NEWSSTAND PRICE \$6.50

Alter Bridge Follow Up Strong

The sophomore single from the Wind-up band, "Find the Real," scores Most Added honors at both Rock and



Active Rock this week. At Active, the song snags 28 adds and debuts at No. 42*, and it picks up seven adds at Rock. "Find the Real" is from Alter Bridge's debut CD, One Day Remains.



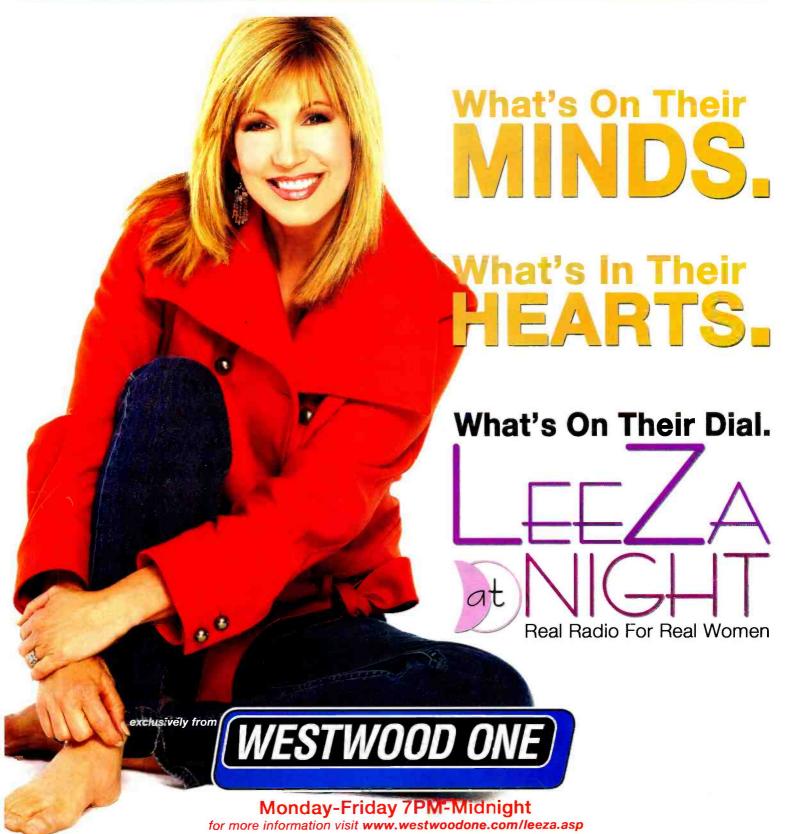
NOVEMBER 19, 2004

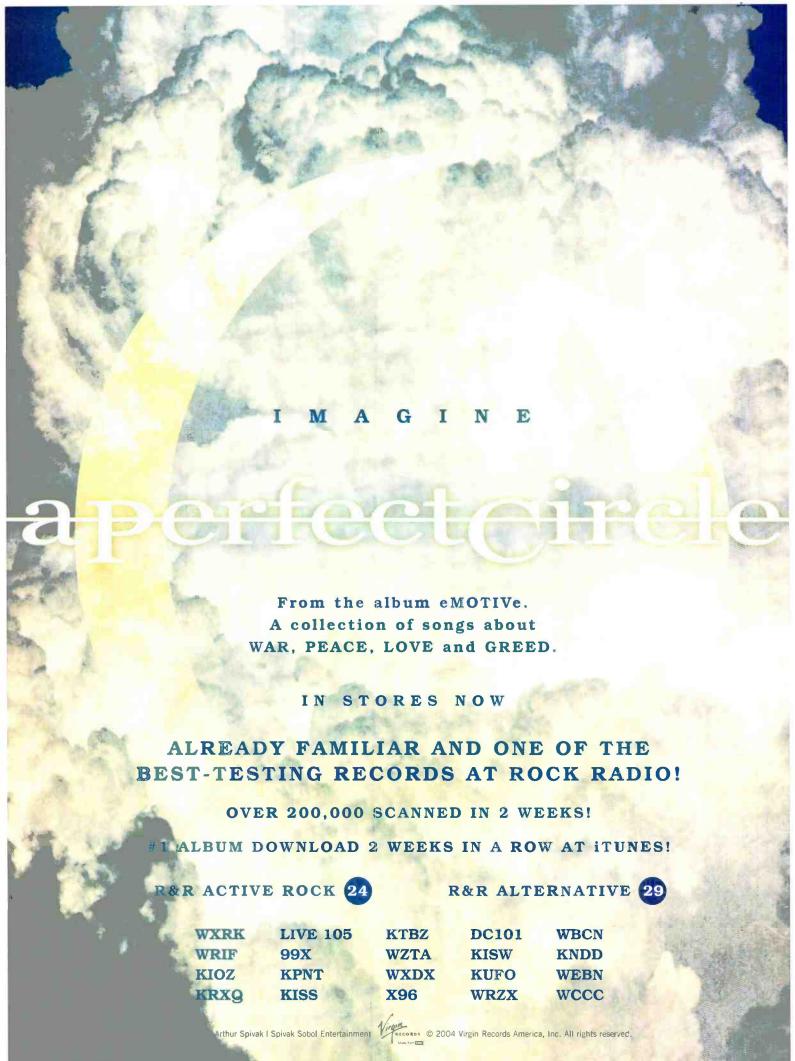
Radio, Music And Art

WNNX (99X)/Atlanta has spent years making and branding its *Live X* CDs, which have become quite the

collectors' items, with cover art from some of alternative's finest musicians, including The Cure's Robert Smith. Learn how this nine-year venture continues to make dollars and sense. Page 59.







A CONCERT FOR LOVE

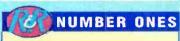
WQCD/New York's A Concert for Love was held last month at Madison Square Garden in honor of Luther Vandross. The singer is recovering from a diabetes-related stroke, and the show was a fundraiser for the American Diabetes Association, Numerous smooth jazz VIPs attended the event to see performances from the likes of Dave Koz. Patti LaBelle, Kirk Whalum and more, many of whom are also on the Verve CD Forever, for Always, for Luther.

Page 52

A STANDALONE IN A **CLUSTER WORLD**

WBEB/Philadelphia is one of the few successful standalones in today's world of radio megacorporations. Management, Marketing & Sales Editor Roger Nadel talks to WBEB President Jerry Lee to find out how the AC station continues to win. Book in and book out, it's top three in the market.

Page 10



· NELLY t/T. MCGRAW Over... (Derrty/Fo' Reel/Curb/Universal)

SNOOP DOGG I/PHARRELL Drop It... (Doggy Style/Geffen)

· SNOOP DOGG I/PHARRELL Drop It ... (Doggy Style/Geffen)

· BRIAN MCKNIGHT What We Do Here (Motown)

. J. MOSS We Must Praise (Gospo Centric)

. LONESTAR Mr. Mom (BNA)

· LOS LONELY BOYS Heaven (Or/Epic)

MAROON 5 She Will Be Loved (Octone/J/RMG)

SMOOTH JAZZ

• WAYMAN TISDALE Ain't No Stoppin' ... (Rendezvous)

VELVET REVOLVER Fall To Pieces (RCA/RMG)

. CHEVELLE Vitamin R (Leading Us...) (Epic)

ALTERNATIVE • 112 Vertico (Interscope)

TRIPLE A

• U2 Vertigo (Interscope) CHRISTIAN AC

. CASTING CROWNS Voices Of ... (Beach Street/Reunion/PLG)

CHRISTIAN CHR

• TOBYMAC Gone (ForeFront/EMI CMG)

CHRISTIAN ROCK

. TOBYMAC Gone (ForeFront/EMI CMG)

CHRISTIAN INSPO

• MICHAEL W. SMITH Healing Rain (Reunion/PLG)

SPANISH CONTEMPORARY

· JUANES Nada Valgo Sin Tu Amor (Universal)

REGIONAL MEXICAN

• BETO Y SUS CANARIOS Esta Llorando Mi Corazón (Disa)

. MONCHY & ALEXANDRA Perdidos (J&N)

ISSUE NUMBER 1582



Dimick Appointed PD Of WOHT/New York

Cloherty: 'I'm ready for a new challenge'

By Dontay Thompson R&R CHR/Rhythmic Editor

Emmis Communications has named John Dimick PD of CHR/Rhythmic WQHT (Hot 97)/ New York. Dimick will replace Tracy Cloherty, who will remain in New York and continue to con-

sult Hot 97 while exploring other radio options.

A radio veteran with more than 25 years' experience, Dimick, since 1998, has served as Director/Programming & Operations for Jefferson-Pilot/San Diego's Alternative KBZT, Smooth Jazz KIFM and Country KSON. He's scheduled to arrive in New York in mid-December.

"After an exhaustive nationwide search, we have found the right person to lead Hot 97 and continue

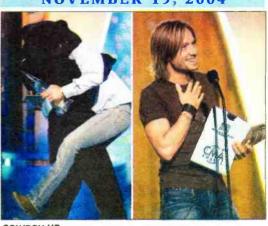
our level of excellence," said Emmis/ New York Sr. VP Barry Mayo. "John is passionate about grooming top talent and building successful morning shows. He understands that radio today is about great talent, and that's

what makes, and keeps, great radio stations

Dimick's earlier PD experience includes KISN/Salt Lake City; KPLZ/Seattle; and WNCI/Columbus, OH, among others. He told R&R, "I've haven't felt this alive in a long time. I've always tried to go to work for a company, not just a radio station. In my career I've been privileged to work for smaller, productdriven companies like Fisher, Nationwide, Jefferson-Pilot and, now, Emmis.

DIMICK > See Page 17

NOVEMBER 19, 2004



COWBOY UP After show producers cut his Entertainer of the Year acceptance speech short during the 39th annual CMA Awards, Kenny Chesney receives a congratulatory embrace from Tim McGraw, who bounded on to the stage after the cameras cut away. Also pictured is Keith Urban, who was surprised and moved by his win as Male Vocalist of the Year. Check out Lon Helton's Country column on Page 38 for full CMA Awards coverage

Working Mom Leeza Gibbons

Connecting with women through radio

By Julie Kertes

R&R AC Editor ...

As a working mom, I'm stretched pretty thin. I'm constantly scribbling in my calendar, arranging day care, scheduling dental appointments, tackling deadlines and thinking about what's for dinner four days from now.

It gets pretty darn stressful, and though people think the Hot AC soccer mom spends her day driving her kids to practice and back, that notion couldn't be further from the truth

Last week Westwood One

launched Leeza at Night, a five-hour Hot AC program target-

ing busy women like me who, at the end of the day, want entertainment, information and a destination to call our own. And who better to host than entertainment icon Leeza Gibbons?

Leeza's career spans over a decade, and she's contributed to TV

programs such as Entertainment Tonight, Extra and Leeza. She's won three Daytime Emmys, has a star on the Hollywood Walk of Fame and currently hosts Lifetime TV's What Should You Do? See Page 46

Arbitron Adv. **Council Solidly Behind PPM**

By Adam Jacobson

R&R Radio Editor

The Arbitron Advisory Council spent the early part of last week meeting in Chicago, and once again several key issues were brought to the table by broadcasting executives namely, issues involving the Portable People Meter.

The rollout and testing of the PPM remains of paramount concern not only for council members, but also for Arbitron. And one of the bigger issues facing radio - the additional cost to Arbitron subscribers resulting from the ratings firm's move to the PPM - will soon be dealt with head-on by those worried about a rapid escalation in fees.

PPM ▶ See Page 17



AMERICA'S FAVORITES Lsher (I) and OutKast's Big Boi proudly display the prizes they picked up at the 32nd annual American Music Awards, held at the Shrine Auditorium in Los Angeles. Hosted by Jimmy Kimmel, who described the trophies as "dangerously pointy," the ABC-televised event bestowed upon Usher the Favorite Male Artist title in both the Pop/Rock and Soul/Rhythm & Blues categories, as well as Favorite Pop/Rock Album and Favorite Soul/Rhythm & Blues Album. OutKast picked up Favorite Band, Duo or Group for Pop/Rock and Rap/Hip-Hop in addition to Favorite Rap/Hlp-Hop Album at the show, which was presented by dick clark productions.

KLOL/Houston Goes 'Hurban'

By Jackie Madrigal R&R Latin Formats Editor

Heritage Rocker KLOL/ Houston on Nov. 12 flipped to what Clear Channel is calling Spanish "Hurban"/CHR. Hur-ban is a term created by Clear Channel as a play on Hispanic and Urban, and the format fea-

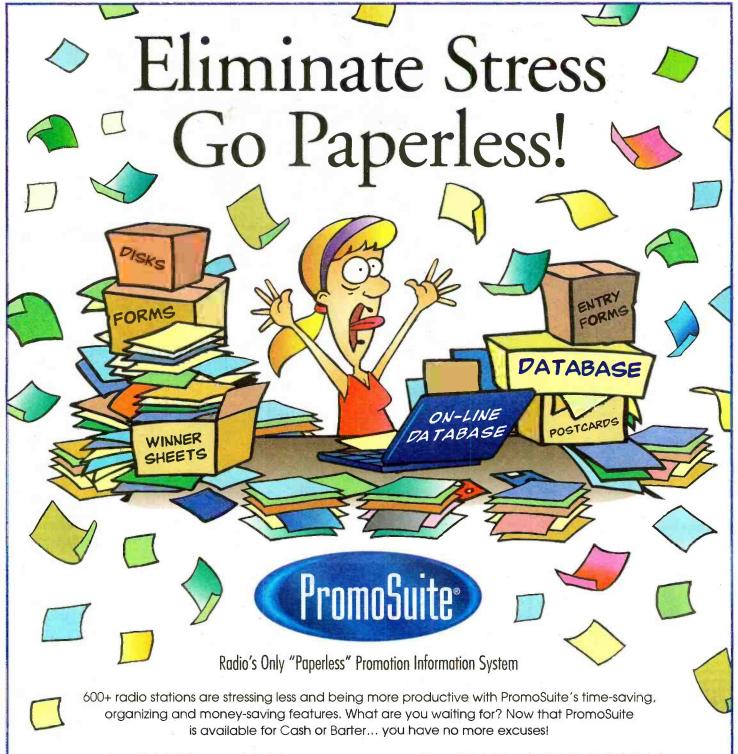


tures several Latin music genres, such as Spanish hiphop, reggaeton, pop and dance music by such artists as Pitbull, Daddy Yankee, Akwid and Juanes

Jessie Rios is programming the new "Mega 101, Latino and Proud," a bilingual station that targets the 18-34 demo, which

KLOL ➤ See Page 17

Holiday promotions you can steal: Page 55



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ABC Radio Nets Syndicates Three SBS Morning Shows

R&R Washington Bureau

Under a five-year deal announced Nov. 10, ABC Radio Networks will syndicate three morning shows heard on Spanish Broadcasting System stations: KLAX/Los Angeles' El Cucuy De La Mañana, with Renan "El Cucuy" Almendarez Coello; WSKQ/New York's El Vacilon De La Mañana, with Luis Jimenez and Moonshadow; and WXDJ/Miami's El Vacilon De La Mañana, with Enrique Santos and loe Ferrero.

The deal also entitles ABC to sell an unspecified amount of ad inventory during the shows on those SBS stations, as well as on WLEY/Chicago and the soon-to-be-launched KRZZ (La Raza)/San Francisco, currently KBAA.

ABC Radio Networks Exec. VP/GM Darryl Brown told R&R the agreement offers national advertisers a way to reach very specific Hispanic audiences. Brown pointed out that KLAX's El Cucuy De La Mañana reaches a large Mexican population, while WSKQ's El Vacilon De La Mañana is popular among Puerto Ricans and Dominicans, and WXDJ's morning show counts Cubans and Dominicans among its dominant listeners. "We're offering national advertisers something they couldn't get before," Brown said.

ABC Radio Networks VP/ Multicultural Sales Don Moore said, "With this agreement, ABC Radio Networks can now present

SBS See Page 12

WE TOUCHED GREATNESS! Due to circumstances beyond the label's control, several R&R staffers were invited to party with actress-Casablanca/Universal artist Lindsay Lohan at a posh soiree thrown by Universal at the fashionable Mondrian Hotel in Hollywood. Seen here are (I-r) R&R CHR/Pop Editor & Street Talk Daily Honcho Kevin Carter's son. Morgan; Carter: Lohan; Carter's daughter, Sara; and R&R Assoc. Radio Editor Keith Berman and Charts & Music Manager Rob Agnoietti.

Arbitron Cancels Westchester

In a brief statement sent to fullservice subscribers on Nov. 11 by Arbitron, the company announced that the Westchester radio market has been canceled. As a result, what had been market No. 61 is no more.

No fall 2004 audience estimates or other data will be released for Westchester. However, Westchester County, NY will continue to be surveyed as part of the New York metro.

"There is no longer sufficient subscriber support for the market to continue," Arbitron said. When contacted by R&R, Arbitron representatives declined to elaborate on the company's decision.

The Westchester radio market was introduced in fall 2000 as a continuously measured market embedded within market No. 1, New York. It is because of this relationship with the New York metro that Pamal, owner of five radio stations in New York's Hudson Valley, never subscribed to the Westchester ratings.

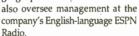
In an interview with R&R, Pamal Hudson Valley VP/GM Fred Bennett said his company's

WESTCHESTER > See Page 12

Keller To Head ESPN Deportes

Dec. 3 last day as President of ABC Radio Networks

ABC Radio Networks President Traug Keller told network staffers this week that he will exit his post on Dec. 3 and take on the newly created position of Sr. VP at ABC-owned ESPN. In his new job Keller will head up all television and radio for ESPN Deportes, ESPN's 24/7 Spanish-language sports network. He'll





ecutive of the Year by the readers of R&R. "I believe that Hispanic media is in its infancy, and I am looking forward to having a hand in its growth."

"For those who know me

well, you know I relish tak-

ing on new challenges,"

said Keller, who was voted

2004 News/Talk Radio Ex-

Keller has spent the past decade at ABC Radio Networks,

KELLER See Page 12

KWID Joins La Preciosa Network

Clear Channel's KWID/Las Vegas earlier this week dropped CHR/Rhythmic to join the La Preciosa Network, which already includes KSJO/San Jose; KPRC/Monterey; KFSO/Fresno; KKDJ/Bakersfield; KSMY/Santa Maria, CA; and KSPE/Santa Barbara, CA. The network's Mexican Oldies programming originates from KSJO, with Alex Lucas as Brand Manager/PD.

La Preciosa airs Spanish-language hits from the "70s, '80s and '90s by such artists as Los Bukis, Vicente Fernandez, Los Freddys and Juan Gabriel and targets a 25-54 listenership. "This is a general type of radio that isn't defined by genres," Lucas said.

"Music is music, and a hit is a hit. People who know who Pedro Infante is also know José José, and you can hear one being played after the other. It doesn't bother the listener. On the contrary, they like the combination. I went back to what radio was in the past, where one station would play all types of music.

"It's exciting to see how a format that started in a smaller market has been growing. We never thought the format's impact would be such that it has now been introduced in important markets like San Jose, Fresno and Las Vegas. This format is a different option for the listener, because radio is not about personalities. The audience doesn't want to just listen to a talk show. Radio is about music; that is its foundation."

KWID's flip didn't come without some stunting. The station first flipped to La Preciosa at 9am on Monday. But at 2pm the same day it switched to eclectic Hot AC-based "Dave 101.9, Playing What You Want." After a foray into Classic Country as "101.9 Chuck FM," KWID moved back to La Preciosa at 9am Tuesday.

"That strategy was thought of by the market's General Manager [Brandy Newman]," Lucas said. "It was a way to get the media's attention, as well as the clients', to let them know we were introducing something new. It was a way to give

KWID ▶ See Page 12

CC Radio Expands Online Strategy AOL Music's Harrison to lead Clear Channel effort

Clear Channel Radio on Tuesday announced an expanded Internet strategy under which it will offer complementary web programming for nearly 200 of its 1,200-plus stations. AOL Music VP/GM Evan Harrison has joined Clear Channel to lead the initiative. Among the content that will be offered side by side with broadcast streams: in-studio performances, music videos and artist interviews.

"The number of people listening to radio online has grown fivefold over the past five years, and it's time to step up our programming here," said Clear Channel Radio CEO John Hogan, to whom Harrison reports. "Evan has played a central role in creating the online music experience, and, combined with the power of our music formats, we've got the makings of a HARRISON See Page 12

'The River' Runs At WTRG/Raleigh

After teasing listeners by playing country music as "The Bull," Clear Channel on Monday officially unveiled WTRG/Raleigh's new iden-

tity: "100.7 The River." WTRG was Oldies until it began stunting last week.

New call letters WRVA-FM are already in place. The station is under the guidance of clustermate

WDCG PD Rick Schmidt for the time being, while Clear Channel Regional VP/Programming Jon Robbins looks for a permanent PD for The River. True to its new slogan, "It's all about the music," the station will be offering an eclectic mix of artists and genres targeted to adults 25-54, but

mainly to the 30-40 age cell.

Featuring artists such as U2, Jewel, The Rolling Stones, Hootie & The Blowfish, Dave Matthews Band, Bob Marley and Sheryl Crow, The River's

mix of Classic Hits- and Triple Atype artists will "offer a unique sound to the Raleigh-Durham area

WTRG > See Page 12

NEWS & FEATURES Radio Business Management/ Marketing/Sales 10 Technology 11 Street Talk 18 Publisher's Profile RO Opportunities 76 Marketplace 77 FORMAT SECTIONS News/Talk/Sports 15 **A&R Worldwide** 22 CHR/Pop 23 CHR/Rhythmic 28 33 Urhan Country 38 **Adult Contemporary** 46 Smooth Jazz 52 Rock 55 **Alternative** 59 Triple A 62 Americana 66 Christian 67 **Latin Formats** 71 The Back Pages 78

One Fish, Two Signals In Sacto

Salem Communications on Monday completed its acquisition of KOSL/Sacramento from Univision and dropped the station's Regional Mexican format in favor of making KOSL a simulcast partner to Contemporary Christian clustermate KKFS (105.5 The Fish). The move gives The Fish full coverage of the growing Sacramento market.

Salem/Sacramento GM Robert Fox, who also oversees Christian Talk & Teaching KFIA and News/Talk simulcast KCEE & KTKZ, said, "We're delighted to now offer listeners the enhanced ability to hear our successful Contemporary Christian music programming. This supports our objective of offering Sacramento our objective of offering Sacramento formats: Christian Teaching & Talk, News/Talk and Contemporary Christian."

The purchase of KOSL came as part of a multistation, five-market exchange with Univision.

R&R Observes Thanksgiving

In observance of the Thanksgiving holiday, R&R's Los Angeles; Nashville; and Washington, DC offices will be closed Thursday, Nov. 25 and Friday, Nov. 26.



FCC Alerted To Possible Auction Collusion

 $oldsymbol{A}$ bidder in the FCC's ongoing auction of new FM stations has charged in a letter to the commission that a broker representing two competing bidders contacted him while the auction was in progress. If that's true, it could be a violation of the FCC's rule prohibiting collusion among auction bidders.

auction bidder John Fuller, said in the letter that a broker representing Qan- days after the FM auction began

Attorney Lauren Colby, counsel for tum Communications and Boch Broadcasting contacted Fuller a few

about Fuller's possibly buying one of Oantum's stations and two of Boch's stations. Boch and Oantum are competing against Fuller for a station in Brewster, MA

Colby told R&R that he isn't necessarily alleging that Qantum, Boch or the broker purposely violated the

FCC → See Page 6

Analyst Issues Bullish Satellite Report

IBC World Markets analyst Jason Helfstein on Nov. 11 offered potential investors an optimistic outlook on the satellite radio industry as he initiated coverage of XM Satellite Radio and Sirius Satellite Radio.

Helfstein issued simultaneous reports on the companies, saying in the XM report that he believes satellite radio represents "one of the few growth stories among subscriber/ service business."

Using "S curve" consumer-adoption models, Helfstein forecast steady growth for both companies over the next nine years. "On the basis of current industry forecasts, we believe satellite radio will be a \$30 billion industry by 2013, with 37 million subscribers, or 18% of total cars and light trucks driven," he said.

He added, "Although near-term growth may exceed expectations, the real question is what the industry will look like in 2014, the year we expect the S-curve to flatten

Helfstein credited both satcasters with doing a good job of connecting with consumers, saying, "Compared with other subscriber-based models, satellite radio has enjoyed a much faster subscriber ramp.

Helfstein also believes that there is little chance a third competitor will enter the industry, noting that the FCC issued only two licenses when it approved satellite radio service.

- Joe Howard





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BUSINESS BRIEFS

Interep Revenue Rises On Citadel Settlement

nterep's Q3 revenue increased 62%, to \$34.7 million, thanks to an \$18.8 million contract-termination settlement Interep received from Citadel after that company took its business to rival rep firm Katz. Interep's Q3 commission revenue slipped 19%, to \$18.6 million, a dip attributed by company Chairman/CEO Ralph Guild to ad dollars moving to TV during the Summer Olympics. Guild said, "We are continuing to aggressively market our medium by penetrating all levels at the advertisers and advertising agencies. This has been an important companywide initiative for us this year and will be in the future.

The Citadel settlement helped Interep's Q3 net income rebound from a loss of \$18.9 million (\$1.85 per share) to a gain of \$10.2 million (94 cents), while operating income moved from a loss of \$13.8 million to a profit of \$13 million. While Interep provided no Q4 guidance, Interep Sr. VP/CFO Bill McEntee told R&R that national advertising "seems to be bouncing back." He added, "We're cautiously optimistic."

Journal, Tribune, N.Y.T. Report October Revenue

otal operating revenue for Journal's radio group increased 14% in October, to \$7.4 million, while overall operating revenue for the company's broadcast division grew 32%, to \$12.8 million. Broadcast revenue for the month included a one-time year-to-date adjustment of approximately \$330,000 for radio and \$170,000 for television operations.

At Tribune Co., radio and entertainment revenue grew 39% in October, to \$16.5 million, helped by baseball revenue. Overall, revenue in the company's broadcasting and entertainment group rose 5%, to \$126 million.

Over at the New York Times Co., October broadcast revenue improved 31%, to \$19.7 million.

Yahoo! Asks: 'Is FM Radio Dead?'

he front-and-center headline on Yahoo!'s popular "News Tech Tuesday" feature this week asked "Is FM Radio Dead?" ExtremeTeich's Patrick Norton, in three related stories, said the answer is no. In "Radio Goes Digital," Norton gave HD Radio a glowing review, writing, "With the introduction of HD Radio, radio has started to make serious leaps and bounds for the first time since the '70s." He added, however, that he believes radio stations "haven't changed all that much, except that more of them sound exactly the same."

Turning his attention to satellite radio, Norton gave high marks to the Delphi XM Roady2 portable receiver. He also liked the slightly larger Sirius Sportster, which can be set to automatically change the channel to a favorite football team's play-by-play. Norton admitted that he found it difficult to decide between Sirius and XM, saying, "Both XM and Sirius offer an amazing array of listening, including music, Sports and even Talk channels. Frankly, the hardest thing about satellite radio is choosing just one provider."

Norton also spent time discussing FM gadgets, including the evergrowing number of mobile phones that have FM receivers built in. He concluded, "All of the hoopla over digital radio aside, whether it's satellite or HD Radio, let's get one thing straight: FM radio isn't go-

Sporting News Radio Subject Of Audience Audit

Sporting News Radio CEO Paul Allen told R&R last week that experts from outside the company are investigating reports that the network may have given erroneous audience-delivery information

Advertisers' Group **Rallies Around PPM**

In a letter sent to every radio outlet in the market, the American Association of Advertising Agencies urged all stations in the Houston metro that haven't agreed to participate in Arbitron's Houston Portable People Meter test to sign on now.

"If you have yet to encode your audio signal, we urge you to do so as quickly as possible," AAAA Media Research Committee Chairman Fran Kennish said in the letter. "For a meaningful evaluation of the Houston PPM trial, the industry needs the fullest possible participation of the media. Time is of the essence to take part in this phase of the PPM market trial.

"Improving our understanding of

who is consuming media and how they do so is a prime concern to the agencies and advertisers who invest billions of dollars in your medium. We share your desire for a ratings system that better captures the way consumers use electronic media, both in and out of the home."

Cox Radio and Radio One have so far declined to encode their stations for the test.

-Joe Howard



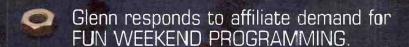
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RADIO BUSINESS

BUSINESS BRIEFS

Continued from Page 4

to advertisers due to what were termed "inaccuracies" in SNR's list of affiliates. Allen said he became aware that there was a potential problem while working with recently appointed Sporting News Radio President Clancy Woods. "We are conducting an investigation that will likely take some weeks," Allen told R&R. "We've let our advertisers know what we're doing, that we will honor our commitments and that we will come out of this process with an unusually complete and transparent picture of our audience delivery. There really isn't anything more to add until that analysis is complete."

Radio One Closes Charlotte Deal

Padio One has completed its \$11.5 million acquisition of WPZS (formerly WABZ)/Charlotte from Susquehanna and has moved the station's operations to Radio One's facilities in the market. The company began operating WPZS under an LMA earlier this month and flipped its format to Gospel. Radio One President/CEO Alfred Liggins said, "Charlotte is an important city for us, as it is one of the faster-growing markets in the Southeastern United States, an area that is seeing strong African-American population growth. This station will go a iong way toward enhancing our position in Charlotte."

Analyst Raises SBS Forecast

Merrill Lynch analyst Keith Fawcett increased his Q4 revenue guidance for SpanIsh Broadcasting System from \$35.1 million to \$40.3 million and raised his EBITDA forecast on the company from \$12.8 million to \$13.8 million after SBS's Q3 results exceeded his estimates. For 2004, Fawcett increased his revenue forecast from \$146 million to \$151 million and upped his EBITDA guidance on the company from \$50 million to \$50 million. Fawcett said his revenue expectation for SBS from \$164.5 million to \$168 million and upped his EBITDA forecast from \$59 million to \$63 million. Fawcett said in a recent report, "Despite the poor performance of general-market radio, we expect SBS to continue to post strong sales results for the balance of the year."

Viacom Announces Corporate Promotions

Viacom this week announced the promotion of four executives. Sr. VP/Corporate Relations Carl Folta was promoted to Exec. VP/Corporate Relations; Carol Melton, who directs Viacom's public-policy efforts and is President of the Viacom Political Action Committee, was named Exec. VP/Government Relations; William Roskin stepped up to Exec. VP/Human Resources & Administration after 12 years of service as Sr. VP; and Martin Shea, who's been Sr. VP/Investor Relations since 1998, also gained Exec. VP stripes. Viacom Chairman/CEO Sumner Redstone said, "I am extremely pleased to announce the promotions of these four Continued on Page 12



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TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WXVI-AM/Montgomery, AL Undisclosed
- KQVO-FM/Calexico, CA \$1.1 million
- WNOO-AM/Chattanooga, TN \$265,886
- WLRM-AM/Millington, TN \$400,000
- WSVG-AM/Mount Jackson, VA Undisclosed
- WCMS-AM/Norfolk, VA \$975,000
- KRQT-FM/Castle Rock, KLYK-FM/Kelso and KBAM-AM & KEDO-AM/Longview, WA Undisclosed

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• WTKB-FM/Atwood and WTNE-AM & FM/Trenton. TN

PRICE: \$2.1 million TERMS: Undisclosed

BUYER: Grace Broadcasting Services, headed by President/ CEO Lacy Ennis. Phone: 731-663-3931. It owns two other stations. This represents its entry into the market.

SELLER: Thunderbolt Broadcasting Co., headed by President Paul Tinkle. Phone: 731-587-9526 BROKER: Ed Henson of Henson Media

2004 DEALS TO DATE

Dollars to Date:

\$1,726,421,891

(Last Year: \$2,324,227,266)

Dollars This Quarter:

\$243,510,408

(Last Year: \$847,001,455)

Stations Traded This Year:

772

(Last Year: 880)

Stations Traded This Quarter:

113

(Last Year: 300)

FCC ACTIONS

Powell Plans To Remain At FCC

CC Chairman Michael Powell said Nov. 9 that, with the re-election of President Bush, he plans to stay on at the FCC, possibly through 2007. In a session with reporters covered by Reuters, Powell said, "It's been one of my great privileges to serve under [Bush's] leadership, and right now that's what I plan to continue to do. I'm happy where I am for the moment." Powell's comments could dispel persistent rumors that he is planning to leave the FCC early in Bush's second term. The news came as the White House confirmed the resignations of Attorney General John Ashcroft and Commerce Secretary Donald Evans.

FCC

Continued from Page 4

rule but said he believes he needed to file the letter to protect his client.

When contacted by R&R, Qantum CEO Frank Osborn said, "I have no idea what they're talking about." A Boch representative didn't respond to a request for comment by R&R's Tuesday press time. The broker in question told R&R, "I don't have any recollection of what you're talking about."

Meanwhile, Colby told R&R that Fuller is planning to file a petition to

deny if GBH Telecommunications, which currently holds the \$3.9 million high bid in Brewster, ultimately wins the auction. Colby contends that GBH has an unfair advantage because it is a noncommercial entity partly subsidized with federal funds and therefore doesn't have to consider the need to make a profit from the station when it makes its bid.

The FCC won't review Fuller's claim until the auction's end, as it has a policy of not ruling on alleged rules violations while auctions are in progress. The FCC also this week denied separate requests to disqualify two bidders in other auctions.

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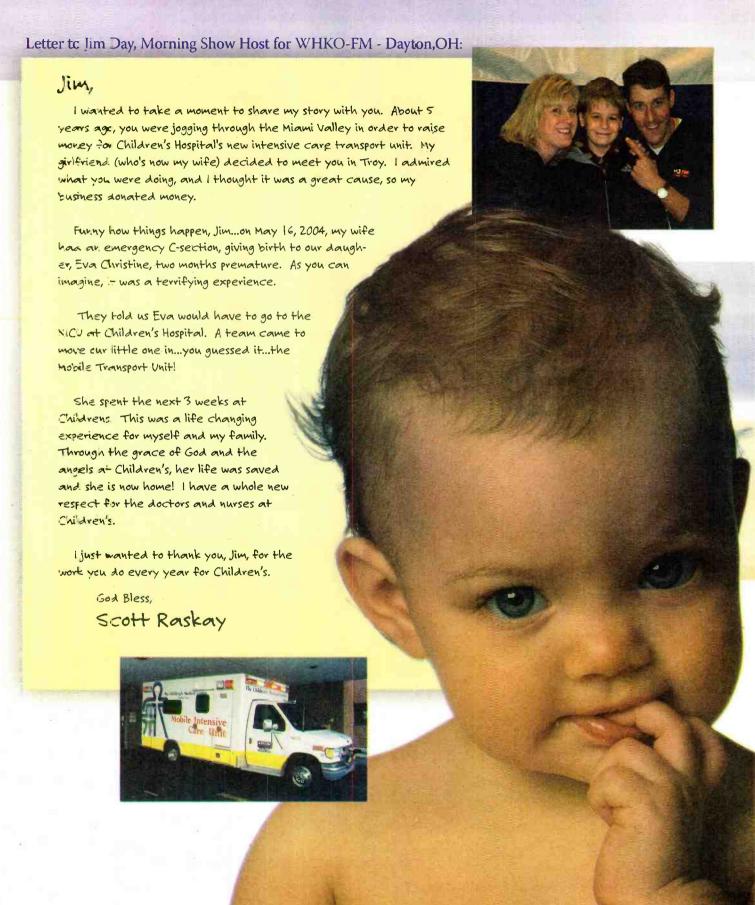
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| Marke | et | Station | Hospital | Market | Station | Hospital | Market | Station | Hospital |
|-----------------------|------------------------------|-----------------|---|------------------------------------|-----------------|--|--|----------------|--|
| Abilene, | TV | KAGT | Hendrick Medical Center | Green Bay- | WECB | Children's Hospital of Wisconsin | Reno, NV | KBUL | Washoe Medical Center |
| Abilene, | | KCDD | Hendrick Medical Center | Appleton, WI | AAECD | Children's Hospital of yviscolisin | Richmond- | WMXB | Children's Hospital |
| Abilene. | TX | KBCY | Hendrick Medical Center | Green Bay- | WHBY | Children's Hospital of Wisconsin | Petersburg, VA | | VCU Health System's Children's Medical Center |
| Abilene. | | KFQX | Hendrick Medical Center | Appleton, WI | MINCZ | Children's Hoogital of Missensia | Roanoke, VA | wsla | Carilion Medical Center for Children |
| Abilene. Akron, 0 | | KHXS WKDD | Hendrick Medical Center Akron Children's Hospital | Green Bay- Appleton, WI | WKSZ | Children's Hospital of Wisconsin | Rochester, NY | WVOR | Virginia Baptist Hospital Golisano Children's Hospital at Strong |
| Albany, I | | MOBB | Phoebe Putney Memorial Hospital | Greenville, NC | WNCT | University Health Systems of Eastern Carolina's | Sacramento, CA | KDND | UC Davis Medical Center |
| Albany, | NY | WGY | Children's Hospital at Albany Medical Center | | | Children's Hospital | Sacramento, CA | KRXQ | UC Davis Medical Center |
| Albuque Alexand | erque, NM | KKOB | UNM Children's Hospital CHRISTUS St. Frances Cabrini Hospital | Greenville, SC Halifax, NS | WMYI CIOO | Greenville Hospital System Children's Hospital IWK - Health Centre Foundation | Sacramento, CA Sacramento, CA | KSEG KSSJ | UC Davis Medical Center UC Davis Medical Center |
| Amarillo | | KMML | Baptist St. Anthony's Health System | Harrisburg, PA | WCAT | Penn State Children's Hospital at Penn State | Sacramento, CA | KWOD | UC Davis Medical Center |
| Amarillo | , TX | KMXJ | Baptist St. Anthony's Health System | | | Milton S. Hershey Medical Center | Saginaw, MI | WIOG | Hurley Medical Center |
| Anchora | | KYMG KASH | Providence Alaska Foundation Providence Alaska Foundation | Hartford- New Haven, CT | WDRC | Connecticut Children's Medical Center | Salinas, CA San Angelo, TX | KWAV | Salinas Valley Memorial Hospital Shannon Medical Center |
| Anchora Atlanta, | | WSTR | Children's Healthcare of Atlanta | Helena, MT | KBLL | Shodair Children's Specialty Hospital | San Angelo, TX | KWFR | Shannon Medical Center |
| Augusta | a, GA | WBB0 | Medical College of Georgia Children's | Helena, MT | KKGR | Shodair Children's Specialty Hospital | San Antonio | KCOR | Christus Santa Rosa Children's Hospital |
| Austin, T | TV | KVET | Medical Center Children's Medical Center of Central Texas | Houston, TX Houston, TX | KHMX | Memorial Hermann Children's Hospital Memorial Hermann Children's Hospital | San Antonio, TX San Antonio, TX | KOXT | Christus Santa Rosa Children's Hospital Christus Santa Rosa Children's Hospital |
| Bakershi | | KBKO | Bakersfield Memorial Hospital | Huntsville-Decatur, AL | | The Children's Hospital | San Antonio, TX | KKTN | Christus Santa Rosa Children's Hospital |
| Baltimor | re, MD | WWMX | Johns Hopkins Children's Center | Indianapolis, IN | WFMS | Riley Hospital for Children | San Diego | KOCL | Children's Hospital & Health Center |
| Bangor, | ME | WKSQ | Eastern Maine Healthcare | Jackson, MS | WIIN | Blair E. Batson Hospital for Children at the | San Diego, CA | KHTS KMYI | Children's Hospital & Health Center |
| T | | | C.A. Dean Memorial Hospital Eastern Maine Medical Center | Jackson, MS | WJKK | University of Mississippi Medical Center Blair E. Batson Hospital for Children at the | San Diego, CA San Diego, CA | KPOP | Children's Hospital & Health Center Children's Hospital & Health Center |
| 1 | | | Hospice of Eastern Maine | | | University of Mississippi Medical Center | San Diego, CA | XHCR | Children's Hospital & Health Center |
| 1 | | | Sebasticook Valley Hospital | Jackson, MS | WUSJ | Blair E. Batson Hospital for Children at the | San Diego, CA | XHRM | Children's Hospital & Health Center |
| 1 | | | The Acadia Hospital The Aroostook Medical Center | Jackson, MS | WYDY | University of Mississippi Medical Center Blair E. Batson Hospital for Children at the | San Francisco- Oakland, CA | KFRC | Children's Hospital & Research Center at Oakland |
| Baton R | louge, LA | WOGL | Our Lady of the Lake Foundation | ogenoon, mo | | University of Mississippi Medical Center | Saskatoon, SK | CJMK | Children's Health Foundation of Saskatchewan |
| Baton R | louge, LA | WYPY | Our Lady of the Lake Foundation | Jackson, TN | WWYN | Le Bonheur Children's Medical Center | Savannah, GA | WGZ0 | Backus Children's Hospital at Memorial Health |
| Billings, Birmingl | | KGHL WMJJ | Shodair Children's Specialty Hospital The Children's Hospital | Jacksonville, FL | WAPE | Shands Jacksonville Medical Center Wolfson Children's Hospital | Savannah, GA | WGZR | University Medical Center Backus Children's Hospital at Memorial Health |
| Boise, II | | KOFC | St. Luke's Children's Hospital | Joplin, MO | KIXQ | The Freeman Health System | | ozn | University Medical Center |
| Boston, | | WBMX | Children's Hospital Boston | Joplin, MO | KJMK | The Freeman Health System | Seattle-Tacoma, WA | KBKS | Children's Hospital and Regional Medical Center |
| Donous | - MT | V784V | The Genesis Fund | Joplin, MO | KSYN | The Freeman Health System The Freeman Health System | Seymour, IN | WZZB | Riley Hospital for Children |
| Bozema Buffalo, | | KZMY WKSE | Shodair Children's Specialty Hospital Children's Hospital of Buffalo | Joplin, MO Kansas City, MO | KXOG KMXV | Children's Mercy Hospitals and Clinics | Seymour, IN Sioux City, IA | KGLI | Riley Hospital for Children St. Luke's Regional Medical Center |
| Burlingte | ton, VT | WOKO | Vermont Children's Hospital at Fletcher Allen | | | KU Medical Center | Sioux Falls, SD | KSOR | Sioux Valley Children's Hospital |
| Health C | | CKDA | Albania Children's Hospital Francisco | Kelowna, BC | CILK-FM | BC Children's Hospital Foundation | South Bend, IN | WAOR | Riley Hospital for Children |
| Calgary, | , AB Rapids, IA | CKRY | Alberta Children's Hospital Foundation Children's Hospital of Iowa at the University of | Knoxville, TN La Crosse, WI | WWST KQEG | East Tennessee Children's Hospital Gundersen Lutheran Medical Center | Spokane, WA | KIXZ | Deaconess Children's Center Oeer Park Hospital |
| Cedarit | tapios, iA | | lowa Hospitals and Clinics | La Crosse, WI | WLFN | Gundersen Lutheran Medical Center | | | Holy Family Hospital |
| Charlest | ton, SC | WCSQ | Medical University of South Carolina | La Crosse, WI | WLXR | Gundersen Lutheran Medical Center | | | Mt. Carmel Hospital |
| Charlotte | NC NC | WLYT | Children's Hospital The Children's Hospital at Carolinas | La Crosse, WI Lake Charles, LA | WQCC | Gundersen Lutheran Medical Center CHRISTUS St. Patrick Hospital | | | Northwest MedStar Air Ambulance Partners with Children & Families: Spokane |
| Criditoto | 16,110 | ***** | Medical Center | Lake Charles, LA | KHLA | CHRISTUS St. Patrick Hospital | | | Sacred Heart Children's Hospital |
| | tesville, VA | WCHV | University of Virginia Children's Hospital | Lancaster, PA | WIOV | Penn State Children's Hospital at Penn State | | | St. Joseph's Hospital |
| | tesville, VA tesville, VA | WFFX | University of Virginia Children's Hospital University of Virginia Children's Hospital | Lansing, MI | WVIC | Milton S. Hershey Medical Center Sparrow Hospital | | | St. Luke's Rehabilitation Institute Valley Hospital & Medical Center |
| | tesville, VA | WUMX | University of Virginia Children's Hospital | Laurel, MS | WBBN | Blair E. Batson Hospital for Children at the | Springfield, IL | WNNS | Southern Illinois University School of Medicine |
| Charlotte | tesville, VA | WCYK | University of Virginia Children's Hospital | | | University of Mississippi Medical Center | | | St. John's Hospital |
| | ooga, TN | WKXJ | T.C. Thompson Children's Hospital | Laurel, MS | WKZW | Blair E. Batson Hospital for Children at the | Springfield, MO | KGMY | CoxHealth |
| Chicago | | WTMX | Children's Memorial Hospital Cincinnati Children's Hospital Medical Center | Laurel, MS | WXRR | University of Mississippi Medical Center Blair E. Batson Hospital for Children at the | Springfield- Holyoke, MA | WMAS | Baystate Medical Center Children's Hospital |
| Clevelar | | WMVX | Rainbow Babies and Children's Hospital | Eddi of, 1410 | | University of Mississippi Medical Center | St. John's, NF | VOCM | Janeway Children's Hospital Foundation |
| Columbi | | KPLA | MU Children's Hospital | Little Rock, AR | KSSN | Arkansas Children's Hospital Foundation | St. Louis, MD | WVRV | Cardinal Glennon Children's Hospital |
| Columbi | | WTCB | Palmetto Health Children's Hospital The Medical Center | Little Rock, AR London, DN | KURB | Arkansas Children's Hospital Foundation Children's Health Foundation | State College, PA | WBHV | St. Louis Children's Hospital The Janet Weis Children's Hospital at Geisinger |
| Columbi | | WSTH | The Medical Center | London, DN | | Children's Health Foundation | Steinbach, MB | CHSM | Children's Hospital Foundation of Manitoba |
| Columbi | us, OH | WSNY | Children's Hospital - Columbus, OH | London, ON | | Children's Health Foundation | Steinbach, MB | CILT | Children's Hospital Foundation of Manitoba |
| | Christi, TX Ft. Worth, TX | KRYS KDMX | Oriscoll Children's Hospital | Los Angeles, CA Lubbock, TX | KBIG KLLL | Childrens Hospital Los Angeles | Sunbury, PA Sunbury, PA | WKOK | The Janet Weis Children's Hospital at Geisinger The Janet Weis Children's Hospital at Geisinger |
| Dallas - | rt. vvoitii, IA | KDIAIX | Children's Medical Center Dallas Cook Children's Medical Center | Macon, GA | WPEZ | UMC Children's Hospital The Children's Hospital at the Medical Center of | Syracuse, NY | WBBS | Upstate Medical University |
| Dallas - | Ft. Worth, TX | KHCK | Children's Medical Center Dallas | | | Central Georgia | Syracuse, NY | WSYR | Upstate Medical University |
| 0 | 14 | WDEA. | Cook Children's Medical Center | Memphis, TN | WSRR | Le Bonheur Children's Medical Center | Syracuse, NY | WYYY | Upstate Medical University |
| Davenpo | ion, IA | KBEA | Children's Hospital of Iowa at the University of Iowa Hospitals and Clinics | Milwaukee, WI Minneapolis- | WKLH KS95 | Children's Hospital of Wisconsin Gillette Children's Specialty Healthcare | Tallahassee, FL | WTLY | The Shands Children's Hospital at the University of Florida |
| Dayton, | OH | WHKO | The Children's Medical Center | St.Paul, MN | | | Thompson, MB | CHTM | Children's Hospital Foundation of Manitoba |
| Denver, | | KALC | National Jewish Medical and Research Center | Mobile, AL | WMXC | University of South Alabama Children's & | Toledo, OH | WRVF | Mercy Children's Hospital |
| Des Mo | ines IA | KSTZ | The Children's Hospital Children's Hospital of Iowa at the University of | Montgomery | WMXS | Women's Hospital The Children's Hospital | Toronto, Ontario Toronto, Ontario | CFRB CJEZ | The Hospital for Sick Children Foundation The Hospital for Sick Children Foundation |
| | | NOIL | lowa Hospitals and Clinics | Montreal, QC | | Montreal Children's | Toronto, Ontario | CKFM | The Hospital for Sick Children Foundation |
| Dothan, | | WDJR | The Children's Hospital | Montreal, QC | CJAD-AM | Montreal Children's | Tri-Cities, TN | WAEZ | Wellmont Health System |
| Dothan, Dothan, | | WESP | The Children's Hospital The Children's Hospital | Montreal, QC Morgantown, WV | CJFM-FM WVAQ | Montreal Children's West Virginia University Children's Hospital | Tucson, AZ Tupelo, MS | KRQQ WWZD | Tucson Medical Center Le Bonheur Children's Medical Center |
| Dublin, (| | WOZY | The Children's Hospital at the Medical Center of | Nashua, NH | WHOB | Children's Hospital Boston | Tuscaloosa, AL | WTXT | The Children's Hospital |
| Central | Georgia | | | | | The Genesis Fund | Tyler, TX | KTYL | Trinity Mother Frances Hospital |
| Dubuqu | ie, IA | KLYV | Children's Hospital of Iowa at the University of Iowa Hospitals and Clinics | New Orleans New Orleans | WKZN WLMG | Children's Hospital - New Orleans Children's Hospital - New Orleans | Tyler-Longview, TX Utica, NY | KM00 WLZW | Trinity Mother Frances Hospital Faxton-St. Luke's Healthcare |
| Duluth, I | | KTCO | Gillette Children's Specialty Healthcare | New Orleans | WSMB | Children's Hospital - New Orleans | Vancouver, BC | CFMI | BC Children's Hospital Foundation |
| Edmonto | on, AB | CHED | Stollery Children's Hospital Foundation | New Orleans | WTKL | Children's Hospital - New Orleans | Vancouver, BC | CKZZ | BC Children's Hospital Foundation |
| Edmonto Edmonto | | CHQT CISN-FM | Stollery Children's Hospital Foundation Stollery Children's Hospital Foundation | New Orleans New Orleans, LA | WWL | Children's Hospital - New Orleans Children's Hospital - New Orleans | Victoria, BC Virginia Beach, VA | WPTE | BC Children's Hospital Foundation Children's Hospital of The King's Daughters |
| Edmonto | ton, AB | CKNG | Stollery Children's Hospital Foundation | Odessa-Midland, TX | KHKX | Medical Center Hospital | Waco-Temple-Bryan | KUSJ | Scott & White Memorial Hospital |
| El Paso. | , TX | KTSM | Texas Tech University Health Sciences Center | Oklahoma City, OK | KXXY | Children's Medical Research Institute | Washington, CD | WKYS | Children's National Medical Center |
| Elmira, M Erie, PA | | WNKI | Arnot Ogden Medical Center Saint Vincent Health Center | Omaha, NE Orlando, FL | WMGF | Children's Hospital - Omaha The Shands Children's Hospital at the | Watertown, NY Wausau, WI | WBDR | Samaritan Medical Center Saint Joseph's Hospital - Marshfield |
| Eugene, | | KDUK | Sacred Heart Medical Center | onundo, i c | THINE | University of Ronda | West Palm Beach, FL | | The Shands Children's Hospital at the University |
| Evansvil | ille, IN | WIKY | Riley Hospital for Children | D | 01/ | Arnold Palmer Hospital for Children & Women | | | of Florida |
| Fargo, N Fargo, N | | KKBX | MeritCare Children's Hospital MeritCare Children's Hospital | Ottawa, ON Ottawa, ON | CKBY | Children's Hospital of Eastern Ontario Foundation Children's Hospital of Eastern Ontario Foundation | Wichita Falls, TX Wichita Falls, TX | KNIN | United Regional Health Care System United Regional Health Care System |
| Florence | | WDAR | McLeod Children's Hospital | Panama City, FL | WILN | Sacred Heart Children's Hospital | Wichita, ĶS | KRBB | Via Christi Regional Medical Center |
| Florence | e- | WLAY | The Children's Hospital | Panama City, FL | WPCF | Sacred Heart Children's Hospital | Wilkes Barre- | WBHT | The Janet Weis Children's Hospital at Geisinger |
| Muscle | Shoals, AL | 187/8/8 | The Children's Haspital | Panama City, FL | WYVE WYVO | Sacred Heart Children's Hospital | Scranton, PA Wilkes Barre- | WMGS | The Janet We's Children's Hospital at Geisinger |
| | e- als, Al. | WVNA | The Children's Hospital | Panama City, FL Panama City, FL | WYYX | Sacred Heart Children's Hospital Sacred Heart Children's Hospital | Scranton, PA | AAIAI02 | the Danet wers children's nospital at deisinger |
| Frederic | MINING VA | WFLS | Children's National Medical Center | Pensacola, FL | WXBM | Sacred Heart Children's Hospital | Winnipeg, MB | CFQX | Children's Hospital Foundation of Manitoba |
| Freint FL Way | LA | KSKS | Children's Hospital Central California | Peoria, IL | WPBG | Children's Hospital of Illinois | Winnipeg, MB | CKMM | Children's Hospital Foundation of Manitoba |
| Fig. Wayy Garages | No. 1 | WAJI | Riley Hospital for Children The Shands Children's Hospital at the University | Philadelphia, PA Phoenix, AZ | WOGL | The Children's Hospital of Philadelphia Phoenix Children's Hospital | Yakima, WA Yakima, WA | KATS | Children's Hospital and Regional Medical Center Children's Hospital and Regional Medical Center |
| A PERMIT | A PROPERTY. | | of Florida | Portland, OR | KWJJ | Doernbecher Children's Hospital | Yakima, WA | KIT | Children's Hospital and Regional Medical Center |
| Ganesv | ville, FL | WSKY | The Shands Children's Hospital at the University | Prince George | CKDV | BC Children's Hospital Foundation | Yakima, WA | KOSM | Children's Hospital and Regional Medical Center |
| Grand | Rapids, MI | WOOD | of Florida DeVos Children's Hospital | Raleigh-Ourham, NC Regina, SK | WRAL CFWF | Ouke Children's Hospital Children's Health Foundation of Saskatchewan | Yakima, WA Youngstown, OH | KUTI - WHOT | Children's Hospital and Regional Medical Center Tod Children's Hospital |
| Green B | | WAPL | Children's Hospital of Wisconsin | Regina, SK | CHMX | Children's Health Foundation of Saskatchewan | | | |
| Appleto | | 611 | | Regina, SK | CKRM | Children's Health Foundation of Saskatchewan | | | |
| S CONTRACTOR | | | | | | | | | |



rnadel@radioandrecords.com

A Standalone In A Cluster World

And WBEB's Jerry Lee couldn't be happier

One of the cool things you can do in the ratings section of the R&R website (www.radioandrecords.com) is sort stations in a market by group owner. Try it — you'll be amazed at just how few successful standalones exist today. Most have been swallowed up, paired up or clustered up.

That got me wondering whether a standalone can still be competitive.

Where better to find out than AC WBEB-FM, Philadelphia's B101, a top three-rated station book in and book out? WBEB President Jerry Lee took some time out to share with R&R how his standalone station wins.



Jerry Le

R&R: What steps have you taken to ensure WBEB is competitive in the ratinos?

JL: We spend more money on TV than any station in the market. We do more research than any radio station in the entire country. We have the best strategist in the country consulting us, Bill Moyes.

R&R: In revenue?

JL: Our biggest threat has come about from group owners not having a price floor for their commercials. The engine behind the growth of radio is the law of supply and demand. As you approach being sold out, you raise your rates. This has worked for radio for 70-plus years. All of a sudden, about two years ago, stations were under pressure to meet budgets, and they met their budgets by never being sold out.

This worked in the very short term, but it ended up destroying radio pricing. Over the last two years in Philadelphia the revenue has been flat, but the number of spots sold went up 20%.

R&R: Are there shortcomings to being a standalone?

JL: The biggest shortcoming is not being able to share costs with the other stations in the cluster. Being a standalone has a lot of pluses for the staff. We can move very quickly to fend off challenges. We are probably the only radio station in the country that will not allow its employees to ask what something costs until after we decide we want to do it. It is at that point that we ask what it will

cost so we can determine if there is an ROI that justifies the spending.

R&R: Do you sense that the clusters gang up to use their leverage to compete with you?

JL: The big groups have tried to use their ability to sell in combination against us. By and large, that has not worked. Most advertisers want to buy what they want to buy and

look at being forced to buy stations they don't want as a big negative.

R&R: What are the marketing challenges when you can't cross-promote? IL: We don't see this as a huge mi-

nus. A lot of crosspromoting doesn't work. Radio is very narrowcast. In music radio we listen to a particular station

because we like the music.

R&R: How has the continued softness in the economy affected your budgeting for next year?

JL: We actually increase our revenue every year, even when the radio market is down. We think that radio has so much room to grow that we believe that we should be going up in bad years and knocking it out of the park in good years.

R&R: Do you think about investing in other properties?

JL: I have no interest in acquiring another station. If we bought another station, we would have debt. Being debt-free is the single best weapon we have. The groups may have more money than I have, but I have more spendable money than any of the groups.

Last year WBEB billed \$30 million. We have a four-year goal to be at \$50 million. By not having any debt we can do things that the big groups would never even think about spending money on.

Every decision we make is based on two criteria: Will we make more money in the next 12 months, and in the next five years? The five-year part of the equation wins every day of the week with us. We have the ideal operating environment. We have a highly motivated staff, and we love kicking sand in the face of the big groups.

I have the best VP/GM in radio, Blaise Howard, and the best PD, Chris Conley. Because of their abilities I can concentrate on my other passion, helping poor people in inner cities improve their way of life.

R&R: If WBEB did not have the history, continuity and community status that it does, could it succeed as a standalone?

JL: No. If you are not one of the five top stations in the market, it would be very difficult.

The other thing that you need is to be debt-free. Every month we do research to check on the vital signs of the station. One of the questions we ask is "Have you seen any radiostation advertising on TV?" Thirty-six percent of 25- to 54-year-olds in

the market say they've seen TV ads from B101. The nearest station to us comes in at 4%.

R&R: As you observe stations in clusters, do you sense there are better ways of leveraging those assets?

JL: The biggest opportunity that group owners are missing is the ability to control pricing in a demographic. Most groups own a demo in their markets. Once you own a demo, you can raise prices to the maximum for that market. It doesn't matter what other stations are charging. For whatever reason, the groups are not doing this.

R&R: Is it easier or more difficult to take chances as a standalone property?

JL: It is easier for me to take chances. I don't have to report to Wall Street.

R&R: Do you sometimes feel that the best years of radio are behind us, and maybe it's time to sell?

JL: The golden age of radio is ahead of us. As you know, radio is the only media that is spending millions of collars a year doing research in order to show advertisers how to maximize their ROI on radio. Mass media is going downhill. Radio is not mass media. It is a targeted media.

Read This And Win \$100!

By Ruth Presslaff

Not really, but I bet that headline was a great incentive for you to read this column. Incentives play a powerful part in building and rewarding loyalty and should be a key element of any database-building effort. Don't worry that you can't afford to give \$100 to every registrant or a Porsche to every person, because sometimes intangible benefits may actually be better.

Tangible incentives are easily identified: cars, cash, concert tickets. You won't go wrong with any of them as long as they match the interests of the people you're trying to reach. You may already be giving them away as part of your fall promotion.

Now think about kicking it up a notch for members of your database. Everyone can listen for the winning car key, but only database members get two chances — two keys. Any listener can win tickets to Metallica, but only registered listeners can score front-row tickets. Everyone is eligible for \$100, but only database members can have the money doubled. Use every opportunity to sweeten the pot for the people who care so much about your station or business that they'll register their name and information with you.

If half the club is a VIP room, in the back there's a "VVIP" room.

But what happens if you're part of the other 99% of the business world that doesn't have the budget for big-ticket give-aways? Offer information. If you're a radio station, you know all the artists who are coming into town, but your listeners don't and they want to. You know what songs you'll be playing as part of the car giveaway, but your listeners don't and they want to. If you're a car dealership, you know the new gadgets in the 2004 models, but your customers don't — and they want to.

Loyal listeners and customers are passionate about your product. Offer them meaningful "inside information," and they'll register in droves. In fact, the intangible incentive can generate a cleaner list of core registrants who truly care about the product, as opposed to contest players who just want a shot at the goods.

Tap The 'VIP Culture' Trend

Another affordable way to create an incentive for your listeners is by capitalizing on the rapidly growing trend of "VIP culture." Simply put, it's creating the reality or illusion of exclusivity: gold and platinum credit cards, fast-tracking through the airport, limitededition merchandise from mass-market brands like Nike and Banana Republic and VIP rooms at clubs. If half the club is a VIP room, in the back there's a "VVIP" room.

Being a VIP is all about having a backstage pass, separating oneself from everyone else. The more everything becomes accessible, the more some people want to be separate; they desire status and prestige. That's why treating your listeners and advertisers like VIPs is a great incentive that will reinforce their positive image of your station.

Whenever you're planning a contest or sale, think about recognizing the people who have registered their allegiance in your database. Reward them with a quality incentive, and perhaps they'll reward you with longer listening, another visit to your business or even a mention in their Arbitron diary.

Ruth Presslaff is President of Presslaff Interactive Revenue, a company that specializes in database-marketing software and concepts. PIR is the creator of Dat-e-Base e-mail marketing software. Read more about PIR at www.presslaff.com, or contact Presslaff directly at ruth@presslaff.com.



bconnolly@radioandrecords.com

Get It Digitally From Promo Only

Helping the industry catch up with the outlaws

In the mid-'90s, at the very beginning of digital music distribution, the recording industry was already aware that this thing could be great for getting music to radio. The potential was there to move music around with incredible ease. And who needs to get the music as fast as the labels can release it more than radio does? One or two labels were experimenting with digital distribution as far back as 1995.

But we all know what happened: By the end of the '90s we had outlaw FTI' sites, the original Napster and a stack of lawsuits that led to contradictory court rulings. The general chaos drove a spooked recording industry back into its CD bunker and set back widespread digital music distribution to radio — and legal digital distribution to consumers — by several years.

But now that everybody has calmed down a little (though peer-topeer copyright infringement isn't under control in the slightest), businesses are arising to help the labels and radio to, finally, get the full benefit of the newest distribution technologies.

Promo Only Moves In

You know Promo Only — they're the people who have been sending those format-specific CDs with all the hits and hopefuls out to radio since 1992. And, in recent months, they've become the people who are sending out all the newest music from Universal Music Group in digital form.

The project is called Promo Only MPE (for "Music Protected by Encryption"). It's a straightforward system: The labels handle uploading of music and other material — which might include album art, artist pics, bios and general promotional information — and do the data entry for the detailed track info.

Once everything is in order, the la-

bel sends a notification e-mail to a designated mailing list or lists. These lists can include radio PDs and MDs, label personnel, journalists or anybody the label wants to receive product. Recipients that have the Promo MPE software installed (a fast process) can

then, depending on the specs set by the label, hear a 30-second hook, a preview-quality full-length version or the official, fullquality, radio-ready track.

The tracks go out in a secure, proprietary file format developed by Promo Only and tech partner Destiny Media Technologies. The security involves password protection, encryption that ensures that files can be accessed only through

the MPE software, and tracking that lets the labels see exactly who is listening to and downloading their tunes.

The system also gives labels the option to time-encode files to, for instance, let them be downloaded but remain locked until the add date. If circumstances change, a locked download can easily be unlocked remotely.

As a deterrent to unauthorized

sharing, there's a watermark that's unique to each downloader — a mark that, says Promo Only, survives through multiple generations of reencoding, including analog rerecording. Should someone re-encode a Promo Only MPE track as an MP3 and offer it on a peer-to-peer, the leak could quickly be traced back to the original downloader.

What's It Look Like?

The Promo Only MPE interface is reminiscent of the Internet Explorer or Firefox web browsers, and the buttons on the main screen cover just the basics: page back, page forward, stop, refresh and home. There are only two

Track stochholon (Filters to Licrory)

Log Cut

Track stochholon (Filters to Ellinden

Rode

Track stochholon (Filters to Ellinden

tabs, one for available tracks that haven't yet been downloaded and another that leads to a library of downloaded tracks and the player.

Under the "Available Tracks" tab is a track listing with the essential info: artist, title, track length, album, label, the date tracks are available and the target radio format or formats. Control buttons let the user preview, stream or download the track, get more information or even leave feedback that goes directly to the label.

In the "Player & My Library" area are a simple player and track list, with info buttons to bring up the radio basics on each track (see the screenshot on this page). Burning and exporting, when authorized, are handled from this screen as well. It's a very user-friendly interface that should be easy to learn for anyone who's familiar with web-browser or media software.

And what about the sound quality? The airplay files, says Promo Only, have stood up to Universal Music "They've got pretty much everything that a program director would want in there, or that a music director would want."

Jeff Littlejohn

Group's and Clear Channel's spectral analysis and are of broadcast quality, and Clear Channel's been confidently putting Promo Only digital tracks on the air for months.

The Customers

Universal Music Group was impressed enough with what Promo Only has to offer that it made a deal, announced in June, to start using Promo Only MPE to send out singles. Promo Only jumped into major-label deliveries officially in September with nine UMG tracks, including U2's then-brand-new "Vertigo." The U2 track, in fact, went out early: After a bootlegged MP3 began showing up at radio, UMG asked Promo Only to send the official version ahead of schedule to get radio off the outlaw track. (Hey, no pressure.)

That first round of distribution, says Promo Only, went off without a

hitch. Who received the high-tech tracks? Among others, several hundred Clear Channel stations. Clear Channel has gotten behind the Promo Only MPE project — brought to the radio group by UMG — and is encouraging its stations to install the software.

Clear Channel Sr. VP/Engineering Jeff Littlejohn says about the package, "When they put it together, they put a lot of

thought into it, obviously. They've got pretty much everything that a program director would want in there, or that a music director would want — the ability to get music quickly and to be able to preview it and build a list for a music meeting and things like that. It's actually pretty neat."

Some record labels have experimented with digital delivery to Clear Channel in the past. Littlejohn says, "We've had some record labels e-mail us MP3s before, and the quality was often suspect. And then there was the whole control issue, about 'How do we make sure that it doesn't get sent to the wrong place and get pirated?' This is nice in that it takes care of all of those issues."

But has the security on Promo Only's tracks been an obstacle? "I don't see that it's an issue at all," Litejohn replies. "Actually, if you've got the rights to be in there, the security seems to be invisible." He adds, "I'm the Sr. VP of Engineering, so I don't

get involved in music distribution, usually. But this was such a neat product that we decided to approve it."

Universal, meanwhile, appears to be delighted with the whole thing. Asked why the label group chose Promo Only MPE, UMG Exec. VP/ Digital Logistics & Business Services Vinnie Freda says, "After a sixmonth selection process in which we reviewed a dozen products, we chose the Promo Only MPE system because it was one of the most well-developed products in terms of security and ease of use. It was also the most flexible product available for customization to our needs. Finally, we were impressed with Promo Only's support staff and their great relationships with radio.'

What feature, if any, was decisive? "Actually, it was a combination of features that created a complete package for us," Freda says. "The most important were robust security, high-quality audio file transmissions and the user-friendly interface. Moreover, all three features are constantly improving."

Since Promo Only MPE rolled out, UMG has used it to service radio with tracks from Eminem, R. Kelly, Jay-Z and Gwen Stefani — whose "What You Waiting For?" was released ahead of schedule when an early version leaked to radio and, with 93 adds at CHR, became the first record to be Most Added at any format on digital distribution alone.

CDs Aren't Going Away

Is there any downside to a move to digital distribution? "Not really," Freda says. "For record companies, it represents a secure transmission method that allows for simultaneous delivery to multiple stations across the country. That's something that is impossible with physical discs. For radio, it serves as a virtual library to organize hundreds of songs in one place.

"Furthermore, it allows us to service tastemakers that might not otherwise be sent a physical disc. A much larger group of people will have access to a given track."

Everything that's going out digitally from UMG is followed by a CD to stations that get record service, and that's not going to change. Freda says, "We want make sure that [digital distribution] meets the needs of radio first. As adoption increases, we'll get a better sense of when physical CDs can be eliminated. On the other hand, some stations that may not have otherwise received a CD will now get the digital file."

"The most important features were robust security, high-quality audio file transmissions and the user-friendly interface."

Vinnie Freda

NEWSBREAKERS

Harrison

Continued from Page 3

differentiated experience that listeners can't get elsewhere."

Harrison said, "Unlike any other medium, radio still drives the most passionate reaction from listeners. Clear Channel has established brands that are loved on a local level, and they will be our front door for the online experience."

At AOL, Sr. VP/Entertainment Bill Wilson, who held Harrison's post before taking his current role, will oversee the music division until a successor can be named. An AOL spokeswoman told R&R that AOL Music Exec. Director/Music Industry Relations Jack Isquith, who has stepped up his involvement with the AOL Radio Network, will continue in his expanded role in that division.

Westchester

Continued from Page 3

Westchester-based stations -WHUD, WLNA & WXPK — "serve so much more than Westchester" and "don't fit in the Westchester box." Pamal subscribes to the New York and Poughkeepsie, NY surveys, as Bennett believes those ratings best serve the needs of Pamal's stations in the region. R&R's calls to Cumulus, which owns WFAS-AM & FM & WFAF/Westchester, were not returned by press time.

While Westchester is lost as a market, Arbitron has added a new market to its roster. Beginning with the spring 2005 survey, Arbitron will begin measurement of the newly created Sunbury-Selingsgrove-Lewisburg, PA market, located north of Harrisburg.

The market will be ranked No. 211 and be surveyed twice per year with the enhanced version of the seven-day diary that contains various qualitative data. Sunbury Broadcasting, owner of WEGH, WKOK & WQKX/Sunbury, PA, has signed on as the charter subscriber.

KWID

Continued from Page 3

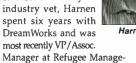
the station publicity, and I think we accomplished it. But the La Preciosa format is now back on to stay."

KWID's format change is part of the Spanish-language initiative announced by Clear Channel in SepCapitol/Nashville Hires Harnen For Sr. **Director/National Promotion Position**

Capitol/Nashville has tapped Jimmy Harnen as Sr. Dir./National Promotion, reporting to Exec. VP Bill Catino. Harnen fills the position vacated by Rick Young on Nov. 8. An 18-year industry vet, Harnen spent six years with DreamWorks and was most recently VP/Assoc.

ment International.

Keller



"Jimmy Harnen is an accomplished and forward-thinking promotion executive," Catino



said. "We're experiencing a tremendous amount of success with our artists, and it's a terrific time for Jimmy to come on board."

Harnen said, "I enthusiastically look forward to being a part of the incredible team at Capitol Records/Nashville.

People like [label President] Mike Dungan and Bill Catino are in short supply in this world, and I am thrilled to have the opporturity to learn from

Continued from Page 3

joining the network in 1994 as VP/ Eastern Sales. Prior to his most recent position Keller was Exec. VP/ Sales & Marketing for ABC Radio Networks from 1997-2000. In that role he oversaw all ad sales for the network, supervised eight of the company's sales offices nationwide and oversaw ad sales for Radio Disney, ESPN Radio, all ABC Radio Networks-syndicated shows and the company's Internet sales.

Before joining ABC Keller was Sales Manager for the CBS Radio Network in New York. His career also includes a stint at the New York Times Co., where he held several different sales and marketing positions.

Asked who will succeed him as President of ABC Radio Networks. Keller told R&R, "There is no word on my replacement yet, but I will be working closely with [ABC Radio Division President] John Hare to help make the transition a smooth

tember. Under the direction of Sr. VP/Hispanic Radio Alfredo Alonso, CC plans to place Spanish-language formats in an additional 20 to 25 markets. The company flipped Rock KLOL/Houston to a Spanishlanguage format last week (see story, Page 1).

WTRG

Continued from Page 3

that places emphasis on the music," said Robbins.

"The River acts, smells and feels like a Triple A, but the new music is limited at the moment. It's goldintensive, but if we feel like playing something that's new, we will but only if it is cool."

The station is running jockless until the end of the year. "Listeners have told us they want to hear a wide range of music with less repetition," Robbins said, "They want fewer DJ interruptions and fewer commercials."

SBS

Continued from Page 3

marketers with three powerful options to effectively reach the diverse Hispanic consumer audiences. We have already received an enthusiastic response from a host of national brands that recognize the power of multicultural radio to relevantly target these highly segmented mar-

SBS Chairman/CEO Raul Alarcon said, "Spanish Broadcasting System is extremely excited to be partnering with ABC to expand the reach of our premier morning shows to Hispanic audiences across the country."

EXECUTIVE ACTION

Pollnow To Manage Clear Channel/Little Rock

on Polinow has been named Market Manager for Clear Channel's Little Rock cluster, which comprises Active Rock KDJE, Country Oldies KHKN, Classic Rock KMJX, AC KMSX and Country KSSN. Pollnow, who has 14 years of industry experience, most recently served in a similar role for Cumulus' Topeka, KS station group. He also has sales and management experience at radio stations in St. Louis, Tulsa and Albuquerque.

"Don brings a strong track record of both top-line and bottom-line growth," said CC/Arkansas Regional VP Tony Beringer. Clear Channel Sr. VP/Mid America Region Bruce Demps said, "I am pleased that we are able to attract top-notch talent from other companies because of the tremendous growth opportunities found within our organization."

Sirius Sets Reilly As SVP/Communications

Sirius Satellite Radio has tapped Patrick Reilly for the newly created position of Sr. VP/Communications. Reilly was

most recently VP/Corporate Communications for BMG. Reilly's career includes a stint in public relations, as Exec. VP at Robinson Lerer & Montgomery, which represented such clients as AOL, Time-Warner, MTV, VH1 and the New York Times. Prior to that Reilly enjoyed a career as a print journalist at publications including the Wall Street Journal, Ad Age, Crain's New York Business and Women's Wear Daily.

"Patrick not only brings to Sirius extensive communications experience, but also a keen understanding of the entertainment and music worlds, which are the comerstones of our exceptional programming," said



Sinus President/Entertainment & Sports Scott Greenstein, to whom Reilly reports. "Patrick will play a vital role in prominently positioning Sirius in this space for the future.

Morrell Appointed Concord VP/Promo

Music industry veteran David Morrell has joined independent label Concord Records in the newly created position of VP/Promotions. He'll report directly to GM Gene Rumsey and will oversee the expansion of radio and video activity for the label as it continues to grow its roster of artists into 2005.

Morrell has been at the label since the beginning of November and worked Ray Charles' first platinum recording, Genius Loves Company, at AC, Triple A, Urban AC and Smooth

"Concord's plans for growth in

the new year include an exciting and diverse list of artists," Rumsey said. "David's wealth and breadth of knowledge will be invaluable in helping us expand the audience for our music across multiple genres and formats."

Over the course of his career Morrell has worked for almost every major record label, including Capitol, Sony, Warner Bros. and Arista. He's worked with many big-name artists across several different genres, including Frank Sinatra, Elvis Presley, Paul McCartney, Aimee Mann, Simply Red and Los Lonely Boys.

Tidwell Named PD At WGKX/Memphis

KQFC/Boise, ID PD Lance Tidwell has been named PD of Citadel Country sister WGKX (Kix 106)/Memphis. Tidwell's last day in Boise is Dec. 16, and he expects to be in Memphis by Christmas. He will succeed Chip Miller, who was recently named PD of WYCD/De-

Citadel/Memphis GM Tony Yoken said, "Lance is not only a top-performing broadcaster - and third-generation radio pro - he is also one of the brightest and nicest Country PDs I have ever met.'

The move to Memphis marks a return to the South for Alexander City, AL native Tidwell, who told



R&R, "I'm really excited to get back close to home. I love Memphis; Tony and the staff are great; and to be able to do this within the company is a huge perk. Chip has done a great job, and he's a very popular guy within the building; it's tough to replace that. But there's still some room to

grow for Kix 106. People here believe that, and that's what we're going to set out to do.'

Tidwell, who plans to do middays on WGKX, arrived in Boise as KQFC's PD in May 2001. His programming background includes stints at KTOM-AM & FM/ Monterey and WCOS/Columbia,

BUSINESS BRIEFS

Continued from Page 6

terrific executives, each of whom has played a critical role in Viacom's growth and success over the past decade. I'm extraordinarily grateful for their wise counsel, their trust and their friendship over the years."

Infinity Issues 'Social Responsibility Report'

in a 64-page "Social Responsibility Report," issued Monday, Infinity Broadcasting detailed its community-service efforts over the past year, including diversity initiatives, community outreach and support for local ans programs. Company spokeswoman Karen Mateo told R&R that Infinity's stations can use the report in their own dealings with local organizations and said the information can also be useful for staffers of Infinity parent Viacom who deal with lawmakers in Washington, DC. Also included in the report are details of the Infinity Radio Connect series of call-in specials, featuring interviews with such newsmakers as Sen. Hillary Rodham Clinton and U.S. Defense Secretary Donald Rumsfeld. While this is the first time Infinity has released such a report, Viacom-owned CBS has just released its second annual "Social Responsibility Report."

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Nov. 16, 2004 are listed below.

LIVE 365 COM

Travis Storch • 866-365-HITS

Top Alternative
U2 Vertigo
KILLERS Somebody Told Me
MODEST MOUSE Float On
FRANZ FERDINAND Take Me Out
CURE The End Of The World

BONEY JAMES Here She Comes MICHAEL LINGTON Show Me CHRIS BOTTI Indian Summer EUGE GROOVE Livin' Large NORMAN BROWN Up 'N' At 'Fm

Top Electronica-Dance MOTORCYCLE As The Rush Comes HOUSE OF URBAN GROOVES House Of ... PRAFUL Sigh AIR Cherry Blossom Girl RAMMSTEIN Amerika



Available on digital cable and DirecTV Damon Williams • 646-459-3300

R&B & HIP-HOP

Damon Williams **EMINEM Encore** JA RULE I/FAT JDE & JADAKISS New York

RAP

DJ Mecca BABY I/LIL WAYNE & SHYNE On EMINEM Ricky Ticky Toc FABOLOUS I/50 CENT Never Enough

ROCK

Gary Susalis
ALTER BRIDGE Find The Real

ALTERNATIVE

Gary Susalis SUM 41 Pieces
TAKING BACK SUNDAY This Photograph is... VANISHED Favorite Scar

TODAY'S COUNTRY

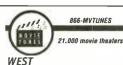
Liz Opoka KENNY CHESNEY The Woman With You TERRI CLARK I Think The World Needs A Drink GRETCHEN WILSON When I Think About Chestin

ADULT ALTERNATIVE

Liz Opoka CAKE Wheels RAY CHARLES Crazy Love

AMERICANA

Liz Opoka LAURIE STIRRATT Juniper
YDNOER MOUNTAIN... Four Walls Of Rayford



R. CHARLES I/N. JONES Here We Go Again 2 COLLECTIVE SOUL Counting The Days 3 ROLLING STOMES Honky Tonk Women 4. AZ YET That B U 5 U2 Vertigo

MIDWEST

1. ROLLING STONES Honky Tonk Women
2. R. CHARLES 1/N. JONES Here We Go Again
3. COLLECTIVE SOUL Counting The Days
4. ARI HEST They're On To Me
5. BROOKE HOGAN Everything To Me

SOUTHWEST

COLLECTIVE SOUL Counting The Days
 R. CHARLES IM. JONES Here We Go Again
 RDLLING STDNES Honly Tonk Women
 BROBKE HOGAN Everything To Me
 BREAKING BENJAMIN SO Cold

NORTHEAST

R. CHARLES I/N. JONES Here We Go Again COLLECTIVE SOUL Counting The Days ROLLING STONES Honly Tonk Women UZ Vertigo

4. UZ Vertigo
5. COLLECTIVE SOUL Counting The Days

SOUTHEAST

. R. CHARLES I/N. JONES Here We Go Again . ROLLING STONES Honly Tonk Women . REGIS PHILBIN It Had To Be You

4. U2 Vertigo 5. COLLECTIVE SOUL Counting The Days

SIRIUS 🛣

1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Alt Nation

Rich McLaughlin MARILYN MANSON Personal Jesus SUM 41 Pieces U2 All Because Of You U2 Love And Peace Or Fise

The Pulse

Haneen Arafat ANNA NALICK Breathe (2am)

Sirius Hits 1

Kid Kelly XZIBIT Hey Now (Mean Muggin')
CHINGY Balla Baby
KELLY CLARKSON Since U Been Gone GOOD CHARLOTTE I Just Wanna Live USHER Caught Up ASHLEE SIMPSON La La JAY-Z & LINKIN PARK Numb/Encore

Geronimo JADAKISS & MARIAH CAREY J Make Me Wanna TRILLVILLE Some Cut
LIL JON, LUDACRIS & USHER Lovers & Friends

New Country

Al Skop MONTGOMERY GENTRY Gone
PHIL VASSAR I'II Take That As A Yes
ALISON KRAUSS & UNION STATION RESILESS SARA EVANS Tonight

Octane

Jose Mangin **VELVET REVOLVER Sucker Train Blues** ALTER BRIDGE Find The Real PROM KINGS Alone

Spectrum

Gary Schoenwetter U2 All Because Of You U2 Original Of The Specie U2 Love And Peace Or Else U2 One Step Closer U2 A Man And A Woman U2 Miracle Drug MADELEINE PEYROUX Don't Wait Too Long DITTY BOPS Och La La

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Michael Griffin

The hottest tracks at DMX Fashion Retail, targeted at 18-34 adults.
JOSS STONE Don't Cha Wanna Ride SOEL Shining Pain JILL SCOTT Golde TAO OF GROOVE Cha Cha Cha 57 PRINCE Call My Name GDTAN PROJECT La Cruz Del Sur ANITA BAKER How Does It Feel KLEMENT JULIENNE Medicine Man NOVECENTO I/STANLEY JORDAN Sky Flower SLOW TRAIN SOUL Naturally

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson DESTINY'S CHILD Soldier MAROON 5 Sunday Morning

HOT JAMZ

Mark "In The Dark" Shands DESTINY'S CHILD Soldier
LIL JON, USHER & LUDACRIS Lovers And Friends FLEXY Mamasita PITBULL, DADDY YANKEE & LIL JON Gasolina

URBAN

Jack Patterson CAM'RON Girls DESTINY'S CHILD Soldier

ALTERNATIVE Dave Sloan

ELEFANT Misfit TV DN THE RADIO New Health Rock

ROCK

Stephanie Mondello HOWIE DAY Collide
KILLERS Somebody Told Me TAHITI 80 Better Days Will Come

INTERNATIONAL HITS

Mark "In The Dark" Shands **DANZEL Pump It Up!** EMINEM Just Lose It
DESTINY'S CHILD Lose My Breath **EMINEM Mockingbird** EMINEM Encore

COUNTRY

Leanne Flask MONTGOMERY GENTRY Gone ALAN JACKSON Monday Morning Church MINDY SMITH Falling AMY DALLEY I Would Cry ANDY GRIGGS If Heaven
SHELLY FAIRCHILD You Don't Lie Here Anymore

RHYTHMIC DANCE

Danielle Ruvsschaert DESTINY'S CHILD Lose My Breath ALICIA KEYS Diary (Hani Mix) ARMAND VAN HELDEN My, My, My EMMA Free Me **SUN** Without Love BARRY MANILOW Copacabana (2005) (Remix)

JA RULE Where I'm From

JA RUI E Wonderfu

JA RULE Caught Up

RAP/HIP-HOP Mark "In The Dark" Shands LIL JON, USHER & LUOACRIS Lovers And Friends JA RULE New York JA RULE Manual JA RULE Passion JARULE BULLE JA RULE What's My Name JA RULE Gun Talk JA RULE Last Of The Mohicans JA RULE 'Bout My Busine JA RULE Get It Started

RADIO DISNEW

| The San Street Street | |
|--------------------------------------|-------------|
| Artist/Title | Total Plays |
| JOJO Baby It's You | 76 |
| JOJO Leave (Get Out) | 74 |
| RAVEN SYMONÉ Backflip | 74 |
| KELLY CLARKSON Breakaway | 73 |
| BOWLING FOR SOUP 1985 | 73 |
| BLACK EYEO PEAS Let's Get It Started | 72 |
| HILARY OUFF Come Clean | 72 |
| ASHLEE SIMPSON Pieces Of Me | 72 |
| JESSE McCARTNEY Good Life | 71 |
| HILARY DUFF Fly | 34 |
| RYAN CABRERA On The Way Down | 30 |
| JESSE McCARTNEY Beautiful Soul | 29 |
| SKYE SWEETNAM Tangled Up in Me | 27 |
| VANESSA CARLTON A Thousand Miles | 27 |
| ASHLEE SIMPSON Shadow | 26 |
| DIRTY VEGAS Days Go By | 26 |
| LILLIX What I Like About You | 26 |
| YELLOWCARD Ocean Avenue | 26 |



Playlist for the week of Nov. 8-14.

AOL Radio@Network

Ron Nenni • 415-934-2790

Fresh 100

Jeff Graham ASHLEE SIMPSON La La N.D.R.E. 1/NINA SKY... Oye Mi Canto JAY-Z & LINKIN PARK Numb/Encore LL COOL J Hush

Top Country

Beville Darden PAT GREEN Wave On Wave BROOKS & DUNN Red Dirt Road **BRIAN McCOMAS 99% Sure** LONESTAR Walking In Memphis

Top Jams

Donya Floyd XZIBIT Hey Now T.I. Bring 'Em Out NICOLE WRAY If I Was Your Girlfriend



Phil Hall • 972-991-9200

Peter Stewart
KELLY CLARKSON Breakaway

Hot AC

Steve Nichols SEETHER I/AMY LEE Broken KILLERS Somebody Told Me

Touch

Stan Boston ANGIE STONE Stay For Awhile

Tom Joyner Morning Show Vern Catron

Country Coast To Coast Dave Nicholson JIMMY WAYNE Paper Angels
JOE NICHOLS What's A Guy Gotta Do

Real Country

Richard Lee CRAIG MORGAN That's What I Love About Christmas JOE NICHOLS What's A Guy Gotta Do



Ken Moultrie • 800-426-9082

Hot AC

John Fowlkes KILLERS Somebody Told Me

Steve Young/John Fowlkes JOHN MAYER Daughters KELLY CLARKSON Since U Been Gone

Rhythmic CHR

Steve Young/John Fowlkes LUDACRIS Get Back

The Alan Kabel Show — Hot AC Steve Young/John Fowlkes HOOBASTANK Disappea

Mainstream Country

Hank Aaron TORY KEITH Mackinghire

New Country

Hank Aaron TOBY KEITH Mockingbird

Ken Moultrie/Hank Aaron GRETCHEN WILSON When I Think About Cheatin RASCAL FLATTS Bless The Broken Road

Danny Wright

Ken Moultrie/Hank Aaron GRETCHEN WILSON When I Think About Cheatin RASCAL FLATTS Bless The Broken Road LEE ANN WOMACK I May Hate Myself In The Morning

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio Jon Holiday **CALLING Anything**

Adult Contemporary

Rick Brady
MARTINA McBRIDE In My Daughter's Eyes

U.S. Country

Penny Mitchell MARTINA McBRIDE God's Will

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700 AMY DALLEY I Would Cry RAY HERNDON My Dog Thinks I'm Elvis ALISON KRAUSS & UNION STATION Restless BILLY DEAN Let Them Be Little

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andy Fuller JOHN MAYER Oaughters LIONEL RICHIE Long, Long Way To Go

Mainstream Country

David Felker

Hot Country Jim Havs TOBY KEITH Mockingbird

Young & Verna

David Felker TOBY KEITH Mockingbird
TERRI CLARK The World Needs A Orink



AC Active

Dave Hunter JET Look What You've Done KEANE Somewhere Only We Know INGRAM HILL Will I Ever Make It Home

Alternative Now!

Chris Reeves • 402-952-7600 LINKIN PARK & JAY-Z Numb/Encore SUM 41 Pieces COHEEO & CAMBRIA Blood Red Summer RISE AGAINST Give It All



Scott Meyers • 888-548-8637

Nightly Tesh Show

TIM McGRAW Live Like You Were Dying

LAUNCH MUSIC ON YAHOO!

Jay Frank • 310-526-4247

Audio

BIG & RICH Holy Water GOOD CHARLOTTE | Just Wanna Live **GREEN DAY Boulevard Of Broken Dreams**

Video

AMY DALLEY I Would Cry BIG & RICH Holy Water
BLINK-182 Always
DARRYL WORLEY Awful Beautiful Life **GUERILLA BLACK You're The One** JIMMY WAYNE Paper Angels JOHN MAYER Daught NELLY (/JAZZE PHA Na-NaNa-Na

musicsnippet.com>>>

Tony Lamptey • 866-552-9118

Hip-Hop

CAM'RON Girls JADAKISS I/MARIAH CAREY U Make Me Wanna JA RULE I/FAT JOE & JADAKISS New York T.I. You Don't Know Me



JAY-7 & I INKIN PARK Numb/Encor SNOOP DOGG I/PHARRELL Drop It Like It's Hol 26 **FAROLDUS Reaths** 21 GWEN STEEANI What You Waiting For? 211 DESTINY'S CHILD Lose My Breath 13 EMINEM Just Lose It 13 EMINEM Mosh 17 LINDSAY LOHAN Rumors GREEN DAY American Idiot 15 USHER I/ALICIA KEYS My Boo U2 Vertigo LIL JON & THE EASTSIDE BOYZ What U Gon' Do ASHANTI Only U U2 Vertigo TRICK DADBY Let's Go JA RULE I/FAT JDE & JADAKISS New York GOOD CHARLOTTE Predictable XZIBIT Hev Now (Mean Muogin') NELLY & CHRISTINA AGUILERA Tilt Ya Head Back

Video playlist for the week of Nov. 8-14



EMINEM Just Lose It SNOOP DOGG I/PHARRELL Drop It Like It's Hot 32 MY CHEMICAL ROMANCE I'm Not Okay (I Promise) 29 **FAROLOUS Breathe** JAY-Z & LINKIN PARK Numb/Encore 25 TRICK DAODY Let's Go 27 LIL WAYNE Go DJ 27 USHER I/ALICIA KEYS My Boo LIL JON & THE EASTSIDE BOYZ What U Gon' Do 25 YELLOWCARD Only One JA RULE I/ASHANTI & R. KELLY Wonderful GREEN DAY American Idiot GOOD CHARLOTTE Predictable U2 Vertico HSEN Take It Away 17 CHEVELLE Vitamin R (Leading Us Along) 17 JIMMY EAT WORLD Pain 17 SUM 41 We're All To Blame 16 MODEST MOUSE Ocean Breathes Salty **BEASTIE BOYS Right Right Now Nov**

Video playlist for the week of Nov. 8-14



MAROON 5 Sunday Morning JET Look What You've Done **DAMIEN RICE The Blower's Daughter**

U2 Vertigo EMINEM Just Lose It USHER I/ALICIA KEYS My Boo VELVET REVDLVER Fall To Pieces DESTINY'S CHILD Lose My Breath **GREEN DAY American Idiot** GWEN STEFANI What You Waiting For? KEANE Somewhere Only We Know SWITCHFOOT Dare You To Move KELLY CLARKSON Breakaway GAVIN DeGRAW I Don't Want To Be DURAN DURAN (Reach Up For The) Sunrise KILLERS Somebody Told Me LENNY KRAVITZ Lady MARDON 5 Sunday Morning JOHN MAYER Daughters JOHN MELLENCAMP Walk Tail SEETHER I/AMY LEE Broken BEASTIE BOYS Right Right Now Now BOWLING FOR SOUP 1985

Video playlist for the week of Nov. 15-22

Lori Parkersor

20 ON 20 (XM 20)

Michelle Boros YELLOWCARD Only One CIARA I/MISSY ELLIOTT 1, 2 Step RYAN CABRERA True JAY-Z & LINKIN PARK Numb/Encore HDOBASTANK Disappear GAVIN De GRAW I Don't Want To Re

BPM (XM 81)

Alan Freed MICHAEL GRAY The We ALICIA KEYS Diary DR KUCHO WIDDLE Belmondo Bules 2.0

SQUEZZ (XM 48)

Charlie Logan KORN Another Brick In The Wall SCUM OF THE EARTH Bloodsucking SCUM OF THE EARTH Get Your Dead On SCUM OF THE EARTH Pornstarchamoion ALTER RRIDGE Find The Real

THE LOFT (XM50)

Mike Marrone EDDIE FROM OHIO This Is Me EDDIE FROM ONIO Independence, Indiana EDDIE FROM OHID And The Rain Crashed Down EDDIE FROM ONIO Battimore JOHN BATOORF & J.L. STANLEY Paint It Black JOHN BATDORF & J.L. STANLEY Mother's Little Heige JOHN 8ATDORF & J.L. STANLEY Under My Thumb JOHN BATDORF & J.L. STANLEY Ruby Tuesday KEB MO For What It's Worth NDRAH JONES Sleepless Nights NORAH JONES Moon Sono NORAH JONES I Turned Your Picture... ROGUE WAVE Postage Stamp World ROGUE WAVE Kicking the Heart Out ROGUE WAVE Be Kind -- Remind ROGUE WAVE Falcon Settles Me

RAW (XM66)

MIRI BEN ARI I/SCARFACE Sunshine To The Rain JADAKISS I/MARIAH CAREY U Make Me Wanna T.I. Bring 'Em Out BDDY HEADBANGERZ I/YOUNG BLOODZ I Smoke, I Drani

REAL JAZZ (XM70)

Maxx Myrick DIANNE REEVES Christmas Time Is Here WALLACE RONEY Prototype

WATERCOLORS (XM71)

Trinity BONEY JAMES Stone Groove BRENDA RUSSELL Make You Smile

X COUNTRY (XM12)

Jessie Scott GOURDS Do 4 U STRAY CATS Mystery Train Kept A Rollin NEKO CASE Loretta

XM CAFÉ (XM45)

Bill Evans

VARIOUS ARTISTS SpongeBob SquarePants Soundtrack BLUE MERLE Burning In The Sun

XMLM(XM42)

Ward Cleaver CIPHER SYSTEM Central Tunnel Finht IN BATTLE Welcome To The Battlefield

Brian Philins, Sr VP/GM Chris Parr, VP/Music & Talent

ALISON KRAUSS & UNION STATION Restless

| TOD 00 | Ph | ly's |
|---|----|------|
| <u>TOP 20</u> | TW | LW |
| TOBY KEITH Stays In Mexico | 31 | 28 |
| KEITH URBAN Days Go By | 31 | 26 |
| L. LYNN 1/J. WHITE Portland, Dregon | 30 | 29 |
| GRETCHEN WILSON When I Think About | 29 | 22 |
| JDE NICHOLS If Nobody Believed In You | 29 | 20 |
| T. TRITT I/J, MELLENCAMP What Say You | 28 | 29 |
| BROOKS & DUNN That's What It's All About | 28 | 28 |
| RASCAL FLATTS Feets Like Today | 28 | 27 |
| S. TWAIN I/B. CURRINGTON Party For Two | 28 | 25 |
| BLAKE SHELTON Some Beach | 2B | 24 |
| SHEDAISY Come Home Soon | 27 | 21 |
| REBA McENTIRE He Gets That From Me | 26 | 28 |
| LDNESTAR Mr. Mom | 24 | 27 |
| J. BUFFETT I/M. McBRIDE Trip Around The Sun | 24 | 11 |
| BIG & RICH Holy Water | 23 | 24 |
| DARRYL WORLEY Awful, Beautiful Life | 23 | 8 |
| DIERKS BENTLEY How Am I Doin' | 16 | 19 |
| CLEDUS T. JUDD I Love NASCAR | 15 | 15 |
| ALAN JACKSON Too Much Of A Good Thing | 15 | 14 |
| B. PAISLEY I/A. KRAUSS Whiskey Lullaby | 14 | 20 |
| | | |

Airplay as monitored by M between Nov. 8-15.



Jim Murchy, VP/Programming 26.5 million hou

ADDS

AMY OALLEY I Would Cry
BILLY DEAM Let Them Be Little
RAY HERNOON My Dog Thinks I'm Elvis
ALISON KRAUSS & UNION STATION Restless

S. TWAIN I/B. CURRINGTON Party For Two SHEDAISY Come Home Soon TOBY KEITH Stays In Mexico TOBY KETH Stays in Mexico
BLAKE SHELTON Some Beach
REBA MCENTIRE HE Gets That From Me
GRETCHEN WILSON When I Think About Cheatin
LEANN RIMES Nothin 'Bout Love Makes Sense
DIERKS BENTLEY How Am I Doin' SUGARLAND Baby Girl BROOKS & DUNN That's What It's All About DARRYL WORLEY Awful, Beautiful Life PHIL VASSAR I'll Take That As A Yes KATRINA ELAM No End In Sight BIG & RICH Holy Water MIRANDA LAMBERT Me And Charlie Talking PAUL BRANDT Convoy
SARA EVANS Suds in The Bucket
T. TRITT I/J. MELLENCAMP What Say You PAT GREEN Don't Break My Heart Again TIFT MERRITT Good Hearted Man

Information current as of Nov. 19

CONCERT PULSE

| _ | | |
|-----|--------------------------------|------------|
| | | Avg. Gross |
| Pos | L Artist | (in 000s) |
| 1 | PRINCE | \$1,742.1 |
| 2 | OAVE MATTHEWS BAND | \$1,077.8 |
| 3 | PHIL COLLINS | \$1,016.1 |
| 4 | METALLICA | \$940.4 |
| 5 | STING | \$939.3 |
| 6 | BARRY MANILOW | \$898.7 |
| 7 | R. KELLY/JAY-Z | \$787.8 |
| 8 | VAN HALEN | \$785.0 |
| 9 | USHER | \$765.8 |
| 10 | KENNY CHESNEY | \$751.9 |
| 11 | DZZFEST 2004 | \$717.8 |
| 12 | CHER | \$615.1 |
| 13 | TIM McGRAW | \$597.7 |
| | PROJEKT REVOLUTION/LINKIN PARI | |
| 15 | JOSH GROBAN | \$514.2 |
| | | |

Among this week's new tours:

COLLECTIVE SOUL HILARY DUFF (CANADA)
TED NUGENT YANNI

The CONCERT PULSE is court Polistar, a publication of Promo Polistar, a publication of interiore On-Line Listings, 800-344-7383, California 209-271-7900.

TELEVISION

Friday, 11/19

- Destiny's Child, The View (ABC, check local listings for time).
- Ben Harper & The Blind Boys Of Alabama, The Tonight Show With Jay Leno (NBC, check local listings for time).
- Lil Jon & The Eastside Boyz, Last Call With Carson Daly (NBC, check local listings for time).

Saturday, 11/20



• U2, Saturday Night Live (NBC, 11:30pm ET/PT).

Sunday, 11/21

• Kelly Clarkson portrays Brenda Lee, and Jo lo appears as a young Linda Ronstadt, on NBC's American Dreams (8pm ET/PT)

Monday, 11/22

- Fantasia, The Ellen DeGeneres Show (check local listings for time and channel).
- Tim McGraw, Jay Leno.
- . The Walkmen. Late Show With David Letterman (CBS, check local listings for time).

- Green Day, Jimmy Kimmel Live (ABC, check local listings for time).
- . Ben Harper & The Blind Boys Of Alabama, The Late Late Show (CBS, check local listings for time).

Tuesday, 11/23

- · Chingy, Ellen DeGeneres.
- Snoop Dogg, Jay Leno.
- · Chingy, Jimmy Kimmel.

Wednesday, 11/24

- · Gwen Stefani, Ellen DeGen-
- · Alison Krauss & Union Station, Jay Leno.
- · Marilyn Manson, David Letter-
- Gwen Stefani, Jimmy Kimmel.
- . John Tesh and Velvet Revolver. Late Night With Conan O' Brien (NBC, check local listings for time).

Thursday, 11/25



- · Alison Krauss, Jay Leno.
- John Mayer, David Letterman.
- The Zutons, Conan O'Brien.

- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S, offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Nov. 16, 2004.

Top 10 Songs

- 1. JAY-Z & LINKIN PARK Numb/Encore
- U2 Vertigo
- **BRITNEY SPEARS** My Prerogative
- SNOOP DOGG f/PHARRELL Drop It Like It's Hot
- NELLY f/TIM McGRAW Over And Over
- **GWEN STEFANI** What You Waiting For?
- **DESTINY'S CHILD** Lose My Breath
- **USHER & ALICIA KEYS My Boo** R
- BLACK EYED PEAS Let's Get It Started (Spike Mix)
- 10. EMINEM Just Lose It

Top 10 Albums

- **EMINEM** Encore (explicit)
- **DESTINY'S CHILD Destiny Fulfilled**
- EMINEM Encore (clean)
- **BRITNEY SPEARS** Greatest Hits 4
- JACK JOHNSON iTunes Originals
- SHANIA TWAIN Greatest Hits
- SNOOP DOGG R&G (Rhythm & Gangsta) **GREEN DAY American Idiot**
- **CLAY AIKEN Merry Christmas With Love**
- 10. ANDREA BOCELLI Andrea

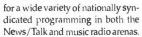


Swimming Against The Tide

Independent Wilbur Entertainment beats the odds

onventional wisdom in today's radio business suggests that independent syndicators — those not owned by a broadcaster and without a built-in distribution system of company-owned-and-operated stations — are quaint relics of our industry's past.

But, as is frequently the case, conventional wisdom can be proven wrong, as it is by Santa Cruz, CA-based Wilbur Entertainment. Founded in 2001 by Adam Wilbur, the company has grown into a successful independently owned entity that handles affiliate relations



Born and raised in New York City with what he calls "an eclectic combination of Broadway shows and the Yankees," Wilbur spent much of his youth roaming Greenwich Village, soaking up the underground music scene. After graduating from Pennsylvania's Washington Jefferson College with a degree in political science, he spent most of the next six months traveling Europe and, he says, "savoring my final days of aimless freedom."

Upon his return he decided to put his college degree to work and joined Citizen Action, a consumer lobbying organization for which he did field work across the country.



Adam Wilbur

He garmered support for issues like the Clean Water Act, hazardous-waste disposal, protection of old-growth forests and the cleanup of Boston Harbor.

In 1996, after a series of sales-oriented jobs, Wilbur met Glenn Fisher, then President of Fisher

Entertainment. At the time Fisher syndicated KFI/Los Angeles afternoon drive talkers John & Ken, as

well as several other Talk and music radio shows. Little did Wilbur know that the apprenticeship he served at the company would prepare him for his next professional step

as an entrepreneur and, as owner of his own radio syndication company, master of his own professional destiny.

I recently caught up with Wilbur to learn more about what it's like being David in the Goliath world of radio syndication today.

R&R: You took a rather circuitous dio. Forget about getting any real

route to a career in the radio business, didn't you?

AW: I didn't seek out a career in radio; it found me. I was doing a lot of sales work. I sold Kirby vacuum cleaners door-to-door, I worked at Aamco Transmissions, and I worked for Citizen Action, where I solicited donations. So, I had been honing my selling skills pretty well.

I met Glenn Fisher at just about the time he had picked up the rights to syndicate *The John & Ken Show*. Glenn was looking to expand his sales staff, and a friend of mine who was working for him as a temp employee introduced us. Glenn and I were two Jews from New York in Santa Cruz, and we hit it off right away. The next week I started selling radio programs to stations for him.

R&R: Once you began doing affiliate relations, what was it about the radio business that lit your fuse?

prepare him for his Wilburentertainment

AW: I was excited because I believed then — and I still do — that radio is a medium where one person can truly make a difference. You can have an impact on what people hear and think about and, ultimately, their opinion. That's something you can't really do in any other medium as effectively as you can in radio. Forget about cetting any real

thoughts across on TV — it's all scripted and edited. But in radio you have a free flow of information and

the expression of ideas.

Also, at the time, when I listened to radio I didn't hear a lot of non-music programming that was targeting me, a 20-something guy. There was nothing on AM radio for me to listen to, and even music radio was pretty boring. I felt that we were on the leading edge with FM talk shows, something I felt strongly could attract young listeners if they only knew there were programs out there for them. It was the potential of FM Talk that first got me really excited about the radio business.

R&R: What made you believe that you could start an independent company in the face of an industry that was rapidly consolidating most independents out of the business?

AW: Maybe I just didn't know any better. I saw Glenn do it, and I'd helped him do it. I had paid my dues and served my apprenticeship and knew I was pretty good at what I do. I also felt like there weren't that "Good shows will always establish their own communities, which will, hopefully, make the station seem and feel like it's part of something bigger."

many people out there who provided the kind of service I did, and even fewer who did it well. I knew the shows that I had worked on grew and that the people and the stations I worked with were happy. I also knew how to oversee projects and

Continued on Page 16



ACT LIKE NOTHING IS AMISS, COMRADE KOGO/San Diego midday talker Mark Larson (r) scored a rare live radio interview with the last leader of the former Soviet Union, Mikhail Gorbachev during a recent visit to Palm Springs, CA by the veteran Cold Warrior.

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Swimming Against....

Continued from Page 15

people, so I felt I had something to

When I started out I built a home office, because I really expected that, for the first year or two, I'd be in a growing mode and building up a reputation. My experience had been that we'd only end up signing about one out of every 10 shows we went after. But in the first 60 days I signed up every single show I went after. Want to give props to [McVay Media News/Talk specialist] Holland Cooke, who helped me get Wilbur Entertainment started by bringing Doug Stephan's Good Day to me. That was our first show.

R&R: I take it you pretty quickly outgrew running the business from your dining-room table?

AW: Yeah. I signed six shows in the first 60 days and was going crazy trying to run everything from my house. I was trying to figure out what to do when the old Fisher Entertainment offices in Santa Cruz became available. I took over the lease and moved right back into the offices I'd left just two months earlier. Systems that I'd set up myself were in place and all ready to do what I needed them to do.

R&R: Tell us a bit about the kinds of shows that Wilbur Entertainment represents.

AW: Although we have a variety of shows, we do have a focus. As I see it, Wilbur Entertainment is a boutique. We represent programs that can stand independently even in the world of consolidated radio. We're not a 24/7 network, and we also aren't owned by a big radio group with hundreds of stations on which to clear our programs. We depend on our programs being that much better in order to get cleared on radio stations. Those are the kinds of shows we represent, shows

that — regardless of consolidation — are simply good shows, period. And I believe that good programs will always find a home on radio.

R&R: At the risk of getting you inundated with packages from everyone in America who wants a syndication deal, what do you look for in a show?

AW: I get two or three show ideas pitched to me almost every single day — that's how many shows are out there. But to say that I decide single-handedly on the shows we take on would be wrong, because I depend a lot on the people around me. All of us listen to shows together, and we share our thoughts and feelings about whether, in our opinion, they're ready to be syndicated.

"You need to be able to talk to your listeners in the way they want to be talked to. You need to be able to speak their language."

Not every show — even if it's a good show — can get syndicated. There needs to be something that makes it stand out from the rest. Being a brand name in your market carries weight, and so does having a major flagship station for the show. If you're already No. 1 in New York, Los Angeles or Chicago, your chances of getting a syndication deal are greatly increased. But not everyone can be in that position.

R&R: What are some things you listen for?

AW: First, I listen for pace. Does the show move along from beginning to middle to end? I want to hear every hour of the show go someplace. With a talk show, I also want to hear the host get to the phones quickly. When I get a tape and it's 20 minutes before the host gets to the phones, I'm probably gone.

When I first heard [KLSX/Los Angeles-based] John & Jeff, I knew right away it was a great radio show, because they were building a community around their program by focusing on third-shifters. Those third-shift listeners were calling in from the factories, warehouses and 7-Elevens where they were working. Good shows will always establish their own communities, which will, hopefully, make the station seem and feel like it's part of something bigger.

R&R: Are you still, as you were when you first started out, bullish on FM Talk?

AW: FM Talk will not only work, it also offers a great revenue opportunity for radio, so why give it away to satellite radio? It's a position more stations should take advantage of in their markets. Why aren't there more FM Talk stations? I don't know, but I can tell you one of the reasons I hear is that they take too long to grow, because it does take a few years to grow these stations into success stories.

But just look at the examples we have today of really great and successful FM Talk stations that have made the commitment of time: KLSX, KLLI/Dallas, WKRK/Detroit, WJFK/Washington, KQBZ (The Buzz)/Seattle and WTKS/Orlando. These are phenomenal radio stations that rule their markets in their target demographics and in revenue.

R&R: Many of the stations that you mentioned are anchored by Howard Stern. What sort of an impact do you

"FM Talk will not only work, it also offers a great revenue opportunity for radio, so why give it away to satellite radio?"

think his departure from radio at the end of next year will have on those stations and other FM Talkers?

AW: I'd like to say that radio is ready with the next generation of talent, but I'm not confident that it is. Radio hasn't done a lot to foster new shows over the years, and this move by Howard is just one example of how radio will pay the price if the industry doesn't invest in new programming instead of just counting on the biggest one or two shows to carry us all the way. I don't know what the ultimate effect of Howard leaving will be, but I'd like to think that the result will be that the next great morning shows find homes in all the major markets.

R&R: What advice would you offer to programmers about developing new talents and to those seeking to be among the next generation of developing talents?

AW: For programmers, don't be afraid to take a chance on something you believe in. For developing talents, stay true to your own show. Be persistent. If you keep doing the right things, good things will come to you.

R&R: Do you think the current indecency climate could stunt the growth of FM Talk? Does FM Talk have to be, by definition, edgier than average to succoed?

AW: It does and it doesn't. You need to be able to talk to your listeners in the way they want to be talked to. You need to be able to speak their

language. Certainly, the idea that we need to nitpick every word and phrase is probably detrimental to the growth of shows that push the envelope. I have seen a lot of nervousness out there from stations, but when things swing too far one way, inevitably they swing back the other way. It's just a matter of time.

R&R: What's the best part and hardest part of being an independent operator in the business today?

AW: The best part? That's easy: I don't have to deal with any major bureaucracy. If I really believe in something, I'm in charge of my own time and effort, and I can put them into any programs that I believe in.

The hardest part is having a great show that can't get on a radio station not because of the quality of the program, but because there's a lot of competition, fewer and fewer slots and a lot of stations with programming dictates.

But less opportunity doesn't mean no opportunity. There's still a tremendous amount of opportunity in the radio business today. If I didn't believe that, I wouldn't be doing this.

For The Record

The incorrect e-mail address for Dave Coombs was printed last week. The correct address is Idcoombs3@aol.com.

Last year stations spent millions of dollars perfecting their sound...

Not nearly enough was invested in how to sell it.



"I specialize in one thing increasing the billing at radio stations in the United States."

- Irwin Pollack



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A Perry Capital Corporation

PPM

Continued from Page 1

According to council Chairman and Saga Communications Exec. VP Steve Goldstein, Arbitron has confirmed that it will release its long-awaited general pricing information on the PPM by Dec. 1.

Meanwhile, the Arbitron Advisory Council was given an update on the forthcoming Houston PPM test, which Arbitron said is on track despite insistence by Cox Radio and Radio One that they will not participate. Goldstein told R&R that 800 PPMs are already in place in Houston and that Arbitron is actively filling out its PPM distribution in the market.

As far as encoding all of Houston's radio stations, which remains a sticking point for Arbitron because of Cox and Radio One, Goldstein reported that, according to Arbitron execs, the company has four to five months to get every broadcaster in Houston on board. "As the test moves ahead, the question is how many nonparticipating companies come to the table. Goldstein said. "This is critically important."

The sales benefits of a shift to PPM-based Arbitron data, touted at a Nov. 12 presentation in New York by company representatives, also generated a passionate call for industry unity from the council. Goldstein stressed that tangible return-on-investment data is vital for radio's future strength, and therefore it is critical that radio get behind the PPM.

"Radio should not be obstructionists in the evolution of electronic media," he said. "If radio does a good job, the hard-goods industry will use more radio." Goldstein noted that as Procter & Gamble goes, so goes the whole hard-goods industry. According to Goldstein, the total U.S. marketing expenditure is just over \$1 billion. Of that, just 17.5% is spent on traditional advertising - down from 50% in the not-too-distant past.

"Big marketers are using other media, other avenues," said Goldstein, "because they don't see direct ROI. But they are tired of spending increasingly exorbitant dollars on

Rolling Averages

Meanwhile, the future of Arbitron's 108 condensed markets looks a lot less wobbly. That's because Arbitron told the council it will move to a rolling average in those markets, which receive an abbreviated ratings book.

The change means that in 2006 the markets will receive two books (spring and fall), but starting in spring 2007, the markets will receive four books per year, reflecting 12 months of "trailing data."

The move is being widely supported by broadcasters in those markets, as the change will likely smooth out the bumps and wild ups and downs stations see in markets rated twice per year. Additionally, enhanced qualitative is being tested in eight of the condensed markets at this time, Goldstein said.

On another note, the Arbitron Advisory Council is urging Arbitron to change its morning drivetime period from 6-10am to 5-10am in order to reflect changing commuting patterns in many markets across the United States.

Clear Channel and Saga, among other companies, are even advocating a "fast track" change to the hours used to compute morning drivetime ratings, but Arbitron explained that such a change would require a software rewrite and could not give a timetable for when such a change could be implemented.

Goldstein noted that Arbitron is already collecting data for the 5am hour, as the current diary system starts at that time. He also acknowledged that there is a negative, to some extent, to adding the extra hour to morning drive. "If you add in the 5am hour, for a lot of stations, their AQH goes down 13%," he said. "But if they get a 25% inventory increase, they'll be eager to accept that trade-off." And, Goldstein said, adding the hour will mean only that radio has caught up to what other media have already

Election Results

The council's Windy City meetings also marked a changing of the guard, as Rubber City Radio/Akron VP/Operations Nick Anthony was elected Chairman, succeeding Goldstein. Clear Channel/Youngstown, OH Market Manager Bill Kelly was voted in as Vice Chair-

On the format level, WEBE/ Bridgeport, CT-based Cumulus Exec. VP John Dickey becomes the representative for AC (noncontinuous markets), while Galaxy Communications President Ed Levine will represent AOR (continuous markets). Also elected were Sunbury Broadcasting President/CEO Roger Haddon, CHR (noncontinuous markets); WJRZ/Monmouth-Ocean GSM Michael Kazala, Gold/ Oldies; and Univision Radio President Mac Tichenor Jr., Hispanic.

The elections were held as the council prepares for what Goldstein called a long-needed reorganization that will give the council more of a market-size focus, rather than its current format-based focus. And Goldstein said the five biggest Arbitron customers will have representation on the council with the

That doesn't mean the mom-andpops will be shut out though. "We absolutely made sure that there's an equal chance for everybody to get in," Goldstein said. "But we needed the largest companies represented because they own so many stations." [For more on Arbitron's PPM plans, see Page 3.]

KLOL

Continued from Page 1 includes a large portion of the U.S. Hispanic population that prefers upbeat, rhythmic music and that usually listens to English-language hip-hop.

"Spanish-language formats have so far targeted first-generation Spanish speakers," said Clear Channel Radio Sr. VP/Hispanic Radio Alfredo Alonso. "Latino youth now have a format to call their own. Two months ago we promised to identify opportunities to bring Spanish-language formats to all-sized markets with unique radio stations as diverse as the Hispanic market itself. Today we deliver on the very essence of that promise.

Clear Channel Radio Regional VP/Houston Market Manager Mark Kopelman said, "We take our pledge to grow Hispanic radio very seriously. The Houston market presented an important opportunity to swiftly fill a unique programming

Dimick

Continued from Page 1

"The fact is just now starting to sink in that I'm about to go to work in a market that I've studied and watched for years to see how the best of the best do it. To have the opportunity to be in the middle of that environment every day and work with the caliber of people who work for Emmis and Hot 97 is amazing.

"It's a little overwhelming right now, but I consider this an incredible

hole, and Mega is a significant service for the Houston Latino community."

Rios said, "Latino youth have not had a station designed to satisfy their musical taste and language preference. This unique blend of Spanish hip-hop, reggaeton and dance music bridges social and ethnic backgrounds. We're honored to be working with Clear Channel Regional VP/Programming Ken Charles and the entire staff.

honor mixed with sadness that I'm leaving behind a great company, a great group of people and a great ituation here [in San Diego].

'Not that San Diego is any cakewalk, especially with morning shows and the market dynamics it's over-radioed and under-revenued, and you have to scratch and claw for every tenth of a point here. Magnify that by 100, and you have a rough idea of New York, where you know that every synapse of your brain has to be firing every single minute of every single day. That's appealing as hell to me.'

Cloherty has spent 16 1/2 years with Hot 97 and has been working on a sitcom project with Queen Latifah for nearly two years. "I'm ready for a new challenge," she told R&R. "I think some fresh perspective for Hot 97 is a good thing, and I'm glad that they found someone like John that they feel comfortable

Additional reporting by Kevin Carter.



Is Mancow Angling For Stern Stations?

cow Muller looking to expand his terrestrial radio territory when Howard Stern makes his move to Sirius?



Look, I'm Bono!

That's what we thought when we read Robert Feder's piece in the Chicago Sun-Times, which reported that Muller, based at WKQX (Q101)/ Chicago, just signed a deal with Talk Radio Network to help expand the national syndication efforts of Mancow's Morning Madhouse. Sources tell R&R that the deal may be up to six years in length.

With Stern exiting terrestrial radio in January 2006 - or sooner, de-

pending on how he and Infinity can manage the mounting tension between them — speculation is growing that Mancow and his team are positioning themselves now to target some, if not all, of Stern's soon-to-be-abandoned terrestrial affiliates When contacted by ST, TRN CEO Mark Masters was unavailable for comment.

Sundance Kiddina

Before the recent presidential election, actor Robert Redford told Canada's National Post that he would move to Dublin, Ireland if George W. Bush was re-elected. Well, guess what? Sensing a lovely promotional opportunity, Premiere syndicated talker Glenn Beck ran a full-page open letter to



Redford to the airport, sunblock

One word, Bob.

Redford in last Sunday's Provo, UT Daily Herald, telling the actor that Beck and his listeners had raised enough money to buy two one-way tickets from Provo to Dublin on Dec. 6. "While we're sorry to see you

go," wrote Beck, "we wanted to be sure that small details - such as travel arrangements - weren't keeping you here against your will. As much as we'll miss high-quality films like The Horse Whisperer, mega-blockbusters like Spy Game and instant classics like Legal Eagles, we understand that you have to do what is right for you.'

If Redford fails to claim the airline tickets, Beck says he'll make a donation to the USO in the actor's name, because, "we're sure you support our troops and their mission to free millions in the Middle East.'

Hello, 10:05 Tee Time!

KCHZ (Z95.7)/Kansas City PD/morning dude "Just Plain" Dave Johnson is stepping down from his programming duties after 5 1/2 years to focus on his morning show, hence his new nickname: "Show 'N Go" Johnson. Just kidding. Here here he shares with us a sample of the supportive e-mails he's been receiving since the news broke: "I just got this from Mike Easterlin of Island Def Jam: 'You were PD?'"

Interested programmers who want Johnson's gig need to get their stuff in front of Cumulus Exec. Format Director Ian Jeffries at 3535 Piedmont Road, Building 14. Suite 1400, At-

Down the hall, Z95.7 afternoon talent Cabana Boy will soon move to nights to facilitate the arrival of Scott Adams, who transfers from sister WYOK (Hot 104)/Mobile, where he's Asst. PD/MD/afternoon jock.

Barefoot in The Pork

And now, due to circumstances beyond our control, we present the now openly bicoastal Max Tolkoff, PD of WFNX/ Boston, who comes bearing news. "It is with great pleasure



eith. I am vour super-sized faaaather....'

and trepidation that I announce that MD Keith Dakin is trading his stripes for Asst. PD-model ones," Tolkoff says. "Keith has, in the face of almost daily chaos and an overwhelming workload, been indispensable in the refocusing effort of the station. There's more work to come, as Keith has an almost uncanny ability to anticipate my next move and make it happen almost immediately - that's the trepidation part. Those of you who have

not yet done so, please give Keith polite golf applause." After delivering this news Tolkoff disavowed having worked with us at any point in time, abruptly hung up and headed out for his second breakfast, which consisted primarily of McRib sandwiches.

The Programming Dept.

- Tommy Wilde relinquishes his PD duties at WLUM (Rock 102.1)/Milwaukee. The good news? He'll remain with the station and retain his midday airshift while GM Bill Hurwitz begins the search for a new PD.
- New PD Steve "Keke Luv" Kicklighter announces two new full-time jocks at Citadel CHR/Rhythmic WMPW (Power 99)/Memphis: First, a man known simply as Doughboy transfers from sister KWYL/Reno, NV to become Power Asst. PD/ midday dude. Seconds later Kicklighter makes a daring daylight raid on crosstown rival KXHT (Hot 107.1) and nabs Freddy Hydro for nights.
- Jared Goldberg, Asst. PD/MD of Clear Channel's CHR/ Pop and Rhythmic combo KKDM & KDRB/Des Moines, finally gets his PD wings - but he'll have them installed at sister CHR/Rhythmic KIBT (96.! The Beat)/Colorado Springs. Meanwhile, back in Iowa, KKDM & KDRB PD Greg Chance needs replacements for both stations. Rush your stuff to him at 1801 Grand Ave., Des Moines, IA 50309, or e-mail gregchance@clearchannel.com.

In Through The Out Exit

- Twenty-year South Florida radio veteran Raffy Contigo exits the PD/afternoon drive post at SBS's WXDJ (El Zol
- After 13 years and two tours of duty at WXXL (XL106.7)/ Orlando, afternoon jock Kid Cruz has decided to step away to re-evaluate his life and explore other options. Reach out to him at kidcruz@aol.com.
- · Rob Zilla, Director/Promotions for Beasley CHR/Rhyth-



Oops, that's Rob Zilla ... sorry.

mic WRDW (Wired 96.5)/ Philadelphia, has been downsized out of his gig. He can be reached at 619-602-3183 or robzilla55@aol.com

 XHTZ (Z90)/San Diego MD/Imaging Dir. Juice is leaving the full-time thing to open

his own roadside imaging stand. He'll continue to do some part-time airwork on Z90. In the meantime, Asst. PD/after-

rimeLi**ne**

YEAR AGO

· Steve Shaw, Tucker Flood and Mark Gray simultaneously quit Katz Radio and take key positions at Interep, only to return to Katz three days later. Over a hundred staffers also leave for Interep, many of whom also return to Katz.



- Scott Ginsburg becomes CEO of DG Systems.
- Bob Finnerty appointed VP/Radio at Fox News Channel





- John Fullam named Exec, VP/New York for AMFM.
- Clear Channel names Gene Romano and Jack Taddeo Regional VPs/Programming.
- Jack Hutchison named VP/Market John F Manager for Entercom/Portland, OR.





- The RAB board votes to retain Gary Fries as President through 2001.
- Jeff Averoff and Jordan Harris join Columbia Records to pilot a new West Coast-based division.



- · Judy Ellis named VP/GM at WQHT/New York.
- · Bob Sherwood named Sr. VP/International Marketing for CBS Records Division.
- Mike Novak named Program and Operations Manager for KFMB-FM/San Diego.



- . Jeff Pollack retained to consult ABC's three young adult
- Rick Sklar forms his own consulting firm, Sklar Commu-
- Rick Cummings promoted to VP/Programming for Emmis Broadcasting.

YEARS AGO

- · KULF/Houston signs Mark Stevens and Jim Pruett as its new moming team.
- Thom Electrical Industries acquires EMI.





Jerry Clifton becomes National Program Director at Bartell.



noon talent Sunny Boom Boom (may not be on birth certificate) will handle interim MD duties.

Formats You'll Flip Over

Millennium's recently acquired WOIZ/Atlantic City, NI flips from Smooth Jazz to a South Jersey-centric Hot AC as WSJO (SOJO 104.9), "Playing South Jersey's own music from the '80s, '90s and now." A new staff is in place, including PD/night jock Eric Johnson, who doubles as PD of sister WKXW (New Jersey 101.5)/Trenton, NJ. Other SOJO staffers include Joel Katz and Michele Pilenza in mornings, part-timer Bob Williams



covering middays for now and Christopher Knight in afternoons. Jack Taddeo is consulting.

Ouick Hits

- . Thankfully, following KLOL/Houston's recent flip to Spanish, many of the former staffers have landed safely: MD Steve Fixx crosses the hall as MD/afternoon talent on Classic Rock KKRW, replacing Cody Robbins, who exits. Midday goddess Wendy Miller crosses a different hall for the same shift at Alternative KTBZ (94.5 The Buzz) as Buzz Asst. MD/midday personality Theresa ditches her airshift. The rest of the airstaff, including morning team Walton & Johnson, has gone
- Recording artist Brenda K. Starr ("I Still Believe," "What You See Is What You Get," etc.) has been hired by WNEW/ New York to do the Sunday 9pm-midnight shift.
- Bonneville Hot AC WWZZ (Z104)/Washington has turned to a name from the station's past to help position it for future success: Mathew Blades, who did nights at Z during the station's CHR days. Blades is leaving his midday gig at KMXV/Kansas City and coming back to anchor the Z104 morning show. "He'll be joined by existing sidekick Erica Hilary and Exec. Producer JC Fernandez, as well as new addition Whitney, who crosses the street from WWDC (DC101), where she's been doing late-nights," WWZZ PD Sammy Simpson tells ST. Blades replaces Brett Haber, now the sports anchor for WUSA-TV.

TELEVISION

TOP TEN SHOWS

Total Audience (105.5 million households)

- CSt: Miami 3 Without A Trace
- Survivor: Vanuatu
- CRS Sunday Movie (Category 6: Day Of Destruction Pt. 1)
- 38th Annual CMA Awards
- Lost Cold Case
- NFL Monday Night Football (Vikings vs. Colts)

Nov. 8-14 Adults 18-49

- CSI
- E.R.
- CSI: Miami The Apprentice 2
- Survivor: Vanuatu Lost
- (tie) Without A Trace
- NFL Monday Night Football (Vikings vs. Colts)
- CBS Sunday Movie (Category 6: Day Of Destruction Pt. 1)

CSI: N.Y.

10 Source: Nielsen Media Research

- · WIOG/Saginaw, MI morning talent Andrew Zepeda joins Journal Hot AC KZPT (104.1 The Point)/Tucson as morning co-host, teaming up with Meredith Teplitz.
- Johnny "J.R." Edwards is the new morning guy at Cumulus Classic Rocker WXKR/Toledo. Edwards' previous morning stints include the former WPLT (now WDVD)/Detroit and the former WZOU (now WIMN)/Boston.

Time To Quit Smoking

After an unscheduled one-week "vacation," Twitch, Mary lane and Kyle were back on the air this week at Cumulus



Kyle is almost too happy to be back

Active Rocker WXZZ (Z-Rock 103)/ Lexington, KY. You may recall that last week the three punk'd the market by announcing that Lexington had just passed a ban on smoking in cars. It turns out that many smokers are also humor-impaired, as evidenced by the nearly 900 irate phone calls that jammed the city's 911 emergency service.

After having had a week to calm everyone down, Lexington Mayor Theresa Issac has decided not to send a complaint letter to the FCC as she originally planned in the heat of the moment; instead, she's just sending a formal complaint letter to the station, which will be framed and placed in a drawer. Z-Rock 103 has agreed to give an apology and an assurance that they will not to do the same dumb bit again and to make a \$1,000 charitable donation.

Talk Topics

- WISN/Milwaukee host Mark Belling was back on the air Nov. 15 after a one-week suspension for calling illegal Mexican immigrants "wetbacks" during a recent show. Local Hispanic activist groups had called for Belling to be fired, but that didn't happen. Belling issued an apology but also told his listeners they should not expect any change in tone from his highly rated afternoon show.
- · WFAN/New York converts Sid Rosenberg's midday show into a team exercise, as overnighter Joe Benigno moves up from overnights to join Rosenberg in middays. WFAN Asst. PD/fill-in host Chris Carlin will replace Benigno in overnights.

Condolences

- Joe Kelly, former VP/GM of WROR/Boston, passed away Nov. 2 in Scottsdale, AZ after a battle with cancer. He was 74. Kelly's media career started in Omaha with stops at WOW-TV and KOIL-AM. He also held management positions at WOKY-AM/Milwaukee, KSLQ/St. Louis and WTIX-AM/ New Orleans. Kelly's final career stop was as VP/GM of RKO/ General's WROR/Boston. He is survived by his wife, Sandra, and six children.
- · Gary Brobst, who spent eight years as VP/GM of Infinity Country & Hot AC combo WSOC & WSSS (Star 104.7)/ Charlotte, died Nov. 11 following a battle with melanoma. He was 55. Brobst's 30-year career began with a decade at KVIL/Dallas before he joined EZ Communications' WEZC/ Charlotte as GM in 1980. Brobst later served as VP/GM of AC KAMJ (Magic 101)/Phoenix and Country KRAK/Sacra-

FILMS

BOX OFFICE TOTALS

| | November 12-14 | | |
|----|-------------------------------|------------|----------|
| | le Distributor | \$ Weekend | |
| 1 | The Incredibles (Buena Vista) | \$50.25 | \$143.25 |
| 2 | The Polar Express (WB)* | \$23.32 | \$30,62 |
| 3 | After The Sunset (New Line)* | \$11.10 | \$11.10 |
| 4 | Seed Of Chucky (Focus)* | \$8.77 | \$8.77 |
| 5 | Bridget Jones (Universal)* | \$8.68 | \$8.68 |
| 6 | Ray (Universal) | \$8.41 | \$52.52 |
| 7 | The Grudge (Sony) | \$7.01 | \$99.24 |
| 8 | Saw (Lions Gate) | \$6.43 | \$45.75 |
| 9 | Shall We Dance? (Miramax) | \$4.02 | \$48.67 |
| 10 | Alfie (Paramount) | \$2.73 | \$11.10 |

*First week in release. All figures in millions Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include The SpongeBob SquarePants Movie, whose Sire soundtrack contains Avril Lavigne's version of the "Sponge-Bob SquarePants Theme," as well as "The Goofy Goober Song" by The Dust Brothers' Mike Simpson - not to be confused with "Goofy Goober Rock," which is performed by Tom Rothrock featuring Jim Wise and inspired by Twisted Sister's "I Wanna Rock." The Flaming Lips ("Sponge-Bob & Patrick Confront the Psychic Wall of Energy"), Wilco ("Just a Kid"), The Shins ("They'll Soon Discover"), Ween ("Ocean Man"), Motorhead ("You Better Swim"), Sponge-Bob, Patrick and more round out the ST.

- Julie Gidlow

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THE INDUSTRY'S NO. 1 RETAIL CHART November 19, 2004

| | | ARTIST | ALBUM | LABEL | POWERINDEX | CHANGE |
|----------|----------|-------------------------------|------------------------------|---------------------------|--------------------------|-------------|
| _ | 1 | EMINEM | Encore | Shady/Interscope | 737,250 | |
| _ | 2 | SHANIA TWAIN | Greatest Hits | Mercury | 530,333 | - |
| _ | 3 | TOBY KEITH | Greatest Hits 2 | DreamWorks | 433,449 | |
| _ | 4 | BRITNEY SPEARS | Greatest Hits:My Prerogative | Jive/Zomba | 252,381 | |
| 1 | 5 | NOW VOL. 17 | Various | Capitol | 232,389 | -43% |
| _ | 6 | FABOLOUS | Real Talk | Atlantic | 187,471 | _ |
| | 7 | JA RULE | R.U.L.E. | Def Jam/IDJMG | 169,215 | |
| 4 | 8 | USHER | Confessions | LaFace/Zomba | 104,414 | -5% |
| 3 | 9 | NELLY | Suit | Derrty/Fo' Reel/Universal | 101,697 | .13% |
| 6 | 10 | GEORGE STRAIT | 50 #1's | MCA | 98,599 | +6% |
| - | 11 | NEW EDITION | One Love | Bad Boy/Universal | 91,358 | DIE |
| 5 | 12 | ROD STEWART | StardustThe Great American | J/RMG | 89,037 | -14% |
| | 13 | ELTON JOHN | Peachtree Road | Universal | 80,470 | 18 1- |
| 18 | 14 | GRETCHEN WILSON | Here For The Party | Epic | 80,142 | +84% |
| 8 | 15 | RAY CHARLES | Genius Loves Company | Concord | 75,229 | -11% |
| 7 | 16 | RAY! | Soundtrack | Atlantic | 75,018 | -13% |
| | 17 | ANDREA BOCELLI | Andrea | Universal | 71,889 | |
| 10 | 18 | SIMPLE PLAN | Still Not Getting | Lava | 65,456 | -10% |
| 15 | 19 | TIM MCGRAW | Live Like You Were Dying | Curb | 65,334 | +38% |
| 12 | 20 | GREEN DAY | American Idiot | Reprise | 59,573 | +6% |
| 9 | 21 | TRICK DADDY | Thug Matrimony | Atlantic | 58,763 | -22% |
| 2 | 22 | A PERFECT CIRCLE | Emotive | Virgin | 56,595 | -60% |
| 20 | 23 | BIG & RICH | Horse Of A Different Color | Warner Bros. | 53,845 | +49% |
| | 24 | DESTINY'S CHILD | Destiny Fulfilled | Columbia | 53,259 | _ |
| _ | 25 | BEE GEES | Number Ones | Universal | 52,679 | 2 1 1 4 |
| 14 | 26 | HILARY DUFF | Hilary Duff | Buena Vista/Hollywood | 49,582 | +3% |
| 30 | 27 | RASCAL FLATTS | Feels Like Today | Lyric Street | 47,940 | +56% |
| _ | 28 | LUIS MIGUEL | Mexico En La Piel | Warner Latin | 45,810 | 100% |
| 17 | 29 | KORN | Greatest Hits Vol.1 | Epic . | 45,575 | +3% |
| 11 | 30 | R.KELLY/JAY-Z | Unfinished Business | Jive/Roc-A-Fella/IOJMG | 45,380 | -32% |
| 21 | 31 | CIARA | Goodies | LaFace/Zomba | 42,314 | +17% |
| _ | 32 | VANESSA CARLTON | Harmonium | A&M | 42,260 | T 17/0 |
| 19 | 33 | CELINE DION | Miracle | Epic | 41,700 | +3% |
| 23 | 34 | MAROON 5 | Songs About Jane | Octone/J/RMG | 40,053 | +15% |
| 32 | 35 | AVRIL LAVIGNE | Under My Skin | Arista/RMG | 36,039 | +21% |
| _ | 36 | LIL' JON & THE EASTSIDE BOYZ | Crunk Juice | TVT | 34,617 | 1 TEIN |
| _ 27 | 37 | NELLY | Sweat | Derrty/Fo' Reel/Universal | 34,555 | +6% |
| _ | 38 | KENNY CHESNEY | When The Sun Goes Down | BNA | 34,171 | TU/0 |
| 35 | 39 | SWITCHFOOT | Beautiful Letdown | Columbia | 33,816 | +19% |
| | 40 | SEAL | Best Of 1991-2004 | Warner Bros. | 33,017 | T13/0 |
| 40 | 41 | BROOKS & DUNN | Greatest Hits Vol. 2 | RCA | 32,345 | +19% |
| 28 | 42 | | | RCA/RMG | 32,128 | 0% |
| 13 | 43 | VELVET REVOLVER | Contraband | TVT | | -41% |
| | | YING YANG TWINS | My Brother And Me | | 31,731 | -4170 |
| _ 20 | 44 | KEITH URBAN | Be Here | Capitol | 30,488 | . 76/ |
| 36 | 45 | LOS LONELY BOYS | Los Lonely Boys | Epic | 29,992 | +7% |
| 24 | 46 | MICHAEL MCDONALD | Motown 2 | Motown | 29,705 | -14% |
| 29 | 47 | BLACK EYED PEAS | Elephunk | A&M/Interscope | 28,424 | -8% |
| 33 | 48 | GOOD CHARLOTTE | Chronicles Of Life & Death | Epic | 28,245 | -4% |
| 22 34 | 49 50 | NOW VOL. 16 ASHLEE SIMPSON | Various Autobiography | UTV Geffen | 28,1 44 27,741 | -21% -3% |

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ON ALBUMS

Em-azing Race!

Welcome to the fourth quarter. It's about time.

In one of the biggest sales weeks of the year,

Shady/After-math/Inter-scope's Eminem takes his Encore to an impressive No. 1, 737,000-plus debut after just four or five days (depending on the retailer) in the marketplace.



Eminem

This week's top 10 includes five other newcomers, with a pair of UMG Nashville country acts' greatest-hits collections leading the way in Mercury Nashville's Shania Twain (No. 2) and DreamWorks Nashville's Toby Kei-

th (No. 3), riding the wave of national TV exposure at the CMAs.

Shania Twain

Jive/Zomba's Britney Spears is next, at No. 4 with her hits compilation, followed by Atlantic's Fabolous (No. 6) and Def Jam/IDJMG's Ja Rule (No. 7).

Holdovers include *Now Vol. 17* on Capitol (No. 5), LaFace/Zomba's Usher (No. 8), Fo' Reel/Uni-

versal's Nelly Suit album (No. 9) and MCA Nashville's George Strait (No. 10), giving UMG Nashville ruler Luke Lewis three in the top 10.

Other chart debuts are registered by Bad Boy/
Universal's New Edition (No. 11), Universal's Elton John (No. 13), Philips/Universal's Andrea
Bocelli (No. 17), Columbia's Destiny's Child (No.
24 after only three days at retail), Universal's Bee
Gees No. 1s collection (No. 25), WEA Latina's Luis
Miguel (No. 28), A&M's Vanessa Carlton (No.
32), TVT's Lil Jon & The Eastside Boyz (No. 36,
after leaking at retail before the scheduled release
date) and WB's Seal best-of (No. 40).

The CMAs are responsible for some of the week's largest increases, including Epic/Sony Nashville's Gretchen Wilson (No. 14, +84%), Lyric Street's Rascal Flatts (No. 27, +56%), WB Nashville's Big & Rich (No. 23, +49%), Curb's Tim McGraw (No. 19, +38%) and RLG's Brooks &

Dunn (No. 41, +19%).

Other substantial gains are registered by Arista/RMG's Avril Lavigne (No. 35, +21%), Columbia's Switchfoot (No. 39, +19%), LaFace/Zom-



Toby Keith

ba's Ciara (No. 31, +17%) and Octone/J/RMG's Maroon 5 (No. 34, +15%).

Next week: It's all about Geffen's Snoop Dogg, RCA's Clay Aiken Christmas album, Capitol's Chingy, a set of the first four U.S. Beatles albums, and best-ofs from Michael Jackson, Neil Young and Pearl Jam.



mtrias@radioandrecords.com

Holiday Hits

I know, I know. You haven't even had a chance to go through your Thanksgiving CDs, and all of a sudden you have all these Christmas CDs to pay attention to. While most of the other formats are tucking themselves in for a year-end Going for Adds slumber, AC hits the throttle with a gaggle of Christmas-classic hopefuls.

Most people are named by their parents, but the legendary Tony Bennett, the son of Italian immigrants, was actually given his name by none other than Bob Hope. "Bob Hope came down to check out my act," recalls Bennett of one of his early performances with Pearl Bailey in Greenwich Village. "He liked my singing so much that after the show he came back to see me in my dressing room and said, 'Come on, kid,



Tony Bennett

you're going to come to the Paramount and sing with me.' But he told me he didn't care for my stage name [Joe Bari] and asked me what my real name was. I told him, 'My name is Anthony Dominick Benedetto,' and he said, 'We'll call you Tony Bennett.' That's how it happened — a new, Americanized name; the start of a wonderful career; and a glorious adventure that has continued for 50 years."

Next week the 12-time Grammy winner is Going for Adds at AC with "A Christmas Love Song," a tune included in the just-released special-edition package of his latest album, *The Art of Romance*. Bennett is in the midst of finishing up a slew of television appearances and will be appearing in New York Nov. 23-28.

Meanwhile, Mt. Prospect, IL alto saxophonist Jimmy Sommers is coming to Smooth Jazz with "Have Yourself a Merry Little



Jimmy Sommers

Christmas," taken from his CD Holiday Wish. "I went for a sexy and sensual mood, taking a breathy and smoky approach as if Stan Getz or John Klemmer were making a Christmas album," Sommers says. He has come a long way from being a session player for such greats as Chaka Khan, George Clinton, Boyz II Men and The Red Hot Chili Peppers. Besides numerous television appearances, Sommers has also been

profiled by *People* as one of America's Top 50 Eligible Bachelors. Upcoming shows for Sommers include Denver on Nov. 19; Chicago on Dec. 4; and Hollywood, FL on Dec. 16.

We still have some regular tunes arriving at radio next week, despite the deluge of future Christmas classics. 3 Doors Down—comprising vocalist Brad Arnold, guitarist Matt Roberts, bassist Todd Harrell, guitarist Chris Henderson and new drummer Daniel Adair—are hoping to grab numerous adds at Rock, Active Rock, Alternative and Triple A outlets with "Let Me Go," the lead single from their upcoming CD Seventeen Days. The album, produced by Johnny K, follows up their triple-platinum sophomore effort, Away From the Sun, and is set to hit stores Feb. 8. The boys are cur-

rently working with producers Alex Gibney and Ondi Timoner on a film featuring live 3 Doors Down performances and behind-the-scenes footage. The project is slated to film for about a year, and they are hoping to release it late in 2005.

Omarion, the 19-year-old former lead singer of B2K, is arriving at Rhythmic and Urban stations with "O," the



Omarion

Underdogs-produced title track from his highly anticipated solo debut. "'O' is my favorite song on the album because it explains who I am — it's real grown-man," says Omarion. The singer has been doing a lot of writing lately: He co-wrote five songs for O and is working on his autobiography.

RR Going FOR Adds

Week Of 11/22/04

CHR/POP

ALICIA KEYS Karma (J/RMG)
LUDACRIS Get Back (Def Jam South/IDJMG)

CHR/RHYTHMIC

OMARION O (Epic)
OUTKAST Ghetto Music (LaFace/Zomba)
TWISTA (IFAITH EVANS Hope (Atlantic)

URBAN

2PAC Ghetto Gospel (Amaru/Interscope)
DMARION O (Epic)
TWISTA f/FAITH EVANS Hope (Atlantic)

URBAN AC

NEW EDITION Last Time (Bad Boy/Universal)

COUNTRY

LEANN RIMES Different Kind Of Christmas (Asylum/Curb)

AC

CHRIS BOTTI Have Yourself A Merry Little Christmas

CHRIS ISAAK & STEVIE NICKS Santa Claus Is Coming To

FIVE FOR FIGHTING Silent Night (Columbia)

JESSICA SIMPSON & NICK LACHEY Baby, It's Cold Outside

JESSICA SIMPSON Let It Snow! Let It Snow! Let It Snow!

JESSICA SIMPSON O Holy Night (Columbia)
JESSICA SIMPSON What Christmas Means To Me (Columbia)

NICHOLAS JONAS Joy To The World (A Christmas Prayer)
(Davlight/INO/Columbia)

TONY BENNETT A Christmas Love Song (Columbia)

HOT AC

No Adds

SMOOTH JAZZ

ALEXANDER ZONJIC Leave It With Me (Heads Up)
JIMMY SOMMERS Have Yourself A Merry Little Christmas
(Gemini/Select-O-Hits)

ROCK

3 DOORS DOWN Let Me Go (Republic/Universal)

ACTIVE ROCK

3 DOORS DOWN Let Me Go (Republic/Universal)

ALTERNATIVE

3 DOORS DOWN Let Me Go (Republic/Universal)
DRESDEN DOLLS Coin Operated Boy (8 Foot)

TRIPLE A

3 DDORS DOWN Let Me Go (Republic/Universal)
HANDSOME BOY MODELING SCHOOL Breakdown (Atlantic)
VARIOUS ARTISTS Christmas Gumbo (33rd Street)

CHRISTIAN AC

AMY GRANT God Is With Us (Rocketown)

AVALON I Wanna Be With You (Sparrow/EMI CMG)

OAVID PHELPS Love Goes On (Word/Curb/Warner Bros.)

CHRISTIAN CHR

AMY GRANT God Is With Us (Rocketown)
AVALON I Wanna Be With You (Sparrow/EMI CMG)

CHRISTIAN ROCK

JOHN DAVIS Nothing Gets Me Bown (Rambler)
WEDDING Move This City (Rambler)

INSPO

AMY GRANT God Is With Us (Rocketown)
DAVID PHELPS Love Goes On (Word/Curb/Warner Bros.)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at flagot@radioandrecords.com.



sat@anrworldwide.com

Music Licensing & Video Games

A conversation with Electronic Arts' Steve Schnur

Not that long ago, video games were entertaining the public with cool animated graphics and cheesy looped keyboard music. But a few years is an eternity in the game industry. Fast-forward to the present day, and few would dispute that the video-game business has had an enormous impact on promotion, marketing and even release schedules for both new and established recording artists. Such well-known artists as Snoop Dogg, Paul Oakenfold and BT are composing and recording music for the sole purpose of placement in video games.

Meanwhile, unsigned acts have gained visibility in the multimillion-

selling games Burnout 3, Need for Speed Underground 2 and FIFA 2005, among many others. These and other high-profile games have incorporated music from Septembre, Mudmen, Acidtone, The Have, Oomph, The Cops and Grinspoon — all unsigned in the States.



Steve Schnur

One executive who wields huge influence in the placement and marketing of music in video games is Steve Schnur, worldwide head of music for Electronic Arts, the most successful video-game manufacturer on the planet.

Schnur started as a musician in various bands and became part of the original programming team at MTV while still in college. After that, he says, "I moved to the label side in the late '80s and for the next 15 years held executive promotion and marketing positions at Elektra, Chrysalis and Arista Records. During that great time for music I was proud to help break such artists as Natalie Merchant, Sarah McLachlan, Metallica and Björk.

"By 2000 I was an A&R executive at Capitol Records and had begun to supervise and produce soundtrack music for films like Cruel Intentions and Miss Congeniality. But over the years I began to sense a growing cultural shift that would lead me away from the traditional label business to where I am now. Today my work at EA is the most rewarding and exciting of my entire career."

Games By The Numbers

The actual impact of video games in exposing and breaking new artists domestically and internationally has been debated by both believers and those who question games' impact on the music industry. Schnur, who is

primarily a gut-driven music aficionado, says, "Everyone in the music busi-

ness needs to understand the following numbers now: Currently, 60% of all North Americans and 40% of all Europeans play video games. Americans will spend more time playing video games this year — about 75 hours, on average — than they spend watching rented videos and DVDs.

"The percentage of last year's college students who had ever played video games was 100%. One-third of gamers are women, and young audiences consistently rank video games and the Internet above TV on the importance scale. According to recent research, 95% of teenage boys play video games.

"Yet another study reports that boys 5 to 12 years old are now spending more time playing video games than they are playing with traditional toys. By 2005 there will be 180 mil-

"Everyone in the music business needs to understand the following numbers now:
Currently, 60% of all North Americans and 40% of all Europeans play video games."

lion next-generation game consoles worldwide, projected to achieve a household penetration rate approaching 70%.

ing 70%.

"A recent poll of core gamers aged 13-32 revealed that 55% of them learned about a new artist after hearing a song in a video game. More than 20% purchased that artist's CD. Now consider that an average of 2.5 people play each sports game sold. Each sports game is played for an average of 50 hours per player.

"On the game software, songs rotate and are identified on screen at least twice per hour of play. Our Maden 2005 game is projected to sell between 6 million and 7 million units. That means that any given song in



ELECTRONIC ARTS"

that game will be heard and identified well over 700 million times. Can any No. 1 record on radio claim the same rotation or impressions? Has any new medium ever delivered instant exposure on this level?"

Turbo-Charging Artist Strategies

So are more labels now looking to place new singles on video games before releasing them to radio? Schnur responds that the hard truth is that consumers now spend more time playing video games than listening to the radio or watching TV. In less than two years labels have gone from seeing video games as simple licensing opportunities to acknowledging that they are an integral part of an artist's setup, development and continued growth. Schnur says, "Today labels are coming to us for one simple reason: Video games are now essential mainstream exposure."

He goes on to point out some of the correlations between acts' appearances on EA games and their album sales. "Epic Records credits Madden 2003 as being instrumental in the breaking of Good Charlotte," he says. "The track 'Get Over It,' by OKGo got top requests across the country based solely on Madden 2003 exposure. Avril Lavigne was introduced to European audiences through FIFA 2003. Fabolous was introduced in America via NRA Line

"Fuel showed a significant firstweek spike in catalog sales based on their inclusion in NFL Street. Def Jam Vendetta single-handedly created a new global market for hip-hop. Australia's Jet, Ozomatli and New Zealand's Steriogram got their American iPod commercials based on initial exposure in Madden and MVP Baseball, which also featured Yellowcard and Avenged Sevenfold — who were an unsigned indie band at the time — months before they broke nationally.

"Madden 2005 includes great new bands like Alter Bridge, Mooney Suzuki, Earshot, Midtown and more. That's just a small sampling of what we've helped make happen, and we're just getting started. Wait until you hear some of the amazing new bands we'll showcase on Need for Speed Underground 2, NFL Street 2 and the new NBA Live."

Video games now far outsell CDs, so I ask Schnur about some of the tools the gaming industry uses to ensure strong sales and customer awareness and whether any of those tools could work for the record business. He replies, "It's not enough to just know who your target consumer is — you must listen to them as well. You can never dictate to them or force-feed a trend. Ultimately, you've got to shift your marketing to who they are, where they are and how they use your product. It's that simple — and that strategic.

"Currently, more than 95% of the music in our games comes from new bands. For EA, any sports game with a year in the title must point the music forward. We won't put music from 2004 in Madden 2005. Everyone in radio shares a common goal in that we must always be on the cutting edge of new music and new trends. We want to break new artists and bring career artists to a whole new level.

"Over the next few years we can create an interactive environment where new artists, hit singles, international soundtrack phenomena and more can — and will — emerge exclusively from video games."

New Technologies & Marketing Ideas

EA and its competitors are embarking on new gaming technologies and marketing initiatives that involve artist-friendly concepts. I ask Schnur what EA has in store.

He says, "If real-life athletes can appear in video games, why shouldn't artists do the same? EA revolutionized the concept of artist involvement in video games with Def Jam Vendetta and the new Def Jam Fight for New York. Along the way we also rewrote the rules of collaboration between game developers and record labels.

"We've taken it even further with our highly anticipated new Sims spinoff, The Urbz. Black Eyed Peas appear as themselves throughout the game, coaching players and unlocking special missions. The game also features exclusive versions of seven tracks from the band's upcoming Monkey Business album.

"In fact, Will I. Am went back to the studio to custom mix the songs in 'Simlish,' the game's official language. It's the very first time a band has rerecorded their album in another language specifically for a game. It's an unprecedented partnership between a game developer and an international multiplatinum band, and the buzz on this title is huge."

EA Enters Music Publishing

It was recently announced that EA and Cherry Lane are getting into the publishing business together as Next Level Music. That's a very smart move that allows EA to have equity in the original compositions that appear in its games.

"If real-life athletes can appear in video games, why shouldn't artists do the same?"

I ask Schnur if EA and Cherry Lane will be looking to aggressively place music in other areas after it's been heard in EA games. He responds, "EA has already changed the way the song-licensing game is played. Now, with Next Level, we've become the very first video-game company to enter the music-publishing field. And when you consider our recent agreements with Paul Oakenfold and Mark Mothersbaugh to create original music for our games, this joint venture is a natural evolution of not only our growing song catalog, but our global entertainment presence.

"We see all these deals as breakthrough moments in the evolution of licensing, composition and compensation, and we're enormously excited to hear where the music will lead next."

Music Selection

If you're an artist, label, publisher or manager wondering how EA decides which artists or songs get placement in its games, Schnur offers this nisight: "My staff and I come from similar A&R and music-marketing backgrounds. We all listen to a lot of music. We see a lot of bands. We study charts — not just R&R and Sound-Scan, but international charts too. We track mix tapes, college radio and independent scenes from all over the world.

"We work with record labels, publishers and artists — signed and unsigned — often more than a year in advance to ensure that, in an EA game, the music will always matter. Video games have changed the way the world hears music, and EA has changed the way the world hears video games."

Send your unsigned or signed releases to: Sat Bisla A&R Worldwide 449 S. Beverly Drive, Suite 300 Beverly Hills, CA 90212, USA



kcarter@radioandrecords.com

Five Nonradio Books Every Radio Geek Should Read

What? No one said there'd be homework involved!

The radio industry is full of geeks. You've met them — probably at an R&R Convention. They're the guys who discuss spins and win-it-before-you-can-buy-it weekends with an intensity normally reserved for issues like peace in the Middle East while scanning the room with their little geeky eyes for other geeks they should be schmoozing with.

It's not their fault they're geeks. They were once normal people but were molded into geeks by Ph.D. geeks in university broadcasting departments who filled their heads with useless geek crap about transmitters and microphones and how to produce a 30-second PSA. They then spend their careers focused on radio, studying the medium for answers like a painter studies blank canvases for inspiration.

The most useful lessons I've learned about radio came from outside the industry. In my opinion, great radio actually has more to do with things that seem totally unrelated to broadcasting — like drama, psychology, human behavior, emotion and even spirituality.

The wonderful thing is that hardly anyone in broadcasting seems to know this. Over the years, as I've attempted to learn at the feet of the masters of our industry (some of whom are former geeks themselves), I've heard consistently about

five important books that have altered the course of my life and my career as a radio geek. This week I'm going to share them with you.

The Artist's Way: A Spiritual Path To Higher Creativity

By Julia Cameron

If you don't think of air personalities as artists, please get up from your desk and leave the industry now. Thank you. The rest of you can substitute "artist" with "broadcaster" and read this life-changing book.

This 12-step course is like a do-it-yourself wardrobe malfunction that will free your surprisingly large creative boobie. The process involves writing stream-of-consciousness "morning pages" that you never show to anyone because the inner demons you exorcise there are dangerous for people to see. But extracting them frees your creativity.

I've seen timid, clueless DJ wannabes transformed into awesome morning show virtuosos by this book. Great quote: "The function of the creative artist consists of making laws, not following laws already made."

By Jeff McHugh

The Art Of War

By Sun Tzu

Two-thousand-year-old wisdom for radio warriors. Learn to wield cold-steel military strategy and extinguish your foes with cunning, speed and practicality. It's about brain over brawn, defeating enemies with one finger and sipping a sourapple martini at the poolside bar while watching your competitor expend its energy fighting you on some unimportant battleground.

You'll learn to embrace fear like a Marine embraces crawling through mud, fighting and bad chow.

What's On WKZL

Time to find out what Jeff McHugh is made of. We asked our good friends at Mediabase to tell us what exactly he's been playing on WKZL/Greensboro to make sure he's not slipping any songs from the *Extreme Cello* compilation series into his top 10. Here's what they sent back to us.

LW TW ARTIST Title (Label)
72 76 NELLY f/TIM McGRAW Over And Over (Dertty/Fo' Reel/Curb/Universal)

75
 74
 KELLY CLARKSON Breakaway (Hollywood)
 72
 72
 GAVIN DeGRAW I Don't Want To Be (J/RMG)

72 72 GAVIN DEGRAW | Don't Want To Be (J/RMG)
69 64 USHER & ALICIA KEYS My Boo (LaFace/Zomba)

67 56 BLACK EYED PEAS Let's Get it Started (A&M/Interscope)

32 56 RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)
34 54 DESTINY'S CHILD Lose My Breath (Columbia)

34 54 DESTINY'S CHILD Lose My Breath (Columbia)
 45 49 LINDSAY LOHAN Rumors (Casablanca/Universal)

50 41 EMINEM Just Lose It (Shady/Aftermath/Interscope)

38 41 ASHLEE SIMPSON Pieces Of Me (Geffen)

Centuries ago this Chinese dude from the Tang dynasty described in detail how Steve Rivers at WZOU/Boston beat WXKS-FM, then switched sides and beat himself. Great quote: "Just as water retains no constant shape, so in warfare there are no constant conditions."

The War Of Art: Winning The Inner Creative Battle

By Steven Pressfield

Follow your fear! The more afraid you are, the greater the likelihood that you are on to something wonderful and good. This book teaches you to push through fear and past a force within you called "the Resistance" that knows where your success lies and tries to keep it from you.

Continued on Page 26

Get To Know Jeff McHugh

Fancy-ass title: PD, WKZL/Greensboro

Most recent ratings highlights: Usually top two 18-34 and in the top four 25-54. And Murphy in the Morning rules.

Brief career recap: Urban WMTY-AM/Greenwood, SC; Country WELP/Easley, SC; Urban WHYZ-AM/Greenville, SC; AOR WROQ/ Greenville, SC; Urban WWDM/Columbia, SC; CHR/Pop WNOK/ Columbia, SC; WKZL/Greensboro. Been here since 1991.

What possessed you to get into this business? A blond AOR DJ who needed a spanking.

Early influences: Don Benson, who showed me that one could act goofy and be a manager.

Most influential radio station growing up: KIIS-FM, KROQ and KPWR (Power 106) in Los Angeles and WLS/Chicago.

First exciting radio gig: Being the only white DJ at a 50,000-watt AM soul station (WHYZ).

Family: Gabriel the retriever and Winston the ex-retriever-in-law (it's a looong story).

What stations are preset in your car as we speak? WKZL, WKRR, WJMH, WGBT and WOZN, all in Greensboro, and two NPR stations.

What CDs are in your car player as we speak? The new Eminem, The Postal Service and the *Chilled Out* series from Ultra Records are in heavy rotation on my iPod transmitter.

Hobbies: Screenwriting, fitness, cooking, marrying fickle women.

Guilty-pleasure music: Silence.

Secret passion: Meditation.

The one gadget you can't live without: iBook G4, baby! Wheels: Mercedes E-Class.

Favorite sports teams: Northwestem University Wildcats. Head football coach Randy Walker used to be a relative by marriage. A spiritual, inspirational guy.

Favorite food: The omakase (chef's sushi arrangement) at Tojo's in Vancouver.

Favorite local restaurant: Undercurrent, I live there. Claude, the Pansian headwaiter, teaches me dirty words in French.

Favorite cereal: Nature's Path Organic with blueberries.

Favorite junk food: KFC. If I'm really bad, I eat the potatoes and gravy.

Favorite city in the world: Los Angeles or San Francisco.
Favorite vacation destination: I'm saving points for London.
Favorite TV show: Law & Order.

The last movie you saw: Garden State.

The last movie you rented: Night and Day with Cary Grant.

Read any good books lately? Which Lie Did I Tell? by William

Goldman, a gift from Jerry St. James of Jeff & Jer at KFMB-FM (Star

Favorite nontrade publication: American Demographics. It's great at reporting new consumer behavior trends. Apparently, few broadcasting people know about it.

What current radio stations, other than your own, do you admire, and why? WKRR (our market sister station) for *The Two Guys Named Chris* show. KROQ for creativity and air personalities. Power 106 because it's fun. WPYM (Party 93.1)/Miami for music focus. Pets: Gabriel, dog. Coup Delicious, our club DJ.

Interesting body piercings or tattoos: Do motocross scars count?

Eve color: Blue.

Birthplace: Los Angeles.

Ever gone toilet-papering? Bought a four-pack of Charmin Ultra last night.

Ever been in a car accident? Yes, one on a public road, three on racetracks.

Croutons or bacon bits? Neither! Haven't you read *The South Beach Diet*?

Favorite day of the week: Monday. It's women's kickboxing night at the gym.

Favorite word or phrase: "If you want to make God laugh, tell him your plans."

Favorite drink: Apple martinis at the Hollywood Standard on Sunset Boulevard in Los Angeles.

Favorite ice cream: Yum Yum's chocolate (a local ice cream and hot dog parlor, established in 1919).

Favorite fast-food restaurant: None. I'm a terrible restaurant snob. I don't even like chains.

At which store would you choose to max out your credit card? Any of our High Point-area furniture stores. I'm recently divorced and sitting on dog beds.

Most annoying thing people ask you: "You're getting divorced again?"

Last person you went out to dinner with: Eclipse the greyhound.

Our Music Director, Marcia Gan, threw a birthday party for her dog.
(Eclipse ate my cupcake when I wasn't looking.)

CHR/POPTOP50

| 100 | | November 19, 2004 | | | | | |
|--------------|------------------------|---|----------------|--------------|---------------------------|-------------------|------------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TÓTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS ADDS |
| 1 | 0 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 9533 | +263 | 823580 | 7 | 106/1 |
| 2 | 2 | KELLY CLARKSON Breakaway (Hollywood) | 8086 | +117 | 685768 | 17 | 116/0 |
| 4 | 3 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 7259 | +236 | 608960 | 11 | 117/0 |
| 3 | 4 | OESTINY'S CHILO Lose My Breath (Columbia) | 6996 | -55 | 620776 | 10 | 119/0 |
| 6 | 5 | EMINEM Just Lose It (Shady/Aftermath/Interscope) | 6033 | +80 | 441064 | 8 | 116/0 |
| 5 | 6 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 5969 | -643 | 478976 | 21 | 119/0 |
| 7 | 7 | CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 5142 | ·723 | 366430 | 17 | 113/0 |
| 11 | 8 | JOJO Baby It's You (BlackGround/Universal) | 4893 | +320 | 387488 | 10 | 115/1 |
| 13 | 9 | SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 4862 | +447 | 385567 | 16 | 115/1 |
| 14 | 10 | GAVIN OEGRAW I Don't Want To Be (J/RMG) | 4824 | +692 | 445288 | 10 | 113/0 |
| 8 | 11 | AVRIL LAVIGNE My Happy Ending (Arista/RMG) | 4781 | -774 | 400752 | 21 | 120/0 |
| 12 | 12 | SEETHER f/AMY LEE Broken (Wind-up) | 4585 | +159 | 355939 | 15 | 109/1 |
| 10 | 13 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 4496 | -355 | 308930 | 16 | 118/0 |
| 9 | 14 | RYAN CABRERA Dn The Way Down (E.V.L.A.JAtlantic) | 4309 | -724 | 324671 | 23 | 118/0 |
| 15 | 13 | TRICK OAODY Let's Go (Slip-N-Slide/Atlantic) | 4045 | +372 | 271008 | 9 | 98/1 |
| 18 | 16 | SIMPLE PLAN Welcome To My Life (Lava) | 3790 | +291 | 302965 | 9 | 119/3 |
| 17 | 17 | BLACK EYEO PEAS Let's Get It Started (A&M/Interscope) | 3410 | -173 | 275183 | 22 | 114/0 |
| 19 | 18 | GWEN STEFANI What You Waiting For? (Interscope) | 3309 | +115 | 249022 | 7 | 117/0 |
| 16 | 19 | FINGER ELEVEN One Thing (Wind-up) | 3201 | -436 | 215854 | 26 | 105/0 |
| 21 | 20 | N.O.R.E. f/NINA SKY & OADOY YANKEE Dye Mi Canto (Roc-A-Fella/IDJMG) | 3016 | +453 | 310513 | 6 | 91/1 |
| 25 | 2 | KILLERS Somebody Told Me (Island/IDJMG) | 2128 | +49 | 123399 | 13 | 97/0 |
| 35 | 22 | SNOOP OOGG f PHARRELL Drop It Like It's Hot (Doggy Style/Geffen) | 2060 | +725 | 169760 | 3 | 82/26 |
| 30 | 23 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 1999 | +484 | 148649 | 3 | 109/2 |
| 20 | 24 | GOOD CHARLOTTE Predictable (Daylight/Epic) | 1968 | ·1015 | 102347 | 10 | 111/0 |
| 27 | 25 | LINOSAY LOHAN Rumors (Casablanca/Universal) | 1921 | +201 | 150194 | 7 | 89/4 |
| 29 | 26 | LL COOL J Hush (Def Jam/IDJMG) | 1832 | +223 | 132133 | 5 | 78/4 |
| 24 | 27 | LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) | 1791 | -311 | 121585 | 19 | 105/0 |
| 23 | 28 | TERROR SQUAO Lean Back (Universal) | 1746 | -414 | 147448 | 16 | 86/0 |
| 34 | 29 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 1742 | +388 | 120405 | 5 | 89/8 |
| 28 | 30 | YELLOWCARO Only One (Capitol) | 1724 | +94 | 74995 | 9 | 84/1 |
| 26 | 31 | HOUSTON f/CHINGY & NATE OOGG Like That (Capitol) | 1712 | -261 | 114788 | 19 | 102/0 |
| 38 | 32 | RYAN CABRERA True (E. V.L.A./Atlantic) | 1703 | +435 | 178234 | 4 | 93/8 |
| 22 | 33 | VANESSA CARLTON White Houses (A&M/Interscope) | 1697 | -487 | 97222 | 13 | 99/0 |
| 32 | 34 | HOOBASTANK Disappear (Island/IDJMG) | 1628 | +190 | 73021 | 3 | 92/6 |
| 36 | 3 | CHINGY Balla Baby (Capitol) | 1517 | +241 | 82164 | 4 | 72 4 |
| 40 | 3 | JOHN MAYER Daughters (Aware/Columbia) | 1479 | +231 | 98543 | 6 | 71/1 |
| 42 | 37 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | 1439 | +388 | 128081 | 2 | 42/11 |
| 49 | 33 | MARIO Let Me Love You (J/RMG) | 1238 | +598 | 85810 | 2 | 79/11 |
| 31 | 39 | AKON f/STYLES P. Locked Up /SRC/Universal/ | 1170 | -308 | 72994 | 10 | 55/0 |
| 44 | 40 | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 1127 | +279 | 60741 | 2 | 62/10 |
| 41 | 41 | LINKIN PARK Breaking The Habit (Warner Bros.) | 1058 | -114 | 89071 | 17 | 97/0 |
| 45 | 42 | LENNY KRAVITZ Lady (Virgin) | 946 | +115 | 37007 | 4 | 62/3 |
| Debut | 43 | OESTINY'S CHILD Soldier (Columbia) | 874 | +653 | 62875 | 1 | 83/12 |
| Debut> | 44 45 | EMINEM f/OR. ORE & 50 CENT Encore (Shady/Aftermath/Interscope) | 837 | +320 | 76262 | 1 | 29/13 |
| 46 | 46 | MASE Breathe, Stretch, Shake (Bad Boy/Universal) | 782 772 | +13 | 55892 20246 | 4 | 35/2 5/10 |
| Debut | 47 | U2 Vertigo (Interscope) RUPEE Tempted To Touch (Atlantic) | 773 762 | +310 +85 | 30346 100209 | 1 | 54/9 37/2 |
| 48 | _ | • | 762 742 | +85 -276 | | 14 | 37/2 60/0 |
| 43 | 48 49 | NITTY Nasty Girl (Rostrum/Universal) | 727 | | 43152 18860 | 1 | 59/4 |
| Debut | 5 | VELVET REVOLVER Fall To Pieces (RCA/RMG) EAPOLOUS Prootho (Atlantia) | | +132 +210 | 50652 | 1 | |
| [DEOUT) | <u> </u> | FABOLOUS Breathe (Atlantic) | 676 | +210 | 30032 | - 1 | 32/4 |

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13, Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added

| www.rradds.com | |
|---|------|
| ARTIST TITLE LABEL(S) | ADDS |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | 50 |
| GOOD CHARLOTTE Just Wanna Live (Daylight/Epic) | 32 |
| SNOOP DDGG f/PHARRELL Drop It Like (Doggy Style/Geffen) | 26 |
| TYLER HILTON When It Comes (Maverick/Reprise) | 21 |
| JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 19 |
| GUERILLA BLACK f/MARIO WINANS You're The One (Virgin) | 18 |
| ASHLEE SIMPSON La La (Geffen) | 14 |
| EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope | / 13 |
| DESTINY'S CHILD Soldier (Columbia) | 12 |
| | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY ICREASE |
|--|--------------------------|
| SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geffen) | +725 |
| GAVIN DEGRAW Don't Want To Be (J/RMG) | +692 |
| DESTINY'S CHILD Soldier (Columbia) | +653 |
| MARIO Let Me Love You (J/RMG) | +598 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | +484 |
| N.O.R.E. f/N. SKY & DADDY Oye Mi Canto (Roc-A-Fella/IDJMG) | +453 |
| SWITCHFOOT Dare You To Move (Red Ink/Columbia) | +447 |
| MAROON 5 Sunday Morning (Octone/J/RMG) | +440 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | +435 |
| JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | +421 |
| | |

New & Active

JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) Total Plays: 662, Total Stations: 58, Adds: 19 MAROON 5 Sunday Morning (Octone/J/RMG) Total Plays: 567, Total Stations: 77, Adds: 8 ASHLEE SIMPSON La La (Geffen) Total Plays: 544, Total Stations: 58, Adds: 14 KELLY CLARKSON Since U Been Gone (RCA/RMG) Total Plays: 419, Total Stations: 65, Adds: 50 GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) Total Plays: 314, Total Stations: 53, Adds: 32 XZIBIT Hey Now (Mean Muggin') (Columbia) Total Plays: 195, Total Stations: 21, Adds: 7 NEW FOUND GLORY I Don't Wanna Know (Geffen) Total Plays: 153, Total Stations: 26, Adds: 5 GUERILLA BLACK f/MARIO WINANS You're The One (Virgin) Total Plays: 81, Total Stations: 22, Adds: 18 TYLER HILTON When It Comes (Mayerick/Reprise) Total Plays: 16, Total Stations: 21, Adds: 21

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.





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HR/POPTOP 50 INDICATOR

| ı | 100 | 100 | Movember 19, 2004 | | | | | | ı |
|---|--------------|-----------------|---|----------------|----------------|---------------------------|-------------------|-------------------------|--|
| l | LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL Audience (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS | Most Added* |
| 1 | 2 | 0 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 3702 | +211 | 71926 | 6 | 57/2 | www.rrindicator.com |
| l | 1 | 2 | KELLY CLARKSON Breakaway (Hollywood) | 3544 | +35 | 70694 | 17 | 57/0 | ARTIST TITLE LABEL(S) |
| | 3 | 3 | DESTINY'S CHILD Lose My Breath (Columbia) | 3333 | +38 | 66538 | 10 | 58/0 | KELLY CLARKSON Since U Been Gane (RCA/RMS |
| ١ | 4 | 4 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 3152 | +37 | 61384 | 11 | 54/0 | SNOOP DOGG f/PHARRELL Drop It Like (Doggy |
| | 7 | 5 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 2615 | +37 | 53560 | 16 | 55/0 | DESTINY'S CHILO Soldier (Columbia) JAY-Z & LINKIN PARK Numb(Encore (Warner Bro |
| | 6 | 6 | EMINEM Just Lose It (Shady/Aftermath/Interscope) | 2580 | -27 | 50566 | 8 | 58/1 | ASHLEE SIMPSON La La (Geffen) |
| l | 5 | 7 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 2537 | ·527 | 52251 | 21 | 52/0 | EMINEM f/DR. DRE & 50 CENT Encore (Shady/After |
| ١ | 13 | 8 | JOJO Baby It's You (BlackGround/Universal) | 2290 | +218 | 45952 | 10 | 55/2 | JESSE MCCARTNEY Beautiful Soul (Hollywood) MAROON 5 Sunday Morning (Octone/J/RMG) |
| 1 | 10 | 9 | CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 2158 | -260 | 42604 | 16 | 50/0 | MARIO Let Me Love You (J/RMG) |
| 1 | 8 | 10 | RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 2127 | -416 | 41673 | 20 | 50/0 | AVRIL LAVIGNE Nobody's Home (Arista/RMG) |
| | 12 | 11 | SEETHER f/AMY LEE Broken (Wind-up) | 2092 | -47 | 40309 | 17 | 49/0 | RYAN CABRERA True (E.V.L.A./Atlantic) |
| | 14 | 12 | SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 2087 | +81 | 39084 | 15 | 51/0 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomi TIM MCGRAW Live Like You Were Dying (Curb) |
| | 17 | Œ | GAVIN DEGRAW Don't Want To Be (J/RMG) | 2074 | +516 | 42186 | 6 | 52/1 | HOOBASTANK Oisappear (Island/IDJMG) |
| | 9 | 14 | AVRIL LAVIGNE My Happy Ending (Arista/RMG) | 2032 | -480 | 40542 | 22 | 46/0 | JA RULE f/R. KELLY & ASHANTI Wonderful /Mu |
| | 11 | 15 | FINGER ELEVEN One Thing (Wind-up) | 1971 | -196 | 36078 | 25 | 44/0 | SUGARCULT She's The Blade (Ultimatum/Artemis GOOD CHARLOTTE Just Wanna Live (Daylight/E |
| | 16 | 10 | SIMPLE PLAN Welcome To My Life (Lava) | 1914 | +171 | 40625 | 8 | 51/3 | GUERILLA BLACK f/MARIO WINANS You're The |
| | 15 | Ō | GWEN STEFANI What You Waiting For? (Interscope) | 1904 | +128 | 37078 | 7 | 56/0 | DENNY LEWANROCK Hot Stuff (Independent) |
| | 18 | 18 | BLACK EYED PEAS Let's Get it Started (A&M/Interscope) | 1337 | -211 | 25921 | 22 | 36/0 | |
| | 19 | 19 | TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | 1307 | +180 | 24682 | 9 | 47/1 | |
| | 29 | a | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 1132 | +440 | 22682 | 3 | 47/6 | |
| | 21 | 3 | LINDSAY LOHAN Rumors (Casablanca/Universal) | 1028 | +35 | 21952 | 7 | 36/1 | |
| | 24 | 22 | N.O.R.E. f/NINA SKY & DADDY YANKEE Ove Mi Canto (Roc-A-Fella/IDJMG) | 991 | +171 | 19202 | 5 | 37/0 | |
| | 26 | 3 | HOOBASTANK Disappear (Island/IDJMG) | 966 | +171 | 18235 | 4 | 45/4 | |
| | 22 | 2 | KILLERS Somebody Told Me (Island/IDJMG) | 949 | +41 | 19329 | 10 | 34/1 | |
| | 20 | 25 | GOOD CHARLOTTE Predictable (Daylight/Epic) | 902 | -195 | 18052 | 10 | | |
| | 28 | 25 | LL COOL J Hush (Def Jam/IDJMG) | 876 | +160 | 16873 | 5 | 34/0 38/2 | Most |
| | 30 | 7 | RYAN CABRERA True (E.V.L.A./Atlantic) | 746 | +81 | 15044 | 4 | 42/6 | Increased Plays |
| | 23 | 28 | VANESSA CARLTON White Houses (A&M/Interscope) | 739 | -150 | 16508 | 13 | 29/0 | |
| | 33 | 29 | JOHN MAYER Daughters (Aware/Columbia) | 689 | +100 | 14139 | 5 | 32/2 | ARTIST TITLE LABEL(S) |
| | 34 | 30 | · · · · · · · · · · · · · · · · · · · | 587 | ÷100 | | | 20/0 | GAVIN DEGRAW I Don't Want To Be (J/RMG) |
| | 27 | 31 | HOUSTON f/CHINGY & NATE DOGG Like That (Capitol) LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) | 587 | ·2 ·156 | 13164 12637 | 18 17 | | AVRIL LAVIGNE Nobody's Home (Arista/RMG) MAROON 5 Sunday Morning (Dctone/J/RMG) |
| | 37 | 31 | | | +73 | | 3 | 20/0 | DESTINY'S CHILD Soldier (Columbia) |
| ۱ | 44 | 3 | CHINGY Balla Baby (Capitol) | 576 | +73 | 9914 | 2 | 28/1 | MARIO Let Me Love You (J/RMG) |
| | 42 | 3 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen) | 569 | | 10514 | | 35/14 | JOJO Baby It's You (BlackGround/Universal) NELLY f/T. MCGRAW Over (Derrty/Fo' Reel/Cui |
| | 39 | 3 | U2 Vertigo (Interscope) | 520 | +132 | 10633 | 2 | 25/2 | ASHLEE SIMPSON La La (Geffen) |
| | 31 | 36 | YELLOWCARD Only One (Capitol) | 506 | +51 | 11200 | 6 | 21/1 | SNOOP DOGG f/PHARRELL Drop It Like (Doggy |
| | 32 | 37 | TERROR SQUAD Lean Back (Universal) | 494 | -167 | 9652 | 14 | 22/0 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zom |
| ١ | | 37 38 | LINKIN PARK Breaking The Habit (Warner Bros.) | 482 | -122 | 10842 | 16 | 17/0 | TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) HOOBASTANK Disappear (Island/IDJMG) |
| | 40 25 | | LENNY KRAVITZ Lady (Virgin) | 469 | +51 | 6239 | 5 | 19/0 | KELLY CLARKSON Since U Been Gone (RCA/RM) |
| I | 25 36 | 39 | ASHLEE SIMPSON Shadow (Geffen) | 464 | -327 | 9411 | 11 | 15/0 | SIMPLE PLAN Welcome To My Life (Lava) |
| | Debut> | 40 41 | BURKE RONEY Wendy (R World/Ryko) | 439 | -79 | 8949 | 13 | 13/0 | N.O.R.E. f/N. SKY & DADDY Oye Mi Canto (Roc-A LL COOL J Hush (Def Jam/IDJMG) |
| | | 4 | CIARA f/MISSY ELLIDTT 1, 2 Step (LaFace/Zomba) | 418 | + 186 | 6739 | 1 | 20/5 | U2 Vertigo (Interscope) |
| | 46 | | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 413 | +82 | 7548 | 2 | 24/4 | GWEN STEFANI What You Waiting For? (Intersec |
| | 47 | 43 | JESSE MCCARTNEY Beautiful Soul (Hollywood) | 408 | +84 | 8614 | 4 | 28/10 | JAY-Z & LINKIN PARK Numb/Encore (Warner Bro |
| | Debut | 4 | MARIO Let Me Love You (J/RMG) | 366 | +219 | 6971 | 1 | 30/8 | EMINEM fOR DRE & 50 CENT Encore (Shark-Afterna JOHN MAYER Daughters (Aware/Columbia) |
| | Debut> | 46 | MAROON 5 Sunday Morning (Octone/J/RMG) | 364 | +251 | 7343 | 1 | 30/9 | JESSE MCCARTNEY Beautiful Soul (Hollywood) |
| | 43 | 46 | DAVID MARTIN f/RANKIN SCROO Chillin' (Martel) | 311 | -64 | 5579 | 5 | 9/0 | JA RULE f/R. KELLY & ASHANTI Wonderful (Mun |
| 1 | Debut> | 40 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 306 | +56 | 6032 | 1 | 15/1 | SWITCHFOOT Oare You To Move (Red Ink/Colum RYAN CABRERA True (E.V.L.A./Atlantic) |
| | 38 | 48 | AKON f/STYLES P. Locked Up (SRC/Universal) | 299 | -198 | 5608 | 9 | 13/0 | CHINGY Balla Baby (Capitol) |
| | Debut> | 49 | DESTINY'S CHILD Soldier (Columbia) | 295 | +228 | 5691 | 1 | 32/14 | VELVET REVOLVER Fall To Pieces (RCA/RMG) |
| | 35 | 50 | CHRISTINA MILIAN f.JOE BUDDEN Whatever U Want (Island/IDJMG) | 295 | -236 | 6274 | 8 | 15/0 | YELLOWCARD Only One (Capitol) |
| 1 | | | 59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of \$ | Sunday 11 | 1/7 - Saturday | 11/13. | | | LENNY KRAVITZ Lady (Virgin) MASE Breathe, Stretch, Shake (Rad Roy/Universal) |

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Most Added^{*}

| www.rrindicator.com | |
|--|-----|
| ARTIST TITLE LABEL(S) | ADI |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | 24 |
| SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geffen) | 14 |
| DESTINY'S CHILO Soldier (Columbia) | 14 |
| JAY-Z & LINKIN PARK Numb(Encore (Warner Bros.) | 13 |
| ASHLEE SIMPSON La La (Geffen) | 12 |
| EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope) | 11 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | 10 |
| MAROON 5 Sunday Morning (Octone/J/RMG) | 5 |
| MARIO Let Me Love You (J/RMG) | - 8 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 6 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | - 6 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | |
| TIM MCGRAW Live Like You Were Dying (Curb) | |
| HOOBASTANK Oisappear (/sland/IDJMG) | 6 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | - |
| SUGARCULT She's The Blade (Ultimatum/Artemis) | - |
| GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) | - |
| GHERILLA BLACK f/MARIO WINANS You're The One (Vimin) | - 6 |

Most Increased Plays ,

| | TOTAL |
|--|------------------|
| ARTIST TITLE LABEL(S) | PLAY INCREASE |
| GAVIN DEGRAW I Don't Want To Be (J/RMG) | +516 |
| AVRIL LAVIGNE Nobody's Home (Arista/RMG) | +440 |
| MAROON 5 Sunday Morning (Dctone/J/RMG) | +251 |
| DESTINY'S CHILD Soldier (Columbia) | +228 |
| MARIO Let Me Love You (J/RMG) | +219 |
| JOJO Baby It's You (BlackGround/Universal) | +218 |
| NELLY ffT. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal | +211 |
| ASHLEE SIMPSON La La (Geffen) | +210 |
| SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geffer | v/ +206 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | +186 |
| TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | +180 |
| HOOBASTANK Disappear (Island/IDJMG) | +180 |
| KELLY CLARKSON Since U Been Gone (RCA/RMG) | +178 |
| SIMPLE PLAN Welcome To My Life (Lava) | +171 |
| N.O.R.E. f/N. SKY & DADDY Oye Mi Canto (Roc-A-Fella/IDJM) | G/ +171 |
| LL COOL J Hush (Def Jam/IDJMG) | +160 |
| U2 Vertigo (Interscope) | +132 |
| GWEN STEFANI What You Waiting For? (Interscope) | +128 |
| JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | +120 |
| EMINEM FOR DRE & 50 CENT Encore (Shadys Aftermath Anterscope | +102 |
| JOHN MAYER Daughters (Aware/Columbia) | +100 |
| JESSE MCCARTNEY Beautiful Soul (Hollywood) | +84 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJ) | <i>NG)</i> +82 |
| SWITCHFOOT Gare You To Move (Red Ink/Columbia) | +81 |
| RYAN CABRERA True (E.V.L.A./Atlantic) | +81 |
| CHINGY Balla Baby (Capitol) | +73 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | +56 |
| YELLOWCARD Only One (Capitol) | +51 |
| LENNY KRAVITZ Lady (Virgin) | +51 |
| MASE Breathe, Stretch, Shake (Bad Boy/Universal) | +47 |



Personal Music Test Is Here!



RateTheMusic.com

America's Best Testing CHR/Pop Songs 12 + For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Famil. | Burn | W 12-17 | W 18-24 | W 25-34 |
|---|------|------|--------|------|------------|------------|------------|
| KELLY CLARKSON Breakaway (Hollywood) | 4.28 | 4.34 | 98% | 21% | 4.32 | 4.33 | 4.27 |
| GAVIN DEGRAW I Don't Want To Be (J/RMG) | 4.14 | 4.07 | 85% | 12% | 4.35 | 4.19 | 4.06 |
| MAROON 5 She Will Be Loved (Octone/J/RMG) | 4.11 | 4.01 | 98% | 46% | 4.14 | 4.13 | 4.05 |
| NELLY Over And Over (Derrty/Fo' Reel/Curb/Universal) | 4.09 | 4.19 | 93% | 20% | 4.02 | 4.23 | 4.20 |
| BOWLING FOR SOUP 1985 (Silvertone(Jive/Zomba) | 4.02 | 3.98 | 96% | 27% | 4.27 | 3.8 | 3.94 |
| SWITCHFDOT Dare You To Move (Red Ink/Columbia) | 4.02 | 4.02 | 93% | 24% | 4.19 | 4.09 | 3.92 |
| SIMPLE PLAN Welcome To My Life (Lava) | 4.01 | 3.99 | 87% | 15% | 4.34 | 4.08 | 3.64 |
| AVRIL LAVIGNE My Happy Ending (Arista/RMG) | 3.97 | 3.86 | 99% | 40% | 3.88 | 3.96 | 3.99 |
| RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 3.97 | 3.95 | 98% | 32% | 4.17 | 3.95 | 3.B2 |
| SEETHER f/AMY LEE Broken (Wind-up) | 3.96 | 3.99 | 92% | 25% | 3.87 | 4.07 | 4.03 |
| KILLERS Somebody Told Me (Island/IDJMG) | 3.84 | 3.95 | 72% | 14% | 3.89 | 3.96 | 3.64 |
| DESTINY'S CHILD Lose My Breath (Columbia) | 3.76 | 3.66 | 96% | 29% | 3.86 | 3.55 | 3.75 |
| BLACK EYED PEAS Let's Get It Started (A&M/Interscope) | 3.74 | 3.62 | 98% | 49% | 3.61 | 3.45 | 4.01 |
| LINDSAY LOHAN Rumors (Casablanca/Universal) | 3.73 | - | 79% | 15% | 3.80 | 3.68 | 3.63 |
| EMINEM Just Lose It /Shady/Aftermath/Interscope/ | 3.72 | 3.78 | 96% | 30% | 3.93 | 3.72 | 3.67 |
| USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 3.63 | 3.55 | 95% | 37% | 4.05 | 3.61 | 3.24 |
| FINGER ELEVEN One Thing (Wind-up) | 3.63 | 3.64 | 89% | 35% | 3.45 | 3.75 | 3.83 |
| JOJO Baby It's You (BlackGround/Universal) | 3.59 | 3.62 | 84% | 23% | 3.73 | 3.69 | 3.37 |
| GWEN STEFAN! What You Waiting For? (Interscope) | 3.56 | 3.48 | 81% | 22% | 3.39 | 3.39 | 3.83 |
| ASHLEE SIMPSON Pieces Of Me (Geffen) | 3.55 | 3.57 | 100% | 61% | 3.58 | 3.58 | 3.65 |
| VANESSA CARLTON White Houses (A&M/Interscope) | 3.50 | 3.48 | 80% | 22% | 3.62 | 3.54 | 3.24 |
| ASHLEE SIMPSON Shadow (Geffen) | 3.44 | 3.50 | 95% | 39% | 3.65 | 3.38 | 3.24 |
| TRICK DADDY Let's Go (Slip-N-Stide/Atlantic) | 3.39 | 3.46 | 67% | 22% | 3.44 | 3.64 | 3.39 |
| CIARA f/PETEY PABLD Goodies (LaFace/Zomba) | 3.35 | 3.34 | 92% | 45% | 3.52 | 3.34 | 3.16 |
| HOUSTON f/CHINGY & NATE DOGG Like That (Capitol) | 3.35 | 3.26 | 88% | 42% | 3.35 | 3.34 | 3.54 |
| TERROR SQUAD Lean Back (Universal) | 3.28 | 3.27 | 90% | 46% | 3.25 | 3.26 | 3.61 |
| N.O.R.E Oye Mi Canto (Roc-A-Fella/IDJMG) | 3.25 | _ | 61% | 25% | 3.39 | 3.23 | 3.30 |
| LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) | 3.10 | 3.19 | 89% | 51% | 3.17 | 3,19 | 3.08 |

Total sample size is 507 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total lamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12-. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic com results are not meant to replace calcular research. The results are intended to show opinions of pictogenats on the the Internet only. Rate TheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

| | | RADAI | CHR/POP | TOP30 | POWEREI TEDIAB | |
|---|------|-------|---------|-------|-------------------|-------|
| l | LAST | THIS | • | TOTAL | MEEKS ON | TOTAL |

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|---|----------------|--------------|-------------------|-------------------|
| | 1 | DESTINY'S CHILD Lose My Breath (Columbia) | 530 | -6 | 9 | 11/0 |
| 3 | 2 | NELLY Over And Over (Denrty/Fo' Reel/Curty/Universal | 510 | +47 | 4 | 8/0 |
| 37.1 | 3 | EMINEM Just Lose It /Shedy/Aftermeth/Interscope/ | 472 | -25 | 7 | 13/0 |
| 4 | 0+ | SIMPLE PLAN Welcome To My Life (Lava) | 436 | +8 | 9 | 12/0 |
| 5 | 5 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 410 | 4 | 11 | 10/0 |
| 7 | 6 🗰 | K-OS Crabbuckit (Astrahwerks/Virgin) | 347 | -21 | 15 | 10/0 |
| 8 | 7 | KELLY CLARKSON Breakaway (Hollywood) | 348 | -10 | 1 | 70 |
| 13 | 0+ | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 332 | +51 | 4 | 5/0 |
| 11 | 0 | GWEN STEFANI What You Waiting For? (Interscope) | 319 | +23 | | 70 |
| 6 | 10 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 305 | -91 | 16 | 12/0 |
| <u></u> 0 | 11 | TRICK DAOOY Let's Go (Slip-N-Slide/Atlantic) | 294 | -3 | 5 | 10/0 |
| 15 | Ø | KILLERS Somebody Told Me (Island/IDJMG) | 292 | +21 | 9 | 9/0 |
| 4 | ® | JOJO Baby It's You (BlackGround/Universal) | 280 | +5 | 5 | 8/0 |
| 9 | 14 | CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 274 | -44 | 14 | 10/0 |
| \$10. | • • | K. CHANTE Let The Music (Vik/BMG Music Canada) | 266 | +33 | 4 | 7/0 |
| 12 | 16 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 253 | -32 | 13 | 12/0 |
| 20 | 0 | U2 Vertigo (Interscope) | 243 | +33 | 7 | 9/0 |
| 18 | 0- | KYPRIDS Never Say Goodbye (Sony Music Canada) | 233 | +19 | 7 | 7/0 |
| 22 | 0 | N.D.R.E Oye Mi Canto (Roc-A-Fella/IDJMG) | 223 | +44 | 2 | 7/0 |
| 24 | @ | SNOOP DOGG Drop It Like It's Hot (Doggy Style/Geffen) | 216 | +52 | 3 | 5/2 |
| Debut | 4 | GAVIN DEGRAW I Don't Want To Be (J/RMG) | 195 | 69 | 1 | 71 |
| 17 | 22 | RYAN CABRERA On The Way Down (E.V.L.A.JAtlantic) | 193 | -34 | 11 | 8/0 |
| 2 6 | 3 | GOOD CHARLOTTE Predictable (Daylight/Epic) | 190 | +28 | 2 | 1 |
| 23 | 4 | LINDSAY LOHAN Rumors (Casablanca/Universal) | 179 | +10 | 2 | 5/0 |
| 2 7 | ₫ | LINKIN PARK Breaking The Habit /Warner Bros.) | 161 | +2 | 15 | 11/0 |
| 19 | 26 | TERROR SQUAD Lean Back (Universal) | 155 | -58 | 18 | 9/0 |
| 30 | 3 | LL COOL J Hush (Def Jam/IDJMG) | 150 | +20 | 2 | 4/0 |
| 29 | @ | KEVIN LYTTLE Turn Me On (Atlantic) | 143 | +8 | 19 | 10/0 |
| Debut | 4 | HOOBASTANK Disappear (Island/IDJMG) | 135 | +49 | 112 | 1 |
| Debut | 1 | VANESSA CARLTON White Houses (A&M/Interscope) | 133 | +20 | 1 | 4/0 |

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays, the spaced first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Indicates Cancon © 2004, R&R, Inc.

Five Nonradio Books....

Continued from Page 23

As an example, the Resistance was trying awfully hard to keep me from using that boobie reference in that earlier paragraph. But it worked, didn't it? You'll learn to embrace fear like a Marine embraces crawling through mud, fighting and bad chow. Great quote: "The more important an action, the more Resistance we will feel in pursuing it."

Love Is The Killer App: How To Win Business And Influence Friends

By Tim Sanders

I am actually practicing the ideas from this book right now. It's all about amassing as much usable knowledge as possible and sharing it to help others and succeed in business. The author, a former Yahoo executive, erases the boundaries between the people you love and the people you work with.

Strong contacts, good relationships and a belief that you have something to contribute can change the universe. Sign up for his great e-mail newsletter at www.timsanders.com. Great quote: "Love is the selfless promotion of the growth of the other."

The 22 Immutable Laws Of Marketing

By Jack Trout & Al Ries

I know, I know: Radio geeks hate this

book. But while most theories are debunked over time, the 22 Immutable Laws cannot be denied even after all these years. It's not about jingles or slogans or weekend programming, it's about the real estate you own in the brain of your listener.

While most theories are debunked over time, the 22 Immutable Laws cannot be denied even after all these years.

If you haven't read this book, you either currently have sucky ratings, or you will. Great quote: "Most marketing mistakes stem from the assumption that you're fighting a product battle rooted in reality."

Jeff McHugh is PD of WKZL/Greensboro. You can reach him at jeffm@1075kzl.com.

A Disturbance In The Force

It seems that no one ever leaves WKZL/Greensboro — at least until now. Fifteen-year station vet Terrie Knight is stepping down from afternoons and leaving in January to spend more time working with her husband, a Methodist minister. Knight's exit leaves a rare gaping opening. "You better hurry, because, at this rate, there won't be another one for at least 15 years," says WKZL PD Jeff McHugh. "We like to write our contracts for at least a decade here at Dick Broadcasting."

McHugh's wish list is simple: He needs a high-profile personality who also has previous programming and/or management experience. Is that so tough? Send your audio, resume and photo to Afternoons/APD, WKZL, 192 E. Lewis Street, Greensboro, NC 27406, or e-mail jeffm@1075kzl.com.



SEPARATED AT BIRTH? Given WKZL/Greensboro PD Jeff McHugh's off-duty predilection for dressing up and wearing makeup, we're not quite sure which one of these folks is him and which is Cure frontman Robert Smith. Close your eyes and point to one, and you'll probably be correct.

ICHTT/Tuiss, OK *
COMPD: Ted Tucker
APD: Mull "The Bratt" Derrick
BIC: Mult Plysler
SUGMODIT
GUERLLA BLACK RAMPIO WINA

KIZS/Tulsa, OK

Stations and their adds listed alphabetically by market

WFLY/Albany, NY°
ON: Kayin Callaban
PD: John Feez
11 Ennella 100r. DNE & 50 CENT
2 FARCLOUS W POLIND GLOR

KQID/Alexandria, LA PD: Ren Roberts

WSTR/Atlanta, I PD: Dun Bouren APD: J.R. Ammont MD: Michael Cham 2 PYAN CARRERA SSSF MCCARDINY

XZIBIT TYLER HILTON JAY-Z & LINCON PARK KELLY CLAPKSON

net, TX*

Citit: Term Clabos
PD: Nyth McCay
MD: Jolf Efficiency
5 FAOCK CUS
4 JAY-2 B. LINCON PARK
2 Elimen FOR CITE & SO CENT

WILYI/Bilaci Offi. Jay Taylor PD: Nylo Curtay AFO/Mill: Lucas 1 ShiPLE PLAN GUEFILLA BLAC UZ

WWYL/Bingha ORK Ed Walter PS/MD: IJI Bryant 7 HODBASTARK

KSAS/Boise, ID* PD: Hose Grien TYLER HILTON NELLY CLANKSON

KZMG/Boise, ID* PO: Jim Allan

WXKS/Boston, MA PD: Cadillac Jack McCa APD/MD: David Corey 13 EMM/M 1DA DRE 6/50

WGTZ/Dayton, OH* DM: J.D. Kanes PD/AMD: Scall Sharp 2 SIGOP DOSS MYMMEL 1 MX-2 A LINGUI PANK

KFMD/Denver, CO*
PD/MD: Jim Lawren
1 Barren for DRE & 50 CENT

WDRQ/Detroit PD: Alex Tear APD: Jay Towers MD: Keith Curry

WHOLVE pe Cod, MA ON: Seve McVie POME: Share Disc

KZIA/Cedar Rapids, IA OM: Rob Notion PD/MD: Kevin Walter

PD: Read Phillips MD: Jell Mourey 7 EMMENTOR DRE & 50 CE AMESY BLAIDTT

KLRS/Chico, CA POMB: Eric Brown 11 KBLY CLANSON

WCGQ/Columb DNAPO: Nob Quick 1 MAPO: Nob Quick 1 PRIVATE CARRIERA 1 TYLER HILTON 1 STEPRO PRISE 1 MELLY CLARKESTO

KHKS/Dallas, TX*

WLVY/Elmira, MY ON/FD: Gary Knight APD: Brian Stell 15 DESTRY'S CH.D

WFBC/Green PD: Nikki Nika NFE ME Kobs

PD: Chris Carmichael MD: Jeff Daniels

PD: Kelth Scott MD: Ally "Lisa" Elliett

BANFED DESTRIVE'S CHILD MV-2 & LINCON PAPER.

NCHZ/Kansas City, MO* 000/FO: Davo Johnson 600: Joseph Lackly 1 JAY-Z & HEGHT/ARK IGELY CLAPASTNI

KMXV/Kansas City, MO* IND: Jamba Cas ASHLES SMPSON TYLER HILTON

WAZY/Lafayette, IN PD: Tommy Frank ND: Hunter 2 TIM MCGRAW

WSTO/Evansville, IN PO: Sten The Man' Priest APE Base Booker MO: and Saladand Saladand TO JOHN MATTER
TO JOHN MATTER
TO JOHN MATTER
TO CAMBRIDGE BALLOTT
TO CAM

W.JMX/Florung OM: Randy Wises PD/MD: Southy 6. 28 ASPALE SAIPSON 18 JOUR 17 HODBASTANK MARCON 5.

REFLACT VOICEUM BOOD CHAMITÓLLE IS

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Ha APD/MO: Mickael Oldkan 5 LUDACRIS 5 DESTROY'S CHILD 4 PERMY LEMANROCK

KSME/Lataryeum, PD: Bobby Nevezed APD/MD: Andrew "A.B." Gorder 6 YALEN HETON 4 JA RILLE HE KELLY & ASHMITI

WLAN/Lancaster, PA*
Oht: Michael McCoy
PD: JT Beech
AFDAME: Hully Lave
12 BOOD CHANLOTTE
4 LINESHY LOWN
1 TYLEN HILTON
MARGORS

WLKT/Lexington, KY*
PD/MD: Was McCaia
1 VELVET REVOLVEN
GUERALA BLACK WARNO W

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KLAL/Little Rock, AR*
PD: Bandy Cole
APD: Ed Johnson
NO: Clandelle
5: SUBMICTOR
2: SHOOP DOING
12: JAY-2 6, INCOLE
17-LAMISCON
TYLEN HITCH

KIIS/Los Angeles, CA* PD: John Ney APD/MD: Julie Plist 2 FARCLOUS LL: JOH & THE EASTSIDE BOY

WDJX/Louisville, KY*
PD: Shone Collins
6 MSLLY CLARISCH
1 JUY-Z & LINCH PARK
GDDD CAMPLOTTE

WINGS/Macon, G ON: Jell Silvers POMID: Celvin Hides

WXSS/Millernoles OM/PO: Brien Kelly APD/MD: PJ

GDOD CHARLOTTE JAY-Z & LINK III PAR

OM: Hoppy Kers PD: Lacy Hell APIE: Brian Mo MD: Magitae De

3 CONTROL BUILDS PARRIED WANTS 3 DANGER LONG DRE & DICTOR?

MARCUR 3 EMMEM JA PLLE 19. KELLY & ASHANTI "SAMEM MOR, CRE & SO CENT

WTOC/Phitadelphia, PA*
PD: Told Stanson
APDAID: Blyton Burgaria
9 SWTO-PO7
3 AR RULE 99 UBLLY A ASHMIT
10: JOHN B THE EASTSIDE BOYZ B
LUDICOS
AND BE SAMPSON

WSPK/Prought PD Sorte Mac APD: Say Walter MD: Foulin Crat 21 April 1947 50 9 restricts to 10

WMDY/South B
PD: Toronny Front
PD: Casey Daniels
APD: Bernie Mack
MD: Oils
61 NELLY YTM MCSI
19 ANY Z & LINCH PI
ASSE MCCAPTNE
MMRCOU 5

KBEA/Quad Cities, IA* Off: Darren Pitra PD: Jell James MD: Stove Fuller CARA MARSY GLIOTT

WHTS/Quad Cities, IA*
PD: Tony Wallelas
MD: Jeey Yack
2 HELY D. ARESON

WJJS/Roanoke, VA*
PD/MD: Class
GUERILLA BLACK MARIO W
PODD CHARLOTTE

VELVET REVOLVER
JA RULE UR. KELLY & ASHAVTI

PD: Erick Anderson MC: Met: Differen 1 HOCKESTAD GERNLIA BLACK GCOO CHAPLOTTE IELLY CLARKSON

UT CORDER T. J.B. LL COOL J JA PILLE OR, KRILLY & ASHANT DESTRANCE COM C

KZHT/Solt Lake City, UT*
PC: Jell McCartery
MD: Kramer
7 THICK DADDY
EOOD CHAFLE THE THE THE

RELZ/San Antonio, PD: Daug Bennett 26 CARA MARSSY ELLIOTY 16 MARIO US-1 VCL ARISSON

KHTS/San Diego, CA* PD: Diese Laird PD/MID: Hiteman Hazze 1 SEETHER WANY LEE 1 JA PULLE WIL HELLY & AC

KSLY/San Luis Obispo, CA PD: Antly Whited MD: Craig Meethol! 4 JAN-2 & LINCOLPHINE 1 RELLY DURINGON JESS LUCY ANTIBON

WAEV/Savannah, GA ON: Brad Kelly PD/MO: Chris Alam APD: Ruse Pepade JA RILE W. KELLY & ASHAUTI CHICADO DESG (PROPORTIL)

KZODIT TYLER HILTON

Z/St. Louis, MO

PD: Beamer
IND: Toylor J
23 EMINEN FOR DRE & 50 CENT
5 SAMPLE PLAN
191LY CLAPICSON

KISX/Tyler, TX ON: Dave Asherelt PD/NO: Larry Thomson SHOP DOTS IPP/NOTE. ISLLY CLANISON

WSKS/Utica, ON/PD: Slew Sch APO: Sheen Andr

WLDL/W. Palm Beach, FL* Olf: Dove Domer PD: Chris Marino MD: Dasse Vaydo 2 SHOOP DOGG VPWARELL

KWTX/Waco, TX PD: Durron Taylor APD/MD: John Onles SHOOP DOGG IPPINAL DESTRIPS CHLD ISSUED AND STATE

WKRZ/Wilkes Barre , PA* Olit: Am Fibing PD: Ties Schedur APDIMD: Kelly E. 5 (4) 10 ANDER

POWERED BY MEDIABASE

*Monitored Reporters 179 Total Reporters

120 Total Monitored

59 Total Indicator

Did Not Report, Playlist Frozen (3): KZII/Lubbock, TX WKEE/Huntington WKFR/Kalamazoo, MI





The CHR/Rhythmic Panel Expands

R&R welcomes new Rhythmic reporters

Every radio programmer knows that being an R&R monitored or Indicator station can bring great rewards. These stations are identified as leaders in their markets, with the audience and ratings to back it up. Record companies know these stations are the go-to outlets for getting artists the exposure they need to generate album sales.

With format flips and new stations signing on all the time, every quarter R&R reviews ratings in the top 140 markets for potential new monitored reporters. If stations meet their particular format's minimum AOH requirement for their market size, have spent at least one full book in the format and play enough current music to contribute to the chart, they'll be added to the pan-

For a station to be added as an Indicator, the same criteria apply, but for markets 141 and above. If a current reporter doesn't meet the AQH requirements for two consecutive books or if it doesn't maintain an active subscription to the newspaper, it risks being removed from the panel.

Now that you're in the know on what it's all about to be an R&R reporter, below are the newest stations added to the CHR/ Rhythmic panels. Expect another revision in early 2005.

= KRKA (Hot 107-9)/Lafayette, LA :

Frequency: 107.9 FM Market rank: 101 City of license: Erath, LA

Mailing address: 1749 Bertrand Drive, Lafayette, LA 70506 Phone: 337-233-6000

Fax: 337-234-7360 Website: www.1079ishot.com

Owner: Regent Broadcasting GM: Mike Grimslev PD: Dave Steel

PD e-mall: dave@1079ishot.com

MD: Chris Logan

MD e-mail: chris@1079ishot.com

Sample Hour

EMINEM Just Lose It

JA RULE f/R. KELLY & ASHANTI Wonderful JAY-Z Big Pimpin'

ALICIA KEYS Karma FABOLOUS Breathe

OUTKAST The Way U Move YOUNG BUCK Shorty Wanna Ride

USHER U Got It Bad **LUDACRIS** Get Back

NELLY f/TIM McGRAW Over And Over

DR. DRE The Next Episode AKON f/STYLES P. Locked Up JAY-Z f/BEYONCÉ Bonnie & Clyde

D12 My Band

· WZPW (Power 92)/Peoria, IL =

Frequency: 92.9 Market rank: 143 City of license: Peoria

Mailing address: 4234 N. Brandywine Drive, Peoria, IL 61614 Phone: 309-686-0101

Fax: 309-686-0111 Website: www.power92.net Owner: AAA Entertainment GM: Michael Rea

OM: Rick Hirschmann OM e-mail: rickh@aaapeoria.com

PD: Don Black

PD e-mail: dblack@aaapeoria.com MD: Brandon Marshall

MD e-mail: brandon@power92.net Promotions Director: Gabe Reynolds Sample Hour

NELLY f/TIM McGRAW Over And Over TERROR SQUAD Take Ma Home

TRICK DADDY Let's Go **CHINGY** Right Thurr

EMINEM f/DR. DRE & 50 CENT Encore **FABOLOUS** Breathe

DESTINY'S CHILD Soldier JOJO Baby It's You (Remix)

SNOOP DOGG f/PHARRELL Drop It Like It's Hot

LUDACRIS Get Back LIL WAYNE Go DJ

- WWRX (Jammin' 107.7)/New London, CT 💳

Frequency: 107.7 FM Market rank: 171

City of license: Pawcatuck, CT

Mailing address: P.O. Box 357, Ledyard, CT 06339

Street address: 758 Col. Ledyard Highway, Ledyard, CT 06339

Phone: 860-464-1065 Fax: 860-464-8143

Website: www.jammin1077.com Owner: Fuller Broadcasting International

GM: John Fuller

Regional VP/Programming: Brian Rheaume

PD: Brian Ram

PD e-mail: brian@jammin1077.com

Asst. PD: Stevie V.

Asst. PD e-mail: steviev@jammin1077.com

Sample Hour

MARIO Let Me Love You CITY HIGH Caramel

CHINGY Balla Baby

G UNIT Stunt 101 JA RULE f/R. KELLY & ASHANTI Wonderful

MYSTIKAL Shake it Fast

BEYONCÉ Naughty Girl

EMINEM f/DR. DRE & 50 CENT Encore

CIARA I/PETEY PABLO Goodies

R. KELLY Thoia Thoing

NELLY f/TIM McGRAW Over And Over

JOJO Baby It's You

AKON f/STYLES P. Locked Up

KBTE (104.9 The Beat)/Lubbock, TX =

Frequency: 104.9 FM Market rank: 181 City of license: Tulia, TX

Mailing address: 33 Briercroft Office Park, Lubbock, TX 79412

Phone: 806-928-5965 Fax: 806-770-5363

Website: www.1049thebeat.com

Owner: NextMedia GM: Scott Harris

VP/Programming: Don Parker

OM: Jeff Scott

OM e-mail: jscott@nextmediagroup.net

PD: Robbie Cruise

PD e-mail: robbie@1049thebeat.com

USHER & ALICIA KEYS My Boo JOJO Leave (Get Out)

LIL WAYNE Go DJ

BUSTA RHYMES | Know What You Want PITBULL Dammit Man

MR. CHEEKS Lights, Camera, Action NELLY f/TIM McGRAW Over And Over

FOXY BROWN I'll Be NB RIDAZ Pretty Girl

JAY-Z Dirt Off Your Shoulder JOE Stutter

CIARA f/MISSY ELLIOTT 1, 2 Step

CHINGY Balla Baby

= KUJ-FM (Power **9**9-1)/Tri-Cities, WA =

Frequency: 99.1 FM

Market rank: 208

City of license: Walla Walla, WA

Mailing address: 830 N. Columbia Center Blvd., Suite B-2.

Sample Hour

Kennewick, WA 99336 Phone: 509-783-0783 Fax: 509-783-8627

Website: www.power99i.com Owner: New Northwest Broadcasters

GM: Don Morin

Market Manager: Ray Edwards

OM: Brads Barrett

OM e-mail: bradbarrett@radio.fm PD: Kirk "Scooter B." Frederick PD e-mail: scooter@nnbproduction.com

EMINEM I/DR. DRE & 50 CENT Encore

TRICK DADDY Let's Go KANYE WEST Through The Wire

LLOYD BANKS Karma

PLAY-N-SKILLS Freaks ASHANTI Only U

SNOOP DOGG f/PHARRELL Drop It Like It's Hot

AKON f/STYLES P. Locked Up JA RULE f/R. KELLY & ASHANT! Wonderful

THE GAME f/50 CENT How We Do

NELLY f/TIM McGRAW Over And Over LIL ROB Neighborhood Music

JAGGED EDGE Where The Party At

CIARA f/MISSY ELLIOTT 1, 2 Step LIL FLIP Sunshine

= KQXC (Hot 103.9)/Wichita Falls, TX =

Frequency: 103.9 FM Market rank: 253

City of license: Wichita Falls

Mailing address: 4302 Call Field Road, Wichita Falls, TX 76308

Phone: 940-691-2311 Fax: 940-696-2255 Website: www.hot1039.com Owner: Cumulus

GM: Lindy Parr GM e-mail: lindy.parr@cumulus.com

Regional VP/Programming: Mark Politt

OM: Brent Warner

OM e-mail: brent.warner@cumulus.com

PD: CC Cruz

PD e-mail: cc.cruz@cumulus.com Sample Hour

AKON f/STYLES P. Locked Up

BEYONCÉ Crazy In Love

FABOLOUS Breathe

NELLY Hot In Herre CIARA f/PETEY PABLO Goodies

G UNIT Stunt 101 R. KELLY & JAY-Z Big Chips

USHER f/LIL JON & LUDACRIS Yeah!

DESTINY'S CHILD Lose My Breath

LUDACRIS Get Back TWISTA Slow Jamz

TERROR SQUAD Lean Back

The Beat/Sirius Satellite Radio =

Mailing address: 1221 Ave. of the Americas, New York, NY

10020

Phone: 212-584-5100 Fax: 212-584-5300 Website: www.sirius.com

Owner: Sirius Satellite Radio President: Scott Greenstein CEO: Joe Clayton

VP/Music Programming: Steve Blatter

OM: Geronimo

OM e-mail: geronino@siriusradio.com

PD: Howard Marcus

PD e-mail: hmarcus@siriusradio.com Music Coordinator: Lawrence Cirello

Music Coordinator e-mail: Icirello@siriusradio.com

Promotions Director: Ethel Miller

Promotions Director e-mail: emiller@siriusradio.com

Sample Hour

SHAPE: UK Lola's Theme REINA If I Close My Eyes

THE KILLERS Somebody Told Me MYNT f/KIM SOZZI How Did You Know?

STELLAR PROJECT Get Up Stand Up

MADONNA Holiday

AGO Tell Me Where You Are

DURAN DURAN (Reach Up For The) Sunrise **DEBORAH COX Easy As Life**

PAUL VAN DYK Connected

CHER Believe DESTINY'S CHILD Lose My Breath

NARCOTIC THRUST I Like It

DAVID MORALES f/LEA-LORIEN How Would U Feel MOTORCYCLE As The Rush Comes

SHANNON Let The Music Play **DIRTY VEGAS Walk Into The Sun**

CHR/RHYTHMIC TOP 50



| M | | November 19, 2004 | | | | | |
|--------------|--------------|--|----------------|--------|---------------------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| 2 | 0 | SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen) | 6735 | +405 | 774978 | 11 | 81/1 |
| 1 | 2 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 6306 | -230 | 741381 | 13 | 82/0 |
| 3 | 3 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 5543 | +193 | 458452 | 8 | 46/3 |
| 4 | 4 | DESTINY'S CHILD Lose My Breath (Columbia) | 4517 | -26 | 468032 | 10 | 82/0 |
| 5 | 5 | TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | 4407 | +36 | 429762 | 12 | 78/0 |
| 6 | 6 | CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 3627 | -590 | 381112 | 24 | 84/0 |
| 12 | 7 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | 3614 | +371 | 356983 | 7 | 80/1 |
| 8 | 8 | N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG) | 3614 | -123 | 378313 | 14 | 70/0 |
| 14 | 9 | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 3540 | +545 | 484670 | 7 | 78/0 |
| 15 | 1 | MARIO Let Me Love You (J/RMG) | 3480 | +769 | 354895 | 4 | 83/3 |
| 10 | 11 | CHINGY Balla Baby (Capitol) | 3336 | -42 | 273095 | 12 | 72/0 |
| 13 | 12 | FABOLOUS Breathe (Atlantic) | 3246 | +58 | 366968 | 11 | 82/0 |
| 7 | 13 | EMINEM Just Lose it (Shady/Aftermath/Interscope) | 3109 | -1010 | 247044 | 8 | 73/0 |
| 9 | 14 | TERROR SQUAD Lean Back (Universal) | 3099 | -470 | 291973 | 23 | 81/0 |
| 11 | 15 | AKON f/STYLES P. Locked Up (SRC/Universal) | 2807 | -557 | 270522 | 30 | 69/0 |
| 16 | 16 | LIL' WAYNE Go DJ (Cash Money/Universal) | 2147 | +91 | 243107 | 8 | 67/2 |
| 19 | O | LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT) | 1887 | +263 | 218668 | 6 | 79/2 |
| 18 | 18 | YOUNG BUCK Shorty Wanna Ride (Interscope) | 1876 | +146 | 174135 | 9 | 55/1 |
| 25 | 19 | EMINEM f/DR. DRE & 5D CENT Encore (Shady/Aftermath/Interscope) | 1862 | +481 | 179786 | 3 | 51/4 |
| 24 | 20 | ASHANTI Only U (Murder Inc./IDJMG) | 1749 | +304 | 155691 | 4 | 70/2 |
| 26 | 4 | LUDACRIS Get Back (Def Jam South/IDJMG) | 1736 | +444 | 152105 | 4 | 81/5 |
| 29 | 22 | GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) | 1466 | +267 | 194293 | 3 | 57/20 |
| 17 | 23 | LL COOL J Hush (Def Jam/IDJMG) | 1458 | -516 | 118656 | 10 | 69/0 |
| 28 | 24 | LLOYD BANKS Karma (Interscope) | 1392 | +182 | 163113 | . 4 | 57/2 |
| 22 | 25 | LL COOL J Headsprung (Def Jam/IDJMG) | 1232 | -269 | 112196 | 20 | 68/0 |
| 27 | 26 | JOJO Baby It's You (BlackGround/Universal) | 1224 | -18 | 81934 | 10 | 30/0 |
| 23 | 27 | NELLY My Place (Derrty/Fo' Reel/Universal) | 1191 | -279 | 99612 | 18 | 64/0 |
| 31 | 28 | NB RIDAZ Pretty Girl (Upstairs) | 1130 | +39 | 71050 | 9 | 32/1 |
| 30 | 29 | JOHN LEGEND Used To Love You (Columbia) | 1048 | -78 | 8214D | 9 | 45/3 |
| 33 | 30 | RUPEE Tempted To Touch (Atlantic) | 1029 | -56 | 188609 | 13 | 45/0 |
| 34 | 1 | ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) | 1027 | +9 | 152048 | 18 | 49/1 |
| 38 | 32 | XZIBIT Hey Now (Mean Muggin') (Columbia) | 1014 | +146 | 76186 | 3 | 53/1 |
| 35 | 33 | PITBULL Dammit Man (TVT) | 962 | -44 | 103228 | 8 | 41/0 |
| 21 | 34 | R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) | 946 | -596 | 96185 | 6 | 66/0 |
| 32 | 35 | LIL SCRAPPY No Problem (BME/Reprise) | 887 | -203 | 127317 | 19 | 50/0 |
| 41 | 36 | GUERILLA BLACK f/MARIO WINANS You're The One (Virgin) | 856 | +151 | 40251 | 3 | 44/3 |
| 37 | 37 | JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum) | 810 | -62 | 123833 | 19 | 34/0 |
| 45 | 33 | AKON Ghetto (SRC/Universal) | 806 | +269 | 44894 | 2 | 58/6 |
| Debut | 39 | LIL' JON & THE EASTSIDE BOYZ flusher & Ludacris Lovers & Friends (TVT) | 743 | +743 | 122603 | 1 | 11/11 |
| 36 | 40 | MASE Breathe, Stretch, Shake (Bad Boy/Universal) | 728 | -198 | 85912 | 15 | 51/0 |
| 42 | 41 | ANTHONY HAMILTON Charlene (So So Def/Zomba) | 673 | -11 | 108542 | 4 | 35/3 |
| 50 | 42 | JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope) | 648 | +217 | 102325 | 2 | 41/1 |
| 39 | 43 | TERROR SQUAD Take Me Home (Universal) | 599 | -143 | 109217 | 6 | 41/0 |
| Debut | 44 | DESTINY'S CHILD Soldier (Columbia) | 590 | +360 | 77559 | 1 | 45/19 |
| 40 | 45 | JADAKISS FANTHONY HAMILTON Why (Ruff Ryders/Interscope) | 566 | · -174 | 70071 | 20 | 40/0 |
| 46 | 46 | HOUSTON Ain't Nothing Wrong (Capitol) | 5D8 | +17 | 21360 | 3 | 43/3 |
| Debut | 47 | T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 495 | +267 | 46331 | 1 | 64/11 |
| 49 | 48 | CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise) | 432 | -10 | 77169 | 3 | 18/3 |
| Debut> | 49 | ALICIA KEYS Karma (J/RMG) | 424 | +293 | 33656 | 1 | 58/7 |
| Debut | <u> </u> | DADDY YANKEE Gasolina (VI Music) | 414 | +31 | 65310 | 1 | 1/1 |
| | | | | | | | |

87 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2004, Arbitron Inc.).

Most Added®

| | www.rradds.com | |
|---|---|-----|
| | ARTIST TITLE LABEL(S) | ADE |
| | TORI ALAMAZE Don't Cha (Universal) | 33 |
| | NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba) | 26 |
| 1 | GAME f!50 CENT How We Do (Aftermath/G-Unit/Interscope) | 20 |
| | DESTINY'S CHILD Soldier (Columbia) | 19 |
| | FANTASIA Truth Is (J/RMG) | 19 |
| | T.I. Bring 'Em Out (Grand Hustle/Atlantic) | 11 |
| | JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG) | 11 |
| | LIL' JON & THE EASTSIDE f/USHER Lovers & Friends (TVT) | 11 |
| | JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 9 |
| | ALICIA KEYS Karma (J/RMG) | 7 |
| | | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| MARID Let Me Love You (J/RMG) | +769 |
| LIL' JDN & THE EASTSIDE f/USHER Lovers & Friends (TVT | +743 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | +545 |
| EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope) | +481 |
| LUDACRIS Get Back (Def Jam South/IDJMG) | +444 |
| SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geffer | 1/+405 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | +371 |
| DESTINY'S CHILD Soldier (Columbia) | +360 |
| ASHANTI Only U (Murder Inc./IDJMG) | +304 |
| ALICIA KEYS Karma (J/RMG) | +293 |
| | |

New & Active

JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) Total Plays: 378, Total Stations: 25, Adds: 9 MANNIE FRESH Real Big (Cash Money/Universal) Total Plays: 360, Total Stations: 13, Adds: 1 NAS Bridging The Gap (Columbia) Total Plays: 354, Total Stations: 23, Adds: 1 NELLY Na-nana-na (Derrty/Fo' Reel/Universal) Total Plays: 328, Total Stations: 26, Adds: 0 LADY SAW I've Got Your Man (VP) Total Plays: 325, Total Stations: 25, Adds: 2 JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG) Total Plays: 318. Total Stations: 13. Adds: 11 NELLY Flap Your Wings (Derrty/Fo' Reel/Universal) Total Plays: 266, Total Stations: 25, Adds: 0 2PAC f/NATE DOGG Thugs Get Lonely Too (Amaru/Interscope) Total Plays: 246, Total Stations: 9, Adds: 4 NIVEA f/LIL' JON & YOUNGBLOODZ Dkay (Jive/Zomba) Total Plays: 223, Total Stations: 26, Adds: 26 TORI ALAMAZE Don't Cha (Universal) Total Plays: 200, Total Stations: 36, Adds: 33

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Familiarity | Burn | Persons 12-17 | Persons 18-24 | Person 25-34 |
|---|------|------|-------------|------|------------------|------------------|-----------------|
| ELLY fITIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 4.31 | 4.33 | 94% | 15% | 4.3 3 | 4.39 | 4.26 |
| JSHER & ALICIA KEYS My Boo (LaFace/Zomba) | 4.13 | 4.15 | 99% | 29% | 4.46 | 4.00 | 3.76 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | 4.12 | 4.09 | 62% | 7% | 4.25 | .1 | 3.87 |
| RICK DADDY Let's Go (Slip N-Slide/Atlantic) | 4.11 | 4.08 | 85% | 17% | 4.43 | 4.12 | 3.68 |
| MARIO Let Me Love You (J/RMG) | 4.07 | 3.91 | 7% | 7% | 4.36 | 3.92 | 4.02 |
| CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 4.03 | 4.05 | 98% | 41% | 4.17 | 3.98 | 3.73 |
| IOJO Baby It's You (BlackGround/Universal) | 4.02 | 3.95 | 86% | 15% | 4.19 | 3.89 | 3.89 |
| DESTINY'S CHILD Lose My Breath (Columbia) | 4.00 | 4.02 | 96% | 26% | 4.07 | 3.94 | 3.92 |
| MINEM Just Lose it (Shady/Aftermath/Interscope) | 3.92 | 3.89 | 98% | 28% | 4.14 | 3.80 | 3.91 |
| A RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 3.92 | 3.95 | 76% | 11% | 4.13 | 3.73 | 3.76 |
| LOYD BANKS Karma (Interscope) | 3.91 | 4 | 44% | 7% | 4.10 | 3.84 | 3.70 |
| ERROR SQUAD Lean Back (Universal) | 3.88 | 3.92 | 97% | 50% | 3.77 | 3.86 | 3.99 |
| L COOL J Headsprung (Def Jam/IDJMG) | 3.87 | 3.94 | 86% | 30% | 3.83 | 3.80 | 3.97 |
| ELLY My Place (Derrty/Fo' Reel/Universal) | 3.86 | 3.92 | 97% | 37% | 3.90 | 3.66 | 3.84 |
| NOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen) | 3.85 | 3.71 | 92% | 23% | 4.11 | 3.64 | 4.02 |
| L COOL J Hush (Def Jam/IDJMG) | 3.84 | 3.90 | 80% | 18% | 3.81 | 3.74 | 3.92 |
| HINGY Balla Baby (Capitol) | 3.81 | 3.78 | 82% | 18% | 4.02 | 3.6 | 3.67 |
| SHANTI Only U (Murder Inc./IDJMG) | 3.80 | _ | 42% | 6% | 3.98 | 3.76 | 3.51 |
| IL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT) | 3.78 | 3.76 | 66% | 2% | 4.04 | 3.9 | 3.43 |
| ABOLOUS Breathe (Atlantic) | 3.77 | 3.79 | 79% | 18% | 3.96 | 3.54 | 3.75 |
| OUNG BUCK Shorty Wanna Ride (Interscope) | 3.74 | 3.63 | 67% | 13% | 3.94 | 3.76 | 3.61 |
| MASE Breathe, Stretch, Shake (Bad Boy/Universal) | 3.72 | 3.75 | 85% | 27% | 4.09 | 3.58 | 3.57 |
| KON f/STYLES P. Locked Up /SRC/Universal) | 3.69 | 3.72 | 88% | 38% | 3.94 | 3.52 | 3.55 |
| IL' FLIP Sunshine (Sucka Free/Loud/Columbia) | 3.68 | 3.70 | 97% | 50% | 3.67 | 3.32 | 3.85 |
| I.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG) | 3.63 | 3.71 | 84% | 31% | 3.74 | 3.51 | 3.55 |
| IL' WAYNE Go DJ (Cash Money/Universal) | 3.62 | 3.52 | 68% | 17% | 3.77 | 3.79 | 3.38 |
| IL SCRAPPY No Problem (BME/Reprise) | 3.58 | 3.54 | 72% | 24% | 3.84 | 3.60 | 3.32 |
| R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) | 3.50 | 3.56 | 55% | 15% | 3.39 | 3.49 | 3.66 |

Total sample size is 420 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEADRUS

ARTIST: Ying Yang Twins LABEL: TVT

By MIKE TRIAS/Associate Editor

runkalicious Atlanta duo Kaine Trunkalicious Allianta San Yang Yang and D-Roc, a.k.a. Ying Yang Twins, just released My Brother &



Me, the followup to their TVT breakthrough CD, Me & My Brother. Half of the 10 cuts on the album are remixes of some of the biggest songs from their previous CD, but to make it worth your while they've included a DVD containing videos, live television performances and even their appearance on MTV's Cribs. All this should be more than enough to hold you over until the Twins drop another full-fledged album of new material next year.

The pair were introduced by mutual friends in 1996 (they aren't really brothers), and it was Beat-In-Azz, then known as DJ Smurf, who urged the solo artists to become a duo. "I told them they needed to be a group," Smurf says. "I don't think no one else captures that chemistry on record."

That chemistry comes from talking trash. "We're some quick-witted trash-talkers," explains D-Roc. "With trash-talking comes a brain, because I've got to talk faster than you if you're talking trash. That's how our songs come about. We talk trash, formulate it, put it together, and then it becomes a song. We're like two cartoon characters. Cartoon characters are always tripping. That's how we come up with everything that we do."

Adds Kaine, "All we want to do is keep smiles on everybody's faces. We make things with a catchy vibe so that you'll be eager to get to know the song. It's like if you want to holler at a female, you're going to step your mouthpiece up real good before you say what you're getting ready to say to her, because you don't get a second chance to make a first impression."

Reporters

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*Monitored Reporters 109 Total Reporters

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Did Not Report, Playlist Frozen (1): KQXC/Wichita Falls, TX

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Famil. | Burn | Pers. 12-17 | Pers. 18-24 | Pers. 25-34 |
|---|------|------|--------|------|----------------|----------------|----------------|
| USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 4.30 | 4.26 | 98% | 27% | 4.25 | 4.40 | 3.75 |
| TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | 4.16 | 4.05 | 86% | 15% | 4.15 | 4.19 | 4.04 |
| MARIO Let Me Love You (J/RMG) | 4.14 | 3.98 | 66% | 8% | 4.08 | 4.22 | 3.67 |
| FABOLOUS Breathe (Atlantic) | 4.09 | 4.01 | 84% | 15% | 4.17 | 4.12 | 4.34 |
| JA RULE f/R. KELLY Wonderful (Murder Inc./IDJMG) | 4.08 | 3.92 | 83% | 13% | 4.02 | 4.16 | 3.60 |
| CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 4.06 | 4.08 | 98% | 43% | 4.01 | 4.01 | 4.02 |
| TERROR SQUAD Lean Back (Universal) | 4.02 | 4.11 | 99% | 44% | 4.05 | 4.03 | 4.10 |
| LL COOL J Hush (Def Jam/IDJMG) | 4.02 | 3.88 | 83% | 15% | 3.99 | 4.04 | 3.85 |
| DESTINY'S CHILD Lose My Breath (Columbia) | 3.98 | 4.02 | 97% | 25% | 3.98 | 4.07 | 3.68 |
| SNOOP DOGG Drop It Like It's Hot (Doggy Style/Geffen) | 3.94 | 4.11 | 94% | 23% | 3.91 | 3.99 | 3.69 |
| LL COOL J Headsprung (Def Jam/IDJMG) | 3.94 | 3.97 | 89% | 28% | 3.97 | 4.04 | 3.79 |
| NELLY My Place (Derrty/Fo' Reel/Universal) | 3.92 | 3.94 | 98% | 37% | 3.89 | 3.93 | 3.76 |
| JOHN LEGEND Used To Love You (Columbia) | 3.87 | 3.72 | 52% | 10% | 3.97 | 4.07 | 3.71 |
| AKON f/STYLES P. Locked Up (SRC/Universal) | 3.84 | 3.84 | 90% | 36% | 3.76 | 3.80 | 3.65 |
| MASE Breathe, Stretch, Shake (Bad Boy/Universal) | 3.83 | 3.79 | 88% | 28% | 3.84 | 3.85 | 3.79 |
| LIL' JON & THE EASTSIDE BOYZ What U Gon' Do (TVT) | 3.83 | - | 70% | 12% | 3.87 | 3.91 | 3.74 |
| ASHANTI Only U (Murder Inc./IDJMG) | 3.83 | *** | 51% | 6% | 3.82 | 3.98 | 3.41 |
| JADAKISS f/A. HAMILTON Why (Ruff Ryders/Interscope) | 3.80 | 3.76 | 85% | 35% | 3.83 | 3.85 | 3.78 |
| TWISTA f/R. KELLY So Sexy Chapter II (Atlantic) | 3.78 | 3.82 | 60% | 12% | 3.82 | 3.91 | 3.59 |
| YOUNG BUCK Shorty Wanna Ride (Interscope) | 3.77 | 3.83 | 71% | 14% | 3.79 | 3.79 | 3.80 |
| CHINGY Balla Baby (Capitol) | 3.71 | 3.73 | 80% | 19% | 3.66 | 3.81 | 3.25 |
| ALICIA KEYS f/TONY, TONI, TONE Diary (J/RMG) | 3.70 | 3.77 | 88% | 37% | 3.78 | 3.85 | 3.52 |
| JUVENILE (IWACKO & SIOP Noise Clap (Rep-A-Lot/Asylum) | 3.67 | 3.67 | 67% | 19% | 3.65 | 3.70 | 3.51 |
| ANTHONY HAMILTON Charlene (So So Def/Zomba) | 3.62 | 3.73 | 60% | 19% | 3.73 | 3.71 | 3.79 |
| LIL' WAYNE Go DJ (Cash Money/Universal) | 3.55 | 3.70 | 73% | 24% | 3.58 | 3.47 | 3.86 |
| NELLY Flap Your Wings (Derrty/Fo' Reel/Universal) | 3.53 | 3.64 | 86% | 32% | 3.45 | 3.55 | 3.19 |
| BODY HEADBANGERS I Smoke. I Drink (Universal) | 3.50 | 3.37 | 55% | 14% | 3.53 | 3.56 | 3.49 |
| R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) | 3.44 | 3.64 | 60% | 20% | 3.47 | 3.47 | 3.47 |
| MANNIE FRESH Real Big (Cash Money/Universal) | 3.44 | 3.43 | 43% | 13% | 3.42 | 3.45 | 3.36 |

Total sample size is 408 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much.) Total lamilitarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music lest based on the format/music preference. RetaTheMusic com results are not meant to replace calculut research. The results are intended to show opinions of personations to the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

GOSPEL Top 30

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | + ! - PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|---|----------------|----------------|-------------------|-------------------|
| | 0 | J MDSS We Must Praise (Gospo Centric) | 784 | +183 | 13 | 30/2 |
| 2 | 0 | KIERRA SHEARD You Don't Know (EM) Gospell | 705 | +83 | 18 | 29/3 |
| 5 | 6 | DEITRICK HADDON God Is Good (Verity) | 577 | +74 | 18 | 27/3 |
| 3 | 0 | JIMMY HICKS Blessed Like That (World Wide Gospel) | 537 | +16 | 18 | 20/0 |
| * A == | 6 | NEW BIRTH TOTAL PRAISE Suddenly (EMI Gospel) | 528 | +18 | 1 | 23/0 |
| 6 | • | DONALD LAWRENCE Healed (Verity) | 494 | +32 | 10 | 20/0 |
| 7 | 0 | KEITH JOHNSON Let Go And Let God (Verity) | 433 | +45 | 18 | 21/1 |
| 9 | • | FRED HAMMOND Celebrate (He Lives) (Verity) | 428 | +48 | 18 | 20/2 |
| 10 | 0 | TYE TRIBBETT No Way (Sony Gospel/Columbia) | 396 | +28 | | 16/0 |
| 8 | 0 | DOROTHY NORWOOD Praise In The Temple (Malaco) | 392 | +10 | 18 | 22/1 |
| 14 | 0 | SMOKE NORFUL Understand (EMI Gaspel) | 374 | 45 | 3. | 20/2 |
| 11 | 123 | WILLIAMS BROTHERS Still Here (Blackberry) | 371 | +26 | 18 | 17/0 |
| 12 | 00 | 7 SONS OF SOUL Run On (Venity) | 348 | +14 | 15 | 14/0 |
| 15 | O | DEANDRE PATTERSON Give Him Glory (Tyscot) | 334 | +5 | 17 | 15/0 |
| 17 | • | TONEX f/KIRK FRANKLIN Since Jesus Came (Verity) | 328 | +28 | | 11/0 |
| 13 | 16 | L. SPENCER SMITH & TESTAMENT God Will (Emtro) | 326 | -5 | 12 | 14/0 |
| 16 | 0 | BISHOP TO JAKES Take My Life (Dexterity/EMI Gospel) | 323 | +11 | 8. | 16/0 |
| 21 | • | DONNIE MCCLURKIN I Call You Faithful (Verity) | 312 | +49 | 2 | 16/1 |
| 19 | Ø | BISHOP KELSEY Run And Tell That (Independent) | 311 | 31 | 8 | 16/1 |
| 18 | 20 | NEW DIRECTION I'm Gonna Wave (Gospo Contric) | 309 | +10 | 18 | 15/0 |
| 20 | a | ISRAEL Another Breakthrough (Integrity/Vertical) | 390 | +29 | | 14/1 |
| 25 | 22 | BENITA WASHINGTON Thank You (Light) | 287 | +34 | 2 | 14/1 |
| 23 | 3 | SMOKIE NORFUL Can't Nobody (EMI Gospet) | 275 | +14 | | -12/1 |
| 22 | 2 | RICKY DILLARD Take Me Back (Crystal Rose) | 268 | +6 | 17 | 14/1 |
| 27 | 4 | TAMPA EXPERIENCE Only A Test (Gaspa Centric) | 257 | +7 | 5 | 15/1 |
| 26 | 8 | STEPHEN HURD Undignified Praise (Integrity) | 252 | +1 | 18 | 14/0 |
| - | 0 | JOE PACE We've Come To Praise Him (Integrity) | 250 | +21 | 6 | 16/1 |
| Debut | 23 | DENETRIA CHAMP Go On Through It (JDI) | 245 | +40 | 1 | 15/2 |
| _ | 4 | FORTITUDE He's Alright (Word) | 244 | +15 | . 2 | 15/1 |
| 29 | 30 | JEFF MAJORS Pray (Music One) | 241 | -1 | 13 | 10/0 |

35 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13. © 2004 Radio & Records.

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

WFXANogonto, GA* CBAPO: Ron Topman

WFRMMupusto, GA-PP Ten Folk*Souti 800 Both: 4 GMME VSO CENT 2 JA PULLE VFAT JOE & JADAGSS ACON FARTIASIA.

ROMEY ROME

GAME MODICENT
FANTASIA

W.J.ZD/Wheel, ME"
7th Tub Heel
3 NO.R E
2 JA RULE WEAT JOE & JADANUSS
ELWINGE
GAME PAR CENT

WERZ/Clevetand, OH-DIAPO Non-Johnson MIT Eddin Door 4 T.I. 2 TRILLVILLE

GAME 1/50 CENT JA PIULE 1/FAT JÜE & JADAKISS FANTASIA

2 T.J. 2 GAME 1/50 CENT FANTASIA

WIES/Greandto, NC PD/MB: 8.K. Kirkland No. Artis

PUP Linearin, MS*

2 GAR 1/10 (DRF)

1 SHEAT IL JON E YOURGELOOD

AN OURS YOUR JON A METADOS

PRINCIPLE TOX FROM.

FRETIGA

Stations and their adds listed alphabetically by market

WART LANGUAGE

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2 JA RILLE WAT JOE & JADAKISS

2 GAME 1550 CENT

ACON

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MENTALES MANAGEMENT CAREY

4 TJ 4 GAME 450 CENT 3 MINEA VLAL'JON & YOLINGBLOODS FANTASIA JA RILLE WEAT JOE & JADMOSS

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WTLZ/Saginow, 181* PO/MD: Eugano Brown

JIII) JA PILILE IFAT JOE & JADAIGSB EURIDIA GAME VAG CERIT

1 T.). 1 BIGGIODY B 1 DESTINY'S CHILD

Note: For complete adds, see R&R Music Tracking.

POWERED BY

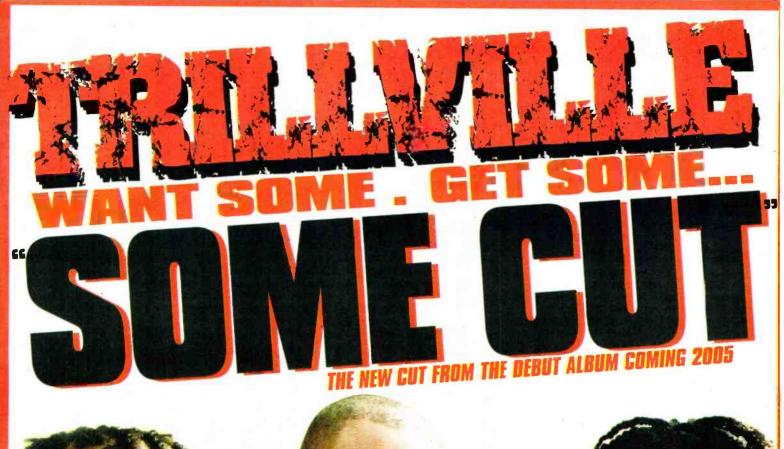
*Monitored Reporters

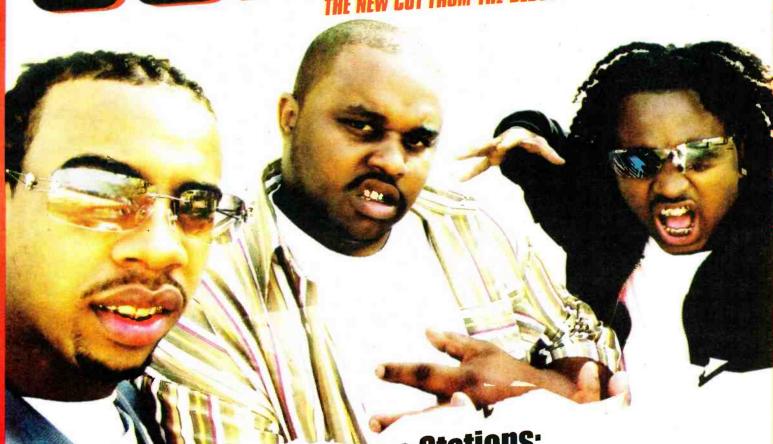
103 Total Reporters

MEDIABASE 73 Total Monitored

30 Total Indicator

Did Not Report, Playlist Frozen (6): KRVV/Monroe, LA Sirius Hot Jamz/Satellite Sirius Street Beat/Satellite WESE/Tupelo, MS WIBB/Macon, GA XM Raw/Satellite





Up At These Stations: Already Cuttin'

WPWX - Chicago

WHTA - Atlanta

WKKV - Milwaukee

WRJH - Jackson

WEMX - Baton Rouge

KKDA - Dallas

KATZ - St. Louis

WPEG - Charlotte

WZFX - Raleigh-Durham

WHXT - Columbia

KBFB - Dallas

WJMI - Jackson

WHHH - Indianapolis

KXHT - Memphis

WBTF - Lexington....





"These artists are

can reach people

who don't go to

church regularly,

the words of a

Willie Mae McIver

sona."

secular radio.

even if it's just with

young people. These new acts took

the secular music they grew up on

and fused it with their beliefs and the

traditional music their parents or

grandparents might have listened to.

artists may bring another audience to

Gospel radio: those who may not

even know they are listening to gos-

pel but just like the sound and the

message of the music. They may

think they are actually listening to

into areas and reaching people that

traditional gospel music never could.

And that's what we need to do. We

Tracey Artis, VP/Gos-

meaning in the music they

hear on Gospel radio or in

an inspirational song they

hear on secular radio."

These younger artists are going

These new contemporary gospel

doing their job if they



dhall@radioandrecords.com

A New Breed Of Gospel Artists

Reaching beyond the church

he chasm between gospel and secular music has often been bridged over the years, but if you've seen the movie Ray, you know that this wasn't always an easy task. Despite the challenges, however, there have been more than a few gospel or inspirational records that have crossed over to secular radio. The Clark Sisters' 1983 hit "You Brought the Sunshine," Alicia Myers' 1983 classic "I Want to Thank You," Sounds Of Blackness' "Optimistic" in 1991 and Kirk Franklin's "Why We Sing" from 1994 are just a few. Some of these had a secular sound while delivering a gospel message.

The industry has also seen a shift in the Gospel format, with the growth of FM contemporary Gospel

radio. We're now seeing more gospel artists many of them young people who have grown up on hip-hop — embrace a sound that's quite different from traditional choirs and hymns.

Artists like J Moss, Tonex, Trin-l-Tee 5:7, Tye Tribett, Mary Mary and Kier-

ra "Kiki" Sheard, building on the successes of the groundbreakers who came before them, are changing the sound of Gospel radio and reaching millions of new gospel fans in the

Energy And A Younger Vibe

Jerry Smith, OM for Radio One Gospel and PD of the company's

"We have street teams just like Def Jam. We go to the barbershops and hair salons and ask them to play our CDs just like any other form of music."

Tracey Artis

Gospel WNNL/Raleigh, says, "Just like at any other format, there is a gradual evolution of the music's

sound. Look at what happened at the R&B format: The sound has gradually become more hip-hop. At Gospel radio, the sound of the music is becoming more contemporary, but there will always be a place for traditional and choir music.



ahead of radio for a long time. What I mean by that is, historically, Gospel radio has only been heard on the AM dial. That began to change in the last five to 10 years, with the increase in FM Gospel outlets. So while there were always artists making gospel music with a contemporary sound, you couldn't really appreciate it as well on the AM band."

Many of these new gospel acts

bring an energy and a younger vibe to the music. These are artists who are not more than 17 or 18 years old, like Kiki Sheard - she's only 17," Smith says. "Young people can listen to her music and identify with her. That's good for Gospel radio. They're bringing a whole new generation of listeners to the format."

Willie Mae McIver, PD of ABC Radio Networks' Rejoice! Musical Soul Food, says, "It's actually the same message as traditional gospel, just packaged in a different way to reach the younger audience. For a long time gospel wasn't doing that, and we lost a whole generation of



Willie Mae

Marketing Magic McIver says that many artists are

also reaching further due to new marketing techniques from gospel labels. "For the first time, you see gospel records with full-blown videos, and they are getting airplay on main-



stream television," she says. "You have artists like Deitrick Haddon on Soul Train. They're going on longer promotional tours and working clubs and venues like mainstream artists."

Artis agrees, saying, "The doors have truly opened for marketing gospel artists, because the world in general has opened itself to gospel music. You can hear BeBe Winans played in Starbucks; Kirk Franklin has been invited to the White House for lunch; amusement parks have Gospel Days, where all you hear is gospel music; roller-skating rinks have Gospel Nights; and you see gospel artists on the Soul Train Awards and the Grammys.

"At the same time, gospel labels have learned to adapt secular promo-

tional tools and concepts to the genre. We have street teams just like Def Jam. We go to the barbershops and hair salons and ask them to play our CDs just like any other form of

"Gospel music sells well in mom-and-pop retailers, so we work hand in hand with them. There

are also venues, 'light clubs,' where you can go to hear gospel music and see the artists. They have one in New York and one in Atlanta."

Crossing Over

With the success of contemporary gospel artists at secular radio, is there potential for backlash from the core gospel audience? Absolutely not, according to everyone we spoke to.

"Most gospel artists feel this is a ministry," Smith says. "Their ultimate goal is to cross over and reach as many people as possible. We view it as an opportunity to spread the gospel rather than that they are selling out.'

"The goal is to reach those who are not already in the fold," McIver says. "These artists are doing their job if they can reach people who don't go to church regularly, even if it's just with the words of a song.

Many gospel artists have crossed over to the Urban AC format in recent years, but with this next generation of acts, there's potential for some to be heard even on mainstream Urban stations.

"We would love to see I Moss do

that," Artis says. "He has the sound for it. In fact, that's part of the marketing plan for this project. With some records, crossing over happens organically, like with Yolanda Adams' 'Open My Heart.' But with mainstream Urban, we may have to work a little harder. It all depends on the message and the timing."

Change Is Coming

Whether mainstream Urban and Urban AC formats evolve to incorporate more gospel is only part of the picture. The bigger question is, how will the Gospel format itself change in the coming years?

"It may reflect what happened at Urban radio," says Smith. "We saw a mainstream format that basically

played a little of everything - hip-hop and adult artists - change into a format that is very niched. The Gospel format will probably do that, too, with many AM stations focusing more on traditional gospel and their FM counterparts becoming even more contemporary.



Tracey Artis

McIver sees a future with a style of Gospel radio for every age group. "But how radio responds to that will depend on the market itself," she says. "Is it a conservative market, which you often find prevalent down South, or more contemporary, like you would find in the major markets or up North?

Right now Rejoice is a reflection of what most markets want: a combination of both. I would say we are 60% traditional and 40% contemporary. That's pretty standard for what you will find down South, where most of our affiliates are.

"At the same time, we have to be open to what's new and what the young people want. The hip-hop gospel genre is starting to break down doors. Even if we can't always embrace the music on airwaves, we should try to support it in other ways, by encouraging these young people to go where they can reach their audience.

"Maybe that's on Internet radio or on a secular radio station with a Sunday gospel program. Who knows, we could all be playing gospel hiphop in another five years.

POWERED BY MEDIABASE

November 19, 2004

| | 4000 | 100 | November 19, 2004 | | | | | |
|---|--------------|--------------|--|----------------|--------------|-------------------|-------------------|------------------------|
| | LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE | WEEKS ON CHART | TOTAL STATIONS ADDS |
| | 1 | 0 | SNOOP OOGG f/PHARRELL Orop It Like It's Hot (Doggy Style/Geffen) | 4550 | +14 | 625248 | 9 | 68/0 |
| | 2 | 2 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 3939 | ·139 | 505159 | 11 | 72/0 |
| | 3 | 3 | LIL' WAYNE Go OJ (Cash Money/Universal) | 3692 | +90 | 402572 | 11 | 66/0 |
| | 5 | 4 | YOUNG BUCK Shorty Wanna Ride (Interscope) | 3231 | +304 | 347498 | 9 | 66/0 |
| | 6 | 5 | FABOLOUS Breathe (Atlantic) | 3136 | +211 | 391388 | 10 | 69/0 |
| | 9 | Ğ | MARIO Let Me Love You (J/RMG) | 2935 | +527 | 344D25 | 6 | 69/2 |
| | 7 | Ŏ | JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) | 2859 | +381 | 434508 | 7 | 64/D |
| | 4 | 8 | ANTHONY HAMILTON Charlene (So So Def/Zomba) | 2854 | -138 | 342862 | 18 | 63/0 |
| | 10 | 9 | TRICK OAOOY Let's Go (Slip-N-Slide/Atlantic) | 2401 | +218 | 212864 | 8 | 66/1 |
| | 8 | 10 | CIARA f/PETEY PABLO Goodies (LaFace/Zomba) | 2063 | -387 | 247590 | 21 | 71/0 |
| | 11 | 11 | LL COOL J Hush (Def Jam/IDJMG) | 1907 | -82 | 226513 | 9 | 65/0 |
| | 21 | 12 | CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | 1884 | +579 | 216865 | 4 | 71/2 |
| | 12 | 13 | CHINGY Balla Baby (Capitol) | 1777 | -81 | 150097 | 8 | 60/0 |
| | 16 | 1 | R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) | 1658 | +11 | 181112 | 7 | 67/0 |
| | 13 | 15 | JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum) | 1571 | -269 | 173867 | 18 | 61/0 |
| | 15 | 16 | ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) | 1520 | .233 | 239583 | 25 | 6610 |
| | 17 | 17 | TERROR SQUAO Lean Back (Universal) | 1435 | -165 | 157720 | 22 | 62/0 |
| | 14 | 18 | NELLY My Place (Derrty/Fo' Reel/Universal) | 1369 | -404 | 168328 | 17 | 6810 |
| | 23 | ø | LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Oo (TVT) | 1332 | +203 | 117399 | 5 | 58/1 |
| | 47 | a | DESTINY'S CHILD Soldier (Columbia) | 1321 | +754 | 142981 | 2 | 63/6 |
| | 20 | 21 | JOHN LEGENO Used To Love You (Columbia) | 1269 | ·65 | 90038 | 10 | 44/0 |
| | 19 | 22 | | | ·191 | 136778 | 19 | • |
| | 25 | 23 | AKON f/STYLES P. Locked Up (SRC/Universal) | 1192 | | | 4 | 32/0 |
| | | 24 | ASHANTI Only U (Murder Inc./IDJMG) | 1185 | +89 | 112314 115531 | - | 59/0 |
| | 32 | = | LUOACRIS Get Back (Def Jam South/IDJMG) | 1171 | +443 | | 2 | 66/0 |
| | 26 | 25 | LLOYD BANKS Karma (Interscope) | 1155 | +105 | 91666 | 5 | 50/0 |
| | 24 | 26 | MANNIE FRESH Real Big (Cash Money/Universal) | 1096 | -1 | 91365 | 10 | 47/1 |
| | 18 | 27 | OESTINY'S CHILD Lose My Breath (Columbia) | 1089 | -408 | 156395 | 8 | 63/0 |
| | 27 | 3 3 | BOOY HEADBANGERS f/YOUNGBLOOOZ I Smoke, I Orink (Universal) | 992 | +21 | 87309 | 9 | 35/1 |
| ĺ | 41 | 29 | TRILLVILLE Some Cut (BME/Warner Bros.) | 918 | +289 | 83955 | 3 | 56/9 |
| | 36 | 30 | JADAKISS I/MARIAH CAREY U Make Me Wanna (Interscope) | 884 | +185 | 119234 | 4. | 54/5 |
| | 28 | 31 | OEM FRANCHISE BOYZ White Teez (Universal) | 772 | ·138 | 67833 | 15 | 39/0 |
| | 31 | 32 | CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise) | 761 | -65 | 91061 | 20 | 38/0 |
| | 29 | 33 | TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic) | 757 | -145 | 82090 | 7 | 39/0 |
| | Debut | 33 | ALICIA KEYS Karma (J/RMG) | 737 | +311 | 83002 | 1 | 56/4 |
| | 33 | 35 | TERROR SQUAO Take Me Home (Universal) | 733 | +6 | 106815 | 6 | 35/0 |
| | 35 | 35 | KEYSHIA COLE I Changed My Mind (A&M/Interscope) | 730 | +14 | 115247 | 9 | 27/0 |
| | 39 | 3 | GUERILLA BLACK ffMARIO WINANS You're The One (Virgin) | 695 | +56 | 46412 | 3 | 51/1 |
| | 37 | ③ | URBAN MYSTIC Where Were You? (Sobe) | 687 | +9 | 34874 | 14 | 29/0 |
| | Debut | 39 | T.J. Bring 'Em Out./Grand Hustle/Atlantic) | 671 | +202 | 62464 | 1 | 61/11 |
| | 34 | 40 | LL COOL J Headsprung (Def Jam/IDJMG) | 608 | -114 | 70769 | 19 | 63/0 |
| | 44 | 41 | AVANT Can't Wait (Geffen) | 607 | .5 | 47856 | 4 | 40/1 |
| | 30 | 42 | MASE Breathe, Stretch, Shake (Bad Boy/Universal) | 579 | -249 | 73864 | 13 | 46/0 |
| | 50 | 43 | NAS Bridging The Gap (Columbia) | 567 | +54 | 40508 | 3 | 43/0 |
| | 49 | 4 | NELLY Na-nana-na (Derrty/Fo' Reel/Universal) | 543 | +22 | 34600 | 2 | 41/0 |
| | 48 | 45 | HOUSTON Ain't Nothing Wrong (Capitol) | 542 | +2 | 46819 | 8 | 36/0 |
| | 40 | 46 | NELLY Flap Your Wings (Derrty/Fo' Reel/Universal) | 522 | -114 | 60465 | 13 | 53/0 |
| | 45 | 47 | EMINEM Just Lose It (Shady/Aftermath/Interscope) | 481 | -93 | 43384 | 6 | 37/0 |
| | Debut> | 48 | XZIBIT Hey Now (Mean Muggin') (Columbia) | 473 | +106 | 45148 | 1 | 45/3 |
| | 43 | 49 | KANYE WEST The New Workout Plan (Roc A Fella/IDJMG) | 462 | -151 | 32027 | 4 | 37/0 |
| | Debut> | 5 0 | TYRA Country Boy (GG&L) | 461 | +67 | 28238 | 1 | 47/2 |
| | 70 Haban a | anadam | Manifered similar data cumplied by Madiahana Daggarah, a division of Francisco Dadio | Mahunda | Conge raphae | I hy total place | e for the air | rolay waak of |

73 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall totals stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

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| www.rradds.com | |
|--|------------|
| ARTIST TITLE LABEL(S) | ADDS |
| GAME 1/50 CENT How We Do (Aftermath/G-Unit/Interscope) JA RULE (FAT JOE & JADAKISS New York (Murder Inc./IDJMG | 49 / 47 |
| FANTASIA Truth Is (J/RMG) | 40 |
| NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba) | 13 |
| EURICKA Crunk (HOF) | 12 |
| T.I. Bring 'Em Out (Grand Hustle/Atlantic) | -11 |
| TRILLVILLE Some Cut (BME/Warner Bros.) | 9 |
| DESTINY'S CHILD Soldier (Columbia) | 6 |
| AKON Ghetto (SRC/Universal) | 6 |
| JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope) | 5 |
| | |

Most **Increased Plays**

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| DESTINY'S CHILD Soldier (Columbia) | +754 |
| CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba) | +579 |
| MARIO Let Me Love You (J/RMG) | +527 |
| LUDACRIS Get Back (Def Jam South/IDJMG) | +443 |
| LIL' JON & THE EASTSIDE f/USHER Lovers (TVT) | +437 |
| JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./ID./MG) | +381 |
| ALICIA KEYS Karma (J/RMG) | +311 |
| YOUNG BUCK Shorty Wanna Ride (Interscope) | +304 |
| TRILLVILLE Some Cut (BME/Warner Bros.) | +289 |
| TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) | +218 |

New & Active

JA RULE 1/FAT JOE & JADAKISS New York /Murder Inc./IDJMG/ Total Plays: 445, Total Stations: 47, Adds: 47

PITBULL Dammit Man (TVT)

Total Plays: 338, Total Stations: 22, Adds: 4

JILL SCOTT Whatever (Hidden Beach/Epic) Total Plays: 321, Total Stations: 33, Adds: 0

NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)

Total Plays: 318, Total Stations: 45, Adds: 13 ANGIE STONE HANTHONY HAMILTON Stay For Awhile (J/RMG)

Total Plays: 302, Total Stations: 30, Adds: 0

GAME f/50 CENT How We Do (Altermath/G-Unit/Interscope) Total Plays: 301, Total Stations: 49, Adds: 49

TALIB KWELI f/MARY J. BLIGE I Try (Geffen)

Total Plays: 242, Total Stations: 32, Adds: 0

B.G. Don't Talk To Me (Choppa City/Koch)

Total Plays: 242, Total Stations: 27, Adds: 2

NICOLE WRAY If I Was Your Girlfriend (Roc-A-Fella/ID./MG)

Total Plays: 234, Total Stations: 30, Adds: 1

RAZAH Feels So Good (Virgin)

Total Plays: 212, Total Stations: 34, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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R&R asks radio DJs for the hottest records jumping off.





DJ Kut

Mix Show Coordinator, WWPR (Power 105)/New York

Lil Jon & The Eastside Boyz f/Elephant Man's "What U Gon' Do? (The Remix)" (TVT): Just when you thought he was done for a while, he comes back at ya with another smash. Lil Jon is not stopping. This has got the classic Jon beat, but it's a totally different feel because of Elephant Man. • T.I.'s "Bring 'Em Out" (Grand Hustle/Atlantic): This song is one of the beats that, if you're at a party and you're sitting down chilling and it comes on, you can't help but nod your head. The energy is crazy! I think this is the first time he's hooked up with producer Swizz Beats, and it's magic. • Destiny's Child's "Soldier" (Columbia): This is another anthem for the ladies. Destiny's Child are going back to their roots, like "Independent Woman." They got all the hot rappers on there, and you could just call Beyoncé's verse "I Love Jay-Z." I bet in the next few months all the ladies will be saying "I want a soldier," meaning they need a thugged-out guy as their man.



HAPPY FIRST BIRTHDAY Celebrating one year on the air, WHRP/Huntsville, AL held a birthday bash starring Def Jam recording artists 112. The group has a new project set to come out in the first quarter of 2005. Pictured here (I-r) are 112's Marvin and Darrin; WHRP's Brandi Garcia, PD Phillip March and mixer Lil D; and 112's Q and Mike.

TUDIO STATS

ARTIST: J Moss LABEL: Gospo Centric HOMETOWN: Detroit

CURRENT PROJECT: J Moss Project

IN STORES: NOW

CURRENT SINGLE: "We Must Praise" TOP SPINS AT: WHAL/Memphis, KVLO/ Little Rock, WXTC/Charlotte. WMBM/Miami, ABC's Rejoice and Sheridan's The Light.

By DANA HALL/ URBAN EDITOR

Personal stats: Born into a legendary gospel family, J Moss was destined to follow in their footsteps. His father, Bill Moss Sr., was the leader of the '70s gospel group Bill Moss & The Celestials. His aunt - Dr. Mattie Moss-Clark, a gospel great - was also the mother of The Clark Sisters.

By the age of 10, J Moss was on tour with his brother, Bill Jr., and their father during summer vacation. A few short years later the two boys were part-time Celestials. By high school, The Moss Brothers were a gospel singing duo with their own successful albums.

During his teen years J took up keyboards - like his brother and father and started writing. He attended college at Michigan State University, but within two years he realized that his heart was truly in writing and performing.

It would be several more years before J would make a name for himself as a writer-producer-songwriter and, eventually, an artist in his own right. He even spent time in the real world as a computer programmer when he was still an aspiring artist.

Past accomplishments: J got two



albums under his belt as part of The Moss Brothers in the '80s. He also wrote and produced two independent solo projects before being signed to Def Jam in the mid-'90s, at the same time his cousin Karen Clark-Sheard got her solo deal. In 1997 Clark-Sheard released an album that included four tracks produced by PAJAM, the trio of J and his partners, Paul Allen and Walter Kearney.

Clark-Sheard's album was a smash, but J's album never got started. Clark-Sheard's success, however, launched PAJAM as a producing trio. They went on to work with secular and gospel artists such as 'N Sync, Dru Hill, Boyz II Men, Kelly Price, Michelle Williams, Trin-I-Tee 5:7, Hezekiah Walker and more.

Current project: Written and produced by J. Moss and his team, this debut solo set has been in the works for more than 10 years, although the writing process only started about two years ago. J calls it a mix of hip-hop, modern R&B and soul and gospel.

Urban AC Reporters

Stations and their adds listed alphabetically by market

Monitored Reporters 74 Total Reporters

POWERED BY MEDIABASE 54 Total Monitored

20 Total Indicator

Did Not Report, Playlist Frozen (5): K.IMG/Monroe, I.A. WMXU/Columbus, MS WRBV/Macon, GA WIIVA/Charlott

| ı | 400 | 400 | November 19, 2004 | | | | | |
|---|--------------|--------------|--|----------------|--------|---------------------------|-------------------|-----------------------|
| | LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATION ADDS |
| l | 1 . | 1 | BRIAN MCKNIGHT What We Do Here (Motown) | 1304 | -10 | 152604 | 21 | 50/1 |
| l | 2 | 2 | ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) | 1286 | +39 | 156378 | 24 | 45/0 |
| I | 3 | 3 | ANITA BAKER You're My Everything (Blue Note/Virgin) | 1200 | +16 | 115081 | 21 | 49/1 |
| 1 | 4 | 4 | PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG) | 1161 | +22 | 114235 | 16 | 50/1 |
| l | 5 | 5 | LUTHER VANDROSS Think About You (J/RMG) | 993 | -13 | 129550 | 52 | 49/0 |
| l | 6 | 6 | PRINCE Call My Name (Columbia) | 956 | -23 | 120254 | 27 | 47/0 |
| l | 7 | • | T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal) | 942 | +35 | 79510 | 11 | 47/2 |
| ŀ | 9 | 8 | ANITA BAKER How Ooes It Feel (Blue Note/Virgin) | 720 | +57 | 74092 | 7 | 50/3 |
| I | 15 | 9 | LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) | 641 | +118 | 61303 | 11 | 43/3 |
| 1 | 8 | 10 | JILL SCOTT Golden (Hidden Beach/Epic) | 624 | -63 | 59283 | 23 | 39/1 |
| l | 12 | 11 | KEM Love Calls (Motown/Universal) | 608 | -22 | 66789 | 93 | 37/0 |
| l | 17 | 12 | GERALD LEVERT One Million Times (Atlantic) | 588 | +73 | 56551 | 5 | 48/2 |
| ĺ | 16 | 13 | O'JAYS Make Up (Music World/SRG) | 577 | +61 | 51543 | 7 | 37/2 |
| ŀ | 11 | 14 | NELLY My Place (Derrty/Fo' Reel/Universal) | 573 | -59 | 50962 | 11 | 11/1 |
| ŀ | 22 | (| JOSS STONE Spoiled (S-Curve/Virgin) | 567 | +143 | 49678 | 9 | 36/5 |
| l | 10 | 16 | ALICIA KEYS If I Ain't Got You (J/RMG) | 562 | -80 | 72530 | 38 | 40/1 |
| | 19 | 0 | USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 507 | +32 | 64666 | 8 | 32/5 |
| ١ | 13 | 18 | R. KELLY U Saved Me (Jive/Zomba) | 495 | · -1D4 | 48939 | 22 | 38/0 |
| | 18 | 19 | TAMYRA GRAY Raindrops Will Fall (19/Sobe) | 451 | -30 | 31603 | 17 | 33/0 |
| l | 24 | 20 | JILL SCOTT Whatever (Hidden Beach/Epic) | 445 | +111 | 69065 | 3 | 38/2 |
| l | 21 | 21 | NORMAN BROWN Might (Warner Bros.) | 427 | -5 | 38300 | 11 | 32/1 |
| l | 20 | 22 | BOYZ II MEN What You Won't Do For Love (MSM/Koch) | 363 | -91 | 34318 | 19 | 25/0 |
| l | 23 | 23 | VAN HUNT Down Here In Hell (With You) (Capitol) | 359 | -27 | 26357 | 19 | 32/1 |
| l | 25 | 24 | EARTH, WINO & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG) | 291 | +5 | 18795 | 3 | 26/2 |
| I | 28 | 25 | QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector) | 262 | +21 | ~ 22902 | 2 | 26/3 |
| l | 27 | 26 | JEFF MAJORS Pray (Music One) | 250 | -9 | 24688 | 5 | 12/1 |
| l | 29 | 4 | RUBEN STUDDARD I Need An Angel (J/RMG) | 239 | +37 | 23508 | 2 | 22/4 |
| ١ | Debut | 28 | BOYZ II MEN You Make Me Feel Brand New (MSM/Koch) | 230 | +120 | 10101 | 1 | 32/2 |
| I | 30 | 29 | URBAN MYSTIC Where Were You? (Sobe) | 209 | +8 | 6077 | 8 | 15/1 |
| ĺ | _ | 3 0 | AMEL LARRIEUX For Real (Bliss Life) | 198 | +22 | 34459 | 111 | 610 |
| 1 | | | | | | | | |

54 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

AVANT Can't Wait (Geffen) Total Plays: 197, Total Stations: 16, Adds: 1 ANGIE STONE U Haul (J/RMG) Total Plays: 191, Total Stations: 16, Adds: 1 ALICIA KEYS Karma (J/RMG) Total Plays: 173, Total Stations: 30, Adds: 3 ANGLE STONE HANTHONY HAMILTON Stay For Awhile (J/RMG)

Total Plays: 149, Total Stations: 24, Adds: 3 FANTASIA I Believe (J/RMG) Total Plays: 127, Total Stations: 8, Adds: D

BRENDA RUSSELL I Know You By Heart (Narada) Total Plays: 115, Total Stations: 15, Adds: D CARLTON BLOUNT Acting Like You're Free (Magnatar) Total Plays: 84, Total Stations: 9, Adds: D RENE' All Nite Long (Rufftown) Total Plays: 60, Total Stations: 7, Adds: 1 BILLY MILES Sunshine (Aezra/EMI) Total Plays: 48, Total Stations: 6, Adds: 1 FANTASIA Truth is (J/RMG) Total Plays: 2, Total Stations: 23, Adds: 23

Songs ranked by total plays

Most Added

| www.rradds.com | |
|--|-----|
| ARTIST TITLE LABEL(S) | A00 |
| FANTASIA Truth Is (J/RMG) | 23 |
| JOSS STONE Spoiled (S-Curve/Virgin) | 5 |
| USHER & ALICIA KEYS My Boo (LaFace/Zomba) | 5 |
| RUBEN STUDDARD Need An Angel (J/RMG) | 4 |
| MICHAEL B. SUTTON Nobody (Little Bizzy) | 4 |
| ANITA BAKER How Does It Feel (Blue Note/Virgin) | 3 |
| LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) | 3 |
| ALICIA KEYS Karma (J/RMG) | 3 |
| QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector) | 3 |
| ANGLE STONE (JANTHONY HAMILTON Stay For Awhile (J/RMG) | 3 |

Most Increased Plavs

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------------|
| JOSS STONE Spoiled (S-Curve/Virgin) | +143 |
| BOYZ II MEN You Make Me Feel Brand New (MSM/Koch) | +120 |
| LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) | +118 |
| JILL SCOTT Whatever (Hidden Beach/Epic) | +111 |
| ALICIA KEYS Karma (J/RMG) | +100 |
| ANGIE STONE F/ANTHONY HAMILTON Stay For Awhile (J/RMG) | +92 |
| MASE Welcome Back (Bad Boy/Universal) | +82 |
| GERALD LEVERT One Million Times (Atlantic) | +73 |
| O'JAYS Make Up (Music World/SRG) | +61 |
| ANITA BAKER How Does It Feel (Blue Note/Virgin) | +57 |

Most Plaved Recurrents

| ARTIST TITLE LABEL(S) | PLAYS |
|--|-------|
| ANTHONY HAMILTON Charlene (So So Def/Zomba) | 676 |
| TEENA MARIE Still In Love (Cash Money/Universal) | 540 |
| PATTI LABELLE New Day (Def Soul/DJMG) | 385 |
| R. KELLY Happy People (Jive/Zomba) | 309 |
| SMOKIE NORFUL I Need You Now (EMI Gospel) | 281 |
| MUSIQ Whoknows (Def Soul/IDJMG) | 247 |
| KINDRED Far Away (Epic) | 231 |
| JAHEIM Put That Woman First (Divine Mill/Warner Bros.) | 222 |
| R. KELLY Step In The Name Of Love (Jive/Zomba) | 216 |
| HEATHER HEADLEY I Wish I Wasn't (RCA/RMG) | 211 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Haghes 14 JOHN WATE 14 BULLY OFM B TERNS CARK

KNUE/Tyler, TX

WFRG/Utica, MY

OM/PD: Tom Jac

DM/PD; Michael Cruise
1 GRETCHEN WILSON
1 KEITH LIBRAM

Stations and their adds listed alphabetically by market

KEAN/Abitene, TX OM: James Cameron PD/MD: Rudy Fernandez APD: Shay Hil

WQMX/Akron, OH* OM/PD: Kevin Mason APD: Ken Steel

PD: Buzz Brindle MD: Bill Earley 2 8900KS & Dulk

KBQI/Albuquerque, NM PD: Tim Jones APD/MD: Sammy Cruise SIGARIAND BROCK BATTS

KRST/Albuquerque, NM OM/PD: Eddie Haskell MQ: Paul Bailey

KRRV/Alexandria, LA PD/AMD: Slave Capay 25 TRANS TRITS LICHI MELLENCAMP 2 JOS BROWN

WCTO/Allentown, PA PD: Shelly Easton APD/MD: Sam Malane MONTGOMERY GENTRY

KGNC/Amarillo, TX

DM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK OM: Dennis Booksy PD: Matt Valley MD: Billly Hatcher 6 CHUS BONGAN 6 MLANE CHISSI 6 IGH TROMS

WWWW/Ann Arbor, MI OM/PD: Rob Walk MD: Tom Baker

WNCY/Appleton, OM: Jell McCarthy PD: Randy Shannon 3 TOWN ETM 2 MONTEOWERY GRITTIN 1 SAMA CHANS

WKSF/Asheville, NC OM/PD: Jeff Davis APD: Sharon Green

MD: Brian Hatfield

WKHX/Atlanta, GA* OM/PD: Mark Richard: MD: Johnny Gray 5 MONTGOMERY SENTRY

WPUR/Atlantic City, NJ PD/MD: Joe Kelly

WIOCC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor BROOS & DUM

KASE/Austin TX

PD: Mac Da PD/NID: Bob Pickett 4 LEF ANN WOMACK 1 ANY DALLEY 1 RASCAL RATTS

KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Adam Jeffries

WPOC/Baltimore, MO* PD: Ken Boesen MD: Michael J. 6 TORY KETH 4 RASCAL RATTS BROOKS & DUM

WYNK/Baton Rouge, LA* OM: Bob Murphy PD: Paul Or APD/MD: Austin James BAME LATER

WYPY/Baton Rouge, LA PD/MID: Jimmy Bro JOE INCHOLS TRACY INFID IN AME LARSEN

WKNN/Biloxi, MS PD: Kipp Greggory

WZICX/Biloxi, MS PD: Bryan Rhodes MD: Gwen Wilson 2 CRUG MORGAN

PD: Tom Hanrahai MD: Jay Cruze

WZZK/Birmingham, AL* PD/MD: Brian Driver 2 KETH URBMI SANA EVANS BLUE COUNTY

WPSK/Blackshum, VA OM/PD: Scott Stev APD/MD: Sean Sumne

WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens

WHICK/Bluefield, WV PD/MD: Fred Persing

KIZN/Boise, 10 OM/PD; Rich Summers APD/MID: Spencer Burke 7 ANDY GREEK 6 PAT GREEK 6 PAT GREEN 5 MONTGOMERY GENTRY 4 TORY KETTH 2 PM MARSAR

KQFC/Boise, IQ PD: Lance Tidwell APD/MD: Jim Mille

WKLB/Boston, MA* PD: Mike Brophey APD/MD: Glany Rogers 2 JOE WICHOLS 2 PHIL VASSAR 2 CRAIG MOREAN

KAGG/Bryan, TX

WYRK/Buffalo, NY* PD: John Paul APD/MD: Wondy Lynn CAT-ERINE BRITT TENN CLARK

PD: Steve Pelicey MD: Margol St Jo

KHAK/Cedar Rapids, (A OM: Dick Stadlen PD: Bob James

MD: Dawn Joh

WIXY/Champaign, IL. ONL/PD: R.W. Smith 24 TORY RETHY 2 MINY GRIGGS 2 CAME MORGAN

WEZL/Charleston, \$C* PD/MD: Trey Cooler

WNKT/Charleston, SC* PD: Mike Edwards MD: Tyler On The Radio 2 toly servi 1 MOREOMETY GERTRY PML WISSAR

WORE/Charleston, WA

OM: Jeff Whitehea PD: Ed Roberts ND: BBI Harry 18 MONTGOMEN GENTRY 9 GEORGE STRAIT

WICKT/Charloth

WSOC/Charlotte OM/PD: Jetl Roper APD/MID: Rick McCr

WUSY/Chattanooga, TN PD: Kris Van Dyke

MD: Bill Point

WUSN/Chicago, IL* PD: Mike Peterso MD: Marci Braun

WUBE/Cincinnati, OH* APD: Kathy D'Connor MD: Duke Hamilton

WYGY/Cincinnati, DH* DM: TJ Holland PD: Stephen Giuttari APD/MD: Dawn Michaels

WGAR/Cleveland, OH PD: Meg Stevens MD: Chuck Cellier 21 TORY KEITH 3 MONIGOMERY GENTRY 1 MAN OALLEY 1 ANY OALLEY

KKCS/Colorado Springs, CD PD: Cody Carlson 7 YERRI CLARK

WCOS/Columbia, SC1 PD: LJ Smith APD/MD: Glen Garrett

WCOL/Columbus, OH PD: John Crent APD/MD: Dan E. Zuko 4 rom kem

WGSO/Cookeville Ti WGSQ/Cookevill OM: Marty McFly PD: Gator Harrison APD: Philip Gibbon MD: Stewart Jame TERRI CLARK RODIEY ATRIKS

KRYS/Corpus Christi, TX PD: Frank Edwards

KPLX/Dallas, TX* PD: Paul Williams APD: Smokey Rivers MD: Cody Alan 3 MONTOMERY GENTRY

KSCS/Dallas, TX* RSCS/Dallas, TX* OM/PD: Lorrin Palagi APD/MD: Chris Hoff 4 MRANDA LAMBERT 1 MAYK GLESNUTT 1 PUR VASSAR

KYGO/Denver, CO PD: Joel Burke MD: Garrett Dol! 5 TORY REPORT 3 RASCAL RLATTS

KHKI/Des Moines, UA* OM: Jack D'Brien PD/MID: Hanny Oteon MONTGOMERY LEATHY PHIL VASSAR PROMEY ATMAS

WYCD/Detroit. MI* PD: Chip Miller APD/MD: Ron Chatman

WDJR/Dothan, Al

OM: Jerry Broadu PD/MD: Brett Mas

KKCB/Dututh OM/PD: Johnny Lee Walker MID: Jim Dandy 5 YOR KETH 2 YERR DANK

WAXX/Eau Claire, WI

PD/MD: George Hou KHEY/El Paso, TX* PD/MD: Steve Gramzay No Adds

WRSE/Flizabeth City, MC OM/PD: Tone Charley 21 Tony KETH 9 JAMES WAYNE 9 MONTGOMERY GENTRY

KKNU/Eugene, OR PD/MD: Jim Davis

PD/MD: Jon Prefi 15 MONTECMERY GENTRY 15 KATROMA FI AM

KVOX/Fargo GM: Janice Whi

PD: Eric Heyer MD: Scott Winston 3 CRAG MOPGAN 3 ISBN THOMAS

KKXX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride 5 Bits 4 Not 1 TEPR CLAYK

KAFF/Flagstaff, AZ PD: Chris Halstead D/MD: Hugh Ja

WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Gero

WXFL/Florence, AL PD/MD: Gary Murdoc

WROO/Jackson OM: Gail Austin PD: Casey Carter 2 TOBY KETH KSKS/Fresno, CA1

PD: Steve Pleshe MD: Jason Hurst

KUAD/Ft. Collins, CD PD/MD: Bill Hagy 14 MONTGOMERY GENTRY PD: Mark Callagha APD: Dave Jensen

WCKT/Ft. Nyers, FL* OH/PD; Sleve Amari APD/MD: Dave Logan

WWGR/Ft. Myers, FL* PD: Mark Phillips MD: Steve Hart 3 TOW MITH JOE MICHOLS

WYZB/FI, Walton Beach, FL OM: Scratch Malone PD: Todd Nixon MD: John Sykes

WQHK/Ft. Wayne, IN ON/PD: Rob Kelley 5 JOSH GRACH JAMES WAYNE

WDGK/Gainesville, FL MD: Big Red

WBCT/Grand Rapids, MI OM/PD: Doug Montgor MD: Dave Taft 6 TORY (STITE

WTQR/Greensboro, NC*

PD: Bill Dotson APD/MD: Angle Ward WRNS/Greenville, NC

PD: Wayne Carlyle MD: Jeff Hacker

WSSL/Greenville, SC* OM/PD: Scott Johnson APD/MD: Kir Layton 5 BLLY CEM 2 JAMEY WAYNE

WCAT/Harrisburg, PA* PD: WWW Robinson 1 TORY RETHIN MONTGOMERY GENTRY CRAIG MORGAN

WRBT/Harrisburg, PA* OM: Chris Tyler APD: Newman 2 TNACY BYRD PRI, WISSAN CRASS HORSAN CRASS HORSAN

WWW7/Hartford CTS PD: Justin Cass MD: Jay Thomas 4 TONY KEITH

KILT/Houston, TX*

PD: Jell Garrise MD: Grug Frey 1 JUE HICHOLS 1 RASCAL PLATS KKBQ/Houston, TX

PD: Johnny Chia MD: Christi Bree

WTCR/Huntington PD: Judy Eaton MD: Dave Peets 15 TOBY RETTH

5 MALKEL STOPM 5 PHIL WASSAR 5 BLAME LARSEN WDRM/Huntsville, AL OM/PD: Todd Berry

OM/PD: Todd Berry MD: Dan McClair 20 Tal McClair 17 ALM MCCCON 11 MAN MCCCON 11 MAN MCCCON 11 MANY SUPERT MANTHM MCDRODE 11 MANY SUPERT MANTHM MCDRODE 10 DARPH, WORLEY 10 BIG & RUCH 9 REA MCCHTINE

OM: David Wood PD: Bob Richards MD: J.D. Cannon

WMSI/Jackson, MS PD: Rick Adams MD: Marshall Stewart WUSJ/Jackson, MS

PD: Tom Freeman BALLY DEAN LEE ANN WOMACK

WMTZ/Johnstown, PA OM/PO: Steve Walker MD: Lara Mosky 4 TORY METH

WWWN/Kalamazoo, Mi PD: P.J. Lacey APD/MD: Phil O'Reilly

KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 6 TOBY NETTH JET BATES ANDY GRIGGS CHAIG HORIGAN

KIXQ/Joplin, MO OM: Jason Knight PD: Steve Kelly

APO: Jay McRae

KFKF/Kansas City, MO* OM/PD: Dale Carter APD/MD: Tony Stevens 1 TERRICLARY PM MISSAR

WDAF/Kansas City, MO° PD: Wes McShay APD/MD: Jesse Garcia 1 Montcouler Gently JAME CHEM

MD: Colleen Addair 1 MONTGOMERY GENTRY BANKY TRANS WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza

ICKC/Lafayette, LA PD: Renee Revett MD: Sean Riley 3 MONTGOMENY SERRY

WPCV/Lakeland, FL⁴ OM: Steve Howard PD: Mike James MD: Joni Taylor SAFA FANS

JOE MICHOLS TRENT WILLMON WIOV/Lancaster, PA

PD/MD: Dick Raymond MONTGOMERY SERTRY

WITL/Lansing, MI PD: Jay J. McCrae APD/MD: Chris Tyler 14 TORY RETH 4 TERM CLARK

KWNR/Las Vegas, MV PD: Brooks O'Brian MC: Juli Jay 7 Pune: LARSH 1 MOVERS SHELLY MICHIES SHELLY MICHIES

WBBN/Laurel, MS OM/PD: Larry Blaken APO/MD: Allyson Sco 18 SANCEWES 10 JOE MCHOLS

WOKQ/Lewiston, ME OM: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie

WBUL/Lexinaton, KY PD/MD: Rie Larson 10 MONTGOMERY GENTRY 4 TORY KENTH

WLXX/Lexington, KY OM: Robert Lindsey PD: C.C. Matthews MD: Karl Shannon

KSSN/Little Rock, AR

ICZLA/Los Angeles, CA* ON/PD: R.J. Curtis APD/ND: Tonya Campos

VAM7/I onisville, KY* PD/MO: Coyote Cal

KLLL/Lubbock, TX OM/PD; Jeff Scott APD/MD: Kelly Grees 16 RASCA: RATIS 15 SARA PUMS 15 SPETENSIAN ME SON

WDEN/Macon, GA PD: Bob Raleigh APD/MD: Laura Starling 1 JDE INDIGES 1 MAGAL RAITS

PD: Mark Grantin MD: Nel McKenzie 2 TOBY (GETH TERRY CLARK

KIAI/Mason City, IA PD/MD: J. Brooks 5 MERANCA LAMB 5 MERTH UPBAU 4 PASCAL PLATTS 3 TERPI CLAPK

KTEX/McAllen, TX* OM: Billy Santia PD: JoJo Cerda APD: Francise De MD: Patches 3 SUMA THAN 10

KRWO/Medford DR PD: Larry Neal MD: Scott Schuler

WGICK/Memohis, TN MD: Transpor John 1 MONTO MENY GENTRY PHIL VASSAR ROOMEY ATRINS

WORC/Meridian, MS

WKIS/Miami, FL* PD: Bob Barnetl MD: Darlene Evans 7 86 8 NO1 2 MONTGOMERY GENTRY 2 SUGARLAND TERM CLARK

KNEX/Phoenix, AZ* PD: Shaun Holly MD: Gwen Foster 6 BNO PASSEY 4 GRETOHEI WILSON PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan

WDSY/Pittsburgh, PA* PD: Keith Clark APD/MD: Stoney Richards OM/PD: Gregg Swedberg APD/MD: Travis Moon to Adds

WKSJ/Mobile, AL1

OM: Kit Carson PD/MD: Bill Black

KJLO/Monroe, LA PD: John Reynolds

KTOM/Monterey, CA*
PD: Demis Barthaz
Maricovery Gentley
TENE CLARK
PM. WESTR
100* RETRI

WLWI/Montgomery, AL OM/PD: Bill Jones NID: Barlane Disson 14 MAN MOSCOI 13 MEDI APPEL 12 MESCA FLATS 11 MESCA FLATS

WKDF/Nashville, TN

WSIX/Nashville, TN

OM: Clay Hunnicutt
PD/MD: Keith Kaufman
JEFF BATES
PHIL VASSAR

WSM/Nashville, TN° PD: John Sebastian MD: Frank Seres 10 MONTAGNERY SERTICY

3 JAMAY WOO'NE 2 JAMAY BUFFETT VM

WCTY/New London, CT PD/MD: Jimmy Lehn APD: Dave Elder 7. JEPF INTES 7. JOHN'T WOYNE JOE NOTOLS

WNOE/New Orleans, LA

OM: Jim Owen PD: Ron Brooks

WGH/Norfolk, VA*

OM/PD: John Shomby

MD: Mark McKay

KHKY/Odossa TX

APD/MD: Kelley PE

OM/PD: Dave Kelly MD: Kim Leslie 4 MONTGOMERY GENTRY TRENT WILLIADS

WOGI/Pittsburgh, PA' OM: Frank Bell PD: Mark Lind

WPOR/Portland, ME PD: Rick Jordan ND: Gleri Marie 3 TUP/187H CHAS MORGAN

PD: Cary Rolle MD: Rick Taylor DIMO LEE MAPPY PHIL VISSAII

WCTK/Providence RI*

WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evens 2 MSCA RATS 2 LEE MIN WOMACK 1 TERM CLARK

WQOR/Raleigh, NC* PD: Lisa Mckay APD/MD: Mike 'Maddawg

WSLC/Roanoke, VA PD: Brett Skarp MD: Robyen Jaymes

KTST/Oldahoma City, OK* WYYD/Roanoke, VA ISO: Joel Dearing

TRENT WILLMON SHELLY FAIRCHLD WBEE/Rochest OM: Dave Symor PD: Billy Kidd

MD: Nild: Landry SAPA EVANS PAR MISSAR

WCEN/Saginaw, MI PD: Joby Philtips MD: Kellin Allien 3 PAT GREEN 3 LEE ANN WOMACK

WKCQ/Saginaw, MI

WICO/Salisbury, MD

COM/PC: Rick Wall 2 GRETCHEN WILSON 1 NETH LITERN SHELLY FAIRCHILD

OM: Joe Edwards

PD/AMD: EJ Foxx

TO MONTGOMERY GENT TO JOE MICHOLS

KSOP/Salt Lake City, UT*

KUBL/Salt Lake City, UT°

POWO: Debte Texts

PU: E8 Him MD: Pat Barrell A MANUTEDMERY GENTRY

KGKL/San Angelo, TX OM/PD: Boomer Kingston 7 JOE MICHOLS

KAJA/San Antonio, TX* PD/MD: Clayton Allen

KSON/San Diego, CA* OM/PD: John Dimick APD/MD: John Marks

KUSS/San Diego, CA* PD: Mile D'Brian MD: Gwen Foster

KZBR/San Francisco, CA*

KRTY/San Jose, CA⁴

D: Julie Stevens
4 MONTGOMERY GENTRY
4 PHIL WISSIAN
1 CRAIG MENGAM

MD: Rick Barker

KSMI/Santa Maria CA

ND: Tim Brown

WCTQ/Sarasota, FL* DM/PD: Mark Wilson APD: Heldi Decker

KMPS/Seattle, WA*

KRMD/Shrevegort, LA

PD; Les Acree APD/MD: James Anthony

ICKS/Shreveport, LA DM: Gary McCoy PD: Russ Winston

KSUX/Sioux City, IA PD: Bob Rounds

DM/PD: Clint Marsh

APD/MD: Lisa Kosty

ru: sob Hounds PO/MD: Tony Michaels 12 PHL WISSAR 10 TORY GETH 1 MONTON

PD: Becky Brenner MD: Tony Thomas

6 PHIL WISSA 5 TOBY KETTH

PD: Ray Massie

ICKT/Omaha, ME* PD: Tom Goodwin MD: Craig Allen WXXQ/Rockford, IL. PD: Steve Summers APD/MD: Katley Hess RASCA RATIS KHAY/Oxnard, CA PD/MD: Buddy Van Arsdale 1 SUGAPLAND 1 PUT SPESI

KNCL/Sacramento OM/PD: Mark Evans APD: Grey Cole MD: Jeanliter Wood 5 GRETO-BH WILSON 3 TON KETH 1 MONTSOMERY SENTRY KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James 17 MONTGOMEN GER

17 TERRI CLARK 18 PHIL VASSAR VPAP/Panama City, FL PD: Todd Berry APD/MD: Shane Collins

KNFM/Odessa, TX OM/PD: John Moess

ICCXY/Diciahoma City, OK* OM: Tom Travis PD/MD: Bill Reed

WXBM/Pensagola, Fl. D/ME: Lycan West 1 DAVID LEE MURPHY MONTGOMERY GENTY

WXCL/Peoria, IL PD/MD: BJ Stone 7 MINITIGIMIERY 7 JÜE NICHOLS 7 TYIENT WILLING 7 TENNI CLANK 7 PHIL VISSAR 5 CHAIG MICHEN

WXTU/Philadelphia, PA PD: Bob McKay APD/MD: Cadillac Jack

KMLE/Phoenix, AZ* PD: Jay McCartry APD/AID: Dave Collins JAMAT MATTER IMPROVAL AMERIT PHIL VISSAN

KUPL/Portland, OR*

KWJJ/Portland, OR* PD: Mike Moore MD: Savannah Jo 5 TOBY RETIN

MD: Sam Stevens

KDRK/Spokane, WA* OM: Tim Cotter PD: Jay Daniels APD: Bob Castle

MD: Tony Trovato I MONIGOMERY GEN TERRI CLARK PHIL WASSAR SARA PYANS

KDCZ/Spolcane, WA* OM: Robert Harder PD/MD: Paul "Coyole" APO: Lym Daniels B TORY XETTH 3 MONTGOMERY GEN

KTTS/Springfield, MO OM/PO: Brad Hansen APO: Curly Clark 16 JO: MORUS

KSD/St. Louis, MO*

WPKY/Springfield MA WPIO/Springfi PD: RJ McKay APD: Nick Damo MO: Jessica Tyle JEF BATES TERRI CLARK PHL VASSAR RASCAL FLATTS KJUG/Visalia, CA PD/MD: Dave Daniele

WIRK/W. Palm Beach, FL

PD: Mitch Mahan MD: J.R. Jackson

WACO/Waco, TX OM/PD: Zack Owen

OM: Mike Wheeler PD: Steve Geofferies MD: Billy Greenwood MARK CHESHLITI WIL/St. Louis, MD OM: Jeff Wyatt PD: George King PD: Greg Mazingo MD: Danny Montas 6 AMEN GRIDGES

KATM/Stockton, CA* OM: Richard Perry PD: Randy Black APD/MD: MeJoe Rober PD: Bob Jung APD/MD: Vanessa Ryan

WOVIC/Wheeting, WV PD/NO: Jim Elioti ? PHE WISSIN ? BLANE LANSEN 5 TOSY JETN 5 NOTHEOMETY GERTRY W/RRS/Syracuse MY PD: Rich Lauber **PDAND; Skin Clark 3 MONTSONERY GENTRY 3 KEITH UPBAN 1 LEE ANN WOMACK BLANE LARSEN SAMA FRANK

KLURAWichita Falls, TX

M/PD: Brent Wa WTNT/Tallahassee, Fl. OM: Sleve Cannon PD/MD: "Big" Woody Hayes KEDIAWiehita, KS* ON/PO: Beverice Bra MD: Carol Hughes

WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin KZSM/Wichita, KS* PD: Chuck Geiger 300: Pal Moyer 12 Tory XEPM 3 WIOTEGINERY GENTRY 1 TRACY (INTO) 100 INCOOLS MD: Jay Robe 7 TORY KETTH

WYUU/Tampa, FL* MC: Jay Roberts 9 MOTGOMEN GENTRI 5 TORY KEITH 1 LEE ANN WOMACK WGGY/Miller Rame PA PD: Mike Krinik MD: Carolyn Duosey 1 AUN JACSON PML VISSON WTHI/Terre Haut ONL/PD: Barry Ken

MC): Marty Party
1 JULE ROBERTS

PD: Rich Bowers APD/MD: Stephanie Lynn

WTCM/Traverse City, MI

ON/PD; Jack D'Malley
APD/NID; Ryan Dobry
18 CHELY WRIGHT
18 TOUT KETH
5 JARN WENNE
5 CRAG MORGAN

KHM/Tucson, AZ* OM: Herb Crowe PD/MD: Buzz Jackson 1 West WILAGON PARA SYANG

KVDO/Tulsa, OK* PD/MD: Moon Mullins

WWQQ/Wilmington, NC OM: Perry Stone APD/MD: Brigitt Banks WIBW/Topeka, KS OM: Ed D'Donnell

IODD/Yakima, WA PD: Dewey Boynton APD/MD: Joel Baker

WGTY/York, PA

PD/MD: Brad A WOXK/Youngstown, OH PD: Dave Steele APD: Boug James MD: Burton Lee 9 REA MOSTIFE 2 BIND PHISLEY 7 SIG & BIND 6 GRETOEN WASON

POWERED BY MEDIABASE

*Monitored Reporters 226 Total Reporters

113 Total Monitored 113 Total Indicator

Did Not Report, Playlist Frozen (7): KKJG/San Luis Obispo, CA WAYZ/Hagerstown WGTR/Myrtle Beach, SC WHWK/Binghamton, NY W.ICI/Savannah GA WJLS/Beckley, WV WXTA/Erie. PA

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KCCY/Colorado Springs, CD PD: Travis Daily MD: Valerie Har

KZKK/Lincoln, NE

OM: Jim Steel
PD: Brian Jennings
APD/MD: Carol Turn

PD/MD: Mark Ho

KBUL/Reno, NV OM/PD: Tom Jorda APD: JJ Christy MD: Chuck Reeves

KFRG/Riverside, ĈA* OM: Lee Douglas PD/MIC: Don Jeffrey ? MAN MCSSON 6 RASCAL RATTS

KOUT/Rapid City, SQ



Ihelton@radioandrecords.com

Country Comes Up Big For CBS

Chesney breaks out at CMA Awards

he 38th annual CMA Awards charted new territory during the Nov. 9 CBS telecast from Nashville. Shifting to Tuesday from its traditional Wednesday-night time slot, the three-hour event drew 18.39 million viewers and swept the night with an 11.5/18 in early numbers from Nielsen.

The firsts continued onstage as Kenny Chesney won his first-ever CMA bullets, taking the prestigious Entertainer of the Year award, as well as Album of the Year for When the Sun Goes Down. Keith Urban was visibly moved by his surprise win as Male Vocalist, Martina McBride earned her fourth Female Vocalist nod, and Gretchen Wilson was recognized with the Horizon Award.

For the first time in 13 years the show had new hosts, Brooks & Dunn, who joked they

were the only artists up for the You're Not as Good as Vince Gill Award. Those assembled also had their eye on another first: the show's move to New York City for the 2005 telecast. Dolly Parton couldn't resist ribbing New York Mayor Michael Bloomberg for butchering many country stars' names. "It's OK, Mayor Bloomingdale," she said. "We forgive you."

While "Country's Biggest Night" may be the centerpiece, awards week in Nashville has many facets. Here's a look at the week in pictures.



ICONIC GATHERING Held annually at BMI's Music Row offices, the BMI Country Awards honor the year's most performed songs and those who wrote them. Pictured following this year's gala are (I-r) Crystal Gayle, BMI President/CEO Del Bryant, Song of the Year ("Forever and for Always") writer Shania Twain, Kitty Wells, Songwriter of the Year Casey Beathard, Songwriter/Artist of the Year Toby Keith, BMI Icon honoree Loretta Lynn, Song of the Year co-publisher and Universal Music Publishing Sr. VP/GM Pat Higdon, BMI President Emeritus and President's Award honoree Frances Preston and Publisher of the Year and Sony/ATV President/CEO Donna Hilley.



CATALOG THIS EMI Publishing was honored as ASCAP's Publisher of the Year. Pictured here (I-r) are EMI Exec. VP/GM Gary Overton and Chairman/CEO Martin Bandier, ASCAP Sr. VP Connie Bradley, EMI Exec. VP Bob Flax and ASCAP CEO John LoFrumento.



OVER THE RAINBOW Gretchen Wilson performed and won the prestigious Horizon Award at the CMAs, then celebrated at Sony Music Nashville's afterparty, where she was presented with a triple-platinum plaque for her album Here for the Party. Pictured here (1-r) are Sony/BMG CEO Andrew Lack, Sony/Nashville President John Grady, Wilson, Sony/Nashville Exec. VP/A&R Mark Wright and Sony Music Label Group President/CEO Don Jemes and COO Michele Anthony.



SHNING BRIGHT RCA Label Group celebrates a successful awards night at its Music Row compound. Pictured here (I-r) are RLG Exec. VP Butch Waugh; half of the CMA Vocal Duo of the Year, Ronnie Dunn; Jimmy Buffett; Entertainer of the Year Kenny Chesney; Female Vocalist of the Year Martina McBride; and RLG Chairman Joe Galante.



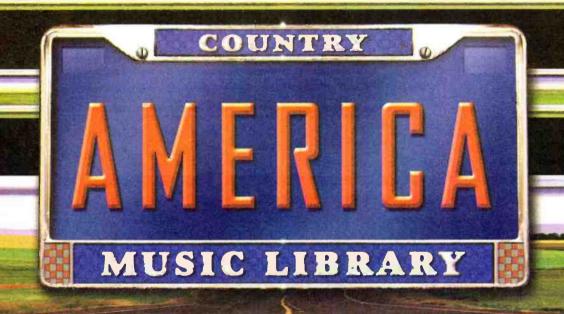
WRITE ON Songs and songwriters are the locus of the annual ASCAP Country Awards. Pictured at the Monday-night function are (I-r) Songwriter of the Year Chris DuBois; Songwriter/Artist of the Year Brad Paisley; ASCAP Sr. VP Connie Bradley; Songwriter of the Year Neil Thrasher; and Jim "Moose" Brown, writer of the Song of the Year, "It's Five O'Clock Somewhere." Paisley's "Whiskey Lullaby," a duet with Alison Krauss, went on to win Musical Event and Video honors at Tuesday's CMA Awards.

Continued on Page 40

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PARIO NETWORKS

COUNTRY

Continued from Page 38



WALL OF SOUND Awards week kicks off each year with the Nashville Songwriters Hall of Fame Dinner and Induction on Sonday night. Pictured here (I-r) are inductees Dennis Morgan, Freddie Hart, Billy Joe Shaver and Guy Clark. "Live Like You Were Dying" was named NSAI's Song of the Year, with Scotty Emerick and Toby Keith winning for Songwriter and Songwriter/Artist of the Year, respectively.



ARLOS & ANDY Songwriter of the Year Arlos Smith performs his hit "Mayberry" (recorded by Rascal Flatts) during SESAC's annual country awards dinner. "Mayberry" also earned Song of the Year honors, and Malaco Music, the song's publisher, was named Publisher of the Year.



UNIVERSAL JOINT Universal Music Group/ Nashville held its post-awards party at Nashville's Bar 23. Pictured here (I-r) are Billy Currington and Julie Roberts, who both performed on the CMA Awards.



GOOD COMPANY BMI President Emeritus Frances Preston stepped down from her President /CEO position earlier this year and was honored by her replacement, Del Bryant, with the BMI President's Award. Pictured during the presentation are (I-r) Vince Gill, Randy Owen, Preston, Bryant and Kris Kristofferson, who was inducted into the Country Music Hall of Fame during Tuesday night's awards broadcast.



URBAN CENTER Capitol Nashville's post-awards party was held at Jack Daniel's Old No. 7 Club in Nashville's Gaylord Entertainment Center. Celebrating Keith Urban's win as Male Vocalist of the Year are (I-r) Capitol Nashville VP/Sales Bill Kennedy, attorney Anse! Davis; manager Gary Borman; Capitol Nashville Sr. VP/Marketing Fletcher Foster; Urban; and Capitol Nashville VP/A&R Larry Willoughby, President/CEO Mike Dungan, Exec. VP Bill Catino and Sr. VP/Finance & Operations Tom Becci.



BUNNY BASH Warner Bros. held its post-awards festivities at its Music Row offices. Pictured here (I-r) are Warner Bros. Sr. VP/Marketing & Artist Development Mark Lusk, Randy Travis, Elizabeth Travis and Warner Bros. CEO Tom Whalley.



STAR POWER Kris Kristofferson (r) and Tim McGraw discussed music, acting, family life and more during an MJI event associated with the official CMA Awards radio remote on Saturday.



BNA ARRIVAL Entertainer of the Year Kenny Chesney celebrates his first CMA wins with the BNA Records team. Seen here are (I-r) BNA Manager/Artist Development & Marketing Dan Anderson, SE Regional Tony Morreave, Director/Media & Marketing Wes Vause, Manager/Label Operations Brita Coleman and NE Regional Jimmy Rector; Chesney; and BNA SW Regional Christian Svendsen, RLG Chairman Joe Galante, VP/National Promotion Tom Baldrica, North Central Promotion Manager Jean Williams and Sr. Director/National Promotion Rick Moxtey.



FORUM FORWARD The Country Radio Broadcasters presented its annual Fall Forum on Monday, giving visiting radio professionals and Music Row execs an overview of the state of the industry. Pictured following the panel discussion are (I-r) CAA's Rod Essig (who served as moderator), KZLA/Los Angeles PD R.J. Curtis, Susquehanna Sr. VP/GM Dan Halyburton, Universal Music Publishing Sr. VP Pat Higdon, Capitol/Nashville President Mike Dungan and CRB Executive Director Ed Salamon.





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LAST

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POWERED 3 MEDIABASE

TOTAL

TOTAL

November 19, 2004 TOTAUD TOTAL TOTAL PLAYS POINTS PLAYS ARTIST TITLE LABELIST a 4421 +107 LONESTAR Mr. Mom (BNA) 12136 258 429110 10317 19 2 BROOKS & DUNN That's What It's All About (Arista) 4054 -15 11247 50 368565 4108 21

ADDS 112/0 113/0 GARY ALLAN Nothing On But The Radio (MCA) 4028 11120 422 +159 383763 20748 23 113/0 KENNY CHESNEY The Woman With You (BNA) 406 3666 12 10394 +131 352028 17669 113/0 TIM MCGRAW Back When (Curb) 10318 673 3638 **-306** 351228 16087 12 110/0 6 BLAKE SHELTON Some Beach (Warner Bros.) 330861 9329 524 3335 +21324360 16 111/0 PHIL VASSAR In A Real Love (Arista) 9081 -1349 3295 -546 321153 -42672 29 112/0 262225 -3628 27 112/0

6927

6294

6002

5944

5933

5351

5219

4989

4949

4576

4125

4093

3487

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2563

2455

2379

1929

152E

1454

1264

1260

1181

1113

1044

977

951

800

797

778

738

701

670

623

586

568

559

511

457

113 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week

398

333

123

546

753

701

1686

1229

441

77

632

1354

59

316

563

-95

-146

143

22

13

165

420

57

1067

187

96

129

642

393

372

76

-48

-229

-30

123

448

23

69

2518

2278

2239

2179

2184

1930

1770

1724

1806

1583

1521

1509

1189

1067

1182

890

933

906

700

590

583

506

505

487

368

362

361

421

275

320

306

272

301

279

255

277

153

205

242

226

+118

+149

+70

+236

+269

+250

+473

+500

+185

+33

+260

+66

+495

+23

+128

+216

-14

-30

∔60

_46

+34

+70

+179

+29

+357

+75

+31

+41

+217

+157

+141

+31

-30

-100

+2

-21

+139

+13

+37

-35

8 DIFRKS BENTLEY How Am I Doin' (Canitol) 7930 .228 3011 +2 q TOBY KEITH Stays In Mexico (DreamWorks) 7694 -3157 2902 -1077 227308 -115015 DARRYL WORLEY Awful, Beautiful Life (DreamWorks) 7220 584 2568 +217 234051

SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) 2 LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) SHEDAISY Come Home Soon (Lyric Street) ALAN JACKSON Monday Morning Church (Arista 43 BRAD PAISLEY Mud On The Tires (Arista)

1 REBA MCENTIRE He Gets That From Me (MCA) Ð GRETCHEN WILSON When I Think About Cheatin' (Epic) 18 KEITH URBAN You're My Better Half (Capitol) 1 BIG & RICH Holy Water (Warner Bros.)

20 19 J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) **a** 23 JOSH GRACIN Nothin' To Lose (Lyric Street) 22 20 TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 28 23 RASCAL FLATTS Bless The Broken Road (Lyric Street) 24 24 PAT GREEN Oon't Break My Heart Again (Universal/Republic/Mercury) 3223

25 Ø BILLY DEAN Let Them Be Little (Curb) 29 26 LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 26 27 SUGARLAND Baby Girl (Mercury) 27 28 KATRINA ELAM No End in Sight (Universal South) 29 30 JAMIE O'NEAL Trying To Find Atlantis (Capitol)

30 ANDY GRIGGS If Heaven (RCA) **1** 32 MIRANDA LAMBERT Me And Charlie Talking (Epic) 32 35 TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 3 CRAIG MORGAN That's What I Love About Sunday (BBR)

a 34 CATHERINE BRITT The Upside Of Being Down (RCA) 35 Debut TOBY KEITH Mockingbird (Dream Works) 38 36 BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslaver) 37 37 JEFF BATES Long, Slow Kisses (RCA)

40 33 SHELLY FAIRCHILD You Don't Lie Here Anymore (Columbia) 39 Debut MONTGOMERY GENTRY Gone (Columbia) Debut) ബ CHELY WRIGHT Bumper Of My S.U.V. (Painted Red) 50 a JIMMY WAYNE Paper Angels (DreamWorks)

1 43 AMY DALLEY | Would Cry (Curb) 41 13 CAROLINA RAIN | Ain't Scared (Equity Music Group) 36 RACHEL PROCTOR Where I Belong (BNA)

➂ 44 JULIE ROBERTS The Chance (Mercury) 42 46 TERRI CLARK The World Needs A Drink (Mercury) 1 Debut JOE NICHOLS What's A Guy Gotta Do (Universal South)

46 3 MARK CHESNUTT I'm A Saint (Vivaton) 9 49 DAVID LEE MURPHY Inspiration (Koch) 45 50 KERRY HARVICK Cowgirls (Lyric Street)

of 11/7-11/13. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are fied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.), © 2004, R&R, Inc.

| Most | Ad | de | d° |
|----------|--------|------|----|
| www.rrac | dds.co | יווס | |

16 113/0

20 110/0

11 109/1

12

7 110/3

10

13 107/0

5

5 108/8

8 103/2

5

7 73/2

5 68/7

ĥ 66/5

6 57/5

Δ 76/11

3

7 4713

6 60/1

2

3 43/5

9 40/0

5 37/0

109/1

110/0

109/1

109/5

104/1 13

96/1

103/0

102/11

80/1

83/4

75/2

84/0

29/29

40/6

41/34

12/1

45/3

36/0

40/11

40/12

30/3

21938

14081

11272

5578 20

23216

28291

12981

53261

31752

8975

1746

12905

4246

5548 11 82/3

16883

-1684 17

4935 18

3286

8963

-1863

3054

13157

1773 13 70/1

34081

7458

4581

2545

13240

12458

11462

2497

-517 8 40/0

4277

-1346

15846

-94

1007 3 30/1

-3805

219328

204582

192754

190150

194738

158147

173102

168507

160359

144252

125171

124944

106636

101653

83356

82157

77910

70261

54771

42503

36330

33930

39113

29468

36220

33105

26857

24070

19189

29532

21554

21970

15570

11438

16043

17984

19371

12338

10561

ARTIST TITLE LABEL(S) ADDS 34 MONTGOMERY GENTRY Gone (Columbia) TOBY KEITH Mockingbird (DreamWorks) 29 PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) 24 JOE NICHOLS What's A Guy Gotta Do (Universal South) 12 RASCAL FLATTS Bless The Broken Road (Lyric Street) 11 CRAIG MORGAN That's What I Love About Sunday (BBR) 11 TERRI CLARK The World Needs A Drink (Mercury) 11 KEITH URBAN You're My Better Half (Capitol) Ω RODNEY ATKINS Monkey in The Middle (Curb)

Most **Increased Points**

| | POINT |
|--|----------|
| ARTIST TITLE LABEL(S) | INCREASE |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | +1686 |
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | +1354 |
| KEITH URBAN You're My Better Half (Capitol) | +1229 |
| TOBY KEITH Mockingbird (DreamWorks) | +1067 |
| BRAD PAISLEY Mud On The Tires (Arista) | +753 |
| REBA MCENTIRE He Gets That From Me (MCA) | +701 |
| TIM MCGRAW Back When (Curb) | +673 |
| MONTGOMERY GENTRY Gone (Columbia) | +642 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | +632 |
| DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | +584 |
| | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| KEITH URBAN You're My Better Half (Capitol) | +500 |
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | +495 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | +473 |
| TOBY KEITH Mockingbird (DreamWorks) | +357 |
| TIM MCGRAW Back When (Curb) | +306 |
| BRAD PAISLEY Mud On The Tires (Arista) | +269 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | +260 |
| REBA MCENTIRE He Gets That From Me (MCA) | +250 |
| ALAN JACKSON Monday Morning Church (Arista) | +236 |

Breakers

ANDY GRIGGS If Heaven (RCA) 7 Adds • Moves 33-30 **CRAIG MORGAN** That's What I Love About Sunday (BBR) 11 Adds • Moves 39-33

Songs ranked by total plays

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TOTAL

COUNTRY TOP 50 INDICATOR

| November 19, 2 | 2004 |
|----------------|------|
|----------------|------|

| F25 | 1400 | No November 19, 2004 | | | | | | | | | |
|--------------|--------------|--|----------------|--------|----------------|-------|------------------|------------------|-------|---------------|----|
| LAST WEEK | TH'S WEEK | ARTIST TITLE LABEL(S) | TOTAL POWTS | POINTS | TOTAL PLAYS | PLAYS | TOT.AUO. (00) | 4/- AUD. (00) | WEEKS | TOTAL ADOS | |
| 2 | O | LONESTAR Mr. Mom (BNA) | 5617 | 92 | 4307 | +63 | 131775 | 2758 | 19 | 112/0 | u |
| 1 | 2 | GARY ALLAN Nothing On But The Radio (MCA) | 5534 | -11 | 4265 | -12 | 129484 | 195 | 23 | 113/0 | AR |
| 5 | 3 | KENNY CHESNEY The Woman With You (BNA) | 5166 | 126 | 3986 | +118 | 119401 | 1970 | 13 | 113/0 | TI |
| 3 | 4 | BRDOKS & DUNN That's What It's All About (Arista) | 5152 | -57 | 3987 | -38 | 120237 | -288 | 21 | 107/0 | J |
| 7 | 6 | TIM MCGRAW Back When (Curb) | 5079 | 333 | 3921 | +282 | 117146 | 7560 | 10 | 112/1 | J |
| 8 | 6 | BLAKE SHELTON Some Beach (Warner Bros.) | 4898 | 271 | 3814 | +231 | 112915 | 5781 | 16 | 113/0 | PI |
| 9 | 0 | DIERKS BENTLEY How Am I Doin' (Capitol) | 4434 | 82 | 3437 | +57 | 100950 | 1447 | 28 | 112/0 | CI |
| 11 | 8 | DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 3977 | 194 | 3051 | +177 | 91430 | 4170 | 20 | 112/1 | R/ |
| 12 | 9 | SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) | 3876 | 101 | 2950 | +75 | 90323 | 2994 | 11 | 112/1 | G |
| 14 | 1 | ALAN JACKSON Monday Morning Church (Arista) | 3485 | 271 | 2690 | +233 | 79482 | 5299 | 7 | 112/2 | RI |
| 13 | 0 | SHEDAISY Come Home Soon (Lyric Street) | 3335 | 56 | 2583 | +45 | 78375 | 1473 | 20 | 107/0 | |
| 15 | 12 | LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) | 3279 | 154 | 2565 | +139 | 76669 | 3362 | 12 | 109/2 | |
| 16 | 13 | BRAD PAISLEY Mud On The Tires (Arista) | 3121 | 275 | 2432 | +220 | 73207 | 6528 | 11 | 104/1 | |
| 17 | 4 | BIG & RICH Holy Water (Warner Bros.) | 2865 | 170 | 2228 | +139 | 65601 | 3672 | 9 | 108/3 | |
| 20 | (5) | KEITH URBAN You're My Better Half (Capitol) | 2811 | 440 | 2128 | +324 | 65020 | 10092 | 5 | 107/4 | |
| 18 | 16 | REBA MCENTIRE He Gets That From Me (MCA) | 2809 | 148 | 2196 | +105 | 66104 | 4790 | 13 | 105/6 | |
| 19 | 0 | J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) | 2607 | 116 | 2001 | +90 | 60765 | 2630 | 13 | 97/2 | |
| 22 | 18 | GRETCHEN WILSON When I Think About Cheatin' (Epic) | 2477 | 532 | 1873 | +379 | 55854 | 12609 | 5 | 105/6 | |
| 21 | 19 | TRAVIS TRITT (JOHN MELLENCAMP What Say You (Columbia) | 2225 | 16 | 1680 | +46 | 54040 | ·360 | 11 | 93/2 | |
| 23 | 20 | JOSH GRACIN Nothin' To Lose (Lyric Street) | 2065 | 157 | 1598 | +112 | 48498 | 4123 | 12 | 88/2 | 4 |
| 28 | 4 | RASCAL FLATTS Bless The Broken Road (Lyric Street) | 1867 | 558 | 1438 | +392 | 44564 | 13774 | 4 | 100/10 | |
| 24 | 22 | PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury | / 1624 | 34 | 1292 | +42 | 34470 | 755 | 13 | 86/5 | A |
| 27 | 3 | BILLY DEAN Let Them Be Little (Curb) | 1527 | 206 | 1118 | +169 | 35475 | 3388 | 9 | 78/4 | R. |
| 30 | 24 | LEE ANN WOMACK May Hate Myself In The Morning (MCA) | 1478 | 225 | 1147 | +154 | 32715 | 5813 | 5 | 83/4 | G |
| 25 | 4 | SUGARLAND Baby Girl (Mercury) | 1448 | 13 | 1090 | +10 | 31239 | 496 | 18 | 64/1 | T |
| 26 | 4 | JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 1423 | 63 | 1119 | +53 | 30123 | 1317 | 7 | 86/3 | K |
| 31 | 4 | KATRINA ELAM No End In Sight (Universal South) | 1244 | 21 | 1015 | + 15 | 27172 | 475 | 17 | 68/1 | J |
| 32 | 23 | ANDY GRIGGS If Heaven (RCA) | 1217 | 105 | 968 | +79 | 27009 | 2264 | 6 | 67/4 | M |
| 33 | 29 | JEFF BATES Long, Slow Kisses (RCA) | 895 | 67 | 749 | +55 | 21503 | 2283 | 9 | 52/1 | B |
| 34 | 30 | MARK CHESNUTT I'm A Saint (Vivator) | 808 | -18 | 630 | +7 | 15841 | -574 | 5 | 59/0 | A |
| 35 | 1 | TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) | 721 | 17 | 564 | +14 | 16602 | 269 | 6 | 47/1 | |
| 36 | 32 | MIRANDA LAMBERT Me And Charlie Talking (Epic) | 716 | 76 | 550 | +66 | 16597 | 1717 | 6 | 47/3 | |
| 39 | 33 | JIMMY WAYNE Paper Angels (DreamWorks) | 688 | 205 | 542 | +163 | 15169 | 4452 | 3 | 63/15 | |
| 43 | 34 | JOE NICHOLS What's A Guy Gotta Do (Universal South) | 654 | 295 | 523 | +234 | 13880 | 5652 | 2 | 53/14 | |
| 37 | € | SHELLY FAIRCHILD You Don't Lie Here Anymore (Columbia) | 636 | 28 | 509 | +17 | 14000 | 678 | 6 | 43/3 | |
| 42 | 30 | CRAIG MORGAN That's What I Love About Sunday (BBR) | 530 | 165 | 423 | +134 | 12650 | 4120 | 3 | 48/12 | |
| 38 | 1 | CATHERINE BRITT The Upside Of Being Down (RCA) | 528 | 29 | 403 | +20 | 12532 | 661 | 14 | 34/2 | |
| Debut | _ | TOBY KEITH Mockingbird (DreamWorks) | 472 | 469 | 363 | +361 | 11997 | 11903 | 1 | 28/27 | |
| 40 | 39 | KERRY HARVICK Cowgirls (Lyric Street) | 448 | 17 | 358 | +18 | 10002 | 203 | 6 | 33/0 | |
| 41 | 40 | JULIE ROBERTS The Chance (Mercury) | 408 | 33 | 351 | +28 | 7655 | 588 | 5 | 31/1 | |
| 45 | 4 | TERRI CLARK The World Needs A Drink (Mercury) | 402 | 116 | 354 | +114 | 8395 | 2508 | 2 | 43/11 | |
| Debut | 42 | MONTGOMERY GENTRY Gone (Columbia) | 341 | 284 | 242 | +202 | 8541 | 7328 | 1 | 29/26 | 1 |
| 49 | 43 | SARA EVANS Tonight (RCA) | 287 | 70 | 227 | +57 | 6234 | 1442 | 3 | 23/5 | • |
| 50 | 44 | AMY DALLEY I Would Cry (Curb) | 272 | 61 | 191 | +41 | 6414 | 1689 | 2 | 20/0 | AI |
| 48 | 45 | DAVID LEE MURPHY Inspiration (Koch) | 250 | 16 | 212 | +10 | 5993 | 370 | 5 | 20/1 | R |
| 46 | 46 | CAROLINA RAIN I Ain't Scared (Equity Music Group) | 247 | -30 | 160 | -20 | 6463 | -951 | 6 | 18/0 | G |
| 44 | 47 | RACHEL PROCTOR Where I Belong (BNA) | 240 | -90 | 188 | -61 | 5688 | -2246 | 8 | 16/0 | K |
| - | 48 | GLENN CUMMINGS Big (Gulf Coast) | 202 | 11 | 176 | +9 | 3529 | 181 | 3 | 18/1 | Ť |
| Debut | 49 | RANDY TRAVIS Four Walls (Word/Warner Bros.) | 190 | 18 | 147 | +24 | 3972 | 132 | 1 | 16/2 | J |
| Debut | 1 | PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) | 181 | 91 | 158 | +83 | 3685 | 1575 | 1 | 21/13 | B |
| | | | | | | | | | | | R |

113 Country reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13.
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Most Added

| www.rrindicator.com | |
|---|-----|
| ARTIST TITLE LABEL(S) | 40D |
| TOBY KEITH Mockingbird (DreamWorks) | 27 |
| MONTGOMERY GENTRY Gone (Columbia) | 26 |
| JIMMY WAYNE Paper Angels (DreamWorks) | 15 |
| JOE NICHOLS What's A Guy Gotta Oo (Universal South) | 14 |
| PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) | 13 |
| CRAIG MORGAN That's What I Love About Sunday (BBR) | 12 |
| TERRI CLARK The World Needs A Orink (Mercury) | 11 |
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | 10 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | - 6 |
| REBA MCENTIRE He Gets That From Me (MCA) | - 6 |

Most Increased Points

| ARTIST TITLE LABEL(S) | POINT INCREASE |
|---|-------------------|
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | +558 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | +532 |
| TOBY KEITH Mockingbird (DreamWorks) | +469 |
| KEITH URBAN You're My Better Half (Capitol) | +440 |
| TIM MCGRAW Back When (Curb) | +333 |
| JOE NICHOLS What's A Guy Gotta Oo (Universal South) | +295 |
| MONTGOMERY GENTRY Gone (Columbia) | +284 |
| BRAO PAISLEY Mud On The Tires (Arista) | +275 |
| BLAKE SHELTON Some Beach (Warner Bros.) | +271 |
| ALAN JACKSON Monday Morning Church (Arista) | +271 |
| | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| RASCAL FLATTS Bless The Broken Road (Lyric Street) | +392 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | +379 |
| TOBY KEITH Mockingbird (DreamWorks) | +361 |
| KEITH URBAN You're My Better Half (Capitol) | +324 |
| TIM MCGRAW Back When (Curb) | +282 |
| JOE NICHOLS What's A Guy Gotta Do (Universal South) | +234 |
| ALAN JACKSON Monday Morning Church (Arista) | +233 |
| BLAKE SHELTON Some Beach (Warner Bros.) | +231 |
| BRAD PAISLEY Mud On The Tires (Arista) | +220 |
| MONTGDMERY GENTRY Gone (Columbia) | +202 |



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COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 19, 2004

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of November 1-16.

| PHIL VASSAR In A Real Love (Arista) TORY KEITH Stays in Mexico (DreamWorks) 11.8% 99.3% 5.0% 3. LDNESTAR Mr. Mom (BMA) BLAKE SHELTON Some Beach (Warner Bras.) BRODKS & DUNN That's What It's All About (Arista) DIERKS BENTLEY How Am I Doin' (Capital) DIERKS BENTLEY How Am I Doin' (Capital) EKENNY CHESNEY The Warnan With You (BMA) TIM MCGRAW Back When (Curb) BRAD PAISLEY Mud On The Tires (Arista) SHADIANT WILLY CURRINGTON Party For Two (Mercury) BRAD PAISLEY Mud On The Tires (Arista) DARRYL WORLEY Awful, Beautiful Life (DreamWorks) ALAN JACKSON Monday Morning Church (Arista) JOH GRACK SI Heaven (RCA) JOH GRACK SI Heaven (RCA) SUGARLAND Baby Girl (Mercury) LAND GRIGGS II Heaven (RCCA) SUGARLAND Baby Girl (Mercury) SUGARLAND Baby Girl (Mercury) LEAN TYPE STORE (Arista) SUGARLAND Baby Girl (Mercury) LEAN TYPE BABY (LIFE (DreamWorks) ANDY GRIGGS II Heaven (RCCA) SUGARLAND Baby Girl (Mercury) LEAN TYPE BABY (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE BABY (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE BABY (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE BABY (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE BE LIFE (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE DE FOR A LIFE (LIFE (DreamWorks) SUGARLAND Baby Girl (Mercury) LEAN TYPE TO Find Atlantis (Capitol) 12.5% 48.0% 23.3% 20.5% 89.3% 33.3% 33.3% 20.5% 3.3% 33.3% 3.3% 3.3% 3.3% 3.3% 3.3% | ARTIST Title (Label) | KE A LOT | TOTAL POSITIVE | NEUTRAL | FAMILIARITY | DISLIKE | BUFN |
|--|--|----------|-------------------|---------|-------------|---------|------|
| TOBY KEITH Stays In Mexico (DreamWorks) 31.5% 69.5% 20.8% 98.3% 5.0% 3. | GARY ALLAN Nothing On But The Radio (MCA) | 43.8% | 77.3% | 15.3% | 98.3% | 4.0% | 1.8% |
| LDNESTAR Mr. Mom (BNA) 31.3% 66.5% 20.3% 96.5% 7.3% 2. | PHIL VASSAR In A Real Love (Arista) | 36.5% | 76.3% | 17.8% | 99.3% | 2.8% | 2.5% |
| BLAKE SHELTON Some Beach (Warner Bros.) BRODKS & DUNN That's What It's All About (Arista) DIERKS BENTILEY How Am I Doin' (Capitol) ES.3% 66.3% 24.5% 97.8% 4.3% 2. SHEDAISY Come Home Soon (Lyric Street) SHEDAISY Come Home Soon (Lyric Street) ENERGY CHESNEY The Woman With You (BNA) 25.8% 65.0% 25.8% 92.5% 80.0% 3. KENNY CHESNEY THE Woman With You (BNA) 25.3% 63.3% 20.0% 92.3% 70.0% 2. TIM MCGRAW Back When (Curb) BRAD PAISLEY Mud On The Tires (Arista) BRAD PAISLEY Mud On The Tires (Arista) SHADIA TWAIN WJ BILLY CURRINGTON Party For Two (Mercury) 22.3% 50.5% 25.5% 92.0% 94.8% 50.0% 1. SHANIA TWAIN WJ BILLY CURRINGTON Party For Two (Mercury) 22.3% 50.5% 25.5% 92.0% 11.8% 4. REBA MCENTIRE He Gets That From Me (MCA) DARRYL WORLEY Awful, Beautiful Life (DeamWorks) DARRYL WORLEY Awful, Beautiful Life (DeamWorks) ALAN JACKSON Monday Morning Church (Arista) JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 60.0% 2. ANDY GRIGGS If Heaven (RCA) SUGARLAND Baby Girl (Mercury) 15.8% 47.3% 22.0% 78.8% 80.0% 1. SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 65.3% 93.3% 3. LEANN RIMES Nothin' Gout Love Makes Sense (Asylum/Curb) BILLY DEAN Let Them Be Little (Curb) 11.8% 40.0% 22.3% 80.0% 13.8% 92.0% 73.3% 3. LEANN RIMES Nothin' Gout Love Makes Sense (Asylum/Curb) 11.8% 40.0% 20.8% 74.0% 88.8% 3. JIMMY BUFFETT (IMARTINA MCBRIDE Trip Around The Sun (RCA/Mailboart) 9.5% 40.0% 20.8% 74.0% 88.8% 3. JIMMY BUFFETT (IMARTINA MCBRIDE Trip Around The Sun (RCA/Mailboart) 9.5% 49.5% 81.8% 88.8% 3. JIMMY BUFFETT (MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboart) 9.5% 40.0% 20.8% 74.0% 80.5% 11.3% 4. RESERVENCE OF A Middle Aged Woman (BNA) RESERVENCE OF A Middle Age | TOBY KEITH Stays in Mexico (DreamWorks) | 31.5% | 69.5% | 20.8% | 98.3% | 5.0% | 3.6% |
| BRODKS & DUNN That's What It's All About (Arista) 26.5% 73.0% 18.3% 97.3% 5.0% 1. | LDNESTAR Mr. Mom (BNA) | 31.3% | 66.5% | 20.3% | 96.5% | 7.3% | 2.5% |
| DIERKS BENTLEY How Am I Doin' (Capitot) 26.3% 66.3% 24.5% 97.8% 4.3% 2. | BLAKE SHELTON Some Beach (Warner Bros.) | 28.8% | 70.5% | 20.3% | 97.8% | 4.5% | 2.5% |
| SHEDAISY Come Home Soon (Lyric Street) 25.8% 55.0% 25.8% 92.5% 8.0% 3. | BRODKS & DUNN That's What It's All About (Arista) | 26.5% | 73.0% | 18.3% | 97.3% | 5.0% | 1.0% |
| RENNY CHESNEY The Woman With You (BNA) 25.3% 63.3% 20.0% 92.3% 7.0% 2. | DIERKS BENTLEY How Am I Doin' (Capitol) | 26.3% | 66.3% | 24.5% | 97.8% | 4.3% | 2.8% |
| TIM MCGRAW Back When (Curb) BRAD PAISLEY Mud On The Tires (Arista) SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) REBA MCENTIRE He Gets That From Me (MCA) DARRYL WORLEY Awful, Beautiful Life (DreamWorks) ALAN JACKSON Monday Morning Church (Arista) JOSH GRACIN Nothin' To Lose (Lyric Street) ANDY GRIGGS If Heaven (FCA) SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 91.8% 60.3% 22.3% 87.0% 7.0% 1. JOSH GRACIN Nothin' Bout Love Makes Sense (Asylum/Curb) 15.8% 41.3% 22.0% 78.8% 85.3% 93.3% LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 24.3% 85.6% 85.3% 85.6% 85.3% 88.8% 5. KATRINA E LAM NO End In Sight (Universal South) 12.5% 46.0% 24.3% 84.8% 8.8% 5. KATRINA E LAM NO End In Sight (Universal South) 12.3% 12.3% 40.0% 24.3% 84.8% 8.8% 5. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 88.3% 92.65% 77.3% 10.0% 48.8% 3. RASCAL FLATTS Bless The Broken Rodit_(Lyric Street) 9.3% 44.5% 24.5% 77.3% 10.0% 48.6% 11.3% 11.8% 48.6% 11.3% 11.8% 48.6% 11.8% 12.9% 12.9% 12.9% 13.9% 14.8% 15.9% 15.9% 16.0% 16.0% 16.0% 16.0% 16 | SHEDAISY Come Home Soon (Lyric Street) | 25.8% | 55.0% | 25.8% | 92.5% | 8.0% | 3.8% |
| BRAD PAISLEY Mud On The Tires (Arista) SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) 22.3% 50.5% 25.5% 92.0% 11.8% 4. REBA MCENTIRE He Gets That From Me (MCA) DARRYL WORLEY Awful, Beautiful Life (DreamWorks) ALAN JACKSON Monday Morning Church (Arista) JUSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 2. ANDY GRIGGS If Heaven (RCA) SUGARLAND Baby Girl (Mercury) 15.8% 47.3% 22.0% 78.8% 8.0% 1. SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 26.5% 93.3% 3.3 3. LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 85.0% 8.8% 5. MATINA ELAM NO End In Sight (Universal South) LEE ANN WOMACK I May Hate Myself In The Morning (MCA) JEFF BATES Long, Slow Kisses (RCA) JIMMY BUFFETT (IMARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. JIMMY BUFFETT (IMARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. TRACY BYRD Revenge Of A Middle-Raged Woman (BNA) RASCAL FLATTS Bless The Broken Road (Lyric Street) 9.3% 40.5% 28.3% 92.5% 72.5% 9.8% 3. TRACY BYRD Revenge Of A Middle-Raged Woman (BNA) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Wanner Bros.) BIG & RICH Holy Water (Wanner Bros.) RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.3% 74.5% 13.8% 4.0% 13.8% 29.9% 77.8% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 24.8% 74.5% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 13.8% 4.0% 13.8% 24.8% 74.5% 12.55% 34.0% 29.3% 86.3% 11.8% 24.8% 74.5% 12.55% 34.0% 29.3% 86.3% 11.8% 24.8% 74.5% 12.55% 34.0% 29.3% 86.3% 11.8% 24.8% 7 | KENNY CHESNEY The Woman With You (BNA) | 25.3% | 63.3% | 20.0% | 92.3% | 7.0% | 2.0% |
| SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) 22.3% 50.5% 25.5% 92.0% 11.8% 4. | TIM MCGRAW Back When (Curb) | 24.3% | 60.0% | 23.0% | 91.3% | 5.5% | 2.8% |
| REBA MCENTIRE He Gets That From Me (MCA) 21.3% 58.8% 25.3% 94.0% 7.3% 2. DARRYL WORLEY Awful, Beautiful Life (DreamWorks) 20.0% 61.0% 19.3% 91.8% 9.5% 2. ALAN JACKSON Monday Morning Church (Arista) 19.3% 56.0% 22.3% 87.0% 7.0% 1. JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 2. ANDY GRIGGS If Heaven (RCA) 15.8% 47.3% 22.0% 78.8% 8.0% 1. SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3. LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 26.5% 89.3% 3.3% 3. BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 85.0% 8.3% 3. JAMIE O'NEAL Trying To Find Atlantis (Capital) 12.5% 46.0% 24.3% 84.8% 8.8% 5. KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself | BRAD PAISLEY Mud On The Tires (Arista) | 22.8% | 66.5% | 22.0% | 94.8% | 5.0% | 1.3% |
| DARRYL WORLEY Awful, Beautiful Life (DreamWorks) ALAN JACKSON Monday Morning Church (Arista) JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 22.3% 87.0% 7.0% 1. JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 22. ANDY GRIGGS If Heaven (RCA) SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3. LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 26.5% 89.3% 73% 3. BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 85.0% 83.8% 3. JAMIE O'NEAL Trying To Find Atlantis (Capitol) 12.5% 46.0% 24.3% 84.8% 8.8% 5. KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12.3% 40.0% 20.8% 74.0% 8.8% 3. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 88.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roatin' (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 77.3% 10.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) | 22.3% | 50.5% | 25.5% | 92.0% | 11.8% | 4.3% |
| ALAN JACKSON Monday Morning Church (Arista) JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 2 ANDY GRIGGS If Heaven (RCA) SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3. LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 26.5% 89.3% 3.3 BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 85.0% 8.3% 3. JAMIE O'NEAL Trying To Find Atlantis (Capitol) 12.5% 46.0% 24.3% 84.8% 8.8% 5. KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12.3% 40.0% 20.8% 74.0% 8.8% 3. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.8% 44.8% 24.5% 81.8% 8.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roat (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 44.5% 25.8% 79.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 77.8% 13.8% 4. TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | REBA MCENTIRE He Gets That From Me (MCA) | 21.3% | 58.8% | 25.3% | 94.0% | 7.3% | 2.8% |
| JOSH GRACIN Nothin' To Lose (Lyric Street) 18.8% 62.3% 20.5% 91.5% 6.0% 22. ANDY GRIGGS If Heaven (RCA) 15.8% 47.3% 22.0% 78.8% 8.0% 1. SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3.3 12.4% 1. SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3.3 1.3% 3.3 1.3% 1.0% 26.5% 89.3% 1.3% 3.3 3 | DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 20.0% | 61.0% | 19.3% | 91.8% | 9.5% | 2.0% |
| ANDY GRIGGS If Heaven (RCA) SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3. LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 26.5% 89.3% 3. BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 89.3% 3. JAMIE O'NEAL Trying To Find Atlantis (Capitol) 12.5% 46.0% 24.3% 84.8% 88.8% 5. KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself In The Morning (MCA) JEFF BATES Long, Slow Kisses (RCA) JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roath (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 4. TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | ALAN JACKSON Monday Morning Church (Arista) | 19.3% | .56.0% | 22.3% | 87.0% | 7.0% | 1.8% |
| SUGARLAND Baby Girl (Mercury) 15.0% 50.8% 21.8% 85.3% 9.3% 3. | JOSH GRACIN Nothin' To Lose (Lyric Street) | 18.8% | 62.3% | 20.5% | 91.5% | 6.0% | 2.8% |
| LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 14.8% 52.3% 26.5% 89.3% 3.8% 3.8% 3.8% 3.8% 3.3% 3 | ANDY GRIGGS If Heaven (RCA) | 15.8% | 47.3% | 22.0% | 78.8% | 8.0% | 1.5% |
| BILLY DEAN Let Them Be Little (Curb) 13.3% 47.0% 26.5% 85.0% 8.3% 3. JAMIE O'NEAL Trying To Find Atlantis (Capitol) 12.5% 46.0% 24.3% 84.8% 8.8% 5. KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12.3% 40.0% 20.8% 74.0% 8.8% 4. JEFF BATES Long, Slow Kisses (RCA) 9.8% 44.8% 24.5% 81.8% 8.8% 3. JIMMY BUFFETT fi/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 88.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roati_(Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | SUGARLAND Baby Girl (Mercury) | 15.0% | 50.8% | 21.8% | 85.3% | 9.3% | 3.5% |
| 12.5% 46.0% 24.3% 84.8% 8.8% 5. | LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) | 14.8% | 52.3% | 26.5% | 89.3% | 7.3% | 3.3% |
| KATRINA ELAM No End In Sight (Universal South) 12.3% 48.0% 33.8% 92.0% 7.3% 3. LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12.3% 40.0% 20.8% 74.0% 8.8% 4. JEFF BATES Long, Slow Kisses (RCA) 9.8% 44.8% 24.5% 81.8% 8.8% 3. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Rodu, (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 38.8% 44.5% 25.8% 79.3% 7.8% 1 BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% < | BILLY DEAN Let Them Be Little (Curb) | 13.3% | 47.0% | 26.5% | 85.0% | 8.3% | 3.3% |
| LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12.3% 40.0% 20.8% 74.0% 8.8% 4. JEFF BATES Long, Slow Kisses (RCA) 9.8% 44.8% 24.5% 81.8% 8.8% 3. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Rodu (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 12.5% | JAMIE O'NEAL Trying To Find Atlantis (Capitol) | 12.5% | 46.0% | 24.3% | 84.8% | 8.8% | 5.8% |
| JEFF BATES Long, Slow Kisses (RCA) 9.8% 44.8% 24.5% 81.8% 8.8% 3. JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roatin/(Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | KATRINA ELAM No End In Sight (Universal South) | 12.3% | 48.0% | 33.8% | 92.0% | 7.3% | 3.0% |
| JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) 9.5% 49.5% 32.8% 94.5% 8.8% 3. GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Roat (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | LEE ANN WOMACK I May Hate Myself In The Morning (MCA) | 12.3% | 40.0% | 20.8% | 74.0% | 8.8% | 4.5% |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) 9.3% 40.5% 24.0% 80.5% 11.3% 4. RASCAL FLATTS Bless The Broken Road (Lyric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BINA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | JEFF BATES Long, Slow Kisses (RCA) | 9.8% | 44.8% | 24.5% | 81.8% | 8.8% | 3.8% |
| RASCAL FLATTS Bless The Broken Roati_(L/tric Street) 9.3% 33.3% 26.5% 72.5% 9.8% 3. PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (BCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat) | 9.5% | 49.5% | 32.8% | 94.5% | 8.8% | 3.5% |
| PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 9.0% 55.3% 28.3% 92.5% 5.8% 3. TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | GRETCHEN WILSON When I Think About Cheatin' (Epic) | 9.3% | 40.5% | 24.0% | 80.5% | 11.3% | 4.8% |
| TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) 8.8% 38.3% 24.3% 77.3% 10.0% 4. KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (BCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | RASCAL FLATTS Bless The Broken Road (Lyric Street) | 9.3% | 33.3% | 26.5% | 72.5% | 9.8% | 3.0% |
| KEITH URBAN You're My Better Half (Capitol) 8.8% 44.5% 25.8% 79.3% 7.8% 1. BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (BCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) | 9.0% | 55.3% | 28.3% | 92.5% | 5.8% | 3.3% |
| BIG & RICH Holy Water (Warner Bros.) 8.5% 32.8% 26.5% 77.8% 13.8% 4. TRAVIS TRITT fjJOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (BCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | TRACY BYRD Revenge Of A Middle-Aged Woman (BNA) | 8.8% | 38.3% | 24.3% | 77.3% | 10.0% | 4.8% |
| TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 7.5% 43.0% 29.3% 85.3% 9.0% 4. RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (BCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | KEITH URBAN You're My Better Half (Capitol) | 8.8% | 44.5% | 25.8% | 79.3% | 7.8% | 1.3% |
| RACHEL PROCTOR Where I Belong (BNA) 7.3% 33.8% 24.8% 74.5% 12.5% 3. CATHERINE BRITT The Upside Of Being Down (RCA) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | BIG & RICH Holy Water (Warner Bros.) | 8.5% | 32.8% | 26.5% | 77.8% | 13.8% | 4.8% |
| CATHERINE BRITT The Upside Of Being Down (<i>RCA</i>) 6.8% 41.0% 29.3% 86.3% 11.8% 4. | TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) | 7.5% | 43.0% | 29.3% | 85.3% | 9.0% | 4.0% |
| | RACHEL PROCTOR Where I Belong (BNA) | 7.3% | 33.8% | 24.8% | 74.5% | 12.5% | 3.5% |
| MIRANDA LAMBERT Me And Charlie Talking (<i>Epic</i>) 3.0% 25.3% 19.5% 69.5% 15.0% 9. | CATHERINE BRITT The Upside Of Being Down (RCA) | 6.8% | 41.0% | 29.3% | 86.3% | 11.8% | 4.3% |
| | MIRANDA LAMBERT Me And Charlie Talking (Epic) | 3.0% | 25.3% | 19.5% | 69.5% | 15.0% | 9.8% |

HOT SCORES

Lassword of the Week: Morreale. Question of the Week: Did you watch the CMA Awards on CBS Nov. 9? How did you like the show?

Total

Yes, I watched: 51% I thought it was great: 20% I liked it: 21% It was OK: 9% I really didn't like it: 1%

P1

Yes, I watched: 54%
I thought it was great: 23%
I liked it: 22%
It was OK: 8%
I really didn't like it: 1%
I didn't watch: 46%

I didn't watch: 49%

P2

Yes, I watched: 43%
I thought it was great: 9%
I liked it: 18%
It was OK: 15%
I really didn't like it: 1%
I didn't watch: 57%

Male

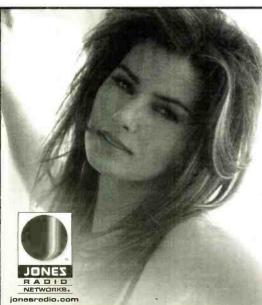
Yes, I watched: 51%
I thought it was great: 14%
I liked it: 21%
It was OK: 15%
I really didn't like it: 1%
I didn't watch: 49%

Female

Yes, I watched: 52% I thought it was great: 26% I liked it: 20% It was OK: 4% I really didn't like it: 2%

I didn't watch: 48%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It a Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. SOUTHEAST: Chairotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS, MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. WEST: Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..



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America's Best Testing Country Songs 12+ For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Famil. | Burn | Per. 25-54 | W 25-54 | M 25-54 |
|---|------|------|--------|------|---------------|------------|------------|
| TIM MCGRAW Back When (Curb) | 4.30 | 4.34 | 94% | 13% | 4.30 | 4.38 | 4.24 |
| GARY ALLAN Nothing On But The Radio (MCA) | 4.21 | 4.33 | 96% | 14% | 4.20 | 4.31 | 4.12 |
| BLAKE SHELTON Some Beach (Warner Bros.) | 4.18 | 4.33 | 96% | 19% | 4.22 | 4.34 | 4.13 |
| LONESTAR Mr. Mom (BNA) | 4.10 | 4.14 | 98% | 28% | 4.17 | 4.40 | 3.99 |
| KENNY CHESNEY The Woman With You (BNA) | 4.10 | 4.24 | 90% | 15% | 4.08 | 4.25 | 3.96 |
| JOSH GRACIN Nothin' To Lose (Lyric Street) | 4.09 | 4.14 | 60% | 6% | 4.01 | 4.32 | 3.82 |
| SHEDAISY Come Home Soon (Lyric Street) | 4.07 | 4.06 | 88% | 17% | 4.07 | 4.26 | 3.94 |
| KEITH URBAN You're My Better Half (Capitol) | 4.06 | 4.19 | 60% | 5% | 3.99 | 4.39 | 3.67 |
| BROOKS & OUNN That's What It's All About (Arista) | 4.05 | 4.13 | 96% | 24% | 4.08 | 4.22 | 3.97 |
| DIERKS BENTLEY How Am I Doin' (Capital) | 4.05 | 4.16 | 95% | 26% | 4.03 | 4.12 | 3.96 |
| REBA MCENTIRE He Gets That From Me (MCA) | 4.05 | 4.08 | 87% | 14% | 4.11 | 4.27 | 3.99 |
| ALAN JACKSON Monday Morning Church (Arista) | 4.01 | 4.14 | 67% | 8% | 4.06 | 4.24 | 3.94 |
| BRAD PAISLEY Mud On The Tires (Arista) | 3.99 | 4.05 | 82% | 9% | 3.98 | 4.05 | 3.93 |
| TRACE ADKINS Rough & Ready (Capitol) | 3.98 | 4.18 | 95% | 29% | 3.98 | 4.01 | 3.96 |
| GEORGE STRAIT Hate Everything (MCA) | 3.96 | 4.06 | 98% | 29% | 4.06 | 4.13 | 4.01 |
| JOE NICHOLS If Nobody Believed In You (Universal South) | 3.96 | 4.11 | 95% | 33% | 4.04 | 4.17 | 3.94 |
| PHIL VASSAR In A Real Love (Arista) | 3.95 | 4.05 | 95% | 21% | 3.92 | 4.08 | 3.80 |
| DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 3.92 | 4.09 | 80% | 12% | 3.90 | 4.02 | 3.83 |
| SUGARLAND Baby Girl (Mercury) | 3.86 | 3.85 | 56% | 8% | 3.87 | 4.00 | 3.80 |
| BILLY DEAN Let Them Be Little (Curb) | 3.86 | 4.05 | 48% | 7% | 3.91 | 4.05 | 3.80 |
| KATRINA ELAM No End In Sight (Universal South) | 3.85 | 3.88 | 54% | 6% | 3.82 | 3.77 | 3.85 |
| GRETCHEN WILSON When I Think About Cheatin' (Epic) | 3.84 | _ | 77% | 15% | 3.95 | 4.05 | 3.86 |
| LEANN RIMES Nothin' 'Bout Love (Asylum/Curb) | 3.81 | 3.75 | 78% | 13% | 3.82 | 3.87 | 3.79 |
| PAT GREEN Don't Break My (Universal/Republic/Mercury) | 3.80 | 3.81 | 54% | 8% | 3.80 | 3.87 | 3.76 |
| MONTGOMERY GENTRY You Do Your Thing (Columbia) | 3.77 | 3.93 | 87% | 23% | 3.79 | 3.87 | 3.74 |
| T. TRITT f/J. MELLENCAMP What Say You (Columbia) | 3.77 | 3.84 | 77% | 15% | 3.81 | 4.12 | 3.61 |
| S. TWAIN W/ B. CURRINGTON Party For Two (Mercury) | 3.76 | 3.65 | 93% | 23% | 3.83 | 3.97 | 3.72 |
| JIMMY BUFFETT Trip Around The Sun (RCA/Mailboat) | 3.75 | 3.86 | 73% | 13% | 3.75 | 3.95 | 3.61 |
| TOBY KEITH Stays in Mexico (DreamWorks) | 3.73 | 3.89 | 98% | 40% | 3.79 | 3.81 | 3.78 |

Total sample size is 425 respondents. Total average tavorability estimates are based on a scale of 1·5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Bate TheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic a registered traderark of RateTheMusic.com. The RTM system, is available for local reductions by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Pramiere Radio Networks.

| R | R. |
|------|------|
| LAST | THIS |

COUNTRY TOP 30

POWERED BY

| U A.1 | ~~, | • | | | | |
|--------------|------|--|----------------|--------------|-------------------|-------------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| | 0 | LONESTAR Mr. Mom (BNA) | 610 | +4 | 14 | 19/0 |
| 2 | 2 | TOBY KEITH Stays In Mexico (Dream Works) | 515 | -33 | 13 | 19/0 |
| 5 | 3+ | SHANIA TWAIN Party For Two (Mercury) | 508 | | € #5 | 19/0 |
| 6 | 4 | TIM MCGRAW Back When (Curb) | 506 | +21 | 6 | 17/0 |
| 4 | 5 | BROOKS & DUNN That's What It's All About (Arista) | 499 | -13 | 17 | 19/0 |
| 7 | 6 | KENNY CHESNEY The Woman With You (BNA) | 498 | +20 | 10 | 19/0 |
| 10 | 04 | CAROLYN D.JOHNSON Head Over High Heels (Arista) | 491 | +21 | 7 | 9/0 |
| 8 | 8 | GEORGE CANYON I'll Never Do (Universal South) | 485 | +10 | 10 | 20/0 |
| 13 | 9 | LEANN RIMES Nothin' Bout Love (Asylum/Curb) | 472 | +76 | 7 | 18/0 |
| 9 | 10 | GARY ALLAN Nothing On But The Radio (MCA) | 460 | -14 | 15 | 17/0 |
| 3 | 11 | GEORGE STRAIT I Hate Everything (MCA) | 448 | 69 | 18 | 18/0 |
| 18 | 12 | BLAKE SHELTON Some Beach (Warner Bros.) | 396 | +54 | 5 | 13/0 |
| | 3 | PHIL VASSAR In A Real Love (Arista) | 391 | -75 | 12 | 17/0 |
| 15 | 4 | JOHNNY REIO You Still Dwn Me (Open Road/Universal) | 388 | +10 | 10 | 19/0 |
| 16 | 15 | BIG & RICH Holy Water (Warner Bros.) | 383 | +24 | 5 | 17/0 |
| 12 | 16 📫 | PAUL BRANOT: Convoy (Orange/Universal) | 382 | -22 | 11 | 17/0 |
| 17 | 0 | JIMMY BUFFETT Trip Around The Sun (RCA/Mailboat) | 352 | +9 | 8 | 17/0 |
| 23 | 18 | KEITH URBAN You're My Better Half (Capitol) | 338 | +71 | 2 | 11/1 |
| 19 | 19 | BRAO PAISLEY Mud On The Tires (Arista) | 314 | +1 | 6 | 15/0 |
| 21 | 20 | REBA MCENTIRE He Gets That From Me (MCA) | 313 | +27 | 3 | 15/0 |
| 25 | 4 | DOC WALKER Forgive Me (Open Road/Universal) | 297 | +44 | 2 | 11/2 |
| 22 | 22 | ALAN JACKSON Monday Morning Church (Arista) | 297 | +18 | 3 | 11/1 |
| 20 | 23 | DIERKS BENTLEY How Am I Doin' (Capitol) | 281 | -18 | 10 | 13/0 |
| 26 | 20+ | CHRIS CUMMINGS Not Again (Warner Bros.) | 264 | +11 | 3 | 12/1 |
| 24 | 25 | J.R. VAUTOUR U Make Me Love U (Busy Music) | 263 | +2 | 5 | 11/0 |
| 29 | 264 | LISA HEWITT One Df These Goodbyes (Independent) | 253 | +27 | 4 | 14/0 |
| Debut> | 27 | DARRYL WORLEY Awful, Beautiful Life (DreamWorks) | 229 | +37 | 1 | 9/1 |
| Debut | 28 | JAKE MATHEWS Signs Df You (Dpen Road/Universal) | 209 | +13 | 1 | 10/0 |
| 30 | 29 🛊 | BEVERLEY MAHOOO Like That Shirt (Spin) | 204 | -14 | 4 | 13/0 |
| Debut | 30 | GRETCHEN WILSON When I Think About Cheatin' (Epic, | 190 | +38 | 1 | 11/2 |

21 Canadian Cou reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. • Indicates Cancon © 2004, R&R, Inc.

FLASHBACK

- YEAR AGO
 - No. I:"I Love This Bar" Toby Keith
- 5 YEARS AGO
 - No. 1:"I Love You" Martina McBride
- 10 YEARS AGO
 - No. I: "Shut Up And Kiss Me" Mary Chapin Carpenter
- (15) YEARS AGO
 - No. I:"If Tomorrow Never Comes" Garth Brooks
- 20 YEARS AGO
 - No. I:"Why Not Me" The Judds
- YEARS AGO
 - No. 1:"You Decorated My Life" Kenny Rogers
- 30 YEARS AGO
 - No. I:"I Can Help" Billy Swan

New & Active

RANDY TRAVIS Four Walls (Word/Warner Bros.)
Total Plays: 118, Total Stations: 26, Adds: 2

TRENT WILLMON Home Sweet Holiday Inn *(Columbia)* Total Plays: 115, Total Stations: 18, Adds: 4

ALISON KRAUSS & UNION STATION Restless (Rounder)
Total Plays: 91, Total Stations: 15, Adds: 0

PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)
Total Plays: 70, Total Stations: 28, Adds: 24

SARA EVANS Tonight (RCA)
Total Plays: 55, Total Stations: 19, Adds: 7



Working Mom Leeza Gibbons

Continued from Page 1

When I talked to Leeza about her new radio show, what was supposed to be a phone interview turned into two moms yakking about their children, their busy lives and their passions. What listeners will get from Leeza is that, despite her celebrity status, she is really a mother, a daughter, a sister, a wife and a friend. I have no doubt that she'll connect with female listeners who are looking for a chance to unwind at night.

R&R: You have extensive experience in both TV and radio. What are the noticeable differences between the two me-

LG: I'm a storyteller at heart, so I truly enjoy the process of bring-

"What I want to do especially is encourage women to take their oxygen first. It's true what Mom always said: 'You're no good to anybody unless you take care of vourself."

ing information to the marketplace. I love to be the conduit through which ideas and energy find a place to live. What I especially love about radio is the intimacy and the ability to be flexible. It's cool to me that everything doesn't have to be run through a committee or a focus group, not to mention hair and makeup.

When I started working on radio, in college, I got hooked on the immediacy. With Leeza at Night, I am most excited to have the long-form format so that I can be responsive to what's on the listeners' minds and in their hearts. I hope to be able to hold up a mirror to a certain extent and reflect back to an audience what really matters to them. It's harder to do that on television these days, with story lengths increasingly becoming shorter. I found that to be more and more frustrating.

R&R: How would you describe Leeza at Night, and how will it differ from other nighttime shows?

LG: Simply put, we want to talk about what matters to women, what inspires us, what we are afraid of and how we can support each other. Although it may sound clichéd, I hope it will be an empowering way to spend time. My goal is to help us find answers to that perennial question "Am I enough?"

R&R: List some regulars on the show, and describe their contributions.

LG: In the coming weeks we'll be considering a number of people as regular contributors in the areas of health, beauty, fashion, fitness, current events and even numerology and dream interpretation.

I'm really excited about Dr. Jamie Huysman. He is a clinical psychologist, licensed social worker, interventionist and all-around miracle worker when it comes to taking the shame and stigma out of mental-health issues. He is the co-founder and Exec. Director of the Leeza Gibbons Memory Foundation, but I met him when he ran the aftercare program for my television show Leeza.

His mission was and is to offer guests ongoing support for the issues that led them to a public forum such as television or radio. Mining a guest's deepest emotional corners makes for provocative programming and great ratings, but we have an obligation to that individual following their appearance, and we make sure those guests are supported.

In Week One we tackled a range of subjects that have already begun to generate a lot of interest on our website, including weight issues and helping parents with boundaries for their children. Hey, look, I'm trying to figure it out too. I have a teenage daughter and sons who are 12 and 7. I have a husband, a cat, a dog, fish, a hamster, birds — you get the picture.

What I want to do especially is encourage women to take their oxygen first. Meaning, it's true what Mom always said: "You're no good to anybody unless you take care of your-

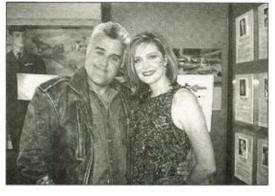
R&R: In a format that targets women, what message would you like to get across to your listeners?

LG: As women, the way we make sense of the world is to talk. That's what we do. We're going to do plenty of that on Leeza at Night by taking listener calls and putting on regular guests, celebrities and others who can help us make sense of the world. And since we often articulate our emotions through music, my plan is to play songs that energize us and nurture us.

"Hollywood has a huge heart, and, once again, the artists in the music community have shown up to help."

R&R: Give us a brief overview of Leeza's Place and your work for memory-loss awareness, as well as how you will tie these projects into your radio

LG: In 2002 I made some wholesale changes in my life when I stepped away from television to focus on creating the Leeza Gibbons Memory Foundation. Since that time I've begun to fulfill a promise I made to my mother. I told her I would take her diagnosis of Alzheimer's and



FUNNY GUY WITH A GOOD HEART Jay Leno visits with KOSI/ Denver midday host Denise Plante while in town to host a Susan G. Komen Foundation fundraiser.

use it to educate and inspire.

We are doing that through Leeza's Place, an intimate and safe setting offering those newly diagnosed with any memory disorder and their caregivers education, empowerment and energy. We are currently open in Melbourne, FL and New York City. We are scheduled to open in Joliet, IL in December and New Orleans in January.

One of the things we offer at Leeza's Place is scrapbooking. We know our diagnosed guests can remember way back into the distant past. When they bring in their photos, the bits and pieces of their lives, and begin to put them together on scrapbook pages, something wonderful happens. They feel the dignity of reflecting on a life well lived.

This activity is particularly meaningful to me because my mother and I used to look through her memory boxes together when she was in the beginning stages of Alzheimer's disease. As my mother's memories began to slip away, I became almost obsessed with preserving mine and creating new memories with my family. I designed a line of scrapbooking products called Leeza Gibbons Legacies to encourage other women to tell the stories of their lives and to, ultimately, create a revenue stream for the foundation.

We've also created an awareness building and fundraising compilation CD called Reflections. Because music is one of the last ways to reach a person with memory disorder, I thought it was appropriate to use this tool to raise money. TopSail Productions brought in WEA to distribute it, and 100% of the proceeds from the sale of Reflections will go to the Leeza Gibbons Memory Foun-

Hollywood has a huge heart, and, once again, the artists in the music community have shown up to help. How cool is it that we have everyone from Celine Dion and Madonna to Barry Manilow and Josh Groban on our album? I hope it will be a big seller for the holidays, because I think it will make a great gift. Not only are there 15 great songs from artists you know and love, but when you play the CD on your computer, it will hook you up to websites and give you lots of information about the disease and our foundation.

"We want to talk about what matters to women, what inspires us. what we are afraid of and how we can support each other."

It's just another example of how things have almost effortlessly come together to serve this mission. I know there will be a lot of caregivers listening to the radio. There are lots of women like me who have the ones they gave birth to on one side and the ones who gave birth to them on the other, both pulling and tugging for attention.

For affiliate information, contact Westwood One's Peter Sessa at 212-641-2053 or peter_sessa@westwood one.com. For more information about the Leeza Gibbons Memory Foundation and Leeza's Place, please visit www. leezasplace.org or call 1-888-OK-Leeza.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1663 or e-mail: jkertes@radioandrecords.com

AC TOP 30

POWERED BY MEDIABASE

| LAST WEEK | THIS | | | | | | |
|--------------|------------|--|----------------|-------|---------------------------|-------------------|----------------|
| | WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 1 | LOS LONELY BOYS Heaven (Or Music/Epic) | 2182 | -41 | 205630 | 24 | 90/0 |
| 2 | 2 | KEITH URBAN You'll Think Of Me (Capitol) | 1769 | -8 | 131027 | 26 | 101/0 |
| 3 | 3 | FIVE FOR FIGHTING 100 Years (Aware/Columbia) | 1624 | -110 | 118653 | 46 | 102/0 |
| 6 | 4 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 1583 | +200 | 133839 | 12 | 92/1 |
| 4 | 5 | MARDON 5 This Love (Octone/J/RMG) | 1503 | -86 | 133646 | 30 | 84/0 |
| 9 | 6 | PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) | 1399 | +66 | 101570 | 10 | 96/0 |
| 7 | 7 | MARTINA MCBRIDE This One's For The Girls (RCA) | 1316 | -28 | 104213 | 44 | 102/0 |
| 10 | 8 | ELTON JOHN Answer in The Sky (Universal) | 1307 | .7 | 86190 | - 11 | 93/0 |
| 8 | 9 | SEAL Love's Divine (Warner Bros.) | 1184 | -151 | 102310 | 42 | 93/0 |
| 12 | 1 | HALL & OATES I'll Be Around (U-Watch) | 1151 | +95 | 91444 | - 11 | 90/1 |
| 11 | 11 | KIMBERLEY LOCKE 8th World Wonder (Curb) | 1003 | -243 | 56786 | 33 | 90/0 |
| 13 | 12 | JOSH GROBAN Remember When It Rained (143/Reprise) | 791 | -84 | 57759 | 17 | 77/0 |
| 14 | ß | HOOBASTANK The Reason (Island/IDJMG) | 779 | +39 | 76467 | 22 | 45/0 |
| 17 | 4 | TIM MCGRAW Live Like You Were Dying (Curb) | 738 | +77 | 34985 | 8 | 77 3 |
| 16 | 15 | ALICIA KEYS If I Ain't Got You (J/RMG) | 670 | -66 | 43173 | 14 | 73/0 |
| 18 | Œ | MAROON 5 She Will Be Loved (Octone/J/RMG) | 668 | +45 | 110335 | 6 | 45/4 |
| 19 | O | KELLY CLARKSON Breakaway (Hollywood) | 625 | +86 | 103922 | 9 | 44/5 |
| 20 | 18 | MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal) | 506 | -9 | 35235 | 7 | 6010 |
| 21 | 1 | ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG) | 494 | +5 | 57048 | 4 | 70/2 |
| 22 | 20 | JOHN MAYER Qaughters (Aware/Columbia) | 473 | +91 | 55460 | 5 | 52/6 |
| 23 | 4 | CELINE DION Beautiful Boy (Epic) | 389 | +29 | 47322 | 5 | 44/3 |
| 24 | 22 | KATRINA CARLSON Drive (Kataphonic) | 319 | +9 | 14088 | 6 | 51/0 |
| 25 | 3 3 | SIMPLY RED Home (simplyred.com) | 238 | +9 | 25901 | 4 | 43/3 |
| 26 | 2 | JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG) | 204 | +14 | 7025 | 2 | 36/3 |
| 28 | 3 | CHRISTINE MCVIE Friend (Koch) | 203 | +14 | 4225 | 3 | 38/1 |
| 29 | 20 | LIONEL RICHIE Long Long Way To Go (Island/IDJMG) | 201 | +17 | 25634 | 3 | 41/4 |
| Debut | 4 | SHANIA TWAIN W/ MARK MCGRATH Party For Two (Mercury/IDJMG) | 182 | +35 | 26114 | 1 | 31/6 |
| 30 | 23 | COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) | 182 | +11 | 20589 | 16 | 13/0 |
| Debut | 29 | JOSH GROBAN Believe (Reprise) | 152 | +140 | 20218 | 1 | 44/13 |
| Debut | 30 | JOHN MELLENCAMP Walk Tall (Island/IDJMG) | 151 | -5 | 5069 | 1 | 24/1 |

111 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

AMY GRANT Come Be With Me (UMe)
Total Plays: 117, Total Stations: 19, Adds: 0

RICHARD MARX Ready To Fly (Manhattan/EMC)
Total Plays: 116, Total Stations: 22, Adds: 3

RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) Total Plays: 76, Total Stations: 21, Adds: 2 **DON HENLEY** Searching For A Heart (Artemis) Total Plays: 70, Total Stations: 17, Adds: 2

ANGEL Love Is *(Midas/AOA/WMG)* Total Plays: 68, Total Stations: 18, Adds: 2

RUBEN STUDDARD | Need An Angel (J/RMG) Total Plays: 44, Total Stations: 18, Adds: 5

Songs ranked by total plays

Most Added

www.rradds.com

| ARTIST TITLE LABEL(S) | ADDS |
|--|------|
| JOSH GROBAN Believe (Reprise) | 13 |
| JOHN MAYER Oaughters (Aware/Columbia) | 6 |
| S. TWAIN W/ M. MCGRATH Party For Two (Mercury/IDJMG) | 6 |
| KELLY CLARKSON Breakaway (Hollywood) | 5 |
| RUBEN STUDDARD Need An Angel (J/RMG) | 5 |
| MAROON 5 She Will Be Loved (Octone/J/RMG) | 4 |
| LIONEL RICHIE Long Long Way To Go (Island/IDJMG) | 4 |
| | |

Most Increased Plays

| ı | | TOTAL |
|---|---|--------|
| ŀ | ARTIST TITLE LABEL(S) | NCREAS |
| | MARTINA MCBRIDE In My Oaughter's Eyes (RCA) | +200 |
| ĺ | JOSH GROBAN Believe (Reprise) | +140 |
| l | LUTHER VANDROSS Oance With My Father (J/RMG) | +129 |
| l | JOSH GROBAN To Where You Are (143/Reprise) | +122 |
| l | HALL & OATES I'll Be Around (U-Watch) | +95 |
| l | JOHN MAYER Oaughters (Aware/Columbia) | +91 |
| l | KELLY CLARKSON Breakaway (Hollywood) | +86 |
| l | TIM MCGRAW Live Like You Were Dying (Curb) | +77 |
| l | NORAH JONES Come Away With Me (Blue Note/Virgin) | +70 |
| | G. BENSON f/R. FLACK You Are The Love Of My Life (GRP/VME | 7 +69 |
| | | |

Most Played Recurrents

| | PLAYS |
|---|-------|
| ARTIST TITLE LABEL(S) | |
| DIDO White Flag (Arista/RMG) | 1396 |
| MICHAEL MCDONALD Ain't No Mountain High Enough (Motown) | 1188 |
| SHERYL CROW The First Cut is The Deepest (A&M/Interscope) | 1145 |
| UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava) | 1136 |
| TRAIN Calling All Angels (Columbia) | 1095 |
| MATCHBOX TWENTY Unwell (Atlantic) | 882 |
| SHANIA TWAIN Forever And For Always (Mercury/IDJMG) | 825 |
| COUNTING CROWS Big Yellow Taxi (Geffen/Interscope) | 805 |
| JOSH GROBAN You Raise Me Up (143/Reprise) | 763 |
| LUTHER VANOROSS Dance With My Father (J/RMG) | 729 |
| SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG) | 724 |
| VANESSA CARLTON A Thousand Miles (A&M/Interscope) | 717 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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| RateTheMusic.com | | | ica's Best Testing AC Songs 1. he Week Ending 11/19/04 | | | | | |
|---|------|------|---|------|------------|------------|-----------|--|
| Artist Title (Label) | TW | LW | Famil. | Burn | W 25-54 | W 25-34 | W 35-5 | |
| TIM MCGRAW Live Like You Were Dying (Corb) | 3.87 | 3.79 | 79% | 15% | 3.93 | 3.83 | 3.96 | |
| MAROON 5 This Love (Octone/J/RMG) | 3.84 | 3.68 | 97% | 47% | 3.83 | 3.86 | 3.82 | |
| KEITH URBAN You'll Think Of Me (Capitol) | 3.82 | 3.67 | 83% | 19% | 3.85 | 3.88 | 3.84 | |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 3.80 | 3.74 | 91% | 27% | 3.88 | 3.62 | 3.95 | |
| MAROON 5 She Will Be Loved (Octone(J)(RMG) | 3.76 | *** | 89% | 30% | 3.75 | 3.68 | 3.77 | |
| 3 DOORS DOWN Here Without You (Republic/Universal) | 3.74 | 3.68 | 96% | 46% | 3.73 | 3.88 | 3.68 | |
| KIMBERLEY LOCKE 8th World Wonder (Curb) | 3.72 | 3.66 | 95% | 41% | 3,70 | 3.74 | 3.69 | |
| HOOBASTANK The Reason (Island/IDJMG) | 3.71 | 3.65 | 92% | 43% | 3.73 | 3.71 | 3.74 | |
| SEAL Love's Divine (Warner Bros.) | 3.69 | 3.53 | 93% | 36% | 3.77 | 3.61 | 3.82 | |
| ELTON JOHN Answer In The Sky (Universal) | 3.69 | 3.64 | 83% | 21% | 3.73 | 3.55 | 3.79 | |
| PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) | 3.68 | 3.61 | 78% | 18% | 3.71 | 3.31 | 3.82 | |
| LOS LONELY BOYS Heaven (Or Music/Epic) | 3.64 | 3.61 | 94% | 40% | 3.82 | 3.60 | 3.88 | |
| MERCYME Here With Me (INO/Curb) | 3.64 | 3.57 | 84% | 30% | 3.67 | 3.73 | 3.66 | |
| HALL & DATES I'll Be Around (U-Watch) | 3.61 | 3.60 | 88% | 24% | 3.70 | 3.47 | 3.77 | |
| MARTINA MCBRIOE This One's For The Girls (RCA) | 3.58 | 3.56 | 96% | 47% | 3.63 | 3.44 | 3.69 | |
| JOSH GROBAN Remember When It Rained (143/Reprise) | 3.54 | 3.55 | 87% | 30% | 3.60 | 3.44 | 3.64 | |
| FIVE FOR FIGHTING 100 Years (Aware/Cohmbia) | 3.52 | 3.50 | 96% | 47% | 3.54 | 3.44 | 3.57 | |
| MICHAEL MCDONALD Reach Out (Motown/Universal) | 3.38 | 3.39 | 84% | 30% | 3.40 | 3.17 | 3.46 | |

Total sample size is 316 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total tour represents the number of respondents who recognized the song. Total tour represents the number of respondents who read to said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/music preference. Rate TheMusic, com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks

3.35 3.19

3.23 3.32 91%

97% 59% 3.15 2.98

| R | R | ACTOP 30 | | | POWERI TEDIA | D BY |
|--------------|---------------------|---|----------------|-------|-------------------|-------------------|
| LAST WEEK | NAD THIS WEEK | | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| | WEEK | ARTIST TITLE LABEL(S) | | | men sales sales | |
| M | _ | LOS LONELY BOYS Heaven (Or Music/Epic) | 433 | -2 | 18 | 22/0 |
| 8 | Q | MAROON 5 She Will Be Loved (Octone/J/RMG) | 337 | +34 | 6 | 11/0 |
| 3 | 04 | KALAN PORTER Awake In A (BMG Music Canada) | 333 | +10 | 8 | 17/0 |
| 2 | 4 🚓 | CELINE DION You And I (Epic) | 333 | -8 | 24 | 23/0 |
| 6 | 0. | BRYAN ADAMS Open Road (Universal) | 313 | +3 | -11 | 16/0 |
| 7 | 0. | SHANIA TWAIN Party For Two (Mercury/IDJMG) | 311 | +1 | 9 | 16/0 |
| | Alle. | HOOBASTANK The Reason (Island)(DJMG) | 310 | -9 | 17 | 18/0 |
| 4 | 8 4 | | 305 | -18 | 15 | 18/0 |
| 12 | 0 | ELTON JOHN Answer In The Sky (Universal) | 288 | +18 | 9 | 15/1 |
| 10 | 0 | HALL & OATES I'll Be Around (Red/Sony Music Canada) | | +1 | 7 | 13/0 |
| 15 | 0 | PHIL COLLINS Don't Let Him Steel Your (Atlantic) | 268 | +23 | 7 | 10/0 |
| 13 | 12 | JACKSOUL Shady Day (Vik/BMG Music Canada) | 267 | -2 | 16 | 17/0 |
| 9 | 13 · | SEAL Love's Divine (Warner Bros.) | 264 | -38 | 32 | 16/0 |
| 11 | 14 | FIVE FOR FIGHTING 100 Years (Aware/Columbia) | 248 | -22 | 32 | 22/0 |
| 14 | 15 | MAROON 5 This Love (Octone(J)(RMG) | 246 | -10 | 29 | 19(6 |
| 17 | 16 * | ANDY KIM Forgot To Mention //ceworks/MapleMusic/ | 217 | +16 | 9 | 10/0 |
| 16 | 17. | SHAYE Beauty (EMI Music Canada) | 198 | . 7 | 6 | 13/0 |
| 24 | 0 | ROD STEWART What A Wonderful World (J/RMG) | 180 | +64 | 3 | 6/0 |
| 19 | 1 | LIONEL RICHIE Long Long Way To Go (Istand/ID.MMG) | 169 | +13 | 6 | 10/1 |
| 18 | ∙ | NELLY FURTADO Try (DreamWorks/Interscope) | 164 | +6 | 10 | 9/0 |
| 20 | 4 | KIMBERLEY LOCKE 8th World Wonder (Curb) | 55 | +2 | 0 | 9/0 |
| 22 | 2 | MARTINA MCBRIDE in My Daughter's Eyes (RCA) | 153 | +26 | 6 | 8/1 |
| 21 | 8 | ALICIA KEYS If I Ain't Get You (J/RMG) | 152 | +10 | 6 | 10/0 |
| 28 | 204 | CELINE DION Beautiful Boy (Epic) | 115 | +27 | 3 | 5/0 |
| 23 | 25 | K.D. LANG Helpless (Novesach) | 113 | 10 | 2 | 810 |
| 26 | 4 | SHAWN SMITH Fly (Slide) | 106 | +8 | 2 | 8/0 |
| 27 | 0 | FINGER ELEVEN One Thing (Wind-up) | 97 | 1 | 7 | 5/0 |
| 25 | 28 | COUNTING CROWS Accidentally (DreamWorks/Geffen) | 94 | -21 | 11 | 7/0 |
| Debut | 29 | BRYAN ADAMS Flying (Universal) | 93 | 36 | 1 | 3/0 |
| 30 | 30 | TIM MCGRAW Live Like You Were Dying (Curb) | 83 | +5 | 2 | 3/0 |

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. • Indicates Cancon © 2004, R&R, Inc.

Reporters

ALICIA KEYS If I Ain't Got You (J/RMG) DIDO White Flag (Arista/RMG)

Stations and their adds listed alphabetically by market

| - |
|---|
| |
| WYJB/Albarry, NY° PD: Kevin Calitaban MD: Chad O' Hara No Adds |
| KMGA/Albuquerque, NN OMPE: Kris Alexans APE: Alban Abund ROD STEWART ISTEVIE WON |
| WLEV/Allentown, PA* PDAM: Dave Reseal APIC Miley O'Dition LONEL ROME CELINE DION |
| ICYMG/Anchorage, AK Ont: Next Murphy PD/MD: Dave Flavin No Adds |
| WLTM/Atlanta, GA* ON/PD: Louis Rapton APO,NID: Steve Goos No Adds |
| WFPG/Atlantic City, NJ* PD: Gary Guide IND: Machine Ages JOSH GROBAN |
| WBSO/Augusta, GA* PD/MD: Steve Cherry No Adds |
| ICICAL J/Austin, TX* PT: Alex 0*Neel ID: Select Calet LIONEL RICHE SHAMA TWAN W MARK MCE |
| KGFM/Bakersfield, CA* P0,000: Chris Edwards JOHN MAYER KELLY CLARKSON JOSH GROBAN |
| WBBE/Baton Rouge, LA 0M/PD: Jell Jamigen APOAID: Michaile Seathern RAY CHARLES YDWAA KRALL |

(St. Stove Cares PS: Gale Parents APD: Bob Cady

KDAT/Codar Rapids, IA mar/s: Not Summ APS: Etc Camer 13 IEELY CLANSON 8 COUNTING CROWS

WRRM/Cincinnati, OH* PO: TJ Helland MD: Ted More No Adds

WDOK/Cleveland, OH*

ICKBA/Corpus Christi, TX* PD: Audrey Malkao No Aces

WLQT/Dayton, OH* PD: Sondy Colline APO/MD: brian Michaels No Accs

KTSM/EI Paso, TX* PD/BD: Bill Tole APD: San Cassions 1 MARCON 5

WXKC/Erie, PA PD: Ron Arten 2 Katrina Carlson

WIICY/Evansvitle, IN PDAID: Mort Baler JOSH GROBAN

WCRZ/Flint, MI* OMPD: Joy Polyck APDAID: George Michigre CELINE DION

WICTK/Gainesville, FL*
PB/NB: Les Heward
LESUE CLEMMONS

WLHT/Grand Rapids, MI* PR: Utility ID: Kin Careet 1 SHWA THAN W MARK MCBRA

38% 3,41 3.05

WOOD/Grand Rapids, M1* PD: John Patrick No Adds

ville, SC

WRCH/Hartford, CT*
PD: Atlan Comp
ND: Jac Hann
LIONEL RICHE

WFINK/Lansing , MI *
POME: Clute Reports
RAY CHARLES VOUNA KRALL
RUBEN STUDDARD

KMZO/Las Vegas, NV PD/MID: Croig Pewers No Adds

KSNE/Las Vegas, NV* PD: Ten Clase MD: John Berry No Adds

KOST/Los Angeles, C3.º PUMB: Statis Scienariz No Adds

WPEZ/Macon, GA OR: July Stives PD/MD: Heat Brigmond 16 KELLY CLARKSON

KVLY/McAllen, TX* Pit: No: Duran APDMID: bis Hingles 4 SHARA TWAR W MAR DON HERLEY

WLRQ/Melhourr the law labely PT: Michael Lave side Hand Lavy 13 SHANA TANN W ISLLY CLANSON

KSRC/Kansas City, MO*

3.50

KUDL/Kansas City, MO* PB/MD: Thom McGloty WLTE/Minneapolis, MN* PD: Phi Wissen

OM: IQt Carson PO: Dan Mason IND: Mary Scoth ICTDY/Lafayette, LA* PD: C.J. Channels APD: Dubble Roy ID: Store Willow JOH MAYER JOSH GROBAN

KJSN/Modesto, CA* PO/MD: Gary Michaels 5 MARION 5

KWAV/Monterey, CA* PD/MD: Bernie Meedy 2 SIMPLY RED

WWLW/Morgantown, WV 000/PD: Chad Perry PLAN 9

WALK/Nassau, NY*

WLMG/New Orleans, LA* PS: Andy Holl APD/MII: Stove Suter No Adds

VLTW/New York, NY*

WWDE/Norfolk, VA* Pb: Don Landen MD: Joll Moreon 5 Tht MCGRAW JOSH GROBAN

KMGL/Oldahoma City, OK* PD: Jell Costh APDARD: Slave O'Brien SMPLY RED

WMGF/Orlando, FL°

WMEZ/Pensacela, FL* APDAID: Michael Shrari

WSWT/Peoria, IL. DM/PD: Randy Rendle 9 UNCLE KRACKER VOORE 6

WHOM/Portland, ME 0M/PO: Ties Moore No Adde

KKCW/Portland, OR* ONLPD: Tony Coles IND: Alan Luveon No Adde

ICRNO/Fleno, NV*
PD/MD: Dog Fritz
RUBEN STUDDARD
JOSH GROBAN

ICESZ/Phoenix, AZ* PD: Steen Holly APD/ND: Scen Brady No Adds

WLTJ/Phb ME: Check Blyveis TIM MCGRAW JAM BRICKMAN PROCH VOIS

KBAY/San Francisco, CA* OMPD: Jim Murphy APD/MD: Mile Ohing No Adds WSHH/Pittsburgh, PA* PDAID: Ron Anill JOHN MAYER SHIPLY RED

ICRWIN/Seattle, WA* PD: Gary Notan INC: Laws Base JMA BRICKAAR VROCH VOISINE

KVKI/Shreveport, LA* OR GAY INC.

PROFILE THE STATE OF THE STATE

WNSN/South Bend, IN ON: Bally Brown PDAID: Jon Roberts 6 FINGER ELEVEN

KISC/Spokame, WA* PD: Robert Harder MD: Down Manual JOHN MAYER

IO(LY/Spokane, WA* PD/MD: Besu Tyler

WMAS/Springfield, MA*

ICEZIC/St. Louis, MO* PD: Not. Educids APD: Not. Louise RUBEN STUDDAND

KJOY/Stockton, CA* 000: John Christian PDATE: Oth Gospann 6 HALL & OATES LUCKEL RICHE AMEEL

WYYY/Syracuse, NY*
Olic Rich Laster
PD: Rathy Rouse
APD/ARC; Horse Ideaen
2 MARCON 5
2 KELLY CLARKSON

KBEE/Salt Lake City, UT* PO/MD: Pesty Keys

CHRISTINE MCVE JOHN MAYER TIM MCSRAW

WHUD/Westchester, NY

WEAT/W. Palm Beach, FL* POMID: Rick Shockley No Adds WASH/Washington, DC* PD: 800 Hess No Adds

remental WHKE PC: Stan Phillips MC: Jude Morgan

WGNI/Wilmington, NC

WSRS/Worcester, MA* PO/MD: Tom Holl No Adria

POWERED BY MEDIABASE

*Monitored Reporters

132 Total Reporters

111 Total Monitored

21 Total Indicator

Did Not Report, Playlist Frozen (3):

KEZA/Fayetteville, AR KSBL/Santa Barbara, CA WGFB/Rockford, IL



Allan Gidyk OM, CIOK (K100), CJYC (C98) & CFBC/Saint John, New Brunswick My decision to move into a different chair was inevitable. The first sign for me was realizing that I was spending more time in the office than in the control room. Whatever your sign is, you make the decision that programming is the next challenge. You leave your comfy job as a No. 2 and risk a 2,500-mile move to take on three stations in a five-station market — two clusters going head to head. Doesn't

sound like a lot when compared to a similar U.S. market of 110,000, but there are only two owners and one pie to carve. Now that's direct competition, and that's the game here. You tweak, prod, poke and tighten up the stations and create new rotations and imaging, bet-

tering benchmarks. You guide the talent your way. These are *your* stations — your prize if you succeed, your ass if you fail. Nothing else can compare. If you are having a bad day and being consumed by the BS that can be part of the job, remember the feeling you had when you launched your first station, when you finally heard the sound you wanted coming through the speakers, when your morning team made the audience laugh. Remember your first job in that different chair — then get back to the BS.

cs Lonely Boys' "Heaven" (Or/Epic) remains at No. 1 — again ... Keith Urban's "You'll Think of Me" (Capitol) and Five For Fighting's "100 Years" (Aware/Columbia) keep the No. 2 and 3 slots, respectively ... Martina McBride's "In My Daughter's Eyes" (RCA) goes 6-4 and gets Most Increased, with +200 ... Josh Groban's "Believe" (Reprise) debuts at No. 29,



gets second Most Increased, with +140, and is Most Added, with 13 adds this week ... Other debuts are Shania Twain f/Mark McGrath's "Party for Two" (Mercury/IDJMG) at No. 27 and John Mellencamp's "Walk Tall" (Island/IDJMG) at No. 30 ... Phil Collins' "Don't Let Him Steal Your Heart Away" (Atlantic) keeps momentum and jumps from 9 to 6 with +66 ... At Hot, Maroon 5's "She Will Be Loved" (Octone/J/ RMG) and Finger Eleven's "One Thing" (Wind-up) land at No. 1 and No. 2 again ... John Mayer's "Daughters" (Aware/Columbia) bumps Avril Lavigne down and gets the No. 3 slot this week. Switchfoot's "Dare You to Move" (Red Ink/Columbia) goes 13-12 and ties for Most Increased (+197) with Kelly Clarkson's "Breakaway" (Hollywood), which goes from 10-9 ... Hoobastank's "Disappear" (Island/IDJMG) is doing anything but, and it moves 22 to 21 with +177 ... Simple Plan's "Welcome to My Life" (Lava) debuts at 36 ... Most Added this week is Nelly f/Tim McGraw's "Over and Over" (Derrty/Fo' Reel/Curb/ Universal), with 13 adds. - Julie Kertes, AC/Hot AC Editor

artist@tivity

ARTIST: Andy Kim
LABEL: !ceworks/MapleMusic

By JULIE KERTES/ AC/HOT AC EDITOR

Not many artists can make a comeback after a 20-year hiatus, but Montreal-born singer-songwriter Andy Kim is making strides in his return to the music industry. Kim's music career in the late '60s and '70s brought us hits like "Baby, I Love You," "Be My

"Baby, I Love You," "Be My Baby" and "Rock Me Gently." He has sold more than 30 million records and was one of the pioneers of the Canadian music scene. My peers may not know him by name, but we certainly know his song "Sugar

Sugar," co-written with Jeff Barry, from *The Archies* cartoon series, which was so popular during our childhood.

Kim never stopped writing during his 20-year absence from the music business. A few years ago he created a website and slowly returned to the industry after an onslaught of e-mails made it clear that his fan base was still out there, waiting for more music. After meeting Barenaked Ladies' Ed Robertson at a Kumbaya AIDS benefit in Toronto in 1995, Kim established a very special friendship with him. Robertson co-wrote the title track and first single off Kim's recently released EP, I Forgot to Mention.

When word got out that Kim was ready to record again, all the best musicians stepped forward to be a part of the project. On the record are drummer Kenny Arnoff (John Mellencamp, Smashing Pumpkins); singer Timothy B. Schmidt (The Eagles); guitarist and mandolin player Peter Holesapple (R.E.M.); drummer Bob Medici (Lou Reed); keyboardist, co-writer and co-producer Jim

Goodwin (The Call, Velvet Underground); and bassist Hal Cragin (Iggy Pop). Kim says, "Before every session they took out their favorite Andy Kim 45s for me to sign, which totally blew me away."

"I Forgot to Mention," which features Robertson on background vocals and guitar, has received tremendous support from Canadian radio. CKFM (Mix 99)/Toronto Asst. PD/MD Wayne Webster had the privilege of hearing it first and added it immediately. "It was one of those

things where you hear a song and go, 'Wow, this is really right down the middle for us," explains Webster. "Andy has a real knack for writing great, memorable pop songs, and 'I Forgot to Mention' is no exception. Throw in Ed Robertson,

and you've got yourself bona fide smash."
On the Canadian Hot AC chart the single jumped from 28 to 24 last week, and on the Canadian AC chart it was at 18*. Other radio supporters include CHUM/Toronto, CJEZ (EZ Rock)/Toronto, CFQR (Q92)/Montreal and CJMJ (Majic 100)/Ottawa. "To have contemporary radio playing this new music is wonderful," says Kim. "I feel like a schoolboy in awe of what's going on."

In addition to the catchy and driving "I Forgot to Mention," my favorite tracks on the EP are the uplifting "Love Is..." — which has a hint of the '60s to it and great mandolin playing throughout — and the remake of "Powerdrive," which Kim released in 1991 under the pseudonym Longfellow.

Kim's full CD comes out next year, and in the meantime he'll continue to play stateside for fans old and new. For more information, visit www.andykimmusic. com or contact MapleMusic National Director/Promotion Sam DeAngelis at sam.deangelis@maplemusicrecordings.com.



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| en A | lovem | her 1 | 9. 2 | 2004 |
|------|-------|-------|------|------|

| Alle | May 7/10 | November 19, 2004 | | | | | |
|--------------|----------|---|----------------|-------|----------|-------------------|---------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | AUDIENCE | WEEKS ON CHART | TOTAL STATION |
| 1 | 0 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 3845 | +32 | 275601 | 21 | 94/0 |
| 2 | 2 | FINGER ELEVEN One Thing (Wind-up) | 3475 | -131 | 246995 | 28 | 90/0 |
| 4 | 3 | JOHN MAYER Daughters (Aware/Columbia) | 3088 | +149 | 201191 | 13 | 92/0 |
| 3 | 4 | AVRIL LAVIGNE My Happy Ending (Arista/RMG) | 2897 | -98 | 169368 | 17 | 86/0 |
| 8 | 5 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 2730 | +161 | 195719 | 6 | 94/0 |
| 7 | 6 | RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 2665 | +115 | 156089 | 16 | 85/2 |
| 9 | 7 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 2588 | +87 | 177051 | 16 | 83/2 |
| 5 | 8 | HDOBASTANK The Reason (Island/IDJMG) | 2559 | -88 | 176159 | 39 | 94/0 |
| 10 | 9 | KELLY CLARKSON Breakaway (Hollywood) | 2558 | +197 | 188973 | 15 | 74/2 |
| 6 | 10 | LOS LONELY BOYS Heaven (Or Music/Epic) | 2426 | -96 | 194662 | 35 | 89/0 |
| 12 | 0 | LENNY KRAVITZ Lady (Virgin) | 2149 | +154 | 143283 | 11 | 84/1 |
| 13 | . 12 | SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 2142 | +197 | 126391 | 9 | 84/8 |
| 15 | 13 | DURAN DURAN. (Reach Up For The) Sunrise (Epic) | 1936 | +50 | 120604 | 11 | 86/1 |
| 16 | 14 | SEETHER f/AMY LEE Broken (Wind-up) | 1823 | -21 | 94979 | 18 | 70/1 |
| 11 | 15 | ASHLEE SIMPSON Pieces Of Me (Geffen) | 1737 | -336 | 108780 | 16 | 70/0 |
| 18 | 16 | U2 Vertigo (Interscope) | 1675 | +79 | 117018 | 8 | 69/2 |
| 17 | 17 | SARAH MCLACHLAN World On Fire (Arista/RMG) | 1345 | -246 | 89705 | 17 | 69/0 |
| 20 | 18 | KILLERS Somebody Told Me (Island/IDJMG) | 1299 | +75 | 77092 | 14 | 54/1 |
| 19 | 19 | HDWIE DAY Collide (Epic) | 1274 | +76 | 72666 | 14 | 59/2 |
| 21 | 20 | LOS LONELY BOYS More Than Love (Or Music/Epic) | 1241 | +66 | 66479 | 9 | 73/5 |
| 22 | 2 | HODBASTANK Disappear (Island/IDJMG) | 915 | +177 | 35413 | 4 | 59/6 |
| 23 | 22 | INGRAM HILL Will I Ever Make It Home (Hollywood) | 724 | +31 | 28788 | 12 | 43/4 |
| 24 | 23 | CALLING Anything (RCA/RMG) | 652 | +29 | 15463 | 6 | 47/1 |
| 26 | 24 | KEANE Somewhere Only We Know (Interscope) | 586 | +87 | 23470 | 5 | 40/1 |
| 25 | 25 | GWEN STEFANI What You Waiting For? (Interscope) | 548 | -13 | 26469 | 6 | 27/0 |
| 32 | 26 | JET Look What You've Done (Atlantic) | 476 | +132 | 12531 | 4 | 35/6 |
| 28 | 27 | JOHN MELLENCAMP Walk Tall (Island/IDJMG) | 433 | +18 | 26271 | 7 | 34/0 |
| 27 | 28 | LINKIN PARK Breaking The Habit (Warner Bros.) | 431 | -10 | 25954 | 11 | 17/0 |
| 30 | 29 | BLACK EYED PEAS Let's Get It Started (A&M/Interscope) | 414 | +38 | 23626 | 5 | 10/1 |
| 37 | 30 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) | 379 | +110 | 19116 | 2 | 23/13 |
| 34 | 9 | RICHARD MARX Ready To Fly (Manhattan/EMC) | 376 | +97 | 11139 | 2 | 41/3 |
| 33 | 32 | LOW MILLIONS Eleanor (Manhattan/EMC) | 328 | +22 | 8474 | 4 | 30/3 |
| 36 | 33 | MARC BROUSSARD Where You Are (Island/IDJMG) | 249 | -19 | 4744 | 4 | 26/0 |
| 29 | 34 | TEARS FOR FEARS Call Me Mellow (Universal Music) | 243 | -132 | 9640 | 12 | 24/0 |
| 40 | € | LIVE We Deal In Dreams (Radioactive/Geffen) | 233 | +24 | 4622 | 2 | 23/1 |
| Debut | 36 | SIMPLE PLAN Welcome To My Life /Lava/ | 227 | +69 | 13400 | 1 | 24/8 |
| 35 | 37 | JDJO Leave (Get Out) (BlackGround/Universal) | 215 | .45 | 7646 | 13 | 10/0 |
| 38 | 38 | MINDY SMITH Come To Jesus (Vanguard) | 211 | -7 | 5308 | 3 | 20/2 |
| 31 | 39 | DIDO Sand In My Shoes (Arista/RMG) | 207 | -126 | 3413 | 10 | 19/0 |
| ÷ | 40 | BLINK-182 Miss You (Geffen) | 205 | -9 | 10351 | 19 | 8/0 |

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, R&R, Inc.

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| www.rradds.com | |
|---|-----|
| ARTIST TITLE LABEL(S) | ADD |
| NELLY f/T. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal) | 13 |
| SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 8 |
| SIMPLE PLAN Welcome To My Life (Lava) | 8 |
| MAROON 5 Sunday Morning (Octone/J/RMG) | 8 |
| ANNA NALICK Breathe (2am) (Columbia) | 7 |
| HOOBASTANK Disappear (Island/IDJMG) | 6 |
| JET Look What You've Done (Atlantic) | 6 |
| ASLYN Be The Girl (Capitol) | 6 |
| LOS LONELY BOYS More Than Love (Or Music/Epic) | 5 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| SWITCHFOOT Dare You To Move (Red Ink/Columbia) | +197 |
| KELLY CLARKSON Breakaway (Hollywood) | +197 |
| HOOBASTANK Disappear (Island/IDJMG) | +177 |
| GOO GOO DOLLS Give A Little Bit (Warner Bros.) | +161 |
| LENNY KRAVITZ Lady (Virgin) | +154 |
| JOHN MAYER Daughters (Aware/Columbia) | +149 |
| JET Look What You've Done (Atlantic) | +132 |
| RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | +115 |
| NELLY f/T. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal | +110 |
| RICHARD MARX Ready To Fly (Manhattan/EMC) | +97 |
| | |

New & Active

ANNA NALICK Breathe (2am) (Columbia)
Total Plays: 192, Total Stations: 24, Adds: 7
RACHAEL YAMAGATA Worn Me Down (RCA Victor)
Total Plays: 134, Total Stations: 16, Adds: 3
S. TWAIN WJ M. MCGRATH Party For Two (Mercury/IDJMG)
Total Plays: 131, Total Stations: 11, Adds: 1
MAROON 5 Sunday Morning (Dctone/J/RMG)
Total Plays: 114, Total Stations: 11, Adds: 8
ASLYN Be The Girl (Capital)
Total Plays: 104, Total Stations: 22, Adds: 6

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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November 19, 2004

RateTheMusic.com

America's Best Testing Hot AC Songs 12 + For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Famil. | Burn | W 18-34 | W 18-24 | W 25-34 |
|---|------|------|--------|------|------------|------------|------------|
| MAROON 5 She Will Be Loved (Octone/J/RMG) | 4.14 | 4.17 | 98% | 42% | 4.10 | 4.11 | 4.10 |
| MAROON 5 This Love (Octone/J/RMG) | 4.11 | 4.00 | 100% | 53% | 4.05 | 3.93 | 4.14 |
| SWITCHFOOT Dare You To Move (Red Ink/Columbia) | 4.06 | 4.10 | 90% | 20% | 4.04 | 4.29 | 3.86 |
| COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) | 4.03 | 3.96 | 96% | 32% | 3.91 | 4.06 | 3.81 |
| KELLY CLARKSON Breakaway (Hollywood) | 4.03 | 3.98 | 93% | 24% | 4.12 | 4.15 | 4.09 |
| HOWIE DAY Collide (Epic) | 4.01 | 3.89 | 62% | 11% | 4.15 | 4.25 | 4.08 |
| FINGER ELEVEN One Thing (Wind-up) | 4.00 | 3.94 | 94% | 35% | 3.96 | 3.96 | 3.96 |
| RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 3.95 | 3.99 | 92% | 24% | 3.91 | 3.71 | 4.04 |
| GOO GOO DOLLS Give A Little Bit /Warner Bros./ | 3.95 | 3.90 | 82% | 12% | 4.07 | 4.16 | 4.01 |
| BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 3.93 | 3.85 | 96% | 32% | 3.92 | 3.88 | 3.96 |
| CALLING Anything (RCA/RMG) | 3.91 | 3.91 | 45% | 4% | 3.82 | 4.06 | 3.67 |
| KILLERS Somebody Told Me (Island/IDJMG) | 3.86 | 3.95 | 81% | 15% | 3.92 | 4.00 | 3.86 |
| SEETHER f/AMY LEE Broken (Wind-up) | 3.85 | 3.88 | 93% | 30% | 3.89 | 3.82 | 3.92 |
| LINKIN PARK Breaking The Habit (Warner Bros.) | 3.84 | 3.86 | 86% | 24% | 3.71 | 3.60 | 3.79 |
| INGRAM HILL Will I Ever Make It Home (Hollywood) | 3.84 | _ | 41% | 4% | 3.81 | 4.14 | 3.63 |
| HOOBASTANK The Reason (Island/IDJMG) | 3.75 | 3.86 | 99% | 58% | 3.56 | 3.29 | 3.73 |
| KEANE Somewhere Only We Know (Interscope) | 3.75 | _ | 43% | 9% | 3.82 | 3.95 | 3.72 |
| SARAH MCLACHLAN World On Fire (Arista/RMG) | 3.73 | 3.72 | 81% | 21% | 3.78 | 3.72 | 3.81 |
| AVRIL LAVIGNE My Happy Ending (Arista/RMG) | 3.67 | 3.66 | 97% | 44% | 3.61 | 3.64 | 3.59 |
| U2 Vertigo (Interscope) | 3.66 | 3.69 | 83% | 18% | 3.63 | 3.55 | 3.69 |
| TEARS FOR FEARS Call Me Mellow (Universal Music) | 3.65 | 3.62 | 46% | 7% | 3.55 | 3.15 | 3.68 |
| HOOBASTANK Disappear (Island/IDJMG) | 3.63 | _ | 43% | 7% | 3.59 | 3.57 | 3.60 |
| LOS LONELY BOYS Heaven (Or Music/Epic) | 3.60 | 3.62 | 97% | 51% | 3.33 | 3.08 | 3.49 |
| LOS LONELY BOYS More Than Love (Or Music/Epic) | 3.57 | 3.51 | 60% | 16% | 3.49 | 3.47 | 3.50 |
| JOHN MAYER Daughters (Aware/Columbia) | 3.56 | 3.57 | 88% | 27% | 3.59 | 3.84 | 3.43 |
| LENNY KRAVITZ Lady (Virgin) | 3.44 | 3.53 | 85% | 25% | 3.32 | 3.12 | 3.44 |
| DURAN DURAN (Reach Up For The) Sunrise (Epic) | 3.41 | 3.54 | 71% | 20% | 3.32 | 2.73 | 3.60 |
| GWEN STEFANI What You Waiting For? (Interscope) | 3.34 | 3.33 | 65% | 20% | 3.28 | 3.12 | 3.41 |
| DIOO Sand In My Shoes (Arista/RMG) | 3.28 | 3.43 | 61% | 21% | 3.43 | 3.32 | 3.49 |

Total sample size is 475 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much. 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internot. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

CANADA

HOTACTOP30

POWERED BY MEDIABASE

| OAII | | | | | | |
|--------------|--------------|---|----------------|--------------|-------------------|-------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE (ABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| 2 | 0 | KELLY CLARKSON Breakaway (Hollywood) | 612 | +15 | 10 | 22/0 |
| 1 | 2 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 599 | -5 | 18 | 23/0 |
| 3 | 3 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) | 525 | -6 | 13 | 21/0 |
| 10 | 4 | U2 Vertigo (Interscope) | 506 | +68 | 6 | 16/0 |
| 5 | 5 | DURAN DURAN (Reach Up For The) Sunrise (Epic) | 499 | .7 | 7 | 17/0 |
| 4 | 6 🗰 | BRYAN ADAMS Open Road (Universal) | 492 | -33 | 15 | 22/0 |
| 11 | • | GWEN STEFANI What You Waiting For? (Interscope) | 483 | +78 | 4 | 12/0 |
| 7 | 8 | RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) | 477 | -1 | 10 | 17/0 |
| 6 | 9 💠 | K-OS Crabbuckit (Astralwerks/Virgini | 450 | -30 | 11 | 19/0 |
| 8 | 10 🗰 | SHANIA TWAIN Party For Two (Mercury/IDJMG) | 439 | -10 | 9 | 19/0 |
| 9 | 11 🐞 | SARAH MCLACHLAN World On Fire (Arista/RMG) | 411 | -35 | 20 | 22/0 |
| 16 | O+ | SIMPLE PLAN Welcome To My Life (Lava) | 373 | +41 | 5 | 15/0 |
| 14 | 13 | DESTINY'S CHILD Lose My Breath (Columbia) | 366 | +11 | 7 | 13/0 |
| 23 | 0+ | AVRIL LAVIGNE Nobody's Home (Arista/RMG) | 362 | +107 | 3 | 11/0 |
| 22 | © | GOO GOO DOLLS Give A Little Bit (Warner Bros.) | 338 | +59 | 3 | 7/0 |
| 18 | O + | A. MORISSETTE Eight Easy Steps (Maverick/Reprise) | 330 | +26 | 9 | 13/0 |
| 13 | 17 💠 | STABILO Everybody (Virgin Music Canada) | 327 | -57 | ·19 | 21/0 |
| 20 | 18 | KILLERS Somebody Told Me (Island/IDJMG) | 316 | +29 | 4 | 12/0 |
| 15 | 19 | ASHLEE SIMPSON Pieces Of Me (Geffen) | 300 | -51 | 19 | 20/0 |
| 17 | 20 | BLACK EYED PEAS Let's Get it Started (A&M/Interscope) | 291 | -25 | 10 | 15/0 |
| 19 | 21 | VANESSA CARLTON White Houses (A&M/Interscope) | 277 | -17 | 8 | 17/1 |
| 25 | 22 | JOHN MAYER Daughters (Aware/Columbia) | 271 | +40 | 5 | 11/0 |
| 21 | 23 🜞 | DEFAULT All She Wrote (TVT) | 235 | -46 | 17 | 14/0 |
| 24 | 24 👛 | ANDY KIM Forgot To Mention (!ceworks/MapleMusic) | 228 | .7 | 6 | 14/0 |
| 26 | ҈⊕ | KALAN PORTER Awake In A Dream (BMG Music Canada) | 218 | +16 | 2 | 8/0 |
| Debut | 4 | LENNY KRAVITZ Lady (Virgin) | 210 | +32 | 1 | 10/1 |
| Debut | 3 | SOULDECISION Kiss The Walls (HBE/Sextant) | 207 | +74 | 1 | 3/0 |
| 29 | 28 | DIDO Sand In My Shoes (Arista/RMG) | 198 | +6 | 3 | 7/0 |
| 28 | 29 🗰 | GORDIE SAMPSON Sunburn (MapleMusic) | 189 | -4 | 10 | 12/0 |
| Debut> | 30 | NELLY Over And Over (Derrty/Fo' Reel/Curb/Universal) | 188 | +33 | 1 | 5/1 |

23 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs bellow No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. • Indicates Cancon © 2004, R&R, Inc.

Reporters

WICDE/Akron, OH* ON: Keith Kennedy

WBMX/Boston, MA* PD: Jon Zelber APD/MD: Mile Mellaney

WTMX/Chicago, il.* PO/MO: Mary Ellen Kachinolis

IG.TG/Corpus Christi, TX* 0M/P9: Bert Clark

KALC/Denver, CO* PO. BJ Harris ANNA NALICK RACHAEL YASSA

ICSIVEI Paso, TX* Off: Court Chris Effoli The MCGRAW LIVE

WQSM/Fayetteville, NC* PQ/MD: Chris Chaes

KALZ/Fresne, CA* DM/PD: E. Curte Johnson MD: Chris Blood

WINK/Ft. Myers, FL*

WVTI/Grand Rapids, MI* ON: Doug Mentpomory PD: Mark Fourie APD/MD: Ken Evens

W.L.I./Monmouth 08/PD: Les Pusso 8PAMD: Dance In

WMXL/Lexington, KY* PD/MD: Date O'Brian

WXMA/Louisville, KY* PD: George Lindsey MD: Katrico Stair

WMBZ/Memphis, TH* SM/PD: Jerry Dean MD: Yory "Kramer" Brittan

WMC/Memphis, TN* PD: Danny Ocean MO: Toni St. James KEANE

KURB/Little Rock, AR* PD: Randy Coin MD: Booky Rogers

KYSR/Los Argeles, CA* PD: Angels Perelli APO/MD: Chris Pubyk 3 RYAN CASREDA

KFYV/Oxnard, CA* OM/PO: Mark Elliot

Stations and their adds listed alphabetically by market

KOMB/Salt Lake City, UT COMPT: 68th Makes APD Lake Makes APD Lake Makes APD Lake Taylor

IONYUSan Diego, CA* PD: Duccan Paylon APO/MD: Mel McKey

KEZR/San José, CA* OM/PD: Jist Murphy APO/MD: Michael Martinez

KRUZ/Santa Barbara, CA APD/MID: Mandye Thomas

WKPK/Traverse City, MI PD: Reb Weaver MD: Heather Leigh 8 NO DOUBT KFBZ/Wichita, KS* PD: Barry Mickey APD/MD: Seemy Wysio 7 LOS LONELY BOYS . Salfx Band

KEYW/Tri-Cities, WA PD/ME: Paul Drain

NZPT/Tucson, AZ* ON: Tom Land PD: Greg Dunkin MD: Leslie Lois WNEXY/Youngs old: Dan Rivers PD: Jamy Max NO: Use France

POWERED W MEDIABASE

*Monitored Reporters 110 Total Reporters

95 Total Monitored

15 Total Indicator

Did Not Report, Playlist Frozen (3): KEHK/Eugene, OR KMXS/Anchorage, AK WDAQ/Danbury, CT



carcher@radioandrecords.com

A Concert For Love

WQCD/New York's all-star tribute to Luther Vandross

Lalk about good vibes! A palpable spirit of love and goodwill pervaded WOCD (CD101.9)/New York's amazing Concert for Love, held Oct. 27 at the Theater at Madison Square Garden. The event was a fundraiser for the American Diabetes Association and a tribute to beloved singer Luther Vandross, who is recovering from a diabetes-related stroke. It featured live performances from the Verve CD tribute to Vandross, Forever, for Always, for Luther, co-produced by Rex Rideout and Bud Harner, and the music was incredible.

Smooth Jazz luminaries abounded, such as Emmis/New York VP/GM/ Market Manager Barry Mayo; WQCD PD Blake Lawrence; CD101.9 air personalities Debra Rath and Paul Cavalcanti and former morning co-host Pat Prescott; Verve Music Group President Ron Goldstein, Sr. VP/Promo-

tion Suzanne Berg, VP/A&R Bud Harner and Assoc. Promotion Manager Casey Silcock; independent Laura Chiarelli; an array of SJ radio folks, including Broadcast Architecture PD Rosalyn Joseph, WLOQ/Orlando MD Patricia James, WZMR/Albany, NY MD Julie Feiner; and artists Jeff Golub and Sunny Paxson, among many others.



Dave Koz



Rosalyn Joseph As Long As I Can

See The Light

New York the day before the

concert to visit Luther at the assist-

ed-care facility in New Jersey

where he is being cared for. "It root-

ed the experience for me, because I

hadn't seen him in a long time,"

Koz says. "He's in a pretty incapac-

Saxophonist Dave Koz flew to

much alive. "We talked a little bit, and Luther's

itated state, but his spirit is very

still the same person, but a different manifestation of that person, which takes a little getting used to. But it was very inspiring to me - much the way Christopher Reeve was so inspiring with what Luther's been able to do and how he's kept his fire burning. It made the next night more resonant for me to have been able to see him and to know where he's at in his life.

"I loved the show. I'm amazed that you could get that many people and that

much music together and pull it off as seamlessly as it came together. But when people's passions are alive and stirred up and there is a lot of love involved which is why this record came to be and why so many people wanted to be involved with it - it's

going to be incredible. You have all those great songs and all those great interpretations that Luther

Patricia James

did. There's a lot to work with. "I've always been a big fan of Lalah Hathaway's, but even more so after her performance. I even voted for her for a Grammy nomination, and I hope she gets it, because hers is such a beautiful rendition of 'Forever, for Always, for Love.'

"As for my personal highlight of the evening, it was twofold: First, just playing with Gerald Albright, who is one of my favorite musicians, especially saxophone players. It was kind of a funny situation. We were both thrust into this thing because Rick Braun did the song on the album.

"Of course, I knew 'Dance With My Father,' as Gerald did, but we'd never rehearsed it. We ran through it really quickly at the soundcheck, and it was still very loose by the time the show started.

"I got an e-mail from this guy Max, the person who used to work as Luther's assistant and is now close with his whole extended family, and he said Luther's mom and the rest of his caregivers said this was the song that was really the moment when it all came together for them.

"It's funny that it was probably the least-rehearsed song of the evening, but for me personally, it was great, because I got to make music with one of my favorite saxophone players.

"Another great moment was doing 'The Sha La Song,' especially because it was a song that Luther sang on one of my albums. It felt appropriate that we got everyone singing in three vo-







'NEVER TOO MUCH' LOVE FOR LUTHER A constellation of firstmagnitude smooth jazz stars turned out to play at WQCD/New York's A Concert for Love, a fundraiser for diabetes and all-star tribute to Luther Vandross. Some of the artists who participated were (top to bottom) Richard Elliot, Dave Koz, Gerald Albright, Mindi Abair and Brian Culbertson; diva Patti LaBelle and divain-training Lalah Hathaway; and Will Downing and Mindi Abair.

The Set List

Combine Luther Vandross' classic repertoire with a dazzling array of first-magnitude smooth jazz artists like those listed below, and you've got A Concert for Love

PAUL JACKSON JR. Never Too Much (vocalist: Gordon Chambers) MINDI ABAIR Stop To Love

MAYSA Hypnotic Love LEDISI My Sensitivity (Gets In The Way)

KIRK WHALUM Wait For Love

KIRK WHALUM Any Love

WILL DOWNING Superstar

DAVE KOZ Can't Let You Go (The Sha-La Song)
DAVE KOZ & BRIAN CULBERTSON If Only For One Night

BRIAN CULBERTSON & DAVE KOZ Say What (featured guest Jim Culbertson)

GERALD ALBRIGHT & DAVE KOZ Dance With My Father

GERALD ALBRIGHT So Amazing

RICHARD ELLIOT Your Secret Love LALAH HATHAWAY Forever, For Always, For Love

PATTI LABELLE New Day

PATTI LABELLE Somewhere Over The Rainbow

Encore: FREDDIE JACKSON w/ENSEMBLE Power Of Love Background vocalists: Fonzi Thomton, Lisa Fischer and Brenda

White-King

Band: Rex Rideout: Musical Director/keys

Michael White: Drums

Freddie Washington: Bass Dwight Sills: Guitar

Brian Simpson: Second keys

Musical Director for Patti LaBelle: Rob Lewis (on "New Day" and "Somewhere ... ")

'Mesmerizing'

The evening of music at A Concert for Love was definitely one-of-a-kind. Rosalyn Joseph, who describes herself as "Luther's No. 1 fan," tells R&R, "I loved the show. The lineup was fabulous. I don't think you can get that kind of a lineup for anything or anyone else.

"Every artist had you standing on your feet. Most of them did two tunes, and each track was mesmerizing. The high point for me was Patti LaBelle, who is 60 years old and simply fabulous. It won't be long until I turn 50, and I want to be like her when I grow

Patricia James concurs, saying, "There wasn't a minute of the show that I didn't like. I was there for three hours and could've stayed for two more. I loved everything about it the turnout, the energy level. And the fact that the money went to diabetes was very personal for me, because I'm on the board for juvenile diabetes.

"When Lalah Hathaway sang 'Forever, for Always, for Love, 'I had chills and had to just stop and take it in. And, of course, Patti LaBelle really knows how to make an entrance. It was incredible that Luther's mom showed up, and when Patti spoke to her, it was very touching. Knowing that all our smooth jazz artists donated their time to do something like this was great.

"I lost my dad two years ago, and 'Dance With My Father' was another emotional moment for me. Luther's music is so personal. The CD is amazing, and then to see everybody come onstage and do their thing so well was wonderful.

"Kirk Whalum plays the sax larger than life. The level of talent onstage was awesome. My hat is off to all the artists. It couldn't have happened without them. To have Luther's music recognized by everyone was very touching."

cal parts."

SMOOTH JAZZ TOP 30 November 19, 2004

| | 200 | me November 15, 2004 | | | | | |
|--------------|--------------|--|----------------|-------|---------------------------|-------------------|------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS ADDS |
| 1 | 1 | WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) | 737 | -11 | 86916 | 22 | 33/0 |
| 3 | 2 | GERALD ALBRIGHT To The Max (GRP/VMG) | 670 | -23 | 74270 | 27 | 36/0 |
| 4 | 3 | RICHARD ELLIOT Your Secret Love (GRP/VMG) | 648 | +14 | 76715 | 17 | 34/0 |
| 2 | 4 | BONEY JAMES Here She Comes (Warner Bros.) | 617 | ⋅102 | 85968 | 23 | 35/0 |
| 7 | 5 | NDRMAN BROWN Up 'N' At 'Em (Warner Bros.) | 602 | +89 | 59531 | 16 | 33/0 |
| 5 | 6 | GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) | 558 | -59 | 80469 | 25 | 33/0 |
| 6 | 7 | PAUL JACKSON, JR. Walkin' (Blue Note/EMC) | 514 | -15 | 45122 | 28 | 31/0 |
| 10 | 8 | SOUL BALLET Cream (215) | 487 | +21 | 69027 | 13 | 34/0 |
| 8 | 9 | CHRIS BOTTI Back Into My Heart (Columbia) | 478 | -6 | 65813 | 28 | 35/0 |
| 11 | 10 | QUEEN LATIFAH California Dreamin' (Vector) | 455 | 0 | 49073 | 5 | 34/1 |
| 9 | 11 | ANITA BAKER You're My Everything (Blue Note/Virgin) | 455 | -13 | 53396 | 20 | 34/0 |
| 12 | 12 | TIM BOWMAN Summer Groove (Liquid 8) | 448 | -1 | 53602 | 15 | 32/0 |
| 14 | 13 | MINDI ABAIR Come As You Are (GRP/VMG) | 426 | +3 | 56322 | 12 | 36/0 |
| 13 | 14 | MARION MEADOWS Sweet Grapes (Heads Up) | 417 | -1 | 67944 | 20 | 30/0 |
| 17 | (| KIM WATERS In Deep (Shanachie) | 368 | +10 | 48940 | 19 | 27/0 |
| 18 | 16 | MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) | 359 | 0 | 33296 | 6 | 28/0 |
| 19 | • | PETER WHITE How Does It Feel (Columbia) | 343 | +27 | 53895 | 12 | 30/1 |
| 20 | 18 | DAVE KOZ Let It Free (Capitol) | 297 | +1 | 30173 | 5 | 30/2 |
| 22 | 19 | EUGE GROOVE XXL (Narada) | 278 | +47 | 26984 | 5 | 28/2 |
| 27 | a | PAUL BROWN Moment By Moment (GRP/VMG) | 239 | +67 | 40070 | 8 | 26/4 |
| 21 | 4 | HALL & OATES Love TKO (U·Watch) | 230 | +5 | 15574 | 10 | 17/0 |
| 24 | 22 | RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 210 | +23 | 16416 | 5 | 18/4 |
| 23 | 23 | GREG ADAMS Firefly (215) | 194 | -3 | 22721 | 7 | 17/0 |
| 25 | 24 | PIECES OF A DREAM It's Go Time (Heads Up) | 181 | +5 | 16347 | 11 | 19/3 |
| Debut | 4 | FOURPLAY Fields Of Gold (RCA Victor) | 146 | +37 | 14923 | 1 | 14/0 |
| 29 | 26 | STEVE OLIVER Chips & Salsa (Koch) | 142 | .2 | 8820 | 13 | 17/1 |
| 26 | 27 | RENEE OLSTEAD A Love That Will Last (143/Reprise) | 142 | -16 | 7442 | 17 | 16/0 |
| 28 | 28 | CRAIG CHAQUICD Her Boyfriend's Wedding (Narada) | 141 | .7 | 7110 | 11 | 13/0 |
| 30 | 29 | EVERETTE HARP Can You Hear Me (A440) | 100 | -8 | 9026 | 2 | 11/0 |
| | 30 | THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie) | 98 | -1 | 8911 | 3 | 8/0 |

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

SEAL Walk On By (Warner Bros.)
Total Plays: 93, Total Stations: 17, Adds: 7
FATTBURGER Work To Do (Shanachie)
Total Plays: 85, Total Stations: 8, Adds: 1
GLADYS KNIGHT #EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)
Total Plays: 84, Total Stations: 10, Adds: 0
CHRIS BOTTI No Ordinary Love (Columbia)
Total Plays: 75, Total Stations: 13, Adds: 4
ALICIA KEYS If I Ain't Got You (J/RMG)
Total Plays: 75, Total Stations: 6, Adds: 1

MICHAEL LINGTON fICHUCK LOEB Two Of A Kind (Rendezvous)
Total Plays: 70, Total Stations: 13, Adds: 6
RICHARD SMITH Whatz Up? (A440)
Total Plays: 51, Total Stations: 6, Adds: 1
RAFE GOMEZ Icy (Tommy Boy)
Total Plays: 49, Total Stations: 7, Adds: 1
GRADY NICHOLS Tuesday Morning (Compendia)
Total Plays: 49, Total Stations: 5, Adds: 2
DIDO White Flag (Arista/RMG)
Total Plays: 46, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added®

| www.rradds.com | |
|---|-----|
| ARTIST TITLE LABEL(S) | AOD |
| SEAL Walk On By (Warner Bros.) | 7 |
| MICHAEL LINGTON FICHUCK LOEB Two Of A Kind (Rendezvous) | 6 |
| PAUL BROWN Moment By Moment (GRP/VMG) | 4 |
| RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 4 |
| CHRIS BOTTI No Ordinary Love (Columbia) | 4 |
| PIECES OF A DREAM It's Go Time (Heads Up) | 3 |
| DAVE KOZ Let It Free (Capitol) | 2 |
| EUGE GROOVE XXL (Narada) | 2 |
| JOYCE COOLING Camelback (Narada) | 2 |
| GRADY NICHOLS Tuesday Morning (Compendia) | 2 |
| | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| NORMAN BROWN Up 'N' At 'Em (Warner Bros.) | +89 |
| PAUL BROWN Moment By Moment (GRP/VMG) | +67 |
| SEAL Walk On By (Warner Bros.) | +59 |
| MICHAEL LINGTON f/CHUCK LOEB Two Of A Kind (Rendezvo | us/ + 5 7 |
| EUGE GROOVE XXL (Narada) | +47 |
| CHRIS BOTTI No Ordinary Love (Columbia) | +46 |
| FOURPLAY Fields Of Gold (RCA Victor) | +37 |
| PETER WHITE How Does It Feel (Columbia) | +27 |
| RAY CHARLES f/DIANA KRALL You Don't Know Me (Concor | d) +23 |
| MINDI ABAIR Save The Last Dance (GRP/VMG) | +22 |
| | |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | PLAYS |
|---|-------|
| NICK COLIONNE It's Been Too Long (3 Keys Music) | 360 |
| MICHAEL LINGTON Show Me (Rendezvous) | 340 |
| MARC ANTOINE Mediterraneo (Rendezvous) | 274 |
| PAUL TAYLOR Steppin' Out (Peak) | 265 |
| JOYCE COOLING Expression (Narada) | 262 |
| DAVE KOZ All I See Is You (Capitol) | 257 |
| SEAL Love's Divine (Warner Bros.) | 233 |
| DAN SIEGEL In Your Eyes (Native Language) | 229 |
| PAUL BROWN 24/7 <i>(GRP/VMG)</i> | 215 |
| RICK BRAUN Daddy-O (Warner Bros.) | 198 |
| NICK COLIONNE High Flyin' (3 Keys Music) | 194 |
| PETER WHITE Talkin' Bout Love (Columbia) | 190 |
| RICHARD SMITH Sing A Song (A440) | 186 |
| EUGE GROOVE Livin' Large (Narada) | 183 |
| PRAFUL Sigh (Rendezvous) | 175 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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| 100 | 100 | November 19, 2004 | | | | | |
|--------------|--------------|---|----------------|-------|---------------------------|-------------------|----------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 1 | ANITA BAKER You're My Everything (Blue Note/Virgin) | 191 | -3 | 1026 | 19 | 13/0 |
| 3 | 2 | NORMAN BROWN Up 'N' At 'Em (Warner Bros.) | 181 | +8 | 1072 | 16 | 14/0 |
| 2 | 3 | BONEY JAMES Here She Comes (Warner Bros.) | 179 | +3 | 1002 | 22 | 13/0 |
| 8 | 4 | MINDI ABAIR Come As You Are (GRP/VMG) | 172 | +18 | 1111 | - 11 | 15/1 |
| 6 | 5 | SOUL BALLET Cream (215) | 165 | +9 | 944 | 14 | 14/0 |
| 5 | 6 | KIM WATERS in Deep (Shanachie) | 160 | +2 | 1143 | 22 | 15/0 |
| 7 | 7 | WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) | 158 | +2 | 1233 | 20 | 13/0 |
| 4 | 8 | EVERETTE HARP Can You Hear Me (A440) | 157 | -1 | 839 | 23 | 15/0 |
| 9 | 9 | GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) | 148 | -4 | 1138 | 24 | 12/0 |
| 10 | 10 | EUGE GROOVE XXL (Narada) | 143 | +2 | 1004 | 7 | 14/0 |
| 11- | 0 | STEVE OLIVER Chips & Salsa (Koch) | 139 | 0 | 914 | 17 | 12/0 |
| 13 | 12 | TIM BOWMAN Summer Groove (Liquid 8) | 136 | +2 | 639 | 14 | 12/0 |
| 12 | 13 | RICHARD ELLIOT Your Secret Love (GRP/VMG) | 135 | -1 | 717 | 16 | 12/1 |
| 14 | 14 | GARRY GOIN Don't Ask My Neighbors (Compendia) | 131 | +2 | 1154 | 7 | 10/0 |
| 15 | 15 | GREG ADAMS Firefly (215) | 124 | +3 | 850 | 8 | 12/0 |
| 17 | 16 | GRADY NICHOLS Tuesday Morning (Compendia) | 120 | +2 | 1002 | 10 | 1D/D |
| 19 | 1 | FOURPLAY Fields Of Gold (RCA Victor) | 117 | +1 | 888 | 9 | 11/0 |
| 16 | 18 | GERALD ALBRIGHT To The Max (GRP/VMG) | 117 | -3 | 825 | 27 | 9/0 |
| _ | 19 | NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations) | 114 | +24 | 552 | 5 | 10/1 |
| 20 | 20 | POSITIVE FLOW The City Streets (Shanachie) | 111 | 0 | 506 | 7 | 10/0 |
| 21 | 4 | CRAIG CHAQUICO Her Boyfriend's Wedding (Narada) | 109 | +5 | 646 | 8 | 10/0 |
| 24 | 22 | FATTBURGER Work To Do (Shanachie) | 106 | +4 | 743 | 7 | 10/0 |
| 27 | 23 | QUEEN LATIFAH California Dreamin' (Vector) | 105 | +7 | 862 | 4 | 11/1 |
| 30 | 24 | ERIC ESSIX Sweet Tea (Edclectic/Essential) | 103 | +10 | 901 | 3 | 10/1 |
| 26 | 25 | MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) | 103 | +3 | 673 | 3 | 10/0 |
| 23 | 26 | DAVE KOZ Let It Free (Capitol) | 103 | 0 | 473 | 7 | 9/0 |
| 22 | 27 | JEFF KASHIWA Peace Of Mind (Native Language) | 102 | -1 | 878 | 6 | 11/0 |
| 25 | 28 | FOURPLAY Play Around It (RCA Victor) | 98 | -4 | 547 | 22 | 9/0 |
| 28 | 29 | RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) | 97 | +2 | 1059 | 2 | 8/0 |
| 29 | 30 | RAFE GOMEZ Icy (Tommy Boy) | 95 | +1 | 643 | 11 | 10/0 |
| | | | | | | | |

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13.
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Most Added®

| www.rrindicator.com | |
|--|------|
| ARTIST TITLE LABEL(S) | ADDS |
| VERNON D. FAILS Sacrifice And Forgiveness (DelVon) | 2 |
| BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.) | 2 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY NCREASE |
|--|--------------------------|
| NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nation | s/ +24 |
| TORCUATO MARIANO Paula (215) | +22 |
| DIANA KRALL Temptation (GRP/VMG) | +21 |
| UNWRAPPED VOL. 3 Doo Wop (That Thing) (Hidden Beach) | +21 |
| VERNON D. FAILS Sacrifice And Forgiveness (DelVon) | +19 |
| JAMIE BONK Nights On Broadway (Independent) | +19 |
| MINDI ABAIR Come As You Are (GRP/VMG) | +18 |
| DOC POWELL 97th & Columbus (Heads Up) | +17 |
| MICHAEL LINGTON f/CHUCK LOEB Two Of A Kind /Rendezvous | s/ +16 |
| KEIKO MATSUI Reflections (Narada) | +16 |
| | |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | TOTAL |
|--|-------|
| MICHAEL LINGTON Show Me (Rendezvous) | 95 |
| RAMSEY LEWIS TRIO The in Crowd (Narada) | 64 |
| JOYCE COOLING Expression (Narada) | 61 |
| HIL ST. SOUL For The Love Of You (Shanachie) | 53 |
| PETE BELASCO Deeper (Compendia) | 52 |
| PAUL BROWN 24/7 (GRP/VMG) | 44 |
| NAJEE Eye 2 Eye (N-Coded) | 41 |
| DAVE KOZ All I See Is You (Capitol) | 32 |
| MARC ANTOINE Mediterraneo (Rendezvous) | 28 |
| KIM WATERS The Ride (Shanachie) | 27 |
| RICHARD ELLIOT SIY (GRP/VMG) | 27 |

Reporters

Stations and their adds listed alphabetically by market

| KAJZ/Albuquerque, MM* |
|-----------------------------|
| OM: Jim Walten |
| PS/MO: Paul Levele |
| 1 RAFE GOMEZ |
| MICHAEL LINGTON VCHUCK LOEB |
| JAMES VARGAS |
| BRADY NICHOLS |
| |

KNHK/Anchorage, AK OM/PD: Aeren Wellender OUEEN LATIFAH

ICSML/Bakersfield, CA* ON/PD: Chris Townsheed APD: Mick Nevak

WSMJ/Baltimore, MO* PO/M8: Leri Lewis 1 chrs sorti

WNUA/Chicago, IL* OM: Bob Kaeke PD: Steve Stiles MD: Michael La Gresse 1 JOYCE COOLING

WNWV/Cleveland, OH*
DM/PD: Bernie Kimble
2 ALEJA KEYS
MICHAEL LINGTON FERLICK LOEB
BONEY JAMES LIJOE SAMPLE

KSICI/Colorado Springs, CO° PD: Blave Hibbard HID: Lauria Cobb 2 MCX COLOME

WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turne MD: Randi Bachman 13 RAY CHARLES TOMA KRA

WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mork Edwards CHRIS BOTTI

WQTQ/Hartford, CT PD/MD: Stewart Stone 8 SWING OUT SISTER

KHJZ/Housion, TX* PD: Maxins Told APD/MD: Grog Mergan

KPVL/Houston, TX PB: Weyne Terner 12 KEM 12 SPANCIA RUSSELL 12 DAMCERIES

KJLU/Jefferson City, MO PO/MD: Dan Turner 5 VERNION D. FAILS 4 QUEEN LATIFAN MAL GREEN 2 BOORY CALDWELL & VAJESSA W

KUAP/Little Rock, AR PD/MD: Michael Nellums 5 BOILEY JAMES WIDE SAMPLE 4 JAMES GABRIANO 1 LIMPA BOWSTANT

KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha Pascual No Adds

WJZL/Louisville, KY* PD/MD: Gater Glass APD: Ron Fisher

WLVE/Miami, FL* ON: Reb Roberts PD/MD: Rich McMillon

WLOQ/Orlando, FL* PD/MD: Brian Morgan No Adds

WJJZ/Phitadelphia, PA° PO: Michael Tozzi MD: Frank Childs No Adds

ICYOT/Phoenix, AZ* PD: Shoon Helly APD/MD: Angle Handa

KBZN/Salt Lake City, UT* 08/PD: Den Jessep 3 MICHAEL LINGTON VCHUCK LOER

KiFM/San Diego, GA* OM: John Dimick PD: Mike Vasquez APD/MD: Kelly Cole

KJZY/Santa Rosa, CA* PD: Gorden Ziot APD/MD: Rob Singleton 1 PETER WHITE

DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro

M Waterspiors/Satellite 1/88: Shirites Colon BONEY JAMES KJOE SAMPLE BRENDA RUSSET

KWJZ/Seattle, WA° PD: Carel Hendley 180: Diame Rese RAY CHARLES IDIAMA KRALL

KCOZ/Springfield, MO Offi: Jee Jeess PD/MD: Courtney Hutton

WSSM/St. Louis, MO* PD: David Myers

WSJT/Tampa, FL*
PD: Ress Bleet
BID: Kathy Curtis
2 FRED JOINSON
PIECES OF A DREAM
INCHAEL LINGTON ICO
SEAL

OR: Konny King PD: Carl Anderson MD: Renoe DePuy DAVE KQ2

*Monitored Reporters

POWERED BY MEDIABASE

54 Total Reporters 36 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (3): DMX Jazz Vocal Blend/Satellite WJAB/Huntsville, AL WVAS/Montgomery, AL





Holiday Promotions You Can Steal

A consultant offers these Christmas promo ideas

It's definitely that time of year again. The holiday season has arrived and will monopolize our listeners' attention until the end of the year. I'm sure there's also an AC station in your market that will soon be playing all Christmas music, all the time, until its listeners beg for mercy. In lieu of playing rock's bevy of Christmas offerings, you can employ promotions that will help your station capitalize on the season.

This week I'm turning my column over to Doug Parker to get the scoop on some effective holiday promotions. Parker is President of Parker Media Services, a radio promotion and marketing consulting company based in Sacramento. The former Marketing Director of Initialy's Sacramento radio cluster started his companions four years ago. It currently services more than 80 stations across the United States and the U.K.

Gearing Up For The Holidays

In our new world of consolidation,

with its ever-increasing demand to generate nontraditional revenue, it's critical that you get into the halday of planning your holiday events farther out than you have traditionally.

Sales departments need several weeks to pitch clients on retail or sponsor packages and get the deals rolling. If you can help your

sales department generate NTR in the fourth quarter, you will be a hero, since the hustle to meet corporate's year-end financial demands is on.

Since your Thanksgiving promotions are probably already in the books, here's a handy weekend promotion you can do right after Thanksgiving.

The Leftovers Weekend

Make a list of all the stale, outdated prizes you have in your prize closet and blow them out in prize packages. One winner scores a CD from an outdated one-hit-wonder artist plus a poster from some horrible movie premiere you did. This promotion is also very handy for getting rid of those 99-

cent Ultimate Cheeseburger coupons in your desk drawer.

Now let's take a look at several client-friendly Christmas promotions that would work for any format but, with the right touch of attitude, will be perfect for your Rock sta-



"The Surprise Santa" is a unique twist on the traditional "home for the holidays" concept, where the station



Doug Parker

A BOSTON GLEE PARTY Members of the World Champion Boston Red Sox and local rockers Godsmack recently hung out with WAAF/Boston staff, contest winners and, oh, yes, Universal's Howard Leon.

By Doug Parker

reunites distant loved ones during the holiday season. But Surprise Santa packs an additional punch because it contains an element of drama.

Listeners e-mail the station with a brief story about the person they wish to have flown home for the holidays. They're required to furnish the contact info for this person so the station can contact him or her directly. See where I'm going with this?

After the station selects a winner, it contacts the person the winner wants to

If you can help your sales department generate NTR in the fourth quarter, you will be a hero.

bring home, secretly collaborating with the loved one to arrange a flight home. Every Friday between Thanksgiving and Christmas the station flies in a family member, picks him or her up at the local airportin a limo and drops a bomb on a winner by showing up unannounced with their loved one.

You can take this concept into the stratosphere if you partner with a local TV station. Invite them to co-sponsor the promotion and send a camera crew along for the ride to capture the drama of the surprise reunions for the evening news.

Sponsorship opportunities: Travel agencies, insurance companies, health organizations, airlines and any local business that wants to attach its name to an excellent monthlong major station promotion.

Holiday Shopping Sprees

Your station runs a promotion inviting listeners to join you at a local shopping mall for a chance to instantly win a \$10,000 holiday shopping spree. The station places custom register-to-win boxes at each retail location in the mall.

On the day of your event, set up camp in the center court of the mall and begin drawing names. The winner must be present to score the \$10,000, but there's a hitch: The winner has to spend it all, getting to with-

A Real Active Rocker

KDOT/Reno, NV stays promotionally active all year

Earlier this year Active Rock KDOT/Reno, NV discovered through a perceptual study that it was the top station in



T ... 12 ...

the market for "visibility of promotions and events." This was great news for PD Jave Patterson, because the station has long been very active in the community and on the street with its marketing and promotion efforts.

During the holiday season KDOT really kicks it up a notch. With the help of new Promotions Director Ryan Giles, Patterson and KDOT are finishing up 2004 with a bang. Here's a sample of the holiday promotions the station is running.

"Tanksgiving": The day after Thanksgiving KDOT is giving away a tank of gas every hour all day long. They're setting up the promotion with a gas-station chain called Winner's Comer. Winning listeners will receive \$25 gas cards every hour between 6am and midnight by calling the station when they hear the "gas guzzler" sounder.

- "A Quad Christmas": The station is giving listeners four ways to win a Quad Runner:
- They can qualify on the air by listening for Santa to run over Rudolph in the Quad.
- They can go by any northern Nevada Wendy's location to pick up a mail-and-win form.
- They can stop by one of four hourlong station-sponsored "Quad Stops" during weekly Wendy's Wednesdays.
- They can register online at www.kdot.com to become loyal listeners.

The promotion will run for four weeks, with the grand-prize winner announced on the air on Dec. 24.

"KDOT Can Jams": The station also does its part every holiday season to help local food banks with KDOT Can Jams. This year KDOT is tentatively featuring Papa Roach on Dec. 4 and Drowning Pool on Dec. 17 at a local venue, with listeners gaining entry with five cans of food and \$5.

in 99 cents of the total amount, and has only 30 minutes to do so. This means the winner will have to run around the mall from store to store to rack up the sales. If the winner can't spend all of the money in the 30-minute time limit, they forfeit all the merchandise collected and go home prizeless.

 Sponsorship opportunities: Mall merchant associations, major department stores, cellular-phone companies.

The 12 [Fill In The Blank] Of Christmas

The "12 Days of Christmas" promotion concept is an old radio warhorse, but some old-school ideas are so good that you can update them and roll with them. All you need are 12 gifts, one to give away each day on the 12 weekdays leading up to Christmas

There are many variations and methods you can employ in your contest. Some of the more interesting ones I've heard over the years include:

- "The 12 Axes of Christmas" 12 autographed electric guitars.
- "The 12 Rocks of Christmas" diamonds and jewelry.
- "The 12 Strays of Christmas" —
 12 pets from the local animal shelter.

Crack The Holiday Safe

If you're dealing with a big-spender client that wants to do a monthlong holiday promotion, work with SCA Promotions and arrange to have an electronic safe with a keypad combination placed inside the client's store. Run promos instructing listeners to visit the store to try to crack the combination on the safe. If somebody guesses the code, they win a prize. This type of contest leads to considerable foot traffic and requires minimal presence and hassle on the part of the station.

• Sponsorship opportunities: Any big spender who wants major foot traffic during the holidays.

What's In Santa's Sack?

"Santa's Sack" is theater of the mind. On each of the 12 weekdays leading up to Christmas, you give away a secret prize. To win, listeners have to guess what's in Santa's sack. It could be a diamond ring, a new power tool, a gift certificate for Victoria's Secret or tickets to a big concert or show.

Begin by giving out a clue about the prize each morning, and give out another clue each hour of the day. Continue taking guesses until you've got a winner. I've always found that contests that are progressive, where listeners have to piece together clues in order to win, typically blow up.

Your jocks will love it because it will light up the request lines, and, most important, your listeners will have fun with it even if they're not active contest players. They'll probably still turn up the radio whenever you give clues just to play along.

Sponsorship opportunities: Jewelry stores, department stores, electronics retailers and toy stores.

POWERED BY MEDIARASE

TOTAL

November 19, 2004 TOTAL AUDIENCE LAST THIS WEEK TOTAL PLAYS +/-PLAYS ARTIST TITLE LABEL(S) VELVET REVOLVER Fall To Pieces (RCA/RMG) 785 -26 38530 16 28/0 2 2 U2 Vertigo (Interscope) 674 +13 34796 8 24/0 3 SILVERTIDE Ain't Comin' Home (J/RMG) 580 -24 25541 14 28/0 4 6 COLLECTIVE SOUL Counting The Days (El Music Group) 477 +19 23240 Я 25/0 22088 463 .24 18 2211 4 5 PAPA ROACH Getting Away With Murder (Geffen) 5 ĥ THREE DAYS GRACE Just Like You (Jive/Zomba) 456 -31 24650 30 28/0 7 7 NICKELBACK Because Df You (Roadrunner/IDJMG) 445 -6 16556 10 29/0 8 KENNY WAYNE SHEPHERD Alive (Reprise) 421 -15 15439 13 23/0 8 18/1 10 q BREAKING BENJAMIN So Cold (Hollywood) 401 -15 16038 24 1 385 **+24** 14251 15 22IN CHEVELLE Vitamin R (Leading Us Along) (Epic) 11 9 11 GREEN DAY American Idiot (Reprise) 371 -63 22425 14 21/0 -22 12413 28 20/0 13 12 CROSSFADE Cold (Columbia) 324 15 13 GODSMACK f/DROPBOX Touche (Republic/Universal) 311 -27 11822 17 18/0 302 .52 12 14 ALTER BRIDGE Open Your Eyes (Wind-up) 11179 21 18/0 1 16 SHINEDOWN Burning Bright (Atlantic) 294 +13 7506 5 27/3 21 1 GREEN DAY Boulevard Of Broken Dreams (Reprise) 202 +62 9781 2 18/2 Ď 19 JET Look What You've Done (Atlantic) 201 +23 8949 5 17/1 Œ 16/1 195 20 THREE DAYS GRACE Home (Jive/Zomba) +37 6750 5 17 19 MEGADETH Die Dead Enough (Sanctuary/SRG) 189 -31 3766 11 16/0 18 20 FUTURE LEADERS OF THE WORLD Let Me Out (Epic) 183 4224 18 15/1 -1 **a** PAPA ROACH Scars (Geffen) 173 6236 2 19/1 22 +57 Ž 24 SKINDRED Nobody (Lava) 125 +13 5747 4 6/0 25 23 SALIVA Razor's Edge (Island/IDJMG) 123 +18 1883 3 11/0 23 24 DROWNING POOL Love And War (Wind-up) 114 -1 2458 10 11/1 Ø 26 12/1 SPIDERBAIT Black Betty (Interscope) 112 +12 3574 7 Õ 30 CROSSFADE So Far Away (Columbia) 103 +27 1929 2 12/2 Ď 29 SLIPKNOT Vermilion (Roadrunner/IDJMG) 9/1 97 +13 1655 2

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2004, Arbitron Inc.). @ 2004, R&R, Inc.

MARILYN MANSON Personal Jesus (Nothing/Interscope)

KORN Another Brick In The Wall (Epic)

HOOBASTANK Disappear (Island/IDJMG)

New & Active

23

29

30

28

Debut

EARSHOT Someone (Warner Bros.) Total Plays: 72. Total Stations: 9. Adds: 0 PUDDLE OF MUDD Spin You Around (Geffen) Total Plays: 67, Total Stations: 4, Adds: 0 A PERFECT CIRCLE Imagine (Virgin) Total Plays: 64, Total Stations: 6, Adds: 1 EXIES Ugly (Virgin) Total Plays: 62, Total Stations: 6, Adds: 0 SEVENDUST Face To Face (TVT)

Total Plays: 57, Total Stations: 6, Adds: 0

SUBMERSED Hollow (Wind-up) Total Plays: 53, Total Stations: 9, Adds: 1 TESLA Words Can't Explain (Sanctuary/SRG) Total Plays: 46, Total Stations: 3, Adds: 0 VANISHED Favorite Scar (Kirtland) Total Plays: 43, Total Stations: 4, Adds: 0 NONPOINT In The Air Tonight (Lava) Total Plays: 42. Total Stations: 7. Adds: 2 INSTRUCTION Breakdown (Geffen) Total Plays: 39, Total Stations: 6, Adds: 1

89

85

+2

+19

+7

1751

4825

881

Songs ranked by total plays

WEEKS ON TOTAL STATIONS/ Most Added®

| www.rradds.com | |
|--|------|
| ARTIST TITLE LABEL(S) | ADDS |
| ALTER BRIDGE Find The Real (Wind-up) | 7 |
| SHINEDOWN Burning Bright (Atlantic) | 3 |
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | 2 |
| CROSSFADE So Far Away (Columbia) | 2 |
| MARILYN MANSON Personal Jesus (Nothing/Interscope) | 2 |
| NONPOINT In The Air Tonight (Lava) | 2 |
| KORN Another Brick In The Wall (Epic) | 2 |
| 3 ODORS ODWN Let Me Go (Republic/Universal) | 2 |
| | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | +62 |
| PAPA ROACH Scars (Geffen) | +57 |
| THREE DAYS GRACE Home (Jive/Zomba) | +37 |
| U2 All Because Of You (Interscope) | +28 |
| CRDSSFADE So Far Away (Columbia) | +27 |
| ALTER BRIDGE Find The Real (Wind-up) | +25 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | +24 |
| JET Look What You've Oone (Atlantic) | +23 |
| SEETHER f/AMY LEE Broken (Wind-up) | +23 |
| | |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | TOTAL PLAYS |
|---|----------------|
| LINKIN PARK Breaking The Habit (Warner Bros.) | 286 |
| JET Cold Hard Bitch (Atlantic) | 281 |
| VELVET REVOLVER Slither (RCA/RMG) | 281 |
| AUOIOSLAVE I Am The Highway (Interscope/Epic) | 224 |
| SHINEDOWN Simple Man (Atlantic) | 208 |
| LINKIN PARK Numb (Warner Bros.) | 191 |
| NICKELBACK Figured You Out (Roadrunner/IOJMG) | 185 |
| SLIPKNOT Duality (Roadrunner/IDJMG) | 184 |
| AUDIOSLAVE Like A Stone (Interscope/Epic) | 166 |
| JET Are You Gonna Be My Girl (Atlantic) | 163 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

KZRR/Albuquerque, NM

KWHL/Anchorage, AK

KOOJ/Baton Rouge, LA*

KIOC/Beaumont, TX*

WBUF/Buffalo, NY

WRQK/Canton, OH

WPXC/Cape Cod, MA CARIO: Successo Tennis PT: Junes Gallaghia An TERN MONTOS

WKLC/Charleston, WV

WEBN/Cincinnati, OH*

WMMS/Cleveland, OH

KNCN/Corpus Christi, TX*

KQDS/Duluth

OZ
PMPA ROACH
SALMA
GREEN DAY
RESHIP WAYNE SHE
STIYX
SHIPEDONN
SALVETTIDE
TESLA
PUDDLE OF MUDD
HOODINGTANK

KLAQ/EI Paso, TX*

WMTT/Elmira, NY Fit: George Hants III: Stephant Steam III: Jacks

Stations and their adds listed alphabetically by market WRKR/Kalan

ALTER BRIDGE KZZE/Medford, OR PD: Morty McGol MD: Rob Sing

WDHA/Morristown, NJ*

WXMM/Norfolk, VA* THREE DAYS GRACE

KFZX/Odessa, TX

KCLB/Palm Springs, CA

WWCT/Peoria, IL

WMMR/Philadelphia, PA

KDKB/Phoenix, AZ*
Pit: Joo Transform
INT: Page Programs

KUFO/Portland, OR

MONPON: Alter Bradge Commerced

WHJY/Providence, Ri*

WBBB/Raleigh, NC*

KCAL/Riverside, CA*

WROV/Roanoke, VA

KRXQ/Sacramento, CA*

10/2

7/2

5/0

5

1

BER/Salt Lake City, UT*

KSRX/San Antonio, TX°

KZOZ/San Luis Obispo, CA 1 JET 1 ALTER BRIDGE

KTUX/Shreveport, LA* PR: Revis West MR: Plyal Stans PAPA ROACH

KMOD/Tulsa, OK*

KRTQ/Tulsa, OK*

KBRQ/Waco, TX JET CROBBFADE ALTEN BRIDGE CRIEDIN DAY

S/Wichita Falls, TX

WMZK/Wausau, WI

*Monitored Reporters

49 Total Reporters

30 Total Monitored

POWERED 37 MEDIABASE

19 Total Indicator

Did Not Report, Playlist Frozen (2): KFLY/Eugene, OR WXRX/Rockford, iL

POWERED BY

ACTIVE ROCK TOP 50 November 19, 2004

| 407 | | November 19, 2004 | | | | | |
|---------------|---------------|---|-------------------|-------|---------------------------|-------------------|-------------------------|
| LAST WEEK | THIS WIEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TÓTAL AUDIENCE (90) | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| 2 | 0 | CHEVELLE Vitamin R (Leading Us Along) (Epic) | 1820 | +45 | 84206 | 16 | 60/1 |
| 4 | 2 | BREAKING BENJAMIN So Cold (Hollywood) | 1708 | +21 | 87242 | 30 | 59/1 |
| 1 | 3 | PAPA ROACH Getting Away With Murder (Geffen) | 1660 | -183 | 90976 | 19 | 58/1 |
| 3 | 4 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 1658 | -37 | 73137 | 17 | 58/1 |
| 5 | 5 | FUTURE LEADERS OF THE WORLD Let Me Out (Epic) | 1477 | +24 | 63514 | 24 | 57/2 |
| 7 | 6 | U2 Vertigo (Interscope) | 1240 | +32 | 55031 | 8 | 47/1 |
| 9 | 0 | SILVERTIDE Ain't Comin' Home (J/RMG) | 1094 | +20 | 41389 | 16 | 54/1 |
| 8 | 8 | CROSSFADE Cold (Columbia) | 1071 | -18 | 47141 | 42 | 53/1 |
| 10 | 9 | NICKELBACK Because Of You (Roadrunner/IDJMG) | 1018 | +75 | 44255 | 11 | 53/2 |
| 14 | 1 | THREE DAYS GRACE Home (Jive/Zomba) | 971 | +116 | 29459 | 7 | 56/1 |
| 6 | 11 | GREEN DAY American Idiot (Reprise) | 944 | -292 | 42580 | 15 | 46/1 |
| 11 | 12 | SKINDRED Nobody (Lava) | 939 | +35 | 31007 | 17 | 55/1 |
| 16 | 13 | COLLECTIVE SOUL Counting The Days (El Music Group) | 906 | +95 | 40993 | 9 | 52/2 |
| 17 | 14 | SHINEDOWN Burning Bright (Atlantic) | 875 | +105 | 33453 | 7 | 53/2 |
| 12 | 15 | SLIPKNOT Quality (Roadrunner/IDJMG) | 849 | -31 | 42741 | 31 | 55/1 |
| 13 | 16 | THREE DAYS GRACE Just Like You (Jive/Zomba) | 848 | -27 | 49218 | 33 | 53/1 |
| 23 | O | SALIVA Razor's Edge (Island/IDJMG) | 774 | +131 | 27901 | 6 | 51/2 |
| 28 | 18 | KORN Another Brick In The Wall (Epic) | 764 | +225 | 42221 | 5 | 47/4 |
| 19 | 19 | SLIPKNOT Vermilion (Roadrunner/IDJMG) | 763 | +32 | 25428 | 6 | 52/1 |
| 21 | 20 | DROWNING POOL Love And War (Wind-up) | 735 | +30 | 22606 | 13 | 48/4 |
| 15 | 21 | GODSMACK f/DROPBOX Touche (Republic/Universal) | 724 | -114 | 37132 | 18 | 43/1 |
| 18 | 22 | MARILYN MANSON Personal Jesus (Nothing/Interscope) | 702 | -58 | 26395 | 12 | 49/1 |
| 26 | 23 | CROSSFADE So Far Away (Columbia) | 697 | +105 | 24097 | 5 | 53/3 |
| 22 | 24 | A PERFECT CIRCLE Imagine (Virgin) | 679 | +2 | 19600 | 7 | 39/1 |
| 27 | 25 | SEVENDUST Face To Face (TVT) | 652 | +67 | 18939 | 7 | 48/3 |
| 20 | 26 | KENNY WAYNE SHEPHERD Alive (Reprise) | 647 | -77 | 25201 | 13 | 47/1 |
| 37 | 4 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 617 | +308 | 25041 | 3 | 48/12 |
| 29 | 28 | KILLSWITCH ENGAGE The End Of Heartache (Roadrunner/IDJMG) | 551 | +34 | 16327 | 14 | 43/1 |
| 25 | 29 | MEGADETH Die Dead Enough (Sanctuary/SRG) | 549 | -47 | 21240 | 16 | 37/1 |
| 34 | 1 | PAPA ROACH Scars (Geffen) | 530 | +197 | 17990 | 3 | 53/7 |
| 30 | 3 | EARSHOT Someone (Warner Bros.) | 530 | +28 | 14684 | 6 | 50/3 |
| 31 | 32 | INSTRUCTION Breakdown (Geffen) | 480 | +7 | 13795 | 14 | 43/0 |
| 32 | 33 | EXIES Ugly (Virgin) | 451 | +47 | 10647 | 5 | 44/3 |
| 24 | 34 | KORN Word Up (Epic) | 363 | -270 | 13268 | 14 | 39/0 |
| 35 | 35 | SUBMERSED Hollow (Wind-up) | 355 | +23 | 7943 | 8 | 33/1 |
| 33 | 36 | SUM 41 We're All To Blame (Island/IDJMG) | 348 | -24 | 7640 | 10 | 28/1 |
| 36 | 37 | SPIDERBAIT Black Betty (Interscope) | 340 | + 30 | 12797 | 11 | 29 /2 |
| 40 | 38 | LOSTPROPHETS Don't Know (Columbia) | 338 | +98 | 9128 | 3 | 40/8 |
| 38 | 39 | JET Look What You've Done (Atlantic) | 282 | -17 | 9228 | 5 | 27/2 |
| 39 | 40 | NONPOINT in The Air Tonight (Lava) | 281 | +11 | 6758 | 3 | 28/2 |
| 49 | 4 | SHADOWS FALL What Drives The Weak (Century Media) | 259 | +114 | 5768 | 2 | 25/3 |
| Debut> | 42 | ALTER BRIDGE Find The Real (Wind-up) | 209 | +135 | 10204 | 1 | 43/28 |
| 45 | 43 | HOOBASTANK Disappear (Island/IDJMG) | 191 | +22 | 4417 | 3 | 15/0 |
| 44 | 44 | MAGNA-FI Down In It (Aezra) | 184 | +14 | 6170 | 9 | 18/0 |
| 46 | 45 | ATOMSHIP Withered (Wind-up) | 169 | + 8 | 2473 | 4 | 17/0 |
| 43 | 46 | DAMAGEPLAN Pride (Elektra/Atlantic) | 156 | -35 | 5665 | 19 | 12/0 |
| 50 | 47 | LAMB OF GOD Laid To Rest (Prosthetic/Epic) | 151 | +14 | 5002 | 2 | 17/1 |
| 41 | 48 | A PERFECT CIRCLE Blue (Virgin) | 141 | -68 | 9553 | 16 | 14/0 |
| Debut | 49 | JIMMY EAT WORLD Pain (Interscope) | 138 | +2 | 3877 | 1 | 6/0 |
| 42 | 50 | USED Take It Away (Reprise) | 136 | -67 | 2364 | 11 | 18/0 |
| CO A office P | | | on Chadin Makesal | | - ton of book and all as | tours donaths | |

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added

| www.rradds.com | |
|--|-----|
| ARTIST TITLE LABEL(S) | ADD |
| ALTER BRIDGE Find The Real (Wind-up) | 28 |
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | 12 |
| 3 DOORS DOWN Let Me Go (Republic/Universal) | 11 |
| LOSTPROPHETS Don't Know (Columbia) | 8 |
| PAPA COACH Scars (Geffen) | 7 |
| DROWNING POOL Love And War (Wind-up) | 4 |
| KORN Another Brick In The Wall (Epic) | 4 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY NCREASE |
|---|-----------------|
| GREEN DAY Boulevard Of Broken Dreams (Reprise) | +308 |
| KORN Another Brick In The Wall (Epic) | +225 |
| PAPA ROACH Scars (Geffen) | +197 |
| ALTER BRIDGE Find The Real (Wind-up) | +135 |
| SALIVA Razor's Edge (Island/IDJMG) | +131 |
| THREE DAYS GRACE Home (Jive/Zomba) | +116 |
| SHADOWS FALL What Drives The Weak (Century Media) | +114 |
| SHINEDOWN Burning Bright (Atlantic) | +105 |
| CROSSFADE So Far Away (Columbia) | +105 |
| LOSTPROPHETS Don't Know (Columbia) | +98 |
| | |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | PLAYS |
|---|-------|
| LINKIN PARK Breaking The Habit (Warner Bros.) | 675 |
| VELVET REVOLVER Slither (RCA/RMG) | 571 |
| JET Cold Hard Bitch (Atlantic) | 487 |
| LINKIN PARK Lying From You (Warner Bros.) | 450 |
| THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba) | 439 |
| NICKELBACK Figured You Out (Roadrunner/IDJMG) | 418 |
| GOOSMACK Re-Align (Republic/Universal) | 417 |
| SHINEDOWN 45 (Atlantic) | 401 |
| ALTER BRIDGE Open Your Eyes (Wind-up) | 383 |
| LINKIN PARK Numb (Warner Bros.) | 356 |

New & Active

RAMMSTEIN Amerika (Republic/Universal)
Total Plays: 124, Total Stations: 12, Adds: 0
CANDIRIA Down (Type A)
Total Plays: 122, Total Stations: 13, Adds: 1
FEAR FACTORY Bite The Hand That Bleeds (Liquid 8)
Total Plays: 58, Total Stations: 6, Adds: 0
3 000RS 00WN Let Me Go (Republic/Universal)
Total Plays: 0, Total Stations: 11, Adds: 11

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



RateTheMusic.com

America's Best Testing Active Rock Songs 12 + For The Week Ending 11/19/04

| Artist Title (Label) | TW | LW | Famil. | Burn | M 18-34 | M 18-24 | M 25-3 |
|--|------|------|--------|-------|------------|------------|-----------|
| BREAKING BENJAMIN So Cold (Hallywood) | 4.46 | 4.33 | 93% | 16% | 4.38 | 4.41 | 4.33 |
| CROSSFADE Cold (Columbia) | 4.35 | 4.27 | 86% | 13% | 4.24 | 4.34 | 4.10 |
| THREE DAYS GRACE Home (Jive/Zomba) | 4.28 | 4.17 | 74% | 7% | 4.13 | 4.31 | 3.88 |
| PAPA ROACH Getting Away With Murder (Geffen) | 4.25 | 4.22 | 92% | 15% | 4.20 | 4.24 | 4.16 |
| LINKIN PARK Breaking The Habit (Warner Brack) | 4.23 | 4.09 | 98% | 36% | 4.02 | 4.00 | 4.05 |
| THREE DAYS GRACE Just Like You (Jive/Zomba) | 4.22 | 4.18 | 97% | 29% | 4.18 | 4.22 | 4.14 |
| SLIPKNOT Duality (Roadrunner/IDJMG) | 4.21 | 4.14 | 87% | - 17% | 4.28 | 4.33 | 4.22 |
| SEVENOUST Face To Face (TVT) | 4.21 | 4.11 | 48% | 3% | 4.18 | 4.21 | 4.14 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | 4.10 | 4.14 | 87% | 15% | 3.93 | 3.88 | 4.00 |
| SLIPKNOT Vermilion (Roadrunner/IDJMG) | 4.07 | 4.10 | 58% | 7% | 4.08 | 4.05 | 4.12 |
| CROSSFADE So Far Away (Columbia) | 4.05 | 3.91 | 53% | 5% | 3.90 | 4.03 | 3.7 |
| GODSMACK f/OROPBOX Touche (Republic/Universal) | 4.02 | 3.91 | 73% | 11% | 3.89 | 3.80 | 4.00 |
| FUTURE LEADERS OF THE WORLD Let Me Out (Epic) | 4.02 | 3.85 | 66% | 14% | 3.55 | 3.73 | 3.3 |
| DROWNING POOL Love And War (Wind-up) | 4.00 | 3.99 | 57% | 5% | 3.97 | 3.87 | 4.00 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | 3.92 | 3.90 | 80% | 22% | 3.87 | 3.58 | 4.1 |
| SHINEDOWN Burning Bright (Atlantic) | 3.92 | 3.95 | 50% | 7% | 3.84 | 4.04 | 3.6 |
| KORN Word Up (Epic) | 3.87 | 3.88 | 89% | 17% | 3.96 | 3.94 | 3.9 |
| GREEN DAY American Idiot (Reportse) | 3.85 | 3.79 | 95% | 27% | 3.69 | 3.77 | 3.60 |
| A PERFECT CIRCLE Imagine (Virgin) | 3.79 | 3.81 | 67% | 12% | 3.64 | 3.87 | 3.4 |
| NICKELBACK Because Of You (Roadhwoor/DJMG) | 3.75 | 3.85 | 73% | 15% | 3.61 | 3.83 | 3.38 |
| SALIVA Razor's Edge (Island/IDJ/MG) | 3.72 | - | 44% | 6% | 3.61 | 3.63 | 3.5 |
| ALTER BRIDGE Open Your Eyes (Wind-up) | 3.66 | 3.58 | 83% | 26% | 3.59 | 3.50 | 3.72 |
| COLLECTIVE SOUL Counting The Days (El Music Group) | 3.63 | 3.70 | 44% | 7% | 3.64 | 3.73 | 3.5 |
| MEGAOETH Die Dead Enough (Sanctuary/SRG) | 3.62 | 3.61 | 42% | 8% | 3.61 | 3.48 | 3.72 |
| MARILYN MANSON Personal Jesus (Nothing/Interscope) | 3.57 | 3.62 | 83% | 22% | 3.61 | 3.39 | 3.8 |
| SKINDRED Nobody (Lava) | 3.51 | 3.54 | 56% | 15% | 3.60 | 3.53 | 3.69 |
| KENNY WAYNE SHEPHERD Alive (Reprise) | 3.44 | 3.38 | 52% | 14% | 3.39 | 3.19 | 3.50 |

Total sample size is 398 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much), Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Store composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere

| K | R | ROCK TOP 30 | | N | OWERE EDIA | D BY BASE |
|--------------|--------------|--|----------------|--------------------|-------------------|-------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
| 1 | 1 | U2 Vertigo (Interscope) | 677 | -38 | 1 | 25/0 |
| 2 | 2 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 642 | -5 | 13 | 24/0 |
| 3 | 0 | ALTER BRIDGE Open Your Eyes (Wind-up) | | 5 | 17 | 1/0 |
| 4 | 0 | COLLECTIVE SOUL Counting The Days (El Music Group) | 507 | +7 | 7 | 17/0 |
| 7 | 0 | JIMMY EAT WORLD Pain (Interscope) | 443 | +39 | 10 | 18/0 |
| 9 | 0 | GREEN DAY Boulevard Of Broken Oreams (Reprise) | 435 | +102 | 5 | 14/2 |
| 6 | 0+ | BOY Same Old Song (MapleMosic/Universal) | 423 | +18 | 9 | 22/0 |
| 5 | 0+ | THORNLEY Come Again (Roadrunner/IDJMG) | 415 | +9 | 13 | 21/0 |
| 11 | 0 | PAPA ROACH Getting Away With Murder (Seffen) | 308 | +7 | - 11 | 340 |
| 8 | 10+ | TEA PARTY The Writings On (EMI Music Canada) | 302 | -52 | 16 | 22/0 |
| 14 | 0. | PROJET DRANGE Tell All (Vil/BMG Music Canada) | 278 | +20 | 6 | 13/1 |
| 15 | 0. | SUM 41 We're All To Blame (Island/IDJMG) | 262 | +5 | 11 | 12/0 |
| 13 | 13 | NICKELBACK Because Of You (Roadromen/IDJ/MG) | 248 | -11 | 8 | 15/0 |
| 23 | 0+ | TEA PARTY Stargazer (EMI Music Canada) | 247 | +86 | 2 | 12/3 |
| 12 | 15 | LINKIN PARK Breaking The Habit (Warner Bros.) | 236 | 31 | 21 | 18/0 |
| 10 | 16 | GREEN DAY American Idiot (Reprise) | 234 | -88 | 15 | 20/0 |
| 20 | Ø | MATTHEW GOOD It's Been (Universal Music Canada) | 208 | ÷17 | A I | 9/1 |
| 22 | 18 | SILVERTIDE Ain't Comin' Home (J/RMG) | 202 | +25 | 4 | 11/1 |
| 16 | 19 | JET Rollover D.J. (Atlantic) | 201 | -46 | 17 | 15/0 |
| 24 | 20 * | TREWS Fleeting Trust (Sony Music Canada) | 195 | +37 | 3 | 6/1 |
| 17 | 11 + | TRAGICALLY HIP It Cen't Be (Zoe/Rounder) | 195 | -47 | 13 | 14/0 |
| 19 | 22 | BREAKING BENJAMIN So Cold (Hollywood) | 194 | -5 | 10 | 11/0 |
| 18 | 23 | BRYAN ADAMS Open Road (Universal) | 194 | -17 | 14 | 15/0 |
| 27 | 24 | KILLERS Mr. Brightside (Island/IDJMG) | 170 | +25 | 2 | 6/0 |
| 25 | 25 | JOHN MELLENCAMP Walk Tall (Issued)(O.IMG) | 160 | +6 | 9 | 11/0 |
| 21 | 26 | FRANZ FERDINAND Take Me Out (Domino/Epic) | 154 | -28 | 20 | 15/0 |
| 26 | 27 | CHEVELLE Vitamin R (Leading Us Along) (Epic) | 137 | -12 | 10 | 11/1 |
| 29 | 20 | KORN Word Up (Epic) | 136 | +9 | 2 | 8/0 |
| 30 | 4 | THREE DAYS GRACE Wake Up (Jive/Zomba) | 36 | ²⁶⁶ +17 | | 6/1 |
| - | | - · | | | | |

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. # Indicates Cancon @ 2004, R&R, Inc.

KUPD/Phoenix, AZ* PD: JJ Jeffries IND: Larry McFeelle 11 DROWNING POOL

WXLP/Ound Cities, IA

IOSS/San Antonio, TX° PD: Kavin Vargas Kavin Vargas C.J. Cruz LOSTPHOPHETS ALTER BRIDGE

30 STABILO Everybody (Virgin Music Canada)

Reporters

ICZRIK/Amarillo, TX PD/MIO: Eric Slaytor 5 ALTER SPIGE

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Resent Hunter
ALTER BHOGE
GREEN DAY

KNRO/Eugene, OR PD/MD: At Scott

WRQC/Ft. Myers, FL* PD: Lance Hole ND: Same May Formell 39

MODALES
A POINT LORDE
A POINT LORDE
B ACOUNTS

WFULF/Gainess OM/PD: Harry Gus APD: Monica Rix MD: Mutt Labtela ALTER BRIDGE

WICLO/Grand Rapids, MI* ON: Breet Alberts PO.NO: Burtle Arrions 2 A.TER BYDGE 3 DOOPS DOWN

WZOR/Green Bay, WI PD/MD: Ressume Steele

WOXAHarrisburg, PA*
PT: Claudine DoLoveca
MD: Mone
1 LOSTPOPHETS
ALTER BRIDGE
MONN
3 DOORS DOWN

KORC/Kansas City, MO* PO: Bob Edwards APO/MO: Deve Fritz

PD; Reb Class MD; Carolyn Sinne 1 SHOOMS FALL

Stations and their adds listed alphabetically by market

28

CREZAL Incole, ORE Jan Steel PD: Tim Sherida ATDARD: Special ALTER BRISE SALMA GREEN DAY

KDJE/Little Rock, AR* DN/P/Little Rock, AR* NO: Warty LOSTINOPHETS COLLECTIVE SOUL

WTFX/Louisville PS: Michael Lee MD: Frank Webb 2 PML BIGGE PAPA ROACH

WTICK/Perssacota, FL* PD: Joel Sampson APD/MD: Mark The Shark No Adds

: Spiles MOKE BACK PLITURE LEADERS OF THE WORLD

KATT/Ukiahoma City, OK* OM/PD: Chris Baker BEE: Jaka Daniah; PPPA ROBER GREEN DAY

ICCFX/Santa Rosa, CA* PO: Don Harrison MD: Todd Pyne 1 MPA ROJCH WYYX/Panama City, FL PD: Keith Allon APD/MID: The Freek 10 SOCALBURN

WHBZ/Sheboygan, Wi PD: Jay "Uncle Stiffy" North

133

-7 20 9/0

POWERED BY MEDIABASE

*Monitored Reporters 88 Total Reporters

60 Total Monitored

28 Total Indicator



kstapleford@radioandrecords.com

Yes, But Is It Art?

Alternative superstars have designs on 99X

lacksquare t's never sleepytime down South — at least not at WNNX (99X)/Atlanta. The folks there are always thinking, and they've managed to set a whole new standard for the good ol' station compilation CD.

A few years back, as they sipped their mint juleps and pounded down grits, the 99X programming team decided to pump as much work into the packaging of their CDs as they did the musical content. As a result, folks like David Bowie and Robert Smith stepped in to ensure that the Live X series would develop into a veritable marketing bo-

"We realized pretty quickly that our Live X performances were going to be a big deal for us," says 99X VP/Programming Leslie Fram. "Initially, the idea was to go into a studio with some listeners and have the artists perform live on the air. First one, the band was late. Second one, Evan Dando said 'dick' on the



Live X 8, cover art by Thom York.

"Third one, Natalie Merchant had a meltdown because she couldn't hear herself in the monitors, so she walked off while we were live. That's when we decided to tape

mere 5,000 copies.

eBay now has a copy of Live X Volume 1

going for \$99.99, and *Volume 6* is at \$69.

Expect even greater demand for the 2004

edition, as the station opted to print a

them, and we began to build a pretty good archive.

Alternative Folk Art

Fram continues, "By 1993 we decided to put out the first Live X CD, and our original thought was that it would be cool to find a local artist to design the cover. At that time we were all big folk-art fans, and we had all been making the trek to Summerville, GA to buy Howard Finster folk art. Live X 4, cover art by David Bowie. That's when [then-PD] Brian Philips suggested that we

ask him to do it. He wrote Howard a letter, and Howard simply mailed back the artwork."

Wham! Right off the bat, 99X was

able to enlist the services of a real live art legend. Funny thing was, though, Mr. Finster's interest was captured by the CD's charity - Iimmy Carter's Habitat for Humanity - rather than the CD itself. No matter. When it was time for Live X Volume 2, another artist was waiting in the wings.

'We had developed a relationship with Tony Bennett," Fram says. "He did a Live X performance for us, and when we found that he was a painter, we asked him

if he wanted to do the artwork. He was really flattered.

"In fact, it turns out that, a lot of times, these artists are thrilled that you're asking them to do something formers who are really passionate about their art, so they take the whole thing very seriously."

other than what they're known for.

We've sort of stumbled upon per-



With its first two CDs, 99X established an artistic track record that made it possible to land some very big names in the years that followed. "It has definitely made it easier for

"The label said, 'You know, Thom York does some cool art. Could you use it for anything?""

Jay Harren

us to be able to say that we had such major artists work with us," says 99X MD Jay Harren. "It legitimized our requests in a lot of ways. Once we actually get moving, though, it's amazing how excited everybody gets about it."

Fram says, "I remember we had Michael Stipe calling in from all over the world with different conceptual ideas. And [photographer] Anton Corbijn sent several images and allowed us to pick one and then just send the rest back to him. Moby had a lot of fun doing it too. He got a real kick out of it."

> Luck, Timing & Relationships

If you're like me, you're now



Live X 9, cover art by Robert Smith.

wondering how the hell 99X has been able to pull this off for nine consecutive years. The idea that such high-profile artists would be willing to contribute to a single radio station in such a collaborative manner is pretty mind-blowing.

"A lot of it is a result of developing relationships with artists," Fram says. "We've been fortunate to have R.E.M. right in our backyard, and they've listened to the station for years. But it really comes down to support and relationships."

"Luck and timing have a lot to do with it too," Harren says. "Thom Yorke is the best example. Radiohead were supposed to do something with us, and it fell through. As an afterthought, the label said, 'You know, Thom does some cool art. Could you use it for anything?'

"Our minds all went, 'Ding, ding, ding!" Fram says. "What unbelievable luck."

So what do you do when you've got an impossibly hard act to follow year after year? "It has become a challenge to one-up ourselves," Fram says. "You've got Bowie and Michael Stipe and Thom York to live up to, so now every year the pressure is on."

"We've got the process down though," Harren says. "We've learned that it's wise to give ourselves a good eight months to identify an artist Live X 5, cover art by Anton Corbijn. and to allow for enough production time. This year we

knew we were going to release Live X Volume 9 in November, and the timing was perfect to approach Robert



Live X 6, cover art by Michael Stipe.

"He had become so highprofile this past year, with the song on the Blink-182 album, the new Cure album, the 311 cover and the Curiosa tour, that it made a lot of sense. We approached Gary Spivack at Geffen, and Robert was extremely interested and very excited. We gave him a deadline, and he ended up giving us 26 [computer-generated pictures] to choose from.'

"Here's the crazy part," Fram says. "When he came to Atlanta, we did a meet-and-greet lunch with him, and we were talking about the CD, and he said, 'You know, I feel really funny that I'm doing the cover artwork for a record I'm not even on. Would you mind if contributed a song?'

"Of course, I choked at that point. Would we mind? He immediately turned around and put together an acoustic version of a song called 'Taking Off' specifical-

Limited Public Images

So where does this leave us? 99X has established an annual tradition of maximizing its affiliation with core artists to create highly soughtafter promotional items and merchandising opportunities. Adding to the value, only a limited number of CDs are printed, and when they're gone, they're gone.



As a result, eBay now has a copy of Live X Volume 1 going for \$99.99, and Volume 6 (the Michael Stipe cover) is at \$69. Expect even greater de-

mand for the 2004 edition, as the station opted to print 5,000 copies, half the 2003 number, to make them more exclusive.

Plans for 2005 are underway, with performances from Interpol and The Beastie Boys already in the can. Meanwhile, Harren is putting his wish list of potential cover artists together as we speak. "It's pretty amazing that the pieces have fallen into place like this," Fram says. "I think it's the Southern hospitality."

ALTERNATIVE TOP 50 November 19, 2004

MEDIABASE

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | TOTAL AUDIENCE (00) | WEEKS ON CHART | TOTAL STATIONS/ |
|--------------|--------------|--|----------------|--------------|---------------------------|-------------------|-----------------|
| 1 | 1 | U2 Vertigo (Interscope) | 2294 | -55 | (00) 167925 | 8 | 72/0 |
| 2 | 2 | JIMMY EAT WORLD Pain (Interscope) | 2281 | +31 | 165721 | 12 | 74/0 |
| 6 | 3 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 2096 | +335 | 155431 | 8 | 74/1 |
| 4 | ď | CHEVELLE Vitamin R (Leading Us Along) (Epic) | 19D0 | +129 | 117804 | 16 | 63/1 |
| 7 | 6 | CROSSFADE Cold (Columbia) | 1751 | +20 | 84951 | 26 | 56/2 |
| 5 | 6 | PAPA ROACH Getting Away With Murder (Geffen) | 1705 | -58 | 96099 | 18 | 52/0 |
| 8 | 7 | BREAKING BENJAMIN So Cold (Hollywood) | 1587 | -14 | 100496 | 29 | 59/0 |
| 3 | 8 | GREEN DAY American Idiot (Reprise) | 1531 | -252 | 119266 | 15 | 66/0 |
| 9 | 9 | VELVET REVOLVER Fall To Pieces (RCA/RMG) | 1443 | -57 | 96188 | 18 | 55/0 |
| 12 | 1 | MODEST MOUSE Ocean Breathes Salty (Epic) | 1378 | +68 | 78069 | 14 | 58/1 |
| 16 | Ŏ | KILLERS Mr. Brightside (Island/IDJMG) | 1283 | +159 | 88062 | 8 | 57/1 |
| 11 | 12 | SUM 41 We're All To Blame (Island/IDJMG) | 1238 | -88 | 65116 | 12 | 62/0 |
| 10 | 13 | LINKIN PARK Breaking The Habit (Warner Bros.) | 1187 | -176 | 86464 | 24 | 66/0 |
| 17 | 14 | CAKE No Phone (Columbia) | 1131 | +21 | 42521 | 12 | 51/0 |
| 13 | 15 | THREE DAYS GRACE Just Like You (Jive/Zomba) | 1075 | -90 | 83562 | 33 | 53/0 |
| 20 | 16 | JET Look What You've Done (Atlantic) | 1054 | +87 | 64099 | 6 | 59/1 |
| 19 | Ū | INTERPOL Slow Hands (Matador) | 1048 | +66 | 72538 | 13 | 46/0 |
| 14 | 18 | KILLERS Somebody Told Me (Island/IDJMG) | 1034 | -125 | 102102 | 28 | 50/0 |
| 21 | 19 | MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) | 1018 | +151 | 74084 | 7 | 56/5 |
| 23 | 20 | MARILYN MANSON Personal Jesus (Nothing/Interscope) | 992 | +145 | 66820 | 11 | 54/6 |
| 15 | 21 | USED Take It Away (Reprise) | 970 | -189 | 39939 | 12 | 61/0 |
| 22 | 22 | FRANZ FERDINAND This Fire (Damino/Epic) | 948 | +100 | 62644 | 6 | 52/1 |
| 25 | 23 | THREE DAYS GRACE Home (Jive/Zomba) | 908 | +101 | 36012 | 6 | 56/4 |
| 24 | 24 | MUSE Hysteria (East West/Warner Bros.) | 879 | +35 | 38235 | 13 | 51/D |
| 18 | 25 | SNOW PATROL Run (A&M/Interscope) | 879 | -129 | 49847 | 17 | 45/0 |
| 34 | 26 | PAPA ROACH Scars (Geffen) | 828 | +310 | 54862 | 3 | 57/5 |
| 26 | 7 | SOCIAL DISTORTION Reach For The Sky (Time Bomb) | 817 | +34 | 60852 | 11 | 35/0 |
| 27 | 28 | MUSIC Breakin' (Capitol) | 771 | +59 | 38009 | 5 | 52/1 |
| 29 | 29 | A PERFECT CIRCLE Imagine (Virgin) | 673 | +1 | 34968 | 7 | 41/0 |
| 33 | <u>a</u> | HOOBASTANK Disappear (Island/IDJMG) | 636 | +105 | 38861 | 3 | 38/3 |
| 31 | a | SLIPKNOT Vermilion (Roadrunner/IDJMG) | 620 | +38 | 21669 | 5 | 40/0 |
| 36 | 32 | LOSTPROPHETS Don't Know (Columbia) | 577 | +127 | 16783 | 2 | 49/2 |
| 28 | 33 | SKINDRED Nobody (Lava) | 555 | -127 | 20065 | 16 | 39/0 |
| 35 | 34 | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 542 | +59 | 16751 | 4 | 35/1 |
| 32 | 35 | DONNAS Fall Behind Me (Lookout!/Atlantic) | 493 | -85 | 31798 | 9 | 36/0 |
| 38 | 36 | KEANE Somewhere Only We Know (Interscope) | 457 | +22 | 30413 | 8 | 26/1 |
| 30 | 37 | KORN Word Up (Epic) | 371 | -257 | 20918 | 15 | 32/0 |
| 40 | 38 | EXPLOSION Here I Am (Tarantula/Virgin) | 333 | -43 | 10275 | 10 | 25/0 |
| 39 | 39 | FUTURE LEADERS OF THE WORLD Let Me Out (Epic) | 332 | -54 | 12236 | 19 | 20/1 |
| 44 | 40 | SEVENDUST Face To Face (TVT) | 321 | +26 | 10896 | 4 | 18/0 |
| 45 | 4 | RISE AGAINST Give It All (Geffen) | 308 | +29 | 10843 | 3 | 25/1 |
| 42 | 42 | DOGS DIE IN HOT CARS I Love You 'Cause I Have To (V2) | 297 | -22 | 8272 | 5 | 24/0 |
| 41 | 43 | BEASTIE BOYS Right Right Now Now (Capitol) | 293 | -36 | 13676 | 3 | 20/0 |
| 43 | 44 | LAZYBOY Underwear Goes Inside The Pants (Universal) | 282 | -20 | 11988 | 3 | 12/0 |
| 48 | 45 | RIDDLIN' KIDS Stop The World (Aware/Columbia) | 281 | +19 | 10016 | 7 | 18/0 |
| Debut | 46 | EXIES Ugly (Virgin) | 272 | +27 | 7324 | 1 | 22/2 |
| [Debut> | 4 | STORY OF THE YEAR Sidewalks (Maverick/Reprise) | 268 | +57 | 7283 | 1 | 27/0 |
| Debut | 4B | JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | 259 | +136 | 47410 | 1 | 11/3 |
| 50 | 49 | INSTRUCTION Breakdown (Geffen) | 251 | -3 | 5270 | 2 | 20/0 |
| Debut | 510 | COLLECTIVE SOUL Counting The Days (El Music Group) | 246 | +10 | 15953 | 1 | 15/1 |
| | | | | | | | |

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to RRR by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

| Most Added [®] | |
|--|--------|
| www.rradds.com | |
| ARTIST TITLE LABEL(S) | ADDS - |
| SUM 41 Pieces (Island/IDJMG) | 20 |
| USED All That I've Got (Reprise) | 15 |
| BLINK-182 Always (Geffen) | 9 |
| 3 DOORS DOWN Let Me Go (Republic/Universal) | 9 |
| COHEED AND CAMBRIA Blood Red Summer (Columbia) | 7 |
| SHINEDOWN Burning Bright (Atlantic) | 7 |
| MARILYN MANSON Personal Jesus (Nothing/Interscope) | 6 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|--|---------------------------|
| GREEN DAY Boulevard Of Broken Oreams (Reprise) | +335 |
| PAPA ROACH Scars (Geffen) | +310 |
| KILLERS Mr. Brightside (Island/IDJMG) | +159 |
| MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) | +151 |
| MARILYN MANSON Personal Jesus (Nothing/Interscope) | +145 |
| JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) | +136 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | +129 |
| LOSTPROPHETS I Don't Know (Columbia) | +127 |
| SHINEDOWN Burning Bright (Atlantic) | +125 |
| COHEED AND CAMBRIA Blood Red Summer (Columbia) | +123 |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | TOTAL PLAYS |
|--|----------------|
| SLIPKNOT Quality (Roadrunner/IDJMG) | 784 |
| VELVET REVOLVER Slither (RCA/RMG) | 638 |
| FRANZ FERDINAND Take Me Out (Domino/Epic) | 605 |
| JET Cold Hard Bitch (Atlantic) | 553 |
| LINKIN PARK Lying From You (Warner Bros.) | 543 |
| LOSTPROPHETS Wake Up (Make A Move) (Columbia) | 483 |
| DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope) | 464 |
| FOO FIGHTERS All My Life (Roswell/RCA/RMG) | 462 |
| MODEST MOUSE Float On (Epic) | 460 |
| WHITE STRIPES Seven Nation Army (Third Man/V2) | 448 |
| | |

New & Active

SHINEDOWN Burning Bright (Atlantic) Total Plays: 235, Total Stations: 26, Adds: 7 **ELEFANT Misfit (Hollywood)** Total Plays: 217, Total Stations: 19, Adds: 1 KORN Another Brick In The Wall (Epic) Total Plays: 204, Total Stations: 9, Adds: 1 RAZORLIGHT Golden Touch (Universal) Total Plays: 198, Total Stations: 17, Adds: 1 SUM 41 Pieces (Island/IDJMG) Total Plays: 183, Total Stations: 26, Adds: 20 EARSHOT Someone (Warner Bros.) Total Plays: 168, Total Stations: 9, Adds: 0 SILVERTIDE Ain't Comin' Home (J/RMG) Total Plays: 163, Total Stations: 8, Adds: 0 STRAYLIGHT RUN Existentialism On Prom Night (Victory) Total Plays: 147, Total Stations: 11, Adds: 1 COHEEO AND CAMBRIA Blood Red Summer (Columbia) Total Plays: 145, Total Stations: 27, Adds: 7 USED All That I've Got (Reprise) Total Plays: 138, Total Stations: 23, Adds: 15

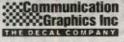
Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing Alternative Songs 12 + For The Week Ending 11/19/04

| 19 | | | | | | | |
|--|------|------|-------------|------|------------------|--------------|----------------|
| Artist Title (Label) | TW | LW | Familiarity | Burn | Persons 18-34 | Men 18-34 | Women 18-34 |
| GREEN OAY Boulevard Of Broken Oreams (Reprise) | 4.32 | 4.34 | 80% | 6% | 4.27 | 4.40 | 4.13 |
| JIMMY EAT WORLO Pain (Interscope) | 4.19 | 4.22 | 87% | 14% | 4.16 | 4.16 | 4.17 |
| GREEN DAY American Idiot (Reprise) | 4.11 | 4.02 | 97% | 26% | 4.02 | 4.19 | 3.86 |
| KILLERS Mr. Brightside (Island/IDJMG) | 4.05 | 4.14 | 53% | 6% | 3.93 | 3.71 | 4.15 |
| SOCIAL DISTORTION Reach For The Sky (Time Bomb) | 4.00 | 3.96 | 63% | 7% | 4.01 | 4.10 | 3.91 |
| KILLERS Somebody Told Me (Island/IDJMG) | 3.98 | 4.02 | 96% | 30% | 3.98 | 3.81 | 4.12 |
| MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) | 3.98 | 4.01 | 52% | 6% | 3.73 | 3.69 | 3.77 |
| SUM 41 We're All To Blame (Island/IDJMG) | 3.93 | 4.04 | 82% | 11% | 3.79 | 3.96 | 3.61 |
| BREAKING BENJAMIN So Cold (Hollywood) | 3.92 | 3.92 | 89% | 21% | 3.88 | 3.72 | 4.03 |
| CHEVELLE Vitamin R (Leading Us Along) (Epic) | 3.86 | 3.83 | 85% | 18% | 3.84 | 3.73 | 3.93 |
| CROSSFADE Cold (Columbia) | 3.84 | 3.85 | 75% | 18% | 3.79 | 3.61 | 3.97 |
| SNOW PATROL Run (A&M/Interscope) | 3.81 | 3.74 | 63% | 12% | 3.88 | 3.65 | 4.09 |
| THREE DAYS GRACE Just Like You (Jive/Zomba) | 3.78 | 3.85 | 95% | 37% | 3.70 | 3.63 | 3.76 |
| PAPA ROACH Getting Away With Murder (Geffen) | 3.76 | 3.79 | 85% | 22% | 3.71 | 3.64 | 3.78 |
| THREE DAYS GRACE Home (Jive/Zomba) | 3.71 | 3.82 | 59% | 11% | 3.60 | 3.50 | 3.68 |
| USED Take It Away (Reprise) | 3.69 | 3.82 | 60% | 10% | 3.50 | 3.64 | 3.34 |
| MUSE Hysteria (East West/Warner Bros.) | 3.68 | 3.66 | 46% | 6% | 3.77 | 3.70 | 3.83 |
| VELVET REVOLVER Fall To Pieces (RCA/RMG) | 3.66 | 3.73 | 81% | 25% | 3.65 | 3.72 | 3.59 |
| LINKIN PARK Breaking The Habit (Warner Bros.) | 3.63 | 3.61 | 98% | 51% | 3.57 | 3.39 | 3.73 |
| JET Look What You've Done (Atlantic) | 3.62 | 3.69 | 65% | 14% | 3.57 | 3.43 | 3.70 |
| A PERFECT CIRCLE Imagine (Virgin) | 3.59 | _ | 60% | 15% | 3.62 | 3.24 | 3.97 |
| INTERPOL Slow Hands (Matador) | 3.59 | 3.56 | 46% | 9% | 3.58 | 3.45 | 3.71 |
| SLIPKNOT Quality (Roadrunner/IDJMG) | 3.56 | 3.57 | 79% | 25% | 3.53 | 3.46 | 3.60 |
| MODEST MOUSE Ocean Breathes Salty (Epic) | 3.56 | 3.69 | 71% | 15% | 3.67 | 3.58 | 3.76 |
| U2 Vertigo (Interscope) | 3.42 | 3.52 | 87% | 23% | 3.39 | 3.29 | 3.48 |
| CAKE No Phone (Columbia) | 3.37 | 3.35 | 65% | 19% | 3.41 | 3.32 | 3.48 |
| KORN Word Up (Epic) | 3.35 | 3.39 | 84% | 28% | 3.31 | 3.31 | 3.32 |
| FRANZ FERDINAND This Fire (Domino/Epic) | 3.28 | 3.37 | 49% | 14% | 3.44 | 3.42 | 3.47 |
| MARILYN MANSON Personal Jesus (Nothing/Interscope) | 3.24 | 3.16 | 78% | 26% | 3.38 | 3.20 | 3.53 |
| | | | | | | | |

Total sample size is 403 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12*. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks



If you're one of the bazillion people who have vacationed in Myrtle Beach, SC, then you probably know WKZQ. It's gone through a few incarnations, yes, but "rock" is the one word most associated with these storied call letters. • 1 arrived here in September from Alternative reporter WRZK/Johnson City and completed the already-begun transition from Active Rock. Alternative radio is fighting a huge battle for the audience's time and attention, and I am fortunate



to be playing a small part at a legendary station that reaches millions - even if we reach some of them only during their vacation. (According to the Myrtle Beach Chamber of Commerce we get 13.7 million visitors per year.) • I filed my first R&R report in August 1981, and I've always known that, aside from the service afforded reporters, the biggest benefit to reporting is having a voice in shap-

ing the charts within one's format. Asst. PD Charley, the entire airstaff and I are happy to have that voice in a format we truly believe in. . WKZQ's future hopefully includes the growth of our Mad Max Morning Show, which we already export to two other markets. We also look forward to contributing to the growth of the artists we play. Now if we can just find a way for tourists to get diaries!

t was another squeaker in the race for No. 1 this week, with U2's "Vertigo" edging out Jimmy Eat World's "Pain" by a mere 13 plays. Every spin counts, ya know. As it stands. I'd bet the farm on U2 being knocked off next week, although it could be another battle to the death, this time between J.E.W. (No. 2) and Green Day's "Boulevard of Broken Dreams" (No. 3) ... Meanwhile, there was a three-way tug of war for the highest debut, with The



Exies' "Ugly" (No. 46) scraping by both Story Of The Year's "Sidewalks" (No. 47) and Jay-Z & Linkin Park's "Numb/Encore" (No. 48). Last week we discussed The Exies in this space, so let's chat about Story Of The Year this time. "It bridges the gap between the big fat rock songs and the alternative quirk music that has been coming out lately," explains Scott Petibone, PD at WKRL/Syracuse. "The audience digs it" ... As for the epic collaboration between Jay-Z and Linkin Park, WAQZ/Cincinnatí PD Jeff Nagel says, "It's a nice change from the indie pop/active rock that's out right now. No complaints yet from the listeners, but I've played Jay-Z before with '99 Problems,' so I don't think it's a total shocker to the WAQZ listener. The song will burn quick once the Pop/Top 40 stations start to take it over, so I'll bang it right now real hard and then get off it when the burn takes over.

— Kevin Stapleford, Alternative Editor

Reporters

WJSE/Atlantic City, NJ*
PO: Al Parinella
APD: Scatt Relity
AID: Statute Rappopert
BLINK-182
BY DIVINE RIGHT
ZUTONS
SUM 41

KRDX/Austin, TX* OM: Jeff Carrol MD: Teby Ryan No Adds

WEDG/Buffalo, NY
1 SHINEDOWN
ALTER BRIDGE

MARILYN MANSON

USED COHEED AND CAMBRIA WAVF/Charleston, SC* PD: Dave Ressi MD: Sazy Ree 12 STRAYLIGHT RUN

WKQX/Chicago, il.* PD: Mile Stern APO/MD: Jacent Jackson

WAQZ/Cincinnati, OH' PD/MB: Jell Nagel No Adds

WXTM/Cleveland PD: Kim Monroe APD: Dom Mardella MD: Tim "Slats" 24 PAPA ROACH I USED

WARIQ/Columbia, SC° PD: Dave Stewart ND: Dave Farra 5 KORM 1 SUM 41 KASABIAN BLINK-182

KDGE/Dallas, TX

WXEG/Daylon, OH"
OM: Tony Tiflord
PD: Sleve Kramer
NO: Beamer
12 SHINEDOWN
8 MY CHEMICAL ROMANCE
3 HOOBASTANK

KTCL/Denver, CO* PD: Nike O'Conner APO: Rich Rubin MD: Hill Jordan No Adds

KFRR/Fresn PD: Chris Squi MD: Reversed

WJBX/F1. Myers, FL* DN/PD: John Fizz APD: Fiz Madrid ND: Juli Zilo 1 COHEED AND CAMBRIA FRANZ FERDINAND

WXTW/Ft, Wayne, M*
OM: JJ Fabiol
PD: Geon Walker
APD: Mart Jercho
MD: Gron Travis
3 USED
2 SALIVA
1 ALTER BRIDGE
SUM 41
3 DOORS DOWN

WGRD/Grand Rapids, MI'
PD: Bubby Duncan
MD: Keyle Curnow
1 SWITCHFOOT
1 MY CHEMICAL ROMANCE

WXNR/Greenville, NC* PD: Jelf Sanders APD/MD: Charlie Shaw SUM 41 COHEED AND CAMBRIA

WEEO/Hagersh OM/PD; Dan Murr MD: AJ Meyer SLAM 41 SHINEDOWN BLINK-182

3 DOORS DOWN THREE DAYS GRAC

KTBZ/Houston, TX* PD: Vince Richards MD: Don Jantzen

PD: Loney Diago HD: Michael Young 2 MARILYN MANSON MUSIC 3 DOORS DOWN

nville, FL

WPLA/Jacksonville, OM: Gall Austin APO/MD: Chad Chemiey 3 DOORS DOWN

KRBZ/Kansas City, MO* PD: Greg Bergen APD: Lazio MD: Jasen Ulanel No Adds

D; Scott Pe ID: Reger F 1 EXIES 1 USED 1 SUM 41

KXTE/Las Vegas. NV PD: Chris Riptey ND: Carly Brawn 3 UNDEROATH UNWRITTEN LAW

KROQ/Los Angeles, CA' PD: Kevin Westlerly APO: Gone Sondivious MD: Molt Smith 23 INTERPOL 1 USED GOOD CHARLOTTE

WLRS/Louisville, KY* PO: Annrae Fitzgerald MD: Devie Hill SHINEDOWN PAPA ROACH

WMAD/Madison, WI* ON: Mike Ferris PD. Certis Gross 13 JAY-Z & LINKIN PARK

WHTG/Monmouth, NJ° PD: Mike Gavin APD/NDD: Brisn Phillips 1 SUM 41 COHEED AND CAMBRIA CITIZEN COPE

KMBY/Monterey, CA* PD/MO: Kenny Allen 2 ZUTONS 2 USED 1 SUM 41 1 SIMPLE PLAN BUNK-182

WKZQ/Myrtle Beac PD: Mark McKinney APD/MD: Charley RAZORLIGHT 3 DOORS DOWN

KKND/New Orleans, LA* DN: Tony Florentino PD: Sig APD: Mick Pernicians 1 COLLECTIVE SOUL

WXRK/New York, NY PD. Robert Cross MD: Mike Peer U2 THREE DAYS GRACE CROSSFADE

WRRV/Mewburgh, NY PD: Andrew Borks COMED AND CAMBRIA MUSE U2

KORX/Odessa, TX PD: Michael Todd

Stations and their adds listed alphabetically by market KHBZ/Oklahoma City, OK* ON: Bill Harley PO: Jimmy Barreta

W.IRR/Dela

WOCL/Orlando, FL.*
PD: Bobby Smith
1 CHEVELLE
SUM 41
SHINEDOWN

KZDM/Phoenix, AZ* MD: Mikzie Lewis 34 SUM 41 6 JAY-2 & LUNKIN PARK

WXDX/Pittsburgh, PÅ* PD: John Meschitta MD: Vinnie F. No Adds

WCYY/Portland, ME PD: Horb by MO: Brian James BLINK-162 SIMPLE PLAN USED U2 3 DOORS DOWN

KWOD/Sacramento, CA* 001: Curties Johnson PD: Ros Bunce APD: Violet ND: Mores Collins 24 USED 9 CROSSFADE 6 SUM 41 BLINK-162

IXXRI/Sall Lake City, UT* OM: Alan Hague PD: Took Motor MD: Artie Fulkin THREE DAYS GRACE

KBZT/San Diego, CA* PD: Garett Michaels APD/MD: Mike Hallerae REEVE OLIVER

XTRA/San Diego, CA* PD: Jim Richards MD: Marty Whitney 1 USED

KITS/San Francisco, CA* PD: Sean Demery APO/MID: Aaron Amelson 12 SUM 41

KJEE/Senta Barbara, CA PD: Eddie Gellerrez MD: Dave Hanacek

KQRA/Springfield, OM/PD; Kristen Bergin MD: Shadow Williams 6 EARSHOT 5 EREFANT 5 CROSSFADE 4 COMEED AND CAM 4 LAZYBOY

KPMT/St. Louis, MC PO: Tomany Mattern MO: Jelf Frisse SHINEDOWN USEO SUM 41

WKRL/Syracuse, NY*
PD: Scott Petitione
APD/NID: Tim Hoble
1 USED
SUM 41
KASABIAN
RAZORLIGHT

WXSR/Tallahassee, FL ON: Steve Cannon PD: Bele Fliet 30 SOCIALBURN 1 DRESDEN DOLLS

VUC/Washingt Jee Bevilacqua : Desietle Flyne HOOBASTANK SUM 41 3 DOORS DOWN

WSFM/Wilmington, NC PD: Brian Burns APD/MD: Mike Kennedy 22 JAY-Z & LINKIN PARK 18 HOOBASTANK 14 SUM 41

*Monitored Reporters

POWERED BY MEDIABASE

85 Total Reporters

75 Total Monitored

10 Total Indicator



jschoenberger@radioandrecords.com

The State Of The Music Industry

Triple A promotion executives tell it like it is

It is no secret that the music business is going through big changes and that those working in it are being forced to face new realities on all levels. Consolidation has affected just about every aspect of promotion. Even though the music industry has gone through cycles of expansion and contraction before, it has never experienced anything like what is going on now.

On Aug. 6, R&R Publisher/CEO Erica Farber moderated a panel of Triple A label executives at the R&R Triple A Summit in Boulder, CO. During the session they discussed the current state of the music industry and how it is affecting the relationship between them and the radio community. The panel comprised Columbia's Trina Tombrink, Interscope/Geffen/A&M's James Evans, Lost Highway's Ray Di Pietro, Vanguard's Art Phillips, RCA Victor Group's Dave Einstein, Reprise's Alex Coronfly, Verve Music Group's Jill Weindorf and Virgin's Ray

Getting Started

Farber got things started by saying, "We could not put something like this summit together without the support of our friends in the music industry. When John and I were planning this year's events, we realized that one of the things we are hearing a lot about these days is the major of

about these days is the major changes going on in the record industry.

"The Telecom Act has certainly affected the radio landscape, and we talk about how consolidation has affected radio, but if you look at industries that have gone through consolidation over the past 12 months, I can't think of any that has been hit harder than the record labels. How have things changed, and how has this directly affected you?"

Gmeiner was the first to respond, saying, "These days I am working three formats at radio. I would like to be able to dedicate 100% of my time to working strictly Triple A, because there is still passion there for the music and for compelling radio. It's where my heart lies.

"I would hope that the radio folks realize that we are all spread thin these days, just like many programmers who have to deal with more than one station. I want radio to know that just because I may not call and interact with them as much as I would like, it doesn't mean that they aren't important to me and that their support isn't crucial to many of our artists."

Coronfly said, "I am also spread out over a couple of formats. In my case, I work Triple and Adult Top 40, plus Smooth Jazz for right now. But there is an upside, because I think it helps with the politics. Usually, it is adult pop and Triple A that bang heads over acts. Since I cover both sides, I can often find a balance and avoid some of the headaches.



"Just because we have gone through ownership changes and consolidation doesn't mean that the product flow has slowed down in any way. In WMC's case, Julie Muncy and I are both working a lot of records. But through the consolidation and realignment, we have also picked up great artists to work. When it is all said and done, what makes the job fun and rewarding is when you get to work with great artists who put out meaningful music."

More With Less

"Your business card keeps getting longer and longer as companies keep getting added," Farber said to Evans. "How has your life changed through consolidation?"

"My life has changed a lot over the past nine years," he replied. "I really had very little to work at Interscope back then, but as we started growing with more labels such as Geffen, A&M and, now, DreamWorks, I now have quite a few artists to work. Many of them already were or are now well-established at the format, but I am also being given more and more baby bands to try to break these days.

"As you know, when DreamWorks came into the fold, they put them and Geffen together as a separate group. I lobbied heavily to keep my role as Triple A guy for all of them. I knew it would be more work, but I also knew there were good reasons to try to do it. One was to ensure that I, being a Triple A guy only, still made sense for the company under the new realities, and, two, I wanted to continue to work many of the artists I had developed a relationship with."

Farber then asked Evans, "Radio is considering new music each week, and we all know they only have so many slots available from week to week. How do you deal with a situation when you are faced with two records going for adds the same

week and you want them both at a given station?"

"There is no short answer to that dilemma," Evans replied. "It comes down to a station-by-station and artist-by-artist situation, and you learn to juggle things so each project continues to move forward. In an ideal world, I want both adds, but I also know that I of-

ten have to trade one off for the other and then go back after it the following week."

On Your Own

These days many promotion people don't have the luxury of a regional field staff, and even the major labels' staffs have shrunk. Farber asked how smaller or independent labels have remained competitive against the bigger labels.

Weinford said her company laid off 30% of its staff about nine months ago. "When they did that, they eliminated a Jazz person and a full-time Smooth Jazz person but kept the Triple A person, which was me," she said. "There is a larger issue we want to overcome, which is the perception that Verve is basically just a jazz label. They decided to forgo Jazz promotion people for a Triple A one for the future of the company, but the

'I'm Not EC!'

In WRNX/Springfield, MA GM Tom Davis' guest column last week, which addressed such subjects as Bruce Cockburn, Jimmy Buffett, political correctness and "esthetic correctness," he mentioned World Café host David Dye. The following is Dye's response to Davis' comments.

It should come as no surprise that I agree with the basic points of Tom Davis' Jimmy Buffett piece. After all, not putting your personal values in front of your audience's and not dissing a song or an artist on the air are lessons I learned from my first program director back in 1969. Tom's EC message is really Radio 101 with new initials.

Tom has extrapolated a whole business and personal worldview from his interpretation of my body language and, possibly, an awkwardly worded question he observed five years ago. His memory has made me the poster boy for "precious elitism." If my question for Bruce Cockbum one moming back in 1999 is the only example he could find to support his contention of rampant EC-ism in the Triple A world, it must not be much of a problem.

In fact, the caricature that Tom creates does not represent my radio thinking at all. I knew about Jimmy Buffett's cover of Cockbum's "Pacing the Cage" because I advocated for it at the WXPN/Philadelphia music meeting (for all the reasons he details)! We were playing it.

Tom and I are in different Triple A leagues. Tom must fight it out in the competitive Pioneer Valley marketplace, while public radio, through the grace of our listeners, does not have to be as bottom-line-oriented. But even within the public radio realm, I strive for listener enjoyment and balance — part of the reason that *The World Café* has enjoyed the success it has. I never want to make the audience feel inferior, as Tom experienced in Boulder. Clearly, it was traumatic. However, I am a proud snob in my personal life.

Curling my lip as if someone had put "cheap rum in my latte"?
Dude, liquor in coffee is so downmarket, it would never happen. But
"precious elitism"? Hey, SpongeBob SquarePants is a guest on the
show next week! And Jimmy Buffett is welcome any time he wants to
sall on in. But so are Charlie Haden and Zap Mama and Joseph Arthur
and The Black Keys ... and Bruce Cockburn.

trade-off is that I have to work those formats now too."

Einstein is in a situation similar to Weindorf's. "We lost about a third of our staff near the beginning of the year too," he said. "In most areas we were joined with the main RCA label. I work for the RCA Victor Group, which includes Bluebird, Windham Hill and RCA Victor

"At this stage in the game I work all of that stuff to multiple formats myself, without any staff. I must say that without the help of some very good independent folks, getting my job done would be next to impossible."

"We are actually expanding a bit right now," said Phillips. "I know that is not the case everywhere. Certainly, Triple A and Americana are our meat and potatoes, but we also have some artists who have great potential at other adult formats, such as Hot AC, so we have just brought Patty Morris on board to specialize in that area. In addition, my assistant, Mary Mahn, is now calling radio and focusing on the Indicator and noncomm stations.

"But to get more focused on your question, since we don't have a field staff, the way for me to get an edge and for me to get my records into the short stack all comes down to the setup. Fortunately, since we only put a couple of things out there at a time, I have the luxury to spend quite a bit of time and effort doing just that."

Adjusting To The New Reality

"With the labels now well into con-

solidation, what other challenges are you facing?" Farber asked.

"On the Lost Highway side, I am part of the Universal Music Group/ Nashville," said Di Pietro. "But Lost Highway is also considered a joint venture with IDJMG, so whenever Island has a project going for Triple A or Americana, I serve as their national promotion guy too.

"The challenge for me is that I truly am dealing with two different companies in terms of upper management and sales and distribution wings. I get put in the position of sometimes being a liaison between the two companies. But the good side to all of this is that I get to champion Triple A's cause."

Tombrink then answered the same question from another angle: "Too often politics play a big role in the corporate environment, and this can hinder you in doing what needs to be done for your artists. I am sure that is similar on the radio side, in terms of being sidetracked from the main purpose of getting ratings and listeners.

"I have found that staying relevant and remaining extremely passionate about your job is the best defense against politics, regime changes and unrealistic expectations. That's not as easy as it once was. It's all about what you are accomplishing now. Resting on your laurels is no longer enough these days."

Next week: Monitored vs. Indicator airplay, new technologies and mediums, and improving the relationship between radio and records.

RTRIPLE A TOP 30

POWERED BY MEDIABASE

| M | 100 | November 19, 2004 | | | | | |
|--------------|--------------|--|----------------|-------|---------------------------|-------------------|------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (CO) | WEEKS ON CHART | TOTAL STATIONS ADOS |
| 1 | 1 | U2 Vertigo (Interscope) | 571 | -3 | 34508 | 8 | 24/0 |
| 2 | 2 | R.E.M. Leaving New York (Warner Bros.) | 469 | -44 | 24463 | 13 | 25/0 |
| 3 | 3 | MARK KNOPFLER Boom, Like That (Warner Bros.) | 410 | -11 | 19603 | 10 | 22/0 |
| 4 | 4 | KEANE Somewhere Only We Know (Interscope) | 377 | +6 | 17351 | 12 | 22/1 |
| 6 | 5 | BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) | 343 | 0 | 19766 | 19 | 20/0 |
| 7 | 6 | GREEN OAY Boulevard Of Broken Dreams (Reprise) | 335 | +38 | 17620 | 4 | 22/1 |
| 5 | 7 | JOHN MELLENCAMP Walk Tall (Island/IDJMG) | 316 | -34 | 23730 | 13 | 16/0 |
| 8 | 8 | SNOW PATROL Run (A&M/Interscope) | 310 | +25 | 13382 | 11 | 21/0 |
| 12 | 9 | LOW MILLIONS Eleanor (Manhattan/EMC) | 296 | +29 | 8867 | 8 | 21/0 |
| 13 | 10 | RAY LAMONTAGNE Trouble (RCA/RMG) | 294 | +29 | 15382 | 9 | 18/0 |
| 9 | 11 | JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen) | 271 | -10 | 16053 | 15 | 17/0 |
| 11 | 12 | CARBON LEAF Life Less Ordinary (Vanguard) | 256 | -15 | 13046 | 14 | 18/0 |
| 15 | 13 | LENNY KRAVITZ Lady (Virgin) | 245 | +18 | 9502 | 5 | 18/1 |
| 10 | 14 | CROSBY & NASH Lay Me Down (Sanctuary/SRG) | 237 | -38 | 11171 | 17 | 14/0 |
| 16 | 1 | JET Look What You've Done (Atlantic) | 229 | +4 | 6955 | 5 | 19/0 |
| 14 | 16 | SARAH MCLACHLAN World On Fire (Arista/RMG) | 220 | -8 | 14351 | 11 | 14/0 |
| 17 | 17 | STEVE EARLE The Revolution Starts Now (E-Squared/Artemis) | 208 | -8 | 8840 | 9 | 16/0 |
| 20 | 13 | RAY CHARLES f/VAN MORRISON Crazy Love (Concord) | 207 | +22 | 12794 | 4 | 18/1 |
| 22 | 19 | NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada) | 199 | +18 | 7769 | 7 | 14/0 |
| 21 | 20 | JOHN MAYER Daughters (Aware/Columbia) | 196 | +15 | 11452 | 3 | 13/0 |
| 19 | 21 | ELVIS COSTELLO Monkey To Man (Lost Highway) | 178 | .9 | 8576 | 9 | 14/0 |
| 25 | 22 | MICK JAGGER & OAVE STEWART f/ SHERYL CROW Old Habits Die Hard (Virgin) | 174 | +14 | 4783 | 3 | 17/0 |
| 23 | 23 | MAROON 5 She Will Be Loved (Octone/J/RMG) | 166 | .7 | 10623 | 14 | 8/0 |
| 24 | 24 | CHARLIE MARS Gather The Horses (V2) | 164 | +1 | 2975 | 10 | 12/0 |
| 26 | 25 | OZOMATLI (Who Discovered) America? (Concord) | 149 | 0 | 9599 | 19 | 17/0 |
| 27 | 26 | NORAH JONES Those Sweet Words (Blue Note/EMC) | 144 | +13 | 4130 | 2 | 11/0 |
| 30 | 2 | WILCO Theologians (Nonesuch) | 132 | +16 | 6259 | 2 | 9/0 |
| Debut | 23 | HOWIE OAY Collide (Epic) | 128 | +15 | 7122 | 1 | 8/1 |
| _ | 2 9 | FRANZ FEROINANO Take Me Out (Domino/Epic) | 126 | +19 | 4720 | 4 | 6/0 |
| Debut | 1 | GAVIN OEGRAW I Don't Want To Be (J/RMG) | 111 | +11 | 4343 | 1 | 4/0 |

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

KEATON SIMONS Currently (Maverick/Reprise)
Total Plays: 103, Total Stations: 9, Adds: 1
MICHAEL FRANT! Yes I Will (iMusic)
Total Plays: 98, Total Stations: 13, Adds: 1
MARC BROUSSARD Home (Island/IDL/MG)
Total Plays: 94, Total Stations: 8, Adds: 1
MADELEINE PEYROUX Don't Wait Too Long (Rounder)
Total Plays: 93, Total Stations: 8, Adds: 2
SHORE Hard Road (Maverick/Reprise)
Total Plays: 87, Total Stations: 9, Adds: 2

JOSEPH ARTHUR Can't Exist (Vector)
Total Plays: 84, Total Stations: 8, Adds: 0
ANNA NALICK Breathe (2am) (Columbia)
Total Plays: 80, Total Stations: 7, Adds: 1
BOB SCHNEIDER Cap'n Kirk (Shockorama/Vanguard)
Total Plays: 78, Total Stations: 6, Adds: 0
JAMIE CULLUM High And Dry (Verve/Universal)
Total Plays: 75, Total Stations: 7, Adds: 0
LOS LONELY BOYS More Than Love (Or Music/Epic)
Total Plays: 73, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added

| www.rradds.com | | |
|---|---|------|
| | | |
| ARTIST TITLE LABEL(S) | , | ADD: |
| SHORE Hard Road (Maverick/Reprise) | | 2 |
| MADELEINE PEYROUX Don't Wait Too Long (Rounder) | | 2 |
| FINN BROTHERS Anything Can Happen (Nettwerk) | | 2 |
| ARI HEST They're On To Me (Columbia/Red Ink) | | 2 |
| U2 All Because Of You (Interscope) | | 2 |
| • | | |

Most Increased Plays

| ARTIST TITLE LABEL(S) | TOTAL PLAY INCREASE |
|---|---------------------------|
| U2 All Because Of You (Interscope) | +84 |
| U2 Sometimes You Can't Make It (Interscope) | +71 |
| U2 Miracle Drug (Interscope) | +64 |
| U2 Love And Peace Or Else (Interscope) | +61 |
| U2 City Of Blinding Lights (Interscope) | +60 |
| U2 A Man And A Woman (Interscope) | +59 |
| U2 Crumbs From Your Table (Interscope) | +52 |
| U2 One Step Closer (Interscope) | +47 |
| U2 Yahweh (Interscope) | +43 |
| U2 Original Of The Species (Interscope) | +41 |

Most Played Recurrents

| | TOTAL |
|--|-------|
| ARTIST TITLE LABEL(S) | PLAYS |
| FINGER ELEVEN One Thing (Wind-up) | 210 |
| MODEST MOUSE Float On (Epic) | 199 |
| JAMIE CULLUM All At Sea (Verve/Universal) | 177 |
| NORAH JONES What Am I To You? (Blue Note/EMC) | 165 |
| MINDY SMITH Come To Jesus (Vanguard) | 145 |
| COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) | 145 |
| LOS LONELY BOYS Heaven (Or Music/Epic) | 138 |
| LENNY KRAVITZ Where Are We Runnin'? (Virgin) | 121 |
| NORAH JONES Sunrise (Blue Note/EMC) | 119 |
| D. FRANKENREITER flJ. JOHNSON Free (Brushfire/Universal) | 108 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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64 REPLE A TOP 30 INDICATOR

| LAST | THIS | November 19, 2004 | TOTAL | +/- | TOTAL | WEEKS ON | TOTAL STATION |
|--------------|------|--|----------------|-------|---------------------------|----------|---------------|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | TOTAL AUDIENCE (00) | CHART | |
| 1 | 1 | U2 Vertigo (Interscope) | 707 | -7 | 6011 | 7 | 35/0 |
| 2 | 2 | R.E.M. Leaving New York (Warner Bros.) | 674 | -15 | 6250 | 12 | 37/0 |
| 3 | 3 | MARK KNOPFLER Boom, Like That (Warner Bros.) | 660 | +24 | 7746 | 10 | 41/0 |
| 7 | 4 | RAYLAMONTAGNE Trouble (RCA/RMG) | 479 | +28 | 5888 | 10 | 34/1 |
| 5 | 5 | KEANE Somewhere Only We Know (Interscope) | 478 | +6 | 5698 | 18 | 28/0 |
| 6 | 6 | JOHN MELLENCAMP Walk Tall (Island/IDJMG) | 462 | -5 | 3346 | 13 | 23/0 |
| 4 | 7 | ELVIS COSTELLO Monkey To Man (Lost Highway) | 449 | -60 | 6728 | 10 | 34/0 |
| 9 | 8 | JET Look What You've Done (Atlantic) | 358 | +12 | 2273 | 4 | 24/D |
| 12 | 9 | SNOW PATROL Run (A&M/Interscope) | 343 | +39 | 4544 | 5 | 21/1 |
| 18 | 1 | GREEN DAY Boulevard Of Broken Dreams (Reprise) | 325 | +60 | 1942 | 2 | 20/0 |
| 8 | 11 | STEVE EARLE The Revolution Starts Now (E-Squared/Artemis) | 322 | -47 | 2630 | 13 | 26/1 |
| 11 | 12 | CARBON LEAF Life Less Ordinary (Vanguard) | 299 | -32 | 1755 | 17 | 21/0 |
| 10 | 13 | JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen) | 296 | .45 | 2596 | 16 | 24/0 |
| 14 | 4 | BEN HARPER & BLIND BOYS OF ALABAMA Wicked Man (Virgin) | 295 | +5 | 3193 | 9 | 25/0 |
| 13 | 15 | LOW MILLIONS Eleanor (Manhattan/EMC) | 280 | -15 | 2380 | 11 | 23/2 |
| 17 | 16 | JOSEPH ARTHUR Can't Exist (Vector) | 279 | +5 | 3446 | 6 | 24/0 |
| 16 | • | MADELEINE PEYROUX Don't Wait Too Long (Rounder) | 277 | 0 | 4705 | 10 | 28/2 |
| 21 | 18 | NDRAH JDNES Those Sweet Words (Blue Note/EMC) | 258 | +25 | 1086 | 4 | 20/1 |
| 15 | 19 | BRUCE HDRNSBY Gonna Be Some Changes Made (Columbia) | 244 | -44 | 2199 | 19 | 19/0 |
| 20 | 20 | MICK JAGGER & DAVE STEWART f/ SHERYL CROW Old Habits Die Hard (Virgin) | 239 | +1 | 1725 | 4 | 18/1 |
| 19 | 21 | CROSBY & NASH Lay Me Down (Sanctuary/SRG) | 216 | -35 | 1983 | 18 | 18/0 |
| 23 | 22 | WILCO Theologians (Nonesuch) | 214 | +30 | 3266 | 2 | 18/0 |
| 25 | 23 | RAY CHARLES f/VAN MORRISON Crazy Love (Concord) | 208 | +30 | 2360 | 2 | 22/5 |
| 22 | 24 | NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada) | 193 | 0 | 1723 | 10 | 23/1 |
| [Debut> | 25 | MARC BROUSSARD Home (Island/IDJMG) | 186 | +32 | 2440 | 1 | 17/1 |
| 28 | 26 | ROBBIE ROBERTSON Shine Your Light (Hollywood) | 185 | +14 | 1555 | 3 | 18/1 |
| 26 | 2 | DRIVE-BY TRUCKERS Never Gonna Change (New West) | 182 | +4 | 2220 | 6 | 15/0 |
| 29 | 28 | TIFT MERRITT Good Hearted Man (Lost Highway) | 180 | +10 | 1305 | 4 | 14/0 |
| Debut | 29 | SARAH MCLACHLAN World On Fire (Arista/RMG) | 176 | +34 | 844 | 1 | 11/1 |
| 24 | 30 | CAKE No Phone (Columbia) | 176 | -4 | 1137 | 7 | 16/0 |

42 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 10/24 - Saturday 10/30.

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Most Added

| www.rrindicator.com | |
|---|-----|
| ARTIST TITLE LABEL(S) | DD. |
| HOWIE DAY Collide (Epic) | 7 |
| ALISON KRAUSS & UNION STATION Restless (Rounder) | 6 |
| RAY CHARLES f/VAN MORRISON Crazy Love (Concord) | 5 |
| SHORE Hard Road (Maverick/Reprise) | 4 |
| U2 All Because Of You (Interscope) | 4 |
| RUFUS WAINWRIGHT The One You Love (DreamWorks/Interscope) | 4 |
| | |

Most **Increased Plays**

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| ALISON KRAUSS & UNION STATION Restless (Rounder) | +112 |
| FINN BROTHERS Anything Can Happen (Nettwerk) | +75 |
| GREEN DAY Boulevard Of Broken Oreams (Reprise) | +60 |
| HOWIE DAY Collide (Epic) | +53 |
| SNOW PATROL Run (A&M/Interscope) | +39 |
| TEGAN & SARA Walking With A Ghost (Vapor/SRG) | +37 |
| J. BROWNE f/ B. RAITT Poor Poor Pitiful Me (Artemis) | +34 |
| SARAH MCLACHLAN World On Fire (Arista/RMG) | +34 |
| JAMIE CULLUM High And Dry (Verve/Universal) | +32 |
| MARC BROUSSARD Home (Island/IDJMG) | +32 |
| | |

Syndicated Programming

Added This Week

TOTAL

World Cafe - Erica Zito 215-898-6677

CERYS MATTHEWS Caught in the Middle DOGS DIE IN HOT CARS I Love You 'Cause I Have To MAGNET Where Happiness Lives **NICK CAVE & THE BAD SEEDS Nature Boy RAY LAMONTAGNE** How Come U2 A Man and a Woman U2 All Because of You WILCO Just A Kid

Acoustic Cafe - Rob Reinhart 734-761-2043

JULIE LEE Stillhouse Road **NORAH JONES Loretta**

Reporters

KABQ/Albuquerque, NM OM: Bill May PO: Phil Mahoney MD: Scott Warmoth No Aces

WQKL/Ann Arbor, MI OM/PO: Rob Walker 4 ARI HEST 3 LOW MILLIONS

KGSR/Austin, TX° OM: Jeff Carrol PD: Joff Desberg APD: Jyl Hershman-Ross MD: Seson Castle 7 ELLIOTT SMITH 5 ROBYN HITCHCOCK

WRNR/Baltimore, MO OM: Bob Waugh PD/MD: Alex Cortright No Acos

WTMD/Baltimore, MD APD: Mike "Matthews" Vasitikos

WMVY/Cape Cod. MA
POME: Banker Dancy
7 Edit Hood Ato The HOT UCKS
1 E. FT THE Y BULLDER.

WNRH/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jax Tagete 3 TEGM & SAMA 1 ALSON REALSS & UNION STATION 1 STRAY CATS 1 JOHN MAYER

WDOD/Chattanooga, TN * OM/PD: Damy Howard 1 UZ MAROON 5

WXRT/Chicago, IL* UM/MD: John Farneds
PD: Norm Winer
3 JACKSON BROWNE W/ BONNIE RAITI

WCBE/Columbus, OH
OM: Tammy Allen
PD: Dan Minshallon
MC: Magnel Evenualin
9 ALOW YOURS A WOOM STATION
9 ALOW YOURS A WOOM STATION
9 ALOW YOURS A WOOM STATION
9 ALOW YOURS A WARPAN
3 TRUE WILE TRICKARD HILDAGO
3 TRUE COMM

TON 12 ROBERTSON

1 TOM
1 ROBERTSON
10
9
8 HATT
7 AMMA NALICK
7 LIMA
4 DAMMOWFELS
4 ELLIOTT SMITH A DESCRIPTION OF W BONNE RATT

Stations and their adds listed alphabetically by market

WVOD/Elizabeth City, NC PD: Matt Cooper MD: Bud Abbey HOWE DAY FRING ROTHERS SHORE SISTER HAZEL HAMOSOME BOY MODELING SCH

WNCW/Greenville, SC OM: Ellen Pitrmann PD: Kim Clark APD/ARD: Martin Andersen MICK JAGGER & DAVE STEWART & SHERY!

KSUT/Ignacio, CO PD: Steve Rauworth MD: Stesia Lanler 12 BONNIE RATT 12 SOLOMOR BURKE 3 ELLOTT SMITH

WTTS/Indianapolis, IN® PD: Brad Holtz MD: Laura Duncan KEMIY WAYNE SHEPHERD

KMTN/Jackson, WY ON: Scott Anderson PD/BED: Mart: "Fish" Fishman 1 TONY FURTADO 1 ALISON KRAUSS & UMON STATION 1 MOPRO

KTBG/Kansas City, MO PD: Jee Hert MD: Byree Jehnson HOWE DAY DAMMELS RUFUS WANNWRIGHT

KZPL/Kansas City, MO* DM: Nick McCabe PO: Ted Edwards MD: Ryan "Stash" Morton 9 U2

WEBK/Killington, VT DN/APD: Mileh Terriction PD: Less Withmes 5 JAME CULLIM 5 MADELINE PEYNOUX 5 NEVILLE BROTHERS 5 MODE LADON HATT 2 SUTTERFLY BOUCHER

WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen MARC BROUSSARD BRUCE HORVSBY VHS OR BETA

WMMM/Madison, WI*
PD: Tem Teuber
MD: Gobby Persons
6 ARI HEST
DITTY ROPS

KTCZ/Minneapolis, MN° PD: Lauren MacLeash APD/MD: Mike Welf 4 LEMIY KRANTZ

WZEW/Mobile, AL* OM: Tim Camp PD: Jim Mahanay MD: Lee Ann Konik No Ados

WBJB/Monmouth, NJ ON: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe 17 #555 MALM TEGAR & SARA ALSON KRAUSS UNION STATION OLUMELLE

KPIG/Monterey, CA One: Frank Copristo PD/MO: Loursellen Hop APD: Alloen MacDenty 3 CAMERICE & BROWN 3 LOW INCIGINA 2 CHAPLE ROBSON 2 WILLE REISON 2 WILLE REISON

WEHM/Nassau, NY PD: Brian Cosgrove MD: Lauren Stone 2 R.E.M. 2 UZ 1 SANH MCLACHLAN

WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Brase Warren 3 RKO KULEY 2 RAY CHARLES IVAN MORRISON WILCO

WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Mike Senter NON SERSIMM KINES OF CONFERENCE DIVE SY TRUCKERS MUTES WARRYMORT GOOD BROTHER EARL

KSQY/Rupid City, SQ PD/MD: Claid Carison 7 HOWE DAY SNOW PATROL TEGAN & SARA MCMAEL FRANTI

KTHX/Reno, NV° OM; Rob Brooks PD: Harry Reynolds AFD/MD: Osaid Heroid

KENZ/Salt Lake City, UT* DM/PD: Bruce Jones MD: Karl Bushman KALLERS

KBAC/Santa Fe, NM PD: Ira Gerden SHORE BRUCE HORMSBY ALSSON IGNUSS & UNION STATION ODLOREAM

KRSH/Santa Rosa, CA*
DM/PD: Dean Ketteri
HANDSOME BOY MODELING SCHOOL

DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloen DAMMWELLS SISTER MAZEL

Music Choice Adult Alternative/Satellit PD: Liz Opelia 9 RAY CHARLES IVAN MORRISON 8 CARE

Sirius Spectrum/Satellite PD: Bary Schoenwetter MD: Rick Laboy 11 Uz 9 Uz 8 Uz 7 Uz 7 Uz 7 Uz 7 US 5 MADELEME PEYROUX 2 DITTY BOPS

WWVV/Savannah, GA DM/PD: Bob Heumann APD: Gene Hurrell 1 SHORE 1 U2 1 U2

KMTT/Seattle, WA* DM/PD: Chris Mays APD/MD: Shawn Slewart MARC BROUSSARD

WRNX/Springfield, MA* PD: Tom Davis APD: Dennie Mecrhouse

KCLC/St. Louis, MO PD: Rick Reighterf MD: Ervin Williams 2 AMTGONE RISING 2 EIGHT DAYS GONE 2 BLAKE POWERS 2 TRAIN

KFM U/Steamboat Springs, CO PD/MD: John Johnston ARI HEST AMIA NALICK

KWMT/Tucson, AZ*
OM/PD: Tim Richards
MD: Blake Regers
DOMAYON FRANKENREITER

WILIN/Wilmington, NC PD: Mark Keele MD: Jerry Berard 2 RAY CRARLES VAN MORRISON 2 LEOMAND COVEN 2 RURIS WANNINSHIT 2 CERTS MATTHEWS

Note: For complete adds, see R&R

*Monitored Reporters

67 Total Reporters

25 Total Monitored

42 Total Indicator

POWERED BY MEDIABASE



Dave Sloan MD, DMX Folk Channel

When I first came upon the Minnie Driver song "Everything I've Got in My Pocket," visions of Eddie Murphy, Bruce Willis and William Shatner danced in my head (though I do love Shatner's version of "Common People," but that will be another comment for another time). . The fact of the matter is that Driver has always been a singer, but she got sidetracked

into acting. This is much like the way most of us got sidetracked into the music or radio business and are waiting for that legitimate job to come around. The one advantage with someone like Driver is that most people are already familiar with her, so people are naturally curious to see if this is more than a vanity project. . Good

news: She can write and sing with real passion, "Everything I've Got in My Pocket" is a comforting letter to a loved one who's going through some tough times. She sings in a moody, sultry voice, "Baby, I know that all your pain will pass/I know you're sad, but it won't last." It's reassuring and surprisingly sexy. I guess knowing that Minnie Driver is singing the song doesn't hurt! I'm hoping she can deliver the goods in a live setting. I guess we'll find out soon — she's just started a U.S.

s U2's "Vertigo" holds the top slot on the monitored chart for the fifth week, several other tracks from the album have begun to gain significant airplay at Triple A radio. Even though the street date for the album isn't until just before Thanksgiving, Internet leaks have forced Interscope to get copies of the disc to radio early. It's a great album, by the way ... This week Low Millions and



Ray LaMontagne move into the monitored top 10, and The Neville Brothers, John Mayer and Ray Charles featuring Van Morrison are now top 20 ... Howie Day and Gavin DeGraw - both driven by significant Hot AC play -- debut ... On the Indicator chart, several projects are showing growth that the monitored panel should pay attention to, including Ben Harper & The Blind Boys of Alabama (14*), Joseph Arthur (16*), Madeleine Peyroux (17*), Robbie Robertson (26*) and Tift Merritt (28*) ... Marc Broussard and Sarah McLachlan debut ... In the Most Added category, Ari Hest, Rufus Wainwright and The Damnwells are off to good start ... Day, Alison Krauss & Union Station, Charles, The Shore, The Finn Brothers, Elliott Smith, Anna Nalick and Butterfly Boucher close some key holes ... Keep an eye on Tegan and Sarah, Keaton Simons, The Ditty Bops, Jamie Cullum and Wilco.

- John Schoenberger, Triple A Editor



ARTIST: Various Artists LABEL: Artemis

By JOHN SCHOENBERGER / TRIPLE A EDITOR

I'm so proud of this record and the diverse lineup of artists who participated," says Jordon Zevon of the new tribute album Enjoy Every Sandwich: The Songs of Warren Zevon. "Hearing Dad's songs voiced by an eclectic collection of artists reminds you what a brilliant songwriter he was. His list of colleagues and friends is long and varied.'

On Sept. 7, 2003 Warren Zevon passed away in his sleep at his home in Los An-

geles after a long battle with cancer. He left an amazing legacy of more than a dozen albums that span four decades, as well as a reputation as an artist who often tackled the tougher subjects in life and never held back on what he really thought or felt about them. We all know that he

had lived fast and hard for many years, but for the last decade or so of his life Zevon walked a straighter and narrower

Zevon's final studio effort, The Wind, won two Grammys earlier this year, and the awards show also featured a special tribute performance that included Jackson Browne; Emmylou Harris; Timothy B. Schmit; Billy Bob Thorton; Dwight Yoakam; Jorge Calderon; and Zevon's grown children, Jordan and Ariel. The album has since been certified gold by the RIAA.

Many of these artists, as well as others, have now joined together to honor Zevon and some of his more popular songs in a very special tribute collection called Enjoy Every Sandwich: The Songs of Warren Zevon. Executive produced by longtime collaborator Calderon, along with Zevon's son, the project features interpretations by Don Henley, Adam Sandler, Steve Earle with Reckless Kelly, Jackson Brown with Bonnie Raitt, Bruce Springsteen, The Wallflowers, Thorton, Pete Yorn, Bob Dylan, David Lindley and Ry Cooder, Jill Sobule, The Pixies, Calderon with Jennifer Warren and, of course, Jordan Zevon.

The song selection generally represents the more tender and compassionate side of Zevon's lyrical psyche - he was more well known for his caustic and sarcastic side - but the project amply captures the

insight and intellect that informed so much of Zevon's work. "This record is a celebration of Warren Zevon's music, and Warren, being a true artist's artist, attracted some of the best folks in contemporary music, thus making for a very special party," says Calderon

And what a collaboration it was as this impressive lineup of talent tackled such diverse songs as "Searching for a Heart," "Werewolves of London, "Reconsider Me," "Poor Poor Pitiful Me," "My Ride's Here," "Lawvers, Guns and Money," "The Wind," "Splendid Isolation," "Mutineer" and "Keep Me in Your Heart."

In one of his final interviews Zevon said, "I don't have anything more to say than what I have already said. Writing songs is an act of love. You write songs 'cause you love the subject and want to pass that feeling on. I've always said that songwriting was designed for the inarticulate. Some songwriters might not agree or might not comply with that idea, but that's how I feel about it. So, I don't have any big farewell speech."



AMERICANA TOP 30 ALBUMS BY

November 19, 2004



| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | THIS WEEK | +/- PLAYS | CUMLATIVE PLAYS |
|--------------|----------|--|-----------|--------------|--------------------|
| 1 | 0 | KASEY CHAMBERS Wayward Angel (Warner Bros.) | 707 | +67 | 5414 |
| 2 | 2 | BUDDY MILLER Universal United House Of Prayer (New West | 563 | -8 | 4184 |
| 5 | 3 | WILLIE NELSON It Always Will Be (Lost Highway) | 502 | +120 | 1430 |
| 3 | 4 | STEVE EARLE The Revolution Starts Now (E-Squared/Artemis | 452 | -93 | 8633 |
| 4 | 6 | CHARLIE ROBISON Good Times (Dualtone) | 422 | +25 | 4194 |
| 8 | 6 | RICKY SKAGGS Brand New Strings (Skaggs Family) | 397 | +44 | 2416 |
| 9 | 0 | TONY JOE WHITE The Heroines (Sanctuary/SRG) | 381 | +35 | 2170 |
| Debut | 8 | A. KRAUSS & UNION STATION Lonely Runs (Rounder) | 374 | +253 | 495 |
| 11 | 9 | TOM GILLAM Shake My Hand (95 North/Haydens Ferry) | 356 | +52 | 1628 |
| 12 | 1 | VARIOUS ARTISTS Enjoy Every Sandwich (Artemis) | 349 | +49 | 1173 |
| 7 | 11 | TIFT MERRITT Tambourine (Lost Highway) | 332 | -32 | 5354 |
| 10 | 12 | VARIOUS ARTISTS Touch My Heart (Sugar Hill) | 323 | -12 | 6482 |
| 6 | 13 | JUNIOR BROWN Down Home Chrome (Telarc) | 312 | -52 | 5327 |
| 14 | 1 | K. KANE & K. WELCH You Can't (Compass/Dead Reckoning | 286 | +6 | 8406 |
| 18 | 15 | MELROYS The Melroys (95 North) | 275 | +18 | 3359 |
| 15 | 16 | PETER ROWAN & TONY RICE You Were There For Me (Rounder, | 264 | -7 | 1858 |
| Debut | 0 | NEKO CASE The Tigers Have Spoken (Anti/Epitaph) | 259 | +86 | 568 |
| 20 | 18 | NATHAN Jimson Weed (Nettwerk) | 252 | +15 | 1959 |
| 13 | 19 | TODD SNIDER East Nashville Skyline (Oh Boy) | 249 | -40 | 7814 |
| 19 | 20 | NITTY GRITTY DIRT BAND Welcome To Woody Creek (Dualtone | 244 | +2 | 3571 |
| 25 | 4 | IRIS DEMENT Lifelines (Flariella) | 241 | +46 | 686 |
| 16 | 22 | MELONIE CANNON Melonie Cannon (Skaggs Family) | 236 | -31 | 2970 |
| 22 | 23 | BURRITO DELUXE The Whole Enchilada (Luna Chica) | 229 | +3 | 2340 |
| 17 | 24 | VARIOUS ARTISTS The Unbroken Circle (Dualtone) | 213 | -50 | 4647 |
| 26 | 25 | ACOUSTIC SYNDICATE Long Way Round (Sugar Hill) | 194 | +5 | 736 |
| Debut | 26 | GOURDS Blood Of The Ram (Eleven Thirty) | 193 | +34 | 623 |
| 28 | 4 | MARK JUNGERS One For The Crow (American Rural) | 190 | +3 | 2425 |
| 27 | 28 | ELEVEN HUNDRED SPRINGS Bandwagon (Palo Duro) | 188 | 0 | 3658 |
| 21 | 29 | VARIOUS ARTISTS Por Vida: A Tribute (Or Music) | 185 | -44 | 7073 |
| Debut | 1 | PINETDP PERKINS Ladies Man (M.C.) | 185 | +20 | 1162 |

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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Americana Spotlight

by John Schoenberger

Artist: Willie Nelson Label: Lost Highway



Willie Nelson returns with close to his 100th album, It Will Always Be. The project includes some new compositions by Nelson, including the title track, "My Broken Heart Belongs to You" and "Texas," as well as come choice covers. Standouts include his take on Tom Waits and Kathleen Brennan's "Picture in a Frame," as well as duets with Lucinda Williams on her own "Overtime" and Norah Jones on "Dreams Come True." In addition, Nelson's daughter Paula wrote and sang with Willie on "The Way You See Me," and his son Lukas penned

"You Were It." It Will Always Be was produced by James Stroud and features a stellar lineup of musicians accompanying Nelson, including bassists Glenn Worf and Michael Rhodes; guitarists Kenny Greenberg, Brent Mason, Biff Watson and Scotty Emerick; steel players Dan Dugmore and Paul Franklin; keyboardists Steve Nathan, Matt Rollings and Clayton Ivey; and longtime Family Band harmonica player Mickey Raphael.

Americana News

It was a busy week in Nashville leading up to the CMA Awards on Nov. 9. First off, Loretta Lynn was the subject of tributes from both her sister, Crystal Gayle, and Martina McBride as she became a BMI Icon during the performing-rights society's 2004 country awards banquet on Nov. 8. Lynn was recognized for her enduring influence on generations of music makers. ... On Nov. 7 Freddie Hart, Guy Clark, Billy Joe Shaver and Dennis Morgan were inducted into the Nashville Songwriters Hall of Fame during ceremonies held before a sold-out crowd at Nashville's Loews Vanderbilt Plaza Hotel ... During festivities at ASCAP's annual awards ceremony on Nov. 8, Emmylou Harris was presented with the Founders Award. To mark the occasion, she was joined onstage by the now-famous lineup of her original Hot Band: electric guitarist James Burton, guitarist Rodney Crowell, steel guitarist Hank DeVito, bassist Emory Gordy Jr., pianist Glen D. Hardin and drummer John Ware. Together for the first time in 30 years or so, they blended beautifully on "Ooh Las Vegas" (written by Harris' mentor, Gram Parsons), "Too Far Gone" and the early favorite "Boulder to Birmingham."

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

| ARTIST TITLE LABEL(S) | ADDS |
|---|------|
| ALISON KRAUSS & UNION STATION Lonely Runs Both Ways (Rounder) | 28 |
| JESSE DAYTON Country Soul Brother (Stag) | 13 |
| NEKO CASE The Tigers Have Spoken (Anti/Epitaph) | 10 |
| DAN HICKS AND THE HOT LICKS Selected Shorts (Surfdag) | 8 |
| STRAY CATS Rumble In Brixton (Surfdag) | 7 |

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kpeterson@radioandrecords.com

Welcome To Diverse City

TobyMac talks about his new album

Toby McKeehan's music has made the R&R Christian Rock, Rhythmic, CHR and AC charts, as well as the mainstream CHR and Hot AC charts, which is as it should be, considering how diverse his whole life has been.

When asked about this, he replies, "Yeah, it's diverse in all directions — with my life at Gotee Records [Toby

is a co-owner with Joey El-wood] and the bands I signed there, and my music, having dc Talk and the solo thing. Then my whole family is also diverse. We've adopted two children, and my wife and I just had another one. It's one diverse melting pot."

one diverse melting pot."

Which is why Welcome to

Diverse City is the perfect title for TobyMac's new album. I caught up
with him recently, and we talked

gues

about the album and his life.

R&R: So where did all this diversity start?

TM: I guess it started with where I grew up, which was in a cosmopolitan, metropolitan area near Washington, DC. I grew up in northern Virginia and definitely had a little bit of everything around, as far as music, and definitely a blend of different nationalities of people and a lot of socioeconomic diversity.

Then I moved to Nashville and started touring and became aware that not everyone grew up the way I did, with all that diversity and that mix of people in elementary school, junior high and high school and that mix of music. I wanted to share the love a little bit, so I started talking about it quite a bit and writing songs about it.

R&R: You started dc Talk by yourself. How did Michael Tait and Kevin Max become part of it?

TM: Michael was doing solo dates as a singer and was doing a television show by himself with more of an inspirational sound. Kevin was singing for a rock band. I met Michael during my first year in college at Liberty. We became great friends, and we met Kevin the next year.

Michael was traveling to a studio quite often to record different songs, and I just started playing around in the smaller studio, the B studio, with a drum machine, making beats and writing raps and choruses. One day I thought, "Michael sings so well, I'll just get him to come over and sing

the chorus, and I'll rap the verse." That ended up being our first song, "Heaven Bound."

Then I wrote a song called "Spin Around" that had some guitars on it, and I thought Kevin would be great on it. I asked him to come in. It started with these guys sort of guesting

on my songs, but then you look up and have 10 songs and these guys guested on five each, and you just say, "Let's put this thing together." When we signed with Forefront it went from me being dc Talk and Michael and Kevin being what we called The One Way Crew to dc Talk comprising all three of us.

"I want to be viewed as someone who served the people through my art and through my life, with my family coming first."

R&R: I always liked the fact that you broke the stereotype by having the white guy do the rap and the black guy sing. I guess that goes back to diversity.

TM: We've always had fun, and we determined that we would evolve musically. Personally, I've never been set in a style. I have to grow. I'm a creative being, and I can't be scared to venture out from where the last record was.

When I'm recording I don't want to fear anything that didn't work on the last CD, and I don't want to rely on anything that did work. You keep

trying new things and going back to things that didn't work and trying them again. It makes for quite a creative adventure.

R&R: You've always done that, whether it was with dc Talk or on your solo CDs. You've always tried new things.

TM: It's about enjoying the studio and accepting the challenge of stretching. That's what keeps you invigorated and keeps you passionate. When you rely on the same tricks, that's death for a creative person. It's so important that we continue to climb and that we don't stop to camp. That's the reason for the solo records.

I thought that maybe Michael, Kevin and I were getting a little complacent after Supernatural. Maybe we were camping. When we came down off that dc Talk hill and began climbing those solo hills, there's life in that for me. There's life in the climb, in the mission, in the vision of what I'm doing, more than in the achievement.

R&R: You've been referred to as one of the most influential people in Christian music. Since you influence millions of people with your music, what's the one message that you want to get through?

TM: I write music on the life that I'm living. The things that I see in our society, I try to relate in some sort of lyric. Maybe it's a deeper lyric or maybe it's a surfacey, fun lyric, but, either way, my life has been changed by my faith in God, and, as I'm walking through this world, I see things through those eyes and I write songs from that perspective.

That doesn't mean that all my songs are going to beat you over the head with the Gospel; it just means that this is my perspective as I view society. Many of the songs, anyone can relate to. Sometimes the songs will only relate to people who believe the way I believe. Other times there might be a song like "Gone," which is doing well at radio right now. It's about a girl who has had enough of a guy who is disrespecting her, and she finally lets the relationship go and gets peace and freedom based on that.

I always want people to think when they leave my shows or after listening to my records. I want them to not only have a good time, but also to think about social issues. I want to make them think about God — who he is and how they relate to him.

R&R: When you retire to "Diverse City" one day, what do you want to be your legacy?

TM: I want people to think, "There's a guy who poured himself into everything he did. He was passionate about his art. He was passionate about affecting culture, and his art and his life served us." I want to be viewed as someone who served the people through my art and through my life, with my family coming first.

R&R: Is there one person you haven't recorded with yet who you'd like to?

TM: Lauryn Hill is one of the most prolific writers and deliverers of passionate vocals I've ever heard. She has sort of an island flavor, which I love. So I would say, of living people, her. As for someone who's not alive, I know this sounds like an odd mix of people, but Keith Green would be interesting, and Bob Marley would be interesting.



Bob Marley had a way of writing socially conscious lyrics from a spiritual standpoint that was amazing. I might not believe the same way he believed, but the man knew how to apply a spiritual lyric to society.

R&R: On Welcome to Diverse City, the song "Diverse City" took me back to Prince and The Gap Band.

TM: Yeah, it's like The Gap Band and Cameo. As a matter of fact, I have [Parliament bass player] Bootsy Collins on the track doing what I call vocal spice.

R&R: There are two different versions

"I've never been set in a style. I have to grow. I'm a creative being, and I can't be scared to venture out from where the last record was."

of the song "Atmosphere." I really like the version that Michael and Kevin joined you on.

TM: I like them both. I worked too hard on the other one not to put it on there. [Laughter.]

R&R: "Gone" is the big single. It's No. 1 on the R&R Christian CHR chart, and even AC stations are playing it.

TM: Can you believe that? I was extremely surprised.

R&R: AC radio has become more di-

TM: It really has. I want to stand up and applaud AC for beginning to stretch and look more like Hot AC at mainstream radio. I think it's awe-some

R&R: I heard today that "Gone" is also going to be released to mainstream radio in December or January.

TM: Yeah, we're shooting a video in a couple of weeks, and they're ready to launch it. With that stuff, I just kind of sit back and enjoy the ride. I let the record label take care of it. I try to focus on staying passionate about the record and performances. My manager and I have always said that if you make passionate art and art that connects with people, those things will start happening.



CHRISTIAN AC TOP 30

POWERED BY MEDIABASE

3

3

| 2020 | | me November 19, 2004 | | | | | |
|--------------|----------|---|----------------|-------|-------------------|-------------------|--|
| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS | |
| 3 | 0 | CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG) | 989 | +101 | 7 | 37/1 | |
| 2 | 2 | CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) | 934 | +4 | 15 | 35/1 | |
| 1 | 3 | MICHAEL W. SMITH Healing Rain (Reunion/PLG) | 893 | -48 | 13 | 35/1 | |
| 4 | 4 | BY THE TREE Beautiful One (Fervent) | 838 | +20 | 15 | 30/0 | |
| 8 | 6 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 835 | +153 | 5 | 30/4 | |
| 6 | 6 | NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG) | 832 | +23 | 11 | 34/1 | |
| 5 | 7 | BETHANY DILLON All I Need (Sparrow/EMI CMG) | 827 | +14 | 17 | 32/1 | |
| 7 | 8 | JEREMY CAMP Walk By Faith (BEC) | 788 | -18 | 27 | 37/1 | |
| 10 | 9 | POINT OF GRACE I Choose You (Word/Curb/Warner Bros.) | 685 | +42 | 8 | 28/0 | |
| 11 | 1 | PHILLIPS, CRAIG & DEAN You Are God Alone (INO) | 672 | +39 | 8 | 30/2 | |
| 9 | • | BUILDING 429 The Space In Between Us (Word/Curb/Warner Bros.) | 648 | +5 | 10 | 28/2 | |
| 14 | 12 | FFH Still The Cross (Essential/PLG) | 614 | +22 | 11 | 23/1 | |
| 13 | 13 | TREE63 Blessed Be Your Name (Inpop) | 606 | -9 | 41 | 37/1 | |
| 16 | 4 | MONK & NEAGLE Dancing With The Angels (Flicker) | 600 | +105 | 4 | 27/3 | |
| 12 | 15 | MERCYME Here With Me (INO/Curb) | 545 | -86 | 34 | 38/1 | |
| 15 | 16 | SHAWN MCDONALD Gravity (Sparrow/EMI CMG) | 483 | -44 | 20 | 27/1 | |
| 19 | O | THIRD DAY You Are Mine (Essential/PLG) | 457 | +47 | 5 | 21/3 | |
| 17 | 18 | BEBO NORMAN Disappear (Essential/PLG) | 423 | -22 | 12 | 21/1 | |
| 23 | 19 | MERCYME Homesick (INO) | 366 | +44 | 2 | 19/7 | |
| 22 | 20 | NATALIE GRANT Live For Today (Curb) | 366 | +25 | 5 | 21/1 | |
| 20 | 21 | TREE63 King (Inpop) | 364 | -1 | 7 | 15/0 | |
| 25 | 22 | STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG) | 355 | +63 | 2 | 21/4 | |
| 18 | 23 | WATERMARK The Glory Of Your Name (Rocketown) | 305 | -112 | 15 | 25/1 | |
| 21 | 24 | TELECAST The Beauty Of Simplicity (BEC) | 303 | -41 | 16 | 22/0 | |
| 24 | 25 | BARLOWGIRL Never Alone (Fervent) | 283 | -14 | 18 | 14/0 | |
| [Debut] | 219 | MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) | 268 | +58 | 1 | 13/3 | |
| 27 | 27 | SHANE & SHANE He Is Exalted (Inpop) | 246 | -9 | 3 | 15/1 | |
| 26 | 28 | RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.) | 245 | -44 | 17 | 17/0 | |
| 28 | 29 | THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME See Love (Lost Keyword) | 243 | .12 | 6 | 14/1 | |
| 29 | 30 | SWIFT Alive In Love (Flicker) | 240 | -13 | 12 | 12/0 | |
| | | | | | | | |

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

NEWSONG f/NATALIE GRANT When God Made You (Reunion) Total Plays: 204, Total Stations: 12, Adds: 3

ACROSS THE SKY When God Ran (Creative Trust Workshop) Total Plays: 179, Total Stations: 11, Adds: 1

ANDY CHRISMAN Complete (Upside/SHELTER) Total Plays: 176, Total Stations: 9, Adds: 1 TOBYMAC Gone (ForeFront/EMI CMG) Total Plays: 175, Total Stations: 12, Adds: 1

OAVID CROWDER BAND Revolutionary Love (Sixsteps/Sparrow/EMI CMG)

Total Plays: 134, Total Stations: 7, Adds: 0

AMY GRANT The Water (Word/Curb/Warner Bros.) Total Plays: 122, Total Stations: 6, Adds: 0 SCOTT RIGGAN I Love You Lord (Spinning Plates) Total Plays: 122, Total Stations: 5, Adds: 0 CAEDMON'S CALL There's Only One (Holy One) /Essential/PLG/

Total Plays: 119, Total Stations: 7, Adds: 0 **OVERFLOW** Come Home (Essential/PLG) Total Plays: 117, Total Stations: 5, Adds: 0 SWITCHFOOT This Is Your Life /Sparrow/EMI CMG/ Total Plays: 115, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added www.rrindicator.com ARTIST TITLE LABEL(S) MERCYME Homesick (INO) 7 SALVAOOR Heaven (Word/Curb/Warner Bros.) 4 STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG) 4 MONK & NEAGLE Dancing With The Angels (Flicker) 3 THIRD DAY You Are Mine (Essential/PLG) 3 MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) 3 NEWSDNG f/NATALIE GRANT When God Made You (Reunion) 3 NICOLE C. MULLEN | Am /Word/Curb/Warner Bros./

Most Increased Plays

PAUL COLMAN Gloria (All God's Children) (Inpop)

SELAH All My Praise (Curb)

| ARTIST TITLE LABEL(S) | TOTAL PLAY ICREASE |
|--|--------------------------|
| SALVADOR Heaven (Word/Curb/Warner Bros.) | +153 |
| MONK & NEAGLE Dancing With The Angels (Flicker) | +105 |
| CASTING CROWNS Voice Of Truth /Beach Street/Reunion/PLG/ | +101 |
| STEVEN CURTIS CHAPMAN Much Df You (Sparrow/EMI CMG) | +63 |
| MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) | +58 |
| ANDY CHRISMAN Complete (Upside/SHELTER) | +48 |
| THIRD DAY You Are Mine (Essential/PLG) | +47 |
| MERCYME Homesick (INO) | +44 |
| POINT OF GRACE Choose You /Word/Curb/Warner Bros.) | +42 |
| NEWSONG f/NATALIE GRANT When God Made You (Reunion) | +41 |

Most Plaved Recurrents

| | PLAYS |
|---|--------|
| ARTIST TITLE LABEL(S) | , ENIO |
| CASTING CROWNS Who Am I (Beach Street/Reunion/PLG) | 519 |
| MATTHEW WEST More (Universal South/EMI CMG) | 476 |
| THIRD DAY I Believe (Essential/PLG) | 431 |
| BUILDING 429 Glory Defined (Word/Curb/Warner Bros.) | 482 |
| SELAH You Raise Me Up <i>(Curb)</i> | 367 |
| MERCYME I Can Only Imagine (INO/Curb) | 364 |
| NEWSBOYS He Reigns (Sparrow/EMI CMG) | 361 |
| MERCYME Word Df God Speak (INO) | 360 |
| NICHOLE NORDEMAN Holy (Sparrow) | 317 |
| KUTLESS Sea Of Faces (BEC) | 316 |
| | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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2004 HOLIDAY SPECIAL





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CHR TOP 30

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | + / - PLAYS | WEEKS ON Chart | TOTAL STATIONS |
|--------------|--------------|--|----------------|----------------|-------------------|-------------------|
| 1 | 1 | TOBYMAC Gone (ForeFront/EMI CMG) | 1212 | -16 | 13 | 30/0 |
| 2 | 2 | BY THE TREE Beautiful One (Fervent) | 921 | ·71 | 19 | 23/0 |
| 5 | 3 | BIG DISMAL Rainy Day (Lost Keyword) | 909 | +94 | 10 | 27/2 |
| 11 | 4 | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 835 | + 185 | 4 | 27/3 |
| 3 | 5 | BETHANY DILLON All I Need (Sparrow/EMI CMG) | 809 | -69 | 16 | 21/0 |
| 6 | 6 | DAY OF FIRE Cornerstone (Essential/PLG) | 808 | +34 | 10 | 24/1 |
| 7 | 0 | BUILDING 429 The Space (Word/Curb/Warner Bros.) | 777 | +41 | 10 | 22/1 |
| 4 | 8 | SHAWN MCDONALD Gravity (Sparrow/EMI CMG) | 733 | -91 | 18 | 18/0 |
| 10 | 9 | MAT KEARNEY Undeniable (Inpop) | 688 | +32 | 7 | 24/0 |
| 13 | 10 | TREE63 King (Inpop) | 633 | +13 | 11 | 21/1 |
| 8 | 11 | PAUL WRIGHT You're Beautiful (Gotee) | 620 | -73 | 20 | 17/0 |
| 19 | 12 | BARLOWGIRL Mirror (Fervent) | 571 | +134 | 4 | 23/2 |
| 12 | 13 | AUDID ADRENALINE Miracle (ForeFront/EMI CMG) | 569 | -78 | 16 | 17/0 |
| 17 | 4 | RELIENT K Be My Escape (Gotee) | 567 | +76 | 5 | 21/2 |
| 18 | 1 | MUTEMATH Control (Teleprompt/Word/Curb/Warner Bros.) | 564 | +106 | 6 | 18/1 |
| 9 | 16 | RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.) | 562 | ·122 | 15 | 16/0 |
| 15 | Ø | NEWSBOYS Presence (Sparrow/EMI CMG) | 561 | +22 | 9 | 20/1 |
| 16 | 18 | IAN ESKELIN Shout (Inpop) | 522 | +3 | 10 | 17/0 |
| 26 | 19 | JEREMY CAMP Take You Back (BEC) | 457 | +140 | 2 | 18/2 |
| 21 | 20 | HAWK NELSON Every Little Thing (Tooth & Nail) | 409 | +20 | 17 | 12/0 |
| 22 | 3 | PILLAR Rewind (Flicker/EMI CMG) | 372 | +6 | 6 | 15/0 |
| 24 | 22 | THIRD DAY You Are Mine (Essential/PLG) | 367 | +16 | 3 | 15/0 |
| _ | 3 | SKILLET A Little More (Ardent/Lava) | 357 | +82 | 2 | 16/3 |
| 28 | 24 | CASTING CROWNS Voice (Beach Street/Reunion/PLG | 350 | +53 | 3 | 14/2 |
| 20 | 25 | TODD AGNEW Reached Down (Ardent) | 338 | -94 | 10 | 11/0 |
| 25 | 26 | BDA Maybe You (Creative Trust Workshop) | 328 | +4 | 3 | 14/1 |
| 23 | 27 | BEBO NORMAN Disappear (Essential/PLG) | 327 | -31 | 5 | 11/0 |
| 29 | 23 | KIERRA SHEARD You Don't Know (EMI Gospel) | 311 | +20 | 3 | 10/0 |
| 27 | 29 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 308 | +3 | 4 | 13/2 |
| 30 | 30 | RJ HELTON Why Don't We Pray (B-Rite) | 305 | +16 | 2 | 12/0 |

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13. © 2004 Radio & Records

New & Active

THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail/EMC) Total Plays: 300, Total Stations: 12, Adds: 1 FM STATIC Definitely Maybe (Tooth & Nail) Total Plays: 275, Total Stations: 8, Adds: 0 KUTLESS It's Like Me (BEC) Total Plays: 255. Total Stations: 10. Adds: 2 CHRIS TOMLIN Indescribable /Sixstens/Sparrow/EMI CMG/ Total Plays: 204, Total Stations: 7, Adds: 0 POINT OF GRACE I Choose You (Word/Curb/Warner Bros.) Total Plays: 194, Total Stations: 8, Adds: 0

THIRD...ISTEVEN C. CHAPMAN/MERCY... I See Love (Lost Keyword) Total Plays: 167, Total Stations: 4, Adds: 0 SANCTUS REAL Things Like You (Sparrow/EMI CMG) Total Plays: 152, Total Stations: 9, Adds: 3 O. CROWDER... Revolutionary Love /Sixsteps/Spa rmw/FMI CMG) Total Plays: 152, Total Stations: 8, Adds: 1 SEVEN PLACES Even When (BEC)
Total Plays: 139, Total Stations: 5, Adds: 1 EXIT EAST All Of This (Fervent) Total Plays: 137, Total Stations: 7, Adds: 2

ROCK TOP 30

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|--|----------------|-------|-------------------|-------------------|
| 1 | 0 | TOBYMAC Gone (ForeFront/EMI CMG) | 426 | +2 | 12 | 32/0 |
| 2 | 2 | FURTHER SEEMS FOREVER Hide Nothing (Tooth & Nail) | 384 | +26 | 10 | 22/0 |
| 3 | 3 | DAY OF FIRE Cornerstone (Essential/PLG) | 336 | +6 | 12 | 31/1 |
| 6 | 4 | RELIENT K Be My Escape (Gotee) | 312 | +25 | 5 | 30/0 |
| 4 | 5 | FM STATIC Definitely Maybe (Tooth & Nail) | 309 | +1 | 12 | 17/0 |
| 5 | 6 | KIDS IN THE WAY Phoenix (Flicker) | 298 | -8 | 15 | 24/0 |
| 7 | 0 | MUTE MATH Control (Teleprompt/Word/Curt/WarnerBros.) | 296 | +12 | 8 | 28/1 |
| 12 | 8 | MAT KEARNEY Undeniable (Inpop) | 275 | +41 | 4 | 16/2 |
| 9 | 9 | SANCTUS REAL Alone (Sparrow/EMI CMG) | 263 | +6 | 8 | 25/0 |
| 8 | 10 | SKILLET Open Wounds (Ardent/Lava) | 261 | -23 | 13 | 27/0 |
| 10 | • | ROPER Amplify (5 Minute Walk) | 260 | +15 | 6 | 23/2 |
| 11 | 12 | NATE SALLIE Without You (Curb) | 254 | +10 | 14 | 18/0 |
| 16 | 13 | HAWK NELSON Letters To The President (Tooth & Nail) | 222 | +35 | 4 | 21/0 |
| 15 | 14 | FLYLEAF Breathe Today (Octone) | 220 | +27 | 4 | 21/3 |
| 13 | 15 | 12 STONES Far Away (Wind-up) | 197 | -17 | 16 | 23/0 |
| 14 | 16 | POOR MAN'S RICHES Energy (Word Of Mouth) | 196 | -6 | 12 | 18/0 |
| 17 | O | GRETCHEN Fading (Independent) | 180 | +4 | 9 | 19/0 |
| 23 | 18 | GRAND PRIZE King Of Kings (A'postrophe) | 165 | +19 | 5 | 19/1 |
| - | 19 | BDA Maybe You (Creative Trust Workshop) | 155 | +49 | 2 | 15/3 |
| 18 | 20 | THOUSAND FOOT KRUTCH Faith (Tooth & Nail/EMC) | 154 | -18 | 18 | 17/0 |
| 24 | 4 | SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) | 152 | +8 | 2 | 16/2 |
| Debut | 22 | PILLAR Hypnotized (Flicker/EMI CMG) | 151 | +72 | 1 | 16/4 |
| 22 | 23 | STAPLE Pop (Flicker) | 151 | 0 | 7 | 16/1 |
| 26 | 24 | SEVEN PLACES Even When (BEC) | 140 | +10 | 3 | 15/1 |
| 25 | 25 | IAN ESKELIN Shout (Inpop) | 135 | -7 | 7 | 13/0 |
| 29 | 26 | RADIAL ANGEL Not Beautiful (Independent) | 134 | +17 | 2 | 14/3 |
| Debut | 27 | FALLING UP Escalates (Tooth & Nail) | 127 | +36 | 1 | 8/3 |
| 19 | 28 | MOURNING SEPTEMBER Glorietta (Floodgate) | 116 | -56 | 18 | 17/0 |
| 30 | 29 | THOUSAND FOOT This Is A Call (Tooth & Nail/EMC) | 115 | +7 | 2 | 15/4 |
| Debut | 1 | SOMETHING LIKE In The Burning (Sparrow/EMI CMG) | 110 | +11 | 1 | 3/0 |

37 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13.

New & Active

BIG DISMAL Rainy Day (Lost Keyword) Total Plays: 106, Total Stations: 6, Adds: 0 TINMAN JONES Poetic (Cross Driven) Total Plays: 99, Total Stations: 10, Adds: 2 EVERLIFE Evidence (SHELTER) Total Plays: 98, Total Stations: 10, Adds: 2 UNBOUNO Save Tears (Independent) Total Plays: 97, Total Stations: 8, Adds: 2 KUTLESS It's Like Me (BEC) Total Plays: 87, Total Stations: 8, Adds: 3

ONE DAY LESS Blinded (Independent) Total Plays: 85, Total Stations: 7, Adds: 1 GRITS We Don't Play (Gotee) Total Plays: 80, Total Stations: 7, Adds: 2 THIRO DAY 'Til The Day I Die (Essential/PLG) Total Plays: 73, Total Stations: 11, Adds: 0 LOST ANTHEM Take Me There (Independent) Total Plays: 62, Total Stations: 8, Adds: 1 EMERY Fractions (Tooth & Nail) Total Plays: 61, Total Stations: 4, Adds: 0



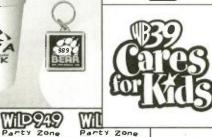


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| LAST WEEK | THIS | ARTIST TITLE LABEL(S) | TOTAL | +/- PLAYS | WEEKS ON CHART | TOTAL |
|--------------|------|---|-------|--------------|-------------------|-------|
| 1 | 1 | MICHAEL W. SMITH Healing Rain (Reunion/PLG) | 406 | ·15 | 12 | 22 |
| 2 | 2 | FFH Still The Cross (Essential/PLG) | 365 | -15 | 13 | 21/ |
| 3 | 3 | BEBD NORMAN Disappear (Essential/PLG) | 324 | -34 | 13 | 19/ |
| 4 | 4 | CASTING CROWNS Voice (Beach Street/Reunion/PLG) | 319 | -6 | 7 | 221 |
| 7 | 5 | PHILLIPS, CRAIG & DEAN You Are God Alone (INO) | 274 | 0 | 10 | 17 |
| 6 | 6 | FERNANDO DRTEGA Take Heart, My Friend (Curb) | 272 | .9 | 12 | 17 |
| 8 | 0 | NEWSBOYS Presence (Sparrow/EMI CMG) | 268 | +20 | 8 | 17 |
| 5 | 8 | WATERMARK The Glory Of Your Name (Rocketown) | 260 | -30 | 17 | 17, |
| 9 | 9 | PAUL BALDCHE Offering (Hosanna) | 227 | +5 | 5 | 17. |
| 10 | 1 | THIRD DAY You Are Mine (Essential/PLG) | 221 | +2 | 6 | 15 |
| 11 | 0 | CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) | 196 | +4 | 7 | 13 |
| Debut | 12 | SELAH All My Praise (Curb) | 169 | +76 | 1 | 19 |
| 12 | 13 | DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG) | 168 | -7 | 13 | 9 |
| 15 | 4 | JOYCE MARTIN This Is My Prayer (Spring Hill) | 158 | +4 | 6 | 11 |
| 14 | 15 | TOOD AGNEW Still Here Waiting (Ardent) | 146 | -11 | 4 | 10 |
| 16 | 16 | POINT OF GRACE I Choose You (Word/Curb/Warner Bros.) | 138 | -10 | 4 | 9 |
| 13 | 17 | TOOO SMITH Turn To You (Curb) | 135 | -30 | 3 | 11 |
| 17 | 18 | CAEDMON'S CALL There's Only One (Essential/PLG) | 129 | -10 | 3 | 118 |
| 19 | 19 | SHANE & SHANE He is Exalted (Inpop) | 128 | +1 | 2 | 10 |
| Debut | 20 | M. SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) | 114 | +11 | 1 | 11/ |

22 Inspo reporters. Sorgs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13. © 2004 Radio & Records.

Rhythmic Specialty Programming

ARTIST TITLE LABEL(S)

- GRITS Hittin' Curves (Gotee)
- 2 SOUL PURPOSE Bounce With Me (BEC)
- KIERRA SHEARD You Don't Know (EMI Gospel) 3
- L.A. SYMPHONY The End Is Now (Gotee)
- LOJIQUE Adrenaline Rush (Illect) 5
- STU DENT f/RELIC Portable Eclipse (Illect)
- 7 GRITS We Don't Play (Gotee)
- 8 **OUT OF EDEN Saldiers (Gotee)**
- 9 APT.CORE | Am A Temple (Rocketown)
- 10 M.O.C. Blase (Move)

CHRISTIAN AC TOP 30 INDICATOR

| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS |
|--------------|--------------|---|----------------|--------------|-------------------|-------------------|
| 1 | 1 | MICHAEL W. SMITH Healing Rain (Reunion/PLG) | 1007 | -24 | 13 | 32/0 |
| 3 | 2 | CASTING CROWNS Voice (Beach Street/Reunion/PLG) | 931 | +51 | 8 | 33/8 |
| 2 | 3 | CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) | 920 | -32 | 14 | 32/ |
| 4 | 4 | NEWSBOYS Presence (Sparrow/EMI CMG) | 838 | +33 | 11 | 29/1 |
| 8 | 5 | PHILLIPS, CRAIG & DEAN You Are God Alone (INO) | 731 | +34 | 11 | 30/2 |
| 7 | 6 | FFH Still The Cross (Essential/PLG) | 697 | -7 | 14 | 26/8 |
| 5 | 7 | BETHANY DILLON All I Need (Sparrow/EMI CMG) | 668 | -52 | 17 | 24/0 |
| 9 | 8 | BUILDING 429 The Space /Word/Curb/Warner Bros.) | 648 | -4 | 10 | 24/0 |
| 10 | 9 | POINT OF GRACE I Choose You (Word/Curb/Warner Bros.) | 639 | -2 | 8 | 24/0 |
| 6 | 10 | BY THE TREE Beautiful One (Fervent) | 620 | -85 | 18 | 23/0 |
| 11 | 0 | THIRD DAY You Are Mine (Essential/PLG) | 604 | +19 | 7 | 26/0 |
| 13 | 12 | SALVADOR Heaven (Word/Curb/Warner Bros.) | 533 | +75 | 4 | 24/3 |
| 12 | 13 | MONK & NEAGLE Dancing With The Angels (Flicker) | 495 | +30 | 5 | 23/1 |
| 15 | 14 | MERCYME Homesick (INO) | 418 | +37 | 3 | 23/3 |
| 16 | 15 | TREE63 King (Inpop) | 393 | +60 | 6 | 16/0 |
| 17 | 16 | STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG) | 369 | +48 | 4 | 21/3 |
| 24 | D | NATALIE GRANT Live For Today (Curb) | 342 | +69 | 3 | 19/3 |
| 14 | 18 | SHAWN MCDONALD Gravity (Sparrow/EMI CMG) | 327 | -91 | 17 | 13/0 |
| 22 | 19 | NEWSONG f/N. GRANT When God Made You (Reunion) | 321 | +35 | 4 | 14/0 |
| 20 | 20 | M. SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.) | 321 | +25 | 3 | 18/2 |
| 18 | 4 | AMY GRANT The Water (Word/Curb/Warner Bros.) | 319 | +5 | 5 | 12/0 |
| 25 | 22 | CAEDMON'S CALL There's Only One (Essential/PLG) | 301 | +29 | 6 | 15/1 |
| 19 | 23 | TREVOR MORGAN Fall Down (BHT) | 288 | -20 | 16 | 13/0 |
| 21 | 24 | BEBO NORMAN Disappear (Essential/PLG) | 284 | -4 | 18 | 11/0 |
| 28 | 25 | WATERMARK The Glory Of Your Name (Rocketown) | 270 | +19 | 15 | 13/0 |
| 23 | 26 | RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.) | 255 | ·21 | 17 | 10/0 |
| 27 | 27 | ACROSS THE SKY When (Creative Trust Workshop) | 249 | -10 | 4 | 11/0 |
| 26 | 28 | BIG OISMAL Rainy Day (Lost Keyword) | 238 | -22 | 7 | 12/0 |
| 29 | 29 | TELECAST The Beauty Of Simplicity (BEC) | 222 | -13 | 13 | 10/0 |
| 30 | 30 | SHANE & SHANE He is Exalted (Inpop) | 206 | -5 | 6 | 11,11 |

34 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/7 - Saturday 11/13. @ 2004 Radio & Records.

New & Active

ANDY CHRISMAN Complete (Unside/SHELTER) Total Plays: 203, Total Stations: 11, Adds: 2

JADON LAVIK Following You (BEC) Total Plays: 153, Total Stations: 7, Adds: 0

PHIL BAQUIE I Fall (SHELTER)

Total Plays: 151, Total Stations: 8, Adds: 1

IAN ESKELIN Magnify (Inpop) Total Plays: 143. Total Stations: 8. Adds: 0

THIRD ISTEVEN C CHAPMANIMERCY I See [Lost Keyword]

Total Plays: 134, Total Stations: 6, Adds: 2

ANDREW CARLTON Home (Flying Lead) Total Plays: 132, Total Stations: 7, Adds: 0

D. CROWDER... Revolutionary Love /Sixsteps/Sparrow/EMI CMG/ Total Plays: 121, Total Stations: 7, Adds: 1

SARA GROVES Compelled (INO)

Total Plays: 118, Total Stations: 7, Adds: 0

M. WEST You Know Where To Find Me (Sparrow/EMI CME)

Total Plays: 104, Total Stations: 9, Adds: 3

TORYMAC Gone (ForeFront/FMI CMG) Total Plays: 104, Total Stations: 5, Adds: 0

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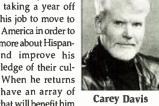
Going The Extra Mile

Carey Davis talks about his upcoming sabbatical in South America

When you think about taking a sabbatical, you probably imagine a year of exploration, relaxation and fun in a part of the world you've always wanted to see.

Broadcasting System's WSKQ &

WPAT/New York, has taken this a step further: He is taking a year off from his job to move to South America in order to learn more about Hispanics and improve his knowledge of their culture. When he returns he'll have an array of tools that will benefit him



and the companies he works for. What an inspiration Davis' jour-

ney is in a time when many Americans don't comprehend how unique and rich Hispanic culture is and the influence that we have on this country. As much as Hispanics assimilate to the American lifestyle, we will always be Hispanic first. Davis wants to experience that culture firsthand, and this week he speaks to R&R about his adventure.

R&R: Tell us about your upcoming sabbatical in South America.

CD: You know those commercials you see on TV with the financial planner? It was my financial adviser's idea 10 years ago, before I was in the Hispanic market. He told me I should take a year off when I was 50, and I was thinking of vacationing in Europe or Africa.

I've been GM of WSKQ & WPAT/ New York for about eight years, and I knew my contract was up in February. As I talked to my adviser, he said this would be the time to do it.

Carey Davis, GM of Spanish I started researching, and I thought about wanting to stay with the His-

panic market but also doing something for myself. The more I researched. the more it seemed that now was the time to do it.

The sabbatical accomplishes several things. One, I've been running radio stations in New York for 20 years, and I want to take a break. Not

that I want to retire - I don't. I want to make myself better by taking courses at a university down there and, at the same time, grow in my knowledge of the Hispanic market.

I want to finally be fluent in Spanish, because it drives me crazy that after all these years of lessons, I'm about 60% there. That doesn't cut it. You can't be socially fluent. If I want to stay ahead of the curve as all these Anglos come to Spanish-language media, I have to do this - besides wanting to do it. It will make me a better member of the media community when I come back.

R&R: Where in South America are you going?

CD: I've researched this a lot. I looked at Spain, Chile, Costa Rica, Argentina, Puerto Rico and the Dominican Republic, and I love them all. But, for a couple of reasons, I chose Bogotá, Colombia. First, it's a fascinating country. When you go to a bookstore and look for travel books, there are about two shelves on Costa Rica and one little book on Colombia

"WSKQ and WPAT are the two mostlistened to Spanish-language stations in America, and I am doing this as a commitment to this company and the employees who work here."

This is a country four times the size of California, with 43 million people. The fact is, Colombia is getting a bad rap because of its internal problems. There are about 1 million Colombians in New York, and when I talked to them, they kept saying what a beautiful country it is, and I think the people are wonderful. I went down there to see for myself. I went to Bogotá and fell in Iove with the climate. There's this spring feeling in the Andes, and that's one of the things that got me.

"I want to make myself better by taking courses at a university in Bogotá and, at the same time, grow in my knowledge of the Hispanic market."

Second, the city has 7 million people and is a cultural and educational center of South America. The Iesuit university La Javeriana was started there in the 1600s. I met the dean of the law school, and the consul general from Colombia in New York arranged for me to go there to customize my courses.

It's all in Spanish. Once I'm off the plane, that's it. At the beginning it's . Spanish-language immersion and, later, nonlanguage courses like drawing or music. They think I'll be fluent within 90 days. Then comes the other aspect of cultural immersion through art and music, and then the more serious subjects, like journalism. I may teach a course on radio and TV toward the end. The idea is that if I'm going to represent this market in the U.S., I want to live it.

R&R: Colombia is now exporting a lot of music, TV shows and other forms



ROCK 'N' ROLL! KSSE/Los Angeles morning show host Ysaac (r) and Mexican rock legend Alex Lora (El Tri) barely smiled for this picture — what's

CD: The media in Colombia is excellent: RCN and Caracol, the newspaper El Tiempo and the artists who are coming up. If and when they get their internal situation straightened out - I believe it will be "when" - this country will have incredible opportunities. It's also inexpensive to live there, very pretty and nice.

R&R: When are you leaving?

CD: I'm leaving in mid-January, and I'll be gone a year. I made a promise to [SBS President/CEO] Raúl Alarcón that he will be the first person I see when I come back.

R&R: Will you definitely come back to SBS, or are you open to other options?

CD: I'm open to all options. One of the important things about a sabbatical is that you don't want to end it on a Friday and start working on a Monday. There's something called the "re-entry," which most often is a 90-day period. It's like a space traveler coming back. You need to readjust to your situation, examine your options and then make a decision. I've thought this through, and I believe it will help me personally and professionally and make me a better member of this community.

R&R: This journey you're embarking on is a great thing because, like many top executives at Spanish-language radio, you are an Anglo, and for Anglos it's sometimes hard to understand that, as much as we are all alike, Hispanic culture is very different. Understanding that is a huge factor in the success of a station. Many executives can't wrap their heads around it.

CD: I think that's ludicrous. It's not right. I can't help that I was born Anglo, but I can do something about it by learning about the culture. WSKQ and WPAT are the two mostlistened-to Spanish-language stations in America, and I am doing this as a commitment to this company and the employees who work here, to show them that I'm going to improve myself and come back. It's a show of respect.

R&R: Immersing yourself in the culture will certainly give you a better understanding of Hispanics. Reading about it is not the same as living it.

CD: I need this kind of feedback, because it takes some guts to do this. I'm leaving the comfort of a company, a community and friends. I'm purposely picking myself up and making myself uncomfortable.

R&R: It seems that more and more companies are looking at the Hispanic market as a viable option, but they don't necessarily know anything about it. What kind of an impact will your journey have on you professionally and on what you can do to educate others?

CD: I could see starting a business to help Anglos immerse themselves in Hispanic culture so they can represent it more. There are all kinds of ways to take advantage of the blessing that I have, because not everyone is in the position of being able to do this.

When I went to [El Vacilon De La Mañana host] Luis Jiménez and told him about it, he hugged me. He said that what I'm doing is so good and that it confirms what they thought about me. To me, it's not an option - I have to do this.

You can contact Carey Davis at radiocareydavis@aol.com.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670 or e-mail:

imadrigal@radioandrecords.com

RADIOUNÚSICA: RR

This Week In Spanish-Language Music

Radio Y Música News

• Toño Rosario signed with Universal Music Latino and will release his first merengue



CD on the label, *Resistiré*. The album contains 10 tracks, among them "El Reloj," "Vamos A Reir Un Poco," "Sombras Nada Más" and "Resistiré," a cover of the classic "I Will Survive." The album features the work of songwriters like Roberto Cantoral, Ricardo A. Quintero, Dino Fekaris, Leonardo Favio, Frederick J. Perren and Rosario himself. *Resistiré* is set to be released Dec. 7.

Toño Rosario

• Spanish pop star David Bisbal will launch a U.S. tour that will take him to cities like San Francisco, Los Angeles, El Paso,

Chicago, New York, Miami and Boston. The tour begins Nov. 18 in San Francisco and ends Dec. 4 in Puerto Rico.

• Don Francisco, the most popular TV-show host in the history of Latin TV in the U.S., has released an album titled *Mi Homenaje Gigante A La Música Norteña*, a tribute to norteño music. The album features some of norteño's biggest artists, like Los Tigres Del Norte, Conjunto Primavera, Bronco "El Gigante De América," Graciela Beltrán, Polo Urias,

Los Huracanes Del Norte and Raza Obrera. Part of the album's proceeds will go to a charity organization very close to Don Francisco's heart: La Casa Del Migrante, in Tijuana, which gives assistance to people who have been deported or hurt trying to get to the U.S.

• The pop band Ha*Ash have done so well in the



Ha*Ash

U.S. and Mexico with their self-titled debut album that several of their songs have charted. In the U.S. the song "Estés En Donde Estés" continues to chart at Contemporary. With sales over 200,000, the band was awarded triple-gold and double-platinum records in Mexico.



El Genera

• The undisputed king of reggae and reggaetón, El General, says goodbye to his singing career with a new album, *La Ficha Clave*, which was released Nov. 9. The album includes songs like "Abranme Paso," La Grúa" and a duet with the late Celia Cruz on "Ella Tiene Fuego." The first single is "Mami Sexi." During his long career El General has been awarded 17 platinum records and 32

gold. As he says *hasta pronto* as a performer, he begins a new phase with Arpa Music, his record label and production company.

- José Manuel Figueroa wrote several songs for his next album, *Inmortal*, due out Dec. 7. The son of music great Joan Sebastian, Figueroa has singing, songwriting and success in his blood. The first single off the album is "Regalo A Mi Medida."
- Jennifer Peña's new album was recorded live at the Houston Rodeo with 57,000 of her fans cheering her on. Houston Rodeo Live features songs like "A Fuego Lento"; "El Dolor De Tu Presencia"; "Prefiero Irme Enamorada"; a salsa version of "Entre El Delirio Y La Locura"; and "Vivo Y Muero En Tu Piel" off her latest studio album, Seducción.



Jennifer Peña



WE SAW THEM FIRST Our friends DeSol, who performed at Club R&R recently, are making the rounds, showing off their music. They are seen here at WRTO/Miami.



ONE MORE TIME David Bisbat wowed the audience with his performance at WAMR (Amor)/
Miami's event, where he sand hits like "Buleria" and "Lloraré Las Penas."



HATS OFF Chayanne performed for 20,000 fans at the Tahuichi in Santa Cruz Bolivia. What a night for him!



ROMANTIC AT HEART Alexandre Pires is seen here filming the video for his new single, "Cosa Del Destino," off his latest album, Alma Brasilera.

CONTEMPORARY TOP 30

POWERED BY WEDIABASE

| 638 | 100 | November 19, 2004 | | | | |
|--------------|--------------|---|----------------|--------------|-------------------|-------------------------|
| LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | +/- PLAYS | WEEKS ON CHART | TOTAL STATIONS/ AODS |
| 1 | 0 | JUANES Nada Valgo Sin Tu Amor (Universal) | 1005 | +10 | 8 | 24/1 |
| 2 | 2 | ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin) | 752 | +52 | 8 | 20/1 |
| 3 | 3 | ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony Discos) | 716 | +36 | 8 | 21/1 |
| 5 | 4 | PEPE AGUILAR Miedo (Sony Discos) | 574 | +25 | 8 | 20/1 |
| 4 | 5 | LUIS MIGUEL Que Seas Feliz (Warner M.L.) | 543 | -13 | 6 | 2/0 |
| 6 | 6 | KALIMBA No Me Quiero Enamorar (Sony Discos) | 514 | +29 | 8 | 17/1 |
| 8 | 0 | PAULINA RUBIO Dame Otro Tequila (Universal) | 467 | +68 | 5 | 5/2 |
| 7 | 8 | FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony Discos) | 404 | -46 | 8 | 15/0 |
| [Debut] | 9 | ALEXANDRE PIRES Cosa Del Destino (BMG Latin) | 370 | +362 | 1 | 1/1 |
| 9 | 10 | REYLI BARBA Desde Que Llegaste (Sony Discos) | 369 | +6 | 8 | 14/1 |
| 13 | 0 | JULIETA VENEGAS Lento (BMG Latin) | 367 | +33 | 8 | 13/1 |
| 10 | 12 | OBIE BERMUDEZ Todo El Año (EMI Latin) | 366 | +11 | 4 | 3/0 |
| 11 | 13 | ANDY & LUCAS Son De Amores (BMG Latin) | 364 | +20 | 8 | 10/0 |
| 14 | 14 | YAHIR La Locura (Warner M.L.) | 345 | +28 | 8 | 15/1 |
| 15 | (| GLORIA TREVI En Medio De La Tempestad (BMG Latin) | 311 | +10 | 4 | 2/0 |
| 12 | 16 | CARLOS VIVES Como Tú (EMI Latin) | 310 | -44 | 8 | 13/0 |
| 20 | • | LAURA PAUSINI Escucha Atento (Warner M.L.) | 286 | +15 | 6 | 6/1 |
| 22 | 18 | PAULINA RUBIO Algo Tienes (Universal) | 285 | +38 | 8 | 15/1 |
| 19 | 19 | BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa) | 282 | +6 | 8 | 9/0 |
| 17 | 20 | MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa) | 265 | -3 | 5 | 2/0 |
| 23 | 4 | MARIANA Que No Me Faltes Tú (Univision) | 261 | +22 | 8 | 10/0 |
| 16 | 22 | HA*ASH Estés En Donde Estés (Sony Discos) | 259 | -25 | 8 | 13/0 |
| 18 | 23 | DIEGO TORRES Déjame Estar (BMG Latin) | 251 | -20 | 8 | 6/0 |
| 29 | 24 | BACILOS Pasos De Gigante (Warner M.L.) | 238 | +53 | 6 | 6/1 |
| 26 | 25 | MARC ANTHONY Ahora Quién (Sony Discos) | 226 | +26 | 8 | 10/1 |
| 24 | 26 | SIN BANDERA De Viaje (Sony Discos) | 213 | +12 | 4 | 5/0 |
| 25 | 4 | JENNIFER PEÑA Hasta El Fin Del Mundo (Univision) | 202 | +3 | 7 | 7/0 |
| 21 | 28 | PABLO MONTERO Dicen Por Ahí (BMG Latin) | 198 | -59 | 6 | 1/0 |
| _ | 29 | KUMBIA KINGS Fuego (EMI Latin) | 191 | +24 | 2 | 3/0 |
| 30 | 30 | ENANITOS VERDES Tu Cárcel (Universal) | 187 | +19 | 2 | 4/0 |

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Butlets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

LA 5A. ESTACION EI Sol No Regresa (BMG Latin)
Total Plays: 170, Total Stations: 3, Adds: 0
MELINA LEON Quiero Ser Tuva (Sony Discos)
Total Plays: 112, Total Stations: 4, Adds: 0

BELINDA Vivir (BMG Latin)

Total Plays: 103, Total Stations: 3, Adds: 1
TIZIANO FERRO No Me Lo Puedo Explicar (EMI Latin)
Total Plays: 102, Total Stations: 3, Adds: 1
LUIS FONSI Por Ti Podria Morri (Universal)
Total Plays: 85, Total Stations: 3, Adds: 0

EDNITA NAZARIO Más Mala Que Tú (Sony Discos)
Total Plays: 73, Total Stations: 4, Adds: 0

BELINDA Angel (BMG Latin)

Total Plays: 60, Total Stations: 3, Adds: 1

RICARDO MONTANER Desesperado (Warner M.L.)
Total Plays: 58, Total Stations: 3, Adds: 0

DAVID BISBAL Camina Y Ven (Universal) Total Plays: 36, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added^a

WWW.rradds.com

ARTIST TITLE LABEL(S)

PAULINA RUBIO Dame Otro Tequila (Universal)

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY |
|--|------|
| ALEXANDRE PIRES Cosa Del Destino (BMG Latin) | +362 |
| TOMMY TORRES Oe Rodiflas (Ole Music) | +149 |
| CRISTIAN Te Buscaría (BMG Latin) | +74 |
| PAULINA RUBIO Dame Otro Tequila (Universal) | +68 |
| BACILOS Pasos De Gigante (Warner M.L.) | +53 |
| ALEKS SYNTEK f/ANA TORROJA Quele El Amor (EMI Latin) | +52 |
| MAGNATE & VALENTINO Ya Lo Sé (VI. Music) | +51 |
| OBIE BERMUDEZ Antes (EMI Latin) | +50 |
| JULIETA VENEGAS Álgo Está Cambiando (BMG Latin) | +49 |
| DAVID BISBAL Esta Ausencia (Universal) | +48 |
| | |

Most Played Recurrents

| ARTIST TITLE LABEL(S) | PLAYS |
|---|-------|
| LA OREJA DE VAN GOGH Rosas (Sony Discos) | 394 |
| JULIETA VENEGAS Andar Conmigo (BMG Latin) | 379 |
| SIN BANDERA Que Lloro (Sony Discos) | 346 |
| FRANCO DE VITA Tú De Qué Vas (Sony Discos) | 302 |
| CHAYANNE Cuidarte El Alma (Sony Discos) | 291 |
| OBIE BERMUDEZ Antes (EMI Latin) | 285 |
| MANA Mariposa Traicionera (Warner M.L.) | 265 |
| PAULINA RUBIO Te Quise Tanto (Universal) | 228 |
| RICKY MARTIN Y Todo Queda En Nada (Sony Discos) | 180 |
| JUANES & NELLY FURTADO Fotografía (Universal) | 176 |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTING STATION PLAYLISTS

www.radioandrecords.com



16

24

20

25

23

22

Debut

26

Debut>

22

23

24

2

26

2

28

29

30

REGIONAL MEXICAN TOP 30

POWERED BY MEDIABASE

| | H | | November 19, 2004 | | | | |
|---|--------------|--------------|---|----------------|-------|-------------------|-------------------------|
| | LAST WEEK | THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL PLAYS | PLAYS | WEEKS ON CHART | TOTAL STATIONS/ ADDS |
| | 1 | 1 | BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa) | 1056 | -5 | 7 | 30/1 |
| | 3 | 2 | KUMBIA KINGS Fuego (EMI Latin) | 1013 | +47 | 7 | 18/2 |
| | 2 | 3 | PESADO Ojalá Que Te Mueras (Warner M.L.) | 970 | -50 | 8 | 33/2 |
| | 4 | 4 | K-PAZ DE LA SIERRA Volveré (Univision) | 878 | +57 | 7 | 21/1 |
| ļ | 11 | 5 | GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa) | 796 | +139 | 4 | 4/2 |
| ĺ | 14 | 6 | INTOCABLE Invisible (EMI Latin) | 791 | +176 | 2 | 6/4 |
| | 6 | 7 | LOS RIELEROS DEL NORTE Tu Nuevo Cariñito (Fonovisa) | 722 | .7 | 7 | 20/1 |
| | 9 | 8 | LOS TIGRES DEL NORTE La Manzanita (Fonovisa) | 711 | .+6 | 6 | 4/2 |
| | 5 | 9 | BRONCO "EL GIGANTE DE AMERICA" Basta (Fonovisa) | 691 | -97 | 7 | 26/2 |
| | 8 | 10 | LOS TEMERARIOS Sombras (Fonovisa) | 656 | -53 | 5 | 6/2 |
| | 7 | 11 | BANDA EL RECODO Delante De Mí (Fonovisa) | 638 | -73 | 7 | 24/0 |
| | 17 | 12 | MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa) | 637 | +52 | 4 | 7/3 |
| | 15 | 13 | LOS INVASORES DE NUEVO LEON El Rumbo Que Tú Quieras (EMI Latin) | 600 | -12 | 7 | 17/2 |
| | 13 | 14 | LOS TIGRILLOS La Etica (Disa) | 595 | -34 | 7 | 26/2 |
| | 12 | 15 | GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa) | 589 | -46 | 7 | 29/1 |
| | 10 | 16 | LOS HOROSCOPOS DE DURANGO Obsesión (Edimonsa) | 584 | -93 | 6 | 10/1 |
| | Debut | O | LOS TUCANES DE TIJUANA El Virus Del Amor (Universal) | 571 | +553 | 1 | 4/4 |
| | 19 | 18 | ISABELA A Manos Llenas (Disa) | 557 | +33 | 6 | 11/0 |
| | 18 | 19 | PATRULLA 81 No Aprendí A Olvidar (Disa) | 538 | -14 | 7 | 24/0 |
| | [Debut] | a | PALOMO Mi Tristeza (Disa) | 510 | +135 | 1 | 4/3 |
| | | | | | | _ | |

49 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/7-11/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

DUELO Para Sobrevivir (Univision) Total Plays: 404, Total Stations: 16, Adds: 2 GRUPO BRYNOIS La Ultima Canción (Disa) Total Plays: 398, Total Stations: 5, Adds: 4 EL POOER DEL NORTE Que Nunca Liores (Disa) Total Plays: 376, Total Stations: 16, Adds: 2 INTOCABLE Si Pudiera (EMI Latin) Total Plays: 369, Total Stations: 19, Adds: 2

DON FRANCISCO f/BRONCO... Un Amor Entre Dos (Univision) Total Plays: 368, Total Stations: 7, Adds: 2

CONJUNTO PRIM AVERA Vuelve Conmigo (Fonovisa)

LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)

CARDENALES DE NUEVO LEON El Llanto De Un Borracho (Disa)

YOLANDA PEREZ Cuándo /Fonovisal

ANA BARBARA Loca (Fonovisa)

DIANA REYES Rosas (Universal)

AROMA Olfato Femenino (Fonovisa)

ADOLFO URIAS Qué Chulos Ojos (Fonovisa)

GERMAN LIZARRAGA Enamorado De Ti (Disa)

JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)

LALO MORA Si Me Vas A Dejar (Edimonsa) Total Plays: 365, Total Stations: 10, Adds: 2 CONTROL Me Gustas (EMI Latin) Total Plays: 365, Total Stations: 5, Adds: 1 JENNI RIVERA Las Mismas Costumbres (Univision) Total Plays: 328, Total Stations: 9, Adds: 1 LDS REYES DEL CAMINO Tu Historieta (Edimonsa) Total Plays: 325, Total Stations: 9, Adds: 2 LOS ANGELES DE CHARLY Yo No Te Voy A Olvidar (Fonovisa) Total Plays: 309, Total Stations: 8, Adds: 1

504

497

456

452

451

447

413

412

-89

+47

+25

.7

.7

+100

+86

-14

40

5

26/0

8/1

22/1

310

0/0

14/2

5/3

3/0

12/1

8/3

Songs ranked by total plays

Most Added®

| | www.rradds.com | |
|---|--|-----|
| | ARTIST TITLE LABEL(S) | ADD |
| | INTOCABLE Invisible (EMI Latin) | 4 |
| i | GRUPO BRYNDIS La Ultima Canción (Disa) | 4 |
| | LOS TUCANES DE TIJUANA El Virus Del Amor (Universal) | 4 |
| | CARDENALES DE NUEVO LEON El Llanto De Un Borracho (Disa) | 3 |
| | MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa) | 3 |
| l | CELSO PIÑA El Porro Magangueleño (EMI Latin) | 3 |
| | ANA BARBARA Loca (Fonovisa) | 3 |
| | PALOMO Mi Tristeza (Disa) | 3 |

Most Increased Plays

| ARTIST TITLE LABEL(S) | PLAY INCREASE |
|--|------------------|
| LOS TUCANES DE TIJUANA El Virus Del Amor (Universal) | +553 |
| BANDA EL RECODO Ya Soy Feliz (Fonovisa) | +349 |
| CONJUNTO PRIMAVERA Pa' Qué Son Las Pasiones (Fonovis | sa) +344 |
| LIBERACION No Me Ha Ido Bien (Disa) | +269 |
| INTOCABLE Invisible (EMI Latin) | +176 |
| GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa) | +139 |
| PALOMO Mi Tristeza (Disa) | +135 |
| LA TROMBA DURANGUENSE No Sé Por Qué (Fonovisa) | +128 |
| CONTROL Me Gustas (EMI Latin) | +101 |
| ANA BARBARA Loca (Fonovisa) | +100 |
| | |

Most Played Recurrents

| | ARTIST TITLE LABEL(S) | PLAYS |
|---|--|-------|
| | PALOMO Miedo (Disa) | 482 |
| | LOS HOROSCOPOS DE DURANGO Dos Locos (Disa) | 353 |
| | PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa) | 303 |
| | PALOMO Baraja De Oro (Disa) | 219 |
| ļ | INTOCABLE A Donde Estabas (EMI Latin) | 196 |
| | GRUPO MONTEZ DE DURANGO Te Quise Olvidar (Disa) | 186 |
| | LOS HURACANES DEL NORTE Nomás Por Tu Culpa (Univision, | / 180 |
| | LOS TIGRES DEL NORTE No Tiene La Culpa El Indio (Fonovisa) | 159 |
| | ADAN CHALINO SANCHEZ Me Cansé De Morir (Univision) | 159 |
| | LIMITE Ay Papacito (Universal) | 153 |
| | | |

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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TROPICAL TOP 25

| THIS WEEK | ARTIST TITLE LABEL(S) | TOTAL POINTS |
|--------------|--|--------------|
| 1 | MONCHY & ALEXANDRA Perdidos (J&N) | 247 |
| 2 | JUAN LUIS GUERRA Las Avispas (Karen) | 222 |
| 3 | GILBERTO SANTA ROSA Sombra Loca (Sony Discos) | * 194 |
| 4 | MARC ANTHONY Valió La Pena (Sany Discos) | 183 |
| 5 | TITO NIEVES IAA INDIA Ya No Queda Nada (SGZ Entertainment) | 167 |
| 6 | JUANES Nada Valgo Sin Tu Amor (Universal) | 163 |
| 7 | VICTOR MANUELLE Te Propongo (Sany Discas) | 139 |
| 8 | EL GRAN COMBO DE PUERTO RICO Mi Gorda Bonita (Sony Discos) | 125 |
| ´ 9 | OSCAR D'LEON Enamoraito (Sony Discos) | 109 |
| 10 | TITO NIEVES Fabricando Fantasías (SGZ Entertainment) | 96 |
| 11 | CARLOS VIVES Como Tú (EMI Latin) | in dea of D |
| 12 | GRUPO NICHE Ni Como Amiga Ni Como Amante (Sony Discos) | 85 |
| 13 | FRANK REYES Quién Eres Tú (J&N) | 85 |
| 14 | REY RUIZ Mi Tentación (Sany Discos) | 83 |
| 15 | DADDY YANKEE Gasolina (VI Music) | |
| 16 | LA GRAN BANDA Amiga Soledad (DAM Productions) | 67 |
| 17 | ENRIQUE FELIX Galletitas De Avena (Mayimba Productions) | 66 |
| 18 | LA GRAN BANDA Cartas Del Verano (DAM Productions) | 59 |
| 19 | EL PUEBLO Shorty Ven Conmigo (DAM Productions) | 58 |
| 20 | NG2 Si La Ves (Sony Discos) | 55 |
| 21 | ANDY & LUCAS Son De Amores (BMG Latin) | 52 |
| 22 | ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony Discos) | 48 |
| 23 | GASPAR MENDEZ Dime Lo Que Sientes (Independiente) | 48 |
| 24 | KINITO MENDEZ Hony Tú Si Jony (J&N) | 47 |
| 25 | DADDY YANKEE Lo Que Pasó, Pasó (VI Music) | 46 |
| | | |

Data is complied from the airplay week of November 7-13, and based on a point system.

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RR Going For Adds.

CONTEMPORARY

No Going for Adds for this Week

REGIONAL MEXICAN

BANDA RAFAGA Adiós, Adiós Amor (IM)
CONTROL Me Gustas (EMI Latin)
INTENSO Amores Como Este (Serca)
JOEL SOLIS No Soy Lo Peor (IM)
LOS HEREDEROS DE NUEVO LEON Nomás A La Mitad (Serca)
PANCHO "EL REY DE LA CUMBIA NORTEÑA" María Cristina (Serca)
PESADO Te Apuesto Lo Que Quieras (Warner M.L.)

TROPICAL

EDDIE SANTIAGO Loco Por Tu Amor (MP)
EL FENOMENO El Viaje (MP)
JOSE ERNESTO El Se Lo Perdió (MP)
OBIE BERMUDEZ Todo El Año (EMI Latin)
PEDRO JESUS & TITO ROJAS La Fórmula (MP)
TITO GOMEZ De Nada Vaió (MP)

ROCK/ALTERNATIVE

No Going for Adds for this Week

ROCK/ALTERNATIVE

- TW ARTIST Title Label's
- 1 VOLUMEN CERO Autos (Warner M.L.)
- 2 ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
- 3 MOLOTOV Amateur (Universal)
- 4 ENANITOS VERDES Tu Cárcel (Universal)
- 5 VICENTICO Los Caminos De La Vida (BMG Latini
- 6 JULIETA VENEGAS Lento (BMG Latin)
- 7 JUANES Nada Valgo Sin Tu Amor (Universal)
- 8 LIQUITS Chido (Surco)
- 9 PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
- 10 CONTROL MACHETE El Apostador (Universal)
- 11 BACILOS Pasos De Gigante (Warner M.L.)
- 12 LUCYBELL Hoy Soñé (Warner M.L.)
- 13 OZOMATLI Cuando Canto (Concord)
- 14 SUPERLITIO Perdóname (Cielo Music Group/BMG Latin)
- 15 DESOL América, Mi Radio (Curb)

Songs ranked by total number of points. 11 Rock/Alternative reporters.

RECORD POOL

- TW ARTIST Title Label(s)
- 1 MONCHY & ALEXANDRA Perdidos (J&N)
- 2 GUANABANAS Pa' Mis Mujeres Del Mundo (Cutting)
- 3 TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)
- 4 MAGIC JUAN Mil Horas (Koch)
- 5 EL GRAN COMBO DE PUERTO RICO Mi Gorda Bonita (Sony Discos)
- 6 GRUPO AGUAKATE Reggaetón Ripiao (Universal)
- 7 DOMENIC MARTE Ven Tú (J&N)
- GRUPO NICHE Ni Como Amiga Ni Como Amante (Sony Discos)
- 9 SONORA CARRUSELES El Gato Boogaloo (Fuentes)
- 10 OSCAR D'LEON Enamoraíto (Sony Discos)
- 11 KUMBIA KINGS Fuego (EMI Latin)
- 12 CELIA CRUZ & DON DINERO Son De La Loma (Guitian Brothers)
- 13 PAULINA RUBIO Dame Otro Tequila (Universal)
- 14 TITO NIEVES Fabricando Fantasías (SGZ Entertainment)
- 15 GERARDO Sueña (Univision)

Songs ranked by total number of points. 21 Record Pool reporters.

iQué Pasa Radio!

The Regional Mexican stations are rockin' 'n' rollin' with their adds. Kudos! I'm not naming names or formats, but if you're not reporting your adds you're not part of the "in crowd" that is making the hits. Just some food for thought.

In Regional Mexican, this week's debut belongs to Los Tucanes De Tijuana, with "El Virus Del Amor" at No. 17, and Palomo's "Mi Tristeza" comes in at No. 20. Ana Bárbara comes in at No. 27, with "Loca," and Cardenales De Nuevo Leon's "El Llanto De Un Borracho" enters the chart at No. 30.

The Contemporary chart is as tight as always. The only debut this week is Alexandre Pires, with "Cosa Del Destino" off his new album, Alma Brasilera. And by the way — I must get this right — Los Enanitos Verdes' "Tu Cárcel" is not the rock version of Marco A. Solís' ballad that is featured in the movie Y Tu Mamá También. He has so many hits it's hard to keep up. "Tu Cárcel" is one of his classic ballads, but the one featured in the movie is "Si No Te Hubieras Ido." Either way, "Tu Cárcel" remains on the chart at No. 30.

Are you helping create hits? Make it happen by reporting your adds. The deadline is Tuesday at noon (PT).

OPPORTUNITIES

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MIDWEST

M°VAY///MEDIA

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relevant

1050 AM - Green Bay, WI

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Leading radio production library seeks clearance individual who must work from our Los Angeles office. Must have a working knowledge of radio and sales experience. Email applications to resume@brandondamore.com. EOE

Morning Show Producer needed for #1 R&B station. Fax resume to: Programming Director at (310) 330-5555. No Calls Please. EOE (11/19)

POSITIONS SOUGHT

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POSITIONS SOUGHT

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1 25-54 programmer available now. 25 years programming. 30 years on-air. All opportunities considered. MARK HILL: (805) 985-9984. (11/19)

Indiana patriotic Country music AT. I support the troops. Contact: DAVE LEE: martin@ abcs.com. (11/19)

Imaging, voice overs, voice track/dj, audiovideo prod., plus newscasts -all for your station! Call JIM CARR: (917) 608-0530 (CPI-NYC). (11/19)



CHR/POP

NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) KELLY CLARKSON Breakaway (Hollywood) USHER & ALICIA KEYS My Boo (LaFaca/Zomba DESTINY'S CHILD Lose My Breath (Columbia) EMINEM Just Lose It /Shady/Aftermath/Interscope, MAROON 5 She Will Be Loved (Octone/J/RMG) CIARA f/PETEY PABLD Goodies (LaFace/Zomba) JOJO Baby It's You (BlackGround/Universal) SWITCHFOOT Dare You To Move (Red Ink/Colo 14 GAVIN DEGRAW I Don't Want To Be (J/RMG) AVRIL LAVIGNE My Happy Ending /Arista/RMG SEETHER f/AMY LEE Broken (Wind-up) 12 12 10 BOWLING FOR SOUP 1985 (Silvertone) Jive/Zombai RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) 15 SIMPLE PLAN Welcome To My Life /Lava/ 17 17 BLACK EYED PEAS Let's Get it Started (A&M/Interscope) Ö GWEN STEFANI What You Waiting For? (Interscope) 19 FINGER ELEVEN One Thing (Wind-up) 16 21 N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/ID.)MG) 25 KILLERS Somebody Told Me (Island/ID.IMG) SNDOP DOGG f/PHARRELL Orop It Like It's Hot (Doggy Style/Geffen) 35 AVRIL LAVIGNE Nobody's Home (Arista/RMG) 20 27 GOOD CHARLOTTE Predictable (Daylight/Epic) LINDSAY LOHAN Rumors (Casablanca/Universal) 29 LL COOL J Hush (Def Jam/IDJMG)

#1 MOST ADDED

LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)

JESSE MCCARTNEY Beautiful Soul (Hollywood)

TERROR SQUAD Lean Back (Universal)

YELLOWCARD Only One (Capitol)

23 28

KELLY CLARKSON Since U Been Gone (RCA/RMG)

#1 MOST INCREASED PLAYS

SNOOP DOGG F/PHARRELL Drop It Like It's Hot (Doggy Style/Geffe

TOP 5 NEW & ACTIVE

JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)
MAROON 5 Sunday Morning (Octone/J/RMG) ASHLEE SIMPSON La La (Geffen)
KELLY CLARKSON Since U Been Gone (RCA/RMG) GOOD CHARLOTTE | Just Wanna Live (Daylight/Epic) CHR/POP begins on Page 23.

AC

LOS LONELY BOYS Heaven (Or Music/Epic. KEITH URBAN You'll Think Of Me (Capitol) FIVE FOR FIGHTING 100 Years (Aware/Con MARTINA MCBRIDE In My Daughter's Eyes (RCA) MARODN 5 This Love (Octone/J/RMG)
PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic) MARTINA MCBRIDE This One's For The Girls (RCA) 10 8 ELTON JOHN Answer In The Sky (Universal) SEAL Love's Divine (Warner Bros.) Ò HALL & OATES I'll Be Around (U-Watch) KIMBERLEY LOCKE 8th World Wonder (Curb) JDSH GROBAN Remember When It Rained (143/Reprise) 13 0 HOOBASTANK The Reason (Island) ID. IMG) 17 TIM MCGRAW Live Like You Were Dying (Curb) 16 ALICIA KEYS If I Ain't Got You (J/RMG) 6 MAROON 5 She Will Be Loved (Octone/J/RMG) 18 KELLY CLARKSON Breakaway (Hollywood) 19 MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal) 20 ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG) 21 JOHN MAYER Daughters (Aware/Columbia) 22 CELINE DION Beautiful Boy (Epic) 24 KATRINA CARLSON Drive (Kataphonic, SIMPLY RED Home (simplyred.com) 25 JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG) CHRISTINE MCVIE Friend (Koch) LIONEL RICHIE Long Long Way To Go (Island/ID.IMG) SHANIA TWAIN W/ MARK MCGRATH Party For Two (Mercury/IDJMG) 30 COUNTING CROWS Accidentally in Love (DreamWorks/Geffen) JOSH GROBAN Believe (Reprise)

#1 MOST ADDED

JOHN MELLENCAMP Walk Tall (Island/IDJMG)

30

#1 MOST INCREASED PLAYS MARTINA MCBRIDE in My Daughter's Eyes (RCA)

TOP 5 NEW & ACTIVE

AMY GRANT Come Be With Me (UMe)
RICHARD MARX Ready To Fly (Manhattan/EMC) RAY CHARLES FIDIANA KRALL You Don't Know Me (Concord) DON HENLEY Searching For A Heart (Artem ANGEL Love Is (Midas/ADA/WMG)

AC begins on Page 46

CHR/RHYTHMIC

0 2 SNDDP DOGG f/PHARRELL Drop It Like It's Hot /Doggy Style/Geffen USHER & ALICIA KEYS My Boo (LaFace/Zomba 3 NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) DESTINY'S CHILD Lose My Breath (Columb 6 TRICK DADDY Let's Go /Slip-N-Slide/Atlantic) CIARA f/PETEY PABLO Goodies (LaFace/Zomba) CIARA f/MISSY ELLIOTT 1, 2 Step (LeFace/Zomba)

N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/ID./MG) 12 JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG) 15 MARIO Let Me Love You (J/RMG) CHINGY Balla Baby (Capitol) 10 FABOLOUS Breathe (Atlantic) Ö 13 EMINEM Just Lose It (Shady/Aftermath/Interscope) TERROR SQUAD Lean Back (Universal) 9 AKON f/STYLES P. Locked Up /SRC/Universal/ 11 15 LIL' WAYNE Go DJ (Cash Money/Universal) LIL' JON & THE EAST SIDE BOYZ I/LIL SCRAPPY What U Gon' Do (TVT) 19 YOUNG BUCK Shorty Wanna Ride (Interscope) 18 EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope) ASHANTI Only U (Murder Inc./ID.JMG) LUDACRIS Get Back (Def Jam South/IDJMG) GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope) LL COOL J Hush (Def Jam/IDJMG) 23 LLOYD BANKS Karma (Interscope) 28 LL COOL J Headsprung (Oef Jam/IDJMG) 22 25 JOJO Baby It's You (Black Ground/Universal) 27 26 NELLY My Place (Derrty/Fo' Reel/Universal) 31 NB RIDAZ Pretty Girl (Upstairs) JOHN LEGEND Used To Love You (Columbia) 30 29

#1 MOST ADDED

TORI ALAMAZE Don't Cha (Universa

RUPEE Tempted To Touch (Atlantic)

#1 MOST INCREASED PLAYS MARIO Let Me Love You LI/RMG

TOP 5 NEW & ACTIVE

JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)
MANNIE FRESH Real Big (Cash Money/Universal) NAS Bridging The Gap (Colum NELLY Na-nana-na (Derrty/Fo' Reel/Unive LADY SAW I've Got Your Man (VP) CHR/RHYTHMIC beains on Page 28.

HOT AC

MAROON 5 She Will Be Loved / Octobe/. I/RMG/

| 4 | 4 | FINGER ELEVEN ONE I MING (WING-UP) |
|----|------------|---|
| 4 | 3 | JOHN MAYER Daughters (Aware/Columbia) |
| 3 | 4 | AVRIL LAVIGNE My Happy Ending (Arista/RMG) |
| 8 | 6 | GOO GOO DOLLS Give A Little Bit (Warner Bros.) |
| 7 | 6 | RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) |
| 9 | 7 | BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) |
| 5 | 8 | HOOBASTANK The Reason (Island/IDJMG) |
| 10 | 9 | KELLY CLARKSON Breakaway (Hollywood) |
| 6 | | LOS LONELY BOYS Heaven (Or Music/Epic) |
| 12 | 0 | LENNY KRAVITZ Lady (Virgin) |
| 13 | 12 | SWITCHFOOT Dare You To Move (Red Ink/Columbia) |
| 15 | 13 | DURAN OURAN (Reach Up For The) Sunrise (Epic) |
| 16 | 14 | SEETHER f/AMY LEE Broken (Wind-up) |
| 11 | | ASHLEE SIMPSON Pieces Of Me (Geffen) |
| 18 | 16 | U2 Vertigo (Interscope) |
| 17 | | SARAH MCLACHLAN World On Fire (Arista/RMG) |
| 20 | 0 | KILLERS Somebody Told Me (Island/IDJMG) |
| 19 | 0 | HOWIE DAY Collide (Epic) |
| 21 | 20 | LOS LONELY BOYS More Than Love (Dr Music/Epic) |
| 22 | 3 | HOOBASTANK Disappear (Island/IDJMG) |
| 23 | æ | INGRAM HILL Will I Ever Make It Home (Hollywood) |
| 24 | 3 3 | CALLING Anything (RCA/RMG) |
| 26 | 20 | KEANE Somewhere Only We Know (Interscope) |
| 25 | | GWEN STEFANI What You Waiting For? (Interscope) |
| 32 | | JET Look What You've Done (Atlantic) |
| 28 | | JOHN MELLENCAMP Walk Tall (Island/IDJMG) |
| 27 | 28 | LINKIN PARK Breaking The Habit (Warner Bros.) |
| 30 | 29 | BLACK EYED PEAS Let's Get It Started (A&M/Interscope) |
| 37 | 30 | NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universe |

#1 MOST ADDED

NELLY F/TIM MCGRAW Over And Over (Derrit nel/Curb/Hnivereal

#1 MOST INCREASED PLAYS KELLY CLARKSON Breekaway (Holl

TOP 5 NEW & ACTIVE

ANNA NALICK Breathe (2am) (Columbia)
RACHAEL YAMAGATA Worn Me Down (RCA Victor) SHANIA TWAIN W/ MARK MCGRATH Party For Two (Mercury/IDJMG) MARODN 5 Sunday Morning (Octo ASLYN Be The Girl (Capital)

AC begins on Page 46

URBAN

0 SNDOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffes) USHER & ALICIA KEYS My Boo (LaFace/Zomba) 3 LIL' WAYNE Go DJ (Cash Money/Universal) YDUNG BUCK Shorty Wanna Ride (Interscope) 5 6 FABOLDUS Breathe (Atlantic) 9 MARID Let Me Love You (J/RMG) JARRILE FIR. KELLY & ASHANTI Wonderful (Murder Inc./ID./MG) ANTHONY HAMILTON Charlene (So So Def/Zomba) 9 TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) 8 CIARA f/PETEY PABLD Goodies (LaFace/Zomba) LL CODL J Hush (Def Jam/IDJMG) 11 CIARA f/MISSY ELLIDTT 1, 2 Step (LaFace/Zomba) 21 13 CHINGY Balla Baby (Capitol) 12 R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) 16 JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum) 13 ALICIA KEYS I/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMS) 17 TERROR SQUAD Lean Back (Universal) NELLY My Place (Derrty/Fo' Reel/Universal) 14 LIL'JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TV7) 23 47 **DESTINY'S CHILD Soldier (Columbia)** 20 JOHN LEGEND Used To Love You (Columbia) 19 AKON f/STYLES P. Locked Up (SRC/Universal) ASHANTI Only U (Murder Inc./IDJMG) 32 26 LUDACRIS Get Back (Def Jam South/IDJMG) LLOYO BANKS Karma (Interscore) MANNIE FRESH Real Big /Cash Money/Universal/ 24 18 DESTINY'S CHILD Lose My Breath (Columbia) BODY HEADBANGERS f/YOUNGBLDOOZ | Smoke, | Drink (Universal) 27 TRILLVILLE Some Cut (BME/Warner Bros.) JADAKISS f/MARIAH CAREY. U Make Me Wanna (Interscope) **#1 MOST ADDED**

GAME F/50 CENT How We Do (Aftermette/G-Unit)

#1 MOST INCREASED PLAYS DESTINY'S CHILD Soldier (Calc

TOP 5 NEW & ACTIVE

JA RULE F/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)
PITBULL Dammit Man (TVT) JILL SCOTT Whatever (Hidden Beach/Epic) MIVEA F/LIL' JON & YDUNGBLODDZ Okay (Jive/Zomba)

ANGIE STONE F/ANTHONY HAMILTON Stay For Awhile (J/RMG/ URBAN begins on Page 31.

ROCK

VELVET REVOLVER Fall To Pieces (RCA/RMG) U2 Vertigo (Interscope) 3 SILVERTIDE Ain't Comin' Home (J/RMG) 6 COLLECTIVE SOUL Counting The Days (El Music Group) PAPA ROACH Getting Away With Murder (Geffen) THREE DAYS GRACE Just Like You (Jive/Zomba) NICKELBACK Because Of You /Roadrunner/ID./MG/ KENNY WAYNE SHEPHERO Alive (Reprise) 8 BREAKING BENJAMIN So Cold (Hollywood) 10 Œ CHEVELLE Vitamin R (Leading Us Along) (Epic) 9 GREEN DAY American Idiot (Reprise) CROSSFADE Cold (Columbia) 13 12 GODSMACK f/DROPBOX Touche (Republic/Universal) ALTER BRIDGE Open Your Eyes (Wind-up) 16 SHINEDOWN Burning Bright (Atlantic) 21 GREEN DAY Boulevard Of Broken Dreams (Reprise) JET Look What You've Gone (Atlantic) 20 17 THREE DAYS GRACE Home (Jive/Zomba) MEGADETH Die Dead Enough (Sanctuary/SRG) FUTURE LEADERS OF THE WORLD Let Me Out (Epic) 18 22 PAPA ROACH Scars (Geffen) 24 25 SKINDRED Nobody (Lava) SALIVA Razor's Edge (Island/ID.IMG) DROWNING POOL Love And War (Wind-up) 26 SPIDERBAIT Black Betty (Interscope) CROSSFADE So Far Away (Columbia) 30 SLIPKNOT Vermilion (Roadrunner/IDJMG) 28 MARILYN MANSON Personal Jesus (Nothing/Interscope) KORN Another Brick In The Wall (Epic) HOOBASTANK Disappear (Island/IDJMG)

#1 MOST ADDED

ALTER BRIDGE Find The Real /Wind-o

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

EARSHOT Someone (Warner Bros.)
PUDDLE DF MUDD Spin You Around (Geffen) A PERFECT CIRCLE Imagine (Virgin)

EXIES Ugly (Virgin) SEVENDUST Face To Face (TVT)

ROCK begins on Page 55.

National Airplay Overview: November 19, 2004

LW

10

URBAN AC

BRIAN MCKNIGHT What We Do Here (Motown) ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) ANITA BAKER You're My Everything (Blue Note/Virgin) PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG) LUTHER VANDROSS Think About You (J/RMG)
PRINCE Call My Name (Columbia)

12

30

T. MARIE f/G. LEVERT A Rose By Any Other Name /Cash Money/Universal/ ANITA BAKER How Does It Feel (Blue Note/Virgin)
LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)

15 JILL SCOTT Golden (Hidden Beach/Epic)

10 KEM Love Calls (Motown/Universal)

GERALD LEVERT One Million Times (Atlantic)
O'JAYS Make Up (Music World/SRG) 17 16 NELLY My Place (Derrty/Fo' Reel/Universal) 22 1

JOSS STONE Spoiled (S. Curve/Virgin)
ALICIA KEYS If I Ain't Got You (J/RMG) 10 16 19 USHER & ALICIA KEYS My Boo (LaFace/Zomba)

R. KELLY U Saved Me (Jive/Zomba) 18 19 TAMYRA GRAY Raindrops Will Fall /19/Sobe/ 20 JILL SCOTT Whatever (Hidden Beach/Epic) 24

NORMAN BROWN I Might (Warner Bros.) 20 22 BOYZ II MEN What You Won't Do For Love (MSM/Koch) VAN HUNT Down Here In Hell (With You) (Capitol)

25 EARTH, WIND & FIRE fir. SAADIQ Show Me The Way (Sanctuary/SRG) QUEEN LATIFAH f/AL GREEN Simply Beautiful /Vector/

27 JEFF MAJORS Pray (Music One)
RUBEN STUDDARD I Need An Angel (J/RMG) 26 **27** 29

BOYZ II MEN You Make Me Feel Brand New (MSM/Koch) URBAN MYSTIC Where Were You? (Sobe)

AMEL LARRIEUX For Real (Bliss Life)

#1 MOST ADDED FANTASIA Truth is (J/)

#1 MOST INCREASED PLAYS

JDSS STONE Sociled (S-Curve/Virgin

TOP 5 NEW & ACTIVE

AVANT Can't Wait (Geffen)
ANGIE STONE U-Haul (J/RMG) ALICIA KEYS Karma (J/RMG)

ANGIE STONE F/ANTHONY HAMILTON Stay For Awhile (J/RMG/ FANTASIA | Relieve LURI

URBAN begins on Page 31.

ACTIVE ROCK

CHEVELLE Vitamin R (Leading Us Along) (Epic) **BREAKING BENJAMIN So Cold (Hollywood)** PAPA ROACH Getting Away With Murder (Geffen) VELVET REVOLVER Fall To Pieces (RCA/RMG) FUTURE LEADERS OF THE WORLD Let Me Out (Epic) U2 Vertigo (Interscope) SILVERTIDE Ain't Comin' Home (J/RMG) CROSSFADE Cold (Columbia) NICKELBACK Because Df You (Roadrunner/IDJMG)
THREE DAYS GRACE Home (Jive/Zomba) 10 14 GREEN DAY American Idiot (Reprise) 11 SKINDRED Nobody (Lava) COLLECTIVE SOUL Counting The Days (F) Music Ground 16 SHINEDOWN Burning Bright (Atlantic) SLIPKNOT Duality (Roadrunner/IDJMG)
THREE DAYS GRACE Just Like You (Jive/Zomba) 12 13 16 23 SALIVA Razor's Edge (/sland/IDJMG) KORN Another Brick In The Wall (Epic) 19 SLIPKNOT Vermilion (Roadrunner/IDJMG)
DROWNING POOL Love And War (Wind-up) 21

GODSMACK f/DROPBOX Touche (Republic/Universal) MARILYN MANSON Personal Jesus (Nothing/Interscope)

18 CRDSSFADE So Far Away (Columbia) 26 A PERFECT CIRCLE Imagine (Virgin) 27 20

SEVENDUST Face To Face (TVT)
KENNY WAYNE SHEPHERD Alive (Reprise) GREEN DAY Boulevard Of Broken Oreams (Reprise)

37 KILLSWITCH ENGAGE The End Of Heartache (Roadrunner/IDJMG) 29 MEGADETH Die Dead Enough (Sanctuary/SRG)

PAPA ROACH Scars (Geffen)

25 34

#1 MOST ADDED

ALTER BRIDGE Find The Real (Wind-up)

#1 MOST INCREASED PLAYS

GREEN DAY Boulevard Df Broken Dreams /

TOP 4 NEW & ACTIVE RAMMSTEIN Amerika /Repu

CANDIRIA Down (Type A) FEAR FACTORY Bite The Hand That Bleeds (Liquid 8)
3 DOORS DOWN Let Me Go (Republic/Universal)

ROCK begins on Page 55.

COUNTRY

LONESTAR Mr. Mom (BNA) BROOKS & DUNN That's What It's All About (Arista) GARY ALL AN Nothing On But The Radio (MCA) KENNY CHESNEY The Woman With You (BNA) TIM MCGRAW Back When (Curb) 8

LW TW

> 6 BLAKE SHELTON Some Beach (Warner Bros.) PHIL VASSAR In A Real Love (Arista) Ġ DIERKS BENTLEY How Am I Doin' (Capitol)

TOBY KEITH Stays In Mexico (DreamWorks)
DARRYL WORLEY Awful, Beautiful Life (DreamWorks) 10 SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)

12 LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) 13 SHEDAISY Come Home Soon (Lyric Street) ALAN JACKSON Monday Morning Church (Arista)

15 BRAD PAISLEY Mud On The Tires (Arista) REBA MCENTIRE He Gets That From Me (MCA) 16 GRETCHEN WILSON When I Think About Cheatin' (Epic) 22 21

KEITH URBAN You're My Better Half (Capitol) BIG & RICH Holy Water (Warner Bros.)
J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) 18 19

JOSH GRACIN Nothin' To Lose (Lyric Street) 23 TRAVIS TRITT fJJDHN MELLENCAMP What Say You (Columbia)

RASCAL FLATTS Bless The Broken Road (Lyric Street) 24 PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) BILLY DEAN Let Them Be Little (Curb)

LEE ANN WOMACK I May Hate Myself In The Morning (MCA) SUGARLAND Baby Girl (Mercury) 26

KATRINA ELAM No End In Sight (Universal South) 30 JAMIE O'NEAL Trying To Find Atlantis (Capitol) ANDY GRIGGS If Heaven (RCA)

#1 MOST ADDED MONTGDMERY GENTRY Gone /Co

#1 MOST INCREASED PLAYS

KEITH URBAN You're My Better Half /Cap

TOP 5 NEW & ACTIVE

RANDY TRAVIS Four Walts (Word/Warner Bros.)
TRENT WILLMON Home Sweet Holiday Inn (Columbia) ALISON KRAUSS & UNION STATION Restless (Rounder PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) SARA EVANS Tonight (RCA)

COUNTRY begins on Page 37.

ALTERNATIVE

U2 Vertigo //nterscope/

JIMMY EAT WORLD Pain (Interscope) GREEN DAY Boulevard Of Broken Oreams (Reprise)

CHEVELLE Vitamin R (Leading Us Along) (Epic)
CROSSFADE Cold (Columbia)

PAPA ROACH Getting Away With Murder (Geffen) BREAKING BENJAMIN So Cold (Hollywood)

GREEN DAY American Idiot /Reprise/ VELVET REVOLVER Fall To Pieces (RCA/RMG) 12 MODEST MOUSE Ocean Breathes Salty (Epic)

18 KILLERS Mr. Brightside (Island/IDJMG) SUM 41 We're All To Blame (Island/IDJMG) 11

LINKIN PARK Breaking The Habit /Warner Bros. CAKE No Phone (Columbia)

THREE DAYS GRACE Just Like You (Jive/Zomba) JET Look What You've Done (Atlantic) 19 INTERPOL Slow Hands (Matador)

KILLERS Somebody Told Me (Island/IDJMG)
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) 14 21 23 MARILYN MANSON Personal Jesus (Nothing/Interscope

15 USED Take It Away (Reprise)
FRANZ FERDINAND This Fire (Domino/Epic) 22 THREE OAYS GRACE Home (Jive/Zomba

24 18 MUSE Hysteria (East West/Warner Bros.)
SNOW PATROL Run (A&M/Interscope)

PAPA ROACH Scars (Geffen) 26 SOCIAL DISTORTION Reach For The Sky (Time Bomb)

27 MUSIC Breakin' (Capitol) A PERFECT CIRCLE Imagine (Virgin)

17

13 20

HOOBASTANK Disappear (Island/IDJMG)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams

TOP 5 NEW & ACTIVE

SHINEDOWN Burning Bright (Atlan ELEFANT Misfit (Hollywood) KORN Another Brick In The Wall (Epic) RAZORLIGHT Golden Touch (Universal)

ALTERNATIVE begins on Page 59.

SMOOTH JAZZ

WAYMAN TISOALE Ain't No Stoppin' Us Now (Rendezvous)

3 GERALD ALBRIGHT To The Max (GRP/VMG) RICHARD ELLIOT Your Secret Love (GRP/VMG)

BONEY JAMES Here She Comes (Warner Bros.)

NORMAN BROWN Up 'N' At 'Em (Warner Bros.)
GEORGE BENSON Softly, As in A Moming Sunrise (GRP/VMG)

PAUL JACKSON, JR. Walkin' (Blue Note/EMC)

SOUL BALLET Cream (215) CHRIS BOTTI Back Into My Heart /Columbia

QUEEN LATIFAH California Dreamin' (Vector) 11 ANITA BAKER You're My Everything (Blue Note/Virgin)

TIM BOWMAN Summer Groove (Liquid 8)
MINDI ABAIR Come As You Are (GRP/VMG) 12 14

MARION MEADOWS Sweet Grapes (Heads Up) 17

KIM WATERS In Deep (Shanachie)
MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)

18 PETER WHITE How Does It Feel (Columbia) 20 DAVE KOZ Let It Free (Capitol)

22 EUGE GROOVE XXL (Narada) 27 PAUL BROWN Moment By Moment (GRP/VMG) HALL & DATES Love TKD (U-Watch)

24 RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) GREG ADAMS Firefly (215) 23

25 PIECES OF A DREAM It's Go Time (Heads Up) FOURPLAY Fields Of Gold (RCA Victor) 29

STEVE OLIVER Chips & Salsa (Koch)
RENEE OLSTEAD A Love That Will Last (143/Reprise) 26

CRAIG CHAQUICO Her Boyfriend's Wedding (Narada) 30 EVERETTE HARP Can You Hear Me (A440)

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

#1 MOST ADDED

SEAL Walk On By /Warner Bros.

#1 MOST INCREASED PLAYS

NORMAN BROWN Up 'N' At 'Em /Wa

TOP 5 NEW & ACTIVE

SEAL Walk On By (Warner Bros.)

FATTBURGER Work To Do (Shanachie)
GLADYS KNIGHT FIEDESIO ALEJANDRD Feelin' Good (Vacilon) (Pyramid) CHRIS BOTTI No Ordinary Love (Columbia) ALICIA KEYS If I Ain't Got You (JIRMG)

Smooth Jazz begins on Page 52.

TRIPLE A

U2 Vertigo (Interscope)

R.E.M. Leaving New York (Warner Bros.)

MARK KNOPFLER Boom, Like That (Warner Bros.) 4

KEANE Somewhere Only We Know (Interscope)
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) 6

GREEN DAY Boulevard Of Broken Oreams (Reprise)
JOHN MELLENCAMP Walk Tall (Island/IDJMG)
SNOW PATROL Run (A&M/Interscope) 8

12 LOW MILLIONS Eleanor (Manhattan/EMC) 13 RAY LAMONTAGNE Trouble (RCA/RMG)

JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen)
CARBON LEAF Life Less Ordinary (Vanguard) 9

11

LENNY KRAVITZ Lady (Virgin) 10 CROSBY & NASH Lay Me Down (Sanctuary/SRG)

16 JET Look What You've Done (Atlantic) SARAH MCLACHLAN World On Fire (Arista/RMG)

17 STEVE EARLE The Revolution Starts Now (E-Squared/Arten 20 RAY CHARLES (IVAN MORRISON Crazy Love (Concord) MEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada) 22

21 JOHN MAYER Daughters (Aware/Columbia) 19

ELVIS COSTELLO Monkey To Man (Lost Highway)

M. JAGGER & D. STEWART f/ S. CROW Old Habits Die Hard (Virgin) 25 MAROON 5 She Will Be Loved (Octone/J/RMG)

CHARLIE MARS Gather The Horses (V2) OZOMATLI (Who Discovered) America? (Concord) NORAH JONES Those Sweet Words (Blue Note/EMC)

WILCO Theologians (Nanesuch) HOWIE DAY Collide (Epic) 30

24 26

FRANZ FERDINAND Take Me Out (Domino/Epic) GAVIN DEGRAW I Don't Want To Be (JIRMG)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

U2 All Because Of You /

TOP 5 NEW & ACTIVE KEATON SIMONS Currently (Meverick/R MICHAEL FRANTI Yes I Will /Mus MARC BROUSSARD Home (Isla MADELEINE PEYROUX Don't Wait Too Long (R SHORE Hard Road /Mayorick/R

TRIPLE A begins on Page 62.



at Kerr Tigrett is an internationally known fashion designer. She is a collector of antique lace and royal memorabilia. She is a philanthropist in the truest sense of the word, being directly involved in many charitable foundations and boards. And, in Memphis, Pat Kerr Tigrett is referred to as the real Queen of the Blues. She is the founder of the world-famous Blues Ball, which celebrates this uniquely American form of music.

A little personal history: "I'm from a tiny little town in Tennessee, Savannah. I

moved to Memphis when I was 17. I moved to London in 1973, when I married, and lived there for 20 years, but I always retained a place in Memphis. The music heritage here is intensely strong. This was solidified for me when I moved to London and saw how revered our Memphis musicians and musical legacy are. We have the Godfather of Rock 'n' Roll in Sam Phillips. He was such a dear friend and a believer in the Blues Ball. Through the years I've been very lucky that all these strong, talented guys have crossed my path and become personal as well as professional friends. Also, my family history, with Isaac Tigrett being my stepson, meant I met a lot of musicians and musical people. It opened up my heart even more to the music industry."

Her involvement with the blues: "Our Memphis musicians, for a very long time, were maligned in our immediate area. When I lived in London, I would get into a cab and they would ask, 'Where are you from?' hearing my Southern accent. I would say, 'Memphis,' and immediately they would reply, 'Let's talk about Memphis music.' During that period I was coming back and forth to Memphis a lot to chair events. I was Chairman of the Symphony Ball in the early '80s. I'll never forget coming back for that and everyone asking, 'Who are you going to bring in?' They felt that we had to bring in a great orchestra from California or New York or Texas. I kept thinking, 'We're sitting in the middle of the Mecca of music, and Memphis simply does not appreciate it."

Founding the Blues Ball: "It was founded with the idea that only Memphis musicians would ever play at it. I wanted to honor the legacy and nurture the young guys coming along. The talent is extraordinary here. We have Isaac Hayes, Jerry Lee Lewis, Elvis Presley, Charlie Rich, Al Green, BB King, Aretha Franklin, Tina Turner and Justin Timberlake. So much talent came out of these churches, off these riverbanks and out of these cotton fields. I decided I would found this ball with the specific purpose of

PAT KERR TIGRETT

Chairman/Founder, The Blues Ball

embracing these musicians while they were still alive. Carl Perkins, Rufus Thomas and Little Jimmy King all played their last concerts for me.

"Over 2,500 people come to celebrate. The proceeds go to a fabulous group of charities. Out of every dollar, we're able to give back around 78 cents. It's huge. But the main focus is to put on an enormous celebration honoring these musicians every year, as well as giving scholarships to, for example, Manassas High School, which is where Isaac Hayes graduated from. We've given scholarships to the University of Memphis for the Sam Phillips Recording Studio, so kids who can't afford studio time can go there and record, and NARAS's Musicares, which I've been on the regional board of here for many years.

"Tm also on the Memphis Music Commission board, which was instrumental in funding insurance for our musicians. There are many who can't afford it. We've started a program not dissimilar to MusiCares so we can care for the musicians in our community who are in need."

The ball: "We're going into the Pyramid this year. The Pyramid is something my husband was responsible for building before he died. It's an arena that seats 22,000 people. To make it cozy, I drop 70-foot black curtains around the seats, all the way around. Then I seat 250 tables of 10 on the floor. I hang 70-foot streamers from the ceiling because it is about 120 feet high. The streamers are French mylar suspended on scaffolding that runs all the way around the room, like you're hanging lights for a concert. It's phenomenal. The color of the room is transformed by the colored lights I shine on the streamers. I might have a red room when you arrive, and then, when the motorcycles come out, it turns to red, white and blue with the gospel groups singing. When the blues start, it turns to blue. It's a ball that has its own rules. It's black tie with an attitude."

This year's salute to "Radioocracy": "The DJs in Memphis are in a situation similar to that of the musicians' 11 years ago, when we started this. We have so many great DJs, but we take them for granted. We expect them to be playing the tunes we want to hear and to tell us what we need to know. Radioocracy means the aristocrats of the radio. Without the DJs playing the tunes, we never would have had rock 'n' roll. We will be presenting awards to DJs in recognition of what they've accomplished in the industry."

State of the industry: "You're in an innovative period right now, with satellite. And, of course, the big news is Howard Stern. It's something we all need to pay attention to. What would life be without radio? From the moment my feet touch the floor in the morning, I have music on. I keep it on all the time. We're blessed to have an extraordinary number of stations here that are just fabulous."

Career highlight: "I'm so proud of the guidance I get daily from above. I feel I have been the winner in the genetics sweepstakes with my family. My parents nurtured me, loved me, cared for me and taught me to give back. I grew up with secure, loving, caring parents. My mom's still alive, and I'm very close to my brother and sister. I have one son and my stepson, Isaac Tigrett, the founder of the Hard Rock Cafes. He and I are almost the same age. We're very close. His father, John, died five years ago. He was a wonderful person, and I miss him desperately. We had a great 25 years together."

Career disappointment: "I wish I could have had John with me forever. And my father. I miss them. On the other hand, though, I feel so lucky to have had them as long as I did. I look at my mother. She's 86 and has had seven bypasses, two stents and a pacemaker. She's had two heart attacks since Labor Day. I had a brunch for her last Saturday with 35 of her friends. They drove over in the rain. She's 86 years old and still has a fabulous zest for life. I feel so lucky and so selfish. I really don't have any regrets. I'd like 48 hours in every day."

Favorite radio format: "I like and listen to lots of things"

Favorite artists: "From Diana Krall and Norah Jones all the way back to Etta James. I love those earthy, marvelous, sexy, romantic diva singers. I also like Nat King Cole. One of my favorites songs is 'Unforgettable' by Nat King Cole and Natalie Cole. Also Ray Charles' new album, which is genius. I love jazz. Keep in mind that I grew up here, dancing to Charlie Rich playing every night at the Nightlighter. Willy Mitchell and Al Green. Ronnie Milsap was at TJ's. David Porter and Isaac Hayes. We went to all these dives regularly."

Favorite television show: "I watch Fox News, CNN, CNBC and MSNBC. In the mornings I watch Don Imus. He's hilarious."

Favorite book: "I'm into fashion, I like reading biographies of friends who have passed away. I'm into a book right now about the Davis family in Texas, because Baron di Portanova was involved in that family. I'm certainly not a student of the Bible, but I enjoy having it on my bed. I'll pick it up and flip it to Psalms or Proverbs for a needed passage. I'm a voracious reader of newspapers. Living in London, we had 11 papers delivered to us every morning. That was a fabulous learning period for me, because my husband was so involved in the oil world. He put together the North Sea Oil Consortium. It was a fascinating period for me in which I learned about areas I'd never heard of, those little tiny places that are now in the middle of our horrific war. He was down there very early, orchestrating a lot of those oil leases. He was very involved in that part of the world 35 years ago, when it was in the embryonic stages of oil development.

Favorite restaurant: "In Memphis, I go to Erling Jensen's, in the eastern part of Memphis. Another is Jarrett's, in the east as well. Downtown, I like Automatic Slim's and Chez Philippe, but I also like joints like Blues. City Cafe, Corky's, Interstate Barbeque and the Rendezvous. Those are my favorite barbecue places. I always say you come into Memphis, and we'll wear you out with blues, booze and barbecue."

Beverage of choice: "Tike Cristal and Chivas on the rocks. And I like iced tea."

Hobbies: "I'm a painter by study, and I love to paint. I've been a designer for 25 years. I design under my maiden name, Pat Kerr. I have three divisions — bridal, baby and children — and then I have a couture division. Neiman Marcus in Dallas started me, and I've been very lucky to be in the best salons in the world. You always hear that it's better to give than to receive. Maybe I'm just now realizing that, but it truly gives you a joy that doesn't come from writing a check. Once you're involved and really see the need. you see how much fun it is."

Advice for broadcasters: "Broadcasters need to continue to recognize the power they have in their hands. They can be such an immense influence on young minds in whatever direction they take. They need to think through the power they have. Life is not just about the bottom line. They can make a difference in so many lives. Radio does so many good things. They just need to choose what they promote in a very thoughtful way. Their power is clearly there, and it's wonderful."

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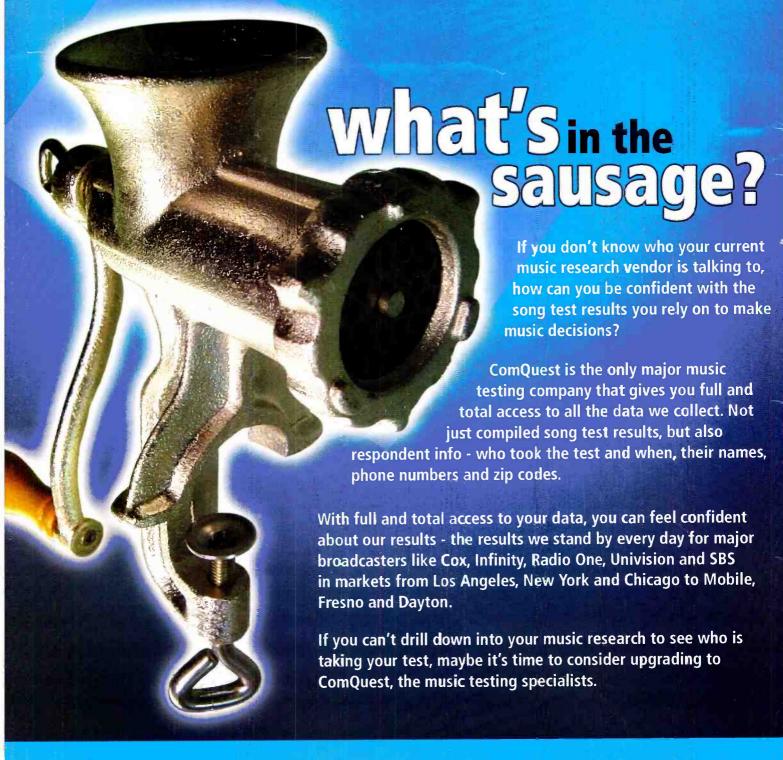
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