.1	2.4	1.5	1.8			1.3		1.3	3.4			.6
WPXY-FM METRO	11.7	6.4	12.2	9.4	4.7	2.5	1.2	13.5	30.9	15.9	20.0	3.2	3.1	24.8
TOTAL METRO	12.5	7.3	14.6	10.0	6.5	2.5	1.2	14.3	30.9	17.3	22.1	3.2	3.1	24.8
WVOR METRO	13.0	11.7	7.3	10.6	21.4	9.8	12.0	16.5	21.9	23.8	26.3	8.9	3.9	2.4
WZSH METRO	9.1	8.4			3.8	11.9	25.5	11.3	2.7	2.1	7.7	13.9	20.0	2.1
WBEN-FM METRO	.9	1.2	4.2	.8	1.4			.6	1.9	.7		1.4		.9
WBYR METRO	.6	1.0	1.2	2.2	1.4			.4	1.4		1.0			
WPCX METRO	1.1	1.4		1.5	1.0	2.5	2.3	1.2	1.4	.8	1.4	1.2		
WSFW METRO	.2	.2						.2	1.4					
WSFW-FM METRO	.3	.2						.5	1.4				2.0	
TOTAL METRO	.3	.2						.5	1.4				2.0	
TOTALS CUME RTG	71.1	70.0	69.1	74.7	60.5	60.5	69.2	76.5	82.2	76.6	79.0	71.7	78.8	51.6

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 3PM-7PM

AQH (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	22	13		4	5		3	8		1	2	1	1	1
TSA	22	13		4	5		3	8		1	2	1	1	1
WCMF														
METRO	195	105	41	49	15			59	26	26	4	1	2	31
TSA	236	124	52	55	15	1	1	73	29	33	5	1	2	39
WDKX														
METRO	48	10	4	5	1			27	5	9	4	3	1	11
TSA	54	16	10	5	1			27	5	9	4	3	1	11
WEZO														
METRO	134	60	4	2	17	15	12	72	3	9	14	14	17	2
TSA	141	64	4	2	17	15	13	75	3	9	15	15	17	2
WFLC														
METRO	19	10	2	3	1		2	9		1			5	
TSA	23	14	2	3	1	4	2	9		1			5	
WHAM														
METRO	109	52	2	7	6	13	16	57	1	4	10	6	14	
TSA	131	64	2	7	12	14	17	67	1	6	11	7	14	
WKLX														
METRO	101	56	8	35	13			35	16	18	1			10
TSA	104	57	8	35	14			36	16	19	1			11
WMJQ														
METRO	105	29	7	16	4	1		43	20	16	7			33
TSA	113	29	7	16	4	1		47	21	19	7			37
WNYR														
METRO	101	51	7	9	18	3	6	50	7	4	14	11	6	
TSA	114	62	7	9	24	8	6	52	7	4	14	12	6	
WPXY														
METRO	8	5	1	4				3		2	1			
TSA	8	5	1	4				3		2	1			
WPXY-FM														
METRO	172	35	11	15	7			78	24	26	15	9	2	59
TSA	183	40	15	15	7			82	25	27	15	10	2	61
TOTAL														
METRO	180	40	12	19	7			81	24	28	16	9	2	59
TSA	191	45	16	19	7			85	25	29	16	10	2	61
WVOR														
METRO	178	88	11	16	29	19	5	86	11	26	26	15	3	4
TSA	201	100	11	27	29	20	5	97	11	34	28	16	3	4
WZSH														
METRO	132	34			2	9	14	97	5	1	3	19	19	1
TSA	165	51			9	10	17	113	5	2	6	23	25	1

WBEN-FM														
METRO	11	2	1	1				7	5	1		1		2
TSA	25	5	4	1				16	13	1	1	1		4
WBYR														
METRO	26	22	4	9	9			4	3		1			
TSA	41	27	6	11	10			10	5	4	1			4
WPCX														
METRO	14	11	1	7	2		1	3			2	1		
TSA	26	13	1	7	3		1	13			3	7	2	
*WSFW														
METRO	4							4	4					
TSA	4							4	4					
WSFW-FM														
METRO	4							4				1	3	
TSA	8	2	2					6		1		1	3	
TOTAL														
METRO	8							8	4			1	3	
TSA	12	2	2					10	4	1		1	3	
TOTALS														
METRO AQH	1594	691	121	216	147	72	70	745	153	163	117	94	84	158

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 3PM - 7PM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	191	97	14	28	33		15	81		12	27	14	5	13
TSA	191	97	14	28	33		15	81		12	27	14	5	13
WCMF														
METRO	1346	620	277	277	60	6		428	199	150	40	29	10	298
TSA	1546	695	320	298	60	12	5	512	238	178	51	29	10	339
WDKX														
METRO	307	77	43	20	7			145	45	44	25	18	5	85
TSA	325	95	61	20	7			145	45	44	25	18	5	85
WEZO														
METRO	952	343	24	29	40	92	89	561	23	52	106	144	122	48
TSA	1035	372	24	29	40	98	95	615	23	60	114	154	137	48
WFLC														
METRO	87	44	7	13	7		10	43		13			15	
TSA	106	63	7	13	7	19	10	43		13			15	
WHAM														
METRO	840	400	21	40	47	99	101	440	15	44	71	50	120	
TSA	976	463	21	40	72	105	107	513	15	57	77	60	125	
WKLX														
METRO	845	443	86	269	81			321	129	165	16	11		81
TSA	907	472	86	277	102			347	129	180	27	11		88
WMJQ														
METRO	988	277	117	81	55	9		415	168	129	81	17	5	296
TSA	1048	277	117	81	55	9		458	191	149	81	17	5	313
WNYR														
METRO	460	247	29	53	79	29	28	213	15	13	51	38	43	
TSA	524	291	29	53	108	44	28	233	15	13	59	44	43	
WPXY														
METRO	91	41	7	27	7			50		25	25			
TSA	91	41	7	27	7			50		25	25			
WPXY-FM														
METRO	1326	339	123	130	64			578	228	185	106	34	10	409
TSA	1448	380	155	130	64			617	241	191	106	44	10	451
TOTAL														
METRO	1405	379	130	157	70			617	228	204	126	34	10	409
TSA	1527	420	162	157	70			656	241	210	126	44	10	451
WVOR														
METRO	1301	599	86	140	209	99	36	636	120	183	187	96	24	66
TSA	1398	643	86	178	209	105	36	689	120	214	194	106	29	66
WZSH														
METRO	805	278			34	79	85	495	24	6	40	119	83	32
TSA	1034	395			53	92	118	607	24	14	76	148	103	32
WBEN-FM														
METRO	111	41	18	16	7			36	11	18		7		34
TSA	239	68	45	16	7			100	46	24	6	24		71
WBYR														
METRO	137	74	24	40	10			46	26	13	7			17
TSA	287	148	61	63	24			100	48	45	7			39
WPCX														
METRO	60	44	8	13	7	6	10	16			5	11		
TSA	210	122	8	22	25	22	29	88			19	42	17	
*WSFW														
METRO	15	7						8	8					
TSA	15	7						8	8					
WSFW-FM														
METRO	24							24	8			6	10	
TSA	57	14	14					43	8	7		6	15	
TOTAL														
METRO	31	7						24	8			6	10	
TSA	64	21	14					43	8	7		6	15	
TOTALS														
METRO CUME	6759	2870	493	776	597	343	333	3110	562	693	595	411	366	779

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 # Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 3PM-7PM

METRO AQH SHARE

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.4	1.9		1.9	3.4		4.3	1.1		.6	1.7	1.1	1.2	.6
WCMF METRO	12.2	15.2	33.9	22.7	10.2			7.9	17.0	16.0	3.4	1.1	2.4	19.6
WDKX METRO	3.0	1.4	3.3	2.3	.7			3.6	3.3	5.5	3.4	3.2	1.2	7.0
WEZO METRO	8.4	8.7	3.3	.9	11.6	20.8	17.1	9.7	2.0	5.5	12.0	14.9	20.2	1.3
WFLC METRO	1.2	1.4	1.7	1.4	.7		2.9	1.2		.6			6.0	
WHAM METRO	6.8	7.5	1.7	3.2	4.1	18.1	22.9	7.7	.7	2.5	8.5	6.4	16.7	
WKLX METRO	6.3	8.1	6.6	16.2	8.8			4.7	10.5	11.0	.9			6.3
WMJQ METRO	6.6	4.2	5.8	7.4	2.7	1.4		5.8	13.1	9.8	6.0			20.9
WNYR METRO	6.3	7.4	5.8	4.2	12.2	4.2	8.6	6.7	4.6	2.5	12.0	11.7	7.1	
WPXY METRO	.5	.7	.8	1.9				.4		1.2	.9			
WPXY-FM METRO	10.8	5.1	9.1	6.9	4.8			10.5	15.7	16.0	12.8	9.6	2.4	37.3
TOTAL METRO	11.3	5.8	9.9	8.8	4.8			10.9	15.7	17.2	13.7	9.6	2.4	37.3
WVOR METRO	11.2	12.7	9.1	7.4	19.7	26.4	7.1	11.5	7.2	16.0	22.2	16.0	3.6	2.5
WZSH METRO	8.3	4.9			1.4	12.5	20.0	13.0	3.3	.6	2.6	20.2	22.6	.6
WBEN-FM METRO	.7	.3	.8	.5				.9	3.3	.6		1.1		1.3
WBYR METRO	1.6	3.2	3.3	4.2	6.1			.5	2.0		.9			
WPCX METRO	.9	1.6	.8	3.2	1.4		1.4	.4			1.7	1.1		
*WSFW METRO	.3							.5	2.6					
WSFW-FM METRO	.3							.5				1.1	3.6	
TOTAL METRO	.5							1.1	2.6			1.1	3.6	
TOTALS AQH RTG	19.0	19.5	20.5	24.7	20.9	15.1	16.2	18.8	26.2	18.1	16.0	19.0	17.1	17.6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

ARBITRON RATINGS

Specific Audience

MONDAY-FRIDAY 3PM-7PM

METRO CUME RATING													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	2.3	2.7	2.4	3.2	4.7	3.5	2.0		1.3	3.7	2.8	1.0	1.4
WCMF METRO	16.0	17.5	47.0	31.6	8.5	1.3	10.8	34.0	16.6	5.5	5.9	2.0	33.1
WDKX METRO	3.7	2.2	7.3	2.3	1.0		3.7	7.7	4.9	3.4	3.6	1.0	9.4
WEZO METRO	11.3	9.7	4.1	3.3	5.7	19.2	20.6	14.2	3.9	5.8	14.5	29.1	24.9
WFLC METRO	1.0	1.2	1.2	1.5	1.0	2.3	1.1		1.4			3.1	
WHAM METRO	10.0	11.3	3.6	4.6	6.7	20.7	23.4	11.1	2.6	4.9	9.7	10.1	24.5
WKLX METRO	10.1	12.5	14.6	30.7	11.5		8.1	22.1	18.3	2.2	2.2		9.0
WMJQ METRO	11.8	7.8	19.9	9.2	7.8	1.9	10.5	28.7	14.3	11.1	3.4	1.0	32.9
WNYR METRO	5.5	7.0	4.9	6.1	11.2	6.1	6.5	5.4	2.6	1.4	7.0	7.7	8.8
WPXY METRO	1.1	1.2	1.2	3.1	1.0		1.3		2.8	3.4			
WPXY-FM METRO	15.8	9.6	20.9	14.8	9.1		14.6	39.0	20.5	14.5	6.9	2.0	45.4
TOTAL METRO	16.7	10.7	22.1	17.9	9.9		15.6	39.0	22.6	17.3	6.9	2.0	45.4
WVOR METRO	15.5	16.9	14.6	16.0	29.7	20.7	8.3	16.1	20.5	20.3	25.7	19.4	4.9
WZSH METRO	9.6	7.9			4.8	16.5	19.7	12.5	4.1	.7	5.5	24.0	16.9
WBEN-FM METRO	1.3	1.2	3.1	1.8	1.0		.9	1.9	2.0		1.4		3.8
WBYR METRO	1.6	2.1	4.1	4.6	1.4		1.2	4.4	1.4	1.0			1.9
WPCX METRO	.7	1.2	1.4	1.5	1.0	1.3	2.3	.4		.7	2.2		
*WSFW METRO	.2	.2						.2	1.4				
WSFW-FM METRO	.3							.6	1.4		1.2	2.0	
TOTAL METRO	.4	.2						.6	1.4		1.2	2.0	
TOTALS CUME RTG	80.5	81.1	83.7	88.6	84.8	71.8	77.1	78.7	96.1	76.7	81.6	83.0	74.7

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 7PM-MID

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	24	12		5	1		2				2		3	
TSA	24	12		5	1		2				2		3	
WCMF														
METRO	93	44	34	9	1			22	13	8	1		27	
TSA	125	63	48	13	1	1		27	15	11	1		35	
WDKX														
METRO	43	11	3	2	5	1		18	3	9	1		14	
TSA	51	19	11	2	5	1		18	3	9	1		14	
WEZO														
METRO	37	17	4	1	3	6		19	1	4	3	5	1	
TSA	43	20	4	1	3	6	3	22	1	4	3	6	1	
WFLC														
METRO	1	1		1										
TSA	2	2		1		1								
WHAM														
METRO	44	12	1			2	2	28		3	1	4	4	
TSA	55	18	1		1	4	2	33		3	1	5	4	
WKLX														
METRO	37	22	3	16	3			10	3	7			5	
TSA	39	23	3	17	3			11	3	8			5	
WMJQ														
METRO	61	16	4	10	2			16	8	4	4		29	
TSA	64	16	4	10	2			16	8	4	4		32	
WNYR														
METRO	37	19	7	2	6	2	1	18	3	3	2	6	2	
TSA	37	19	7	2	6	2	1	18	3	3	2	6	2	
WPXY														
METRO	1	1		1										
TSA	1	1		1										
WPXY-FM														
METRO	82	15	3	9	2	1		19	9	3	5	2	48	
TSA	86	16	4	9	2	1		20	10	3	5	2	50	
TOTAL														
METRO	83	16	3	10	2	1		19	9	3	5	2	48	
TSA	87	17	4	10	2	1		20	10	3	5	2	50	
WVOR														
METRO	52	22	3	7	7	4		29	5	10	7	6	1	
TSA	61	28	3	13	7	4		32	5	13	7	6	1	
WZSH														
METRO	54	13	1			6	5	41				15	5	
TSA	62	20	2		2	6	6	42		1		15	5	
WBEN-FM														
METRO	6	2		1		1							4	
TSA	14	3	1	1		1		5	3	1		1	6	
WBYR														
METRO	9	6		1		5		3	2		1			
TSA	17	14	4	4		6		3	2		1			
WPCX														
METRO	9	8	1	6		1		1		1				
TSA	17	14	1	9		2	1	3		1				
WSFW-FM														
METRO	1	1												
TSA	1	1												
TOTALS														
METRO AQH	728	285	77	85	47	31	14	295	59	62	42	43	27	148

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 7PM-MID

CUME (00)															
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF															
METRO	232	96		40	13	5	16	125			6	31	26	24	11
TSA	232	96		40	13	5	16	125			6	31	26	24	11
WCMF															
METRO	982	418	231	153	28	6		245	154	62	20	9			319
TSA	1129	484	261	183	28	12		291	193	69	20	9			354
WDXK															
METRO	260	60	21	27	7	5		97	38	31	10	10			103
TSA	279	79	40	27	7	5		97	38	31	10	10			103
WEZO															
METRO	476	141	15	20	13	45	16	303	15	45	55	86	64		32
TSA	506	147	15	20	13	45	22	327	15	45	55	96	72		32
WFLC															
METRO	35	19		7	7		5	16			6	5	5		
TSA	41	25		7	7		6	16			6	5	5		
WHAM															
METRO	406	132	7	13	7	41	26	258	8	19	15	44	81		16
TSA	536	189	7	13	26	50	31	314	8	26	22	60	86		33
WKLY															
METRO	560	299	85	167	40			186	68	108	10				75
TSA	600	325	85	185	48			200	68	122	10				75
WMJQ															
METRO	686	195	88	66	34			209	83	66	55		5		282
TSA	746	195	88	66	34			231	94	66	66		5		320
WNYR															
METRO	278	148	14	33	47	22	10	130	8	21	25	34	19		
TSA	285	148	14	33	47	22	10	137	8	21	25	34	19		
WPXY															
METRO	49	27		20	7			22		12	10				
TSA	49	27		20	7			22		12	10				
WPXY-FM															
METRO	829	186	57	81	35	6		260	114	78	55	16	5		383
TSA	914	200	71	81	35	6		284	138	70	55	16	5		430
TOTAL															
METRO	877	212	57	101	41	6		282	114	82	65	16	5		383
TSA	962	226	71	101	41	6		306	138	82	65	16	5		430
WVOR															
METRO	744	289	50	73	102	47	10	425	99	115	116	64	5		30
TSA	778	316	50	100	102	47	10	432	99	122	116	64	5		30
WZSH															
METRO	408	143	8		7	28	68	260			15	88	49		5
TSA	526	227	22	9	19	34	78	294		7	15	94	53		5
<hr style="border-top: 1px dashed black;"/>															
WBEN-FM															
METRO	88	37	10	10	17			7		7					44
TSA	197	59	25	17	17			57	36	13		8			81
WBYR															
METRO	79	46	15	21	10			24	11	6	7				9
TSA	149	93	40	36	17			35	22	6	7				21
WPCX															
METRO	82	45	7	13	7	18		37		7	5	17			
TSA	155	91	7	31	7	27	10	64		7	5	25			
WSFW-FM															
METRO	7	7													
TSA	26	7						19		7				5	
TOTALS															
METRO CUME	4839	1869	406	539	343	235	167	2192	440	511	412	304	217		778

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 7PM-MID

METRO AQH SHARE														
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	3.3	4.2		5.9	2.1		14.3	4.1			4.8		11.1	
WCMF METRO	12.8	15.4	44.2	10.6	2.1			7.5	22.0	12.9	2.4			18.2
WDKX METRO	5.9	3.9	3.9	2.4	10.6	3.2		6.1	5.1	14.5	2.4			9.5
WEZO METRO	5.1	6.0	5.2	1.2	6.4	19.4		6.4	1.7	6.5	7.1	11.6	11.1	.7
WFLC METRO	.1	.4		1.2										
WHAM METRO	6.0	4.2	1.3			6.5	14.3	9.5		4.8	2.4	9.3	29.6	2.7
WKLX METRO	5.1	7.7	3.9	18.8	6.4			3.4	5.1	11.3				3.4
WMJQ METRO	8.4	5.6	5.2	11.8	4.3			5.4	13.6	6.5	9.5			19.6
WNYR METRO	5.1	6.7	9.1	2.4	12.8	6.5	7.1	6.1	5.1	4.8	4.8	14.0	7.4	
WPXY METRO	.1	.4		1.2										
WPXY-FM METRO	11.3	5.3	3.9	10.6	4.3	3.2		6.4	15.3	4.8	11.9	4.7		32.4
TOTAL METRO	11.4	5.6	3.9	11.8	4.3	3.2		6.4	15.3	4.8	11.9	4.7		32.4
WVOR METRO	7.1	7.7	3.9	8.2	14.9	12.9		9.8	8.5	16.1	16.7	14.0		.7
WZSH METRO	7.4	4.6	1.3			19.4	35.7	13.9				34.9	18.5	
WBEN-FM METRO	.8	.7		1.2	2.1									2.7
WBYR METRO	1.2	2.1		1.2	10.6			1.0	3.4		2.4			
WPCX METRO	1.2	2.8	1.3	7.1		3.2		.3		1.6				
WSFW-FM METRO	.1	.4												
TOTALS AQH RTG	8.7	8.1	13.1	9.7	6.7	6.5	3.2	7.5	10.1	6.9	5.8	8.7	5.5	16.4

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 7PM-MID

METRO CUME RATING													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	2.8	2.7	4.6	1.8	1.0	3.7	3.2		.7	4.3	5.3	4.9	1.2
WCMF METRO	11.7	11.8	39.2	17.5	4.0	1.3	6.2	26.3	6.9	2.7	1.8		35.4
WDKX METRO	3.1	1.7	3.6	3.1	1.0	1.0	2.5	6.5	3.4	1.4	2.0		11.4
WEZO METRO	5.7	4.0	2.5	2.3	1.8	9.4	3.7	7.7	2.6	5.0	7.5	17.4	13.1
WFLC METRO	.4	.5	.8	1.0		1.2	.4		.7	.7	1.0		
WHAM METRO	4.8	3.7	1.2	1.5	1.0	8.6	6.0	6.5	1.4	2.1	2.1	8.9	16.5
WKLX METRO	6.7	8.4	14.4	19.1	5.7		4.7	11.6	12.0	1.4			8.3
WMJQ METRO	8.2	5.5	14.9	7.5	4.8		5.3	14.2	7.3	7.5		1.0	31.3
WNYR METRO	3.3	4.2	2.4	3.8	6.7	4.6	2.3	3.3	1.4	2.3	3.4	6.9	3.9
WPXY METRO	.6	.8	2.3	1.0			.6		1.3	1.4			
WPXY-FM METRO	9.9	5.3	9.7	9.2	5.0	1.3	6.6	19.5	7.8	7.5	3.2	1.0	42.6
TOTAL METRO	10.4	6.0	9.7	11.5	5.8	1.3	7.1	19.5	9.1	8.9	3.2	1.0	42.6
WVOR METRO	8.9	8.2	8.5	8.3	14.5	9.8	2.3	10.7	16.9	12.7	15.9	12.9	1.0
WZSH METRO	4.9	4.0	1.4		1.0	5.9	15.7	6.6		2.1	17.8	10.0	.6
WBEN-FM METRO	1.0	1.0	1.7	1.1	2.4		.2		.8				4.9
WBYS METRO	.9	1.3	2.5	2.4	1.4		.6	1.9	.7	1.0			1.0
WPCX METRO	1.0	1.3	1.2	1.5	1.0	3.8	.9		.8	.7	3.4		
WSFW-FM METRO	.1	.2											
TOTALS CUME RTG	57.6	52.8	68.9	61.5	48.7	49.2	38.7	55.4	75.2	56.6	56.5	61.4	44.3

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

AQH (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	18	6			2		4	12			2		3	
TSA	18	6			2		4	12			2		3	
WCMF														
METRO	123	64	30	25	8	1		42	20	17	2	3		17
TSA	136	72	32	29	8	3		45	20	20	2	3		19
WDKX														
METRO	52	22	5	7	7	2		29	5	6	7			1
TSA	52	22	5	7	7	2		29	5	6	7			1
WEZO														
METRO	91	31		1	8	12	9	59		5	12	15	12	1
TSA	96	36		1	8	12	10	59		5	12	15	12	1
WFLC														
METRO	18	11	4				1	7					4	
TSA	20	13	4				1	7					4	
WHAM														
METRO	186	68		7	7	14	14	118		5	13	10	29	
TSA	222	82		11	7	15	14	140		7	13	22	31	
WKLX														
METRO	56	41	10	25	6			15	1	14				
TSA	56	41	10	25	6			15	1	14				
WMJQ														
METRO	29	4	4					17	6	4	6	1		8
TSA	32	4	4					18	6	5	6	1		10
WNYR														
METRO	73	28	4	1	5	1	8	45		2	12	7	5	
TSA	80	32	4	1	6	4	8	48		2	12	10	5	
WPXY														
METRO	11	7		7				4		4				
TSA	11	7		7				4		4				
WPXY-FM														
METRO	117	29	5	12	5	4	2	47	5	15	18	5	4	41
TSA	127	34	10	12	5	4	2	52	10	15	18	5	4	41
TOTAL														
METRO	128	36	5	19	5	4	2	51	5	19	18	5	4	41
TSA	138	41	10	19	5	4	2	56	10	19	18	5	4	41
WVOR														
METRO	121	59	4	7	19	17	6	61	1	21	21	9	4	1
TSA	142	69	4	16	19	18	6	72	1	32	21	9	4	1
WZSH														
METRO	129	40			6	12	12	88		1	10	19	13	1
TSA	157	46			6	12	12	110	2	1	20	19	20	1
<hr/>														
WBEN-FM														
METRO	2													2
TSA	6													6
WBYR														
METRO	8	5		5				3		3				
TSA	13	7		5	2			5	2	3				1
WPCX														
METRO	23	12		2		1	4	10				5	5	1
TSA	40	14		2		2	5	25				6	9	1
*WSFW														
METRO														
TSA														
WSFW-FM														
METRO	7							7						7
TSA	12							12						10
TOTAL														
METRO	7							7						7
TSA	12							12						10
TOTALS														
METRO AQH	1248	500	68	119	89	77	70	667	52	114	117	89	101	81

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	86	42			21		21	44		6	5		10	
TSA	86	42			21		21	44		6	5		10	
WCMF														
METRO	431	196	85	86	20	5	155	86	51	5	13		80	
TSA	484	229	104	94	20	11	161	86	57	5	13		94	
WDKX														
METRO	116	40	14	7	7	5	70	15	19	15	6		6	
TSA	116	40	14	7	7	5	70	15	19	15	6		6	
WEZO														
METRO	303	103		7	21	37	31	192	13	41	47	53	8	
TSA	328	128		7	21	37	38	192	13	41	47	53	8	
WFLC														
METRO	55	27	7				5	28			5		15	
TSA	61	33	7				5	28			5		15	
WHAM														
METRO	564	217	7	20	27	41	64	347		25	51	27	86	
TSA	661	265	7	27	27	49	64	396		31	51	43	91	
WKLX														
METRO	199	135	28	93	14		64	8	56					
TSA	199	135	28	93	14		64	8	56					
WMJQ														
METRO	187	28	28				96	45	20	25	6		63	
TSA	213	28	28				102	45	26	25	6		63	
WNYR														
METRO	222	125	21	7	27	5	28	97	6	26	22	5	5	
TSA	242	139	21	7	35	11	28	103	6	26	28	5	5	
WPXY														
METRO	32	20		20			12		12					
TSA	32	20		20			12		12					
WPXY-FM														
METRO	406	101	29	41	13	6	5	140	23	62	35	10	10	
TSA	433	116	44	41	13	6	5	152	35	62	35	10	10	
TOTAL														
METRO	431	114	29	54	13	6	5	152	23	74	35	10	10	
TSA	458	129	44	54	13	6	5	164	35	74	35	10	10	
WVOR														
METRO	392	177	14	33	67	41	15	204	8	78	66	32	5	
TSA	448	213	14	63	67	47	15	224	8	98	66	32	5	
WZSH														
METRO	357	132			7	40	48	220		6	15	58	40	
TSA	430	151			7	40	48	274	17	6	33	58	50	
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	20												20	
TSA	39												39	
WBYR														
METRO	20	14	7	7			6		6					
TSA	48	26	7	7	12		17	11	6				5	
WPCX														
METRO	60	25		7		6	5	27	8		11		8	
TSA	117	42		7		14	14	67	8		19		8	
*WSFW														
METRO														
TSA														
WSFW-FM														
METRO	10							10					10	
TSA	22							22					15	
TOTAL														
METRO	10							10					10	
TSA	22							22					15	
TOTALS														
METRO CUME	3645	1453	207	326	241	207	259	1830	215	379	319	242	251	362

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

METRO AQH SHARE														
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.4	1.2			2.2		5.7	1.8				1.7	3.0	
WCMF METRO	9.9	12.8	44.1	21.0	9.0	1.3		6.3	38.5	14.9	1.7	3.4		21.0
WDKX METRO	4.2	4.4	7.4	5.9	7.9	2.6		4.3	9.6	5.3	6.0			1.2
WEZO METRO	7.3	6.2		.8	9.0	15.6	12.9	8.8		4.4	10.3	16.9	11.9	1.2
WFLC METRO	1.4	2.2	5.9				1.4	1.0					4.0	
WHAM METRO	14.9	13.6		5.9	7.9	18.2	20.0	17.7		4.4	11.1	11.2	28.7	
WKLX METRO	4.5	8.2	14.7	21.0	6.7			2.2	1.9	12.3				
WMJQ METRO	2.3	.8	5.9					2.5	11.5	3.5	5.1	1.1		9.9
WNYR METRO	5.8	5.6	5.9	.8	5.6	1.3	11.4	6.7		1.8	10.3	7.9	5.0	
WPXY METRO	.9	1.4		5.9				.6		3.5				
WPXY-FM METRO	9.4	5.8	7.4	10.1	5.6	5.2	2.9	7.0	9.6	13.2	15.4	5.6	4.0	50.6
TOTAL METRO	10.3	7.2	7.4	16.0	5.6	5.2	2.9	7.6	9.6	16.7	15.4	5.6	4.0	50.6
WVOR METRO	9.7	11.8	5.9	5.9	21.3	22.1	8.6	9.1	1.9	18.4	17.9	10.1	4.0	1.2
WZSH METRO	10.3	8.0			6.7	15.6	17.1	13.2		.9	8.5	21.3	12.9	1.2

WBEN-FM METRO	.2													2.5
WBYR METRO	.6	1.0		4.2				.4		2.6				
WPCX METRO	1.8	2.4		1.7		1.3	5.7	1.5				5.6		1.2
*WSFW METRO														
WSFW-FM METRO	.6							1.0					6.9	
TOTAL METRO	.6							1.0					6.9	
TOTALS AQH RTG	14.9	14.1	11.5	13.6	12.6	16.1	16.2	16.9	8.9	12.6	16.0	18.0	20.6	9.0

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

METRO CUME RATING

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.0	1.2			3.0		4.9	1.1		.7	.7		2.0	
WCMF METRO	5.1	5.5	14.4	9.8	2.8	1.0		3.9	14.7	5.6	.7	2.6		8.9
WDKX METRO	1.4	1.1	2.4	.8	1.0	1.0		1.8	2.6	2.1	2.1	1.2		.7
WEZO METRO	3.6	2.9		.8	3.0	7.7	7.2	4.9		1.4	5.6	9.5	10.8	.9
WFLC METRO	.7	.8	1.2				1.2	.7			.7		3.1	
WHAM METRO	6.7	6.1	1.2	2.3	3.8	8.6	14.8	8.8		2.8	7.0	5.5	17.6	
WKLX METRO	2.4	3.8	4.8	10.6	2.0			1.6	1.4	6.2				
WMJQ METRO	2.2	.8	4.8					2.4	7.7	2.2	3.4	1.2		7.0
WNYR METRO	2.6	3.5	3.6	.8	3.8	1.0	6.5	2.5		.7	3.6	4.4	1.0	
WPXY METRO	.4	.6		2.3				.3		1.3				
WPXY-FM METRO	4.8	2.9	4.9	4.7	1.8	1.3	1.2	3.5	3.9	6.9	4.8	2.0	2.0	18.3
TOTAL METRO	5.1	3.2	4.9	6.2	1.8	1.3	1.2	3.8	3.9	8.2	4.8	2.0	2.0	18.3
WVOR METRO	4.7	5.0	2.4	3.8	9.5	8.6	3.5	5.2	1.4	8.6	9.1	6.5	1.0	1.2
WZSH METRO	4.3	3.7			1.0	8.4	11.1	5.6		.7	2.1	11.7	8.2	.6
<hr/>														
WBEN-FM METRO	.2													2.2
WBYR METRO	.2	.4	1.2	.8				.2		.7				
WPCX METRO	.7	.7		.8		1.3	1.2	.7	1.4			2.2		.9
*WSFW METRO														
WSFW-FM METRO	.1							.3					2.0	
TOTAL METRO	.1							.3					2.0	
TOTALS CUME RTG	43.4	41.0	35.1	37.2	34.2	43.3	60.0	46.3	36.8	42.0	43.8	48.9	51.2	40.2

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	21	17			5	1	7	4				2		
TSA	21	17			5	1	7	4				2		
WCMF														
METRO	215	103	45	40	18			78	40	32	3	3	34	
TSA	255	134	68	48	18			80	40	34	3	3	41	
WDXK														
METRO	72	37	22	8	7			25	2	12	7	4	10	
TSA	83	48	33	8	7			25	2	12	7	4	10	
WEZO														
METRO	162	65		1	14	22	11	96	2	12	10	22	27	
TSA	174	76		4	14	25	11	97	2	12	10	23	27	
WFLC														
METRO	17	6	4				1	11			3	1	3	
TSA	18	7	4				1	11			3	1	3	
WHAM														
METRO	143	46		1	1	15	15	96		5	10	11	35	
TSA	162	51		1	1	15	15	110		5	10	17	35	
WKLX														
METRO	112	65	3	49	12		1	41	8	32	1		6	
TSA	122	71	3	55	12		1	45	8	36	1		6	
WMJQ														
METRO	121	25	11	11	3			50	26	7	9	5	1	
TSA	123	25	11	11	3			51	26	8	9	5	1	
WNYR														
METRO	132	59	5	2	20	5	9	73	13	6	21	13	4	
TSA	147	70	5	2	28	8	9	77	13	6	21	16	4	
WPXY														
METRO	10	7		7				3		3				
TSA	11	7		7				4		3	1			
WPXY-FM														
METRO	172	24	5	6	9	1		79	21	28	26	2	1	
TSA	176	24	5	6	9	1		79	21	28	26	2	1	
TOTAL														
METRO	182	31	5	13	9	1		82	21	31	26	2	1	
TSA	187	31	5	13	9	1		83	21	31	27	2	1	
WVOR														
METRO	208	83	13	21	24	15	6	121	15	29	38	13	4	
TSA	224	95	13	31	26	15	6	125	15	33	38	13	4	
WZSH														
METRO	152	40			1	16	14	112	2	1	12	31	19	
TSA	218	61		2	1	16	21	157	2	1	20	36	40	
WBEN-FM														
METRO	4												4	
TSA	22							8	5	1	1		14	
WBYR														
METRO	17	11	3	8				3	2				1	
TSA	45	31	19	11	1			10	4	5			3	
WPCX														
METRO	23	15		9	1			8	1			2		
TSA	37	16		9	1		1	21	1		3	11	1	
WSFW														
METRO	2	2	2											
TSA	2	2	2											
WSFW-FM														
METRO	6							6					6	
TSA	8							7					7	
TOTAL														
METRO	8	2	2					6					6	
TSA	10	2	2					7					7	
TOTALS														
METRO AQH	1823	706	122	186	132	89	72	930	150	188	163	127	109	187

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

CUME (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	68	55			33	5	10	13				5		
TSA	68	55			33	5	10	13				5		
WCMF														
METRO	668	279	137	106	36			216	109	88	7	12		173
TSA	750	321	171	114	36			223	109	95	7	12		206
WDKX														
METRO	163	68	28	33	7			65	8	31	15	11		30
TSA	182	87	47	33	7			65	8	31	15	11		30
WEZO														
METRO	431	170		7	41	48	27	242	8	31	46	35	54	19
TSA	481	205		16	41	56	27	257	8	31	46	45	59	19
WFLC														
METRO	57	24	7				10	33			5	5	15	
TSA	63	30	7				10	33			5	5	15	
WHAM														
METRO	430	175		7	7	35	42	250		6	25	28	75	5
TSA	490	198		7	7	41	42	287		6	31	38	75	5
WKLX														
METRO	324	168	15	107	41		5	137	38	94	5			19
TSA	341	177	15	116	41		5	145	38	102	5			19
WMJQ														
METRO	416	107	60	27	20			157	69	44	25	6	5	152
TSA	428	107	60	27	20			163	69	50	25	6	5	158
WNYR														
METRO	290	151	14	13	40	16	31	139	15	6	25	34	14	
TSA	323	166	14	13	49	22	31	157	15	6	25	40	14	
WPXY														
METRO	43	21	7	7	7			17		12	5			5
TSA	54	21	7	7	7			28		12	16			5
WPXY-FM														
METRO	610	118	37	20	34	12		251	75	82	71	5	10	241
TSA	622	118	37	20	34	12		251	75	82	71	5	10	253
TOTAL														
METRO	652	138	44	27	40	12		268	75	94	76	5	10	246
TSA	674	138	44	27	40	12		278	75	94	86	5	10	258
WVOR														
METRO	655	264	43	60	87	41	26	367	45	112	127	29	5	24
TSA	713	301	43	89	95	41	26	388	45	126	134	29	5	24
WZSH														
METRO	352	122			13	33	47	230	8	6	20	53	44	
TSA	515	187		9	13	33	53	328	8	6	38	70	80	

WBEN-FM														
METRO	8													8
TSA	66							41	23	6	6			25
WBYR														
METRO	48	24	8	16				16	11				5	8
TSA	110	64	33	24	7			33	22	6			5	13
WPCX														
METRO	68	41		27	7			27	8			11		
TSA	98	49		27	7			49	8			20	6	
WSFW														
METRO	7	7	7											
TSA	7	7	7											
WSFW-FM														
METRO	10							10					10	
TSA	22							15					15	7
TOTAL														
METRO	17	7	7					10					10	
TSA	29	7	7					15					15	7
TOTALS														
METRO CUME	4297	1690	285	402	360	211	177	2103	365	455	400	238	238	504

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.2	2.4			3.8	1.1	9.7	.4				1.2	
WCMF METRO	11.8	14.6	36.9	21.5	13.6			8.4	26.7	17.0	1.8	2.4	18.2
WDKX METRO	3.9	5.2	18.0	4.3	5.3			2.7	1.3	6.4	4.3	3.1	5.3
WEZO METRO	8.9	9.2		.5	10.6	24.7	15.3	10.3	1.3	6.4	6.1	17.3	24.8
WFLC METRO	.9	.8	3.3				1.4	1.2			1.8	.8	2.8
WHAM METRO	7.8	6.5		.5	.8	16.9	20.8	10.3		2.7	6.1	8.7	32.1
WKLX METRO	6.1	9.2	2.5	26.3	9.1		1.4	4.4	5.3	17.0	.6		3.2
WMJQ METRO	6.6	3.5	9.0	5.9	2.3			5.4	17.3	3.7	5.5	3.9	.9
WNYR METRO	7.2	8.4	4.1	1.1	15.2	5.6	12.5	7.8	8.7	3.2	12.9	10.2	3.7
WPXY METRO	.5	1.0		3.8				.3		1.6			
WPXY-FM METRO	9.4	3.4	4.1	3.2	6.8	1.1		8.5	14.0	14.9	16.0	1.6	.9
TOTAL METRO	10.0	4.4	4.1	7.0	6.8	1.1		8.8	14.0	16.5	16.0	1.6	.9
WVOR METRO	11.4	11.8	10.7	11.3	18.2	16.9	8.3	13.0	10.0	15.4	23.3	10.2	2.1
WZSH METRO	8.3	5.7			.8	18.0	19.4	12.0	1.3	.5	7.4	24.4	17.4

WBEN-FM METRO	.2												2.1
WBYR METRO	.9	1.6	2.5	4.3				.3	1.3				.9
WPCX METRO	1.3	2.1		4.8	.8			.9	.7			1.6	
WSFW METRO	.1	.3	1.6										
WSFW-FM METRO	.3							.6					5.5
TOTAL METRO	.4	.3	1.6					.6					5.5
TOTALS AQH RTG	21.7	19.9	20.7	21.2	18.8	18.6	16.7	23.5	25.6	20.8	22.4	25.7	22.2

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

METRO CUME RATING													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	.8	1.6		4.7	1.0	2.3	.3			.7			
WCMF METRO	8.0	7.9	23.3	12.1	5.1		5.5	18.6	9.7	1.0	2.4		19.2
WDKX METRO	1.9	1.9	4.8	3.8	1.0		1.6	1.4	3.4	2.1	2.2		3.3
WEZO METRO	5.1	4.8		.8	5.8	10.0	6.3	1.4	3.4	6.3	7.1	11.0	2.1
WFLC METRO	.7	.7	1.2				2.3			.7	1.0	3.1	
WHAM METRO	5.1	4.9		.8	1.0	7.3	9.7		.7	3.4	5.7	15.3	.6
WKLX METRO	3.9	4.7	2.5	12.2	5.8		1.2	3.5	6.5	10.4	.7		2.1
WMJQ METRO	5.0	3.0	10.2	3.1	2.8		4.0	11.8	4.9	3.4	1.2	1.0	16.9
WNYR METRO	3.5	4.3	2.4	1.5	5.7	3.3	7.2	3.5	2.6	.7	3.4	6.9	2.9
WPXY METRO	.5	.6	1.2	.8	1.0		.4		1.3	.7			.6
WPXY-FM METRO	7.3	3.3	6.3	2.3	4.8	2.5	6.3	12.8	9.1	9.7	1.0	2.0	26.8
TOTAL METRO	7.8	3.9	7.5	3.1	5.7	2.5	6.8	12.8	10.4	10.4	1.0	2.0	27.3
WVOR METRO	7.8	7.5	7.3	6.8	12.4	8.6	6.0	9.3	7.7	12.4	17.4	5.9	1.0
WZSH METRO	4.2	3.4			1.8	6.9	10.9	5.8	1.4	.7	2.7	10.7	9.0

WBEN-FM METRO	.1												.9
WBYR METRO	.6	.7	1.4	1.8			.4	1.9				1.0	.9
WPCX METRO	.8	1.2		3.1	1.0		.7	1.4			2.2		
WSFW METRO	.1	.2	1.2										
WSFW-FM METRO	.1						.3					2.0	
TOTAL METRO	.2	.2	1.2				.3					2.0	
TOTALS CUME RTG	51.2	47.7	48.4	45.9	51.1	44.1	41.0	53.2	62.4	50.5	54.9	48.6	56.0

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 3PM-7PM

AQH (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	6	4			2		2	2			2			
TSA	6	4			2		2	2			2			
WCMF														
METRO	166	70	42	24	4			60	35	18	2		5	36
TSA	212	102	61	32	4	5		66	41	18	2		5	44
WDKX														
METRO	68	24	14	8	2			24	4	14				20
TSA	68	24	14	8	2			24	4	14				20
WEZO														
METRO	113	34	5		6	10	7	79	6	12	15	18	13	
TSA	116	37	5		6	10	7	79	6	12	15	18	13	
WFLC														
METRO	5	1					1	4		3			1	
TSA	5	1					1	4		3			1	
WHAM														
METRO	63	19			1	5	5	42			5	11	11	2
TSA	79	27			1	5	10	50		2	5	14	11	2
WKLX														
METRO	85	54	13	33	7		1	26	9	15	2			5
TSA	91	54	13	33	7		1	32	9	21	2			5
WMJQ														
METRO	108	25	7	15	3			50	24	10	11	5		33
TSA	109	25	7	15	3			50	24	10	11	5		34
WNYR														
METRO	71	33	4	3	12	1	7	35	8	3	6	9	3	3
TSA	79	39	4	3	18	1	7	37	8	3	6	9	3	3
WPXY														
METRO	10	5		4	1			5		3	2			
TSA	10	5		4	1			5		3	2			
WPXY-FM														
METRO	130	44	6	13	14	1		43	15	14	7		4	43
TSA	137	44	6	13	14	1		46	18	14	7		4	47
TOTAL														
METRO	140	49	6	17	15	1		48	15	17	9		4	43
TSA	147	49	6	17	15	1		51	18	17	9		4	47
WVOR														
METRO	97	54	9	6	16	21		43	8	11	20	2		
TSA	100	56	9	8	16	21		44	8	12	20	2		
WZSH														
METRO	136	39			2	10	17	97	4	1	9	21	11	
TSA	172	53	2		2	10	17	119	4	1	9	24	24	
<hr/>														
WBEN-FM														
METRO	3	1	1					2					1	
TSA	22	5	2	3				3	1				2	14
WBYR														
METRO	28	12		2	10			8	5	1	2			8
TSA	54	37	17	5	15			9	5	2	2			8
WPCX														
METRO	10	10		9		1								
TSA	24	10		9		1		14					14	
*WSFW														
METRO														
TSA														
WSFW-FM														
METRO	9	4						5					1	
TSA	11	6	2					5					1	
TOTAL														
METRO	9	4						5					1	
TSA	11	6	2					5					1	
TOTALS														
METRO AQH	1278	526	101	141	94	66	49	594	125	111	90	76	61	158

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 3PM-7PM

CUME (00)													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF													
METRO	30	24	7		7		10	6		6			
TSA	30	24	7		7		10	6		6			
WCMF													
METRO	499	188	101	80	7		183	106	57	15			5
TSA	585	232	131	88	7	6	200	123	57	15			5
WDKX													
METRO	167	48	28	13	7		48	8	25				71
TSA	167	48	28	13	7		48	8	25				71
WEZO													
METRO	299	115	22		21	23	27	184	8	20	41	32	45
TSA	316	132	22		21	29	27	184	8	20	41	32	45
WFLC													
METRO	16	5					5	11		6			5
TSA	16	5					5	11		6			5
WHAM													
METRO	222	73			7	12	16	144		25	18	39	5
TSA	265	93			7	12	26	167		25	28	39	5
WKLX													
METRO	283	162	29	95	33		5	102	23	63	16		19
TSA	289	162	29	95	33		5	108	23	69	16		19
WMJQ													
METRO	359	104	44	40	20			129	56	38	30	5	126
TSA	372	104	44	40	20			129	56	38	30	5	139
WNYR													
METRO	202	103	14	20	20	11	23	91	8	6	15	29	10
TSA	217	111	14	20	28	11	23	98	8	6	15	29	10
WPXY													
METRO	36	20		13	7			16		6	10		
TSA	36	20		13	7			16		6	10		
WPXY-FM													
METRO	429	124	22	33	41	6		149	60	41	35		156
TSA	460	124	22	33	41	6		160	71	41	35		176
TOTAL													
METRO	465	144	22	46	48	6		165	60	47	45		156
TSA	496	144	22	46	48	6		176	71	47	45		176
WVOR													
METRO	346	170	21	27	75	40		176	30	50	76	12	
TSA	362	179	21	36	75	40		183	30	57	76	12	
WZSH													
METRO	334	124			13	22	53	210	8	6	25	48	24
TSA	429	167	14		13	22	53	262	8	6	25	55	51
WBEN-FM													
METRO	23	8	8					15	8			7	
TSA	90	32	23	9				23	8			15	35
WBYR													
METRO	58	26		16	10			24	11	6	7		8
TSA	117	78	37	24	17			31	11	13	7		8
WPCX													
METRO	26	26		20		6							
TSA	43	26		20		6		17				17	
*WSFW													
METRO													
TSA													
WSFW-FM													
METRO	21	7						14				6	
TSA	35	21	14					14				6	
TOTAL													
METRO	21	7						14				6	
TSA	35	21	14					14				6	
TOTALS													
METRO CUME	3361	1404	260	353	275	155	138	1564	301	298	309	181	164
TSA													393

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 3PM-7PM

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	.5	.8		2.1		4.1	.3		1.8				
WCMF METRO	13.0	13.3	41.6	17.0	4.3		10.1	28.0	16.2	2.2		8.2	22.8
WDKX METRO	5.3	4.6	13.9	5.7	2.1		4.0	3.2	12.6				12.7
WEZO METRO	8.8	6.5	5.0		6.4	15.2	14.3	13.3	4.8	10.8	16.7	23.7	21.3
WFLC METRO	.4	.2				2.0	.7		2.7				1.6
WHAM METRO	4.9	3.6		1.1	7.6	10.2	7.1			5.6	14.5	18.0	1.3
WKLX METRO	6.7	10.3	12.9	23.4	7.4		2.0	4.4	7.2	13.5	2.2		3.2
WMJQ METRO	8.5	4.8	6.9	10.6	3.2		8.4	19.2	9.0	12.2	6.6		20.9
WNYR METRO	5.6	6.3	4.0	2.1	12.8	1.5	14.3	5.9	6.4	2.7	6.7	11.8	4.9
WPXY METRO	.8	1.0		2.8	1.1		.8		2.7	2.2			
WPXY-FM METRO	10.2	8.4	5.9	9.2	14.9	1.5		7.2	12.0	12.6	7.8		6.6
TOTAL METRO	11.0	9.3	5.9	12.1	16.0	1.5		8.1	12.0	15.3	10.0		6.6
WVOR METRO	7.6	10.3	8.9	4.3	17.0	31.8		7.2	6.4	9.9	22.2	2.6	
WZSH METRO	10.6	7.4			2.1	15.2	34.7	16.3	3.2	.9	10.0	27.6	18.0

WBEN-FM METRO	.2	.2	1.0					.3	.8			1.3	
WBYR METRO	2.2	2.3		1.4	10.6			1.3	4.0	.9	2.2		5.1
WPCX METRO	.8	1.9		6.4		1.5							
*WSFW METRO													
WSFW-FM METRO	.7	.8						.8				1.3	
TOTAL METRO	.7	.8						.8				1.3	
TOTALS AQH RTG	15.2	14.9	17.1	16.1	13.4	13.8	11.3	15.0	21.4	12.3	12.3	15.4	12.4

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 3PM-7PM

METRO CUME RATING														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF METRO	.4	.7	1.2		1.0	2.3	.2		.7					
WCMF METRO	5.9	5.3	17.1	9.1	1.0		4.6	18.1	6.3	2.1		1.0	14.2	
WDKX METRO	2.0	1.4	4.8	1.5	1.0		1.2	1.4	2.8				7.9	
WEZO METRO	3.6	3.2	3.7		3.0	4.8	6.3	4.7	1.4	2.2	5.6	6.5	9.2	
WFLC METRO	.2	.1				1.2	.3		.7			1.0		
WHAM METRO	2.6	2.1			1.0	2.5	3.7	3.6			3.4	3.6	8.0	
WKLX METRO	3.4	4.6	4.9	10.8	4.7		1.2	2.6	3.9	7.0	2.2		2.1	
WMJQ METRO	4.3	2.9	7.5	4.6	2.8		3.3	9.6	4.2	4.1	1.0		14.0	
WNYR METRO	2.4	2.9	2.4	2.3	2.8	2.3	5.3	2.3	1.4	.7	2.1	5.9	2.0	
WPXY METRO	.4	.6		1.5	1.0		.4		.7	1.4				
WPXY-FM METRO	5.1	3.5	3.7	3.8	5.8	1.3	3.8	10.3	4.5	4.8		1.0	17.3	
TOTAL METRO	5.5	4.1	3.7	5.3	6.8	1.3	4.2	10.3	5.2	6.2		1.0	17.3	
WVOR METRO	4.1	4.8	3.6	3.1	10.7	8.4	4.5	5.1	5.5	10.4	2.4			
WZSH METRO	4.0	3.5			1.8	4.6	12.3	5.3	1.4	.7	3.4	9.7	4.9	

WBEN-FM METRO	.3	.2	1.4				.4	1.4				1.4		
WBYR METRO	.7	.7		1.8	1.4		.6	1.9	.7	1.0			.9	
WPCX METRO	.3	.7		2.3		1.3								
*WSFW METRO														
WSFW-FM METRO	.3	.2					.4					1.2		
TOTAL METRO	.3	.2					.4					1.2		
TOTALS CUME RTG	40.0	39.7	44.1	40.3	39.1	32.4	31.9	39.6	51.5	33.0	42.4	36.6	33.5	43.7

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B
Both of the previous footnotes apply.

Specific Audience

SATURDAY 7PM-MID

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	12	5			3		2	7			3		1	
TSA	12	5			3		2	7			3		1	
WCMF														
METRO	102	41	16	24		1		41	28	11	2		20	
TSA	139	66	35	30		1		46	28	16	2		27	
WDKX														
METRO	50	17	4	8	4	1		19	5	9	2		14	
TSA	68	35	22	8	4	1		19	5	9	2		14	
WEZO														
METRO	50	12		4	4	2		38		1	3	15	13	
TSA	55	14		4	5	2	1	41		1	5	15	14	
WFLC														
METRO	3	2	1					1						
TSA	3	2	1					1						
WHAM														
METRO	38	11			2	1	1	24			5	8	3	
TSA	41	13			3	1	1	25			5	8	3	
WKLX														
METRO	69	40	9	25	4	2		19	9	7	1	2	10	
TSA	74	40	9	25	4	2		22	9	10	1	2	12	
WMJQ														
METRO	43	12	1	9	2			12	5		2	5	19	
TSA	47	12	1	9	2			12	5		2	5	23	
WNYR														
METRO	20	11	7		3		1	9	6				1	
TSA	20	11	7		3		1	9	6				1	
WPXY														
METRO	3	2		1		1		1			1			
TSA	3	2		1		1		1			1			
WPXY-FM														
METRO	81	16	2	5	3	5		28	18	3	3	4	37	
TSA	96	21	7	5	3	5		33	23	3	3	4	42	
TOTAL														
METRO	84	18	2	6	3	6		29	18	3	4	4	37	
TSA	99	23	7	6	3	6		34	23	3	4	4	42	
WVOR														
METRO	71	46	10	8	16	11	1	25	5	5	8	3		
TSA	81	50	10	12	16	11	1	31	5	9	10	3		
WZSH														
METRO	49	6			1	1	3	43			4	15	5	
TSA	58	13	1		3	1	3	45			5	15	6	
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	9	3	3					5	5				1	
TSA	12	3	3					5	5				4	
WBYR														
METRO	23	18		10	8			5	1	3	1			
TSA	31	26	6	12	8			5	1	3	1			
WPCX														
METRO	7	7		7										
TSA	8	8		7		1								
WSFW-FM														
METRO	1	1	1										1	
TSA	9	8	1	7				1						
TOTALS														
METRO AQH	732	292	56	112	59	33	10	327	91	46	47	53	31	113

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 7PM-MID

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	36	18			7		11	18					5	
TSA	36	18			7		11	18			5		5	
WCMF														
METRO	367	129	71	53		5		140	93	37	10		98	
TSA	442	177	111	61		5		147	93	44	10		118	
WDXK														
METRO	141	32	7	13	7	5		46	8	25	5		63	
TSA	159	50	25	13	7	5		46	8	25	5		63	
WEZO														
METRO	170	53		27	13	6		117		6	20	42	34	
TSA	217	73		27	26	6	7	144		6	42	42	39	
WFLC														
METRO	27	14	7					13					5	
TSA	27	14	7					13					5	
WHAM														
METRO	162	46			13	5		108				18	45	
TSA	193	69			20	14	5	116				18	45	
WKLX														
METRO	230	140	21	94	20	5		68	15	37	11	5	22	
TSA	245	140	21	94	20	5		75	15	44	11	5	30	
WMJQ														
METRO	213	60	14	33	13			60	38	7	10	5	93	
TSA	232	60	14	33	13			60	38	7	10	5	112	
WNYR														
METRO	58	24	7		7	5		34	8			6	5	
TSA	58	24	7		7	5	5	34	8			6	5	
WPXY														
METRO	17	12		7		5		5			5			
TSA	17	12		7		5		5			5			
WPXY-FM														
METRO	321	67	14	21	13	12		108	69	19	15	5	146	
TSA	385	81	28	21	13	12		121	82	19	15	5	183	
TOTAL														
METRO	338	79	14	28	13	17		113	69	19	20	5	146	
TSA	402	93	28	28	13	17		126	82	19	20	5	183	
WVOR														
METRO	219	125	30	33	27	30	5	94	23	19	25	12		
TSA	264	146	30	54	27	30	5	118	23	36	32	12		
WZSH														
METRO	155	47			13	5	22	108			10	33	10	
TSA	206	83	14		26	5	22	123			21	33	14	
WBEN-FM														
METRO	45	18	18					15	8	7			12	
TSA	63	18	18					15	8	7			30	
WBYR														
METRO	65	26		16	10			31	11	13	7		8	
TSA	112	68	34	24	10			31	11	13	7		13	
WPCX														
METRO	13	13		13										
TSA	21	21		13		8								
WSFW-FM														
METRO	7	7	7											
TSA	24	19	7	12				5					5	
TOTALS														
METRO CUME	2292	872	169	287	170	104	53	1044	270	172	185	133	100	376

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SATURDAY 7PM-MID

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.6	1.7		5.1		20.0	2.1			6.4		3.2	
WCMF METRO	13.9	14.0	28.6	21.4		3.0	12.5	30.8	23.9	4.3			17.7
WDKX METRO	6.8	5.8	7.1	7.1	6.8	3.0	5.8	5.5	19.6	4.3			12.4
WEZO METRO	6.8	4.1		3.6	6.8	6.1	11.6		2.2	6.4	28.3	41.9	
WFLC METRO	.4	.7	1.8				.3						
WHAM METRO	5.2	3.8			3.4	3.0	10.0	7.3			9.4	25.8	2.7
WKLX METRO	9.4	13.7	16.1	22.3	6.8	6.1	5.8	9.9	15.2	2.1	3.8		8.8
WMJQ METRO	5.9	4.1	1.8	8.0	3.4		3.7	5.5		4.3	9.4		16.8
WNYR METRO	2.7	3.8	12.5		5.1		10.0	2.8	6.6			3.2	
WPXY METRO	.4	.7		.9		3.0	.3			2.1			
WPXY-FM METRO	11.1	5.5	3.6	4.5	5.1	15.2	8.6	19.8	6.5	6.4	7.5		32.7
TOTAL METRO	11.5	6.2	3.6	5.4	5.1	18.2	8.9	19.8	6.5	8.5	7.5		32.7
WVOR METRO	9.7	15.8	17.9	7.1	27.1	33.3	10.0	7.6	5.5	10.9	17.0	5.7	
WZSH METRO	6.7	2.1			1.7	3.0	30.0	13.1		8.5	28.3	16.1	
<hr/>													
WBEN-FM METRO	1.2	1.0	5.4				1.5	5.5					.9
WBYR METRO	3.1	6.2		8.9	13.6		1.5	1.1	6.5	2.1			
WPCX METRO	1.0	2.4		6.3									
WSFW-FM METRO	.1	.3	1.8										
TOTALS AQH RTG	8.7	8.2	9.5	12.8	8.4	6.9	2.3	8.3	15.6	5.1	6.4	10.7	6.3

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

ARBTRON RATINGS

118

ROCHESTER, NY

WINTER 1987

Specific Audience

SATURDAY 7PM-MID

METRO CUME RATING													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	.4	.5		1.0		2.5	.5				.7		1.0
WCMF METRO	4.4	3.6	12.1	6.1		1.0		3.5	15.9	4.1	1.4		10.9
WDKX METRO	1.7	.9	1.2	1.5	1.0	1.0	1.2	1.4	2.8	.7			7.0
WEZO METRO	2.0	1.5		3.1	1.8	1.3	3.0		.7	2.7	8.5	6.9	
WFLC METRO	.3	.4	1.2				.3						1.0
WHAM METRO	1.9	1.3		1.8	1.0	1.2	2.7				3.6	9.2	.9
WKLX METRO	2.7	4.0	3.6	10.7	2.8	1.0	1.7	2.6	4.1	1.5	1.0		2.4
WMJQ METRO	2.5	1.7	2.4	3.8	1.8		1.5	6.5	.8	1.4	1.0		10.3
WNYR METRO	.7	.7	1.2		1.0	1.0	1.2	.9	1.4		1.2	1.0	
WPXY METRO	.2	.3		.8		1.0	.1			.7			
WPXY-FM METRO	3.8	1.9	2.4	2.4	1.8	2.5	2.7	11.8	2.1	2.1	1.0		16.2
TOTAL METRO	4.0	2.2	2.4	3.2	1.8	3.6	2.9	11.8	2.1	2.7	1.0		16.2
WVOR METRO	2.6	3.5	5.1	3.8	3.8	6.3	1.2	2.4	3.9	2.1	3.4	2.4	
WZSH METRO	1.8	1.3			1.8	1.0	5.1	2.7		1.4	6.7	2.0	

WBEN-FM METRO	.5	.5	3.1				.4	1.4	.8				1.3
WBYP METRO	.8	.7		1.8	1.4		.8	1.9	1.4	1.0			.9
WPCX METRO	.2	.4		1.5									
WSFW-FM METRO	.1	.2	1.2										
TOTALS CUME RTG	27.3	24.6	28.7	32.8	24.1	21.8	12.3	26.4	46.2	19.0	25.4	26.9	20.4

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

AQH (00)													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF													
METRO	11	2				2	9					5	
TSA	11	2				2	9					5	
WCMF													
METRO	93	60	20	29	7		25	8	12	5			8
TSA	98	65	25	29	7		25	8	12	5			8
WDKX													
METRO	41	12	5	7			27	2	4	11		5	2
TSA	46	17	10	7			27	2	4	11		5	2
WEZO													
METRO	53	19			3	10	4		4	5	11	3	
TSA	53	19			3	10	4		4	5	11	3	
WFLC													
METRO	27	10					1	17		2		10	
TSA	27	10					1	17		2		10	
WHAM													
METRO	111	32				5	12	77	2	9	5	17	2
TSA	143	45			1	5	12	96	2	9	11	18	2
WKLX													
METRO	30	20	1	15	1	3		10	3	1	6		
TSA	33	23	1	15	4	3		10	3	1	6		
WMJQ													
METRO	32	9	6	3				15	9	5	1		8
TSA	32	9	6	3				15	9	5	1		8
WNYR													
METRO	37	17	2	1	5	1	5	20		2		2	6
TSA	37	17	2	1	5	1	5	20		2		2	6
WPXY													
METRO	6	5		5				1			1		
TSA	6	5		5				1			1		
WPXY-FM													
METRO	99	14	4	7	2		1	51	26	9	15	1	34
TSA	99	14	4	7	2		1	51	26	9	15	1	34
TOTAL													
METRO	105	19	4	12	2		1	52	26	9	16	1	34
TSA	105	19	4	12	2		1	52	26	9	16	1	34
WVOR													
METRO	100	51	2	3	18	12	8	44	4	3	17	11	3
TSA	107	56	2	8	18	12	8	46	4	5	17	11	3
WZSH													
METRO	79	26				3	11	53		2	6	7	6
TSA	88	27		1		3	11	61		2	6	8	13

WBEN-FM													
METRO	9							1			1		8
TSA	18	1		1				7	3	2	1	1	10
WBYR													
METRO	5	3		3				2		2			
TSA	11	8		8				2		2			1
*WPCX													
METRO	7	5		3		2		2				2	
TSA	17	6		3		3		11				2	9
*WSFW													
METRO	2							2					2
TSA	2							2					2
*WSFW-FM													
METRO	2							2					2
TSA	8							8		2			6
TOTAL													
METRO	4							4					4
TSA	10							10		2			8
TOTALS													
METRO AQH	897	345	48	88	43	48	54	478	49	65	88	55	77
													74

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	39	17				7							14	
TSA	39	17				7							14	
WCMF														
METRO	310	189	58	101	23			72	24	31	17		49	
TSA	322	201	70	101	23			72	24	31	17		49	
WDKX														
METRO	84	19	7	7			5	59	8	6	25		6	
TSA	102	37	25	7			5	59	8	6	25		6	
WEZO														
METRO	195	69			7	34	21	126		13	25	43	15	
TSA	195	69			7	34	21	126		13	25	43	15	
WFLC														
METRO	65	27					5	38			10		20	
TSA	65	27					5	38			10		20	
WHAM														
METRO	361	110	7		7	19	41	235		12	36	11	67	
TSA	444	147	7		19	19	41	281		12	36	27	71	
WKLX														
METRO	113	86	7	67	7	5		27		12	5	10		
TSA	125	98	7	67	19	5		27		12	5	10		
WMJQ														
METRO	157	41	21	20				61	31	25	5		55	
TSA	157	41	21	20				61	31	25	5		55	
WNYR														
METRO	112	63	7	7	7	5	15	49		6		10	10	
TSA	112	63	7	7	7	5	15	49		6		10	10	
WPXY														
METRO	18	7		7				11		6	5			
TSA	18	7		7				11		6	5			
WPXY-FM														
METRO	348	26	7	7	7		5	180	100	45	30	5	142	
TSA	348	26	7	7	7		5	180	100	45	30	5	142	
TOTAL														
METRO	360	32	7	13	7		5	186	100	51	30	5	142	
TSA	360	32	7	13	7		5	186	100	51	30	5	142	
WVOR														
METRO	329	164	7	13	74	29	26	141	23	19	45	29	10	
TSA	345	173	7	22	74	29	26	148	23	26	45	29	10	
WZSH														
METRO	223	90				5	53	133		6	15	20	15	
TSA	253	99		9		5	53	154		6	15	30	26	

WBEN-FM														
METRO	46							5			5		41	
TSA	95	8		8				32	13	6	5	8	55	
WBYR														
METRO	22	16		16				6		6				
TSA	35	24		24				6		6			5	
*WPCX														
METRO	19	13		7		6		6						
TSA	42	21		7		14		21			6		15	
*WSFW														
METRO	5							5					5	
TSA	5							5					5	
*WSFW-FM														
METRO	5							5					5	
TSA	17							17		7			10	
TOTAL														
METRO	5							5					5	
TSA	17							17		7			10	
TOTALS														
METRO CUME	2745	1065	137	283	133	159	182	1373	162	239	268	152	207	307

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

METRO AQH SHARE

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.2	.6					3.7	1.9					6.5	
WCMF METRO	10.4	17.4	41.7	33.0	16.3			5.2	16.3	18.5	5.7			10.8
WDKX METRO	4.6	3.5	10.4	8.0				5.6	4.1	6.2	12.5		6.5	2.7
WEZO METRO	5.9	5.5			7.0	20.8	7.4	7.1		6.2	5.7	20.0	3.9	
WFLC METRO	3.0	2.9					1.9	3.6			2.3		13.0	
WHAM METRO	12.4	9.3				10.4	22.2	16.1		3.1	10.2	9.1	22.1	2.7
WKLX METRO	3.3	5.8	2.1	17.0	2.3	6.3		2.1		4.6	1.1	10.9		
WMJQ METRO	3.6	2.6	12.5	3.4				3.1	18.4	7.7	1.1			10.8
WNYR METRO	4.1	4.9	4.2	1.1	11.6	2.1	9.3	4.2		3.1		3.6	7.8	
WPXY METRO	.7	1.4		5.7				.2			1.1			
WPXY-FM METRO	11.0	4.1	8.3	8.0	4.7		1.9	10.7	53.1	13.8	17.0		1.3	45.9
TOTAL METRO	11.7	5.5	8.3	13.6	4.7		1.9	10.9	53.1	13.8	18.2		1.3	45.9
WVOR METRO	11.1	14.8	4.2	3.4	41.9	25.0	14.8	9.2	8.2	4.6	19.3	20.0	3.9	6.8
WZSH METRO	8.8	7.5				6.3	20.4	11.1		3.1	6.8	12.7	7.8	
<hr/>														
WBEN-FM METRO	1.0							.2			1.1			10.8
WBYP METRO	.6	.9		3.4				.4		3.1				
*WPCX METRO	.8	1.4		3.4		4.2		.4				3.6		
*WSFW METRO	.2							.4					2.6	
*WSFW-FM METRO	.2							.4					2.6	
TOTAL METRO	.4							.8					5.2	
TOTALS AQH RTG	10.7	9.7	8.1	10.0	6.1	10.0	12.5	12.1	8.4	7.2	12.1	11.1	15.7	8.2

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

ARBITRON RATINGS

Specific Audience

SUNDAY 6AM-10AM

METRO CUME RATING														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF METRO	.5	.5		1.0		2.3	.6					2.9		
WCMF METRO	3.7	5.3	9.8	11.5	3.3		1.8	4.1	3.4	2.3			5.4	
WDKX METRO	1.0	.5	1.2	.8		1.0	1.5	1.4	.7	3.4		1.0	.7	
WEZO METRO	2.3	1.9			1.0	7.1	4.9		1.4	3.4	8.7	3.1		
WFLC METRO	.8	.8					1.2	1.0		1.4		4.1		
WHAM METRO	4.3	3.1	1.2		1.0	4.0	9.5		1.3	4.9	2.2	13.7	1.8	
WKLX METRO	1.3	2.4	1.2	7.6	1.0	1.0	.7		1.3	.7	2.0			
WMJQ METRO	1.9	1.2	3.6	2.3			1.5	5.3	2.8	.7			6.1	
WNYR METRO	1.3	1.8	1.2	.8	1.0	1.0	3.5	1.2		.7	2.0	2.0		
WPXY METRO	.2	.2		.8			.3		.7	.7				
WPXY-FM METRO	4.1	.7	1.2	.8	1.0		1.2	4.6	17.1	5.0	4.1		15.8	
TOTAL METRO	4.3	.9	1.2	1.5	1.0		1.2	4.7	17.1	5.6	4.1		15.8	
WVOR METRO	3.9	4.6	1.2	1.5	10.5	6.1	6.0	3.6	3.9	2.1	6.2	5.9	2.7	
WZSH METRO	2.7	2.5				1.0	12.3	3.4		.7	2.1	4.0	3.1	

WBEN-FM METRO	.5							.1			.7		4.6	
WBYR METRO	.3	.5		1.8				.2		.7				
*WPCX METRO	.2	.4		.8		1.3		.2			1.2			
*WSFW METRO	.1							.1				1.0		
*WSFW-FM METRO	.1							.1				1.0		
TOTAL METRO	.1							.1				1.0		
TOTALS CUME RTG	32.7	30.1	23.3	32.3	18.9	33.3	42.1	34.7	27.7	26.5	36.8	30.7	42.2	34.1

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	18	9	1		3		3	9			5		2	
TSA	18	9	1		3		3	9			5		2	
WCMF														
METRO	145	71	28	40	3		53	19	31	2	1		21	
TSA	178	95	47	40	3	5	54	19	31	2	1	1	29	
WDKX														
METRO	51	26	8	9	7	2	21	9	2	6		2	4	
TSA	58	33	15	9	7	2	21	9	2	6		2	4	
WEZO														
METRO	121	49		7	14	10	8	70	3	9	15	15	13	2
TSA	147	62		11	15	10	11	83	3	13	16	17	14	2
WFLC														
METRO	11	9					2	2			2			
TSA	11	9					2	2			2			
WHAM														
METRO	90	21		2	1	1	9	68		1	5	8	31	1
TSA	104	30		2	1	1	9	73		1	5	9	31	1
WKLX														
METRO	88	54	4	40	8	2	32	9	19	2	2		2	
TSA	96	57	6	41	8	2	35	9	22	2	2		4	
WMJQ														
METRO	102	21	8	8		5	45	16	15	14			36	
TSA	109	23	8	8		5	45	16	15	14			41	
WNYR														
METRO	77	35	4		15	5	4	42		9	5	16		
TSA	79	35	4		15	5	4	43		9	6	16		1
WPXY														
METRO	10	8	1	7				2			1			
TSA	10	8	1	7				2			1			
WPXY-FM														
METRO	173	27	15	4	2	2	1	95	53	17	20	4		51
TSA	188	33	20	4	2	2	1	101	59	17	20	4		54
TOTAL														
METRO	183	35	16	11	2	2	1	97	53	18	20	4		51
TSA	198	41	21	11	2	2	1	103	59	18	20	4		54
WVOR														
METRO	122	45	7	9	16	7	2	75	23	19	25	2	2	2
TSA	136	54	7	17	17	7	2	80	23	22	25	2	2	2
WZSH														
METRO	127	37			8	3	15	88		2	10	23	8	2
TSA	169	55		6	8	3	22	112		2	10	29	21	2
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	11	4		4				2			2			5
TSA	52	13	6	6	1			15	6	4	4	1		24
WBYR														
METRO	21	15	1	6	8			6		5	1			
TSA	39	22	3	11	8			17	10	6	1			
WPCX														
METRO	12	9		7		1		3				1		
TSA	26	10		7		1	1	16		3		8	3	
WSFW														
METRO	2							2					2	
TSA	2							2					2	
WSFW-FM														
METRO	2							2					2	
TSA	13	3	3					8					4	2
TOTAL														
METRO	4							4					4	
TSA	15	3	3					10					6	2
TOTALS														
METRO AQH	1364	527	86	165	93	48	56	706	137	138	132	78	87	131

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	72	39	7			20							5	
TSA	72	39	7			20							5	
WCMF														
METRO	508	246	114	116	16			164	69	69	17	9	98	
TSA	565	276	138	116	16	6		171	69	69	17	9	118	
WDKX														
METRO	153	53	14	27	7	5		76	30	6	15	5	24	
TSA	172	72	33	27	7	5		76	30	6	15	5	24	
WEZO														
METRO	349	133		20	21	34	26	205	23	28	36	31	11	
TSA	442	184		29	34	34	38	247	23	35	47	37	11	
WFLC														
METRO	22	17					10	5			5			
TSA	22	17					10	5			5			
WHAM														
METRO	297	106		13	7	12	26	186		6	20	12	5	
TSA	326	123		13	7	12	26	198		6	20	18	5	
WKLX														
METRO	277	153	21	107	20	5		108	38	44	16	10	16	
TSA	319	175	34	116	20	5		121	38	57	16	10	23	
WMJQ														
METRO	367	79	50	20		9		168	61	62	45		120	
TSA	397	90	50	20		9		168	61	62	45		139	
WNYR														
METRO	178	86	7		27	11	26	92		13	5	39	5	
TSA	191	86	7		27	11	26	99		13	12	39	6	
WPXY														
METRO	28	14	7	7				14		6				
TSA	28	14	7	7				14		6				
WPXY-FM														
METRO	594	102	37	27	14	12	5	297	139	63	71	11	195	
TSA	654	125	51	27	14	12	5	321	163	63	71	11	208	
TOTAL														
METRO	620	115	44	33	14	12	5	310	139	69	71	11	195	
TSA	680	138	58	33	14	12	5	334	163	69	71	11	208	
WVOR														
METRO	348	128	14	33	47	17	10	204	46	50	76	12	16	
TSA	399	166	14	63	55	17	10	217	46	57	76	12	16	
WZSH														
METRO	346	120			20	11	42	215		6	20	58	11	
TSA	431	166		23	20	11	49	254		6	20	68	11	
WBEN-FM														
METRO	40	10		10				10			10		20	
TSA	168	38	14	17	7			66	24	13	21	8	64	
WBYS														
METRO	43	30	7	13	10			13		6	7			
TSA	104	63	32	21	10			41	22	12	7			
WPCX														
METRO	46	26		13		6		20				12		
TSA	86	36		13		6	10	50		7		20	15	
WSFW														
METRO	10							10					10	
TSA	10							10					10	
WSFW-FM														
METRO	10							10					10	
TSA	43	14	14					22					15	
TOTAL														
METRO	10							10					10	
TSA	43	14	14					22					15	
TOTALS														
METRO CUME	3557	1321	244	362	201	161	156	1823	351	359	356	219	196	413

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

METRO AQH SHARE														
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.3	1.7	1.2		3.2		5.4	1.3			3.8		2.3	
WCMF METRO	10.6	13.5	32.6	24.2	3.2			7.5	13.9	22.5	1.5	1.3		16.0
WDKX METRO	3.7	4.9	9.3	5.5	7.5	4.2		3.0	6.6	1.4	4.5		2.3	3.1
WEZO METRO	8.9	9.3		4.2	15.1	20.8	14.3	9.9	2.2	6.5	11.4	19.2	14.9	1.5
WFLC METRO	.8	1.7					3.6	.3			1.5			
WHAM METRO	6.6	4.0		1.2	1.1	2.1	16.1	9.6		.7	3.8	10.3	35.6	.8
WKLX METRO	6.5	10.2	4.7	24.2	8.6	4.2		4.5	6.6	13.8	1.5	2.6		1.5
WMJQ METRO	7.5	4.0	9.3	4.8		10.4		6.4	11.7	10.9	10.6			27.5
WNYR METRO	5.6	6.6	4.7		16.1	10.4	7.1	5.9		6.5	3.8	20.5		
WPXY METRO	.7	1.5	1.2	4.2				.3		.7				
WPXY-FM METRO	12.7	5.1	17.4	2.4	2.2	4.2	1.8	13.5	38.7	12.3	15.2	5.1		38.9
TOTAL METRO	13.4	6.6	18.6	6.7	2.2	4.2	1.8	13.7	38.7	13.0	15.2	5.1		38.9
WVOR METRO	8.9	8.5	8.1	5.5	17.2	14.6	3.6	10.6	16.8	13.8	18.9	2.6	2.3	1.5
WZSH METRO	9.3	7.0			8.6	6.3	26.8	12.5		1.4	7.6	29.5	9.2	1.5
WBEN-FM METRO	.8	.8		2.4				.3			1.5			3.8
WBYR METRO	1.5	2.8	1.2	3.6	8.6			.8		3.6	.8			
WPCX METRO	.9	1.7		4.2		2.1		.4				1.3		
WSFW METRO	.1							.3					2.3	
WSFW-FM METRO	.1							.3					2.3	
TOTAL METRO	.3							.6					4.6	
TOTALS AQH RTG	16.2	14.9	14.6	18.8	13.2	10.0	13.0	17.9	23.4	15.3	18.1	15.8	17.8	14.6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

METRO CUME RATING													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	.9	1.1	1.2		2.8		1.2	.8			2.7		1.0
WCMF METRO	6.1	6.9	19.4	13.2	2.3			4.1	11.8	7.6	2.3	1.8	10.9
WDKX METRO	1.8	1.5	2.4	3.1	1.0	1.0		1.9	5.1	.7	2.1	1.0	1.0
WEZO METRO	4.2	3.8		2.3	3.0	7.1	6.0	5.2	3.9	3.1	4.9	6.3	6.9
WFLC METRO	.3	.5					2.3	.1			.7		
WHAM METRO	3.5	3.0		1.5	1.0	2.5	6.0	4.7		.7	2.7	2.4	14.5
WKLX METRO	3.3	4.3	3.6	12.2	2.8	1.0		2.7	6.5	4.9	2.2	2.0	1.8
WMJQ METRO	4.4	2.2	8.5	2.3		1.9		4.2	10.4	6.9	6.2		13.3
WNYR METRO	2.1	2.4	1.2		3.8	2.3	6.0	2.3		1.4	.7	7.9	1.0
WPXY METRO	.3	.4	1.2	.8				.4		.7			
WPXY-FM METRO	7.1	2.9	6.3	3.1	2.0	2.5	1.2	7.5	23.8	7.0	9.7	2.2	1.0
TOTAL METRO	7.4	3.2	7.5	3.8	2.0	2.5	1.2	7.8	23.8	7.6	9.7	2.2	1.0
WVOR METRO	4.1	3.6	2.4	3.8	6.7	3.6	2.3	5.2	7.9	5.5	10.4	2.4	1.0
WZSH METRO	4.1	3.4			2.8	2.3	9.7	5.4		.7	2.7	11.7	6.1

WBEN-FM METRO	.5	.3		1.1				.3			1.4		2.2
WBYR METRO	.5	.8	1.2	1.5	1.4			.3		.7	1.0		
WPCX METRO	.5	.7		1.5		1.3		.5			2.4		
WSFW METRO	.1							.3					2.0
WSFW-FM METRO	.1							.3					2.0
TOTAL METRO	.1							.3					2.0
TOTALS CUME RTG	42.4	37.3	41.4	41.3	28.6	33.7	36.1	46.1	60.0	39.8	48.8	44.2	40.0

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 3PM-7PM

AQH (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	17	8		1		2						3		
TSA	17	8		1		2						3		
WCMF														
METRO	111	54	37	17				30	9	18	2	1	27	
TSA	166	92	66	23		3		39	14	20	2	1	35	
WDKX														
METRO	38	9	7	2				19	6	5	7		10	
TSA	43	14	12	2				19	6	5	7		10	
WEZO														
METRO	77	29		4	8	15	2	42	1	10	6	8	6	
TSA	100	41		9	8	17	4	53	1	14	6	13	6	
WFLC														
METRO	10	9					3	1			1			
TSA	10	9					3	1			1			
WHAM														
METRO	31	8			1		1	21		1	2	3	2	
TSA	36	11			1	1	1	23		1	2	3	2	
WKLX														
METRO	77	42	9	25	8			35	11	18	6			
TSA	85	44	9	27	8			39	11	22	6		2	
WMJQ														
METRO	65	24	4	16	2	2		21	2	12	7		20	
TSA	72	26	4	18	2	2		25	4	14	7		21	
WNYR														
METRO	67	37	4			22	1	4		3	1	15		
TSA	67	37	4			22	1	4		3	1	15		
WPXY														
METRO	4	3		2	1			1			1			
TSA	4	3		2	1			1			1			
WPXY-FM														
METRO	74	16	9	5	2			34	16	1	14	1	24	
TSA	76	16	9	5	2			34	16	1	14	1	26	
TOTAL														
METRO	78	19	9	7	3			35	16	1	15	1	24	
TSA	80	19	9	7	3			35	16	1	15	1	26	
WVOR														
METRO	87	38	4	5	14	13		44	9	12	16	5	5	
TSA	96	46	4	10	14	16		45	9	13	16	5	5	
WZSH														
METRO	111	23			1	7	8	78			9	19	10	
TSA	128	25			1	7	8	93		2	9	19	10	
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	5	2	2										3	
TSA	43	11	6	1	4			11	10	1			21	
WBYR														
METRO	20	15		2	10	3		4			4		1	
TSA	43	31	16	2	10	3		10		6	4		2	
WPCX														
METRO	17	13		10	2	1		4	4					
TSA	28	18		12	2	1	3	10	4		4	2		
*WSFW														
METRO	1							1					1	
TSA	1							1					1	
WSFW-FM														
METRO	3							3				1		
TSA	6	2	2					3				1	1	
TOTAL														
METRO	4							4			1	3		
TSA	7	2	2					4			1	3	1	
TOTALS														
METRO AQH	970	398	95	91	86	57	20	450	64	88	86	63	31	122

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 3PM-7PM

CUME (00)														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF														
METRO	40	27		7	13		13					5		
TSA	40	27		7	13		13					5		
WCMF														
METRO	395	167	101	66			130	54	57	10	9		98	
TSA	506	232	143	83		6	156	65	65	10	9	7	118	
WDXK														
METRO	104	20	7	13			60	15	12	20	5		24	
TSA	122	38	25	13			60	15	12	20	5		24	
WEZO														
METRO	248	105		27	21	34	132	8	25	30	15	24	11	
TSA	300	139		36	21	42	150	8	32	30	21	29	11	
WFLC														
METRO	22	17					10	5			5			
TSA	22	17					10	5			5			
WHAM														
METRO	123	39			13	6	79		6	10	10	14	5	
TSA	141	49			13	6	87		6	10	10	14	5	
WKLX														
METRO	284	175	21	121	33		109	38	45	26			7	
TSA	314	185	21	131	33		122	38	58	26			7	
WMJQ														
METRO	253	70	21	27	13	9	74	8	31	35			109	
TSA	288	79	21	36	13	9	93	19	39	35			116	
WNYR														
METRO	121	59	7		27	5	62		6	5	28			
TSA	121	59	7		27	5	62		6	5	28			
WPXY														
METRO	25	14		7	7		11		6	5				
TSA	25	14		7	7		11		6	5				
WPXY-FM														
METRO	292	62	28	27	7		139	75	6	45	5		91	
TSA	309	62	28	27	7		139	75	6	45	5		108	
TOTAL														
METRO	315	74	28	33	13		150	75	12	50	5		91	
TSA	332	74	28	33	13		150	75	12	50	5		108	
WVOR														
METRO	321	137	14	40	47	29	160	39	44	51	18		24	
TSA	344	153	14	49	47	36	167	39	51	51	18		24	
WZSH														
METRO	280	85			7	23	176			15	43	10	19	
TSA	335	101			7	23	215		7	15	43	25	19	
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	16	8	8										8	
TSA	110	38	23	8	7		17	11	6				55	
WBYR														
METRO	41	26		10	10	6	7			7			8	
TSA	85	48	22	10	10	6	24		17	7			13	
WPCX														
METRO	41	33		20	7	6	8	8						
TSA	72	50		29	7	6	22	8				8	6	
*WSFW														
METRO	5						5						5	
TSA	5						5						5	
WSFW-FM														
METRO	16						16				6	10		
TSA	37	14	14				16				6	10	7	
TOTAL														
METRO	16						16				6	10		
TSA	37	14	14				16				6	10	7	
TOTALS														
METRO CUME	2585	1040	208	290	212	142	57	1199	220	234	263	147	60	346

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 3PM-7PM

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.8	2.0		1.1	2.3						3.5		
WCMF METRO	11.4	13.6	38.9	18.7				6.7	14.1	20.5	2.3	1.6	22.1
WDKX METRO	3.9	2.3	7.4	2.2				4.2	9.4	5.7	8.1		8.2
WEZO METRO	7.9	7.3		4.4	9.3	26.3	10.0	9.3	1.6	11.4	7.0	12.7	25.8
WFLC METRO	1.0	2.3					15.0				1.2		
WHAM METRO	3.2	2.0			1.2	1.8	5.0	4.7		1.1	2.3	4.8	16.1
WKLX METRO	7.9	10.6	9.5	27.5	9.3			7.8	17.2	20.5	7.0		
WMJQ METRO	6.7	6.0	4.2	17.6	2.3	3.5		4.7	3.1	13.6	8.1		16.4
WNYR METRO	6.9	9.3	4.2		25.6	1.8	20.0	6.7		3.4	1.2	23.8	
WPXY METRO	.4	.8		2.2	1.2			.2			1.2		
WPXY-FM METRO	7.6	4.0	9.5	5.5	2.3			7.6	25.0	1.1	16.3	1.6	19.7
TOTAL METRO	8.0	4.8	9.5	7.7	3.5			7.8	25.0	1.1	17.4	1.6	19.7
WVOR METRO	9.0	9.5	4.2	5.5	16.3	22.8		9.8	14.1	13.6	18.6	7.9	4.1
WZSH METRO	11.4	5.8			1.2	12.3	40.0	17.3			10.5	30.2	19.4
WBEN-FM METRO	.5	.5	2.1										2.5
WBYR METRO	2.1	3.8		2.2	11.6	5.3		.9			4.7		.8
WPCX METRO	1.8	3.3		11.0	2.3	1.8		.9	6.3				
*WSFW METRO	.1							.2					3.2
WSFW-FM METRO	.3							.7			1.6		6.5
TOTAL METRO	.4							.9			1.6		9.7
TOTALS AQH RTG	11.6	11.2	16.1	10.4	12.2	11.9	4.6	11.4	10.9	9.7	11.8	12.7	6.3

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 3PM-7PM

METRO CUME RATING														
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17	
WBBF METRO	.5	.8	.8	1.8			.3			.7				
WCMF METRO	4.7	4.7	17.1	7.5			3.3	9.2	6.3	1.4	1.8		10.9	
WDKX METRO	1.2	.6	1.2	1.5			1.5	2.6	1.3	2.7	1.0		2.7	
WEZO METRO	3.0	3.0		3.1	3.0	7.1	3.3	1.4	2.8	4.1	3.0	4.9	1.2	
WFLC METRO	.3	.5					2.3			.7				
WHAM METRO	1.5	1.1			1.8	1.3	1.2			.7	1.4	2.0	2.9	
WKLX METRO	3.4	4.9	3.6	13.8	4.7									
WMJQ METRO	3.0	2.0	3.6	3.1	1.8	1.9								
WNJR METRO	1.4	1.7	1.2		3.8	1.0	1.2							
WPXY METRO	.3	.4		.8	1.0									
WPXY-FM METRO	3.5	1.8	4.8	3.1	1.0									
TOTAL METRO	3.8	2.1	4.8	3.8	1.8									
WVOR METRO	3.8	3.9	2.4	4.6	6.7	6.1								
WZSH METRO	3.3	2.4			1.0	4.8	6.0							
WBEN-FM METRO	.2	.2	1.4										.9	
WBYR METRO	.5	.7		1.1	1.4	1.3	.2			1.0			.9	
WPCX METRO	.5	.9		2.3	1.0	1.3	.2	1.4						
*WSFW METRO	.1						.1					1.0		
WSFW-FM METRO	.2						.4				1.2	2.0		
TOTAL METRO	.2						.4				1.2	2.0		
TOTALS CUME RTG	30.8	29.4	35.3	33.1	30.1	29.7	13.2	30.3	37.6	25.9	36.1	29.7	12.2	38.4

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 7PM-MID

AQH (00)													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF													
METRO	9	8			1	1	1						1
TSA	9	8			1	1	1						1
WCMF													
METRO	65	33	26	7				12	8	2			20
TSA	106	71	64	7				12	8	2			23
WDKX													
METRO	41	8	5		3			23	7	7	4		10
TSA	59	26	23		3			23	7	7	4		10
WEZO													
METRO	55	26	2		6	4	1	26		7	3	6	3
TSA	63	31	2		6	5	5	29		7	3	6	3
WFLC													
METRO	1	1					1						
TSA	1	1					1						
WHAM													
METRO	26	7			6	1		16		2		3	3
TSA	29	10			6	3		16		2		3	3
WKLX													
METRO	26	17	3	13	1			5	1	3	1		4
TSA	26	17	3	13	1			5	1	3	1		4
WMJQ													
METRO	55	16	11	4	1			13	9	3	1		26
TSA	62	16	11	4	1			13	9	3	1		33
WNYR													
METRO	29	19	7		11	1		10				7	1
TSA	30	19	7		11	1		11				7	1
WPXY													
METRO	5	4		2	1		1				1		
TSA	5	4		2	1		1				1		
WPXY-FM													
METRO	53	8	5	2	1			13	8	2	3		32
TSA	67	14	9	2	1			20	13	2	3		33
TOTAL													
METRO	58	12	5	4	2		1	14	8	2	4		32
TSA	72	18	9	4	2		1	21	13	2	4		33
WVOR													
METRO	38	21	1	10	6	4		14	2	3	3	4	3
TSA	39	22	1	11	6	4		14	2	3	3	4	3
WZSH													
METRO	54	13				9	4	40			7	16	1
TSA	63	16	1			9	4	46		1	7	18	1

WBEN-FM													
METRO	2							1		1			1
TSA	15	2			2			8	7	1			5
WBYR													
METRO	9	8			8			1		1			
TSA	12	10		2	8			1		1			1
*WPCX													
METRO	7	7		7									
TSA	7	7		7									
*WSFW-FM													
METRO								2					
TSA	2												
TOTALS													
METRO AQH	527	217	65	49	47	24	10	197	35	31	31	39	113

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 7PM-MID

CUME (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF														
METRO	29	24			7	5	5	5					5	
TSA	29	24			7	5	5	5					5	
WCMF														
METRO	304	138	92	46				70	46	19			5	96
TSA	369	191	145	46				70	46	19			5	108
WDKX														
METRO	128	28	21		7			45	15	12	10			55
TSA	147	47	40		7			45	15	12	10			55
WEZO														
METRO	189	69	7		13	17	10	99		19	10	37	10	21
TSA	220	89	7		13	25	22	110		19	10	37	15	21
WFLC														
METRO	5	5					5							
TSA	5	5					5							
WHAM														
METRO	117	27			21	6		82		6		13	40	8
TSA	132	42			21	14		82		6		13	40	8
WKLX														
METRO	124	75	14	54	7			32	8	19	5			17
TSA	130	75	14	54	7			38	8	25	5			17
WMJQ														
METRO	218	50	36	7	7			54	30	19	5			114
TSA	240	50	36	7	7			54	30	19	5			136
WNYR														
METRO	56	32	7		20	5		24				11	5	
TSA	63	32	7		20	5		31				11	5	
WPXY														
METRO	35	19		7	7		5	16		6	5		5	
TSA	35	19		7	7		5	16		6	5		5	
WPXY-FM														
METRO	265	42	14	21	7			66	38	13	15			157
TSA	327	65	28	21	7			100	62	13	15			162
TOTAL														
METRO	299	60	14	28	13		5	82	38	19	20		5	157
TSA	361	83	28	28	13		5	116	62	19	20		5	162
WVOR														
METRO	176	79	7	33	27	12		84	23	19	10	24		13
TSA	185	88	7	42	27	12		84	23	19	10	24		13
WZSH														
METRO	160	44				23	21	105			10	32	10	11
TSA	207	67	14			23	21	129		7	10	42	10	11
<hr style="border-top: 1px dashed black;"/>														
WBEN-FM														
METRO	27	8			8			7		7				12
TSA	77	15			15			32	11	13		8		30
WBYR														
METRO	17	10			10			7		7				
TSA	30	18		8	10			7		7				5
*WPCX														
METRO	7	7		7										
TSA	7	7		7										
*WSFW-FM														
METRO														
TSA	7							7						
TOTALS														
METRO CUME	1836	693	185	178	138	91	57	696	122	145	86	135	65	447

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Specific Audience

SUNDAY 7PM-MID

METRO AQH SHARE													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	1.7	3.7			2.1	4.2	10.0	.5				9.1	
WCMF METRO	12.3	15.2	40.0	14.3			6.1	22.9	6.5			18.2	17.7
WDKX METRO	7.8	3.7	7.7		6.4		11.7	20.0	22.6	12.9			8.8
WEZO METRO	10.4	12.0	3.1		12.8	16.7	10.0		22.6	9.7	15.4	9.1	2.7
WFLC METRO	.2	.5				10.0							
WHAM METRO	4.9	3.2			12.8	4.2	8.1		6.5		7.7	36.4	2.7
WKLX METRO	4.9	7.8	4.6	26.5	2.1		2.5	2.9	9.7	3.2			3.5
WMJQ METRO	10.4	7.4	16.9	8.2	2.1		6.6	25.7	9.7	3.2			23.0
WNYR METRO	5.5	8.8	10.8		23.4	4.2	5.1				17.9	9.1	
WPXY METRO	.9	1.8		4.1	2.1		10.0	.5		3.2			
WPXY-FM METRO	10.1	3.7	7.7	4.1	2.1		6.6	22.9	6.5	9.7			28.3
TOTAL METRO	11.0	5.5	7.7	8.2	4.3		10.0	7.1	22.9	6.5	12.9		28.3
WVOR METRO	7.2	9.7	1.5	20.4	12.8	16.7	7.1	5.7	9.7	9.7	10.3		2.7
WZSH METRO	10.2	6.0				37.5	40.0	20.3		22.6	41.0	18.2	.9

WBEN-FM METRO	.4						.5		3.2				.9
WBYR METRO	1.7	3.7			17.0		.5		3.2				
*WPCX METRO	1.3	3.2		14.3									
*WSFW-FM METRO													
TOTALS AQH RTG	6.3	6.1	11.0	5.6	6.7	5.0	2.3	5.0	6.0	3.4	4.3	7.9	2.2

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
Both of the previous footnotes apply.

ARBITRON RATINGS

134

ROCHESTER, NY

WINTER 1987

Specific Audience

SUNDAY 7PM-MID

	METRO CUME RATING													
	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF METRO	.3	.7			1.0	1.0	1.2	.1					1.0	
WCMF METRO	3.6	3.9	15.6	5.3				1.8	7.9	2.1			1.0	10.7
WDKX METRO	1.5	.8	3.6		1.0			1.1	2.6	1.3	1.4			6.1
WEZO METRO	2.3	1.9	1.2		1.8	3.6	2.3	2.5		2.1	1.4	7.5	2.0	2.3
WFLC METRO	.1	.1					1.2							
WHAM METRO	1.4	.8			3.0	1.3		2.1		.7		2.6	8.2	.9
WKLX METRO	1.5	2.1	2.4	6.2	1.0			.8	1.4	2.1	.7			1.9
WMJQ METRO	2.6	1.4	6.1	.8	1.0			1.4	5.1	2.1	.7			12.7
WNYR METRO	.7	.9	1.2		2.8	1.0		.6				2.2	1.0	
WPXY METRO	.4	.5		.8	1.0		1.2	.4		.7	.7		1.0	
WPXY-FM METRO	3.2	1.2	2.4	2.4	1.0			1.7	6.5	1.4	2.1			17.4
TOTAL METRO	3.6	1.7	2.4	3.2	1.8		1.2	2.1	6.5	2.1	2.7		1.0	17.4
WVOR METRO	2.1	2.2	1.2	3.8	3.8	2.5		2.1	3.9	2.1	1.4	4.8		1.4
WZSH METRO	1.9	1.2				4.8	4.9	2.7			1.4	6.5	2.0	1.2
WBEN-FM METRO	.3	.2			1.1			.2		.8				1.3
WBYP METRO	.2	.3			1.4			.2		.8				
*WPCX METRO	.1	.2		.8										
*WSFW-FM METRO														
TOTALS CUME RTG	21.9	19.6	31.4	20.3	19.6	19.0	13.2	17.6	20.9	16.1	11.8	27.3	13.3	49.7

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO AQH(00)													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF	25	13		3	4	1	3	11		1	2	1	1
PCT (%)	100	52		12	16	4	12	44		4	8	4	4
WCMF	168	93	42	41	9	1		51	25	21	3	2	24
PCT (%)	100	55	25	24	5	1		30	15	13	2	1	14
WDKX	45	12	6	4	2			23	5	8	5	1	10
PCT (%)	100	27	13	9	4			51	11	18	11	2	22
WEZO	118	51	2	2	15	15	9	65	2	7	12	16	17
PCT (%)	100	43	2	2	13	13	8	55	2	6	10	14	14
WFLC	15	6	1	1			1	9		1	1		4
PCT (%)	100	40	7	7			7	60		7	7		27
WHAM	115	45	1	6	4	10	12	69	1	3	9	10	19
PCT (%)	100	39	1	5	3	9	10	60	1	3	8	9	17
WKLX	82	47	6	32	8			31	11	15	4	1	4
PCT (%)	100	57	7	39	10			38	13	18	5	1	5
WMJQ	76	22	6	11	3	1		31	14	10	6	1	23
PCT (%)	100	29	8	14	4	1		41	18	13	8	1	30
WNYR	85	42	6	7	13	3	5	43	4	4	9	11	4
PCT (%)	100	49	7	8	15	4	6	51	5	5	11	13	5
WPXY	7	4		4				3		2	1		
PCT (%)	100	57		57				43		29	14		
WPXY-FM	140	29	9	11	4	1	2	65	24	17	15	6	2
PCT (%)	100	21	6	8	3	1	1	46	17	12	11	4	1
TOTAL	147	33	9	15	4	1	2	68	24	19	16	6	2
PCT (%)	100	22	6	10	3	1	1	46	16	13	11	4	1
WVOR	156	73	8	14	25	15	6	80	12	27	24	10	3
PCT (%)	100	47	5	9	16	10	4	51	8	17	15	6	2
WZSH	125	37			3	11	13	87	3	1	6	22	14
PCT (%)	100	30			2	9	10	70	2	1	5	18	11
WBEN-FM	9	2	1	1				5	4	1			2
PCT (%)	100	22	11	11				56	44	11			22
WBYR	16	13	1	6	6			3	1	1	1		
PCT (%)	100	81	6	38	38			19	6	6	6		
*WPCX	13	9		6	1	1		4	1		2		
PCT (%)	100	69		46	8	8		31	8		15		
*WSFW	3							3	3				
PCT (%)	100							100	100				
*WSFW-FM	3							3					3
PCT (%)	100							100					100
TOTAL	6							6	3				3
PCT (%)	100							100	50				50
TOTALS													
AQH	1374	578	100	167	111	71	58	671	124	134	114	91	81
PCT (%)	100	42	7	12	8	5	4	49	9	10	8	7	6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO CUME (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBF	559	277	28	87	75	11	47	258	8	43	62	36	34	24
PCT (%)	100	50	5	16	13	2	8	46	1	8	11	6	6	4
WCMF	2092	924	334	446	98	28		714	304	265	73	54	10	454
PCT (%)	100	44	16	21	5	1		34	15	13	3	3		22
WDKX	600	156	50	81	13	5		280	90	69	65	23	10	164
PCT (%)	100	26	8	14	2	1		47	15	12	11	4	2	27
WEZO	1807	657	52	63	130	150	135	1037	75	128	227	213	181	113
PCT (%)	100	36	3	3	7	8	7	57	4	7	13	12	10	6
WFLC	184	94	7	20	14		31	90		13	10	15	29	
PCT (%)	100	51	4	11	8		17	49		7	5	8	16	
WHAM	1666	795	36	114	135	153	159	825	15	102	148	72	224	46
PCT (%)	100	48	2	7	8	9	10	50	1	6	9	4	13	3
WKLX	1372	711	157	382	132	23	10	545	152	298	66	21		116
PCT (%)	100	52	11	28	10	2	1	40	11	22	5	2		8
WMJQ	1721	509	211	161	108	9	5	717	278	226	136	44	10	495
PCT (%)	100	30	12	9	6	1		42	16	13	8	3	1	29
WNYR	788	368	29	60	100	59	54	407	45	34	76	71	53	13
PCT (%)	100	47	4	8	13	7	7	52	6	4	10	9	7	2
WPXY	168	71	14	27	20	5	5	81		31	30		5	16
PCT (%)	100	42	8	16	12	3	3	48		18	18		3	10
WPXY-FM	2309	668	209	223	137	47	16	999	330	317	242	51	29	642
PCT (%)	100	29	9	10	6	2	1	43	14	14	10	2	1	28
TOTAL	2400	712	216	236	151	52	21	1046	330	336	257	51	34	642
PCT (%)	100	30	9	10	6	2	1	44	14	14	11	2	1	27
WVOR	2275	962	122	239	306	168	83	1184	228	371	293	140	58	129
PCT (%)	100	42	5	11	13	7	4	52	10	16	13	6	3	6
WZSH	1247	460	8		47	109	162	740	48	37	76	160	127	47
PCT (%)	100	37	1		4	9	13	59	4	3	6	13	10	4
WBEN-FM	271	109	52	33	24			73	18	38	10	7		89
PCT (%)	100	40	19	12	9			27	7	14	4	3		33
WBYS	171	94	38	40	10	6		51	26	13	7		5	26
PCT (%)	100	55	22	23	6	4		30	15	8	4		3	15
*WPCX	167	102	15	33	7	24	16	57	8	7	10	17		8
PCT (%)	100	61	9	20	4	14	10	34	5	4	6	10		5
*WSFW	39	21	14					18	8					10
PCT (%)	100	54	36					46	21					26
*WSFW-FM	59	22	7					37	8			6		15
PCT (%)	100	37	12					63	14			10		25
TOTAL	66	29	14					37	8			6		15
PCT (%)	100	44	21					56	12			9		23
TOTALS														
CUME	8063	3348	539	856	675	449	405	3833	585	890	729	479	485	882
PCT (%)	100	42	7	11	8	6	5	48	7	11	9	6	6	11

Audience Composition

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Hour by Hour

MONDAY-FRIDAY

		METRO AQH(00)																				
		5AM	6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	1AM
		6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	1AM	
WBBF																						
P12+ SHR	2.5	4.2	1.8	1.5	1.3	1.3	1.3	1.5	1.4	1.2	1.8	1.6	1.1	.3	1.5	3.8	4.1	6.2	1.9	1.4		
P12+	16	78	42	30	24	24	25	28	23	20	33	31	18	3	13	31	34	44	10	4		
TEENS		4	2	1	1	1	1	1	1	2	2	1	1	1	1	1	1	1				
M 18-34	4	14	4	4	2	1	2	5	4	3	9	3	2	1	1	5	7	11	3			
W 18-34	3	13	1	2	1	1	2	3			2	1			1					1		
M 25-54	10	24	9	13	7	6	10	12	8	8	18	10	4	1	2	7	10	11	5	1		
W 25-54	3	16	4	12	7	7	6	5	4	3	6	5	2	1	2	3	2	5	2	1		
M 35-64	8	23	11	10	8	8	10	11	8	8	12	12	7		6	2	3	5	2	1		
W 35-64	1	16	3	11	9	9	7	5	6	4	5	5	3	1	2	5	5	11	3			
WCMF																						
P12+ SHR	7.7	10.2	14.9	12.3	12.6	11.7	11.4	12.4	11.4	12.3	11.5	13.4	13.0	11.1	11.7	12.9	14.0	13.2	10.7	13.9		
P12+	50	192	346	246	225	209	211	234	187	207	213	268	204	108	101	104	115	94	56	41		
TEENS	7	42	33	15	10	9	8	18	10	29	32	45	29	21	30	32	32	22	17	9		
M 18-34	22	83	168	144	137	118	124	130	103	99	103	117	90	50	47	48	53	41	27	15		
W 18-34	14	54	105	59	57	53	51	56	55	54	54	73	62	22	17	19	28	30	12	17		
M 25-54	11	51	106	99	91	91	91	83	65	68	74	91	66	29	12	13	12	9	6	3		
W 25-54	8	22	58	50	44	32	35	33	28	30	30	46	37	17	12	12	11	12	2	2		
M 35-64	3	11	28	15	10	19	18	17	10	12	12	22	19	10	3	3	1	12	2			
W 35-64	4	1	8	12	11	10	10	12	9	13	12	11	4	5	4	2	1	1				
WDKX																						
P12+ SHR	7.1	4.2	3.0	2.4	2.0	2.2	2.4	2.1	1.6	2.0	2.7	3.2	3.0	3.2	7.2	6.2	5.7	4.6	4.8	5.1		
P12+	46	79	69	48	36	40	45	40	27	33	50	63	47	31	62	50	47	33	25	15		
TEENS		16	9	5	5	7	9	8	5	2	10	14	13	11	30	19	13	6	4	2		
M 18-34	14	16	17	8	11	11	15	13	10	13	12	10	8	4	6	5	3	5	5	4		
W 18-34	10	20	18	23	8	10	12	10	7	9	12	20	15	9	15	16	13	11	6	7		
M 25-54	12	11	8	2	1	6	6	7	4	7	8	5	5	4	3	3	10	10	8			
W 25-54	17	20	17	23	13	14	14	9	4	9	15	25	14	10	9	11	12	13	6	4		
M 35-64	5	4	1	1	3	3					1	1	1	1	1	2	9	7	7			
W 35-64	7	11	12	8	7	7	6	6	3	8	13	13	2	1	2	2	2	2	1			
WEZO																						
P12+ SHR	6.8	4.6	7.3	10.6	10.5	10.6	10.2	9.3	11.3	10.8	10.0	9.6	6.8	5.3	5.8	5.9	5.5	3.5	5.4	5.4		
P12+	44	87	168	212	187	189	189	176	186	182	186	191	106	51	50	48	45	25	28	16		
TEENS		2	3	1	1	2	2	1	1	1	1	3	1	3	3	3	1	1	1			
M 18-34		3	3				6	4	4	5	9	6	4	7	7	5	6	2	2			
W 18-34	2	1	9	16	13	11	11	12	10	10	11	13	12	11	8	7	8	3	2	1		
M 25-54	12	29	43	54	52	52	58	54	61	52	50	51	23	15	17	16	11	3	4	6		
W 25-54	26	34	64	70	58	51	45	42	45	52	57	43	32	17	16	13	14	8	11	2		
M 35-64	13	37	56	78	69	64	74	70	75	63	62	68	31	16	15	14	12	3	4	6		
W 35-64	29	35	74	87	79	77	75	69	73	85	68	53	42	16	15	8	9	7	16	7		
WFLC																						
P12+ SHR	1.4	.6	1.2	2.6	1.3	1.0	1.0	2.3	.9	.8	1.0	1.0	1.3	1.0	.6	.2	.3	.4	.4			
P12+	9	12	28	51	24	17	18	43	14	13	19	20	21	10	5	2	2	2	2			
TEENS																						
M 18-34		1	2	5	3	4	4	11	4	4	4	5	6	2	3	1						
W 18-34		5	4	1	1	1	1	12	10	10	11	13	12	11	8	7	8	3	2	1		
M 25-54		1	1	1	3	3	3	7	3	3	3	5	3	1	3	1		1	1			
W 25-54		2	6	5	1	2	3	2	1	3	1	1	1	1	1	1		1	1			
M 35-64	3	4	2	2	1	1	2	1	2	1	2	4	3	1	1	1		1	1			
W 35-64	5	6	9	17	7	6	7	12	7	7	9	4	5	2	1	1		1	1			
WHAM																						
P12+ SHR	12.2	12.7	10.9	11.4	8.5	8.3	8.9	11.6	7.8	7.2	6.8	6.0	7.5	7.9	3.7	4.5	6.9	7.5	9.4	10.9		
P12+	79	238	253	228	151	148	165	220	128	121	126	120	117	77	32	36	57	53	49	32		
TEENS	4	7													2	2	6	5	3			
M 18-34	7	13	14	14	21	15	14	16	13	13	8	13	12	2	2	1	1	1	1			
W 18-34	4	6	2	4	4	7	7	8	2	4	6	5	6	2	1	1	6	4	3	3		
M 25-54	20	83	53	25	34	30	26	38	25	26	27	40	29	11	4	2	4	3	4	2		
W 25-54	16	58	51	38	27	27	31	45	25	26	30	22	20	10	6	4	15	11	9	10		
M 35-64	16	92	67	39	28	30	30	40	27	30	35	44	44	20	5	2	5	8	5	7		
W 35-64	41	82	77	70	52	58	67	46	45	48	33	29	15	6	10	19	14	20	11			
WKLX																						
P12+ SHR	5.4	3.6	3.3	3.9	5.5	7.2	7.8	6.8	7.5	7.1	6.6	6.0	6.4	6.5	5.3	4.7	3.7	5.4	6.5	7.8		
P12+	35	67	76	78	99	128	145	129	123	120	122	120	100	63	46	38	30	38	34	23		
TEENS	2	7	5			5	1	2	6	11	11	8	7	6	5	4	5	3	1			
M 18-34	22	33	26	38	35	53	61	61	62	56	53	43	24	22	21	17	16	21	15			
W 18-34	11	9	25	25	41	44	49	42	37	41	40	38	32	27	13	9	7	13	8	6		
M 25-54	13	36	31	38	43	65	75	68	66	60	60	60	50	20	24	19	16	17	20	13		
W 25-54	9	19	25	23	24	30	36	33	25	28	22	17	20	10	6	6	10	4	1			
M 35-64		7	9	4	14	17	19	13	13	11	15	16	15	5	5	3	1	4	1	1		
W 35-64		11	9	9	8	10	10	9	8	5	2	2	2			1		1				
WMJQ																						
P12+ SHR	6.6	7.7	6.1	4.0	2.9	2.7	3.1	3.6	2.9	3.5	3.8	6.8	7.8	10.3	10.9	8.3	8.6	6.8	4.0	3.7		
P12+	43	145	141	80	52	48	58	69	48	59	70	135	123	100	94	67	71	48	21	11		
TEENS	8	39	26	5	4	8	11	16	5	14	18	41	41	31	43	28	36	24	11	7		
M 18-34	12	32	28	27	19	11	11	12	8	12	18	31	24	23	20	15	12	15	6	2		
W 18-34	9	40	62	33	17	19	25	28	23	25	22	47	44	31	19	17	16	5	2	2		
M 25-54	13	37	27	19	14	7	8	10	8	11	19	24	22	23	19	11	11	13	6	1		
W 25-54	13	37	51	23	15	15	19	23	19	10	7	26	30	31	14	9	8	6	3	1		
M 35-64	5	13	8	3	2	1		2	1	2	7	6	5	4	4	2	3	2	1			
W 35-64	9	20	16	10	8	9	10	11	9	3	5	7	7	11	8	5	4	2	1			

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

		METRO AQH(00)																				
		5AM	6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	MID
		6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	1AM	
WNYS																						
P12+ SHR		2.6	2.3	4.5	6.5	7.9	7.5	6.8	8.0	7.7	7.5	8.1	7.6	4.0	3.8	4.8	4.6	4.5	4.8	6.1	8.2	
P12+		17	43	105	129	141	134	127	151	127	126	150	151	63	37	41	37	34	32	24		
TEENS																						
M 18-34		1	1	19	23	19	21	20	20	22	25	26	21	8	6	8	8	9	11	9	7	
W 18-34				1	5	13	15	16	17	14	14	13	15	7	6	6	5	6	5	5	1	
M 25-54		4	11	19	37	29	32	36	37	40	42	45	41	19	14	12	10	6	8	14	7	
W 25-54		9	20	27	30	41	38	40	46	39	40	45	48	18	5	4	10	16	16	9	7	
M 35-64		3	13	16	23	28	25	25	36	27	28	35	36	21	15	13	10	6	4	12	8	
W 35-64		11	25	32	35	36	39	39	46	39	39	49	47	21	8	9	16	13	6	6		
WPXY																						
P12+ SHR		.5	.3	.7	.7	.7	.5	.5	.4	.7	.7	.6	.4	.4	1.0	.2		.2	.7	.2	.3	
P12+		3	6	17	13	12	9	10	7	11	11	11	7	7	10	2		2	5	1	1	
TEENS		1	2																			
M 18-34				12	7	11	7	6	5	6	6	7	3	4	6	1		1	3	1	1	
W 18-34		2	2	5	6	1	1	1	1	3	3	2	2	2	2			1	1	1		
M 25-54				10	7	11	7	6	5	6	6	7	3	3	6	1		1	4	1		
W 25-54		2	3	5	6	1	2	3	2	4	2	4	4	3	3	1		1	1	1		
M 35-64										1	1	1	1	1	1			1	1	1		
W 35-64			1				2	2	1	1	2	1	2	1	1			1	1	1		
WPXY-FM																						
P12+ SHR		8.9	15.5	12.6	8.4	7.1	8.9	8.3	7.1	8.3	7.4	9.7	10.9	11.2	12.2	12.2	9.8	9.5	11.4	13.0	9.2	
P12+		58	291	291	167	127	158	154	134	136	125	181	217	175	118	105	79	78	81	68	27	
TEENS		6	145	82	29	17	17	16	20	24	23	49	65	63	56	57	47	54	53	28	11	
M 18-34		7	17	42	26	27	24	24	24	27	24	28	40	28	11	9	14	10	15	12	10	
W 18-34		16	70	90	49	42	63	63	52	52	45	60	66	50	26	13	7	11	7	22	6	
M 25-54		11	28	47	19	17	15	15	15	16	13	21	26	29	14	9	13	9	14	16	7	
W 25-54		34	64	88	68	46	57	50	45	37	40	53	53	55	40	26	10	3	5	7	3	
M 35-64		5	20	23	18	11	10	8	6	4	2	6	9	7	6	3	2	3	2	5		
W 35-64		24	37	50	41	25	38	35	28	23	25	29	28	26	19	22	9	4	1			
WVOR																						
P12+ SHR		16.6	14.2	11.0	11.5	12.6	13.0	12.9	12.4	13.2	13.8	12.4	11.2	10.5	9.6	8.6	6.1	6.3	8.3	7.9	6.1	
P12+		108	266	254	229	225	231	239	234	216	232	231	223	165	93	74	49	52	59	41	18	
TEENS		2	7	2			1	3				2	7	3	2	1	2	3	2			
M 18-34		6	39	44	31	30	29	29	23	23	27	33	29	29	16	10	10	13	14	6	5	
W 18-34		20	49	49	64	76	79	80	66	68	68	49	45	38	16	18	18	20	12	7	7	
M 25-54		50	116	95	83	65	66	68	77	74	79	73	74	61	48	33	15	12	21	14	2	
W 25-54		41	105	106	92	100	106	102	102	82	84	85	90	65	31	28	24	24	23	19	5	
M 35-64		50	90	72	81	59	58	62	79	67	74	68	63	46	37	24	8	5	12	11	3	
W 35-64		27	75	80	49	48	54	49	54	40	43	55	60	44	20	16	10	16	17	3		
WZSH																						
P12+ SHR		8.0	7.2	8.4	9.5	10.5	10.5	10.8	9.0	10.4	10.4	10.2	7.4	8.4	6.8	7.0	8.8	6.2	6.2	8.4	10.5	
P12+		52	135	194	189	187	188	201	170	171	174	190	147	131	66	60	71	51	44	44	31	
TEENS			3	1		1	1	1		3	3	3							1			
M 18-34					11	11	10	10	10	8	8	8	4	8	4		1					
W 18-34		1	1																			
M 25-54		8	20	33	22	24	23	24	21	20	22	18	5	12	13	5	9	8	7	3		
W 25-54		17	46	38	31	34	38	43	43	40	29	33	28	18	11	15	18	17	18	9	5	
M 35-64		17	33	71	47	49	41	42	36	33	39	33	30	26	16	12	15	14	10	6	4	
W 35-64		23	57	62	48	54	66	69	60	60	49	57	50	35	21	22	24	19	20	14	9	
WBEN-FM																						
P12+ SHR		.2	.3	1.0	1.1	.8	.9	.8	1.0	.9	.9	.9	.4	.5	.6	.6	1.3	.4	1.0	1.0		
P12+		3	7	19	19	14	16	16	17	15	16	18	6	5	5	11	3	5	5	3		
TEENS		1	4											2	5	2	4	9	4	3		
M 18-34		1	2	1	4	2	5	5	4	2	4	4				2	1	1	1	1		
W 18-34		1		18	15	11	11	11	11	11	12	13	1					1	1	1		
M 25-54		1	3	1			1	1	2	2	2		1			3	1	1	1	1		
W 25-54		1			4	1					1	3	3				1	1	1	1		
M 35-64				1						2	2		1			1		1	1	1		
W 35-64						1						1	2									
WBYR																						
P12+ SHR		.2	.6	1.1	.8	.9	1.0	.9	.4	1.3	1.4	1.2	1.5	2.0	2.7	2.1	1.6	1.2	1.1	.2		
P12+		1	11	26	15	16	17	16	8	21	23	22	30	31	26	18	13	10	8	1		
TEENS													2	1	1							
M 18-34			9	19	9	6	7	6	8	10	10	10	15	17	8	5	4					
W 18-34				1							2	2	2	3	6	3	1	3	2			
M 25-54		1	9	21	12	16	17	16	8	20	20	20	20	22	11	12	9	6	6	1		
W 25-54				4	3					1	1	1	1	1	4	4	2	1	1	1		
M 35-64		1	2	2	3	10	10	10	10	10	10	10	10	10	8	7	6	6	6	1		
W 35-64				4	3					1	1		1	1	3	3	1	1				

Footnote Symbols: † Stat on(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

METRO AQH(00)

WPCX
P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 25-54
W 25-54
M 35-64
W 35-64
WSFW
P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 25-54
W 25-54
M 35-64
W 35-64
WSFW-FM
P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 25-54
W 25-54
M 35-64
W 35-64

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+ SHR		.2	.7	1.1	1.8	1.1	1.1	.8	1.2	.9	.8	.8	.9	.8	1.7	1.5	1.2	1.3	.8	.3
P12+		3	16	21	32	19	21	16	19	15	15	16	14	8	15	12	10	9	4	1
TEENS																				
M 18-34			1	1	8	7	7	7	7	7	7	8	9	7	8	8	8	7	4	1
W 18-34			2	3	2	1	2	4	4	4	4	5	3	1	1	1	1	1		
M 25-54		2	4	5	10	7	7	9	11	11	9	11	8	7	13	10	7	7	4	1
W 25-54		1	4	5	5	6	5	4	5	4	5	3	3	1	1	1	2	1		
M 35-64		2	3	4	2	2	2	2	4	4	3	5	2		6					
W 35-64		1	4	5	5	5	4	3	4	4	5	3	3	1	1		1			
P12+ SHR			.1	.3	.2	.3	.3	.3	.3	.3	.4	.3								
P12+			2	6	4	6	6	6	5	5	7	5								
TEENS																				
M 18-34				1	1															
W 18-34			2	5	3	6	6	5	5	5	6	5								
M 25-54																				
W 25-54																				
M 35-64																				
W 35-64																				
P12+ SHR	.2		.3	.4	.6	.4	.4	.4	.2	.2	.2	.2	.1	.5	.1	.1	.1			
P12+	1		8	8	11	8	8	8	3	3	4	3	2	5	1	1	1			
TEENS																				
M 18-34																				
W 18-34				2	5			1	2	2		2								
M 25-54	1																			
W 25-54														3						
M 35-64	1																			
W 35-64			8	6	6	8	8	6	1	1	4	1	2	5						
TOTALS																				
P12+	649	1875	2315	1998	1784	1783	1857	1893	1640	1680	1860	1994	1567	970	861	808	821	710	522	294
TEENS	30	291	185	58	41	48	58	68	51	83	131	194	169	146	183	152	182	140	90	41
M 18-34	111	297	447	370	355	330	364	374	336	337	373	426	338	202	183	190	174	171	102	70
W 18-34	102	312	413	362	349	382	394	360	335	346	345	392	323	204	135	126	145	119	85	62
M 25-54	205	526	596	504	463	466	496	494	465	466	510	532	426	271	217	187	159	164	126	54
W 25-54	221	499	600	542	469	482	485	474	394	415	443	456	373	238	182	159	164	157	108	46
M 35-64	158	400	434	384	335	323	339	354	317	321	340	364	285	173	137	102	94	87	74	32
W 35-64	202	424	508	476	411	447	439	428	367	376	403	357	273	152	137	112	113	116	106	41

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Listening Locations

PERSONS 12+

METRO AQH(00)												
	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
WBBF	16	14	4	9	9	6	13	3		16	7	2
PCT (%)	47	41	12	36	36	24	81	19		64	28	8
WCMF	70	81	75	29	45	137	80	37	41	60	47	62
PCT (%)	31	36	33	14	21	65	50	23	25	36	28	37
WDKX	27	14	8	18	5	13	37	11	10	27	9	9
PCT (%)	55	29	16	49	14	35	64	19	17	60	20	20
WEZO	66	35	47	59	28	98	78	19	20	55	23	39
PCT (%)	44	23	31	32	15	53	65	16	17	47	19	33
WFLC	19	3	1	15	2	3	5	4	1	12	2	1
PCT (%)	79	13	4	75	10	15	50	40	10	80	13	7
WHAM	108	39	17	87	26	43	70	12	3	80	22	15
PCT (%)	65	24	10	56	17	28	82	14	4	70	19	13
WKLX	26	27	35	19	32	79	49	28	14	28	23	29
PCT (%)	29	30	39	15	25	62	54	31	15	34	28	35
WMJQ	56	36	14	19	18	20	62	27	9	41	23	12
PCT (%)	53	34	13	34	32	36	63	28	9	54	30	16
WNJR	67	30	6	75	39	17	68	21		56	23	5
PCT (%)	64	29	6	57	30	13	76	24		66	27	6
WPXY	1	7	3	1	2	5		4	4	1	3	3
PCT (%)	9	64	27	11	22	56		50	50	14	43	43
WPXY-FM	99	54	42	40	35	68	96	30	18	76	31	33
PCT (%)	51	28	21	28	24	48	68	21	13	54	22	24
WVOR	82	55	73	40	30	156	73	36	21	61	33	61
PCT (%)	39	26	35	18	13	68	55	27	16	39	21	39
WZSH	101	25	27	90	31	59	98	20	14	83	18	23
PCT (%)	66	16	18	50	17	33	75	15	11	66	14	18
<hr/>												
WBEN-FM	5	1	5		1	14	5			4		5
PCT (%)	45	9	45		7	93	100			44		56
WBYR	11	3	8	8	2	6	11	3	8	7	2	8
PCT (%)	52	14	38	50	13	38	50	14	36	44	13	50
WPCX	6	5	2	6	8	3	9	8		7	5	1
PCT (%)	43	36	14	35	47	18	53	47		54	38	8
WSFW	1		4			5	1		1			3
PCT (%)	20		80			100	50		50			100
WSFW-FM	4		1	5		1	5			3		
PCT (%)	80		20	83		17	100			100		
TOTALS												
AQH	886	490	404	604	356	797	887	307	177	720	311	338
PCT (%)	50	27	23	34	20	45	64	22	13	52	23	25

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

ROCHESTER, NY

141

WINTER 1987

Listening Locations

MEN 18+

METRO AQH(00)

	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
	WBBF PCT (%)	5 29	10 59	2 12	3 23	5 38	4 31	7 78	2 22		7 54	5 38
WCMF PCT (%)	29 23	51 40	48 38	15 11	26 20	90 69	33 43	16 21	25 33	27 29	27 29	40 43
WDKX PCT (%)	5 45	3 27	3 27	5 38	3 23	5 38	18 72	3 12	4 16	6 50	2 17	3 25
WEZO PCT (%)	21 32	19 29	25 38	19 23	15 18	50 60	25 56	9 20	10 22	18 35	12 24	20 39
WFLC PCT (%)	7 70	1 10	1 10	4 50	1 13	3 38	2 33	4 67		3 50	2 33	1 17
WHAM PCT (%)	32 44	27 37	12 16	21 34	11 18	31 51	17 68	5 20	3 12	22 49	13 29	11 24
WKLX PCT (%)	12 25	17 35	19 40	11 15	23 31	42 56	28 52	18 33	9 17	15 32	16 34	16 34
WMJQ PCT (%)	10 31	15 47	7 22	3 23	9 69	2 15	13 54	9 38	2 8	8 36	10 45	5 23
WNYR PCT (%)	27 56	18 38	3 6	33 52	21 33	9 14	31 76	10 24		27 64	12 29	2 5
WPXY PCT (%)		4 57	3 43			5 83		1 20	4 80		1 25	3 75
WPXY-FM PCT (%)	11 26	19 45	11 26	5 14	7 20	23 66	19 68	7 25	3 11	10 34	9 31	11 38
WVOR PCT (%)	30 29	33 32	40 39	14 13	13 12	77 73	28 50	16 29	11 20	23 32	18 25	32 44
WZSH PCT (%)	27 52	14 27	11 21	15 28	14 26	23 43	21 60	9 26	5 14	19 51	9 24	9 24
WBEN-FM PCT (%)	1 50	1 50			1 25	3 75	2 100			1 50		1 50
WBYR PCT (%)	8 44	3 17	8 44	8 50	2 13	6 38	5 38	2 15	6 46	5 38	2 15	7 54
WPCX PCT (%)	3 33	5 56	1 11	4 36	7 64		7 54	6 46		4 44	5 56	
WSFW PCT (%)	1 100								1 100			
WSFW-FM PCT (%)							1 100					
TOTALS AQH PCT (%)	279 36	279 36	209 27	195 25	181 23	402 52	312 57	139 25	91 17	240 42	164 28	175 30

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Listening Locations

WOMEN 18+

METRO AQH(00)												
	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
WBBF	11	3	2	6	3	2	6	1		9	1	1
PCT (%)	69	19	13	55	27	18	86	14		82	9	9
WCMF	24	24	21	8	15	42	30	15	9	18	15	18
PCT (%)	35	35	30	12	23	65	55	27	16	35	29	35
WDKX	15	10	3	8	2	7	15	4	3	15	5	3
PCT (%)	54	36	11	47	12	41	68	18	14	65	22	13
WEZO	43	16	22	39	13	48	52	10	10	35	11	19
PCT (%)	52	19	27	39	13	48	71	14	14	54	17	29
WFLC	12	2		11	1		3		1	9		
PCT (%)	86	14		92	8		75		25	100		
WHAM	75	12	5	66	15	12	53	6		57	9	4
PCT (%)	82	13	5	70	16	13	90	10		83	13	6
WKLX	10	10	15	8	9	35	20	10	3	11	7	12
PCT (%)	29	29	43	16	18	69	61	30	9	35	23	39
WMJQ	26	17	5	9	8	16	23	14	4	15	10	5
PCT (%)	55	36	11	28	25	50	58	35	10	48	32	16
WNYR	40	12	3	42	18	8	37	10		29	11	3
PCT (%)	71	21	5	62	26	12	79	21		67	26	7
WPXY	1	3		1	2			3		1	2	
PCT (%)	25	75		33	67			100		33	67	
WPXY-FM	38	30	22	22	24	42	40	18	8	29	18	17
PCT (%)	42	33	24	25	27	48	62	28	12	45	28	26
WVOR	49	22	33	26	17	79	44	20	10	35	15	29
PCT (%)	47	21	31	21	14	64	59	27	14	44	19	36
WZSH	73	11	16	74	16	36	77	9	9	64	8	14
PCT (%)	72	11	16	59	13	29	82	10	10	74	9	16
<hr/>												
WBEN-FM	2		5			11				1		4
PCT (%)	29		71			100				20		80
WBYR	3						4		2	2		1
PCT (%)	100						67		33	67		33
WPCX	3		1	2	1	3	2	2		3		1
PCT (%)	60		20	33	17	50	50	50		75		25
WSFW			4			5		1				3
PCT (%)			100			100		100				100
WSFW-FM	4		1	5		1	4			3		
PCT (%)	80		20	83		17	100			100		
TOTALS												
AQH	492	194	175	376	163	382	477	143	63	387	130	148
PCT (%)	57	22	20	41	18	42	70	21	9	58	19	22

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON RATINGS

Exclusive Audience

MONDAY - SUNDAY 6AM-MID

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBF	559	80	60		166	19	314	45	265	46	369	61
PCT(%)		14				11		14		17		17
WCMF	2092	174	1092	92	1349	138	964	75	263	10	289	17
PCT(%)		8		8		10		8		4		6
WDKX	600	92	304	43	290	55	256	41	116	15	146	23
PCT(%)		15		14		19		16		13		16
WEZO	1807	201	240	8	318	7	911	90	1036	163	1376	186
PCT(%)		11		3		2		10		16		14
WFLC	184	22	7		40		72	5	99	15	144	22
PCT(%)		12						7		15		15
WHAM	1666	245	97		267	13	724	68	891	127	1353	232
PCT(%)		15				5		9		14		17
WKLX	1372	27	425	7	989	20	922	20	252	7	267	7
PCT(%)		2		2		2		2		3		3
WMJQ	1721	104	984	47	876	33	684	57	312	38	350	38
PCT(%)		6		5		4		8		12		11
WNYR	788	186	87	15	168	28	400	96	413	106	607	158
PCT(%)		24		17		17		24		26		26
WPXY	168	6	30		72	6	113	6	65		80	
PCT(%)		4				8		5				
WPXY-FM	2309	208	1181	86	1079	94	1017	117	522	50	588	50
PCT(%)		9		7		9		12		10		9
WVOR	2275	261	479	27	960	58	1517	191	1048	167	1186	190
PCT(%)		11		6		6		13		16		16
WZSH	1247	225	103	8	93	6	429	75	681	134	1107	211
PCT(%)		18		8		6		17		20		19

WBEN-FM	271	10	159	10	141	10	112		41		41	
PCT(%)		4		6		7						
WBYR	171	11	90	11	117	11	76		28		28	
PCT(%)		6		12		9						
*WPCX	167	6	31		63		98	6	74	6	96	6
PCT(%)		4						6		8		6
*WSFW	39		22		22				10		17	
PCT(%)												
*WSFW-FM	59		15		15		6		21		44	
PCT(%)												

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Exclusive Audience

MONDAY-FRIDAY 6AM-10AM

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBF	281	107	26	5	80	26	157	39	152	53	190	76
PCT(%)		38		19		33		25		35		40
WCMF	1362	482	762	286	963	360	582	189	117	21	135	28
PCT(%)		35		38		37		32		18		21
WDXK	259	118	108	50	129	62	124	60	65	34	87	42
PCT(%)		46		46		48		48		52		48
WEZO	844	281	43	8	100	26	497	135	608	194	731	247
PCT(%)		33		19		26		27		32		34
WFLC	91	49	7		26	6	24	11	35	20	65	43
PCT(%)		54				23		46		57		66
WHAM	1126	536	59	16	177	47	522	224	654	315	933	481
PCT(%)		48		27		27		43		48		52
WKLX	591	110	158	32	444	80	418	70	99	5	114	13
PCT(%)		19		20		18		17		5		11
WMJQ	795	237	426	133	376	103	349	104	187	52	202	52
PCT(%)		30		31		27		30		28		26
WNYR	509	306	34	7	103	40	268	148	257	162	401	266
PCT(%)		60		21		39		55		61		66
WPXY	87	20	19	7	65	13	68	13	17	7	17	7
PCT(%)		23		37		20		19		41		41
WPXY-FM	1417	496	777	280	653	194	572	206	285	104	322	104
PCT(%)		35		36		30		36		36		32
WVOR	1248	448	184	41	522	149	960	367	663	265	696	280
PCT(%)		36		22		29		38		40		40
WZSH	727	375	35		30		256	100	433	217	686	375
PCT(%)		52						39		50		55
WBEN-FM	102	9	48		68	9	54	9	14		14	
PCT(%)		9				13		17				
WBYP	59	17	23		42		36	17	17	17	17	17
PCT(%)		29						47		100		100
WPCX	71		8		21		48		35		50	
PCT(%)												
*WSFW	15		15		15							
PCT(%)												
WSFW-FM	30		15		15				15		15	
PCT(%)												

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 # Both of the previous footnotes apply.

Exclusive Audience

MONDAY - FRIDAY 10AM - 3PM

METRO CUME (00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBF	179	59	20		46	26	109	49	90	33	120	33
PCT (%)		33				57		45		37		28
WCMF	1083	364	610	205	776	255	465	159	124	37	132	37
PCT (%)		34		34		33		34		30		28
WDXK	264	103	145	50	117	60	99	53	45	21	60	21
PCT (%)		39		34		51		54		47		35
WEZO	896	287	61	11	130	12	401	173	523	242	750	264
PCT (%)		32		18		9		43		46		35
WFLC	98	35	7		26	13	36	18	42	15	72	22
PCT (%)		36				50		50		36		31
WHAM	875	409	8	8	111	60	303	160	404	207	764	349
PCT (%)		47		100		54		53		51		46
WKLX	686	179	180	23	520	139	494	149	112	25	119	32
PCT (%)		26		13		27		30		22		27
WMJQ	661	166	376	89	351	75	260	77	112	39	127	39
PCT (%)		25		24		21		30		35		31
WNYR	512	268	66	29	132	55	258	129	252	138	380	213
PCT (%)		52		44		42		50		55		56
WPXY	97	14	19	7	39	7	63	7	38	7	53	7
PCT (%)		14		37		18		11		18		13
WPXY-FM	981	305	476	137	479	148	433	151	227	58	279	65
PCT (%)		31		29		31		35		26		23
WVOR	1091	357	193	29	479	130	742	264	505	194	590	227
PCT (%)		33		15		27		36		38		38
WZSH	766	313	35		35	6	228	100	417	210	712	307
PCT (%)		41				17		44		50		43
WBEN-FM	74	29	44	29	49	29	30		17		17	
PCT (%)		39		66		59						
WBYS	51	7	15		34		36	7	17	7	17	7
PCT (%)		14						19		41		41
WPCX	95	39	8		28	7	55	24	45	17	67	32
PCT (%)		41				25		44		38		48
WSFW	15		8		8						7	
PCT (%)												
WSFW-FM	25		8		8				10		17	
PCT (%)												

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Exclusive Audience

MONDAY-FRIDAY 3PM-7PM

METRO CUME (00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBF PCT (%)	191	73 38	27		54	13 24	114	51 45	94	53 56	124	60 48
WCMF PCT (%)	1346	310 23	774	138 18	903	225 25	562	172 31	145	36 25	145	36 25
WDXK PCT (%)	307	116 38	173	56 32	152	54 36	114	47 41	55	27 49	70	35 50
WEZO PCT (%)	952	348 37	95	13 14	128	13 10	463	155 33	593	259 44	776	322 41
WFLC PCT (%)	87	24 28	7		33	6 18	33	6 18	32	10 31	54	18 33
WHAM PCT (%)	840	309 37	36		120	26 22	351	123 35	488	202 41	720	283 39
WKLX PCT (%)	845	185 22	296	47 16	649	154 24	542	138 25	108	14 13	115	14 12
WMJQ PCT (%)	988	210 21	581	117 20	495	91 18	372	93 25	167	54 32	197	54 27
WNYR PCT (%)	460	218 47	44	15 34	110	41 37	263	129 49	268	140 52	350	177 51
WPXY PCT (%)	91	18 20	7		59	6 10	84	18 21	32	12 38	32	12 38
WPXY-FM PCT (%)	1326	401 30	760	187 25	666	151 23	519	192 37	214	93 43	251	115 46
WVOR PCT (%)	1301	471 36	272	65 24	529	108 20	914	348 38	651	319 49	706	342 48
WZSH PCT (%)	805	306 38	56	8 14	30		278	89 32	440	170 39	743	298 40

WBEN-FM PCT (%)	111	9 8	63		63	9 14	48	9 19	14		14	
WBYR PCT (%)	137	38 28	67	11 16	103	21 20	70	27 39	17	17 100	17	17 100
WPCX PCT (%)	60	35 58	8		21	13 62	42	30 71	39	22 56	39	22 56
*WSFW PCT (%)	15		8		8						7	
WSFW-FM PCT (%)	24		8		8		6		16		16	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Exclusive Audience

Exclusive Audience

MONDAY-FRIDAY 7PM-MID

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBF PCT (%)	232	128 55	11		46	33 72	121	65 54	115	57 50	175	95 54
WCMF PCT (%)	982	333 34	704	238 34	600	238 40	278	95 34	63	6 10	63	6 10
WDKX PCT (%)	260	114 44	162	63 39	117	53 45	90	43 48	32	12 38	40	20 50
WEZO PCT (%)	476	193 41	62	16 26	95	27 28	264	107 41	279	143 51	349	158 45
WFLC PCT (%)	35	12 34			13	7 54	30	12 40	22	5 23	22	5 23
WHAM PCT (%)	406	151 37	31		47	12 26	139	40 29	214	78 36	343	139 41
WKLX PCT (%)	560	197 35	228	61 27	428	140 33	325	129 40	50	25 50	57	32 56
WMJQ PCT (%)	686	193 28	453	104 23	303	103 34	221	89 40	94	38 40	101	38 38
WNYR PCT (%)	278	180 65	22	15 68	76	41 54	182	109 60	157	102 65	202	139 69
WPXY PCT (%)	49	36 73			32	19 59	49	36 73	17	17 100	17	17 100
WPXY-FM PCT (%)	829	281 34	554	171 31	322	125 39	263	110 42	117	44 38	124	44 35
WVOR PCT (%)	744	355 48	179	37 21	337	138 41	517	302 58	344	206 60	377	217 58
WZSH PCT (%)	408	236 58	13	8 62	8	8 100	138	44 32	255	136 53	395	228 58
WBEN-FM PCT (%)	88	26 30	54	6 11	27	10 37	34	20 59	17	10 59	17	10 59
WBYS PCT (%)	79	28 35	35	11 31	53	11 21	44	17 39	17	17 100	17	17 100
WPCX PCT (%)	82	37 45	7		27	7 26	67	37 55	47	30 64	55	30 55
WSFW-FM PCT (%)	7										7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Both of the previous footnotes apply.

Notations

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Notations

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Notations

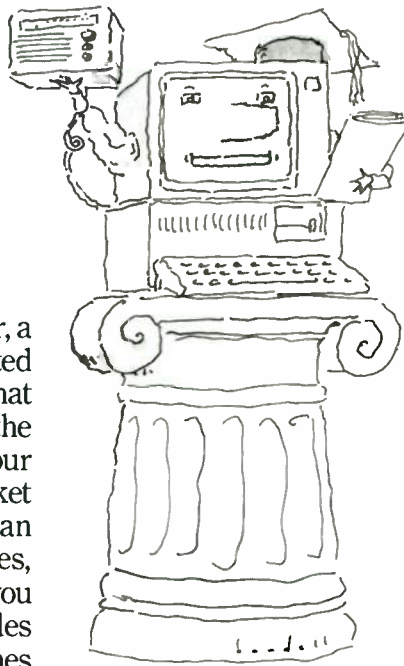
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Notations

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ARBITRON RATINGS/RADIO

World Radio History

Glossary of Selected Arbitron Terms

1. AM-FM TOTALS/A figure shown for AM-FM affiliates in time periods when they are simulcast. (See Pars. 23 and 39-41.)

2. AREA OF DOMINANT INFLUENCE (ADI)/Where applicable, Arbitron Television's geographic market design which defines each Television market exclusive of others based on measurable viewing patterns. Every county in the contiguous United States is allocated exclusively to one ADI.

3. AVERAGE QUARTER-HOUR PERSONS/The estimated number of persons who listened to a station for a minimum of five minutes within a quarter-hour. The estimate is the average of the reported listening in the total number of quarter-hours the station was on the air during a reported daypart. This estimate is shown for the MSA, TSA and, where applicable, the ADI.

4. AVERAGE QUARTER-HOUR RATING (Rating Points)/The Average Quarter-Hour Persons estimate expressed as a percentage of the universe. This estimate is shown in the MSA and, where applicable, the ADI.

5. AVERAGE QUARTER-HOUR SHARE/The Average Quarter-Hour estimate for a given station expressed as a percentage of the total MSA Average Quarter-Hour estimate within a reported daypart.

6. AWAY-FROM-HOME LISTENING/Estimate of listening for which the diary-keeper indicated listening was done away from home, either in a car or some other place.

7. CUME DAYPART COMBINATIONS/The unduplicated audience for combinations of dayparts. These data are available in the Arbitron AID and Client Tapes only.

8. CUME PERSONS/The estimated number of *different* persons who listened to a station for a minimum of five minutes in a quarter-hour within a reported daypart. (Cume estimates may also be referred to as *cumulative*, *unduplicated* or *reach* estimates.) This estimate is shown in the MSA, TSA and, where applicable, the ADI.

9. CUME RATING/The estimated number of Cume Persons expressed as a percentage of the MSA universe.

10. DAYPART/An industry-recognized part of a day (e.g., Saturday 6AM-10AM; Monday-Friday 7PM-Midnight).

11. EFFECTIVE SAMPLE BASE (ESB)/The sample size to be used for estimating the statistical variance of audience estimates. (See Par. 43.)

Easy-to-Use Formulas

Cost Per Thousand (CPM)

The cost of delivering 1,000 gross impressions (GI).

$$\frac{\text{Cost of Schedule}}{\text{Gross Impressions}} \times 1,000 = \text{CPM}$$

Cost Per Rating Point

The cost of reaching an Average Quarter-Hour Persons audience of one percent (achieving an Average Quarter-Hour Persons rating of one) for a given demographic group.

$$\frac{\text{Cost of Schedule}}{\text{Gross Rating Points (GRP)}} = \text{Cost Per Rating Point}$$

Frequency**

The number of times a person is exposed to a radio spot schedule.

$$\frac{\text{Gross Impressions}}{\text{Schedule Reach}} = \text{Frequency}$$

Time Spent Listening (TSL)

An estimate of the amount of time the average person spends listening during a specified time period.

$$\frac{\text{Quarter-Hours in time period} \times \text{Average Quarter-Hour Persons Audience}}{\text{Cume Audience}} = \text{TSL}$$

Turnover

The number of times the audience changes during a given time period.

$$\frac{\text{Cume Persons}}{\text{Average Quarter-Hour Persons}} = \text{Turnover}$$

*** 12. EXCLUSIVE CUME AUDIENCE/**The estimated number of Cume Persons in the MSA who listened to only one station within a reported daypart.

13. GROSS IMPRESSIONS (GI)/The sum of the Average Quarter-Hour Persons audience for all spots in a given schedule.

14. GROSS RATING POINTS (GRPs)/The sum of all rating points achieved in a market for a particular time span or spot schedule.

15. IN-TAB SAMPLE/The number of usable diaries actually tabulated in producing the report.

16. METRO SURVEY AREA (MSA)/Metro Survey Area definitions generally correspond to the federal government's Office of Management and Budget's Metropolitan Statistical Areas, Primary Metropolitan Statistical Areas or Consolidated Metropolitan Statistical Areas subject to the exceptions dictated by historical

industry usage or other marketing considerations, including an 80% preference of Arbitron home station subscribers in the Metro Survey Area where there are five or more home station subscribers. Markets with less than five home station subscribers require unanimous preference to adopt a non-standard Metro Survey Area definition. All Metro definition changes are subject to final review and approval by Arbitron.

17. METRO TOTALS AND/OR ADI TOTALS (Total listening in the Metro Survey Area and/or Total listening in the ADI)/The Metro Total and/or ADI Total estimates include estimates of listening to reported stations as well as to stations that did not meet the Minimum Reporting Standards plus estimates of listening to unidentified stations.

18. MINIMUM REPORTING STANDARDS (MRS)/Specific Minimum Reporting Standards are applied to determine the stations listed in this report. (See Pars. 36-37.)

19. RATING/(See *Average Quarter-Hour Rating and Cume Rating*.)

20. SAMPLING UNIT/A geographic area consisting of a county or part of a county. (See Par. 27.)

21. SCHEDULE REACH/**Estimated number of different persons who are listening at least once to a given spot schedule. (Unduplicated audience)

22. SHARE/(See *Average Quarter-Hour Share*.)

23. SIMULCAST/The simultaneous broadcasting, without any variation, of one station's total and uninterrupted broadcast flow by another station.

24. TECHNICAL DIFFICULTIES/Time period(s) of five or more consecutive minutes in a quarter-hour during the survey period in which a station listed in this report notified Arbitron in writing of technical difficulties.

25. TOTAL SURVEY AREA (TSA)/A geographic area that includes the Metro Survey Area and may include additional counties. (For explanation of the criteria used in establishing the TSA, see Par. 28.)

26. UNIVERSE/The estimated number of persons in all households (telephone and non-telephone) and in group quarters for the sex-age group and geographic area being reported.

For additional information, the reader is directed to *Standard Definitions of Broadcast Research Terms*, published by the National Association of Broadcasters, 1771 N Street, NW, Washington, DC, 20036.

* Not applicable to Condensed Radio Market Reports

** Only with Arbitron Information on Demand (AID) can you get verifiable Reach and Frequency estimates instead of a theoretical mathematical model

Description of Methodology

SAMPLING AND MEASUREMENT TECHNIQUES

27. SAMPLING METHODOLOGY/Surveys for Arbitron Radio Market Reports are accomplished through the use of a geographic unit called a sampling unit. A sampling unit consists of a county or a part of a county. Portions of counties are defined by zip code information based on 1980 Census data.

Market sample size targets, expressed in terms of Total Persons 12+, are established for the MSA, TSA and, if applicable, the ADI. Diary return targets are established for each sampling unit with a probability proportional to the population in the survey area. The actual number of diaries placed in each sampling unit is determined by the diary return target, the achieved persons per household in the sample and the rate of return which Arbitron reasonably expects based on past placement and return experience.

For each 12-week survey period, a complete new sample of households is computer selected for each sampling unit through the use of a systematic interval selection technique. These samples of households are drawn from lists of subscribers appearing in current available telephone directories supplied by Metromail. Expanded Sample Frame (ESF) is applied in MSA sampling units in all markets. ESF is designed to supplement standard telephone directory sample selection by including in the sample households not available in telephone directories. The ESF sample is defined by computer, based upon knowledge gained from the listed telephone number sampling method. Residents of group quarters cannot normally be reached using listed directories; however, they may be included through the ESF technique if not otherwise excluded (see Paragraph 44b). The total sample is then divided into approximately equal weekly random groups for placement.

If a need for additional samples arises after the original listed and ESF samples have been selected by the computer, then such additional samples may be selected by re-accessing the listed and ESF computer lists on hand.

28. TOTAL SURVEY AREA (TSA) DEFINITION/

The Total Survey Area is made up of those sampling units which meet specific criteria for inclusion in a given market. The first time a market area is surveyed by Arbitron, a Total Survey Area is designated by Arbitron from an analysis of diary data available from the most recent Coverage Study. A sampling unit is included or excluded on the basis of this listening data.

The procedure for evaluation of listening records from the most recent Coverage Study for the purpose of initial Total Survey Area definition is the same as the procedure for updating Total Survey Area definitions of previously surveyed markets. The criteria for inclusion of a sampling unit are based on specific numbers of mentions to the Metro-licensed home station(s) in all in-tab diaries from the sampling unit under consideration. For purposes of these evaluations, "mentions" is defined as the number of different diaries having entries of five or more minutes of listening within a single quarter-hour, at any time during a survey week. For a sampling unit to be added to the Total Survey Area: (i) the Metro-licensed home station(s) cumulatively must achieve a minimum of 10 diaries from the sampling unit; **and** (ii) receive a minimum of 10 diary mentions; **and** (iii) account for at least

10% of the total diary mentions from the sampling unit. For a sampling unit to be retained in the Total Survey Area: (i) the Metro-licensed stations cumulatively must achieve 8 diary mentions from the sampling unit; **and** (ii) 8% of the total mentions from the sampling unit. A sampling unit will be added or retained in the TSA under one of the two following standard exceptions: (i) if at least 15% of its mentions were for Metro-licensed stations, regardless of the absolute number of diaries or mentions for Metro-licensed stations; **or** (ii) in order to maintain geographic contiguity of the market definition, if at least 75% of the sampling unit is surrounded by other sampling units within the market definition. A sampling unit may be excluded if any of these conditions is not met. Updates are performed biennially. Once defined, the TSA does not necessarily include all sampling units in which all Metro-licensed home stations have listening. The definition does not imply that stations have equal coverage in all Metro and/or TSA sampling units. Due to market definition overlap, TSA audience estimates for any station are not additive to TSA audience estimates for that same station reported in any other market report. (Home stations with a multi-City of Identification, while considered home to the Metro for the reporting of audience estimates, are not considered Metro-licensed and are, therefore, not considered in the determination of TSA definitions.)

29. ARBITRON RADIO LISTENING DIARY/

Arbitron uses one-week individual diaries to gather listening information. Bilingual (English-Spanish) diaries are provided to all survey participants in the Metro of a Hispanic controlled market, who have either identified themselves as Hispanic in response to a race/nationality question or from whom race information was not obtained, or to any others indicating a preference for a bilingual diary. Cash incentives are provided as a means of stimulating respondent cooperation. These incentives may vary within sampling units. Arbitron sends a diary for each person 12+ reported in the sample household.

30. SAMPLE PLACEMENT AND DATA

RETRIEVAL/Initially Arbitron sends a letter to the sample households informing them of their selection by the computer and stating that an interviewer will be calling to request their cooperation in the survey. Initial contact with ESF sample households is made by the interviewer at the time cooperation is requested. Arbitron interviewers are instructed to contact all selected sample households by telephone to ascertain the possibility of an industry affiliation, to gain acceptance of the diaries, to determine the number of persons 12+ living in the household at the time of the placement call and, where applicable, to determine the ethnicity of the household.

Explicit instructions are provided to each interviewer and independent checks are regularly conducted by Arbitron interviewer coordinators and the Arbitron Field Operations Department. The interviewer may not always be under the direct control of Arbitron. In certain instances, independent telephone survey organizations are utilized by Arbitron. As a result, there may be instances where Arbitron instructions are not followed. Diaries are then mailed directly to the consenting sample households from Arbitron.

Interviewers are instructed to make a number of attempts to reach every household selected in the sample. These attempts are made at different hours of the day and evening. After the initial contact, the interviewer is directed to make additional contacts with the sample households to make sure the diary has been received, to assist members of the household in understanding the diary's purpose, to instruct how to keep the diary, to make sure no difficulties have developed, to remind the diarykeepers to return their diaries after the survey week, and to thank them for cooperating in the survey.

31. EXCEPTIONS/Arbitron reserves the right to exercise its best professional research judgment in modifying, waiving or suspending any policy, procedure or element of methodology that would appear unreasonable, illogical or impractical in light of known conditions.

PROCESSING TECHNIQUES

32. PROCESSING OF DIARIES/Arbitron makes reasonable efforts to utilize all returned diaries. However, some diaries returned to Arbitron are unusable. Among those which are unusable are diaries which are obviously incomplete; are postmarked and/or arrive on or before the last day of the survey week or after the production cut-off date; or which otherwise lack essential information. Only those with seven usable days are processed. The total number of in-tab diaries may be greater or less than the designated in-tab target.

Usable diaries may contain certain entries which may be modified or deleted via procedures performed in accordance with Arbitron's *Radio Edit Procedures Manual*. These diaries are then entered so that certain computer checks can be made. These include ascription procedures, the allocation of credit for aberrated call letters and other logical analyses and pre-tabulation preparations.

CALCULATING TECHNIQUES

33. CALCULATION OF ESTIMATES/ a. Returned-Sample Weighting and Tabulation.

In-tab diaries are weighted to reflect the estimated proportion of sex, age, geographic population and race (where ethnic weighting is employed) based on the characteristics of the survey area. Geographic area and sex-age control is maintained for diary returns by partitioning the survey area into sampling units and then subdividing the population of each sampling unit into sex-age tabulation groups. The value of each diary returned is a result of weighting the returned sample in an attempt to compensate for disproportionate returns from any sampling unit or sex-age group. In certain markets with high ethnic populations, weighting to compensate for disproportionate returns of ethnic diaries is used in addition to those mentioned above. With a value established for each diary, listening is estimated by adding the value of each diary in which listening is recorded to a particular station at a given time.

b. Broadcast Hours/Status Adjustment.

Local time differences within a market that overlap time zones and time differences caused by seasonal time changes are accounted for in the results by adjusting diary entries to the time observed by the home stations of the market being measured. Only one set of sign-on/sign-off times for a station is used in calculating

Description of Methodology (continued)

audience estimates for the market report. Arbitron uses the sign-on/sign-off times, provided by the station, depicting the month closest to December and the shortest broadcast day within that month. Audience estimates are adjusted for the station's actual broadcast schedule. When a station changes sign-on/sign-off times or commercial/non-commercial status during an Arbitron survey period, the times/status used in calculating audience estimates are taken from those days of operation comprising the majority of consecutive days of the survey period. The simulcast times/status are gathered from the station prior to the beginning of the survey. To be eligible for simulcast reporting, for a daypart, there must be no variation whatsoever from these reported times/status during the survey for the affected daypart. If a reported station advises Arbitron in writing of a change in its daytime/24-hour, commercial/non-commercial status, then the station, date and nature of the broadcasting change will be noted on Page 5B of this report.

c. Technical Difficulties. No adjustments are made to either diary entries or reported audience estimates for periods of technical difficulty. The notation of technical difficulties on Page 5B is only to assist the user in making his own evaluation of the audience estimates reported. Arbitron will accept information on technical difficulties only up to the day after the final date of the survey.

d. Rounding of Calculations. At various stages of the projection of data, audience estimates are rounded. Mathematical manipulation of previously rounded narrow demographics or dayparts in this report may produce a result apparently contradictory to actual reported audience estimates.

34. CUME LISTENING ESTIMATES FOR DAYPART COMBINATIONS/A person is counted only once in the Cume Persons estimate for the tabulation for a daypart or any combination of dayparts on data tapes.

CRITERIA FOR REPORTING STATIONS

35. CRITERIA FOR REPORTING STATIONS/ To be listed in an Arbitron report, a commercial radio station must engage in systematic regular commercial broadcasting pursuant to the authority of and the Rules and Regulations of the Federal Communications Commission or other appropriate governmental authority. Call letter designations exceeding four characters are shortened to four characters. Reported call letters are those in use on the last day of the survey. Non-commercial radio stations are not listed in this Arbitron market report and were not considered in the MRS evaluation. Further, audience estimates for a station which does not meet MRS for the Metro cannot be obtained in any way from the Metro data in this report. TSA data and estimates are limited to stations which have first qualified for reporting in the Metro.

36. MINIMUM REPORTING STANDARDS (MRS) FOR AM-ONLY AND FM-ONLY STATIONS/A commercial AM-only or FM-only station is included in this report if it has met all of the following Minimum Reporting Standards for the Metro or, if applicable, the ADI:

a. The station must have received five or more minutes of listening in a quarter-hour in at least

ten Metro diaries during the current survey of the market. (Ten ADI diaries for ADI markets), **and,**

b. The station must have a Cume Rating of one percent (1%) or greater among persons 12+ during the Monday-Sunday, 6AM-Midnight period (ADI Cume Rating of one percent (1%) or greater among persons 12+ during the Monday-Sunday, 6AM-Midnight period for ADI markets), **and,**

c. The station must have an Average Quarter-Hour MSA rating of at least 0.1 among persons 12+ for the time the station is on the air during the Monday-Sunday 6AM-Midnight period. (Average Quarter-Hour ADI rating of 0.1 for the ADI.) Due to rounding, 0.05 or greater becomes 0.1. Rounding occurs at both the demographic and daypart summation levels.

37. MINIMUM REPORTING STANDARDS (MRS) FOR AM-FM COMBINATION STATIONS/

a. AM-FM affiliates which are simulcast for less than 10% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are considered to be separately programmed stations. Thus, each station will be considered independently, and each must independently meet the criteria used for AM-only or FM-only stations. (See Par. 36.)

b. AM-FM affiliates which are simulcast from 10% to 90% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are considered to be simulcast stations. Provided that one of the two stations meets all MRS criteria described in Paragraph 36 above, the second station is included in the report if (i) it meets the criteria of Paragraph 36(a) and (b) and (ii) it achieves the Average Quarter-Hour Rating described in Paragraph 36(c) for any one of the four basic Monday-Friday dayparts, viz: (6AM-10AM; 10AM-3PM; 3PM-7PM; 7PM-Midnight).

c. AM-FM affiliates which are simulcast more than 90% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are regarded as totally simulcast stations and therefore will be treated as a single station in all phases of the MRS criteria described in Paragraph 36. If the combined audience of the two stations is sufficient to meet all criteria of Paragraph 36, then both stations will be listed in the report even though one (or both) stations might not meet the MRS criteria if considered individually.

38. HOME AND OUTSIDE STATIONS/Any station either licensed to a city located within the Metro of a market or which is recognized under Arbitron's policies and procedures as having appropriate Multi-City of Identification, is listed in the market report as a home station. (However, if an AM and FM station simulcast programming and one of the two affiliates is a home station both will be treated as home stations.) All other stations are considered outside stations. For reports containing an ADI section, outside stations are further reclassified into: (a) *outside the Metro but home to the ADI*, and (b) *outside the Metro and the ADI*. The MRS for inclusion in a report are the same for all stations.

AM-FM TOTALS

39. CRITERIA/An AM-FM Total line is only available to simulcast stations (see definitions

Paragraphs 23, 33b and 37). For simulcast stations a Total line will appear following the AM and FM lines when AM-FM affiliates are simulcast during an entire reported daypart. *Note:* No Total line will be shown unless simulcast operation is strictly maintained for the entire survey period.

Total lines also will be shown although one or both simulcasting stations may not have been on the air during the entire reported daypart. Stations broadcasting for less than an entire reported daypart are indicated by an asterisk next to the station call letters.

40. TOTAL AVERAGE QUARTER-HOUR LISTENING/The AM-FM Total line is the summation of the estimated number of persons who listened to the AM station plus the estimated number of persons who listened to the FM station during a reported daypart.

41. TOTAL CUME PERSONS/The AM-FM Total line represents the estimated number of different persons who listened to either the AM station or the FM station or both stations during the reported daypart. The Total line provides an estimate of the unduplicated audience to the AM-FM combination during the reported daypart. If the Total line equals the sum of the individual AM and FM estimates, there is no reported duplication of listening between the two stations. If the Total is less than the sum of the individual figures, there is reported duplication (i.e., persons listening to both stations in the same time period).

STATISTICAL RELIABILITY

42. SAMPLING ERROR/Arbitron estimates are subject to the statistical variances associated with all surveys using a sample of the universe and, additionally, to all of the factors described in Special Notices and Paragraph 44. Approximations of the sampling error can be developed by use of the Tables A and B included herein. These tables were derived from an empirical study which employed "Jack-Knife Replication." The study, published by Arbitron is entitled: *Arbitron Replication II: A Study of The Reliability of Radio Ratings*. Tables A and B produce estimates of sampling error at the one (*one sigma*) standard error level. Users of this report should keep in mind that, due to the factors discussed in Paragraph 44, the accuracy of Arbitron estimates, data and reports and their statistical evaluators cannot be determined to any precise mathematical value or definition.

43. EFFECTIVE SAMPLE BASE (ESB)/Estimates of the Effective Sample Base indicate the size of a simple random sample (in which all diaries have equal value) that would be required to provide the same degree of reliability as the sample actually used to produce the audience estimates in this report. The statistical reliability of such estimates depends on the ESB and only indirectly on the number of diaries tabulated. Statistical reliability is also affected by all of the factors described in Paragraph 44. Approximations of ESBs may be determined through the use of squared Table B values included herein. The Arbitron formula for estimating ESBs is based upon the same empirical study referenced above. The Arbitron formula to estimate ESBs takes into account the disproportionate sampling of Metro areas, and differences in return rates among sampling

Description of Methodology (continued)

units and the individual sex-age categories. As a general rule, ESBs for all come estimates will be less than total in-tab diaries and the ESBs for all Average Quarter-Hour estimates will be larger than the ESBs for come estimates and may be even greater than the total in-tab sample. This is due to the interclass correlation of the listening between quarter-hours for the various dayparts.

LIMITATIONS

44. LIMITATIONS/In addition to the sources of possible error which are described elsewhere in this report, the user should be aware of the limitations described below:

a. The sample is drawn from telephone households only. Persons in non-telephone households are thereby excluded from the sample frame. Metro telephone households not listed in directories are sampled using the ESF technique described in Paragraph 27. Commercial establishments listed in directories are specifically excluded from the sample.

Households on military installations, as well as students and residents at educational and other institutions and group quarters may not be listed in local telephone directories but may be included in the ESF sample if not otherwise excluded in "b" below. Further, all possible telephone directories may not be available in the lists prepared by Metromail and used as Arbitron's standard sample frame.

b. Effort is made to exclude residents of group quarters and institutions such as hospitals, military barracks or college dormitories and residences of nine or more unrelated individuals. Certain sample households may not be eligible for participation in Arbitron surveys. The inclusion or exclusion of such households from the sample is dependent upon information revealed in response to Arbitron's industry affiliation question.

c. Non-responding persons may have listening habits which differ from those of respondents. Similarly, the listening habits of persons residing in non-telephone households may vary from those of persons in telephone households.

d. Non-responding persons in the original designated households sample prevent the in-tab sample from being a perfect probability sample.

e. The sample design and/or response patterns may preclude proper representation of certain groups within the population such as ethnic groups, persons in certain low-income or low-education groups, or individuals whose primary language is other than English. Such persons, whose listening habits may differ from other persons, may not be fully represented in the audience estimates because sufficient usable diaries may not have been obtained from them. These factors may be significant to the extent that radio listening of these groups differs from those of other groups.

f. Population estimates from Market Statistics used in this report are subject to defects and limitations such as sampling errors, locating undocumented populations, and processing and recording errors. In addition, for those years between decennial Census dates, Census data are based upon a sample which is significantly smaller in most regions than that employed by Arbitron. Market Statistics utilizes published government figures in estimating populations for individual sampling units. These

population figures do not include adjustments for known or unknown over or under counts of various segments of the population, including undocumented population groups. These defects and limitations in data from Market Statistics are inherent in Arbitron estimates based thereon.

g. Diaries, or portions thereof, may be completed improperly if the diary instructions are not understood or are not followed. Such diaries may therefore be unusable and excluded from the survey. Some diary entries may have been made on the basis of hearsay, recall, the estimates of the diarykeeper or could have been influenced by comments made by the interviewer or others to survey participants.

h. Human and computer processing errors may occur after the diaries are received by Arbitron. Consequently, the degree of variance in the data may be greater than that expected from sampling variance alone.

i. The data upon which Arbitron has based its returned-sample weighting, including ethnic identification, may not be precise. Additionally, zip code information used in this report is subject to defects and limitations. Therefore, defects and limitations found in data supplied by others are inherent in Arbitron estimates based thereon.

j. Logical analysis, pre-processing preparation or ascription of the data may affect some of the diary listening entries before the data are projected. These procedures may affect a station's ability to meet MRS. Some diaries, or portions thereof, may also be checked by post-survey week telephone validation calls to diarykeepers; and diaries, or portions thereof, may thereby be modified or excluded from the survey.

k. Arbitron conducts research involving new methods of improving cooperation of diarykeepers and/or securing additional information from such persons. Occasionally, a portion of this research may be integrated with actual surveys, and if and when so done, may cause the degree of variance in the data to be greater than that expected from sampling variance alone.

l. Certain data, such as when the station was on and off the air, facilities, call letters used, slogans claimed, format, programming, National Representative and time periods when AM-FM affiliates were simulcast or separately programmed, are based on data supplied by the stations and/or recent industry publications or notices. These data may not be accurate or timely and may affect the way certain audience estimates are reported. Noted periods of technical difficulties have not been used to delete or modify diary entries.

m. Situations in which stations have or have had the same call letters or have changed call letters may result in respondent confusion in correctly identifying the station to which the listening occurred.

n. Reported trends estimates may not reflect actual audiences over time due to methodological changes, changes in station operations/facilities/special activities, changes in survey area definitions or populations, or conditions not under Arbitron's control.

RETENTION OF RAW MATERIALS

45. RETENTION SCHEDULE/In-tab Arbitron listening diaries used for the compilation of the audience estimates published in this report,

along with all unusable diaries, will be stored for one year from the date on which this report was first mailed to subscribers by Arbitron after which all diaries will be destroyed. Subscribers to this report are advised that if special cross tabulations of the reported estimates are desired, they should be ordered before the retention period has expired. Upon proper appointment, subscribers to this report may examine, but not copy, the in-tab Arbitron listening diaries used in this report at Arbitron's Laurel, Md. office.

SPECIAL NOTICES PAGE

46. SPECIAL NOTICES/To the extent that any provisions contained in this description of methodology are inconsistent or conflict with any provision contained in either the *Special Notices* on Page 5B of this report, or Paragraph 31 hereof, such are deemed to supersede and/or amend this description of methodology.

DISCLAIMER OF WARRANTIES

47. DISCLAIMER OF WARRANTIES/Arbitron makes no warranties, express or implied, concerning: data gathered or obtained by Arbitron from any source; the present or future methodology employed by Arbitron in producing Arbitron ratings; or the Arbitron data, estimates or ratings contained herein. All Arbitron data and estimates represent only the opinion of Arbitron and reliance thereon and use thereof shall be at subscriber's own risk.

RESTRICTIONS ON USE OF REPORT

All Arbitron radio audience estimates, together with the map contained herein, are proprietary to Arbitron. They are provided to Arbitron clients pursuant to the terms of written license agreements between Arbitron and such clients. All Arbitron audience data and estimates are for the exclusive use of Arbitron clients and their authorized representatives and may be disclosed only to advertisers and/or their agencies who have a bona fide business interest in the data. For an Arbitron client to divulge any data or estimates to a non-subscribing station, or to lend and/or give a copy and/or a reproduction of any part of any report to any non-subscriber, including advertisers and/or their agencies, constitutes a breach of the license agreement between Arbitron and each of its clients. Quotations by clients of the estimates as allowed by the preceding sentence for purposes of advertising or promotion must identify Arbitron as the source and that Arbitron's data and estimates are copyrighted. It also should be mentioned that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report. Neither this report, the map contained herein nor any audience estimate may be used in any manner by non-clients of Arbitron without written permission from Arbitron.

Arbitron recommends that the appropriate market, survey period and kind of audience estimate (e.g., Boston, Winter 1987, Total Survey Area, Monday-Friday 3PM-7PM, Average Quarter-Hour Estimates, Men 18-24) be stated.

Users of audience estimates are referred to the current policies of the federal government relating to the use of such estimates.

ARBITRON RADIO RELIABILITY — TABLE A

RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE
0.1	3.16	5.1	22.00	10.1	30.13	15.1	35.80	20.1	40.07	20.1	43.36	30.1	45.87	35.1	47.73	40.1	49.01	45.1	49.76
0.2	4.47	5.2	22.20	10.2	30.26	15.2	35.90	20.2	40.15	25.2	43.42	30.2	45.91	35.2	47.76	40.2	49.03	45.2	49.77
0.3	5.47	5.3	22.40	10.3	30.40	15.3	36.00	20.3	40.22	25.3	43.47	30.3	45.96	35.3	47.79	40.3	49.05	45.3	49.78
0.4	6.31	5.4	22.60	10.4	30.53	15.4	36.09	20.4	40.30	25.4	43.53	30.4	46.00	35.4	47.82	40.4	49.07	45.4	49.79
0.5	7.05	5.5	22.80	10.5	30.66	15.5	36.19	20.5	40.37	25.5	43.59	30.5	46.04	35.5	47.85	40.5	49.09	45.5	49.80
0.6	7.72	5.6	22.99	10.6	30.78	15.6	36.29	20.6	40.44	25.6	43.64	30.6	46.08	35.6	47.88	40.6	49.11	45.6	49.81
0.7	8.34	5.7	23.18	10.7	30.91	15.7	36.38	20.7	40.52	25.7	43.70	30.7	46.12	35.7	47.91	40.7	49.13	45.7	49.81
0.8	8.91	5.8	23.37	10.8	31.04	15.8	36.47	20.8	40.59	25.8	43.75	30.8	46.17	35.8	47.94	40.8	49.15	45.8	49.82
0.9	9.44	5.9	23.56	10.9	31.16	15.9	36.57	20.9	40.66	25.9	43.81	30.9	46.21	35.9	47.97	40.9	49.16	45.9	49.83
1.0	9.95	6.0	23.75	11.0	31.29	16.0	36.66	21.0	40.73	26.0	43.86	31.0	46.25	36.0	48.00	41.0	49.18	46.0	49.84
1.1	10.43	6.1	23.93	11.1	31.41	16.1	36.75	21.1	40.80	26.1	43.92	31.1	46.29	36.1	48.03	41.1	49.20	46.1	49.85
1.2	10.89	6.2	24.12	11.2	31.54	16.2	36.85	21.2	40.87	26.2	43.97	31.2	46.33	36.2	48.06	41.2	49.22	46.2	49.86
1.3	11.33	6.3	24.30	11.3	31.66	16.3	36.94	21.3	40.94	26.3	44.03	31.3	46.37	36.3	48.09	41.3	49.24	46.3	49.86
1.4	11.75	6.4	24.48	11.4	31.78	16.4	37.03	21.4	41.01	26.4	44.08	31.4	46.41	36.4	48.11	41.4	49.25	46.4	49.87
1.5	12.16	6.5	24.65	11.5	31.90	16.5	37.12	21.5	41.08	26.5	44.13	31.5	46.45	36.5	48.14	41.5	49.27	46.5	49.88
1.6	12.55	6.6	24.83	11.6	32.02	16.6	37.21	21.6	41.15	26.6	44.19	31.6	46.49	36.6	48.17	41.6	49.29	46.6	49.88
1.7	12.93	6.7	25.00	11.7	32.14	16.7	37.30	21.7	41.22	26.7	44.24	31.7	46.53	36.7	48.20	41.7	49.31	46.7	49.89
1.8	13.30	6.8	25.17	11.8	32.26	16.8	37.39	21.8	41.29	26.8	44.29	31.8	46.57	36.8	48.23	41.8	49.32	46.8	49.90
1.9	13.65	6.9	25.35	11.9	32.38	16.9	37.48	21.9	41.36	26.9	44.34	31.9	46.61	36.9	48.25	41.9	49.34	46.9	49.90
2.0	14.00	7.0	25.51	12.0	32.50	17.0	37.56	22.0	41.42	27.0	44.40	32.0	46.65	37.0	48.28	42.0	49.36	47.0	49.91
2.1	14.34	7.1	25.68	12.1	32.61	17.1	37.65	22.1	41.49	27.1	44.45	32.1	46.69	37.1	48.31	42.1	49.37	47.1	49.92
2.2	14.67	7.2	25.85	12.2	32.73	17.2	37.74	22.2	41.56	27.2	44.50	32.2	46.72	37.2	48.33	42.2	49.39	47.2	49.92
2.3	14.99	7.3	26.01	12.3	32.84	17.3	37.82	22.3	41.63	27.3	44.55	32.3	46.76	37.3	48.36	42.3	49.40	47.3	49.93
2.4	15.30	7.4	26.18	12.4	32.96	17.4	37.91	22.4	41.69	27.4	44.60	32.4	46.80	37.4	48.39	42.4	49.42	47.4	49.93
2.5	15.61	7.5	26.34	12.5	33.07	17.5	38.00	22.5	41.76	27.5	44.65	32.5	46.84	37.5	48.41	42.5	49.43	47.5	49.94
2.6	15.91	7.6	26.50	12.6	33.18	17.6	38.08	22.6	41.82	27.6	44.70	32.6	46.87	37.6	48.44	42.6	49.45	47.6	49.94
2.7	16.21	7.7	26.66	12.7	33.30	17.7	38.17	22.7	41.89	27.7	44.75	32.7	46.91	37.7	48.46	42.7	49.46	47.7	49.95
2.8	16.50	7.8	26.82	12.8	33.41	17.8	38.25	22.8	41.95	27.8	44.80	32.8	46.95	37.8	48.49	42.8	49.48	47.8	49.95
2.9	16.78	7.9	26.97	12.9	33.52	17.9	38.34	22.9	42.02	27.9	44.85	32.9	46.98	37.9	48.51	42.9	49.49	47.9	49.96
3.0	17.06	8.0	27.13	13.0	33.63	18.0	38.42	23.0	42.08	28.0	44.90	33.0	47.02	38.0	48.54	43.0	49.51	48.0	49.96
3.1	17.33	8.1	27.28	13.1	33.74	18.1	38.50	23.1	42.15	28.1	44.95	33.1	47.06	38.1	48.56	43.1	49.52	48.1	49.96
3.2	17.60	8.2	27.44	13.2	33.85	18.2	38.58	23.2	42.21	28.2	45.00	33.2	47.09	38.2	48.59	43.2	49.54	48.2	49.97
3.3	17.86	8.3	27.59	13.3	33.96	18.3	38.67	23.3	42.27	28.3	45.05	33.3	47.13	38.3	48.61	43.3	49.55	48.3	49.97
3.4	18.12	8.4	27.74	13.4	34.07	18.4	38.75	23.4	42.34	28.4	45.09	33.4	47.16	38.4	48.64	43.4	49.56	48.4	49.97
3.5	18.38	8.5	27.89	13.5	34.17	18.5	38.83	23.5	42.40	28.5	45.14	33.5	47.20	38.5	48.66	43.5	49.58	48.5	49.98
3.6	18.63	8.6	28.04	13.6	34.28	18.6	38.91	23.6	42.46	28.6	45.19	33.6	47.23	38.6	48.68	43.6	49.59	48.6	49.98
3.7	18.88	8.7	28.18	13.7	34.38	18.7	38.99	23.7	42.52	28.7	45.24	33.7	47.27	38.7	48.71	43.7	49.60	48.7	49.98
3.8	19.12	8.8	28.33	13.8	34.49	18.8	39.07	23.8	42.59	28.8	45.28	33.8	47.30	38.8	48.73	43.8	49.61	48.8	49.99
3.9	19.36	8.9	28.47	13.9	34.59	18.9	39.15	23.9	42.65	28.9	45.33	33.9	47.34	38.9	48.75	43.9	49.63	48.9	49.99
4.0	19.60	9.0	28.62	14.0	34.70	19.0	39.23	24.0	42.71	29.0	45.38	34.0	47.37	39.0	48.77	44.0	49.64	49.0	49.99
4.1	19.83	9.1	28.76	14.1	34.80	19.1	39.31	24.1	42.77	29.1	45.42	34.1	47.40	39.1	48.80	44.1	49.65	49.1	49.99
4.2	20.06	9.2	28.90	14.2	34.91	19.2	39.39	24.2	42.83	29.2	45.47	34.2	47.44	39.2	48.82	44.2	49.66	49.2	49.99
4.3	20.29	9.3	29.04	14.3	35.01	19.3	39.47	24.3	42.89	29.3	45.51	34.3	47.47	39.3	48.84	44.3	49.67	49.3	50.00
4.4	20.51	9.4	29.18	14.4	35.11	19.4	39.54	24.4	42.95	29.4	45.56	34.4	47.50	39.4	48.86	44.4	49.69	49.4	50.00
4.5	20.73	9.5	29.32	14.5	35.21	19.5	39.62	24.5	43.01	29.5	45.60	34.5	47.54	39.5	48.89	44.5	49.70	49.5	50.00
4.6	20.95	9.6	29.46	14.6	35.31	19.6	39.70	24.6	43.07	29.6	45.65	34.6	47.57	39.6	48.91	44.6	49.71	49.6	50.00
4.7	21.16	9.7	29.60	14.7	35.41	19.7	39.77	24.7	43.13	29.7	45.69	34.7	47.60	39.7	48.93	44.7	49.72	49.7	50.00
4.8	21.38	9.8	29.73	14.8	35.51	19.8	39.85	24.8	43.19	29.8	45.74	34.8	47.63	39.8	48.95	44.8	49.73	49.8	50.00
4.9	21.59	9.9	29.87	14.9	35.61	19.9	39.92	24.9	43.24	29.9	45.78	34.9	47.67	39.9	48.97	44.9	49.74	49.9	50.00
5.0	21.79	10.0	30.00	15.0	35.71	20.0	40.00	25.0	43.30	30.0	45.83	35.0	47.70	40.0	48.99	45.0	49.75	50.0	50.00

Note: When rating is greater than 50.0, use the value given for a rating equal to 100.0 minus the original rating. For example, if the rating were 87.3, use the value shown for a rating of 12.7 (100.0-87.3)

INSTRUCTIONS FOR ESTIMATING RELIABILITY AND EFFECTIVE SAMPLE BASES (ESBs)

TO ESTIMATE STANDARD ERROR OF A RATING

The approximate Standard Error (one sigma level) for specific ratings published in this report may be determined by dividing a value obtained from Table A by a value obtained from Table B.

The Table A value depends only on the value of the specific rating. For example, if the rating is 1.2, the Table A value is 10.89.

Table B values are shown for each of the geographic areas included in this report; Metro, TSA and (if applicable) ADI. Using the appropriate geographic area, find the Table B value on the basis of demographic group and estimate type for the specific rating. For example, for a weekday, 6AM-10AM Average Quarter-Hour Rating among Males 18-34 in the Metro area, the Table B value would be determined from the appropriate row (Males 18-34) and column (estimate type Monday-Friday, 6AM-10AM or Monday-Friday, 3PM-7PM) of the Metro section of Table B.

The Standard Error (one sigma level) is estimated by dividing the Table A value by the Table B value. For example, if the Table A value was found to be 7.05 and the Table B value was found to be 28.20, the Standard Error would be 7.05 ÷ 28.20 = 0.25. Note: Table B values differ from report to report; hence, the 28.20 value is used here for illustrative purposes only.

It should be noted that columns 2-11 of Table B refer to Average Quarter-Hour Ratings only. Column 1 of Table B is to be used for any Cumulative Rating.

TO ESTIMATE STANDARD ERROR OF A PROJECTED AUDIENCE NUMBER

In order to determine the Standard Error for audiences expressed in terms of projected numbers of persons rather than ratings, first calculate the corresponding rating. (The rating is calculated by dividing the projected audience by the corresponding population base and multiplying the result by 100.0.)

After the rating is calculated, proceed as described above for determining the Standard Error for the audience expressed as a rating. Then, multiply the resulting Standard Error of the rating by the corresponding population base and divide the result by 100 to produce the Standard Error estimate for the projected number of persons.

For example, if the projected audience is 1,300 and the corresponding population is 100,000, the corresponding rating would be $(1,300 \div 100,000) \times 100 = 1.3$. If the Standard Error for this rating were found to be 0.30, the Standard Error for the projected number of persons would be $(0.30 \times 100,000) \div 100 = \pm 300$.

TO CONVERT STANDARD ERRORS TO CONFIDENCE INTERVALS

Standard Error levels determined as described above may be used to determine 68%, 90%, 95% and 99% confidence intervals by adding and subtracting the appropriate multiple of the Standard Error to and from the corresponding rating or audience estimate. The multiples are 1.00, 1.64, 1.96 and 2.58, respectively.

For example, if the estimated rating is 2.0 and its estimated Standard Error is 0.30, the lower 95% confidence limit is 2.0 minus (1.96×0.30) which equals 1.412, and the upper 95% con-

fidence limit is 2.0 plus (1.96×0.30) which equals 2.588.

TO ESTIMATE EFFECTIVE SAMPLE BASE (ESB) SIZES

Users may determine the approximate ESB for various sex-age groups and estimate types (including different geographic areas) by squaring the values shown in table B. (Also see Paragraph 43, Page iii, for further discussion concerning ESB values.)

For example, if the Table B value shown for Males 18+ for Monday-Friday, 6AM-10AM Average Quarter-Hour Estimates in the Metro area is 50, the corresponding ESB value is 50 squared which equals 2500.

TO OBTAIN ADDITIONAL METHODOLOGY DETAILS

The derivation of these tables and the above procedures for the estimation of reliability and Effective Sample Bases is described in the Arbitron publication entitled *Arbitron Replication II: A Study of the Reliability of Radio Ratings*. A discussion of more complex applications (such as determining the statistical significance between audience estimates for two different stations as reported in the same report, or determining the statistical significance of an audience difference between two reports for the same station) can also be found in that publication.

Limitations

Although Arbitron believes that the above described procedures provide report users with useful estimates of Standard Errors, the reader should note the limitations described in Paragraphs 31, 42, 43, 44, 46 and 47 herein on Pages ii-iv.

Arbitron Radio Reliability - Table B

Average Quarter Hour Estimates

Metro Survey Area		All Cume Estimates	Sat 6A-10A Sun 6A-10A Sat 3P-7P Sun 3P-7P	Weekdays Single Hour	Sat 10A-3P Sun 10A-3P Sat 7P-MID Sun 7P-MID	Weekend 10A-7P	Mon-Fri 6A-10A Mon-Fri 3P-7P	Mon-Fri 10A-3P Mon-Fri 7P-MID	Weekend 6A-MID	Mon-Fri 6A-10A + 3P-7P	Mon-Fri 6A-7P	Mon-Sun 6A-MID
Persons	12+	29.64	44.57	46.43	44.11	*****	55.31	55.83	65.32	65.47	*****	70.23
Men	18+	21.73	33.03	*****	32.14	*****	41.63	39.21	*****	47.34	*****	52.57
Men	18-24	8.33	13.95	*****	13.19	*****	19.15	17.93	*****	*****	*****	24.30
Men	25-34	10.89	17.19	*****	16.92	*****	22.19	21.21	*****	*****	*****	28.89
Men	35-44	9.71	14.99	*****	15.07	*****	19.47	18.16	*****	*****	*****	24.39
Men	45-54	8.73	12.98	*****	13.36	*****	17.05	16.16	*****	*****	*****	21.62
Men	55-64	8.95	13.52	*****	13.74	*****	18.10	17.24	*****	*****	*****	24.16
Men	12-24	11.14	19.62	*****	19.09	24.96	24.73	23.29	28.98	28.12	26.11	31.23
Men	18-34	13.90	21.80	22.72	21.04	26.70	28.44	26.67	32.29	32.26	31.30	36.58
Men	18-49	17.83	27.67	*****	26.81	32.29	35.08	32.17	39.05	39.01	37.85	44.24
Men	25-49	16.00	24.23	*****	23.88	29.70	30.53	28.21	35.92	33.38	31.31	38.61
Men	25-54	17.04	25.46	25.91	25.30	31.21	32.22	29.64	37.74	35.07	32.89	40.56
Men	35-64	15.82	23.12	23.53	23.61	29.20	29.99	27.82	35.31	32.82	30.77	37.95
Men	35+	16.72	24.96	*****	24.87	29.49	31.32	29.61	35.67	33.15	31.08	39.86
Women	18+	23.81	35.04	*****	34.64	*****	42.86	43.57	*****	50.87	*****	54.72
Women	18-24	8.41	13.56	*****	12.84	*****	17.52	17.09	*****	*****	*****	22.79
Women	25-34	11.52	17.88	*****	17.76	*****	23.05	22.29	*****	*****	*****	29.51
Women	35-44	11.53	17.71	*****	17.83	*****	22.92	22.20	*****	*****	*****	29.74
Women	45-54	9.07	13.68	*****	13.52	*****	17.11	16.64	*****	*****	*****	21.52
Women	55-64	10.06	14.57	*****	14.58	*****	18.57	18.57	*****	*****	*****	24.00
Women	12-24	11.83	19.38	*****	19.16	24.59	23.71	24.10	29.07	28.14	25.84	30.27
Women	18-34	14.35	22.11	23.07	21.35	27.30	27.92	27.05	33.15	30.99	29.65	35.97
Women	18-49	18.69	28.66	*****	27.99	34.54	35.73	34.27	41.94	39.21	37.51	45.51
Women	25-49	17.50	25.97	*****	25.91	32.05	32.93	31.33	38.92	37.32	35.67	42.05
Women	25-54	18.71	27.47	28.66	27.44	33.79	34.91	32.86	41.04	39.34	37.61	44.33
Women	35-64	17.91	25.94	27.06	25.97	31.37	32.65	31.16	38.09	36.52	34.91	41.15
Women	35+	19.16	28.35	*****	27.70	32.07	34.53	33.58	38.95	37.34	35.70	43.76
Persons	12-24	15.36	25.08	*****	24.74	31.32	31.10	30.18	36.73	36.81	33.95	39.49
Persons	18-34	18.75	28.94	*****	28.00	35.98	36.90	35.66	43.35	43.45	40.08	46.61
Persons	18-49	23.97	36.56	*****	35.58	44.47	45.58	43.18	53.58	53.71	49.54	57.62
Persons	25-49	21.54	32.29	*****	32.01	39.53	40.54	38.30	47.63	47.75	44.03	51.22
Persons	25-54	22.89	33.90	*****	33.81	41.93	42.76	40.33	50.53	50.65	46.71	54.33
Persons	35-64	21.71	31.34	*****	31.68	39.14	40.16	38.25	47.16	47.27	43.60	50.71
Persons	35+	23.15	34.16	*****	33.69	39.91	42.35	41.11	48.09	48.21	44.46	53.78
Teens		10.36	16.98	19.23	17.30	21.94	23.21	25.66	26.38	27.58	28.06	30.60
Total Survey Area												
Persons	12+	33.40	48.96	51.24	48.14	*****	61.14	62.24	71.43	73.19	*****	77.66
Men	18+	24.33	35.93	*****	34.97	*****	45.94	43.20	*****	52.66	*****	57.76
Men	18-24	8.94	14.54	*****	13.86	*****	19.95	18.50	*****	*****	*****	25.34
Men	25-34	12.41	19.66	*****	19.23	*****	25.05	23.90	*****	*****	*****	32.60
Men	35-44	11.46	17.53	*****	17.53	*****	22.23	21.15	*****	*****	*****	28.27
Men	45-54	9.79	14.52	*****	14.81	*****	18.84	17.87	*****	*****	*****	23.45
Men	55-64	9.99	14.90	*****	15.08	*****	19.68	19.13	*****	*****	*****	26.20
Men	12-24	12.82	21.72	*****	21.14	27.29	27.77	26.11	32.20	31.83	29.32	34.92
Men	18-34	15.21	23.68	24.63	22.97	29.54	30.90	28.57	35.11	35.06	33.73	39.93
Men	18-49	19.96	30.14	*****	29.39	35.64	38.24	35.07	42.36	42.30	40.71	48.19
Men	25-49	18.16	27.36	*****	26.92	33.86	34.05	31.80	40.24	36.99	34.98	43.12
Men	25-54	19.24	28.49	28.82	28.25	35.10	35.83	33.25	41.72	38.35	36.27	44.70
Men	35-64	17.83	25.79	26.09	26.12	33.07	33.33	31.30	39.30	36.13	34.17	42.11
Men	35+	19.01	27.85	*****	27.50	33.23	35.31	33.00	39.50	36.30	34.34	44.68
Women	18+	26.42	38.43	*****	37.45	*****	46.83	47.84	*****	*****	*****	60.06
Women	18-24	8.68	14.30	*****	13.18	*****	17.93	17.30	*****	*****	*****	23.09
Women	25-34	13.26	20.26	*****	20.30	*****	26.48	25.50	*****	*****	*****	33.86
Women	35-44	12.80	19.63	*****	19.38	*****	24.82	24.15	*****	*****	*****	32.20
Women	45-54	9.97	15.10	*****	14.98	*****	18.62	18.33	*****	*****	*****	23.58
Women	55-64	11.89	17.22	*****	17.19	*****	21.96	22.00	*****	*****	*****	28.05
Women	12-24	12.85	20.22	*****	19.70	25.17	24.64	25.17	30.36	29.62	26.79	31.60
Women	18-34	15.59	24.09	24.77	22.87	29.97	30.30	28.86	36.74	33.53	31.91	38.92
Women	18-49	20.69	31.00	*****	29.75	37.74	38.37	36.27	46.28	42.23	40.19	49.02
Women	25-49	19.43	28.68	29.99	28.54	35.20	36.34	34.69	43.16	40.96	39.67	46.69
Women	25-54	20.80	30.39	31.78	30.19	37.05	38.37	36.25	45.43	43.12	41.76	49.14
Women	35-64	19.75	28.89	30.21	28.55	34.36	35.76	34.34	42.12	39.98	38.72	45.57
Women	35+	21.52	31.88	*****	30.71	35.28	38.71	36.98	43.25	41.06	39.76	49.39
Persons	12-24	17.06	26.79	*****	26.26	32.84	33.62	32.33	39.18	40.14	36.51	42.60
Persons	18-34	20.44	31.18	*****	30.17	38.97	39.92	37.57	46.91	48.06	43.72	51.01
Persons	18-49	26.48	39.43	*****	38.26	48.33	49.81	46.50	58.17	59.60	54.21	63.25
Persons	25-49	24.24	35.77	*****	35.35	43.55	45.07	42.83	52.43	53.72	48.86	57.00
Persons	25-54	25.72	37.54	*****	37.25	45.67	47.29	44.99	54.98	56.33	51.23	59.78
Persons	35-64	24.23	34.71	*****	34.89	42.92	44.39	42.92	51.67	52.94	48.15	56.18
Persons	35+	26.21	38.01	*****	37.25	43.74	47.70	45.88	52.66	53.95	49.07	60.44
Teens		12.58	20.17	22.85	20.52	26.18	26.77	30.50	31.42	31.92	32.50	35.38

***** Report does not include data for this demographic group.

Arbitron 1987 Radio Market Survey Schedule

METRO MKT RANK	MARKET	WINTER 87	SPRING 87	SUMMER 87	FALL 87	METRO MKT RANK	MARKET	WINTER 87	SPRING 87	SUMMER 87	FALL 87	METRO MKT RANK	MARKET	WINTER 87	SPRING 87	SUMMER 87	FALL 87
256	Aberdeen, WA		C		C	214	Frederick, MD		C			126	Pensacola				
199	Ablene, TX		C			73	Fresno					113	Peoria				
64	Akron		C			181	Gainesville, FL		C		C	5	Philadelphia				
234	Albany, GA		C			235	Grand Forks, ND-MN		C			24	Phoenix				
195	Albany-Corvallis-Lebanon, OR		C			243	Grand Junction, CO		C			14	Pittsburgh				
52	Albany-Schenectady-Troy		C			65	Grand Rapids		C			154	Portland, ME				
79	Albuquerque		C			251	Great Falls, MT		C			25	Portland, OR				
194	Alexandria, LA		C			180	Green Bay					114	Portsmouth-Dover-Rochester				
60	Allentown-Bethlehem		C			49	Greensboro-Winston Salem-High Point					143	Poughkeepsie, NY				
209	Altoona		C			66	Greenville-Spartanburg					28	Providence Warwick-Pawtucket				
171	Amarillo		C			153	Hagerstown-Chambersburg-Waynesboro, MD-PA					223	Pueblo				
20	Anaheim-Santa Ana (Orange County)		C			72	Harrisburg-Lebanon-Carlisle					109	Quad Cities (Davenport-Rock Island-Moline)				
152	Anchorage		C			40	Hartford-New Britain-Middletown					62	Raleigh-Durham				
137	Ann Arbor		C			55	Honolulu					238	Rapid City, SD				
131	Appleton-Oshkosh		C			8	Houston-Galveston					124	Reading, PA				
175	Asheville		C			122	Huntington-Ashland					213	Redding, CA				
13	Atlanta		C			162	Huntsville					157	Reno				
161	Atlantic City		C			37	Indianapolis					54	Richmond				
110	Augusta, GA		C			241	Ithaca, NY					39	Riverside-San Bernardino				
230	Augusta-Waterville, ME		C			107	Jackson					92	Roanoke-Lynchburg				
59	Austin		C			53	Jacksonville					238	Rochester, NY				
86	Bakersfield		C			89	Johnson City-Kingsport-Bristol					42	Rochester, NY				
16	Baltimore		C			144	Johnstown					138	Rockford				
250	Bangor, ME		C			212	Joplin, MO					32	Sacramento				
77	Baton Rouge		C			159	Kalamazoo					103	Saginaw-Bay City-Midland				
210	Battle Creek, MI		C			27	Kansas City					186	St. Cloud, MN				
104	Beaumont-Port Arthur		C			156	Killeen-Temple, TX					15	St. Louis				
248	Beckley, WV		C			67	Knoxville					124	Salinas-Seaside-Monterey				
259	Big Spring, TX		C			242	La Crosse, WI					150	Salisbury-Ocean City				
224	Billings		C			219	Lafayette, IN					36	Salt Lake City-Ogden-Provo				
171	Biloxi-Gulfport, MS		C			166	Lafayette, LA					237	San Angelo, TX				
140	Binghamton		C			187	Lake Charles, LA					38	San Antonio				
47	Birmingham		C			111	Lakeland-Winter Haven					19	San Diego				
246	Bismarck, ND		C			105	Lancaster					71	San Diego North County				
217	Bloomington		C			97	Lansing-East Lansing					4	San Francisco				
136	Boise		C			74	Las Vegas					29	San Jose				
7	Boston		C			193	Laurel-Hattiesburg, MS					173	Santa Barbara, CA				
155	Boulder, CO		C			232	Lawton, OK					249	Santa Fe, NM				
258	Bozeman, MT		C			127	Lexington-Fayette					117	Santa Rosa, CA				
90	Bridgeport		C			168	Lincoln					87	Sarasota-Bradenton				
35	Buffalo-Niagara Falls		C			83	Little Rock					148	Savannah				
215	Burlington, VT		C			188	Longview-Marshall, TX					17	Seattle-Tacoma				
101	Canton		C			2	Los Angeles					115	Shreveport				
178	Cape Cod, MA		C			45	Louisville					231	Sioux City, IA				
236	Cape May, NJ		C			160	Lubbock					203	Sioux Falls				
254	Casper		C			222	Lufkin-Nacogdoches, TX					151	South Bend				
189	Cedar Rapids		C			139	Macon					96	Spokane				
84	Charleston, SC		C			120	Madison					170	Springfield, IL				
141	Charleston, WV		C			182	Manchester					70	Springfield, MA				
41	Charlotte-Gastonia-Rock Hill		C			76	McAllen-Brownsville					158	Springfield, MO				
218	Charlottesville, VA		C			205	Medford-Ashland, OR					123	Stamford-Norwalk, CT				
94	Chattanooga		C			112	Melbourne-Titusville-Cocoa					240	Staunton-Waynesboro, VA				
255	Cheyenne, WY		C			50	Memphis					197	Steubenville-Weirton				
3	Chicago		C			251	Meridian, MS					100	Stockton				
185	Chico, CA		C			11	Miami-Ft. Lauderdale-Hollywood					61	Syracuse				
30	Cincinnati		C			26	Milwaukee-Racine					177	Tallahassee				
21	Cleveland		C			18	Minneapolis-St. Paul					22	Tampa-St. Petersburg-Clearwater				
85	Coastal North Carolina		C			257	Minot, ND					166	Terre Haute				
116	Colorado Springs		C			88	Mobile					228	Texarkana, TX				
233	Columbia, MO		C			130	Modesto					68	Toledo				
91	Columbia, SC		C			44	Monmouth-Ocean, NJ					165	Topeka				
149	Columbus, GA		C			206	Monroe, LA					129	Trenton, NJ				
34	Columbus, OH		C			133	Montgomery					208	Tri Cities, WA (Richland-Kennewick-Pasco)				
118	Corpus Christi		C			93	Morristown, NJ					63	Tucson				
10	Dallas-Ft. Worth		C			201	Muskegon, MI					57	Tulsa				
176	Danbury, CT		C			48	Naples-Marco Island, FL					204	Tuscaloosa, AL				
244	Danville, IL		C			12	Nassau-Suffolk (Long Island)					200	Tyler, TX				
46	Dayton		C			82	New Bedford-Fall River, MA					128	Utica-Rome				
121	Daytona Beach		C			80	New Haven-Meriden					253	Victoria, TX				
23	Denver-Boulder		C			31	New Orleans					174	Waco				
108	Des Moines		C			1	New York					9	Washington, DC				
6	Detroit		C			33	Norfolk-Virginia Beach-Newport News					164	Waterbury, CT				
220	Dothan, AL		C			225	Northwest Michigan, MI (Traverse City-Petoskey-Charlevoix)					198	Waterloo-Cedar Falls				
190	Dubuque, IA		C			147	Odessa-Midland, TX					245	Watertown, NY				
145	Duluth-Superior		C			43	Oklahoma City					56	West Palm Beach-Boca Raton				
207	Eau Claire, WI		C			69	Omaha-County Bluffs					179	Wheeling				
78	El Paso		C			51	Orlando					95	Wichita				
135	Erie		C			247	Owensboro, KY					220	Wichita Falls, TX				
142	Eugene-Springfield		C			106	Oxnard-Ventura					58	Wilkes Barre-Scranton				
134	Evansville		C			192	Palm Springs, CA					226	Williamsport, PA				
202	Fargo-Moorhead		C			229	Panama City, FL					75	Wilmington, DE				
146	Fayetteville, NC		C			196	Parkersburg-Marietta, WV-OH					191	Wilmington, NC				
169	Fayetteville-Springdale, AR		C			227	Pascagoula-Moss Point, MS					99	Worcester				
98	Flint		C									183	Yakima, WA				
132	Ft. Myers, FL		C									102	York				
162	Ft. Pierce, FL		C									81	Youngstown-Warren				
184	Ft. Smith, AR		C														
211	Ft. Walton Beach, FL		C														
119	Ft. Wayne		C														

NOTE: The Survey Frequency of some markets may change.

■ — denotes Continuous Measurement Markets
 ● — denotes Standard Radio Market Report
 C — denotes Condensed Radio Market Report



Notations

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Notations

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ARBITRON RATINGS

New York

1350 Avenue of the Americas / 10019

Radio Station Services:

Client Service Rep. Mike Walsh
Hot Line (212) 887-1312

Client Service Rep. Carol Fritz
Hot Line (212) 887-1582

Client Service Rep. Frances Gerbas
Hot Line (212) 887-1398

Susan Dingelthal (212) 887-1308

Brad Bedford (212) 887-1310

Pierre Bouvard (212) 887-1304

Jay Guyther (212) 887-1306

Rep./Network Services:

Client Service Rep. Lindsay Rose
Hot Line (212) 887-1326

Maddy Schreiber (212) 887-1324

Advertiser/Agency Services:

Client Service Rep. Gene Huet
Hot Line (212) 887-1502

Client Service Rep. Kathleen Coffey
Hot Line (212) 887-1372

Helena Ruffin (212) 887-1332

Bill Fritz (212) 887-1360

Tom Hantzardes (212) 887-1330

Fran Cordova (212) 887-1428

Dallas

14801 Quorum Drive Suite 506 / 75240

Radio Station Services:

Client Service Rep. Scott Musgrave
Hot Line (214) 385-5788

Janet Z. Baum (214) 385-5798

Paula Kutsko (214) 385-5797

Advertiser/Agency Services:

Client Service Rep. Nancy Lankford
Hot Line (214) 385-5793

Scott Turner (214) 385-5793

San Francisco

One Maritime Plaza, Suite 720 / 94111

Radio Station Services:

Client Service Rep. Brad Halpren
Hot Line (415) 982-5371

Marvin Korach (415) 393-6925

Rick Gardner (415) 393-6925

Advertiser/Agency Services:

Dave Burrill (213) 937-6420

Dan Humfreville (213) 937-6420

Chicago

211 East Ontario, Suite 1400 / 60611

Radio Station Services:

Client Service Rep. Marianne Lavin
Hot Line (312) 454-3436

Scott Herman (312) 454-3426

Josh Gerzog (312) 454-3424

Karen Kolvek (312) 454-3425

Michael Nathan (312) 454-8497

Advertiser/Agency Services:

Genelle Avila (312) 454-8491

Barbara Czachorski (312) 454-3423

Ruth Kaufman (312) 454-3442

Atlanta

300 Embassy Row / 30328

Radio Station Services:

Client Service Rep. Carolyn Hood
Hot Line (404) 399-2126

Debbie Priore Buckley (404) 399-2127

Marianne Pieper (404) 399-2364

Lisa Segall (404) 399-2124

Advertiser/Agency Services:

Rhonda Amoe (404) 399-2315

Bob Ryals (404) 399-2118

Los Angeles

5670 Wilshire Boulevard, Suite 2560 / 90036

Radio Station Services:

Client Service Rep. Jason Liebowitz
Hot Line (213) 937-1682

Dick Sheppard (213) 937-6420

Steve Elliot (213) 937-6420

Advertiser/Agency Services:

Dave Burrill (213) 937-6420

Dan Humfreville (213) 937-6420

 ARBITRON RATINGS COMPANY
A Control Data Company

1987 Radio Survey Schedule

WINTER SURVEY (12 weeks)

January 8 - April 1, 1987

JANUARY									
				1	2	3			
4	5	6	7	8	9	10			
11	12	13	14	15	16	17			
18	19	20	21	22	23	24			
25	26	27	28	29	30	31			

FEBRUARY						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SUMMER SURVEY (12 weeks)

June 25 - September 16, 1987

JUNE						
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SPRING SURVEY (12 weeks)

April 2 - June 24, 1987

APRIL										
				1	2	3	4			
5	6	7	8	9	10	11				
12	13	14	15	16	17	18				
19	20	21	22	23	24	25				
26	27	28	29	30						

MAY										
									1	2
3	4	5	6	7	8	9				
10	11	12	13	14	15	16				
17	18	19	20	21	22	23				
24	25	26	27	28	29	30				
31										

JUNE										
7	8	9	10	11	12	13				
14	15	16	17	18	19	20				
21	22	23	24	25	26	27				
28	29	30								

FALL SURVEY (12 weeks)

September 24 - December 16, 1987

SEPTEMBER										
6	7	8	9	10	11	12				
13	14	15	16	17	18	19				
20	21	22	23	24	25	26				
27	28	29	30							

OCTOBER										
									1	2
3	4	5	6	7	8	9	10			
11	12	13	14	15	16	17	18			
19	20	21	22	23	24	25	26			
27	28	29	30	31						

NOVEMBER										
1	2	3	4	5	6	7				
8	9	10	11	12	13	14				
15	16	17	18	19	20	21				
22	23	24	25	26	27	28				
29	30									

DECEMBER										
									1	2
3	4	5	6	7	8	9	10	11	12	
13	14	15	16	17	18	19				
20	21	22	23	24	25	26				
27	28	29	30	31						

NOTE/The survey dates are subject to change.

ARBITRON RATINGS/RADIO

