**METROMEDIA GOING PRIVATE**

Chairman John Kluge and three Senior VPs offer to buy all publicly-owned stock and are lining up $1.45 billion in financing. Page 85

**THE MUSIC AND NEWS OF 1983**

R&R presents the annual Year-End issue this week, featuring a look back at the year's newsmakers and significant events, plus the Top 83 of 1983 and Records That Reached Top 15 listings for each music format (including this year our first Top 83 Jazz Chart).

**KWDV-FM Moves To CHR Format**

Following the lead of Double-day sister stations KPKE/Denver and WAWA/Washington, KWDV-FM/Minneapolis has completed a gradual switch from AOR to CHR under PD Dave Hamilton's direction.

Commenting on the change, Double-day Regional VP and KWDV-FM VP/GM Lee Buron told R&R, "We have been moving toward CHR progressively over the past few months. With the current musical and listener trends quite apparent, we're seeing the reemergence of Top 40 again, and the decline of AOR in many markets. AOR hasn't go away, but the audience of young male listeners has shrunk and many in that cell have different tastes. Our target is 13-34, with an emphasis on 25-44, and with CHR music we can achieve our goal."

Buron added, "Dave has done a superb job in effecting this change. When he was a Double-day National PD and running WAPP/New York, he eventually returned to us in the middle of a book and reversed a negative ratings trend. He is a genius in this market, so I'm very happy to have him here."

Hamilton told R&R, "Before the fall Arbitron sweep began, we noted WLOL-FM's vulnerableness, and have been aiming right at them. We're playing everything from Matthew Wilder to Steets. Our presentation includes talking over records, jingles, and a high promotional profile." Hamilton added that the only staff addition was Domino Rippey to nights, say KWDV-FM/See Page 93.

**WASH Completes Evolution To CHR**

Metromedia's WASH/Washington has announced a "comprehensive plan for a total format evolution to CHR." VP/GM Jim Smith told R&R, "This format will be the kind of CHR we grew up with... all hits, all the time. We'll add WASH-FM's own blend of personality, airborne traffic reports, news, and information. It's the format of the '60s, taking cities like New York, Los Angeles, Boston, St. Louis, and Miami by storm. PD Bill Tanner will be the architect of the new sound, which has been evolving all year."

Tanner said, "WASH-FM is just keeping up with the times. CHR isn't the kids-only format it once was; today's 30-40 year-olds grew up listening to it. Our CHR approach allows us to concentrate purely on the hits. Whether they have their roots in pop, soul, country, or rock, we'll play them. Variety is the key to our format, as we'll be offering Washington the broadest cross-section of the world's most popular music."

**First Industry Promotes Mason To Exec. VP**

Dan Mason has been promoted to the newly-created position of Executive VP for First Media. Mason was previously Group VP/Director of Programming for the chain and also served as GM of First Media's KFMM/Houston, a position he will continue to hold. At the same time, First Media also announced the promotion of Corporate Controller Dale Williamson to VP/Finance and Assistant Treasurer.

First Media President Glenn Potter commented on Mason's elevation: "This promotion further develops the outstanding contributions being made by Dan to the overall direction of our company's ten radio properties. As Exec. VP, Dan will also function as the number two operating officer for the company."

Before becoming GM of KFMM, Mason was Program Director at WPCC/Washington and WZGC/Atlanta.

**Bannister Appointed PD At KROQ-FM**

KROQ-FM/Los Angeles has promoted Raymond Bannister (Ramondino of morning team "Ramondino & The Blade") to Program Director. Bannister, who plans to retain his airshift, told R&R, "We've all been struggling, and rather than pick somebody from the outside to play the bad guy, management picked somebody from the inside and made him a good guy. I've received nothing but support from the other jocks. They're all contributing ideas they've wanted to use for years. The air staff is very creative and talented; I want to pool that and make it work the best it can."

**KROQ-FM GM Michael Brandt commented on Bannister's promotion: "He's certainly familiar with what we're trying to do philosophically. He works well with the people at the station, and that's important because they're not interchangeable voices. He came prepared to our conversations with well-defined ideas and areas in which he would like to make significant contributions."

Bannister replaces former PD Freddy Snakeskin, who stepped down recently to concentrate on his afternoon airshift.

**Thompson Heads Black Promotion At Warners**

Cortez Thompson has been upped to VP/Black Music Promotion at Warner Bros. Records. Thompson had been National Director of Promotion/Black Music at the label since 1978, after working five years as PD at WOL/Washington.

WB President Lenny Waronker stated, "Our effort in the black music area has benefitted tremendously from Cortez's contribution. His promotion is well deserved." VP/Black Music Marketing Tom Draper added, "Over five years' experience, working closely with both our home office and field promotion staff, has given Cortez a keen insight into the overall operation of our black music promotion effort. We applaud his fine work in the past and look forward to continued excellence in his new position."
1983
LABEL CHAMPION
FOR
OVERALL PERFORMANCE
IN ALL FORMATS

#1 Label Overall CHR Performance
#1 Label — CHR Chart Share
#1 Label Overall A/C Performance
#1 Label A/C Chart Share
#1 Label Overall AOR Hot Tracks Performance
#1 Label AOR Hot Tracks Chart Share
#1 Label AOR Album Performance
#1 Label Black Top 5 Average Performance

COLUMBIA RECORDS IS
Brewer Exits KATT To Join Jeff Pollack Communications

KATT/Oklahoma City PD Dave Brewer has been appointed to the newly-established position of Director of Programming/Research at Jeff Pollack Communications. JPC President Jeff Pollack commented, “Dave Brewer’s winning track record in the business has culminated in his latest triumph in Oklahoma City with two consecutive number one books. He, (KATT GM) Paul Gleiser, their staff, and—owner—Surrey Broadcasting have built the KATT into one of the nation’s best stations. Dave’s expertise with several different contemporary formats, as well as his promotional creativity and versatility, makes him an ideal choice as an addition to the JPC programming staff.”

Before programming KATT, Brewer spent three years as WKBW/Bay City, MI, and worked at WZZR/Grand Rapids and WTAC/Flint. He will relocate to JPC’s Los Angeles offices.

Replacing Brewer as KATT PD is Warren Williams, who was promoted from MD. Williams will continue to handle the afternoon airshift.

Slenski Slated For WYHY GM Post

Mike Slenski has been appointed GM at WYHY (YHIT) /Nashville. Slenski replaces former VP/GM Jerry Adams, who departed three months ago to become a principal in WKBJ/Jackson, TN.

Slenski joins WYHY after just 18 weeks as GM at WSVR/Charleston, WV, which followed 18 months as GM at WSFG/Savannah. He told R&R, “There’s some good people at WVSR, and we’ve increased our billings in just four months. I wasn’t looking for a new position, but it became available, and I’m just excited and determined to make it work here.”

Replacing Slenski at WVSR, GSM David Chandler was promoted to GM.

WENS Elevates Wheeler To PD

WENS/Indianapolis MD Scott Wheeler has been promoted to PD. He fills a vacancy left six weeks ago when former PD Rick Cummins was elevated to National PD for parent Humphries Broadcasting.

In making the appointment, Cummins noted, “We’re delighted to be able to fill this position within. As I move more into overseeing programming at all Emmis properties, it’s become obvious we need a day-to-day programming person for WENS, and Scott is the perfect choice. He has over a dozen years’ experience in this market, and has a very good feel for the soft rock format.”

Wheeler had been MD at WENS since its inception in 1981, having previously worked eight years as an air personality and Program Director. WENS/See Page 25

CHASE OPERATIONS DIRECTOR

Pat McKay Tapped As KBEQ PD

Pat McKay has been promoted to Program Director at KBEQ/Kansas City, with current PD Todd Chase moving into an Operations/VP of Programming capacity. McKay’s promotion from MD/afternoon personality comes just two months after he joined KBEQ from WRBQ/Q106/Tampa, where he worked for four years. McKay, VP/GM Gary Rodriguez explained the changes to R&R: “Todd has been contacted by several companies for some fine opportunities and is in the process of negotiating with them. I felt that we would eventually be leaving someone to run the show and keep everything running smoothly, so I brought Pat in to fill the gap. Todd will remain as the Operations Director until his other opportunities come through.”

Rod McKay’s experience with former Q106 PD, now Z100/New York PD Scott Shannon,” continued Rodriguez, “combined with our prior experience working together in Jacksonville at Y100, I know he’s a leader. Pat is young, aggressive, and has the eye of the tiger.” McKay stated, “I’ve been looking forward to working with this company for a long time, and I am excited to be working with my former partner.”

Michael Hinton, 40, has been appointed GM of WNYO as an addition to the management team.

ROLLING MONTHLYS DELAYED

Arbitrons
Hot Advisory Council Issue

Arbitron executives and the Arbitron Radio Advisory Council conducted what was described as a “heated” discussion of the ratings firm’s new monthly service, Arbitrons, in a meeting this week. Chief point at issue was whether to expand demographic information available from the monthlies, and ARAC Chairman Ted Dott told R&R, “As a result of the material presented today, I’d say 85% of the Council members will support the concept — and leave the demos at 12+, men/women 18+, and teens. Whether Arbitron will listen to our advice is another matter altogether.” An official resolution on the demo subject was slated for later this week.

Arbitron disclosed during the discussion that the debut of Arbitron would be delayed until March, with reports covering the preceding December-February period. Among the points of view expressed during the debate was WEBN/Cincinnati President/GM Frank Wood’s assertion that Arbitrons

TRANSACTIONS

Robbins Buys WRQK & WPET For $7.6 Million

Pharmaceutical and consumer products manufacturer A.H. Robbins Co. has reached a tentative agreement with WRQK Inc. and Mido Communications to acquire WRQK & WPET/Greensboro for $7.6 million, which includes 15.7 acres of land in Greensboro where the broadcast facilities are located. No staff changes are expected following the announcement, which is subject to the execution of a definitive purchase agreement and FCC approval.

CCHR operates with 100kw at 98.7 MHz with a height of 430 feet and a coverage area of 10,000 square miles, while WPET is a 500-watt daytimer at 950 kHz using a longtime Gospel format. The HFM Communications Corporation, which owns WRQK, has first broadcast acquisitions. WRQK & WPET President Thomas Armshaw has a principal in WKG/Johnstown/New York.

Duffy Acquires KIXI-FM

Duffy Broadcasting has agreed in principle to purchase KIXI-FM/Seattle from Walter Nelson, who is expected to pledge and stock certificates that will be subject to the execution of a definitive agreement.

KIXI-FM operates at 97.5 MHz with a power of 1,000 watts at an antenna height of 1,000 feet above sea level. Duffy Broadcasting also owns KLKR/Disney and KCRN-A & FM/Portland.
ASCAP HAS
3 MORE REASONS
TO CELEBRATE 1983

1. ASCAP Songs Captured 70% of Billboard's Year End Top Pop Singles Chart.
2. ASCAP Songs Captured 70% of Cashbox's Year End Top Pop Singles Chart.
3. ASCAP Songs Captured 66% of Radio & Records' Year End Top Pop Singles Chart.

What a Wonderful Way to Usher in Our 70th Anniversary Year.

ASCAP
WWE'VE GOT THE SONGS
January

Capital Industries-EMI restructures: Capital/EMI America/Liberty Records Group President Don Zimmermann to COO/Recorded Music Publishing, Retail, Video Development & Magnetic Products Group; Jim Mazza to President, Capitol and Chairman, EMI Liberty; Rupert Perry to President, EMI Liberty; Don Grierson to VP/A&R Capitol; Gary Gersh, VP/A&R, EMI Liberty; and Ed Khoury to VP/Human Resources & Business Development, Capitol Industries EMI... John Mackin Ade to VP/GM at KLVU/Dallas... WLAK/Chicago GM Jim Haviland promoted to VP of parent Viacom... Japan gets American CHR station, “Super Rock KYOI”... Chris Turner to WEK/D-Jacksonville VP/PM... Scott Regas promoted to National Director/Promotion for Ato... Price Broadcasting buys WWVA & WPIC/Wheeling and KCPS-AM & FM/Salt Lake City from Columbia Pictures... Western Cities buys KFAY/Gilroy, CA for $3.6 million... Delco picks Motorola AM stereo... Jim Keating named GM at WLT/Washington... Bill Phipps appointed WSWI/Philadelphia GM... Jim Haviland segues to WABC/New York as GM... WBGG & WMWI/Cleveland GM Tom Embresca elevated to Vice Chairman of the Board at Robinson Broadcasting; succeeding him as GM is Shannon Lange, and WMJL PD Mike McVay is upped to OM of WMMJ & WBBG... KTKO/Oklahoma City Sr. VP/GM Ken Licata resigning... KENR/Miami VP/GM Frank Maruca and WRAL/Raleigh VP/GM Claire Shaffner as Regional Managers. KISS & KMAC Sales Manager Jim Hiler succeeds Maruca, with no replacement named for Shaffner... Former KOA/Deer Valley GM Joel Day accepts same post with Cox Broadcasting’s WIOD & WFAA/Miami... Elektra/Asylum taps Tom Werman as Sr. VP/A&R, filling vacancy left by Kenny Buitke... Stanley Cohen appointed GM of WQXI/Atlanta (1986)/Miami, succeeding former VP/GM Harold A. Frank, now principal in Sunbeam Radio Partnership, owner of KACY-AM & FM/Orlando. FM’s calls to be switched to KQCA... Dick Yankus tapped as GM of WHVD & WMWC/Detroit... Chrysalis Records to be distributed by E/P/A with President Sam Liebzeit resigning. The Takoma label, distributed by Chrysalis, is purchased by Allegiance Records... Bob Hope may become sole owner of KRLA/Los Angeles... KNUZ/Houston abandons 10-year Country image for Oldies... Roger Dodson promoted from Exec. VP to President of Long-Prime Broadcasting... WKDA/Nashville launches “Modern Rock” format... Atlantic Records up S/P/TO to Pat Cooper to VP/West Coast GM... Adams Radio of Missouri purchases Metropolis’ KEZK/St. Louis for $5 million and King Broadcasting’s WRTH/St. Louis for $1.6 million... Fairbanks buys Meredith stations KCMO & KEZK/Kansas City for undisclosed sum... WOR/New York personality John A. Gambling heads JAG Communications, which acquires WLK-WAM & FM/Presidence of McCormick Communications for $4.9 million... KKKX/Dallas drops Country for “Classic Hits” with consultant Lee Bylaey and PD Harry Nelson... Butler Communications, owner of WHLD & WZIR/Buffalo, files Chapter 11 on behalf of stations... Outlet Broadcasting buys all-News outlet WHFS/Washington for $2.1 million... Wanda Bottlinger upped to GM of WZS/Richmond... WJY/Tampa switches from BM to Adult/Contemporary... Neighbors WGBS/Miami trades A/C for News/Information... Bill Tanner, VP/Programming at Metropolis, joins Metromedia’s WASH/Washington as PD... Elektra/Asylum moves operations base to New York with Warner Bros. VP/Talent Bob Krasnow as Chairman and E/A Sr. VP and Elektra/Musician President Bruce Lundvall as President. Former Chairman Joe Smith resigns after eight years to assume an unspecified “prominent” role in WCI’s sports division... WIKS-In...
The History of Rock is Rollin’ again.

Now available in an all-new one-hour daily strip! HISTORY OF ROCK & ROLL. 30 years of the biggest hits and stars in music, from Bill Haley to Boy George.

The original HISTORY was a blockbuster, airing on over 200 stations, attracting millions of enthusiastic listeners. Now each new hour is chronologically balanced around several themes—a daily music magazine.

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VP/Rock Division as VP/GM West Coast Radio began moving up to Sr. VP/PolyGram Classics President Giuseppese Rebella directs classical, while a Country Division head is to be named shortly. A new executive staff is established, reporting directly to President Garen Hester. Exec. VP Jack Klaerner and Mel Iberman together with Sr. VP/Finance Richard Morris...DoublePlay eliminates national program director post as Dave Hamilton returns to PD slot at KDBW/Minneapolis...Liggert Broadcasting taps Grant Santsmore as VP/GM of WABX/Detroit; he retains the same post with company's WFMK/East Lansing.

Joins Hibernia Jazz -formatted WOKY/Milwaukee firm, PolyGram announces...VP/Research owner Saul "realigns" each...vp/TWPA's...Marketing purchased...WKKO/Los Angeles...PolyGram's...Steve Sands years.

Hart, with City Broadcasting GM/West Coast VP/Creative Maglia continues...Faraci, from AOR...consulting San Francisco...Doubleday is chairman of the Rock Network...Former station consultant Haywood is to be...VP/Programming and Promotion of parent...Collison directives...Ball Headlines...Black Records, now AOR...Orlando...Denny Rosene, now GM of Full Moon Records...Rich Robertson resigns as VP/GM of KJZ/Seattle...KRMG/Seattle to the post at KSPI/IP./KNUS/Denver...Jack Craigo, Division VP/RCA Records/USA & Canada, resigns...Harte-Hanks Radio sells WEZI/Memphis to...Fristcom Corp. for undisclosed sum

Brennan of Denver Sunpapers...RitchyKLINE...For the Best in a TRAVELING BILLBOARD* (Bumper Strip or Window Label) call Byron Creelkus, person to person, COLLECT (313) 423-4411.

"One of the disadvantages women have had in business is not being a part of the golf force. A woman has to work at being one of the gang."

John Sturdyvant

ASCAP


Karen Carpenter, one-half of the Carpenters duo, succumbs...Bob Haitrki signs agreement to consult DoublePlay Broadcasting's seven AORs...Low black diary return in Arbitron's Los Angeles fall '82 survey arouses ire of area Black stations...Roe Jones upped from Station Manager to VP/GM at WKH/Cleveland...Gene Friesch, President of MCA Records Group, returns to "other corporate responsibilities" within the company...KMPS-AM & FM/Seattle announces plans to move.

WTVY/Radio Division President Toney Brooks follows listener poll...Bernie Kimble is named PD while sister AM WEZG retains its Schelke programming...WNYF/New York Director Operations & Programming Pete Salant resigns to form own consultancy...Steve Edwards named VP of WRM-Dublin...California, while retaining his duties as GM of company's KNEV & KSAN/San Francisco...Rich Robertson resigns as VP/GM of KJZ/Seattle for the post at KSPI/IP./KNUS/Denver...Jack Craigo, Division VP/RCA Records/USA & Canada, resigns...Harte-Hanks Radio sells WEZI/Memphis to Fristcom Corp. for undisclosed sum...George Meier named Director of Rock Promotion, Karen Mattson named VP for Nationwide News

THE INDUSTRY'S NEWSPAPER
"WE CAN'T THINK OF ANY BAND THAT'S DONE A MORE MASTERFUL JOB OF MOVING FROM SPECIALIZED APPEAL TO TOTAL MASS ACCEPTANCE."

F.M.Q.B. ALBUM REPORT

THE HEARTBEAT OF AMERICAN ROCK AND ROLL ON A&M RECORDS AND CASSETTES.
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It all started last year with the Delco tests at WIRE in Indianapolis. CRL was asked to provide an AM Stereo processor. After months of research and testing and working with our customers on prototype models, CRL AUDIO is now shipping the SMP 900 AM Stereo Matrix Processor. The first production unit was installed at KFI in Los Angeles in September. The results were outstanding. Not only is the stereo sound exceptional, but the MONO signal has never been better. Other customers, like WSM in Nashville (Home of the Grand Ole Opry), WJR in Detroit, WSB in Atlanta, CFRB in Canada selected the CRL system... (see map for others).

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Season's Greetings From Your Friends At
Circuit Research Labs, Inc.
March

New metro definitions from Office of Management & Budget have Birch planning to retain the past SMSA definitions, while Arbitron remains undecided... FCC fines four Las Vegas stations (KRAM, KDWY, KXTZ; KVEG & KFMB) $500 each for airing spots that didn’t ID the sponsor.

Arthur Godfrey  B. Mitchell Reed

... Dave Thomas, WEZI/Memphis GM, joins Churchill Productions as VP/National Marketing Director... John Winkel and Brian Stone elevated to corporate Senior VPs within Affiliated Broadcasting... Irene Runnels promoted to GM of WKY/Oklahoma City... Chuck Dunaway becomes Station Manager of KITE/Corpus Christi... Charles Giddens named GM of WWID/Gainesville, GA... Former Elektra/Asylum national A/C promo rep Pat McCoy forms own independent A/C promotion firm, MVP Promotions... Shawrock Broadcasting appoints Bill Clark President of its Radio Division; he retains President/GM post with KABL-AM & FM/San Francisco... Ed Wodka named VP/GM of Metromedia’s KJH/Seattle... National Black Network ups George Edwards to President, succeeding Gene Jackson, who remains as Chairman... PD Bob Heymann takes on additional duties as Station Manager of KQAK/San Francisco... Greg Peek tapped as National Promotion Director/Special Markets for E/A... Sony supplies 28 AOR and Classical stations with compact disc players in exchange for promotional considerations... Phil Hall joins Surrery Communications Research as Director of Consulting... Viascom names Norm Feuer Radio Division President... Jack Craig appointed President of Chrysalis Records... Jim Hardy moves from VP/GM of KWFU/Tucson to same post at sister outlets KRPI & KNUS/Denver, replacing Toney Brooks... FCC clears McGavren Guild of charges levied by Blair Radio that McGavren sold time on two stations in same market as part of an improper combination buy... Gary Swartz raised to General Manager of KLBB & KEFY/Minneapolis... Reg Johns shifts from WYFF/Boston to National Operations Director for syndicator FairWest... Barry Skilesky named Station Manager of WDBO/Orlando...

Continued from Page 8

April

RCA acquires an interest in Arista, with the latter switching from independent to RCA branch distribution... Jerry Sherrill set as Sr. VP for RCA Records from Sr. VP/Promotion at E/A... WBQ/Memphis changes to News/Talk, with Carson Reeve as OM... Departing WNYF/New York Program Manager Pete Salant named WNYF consultant... Dwight Douglas elevated to President of Burkhart/Ab

KYYX/Seattle file for financial reorganization under Chapter 11 of the bankruptcy laws... Walt Reid resigns as VP/GM of KEX & KQFM/Portland... RCA’s Manager/Southwest Regional Country Programming Wayne Edwards exits... Bill Lasley promoted to Executive VP of WOWO/Fl./Wayne... Atlantic ups Perry Cooper to VP/Artist Relations & Media Development... Doug Brown new VP/Western Region of Malrite Communications Group... Mike Costello named VP/GM of KYYX/Kansas City... Ploog raisies Bob Abernethy to GM of WCAO & WXYV/Baltimore... Frank Felix launches own consultancy... Kenneth Bartell elevated to VP/GM of KEX & KQFM/Portland... Denny Rossman upped to GM of WBFQ & WENDE/Indianapolis... CHR/AOR veteran DJ B. Mitchell Reed succumbs to heart failure... Bob Sterling joins Mack Sanders chain as National PD; also named PD/morning man at firm’s WLKZ & WKIZ/Nashville... Ted Stecker starts Country-oriented consultancy, Ted Stecker & Associates... Michael Ludtmann set as Executive Director/News for CBS-Owned AM Stations... Radio pioneer Arthur Godfrey dies.

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RCA For Sale!

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by RKO, ABC, CBS, and NBC forces RCA Americom not to bump nets from Satcom I-R to Satcom D-R ... WGR/Baltimore—sues Arbitron over ascription ... Dino Barhis raised to VP at Backstreet Records ... KIIS/Los Angeles drops Country format with KRTI/Los Angeles ... Bob Hamilton at GM helps both outlets ... John Cominkles promoted from GM/TV Operations at GM/Broadcasting Group and VP of Hearst Communications ... JAM/Long Beach ... VP stripes to his Station Manager & Director of Sales post at WJR/Detroit ... Under Marriott Broadcasting's new corporate structure, its new head is President James Lacy; also relocates from Cincinnati to Boston ... RCA Records installs new management team: Jose Menezed moves to Division Exec. VP/Operations; Don Ellis is Division VP/RCA Records, USA & Canada; and Larry Gallagher becomes Division VP/Sales ... Chris Witting Jr. to VP/Station Operations at WOWF/Fl. Wayne ... Bob Plium moved up to Exec. VP/Chief Operating Officer at Warner Amex Satellite Entertainment Company ... Todd Wallace unveils first "AM Futures" format, "BeatleRadio," which features all Beatles music ... Jack Weston new Southwest Regional Manager for RCA Records ... Stephen Davis, a VP of Community Pacific Broadcasting, appointed GM of KTMJ/KWY/Saltinas-Montery NAB holds annual convention in Las Vegas ... Bill Stabelin, NAB Joint Board Chairman and Exec. VP of Bluegrass Broadcasting, set to become next President of Radio Advertising Bureau ... RKO Radio Sales President Bill Hogan named Director of Radio; VP/Programming John Chaffee Jr. becomes Sr. VP and Director of Television; VP/Engineering Tom Brasciano becomes VP and Director of Radio Engineering; Harry Wilkins named Director of Television Engineering; and KNEW/Oakland and KBAN/San Francisco GM Jim Wood takes on duties as Radio Division Program Consultant. KEEY & KLBB/Minneapolis-St. Paul GM Gary Swarts and WNYR/WeHo/Rochester GM Len Hart also elected VPs ... Golden West Broadcaster also reorganizes, with GWB's eight radio stations, KAUT/Oklahoma City, Market-Bay-Market, and Golden West Baseball Co. becoming separate companies with Gene Autry as President. Exec. VPs are Michael Schreiter, Chief Financial & Administrative Officer; Bill Ward, Radio Division plus GM of KMP/M/Los Angeles, Jerry Birdwell, TV plus VP/GM of KAUT-TV, and Buzie Buvashi, California Angles ... Price Communications buys KIOI/San Francisco from Charter Company for $12.5 million ... WKYS/Washington VP/GM Bart Walsh adds sister Washington outlet WRC to his duties ... CBS purchases KRLD/Dallas and the four Texas State Network works from Metromedia for $27 million ... FCC dismisses company complaint against WINZ/Miami ... John Kelly upped to President of RKO Radio Sales ... Tom Hoyt appointed VP/Sales & Marketing at Bonneville Broadcasting... KDWB-AM & FM/Minneapolis VP/GM Lou Bora of Regional VP for group owner Doubleday Broadcasting ... Lee Dolevik to VP/GM of WSN & WLPM/Milwaukee ... Peter Cavanaugh new Executive VP/COO for Reams Broadcasting Group, as well as GM for MeTV/Toledo; replacing him as VP/GM of WMWM & WOCK/Flint is Ron Shannon ... Jim Ryan elevated to VP/Sales and Marketing at Pacific Communications ... CBS Records Division President Dick Asher leaves the company ... Michael Lessner succeeds Steve Meyer as National Promotion Manager at Capitol ... Howdy Bell new VP/GM of WFIE/Indianapolis, soon to become MYTL WMFL....

Adult Contemporary was the most popular format across the country, accounting for a 20.4 share overall in the fall 1982 Arbitron and dropping slightly to 19.0 in the spring 1983 results. AOR held second at 12.3 in both books, while Country dropped from 11.8 to 10.8 and CHR climbed from 10.8 to 11.5.

Did You Hear What Rick Dees Said This Week-End?

Now every market can hear what one of America's most creative and successful air personalities is saying.

RICK DEES' WEEKLY TOP 40, a weekly four hour countdown from The United Stations, is hosted by Rick Dees, Los Angeles’ premier morning personality from KIIS.

RICK DEES’ WEEKLY TOP 40 is already broadcast on some of the hottest radio stations including WHTZ in New York, KIIS in Los Angeles, WKQX in Chicago, KYUU in San Francisco, WASH in Washington, WZGC in Atlanta, WGCL in Cleveland, WRBQ in Tampa/St. Petersburg... nine of the top ten Arbitron rated markets and the list grows daily.

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Continued from Page 12

pointed KXYX & KCON/Portland Station Manager... Michael Rosenfeld becomes Front Line Management partner... R&R Country... Don Neer new GM of KDVV & KTOP/Topeka... Jack Alix resigns as VP/Programs at Abell Communications... Burt Stein, Elektra-Asylum AOR VP/Promotion, out after 11 years... Ernie Kossus upped to Station Manager at KPRI & KGOL/San Diego... MaryLou Kennon to GM at WFMK/Lansing... Former Columbia executive Stan Montenegro joins Radio Entertainment Network as Sr. Account Executive... Sam Call, formerly Director/National Promotion at Rochebar, exits to establish own independent firm... Michael Lessner named National Pop Promotion Manager at Capitol... Jack Randall appointed OM of WAWA & WLMU/Milwaukee... U.S. Court Of Appeals upholds most of FCC's 1981 deregulation of commercial radio, but overturns Commission's abolition of program requirements... Epic/Portrait/CBS Associated Labels reassigns national promotion staff... Walter Winiek to Director/National Promotion, Bill Bennett to Director/National Album Promotion, Pally Anthony to Associate Director National Adult/Contemporary Promotion & Trade Relations, and Jon Kirksey to Associate Director/West Coast AOR Promotion... KTTL/Dodge City faces fears of hibernating from the National Black Media Coalition... Peter Moore to GM at KCBQ-AM & FM/San Diego.

Frank Mankwiecz & Elynn Ambrose

Myron Roth & Bill Haywood

weighs mandatory public affairs for radio... Joseph Kelly, GM of WAKT/Louisville, takes on same duties for sister WVEZ... Don Rosset to GM at KYOK/Houston... Bob Campbell to VP/GM at WAPJ/Jacksonville... WNBC/New York VP/GM Dom Fieravanti resigns to join MTV, reportedly as VP/GM... Bill Reitz broadcasting sells WOW/KEZO to Omaha Great Empire Broadcasting and Allmar Communications, respectively... ABC Watermark International formed... Jeff Cook to National AOR Field Director for Arista... John Blair, founder of John Blair & Company, dies... Bill Haywood, PolyGram Sr. VP/Black Music Division, succumbs.

June

FCC fines WSEE/Winston-Salem $20,000 after charging station didn't furnish readings on how increased power and improved antenna facilities changes affected co-owned AM WAIR... Brian Bieler new GM of WMZ4/Washington... Merrill Hansen to VP/GM at KSDO/AM & FM/St. Louis... Chrysalis rehires a promotion staff with Erick Beckman directing field efforts and Daniel Glass overseeing new music marketing... Jack Forsythe named VP/Pop Promotion at Boardwalk Records... John Mainelli returns to KSDO/San Diego as VP/News and Programming... Vicki Leben appointed National Pop Promotion Manager for Metrow... Don Schwartz elevated to GM for WONE & WTUE/Dayton... WGH-AM FM/Norfolk-Newport News sold by Hampton Roads Broadcasting to Cox Inc. for $3.2 million... Stephen Godesky adds VP stripes to WTFY/Rochester GM post... Tommy Tuggle rejoins Kat Family Records as VP/Promotion and A&R... CJFM/Montreal upps Greg Stewart to...
CNN Radio News Network. We're building the viable radio news alternative.

We began with a base of sixteen worldwide bureaus and twenty-four hours of nonstop, fast-breaking news coverage. We are supporting it with live, anchored radio news all day long.

We added a variety of CNN features and a fresh series of radio-exclusive reports called "Talkabout."

It's all designed with flexibility to let CNN Radio integrate into your format needs, not the other way around. It all stacks up to the CNN Radio News Network. A good thing that's getting bigger and better every day. Get in on the ground floor. Call Bob Pates, Vice President of CNN Radio at (404) 827-2200.

CNN Radio
A Service of Turner Broadcasting System, Inc.
July

Massive distribution shakeups leave MCA distributing Motown in the U.S., with WCI proposing purchasing a 50% interest in Polygram worldwide and distributing all Polygram product domestically... Rick Devlin tapped as VP/Director ABC Talkradio Wall Sabo resigns from VP/ABC Radio Networks to form own consultancy, WR Sabo, Inc., John Sebastian reveals new format, "Eclectic Oriented Rock," and former WNEW-FM personality Howard Duncan resigns as President of Surrey Broadcasting to join Kalil & Co. as media broker... T.J. Majewski promoted to GM of KPOJ-AM & FM/Honolulu... Roger Fairfax appointed VP of Sherman Broadcasting Corporation... Rich Wood, formerly VP/Program Manager for Cable Broadcast Consultants, establishes Rich Wood & Associates... John Tyler named Chairman of the Board at Satellite Music Network... Christine Sams elevated to GM at WRFD/Columbus... Price promotions picks up WIRK-AM & FM/ West Palm Beach, FL from Ken Sell, Inc. for $7 million... Capital cities sells WRQW-AM & FM/Albany for $3.5 million to JAG Communications, headed by WOR/New York personality John A. Gambling... Dan Aykroyd as Director/Modern Music Promotion at Arist... Sunbelt acquires KRAB/Seattle for $4 million from Jack Straw Memorial Foundation... Tom Ingstad buys WLCL & WLKR/La Crosse, WI from La Crosse Radio for $1.3 million... KJJO/oklahoma City OK... Mark Schwartz adds duties as Executive VP for Broad Street Communications/FM division... Gaylord Broadcasting agrees to purchase American General Corp.'s Nashville Opryland complex for reported $250 million... Roy Thomas Baker becomes Elektra/Asylum's Sr. VP/A&R... Mason Dixon upped to Operations Director at Q106/Tampa... Larry Seltzer joins MCA as VP/Artist Development... Bill Craig elevated to Vice Chairman of LABC Records... Tom Perryman named GM of WCH & WKKJ/Louisville, with Ed Hardy named Station Manager for WCH... WRKO/Boston GM Bob Fish and T & Associates buy WHJ & WHJJ/Providence for $8.85 million... Davis/Weaver Group acquires KGO-FM/San Francisco and three booster stations from ABC for undisclosed amount... WPTR & WFLY/Albany.

continued from Page 14

Victor Ives & Marty Beck
Broadcasting for $2 million... WNBC/New York names Randy Bongarten VP/GM... PolyGram promotes Bob Edison to Sr. VP/Promotion, Shelly Radin to Sr. VP/Sales, and Bill Calaldo to VP/Promotion... Chuck Goldmark new GM of WYOR/Miami... John Moes also named OM/PD... NAB's new leadership roster sets Gert Schmidt as Joint Board Chairman, Marty Beck, Ted Saider as Radio Board Vice Chairman... Tom Hoyt becomes WMAQ-Chicago VP/GM... Boston radio personality Larry Justice buys WCH/Cape Cod from New England Media for $2 million... WGLI/Babylon, NY sold to Baldwin Communications by Greater Long Island Communications... Broadcasting veteran Elliot Biggin Nevis dies of massive heart attack.

Gregg Geller & Meredith Woodyard
OM at KQYT/Phoenix & WCI/Seattle... Leon Tullis, most recently in charge of A&R at MCA, exits... Jason Minkler joins national promotion department at Geffen Records... Larry O'Neal promoted to OM at Q106/Meridian, MS... Tom Weaver named Executive VP of All-Pro Broadcasting... RCA restructuring sets Gregg Geller as VP/Music Operations, Div. VP/Promotion John Betancourt becomes responsible for all music promotion, Bill Staton is tapped as Division VP/Black Music Promotion; VP's Joe Mansfield, Dan Loggins, and Vinnie Peligreno exit... Don Boyles appointed GM of WKDJ & WHRK/Memphis... Goldwax West sells KSFU/San Francisco to King Broadcasting for a reported $6 million... Maltbie picks Dean Thacker as GM of WYNJ/Newark (to be renamed WHZT)... Brench Boden named GM of WHAB & WAMZ/Louisville... KMKJ/Portland VP/GM Victor Ives heads group that buys station from Harte-Hanks for reported $2.5 million... Pam Fick promoted to OM at KLIE/Oklahoma City... Swanson sells KPJZ/Dallas-Fort Worth to Founders

Roy Thomas Baker & Alan Womark
bnoy sold by Rust Communications Group to Chisolm Communications for $4 million... Rau Radio Stations sells WNAV & WLOM/Annapolis for $2.8 million to ABW Broadcasting, Inc... Bob English resigns as GM of WUBE/Cincinnati for President post with Broadcast Programming International... Vince Covgrafe exits VP/Marke ting slot at MCA... WB appoints Jeff Ayerup VP/Creative Marketing... Seymour Gartenberg promoted to Sr. VP/Operations, Masterworks & Administration for the CBS Records Group... Russ Wood named VP/GM at KMBZ & KMBR/Kansas City... J.B. Stein named VP/GM of KJJI/Los Angeles... Alan Womark appointed Director/National Album Promotion... Mike Fawcett named National PD for United Broadcasting... WLS & WSKS/Cincinnati appoint Randy smoothies for Mike... Philips/Ascot for programming & operation and Bob Lawrence as VP/Sales & Marketing... Michael Raymond named Station Manager at WMKE/Milwaukee... Terry Dean upped to GM of WBBR & WMLX/Cincinnati... Soccni buys KKKR & KKF/Kansas City for $4 million from Altitudes Communications... WKSI/Eden- rado, IL FM Jock Dr. W, aka Larry WalTon, on air almost 37.9 hours to break Guinness record... WABC/New York OD Jay Clark resigns... VP/Promotion Bruce Bird exits Boardwalk and later activates Camel Rec ords... Byron Baylog appointed Station Manager of WYOR/Miami; John Tyler named GM... WRKO/Boston GM Bob Fish and T & Associates buy WHJ & WHJJ/Providence for $8.85 million... Davis/Weaver Group acquires KGO-FM/San Francisco and three booster stations from ABC for undisclosed amount... WPTR & WFLY/Albany.

"You bring to the booth one precious commodity that no one else can bring — meaning yourself. If you give the public something that's fake, phony, created, they'll see through it." — Vin Scully

L.A. Dodgers/NBC announcer


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Aaron Daniels VP/GM, WPRO-AM, Capital Cities Communications

When you join Direction, your station has access to the world's largest radio news-gathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local marketplace. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

Put Direction to work for you.
Call Vincent A. Gardino, Director, ABC Direction Radio Network, (212) 887-5636.

ABC Direction Radio Network
Exclusive Radio Broadcasters of the 1984 Summer Olympics.
September

Michael Brandt named GM of KROQ-AM & FM/Los Angeles... Six annual NAB REP held in San Francisco... Dave Miller station to promo TV at WCLR/Chicago... Al Coury's Network Records sign agreement with Geffen... Sunn pedestal KTNW/Minneapolis for $3.8 million... KRAB/Seattle for $4 million; Doug Brown tapped as VP/GM of KTNW... Arista sells new national A&R staff; Sean Cook and Paul Yeckel becomes National Album Promotion Director and Associate National Promotion Director, respectively; while Jeff Cook is named National Field Album Promotion Director... William B. Tanner steps down as Chairman/President/CEO of William B. Tanner Company to face BFI and IRS allegations; Sr. VP/Publisher Earl Funk also departs... Ray Marshall promoted to Operations Director at WWVE/Cleveland... Peter Coughlin to VP/GM at WCMF/Rochester... ABC Senior VP/Promotions & Promotion Harold Chiles resigns from A&M... Shane Balsbaugh to buy WWDW/Philadelphia from Dolby Banks for $7 million... Capital Industries expands and forms Picture Music International, supervised by VP Fred Willms and Mark Levinson as President... Michael Tanen upped to VP/RFN at Warner Bros. Records... Clear Channel Communications agrees to purchase 66% of outstanding shares of Echo $25 million... R&R acquires WGAN-FM/Portland for $1 million... KMGG/Dallas taps Steve Nichols to replace Jim Schell... MCA appoints Richard Palmese as Executive VP/Marketing & Promotion... Jim Broeker named VP/Group Operations for Josie Communications and KROQ/AM... Bob Fauser to President/COO of Henry Broadcasting... Dick Kel in OM at Warner Bros.... Rick Bieseichen named EVP Radio Emmy Emmis Broadcasting to purchase KMGG/Los Angeles and KHJS/ST. Louis from Century Broadcasting for $20 million; Warner Bros. (Q197)/Washington scores Soviet Embassy exclusive interview... Charter Broadcasting President John Maltbie named New President... Jack Satter succeeds Jim Broyhill as GM of KTRM/Phoenix... Brian Greer resigns as GM of KLKM/Phoenix to be GM to KTAR/Phoenix... John Hayes to take over as VP/GM at WKBW/Orlando... "Leveling the Playing Field" scores 8.5 million for EMI... Howard Rosen named National Programming Director/Promotion for Music for Motown Records... John Patton resigns as Chairman/CEO of Bonneville Broadcasting System and agrees to consult

August

Lee Larsen to GM at KOA & KQAO/Denver... Mike McVay named Station Manager of WMJ & WBGR/Cleveland... Nick Hunter elevated to VP/Promotion for Warner Bros./Nashville... Aaron Levy appointed Executive VP at Electra/Axylum... Central Penn Broadcasting, Inc. agrees to purchase WQX & WNOK/York, PA from Radiodisc for $6 million... Ingstad Broadcasting launches Superstation Double K FM Network with Dave Norman as GM... Barry Nelson as GM... Shane O'Neill becomes President/COO of RKO General, Frank Shakespeare moves to Vice Chairman, and Hubert Delays adds title of Chairman of RKO's Executive Committee; John Barker departs as GM of WFYR/Chicago after 22 years with RKO; KROK's Kables purchases $5 million... Ken Brown named VP/GM at WRL & WWT/Peoria... OZ Records selects Dana Morris as Director of East Coast Operations; Gary Ashley heads English and European operations for the label... Lee Douglas appointed Station Manager at WCZY/Detroit... Ten Eighty Corporations' VP/Operations Tom Barsanti and Bob Vanderheiden Robyn Rothman

Steve Meir and Thom Trumbine named VP of A&R for MCA Records... Battle VP/GM J. Shannon Sweetsake takes on added managerial duties for sister FM stations... John De Rancie named Director of engineering on own custom label, Camell Records... Marko Babineaux becomes Geffen National Director and Radio Station Director; Rob Rohrman becomes $2 million to WXFM, Inc. for WXFM/Chicago (Elmwood Park)... KITE/Corpus Christi names Chuck Dunaway as GM... Dick Demorest named Senior AOR at KFRC/San Francisco... Dave Brownsville... Dave Brauer promoted to GM at KMT/Medford, OR... KDE & Tuscon sold to Rex Broadcasting for $2.6 million... WYNY/New York VP/GM Frank Osborn named Sr. VP/Radio for Price Communications... FCC pulls Harris' application for new station... Transtar Radio Network forms new longform syndication division with Mike Harvey as VP/ Special Programming and former Satellite Music Network President Ivan Braiker handling marketing, sales, advertising, and production... Don Jackson to oversee Geffen Records operations... Cox sells WLIF/Baltimore to Island Broadcasting for $26.7 million; Sandy Style, VP/GM at WJAC & WKYE/Johnstown... Jim Christoferson to General Manager at KDON-AM & FM/Salinas... Bill Elliott elevated to VP/Finance and Executive VP; Edward Hartlett adds COO duties at William B. Tanner.

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Bob Vanderheiden Robyn Rothman

WBT/Charlotte P,itch in full swing. Thousands raised for Holiday needs

Paul Meachem from Eagle PRODUCTIONS has a great new TV Spot. Congratula-

tions.

1984 Promotion directory available. Give us a call.

-- Richard Palmese

Penny Pitch

WWWAB/Atlanta

John Bayless Richared Palmese

Marty Greenberg resigns as VP/Radio for Belo Broadcasting... J. Phillip Beswick named VP/GM of Birch Radio Canada... K101/San Francisco VP/GM Frits Beesemeyer resigns; Bill Hellemes segues into Ailes National sales role... Howard Rosen named to Executive VP/GM at Allegiance Records and Louise Newman is retained as independent promotion consul-
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bus loses license in comparative renewal... ABC Radio VP/News & Sports Bob Bass
to promoted to VP/Senior Executive, ABC Radio Networks... CBS renames Broad-
casting Group with Four Executive VP's; Neal Phillips (Sports and Radio Division), Thomas Leahy (CBS Entertainment and TV Network), Van Gordon Saunter (News and Owned-Stations Division), and James Rosenberg (Finance, Operations and Development)... Tom Brenahan new GM of KDOQ/Los Angeles; NAB-Max (in call)... Larry Vance Swar with adds title of VP/Artist Development & Business Affairs.

'83 in REVIEW

Bob Vanderheiden Robyn Rothman

John Bayless Richard Palmese

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The research craze we went through in the past ten years damned near killed us. People tried to make radio, which is a creative science, an exact science.

John Lander

KKBG-AM & FM/Portland PD

"Contemporary Hit Radio 10 For 10," from R&R's Tenth Anniversary Issue, October 7, 1983

November

Bill Stakelin, President/COO of Radio Advertising Bureau (RAB), assumes additional CEO duties; John Gaston named GM of KMMJ (Majic 105 FM)/St. Louis. Howard Daniels appointed Sr. VP of Urban/Black Music for PolyGram Records.

November

How many from Bluegrass... T.C. Thompsons promoted to VP/Black Music Promotion for Epic/Portrait/Associated Labels. Dennis Fine promoted to Group Director of Creation Services at Arista. Ray Barber appointed GM at WGLD/High Point-Winston-Salem-Greensboro. Marty Greenberg appointed President/General Manager of KTCP-AM/Baton Rouge.

November

Five question postcard renewal application upheld by U.S. Court of Appeals in Los Angeles. Renie Freedman promoted to President/GM of WTKL/Orlando.

November

Radio/Webcast Beat by Bobby Freedman at Gemini Communications for $3.4 million of Hennepin Broadcasting Associates for $3.4 million. Ayelit B. Coleman acquires WVOQ/Columbus, GA for $2 million from Bluegrass... T.C. Thompsons promoted to VP/Black Music Promotion for Epic/Portrait/Associated Labels. Dennis Fine promoted to Group Director of Creation Services at Arista. Ray Barber appointed GM at WGLD/High Point-Winston-Salem-Greensboro. Marty Greenberg appointed President/General Manager of KTCP-AM/Baton Rouge.

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1983: The Research Revolution Continues

In 1983 the research world became even more complicated, with revolutionary changes that will effect the way most stations do business. Arbitron and Birch both gained strength, new rolling monthly services were unveiled, the perceptual/market research firms continued to grow. Here are the month-by-month chronologies:

January
Six new Arbitron Radio Advisory Council members take their seats. New representatives were Bob Hyland, Jr., WBBM-FM/Chicago (CHR markets 1-50); Ed Giller, WFEN-FM/Altoona (Easy Listening markets 51+); Don Hibbits, WSUN/Tampa-St. Petersburg (Country markets 1-50); Ron Rogers, KASE/Austin (Country markets 51+); Marv Dyson, WVOY & WGCI/Chicago (Black); and John Laufer, WGST/Atlanta (News/Talk). Arbitron delivers the fall '82 ratings books in record time — all are out within 35 days after the end of the sweep. Larry Patrick, Senior Research/Planning VP for the NAB, joins Hiber, Hart (to be renamed Hiber, Hart & Patrick) as Senior VP. Birch hires Jim Yergin to help create reliable cume data from one-day recall telephone interviews. Roger Skolnick goes to work as a consultant to Arbitron, helping develop software for new monthly product to be debuted in latter part of year. Arbitron delists KKSU/Portland for promotional activities during fall '82 sweep. New promotion policy unveiled by Arbitron — no references to a current survey in any media will be allowed.

February
Los Angeles broadcasters upset over fall '82 returns – only ten diaries received from black males 18-24. Toledo book revised by Arbitron, due to incorrect shares for WSOP. Bill Moyes moves his office to Colorado Springs. Radio Marketing Research changes name to Birch Radio. Don Hagen resigns from Station Business Systems, starts Southwest Media Research.

March
The federal Office of Management and Budget begins to unveil new metro definitions, adding or deleting counties based on 1980 Census data. Arbitron reacts to new OMB metro by stating that it will use the new definitions to measure markets effectively with fall '84 sweep.

April
John Able, Michigan State researcher and broadcast consultant, becomes NAB Senior Research VP. Jacquie Gudman leaves WABC/New York, assumes research post at Radio Advertising Bureau. WQSR/Baltimore sues Arbitron over mishandling of ascribed diaries in fall '83 survey.

May
Arbitron, Advisory Council discuss new demo breakdowns, perhaps on five-year age spans or custom demos. Cramer Communications research firm debuts "Blueprint" system for graphically displaying research data.

June
Ad Age reports Arbitron's 1982 revenues at $80.3 million, with 37% from radio, representing 21% growth over 1981. Blair's Quan-tiplex service gets Chairman, Jim O'Neill, who plans to expand firm's qualitative offerings to radio industry. Birch Radio opens Chicago office. Rick Dawes becomes Regional Manager for Birch, Hart & Patrick expands, adds several key NAB and Arbitron staffers.

July
New governmental metro definitions take effect. Arbitron steps away from PRIZM, allies with ClusterPlus qualitative/product usage service. Arbitron drops plans to market new rolling monthly service on Control Data CD110 mini-computers, opens to hardware more readily available on general market such as IBM/PC. Arbitron President Ted Shaker appointed to board of International Radio & Televisi-on Federation. Jon Coleman changes his firm's name from Audience Analysts to Coleman Research. Arbitron reissues spring reports for Pittsburgh, Minneapolis-St. Paul, Richmond. McGavren-Guild advertiser study shows 75% surveyed in favor of four-week cume data for radio.

August
Arbitron reissues more spring reports; Birmingham, Cincinnati, Hartford, New Haven, Johnson City-Kingsport. New slogan policy, unveiled by Arbitron, allowing stations only one submittable slogan per survey — effective with winter '84 sweep. Birch opens new New York office, 1500 Broadway, suite 500, NY 10036. Chicago Programming Resources renamed Strategic Radio Research.

September
Arbitron's rolling monthly ratings detailed by Arbitron, commence with winter '84 sweep in 22 markets. Birch debuts marriage of monthly ratings service and annual sales data into BirchScan programming/sales tool, available in every Birch monthly market. Jon Coleman debuts results of ten-market MTV study. NAB RPC sees Reymers above "Radio WARS" survey, which provokes much thought and controversy. Arbitron announces rebates to subscribers in 14 markets due to significant diary count shortfalls in spring '83 surveys.

October
Arbitron sues Jack Mada rep firm and KALI/Los Angeles for $1 million, due to alleged piracy of Arbitron estimates. Birch Radio, PRIZM ally to allow Birch to offer qualitative/product usage data by zip cluster.

November
Rick Aurichtio upped to President of Arbitron Ratings Ted Shaker moves to Chairman/CEO. Birch develops yesterday recall methodology to develop reliable midday and multifreq week estimates. Quantplex research division of Blair folds. Birch Radio opens Atlanta office (7 Piedmont Center, suite 500, Atlanta, GA 30305). Former Arbitron AE Dan Griffin becomes Birch Regional Manager. Jon Coleman confirms that Station Research Systems has been sold to Jefferson Data. Dick Sheppard leaves KMJ/Premiere to become L.A. Office Manager for Arbitron. Ron Coleman, Hiber, Hart & Patrick; and Survey research firms all add or promote key personnel.

As you can see, it's been an interesting year in the ratings and research biz. Who knows what 1984 will bring? Stay tuned next week.
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Now we’re really rolling.
Stations from coast to coast have made the
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The majority are already on the air, reaping the
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the beautiful sound of Motorola AM Stereo (and low-
distortion mono). The others are scheduled for
installation soon.

So, if you’re budgeting for new equipment, plan
to join these stations soon. For price and installation
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Make the call for your station today, and get a
head start on your competition.

MOTOROLA AM STEREO. THE WINNING SYSTEM.
January

WGMS/Miami drops its A/C format and goes News/Information on February 17 the guidance of Operations Manager Lee Fowler ... Outlet an- 
ounces it will buy WHFS/Washington for $2.1 million and probably make it an FM country station ... all-New News WTOP ... Agreement is reached 
for Fairair Broadcasting to buy N/T KCMO/Kansas 
City (station 
KCEZ) from Meredith ... General Sales Manager Stanley Cohen is tapped as GM at WING/Miami, succeeding Harold Frank ... Bankruptcy/News for lapses in 
sold to Chagrin Valley Broadcasting for an undisclosed price, and raising speculation 
that N/T ABC/Dallas and WING/Miami are being eyed by a "name for 
Your Life" format, Sales Manager Milli 
McConnell replaces GM Don Watson, who leaves to pursue outside interests.

February

Meredith Broadcasting promotes WGST/Atlanta GM Chris Davala to Station 
Manager ... UPI names six regional broadcast 
managers to improve the vol- 
ume and speed of state and regional news to radio sta- 
tions. New Chair of UPI is Nashville businessman John J. Hooke- 
er ... in Nashville, Dan 
Dartnell is tapped as 
CAU/Philadelphia's 
Director/Information Services, Paul 
Buck, and Enter-prise sportscaster 
John O'Reilly joins KTRH/Houston 
WIND/Chicago overnight host Ted Laster-
back personally delivers over 2000 letters to 
listeners from Illinois Congressmen and Senators in Washington.

March

CNN Supreme Court correspondent Eric Seidel joins WCBS/Baltimore as GM ... Sandusky names Jim Hardy as VP/GM at 
KNUS/Denver ... CBS-owned AM stations pick Michael Ludlam, Managing Direc-
tor/Broadcasting at WBFS/New York, to be Executive/Advertising & Creative Services ... An R&R survey of ratings for over 79 N/T 
stations shows that 61% posted gains in the fall '82 book ... March 12 marks the 50th anniversary of President Franklin D. Rose-
evelt's first fireside chat ... New anchors at WBMM/Chicago are David Roe of 
KNNX/Denver and Craig Dellinger of A.M. Radio... WOR/New York hires Peter Rut-
ledge of the magazine Retail Technology to do daily business reports ... KSDO/San 
Diego takes on Ed "Super Fan" Bieter for evening sports talk duty ... RTNDA Presi-
dent Dan Meff of KHO/Kopake blasts Sen. 
Russell Feingold (D) for blocking broad-
cast coverage of Senate proceedings.

April

RKQ converts WHBQ/Memphis from A/C to N/T and names talk host Carson 
Rennie as GM ... Bolo Broadcasting buys 
N/T KOA/Denver and sister station 
KOAG for a price re- 
ported to be over 
$12 million ... The 
FCC exoners 
WING/Miami on fair- 
ness doctrine and personal 
attack 
charges by Florida 
Power & Light after the station cam-
paigns against a rate hike ... As expected, 
WIFE/Indianapolis drops N/T to go "Music 
Of Your Life" ... WKYS/Washington GM Jim Walter extends those duties to WRC, 
replacing Jerry Nachman ... Metro-
media announces the sale of all-New 
KRLD/Dallas and WING/Miami, Texas Station 
Ricks for $27 million ... KVOX/St. 
Louis pulls out of A/C to launch a new Talk 
format ... KARN/Little Rock GM Larry 
Wolfe extends his responsibilities to 
Arkansas Radio Network ... AP Radio an-
ounces a satellite-delivered weekend talk 
show to be hosted from Dallas and by Bob 
Borden with WINS/New York celebrates its 18th an-
niversary in all-News with a call from Pres-
ident Reagan and 1982 Achievement 
Awards from the Society of Professional 
Journalists go to WEEI/Boston for report-
ging, WBWM/Chicago for editorials ... Jeff 
Brooks signs for afternoon WRBP/Tampa ... AP Radio singer T.J. 
Western is jailed but released unharmed in 
El Salvador ... The Los Angeles Times replaces its "behind-the-scenes discussion" at the 
Supreme Court about letting in cameras and 
microphones in the courtroom. The FCC orders 
XFS Freight Control to stop using business 
radio frequencies to transmit traffic reports from 
mobile units.

May

Outlet Broadcasting, including 
WTOP/Washington, is sold to Rockefeller 
Center, Inc, for $323 million ... WINS/New York scores a 5.4 in 
the winter Arbitron 
to become the first 
all-News station ever 
to hit number one in 
New York City ... After a highly-public-
ized talent contest 
~involving thousands 
of applicants, KABC/ 
Los Angeles fires 
sportscaster Merrie 
Diane Sutter 
over "philosophical differ-
ences" after just a month on the job; she's 
replaced by the runnerup, actress Lisa 
Bowman ... WBQ/Baltimore PD Mike 
Seals exits ... WGN/Chicago picks up the 
morning sports host at WIBS/Boston, Chuck 
Swinsky ... The new VP/GM 
肯 at KMAC/Phoenix is 
announced by examining how to 
convert KNAZ into a "Music 
LIVE" format. The station 
will buy 
KMER/Nebraska 
from KCON/Colorado, 
which 
will be a "Music 
LIVE" format.

June

RSR John Mainelli returns to KSDO/San 
Diego as VP/News & Programming af-
after a stint as News/Program Director at 
KCWO/Kenosha, 
WGSO/New Orleans hires 
KTRH/Houston 
newsman Jim Tate as General Manager ... 
Morning talk host 
Dominic Quinlan is 
upped to PD at 
WWBD/Philadelphia 
Former WOR/ 
New York VP/GM 
Rick Devil is ap-
pointed VP/Director, ABC Talkradio 
WDJ/New York's afternoon drive talk 
host Kathy Novak is hired away by WABC for 
a 9-10 a.m. shift ... WNAB/Bridgeport 
PD Ross Garrett moves to WMCA/New York as Weekend Operations Manager 
for the ABC radio network ... Rick 
Davala is promoted 
V.P./GM of 
WTOP/Washington ... 
John Calhoun upped to News 
Manager, WRC/Washington.

July

KCNN/San Diego drops News/Talk for a 
"Prime Time" nostalgia format ... ABC pulls the plug on N/T WFAA/Dallas, con- 
verting to a Gold for-
mat ... ABC decides to sell KGO-FM/San Francisco to the Davis-
ix/Weaver Group, which indicates it 
won't keep the Talk format ... WHJZ/ 
Pittsburgh is sold to a new 
company 
with involvement from WRKO/Boston 
GM Bob Fish ... News Supervisor Dave 
Ellsworth is promoted to News Director in a 
restructuring at WGN/Chicago ... WGN Radio starts a gradual breakaway from the 
television soundtrack of "CNN Headline News" by adding radio-only, morning news-
casts and a 6:30 block.

August

The new VP/GM at KOA & KOAQ/Den-
er is Lee Larson, former GM at 
KLAS/Las Vegas ... Gary King becomes Program Director at KXOK, the new St. 
Louis Talk station, while VP/MG Lee Doug-
las departs and is replaced on an interim 
basis by GSM Larry Dauer ... Figures from the spring Arbitron show N/T gener-
ally slipping, with 57% of stations in the for-
mat losing ratings ground ... PolyGram's 
Pamela Rodi named Promotion Manager, 
KYW/Philadelphia ... Bill Calder returns as host at WWIN/Miami after two years at 
WGSO/New Orleans ... Psychologist Dr. 
Ed Reitman joins the KTRH/Houston even-
ing lineup ... WRC/Washington celebrates its 60th anniversary ... WGSO/New Or-
leans hires George Jennings, ex-WFAA, as 
News Director ... WTOP/Washington's 
new assistant ND is Joe Connolly of 
cross-town WASH.

September

WABC/New York's morning team Ross & 
Wilson splits as Ross Britain departs; new 
morning team includes Harvey Carnes of 
WABC/New York. Ross 
Britain hosts 
"Ross & 
Wilson" on 
AM 680-WABC/New York as Ross 
Britain, while Wilson 
hosts "Morning Report" on 
AM 750-WABC/New York.

Continued On Page 25
You're looking at a man who could use some good news.
The new AP Network News.

As Program Director, your job is to get and keep listeners. To do that you need good strategy, determination and the best tools to work with.

At AP Network News, we want to help. That's why we're generating an additional 24 dynamic, drive-time news updates each day. All free of commercial clearances.

A two-minute NewsWatch highlights breaking news at the bottom of the hour. Our 60 second NewsMinute features the top stories at two minutes before the hour.

We've added these reports to our schedule of hourly newscasts, already available in 2½ and five minute versions.

Our new reports are short, and they're jammed with reliable information. You'd expect that from AP.

What's more, they add unmatched flexibility to your overall programming.

And AP Network News actually helps you keep listeners tuned to your station while keeping them tuned-in to the world.

There's more. AP Network News has expanded its feature programming, from consumer affairs to computer news. It's information programming you and your audience will enjoy.

Best of all, our increased service comes without an increase in cost.

So, if you can use some good news in your ratings battle, call Glenn Serafin at (202) 955-7200 for more information and our latest demo tape. He'll explain how AP means good news for your listeners—and good news for you at ratings time.

Associated Press Broadcast Services. Without a doubt.
January

Radio deregulation is introduced in the Senate by Barry Goldwater (R-AZ). After much controversy and publicity the FCC lets an Arlington Heights, IL station become WSEK. The Supreme Court hears oral arguments on the legality of hometaping as Congress gets bills on audio and videotaping. 1983 dawns as the year of the satellite conversion with ABC, CBS, and NBC starting their breakaway from AT&T lines. The year's AM stereo skirmishing begins in Las Vegas where system proponents pitch their wares to makers of audio products at the Consumer Electronics Show. NAB's All-Industry Cuban Task Force recommends a power war, if necessary, to combat Cuban AM interference. Bruce Feis becomes FCC General Counsel while NRBA names Tom McCoy Sr. VP.

February

Telecommunications Subcommittee Chairman Tim Wirth (D-CO) suggests for the first time that radio is competitive enough to be deregulated, but calls also for spectrum fees. Preoccupied with hometaping, the record industry fails to make its annual pay-for-play big in Congress. The FCC opens a 90-day window to accept competing applications for 12 RKO radio stations and one TV outlet. Three days after clearing the Commerce Committee, radio deregulation passed the full Senate. Hill leaders and the White House reach a compromise to keep Radio Marti off the frequency of WHO/Des Moines but broadcasters are still displeased. Licensing a station to a major market suburb is made easier by an FCC rule change. Majority Leader Howard Baker (R-TN) begins a new campaign to open Senate proceedings to radio and television.

Mark Fowler

March

Not satisfied that the potential for Cuban interference has been minimized, NAB comes out against the administration's new Radio Marti plan. A coalition of news organizations launches a drive to open federal courts to broadcast coverage. FCC Chairman Mark Fowler warns broadcasters they must be willing to accept some form of spectrum fees to win deregulation. Talks with Canada yield a breakthrough that could lead to extended daytimer hours and nighttime power hike for Class 4s. Budget woes force NPR to cut its staff 15%. Several hundred daytimers lobby on Capitol Hill for a new bill to extend their hours.

April

Two radio deregulation bills are offered in the House, as Tim Wirth vows to block the measure passed in the Senate in February. NRBA proposes a single radio convention to NAB and RAB, to no avail. Superior programming and simulcasting license renewal for WJOJ/Evanston, IL (Chicago) over a competing applicant. FCC Commissioner Anne Jones resigns. The FCC deregulates FM subcarriers, throwing them open to dozens of new uses, and proposes overhauling its call letter rules. Tim Wirth tells the NAB Convention he could accept wiping out fairness and equal time rules for radio, but denies his call for spectrum fees. Unveiling of a Sasani set that receives all four AM stereo systems excites the NAB Convention, and Sony announces a similar model. A $5.8 million deficit forces the resignation of NPR President Frank Mankiewicz. Radio Marti makes it through a House subcommittee. WZNE/Miami beats a fairness and personal attack complaint by Florida Power & Light. RAB taps NAB Chairman Bill Stakelin as its new President.

May

Deregulation almost slips through the House Commerce Committee, but Tim Wirth regains control by dropping his spectrum fee plan and agreeing to report a bill out of subcommittee by October 15. A federal appeals court considers a challenge to AM-FM simulcasting. Congressmen Joe Pogyarty and Steve Sharp leave the FCC as the agency is cut to five members. The FCC's deregulation of radio is upheld in court, but the abolition of program logs is struck down. The personal attack and political editorializing rules are targeted for repeal by the FCC. The 12 RKO radio properties draw a total of 149 competing applications. Failure to file annual EEO reports results in $1000 fines for 19 stations. Brushing aside industry worries of an overcrowded marketplace, the FCC clears the way for up to 100 new FM stations (Docket 80-90) and a Senate subcommittee votes curbs on record rentals.
**Washington Report**

**June**

WSEZ/Winston-Salem, NC is fined $30,000 and threatened with shutdown for failing to provide requested technical data to the FCC. Its deficit now pegged at $81 million, NPR gets an emergency loan commitment from CPB, but final agreement awaits tough negotiations. Another 28 stations are fined for not filing EEO reports. House and Senate panels approve Radio Marti, adding 55 million to help broadcasters suffering Cuban interference. Believing NAB's deregulation efforts run counter to its interests, 40 major television groups form their own lobbying caucus, but stop short of a break with NAB. Senate committees approve extended daytimer hours and restrictions on record rentals. A three-way race for NAB Radio Board Vice Chairman is won by KARR and KKVK/Little Rock President Ted Snider.

**September**

Long-awaited daytimer relief gets an FCC green light, permitting operations from two hours before sunrise until two hours after sunset. An NAB-backed compromise forcing Radio Marti to share Voice of America facilities in Florida passes the Senate and House. After three years of declines, NAB's annual financial survey shows the typical station's profit up 9.4% in 1982. Revision of the 7-7 ownership limit is proposed by the FCC. WBYY/Columbus loses its license to a challenger in a comparative renewal.

**October**

Bernie Mann succeeds Six Kaplan as NRRA President. President Reagan signs Radio Marti legislation into law. A new Mass Media Bureau Chief, Larry Harris, quits to head up Metromedia's common carrier operations. His surprise replacement is Private Radio Bureau Chief James McKinney, who says his job is to "move paper." The Supreme Court adjourns without ruling on hometaping, delaying an ultimate solution until next year. RKO's qualifications as a licensee will be considered in the KJII-TV/Los Angeles renewal case, the FCC decides. Radio Marti gets a no-vote from the House Commerce Committee, but remains very much alive.

**November**

Douglass Benset is named President of NPR. Many daytimers are threatened with power of only a few watts granted to them by the FCC for their new evening hours. Denial of any cable copyright royalties for radio in 1979 struck down by an appeals court. A new record industry study says 564 million albums are homesteaded each year, 21% off the radio. Despite a conservative group's challenge, Pacifica's WPPFW/Washington wins license renewal. The FCC was to let stations sponsor political debates without having to give equal time to fringe candidates. NAB Sr. VP/Radio Wayne Cemus is lured away to become RAB Executive VP. A bipartisan group of House leaders introduces legislation to preserve the military attack rule. Congress adjourns for the year with no Telecommunications Subcommittee action on radio deregulation. Anway Corp., owner of Mutual, pays a $2 million fine to Canada after pleading guilty to customs fraud.

**TULSA TIME** — Johnny Lee joined the crew from KSFS/F (KVEN) at a Tulsa mall for a session of autographing and picture-taking. Pictured (left to right) are a couple members of Johnny's band, Johnny, Cindy Johnston, Lisa Schiller, Bob Cooper, and Jim Davis of KSFS, and the mall's marketing director, Mark Hunter.

**The Dukies of Detroit** — When Tom Wopat stopped by the WWWW/Detroit studios, they put him to work as a guest DJ. Tom put on a T-shirt to get in the mood, and is shown here with $40 Kevin Harring on one side (left) plus station PD Barry Marot and evening personality Kelly O'Neal on the other.

**News/Talk**

NBC announces the sale of WRC/Washington to real estate developer Joseph Della Ratta, leaving the N/T format's future in doubt. The $27 million sale of KRLD/Dallas and the Texas nets from Metromedia to CBS is cancelled. WNYC/New York up News Director Frank Sciarra to the post of Executive Editor and Scott Herman moves up to N/T. WTKN/Pittsburgh and sister station WSSW are sold by the Pittsburgh Post-Gazette to Shamrock Broadcasting for a price said to be almost $15 million. Shamrock President Bill Clark indicates no format change is expected. New Station Manager at KMMX St. Louis is Tim Dorsey, who held the same title at sister station KHTR. He replaces Virginia Daws, who retired during the summer. WOR/New York is John R. Gambling and Shadow Traffic's Susan Murphy. WGN/Chicago adds WMAQ's Denise Jimenez, pairing her with morning ace Wally Phillips. WBBM/Chicago sportscaster David Kanet named Sports Director. WRC/Washington's Al Quarran departs as KSTP/Minneapolis and is replaced by the station's GSM, Scott Meier.

** Arbitrants **

Continued from Page 22

Broad Street yanks the N/T format off WGBS for CHR... all News WCNW/Atlanta hires AOR news veteran Ace Young, formerly of KMET/Los Angeles, as PD... Gannett moves KP8Z/KIIS/Los Angeles Director/Publicity & Promotion Chris Conaway to KSJO/San Diego as VP/GM... KXK/SL Louis PD Gary King moves on to WCZJ/Delaware as Music Director... AP Radio announces a January 2 startup of its new Texas AP Network... Computer-oriented talk finds a home in many weekend lineups. New afternoon hosts at WOR/New York are John R. Gambling and Shadow Traffic's Susan Murphy. WGN/Chicago adds WMAQ's Denise Jimenez, pairing her with morning ace Wally Phillips. WBBM/Chicago sportscaster David Kanet named Sports Director. WRC/Washington... Al Quarran departs as KSTP/Minneapolis and is replaced by the station's GSM, Scott Meier.

Continued from Page 3

 Arbitrants 

there should be no months at all, Dorf told R&R. KABC/Los Angeles VP/GM George Green reported that ad agencies contacted felt the present top-line demos would be sufficient Arbitrard information. However, Doubleday President Gary Stevens countered that the rolling months were inevitably going to be a sales tool, so why not have additional demo breakthroughs?

Dorf concluded, "Arbitron is committed to these months. There's no question they are concerned about Birch," whose monthly surveys have reportedly registered a significant financial impact on Arbitron.

**WENS**

Continued from Page 3

DuPont Director at crusader WNDN and WIFE. He told R&R, "This is probably the best company I've ever worked for, as everyone here is pretty easy to get along with. Dick will, of course, continue to be active in operations here. We plan no major changes, except to regain the momentum we had in recent months and years."

Replacing Wheeler as MD is evening personality Bernie Eagan.
AIRPLAY ACHIEVERS BY FORMAT

1983 Label Promotion Performance

In the format columns this issue you'll read the top 83 records and listings of all the songs that reached Top 15 this year. These display the year's biggest hits and artists for easy reference. In this column, we decided to put together a supplement, a survey of how well the various record companies performed in 1983 at securing airplay. We compiled all the figures for the six main R&B charts (A/C, AOR LPs, AOR Top Tracks, Black, CHR, and Country) and measured label promotion performance in four categories.

"Chart Share" is a simple share — the percentage of all chart records each label scored (if there were 20 CHB chart records this year and Xeti Records had eight of them, it would have a 4% share, and so forth). That's nothing you haven't seen, but then we came up with a couple of figures to show promotion efficiency. The first is a Top 15 Average. If Xeti had eight CHB chart records, and three of them went Top 15 or better, Xeti's Top 15 Average would be .375 (3 divided by 8, expressed like the CHB average since it really is a "hitting" average of sorts). Then, to measure how adept labels are at bringing records all the way home, we computed the Top 5 Average (same principle as the Top 15 Average: if Xeti had two top 5 hits out of its eight total chartmakers, its Top 5 average would be .250). Labels were required to have at least five chart records to be included in these totals.

With these two averages and the basic chart share, you'll be able to see not only what labels put the most records on the charts, but which are best at taking them to hit status and home run territory. And finally, we combined the areas of chart frequency and chart heights to arrive at an overall measure of label performance. Because this "Overall Performance" ranking is the big one, the one that sums up the rest, it comes first in each section. OK, enough talk, let's take a look at the results.

---

**Top 15 Average**

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
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</thead>
<tbody>
<tr>
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<tr>
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<td>A&amp;M</td>
<td>818</td>
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<tr>
<td>Atlantic</td>
<td>778</td>
</tr>
<tr>
<td>WB</td>
<td>765</td>
</tr>
<tr>
<td>RCA</td>
<td>727</td>
</tr>
<tr>
<td>Arista</td>
<td>667</td>
</tr>
<tr>
<td>E/P/A</td>
<td>615</td>
</tr>
<tr>
<td>E/A</td>
<td>600</td>
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<tr>
<td>EMI America</td>
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**Top 5 Average**

<table>
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</thead>
<tbody>
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<tr>
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<tr>
<td>Columbia</td>
<td>.500</td>
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<tr>
<td>WB</td>
<td>.471</td>
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<td>Atlantic</td>
<td>.333</td>
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<tr>
<td>RCA</td>
<td>.300</td>
</tr>
<tr>
<td>Arista</td>
<td>.286</td>
</tr>
<tr>
<td>E/P/A</td>
<td>.250</td>
</tr>
<tr>
<td>EMI America</td>
<td>.250</td>
</tr>
</tbody>
</table>

Notes: Columbia and WB tied in raw share, but Columbia's higher number of hits gave it the overall point edge. All of Motown's A/C chart records made the top 15, of only two 1,000 scores registered in any format. (It should be noted that the Top 15 and Top 5 Averages don't reflect numbers of hits, except for the five chart record requirement to qualify), so Columbia, with over twice as many chart songs as Motown, can be quite pleased with its hit delivery rate.)

**Top 15 Average**

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOTOWN</td>
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<tr>
<td>A&amp;M</td>
<td>.778</td>
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<td>Arista</td>
<td>.733</td>
</tr>
<tr>
<td>WB</td>
<td>.677</td>
</tr>
<tr>
<td>(tie) Atlantic/Collition</td>
<td>.677</td>
</tr>
<tr>
<td>E/A/Solar</td>
<td>.667</td>
</tr>
<tr>
<td>Columbia</td>
<td>.625</td>
</tr>
<tr>
<td>PolyGram</td>
<td>.619</td>
</tr>
<tr>
<td>E/P/A</td>
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<tr>
<td>MCA</td>
<td>.600</td>
</tr>
<tr>
<td>Capitol/EMI</td>
<td>.579</td>
</tr>
<tr>
<td>RCA</td>
<td>.429</td>
</tr>
<tr>
<td>Salsoul</td>
<td>.167</td>
</tr>
</tbody>
</table>

Notes: Now seems as good a time as any to bring up the difficult subject of combining labels. EMI America and Capitol are a combined operation in black music marketing, as are, essentially, Atlantic and Arista (whereas in top they are not). In the case of E/A/Solar, Solar virtually is E/A's black music operation (only two E/A chart records weren't on either Solar or its sister label Constellation).

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On The Records

Ken Barnes

Airplay Leaders For 1983

- Top Overall Performance: Columbia
- Top Chart Share: Columbia
- Best Top 15 Average: Motown
- Best Top 5 Average: Motown

Black Radio

- Top 15 Average: E/P/A
- Top 5 Average: E/P/A

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R&R/FRIDAY, DECEMBER 9, 1983

Airplay Leaders For 1983

Champion: Columbia

Overall Performance

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Capitol</td>
<td>0.900</td>
</tr>
<tr>
<td>Columbia</td>
<td>0.842</td>
</tr>
<tr>
<td>A&amp;M</td>
<td>0.818</td>
</tr>
<tr>
<td>Atlantic</td>
<td>0.778</td>
</tr>
<tr>
<td>WB</td>
<td>0.765</td>
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<tr>
<td>RCA</td>
<td>0.727</td>
</tr>
<tr>
<td>Arista</td>
<td>0.667</td>
</tr>
<tr>
<td>E/P/A</td>
<td>0.615</td>
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<tr>
<td>E/A</td>
<td>0.600</td>
</tr>
<tr>
<td>EMI America</td>
<td>0.375</td>
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Chart Share

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia (inc. Clev. Int'l)</td>
<td>12.7%</td>
</tr>
<tr>
<td>Warner Bros. (inc. Qwest, Curb, Sire, etc.)</td>
<td>12.7</td>
</tr>
<tr>
<td>Arista</td>
<td>11.5</td>
</tr>
<tr>
<td>Epic/Portrait/Associated (inc. Caribou, Curb, Monogram, Private I)</td>
<td>9.6</td>
</tr>
<tr>
<td>A&amp;M</td>
<td>8.9</td>
</tr>
<tr>
<td>RCA (inc. Planet)</td>
<td>8.3</td>
</tr>
<tr>
<td>(tie) Capitol</td>
<td>6.4</td>
</tr>
<tr>
<td>Motown (inc. Gordy, Tamla)</td>
<td>6.4</td>
</tr>
<tr>
<td>(tie) Atlantic</td>
<td>5.8</td>
</tr>
<tr>
<td>EMI America (inc. Liberty)</td>
<td>5.8</td>
</tr>
<tr>
<td>Elektra/Asylum</td>
<td>3.8</td>
</tr>
<tr>
<td>PolyGram (inc. Mercury/Polygram, Casablanca, Carrere, De-Lite, RSO)</td>
<td>3.2</td>
</tr>
<tr>
<td>Jeff Eden</td>
<td>1.9</td>
</tr>
<tr>
<td>MCA</td>
<td>1.9</td>
</tr>
<tr>
<td>Others</td>
<td>1.2</td>
</tr>
</tbody>
</table>

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[Continued on Page 28]
PAUL MCCARTNEY

EXCLUSIVE AMERICAN RADIO NETWORK INTERVIEW SPECIAL


Sunday, December 11
Broadcast via satellite.
10:30 PM Eastern
9:30 PM Central
8:30 PM Mountain
7:30 PM Pacific

Sponsored, in part, by Levi Strauss & Co.

THE SOURCE

NBC Radio's Young Adult Network
### AIRPLAY ACHIEVERS BY FORMAT

#### 1983 Label Promotion Performance

**Top 15 Average**

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLANTIC</td>
<td>.857</td>
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<tr>
<td>Capitol</td>
<td>.643</td>
</tr>
<tr>
<td>Geffen</td>
<td>.636</td>
</tr>
<tr>
<td>(tie) Chrysalis</td>
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</tr>
<tr>
<td>MCA</td>
<td>.625</td>
</tr>
<tr>
<td>Atco</td>
<td>.583</td>
</tr>
<tr>
<td>(tie) E/A</td>
<td>.571</td>
</tr>
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<td>EMI America</td>
<td>.571</td>
</tr>
<tr>
<td>Columbia</td>
<td>.435</td>
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<tr>
<td>PolyGram</td>
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<tr>
<td>A&amp;M</td>
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<tr>
<td>E/P/A</td>
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**Top 5 Average**

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>CHRYSLIS</td>
<td>.429</td>
</tr>
<tr>
<td>Acro</td>
<td>.417</td>
</tr>
<tr>
<td>Capitol</td>
<td>.385</td>
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<tr>
<td>A&amp;M</td>
<td>.308</td>
</tr>
<tr>
<td>(tie) Atlantic</td>
<td>.286</td>
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<tr>
<td>E/A</td>
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<tr>
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<tr>
<td>WB</td>
<td>.083</td>
</tr>
<tr>
<td>E/P/A</td>
<td>.048</td>
</tr>
</tbody>
</table>

**Notes:** E/P/A outscores CBS rival Columbia in number of chart albums, but Columbia's stronger showing in the hit delivery averages is an indicator of its overall victorious performance. As illustrated in this format, sometimes there are intriguing variations between a label's Top 15 Average and its Top 5 Average. Arista, by the way, did not have the five chart albums to qualify for the Top 5 and Top 5 Average listings in this format, but scored a 1.000 (4 for 4) in moving albums into the Top 15.

---

**Top 15 Average**

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLANTIC</td>
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<tr>
<td>Geffen</td>
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</tr>
<tr>
<td>PolyGram</td>
<td>.480</td>
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<td>MCA</td>
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<td>Atco</td>
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<tr>
<td>Chrysalis</td>
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</tr>
<tr>
<td>Columbia</td>
<td>.417</td>
</tr>
<tr>
<td>E/A</td>
<td>.400</td>
</tr>
<tr>
<td>EMI America</td>
<td>.333</td>
</tr>
<tr>
<td>A&amp;M</td>
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<td>.300</td>
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<td>Arista</td>
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<tr>
<td>RCA</td>
<td>.267</td>
</tr>
<tr>
<td>E/P/A</td>
<td>.167</td>
</tr>
</tbody>
</table>

**Notes:** The Tracks statistics, intriguingly, don't mirror the AOR LP figures with any precision (note difference between Aco's overall performance in each, for instance). Top 15 and Top 5 Averages are considerably lower for this chart than elsewhere, explained simply by the length of a 60-record chart. Columbia won a rather resonating victory here in both chart share and overall performance.

---

**Top 15 Average**

<table>
<thead>
<tr>
<th>Label</th>
<th>Average</th>
</tr>
</thead>
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<tr>
<td>GEFFEN</td>
<td>.312</td>
</tr>
<tr>
<td>PolyGram</td>
<td>.260</td>
</tr>
<tr>
<td>Chrysalis</td>
<td>.273</td>
</tr>
<tr>
<td>Acro</td>
<td>.240</td>
</tr>
<tr>
<td>MCA</td>
<td>.214</td>
</tr>
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**Notes:** The Tracks statistics, interestingly, don't mirror the AOR LP figures with any precision (note difference between Aco's overall performance in each, for instance). Top 15 and Top 5 Averages are considerably lower for this chart than elsewhere, explained simply by the length of a 60-record chart. Columbia won a rather resonating victory here in both chart share and overall performance.
THANK YOU RADIO FOR A GREAT YEAR
The Chrysalis Promotion Team

REGIONAL
Tom Newman (Northeast) - 617-702-3
Al Tanino (Southeast) - 404-452-753
Mark Diter (Central/Cleveland) - 313-559-860
Larry Green (Midwest/Chicago) - 312-044-215

NATIONAL
Eric Hackman - Daniel Glass - 212-758-3555

www.americanradiohistory.com
**Q:** Where do you draw the line between contemporary and adult contemporary?

**A:** At Breaker!

---

**On The Records**

**Contemporary Hit Radio**

<table>
<thead>
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<tr>
<td>5 Capitol</td>
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</tr>
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<td>6 RCA</td>
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<td>7 PolyGram</td>
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<td>8 EMI America</td>
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<td>9 Getten</td>
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</tr>
<tr>
<td>15 Chrysalis</td>
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<td></td>
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</table>

**Top 15 Average**

| 1 E/P/A | 1.000 |
| 2 EM America | .833 |
| 3 Columbia | .818 |
| 4 A&M | .765 |
| 5 Capitol | .706 |
| 6 Getten | .667 |
| 7 [tie] Atco | .667 |
| 8 Atlantic | .667 |
| 9 WB | .588 |
| 10 RCA | .500 |
| 11 PolyGram | .400 |
| 12 MCA | .333 |
| 13 E/A | .333 |
| 14 Arista | .200 |

**NOTES:** CHR was rather overwhelmingly swept by the CHR labels, sparked by E/P/A's phenomenal 1.000 Top 15 Average. Motown and Chrysalis don't appear on the Top 15 and Top 5 Average charts because they had fewer than five chart records that counted, but both had .750 Top 15 Averages and .500 Top 5 Averages based on four records apiece. No record made the CHR chart in 1983 that wasn't on one of the top 16 labels.

---

**Country**

**Overall Performance**

| 1 WB | 4.5 |
| 2 RCA | 3.3 |
| 3 MCA | 3.3 |
| 4 E/P/A | 3.3 |
| 5 Columbia | 3.3 |
| 6 E/P/A | 3.3 |
| 7 PolyGram | 3.3 |
| 8 Viva | 3.3 |
| 9 Noble Vision | 3.3 |
| 10 Arista | 3.3 |

**Chart Share**

| 1 WB (inc. Curb, E/A, Full Moon) | 20.0% |
| 2 RCA | 19.6 |
| 3 MCA (inc. Curb) | 13.9 |
| 4 E/P/A (inc. Monument) | 13.4 |
| 5 Columbia (inc. Cleveland Int'l) | 10.6 |
| 6 E/P/A (inc. Liberty) | 9.0 |
| 7 PolyGram (inc. Complete, Mercury) | 5.7 |
| 8 Viva | 3.3 |
| Others | 4.5 |

**Top 5 Average**

| 1 E/P/A | .793 |
| 2 MCA | .787 |
| 3 WB | .719 |
| 4 Columbia | .708 |
| 5 RCA | .667 |
| 6 Viva | .667 |
| 7 E/P/A | .526 |
| 8 PolyGram | .500 |

**NOTES:** Obviously, Country is the ballpark with the lowest number of players.

---

**Domination by the majors is near-absolute. Once again a combined Capitol and EMI country effort dictated a combination; E/P/A and Columbia are pretty closely intertwined in Nashville as well, and combining the two would create the biggest country operation by a considerable margin in overall performance and (less so) in chart share. Since WB and E/A merged their Nashville operations in mid-January '83, there didn't seem to be any point in retaining separate label identities for these charts. However, Viva is operating sufficiently independently of its distributor, WB, to be given individual recognition.

Continued on Page 32
WE LIKE TO GO ALL THE WAY

...and not just play around

Where it counts most,

MOTOWN IS

* # 1

*Source: Independent study conducted by Radio & Records published 12/9/83.

Upon charting a new record, MOTOWN is the undisputed leader in taking that record to THE TOP 5 IN THE CHARTS (all formats averaged). While other labels play with the TOP 100 we like to go all the way...

And We Usually Do.

© 1983 Motown Records Corporation.
### Overall Performance

<table>
<thead>
<tr>
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<tr>
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<td>Atlantic</td>
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The Grand Totals

Finally, to top off this feast of figures, we added everything up to produce an overview of the entire label performance realm. There are two additional rankings in this grand finale, designed to give you a better picture of overall proportion of success—total number of Top 15 records and total number of Top 5 hits (counting up all six charts).

A few basic points of information in closing. The data was computed from R&R airplay charts, covering the period of January 7 to November 25, 1983. Songs that were still going up at the close of this period or that had peaked in 1982 were discounted from the statistics where appropriate.

These statistics are the industry’s first and foremost measurements of national airplay label performance. R&R’s charts are based solely on radio airplay, as supplied to us by our reporting stations, the leading radio outlets in the country. Thus the R&R charts reflect the songs heard most often by the American radio audience. Individual stations (some of which report via a numbered chart, others by actual airplay rotations) devise their own rankings taking into account factors like sales, research among listeners, and requests. Such factors are therefore reflected on R&R’s charts, but only in their influence on actual airplay.

That’s what makes our charts unique, and that’s what makes these statistics unique. For the first time, you can see which labels hold the largest percentages of airplay exposure, and which labels are the most skillful at advancing their records to the top airplay rotations (as measured by Top 15 and Top 5 hits).

It should be noted that there’s one important percentage that doesn’t figure in our equation—the percentage of records a label places on the charts out of the total number it releases. Maybe next year, if the giant R&R Research Department spills out of the sixth floor of the mammoth R&R Building and takes over the seventh and eighth with new personnel, we can add in that one. Meanwhile, there should be plenty of food for thought and analysis in what went before this paragraph and what follows.

---

IN

1983 Label Achievers by Format

1983 Label Promotion Performance

Continued from Page 30

http://www.americanradiohistory.com
ATTENTION ALL PROGRAMMERS

WE
BACK UP
YOUR
PLAY

Sure we are out to promote... that’s our job. But it doesn’t stop there. We back your play better than any other record company.

Just like you, we don’t like mid-chart records. *We are #1 in taking records not only Top 15 but also Top 5.

So we ask you to start programming:

BOYS 1704 GF
MARY JANE GIRLS

EBONY EYES 1714 GF
RICK JAMES & SMOKEY ROBINSON

TIME WILL REVEAL
DeBARGE

MOTOWN CONTINUES TO
BACK YOUR PLAY.

MOTOWN

© 1982 Motown Record Corporation
January

WAXB/Detroit drops AOR after 14 years for Paul Christy's "Hot Rock" CHR format, while Paul Christy forms Christy-Rose & Associates with WLOL-FM/Minneapolis VP/GM Doyle Rose. KNYD/Houston becomes 92Q, dropping Beautiful Music, and begins simulcasting with 79Q. Lorraine Winkner leaves the MD slot at KSP/Salt Lake City after ten years, as Barry Moll becomes MD at KHQ/Colorado Springs PD Jessebullet. Watt Uptown to Station Manager, and John T. Howard is named PD, as former GM Chuck Danaway becomes VP/GM at KQZ-FM/Amarillo.

Longtime KQZ-FM PD Steve Stucker moves to Assistant PD at Tim Butler takes over the programming. WKTI/Milwaukee MD John Grant steps down, as Danny Clayte comes in from WHIT/Madison. Kelly Norris is upped to MD at KRQ/Tucson. Jim Donavan named PD at KTRS/Casper from KTAG/Cody. WKS/Indianapolis uses WBFQ for $9 million over sales department departures.

Bill Tanner gives up Metroplex VP/Programming-Y100/Miami PD job to become MD at WASH/Washington. Tom Hunter moves from WBBM/Chicago to PD gig at JB105/Providence. Morning man Rick Dees signs long-term contract with KIS-FM/Los Angeles. WELM-FM/Boston applies for new calls. WHTT/WWBM-FM/Chicago promotes Dave Robbins to MD. Morning star Dick Par- tan exits CKLW/Detroit to join WCZY across town. C.C. Matthews exits PD slot at WKS/Indianapolis to become PD at WYVS/Champaign. Former MD at WMLQ/Detroit to PD slot at WRJ/Salt Lake City.

February

Y100/Miami taps WSH/FL. Lauderdale morning man/PD Sonny Fox to fill Bill Tanner's morning vacancy. Jim Richards is elevated from MD to PD as Jeff Hunter exits. XTRA/San Diego to join KITS/San Francisco. Fred Winstein rejoins WLS/Chicago for middays. John Loge exits PD slot at WWCC-FM/Minneapolis as station manager. KQXR/Bakersfield hires Doug DeRoo as Assistant PD from KQNZ/Fall River.

March

Adam Cook becomes MD at 92X (WXGT)/Columbus from WS8K/Chat- tanooga. Chuck Danaway exits the KQZ-FM/Amarillo VP/GM slot to become Station Manager at KITF/Corpus Christi. MD Don Potter is out at KSLV/San Luis Obispo after seven years, and joins cross-town competitor KZOZ as night rocker. WICC/Bridgeport's former MD Bob Mischell becomes PD at KBFM/McAllen-Brownsville. KRLA/Los Angeles appoints Andy Summers MD. Former WKTI/Milwaukee PD B.J. Hunter ends up as night-rocker at WABX/Detroit. Steve Casey exits consultation firm of Sebastian, Casey & Associates to become Operations Manager at WLS-AM/Chicago.

Jonathon Brandmeier gaggled again at WLUP/Chicago as KZZP-Phoenix wins final appeal for injunction. Michael Brandon named PD at KITF/San Antonio as John Steele exits. WKBW/Buffalo PD Neil McGinley is out as Sandy Beach returns to WKBW as PD from WAB/Daytona Beach moves as Cary Palt assumes PD position from WTAE swing slot. Dick Carroll takes WPLI/Philadelphia into CHR/Modern Rock format. KRLA/Los Angeles hires Sherwood & Hennes for consulta- nts as Humble Harvey, MD Rick Stick- eis, and morning man Terry McGovern is out. KHI/Ft/Austin hires Roger W.W. Garrett as PD. KKKX-FM/Grand Forks PD Gary Leigh moves to KITS/San Fran- cisco. KZZP/Phoenix morning man Jonathon Brandmeier exits early, violating contract, causing injunction, which takes him off the air at WLP/Miami. PDM-Park City hires Doug DeRoo for mornings. KFOX/Redondo Beach PD Brian Thomas is the MD at KCAQ/Ox- nard-Ventura.
MEET SURREYS’ DON ANTHONY

He’s on the move alot ...

As Surrey’s Vice President of Marketing his responsibilities encompass a wide range of areas including sales, advertising, promotion and a growing number of administrative duties. In essence, what Don’s busy schedule translates into for our clients is more time for Surrey’s researchers and consultants to properly address the main reasons you hire them — to research or consult.

Little is it known to most broadcast companies, that a growing number of researchers and consultants in our industry serve as both sales department and researcher/consultant. At a time you’d expect them to be analyzing your research or ratings, they could very well be preparing an overdue sales proposal. Imagine a Station G.M. who additionally was PD. and covered an air shift as well. Would any of these positions receive their proper attention? It’s doubtful.

So the next time you hear Don Anthony is visiting your market, be reminded of this — Surrey’s researchers and consultants are busy doing what you hire them for: research and consulting.

For more information call today/303-989-9980
IRENE CARA

"The Dream
(Hold On To Your Dream)"

Her New Single
From Her Debut
Geffen/Network album,
WHAT A FEELIN’
GHS 4021

Produced By
GIORGIO MORODER

Featured in the
Universal picture
D.C. CAB
Opening Dec. 16th

Personal Management:
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CHR NEW & ACTIVE

B104 WNAM KYN0-FM
WXKS-FM KMGK KNOE-FM
WKBW WZZR WAEV
WCAU-FM WZPL WFM1
B94 KJ103 KBFM
KAFM WRQN KRGV
B97 WHOT KTFM
WABX KMGX KFYR
WKKE KQMO WBWB
WLAN-FM KHOP Y94
WPST KIDD KYTN
WKRZ-FM KHYT WAZY-FM
WQID KRQ KFMW
KXX106 WERZ KGOT
KAMZ WQCM KCDQ
WRQK WJBJ KCBN
WANS-FM WJAD KBIM
WOKI KISR KBIM
KROK KTDY

April

KZZP/Phoenix taps WZOK/WROK/Rockford PD Charlie Quinn as its new PD, with WLS/Chicago Programming Assistant Tom Graye replacing Quinn ... WQKK/Chicago PD Randy Lane becomes VP/GM of WABF-AM & FM/Mobile ... KXOL/Lafayette PD Phil Rankin upped to GM ... Drew Bentley exits the PD slot at KFMW/Waterloo ... WQOM/Detroit PD Chuck Morgan named PD at WQKK/Chicago ... Charley Lake returns to radio as WHFM/Chesapeake, replacing Kelly McCann ... CJOM-FM/Windsor drops A/C-oldies for CHR without CRTC approval ... KROK/Shreveport hires Peter Stewart from KHTI/Austin as PD and Keith Greer exits MD post for WMEF/Fl. Wayne ... Neil Harrison becomes MD at KZZB/Beaumont from WHHY-FM/Montgomery ... KFVR/380779 marks tups Sid Hart at MD ... KFRC/San Francisco VP/GM Pat Norman celebrates ten years at station ...

May

WLS-AM & FM/Chicago PD Ric Lippincott resigns ... KYYX/Seattle names Van Johnson PD, filling a longtime opening ... KZOO/San Luis Obispo goes CHR ... Kitty/San Antonio changes PDs again as Michael Brandon gives up the chair to Jim Prewitt ... Jack Alix resigns VP/Programming slot at Abell Communications ... KFTI/Los Angeles imports Cajun Ken Cooper from B95/New Orleans for afternoons and promotes Bobby Rich to Assistant PD ... KNBB/Tacoma-Seattle names Sean Lynch MD ... WLS-AM & FM/Chicago ups Rich McMillan to Programming Assistant and brings Chuck Britten in from WLUP/Chicago ... KYST/Houston gives up CHR for Todd Wallace's "Beatleradio" format ... WBLJ/Long Island plays key role in release of 18 student hostages held under arms by deranged teacher's aide ... WYDY/Pitt...
"This Must Be The Place" (Naive Melody)

Produced by Talking Heads

- WKBW add
- CKGM add
- WABX add
- KBEQ add 32
- Q103 add
- KIQQ on
- KITS add 36
- KWSS add
- WLAN-FM add
- WZLD add
- WNF1 add
- WRQK add
- WANS-FM add
- WQCM

"Yah Mo B There"
(with Michael McDonald)

Produced by Quincy Jones for

- WKBW add
- WOKI on
- KHOP on
- KSKD on
- WBWB add
- KCMQ add
- WKNA add
- 99KG on
- KWTQ-FM on
- KQFQ
- KHQ add
- KGTL add
- KCDQ
- KHQ add
- WJQV
- WLQX-FM add
- WJQX
- WQCM
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- WQCM

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**Contemporary Hit Radio**

**June**

*WSEQ-Winston-Salem fined $20,000 by FCC for notifying CPAs of technical violations... Don Gerino leaves WLS-Chicago to tour the area... WWNC/New York VP/DG Dom Floravanti resigns to join MTV as VP/GM... WVNJ/Newark asks FCC to remove WP... Mike Joseph spreads “Hot Hits” to WRWX/Baltimore, as station seeks to regain WMAR-FM calls... KFMI/Columbia, MO PD Steve Grizlo...*

Sean Lynch  
Ric Lippincott

---

**July**

Scott Shannon named PD at WHTZ/New York... Rumors abound that WPLJ/New York will drop AOR for CHR... KNX-FM/Los Angeles announces plans to drop “Mellow Rock,” and names KHTR/St. Louis PD Ed Scarborough to install CBS’ FM “Hit Radio” format... Bob Savage joins WHTX/Pittsburgh as morning man, giving up law practice... USS/South Bend MD J.K. Dearing forms “Creative Audio,” a small-market consultancy... KHH/Colorado Springs GM Jesse Bullet becomes GM at KBBR/Colorado Springs... Mason Dixon upped to Operations Manager at KSJ/New York... Rick Gillette named PD at KSF/Las Vegas and takes station to CPR... KMGG/Los Angeles morning team of London & Home is now PD... Dwayne Bonds becomes PD at WOMP-FM/Bellaire... KKRC/Seattle’s Jim Schaefer MD... Ed Klimek leaves KMGG/Manhattan, KS after 10 years... Bobby Rich named PD at WSHH/Philadelphia and announces a move from A/C to CHR... Michael Ellis exits WTVI/New York to become Assistant Music Director/Assistant for Scott Shannon’s WHTZ/New York in preparation for early August format debut... WBBM-FM/Chicago brings market legend Dick Biondi back to do mornings... KF/Los Angeles kicks Leman & Barkley...*

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**The Year’s Best Jingles**

**A CHR Tuneup**

Programmers cited key areas of concentration to reach a station for an Arbitron... Specifics included reviews of methods of staff motivation, competition, format/station philosophy, music research systems, contests, engineering, and coordination with sales to ensure clients’ understanding of station’s programming efforts...
New York’s WPIX, the radio station that invented "Love Songs—Nothing But Love Songs" has just added RADIO RADIO’s "TOP 30 USA."

One of the nation’s fastest growing A/Cs, WPIX New York, brings the No. 1 market into the phenomenal rush of more than 200 stations programming "TOP 30 USA" since it began in July 1983. Here's why:

Three hours weekly.
More music, less talk—and strictly A/C concepts.
Engaging host M.G. Kelly.
Young adult, upscale, upbeat audiences.
The only weekly adult contemporary countUP—with brief, catchy, uptempo features.

"TOP 30 USA" keeps growing bigger in station popularity because it's qualitatively so much better—the top of the class. And transmission is now on satellite, further enhancing ease and flexibility for stations.

To add new advertisers and boost audiences for your station, shouldn't you be the one to carry "TOP 30 USA" in your market? All it takes is a call to Susan Jacobi (212) 975-6917.

BECAUSE WE'RE TWICE AS GOOD!
Contemporary Hit Radio

Ed Scarrow

Contemporary Hit Radio

Contemporary Hit Radio

King Of The Mountain
Denver Style

This article in August centered on Q103/Denver. PD Jack Regan and KIMDN/Denver PD Doug Erikson describing how they have achieved success. Q103 using personality and the advantage of FM, and KIMD relying on personality and the ability to cover the city from just about every promotional angle possible. Both programmers were open with their thoughts on CHR newcomer KPKE. AOR consultant Bobby Harrick also analyzed the differences in his CHR and AOR format philosophies.

August

Lee Larsen named GM at KAQD & KOA/Denver... WLS/Chicago attempts to prevent John Landecker from working for competitor WLUP over non-compete clause... Scott Alexander exits KWTQ-FM/Springfield to become PD at KHTY/St. Louis... WMAR-FM/Baltimore debuts "Hot Hits" and names Gary Franklin as PD... WJAD/Cleveland drops AOR for CHR... O'Brien & Garry remain at WTAE & WHTX/Pittsburgh... Superstation Double K-FM Net signs on with CHR format, Harry Nelson named Operations Manager... KTS & KTFM/San Antonio Operations Manager Lee Randall resigns to establish consultancy... C.K. Cooper fired "on-air" by KPI/Los Angeles GM Don Dalton, and retired the following day over "blowing a contest"... WLS-FM personalities Steve Dahl and Gary Meier suspended for a day over failure to fill out program logs... WYCR/York PD J.J. Randolph is out... Jackie Robbins exits the PD slot at KZFM/Corpus Christi... Leslie Frimm becomes PD at WABB-FM/Chicago as Blaine Kelley leaves... WVLK/Roanoke names Don O'Shea as MD... Steve Rybak named MD at KC91/New Haven... KIDD/Monterey PD Barry Brown leaves for TV career... KIST/Santa Barbara PD Scotty Johnson steps down but stays on-air as Dick Williams takes over the programming... Bob Lewis returns to WRYQ/Richmond as MD from WBRM-FM/Chicago... KQRZ-FM/Fairbanks, AK signs on with a CHR format... Jim Williams named PD at WHEB/Portsmouth... Its (again) KZZP/Phoenix morning man... WHEB/Portsmouth... Rick McBean named PD from WSGF/Savannah... Lee Larson KFMZ/Columbia, MO Operations Manager... WTRC-AM & FM/Hartford Operations Manager Tom Barsanti named PD at WQX/Tampa, which changes calls to WZNE... WOR/Boston GM Tom Baker exits... KCPX-FM Slat Lake City converts to CHR from AOR... Chuck Taylor leaves the PD slot at WFLY/Albany... Jim Reible leaves WYLO/Miami after ten years to rejoin Bill Tanner at WASH-FM/Washington... KRLA/Los Angeles MD Jack Roth resigns after seven years... KZFM/Corpus Christi names Chuck Baker PD... Mark St. John named PD at WHYY-FM/Montgomery... Frank Walsh exits the MD slot at KTSF/San Antonio... PD Rick Davis names KJYK/Los Angeles... PD at WYCR/York... Rick Davis exits... Steve Davis exits the PD slot at KZFM/Corpus Christi GM Don Sutton resigns as Chuck Dunaway fills vacancy... Dick Doibueths debuts as GM at KBFM-McAleer-Brownsville... WPLJ/New York inks ten-year deal at WZNE... Johnny Dolan returns to WB/Miami and Brian Thomas fills his PD spot at KCAQ/Oxnard-Ventura... Dave Anthony joins KPKE/Denver as Assistant PD/morning man... Ray Laurence exits WFLJ/Philadelphia as Doug Weidlen becomes PD from WSGF/Savannah... WZJB/Charlotte, NC signs on with new 50kw transmitter and debuts a CHR format... Longtime MD Jim Martin out at WCHR/Beckley, WV, and moves crosstown to WOAY as Music Consultant... WLPX/Milwaukee converts from AOR to CHR... Jim Pewter gets PD post at KRLA/Los Angeles... KNBR/Tacoma... Seattle PD Gary Bryan becomes PD at KISW... Bob VanDerheyden upped to VP/Programming for the CBS-FM stations... WSSM/Philadelphia brings in Kelly Randall & Dan Cooke for mornings from KKUA & KMQM/Honolulu... WCRU/Johnstown VP/GM Sandy Netl exits for similar post at WJAC & WKYE in the same city, launching a CHR format on WKYE... under PD Mike Farrow... Bob McNeill resigns at WMZQ/Washington to rejion... WRYQ/Richmond as Operations Manager... Jim Christoferson is upped from Station Manager to GM at KDON-AM & FM/Salinas.

September

Steve Rivers leaves KOPA/Phoenix PD slot after five years to program Q105/Tampa... just as station veteran Pat McKay exit... to do music and afternoon at KRQ/Kansas City... WLPX/Milwaukee PD Rick McBean is out and Director of Programming Rick Harris calls the shots... Mike Schmidt named Operations Manager for KWTQ-FM/Springfield... KKHI/Los Angeles debuts new "Hit Radio" format... Kid Curry named KITY/San Antonio PD as Frank Walsh takes MD post... KPLZ/Seattle returns to CHR from A/C with PD Jeff King... John Volpe becomes PD at KGGI/Riverside-San Bernardino as Steve O'Neill steps down... WMJQ/Rochester converts to AOR to CHR... WLXR-FM/La Crosse, WI signs on its new CHR format... KELI/Tulsa debuts its new CHR format... WABC/Appleton-Oshkosh goes CHR under PD Perry Murphy... Q107/
Washington broadcasts outside of Soviet Embassy in protest of Korean airliner incident, and morning newswoman Scott Woodside is invited inside for exclusive live interview with Second Soviet Secretary Vladimir Mikoyan... KKMG/Los Angeles and KSHE/St. Louis sold to Emmis Broadcasting by Century for $20 million... Robert John joins WMF/F/Memphis from WTMX/Chicago as PD, and Q105/Tampa hires FM/100 morning personality Terrence McKeever for the "Q-ZOO"... WROR/Boston moves back to A/C again... WGS/C/Charleston goes A/C and PD Chris Bailey is out... Ralph Carruth is upped from MD to PD at WCGQ/Columbus with Steve Radius exiting... KLZ/Salt Lake City goes from A/C to CHR... Jim Smith goes from WWBA/Tampa to WASH/F/Memphis as VP/GM, replacing Bill Kunkel, and Willie B. makes the move from KMJ/M/St. Louis to all-nights at WASH/... Ross Brittain segues from WABC/New York to 2:00 for a slot on the morning show... WiFi/Philadelphia changes calls to WXTU and adopts an Urban format... Dave Anthony returns to KLUC/Las Vegas as PD from Assistant PD/ mornings at KPK/Denver... WRQN/Ted Randolph at Ron Walton is upped to Group PD, including WDET/Lafayette, IN... Q165/Tampa GM Michael Osterhaut receives Hinkle Award for KX/VP slips... Pyramids Broadcasting, headed by WXXS/BU/Beacon, purchases WWDB/Philadelphia for $40 million... KFI/Los Angeles' Lohnam & Barkey celebrate 20 years together as a team, with the last 15 at KFI... KIDD & KSS/T/Montery name Johnny Morgan as PD... Former WFIL/Philadelphia mor- ning man-turned-TV star Jim O'Brien dies in parachute mishap... Steven Wexner, program manager at KTSA & KTF/M/San Antonio.

October

WGSO/New Orleans drops News/Talk for CHR, calling itself 1340, as it officially becomes WQUE (AM), naming Chris Bryan PD... KXIS/EM/Los Angeles scores ratings history as it becomes number one in Los Angeles in the summer... '83 Arbitron, edging KABC and begins calling itself "Rot Hits" by arrangement with Mike Joseph... WHHT/Boston takes top honors by edging WXXS/FM in summer book... WGCL/Cleveland takes the top spot for the first time, beating WMMS... Satellite Music Network announces the startup of CHR format for January '84 debut... Dan Martin celebrates ten years at WRW/F/Baltimore... Bob Garrett leaves WCAU/Philadelphia to program KHTR/St. Louis as Scott Alexander moves to mornings and MD at KWW/AM & FM/St. Louis... Chris Lewis leaves Director Of Promotion & Publicity slot at KIHS/FM/Los Angeles to join sister station KSBA/DAM & FM/San Diego as VP/GM... KBNA/Tacoma-Seattle names Don Hoffman Operations Director, and promotes MD Sean Lynch to PD... Carol Miller leaves the night show at WPLD/New York after eight years... Don Geronimo moves from afternoons at B94/Pittsburgh to nights at B96/Chicago... Jack Alx becomes VP/GM of WYLY & WKPE/Cape Cod... Steve Delaney named PD at US/309/Bell... KUBE/Seattle afternoon man Bob Case upped to PD as Charlie Brown retains morning show... Reggie Blackwell exits WAIL/Jacksonville for the PD post at KOPA/Phoenix... Terry DeVoto upped to GM at KYU/San Francisco... Former Cox leaves WFI/Miami turning up two weeks later at crosstown competitor... WLQ/MP/Minneapolis adds E. Alvin Davis to consultancy roster in addition to Paul Christy... WBNQ/Bloomington welcomes Craig Jacobus as Station Manager... Jay Beley becomes PD at WSP/T/Stevens Point... Kris Van Dyke leaves WXXS/Enterprise, AL for WQMV/Vicksburg, MS PD post... Jackie Robbins named News Director at 7Q &

The Battle For Boston
Is No Tea Party

A graphic at the ongoing battle for dominance between new 12+ champion WHH and perennial winner WXXS-FM. Both programmers, Rick Peters and Sunny Joe White, illustrated diverse programming theories for success, and displayed a considerable amount of respect for each other's operation. A classic example of these two stations, which are numbers one and two respectively in the market, compete with class.

November

Dubleday's WAYA/Washington moves from AOR to CHR, naming WDCG/RAleigh-Durham's Randy Karbach as PD. Replacing Randy is Rick Freeman... WACZ/Bangor becomes WZO after new owner Stephen King's book and movie ".....The Dead Zone!"... WASH-FM/Washington gives Renie Freedman a boost to GSM, and market veteran Dave Walker joins WASH-FM as afternoons for Marty Osborne named MD at WJAI/Albanybridge, GA... Bob O'Neill upped to Operations Director for KSTN/Stockton... Tom Prestichio takes over the MD slot at Y100/Memphis under new PD Peter John... Jay Stone becomes PD at KC101/New Haven... WGCL/Cleveland promotes Bob Travis to VP/Programming... WNNM/Appleton-Oshkosh MD Chris Caine named PD at sister station WAHC, signing on a new CHR format... KITT/Las Vegas signs on as a CHR station under PD Ken Copper... Tim Fox moves from PD at WZOK/Rockford to WVTX/Des Moines to programming slot at KPKE/Denver as Mark Bolke steps down to Assistant PD... KHTR/St. Louis Station Manager Tim Dorsey moves over to KMOX, and GSM Bob Falsone is promoted to fill the vacancy... KPEW/San Jose PD Jim Bridges moves station from A/C to CHR... KEARTH/Los Angeles PD Bob Hamilton acquires WCHO/Johnstown, PA... Tim Spencer named Operations Manager of Satellite Music Network's CHR "Rocks America" network, set to debut in January '84... KWSM/San Jose MD Chris Knight is replaced by Robyn Kipp and moves to morninging at KPKE/Denver... Glenn Beck from WPGC/Washington is named PD at KZFM/Corpus Cristi... B94/Pittsburgh gives Bruce Kelly the MD chair.
In 1983, CHR can be summed up musically in two words, “variety” and “international.” The variety of styles, sounds, and new artists making major inroads this past year was conspicuous, and many hitmaking artists have an international background.

With the Police holding down the number one spot on the R&R National Airplay for eight record-setting weeks, it serves to confirm this country’s taste for songs generated by acts from other shores. In fact, 40 entries in the Top 83 are by artists from the British Isles, Australia, Canada, or other locales outside the U.S.

New names like Eurythmics, Eddy Grant, Spandau Ballet, Dexys Midnight Runners, Fixx, Madness, Men Without Hats, Kajagoogoo, Frida, After The Fire, Thomas Dolby, and Naked Eyes became well-known with first-time CHR hits. Other foreign ambassadors of music making solid returns in 1983 include Debbie Tyler, Culture Club (two hits in the Top 83), Men At Work (three), Duran Duran (two), David Bowie, Elton John, Asia, Pretenders, Paul McCartney, Air Supply, Kinks, Sheena Easton, Human League, Bryan Adams, Joe Jackson, Little River Band, Eric Clapton, Phil Collins, and Rod Stewart.

In addition to the foreign artists already cited, there were a number of acts which scored with more than one entry this year. Examples include Michael Jackson (with four solos and one duo in the Top 83), Hall & Oates, Prince, Toto, Journey, Billy Joel, Bob Seger, Lionel Richie (three entries), Stevie Nicks, Kenny Rogers, and Stray Cats.

This year the public became familiar with the melodic music produced by “synthesizer bands” such as Eurythmics, Men Without Hats, and Duran Duran. In fact, the synthesizer replaced screaming electric guitar chords with melodic sweeps and synthetic drum sounds even in established acts such as David Bowie and Pat Benatar. This allowed CHR music to maintain momentum without the harshness previously associated with most uptempo songs, thereby increasing CHR listenership in a wider segment of the population.

Musically in 1984, look for continued growth for international acts, plus new sounds from familiar American acts looking to modernize their sound. All in all, the future looks great for CHR as programmers keep open minds, and open ears, to playing songs that stimulate the active end of the listening audience.
1983
LABEL CHAMPION
FOR
OVERALL
CHR PERFORMANCE

COLUMBIA RECORDS IS #1
Contemporary Hit Radio

Top 15

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www.americancradiohistory.com
STEVE FEINSTEIN

January

Lee Abrams advises client stations at Superstars meetings in Orlando to play a mix of 80’s new and 80’s old music. Fall ‘82 ARB 12+ numbers show WPLJ regain New York AOR lead over WAPP in WAPP’s first book with commercials. In Los Angeles, KROQ edges out KLOS and KMET for the first time. In Philadelphia, WYSP beats WMNR at the first time in same post at CHR WPJB/Providence. WRXL/Richmond PD Ilsey Gottlieb exits. Jerry Jaffe promoted to Senior VP of Polygram’s Rock Division. Dan Firth named Director of ABC Rock Radio Network, moving over from the source in New York. WHFS/Washington sold to Outlet, which plans to switch its progressive format to all-news. KTYX/Amarillo switches from AOR to Country while San Diego signs with Rock Carroll for Rock Of The 80’s. KNX/WMAS Los Angeles drops its 80’s format that “does not currently exist anywhere in the country.”

Four years. Boston’s WBCN bounces WCOZ for the first time in two and a half years. KAZY beats KBP1 in Denver for the first time in three years. WMMS/Cleveland, WEBN/Cincinnati, WKDF/Nashville, and KBSI/San Antonio are all overall in their markets. David Hamilton returns to the PD slot at KDWB/Minneapolis as Double- day eliminates National PD post. Joe Krause upped from Assistant PD to PD at WAPP/New York and given newly created title of Group Program Coordinator. John Sebastian announces he’ll exit his consultancy firm on June 1 to market a new format that “does not currently exist anywhere in the country,” promising to reveal specifics at that time. Max Fledy exits as PD of WKLS/Atlanta to rejoin airstaff at KYYS/Kansas City, while Alan Sned resigned KSRR/ Houston PD position to rejoin WKLS as PD. Dave Gariano appointed PD at WLZL/Detroit, replacing Joe Uriel who remains as Asst. PD. WABX/Detroit switches from AOR to CHR, with former PD Carey Curelop landing at WYNF/Tampa for same post. KMET/Los Angeles announces consultation arrangement with B/A/M/D – WSYR/Syracuse switches from AOR to A/C, while the market’s WEZG picks up the format with WSYR PD Bernie Kimble at the helm and new call letters of WSEY. Dan Kelley appointed OM/PD at WYDY/Pittsburgh, with Mike Perkins’ PD duties narrowed to sister AM WKPK. WMJQ/Rochester PD Tom Hunter switches to AOR/Chr.

Lee Abrams Alan Sned

Carolyn

Bob Hattrick rejoints Doubleday as corporate consultant, while continuing limited consultancy, including WYNF/Tampa, which switches over from John Sebastian. WLUP/Chicago PD Tim Kelly turns down offer to become Station Manager, ex-

MOOG FOR MODERNS – KROQ’s triumph in the fall ’82 ARB, combined with the poor showing of a number of traditional AORS, gave many programmers a scare early in the year. Some reacted by proclaiming the virtues of modern music, others questioned whether it would mix with AOR’s standard fare. Apparently it did – R&R Editor Ken Barnes’ survey (11/25-83) showed that 28.4% of the albums that reached top 15 on the R&R AOR chart in 1983 were by modern music makers, up from 11.5% in 1982. Most stations increased their percentage of new music vs. old, and quite a few even appropriated KROQ’s tag line, “Rock Of The 80’s,” to image themselves on the air. As AOR dealt with modern music by appropriating its best offerings, a new bogeyman appeared on the horizon – CHR’s resurgence.

March

Legendary Los Angeles AOR air personality B. Mitchell Reed died. Steve Casey exits consultation post with Sebastian/Carey and Associates for OM post at WLS/Chicago. An injection obtained by his former employer, KZZP/Phoenix, forces Jonathan Brandmeier off mornings at WLUP/Chicago until April. The Post reports that one affiliate signified its 80% numbers with a new Bogeyman appeared on the horizon – LYM’s resurgence.

Carl Morris

February

Bob Hattrick rejoints Doubleday as corporate consultant, while continuing limited consultancy, including WYNF/Tampa, which switches over from John Sebastian. WLUP/Chicago PD Tim Kelly turns down offer to become Station Manager, ex-

Casualties in the AOR/CHR Tug Of War

Mine outwear the winners’ circle, decide to switch formats rather than continue to fight. Consult forthcoming scorecards to deter-
mine whether these were well-advised moves or merely attempts to hop aboard the latest glamour format bandwagon. Defectors to CHR included:

Bob Hattrick

April

Lee Vickers

Its WLUP, as six-year station vet Greg Sokl is upped from Asst. PD to PD . . . WCOZ/ Boston PD Andy Beauchain exits for same post at KSOM/Minneapolis, which switches consultan-
tists from B/A/M/D to Jeff Pollack, who also signs WRUF/Gainesville . . . WSKS/Cincinnati sold by Mariner to Seven.

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March
Continued from Page 45

replaced by Mike Costello ... Rick Allison resigns as PD of WPLR/New Haven ... Tom Evans joins WMMR as PD Paul Michaels exits MD post at WEZX/Saranac Lake ... WKQA/Charlottesville ... "The Mad Hatter" in Scranton ... Ron Phillips leaves as PD of WQDR/Raleigh for national post with Record Bar chain ... KPDH and JKH switchers from CHR to AOR ... New as PD of KQWB-FM/Fargo is Jay Boyle ... New MD appointments include Tom Hamilton at KPKE/Denver, George Anthony at WYDD/Pittsburgh, Lisa Tomacci at WPLJ/New York replacing Dorothy Van turini.

April

Mike Bone leaves national AOR post at Aristae for VP/Programming at Elektra/Astyla ... Winter ARBs show KROQ widening AOR lead in Los Angeles, WMMR regaining AOR lead in Philadelphia, KX topping KGB and KPRI in San Diego, KBPI regaining AOR lead from KAZY in Denver, and KULD topping KGB in Phoenix for the first time in three and a half years ... KQAK/San Francisco converts to Rick Carroll's Rock'n The 80's ... Bob Coulter is upped to GM at WMET/Chicago as Double day takes over ownership and brings in Rich Meyer from KAZY/Denver as PD, Bruce Wheeler as Asst. PD, and Jobs McCrae as MD ... Frank Cody takes over as Source PD as George Taylor Morris resigns to start his own company, John Schoenberger joins MCA for national AOR post ... Maxanne Sartori joins WBOB/Boston as PD.

Rich Meyer
Frank Cody

Lawrence is upped to VP/GM at WYNY/Tampa ... Jeff Beck exits as GM of KPRI & KOGO/San Diego ... John Hinkel departs as GM of WLPI & WSNJ/Milwaukee, with GSM Lee Dolnick elevated to VP/GM. Rick Harris, OM of both stations, is named Director Of Programming. WLPI Asst. PD/MD Jim McBean is upped to PD ... Bill Newman joins KMOD/Tulsa as GM ... Bill Cahill is appointed OM at WPYX/Albany, where Tim Smith is named PD ... New PDs include Rad Messick at WDIZ/Oklahoma City, Dave Lucas at WMJQ/ Rochester, Bill Pugh at WTCU/Dayton, Jeremy Whitworth at KMOD/Tulsa, Dave Kruseklaus at WKQX/Lehigh Valley, Rich Pionkowski at WKPB/Charlotte, Jane Asher at KZMD/Denver, and Paul Vilten at WYER/ Mt. Carmel ... New MDs include Jim Jones at KMOD/Tulsa, John Roberts at WWSK/West Chester, and Linda Lansal at WPCK/Flint ... Pulling a format switch is WMMR/Philadelphia for CHR. Scheerer joins the ABC Rock Radio Network as its roving reporter ... KDWB/ Minneapolis reappoints VP/GM Lon Burress in for Regional VP for Dubladey ... ABC O & O's WPLJ/New York and KLOS/Los Angeles stop using board engineers ... Kralie Kichein is in named GM at KYTD/Santa Barbara ... WIO/Torlando MD Lee Ran dall exits for MD post at WLYQ/Columbus Dennis Prior exits as PD at KCT/Wichita.

May

Ray Tasker is upped to VP/AOR post at Capitol and Bill Bartlett moves into Capitol's National AOR Promotion Manager post ... Robyn Kravitz is appointed head of E/A album promotion, replacing the exiting Kurt Stein ... E/P/A officially ups Bill Bennett to Director/National Album Promotion and Joe Kirskey to Assoc. Director/West Coast AOR Promotion ... Jeff Cook is tapped as Aristae's National AOR Field Director ... Jeff Polk disappears in promotion announcements from LA to infinity chain ... Jon Sinton is upped to VP/Research & Development at B/A/M/DM.

Bill Bartlett
Robyn Kravitz

Dave Martin becomes GM at WKSQ/Cincinnati ... Station sales are up at WCWF/ Rochester to Steener from Sonic FM ... WLS/Lansing to Senting from Lansing Broadcasting, and KTLM/San Rafael to Art Astor from Plait ... WYDD/Pittsburgh signs with consultant Paul Christy ... Lisa Richards-Kendall exits as MD of WMMR/Philadelphia ... Lisa Harrison is named Station Manager at KGQN/Portland ... KZQQ/San Luis Obispo switches from AOR to CHR as PD Joe Collins exits for neighboring KSLY ... KADE/Boulder switches to AOR from C/A ... WMYV/ Cape Cod starts 25+ AOR programming ... Ernie Kovacs upped to Station Manager at KPRI/ KOGO/San Diego ... Bill Brun joins KCT/Wichita as PD/MD ... Bill Bogie is upped to PD at WECM/Claremont ... New MDs include Ben Smith at WEAX/Sarason ... Bob Keller is replaced as MD at KZAP/Sacramento by Tom Cal ... John Florence exits as PD at KFMG/Albuquerque as Tom Marshall is named PD ... Craig Seid at the new PD at KQKL/San Bernardino ... Upmed to Asst. PD at KZOM/Beaumont is Bobbie Choate ... John Danley moves across the street from 9X to KGB in San Diego for mornings.

June

Chrisalis tabs Eric Heckman as Senior Director Of National Promotion ... Mere dith Woodward succeeds Ellen Ambrose as VP/GM of the Source. Ern Gladden is named PD at KPRI/San Diego with signing his PD title at KUDP/Phoenix ... Scott Jameson seques from the PD post at KOMP/Las Vegas to same at KAZY/ Denver, with Charlie Morris named his successor at KOMP ... Exitings as AOs are Chris Miller from KLOL/Houston, Redbeard from WXXR/Memphis, Fred Jacobs from WRIF/Detroit, and Bill Simmons from WFMK/Norfolk, where John Helmierl assumes PD title and Don Davis is named MD ... WMSM/Cleveland Station Manager Dean Thacker exits for GM post at WHTZ/New York ... KZAM/Seattle announces plans to drop 25+ AOR in favor of A/C and change calls to KLSY ... Belle Professional named Asst. PD/MD of KQAK/San Francisco while continuing her airshift ... Exitings as MDs are Marc Miller from WBCN/Boston, Jim Arnold from KEZK/Spokane, Sandi O'Connor from KMJX/ Little Rock, and Mike Wolf at WQFM/Milwaukee, where Andy Bloom is named his successor ... Rich Pionkowski joins KMET/Los Angeles as Promotion Director from the PD post of WKBP/Charleston ... Rick Carroll signs 25M/Sydney, Australia ... KPOI/Honolulu VP/GM Brian Bieler joins WMQJ/Washington as GM, and is replaced at KPOI by T.J. Malijewski ... WWL/WBU/Baf t Oriented Rock) format targeted at 25-40 year old males. WEZU/Pleasanton is the first up to sign up ... Spring '83 12+ ARB figures show WMSM/Cleveland, KDKB/Phoenix, KX/Kansas City, WKDY/Nashville, WTUE/Dayton, XZQ/Pittsburgh, and KYRC/Portland #1 in their markets, KGB and KX tied in San Diego, WYSP on top of WMMR in Philadelphia, KSHR beating KLOL in Houston for the first time, KBPI back on top of KAZY in Denver, new AOR KXXL, debuting well ahead of KSD in St. Louis in both San Antonio, WBOX back on top of WCCC in Hartford ... KPKE/Denver switches to CHR ... RNX/FLM/Los Angeles announces plans to switch from 25+ AOR to "Hitradio" ... WQX/Columbus named its PD, M. Robinson Sayre is promoted from Asst. PD to KQKL/Houston, and Nick Van Cleve as MD... KSSE/SL. Louis PD Rick Bials leaves for same post at WRIF/Detroit, then elects not to make the move but to still

Ern Gladden
Eric Heckman

KRVV/Vail as PD ... Sheldon Levine is KMML as VP of WQXR/White Plains, New York ... WQXR as PD as New York number one stations are celebrating their 17th years of solid growth and innovation, flexibility, and aggressiveness are among the common traits of the proud dynasties at WMMR/Philadelphia, WBCN/Boston, and WMMR/Cleveland.

July

WPLJ/New York drops AOR for CHR while still deciding ahead of WAPP and WNEW in spring ARB ... Consultant John Sebastian introduces "EOR" (Elec- Continued on Page 48

M. Robinson Sayre
John Sebastian

www.americanradiohistory.com
New Single
"Middle Of The Road"

b/w
"2000 Miles"
(The Christmas single)

From the forthcoming album
LEARNING TO CRAWL
Produced by Chris Thomas

AOR TRACKS BREAKER 17
August

WWTW/Ocean City, where Richard Reumsburg is appointed as PD and Glenn Stewart is named MD. Jeremy Whitworth exits the PD post as KMOD/Tulsa.

July

September

continued from page 46

leave KSHE. Mark Pasman is elevated to PD at WRIF from Special Projects Director to GM. KQZ/KZQ/Albuquerque appoints VP/Programming & Operations at WSKS & WLW/Cincinnati. John Rivers promoted to PD at WXZM/Memphis. Alan Woodmark moves over to CUMC from ATL to head up National Album Promotion. Alan Edwards assumes PD duties at WQBQ/Indianapolis as John Bogart exits and station switches consultants from Jeff Pollack to B/A/M/D, who also name KAZY/Denver. Pollack inks KZAP/Sacramento. Buck McWilliams exits MD post at WDOT/Toldeo for mornings at WKQX/Troy. "Ros" is picked as MD of WOR/New York. KEBK/Portland's MD/Regional is upped to KQAK/San Francisco. WJYH/Philadelphia sold by Franks Broadcasting to buy-up including Westinghouse GM Bob Fish. Rick Carroll signs WHER/Portsmouth and KPOP/Sacramento. WBOB/Boston switches to Country as PD Masanari Cox. Westlake's top gun exits as MD from WKRQ/New Haven, Denny Baer and David Fischman are upped to Associate Directors of National Album Promotion at Atlantic Records. Erin Riley is lobbed as MD at WPOP/Gloucester, MA. Bob Krans gets the MD job at WBCN/Boston, leaving the OM post at WLIB/Long Island. Kelly O'Neal is named MD for KAZY/Denver. Gary Jackson is appointed from MD to OM at WCKN/Greenville, with Steve Chris remaining PD. GM Ed Hamlin exits KUPD/Phoenix. Steven McKeel is upped to Operations Manager for KMOK/Minneapolis, ID. Ted Jacobsen is upped to PD at KKKR/Cedar Rapids as Mark Vesely exits. Gregg Olson is upped to AOR at KQSY/Rapid City. Peter Hirsche is promoted to PD at WOUR/Utica. Todd Michaels exits as PD of KMBQ/Shreveport.

The following exits the PD post at KQSY/ Rapid City for PD post at KKXL/Globe, AZ. Jack Lundy exits PD post at KQSY/Rapid City for PD post at WISW/Toledo as PD. KINK/Portland promotes Stan Mak to VP/GM. Rob Reis resigns as PD to rejoign KQG/Portland as GM. Bruce McGregor is upped to OM/PD at KQDS/Duluth KCAL-FM/San Bernardino is named GM at WDIV/Detroit as PD and Mike Stewart as MD. David T. exits as PD of KTSM/San Antonio.

Cameren Leslie is named Assoc. PD at KPRI/San Diego. "Yes" Loesten is upped to Asst. PD at WNO/Novel. Bob Smith is named MD at WQV/Indianapolis. Exiting their MD posts are Matthew Booher at KQTV/Kansas City. Travis is named Asst. MD at WAFS/Cleveland. David Jackson exits as AOR at WARM/Philadelphia. Also at WOR/Philadelphia is named Asst. GM to switch from WOGL/Fort Lee.

October

October

WWOZ/Boston drops AOR for "Contemporary Adult Format." Summer ARB 12+ numbers show new AOR winners to be KLOS in Los Angeles, WMET in Chicago, WKNR/Wichita, WLLZ in Detroit, KGB in San Diego. Bernie kimble exits PD post at WSKS/Atlantic City. Shane George is named MD at WQX-MP to become KMBQ/Shreveport. Paul Schmitz is named MD at KMZQ/Portland as Dick Bablos is named MD at WGMS/Pittsburgh.

Bergeron promotes new AOR and re-promotes others. Programming changes at WLR/Lincoln, WQAM/Wichita with new MD and VP/GM appointed.

Michael Pfen papered VP/Promotion for KFRC/San Francisco. KQMS/Indianapolis appoints VP/M. Jeff Harris leaves the PD post at KQKS/Memphis.

November

WAVA/Washington drops AOR for CHR. JRRI/Chicago to follow Double-Heart's daily concert day out WMET/Chicago as Assistant PD. George Gerrity promoted to VP/National Album Promotion for Warner Bros. Records. WSIQ/Atlantic City MD B. J. Brown is named National Director of Album Promotion, and names Al Cafaro and Chuck Oliver AOR Directors. John Russell is promoted to PD at KQSR/San Francisco. "Bob" Cole exits as MD of WFLY/Philadelphia, replaced by Jack Silver from KSHF/Athens. Also at KEM, Nadine Mars is upped to Assistant PD and Gene Mitchell is named MD. Double-Heart's WCLC/Louis exits for PD.

MD Alan Lawson leaves KRCX/Portland to program WTTR/Baltimore.

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THANKS TO EVERYONE FROM
DEF LEPPARD,
Q-PRIME MANAGEMENT,
PRODUCER ROBERT JOHN "MUTT" LANGE
AND MOST OF ALL
POLYGRAM RECORDS
# AOR / HOT TRACKS

## TOP 15

<table>
<thead>
<tr>
<th>Peak Position</th>
<th>Weeks On Chart</th>
<th>Peak Date</th>
<th>Name of the Artist</th>
<th>Title of the Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>1/07</td>
<td>John Cougar Mellencamp</td>
<td>Pink Houses (Riva/PolyGram)</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>2/6</td>
<td>Slim Whitman</td>
<td>Friday, 17th of May (Caulfield)</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>4/10</td>
<td>Foreigner</td>
<td>Jukebox Heroes (Caulfield)</td>
</tr>
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## Records That Reached

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## Chart Info

- **R&R**: Friday, December 9, 1983
- **Source**: American Radio History
- **Chart Date**: 12/9/83
- **Cover Image**: Top 15 Hot Tracks
- **Total Tracks**: 15
- **Artists**: Various
- **Song Titles**: Various
- **Years**: 1983

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**Notes:**
- The chart includes hot tracks from various artists and albums.
- The peak positions range from 1 to 15.
- The weeks on chart range from 1/07 to 16/10.
- Artists include John Cougar Mellencamp, Slim Whitman, Foreigner, REO Speedwagon, and more.

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**Additional Information:**
- The chart provides a glimpse into the music trends and popular songs from the late 1980s.
### Top 83 of '83

<table>
<thead>
<tr>
<th>1</th>
<th>DEF LEPPARD</th>
<th>Pyromania (Mercury/PolyGram)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>POLICE</td>
<td>Synchronicity (A&amp;M)</td>
</tr>
<tr>
<td>3</td>
<td>BRYAN ADAMS</td>
<td>Cuts Like A Knife (A&amp;M)</td>
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<tr>
<td>4</td>
<td>ZZ TOP</td>
<td>Eliminator (WB)</td>
</tr>
<tr>
<td>5</td>
<td>FIXX</td>
<td>Reach The Beach (MCA)</td>
</tr>
<tr>
<td>6</td>
<td>DAVID BOWIE</td>
<td>Let's Dance (EMI America)</td>
</tr>
<tr>
<td>7</td>
<td>JOURNEY</td>
<td>Frontiers (Columbia)</td>
</tr>
<tr>
<td>8</td>
<td>STEVIE NICKS</td>
<td>The Wild Heart (Modern/Atco)</td>
</tr>
<tr>
<td>9</td>
<td>U2</td>
<td>War (Island/Atco)</td>
</tr>
<tr>
<td>10</td>
<td>QUIET RIOT</td>
<td>Metal Health (Pasha/CBS)</td>
</tr>
</tbody>
</table>

You couldn’t pick two subgenres of rock with less in common musically and otherwise than metal and modern. Their audiences tend to be mutually exclusive, not likely to travel in the same social circles or buy their clothes at the same shops. Yet both forms made significant gains in AOR airplay in 1983.

Comparing year-end album charts, we find 21 albums by acts classified as modern placing this year as opposed to only 8 last year. Metal’s increase is less auspicious, up to 13 from 10 in 1982, but still noteworthy when you consider that of the four albums that had the longest tenure on the chart (Def Leppard, Bryan Adams, ZZ Top, and Quiet Riot), two were metal. That includes the one with the most staying power, Def Leppard’s “Pyromania,” which held on for 42 weeks, the longest for any album since we started keeping track of that statistic in 1981.

It should be noted that these “trends” are generalizations, relying on classifications that take into consideration grey areas such as artist image and musical style. One man’s modern or metal is another’s mainstream, e.g., Def Leppard metal or hard rock, and the Motels and Police modern or pop acts at this point; it’s also worth keeping in mind that a band like Rainbow, commonly thought of as metal, commands its heaviest airplay with smooth, well-produced ditties such as “Street Of Dreams” rather than its more raucous material.

Turning to a more black and white area, we find that after all the hoopla about black artists on AOR, or the lack thereof, Eddy Grant is the lone black with a Top 83 album, as Jon Butcher Asks, Prince, and Michael Jackson all failed to garner enough across the board airplay to be included. That’s up from ’82’s Hyvishite hit, but down from 1981 when both Garland Jeffreys and Gary U.S. Bonds placed.

Since this is R&R’s first year printing a Hot Tracks chart, we can gauge the depth of albums and see how many had more than one tune among the year’s 83 most played. Topping this list is the song that by far was most played. Def Leppard and the Police, while David Bowie, Robert Plant, and Loverboy albums each notched three songs in the Top 83. Artists with albums that placed two tracks were Bryan Adams, Fixx, Journey, Steve Nicks, Men At Work, Jackson Browne, Duran Duran, and Asia.

Several artists also had more than one album reach the top 83: Fixx, Men At Work (“Business As Usual” making it for the second year in a row), Duran Duran, and Pat Benatar. Newcomers to the Albums Chart included U2, Fixx, Quest Riot, INXS, Duran Duran, Zebras, Tony Carey, Planet P, Big Country, Thomas Dolby, Ric Ocasek, Scandal, Fastway, Night Ranger, Peter Schilling, Chris DeBurgh, Martin Briley, Frida, Eddy Grant, Red Rockers, Dio, Stevie Ray Vaughan, Madness, Vandenberg, Michael Bolton, Call, Modern English, After The Fire, and Billy Idol.

There seems to be a trend towards fewer albums reaching the coveted #1 slot each year. This year, only 10 (including the Stones “Undercover,” which hasn’t been out long enough to make the year-end charts) reached the top, following 12 in 1982 and 14 in 1981.

The AOR Top 83 of 1983 complements airplay data from R&R’s charts of January through November of this year. Album sales debuted close to year’s end (such as those by Eddie Money, Rolling Stones, Night Ranger, Blue Oyster Cult, Yes, 38 Special, and Billy Idol) did not garner sufficient chart points to show up in this year’s listing, and will be reflected on next year’s compilation.
1983
LABEL CHAMPION
FOR
AOR HOT TRACKS &
ALBUM PERFORMANCE

COLUMBIA
RECORDS
IS
#1
<table>
<thead>
<tr>
<th>Peak Position</th>
<th>Peak Date</th>
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</tr>
</thead>
<tbody>
<tr>
<td>A FLOCK OF SEAGULLS/Listen (Jive/Arista)</td>
<td>7</td>
<td>6/10</td>
</tr>
<tr>
<td>AC/DC/Pick Of The Switch (Atlantic)</td>
<td>10</td>
<td>8/16</td>
</tr>
<tr>
<td>BRYAN ADAMS/Cuts Like A Knife (A&amp;M)</td>
<td>4</td>
<td>4/01</td>
</tr>
<tr>
<td>ASIA/Alpha (Columbia)</td>
<td>2</td>
<td>8/16</td>
</tr>
<tr>
<td>PAT BENATAR/Get Nervous (Chrysalis)</td>
<td>3</td>
<td>1/07</td>
</tr>
<tr>
<td>PAT BENATAR/Live From Earth (Chrysalis)</td>
<td>1(2)</td>
<td>10/14</td>
</tr>
<tr>
<td>BIG COUNTRY/The Crossing (Mercury/PolyGram)</td>
<td>7</td>
<td>10/21</td>
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<tr>
<td>BLUE OYSTER CULT/The Revolution By Night (Columbia)</td>
<td>11</td>
<td>11/25</td>
</tr>
<tr>
<td>DAVID BOWIE/Let's Dance (EMI America)</td>
<td>2</td>
<td>6/10</td>
</tr>
<tr>
<td>MARTIN BRILEY/One Night With A . . . (Mercury/PolyGram)</td>
<td>14</td>
<td>5/13</td>
</tr>
<tr>
<td>JACKSON BROWNE/Lawyers In Love (Asylum)</td>
<td>4</td>
<td>8/26</td>
</tr>
<tr>
<td>CALL/Moderan Romans (Mercury/PolyGram)</td>
<td>15</td>
<td>4/08</td>
</tr>
<tr>
<td>TONY CAREY/Tony Carey (Rocshire)</td>
<td>10</td>
<td>3/11</td>
</tr>
<tr>
<td>CHARLIE/Charlie (Mirage/Atco)</td>
<td>10</td>
<td>8/12</td>
</tr>
<tr>
<td>ERIC CLAPTON/Money &amp; Cigarettes (WB)</td>
<td>14</td>
<td>3/04</td>
</tr>
<tr>
<td>PHIL COLLINS/Hello, I Must Be Going! (Atlantic)</td>
<td>5</td>
<td>1/07</td>
</tr>
<tr>
<td>CROSBY, STILLS &amp; NASH/Allies (Atlantic)</td>
<td>15</td>
<td>6/24</td>
</tr>
<tr>
<td>CHRIS DEBURGH/The Getaway (A&amp;M)</td>
<td>13</td>
<td>4/15</td>
</tr>
<tr>
<td>DEF LEPPARD/Pyromania (Mercury/PolyGram)</td>
<td>6(6)</td>
<td>4/01</td>
</tr>
<tr>
<td>THOMAS DOLBY/The Golden Age Of Wireless (Capitol)</td>
<td>11</td>
<td>3/25</td>
</tr>
<tr>
<td>DURAN DURAN/Rio (Capitol)</td>
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<td>2/04</td>
</tr>
<tr>
<td>DURAN DURAN/Duran Duran (Capitol)</td>
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<td>6/10</td>
</tr>
<tr>
<td>DURAN DURAN/Seven And The Ragged Tiger (Capitol)</td>
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<td>11/25</td>
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<tr>
<td>DAVE EDMUNDS/Information (Columbia)</td>
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<td>6/10</td>
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<tr>
<td>FIXX/Shattered Room (MCA)</td>
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<tr>
<td>FIXX/Reach The Beach (MCA)</td>
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<tr>
<td>FRIDA/Something's Going On (Atlantic)</td>
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<td>3/04</td>
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<tr>
<td>GENESIS/Genesis (Atlantic)</td>
<td>2</td>
<td>10/21</td>
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<tr>
<td>GOLDEN EARRING/Cut (21/PolyGram)</td>
<td>6</td>
<td>1/28</td>
</tr>
<tr>
<td>EDDY GRANT/Killer On The Rampage (Portrait/CBS)</td>
<td>12</td>
<td>6/03</td>
</tr>
<tr>
<td>SAMMY HAGAR/Three Lock Box (Geffen)</td>
<td>2</td>
<td>1/14</td>
</tr>
<tr>
<td>HEART/Passions Work (Epic)</td>
<td>4</td>
<td>9/09</td>
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<tr>
<td>BILLY IDOL/Billy Idol (Chrysalis)</td>
<td>15</td>
<td>4/29</td>
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<tr>
<td>BILLY IDOL/Rebel Yell (Chrysalis)</td>
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<td>11/26</td>
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<tr>
<td>INXS/Shaboosh Shoabah (Atco)</td>
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<td>5/22</td>
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<tr>
<td>IRON MAIDEN/Piece of Mind (Capitol)</td>
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<td>7/08</td>
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<tr>
<td>JEFFERSON STARSHIP/Winds Of Change (Grunt/RCA)</td>
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<tr>
<td>JUDAS PRIEST/Blackhearts/Album (Blackheart/MCA)</td>
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<td>7/28</td>
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<tr>
<td>JOURNEY/Runners (Columbia)</td>
<td>6(6)</td>
<td>2/18</td>
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<tr>
<td>KANSAS/Disgraic Measures (CBS)</td>
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<td>9/09</td>
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<tr>
<td>GREG KHH/Khynshipcy (Beserkley/Elektra-Asylum)</td>
<td>4</td>
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<tr>
<td>KINKS/State Of Confusion (Arista)</td>
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<tr>
<td>KROKUS/Headhunter (Arista)</td>
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<tr>
<td>LED ZEPPELIN/Coda (Swan Song/Atco)</td>
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<td>HUEY LEWIS &amp; THE NEWS/Heartbreakin' (Chrysalis)</td>
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<td>LOVEBY/Keep It Up (Columbia)</td>
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<td>7/28</td>
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<tr>
<td>MADNESS/Madness (Geffen)</td>
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<td>6/03</td>
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<tr>
<td>JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)</td>
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<tr>
<td>MEN AT WORK/Busines As Usual (Columbia)</td>
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<tr>
<td>MEN AT WORK/Cargo (Columbia)</td>
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<td>4/23</td>
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<tr>
<td>MEN WITHOUT HATS/Rhythm Of Youth (MCA)</td>
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<td>8/26</td>
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<tr>
<td>MODERN ENGLISH/After The Snow (Sire/WB)</td>
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<td>3/25</td>
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<tr>
<td>EDDIE MONEY/Where's The Party? (Columbia)</td>
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<td>11/18</td>
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<tr>
<td>MOODY BLUES/The Present (Threshold/PolyGram)</td>
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<td>9/03</td>
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<tr>
<td>MOTELS/Little Robbers (Capitol)</td>
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<td>10/07</td>
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<tr>
<td>STEVIE NICKS/The Wild Heart (Modern/Atco)</td>
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<td>6/17</td>
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<tr>
<td>NIGHT RANGER/Dawn Patrol (Boardwalk)</td>
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<td>1/14</td>
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<tr>
<td>NIGHT RANGER/Midnight Madness (Came/Genesis)</td>
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<tr>
<td>ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)</td>
<td>10</td>
<td>11/04</td>
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<tr>
<td>RIC OCASEK/Latitude (Geffen)</td>
<td>6</td>
<td>2/11</td>
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<tr>
<td>ALAN PARSONS PROJECT/Best Of . . . (Arista)</td>
<td>14</td>
<td>11/25</td>
</tr>
<tr>
<td>TOM PETTY &amp; HEARTBREAKERS/Long After . . . (Backstreet/MCA)</td>
<td>14(11)</td>
<td>1/07</td>
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<tr>
<td>PINK FLOYD/The Final Cut (Capitol)</td>
<td>4</td>
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<tr>
<td>PLANET P PROJECT/Planet P Project (Geffen)</td>
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<td>1/01</td>
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<tr>
<td>ROBERT PLANT/The Principle Of Moments (Es Paranza/Atco)</td>
<td>14</td>
<td>2/16</td>
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<tr>
<td>POLICE/Synchronicity (A&amp;M)</td>
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**Records That Reached Top 15**

<table>
<thead>
<tr>
<th>Peak Position</th>
<th>Peak Date</th>
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<tbody>
<tr>
<td>QUARTERFLASH/Another Picture (Geffen)</td>
<td>12</td>
</tr>
<tr>
<td>QUIET RIOT/Metal Health (Pasha/CBS)</td>
<td>12</td>
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<tr>
<td>RAINBOW/Bent Out Of Shape (Mercury/PolyGram)</td>
<td>6</td>
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<tr>
<td>RED RIDER/Neuha (Capitol)</td>
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<tr>
<td>RED ROCKERS/Good As Gold (415/Columbia)</td>
<td>11</td>
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<tr>
<td>PAUL RODGERS/Cut Loose (Atlantic)</td>
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<tr>
<td>ROLLING STONES/Undercover (Rolling Stones/Atco)</td>
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<tr>
<td>ROMANTICS/In Heat (Nemperor/CBS)</td>
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<tr>
<td>SAGA/Worlds Apart (Portrait/CBS)</td>
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<tr>
<td>SAGA/Heads Or Tales (Portrait/CBS)</td>
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<tr>
<td>SCANDAL/Scandal (Columbia)</td>
<td>15</td>
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<tr>
<td>PETER SCHILLING/Error In The System (Elektra)</td>
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<tr>
<td>BOB SEGER &amp; SILVER BULLET BAND/The Distance (Capitol)</td>
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<tr>
<td>PATRICK SIMMONS/Anchors (Elektra)</td>
<td>14</td>
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<tr>
<td>RICK SPRINGFIELD/Living In Oz (RCA)</td>
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<tr>
<td>MICHAEL STANLEY BAND/You Can't Fight . . . (ELEMI America)</td>
<td>14</td>
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<tr>
<td>STRAY CATS/Built For Speed (EMI America)</td>
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<tr>
<td>STRAY CATS/Rant n' Rave (EMI America)</td>
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<tr>
<td>STYX/Kilroy Was Here (A&amp;M)</td>
<td>3</td>
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<tr>
<td>SUPERTRAMP/Exposé (EMI America)</td>
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<tr>
<td>TALKING HEADS/Speaking In Tongues (Sire/WB)</td>
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<td>38 SPECIAL/Tour De Force (A&amp;M)</td>
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<tr>
<td>TRUMPY/Never Surrender (RCA)</td>
<td>4</td>
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<tr>
<td>TUBES/Outside Inside (Capitol)</td>
<td>1(1)</td>
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<tr>
<td>U2/War (Island/Atco)</td>
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<tr>
<td>STEVE RAY VAUGHAN &amp; DOUBLE TROUBLE/Texas Flood (Epic)</td>
<td>12</td>
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<tr>
<td>JOE WALSH/You Bought It - You Name It (Full Moon/WB)</td>
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<tr>
<td>YES/30125 (Atco)</td>
<td>2</td>
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<tr>
<td>NEIL YOUNG/Trans (Geffen)</td>
<td>12</td>
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<tr>
<td>ZEBRA/Zebra (Atlantic)</td>
<td>8</td>
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<tr>
<td>ZZ TOP/Eliminator (WB)</td>
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January

Nine-year Y100/Miami PD Bill Tanner departs to become PD at WASH/Washington, D.C. . . . WLFR & WKSJ/Mobile GM Dick Yankus named GM at WHND & WMJ/Des Moines . . . CKLW/Detroit personality Dick Puritan leaves for crosstown WCZY . . . WSIX/Nashville GM Jim Becock becomes GM at WFLA-AM & FM/Tampa, as WSX GMC CEO Tom Whalen replaces him. Classical WFMR/Milwaukee shifts to A/C with new PD Dennis Winslow, formerly of WRIF/Atlanta. . . . Former Charter Broadcasting VP/Programming Al Casey takes OM post at KQO & KRPI/San Diego, succeeding Reid Reker, who's named VP/Pro-

PD at former Beautiful Music outlet WEZC/Charlotte . . . Wanda Bettger promoted from ASM to GM at WEZC sister station WEZB/Richmond . . . WFLC/Chicago shifts from A/C to MOR, under new Music Manager Mike Temkin . . . Longtime KJMN/Denver morning man Chuck Buell moves to crosstown KPLL . . . WPRO/Providence morning legend Salty Brine celebrates 40th anniversary . . . Herb Crovetto promoted from MD to Program Co-

ordinator at WZB/Pittsburgh. KLUB/Salt Lake City drops Easy Listening for A/C, under new PD Scott Wallace, former PD at WOKI/Jacksonville. Six days later, KLUB returns to Easy Listening and Wallace exits . . . Jerry King promoted from WMJ/Toledo PD to GM for WMJ and sister outlet WOHO . . . WSYY/Syracuse air personality Fred Horton moves up to PD for Tom Whalen named GM at WNAB/Bridgeport, formerly air talent on WNEW/New York . . . 40-year-old KRKK & KSQW/Rock Springs, WY owner Arnold Mork killed in a plane crash . . . KSEL-

FM/Lubbock PD/MD Stan Castles becomes PD for KSEL-AM & FM . . . KRLC/ Lewiston, ID GM/MD Steven Alan MacKelvie resigns to build crosstown KMKO . . . Larry Shusban named GM at KUDE & KJFM/Oceanside, CA, as Gary Ahly is set as OM/MD. KJFM switches from Easy Listening to A/C, becomes KEZL . . . WBQ/Terre Haute GM Barry Kipp leaves sister post at crosstown WBMI. New OM at WBOW and sister station WZQQ is Kevin Young . . . WRBR/South Bend becomes WXMG. . . Bill "The Birdman" Thomas ups to PD at WHBY/Mont-
gomery.

February

Pete Salant resigns as WNYW/New York President of Operations and Programming to form consulting firm . . . KR/Seconsultant VP/GM Rick Robertson named GM at competitor KOMO . . . Dean Tyler becomes PD at WPNW/Philadelphia . . . WJNY/Nashville drops Schulek for A/C, as WLAC & WJYN GM Lee Dorman moves up to GM . . . Crosstown WSDK-FM switches from A/C to Country . . . Bruce Rosenberg named PD at KLLS-FM/San Antonio . . . KHJU/Los Angeles programming assistant Rom Sanchez set as OM at KEZJ/San Jose. . . Former WAVA & WLUU/Milwaukee GM Mike Elliott joins WIOD/Miami as PD . . . WJNY/Nashville names crosstown WSKX Assistant GM Dave Nichols as PD . . . WTVN/Columbus, OH Assistant PD Danny Nugent becomes PD at WHAS/Louisville . . . WAEB/Allegheny Valley pairs sister station WTRK/Huntington, WY's afternoon man Mike Chapman as PD. . . . For-

mer WNEU/Wheeling PD Dave Amos takes PD post at WTMA/Charlotte, NC. . . KSEL-

AM & FM/Lubbock MD Shaun Holly named PD at crosstown KRLB . . Matt McCall named WLVA/Lynchburg, VA as PD. . . KOHD/Denver PD Dave Anthony resigns . . . B.J. Adams named GM at KEY103/Austin. . . MCA Records' A/C promotion rep Mark Hodes departs. . . Former KFXM & KDUO/San Bernardino veteran Al Anthony returns as Executive VP/GM. . . WJYQ/Orlando drops Schulek for A/C.

March

WJHL & WJLY/Providence PD Jim Murp-

hy named PD at WEDH/Boston. . . . Ed Wodka becomes VP/GM at KJRC/Atlanta. . . he was formerly GM at KDIA & KMFG/ Des Moines . . . Gary Merey leaves KALI/Los Angeles as OM to be PD at sister station WYST/Baltimore. . . Doug Brown, former GM at KLBB & KEEY/Memphis-

lis, shifts to sister stations KLAK & KPLL/Des Moines as GM/Regional VP . . Jim Heali promoted from middays to PD at KHOW/Denver. . . Former WISN/Milwaukee PD Bill Garcia named FM at WLFA-AM & FM/Tampa . . . KEX & KJFM/Portland/Oregon GM Kenneth Bartell elevated to VP/GM . . . Bill Latt promoted from GM to Executive VP at WAZO/Atlanta . . . WPUC/Washington GM Charles Giddens is named GM at WWID/Gainesville, GA, which becomes WLLT . . . Phil Hall leaves KRAV & KGT/Tulsa as PD for Survey Communications Research as DI-

ger of Consulting. Rick Alan West moves up from Production Director to PD at KRAV . . . Mel Myers named PD at KEL & KMYO/Tulsa, as KEL drops News/Talk to simulcast A/C with its FM . . . St. Mar-

cheeks joins KNYN/Santa Fe as PD . . . KMGN/Bakersfield drops AOR for A/C. . . . Former Elektra-Ashley Recorders national A/C promo rep Pat McCoy forms MVP Pro-
motions indie firm . . . Steve Wein named PD at WLEQ/FL. . . . Myers Longtime WZO/FL. . . . Wayne MD Sam DeVincent retires . . . KDKA/Pittsburgh Assistant PD Jim Harrington departs to form consultancy . . . Don Dahl promoted from middays to PD at KWEB/Rochester, MN . . . KRDQ/Colorado Springs MD Wynn Bradway moves up to PD for KDOO-AM & FM . . . At WOBC/Cape Cod, MD Allan Camp is promoted to PD . . . Phil Hawkins is named PD at WCHL/Chapel Hill, NC. . . KALL-AM & FM/Salt Lake City PD Paul

Eagman resigns . . . KCCW/San Antonio discontinues Al Ham's "Music of Your Life" for A/C, becomes KLJS . . . WQUA/- Quad Cities MD J.J. Scott elevated to PD/MD. . .

Continued on Page 56
April

Continued from Page 55

WYNJ/New York names former KYKY/St. Louis PD Rick Torcasso as PD, as former WYNJ PD Pete Salant is retained as consultant ... WBBG & WMJU/Cleveland promotes Phil Levine and Mike McVay to VP/FS. WSSN & WLPI/Milwaukee elevates GSM Lee Dobick to VP/GM ... Randy Lane, formerly of WKQX/Chicago, named VP/GM at WABB-AM & FM/Mobile and corporate VP/Programming

J. BIRD

“(You’re) That Song”

AIC

SIGNIFICANT ACTION

WEIM KYMN KWOA-FM
WSKI KKPL-FM KEXO
WCCO CKXM-FM KAGI
WBOW KWWF-FM WWVI
KWEB WJZQ-FM WPOK
KEEZ KLIL

The SINGLE from the JUST RELEASED Album!

SPECIAL THANKS TO:

Denny Long, Phil Watkins, Kevin Young, Ric Morgan, Sue Laford, Al Axelson and Mike Todd.

On Bermuda Dunes Records & Tapes

BDLPS-11403

Adult/Contemporary

June

Steve Smith named VP/GM at WTMJ & WKTI/Milwaukee, while Mike Elliott returns as WTMJ PD ... Bob Hughes moves to WFLY/Washington as OM from crosstown WASH ... Merrill Hansen promoted to VP/GM of KSD-AM & FM/St. Louis ... Ric Lippincoot joins KHIT/Atlanta at the same post at WLS-AM & FM/Chicago ... KSTP-FM/Minneapolis OM Chuck Knaap elevated to Station Manager ... WEZT/Washington drops Easy Listening for A/C, names WBZZ/Pittsburgh MD Chuck Tyler PD ... Vicki Leben appointed National Pop Promotion Manager for Molson Records, formerly of Monument Records ... KYIT/Phoenix GM Mike Horne promoted to Station Manager of KOFY & KYIT ... KZAM/Seattle drops AOR for A/C, becomes KLSY ... KYKY/St. Louis midday man Tom Thomas promoted to PD at WYOH/Miami ... KQYT/Easy Listening for A/C, becomes WEEZ ... Ten-year PD Steve Bell departs at KMBZ/Kansas City ... Pam Finna promoted to OM at KLTE/Oklahoma City

May

WKQX/Chicago Assistant PD Lorna Ozmon named PD at WOMP/Detroit ... KDIA/Pittsburgh PM Konstantin Grab resigns ... Epic/Portrait/CBS Associated Labels promotes A/C Promotion Manager Polly Anthony to Associate Director - National A/C Promotion & Trade Relations

Bob Hughes Vicki Leben

Transstar network air talent Steve McFarland named PD at WLV/Statesville, NC ... WBOW/Terre Haute OM Kevin Young adds PD duties ... Thomas H. Twine promoted from MD to PD/MD at WCHV/Charlottesville, VA ... Jack Miller named PD at WKZE-FM/Cape Cod ... WIDE-AM & FM/Ellsworth-Bangor, ME air talent Benjamin Haskell promoted to PD ... KRLB-FM/Lubbock afternoon man Gary Winter named PD ... KWRL/Coralville, IA naming Bob Mullins to OD ... WPBC/Washington Promotion Director Lee Katz named OM at WAVY & WAKI/New Haven, CT ... Longtime staffer Brench Borden named OM at WHAS & WAMZ/Louisville, KY ... Lee Rogers named OM at KHGL & KID/KY/Philadelphi, PA named KDRI/KY/Keene, NH named at WHAS & WAMZ/Atlanta ... Al Casey named OM at KWH & KIDX/Billon, PA named KFBC/KY 

On Bermuda Dunes Records & Tapes

BSDLPS-11403

‘83 IN REVIEW

Continued on Page 59
IN 1983...

EPA

WAS THE PLACE TO BE...
CHR-A/C RADIO

28 BREAKERS

Culture Club

Quiet Riot

Dan Fogelberg

ELO

Romantics

Eddy Grant

Matthew Wilder

Lou Rawls

After The Fire

#1—E/P/A's average in taking their CHR records to Top 15: 1,000%!

#2—Overall label—E/P/A
AOR RADIO

12 ALBUM BREAKERS

6 TRACK BREAKERS

7/83 through 12/83

Molly Hatchet

Danny Spanos

Ozzy Osbourne

The Clash

Kansas

Sage

Cheap Trick

Heart

Quiet Riot

Survivor

#1 AOR Album champ
Chart share—E/P/A

#2 AOR Album Track champ—E/P/A

1. E/P/A
2. Columbia
3. Polygram
4. Capitol
5. Warner Bros.

www.americanradiohistory.com
BLACK RADIO

20 BREAKERS

S.O.S. Band
Teena Marie
Luther Vandross
George Duke and Stanley Clarke
Tyrone Brunson
Patti LaBelle
Mtume
The Isley Brothers
Hiroshima
Bloodstone
Natalie Cole

#1 Overall label champ-E/P/A
#1 Black chart share-E/P/A
COUNTRY RADIO

26 BREAKERS

Merle Haggard
Joe Stampley
Ronnie McDowell
George Jones
Charly McClain
Johnny Rodriguez
Mickey Gilley
Ricky Skaggs
Slim Whitman

Top 15 average—#1 E/P/A
14 hits in R&R's Top 83!!!
Top 5 average—#2 E/P/A
E/P/A PRESENTS 1984

OVERALL LABEL CHAMP—All Formats
1. Columbia 10.9%
2. E/P/A 10.8%
3. Warner Bros. 9.5%
4. RCA 8.4%
5. Polygram 7.5%
**July**

Continued from Page 56

GM at KGW across town ... Russ Wood promoted to VP/GM at KMBZ & KMBR/ Kansas City ... KDKA/Pittsburgh morning veteran Jack Bogut leaves for competitor WTAE, and is replaced by KDKA nighttime talent John Cigna ... WLU & WSKS/Cincinnati appoint crosstown WKRC OM Randy Michaels VP/Programming & Operations and WYNF/Tampa VP/GM

**August**

Bernie Kvale joins WFYR/Chicago as VP/GM ... WRB/Boston FM Rick Starr moves to KDKA/Pittsburgh as Station Manager Frank Osborn departs as VP/GM at WYNY/New York for the Sr. VP/GM post at Price Communications ... WJZ/Philadelphia GM Lee Douglas moves to WCZY/Detroit as Station Manager, while OM Dave Shafer becomes GM for WCZY & WAUK ... at KQYT/Rock Springs GP Dan Shanahan continues at PD at KQYT/Rock Springs ... in Charleston, SC, PD Gary Smith names PD at KVLY/Omaha ... Bob Lee steps in on GM at WQTA/El Paso, while Alan Johnson is elevated to PD at KFMB/Miami ... Sherm McDermott moves to PD at WQSO/Miami ... the latest move for WYZQ/Detroit ... Rabe Communications names VP/GM Zenith at WMCI/Indianapolis ... WKKN/Nottingham names VP/GM Ron Hanish at WZNE/Scranton ... at KFMB/Miami, John Good wins moves to PD at WSBN/Cleveland...

**September**

St. Louis to VP/GM at sister outlets WWVE & WDVX/Cleveland ... WENS/Indianapolis PD Rick Cummings promoted to National PD at Emmis Broadcasting ... Former WHYI-FM/Montgomery PD Chris O'Kell moves to WHTF/FM/Philadelphia ... WPIL/Detroit John Scharf moves to KQSW/Rock Springs and BG KQSW/Rock Springs GM Mike Kemp moves to PD at KQSW/Rock Springs ... at MediaOne/Kansas City PD Adam Zanetti moves to PD at KKFI/Kansas City ... the latest move for WXXL/Pittsburgh ... at WZIR/Philadelphia Mike Stein named Assistant GM at WVTT/Philadelphia ...

**October**

Jack McSorley assuming GM post at WWJ/Ann Arbor, while John Cigna named VP/GM at KMSN/Minneapolis ... Former WPTM/Detroit VP Dave Mitchell joins WDIO/Saint Paul... Newly promoted at WDAY/Fargo PD J.R. Jerzemich moves to PD at KQTR/St. Cloud ...

**November**

Clayton Kaufman promoted from Station Manager to GM at WCCO/Minneapolis ... KLHR/Denver as Assistant GM/Mike Greco and VP/Program Director, while former KJB/QC/Beckley PD Tracy Mitchell returns as PD ... PD Al Moll promoted from WLZZ/Milwaukee Station Manager to WZLZ & WZUO GM, while former VP/GM Paul LeSage joins competitor WTMJ as GM ... Ron Kempff named GM for WRQX/Philadelphia, while former VP/GM Mike Byers becomes PD at KQSW/Rock Springs & GM at KQSW/Rock Springs ... Wyman Lewis returns to GM at KLXW/Lubbock, TX ...

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**RADIO TO THE RESCUE — When it comes to weather, A/C is usually first with the latest forecasts, school closings, and safety tips for the community. Articles in February and December discussed possible points for all weather-minded broadcasters.**

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**On yourikes, get set...** Winning the ratings is what it’s all about for programmers, and in 1993’s AC format focused on all the important contexts before, during, and after the books. This year you are featured on the top performances as well as the top performers in all the national leaders. Additional special subjects for PDs discussed in 93’s were programming mechanics, recurrence, power gods, oldies, CHR crossover, PD personal appearances, the latest in production, music, and many other factors.
What an exciting year 1983 has been for A/C! New artists, crossovers, comeback artists, duets, oldies, remakes, soundtracks—you name it, there were hits from everywhere. From A/C’s unprecedented interest in new product during the entire fourth quarter of '83, it looks as if 1984 will be just as strong.

Undoubtedly, Lionel Richie is Artist of the Year. All three of his singles released after the first of the year reached number one (the only performer in '83 with three No. 1s) for a combined 16 weeks at the top slot! His first '83 ace, “You Are,” was the year’s longest-running No. 1 hit, lasting seven weeks at the top. Combined with ‘82-’83’s “Truly” and ‘81’s “Endless Love” duet with Diana Ross, Lionel has achieved, amazingly, five consecutive number one records!

While Lionel became the first black artist ever to notch three number one A/C songs in one year, he also signified pop’s enthusiasm for black crossovers. A/C earned recognition in ’83 for helping broaden the base of such talents as Pat ti Austin, George Benson, Pab lo B ryon, Irene Cara, Ch amp al gi, Com modores, D e Barge, Roberta Flack, J am e s In grin, Michael Jackson, J erreau Bar bara M itchell, L ou Rawls, Smo key Rob inson, Don na Sum mer, L uther Vand roses, and Dionne W arwick.

The Song of the Year goes to Sergio Mendes, who led a large field of “comeback” artists welcomed warmly again by A/C programmers. Other returning stars included Paul Anka, Jim Capaldi, Eric Clapton, R ita Coolidge, Hollies, P oc o, L ou Rawls, and Bonnie Tyler. Two of these comeback artists, Paul Anka and Sergio Mendes, shared the “chart longevity” crown, with their hits posting 19 weeks apiece in the top 30. The song receiving airplay longest was Champa l gi’s “Try Again,” which was reported for an astronomical 42 weeks!

1983 gave birth to a litter of artists with first-time Top 15 songs, among them Deborah Allen, Peter Allen, P att Austin, L aur a Branigan, P ab lo B ryon, I ren e Cara, P hil Collins, C ulture Club, De Barge, F. R. Dav id, Lee G reen wood, J am es In grin, Mac M c Kinlay, M an At Work, Po lice, S pen da u Ballet, T eco, L ouise Tuck er, and Matthew W ild er.

Cover hits? Plenty! Phil Collins, the Hollies, Ju ice W in ton, K enny Rog ers & Shee na Easton, D ia na R oss, Teco, and Louise Tucker all reva luted past favorites.

Of the 76 artists who (either by themselves or as part of a joint effort) reached Top 15, 31 of them had two or more Top 15 singles. Five artists — Hall & Oates, M ichael Jackson, B arry M an sail, M en A t Work, and K enny R ogers — had three apiece, while Lionel Richie and Dionne Warwick notched four Top 15 tracks.

More highlights: The top instrumental in ’83 was Herb Alpert’s “Party.” The only instrumental to reach the Top 15. Among the soundtracks receiving airplay, two reached No. 1: “It Might Be You” by Stephen Bishop (“Tootsie”) and Rita Coolidge’s “All Time High” (“Octopus”). Rita’s hit also was the top female vocal recording of the year. Twelve hits were duets, topped by two featuring Kenny Rogers: “Islands In the Stream” with Dolly Parton, and “We’ve Got Tonight” with Sheena Easton.

All in all, a wonderful year for great music. Here’s hoping ’84 brings much, much more!
1983 LABEL CHAMPION FOR
OVERALL A/C PERFORMANCE

COLUMBIA RECORDS IS #1
<table>
<thead>
<tr>
<th>Peak Position (wks #1)</th>
<th>Peak Date</th>
<th>Weeks On Chart</th>
<th>Record</th>
<th>Artist &amp; Song Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIR SUPPLY/Two Less Lonely People (Arista)</td>
<td>4</td>
<td>1/7/85</td>
<td>5</td>
<td>JUICE NEWTON/Heart of The Night (Capitol)</td>
</tr>
<tr>
<td>AIR SUPPLY/Making Love Out Of Nothing At All (Arista)</td>
<td>9/16/84</td>
<td>12</td>
<td>JUICE NEWTON/Tell Her No (Capitol)</td>
<td></td>
</tr>
<tr>
<td>ALABAMA/The Closer You Get (RCA)</td>
<td>12/6/84</td>
<td>24</td>
<td>POCO/Shoot For The Moon (Atlantic)</td>
<td></td>
</tr>
<tr>
<td>DEBORAH ALLEN/Baby I Lied (RCA)</td>
<td>12/11/84</td>
<td>9</td>
<td>POLICE/Every Breath You Take (A&amp;M)</td>
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<tr>
<td>PETER ALLEN/You Haven't Heard The Last Of Me (Arista)</td>
<td>5/6/85</td>
<td>15</td>
<td>EDDIE RABBITT/You Can't Run From Love (WB)</td>
<td></td>
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<tr>
<td>HERB ALPERT &amp; GARDEN PARTY (A&amp;M)</td>
<td>9/9/85</td>
<td>10</td>
<td>EDDIE RABBITT/W/CRYSTAL GAYLE/Just You And I (Elektra)</td>
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<tr>
<td>AMERICA/Right Before Your Eyes (Capitol)</td>
<td>1/21/85</td>
<td>14</td>
<td>LOU RAWLS/Wind Beneath My Wings (Epic)</td>
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<tr>
<td>AMERICA/The Border (Capitol)</td>
<td>4/5/85</td>
<td>12</td>
<td>LIONEL RICHELIE/Truly (Motown)</td>
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<tr>
<td>PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)</td>
<td>1/7/85</td>
<td>19</td>
<td>LIONEL RICHELIE/You Are (Motown)</td>
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<tr>
<td>PATTI AUSTIN/W/JAMES INGRAM/Baby, Come To Me (Qwest/WB)</td>
<td>11/25/84</td>
<td>4</td>
<td>LIONEL RICHELIE/My Love (Motown)</td>
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<tr>
<td>GEORGE BENSON/Lady Love Me (One More Time) (WB)</td>
<td>9/30/84</td>
<td>2</td>
<td>LIONEL RICHELIE/All Night Long (All Night) (Motown)</td>
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<tr>
<td>STEPHEN BISHOP/It Might Be You (Theme From &quot;Tootsie&quot;) (WB)</td>
<td>4/22/84</td>
<td>4</td>
<td>S. ROBINSON &amp; B. MITCHELL/I'll Be On Love (Tamla/Motown)</td>
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<tr>
<td>LAURA BRANIGAN/Sailor (Atlantic)</td>
<td>5/20/84</td>
<td>8</td>
<td>KENNY ROGERS/All My Love (Liberty)</td>
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<tr>
<td>LAURA BRANIGAN/How Am I Supposed To Live ... (Atlantic)</td>
<td>10/4/84</td>
<td>4</td>
<td>KENNY ROGERS &amp; SHEENA EASTON/We've Got Tonight (Liberty)</td>
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<tr>
<td>PEABO BRYSON &amp; ROBERTA FLACK/Tonight I Celebrate ... (Cap.)</td>
<td>10/14/84</td>
<td>15</td>
<td>KENNY ROGERS &amp; DOLLY PARTON/Islands In The Stream (RCA)</td>
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<tr>
<td>JIM CAPALDI/That's Love (Atlantic)</td>
<td>6/17/84</td>
<td>3</td>
<td>LINDA RONSTADT/Easy (A&amp;M)</td>
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<tr>
<td>IRENE CARA/Flashdance...What A Feeling (Casablanca/PG)</td>
<td>6/10/84</td>
<td>2</td>
<td>STYX/Dont Let It End (A&amp;M)</td>
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<tr>
<td>CARPENTERS/Mama Knows It's Your First Time (A&amp;M)</td>
<td>1/25/84</td>
<td>6</td>
<td>DONNA SUMMER/The Woman In Me (Geffen)</td>
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<tr>
<td>CHAMPIGNY/Try Again (Columbia)</td>
<td>7/15/84</td>
<td>15</td>
<td>SUPERTRAMP/It's Raining Again (A&amp;M)</td>
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<tr>
<td>BOB Seger &amp; SILVER BULLET BAND/Shame On The Moon (Capitol)</td>
<td>1/28/84</td>
<td>13</td>
<td>SUPERTRAMP/My Kind Of Lady (A&amp;M)</td>
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<tr>
<td>SPANDAU BALLET/Tale (Chrysalis)</td>
<td>9/23/84</td>
<td>4</td>
<td>BOB Seger &amp; SILVER BULLET BAND/Shame On The Moon (Capitol)</td>
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<tr>
<td>BARBRA STREISAND/The Way He Makes Me Feel (Columbia)</td>
<td>11/8/84</td>
<td>6</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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<tr>
<td>BONNIE TYLER/Total Eclipse Of The Heart (Columbia)</td>
<td>10/7/84</td>
<td>11</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
<td></td>
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<tr>
<td>JENNIFER WARNES/Nights Are Forever (WB)</td>
<td>9/2/84</td>
<td>8</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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<tr>
<td>DIONNE WARWICK/Heartbreaker (Arista)</td>
<td>1/13/84</td>
<td>4</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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<tr>
<td>DIONNE WARWICK/Take The Short Way Home (Arista)</td>
<td>4/1/84</td>
<td>13</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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<tr>
<td>DIONNE WARWICK/All The Love In The World (Arista)</td>
<td>7/15/84</td>
<td>10</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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<tr>
<td>D. WARWICK &amp; L. VANDROSS/How Many Times Can We... (Arista)</td>
<td>11/4/84</td>
<td>8</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
<td></td>
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<tr>
<td>MATTHEW WILDER/Brake My Pride (Private/CBS)</td>
<td>11/25/84</td>
<td>8</td>
<td>JOHN DENVER/I'm So Lonesome I Could Cry (Capitol)</td>
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</tbody>
</table>
Doug Jones is the executive Vice President of Surrey Consulting and Research. Since the later seventies he's personally supervised and executed nearly a thousand research projects. By many, he's considered to be one of America's leading radio researchers. Below he shares answers to some questions he's most frequently asked.

Q. How does Surrey's research differ from other radio research companies?
A. At Surrey, the watchword is quality. Instead of trying to serve hundreds of clients in a research factory mode, Surrey believes in conducting fewer projects and giving them the attention their thousands of dollars in cost deserve. We also believe in testing a rather narrow segment of the audience in order to provide more usable information. It's more expensive, but we find it necessary.

Q. How do you choose a good research firm?
A. Look at its people and their experience. Just like two AOR stations, two A/C stations, or two country stations, the difference between them is the ability of the station's staff to execute the station's format. Between research firms it's also the personnel that makes the difference. Do the researchers executing the projects have a background including hands-on radio experience in major and medium markets, as well as advanced academic research training? Do the principals have seven years of experience doing nothing but radio research? The answer at Surrey to both of these questions is yes.

Q. What's the best way to buy research?
A. Shop around. When buying research, as opposed to some packaged good, the important concept to remember is to compare product quality along with price. The price of the research should be part of your buying equation, but not the entire equation. You can usually save a good deal of money by planning ahead. At budget time, decide on all the outside research you will want to do in the next calendar year, and then contract it out to a firm all at one time. This packaging process can literally knock thousands of dollars off your research costs.

Q. How do I justify research to the cost-conscious boss?
A. To win you've at least got to have: (1) a solid format to keep your competition at bay and ward off future competitors; (2) precision programming to make the most of your format; (3) effective promotion to keep a high profile; and (4) continuing research to help accomplish the first three. Now - can you afford to compete without it? If you have questions regarding research or consulting, call us today at 303-989-9980.
January

Elektra/Asylum and WB merge their Nashville operations, with E/A Sr. VP/Marketing Moving to Gregg Beautiful Malrite dubs Steve Easy VP/Country California... KSPL/Ches from Country Hunter Page January your contract. How come the morning guy always gets abroad untamed animals at KNEW DJS AM WWOD floats from AM WWOD KOMA/Oklahoma... Rock Bros. San Jose Named Johnny Booth from KIXK/Dallas steps for Country. High on milked, swam, paddled, everything... innumerable rodeos across the country; not to mention KLC/Atlanta... Deano Day who thought it was safe to go back on the air only to meet up with Jaws 3-D high on a billboard in Hollywood. As 1984 begins, better check the fine print in your contract. How come the morning guy always gets to judge the bikini contests?

February

Den Hallam changes Manhattan location as he leaves the PD slot at WHN to become PD at WJZ/Chicago... Ren Jones named VP/GM at WJZ/Chicago... Jon Anthony leaves his post as OM of WVOJ & WQJK/Jacksonville and returns to WJZ/Chicago as air personality. Enter new programmers Marty Rowland, PD of WVOJ and MD for both stations, and Mike McHale, upped to PD of WQJK. Lee Shannon moves from WVOJ & WQJK PD slot to same position at WHN/O Orlando. Jason Kane adds MD to his Ast. PD/Research Director responsibilities at KX106/ Washington and moves to afternoon drive... Nicky Ashworth named Station Manager at KLVI/Baxascoat, while Lisa Springer from KXIX/Dallas steps in as Asst. PD/MD and midday personality... WMPS/Memphis drops Country for "Contemporary Black" and changes calls to WDJO... WOKQ/Deaver PD Dave Ross named PD at WGNG/Providencia... Mike Scott segues from PD at WQAG/Cleveland to PD slot at sister station KSWS... New PD/MD at WELE/Daytona Beach is Larry Edwards, promoted from within... Johnny Fox promoted to PD at WIXL/FM/Newton, NJ, as George Conrad moves to PD of sister station WNYS... The former Bwana Johnny (Rick Johnson) moves into the long-vacant PD position at KLUV/Cheyenne, where he will now be known as Bronco Johnny... WWLO/Bufalo drops Country to simulcast with sister station WNYS... Former WTHI/Terre Haute PD Jay Allen moves to KIRK/Cedar Rapids as PD... Bob Shanaeu named at KEAN/Athens and Rudy Fernandez upped to MD at the station... Art Wander resigns as OM of WJZ/Chicago and John Charleston is named acting PD... New MD at WHYL/Carlisle, PA is Al Brodie... WFAI/Fayetteville, NC changes to MOYL.

1983 Award Winners

1983 saw Alabama once again named the Entertainers of the Year for both the Academy of Country Music and the Country Music Association. At the spring ACM awards show, Charlie Ochs accepted the Station of the Year Award for KIKK/FM/Houston and Lee Arnold was named the DJ of the Year.

Nashville in the fall was the scene as Jim London, WMZQ/Washington, DC; Rhubarb Jones, WLWI/Montgomery; and Stan Davis, WVAM/Aurora, PA took home the DJ of the Year for their respective market sizes.

March

Plough Broadcasting elevates WSUN/St. Petersburg GGM Bob Abernathy to GM of the company's WCAO & WXYV/Baltimore... Joel Raab named PD at WHN/New York... KSPL/Seattle (formerly KAYO) changes formats, going A/C... Sundance Broadcasting buys WOKY & WMIL/Milwaukee, with co-owner Mike Jorgensen set to take over OM post for both... WMPS/Memphis makes the transition to a Contemporary Black format. Morning man turns to daytime segue to WJZ/Chicago for middays... Huntsville, AL has a new Country station, WABT. New PD is Dick Reynolds... Ray Cuffman shifted to OM at KYNN/Omaha, while Chuck Urban was named PD for both the AM & FM... WITL/Lansing OM Jim Walton leaves to join WTHI & WXXC/Williamson, WV... WITL midday personality Johny Austin gives up his airstream to assume the programming duties of both AM & FM... New OM at WRG1/Grand Island, NE is Brian McNeal... Jessica James moves from PD at WRJX/ Kansas to same position at WDAK/Columbus, GA... Jim Drake is the new PD at Q102/Winscote... WRKO/Hershey's new PD is Mike McGann... Ed Michaels upped to PD at WJWQ & WKZ2/Lynchburg... Barry Chase, aka Mike Chapman, leaves afternoons at WTCR/Huntington to assume PD job at WABE/Alletona... Former KIXX/FL Collins PD Scott Aber now PD at WTRY/Davisville, IL... Barry Kent replaces Jay Allan (now at KHAK/Cedar Rapids) as PD of WTHI-AM & FM/Terre Haute... Ben Ray promoted to PD at KOYL/Odessa, TX, replacing Jeff Sanders now at KUFO in town... Bob Croyley upped to PD at KAGK/Gallop, NM, as Jim Cred leaves to become station correspondent to the Naval Air Station... WPAP/Panama City, FL has a new PD & afternoon driver in Kevin O'Neal... Doug Brunna promoted to MD at KNIX/Phoenix... KFBI/Wichita promotes Al Jamieson to MD... Jim Gibbs is new MD at KTPK/Topeka... KYAK/Anchorage names Morgan Evans as MD... Happy 22nd birthday to KLXY/ Hamilton, MT... Ted Stecker exits WKHX/Atlanta to form consultancy... Don Keith leaves PD slot at WBB & WZKJ/Nashville to join American Images consultancy, WRKK/Birmingham PD Bob Sterling fills vacancy left by Don's departure at KZ Country... Bobby Hatfield returns to Country as PD of KOMA/Oklahoma City... WRMR/Washington, DC drops MOYL format to return to Country... Station reagglies for call letters WPXK... Jerry Reckerd named GM of WLFF & WKS/Jacksonville... Sonny Laguna upped to OM and Eric Sisemore to PD at KXTT/Hart-
March

ingen, TX  ... Tom Pollard now PD at KKHX/Kirkville, MO from similar position at KKOV & KGSM/Chanute, KS ... WCKX/Detroit MD Mark Thomas leaves to take on Program Manager position at WKMF/Flint. Ed Brown, from WTAC/Flint, joins the station as Asst. PD/MD. WKMF's PD Lee Phillips departs for the same position at WROW-AM/Massena, NY. KDKC's GM Eddie Harper upped to MD at WKIX/Raleigh ... Wade Jessen new Asst. MD at KSOP-FM/Salt Lake City. Nancy Crocker moves crosstown to do evenings at KSD from MD at WL-AM & FM/St. Louis ...

May

KIKK-FM/Houston named Country Music Station of the Year by the Academy of Country Music ... In a double format switch, WGKX/Memphis changes from its Churchill Easy Listening format to Country, while crosstown Country outlet WLVS responds by picking up the Churchill format. Craig Scott, WHRK & WKDJ/Memphis VP/GM, resigns to become GM of WGKX ... R&R's Country Editor Carolyn Parks resigns to move to Nashville and will set up her own independent promotion firm ... Joel Sebastian joins WKIK/New York for mornings. Former 6-10am jock Al Bernstein moves to middays ... KAER/Sacramento takes its Country competitor KRAK to court this week over the use of the slogan "Continuous Country" ... Deano Day moves to mornings at KLAC/Los Angeles PD at WQXK-Tampa. PD Larry Patton is now doing mornings. Gene Price, former KLAC morning man, go to afternoons, moving Harry Newman to middays ... KCQB-AM & FM/San Diego GM Peter Moore promoted to GM ... WKYG/Parkersburg announces a new PD for WQZ, Marshall. Bobby Wayne is named MD ... B.J. Thomas is the new PD/MD at WQZ/Decatur ... Ted Grimsted is the new WPQO/FM/Baltimore ... Bill Corey upped to MD at KYNN/Omaha ... Deug Wilson now MD at WJAM/Miami, and Dale Semmens moves to GM. At KKKH/Houston, Pam Ivey shifts from evenings to mornings, team up with Gerry Harmon. Dan Stevens joins the station for evenings ... John Pratt moves to Asst. PD/MD at KOMA/Oklahoma City ... Doris Thompson joins WSAJ/Cincinnati as Asst. PD/MD/Research Director/air talent ... WNOX/Knoxville moves Lisa Patton into the MD position ... Glenn Tyler is the new MD at KUCV/Kasper ... Dan Little joins WKDG/Dover as MD/Production Director/middays ... Bill Jenkins named PD at WQXK-Tampa. The new MD at WCAV/Charleston is Jack Ross ... Upped to MD at KUZZ/Bakersfield is Rick Fletcher, replacing R.J. Gray, now Operations Director at KBTN/KKQ/Cedar Rapids/Iowa/Wichita Falls, TX ... Jack Varney named MD at WHTN/Huntington, WV ... Tom Lawrence is the new morning man at WTD/Tulsa/Country from WQXK/Tampa ... Doris Whitaker named MD at KKL/Rockford ... Lon Helton named Country Editor at Radio & Records ... Veteran Country personality Jimmy Rabbitt surfaces at KSNO/Aspen ...

April

Bill Stedman has been appointed PD at WHRL/Cleveland, coming to the Mralia Country station from OM at A/C WLW/Cincinnati ... Lee Shannon has been named PD of KSON-AM/San Diego. Rod Hunter remains PD of KSON-FM ... Neil McGisley becomes PD of WKXW/Atlanta, coming from sister station WKBW/Buffalo ... KJU/Los Angeles drops Country for Oldies ... Monument Records files Chapter 11 ... KJU/Ptland announcer Berry Rod Hunter burks moves crosstown to PD slot at KYTE-WRJZ/Knoxville moves from Country to Oldies ... Rod Jones named PD at KLFL/Dallas ... KIGO/St. Anthony, ID undergoes a complete change of management, as Lynn Spencer becomes GM, Keith Ashton Station Manager, Steve Winks OM, and Dan Filbert handles the MD duties ... Stephen Dean is now the GM at KTOM/Salinas ... Kelly Carls takes over as OM at KWTO/Springfield, MO ... Mike McHale now PD/MD at WQIK-FM/Jacksonville ... Larry Rohrer is now PD at KXBB/Sioux Falls, as well as retaining his MD duties at both KXBB and sister station KIVY. Station's former PD, Ron Butler, is now PD of KIVY only ...

July

Surrey Communications Research President Al Brady Law is named to take over as VP/GM of Metromedia's KLAC/Los Angeles on September 1, replacing current VP/GM Don Kelly. Kelly retires after more than 21 years with Metromedia ... Terry Dean promoted to GM of WMW & WLML/Cincinnati ... KBMR/Bismarck morning man Roe Scott is the new MD ... James Bond is the new PD at KPAL/Pineville, LA. The new MD is morning man Frank Farrell and the new ND is Sidney Breeze ... Rene Clokey is now the PD/MD for WFSF/Caribou, ME. ... Tim Tyler takes over as PD of KCUB/Tarsen while still handling the MD chores ... Bob English resigns as GM of WURB/Cincinnati to become the new President of Broadcast Programming International in Seattle ... KBHL/Lincoln, NE becomes KXKS (KK); switching from Country to CHR ... Bob Edwards moves from WCEF/Ripley, WY to become MD at WCAV/Charleston, WV ... Gary Granger, Whin/New York as Director of Creative Services ... Phillips Moon joins KJGO/St. Anthony, ID as the new MD ... Afternoon jock Mike Daniels is promoted to MD at KCCY/Pueblo ... Eddie Biggs to KXIC/Minneapolis, MD changes to Country with John Snell as PD ... Tom Hoyt appointed to fill the VP/GM position at NBC's WMAQ-Chicago ... WQLS/Cleveland, TN (Chattanooga) switches calls to WUSY and formats to Country. Jon Anthony is named PD, John Hart appointed MD ...
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**73 in Review**

**R&R/FRIDAY, DECEMBER 9, 1983**

**August**

Nick Hunter upped to VP/Promotion for Warner Bros./Nashville... Al Hamilton, MD of KECB/Oklahoma City, joins that station's sales force and PD Lynn Waggoner adds the MD duties to his list of things to do... Lee O'Day joins KTPK-FM/Topeka to do mornings... Jerry Cayler, now MD at WNOX/Knoxville... Rich Woodward, formerly of CKGL/Kitchener, Ontario becomes PD at CHOW/Welland, Ontario... Don Keith rejoin's WJFN/South Bend as morning personality... Dick Grant joins WRNL/Richmond as new PD, coming over from WPWA/Petersburg, VA... Al Wystrom trades in his 61 Country blazer for a parka and snowshoes as he leaves WDAF/Kansas City to do mid-mornings at WADB/Grand Island... Scott Chism is now the new morning personality at WYRK/Buffalo... There are some new faces at WWHO-FM/Orlando... Check McKay joins the station as PD, while Al Rises, most recently with WSM/Nashville, moves south to do afternoons... Kris Robbins, PD for WNDU-AM & FM/South Bend, is named PD at WNNO-FM/New Orleans... Brian Thomas upped to PD at KCAQ/Oxnard-Ventura... KSPD/Spokane switches from News Talk to Country and asks the FCC for new call letters KKER... WMZQ/Washington, DC PD Bob McNeil resigns, returning to WRWW/Richmond as OM... WWII/Cleveland drops Country for MOR.

Phil Hall is named PD at KLAC/Los Angeles. Hall had been Director of Research at the past six months, having previously programmed KTON/KRAV/Tulsa... Bob Cole resigns PD post at WPWX/KIX/Jackson, MS as new PD at WVUL/Williamsport, PA... WKRT/Rochester adopts Country format with Nelson Guyette named as GM and Al Neigel "Pig联网" PD... A lot of top-rated morning personalities split for greener crossover pastures. WQIK/Jacksonville morning man Neil Linton picks up his 16 shares and moves to rival WCCL. Big Jim McCloud has spent the past four years on KOMA/Oklahoma City and will henceforth wake up that city's radio home, KXY-AM/Baton Rouge... the new GM at KEAN/Abilene. Former GM Ben Sprague is now at WYWN & WSLI/Norfolk, VA... WJRR/Wichita moves to a Classic Country format while dropping its daytime simulcast with its FM sister station, Contemporary Country WJKZ... Another air staff change at WHK/Cleveland as John E. Douglas arrives to do afternoons from WIBC/Indianapolis... Taking over 10am-1pm at WBBF/Rock Island is Julie Warn... The new PD at WKZ/WWOD/Lynchburg is Richard Kent... Larry Norris, now the Promotion Director and Assistant PD at KRQW/Gold Hill, OR, is appointed OM... Roger Mundy is upped to GM at KBRIQ-AM/FM/Boulder, CO, with John Browning being promoted to PD of the FM... Great Empire takes over WOW/Omaha. In effect KBYM becomes WOW, as city-in-relocation has George Woods joining KYNN-AM & FM to do mornings from KGBR-AM... Another cross-town switch takes place at St. Louis native Warren shift's stations in that town, segueing from WTHR at afternoons to KSD... WJEZ/Cheese personality Jay "Jaybird" Marvin wings his way westward to 10pm-2am on KSAN/San Francisco...

**September**

KJJQ/Minneapolis drops Country for Gold WCTW/Louisville taps Doug Lane as new PD... Ken Smith is the new PD, as well as been programming both WTHW and WDN/Branson, MO owner, at WYLY/Williamsport. Former PD Stacy Drake resigns to be PD and do mornings at WAZY/Waynesboro, PA... WRKT/Rochester adopts Country format with Nelson Guyette named as GM and Al Neigel "Pig联网" PD... A lot of top-rated morning personalities split for greener crossover pastures. WQIK/Jacksonville morning man Neil Linton picks up his 16 shares and moves to rival WCCL. Big Jim McCloud has spent the past four years on KOMA/Oklahoma City and will henceforth wake up that city's radio home, KXY-AM/Baton Rouge... the new GM at KEAN/Abilene. Former GM Ben Sprague is now at WYWN & WSLI/Norfolk, VA... WJRR/Wichita moves to a Classic Country format while dropping its daytime simulcast with its FM sister station, Contemporary Country WJKZ... Another air staff change at WHK/Cleveland as John E. Douglas arrives to do afternoons from WIBC/Indianapolis... Taking over 10am-1pm at WBBF/Rock Island is Julie Warn... The new PD at WKZ/WWOD/Lynchburg is Richard Kent... Larry Norris, now the Promotion Director and Assistant PD at KRQW/Gold Hill, OR, is appointed OM... Roger Mundy is upped to GM at KBRIQ-AM/FM/Boulder, CO, with John Browning being promoted to PD of the FM... Great Empire takes over WOW/Omaha. In effect KBYM becomes WOW, as city-in-relocation has George Woods joining KYNN-AM & FM to do mornings from KGBR-AM... Another cross-town switch takes place at St. Louis native Warren shift's stations in that town, segueing from WTHR at afternoons to KSD... WJEZ/Cheese personality Jay "Jaybird" Marvin wings his way westward to 10pm-2am on KSAN/San Francisco...
It’s true! Time flies when you’re having fun. This year, my first with R&R, passed surprisingly fast. We’ve had a great year in Nashville... Thanks to all of you.

January

Mickey Gilley and Johnny Lee go their separate ways as far as concert performances... Dolly Parton learns she might be the intended victim of a death threat before a show in Owensboro, KY... David Frizzell and Shelly West decide to develop solo careers... Charlie Daniels holds ninth annual Volunteer Jam.

February

Merle Haggard triples the current Guinness record for the “biggest round of drinks ever bought by an individual.” He buys 5095 C.C. Waterbacks for patrons of Billy Bob’s in Ft. Worth to celebrate the success of his duet with George Jones... Country Radio Seminar takes place at Opryland Hotel/Nashville... David Allan Coe and his band tour Europe for the first time.

March

The Nashville Network debuts in close to seven million households nationwide... Country music goes to Washington. The event is taped for a CBS-TV special, “Kraft Salutes the 25th Anniversary of the Country Music Association.”

April

CBS Records/Nashville, in conjunction with the Nashville International Raceway, pays tribute to the late Marty Robbins by sponsoring the first NASCAR-sanctioned Grand National Racing event of the season in Nashville... George Jones named top male international country star by British country fans. The awards are presented at the Wembley concert series, the International Festival of Country Music.

May

18th annual Academy of Country Music Awards given out... Lon Helton becomes R&R’s new Country Editor.

June

Fan Fair occurs... George Jones receives first career platinum album for “I Am What I Am”... Dolly Parton begins working on “Rhinestone,” her upcoming movie with Sylvester Stallone, consulting with Stallone on additional script material, composing the music, supervising the soundtrack and soundtrack LP production.

July

The Twitty Birds defeat Barbara Mandrell’s Do-Rites 14-10 in the annual Celebrity Softball Classic at Green Stadium... Gaylord Broadcasting buys entire Opryland complex for reported $250 million... The International Country & Western Association declares (based on an eight-nation ballot) that Merle Haggard, Dolly Parton, and Alabama are the world’s favorite country music stars in the international category.

August

MCA and NARM join forces in a major promotional campaign, “Discover Country Music”... Barbara Mandrell tapes her show “The Lady Is A Champ” for HBO... Johnny Cash goes to Vancouver to work on a film role for the Billy Graham organization.

September

Stella Parton stars as Miss Mona in the Broadway musical “Best Little Whorehouse in Texas”.

October

CMA Week... Willie Nelson & Booker T. Jones unite once again for “Without A Song,” a collection of classics.

November

Opryland kicks off its yearly coast-to-coast audition tour... MDJ recording artists Atlanta tape a movie soundtrack with Charley Pride for the film “Ellie”... The Nashville Music Association’s Entertainment Expo takes place in Nashville's Municipal Auditorium... T.G. Sheppard's blanched, black sequined jacket stolen from the Country Music Wax Museum.

J. BIRD

“(You’re) That Song”

Now On Over 100 Country Stations

WVAM  WKLM  WTIK
WCCN  WTXN  WLUV
KRKT  WEYY  WIXZ
WWWQ  WLIK  WPHB
WBBT  WJEM  KSUM
KNAL  WFST  WDS

The SINGLE from the JUST RELEASED Album!

On Bermuda Dunes Records & Tapes
It should come as no surprise that the top song of 1983 is Kenny Rogers & Dolly Parton's "Islands In The Stream." It was the only song to remain in the No. 1 spot for three consecutive weeks, while there were nine songs that hung onto the top spot for two weeks in a row. In comparison, the 1982 recap showed one song at No. 1 for 4 weeks (Kenny Rogers' "Love Will Turn You Around"). Four songs on top for three weeks, and ten tunes at No. 1 for two weeks. In 1983, 36 songs reached No. 1, while in '81 and '82, the number of records hitting the top spot were 29 and 27, respectively.

Leading the way with three No. 1 songs apiece are Alabama and Crystal Gayle, while John Conlee, Earl Thomas Conley, Mickey Gilley, Ronnie Milsap, Conway Twitty, and Don Williams each had two songs hit the top during the year.

As another example of how tough things were out there this year: only one new artist had a song in the top 83, as Deborah Allen's "Baby, I Lied" reached number 66. That song also scored the highest weekly chart position for newcomers, having peaked at the number four spot.

Finally, 1983 was a great year for duets. There were more duets by artists who had never recorded together before than in any previous year. There were Kenny and Dolly, Kenny & Sheena Easton, Willie Nelson & Merle Haggard (twice), and a release of a previously-recorded Willie & Dolly. The team of T.G. Sheppard & Karen Brooks produced a No. I, while the pairing of Mickey Gilley & Charly McClain resulted in a huge hit. With the success of the 1983 match-ups, and by the looks of the duets out now, 1984 will be more — much more — of the same.
Thanks To The MDs and PDs
Who Made Warner Bros. Nashville
The #1 Country Label of 1983
January

WLAK/Chicago GM Jim Haviland upped to VP of parent company Viacom/KESI/Edinburg (San Antonio) switches from KM to AOR. KJJO/Oklahoma City converts from BMI to CHR. WBBG & WMJI/Cleveland GM Tom Embersca elevated to Vice Chairman for Robinson Broadcasting; replacing him as GM is Shannon Lange, while Mike McVay is promoted to OM of both WBBG and WMJII... KYND/Houston drops Beautiful Music for CHR. Classical WFMR/Milwaukee shifts to A/C... Jim Beeck named GM of WFLA-AM & FM/Tampa... Steve Sands takes over programming post at WAIT/Chicago; succeeding him is Bob Karr of WJJD. WYLF/Orlando switches format from Adult to Classic Hits... WYJO/Orlando announced plans switch from Schack 2 to A/C. Carl Prin- ceton elevated to VP/Programming & Community Involvement at KFAC-AM & FM/Los Angeles... Bob Stein- brock appointed News Director at KMPC/KJJO/San Antonio... Bill Garcia remains as PD, as well as sister outlet WFLA. Joseph Kelly, GM of WFLA/Louisville, adds same duties to sister GM at WEZ... Mike McVay, VP of WMJI/Cleveland, serves as program- ning consultant.

April

EZ Communications' last remaining Beautiful Music station, WEZI/Fairfax, VA, switches from self-generated music to Churchill's syndicated offering. Longtime EZ music programmer Ben Kellar days on company as consultant... Mike Burnette, OM of Group W's KJQY/San Diego, adds similar title for the company's KM & KFLA... Bob White named Assistant PD/AM personality at WNAV-FM/Annapolis, MD. Ted Powers joins WYOR/Milwaukee as Music Director; succeeding him is Bob Karr of WJJD. WYOL/Pittsburgh switches format from Adult to Classic Hits... WYJO/Orlando switches format from Adult to Classic Hits... WYJO/Orlando announced plans switch from Schack 2 to A/C. Carl Prin- ceton elevated to VP/Programming & Community Involvement at KFAC-AM & FM/Los Angeles... Bob Stein- brock appointed News Director at KMPC/KJJO/San Antonio... Bill Garcia remains as PD, as well as sister outlet WFLA. Joseph Kelly, GM of WFLA/Louisville, adds same duties to sister GM at WEZ... Mike McVay, VP of WMJI/Cleveland, serves as program- ning consultant.

May

WEZI/Memphis changes from Churchill to country, while crosstown Country outlet WLVS picks up Churchill. Phyllis Moore moves to WLVS as Station Manager... Chris Carpenter succeeds Greg Gorham as AM host at WCL/Carbondale, IL. KOWN/Escondido, CA celebrates 25th anni- versary... WFLA/Tampa converts from Schuck Beautiful Music to Country. Bill Garcia remains as PD, as well as sister outlet WFLA. Joseph Kelly, GM of WFLA/Louisville, adds same duties to sister GM at WEZ. Former WVEZ/Legend Wood, PD, MKE, returns to WINS/Indianapolis as GSM. KLAK/Denver switch to Contemporary to A/C approach.

June

After 16 years as an Easy Listening station, WEZI/Edinburg discontinues Charlie's Choralist in favor of A/C. Stephen Godfrey, GM of WFLF (Life 95)/Ro-chester also named VP of the Empire Media Stations chain. Swansons Broadcasting sells Big Band-formatted KPJZ/Dallas-Ft. Worth to Founders Broadcasting for $2 million. WMBF/FM/San Fernando announces switch from nostalgia to Adult/Contemporary... John Rogers named Direc- tor/Advertising and Promotion at KMPC/KJJO/San Antonio... Station Communications principal Ed Winton el- ected President of the Southern Regional spin-off Beautiful Music Association... WYOR/Miami sets change from Classic Hits to A/C following its takeover by E2 Communications from Inf- isco Broadcast Group. Mike McVay named VP/GM of Group W's KOSI/Deser- te.

July

WYGM/Lansing trades MOYL for CHR. KMRB/Kansas City VP/Station Manager Russ Wood promotes VP of WDIV/Chicago to sister A/C. WFLA/Orlando switches format to A/C... Mike McVay named Station Manager of WMJII & WBBG/Cleveland. Peter Moller named OM/News Director at KCCN/San Diego, as well as VP/Operations for Al Ham Productions' MOYL format. KEZB/E浦 passes down Ronnie LaRue as Station Manager. WBBG/Cleveland promotes VP/GM of WMJI/Cleveland, Mike McVay, VP of WBBG & WMJII/Cleveland, serves as program- ning consultant.

August

Mike McVay named Station Manager of WMJII & WBBG/Cleveland... Peter Moller named OM/News Director at KCCN/San Diego, as well as VP/Operations for Al Ham Productions' MOYL format. KEZB/E浦 passes down Ronnie LaRue as Station Manager. WBBG/Cleveland promotes VP/GM of WMJI/Cleveland, Mike McVay, VP of WBBG & WMJII/Cleveland, serves as program- ning consultant.

September

WGRF/FM/Norfolk to drop Classical format for A/C... Bonneville asks the FCC to grant KVA/Ft. Lauderdale the new calls KHTO, asking the current KHTO to KOIT- FM. The two will not simulcast... Todd Blise promoted to PD at WLYF/Rochester; continues PM/production duties in WKGE... Massabesic switches from WBBG/Sanford to beautiful Music format. WYOR/Miami sets change from Classic Hits to A/C following its takeover by E2 Communications from Inf- isco Broadcast Group. Mike McVay named VP/GM of Group W's KOSI/Deser- te.
January

Greg Mack returns to KMJQ/Houston from KFI/Memphis as MD, as PD Fred Henderson exits; Mike Mann, from KFMB/Houston, now covers middays for Majic... Harry Lyles, who had been let go a few months back as PD of WBLZ/Cincinnati, is the new PD of WSNY/Columbus, sister station of WKKO... WDAO/Dayton promotes Lankford Stephens from MD to PD... KWAM/Memphis switches calls to KRBH ("Krickin' Rhythm & Blues")

Longtime New Yorker Fred Buggs leaves WJON/Newark to become MD at WUSL/Philadelphia... Wanda Ramos, fulltime MCA Records promoter, is hired as weekend air partner at WRKS/New York... WJZZ/Lynchburg, MD Art Young exits station to pursue interest in television with CBS affiliate WTVR-TV/Richmond... Several hundred listeners of WBMP/Chicago won $100,000 worth of cash and prizes, including trips around the world, in 25-year Jazz station WKGO/Los Angeles announces plans to go nationwide via local cable TV systems after owner Saul Levine forms Satellite Jazz Network, becoming the nation's first Jazz superstation... As Polygram restructures into five separate music divisions, Sr. VP Bill Haywood is set to head the Black Music Division.

February

WJPC/Chicago air personality Bebe D'Banana is promoted to PD following departure of Operations Manager Jerry Boulding... "Sugar Ray" Richardson named new Operations Manager of cable radio station CHG/Charlotteville... In agreeing to provide 24-hour daily programming to Group W cable subscribers with FM radio service, daytimer WANN/Fallas- hessee's regular programming is now heard at nights... Bill Statten named VP/Black Music Marketing and Robert Wright promoted to VP/Black Music A&R of RCA's Black Mu- sic Division... Low black disc return stores L.A. Airburn turb- nol... KDAY/Los Angeles considers legal action... Morning team members Bill Adkins and Larry Steele are promoted to PD and MD, respectively, at WJIA/Memphis... Longtime WJLB/Detroit personality Al Perkins found fatally shot in the chest in the lobby of his local record outlet, Perk's Music... Programming trio promoted at KACE/Los Angeles: Cal Shields to Opera- tions Manager from PD post; Alan Miller, PD from an Assistant PD/MD position; and E.D. Wiggins to MD from Assistant

March

Jerry Boulding signs on with WCHB & WWJZ/Detroit as Operations Manager, coming from WJPC/Chicago... Three weeks after promotion to PD and MD, WDA/ Memphis morning team Adams and Larry moves off crosstown to WMPM to assume same titles... Bobby O'Jay replaces team as PD with MD responsibilities... WBLZ/Cincinnati announces 6-16pm air- personality Kei Kilgore as MD... Ray Wood (aka Ray Latimer), longtime KDY/Los Angeles newsmen, leaves station... WOC/ Columbus, SC celebrates its 25th anniversary... Joshua Jackson, owner of KJCB/Lafay- ette, announces the opening of a newspaper and record shop... Former PD Benny Jones is back at WAA/Winston-Salem to guide the staff one more time... National Black Network names George Edwards President to succeed Gene Jackson, who steps down but re- mains as Chairman... Greg Peak joins Elektra/Asylum as National Promotion Director/Special Markets, New York office... PD Barbara Taylor resigns from WWD/M/Sampson... Midday personality Tim Blackwell is dismissed from XHRM/San Diego, while PD Jeffrey Von Sutton is demoted to an air position only... Dave Clark, the first-ever black record promotion person, celebrates birthday on March 6... MD Gwen Gibson is no longer with WJPC/Chicago... In the second hiring of a female KACE employee by Inner City Broad- casting, KACE/Los Angeles loses midday personality Kim Amidor to Urban-formatted KUTE, also in L.A.

April

The Young Black Programmers Coalition holds roast, toast, and appreciation pro- gram for black promotion legend Dave Clark... WWJS/Saginaw names David Ross as new midday personality... At WJZJ/Detroit, longtime PD Doris Paster- is moved to the uppr- ezam air shift and relinquishes his position as PD... WAOK/Atlan- ta celebrates its 25th anniversary... Two NRT General employ- ees awarded the com- pany's Black Achiev- ers Awards: WRKS/ New York Program Director Barry Mayo and WGMS-AM & FM/Washington, DC Traffic/Public Services Director Jennifer Massenburg... Jim Snowdon becomes PD of KMJQ/Houston... Air personality Cliff Winston makes move from WDRQ/Detroit to KRLY/Houston (LOVE 94FM)

May

WRKS/New York (KISS FM) acquires the services of morning personality Ken "Spider" Webb from crosstown WBLZ, where he had worked for the past 11 years... Batch Mayo leaves KGJF/Los Angeles and lands across town at KJLH as Produc- tion Director. On the other hand, Gary O'Neil leaves KJLH to become an air personality at KGJF... Paul Childs becomes PD of WPUL/Petersburg, VA... Randy Dennis is new morning man for WAIL/New Orleans... Tony Gray named PD of KMJF/St. Lou- is during this month... R&R spotlights KANW/Albuquerque, the high school station that has the only Ur- ban format in the state and good ratings competitive with the professional outlets in the market... Don Rosette promoted to GM at KYOK/Houston.

June

Tom Weaver named Executive VP for All-Pro Broadcasting... WLBS/Detroit shifts format from Urban Contemporary to what new PD Al Roberts calls "Dance Oriented Rock."... KDKO/Denver PD Byron Pitsl depart's and MD Carlos Lando is upped to PD.

"Motown 25": A Triumph

At last long, a major TV network decided to honor a black record company and its achievements. Motown was the company (on the occasion of its 25th anniversary) and NBC was the network, and together they were the proud achievers of a #1-rated pro- gram for the week of its first airing (May 16). The ratings substantiated the universal appeal of black music and the lasting impact of the Motown sound. Artists participating on this night included Stevie Wonder, Michael Jackson, Diana Ross, the Temptations, the Four Tops, DeBarge, High Inergy, Marvin Gaye, Lionel Richie, Martha Reeves, Junior Walker, Mary Wells, Rick James, and Smokey Robinson & the Miracles.
July

LARC Records promotes Bill Craig to Vice Chairman; he had been VP/Black Radio Promotions. J.B. Stone of KJHL/Los Angeles promoted from PD to VP/GM. On a tragic note, the station's popular club jock, "Magic Mike" (Michael Anthony Johnson), died in an early morning motorcycle accident in Hollywood. Singer Walter Jackson passes away. Carmen Brown, WBLX/Mobile, and her husband have their first child. WWIN-FM/Baltimore PD Curtis Anderson marries Carolyn McKelvin of Baltimore. WYLD(AM)/New Orleans promotes Donnie Taylor to PD. Oliver Patton, Group Chairman/Co-Founder of Inner City Broadcasting, dies suddenly in New York at 66.

XBRM/San Diego ups Gene Harris to PD. BENI (Broadcasting Enterprises National, Inc.) acquires Viacom's KDIA/Oakland and WDMA/Memphis in return for its Rochester TV facility WHEC-TV. BENI also receives $24.6 million in the deal.

August

Unity Broadcasting promotes Vince Sanders to VP/GM of WWRL/New York.

WBMX Democratic Primary Debate

WBMX/Chicago was instrumental in presenting the facts about the candidates entered in the Chicago Democratic mayoral primary early this year. The station sponsored one of the four debates that were held featuring all three candidates—Richard Daley, son of the former Chicago Mayor, Jane Byrne, and eventual winner Harold Washington. WBMX initially approached the candidates with the idea of holding public debates and airing them. Three of the debates were carried on public television and the fourth was carried live on WBMX on its "Sunday Morning Live" program, hosted by Derek Hill at the time. (Hill is now Community Affairs Director for Channel 2, WBBM-TV/Chicago.)

Unity also names another GM: Bernadine Douglas manages KATZ & WZEN/St. Louis. WTOY/Topeka PD Franciscus Stewart leaves the station to join KJHL/Los Angeles as MD. WJPC/Chicago names Dee Handley as its new Music Director. Curtiss Shaw, GM of Cleveland's WJMO, celebrates his 20th anniversary in the industry. Curtis is honored with a testimonial and dinner dance in Cleveland.

Ajay Kemp exits the station and longtime air personality Rod "Dr. Jockstein" King is his successor. At WCN/Cincinnati, Sid McDonald is named PD/MD and former PD Frank Bailey departs the station. Kevin Trower becomes Program Manager for Sheridan Broadcasting's "Stars All Night" satellite program.

September

Greg Peck ups named National Director to VP/Special Markets Marketing for Elektra/Asylum, replacing Keith Jackson. XBRM/San Diego names Jeff Lindsey MD and assistant to PD Gene Harris. Jerry Boulding, Operations Manager for WIZEZ & WCHR/Detroit, resigns. Tim Hodges joins KJAZ/San Francisco as PD. KUKI/Phoenix names longtime air personality Rick Nuhu to the vacant position of Program Director. Chris Turner becomes Operations Manager of WLOK/Memphis. Susie Austin named MD of WLUM/Milwaukee and Rich Germain, the station's former PD, moves on to sister station KACE/Los Angeles. Tom Joyner of WJPC/Chicago fame returns to the radio airwaves over K104 FM/Dallas. Tom had been working in TV for Johnson Publications. KTWN/Minneapolis changes format from Jazz Fusion to A/C.

October

Tony Anderson becomes National Director/R&B Promotion for Motown, coming from the Washington, DC area, where he had been in the independent record promotion business with Jonas Cash. Barry Baker, GM of KJMJ/St. Louis, becomes VP/GM of Channel 11, KPLR-TV/St. Louis. WZEN/St. Louis PD Tom Joyner of WJPC/Chicago fame returns to the radio airwaves over K104 FM/Dallas. Tom had been working in TV for Johnson Publications. KTWN/Minneapolis changes format from Jazz Fusion to A/C.

Tony Anderson

Jeff Kelly

November

Harold Childs appointed Senior VP/Urban/Black Music for PolyGram. John Gaston, a native of St. Louis, named the General Manager of KMJMJ/St. Louis. Hank Caldwell named to the newly-created position of VP/GM/Atlantic/Cotillion. Caldwell most recently was VP/Black Music Marketing for WEA. Jeff Kelly becomes PD of WDWM/Cleveland. The Young Black Programmers Coalition held its annual meeting in Houston over a three-day period (November 18-20). The YBPC had its largest crowd ever.

KRNB/Memphis PD Floyd Blackwell takes leave of absence and is replaced by MD/afternoon personality Sherryl Bacon. Lon Cannon returns to WDWM/Cleveland for the 7-midnight shift after a tour of duty at crosstown WZAK. Ron Rogers and Alicia Torres move across town from WJPC/Chicago to WCGL-FM as part-time. Brett Lewis is WOKJ/Jackson, MS's new PD, replacing Bob Kaye. Earl Boston becomes PD of new Urban Contemporary WNOU/Winham, CT (near Hartford).
1983 LABEL CHAMPION FOR BLACK TOP 5 AVERAGE PERFORMANCE

COLUMBIA RECORDS IS #1
1 MICHAEL JACKSON/Billie Jean (Epic)
2 GLADYS KNIGHT & THE PIPS/Save The Overtune... (Columbia)
3 LIONEL RICHIE/All Night Long (Columbia)
4 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
5 RICK JAMES/Cold Blooded (Gordy/Motown)
6 GEORGE BENSON/Inside Love (So Personal) (WB)
7 JEFFREY OSBORNE/Don't You Get So Mad (A&M)
8 RUFUS & CHAKA KHAN/An' Nobody (WB)
9 KASHIFI/Just Gotta Have You (Lover Turn Me On) (Arista)
10 EARTH, WIND & FIRE/Fall In Love With Me (Columbia)
11 GEORGE CLINTON/Atomic Dog (Capitol)
12 HERBIE HANCOCK/Rockit (Columbia)
13 ARETHA FRANKLIN/Get It Right (Arista)
14 MTUME/Juicy Fruit (Epic)
15 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)
16 ANGELA BOFILL/Too Tough (Arista)
17 MAZE F./FRANKIE BEVERLY/Love Is The Key (Capitol)
18 CHAMPAIGN/Try Again (Columbia)
19 DENIENCE WILLIAMS/Do What You Feel (Columbia)
20 GAP BAND/Party Train (Total Experience/PolyGram)
21 JARREAU/Mornin' (WB)
22 KLIQUE/Stop Diggin' Me Around (MCA)
23 WHISPERSTonight (Solar/Elektra)
24 IRENE CARA/Flashdance... What A Feeling (Casablanca/PolyGram)
25 JENNIFER HOLLIDAY/I Am Love (Geffen)
26 LIONEL RICHIE/You Are (Motown)
27 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Columbia)
28 MANHATTANS/Crazy (Columbia)
29 WHISPERSTonight Lovin' Me (Solar/Elektra)
30 ZAPP/Can You Dance (WB)
31 LAKESIDE/Raid (Solar/Elektra)
32 MOKEY ROBINSON/I've Made Love To You... (Tamla/Motown)
33 MICHAEL JACKSON/Beat It (Epic)
34 JEFFREY OSBORNE/Stay With Me Tonight (A&M)
35 MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra)
36 DeBARGE/Time Will Reveal (Gordy/Motown)
37 PHILIP BAILEY/I Know (Columbia)
38 ANGELA BOFILL/Tonight I Give In (Arista)
39 DAZZ BAND/On The One For Fun (Motown)
40 PEABO BRYSON & ROBERTA FLACK/Tonight I Celebrate... (Capitol)
41 JARREAU/Boogie Down (WB)
42 ISLEY BROTHERS/Choosey Lover (T-Neck/CBS)
43 DeBARGE/I Like It (Gordy/Motown)
44 STEVE AARRINGTON'S HALL OF FAME/Nobody Can Be You (Atlantic)
45 O'BRYAN/I'm Freaky (Capitol)
46 MARGIE JOSEPH/Knockout (HCRC)
47 EARTH, WIND & FIRE/Side By Side (Columbia)
48 ANITA BAKER/Angel (Beverly Glen)
49 NEW EDITION/Candy Girl (Streetwise)
50 SISTERSLEDGE/B.Y.O.B (Bring Your Own Baby) (Cotillion/Ato)
51 P. McCARTNEY & MICHAEL JACKSON/Say Say Say (Columbia)
52 LIONEL RICHIE/My Love (Motown)
53 ARETHA FRANKLIN/Every Girl/Wants My Guy) (Arista)
54 TAVARES/Deeper In Love (RCA)
55 CAMEO/Style (Atlanta Artists/PolyGram)
56 ASHFORCE & SIMPSON/High Rise (Capitol)
57 RAY PARKER JR./Bad Boy (Arista)
58 STACY LATTISAW/Miracles (Cotillion/Ato)
59 CH-LITES/Bottom's Up (LARC)
60 GAP BAND/Outstanding (Total Experience/PolyGram)
61 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)
62 TOM BROWNE/Rockin' Radio (Arista)
63 STEPHANIE MILLSPilot Error (Casablanca/PolyGram)
64 DARYL HALL & JOHN OATES/One On One (RCA)
65 ISLEY BROTHERS/Between The Sheets (T-Neck/CBS)
66 G. WASHINGTON JR. P. LABELLE/The Best Is Yet To Come (Elektra)
67 MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
68 STARPOINT/Don't Be So Serious (Boardwalk)
69 SHALAMAR/Dead Giveaway (Solar/Elektra)
70 YARBROUGH & PEOPLES/Heartbeats (Total Experience/PolyGram)
71 CLIFF DAWSON & RENEE DIGGS/Never Say I Do... (Boardwalk)
72 MTUME/Would You Like To/Fool Around (Epic)
73 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)
74 TEMPTATIONS/Love On My Mind Tonight (Gordy/Motown)
75 D. WARWICK & L. VANDROSS/How Many Times Can We... (Arista)
76 DeBARGE/All This Love (Gordy/Motown)
77 INDEEP/Last Night A.J.D. Saved My Life (Sound Of N.Y.)
78 PEABO BRYSON/We Don't Have To Talk (About Love) (Capitol)
79 J. Ingram & P. Austin/How Do You Keep The Music... (QB/Blue)
80 ATLANTIC STARR/Touch A Four Leaf Clover (A&M)
81 NEW EDITION/Is This The End (Streetwise)
82 GEORGE BENSON/Lady Love Me (One More Time) (WB)
83 MARY JANE GIRLS/All Night Long (Gordy/Motown)
### Top 15 Records That Reached

**Weeks On Chart:**
- Peak Position
- Peak Date

<table>
<thead>
<tr>
<th>Record</th>
<th>Weeks On Chart</th>
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<tbody>
<tr>
<td>&quot;D&quot; Train/Music (Prelude)</td>
<td>14/6/30</td>
</tr>
<tr>
<td>TYRONE DAVIS/Are You Serious (High Reel)</td>
<td>7/21/66</td>
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<tr>
<td>CLIFF DAVISON &amp; RENE DIGGERS/Never Say I Do (Boardwalk)</td>
<td>4/10/72</td>
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<tr>
<td>Dazz Band/On The One For Fun (Motown)</td>
<td>5/31/79</td>
</tr>
<tr>
<td>DeBarge/Like It (Gordy/Motown)</td>
<td>8/2/81</td>
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<tr>
<td>DeBarge/All This Love (Gordy/Motown)</td>
<td>12/2/83</td>
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<tr>
<td>DeBarge/Time Will Remember (Gordy/Motown)</td>
<td>2/11/87</td>
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<tr>
<td>Earth, Wind &amp; Fire/Fall In Love With Me (Columbia)</td>
<td>2/20/84</td>
</tr>
<tr>
<td>Earth, Wind &amp; Fire/Now That We're In Love (Columbia)</td>
<td>4/5/86</td>
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<tr>
<td>Earth, Wind &amp; Fire/Magnetic (Columbia)</td>
<td>11/25/83</td>
</tr>
<tr>
<td>Fatback/The Girl Is Fine (So Fine) (Spring)</td>
<td>12/4/82</td>
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<tr>
<td>Aretha Franklin/Love Me Right (Arista)</td>
<td>12/1/83</td>
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<tr>
<td>Aretha Franklin/Get It Right (Arista)</td>
<td>2/7/84</td>
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<tr>
<td>Aretha Franklin/Every Girl Wants My Guy (Arista)</td>
<td>3/10/84</td>
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<tr>
<td>Gap Band/Outstanding (Total Experience/PolyGram)</td>
<td>4/21/84</td>
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<tr>
<td>Gap Band/Party Train (Total Experience/PolyGram)</td>
<td>4/9/83</td>
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<tr>
<td>Marvin Gaye/Sexual Healing (Columbia)</td>
<td>2/10/74</td>
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<tr>
<td>Johnny Gill/Super Love (Columbia)</td>
<td>10/7/15</td>
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<tr>
<td>Daryl Hall &amp; John Oates/One On One (RCA)</td>
<td>10/2/89</td>
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<tr>
<td>Herbie Hancock/Rocks (Columbia)</td>
<td>9/6/13</td>
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<tr>
<td>Nona Hendryx/Keep It Confidential (RCAT)</td>
<td>15/5/06</td>
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<tr>
<td>Jennifer Holiday/I Am Love (Geffen)</td>
<td>2/10/14</td>
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<tr>
<td>Indee/Past Night A DJ Saved My Life (Sound Of N.Y.)</td>
<td>2/5/88</td>
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<tr>
<td>James Ingram/Party Animal (WB/Qwest)</td>
<td>11/14/06</td>
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<tr>
<td>J. Ingram P. Austin/How Do You Keep The Music... (WB/Qwest)</td>
<td>11/6/79</td>
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<tr>
<td>Instant Funk/No Stopping That Rockin' (SilkSoul/RCA)</td>
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<tr>
<td>Isley Brothers/Between Thesheets (T-Neck/CBS)</td>
<td>9/4/29</td>
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<tr>
<td>Isley Brothers/Choose Lover (T-Neck/CBS)</td>
<td>5/8/12</td>
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**Additional Records:**

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<thead>
<tr>
<th>Record</th>
<th>Peak Position</th>
<th>Peak Date</th>
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<tbody>
<tr>
<td>RAP Yarker JR./Bad Boy (Arista)</td>
<td>1/14/06</td>
<td></td>
</tr>
<tr>
<td>Prince/99 (WB)</td>
<td>1/7/10</td>
<td></td>
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<tr>
<td>Prince/Little Red Corvette (WB)</td>
<td>4/22/5</td>
<td></td>
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<tr>
<td>Lionel Richie/Truly (Motown)</td>
<td>7/10/4</td>
<td></td>
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<tr>
<td>Lionell Richie/Ain't Nobody (Motown)</td>
<td>3/20/84</td>
<td></td>
</tr>
<tr>
<td>Lionel Richie/My Love (Motown)</td>
<td>5/27/7</td>
<td></td>
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<tr>
<td>Lionel Richie/A Night Long (All Night) (Motown)</td>
<td>1/15/10</td>
<td></td>
</tr>
<tr>
<td>Smokey Robinson/He Made Me Love You A Thousand Times (Tamia/Motown)</td>
<td>11/9/7</td>
<td></td>
</tr>
<tr>
<td>Diana Ross/Pieces Of Ice (RCAT)</td>
<td>8/15/07</td>
<td></td>
</tr>
<tr>
<td>Rufus &amp; Chaka Khan/Ain't Nobody (WB)</td>
<td>3/9/13</td>
<td></td>
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<tr>
<td>Shalamar/Dead Giveaway (Solar/Elektra)</td>
<td>7/2/77</td>
<td></td>
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<tr>
<td>Sister Sledge/I.O.B. (Bring Your Own Baby) (Cotillion/Atco)</td>
<td>9/6/10</td>
<td></td>
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<tr>
<td>Slave/Just A Gigolo (Cotillion/Atco)</td>
<td>12/10/14</td>
<td></td>
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<tr>
<td>S.O. Band/Just Be Good To Me (Tabu/CBS)</td>
<td>8/12/14</td>
<td></td>
</tr>
<tr>
<td>S.O. Band/Tell Me If You Still Care (Tabu/CBS)</td>
<td>5/11/7</td>
<td></td>
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<tr>
<td>Superstar/Don't Be So Serious (Boardwalk)</td>
<td>6/24/8</td>
<td></td>
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<tr>
<td>Donna Summer/She Works Hard For The Money (PolyGram)</td>
<td>7/15/10</td>
<td></td>
</tr>
<tr>
<td>Donna Summer/Unconditional Love (PolyGram)</td>
<td>10/14/7</td>
<td></td>
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<tr>
<td>System/You Are In My System (Mirage/RCA)</td>
<td>12/3/11</td>
<td></td>
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<tr>
<td>Tavares/Deeper In Love (RCAT)</td>
<td>4/10/9</td>
<td></td>
</tr>
<tr>
<td>Temptations/Love On My Mind Tonight (Gordy/Motown)</td>
<td>7/4/15</td>
<td></td>
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</tbody>
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**Additions:**

- Luther Vandross/Since I Lost My Baby (Epic)
- D. Warwick & L. Vandross/How Many Times Can We Go Wrong (Arista)
- Michael Jackson/Innuendo
- G. Washington Jr. & P. Labelle/Adios La Llorona (Ultimate)
THE LOVE STORY OF THE YEAR CONTINUES.

You're Lookin' Like Love To Me

IS THE NEXT HIT SINGLE FROM

PEABO & ROBERTA

PRODUCED BY MICHAEL MASSER FOR PRINCE STREET PRODUCTIONS, INC.
1 GEORGE BENSON/In Your Eyes (WB)
2 JARREAU/Jarreau (WB)
3 SPYRO GYRA/City Kids (MCA)
4 EARL KLUGH/Low Ride (Capitol)
5 GEORGE HOWARD/Asphalt Gardens (Palo Alto)
6 JOE SAMPLE/The Hunter (MCA)
7 RAMSEY LEWIS/Les Fleurs (Columbia)
8 GROVER WASHINGTON JR./The Best . . . (Elektra)
9 RARE SILK/New Weave (Polydor/PolyGram)
10 LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)

R&R is proud to present our first year-end Jazz chart! Scanning the Top 83 for 1983, you'll see a diverse range of jazz styles that's a strong indicator that the format is very healthy.

The No. 1 and 2 records for the year displayed great chart consistency, George Benson and Jarreau never reached No. 1 on the weekly charts, but their tremendous staying power earned them top honors.

Bob James maintained his popularity, with two albums of his own and one with Earl Klugh hitting No. 2 or better on the weekly charts. Earl himself had a great year; his "Low Ride" album remained at No. 1 for nine weeks.

Female artists played a significant role in Jazz this year, with albums by Tania Maria, Ernestine Anderson, Linda Hopkins, Jessica Williams, and Sarah Vaughan making the year-end charts. Tania Maria ranked highest at No. 37 on the Top 83.

Artists with two albums on the Top 83 include Spyro Gyra, Ramsey Lewis, Jimmy McGriff (whose "The Countdown," along with Jaco Pastorius's "Invitation," claims the highest debut mark this year, coming on the weekly chart at #15), Shakatak, and Victor Feldman (Generation Band).

This has been a very successful year for Jazz, and I know we can look forward to more excitement and growth in 1984.
Thanks For Making
George Benson and Jarreau
Radio's Favorite Jazz Artists
New Single
“Middle Of The Road”

b/w
“2000 Miles”
(The Christmas single)

Produced by Chris Thomas

#1 MOST ADDED IN CHR
130 STATIONS IN THE 1ST WEEK
Metromedia may soon become a privately-held company if a group headed by Chairman John Kluge has its way. Kluge, along with Metromedia Senior VPs George Duncan, Robert Bennett, and Stuart Subotail, has offered to buy all publicly-owned stock — if the board, stockholders, and government approve, and if $1.45 billion in financing can be lined up. Boston Ventures, Ltd. is also a partner in the buyback deal.

Even before the NAB has filled its top radio and lobbying jobs, word comes that a third Senior VP is exiting. General Counsel Erwin Krasnow will join the Washington law firm Verner, Liipfert, Bernhard & McPherson in April, while Senior VP/Publilcal Affairs Shaun Sheehan says he'll decide next week on a job offer in New York.

After interviews in New York and Atlanta, Cox Broadcasting should be nearly ready to name a GM for its newly purchased WXF/M Chicago. The company wants the station up and running sometime in January, so the announcement should be imminent. Finalists are reportedly from Atlanta and Pittsburgh.

Tom Casey has left the PD slot at KZLA AM & FM/Los Angeles. Look for his replacement to come from either another Capital Cities station or one consulted by Burns/Somerset. The new PD should be named early next week.

Street Talk has just learned that WMMS Cleveland's John Grauman is being upped to Operations Manager, a title that includes his current programming responsibilities. Full details on this one next week, but we understand that WMMS will not immediately be looking for a PD replacement for John.

Significant changes coming within EMI's America's AOR promotion department: Ken Benson will switch from National to handle West Coast Regional, with current West Coast rep John Hey moving to Dallas to handle the Southwest, replacing Don Wasley, who returns to L.A. to replace Benson at the national desk. Got that?

The William B. Tanner Company is changing its name to Media General Broadcasting Services, Inc.

WTPA/Harrisburg PD Jeff Kauffman has been promoted to Group PD for Sky Corp./Foster Media. He'll continue to work out of Harrisburg, where Bruce Bond has been named Assistant PD/MD for WTPA. Meanwhile, WTPA's midday personality Steve Z (for Zampano) joins sister station WSCy/Syracuse as PD.

As long as we're in Syracuse, there's lots going on...first of all, WNTQ has shifted direction from A/C to CHR under PD Dave Laird. Meanwhile, across the street at WKFM, on the heels of its ownership change, former WBWF/Buffalo night jock Chuck Lakefield has joined the station as Operations Manager/PD. As a result, former PD John Carucci steps down, but remains as a jock. Also new to WKFM is Steve O'Brien from WHFM/Rochester.

Mike Buskey, OM/PD at WBVL/Lewis-Portland, ME, will be the new PD at WZBR/Buffalo. The station will switch call letters to WRXT. Current PD Dino Matale will remain as MD. Back at WBVL, MD Jose Diaz becomes PD.

Our condolences to the friends and family of Russell G. Salter, founder/President/Chairman of the Board of Salter Broadcasting. Mr. Salter, who was 70, passed away November 27 following a long struggle with cancer.

Our thoughts are also with the family and colleagues of ABC Information Network anchor Don Fischer, who died of a heart attack last week at age 50. Fischer joined the net in 1974 from WCAU/Philadelphia.

WILS/Lansing will probably switch from AOR to A/C by January 1. Most of the airstaff has been released, PD Brad Fuhr leaves at the end of this week, and consultant John Lund is doing a market study right now.

David McKeay has been named Station Manager of WKZW(KZ93) & WMBR/Poracia from a similar slot at WMRO & WAUR/Aurora, IL.

KFMW/Waterloo, whose broadcast tower blew down last week (see Page 1 photo. R&R 12-2), has begun its "Down But Not Out" campaign. The station is still off the air, but is taking its show on the road broadcasting in-house only at malls, schools, stores, factories, and other high-volume traffic centers. A cash prize of $100 goes to the person first hearing the station back on air, and then a winner an hour calling in for prizes such as down comforters and jackets, trips down ski hills, music from down under, etc. There is a TV spot airing with testimonial from people who can't make it without KFMW, and the spot ends with all of the jocks in an Iwo Jima-type pose, propping up a 12-foot twisted section of wrecked tower. And in the spirit of the season, A/C-formatted WTM-FM/Cedar Rapids has invited the KFMW staff to cohost a day on the air.

Get well wishes to Motown's Vicki Lehen, who's undergoing eye surgery.

Jeff Pollack has inked KRCK/Portland as a client.

John Long has joined Bill Young's commercial production firm in Houston. Bill's company provides radio and TV spots for the concert touring and music industry. Bill, who successfully programmed KILT/Houston for many years, brings John, formerly of WCCO-FM/Minneapolis and WHBQ/Memphis, into the company's video division.

CBS Radio/Radio is announcing plans to debut its second countdown show in April. The new "Top 40 Satellite Survey" will be hosted by former WABC/New York personality Dan Ingram.

Jim Tate, formerly of WGOO/New Orleans (now WQUE), has joined the morning team of Gordon Hinkley, Jim Irwin, Frank Richardson, and Pamela Murr at WTMJ/Milwaukee.

Get-well wishes to B96/Chicago air personality Joe Dawson, who was jumped and robbed while changing a flat tire at 1:30am on the Eisenhower Expressway. He was hospitalized with a concussion and a fractured skull after being hit with a gun butt several times. Joe should be back on the air shortly.

Tom Kent exits the PD slot at WNOK-FM/Columbia to do nights at WAVY/Washington. Promoted to PD at WNOK-FM is personality Peter Wolfe.

Olivia Newton-John's "Twist Of Fate" b/w "Take A Chance" with John Travolta, from the Two Of A Kind soundtrack LP is the first double A-sided single to have a CHR Breaker ("Twist"). b/w an A/C Breaker ("Chance"). The 20th Century Fox film is due in mid-December. Additionally, the Olivia "Twist" video is being aired in movie preview boxes outside of theatres and record stores, and in malls from coast to coast.

Notice who the bartender is in Sons Of Heroes video, "Living Outside Your Love?" It's Rollling Stones bassist, Bill Wyman, who also produced the Sons' MCA debut LP.

Congratulations are in order to The Fixx, whose "One Thing Leads To Another" from their platinum LP Reach The Beach, is the year-end #3 AOR Hot Track from R&R. Speaking of The Fixx, they became the first major U.K. act to perform in Anchorage, Alaska.

CMAs 'Male Vocalist of the Year' Lee Greenwood may be the hardest working singer alive. During a recent tour of Florida, he had a day off, so he flew to L.A., shot TV's Solid Gold, visited KLAC, was interviewed by NBC-TV and returned to Florida that same day. A few weeks later, he opened at the MGM Grand for the Oak Ridge Boys, ran down the street to the Riviera to jam with Larry Gatlin, and returned to the Grand to discover the Oaks' saxophonist was ill. Greenwood helped out by filling in on sax on "Bobby Sue".

The MCA Team consisting of Myron Roth, Zach Horowitz and Larry Solters leads the CBS/Epic team of David Cohen, Rob Biniax and Glenn Brahma Brunman in the CBS football pool by 3 games. Additionally, Myron Roth, last year's winner, has a commanding 8-game lead this year.

Is there any truth to the rumour that Elektra/Asylum will be returning to their La Cienega digs?

All the best of luck to former ICM's Tom Ross who will be moving his considerable talents and his back-problems to CAA, to start up their music division.

More real life and such: Pepi Lopez, MD, KLAD, El Paso, is the proud father of a baby girl, Alicia Michelle; Ed and Sherry Bolkman are the proud parents of a baby girl, Abbey Rae. (Ed is MD at KHFI, Austin.) Congrats also to Jeff and Terry Gelb (of R&H) on the birth of their son, Lindsey Franklin, and to Rich and Joey Piombino on the birth of son Adam Charles. Rich is Assistant PD at KMET, Los Angeles. Are wedding bells ringing for Rock Of The 80's Marty Schwartz?
Fluff And Fabrication

Last week in this column I did a bit of babbling about a piece of fluff in a recent issue of National Enquirer, the story of a UFO landing in Russia with an alien infant in it. Playing the drooling fan, I asked, "How come there's never any big stuff like this on radio?"

Now I can't get that thought out of my mind, and have begun seriously wondering why some fast-buck radio operator hasn't instigated programming which panders to the "fluff and fabrication" audience.

Add up this hodgepodge of cold facts. The universal bottom line is bucks. Broadcasting is not an industry known for refusing to imitate successful ideas, and neither is the newspaper industry. Here came USA Today with essentially the style of a good radio news operation — brief, punchy, colorful but always with a dedication to accuracy — and after witnessing the success of the newspaper, some radio stations said, "Gosh, let's write news that way!"

No one imitates losers. The National Enquirer, in my humble opinion, may be one of America's true stinkers, but it is far from being a loser. It is a winner raking in bucks.

Considering nothing but the money angle, don't you find it astounding that not one radio licensee has succumbed to the temptation to become the National Enquirer of the airwaves?

Think of the overhead that would be eliminated! No wire services, no nothing! Just one person, long on creativity and short on qualms, hacking out valuable drivel. He could produce a whole day's output in a matter of hours. And some guy doing a Chevy Chase from the next room could provide voices and actualities from "around the world." During ratings, there would be 20-part series on subjects lifted at random from the Enquirer and all its print imitators.

Based on the circulation figures of those newspapers, if someone cranked out radio stories about UFO babies and Bermuda Triangle kidnappings and so on, station ratings might be astronomical. The station wouldn't necessarily have to stoop to calling the fluff-and-fabrication News.

"But it would be wrong!," you might say. "Depends on your viewpoint," replies the devil's advocate.

I remain astonished that no one has done it.

MONDAY, DECEMBER 12 — People have been playing golf at least 500 years. For the first 400 or so, golfers would hit the ball simply by throwing a little pile of dirt and dropped the ball onto it. The dirt pile was called a tee. Then came progress. Someone figured out how to replace the free dirt with something that cost money. The wooden golf tee was patented on this date in 1899.

Advance notice: one week from tonight there will be a partial eclipse of the full moon. It's the last eclipse for several years.

Dionne Warwick 43. Connie Francis 45. Frank Sinatra 68.

TUESDAY, DECEMBER 13 — The city of San Diego, CA hired rainmaker Charles Hatfield on this date in 1915. Within six weeks the area had been deluged with 44 inches of rain, which produced major flooding and destroyed principal highways and railroads. Angry citizens chased Hatfield out of town, and the city leaders refused to pay him for his services.

One of the year's more reliable meteor showers is tonight. The Geminid shower may produce a peak of 55 shooting stars per hour in the southern skies.


WEDNESDAY, DECEMBER 14 — The champion fortune-teller Michael Nostradamus was born in France 480 years ago today (1503). He predicted the date of the London fire in 1666, fore saw World Wars I and II, and forecast that an evil leader would come pretty close to Hitler, but I wouldn't put much into it. Erica Cheetham, author of "The Prophecies of Nostradamus," says "the worst thing about Nostradamus, and the thing that frightens me most, is that he predicts a Third World War — global war — by the end of 1986. By the time Halley's comet comes around the third time. On this he is absolutely specific." Cheetham adds, "Maybe we will cheer you to hear that [he says] victory will be bournce on American soil."


THURSDAY, DECEMBER 15 — A court in Israel passed the death sentence on Adolf Eichmann in 1961.

He was Nazi Germany's head of "Jewish Affairs" during WWII and was responsible for the murders of millions.

In 1965 two Gemini spacecraft, each with two astronauts aboard, achieved a space rendezvous to prove the feasibility of constructing a space station in orbit.

This is Bill of Rights Day. The first ten Amendments to our Constitution were ratified in 1791.

Dave Clark 41. Tim Conway 50.

FRIDAY, DECEMBER 16 — Ludwig Van Beethoven, born 213 years ago today (1770), produced about 600 pieces of music. He was hailed during his lifetime as the greatest composer. Biographer Maynard Solomon says Beethoven, who was quite eccentric in manner and dress, was once arrested as a vagrant and a Peeping Tom.

Boston Tea Party 1773. In 1811 an earthquake made the Mississippi River seem to flow backward: the maximum-intensity "quake (a 6 on the 1- to 12-Mercuri Scale) was felt across the entire Eastern USA from Canada to the Gulf of Mexico.

The showbiz magazine Variety is 78.


HOLIDAY
A STAR IS BORN
BREAKER
Marketplace

Def Leppard
David Peters - 1984 and Beyond
Promotional Calendars

Your Call Letters and Logo on
their walls all year round

A 1st Quarter Promotion to
boost your spring ratings
12 different high quality, full
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As seen in R&R "What's New",
November 4, 1983

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month delivered to your mouth. For sample & Info on
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High-Powered Personality!
(Without The Hassle)
TED LEITNER...
San Diego's HOTTEST
Sportscaster is
unlike anyone you've heard before. Listeners relate to him because he avoids the "jock talk." HE talks about what the FANS

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Got the signal? We're importing AM Stereo
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Highlight your Christmas Eve programming
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'North Pole'. Creative. Fun & Entertaining. 10 produced reports... only $35.00
Check or money order to
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4036 Fremont Blvd, Fremont, CA 94538

Are YOU Good Enough to be PD at a Top Station??
Bob Paiva, well-known PD
and radio personality shows
you what it takes in
The Program Director's Handbook
Get practical advice, professional tips,
and proven techniques from Terry ("Motor
Mouth") Young of Philadelphia's WCAU,
Ken Wolf (better known as Dan Clayton
OF WPOP, WRC, and other leading
stations), and other seasoned pros.
The ultimate guide for PDs on the way
up, this is your key to making the most of
your creative, administrative, and profit-
making talents, to put your station on top
of its market... AND put YOU at the top
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available in increments of one-inch. Rates for R&R Marketplace
(per inch): Per Insertion
1 Time $50.00
8 Insertions $45.00
13 Insertions $40.00
26 Insertions $35.00
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Additional $10.00 per week charge for Blind Box ads.
Will include logo or other line art on ads of two inches or more
if camera-ready art provided. Deadline for Marketplace ads is
Friday noon, two weeks in advance of publication date. Marketplace
can be non-commercial.
Submit to: Marketplace
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Los Angeles, Calif. 90067 (213) 553-4330

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P.O. add 6% sales tax. Foreign customers must pay in U.S. Currency
ISBN: 1295

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KWHQ: 
1900 S. Lamar St., 
Austin, TX 78705.

This is your opportunity! Expanding. Country airshift - Tops in Texas. Superstar Country, K92 94.7. T&R: Dr. Dave, Box 12045, Memphis, TN 38102. EOE (12-8).

Two year, T&R: Jay Hamilton, Box 930, Louisville, KY 40201. EOE (12-8).

PD, FM, Box 10, Ithaca, NY 14851. EOE (12-8).

PD, FM, Box 10, Ithaca, NY 14851. EOE (12-8).

MIDWEST


Production director for AM/FM. T&R: Bob Perry, Box 1316, West Virginia 25566. EOE (12-8).

K50 FM, South Dakota. T&R: Ray Riddle, Box 1552, E. Dixon, IL 61737. EOE M/F (12-8).

American Country facility needs morning talent. IMD is growing Midwest company. T&R. Jay Brown, PD, WXYJ, Stevens Point, WI 54481. (715) 341-1300. EOE (12-8).

Radio WMUR needs talented air personal/production pro, A/C & Country artists considered. T&R. Gray Thomas, Box 2398, Springfield, IL 62786. No calls. EOE M/F (11-28).

FM 101 2W

Aftemoon Drive

Personality Needed

For rock drive air A/C. Applicant must have production skills a must. Good play and stability for talented tweeter. T&R. Phil Richwood, KSTP, Tower 1, Hampton, VA 23665. EOE (12-8).

K90 FM, South Dakota. T&R: Ray Riddle, Box 1552, E. Dixon, IL 61737. EOE M/F (12-8).

Regional FM seeks personality/nightshift manager. News sense, rewriting ability. Automation & production skills helpful. GM, WKKK-FM, 14 S. Broad St., Newark, NJ 07103. EOE M/F (12-8).

Norfolk-Norfolk, professional communications. All shifts. T&R: Jim Zippo, WFSI, 263 W. Shiloh, Hampton, VA 23665, EOE M/F (12-8).

South:

KSAD FM, now accepting T&R for morning show anchor. T&R: Box 560, Aitkin, MN 56431. EOE M/F (12-8).


FM 101 2W

Afternoon Drive

Personality Needed

2 Years experience, Must have multiple sclerosis, experience handling a bossy personality. T&R: Gary Secor, WJING, 10380 Democracy Ln, Fairfax, VA 22030. EOE (12-8).

Immediate opening for news person with the basics: good writing, voice talent, experience with a morning show. T&R: John Beals, WDKK 107.9, Box 10, Whitefish, MT 59937. EOE (12-8).

WMMR 99.3

WMMR has an opening for a fulltime, on-air personality/producer. The successful candidate will have on-air experience and solid track record requested. Please send your resume and aircheck to George Harris, WMMR 19th & Walnut St., Philadelphia, PA 19103. EOE (12-8).

Top 25 Market/
Morning Drive

We are an excellent group-owned A/C station and need a personality and/or team with tremendous one-on-one skills. Must be fun, witty, topical and adult. Voices and personalities are great. We promise a top competitive income and complete support. If you're the right personality/team for us, this is definitely your kind of opportunity and we'll make you a household name. No background calls will be made without your approval. Send resumes, career objectives and airchecks to: Radio Records, 1930 Century Park West, #586, Los Angeles, CA 90067. EOE M/F.

KODY-AM has immediate opening for both FM & AM/weekend drive. T&R: Steve King, 308 N 4th, Plattsmouth, NE 68047. (12-9).

EAST

Openings

EOE

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Personality Radio Is Back!!
And the L.A. Air Force Proudly Presents
The First Contemporary Package Of
Personality Drop-In Character Voices!

AIR DROPS!

OVER 300 LINES FROM A CAST OF 12 WONDERFUL CHARACTERS!

THE NETWORK ANNOUNCER—He's "The Voice" of the station announcing weird
program ratings. "Way tuned" messages and all those great Member
FDIC standards—with variations!

WALLY—Wally could have been
Beaver's pal—an overly enthusiastic
teen thrilled to be at a real radio
station! "More fun than girls!," as
Wally himself puts it.

THE TEXAN—A bold, brash
drawing Texan who probably
owns one of everything,
but enjoys life &
ladies & gin. And a
few shady deals!

BUKKAL DUCK—An extremely
well-voiced duckie who can
spell big trouble in the studio one minute,
then charm you with a
Rod Stewart or Tammy
Wynette song the
next!

THE SEXY GIRL—Every DJ wants
one, but she's the one to want!
Flirting, coos, giggles, compliments,
pouts, teases—she needs a
name! Innocent to worldly!

THE BOSS—A gentleman of
refined dignity, you can hear
the authority. It's DJ's and
the records that
drive him to
a low simmer. His
sarcasm is
unrivaled!!

WENDALL PROCTOR—Wendall
is so dynamic, so
unique he soon
become a welcome crackpot! He's
gutbuster lines
and an
infectious
laugh... just
keep his
spittoon
handy!!

CAPTAIN BUCKO—A lovable
dock bum sincerely trying to
be a TV Kiddie Show host
on radio! Wonderfully awful! "Off air"
&
bouncing balls & borrowing five
bucks!

YOUR ANNOUNCER,
SPEAKING—that "cartoon
announcer" parody Pompous &
everly enunciated intro's, tag lines,
hardly phoned and occasional wacky
lines played straight for laughs!

THE WIMP ENGINEER—He'll
fix it for you! With crimpers &
meters & soothing your ears with a
"Goodness Gracious" worried little
voice. Carrots! Warn your real
engineer!

BARNEY CRUDE—Crude &
Rude, but so likeable for his honesty!
The fellow is just an old buddy of
his, so the comments &
remarks are
down-to-earth & funny!

POTPOURRI—He's able of
characters wander thru outrageous
lines! Pepper them in sparingly, your
listeners will do double-takes! Great
laughs, too!

3 BIG DISCS JUST $35.00 TOTAL!
PHONE SAMPLE AND CREDIT CARD ORDERS: (213) 434-0203

Send It!!
Ship me AIR DROPS right now,
complete with Indexes and "Drop
In Tips!" ($35.00 includes shipping)

Please include this entire
form with full payment to:

L.A. AIR FORCE
Box 944, Long Beach CA 90801

Send to (Name):
Station/Company: 
Address: ____________________________
City, State/Province Zip/Postal Code

Full Payment Enclosed (check or money order)**
Bill me Master Card VISA

Cardholder's Name: ____________________________
Card Number: ____________________________ (please print)

Expire: ____________________________

Card Holder's Signature: ____________________________

**NOTICE: Canadian funds include 25% extra. All other
orders outside of USA must be paid in U.S. funds and
include $4.00 extra per volume
for foreign shipping. Purchase Orders will ship upon receipt of full payment.
Opportunities

New San Francisco Radio Station

PERSONALITIES

All Day Parts

If you have fun, communicate one-on-one and don’t need liner cards to sell yourself and the music... we need you!

Rush
Tapes & Resumes to:

RICK SADLE
Clo

KLOOK

1170 AM

P.O. Box 21248
San Jose, CA 95151

(No Calls Please)

Positions Sought

Positions Sought

LA reporter. 8 yrs. recent experience with entertainment specialization seeks freelance assignments or sell self-independently produced features. IRS (213) 554-4543, (12-9)

Want personality? Want the world’s only solely times moving team? Hire NOWICKI & LEGER & vain mourning out of motorman. Call (201) 322-1985, (12-9)

Tied of the same old B.S. Extremely vivacious, bright pick with sell available to sight station. 5 yr. pr. CHB, BFIN (903) 855-7716, (12-9)

Looking for someone with resourcefulness, experience and a sense of humor? Wanting away in small market WA. Writing to rehire. MI (711-724-1971, before 5 I’ll call you. If I’m not here to die. Misses & years. Deejay with energy & humor of 5 yrs. CHA. A communicator & team worker. Ready now anytime. WRL(903) 855-6000, (12-9)

Top AOR personality with 8 yrs. major market experience presents at KAFM, pr. Looking for fulfilling MD/SONAR. Call BILL ASAIP (711-397-7975, (12-9)

Mid. top ratings in 13-station market. CH, Call mornings, (617) 797-2333, (12-9)

Available now: As talent with solid production, 4 yrs. experience seeks position in medium, top 100 market. Call DON ELLIOTT, (505) 364-2905, (12-9)

SK Bay newswoman with 7 yrs. experience. Aggressive self-starter committed to quality. Excellent writing, production, ad. (611) 586-0143, eve. (12-9)

College grad. 2 yrs. CH & AOR experience at medium market radio seeks fulltime in small or medium market. KENT, after dpm. (906) 801-8308, (12-9)

Announcer with extensive experience in a variety of Easy Listening/Blues formats in major markets position in medium/major markets. (714) 529-6695, (12-9)


Female jock with 3 yrs. experience. Good production, research knowledge. Leave message with PHYLIS, evenings. (312) 478-3200, X118

Lifeline feature writer. I write & produce interesting, witty, & informative radio features. Samples available. Call (312) 530-7623, X22

Upstate female. 3 yrs. tight board, excellent pipes, humor, creative production & copy. Proven numbers. Loves to work. ASC, KAZ-157 (906) 352-5280, (12-9)

14 yrs. pr. St. Louis, Minneapolis, Columbus, & Louisville. Upstate CH personality. For nights or mid day in top 50 market. CALL BILL (717) 804-2762, (12-9)

PORT Can’t help yet. Few yrs. experience. Call collect. FRANK (909) 325-7693, (12-9)

Newsmen, 15 yrs. experience wants medium-market job. Ask Clark for details or resume. Call RON (907) 433-2444, (12-9)

Fun...
Reaches Listeners
10-3
Spring ARB Adults
25-54
Concise, Wittty, Female

Available January
Prefer New E.

Det Lloyd
915-833-0193

5 yrs. experience, small station GM/Account Executive. Seeking small-market management. Motivated, owned, Company aware. Call ALLAN (305) 673-8972, Tbane (12-9)

Start your new year right! 13 yrs. experience in programming, news, spots, production, advertising, & community relations. CAR, BANNER (213) 285-8428, (12-9)

Texas Texas Trend: Pote-Ar real talent immediately. Experience, age, degree, travel trailer. Excellent community relations. Ethic standards. (800) 359-5230, (12-9)

14 yrs. newscasts major in medium market. All drive or program, HIFL, WXK, WIZQ. Call immediately, MIKE BEACH (313) 686-2901, (12-9)

Positions Sought

Positions Sought

CHRIE MICHAELS 11 yfr, professional, KRJU, KDYJ, KERK, desire stable position with wide variety contacts. Knowledgeable in all programming areas. 808-795-6641, (12-9)

DJ seeks Jazz/Blues at Country spot in Southeast. Market experience, available immediately. JIM LPTOWN (205) 372-3070, (12-9)

Traffic/announcer, female personality, WLW-FM, WMET, WRAY. Seeks large in major market CHR with forms, innovative approach. (312) 346-3164, (12-9)

USC sports broadcasting grad seeks Sports Director, announce position/weekday town. Easy, small-market experience. Team player. RON GODDAM (213) 202-1248, (12-9)

Drabble family newscasts employment in small/middle-market. Prefer East, 18 mos. program assitant in Houston. RANDY SOMMERS (713) 822-1179 or (814) 606-8568, (12-9)


J. PAUL EMERSON! Strong personality with proven psychological style to maintain quarter hours & stable signal station. SALTAN 1500-468-4170 for tape & track record. (12-9)

Female reporter anchor working in CA market is ready & looking for spots in CA market. (213) 464-3754, (12-9)

Saturday morning show at KMMA/Vesper, looking for fulltime gig in major or medium market. Call FRANK BUTERA at (415) 223-1634 after 2pm PST. (12-9)

GARY MARSHALL

Personality
Production Director

KWIJ = KEYJ + KRLA + KYNO + KFMK

Ready to join an winning Southern California radio team January 4th. (714) 750-8397

3 yrs. of experience in KYC area (KNAPW, WHEAR), seeks spot at CH or AOR. I’ve got the pipes & talent you’re seeking. WILL relocate. AL (614) 629-2961, (12-9)

Attention Mi & midwest: Team of 2 brothers seek A/M program driver. Bright & responsible. Comedy service material & straight news. We’re unique. R.J. (614) 527-4106, (12-9)

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Continued from Page 1

The Commissioners reluctantly disagreed, citing First Amendment concerns and the existence of federal and local obscenity laws as remedies for obscene call letters. Mimi Dawson said the "good taste" rule is difficult to enforce "unless there's somebody on the call sign desk who can really understand double entendres."

Only Commissioner Jim Quello defended keeping taste guidelines. "I hate to see a headline, "Commission Drops Good Taste From Call Signs,"" said Quello. But Commissioner Henry Rivera joked that the headlines would more likely read "Rivera and Dawson For Bad Taste." Quello predicted "public outrage" and criticism of the FCC as "insensitive and stupid" if obscene calls are approved.

FCC General Counsel Bruce Feis said regulating call letters on good taste standards is "constitutionally dubious" because the Supreme Court has granted "expansive protection of commercial free speech." If problems arise, according to Fein, local authorities can seek court injunctions and criminal convictions against broadcasters under state and local obscenity statutes.

WASH

Continued from Page 1

ular music.

"If you heard Y100/Miami when I was there, then you have an idea what WASH-FM will sound like. We're positioned between Q107 and WIKS." Tanner will remain WASH's morning personality.

Radio TALK SOUNDS — On a recent tour through Los Angeles, Capitol recording artists Fee Waybill and Michael Cotton of the Tubes stopped by KIQQ to talk with air personality G.W. McCoy. Shown (f-l) are McCoy, Cotton, and Waybill.

KIQQ TALKS TUBES — On a recent tour through Los Angeles, Capitol recording artists Fee Waybill and Michael Cotton of the Tubes stopped by KIQQ to talk with air personality G.W. McCoy. Shown (f-l) are McCoy, Cotton, and Waybill.

MTUME VISITS JACKSONVILLE — Pictured at an interview backstage before showtime in Jacksonville are Epic recording artist Mtume (left) and WLAX/! Jack- sonville air personality Lady Lynda.
**WDMT**

- **Rotations**: Heavy 5/0, Medium 14/0, Light 17/4, Extra Adds

- **CHERYL LYNN**
  - **Rotations**: Heavy 2/0, Medium 15/3, Light

- **Radio**
  - **Rotations**: Heavy 5/1, Medium 18/2, Light.

**TAVARES**

- **Words And Music (RCA)**

- **67% Most Added**

**Union (Columbia/Polkagram)**

- **63% of our reporting stations**

- **JAMES INGRAM with MICHAEL MCDONALD**
  - **Yah Mo B Here (Quest/WB)**

- **61% of our reporting stations**

**HOLIDAY JOHNSON**

- **"Let's Take It Out" (RCA)**

- **PIECES of A DREAM**
  - **"Fo Fi Fo" (Elektra)**

**STACY LYNCH**

- **"Encore" (MGM)**

**DAZZ BAND**

- **"Joy Stick" (Motown)**

**CUBA GOODING**

- **"Goodness Is Just Around The Bend"**

**NEW EDITION**

- **"Jealous Girl" (Atlantic)**

**DARYL HALL & JOHN OATES**

- **"Say It Isn't So" (RCA)**

**HERBIE HANCOCK**

- **"Autodrive" (Columbia)**

**JOHN SHERMAN**

- **"Make It Easy On Yourself" (CBS)**

**EVELYN "CHAMPAGNE" KING**

- **"Action" (RCA)**

**GLADYS KNIGHT & THE PIPS**

- **"Hero" (Atlantic)**

**JONES GILLES**

- **"I Wu U Be Back" (RCA)**

**STEVE WOODS**

- **" Ain't That Peculiar" (Motown)**

**PHILIP BAILY**

- **"Trapped" (Columbia)**

**ROYALCASH**

- **"Radio Activity" (Stax)**

**BANJO BURKE**

- **"Are We One" (Capitol)**

**SMOKEY ROBINSON**

- **"Don't Play Another Love Song" (Tamla/Motown)**

**GRANDMASTER FLASH & MELLE MEL**

- **"White Linen/Don't Do It" (Sugar Hill)**

**JIMMY CLIFF**

- **"Reggae Night" (Columbia)**

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**SLAVE**

- **"Snap It" (Cotillion)**

**EVELYN "CHAMPAGNE" KING**

- **" Action" (RCA)**

**GLADYS KNIGHT & THE PIPS**

- **" Hero" (Atlantic)**

**JONES GILLES**

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Regional Adds & Hots

Hottest Tracks: "Man Of Steel" (WB/Curb)

COUNTRY ALBUMS

GAIL DAVIES: "What Can I Say" (WB) "Boots Like You" "If You Can't Be Like Me" "If You Love Her" "She's The One Who's Lonely"

CRYSTAL GAYLE: "Cage The Songbird" (WB) "Vixen Or A Fool" "Cage The Songbird" "Me Against The Night"

JIM GLASER: "The Man In The Mirror" (Noble Vision) "You're Gonna' Tell Me Again" "Woman, Woman" "Close Friends"

GEORGE JONES: "Jesus" (Epic) "Rain Lover" "You Must Have Walked Across My Mind Again"

MICHAEL MURPHY: "The Heart Never Lies" (Liberty) "The Heart Never Lies" "Touched Heart"

WILLIE NELSON: "Without A Song" (Columbia) "As Time Goes By"

KENNY ROGERS: "Eyes That See In The Dark" (RCA) "Burnout" "Everytime"

RICKY SKAGGS: "Don't Cheat In Our Hometown" (Sugar Hill) "Uncle Pen" "I'm Ready Over Heals In Love" "Money (Open That Door"

GEORGE STRAIT: "Right Or Wrong" (MCA) "Right Or Wrong" "You're The Cloud I'm On" "(When I'm) 50-Pound Bottle Of Tear Stoppers"

STEVE WARNER: "Midnight Fire" (RCA) "I Can Hear Kentucky Calling Me"

HANK WILLIAMS JR: "Man Of Steel" (WB/Curb) "Man Of Steel" "Love Bums" "Now I Know How George Feels"

The following reports failed to return their frozen playlists:

KIKK-FM/Houston
KSAN/San Francisco

The following stations reported frozen playlists this week:

WCAW/Charleston
CHOW/Welland, Ontario
WUSB-FM/Winchester

Cuts in bold type are receiving the heaviest airplay.

Most Requested:

JOHN ANDERSON: "Black Sheep" (WB)

GEORGE STRAIT: "You Look So Good In Love" (MCA)

T.G. SHEPPARD: "Slow Boat" (WB/Curb)

NITTY GRITTY DIRT BAND: "Dance Little..." (Liberty)

LARRY CATLIN & BROS: "Houston..." (Columbia)

CHARLY McClAIN: "Sentiment Of You" (Epic)

CRYSTAL GAYLE: "The Sound Of Goodbye" (WB)

HANK WILLIAMS JR: "Queen Of My Heart" (WB/Curb)

149 Total Reports

147 Current Reports

www.americanradiohistory.com
Alaska, Hawaii, and the U.S. Virgin Islands.

**Most Added**

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Station</th>
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<td>2/17/93</td>
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<td><strong>Most Added</strong></td>
<td>ELDON THOMAS</td>
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<td>TONY THOMAS</td>
<td>1</td>
<td>2/17/93</td>
</tr>
<tr>
<td><strong>Most Added</strong></td>
<td>URIAH HEEP</td>
<td>1</td>
<td>2/17/93</td>
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</tbody>
</table>

**Hottest**

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Station</th>
<th>Format</th>
<th>Date</th>
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<tbody>
<tr>
<td><strong>Hottest</strong></td>
<td>1</td>
<td>2/17/93</td>
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</tr>
<tr>
<td><strong>Hottest</strong></td>
<td>2</td>
<td>2/17/93</td>
<td></td>
</tr>
<tr>
<td><strong>Hottest</strong></td>
<td>3</td>
<td>2/17/93</td>
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<td><strong>Hottest</strong></td>
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<td>2/17/93</td>
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<tr>
<td><strong>Hottest</strong></td>
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<td><strong>Hottest</strong></td>
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<td>2/17/93</td>
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<tr>
<td><strong>Hottest</strong></td>
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<td>2/17/93</td>
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<tr>
<td><strong>Hottest</strong></td>
<td>8</td>
<td>2/17/93</td>
<td></td>
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<tr>
<td><strong>Hottest</strong></td>
<td>9</td>
<td>2/17/93</td>
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<tr>
<td><strong>Hottest</strong></td>
<td>10</td>
<td>2/17/93</td>
<td></td>
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</tbody>
</table>

New & Active includes songs reported by at least 30% of our A/C reporting stations. The two numbers following the first title designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (heavy, medium, light, and adds). The two numbers following each rotational designation indicate how many stations have the record in that particular rotational and, of those, how many added it directly into that same rotation.
## Regional Adds & Hots

### EAST

**Parallel One**
- WQUB/Philadelphia
- WQXK/Atlanta
- WMAQ-Chicago
- WTMJ/Milwaukee
- WPLJ/New York
- WHAS/Louisville
- WABC/New York
- WBBM/Chicago
- WBAL/Baltimore
- WINS/New York
- WOR/New York
- WWRC/Washington, DC
- WJLA/Washington, DC
- WJZ/Baltimore
- WQEX/Westfield, NJ
- WQKX/Newark
- WXYC/New York
- WBAM/Newark
- WIP/Philadelphia

**Parallel Two**
- WQUB/Philadelphia
- WQXK/Atlanta
- WTMJ/Milwaukee
- WPLJ/New York
- WBAL/Baltimore
- WHAS/Louisville
- WABC/New York
- WBBM/Chicago
- WINS/New York
- WJLA/Washington, DC
- WWRC/Washington, DC
- WJZ/Baltimore
- WQEX/Westfield, NJ
- WXYC/New York
- WBAM/Newark
- WQKX/Newark
- WIP/Philadelphia

### MIDWEST

**Parallel One**
- WRIF/Detroit
- WBBM/Chicago
- WESC/Milwaukee
- WOSU/Columbus
- WAFY/Dayton
- WKRC/Cincinnati
- WUSX/Columbus
- WTVI/Davenport
- WCKY/Youngstown
- WJZC/Muncie
- WAFS/Pittsburgh
- WOSU/Columbus
- WWJR/Chicago
- WRC/Chicago
- WBBM/Chicago
- WRIF/Detroit
- WQKX/Newark
- WQKX/Newark

**Parallel Two**
- WRIF/Detroit
- WBBM/Chicago
- WOSU/Columbus
- WAFY/Dayton
- WKRC/Cincinnati
- WUSX/Columbus
- WTVI/Davenport
- WCKY/Youngstown
- WJZC/Muncie
- WAFS/Pittsburgh
- WOSU/Columbus
- WWJR/Chicago
- WRC/Chicago
- WBBM/Chicago
- WRIF/Detroit
- WQKX/Newark
- WQKX/Newark

### SOUTH

**Parallel One**
- WRQX/Raleigh
- W3EU/OR
- W2EJ/OR
- W2FI/OR
- W2GB/OR
- W2GE/OR
- W2GJ/OR
- W2GK/OR
- W2GL/OR
- W2GO/OR
- W2GP/OR
- W2GR/OR
- W2GT/OR
- W2GU/OR
- W2GW/OR
- W2GY/OR

**Parallel Two**
- WRQX/Raleigh
- W3EU/OR
- W2EJ/OR
- W2FI/OR
- W2GB/OR
- W2GE/OR
- W2GJ/OR
- W2GK/OR
- W2GL/OR
- W2GO/OR
- W2GP/OR
- W2GR/OR
- W2GT/OR
- W2GU/OR
- W2GW/OR
- W2GY/OR

### WEST

**Parallel One**
- KDAY/Phoenix
- KGLO/Los Angeles
- KNEL/San Diego
- KTAL/Rockford
- KLCW/San Diego
- KWWO/Amarillo
- KUSC/Pasadena
- KSLI/Tulsa
- KQMT/Sacramento
- KZQX/Victoria
- KHOL/San Diego
- KGLO/Los Angeles
- KDAY/Phoenix
- KNEL/San Diego
- KWWO/Amarillo
- KUSC/Pasadena
- KSLI/Tulsa
- KQMT/Sacramento
- KZQX/Victoria
- KHOL/San Diego

**Parallel Two**
- KDAY/Phoenix
- KGLO/Los Angeles
- KNEL/San Diego
- KTAL/Rockford
- KLCW/San Diego
- KWWO/Amarillo
- KUSC/Pasadena
- KSLI/Tulsa
- KQMT/Sacramento
- KZQX/Victoria
- KHOL/San Diego
- KGLO/Los Angeles
- KDAY/Phoenix
- KNEL/San Diego
- KWWO/Amarillo
- KUSC/Pasadena
- KSLI/Tulsa
- KQMT/Sacramento
- KZQX/Victoria
- KHOL/San Diego

The following station did not report this week and therefore its playlist was frozen: WSB-FM/Atlanta

128 Current Reports
The following stations reported frozen playlists this week:
- WOR/Boston
- WMAZ/Macon
- WJON/St. Cloud, MN

---

**Note:**
- **Hottest:** Indicates the most popular songs in that region.
- **Rottest:** Indicates the least popular songs in that region.

---

**Additional Information:**
- The list includes various radio stations from different cities and regions with their respective playlists.
- The table format helps in quickly identifying the songs and their popularity across different stations.
December 9, 1983

**164 REPORTERS**

- “Owner” (156) “Happen” (87) “Changes” (85)
- “That’s All” (144) “Job” (114) “Alien” (33)
- “Undercover” (141) “Hot” (116) “Touch” (87)
- “If I’d Been” (153) “Belong” (83) “Century” (12)
- “Houses” (144) “Crumblin’” (77) “Guitar” (40)
- “Talking” (149) “Rock” (37)
- “Union” (135) “Reflex” (46) “Shadows” (15)
- “Lonely” (146)
- “Reel” (153)
- “Drug” (117) “Heart” (66) “R&R” (16)
- “Rock” (125) “Rebel” (44) “Tired” (30)
- “Take” (106) “Shark” (72)
- “Rock In America” (127)
- “Big Crash” (114) “Party” (25)
- “You Don’t Believe” (126)
- “Bully” (11) “Sweetheart” (32) “Sundown” (16)
- “11 O’Clock” (84) “Day” (22) “Follow” (21)
- “Cut Loose” (112)
- “If Love Should Go” (114)
- “TV Dinners” (89) “Sharp” (20)
- “Look” (91) “Shout” (19)
- “Big Cool” Total Reports: 26(51) “Fields” (37)
- “Major Tom” (79)
- “Synch. II” (59) “Wrapped” (14)
- “Say” (72) “Education” (20)
- “Politics Of Dancing” (90)
- “Demolition Man” (69) “Runner” (22)
- “God” (49) “I’m Coming” (17)
- “Remember” (49) “Little” (18) “Suddenly” (17)
- “Street” (48) “Stranded” (14)
- “Battlefield” (58) “Lipstick” (12)
- “Church” (44) “Karma” (37)
- “Time” (69) “Thee” (15)
- “Rock On” “Motorcycle” (70)
- “Monkey” (52)
- “Lick” “Hells” (29)
- “Gloria” (61)
- “Cum On” “Cadillac” (26)
- “Fly” (38) “Cafe” “Orphan” (11)
- “Friday Night” (62)

```plaintext
ABC/Beauty Stab (Mercury/PolyGram) "That Was Then, But This Is Now"
Total Reports: 46(32) Total Adds: 20(18); Hits: 5(5)/Hot Adds: 0(1); Mediums: 26(15)/Medium Adds: 0(7)/Extra Adds: 14(10)

ALC/Arzno/Palooza Rock & Roll (Rocshire) "Island In The Sun"
Total Reports: 46(45)/Total Adds: 21(18); Hits: 0(0)/Hot Adds: 0(0); Mediums: 43(35)/Medium Adds: 11(3)/Extra Adds: 31(0)

PADDY/Hammer On A Drum (A&M) "Christmas Is Coming"
Total Reports: 42(27)/Total Adds: 23(6); Hits: 6(8)/Hot Adds: 0(0); Mediums: 20(15)/Medium Adds: 2(2)/Extra Adds: 16(4)

FIX/Reach The Beach (MCB) "The Sign Of Fire"
Total Reports: 42(14)/Total Adds: 11(10); Hits: 0(0)/Hot Adds: 0(0); Mediums: 30(24)/Medium Adds: 8(6)/Extra Adds: 2(4)

REAL LIFE/Heartland (MCA/Curb) "Send Me An Angel"
Total Reports: 41(12)/Total Adds: 11(10); Hits: 6(8)/Hot Adds: 0(0); Mediums: 23(12)/Medium Adds: 8(2)/Extra Adds: 12(7)

RICK SPRINGFIELD/Living In Oz (RCA) "Souls"
Total Reports: 40(41)/Total Adds: 4(5); Hits: 5(11)/Hot Adds: 0(0); Mediums: 33(26)/Medium Adds: 3(1)/Extra Adds: 1(4)
```

**NEW & ACTIVE**

- YES/90125 (Atco)
- GENESIS/Genesis (Atlantic)
- ROLLING STONES/Undercover (Rolling Stones/Atco)
- SPANISH/Tour De Force (At&M)
- ODYSSEY/In Heat (Nemperor/CBS)
- DURAN DURAN/Seven And The Ragged Tiger (Capitol)
- TWO OF A KIND/Soundtrack (MCA)
- BILLY IDOL/Rebel Yell (Chrysalis)
- HUEY LEWIS & THE NEWS/Sports (Chrysalis)
- OZZY OSBOURNE/No Prayer For The Dying (CBS)
- BLUE OYSTER CULT/The Revolution By Night (Columbia)
- NIGHT RANGER/Midnight Madness (Came/MA)
- EDDIE MONEY/Where’s the Party? (Columbia)
- ALAN PARSONS PROJECT/Best Of The Alan... (Arista)
- BOB DYLAN/Infidels (Columbia)
- THE BANGLES/Acid Black Fairy (Chrysalis)
- REO SPEEDWAGON/Punchline (Atlantic)
- DARYL HALL & JOHN OATES/Rock N Soul Part I (RCA)
- RE-REX/The Politics Of Dancing (Capitol)
- MANNED MANN’S EARTH BAND/Somewhere In... (Arista)
- DON Felder/Under The Blood Red Sky (Island/Atco)
- MOTLEY CRUE/Shout At The Devil (Elektra)
- BIG COUNTRY/The Crossing (Mercury/PolyGram)
- BROTHERS/Here Comes Trouble (Elektra)
- TERENCE THOMAS/Error In The System (Elektra)
- POLICE/Synchronicity (A&M)
- THE BANGLES/In The Style Of (MCA)
- PAT BENATAR/Live From Earth (Chrysalis)
- CULTURE CLUB/Colour By Numbers (Virgin/Epic)
- HEADSPIN/Life Of Fire (Solid Gold/MCA)
- HEAVEN/Where Angels Fear To Tread (Columbia)
- ALDO NOVA/Subject... Al Do Nova (Portrait/CBS)
- KISS/Lick It Up (Mercury/PolyGram)
- DOORS/A Cuckoo (Elektra)
- QUIET RIOT/Metal Health (Pasha/CBS)
- SAGA/Heads Or Tales (Portrait/CBS)
- JAN VANDENBERG/Heading For A Storm (Atco)

**MOST ADDED**

- Pretenders "Middle" (130)
- "2000" (39)
- Headpins (27)
- Ian Anderson (23)

**HOTTEST**

- Yes (164)
- Genesis (160)
- Rolling Stones (155)
- 38 Special (144)
- John C. Mellencamp (142)

---

GIRLSCHOOL/Play Dirty (Mercury/PolyGram) "Pay Dirty"
Total Reports: 39(38)/Total Adds: 6(9); Hits: 21(1)/Hot Adds: 0(0); Mediums: 33(29)/Medium Adds: 3(3)/Extra Adds: 3(6)

KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"
Total Reports: 35(51)/Total Adds: 0(8); Hits: 41(3)/Hot Adds: 0(0); Mediums: 33(42)/Medium Adds: 2(2)/Extra Adds: 6(0)

DOXEN/Breaking The Chains (Elektra) "Breaking The Chains"
Total Reports: 35(28)/Total Adds: 9(3); Hits: 9(1)/Hot Adds: 1(0); Mediums: 19(18)/Medium Adds: 2(2)/Extra Adds: 6(1)

ADAM ANT/Strip (Epic) "Strip"
Total Reports: 35(34)/Total Adds: 7(1); Hits: 6(5)/Hot Adds: 1(0); Mediums: 25(22)/Medium Adds: 2(6)/Extra Adds: 4(6)

IAN ANDERSON/Walk Into Light (Chrysalis) "Fly By Night"
Total Reports: 26(15)/Total Adds: 18(8); Hits: 11(1)/Hot Adds: 0(0); Mediums: 13(4)/Medium Adds: 6(4)/Extra Adds: 12(4)

CYNDI LAUPER/She’s So Unusual (Portrait/CBS) "Girls Just Want To Have Fun"
Total Reports: 24(22)/Total Adds: 6(8); Hits: 21(3)/Hot Adds: 0(0); Mediums: 15(15)/Medium Adds: 3(3)/Extra Adds: 5(5)

TALKING HEADS/Speaking In Tongues (Sire/WB) "This Must Be The Place (Naive Melody)"
Total Reports: 24(22)/Total Adds: 11(5); Hits: 6(5)/Hot Adds: 0(0); Mediums: 18(20)/Medium Adds: 12(2)/Extra Adds: 0(3)

JOHN LEE/Too Far From Heaven (Geffen) "I Guess That’s Why They Call It The Blues"
Total Reports: 23(17)/Total Adds: 6(4); Hits: 8(3)/Hot Adds: 2(0); Mediums: 13(12)/Medium Adds: 2(3)/Extra Adds: 2(1)

STEWART COPeland/Rumble Fish Soundtrack (A&M) "Don’t Box Me In"
Total Reports: 22(20)/Total Adds: 6(8); Hits: 21(2)/Hot Adds: 0(0); Mediums: 17(12)/Medium Adds: 3(2)/Extra Adds: 3(6)

PREVIEW/Preview (Geffen) "Red Lights"
Total Reports: 21(13)/Total Adds: 12(9); Hits: 0(0)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 3(2)/Extra Adds: 10(5)

---

More AOR Music Information. See Page 102
Warner Bros., Sire and Geffen—
#1 AOR in 1983

ASIA
BLACK SABBATH
BERLIN
ERIC CLAPTON
MARSHALL CRENshaw
CHRISTOPHER CROSS
DIO
DIRE STRAITS
DOOBIE BROS.
DONALD FAGEN
FLEETWOOD MAC
PETER GABRIEL
SAMMY HAGAR
JOHN HAIATT
ELTON JOHN
RICKIE LEE JONES
MADNESS
JOHN MITCHELL
MODERN ENGLISH
VAN MORRISON
RANDY NEWMAN
RIC OCASEK
PLANET P PROJECT
PLUMSOULS
PretENDERS
PRINCE
QUARTERFLASH
RANKONES
ROXY MUSIC
TODD RUNDGREN
PAUL SIMON
ROD STEWART
TALKING HEADS
THIN LIZZY
VAN HALEN
JOE WALSH
WAS (NOT WAS)
THE WHO
NEIL YOUNG
ZZ TOP

© 1983 WARNER BROS. RECORDS INC
**The chart compiles data from reporting stations with a majority of listeners aged 12-24.**

### HOT TRACKS

<table>
<thead>
<tr>
<th>No.</th>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Genius&quot;</td>
<td>Genesis (Atlantic)</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'll Be Home For Christmas&quot;</td>
<td>Billie Holiday</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Oceans&quot;</td>
<td>Spinal Tap</td>
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<td>4</td>
<td>&quot;Rock 'N Roll All Night&quot;</td>
<td>Little Richard</td>
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<tr>
<td>5</td>
<td>&quot;One&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Born To Be Wild&quot;</td>
<td>Grateful Dead</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Superstition&quot;</td>
<td>Eagles</td>
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<tr>
<td>8</td>
<td>&quot;American Pie&quot;</td>
<td>Don McLean</td>
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<tr>
<td>9</td>
<td>&quot;Hey Jude&quot;</td>
<td>The Beatles</td>
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<tr>
<td>10</td>
<td>&quot;Yesterday&quot;</td>
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<tr>
<td>11</td>
<td>&quot;Let It Be&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>12</td>
<td>&quot;Help&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>13</td>
<td>&quot;A Hard Rain's A-Gonna Fall&quot;</td>
<td>The Beatles</td>
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<td>14</td>
<td>&quot;Yellow Submarine&quot;</td>
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<tr>
<td>15</td>
<td>&quot;Here Comes The Sun&quot;</td>
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<tr>
<td>16</td>
<td>&quot;Can't Buy Me Love&quot;</td>
<td>The Beatles</td>
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<td>17</td>
<td>&quot;Eleanor Rigby&quot;</td>
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<td>18</td>
<td>&quot;Abbey Road&quot;</td>
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<td>&quot;Revolution&quot;</td>
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<td>&quot;Across The Universe&quot;</td>
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<td>21</td>
<td>&quot;I Want To Hold Your Hand&quot;</td>
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</tr>
<tr>
<td>22</td>
<td>&quot;Ticket To Ride&quot;</td>
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<td>23</td>
<td>&quot;A Day In The Life&quot;</td>
<td>The Beatles</td>
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<td>24</td>
<td>&quot;Here, There And Everywhere&quot;</td>
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<tr>
<td>25</td>
<td>&quot;I Feel Fine&quot;</td>
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<td>26</td>
<td>&quot;Roll Over Beethoven&quot;</td>
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<td>27</td>
<td>&quot;Mr. Midnight&quot;</td>
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<td>&quot;A Day Out Of Your Life&quot;</td>
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<td>&quot;If I Needed Someone&quot;</td>
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<td>31</td>
<td>&quot;Written On The Wind&quot;</td>
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<td>32</td>
<td>&quot;Help Me Understand&quot;</td>
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<td>34</td>
<td>&quot;I'll Follow The Sun&quot;</td>
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<td>&quot;In My Life&quot;</td>
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<tr>
<td>36</td>
<td>&quot;Love Me Do&quot;</td>
<td>The Beatles</td>
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<tr>
<td>37</td>
<td>&quot;This Boy&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>38</td>
<td>&quot;The End Of The Road&quot;</td>
<td>The Beatles</td>
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<td>39</td>
<td>&quot;The Night Before Christmas&quot;</td>
<td>The Beatles</td>
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<td>40</td>
<td>&quot;I'm Looking Through The Window&quot;</td>
<td>The Beatles</td>
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<td>41</td>
<td>&quot;Can't Buy Me Love&quot;</td>
<td>The Beatles</td>
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<tr>
<td>42</td>
<td>&quot;A Hard Rain's A-Gonna Fall&quot;</td>
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<tr>
<td>43</td>
<td>&quot;She's Leaving Home&quot;</td>
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<td>44</td>
<td>&quot;All My Loving&quot;</td>
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<td>&quot;In My Life&quot;</td>
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<td>46</td>
<td>&quot;Here, There And Everywhere&quot;</td>
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<td>&quot;Mr. Midnight&quot;</td>
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<td>&quot;If I Needed Someone&quot;</td>
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<tr>
<td>50</td>
<td>&quot;Written On The Wind&quot;</td>
<td>The Beatles</td>
</tr>
</tbody>
</table>

### BREAKERS®

**PRETENDERS**


**The Politics Of Dancing (Capitol)**


**11 O'Clock Tick Tock (Island/Atco)**


**38 SPECIAL**

80% of our 12-24 listeners report it. Total reports: 131. Hot 25, Medium 67, Extra Adds 39, Total Adds 124. Debuts at #13 on AOR Top 40 this week.

**OCCUPY BURLINGTON**


**BREAKERS®**

**Middle Of The Road (Sire/WB)**


**The Politics Of Dancing (Capitol)**


**11 O'Clock Tick Tock (Island/Atco)**

GLOBAL SATELLITE NETWORK

Thanks MTV

FOR OUR SUCCESSFUL STEREO CONCERT SIMULCAST SERIES

GLOBAL SATELLITE NETWORK
19485 VENTURA BOULEVARD
TARZANA, CALIFORNIA 91356
(213) 944-6677

© Global Satellite Network
<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Format</th>
<th>Owners</th>
<th>Notes</th>
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<tbody>
<tr>
<td>WABA/Madison</td>
<td>Madison, WI</td>
<td>95.7 FM</td>
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<td>WFTS/Dayton</td>
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**Parallel Three**

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<tr>
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<td>WQED/Pittsburgh</td>
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**Parallel Two**

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<td>WQED/Pittsburgh</td>
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<tr>
<td>WQED/Pittsburgh</td>
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**Parallel One**

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<td>Pittsburgh, PA</td>
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<tr>
<td>WQED/Pittsburgh</td>
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<tr>
<td>WQED/Pittsburgh</td>
<td>Pittsburgh, PA</td>
<td>95.1 FM</td>
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</tbody>
</table>

**Most Added**

- Pretenders "Middle" (37)  
- Pretenders "2000" (11)  
- Ian Anderson (9)  
- Headpins (7)  

**Hottest**

- Rolling Stones (45)  
- Genesis (43)  
- Yes (43)  
- John C. Mellencamp (39)  
- 38 Special (34)  
- Duran Duran (34)  

### WEST

- Pretenders "Middle" (37)  
- Pretenders "2000" (11)  
- Ian Anderson (9)  
- Headpins (7)  

### HOTTEST

- Rolling Stones (45)  
- Genesis (43)  
- Yes (43)  
- John C. Mellencamp (39)  
- 38 Special (34)  
- Duran Duran (34)
<table>
<thead>
<tr>
<th>Station</th>
<th>City/State</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Format</th>
<th>Program</th>
<th>Time Period</th>
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</thead>
<tbody>
<tr>
<td>KLOS/Los Angeles</td>
<td>Los Angeles</td>
<td>KLDF</td>
<td>99.5 FM</td>
<td>Hot Adult</td>
<td>R&amp;B</td>
<td>1977-1982</td>
</tr>
<tr>
<td>KFOX/Phoenix</td>
<td>Phoenix</td>
<td>KXOL</td>
<td>103.5 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
</tr>
<tr>
<td>KOOL/San Diego</td>
<td>San Diego</td>
<td>KCOP</td>
<td>93.7 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
</tr>
<tr>
<td>KZOK/Seattle</td>
<td>Seattle</td>
<td>KZLAN</td>
<td>97.3 FM</td>
<td>Adult Contemporary</td>
<td>1977-1982</td>
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<tr>
<td>KJQF/San Francisco</td>
<td>San Francisco</td>
<td>KFRC</td>
<td>100.5 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
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<tr>
<td>KFRC/San Francisco</td>
<td>San Francisco</td>
<td>KFOB</td>
<td>102.5 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
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<tr>
<td>KKIY fungus</td>
<td>Kansas City</td>
<td>KSIY</td>
<td>96.3 FM</td>
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<td>70s</td>
<td>1977-1982</td>
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<tr>
<td>KSLX/Tucson</td>
<td>Tucson</td>
<td>KSLA</td>
<td>106.5 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
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<td>KXNT/Tucson</td>
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<td>KXYF</td>
<td>102.5 FM</td>
<td>Classic Rock</td>
<td>70s</td>
<td>1977-1982</td>
</tr>
</tbody>
</table>

The following stations failed to report this week and therefore their lists were frozen:

- WLAV/Grand Rapids
- WENN/Cincinnati
- WWCK/Frost
- WLS/Louisville
- WZIR/Buffalo

The following stations reported their lists as frozen this week:

- KSRR/Houston
- WAPP/New York

The following stations have failed to report for the past two weeks and therefore their data is not included in this week's chart:

- KIDD/Boise
- KISS/San Antonio
- WNOJ/Norfolk
- Q107/Toronto

An asterisk (*) signifies a primary station in its market, denoting a station's competitive ratings strength.
<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Format</th>
<th>Owner</th>
<th>Manager</th>
<th>Programming</th>
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</thead>
<tbody>
<tr>
<td>CKGM</td>
<td>Montreal</td>
<td>Rock</td>
<td>PD - Bob Blade</td>
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</tr>
<tr>
<td>WXKS-FM</td>
<td>Boston</td>
<td>Kiss</td>
<td>PD - Sunny Joe White</td>
<td>Music Coord: Geni Donaghey</td>
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<tr>
<td>WNYL</td>
<td>Buffalo</td>
<td>Long Island</td>
<td>PD - Ray St. James</td>
<td>MD - P. J. Fox</td>
<td>Messrs. In The Morning</td>
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<tr>
<td>WBLI</td>
<td>Bellmore</td>
<td>Rock</td>
<td>PD - Bill Terry</td>
<td>Music Coord: Ruth Tolsen</td>
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<tr>
<td>Q105</td>
<td>Tampa</td>
<td>Classic Rock</td>
<td>Ops Mgr - Mason Dunn</td>
<td>MD - Dave Thomas</td>
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<tr>
<td>WPLJ 95.5</td>
<td>New York</td>
<td>Rock</td>
<td>PD - Larry Berge</td>
<td>MD - Lisa Tonnert</td>
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<td>WBEN-FM</td>
<td>Buffalo</td>
<td>Rock</td>
<td>PD - Bob Wood</td>
<td>MD - Roger Christian</td>
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<tr>
<td>CFTR860</td>
<td>Toronto</td>
<td>Variety</td>
<td>PD - Sandy Sanderson</td>
<td>MD - Bob Sagt</td>
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<tr>
<td>WBZ</td>
<td>Boston</td>
<td>Country</td>
<td>PD - Sandy Beach</td>
<td>MD - Jon Sumners</td>
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<tr>
<td>WKBW</td>
<td>Providence</td>
<td>Rock</td>
<td>Operations Manager - Tom Cuddy</td>
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<td>WSKX-FM</td>
<td>Chicago</td>
<td>Top 40</td>
<td>PD - Scott Walker</td>
<td>MD - Glenn Klinny</td>
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<tr>
<td>WZL</td>
<td>Cincinnati</td>
<td>Classic Rock</td>
<td>PD - Scott Shannon</td>
<td>MD - Bill McLaughlin</td>
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<tr>
<td>1050 CHUM</td>
<td>Miami</td>
<td>Pop</td>
<td>PD - Jon Waters</td>
<td>MD - Brad Jones</td>
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<tr>
<td>WZZZ</td>
<td>Miami</td>
<td>Urban</td>
<td>PD - Ruth Ivey</td>
<td>MD - Marcie Bridges</td>
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<tr>
<td>SCOTLAND FM</td>
<td>Dallas</td>
<td>Country</td>
<td>Ops Mgr - John Shomby</td>
<td>Asst. PD/MD - Pete Thompson</td>
<td></td>
</tr>
</tbody>
</table>
HOT!

CHRISTOPHER CROSS

“Think Of Laura”
Produced by Michael Omartian

One Of The
“MOST ADDED” CHR
111/65

B94 deb 19
WHTX 26-22
93FM deb 14
I95 2-2
Y100 15-6
B97 29-22
WF:LY deb 30
WTRY deb 22
Q100 deb 27
WK:EE 14-9
WGFM deb 32
WPST deb 30
KRZ-FM 22-5
KHFI deb 33
KXX106 10-3
WNOK-FM 30-23
WDOQ 22-14

© 1983 WARNER BROS. RECORDS INC.
"Wet My Whistle"

the new single from

the platinum LP

"No Parking On The Dance Floor"

Produced by:
Reggie Calloway for Mid-Star Productions
Executive Producer:
Dick Griffey
Direction & Management:
William "Pablo" Davis/GIO Management Corp.

WCAU-FM add
WKRZ-FM add
WNVZ add
WHOT add
WGUY add
Z102 add 40
WXKS-FM on
Z100 24-17
WPLJ 20-19
I95 on
Y100 on

WZLD 29-26
KAMZ on
WRKQ on
KRGV 30-27
KX104 on
KITY 24-16
KTFM on
KJ103 on
KMGX 26-22
KYN0-FM 14-11
KQMQ on
KGGL 30-26

On Solar Records & Cassettes
Manufactured and distributed by Elektra Records.
## MIDWEST

### PARALLEL TWO

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<th>Artist</th>
<th>Title</th>
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<tr>
<td>WMGR/Grand Rapids, MI</td>
<td>WMGR</td>
<td>94.9</td>
<td>DURAN DURAN</td>
<td>Hottest:</td>
<td>Smooth Jazz</td>
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<td>WMGC/Chicago</td>
<td>WMGC</td>
<td>93.7</td>
<td>JAMES Ingram</td>
<td>Pretenders</td>
<td>Modern Rock</td>
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<td>WZQZ/Carbondale, PA</td>
<td>WZQZ</td>
<td>100.3</td>
<td>チャールズ・ブラッドリー</td>
<td>52.5</td>
<td>Classic Rock</td>
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<td>WDAI/Detroit</td>
<td>WDAI</td>
<td>89.7</td>
<td>PETER SCHILLING</td>
<td>2.2</td>
<td>Classic Rock</td>
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<td>WRIG/Wrightsville, PA</td>
<td>WRIG</td>
<td>97.7</td>
<td>BILLY JOEL</td>
<td>Hottest:</td>
<td>Classic Rock</td>
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</table>

### CHR ADDS & HOTS

Music Key: (dp) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

---

## WEST

### PARALLEL TWO

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Artist</th>
<th>Title</th>
<th>Format</th>
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<td>BILLY JOEL</td>
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<tr>
<td>WMMI/Midland</td>
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<td>96.3</td>
<td>BILLY JOEL</td>
<td>Hottest:</td>
<td>Classic Rock</td>
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<td>KZOK/Seattle</td>
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<td>KQTH/Phoenix</td>
<td>KQTH</td>
<td>92.7</td>
<td>BILLY JOEL</td>
<td>Hottest:</td>
<td>Classic Rock</td>
</tr>
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</table>

---

## 230 Reporters

### Current Report

The following stations reported a frozen playlist this week:

- WMME/WI, Waynesboro, PA
- WZFK/Frederick, MD
- WJMI/Milwaukee, WI
- WZIZ/Zanesville, OH
- KZQX/Davenport, IA

### Current Report (Cont.)

The following stations failed to report this week and therefore their playlists were:out.

- WZOL/Southfield, MI
- WZLR/Phila, PA
- WJQR/Reading, PA
- KZAZ/Phoenix, AZ
- KRBE/College Station, TX
- KSAT/San Antonio, TX
**EXAMPLE**

February 1983 in 120 cities reporting stations using R&R with 25 stations reporting.

44% - Percentage of stations reporting at least one airing of the song.

Regional/Local - Percentage of stations reporting at least one airing of the song, broken down by region.

**MATERIAL SUMMARY**

**UP** - Number of stations using the song at the time of survey.

**UP** - Number of stations using the song the prior week, compared to the current week.

**DOWN** - Number of stations removing the song from their charts.

**ADD** - Number of stations adding the song to their charts.

**PER** - Percentage of stations using the song at the time of survey.

**PER** - Percentage of stations using the song the prior week, compared to the current week.

**ADD** - Number of stations adding the song to their charts.

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**PER** - Percentage of stations using the song the prior week, compared to the current week.

**ADD** - Number of stations adding the song to their charts.

**PER** - Percentage of stations using the song at the time of survey.

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**PER** - Percentage of stations using the song the prior week, compared to the current week.

**ADD** - Number of stations adding the song to their charts.
<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>Date/Time</th>
<th>Format/Market</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>MADONNA / Holiday (Columbia)</td>
<td>9/23/1983</td>
<td>A&amp;M 400</td>
<td>88%</td>
</tr>
<tr>
<td>JOHN C. MELLENCAMP / Pink House (Reprise/Chess)</td>
<td>9/22/1983</td>
<td>A&amp;M 400</td>
<td>68%</td>
</tr>
<tr>
<td>NAKED EYES / When the Lights... (EMI America)</td>
<td>9/19/1983</td>
<td>A&amp;M 400</td>
<td>83%</td>
</tr>
<tr>
<td>NIGHT RANGER / (You Can Still) Rock in America (Columbia/MCA)</td>
<td>9/16/1983</td>
<td>A&amp;M 400</td>
<td>87%</td>
</tr>
<tr>
<td>OLIVIA NEWTON-JOHN / Two of Us (MCA)</td>
<td>9/14/1983</td>
<td>A&amp;M 400</td>
<td>82%</td>
</tr>
<tr>
<td>EDDIE MONEY / The Big Crash (Columbia)</td>
<td>9/13/1983</td>
<td>A&amp;M 400</td>
<td>83%</td>
</tr>
<tr>
<td>PAUL McCARTNEY &amp; MICHAEL JACKSON / Say, Say, Say (Columbia)</td>
<td>9/12/1983</td>
<td>A&amp;M 400</td>
<td>89%</td>
</tr>
<tr>
<td>MOTELS / Remember the Night (Capitol)</td>
<td>9/9/1983</td>
<td>A&amp;M 400</td>
<td>88%</td>
</tr>
<tr>
<td>STEVIE NICKS / Nightbird (Warner Bros./Ascap)</td>
<td>9/7/1983</td>
<td>A&amp;M 400</td>
<td>76/74</td>
</tr>
</tbody>
</table>
## SIGNIFICANT ACTION

**SONGS WITH LESS THAN 50 STATION REPORTS**

### A

**HERR ALPERT**
Red Hot (A&M)
LP: Slew Your Own Horn
<table>
<thead>
<tr>
<th>Date</th>
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### B

**P. BRYSON & R. FLACK**
You're Looking Like... (Capitol)
LP: Run For Cover
<table>
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<th>Date</th>
<th>Market</th>
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### C

**DOORS**
Gloos (Elektra)
LP: Alive She Died
<table>
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### D

**BOB DYLAN**
Streets Like You (Columbia)
LP: Infidels
<table>
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### E

**SHEENA EASTON**
Almost Over... / EW Amadeus
LP: Born Kap Secret
<table>
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### F

**FIREBALL**
Runaway Love (Atlantic)
LP: More Of The World
<table>
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### G

**RICK JAMES & SMOKY ROBINSON**
Ebony Eyes (Motown)
LP: Cold Front
<table>
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### H

**DEBBIE HARRY**
Rush, Rush (Chrysalis)
LP: Soundtrack Surface
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### I

**INDUSTRY**
State Of The Nation (Capitol)
LP: Inquiry
<table>
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<th>Market</th>
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### J

**CYNDI LAUPER**
Girl Just Want... (Portrait/CBS)
<table>
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### K

**K.C. & SUNSHINE BAND**
Give It Up (Epic)
<table>
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### L

**GLADYS KNIGHT & THE PIPS**
New (Columbia)
LP: View
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### M

**JOURNEY**
Ask The Lonely (MCA)
LP: Soundtrack Two Of A Kind
<table>
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### N

**NENA**
99 Luftbalkons (Epic)
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### O

**PAUL RODGERS**
Cut Loose (Atlantic)
LP: Cut Loose
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### P

**PRINCE**
Let's Pretend We're Married (WB)
LP: 1999
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### Q

**S.O.B. BAND**
Tell Me If You... (Tabu/CBS)
<table>
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### R

**MIDNIGHT STAR**
War Me... (Solo/Entra)
LP: No Parking On The Dance Floor
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</table>

**MICHAEL STANLEY BAND**
Someone Like You (EMI America)
LP: You Can't Fight Fashion
<table>
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<th>Date</th>
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</table>
The Actives In Radio listed above represent radio’s best ears. They are the participants panel for the Best Ears Competition. These active listeners judge the hit potential of AIR’s sampled records and make them the most possible to record in any given week. Call Alan Smith (301) 964-5544 to secure the highest possible impact on your next important project.

The search for the best EARS continues. It all starts with listening.

### AIR Response Records

**WEEK 3**

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, December 14, 1983.

<table>
<thead>
<tr>
<th>#</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>2111</td>
<td>MIDDLE OF THE ROAD</td>
<td>THE PRETENDERS</td>
<td>SIRE/WB</td>
</tr>
<tr>
<td>2112</td>
<td>SAVE THE LAST DANCE FOR ME</td>
<td>DOLLY PARTON</td>
<td>RCA</td>
</tr>
<tr>
<td>2113</td>
<td>JUST ONE MORE TIME</td>
<td>HEADPINS</td>
<td>SOLID GOLD/MCA</td>
</tr>
<tr>
<td>2114</td>
<td>WET MY WHISTLE</td>
<td>MIDNIGHT STAR</td>
<td>SOLAR/ELEKTRA</td>
</tr>
<tr>
<td>2115</td>
<td>SWEETHEART LIKE YOU</td>
<td>BOB DYLAN</td>
<td>COLUMBIA</td>
</tr>
</tbody>
</table>

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Contemporary Hit Radio

Page 118

Continued from Back Page

BREAKERS®

MADONNA

Holiday (Sire/WB)

68% of our reporters on its moves. Moves: Up 67, Debuts 30, Same 23, Down 3, Adds 23 including KBEO, WOLQ-FM, KOPA, KITS, KUBE, Q100, Q94TXY. See Parallels, debuts at number 33 on the CHART.

JEFFREY OSBORNE

Stay With Me Tonight (A&M)

62% of our reporters on its moves. Moves: Up 61, Debuts 21, Same 38, Down 4, Adds 12 including Q107, WGCL, KNBQ, WHFN, WNFN, WKDD, ZC99, KHOP. See Parallels, debuts at number 34 on the CHART.

REAL LIFE

Send Me An Angel (Curb/MCA)

61% of our reporters on its moves. Moves: Up 53, Debuts 24, Same 48, Down 0, Adds 15 including WHHT, WBQXY, KXXO106, WDCQ, WZOK, KXXX, 103CIR. See Parallels, debuts at number 39 on the CHART.

ROBERT PLANT

In The Mood (Es Paranza/Atlantic)

61% of our reporters on its moves. Moves: Up 53, Debuts 24, Same 48, Down 0, Adds 15 including WHHT, 98PXK, KXXO106, WDCQ, WZOK, KXXX, 103CIR. See Parallels, debuts at number 39 on the CHART.

NEW & ACTIVE

- MOTELS “Remember The Nights” (Capitol) 125/40
- BUCKLEY “I’ve Got A Name” (Capitol) 125/40
- BETTY WRIGHT “I Want You Some More” (A&M) 110/20
- PILOT LIGHTS “Mountain Avenue” (Columbia) 109/30
- ASCAP “Lolve It” (Capitol) 108/30
- THE MARCUS BROTHERS “Lady In Love” (Atlantic) 107/30
- LAURIE KELLER “The Real Thing” (Capitol) 106/30
- TONY M. JACKSON “Shy Girl” (Capitol) 105/30
- SHARON “Let’s Get Down” (MCA) 104/30
- STEVIE NICKS “Nightbird” (Modern/Atco) 99/30
- EDDIE MONEY “The Big Crush” (Columbia) 76/6
- BRUCE SPRINGSTEEN “Glory Days” (Columbia) 75/30
- KENNY ROGERS “The Gambler” (Capitol) 74/30
- BONNIE TYLER “Take Me Back” (Columbia) 82/17
- STEVIE NICKS “Nightbird” (Modern/Atco) 76/4
- EDDIE MONEY “The Big Crush” (Columbia) 76/6
- BONNIE TYLER “Take Me Back” (Columbia) 82/17
- STEVIE NICKS “Nightbird” (Modern/Atco) 76/4

ALAN PARSONS PROJECT “You Don’t Believe” (Anita) 91/6
- SHARON “Let’s Get Down” (MCA) 104/30
- STEVIE NICKS “Nightbird” (Modern/Atco) 76/4
- EDDIE MONEY “The Big Crush” (Columbia) 76/6
- BONNIE TYLER “Take Me Back” (Columbia) 82/17
- STEVIE NICKS “Nightbird” (Modern/Atco) 76/4

PARISLOFT = “Lover” (Polygram) 115/3
- PRETENDERS “Middle Of The Road” (Sire/WB) 130/12
- BUCKLEY “I’ve Got A Name” (Capitol) 125/40
- BETTY WRIGHT “I Want You Some More” (A&M) 110/20
- PILOT LIGHTS “Mountain Avenue” (Columbia) 109/30
- ASCAP “Lolve It” (Capitol) 108/30
- THE MARCUS BROTHERS “Lady In Love” (Atlantic) 107/30
- LAURIE KELLER “The Real Thing” (Capitol) 106/30
- TONY M. JACKSON “Shy Girl” (Capitol) 105/30
- SHARON “Let’s Get Down” (MCA) 104/30
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- BONNIE TYLER “Take Me Back” (Columbia) 82/17
- STEVIE NICKS “Nightbird” (Modern/Atco) 76/4

PRETENDERS (128)

Middle Of The Road (Sire/WB)

BILLY JOEL (111)

An Innocent Man (Columbia)

STEVIE NICKS (74)

Nightbird (Modern/Atco)

CHRISTOPHER CROSS (65)

Think Of Laura (WB)

JOHN COUGAR MELLENCAMP (51)

Pink House (RCA/PolyGram)

MOTELS (40)

Remember The Nights (Capitol)

JAMES INGRAM with MICHAEL MCDONALD “Yah Mo B There” (Qwest/WB) 54/36

RICK JAMES & SMOKY ROBINSON “Don’t Stop” (Gordy/Motown) 48/21

DIANA ROSS “Let’s Get Up (Epic) 54/17

BOB DYLAN “Sweetheart Like You” (Columbia) 19/12

PEABO BRYSON & ROBERTA FLACK “You’re Looking Like Love Me” (Capitol) 16/15

PRINCE “Let’s Pretend We’re Married” (WB) 16/10

GLADYS KNIGHT & THE PIPS “Hero” (Columbia) 11/3

DEBBIE HARRY “Rush, Rush” (Chrysalis) 12/1

GLORYTOON “Sing A Song Of Love” (Chrysalis) 14/7

JAMES INGRAM with MICHAEL MCDONALD “Yah Mo B There” (Qwest/WB) 54/36

RICK JAMES & SMOKY ROBINSON “Don’t Stop” (Gordy/Motown) 48/21

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GLADYS KNIGHT & THE PIPS “Hero” (Columbia) 11/3

DEBBIE HARRY “Rush, Rush” (Chrysalis) 12/1

GLORYTOON “Sing A Song Of Love” (Chrysalis) 14/7

RICK JAMES SMOKY ROBINSON “Dooey Eyes” (Gordy/Motown) 48/21

DIANA ROSS “Let’s Get Up” (Epic) 54/17

BOB DYLAN “Sweetheart Like You” (Columbia) 19/12

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GLORYTOON “Sing A Song Of Love” (Chrysalis) 14/7

This information is a part of www.americanradiohistory.com
Start Your New Year Right--With RCA Records!

DEBORAH ALLEN
“Baby I Lied”

DOLLY PARTON
“Save The Last Dance For Me”

RODNEY DANGERFIELD
“Rappin’ Rodney”

...gets no respect--but he’s DAYPARTED on most major stations in the country!

KENNY ROGERS “This Woman”

ON YOUR DESK FOR THE NEW YEAR

www.americanradiohistory.com