**NEWSSTAND PRICE \$6.50** 

# Active Rock Stays 'Cold'

There seems to be a theme this summer at Active Rock -



than a month after Crossfade (Columbia) topped the chart with "Cold," Breaking Benjamin (Hollywood) answer with "So Cold." The track is also in the top 10 at Alternative.



AUGUST 27, 2004



# **Twenty-Five Glorious Years**

WXRT/Chicago PD and Infinity VP/Rock Programming Norm Winer celebrates 25 years at Triple A WXRT this week. In an exclusive interview, he tells his story from his career beginnings in 1969 to his years with WXRT and, now, his expanded role at Infinity. It all starts on the next page.

**WKTU/New York KRBE/Houston KBKS/Seattle STAR 94/Atlanta WNKS/Charlotte KHTS/San Diego** 92 PRO-FM/Providence WKSS/Hartford **KHFI/Austin** STAR 93.7/Boston WSTW/Wilmington WRVQ/Richmond **WSSX/Charleston** WLAN/Lancaster **WBBO/Monmouth** and many more!



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Executive Produce: Steve Greenberg Produced by: Mik= Mangini, Steve Greenberg & Betty Wright Management: Rom Stone for Gold Mountain Entertainment

# **BN**

From her new album, Mind Body & Soul

"Think of an extraordinary voice coming from a young, confident artist and you have Joss Stone...She's the total package." - Jeff Z/WKTU

"Ever hear the term 'bring it'? Joss Stone brings it all the way." - Rick Vaughn/WKSS

"Joss Stone is the real deal. Playing 'You Had Me' will have your audience convinced." – Tony Bristol/92 PRO-FM

In stores September 28th www.jowtone.com "From the beginning we felt Joss Stones' star power. Her new song proves it even more. 'You Had Me' is pure pop...exactly what the format needs." – Michael Chase/STAR 94



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### Ν S Π E I

# **THE POWER OF** PERSONALITY BRANDS

Station personalities with strong name and identity associations are powerful brands that can be leveraged for ratings and, ultimately, financial gain. However, many GMs worry more about managing oversized egos and the risks involved in having a "breakout personality" on the team than about learning how to reap the rewards of that person's ability to attract consumer loyalty. In this week's Management/ Marketing/Sales section, television marketer and consultant Steve Stockman explains the myths and realities of personality brands. Page 6

# **ROCKING THE DNC**

Everclear frontman Art Alexakis was a delegate at the recent Democratic National Convention. R&R Alternative Editor Max Tolkoff presented Alexakis' diary of the event in a three-part series, which concludes this week.

Page 57

# NUMBER ONES

CHR/POF

· ASHLEE SIMPSON Pieces Of Me (Geffen) CHR/RHYTHMIC

• TERROR SQUAD Lean Back (Universal)

URBAN

• TERROR SQUAD Lean Back (Universal)

**URBAN AC** 

### • ANITA BAKER You're My Everything (Blue Note/VirgIn) GOSPEL

• FRED HAMMONO Celebrate (He Lives) (Verity)

COUNTRY • TIM MCGRAW Live Like You Were Dving (Curb) AC

• FIVE FOR FIGHTING 100 Years (Aware/Columbia) HOT AC

. HOOBASTANK The Reason (Island/IDJMG)

# SMOOTH JA77

· GEORGE BENSON Softly, As In A Morning ... (GRP/VMG) ROCK

# · VELVET REVOLVER Slither (RCA/RMG)

**ACTIVE ROCK** 

## BREAKING BENJAMIN So Cold (Hollywood)

**ALTERNATIVE** 

. LINKIN PARK Breaking The Habit (Warner Bros.)

# TRIPLE A

 BRUCE HORNSBY Gonna Be... (Columbia) CHRISTIAN AC

### · JEREMY CAMP Walk By Faith (BEC)

**CHRISTIAN CHR** 

BARLOWGIRL Never Alone (Fervent)

- **CHRISTIAN ROCK** · FALLING UP Bittersweet (Tooth & Nail)
- **CHRISTIAN INSPO**

· STEVEN C, CHAPMAN All Things... (Sparrow/EMI CMG)

SPANISH CONTEMPORARY

· ALEKS SYNTEK ... Duele El Amor (EMI Latin)

TE.IANO

• PESADD Ojala Que Te Mueras (Warner M.L.) **REGIONAL MEXICAN** 

• TEMERARIOS Que De Raro Tiene (Fonovisa)

TROPICAL

· MARC ANTHONY Valio La Pena (Sony Discos)



# **Appeals Court Affirms: P2Ps Are Legal**

# Companies not liable for what users do

By Brida Connolly

R&R Digital Media Edito rds cor On Aug. 19 the U.S. Court of Appeals for the Ninth Circuit affirmed the April 2003 District Court decision that peer-to-peer companies Grokster

and StreamCast are not liable for infringement when consumers use the P2Ps' soft-

ware to illegally trade copyrighted material A happy clamor arose im-

mediately from the P2Ps and their defenders, and delighted pirates are bounding all over the pro-P2P message boards. But P2P fans have a short memory: The last time online pirates were this happy over a court ruling,

**Interep Settles** 

By Joe Howard

2003

closed.

&R Washington Bureau oward@radioandrecords.com

**Citadel Lawsuit** 

A settlement has been

reached in the breach-of-con-

tract suit Interep filed against

Citadel last fall after Citadel

made a surprise switch from

Interep to rival Katz on Oct. 1,

In the settlement, announced

on Aug. 20, Citadel and Interep

jointly stated that Interep-

owned McGavren Guild did

not breach its representation

contract, nor did it perform in-

adequately while it represented

Citadel - a claim Citadel had

made when it took its business

to Katz. Interep was seeking

more than \$30 million in dam-

ages from Citadel. The terms of

the settlement were not dis-

"We feel it is best to close this

INTEREP > See Page 18

matter," Interep Chairman/

CEO Ralph Guild said. "It is in

3,000 of them were about to be sued. And this time there's a great deal more at stake. This ruling dramatically increases the likelihood that P2P technology in its current form will be tightly regulated or even

outlawed. iaa This round of legal action dates back to October 2001, when the

RIAA and the Motion Picture Association of America sued Grokster, StreamCast and KaZaa for enabling massive nfringement of copyrighted music and movies. The original Napster traded its ast file in July of that year after a string of expensive .osses in court, so the labels



# Norm Winer: A **Perennial Success**

The straight shooter celebrates 25 years at Triple A WXRT/Chicago

By John Schoenberger R&R Triple A Editor ischoenberger@radioandrecords.com

Norm Winer is a unique guy in the broadcast industry. With roots that stretch back to Progressive FM radio, he has managed to adapt to change time and time again without ever losing touch with the ideals that got him into radio broadcasting in the first

place. He can sweet-talk you when he wants to or use not-so-gentle persuasion when he has to, but he has

www.americanradiohistory.com

# AUGUST 27, 2004 **Minority Ownership**

# **Challenges In 2004** A one-on-one chat with NABOB Exec. Director

**Jim Winston** 

### Ry Dana Hall R&R Urban Editor

The National Association of Black Owned Broadcasters will convene in Washington, DC on Sept. 8-10 for its annual Fall Broadcast Management Conference. This year's primary goal: to bring the 2004 election to the forefront not only for minority owners,

but for the African-American community they serve. This week I speak with NA-

BOB Exec. Director and General Counsel Jim Winston about the conference, as well as about the challenges and opportunities that black broadcasters face in 2004.

Winston has been with NABOB since 1982. He's also a partner in the Washington, DC law firm of Rubin, Winston, Diercks, Harris & Cooke. A graduate of Harvard Law School, Winston served as a legal assistant to Commissioner Robert E. Lee at the FCC before joining NABOB.

Winston

R&R: What are the primary goals of NABOB today?

JW: The primary goals are the same as they were when NABOB was founded in 1976. There are two primary objectives: first, to increase the See Page 30

# After 'Sabrosa' Sale, KXOL/Los **Angeles Top Priority For SBS**

# By Adam Jacobson

R&R Radio Editor aracohson@radioandrecords.com One week after Spanish Broadcasting System consummated the biggest deal of 2004 by agreeing to sell Tropical simulcast KZAB/Los Angeles and KZBA/Riverside, collectively known as "La Sabrosa," to Styles Media Group for \$120 million, Miami-based SBS is committed to improving the performance of ballad-driven Spanish Contemporary KXOL (El Sol 96.3)/L.A.

"Improving KXOL is one of our top goals at SBS," Exec. VP/Programming Bill Tanner told R&R. "We've tightened our music focus to a pure 'romantica' presentation, and the station will upgrade its signal in a month or so. We've moved longtime market winner Pepe Barreto, who did mornings at [Univision's crosstown Spanish Contemporary] KLVE for 18 years, back to his familiar morning slot. And SBS > See Page 18

# **Epic Records Boosts Klaiman To EVP/Promo**

# By Keith Berman

R&R Associate Radio Editor kberman@radioandrecords. rds.com

Sony BMG announced this week that it has promoted

Epic Records Sr. | VP/Promotion loel Klaiman to Exec. VP/Promotion. He'll remain based in New York, reporting to Epic Exec. VP/GM Steve Barnett.



In his new

position Klaiman will supervise and direct promotion strategies across all formats for Epic artists. He will also oversee the label's national and field promotion staff.

"During his eight years with Epic, Joel has played a pivotal role in building the label's presence

KLAIMAN > See Page 18

deals with

Winer

Winer has never shied away from trying new things, that he remains open-minded

always been a straight

shooter with everyone he

This special fea-

ture marks a major

milestone for Winer:

See Page 7

**ISSUE NUMBER 1570** 

### This week he celebrates 25 years as PD of WXRT/Chicago. Like Winer, WXRT has often defied conventional wisdom, and it stands as a perennial suc-

Is it time to plan for Christmas? Page 43

stems from the fact that See Page 60

cess. That success

# If Ratings Were Votes, He'd Be President.

# MEN 25-54, AQH Share

KNEW-FM 0.1 10 <b>2.6</b>	San Francisco <b>1</b> 2500%
WPHT, AM	Philadelphia
3.3 to 4.2	1 27%
WPGB-FM	Pittsburgh
3.7 to <b>7.8</b>	1 97%
WTAM-AM	Cleveland
9.0 to 10.1	12%
WKRC-AM	Cificinnati
3.9 to 4.4	1 13%
WTVN-AM	Colombus
8.2 to 11.9	1 45%
WSP9-AM 4.0 to 11.1	Toledo

glenn

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# **Schaeffer Returns To Atlanta** As PD Of Provident's WVFJ

Provident Communications has named Don Schaeffer PD of Christian AC WVFJ (J93.3)/Atlanta, effective Sept. 7. Schaeffer is currently serving as Clear Channel/Colorado Springs' Operations Director and will replace Kurt Wallace, who is moving to WISG/Indianapolis as morning show host.

"We're excited to see Don come onboard," J93.3 GM Rick Davison told R&R. "God really came through for us with a top-quality person. Someone of his experience and talent will be a huge benefit for J93.3. I can't think of anyone in the industry who would be a better fit right now to lead this station into the future." Schaeffer told R&R, "I have spent

most of my radio career in the South-

east and have a lot of fond memories from my time there. I really believe that Christian radio can make a larger impact in the Atlanta market, so we're going to maximize that and pursue opportunities that are ripe for that to take place. I'm ready to roll up my sleeves and get involved in leading a radio station on a daily basis. It's been 18 years since I've been in Atlanta, and I'm really looking forward to getting back.

Before joining Clear Channel/ Colorado Springs Schaeffer served as Operations Director for Sloan's KHYT & KOAZ/Tucson. He also spent eight years as PD of WSSS/ Charlotte. Schaeffer started his radio career as a morning host at WFOX/Atlanta in the 1980s.

# **KPOP Adopts Liberal Talk Format** New KLSD debuts as 'San Diego's Progressive Talk'

The long-rumored format flip at Adult Standards KPOP/San Diego became reality this week as Clear Channel jettisoned the station's heritage call letters on Mon-

day and debuted KLSD. "San Diego's Progressive Talk."

up of left-of-center

talk personalities includes local talk veteran Stacy Taylor, who moves over from clustermate KOGO to host mornings (6-9am). He is followed by Air America Radio's Al Franken (9am-noon), Jones Radio Networks' Ed Schultz (noon-3pm), Air America's Randi Rhodes (3-6pm), local financial talker Ray Lucia (6-9pm), WOR Radio Network's Lionel (9pmmidnight) and Air America's Janeane Garofalo (midnight-3am) and Morning Sedition (3-6am).

"San Diego has been clamoring for a new Talk radio station like this," KLSD & KOGO PD Cliff Albert said. "We think our mixture of Stacy Taylor with

some of Air America Radio's personalities, like Al Franken KLSD's new line- **PROGRESSIVE TALK** and other progressive talk show hosts,

will satisfy that need." In related news, local talk veteran Mark Larson — well known for his years at crosstown KFMB, KPRZ and, most recently, KCBQ - joins KOGO to host a new local talk show from noon-3pm daily. As a result, Premiere Radio Networks' Dr. Laura Schlessinger moves from middays to evenings (6-9pm), filling the slot previously occupied by Stacy . Taylor.

# **KEYI/Austin Flips To Classic Hits** KDHT's Lewis tapped to program 'Bob' format

Emmis on Aug. 20 flipped Oldies KEYI/Austin to Classic Hits with the eclectic "Bob" format, promising listeners "a much longer playlist and very little repetition." Bob Lewis, who joined the cluster Aug. 9 as PD of CHR/ Rhythmic KDHT, has taken the programming reins at Bob.

"I've had great help from Joel Folger, who's consulting this project for us," Lewis told R&R. "If I'm the puppet, he's the mastermind."

Emmis/Austin VP/GM Scott Gillmore said, "We're going to start from the ground up. We're trying it because radio has more competition now, so the way radio is perceived by listeners is changing, and we're trying to tap in to some of the dissatisfaction that people have had with the way radio's been going in the last few years. We think our presentation and our music and what we're doing are going to resonate. We're excited."

Lewis joked, "I told them if they didn't use my name with permission, there'd be lawsuits. But I think it's a fantastic name, it's always called out well for me, and it does perform well. Women between the ages of 25-35 seem to respond to it. All right, I've got to be honest with you: My name actually performs poorly with women in general.

"But we're excited about this version of the kind of thing that's been put out there, and we think we've got something unique. It's been tailored for our market. Here we go!"



SHE LOOKS LIKE A MILIAN The AOL@Music Summer Concert Series recently held an intimate reception at the Time Warner Center in New York. The series, which featured Christina Milian, Cherie, Ben Jelen, Julie Roberts and Anthony Hamilton, showcased new talent over the course of six weeks. Seen here enjoying themselves are (I-r) Time Warner Chairman/CEO Dick Parsons, Milian, Island Def Jam Music Group Chairman Antonio "L.A." Reid and AOL Music VP/GM Evan Harrison

# Del Rio Named XMOR OM/PD

Tommy Del Rio has been named OM/PD at Mario Mayansowned CHR/Rhythmic XMOR (More FM)/Tijuana-San Diego, effective Sept. 13. He most recently spent four years as PD of Buckley's KSEQ (Q-97)/Fresno and oversaw operations for Buckley's KKBB/Bakersfield and KIOO/ Visalia, CA.

"I feel very lucky to have Tommy Del Rio as our new program director on 98.9," Mayans said. "Tommy has been very successful in his previous markets, and I am sure, with the experience and ambition he has, we will be the next No. 1 CHR/Rhythmic station in San Diego."

Prior to joining KSEQ in 2000, Del Rio was at KWWV/San Luis Obispo, CA, where he did mornings and held the Asst. PD/MD position before eventually working his way up to PD. From 1995-98 he held various on-air positions at KDON/Monterey.

"I am very excited to make the move to a large market on the West Coast," Del Rio said. "It has been another goal of mine that I have accomplished and am proud of. When I started Q-97 four years ago, the station had a two share and was 14th 18-34 against a No. 1 heritage radio station. Today, it is consistently top three. I plan to do the same, so watch out!"

# Bryant Becomes BMI Pres./CEO

Del Bryant has officially assumed the post of President/CEO of BMI. A 32-year veteran of the performing-rights organization, Bryant was most recently Exec. VP.

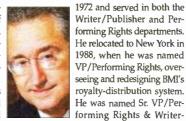
Bryant replaces Frances Preston, who announced in April that she would step down after 18 years in the position. Preston

will serve as President Emeritus until year's end, when she will take on a new role as consultant to BMI, focusing on BMI's international relationships and the company's public-policy agenda.

BMI Board Chairman Kenneth Elkins said, "The board is pleased that we found the best qualified leadership within BMI. Del brings unique skills and critical experience to the challenge of managing a 21stcentury music enterprise."

Bryant joined BMI in Nashville in

www.americanradiohistorv.com



and Exec. VP of the company in 2002, adding the Media Licensing and General Licensing departments to his roster of responsibilities.

Prior to joining BMI Bryant served with his brother as co-Director of House of Bryant Publications. That music-publishing company was founded by his parents, songwriters Boudleaux and Felice Bryant, writers of such hits as "Bye Bye Love," "Love Hurts," "Wake Up Little Susie" and "All I Have to Do Is Dream."

# NEWS & FEATURES

Radio Business	4	
Management/		
Marketing/Sales	6	
Digital Media	7	
Street Talk	14	
Publisher's Profile	88	
Opportunities	84	
Marketplace	85	

# FORMAT SECTIONS

News/Talk/Sports	12
CHR/Pop	19
CHR/Rhythmic	25
Urban	30
Country	36
Adult Contemporary	43
Smooth Jazz	50
Rock	53
Alternative	57
Triple A	60
Americana	74
Christian	76
Latin Formats	80
	_

The Back Pages 86

# **Gianesini Rises** To Sr. Dir./Prog. **At ESPN Radio**

ESPN Radio has promoted Pete Gianesini to the newly created po-

sition of Sr. Director/Programming. Gianesini, a six-year veteran of the ABC Radioowned 24/7 Sports radio network, will now be responsible for overseeing the daily and overall con-



tent and direction of all ESPN Radio talk shows.

ESPN GM Bruce Gilbert said, "Pete's people skills and radio knowledge make it a natural progression to place him in a leadership position over all of the talk programming on ESPN Radio."

Gianesini joined ESPN Radio in 1997 and quickly became the producer of the network shows All Night With Todd Wright and Game Night before being named senior

GIANESINI > See Page 18

# **R&R Observes** Labor Dav

In observance of the Labor Day holiday, R&R's Los Angeles; Nash ville; and Washington, DC offices will be closed Monday, Sept. 6.

Bryant

He was named Sr. VP/Performing Rights & Writer-Publisher Relations in 1991

to \$591 million. The drop was attrib-

uted primarily to declines in the com-

pany's East Coast operations that oc-

curred as Atlantic and Elektra were

combined into the new Atlantic

Records Group. WMG's music-pub-

lishing revenue improved 11%, to

\$129 million, in Q2. While the compa-

ny wasn't specific, WMG forecast that

income rebounded from a pro forma

loss of \$3 million a year ago to a prof-

it of \$16 million in Q2, while adjusted

pro forma EBITDA grew 9%, to \$74

**Revenue Growth At BMI** 

enue improved 7%, to a record \$673

million, during the performing-rights

organization's 2004 fiscal year, which

EARNINGS > See Page 5

On Aug. 19 BMI reported that rev-

Overall, the company's operating

revenue will improve in 2005

million.

# Bronfman Memo Updates WMG Restructure

# Company reports revenue dip in Q2

By Joe Howard R&R Washington Bureau Ihoward@radioandirecords.com

In an Aug. 19 memo to employees, Warner Music Group Chairman/CEO Edgar Bronfman Jr. said the company's reorganization is proceeding ahead of schedule. On the same day, WMG reported a revenue slide during Q2, its first full fiscal quarter since a group led by Bronfman took over the company.

"[The revenue dip] was not unexpected," Bronfman said in the memo, in which he acknowledged that WMG has lost about 3% of its U.S. market share since it began merging labels and trimming its artist roster. "We knew that in order to manage effectively a very challenging and complex worldwide restructuring effort, we would sacrifice market share in some territories in the short term."

Bronfman credited the company's employees with effectively weathering the changes. "What you have achieved is no small feat," he wrote. "Less than six months ago, Warner Music was — as it had been for decades — a relatively small division of a giant global media conglomerate.

"Soon after our purchase of WMG, we placed an enormous challenge before the entire company: transform the way we do business and become the model for the way the music business will operate as we begin the 21st century. It gives me great satisfaction to report that you have risen to the occasion. We are well positioned overall for a recovery in 2005."

During Q2, WMG's overall revenue declined 10%, to \$717 million, as recorded-music revenue slipped 14%,

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# **BUSINESS BRIEFS**

# Report: News/Talk Listening At Record High

A new Interep audience-share analysis found that the share for News/Talk reached 12.0 in spring 2004, an all-time high for the format. News, News/Talk and Sports stations combined for a 17.0 share, up from 16.2 in spring 2003. Spanish-language stations continue to gain ground, as all measured formats combined for an 11.6 share, good enough for second place and a jump from last year's 10.9. CHR/Pop and CHR/Rhythmic take the No. 3 spot with an 11.2 share, a nice bump from 9.2 a year ago. Urban formats — Urban, Urban AC and Urban Oldies — slipped from second place and 13.1 in 2003 to 11.0 and the No. 4 slot in spring '04. Country, including Country Oldies, held steady from a year ago with an 8.5 share.

# Aberdeen Radio Ranch Spins Three

A berdeen Radio Ranch, led by Robert and Tom Ingstad, has sold KQAA-FM/Aberdeen, SD to Sacramento-based Educational Media Foundation and KKAA-AM & KQKD-AM/Aberdeen to Oakland, CA-based Family Stations Inc. ARR needed to trim its holdings after it purchased three FMs and two AMs in Aberdeen from Clear Channel, a deal that gave ARR nine stations in the market. No purchase prices were revealed for the EMF or Family Stations deals by Media Venture Partners, which represented ARR in both sales.

# July Revenue Up For Tribune, Journal, New York Times

Total operating revenue for Tribune Co.'s radio segment grew 3% in July, to \$40.1 million, due to increases from baseball broadcasts. Revenue from the company's TV stations was up 6%, to \$12.2 million. Revenue in Tribune's broadcasting and entertainment segment overall was up 5%, to \$160 million. At Journal Communications, July operating revenue for the company's radio stations rose 1%, to \$6 million, while TV revenue was up 8%, to \$5.3 million. For the broadcast division overall, operating revenue improved 4%, to \$11.3 million. The New York Times Co. doesn't break out radio revenue, but the company reported that ad revenue for its Broadcast Media Group increased 9% in July due to growth in political, automotive, telecommunications and financial advertising.

# **Zeo Launches News Network**

Denver-based Zeo Radio Networks is kicking off a news service that will let stations design custom local news reports for morning and afternoon drive. Headed by KMOX/St. Louis veteran

Continued on Next Page

# As Infinity Renews, Arbitron Ups Guidance

Un the same day it announced the signing of a new, multiyear contract with Infinity, Arbitron adjusted its yearend revenue projections upward. The new deal entitles all 185 Infinity stations to use Arbitron's radio-ratings data and related services.

Under its new 2004 guidance, Arbitron expects total revenue to increase between 8.5% and 10.5% from 2003, while EBIT is expected to climb 6%-8%. The company expects net income to increase 12%-14%, while diluted earnings per share is anticipated to be between \$1.75 and \$1.79. Arbitron also reiterated its anticipated Q3 revenue-growth forecast of between 10% and 11.5%.

The morning after the agreement was announced, William Blair & Co. analyst Alissa Goldwasser raised her rating on Arbitron from "market perform" to "outperform." Goldwasser believes that — along with the positive financial impact of the deal — Infinity's return will help Arbitron when it negotiates with Clear Channel, whose contract with the ratings service expires at year's end. Additionally, Goldwasser raised her 2004 EPS forecast for Arbitron from \$1.47 to \$1.71.

### A New Challenger?

Atlanta-based research company Navigauge on Monday unveiled the IQ-Monitor, a device that tracks in-car listening while also tracking the vehicle's location by way of Global Positioning System technology. While the service isn't a direct competitor, it could eventually pose a challenge to Arbitron.

Navigauge President/co-founder Carl Ceresoli told R&R that the in-car device, about the size of a VHS tape, can detect which radio stations drivers are listening to and can also detect when a driver switches from radio to another audio source.

# TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WGAD-AM/Gadsden, AL \$250,000
   KLOD-FM/Flagstaff, AZ \$1.5 million
- KUD-FM/Flagstaff (Prescott), AZ \$22.6 million
- KSRT-FM/Cloverdale (Santa Rosa), CA \$2.9 million
- KDNK-FM/Carbondale, CO swap for KVOV-FM/Glenwood
- Springs, CO • KBCR-AM & FM/Steamboat Springs, CO \$690,000
- WILM-AM/Wilmington, DE \$3.99 million
- WAVK-FM & WWWK-FM/Marathon, FL \$1.6 million
   WCCY-AM, WHKB-FM & WOLV-FM/Houghton, MI Undisclosed
- WRBZ-AM/Raleigh, NC \$8.7 million
- WKFI-AM/Wilmington, OH \$300,000
- KOLW-FM/Milton-Freewater (Richland-Kennewick-Pasco), OR swap for KHTO-FM/Othello, WA plus \$1 million
- WYNE-AM/North East (Erie), PA \$110,000
- KKAA-AM/Aberdeen and KQKD-AM/Redfield, SD \$75,000
   KQAA-FM/Aberdeen, SD \$200,000
- KAIQ-FM/Wolfforth (Lubbock), TX \$1.5 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

# DEAL OF THE WEEK

 KZBA-FM/Ontario (Riverside) and KZAB-FM/ Redondo Beach (Los Angeles), CA PRICE: \$120 million TERMS: Asset sale for cash

BUYER: Styles Media Group LLC, headed by Managing

Members Don McCoy and Tom DiBacco. Phone: 850-230-45555. It owns 14 other stations and operates KWIE/ Riverside via an LMA with subsidiary company Magic Broadcasting. This represents its entry into these markets. SELLER: Spanish Broadcasting System, headed by President Raul Alarcon Jr. Phone: 305-441-6901

dent Haui Alarcon Jr. Phone: 305-441-6901 FREQUENCY: 93.5 MHz; 93.5 MHz POWER: 3kw at 433 feet; 5kw at -131 feet FORMAT: Tropical COMMENT: A payment of \$120 million in cash is due at

closing. This includes an escrow deposit of \$6 million.

# **2004 DEALS TO DATE**

Dollars to Date:\$1,323,431,456<br/>(Last Year: \$2,324,752,266)Dollars This Quarter:\$351,625,613<br/>(Last Year: \$197,143,087)Stations Traded This Year:583<br/>(Last Year: \$84)Stations Traded This Quarter:132<br/>(Last Year: 191)

# FCC ACTIONS

# NAB Opposes FCC Enactment Of New Market Rules

The NAB is urging a Philadelphia appeals court to deny an FCC request seeking court authority to enact its new Arbitron-based radio-market-definition rules. The Arbitron-based rules are a departure from the FCC's old service-contour-based method and were not overturned by the court when it remanded portions of the agency's media-ownership limits for further review back in June. The NAB charges that abandonment of the old service-contour method could "dramatically affect which local radio transactions are permitted to proceed." It continues, "The FCC's request to disrupt the status quo should be denied. The local radio-ownership rules remain in a state of flux, and this court's decision affirming the shift to Arbitron is subject to further review and possible reversal by the U.S. Supreme Court. Permitting the FCC to implement a change that abandons more than 60 years of practice while its order is on review risks creating needless chaos and disruption in the industry."

Continued on Page 9

# **BUSINESS BRIEFS**

Continued from Page 4

Jim Miller, the Zeo News Network has already been tested in Panama City, FL and will be made available to stations on a cash or barter basis.

# XM Debuts Receiver With Pause, Record Functions

XM Satellite Radio announced that this fall it will debut the Delphi SKYFi2 receiver, with a "30 Minute Replay" function that automatically saves the last half-hour of XM programming, including programming from more than one channel. Another new function lets listeners pause the program they're listening to for playback within 30 minutes.

Meanwhile, XM is looking into PC-based recording software being sold by one of its customers. The TimeTrax program, developed by XM subscriber Scott MacLean, lets users record hours of programming Continued on Page 8

# Arbitron

Continued from Page 4 Ceresoli explained that the GPS data is useful in determining whether radio ads affect driver behavior such as whether they stop at a certain store after hearing the store's ad — and in evaluating how outdoor advertising works in conjunction with radio spots.

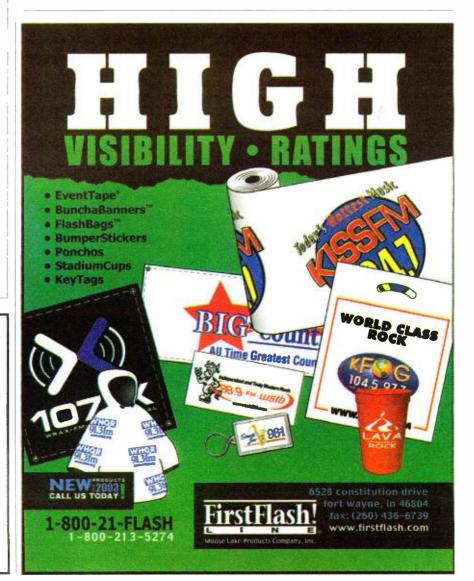
Data is compiled and sent back to the company's headquarters via GPS approximately every 15 minutes for evaluation. While Navigauge currently takes a week to deliver findings, Ceresoli said the company aims to eventually make data available to clients the day after it is compiled. Navigauge is currently working with Coca-Cola and McDonald's, and Ceresoli said he's interested in working with both radio advertisers and station owners.

Commenting on the potential new competitor, Arbitron VP/Corporate Communications Thom Mocarsky told R&R that he believes the IQ- Monitor can't provide the vital demographic information that Arbitron can and that it fails to give a complete view of radio listenership because it measures only in-car listening.

Mocarsky said, "Radio needs a complete ratings system that measures total audience at home, at work and in the car."

# **Earnings**

Continued from Page 4 ended June 30. Royalty payments to songwriters, composers and music publishers grew 8%, to \$573 million, also a record amount. At the same time, BMI's international revenue improved 35%, to \$186 million, while new-media revenue, including licensing fees for songs used as mobile-phone ringtones — grew 70%.



# The Myths & Realities Of Personality Brands

Solutions to four complaints about top talent

Last fall (R&R 10/17/03), Steve Stockman introduced the idea of "personality branding" as an opportunity for air talents to focus their identities so they're associated with varticular attractive attributes that distinguish them from the pack. This self-marketing strategy is becoming a trend, so if you're a market manager, GM or PD, you need to be aware of some of the issues you're likely to be facing.

For radio and TV news operations, the concept of a "personality brand" is occasionally met with apathy or outright hostility. Management might typically say, "We have a news team, not a bunch of stars." Or you might hear, "Our format isn't a personality-driven format." Yet just as a basketball team's attendance

goes up in the presence of a big star, a News station - or even an AC station - can benefit from the pull of a personality brand.

Sometimes a station will fear the rise of a personality brand. What if others on the staff are threatened? What if the personality leaves? Some managers are worried about having to manage a prima donna. Here are some of the common arguments against allowing personality brands to develop, and some responses



Stockman

in small markets. Chris Berman was once just another member of the team at ESPN. Ron Chapman carried Soft AC KVIL/Dallas for 25 vears

1. Our format isn't right

for personalities. This is a

isn't a personality format"

any breakout personality

Instead of fearing breakout personalities, take a page from the Lorne Michaels playbook. By seeking, embracing and developing breakout personalities, Saturday Night Live has been a cultural force in this country for almost 30 years. The goodwill (and tight contracts) Michaels creates allows him to ride

TV run and beyond - into movies, albums and other offshoots. Furthermore, the reputation the show has for launching personalities makes it the No. 1 dream for comics with talent What about other employees? It

can be daunting to be in the shadow of a huge personality, but in an environment that seeks and promotes branded personalities, lesser personalities benefit as the organization benefits. Appearing in a film with a breakout performance raises everyone's profile by association. And the ratings generated by a strong news personality rub off on the whole team.

**By Steve Stockman** 

these personalities through a great

2. If they get too big, they'll leave. True. But if they're stifled, they'll leave too. Or, worse, they'll never develop. If you create an environment open to the growth of personalities, their loyalty will pay dividends. True, you may not keep a huge star forever if you can't realize enough return on investment to keep paying her. But a supportive environment can turn a one-year stop into a five-year deal that pays everyone handsomely. You're providing the airtime (or the part, or the slot on the team), and you should henefit

For the time that you have a personality brand on your team, your organization reaps the rewards of that person's ability to attract consumer loyalty.

3. If they get too big, they'll cost a fortune. Figuring out return on investment on a big personality is part accounting and part guesswork. Sure, personalities may cost you a fortune, but if they're returning a fortune times three to the organization, it's a no-brainer.

Whatever your industry, there are precedents and comparables for you to examine. What's a star worth to your film? How much did it cost the Washington Wizards in box office when Michael Jordan was fired? How much more revenue is being generated by the big-personality news anchor across the street?

There is an amount that's too much to pay, but don't be shortsighted. Get a real handle on your upside. If you have the right personality in place, it's probably better than you think. Don't be like the radio station that let its big morning personality walk across the street because they were \$500,000 apart on annual salary - and watched him take \$6 million in ad business with him.

4. We don't know how to develop personalities. If you have a personality who's already developing, you probably won't have to do much except get out of the way. Listen to your personalities. What are they saying they need from you? Encourage them to try things that make sense to them. If they're asking for more help than you can provide, you can always hire an expert in personality branding.

If you're a market manager or beyond, you are really managing a portfolio of personality brands. Just like with stocks, your goal is to buy low and sell high. Whatever you pay for a personality brand, consider how you might make the personality worth more - so much more that you can no longer afford them. Increasing their brand equity increases your brand equity. If you develop enough star personalities, you'll wind up like the New York Yankees: Your payroll will be huge, but your revenue will be huger. Oh, and you'll win the World Series more than any other team.

A portfolio of stocks has its winners and laggards, and a portfolio of brands will be the same. You need to have managers capable of recognizing, grooming and promoting the winners (and their inevitable successors). For the time that you have a personality brand on your team, your organization reaps the rewards of that person's ability to attract consumer loyalty. In a world of copycat radio stations with similar music, and in a world where news is a commodity, there is no better advantage to have.

Steve Stockman consults entertainment personalities on the art and science of personality branding. Among his "billions of satisfied clients" are Rvan Seacrest, Bob Rivers, Ben & Brian, Lia and Lex & Terry. Reach him at 310-393-4144 or steve@ customproductions.tv.

know the most powerful people in radio You won't find them in the corporate boardrooms and they're not on your station's payroll. They may have never even seen the inside of a studio. But with a diary in hand, they have the power to make you ... or break you. Diary Locator was developed to find the people with the power and help us deliver your message directly to their door. Need an introduction? Call Eagle Marketing. Because when you know the players, you realize that Tiny here enjoys his Smooth Jazz. Now that's not so scary is it? ww.eaglemarketing.com EAGLE MARKETING SERVICES Direct Mail - Diary Locator - Telemarketing

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**BRIDA CONNOLLY** 

# DIGITAL MEDIA



# **Appeals Court Affirms: P2Ps Are Legal**

### Continued from Page 1

and studios were pretty confident. The newer P2Ps were supplying precisely the same service to users that Napster did, though where Napster offered only music, the second-generation P2Ps traded in movies, software and other material as well. Still, only the mechanics had changed.

KaZaa was sold in 2002, and its court case is now on a separate track. But in April 2003, responding to a motion for summary judgment from Grokster and StreamCast, District Court Judge Stephen Wilson ruled that the mechanics matter - a lot. Stunning the recording and movie industries (and probably the P2P industry as well), Wilson ruled that Grokster and StreamCast, as they existed at the time of the ruling, were not liable for their users' conduct.

Wilson said the structure of Fast-Track-based Grokster and Gnutella variant Morpheus gives the P2Ps so little control over how the software is used that they can't be held responsible for what users do.

As P2P fans celebrated, both the RIAA and the MPAA appealed. But the RIAA's member labels also decided to get busy against the only people who are indisputably doing something illegal, and they've filed suit against more than 3,000 alleged online infringers since September 2003.

### Why Aren't They Liable?

What's at issue here is secondary copyright infringement, which comes in two flavors, contributory and vicarious

Contributory infringement is what the 1984 Sony-Betamax case was about. The Supreme Court decided that because Sony's Betamax VCRs had substantial and commercially significant noninfringing uses, Sony wasn't liable for contributing to VCR users' infringing activity, even though Sony was aware that some people were going to use VCRs to infringe.

In the first Napster case the court found that if a device or technology has substantial noninfringing uses, a complaining copyright owner is required to "show that the defendant had reasonable knowledge of specific infringing files." And that's what killed the outlaw Napster: It had a central server that indexed all available files. Therefore, once Napster was shown evidence that infringing files were being offered, the court expected it to block the files and ban the offending users.

Napster shut down in the face of those requirements, and, though it achieved a minor victory when the court's requirement for perfect filtering was found to be overbroad, it closed its doors for good soon after.

But decentralized P2Ps Grokster and Morpheus combine their undisputed noninfringing usefulness with the inability to control what consumers do with their software. That means informing them that their users are infringing doesn't do any good. Quoting the District Court ruling, the Circuit panel notes, "Plaintiffs' notices of infringing conduct are irrelevant, because they arrive when defendants do nothing to facilitate, and can do nothing to stop, the alleged infringement."

A ruling that should protect P2P technology may instead be the impetus to get the technology outlawed.

Referring again to the Napster case, the panel goes on, "The copyright owners argue that the evidence establishes that the vast majority of the software use is for copyright infringement. This argument misapprehends the Sony standard as construed in Napster 1, which emphasized that in order for limitations imposed by Sony to apply, a product need only be capable of substantial noninfringing uses."

So much for contributory infringement. What about the vicarious kind? To be liable for vicarious infringement, there has to be a relationship between a defendant and someone who infringes directly, along with direct financial benefit to the noninfringing defendant from the other party's activities. So far, so good. But the defendant also has to have the "right and ability to supervise" the infringers for example, the original Napster could and did ban unruly users.

But though Grokster says it can bounce users, the court doesn't see how the company could actually do it with existing software, and Morpheus doesn't claim it can block anybody. Additionally, because no infringing material passes through Grokster's or Morpheus' servers. there's no place for a filter to be applied even if the P2Ps wanted to.

The copyright owners say the software could be redesigned to filter out copyrighted content, but the court doesn't think the P2Ps have any obligation to do that, saying, "A duty to alter software and files located on one's own computer system is quite different in kind from a duty to alter software located on another person's computer."

### The Response

The P2Ps and their defenders are happy as clams about all this, and their collective desire - or delusion - that the plaintiffs will agree to let P2Ps distribute content legally is much in evidence. StreamCast CEO Michael Weiss said, "I hope that, with this decision, the entertainment industry will seize the opportunity to embrace innovative technologies like Morpheus and begin to view us as the primary channel for the distribution of digital media to the masses."

Marty Lafferty, CEO of trade group the Distributed Computing Industry Association, whose most prominent member is KaZaa owner Sharman Networks, took a similar line, asking, "Does the primary outcome of the appeals-court finding last week have to be a redoubling of divisive efforts to coerce Congress into instigating even more lawsuits through reckless enactment of new legislation that will bring risks of far-reaching harmful consequences? Why can't it instead mark a turning point from solely pursuing such futile and destructive activities to also working constructively on promising business and technical solutions?

Sharman Networks said it was "extremely pleased" by the ruling and that it will seek a U.S. court ruling on its own legality. Sharman CEO Nikki Hemmings said, "Our message to the entertainment industry is to stop litigating and start partnering with us. Legislation is not the answer, commercialization of P2P is." (Meanwhile, Sharman is suing the major labels and studios on antitrust grounds for refusing to let KaZaa distribute their material.)

For their part, the major-league content providers owners show no sign of being willing to do business with the P2Ps that just defeated them in court. The word from RIAA CEO

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# The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S, offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Aug. 24, 2004.

### Top 10 Songs

- KELLY CLARKSON Breakaway 1
- 2 MAROON 5 She Will Be Loved
- BLACK EYED PEAS Let's Get It Started (Spike Mix) 3.
- 4. **NELLY My Place**
- 5. AVRIL LAVIGNE My Happy Ending
- **GREEN DAY** American Idiot 6.
- 7 FRANZ FERDINAND Take Me Out
- ASHLEE SIMPSON Pieces Of Me 8
- USHER f/LUDACRIS & LIL JON Yeah! 9
- 10. CIARA I/PETEY PABLO Goodies

### **Top 10 Albums**

- 1. JOHN MAYER As/Is: Cleveland-Cincinnati, OH
- JOHN MAYER As/Is: Houston, TX 2.
- 3. BEN FOLDS Super D (EP)
- MAROON 5 Songs About Jane 4.
- 5. **RYAN CABRERA** Take It All Away
- MASE Welcome Back 6
- 7. ASHLEE SIMPSON Autobiography
- JOHN MAYER As/Is: Mountain View, CA 8
- 9 VARIOUS ARTISTS Spider-Man 2 ST
- 10 VARIOUS ARTISTS Princess Diaries 2 ST

Mitch Bainwol: "Irrespective of what any court says, a debate has crystallized: It's legitimate vs. illegitimate. It's whether or not digital music will be enjoyed in a fashion that supports the creative process or one that robs it of its future.

On the movie side, MPAA President Jack Valenti said, "[The] decision should not be viewed as a green light for companies or individuals seeking to build businesses that prey on copyright holders' intellectual property.

### This Isn't Over

While it considers an appeal to the Supreme Court, the RIAA's suits against P2P users will doubtless continue. The suits seem to have slowed traffic at some of the major-name P2Ps, and they haven't damaged record sales as far as anyone can tell.

The MPAA has historically been willing to let the RIAA take the lead, and the public-relations heat, on going after individual P2P users while the studios concentrate on other types of infringement. But if the movie industry was waiting for an incentive to get more active against online infringers, this ruling may do it.

The movie business is vast, wealthy and terrified by what P2Ps did to the music industry, and the few thousand dollars that has been enough to settle RIAA infringement claims may not satisfy angry studios looking to set an example. Online pirates, especially those who deal in prerelease movies, should be very worried if studio lawyers start sending out subpoenas.

In its ruling the Circuit Court counseled restraint, writing, "The introduction of new technology is always disruptive to old markets, and particularly to those copyright owners whose works are sold through well-established distribution mechanisms. Yet

history has shown that time and market forces often provide equilibrium in balancing interests, whether the new technology be a player piano, a copier, a tape recorder, a video recorder, a personal computer, a karaoke machine or an MP3 player." But it also said these matters are best left up to Congress

And that brings us to what pirates and the P2Ps should really be worried about: Sen. Orrin Hatch's Inducing Infringements of Copyright Act. The RIAA and the MPAA are both strong supporters of this legislation, which would make any entity that "intentionally induces" copyright infringement civilly liable. Though Hatch has said the IICA will target outlaw P2Ps and won't affect Sony-Betamax, there's no mention of noninfringing uses, substantial or otherwise, in the bill as written.

Dozens of big technology players see dire possibilities in the IICA, and it was their public pressing of the issue that put the bill, which Hatch had hoped to move through quickly, into committee. Rep. Rick Boucher has said publicly that the bill could stall technological innovation, which is giving some opponents hope that the House might refuse to rubber-stamp the Senate version. But this ruling may very well put the IICA right back on the fast track as outraged content owners and their lobbyists begin pushing harder for its passage.

Pending legislation is not a concern of the court, of course. But a ruling that should have the effect of protecting P2P technology may instead be the impetus to get the technology as it currently exists - and, perhaps, other technologies of which content providers are suspicious - loaded up with regulation or effectively outlawed. This isn't a time for P2Ps to be triumphant



GROWING UP ... GOUMBA? WKTU/New York called up good friend Victoria Gotti, who, along with her three sons, Frankie, Carmine and John, stars in A&E's Growing Up Gotti, and arranged for listeners to win an exclusive dinner and viewing party with Victoria and the boys. Seen here are (I-r) V/KTU morning co-host Goumba Johnny (who is making several guest appearances on the show), Victoria Gotti and WKTU morning co-host Baltazar.



The Movie Show is a 2-hour weekend show that is light-hearted, fun-filled, and informative appealing to both the serious movie junkie and the occasional movie-watcher. With over 80 affiliates nationwide, The Movie Show on Radio brings your listeners reviews of the latest movies to hit the box office and the rental counter. "Mad" Max Weiss and Mike Mayo are the best combination at the movies since butter and popcorn—Listen in and you'll find out why The Movie Show on Radio is one of the fastest growing weekend shows.

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The Movie Show on Radio Saturday 45m-Epm ET Delivery: Satellile Avails: 9-minutes ocal, 7-minutes network



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Tel: 888.727.8629 (toll free) Fax: 973.438.1727 Website: libertybroadcasting.com

# **EXECUTIVE ACTION**

# **Bleed Becomes WGN/Chicago News Director**

ribune News/Talk flagship WGN-AM/Chicago has promoted 20-year station veteran Wes Bleed to News Director, effective Jan. 1, 2005.

Bleed will succeed Tom Petersen, who joined WGN in 1982 and has been News Director since October 1994. Petersen had been considering retirement but will instead voluntarily relinquish his day-to-day newsroommanagement responsibilities and remain with the station as morning news anchor.

Bleed came onboard at WGN Radio in December 1983 as an assignment editor, reporter and news anchor. A year later he was named Asst. News Director, a position he has held for the past 20 years. Bleed has also hosted the station's *Dateline 720*, a weekly current events and newsmagazine show on which he interviewed newsmakers and political leaders.



Bleed

WGN Director/Programming Mary June Rose told **R&R**, "Not only is Wes completely qualified for this position in his own right, but his many years of administrative work under Tom will provide the continuity that is so important in the day-to-day operations of our news department."

# Taub Adds EVP/Operations Duties At Viacom

Bruce Taub has been named to the newly created position of Exec. VP/Operations for Viacom. He will also continue to serve as Exec. VP/CFO for CBS, a post he assumed in May 2003.

In his new role Taub will set development and financial objectives and help to identify key operational and strategic issues for the Viacom divisions under Viacom co-President/co-COO and CBS Chairman Leslie Moonves' aegis. These include Infinity Broadcasting, CBS, the Viacom Television Stations Group and Viacom Outdoor.

"Bruce has been an essential member of my management team since I first came to CBS," Moonves said. "Under his watch we have improved profitability and achieved significant cost savings across the board while providing investment necessary for growth. To put it simply, Bruce is the consummate pro, and I look forward to continuing to work with him in this new, expanded role."

# **BUSINESS BRIEFS**

### Continued from Page 5

to their PCs by way of XM's computer-based PCR receiver and can split the recorded songs into WAV or MP3 files that can be burned, transferred or, theoretically, traded on peer-to-peer networks. While only a fraction of XM subscribers use the PCR, more than 2,400 have downloaded the TimeTrax software, and MacLean has sold about 400 copies of the \$19.95 full version — though the price went up this week to \$29.95.

XM VP/Corporate Communications Chance Patterson told Reuters, "That's a product that's not authorized by XM. It's our expectation they will be shut down. We're also researching any potential legal violations." According to Reuters, XM's lawyers have asked MacLean to stop selling TimeTrax and provide a list of buyers, but MacLean has refused to comply with the requests and said he has no such list. In other news, XM's new Audiophase Skybox portable receiver is the satcaster's first to offer AM, FM, CD and MP3 playback.

# Eastlan Enters Palm Springs, CA Market

Ratings provider Eastlan will begin providing twice-yearly audience measurement in the Palm Springs, CA market with the fall 2004 survey. Eastlan said its clients in Palm Springs, market No. 157, include family-owned broadcaster Glen Barnett Inc. Barnett owns the Beautiful Music/Easy Listening simulcast KWXY-AM & FM.

# TV Networks Give Green Light To Ad-ID Codes

The ABC, CBS, NBC and Fox TV networks have all agreed to accept Ad-ID codes — technology that places a unique identifier on any ad seen on TV or online, viewed in print or heard on the radio. The Association of National Advertisers and the American Association of Advertising Agencies jointly announced the networks' decision to adopt technology that has been described as a "UPC code" for the marketing community and that is intended to improve the accuracy and efficiency of advertising-related processes, including delivery, billing and measurement of effectiveness.

One executive told **R&R**, "If network TV is accepting embedded advertising codes, can radio be far behind? One can imagine huge implications for the industry." The ANA and AAAA said major marketers including Johnson & Johnson, Procter & Gamble and Ford have signed on for Ad-ID coding.

Continued on Page 9

# Newsbreakers

# Records

**National Radio** 

· DAMON WHITE-SIDE is promoted to VP/Marketing at Walt Disney Records. He was previously Exec. Director/Marketing

Sports Illustrated Monday Night Live, an NFL-related program hosted by Dave Sims and Josh Elliott. For more information, contact Peter Sessa at 212-641-2053

# Changes

News/Talk/Sports: KSKY/Dallas will broadcast the University of Texas Longhorns' football and bas- WESTWOOD ONE and SPORTS ketball games

# ILLUSTRATED on Sept. 13 will launch

FCC ACTIONS

Continued from Page 5

### Infinity Loses Indecency Appeal

he FCC rejected an Infinity petition seeking reversal of a \$7,000 fine the agency leveled against WLLD/Tampa for airing a live concert during which a performer made graphic references to oral sex. The case dates back to 1999 and has gone through several rounds at the commission --- including a full review by all five commissioners --- but the FCC has repeatedly rejected Infinity's arguments that contextual factors surrounding the broadcast and changing community standards weren't sufficiently factored into the FCC's determination that the broadcast was indecent. "Infinity's petition contains arguments that the commission has already considered or that have absolutely nothing to do with the issues in this proceeding," the FCC said in Monday's order.

# Latest Station Tally Reveals Fewer AMs

he FCC's quarterly station count for the three-month period that ended June 30 indicates that the number of commercial AM stations on the air slipped from a total of 4,803 last year to 4,771 this year. However, the number of commercial FM stations grew from 6,189 to 6 218 while the number of noncommercial FM stations increased from 2.426 to 2.497. Overall, the number of radio stations on the air grew from 13,418 a year ago to 13,486.

# FCC Returns Station License To Maranatha. At A Cost

he FCC in 2003 canceled the call letters for WXAF/Charlestown, WV after owner Maranatha Broadcasting failed to file a licenserenewal application. The FCC directed Maranatha to cease operating the station, and on Dec. 12, 2003 - more than six months after its June 1 due date - Maranatha finally submitted a renewal application. The FCC granted the station a special temporary authority to continue operations while the commission considered the renewal, and the FCC on Aug. 19 granted the license renewal and reinstated the WXAF calls. However, the agency fined Maranatha \$3,000 for failing to file the renewal application in a timely manner and another \$3,000 for continuing to operate the station after the license had expired. The company has 30 days to appeal the fines.

# **California FM Hit With FCC Fine**

KRCK/Mecca, CA is facing a \$12,000 FCC penalty for failing to main-tain a main studio and for failing to have operational EAS equipment installed or to conduct regular EAS tests. While the commission initially proposed a \$15,000 fine against licensee Playa Del Sol Broadcasters, owned by Edward Stolz, it reduced the fine due to the company's overall history of compliance with FCC regulations.

# Maryland AM Fined For Various FCC Violations

MK Communications' WTRI-AM/Brunswick, MD received an \$18,000 FCC penalty for failing to maintain a meaningful staff presence on multiple occasions, for not properly enclosing one of three station antennas and for being unresponsive to FCC correspondence. JMK asked the FCC to either reduce or cancel the fine for several reasons, explaining that WTRI's lack of staff presence was a "temporary anomaly occasioned by an unfortunate medical situation." The commission refused to do so, saying that WTRI's doors were locked on two separate occasions

"JMK's practice of putting a sign on a radio-station door directing the public to return later or indicating that a station employee can be found down the street does not constitute the required meaningful management and staff presence at the main studio location," the commission said. The FCC also said JMK's remedial efforts can't be taken into consideration for a possible fine reduction and disagreed with JMK's assertion that a gap in a fence surrounding the tower in question wasn't large enough to allow public access.

# **BUSINESS BRIEFS**

Continued from Page 8

# Industry Leaders To Present 2004 Marconi Awards

NAB President/CEO Eddie Fritts will join Clear Channel Radio CEO John Hogan, Cumulus Chairman/CEO Lew Dickey, Saga CEO Ed Christian, Emmis Radio President Rick Cummings, Legend Communications' Susan Patrick and Sheridan Broadcasting's Susan Austin as presenters at this year's Marconi Radio Awards dinner and show. The 2004 ceremony is set for Oct, 7 at the Manchester Grand Hyatt in San Diego. Four-time Marconi Award winners Bob Kevoian and Tom Griswold of Premiere's Bob & Tom Show will host the awards



BREAKING INTO CART CENTRAL The original American Idol, Kelly Clarkson, stopped by the last remaining bastion of carts, WPLJ/New York. Once inside the stronghold, she discussed her new single, "Breakaway," from The Princess Diaries 2 soundtrack, with the morning show. Seen here are (I-r) WPLJ PD/morning co-host Scott Shannon. Clarkson and WPLJ morning co-host Todd Pettengill and morning show member Patty Steele.



As a Philadelphia ex-cop, Jeff Katz has the ability to size up people faster than you can fire a .357 Magnum. And even though he's a tough, no-nonsense host with the best built-in lie detector in radio, Jeff is also a husband and father and the kind of guy you really want to talk to. Whether it's dealing with the breaking news of the day or confronting a sly quest who wants to put one past him, Jeff keeps his listeners glued to the dial and waiting for his next show.

- · Acclaimed as one of the country's 100 best talk show hosts by TALKERS Magazine
- Named Best Radio Program by the Electronic Media Awards
- · Received the Jack Anderson Award for Excellence in Journalism
- · Best talk show host in Philadelphia (Achievement in Radio Awards)

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**Contact information: Bruce Wernick** (bwernick@llbertybroadcasting.com) Michael Levine (mlevine@libertybroadcasting.com) John Clark (iclark@libertybroadcasting.com)

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HIT LIST

SKILLET Open Wounds ALTERNATIVE Gary Susalis ACTION ACTION Drug Like APHASIA Flatine AUTHORITY ZERO Mexican Radio BREAK The Wolves Are At The Front Door CARE No Phone CUBE ALEnd FAULTLIKE Where Is My Boy? GREEN 04Y American Idiot

HEAD AUTOMATICA Brooldyn Is Burning PARIS TEXAS Bombs Away SUPERGRASS Kiss Of Life YELLOWCARD Violins TODAY'S COLUMERY

Liz Opoka SHEDAISY Come Home Soon

PROGRESSIVE Liz Opoka TOBY LIGHTMAN Leave It Inside JOHM MELLENCAMP Walk Tall TIFT MERRITT Good Hearted Man TOMMY STINSON No1 A Moment Too Soon TRRILLS NOF ON TAI The Love In The World

SMOOTH JAZZ Gary Susalis GREG ADAMS Firefly

GREG ADAMS Firefly MINOLABAIR Come As You Are CRAIG CHAQUICO Midnight Moon AMERICANA

Liz Opoka JUNIOR BROWN Two Rons Don't Make It Right SHERYL CROW NO Depression In Heaven TIFT MERRITT Laid A Highway RALEROAD EARTH Long Way To Go

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21,000 movie theaters	Ł
$\smile$	
WEST	
1. REBA MCENTIRE Somebody	
2. BRANDY Talk About Our Love	
3. TIM McGRAW Live Like You Were Dying	[
4. RAY CHARLES (/NORAH JONES Here We Go Again	
5. BURKE RONEY Wendy	
MIDWEST	
1. REBA MCENTIRE Somebody	
2. VAN HALEN It's About Time	1
3. TIM McGRAW Live Like You Were Dying	
4. BRANDY Talk About Our Love	
5. KATIE MELUA Closest Thing To Crazy	
SOUTHWEST	
1. REBA McENTIRE Somebody	
2. BRANDY Talk About Our Love 3. TIM McGRAW Live Like You Were Dving	
4. VAN HALEN It's About Time	
5. STEVE CORDONE That's All	
NORTHEAST	
1. REBA McENTIRE Somebody	
2. BRANDY Talk About Our Love	
3. BURKE RONEY Wendy	
4. TIM McGRAW Live Like You Were Dying 5. ECHOBELLY Get Me Through The Good Times	
S. EDHUGELLY GET ME THROUGH THE GOOD TIMES	
SOUTHEAST	
1. REBA McENTIRE Somebody	
2. TIM McGRAW Live Like You Were Dving	
3. BURKE RONEY Wendy	
4. ECHOBELLY Get Me Through The Good Times	
5. STEVE CORDONE That's All	

SIRIUS 1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter Alt Nation New Court

Rich McLaughlin CAKE No Phone R.E.M. Leaving New York DENVER HARBOR Picture Perfect Wannabe

The Pulse Haneen Arafat RICHARO MARX When You're Gone

Sirius Hits 1 Kid Kelly ASHLEE SIMPSON Shadow TERROR SQUAD Lean Back HILARY OUFF Fly BUSTEO What I Go To School For TOBY LIGHTMAN Real Love

Hot Jamz Geronimo JOHN LEGEND Used To Love You NICOLE WRAY HI Was Your Girlfriend ROOTS Don't Say Nothin' SHAWNNA (ALUBACRIS Shake That Sh't TORI ALAMAZE Don't Cha

**DMX Fashion Retail** 

targeted at 18-34 adults.

BONEY JAMES Here She Com

STING Like A Beautiful Smile

KI EMENT JULL JENNE Pour La Vie

**CAROLYN HARDING What is Love** 

CROSBY & MASH Lay Me Down

PRAFUL Sigh

CHR/RHYTHMIC

R. KELLY Weatherman

R. KELLY If

MOTORCITYSOUL Written In The Stars SHAPESHIFTERS Lola's Theme

The hottest tracks at DMX Fashion Retail.

ECLIPSE Make Me Love You PETER MALICK GROUP I/NORAH JONES Strange...

This section features this week's new adds.

on DMX MUSIC channels available via digi-

tal cable and direct broadcast satellite

Mark "In The Dark" Shands

USHER & ALICIA KEYS My Boo

Jeanne Destro

212-584-5100 Steve Blatter New Country Al Skop PAT GREEN DON't Break My Heart Again DARRYL WORLEY Awhul Beautiful Life be **Octane** Jose Mangin BURDEN BROTHERS Shadow SUBMERSED Hollow MEGADETH Die Dead Fough **Spectrum** Gary Schoenwetter

CAKE No Phone RAY LANOTAGNE Trouble JEFF BUICKLY Forget Her SIMPLE KID Staring At The Sun R.E.M. Leaving New York **Classic Rewind** Andrea Karr John FOGERTY Deja Yu (All Over Again) **Duttaw Country** Jeremy Tepper TRAVIS TRITT & JOHN MELLENCAMP What. RAY HERMOON MY Dog Thinks I'm Exis



Rick Gillette • 800-494-8863 10 million homes 180,000 businesses

> ALTERNATIVE Dave Sloan CURE Alt.End BLUES EXPLOSION Burn II Off

> > ADULT CONTEMPORARY Jason Shiff LOS LONELY BOYS More Than Love DIDO Sand In My Shoes JEM They

COUNTRY Leanne Flask EMERSON DRIVE November JENKINS Getaway Car REBA MECHTIRE He Gets That From Me

RHYTHMIC DANCE Danielle Ruysschaert ANGIE STOME I Wanna Thank Ya (Hex M. Mbk) DAVE ARMISTRONG Make Your Move DJ TIESTO (MF Lowes Comes Again SEDUCTION Feel Brand New



Artist/Title	Total Plays
ASHLEE SIMPSON Pieces Of Me	80
JOJO Leave (Get Out)	80
JESSE MCCARTNEY Beautiful Soul	79
JESSE McCARTNEY Good Life	79
HILARY DUFF Come Clean	77
HILARY & HAYLIE DUFF Our Lips Are Sealed	77
RAVEN Supernatural	77
CHEETAH GIRLS Cinderella	74
HILARY DUFF Why Not	62
BLACK EYED PEAS Let's Get It Started	36
AVRIL LAVIGNE My Happy Ending	32
YELLOWCARD Ocean Avenue	32
HOOBASTANK The Reason	32
AVRIL LAVIGNE Sk8er Boj	31
HILARY DUFF Fiv	31
LINDSAY LOHAN Drama Queen (That Girl)	30
CLAY AIKEN Invisible	30
KELLY CLARKSON Breakaway	30
KELLY CLARKSON Miss Independent	29
MICHELLE BRANCH Are You Happy Now?	29
monece provor Ale 100 happy now!	20
POWERED BY	- (0.00

### **POWERED BY MEDIABASE** Playlist for the week of Aug. 16-22.

www.americanradiohistory.com

# AOL Radio@Network

Ron Nenni 415-934-2790 **Top Alternative** Robert Benjamin GODO CHARLOTTE Predictable APERFECT CIRCLE Blue **Fresh 100** Mark Hamilton

TYLER HILTON When It Comes GOOD CHARLOTTE Predictable JOJO Baby It's You FRANZ FEROINAND Take Me Out

Top Pop Mark Hamilton SKYE SWEETNAM Tangled Up In Me TYLER HILTON When It Comes GOOD CHARL OTTE Predictable OIMAN AMAU Last Thing Top Country Lawrence Kay JOE OIFFIE II Louid Only Bring You Back EMERSON ORIVE November

Smooth Jazz Stan Dunn THA' HOT CLUB I'm Gonna Love You...

# ODCRADIO NETWORKS

Phil Hall • 972-991-9200 Hot AC Steve Nichols ASHLEF SIMPSON Pieces (M.Me

ASHLEE SIMPSON Pieces Of Me AVRIL LAVIENCE My Happy Ending Rejoice Williemae McIver JOHN P. KEE I Can't Live Without You CANTON SPIRITUALS UPAUL PORTER Stronger TWINKLE CLARK Everything You Need Is Right Here Country Coast To Coast Dave Nicholson MONTGOMERY GENTRY You Do Your Thing JIMMY BUFFET (MARTINA MERSIDE Trip... TRENT WILL MON Divie Rose Deluce's Real Country

Richard Lee MARK CHESNUTT The Lord Loves The Drinkin Man TRENT WILLMON Dixie Rose Deluxe's

24 HOUR FORMATS Jon Holiday • 303-784-8700 Adult Hit Radio Jon Holiday KELLY CLARKSON Breakaway Adult Contemporary Rick Brady HOOBASTANK The Reason U.S. Country Penny Mitchell CHETUS T. JUD... ILove NASCAR KENNY CHESNEY The Woman With You

GREAT AMERICAN COUNTRY Jim Murphy • 303-784-8700 RASCAL FLATTS Feels Like Today

# WESTWOOD ONE)

Charlie Cook • 661-294-9000 Adult Rock & Roll Jeff Gonzer 38 SPECIAL Hurts Like Love SCORPIONS Love 'Em Or Leave 'Em Bright AC Jim Hays ANONG Sween Days Without You

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-andcoming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Aug. 23, 2004 are listed below.



Travis Storch • 866-365-HITS

# Mainstream Country

Lavid Feiker KENNY CHESNEY The Woman With You **Hot Country** Jim Hays SHEOAISY Come Home Soon **Young & Verna** David Feiker KENNY CHESNEY The Woman With You C T JUND A T KETH LINK NASAB

After Midnite Sam Thompson SHEDAISY Come Home Soon BLUE COUNTY That's Cool



Country Today John Glenn COWBOY CRUSH He's Coming Home DIAMOND RID Can't You Tell CATHERINE BRITT The Upside Of Being Down AC Active

Dave Hunter HOWIE DAY Collide

Chris Reeves • 402-952-7600 JIMMY EAT WORLD Pain MODEST MOUSE Cotan Breathes Saity INTERPOL Slow Hands BURDEN BROTHERS Shadow

> the john tesh radio show

Scott Meyers • 888-548-8637 Weekend Tesh Show LOS LOWELY BOYS Heaven

# LAUNCH

Jay Frank • 310-526-4247 Audia FABOLOUS Breathe GOOD CHARLOTTE Predictable INTERPOL Slow Hands JIMMY BUFFETT... Trip Around The Sun MASE Breathe Stretch Shake MODEST MOUSE Ocean Breathes Salty

Video ALAN JACKSON Too Much Of A Good Thing ALANIS MORISETTE Eight Easy Steps GREEN DAY Amorican Idiot HILARY DUFF Fly RASCAL FLATTS Feels Like Today VELVET REVOLUER Fail To Pieces

Tony Lamptey • 866-552-9118 HIP-HOP JIM JONES Crunk Music MOBB DEEP Win Or Lose R&B O'RYAN Take It Slow

Top Rock YEAH YEAH YEAH SMaps FRANZ FERDINAND Take Me Out TESLA Caught In A Dream VELVET REVOLVER Slither CHEVELLE Vitamin R (Leading Us Along)

Top Country SARA EVANS Suds in The Bucket TERRI CLARK Girls Lie Too GRETCHEN WILSON Here For The Party REBA MEETINE Somebody TRICK PONY The Bride

Top Blues GUITAR SHORTY Old Schoot HOLMES BROTHERS Run Myself Out Of Town JOSS STOME Fell In Love With A Boy LOS LOMELY BOYS More Than Love ERIC CLAPTON When You Got A Good Friend





TERROR SOUAD 1/FAT JDE ... Lean Back NELLY I/JAHEIM My Place ASHLEE SIMPSON Pieces Of Me D12 How Come AVRIL LAVIGNE My Happy Ending LIL FLIP Sunshine MARODN 5 She Will Be Loved KANYE WEST Jesus Walks LINKIN PARK Breaking The Habit HOUSTON I Like That RYAN CABRERA On The Way Down TWISTA I/R. KELLY So Sexv AKON I/STYLES P. Locked Up JADAKISS Why YOUNG BUCK Let Me In D12 Git Up LIL SCRAPPY No Problem HODBASTANK Same Direction KILLERS Somebody Told Me USHER Confessions Part 2

Video playlist for the week of Aug. 16-22



TERROR SOUAD I/FAT JOE & REMY Lean Back NELLY I/JAHEIM My Place TWISTA I/KANYE WEST Slow Jamz LL CODL J Headsprung LIL FLIP Sunshine FRANZ FERDINAND Take Me Out LINKIN PARK Breaking The Habd T.I. Let's Get Away MODEST MOUSE Float On KANYE WEST Jesus Walk YOUNG BUCK Let Me In JAY-Z 99 Problems JADAKISS Why JUVENILE Slow Motion LIL SCRAPPY No Problem USHER I/LUDACRIS & LIL JON Yeah ELEPHANT MAN Pon De River DUTKAST Hey Ya! TWISTA I/R KELLY So Serv LIL JDN ... I Don't Gree A Sh't

Video playlist for the week of Aug. 16-22



KILLERS Somebody Told Me ALANIS MORISSETTE Eight Easy Steps VELVET REVOLVER Fall To Pieces GREEN DAY American Idiot LENNY KRAVITZ I/JAY-Z Storm SWITCHFDDT Dare You To Move JESSE MALIN Mona Lisa

BLACK EYED PEAS Let's Get It Started ALICIA KEYS If LAIN'T GOT YOU MARODN 5 She Will Be Loved ALTER BRIDGE Open Your Eyes AVRIL LAVIGNE My Happy Ending MODEST MDUSE Float On JDSS STONE You Had Me GRETCHEN WILSON Redneck Wor 8DWI ING FOR SOUP 1985 GAVIN DEGRAW I Don't Want To Be FINGER ELEVEN One Thing KEANE Somewhere Only We Know KILLERS Somebody Told Me ALANIS MORISSETTE Fight Easy Steps JILL SCDTT Golden **VELVET REVOLVER Fall To Pieces** BEASTIE BOYS Triple Trouble FRANZ FERDINAND Take Me Out **GREEN OAY American Idio** LENNY KRAVITZ VJAY-Z Storm



Lori Parkersor 202-380-4425

# U-POP (XM 29)

27

16

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11

29

28

21

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19

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Zach Överking JET Hold On OR8ITAL One Perfect Sunrise V Can You Feel It

REAL JAZZ (XM70) Maxx Myrick DAVIO SANCHEZ Coral JOE SAMPLE Soul Shadows

### WATERCOLORS (XM71)

Trinity STEVE OLIVER 3-D MINDI ABAIR Come As You Are DAV CHARLES Count JEFF KASHIWA Slide **GRACY NICHOLS Tuesday Morning** 

### X COUNTRY (XM12)

Jessie Scott SILDS When The Telephone Rings KEVIN FOWLER Loose Loud And Crazy JOHN KAY Heretics And Privateers AUSTIN CUNNINGHAM Music In The Money Biz STEVE EARLE The Revolution Starts Now TIFT MERRITT Tambouring VARIOUS ARTISTS Touch My Heart MEAT PURVEYORS Pain By Numbers KATE CAMPBELL The Portable AMERICAN AMBULANCE All Over The Map LOS LOBOS Ride This: The Covers FP BEAVER NELSON Motion VARIOUS ARTISTS Reautiful Oreamer VARIDUS ARTISTS Unbroken Circle ELEVEN HUNDRED SPRINGS Bandwago

### XM CAFÉ (XM45)

Bill Evans KEB\* MD' Peace ... Back By Popular Demand SISTER HAZEL Lift LOUQUE So Long MAVIS STAPLES Have A Little Faith JEFF SUCKLEY Grace (Legacy Edition) KENNY WAYNE SHEPHERD The Place You're In KINGS OF CONVENIENCE Riot On An Empty Street JDHN PRICE Questionably Red

RAW (XM66) Leo G LLDYD BANKS I'm So Fly MOBB DEEP Real Gangstaz

SHYNE Godfather Buried Alive

# Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to R&R, c/o Mike Trias:

mtrias@radioandrecords.com

# COUNTRY MUSIC TELEVISION

75.1 million households

TELEVISION

Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

ADDS

LDNESTAR Mr. Mom TRENT WILLMON Dixie Rose Deluxe's

# TOP 20

<b>T</b> OD 00	Pla	ys
TOP 20	TW	LW
J. BUFFETT I/C. BLACK Hey Good Lookin'	34	32
KENNY CHESNEY I Go Back	33	33
TIM McGRAW Live Like You Were Dying	33	31
GRETCHEN WILSON Here For The Party	33	28
BIG & RICH Save A Horse (Ride A Cowboy)	32	32
MARTINA McBRIDE How Far	32	32
B. PAISLEY I/A. KRAUSS Whiskey Lullaby	32	31
TRACE ADKINS Rough & Ready	32	30
SARA EVANS Suds In The Bucket	32	25
LOS LONELY BDYS Heaven	31	34
TERRI CLARK Girls Lie Too	31	32
ALAN JACKSDN Too Much Of A Good Thing	30	13
LYLE LOVETT In My Own Mind	29	26
MONTGOMERY GENTRY You Do Your Thing	20	26
KEITH URBAN You'll Think Of Me	17	15
JOSH GRACIN I Want To Live	16	32
SHANIA TWAIN When You Kiss Me	14	14
RASCAL FLATTS My Worst Fear	14	13
JDE NICHOLS If Nobody Believed In You	13	20
CRDSS CANADIAN RAGWEED Sick And Tired	13	12

red by Mediabase 24/7 between Aug. 16-22.



Jim Murphy, VP/Program 26.5 m illion households

ADDS **RASCAL FLATTS Feels Like Today** 

### **TOP 20**

TIM McGRAW Live Like You Were Dving TIM MICHAW Live Like Tou were bying TRACE ADVINS Rough & Ready B. PAISLEY I/A. KRAUSS Whiskey Lullaby ALAN JACKSON Too Much Of A Good Thin BIG & RICH Save A Horse (Ride A Cowboy GRETCHEN WILSON Here For The Party BILLY CURRINGTION I Got A Feelin KENNY CHESNEY | Go Back SARA EVANS Suds in The Bucket JULIE ROBERTS Break Down Here JOSH TURNER What It Ain't TERRI CLARK Girls Lie Too MARTINA McBRIDE How Fai BLAKE SHELTON Some Beach J. BUFFETT I/C. 8LACK Hey Good Lookin DIERKS BENTLEY How Am I Doin JOE NICHDLS If Nobody Believed In You CLEDUS T. JUDD I Love NASCAR JOSH GRACIN I Want To Live **TDBY KEITH Whiskey Girl** 

Information current as of Aug. 27.



\$683 0

\$629.0

\$476.9

	Ave. Over
	Avg. Gross
. Artist	(In 000s)
MADDNNA	\$5,677.1
PRINCE	\$1.568.9
DAVE MATTHEWS BAND	\$1,185.2
SIMON & GARFUNKEL	\$1,170.5
EAGLES	\$1,068.6
VAN HALEN	\$1,028.9
ERIC CLAPTON	\$962.8
OZZFEST 2004	\$903.5
SHANIA TWAIN	\$867.5
DEAD	\$844.4
STING	\$805.8
NO DOURT/RUNK-182	\$693.3

Among this week's new tours: ODNMAS HELMET KEANE

TRAGICALLY HIP

TELEVISION TOP TEN SHOWS Aug. 16-22 Total Audience (105.5 million households) Adults 18-49 1 Summer Olympics (Thursday, 8pm) Summer Olympics (Thursday, 8pm) 1 Summer Olympics (Tuesday, 8pm) 2 Summer Olympics (Tuesday, 8pm) 2 Summer Olympics (Wednesday, 8pm) Summer Olympics (Wednesday, 8pm) 3 3 Summer Olympics (Monday, 8pm) Summer Olympics (Monday, 8pm) 4 4 5 Summer Olympics (Sunday, 7pm) 5 Summer Olympics (Sunday, 7pm) Summer Olympics (Saturday, 8pm) 6 Summer Olympics 6 (Friday, 8pm) Summer Olympics Summer Olympics (Saturday, 8pm) 7 7 (Friday, 8pm) 8 CSI R CSI Without A Trace Amazing Race 5 q q 10 CSI: Miami 10 Big Brother 5 (Thursday) Source: Nielsen Media Research

### **COMING NEXT WEEK**

Tube Tops Akwid: Cafe Tacuba with Incubus; Paquito D'Rivera with Diego El Cigala and Bebo Valdes; Ozomatli: Robi Draco Rosa: Paulina Rubio; Roselyn Sanchez; Carlos Santana with Los Lonely Boys: and Marco Antonio Solis are slated to perform from Los Angeles' Shrine Auditorium when CBS presents the fifth annual Latin Grammy Awards. Presenters include Christina Milian. The Black Eyed Peas, Soraya, Carlos Vives and radio talent Renan Almendares Coello (Wednesday, 9/1, 8pm ET/PT).

Friday, 8/27

• Montgomery Gentry, On-Air With Ryan Seacrest (check local list-

ings for time and channel). • Lindsay Lohan, Live With Regis & Kelly (check local listings for time and channel)

• The Polyphonic Spree, Late Show With David Letterman (CBS, check local listings for time). • Trainwreck, Jimmy Kimmel Live

(ABC, check local listings for time). • Three Days Grace, The Sharon

Osbourne Show (check local listings for time and channel). Sunday, 8/29

Hoobastank, Jet, Alicia Keys, Lil Jon, OutKast, Petey Pablo, The Polyphonic Spree, Jessica Simpson, Usher, Kanye West, Yellow-card, Ying Yang Twins, Terror Squad featuring Fat Joe, and Nelly featuring Christina Aquilera are

# slated to perform from Miami's Amer-ican Airlines Arena on the 2004 MTV Video Music Awards (8pm ET/PT).

# Monday, 8/30

• Toots & The Maytals with Bonnie Baitt, The Tonight Show With Jay Leno (NBC, check local list-Ings for time).
 ILL Cool J, David Letterman.

 Sondre Lerche, Late Night With Conan O'Brien (NBC, check local listings for time).

 Gavin DeGraw, Last Call With Carson Daly (NBC, check local listings for time).

### Tuesday, 8/31

• The Calling, Ryan Seacrest.

• Tim McGraw, Jay Leno.

. The Clarks, David Letterman. Breaking Benjamin, Conan

O'Brien. Secret Machines, Carson Daly,

• Travis, The Ellen DeGeneres Show (check local listings for time and channel).

### Wednesday, 9/1

- Twista, Ryan Seacrest.
- Usher, Jay Leno.
- Ja Rule, Conan O'Brien.
- Breaking Benjamin, Carson Daly.
   Hanson, Ellen DeGeneres.

# Thursday, 9/2

- Dido, Ryan Seacrest.
   Snow Patrol, David Letterman.
- · Lit, Carson Daly.
- Justin Timberlake, Ellen De-Generes

- Julie Gidlow

# FILMS

# **BOX OFFICE TOTALS**

AUG. 20-22			
Th	le Distributor	\$ Weekend	\$ To Date
1	Exorcist: The Beginning (WB)*	\$18.05	\$18.05
2	Without A Paddle (Paramount)*	\$13.52	\$13.52
3	The Princess Diaries 2: Royal (Buena Vista)	\$13.05	\$61.21
4	Alien Vs. Predator (Fox)	\$12.40	\$62.96
5	Open Water (Lions Gate)	\$11.41	\$14.49
6	Collateral (DreamWorks)	\$10.15	\$69.72
7	The Bourne Supremacy (Universal)	\$6.46	\$150.39
8	The Manchurian Candidate (Paramount)	\$4.01	\$54,54
9	The Village (Buena Vista)	\$3.72	\$107.04
10	Yu-Gi-Oh! (WB)	\$3.24	\$15.51

\*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: Opening in New York and Los Angeles this week is The Brown Bunny, starring Vincent Gallo and Chloe Sevigny. The film's soundtrack is available as a Japanese import on the Tulip Records label and contains five previously unreleased songs by The

Red Hot Chili Peppers' John Frusciante: "Forever Away," "Dying Song," "Leave All the Days Behind," "Prostitution Song" and "Falling." Cuts by Gordon Lightfoot ("Beautiful"), Jeff Alexander ("Come Wan-der With Me") and others round out

Video playlist for the week of Aug. 23-30.

10 11 12 13 KENNY CHESNEY FLEETWOOD MAC RUSH

PHANTOM PLANET

The CONCERT PULSE is courtesy Polistar, a publication of Promoten On-Line Listings, 800-344-7383; California 209-271-7900.

Pos

AL PETERSON

apeterson@radioandrecords.com



12

# **2004 Sports Radio Stats**

# Interep reports that the format continues to score

egular readers of these pages have probably noticed that I don't often write columns filled with graphs and statistics. In the interest of keeping your most-appreciated eyes from glazing over as you read these pages, I generally prefer to use this space to tell you a story about a person, station or company.

But this week's focus is on the continuing success of Sports radio, and you can't tell the story of the format's phenomenal growth over the past 17 years without reciting some numbers. After all, stats are part and parcel of the sports world, even if most Sports stations today have evolved beyond talking only about X's and O's.

Our update on the state of Sports radio comes from a recently released report by Interep Research titled "All Sports Radio Continues to Score." The study is part of a series of ongoing updates that the company provides not only for Sports radio, but also for most other nonmusic and music formats.

The details show a format that is continuing to grow in number of stations carrying it while also confirming that Sports radio attracts an audience of affluent, upscale and well-educated young adults who are as loyal to their favorite Sports radio station as they are to the home team.

**Format Growth Continues** 

When WFAN (The Fan)/New York signed on as America's first Sports radio station in 1987, it changed radio forever by introducing sports fans to something that had never existed before: a radio station designed just for them that delivered sports talk and news 24/7. But while WFAN went on to both fan acclaim and incredible revenue success as the top-billing station in the country, by 1995 there were still fewer than 150 Sports stations across the country.

Word of the format's selling power spread, though, and the rapid growth of quality daypart programming from Sports networks made it possible for even more operators to make the switch. By 2000 the number of stations carrying 24/7 sports doubled to almost 300, and by the end of 2003 that number had swelled to 429, according to Interep's latest report.

Now heard in 48 of the top 50 U.S.

markets (Puerto Rico and Greensboro haven't joined the party yet), Sports radio's red-hot success shows little sign of cooling off anytime soon.

As previously noted, one of the big reasons for the growth of Sports radio is the format's demographic power with advertisers. In fact, Interep says that nearly three-quarters of Sports radio's audience falls within the prime 25-54 adult demo: Twenty-nine percent are 35-44, 22% are 45-54, and 21% are 25-34. And most of those listeners are male. In fact, more than eight out of 10 Sports radio listeners are men (84%) --that's the highest concentration at any format.

# Smart And Well-Off

Interep reports that not only are Sports listeners well-educated,

When it comes to household income, the Sports listener is nearly twice as likely as the average American adult to have an annual household income of more than \$100,000.

tional average. And they are 86% more likely than the national average to fall into the format's secondhighest income category, \$75,000plus.

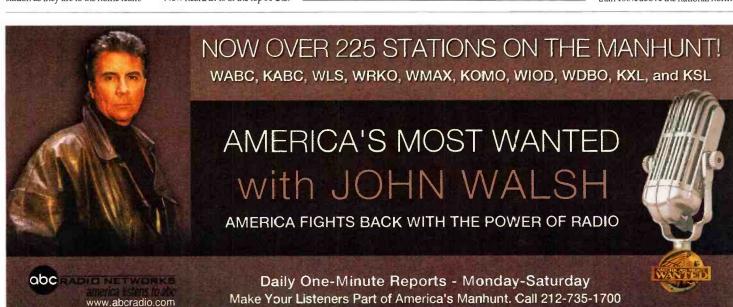
Some of these higher income numbers might be attributed to the fact that the majority of Sports listeners are married (67%) and may thus be benefiting from two household incomes. Somewhat surprisingly, less than one-fourth of the format's listeners are single (22%), while only 11% identify themselves as "separated," a category that includes both those who are divorced and those who are widowed.

Also adding to the high income levels for Sports listeners is the fact that they're more than twice as likely as the national average to hold executive or managerial positions. Sports listeners double the national average when it comes to holding such positions, indexing at more than 100% above the national norm.

HANGING OUT IN HOLLYWOOD Just another of those casual hanging-with-a-Hollywood star moments at Los Angeles ESPN Radio flagship KSPN. Seen here are (I-r) KSPN afternoon co-host Joe McDonnell, actor and avid L.A. Dodgers fan Freddie Prinze Jr. and KSPN afternoon co-host Doug Krikorian.

they're also affluent, out-indexing the national averages in both of those categories across the board. Almost half of Sports listeners have a college degree (47%). That stat makes them 94% more likely than the national average to have a col-

lege dip oma. When it comes to household income, the Sports listener is nearly twice as likely as the average American adult to have an annual household income of more than \$100,000. That's 96% more likely than the na-



# News/Talk/Sports

Similar results are reported in the categories of "professionals," where Sports listeners index 56% above the national average, and "upper management," where they index 68% higher than the national norm.

Those in management positions also have the power to spend the company's money. Interep notes that Sports listeners score disproportionately higher than the national average (100 = average/norm for all charts) when it comes to being the decisionmakers where they work on purchasing a variety of business products and services for their workplace:

Banking services	183
Travel arrangements	212
PC hardware	195
Web services	181
Conventions/meetings	168
Office supplies	166

When it comes to finances, it would appear that Sports listeners know more than a little about what to do with their higher-than-average incomes. Interep reports that Sports listeners "play an active role in their personal finances," and they index substantially above national norms for banking and investment services and other related real estate and financial services

Own stock (\$50k+)	195
Own any stock	176
Own mutual funds	160
Own savings bonds	194
Own second home	171
Bank online	155

### **Active And Fun-Loving**

As you might expect, Sports listeners are also well above the national averages when it comes to participating in a variety of athletic pursuits and leisure sports activities. In every single activity listed, Sports radio listeners index way over national averages:

Baseball	229
Basketball	217
Football	245
Soccer	207
Softball	249
Golf	235

When it comes to other leisure activities, once again Sports listeners average well above the norm. Whether it's checking out a flick at the local cineplex, visiting a museum or tossing back a few cold ones at the corner pub, the Interep study confirms that Sports listeners like to get out of the house considerably more than their non-Sports-listening counterparts:

Museums12Zoos13Bars/nightclubs14	Movies	123
Zoos 13 Bars/nightclubs 14	Theater	122
Bars/nightclubs 14	Museums	123
e a a a a a a a a a a a a a a a a a a a	Zoos	135
Casino gambling 14	Bars/nightclubs	141
0 0	Casino gambling	149

Some of that higher-than-average household income of Sports listeners also gets spent on travel and vacations. For both business and vacation travel, the format outperforms the norm in a whole slew of categories, including:

3+ air trips	194
3+ business air trips	259
Spent \$3k on vacation	168
Took cruise	130
Car rental	167
Frequent flier	163

# **Hometown Heroes**

As most Sports programmers, hosts and salespeople know, the format's listeners are responsive. So it comes as no surprise that they index higher than average when it comes to stepping up to the plate in their communities, where they take an active role in local issues and politics

Voted in election	118
Wrote elected official	135
Visited elected official	145

Active in civic issues	130
Active in political party	141
Addressed public meeting	138
When it comes to home-in	prove-
ment categories, once again	Sports
listeners look like a salesp	erson's
"dream team" when it co	mes to
spending on remodeling and	home-
improvement projects:	
Any remodeling	123
Bedroom	139

, ary rornoadanig	140
Bedroom	139
Exterior doors	153
Lighting fixtures	131
Yard fencing	159
Interior painting	137

When it comes to wheels, Sports listeners are 56% more likely than average to have purchased a new vehicle in the past year. They also score heavily above the norm in many other automotive categories: Own convertible 159 Own van/mini-van 121 Own SHV 136 Own luxury car 151 Security alarm 134 Auto Club member 127

products:

Own PC

home:

125

144

Accounting

Finances/taxes

Education/training

Multimedia

Desktop publishing

Games/entertainment

Own CD-ROM drive

Own DVD player for PC

Just what do Sports listeners use

their computers for? According to

Interep, they index well above the

norm when it comes to using their

PCs for a variety of purposes at

140

123

125

151

132

- 123

Own CD burner

Own laptop PC

Own laser printer

### **Tuned In To Technology**

The good news for Sports radio just keeps getting better when you take a look at major electronics categories, including computers and Internet services. Over 90% of Sports listeners have access to the Internet, and eight out of 10 were active users in the past 30 days.

Ninety-two percent of Sports listeners have Internet access vs. 79% of the national population, with 82% having used the 'Net in the past month vs. a national average of 63%. Yet again, Sports fans out-index the national averages when it comes to being wired and connected to many products in today's electronic-driven world: 139

Home theater owner	
Own digital camera	
PDA owner	



LIVE FROM CLEVELAND ESPN Radio's nationally syndicated Mike and Mike Show, featuring (I-r) former NFL player Mike Golic and ESPN Sports Center anchor Mike Greenberg, took to the road recently for a live broadcast from ESPN Radio Cleveland affiliate WKNR.

Cell phone user	117	E-mail	137
Own 4+ TV sets	139	Travel planning	159
Own plasma TV	128	Stock/bond trading	216
When it comes to PC co	mponents	Get auto information	165
and other computer produ		Get real estate info	172
ries, Sports listeners look l	0	This is just a sample o	of some of

This is just a sample of some of target for advertisers selling these the information contained in the Interep report. To learn more about "All Sports Radio Continues to 133 123 Score" and other research reports available from Interep's research di-124 151 135 128

vision, log on to their website at www.researchstore.com, or contact the report's author, Doug Catalanello, at 212-916-0533 or doug\_catalanello@ interev.com.

# TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

> Call me at 858-486-7559 or e-mail: apeterson@ radioandrecords.com





# **Leeds Called Back To School**

nd, unlike us, it's not because he didn't to it right the first time .... Promo guru Steve "Mr. Hand" Leeds, most recently



of Virgin Records, is returning to the classroom next month - as a teacher. Nashville's Belmont University is offering a New York-based semester, where Leeds will be teaching a course called "Record Company Operations" every Thursday this fall. Leeds, a Newhouse School of Communications graduate, which makes him much smarter than we are. taught a similar course last year as an

What are you people, on dope?

adjunct at William Paterson University.

# Let's Just KIIS & Say Hello

Clear Channel has formally extended VP/Programming John Ivey's deal for another two years beginning in January 2005. The paperwork was actually done quite a while ago, but news of the extension was just officially released. In other station news, former KIIS/Los Angeles PD Steve Perun has been inked as a consultant by CC/L.A. Co-President Roy Laughlin. The Twin Cities-based Perun was also rehired by CC sister KHKS/Dallas earlier this year.

• Effective Sept. 7, Clear Channel/Washington & Alaska Regional VP/Programming Bob Case will unfurl his multihued consulting banner for stations both in and out of CC's orbit. The Seattle-based Case will remain with Clear Channel until Jan. 1, 2005, when he will pack up his gear and set out on his own personal consulting adventure. He can be reached at 206-295-9207 or bobacase@aol.com.

Inhellove



turing at Reprise Records leaves two employees on the beach: New Yorkbased Sr. Dir/Modern Rock & Rock Promo Kurt Steffek exits after 3 1/2 years, along with National Dir./Alternative Promotion Leah Kiyonaga. Steffek can be reached at 516-236-4180 or ksteffek

A promotions department restruc-

@optonline.net. Find Kiyonaga via her Donnie Iris-flava'd email address: ahhleah@sbcglobal.net.

### Ft. Wayne Bids For Next Olympics

Artistic Media flips Hot AC WSHI (Sunny 106)/Ft. Wayne, IN back to its original CHR/Fop roots as "B106.3." "We saw a definite hole in the market," says Artistic Media Dir./Programming Tommy Frank. "WJFX is a good station, but they lean very heavily Urban, while WLYT is doing an Adult CHR thing," Frank tells ST. "No one is superserving the 12-24s with Pop and Rock-based product. We saw an opportunity to slide right down the middle and grab the mainstream ground."

From his home base at WNDV (U93)/South Bend, IN, just over an hour away, Frank will also serve as PD of B106.3. Former Sunny PD Kenny Edwards slides over to do mornings at Country clustermate WBTU, replacing Wild Bill.

### North Carolina: A State In Crisis

Brian Burns is NextMedia's new Dir./Rock Programming for North Carolina. He'll oversee the day-to-day programming of Alternative WSFM and Classic Rock WRQR/ Wilmington, NC and consult WXQR/Greenville, NC. Seconds later, Mark McKinney, OM of WTFM & WRZK/Johnson City, TN, was named PD of NextMedia Active Rocker WKZQ & Classic Rock WYAV/Myrtle Beach, SC.

And as if that weren't enough excitement, on Aug. 27, WSFM and CHR/Pop clusterbuddy WAZO will swap frequencies: WSFM moves to 98.3, while WAZO slides up to 107.5. But wait - there's more! WERO/Greenville, NC PD Tony Banks picks up consulting oversight duties at WAZO, while Brian White of Oldies WKOO/Greenville, NC will consult Rhythmic Oldies WKXB/Wilmington, NC.

Holy crap, we're still talking: The Mad Max Morning Show, currently heard on WKZQ/Myrtle Beach, SC and WXQR/ Greenville, NC, will begin simulcasting on WSFM when it moves to its new frequency, and the Jojo. Jamie and Flave morning show on WERO will begin simulcasting on WAZO after the frequency swap.

### The Programming Dept.

 Clear Channel/Bakersfield OM Steve King has gotten so busy doing, well, important OM-type stuff that he's removing



# YEAR AGO

- Joe Bevilacqua named OM of WWDC/ Washington.
- Lisa Worden named PD of WHFS/Washinaton.
- · Marty Choate appointed Station Manager of Cox Radio/San Antonio's KKYX, Joe Bevilacqua KCYY, KCJZ and KOMO-AM & FM.

# YEARS AGO

- · Minority and womens groups call for a boycott of Walt Disney Co. until it apologizes for its involvement in KLOS-FM/Los Angeles' Mark and Brian's "Black Hoes" promotion.
- · Johnny Chiang named PD of KOST-FM/Los Angeles.
- · Steve Oshin named VP/Market Manager, Seattle for Entercom.

# YEARS AGO

- Marc Kaye named President/GM of WDAE-FM & WUSA-FM/Tampa. Roy Laughlin named VP/Station Manager of KIIS-AM & FM/Los Angeles.
- · Greg Strassell promoted to VP/Pro-
- gramming of WBMX-FM/Boston. **Roy Laughlin** • Pat Sheehan promoted to OM of WXYT/ Detroit.

# YEARS AGO

- cations and GM of Drake-Chenault.
- Jan Jeffries joins Chicago AV as Executive VP/Radio &
- · Ed Mascolo promoted to Division VP/ Contemporary Promotion for RCA Rec-
- ords. · Bobby Rich returns to KFMB-FM/San Diego as Program Manager.
- · Randy Bongarten named President of Ed Mascolo NBC Radio.



Danny Davis named VP/Promotion at Casablanca Record and FilmWorks.





# **Regional sales offices:**

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Miami

New York (631) 757-1027

Dallas (469) 241-1882 (305) 672-0071

www.radiovisa.com



- T.J. Lambert elevated to VP of Wagontrain Communi-• Ken Richards named PD of KHQT (Hot 97.7)/San Jose.
- TV Services.







Leading candidate for KKXX MD post.

"By the way, there's no truth to the rumor that Kiss will be doing an 'all-Bolton' weekend anytime soon."

his PD stripes for CHR/Rhythmic

KKXX (96.5 Kiss FM) and stapling

them upon the broad shoulders of

Kenn McCloud, PD of AC

clusterbuddy KKDJ. "When you

think about it, who better to pro-

gram a Rhythmic station in Southern

California than a white guy from

lowa?" an elated McCloud asks ST.

• KICT (T95)/Wichita PD DC Carter exits for Salt Lake City, where his wife got a cushy sales gig offer she couldn't refuse from KSL-AM. Carter is the PD formerly known as Dave "DC" Christopher during his wonder years in Eureka. Bakersfield and San Luis Obispo, CA, as well as KWTX/Waco, TX. He's now looking to catch on somewhere in SLC and is ready to kick ass for [your calls here!]. Reach him on his cell at 316-708-0659 or e-mail theradiodude@hotmail.com.

 Sandusky Rocker KDKB/Phoenix exchanges one Paul for another: MD/afternoon guy Long Paul exits after a year, and Paul Peterson returns to replace him. Peterson, who was most recently doing mornings at WBNS/Columbus, OH, used to be on the air at KDKB and crosstown KZON before heading to the vast badlands of Ohio.

### **Quick Hits**

• Welcome to the airshift shuffle at WNEW (Mix 102.7)/ New York: Afternoon talent **Rick Stacy** moves to mornings, replacing Greg Daniels and Lynn Hoffman, producer Al Dukes and Entertainment Editor Lisa Chase, who have all left the building. While Stacy's co-host has not officially been named, we believe that fabulous diva/recording artist **RuPaul**, who used to do mornings at crosstown WKTU, will figure into the equation fairly soon. **Efren Sifuentes** arrives from XM to do 9am-noon, followed by current Mix midday talent **Carol Ford**. New to afternoons is the lovely and talented **Paco Lopez** (ex-WQHT/New York, KKFR/Phoenix, WPGC/Washington, etc). **Yvonne Velasquez** will handle 8pm-midnight.

• KKSF/San Francisco hires market vet Timothy Alexander White to host After Hours from 7pm-midnight. White recently spent 10 years across the street at KBLX. He replaces Trish Bell, who exits.

• They're breaking up the old gang as we know it at WNNX (99X)/Atlanta, as longtime morning goddess Leslie Fram steps aside to concentrate on her 99X PD and cluster Director/Programming duties. Remaining cohorts Toucher, Wally and Jimmy Baron will attempt to muddle through somehow. Fram will remain on the air every morning from 9-10am for the station's new '90s at 9 show.

• Greg & The Morning Buzz, heard and largely adored on both WHEB/Portsmouth, NH and WGIR-FM/Manchester, NH, welcomes lifelong area resident Laura Meyer to the show. Meyer's lengthy journey takes her all the way down the hall from the Sports Soundoff show on clusterbuddy WGIR-AM



Wants a frickin' Lazer

\* Saga Active Rocker WLZX (Lazer 99.3)/Springfield, MA is looking for a new morning show. Send your stunning stuff to PD Neal Mirsky at WLZX, 45 Fisher Ave., East Longmeadow, MA 01028. Hey, here's a novel concept: No calls, please.

 WILN (Island 106)/Panama City, FL afternoon dude/Imaging Director
 Scholar Brad exits.
 Casey Bay is the new Promotion

a frickin' Lazer.

Director of KVMX (Mix 107-5)/Portland, OR. Bay crosses the wide and dangerous expanse of hallway from Infinity clusterbuddy KUPL, where he was Asst. Promotion Director. • Eric Faison has been hired by Superadio in the newly-

created role of VP/Affiliate Relations & Urban Programming. • Longtime KLOL/Houston morning news & traffic goddess

**Lorna Love** has left the building and is ready to get right back in the saddle. She can be easily located at 713-478-2559 or *lornagem@earthlink.net*.

• WWMD (Magic 101.5)/Hagerstown, MD welcomes Jeff Daniels from WVSR/Charleston, WV as morning host/MD. He replaces Drew Miller, who slides over to Country clusterbuddy WAYZ to host afternoons as "Billy Travis." Kelly Spinner, who does afternoons on clustermate WSRT (Star 92.1), adds middays on Magic 101.5. Dir./Programming Chris Carmichael dons the cans in afternoons, as Dexter Kelley moves to nights.

## Some Sirius Damn News

 Sirius adds yet another extreme athlete to its roster of stars by inking a deal with the entertainingly unhinged Bam Margera, co-creator of America's favorite children's show, Jackass, and the star of his own MTV series, Viva La Bam. Margera will host his own show starting this fall on Faction, the new music chan-



Headgear not included with Sirius unit.

nel created especially for action sports enthusiasts.

• John McMullen is upped to Station Manager for Sirius OutQ, the satcaster's full-time Talk channel dedicated to the gay/lesbian/bisexual/transgender community. He will continue to host his daily 11 am-2pm show.

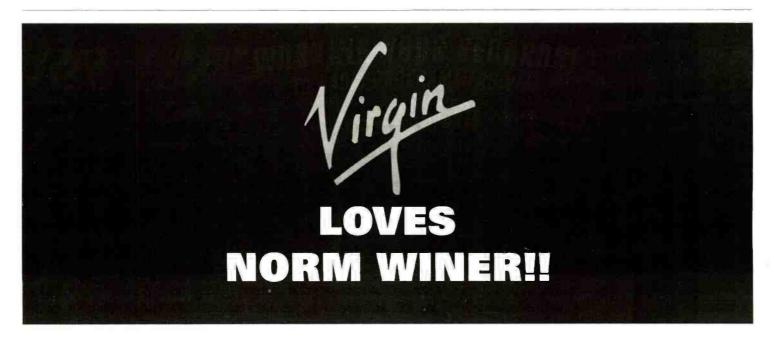
The Library of American Broadcasting has announced the 17 pioneers it will honor during its second annual dinner on Sept. 15. Radio honorees include Top 40 pioneer Todd Storz; Inner City Chairman Pierre (Pepe) Sutton; former ABC Radio Network President Ed McLaughlin; Don McNeill, Iongtime host of the '60s-era *Breakfast Club*; and pretty much the entire Gambling family, including all three generations of John — B., A. and R.

### Condolences

Our condolences go out to the family and friends of WZZO/Allentown midday personality/Promotion Director Tori Thomas, whose fiancé, **Rob Thomas**, died Aug. 18. Thomas was electrocuted while working at a transmitter site in Colorado.

## Speaking Of Sports

Veteran New York sportscaster Warner "Let's Go To The Tape!" Wolf joins WABC/New York, where he will offer twice-daily reports during the *Curtis and Kuby* morning show beginning Monday, Sept. 6. Wolf will also host a new weekend show on ABC Radio/New York's ESPN Radio Network flagship, WEPN.





# THE INDUSTRY'S NO. 1 RETAIL CHART August 27, 2004

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE	
2	1	NOW VOL. 16	arious UTV		OW VOL. 16 arious UTV	205,169	-13%
1	2	ASHLEE SIMPSON	Autobiography	Geffen	162,021	-37%	
_		213	The Hard Way	TVT	99,832	COLUMN COLUMN	
6	4	USHER	Confessions	LaFace/Zomba	81,949	-109	
9	5	MAROON 5	Songs About Jane	Octone/J/RMG	73,309	+8%	
_	6	RYAN CABRERA	Take It All Away	Atlantic	67,869		
11	7	GRETCHEN WILSON	Here For The Party	Epic	67,209	+9%	
8	8	AVRIL LAVIGNE	Under My Skin	Arista/RMG	65,638	-7%	
10	9	BIG & RICH	Horse Of A Different Color	Warner Bros.	63,496	-29	
3	10	SHYNE	Godfather Buried Alive	Def Jam/IDJMG	63,400	-62%	
7	11	JIMMY BUFFETT	License To Chill	RCA	61,057	-02%	
12	12	LOS LONELY BOYS	Los Lonely Boys			-1%	
	12		A REAL PROPERTY OF A READ REAL PROPERTY OF A REAL P	Epic Live Combo	55,840		
4		MOBB DEEP	Amerikaz Nightmare	Jive/Zomba	47,558	-59%	
5	14	ALTER BRIDGE	One Day Remains	Wind-up	44,944	-59%	
14	15	LLOYD BANKS	The Hunger For More	Interscope	43,110	-8%	
15	16	BLACK EYED PEAS	Elephunk	A&M/Interscope	40,455	-3%	
-	17	SALIVA	Survival Of The Sickest	Island/IDJMG	38,789	-	
39	18	KILLERS	Hot Fuss	Island/IDJMG	38,460	+32%	
22	19	SWITCHFOOT	Beautiful Letdown	Columbia	36,764	+ 5%	
28	20	PRINCESS DIARIES 2	Soundtrack	Walt Disney	35,409	+7%	
37	21	GUNS N'ROSES	Greatest Hits	Geffen	35,330	+ 19%	
17	22	TAKING BACK SUNDAY	Where You Want To Be	Victory	35,254	-13%	
21	23	BRAD PAISLEY	Mud On The Tires	Arista	34,628	·2%	
23	24	MODEST MOUSE	Good News For People Who Love	Epic	33,875	-3%	
25	25	VELVET REVOLVER	Contraband	RCA/RMG	33,830	-1%	
29	26	D12	D12 World	Shady/Interscope	33,381	, +2%	
30	27	HOOBASTANK	The Reason	Island/IDJMG	33,318	+6%	
18	28	TERROR SQUAD	True Story	SRC/Universal	33,241	-17%	
27	29	VAN HALEN	The Best Of Both Worlds	Warner Bros.	33,103	-2%	
13	30	HOUSTON	It's Already Written	Capitol	33,072	-35%	
16	31	KEVIN LYTTLE	Kevin Lyttle	Atlantic	33,006	-19%	
19	32	JADAKISS	Kiss Of Death	Interscope	32,668	-15%	
32	33	LINKIN PARK	Meteora	Warner Bros.	32,085	+3%	
20	34	JOJO	ojoL	BlackGround/Universal	31,188	-13%	
33	35	YELLOWCARD	Ocean Avenue	Capitol	30,825	0%	
31	36	BREAKING BENJAMIN	We Are Not Alone	Hollywood	30,643	-2%	
36	30	ALICIA KEYS		J/RMG	30,043	+2%	
			The Diary Of Alicia Keys				
42	38	LIL' FLIP	U Gotta Feel Me	Columbia	29,947	+7%	
34	39	KENNY CHESNEY	When The Sun Goes Down	BNA	29,932	-2%	
38	40	EVANESCENCE	Failen	Wind-up	28,977	-1%	
40	41	SPIDER-MAN 2: MUSIC FROM	Soundtrack	Columbia	28,941	+1%	
24	42	KANYE WEST	College Dropout	Roc-A-Fella/IDJMG	28,525	-17%	
	<b>43</b>	AKON	Trouble	SRC/Universal	28,330		
46	44	BEASTIE BOYS	To The 5 Baraughs	Capitol	28,092	+3%	
<b>4</b> 1₹	45	FRANZ FERDINAND	Franz Ferdinand	Epic	27,575	-3%	
-	46	QUEEN	Greatest Hits: We Will Rock You	Hollywood	27,380	_	
	47	JESSICA SIMPSON	In This Skin	Columbia	26,999		
50	48	SHINEDOWN	Leave A Whisper	Atlantic	25,323	+2%	
43	49	TERRI ÇLARK	Greatest Hits	Мегситу	24,968	.9%	
44	50	SLIPKNOT	Vol 3 (The Subliminal Verses)	Roadrunner/IDJMG	24,945	-9%	

# ON ALBUMS

# Bow To Now!

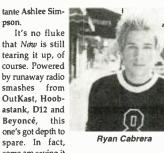
It's a certifiable monster, folks. After four

weeks on the chart, UTV's runaway smash compilation Now That's What I Call Music, Vol. 16 is still selling over 200,000 per week, and this week it snatches the No. 1 chart position back from precocious pop debu-



pson.

Maroon 5



some are saying it may prove to be the biggest Now ever. Now that's saying something!

Now blazes by Ashlee this week, besting the younger Simpson by over 40,000 units and drcp-ping her to No. 2. At No. 3 is the week's top debut, the reunited 213 (featuring Snoop Dogg, Nate Dogg and Warren G), whose The Hard Way (TVT) moves just under 100,000 units.

The ever selling Usher takes No. 4 this week as his Confessions (LaFace/Zomba) continues to sell at the 80,000 level. But perhaps the biggest story in the top five this week is the No. 9-No. 5 surge by Maroon 5, who see an 8% uptick in sales for Songs About Jane (Octone/J/RMG), which moves over 73,000 on the strength of enormosingle "She Will Be Loved."

Other debuts in this week's HITS Top 50 include Ryan Cabrera's Take It All Away (E.V.L.A./ Atlantic), at No. 6; Saliva's Survival of the Sickest (Island), at No. 17; Queen's Greatest Hits (Hollywood), at No. 46; and a reentry for Jessica Simpson's In This Skin (Columbia), at No. 47.

The week's biggest gain goes to Vegas upstarts The Killers, whose Hot Fuss (Island) makes a mon-



ster No. 39-No. 18 move based on a whopping 32% sales gain, to over 38,000.

And for merger watchers keeping track, it's worth noting that the new Sony BMG has eight of this week's top 15 in Usher, Maroon 5, Gretchen Wilson, Avril Lavigne, Jimmy Buffett, Los Lonely Boys, Mobb Deep and Alter Bridge.

Next week: It's all about Tim McGraw, Young Buck and R. Kelly. Buckle up.

www.americanradiohistory.com

MIKE TRIAS

# GOING FOR ADDS



# mtrias@radioandrecords.com

# Something **For Everyone**

Next week will be huge for true music fans. The Going for Adds list has something for everyone. All the formats are packed with today's top-notch artists, and many acts

of yesteryear are returning to the fold.

Fans everywhere (led by R&R's own News Editor, Julie Gidlow) are celebrating a new dawn for Duran Duran as they go for adds with "Sunrise" at Hot AC. The single marks the first time that the band's original lineup — Simon Le Bon, Nick Rhodes, John Taylor, Andy Taylor and Roger Taylor - have re-



**Duran Duran** 

corded together since 1985, when they climbed the charts with the Bond theme song "A View to a Kill." And what better way to celebrate the momentous occasion than to take a trip around the world? The video for "Sunrise" was recently shot by the Polish Brothers in a total of six different locations in three countries -England, Spain and the United States. "Sunrise" also serves as the lead single from the band's highly anticipated upcoming album, Astronaut, slated for release Oct. 12.

Christina Aguilera visits the past in her own way as she offers "Car Wash," a remake of Rose Royce's '70s hit, to Pop and Rhythmic outlets. The cut, which features Missy Elliott, is the first sin-



gle from the upcoming movie Shark Tale, which will hit theaters nationwide Oct. 1. Will Smith leads a stellar cast as the voice of the heroic fish Oscar Shark Tale also features the voices of Jack Black, Robert De Niro, Renee Zellweger, Martin Scorsese, Angelina Jolie and scores of others. If you're going to have an allstar cast, why not have an all-star soundtrack as well? Mary J. Blige, Jus-

tin Timberlake & Timbaland, D12, India Arie, JoJo, Ludacris, Fantasia, Sean Paul, Avant, Ziggy Marley, Nelly Furtado & Q-Tip, The Pussy Cat Dolls and more can be found on the soundtrack, hitting stores Sept. 21.

Those who thought Aguilera was a lock to win next week's Going for Adds Award for Most Makeup Worn were sadly mistaken. Marilyn Manson is coming to Rock, Active Rock and Alternative with "Personal Jesus." The track, which Manson borrowed

from Depeche Mode's repertoire, is our first look at Manson's upcoming bestof album, Lest We Forget. A special deluxe edition containing a DVD filled with videos will also be available for public consumption. Manson has also been tapped to do the voice of an alien in the video game "Area 51." He will play Edgar, the narrator of the first-person shooter set in Nevada's Area 51.



Marilyn Manson

"The thing about 'Area 51' that was interesting to me was that I'd be portraying an alien who shares a lot of similar feelings that I do, such as a distaste for mankind in general," Manson told MTV. "It's a game for people who don't necessarily trust the government, who don't trust everything they're told or taught in school." Former X-Files star David Duchovny will also lend his voice to the game.

Usher and Alicia Keys teamed earlier this year for the remix of Keys' "If I Ain't Got You," and now Keys returns the favor on Usher's "My Boo," arriving at Pop, Rhythmic and Urban stations next week. Jermaine Durpi produced the single, which will be featured on the rerelease of Usher's Confessions. "My Boo" is one of four new songs that will appear on the album. As for Usher, he's scheduled to appear on The Tonight Show With Jay Leno on Sept. 1.

Week Of 8/30/04

# CHR/POP

CHRISTINA AGUILERA f/MISSY ELLIOTT Car Wash (DreamWorks/Geffen/Interscope) NITTY Nasty Girl (Rost Rum/Universal) USHER f/ALICIA KEYS My Boo (LaFace/Zomba) VANESSA CARLTON White Houses (A&M/Interscope) YELLOWCARD Only One (Capitol) YOHANY At The Bar (Covert)

# CHR/RHYTHMIC

CASSIDY fIJUVENILE Make U Scream (J/RMG) CHRISTINA AGUILERA f/MISSY ELLIOTT Car Wash (DreamWorks/Geffen/Interscope) FABOLOUS Breathe (Atlantic) NITTY Nasty Girl (Rost Rum/Universal) N.O.R.E. f/NINA SKY & TEGO Oye Mi Canto (Def Jam/IDJMG) **RELL f/KANYE WEST & CONSEQUENCE** Real Love (Roc·A-Fella/IDJMG) SCARLET FEVER Peanut Butta (Universal) USHER f/ALICIA KEYS My Boo (LaFace/Zomba) YOHANY At The Bar (Covert)

### · • • • • • • • • • • • • • URBAN

CASSIDY f/JUVENILE Make U Scream (J/RMG) FABOLOUS Breathe (Atlantic) HOUSTON Ain't Nothing Wrong (Capitol) MANNIE FRESH Real Big (Cash Money/Universal) N.O.R.E. f/NINA SKY & TEGO Oye Mi Canto (Def Jam/IDJMG)

RELL f/KANYE WEST & CONSEQUENCE Real Love (Roc-A-Fella/IDJMG)

SCARLET FEVER Peanut Butta (Universal) USHER f/ALICIA KEYS My Boo (LaFace/Zomba) YOHANY At The Bar (Covert)

# URBAN AC

PATTI LABELLE & RON ISLEY Gotta Go Solo (Def Soul/IDJMG) TEENA MARIE A Rose By Any Other Name

(Cash Money/Universal)

# COUNTRY

DUSTY DRAKE | Am The Working Man (Warner Bros.) LEANN RIMES Nothin' 'Bout Love Makes Sense (Asvlum/Curb)

RACHEL PROCTOR Where I Belong (BNA) TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)

DARYL HALL & JOHN OATES I'll Be Around (U-Watch) ELTON JOHN Answer In The Sky (Universal)

AC

# HOT AC

**DURAN DURAN Sunrise** (Epic) LENNY KRAVITZ Lady (Virgin) VANESSA CARLTON White Houses (A&M/Interscope)

# SMOOTH JAZZ

ERIC ESSIX Sweet Tea (Essential) GARRY GOIN Don't Ask My Neighbors (Compendia)

# ROCK

10999

MARILYN MANSON Personal Jesus (Nothing/Interscope) **ORGY** Vague (D1) SUM 41 We're All To Blame (Island/IDJMG) USED Take It Away (Reprise)

# ACTIVE ROCK

MARILYN MANSON Personal Jesus (Nothing/Interscope) ORGY Vague (D1) SUM 41 We're All To Blame (Island/IDJMG) USED Take It Away (Reprise)

# ALTERNATIVE

BLUES EXPLOSION Burn it Off (Sanctuary/SRG) CINDER f/SCOTT WEILAND Lush (3 Sixty) CURE Alt.End (Geffen) GLORIOUS Suddenly (Toucan Cove) MARILYN MANSON Personal Jesus (Nothing/Interscope) ORGY Vague (D1) RECOVER Disappear (Universal) RIDDLIN' KIDS Stop The World (Aware/Columbia) SOCIAL DISTORTION Reach For The Sky (Time Bomb Recordinas) SUGARCULT She's The Blade (Ultimatum/Artemis) SUM 41 We're All To Blame (Island/IDJMG) USED Take It Away (Reprise)

# TRIPLE A

AMELIA Better Than Sleeping Alone (Slowdown) BLUE NILE | Would Never (Sanctuary/SRG) CURE Alt.End (Geffen) JUMP Mexico (Brash) MINDY SMITH Fighting For It All (Vanguard) NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada) UMPHREY'S McGEE In The Kitchen (SCI-Fidelity) DAN ZANES Parades And Panoramas (Festival Five) JASON RINGENBERG Empire Builders (Yep Roc) ROKIA TRATORE Bownboi (Nonesuch) TOM McRAE Just Like Blood (Nettwerk) VARIOUS ARTISTS World Groove (Putumayo)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week, Going For Adds is e-mailed each week to participating radio and record executives. For more into, contact Greg Maffei at gmaffei@radioandrecords.com.



Continued from Page 1

across a broad array of radio formats, and, in the process, he's made major contributions to the growth and development of a wide range of artists," Barnett said. "He combines a proven ability to create and implement successful strategies with true leadership ability, and this promotion will provide him with additional opportunities to contribute to the overall growth and development of the label."

Klaiman has been with the company since 1996, when he joined as 550 Music VP/Alternative. Two years later he was promoted to VP/Promotion. He became VP/Promotion for the Epic Records Group in 1999 and received his most recent title of Epic Sr. VP/Promotion in 2001. He's also served as Sr. Director/National Alternative Promotion for Elektra Entertainment and Director/National Promotion for East-West Records.

"This promotion is a tremendous honor," Klaiman said. "I thank both [Sony Music U.S. President] Don Ienner and Steve Barnett for their support and recognition. From great artists to extremely talented executives, Epic Records is the most dynamic and creative environment I've ever worked in, and, as a result, my tenure with the label has been the most professionally satisfying period of my life.

"I look forward to continuing to work with everyone in the Epic family as we build on our past successes and identify new ways of extending the reach of our artists."

# **SBS**

we're just finishing a huge marketresearch project for L.A.

Continued from Page 1

The results of SBS's L.A. market research are not expected to lead to any major adjustments at either El Sol or Regional Mexican clustermate KLAX (La Raza), home to top-rated morning personality Renan Almendares Coello's El Cucuy program. However, SBS could incorporate many of La Sabrosa's programming elements into KXOL, which the company purchased for \$250 million in fall 2002

La Sabrosa features a format geared to the growing Central American population in Los Angeles, and, as R&R reported last week, KZAB & KZBA will cease simulcasting under incoming owner Styles, with new formats set to debut on each of the stations. SBS said the transaction is expected to close in Q4, and in an SEC filing made Monday the company said

### Interep Continued from Page 1

the best interest of our current radio clients and the entire industry to reduce the level of intramural conflict within our industry. In a soft advertising environment, we

### Gianesini

producer for the Mike & Mike in the Morning show in 2001. Most recently he was responsible for the editorial content and production

Continued from Page 3

staff of the network's daytime programming lineup, including Mike & Mike in the Morning, The Herd and The Dan Patrick Show. He also coordinated all efforts between ESPN

ΙΕΙΛΙς

it has reached a time-brokerage

agreement with Styles in which

the privately held Panama City,

FL-based company will be permit-

ted to begin broadcasting its pro-

gramming on KZAB and KZBA on

Meanwhile, Merrill Lynch ana-

lyst Keith Fawcett gave high

marks to SBS for its sale of La

Sabrosa, calling the divestment "a

very significant deleveraging

event" that should boost the

company's equity value. Fawcett believes SBS's estimated debt le-

verage should improve from 8.7-

times to 6.5-times cash flow. And

for 2005, he now estimates debt le-

verage of 4.7-times cash flow, pro

opinion, the \$120 million sale price

for the two FMs "far exceeded" his

private market valuation of \$75

million for the duo. Fawcett set a

target price on SBS shares of \$14

and pegged SBS's private market

value at about S18-\$20 per share.

must unite as an industry to take

share from competing media. We

are proud of the service that

Interep provided to Citadel, and,

with the resolution of this dispute,

we look forward to putting our

R&R's calls to Citadel were

past differences behind us."

unreturned at press time.

Radio and its affiliates

Fawcett also said that, in his

Sept. 20.

forma.



THE MAYER OF JRN-TOWN John Mayer recently stopped by the Jones Radio Networks studios to hang out with the JRN crowd. Seen here are (I-r) JRN Production Manager Mike Willson and Sr. Director/Programming Jon Holiday, Mayer and JRN Adult Hit Radio midday host Scott Morrison.



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**KEVIN CARTER** 



# **O, Canada! Nice Numbers!**

# Making things 'Hot' in the Great White North

he ratings thaw for Pop stations in the spring book seems to have extended into Canada, as word filters down via Pony Express that CHR/Pop CKMM (Hot 103)/Winnipeg, Manitoba was No. 2 12+ and the No. 1rated FM station. After taking 30 minutes to learn the complex procedure for calling someone in Canada, we buzzed CKMM PD Curtis Strange to get some background on his successful book.

**Curtis Strange** 

Interestingly enough, the fun-loving Canadian Radio-Television and Telecommunications Commission

seems bent on increasing the Rhythmic bling content in Canada. Jave Albright, who consults CKMM Country clustermate CFQX, says, "I was talking to Curtis before the spring BBM survey [BBM is the Canadian equivalent of Arbitron] about how he was having a hard time finding Canadian CHR/

Pop PDs to network with since the CRTC has been promoting diversity by licensing new 'Beat' stations from Vancouver to Calgary, Alberta to Kitchener, Ontario and giving CHR/ Rhythmic a leg up.'

Strange says that mainstream CHR has been on the decline in Canada over the past couple of years, with many stations flipping out of the format for various reasons. He says, "In the last year we did a lot of tweaking and music research, really got to know the market properly, spent a lot of time with the listeners in market testing and came up with our version of what a CHR/Pop is, and it seems to be working well here.

"I think every radio station should be based on its market, and Winnipeg has traditionally been a more rock-oriented city, so we probably cater to guys a little more than a lot of other traditional CHRs that are skewing mainly female.

"We're certainly more aggressive with music. We play Linkin Park and Three Days Grace and more rock-oriented stuff throughout the day that a lot of other stations would daypart or wouldn't even touch. The market seems to warrant it. We've been very selective with other music - like hiphop, rap and R&B - that traditionally hasn't worked as well in this market."

### **Guitar-Based Secret Sauce**

Strange, who has been with Hot 103 for two years, says that the station was leaning Rhythmic when he got there. However, employing some levers and fulcrums, he managed to move the

- and even a little past that, toward rock-oriented pop. Unlike many Pop stations here in the States that have found success

needle back toward mainstream pop

using rhythmic stuff, Hot 103 uses secret sauce that's guitar-based. "We figured there was a

niche to be a much more aggressive type of Pop station," Strange says. "We're already playing The Killers in daytime rotation because I think it works in

this market, whereas we'll wait and wait on rhythmic songs. We're not playing D12 during the daytime. We'll play it at night, but it won't see the light of day.

"Houston and some of those other records that are out now, we'll wait until they're top 10, and even then it'll be on a song-by-song basis based on whether it fits. We're more likely to put Switchfoot, The Killers or Linkin Park into daytime rotation auicker.'

"We figured there was a niche to be a much more aggressive type of Pop station."

# **Curtis Strange**

But, as we all know, it's not just the music that makes a station rise up and become so monstrous that it eats Tokyo; the imaging, branding and jocks - the stuff between the records - are just as important. "We've pretty much stayed away from sing-songy imaging, so you won't hear jingles on our station - or at least not very many," Strange says.

The imaging is pretty focused. It's not fancy. It's to the point. Basically, we keep hammering that we're Winnipeg's No. 1 hit music station, and we don't lose sight of that message. I think we've been smart with our branding. Since the station is Hot 103, everything we do is 'Hot' this and 'Hot' that.'

# Get Out, Get Noticed

"When I heard Hot 103 in February. I knew that this station was going to do very, very well," Albright says. "Curtis and his great team really have the station clicking in every way: The music is fun and all hits, the stationality is on target and builds buzz, and the jocks - from morning to night make Hot 103 a daily must-listen radio station.

And despite the freezing cold that we here in sunny SoCal frequently poke fun at, the Hot 103 crew don't hesitate to pack up the space heaters and get out into the community — even in the dead of winter to take advantage of promotional opportunities that most other sane stations wouldn't have the guts to pursue.

"This past year we did a fundraiser for the Christmas Cheer Board that led to the single highest donation the organization had ever seen in the history of Winnipeg," says Strange. "It was basically us out in minus-40-degree weather, broadcasting for five days and taking people's money and toys and food and various donations.

"We want to get out there and have people notice us. I think we're doing a lot of good community stuff, and, as a result, we're getting good press and getting noticed."

Strange stresses that he's not doing anything incredibly out of the ordinary to help his station take over the planet. "I'm a big believer in personality, and I don't know that it's used to its fullest advantage with a lot of folks these days," he says.

"I'm a fan of bringing personality back to radio not only in announcers, but also in imaging and promotions, because I believe that if something's got personality, that's going to be noticed before something that's just decent.

"A lot of people have gotten caught in the conveyor belt of radio. I wouldn't say that about everybody, because there's a lot of great radio out there, but I think a lot of people have forgotten what radio is supposed to do, and that's to entertain and be local and fun and grab people's attention and hold their attention. That's what we try to do."

### www.americanradiohistory.com

# What's Hot On Hot

An unidentified brave man sacrificed his life to smuggle this top-secret information across the border. Here, for your

reading pleasure, are the top 20 most played songs on CKMM (Hot 103)/Winnipeg, Manitoba for the week ending WINNIPEG'S #1 HIT MUSIC STATION



Aug. 14. (No animals were harmed in the printing of this chart — except for the bug I accidentally squashed when I ran my computer mouse over it trying to get to the Mediabase site. PETA has been alerted.)

- τw ARTIST TILLE LW
- 62 60 CHRISTINA MILIAN Dip It Low
- 58 60 **KEVIN LYTTLE Turn Me On**
- 53 58 ASHLEE SIMPSON Pieces Of Me
- 56 57 MAROON 5 She Will Be Loved
- JOJO Leave (Get Out) 65 56
- **USHER** Confessions Part 2 39 56
- 50 SWITCHEOOT Meant To Live 54
- 35 37 BLACK EYED PEAS Let's Get It Started
- NINA SKY Move Ya Body 35 35
- 33 35 **NELLY** My Place
- 34 34 NICKELBACK Feelin' Way Too Damn Good
- 32 34 AVRIL LAVIGNE My Happy Ending
- NELLY FURTADO Forca 33 34
- 35 32 FEFE DOBSON Don't Go (Girls & Boys)
- 27 32 RYAN CABRERA On The Way Down
- 35 31 X-QUISITE Sassy Thang
- 29 28 **HOOBASTANK The Reason**
- 43 27 SEETHER f/AMY LEE Broken
- 24 27 **KESHIA CHANTE** Does He Love Me
- 24 26 LINKIN PARK Numb

# **Charley Cleanup**

Unless you're living under a rock - and, in some Florida communities, that may now actually be true - you're aware of the devastation wrought by Hurricane Charley, which killed at least 20 people, destroyed many homes and left millions without power. Taking a much needed break from its status as the media's fourth-class bastard stepchild, radio has stepped up in a big way and demonstrated its true power by pitching in to help in relief efforts.

"I'm a little loopy. I've been here since 4am. [OM] Bobby Irwin and I are ready to take a nap and watch ourselves drool." Those are the

sleep-deprived ramblings of KKMG (98.9 Magic FM)/Colorado Springs PD/attemoon dude Chad Rufer.

In the days following Charley, Rufer has been running around collecting bottled water and cleaning supplies to help hurricane victims. along with coordinating live broadcasts from the parking lot where the collection took place. "Bobby rented a 25-foot U-Haul, and my night guy and the moming guy from [Classic Rock clustermate] KKFM made a 30-hour trek to Ft. Myers," Rufer says.



The hurricane hit a little too close to home for Rufer: His parents live

Jeff McCartney

in Ft. Myers, also the site of his first programming gig. "My parents are doing great," he says. "They got their power and phones back the day after the hurricane." In Salt Lake City, KZHT PD Jeff McCartney

also acquired a truck. "We got a semi, and we broadcast live," he says. "We stayed there until we filled it with bottled water. We stuck to water, since that's one of the most needed items. Once we filled up the truck, we got it on the road down to Florida."

KZIA/Cedar Rapids, IA arranged for a loaner truck from a client, and the aptly named Water Boy from the moming show hauled a load of water to Florida.

<i>e</i> P	CHR/F	POP	ΤΟΡ	50
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11       13       SWITCHFOOT Maant To Live (if the MoClambia)       4113       358       326001       33       1140         16       G       HOUSTON FIGHINGT & NATE ODGO LIVE TAX. (Capital)       3965       +486       201552       7       105/2         17       G       RYAL CABRERA On The Way Doom EX. (Addamic)       3926       +486       201552       7       105/2         16       USKER Contessions PD12 (Addamic)       3316       +488       24864       7       104/3         20       FINGER ELEVEN One Thing (Wind up)       3322       +523       22330       14       97/0         18       12       DI Low Cons (Shady/Interscup)       3282       +523       22330       14       97/0         19       USKER Conseq (Shady/Interscup)       2861       -756       133759       11       107/0         16       US How Cons (Shady/Interscup)       2861       -756       133759       18       1110         171       VILL VIER Instantion Role (Minical Conduct)       297       +358       169378       18       1107         172       DI Law Cons (Shady/Interscup)       2332       -150       12484       1303       127       30       1400       1401       1401	13		-	4398	+209	282898	6	113/0	
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17       IP VAN CARRERA On The Way Down (E.Y.L.Alkianic)       3828       -473       318147       11       1146         10       15       USKER Concessions Fut 2 (Association)       3747       740       235542       15       1140         10       11       FURST ELEVEN On Thing (Work or)       3382       +222       22380       14       700         19       19       USKER Concept Condition       3382       +222       22380       14       700         16       10       1252       222300       14       700       MARONI 5 Se WIB Caudi (Condition)       +016         17       20       10       Hakin (March 200       2266       755       13756       11       MARONI 5 Se WIB Caudi (Condition)       +017         18       210       124 low Cone (Chardynitrescope)       2251       124334       6       1030       MARONI 5 Se WIB Caudi (Condition)       +517         22       1021 How Cone (Chardynitrescope)       2328       +538       124334       6       1030       +518         23       NUCKELBAK (Kerin Way To Damo God (Rodename/ID.Mif)       2027       +227       16510       5       700         24       25       NUCKELBAK (Kerin Way To Damo God (Rodenamee/ID.Mif)       202									
10       16       USHER Confessions Part 2 (LaFace/Zamba)       3747       740       235542       15       1140         21       10       LLIF LIP Sumhine Stude FreeLoud/Columbia)       3168       +468       24846       7       1041         21       10       HIKIR PARK Braking The Habit (Marane Braz)       2988       +538       24282       31       1100         25       10       USHER (LUGACRIS & LIL') ON Yesh (LaFace/Zamba)       2988       +538       242983       51       1107         21       D12 Haw Come Schody/Interscopel       2816       -756       13758       11       1070       MADOUTS Source/Data/Source/Data		_							
21       10       LUF FLP Sumtime Cloude FrequenceControls       358       +488       248466       7       1043         20       10       FHNOER ELEVEN Due Thing (Minit up)       3392       +212       23380       14       9770         21       10       INKER PARK Detailing The Hubit (Manue Bros.)       2888       +538       242823       31       1100       Manuel Manuel State Minites and Detailing The Hubit (Manue Bros.)       2888       +538       24283       111       MADOID State Will Be Law Office State Minites and Detail (Manuel Bros.)       +598         22       LDS LONELY BOYS Heaven (Diffici)       2758       +538       169978       18       1111       MADOID State Will Be Law Office Minites and Detail Manuel Beros.       +598         23       DINLING FOR SUGA Freedic Way Too Dam Good (RaadrumentD.///G)       2087       +090       101712       13       1010       HUK LEB chain, (Miner Boz.)       +497         24       Z5       MICKLEARCK Freek Way Too Dam Good (RaadrumentD.///G)       2087       +297       105810       5078127       10110       HUL KUR Deav Kind Monuel Conduct All All All All All All All All All Al									Most
20         (i)         FINGER ELEVEN One Thing ( <i>Mind-up</i> )         3382         + 212         22380         14         970           19         USHER ILUDACRIS & LIL'. JOB Yeah ( <i>La FacelZamba</i> )         3186         110         22228         31         1100           20         UIKIN PARK Bensing The Hait ( <i>Minar Box.</i> )         2986         + 538         24283         53         11         1070           15         21         012 Nove Cone ( <i>Shadyldnesscopel</i> )         2861         - 755         193788         11         1070           16.3         USKIN PARK Bensking The Hait ( <i>Minar Box.</i> )         2986         + 538         108000         101112         10110         UKKIN PARK Bensking The Hait ( <i>Minar Box.</i> )         + 576           17.3         DBOWLING FOR SOUP 1985 ( <i>Slovertonal/mcDabal</i> )         2197         + 358         10308         4         1025         EXTINCE SPECIAL ( <i>LARKSOUP Finite Way Too Barn Box (<i>Minar/wind</i>)         - 453           16         OCARA (<i>Minar/wind</i>)         2087         + 576         163188         5         78127           16         Other Main Assatt (<i>Minar/wind</i>)         1080         + 576         163188         5         78127           16         Sim Wain Long Candrightwood         1580         16305         118007    </i>		-							
19       USHER H/LUDACRIS & LIL'JON Yesh (LaFace/Zomba)       3185       -110       252228       31       1100       American Matching The Habit (Warner Bos.)       2988       +538       242928       5       1111       MARDIN 5 Sen Will Balt (Warner Bos.)       -818         15       21       D12 How Come (SubapilyInterscope)       2988       +538       242928       5       1111       MARDIN 5 Sen Will Balt (Warner Bos.)       -818         21       D12 How Come (SubapilyInterscope)       2981       -755       153758       11       1010       HULKT WORK (Warder Mos.)       -819         23       D10 LINKIN PARK Brisky Thoman (Warder Mos.)       2332       -150       124834       6       1030       UKKIN PARK Brisky The Habit (Warner Bos.)       -457         23       BNTINEY SPEARS Dutageous (Invi/Zomba)       2197       +258       109308       4       1010       HKKIN PARK Brisky The Habit (Warner Bos.)       -457         24       BNTINEY SPEARS Park (War Too Dann Good (Roadrumee/IL/MG)       2087       490       101712       13       1010       HKKIN PARK Brisky The Habit (Warner Bos.)       -457         25       MCELEBACK Feelin Way Too Dann Good (Roadrumee/IL/MG)       1866       -399       171378       4       6066       11100       11100       11100		_							
25       40       LINKIN PARK Breaking The Habit ( <i>Marmer Bros.</i> )       2881       +538       24283       5       1111       MARODI S. Sin Will be Lond ( <i>Dicand.(MMRU</i> )       +813         15       21       D12 How Come ( <i>Shady/Interscopel</i> )       2861       -755       19378       11       10770         16       21       D12 How Come ( <i>Shady/Interscopel</i> )       2756       -553       169978       11       10770         17       21       DIS UNELY SPEARS Outrageous ( <i>LiveiZombal</i> )       2332       -150       124834       6       1030       LINKAP PETEY PABL Geodes ( <i>LiscalZombal</i> )       +576         27       28       BOWLING FOR SOUP 1985 ( <i>Shiretonal/indexmann/ID.MMC</i> )       2087       +480       101712       13       10101       Britter Staffordy ond       +437         28       CIARA HPETEY PABL Geodes ( <i>LiscalZombal</i> )       1890       +576       163188       5       78127       BLACK YED REAS Levy Inter ( <i>Linkatalis</i> )       +449         29       CIMAN DETEY PABLO Geodes ( <i>LiscalZombal</i> )       1866       -399       171378       4       6016       BLACK YED PEAS Levy Inter ( <i>Linkatalis</i> )       +454         20       CIMANDES France On ( <i>Kindy/Interscall</i> )       1561       +158       57817       7801       11169       1167       732									TOTAL PLAY
15       21       012 How Come (Shady/Interscope)       2861       -765       193758       11       1070       HLARY DUFF fry Chane (Stady/Interscope)       +599         18       22       LOS LOBELY BOYS Heaven (Dir/Ejdc)       2758       583       169978       18       1110       Provide Stady (Stady)       +517         14       23       BITINEY SPEARS Outrageous (Ive/Combal)       232       150       124834       6       10030       LIMPERY PABL Coding (Array Charle)       +538         23       BOWLING FOR SOUP 1985 (Sivertom/live/Zombal)       2197       +358       109308       4       1025       SETHER HAMP PAK Swalary (Moley Pance)       +459         23       BOWLING FOR SOUP 1985 (Sivertom/live/Zombal)       2007       +287       1165110       5       855       11       1010       HUARY DUFF PABL Code (Link Tot Capitol)       +469         24       CIARA IPETEY PABL Code (Link Tot Capitol)       1890       +576       163188       5       70127       BUX Park Code (Link Hame)       +497         25       CIARA IPETEY PABL Code (Link Capitol)       1783       +288       128052       17       1110       111       1110         26       SWITCHFOT Dae You To Move (Red h/Codmbal)       1731       +384       114609       4<									
1       OTX INFO Colls Confect Paranel ( <i>Diffici</i> )       2001       1/03       1/03       1/010       CIARA (FFETY PABLD Goode ( <i>Af-exi2 Canlul</i> )       +576         12       20       DIX (INF V SPEARS Dutrageous ( <i>Inel/Confuel</i> )       2332       1/50       1/2433       6       1030       IURKUR PARK Beaking The Habit ( <i>Hanne Bocs.</i> )       +538         27       20       BOWLING FOR SOUP 1985 ( <i>Silvertonel/livel/Confuel</i> )       2037       +430       10110       11       1110       NURL VAIRE MAY LEB Boke. ( <i>Mink-gut</i> )       +437         23       SIN (ICKELBACK Feelin' Way Too Banco Bood ( <i>RoadrunnerIDJ/MG</i> )       2007       +287       165810       5       8615       IURV DATK Boack Freedow Wark LOG Bood ( <i>Intel/markup</i> )       +438         24       CIARA (FFETY PABLO Coode is ( <i>I.f. acel Contal</i> )       1890       +576       15318       7       1110         25       BRITNEY SPEARS Everytime ( <i>Inel/Contal</i> )       1866       +399       171378       4       606       11800       11800       1110       1110       1110         26       BRITNEY SPEARS Everytime ( <i>Inel/Contal</i> )       1789       -268       128062       17       9310       1110       1110       1110       1110       1110       1110       1110       1110       1110       1110       1		-	-						
24       23       BRITNEY SPEARS Outrageous ( <i>livelZombal</i> )       2332       -150       124834       6       10300       Annuel Lavenke Wynapp Comit ( <i>installambal</i> )       -937         27       20       BOWLING FOR SOUP 1985 ( <i>Silvetrans/livelZombal</i> )       2197       +358       109308       4       102/5       SEETHER ( <i>IANY</i> LEE Broken ( <i>Mindrap</i> )       +487         23       25       NICKELBACK Feelin Way Too Damn Good ( <i>Roadunnen/D.Mind</i> )       2007       480       1010       NICKELBACK Feelin Way Down ( <i>ELL Altatetic</i> )       +498         26       CIARA fifPETEY PABLO Goodies ( <i>LifercalDobal</i> )       1880       +576       153198       5       78127         27       29       BRITNEY SPEARS Everytime ( <i>livelZombal</i> )       1856       +398       111100       NAN CABREBA Din Twy Down ( <i>ELL Altatetic</i> )       +498         20       29       BRITNEY SPEARS Everytime ( <i>livelZombal</i> )       1856       +398       111100       BACK YPID FEAL Let's Get In Started ( <i>lidMinterscopel</i> )       +34         20       30       SETTHER fIAMY LEE Broken ( <i>Mindrup</i> )       1531       +497       5011       5010       111100       Now CACLEAL Let's Get In Started ( <i>lidMinterscopel</i> )       +34         31       GUINTEROT Dare You To Move ( <i>Ince Indivisio Mindrup</i> )       1531       +497       5012       5010 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>CIARA f/PETEY PABLO Goodies (LaFace/Zomba) +576</td>									CIARA f/PETEY PABLO Goodies (LaFace/Zomba) +576
27       28       BOWLING FOR SOUP 1985 ( <i>Silvertonel/ind/Zombal</i> 2197       +358       109308       4       102/5         23       25       MICKELBACK Fedin 'Way Too Dam Good ( <i>Readrumer/IDJ/MG</i> )       2007       490       101712       13       101/0         29       36       KELLY CLARKSON Breakway ( <i>Holywood</i> )       2020       +287       165810       5       86/5         20       CIRAR IfFETY PABLO Goodes ( <i>Laksel2 Tubel</i> )       1880       +576       163198       778/2       HUCKELY CLARKSON Breakway ( <i>Holywood</i> )       +498         20       CIRAR IfFETY PABLO Goodes ( <i>Laksel2 Tubel</i> )       1886       +399       171378       4       60/6         21       9       BRITMEY SPEARS Everytime ( <i>Hea/Combal</i> )       1793       -268       128062       17       93/0         33       63       SEETHER I/AMY LEE Broken ( <i>Wind-up</i> )       1531       +497       80513       778/0         34       GS       SEETHER I/AMY LEE Broken ( <i>Wind-up</i> )       1531       +497       80513       7810         34       GS       SEETHER I/AMY ULEE Broken ( <i>Wind-up</i> )       1531       +497       5182       7800         34       GS       SEETHER I/AMY ULEE Broken ( <i>Wind-up</i> )       1531       +497       5082									
23       25       NICKELBACK Feelin' Way Too Dam Good (Roadrunner/DJMG)       2087       490       101712       13       1010       HUISTOR HICHINY & NATE DOBE I Like That (Lapinot)       498         29       30       KELLY CLARKSON Brakaway (Hollywood)       2020       +287       165810       5       865         36       30       CLARA fIPETEY PABLO Goodies (LaFace/Zomba)       1880       +576       163198       5       76127         31       30       TERROR SDUAD Laan Back (Livierszal)       1866       +339       171378       4       606         22       9       BRITNEY SPEARS Everytime (Jivie/Zomba)       1789       -268       128062       17       9310         35       30       PETEY PABLO Freick-Leek (Jivie/Zomba)       1731       +394       14609       492/6         36       SEETHER fiAMY LEE Broken (Wind-up)       1531       +497       80551       3       7919         30       34       COUNTING CROWS Accidentally in Love (DramWork/Geiffen)       1520       -16       71323       9       640         37       Ø DASHBOARD CONFESSIONAL Vindicated (Vigrant/Interscope)       1331       +215       50323       4       87/4         38       ELOYD BAKNS Dn Fire (Interscope)       1331									, v
2.3       Interceduced regent re									1 · · · · · · · · · · · · · · · · · · ·
36       37       Clarka fipETEY PABLO Goodies (LaFace/Zomba)       1890       +576       163198       5       78/27         31       Ciii       TERROR SDUAD Leam Back (Universal)       1866       +399       17/1378       4       60/6         22       29       BRITNEY SPEARS Everytime (Jine/Zomba)       1786       -309       17/1378       4       60/6         23       92       PETEY PABLO Freek Aleks (Jine/Zomba)       1789       -268       128062       17       9310         36       Gii       SKITCHFOD T Dar You To Move (Red Ink/Columbia)       1731       +394       114609       4       92/6         37       GO       DOUSS F MOUSE Float On ( <i>Epicl</i> )       1531       +497       80551       3       78/19         30       34       COUNTING CROWS Accidentally In Love ( <i>DreamWorks/Geffeni</i> )       1520       -16       71323       9       64/0         37       GD       DASHBOARD CONFESSIONAL Vindezend (Pagrant/Interscope)       1361       -406       70383       8       7000         38       LLOYD BANKS On Fire (Interscated (Pagrant/Interscope)       1331       +215       5023       4       87/4         34       MIS-TEED Scandalous (Reprise)       1163       -286       67555<			•						· · · · · ·
31 <sup>(2)</sup>									
22       29       BRITNEY SPEARS Everytime ( <i>live/Zombal</i> )       1856       -809       119607       17       11110         26       30       PETEY PABLO Freek-A-Leek ( <i>live/Zombal</i> )       1789       -268       128062       17       9310         35       30       SWITCHFOOT Dare You To Move ( <i>led lin/Columbia</i> )       1731       +394       114609       4       92/6         32       40       MODEST MOUSE Float On ( <i>Epic</i> )       1591       +497       80551       3       7810         30       34       COUNTING CROWS Accidentally In Love ( <i>DreamWorks/Geffen</i> )       1520       -16       71323       9       64/0         34       45       KIMBERLEY LOCKE Wrong ( <i>Curl/Reprise</i> )       1374       +7       51362       7       78/0         36       LLOYD BANKS On Fire ( <i>Interscopel</i> 1361       +215       50323       4       87/4       Total Pays: 382, Total Stations: 21, Adds: 1         37       40       MIS-TEED Scandelous ( <i>Reprisel</i> )       1183       -286       67555       19       109/0         33       40       MIS-TEED Scandelous ( <i>Reprisel</i> )       1163       -286       67555       19       109/0       Total Pays: 230, Total Stations: 21, Adds: 1         41       42 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>BLACK EYED PEAS Let's Get It Started (A&amp;M/Interscope) +434</td></t<>									BLACK EYED PEAS Let's Get It Started (A&M/Interscope) +434
26       30       PETEY PABLO Freek-A-Leek ( <i>Jive/Zombai</i> )       1789       -268       128062       17       93/0         35       30       SWITCHFOOT Dare You To Move ( <i>Red Ink/Columbia</i> )       1731       +394       114609       4       92/6         32       32       MODEST MOUSE Fileat On ( <i>Epic</i> )       1591       +138       59745       7       80/1         38       39       SEETHER filAMY LEE Broken ( <i>Wind-up</i> )       1531       +497       80551       3       7/19         30       34       COUNTING CROWS Accidentally In Love ( <i>DreamWorks/Geffen</i> )       1520       -16       7/323       9       64/0         34       43       KIMMERLEY LOCKE Wrong ( <i>Lurb/Reprise</i> )       1374       +7       51362       7       7/80         37       30       DASHBOARD CONFESSIONAL Vindicated ( <i>Vagrant/Interscope</i> )       1331       +215       50323       4       87/4         47       49       HILARY DUFF Fil ( <i>Buena Vistal/Hollywood</i> 1178       +559       88242       2       89/12         33       40       FRANZ FERDINAND Tak Med Love ( <i>Laval</i> )       1163       -286       67555       19       109/0         41       40       SKYE SWEETNAM Tangled Up In Me ( <i>Capitol</i> )       1652							-		
35       30       SWITCHFOOT Dare You To Move ( <i>Red InV/Columbia</i> )       1731       + 394       114609       4       92/6         32       32       MODEST MOUSE Float On ( <i>Epic</i> )       1591       + 138       59745       7       80/1         38       38       SEETHER flAMY LEE Broken ( <i>Wind-up</i> )       1531       + 497       80551       3       79/19         30       34       COUNTING CROWS Accidentally In Love ( <i>DreamWorks/Geffen</i> )       1520       - 16       71323       9       64/0         34       35       KILMBERLEY LOCKE Wrong ( <i>Cut/Reprise</i> )       1374       + 7       51362       7       78/0         37       30       DASHBOARD CONFESSIONAL Vindicated ( <i>Vagrant/Interscope</i> )       1361       -406       70383       8       700         39       63       LLOYD flASHANTI Southside ( <i>Murder Inc./Del Jam/ID/MG</i> )       1214       + 189       81797       5       5112       JADAKISS IAATHOWY HAMILTOW Wry ( <i>Ruff Rydera/Interscope</i> )         33       40       MIS-TEED Scandalous ( <i>Reprise</i> )       1163       -286       67555       19       109/0       Total Pays: 28, Total Stations: 20, Adds: 1         41       49       TOBY LIGHTMAN Real Love ( <i>Lava</i> )       895       + 113       49757       3       66/1	1							-	
32       19       MODEST MOUSE Float On ( <i>Epic</i> )       1591       +138       59745       7       80/1         38       10       SEETHER flAMY LEE Broken ( <i>Wind-up</i> )       1531       +497       80551       3       79/19         30       34       COUNTING CROWS Accidentally In Love ( <i>Dream Works/Geffen</i> )       1520       16       71323       9       64/0         34       10       KIMBERLEY LOCKE Wrong ( <i>Cuth/Reprise</i> )       1374       +7       51382       7       78/0         37       10       DASHBOARD CONFESSIONAL Vindicated ( <i>Vagrant/Interscope</i> )       1331       +215       50323       4       87/4         39       11       LLOYD flASHANTI Southside ( <i>Murder Inc./Def Jam/IDJMG</i> )       1214       +189       81797       5       51/2         33       40       MIS-TEED Scandalous ( <i>Reprise</i> )       1163       -286       67555       19       109/0         41       10       TOBY LIGHTMAN Real Love ( <i>Lava</i> )       895       +113       49757       3       66/1         44       45       SKYE SWEETNAM Tangled Up In Ma ( <i>Capitol</i> )       858       +144       22883       2       73/5         45       10       NUTY Nasty Girl ( <i>Rost Rum/Universal</i> )       781       +181									
38       38       38       38       58       SEETHER f/AMY LEE Broken ( <i>Wind-up</i> )       1531       +497       80551       3       79/19         30       34       COUNTING CROWS Accidentally in Love ( <i>DreamWorks/Getfen</i> )       1520       -16       71323       9       64/0         34       45       KIMBERLEY LOCKE Wrong ( <i>Cuth/Reprise</i> )       1374       +7       51382       7       78/0         37       47       DASHBOARD CONFESSIONAL Vindicated ( <i>Vagrant/Interscope</i> )       1331       +215       50323       4       87/4         39       41       LLOYD I/A SHANTI Southside ( <i>Murder Inc./Def Jam/ID/MG</i> )       1214       +189       81797       5       51/2       JADAKSS fi/ATHONY HAMILTON Wrig/Mit Ryders/Interscope/         33       40       MIS-TEED Scanalous ( <i>Reprise</i> )       1163       -286       67555       19       109/0         33       40       MIS-TEED Scanalous ( <i>Reprise</i> )       1062       +185       52899       3       72/7         41       42       SKYE SWEETNAM Tangled Up In Me ( <i>Capitol</i> )       858       +113       49757       3       66/1         44       45       SKYE SWEETNAM Tangled Up In Me ( <i>Capitol</i> )       858       +134       422833       2       73/5       Tot	1								
30       34       COUNTING CROWS Accidentally In Love (Dream Works/Geffen)       1520       .16       71323       9       64/0         34       (I)       KIMBERLEY LOCKE Wrong (Curb/Reprise)       1374       +7       51362       7       78/0         28       36       LLOYD BANKS On Fire (Interscope)       1361       -406       70383       8       70/0       BRNESON Shadow (Ceffer)         37       (I)       DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)       1331       +215       50323       4       87/4       Total Pay: 30, Total Stations: 31, Adds: 26         39       (I)       LLOYD fJASHANTI Southside (Murder Inc./Def Jam/IDJMG)       1214       +189       81797       5       51/2       JADAKISS IMATHONY HAMILTON Why (Ruff Productinterscope)         47       (I)       HILARY DUFF Fy (Buena Vistat/Hollywood)       1178       +599       88242       2       89/12       Fotal Pay: 245, Total Stations: 12, Adds: 1         40       (I)       FARNZ FERDINAND Take Me Out (Domino/Epic)       1062       +185       52899       3       72/7       C. AGUILERA IM. ELIOTT Car Wesh (Dream Works/Geffer/)       1018       49757       3       66/1       Total Pay: 23, Total Stations: 20, Adds: 49         44       (I)       SKYE EWEETNAM Tangled Up In Me (Capitol)									
3435KIMBERLEY LOCKE Wrong (Curt/Reprise)1374+7513627780ASHLEE SIMPSON Shadow (Geffen)2836LLOYD BANKS On Fire (Interscope)136140670383870103737DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)1331+21550323487143939LLOYD fI/ASHANTI Southside (Murder Inc./Def Jam/IDJ/MG)1214+18981797551/2JADAKISS fI/ANTHONY HAMILTON Why (Ruff Ryders/Interscope)4749HILARY DUFF Fiy (Buena Vista/Holfywood)1178+59988242289/12Total Plays: 30, Total Stations: 12, Adds: 13340MIS-TEED Scandalous (Reprise)1163-2866755519109/0Total Plays: 30, Total Stations: 12, Adds: 1404142TOBY LIGHTMAN Real Love (Lava)895+11349757366/1Total Plays: 23, Total Stations: 49, Adds: 494443SKYE SWEETNAM Tangled Up In Me (Capitol)858+14422883273/5FRICKIW: A Trend (Touca Cove/Alert Cattertainment)454445PITBULL fillL' JON Culo (7VT7)587-568018230/2Total Plays: 130, Total Stations: 20, Adds: 24247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN DEGRAVE Model Model / Stations: 20, Adds: 154247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN DEGRAVE Model / Stations: 20, Adds: 15		-	-						New & Active
34Column Annual Property Locker Wrong (Lubringerse)13/4+7513627700Total Plays: 382, Total Stations: 31, Adds: 262836LLOYD BANKS On Fire (Interscope)1361-40670383870/0BROKE HOGAN Everything To Me (Transcontinental/I-4)373730DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)1331+21550323487/4Total Plays: 310, Total Stations: 21, Adds: 23940LLOYD flASHANTI Southside (Murder Inc./Def Jam/IDJMG)1214+18981797551/2JADAKISS (ANTHOW HAMILTON Win, Midf Ryders/Interscope)4740MIS-TEED Scandalous (Reprise)1178+59988242289/12FATBOY SLIM (BIOTSY COLLINS The Joker (Astrahverks/Vrigin)3340MIS-TEED Scandalous (Reprise)1163-2866755519109/0Total Plays: 238, Total Stations: 12, Adds: 1404142FRANZ FERDINAND Take Me Out (Domino/Epic)1062+18552899372/7CA Glitteria Minet Minet Car Wash (DreamWorks/Geffan/Interscope)414443SKYE SWEETNAM Tangled Up In Me (Capitol)858+14422883273/5FRICKIW A Trend (Toucan Cove/Alert Entertainment)4545PITBULL fillL' JON Culo (TV/7)587-568018230/2Total Plays: 187, Total Stations: 20, Adds: 24645PITBULL fillL' JON Culo (TV/7)587-568018230/2Total Plays: 17, Total Stations: 20, Adds: 5 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>ASHI FE SIMPSON Shadow /Geffen/</td></t<>									ASHI FE SIMPSON Shadow /Geffen/
37373738DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)1331+21550323487/4Total Paysian (10 we (1/king) (10 we									
39393930LLOYD flASHANTI Southside (Murder Inc./Def Jam/IDJMG)1214+18981797551/2JADAKISS flANTHONY HAMILTON Why (Ruff Ryders/Interscope)4730HILARY DUFF Fiy (Buena Vista/Hollywood)1178+59988242289/12Total Plays: 245, Total Stations: 12, Adds: 13340MIS-TEED Scandalous (Reprise)1163-2866755519109/0Total Plays: 245, Total Stations: 12, Adds: 1404142FRANZ FERDINAND Take Me Out (Domino/Epic)1062+18552899372/7C. Addullera fim. LiloTT Car Wesh (DeamWorks) Enformments/ Total Plays: 232, Total Stations: 24, Adds: 49414141SKYE SWEETNAM Tangled Up In Me (Capitol)858+14422883273/54541NITTY Nasty Girl (Rost Rum/Universal)781+18163418227/7THREKIN A Treed (Joura Cove/Alder Entrainment)4645PITBULL fillL' JON Culo (TVT)587-568018230/2Total Plays: 189, Total Stations: 20, Adds: 24247TRAPT Echo (Warner Bros.)525-225310461744/0USHER flauCiA KEYS My Boo (LaFace/Comba)4247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN BEGRAW IDon't Want To Be (J/RMG/)4247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN BEGRAW IDon't Want To Be (J/RMG/)4940Shull Erge Somebody Told Me (Island/IDJ/MG)		_	-						
47(1)HILARY DUFF Fly (Buena Vistal/Hollywood)1178+59988242289/12Total Plays: 245, Total Stations: 12, Adds: 13340MIS-TEED Scandalous (Reprise)1163-2866755519109/0Total Plays: 245, Total Stations: 12, Adds: 140(1)FRANZ FERDINAND Take Me Out (Domino/Epic)1062+18552899372/7C. AGUILERA fM. ELIDOTSY COLLINS The Joker (Astrahverks/Virgin)41(2)TOBY LIGHTMAN Real Love (Lava)895+11349757366/1Total Plays: 232, Total Stations: 49, Adds: 4944(3)SKYE SWEETNAM Tangled Up In Me (Capitol)858+14422883273/5FRICKIN'A Trend (Toucan Cove/Alert Entertainment)45(1)NITTY Nasty Girl (Rost Rum/Universal)781+18163418227/7THREE DAYS GRACE Just Like You (Jive/Zomba)4645PITBULL fillL' JON Cuio (TV7)587-568018230/2Total Plays: 171, Total Stations: 20, Adds: 24247TRAPT Echo (Warner Bros.)525-225310461744/0USHE flayLICIA KEYS My Boo (LaFace/Zomba)4247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN DEGRAW I Don't Want To Be (J/RMG)(2) EDUC(1)MONICA U Should've Known Better (J/RMG)487+24613799157/18Total Plays: 141, Total Stations: 19, Adds: 6(2) EDUC(3)MONICA U Should've Known Better (J/RMG)475+195148	1	-							
47       47       49       HILARY DUFF FY (Buena Vistal Hollywood)       1178       + 599       88242       2       89/12       FATBOY SLIM (BBOTSY COLLINS The Joker (Astralwerks/Virgin)         33       40       MIS-TEED Scandalous (Reprise)       1163       -286       67555       19       109/0       Total Plays: 238, Total Stations: 21, Adds: 1         40       40       41       42       TOBY LIGHTMAN Real Love (Lava)       895       + 113       49757       3       66/1       Total Plays: 232, Total Stations: 49, Adds: 49         44       43       SKYE SWEETNAM Tangled Up In Me (Capitol)       858       + 144       22883       2       73/5       FRICKIW A Trend (Toucan Covel/Alert Entertainment)         45       44       45       PITBULL f/LLL' JON Culo (TVT)       587       -5       68018       2       20/2       Total Plays: 189, Total Stations: 20, Adds: 2         46       45       PITBULL f/LLL' JON Culo (TVT)       587       -5       68018       2       30/2       Total Plays: 189, Total Stations: 20, Adds: 5         42       47       TRAPT Echo (Warner Bros.)       551       + 267       44911       1       44/11       USHER fillch AFKS W Boo (LaFace/Zomba)         42       47       TRAPT Echo (Warner Bros.)       525       -225<	1						-		
33       40       MIS-TEED Scandalous (Heprise)       1163       -286       67555       19       109/0       Total Plays: 238, Total Stations: 21, Adds: 1         40       40       40       FRANZ FERDINAND Take Me Out (Domino/Epic)       1062       +185       52899       3       72/7       C. AGUILERA fM. ELLIOTT Car Wesh (Dream Works) Sufferentiations: 49, Adds: 49         41       41       42       TOBY LIGHTMAN Real Love (Lava)       895       +113       49757       3       66/1       Total Plays: 232, Total Stations: 49, Adds: 49         44       43       SKYE SWEETNAM Tangled Up In Me (Capitol)       858       +144       22883       2       73/5       FRICKIN' A Trend (Toucan Cove/Alert Entertainment)         45       40       NITTY Nasty Girl (Rost Rum/Universal)       781       +181       63418       2       27/7       Total Plays: 189, Total Stations: 20, Adds: 2       Total Plays: 189, Total Stations: 20, Adds: 5         46       45       PITBULL f/LL' JON Culo (TVT)       587       -5       68018       2       30/2       Total Plays: 189, Total Stations: 20, Adds: 5         42       47       TRAPT Echo (Warner Bros.)       525       -225       31046       17       44/0       GAVIN DEGRAW I Don't Want To Be (//RMG)         42       47       TRAPT Echo (Wa		-					_		
4142TOBY LIGHTMAN Real Love (Lava)895+11349757366/1Total Plays: 232, Total Stations: 49, Adds: 494443SKYE SWEETNAM Tangled Up In Me (Capitol)858+14422883273/5FRICKIN' A Trend (Toucan Cove/Alert Entertainment)4545NITTY Nasty Girl (Rost Rum/Universal)781+18163418227/7THREE DAYS GRACE Just Like You (Jive/Zomba)4645PITBULL fillL' JON Culo (TVT)587-568018230/2Total Plays: 171, Total Stations: 20, Adds: 247TRAPT Echo (Warner Bros.)551+26744911144/11USHER fiALICIA KEYS My Boo (LaFace/Zomba)4247TRAPT Echo (Warner Bros.)525-225310461744/0GAVIN DEGRAW I Don't Want To Be (J/RMG)10ebur48+24613799157/18Total Plays: 141, Total Stations: 19, Adds: 610ebur49MONICA U Should've Known Better (J/RMG)475+19514843146/11		-	•						
44       1001 Elotin Mark Machine Lore (Lore)       800 mm (Capitol)       731 mm (Capitol)									
44       44       5       SKYE SWEETNAM Tangled Up in Me ( <i>Lapiton</i> )       855       + 144       22883       2       7/35       Total Plays: 189, Total Stations: 20, Adds: 2         45       45       MITTY Nasty Giri ( <i>Rost Rum/Universal</i> )       781       + 181       63418       2       27/7       THREE DAYS GRACE Just Like You ( <i>Jive/Zambal</i> )         46       45       PITBULL fillL' JON Culo ( <i>TVT</i> )       587       -5       68018       2       30/2       Total Plays: 171, Total Stations: 23, Adds: 5         (Debut)       46       VANESSA CARLTON White Houses ( <i>A&amp;M/Interscopel</i> )       551       + 267       44911       1       44/11       USHEr fiAlLICIA KEYS My Boo ( <i>LaFace/Zamba</i> )         42       47       TRAPT Echo ( <i>Warner Bros.</i> )       525       -225       31046       17       44/0       Total Plays: 158, Total Stations: 20, Adds: 19         64NID IDEGRAW LDort Warrer Bros.       525       -225       31046       17       44/0       Total Plays: 168, Total Stations: 20, Adds: 19         62NU ID Care Warrer Bros.       525       -225       31046       17       44/0       Total Plays: 174       Total Plays: 168, Total Stations: 19, Adds: 6         6Debut       487       + 246       13799       1       57/18       Total Plays: 141, Total Stations: 19, Adds: 6 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
45       WITTY Nasty Girl (Rost Rum/Universal)       781       +181       63418       2       27/7       THREE DAYS GRACE Just Like You (Jive/Zomba)         46       45       PITBULL fillL'JON Culo (TVT)       587       -5       68018       2       30/2       Total Plays: 171, Total Stations: 23, Adds: 5         (Debut)       40       VANESSA CARLTON White Houses (A&M/Interscope)       551       +267       44911       1       44/11       USHER fiALICIA KEYS My Boo (LaFace/Zomba)         42       47       TRAPT Echo (Warner Bros.)       525       -225       31046       17       44/0       GAVIN DEGRAW I Don't Want To Be (J/RMG)         (Debut)       487       +246       13799       1       57/18       Total Plays: 141, Total Stations: 19, Adds: 6         (Debut)       49       MONICA U Should've Known Better (J/RMG)       475       +195       14843       1       46/11       GOOD CHARLOTTE Predictable (Epic)		-							
Image: Construction of the system of the		-							THREE DAYS GRACE Just Like You (Jive/Zomba)
42       47       TRAPT Echo (Warner Bros.)       525       -225       31046       17       44/0       GAVIN DEGRAW   Don't Want To Be (J/RMG)         Image: Contract of the state of the s		-							· ·
42       47       TRAPT Echo (Warner Bros.)       525       -225       31045       17       44/U       GAVIN DEGRAW I Don't Want To Be (J/RMG)         [Debut]       (I)       KILLERS Somebody Told Me (Island/IDJ/MG)       487       + 246       13799       1       57/18       Total Plays: 141, Total Stations: 19, Adds: 6         [Debut]       (I)       MONICA U Should've Known Better (J/RMG)       475       + 195       14843       1       46/11       GOOD CHARLOTTE Predictable (Epic)		-							
Image: Control of the fill of t			TRAPT Echo (Warner Bros.)	525	-225	31046	17	44/0	
			KILLERS Somebody Told Me (Island/IDJMG)	487	+246	13799	1	57/18	
43 50 SHIFTY Slide Along Side (Maverick/Warner Bros.) 448 -300 18570 9 52/0 Total Plays: 138, Total Stations: 33, Adds: 33		49							
	43	50	SHIFTY Slide Along Side (Maverick/Warner Bros.)	448	-300	18570	9	52/0	Total Plays: 138, Total Stations: 33, Adds: 33

121 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the gratest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Detailed station playlists for all R&R reporters are available on the web at <u>www.radioandrecords.com</u>.

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# CHR/POP TOP 50 INDICATOR

LAST WEEK	THIS	August 27, 2004	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added®
	_				(00)			www.rrindicator.com
1	0	ASHLEE SIMPSON Pieces Of Me <i>(Geffen)</i>	3881	+116	71944	13	60/0 50/0	
2	2	JOJO Leave (Get Out) <i>(BlackGround/Universal)</i>	3445	-275	63916	19	58/0 60/1	ARTIST TITLE LABEL(S) SEETHER {AMY LEE Broken (Wind-up)
6	-	MAROON 5 She Will Be Loved (Octone/J/RMG)	3335	+440	61383	9		CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
4	4	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3291	+22	60130	20	58/0	GOOD CHARLOTTE Predictable (Epic)
3	5	KEVIN LYTTLE Turn Me On (Atlantic)	3186	-148	61108	14	55/0	C. AGUILERA f/M. ELLIOTT Car Wash (Dream Works Gettendor) USHER f/ALICIA KEYS My Boo (LaFace/Zomba)
5	6	NINA SKY Move Ya Body <i>(Next Plateau/Universal)</i>	3112	+186	54174	11	56/1	ASHLEE SIMPSON Shadow (Geffen)
8	0	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	2698	+211	47996	10	58/0	NITTY Nasty Girl (Rost Rum/Universal)
11	8	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	2223	+212	40582	10	56/0	TERROR SQUAD Lean Back (Universal)
12	9	ALICIA KEYS If i Ain't Got You (J/RMG)	2148	+191	39849	15	53/2	VANESSA CARLTON White Houses (A&M/Interscope) SWITCHFOOT Dare You To Move (Red Ink/Columbia)
9	10	HOOBASTANK The Reason ( <i>Island/IDJMG</i> )	2120	·219	38494	26	50/0	HILARY DUFF Fly (Buena Vista/Hollywood)
7	11	USHER Confessions Part 2 (LaFace/Zomba)	2117	-502	36956	12	52/0	MIS-TEEQ Dne Night Stand (Reprise)
14	12	NELLY My Place (Derrty/Fo' Reel/Universal)	2088	+227	40338	6	55/2	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) KILLERS Somebody Told Me (Island/IDJMG)
16	B	RYAN CABRERA On The Way Down <i>(E.V.L.A./Atlantic)</i>	1927	+370	35444	8	56/3	LINKIN PARK Breaking The Habit (Warner Bros.)
10	14	SWITCHFOOT Meant To Live (Red Ink/Columbia)	1900	-303	37493	31	44/0	KELLY CLARKSON Breakaway (Hollywood)
15	<b>()</b>	FINGER ELEVEN One Thing (Wind-up)	1846	+65	32701	13	51/1	MODEST MOUSE Float On (Epic)
17	Œ	JUVENILE Slow Motion (Cash Money/Universal)	1622	+121	29577	7	46/1	SKYE SWEETNAM Tangled Up In Me (Capitol) MONICA U Should've Known Better (J/RMG)
23	Ð	LINKIN PARK Breaking The Habit (Warner Bros.)	1460	+323	28724	4	52/4	BUSTED What I Go To School For (Universal)
22	18	HOUSTON F/CHINGY & NATE DOGG   Like That (Capitol)	1429	+200	27012	6	47/1	
13	19	LOS LONELY BOYS Heaven (Or/Epic)	1382	-502	26571	18	40/0	
24	20	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	1326	+391	25530	5	43/3	
21	21	BRITNEY SPEARS Outrageous (Jive/Zomba)	1314	+78	22401	6	50/3	
18	22	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	1225	-273	23381	13	36/0	
26	23	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	1191	+307	22585	4	51/5	
28	24	KELLY CLARKSON Breakaway (Hollywood)	965	+154	18796	5	40/4	
32	25	SEETHER f/AMY LEE Broken (Wind-up)	956	+263	16509	5	52/13	Most
20	26	BRITNEY SPEARS Everytime (Jive/Zomba)	903	-375	16557	17	28/0	Most
19	27	D12 How Come (Shady/Interscope)	854	-440	15483	11	34/0	Increased Plays
27	28	KIMBERLEY LOCKE Wrong (Curb/Reprise)	843	+26	15315	8	37/0	ARTIST TITLE LABEL(S)
25	29	CDUNTING CRDWS Accidentally in Love (DreamWorks/Geffen)	7 <b>72</b>	-136	16460	11	30/1	MARDON 5 She Will Be Loved (Octone/J/RMG)
31	30	USHER f/LUDACRIS & LIL' JDN Yeah (LaFace/Zomba)	729	+28	13154	31	26/0	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
35	3)	SWITCHFDOT Dare You To Move (Red Ink/Columbia)	671	+251	13836	3	38/6	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) LINKIN PARK Breaking The Habit (Warner Bros.)
29	32	LLOYD BANKS On Fire (Interscope)	630	-115	11832	7	31/0	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
33	33	FRICKIN' A Trend (Toucan Cove/Alert Entertainment)	607	+49	12269	7	20/0	SEETHER flAMY LEE Broken (Wind-up)
40	34	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	574	+237	10194	4	37/13	TERROR SQUAD Lean Back (Universal)
42	35	TERRDR SQUAD Lean Back (Universal)	571	+262	11928	2	31/7	SWITCHFOOT Dare You To Move (Red Ink/Columbia) HILARY DUFF Fly (Buena Vista/Hollywood)
34	36	BROOKE HOGAN Everything To Me (Transcontinental/I-4)	522	+12	8659	7	30/0	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
37	37	DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	473	+77	8998	4	31/2	NELLY My Place (Derrty/Fo' Reel/Universal)
38	38	FEEL She Makes Makeup Look Good (Curb)	452	+64	7812	4	16/2	BLACK EYED PEAS Let's Get it Started (A&M/Interscope AVRIL LAVIGNE My Happy Ending (Arista/RMG)
46	39	MDDEST MOUSE Float On (Epic)	409	+137	7696	3	24/4	HOUSTON FICHINGY & NATE DOGG I Like That (Capitol
30	40	MIS-TEEQ Scandalous (Reprise)	404	-333	7676	19	19/0	ALICIA KEYS If I Ain't Got You (J/RMG)
Debut>	41	HILARY DUFF Fly (Buena Vista/Hollywood)	396	+250	7250	1	32/6	NINA SKY Move Ya Body (Next Plateau/Universal) KELLY CLARKSON Breakaway (Hollywood)
36	42	LEVEL Ride (Rock Quarry)	395	-6	6086	9	11/0	MODEST MOUSE Float On <i>(Epic)</i>
39	43	PETEY PABLO Freek-A-Leek (Jive/Zomba)	350	-4	6643	15	15/0	JUVENILE Slow Motion (Cash Money/Universal)
45	44	LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	337	+ 56	6693	2	20/3	ASHLEE SIMPSON Pieces Of Me (Getten)
43	45	DAVID MARTIN Anyway (Independent)	317	+12	4498	6	8/0	VANESSA CARLTON White Houses (A&M/Interscope) NITTY Nasty Girl (Rost Rum/Universal)
Debut	46	SKYE SWEETNAM Tangled Up In Me (Capitol)	250	+61	3723	1	18/4	BRITNEY SPEARS Outrageous (Jive/Zomba)
Debut>		311 Love Song (Maverick/Volcano/Zomba)	236	+29	5290	2	10/2	DASHBDARD CONFESSIONAL Vindicated (Vagrant/Inter
49	47							
	48	VANESSA CARLTON White Houses (A&M/Interscope)	231	+103	3740	1	23/7	FINGER ELEVEN One Thing (Wind-up) FRANZ FERDINAND Take Me Out (Domino/Enic)
49		-	231 228	+103 +51	3740 3368	1 1	23/7 11/0	FINGER ELEVEN One Thing (Wind-up) FRANZ FERDINAND Take Me Out (Domino/Epic) FEEL She Makes Makeup Look Good (Curb)

60 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.



# ost Added<sup>®</sup>

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ARTIST TITLE LABEL(S)	ADDS
SEETHER {AMY LEE Broken (Wind-up)	13
CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	13
GOOD CHARLOTTE Predictable (Epic)	11
C. AGUILERA f/M. ELLIOTT Car Wash (Dream Works GelfernInterscope)	11
USHER f/ALICIA KEYS My Boo (LaFace/Zomba)	10
ASHLEE SIMPSON Shadow (Geffen)	9
NITTY Nasty Girl (Rost Rum/Universal)	8
TERROR SQUAD Lean Back (Universal)	7
VANESSA CARLTON White Houses (A&M/Interscope)	7
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	6
HILARY DUFF Fly (Buena Vista/Hollywood)	6
MIS-TEEQ Dne Night Stand (Reprise)	6
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	5
KILLERS Somebody Told Me (Island/IDJMG)	5
LINKIN PARK Breaking The Habit (Warner Bros.)	4
KELLY CLARKSON Breakaway (Hollywood)	- 4
MODEST MOUSE Float On (Epic)	4
SKYE SWEETNAM Tangled Up In Me (Capitol)	- 4
MONICA U Should've Known Better (J/RMG)	- 4
BUSTED What I Go To School For (Universal)	- 4

# lost creased Plays

**REPORTING STATION PLAYLISTS** www.radioandrecords.com

TÜTAL PLAY INCREASE

+440

+391

+370

+ 323

+307

+263

+262





WWMD (Magic 101.5)/Hagerstown, MD serves Pennsylvania, Maryland and West Virginia. Although we are located in the conservative Cumberland Valley, our listeners tend to desire a more rhythmic product, which is a result of the influences coming from Washington, DC; Baltimore; and Harrisburg. • We are excited about the station's tuture, especially with the debut of our new on-air lineup. I have brought onboard one of



the most talented jocks I have crossed paths with, Jeff Daniels, to take over the morning show and music responsibilities. Kelly Spinner is taking care of middays, I'm on from 3-7pm, and Asst. PD Dexter Kelley is doing nights. On the music scene, "Pieces of Me" by Ashlee Simpson, "Let's Get It Started" by Black Eyed Peas, "My Happy Ending" by Avril

Lavigne, "One Thing" by Finger Eleven and "Leave (Get Out)" by JoJo are all huge on the phones. I am looking forward to seeing how the following songs do here: "Broken" by Seether f/Amy Lee, "Everything to Me" by Brooke Hogan, "Relearn Love" by Scott Stapp, "Tangled Up in Me" by Skye Sweetnam and "Joker" by Fatboy Slim w/Bootsy Collins. <sup>©</sup> Top 40 music has become too polarized. I'm not saying that the music on each end of the spectrum is bad — on the contrary, the pop alternative and pop rhythmic product that we are receiving is so good that it tends to overshadow the mainstream pop. Justin Timberlake needs to quit whining and get back together with 'N Sync so we can have some mainstream product to balance everything out. <sup>©</sup> On a personal note, Ashlee Simpson has obviously lost my cell phone number, so, Ashlee, here is my e-mail address: *cmaeslle@verstandig.com*.

Ashlee Simpson (Geffen) finally takes over No. 1, as JoJo (BlackGround/ Universal) slips to No. 2 following an impressive six-week run on top. Maroon 5 (Octone/J/RMG) grab Most Increased Plays this week, as "She Will Be Loved" jumps 6-3\* with +813 plays ... Avril Lavigne (Arista/RMG) and Alicia Keys (J/ RMG) both move up one spot in the top 10, going 8-7\* and 9-8\*, respectively ...



Black Eyed Peas (A&M/Interscope) continue their climb, moving 14-11\* ... Ryan Cabrera (E.V.L.A./Atlantic) is on his way up, with a 17-15\* gain ... Finger Eleven (Wind-up) climb 20-18\*, cracking the top 20 ... Linkin Park's latest (Warner Bros.) rolls up 25-20\* ... It's a time warp, as Bowling For Soup's "1985" (Silvertone/Jive/Zomba) moves 27-24\* ... Kelly Clarkson (Hollywood) rises 29-26\* ... Check out the action on Ciara f/ Petey Pablo (LaFace/Zomba) — a 36-27\* upswing. Right behind them are Terror Squad (Universal), who scare up a 31-28\* jump ... Seether f/ Amy Lee (Wind-up) post a nice 38-33\* ascent ... Hilary Duff (Universal) flies up 47-39\* ... Chart debuts from Vanessa Carlton (A&M/Interscope), The Killers (Island/IDJMG) and Monica (J/RMG) ... Most Added honors go to Christina Aguilera f/Missy Elliott's "Car Wash" (DreamWorks/ Geffen/Interscope), which picks up 49 adds.

- Keith Berman, Associate Radio Editor

ONTHE

ARTIST: Skye Sweetnam LABEL: Capitol By MIKE TRIAS/ASSOCIATE EDITOR

I recently had a chance to speak with 16-year-old Skye Sweetnam, a talkative, upbeat singer-songwriter who was named after Scotland's Isle of Skye. She wrote her first song at age 9, and at 12 she got her first big break in, of all places, a hair salon. Her grandmother's hairdresser invited her to the salon to show off her new demo.

"I was singing and dancing in the hair salon," she says. "It was kind of like out of a movie — the ladies had the curlers in their hair, there was hair all over the floor, and the hairstylist was getting all giddy 'cause I had this new music. It was kind of cute." One of the ladies in the salon had a brother who was an entertainment lawyer, and things took off from there.

The woman passed the demo to her brother, who passed it to Sweetnam's future manager, who, in turn, introduced Sweetnam to producer James Robertson. After Sweetnam recorded a majority of the album in the basement of Robertson's parents' house, her people took it to Capitol Records.

Capitol eventually flew Sweetnam from the small town of Bolton, Ontario to Los Angeles to give her the Hollywood treatment. She recalls, "They took me up to the top of the iconic Capitol Records building and were like, 'Skye, what do we have to do to sign you?' And I told them, 'I need as many chocolate chips as you can give me.' We went to a restaurant that night — the Ivy — and there were tables of chocolate chip cookies." Sweetnam was sold and signed with the label last Christmas.

"Tangled Up in Me," one of two songs recorded in L.A. and not in Robertson's



basement, is the lead single from Sweetnam's aptly titled debut CD, Noises From the Basement." Sweetnam says the song, which she co-wrote with fellow Capitol artist Aslyn, is about mixed messages. "It's about teasing the guy you like and kind of messing with his head, like a lot of girls do," she says.

"The verse goes, 'You wanna know more and more and more about me,' which is perfect, because I'm inviting the whole world to get to know more about me, and this is the first song to do that."

When Noises hits stores on Sept. 21, fans will get to know Sweetnam a lot more — she co-wrote almost all the songs on the album. "I wanted to have a good time, say anything I wanted to and tell all the people who didn't like me to get off my case," she says.

Sweetnam's world has been a whirlwind ever since she signed with Capitol. Her days are filled with touring (she opened for Britney Spears' Onyx Hotel Tour), television appearances and more touring. Although her music may appeal to rebellious teens worldwide, Sweetnam insists, "I'm not just a punky, poppy, bratty chick. I have a lot of different elements in my music, and I have a lot of time to grow and experiment with all these different styles of music — and I definitely know I will."

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	merica's Best Testing CHR/Pop Sol 2 + For The Week Ending 8/27/04								
Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34		
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	4.29	4.14	76%	6%	4.42	4.42	4.10		
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.28	4.19	96%	14%	4.43	4.32	4.13		
ASHLEE SIMPSON Pieces Of Me (Geffen)	4.14	3.99	99%	25%	4.39	4.17	4.00		
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	4.06	4.10	96%	19%	4.29	4.08	3.96		
JOJO Leave (Get Out) /BlackGround/Universal/	4.02	3.97	98%	38%	4.03	4.08	4.08		
SWITCHFOOT Meant To Live (Red Ink/Columbia)	4.00	3.91	93%	31%	4.07	3.98	4.04		
LINKIN PARK Breaking The Habit (Warner Bros.)	3.99	-	81%	16%	3.95	4.04	4.25		
HOOBASTANK The Reason (Island/IDJMG)	3.90	3.86	98%	55%	3.71	3.93	4.22		
YELLOWCARD Ocean Avenue (Capitol)	3.87	3.75	93%	32%	4.21	3.88	3.46		
USHER f(LUDACRIS & LIL' JON Yeah (LaFace/Zomba)	3.84	3.81	98%	55%	3.75	3.92	4.09		
FINGER ELEVEN One Thing (Wind-up)	3.83	3.81	73%	17%	4.04	3.76	3.73		
BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	3.82	3.94	94%	25%	3.90	3.77	3.61		
NICKELBACK Feelin' Way Too (Roadrunner/IDJMG)	3.74	3.70	74%	18%	3.63	3.77	3.88		
USHER Burn <i>(LaFace/Zomba</i> )	3.63	3.56	99%	55%	3.63	3.81	3.77		
BRITNEY SPEARS Everytime (Jive/Zomba)	3.60	3.64	98%	45%	3.50	3.60	3.75		
D12 How Come (Shady/Interscope)	3.56	3.40	92%	32%	3.54	3.66	3.77		
USHER Confessions Part 2 (LaFace/Zomba)	3.53	3.44	97%	47%	3.76	3.66	3.62		
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3.53	3.65	95%	42%	3.47	3.76	3.39		
NINA SKY Move Ya Body (Next Plateau/Universal)	3.47	3.51	92%	44%	3.43	3.48	3.41		
KEVIN LYTTLE Turn Me On (Atlantic)	3.46	3.32	92%	39%	3.26	3.46	3.61		
ALICIA KEYS If 1 Ain't Got You (J/RMG)	3.45	3.51	94%	41%	3.49	3.47	3.51		
BRITNEY SPEARS Outrageous (Jive/Zomba)	3.45	3.55	86%	27%	3.52	3.66	3.19		
NELLY My Place (Derrty/Fo' Reel/Universal)	3.45	3.44	71%	20%	3.35	3.52	3.60		
HOUSTON FICHINGY & NATE DOGG   Like That (Capitol)	3.41	3.41	76%	25%	3.35	3.67	3.43		
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	3.33	_	68%	22%	3.29	3.51	3.48		
LOS LONELY BOYS Heaven (Or/Epic)	3.32	3.49	89%	39%	2.97	3.36	3.56		
MARIO WINANS I Don't Wanna Know (Bad Boy/Universal)	3.30	3.24	94%	53%	3.04	3.36	3.68		
PETEY PABLO Freek-A-Leek (Jive/Zomba)	3.17	3.06	85%	44%	3.26	3.36	3.08		
JUVENILE Slow Motion (Cash Money/Universal)	3.14	3.16	83%	39%	3.08	3.41	3.08		

Total sample size is 486 respondents. Total average favorability estimates are based on a scale of 1-5. (1-disilite very much), 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12. Persons are screened via the linternet. Once passed, they can lake the music test based on the formal/music preference. Rate TheMusic com results are not meant to replace callout research. The results are intended to show oplinos of participants on the the Internet only. RateTheMusic com results are sold based to appear on gardicipants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available tor local radio stations by calling 816-377-5300. RateTheMusic.com data is provided by Mediabase Research. a division of Premiere Radio Metworks.

		CHR/Pop Top 3	0		POWERE EDIAI	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL STATION
1	0	JOJO Leave (Get Out) (BlackGround/Universal)	488	+ 13	11	4/0
4	Ž	BLACK EYED PEAS Let's Get It Started (A&M/Interscop	/ 440	+41	9	4/0
3		• AVRIL LAVIGNE My Happy Ending (Arista/RMG)	405	+2	11	5/0
2	4	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	401	-4	15	5/0
7	6+	K. CHANTE Does He Love Me (Vik/BMG Music Canada)	368	+8	8	4/0
5	6	NINA SKY Move Ya Body (Next Plateau/Universal)	353	-30	13	6/0
12	0	MAROON 5 She Will Be Loved (Octone/J/RMG)	336	+54	4	3/0
8	8	NELLY My Place (Derrty/Fo' Reel/Universal)	333	-9	4	4/0
9	0	ASHLEE SIMPSON Pieces Of Me (Getten)	325	+11	7	3/0
10	Õ	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	310	+26	4	2/0
11	õ	JUVENILE Slow Motion (Cash Money/Universal)	288	+5	6	2/0
13	õ	KEVIN LYTTLE Turn Me On (Atlantic)	281	+9	7	5/0
19	ð	LINKIN PARK Breaking The Habit (Warner Bros.)	271	+43	3	3/0
18	ō.	K-OS Crabbuckit (Astralwerks/Virgin)	265	+ 33	3	6/1
6	15	USHER Confessions Part 2 (LaFace/Zomba)	263	·102	12	4/0
15	16	HOUSTON FICHINGY & NATE DOGG I Like That (Capito	// 253	+4	7	3/0
14 📀	17	SEETHER f/AMY LEE Broken (Wind-up)	252	-15	13	2/0
21	18	BRITNEY SPEARS Outrageous (Jive/Zomba)	239	+14	3	4/0
16	19	HOOBASTANK The Reason (Island/ID.IMG)	230	-6	20	7/0
22	20	TERROR SQUAD Lean Back (Universal)	218	+ 10	6	1/1
17	21	MIS TEEQ Scandalous (Reprise)	214	-19	15	1/0
23	22 🕈	FEFE DOBSON Don't Go (Girls & Boys) (Island/IDJMG)	203	0	12	4/0
25	Ž	ALICIA KEYS If I Ain't Got You (J/RMG)	192	+3	6	3/0
29	24	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	184	+28	2	0/0
Debut	25	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	179	+48	1	1/0
20	26	D12 How Come (Shady/Interscope)	179	-47	6	5/0
24	27	BEYONCE' Naughty Girl (Columbia)	170	·27	20	8/0
26	28 🕈	SOULDECISION Cadillac Dress (Independent)	149	-28	9	3/0
27	29	LLOYD BANKS On Fire (Interscope)	144	·26	8	1/0
[Debut]>	30 +	FINGER ELEVEN One Thing (Wind-up)	135	+1	1	5/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. I indicates Cancon. © 2004, R&R, inc.



**SUPERMAN, SAVE ME!** Following a recent concert, Evanescence lead singer Amy Lee was attacked by self-proclaimed "Hug Guy," WBFA/Columbus. GA PD Wes Carroll. Note the fear on Lee's face as she looks to the sky for help. Seen here are (I-r) Evanescence's Rocky Gray, Carroll, Lee and Evanescence's John LeCompt.



**A CREST COMMERCIAL GONE HORRIBLY WRONG** For some reason, when Summerland star Jesse McCartney stopped by KIIS/Los Angeles to talk about his new single, "Beautiful Soul," a festival of bared teeth ensued. Check out the pearly whites of (I-r) KIIS night guy JoJo, McCartney and Hollywood Records' Justin Fontaine and Scot Finck.

# **Please Send Your Photos**

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to: R&R, c/o Keith Berman: kberman@radioandrecords.com

# RR. CHR/POP REPORTERS

WWST/Knozville, TN\* PC: Rich Balley MD: South Betarman 1 BOMUNE FOR SOUP DYTSTINA AGULENA HARSST

WAZY/Lafayette, IN

PD: Tommy Frank APD/MD: Humber 13 USHER MUICA KEYS

SEE INCO VIL 311 JOSS STONE

WHZZ/Lansing, MI\* ON: Jacon Addams APD: David Bryan 1 KEL\* CLAMSON OMISTINA ASIA PRA YAN GAVIN DESAWY

KFRX/Lincoln, NE PD: Ryer Sampson MD: Adam Michaels USMR: Int.ICA KEYS WITTY

ICZI/Lubbock, TX DB: Was havened PDMD: Kind Carsen SETHEP WAY LE BOWLINS FOR SOF

WMGB/Niscon, GA DN: Jolf Si vers PD0002: Caluta Histor 15 MORCA 15 SIVE SWEETHAAR HILARY DUFF BEETHER WMAY LEE

WKKF/Albany, NY P0/MD: Rob Dawts 3 RYAN CAREEA USHER (ALCA KEYS TRICK DADDY J-KONDA KKOB/Albuquerque, NM\* ONE Eddie Hashell PD: Kris Ahranns APD: Kinis Ahranns ADD: Carles Duran 4: Osk-eoxino Covression, 1: Vanessa Carl Ton Ash.EE SAMPSON

WFLY/Albamy, NY\* DM: Kevis Callahan PD: Jean Fazz 7 CarAs WETEY PARLO AS-TEED MS-TEED SEETHER KAWY LEE BUSTED

KOID/Alexandria, LA PD: Ron Roberts 5 CLARA (PETEV PABLO ASHLEE SAMPSON

wn, PA\* WAEB/AITEITIUTWIT PD: Laura St. James MD: Millio Kelly 5 BOWLING FOR SOUP 1 HILARY DUFF AFR/Alte

RF/Amarillo, TX CM: John McChoon PC/MC: Marshel Bit 89 ALCA KEYS 27 SWITCHFOOT 16 MCDEST MCLSE 15 MELLY 1 CRUMINUS CNOWS

WDCK/Appleton, WI PD/MD: David Gurns 6 GAVM DEGRAW RALERS HILARY DUFF

/STR/Atlanta, GA PD: Data Structure (PD: Data Structure (PD: J.J.L. Ampanene SETTION COMP. SETTION COMP. SETTION COMP. SETTION COMP. JOINT STORE

WWWQ/Allanta, GA OM/PD: Oyton Sprapee MD: Jori Ilhites 16 Adv.EE Skrifton 14 MOREA 4 CONSTINA ADJUERA NAIS 1 VELONIZANO RVNEE DAYS GRACE GAVIN DESYMM MIST-EED

WAYV/Atlantic City, NJ\* POMID: Paul Kelly BUSTED ARLOTT

WZNY/Anguesta, GA\* PD: June Teller 2 SETHER UNIV LEE 2 RUNZ REPORMED

KHFLWeister, TX\* PD/MD: Toerine Accts RUOT

WBZN/Bangor, ME Oli: Paul Dupuis PD: Dan Cashman APDMD: Action "Kid" Jame SwitchPOC: CHARTPETY PARC CHIEFT AND CONSTRUCTION

WFWF/Baton Rouge, LA\* PD: Kevin Campbell 3 SEETHER HANDYLEE 3 IRLIPE CARL NETTY PARLO BODD CHALOTTE GARD DEGUME CONSTRUCE 311

KOXY/Beaumont, TX\* Off: Jim West PDARD: Brandin Shaw APD: Patrick Sanders BUSTED USHER MUCH (EYS

KLRS/Chico, CA PD/MD: Eric Brown

WKFS/Cincinnati, OH\* OK: Scott Reinhart PD: Temwy Bodean MD: Jordean No Ados

WARS/Cleveland, OH\* Git: Kris Interney Off: Jul Zakneske APD/MIC: Kaner a Cristina ACLERA Intesty ELLOTT 2 USER INLOA REYS 5000 CHR OTT

KKMG/Coloradic OM: Bobby Irwin PD: Chad Ibular 5 IUSTED 1 ACOLISTYLES P RNAZ PERDINANO AGULES SAMPOR MS-TEEQ

WNOK/Columbia, SC\* PD: T.J. McKay MD: Paede 7 OPESTINA AGULERA MISSI 4 UN DES

4 KULLERS 2 CIARA VPETEY PABLO ASHLEE SIMPSON

WREA/Co PO/NO: Wes Carrol NPC: Amanda Lister

ADM N ADMAG

ido Springs, CD\*

KRSQ/Billings, MT ON: Tom Cales PD: Note MicCay Sty: Sweethaw J-KNON JADAKISS SANTHONY HAMPLTON YOLING BUCK

WXYK/Bilozi, MS\* Olit: Jay Taylar PD: Ryte Carley APONID: Lucas 32 J-KNON RYAN CARRENA BOOLING FOR SOLP

WWYL/Binghamton, NY 000/70: KJ Bryant 4 Good GWALOTTE 4 OVERSTMA AGUERA MASSY BLIOTT 2 USHER MILICA KEYS 11.0YD MICHAETS

am, AL Colo Dang Honor PO: Somery Classic MD: Annual For A Art LE Star Son SETTER (MAY L

KSAS/Boise, ID\* PD: Hous Grige 2 CARA UPETEY PABLO MIS-TEEQ CHRISTINA AGUILERA

KZIMG/Boise, ID\* PD: Jan Allon Busted Joss Stone Diresting Ague Fra WCGO/Columbus, ON/PD: Bob Quick 1 CAAA IPETEY PALLO 1 JOSS STORE 1 MIS-TEED 1 DOES CAME OTS xus, GA ISSY ELLIOT WXKS/Boston, MA\* PD: Cadillac Jack McCartney 4 DAND: Devid Covy 9 DANSTINA AQUERA IMISSY ELLIOTT WNCI/Columbu PD: Jimmy Steele APD/ND: Jee Kelly 1 KULERS ASHLEE SMPSON nbus. OH KHKS/Upilias, TX\* PD: Paintis Davis APO/ND: Formatio Vestera 2 LLOYD 1/ASMANTI AMERICA DOWING TOGETHER (ACT KNDE/Bryan, TX PD: Bolog Hassen APD/ND: Laboy K. 19 TENOR SOLIO 6 CARAINFETEY PARLO MS-TEED WDKF/Dayton, OH\* Off: Teny Tillers PD: Mail Johnson 5 TROCOVOY WIKSE/Buffalo, NY PD: Dave Universal MD: Brian Wilde 3 LL COOL J BUSTEC RUNAE REPORTANC) ASHLEE SIMPSON WGTZ/Dayton, OH ON: J.D. Kunts PD/MID: Scatt Sharp 8 0000 CHARJOTE WYCCL/Barlingto PD/MD: Ban Hamilt APD: Pate Belair 3 ASHLEE StarSon 3 SEETHER LAWY LEE 2 MIS-TEEC 1 CLARA OFFICY PAR WVYB/Daytona Beach, FL\* OM: Frank Scott PD/MID: Kotter / ETEY PABLO CARA SPETEY PABL MONICA INSTED GOOD CHARLOTTE CHRISTINA AGAIN FE KFMD/Derwer, CO\* PD: Jim Lawson MD: Gerry Disson ACMCA SWITCHFOOT MS-TEED CHRISTINA AGUILERA IN WZKL/Canton, OH\* P0: Joim Stewart ND: See Tyler 17 MTTY GOOD CHARLOTTE TOBY LIGHTMAN KKDM/Des Moines, IA\* PD: Grug Chance MD: Junid Calchery WRZE/Cape Cod, MA ON: Steve McVie PD/MD: Shane Blue DU PR **KZIA/Cedar Rapids**, IA COL: Field Namber Phillip: Lowin Walker St Process Leven St Marcol Leven St Marcol 5 B Heury Durf 1 Colina Ventry Palluc Ventry Low WDRQ/Detroit, I PD: Alex Rear APD: Jay Towes MD: Kells Carry 15 SETHER LIMEY LS Read Throat Products US PERMIL CALLER WOOB/Champaign, IL OM/PD: John McKaishan 4 CARLINETEY PARLO 2 MS-TEED 1 JUD WKQI/Detroit, M D: Dom Theodore PD/MD: Boon Deale 4 ArCin estryLEP 3 YOUNG BACK 3 CHRISTINA AGULER 1 FRANZ FEYDINAND MR. TEP date WSSX/Charleston, SC\* PD: Nite Edwards APC: Grup Pite NID: Reacted Ed 3: CARA-METTY MALC 1: DWISTIBAAGULEMA MARSY BUSTO BUSTO TARK TYPE Errors WLVY/Elmira, A OM/PD: Gary Kaight APD: Brien Stati 11 JESSCA SMPSON 8 MITY 3 SOYF SMFTBLM ISSY B LINT TRAIK JOSS STONE MIS-TEEQ GOOD CHARLOTTE WNKI/Elmira, NY MARC: JJ Sherpen 4 ASALE SAPSON 3 SETHER HWY LE CHRISTINA AGALEN WVSR/Charleston, WV Olit: Jelf Whitehead PD: Jey Patricks APDAND: Apothe SETWEI KNAY LEE RYNI CARERA RELLY CLARSON WRTS/Erie, PA ON: Rick Rambaldo PD: Jelf Harriny APD/MD: Karen Black 23 Liz - Ruf 4 BONK and FOR SCUP 3 MODEST MOLES 2 WHESSA CAR TON 2 CARA SPETCY FAIL WNKS/Charlotte PD: John Reynolds ND: Kell Reynolds KDUK/Eugene, Olt: Civic Sargent PD: Valerie Statete 19 Rowling FOR Sou WIXL/Chattanooga, TN\* Ott. Kris Van Dyte PUXMIR: Riggs 5 KELY CLAKSON 3 MITY 3 SETHER HARY LEE 1 ADVLE SAMPSON KELEPS

WSTO/Evansville, IN PD/NO: Josh Strictismi APD: Brad Booker 22 MTTY 15 GDDD CHARLOTTE 3 LIBCIN PAYK GAW DEFAW WKSC/Chicago, IL\* PTC: Tead Particles MIC: Jail Microsoft 51 Holdstore Valuey & MATE DOGG 40 TEMOR SALANCE 16 USER WLADA ROTS 4 OFFICIAL ACTA 3 MITTY 4 OFFICIAL ACMAENT (MCI/Fayetteville, AR M Jay Philas FC Mar JJ Fyse

TON

KMXF/Fayetteville, AR OW: Tom Travis PDAUC: In: D. 13 LU: R.P 13 RMAR FROMMED

WWCI/Flint, MI\* PD: Seel Pres 16 MITY 4 CANA WETEY PABLO UBVEN WALCA KEYS HILAWY DUFF BUJFED

WJWX/Florence, SC OM: Randy Wilcox PD/MC: Scelly S. SEETHER MAY LEE

KWYE/Fresho, CA\* PD: Nike Yanger APD: Nike Yanger 107: Nike Thomas 9 FRAIC FEROMAD 3 FELIC CANSCOM 7 IDMAJNG FOR SOUP 3 CAMAINEE ANDRO CHISTINE ACAULEDM

KSNIE/FL. Collins, CO PD: Chris Kolly MD: Jo Jo Terribosoph 3 CANA WETEY PAGD MS: TEED PROOF A SKYE SWEETNAM

WXKB/FL Myers, FL\* PD: Chris Cue APD/MD: Randy Sherwyn NCINICA IRLIERS Fathoy Slim Neootsy Colline

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WFKS/Jacks PD: Skie Kelly APD/MD: Mack

KSYN/Joplin, Olk: Ray Hickeel PD: Jason Knight APD: Sleve Kraet

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WGLU/Johnstown, PA PD: Mitch Edwards APD/MD: Jeentham Reed HOUSTON ICHINGY & NATE DOGG

WHYI/Miami, FL\* PD: Rob Roberts APD: Donnie Michaels MO: Michael Va 21 Centra Actua EPA 1 1 CAMA WETER VALU USHER SELECA KEYS 6000 CHARLOTTE

W/CSS/Milwau OM/PD: Inten Kell APD/MID: PJ 1 EVAN CAMPERA ae, Wi

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Stations and their adds listed alphabetically by market KCHZ/Kansas City, MD OM/PII: Dave Johnson MD: Jacqui Lusity 1 CARA VETEY MALO USHIR BULCA KEYS BLSTED TEMPOR SOLAD WABB/Michile, AL\* Offic Jay Hooling Privat: Jammer 2 Carristina Agulera Hanssy Elliott Prival: 442'Jon Di Les WY OK/Mobile, AL\* PD: Ted Striver APO: Ted Striver APO: MUS: Seet Advance Useffer Isu, CA Advance Useffer Isu, CA Advance SEETHER WARY LEE BUSTED RULEPS KMCKV/Kansas City, MD\* MD: Holly Clark 6. CHRISTINA AGULERA WAISSY BLUOT KHOP/Modesto, CA\* Ott: Richard Perry PD: Chase Murphy 6 MIS-TEE0 MOVECA UNSTEO ASSLEE SAMPSON JOSS STONE WBBO/Monmouth, NJ\* PC: Gregg 'Race' Thomas APD/MIC: Kal Kaiger 20 YELLOWCARD T GOOD CHARLOTTE VMESSA CARLTON KSME/Lalayotte, LA\* P0: Bahy Novead APD/MIC: Autrov \*A.6.\* Gord JOST STORE SOCIOWRUDITE KNOE/Monroe, LA OM/PD: Bobby Richard MONCA STORY OF THE YEAR JOSS STORE DHEAT A

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WICO.Philadelphia, PA\* PD: Todd Sharnan APD/AD: Marian Hamanni 15 ADH DIYARA 5 Debrokara KELZ/San Antonio, TX\* PD: Doug Bennett 0100104-624 WIKST/Pittsburgh, PA\* PD: Mark Anderson APD: Mark Allen MD: Millow B PITRALL SLA: JON 6 USHER HAUCA KEYS

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# POWERED BY MEDIABASE

\*Monitored Reporters **181 Total Reporters** 

**121 Total Monitored** 

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WLAM/Lancaster, PA\* ON: Nichael NicCoy PD: JT Beech APDMIC: Holly Love 2 SEETHER HAMY LEE WHHY/Montgomery, AL Oli: Bill Jones PD: Karen Nile 1 US-REI KNLCA KEYS 1 HILARY DUF WVAQ/Morganto Off: Hoppy Kercheva PD: Lacy Mercheva APD: Brights No MD: Mogina Durst 11 FEE TEADOR 97 Junt WLKT/..exington, KY\* PEARL: Was Miccala 6 NTTY 4 LOARS WALCA KEYS CARA SPETEY MALD MG-RED 6000 CANNUTTE TERROR SOLIAD CURRA SPETEY PI WWXM/Mlyrtie Beach, SC BM. Nark Antrews RC Barw Williams APP: Ruem Barris toorea To rest toorea To rest toorea Barris toorea Bar BLIOT KLAL/Little Rock, AR\* PD: Randy Coln APD: El Johnson MD: Clarrella 7 MORCA 4 DLIERE MAS-TEED THEE DAYS GRACE BUSTED ile, TN WRWW/Nashwill OAND: Rich Davis 2 Seethen Smay Lee 1 Hilary Duff WBLL/Nassau, NY\* ON: Kancy Cambino PD: JJ Rice APD: AJ Levies MD: LJ Zahletski 17 ASHLE SAMPOR RUAZ FEROMAND BUSTED CHAR HETEY PNBLD KIIS/Los Angeles, CA\* PD: John vey APD/MD: John Pilat WDJX/Louisville, KY\* PO: Shane Callins SUSTE DRISTWA AGULERA MAISSY ELLOT WFHN/New Bedford, MA PD: Jamos Roliz MD: David Duran 5 Oriestina Adulteria Minssy BLIOTT 2 Joss Stole Ministry BLIOTE 2 Offstina Mulan (12) BLIODEN 1 GRAPH NALCA (25) WZKF/Lauisvilla, KY\* PDAB2: Carls Randshin 11 Usher fruck xeys 4 Omistina Abulera Massy Ellott Blues Christina Milan Kade Buddek WKCI/New Haven, CT\* PD: Chuz Kelly MD: Kany Callins 16 AOVER SUPPON 4 TOPHOR SOLIDO 2 NULARY DUPF GCCD DWALDTE BUSTED WOGN/New London, CT PD: Kovin Palana MD: Shawa Shaqay 5 SETHER NAM'T LE 5 MORE 5 MORE 5 MORE 5 AMORE SHAWED 5 CHRISTINA ADJUERA IMISSY E WEZB/New Orleans, LA DW/PD: Nike Kaptan APD: Charite Scott MD: Stanle & 20 ACR15171LE / 8 ACR051704 ACRL PM LANSSY E 8 ACR051704 ACRL PM LANSSY E 8 ACR051704 ACRL PM LANSSY E 8 ACR051704 ACRL PM LANSSY 10 ACRL WHTZ/New York, NY\* \*D: Tom Polesta

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dthompson@radioandrecords.com

# The New Kid On The R&B Block

A look at the life of the Inc.'s newest star

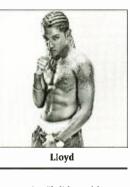
Lloyd has come a long way to get to where he is now. The Inc.'s newest star was inspired to sing at a very young age by watching his mom and dad in their church choir. Attending elementary school in Decatur, GA, he was one of those kids who chose to skip classes and hang out in the music room. "For me, school was always a little boring," Lloyd says.

Although the youngster's conduct in class wasn't the best, he still attracted the attention of the school's faculty through his ability to sing. "Whenever they had a seminar or a get-together and wanted somebody to sing, they hollered at me," Lloyd says.

This all paid off when Lloyd was in fifth grade. Former Klymaxx member Joyce Irby was forming a boy band and approached Lloyd's music teacher. "She was looking for some young kids to be in this group called N-Toon," says Lloyd. "She picked up a phone book and started looking for elementary schools. She started with A. I happened to go to Alvindale Elementary, so I was one of the first on the list.

"When she got to my school, one of the music directors, Mr. Sheffield, talked to her, and he was like, 'I think we got somebody for you.' She came down and checked me out. I sang a little bit for her, and the rest is history. We've been a team ever since."

Irby took the young Lloyd under her wing and began to polish him



as an artist. "I did vocal lessons, media training and chorography," says Lloyd. "Before I met Joyce I thought I was all right, but after I met her and did some artist development, I found out I was trash. I felt like a new man when I came out of her program."

# **Group Dynamics**

After building his confidence and getting comfortable with himself as an artist, Lloyd performed for a while in N-Toon, putting out an al-

FABOLOUS VISITS HOT 97 With a buzz on his new single, "Breathe," and an album due out soon, Atlantic recording artist Fabolous hit a few markets to talk about his upcoming project. Pictured here with Fab after an on-air interview is Angle Martinez, afternoon drive personality at WOHT (Hot 97)/New York.

bum in March 1999. "We'd go to the countriest towns," says Lloyd. "We'd do the skating rinks, little clubs — wherever there was to put on a show, we were there. There could be five people in the club, and we would give them a show."

Still, the album didn't generate many sales. "I felt like our label didn't get behind us like they could have, but I still respect them for giving me my shot," says Lloyd. "It was all good for me, because I knew I'd keep going."

Once the group thing ended, Lloyd set his sights on becoming a solo artist. At 16 he hit pay dirt when Dave Gates, President of Magic Johnson Music, offered him a deal. "He called me up and said, 'Look, man, I got this spot over at Magic. I want you to come up and meet him. I've been telling him about you,"" Lloyd recalls.

At that time Magic Johnson Music was just coming up and had struck a deal with MCA to distribute its product. Lloyd believed this was a great opportunity for him, so he signed with the company. Although things looked promising and he developed a lot of relationships as an artist on Magic, his stay there was short: The label folded, bringing Lloyd's career to a screeching halt once again.

"We put together a nice alburn," says Lloyd. "As a matter of fact, the 'Southside' record was on that alburn. I felt like we did what we had to do. We gave them a good alburn, but nobody was ever going to hear it."

# Starting Over

Angry at his bad luck, Lloyd went back to square one. "I started doing showcases all over again," he says. A few labels showed interest, and then a friend of Irby's tipped them that an established label was looking for an R&B artist.

"Ron Sweeny, who was the lawyer over at the Inc., called up and said, 'Look, Irv [Gotti] is looking for some new energy. He wants to sign a male R&B singer who's not from New York," says Lloyd. Realizing that he fit that description to a T, Lloyd knew this could be an incredible shot for him. "I talked to L.A. Reid and told him, 'I got so much respect for you, but I feel that Irv Gotti is really passionate about my music, and, as an artist, I think you understand that there's nothing more I can ask for.""

"I originally went to New York to audition for L.A. Reid over at Arista," says Lloyd. "Before I went to see L.A., I snuck in the office and hollered at Irv Gotti. I could tell that a lot of people bring him demos all the time. He hears a lot of craziness."

Lloyd introduced himself and gave Gotti his CD. "He pops the CD in, and the first song on the album is 'Hey, Young Girl,'" says Lloyd. "It was going to be the first single when I was over at Magic. Irv hears that. I watch his facial expression change from the poker face that he had when I first met him to a smirk, like, 'Yo! This is bad.""

"I felt like our label didn't get behind us like they could have, but I still respect them for giving me my shot. It was all good for me, because I knew I'd keep going."

Gotti still wasn't convinced that Lloyd was the artist for him, however. "He starts it over, and he's listening to it," says Lloyd. "He asks, "Where are you from again? What's your name?' He starts it over again. We are on the third go-round. This time, when the hook comes around, Irv is singing it with me.

"I'm like, 'Oh, all right, I see you like this.' He starts it over again we're on the fourth go-round. This time a couple people from the label walk into the office. He cuts it off and says, 'Hey, man, that isn't you.' He was testing me, but I really felt like he didn't believe me. So, I sang it for him. He said, 'Oh, I see this isn't no studio rat in front of me.'"

Gotti took an interest in Lloyd. "He said, 'Look, man, I want to sign you right here, right now," Lloyd says. Lloyd passed, though, because he felt that he still owed L.A. Reid a meeting.

At Arista Lloyd performed for a crowd that included most of the label people, along with Jermaine Dupri, but he couldn't forget the passion and love Gotti had shown him. "We knocked the showcase out," says Lloyd. "But I knew the whole time I was in that showcase that I had IG and them behind me."

# Valuable Lesson

After speaking to Reid about the situation and getting his blessing, Lloyd made his move to the Inc. "I talked to L.A. and told him, I got so much respect for you, but I feel that Irv is really passionate about my music, and, as an artist, I think you understand that there's nothing more I can ask for," recalls Lloyd.

"L.A. said, 'Look, man, I like the Inc. I feel like they'll take care of you, but I'd love to have you on my team. I feel like no matter where you go, you're going to be successful. I'm riding with you. Any time you need my advice on anything or you want me to tell you how you did on something, call me. This is my number. Hit me up with no hesitation, and we'll chop it up.' That made my day."

With his debut album finally out and his first single, "Southside," reaching the top 10 on the Rhythmic chart and still climbing, Lloyd can look back on his struggle to make it as a true learning experience, something he is thankful for and that he believes taught him a lot about the industry.

"I told Irv when I first met him that I was coming for his position," Lloyd says. "I'm trying to be an underboss. I can see myself having my own entity — even if it's under IG — where I can bring in my family and friends, my people from Atlanta who have a lot of charisma, and put them on and give them a shot. That's my goal."

# TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 201-459-0750

or e-mail: dthompson@radioandrecords.com

# CHR/RHYTHMIC TOP 50

POWERED BY MEDIABASE

LAST WEEK		• August 27, 2004						
meen.	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added®
1	0	TERROR SQUAD Lean Back (Universal)	7006	+162	745205	11	86/0	www.rradds.com
2	2	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	6958	+194	671858	12	89/1	ARTIST TITLE LABEL(S) ADDS
3	3	LIL' FLIP Sunshine /Sucka Free/Loud/Columbia)	6479	·97	618798	14	84/0	YONNI ITYING YANG TWINS IN Da Club (BlackGround/Universal) 45
4	4	JUVENILE Slow Motion (Cash Money/Universal)	5276	·607	546014	19	85/0	XZIBIT Mutha (Loud/Columbia) 13
6	5	NELLY My Place (Derrty/Fo' Reel/Universal)	4840	+ 585	442603	6	88/0	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) 11
5	6	HOUSTON f/CHINGY & NATE DOGG   Like That (Capitol)	4521	-433	406833	15	84/0	AKON f/STYLES P. Locked Up (SRC/Universal) 10 JOHN LEGEND Used To Love You (Columbia) 10
7	0	KEVIN LYTTLE Turn Me On (Atlantic)	4008	+137	417494	18	77/1	8-BALL & MJG Straight Cadillac Pimpin' (Bad Boy/Universal) 9
9	8	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3964	+171	407315	23	75/1	ALICIA KEYS Diary (J/RMG) 7
8	9	LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3909	+46	293390	16	82/0	LLOYD BANKS I'm So Fly (Interscope) 7
12	10	LL COOL J Headsprung (Def Jam/IDJMG)	3292	+480	328292	8	86/3	K YOUNG That Girl <i>(Treacherous)</i> 7
10	11	USHER Confessions Part 2 (LaFace/Zomba)	3226	·369	365817	20	53/0	
11	12	NINA SKY Move Ya Body (Next Plateau/Universal)	3211	·372	328818	20	75/0	
19	13	AKON f/STYLES P. Locked Up (SRC/Universal)	2607	+434	335380	18	68/10	
15	14	YOUNG BUCK Let Me in (Interscope)	2594	+133	192083	9	78/0	
20	15	JADAKISS f(ANTHONY HAMILTON Why (Ruff Ryders/Interscope)	2405	+282	306815	8	72/4	Most
17	16	TWISTA f/R. KELLY So Sexy (Atlantic)	2245	-98	213453	10	80/0	Increased Plays
14	17	KANYE WEST Jesus Walks (Roc A-Fella/IDJMG)	2172	-305	326863	18	78/0	TDTAL PLAY
16	18	YING YANG TWINS Whats Happnin! (TVT)	2140	·220	173585	19	74/0	ARTIST TITLE LABEL(S) INCREASE
21	Ð	T.I. Let's Get Away (Grand Hustle/Atlantic)	2086	+89	169158	10	73/1	NELLY My Place (Derrty/Fo' Reel/Universal) +585
13	20	LLOYO BANKS On Fire (Interscope)	2082	-589	207582	17	83/0	LL COOL J Headsprung (Def Jam/IDJMG) +480 ALICIA KEYS Diary (J/RMG) +453
22	21	MONICA U Should've Known Better (J/RMG)	1755	·20	138475	11	71/1	AKON f(STYLES P. Locked Up (SRC/Universal) +434
25	22	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	1654	+354	132245	3	68/4	MASE Breathe, Stretch, Shake (Bad Boy/Universal) +354
24	Ž	J-KWON You & Me (So So Def/Zomba)	1604	+287	89214	5	70/3	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal) +341
34	Ž	ALICIA KEYS Diary (J/RMG)	1381	+453	194595	6	65/7	LLOYD BANKS I'm So Fly (Interscope) +338 USHER f\ALICIA KEYS My Boo (LaFace/Zomba) +336
26	æ	PITBULL Back Up (TVT)	1310	+115	62944	8	50/5	J-KWON You & Me (So So Def/Zomba) +287
32	Ž	LIL SCRAPPY No Problem (BME/Reprise)	1171	+217	132042	7	54/5	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) +286
23	27	D12 How Come (Shady/Interscope)	1152	-497	164078	11	58/0	
29	28	AMANDA PEREZ f/LAYZIE BONE Dedicate (Powerhowse/Virgin)	1105	+87	57743	5	46/2	
33	29	SHAWNNA f/LUDACRIS Shake That Sh*t (DTP/Def Jam/IDJMG)	1072	+132	114784	6	57/1	
31	ð	213 Groupie Luv (TVT)	1041	+81	71942	5	48/3	
28	31	SLUM VILLAGE Selfish (Barak/Capitol)	991	·62	107270	8	50/1	New&Active
30	32	PETEY PABLO f/RASHEEDA Vibrate (Jive/Zomba)	980	+16	45990	8	56/5	
27	33	PLAY-N-SKILLZ Freaks (Universal)	975	·133	111273	20	40/0	LENNY KRAVITZ f/JAY-Z Storm (Virgin) Total Plays: 340, Total Stations: 19, Adds: 0
35	34	BRANDY Who is She 2 U (Atlantic)	789	+ 38	46788	3	54/0	TQ Right On (Hub/Lightyear)
38	35	JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot)	760	+145	101665	7	27/2	Total Plays: 301, Total Stations: 15, Adds: 1
43	36	LLOYD BANKS I'm So Fly (Interscope)	731	+338	51147	2	59/7	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)
36	đ	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)	722	+35	37542	4	46/6	Total Plays: 291, Total Stations: 11, Adds: 11
Debut>	38	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	625	+341	83677	1	51/5	NEW EOITION Hot 2 Nite (Bad Boy/Universal) Total Plays: 272, Total Stations: 26, Adds: 4
42	39	SILKK THE SHOCKER f/MASTER P We Like Dem Girls (New No Limit/Koch)	624	+137	48410	3	35/3	TONY SUNSHINE f/P. DIODY & DIRTBAG ON My God ( <i>Jive/Zomba</i> )
40	40	FRANKIE J. f/PAUL WALL On The Floor (Columbia)	621	+54	26597	5	24/1	Total Plays: 264, Total Stations: 18, Adds: 0
44	ð	N.O.R.E. f/NINA SKY & TEGO Oye Mi Canto (Def Jam/IDJMG)	600	+234	118258	2	10/6	MOBB DEEP Real Gangstaz (Violator/Zomba)
37	42	MOBB DEEP Got It Twisted (Violator/Zomba)	571	-87	81099	17	34/0	Total Plays: 238, Total Stations: 16, Adds: 4
Debut>	43	USHER f/ALICIA KEYS My Boo (LaFace/Zomba)	565	+336	57372	1	5/5	JIM JONES f/GAME, CAM'RON & LIL' FLIP Certified Gangstas (Koch)
Debut>	4	YONNI f/YING YANG TWINS In Da Club (BlackGround/Universal)	482	+170	55773	1	48/45	Total Plays: 221, Total Stations: 17, Adds: 1 XZI8IT Mutha (Loud/Columbia)
39	45	BLACK EYED PEAS Let's Get it Started (A&M/Interscope)	470	-98	19681	6	26/1	Total Plays: 217, Total Stations: 18, Adds: 13
Debut>	46	RUPEE Tempted To Touch (Atlantic)	462	+281	40080	1	31/6	WHITE BOY FIKANYE WEST U Know (ICEE)
45	ð	LIL' EDDIE f/MARIO WINANS I Don't Think I Ever (Yellowcity/Big3)	408	+59	17450	2	31/4	Total Plays: 202, Total Stations: 22, Adds: 0
41	48	MASE Welcome Back (Bad Boy/Universal)	374	-114	32218	14	26/0	BEENIE MAN King Of The Dancehall (Virgin) Total Plays: 175, Total Stations: 14, Adds: 0
	-	SHYNE f/ASHANTI Jimmy Choo (Gangland/Def Jam/IDJMG)	344	+185	66473	1	20/4	
Debut>	49	STITUL (ASTAIST JUNNY GIOU ( <i>Canyana) Di Vangiana</i> (						

92 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most I increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



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reporters are available on the web at

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# August 27, 2004

### RANK ARTIST TITLE LABEL

- 1 TERROR SQUAD f/FAT JOE Lean Back (Universal)
- 2 CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
- 3 LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
- 4 LL COOL J Headsprung (Def Jam/IDJMG)
- 5 JUVENILE Slow Motion (Cash Money/Universal)
- 6 YOUNG BUCK Let Me in (Interscope)
- 7 AKON f/STYLES P Locked Up (SRC/Universal)
- 8 JADAKISS f/A. HAMILTON Why (Interscope)
- 9 LIL SCRAPPY No Problem (BME/Reprise)
- 10 MASE Breathe, Stretch, Shake (Bad Boy/Universal)
- 11 LLOYD BANKS On Fire (Interscope)
- 12 KEVIN LYTTLE Turn Me On (Atlantic)
- 13 CHRISTINA MILIAN Dip It Low (Island/IDJMG)
- 14 NELLY f/JAHEIM My Place (Derrty/Fo' Reel/Universal)
- 15 HOUSTON f/CHINGY & NATE DOGG | Like That (Capitol)
- 16 T.I. Let's Get Away (Grand Hustle/Atlantic)
- 17 KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)
- 18 YING YANG TWINS Whats Happnin! (TVT)
- 19 NINA SKY Move Ya Body (Next Plateau/Universal)
- 20 TWISTA f/R. KELLY So Sexy (Atlantic)
- 21 MOBB DEEP Real Gangstaz (Violator/Zomba)
- 22 LLOYD f/ASHANTI Southside /Murder Inc./Def Jam/IDJMG/
- 23 SHYNE f/ASHANTI Jimmy Choo (Gangland/Def Jam/IDJMG)
- 24 JUVENILE f/WACKO & SLIP Nolia Clap (Rap-A-Lot)
- 24 JUVENILE HAVAGAU & SEIP Nona Liap (nap
- 25 USHER Confessions Part 2 (LaFace/Zomba)
- 26 NAS You Know My Style (Columbia)
- 27 SLUM VILLAGE Selfish (Capitol)
- 28 213 Groupie Love (TVT)
- 29 NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)
- 30 N.O.R.E. f/ NINA SKY & TEGO Oye Mi Canto (Def Jam/IDJMG)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21 © 2004, R&R, Inc.

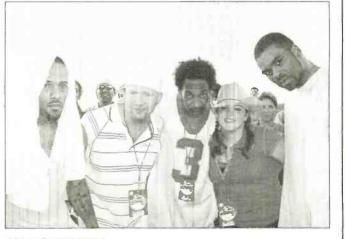
A DANCE STAR AT SIRIUS Ultra Records

recording artist Lucas Prata recently stopped by Sirius headquarters in New York to visit with the staft. Pictured here is Prata (r) with Dontay Thompson, R&R CHR/ Rhythmic Editor and evening host of The Beat 66 on Sirius.





HELPING AREA YOUTH Radio Dne CHR/Rhythmic KBFB/Dallas-Ft. Worth and morning man Steve Harvey tearned up with Dallas Mayor Laura Milter for the Back to School Fair held In Dallas' Fair Park. The event ensured that underprivileged youths in Dallas will have the school supplies they need. Seen here (I-r) are Harvey and Jermaine Dupri, who showed up to help out.



**SOAKING UP THE SUN** That's what everyone was doing during KUBE/Seattle's Summer Jam, held at the Gorge. It featured a lineup that included Houston, Pitbull, Li Flip, Chingy, Twista, Method Man & Redman. The Ying Yang Twins, Lloyd, Ashanti and Ja Rule. Seen here during the show are Redman. KUBE PD Eric Power, DJ Kool, KUBE Asst. PD/MD Karen Wild and Method Man.

# In Dreams She Runs...

**Muscular dystrophy must be stopped** — and it will be. MDA, the Muscular Dystrophy Association, is funding research to find treatments and cures. To learn more, call 1-800-FIGHT-MD or go to www.mdausa.org.





**R**CHR/RHYTHMIC

• August 27, 2004

# RateTheMusic.com

America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 8/27/04

Artist Title (Label)	τw	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
HOUSTON FICHINGY & NATE DOGG   Like That (Capitol)	4.16	4.22	95%	19%	4.20	4.15	4.05
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	4.13	4.11	36%	29%	4.06	3.99	4.25
TERROR SOUAD Lean Back (Universal)	4.10	4.10	39%	16%	3.97	4.22	4.11
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	4.08	4.08	93%	19%	4.29	3.99	3.88
USHER Confessions Part 2 (LaFace/Zomba)	4.06	4.06	39%	40%	4.13	3.97	3.97
NELLY My Place (Derrty/Fo' Reel/Universal)	4.06	4.11	91%	11%	4.23	3.97	3.78
JUVENILE Slow Motion (Cash Money/Universal)	4.00	4.08	96%	26%	4.09	3.92	3.99
CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3.88	3.94	82%	16%	4.14	3.85	3.49
NINA SKY Move Ya Body (Next Plateau/Universal)	3.87	3.90	97%	36%	3.97	3.58	4.00
PETEY PABLO Freek-A-Leek ( <i>Jive/Zomba)</i>	3.86	3.95	97%	39%	3.80	3.92	3.76
PETEY PABLO f/RASHEEDA Vibrate ( <i>Jive/Zomba</i> )	3.86	_	41%	8%	4.31	3.84	3.64
LLOYD BANKS Dn Fire (Interscope)	3.85	3.92	89%	28%	3.89	3.70	3.87
ALICIA KEYS If I Ain't Got You (J/RMG)	3.82	3.80	99%	46%	3.67	3.71	3.95
LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3.81	3.88	88%	24%	4.00	3.78	3.43
T.I. Let's Get Away (Grand Hustle/Atlantic)	3.81	3.89	59%	11%	3.83	3.72	3.78
MONICA U Should've Known Better (J/RMG)	3.80	3.81	76%	19%	3.76	3.81	3.67
JADAKISS f/ANTHONY HAMILTON Why (Ruff Ryders/Interscope)	3.75	3.73	69%	16%	3.75	3.76	3.68
AKON f/STYLES P. Locked Up (SRC/Universal)	3.75	3.70	65%	17%	3.95	3.66	3.43
LL COOL J Headsprung (Def Jam/IDJMG)	3.75	3.80	63%	12%	3.76	3.67	3.74
YING YANG TWINS Whats Happnin! (TVT)	3.73	3.85	?7%	23%	4.05	3.59	3.55
KEVIN LYTTLE Turn Me On (Atlantic)	3.70	3.71	87%	37%	3.70	3.62	3.54
D12 How Come (Shady/Interscope)	3.67	3.72	96%	32%	3.85	3.58	3.44
PITBULL fiLIL' JON Culo (7777)	3.67	3.54	77%	25%	3.97	3.44	3.46
KANYE WEST Jesus Walks (Roc-A Fella/IDJMG)	3.66	3.63	91%	32%	3.61	3.60	3.69
TWISTA f/R. KELLY So Sexy (Atlantic)	3.66	3.67	\$0%	20%	3.7	* 3.58	3.55
SLUM VILLAGE Selfish (Barak/Capitol)	3.58	3.75	53%	15%	3.64	3.32	3.67
YOUNG BUCK Let Me In (Interscute)	3.57	3.63	59%	13%	3.66	3.41	3.59

Total sample size is 426 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 616-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ARTIST: 213 LABEL: TVT

By MIKE TRIAS/Associate Editor

**S**noop Dogg, Nate Dogg and Warren G met as youngsters in the '80s — Snoop with dreams of be-

ing a rapper, Nate aspiring to be a singer, and Warren hoping to be a DJ. They named themselves after Long Beach, CA's area code, 213, an idea inspired by Richie Rich's Bay Area crew, 415. Snoop, Warren and Nate went on to have massive solo success with numerous genre-defining hits in the '90s, and they continued to rep the 213 even when their hometown switched area codes.

With their game still strong and their legends inscribed in the annals of hip-hop, Snoop, Nate and Warren have finally released 213's long overdue debut album, *The Hard Way*. When the trio teamed up to remake Monica's "So Gone" into their own "So Fly" last year, they knew it was time to take the project off the back burner.

The result is an album seasoned with pimpadelic grooves — Snoop Dogg delivers as he always does, Warren G regulates, and Nate Dogg once again defines gangster croonin'. "I think [the CD] is going to catch people off guard, because there isn't a lot of hype on it," Snoop says. "I think it's going to be one of those classic records that sneaks up on you, like the first Eastsidaz record." With production by Kanye West, Hi-Tek and Battlecat, among others, the smart money is on Snoop's predictions.

"Groupie Love," the CD's DJ Pooh-produced lead single, is an easygoing cut that's a little on the lighthearted side but still G-funk in top form. The video reflects the song's feel: Comedy ensues as a few beauty-challenged groupies stalk the fellas, but some hot mamas and cool whips keep the clip crunk.

Dana Carlaz TRYAN	WWVZ/Charlesian, WV	WLYD/Green Bay, WI	Water Annual Control of Control o	WPYNAthani, FL* Olit: Devid Ierael	WPN/Philadephia, PA*	WOCO/Salishery, MD	PC: Allen Garran
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	EPHild Pass. 11" Politic basis Remain	YONNI SYING YANG TWINS JONN LEGEND	YONNE SYING YANG TWINS	1 USHER WALICIA REYS	WWICKPreviousco, RV* SM/PE: Yony Brand	6 YOUNG BUCK	WFGC/Washington, DC* OR: Regis Riman FF: Jay Reveal MIC Stand C Connect 15 GLERE JA BLACK VREENE MAAR 15 GLERE JA BLACK VREENE MAAR
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nen föreg 9: Lauren Mitcheele L COOL J KNON	2 SILICK THE SHOCKER (MARSTER P 1-20 VILUDACHIS	KDDB/Henelels, H*	And Annual State	Khilli, Odeene, TX POAND: Sleve Driscoli			15 GUERILLA BLACK VIEEDNE MAN
.000L J	KETTERS Press, TX*	PD Read Steel	14 BLOJLE, LABORA SKY & TEGO	No Adds	SALAS THE SHOOLEN HAADTEN	ICUDE/Beddle, WA* PD: Eric Pawers	1 JOHN LEGEND 1 SHYNE LASHANTI
JERILLA BLACK I/BEENIE MAN	VENUE President Application	LIL'EDDIE MAARIO WINANS B-BALL & MJG	6 MAGE	IO(WO/Oldahome City, OK*	YORK TYPE YAR TUNK	HIC: Karan Wild	1 String Medicati
	VONE SYING SANG TWIRE	8-BALL & MUG YONNI #YONG YANG TWINS	6 MAGE 3 TO GAME	PD: Reseie Raming	EUGZ-Room MV*	2 XZ00T PETEY PAOLO WRASHEEDA	KDQS/Wichilm, KS*
Keningham, AL*	ORE PD: Indiana Naed MD: Char Dawch 2 Ruffee MICK UNDOY	TURNE VISIO TANG TANG	Annual Contraction of the Contra	PD: Research Research MD: Classe IDder 1 RuPEE	PO/MD' Eddle Gemez	VOINT FYING YANG TWINS	PL Drug Williams
Nordegham, A.* Ny K. Nati B. Mug Mati E. Gento	PD: Rollian Read	KRGHensteis, H*	WKPD,Madaee, W1*	1 HUPEE	5 J200T TRICK DADDY		33 AKON INSTYLES P
Hearing	HID: Clay Church	PD: Fred Nice	PB: Dan Hund	KOCHOmake, HE*	YONG WYING YANG TWINS	Diff: The College	5 YOUND FYING YANG THINKS PRANKE J HPALL WALL
ALL & MJG	TRICK DADDY	PD: Fred Nice MD: E-Standard LL SCRAPPY	YONNI IVING YANG TWINS	Olit: Tem Land		PD: Steve Kicklighter	FRANKCE J. KPAUL WALL
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rin Tuine	17 N.O.K.E. MINIA SKY & TEGO YONNI IYING YANG TWINS	Citt: Wayne Itlania	ALICIA REVS	PC Stands Dalitant APC Last Manualy	YONNI HYING YANG TWINS		100 ABOR
	KIEB/Freese, CA*	HC Rente Atlante	PUPEE	BID: Jay Lave 1 JOHN LEGEND	MONICA AKON INSTYLES P.		
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ullaie, WY*	36 AND NETVLES P. 20 YOMM VYING YANG TWINS 17 X200T	KIXX/Houstles, TX* PD: Tam Calucated MD: Carmon Conterne	3 LH, SCRAPPY	WPYG/Orlando, FL.*	PD: Junne Cartan APD: Mitter Mediten Int: 0008 Balance 2 JACANZSS starth-Clevy HAMILTON	*Monitored Repo	rters POWERED IV
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ullain, INY* 1 White Mandian Wild BUCK HLIDACRIS & TJ.	WITT/R. Wyers, FL*	NEW EDITION		49 YONNE SYNES YANG TWINS X200T	1 LLOYD BANKS AKON (/STYLES P.		ers MEDIABASI
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AND AN AND THE REAL FACE MALE & MAIG MEN AYING YANG THINS	PE Sarap Justice APDIND Sour "The Sig0"	EPTY/Headlen, TX* PD/HD: Harse Arian	MD: Curtle Dealter		KNNE/Novemble, CA* MIC: Chris Lass	92 Total Monitore	ed .
IN AVING YANG TIMINS	6 ERRAN FINENET SAFECUELEAN	No Adds		READ/Oxmed, CA*	2 TRICK DADDY		
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Champanhan B.	<ol> <li>MO80 200°</li> <li>S-BAUL &amp; MAR</li> </ol>	Webbindingspelit, M*	ICCHT/Alternation, TH - PS: Stare Bichando ND: No Suo 1 LL JON & THE EASTSIDE BOYZ	1 YERS SYNG YARD TURS		17 Total Indicator	r
el Pleicher	TOTAL CONCEPTION AND THINKS	PC: Drive Walkers MC: Des "D/ Write One" Williams	1 LIC TON & THE EASTERN BONT	AMERICA COMING TOOPTHER (ACT)			
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	MD: Randy Adventer 14 YOM/REVING YANG TIMINS	LIL'EDDIE MMARIO WINANS	PD: IDd Carry	PD: Anthony Contemporty	1 S-BALL & MUG	KQIZ/Amarillo, T	X
Plantester, BC* # Flatcher (240	ALICIA KEYS	8-BALL & MUG MR. MAGIC	PD: IDJ Carry APD: Tony "The Tiper" IND: Eddle Mitz	APD: Eris Devenue			
	Wild (7/1, Wayne, M* Dif: Deve Calenda		NIC: Solie Nitx 85 YONN LYING YANG TWINS	44 XOMHT 40 N.D.R.E. MINIA SKY & TEGO 30 MR. CAPONE-E	KSFM/Secremente, CA*	KRRG/Laredo, T	κ.
	DIC Dave Extents PDAID: Seese 17 J-IONON	K YOUNG AMERICA COMING TOGETHER (ACT)	12 213 LLOYD BANKS	40 N.O.R.E. MINIA SKY & TEGO	PD: Byres Longely APD/BR: Long Longes	KSPW/Springfiel	4 140
(ACT)							



August 27, 2004

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
HOUSTON f/CHINGY & NATE DOGG I Like That (Capitol)	4.25	4.17	92%	22%	4.11	4.21	3.90
TERROR SQUAD Lean Back (Universal)	4.23	4.24	92%	26%	4.28	4.22	4.42
NELLY My Place (Derrty/Fo' Reel/Universal)	4.20	4.09	90%	13%	4.03	4.21	3.65
LLOYD BANKS On Fire (Interscope)	4.16	3.99	90%	30%	4.14	4.19	4.02
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	4.15	4.12	94%	21%	4.05	4.04	4.08
CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	4.13	3.99	81%	13%	3.97	3.96	4.00
JUVENILE Slow Motion (Cash Money/Universal)	4.12	4.11	98%	34%	4.00	4.07	3.86
JADAKISS Why (Ruff Ryders/Interscope)	4.09	4.08	79%	17%	4.18	4.11	4.30
USHER Confessions Part 2 (LaFace/Zomba)	4.04	4.21	99%	47%	3.91	3.94	3.86
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	4.04	4.03	95%	33%	3.96	3.99	3.88
KANYE WEST Jesus Walks (Roc·A·Fella/IDJMG)	3.96	3.93	91%	29%	3.94	3.87	4.08
LL COOL J Headsprung (Def Jam/IDJMG)	3.95	3.86	73%	13%	3.91	3.97	3.76
YOUNG BUCK Let Me In (Interscope)	3.95	3.89	70%	15%	4.01	4.03	3.98
T.I. Let's Get Away (Grand Hustle/Atlantic)	3.95	4.02	68%	12%	3.88	3.99	3.69
YING YANG TWINS Whats Happnin! (TVT)	3.94	3.88	78%	18%	3.74	3.81	3.60
AKON f/STYLES P. Locked Up (SRC/Universal)	3.94	3.90	68%	17%	3.88	3.91	3.84
TWISTA f/R. KELLY So Sexy (Atlantic)	3.89	<b>3.90</b>	84%	23%	3.85	3.88	3.80
LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3.87	3.88	88%	26%	3.60	3.66	3.50
MASE Welcome Back (Bad Boy/Universal)	3.78	3.67	86%	27%	3.63	3.68	3.51
ALICIA KEYS If I Ain't Got You (J/RMG)	3.77	3.94	97%	50%	3.63	3.74	3.40
MONICA U Should've Known Better (J/RMG)	3.77	3.86	81%	25%	3.65	3.81	3.32
SLUM VILLAGE Selfish (Barak/Capitol)	3.77	3.78	68%	18%	3.65	3.65	3.65
LIL' WAYNE Bring It Back (Cash Money/Universal)	3.75	3.65	59%	16%	3.60	3.66	3.49
ALICIA KEYS Diary (JIRMG)	3.69	3.84	78%	25%	3.59	3.67	3.43
LIL SCRAPPY No Problem (BME/Reprise)	3.62	3.64	68%	17%	3.59	3.62	3.53

Total sample size is 394 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very Total simple sets 5.5% respondents, total average ravinating estimates are based on a scale of 1-5, (reasonate wey) much, 2 = new evg) much). Total is milliarity represents the percentage of respondents who recognized the song. Total bem represents the unmber of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12¢. Persons are screened via the Internet. Once passed, they can take the music lest based on the formal/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic, com data is provided by Mediabase Research, a division of Premiere Radio Networks.

WEEKS ON CHART TOTAL PLAYS TÔTAL STATIONS LAST WEEK +/-PLAYS THIS ARTIST TITLE LABEL(S) 6 22/18 FRED HAMMOND Celebrate (He Lives) (Verity) 572 +250 6 2 000 ISRAEL AND NEW BREED Again I... (Integrity/Vertical) 529 +115 20/7 6 1 KIERRA SHEARD You Don't Know (EMI Gospel) +87 21/4 526 6 4 WILLIAMS BROTHERS I'm Still Here (Blackberry) 517 +171 6 21/9 000 8 J. HICKS & VOICES OF... Blessed... (World Wide Gospel) 489 +225 6 21/10 3 TONEX Make Me Over (Verity) 400 +35 6 13/1 NEW DIRECTION I'm Gonna Wave... (Gospo Centric) 362 15 +1696 17/8 5 8 STEPHEN HURD Undignified Praise (I Will Dance...) (Integrity) 317 .12 6 14/0 27 9 DEANDRE PATTERSON Give Him Glory (Tyscot) 296 + 182 5 17/9 7 TONEX F/KIRK FRANKLIN Since Jesus Came (Verity) 274 10 -15 6 13/1 14 K. WONDERBOY JOHNSON Let Go And Let God (Verity) 263 +58 6 15/5 10 R. KELLY U Saved Me (Jive/Zomba) 251 +11 6 10/0 DOROTHY NORWOOD Praise In The Temple (Malaco) 248 13 +31 6 15/3 9 ISRAEL ANO NEW BREED Another... (Integrity/Vertical) 248 .16 12/0 14 8 00 18 NEW BIRTH TOTAL ... Suddenly (EMI Gospel) 247 +67 6 14/6 Debut KEVIN DAVIDSON Bounce Back (New Haven) 233 +165 11/8 1 ŏ 16 EDDIE BRADFORD Too Close To The Mirror (Juana) 222 +31 6 10/1 \_ 7 SONS OF SOUL Run Dn (Verity) 221 +138 3 12/7 00 Debut> J. MOSS We Must Praise (Gospo Centric) 221 +126 14/7 1 Debut KIRK WHALUM Falling in Love With Jesus (Warner Bros.) 210 +150 9/6 1 đ MARVIN SAPP One Thing (Independent) (Debut> 210 +143 1 10/6 21 RICKY DILLARD Take Me Back (Crystal Rose) 207 +78 6 13/7 Debut 3 TYE TRIBBETT No Way... (Sony Gospel/Columbia) 203 +139 1 11/8 LASHELL GRIFFIN Free (Faic) 203 \_ +1122 12/8 ð Debut> KAREN CLARK-SHEARD | Owe (Atlantic) 196 +196 1 8/8 Debut ā JEFF MAJORS Pray (Music One) 194 +194 9/9 1 ā Debut DOTTLE PEOPLES Still Running (Air Gospel) 191 +186 1 9/9 29 187 DEITRICK HADDON God is Good (Verity) +77 2 12/2 90 Debut> J. PACE & COLORADO... Hallelujah Anyhow (Integrity) 183 +183 1 9/9 GLENDALE BAPTIST CHURCH... I Don't Know Why (KAM) 182 Debut> +182 1 9/9

32 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Alter Manuelle Martin Manuelle Martin Mar	Zildham, GA	STCKRemment, TX	WRIT/Colombia, SC*	WUNCZ/Groamilie, SC*	K-BIZA suring CK	W7W7 Membraness At	WOOK/Randon, HC*	whw1/fallelenes. Ft.
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	Middlenny, GA	LIL'EDDIE MAARIO WINAMS	PC Intern Andreas	JOHN LEGEND	Philip Jay American			APOARD Jay Blose
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Adder G. March (2004) (2014)	INTHONY MAMPLITON		D-BALL & MJG	AND AND DESIGN	MOBB DEEP	No Adds	WOOMlackaster, WY*	Pit: Non " Jonation " Browned
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# GOSPEL Top 30

DANA HALL dhall@radioandrecords.com



Continued from Page 1

number of African-American television and radio broadcast owners, and second, to improve the business climate in which we operate. We mean to help advertisers appreciate the value of the African-American consumer. In the 28 years since NABOB was founded we've made great strides, and things have improved. But, at the same time, there are things that haven't changed or that need more improving, just like in the community we serve.

**R&R:** What are some of the services that NABOB provides to individual broadcasters?

JW: One of the objectives of NABOB is to educate our members about the changing industry. We do this in various ways, but in particular with two conferences that we hold each year, one in the spring and the other in the fall. This year's fall conference is Sept. 8-10 in Washington, DC. At these events we educate our members about the latest trends in programming, marketing and financing and give them the latest FCC news and information. We hold three days of sessions, and this fall our first day is totally dedicated to the 2004 election.

**R&R:** Why did NABOB decide to dedicate the entire first day of panels to the election? Why is this important to black broadcasters?

JW: We always put heavy emphasis on the elections, because, in the past, strides for minority broadcast ownership have come about due to political activism. We can only expect change to come if we work toward change in our own communities. At the same time, it's important for each of us, as broadcasters, to get the message out to our listeners about the importance of voting.

In the past four years this country has been involved in two wars — Afghanistan and Iraq. We've seen the economy stagnate and unemployment among African Americans grow. All of these things are tied to the growth and prosperity of our community and directly impact us as a business serving this community. If we are advertising to a depressed community, we all lose in the end. So the election is very important to NABOB both socially and economically.

**R&R:** Who typically attends the annual fall conference, and who would NABOB like to see attend?

JW: We generally have owners and GMs attending, and many times they will bring staffers like PDs and promotion managers so that they can learn about the larger picture of what is happening in

"There will always be black companies that will survive, but our contention is that there should be more than just one choice."

broadcasting — in particular, how it relates to and impacts minority owners. Our goal is really to have the entire station, down to the jocks and even secretaries, understand the struggles owners face behind the scenes. Many employees might not understand how hard it is to achieve financial success as a small broadcast owner.

We usually have 200-250 attendees. In the past we've had much more involvement and support from the labels, who once wanted to mix with minority owners and management. But now, with the record industry going through its own consolidation, there is much less involvement from the record side. This is sad, since there are so many opportunities for minority owners and labels to work together for the advancement of both their objectives.

R&R: With all the changes in the broadcast industry in the past 10 years, how has the role of NABOB changed to reflect what minority broadcasters need?

JW: Let's start off with a little history. What the Telecom Act of 1996 did was change the limits on the number of stations a broadcast company could own in any given market. As a result, many small broadcast owners - not just African-American owners - were bought out or forced out. So now what you have are very large corporations owning most of the stations. One of the main concerns about having so few companies own the majority of radio outlets is that there is less diversity of opinion being heard on the air.

The African-American community primarily gets its news and information from black radio. With fewer African-American owners, there is concern over what that means for the African-American community. It is our opinion that, not only is consolidation bad for the industry, it's bad for the American public. There needs to be more diversity of opinion presented on the airwaves.

Having said that, there are some African-American companies that have responded by changing along with the rules, the best example being Radio One, which was one of the African-American companies to take advantage of the Telecom Act. It now has almost 70 stations and is a force in the industry, along with a few other minority owners, like Inner City and Access.1.

R&R: Several years ago there were initiatives created to help fund new minority ownership. What is being done in the industry today to help aspiring owners achieve their goals?

JW: You are speaking of the Quetzal Fund. It was created because then-FCC Chairman William Kennard put pressure on the broadcast industry to do something positive because he felt that consolidation had hurt the small broadcast owner. A group of broadcasters got together and created this fund that would theoretically invest in the small broadcast purchaser.

Unfortunately, the fund was created by the largest companies, and they gave control of it to a subsidiary of JPMorgan Bank. The bank operated in much the same way as Rept Contracting House

**POWER LADIES** Atlantic recording artist Brandy (r) and WWPR (Power 105.1)/New York MD Mara Melendez are the most powerful ladies on the planet — Planet Hollywood, that is, where the station recently did a live remote.

any other lender, and very few prospective broadcast owners have been able to get the support they need from the fund. In fact, there have been few transactions directly related to the fund. There's been nowhere near the level of funding that they initially committed to. When questioned about it, those in control of the fund claim that it was never set up with only minority purchasers in mind. And with William Kennard long gone from the FCC, there's no pressure to follow through on the original promises.

I want to mention that the industry created a similar fund almost 20

"Consolidation didn't just happen, and neither will a trend for the conglomerates to break up, if we don't work to make it so."

years ago, the Broadcast Capital Fund. It's still around today. It's a much smaller fund than the Quetzal Fund, but it has a large capital base. If you are a first-time buyer, you should look into this fund.

R&R: Due to continued government scrutiny of deregulation, some broadcasters predict that the industry will eventually come full circle, with large broadcast corporations being forced to sell off stations. Do you agree with this prediction, and, if so, what would the smart entrepreneur be doing now to prepare for such an event?

JW: The first thing you have to

realize is that nothing happens by accident. The Telecom Act didn't just happen out of the blue. The background is that in 1994, through elections, the Republicans gained control of Congress. In January '95, the first month they were in control, they did away with the FCC's tax certificate, which was initially created to help the growth of minority ownership. Then they proposed the Telecom Act, which would eventually pass in 1996.

So, as we've seen the other side step up in recent years, we now have to step up as well. The pendulum will only swing the other way if we give it a push. Consolidation didn't just happen, and neither will a trend for the conglomerates to break up, if we don't work to make it so.

As a broadcast owner, you can never overprepare. What you should be doing now is figuring out your business strategy. If stations were to become available, in what markets would you want to set up shop? Have you studied those markets, and do you know what you would and should do there? What do you know about the business climate and economy in those markets?

122

When an opportunity becomes available, you have to be able to go to a financial source and convince them that you know more about the business than they do. They will test you. In fact, you should be meeting those people now, the venture capitalists, and letting them know that you are a broadcast entrepreneur. They will probably brush you off, but that's all part of the test. They expect you to continue to come back and be more prepared each time. It's like they give you homework. They will ask you to find out information, and if you come back with the answers, you get to the next level. It's a lot like hazing. It's the way they find serious entrepreneurs.

R&R: How does NABOB work with

No.

# GET SOME GRUNK IN 10 SYSTEM FEATURING PASTOR TROY-

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MANAGEMENT: HARRIS ENTERTAINMENT /// PASTOR TROY APPEARS COURTESY OF UNIVERSAL RECORDS, A DIVISION OF UMG RECORDINGS, INC



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1	10	URBAN TOP 50		- 1				POWERED
1	4	• August 27, 2004						MEDIABA
T K	THIS WEEK	ARTIST TITLE LABEL(S)	10TAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ AODS	Most Added
	1	TERROR SQUAD Lean Back (Universal)	4266	-86	578171	11	62/0	www.rradds.com
	2	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	3622	+381	464537	12	56/0	ARTIST TITLE LABEL(S)
	3	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3325	+291	413098	9	71/0	
	4	ALICIA KEYS Diary (J/RMG)	3248	+83	454640	14	69/0	JOHN LEGENO Used To Love You (Columbia) 8-BALL & MJG Straight Cadillac Pimpin' (Bad Boy/Universal)
	5	JADAKISS f/ANTHONY HAMILTON Why (Ruff Ryders/Interscope)	3247	+ 304	423662	10	69/0	213 Groupie Luv (7V7)
	6	NELLY My Place (Derrty/Fo' Reel/Universal)	2886	+328	357600	6	71/0	AMERICA COMING TOGETHER (ACT) Wake (Bungalo/Universa
	7	TWISTA f/R. KELLY So Sexy (Atlantic)	2733	-85	294491	13	68/0	MOBB DEEP Real Gangstaz (Violator/Zomba)
	8	JUVENILE Slow Motion (Cash Money/Universal)	2421	·208	324490	28	24/0	NEW EDITION Hot 2 Nite (Bad Boy/Universal)
	9	KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	2379	-406	339180	21	71/0	MC HAMMER Hard Times (Independent) O'RYAN Take it Slow (Universal)
	1	LL CDDL J Headsprung (Def Jam/IDJMG)	2352	+119	257048	8	69/0	N2U Issues (Virgin)
	Ō	T.I. Let's Get Away (Grand Hustle/Atlantic)	2124	+205	225254	13	66/0	STATIC f/BABY Birdcall (Third Millenium)
	Õ	LIL SCRAPPY No Problem (BME/Reprise)	2086	+118	205477	13	64/0	
	13	MDNICA U Should've Known Better (J/RMG)	2061	-299	302999	22	69/0	
	1	YDUNG BUCK Let Me In (Interscope)	2036	+59	212485	10	66/0	Most
	15	USHER Confessions Part 2 <i>(LaFace/Zomba)</i>	1995	.338	241619	20	5/0	
	16	AKDN f/STYLES P. Locked Up (SRC/Universal)	1991	+285	289071	8	36/1	Increased Plays
	Ŏ	ANTHONY HAMILTON Charlene (So So Def/Zomba)	1412	+151	155317	7	59/3	1
	18	LLDYD BANKS On Fire (Interscope)	1294	-344	161852	17	66/0	ARTIST TITLE LABEL(S) INC
	19	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	1224	+89	192143	8	31/1	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)
	20	LLDYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	1215	-287	132105	16	57/0	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) NELLY My Place (Derrty/Fo' Reel/Universal)
	21	R. KELLY U Saved Me ( <i>Jive/Zomba</i> )	1152	-207	149340	11	58/0	JADAKISS f/A. HAMILTON Why (Ruff Ryders/Interscope)
	2	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	1072	-40 +198	149340	2	55/3	JAOAKISS f/A. HAMILTON Why (Ruff Ryders/Interscope) CIARA f(PETEY PABLO Goodies (LaFace/Zomba)
	8	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)	1072	+150	86195	5	56/1	AKON f/STYLES P. Locked Up (SRC/Universal)
	2					6		SHYNE f/ASHANTI Jimmy Choo (Gangland/Def Jam/IDJMG)
	25	LENNY KRAVITZ f/JAY-Z Storm (Virgin)	1012	+74	65879	-	53/2	LLOYD BANKS I'm So Fly (Interscope) T.I. Let's Get Away (Grand Hustle/Atlantic)
		JUVENILE f/WACKO & SKIP Notia Clap (Rap-A-Lot)	1010	+33	100846	7	12/2	USHER f/ALICIA KEYS My Boo (LaFace/Zomba)
	26 27	HOUSTON f/CHINGY & NATE DDGG   Like That (Capitol)	1001	·189	98107	13	54/1	
	28	BRANDY Who Is She 2 U (Atlantic)	951	+72	86874	4	57/4	
	29	CRIME MDB Knuck If You Buck (BME/Warner Bros./Reprise)	937	+86	66355	9	43/0	
	30	MR. MAGIC   Smoke,   Drink (Independent)	935	+160	65374	5	2/0	New&Active
		NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	878	+429	125308	2	65/3	
	<b>(1)</b>	DEM FRANCHISE BDYZ White Teez (Universal)	808	+125	73486	4	37/2	B.G. I Want It (Choppa City/Koch)
	32	SHAWNNA f/LUDACRIS Shake That Sh*t ( <i>DTP/Def Jam/IDJMG</i> )	751	-25	92798	4	49/2	Total Plays: 348, Total Stations: 17, Adds: 0
	33	LLDYD BANKS I'm So Fly (Interscope)	711	+211	69007	3	64/3	LLOYD Hey Young Girl (Murder Inc./Def Jam/IDJMG)
	34	JILL SCOTT Golden (Hidden Beach/Epic)	693	-83	52469	7	42/0	Total Plays: 303, Total Stations: 51, Adds: 4
	35	LIL' WAYNE Bring It Back (Cash Money/Universal)	674	·104	61958	18	27/0	MOBB DEEP Real Gangstaz (Violator/Zomba) Total Plays: 302, Total Stations: 44, Adds: 11
	36	KEVIN LYTTLE Turn Me On (Atlantic)	665	·125	136622	11	23/0	
	37	D.D.D. f/KANYE WEST Higher (Legion)	648	-3	47535	5	42/0	I-20 f/LUDACRIS Break Bread (DTP/Capitol) Total Plays: 279, Total Stations: 34, Adds: 4
	38	YING YANG TWINS Whats Happnin! (TVT)	587	·165	63193	15	38/0	RUPEE Tempted To Touch (Atlantic)
>	39	SHYNE f/ASHANTI Jimmy Choo (Gangland/Def Jam/IDJMG)	526	+242	42064	1	52/2	Total Plays: 233, Total Stations: 24, Adds: 1
	40	NINA SKY Move Ya Body (Next Plateau/Universal)	519	·109	49781	18	31/0	JIM JONES F/GAME , CAM'RON & LIL' FLIP Certified Gangstas
	41	J-KWDN Hood Hop <i>(So So Def/Zomba)</i>	493	-40	61732	12	43/0	Total Plays: 212, Total Stations: 20, Adds: 1
	42	USHER Confessions Part 1 (LaFace/Zomba)	477	+69	59584	5	3/0	CARL THOMAS My First Love (Bad Boy/Universal)
	43	URBAN MYSTIC Where Were You? (Sobe)	465	+67	27179	3	31/1	Total Plays: 196, Total Stations: 18, Adds: 0
	44	NEW EDITION Hot 2 Nite (Bad Boy/Universal)	457	-71	61705	7	44/9	TRILLVILLE f/PASTOR TROY Get Some Crunk (BME/Warner
	45	SILKK THE SHOCKER f/MASTER P We Like Dem Girls (New No Limit/Koch)	432	+8	32658	3	31/0	Total Plays: 190, Total Stations: 35, Adds: 4
	46	MASE Welcome Back (Bad Boy/Universal)	420	·233	43261	14	52/0	TONY SUNSHINE f/P. DIDDY & DIRTBAG Oh My God (Jive/Z)
>	47	JARVIS Radio (So So Def/Zomba)	410	+131	34845	1	45/4	Total Plays: 177, Total Stations: 21, Adds: 2
>	<b>4</b> B	D'RYAN Take It Słow (Universal)	409	+159	29769	1	38/5	JOHN LEGEND Used To Love You (Columbia) Total Plays: 158, Total Stations: 48, Adds: 41
>	49	BEENIE MAN King Of The Dancehall (Virgin)	409	+94	65164	1	30/3	
	50	SHAWN KANE Girl, I Wonder (J/RMG)	404	+12	25753	2	31/0	Songs ranked by total plays

72 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



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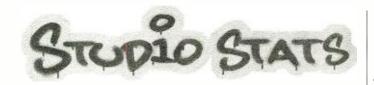
Detailed station playlists for all R&R reporters are available on the web at

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ARTIST: Raphael Saadiq LABEL: Pookie CURRENT PROJECT: Raphael Saadiq As Ray Ray IN STORES: OCt. 5 CURRENT SINGLE: "Rifle Love" TOP SPINS AT: WHQT/Miami, KRMP/ Oklahoma City, WJUC/Toledo, KJLH/ Los Angeles HOMETOWN: Oakland, CA

By DANA HALL/URBAN EDITOR

**Personal Stats:** Born in the spring of 1966, Raphael Wiggins started to play instruments by the age of 6. He proved to be an outstanding musician, and he was on tour with Prince by the time he graduated from high school. The experience made him hungry for the world of music, and he formed the band Tony, Toni, Tone! with brother Dwane and cousin Timothy Christian.

Tony, Toni, Tone! was one of few R&B bands of the 1980s that wasn't studio- and synthesizer-based. The group had their first big hit, "Little Walter," in 1988, and they were considered to be the leaders of a new generation of R&B. Their second album, 1990's *The Revival*, sold more than 6 million copies and catapulted the band to megastardom.

By the mid-'90s Wiggins had taken the name Raphael Saadiq and was ready to do some solo projects. He started off handling a couple of tracks for movie soundtracks: "Me & You" from *Boyz N the Hood* and "Ask of You"



from Higher Learning. Saadiq also became a sought-after writer-producer, working with TLC, Macy Gray, The Roots and D'Angelo. Saadiq won a Grammy for writing D'Angelo's "Untitled."

In 2001 Saadiq joined forces with former En Vogue member Dawn Robinson and Tribe Called Quest's Ali Shaheed Muhammad (both groups he had toured with as part of Tony, Toni, Tone!) to form Lucy Pearl. While the album and group were highly regarded by fans and critics alike, Lucy Pearl disbanded after just one album.

Finally, Saadiq was ready to do his own thing, all by himself. He released *Instant Vintage* in 2002 and earned five Grammy nominations, making history as the first artist without a major-label record deal to be nominated.

The Album: With the lead single, featuring Saadiq's former partners in crime Dwayne Wiggins and Dawn Robinson, you get the feeling that *Raphael Saadiq as Ray Ray* is going to be an industry event. Including flavors of Prince, as well as Saadiq's signature retro sound, the album is set to be, at

### Minority Ownership

Continued from Page 30

other organizations, such as the NAB, to help bring about change and growth for black broadcasters?

JW: Unfortunately, while the NAB and NABOB have similar issues, like protecting terrestrial broadcasters' rights from satellite radio, more frequently we are on opposite sides, and that is mainly because the NAB is primarily controlled by the large broadcast corporations.

The difference of opinion really comes down to consolidation. There will always be black companies that will survive, but our contention is that there should be more than just one choice. Look at cable. We had BET for years, and everyone said, "You see, there is a black television channel that is successful." But why should we be happy with just one channel? Then look what happens when it becomes successful: It's bought by Viacom. We want more than one success story for African Americans. We want to see multiple success stories.

R&R: In the past five years minority broadcasters have made great strides in the battle against "no Urban dictates" and similar policies among marketers, but recently a story in the Washington Times about the sandwich shop Quiznos illustrated that they still exist. How far do you believe broadcasters have come in changing these policies, and what still needs to be done?

JW: The now infamous Katz memo was

the very least, one of the top albums of the year.

Saadiq says, "It's all about a feeling. I want this album to feel like a movie, only it will tell several stories. I always try to come up with concepts to keep myself amused, more than anything. It's not about trying to be deep. I just like to have fun."

The disc was produced, written and performed by Saadiq, as well as guest producers Michelangelo, Focus & Jake and Phatman. We also hear from sevactually very helpful to our cause, because it exposed the problem to the general public. We've made successful strides, in that marketers now recognize and seek out stations that directly target the African-American consumer.

But, unfortunately, there are still institutional problems in the process of advertising. If you look at the process by which national advertisers place adds on radio, what you see are very young, often lower-echelon and junior employees making decisions. Many of these decisionmakers may not have experience with or an appreciation for the value of the African-American audience.

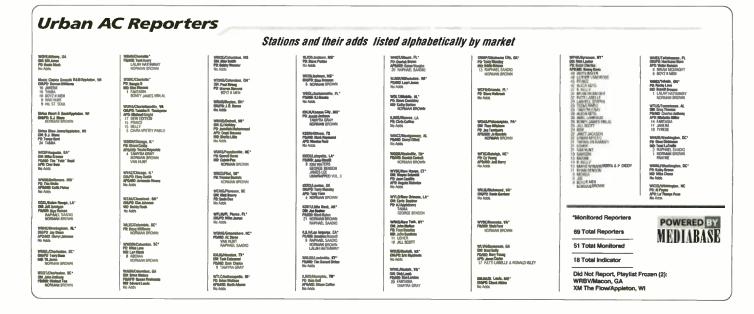
While we may now be getting more dollars from companies like Nike, we're still battling for dollars from companies like BMW and Mercedes. So, it continues to be an educational process and a process of getting more people of color in decisionmaking positions on Madison Ave. There are several initiatives and organizations we work closely with, including Jesse Jackson's PUSH, the NAACP and the Madison Ave. Initiative

R&R: What are your own personal hopes and goals for minority broadcasters and the organization?

JW: Our organization thrives as we gain ground with new African-American owners in broadcasting, as well as grow the African-American voice in our industry. I hope to see more of that growth and hope to see that the forces that have been restricting that growth are turned around. I am optimistic that new opportunities will be created and that our voice will be heard.

eral of his musical friends — including Joi, Babyface and Teedra Moses — on various cuts.

Discography: With Tony, Toni, Tone! (Wing/Mercury): Who? (1988), The Revival (1990), Sons of Soul (1993), House of Music (1996), The Best of Tony, Toni, Tone! (2001); With Lucy Pearl (Pookie Entertainment/Universal): Lucy Pearl; Solo (Pookie Entertainment): Instant Vintage (2002), All Hits at the House of Blues (2003), Raphael Saadiq as Ray Ray (2004).



4	Ē	URBAN AC TOP 30						POWERED BY MEDIABAS
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/	Most Added
1	0	ANITA BAKER You're My Everything (Blue Note/Virgin)	1449	+52	(00) 160953	9	49/1	www.rradds.com
2	õ	PRINCE Call My Name (Columbia)	1374	+43	138311	15	45/1	ARTIST TITLE (ABEL(S) ADD
3	ğ	ALICIA KEYS Diary (J/RMG)	1233	+58	146077	12	40/1	NORMAN BROWN   Might (Warner Bros.) 21
4	4	LUTHER VANDROSS Think About You (J/RMG)	1050	-79	139482	40	48/1	RAPHAEL SAADIQ Rifle Love (Pookie/Universal) 7
5	5	TEENA MARIE Still In Love (Cash Money/Universal)	1059	+43	111975	27	48/1	TAMYRA GRAY Raindrops Will Fall (19/Sobe) 5
6	6	ALICIA KEYS If I Ain't Got You (J/RMG)	888	-26	110099	26	44/1	VAN HUNT Down Here In Hell (With You) (Capitol) 3
7	7	JILL SCOTT Golden (Hidden Beach/Epic)	849	-2	82044	11	43/2	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) 3 JILL SCOTT Golden (Hidden Beach/Epic) 2
9	8	BRIAN MCKNIGHT What We Do Here (Motown)	839	+108	77751	9	45/1	BOYZ II MEN What You Won't Do For Love (MSM/Koch) 2
8	ğ	R. KELLY Happy People (Jive/Zomba)	764	+1	87171	23	21/1	BONEY JAMES f/BILAL Better With Time (Warner Bros.) 2
10	10	PATTI LABELLE New Day (Def Soul/IDJMG)	698	-6	96348	23	41/1	FANTASIA I Believe (J/RMG) 2
11	11	KEM Love Calls (Motown/Universal)	655	-16	75499	81	37/1	GEORGE BENSON Irreplaceable (GRP/VMG) 2
15	12	R. KELLY U Saved Me ( <i>Jive/Zomba</i> )	625	+125	66593	10	37/1	
14	13	BOYZ II MEN What You Won't Do For Love (MSM/Koch)	531	+25	43895	7	38/2	
12	14	USHER Burn <i>(LaFace/Zomba)</i>	531	-135	60740	19	13/1	Most
18	15	TAMYRA GRAY Raindrops Will Fall (19/Sobe)	451	+71	36967	5	37/5	Increased Plays
17	16	BONEY JAMES f/BILAL Better With Time (Warner Bros.)	435	+54	34648	8	31/2	
16	17	MONICA U Should've Known Better (J/RMG)	384	-47	24291	18	24/1	TOTAL PLAY ARTIST TITLE <i>LABEL(S)</i> INCREASI
19	18	LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)	349	-22	28312	17	36/0	
26	19	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)	333	+124	46486	4	5/0	R. KELLY U Saved Me ( <i>Jive/Zomba</i> ) +125 P. LABELLE & R. ISLEY Gotta Go Solo ( <i>Def SouVID.JMG</i> ) +124
21	20	JANET JACKSON R&B Junkie (Virgin)	326	-3	27781	8	26/1	BRIAN MCKNIGHT What We Do Here (Motown) +124
22	21	LASHELL GRIFFIN Free (Epic)	285	-37	14546	16	23/1	ANGIE STONE I Wanna Thank Ya (J/RMG) +90
23	22	VAN HUNT Down Here In Hell (With You) (Capitol)	268	-28	15663	7	28/3	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) +72
25	23	FANTASIA   Believe (J/RMG)	264	0	19611	7	21/2	TAMYRA GRAY Raindrops Will Fall (19/Sobe) +71
20	24	JOE Priceless (Jive/Zomba)	259	-75	15920	13	27/1	ALICIA KEYS Diary (J/RMG) +58 BONEY JAMES (/BILAL Better With Time (Warner Bros.) +54
24	25	WILL DOWNING Rhythm Of U & Me (GRP/VMG)	250	-24	20514	11	22/0	BONEY JAMES (IBILAL Better With Time (Warner Bros.) +54 ANITA BAKER You're My Everything (Blue Note/Virgin) +52
28	26	ANGIE STONE U Haul (J/RMG)	232	+42	13994	2	20/0	KINDRED Far Away (Epic) +51
_	ð	TAMIA Still (Atlantic)	220	+ 50	11138	2	22/1	
_	æ	ANGIE STONE I Wanna Thank Ya (J/RMG)	198	+90	25926	13	13/0	
27	æ	USHER Confessions Part 2 (LaFace/Zomba)	195	+4	29746	4	2/1	BR- cf
ebut	30	AMEL LARRIEUX For Real (Bliss Life)	191	+24	20405	1	9/1	Most
f 8/15-8/	21. Bullet	ers. Monitored airplay data supplied by Mediabase Research, a division of Premiere i s appear on songs gaining plays or remaining flat from previous week. If two songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is t	are tied in total	plays, the so	ng with the las	rger increa	se in plays is	ARTIST TITLE (ABEL(S)

reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

# New&Active

LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) Total Plays: 161, Total Stations: 21, Adds: 3 TARRALYN RAMSEY Remedy (Casablanca/Universal) Total Plays: 160, Total Stations: 18, Adds: 1 INCOGNITO True To Myself (Narada) Total Plays: 128, Total Stations: 13, Adds: 0 GEORGE BENSON Irreplaceable (GRP/VMG) Total Plays: 122. Total Stations: 16. Adds: 2 RICKY FANTE' It Ain't Easy (Virgin) Total Plays: 107, Total Stations: 13, Adds: 0

THEO Chemistry (TWP) Total Plays: 92. Total Stations: 7. Adds: 0 JAMES LEE Betta ///niversal/ Total Plays: 75. Total Stations: 11. Adds: 1 ST. GEORGE Let's Get Together (Unity) Total Plays: 73. Total Stations: 10. Adds: 0 RHIAN BENSON Words Hurt Too (DKG) Total Plays: 53, Total Stations: 7, Adds: 1 UNWRAPPED VOL. 3 Doo Wop (That Thing) /Hidden Beach/ Total Plays: 52, Total Stations: 7, Adds: 1

Songs ranked by total plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SMOKIE NORFUL   Need You Now (EMI Gospel)	404
AVANT Don't Take Your Love Away (Geffen)	377
MUSIQ Whoknows (Def Soul/IDJMG)	348
HEATHER HEADLEY   Wish   Wasn't (RCA/RMG)	285
ALICIA KEYS You Don't Know My Name (J/RMG)	275
ANTHONY HAMILTON Charlene (So So Def/Zomba)	267
BEYONCE' Me, Myself And I (Columbia)	257
OUTKAST The Way You Move (LaFace/Zomba)	250
LUTHER VANOROSS Dance With My Father (J/RMG)	245
RUBEN STUDDARD Sorry 2004 (J/RMG)	245

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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# RR. COUNTRY REPORTERS

KIIM/Juccon A7\*

PD/ND: Buzz Jack

KV00/Tulsa, DK\* PD/MD: Moon Mullis NEBA ACEITING JULE POINTS SEEWY COESSEY

WWZD/Tupelo, MS

KNUE/Tyler, TX OM/PD: Dave Ashcraft

WFRG/Utica, NY

ON/PD: Yorn Jac 20 LEMAY CHESHEY 39 REMAINDENTIFE 17 JOSH GRACINE 15 LEMANS 16 EMERSON DRIVE

KAIG/Visalia CA

CHRISTY SU-

KATRINA EL

PD: Mitch Matan MD: J.R. Jackson

2 ULLY OLAN 2 LEANN RIMES 1 CHRISTY SUTHERLAND CLIEDITY VIEW

WACO/Waco, TX

WMZQ/Washington, DC\*

WDEZ/Wausau, WI PD: Bob Jung APD/MD: Vanessa Ryan H. Jammy Burfett Ismartina MC H. PAT GREW

WOVK/Wheeling, WV

NO: Jim Elli

2 CHRISTY SUTHERLANC 1 JUNITY BUFFETT LIMAR 1 JOE CUFFIE

KFDI/Wichita, KS\*

APD/MID: Pat James 3 Jamer Buffett (MARTIN

KZSN/Wichita, KS\* PD: Chuck Geiger

D: Pat Moyer

WGGY/Wilkes Barre, PA\* PD: Nike Krinik MD: Carolyn Drosey 25 PAT GREX Transf TOTT Kohn MeLleican

RESTLESS HEAR'S

OM: Peny Stone PD: Paul Johnson

APD,MD: Bright Banks 3 John With REWY CONSINCY SHEDWAY

CCDD/Yakima, WA PD: Dewey Boyni APD/MD: Joel Sa Charry MCR P

WGTY/York, PA PD/MD: Brad Austi

WDXK/Youngston APD: Doug James MD: Burton Loe

2 LONESTA

wn, OH

WWOQ/Wilmington, NC

DM/PD-Re

KLUR/Wichita Fails, TX OM/PD: Breni Warner

OM/PD: Zack Ov

ON: Jeff Wyatt PD: George King

D: Dave Dani

WIRK/W. Palm Beach, FL\*

DM-Dick Ste

PD: Bill Hughes 8 BLUE COURTY 8 PAT CENTER

OM: Herh Crr

WBYT/South Bend, IN OM/PD: Clint Marsh APD/MD: Lisa Kosty 16 EMERSON DAYA

ATAN 191, WORLEY

roers.

-E PA

KDRK/Spokan OM: Tim Cotter PD: Jay Daniels APD: Bob Castle

MD: Tony Trovald

KDCZ/Spokane, WA\*

PD/MD: Paul "Covote"

APD: Lyn Daniets

CATHERINE BRITT PAT GREEN RENA MCENTRE

GLENN CUMMINGS GEORGE CANYON

APD: Nick Damon MD: Jessica Tyler 3 NOTOPICUS OF PRY B JEARY DUFFETT NME

PAT GREEN

WPICK/Springfield, MA\* PD; RJ McKay

KTTS/Springfield, MO

OM/PD: Brad Han

APD: Carly Clark

KSO/St. Louis, MO\*

OM: Mike Wheeler PD: Sleve Geofferies

WIL/St. Louis, MO

KATM/Stockton, CA\*

PD: Randy Black APD/00D: MisJos Roberts s Rea MCENTRE

WBBS/Swacuse, NY

WTNT/Tallahassee, FL

. Indy Have

OW: Steve Cannos PD/MD: "Big" Wo 10 MAR CESKUT 3 BLAC CESKUT

WQYK/Tampa, FL\* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts REBAUCLINIE

WYUU/Tampa, FL OM/PD: Mike Culotta APD: Will Robinson

WTHI/Terre Haute, IN ON/PD: Barry Kent

WTCM/Traverse City, MI

POWERED BY

MEDIABASE

\*Monitored Reporters

226 Total Reporters

113 Total Monitored

113 Total Indicator

WIBW/Topeka, KS

Did Not Report, Playlist Frozen (3):

WBWN/Bloomington, IL

WRSF/Elizabeth City, NC

MD: Jay Robe

MD: Narty Party 1 ENERSON DRIVE

PD: Jack O'Maller

MAN N

APD/MD IIve Dobry

PD: Rich Lauber

APD/MD: Skip Clark

PD: Greg Mozingo

MD: Danny Mor 2 CRAIG MORGAN 2 GARY ALLAN 3 BALE OF THE

MD: Billy Green

WYYD/Roanoke, V PD/MD: Jeel Dearing 3 Charge MOPGAN Water MOPGAN

WBEE/Rochester, NY

WBEE/Rocheste OM: Dave Symon PD: Billy Kidd MD: Hild: Landry 1 Evenson Drive John Michael Mos Billy Dear PAT Green

WXXQ/Rockford, IL PD: Steve Summers

APD/MD: Kalley Hess

tio. CA1

KNCI/Speran

KNCI/Sacrament OM/PD: Mark Evan APD: Greg Cole MD: Jesuiter Woo 6 Junty Wayne BLAKE SYELTON

WCEN/Saginaw, MI

WICO/Saninaw MI

WICO/Salisbury, MD

KSOP/Salt Lake City, UT\*

KURI /Salt Lake City, UT\*

LOHI MELLENCAMP

Old: Ioe Edward

PD/AMD: EJ Foxx

PD/HD: Dala Rentrication Control Control Control Control Rentrol Control Rentrol Control

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PD: Ed Nill

PLE: EXPENSION RED: Pol Garrell 2 Constructuren 1 Thans Internet Media Incentifie Jessi Al Example Jessi Al Example Jessi Al Example

JIMMAY BUF BILLY DEAN PAT GREEN

OM/MD: Keith N

KGKL/San Angelo, TX

KAJA/San Antonio, TX\* PD/MD: Clayton Allen 4 JAMY WAYNE 3 DERING BEARLEY 2 REAM MCENTIRE 2 PAT GREEN LONGSTAR

KSON/San Diego, CA\* OM/PO: John Dimick APD/MD: Greg Frey

KUSS/San Diego, CA

KZBR/San Francisco, CA\*

PD: Milee O'Brian MD: Gwen Foster 9 Dervis Bentley Dervis With Fy

PD: Ray Massie 3 SHEDNSY

PD: Julie Ste

KRTY/San Jose, CA\*

PD/MID: Proper Da 12 MARK CHESHUTT 5 GLENN CLANNINGS

KKJG/San Lais Obispo, CA

KRAZ/Santa Barbara, CA PD/MD: Rick Barker 22 PAT GREER 5 GEOREE CANYON 5 JOE DIFFE

KSNI/Santa Maria, CA PD/MD: Tim Brown

WCTO/Sarasota, FL\* ON/PD: Mark Wilson APD: Heidi Decker 4 TOP: ALMS 2 GARY ALLAS

WJCL/Savannah, GA

KMPS/Seattle, WA1

KRMD/Shreveport, LA PD: Les Acree APD/MD: James Anthony 3 TRACE ADDIS ISUNG OFFSIEY

ICKKS/Shreveport, LA OM: Gary McCoy PD: Russ Winston

KSUX/Sioux City, IA

APDAND: Tony Michaels

PD: Bob Ro

S JOSH GA

PD: Bill West 13 JALE ROBERTS 12 LOBESTAR

PD: Becky Brei

HC: Tony Thomas

12 KENNY CHESNEY 11 MONTSOMERY GE

21 JUNINY WAY 21 KEWAY CHE 10 JOE DIFFIE 10 PAT CREEK

OM/PD: Rick Walker

MD: Keith Allen

JOSH GRACH

KEAN/Abilene, TX OM: James Cam PD/MD: Rudy Fe

APD: Shay Hill 20 There will now 20 Clair BLACK

WQMX/Akron, OH\* OM/PD; Kevin Mason APD: Ken Steel

WGNA/Albany, NY\* PD: Buzz Brindle MD: Bill Earley

KBQI/Albuquerque, NM\* PD: Stephen Giutiari APO/MO: Sammy Cruise

KRST/Albuquerque, NM\* OM/PO: Eddle Haskell MD: Paul Bailey \* minur clesser

KRRV/Alexandria, LA OM: Scott Bryant PD/AMD: Steve Casey

WCTO/Allentown, PA PD: Bobby Knight APD/MD: Sam Mal

KGNC/Amarillo, TX OM: Dan Gorma PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK OM: Dennis Booke PD: Matt Valley MD: Billy Hatcher

WWWW/Ann Arbor, MI OM/PD: Rob Walk MD: Tom Baker 4 CRAIG NORGAN

WHCY/Appleton, WI OM: Jell McCarthy PD: Randy Shannon APD/MD: Narci Brann

PAT GREEN WKSF/Asheville, NC OM/PD: Jeff Davis APD: Sharon Green MD: Andy Woods 5 GRY ALIM

WKHX/Allanta, GA\* OM/PD: Mark Richards MD: Johumy Gray 18 John Buffett Martin 3 REMARK DESNEY 2 JOSI GAMON

WPUR/Atlantic City, NJ PD/MD: Joe Kelly

WICIC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor Reta uccurre

KASE/Austin, TX\* KASE/Austin, TX\* OW/PD: Jason Kane APD/MC: Bob Pickett 5 STEVE HOLY 4 PAT GREEN 4 DEPRIS BERTLEY

KUZZ/Bakerstield, CA\* PD: Evan Bridwell MD: Adam Joffries Jee Diffe George Cawdon

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WYNK/Baton Rouge, LA\* OM: Bob Murphy PD: Paul Orr WUSY/Chattanooga, TN PD: Kris Van Dyke ND: Bill Poindexter r U. raui Off APD/MD: Austin James 13 Renov Cresney 1 Restuess ream Rebancentre

WYPY/Baton Rouge, LA\* OM/PO: Randy Chase MD: Jimmy Brooks 18 Pal GREA ROW DESIGN ROW DESIGN ROW DESIGN

KYKR/Beaumont, TX OM: Trey Poston PD/MD: Mickey Asheror 7 Januar Burrett Swattani 5 MONTGOMERY GENTRY WJLS/Beckley, WV OM: Dave Willis OM: Dave Will PD/ND: Ann Ke

37 RENARY CHESHEY 25 JOE DIFFIE 11 TRENT WALLMON 11 KATRINA ELAM 11 GEORGE CANYON

KCCY/Colorado PD: Travis Daily MD: Valerie Hart WKNN/Biloxi, MS inas. CO OM: Watter Brown PD: Kiep Groppory 2 JOE MICHELS KKCS/Colorado S PD: Cody Carlson MD: Stix Franklin 3 Child McRefit 1 Mills Carlson WZKX/Biloxi, MS nas. CO PD: Bryan Rhode: MD: Gwen Wilson

WHWK/Binghamton , NY PD/AMD: Ed Walker

WDXB/Birmingham, AL.\* PD: Tom Hanrahan MD: Jay Cruze 2 REMACHINE LOSSIN

WZZK/Birmingham, AL\* PD/MD: Brias Driver

WPSK/Blacksburg, VA OM/PD: Scott Stevens APD/MD: Sean Summer

WHKY/Rhuefield WV

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PD/MD: Fred Persing

KIZN/Baise, ID OM/PD: Rich Summ APD/MD: Spencer B

KOEC/Boise ID

PD: Lance Tidwell APD/MD: Jim Miller

WKLB/Boston, MA

**JANAY BU** REBANCE

KAGG/Bryan, TX

PD/MD: Jenniler Aller 20 REBA INCENTIVE 20 PAT GREEN

WYRK/Buffalo, NY\* PD: John Paul APD/MD: Wendy Lynn 2 MIRGAELM

2 JERUGINS 1 BILLY DEAN 1 JOE DUFFIE

WOKO/Burlington

PD: Sleve Pelkey MD: Margot St John

PD: Bob James

MD: Dawn Joh

1 DIAMOND RID 7 TERRI CLARM 4 JUNRY ALLAN

WDCY/Champaign, IL OM/PD: R.W. Smith

WEZL/Charleston, SC\*

WNKT/Charleston, SC\*

WOBE/Charleston, WV OM: Jell Whilehead

APD/MD: Eric Chaney

JOE DIFFIE JAMINY BUFFETT

PD: Ed Roberts

MD: Bill Hagy

TOBY REITH

WKKT/Charlotte

OM: Bruce Logan

PD/MD: John Ro 2 KENRY DIESNEY CLAY WALKER

WSOC/Charlotte\* ON/PO: Jeff Roper APD/MD: Rick McCra

WUSN/Chicago, IL\* PD/MD: Nike Poterson 6 TRAYS TRIT SJOW MELLEN 1 TRICK PORY

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PD: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton

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WGAR/Clevetand, OH\* PD: Meg Stevens MD: Chuck Collier

EZCL/Charleste AND: Trey Cool RESTLESS REAM REDUY CHESNEY INTRINA ELAN

PD· R/

KHAK/Cedar Rapids, IA OM: Dick Stadlen

PD: Mike Brophey APD/MD: Ginny Rogers

7 J MARY WAYNE 7 KENNY CHESNEY

JOE DIFFIE BLAKE SHELTON JAMANY BLAFFETT HA

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MD: Big Red WGNE/Davtona Beach, FL OM: B.J. Nielser WRCT/Grand Ranids, MI PD/MD: Jell Davis OM/PD: Doug Montgomen MD: Dave Talt

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PD: Wayne Cartyle MD: Boosner Lee 7 Identy Crister 2 CLAY WOURE 1 REEM ACHTINE 1 Ident ALCON PD/MED: Jimmy Olsen 1 TRAMS THIT! YOMN MELLENC

WESC/Greenville, SC\* OM/PD: Scott Johnson OM/PD: Scott Johns APO/MD: John Land 5 GARY ALLAR 5 PHL VIESAR 4 RASCAL PLATTS WYCD/Detroit, MI\* PD: Mac Daniels APD/MD: Ron Chatmai

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WAXX/Eau Claire, WI

CAND: George H KHEY/EI Paso, TX\* PD: Steve Grantzay MD: Bobby Gullerrez 1 STOC FOLY 1 STOC FOLY 1 STOC FOLY

PDAND: Fred He

S RESTLESS HEART S BLAKE SHELTON S PAT ASSAULT

WXTA/Erie, PA ON: Adam Sees

WWYZ/Hartford, CT\* MD: Jay Thomas 2 REBA WCENTINE KILT/Houston, TX\*

4 SHEDNISY 4 JUNNY BUFFETT 4 LENIDI RIMES

WRB1/Harrsoning, -ONI: Chris Tyler PD/NID: Shelly Easton

APD: Newman

PD: Jeff Garrison MD: Steve Rixx KKNU/Eugene, DR PD/MD: Jim Davis 10 Exerson Davis 10 Sugara.MD

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KVOX/Fargo OM: Janice Whitimo PD: Eric Heyer MD: Scott Winston 5 NOE BANDY & JOE STAN

5 Billy Deak 5 Paj green 5 Bedrige Cannon KKIX/Fayetteville, AR WDRM/Huntsville, AL OM/PD: Todd Berry APD/MD: Jaka McBride ND: Dan McClain

WKML/Fayetteville, NC WFMS/Indianapolis, IN PD: Paul Joh 7 TOBY NEITH 5 GARY ALLAN BILLY DEAK OM: David Wood PD: Bob Richards MD: J.D. Cannon

KAFF/Flagstaff, AZ PAT GREEN EMERSON DRIVE PO: Chris Ha PORD High James WMSI/Jackson, MS PD: Rick Adams MD: Marshall Stewart

JOE DE L

3 GARY ALLAN 3 BRND COTTER 2 SHEDNEY

PD: Tem Freeman

WFBE/Flint, MI

PD: Coyole Colli NPD/NID: Dave G

JOE DIFFE IMARK CHESHUTT

WR00/Jackson OM: Gail Austin PD: Casey Carler WXFL/Florence, AL PD/ND: Gary Murdod

WXBQ/Johnson City PD/MD: Bill Hagy

onville, FL

16 LONESTAR 16 DWRRVL WORLEY 12 BRAD PAUSLEY WMTZ/Johnstown, PA M/PO: Steve Walker HD: Lara Mosby

KIXQ/Joplin, MO OM: Ray Michaels PD/APD: Jay McCrae a Coucho Ro b Janey DUFETT JANATO

MMM Mak WNWN/Ratamacus, PD: P.J. Lacey APD/MD: Phil O'Reilly 2 REMY CRESHEY

KATRINA ELAM BLAKE SHELTOR PAT GREEN KBEQ/Kansas City, MD\* PD: Mike Kennedy MD: T.J. NicEntire WYZB/FI. Walton Beach, Fi OM: Scratch Malone PD/MID: Todd Nixon

KFKF/Kansas City, MD\* ON/PD: Dale Carter APD/MD; Tony Stevens 5 Real-wohnter RENY Distance To Distance To Distance

WDAF/Kansas City, MD\* PD: Wes McShay APD/MD: Jesse Garcia 1 Travis Thirt cover Met Lencom BLAC SHELTON

WIVK/Knoxville, TH\* ON/PD: Mike Hammond MD: Collean Addair PERA MCENTRE JAMPY REPETT FAMPETINAN BULY DEAN

WTQR/Greensboro, NC\* OM: Tim Satterfield PD: Bill Dotson APD/ND: Angle Ward Te Add WKOA/Latayette, IN PD: Mark Allen MD: Bob Vizza

KMOL/Lafayette, LA PD/MO: Miles James 1 BLAS SHELTON

CLAY WALKER

KXKC/Lafayette, LA PD: Renee Reve MD: Sean Riley

WPCV/Lakeland, FL\* OM: Steve Howard MD: Joni Taylor BULLY DEAN

WIOV/Lancaster, PA PD/MD: Dick Raymond REA NCENITE CANODO PIO JIMAY BUFFET SAMPTINA

WCAT/Harrisburg, PA\* PD: Sam McGaire NEIA ACSITURE NEITLESS NEAVE JANNY BUFFETT MARYINA MCI PAT GREEN WITL/Lansing, MI PD: Jay J. McCrae APD/MD: Chris Tyler /R8T/Harrisburg, PA\*

6 EMERISCH DRIVE 6 CLEDUS T JJOD 5 JOE CHIPPE 4 JINNAY BUPPETT IA 2 BULLY DEAN KWNR/Las Vegas, NV\* PD: Brooks O'Brian

MD: Jolf Jay 4 Diefvis Holfney 1 Manufacturery dentity WRRN/Lawrel, MS

WESH/Laurel, WS OM/PD: Larry Blakeney APD/MD: Allyson Scott 10 WARREN BROTHERS 10 REAL MICHTER WOKQ/Lewiston, ME

ON: Mark Frieson PD: Mark Jennings APD/MD: Dan Lunnie

WBUL/Lexington, XY PD/MD: Ric Larson

WLXX/Lexington, KY DM: Robert Lindsey OW: Robert Lindse PD: John Sebastian MD: Karl Shannon

KZICK/Lincoln. NE OM: Jim Steel PD: Brian Jennings APD/MD: Carol Turn

KSSN/Little Rock, AR\* PD/MD: Chad Heritage 1 STEVE HOLY 1 TRENT WILLNON BLAKE SHELTON

KZLA/Los Angeles, CA\* OM/PD: R.J. Cartis APD/MD: Tonya Campos

KHICK/Odessa, TX PD: Mike Lawrence NPD/MD: Kelley Peterson 4 Ellerson Original March Mc 2 AMMY DIFFET MARTINA MC WAMZ/Louisville, KY POMD: Coyole Calhoun KILL/Lubbock, TX Line Se KNFM/Odessa, 1X APD/MD: Kelly Gre

M/PD: Jobn M 14 PAT GREEN 7 LONESTAB WDEN/Macon, GA PD: Gerry Marshall APD/MD: Lawra Starting KTST/Oldahoma City, OK\* PD: Anthony Allen PD: An

IOO(Y/Oklahoma City, OK

WWQM/Madison, WI\* PD: Mark Grantin MD: Nel NicKenzie 2 LENNI MAES 1 KDWY OFESNEY 1 PAT GREEN OM: Tom Travis APD/ND: Bill Reed 2 TRACE ADMINS 2 RASCAL PLATTS ICKKT/Omaha, NE\* PD: Tom Goodwin MD: Craig Allen KIAI/Mason City, IA

MD: J. Brooks BRET MICHAELS KUNKE MP KHAY/Oxnard, CA PD/ND: Mark Hill 1 SHEDWSY ISHMY DESHEY KTEX Michilen TX\* KPLM/Palm Springs, CA

PD: JoJo Centa

APII: Frankie Dee

MED: Palches 4 DERIS BERTLEY 1 MONTGOMERY GE

PD: Larry Neal MD: Scott Schuler

Million MS

MD: Mitch Morgan 2 PERA MCENTRE

2 LONESTAR 1 BLAKE SHELTON KATENNA SLAM

WKSJ/Mobile, AL\*

UNIT: AN CARSON PD/MD: BNI Black 4 DERISS DENTLEY 1 BLUE COUNTY 1 LONESTAR

KJLO/Monroe, LA OM/PD: Mike Blaken

APD/MD: Stacy Collin 46 86 & Ruch 15 REINY CHEMEY 15 DIMOND PRO

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2 KEHRY CHESNEY 2 JIMINY BUFFETT VI 2 TIM MCSRVIW

AD: Jimmy Lebr

APD: Dave Elde

27 Identity Cheshey 6 Emerson Drive 6 Steve Holy

OH//PD: John Sho MD: Mark Mickay 3 Ioswy Crester 2 Colestar Ioatrona ELAM

PDA

DM: Kit Carso

PD: Al Gordon MD: Kory James KBW0/Mediat DB WPAP/Panama City, FL

PD: Todd Berry APD/MD: Shane Collins WGKX/Memphis, TN WXBM/Pensacola, FL PD/MD: Lynn Wes 2 DIERKS BENTLEY REIN WCENTRE PD: Chip Miller MD: Mark Billingsley

PAT GREEN GEDRIGE CANYON TRANS TRITT KJOHN MELLENCAMP WXCL/Peoria, IL DM: Rick Hirschma PD/ND: BJ Stone 7 KENNY DISNEY PEDA MULTIPE JESSI A EVANCER JENNY BUPETT IMMETINA MOBILI

20NA JONE PAT GREEN PD/MD: Scolly Ray WXTU/Philadelphia, PA\* PD: Bob McKay APD/MiD: Cadillac Jack WKIS/Miami, FL\* PD: Bob Barnett MD: Darlens Evens 2 JMMY 207517 UMA

KMLE/Phoenix, AZ\* PD: Jay McCarthy APD/MD: Dave Collins WMII /Milwankee, WI\* PD: Kerry Wolfe APD: Scotl Dolphin

KNIX/Phoenix, AZ\* PD: Shaus Holly MD: Gwen Foster Reparted

KEEY/Minneapolis, MN\* OM/PD: Gregg Swedberg APD/MD: Travis Moon 1 KBMP creater DWCE ADDENTS REBA MCENTING TRENT WALLMON TRAVIS TRETT KJC

WDSY/Pittsburgh, PA\* PD: Keith Clark APD/MD: Stoney Richards 2 REAMCENTRE WOGI/Pittsburgh, PA\* ON: Frank Bell PD: Mark Lindow

WPOR/Portland, ME PD: Rick Jordan MD: Gleri Marie ISBMY CHESHEY BLLZ DEMI

KTOM/Monterey, CA\* KUPL/Portland, OR\* PD: Cary Rolle MD: Rick Taylor \* Roll (2011) PD: Dennis Martinez reda uccutive Joe Ovyte Mat Green Transf Sitt Lichti Mellencaa

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WLWI/Montgomery OW/PD: Bill Jones MD: Darlage Dison 14 Taple Carls 14 Advance Disoner 14 Advances GMV ALAR EDWY ALAR EDWY ALAR EDWY CESNEY LORESTAR KWJJ/Portland, OR\* PD: Mike Moore MD: Savaamah Jones NEBA MICENTINE IEEUWY CHESMEY STEVE HOLY JOSH GRACH JEWONS CATHERINE BRIT

WGTR/Myrtle Beach, SC ON/PD: Mark Andrey 6 LAWK CHESHUTT 5 DARRYL WORLEY 4 NOTORIOUS CHERRY INC WCTK/Provide 4 INOTOMULUS UNIT 4 SHEDAISY 2 MONTSOMERY BENTR MONTSOMERY BENTR IC: Sam Slevens SubArland Their Willingh Kathina Elam

ice, RI

WKDF/Nashville, TN\* OM/PD: Dave Kelly MD: Kim Looline 3 Team Accordine 7 Themes Part Factor Mellor Part Green WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans

WSIX/Nashville, TN\* WOOR/Raleigh, NC\* OW: Clay Hunnicult PD/MD: Kelth Kaufman PD: Lisa Mckay APD/MD: Mike 'Maddawg'

GARY ALLAN STEVE HOLY STEVE HOLY KOUT/Reald City, SD

WSM/Nashville, TN PD: John Sebastian MD: Frank Seres PD/MD: Mark Houst 25 Pro, VASSAR 18 JOINT DUFFETT WART 17 READ SHE TOU WCTY/New London, CT KBUL/Beno, NV OM/PD: Tom Jordan APD: JJ Christy

ND: Chuck Reeves WNOE/New Orleans, LA\* OM: Jim Owen PD: Ron Brooks KFRG/Riverside, CA\* OM: Lee Douglas PD/MD: Don Jeffrey WGH/Norfolk, VA\*

WSLC/Roanoke, VA PD; Brett Sharp MD: Robynn Jaymes

LON HELTON

Ihelton@radioandrecords.com



36

PART ONE OF A TWO-PART SERIES

# 18-34 Spring Success Stories

Young demos returning to Country

Anyone paying attention to the 18-34 growth at some key Country stations back in 1989 could almost have predicted the impending Country boom. The increases in that demo back then surely forecast it.

24 demo."

Of course, not all stations showed early 18-34 growth. And not all stations that were No. 1 12+ in the late 1980s had strong 18-34 numbers. The

handful that led the way in attracting a young audience proved to be harbingers of things to come as the format exploded in the early '90s.

Since hope springs eternal, we will focus on a few of the current crop of Country stations that have posted big 18-34 shares in the spring 2004 Arbitron.

Wouldn't it be nice if their leadingedge 18-34 success is a precursor to Country's next big boom?

#### WGNA/Albany, NY

WGNA has dominated the Albany, NY market for more than a year, posting No. 1 12+ shares in the last five consecutive Arbitrons. Equally impressive is the station's rise in the 18-34 demographic; it is now the market's overall leader in that cell. The spring 2004 Arbitron places WGNA No. 1 18-34 with a 12.4. In second place is CHR/Pop WFLY, with a 10.0.

Offering his thoughts on the station's young-demo surge, PD Buzz

Brindle says, "WGNA's performance during Phase Two was key to the station's success this spring. Of course, our most played song during Phase Two was Gretchen Wilson's 'Redneck Woman,' while Rascal Flatts' 'Mayberry' and the Kenny Chesney-Uncle Kracker duet were among our 10

most played tunes. I suspect that the prominence of those songs had some impact on WGNA's success in the 18-34 demo.

"We also scored well with both the 18-24 and 25-34 segments of the demo. WGNA's share of the younger teen audience tends to be twice the national average for the Country for-

**Buzz Brindle** 

**Mark Richards** 

show also works to be relevant and interesting to the younger audience, as well as to the core 35-44 demo

mat, and that helps the station when

those listeners transition into the 18-

Asked what he does specifically to

attract the younger crowd,

Brindle replies, "Our

weeknight 7pm-midnight

show is designed as a

companion to young adults

and kids doing their

homework, although we

also acknowledge our

older, more experienced

adult demos during the

show. WGNA's morning

"WGNA's annual July Country-Fest is also a factor. Over the past 11 years CountryFest has become the Northeast's biggest one-day outdoor country music event, featuring acts like Keith Urban and Brad Paisley, who reinforce the station's image with the 18-34 audience."

#### WKHX/Atlanta

In a very crowded radio market in a very youthful city, WKHX (Kicks)/ Atlanta boasts a strong 6.9 rating 18-34. This puts it third behind Urban WVEE (11.2) and Urban WHTA (8.0).

Even more impressive than WKHX's current 18-34 share are the increases it has seen. WKHX & WYAY OM Mark Richards says that WKHX's 18-34 growth has been nothing short of tremendous. 'We are up over 40% from spring 2003 to spring 2004," he says

Richards attributes the rise to several factors. "Our on-air presentation on Kicks has been revamped since my arrival in early 2003," he says. "The imaging is much more aggressive, and we have a new approach to audio processing, a commitment to playing more of today's music sooner and a real injection to keep the momentum of the radio station moving. Marketing and talent play key roles, as well. Keep in mind that all of this is sometimes unachievable when talent drags you down."

Among the recent changes at WKHX was a change in morning shows. Moby exited in August 2002 after 12 years at the station, and Bandy & Bailey - Michael Bandy and James Bailey - arrived in December of that year.

"Bandy & Bailey and the Kicks morning show are clearly more appealing to a younger audience," Richards says. "We have added musical features to showcase new artists at night with Wylie Rose. Wylie's Top Eight at Eight is one of Atlanta's most

## "Every person we have on the air comes from a hot format. They have a CHR attitude but a Country heart."

Joel Burke

listened-to hours among nonethnic 18-34 listeners.

"Our new noontime Lunchtime Live From the ESPN Zone continues to be one of the most popular things we do. We invite top artists to do an acoustic showcase in front of a live audience on a monthly basis, and we air it live on Kicks."

#### A Nod To Nashville

Richards also gives a nod to Nashville for helping WKHX climb the 18-34 ladder. "The music is clearly more appealing to a younger audience," he says. "The additions of Uncle Kracker with Kenny Chesney, Jimmy Buffett, Gretchen Wilson and Big & Rich are fresh sounds that younger listeners are calling to hear."

But new music isn't the only thing driving listening among 18-

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"Uncle Kracker with Kenny Chesney. **Jimmy Buffet, Gretchen Wilson and Big** & Rich are fresh sounds that younger listeners are calling to hear." Mark Richards

34s at WKHX. "We're also playing the big records that register with younger listeners, something that's critical in maintaining the musical spectrum established on the radio station," Richards says. "It's funny how big the Alabama Farewell Show in Atlanta was this year. All the 20-somethings in the crowd knew all the words to the biggest songs of the '80s."

Richards acknowledges that he also has an edge that has all but dis-

appeared in most markets: the club scene. "Our country clubs in Atlanta continue to attract record crowds," he says. And he notes that the annual Kicks Country Fair drew more people last May than ever before.

"All of us at the event were impressed at how young and enthusiastic

the crowds were," he says. "We're also seeing bigger and younger audiences at concerts by the top touring acts, from George Strait to Kenny Chesney and Toby Keith. The shows are sellouts in Atlanta, while non-country shows are struggling."

Richards also credits the station's relationships with Nashville labels as another key to Kicks' success with the younger demos. "Our partnerships with the Nashville labels have never been better," he says. "They're making a difference in the number of artists appearing on our air in Atlanta.

"This market has always been a good-selling country market, but with our increased audience and creative partnerships with the labels, Atlanta is now the first stop when new music is released in country. This year alone Atlanta has moved from a good to a great sales market, scanning No. 1 with many top artists."

Excited about the format, the music and his relatively new station home, Richards says, "There is a real momentum in the format. And in Atlanta, Kicks is clearly the source for today's country - no matter what the age.

#### **KYGO/Denver**

KYGO/Denver popped a 7.3 in the spring 2004 Arbitron, good for second place in the Mile High City. It was second only to CHR/Rhythmic KQKS, which nabbed a 10.8 18-34

PD Joel Burke says of KYGO's strong young-demo showing, "It was

really the sum of a lot of parts working together. One part was exciting new acts - like Gretchen Wilson and Big & Rich - who were a factor in creating interest in the format among the younger demos.

"There were other new acts in the mix as well; acts who maybe haven't jumped off the radio as much as those two, but who contributed to the young-demo interest in our music nonetheless.

"Another important part is that

every person we have on the air during the week comes from a hot format. I read this line somewhere, but it suits us: They have a CHR attitude but a Country heart.' Everyone on the air comes from that mindset. They create a certain heartbeat for KYGO that I don't hear on a lot of other Country

stations. There's a fine balance between being high-tech, slick and highly produced while remaining high-touch.

"Listeners don't listen to the radio first - they feel it first. No matter what a station's format, turn it on, step back, and ask yourself what you're feeling about it, not what you're hearing. If you don't feel anything, that's a bad sign."

Describing the feel he tries to create to attract the younger demos, Burke says, "We create a feeling of an attitude and a certain connection with them that says they are welcome to the party. We straddle the fence between being CHR uptempo with an in-your-face approach and reaching out and being very real. We touch listeners, and they can feel the station, so we can develop a one-on-one relationship with them."

Sounds good, but how does he do it? Burke says it's a combination of being interesting, relatable and entertaining. "We make it interesting and fun with contests, and the entertainment value comes from our airstaff," he says. "We create a spirit of fun, and the funny will follow."

#### A Environment Of Passion

As you can see, Burke puts a lot of responsibility for KYGO's success squarely on the air talent's shoulders. "The talent is the heartbeat of the radio station." he says. "If your on-air people aren't passionate about what

Continued on Page 42

· · · · · · ·

Joel Burke

ONLY NEW MALE ARTIST OF 2004 TO DEBUT WITH A TOP 5 HIT. "I WANT TO LIVE"

BEST SELLING NEW MALE ARTIST OF 2004.



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CHUCK ALY



38

# **Moraine Records** Shortcuts A&R

Publishing and production company takes artists directly to radio

 ${f R}$ adio consolidation, label consolidation, slowing singles charts and higher promotion costs have created troubling consequences for artist development over the past several years. Most alarming has been Nashville's abysmal track record with new artists, though recent successes Gretchen Wilson, Big & Rich and Josh Gracin give hope for a reversal of fortune. In the meantime, a fresh business model being employed by a local publishing and production company is intended to further boost country's new-artist batting average.

Moraine Music Group owner and noted producer Brent Maher (Kenny Rogers, The Judds) knows how difficult it is to get a promising young country artist out to the public. "There are only four major-label doors to knock on," he says. "In rock and pop, there are dozens. Plus, the rosters have expanded, so it just takes forever to get product out. If

you're in the system as an established artist, you can just roll with it, but for a new artist, unless lightning strikes, your record won't see the light of day for a year and a half, two years or more."

That lag time can be hugely detrimental. "It gives everyone involved time to lose the passion that led to the signing," Maher says. "It promotes second-guessing, plus things may have shifted in the industry. Banjos may no longer be in vogue. Even the artist can get bored with their record, because it's something they did two years ago.

"With a new artist, unless lightning strikes, your record won't see the light of day for a year and a half, two years or more."

Brent Maher

That's not healthy for us as a production company, and it's not healthy for the labels."

#### Bust A Jam

In response to the problem, Maher has founded Moraine Records with the intention, he says, of "circumventing the logjam." Toward that



Brent Maher

end, the label has hired label-promotion vet Stan Byrd as VP/Promotion.

The model for Moraine is a hybrid of an independent record label and a production company. "We'll take the time to develop the artist," Maher explains. "We could easily invest 2 1/2 or three years, if not more. But once the artist is developed and we believe we've got a record, we're going to take the initial steps at radio and in the marketplace to find out if we've made the right decisions."

If indications are positive, the label will make a choice. "If phones are lighting up and people are asking for product, then we make the decision whether to continue working it ourselves, utilizing independent distribution, or partner with a major label," Maher says. "The artists will have the biggest part of that decision, because the key is moving in a direction that best serves their careers."

Should Moraine Records choose

### "Once the artist is developed and we believe we've got a record, we're going to take the initial steps at radio and in the marketplace." **Rrent Maher**

a major-label partner, the company will operate much like a traditional production company, but with

greater input. "We would always be involved in marketing aspects, and, with Stan on board, we would be an ally at radio," Maher says. "From a business perspective, the key is getting things moving while there's still that freshness and excitement, and then helping the artist protect the integrity of his or her unique gift.

#### **On Deck**

Moraine Records has three acts signed to date and is already working the first, Sean Locke, at secondary radio. As a songwriter, Locke has had several cuts, including the Pinmonkey single "Barbed Wire and Roses." His debut single as an artist is called "Don't Look Away."

"We really want to do it right and build a good story in the secondary markets --- make sure we get the right phone and retail response," Maher says. The label has pressed an EP that is being serviced to retail on the radio tour.

Singer-songwriter Jenai, formerly on Curb, has a writing credit on the current Sara Evans single "Suds in the Bucket," and her Moraine Records album is roughly two-thirds complete.

Keni Thomas and his band, Cornbread, have a military thread running through their upcoming album.

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**Trent Willmon** 

#### NEW ARTIST FACT FILE

Single: "Dixie Rose Deluxe" Album: Trent Willmon Producer: Frank "Ears of Steel" Rogers Release Date: Oct. 12 Hometown: Afton, TX Sports Team: Tennessee Titans

Birthday: "March 6. I share it with Bob Wills and Skip Ewing."

Influences: "My favorite singer of all time is Don Williams. I grew up listening to George Strait and lots of country music in that era. In high school my rodeo buddies introduced me to AC/DC and Stevie Ray Vaughn. I went through a year or two of that. When I got to college I discovered stuff like Merle Haggard and George Jones and started playing bluegrass and Western swing." Play That Funky Music: "I thought I was a



Trent Willmon

discovered I was not." The Day Music Changed My Life: "I have a little bit of ADD, so that happens just about every day. But I remember the first time I heard 'Amarillo by Moming.' I was in fourth grade,

and we had a 30-minute ride to school. That's a very vivid memory." Hometown Radio: "There was a station in Childress, TX that has changed call letters 15 million times, but it's just a little old Country station. And if the wind was blowing off the Cap Rock, we could get KLLL or KKYN out of Lubbock, TX.'

Five-Minute Life Story: "You asked the wrong person, buddy. I can't talk about anything in five minutes. I was bom in Amarillo, TX, and we were pretty poor. We had a small cattle outfit that averaged around 100 head of mama cows - just enough to piss you off, basically. Both my parents taught school at various times in my childhood, and I grew up with 4-H and FFA. No neighbors, but I do have an older brother. We learned how to read and listen to music.

"I went to Southwest College in Levelland, TX, the most perfectly named town besides Plainview, TX. There's nothing to do in Levelland but drive around, shoot jackrabbits and maybe play a little music. I didn't go to class a whole lot, and that's when I realized that i wasn't going to be an agriculture teacher. I went to San Antonio and worked for Fiesta Texas for a couple years and played in all kinds of bands. I moved to Nashville about nine years ago and worked on producer Scott Hendricks' horse farm. I got a writing deal, started playing dancehalls, did a few showcases and signed with Sony in December of last year."

Wrangling Rattlers: "We've got a lot of rattlesnakes in West Texas. You have to shoot 'em. I had some as pets, but they don't make very good pets. They're not real warm and fuzzy."

Thomas is a former Special Forces soldier who fought in the battle depicted in the film Blackhawk Down. "He's a brilliant musician and public speaker who served as military advisor to three films, including Blackhawk Down and We Were Soldiers," says Byrd.

Maher adds, "He's an outstanding young man — a great songwriter and a dynamo on the stage. The album is a body of work he's been compiling for years, never intending for it to



Jenai

end up as an album. But we changed our thinking, because the songs are so compelling, and it's important for our soldiers and their families to hear them right now."

**Keni Thomas** 

#### **Music First**

Getting music out in a way that makes financial sense requires fresh thinking. "Brent and I had been talking for a couple of years, trying to find a business plan that would work in today's world," Byrd says.

The fact that each of the label's three artists is also a songwriter adds another potential revenue stream. 'Most of our artists are signed to the publishing company," Maher says.

"But each deal is different, and the structure will evolve in a way that best suits each artist. We'll outsource a lot of creative services and video, art, marketing and sales expertise. When it comes time to partner with a label, the level of involvement will vary."

Moraine's aim is to have a business structure that can be shaped by the contours of the artistry.

Our real stars have always marched to their own beat, and there was rarely a bidding war among the labels to sign them," Maher says. "They only needed one person to say amen, and it went from there.'



111	1	👕 📕 August 27, 2004									
LAST WEEK	THIS Week	ARTIST TITLE LABEL(S)	TOTAL POINTS	+- POINTS	TOTAL PLAYS	PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS	TOTAL ADDS	Most Added <sup>®</sup>
1	1	TIM MCGRAW Live Like You Were Dying (Curb)	13760	-794	4913	-319	481110	-21646	14	113/0	
3	0	BRAD PAISLEY flALISON KRAUSS Whiskey Lullaby (Arista)	11536	396	4041	+62	374230	15956	21	113/0	ARTIST TITLE LABEL(S) A00S
4	3	KEITH URBAN Days Go By (Capitol)	11288	622	4004	+ 197	385046	20499	10	113/1	REBA MCENTIRE He Gets That From Me (MCA) 35
5	4	TERRI CLARK Girls Lie Too (Mercury)	10493	519	3765	+ 161	360630	28959	20	112/0	KENNY CHESNEY The Woman With You (BNA) 27
6	5	JOSH GRACIN   Want To Live (Lyric Street)	8767	-904	3151	-296	282489	-44618	25	113/0	P. GREEN Oon't Break My Heart Again <i>Whitersak Republic Mercury</i> 21 BILLY DEAN Let Them Be Little <i>(View2/Curb)</i> 21
9	6	GRETCHEN WILSON Here For The Party (Epic)	8514	457	3053	+ 207	290161	16742	12	113/0	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) 20
8	0	ANOY GRIGGS She Thinks She Needs Me (RCA)	8417	191	3073	+78	284282	7206	26	113/0	TRAVIS TRITT (JOHN MELLENCAMP What Say You (Columbia) 17
7	8	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	8328	-23	2986	+13	258337	·1902	20	110/0	LONESTAR Mr. Mom (BNA) 16 JOE DIFFIE If I Could Only Bring You Back (BBR) 15
11	9	SARA EVANS Suds In The Bucket (RCA)	8297	514	2896	+ 192	285135	22555	18	112/2	JOE DIFFIE If I Could Only Bring You Back ( <i>BBR</i> ) 15 JESSI ALEXANDER Make Me Stay Dr Make Me Go ( <i>Columbia</i> ) 14
10	0	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	7956	·21	2959	+83	267110	-4467	11	112/0	
13	O	GEDRGE STRAIT   Hate Everything (MCA)	7777	199	2719	+79	256291	7011	8	111/0	
17	12	TOBY KEITH Stays In Mexico (DreamWorks)	6987	1155	2393	+371	231660	34610	4	111/2	Most
14	3		6564	400	2286	+116	213039	21987	11	113/2	Increased Points
16	0	PHIL VASSAR In A Real Love (Arista)	6268	270	2209	+121	207421	11673	17	107/1	TOTAL POINT
18	G	BROOKS & DUNN That's What It's All About (Arista)	6223	943	2222	+329	201578	26720	9	111/0	ARTIST TITLE LABEL(S) INCREASE TOBY KEITH Stays In Mexico (DreamWorks) +1155
15	Œ		6001	·108	2232	+51	194841	·1584	22	110/0	BROOKS & DUNN That's What It's All About (Arista) +943
20	D	• • • •	4800	186	1862	+65	148290	9751	18	102/1	LONESTAR Mr. Mom (BNA) +741
21	18	JULIE ROBERTS Break Down Here (Mercury)	4678	229	1745	+63	144871	10565	25	100/1	KEITH URBAN Days Go 8y (Capitol) +622
22	0	JIMMY WAYNE You Are (DreamWorks)	4269	148	1594	+66	128103	7031	19	99/4	GARY ALLAN Nothing On But The Radio (MCA) +566 DIERKS BENTLEY How Am I Doin' (Capitol) +554
24	20	· •	4081	554	1547	+227	125733	22303	15	100/6	DIERKS BENTLEY How Am I Doin' (Capitol) +554 TERRI CLARK Girls Lie Too (Mercury) +519
25	Ø	•	4073	566	1430	+224	128206	17198	11	99/4	SARA EVANS Suds In The Bucket (RCA) +514
26	22		3309	741	1174	+264	105621	23653	7	96/16	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) +504
27	ଷ	SHEDAISY Come Home Soon (Lyric Street)	2749	384	1029	+107	85956	15632	8	87/1	GRETCHEN WILSON Here For The Party (Epic) +457
30	20	BLUE COUNTY That's Cool (Asylum/Curb)	2204	168	918	+61	60703	6470	13	86/3	
Breaker	Ø		2188	107	755	+42	61986	3777	B	69/3	Mact
31	20		2032	11	824	-5	56858	708	18	80/2	Most
32	Ð	•	1921	200	797	+98	58884	9882	6	83/4	Increased Plays
28	28		1721	-485	700	-193	45087	·13760	17	82/0	TOTAL PLAY
Breaker	29		1635	5	643	+5	45780	1386	14	71/5	ARTIST TITLE LABEL(S) INCREASE TOBY KEITH Stays In Mexico (DreamWorks) +371
34	30		1603	88	662	+ 30	42610	2277	9	67/2	BROOKS & DUNN That's What it's All About (Arista) +329
Breaker	3		1538	345	614	+129	42191	12560	4	70/8	LONESTAR Mr. Mom (BNA) +264
38	32		1398	372	513	+135	35795	4415	6	53/7	DIERKS BENTLEY How Am I Doin' (Capitol) +227
35	33		1322	73	511	+35	34733	6801	7	61/2	GARY ALLAN Nothing On 8ut The Radio (MCA) +224 GRETCHEN WILSON Here For The Party (Epic) +207
39	34	• · · ·	1122	190	428	+64	27240	3641	6	61/9	KEITH URBAN Days Go By <i>(Capitol)</i> +197
40	35		1095	211	418	+64	30558	4930	5	52/5	SARA EVANS Suds In The Bucket <i>(RCA)</i> +192
42	6			247	248	+99	27602	4412	2	28/21	TERRI CLARK Siris Lie Too (Mercury) +161
41	37 38		855	106	338	+25	18501	1088	7	40/2	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) +152
43	-	TRENT WILLMON Dixie Rose Deluxe's (Columbia)	779	159	364	+29	16429	4172 -8634	3	52/6	
37	39 • <b>40</b>	TRACY LAWRENCE It's All How You Look At It (DreamWorks)	709 671	-386 504	330	-147 +152	18553 18461	13121	9 1	38/0 27/20	Breakers
46	ā	•	605	133	201 213	+152	14385	3189	2	41/4	
	Ā	JENKINS Getaway Car <i>(Capitol)</i>							-		DARRYL WORLEY
48	43		560	113	234	+43	13443	1939	2 6	24/0 35/1	Awful, Beautiful Life (DreamWorks)
45	_	LOS LONELY BOYS Heaven (Dr/Epic)	514 490	2 28	212 167	+9 +22	11913 15170	288 -611	2	35/1 9/0	3 Adds • Moves 29·25
Debut>	-		489	350	161	+118	11140	8055	1	40/35	STEVE HOLY
Debut	-		465 456	350	178	+110	20564	15170	1	40/35	Put Your Best Dress On <i>(Curb)</i>
49	ð	• •	436	35	60	+120	15787	1618	4	0/0	5 Adds • Moves 33-29
44	48		430	-85	168	-51	10272	·1152	10	34/0	BLAKE SHELTON
Debut	-	• • •	406	138	169	+66	7751	1456	1	34/6	Some Beach (Warner Bros.)
Debut	-			.3	194	+ 14	6764	-465	1	31/2	8 Adds • Moves 36-31
					10-7						Songs ranked by total plays

113 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 8/15-8/21. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight – ADH Persons + (Market rank X 10) divided by 1480. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc. Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



39 POWERED BY MEDIABASE

# COUNTRY TOP 50 INDICATOR

August 27, 2004

LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL POINTS	POINTS	TOTAL PLAYS	PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS On	TOTAL ADDS	Most Added®
1	1	TIM MCGRAW Live Like You Were Dying (Curb)	5714	-134	4362	-138	137092	-3483	14	110/0	www.rrindicator.com
3	0	KEITH URBAN Days Go By (Capitol)	5379	141	4136	+118	129233	3291	10	113/0	ARTIST TITLE LABEL(S) ADD
5	3	TERRI CLARK Girls Lie Too (Mercury)	5264	174	4077	+ 156	123983	4157	19	112/0	KENNY CHESNEY The Woman With You (BNA) 39
2	4	KENNY CHESNEY I Go Back (BNA)	5109	-423	3871	·379	123755	·87 <b>4</b> 3	17	108/0	REBA MCENTIRE He Gets That From Me (MCA) 22 J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat) 2
4	5	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	5053	-116	3905	-84	122717	·2327	23	107/0	P. GREEN Don't Break My Heart Again (Universal Republic Marcury) 11
7	6	ANDY GRIGGS She Thinks She Needs Me (RCA)	4638	287	3619	+228	108891	621D	25	111/2	BLAKE SHELTON Some Beach (Warner Bros.) 14
8	0	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	4627	301	3551	+220	108798	6681	11	113/0	EMERSON DRIVE November (DreamWorks) 14
6	8	JOSH GRACIN   Want To Live (Lyric Street)	4372	-669	3268	·610	107457	·12587	24	101/0	JOE DIFFIE If I Could Only Bring You Back (BBR) 11 SHEDAISY Come Home Soon (Lyric Street)
9	9	SARA EVANS Suds In The Bucket (RCA)	4290	314	3317	+ 275	100031	6585	18	112/0	LONESTAR Mr. Mom (BNA)
11	1	GRETCHEN WILSDN Here For The Party (Epic)	4119	286	3212	+ 255	96506	6503	11	111/0	
10	0	GEORGE STRAIT   Hate Everything (MCA)	4044	191	3132	+156	94328	4149	8	111/1	
12	12	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	3414	83	2693	+45	80966	2625	17	101/1	
13	13	RASCAL FLATTS Feels Like Today (Lyric Street)	3353	169	2581	+138	80131	4251	11	112/1	
15	Ū	BROOKS & DUNN That's What It's All About (Arista)	3265	273	2527	+ 205	78308	6963	9	105/0	
16	Ğ	TOBY KEITH Stays In Mexico (DreamWorks)	3224	278	2513	+200	76661	7542	4	111/3	
17	Ğ	TRACE ADKINS Rough & Ready (Capitol)	3145	305	2392	+233	74179	7874	21	104/3	
14	ð	JOE NICHOLS If Nobody Believed in You <i>(Universal South)</i>	3138	44	2488	+49	72815	869	23	99/1	
18	<b>B</b>	PHIL VASSAR In A Real Love (Arista)	2958	195	2264	+156	71349	5020	18	105/1	
20	ð	JULIE ROBERTS Break Down Here (Mercury)	2608	62	2054	+44	61028	1903	26	98/2	
22	20	GARY ALLAN Nothing On But The Radio (MCA)	2593	369	2005	+285	59371	9415	11	108/6	Most
21	ă	JIMMY WAYNE You Are (DreamWorks)	2484	213	1913	+177	57647	5119	23	96/6	Most
23	æ	DIERKS BENTLEY How Am I Doin' (Capitol)	2268	166	1730	+137	52165	4129	16	96/2	Increased Points
24	æ	LONESTAR Mr. Mom (BNA)		398	1615	+308				106/8	ARTIST TITLE LABEL(S)
24	24		2080				48610	9314	7	-	LONESTAR Mr. Mom (BNA) +39
	-	SHEDAISY Come Home Soon (Lyric Street)	1745	230	1338	+176	40567	5373	8	95/9	KENNY CHESNEY The Woman With You (BNA) +38
28	29	MONTGOMERY GENTRY You Do Your Thing (Columbia)	1378	196	1083	+155	32586	4762	7	81/4	BLAKE SHELTON Some Beach (Warner Bros.) +37
29	20	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	1294	188	1025	+ 151	28819	3991	8	86/7	GARY ALLAN Nothing On But The Radio (MCA) +36
34	2	BLAKE SHELTON Some Beach (Warner Bros.)	1226	374	950	+280	28122	8463	4	83/14	SARA EVANS Suds In The Bucket (RCA) +31 TRACE ADKINS Rough & Ready (Capitol) +30
30	28	BLUE COUNTY That's Cool (Asylum/Curb)	1076	53	876	+45	24002	1261	13	64/3	A. JACKSON Too Much Of A Good Thing Is A Good Thing (Arista) +30
31	29	CRAIG MORGAN Look At Us (BBR)	1064	43	807	+37	25159	813	19	57/3	REBA MCENTIRE He Gets That From Me (MCA) +29
27	-	AMY DALLEY Men Don't Change (Curb)	1033	-423	725	·368	25123	·9314	29	60/0	ANDY GRIGGS She Thinks She Needs Me (RCA) +28
33	3	TRICK PONY The Bride (Asylum/Curb)	944	90	755	+72	21278	1978	9	64/2	GRETCHEN WILSON Here For The Party (Epic) +28
35	32	STEVE HOLY Put Your Best Dress On (Curb)	817	50	629	+38	20255	1179	13	51/2	
36	33	RESTLESS HEART Feel My Way To You (Koch)	755	119	592	+88	18138	3592	7	47/2	
32	34	TRACY LAWRENCE It's All How You Look At It (DreamWorks)	754	-196	542	-142	17269	-3381	11	49/0	
37	35	MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivaton)	634	101	513	+71	13749	2550	8	47/5	
38	36	SUGARLAND Baby Girt (Mercury)	633	106	513	+82	11635	1973	6	40/2	
39	37	CLAY WALKER Jesus Was A Country Boy (RCA)	515	45	418	+33	11006	713	6	38/1	
45	38	EMERSON DRIVE November (DreamWorks)	479	227	384	+173	10959	5711	2	40/14	
40	39	DIAMOND RIO Can't You Tell (Arista)	473	41	374	+42	10692	802	4	35/3	
41	40	KEITH BRYANT Ridin' With The Legend (Lofton Creek)	452	66	385	+ 54	9016	1342	8	24/2	
44	4	KATRINA ELAM No End In Sight (Universal South)	395	97	340	+76	7960	1864	5	36/5	Most
Debut>	42	REBA MCENTIRE He Gets That From Me (MCA)	394	297	333	+234	7978	6033	1	35/23	Increased Plays
Debut>	43	KENNY CHESNEY The Woman With You (BNA)	389	389	313	+313	7854	7854	1	35/35	TOTAL
43	ă	NOTORIOUS CHERRY BOMBS It's Hard To Kiss (Universal South)	362	21	318	+22	7845	435	6	19/1	ARTIST TITLE LABEL(S) INCREA
Debut>	-	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat)	357	215	273	+173	8103	4851	1	32/21	KENNY CHESNEY The Woman With You (BNA) +31
Debut>	46	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury		255	296	+208	6855	4735	1	26/18	LONESTAR Mr. Mom (BNA) +30
49	ð	JENKINS Getaway Car (Capitol)	307	94	248	+68	6379	1861	2	23/3	GARY ALLAN Nothing On But The Radio (MCA) +28 PLAKE SHELTON Some Page (Margar Page )
	48	CATHERINE BRITT The Upside Of Being Down (RCA)	302	76	237	+65	6696	1856	2	25/4	BLAKE SHELTON Some Beach (Warner Bros.) +28 SARA EVANS Suds In The Bucket (RCA) +27
- 47	49	TRENT WILLMON Dixie Rose Deluxe's (Columbia)	291	76	245	+61	6792	1477	2	24/4	GRETCHEN WILSON Here For The Party (Epic) +25
47 48	C 20 P	TILLET STELLENGE DIAN ING DOUNG 3 (DUININIA)	201	/0	240		0102		4	5-41-4	
47 48 42		BUDDY JEWELL One Step At A Time (Columbia)	211	-154	170	·112	4598	·2692	12	13/0	RE8A MCENTIRE He Gets That From Me (MCA)         +23           TRACE AOKINS Rough & Ready (Capitol)         +23

113 Country reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.



A. JACKSON Too Much Of A Good Thing Is A Good Thing (Arista) +220

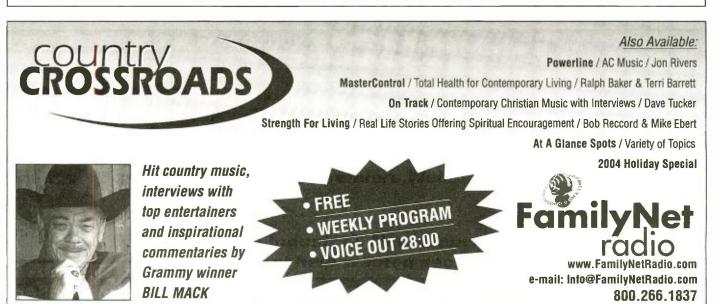
# COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 27, 2004

Callout America⊚ song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 18-24.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN	CALLOUT AMERICA
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	52.3%	78.8%	14.3%	97.5%	3.0%	1.5%	HOT SCORES
TIM MCGRAW Live Like You Were Dying (Curb)	42.3%	81.3%	11.3%	98.0%	4.5%	1.0%	D
ANDY GRIGGS She Thinks She Needs Me (RCA)	41.3%	<b>≈ 80.5%</b>	13.5%	98.8%	3.5%	1.3%	Lassword of the Week: Oake
JOE NICHOLS If Nobody Believed In You (Universal South)	40.8%	80.8%	15.0%	97.8%	2.0%	0.0%	Question of the Week: Do you think you
KENNY CHESNEY I Go Back (BNA)	39.3%	<sup>©</sup> 76.5%	16.8%	98.8%	5.0%	0.5%	favorite Country radio station should pla music from pop artists like Kid Rock, U
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	37.3%	59.0%	18.8%	96.8%	9.3%	9.8%	cle Kracker, Bret Michaels, Sheryl Cro
JOSH GRACIN I Want To Live (Lyric Street)	32.0%	72.3%	19.0%	97.0%	5.0%	0.8%	Norah Jones, etc.? How often would yo suggest these artists be played?
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	32.0%	72.0%	16.0%	97.3%	7.0%	2.3%	Total
TERRI CLARK Girls Lie Too (Mercury)	30.5%	69.3%	19.8%	97.8%	6.8%	2.0%	Yes, play them on my favorite Country station: 64%
GRETCHEN WILSON Here For The Party (Epic)	28.3%	63.3%	20.5%	95.3%	8.0%	3.5%	Play them regularly: 16%
GARY ALLAN Nothing On But The Radio (MCA)	28.3%	70.5%	18.8%	94.3%	3.5%	1.5%	Play them some: 15%
PHIL VASSAR In A Real Love (Arista)	26.5%	67.8%	22.8%	96.3%	3.5%	2.3%	Doesn't matter: 33% Play them a little: 8%
JULIE ROBERTS Break Down Here (Mercury)	26.5%	65.5%	23.0%	96.5%	6.3%	1.8%	Never play them: 28%
SARA EVANS Suds In The Bucket (RCA)	25.5%	64.8%	21.3%	94.5%	6.5%	2.0%	P1 Yes, play them on my favorite
GEORGE STRAIT   Hate Everything (MCA)	23.8%	63.8%	25.0%	93.5%	3.3%	1.5%	Country station: 65%
JIMMY WAYNE You Are (DreamWorks)	23.0%	57.8%	26.8%	93.8%	8.0%	1.3%	Play them regularly: 16%
KEITH URBAN Days Go By (Capitol)	22.5%	62.0%	21.5%	92.0%	7.3%	1.3%	Play them some: 16% Doesn't matter: 34%
TRACE ADKINS Rough & Ready (Capitol)	21.8%	50.8%	28.0%	92.8%	11.8%	2.3%	Play them a little: 8%
TRAVIS TRITT The Girl's Gone Wild (Columbia)	19.0%	49.5%	26.5%	93.3%	12.3%	5.0%	Never play them: 26%
BLAKE SHELTON Some Beach (Warner Bros.)	17.0%	46.5%	20.0%	73.0%	5.5%	1.0%	Yes, play them on my favorite
BROOKS & DUNN That's What It's All About (Arista)	16.3%	55.8%	25.3%	87.0%	4.8%	1.3%	Country station: 63% Play them regularly: 17%
DIERKS BENTLEY How Am I Doin' (Capitol)	15.8%	51.5%	28.5%	89.8%	7.5%	2.3%	Play them some: 13%
MONTGOMERY GENTRY You Do Your Thing (Columbia)	15.5%	40.3%	20.5%	74.8%	10.8%	3.3%	Doesn't matter: 31%
AMY DALLEY Men Don't Change (Curb)	14.8%	47.5%	29.0%	91.0%	10.5%	4.0%	Play them a little: 8% Never play them: 31%
RASCAL FLATTS Feels Like Today (Lyric Street)	14.3%	43.8%	33.0%	89.3%	10.5%	2.0%	Male
BLUE COUNTY That's Cool (Asylum/Curb)	13.8%	49.8%	33.0%	89.3%	5.0%	1.5%	Yes, play them on my favorite Country station: 63%
CRAIG MORGAN Look At Us (BBR)	13.5%	50.5%	28.3%	88.0%	8.0%	1.3%	Play them regularly: 17%
TOBY KEITH Stays In Mexico (DreamWorks)	12.3%	51.3%	24.0%	82.5%	5.0%	2.3%	Play them some: 17% Doesn't matter: 30%
SHEDAISY Come Home Soon (Lyric Street)	11.0%	38.3%	25.5%	75.0%	9.0%	2.3%	Play them a little: 7%
LONESTAR Mr. Mom (BNA)	11.0%	33.8%	24.0%	72.3%	10.8%	3.8%	Never play them: 29%
CLAY WALKER Jesus Was A Country Boy (RCA)	10.8%	42.8%	23.0%	75.8%	7.3%	2.8%	Female Yes, play them on my favorite
TRACY LAWRENCE It's All How You Look At It (DreamWorks)	10.5%	40.5%	28.5%	82.5%	10.5%	3.0%	Country station: 65%
STEVE HOLY Put Your Best Oress On (Curb)	10.3%	38.8%	29.5%	82.0%	10.3%	3.5%	Play them regularly: 15% Play them some: 13%
TRICK PONY The Bride (Asylum/Curb)	9.3%	31.8%	33.5%	84.0%	14.5%	4.3%	Doesn't matter: 36%
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	7.8%	34.8%	28.0%	72.8%	9.0%	1.0%	Play them a little: 7% Never play them: 27%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3<sup>rd</sup> each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA. Hartford, Portland, ME, Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chatlanooga, Mobile, AL, Charieston, SC, Jackson, MS. MIOWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Dallas-FL Worth, Tucson, Albuquerque, Oklahoma City, Floston Galveston, Phoenix, Lafayette, LA, San Antonio. WEST: Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..



• August 27, 2004

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-5-
TIM MCGRAW Live Like You Were Dying (Curb)	4.44	4.44	100%	24%	4.43	4.43	4.44
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	4.33	4.21	99%	23%	4.35	4.23	4.44
KEITH URBAN Days Go By <i>(Capitol</i> )	4.23	4.14	94%	13%	4.23	4.38	4.11
KENNY CHESNEY I Go Back (BNA)	4.20	4.19	99%	23%	4.15	4.26	4.06
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.19	4.18	95% <sub>_3</sub>	16%	4.16	4.25	4.08
SARA EVANS Suds In The Bucket (RCA)	4.19	4.22	91%	12%	4.21	4.25	4.17
JOE NICHOLS If Nobody Believed In You (Universal South)	4.19	4.10	91%	16%	4.20	4.26	4.16
GARY ALLAN Nothing On But The Radio (MCA)	4.17	4.18	79%	7%	4.18	4.31	4.08
GEORGE STRAIT I Hate Everything (MCA)	4.14	4.10	<b>88%</b> ×	12%	4.20	4.23	4.17
BILLY CURRINGTON I Got A Feelin' (Mercury)	4.13	4.12	95%	16%	4.12	4.20	4.06
IDSH GRACIN I Want To Live (Lyric Street)	4.13	4.13	92%	19%	4.88	4.24	3.96
IERKS BENTLEY How Am I Doin' (Capitol)	4.08	4.10	73%	9%	4.02	4.11	3.96
EBA MCENTIRE Somebody (MCA)	4.06	4.18	99%	32%	4.09	4.19	4.02
ARTINA MCBRIDE How Far (RCA)	4.06	4.04	97%	25%	4.02	4.11	3.95
ERRI CLARK Girls Lie Too (Mercury)	4.05	4.06	99%	27%	4.10	4.08	4,12
RACE ADKINS Rough & Ready (Capitol)	4.04	4.10	88%	16%	4.06	4.08	4.04
HIL VASSAR in A Real Love (Arista)	4.01	4.03	86%	4%	4.00	4.15	3.89
ROOKS & DUNN That's What It's All About (Arista)	4.01	4.04	80%	10%	4.00	4.09	3.94
RETCHEN WILSON Here For The Party (Epic)	3.99	4.02	96%	21%	4.01	4.01	4.01
LAN JACKSON Too Much Of A Good Thing (Arista)	3.97	4.04	92%	18%	4.07	4.15	4.02
MY DALLEY Men Don't Change (Curb)	3.96	3.94	82%	15%	3.97	4.06	3.90
IIMMY WAYNE You Are (DreamWorks)	3.92	4.01	72%	13%	3.86	4.00	3.77
RAIG MORGAN Look At Us (BBR)	3.91	3.90	62%	9%	3.87	3.92	3.83
SHEDAISY Come Home Soon (Lyric Street)	3.89	_	59%	<b>9%</b>	3.84	3.76	3.90
RAVIS TRITT The Girl's Gone Wild (Columbia)	3.86	3.80	85%	16%	3.87	3.85	3.88
ASCAL FLATTS Feels Like Today (Lyric Street)	3.84	3.83	83%	17%	3.80	3.97	3.68
ULIE ROBERTS Break Oown Here (Mercury)	3.79	3.85	87%	21%	3.74	3.62	3.83
ACHEL PROCTOR Me And Emily (BNA)	3.74	3.96	94%	29%	3.72	3.76	3.69
OBY KEITH Stays In Mexico (DreamWorks)	3.68	3.79	72%	16%	3.70	3.81	3.62

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CAN	ADA	COUNTRY TOP 3	U	MEDIABASE			
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON CHART	TOTA STATIC	
1	0	TIM MCGRAW Live Like You Were Dying (Curb)	601	+13	12	10/0	
3	2	KENNY CHESNEY I Go Back (BNA)	578	+8	14	11/0	
2	3 🔶	TERRI CLARK Girls Lie Too (Mercury)	573	-2	17	10/0	
4	4	KEITH URBAN Days Go By (Capitol)	557	+4	8	8/0	
	6.	C. DAWN JOHNSON Die Df A Broken Heart (Arista)	48	+	15 *	<b>%</b> 1/0	
6	6	GRETCHEN WILSON Here For The Party (Epic)	480	+11	6	7/0	
	0	A. JACKSON Too Much Of A Good Thing (Arista)	461	+33	9	0/0	
17	8	SARA EVANS Suds In The Bucket (RCA)	425	+55	10	10/0	
7	9	B. PAISLEY f/A. KRAUSS Whiskey Lullaby (Arista)	425	-3	1 (Pa		
11	10+	DOC WALKER North Dakota Boy (Dpen Road/Universal)	420	+15	11	9/0	
13	0	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	41	+30	9		
10	12 🜩	J. MCCDY   Feel A Sin Comin' On (Open Road/Universal)	416	-5	14	9/0	
6	13	JOSH GRACIN I Want To Live (Lynic Street)	400	+27	11	5/0	
8	14	PAUL BRANDT Leavin' (Reprise)	384	-45	13	9/0	
18	15 +	GORD BAMFORD Heroes (Independent)	380	+11	9	4/0	
19	16	BROOKS & DUNN That's What It's All About (Arista)	367	+3	5	7/0	
15	17	GEORGE STRAIT   Hate Everything (MCA)	362	-15	6	7/0	
21	18 +	OERIC RUTTAN   Saved Everything /Lyric Street/	360	+24	7	9/0	
20	60.2	LISA BROKOP Wildllower (Asylom/Carb)	335	-17	18	8/0	
12	20	J. BUFFETT f/C. BLACK Hey Good Lookin' (RCA/Mailtoat)	328	-67	12	10/0	
26	21	LONESTAR Mr. Mom (BNA)	315	+71	2	8/1	
29	22+	WILKINSONS Little Girl (Open Road/Universal)	284	+57	2	6/0	
-	23	ANDY GRIGGS She Thinks She Needs Me (RCA)	274	+49		6/0	
14	24 🜩	BILLY CURRINGTON   Got A Feelin' (Mercury)	271	-113	16	8/0	
27	25	GARY ALLAN Nothing On But The Radio (MCA)	265	+22	3	5/0	
28	26 🔶	GIL GRAND Never Comin' Down (Spin)	262	+25	2	5/0	
24	27	RASCAL FLATTS Feels Like Today (Lyric Street)	259	+10	4	5/0	
Debut	28	TOBY KEITH Stays In Mexico (DreamWorks)	237	+59	1	6/2	
25	29	REBA MCENTIRE Somebody (MCA)	237	-10	4	10/0	
22	30 🔶	AARON PRITCHETT My Way (Royalty)	228	-54	20	16/0	

Songs ranked by total plays for the airplay week of 8/1-58/1. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Indicates Cancon. © 2004, R&R, Inc.

#### 18-34 Spring Success Stories

Continued from Page 36

they're doing, how can you expect the audience to be passionate about what they're doing? If the talent can't relate or think in a contemporary mindset, they'll have a disconnect with the listeners."

As for creating a station heartbeat, Burke says, "That comes from the spirit in the building. You have to create an environment of passion, which seems so fundamental and basic, but which is missing on so many stations. Ultimately, the passion in the building translates into passion over the air. Our mission statement is 'Passion, Pride and Purpose.'"

It's also Burke's belief that one of the reasons many Country stations don't do well 18-34 is that they're not even trying to do the right things. "I hear programmers complain at the CRS that they can't get people under 40 to listen to their station, and I think, 'Wait a minute,''' he says. "If you listen to Country radio in a good portion of this country, there's a reason people under 40 don't listen: Most programmers don't give them a reason to listen.

"Indeed, many drive them away. I hear stations play four or five super-slow records in a row and think, 'No wonder they can't get under-40s to listen — they're putting them to sleep.' A lot of people aren't paying attention to the details of how the music comes together."

Burke also feels strongly that stations must always build for the future by creating a station that looks ahead. "I've always felt that to appeal to 25-54s and to program for the future of this format, you have to think young," he says. "The station should think, be and act younger than its four-book-average median age.

"No matter what format you're programming, the radio station has to be ahead of the curve of its listeners. Forget all that stuff about walking in unison with them. Lead them where you want them to go."

Next week: More 18-34 success stories, including KEEY/Minneapolis, WKDF/Nashville and WBCT/Grand Rapids.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-248-6655 or e-mail: Ihelton@radioandrecords.com

#### New&Active

CHRISTY SUTHERLAND Freedom (Epic) Total Plays: 118, Total Stations: 16, Adds: 2

**EMERSON DRIVE** November (*DreamWorks*) Total Plays: 102, Total Stations: 23, Adds: 6

KENNY CHESNEY The Woman With You (BNA) Total Plays: 94, Total Stations: 27, Adds: 27

TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) Total Plays: 75, Total Stations: 18, Adds: 17

BILLY DEAN Let Them Be Little (View2/Curb) Total Plays: 59, Total Stations: 25, Adds: 21

BRAD COTTER Can't Tell Me Nothin' *(Epic)* Total Plays: 31, Total Stations: 10, Adds: 1

JOE DIFFIE If 1 Could Only Bring You Back (BBR) Total Plays: 8, Total Stations: 16, Adds: 15

JESSI ALEXANDER Make Me Stay Or Make Me Go (Columbia) Total Plays: 3, Total Stations: 14, Adds: 14

Songs ranked by total plays

JULIE KERTES

#### Adult Contemporary



ikertes@radioandrecords.com

# **Christmas Music On AC Radio**

How early is too early?

L try to get my Christmas cards out before Thanksgiving, just to annoy my friends and family. I aim to finish my shopping before Dec. 1 so I can enjoy the holiday season without rushing to the mall for that lastminute gift. But by the time Dec. 25 comes and goes though, I've had enough Christmas to last me, well, until next year.

A common practice at AC is to kick off the holiday season with

Christmas music as early as the day after Thanksgiving. Many stations have switched to Christmas programming then with great success and have seen tremendous spikes in their ratings. But do listeners really want to deck the halls even before

the Thanksgiving leftovers are history? I spoke with Vallie-Richards Consulting CEO Dan Vallie, one of the pioneers of this programming strategy, and this is what he had to say.

R&R: What are the benefits of Christmas programming so early in the season?

DV: We've commissioned studies in recent years by both Gallup and Roper, and they've shown that Christmas is by far the favorite holiday in any gender or demographic. And even though Bobby "Boris" Pickett had a "graveyard smash" with "Monster Mash," Halloween

music doesn't quite have the impact of Christmas music.

For years Vallie-Richards Consulting has been recommending that Soft and mainstream AC stations heavy up on Christmas-music programming starting on Thanksgiving weekend. Many programmers thought this was too extreme, but, obviously, Dan Vallie

many did it with great success. Eventually, it became the norm at many radio stations. Christmas programming is not only a ratings producer, it's a revenue generator with sponsorship opportunities. And that's what we call a win-win.

R&R: Stations were open to playing more Christmas music after 9/11 to ease the pain of the nation, and that met with great success. But was that an isolated phenomenon?

DV: After Sept. 11, 2001, many more stations than usual went all-Christmas-music from Thanksgiving on. That led many radio folk to wonder if it was a fluke that year because the emotional state of Ameri-

PARTY! Richard Marx celebrates the release of My Own Best Enemy (Manhattan Records/EMI), his first major-label release since 1997. Pictured (I-r) are Marx's manager, Wayne Isaak; Manhattan Records Sr. VP/co-GM Arif Mardin and Sr. VP/co-GM Ian Ralfini; Marx; and EMI Jazz & Classics President/ CEO Bruce Lundvall.

ca was still being affected by the tragic attacks in New York; Washington, DC; and Pennsylvania. The following year stations went all-Christmas-music around Thanksgiving again, again with success; then again in 2003, again with success. So it wasn't a fluke.

R&R: Can Christmas programming be used to brand a station?

DV: As we tell our clients, Christmas-music programming from Thanksgiving to Christmas will and already has, for many - become the norm, and the marketplace will come to look forward to it and expect it each year. It will become a programming benchmark for many stations, and a way to increase the likelihood of a good December and possibly November, if it starts earlier in that month.

"All-Christmas programming seems to be effective no matter the market size."

It could also carry over to January, as it has on many stations, including KSFI (FM100)/Salt Lake City, KRWM (Warm 106.9)/Seattle and KOIT/San Francisco.

R&R: Tell me about your findings. DV: Some of the reports that we have seen that others have done on this programming strategy have been based on 12+ numbers. That's nice to look at, but not only is that not a target, it is not what time buys are based on. So we looked primarily at 25-54. We reviewed the data from all our client markets, both in the markets where our client applied this strategy and in those where a competitor was the one executing the strategy, and we concluded the following.

In the great majority of cases, the 25-54 increase in the month of December was significant, both in share and in cume. In the majority of cases, 25-54 women numbers increased in the month of December, again in share and cume.

www.americanradiohistorv.com

# Scrooge Vs. Vallie

Here's an imaginary conversation between Vallie Richards Consulting CEO Dan Vallie and a famous critic of Christmas. In it, Vallie may even answer some of your own questions about going all-Christmas.

Scrooge: Playing all Christmas music is just a publicity stunt. DV: It's a very smart strategic move that has a high degree of success from year to year.

Scrooge: There is no evidence that the AC core female listener really wants to wallow in the season that early.

DV: Bah, humbug. Look at the information and remember that every client we work with that played Christmas music went up, and they continue to be successful.

Scrooge: If you hold back and get Into the seasonal music heavily only during the last few days of Christmas, you will be responding far better to your listeners than the auys who rush the season.

DV: Holding back until the last few days has no effect on Arbitron, which is exactly what you want to affect. If that same advice was given to department stores, odds are their sales would not be maximized, just like a radio station's ratings wouldn't be.

To us, at Thanksgiving week, it's beginning to look a lot like Christmas. If people didn't want to hear Christmas programming, the ratings wouldn't go up - but they do. And, who knows, a little more merriment and good cheer a little earlier in the year may convince a few more Scrooges to turn over a new leaf.

In the large majority of cases, December was the biggest month in a six-month period between October and March in 25-54, and, in most cases, 18-49 increased as well. Many stations saw increases in the month of November in both these demos, presumably due to Christmas-music programming beginning in November. In more than half the markets we reviewed, January also had a bigger share than the previous October or November.

Even in markets that had two stations going all-Christmas, many times both stations went up in December, making it a bigger month for them than either January or November. In some markets the winter book was equal to the success the station had in the fall book, when it benefited from Christmas programming, again indicating a carryover effect.

All-Christmas programming seems to be effective no matter the market size. In one small market, one station saw 25-54 persons jump from a 1.4 in November to a 10.2 in December - and that was in a market where two stations went all-Christmas. The other AC also increased, from a 2.1 to a 4.1. In a major market where two ACs did it at about the same time, the market-leading AC went from a 5.1 in November to a 7.8 in December. The other AC went from a 3.6 to a 7.4.

R&R: Did any stations playing Christmas music see a dip in ratings?

DV: The answer to that is yes, there were a few, but they were the exceptions. Sometimes one of the stations went down if there was more than one station doing it, or it might have been a station that leaned more to hot or modern hit music. And, of course, there were stations that did not execute properly.

We looked at markets that had as many as four stations playing all Christmas music, and in those markets we saw two stations go up. Keep in mind that when that many stations go all-Christmas, some are going to get lost in the imaging and market confusion of who is doing Christmas music. And, of course, the more stations that go all-Christmas-music in their programming, the more likely someone is not doing it well.

R&R: Is Christmas-music programming the answer for a huge fall book?

DV: This kind of success does not happen automatically. The programming must be done well. Like any other strategy, it has to be carefully programmed and imaged properly, and the right music must be played at the right frequency of exposure.

We had a couple of clients that we began working with in January 2003, and, later, when it was time to start talking about Christmas programming, we were told by one station that they did all-Christmas programming the year before and went down. Another station told how they dropped dramatically from the fall book to the winter book.

It took awhile to convince these clients that the problem could be in the execution of the music and imaging. We reviewed the music, produced the station and began the Christmas programming the week of Thanksgiving. Both stations not only went up, they had their biggest months ever in the trends. And it carried over to the winter book, to help ensure terrific fall and winter books back to back, not the big drop that many expect when they go from the fall, Christmas book to the winter book

It's a good strategy for many stations; it just has to be done correctly. And, as the joke goes, once you start hearing Christmas music, Halloween can't be far away. Merry Christmas!



# AC TOP 30

#### **POWERED BY** MEDIABASI

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		• August 27, 2004						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON Chart	TOTAL STATIONS/ ADDS	
2	1	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	2033	+17	201350	34	110/0	Ľ
4	2	DIDO White Flag (Arista/RMG)	1984	+121	181279	46	100/0	Ľ
1	3	MARTINA MCBRIDE This One's For The Girls (RCA)	1931	-206	187340	32	109/0	ľ
3	4	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1858	-73	165352	46	105/0	
5	5	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	1724	-62	167933	42	102/0	
7	6	MARDON 5 This Love (Octone/J/RMG)	1683	+65	185444	18	85/0	Ŀ
6	7	SEAL Love's Divine (Warner Bros.)	1680	-21	153553	30	104/0	
9	8	KIMBERLEY LOCKE 8th World Wonder (Curb)	1461	+110	82292	21	<b>94</b> /1	
11	9	LOS LONELY BOYS Heaven (Or/Epic)	1351	+145	169187	12	79/7	
8	10	LIONEL RICHIE Just For You (Island/IDJMG)	1316	-110	104829	24	97/0	
10	11	JOSH GROBAN You Raise Me Up (143/Reprise)	1225	-16	119570	43	106/0	
12	12	MERCYME Here With Me (INO/Curb)	1185	+84	56263	19	81/0	
13	13	3 DODRS DOWN Here Without You (Republic/Universal)	962	-2	103634	35	64/0	
14	•	KEITH URBAN You'll Think Of Me (Capitol)	848	+55	64864	14	90/0	L
17	15	LEANN RIMES F/RONAN KEATING Last Thing On My Mind (Curb)	737	+21	33043	11	84/1	Ľ
15	16	SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	690	-89	79118	11	52/0	L
20	1	JOSH GROBAN Remember When It Rained (143/Reprise)	653	+172	49587	5	75/3	
16	18	CELINE DION You And ! (Epic)	616	-148	68705	13	59/0	L
18	19	EVANESCENCE My Immortal (Wind-up)	580	-3	7052 <b>0</b>	19	34/1	ŀ
22	20	CHERIE Older Than My Years (Lava)	483	+63	<b>29020</b>	6	69/5	L
21	21	HOOBASTANK The Reason (Island/IDJMG)	472	+44	51466	10	28/0	ŀ
19	22	JIM BRICKMAN f/MARK SCHULTZ 'Til I See You Again (Windham Hill/RMG)	447	·132	25318	15	63/1	L
30	23	ALICIA KEYS If I Ain't Got You (J/RMG)	297	+111	49073	2	43/11	
23	24	WILSON PHILLIPS Go Your Own Way (Columbia)	283	-110	27720	18	51/0	
28	25	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	280	+43	30594	5	16/1	
25	26	JEFF TIMMONS Whisper That Way (SLG/Rising Phoenix)	273	+16	7577	3	45/2	
24	27	FANTASIA   Believe (J/RMG)	254	-37	10151	6	49/1	
29	28	CLAY AIKEN I Will Carry You (RCA/RMG)	245	+31	9382	2	45/7	
27	29	CORRS Summer Sunshine (Atlantic)	243	-4	8412	9	36/0	
26	30	JAMIE CULLUM All At Sea (Verve/Universal)	232	-19	4950	7	44/1	

119 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 10 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used nerein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

#### New & Active

NEWSONG f/NATALIE GRANT When God Made You (Reunion) Total Plays: 210, Total Stations: 39, Adds: 4 SEAL Get It Together (Warner Bros.) Total Plays: 175, Total Stations: 31, Adds: 8 DIANA KRALL Narrow Daylight (GRP/VMG) Total Plays: 168, Total Stations: 34, Adds: 3 BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) Total Plays: 121, Total Stations: 24, Adds: 4 KELLY CLARKSON Breakaway (Hollywood)

Total Plays: 108, Total Stations: 12, Adds: 3 RAY CHARLES f/ELTON JOHN Sorry Seems To Be ... (Concord) Total Plays: 55, Total Stations: 15, Adds: 1 DARYL HALL She's Gone (Rhythm & Groove/Liquid 8) Total Plays: 40, Total Stations 17, Adds: 8 KATRINA CARLSON Drive (Kataphonic) Total Plays: 7, Total Stations: 19, Adds: 19 CHRISTINE MCVIE Friend (Koch) Total Plays: 3, Total Stations: 13, Adds: 13

Songs ranked by total plays

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ARTIST TITLE LABEL(S)
KATRINA CARLSON Drive (Kataphonic)
CHRISTINE MCVIE Friend (Koch)
ALICIA KEYS If I Ain't Got You (J/RMG)
SEAL Get It Together (Warner Bros.)
OARYL HALL She's Gone (Phythm & Groove/Liquid 8)

#### Most Increased Plays

LOS LONELY BOYS Heaven (On/Epic)

CHERIE Older Than My Years (Lava)

CLAY AIKEN I Will Carry You (RCA/RMG)

ARTIST TITLE LABEL(S)	PLAY INCREASE
JOSH GROBAN Remember When It Rained (143/Reprise)	+172
LOS LONELY BOYS Heaven (Or/Epic)	+145
DIDO White Flag (Arista/RMG)	+121
ALICIA KEYS If I Ain't Got You (J/RMG)	+111
KIMBERLEY LOCKE 8th World Wonder (Curb)	+110
CELINE DION Have You Ever Been In Love (Epic)	+95
ENRIQUE IGLESIAS Hero (Interscope)	+86
MERCYME Here With Me (INO/Curb)	+84
NORAH JONES Don't Know Why (Blue Note/Virgin)	+80
MARTINA MCBRIDE In My Oaughter's Eyes (RCA)	+80

#### Recurrents

	TOTAL							
ARTIST TITLE LABEL(S)	1 841 9							
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	1450							
TRAIN Calling AN Angels (Columbia)	1275							
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	1266							
MATCHBOX TWENTY Unwell (Atlantic)	1143							
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/Ri	<i>MG</i> / 901							
LUTHER VANDROSS Dance With My Father (J/RMG)	884							
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	842							
LONESTAR I'm Already There (BNA)	830							
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	820							
PHIL COLLINS Can't Stop Loving You (Atlantic)	798							
SHERYL CROW Soak Up The Sun (A&M/Interscope)	766							
NORAH JONES Don't Know Why (Blue Note/Virgin)	699							
Detailed station playlists for all R&R								
reporters are available on the web www.radioandrecords.com.	αι							

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RateTheMusic.com	America's Best Testing AC Songs 12 + For The Week Ending 8/27/04								
Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54		
MAROON 5 This Love (Octone(J/RMG)	3.89	3.86	96%	39%	3.85	3.88	3.84		
KEITH URBAN You'll Think Of Me (Capitol)	3.84	3.74	71%	11%	3.84	3.56	3.93		
JOSH GROBAN You Raise Me Up (143/Reprise)	3.81	3.90	97%	43%	3.81	3.53	3.91		
LOS LONELY BOYS Heaven (Or/Epic)	3.79	3.74	80%	20%	3.94	3.70	4.04		
JIM BRICKMAN 'Til I See You Again (Windham Hill/RMG)	3.79	3.77	68%	14%	3.82	3.60	3.88		
3 DOORS DOWN Here Without You (Republic/Universal)	3.78	3.80	96%	42%	3.78	3.66	3.83		
KIMBERLEY LOCKE 8th World Wonder (Curb)	3.76	3.68	89%	32%	3.72	3.66	3.75		
MERCYME Here With Me (INO/Curb)	3.76	3.64	77%	24%	3.77	3.81	3.76		
EVANESCENCE My Immortal (Wind-up)	3.72	-	87%	38%	3.71	3.53	3.78		
L. RIMES f/R. KEATING Last Thing Dn My Mind (Curb)	3.71	3.60	59%	<b>9</b> %	3.66	3.56	3.69		
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3.70	3.70	94%	40%	3.70	3.88	3.64		
LIONEL RICHIE Just For You (Island/IDJMG)	3.70	3.68	85%	24%	3.72	3.45	3.80		
CELINE DION You And I (Epic)	3.70	3.72	78%	20%	3.67	3.59	3.69		
MARTINA MCBRIDE This One's For The Girls (RCA)	3.69	3.63	94%	37%	3.67	3.50	3.73		
SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	3.61	3.61	87%	31%	3.66	3.44	3.73		
SEAL Love's Divine (Warner Bros.)	3.59	3.54	89%	32%	3.58	3.48	3.62		
MICHAEL MCDONALD Ain't No Mountain (Motown)	3.42	3.35	95%	47%	3.38	3.18	3.45		
DIDO White Flag (Arista/RMG)	3.32	3.46	96%	55%	3.19	3.12	3.22		
SHERYL CROW The First Cut Is (A&M/Interscope)	3.24	3.19	99%	61%	3.08	2.86	3.16		
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	3.17	3.10	98%	61%	3.18	3.02	3.24		

Total sample size is 270 respondents. Total average tavorability estimates are based on a scale of 1-6. [1-distike very much, 5-e like very much, 1-bit familiarity presents the percentage of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the formal/music preference. RateTheMusic.com results are not meant to replace callour research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Nehworks. Radio Networks.

Report	ers								
NYJB/Albany, NY* 17: Kevie Calation 18: Chaid O'Hare to Adds	ICILT/Boise, ID* POMID: Tokin Julines No Adds	KKBA/Corpus Christi, TX* PD: Audrey Halton RAY GWRLES VELTON JOHN	WKTK/Gainesville, FL* PANE: Les Mound DARYL HALL SEAL CHRESTME MCME	WTFM/Johnson City* PC: Mark McCinney ALICA KEYS MIGEL	WLRO/Melbourne, FL* Off San Halday PC: Nichol Law API: Randy Margan	WWDE/Nortalk, VA* PC: Due Lendes MD: Jolt Manaes No Adds	ICRND/Reno, NV* PONIE: Dan Fritz C.Ay AIKEN HENSDING MATALE GRANT CHENE	KISC/Spokane, WA* PB: Relect Harder MB: Dave Marcel No Adds	KOOV/Tyler, TX PI: Dave Mentiond MD: Rhonds Params 7 MARCON 5
I <mark>MGA/Albuquerque</mark> , NM* NPD: Kris Abrans PD: Album Alwood SEAL	WNUX/Boston, MA* PC: Den Kelley ATD: Candy O'Terry MD: Mad: Lawrenco No Adds WEBE/Bridgeport. CT*	KVIL/Dallas, TX* OMPO: Rari Jahason ALICA KEYS WLQT/Dayton, OH* POMID: Sandy Calling Ho Adds	CHARSTINE MUVAE KATRINA CARLSON WLHT/Grand Rapids, MI* PD: Dim Carson ALICA KEYS	WKYE/Johnstown, PA PC.leck Nicheels ND: Brise Wells VELLY CLARSON WOLR/Kalamazoo, Mi	ME: Mady Lony 3 MENSCORE UNITALE GRANT 1 DARY, HALL ALCIA KEYS WRVR/Memphis, TN * OMPC: Jury Data	KMGL/Oldahoma City, OK* PD: Jel Casch APDHID: Stave O'Brian CLAY AKEN KEFM/Omaha, NE*	WTVR/Richmond, VA* PD: bill Cabil MD: full Same MATRINA CARLSON WSLQ/Reanoke, VA*	ICXL Y/Spokane, WA* Oli: Brew Richaels POMID: Base Tyler DARISTINE MCARE SERA KATRIMA CARLSON	WLZW/Utica, NY Bit Ten Jacobson PD: Polar Nampleon ND: Nork Nichards RAY CHARLES KELTON JOHN
VLEV/Allentown, PA* DAID: Dave Report PD: Kristy O'Brien ANGEL HALL & DATES	PD: Cort Hanson MD: Danny Lyons No Adds W.JYE/Berffailo. NY*	KOSI/Deriver, CO* PC: Dove Dillion ND: Strow Remillion CLAY ANCEN	WOOO/Grand Rapids, MI* PD: Jake Patrick No Adds	OM/PC: Kan Langhase APGANIC: Inten Workz 1 SERA 3 ANGEL 1 HALL & CATES 1 ELTON JOHN	WD: Tem "Extense" Britan CriftsE WINGC/Middlesex, NJ* PDMD: Tim Tott No Ada	OR: Milds Balan PD: Milds Balan 4 LOS LONELY BOYS SEAL	PD: Don Morrison MD: Dick Daniels No Adds WRMM/Rochester, NY *	WMAS/Springfield, MA* PD: Paul Cannon MD: Reb Anthony No Adds	WEAT/W. Paim Beach, FL* POND: Nick Shockley No Adds WASH/Washington, OC* P0: Nill Hess
YMG/Anchorage, AK Mc Mark Murphy DAUC: Dave Flavia o Adds	GMPD: Jue Calle APD: Mile McDasen KATBING CARSON WHIBC/Canton, OH * DMPD: Terry Simmons	KLTI/Des Moines, IA* POND: Tim White No Adds WMGC/Detroit, MI* Ott. Jim Hanger	WMAG/Greensboro, NC* PD: Scall Kalla No Adds WMYI/Greenville, SC* Oli: Scall Jahasan	KSRC/Kansas City, MO* MD-Janne Ashley No Adds	WLTO/Milwaekce, WI* PD: Juli Lyes APD: Dave Minade DARY, HALL	KLTQ/Ornaha, NE* Off: Mush Todd PD: Mby Shows No Adds WMGF/Orlando, FL*	DMAYD: Anim Michael APENNE: Towen Taylor 7 KATRIANA CARLSON WGFB/Rockford, HL PSAND: Doug Taxiels	KGBX/Springfield, MO 04/76: Proi Kelfy APOMB: Dave Roberts 13 DDO KEZK/St. Louis, MO*	No Adds WHUD/Westchester, NY* BRITO, Bover, Felicie APARDS, Non Felicie Schwarzs
WLTM/Atlanta, GA* M/PD: Loois Kaples M/DMD: Shee Gass	KUAT/Cedar Rapids, 1A MDAT/Cedar Rapids, 1A MPC bid Station	Off: Jan Harper PD: Lan Bernet MD: Jan Ray No Adde WINIC/Detroit, MI* PARE Derro Davis	PDAID: Grap McKaney No Adds WSPA/Greenville, SC* PDAID: stills McKane	KUDL/Kansas City, MO* PDAID: Then McBleby NEWSONG MNTALE GRWT WJXB/Knoxville, TN*	WLTE/Minneapolis, MN* PD: Phi Wimn No Adda	OBI: Caris Xampmolor PO/NEC Kon Payso APO: Broada Mathemas No Adds	No Adds KGBY/Sacramento, CA* PC: Millo Bortai: No Adds	PD: Mark Edwards APD: The Landse CHRISTINE MCVE KJOY/Stockton, CA*	COUNTING CROWS KR88/Wichita, KS* 08/70: Lynan Janus APDAR: Bacana Mates
LOS LONELY BOYS CHEME WFPG/Atlantic City, NJ* T: Goy Guide	15 LDG LONELY BOYS 11 FAYTH HILL 9 LEANN RIMES 9 JOHN NAVYER 9 LUZ PHAR 8 WANESSA CARLTON 8 JOHN JANYER	Puter Developing APD: Thereto Loters SEAL WOOF/Dothan, AL PDMID: Loub Sempon 2: LEAN RUNES INCOMENTER	DAINE HALL CHRISTINE MCVIE SERA KATRINA CARLSON WRCH/Marthord, CT*	PD: Nillin Bakemen SEAL KTDY/Lafayetbe, LA* PD: C.J. Clusterit	WWXC/Mobile, AL* Off: 52 Corose 97: Bon Mason MC: Slary Book BRUCE HORKSBY	WMEZ/Pensacola, FL* P: Korie Policiae APD: Nichel Stuart ALCA KEYS WSWT/Peoria, IL	KYMX/Sacramento, CA* PD: Bryon Judzen MD: Dave Diamond No Adds KBEE/Salt Lake City, UT*	OR: Julia Carlottian POARD: Child Tangatan Man Brockadow Maarik Schultz Christine McVe Katrina Carlison	No Adds WMGS/Willces Barre, PA* PD: Stan Pullips MD: Jude Margae No Adds
N: Martene Ages KATRINA CARLSON VBBQ/Augusta, GA*	s JEWEL WSUY/Charleston, SC* Dit: Dob Michael MAME Scie Charge	2 LEANN RIMES IMOMAN REATING KTSIM/EL Pasco, TX * PD/MD: Buil Tale APD: Bail Calabana 2 BRUCE HONISBY	PC: Allan Comp MC: Jue Ham No Adds KRTR/Honolulu, H1*	APD: Dobble Ray ND: Store Wiley No Adds WFMK/Lanssing, MI* POMID: Chels Reynalds	INAUE: PLIPHISHY KJSN/Modesto, CA* POMID: Gary Michanis MATEL KATRINA CARLSON	OMPD: Randy Rundin 2 MARTINA MCBRIDE WBEB/Phitadetphia, PA* PR: Christ Carrier	PDAID: Resty Keys No Adds KSFI/Salt Lake City, UT*	WYYY/Syracuse, NY* Oli: Flich Lanker PD: Kally Reve APD: Home Mason MD: John Smith No Adds	WJBR/Wilmington, OE* PD: Michael Walte MD: Catary Mill 5 LOS LONELY BOYS CLAY ANCEN
DAND: Blave Charry 3 LOS LONELY BOYS (KMJ/Austin, TX* 17: Alex O'linal	CARISTINE MC/HE KATHINA GARLSOM WDEF/Charthenooga, TN * DM/PC Damy Hevend A/DC Pall Sandes 30: Hybe Daniels	WXXXC/Erie, PA PD: Res Afen 1 CORPS 1 JAMAY BUFFETT 1 SERA	OMPC: Wayne Maria No Adds KSSK/Honokulu, H1* PDAID: Paul Wilson APC: Case Michaels	2 CHRISTINE MCME KATRINA CARLSON KMZQ/Las Vegas, NV* PDMMIC: Chilp Pomers	WOBM/Monmouth, NJ* PD: Stress Articles all: Bran Meen ALCA JEYS	No Adds ICES2/Phoenitx, AZ* PC: Shown Heaty AFIAND: South Evely 5: LOS LOBELY BOYS	PD: Oain Craig APD: Dain Keisan MD: Brinn deGeet No Adds KQXT/San Antonio, TX*	WWTX/Tampa, FL* Off: Jell Rapor APD: Bobby Fich ND: Konty Robit 13 JOHN MELLENCAMP	WGNL/Wilmington, NC Off: Pury States PD: Influe Factor WIC: Coale Theorem \$ SEETHER, WARY LEE
D: Shully Kaladi Daana KRALL ANGEL	MD: Rubin Banint 10 LOS LONELY BOYS WILIT/Chicago, iL* 04/97: bak Kasin MD: Sick Pictobia	WIKY/Evansville, IN POARD: Mark Balar KATRINA CARLSON	1 CHERE	No Adds KSNE/Las Vegas, NV * PC: Tam Cases MC: John Burry CHRISTINE MCVE	KELLY CLARKSON KWAV/Monterey, CA* PUND: Iterate Illusty PLANS DERSTINE MCVE	S LOS LONGY BUTS 3 JOSH GROBM WLTJ/Pittsburgh, PA* POMD: Canot Streams No Adds	PDAND: Ed Scarbarough APC: Jan Cantee J.FF. THANCINS SEAL LEANN RIMES VRCINAN KEATING	WRVF/Toledo, OH* Odi: Bill Michaels PD: Dee Geseallin No Adds	5 SHARE TROUT 5 MATCHECK TWENTY 5 BOWLING FOR SOUP WSRS/Worcester, MA*
(GFM/Bakersfield, CA* DMD: Chris Edwards o Adds (KDJ/Bakersfield, CA*	No Adds WRRM/Cincinnati, OH* PD: TJ Heltand MD: Tail Manto	KEZA/Fayatteville, AR PC: Jan Harvit AFDANE: CommitCalengit 4 LOS LONELY BOYS WCRZ/Flint, MI*	PTC Las Republic APE: Carls Calcowy INT: Baney Official KATRINA CARLSON WRSA/Huntsville, AL* PC: Jahn States	KOST/Los Angeles, CA* POMD: Status Schwatz JOSH GROBAN PHIL COLLINS	WWLW/Morgantown, WV	WSHH/Pittsburgh, PA* POAD: Res Autil No Adds	KBAY/San Francisco, CA* DMPD: Am Memby ACAMD: Inter Online AUCA KEYS	KMXZ/Tucson, AZ* PD: baday facb APDAND: Lastie Lois No Adds	PDAND: Two Hull AUCA NEVS WARM/York, PA* PDAND: Red Stan CAY ANSEN
DATE: How MIChael DATE: How MIChael DATE: How MIChael DATE: How MIChael DATE: How MIChael DATE: How MIChael BURKE ROMEY KATESINA CARLSON	No Adds WDOW/Cleveland, OH* PD: Scell Miller MD: Tei Kavatati SEAL	OBL/FIC: Jay Padeid: APD/ADD: George Bicinity/E DARYL HALL ALICIA KEYS	MD: Nub Chulonit BRUCE HORISBY JOSH GROBAN SERA WTPI/Indianapotis, IN*	WPEZ/Macon, GA Otto Jan Silvers PDME: Resk Brigmand 6 John Mayer	2 KYLE COOK 2 SARWH PIERCE WALK/Nassau, NY*	WHOM/Portland, ME DMPD: Tem Meere No Adds KKCW/Portland, OR*	KSBL/Santa Barbara, CA OM/PD: Keith Rayer APDAND: Kancy Newcomer No Adds KLSY/Seattle, WA*	POWERED BY	CONT NUMER
/BBE/Baton Rouge, LA* WTC: Mit January 1900: Michael Santary 1 Divis ISALL FATTSA	KELLY CLANKSON CHRISTINE MCVIE KATRINA CARLSON KKLL/Colorado Springs, CO* ONE Des Schaeller	WAFY/Frederick, MD 0M/95: Rob Marmot MD: Nace Richards 7: CLAY AIKEN KSOF/Fresso, CA*	OMPT: Cary Horses APC: Policy Anthene MD: Share Cargor 4 AFT TRANSOS 4 AFT TRANSOS	WMGN/Madison, WI* P0: Pol 0 TheiP MC: Anny Ashedl No Adds	WILLIY/Nassau, NY* PC: Bill Educards MC: Lolif Tate	DBMPD: Tony Coles IIID: Atan Lawron No Adds WMML1/Prowinkence, R1*	PD: ONI West ND: Daria Thomas No Adds KRWM/Seattle, WA*	MEDIABASE	
NEWSONG WAATALIE GRAAM /MJY/Biloxi, MS* NPD: Walter Brown Adds	WTC Det By No Adds WTCB/Columbia, SC* Phttp://www.bases 1 AUCA APYS	ONUPD: E. Curts Johnson MD: Xriston Kalloy 1 LOS LONELY BOYS KTRRVFL: Collins, CO*	3 JOHN MELLENCAMP WYXEB/Indianapolis, IN * OldPD: Govid Edgar APDARD: Jun Canane No Adds	WZID/Manchester, NH OM/9: bob Brassa 4 PHL COLLINS 2 JESSICA SIMPSON	3 KANBERLEY LOKE RELLY CLANISON MARCON 5 WLMG/New Orleans, LA*	PD: Toury Bristol APD/NIC: Devey Merris No Adds WRAL/Ralesigh, NC*	PD: Gary Notan MD: Laws Dase No Adds KVKI/Shreveport, LA*	*Monitored Repo 140 Total Report	
/YSF/Birmingham, AL* 2: Chip Arledge 70,000: Yolwele Vising	1 ALCANEYS 1 CHRISTWE MCVIE WSNY/Columbus, OH* PD: Check Knight MD: Naki Bingaman	OMPD: Nork Collaption No Adds WAJUFL Wayne, IN* PD: Bark Richards	No Ales WJIKK/Jackson, MS* PDAB: Dove Bactionite PVARSCENCE BRUCE HOMISTY	KVLY/McAilen, TX* Pic Aise Duran APD/Mic bin Minajaran DAWK HALL DAWK RAAL	PD: Andy Hett APD/MD: Save Sater No Adds WL.TW/New York, NY*	Olit, Jan Kally ND: Jan Kally No Adds WRSN/Raljeigh, NC*	One day Mickay PEAD: Baykante Huffman DAYY: HALL KATRINA CARLSON WNSN/South Bend, IN	119 Total Monito	
Adds	NO Adds	MD: Nich Parter JAAME CULLUM	CHRISTINE MCVIE KATRINA CARLSON	CHRISTINE MOVE Katring Carlson	PD: Jim Piyan MD: Morgan Pree No Adds	PD/NID: Brian Taylör CLAY AIKEN CHERIE	Plattic an Relation 7 HOOBASTANK	21 Total Indicato	r

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R	R	AC TOP 30			poweri MEDIA	
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	0	MARDDN 5 This Love (Octonel.//RMG)	377	+18	17	10/0
1	2 +	CELINE DION You And ! (Epic)	360	-10	12	8/0
29	3	LIONEL RICHIE Just For You (Island/IDJMG)	344	-15	20	11/0
4	4	GEORGE MICHAEL Amazing (Epic)	341	.7	12	8/1
5	5	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	322	-1	20	12/0
7	-	ALANIS MDRISSETTE Everything (Maverick/Reprise)	304	+17	19	7/0
6	7	SEAL Love's Divine (Warner Bros.)	287	-10	20	11/0
11	8+	SARAH HARMER Almost (Zoe/Rounder)	240	+10	18	8/0
9	-	SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	237	-9	8	4/0
13	- 🛈 +	JACKSOUL Shady Day (Vik/BMG Music Canada)	232	+12	4	8/1
8	11 +	S. TWAIN It Only Hurts When (Mercury/IDJMG)	231	·20	20	14/0
12	12	LOS LONELY BOYS Heaven (Or/Epic)	225	+ 3	6	4/1
10	3	CORRS Summer Sunshine (Atlantic)	223	-9	12	7/1
15	• 🚯 🕈	RON SEXSMITH Whatever It Takes (Nettwerk)	219	+2	18	8/0
22	- ( <b>b</b> +	SARAH MCLACHLAN World On Fire (Arista/RMG)	218	+41	3	5/0
14	16 🜩	SHAYE Beauty (EMI Music Canada)	211	-8	4	7/0
16	17	MARTINA MCBRIDE This One's For The Girls (RCA)	207	-8	20	10/0
18	18	DELTA GOODREM Born To Try (Sony Music Australia)	190	+1	6	3/0
2	19	S. CROW The First Cut Is The Deepest (A&M/Interscope)	189	- +Ě	<b>20</b>	15/0
20	20 🔶	DIANA KRALL Narrow Daylight (GRP/VMG)	182	0	19	7/0
19	21	M. MCDONALD Ain't No Mountain High Enough (Motown)	179	10	-26	9/0
27	22	EVANESCENCE My Immortal (Wind-up)	175	+33	16	7/1
23	23	3 DOORS DOWN Here Without You (Republic/Universal)	173	+3	20	11/1
26	24	UNCLE KRACKER fjDOBIE GRAY Drift Away (Lava)	159	+5	20	11/0
1	25 🌩	SARAH MCLACHLAN Stupid (Arista/RMG)	159	- 34	<20	13/0
24	26	HOOBASTANK The Reason (Island/IDJMG)	148	-12	5	4/0
	27 •	SARAH MCLACHLAN Fallen (Arista/RMG)	137	+14	13	<b>8</b>  0
28	28 🕈	JACKSOUL Still Believe In Love (Vik/BMG Music Canada)	135	-1	20	13/0
29 🔨	* 29	SIMPLY RED Sunrise (simplyred.com/Red lnk)	133	0	17	7/0
25	30	DIDO Don't Leave Home (Arista/RMG)	130	·26	17	3/0

22 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. I indicates Cancon. © 2004, R&R, Inc.



artista tivity

#### ARTIST: Hall & Oates LABEL: U-Watch

By JIMI JAMM, PD, WBWZ (Star 93.3)/Hudson Valley, NY & Clear Channel Dir./Cluster Programming, Hudson Valley

It was the fall of 1984 when I first got hooked on rock 'n' soul. I came home from high school and turned on MTV, as many teens did and that was when I first

saw the video for "Out of Touch" by Hall & Oates. That song and video made we want to be a pop singer, and becoming a fan turned me on to the music business, a brief singing career and, eventually, radio.

It's safe to say that Hall & Oates helped me chart my career path, and for that I am forever grateful. In some ways I feel obligated to tell their story.

because, despite all their success, it seems they don't get all the credit they truly deserve.

Their numbers speak for themselves: 27 Top 40 hits, 16 in the top 10, and eight No. 1 songs. They have sold more than 60 million alhums worldwide. Then there was Live Aid, the concert for the Statue of Liberty and the reopening of the Apollo theatre with The Temptations.

Now, 30-plus years into their career, the duo is saturating the AC chart the way they used to the pop charts. With Our Kind of Soul, a new CD of classic soul covers coming Oct. 26, and a tour with Michael McDonald underway, Darryl Hall took some time to reflect on his career and the AC format.

JJ: You've had an incredible run at AC, with four hits off the Do It for Love CD; the sample of "I Can't Go for That" on Simply Red's "Sunrise"; and the Celine Dion song you co-wrote, "Have You Ever Been In Love?" I don't think people realize how tough it is to last more than 30 years in this business and still be viable. Do you take time to enjoy that, or do you not think about it?



Jimi Jamm

DH: I'm certainly not taking time to enjoy it! As usual, when things are hot, we're very busy between touring and recording. It never stops. The song "Do It for Love" is real - if you're go-

ing to work as hard as we work, you'd better like what you do. JJ: Is the pressure to turn out successful product different than it was in the '80s?

DH: Yes, because we're not trying to be pop stars. We know what our market is. In the '80s we were pop stars. It just happened that way; it wasn't a conscious thing. I never really

thought of the pressure of writing a hit, I just did what I did. Although we're primarily AC artists, we enjoy and have always seen wide demographics in our audience, especially in concert.

JJ: Describe what it felt like being inducted in the Songwriters Hall of Fame recently.

DH: The company that I'm in is amazing, and you can see the generational continuum of great writers. On one side you have Neil Sedaka, who is 70 and still sings like he's 20, and on the other you have a guy like Roh Thomas, whom I got to meet. I found out we have mutual admiration for each other's work. I'm glad to be part of that timeless continuum.

JJ: The forthcoming CD Our Kind of Soul is a surprising turn, considering all the great original music you and John have turned out. What made you decide to release these classic soul covers?

DH: For years I've been thinking about doing this. My whole idea was to mix and match. There are some new songs on the CD, as well. I wanted to do some of my favorite songs, show them for the timeless pieces that they are and

reconstruct them as if I had written them. I picked songs for their lyrical relevance as well as their quality. We even changed lyrics in some cases. When you hear this record, you'll obviously recognize these songs, but it will sound like we wrote them.

JJ: Hall & Oates have been charting at AC since the '70s. How has that format evolved in your eyes?

DH: I think part of our resurgence is that AC has changed. When it first came, it was identified with being middle-of-theroad and conservative. It came out of a perceived generation gap in the late '60s and early '70s between youth culture and adult culture.

That line has been blurred. There is kid music and adult music, but we all like the same music. Older audiences have been through all the changes, so they appreciate good music, wherever it comes from. That's why I think AC is such a vital format, and it has more of an edge than it used to

JJ: In 1997 I got to see you in concert in Detroit. After the show I thanked you for still being out there and doing what you do. You sort of smiled and said, "We'll never stop." Do you still feel that way?

DH: Yeah. As long as I can do it, I'm gonna do it. I love it, man. The only thing I ever wanted to do in life was singing and playing, and I don't see any reason to stop.

One listen to what's coming on the new CD will tell you that Darryl Hall and John Gates can't and won't slow down. The first single from Our Kind of Soul, "I'll Be Around," goes for adds Aug. 30.



# Thank You, Radio! Applauding 65 Years of Community Service The name, March of Dimes, was originated by Eddie Cantor on his radio show in 1937

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		• August 27, 2004						- MEDIABAS
st Ek	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added*
	1	HOOBASTANK The Reason (Island/IDJMG)	3874	-49	268499	27	95/1	www.rradds.com
2	2	LOS LONELY BOYS Heaven (Or/Epic)	3674	-82	242001	23	94/0	ARTIST TITLE LABEL(S) ADD
	3	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	3491	-3	231952	16	96/1	JOHN MAYER Daughters (Aware/Columbia) 20
	4	MAROON 5 This Love (Octone/J/RMG)	3201	-109	233559	33	94/0	DIDD Sand In My Shoes (Arista/RMG) 18
	5	MAROON 5 She Will Be Loved (Octone/J/RMG)	2848	+243	187409	9	92/1	LOS LONELY BOYS More Than Love ( <i>Or/Epic</i> ) 16 AVRIL LAVIGNE My Happy Ending ( <i>Arista/RMG</i> ) 11
	6	3 OOORS OOWN Away From The Sun (Republic/Universal)	2753	+108	155501	28	78/1	AVRIL LAVIGNE My Happy Ending (Arista/RMG) 11 RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) 11
	7	FINGER ELEVEN One Thing (Wind-up)	2550	+181	160762	16	86/5	KELLY CLARKSON Breakaway (Hollywood)
	8	SWITCHFOOT Meant To Live (Red Ink/Columbia)	2489	-76	138622	21	81/0	ASHLEE SIMPSON Pieces Of Me (Geffen)
	9	GAVIN DEGRAW I Opn't Want To Be (J/RMG)	2308	+84	131038	23	81/1	SEETHER f/AMY LEE Broken (Wind-up)
	10	311 Love Song (Maverick/Volcano/Zomba)	2163	-49	124167	19	77/0	
	Ũ	ASHLEE SIMPSON Pieces Of Me (Geffen)	1938	+462	138892	4	75/8	Most
	12	NICKELBACK Someday (Roadrunner/IDJMG)	1912	-49	155667	48	76/0	Increased Plays
	13	TRAIN Ordinary (Columbia)	1893	+69	88989	12	76/1	TOTAL
	14	EVANESCENCE My Immortal (Wind-up)	1630	-73	117170	39	83/0	ARTIST TITLE LABEL(S) PLAY INCREAS
	15	NICKELBACK Feelin' Way Too Oamn Good (Roadrunner/IDJMG)	1604	+91	73739	12	71/2	ASHLEE SIMPSON Pieces Of Me (Geffen) +46
	16	SHERYL CROW Light In Your Eyes (A&M/Interscope)	1341	·230	82770	17	69/0	JOHN MAYER Daughters (Aware/Columbia) +26 MAROON 5 She Will Be Loved (Octone/J/RMG) +24
	D	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	1280	+170	65424	5	70/11	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) +19
	18	CALLING Our Lives (RCA/RMG)	1097	-179	58660	20	63/0	FINGER ELEVEN One Thing (Wind-up) +18
	19	SARAH MCLACHLAN World On Fire (Arista/RMG)	1010	+174	51844	5	61/5	SARAH MCLACHLAN World On Fire (Arista/RMG) +17
	20	RICHARD MARX When You're Gone (Manhattan/EMC)	910	+56	44280	11	52/0	AVRIL LAVIGNE My Happy Ending (Arista/RMG) + 17
	2	AVION Seven Days Without You (Columbia)	863	+55	31715	12	43/3	RYAN CABRERA On The Way Oown (E.V.L.A./Atientic) +15 SEETHER f/AMY LEE Broken (Wind-uo) +15
	22	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	859	+198	35738	4	47/7	KELLY CLARKSON Breakaway (Hollywood) +14
	23	SCISSOR SISTERS Take Your Mama (Universal)	725	+81	29988	10	39/1	
	24	RYAN CABRERA On The Way Oown (E.V.L.A./Atlantic)	612	+157	26465	4	45/10	
	25	SEETHER (AMY LEE Broken (Wind-up)	608	+154	24955	6	41/8	New&Active
	26	KELLY CLARKSON Breakaway (Hollywood)	596	+146	36696	3	39/9	BONNIE MCKEE Somebody (Reprise)
	ð	FIVE FOR FIGHTING The Devil In The Wishing Well (Jane Says) (Aware/Columbia)	558	+102	16152	3	45/5	Total Plays: 251, Total Stations: 24, Adds: 1
	28	MARTINA MCBRIDE This One's For The Girls (RCA)	498	+11	32771	11	22/2	INGRAM HILL Will I Ever Make It Home (Hollywood) Total Plays: 239, Total Stations: 22, Adds: 4
	29	HOWIE DAY Collide (Epic)	483	+132	19083	2	27/3	K. CHESNEY f/U. KRACKER When The Sun Goes Down (BNA)
	Ō	ALANIS MORISSETTE Eight Easy Steps (Maverick/Reprise)	432	+138	13049	2	39/6	Total Plays: 225, Total Stations: 10, Adds: 1
	ð	KILLERS Somebody Told Me (Island/ID.IMG)	401	+102	11036	2	28/5	JEM They (ATO/RCA/RMG) Total Plays: 211, Total Stations: 13, Adds: 2
	32	DIANA ANAID Last Thing (Five Crowns Music)	365	+55	10928	3	25/5	TEARS FOR FEARS Call Me Mellow (Universal Music Entertainment)
	33	JOHN MAYER Oaughters (Aware/Columbia)	358	+262	22327	1	38/20	Total Plays: 205, Total Stations: 24, Adds: 2
	34	BLINK-182   Miss You (Geffen)	344	-40	17768	15	8/0	SWITCHFOOT Care You To Move <i>(Red Ink/Columbia)</i> Total Plays: 148, Total Stations: 10, Adds: 4
	35	YELLOWCARO Ocean Avenue (Capitol)	325	-123	11409	8	19/0	DAVE MATTHEWS Oh (RCA/RMG)
	36	UNCLE KRACKER Rescue (Lava)	303	-119	19139	14	25/0	Total Plays: 147, Total Stations: 10, Adds: 0
	37	PAT MCGEE BANO Beautiful Ways (Warner Bros.)	300	-11	18822	6	13/0	SEAL Get It Together <i>(Warner Bros.)</i> Total Plays: 143, Total Stations: 16, Adds: 2
	38	MERCYME Here With Me (INO/Curb)	296	-22	15466	7	13/1	LENNY KRAVITZ Lady (Virgin)
	œ	TOBY LIGHTMAN Real Love <i>(Lava)</i>	284	+3	12115	4	20/2	Total Plays: 68, Total Stations: 11, Adds: 7

97 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persors used herein with permission from the Arbitron Company. (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Debut>

**4**D

JOJO Leave (Get Out) (BlackGround/Universal)

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

LOS LONELY BOYS More Than Love (Dr/Enic)

Total Plays: 41, Total Stations: 16, Adds: 16

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			est Tes k Endi			Song	s 12 4
Artist Tille (Label)	тw	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.37	4.38	96%	15%	4.38	4.41	4.32
COUNTING CROWS Accidentally (DreamWorks/Geffen)	4.13	4.25	93%	18%	4.18	4.22	4.07
MAROON 5 This Love (Octone/J/RMG)	4.10	4.28	99%	48%	4.17	4.17	4.15
GAVIN DEGRAW ! Don't Want To Be (J/RMG)	4.08	4.05	85%	15%	4.07	4.10	4.00
SWITCHFOOT Meant To Live (Red Ink/Columbia)	4.03	4.17	95%	34%	3.89	3.92	3.81
CALLING Our Lives (RCA/RMG)	4.02	4.14	87%	16%	3.95	3.97	3.89
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	4.00	-	51%	6%	3.93	3.97	3.82
FINGER ELEVEN One Thing (Wind-up)	3.97	4.13	88%	21%	3.94	3.82	4.21
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	3.96	3.93	92%	19%	3.92	3.96	3.82
HOOBASTANK The Reason (Island/IDJMG)	3.94	4.12	100%	54%	3.93	3.91	3.97
YELLOWCARD Ocean Avenue (Capitol)	3.93	3.87	87%	24%	3.81	3.91	3.56
TRAIN Ordinary (Columbia)	3.91	4.01	79%	12%	3.81	3.79	3.85
BLINK-182   Miss You (Geffen)	3.88	3.88	90%	28%	3.74	3.79	3.61
SARAH MCLACHLAN World On Fire (Arista/RMG)	3.84	3.93	50%	9%	3.99	4.06	3.87
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3.83	3.92	95%	39%	3.77	3.75	3.82
3 DOORS OOWN Away From The Sun (Republic/Universal)	3.80	3.96	94%	36%	3.89	3.89	3.90
EVANESCENCE My Immortal (Wind-up)	3.79	3.90	100%	59%	3.88	3.87	3.90
NICKELBACK Someday (Roadrunner/IDJMG)	3.69	3.97	99%	56%	3.69	3.63	3.82
LOS LONELY BOYS Heaven (Or/Epic)	3.67	3.78	97%	40%	3.59	3.55	3.68
ASHLEE SIMPSON Pieces Of Me (Geffen)	3.67	_	91%	28%	3.70	3.74	3.61
311 Love Song (Maverick/Volcano/Zomba)	3.65	3.75	86%	27%	3.63	3.74	3.39
NICKELBACK Feelin' Way Too (Roadrunner/IOJMG)	3.63	3.80	86%	27%	3.64	3.66	3.60
ALANIS MORISSETTE Everything (Maverick/Reprise)	3.62	3.58	87%	29%	3.67	3.63	3.76
SHERYL CROW Light In Your Eyes (A&M/Interscope)	3.48	3.62	79%	25%	3.39	3.42	3.31
RICHARD MARX When You're Gone (Manhattan/EMC)	3.48	3.60	52%	12%	3.40	3.45	3.33
MARTINA MCBRIDE This One's For The Girls (RCA)	3.47	3.57	78%	28%	3.40	3.34	3.52
UNCLE KRACKER Rescue (Lava)	3.12	3.22	67%	25%	3.15	3.08	3.29
SCISSOR SISTERS Take Your Mama (Universal)	3.04	3.30	54%	21%	3.05	3.07	3.00

#### Reporters

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WKDD/Akron, CH* Off Land Krown 6 Settier (Any Lee 5 Nelly Clankson Howe Day	WEZF/Burlington* Off: Sarve Contier PD: Gale Permetee APD: Bole Cody ND: Jouniter Fazz No Adds	ICKPW/Corpus Christi, TX* CBI: Scott Hell 470: Diad Wells 43: 3 DOORS DOWN 40: COUNTING PROWS 39: GAWW DEBRAW	WMEE/Ft. Wayne, IN* PD: Mark Evans MD: Chris Cage ASHLEE SIMPSON WWTD/Grand Banids. MI*	KYSR/Los Angeles, CA* PC: Append Partie APORTE: Chris Punk JOHE MAYER LOS LORELY BOYS ALAMES MORSBETTE	WPTE/Nortolk, VA* PD: Strue Mickey APD/MIL: Josep 12 Ryan Cabrena 10 Sanah McCachlan	KRSI/Partiand, OR* PD: Dan Parajahi Htt: Stimpton 28 KELLY CLARSON 28 KELLY CLARSON 28 KELLY CLARSON 28 KELLY CLARSON 20 KELPS PYAN CABRERA DDO	KEZR/San Jose, CA* OM/PD: Jim Investor APOABE: Nichoal Ratinez DIDO LOS LORELY BOYS DURAN DURAN	ICEYW/Tri-Cities, WA POMID: Paul Drate 15 Avron 15 Scisson Sisters KS7R/Turcen A7*	WRME/W. Paim Beach, Fi PD: Cors Stablet APD/ADC: Amy Neverro Ho Adds WBDX/Alfashington, DC*
WRVE/Albany, NY* 40: Randy McCarten 490: Kaván Rush 40: Tred Hutse to Ados	WCOD/Cape Cod, MA OH/70: Group Cassidy NC: Davy Park 27 GAVIN DEGNAV	30 FRIGER ELEVEN 34 MARON'S Note: See www.radicandrocards for complete fat. 61 TE & company Chalati, TV 1	WVTUGrand Rapids, Mt* Oli: Duog Mertigenery PD: Mart Ferrie APDAID: Ken Evens ASHLEE SIMPSON	W70MA/Louisville, KY* PD: George Lindson MD: Eaten Elder 2 Keiner Chesney Kuncle Kracker	KYIS/Oklahoma City, OK* OM/PD: Chris Balter MD: Remine Reminez 16: DURMI DURAW SCOTT STAPP	DIDO WBWZ/Pomphicrepsie, NY DMPC- Joint Scient IIID: Michaele Cation 4 (1024RD MARX)	KillHX/Santa Rosa, CA* PD: Brandon Batter 1 LOS LONELY BOYS SEETHER WMY LEE	KSZR/Tucson, AZ* ON: Hard Crown PD/MC: Chandles 1 BOWLING FOR SOUP SEAL	WROX/Washington, DC* DM/PD: Kenny Kieg MD: Carel Parker No Adds WW/ZZ/Washington, DC*
PEK/Albuquerque, MM* D: Tory Markero ID: Douya McClarkin 1 JOHN MAYER DIDO	18 SWITCHFOOT 6 PHICER ELEVEN 3 BOWLING FOR SCUP WALC/Charleston, SC* PD: Invent Mickey	KLTE/Corpus Christi, TX* ONI/PO: Bort Clark JOHN MAYER DIDO LOS LONELY BOYS	WG2N/Greenshore, NC* Oth: Brian Douglas PD: Nickael Ryan ND: Nest Witton FVE FOR RearDing	JOHN MAYER LOS LORELY BOYS WMB2/Memphis, TN* OM/TD: Jamy Gaam MD: Tooy: "Krasper" Brittan	JCHI MAYER KCIKO/Omaha, NE* PD: Navia Dase MD: Inflany Husimas SWICHOOT	WSNE/Providence, RI* PD: Save Peck MD: Sary Trest No Adds	WZAT/Savannah, GA Oli: Pal Garnit NG: Mat Al Anton 5 Statut - Lines 5 Statut - Lines	ICTPT/Tuccom, A2* Offe: Tom Land PP: Core Dunkin MD: Lanks Loke 4 DURAN DURAN ASHLE: SIMPSON	WWZZ/Washington, DC* PD: Same Enclose Andras: Same Const 11 Lenwy KRAWITZ 2 ASHJE: SIMPSON RYAN CABRENA
EN DWWA ANNO VICSZ/Appleton, W1*	WCSD/Charleston, SC*	ICDINOL/Dallas, TX* PO: Pol Nichlaban NO: Lisa Thomas No Ades	WWY 7.4 Langerstown DNVPO: REF Alexander MC: July Patients No Adds	2 RYAN CABRERA KELLY CLARKSON	KSR7/Dmaka MF*	WRFY/Reading, PA* PDiate: Al Surie Microal HLL	S REACK EVEN PENS S REACK EVEN S JURIN # S CONSTANT MELAN S NUMBER	FINGER ÉLEVEN John Mayer	KCFBZ/Wichita, KS* PD: Barry Makay APD/ND: Samp Wykin Five FOR RG/ITING
<b>IVCS2/Appleton, W1*</b> M: Greg <b>Boll</b> D: Dayton Kane PD/ND: Brian Davis o Ados	Old: John Anthony PD: Unity Sant DIDO LOS LONELY BOYS AVRIAL LAVIGNE	WMMX/Dayton, 0H* PD: Jell Stevens MD: Shewn Vincent AVRIL LAVIGNE	WNNK/Harrisburg, PA* OM/PD: John O'Dea MD: Deavy Logan No Adds	WINC Alemphis, TN* PD: Chris Taylor ND: Yani SI. James No Adds	PD: Erk Johnson MD: Jerry Bolletta No Adds	FIVE FOR RIGHTING LENNY KRAWITZ R.E.M.	5 TERIOR SOLICO 5 CINTR UNTER PROLE 5 HELLY 5 HELATY DUFF	KCZS/TuksJ. OK* PD: Chane 50 IEVONCE 56 IEVONCE 56 IEVER MULIONCRIS & LIL'JON 36 IEVER MULIONCRIS & LIL'JON	WHESSA CARLTON WXL O/Wercester, MA* DM/PD: Jay Beau Joess APDARD: Hary Kalat 1 BOWLING FOR SDUP
PDCM/Attantic City, KJ* D: Brad Caroon D: Ginen Termer J. Loncer Politic JUDO Avrol, LAVIGNE R.E.M.	WILNO Charlotte PD-Immi Stamm Archart David James John MAYE BOWN MAYER BOWN MAYER SOUP	KALC/Denver, CO* PD: 8J Harrs APO/8D: Revin Koshe JAME CULLUM	WTICAtartions, CT* GM/97, Slove Salway APD/MD: Jaconse Janary 10 JOHN SAVER DIDD	WICTL/Milliorandoor, WI* ORE Rick Inschor PD: Bok Wather 7 SARMH MCLACHLAN 6 VELLY CLAVISON AVRIL LAVISON	WONCX/Ortamics, FL.* PD: Juli Combings IIIC: Laura Francis JOH MAYER LOS LONELY BOYS DAWN AMAD	KL CA/Reno, MV* Olit: DB Schutz PD: Bool Brutz MD: Consult Wray LBNON PARK LENOW KRAWTZ R.E.M.	KPLZ/BeeKin, WA* PD: Kent Prelige HD: Alex Prelige B: SWITCH/OOT 1 JOHN MAYER RYAN CAREPA	33 USHER MMA SKY RELLY CLARKSON RELLY ALICA REYS CHRISTINA MILAM JOLIO	1 BOWLING FOR SDUP DIDO LOS LONELY BOYS WMXY/Youngstown, CH* Off: Dan Rivers PD: Jeny Max MD: Mark French
NEW/Amotion, TX* : Denky Horpes : Clarky Context NORAAL JONES RYANI CARBERTA	WTNUX/Chicago, IL* POMD: Mary Ellen Kachinate 7 REM. LINCON PARK PRICER ELEVEN	KIMIN/Desiver, CO* PD: Byon Harroll APD/RD: Michael Gillers 31 MARTIMA MCBRIDE KSTZ/Des Moines, IA*	INGRAM HILL KOHNIX/Houston, TX* PD: Dedey Scott APDAND: Reck O'Bryan 1 DURAN DURAN	WWYX/Alikedukse, WI* DB: Briss Kolly PD: Tom Cloretum APD/ND: Mark Nichards No Adds	KBBY/Oznani, CA* OM: Gall Fusite PD: J. Love APD/ND: Darren McPeaks DIDO BOWLING FOR SOUP	ICHEV/Rene, NV* PD: Pattle Moreno MB: Jolf Cooper ODO MINOY SATTH JCHN MELIENCARP	ALANS MORISSETTE AVIIL, LAVISNE KBED/Skrovoport, LA* PO: Bary Restator SEETHER IAMY LEE	BLACK EYED PEAS	PD: Jerry Mac MD: Mark French No Adds
SEETHER WANY LEE L Y/Bakorsfield, CA* E.J. Tylor O Erik Fax D Forgel Duolor	JOHN MAYER RYAN CADRENA AVRIL LAVISIE TEARS FOR FEARS WICRO/Cincientati, OH*	PD: Jim Schoeler MD: Jimmy Wright BUIC OCTOBER JOJO WDVD/Detroit, MI*	WZZPI Andianapoblis, M* OwyPic Sout Salats APO: Earl John BD: Down Doctor FVE FOR PROVING LEWY NRAVITZ	KSTP/Minecapolis, MN* Offic Hore Laborie PD: Leger an Pack Arbonic Till Norm 25 LOS ONEV Boxs	ICPSU/Palm Springe, CA PD: Michael Shrm APDAVD: Date Million 31 AVM: LAVIGAE 20 MATCHEOX TWENTY	WVOR/Rischester, MY* PD: Deve Lafvels MD: Jen Brenzel ALANIS MORISSETTE	JOHN MAYER WHYYN/Springfield, MA* OM/PD: Pat McRay APD: flatt Groupsy RYAN CABFERA	POWERED MEDIA BA	
dido: Los lonely boys	WIGRO/Cincienati, OH* APD: Grove Collins Int: Brinn Douglas SETHER VARY LEE BOWLING FOR SOUP	PD: Greg Austern No Adds	USHIT MELLENCAMP BLACK EVED PEAS WATZ/Johnson City*	KOSO/Mindesto, CA* PD: Nax Miller	13 SHERYL CROW	KZZ(J/Sacramento, CA* PD: Ed: "Milder Ed" Lambert APO/ND: Todd Violette No Adds	AVRIL LANGNE KYKY/SI, Louis, MO* PD: Nark Edwards APD: Gree Hewilt	*Monitored Rep	
WNCX/Baltimore, MD* 1: Josh Modleck /MC: Steve Mosz Adds ILLIN/Rilloyi MS*	WVND//Cincinnati, OH* PO/ID: Seve Border No Adds	WKNX/Dothan, AL ONAME: Phil Thomas PE: Jain Houston 6 KELLY CLARKSON 5 SEETHER WANY LEE	PC. Law Patrix APDAND: tzzy Pasal 1 RYAN CARRENA 1 RELLY CLARISON SEELING LANY LEE	11 LUBON PARC 10 JOHN MAYER 8 SWITCHPOOT 2 DDO DUARA ANAD	WJLC/Pensacola, FL* PD: John Shant MC: Blate 3 RhCER ELEVEN JCHN MAYER	KONIK/Selt Lake City, UT* CALFO: Mike Writen APD/NO: Justin Riley 1 SMITCHFOOT	MD: Jon Rivers DIDO	August 27, 200	)4
LLIM/Bilozi, MS* : Jay Taylor : Ryn Cantry ASHLEE SIMPSON YDDY LIGHTRAM JOHN MAYER	WMVX/Cleveland, OH* PD: Dave Popovich MD: Jay Hudson SARAH MCLACHLAN	KSINEI Paso, TX* Diff: Courtery Noteen PDMD: Churs Elliett 3 LOS LONELLY BOYS 2 DID	KINDER/Las Vogas, NV* POMID: Clause Frage APD: Justin Chase 1 DURAN DURAN	WJLK/Monmouth, KJ* Olt/PD: Lee Resso MD: Debie Mazelta	WWWWCPhilipdeciphia PA* UMPO, Servy Definitional SPEMIA Jan France Incolorities Incolorities	KFMB/San Diego, CA* DBMPD: Tray Jakasa JCHN MAYER DURAN DURAN	WVRV/St. Louis, MO* PD: Marty Linck IND: Juit Dervice KOLLERS WWWW/Toledo, OH*	112 Total Rep	
DIDO MRV/Binghamton, NY L. Jun Free AMD: Booley D KillERS	WGAL/Cleveland, OH* PD: Altan Fee MD: Releases White LEMMY KRAVITZ	WOSMAF HILL WOSMAF avoiteville, NC* PD/MD: Chris Chaes No Adds	1 ALANIS MORISSETTE 1 BOWLING FOR SCUP WINDCL/Lexington, KY* PDAMC: Date Offician	KCDU/Montertsy, CA* PD/MC: Miles Stor JSM DAMA AMAD	KMXP/Phoenix, AZ* PD: Ros Price MC: John Principale	KELLY CLARKSON CONTVSan Diego, CA* PD: Duncon Payline MD: Mel Micking	WWWW/Toledo, OH* Olli: Tim Roberts PD: Steve Monsholl MIC: Jolf Wrister 2: FINGER ELEVEN WKEPK/Traverse City, MI	97 Total Monit 15 Total Indic	
ALLARS MORISSETTE ASHLEE SIMPSON BMCX/Boston, MA* : Jon Zellmer D/MD: India Multaney	KVULUColorado Springs, CO* PD/ND: AJ Carlisle ASHLEE SIMPSON	KAL2/Fresse, CA* DMAPD: E. Carlis Johnson MD: Claris Blood 12 LUNCO PARK	ALANS MORISSETTE	WICZU/New Orleans, LA* ON/PD: Nile Kapian APD: Dimena James MD: Stevie G	No Adda WZPT/Pittsburgh, PA* Ostre: Loan Clark APD: Joan Hartwall APD: Scall Ascander	AVRIL LAVIGNE KIDL/Sen Francisco, CA* CM/PD: Nictural Martin MD: James Salar	MD: Houtine Leigh ND: Houtine Leigh ND: Houtine Leigh N MATCHED TARKY 10 JASCH MIAZ 10 SATCHED COW	Did Not Repor Playlist Froze	
5 LENNY ICRAVITZ LOS LONELY BOYS	WBNS/Columbus, OH* Off: Deve Van Stens PD: Jan Bellanten MB: San Leighten	000 WWW/FL Myers, FL*	PC: Remark Com MD: Backy Regard DD0 LOS LONELY BOYS YANESSA CARETON	DURVII DURVII	ASHLEE SIMPSON	AVAIL LANGNE JOHN MELLENCAMP	10 SANTAGA KALIS SHOE 9 MATCHEOK TAKINTY 9 HAL FOR HOR TING HAL FOR HOR TING HAL FOR HOR TING KELIY SLAWKON	KEHK/Eugene KMXS/Anchor	e, OR age, AK
NTSS/Bullaio, NY* 10: See O'Neil 10: Reb Lucas Io Adds	19 SARAH MCLACHLAN 16 ANON IOLLERS JOHN MAYER	SEETINER HAMY LEE JOHN MAYER DIDO LOS LONELY BOYS	KBIG/Los Angeles, CA* Off: Jioni Kaya PD: Clatchi Danes APD: Robart Actor 2 KELLY CLANSON	WPL_When York, NY* ONE: Youn Caldy PD: Scott Stanmon MD: Tomy Manager 4 JOHO MAYER LOS LONELY BOYS	WMGX/Portland, ME PD: Raedi Kirshkaum APD/MD: Elban Minton No Adds	PD: Joint Past APDARD: Jayn HOWE DAY LENNY KRAVITZ	HEWE 327 LOB LOPELY BOYS	KRUZ/Santa E WDAQ/Danbu WMT/Cedar R	ry, CT

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	R. AD	HOT AC TOP 30			owere EDIAI	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON Chart	TOTAL STATIONS
1	0	COUNTING CROWS Accidentally (DreamWorks/Geffen)	650	+44	14	6/0
	0+	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	595	+47	9	5/0
2	0	HOOBASTANK The Reason (Island/IDJMG)	584	+29	20	11/0
4	0	TRAIN Ordinary (Columbia)	552	+18	10	7/0
6	6	MAROON 5 She Will Be Loved (Octone/J/RMG)	529	+74	6	4/0
11	0+	SARAH MCLACHLAN World On Fire (Arista/RMG)	451	+55	8	5/0
14	0	ASHLEE SIMPSON Pieces Of Me (Geffen)	448	+87	7	4/0
5	8	LOS LONELY BOYS Heaven (Or/Epic)	447	·10	14	4/0
*19	9 🕈	BRYAN ADAMS Open Road (Universal)	439	+112	3	6/0
8	1D	CALLING Dur Lives (RCA/RMG)	422	+4	17	7/0
-	≥_] <b>1</b>	GEORGE MICHAEL Amazing (Epic)	418	-11	19	8/0
9	12 +	NICKELBACK Feelin' Way (Roadronner/ID,MG)	408	+1	10	4/0
12	13	3 DOORS DOWN Away From The Sun (Republic/Universal)	374	-1	20	15/0
10	14	SHERYL CROW Light In Your Eyes (A&M/Interscope)	374	·29	14	5/0
20	15 🕈	STABILO Everybody (Virgin Music Canada)	348	+ 27	7	3/0
13	16 🕈	ALANIS MORISSETTE Everything (Maverick/Reprise)	341	-29	20	18/0
15	17	SEETHER f/AMY LEE Broken (Wind-up)	339	-12	11	5/0
18	18 🔶	FEFE DOBSON Don't Go (Girls & Boys) (Island/IDJMG)	329	-5	13	5/0
16	19	UNCLE KRACKER Rescue (Lava)	318	·23	11	4/0
23	20 🕈	DEFAULT All She Wrote (TVT)	316	+55	5	3/0
22	21	SWITCHFDOT Meant To Live (Red Ink/Columbia)	310	+23	6	4/0
17	22	MIS·TEEQ Scandalous (Reprise)	309	-28	10	3/0
21	23	MAROON 5 This Love (Dctone/J/RMG)	295	-23	20	18/0
24	24	CORRS Summer Sunshine (Atlantic)	264	+12	14	7/0
25	25 +	SOULDECISION Cadillac Dress (Independent)	250	+12	8	3/0
27	26	311 Love Song (Maverick/Volcano/Zomba)	240	+40	4	2/0
26	27 +	NELLY FURTADO Try (DreamWorks/Interscope)	230	+8	20	13/0
Debut>	28+	JACKSOUL Shady Day (Vik/BMG Music Canada)	218	+56	1	6/1
30	29	JOJO Leave (Get Out) (BlackGround/Universal)	218	+51	3	2/0
Debut>	30	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	211	+79	1	3/0

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. I functional stations are song song.

Smooth Jazz





# **Good Morning**, **Baghdad**

IT specialist in Iraq appreciates smooth jazz

KJCD (CD104.3)/Denver morning personality Kenny Cortes sent several CDs to listener Mark Ruberson, who, after serving three tours with Army Intelligence, became an IT contractor and was home on vacation from his assignment in Iraq. When Ruberson, 39, returned to Baghdad, he e-mailed a thank you to Cortes, which Cortes forwarded to me with the observation that the note was a reminder of how powerful smooth jazz music is.

I took the liberty of writing to Ruberson to learn more about him and his love of smooth jazz. Perhaps you've seen, as I have, TV footage of vast tents in Iraq filled with rows of computers on which U.S. troops

read and send e-mail so many soldiers, so few desktops. I know that members of the armed forces have a very serious job to do, so I never imagined that I'd receive the following reply from Ruberson a few days later.

"Hey, Carol, I love talking about smooth jazz! I Mark Ruberson am a contractor here in

Baghdad, and I am going to be heading to a place called Al Asad, which is west of Baghdad, soon.

'The hardest thing, besides leaving my family, was to leave my smooth jazz. Thanks to Kenny Cortes, I have four more CDs to listen to out here. CD104.3 is an awesome station, and when I got back on vacation, it was the first thing I turned on. It may sound silly, but it was like being with a very good friend who you have not seen for a long time.

"I just sat there and listened with a big smile on my face. It was odd for me to think that I used to just listen to this station, and I thought I enjoyed it then, but that was nothing compared to the way I felt when I heard that music after being here [in Iraq] for seven months.

"What was really nice was that my 11-year-old son, Kaimi, came

and just sat with me and listened to the music too. During a commercial he looked at me and said, 'You really missed your music, didn't you, Daddy?' He loves smooth jazz too. He was really funny, because we were listening to a song, and he said, 'That's Diana Krall.' I told him it wasn't, because it

wasn't her sound - not as much piano as her songs usually have. He said, 'Nope, I think it's Diana Krall.' He had a big smile when the announcer said it was Diana Krall."

#### **Acquired Taste**

Ruberson continues, "As far as Armed Forces Radio Network goes, I'm not sure what kind of taste they have, but they sure don't play smooth jazz, at least not that I have heard. I have gone so far as to buy a satellite radio, because the company told me that they have Smooth Jazz stations, but they don't. They have some decent music, but not what I love to hear.

"What I like the most is when people bring their friends over to listen who have never heard any smooth jazz before, and they really like it."

"I will say that there is a smooth jazz brotherhood. I met a sergeant major who everyone thought was really hard-nosed, and I heard him listening to the Jazzmasters. Automatically, we had a connection. He placed an order with me to pick up CDs for him while I was home on leave. Once guys here find out you like smooth jazz, word travels, and you have lots of people coming over to listen to music with you. A real bond builds, and you get to know people from all over the place.

"I used to just listen to this station. and I thought I enjoyed it then, but that was nothing compared to the way I felt when I heard that music after being here [in Iraq] for seven months."

"What I like most is when people bring their friends over to listen who have never heard any smooth jazz before, and they really like it. There is somethir.g about the people that kind of music draws; they are much more mellow and happy people. They tend also to be more educated, or at least we can have good conversations about all kinds of topics.

"When I was in the Sunni Triangle we were mortared quite a bit. Once we were getting hit, and a guy asked me if I ever got stressed. I was listening to Sade at the time, and I told him that it was impossible to get stressed while listening to her.

"I put on 'Is It a Crime' for him, and we sat and waited for the idi-

www.americanradiohistory.com



MORE CABERNET. PLEASE IT contractor Mark Ruberson (I), who says he has a number of "cool Iraqi friends," is seen here on the Army base in Taji, Iraq, chowing down with some Iraqi civilian construction workers.

ots to stop shooting at us. We were in a cement building at the time, so there was nothing really to worry about. It relaxed him a lot too. He said he was going to buy a copy of her CD when he got home.

"I can tell you some artists I am really enjoying right now: BWB, Brian Culbertson and Larry Carlton, just to name a few. My all-time favorites are Swing Out Sister, Sade, Spyro Gyra, Hiroshima, Kim Waters and Najee. Please don't think that is all - these are just the ones I could pop off the top of my head. I really love that style of music.

"Take care, and thank you very much for the thoughts and prayers!"

#### Enter Jazzman

Those who work in smooth jazz know the impact of the music. Still, I was pretty amazed by Ruberson's comments, which illustrate how deeply he understands SJ's benefits. I've been told that the military pipes heavy metal like Metallica and Iron Maiden into armored vehicles to help the guys keep it up - their courage, that is - under fire. What better way to come down from the stress of combat than by listening to (of all songs!) Sade's "Is It a Crime"? Please

My first impulse was to collect a few CDs and send them to Ruberson myself. Maybe, I thought, I'd ask stations with CD samplers to chip in two or three copies for him to give to his buddies. But then, as I turned the idea over in my imagination, I began to wonder what else the smooth jazz community might do to really support U.S. troops in Iraq.

I discussed it with KWJZ/Seattle PD Carol Handley, because the military has a massive presence in that market. She said that the station had received a lot of mail from listeners posted in Iraq, including a list of two three-song sets from a soldier and his buddy - who share jazz CDs and tapes in  $\ensuremath{\operatorname{Iraq}}$  — to be played during KWJZ's noontime "Listeners' Choice."

Handley added that one of KWJZ's sister stations relayed on-air messages between military personnel and their loved ones at home and "I put on 'Is It a Crime' for him. and we sat and waited for the idiots to stop shooting at us."

that it customized a Jim Brickman tune to include family messages the Iraq remix! Handley reminded me that SJ provides an oasis from stress and said that KWJZ would take part in a Smooth Jazz initiative to support our troops, on-air or off.

#### **Coalition Of The Willing**

Perhaps the Armed Forces Radio & Television Service would be willing to run hourlong blocks of SJ programming from stations in markets like Seattle, San Diego and others where there are military bases. I'll look into that and keep you posted here or in the SJ HotFax. Maybe you could ask military family members to record messages for the troops or even have them record live in your studio. If there is a News/Talk station in your cluster, you might consider asking your programming counterpart to cover the story.

I'd love to see labels get involved in this effort, too, possibly by donating CDs or digital music players already loaded with music by their smooth jazz artists. Apparently, the troops also need batteries, and, according to Ruberson's wife, Kanoe, there is high demand for Oreos and Peanut M&Ms.

The point is that the smooth jazz community is in a good position to help. I will be happy to act as the facilitator of this effort, but I will need your good ideas as much as your generous support. Please contact me at 310-788-1665 or via e-mail at carcher@radioand records.com to discuss any suggestions, creative or practical. Thank you for your help.



# SMOOTH JAZZ TOP30

			Áugust 27, 2004					
	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	0	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	867	+ 56	106507	13	39/0
	3	2	MICHAEL LINGTON Show Me (Rendezvous)	778	+14	96002	20	39/0
	2	3	MARC ANTOINE Mediterraneo (Rendezvous)	770	·24	91707	27	36/0
	5	4	BONEY JAMES Here She Comes (Warner Bros.)	754	+62	83968	11	38/0
	4	5	DAVE KOZ All I See Is You (Capitol)	702	+ 3	84233	26	39/0
	8	6	GERALD ALBRIGHT To The Max (GRP/VMG)	615	+49	73261	15	38/0
1	6	7	EUGE GROOVE Livin' Large (Narada)	575	-53	64367	29	37/0
	9	8	ANITA BAKER You're My Everything (Blue Note/Virgin)	560	+3	64421	8	36/0
	7	9	PAUL TAYLOR Steppin' Out (Peak)	536	·35	67276	30	38/0
	10	10	JOYCE COOLING Expression (Narada)	497	-31	67765	24	38/0
	11	11	PAUL BROWN 2417 (GRP/VMG)	439	-86	62596	31	37/0
	12	12	SEAL Love's Divine (Warner Bros.)	431	+26	37546	15	30/1
	16	13	CHRIS BOTTI Back Into My Heart (Columbia)	397	+26	47245	16	34/1
	15	14	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	377	+5	39782	10	33/1
	13	15	DIANA KRALL Temptation (GRP/VMG)	375	+1	29468	22	32/0
	14	16	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	368	-5	37657	16	32/0
	18	D	MARION MEADOWS Sweet Grapes (Heads Up)	320	+9	36522	8	30/0
	21	18	RICHARD ELLIOT Your Secret Love (GRP/VMG)	300	+44	36904	5	28/1
	20	19	RAMSEY LEWIS TRIO The In Crowd (Narada)	273	+9	33750	13	22/0
	27	20	TIM BOWMAN Summer Groove (Liquid 8)	263	+63	26715	3	28/3
	22	2	LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)	259	+10	24883	20	19/0
	19	22	NICK COLIONNE It's Been Too Long (3 Keys Music)	246	-24	35923	9	22/0
	25	23	PATTI LABELLE New Day (Def Soul/IDJMG)	226	+9	17475	10	17/3
1	26	24	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	225	+11	20133	4	27/6
	23	25	KIM WATERS In Deep (Shanachie)	219	-29	18593	7	21/3
	24	26	GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)	218	-4	11220	11	15/0
	Debut>	27	SOUL BALLET Cream (215)	166	+66	17446	1	18/2
	28	28	RENEE OLSTEAD A Love That Will Last (143/Reprise)	150	-1	15552	5	14/2
	29	29	NÉSTOR TORRES Maybe Tonight (Heads Up)	140	+1	15857	17	12/0
	Debut>	30	STEVE OLIVER Chips & Salsa (Koch)	112	+17	4685	1	9/0

39 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (@ 2004, TR& Arbitron Company) (@

#### New & Active

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie) Total Plays: 111, Total Stations: 11, Adds: 2 PIECES OF A DREAM It's Go Time (Heads Up) Total Plays: 95, Total Stations: 12, Adds: 2 PETER WHITE How Does It Feel (Columbia) Total Plays: 93, Total Stations: 11, Adds: 2 PAUL BROWN Moment By Moment (GRP/VMG) Total Plays: 81, Total Stations: 9, Adds: 1 FOURPLAY Play Around It (RCA Victor) Total Plays: 72, Total Stations: 7, Adds: 0 LUTHER VANDROSS Think About You (J/RMG) Total Plays: 72, Total Stations: 6, Adds: 0 MINDI ABAIR Come As You Are (GRP//MG) Total Plays: 68, Total Stations: 12, Adds: 6 ERIC DARIUS Night On The Town (Higher Octave/Narada) Total Plays: 68, Total Stations: 5, Adds: 0 CRAIG CHAOUICO Her Boyfriend's Wedding (Narada) Total Plays: 53, Total Stations: 10, Adds: 6 RAFE GOMEZ Lcy (Tommy Boy) Total Plays: 42, Total Stations: 5, Adds: 1

Songs ranked by total plays

	att.	De la compañía de la comp		
			1	
	1			
ſ			163	
	6	J/	Anna an anna	

# Most Increased Plays

Most Added<sup>®</sup> www.rradds.com

NORMAN BROWN Up 'N' At 'Em (Warner Bros.)

CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)

MINDI ABAIR Come As You Are (GRP/VMG)

TIM BOWMAN Summer Groove (Liquid 8)

PATTI LABELLE New Day (Def Soul/IDJMG)

**GREG ADAMS Firefly (215)** 

KIM WATERS In Deep (Shanachie)

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SOUL BALLET Cream (215)	+66
PETER WHITE How Does It Feel (Columbia)	+65
TIM BOWMAN Summer Groove (Liquid 8)	+63
BONEY JAMES Here She Comes (Warner Bros.)	+62
MINDI ABAIR Come As You Are (GRP/VMG)	+61
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMI	G/ + <b>56</b>
CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	+52
GERALO ALBRIGHT To The Max (GRP/VMG)	+49
RICHARD ELLIOT Your Secret Love (GRP/VMG)	+44

#### Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
OAN SIEGEL In Your Eyes (Native Language)	344
RICHARD SMITH Sing A Song (A440)	335
PETER WHITE Talkin' Bout Love (Columbia)	314
RICK BRAUN Daddy-D (Warner Bros.)	299
B. CULBERTSON f/N. BROWN Come On Up (Warner Bros.)	293
PRAFUL Sigh (Rendezvous)	284
HIL ST. SOUL For The Love Of You (Shanachie)	282
KIM WATERS The Ride (Shanachie)	226
NICK COLIONNE High Flyin' (3 Keys Music)	225
PRAFUL Let The Chips Fall (Rendezvous)	217
RICHARD ELLIOT SIy (GRP/VMG)	209
PAUL JACKSON, JR. It's A Shame (Blue Note/EMC)	208
STEVE COLE Everyday (Warner Bros.)	207
JAZZMASTERS Puerto Banus (Trippin' 'N' Rhythm)	189
CHRIS BOTTI Indian Summer (Columbia)	182

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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AOOS

6

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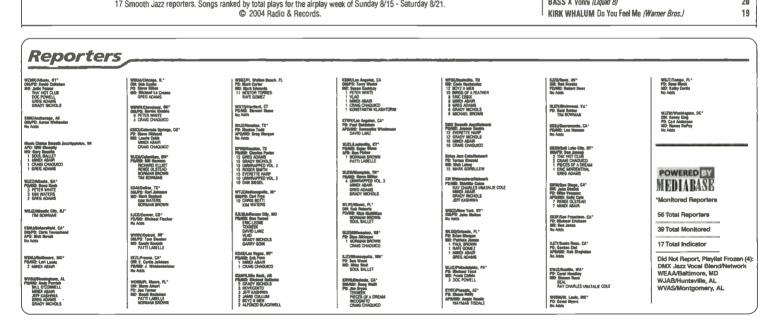
TOTAL

# CANCELLA SMOOTH JAZZ TOP 30 INDICATOR

52

- 11	1 C	• August 27, 2004		· · · · • •					
LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS DN	TOTAL STATIONS/ ADDS	Most Added	
1		BONEY JAMES Here She Comes (Warner Bros.)	237	+3	(00)	10	16/0	www.rrindicator.com	
2	2	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	206	+3	998	10	14/0	ARTIST TITLE LABEL(S) GRADY NICHOLS Tuesday Morning (Compendia)	ADDS
4	2	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	175	•ə -1	738	8	14/0	MINDI ABAIR Come As You Are (GRP/VMG)	6
10	4	EVERETTE HARP Can You Hear Me (A440)	175	+40	828	11	16/2	GREG ADAMS Firefty (215)	4
5	5	FOURPLAY Play Around It (RCA Victor)	168	+40	982	10	14/0	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	3
3	6	KIM WATERS In Deep (Shanachie)	160	-24	502 791	10	14/0	EVERETTE HARP Can You Hear Me (A440)	2
6	7	MICHAEL LINGTON Show Me (Rendezvous)	159	·24 -8	500	10		Most	
	8		159	ە. 0			12/0	Increased Plays	
· ·	-	GERALD ALBRIGHT To The Max (GRP/VMG)		•	584	15	13/0		TDTAL PLAY
8	9	ANITA BAKER You're My Everything (Blue Note/Virgin)	153	·2	837	7	14/0	ARTIST TITLE LABEL(S) EVERETTE HARP Can You Hear Me (A440)	INCREASE +40
18	0	AL JARREAU Cold Duck (GRP/VMG)	145	+28	561	6	12/0	GRADY NICHOLS Tuesday Morning (Compendia)	+40
9	11	RAMSEY LEWIS TRIO The In Crowd (Narada)	143	·10	501	11	12/0	AL JARREAU Cold Duck (GRP/VMG)	+28
12	12	STEVE OLIVER Chips & Salsa (Koch)	142	+16	611	5	15/0	GREG ADAMS Firefly (215)	+28
11	13	RICHARD ELLIOT Your Secret Love (GRP/VMG)	132	+3	570	4	11/0	MINDI ABAIR Come As You Are (GRP/VMG) BOYZ II MEN Sara Smile (MSM/Koch)	+25 +21
15	14	JOYCE COOLING Expression (Narada)	125	+3	597	24	14/0	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	+21
14	15	DAVID BENOIT / RUSS FREEMAN Palmetto Park (Peak/Concord)	123	+1	555	8	11/0	RENEE OLSTEAD A Love That Will Last (143/Reprise)	+21
13	16	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	122	-1	465	4	11/0	TIM BOWMAN Summer Groove (Liquid 8)	+18
21	Ð	TIM BOWMAN Summer Groove (Liquid 8)	120	+18	434	2	12/0	Most	
19	18	CHRIS BOTTI Back Into My Heart (Columbia)	120	+12	661	17	12/0	Played Recurrent:	c
16	19	GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)	118	-3	895	9	11/0		TOTAL PLAYS
17	20	DAVE KOZ All I See Is You (Capitol)	118	-3	356	26	9/0	ARTIST TITLE (ABEL(S)	PLAYS 79
22	21	MARC ANTOINE Mediterraneo (Rendezvous)	105	+4	479	27	8/0	HIL ST. SOUL For The Love Of You (Shanachie) PETE BELASCO Deeper (Compendia)	/9 68
24	22	MARION MEADOWS Sweet Grapes (Heads Up)	99	+3	654	8	10/0	GRADY NICHOLS Allright (Compendia)	44
26	23	SHADES OF SOUL (JEFF LORBER W/ CHRIS BOTTI Gazpacho (Narada)	89	+1	422	4	9/0	RICHARD SMITH Sing A Song (A440)	44
-	24	DAN SIEGEL In Your Eyes (Native Language)	88	+14	609	20	8/1	STEVE COLE Everyday (Warner Bros.) KIM WATERS The Ride (Shanachie)	43 43
28	25	ERIC MARIENTHAL Secrets (Peak)	87	+3	476	6	8/0	ALKEMX Time To Lounge (Rendezvous)	43
30	26	SOUL BALLET Cream (215)	85	+2	336	2	10/1	NICK COLIDNNE High Flyin' (3 Keys Music)	32
23	27	DIANA KRALL Temptation (GRP/VMG)	84	-13	430	22	7/0	NAJEE Eye 2 Eye (N-Coded)	32
-	28	PAUL TAYLOR Steppin' Out (Peak)	81	+3	256	25	6/0	CHRIS BOTTI Indian Summer (Columbia) RICHARD ELLIOT SIY (GRP/VMG)	29 25
-	29	TORCUATO MARIANO Paula (215)	80	+1	523	6	810	RONNY JORDAN At Last (N-Coded)	23
20	30	EUGE GROOVE Livin' Large (Narada)	80	-24	407	29	7/0	PRAFUL Sigh (Rendezvous)	20
								WILL DOWNING A Million Ways (GRP/VMG)	20
		17 Smooth Jazz reporters. Songs ranked by total plays for the airplay week	of Sunday 8/	/15 - Saturda	y 8/21.			BASS X Vonni (Liquid 8)	20

17 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.





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19

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# **How To Evaluate A Show**

#### Tips for programmers on coaching air personalities

By Randy Lane

what isn't working well, immediate-

ly pivot to what will work better.

Feedback is most effective when it

is tell-it-like-it-is honest. Deliver

negative points in a casual and non-

emotional way, as you would give

8. Good coaches and directors

avoid confrontational language,

which is sure to cause subpar per-

formance. Anything that lowers

confidence and self-esteem (brow-

beating, etc.) is ultimately destruc-

Allow talent to

evaluate the show

respect, and you'll

find that they will

make many of the

same points you

would have made.

first. This shows

someone the time of day.

tive.

ROCK

Kandy Lane has long been heralded as a great talent coach. Heck, he even built a business based on it! Great coaches are willing to share their knowledge in the pursuit of excellence, and Randy is no different. Whether you've been a program director for 10 years or 10 minutes, it's important to understand the essential elements when working with your air talent.

This week Lane shares 10 pointers for evaluating and reviewing a show, followed by six steps to follow during an actual review session and a checklist of specific things to look for when critiquing — or, rather, giving feedback.

#### Evaluating & Reviewing A Show

1. Don't be a boss to your air talent, be a coach or director. A boss is separate from employees, whereas coaches and directors are on the same team with common objectives.

2. You cannot control talent (or anyone, for that matter). Concentrate on positively influencing them with useful insights, observations and suggestions.

3. Telling or dictating actually only gives you the *feeling* of being in control. Develop the art of asking questions, even if they're leading questions. You are likely to get the talent themselves to arrive at the point you want to make, which gives them ownership and makes them more likely to follow through.

4. Drop the word *critique* from your vocabulary, because it implies criticism. "Feedback" is what most

talent want. 5. Set up a weekly half-hour individual meeting with each of the talent. Allow no interruptions. Morning shows also benefit from a weekly brainstorming and planning meeting that includes the program director. 6. Help talent identify

what they do best. Concentrate on their strengths, and steer them away from weaknesses.

7. Use contrast as a growth tool. First, after the talent or you point out

9. Focus on one or two main points at a time rather than hitting talent with a barrage of points that can lead to confusion and self-consciousness. 10. How do you communicate

with talent after a bad book? How about after a good book? Share ratings and other relevant research information. Keep the emphasis on performance, and be supportive, regardless of the numbers.

#### The Review

1. Listen to the show or recording thoroughly. Listen to a portion of it casually, and then transcribe another portion of it while you listen. This enables you to be amazingly specific while at the same time experiencing the show as a listener and picking up what elements are cutting through.

2. Allow talent to evaluate the show first. This shows respect, and you'll find that they will make many



**CLOSE TO HOME** Wind-up artists Alter Bridge are on a radio promo tour in support of their new record. They kicked off the tour at WRIF/Detroit on Aug. 2. Here are (I-r) Alter Bridge's Scott Philips, Myles Kennedy and Brian Marshall; WRIF's Mark Pennington and Doug Podell; AB's Mark Tremonti; WRIF's Arthur Penhallow and Steve Black; and Wind-up's Drew Hauser.

of the same points you would have made.

3. Begin by asking questions: "How do you think the show was today?" "What were you going for?" "How well do you think it worked?" "Is there anything you could have done to make it better?" "What if...?"

4. Chime in and reinforce the points they bring up. Follow up with your points.

5. Stress the show's positive aspects, and help expand what is good about the show. Agree on the priority points for the show to focus on.

6. Follow up often with a written, bullet-point summary for reinforcement. Include positive reinforcement and one or two points to work on.

#### What To Watch For

• Role and character development

- Memorable content and enter-
- tainment value • Teasing
- leasing
- Branding and imaging
- Localization
- Planning and prep
- Specific benchmarksListener interaction
- Recycling content

• Structure (setups, closes, format clock, etc.)

Good coaches and directors avoid confrontational language. It is sure to cause subpar performance.

August 27, 2004 R&R • 53

• Communication skills (vocal dynamics, eye contact, etc.)

- Production value
  - Information elements
- Fundamentals

Randy Lane can be reached at the Randy Lane Co. at 805-497-7177 or randy@randylane.net.

#### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1668 or e-mail: cmaxwell@radioandrecords.com



BETWEEN A ROCK.... Velvet Revolver played at the Rolling Rock Town Fair recently, and United Stations Radio Networks' hardDrive was on hand to check out the action. Sharing a smoke break are (I-r) hardDrive host Lou Brutus, VR's Duff McKagan and Slash and hardDrive producer Roxy Myzal.



KORN KAMP WCCC/Hartford enjoyed backstage access during the Projekt Revolution tour stop in the market. Steven Wayne — host of the station's Saturday-night Wayne Manor show — even got to hang out with members of Korn. Seen here are Korn's Brian "Head" Welch, Wayne and Korn's David Silveria.



**Randy Lane** 

# 54 **ROCK TOP 30**

1.50								
LACT	THE	<b>August 27, 2004</b>						
LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADOS	ر Most Added
1	1	VELVET REVOLVER Slither (RCA/RMG)	689	.35	28511	19	28/0	www.rradds.com
3	2	THREE DAYS GRACE Just Like You (Jive/Zomba)	644	+31	28743	18	28/0	ARTIST TITLE LABEL(S)
4	3	SHINEDOWN Simple Man (Atlantic)	595	+32	21460	11	27/0	KENNY WAYNE SHEPHERD Alive (Reprise)
2	4	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	566	-50	26190	17	27/0	KORN Word Up (Epic)
5	5	ALTER BRIDGE Open Your Eyes (Wind-up)	563	+8	19599	9	28/1	DROWNING POOL Love And War (Wind-up)
7	6	LINKIN PARK Breaking The Habit (Warner Bros.)	462	+57	18084	10	21/2	VAN HALEN Up For Breakfast (Warner Bros
6	7	JET Cold Hard Bitch (Atlantic)	408	·65	22098	29	26/0	LINKIN PARK Breaking The Habit (Warner B
8	8	SALIVA Survival Of The Sickest (Island/IDJMG)	384	·12	13573	10	22/0	SILVERTIDE Ain't Comin' Home (J/RMG) THORNLEY Easy Comes (Roadrunner/IDJML
11	9	JET Rollover D.J. (Atlantic)	339	+16	12997	8	25/0	SKINDRED Nobody (Lava)
10	10	VELVET REVOLVER Fall To Pieces (RCA/RMG)	337	+14	15946	4	26/1	BURDEN BRDTHERS Shadow (Kirtland)
12	11	SEETHER f/AMY LEE Broken (Wind-up)	304	-18	16146	17	14/0	CINDER f/SCOTT WEILAND Lush (3 Sixty)
9	12	CROSSFADE Cold (Columbia)	292	-47	8629	16	19/0	
13	B	PAPA RDACH Getting Away With Murder (Geffen)	289	+26	9741	6	19/0	
15	14	BREAKING BENJAMIN So Cold (Hollywood)	284	+28	9168	12	14/1	
14	15	SLIPKNOT Duality (Roadrunner/IDJMG)	270	+9	11489	16	14/0	Most
16	16	GODSMACK f/DROPBOX Touche (Republic/Universal)	246	+18	8340	5	21/0	Increased Play
22	Ū	GREEN DAY American Idiot (Reprise)	229	+64	10990	2	19/1	
18	18	CHEVELLE Vitamin R (Leading Us Along) (Epic)	217	+30	6244	3	19/0	ARTIST TITLE LABEL(S)
17	19	TESLA Words Can't Explain (Sanctuary/SRG)	192	-11	5730	7	15/1	KENNY WAYNE SHEPHERD Alive (Reprise
20	20	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	185	+6	4571	6	15/0	GREEN DAY American Idiot (Reprise) LINKIN PARK Breaking The Habit (Warner L
27	21	SILVERTIDE Ain't Comin' Home (J/RMG)	179	+46	5066	2	17/2	SILVERTIDE Ain't Comin' Home (J/RMG)
26	22	VAN HALEN Up For Breakfast (Warner Bros.)	166	+27	3149	2	16/3	DROWNING POOL Love And War (Wind-up)
21	23	METALLICA Some Kind Of Monster (Elektra/Warner Bros.)	156	-19	3226	7	19/0	SHINEDDWN Simple Man (Atlantic)
19	24	KID ROCK   Am (Top Dog/Atlantic)	149	-37	3126	11	16/0	THREE DAYS GRACE Just Like You (Jive/Z
28	25	EARSHDT Wait (Warner Bros.)	124	.9	3069	14	12/1	CHEVELLE Vitamin R (Leading Us Along) (Ep BREAKING BENJAMIN So Cold (Hollywood
23	26	RUSH Summertime Blues (Anthem/Atlantic)	123	-39	7197	12	9/0	VAN HALEN Up For Breakfast (Warner Bros
24	27	PUDDLE OF MUDD Spin You Around (Geffen)	118	-27	6882	10	13/0	
Debut>	28	KENNY WAYNE SHEPHERD Alive (Reprise)	109	+93	5425	1	17/8	
[Debut>	29	A PERFECT CIRCLE Blue (Virgin)	106	+20	1659	1	10/0	
29	30	SWITCHFOOT Meant To Live (Red Ink/Columbia)	106	-9	3420	5	2/0	Most

31 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 31 Fock reporters. Monitored airplay data supplied by Mediadase research, a division of Premiere Hadio NetWorks. Song's fanked by total plays for the airplay week of 8/15-8/21. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audinece equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Songs ranked by total plays

#### New & Active

MEGADETH Die Dead Enough (Sanctuary/SRG) Total Plays: 79, Total Stations: 10, Adds: 1 THORNLEY Easy Comes (Roadrunner/IDJMG) Total Plays: 77, Total Stations: 11, Adds: 2 SCORPIONS Love 'Em Or Leave 'Em (Sanctuary/SRG) Total Plays: 65, Total Stations: 5, Adds: 0 TANTRIC After We Go (Maverick/Reprise) Total Plays: 65. Total Stations: 4. Adds: 0 DROWNING POOL Love And War (Wind-up) Total Plays: 49, Total Stations: 10, Adds: 4

**BURNING BRIDES Heart Full Of Black (V2)** Total Plays: 41, Total Stations: 3, Adds: 0 SKINDRED Nobody (Lava) Total Plays: 36, Total Stations: 5, Adds: 2 KORN Word Up (Epic) Total Plays: 29, Total Stations: 7, Adds: 5 PILLAR Bring Me Oown (Flicker/EMI CMG/Virgin) Total Plays: 27, Total Stations: 3, Adds: 1 DROPBOX Wishbone (Re-Align: Universal) Total Plays: 25, Total Stations: 3, Adds: 0

#### radds.com E LABELIS) ADDS AYNE SHEPHERD Alive (Reprise) 8 rd Up *(Epic)* 5 IG POOL Love And War (Wind-up) 4 EN Up For Breakfast *(Warner Bros.)* 3 RK Breaking The Habit (Warner Bros.) 2 DE Ain't Comin' Home (J/RMG) 2 Y Easy Comes (Roadrunner/IDJMG) 2 D Nobody *(Lava)* 2 BROTHERS Shadow (Kirtland) 2 SCOTT WEILAND Lush (3 Sixty) 2 st reased Plays TOTAL

POWERED BY MEDIABASE

ARTIST TITLE LABEL(S)	PLAY
KENNY WAYNE SHEPHERD Alive (Reprise)	+93
GREEN DAY American Idiot (Reprise)	+64
LINKIN PARK Breaking The Habit (Warner Bros.)	+57
SILVERTIDE Ain't Comin' Home (J/RMG)	+46
DROWNING POOL Love And War (Wind-up)	+38
SHINEDOWN Simple Man (Atlantic)	+32
THREE DAYS GRACE Just Like You (Jive/Zomba)	+31
CHEVELLE Vitamin R (Leading Us Along) (Epic)	+30
BREAKING BENJAMIN So Cold (Hollywood)	+28
VAN HALEN Up For Breakfast (Warner Bros.)	+27

#### lost **Played Recurrents**

AUDIDSLAVE I Am The Highway (Interscope/Epic)       264         THREE DAYS GRACE (I Hate) Everything About You (Jive/Zombal 204         SHINEDOWN 45 (Atlantic)       197         NICKELBACK Figured You Out (Roadrunner/IDJ/MG)       184         LINKIN PARK Lying From You (Warner Bros.)       181         TRAPT Headstrong (Warner Bros.)       176         GODSMACK Running Bind (Republic/Universal)       153         HOBASTANK The Reason (Islend/IDJ/MG)       150	ARTIST TITLE LABEL(S)	TOTAL PLAYS
SHINEDOWN 45 (Atlantic)       197         NICKELBACK Figured You Out (Roadrunner/IDJMG)       184         LINKIN PARK Lying From You (Warner Bros.)       181         TRAPT Headstrong (Warner Bros.)       176         JET Are You Gonna Be My Girl (Atlantic)       160         GODSMACK Running Blind (Republic/Universal)       154         GDDSMACK Re-Align (Republic/Universal)       153	AUDIDSLAVE   Am The Highway (Interscope/Epic)	264
NICKELBACK Figured You Out (Roadrunner/IDJ/MG)       184         LINKIN PARK Lying From You (Warner Bros.)       181         TRAPT Headstrong (Warner Bros.)       176         JET Are You Gonna Be My Girl (Atlantic)       160         GODSMACK Running Blind (Republic/Universal)       154         GDDSMACK Re-Align (Republic/Universal)       153	THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba	/ 204
LINKIN PARK Lying From You (Warner Bros.)       181         TRAPT Headstrong (Warner Bros.)       176         JET Are You Gonna Be My Girl (Atlantic)       160         GDDSMACK Running Blind (Republic/Universal)       154         GDDSMACK Re-Align (Republic/Universal)       153	SHINEDOWN 45 (Atlantic)	197
TRAPT Headstrong (Warner Bros.)     176       JET Are You Gonna Be My Girl (Atlantic)     160       GDDSMACK Running Blind (Republic/Universal)     154       GDDSMACK Re-Align (Republic/Universal)     153	NICKELBACK Figured You Out (Roadrunner/IDJMG)	184
JET Are You Gonna Be My Girl (Atlantic)         160           GODSMACK Running Blind (Republic/Universal)         154           GODSMACK Re-Align (Republic/Universal)         153	LINKIN PARK Lying From You (Warner Bros.)	181
GODSMACK Running Blind (Republic/Universal)         154           GODSMACK Re-Align (Republic/Universal)         153	TRAPT Headstrong (Warner Bros.)	176
GODSMACK Re-Align (Republic/Universal) 153	JET Are You Gonna Be My Girl (Atlantic)	160
	GDDSMACK Running Blind (Republic/Universal)	154
HOOBASTANK The Reason (Island/IDJMG) 150	GODSMACK Re-Align (Republic/Universal)	153
	HOOBASTANK The Reason (Island/IDJMG)	150

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

#### Reporters .

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KZRR/Albuquerque, NM* Ont Bo Hay PC: Pal Mahanay NG: Adus No Adus	WBUF/Buffalo, NY* PC: Jon Poul Method: Jon Name Viet MuEh HEINY WINTE SHEPHERD	KLAO/EI Paso, TX* CM/P: Custon Inten MOMD: Blace Base SLVERTOR	KZZE/Mediord, OR Pic. Mary Michae Mic. The Many 5. Val. Hick 3. Val. Vet. Action. Vet.	KDKB/Phoenix, AZ° P: Jos Bosesson MC Puol Pelanse No Acts	KRXO/Sacramento, CA* Of Jus Fax P2: ht linets 5 LARSING 5 LARSING SHEPHERO 4 LOOM	KMOD/Tulsa, OK* awa: buo buo sunce: sections	WMZK/Wausau, WI PDMD: Nick Immune 6 (PROWING POOL 4 12 STORES 2 SOMORED
WZZO/Allentown, PA* Yr: Risk Brees R: Carls Line No Adds	WRQK/Canton, OH* Pic Sawat Nex NO: Rich Andreas B KEMPY WINNE SHEPHERO	WMTT/Elmira, NY PR George Norts NC: Regime States No Adas	WDHA/Morristown, NJ* POARE Trans Car 2 KERNY WINKS SHEPHERD 1 TAIMRE	KUFO/Portland, OR* 00497: Due Names APOAR: De Buryk to Acts	2 SimORED KBER/Salt Lake City, UT*	KRTQ/Tuisa, OK* Oli: Sure Nation PARIE: Data Indy APD: Naty Savuel BREAKING BELIAMIN	KBZS/Wichita Falls, TX Offic Carls Waters PE Cit Num MONTE Water View A A PERFECTION
KWHL/Anchorage, AK	WPXC/Cape Cod, MA	KFLY/Eugene, OR MP: Carls Surgent MD: The Same 1 SPEEN CAN 1 SPEEN CAN	WXMM/Norfolk, VA*	WHEB/Portsmouth, NH* Poets Am Janua AND: Carls "Dar" Samet TESLA	Pit daly Nummer Affalitic Inten Presse 2 Unicit PAPK	KBRQ/Waco, TX Print: Burnt Handhan 1 SREED Day BURDEN INFORMERS BURDEN FY	WWFX/Worcester, MA*
WTOS/Augusta, ME IMPC Blow Smith APC Chris Rund 10 Weithelei	Citit: Stanue Michille Philitit: Bacarea Tenato APC: Amass Callegher No Acca	WRCO/Fayetteville, NC* Offic Tomy Steep	CHICK JOB Shundy PAINT: ANY Binds CRICER VSCOTT WELWO KFZX/Odessa, TX	WHJY/Providence, RI* PC for Loop ATC has felore ATC has felore to Atch	KSRX/San Antonio, TX * CMPD: John Cash MC: Rept Landt 1: YELLAR MARKYN MARSON PLUR		PuSH
6 DEAD SEASON KLBJ/Austin, TX*	WKLC/Charleston, WV DAVY: III Raysi 10 GOVT MULE KERW WANKE SHEPHERD MUSIC	WBZT/Greenville, SC*	PEARD: Show Drawii 17 SALAN 4 NOPELANCE 3 CRIDER ISCOTT WELAND	WBBB/Raleigh, NC* POMIC: Jay Nachilis No Acco	KZOZ/San Luis Obispo, CA	POWERED	NE
NE Web Lawe VENET ARIOL VER MERACETH KCOLJ/Baton Rouge, LA*	WEBN/Cincinnati, OH* David: Bud Andreat Mic Rea Value 11 (2004) WAVE SHEPHERC	N. Colly Solution 3 IESTRY WORKE SHEPHERD 1 SLIVERIDE DROMMING POOL	KCLB/Paim Springs, CA One Guy Dathway PD: Mak Spole 2 THREE DAYS GRACE	KCAL/Riverside, CA* PD: Store Halman ArShill: Caret Normal No Adda	1 THOPAULEY 1 IKEBINY WAYNE SHEPHERD	*Monitored Rep	orters
Nit Juli Jamigan 19 Paul Carnell 18: Jap Banu 1 KCRN MISC	5 THORNLEY 3 ALTER BRIDGE	WRVC/Huntington GMPC: Jay Hulley WEATER Framework Research 2. GREEN DAY	WRRX/Pensacola, FL* 7040: Con NicClauses to Add	WROV/Roanoke, VA* Vit Asses futures AFOMIC: Note forement Talls No Ada	KTUX/Shreveport, LA* PC: Rwit Weat MIC: Reit Suine Calcer Iscott WeiLAND DROWNING POOL LICTOR	49 Total Report	
KIOC/Beaumont, TX*	WMMS/Cleveland, OH* PC in Mallow No Adds	2 IEBUTY WAYNE SHEPHERD 1 RUSH	WMMR/Philadelphia, PA*	WXRX/Rockford, IL	KENNY WAYNE SHEPHERD	18 Total Indica	tor
PDAID: Mile Bunk 5 OROWANG PCOL VAI HALEN GREEN DAY INSTRUCTION SKINDRED	KNCN/Corpus Christi, TX* ONFC: Pain News Market: Name Handan BURGEN ANTHERS	WRKR/Kalamazoo, MI Oli: Mile Molder Photo: A Denter Thoroacy	PC: NII: Wanton APTe: Cauch: Downlob MID: Same "The Nathat" Tymler LANCOR PAPER	PS/MIT: Jus Blann 17 DAM/GEPL/M MAPLY MARISON LACUMA COIL	WKLT/Traverse City, MI Plant: Year Day 1 A PEPPECT CALLE 1 SOLLET	Did Not Report WWCT/Peoria,	, Playlist Frozen (1) IL

# ACTIVE ROCK TOP 50

H	-	August 27, 2004					
LAST WEEK	THS WEEK	ATTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON Chart	TOTAL STATIONS ADDS
2	0	BREAKING BENJAMIN So Cold (Hollywood)	1902	+212	87633	18	60/0
1	2	THREE DAYS GRACE Just Like You (Jive/Zomba)	1781	0	86410	21	59/0
4	3	LINKIN PARK Breaking The Habit (Warner Bros.)	1747	+172	84454	11	58/0
3	4	CROSSFADE Cold (Columbia)	1595	-11	76838	30	59/0
5	6	SALIVA Survival Of The Sickest (Island/IDJMG)	1520	+121	71935	11	59/0
7	6	SHINEDOWN Simple Man (Atlantic)	1400	+40	62622	13	54/0
9	Ō	ALTER BRIDGE Open Your Eyes (Wind-up)	1397	+97	70603	10	59/1
6	8	SLIPKNOT Duality (Roadrunner/IDJMG)	1352	.70	68483	19	58/0
10	9	PAPA ROACH Getting Away With Murder (Geffen)	1310	+155	60860	7	60/0
8	10	VELVET REVOLVER Slither (RCA/RMG)	1181	-146	61598	20	58/0
16	Ũ	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1057	+216	52218	5	58/0
14	12	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1029	+160	431 19	4	60/0
13	ß	GODSMACK f/DROPBOX Touche (Republic/Universal)	984	+107	41985	6	55/0
12	Ø	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	983	+67	36489	12	58/0
11	15	EARSHOT Wait (Warner Bros.)	914	·92	30012	17	57/0
24	1	GREEN DAY American Idiot (Reprise)	B71	+247	37532	3	55/0
15	Ð	JET Rollover D.J. (Atlantic)	855	+8	34896	8	52/0
18	18	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	843	+ 52	27225	13	57/1
23	19	A PERFECT CIRCLE Blue (Virgin)	758	+117	25041	4	55/1
22	20	NONPOINT The Truth (Lava)	742	+ 58	22327	10	52/0
17	21	HOOBASTANK Same Direction (Island/IDJMG)	730	·69	23012	13	49/0
20	22	METALLICA Some Kind Of Monster (Elektra/Warner Bros.)	662	·65	29081	9	58/1
21	23	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	586	·104	25514	17	36/0
26	24	PILLAR Bring Me Down (Flicker/EMI CMG/Virgin)	466	+19	12913	9	37/2
28	Ø	SKINDRED Nobody (Lava)	421	+117	7433	5	43/7
32	20	SILVERTIDE Ain't Comin' Home (J/RMG)	402	+130	22833	4	45/10
36	Ð	KORN Word Up (Epic)	397	+184	14253	2	43/12
25	28	PUDDLE OF MUDO Spin You Around (Geffen)	361	·250	12284	13	36/0
30	29	THORNLEY Easy Comes (Roadrunner/IDJMG)	344	+76	5857	3	37/6
34	30	DAMAGEPLAN Pride (Elektra/Atlantic)	292	+41	8203	7	28/4
35	3	MEGADETH Die Dead Enough (Sanctuary/SRG)	290	+41	10165	4	31/1
31	32	COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	274	+18	4150	8	28/1
27	33 <b>34</b>	TANTRIC After We Go (Maverick/Reprise)	260	-102	8691	12	27/0
46	_	HELMET See You Dead (Interscope)	246	+114	8109	2	33/7
44 29	<b>35</b> 36	KILLSWITCH ENGAGE The End Of Heartache (Roadrunner/IDJMG) KID ROCK   Am (Top Dog/Atlantic)	236 232	+96 ·75	7328 6970	2 12	25/2 22/0
29 39	30		232	+31	3943	4	23/1
33	38	12 STONES Far Away ( <i>Wind-up</i> ) BURNING BRIDES Heart Full Of Black ( <i>V2</i> )	215	-36	5502	10	24/0
Debut>	39	DROWNING POOL Love And War (Wind-up)	183	+131	6014	1	38/11
40	40	HIVES Walk (diot Walk (Interscope)	103	-15	3350	9	21/0
Debut	4	KENNY WAYNE SHEPHERD Alive (Reprise)	167	+119	13769	1	33/17
47	ð	INSTRUCTION Breakdown (Geffen)	162	+40	4657	2	19/2
37	43	FEAR FACTORY Archetype (Liquid 8)	155	-51	4314	13	22/0
43	44	SKILLET Savior (Lava)	148	-17	4655	18	17/0
41	45	LACUNA COIL Swamped (Century Media)	147	-42	2583	7	12/0
42	46	LETTER KILLS Don't Believe (Island/IDJMG)	145	-16	2070	6	19/0
38	47	MONSTER MAGNET Unbroken (Hotel Baby) (SPV USA)	143	-59	4322	12	16/0
Debut>	48	VAN HALEN Up For Breakfast (Warner Bros.)	132	+69	4146	1	11/1
45	49	KITTIE Into The Darkness (Artemis)	115	-9	2364	6	16/0
-	50	MOMENTS IN GRACE Stratus (Atlantic)	94	•3	1442	3	11/0

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Most Added®

www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
KENNY WAYNE SHEPHERD Alive (Reprise)	17
MUSIC Freedom Fighters (Capitol)	17
KORN Word Up (Epic)	12
DROWNING POOL Love And War (Wind-up)	11
SILVERTIDE Ain't Comin' Home (J/RMG)	10
SKINDRED Nobody (Lava)	7
HELMET See You Dead (Interscope)	7
THORNLEY Easy Comes (Roadrunner/IDJMG)	6
MARILYN MANSON Personal Jesus (Nothing/Interscope)	5
DAMAGEPLAN Pride (Elektra/Atlantic)	- 4

#### Most Increased Plays

ARTIST TITLE LABEL(S)	TÓTAL PLAY INCREASE
GREEN DAY American Idiot (Reprise)	+247
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+216
BREAKING BENJAMIN So Cold (Hollywood)	+212
KORN Word Up (Epic)	+184
LINKIN PARK Breaking The Habit (Warner Bros.)	+172
CHEVELLE Vitamin R (Leading Us Along) (Epic)	+160
PAPA ROACH Getting Away With Murder (Geffen)	+155
DROWNING POOL Love And War (Wind-up)	+131
SILVERTIDE Ain't Comin' Home (J/RMG)	+130
SALIVA Survival Of The Sickest (Island/IDJMG)	+121

#### Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
SEETHER f/AMY LEE Broken (Wind-up)	669
LINKIN PARK Lying From You (Warner Bros.)	564
NICKELBACK Figured You Out (Roadrunner/IDJMG)	527
JET Cold Hard Bitch (Atlantic)	523
SHINEDOWN 45 (Atlantic)	465
GODSMACK Re-Align (Republic/Universal)	452
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba)	446
DROWNING POOL Step Up (Wind-up)	442
A PERFECT CIRCLE The Outsider (Virgin)	419
AUOIOSLAVE Show Me How To Live (Interscope/Epic)	404

## New&Active

KILLRADIO Do You Know (Columbia) Total Plays: 85, Total Stations: 12, Adds: 1 FALL AS WELL Lazy Eye (Universal) Total Plays: 79, Total Stations: 11, Adds: 1 BURDEN BROTHERS Shadow (Kirtland) Total Plays: 37, Total Stations: 8, Adds: 1 MUSIC Freedom Fighters (Capitol) Total Plays: 20, Total Stations: 19, Adds: 17

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



#### 55 powered by MEDIABASE



			est Tes Week				Songs
Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
BREAKING BENJAMIN So Cold (Hollywood)	4.42	4.37	86%	9%	4.31	4.28	4.33
CROSSFADE Cold (Columbia)	4.33	4.33	77%	8%	4.10	3.94	4.29
THREE DAYS GRACE Just Like You (Jive/Zomba)	4.30	4.37	95%	20%	3.97	3.93	4.02
EARSHOT Wait (Warner Bros.)	4.29	4.29	75%	5%	4.24	4.41	4.07
SLIPKNOT Duality (Roadrunner/IDJMG)	4.26	4.24	90%	15%	4.27	4.19	4.35
LINKIN PARK Breaking The Habit (Warner Bros.)	4.23	4.26	<b>98%</b>	25%	4.09	4.05	4.14
PAPA ROACH Getting Away With Murder (Geffen)	4.23	4.13	75%	6%	4.16	4.26	4.87
VELVET REVOLVER Slither (RCA/RMG)	4.15	3.93	88%	22%	4.09	4.04	4.15
SEETHER f/AMY LEE Broken (Wind-up)	4.12	4.14	96%	27%	3.95	4.00	3.88
LOSTPROPHETS Wake Up (Make A Move) <i>(Columbia)</i>	4.12	4.02	87%	13%	3.92	4.10	3.73
A PERFECT CIRCLE Blue (Virgin)	4.07	4.02	47%	5%	4.08	4.37	3.85
GODSMACK f/DROPBOX Touche (Republic/Universal)	4.04	4.12	<b>59%</b>	8%	3.78	3.50	4.06
PILLAR Bring Me Down (Flicker/EMI CMG/Virgin)	4.01	3.93	45%	3%	3.73	3.83	3.58
CHEVELLE Vitamin R (Leading Us Along) (Epic)	3.98	-	49%	5%	3.72	4.07	3.38
NONPOINT The Truth (Lava)	3.95	~	44%	4%	3.90	4.14	3.66
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.91	3.81	61%	<b>9%</b>	3.95	3.74	4.12
HOOBASTANK Same Direction (Island/ID.JMG)	3.90	3.96	83%	17%	3.67	3.65	3.70
ALTER BRIDGE Open Your Eyes (Wind-up)	3.84	3.86	70%	16%	3.54	3.40	3.70
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	3.83	-	48%	7%	3.67	3.63	3.72
SALIVA Survival Of The Sickest (Island/IDJMG)	3.81	3.76	70%	13%	3.70	3.65	3.76
SHINEDOWN Simple Man (Atlantic)	3.76	3.70	73%	20%	3.64	3.80	3.50
PUDDLE OF MUDD Spin You Around (Geften)	3.68	3.80	73%	18%	3.26	2.93	3.59
GREEN DAY American Idiot (Reprise)	3.66	-	65%	13%	3.38	3.60	3.15
TANTRIC After We Go (Maverick/Reprise)	3.61	-	42%	9%	3.34	3.42	3.24
NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	3.56	3.70	91%	35%	3.30	3.11	3.52
JET Rollover D.J. (Atlantic)	3.16	3.16	76%	28%	2.84	2.92	2.74
METALLICA Some Kind Of Monster (Elektra/Warner Bros.)	3.08	3.29	76%	31%	2.74	2.88	2.58

Total sample size is 477 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very Total sample size is 477 respondents, total average revorability estimates are based on a scale of 1-5, 1-calaue very much, particular lamillarity represents the encontage of respondents who recognized the source, Total average to the source of the second scale very much, the second scale very much and the scale very much and the second scale very scale very scale results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. Rate TheMusic is a registered trademark of Rate TheMusic com. The RTM system, is available for local rate and scale to scale very s

#### Reporters,

KEV J/Abilene, TX DM: James Comoren PD/MD: Frank Pain APD: Chas McGaleo Bunges Incontens Sweecom Refer Youryer Sterveno	WRDCP/Chaltanooga, TN* Ott: Kris Van Dyke PD: Boser MD: Opin 3 KOW 9 BOTH/CTION	KNRO/Eugene, OR Ott: Ness Convision PD: A Scatt No Acts	WQCM/Hagerslown Olf: Rick Alexander PDAND: Mille Holder APD: Shown Colon GREEDUY KEINY WAYNE SHEPHEPD	KB2/Lincoln, ME Offi: Jim Disel PD: Tim Storidan APDABL: Spectry SLICENTE CRIVENTE CRIVENTE STORY WAYNE SHOWED	KMRQ/Modesto, CA* Olit: Nax: Ninter POAD: Jack Paper APD: Not Felary SPOENewT USED	WXLP/Quad Citie DN: Barras Pitra PD/MD: Barras Pitra PULAR MUSIC
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MUSIC KZRK/Armariko, TX PDABC: Eric Slayter No Adde	ICROR/Chico, CA Offic: Son Woodward PSMIC: Date Sandovel No Adds	WWBM/Flant, M8* ORE_Jay Parket PD: Brian Boddow APCMBE: Tony LaBrie 1 Velation	WCCC/Hartlerd, CT* PD: Niches! Picozzi Arth/MD: Nille Karolyi 2 MTALICA 1 KENY WINK SHEPHERO COPYER	WTFX/Lasisville, KY* PD: Nichael Lae MC: Fraik Webb Onty Wathy-tion Low to faco	WCLG/Morganitown, WV DN/PD: Jolt Miller MD: One Martiack 6 Prices ELEVEN	WICCZ/Support P22-Jamp Tanana APU(M2-Impan Lan Database Lan TELMT MARC ISBNY WAYNE SHE
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KRAB/Bakersfield, CA* PDAID: Denny Spents No Joos	No Adds WB2X/Columbers, DH* PO: Hal Fish	12 STORES WRUF/Gainesville, FL* OBPD: Herry Guesel	PEAND: Jimbe Wood 9 IOW 4 DROManis POOL MARC	WGR/Manchester, NH PD: Voiorie Calett MD: Zamo 7 JF Frances 21 Externor M	KATT/Oldahoma City, OK*	AUC: C.J. CHIE 4 Nove, 75 MANISCH SELVENTE ELVENTEE CROMINE POOL
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oronnung pool Holmet Korn	KAZR/Des Moines, IA* ONI: Jim Schooler PD: Ryon Patrick MD: Andy Hail In Ada	WXOR/Groenville, NC*	WUXCQL ansing, MI* PD: Bob Oben MD: Caretyn Blees 1 Ver Huller MARC IRANY WORK SHENGED	PC: Tray Names MD: Note Ethickney 1 A POPECT INCLE WLZR/Milwaukse, WI*	WCXC)/Peoris, IL. C01/PD: Not Balan 5 NOW Auto: SERY WAYE SHEPHERD	KISW/Scattle, Wi PD: Dave Nichards APD: Ryan Cantle
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WYBB/Charleston, SC* DN/PC: Nite Allen MUSC	RUSHCUMMENT PO/MD: Ray "Crazy Ray" Styles APD: 3-Bach No Acts	CAVE MANNELYN MAANSON: YELLOWCARD SILVERTIDE	WXZZA.exington, KY* DNI: Robert Linksoy PD/ND: Jarame Facher CHOMMING PCC.	11 SALVETTIDE Thormaley Korn SoundPred	NUPU/PROBLEX, AZ" PD: JJ Jeffries MD: Larry McFastie No Adds	ICHTC/Spokame, PD/ND: Earry Boson MUSIC ISBNY WAYNE SHE

		<u> Rock Top 30</u>			owere EDIAI	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTA STATIO
- 23	0	KILLERS Somebody Told Me (Island/ID.IMG)	558	+30	12	7/
3	ø	LINKIN PARK Breaking The Habit (Warner Bros.)	515	+46	9	71
5	0	VELVET REVOLVER Sither (RCA/RMG)	457	+1	19	7
2	4 +	MATTHEW GOOD BAND Alert Status Red (Atlantic)	445	.37	15	6/
	6+	TEA PARTY The Writings On The Wall (EMI Music Canada)	430	+44		6/
4	6	SEETHER (AMY LEE Broken (Wind-up)	428	-24	17	10/
10	0	GREEN DAY American Idiot (Reprise)	375	+78%	يوميتكدوا	3/
13	0	JET Rollover D.J. (Atlantic)	367	+80	5	6/
14	Q	ALTER BRIDGE Open Year Eyes (Wind-up)	34	+5		4
11	Đ	FRANZ FERDINAND Take Me Out (Domino/Epic)	316	+24	8	5
	11 +	TREWS Tired Of Waiting (Sony Music Canada)	311	-1	10	3
12	B+	WAKING EYES Watch Your Money (Warner Bros.)	296	+4	10	6
7		TRAGICALLY HIP Vaccination Scar (Zoe/Rounder)	278	-35	19	6
9	14 🜩	NICKELBACK Feelin' Way (Roadrunner/IDJMG)	264	-46	20	20
19	G	DASHBOARD Vindicated (Vagrant/Interscope)	2	* . <b>+</b> #	7	3
22	<b>(</b> )+	BRYAN ADAMS Open Road (Universal)	244	+38	2	4
21		STABILO Everybody (Virgin Music Canada)	232	+3	8	4
23	Ð	BILLY TALENT River Below (Atlantic)	225	+20	10	7
15	18	JET Cold Hard Bitch (Atlantic)	214	-60	20	16
16	20 🜩	RUSH Summertime Blues (Anthem/Atlantic)	213	-35	12	7
20	21	HOOBASTANK The Reason (Island/IDJMG)	5	-26	28	<b>3</b> 6
17	22 🜩	THORNLEY So Far So Good (Readronner/IDJMG)	200	-47	20	17
27	23	TRAIN Ordinary (Columbia)	198	+28	4	5
18	24	LENNY KRAVITZ Where Are We Runnin'? (Virgin)	187	-51	20	10
Debut	3	VELVET REVOLVER Fall To Pieces (RCA/RMG)	183	+38	<b>1</b>	-
Debut>	20+	THDRNLEY Come Again (Roadrunner/IDJMG)	169	+22	1	2
25	27	HIVES Walk Idiot Walk /interscope/	169	.9	4	2
Debut	20+	TRAGICALLY HIP It Can't Be Nashville (Zoe/Rounder)	162	+33	1	3
24	29	POWDERFINGER (Baby I've Got) (Republic/Universal)	158	-34	20	2
28	30 🜩	MODEST MOUSE Float On (Epic)	147	-19	8	4/

IORX/Tri-Cilies, WA PD: Carl Carlier MD: Scelly Stecke In Add

KFWW/Waterloo, IA ON/PD: Nichael Cross

KICT/Wichita, KS\* Olit: Ron Eric Taylor MD: Rick Thomas

KATS/Yakima, WA GM/PD: Rea Harris 3 Tronal Ev

OM/PD: Brad Hardin APD/MD: Brian Modile

POWERED BY

MEDIABASE \*Monitored Reporters 88 Total Reporters 60 Total Monitored 28 Total Indicator

Did Not Report, Playlist Frozen (1): WRBR/South Bend, iN

26 Canadian Rock reporters. Monitored airplay data Supplied by Mediabase Hesearch, a division of Premiere Hadio Networks. Songs ranked by total plays for the airplay week of &/f-S-R/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the Song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. I indicates Cancon. I 2004, R&R, Inc.

**MAX TOLKOFF** 

mtolkoff@radioandrecords.com

ALTERNATIVE

PART THREE OF A THREE-PART SERIES

# **Politics Unusual**

## More hot and heavy DNC action through the lens of rock 'n' roll

ver the past two weeks Art Alexakis of Everclear Land" I did a chorus, and I had all has given us a day-by-day account of the inner workings of the Democratic National Convention in Boston. It's time now to wrap it up and find out who Art partied with after all the speeches and politicking came to an end. How did he fare on CNN? And did John Edwards and LL Cool J really bond?

R&R: Are the delegates quiet through everybody's speeches, or are they restless and moving around? Is everybody ordered to stay in place and be responsive? How does that work?

AA: No one's ordered to stay in place, but when the big speakers come on, they do close the room --if you leave, you're not going to get back in. And that's a bummer if you've got to take a pee or you need a bottle of water. I kind of prepped: I drank my water early, before 7 or 8 o'clock, and dealt with it before they locked the doors.

John Edwards spoke, and that was pretty great. I was a little frustrated because they gave us three different signs. They're like, "OK, this one goes up when he says these words, and this happens when he says these words." It was just a little too choreographed, and I refused to play that game.

R&R: Did you walk by the free-speech zone at all? What was going on there?

AA: Oh, my God, it looked like Guantanamo Bay in Cuba. It looked like the beginning of Scarface. Double, triple barbed-wire fences and signs and ....

R&R: Supposedly, the delegates went right by there when they came off the train. Did they get to hear what people were saying, or protesting, there?

AA: If they wanted to listen. Usually, the delegates are just looking to get inside the convention hall. I went that way the first day, but that was the long way. I found a better way to get into the convention, where there were no lines and security was really, really short, 'cause I fucking hate lines, like anyone does. R&R: What about Thursday, the last

dav?

AA: The Oregon-delegation breakfast again, and Howard Dean came and spoke. That was pretty



cool, to see him up close. I had met him before at different rallies. I was never a Deaniac, I was never a supporter, but I've always had a lot of respect for what he does and what he's done, and for what his grassroots campaign did to kick the Democrats in their collective asses.

R&R: Did the delegates receive him well?

AA: Oh, yeah, yeah, definitely. Oregon has some Dean delegates who never gave up the ghost. So, he spoke, and I had a little nosh and then went over to the convention hall and met with Wolf Blitzer, of all people. They told me I had 2 1/2 minutes, and I was going to go out and play a little, talk for a while, then play a little bit of "This Land Is Your Land."

I played one verse and one chorus, and Wolf is like, "Play some more!" He kind of calls the shots there, he's kind of a star, so we went seven or eight minutes. I played, and I talked some more, and I played "Everything to Everyone," then I talked some more, and that was the end of the sequence.

It ran way long, but that was because Wolf wanted it to. I was told that he really wants me to come back on his show, and it was a pleasure. In the middle of "This Land Is Your the crew that was on the floor singing the words with me.

R&R: Where was CNN set up?

AA: In the hall, right on the floor. I did a few other interviews with various people, and I went back to the hotel and kind of took some time to myself for the afternoon and actually dressed up nice, kind of got all churched up in a suit, and went back and put my delegate pin on. They gave us official delegate pins, and I gave mine to my daughter after the convention.

R&R: So it's the last day....

AA: Right, it was the last day, and everyone knew that Kerry needed to really cap off the whole convention with a strong speech. I was hoping it would be more than platitudes, and I was not disappointed. But when I walked in the hall, Wesley Clark had just walked onstage, and I've got to say, he gave such an impassioned speech. I was really taken by how many big-time colonels and generals and people in the military, who are traditionally Republicans, have flipped and supported Kerry.

### "John Edwards actually walked onstage with Maroon 5 and talked a little bit."

But anyway, the Kerry daughters introduced their dad, and he did everything I was hoping he was going to do. He dealt with some specifics, he dealt with keeping the tone, he spoke in a very down-toearth, very practical manner, and he reached out to the Republicans and to Bush, saying that we're not foes. I felt it was more than just platitudes

R&R: How close were you to the stage? AA: I was about 10 rows back.



WHERE'S LESLIE? Either The Polyphonic Spree simply overwhelmed WNNX (99X)/Atlanta, or this is the entire population of the city posing with the station. We think it's the Spree. Buried down front somewhere are 99X VP/ Programming Leslie Fram and Asst. PD Jay Harren. Although, it's entirely possible they've joined the band. No, wait, they're the ones without the robes.

They had the Oregon delegation stage right, but we were the second delegation back, after Iowa. We're a swing state, so they gave us the reach-around, putting us right up there. That was good times.

Kerry spoke from the stage-left podium, but I had a direct line to him. I was probably about 50-60 feet away from him. Then the balloons came down.

R&R: All right, what about after? AA: After that we went to the big afterparty at a club called the Roxy. The producers from CNN who had hooked us up with Wolf Blitzer got us into that, and it was great food. I walk in, and it's kind of a smaller room, and there are lights and people dancing -- everything's going on.

There had been a red carpet out front, and I had talked on that for a little while. I noticed that someone was doing an LL Cool J song or they were playing LL Cool J. I was like, "Oh, cool." I looked over to the left, and 20 feet away was LL Cool J, doing "Rock the Bells." I'm like, "Yes!" I love old school hip-hop. That took me back, I guess, 20 years now, right?

I met Greg Hawkes from The Cars, and that was a pleasure, hanging out with him. And I met Ben Affleck. Leo I had met before, but we chatted a little bit.

R&R: Leonardo DiCaprio?

AA: Leo.

R&R: Leo and Ben? Were they hanging out together?

AA: Oh, of course.

R&R: Where was Matt Damon? AA: I don't know. I didn't ask.

They had them blocked off over on the balcony so they could see the band. The band was Maroon 5. Great band - amazing live band, amazing record. We had played a couple of shows with them. They're nice guys too.

R&R: Go back to Leo and Ben.

AA: It was really funny about Ben Affleck and Leonardo: They were in the VIP balcony, and they were kind of cordoned off so you couldn't actually get to them, but they were

so all these girls would just push me out of the way, pushing their way up there: "Hi, Ben, You should really hang out here in Boston more. I could show you Boston." Yeah, right. They had one thing on their minds. This one girl pushed me out of the

right on the other side of the railing,

way. I looked back at Ben, and he kind of rolled his eyes, and I walked away. Later, that girl was like, "Oh, you're that guy from Everclear!" You know, "Oh, wow, someone famous!" But I was like the B team.

"In the middle of **'This Land Is Your** Land,' I did a chorus, and I had all the crew that was on the floor singing the words with me."

Then Edwards came out, Edwards actually walked onstage with Maroon 5 and talked a little bit. That was really exciting, to see him up close. There was this huge press to get backstage to say hi to him. I just don't like being part of a crowd, so I figured I'd see him when he comes to Portland.

They took Ben and Leo back there, and there was this big press of mucky-mucks trying to get back to press the flesh, shake the golden hand. I just kind of flirted with girls and got flirted back with for a while, and we all talked a little politics. Then I got in a cab, went back to my hotel, slept for an hour and got on a plane and headed home. Spent five hours on the tarmac in beautiful San Francisco. That was good times.

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		• August 27, 2004						
LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added
1	0	LINKIN PARK Breaking The Habit (Warner Bros.)	2450	+23	( <sup>00)</sup> 167387	12	71/0	www.rradds.com
2	2	THREE DAYS GRACE Just Like You (Jive/Zomba)	2263	-64	148244	21	67/0	ARTIST TITLE LABEL(S) ADDS
4	3	GREEN DAY American Idiot (Reprise)	2207	+234	176210	3	74/0	CAKE No Phone (Columbia) 23
3	4	FRANZ FERDINAND Take Me Out (Domino/Epic)	2030	·25	144240	18	66/0	JIMMY EAT WORLO Pain (Dream Works/Interscope) 22 GOOO CHARLOTTE Predictable (Epic/ 21
6	5	KILLERS Somebody Told Me (Island/IDJMG)	1808	+63	112717	16	62/1	MODEST MOUSE Ocean Breathes Salty (Epic) 15
7	6	SLIPKNOT Duality (Roadrunner/IDJMG)	1743	+66	101677	19	57/0	AUTHORITY ZERO Mexican Radio (Lava) 12
5	7	DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	1649	-237	95268	14	63/0	MUSIC Freedom Fighters (Capital) 11
9	8	BREAKING BENJAMIN So Cold (Hollywood)	1550	+66	80148	17	58/1	USED Take It Away <i>(Reprise)</i> 10 SUM 41 We're All To Blame <i>(Island/IDJMG)</i> 8
10	9	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1536	+173	110266	4	68/0	KORN Word Up (Epic) 6
13	Ŏ	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	1393	+104	65319	12	66/1	MUSE Hysteria (EastWest/Warner Bros.) 5
17	Ŏ	BEASTIE BOYS Triple Trouble (Capitol)	1294	+77	76670	8	69/1	Most
12	12	SEETHER IAMY LEE Broken (Wind-up)	1286	·6	79949	20	47/0	Increased Plays
19	13	PAPA ROACH Getting Away With Murder (Geffen)	1253	+94	56235	6	61/3	
8	14	VELVET REVOLVER Slither (RCA/RMG)	1214	-283	106373	20	57/0	TOTAL PLAY ARTIST TITLE LABELS) NOREASE
16	15	JET Rollover D.J. (Atlantic)	1198	·27	53554	8	66/0	GREEN DAY American Idiot (Reprise) +234
11	16	MODEST MOUSE Float On (Epic)	1143	·179	108509	24	60/0	CHEVELLE Vitamin R (Leading Us Along) (Epic) +173
22	Ð	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1134	+99	87199	6	60/2	GOOD CHARLOTTE Predictable (Epic) +166
20	18	HOOBASTANK Same Direction (Island/IDJMG)	1120	+58	74570	7	61/2	KORN Word Up (Epic) +164
15	19	SHINEDOWN 45 (Atlantic)	1075	-152	51740	25	45/0	CAKE No Phone (Columbia) +143 TAKING BACK SUNDAY A Decade Under the Influence (Victory)+140
14	20	INCUBUS Talk Shows On Mute (Epic)	1042	·203	77304	22	56/0	SNOW PATROL Run (A&M/Interscope) +127
21	21	HIVES Walk Idiot Walk <i>(Interscope)</i>	1010	-35	43934	11	59/0	MUSE Hysteria (EastWest/Warner Bros.) +115
23	22	YELLOWCARD Only One (Capitol)	986	+56	57818	9	56/1	LOSTPROPHETS Wake Up (Make A Move) (Columbia) +106 VELVET REVOLVER Fall To Pieces (RCA/RMG) +99
25	23	COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	960	+77	62360	9	58/4	
24	24	CROSSFADE Cold (Columbia)	935	+23	30491	14	40/1	Most
18	25	STORY OF THE YEAR Anthem Of Our Dying Day (Maverick/Reprise)	878	-310	36236	18	56/0	Played Recurrents
28	26	TAKING BACK SUNDAY A Decade Under the Influence (Victory)	866	+140	60417	9	53/4	ARTIST TITLE LABEL(S) TOTAL PLAYS
26	ð	ALTER BRIDGE Open Your Eyes (Wind-up)	828	+35	32997	8	39/1	JET Cold Hard Bitch (Atlantic) 762
29	28	A PERFECT CIRCLE Blue (Virgin)	713	+77	24255	4	46/3	311 Love Song (Maverick/Volcano/Zomba) 702
27	29	SALIVA Survival Of The Sickest (Island/IDJMG)	700	•76	24795	10	36/0	LINKIN PARK Lying From You (Warner Bros.) 665
33	30	SNOW PATROL Run (A&M/Interscope)	571	+ 127	33825	5	42/2	SWITCHFOOT Meant To Live (Red Ink/Columbia) 643 INCUBUS Megalomaniac (Epic) 609
39	31	KORN Word Up (Epic)	503	+164	37475	3	33/6	WHITE STRIPES Seven Nation Army (Third Man/V2) 576
31	32	GODSMACK f/DROPBOX Touche (Republic/Universal)	460	·2	16467	6	32/0	BLINK-182   Miss You (Geffen) 563
37	33	SKINDRED Nobody (Lava)	436	+59	18894	4	37/2	THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba) 543
36	34	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	436	+55	10162	7	28/2	JET Are You Gonna Be My Girl <i>(Atlantic)</i> 533
40	35	STROKES The End Has No End (RCA/RMG)	360	+23	16026	3	33/2	New&Active
35	36	BEASTIE BOYS Ch-Check It Out (Capitol)	344	-65	26239	17	33/0	LETTER VILLS Day's Deliver //stand//D //AC
41	37	CHRONIC FUTURE Time And Time Again (Interscope)	304	.30	7589	7	22/0	LETTER KILLS Don't Believe (Island/IDJMG) Total Plays: 193, Total Stations; 18, Adds: 0
30	38	BLINK-182 Down (Getten)	296	-184	15782	18	33/0	NONPOINT The Truth (Lava)
34	39	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	289	·122	14838	15	16/0	Total Plays: 193, Total Stations: 9, Adds: 0 CAKE No Phone <i>(Columbia)</i>
44	40	NEW FOUND GLORY Failure's Not Flattering (What's Your Problem) (Geffen)	286	+34	8921	3	28/3	Total Plays: 171, Total Stations: 27, Adds: 23
43	41	G. LOVE Astronaut (Brushfire/Universal)	277	-16	9516	6	23/0	GOOD CHARLOTTE Predictable (Epic)
46	42	MODEST MOUSE Ocean Breathes Salty (Epic)	259	+43	24159	2	30/15	Total Plays: 166, Total Stations: 21, Adds: 21 SECRET MACHINES Nowhere Again (Reprise)
42	43	EARSHOT Wait (Warner Bros.)	257	-52	9061	15	16/0	Total Plays: 165, Total Stations: 17, Adds: 2
Debut	44	INTERPOL Slow Hands (Matador)	246	+84	32035	1	19/1	FEATURES The Way It's Meant To Be (Universal) Total Plays: 158, Total Stations: 14, Adds: 0
Debut	45	MUSE Hysteria (East West/Warner Bros.)	231	+115	8806	1	29/5	KILLRADIO Do You Know (Columbia)
38	46	BURNING BRIDES Heart Full Of Black (V2)	231	-118	10632	12	19/0	Total Plays: 145, Total Stations: 16, Adds: 2
32	47	311 First Straw (Volcano/Zomba)	223	-228	8850	13	36/0	HIGH HOLY DAYS The Getaway (Roadrunner/IDJMG) Total Plays: 128, Total Stations: 12, Adds: 1
Debut>	48	AMBULANCE Primitive (The Way I Treat You) (TVT)	207	+28	5695	1	19/0	PRESIDENTS OF THE UNITED STATES Some (independent)
45	49	WALKMEN The Rat (Warner Bros.)	198	.33	16326	4	17/0	Total Plays: 128, Total Stations: 12, Adds: 1
49	50	YEAH YEAH YEAHS Y Control (Interscope)	195	-15	6783	4	14/0	MORRISSEY First Of The Gang To Die (Sanctuary/SRG) Total Plays: 125, Total Stations: 11, Adds: 1

75 Alternative reporters. Monitored airolay data supplied by Mediabase Research, a division of Premiete Radio Networks. Sonos ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

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dependent) ?G) **Detailed station playlists for all R&R** reporters are available on the web at www.radioandrecords.com. TM CENTURY

CHR, AC, Urban, Country, Rock, Alternative, Latin, Christian, Smooth Jazz, Dance, Euro



ALTERNATIVE

August 27, 2004

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
GREEN DAY American Idiot (Reprise)	4.16	_	72%	7%	4.05	4.10	4.01
KILLERS Somebody Told Me (Island/IDJMG)	4.11	4.08	82%	13%	4.07	3.93	4.24
TAKING BACK SUNDAY A Decade Under (Victory)	4.08	-	62%	6%	3.86	3.97	3.73
DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	4.02	3.90	92%	23%	3.88	3.73	4.04
ELLOWCARD Only Dne (Capitol)	3.98	3.98	81%	12%	3.86	3.72	4.00
THREE DAYS GRACE Just Like You (Jive/Zomba)	3.93	3.84	93%	26%	3.73	3.67	3.80
STORY OF THE YEAR Anthem Df Our (Maverick/Reprise)	3.92	3.85	91%	25%	3.75	3.62	3.89
OSTPROPHETS Wake Up (Make A Move) (Columbia)	3.91	3.81	84%	13%	3.80	3.76	3.84
COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	3.91	3.79	57%	12%	3.73	3.81	3.64
BREAKING BENJAMIN So Cold (Hollywood)	3.86	3.84	74%	13%	3.82	3.81	3.83
BLINK-182 Down (Geffen)	3.85	3.95	93%	28%	3.72	3.53	3.92
IDOBASTANK Same Direction (Island/IDJMG)	3.85	3.82	79%	13%	3.73	3.62	3.86
FRANZ FERDINAND Take Me Dut (Domino/Epic)	3.80	3.82	91%	28%	3.91	3.85	3.98
INKIN PARK Breaking The Habit (Warner Bros.)	3.76	3.81	97%	39%	3.69	3.60	3.79
CROSSFADE Cold <i>(Columbia)</i>	3.75	3.69	51%	11%	3.71	3.64	3.83
NCUBUS Talk Shows Dn Mute (Epic)	3.73	3.79	94%	33%	3.73	3.64	3.83
CHEVELLE Vitamin R (Leading Us Along) (Epic)	3.70	-	44%	7%	3.61	3.54	3.71
PAPA ROACH Getting Away With Murder (Geffen)	3.65	3.67	59%	11%	3.43	3.45	3.42
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.62	_	55%	13%	3.72	3.81	3.61
MODEST MOUSE Float On <i>(Epic)</i>	3.61	3.74	92%	35%	3.67	3.64	3.69
311 First Straw (Volcano/Zomba)	3.61	3.46	71%	17%	3.49	3.41	3.59
VELVET REVOLVER Slither (RCA/RMG)	3.59	3.67	81%	28%	3.61	3.71	3.50
SEETHER f/AMY LEE Broken (Wind-up)	3.57	3.74	96%	40%	3.62	3.53	3.71
ALTER BRIDGE Open Your Eyes (Wind-up)	3.54	3.47	53%	14%	3.46	3.45	3.48
SHINEDOWN 45 (Atlantic)	3.53	3.63	77%	26%	3.41	3.40	3.43
SLIPKNOT Duality (Roadrunner/IDJMG)	3.52	3.43	77%	24%	3.46	3.61	3.25
JET Rollover D.J. (Atlantic)	3.47	3.46	82%	22%	3.39	3.33	3.46
HIVES Walk Idiot Walk (Interscope)	3.26	3.13	66%	23%	3.12	3.02	3.23
SALIVA Survival Of The Sickest (Island/ID.IMG)	3.16	3.28	55%	19%	3.03	3.07	2.97

Total sample size is 485 respondents. Total average favorability estimates are based on a scale of 1-5, (1=dislike very much, 5 = like very much) Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic com results are not meant Survive we use interview. Once passed, uney can also be index tool or deal of the formationase, preference in alter themseloc.com results are interviewed to show opinions of participants on the the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for focal radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

CIMX/Detroit. MI\* PD: Marray Brookshaw APD: Viace Connect MD: Hint Franklin 19 GODD CHARLOTTE 1 HOOBASTANK SECRET MACHINES JMMINY EAT WORLD STRAYLIGHT RLM

#### Reporters

WHRL/Albany, NY\* OM: John Cooper PD: Lisa Biello 5 CAKE NEW FOUND GLORY

KTZO/Albuquerque, NM PO: Scott Sookrada MD: Don Kolley 4 GOOD CHARLOTTE 4 GOOD CHARLO 1 MUSE 1 INSTRUCTION STROKES

WNNX/Alianta, GA\* OM/PO; Lepile Fram AD: Jay Harren 13 GOOD CHARLOTTE 7 R.E.M 3 JIMMY EAT WORLD

USEC WJSE/Atlantic City, NJ\* PD: Al Parloello APD: Seven Rappoport PRESIDENTS OF THE UNITED STATES

MODEST MOUSE AUTHORITY ZERD MUSIC CAKE GOOD CHARLOTTE

KRDX/Austin, TX\* Oli: Jeli Carrol PD: Notody Lee ND: Toby Ryan SPARTA

WRAX/Birmingham, AL\* PD: Susan Groves MD: Mark Lindsoy 7 CAKE MODEST MOUSE

KOXR/Boise, ID\* ONI: Dan McCelly PO: Eric Kristenen MD: Jeremi Smith 2 MODEST MOUSE

WBCN/Boston, MA\* PD: Dave Wellington APD/MD: Steven Strick A PERFECT CIRCLE MUSIC

WEDG/Buffalo, NY\* PD: Lenny Olans No Adds

WBTZ/Burlington\* OM/PD: Matt Grasso APD/MD. Kavin Mays 1 CAKE JIMMY EAT WORLD

NAVF/Charleston, SC\* PD: Dave Ressi MD: Sezy See 23 AUTHORITY ZERO 3 GOOD CHARLOTTE WEND/Charlotte On: Bruce Logan PD/ND: Jack Damiel A PERFECT CIRCLE CONFED AND CAMBRI HOCBASTAIN HOCBASTAIN TAKING BACK SUNDAY

WXTM/Cleveland, OH\*

PD: Kim Monroe APD: Dom Norroe MD: Tim "Slats" 2 MARILYN MANSON 1 SUM 41

WARQ/Columbia, SC\* PD: Dave Slewert MD: Dave Farta 4 SHIMEDOWN

4 Shiredown 1 Music 1 Cake Marilyn Manson

WWCD/Columbus, OH\* ON: Randy MaRay PD: Andy Davis MD: Jack DeVess 1 R.E.M MUSIC CAKE

KDGE/Jailas, TX\* PD: Deve Doherty APD/MD: Alan Aya 6 KORN 3 GOOD CHARLOTTE VAN'SHED TAKING BACK SUNDAY

WXEG/Dayton, OH\* OW: Teny Tiltord PD: Steve Kramer ND: Boerner NO Adds

KTCL/Denver, CO\* PD: Mike O'Connor APD: Rich Rubie ND: Hill Jordan No Adds

WKOX/Chicago, IL\* PD: Mite Stern APD/MD: Jocent Jackson 3 CAKE 2 SKUNDRED 1 JIMMY EAT WORLD USED

KHR0/EI Paso, TX\* ON: Mike Presten POUDD: Joje Gareta MODEST MOUSE AUTHORITY ZERO HIGH HOLY DAYS MUSKC CAKE GOOD CHARLOTTE KCHA/Fayetteville, AR PD40D: Dave Jackson 4 KORN 3 MARILYN MANSON JIMMY EAT WORLD WAQZ/Cincinnati, OH\* PD/MD: Jelt Nagel 5 GODD CHARLOTTE SNOW PATROL MODEST MOUSE

KFRR/Fresno, CA\* PD: Chris Squires MD: Reverend No. Adds

WJBX/FI. Myers, FL\* ON/PD: John Rozz APD: Fitz Madrid MD: Joh Zho 1 DENVER HARBOR INSTRUCTION GOOD CHARLOTTE

WXTW/Fi. Wayne, IN\* ON: JJ Fabia PB: Den Weiter APD: Mail Jericho MD: Grag Travis 1 MODEST MOUSE AUTHORITY ZERO MISSE

MUSIC GOOD CHARLOTTE BURDEN BROTHERS WGRD/Grand Rapids, MI\* PD: Bubby Duncan MD: Kevin Carnew 1 TAKING BACK SUNDAY 1 PAPA ROACH

WXNR/Greenville, NC\* PD: Jell Sanders APOMID: Charlie Shaw 4 KORN 1 CAKE AJTHORITY ZERO

WEEO/Hagerstown IND: Jim Logrando 25 JET 25 BREAKING BENJAMIN 25 CHEVELLE 20 HIVES

KUCD/Honolulu, HI\* KUCD/ridorofuta), rii 70: Jamie Hyati 15 Good Charlotte 8 Jinay fat World 3 Velvet Revolver Beastie Boys Authority Zero KTBZ/Houston, TX\* PD: Vince Richards MD: Den Jantzen 21 NEW FOLIND GLORY 21 NEW FOLIND GLORY 2 GOOD CHARLOTTE VANISHED AUTHORITY ZERD WRZX/Indianapolis, IN\* I: Scott Jameson D: Nickael Young LOSTPROPHETS LAST AMANDA

WPLA/Jacksonville, FL\* OM: Galf Acolin APD/MD: Chad Chumley No Adds WRZK/Johnson City\* Authority zero 12 stones Cake GOOD CHARLOTTE

KRBZ/Kansas City, MO\* PS: Gray Bergen APD: Lazio MD: Jason Utanet No. Arits

WNFZ/Knoxville, TN\* P0: Anthony Profile MUSIC KFTE/Lalayette, LA\* PD: Scott Portin MD: Renar Balda

D: Reger Pride MODEST MOUSE OFINIER HARBOR KXTE/Las Vegas, NV\* PD: Chris Ripley MD: Carly Brown 9 USED 7 SUM 41

KROULL on Angeles, CA\* 70. Easin Weatherly NPD: Sene Sandblacen MD: Matt Seith 11. GODD DAVE of the 2. JAMMY EXT WORLD

5 ELM 41 3 MERTILYN MANSON 2 USED I BREAKLE BENJAMIN WLRS/Louisville, KY PD: Anerae Fitzgerald MD: Davie MBI 2 GOOD CHARLOTTE

WAD/Madison, WI OM: Mike Ferris PD: Coolis Gross KOLLERS STREETS EXPLOSION KORM Korn Cake Jimmy Eat World WMFS/Memphis, TN\* PD: Reb Cressman MD: Buday Nobers 3 KORN 2 YELLOWCARD SKINDRED WLUM/Milwaukee, WI\* PD: Tommy Wilde MD: Kenny Noomann COHEED AND CAMBRIA

COHEED AND GRIMON MUSE JIMMY EAT WORLD WHTG/Monmouth, NJ\* PD: Mike Gavie APDMD, Shar Person 9 CONSTD AND CAMBINA MICCENT MICLASS FIRMA STANCE STRUCTS

KMBY/Monterey, CA\* PO/MD: Kenny Allen 1 CAKE 1 GOOD CHARLOTTE JIMMY EAT WORLD MUSIC

WBUZ/Nashville, TN\* Off: Jim Patrick PD/RD: Russ Schenck MODEST MOUSE AUTHORITY ZERD BOWLING FOR SOUP KULLRADIO MUSIC

NUSIC Cake GOOD CHARLOTTE

KKND/New Orleans, LA\* OM: Terry Florentine PD: Sig APD: Nick Pernictare 2 MODEST MOUSE

WXRIK/New York, MY\* PD: Robert Cross MD: Mike Pper 19 GOOD CHARLOTTE 9 USED 8 SUM 41 7 JIMMY EAT WORLD

WRRV/Newburgh, NY PD: Andrew Burks 20 GOOD CHARLOTTE INTERPOL MUSIC

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WROX/Norlolk, VA\* P0; Nichele Diamond NO: Mike Powers No Adds KORX/Odessa, TX PD: Nichael Todd ND: Achey 7 AnBullance 7 TOM KAFAFIAN 7 GLORIOUS KHBZ/Oklahoma City, OK\* OM: Gill Herley PD: Jimmy Barreda No Adda WJRR/Orlando, FL\* OM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Diclorman 11 CONEED AND CAM 2 VELVET REVOLVER AUTHORITY ZERO WOCL/Orlando, FL\* PD: Balder Smith I: Bobby Smith Muse Modest Mouse New Found Glory Cake WPLY/Philadelphia, PA\* PD: Jan McGuinn MD: Dan Fein No Adds

KEDJ/Phoenix, AZ ON: Lawa Have APD: Dead Air Dave MD: Robin Nash & AUTHORITY ZERO 5 CURE INTERPOL JIMMY EAT WORLD

KZOH/Phoenix, AZ\* PD: Kevin Nannion ND: Nitzie Lewis 2 Jitamy Eat WORLD DENVER HARBOR PAPA ROACH

WXOX/Pittsburgh, PA PD: John Meschitta MD: Vinnie F. No Adds

WCYY/Portland, ME PD: Herb Ivy MD: Briss James 2 GOOD CH4RLOTTE MODEST MOUSE MUSIC CARE

KNRK/Portland, QR\* PD: Mark Hamilton APD: Jaime Cooley 2 KILLERS JUMMY EAT WORLD

KORŃ JIMMY EAT WORLD SUM 41 USED SECRET MACHINES KRZQ/Reso, NV DBC: Reb Breeks ON: Rob Broom; PD: Jeromy Smith APD/MD: Hal Diable 1 CARE MORRISSEY WDYL/Richmond, VA\* PD: Mile Morphy MD: Destin Matthews 2 CAKE MUSE

WRXL/Richmond, VA\* Dill: Bill Gamm PD/MD: Casey Krukewski 3 ALTER BRIDGE

WBRU/Providence, RI PD: Seth Restor MD: Andy Yon 10 KORN

KCXX/Riverside, CA\* ON/PO: Kell Cloque APO/ND: Dary James 1 FUTURE LEADERS OF THE WORLD KULLRADIO

WOD/Sacramento, CA\* Ota: Curiss Johanna PD: Non Bance APD: Violet III: Micros Cultins 10 MODEST MOUSE 10 JIMMY EAT WORLD 1 USED

KXRK/Sait Lake City, UT\* OM: Alan Mague PD: Teudi Noker MD: Artis Felitis 1 DENVER HARBOR JAMAY FAT WORLD USED

KBZT/San Diego, CA\*

PD: Garett Michaels APOMID: Mike Hallori 12 R.E.M MODEST MOUSE XTRA/San Diego, CA\* PD: Jim Richards PD: Jien Richards MD: Narty Whiteoy 4 MODEST MOUSE 2 JIMMY EAT WORLD CURE MUSIC

KITS/San Francisco, CA\* PD: Sean Demery APD/MID: Aaron Asstison 27 CAKE 3 MY CHEMICAL ROMANCE 3 EXPLOSION



KNDD/Seattle, WA\* PD: Phit Manning APD: Jim Keller 11 CAKE JIMMY EAT WORLD

WKRL/Syracuse, NY\* PD: Scott Petitione APD/ND: The Boble AUTHORITY ZERO MUSIC CAKE GOOD CHARLOTTE

WXSR/Tallahassee, FL

PD: Date Flint APD/MD: Meathead 1 CAKE

WSUN/Tampa, FL\* OM: Pari Citiane PD: Shank 5 MUSE JMINY EAT WORLD SUN 41 USED

KPNT/51. Louis, MO\* PD: Tommy Mattern MD: Jult Prisse 2 CAVE SLM 41 MODEST MOUSE RJTURE LEADERS OF THE WORLD

KFMA/Tucson, AZ\* PD: Matt Spry APD:MD: Stophon Kaltao 24 BAD: RELIGIÓN 8 JIMMY EAT WORLD

KWYZ/Tuisa, OK\* P0: Lynn Barstow ND: Carbin Pierco 1 CAKE JIMMY EAT WORLD

WPBZ/W. Palm Beach, FL\* PD: John O'Connell MD: Nik Rivers

WHFS/Washington, DC\* P0: Lise Worke APD: Like Viewe NDC: Pot Furtie 15 GODD CHARLOTTE 9 JIMMY EAT WORLD 9 SUM 41 CURE

WWDC/Washington, DC\* PD: Joe Bevilaeges MD: Conielle Flyen 1 MARILYN MANSON KORN

WSFM/Wilmington, NC PD: Brian Berns PD: Knothead APO/MD: Ming Kennedy 27 F L FE MD 26 E E DAY 25 E DAY 25 E DAY

25 GREAD AND 25 FREAD ST 20 MUSE 17 CRESTAD 17 MODEST M 17 CLLTRS 16 KORY 15 CREATLE MUSE CRESSIADE MODEST MOUSE

POWERED BY MEDIABASE

\*Monitored Reporters

75 Total Monitored

8 Total Indicator

WHATEVER YOU DO, DON'T SMILE KBZT/San Diego Asst. PD Mike Halloran was incredibly happy to have PJ Harvey stop by the station to chat and play music, and Harvey was thrilled, ecstatic, giddy, gleeful and totally stoked to be stopping by the station to chat and play music. However, neither would admit it.

Surprise! Linkin Park hold No. 1! Again! ... Green Day hit No. 3 after only three weeks. Their run at the format ain't over yet, folks ... The Killers go 6-5 this week. I told you they're going to the top - pay closer attention ... Stipknot move 7-6 ... Breaking Benjamin have a nice week, moving further into the top 10 and coming to rest at No. 8; plus, look at the nice adds happening this week ... Chevelle slide into the top 10 at No. 9.



Lostprophets move 13-10 ... Radio seems to really be embracing the latest Beastie Boys track: "Triple Trouble" moves 17-11 this week ... Same for Papa Roach. It's a nice bump from 19-13 for them ... The rest of the teens are quiet except for Velvet Revolver (22-17) and Hoobastank (20-18) ... The action is in the 20s again. Yellowcard skate 23-22 this week ... Check out the building buzz on Taking Back Sunday, 28-26 ... Keep Your Eyes on the Action: Snow Patrol, Korn, Skindred, The Strokes, New Found Glory ... New to the Chart: Interpol, Muse, Ambulance ... Most Added: Cake, Jimmy Eat World (and it's early!), Good Charlotte, Modest Mouse, Authority Zero, The Music.

- Max Tolkoff, Alternative Editor



# **Norm Winer: A Perennial Success**

Continued from Page 1

and that he is more than willing to make changes if necessary. It's hard to talk about Winer without thinking about WXRT at the same time.

Being in the spotlight is nothing new for Winer. Over the years WXRT has won countless radioindustry awards, and Winer himself has been the recipient of many accolades. In fact, at this year's Triple A Industry Achievement Awards luncheon at the 2004 R&R Triple A Summit in Boulder, CO, Winer was named Triple A Program Director of the Year. In addition, WXRT was named Commercial Triple A Station of the Year, and the station's Asst. PD/MD, John Farneda, took home the award for Music Director of the Year

Winer has also been honored beyond the boundaries of the industry. Chicago Mayor Richard Daley designated July 4, 1997, Norm Winer Day. In addition, Winer appeared on a *Chicago Tribune* list of the 150 Chicagoans most important to the city for their contributions to the arts, something he considers to be one of his greatest honors.

Winer is a friend to many artists, to his programming peers, to recordlabel execs — from presidents to regional reps — and to his staff, many of whom have been there as long or longer than — he has. He is also a loyal husband to wife Wendy, a dedicated father to his four children and an active member of his local synagogue.

Winer is a unique guy. I recently talked with him about his career and his 25 years at WXRT. As you'll read, he was forthcoming, enthusiastic and funny.

**R&R:** You started in radio in the New York area, right?

NW: My first radio job was the weekend of Woodstock, actually. I was filling in for a jazz DJ on a suburban New York station in White Plains. His name was Sonny Mann. Therefore, I didn't go to Woodstock, nor did I take acid that weekend. I was doing traffic reports for the highway leading to Woodstock.

Then I went back to Boston, where I had gone to college, and revisited some of the contacts I had made at WBCN, which had signed on about a year earlier. In the fall of 1969 I started there as a weekend guy and, after my first shift, wound up volunteering to fill in for the injured Charles Laquadera for a couple of weeks. That sufficiently endeared me to the management, and they named me the station's very first News Director. Then I became the overnight DJ.

R&R: Didn't you program a station in Canada?

NW: While still at WBCN, I went to an early media gathering called the Alternative Media Conference. It took place in 1970 on the campus of Goddard College up in Vermont. It was a gathering of people from all over the country and represented all of the arts, as well as a variety of media that were part of the countercultural movement of the time. We basically decided at that conference that our mission was to dramatical-

"WXRT was still one of the few Progressive stations left that was trying to hold the torch high for all to see. I was ready to join the battle to resist the ravages of the creeping commercialism that so was prevalent across the country."

ly change society and that we would do it whether we were writers, artists, musicians, radio programmers or whatever.

While I was there I met these radio people from CHOM-FM in Montreal, and not long after they offered me job filling in for their PD, who was on a sabbatical in India. I went up there in the fall of 1970 to do my first PD job. I was there for six months. Amazingly, I was 22 years old at the time. This was the dawn of Progressive radio in Canada, so it was easy for me to apply some of the things we had already learned in the States, where the format — if you can call it that — was already flourishing.





**NORM THEN** Here's an early picture of Norm Winer when he was known as Norm Winters on the air.

The rules up there are different. They started selling blocks of time to labels to air full albums. I gave them an ultimatum that either I controlled the programming content or I would walk. The sales department won, and I left.

R&R: What happened next?

NW: I went back to WBCN, and now that I knew how to read ratings books and had actually been a PD, I convinced the management there to hire me to be the station's first PD. Prior to that the DJs had operated more as a commune, with complete control over their shows.

So here I was, this young guy who was my friends' boss, and it was kind of awkward at first. I made some changes to the airstaff, and by the spring of 1971 things were in place. My tenure there lasted until 1977. We were still doing Progresssive radio, by and large. Our main accomplishment was keeping that spirit of programming alive.

This was about the time that Spiro Agnew, who was then Vice President, along with the FCC, made the edict that owners could no longer simulcast their AM signals on the FM dial. This forced many owners to begin to pay closer attention to their FM signals and to begin to think in terms of how these properties could pay for themselves. In reality, they were telling the owners that they had to control what was being broadcast on their FM stations and to curtail the notion that many of us were advocating the overthrow of the government and the use of drugs.

Whereas there had once been a lot of underground or Progressive stations, many of them had changed to a much more narrow programming stance by the mid-'70s. At that time Lee Abrams had launched the "Superstars" format, which co-opted much of what we were doing but presented it in a much more focused and mainstream way. In the process it also eliminated the art of being a DJ. Granted, it helped to end much of the self-indulgence that many DJs at the time had slipped into, but it also made for more homogenous and, I think, more boring radio. ţ

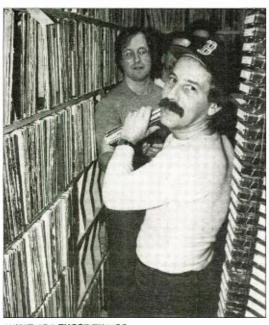
But WBCN survived. We still allowed our DJs considerable freedom on their shows, we did live broadcasts every week from a number of different clubs in town, we had quite a few acts in the studio to perform live on the air and so on — many of the things that Triple A radio still does today. WBCN was very much an integral part of the Boston community — socially, politically and spiritually.

R&R: How did you end up at KSAN/ San Francisco?

NW: I was lured away to KSAN, another of the key early Progressive stations that was maintaining its free-form heritage in the face of great changes in Rock radio. The station was founded by Tom Donohue, the godfather of Progressive radio, but this was a couple of years after Tom had passed away. The station had been inherited by one of his protégés, Tom O'Hare, and, subsequently, Bonnie Simmons, who hired me.

I wound up being the morning man there, which was something I thought I would never want to do. However, I must say that it was great just having to worry about a show, and I got a great deal of satisfaction out of preparing for each day's show. It was the only time from the early '70s to this very day that I was not in charge, and it was a blast.

Sadly, things changed dramatically. At the time the station was owned by Metromedia, and L. David Moorehead, the GM of KMET, our sister station in Los Angeles — was also given the oversight of KSAN. I Continued on Page 62



WHAT ARE THOSE THINGS Yes, those are actually vinyl records and tape carts in WXRT's vast music library. Here's a young Norm Winer (r) with a young Lin Brehmer, morning host at WXRT.

# Norm

# Congratulations on the first 25 years



May you program through INFINITY and beyond

EVERVEMUSICGROUP

#### Norm Winer

#### Continued from Page 60

remember him coming to town and having carpenters put a locked door on the vast music library at the station. That's when I knew the days of Progressive radio were numbered. It was the summer of 1979, and that was my last day at the station.

That's why I seized the opportunity to go to WXRT. As founded by John Platt and Seth Mason, it was still one of the few Progressive stations left that was trying to hold the torch high for all to see. I was ready to join the battle to resist the ravages of the creeping commercialism that so was prevalent across the country. I arrived just before Labor Day in 1979.

**R&R:** Your mission was to preserve as many of the ideals of Progressive radio as possible, but you also had to face the new competitive realities of the day, didn't you?

NW: Yes, but keep in mind that Chicago was still a great radio market then. In the summer of 1979 WLUP was going gangbusters as a Rock station, in spite of the fact that it was being consulted by Abrams. Radio DJs were actually getting mainstream press coverage, which was unheard of.

Their morning guy, Steve Dahl, had just done his "Disco Demolition" stunt. Sky Daniels, Fitch Michaels and other DJs at the station were also the talk of the town. They were taking chances, and they were aggressive in their music policy.

There was also WMET, which was a very well-executed radio station. It was an AOR battle, with those two stations duking it out for the hearts and minds of the young, male Chicago rock listener.

So there we were, a bunch of hippies with a little peashooter of a transmitter trying to stand up to those guys. My first thought was that we were playing music that was antiquated. I realized that we were on the dawn of a new decade that would end up offering us a whole new wave of great music

My first day at the station I added The Clash. We continued to add music like that, which is what I considered to be the new progressive sound of that era. Much to my surprise, our ratings absolutely plummeted. In retrospect, I had really underestimated our station's reach in the market and also what the wholesale change in musical approach would do to the loyal listeners of the station.

**R&R:** That experience led you to a programming revelation, didn't it?

NW: It was not the smoothest of transitions, but, yes. In early 1981 we came to a crossroads, and there was a very strong possibility that the reins of the station would be taken from me. The owner and Seth Mason, our GM at that time, had expressed an interest in repositioning the station for an older audience. The thought was that Seth should lead that charge, defining how we'd do it, meaning that I would be in more of a figurehead-type position.

The young Norm Winer might have stormed out in a huff, but having matured a bit by that time, I asked them if I could think about it overnight. I came back the next day and agreed with their idea of targeting an older audience, but I wanted six months to execute it my way. After that period, if I failed, that would be that.

You must remember that, in the early '80s, targeting what was essentially a Rock station to a 25-34 audience was a revolutionary idea. The predominant attitude was to view the Rock format as an 18-34 proposition. They agreed to let me have six



THE FAMOUS LOBBY Here are Norm Winer and some of the WXRT staff with members of Genesis and Atlantic Record reps in the early '80s.

Building. That helped the cause tre-

"In the early '80s, targeting what was essentially a Rock station to a 25-34 audience was a revolutionary idea. The predominant attitude was to view the Rock format as an 18-34 proposition. The success of that transformation became industry news."

**THE INFAMOUS OFFICE** Although he claims he has cleaned it up a bit now, Norm Winer's office mess surrounds him and Tina Turner in this shot from 1993.

months to come up with the concept, the approach, the musical mix, the promotions and so on. I would inform and involve all the other departments, but it would be my show.

The success of that transformation was industry news. In fact, Jeff Gelb, the AOR Editor of **R&R** at the time, dedicated an entire column to what we had accomplished. Remember, this was way before Classic Rock was invented and when most Rock stations still skewed younger. In many ways, WXRT was the first adult Rock station to make any significant impact in a large market.

**R&R**: At the time WXRT was more of a suburban signal, wasn't it?

NW: Right. It was in the same dial position, but we increased our transmitter strength in 1981 and moved our tower to the top of the Hancock mendously. I remember the campaign at the time was "We are X-static." For the first time we could actually be heard in the greater Chicago area. Coupling this with our new audience target strategy proved to be a great idea for us. R&R: What new things did you try

at WXRT to achieve this success?

NW: I did many things I had never done before. I began to apply structure to the madness, so to speak. I began to introduce rotations and dayparts. I eliminated entire chunks of the library where I thought we had become too self-indulgent. I made us a focused radio station.

Also by that time I had pretty much assembled what I felt was the right staff for us to try this bold experiment. With the exception of Terri Hemmert, who preceded even me at the station, I brought in an entirely new airstaff, many of whom are still here today. I also dramatically changed the sound of the station by reinventing the way we used production on the air. The whole idea was to more clearly define the task at hand and to make it easier for everyone to come along for the ride.

R&R: Did you have to come to grips with the fact that you were going against the grain of what Progressive radio was all about?

NW: Yes and no. In spite of the fact that I was controlling the music, there really wasn't a rebellion from the talent. They still had the freedom to choose much of what they played, but now it was within a more structured framework. Frankly, it challenged them to be more thoughtful about their shows and the flow of the music, and I think they liked that.

Remember, most of my talents had been PDs at one time in their careers, so they understood what I was trying to do. In addition, they were all very knowledgeable when it came to music and were able to adapt to the new order. Incidentally, most of that freedom still exits in the broadcast studio of WXRT today. Granted, on one hand these moves defied the spirit of free-form Progressive radio, but on the other hand they were absolutely necessary if we wanted WXRT to survive in some form. Frankly, this laid the groundwork for what WXRT still is today and, I might humbly add, set an example for many of the Triple A stations that launched not long after or those that have signed on along the line.

R&R: The industry likes to categorize things and gather certain stations together to generate charts and so on. Over time WXRT has been a Rock reporter, an Alternative reporter and, now, a Triple A reporter. But the station really hasn't changed all that much over that time period.

NW: I distinctly remember insisting to R&R that I have the opportunity to state my case to the industry for why I would graciously agree to abandon the Alternative community for the then-fledgling Triple A format in the early '90s.

Granted, this really didn't mean much change in terms of the way I was programming WXRT — although, by that time, our target had evolved to the 25-54 cell, as the audience was getting older. It was more a matter of how WXRT would be perceived and whether its stature in the industry would be altered.

Remember, at that time Alternative was generally coming into the mainstream, and many of the newer stations in the format were more tightly researched and programmed than the early leaders. These stations were also getting a good chunk of the promotional consideration from the labels, and I had to be sure that we wouldn't lose our stature in that area if we made the change.

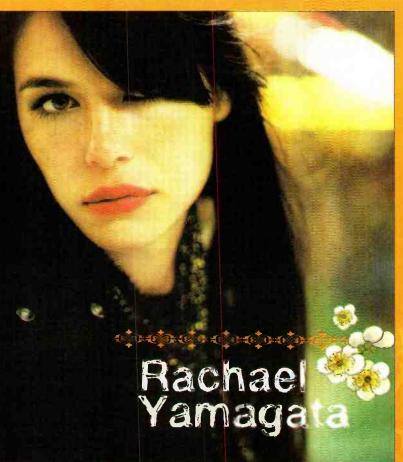
I reluctantly agreed to become a Triple A reporter, and I am happy to say that my fears were not founded in reality. WXRT has continued to receive the respect it deserves, and I didn't have to fight any harder but not any less, either — to get our Continued on Page 65



# **Dear Norm, Happy 25**th **Anniversary!** From Luke & Ray and everyone at Lost Highway

# Rachael Yamagata

# NORM, Congrats on your 25th anniversary at WXRT! — From your friends at RCA Victor Group



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> www.rachaelyamagata.com RCAVICTOR REAVICTOR BARG Music. RCA Victor Group is a Unit of BMG Music.

#### Norm Winer

Continued from Page 62

fair share of promotional support in the marketplace

Frankly, in retrospect, the way that Alternative has evolved, WXRT is by no means part of that ideology anymore, and the move we made in terms of reporting status has proven to be a wise one for us after all. I am very proud to be part of a group of programmers on the Triple A side who I think are smart, creative, daring and still passionate about what they do.

R&R: I was just coming into my own as a representative of the format back then, and I recall your concerns. At that time certain labels saw the potential in this format and were dedicating themselves to it philosophically and monetarily, but many labels had not come to the party yet. Do you think your decision helped Triple A's cause?

NW: I realized that we might stand out a bit, and that if we did it right, the labels would come around. Besides, there were other heritage stations, such as KBCO/ Denver; KINK/Portland, OR; KTCZ/Minneapolis; KFOG/San Francisco; and KMTT/Seattle, who also acted as good examples of what Triple A radio could do for artists.

I took the chance because I felt excited about throwing WXRT's weight behind a format I could truly believe in. And, frankly, it more accurately represented our values and philosophies anyway.

I would also give tremendous credit to Kid Leo at Columbia. He was one of the first powerful champions for the format, and he was one of the first well-connected promotion execs who was given the format at a major. He was relentless about trying to convince me to do it and telling me how WXRT could make a big difference for the format's growth. Besides, he knew my tactics with the labels, and he felt that my pain-in-the-neck approach would do much to help move the format forward in the eyes of the labels.

Even though we all execute this

format in different ways, I know that the programming spirit among my peers is the same as mine. Our principles and our desire to provide intelligent radio to adults are what tie us together. Bottom line, I have no regrets. That gets reinforced every year when I go the Triple A Summit in Boulder. The folks I am around the veterans and the new blood ---inspire me to do better. And every year, when I get back to Chicago, I am reinvigorated and fired up to make my station even better than I think it is.

R&R: Comparing the glory days of Progressive radio to now, do you think that music is as exciting and creative? Do you think it will endure as long?

NW: I would probably start off by saying no. The no is because I know how enduring the music of the past is. Saturday Morning Flashback, my wife, Wendy's, show, which is coming up on its 20th anniversary, is our most highly rated show. If you look back to the late '60s and early '70s, the artists who came out in those years have created timeless and unsurpassed music that will be relevant for many years to come. It's unbelievable.

I am not so sure that the music of today will have that kind of staying power. I am not so sure that 25 years from now our children's children will be listening to the new stuff we are playing right now. However, in the context of what is good music, in the context of what is an exciting performance, in the context of balance between that old music and what's hot and new, we can't ask for much better.

It's all really subjective. I will say that I am heartbroken that more of our stations within the format cannot find ways to meaningfully play more new music. I am distressed that more of my counterparts don't give their audience credit that they will accept and embrace new music. I think they could be doing much more and that they would still see the ratings success they are enjoying now - maybe even more.

I would hope that more of my

NORM WINER DAY July 4, 1997, was proclaimed Norm Winer Day in Chicago. Here is Winer (I) with Chicago Mayor Richard Daley.



TA DA! A magical moment in the late '80s. Seen here are (I-r) WXRT's Lin Brehmer, David Letterman musician Paul Shaffer and Norm Winer in WXRT's parking lot.

programming peers would look at WXRT's lead and take a few more chances. What my company tells me by allowing me to get involved with the Dave FM [WZGC] project in Atlanta - and, frankly, not firing me over all these years - is that they appreciate our willingness to take shots.

R&R: So it's 35 years into radio for you, and the reality is that radio in 1969 and radio today are about as opposite as they can be. Are you still just as jazzed?

NW: I have never been more exhilarated about the principles and ideals we represent at the Triple A format than I am right now. The process of doing radio has never been as much fun for me as it is right now. Yeah, I have been in radio 35 years and around here for 25 years which has its advantages, to be sure - but, as the market changes and the competition comes and goes, I feel that this format is the right home for me. In this format I feel comfortable that I have the right tools and the right radio station to take on anything they can throw at me.

Surprisingly, there seem to be some things that we have learned over that period of time, and even though it is much more of a business now than it was then, there is still plenty of room to have fun, make compelling radio and let the creative juices flow.

Our goals are certainly much higher and the expectations are greater than they have ever been, but keeping our eyes open has allowed us to survive and prosper. I'd also like to say that I have never lost my passion for music and the artists we champion - both established and new. It is they who make me feel young and who keep my energy level high. I am proud to expose and support artists who have something to say and who make a difference in people's lives.

R&R: Much of the Triple A radio community is made up of veteran programmers, but we also have quite a bit of young blood in our ranks. Do you feel an obligation to support and nurture them?

NW: I do. I feel that these younger programmers need to be encouraged. They, in many ways, represent the same type of younger adults we are trying to entice to this format. Their insight and fresh passion reinforce my notion that this format has a long life ahead of it.

I have always wanted to go home from conventions with something that was practical and something that I could immediately apply to my radio station. For many years I was able to get insight from other

"Granted, on one hand these moves defied the spirit of free-form Progressive radio, but on the other hand they were absolutely necessary if we wanted WXRT to survive in some form."

people at whatever gathering I was attending. Although I still crave new insights, I also realize that it is now my role to give those tidbits out to the younger members of our community. I may often overexplain things when I get in front of a microphone, but my intention is to pass along those tidbits and the insight my elders gave me in my younger days.

I had to leave the Triple A Summit a bit early this year, but Dave Rahn from SBR and I have started a tradition on Saturday night, where

we take out some of the young radio bucks and answer their questions. We buy them a bunch of margaritas and give them advice about how to outsmart a general manager or how to deal with a group head or how to play politics with a record company. These are things that there is no primer for.

It's kind of like that old cartoon where the angel sits on one shoulder and the devil on the other; I guess I kind of want to be a little of both for the younger people. I want to help them learn and grow and to be successful in what they do.

R&R: Looking back, what are the things you are most proud of?

NW: Not to downplay the monetary success that we have been able to generate for our station, but I take the most pride in all the artists we have exposed people to. I'm proud when I think about the meaningful songs that we have brought into people's lives, the amazing air talent I have shared the hallways and studios with at WXRT, and the causes we have championed for the community.

I also take pride in the things we have not done over the years - the pressures to change and get more predictable that we have resisted, the edicts from the top that we have somehow managed to sidestep and the temptations to take the easy way out of certain situations that we have avoided.

R&R: WXRT, like most radio stations, has gone through many owners over the years. Your current owner is Infinity, and, in their infinite wisdom. they decided to expand your duties to VP/Rock Programming for the company about a year ago.

NW: Yes, they did. I have been exercising that role on a variety of levels, but my first major involvement since my duties were expanded has been the launch of Dave FM in Atlanta. It has been very exciting. We may have a final vision for this station, but I'll have to reveal that to everyone gradually. The point is, right now we have taken some Continued on Page 66

#### Norm Winer

#### Continued from Page 65

heritage Classic Rock call letters in Atlanta and breathed new life into them. We haven't blown the station up, per se, but we have certainly given it a major facelift.

It is a tremendous opportunity for us. The fact that the brain trust at Infinity has decided that there is an opportunity to do something that has never been done before is very exciting. We are putting together the pieces in such a way that, at the end of the day, the results will be quite unique.

Keep in mind that, as we speak, we have yet to introduce air personalities into the mix, and the music will most certainly continue to evolve, so I'd ask that everyone give us a couple months. Then they'll understand what the station is really going to sound like.

On the team that has helped to launch this station we have a remarkable programming talent in Michelle Engel. She has lived in Atlanta and is in the demo, so she knows what a good radio station in Atlanta can do. Plus, there is an enlightened management team, headed up by Rick Gaffe, GM of V103 [WVEE-FM] in town, which is a rule-breaker and juggernaut in its own right. Dave FM is going to be something totally specific for that market. We want it to be the Rock complement to V103.

R&R: I understand that Infinity has fully committed to this project.

NW: The exciting thing about this is that Infinity has opted to forgo the word-of-mouth approach that a Triple A-like station usually gets when it is first launched. In Dave FM's case, they have given us a full-blown marketing assault, from billboards to bus cards to a TV campaign, which are all in place and already in action. This is an extremely wellthought-out approach to the launch of this station.

I am pleased that not only did the

Atlanta Infinity team get deeply involved, but also the folks in New York, along with other programming minds within the company, such as Kevin Weatherley in Los Angeles and Greg Strassell in Boston and Steve Rivers. They all offered their insight and experience as we formulated this radio station. Frankly, I am extremely flattered that they're actually taking me seriously and allowing me to call some of the shots. The cumulative benefit of everyone's experience gives the station a better-than-average shot at making an impact.

This is new ground for all of us, and I must emphasize that what the station sounds like now is not really how we envision it when it completes its evolution. Michelle's slogan for the station, "Rock Without Rules," says it all. We want this to be an unconventional radio station, as perceived by the audience.

What I've learned over the years at Triple A is that the audience is much smarter than conventional broadcasters give them credit for. That's probably the main premise I am bringing to the table with this station. It's not so much the song list or the formatics or any boilerplate promotions, it is a respect for the audience. We feel that the people in Atlanta deserve a better radio station

R&R: Can we call Dave FM a Triple A station?

NW: I will say that it will be a younger station than most Triple A's and that it will rock more consistently than most Triple A's, and yet it would be best defined as a Triple A or a Triple A/Rock station, Because of my association with WXRT, it is easy for the industry to assume that Dave FM will be Triple A-like. And, on the surface, that may be true.

But what, really, is a Triple A station? No two Triple A stations are alike. KTCZ is dramatically different from WXRT, which is very different from KBCO. As I've said, what ties us together are the programming principles and the respect for the



A STATELY MAN Here's a recent shot of (I-r) Dick Clark, Norm Winer and Ramsey Lewis.

audience, rather than the common music we play.

In the eyes of the audience, Triple A is a meaningless term. Either the station plays the music they want to hear and presents it in a way that pleases them, or it doesn't. That's where the market-specific approach makes the crucial difference. We are all different, because we are all in different cities.

We are looking for Dave FM to dominate a specific demographic in Atlanta, and we want to captivate the advertising community as we do it. We are looking for people in their 30s right now - both men and women. The way we are going to do it is to play many artists who were once played a lot in Atlanta and who now aren't, as well as to introduce artists who have never enjoyed the support they deserve.

Another interesting aspect of all of this is that we are the flagship station for the Atlanta Falcons. This gives us a unique opportunity to introduce the station to a broad spectrum of people who might not otherwise hear about Dave. The idea is to create a station that has vision and a commitment. We want it to be around for the long haul. We are not interested in creating a disposable format that will have to be changed in 12 to 18 months.

R&R: Getting back to WXRT, what are your most immediate hopes and plans for that station?

NW: To think that I have been here for 25 years is really scary sometimes. The challenge with WXRT has always been to keep sounding fresh, to keep sounding alive and to keep a step or two ahead of the audience, so they feel challenged and surprised.

The staff here is the best. I say it again and again, and I can't really do them justice. John Farneda is my partner and my collaborator, and he has been here for so many years. I am getting a bit teary-eyed right now as I think how happy I am that he was finally recognized by the industry at the latest R&R Triple A

seem to be some things that we have learned over that period of time, and even though it is much more of a business now than it was then, there is still plenty of room to have fun, make compelling radio and let the creative iuices flow."

"Surprisingly, there

Achievement Awards as Music Director of the Year. John is a one-of-akind guy.

I am also very lucky to be able to work closely with Sean Smith in our marketing department and Tom Lisack in the promotions department. With their help we have made great strides in our promotional opportunities, in the development of our website - I am so excited that we are now streaming the station and in the area of database management and marketing. I am proud to say that we recently surpassed the 100,000 mark in terms of members.

And, of course, the airstaff: Lin Brehmer, Teri Hemmert, Tom Marker, Richard Milne, Marty Lennartz, Bobby Skafish and the others. They are all legends unto themselves and help to make WXRT larger than life. We still need to become smarter

in the ways we present the radio station, remain realistic about our opportunities in terms of new media and to simply always make WXRT a better station than it already is. For us to remain a great radio station is a constant task. We have our work cut out for us to remain relevant to our audience, to remain crucial to our advertising clients and to do more than we already have. R&R: Do you ever feel tempted to

rest on your laurels?

NW: We have never felt comfortable about resting on our laurels, because we have always been in battle. We have always had radio stations sign on that have attacked us on one flank or another, going back to Classic Rock in the mid-'80s. Prior to that we owned much of that music. The growth of Alternative hit us on another front, and even the birth of Smooth Jazz presented a problem for us, as we sprinkled some of those artists into our mix. We have to protect ourselves. That keeps us on our game.

I will also stand up and say that music research is an invaluable tool for us. Not so much to tell us what to do or what to play, but to help keep us on the beam. I am so grateful to Infinity for giving us the budget so that we have these kinds of tools at our disposal. To go further, I am grateful to all the folks in the home office for acknowledging that WXRT is something special and for giving us the support we need on any level, if we need them.

WXRT is a complete collaboration. None of us, in and of ourselves, could have accomplished what we have. From the front of the office to the back, from east to west, working closely together creates something that is far greater than its parts. I believe we have the best team we have ever had, and they could easily take the station forward on their own. But I am not ready to walk away from WXRT. This is where my heart is and where it always will be. Now that I have to travel more, I know my baby is in good hands.



TWO OLD GUYS Norm Winer hanging with the late great John Lee Hooker





#### NEWS

- Margaret Thatcher Elected New Prime Minister
- Three Mile Island Releases Radiation
- Patty Hearst is Released from Prison by Jimmy Carter
- American Airlines Flight #191 crashes during takeoff @ O'Hare International
- Susan B Anthony coin Introduce to the US
- Iran Hostage Crisis Begins
- Soviets Invade Afghanistan
- Nobel Peace Prize Awarded to Mother Teresa

## SPORTS

- Pittsburgh Defeats Baltimore in World Series
- Pittsburgh Defeats Los Angeles in Super Bowl XIV
- Bruce Sutter (Cubs) Wins NL Cy Young Award
- Dave Kingman (Cubs) Wins Home Run Title
- Rick Sutcliffe (future Cub) is NL Rookie of the Year (LA)
- Cubs Take 5th Place with an 80 & 32 record
- George Halas dies of a heart attack Chicago Bears Make Playoffs
- ESPN Begins Broadcasting

### BORN

• Norah Jones, Kate Hudson, Aaliyah, Jennifer Love Hewitt

## DEATHS

• Nelson Rockefeller, Charles Mingus, Mr. Ed, John Wayne, Lowell George

### ENTERTAINMENT

- Academy Award for Best Picture Awarded to: Kramer vs. Kramer
- Grammy Award for Record of the Year: "What A Fool Believes" Doobie Brothers
- Grammy Award for Album of the Year: "52nd Street Blues" Billie Joel
- Grammy Award for Best new Artist: Rickie Lee Jones
- Lin Brehmer was working as an overnight disc jockey in Albany, New York at WQBK-FM reading poetry at 3 in the morning
- NORM WINER BECOMES PD OF WXRT/CHICAGO

# CONGRATULATIONS ON 25 YEARS FROM YOUR FRIENDS AT THE EMI Music Collective

68	Rŧ	PTRIPLE A TOP 30	- 10					POWERED BY
1		• August 27, 2004						- MEDIABASE
LAS' WEE	t îhiş K week	ARTIST TITLE LABEL(S)	TOTAL PLAY3	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added*
2	0	BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	419	+5	19272	7	22/0	www.rradds.com
1	2	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	380	-46	19027	17	22/0	ARTIST TITLE LABEL(S) ADDS
4	3	FINGER ELEVEN One Thing (Wind-up)	373	+15	21463	9	13/0	R.E.M. Leaving New York ( <i>Warner Bros.</i> ) 23 CAKE No Phone ( <i>Columbia</i> ) 8
3	4	PHISH The Connection (Atlantic)	352	·17	13881	13	23/0	RAY LAMONTAGNE Trouble (RCA/RMG) 6
6	5	MODEST MOUSE Float On (Epic)	329	·2	19165	10	13/0	KENNY WAYNE SHEPHERD Hey, What Do You Say (Reprise) 4
5	6	NORAH JONES What Am I To You? (Blue Note/EMC)	319	-30	18653	15	23/0	SNOW PATROL Run (A&M/Interscope) 3
7	7	BODEANS If It Makes You (Zoe/Rounder)	294	·18	16464	13	20/0	LENNY KRAVITZ Lady <i>(Virgin)</i> 3
11	8	FINN BROTHERS Won't Give In (Nettwerk)	282	<b>, +29</b>	11164	6	20/0	
12	9	MINDY SMITH Come To Jesus (Vanguard)	267	+18	14793	23	21/0	
10	-	JAMIE CULLUM All At Sea (Verve/Universal)	253	·6	7483	12	18/1	
15	<b>()</b>	JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen)	252	+25	17006	3	16/0	
13	2	RACHAEL YAMAGATA Worn Me Down (RCA Victor)	249	+5	9362	10	20/2	
14	13	SCISSOR SISTERS Take Your Mama (Universal)	240	+8	11515	8	14/0	Most
9	14	SHERYL CROW Light In Your Eyes (A&M/Interscope)	240	-43	7379	17	17/0	Increased Plays
Debu	D 🚯	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	235	+1,19	16134	1	17/2	TOTAL
16	16	OZOMATLI (Who Discovered) America? (Concord)	208	-8	9125	7	15/0	ARTIST TITLE (ABEL(S) INCREASE
17	1	CROSBY & NASH Lay Me Down (Sanctuary/SRG)	202	+8	8767	5	16/0	R.E.M. Leaving New York (Warner Bros.) +147
20	18	MAROON 5 She Will Be Loved (Octone/J/RMG)	196	+ 34	7904	2	8/1	JOHN MELLENCAMP Walk Tall (Island/IDJMG) +119
27	19	CARBON LEAF Life Less Ordinary (Vanguard)	169	+ 28	8016	2	14/1	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis) +56
19		BUTTERFLY BOUCHER Another White Dash (A&M/Interscope)	169	-13	6241	11	12/0	KEANE Somewhere Only We Know (Interscope) +39
23	2	CHRISTINE MCVIE Friend (Koch)	159	+9	5436	2	13/0	MARDON 5 She Will Be Loved (Octone/J/RMG) +34 SARAH MCLACHLAN World On Fire (Arista/RMG) +32
24		JET Rollover D.J. (Atlantic)	155	+6	4545	4	13/0	FINN BROTHERS Won't Give In <i>(Nettwerk)</i> +32
26		JOHN EDDIE Everything (Thrill Show/Lost Highway)	153	+5	4177	10	10/0	CAKE No Phone (Columbia) +29
25	i 24	WILCO I'm A Wheet (Nonesuch)	152	+4	7388	3	12/0	CARBON LEAF Life Less Ordinary (Vanguard) +28
18	25	TOOTS AND THE MAYTALS W/ BONNIE RAITT True Love Is Hard To Find (V2)	152	-34	7149	20	15/0	
Debu	D 26	R.E.M. Leaving New York (Warner Bros.)	149	+147	14989	1	23/23	
21	27	311 Love Song (Maverick/Volcano/Zomba)	149	·13	7403	14	6/1	
22		STING Stolen Car (Take Me Dancing) (A&M/Interscope)	144	-8	3285	11	12/0	
-	29	GOMEZ Nothing Is Wrong (Hut/Virgin)	135	+6	5839	2	9/0	
Debu	⊳ 30	THRILLS Not For All The Love In The World (Virgin)	131	+2	3040	1	14/0	Most

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

#### New&Active

KEANE Somewhere Only We Know (Interscope) Total Plays: 129, Total Stations: 12, Adds: 1 SONIA DADA Old Bones (Calliope) Total Plays: 123, Total Stations: 9, Adds: 0 TEARS FOR FEARS Call Me Mellow (Universal Music Entertainment) Total Plays: 114, Total Stations: 10, Adds: 1 K.O. LANG Helpless (Nonesuch) Total Plays: 107, Total Stations: 14, Adds: 0 TRAIN Ordinary (Columbia) Total Plays: 103, Total Stations: 7, Adds: 0 SIMPLE KID Staring At The Sun (Vector) Total Plays: 98, Total Stations: 11, Adds: 1 CHARLIE MARS Gather The Horses (V2) Total Plays: 91, Total Stations: 11, Adds: 1 FRANZ FERDINAND Take Me Dut (*Domina/Epic*) Total Plays: 91, Total Stations: 4, Adds: 0 JOHN MAYER Come Back To Bed (*Aware/Columbia*) Total Plays: 85, Total Stations: 7, Adds: 0 LOW MILLIONS Eleanor (*Manhettan/EMC*) Total Plays: 80, Total Stations: 9, Adds: 1

Songs ranked by total plays

#### Most Plaved Recurrents \_\_

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVE MATTHEWS Oh (RCA/RMG)	224
LOS LONELY BOYS Heaven (Or/Epic)	221
O. FRANKENREITER f/J. JOHNSON Free (Brushfire/Universal)	186
JET Are You Gonna Be My Girl (Atlantic)	150
ALAMIS MORISSETTE Everything (Maverick/Reprise)	147
NORAH JONES Sunrise (Blue Note/EMC)	128
SARAH MCLACHLAN Fallen (Arista/RMG)	121
LENNY KRAVITZ Where Are We Runnin'? (Virgin)	117
WHEAT   Met A Girl (Aware/Columbia)	117
DAMIEN RICE Cannonball (Vector/Warner Bros.)	113
Detailed station playlists for all R&R	
reporters are available on the web at	
www.radioandrecords.com	



# JOSEPH ARTHUR OURSHADOWS WILL REMAIN

"JOSEPH ARTHUR RE-ESTABLISHES HIS POSITION AS ONE OF OUR MOST EMOTIONALLY REVEALING AND TALENTED SINGER-SONGWRITERS." -Vanity Fair

"ONE OF THE MOST SONICALLY INTUITIVE SINGER/SONGWRITERS AROUND." - USA Today

"HIS SONGS ECHO THE BEATLES. THE ROLLING STONES, NEIL YOUNG. AND THE CALMER SIDE OF THE VELVET UNDERGROUND." - The New York Limes

 OUR SHADOWS WILL REMAIN

 OUR SHADOWS WILL REMAIN

 OUR SHADOWS WILL REMAIN

 OUR SHADOWS WILL REMAIN

 MPACTING RADIO
 9/13 ALBUM STREET DATE IO/12 VINYL IN STORES

 9/11 NORTHAMPTON MA IRONHORSE
 9/22 NASHVILLE THE UPTOWN MIX

 9/13 BOSTON PARADISE LOUNGE
 9/22 NASHVILLE THE UPTOWN MIX

9/14 NYC PLANO'S 9/15 BRYN MAR, PA THE POINT 9/16 ARLINGTON VA LOTA 9/18 GRAND RAPIDS MI CALVIN COLLEGE 9/19 FERNDALE MI THE MAGIC BAG 9/20 CHICAGO DOUBLE DOOR

# 70 **R** TRIPLE A TOP 30 INDICATOR

	1 C	• August 27, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON	TOTAL STATIONS ADDS
					(00)		
1	1	PHISH The Connection (Atlantic)	465	-44	4284	13	27/0
2	0	BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	435	+14	5550	7	26/0
5	3	FINN BROTHERS Won't Give In (Nettwerk)	387	+15	3452	5	28/1
3	4	OLD 97'S New Kid (New West)	365	-33	4886	9	28/0
7	6	CROSBY & NASH Lay Me Down (Sanctuary/SRG)	360	+28	5038	6	30/0
4	6	BODEANS If It Makes You (Zoe/Rounder)	353	-35	1805	12	21/0
10	0	GOMEZ Nothing Is Wrong (Hut/Virgin)	320	+25	3150	7	26/0
8	8	RACHAEL YAMAGATA Worn Me Down (RCA Victor)	320	-5	4402	10	21/0
9	9	JAMIE CULLUM All At Sea (Verve/Universal)	. 308	-1	2129	16	17/0
6	10	NORAH JONES What Am I To You? (Blue Note/EMC)	305	-34	3780	15	19/0
11	0	OZOMATLI (Who Discovered) America? (Concord)	294	+ 30	2487	12	19/1
13	12	CHRISTINE MCVIE Friend (Koch)	255	+24	2415	3	20/0
12	ß	K.D. LANG Helpless (Nonesuch)	251	+14	3418	4	25/0
Debut	4	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	240	+165	2074	1	20/2
19	(5	JOHN FOGERTY Deja Vu (All Over Again) (Dream Works/Geffen)	237	+ 36	3647	4	20/1
14	16	KEANE Somewhere Only We Know (Interscope)	226	+10	4713	6	21/0
16	Ū	CARBON LEAF Life Less Ordinary (Vanguard)	219	+7	2165	5	19/0
20	18	MODEST MOUSE Float Dn (Epic)	196	+10	891	5	11/0
17	19	ERIC CLAPTON When You Got A Good Friend (Duck /Reprise)	193	-16	1462	5	17/0
29	20	MINDY SMITH Come To Jesus (Vanguard)	192	+49	964	22	9/1
Debut>	21	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	180	+122	3926	1	25/6
22	22	SCISSOR SISTERS Take Your Mama (Universal)	179	+1	2412	6	13/0
23	23	WILCO I'm A Wheel (Nonesuch)	166	+8	2201	6	14/0
18	24	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	165	-43	1054	16	11/0
21	25	EDWIN MCCAIN f/MAIA SHARP Say Anything (DRT)	164	-22	809	12	11/0
24	26	SIMPLE KID Staring At The Sun (Vector)	159	+3	2159	3	13/1
27	27	TEARS FOR FEARS Call Me Mellow (Universal Music Entertainment)	153	+5	2314	2	13/0
Debut>	28	DONAVON FRANKENREITER It Don't Matter (Brushfire/Universal)	146	+58	791	1	12/0
Debut>	29	DR. JOHN f/RANDY NEWMAN   Ate Up The Apple Tree (Blue Note/EMC)	146	+19	3387	1	15/0
Debut>	30	THRILLS Not For All The Love In The World (Virgin)	145	+25	1962	1	15/2

#### Most Added<sup>®</sup>

Most Increased Plays	
G. LOVE Waiting (Brushfire/Universal)	5
RAY LAMONTAGNE Trouble (RCA/RMG)	5
DAMNWELLS Kiss Catastrophe (Epic)	6
STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	6
CAKE No Phone (Columbia)	7
KENNY WAYNE SHEPHERD Hey, What Do You Say (Reprise)	9
JEFF BUCKLEY Forget Her (Legacy)	10
MADELEINE PEYROUX Don't Wait Too Long (Rounder)	12
R.E.M. Leaving New York (Warner Bros.)	28
ARTIST TITLE LABEL(S)	ADDS
www.rrindicator.com	

inci cuscur lays	TOTAL
ARTIST TITLE LABEL(S)	PLAY INCREASE
JOHN MELLENCAMP Walk Tall (Island/IDJMG)	+165
STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	+122
R.E.M. Leaving New York (Warner Bros.)	+117
DONAVON FRANKENREITER It Don't Matter (Brushfire/Universal	7 +58
BEN HARPER W/ BLIND BOYS OF ALABAMA Wicked Man (Virg	<i>in</i> / +54
GOV'T MULE Slackjaw Jezebel (ATO/RCA/RMG)	+50
MINDY SMITH Come To Jesus (Vanguard)	+49
MAVIS STAPLES Have A Little Faith (Alligator)	+43
LOS LONELY BOYS More Than Love (Or/Epic)	+40
JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffer	√ +36
Syndicated	
Programming	-
Added Ti	kis Weak
World Cafe - Dan Reed 215-898-6677	
No adds reported this week	
	042
Acoustic Cafe – <u>Rob Reinhart</u> 734-761-2	.043

CARY HUDSON Cool Breeze

WWVV/Savannah, GA OM/PD: Seb Neutran APD: Gene Marroll 34 Metty SMTH 1 LISA LOEB 1 MAADON 5 1 LIJS LOEEL 960/S

KMTT/Seattie, WA\* OM/PD: Chris Mays APD/MD: Shown Stewart 3 R.E.M. RAY LAMONTAGINE

WRIKX/Springfield, MA\* PD: Tem Davis APD: Donnie Moorhouse MD Las Withornes 5 Michael Michaeles 5 Michael Michaeles

HEART TECHNI UDWY REACT? REV LANDERAMI PRIM CALENDERS STAN MELLENDERS REPART CALENTS ALL M. CAMEWELLS

SAMEWELLS STRAY NAVIE SHITHERE SRIAH INCLADILAT SALTY FACTOR

KCLC/St. Louis, MO PD: Rich Reighard BC: Ervin Williams 2 FERA & SARA 2 TEGAN & SARA 2 REAM 2 IGBMY WAYNE SHEPHERD 2 UEN ARTHUR

KWMT/Tucson, AZ\* OM/PD: Tim Richards MD: Blacks Regers RACHARL YAMAGTA RAY LUMONTAGNE

WUIN/Wilmington, NC PD: Mark Keete SID: Jarry Gerard 10 22807 2 27001 2 Trivella 2 Trive

POWERED BY

FINN BROTHERS Luckiest Man Alive **GRIFFIN HOUSE** The Way I Was Made

JILL SOBULE Thank Misery

KINGS OF CONVENIENCE Cayman Islands

LISA LOEB Hand Me Downs

KENZ/Sait Lake City, UT\* OM/PD: Bruce Jones MD: Karl Bushman <sup>5</sup> R.E.M <sup>2</sup> CMR CURE

KPRI/San Diego, CA\* PD/MD: Deen Staleb 2 CARDON LEAF 2 R.E.M. SNOW PATROL

35 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records

#### Reporters

WAPS/Akron, OH Powp Bill Graber 3 mile Calcorn 3 n.LM STEVE MARIE JORG WITH THE I NUT CARE HE IN M MORE SCA I KIMY NAVE SHIT-ETC

KABQ/Albuquerq Dil: Bill May PD: Phil Mahoney MD: Scotl Warmuth 11 R.E.M. 2 SNOW PATROL erque, NN

KSPN/Aspen, CO PD/ND: Bam Scholl 1 S.LOVE 1 G.LOVE 1 CATE 2 R.E.M. 1 KEMMY WAYNE SHEP NAYNE SHEPHERI

KGSR/Austin, TX\* OM: Jeff Carrol PP: Joby Denharg PD: Joby Denharg PD: Joby Denharg PD: Job Denhard OM/SA POINTONIO NOT JOB DENHARD

WRINR/Baltimore, MO ON: Bob Wamph PO/MO: Alex Certright 16 SECRET MACHINES 11 REAL 7 BIMPLE ND 5 LOB LOWELY BOYS 5 CONE

WTMD/Baltimore, MD APD: Nike "Matthews" Vasilikos 3 REM.

KLRR/Bend, OR OM/PD: Deug Denohe APD: Deri Denohe REM. KEMMY WAYNE SHEPHE WAYNE SHEPHERI

KRVB/Boise, 10\* OM/PD: Das NeColly 1 REM 311

WBOS/Boston, MA Off: Buzz Knight PD: Michele Williams MC: David Ginsberg 19 R.E.M. 1 TEMS FOR FEARS TOOTS AND THE MAYT/

KMMS/Bazeman, MT OBL/PD: Bitchelle Wolfe 5 St.Lyternet 5 CARE 5 CARE 5 R.E.M.

WNCS/Burlington\* PD/MD: Mark Abuzzahab 3 R.E.M. SNOW PATROL JRL SOBALE WMVY/Cape Cod, MA PD/ND: Barbara Dacay 4 R.E.M. 3 DZOMATLI 1 PHIDH 1 JEFF BUCKLEY WOOO/Chattanooga, TN\* OO/PD: Denay Howard 19 Swiecowi 3 Green Day 1 R.E.M AVRIL LAVIGNE WXRT/Chicago, IL\* PD; Nerm Wieer APD/MD: John Farneda 16 R E M

KBXR/Columbia, MO ON: Jack Lawson APD: Joff Decommon STEVE EARLE JEFF BUCALEY PETER WALKER

WDET/Detroit, MI PD: Judy Adams WD: Markin Handyke 3 .Rev HOURLY 2 R.E.M. 2 REM. 2 REF.M. 2 REM. 2 A GIR, CALED EDDY 2 NGT MERKIT 2 G.LOW 2 MADELENE PEYROLX

WVOD/Elizabeth City, NC PD: Matt Cooper ND: Ted Abbey MARC BROUSSAND REM. DAMAWELLS

WNCW/Greenville, SC Oll: Elien Plermenn PD/WD: Kim Clark APD: Martin Anderson 10 Martin Anderson 10 Martin PlevROUX

SHOCKED

5 MICHAELLI SHOCKED IF A.B. ADDEY ARTNUR ELEMENT ENVE ACTIVE DIRAC ELIVER ALCINE DIRAC ELIVER ALCINE DIRAC ELIVER ALCINE DIRAC ELIVER ALCINE ELIVERALIZIO FETTO MALACINE INTERNALIZIO INTERNALI INTERNALIZIO INTERNALIZIO INTERNALIZIO INTERNAL

PETER WALLER WCBE/Columbus, OH OM: Tammy Allen PD: Can Neustraliko MO: Mangele Brannan 9 LuOP 9 LuOP 9 Autorizene Peynoux 3 Advider

KBCO/Denver, CO\* PD: Scott Arbengh ND: Rester ND: Rester NCM: AND MACHTAGNE

PD: Tom Teuber MD: Goldy Percent 7 Active Vianes/A 5 CENY WAYNE SHEN 2 ALEM LEBRY SCRAMTZ PETR CINCOTTI CARE

KTCZ/Min PD: Lawren MacLea APD/MD: Nike Wolf 12 R.E.M. 11 MARCON 5

WGVX/Minneapolis, MM DM: Dave Namilian PD: Jeff Collins 8 REM. 6 CAMPER VAN BEETHOVEN 7 DOS DIE IN HOT CARS 6 KEME

WTTS/Indianap PD: Brad Holtz MD: Laura Duncan 4 R.E.M 2 GAKE KMTN/Jackson, WY ON: Scott Anderson PDAND: Mark "Fish" Fish 1 G.LOV 1 JUNIY CLIP vostnus 1 PETR CLIP vostnus 1 PETR CLIP vostnus 1 PETR CLIP vostnus 1 COMMWELLS 1 REMAY WAYNE SHEPHERD KTBG/Kansas City, MO PD: Jon Hart mIC: Byren Johnson 15 R.E.M. KET MO' MADELEME PEYROUX

KZPL/Kansas City. MO\* OM: Nick McCabe PD: Ted Edwards MD: Ryan "Stash" Merten 4 STEVE EARLE

WOKI/Knoxville, TN° PD: Jim Ziegler 11 R.E.M 6 CAGE WFPK/Louisville, KY Oli: Brian Cone APD/RIC: Stacy Owen MARLEIME PEYMOUX JEFF OUCILEY REM. MANAH

IM/Madison, WI\*

. MN

WZEW/Mobile, AL\* Offic Tim Camp PD: Jim Nikowany ND: Lee Am Keelk 4 Samrt KD 2 R.E.M. 1 DMARE MARS RAY CHARLES MORAH JONES JOH MELLENCAM

WBJB/Monmoul Off: Teen Bronnon PD: Riet Feckinson APD: Leo Zacceri MD: Artf Respe 17 Crees waterican responses neth, NJ PERS MODIFIES WALS

KPIG/Montaney, CA OM: Frank Caprista PD/NO: LauraEller Hop APD: Alean Mactivery 5 LOS LOBOS 2 NOBERT EARL KEEN

Dept

WRLTMashville, TN\* OM/PD: David Hall APD/ND: Rev. Keth Coes 9 WIL HOEE 1 R.E.M. GAXE MANS STAPLES 5. LOVE

WEHM/Nassau, HY PD: Brian Cosgrovo ND: Lauren Stone 14 STEVE GAALE 5 R.E.M.

MY Falk Balk UNIX FOIR HOIR ON: Leanne Final NO: Dave Slean 11 THT MEMOTT 1 MADELENE PEYT 1 MADELENNE 1 R.E.M. 1 MILO IGLEY

POSIC CHORE Adu POS LE Operato 24 JOHN MELLENCAMP 9 TOMMES 9 TOMMES 9 TOMMES 9 TOMMES 9 TOMMES 10 TOMES 10 TOMES

Sirius Spech PD: Gary Schoo ND: Rick Labo 13 R.E.M 6 STEVE EAALE

XM Cate/Network PD: 041 Evens MD: 0-ten Classifiert 5 USA COEB 5 MIC: NOWSEY MODELENE PEYNOL NEVULE BROTHERS JOHN BUTLER THO JOHN BUTLER THO JOHN BUTLER THO JOHN BUTLER THO

WFUV/New York, NY PD: Chack Singleton MD: Hits Resolve 3 commences concerned concerned concerned PROVIDE PRVROUM

KSQY/Repid City, SD PD/MD: Ched Cartson RAY LANDKTASHE JOHN FORATY JMANY CLIFF VSTING PLEM

KTHX/Reno, NV\* Ohr: Rob Brooks PD: Harry Reynolds APO/NO: David Herold 2 R.E.M. 1 Juliary CLIFF #STING

KFOG/San Francisco, CA\* PD: David Benson APD/MD: Haley Jenes 13 R.E.M 5 CAE 105 LONELY NOYS JANE CULLUM

KBAC/Santa Fe, NM PD: tra Gordon 7 Etyre COSTBLIO 6 EXPECTOR 6 LYELEVETT 2 LEAM MEDVEL, TOLCHER MAY DANCETTORE MAY DANCETTORE

KTAO/Santa Fe, NM DB: Sittsh Willer PD: Brad Hecksneyer MD: Paddy Mac 7 R.E.M 5 RAY LANCOLTAGINE 4 CAMERICES

4 ICENTY WAVE SHEPHERD 3 PETER CIRCOTTI 3 CARE

KRSH/Santa Rosa, CA\* OM/PD: Deen Katari 2 R.E.M. DAMINWELLS REDWRY WAYNE SHEPHERD LEBRY KRAWTZ RAY

\*Monitored Reporters

MEDIABASE **60 Total Reporters** 

25 Total Monitored

35 Total Indicator

Did Not Report, Playlist Frozen (1): WOCM/Sallsbury, MD

WXPN/Philadelphia, PA OM/NO: Dan Reed PD: Brage Warren 7 BP: Amount 2 Repay Warren 7 BP: Amount 2 Repay Warren 2 Repay Band 2 Repay Ban WYEP/Pittsburgh, PA PD: Resementy Weisch Loade Base Guisento Addelage Person Modelage Person Robinsborg Convenience Addelage Person 257 Person WCLZ/Portland, ME PD: Herb ky MD: Brian James No Adds

KINK/Portland, OR\* PD: Dennis Constantine MD: Kevin Welch 17 R.E.M. 4 LOW MILLIONS

WXRV/Portsmouth, NH\* PD: Dana Marshall 3 R.E.M 2 CARE 1 JAMAY CLIFF VSTING KENNY WAYNE SHEPHEND

WDST/Poughteepsie, NY PD: Grag Gattine APD/MD: Roger Menell 6 R.E.M KOMEY WAYNE BHEPHERD LOB LOBELY BOYS GOYT MALE JEFF BUCKLEY

VAYNE S

CLIFF VS



### THE NETTWERK FAMILY CONGRATULATES Norm Winer on 25 Years of Chicago's Finest Rock



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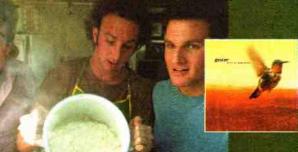
186 1 3

A huge congratulations to you Norm. Thank you for the continued support. Best wishes, Sarah McLachlan

www.sarahmcla<mark>c</mark>hlan.com

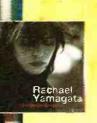
Good on you Norm, 25 years! XRT is a real music station! Admiration and respect, The Finn Brothers

www.finnbros.com



Norm really ceres about the state of radio and the job he's doing. One time Norm and I figured out that he briefly dated my aint when he was in high school in Brooklyn. How many PD's will go that deep with the artists they play? Brien Rose.r.vorcel/GUSTER

www.guster.com



Congratulations' Norm! What an amazing world of music you have created. The first song of mine ever played on Chicago radio was from XRT about 4 years ago. I was tending bar and sneaking listens to the station on my walkman because they were slated to play something and then comes 'Collide'. I will never forget that moment.

Thank you for all of the continued support and passion you show for music.

Rochael Yamagata

www.rachaelyamagata.com



TERESPRICES DU COTTA GO THERE TO COME ELECT CONTACTOR OF THERE TO COME ELECT

Congrat\_ations on your 25 years at XRT! Hope you nave many more years at the top of your game. May you-studio be free from tigers! Stereophonics

www.stereophonics.com



# HAPPY 25th Anniversary Norm!

(We'll refrain from making any silly jokes)

# From all your pals at Warner Bros. and Reprise Records





www.americanradiohistory.com





For many of us, the songs of Crosby & Nash, and their other sometime bandmates, represent the soundtrack of our youth, our coming of age. We fell in and out of love to their music, we took it to college, and some even took it to war. Recently, Crosby & Nash came to the River Music Hall at the station and performed many new songs from their upcoming selftitled album. The songs, many craft-



ed by James Raymond, are reminiscent of earlier times, yet very current and fresh. I asked David Crosby if he thought music and songs had the same power they had 30 years ago. He answered with a resounding "yes." Crosby & Nash continue to communicate social issues through their music, from "They Want It All," written by Crosby about corporate

America, and "Don't Dig Here," which brings attention to the dumping of radioactive waste in the Yucca Mountains to "Milky Way Tonight," a simple song by Nash that showcases this duo's harmonizing, and their current single, "Lay Me Down." Crosby & Nash have always had the ability to make people feel, think and act through their music, and they've still got it. The music of Crosby & Nash continues to inspire and delight their fans, from boomers who might believe they see history repeating to kids beginning to look at the world around them.

We have a new No. 1 song on the monitored chart this week with Bruce Hornsby. Finger Eleven are now 3\*, and The Finn Brothers and Mindy Smith are in the top 10 at 8\* and 9\*, respectively ... Artists ready to go top 10 include John Fogerty, Rachael Yamagata, Scissor Sisters and John Mellencamp, who debuts at 15\*! .... Other projects showing good growth in-



clude Crosby & Nash, Maroon 5, Carbon Leaf (now top 20), Christine McVie and Wilco ... R.E.M., Gomez and The Thrills also debut on the monitored chart this week ... On the Indicator chart, Phish still dominate the top, Hornsby's at 2\*, The Finns are 3\*, C&N are now top five, and Gomez are at 7\* ... Other gainers include Ozomatli, McVie, k.d. lang, Fogerty, Keane, Carbon Leaf and Simple Kid ... R.E.M., Steve Earle, Donavon Frankenreiter, Dr. John featuring Randy Newman and The Thrills debut ... R.E.M. bring in 51 total adds the first week — just nine stations from the panel abstained. Needless to say, this is going to be a big song at Triple A ... Cake grab 15 firstweek adds, Kenny Wayne Shepherd gets 13 total adds, Madeleine Peyroux enjoys 12 first-week adds, and Ray LaMontagne and Jeff Buckey are right behind her with 11 and 10 adds, respectively ... Also having a good first week are The Damnwells, G. Love, Tift Merritt, Keb' Mo' and Jimmy Cliff.

— John Schoenberger, Triple A Editor



ARTIST: The Finn Brothers LABEL: Nettwerk By John Schoenberger / Triple a Editor

It's hard to believe, but for most of their careers Tim and Neil Finn never really collaborated on songs together. Sure, they started their journey to international success and fame via the band Split Enz and later played together in Crowded House, but it wasn't until 1989 that they seriously tried to write together. Several songs came out of their efforts, but what was originally meant to be a Finn brothers project ultimately fell apart. Some of the songs did turn up on Crowded House's *Woodface* in 1991 and *Together Alone* in 1993, as well as on Tim's 1993 solo album, *Before & After*.

"When we were in Split Enz, we didn't really write together," says Neil. "We didn't write properly together until around *Wood/ace*, before we even decided to join forces in Crowded House. We were planning a Finn Brothers record. We had a spectacular two or three weeks where we wrote all the songs that ended up on *Wood/ace*."

The two gave it another shot in 1994, and the fruits of their labor became the first official Finn Brothers album, simply called *Finn*. The songs revealed a softer, more introspective side to their creativity, and the album was well accepted around the world. Then, earlier this year, the brothers got together again, in Los Angeles, to record their next collaborative effort.

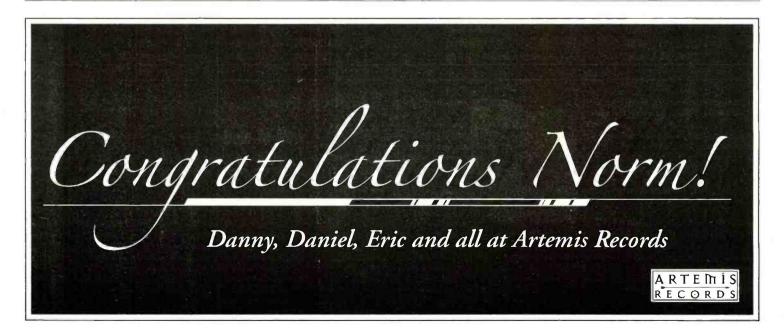
"My earliest memories of Tim were when we used to sing harmonies as kids," says Neil. "We'd rehearse in the hallway, which was always nerve-wracking. Our parents had parties where there was singing. That was the beginning of our musical relationship."



That special quality of sibling harmony is quite evident on the new Finn Brothers album, *Everyone Is Here*. However, what is more impressive is how their ties have influenced every aspect of the songs. Addressing subjects like family honds, the sense of belonging you get from your community, the need for a spiritual connection and the wholeness one feels from being loved, the songs speak volumes about the kind of relationship Tim and Neil must have with one another.

"It was quite uncanny how often one of us would have a lyric or an idea that would fit something the other was working on," says Tim. "There were no rules or parameters about what might make it. We wanted it to be emotional, and we wanted it to be direct. People imagine we walk into a room and open our mouths and beautiful harmonies pour out, but it isn't always like that. It takes a while for us to get going."

Mitchell Froom was brought in for keyboards, as well as to help produce the project, while Bob Clearmountain was asked to mix the songs. It was the first time the four had worked together since the making of *Wood/ace* over a decade ago. The results are beautiful, hopeful, uplifting tunes, including "Won't Give In," "Nothing Wrong With You," "Anything Can Happen," "All God's Children" and "Part of Me, Part of You."



#### AMERICANA TOP 30 ALBUMS BY

a August 27, 2004

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	IIS WEEK PLAYS	+1- PLAYS	CUMILATIN
1	1	K. KANE & K. WELCH You Can't (Dead Reckoning/Compass)	527	-58	373
3	2	VARIOUS ARTISTS Por Vida: A Tribute To The Songs (Or)	514	-35	226
5	3	TOOD SNIDER East Nashville Skyline (Oh Boy)	512	+23	324
2	4	NOTORIOUS CHERRY BOMBS The Notorious (Universal South)	508	-42	392
10	6	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	470	+86	149
4	6	DAVE ALVIN Ashgrove (Yep Roc)	447	-61	528
8	0	VARIOUS ARTISTS Touch My Heart — A Tribute (Sugar Hill)	438	+38	122
6	8	DWIGHT YDAKAM Dwight's Used Records (Koch)	419	-38	401
11	9	OLD 97S Drag It Up (New West)	357	-17	212
7	10	LORETTA LYNN Van Lear Rose (Interscope)	345	-80	1102
15	0	BILLY JOE SHAVER Billy And The Kid (Compadre)	344	+35	97
9	12	DALE WATSON Dreamland (Koch)	330	-64	531
14	13	CRICKETS & THEIR BUDDIES The Crickets (Sovereign Artists)	328	+9	168
25	1	VARIOUS ARTISTS The Unbroken Circle (Dualtone)	324	+99	63
12	15	LOS LOBOS The Ride (Hollywood)	299	.74	729
13	16	JIM LAUGEROALE Headed For The Hills (Dualtone)	294	-61	741
19	Ø	VARIOUS ARTISTS Beautiful Dreamer (American Roots)	279	+20	72
26	18	TIFT MERRITT Tambourine (Lost Highway)	259	+35	60
24	0	PAUL THORN Are You With Me? (Back Porch/Narada)	247	+19	115
16	20	TERRI HENDRIX The Art Of Removing Wallpaper (Wilory)	246	.33	337
18	21	J.J.CALE To Tulsa And Back (Sanctuary/SRG)	236	-35	392
22	22	WILCO A Ghost Is Born (Nonesuch)	230	-12	211
20	23	TRES CHICAS Sweetwater (Yep Roc)	229	-18	168
27	24	JAMES TALLEY Journey (Cimarron)	222	0	198
29	25	OTIS GIBBS Dne Day Our Whispers (Benchmark)	221	+22	137
17	26	RAILROAD EARTH The Good Life (Sugar Hill)	216	-59	281
Debut>	1	MAVIS STAPLES Have A Little Faith (Alligator)	213	+69	47
Debut>	28	JUNIOR BROWN Down Home Chrome (Telarc)	208	+109	34
[Debut>	29	ELEVEN HUNDRED SPRINGS Bandwagon (Palo Duro)	204	+53	58
30	30	JONI HARMS Let's Put The Western Back (Wildcatter)	193	-2	305

For more information please visit www.americanamusic.org. © 2004 Americana Music Association.

#### Americana Spotlight

by John Schoenberger Artist: Various Artists Label: American Roots



When you want to talk Americana music — I mean real Americana music — you need to go back to one of the true fathers of American music. Although Stephen Foster, this country's first great songwriter, died more than 140 years ago, his influence is felt to this day. As a testament to how powerful his music is, all you have to do is remember that back then there was no recorded music, no radio and no television, yet you could hear his songs being played by local musicians across the country. Now that's grass-roots, word-of-mouth marketing in the extreme! Bob Dylan has even been quoted as saying, "Anyone who wants to be a songwriter should listen to as much folk

music as they can. Study the form and structure of stuff that has been around for 100 years. I go back to Stephen Foster." In light of that fact, the folks at American Roots Publishing have brought together a diverse collection of artists to offer their renditions of Foster's classic songs. Included are Raul Malo, Alison Krauss with Yo-Yo Ma, Edgar Meyer and Mark O'Connor, John Prine, Beth Neilsen Chapman, Grey De Lisle, Mavis Staples, Roger McGuinn, Ollabelle and many others. Proceeds from the project will benefit American Roots Publishing, a nonprofit organization dedicated to preserving American regional culture through literature and art.

#### Americana News

On Aug. 22 Steve Earle debuted a weekly radio show on the Air America radio network. Carrying the same title as his forthcoming album, *The Revolution Starts* ... *Now*, the hourlong program will feature the outspoken artist playing music and talking to guests ... Ricky Skaggs and Josh Turner are among a group of artists putting their names behind the Your Country Your Vote initiative. Alming to mobilize country music fans in this U.S. presidential election year, the nonpartisan effort was born of the *America Will Always Stand* project, a compilation of songs inspired by the Civil War ... After a six-year furlough, Don Williams has returned with *My Heart to You*, an album that bundles new songs, fan favorites and covers of two classic pop tunes ... Merle Haggard is in the final stages of re-signing with Capitol Records, the label that built him into a superstar ... MerleFest 2004 earned almost \$500,000 for Wilkes Community College ... The Dixie Chicks have announced a concert tour. We'll see how it will be supported by fans and by Country radio ... Emmylou Harris has just kicked off her Sweet Harmony Traveling Revue Tour, which also features Patty Griffin, Buddy Miller and the duo of Gillian Welch and David Rawlings ... Former Toad The Wet Sprocket singer Glen Philips is on the road with Nickel Creek under the moniker of The Mutual Admiration Society. Former Led Zeppelin bassist John Paul Jones and Attractions drummer Pete Thomas are the rhythm section.

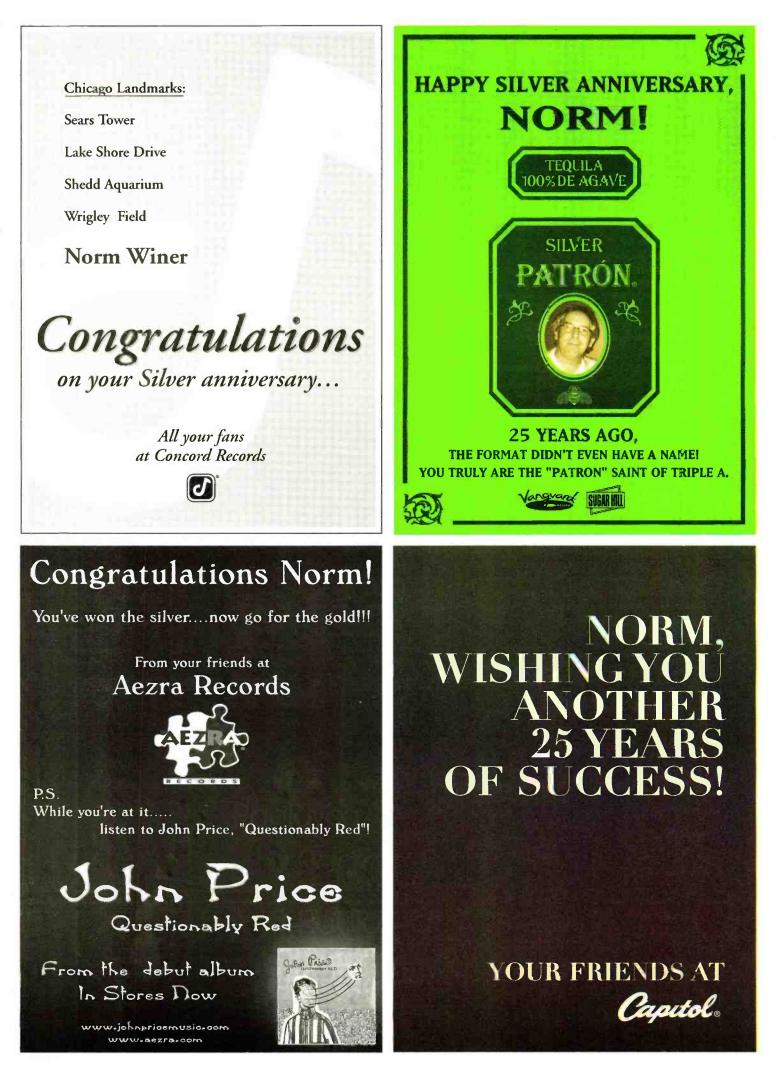
Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added<sup>®</sup>

ARTIST TITLE LABEL(S)	ADDS
JUNIOR BROWN Down Home Chrome (Telarc)	16
NITTY GRITTY DIRT BAND Welcome To Woody Creek (Dualtone)	14
VARIOUS ARTISTS The Unbroken Circle (Dualtone)	14
STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	12
MAVIS STAPLES Have A Little Faith (Alligator)	8
MELONIE CANNON Melonie Cannon (Skaggs Family)	7
BURRITO DELUXE The Whole Enchilada (Luna Chica)	7
DRIVE BY TRUCKERS The Dirty South (New West)	7



74



**RICK WELKE** 

CHRISTIAN



76

# **Face To Face**

#### An honest chat with a legendary Christian consultant

Not too many consultants have as much admiration and respect within Christian music circles as John Frost. He is one of the major consultants at Audience Development Group and recently took home a Gospel Music Association achievement award for his work across the country. A former mainstream programmer, he's been around the radio block a few times and has helped numerous Christian stations gain lots of ground in the ratings game.

Recently, I sat down and chatted with the man behind the scenes who is working hard to take Christian

radio into the future. Here is our conversation.

R&R: Looking at Christian radio today, what trends do you see?

JF: As companies come to believe more in the potential of Christian music and that it can go way beyond what it's ever done

before, the format will grow. Mainstream companies are starting to become interested in more sophisticated programming strategies, techniques and resources. As they do, they will look more and more at building these types of radio stations.

whole ratings game at Christian radio across the country?

JF: We presently exist in a format that has more low-rated stations than any other format. I was at Ar-

> bitron not more than a year ago, and they have a poster on the wall that lists the formats and the number of stations in those formats. Then it has the number of radio stations in each format that have at least a three share. Religious radio was No. 1, but it was also the format

John Frost

with the fewest stations with substantial numbers.

That's beginning to change. As these radio stations become more sophisticated about programming techniques and things of that nature, they are beginning to see some really exciting results. WAWZ/New York, which is in, of all places, perhaps the most unchurched area in America, just busted 200,000 cume.

And it accomplished that with a suburban signal. That's really exciting stuff.

R&R: What about mainstream companies picking up the ball? Companies like Susquehanna seem to be getting it

JF: Mainstream companies have been slower to come to grips with it, which is somewhat good and somewhat bad. But it's very clear in the industry that there is now the potential to take the Christian format to successful broadcast properties and, most important, to impact more people.

R&R: How loud is the background chatter regarding the potential growth of the format?

JF: I get calls from people who ask, "Can this station be more than it is presently?" It's a fun thing to see people not make decisions while looking in the rearview mirror. They make decisions while asking about the potential of the broadcast property and how many lives they could impact if they got a little smarter about what they are doing.

I am very excited and very optimistic. I don't believe that Christian radio has ever been in a position where the potential for growth has been greater, despite the fact that it has grown so dramatically in the last five years. The kind of conversation that you and I will be having in five years will be totally different from the conversation we are having today. And if you think about that from a harvest standpoint - the number of lives that will be impacted — it's thrilling to be a part of it. It's a privilege.

R&R: I've been asking stations hard questions lately about their missions. One question in particular gets a myriad of answers: Are you happy with less than a one share?

JF: The fact that you can even have that conversation with programmers shows the change in this format. If you had had a similar conversation with them three or four years ago, most wouldn't have known what you meant. Now they know what the data is and what it means.

Some of that has to do with the improvement of the seminars offered by the GMA and the decision by the NCRS and GMA to really be teachers and grow the industry. The difference that I see between a GMA Week session five years ago and one

today is dramatic. The teachings are better, the subjects are better, the dialogue is better, and the people coming to it are really curious about how you do certain things.

the state

The industry needs to be applauded for its desire to grow itself and to serve smaller-market stations that may not have the resources the big stations do. There are still lots of mom-and-pops out there, but there are also lots of good people who care about doing good things in their community. Now they can come to a place like GMA Week and become more equipped to go out and impact their communities than they ever could before.

R&R: What can Christian radio do to win long-term?

JF: One of the principles of great radio is the hedgehog concept. That means doing the right things over and over again. When you are talking about registering top-of-mind awareness — which means having a good radio station that's focused, that knows its target market, that's disciplined but also compelling and entertaining - all of that is going to work to your advantage in landing on the Arbitron radar.

In the case of WPOZ/Orlando, you can ask what is different about that station from a year ago. The answer is, very little. But over the last four years it has been a station that has made a lot of good, solid decisions. They have been very disciplined; they have been very focused. The entertainment level is high on that station. Day after day, they have made good decisions. That's the hedgehog concept. And it builds an audience over time.

"I don't believe Christian radio has ever been in a position where the potential for growth has been greater."

R&R: You've been heavily involved in the new WAY-FM in Ft. Collins, CO. How is that going?

JF: We are trying something new out there. The WAY-FM leadership is extremely visionary. They want to branch out beyond the Christian Hit Radio format and even beyond their Internet Rock station, Xstation.com. It's very exciting. It's also a bit of a risk. We're playing more rock music there than the existing WAY-FMs do. It's shooting a little younger, and the younger you go, the more male you go and the less of a target-rich environment you have. You are almost in a missionary strategy of trying to expose the music to a lifegroup that may not necessarily embrace it as much as an older and more female audience. But with their strategy of having multiple formats, it's a risk that they wanted to take, and we thought that Denver-Ft. Collins was a good market for it.

R&R: Why attempt to take it to a younger demo with this particular frequency?

#### "One of the challenges that we already face is people."

JF: We did some preliminary research in that market. Obviously, K-Love [KLDV] is already huge there. But any time there is a big dog, that means there is room for a little dog. And I believe we have put together a good team to develop a youngertargeted, more rock-oriented CHR format.

The station will be quite flexible in the next year. We'll be going where the consumer tells us we need to go. We are going to do a lot of research. There is going to be a lot of art, but it's not art without a strategy. And it's going to champion personality. We have some great personalities already, with Maverick, Scott Viegel, Donna Cruz and Cliff Tredway at night.

It's going to be a lifegroup that we are going to monitor very closely to see where the potential is in the music mix. Right now it's pretty much a 70% pop rock to 30% rock mix. We hope it leads us into an area that no one has discovered yet, and there is risk in doing that.

R&R: What is the biggest challenge this format will face in the coming months?

JF: One of the challenges that we already face is people. Every station that I work with is asking where they can find good people. They ask, "How do we groom them inside Christian radio, and how do we find them in mainstream radio?"

R&R: Are we doing a good job in that area?

JF: Hard to answer. I don't believe that the supply presently meets the need. We might be doing a better job of creating the supply, meaning creating the pipeline of people necessary for these positions. I have been fortunate to have been able to locate a lot of people in mainstream radio who are believers and who want to get into Christian radio.

That's my background. I have a lot of connections to those types of people in the mainstream world. But as Christian radio grows, we are going to need more and more people. That's our biggest challenge. Where are the people? Where are the people with high skill levels but also with the right heart?



"Whatever It Takes"

CURB



#### CHRISTIAN AC TOP 30

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POWERED	BY
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ł	67	1.00	<b>Me</b> August 27, 2004				
	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	0	JEREMY CAMP Walk By Faith (BEC)	987	+ 28	15	35/0
	3	2	THIRD DAY   Believe (Essential/PLG)	910	-10	16	35/0
	2	3	MERCYME Here With Me (INO/Curb)	865	-56	22	37/0
	4	4	TREE63 Blessed Be Your Name (Inpop)	847	·12	29	37/0
İ	6	5	STEVEN CURTIS CHAPMAN All Things New (Sparrow/EMI CMG)	791	+1	11	36/0
ļ	5	6	CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	774	-46	25	36/0
	11	0	BETHANY DILLON All I Need (Sparrow/EMI CMG)	664	+ 79	5	27/1
	8	8	BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	661	-55	27	36/0
	9	9	KUTLESS Sea Of Faces (BEC)	645	-24	18	31/0
	7	10	SELAH You Raise Me Up (Curb)	631	-98	20	33/0
	10	11	DAVID CROWDER BAND Open Skies (Sixsteps/Sparrow/EMI CMG)	608	-50	18	28/0
	12	12	MATTHEW WEST The End (Sparrow/EMI CMG)	516	+2	12	23/0
	13	13	ANTHONY EVANS Here's My Life (INO)	482	+34	8	23/2
ļ	14	14	SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	454	+6	8	25/3
	15	15	MATTHEW WEST More (Universal South/EMI CMG)	436	-11	38	25/0
Ì	18	16	TELECAST The Beauty Of Simplicity (BEC)	405	+31	4	18/2
Ì	21	Ð	BY THE TREE Beautiful One (Fervent)	396	+55	3	15/0
	16	18	AVALON You Were There (Sparrow/EMI CMG)	387	-8	13	20/0
	26	19	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	362	+62	3	18/5
	25	20	RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.)	361	+ 55	5	20/1
ł	20	21	CHRIS RICE Go Light Your World (Rocketown)	357	•7	10	17/0
	22	22	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	326	+5	9	12/0
	27	23	WATERMARK The Glory Of Your Name (Rocketown)	324	+26	3	18/3
	28	24	BARLOWGIRL Never Alone (Fervent)	313	+33	6	15/2
	29	25	JEFF DEYO As I Lift You Up (Gotee)	308	+41	6	13/0
	17	26	WARREN BARFIELD Soak It Up (Creative Trust Workshop)	303	-72	16	16/0
	Debut>	27	MICHAEL W. SMITH Heating Rain (Reunion/PLG)	299	+224	1	21/4
	23	28	JUMP5 Wonderful (Sparrow/EMICMG)	278	-38	12	15/0
	24	29	FUSEBOX Once Again (Elevate/Inpop)	276	-38	10	14/0
	-	30	TREVOR MORGAN Fall Down (BHT)	275	+17	3	13/3

37 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/15-8/21. Builts appear on songs gaining plays or remaining flat from previous week. If two songs are tited in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

#### New & Active

BEBO NORMAN Disappear (Essential/PLG) Total Plays: 248, Total Stations: 13, Adds: 2 SWIFT Alive In Love (Flicker) Total Plays: 217, Total Stations: 11, Adds: 2 STARFIELD Filled With Your Glory (Sparrow/EMI CMG) Total Plays: 161, Total Stations: 11, Adds: 3 FFH Still The Cross (Essential/PLG) Total Plays: 155, Total Stations: 9, Adds: 0 SHANE & SHANE He is Exalted (Inpop) Total Plays: 149. Total Stations: 8. Adds: 2

TREE63 King (Inpop) Total Plays: 144, Total Stations: 6, Adds: O BUILDING 429 Space in Between Us (Word/Curb/Warner Bros.) Total Plays: 143, Total Stations: 7, Adds: 2 NICOL SPONBERG Safe (Curb) Total Plays: 123, Total Stations: 7, Adds: 0 SANCTUS REAL Everything About You (Sparrow/EMI CMG) Total Plays: 100, Total Stations: 4, Adds: 0 MONK & NEAGLE All | Need (Flicker) Total Plays: 94 Total Stations: 6. Adds: 0

Songs ranked by total plays

ARTIST TITLE LABEL(S)	AODS
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	5
MICHAEL W. SMITH Healing Rain (Reunion/PLG)	4
NEWSBOYS Presence (Sparrow/EMI CMG)	4
SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	3
WATERMARK The Glory Of Your Name (Rocketown)	3
TREVOR MORGAN Fall Oown (BHT)	3
STARFIELD Filled With Your Glory (Sparrow/EMI CMG)	3
Most	
Most Increased Plays	
	TOTAL
	TOTAL Play Increase
Increased Plays	PLAY
	PLAY
ARTIST TITLE (ABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG)	PLAY INCREASE +224
ARTIST TITLE (ABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG) PHILLIPS, CRAIG & DEAN You Are God Alone (IND)	PLAY INCREASE +224 +92
ARTIST TITLE (ABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG) PHILLIPS, CRAIG & DEAN YOU Are God Alone (INO) BETHANY DILLON AII Need (Sparrow/EMI CMG)	PLAY INCREASE +224 +92 +79
Increased Plays ARTIST TITLE LABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG) PHILLIPS, CRAIG & DEAN YOU ARE GOD Alone (INO) BETHARY DILLON AI I Need (Sparrow/EMI CMG) SHANE & SHANE He Is Exalted (Inpop)	PLAY INCREASE +224 +92 +79 +71
ARTIST TITLE LABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG) PHILIPS, CRAIG & DEAN You Are God Alone (INO) BETHANY DILLON AII Need (Sparrow/EMI CMG) SHANE & SHANE He Is Exalted (Inpop) CHRIS TOMLIN Indescribable (Sizsteps/Sparrow/EMI CMG) RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.) BY THE TREE Beautiful One (Fervent)	PLAY INCREASE +224 +92 +79 +71 +62
ARTIST TITLE LABEL(S) MICHAEL W. SMITH Healing Rain (Reunion/PLG) PHILLIPS, CRAIG & DEAN YOU Are God Alone (INO) BETHANY DILLON All Need (Sparrow/EMI CMG) SHANE & SHANE He Is Exalted (Inpop) CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG) RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.)	PLAY INCREASE +224 +92 +79 +71 +62 +55

Most Added\*

STARFIELD Filled With Your Glory (Sparrow/EMI CMG) +47 BUILDING 429 Space in Between Us (Word/Curb/Warner Bros.) +46

#### Christian ACtivity by Rick Welke

#### **Poised For A Run**

Normally, a second or third radio release from the same project doesn't head to the top of the charts. But don't tell that to Jeremy Camp. He's in at No. 1 for a second straight week, and, by the looks of it, he may be planted there for five or six weeks to come. That is, unless Third Day can put together a late move or Steven Curtis Chapman surges, or even if newbie Bethany Dillon continues to roll. But count on at least a couple more weeks at the top for Camp.

Songs to watch within the chart come from By The Tree (21-17, +55), big mover Chris Tomlin (26-19, +62) and Rachael Lampa (25-20, +55). Solid movement is also seen from Anthony Evans, Telecast, BarlowGirl and Jeff Deyo. New & Active movers are Bebo Norman (+51), Startield (+47), Shane & Shane (+71) and Building 429 (+46).





August 27, 2004

#### CHR TOP 30

LAST	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	BARLOWGIRL Never Alone (Fervent)	1248	-133	20	28/0
3	2	SANCTUS REAL Everything (Sparrow/EMI CMG)	1040	+ 35	12	28/0
2	3	MERCYME Here With Me (INO/Curb)	978	.72	22	25/0
4	4	KUTLESS Sea Of Faces (BEC)	867	·122	24	20/0
5	5	THIRD DAY Come On Back To Me (Essential/PLG)	847	+3	20	23/0
6	6	CASTING Who Am I (Beach Street/Reunion/FLG)	797	.20	23	21/0
7	0	JEREMY CAMP Stay (BEC)	781	+41	13	23/1
8	8	D. CROWDER Open Skies (Sixsteps/Sparrow/EMI CMG)	746	+21	12	22/0
9	0	PAUL WRIGHT You're Beautiful (Gotee)	700	+65	8	23/2
10	0	MATTHEW WEST The End (Sparrow, EMI CMG)	641	+7	10	2111
11	0	SHAWN MCDONALD Gravity (Sparrew/EMI CMG)	627	+38	6	20.0
14	12	JADON LAVIK Following You (BEC)	571	+ 33	11	17,0
12	0	OUT OF EDEN Soldiers (Gotee)	558	+6	6	20,0
13	0	JARS OF CLAY Sunny Days (Essentiar/PLG)	547	0	18	15/0
17	15	PLUMB Taken (Curb)	526	-2	9	19/3
16	16	STARFIELD Fifted With Your Glory (Sparrow;EM: CMG)	515	-15	16	14/0
20	Ð	BY THE TREE Beautiful One (Fervent)	501	+38	7	20/1
21	18	BETHANY DILLON All I Need (Sparrow-/EMI CMa)	482	+43	4	19/-
18	19	WARREN BARFIELD Soak It Up (Creative Trust Worrshop)	465	-38	13	13/0
23	20	HAWK NELSON Every Little Thing (Touth & Nail,	461	+37	5	13/1
24	2)	SWITCHFOOT Meant To Live (Red Ink/Columbia)	435	+18	7	9/0
28	22	RACHAEL LAMPA When I Fall , Word/Cusb/Warner Bros.)	407	+21	3	18/1
26	23	S CURTIS CHAPMAN AI Things New (Sparrow/EMiCMG)	407	+12	9	15/0
25	24	AUDIO ADRENALINE Miracle (ForeFront/EMi CN/G)	405	+1	4	16/0
22	25	JAMES CLAY Franklin Park (Inpop)	394	-38	10	12/0
27	26	TAIT God Can You Hear Me (ForeFront/EMI CMG)	353	-39	15	11/0
30	27	DOWNHERE Starspin (Word/Curb/Warner Bros.)	268	-2	13	8/0
Debut	28	SARAH KELLY Matter Of Time (Gotee)	241	0	1	9/1
Debut	29	FALLING UP Broken Heart (BEC)	232	-8	1	7/0
Debut	30	TOBYMAC Gone (ForeFront/EMI CMG)	230	+204	1	15/14

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.

#### New & Active

EVERLIFE Evidence (Tovah/SHELTER) Total Plays: 227, Total Stations: 9, Adds: 2 JONAH33 Working Man Hands (Ardent) Total Plays: 223, Total Stations: 9, Adds: 0 IAN ESKELIN Shout (Inpop) Total Plays: 204, Total Stations: 8, Adds: 3 BUILDING 429 Space In Between Us (Word/Curb/Warner Bros.) Total Plays: 200, Total Stations: 8, Adds: 3 FUSEBOX Once Again (Elevate/Inpop) Total Plays: 176, Total Stations: 8, Adds: 0

TREE63 King (Inpop) Total Plays: 152, Total Stations: 6, Adds: 1 SOMETHING LIKE SILAS When I Search (Sparrow/EMI CMG) Total Plays: 148, Total Stations: 4, Adds: 0 DELIRIDUS? Majesty (Here I Am) /Sparrow/EMI CMG/ Total Plays: 142, Total Stations: 5, Adds: 0 FM STATIC Definitely Maybe (Teoth & Nail) Total Plays: 137, Total Stations: 6, Adds: 2 **EVERYDAY SUNDAY** The One (Flicker) Total Plays: 130, Total Stations: 4, Adds: 0

#### **ROCK ТОР 30** WEEK TOTAL PLAYS WEEK ARTIST TITLE LABEL(S) PLAYS FALLING UP Bittersweet (Tooth & Nail) 0 2 405 +7 3 2 JEREMY CAMP Stay (BEC) 386 +12 4 3 HAWK NELSON Every Little Thing (Tooth & Nail) 371 +1 1

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1	4	SANCTUS REAL Everything (Sparrow/EMI CMG)	363	-48	15	31/1
5	5	BARLOWGIRL Never Alone (Fervent)	297	-31	18	20/1
10	6	EVERYDAY SUNDAY What Love Is (Flicker)	282	+37	15	24/1
9	0	THDUSAND FOOT Faith, Love (Tooth & Nail/EMC)	282	+35	6	26/1
7	8	KUTLESS Not What You See (BEC)	267	+7	9	25/1
12	9	MOURNING SEPTEMBER Glorietta (Floodgate)	246	+7	6	19/3
15	0	SUBSEVEN Emotion (Flicker)	234	+27	19	23/1
13	0	TAIT Reconnecting (ForeFront/EMI CMG)	234	+2	7	27/0
16	12	LAST TUESDAY Beat Dependent (DUG)	216	+29	7	23/1
11	13	DEMON HUNTER My Heartstrings (Solid State)	210	-30	14	18/1
17	14	NUMBER ONE GUN You Fail (Salvage/Floodgate)	189	+17	6	12/0
6	15	THIRD DAY Come On Back To Me (Essential/PLG)	187	-78	17	19/0
27	1	12 STONES Far Away (Wind-up)	162	+43	4	21/3
20	Ð	KINGSDOWN Dearest Nameless (Independent)	160	+10	9	21/1
21	18	KIDS IN THE WAY Phoenix (Flicker)	158	+16	3	18/4
18	19	OC SUPERTONES We Shall Overcome (Tooth & Nail)	153	-3	12	17/0
19	20	EOWYN Take Me Away (Independent)	152	-1	9	18/0
22	2	NATE SALLIE Without You (Curb)	143	+6	2	9/1
8	22	APRIL SIXTH You Come Around (Atlantic)	141	-113	18	21/0
23	23	TODD SMITH Alive (Curb)	137	+2	4	18/1
26	24	MENDING PDINT Embers (Word Of Mouth)	135	+15	3	7/2
24	25	DEAD POETIC New Medicines (Solid State)	134	+1	11	12/0
25	26	SEVEN PLACES Like It Never Happened (BEC)	129	+3	4	13/1
29	27	PROJECT 86 Safe Haven (Tooth & Nail)	127	+10	4	17/2
-	20	UNDERDATH Reinventing Your Exit (Independent)	120	+26	2	4/0
30	29	PIVITPLEX Rosetta Stone (BEC)	115	+1	3	20/0
Debut>	30	SKILLET Open Wounds (Ardent/Lava)	113	+92	1	12/7

37 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.

#### New&Active

POOR MAN'S RICHES Energy (Word Of Mouth) Total Plays: 110, Total Stations: 15, Adds: 4 EVER STAYS RED I'll Tell The World (Wrinkle Free) Total Plays: 97, Total Stations: 12, Adds: 2 CASTING CROWNS American Dream /Beach Street/Reunion/PLG) Total Plays: 92, Total Stations: 12, Adds: 0 DAY OF FIRE Cornerstone (Essential/PLG) Total Plays: 91, Total Stations: 16, Adds: 8 FM STATIC Definitely Maybe (Tooth & Nail) Total Plays: 89, Total Stations: 8, Adds: 3

00,00

IAN ESKELIN Shout (Innon) Total Plays: 86, Total Stations: 11, Adds: 3 FALLOUT Somewhere In Between (Be3) Total Plays: 82, Total Stations: 8, Adds: 2 APOLOGETIX Downer Of A Sister (Parodudes) Total Plays: 80, Total Stations: 12, Adds: 0 JADED THORNS Lie Awake (Word Of Mouth) Total Plays: 79, Total Stations: 9, Adds: 1 **GRETCHEN** Fading (Independent) Total Plays: 79, Total Stations: 8, Adds: 4

WEEKS ON CHART

14

13

16

STATIONS

30/1

28/1

25/0

RULE #1 "Always treat the customer right, because if you don't, someone else will.

> RULE #2 Don't forget rule #1.

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CHRISTIAN

August 27, 2004

#### INSPO TOP 20

LAST WEEK	THIŠ WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
4	0	S. CURTIS CHAPMAN AI Things New (Sparrow/EMI CMG)	357	+23	10	21/0
2	2	AVALON You Were There (Sparrow/EMI CMG)	348	·2	13	20/0
1	3	KELLY MINTER This Is My Offering (Cross Oriven)	335	-40	14	20/0
5	4	JEREMY CAMP Walk By Faith (BEC)	323	+ 19	11	19/1
3	5	MERCYME Here With Me (INO/Curb)	299	-47	20	16/0
6	6	CHRIS RICE Go Light Your World (Rocketown)	286	+ 13	7	18/0
11	0	WATERMARK The Glory Of Your Name (Rocketown)	259	+40	5	17/0
8	8	DESPERATION Beauty Of The Lord (Integrity/Vertical)	258	+25	н 91 ж. 3 1 м. 4 1 м. 4	17/1
7	9	BABBIE MASON Shine The Light (Spring Hill)	254	-12	9	15/0
9	10	BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	225	-4	16	4/0
13	0	ANTHONY EVANS Here's My Life (INO)	221	+36	4	14/1
12	12	GREG LONG Fifteen (Christien)	167	-25	6	12/0
14	13	BIG DADDY WEAVE Heart Cries Holy (Fervent)	161	-1	9	12/0
17	14	DAVID HUFF My Song Of Praise (Christian)	156	+8	4	9,0
Debut	15	FFH Still The Cross (Essential/PLG)	149	+59	1	14/3
Debut>	16	BEBO NORMAN Disappear (Essential/PLG)	148	+31	1	12/2
18	<b>1</b>	DON MOEN Thank You Lord (Integrity/Vertical)	148	+3	3	12/1
15	18	M. SCHULTZ Letters From War (Word/Curb/Warner Bros.)	142	-15		7/0
Debut>	19	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	126	+16	1	8/1
Debut>	20	SCOTT KRIPPAYNE Bible Story (Spring Hill)	122	+7	1	13/1

22 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. C 2004 Radio & Records.

#### Rhythmic Specialty Programming

#### RANK ARTIST TITLE LAREI (SI

- OUT OF EDEN Soldiers (Gotee) 1
- GRITS Hittin' Curves (Gotee) 2
- DISCIPLES OF CHRIST (D.O.C) Antidote (Disciples Of Christ/Throne Room) 3
- KJ-52 Back In The Day (Uprok) 4
- FLYNN Love Is Dead (When) (Illect) 5
- JOHN REUBEN Life Is Short (Gotee) 6
- 7 PEACE OF MIND We Gon A Make It (BEC)
- 8 M.O.C. Blase (Move)
- LOJIQUE Adrenaline Rush (Illect) 9
- 10 ANTHONY EVANS You Know My Name (INO)

#### CHRISTIAN AC TOP 30 INDICATOR

	-					
LAST WEEK	îhis Week	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	0	S. CURTIS CHAPMAN AI Things New (Sparrow/EMI CMG)	1062	+60	11	33/0
2	2	JEREMY CAMP Walk By Faith (BEC)	1031	+4	14	35/0
1	3	THIRD DAY   Believe (Essential/PLG)	988	-47	15	32/0
4	4	MERCYME Here With Me (INO/Curb)	922	-46	16	28/0
5	5	KUTLESS Sea Of Faces (BEC)	664	-63	16	25/0
16	6	BETHANY DILLON All I Need (Sparrow/EMI CMG)	609	+114	5	27/2
7	7	SELAH You Raise Me Up <i>(Curb)</i>	590	-78	16	22/0
6	8	CASTING Who Am1 (Beach Street/Reunion/PLG)	578	·147	16	21/0
14	0	BEBO NORMAN Disappear (Essential/PLG)	574	+57	6	25/1
13	Ð	SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	573	+52	5	23/0
10	0	ANTHONY EVANS Here's My Life (INO)	564	+12	8	25/0
11	0	AVALON You Were There (Sparrow/EMI CMG)	561	+18	13	23/2
8	13	MATTHEW WEST The End (Sparrow/EMI CMG)	549	-19	8	22/6
9	14	BARLOWGIRL Never Alone (Fervent)	542	-21	9	20/1
15	15	WARREN BARFIELD Soak It Up (Creative Trust Workshop)	509	+3	15	18/0
12	16	D. CROWDER Open Skies (Sourteps/Sparrow/EM/CMG)	509	·29	16	21/0
17	<b>D</b>	BY THE TREE Beautiful One (Forward)	501	+13		24(2
20	18	CHRIS RICE Go Light Your World (Rocketown)	500	+28	B	23/1
19	19	TREE63 Blessed Be Your Name Mypop/	425	-56	16	13/0
18	20	BUILDING 429 Glory Defined /Word/Curte/Warner Bros.	421	-63	16	14/0
26	9	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	409	+91	2	22/5
22	Ø	RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.)	409	+30	5	18/2
21	ø	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	399	+3	B	17/0
25	ð	FFH Still The Cross (Essential/PLG)	372	+54	2	21/1
23	25	BIG DADDY WEAVE Set Me Free (Fervent)	354	-1	5	16/0
27	26	WATERMARK The Glory Of Your Name (Rocketown)	334	+23	3	18/2
Debut	27	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	327	+132	1	19/5
28	28	TREVOR MORGAN Fall Down (BHT)	2 <b>94</b>	·5	4	16/0
29	29	JEFF DEYO As I Lift You Up (Gotee)	292	+24	3	15/2
Debut	30	TELECAST The Beauty Of Simplicity (BEC)	271	+69	1	15/4

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/15 - Saturday 8/21. © 2004 Radio & Records.

#### New & Active

SARAH KELLY Living Hallelujah (Gotee) Total Plays: 205, Total Stations: 10, Adds: 0 SWIFT Alive In Love (Flicker) Total Plays: 195, Total Stations: 9, Adds: 0 BUILDING 429 Space in Between Us /Word/Curb/Warner Bros.) Total Plays: 182, Total Stations: 12, Adds: 4 TREE63 King (Inpo Total Plays: 172, Total Stations: 9. Adds: 0 SHANE & SHANE He is Exalted (Inpop) Total Plays: 130, Total Stations: 8, Adds: 3

PHILLIPS, CRAIG & DEAN You Are God Alone (INO) Total Plays: 126, Total Stations: 11, Adds: 9 OVERFLOW Come Home (Essential/PLG) Total Plays: 126, Total Stations: 7, Adds: 0 GINNY OWENS New Song (Rocketown) Total Plays: 121, Total Stations: 8, Adds: 0 **DAVID HUFF My Song Of Praise (Christian)** Total Plays: 118, Total Stations: 5, Adds: 0 TODD SMITH Turn To You (Curb) Total Plays: 105, Total Stations: 6, Adds: 1



JACKIE MADRIGAL



80

# Batanga.com **Rocks The Latin Vote**

#### Luis Brandwayn speaks about Hispanic political power

**B**ilingual Internet radio site Batanga.com was founded by President Luis Brandwayn and CEO Troy McConnell in 1999 as an alternative vehicle for getting Latin rock music to the public. The record labels at that time had product that no radio station would touch. Not even a band like Maná could get airplay, even though they were selling out venues like the Hollywood Bowl. Within a month of the launch of Batanga's rock alternative music channel — and with almost no promotion — Batanga had 5,000 listeners.

Currently, Batanga has 20 music channels covering all Latin music genres, including rock alternative, merengue, salsa, flamenco, boleros,

pop, norteño, dance and many more. And now that it has a solid listener base of more than 1 million, it has embarked on another quest: to get young Hispanics to care about the political process in the U.S. and make their voices heard by voting. To do this, Batanga has Luis Brandwayn

teamed with Rock the Vote. nization. This week Brandwavn talks to

R&R about why it was important for Batanga to join forces with Rock the Vote and the effect this has had on motivating Hispanics to vote.

R&R: Batanga.com is a full-service site with 20 music channels covering all the Latin music genres. How do you program the channels?

LB: We offer all types of music. For the most part, it is music that you will not find on your local radio stations. We don't program through any kind of research, nor is what we play dictated by the labels. We put on our playlists everything we get from the U.S., Mexico, Spain, Colombia, etc. We put it all in our database. The role of our programmers is to research what's hot out there and add it to our database. They don't dictate what gets played; our audience does, through votes. We get about 5 million votes a month, and, using that information, our software determines which songs to play.

R&R: You have joined Rock the Vote to help Hispanics to register and to have a voice in the upcoming elections. Why is it important for Batanga to do this?

LB: One of the things we realized - because we ask our listeners a lot of questions, and we get lots of answers - is that, because our audi-

ence is very young, they are very concerned about the outcome of the political process as it relates to jobs, the military and immigration. But they didn't really know how to participate in the process, so we decided to approach Rock the Vote to be the official Hispanic site for the orga-

We wanted to help to register voters. We don't care how our listeners decide to vote, as long as they are part of the process. There are studies that say young Hispanic voters vote less than African Americans, so it's an important issue for us.

R&R: What is the age demo that listens to you and that you are hoping to motivate politically?

LB: Our audience is between 18-34 - more 22-24-year-olds. They are pretty young, have careers and are beginning to make choices. A lot of the things that are happening today are important to them. That's who we are trying to reach with this campaign.

R&R: What were your expectations when you joined Rock the Vote? What do you hope to accomplish?

LB: We want every listener who comes to Batanga to see the campaign, and that's why we gave it such an important space on the homepage. We also use our radio streams to promote it, so people know they can get all the information they need.

We will be happy if we can get between 10,000 and 20,000 people to go to the Rock the Vote site and explore their options. If they register, even better. We want everyone to be aware that we are promoting this part of the site, which we call Grita Tu Voto (Shout Your Vote). It's doing well, and we're pretty much on track with our goal of sending those 10,000 to 20,000 people to the Rock the Vote site.

R&R: You must keep track of how many hits you get in the Grita Tu Voto section of Batanga.com. What kind of response are you getting?

LB: We have about 350,000 people going to the Grita Tu Voto page a month. That's about one-third of our 1.2 million listeners.

R&R: Have you found that your Spanish-speaking audience gets discouraged when they go to the Rock the Vote site, which is all in English? Have you received any complaints?

"We will be happy if we can get between 10,000 and 20,000 people to go to the **Rock the Vote site** and explore their options. If they register, even better."

LB: We know that about 85% of our listeners consider themselves bilingual. We confront this issue, which language we speak, with our advertisers constantly. But it's more about the content than the language. Because of the average age of our listeners, whether it's English or Spanish is not really that much of an issue. You can go to Batanga and read everything in Spanish and then go to Rock the Vote, which is in English, and register. That's the case for most of our listeners, although not all.



TEJANO STYLE Univision Music Group recording artists Juan Acuña stopped by Tejano station KEJS/Lubbock, TX, recently to promote his latest album, De Herencia Picuda. Seen here are (I-r) UMG exec Lupe Rosales, KEJS PD Gilbert Esparza and Acuña.

R&R: You also use PSAs that Hispanic artists have recorded to help promote the campaign. Did the artists come to you and ask to participate?

LB: Oh, yeah, more than we can handle. We had an amazing response from the bands. We have to be very careful, because we don't want to politicize what we are doing one way or the other. Some artists have strong opinions on which candidates they would like to see elected. We expose all kinds of views and try to be as pluralistic as possible. The response from the artists has been amazing. We have Yerba Buena and Ozomatlí, who are American-based bands, and we have a couple of Mexican-American bands giving us their opinions. The idea is to draw in the listeners, because these bands are very influential.

R&R: It's been said that the Hispanic vote will have a lot of weight come Nov. 2, yet still some people don't believe that's true. What are your views on this?

LB: The Hispanic vote is very important for many reasons. One, Hispanics are the largest minority in the U.S., so not to pay attention to the Hispanic community, whether you are a politician, a marketer or a media person, is foolish. One of every four children born in the U.S. is from a Hispanic household. And it's growing.

Second, if you look at the socalled swing states, like Florida and New Mexico, they are states with large Hispanic populations, and they are populations that don't necessarily vote one way or the other. It's also important to consider that - and politicians know this very well - if you want to carry one of those states, you have to get as many Hispanic votes as possible.

The biggest issue with the 2000 census was that all of a sudden 35 million people who call themselves Hispanics appeared. What had been happening is that we, as a group, are very heterogeneous; we don't see ourselves as one group. We divide ourselves by country of origin, ethnicity, religion, etc. We have Cuban "We decided to approach Rock the Vote to be the official Hispanic site for the organization. We wanted to help to register voters. We don't care how our listeners decide to vote, as long as they are part of the process."

Jews, Puerto Rican African-Americans and all kinds of combinations, but suddenly we realized that if we called ourselves Hispanics, we would have a political voice that we could use, just like all the other groups in the country do, to push our agendas forward.

It was definitely a political motivation when we decided as a group to check the Hispanic box on the form when the census came calling. Hispanics are going to be very influential not only politically, but in culture and music as well. That's why it is so important to look at the Hispanic vote.

#### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670 or e-mail:

jmadrigal@radioandrecords.com



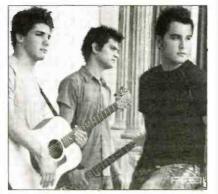


This Week In Spanish-Language Music

#### The Next Big Thing: Reik

Wait for it, because they are going to blow your mind. I'm speaking of Reik, a new band who are currently in the recording studio and will release their debut album before the end of the year on Sony Discos. Reik are Jesús, an 18-year-old with an extraordinarily soulful voice; Julio, a 16-yearold on the acoustic guitar; and Bibi, a 21-year-old on the electric guitar.

I had the chance to hear some of the tracks that will make up the album, and it was an amazing experience. Even more impressive was hearing them belt out live some of the other songs they have yet to record. This is pure talent at its best. Reik's music is a fresh mix of pop, rock, acoustic and funk. Abelardo Vázquez Ramos is the Cibrian is co-producer and songwriter. This is one album's producer and songwriter, and Kiko band to keep an eye on.





TAKING THE TIME David Bisbal always takes time to meet his fans. He's seen here with two of them before one of his concerts in Spain



AT THE STUDIO The group Reik are in the studio in San Diego, recording their debut album. Seen here are (1-r) band manager and Mexa Entertainment President Miguel Truillo: Reik's Julio, Jesús and Bibi: co-producer and songwriter Kiko Cibrian; and producer and songwriter Abelardo Vázquez Ramos.

#### **Radio Corner**

#### Teo Peña PD, KUKA/Corpus Christi, TX

We will be the official station of the Fiesta Del Rancho event in Concepción, TX, which will take place Oct. 1-3. This is a huge event, and people from all over the U.S. come to the fiesta. I believe Los Palominos and Hometown Boys will be playing, as well as other bands.

As the official station, we will be giving

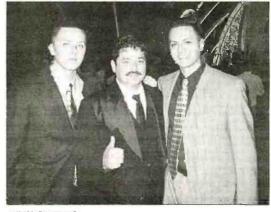


Teo Peña

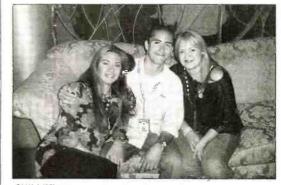
away tickets on the air, broadcasting live from the event and giving away KUKA gift bags with all sorts of goodies. We're also working on an event with Los Palominos in November.



CHECK THEM OUT After three days of music and pariels at the Latin Alternative Music Conference in Los Angeles, it was time to celebrate at the closing-night party. Seen here are (I-r) LAMC co-founder Tomas Cookman, R&R Latin Formats Editor Jackie Madrigal and DJ Yadam De Aguinaga.



WITH FRIENDS Recording artists Dueto Hermanos Higuera share a Kodak moment with fellow artist Angel Garay (c).



CHILLIN' Taking a breather at the Latin Alternative Music Conference closing-night party are (I-r) R&R Latin Charts Coordinator Marcela García, DJ Yadam De Aguinaga and R&R Latin Formats Editor Jackie Madrigal.

ATIN FORMATS ugust 27, 2004

#### **CONTEMPORARY TOP 25**

THIS	ARTIST TITLE LABEL(S)	TOTAL
1	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	240
2	KALIMBA No Me Quiero Enamorar (Sony Discos)	191
3	PEPE AGUILAR Miedo (Sony Discos)	185
4	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	169
5	CARLOS VIVES Como Tú (EMI Latin)	148
6	PAULINA RUBIO Algo Tienes (Universal)	134
7	MARC ANTHONY Ahora Quién (Sony Discos)	130
8	FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony Discos)	126
9	TEMERARIOS Qué De Raro Tiene (Fonovisa)	115
10	CHAYANNE Sentada Aquí En Mi Alma (Sony Discos)	109
11	JULIETA VENEGAS Andar Conmigo (BMGLatin)	108
12	ANDY & LUCAS Son De Amores (BMG Latin)	103
13	MARCO A. SOLIS Prefiero Partir (Fonovisa)	100
14	HA-ASH Estés En Donde Estés (Sony Discos)	92
15	SIN BANDERA Que Lloro (Sony Discos)	91
16	CLIMAX El Za Za La Mesa Que Más Aplauda (Balboa)	84
17	CHAYANNE Cuidarte El Alma (Sony Discos)	80
18	YAHIR La Locura (Warner M.L.)	80
19	JUANES Nada Valgo Sin Tu Amor <i>(Universal)</i>	79
20	REYLI BARBA Desde Que Llegaste (Sony Discos)	74
21	FRANCD DE VITA Tú De Qué Vas (Sony Discos)	74
22	JULIETA VENEGAS Lento (BMGLatin)	67
23	ANGELA FORERO Fiera Inquieta (Sony Discos)	59
24	JOAN SEBASTIAN Amar Como Te Amé (Balboa)	57
25	MARIANA Que No Me Faltes Tú (Univision)	54

**TROPICAL TOP 25** 

THIS WEEK	ARTIST TITLE LABEL(S)	POINTS
1	MARC ANTHONY Valió La Pena (Sony Discos)	261
2	GILBERTO S. ROSA Sombra Loca (Sony Discos)	219
3	DON OMAR Pobre Diabla (VI Music)	201
4	GRUPO NICHE Culebra (Sony Discos)	189
5	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	139
6	DADDY YANKEE Gasolina (VI Music)	125
7	CARLOS VIVES Como Tú (EMI Latin)	120
8	MARC ANTHONY Ahora Quién /Sony Discos/	118
9	PUERTO RICAN POWER Si Pero No (J&N)	110
10	JUAN LUIS GUERRA Las Avispas (Karen)	108
11	ELVIS CRESPO 7 Días (Ole Music)	96
12	VICTOR MANUELLE Lloré Lloré (Sony Discos)	96
13	REY RUIZ El Diablo Anda Suelto (Sony Discos)	93
14	ALEX "EL BIZCOCHITO" Dos Amantes (Sony Discos)	88
15	JOSE ALBERTO "EL CANARIO" Hay Amores (Universal)	87
16	ANDY & LUCAS Son De Amores (BMG Latin)	81
17	FLORIDD FLDRES Necesito Money (Universal)	70
18	TOROS BAND Si Tú Estuvieras (Universal)	68
19	GRAN BANDA Amiga Soledad (DAM Productions)	63
20	AVENTURA Llorar (Premium)	60
21	MELINA LEON Quiero Ser Tuya (Sony Discos)	54
22	VICTOR MANUELLE. Te Propongo (Sony Discos)	50
23	LIMI-T 21 Me Acordaré (EMI Latin)	49
24	NEGROS Me Cambiaște La Vida (Premium)	49
25	PEDRO JESUS Miradita Y Meneito (MP)	48

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LATIN FORMATS

August 27, 2004

#### REGIONAL MEXICAN TOP 25

îhis Week	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	TEMERARIOS Qué Oe Raro Tiene (Fonovisa)	404
2	HOROSCOPOS DE DURANGO Oos Locos (Disa)	402
3	MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	302
4	PALOMO Miedo (Disa)	240
5	ALICIA VILLARREAL Soy Tu Mujer (Universal)	210
6	HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	201
7	CUISILLOS Suavito (Balboa)	197
8	TIGRES DEL NORTE No Tiene La Culpa El Indio (Fonovisa)	197
9	BANDA EL RECODO Oelante Oe Mí (Fonovisa)	196
10	CONJUNTO PRIMAVERA Vuelve Conmigo (Fonovisa)	195
11	PATRULLA 81 No Aprendí A Olvidar (Disa)	195
12	BETD Y SUS CANARIOS Está Llorando Mi Corazón (Disa)	188
13	PESADO Ojalá Que Te Mueras (Warner M.L.)	159
14	JDAN SEBASTIAN Amar Como Te Amé (Balboa)	153
15	BRONCO "EL GIGANTE DE AMERICA" Basta (Fonovisa)	137
16	BANDA EL RECODO Para Toda La Vida (Fonovisa)	129
17	VICENTE FERNANDEZ La Primera Con Agua (Sony Discos)	128
18	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	127
19	MARCD A. SOLIS Prefiero Partir (Fonovisa)	125
20	LUPILLO RIVERA Qué Tal Si Te Compro (Univision)	111
21	CLIMAX El Za Za Za La Mesa Que Más Aplauda (Balboa)	109
22	MONTEZ DE DURANGO Te Quise Olvidar (Disa)	108
23	GRACIELA BELTRAN Corazón Encadenado (Univision)	107
24	CONJUNTO PRIMAVERA Hazme Olvidarla (Fonovisa)	105
25	ADAN CHALIND SANCHEZ Nadie Es Eterno (Sony Discos)	104
	Data is complied from the airplay week of August 15-21, and based on a point system.	

and based on a point system. © 2004 Radio & Records.

#### **Going For Adds**

FIBRA DURANGUENSE El Chivo (Balboa) JDAN SEBASTIAN Margarita (Balboa) PAJARITOS DE TACUPA La Yegua Sin Rienda (Balboa)

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	PESADO Ojalá Que Te Mueras (Warner M.L.)	204
2	KUMBIA KINGS Sabes A Chocolate (EMI Latin)	19 <b>0</b>
3	DUELD Para Sobrevivir (Univision)	165
4	MICHAEL SALGADD Mi Cielo Gris (Freddie)	155
5	JENNIFER PEÑA Vivo Y Muero En Tu Piel (Univision)	153
6	ALICIA VILLARREAL Soy Tu Mujer (Universal)	114
7	LA FUERZA Ilusión (Independiente)	98
8	LA FIEBRE Quiero <i>(Freddie)</i>	97
9	SOLIDO Cómo Olvidarte (Freddie)	95
10	IMAN Si Me Hubieras Oicho (Univision)	93
11	PALDMINOS Chulita (Urbana)	90
12	TROPA F Amor A La Ligera (Freddie)	73
13	DJ KANE Mía <i>(EMI Latin)</i>	69
14	JDE LOPEZ Esta Vez <i>(EMI Latin)</i>	66
15	SOLIDO TalVez (Freddie)	65
16	INTOCABLE Si Pudiera (EMI Latin)	61
17	SOLIDO Contigo (Freddie)	57
18	LA CONQUISTA El Feo (EMI Latin)	52
19	JAY PEREZ Sabes (La Voice)	48
20	BIG CIRCD Rata Inmunda (EMI Latin)	48
21	CHENTE BARRERA La Misma Intención (O·Vo)	46
22	GARY HOBBS Quiero Amarte (AMMX)	46
23	PALOMINOS Qué Suerte La Mía (Urbana)	45
24	MARGARITA Te Fuiste A Acapulco (PMG/Mexa)	45
25	RAMDN AYALA A Mi Mejor Amigo (Freddie)	44

Data is complied from the airplay week of August 15-21, and based on a point system. © 2004 Radio & Records.

#### **Going For Adds**

RODED No Te Puedo Olvidar (Luxor)

#### Rock/Alternative

TW ARTIST Title Label(s)

- 1 BERSUIT VERGARABAT Argentinidad Al Palo (Universal)
- 2 JULIETA VENEGAS Lento (BMG Latin)
- 3 ZOE Peace And Love (Sony Discos)
- 4 LUCYBELL Sálvame La Vida (Warner M.L.)
- 5 CONTROL MACHETE El Apostador (Universal)
- 6 ALEKS SYNTEK f/ANA TORROJA Ouele El Amor (EMI Latin)
- 7 VICENTICO Se Despierta La Ciudad (BMG Latin)
- 8 OZOMATLI Cuando Canto (Concord)
- 9 FOBIA Más Caliente Que El Sol (BMG Latin)
- 10 CAFE TACUBA Eres (MCA)
- 11 KINKY Presidente (Nettwerk)
- 12 JULIETA VENEGAS Andar Conmigo (BMG Latin)
- 13 BERSUIT VERGARABAT La Soledad (Universal)
- 14 OZOMATLI Te Estoy Buscando (Concord)
- INSPECTOR Ska Voovie Boobie Baby (Universal) 15

Songs ranked by total number of points, 10 Rock/Alternative reporters,

#### **Record Pool**

#### TW ARTIST Title Label(s)

- 1 PEDRO JESUS Miradita Y Meneito (MP)
- 2 SONORA CARRUSELES Coquetona (Fuentes)
- 3 GRUPO NICHE Culebra (Sony Discos)
- 4 FRAGANCIA Ahora Vengo Yo (El Toque Toque) (Latinflava)
- 5 PAULINA RUBIO Perros (Universal)
- 6 TITO GOMEZ Tierra Bendita De Higuey (MP)
- 7 MARC ANTHONY Ahora Quién (Sony Discos)
- 8 FULANITO Pégate (Cutting)
- 9 PUERTO RICAN POWER Sí Pero No (J&N)
- 10 CLIMAX El Za Za Za La Mesa Que Más Aplauda (Balboa)
- 11 ANDY & LUCAS Tanto La Quería (BMG Latin)
- 12 AGUAKATE Todo El Mundo (Universal)
- 13 GILBERTO S. ROSA Sombra Loca (Sony Discos)
- 14 MARC ANTHONY Valió La Pena (Sony Discos)
- 15 ALEJANDRA GUZMAN Lipstick (BMG Latin)

Songs ranked by total number of points. 22 Record Pool reporters.

#### TEJANO TOP 25



#### SOUTH

#### **CLEAR CHANNEL RADIO Sports Director / KTRH**

Clear Channel Radio Houston is looking for its next big sports star. Applicants must have the ability to report anchor, and host a compelling talk show...plus have the skills to run a dynamic sports department. Rush tape and resume to Ken Charles at 2000 West Loop South, Suite #300 Houston, TX 77027, No calls, EOE

#### EAST

#### Market Operations/ Program Manager Opening

Delmarva Broadcasting Company is searching for a Market Operations/Program Manager for their central Delaware stations. Qualified candidates will have a minimum of two years small/medium market programming experience. Excellent interpersonal skills are a must. Please send resume and air check by September 3rd to:

Melody Gardner, Market Manager PO Box 808, Milford, DE, 19963 or email to mgardner@dbc1.com. Delmarva Broadcasting Company is an Equal Opportunity Employer.

#### MIDWEST

#### HAVE YOU ACHIEVED ALL YOU POSSIBLY CAN?

#### DO YOU NEED OPPORTUNITIES AND **CHALLENGES TO GO FURTHER?**

HOT 96 WSTO, Evansville's heritage 100,000 watt CHR, needs a take charge, creative, driven Program Director. Are you a problem-solving leader excited by new ideas? We'll reward you with the independence, freedom and financial reward of running HOT 96 and running it well. This is your chance to lead a legendary station with major market tools and resources.

Airshift required, so send all materials for consideration to Tim Huelsing, Market Manager, at tim@sccradio.com, or ship to 1162 Mt. Auburn Rd., Evansville IN 47720. EOE

#### MIDWEST

A fast growing radio group has an opening for a Program Director/Operations Manager for a two station cluster in a top market in the Midwest. Minimum of three years experience required. You should have passion for and knowledge of AC and gold music, talent coaching skills, Selector music scheduling and on-air experience. You should have experience writing imaging and using Arbitron Maximizer programs. Please send programming philosophy, resume and audio demo to Radio & Records, 10100 Santa Monica Blvd, 3rd Fl, Box #1122, Los Angeles, CA 90067. EOE

#### **Talk Show Host**

Unique opportunity at Family owned WNIR 100fm Akron, Ohio. Our after-noon drive personality is retiring after 20 years. We are dedicated to con-tinuing our unique brand of local talk. Email resume to billklaus@ wnir.com. EOE.

#### Nashville: Radio Creative Services/Production Director

Can you produce compelling, awardwinning Radio commercials? Are your skills at writing equal to your skills in the production studio? Would clients call you a creative advertising animal? Are you comfortable working with lots of different people? Do you have a "get it done right" attitude? If YES is the answer to these questions we want to meet you. Nashville's market-leading Radio stations, WJXA-FM and WMAK-FM, are looking for someone to help us set new standards for creative commercial production. Qualified applicants will have a minimum of 3 years experience in Radio production or at an ad agency. Send your resume and samples of your work to: Dennis Gwiazdon, VP/GM, WJXA/WMAK, 504 Rosedale Ave., Nashville 37211 EOE M/F

#### **POSITIONS SOUGHT**

DYNAMITE FEMALE JOCK SEEKS On Air Position in San Diego market. Great Voice, Smooth Delivery, Team Player. Any Questions? Bajasun001@aol.com (760)744 4771

Seeking Sports Director/Play-by-Play/Sales position. Joe 1-888-327-4996

NY STAND-UP COMIC / ACTOR looking for radio/tv on air position. Extensive on-air experience with extras (impressions, voice-overs & MORE). www.comedy.com/ petemichael

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Dynamic male talent with Top 10 market experience. STOP READING! Slick delivery, funny and charismatic, Proven performer. You won't be disappointed. Steve BOOMER Sutton. 404-414-0859, Email: BOOMERHEAD1@NETZERO.COM.

Hardworking male air talent, great voice, personality and positive energy, looking for a gig in San Diego, hire me, you won't be sorry. call 858-278-1898

Talented, Dependable, Hard Working, Motivated Team Player seeks gig of any kind need a job today! ANTHONY (765) 349-1291 tonyridlen@yahoo.com

Talented, Hard-Working Talent Seeks A Job I Have Experience with Cool Edit.Scotts Studios, Digilink ANTHONY (765) 349-1291 broadcastprofessional@yahoo.com

Seeking Sports Director/Play-by-Play/Sales position. Joe 1-888-327-4996

Opportunity Knocks in the pages of R&R every Friday Call: 310-553-4330

#### R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE RA-SIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2° X 11° company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

#### **R&R** Opportunities Advertising

1x



Rates are per week (maximum 35 word per inch includ-ing heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www. radioandrecords.com).

#### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

#### **Payable In Advance**

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to:R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

#### RADIO & RECORDS 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067, Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility sumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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	Phone	Fax	E-mail		none .	Fax	E-mail			
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@radioandrecords.com	OPPORTUNITIES/MARKETPLACE: 310-7	788-1621	310-203-8727	kmumaw@radioandrecords.com			
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com	EDITORIAL, OTHER DEPTS: 310-5	553-4330	310-203-9763	mailroom@radioandrecords.com			
R&R ONLINE SERVICES:	310-788-1668	310-203-9763	cmaxwell@radioandrecords.com	WASHINGTON, DC BUREAU: 301-9	951-9050	301-951-9051	rrdc@radioandrecords.com			
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com	NASHVILLE BUREAU: 615-2	244-8822	615-248-6655	Ihelton@radioandrecords.com			

#### MARKETPLACE

#### AIR CHECKS

#### AUDIO & VIDEO AIRCHECKS

+CURRENT #289, KFRC/Bobby Ocean, WDVE/Scott Paulsen, Z100/2 Zoo, KROQ/Kevin & Bean, WBZZ/Kobe, WKST/Scotty. CD \$13 +CURRENT #288, KDWB/Scotty Davis, WMXJ/Rick Shaw, WWWQ/Bert Show 7100/Cubby WMIB/Baka Boyz KBBE/Atom Smasher CD S13 +PERSONALITY PLUS #PP-197, WBBM-FM/Eddie & JoBo, KSTP-FM/ Van & Cheryl, KZDK/Bob Rivers, WKST/Freak Show, \$13 CD +PERSONALITY PLUS #PP-196, WKSC/Drex, KSHE/Bob & Tom, KYKY/ Phillips & Co., KLUV/Ron Chapman, WWSW/Merkel & Cris. \$13 CD +PERSONALITY PLUS #PP-195, WTMX/Eric & Kathy, KCBS/Jonathon Brandmeier, KIIS/Ryan Seacrest, KXKL/J.J. McKay, \$13 CD, \$10 cassette

+ALL COUNTRY #CY-144, WUSN, KMPS, WIL-FM, KSD-FM, KZLA. \$13.CD

+ALL CHR #CHR-114, KPWR, KZZP, KKFR, KSTZ, \$13 CD

+ALL A/C #AC-122, WSB-FM, WLTM, KPLZ, KLSY, KRWM . \$13 CD. +PROFILE #S-510 ST. LOUIS! CHR AC AOR Gold Ctry UC . \$13 CD \$10 cassette

+PROFILE #S-511 CHICAGO! CHR AC UC AOR Gold Ctry \$13 CD +PROMO VAULT #PR-57 promo samples - all formats, all market sizes. \$15.50 CD

+SWEEPER VAULT #SV-43 Sweeper & legal ID samples, all formats. \$15.50 CD

+AAA-1 (Triple A).+CHN-35 (CHR Nights). + 0-25 (All Oldies) +MR-10 (Alternative) +F-28 (All Female) +UK-1 (London) at \$10 each. +CLASSIC #C-281\_WKBW/Bob Shannon-1968, KIIS/Rick Dees-1982,

WGCL/Tom Kelly-1975, WLS/Tom Grave-1980, KERN/KAFY-1978. \$16.50 CD \$13.50 cassette

VIDEO #99, NY's Z100/Joe Rosati, Dallas' KKDL/Oomino, Pittsburgh's WB77/Kohe 3WS/Merkel & Cris St. Louis' KSI 7/Jet Black Venas' KQOL/Zippo & Sheri, KSNE/Tom & Nicole, 2 hrs, VHS \$30, DVD \$35. + tapes marked with + may be ordered on cassette for \$3 less

www.californiaaircheck.com VISA CALIFORNIA AIRCHECK Box 4408 - San Diego, CA 92164 - (619) 460-6104

#### **MARKETING & PROMOTION**

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www.radioandrecords.com



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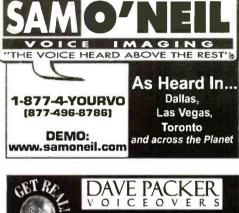
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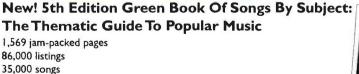
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#### CHR/POP

0 ASHLEE SIMPSON Pieces Of Me (Geffen)

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- JDJD Leave (Get Dut) (BlackGroundUniverse
- 3 MARDON 5 She Will Be Loved (Dctone/J/RMG) CHRISTINA MILIAN Oip It Low (Island/IDJMG) 6
- 3 4 4 5 KEVIN LYTTLE Tum Me On (Atlantic)
- 5 6
- NINA SKY Move Ya Body (Next Plateau/Universal) AVRIL LAVIGNE My Happy Ending (Arista/RMG) 8
- 7 9 ALICIA KEYS If I Ain't Got You (J/RMG)
- HOOBASTANK The Reason (Island/IDJMG)
- 12 JUVENILE Slow Motion (Cash Money/Universal)
- BLACK EYED PEAS Let's Get It Started (A&M/Interscope) 14
- **Ü Ü Ü Ü** NELLY My Place (Derrty/Fo' Reel/Universal) 13
- 11 SWITCHFDOT Meant To Live (Red Ink/Columbia)
- 13 16 HOUSTON FICHINGY & NATE DOGG | Like That (Capitol)
- 17 RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)
- USHER Confessions Part 2 (LaFace/Zomba) 10
- 17 21 LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
- FINGER ELEVEN One Thing (Wind-up) 20
- USHER f/LUDACRIS & LIL' JON Yesh (LaFace/Zomba) 19 19
- 20 LINKIN PARK Breaking The Habit (Warner Bros.) 25 15
- D12 How Come (Shady/Interscope) LOS LONELY BOYS Heaven (Or/Epic) 21 22 18
- 24 23 BRITNEY SPEARS Outrageous (Jive/Zomba)
- 27 24 BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
- 23
- NICKELBACK Feelin' Way Too Damn Good *(Roadrunner/IDJMG)* KELLY CLARKSDN Breakaway *(Hollywood)* 25 25 27 28 29
- CIARA f/PETEY PABLO Goodies (LaFace/Zomba) 36
- 31 TERROR SQUAD Lean Back (Universal)
- BRITNEY SPEARS Everytime (Jive/Zomba) 22 29
- 26 30 PETEY PABLO Freek A Leek (Jive/Zomba)

**#1 MOST ADDED** 

CHRISTINA AGUILERA F/MISSY ELLIOTT Car Was

#### **#1 MOST INCREASED PLAYS** MARDON 5 She Will Be Loved (Oc

**TOP 5 NEW & ACTIVE** 

ASHLEE SIMPSON SI w (Geffen BROOKE HOGAN Everything To Me (Transcontinental/I-4) JADAKISS F/ANTHONY HAMILTON Why (Ruff Ryders/Interscope) FATBOY SLIM F/BOOTSY COLLINS The Joker (Astrahverks/Virgin) CHRISTINA AGUILERA FIMISSY ELLIOTT Car Wash

CHR/POP begins on Page 19.

#### AC

- LW 2 FIVE FOR FIGHTING 100 Years (Aware/Columbia)
- 8 4

TV

- DIDO White Flag (Arista/RMG) MARTINA MCBRIDE This One's For The Girls (RCA) 3
- 4 SHERYL CROW The First Cut Is The Deepest (A&M/Interscope
- 5 5 MICHAEL MCDDNALD Ain't No Mountain High Enough (Motown)
- Ğ MARDON 5 This Love (Dctone/J/RMG) 7
- SEAL Love's Divine (Warner Bros.) 6
- 89 KIMBERLEY LOCKE 8th World Wonder (Curb) 9 LOS LONELY BOYS Heaven (Dr/Epic) 11
- 8 LIDNEL RICHIE Just For You (Island/IDJMG) 10
- JOSH GROBAN You Raise Me Up (143/Reprise)
- 10 11 12 MERCYME Here With Me (INO/Curb)
- 3 DODRS DOWN Here Without You (Republic/Universal) 13 13
- **1** 15 KEITH URBAN You'll Think Of Me (Capitol) 14
- 17 LEANN RIMES f/RONAN KEATING Last Thing On My Mind (Curb) 15 16
- SEALS & CROFTS Summer Breeze '04 (Warner Bros.) JOSH GROBAN Remember When It Rained (143/Reprise) Õ 20
- 18
- CELINE DION You And I (Epic) 16 19
- EVANESCENCE My Immortal (Wind-up) CHERIE Older Than My Years (Lava) 18
- 20 22 21 HOOBASTANK The Reason (Island/ID.JMG)
- 19 J. BRICKMAN f/M. SCHULTZ 'Til I See You Again (Windham Hill/RMG)
- 22 30 ALICIA KEYS If I Ain't Got You (J/RMG)
- 23 WILSON PHILLIPS Go Your Own Way (Columbia)
- 28 COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)
- 24 25 26 25 24 JEFF TIMMONS Whisper That Way (SLG/Rising Phoenix)
- FANTASIA | Believe (J/RMG)

26

- 27 20 29 CLAY AIKEN I Will Carry You (RCA/RMG)
- 27 CORRS Summer Sunshine (Atlantic) 29
  - JAMIE CULLUM All At Sea (Verve/Universal) 30

#### **#1 MOST ADDED KATRINA CARLSON** Drive /Kata

#### **#1 MOST INCREASED PLAYS** JOSH GROBAN R nber When It Rained /143/

**TOP 5 NEW & ACTIVE** NEWSDNG F/NATALIE GRANT When God Made You *(Re SEAL* Get It Together *(Warner Bros.)* DIANA KRALL Narrow Daylight *(GRP/VMG)* BRUCE HORNSBY Gonna Be Some Changes Made (Col KELLY CLARKSON Breakaway (Hollywood)

AC begins on Page 43.

#### CHR/RHYTHMIC

MEDIABAS

URBAN

JADAKISS f/ANTHONY HAMILTON Why (Ruff Ryders/Interscope)

TERROR SQUAD Lean Back /Universal/

ALICIA KEYS Diary (J/RMG)

LIL' FLIP Sunshine (Sucka Free/Loud/Colum

NELLY My Place (Derrty/Fo' Reel/Universal)

JUVENILE Slow Motion (Cash Money/Universal)

KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)

TWISTA f/R. KELLY So Sexy (Atlantic)

LL COOL J Headsprung (Def Jam/IDJMG) T.I. Let's Get Away (Grand Hustle/Atlantic) LIL SCRAPPY No Problem (BME/Reprise)

YOUNG BUCK Let Me In (Interscope)

R. KELLY U Saved Me (Jive/Zomba)

BRANDY Who Is She 2 U (Atlantic)

MR. MAGIC | Smoke, | Drink (Independent)

NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)

JOHN LEGEND Used To Love You (C

NELLY Flap Your Wings (Derrty/Fo' A

MONICA U Should've Known Better (J/RMG)

USHER Confessions Part 2 (LaFace/Zomba)

AKON f/STYLES P. Locked Up (SRC/Universal)

CHRISTINA MILIAN Dip it Low (Island/ID.IMG)

ANTHONY HAMILTON Charlene (So So Def/Zomba) LLOYD BANKS On Fire (Interscope)

MASE Breathe, Stretch, Shake (Bad Boy/Universal)

GUERILLA BLACK f/BEENIE MAN Compton (Virgin)

LENNY KRAVITZ f/JAY-Z Storm (Virgin) JUVENILE f/WACKO & SKIP Nolia Clap (Rag-A-Lot)

HOUSTON I/CHINGY & NATE DOGG I Like That (Capitol

CRIME MOB Knuck If You Buck (BME/Warner Bros./Reorise)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** B.G. I Want It *(Choppa City/Koch)* LLOYD Hey Young Girl *(Murder Inc./Dof .lam/IDJMG)* 

MOBB DEEP Real Gangstaz (Violator/Zomba) I-20 F/LUDACRIS Break Bread (DTP/Capitol) RUPEE Tempted To Touch (Atlantic)

URBAN begins on Page 29.

ROCK

NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)

VELVET REVOLVER Slither (RCA/RMG)

ALTER BRIDGE Open Your Eyes (Wind-up)

SHINEDOWN Simple Man (Atlantic)

JET Cold Hard Bitch (Atlantic)

CROSSFADE Cold (Columbia)

THREE DAYS GRACE Just Like You (Jive/Zomba

LINKIN PARK Breaking The Habit (Warner Bros.)

SALIVA Survival Of The Sickest (Island/IDJMG) JET Rollover D.J. (Atlantic)

VELVET REVOLVER Fall To Pieces (RCA/RMG)

PAPA ROACH Getting Away With Murder (Geffen)

BREAKING BENJAMIN So Cold (Hollywood)

CHEVELLE Vitamin R (Leading Us Along) (Epic)

FUTURE LEADERS OF THE WORLD Let Me Out (Epic)

VAN HALEN Up For Breakfast (Warner Bros.) METALLICA Some Kind Of Monster (Elektra/Warner Bros.)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

MEGADETH Die Dead Enough (Sanctuary/SRG) THORNLEY Easy Comes (Roadrunner/IDJMG)

SCORPIONS Love 'Em Or Leave 'Em (Sanctuary/S/ TANTRIC After We Go (Moverick/Reprise) DROWNING POOL Love And War (Wind-up)

ROCK beains on Page 53

KENNY WAYNE SHEPHERD Alive (Real

KENNY WAYNE SHEPHERD Alive //

TESLA Words Can't Explain /Sanctuary/SRG/

SILVERTIDE Ain't Comin' Home (J/RMG/

**RUSH** Summertime Blues (Anthem/Atlantic)

PUDDLE OF MUDD Spin You Around (Geffen)

KENNY WAYNE SHEPHERD Alive (Reprise) A PERFECT CIRCLE Blue (Virgin)

30 SWITCHFOOT Meant To Live (Red Ink/Columbia)

KID ROCK I Am (Top Dog/Atlantic)

EARSHOT Wait (Warner Bros.)

SEETHER f/AMY LEE Broken (Wind-up)

SLIPKNDT Quality (Roadrunner/IDJMG) GODSMACK f/DROPBOX Touche (Republic/Universal)

GREEN DAY American Idiot (Reprise)

LLOYD f/ASHANTI Southside (Murder Inc./Def Jem/IDJMG)

CIARA f/PETEY PABLO Goodies (LaFace/Zomba)

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- TERROR SOUAD Lean Back (Universal)
- 8 CIARA f/PETEY PABLO Goodies (LaFace/Zoo
- LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) JUVENILE Slow Motion (Cash Money/Universal) 3
- ۵ Ġ
- NELLY My Place (Derrty/Fo' Reel/Universal)
- HOUSTON FICHINGY & NATE DOGG I Like That (Capitol) KEVIN LYTTLE Tum Me On (Atlantic)
- CHRISTINA MILIAN Dip It Low (Island/ID.JMG) 9
- LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)
- 9 12
- LL COOL J Headsprung (Def Jam/IDJMG) USHER Confessions Part 2 (LaFace/Zomba) 10 11
- NINA SKY Move Ya Body (Next Plateau/Universal
- 11 19 AKON f/STYLES P. Locked Up /SRC/Universal/
- 6 15 YOUNG RUCK Let Me in (Interscone)
- 15 JADAKISS f/ANTHONY HAMILTON Why (Ruff Ryders/Interscope) 20
- TWISTA f/R. KELLY So Sexy (Atlantic) 17

SHAWNNA f/LUDACRIS Shake That Sh\*t (DTP(Def Jam/IDJMG)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

TQ Right On *(Heb/Lightyear)* TRICK DADDY Let's Go (Slip-N-Slide/Atlantic) NEW EDITION Hot 2 Nite (Bad Boy/Universal)

IE F/P. DIDDY & DIRTBAG Oh My God (Jive/Zon CHR/RHYTHMIC begins on Page 25.

LENNY KRAVITZ FIJAY-Z Storm (Virg

HOT AC

COUNTING CROWS Accidentally In Love (Dream Works/Geffen)

NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) SHERYL CROW Light In Your Eyes (A&M/Interscope)

3 DDDRS DDWN Away From The Sun (Republic/Universal)

HODBASTANK The Reason (Island/ID.JMG) LOS LONELY BOYS Heaven (Dr/Epic)

MARODN 5 This Love (Octone/J/RMG)

FINGER ELEVEN One Thing (Wind-up)

MARDON 5 She Will Be Loved (Dctone/J/RMG)

SWITCHFOOT Meant To Live (Red Ink/Columbia)

GAVIN DEGRAW I Don't Want To Be (J/RMG/

311 Love Song (Maverick/Volcano/Zomba)

ASHLEE SIMPSON Pieces Of Me (Geffen)

EVANESCENCE My Immortal (Wind-up)

TRAIN Ordinary (Columbia)

CALLING Our Lives (RCA/RMG)

NICKELBACK Someday (Roadrunner/ID.IMG)

AVRIL LAVIGNE My Happy Ending (Arista/RMG)

SARAH MCLACHLAN World On Fire (Arista/RMG)

AVION Seven Days Without You (Columbia)

SEETHER f/AMY LEE Broken (Wind-up)

HOWIEDAY Collide (Fpic)

KELLY CLARKSON Breakaway (Hollywood)

JOHN MAYER Dauchters (Av

RICHARD MARX When You're Gone (Manhattan/EMC)

BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)

RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)

MARTINA MCBRIDE This One's For The Girls (RCA)

ALANIS MORISSETTE Eight Easy Steps (Maverick/Reprise)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

BONNIE MCKEE Somebody (Reprise) INGRAM WILL Will Eve: Make It Home (Hollywood)

KENNY CHESNEY FUNCLE KRACKER When The Sun Goes Down (BNA)

JEM They (ATO/RCA/RMG)

AC begins on Page 43.

www.americanradiohistory.com

TEARS FOR FEARS Call Me Mel ow (Universal Music Entertaint

ASHLEE SIMPSON Pieces Of Ma (Ge

FIVE FOR FIGHTING The Devil In The Wishing Well... (Aware/Columbia)

SCISSOR SISTERS Take Your Mama (Universal)

- 17
- KANYE WEST Jesus Walks (Roc A-Fella/IDJMG/ YING YANG TWINS Whats Happonin! (TVT) 16 18
- Ð T.I. Let's Get Away (Grand Hustle/Atlantic) 21
- LLOYD BANKS On Fire (Interscope) 13 20
- 22 21 MONICA U Should've Known Better (J/RMG)
- MASE Breathe, Stretch, Shake (Bad Boy/Universal) 25

IN FIVING YANG TWINS In Da Club

IELLY My Place (Derrty/Fo' Re

- J-KWON You & Me /Sc So Def/Zomba) 24
- ALICIA KEYS Diary (J/RMG) 34
- 25 26 PITBULL Back Up (TVT) 26
- 32 LIL SCRAPPY No Problem (BME/Reprise)
- D12 How Come (Shady/Interscope, 23 AMANDA PEREZ f/LAYZIE BONE Dedicate /Powerhowse/Virgin/

213 Groupie Luv (TVT)

THE BACK PAGES.

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SMOOTH JAZZ

MICHAEL LINGTON Show Me (Rendezvous)

MARC ANTOINE Mediterraneo (Rendezvous)

GERALD ALBRIGHT To The Max (GRP/VMG)

CHRIS BOTTI Back into My Heart (Columbia) WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)

DIANA KRALL Temptation (GRP/VMG) PAUL JACKSON, JR. Walkin' (Blue Note/EMC)

MARION MEADDWS Sweet Grapes (Heads Up)

RICHARD ELLIOT Your Secret Love (GRP/VMG)

NICK COLIONNE It's Been Too Long (3 Keys Music)

RENEE OLSTEAD A Love That Will Last (143/Reprise)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

SOUL BALLET Cream (215)

**TOP 5 NEW & ACTIVE** 

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

PIECES OF A DREAM It's Go Time (Heads Up) PETER WHITE How Does It Feel (Columbia

PAUL BROWN Moment By Moment (GRP/VMG) FOURPLAY Play Around It (RCA Victor)

> Smooth Jazz begins on Page 50 **TRIPLE A**

BRUCE HORNSBY Gonna Be Some Changes Made (Columbia

NORAH JONES What Am I To You? (Blue Note/EMC)

PHISH The Connection (Atlantic) MODEST MOUSE Float Dn (Epic)

**BODEANS If It Makes You (Zoe/Rounder)** 

FINN BROTHERS Won't Give In /Nettwerk

MINDY SMITH Come To Jesus (Vanguard) JAMIE CULLUM All At Sea (Verve/Universal)

SCISSOR SISTERS Take Your Mama (Universal)

JOHN MELLENCAMP Walk Tall (Island/IDJMG)

OZOMATLI (Who Discovered) America? (Concord) CROSBY & NASH Lay Me Down (Sanctuary/SRG)

JOHN EDDLE Everything (Thrill Show/Lost Highway)

STING Stolen Car (Take Me Dancing) (A&M/Interscope)

**#1 MOST ADDED** 

R.E.M. Leaving New York (Warner Bross

**#1 MOST INCREASED PLAYS** 

R.E.M. Leaving New York (Warner Bros.)

**TOP 5 NEW & ACTIVE** 

TRAIN Ordinary (Columbia)

TRIPLE A begins on Page 60.

E Somewhere Only We Know (Interscop SONIA DADA Old Bones (Calliope) TEARS FOR FEARS Call Me Mellow (Universal Music Entertain K.D. LANG Helpless (Nonesuch)

THRILLS Not For All The Love In The World (Virgin)

MAROON 5 She Will Be Loved (Octone/J/RMG) CARBON LEAF Life Less Ordinary (Vanguard)

CHRISTINE MCVIE Friend (Kach)

WILCO I'm A Wheel (Nonesuch)

R.E.M. Leaving New York (Warner Bros.)

311 Love Song (Maverick/Volcano/Zomba)

GOMEZ Nothing Is Wrong (Hut/Virgin)

JET Rollover D.J. (Atlantic)

**KEANE Somewhe** 

SHERYL CROW Light In Your Eyes (A&M/Interscore)

COUNTING CRDWS Accidentally In Love /DreamWorks/Geffen/ FINGER ELEVEN One Thing (Wind-up)

JOHN FOGERTY Deja Vu (All Over Again) *(OreamWorks/Geffen)* RACHAEL YAMAGATA Wom Me Down *(RCA Victor)* 

BUTTERFLY BOUCHER Another White Dash (A&M/Interscope)

TOOTS AND THE MAYTALS W/ B. RAITT True Love Is Hard To Find (V2)

N Up 'N' At 'Em (Warn

er Rros I

NÉSTOR TORRES Maybe Tonight (Heads Up)

STEVE OI IVER Chins & Salsa (Koch)

TIM BOWMAN Summer Groove (Liquid B) LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)

KIM WATERS In Deep (Shanachie) GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)

RAMSEY LEWIS TRIO The In Crowd (Narada)

PATTI LABELLE New Day (Def Soul/IDJMG)

SDUL BALLET Cream (215)

NORMAN BROY

NORMAN BROWN Up 'N' At 'Em (Warner Bros.)

DAVE KDZ All | See Is You /Capitol/

EUGE GROOVE Livin' Large (Narada)

JOYCE COOLING Expression (Narada)

PAUL BROWN 24/7 (GRP/VMG)

SEAL Love's Divine (Warner Bros.)

BONEY JAMES Here She Comes (Warner Bros.)

ANITA BAKER You're My Everything (Blue Note/Virgin) PAUL TAYLOR Steppin' Out (Peak)

GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)

National Airplay Overview: August 27, 2004

#### **URBAN AC**

- ANITA BAKER You're My Everything (Blue Note/Virgin) Q
- 000 PRINCE Call My Name (Columbia)

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- ALICIA KEYS Diary (J/RMG) LUTHER VANDROSS Think About You (J/RMG)
- Ó TEENA MARIE Still in Love /Cash Money/Universali
- ALICIA KEYS If I Ain't Got You (J/RMG
- JILL SCOTT Golden (Hidden Beach/Epic)
- 8 BRIAN MCKNIGHT What We Do Here (Motown)
- R. KELLY Happy People (Jive/Zomba) PATTI LABELLE New Oay (Def Soul/IDJMG)
- 10 10 11 11
- KEM Love Calls (Motown/Universal) R. KELLY U Saved Me (Jive/Zomba) 15
- 12 14 BOYZ II MEN What You Won't Do For Love (MSM/Koch)
- USHER Burn (LaFace/Zomba) 12
- 6 18 TAMYRA GRAY Raindrops Will Fall (19/Sobe)
- 17 BONEY JAMES f/BILAL Better With Time /Warner Bros.)
- MONICA U Should've Known Better (J/RMG) 16
- 19 18 LUTHER VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)
- PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/DJMG) Ð 26 21 20 JANET JACKSON R&B Junkie (Virgin)
- 21 LASHELL GRIFFIN Free (Epic) 22
- VAN HUNT Down Here In Hell (With You) (Capitol) FANTASIA I Believe (J/RMG) 23 22
- 25
- 20 24 JOE Priceless (Jive/Zomba)
- WILL DDWNING Rhythm Of U & Me (GRP/VMG) ANGIE STONE U-Haul (J/RMG) 24 28 25
- 26 27 28 TAMIA Still (Atlantic)
- ANGIE STONE I Wanna Thank Ya (J/RMG)
- USHER Confessions Part 2 (LaFace/Zomba) 27 29 30 AMEL LARRIEUX For Real (Rliss Life)

#### **#1 MOST ADDED** NODM

**#1 MOST INCREASED PLAYS** R. KELLY U Saved Me (J)

#### **TOP 5 NEW & ACTIVE**

LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) TARRALYN RAMSEY Remedy (Casablanca/Universal) INCOGNITO True To Myself (Narada) GEORGE BENSON Irreplaceable (GRP/VMG) RICKY FANTE' It Am't Easy (Virgin)

URBAN begins on Page 29

#### ACTIVE ROCK

- LW TM 1003 2 BREAKING BENJAMIN So Cold (Hollywood) THREE DAYS GRACE Just Like You (Jive/Zomba) LINKIN PARK Breaking The Habit (Warner Bros.) CROSSFADE Cold (Columbia) 3 5 6 SALIVA Survival Of The Sickest (Island/IDJMG) 67 SHINEDOWN Simple Man (Atlantic) ALTER BRIDGE Open Your Eyes (Wind-up) 9 6 SLIPKNOT Duality (Roadrunner/IDJMG) PAPA ROACH Getting Away With Murder (Geffen) 8 ġ 10 8 16 VELVET REVOLVER Slither (RCA/RMG) 10 ÖÜ VELVET REVOLVER Fall To Pieces (RCA/RMG) CHEVELLE Vitamin R (Leading Us Along) (Epic) GODSMACK f(DROPBOX Touche (Republic/Universal) 14 13 12 FUTURE LEADERS OF THE WORLD Let Me Out (Epic) 11 15 FARSHOT Wait (Warner Bros ) 24 (6 (7) (8) (8) GREEN DAY American Idiot (Reprise) JET Rollover D.J. (Atlantic) LOSTPROPHETS Wake Up (Make A Move) (Columbia) 15 18 19 20 23 A PERFECT CIRCLE Blue (Virgin) 22 NDNPOINT The Truth (Lava) 17 21 HOOBASTANK Same Direction (Island/IDJMG) 20 22 METALLICA Some Kind Of Monster (Elektra/Warner Bros.) 21 NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG) 26 PILLAR Bring Me Down (Flicker/EMI CMG/Virgin) SKINDRED Nobody (Lava) 2B 32 36 SILVERTIDE Ain't Comin' Home (J/RMG/
  - KORN Word Us (Epic) PUDDLE OF MUDD Spin You Around (Geffen)

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28 THORNLEY Easy Comes (Roadrunner/IDJMG) DAMAGEPLAN Pride (Elektra/Atlantic)

#### **#1 MOST ADDED KENNY WAYNE SHEPHERD** Alive

#### **#1 MOST INCREASED PLAYS GREEN DAY A**

#### **TOP NEW & ACTIVE**

KILLRA010 Oo You Know (Columbia) FALL AS WELL Lazy Eye (Universal) BURDEN BROTHERS Shadow (Kirtland) MUSIC Freedom Fighters /Ca

ROCK begins on Page 53.

#### COUNTRY

- TIM MCGRAW Live Like You Were Dying (Curb) BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)
- Õ KEITH URBAN Days Go By /Capitol

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- TERRI CLARK Girls Lie Too (Mercurv) JOSH GRACIN | Want To Live (Lyric Street)
- GRETCHEN WILSON Here For The Party (Epic)
- ANDY GRIGGS She Thinks She Needs Me (RCA)
- BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)
- 0000 SARA FVANS Suds in The Bucket (RCA) 11 10
  - ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)
- 13 GEORGE STRAIT | Hate Everything (MCA)
- 17 TOBY KEITH Stays In Mexico (DreamWorks)
- 14 RASCAL FLATTS Feels Like Today /Lyric Street PHIL VASSAR In A Real Love (Arista)
- 16 BRODKS & DUNN That's What It's All About (Arista) 18
- 15 JOE NICHOLS If Nobody Believed in You (Universal South)
- TRACE ADKINS Rough & Ready (Capitol) 20
- JULIE ROBERTS Break Down Here (Mercury) JIMMY WAYNE You Are (DreamWorks) 21
- 22 DIERKS BENTLEY How Am I Doin' (Capitol)
- 24 25 GARY ALLAN Nothing On But The Radio (MCA)
- 26 LONESTAR Mr. Mom (BNA)
- 27 SHEDAISY Come Home Soon (Lyric Street) BLUE COUNTY That's Cool (Asylum/Curb) 30
- DARRYL WORLEY Awful, Beautiful Life (DreamWorks) CRAIG MDRGAN Look At Us (BBR) 29 31
- 00
- MONTGOMERY GENTRY You Do Your Thing (Columbia) 32 28
- TRAVIS TRITT The Girl's Gone Wild (Columbia)
- 29 30 33 STEVE HOLY Put Your Best Dress On (Curb) 34 TRICK PONY The Bride (Asytum/Curb)

#### **#1 MOST ADDED**

**REBA MCENTIRE** He Gets That From Me (MCA)

**#1 MOST INCREASED PLAYS TOBY KEITH Stays In M** 

#### **TOP 5 NEW & ACTIVE**

CHRISTY SUTHERLAND Freedom (Epic) EMERSON DRIVE November (DreamWorks) KENNY CHESNEY The Woman With You /BNA TRAVIS TRITT F/JOHN MELLENCAMP What Say You (Cold

BILLY DEAN Let Them Be Little (View2/Curb)

#### COUNTRY begins on Page 35.

#### ALTERNATIVE

- ١V TW O LINKIN PARK Breaking The Habit (Warner Bros.)
- THREE DAYS GRACE Just Like You (Jive/Zomba) GREEN DAY American Idiot (Reprise)
- ğ
- FRANZ FERDINAND Take Me Dut (Domino/Epic.
- 8 KILLERS Somebody Told Me (Island/IDJMG)

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- SLIPKNOT Duality (Roadrunner/IDJMG)
- DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscore)
- BREAKING BENJAMIN So Cold (Hollywood) 10
- CHEVELLE Vitamin R (Leading Us Along) (Epic) LOSTPROPHETS Wake Up (Make A Move) (Colu

  - BEASTIE BOYS Triple Trouble (Capitol) SEETHER f/AMY LEE Broken (Wind-up)
- 12
- PAPA ROACH Getting Away With Murder (Geffen) VELVET REVOLVER Slither (RCA/RMG) Ö 19
- 8 14
- JET Rollover D.J. (Atlantic) 16 15
- 11 MODEST MOUSE Float Dn (Epic) 16
- Ö VELVET REVOLVER Fall To Pieces (RCA/RMG) 22
- 20 HOOBASTANK Same Direction (Island/IDJMG) SHINEDOWN 45 (Atlantic) 15 19 INCUBUS Talk Shows On Mute (Epic)

HIVES Walk Idint Walk (Interscore)

ALTER BRIDGE Open Your Eyes (Wind-up)

29 SALIVA Survival Of The Sickest *(Island/IDJMG)* 30 SNOW PATROL Run (*A&M/Interscope*)

COHEED AND CAMBRIA A Favor House Atlantic /Colu

STORY OF THE YEAR Anthem Of Our Dying Day (Maverick/Reprise)

TAKING BACK SUNDAY A Decade Under the Influence /Victory/

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

CAKE No Phone (Columbia) GOOD CHARLOTTE Predictable (Epic)

ALTERNATIVE beains on Page 57.

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IN IMC

CAKE No Phone (Co

GREEN DAY American Io

LETTER KILLS Don't Believe (Island) NONPOINT The Truth (Lava)

YELLOWCARD Only One (Capitol)

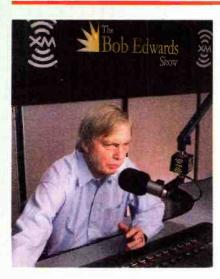
CROSSFADE Cold (Columbia)

A PERFECT CIRCLE Blue /Virain/

SECRET MACHINES

#### By Erica Farber

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Publishers



or 25 years Bob Edwards was the celebrated host of National Public Radio's Morning Edition. Then, in July, to the surprise of both Edwards and his listening audience, he was asked to step aside. Within weeks XM Satellite Radio announced that Edwards was joining the company as host of XM Public Radio, Channel 133.

A distinguished journalist, Edwards is the author of two books, Fridays With Red, which chronicled his friendship with legendary sportscaster Red Barber, and the

recently published Edward R. Murrow and the Birth of Broadcast Journalism.

Getting into the business: "I wanted to do nothing else, as long as I can remember. My first job was in New Albany, IN in 1968. It was a little station where you did everything — read news, played records, sold ad time, fixed the plumbing. A 1,000-watt daytimer, 1500 on the dial. In the winter we had to go off at 5:30pm and come on at 8:00am. A year later I finished college and got drafted. They sent me to Korea. I did radio news in the afternoon and the 6pm TV news in Seoul."

Joining NPR: "After the Army I went to Washington, DC to go to graduate school at American University. While I was doing that I worked nights and weekends at WTOP/ Washington, the all-News CBS affiliate. After about six months I went to Mutual Broadcasting System to do newscasts at night. At the end of '73 I moved over to NPR, which was under 3 years old. I did newscasts for six months, then they made me co-host of All Things Considered. That lasted till 1979, when they started Morning Edition, which I wasn't supposed to do. It was an emergency situation. They did a pilot with about 10 days to go before the debut, and the pilot was awful. They fired the producers and hosts and drafted people from inside the building who were used to putting on a radio program. They asked me to do it for 30 days, until they found a permanent host. The first program was Nov. 5, 1979.

Working in public radio vs. commercial radio: "There was a whole different motivation for doing public radio. We weren't out to maximize ad rates, because we had no advertisers. Likewise, we were not under any sort of pressure from any advertisers. We didn't have to be careful what stories we did because they might offend some advertiser. Our problem was that we didn't have any money. We had no foreign correspondents until Morning Edition began. Now there are 15 cr so full-time foreign correspondents. Before Morning Edition came along we just called whatever newspaper reporter we could reach in places where others have been closing them.

#### BOB EDWARDS Host, XM Public Radio

"At the same time, commercial radio over the years stopped doing news. You're lucky to find one or two music stations in each major market that still have reporters out on the street. NPR filled that vacuum and developed an audience for news. It didn't start out as a news-oriented outfit; it was much more artsy. Now they have this massive news reputation because they think the audience, looking for news on the radio, found NPR."

How strong NPR is: "Arbitron measures audiences by the week, strangely enough, for public radio. We knew *Morning Edition* had 13 million listeners a week. That's hard to square with commercial radio stations that know every day and every quarter-hour, but it's bigger than any other morning program on radio or television. Overall, public radio had over 22 million listeners a week when I left it, which was two weeks ago."

What we can learn from his experience at NPR: "Know your listeners. Know your medium. Most of the people running NPR are newspaper people. I guess they just don't understand the bond that forms between a broadcaster and its audience. You don't have that equivalent at newspapers."

Deciding to join XM: "I had scoped out XM when it was still under construction. At the time they didn't have anything that interested me. That was three years ago, maybe more. But when they read the news of my leaving Morning Edition, they quickly came up with an idea. I think they always wanted NPR. NPR created a bidding situation and played Sirius off XM. They went with Sirius because Sirius offered a better deal. XM didn't bite because they were not offered Morning Edition or All Things Considered. What they did instead was make their own deal for other public radio programming. That coincided with my leaving Morning Edition, so they put the two together. They would get programming from other public radio sources, like Fublic Radio International, American Public Media and WBUR/Boston, and create their own program and have me host it as a sort of centerpiece. They're creating this channel around me, XMPR.

The new show: "We'll have in-depth interviews. We'll have contributors, people we know who can produce a story for us. I don't want to call them commentators, because what they do won't necessarily be in the form of commentaries. They'll contribute whatever they have, whether it's an essay or some kind of production they do. I can't say who we're going to have yet because we're still in negotiations. It won't be all interviews by me, but primarily so. And there will be BBC newscasts on the hour. You'll have the BBC World Service doing news headlines, and I'll be coming in back of that, doing news, music, arts interviews — all the things I did on NPR.

"The channel goes up in September sometime. My program doesn't begin until Oct. 4. We're still hiring staff. Right now it's only Mark Schramm, the Exec. Producer, and me. We're ultimately going to have a staff of eight. As the staff comes in we can decide what it is, who we are, what we're going to be and what we want to do. That's the greatest feeling in the world, to be able to do something like that, to indulge our whims, tempered by our years in public radio and our understanding of what works and what doesn't."

Biggest challenge: "We have to build an audience and break through the mind-set that they once heard me for free and are now having to pay \$10 a month. They weren't supposed to be listening to me for free, were they? It was supposed to be that they pledged to their local public radio station. I never thought of NPR as a free service. A lot of listeners are going to want both. Public radio listeners who follow me over to XM are not going to completely abandon public radio; they're going to supplement their listening."

State of the industry: "With XM and Internet radio,

you have two exciting innovations. The thing I love about the Internet is that you can listen to the station that you left back in your hometown so long ago. It's right there for you; you don't have to be back home to hear it. The problem is, is that station still worthy of being heard, or is it being voicetracked and doesn't sound local anymore?"

Do the listeners know the difference? "T know they do. I sure do. I used to go to work at 1:30 in the morning at NPR. I'd listen to WHAS/Louisville. There was a little bit of home there. I could hear home on my way to work. It doesn't sound like home anymore, because they fired the local guy in favor of guys doing a program on all the Clear Channel stations. There's no localism anymore. It's not my hometown anymore if I'm not hearing Louisville weather, news and sports and discussion of issues going on in Louisville."

Something about him that might surprise our readers: "After the 56-city book tour I just did, anyone who wants to know anything about me knows everything. I don't think there's much left."

Most influential individual: "Edward R. Murrow that's why I wrote a book about him. And, of course, Red Barber. Red was on the program for 12 years and made me a better broadcaster because of the spontaneity of that four minutes we had every Friday. He made me more adaptable and cooler under pressure. He increased my confidence. He was very important to me. My journalism professor at American University, Ed Bliss, who wrote for Murrow years ago, was a huge influence on me. I was his graduate assistant. We were pals for the last 30 years of his life. I dedicated the book to him. He was a superb teacher of writing. That helps so much, because unless you're ad-libbing, it's all about writing."

Career highlight: "Building NPR into what it's become."

Career disappointment: "Being told I had to leave Morning Edition, because I never would have left voluntarily. I would have stayed there forever. Maybe I needed something like that to stir the creativity again, the idea of having to start something new and having to have ideas about it in a new place. To get that opportunity at 57, to be at the beginning of something, is a real gift. I want to make the most of the opportunity."

Favorite radio format: "I listen to public radio. On XM I listen to The Loft, singer-songwriters. Generally, the Triple A category. Bluesville, The '60s. I just love radio. Sports and News. I still listen to *Morning Edition* on the way to work in the morning. It's still the best news program."

Favorite television show: "The Sopranos, Six Feet Under, The West Wing, The Daily Show, Real Time."

Favorite song: "I've interviewed too many musicians to have one favorite."

Favorite book: "Same deal. I read a lot and enjoy too many authors to pick one. And I have too many friends who would be offended if I left them out."

Favorite movie: "Casablanca."

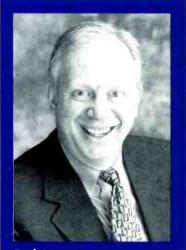
Favorite restaurant: "I'm a guy who has eaten lunch at home for 24 1/2 years and gone to bed at 6. This doesn't lend itself to dining out."

Beverage of choice: "Bourbon, Kentuckian." Hobbies: "I was the coach of the NPR softball team. I would put myself where I would do the least harm. I certainly hope there'll be an XM softball team. If not, I'll iump in and start one."

Advice for broadcasters: "You can abuse the audience, and you will lose them — too many commercials, thinking that they'll take anything. The whole idea of radio as a cash register offends me. I know you have to make money, but, Lord, how much money must you make before you abuse your listeners and send them packing to public radio or XM?"



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