April/May 1978

Arbitron Summaries

**FORMAT LEGEND**

This data is copyright by Arbitron. Non-subscribers to Arbitron's syndicated service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12 midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

Los Angeles

Following are the demographic figures from the Los Angeles book.

The market summary appeared in last week's issue.

**Locals**


**Chicago**

ADULTS 18-34: WMET 6.4, KKNX-FM 5.3, KLON 3.2, KLSI 2.7, KKBG 2.2. Book 3.8 to 4.8, WMEX (BM) 4.4 to 3.9. WKQX 3.2 to 3.4, WJZ 2.8 to 3.2.

**Boston**

In the big Pop/Adult numbers battle WHDH has stayed on top even though both WHDH and WBZ slipped. WHDH 12.7 to 11.5, WBZ 11.6 to 8.7. WHKO (R) made a solid return after two down years, 6.7 to 8.5. WBIZ (BM) 9.3 to 8.7. WBFF (R) 5.6 to 6.5. WWSW (NT) (formerly WMEX) pulled a 5.5; they carry Red Sox baseball. WCOZ (R) 4.4 to 5.5 and their best book. WBCN (N) 3.3 to 2.2. WEEI (N) 6.9 to 6.1. WRRO (C) 2.3 to 3.4. WEEI-FM (A) 3.2 to 3.8. WCOV (R) 1.3 to 1.7. WBMM (BM) 2.5 to 2.0. WFMX (BM) 2.9 to 2.3, WILD (BM) 1.7 to 1.4. Demographics—Teens: WBZ 6.7, WJMK 14.5, WWXO 8.9, WBZ 6.8. Adults 18-34: WFSU 9.2, WBMX 7.3, WYFR 6.9, WCLR 6.3. Adults 25-49: WCMX 10.3, WFSU 8.3, WWXO 2.1. Adults 35-49: WJZ 9.0 each.

**Philadelphia**

This market is basically stable with a few exceptions. KYW (N) carrying Phillies baseball up a bit 10.0 to 10.3, WIP (PA) holding strong 19.5 to 20.0. WWSW (BM) up 6.4 to 8.1 and their best book. WDAS-FM (BM) made a surge 4.2 to 6.1 with their highest book. WDAS-AM (C) 2.3 to 2.1, and WFIL (R) is back up to the dominant Top 40 position 5.5 to 6.1. KEZQ (R) 4.3 to 3.5, WZDD (R) 2.3 to 3.7. WYSP (A) 4.4 to 4.3, WMMR (A) 1.6 to 1.2, WOIQ (A) 2.3 to 3.0. WACU (NT) 5.2 to 5.4. WACU-FM (C) 2.9 to 3.1. WSN (C) 2.2 to 2.6. WDVR (BM) 6.5 to 5.1. WAT (BM) 2.7 to 1.3, WWMG (PA) 4.3 to 3.0. WPEN (PA) 3.0 to 3.0, WUSL (PA) held at 3.3, WDBB (B) 3.6 to 2.5.


(Continued on page 24)

THE INDUSTRY'S NEWS PAPER
ISSUE NUMBER 237
FRIDAY, JUNE 23, 1978

THE MILLION $ MORNING MEN
AMERICA'S TOP MORNING TALENT
EXPLAIN THE METHODS TO THEIR
MADNESS...
BEGIN PAGE 14

A LOOK AT DENVER'S
OVERCROWDED AOR SCENE
SEE PAGE 40

300,000 APPLICANTS

WNEW Distributes Tickets For Secret Stones Show

WNEW-FM/New York enjoyed a spectacular exclusive this week, as sole distributors of tickets to a secret Rolling Stones concert at the 3,000-seat New York Palladium. According to General Manager Mel Karmazin, the Rolling Stones conceived the idea of playing a small auditorium, and contacted WNEW. "The reason we are involved in this thing," Karmazin told R&R, "is because they knew that we are the concert station, and we were already identified with the Stones for so many years that it was a natural association for us."

Karmazin said the Stones and promoter Ron DeSener were asked to send postcards of distributing tickets. "We suggested it be done by mail order, having the fans send postcards to the station. Those postcards would be randomly selected to fill the number of seats that were available." Each person selected could have one of the Stones' tickets, meaning 750 people won the privilege. Karmazin said that postal authorities mailed over 300,000 postcards.

The station made the announce-

ment over the air Thursday afternoon (6-15), stating that the Stones would be playing "somewhere in the Tri-State Area" and that sending a postcard to WNEW was the only way to get tickets. The location was never announced on the air: winners were informed by phone Monday.

The concert itself went smoothly Monday night (6-19) with no gate-crashing incidents reported.

CHANGES ALREADY UNDERWAY

Storer Plans TEN-Q/KGBS Format Flipflop

Storer Broadcasting, owners of TEN-Q and KGBS-FM/Los Angeles, arrived at a decision late last week to change formats and call letters of the two stations "some-time in the fall." TEN-Q, currently a Top 40 station, would convert to what Storer National Program Director Ed Salaman called "Maas Appeal Country." KGBS, presently Country, will become KHTZ (pronounced "K-HITS") and will be an automatic Top 40 station, although Salaman did not rule out the possibility of some live programming.

FIVE YEARS LATER

Mississippi Broadcaster Gets Go-Ahead For FM Station

The FCC announced this week that it has approved the application of Country-Politan Broadcasting, Inc. (CBP) of Ripley, Mississippi, to operate an FM station in that town. The FCC took the action when its Commissioners declined to review an FCC Review Board decision giving CBP its Frequency.

Review of the decision was being sought by the FCC's Broadcast Bureau, which had originally denied the CBP application, filed October 31, 1975. It took almost five years for the Commission to make its final decision. The action can be appealed, however, to the U.S. Court of Appeals.

What bothered the Broadcast Bureau was what they called CBP's "lack of candor and abuse of the Commission process." The Broad-

cast Bureau claimed that CBP's Presi-

dent and sole director, Kerry Hill, sought to use affidavits he had obtained alleging that Jesse R. Williams, the competing applicant and owner of WCSA, a daytim-

er in Ripley, had not interviewed certain persons during the ascertainment survey and that WCSA engaged in fraudulent billing and racial discrimination to coerce Williams into a possible dismissal arrangement. What Hill did instead was to call Williams, advise him of the sworn statements and according to Williams, threaten to use them against him. In reversing the Broadcast Bureau's denial of CBP's application, the FCC Review Board said that it found no state-

ment among the affidavits that was untrue and was unable to conclude that Hill's statement was intended as "threat". R&R attempted to contact Jesse R. Williams, but we were told by a WCSA staffer that he lived in Collierville, Tennessee and that no one at the station had his phone number. A call to Collierville information showed no listing for Williams. We did talk to Hill, who had not yet learned of the FCC decision. Hill disclosed that he is the owner of Ripley and at one time worked as a salesperson for Williams at WCSA. In addition to his city hall duties, Hill is in the retail tire sales and real estate businesses, he re-

(Continued on page 24)
"Lady Blue"

A Modern Classic.

The latest George Benson single from the platinum "Weekend In L.A."
Simmons Leaves KSAN, Joins WB Album Promotion

Bonnie Simmons, who recently resigned as Program Director of KSAN/San Francisco to concentrate on her airlift, has left the station to join the Album Promotion team at Warner Bros. Records. At the same time, Abby Melamed, KSAN's Advertising Promotion Manager, was named Program Director.

Simmons told R&R, "It's very hard for me to leave KSAN. I've been here for nine years. I love KSAN, and I really feel good about Metromedia, also. I had a terrific time here. However, it's time for me to do something else, because I don't want to get stale. I'm very excited about learning a whole new side and working with the people at Warners,"

David Young, National Album Promotion Director at Warner Bros., told R&R that Simmons's title is "undetermined," but that she will be working closely with him, George Garvey (also filled National Album Promotion Director) and the rest of the department. "The job function is between special projects and national promotion director, and will encompass a lot of things. Everybody here was jumping up and down when she said yes. To have her with us is going to be a big asset. She'll be reporting to me, George (Vice President of Promotion) Russ Thyret; we all report to each other. It will work as a unit. Simmons will remain at KSAN until August, to aid in a smooth transition. Commenting on her successor's appointment, she said, "Abby's been here; it's a promotion from within. She knows everyone here and she works very hard; I know she will learn all the details very quickly."

The appointment is Melamed's first programming job; she had been personal assistant to General Manager Jerry Graham before taking her most recent position. Graham said simply, "She is sensational."

Melamed told R&R, "I feel wonderful about the appointment and can't wait to get started. I want to continue the programming in the KSAN tradition. I only hope I can do as well as my programming predecessors." She anticipates no programming or staff changes at this point.

ABC Promotion Seminar Sets Ambitious Goals

ABC Records held its first Promotion Seminar in Scottsdale, AZ, June 7-11, establishing a goal of tripled sales for the company. President Steve Dierker opened the sessions with an encouraging report of ABC accomplishments, while Vice President of Marketing Gary Davis stressed self-motivation's importance and introduced new promotion plans. New product was previewed, and promotion sessions were administered by National Promotion Director John Barbis, National Field Director Lou Galliani, Special Markets Promotion Director Bill Craig, Album Promotion Director Jon Scotti, Special Markets Album Promotion Director Jan Barnes, and ABC/Nashville National Promotion Director Erv Woosley. Themes of the meetings included coping with more restrictive radio music policies, and increasing crossover success. Among the invited guests were ABC Vice President of Programming Rick Sklar and KFRC/San Francisco Program Director Les Garland.

JUCULAR BUMPER STICKER—An enterprising San Rafael, CA innovator named B.L. Johnson is marketing the above bumper sticker. Jocks (or others) with an oral fixation can broadcast the fact via their rear bumpers.

Ferris Asks "Graveyard" PSA Study

by Jonathan Hall
R&R Washington Editor

Public service announcements are currently attracting attention. Should stations airing public service announcements and public affairs programming during heavy listening periods be required to do less of it than other programming public service during their "graveyard" shifts or poor listening times? FCC Chairman Charles Ferris is asking his Broadcast Bureau to study this idea and make recommendations. The Chairman advanced this thought at a full meeting of the Commission last week. It came during a discussion of the license renewal challenge by the Black Media Coalition and others to station KKKM-FM in Houston. The Black Media Coalition is contending, in part, that Soldering Broadcasting Corporation, refuse to air public service programs and announce-

Remainder Of Brunswick Conspiracy Charges Dismissed

As expected, a federal court judge has dismissed conspiracy charges against three Brunswick Records executives, following his earlier declaration of mistrails in their cases and the dismissal of charges against Brunswick President Nat Tarnopol recently.

Craigo, Smith Promoted In CBS Restructuring

Jack Craigo has been promoted to Senior Vice President and General Manager of Columbia Records and Paul Smith has been named Senior Vice President and General Manager, Marketing, at CBS Records. The promotions are the result of a restructuring creating a new senior management team, including the recent promotion of Don Dempsey to Senior Vice President and General Manager. Epic, Portrait and Associated Labels. CBS Records Division President Bruce Lundvall commented, "The new senior management team will make it possible for CBS Records..." (Continued on page 26)
Black & White Sets Still A Prime Focus For TV Buyers

ABC was the winner for the Nielsen week ending June 11, although CBS swept the top three placings in the top ten. ABC, winner of the last two weeks, slid to an unusually low 12.5 rating for third place; CBS had 15.1 and ABC won with a 14.5.

Top show of the week was "One Day At A Time," followed by CBS' other Monday mainstay, "Lou Grant" (in its highest showing ever) and "MASH" Fourth place went to ABC's "Charlie's Angels," followed by six other ABC shows. "Stoney's Company" (6) "Lawrene & Shirley" (7) "Happy Days" (8) "Stanley & Hutch" (9) "Carter Country" (10) and the Norton-Romles light. NBC's top-ranking show, "Quincy," finished 16th for the week.

ABC's Nielsen success was reflected in a strong showing in New York's Arbitron ratings for the week ending June 9, but ABC still has a long way to go on the Los Angeles rankings.

In New York, "Charlie's Angels" topped the list for ABC, but "Lou Grant" followed in second.

Next came 3) a tie between ABC's "Eight Is Enough" and "Three's Company" and CBS' "MASH" in third place. The survey also included "Happy Days" (4) a four-way tie between CBS' "Brownie Jone" and the "Tony Awards" show and ABC's "Carter Country" and the Norton light.

In Los Angeles, a local KABC program called "Grease Day USA" was top-rated, followed by 2) "Charlie's Angels" 3) "MASH" and "Three's Company" late "Happy Days" and One Day At A Time" tied 7) a three-way tie between "Carter Country," "Lawrene & Shirley" and the light, and 10) a four-way knot featuring NBC's "CHIPS," "Quincy," the Sunday Big Event, and ABC's "Stanley & Hutch."

TV News

FCC Update

Skiar Predicts Year-Round Ratings To Cause Radio Promotion Budget Shifts

ABC Radio Division Vice President of Programming Rick Skiar forecast that the introduction of more sophisticated year-round radio rating coverage would have a profound effect on radio promotion and contest plans. Skiar, speaking before the Broadcast Promotion Association's 1978 Summer Seminar in St. Paul, stated, "We may soon see a concerted year-round promotional effort by station owners." He cited the forthcoming introduction of the Trig-2 and Burke rating services, along with increased efforts by Arbitron and others to provide continuous coverage. "If continuous measurements replace sweep periods as the standard," Skiar continued, "it means that promotional efforts will change from seasonal to continuous."

Approving of the shift in emphasis, Skiar added, "It means that the "seasonal nature of audience measurement wreaks havoc with promotion budgets and leads to concerns of hypocrisy and distortion."

At the same meeting, CBS Broadcast Group President Gene F. Jonkowskis keynote address stressed the positive aspects of TV and radio, calling the two media "the only key sources of entertainment" for "poverty levels." Americans and citing figures showing that over 70 percent of the adult population watches TV every day, 90 percent at least once a week; while even higher figures were registered for radio (81 percent at least once a day, 95 percent in a week).

WMLA/WMAL/WMAL Washington Promotions Services Director Allen Moonowitz vigorously protested the lack of attention paid to radio by newspaper TV radio sections, and suggested that radio programs cite their huge audiences (and numerical superiority in TV) in seeking coverage.

CBS FM VP Predicts FM Listening To Exceed AM By End Of 1979

J. Robert Cole, Vice President of CBS O&O FM stations, predicted that FM radio listening would surpass AM listening by the end of 1979. He cited annual growth figures in listening of 8 percent, and stated that a recent CBS study showed FM's present listening share as 46.4 percent.

Congress Planning Bills To Counteract Supreme Court Media Search Decision

Various members of Congress are already planning bills which would essentially nullify the Supreme Court's recent decision allowing police searches of newspaper and broadcast news files (R & R 6-9). A Senate subcommittee will start hearings on the subject this week, with the intention of drawing up a bill to limit surprise police searches. Senators of both parties have expressed support for an override bill.

Viacom/Sonderling Merger Reaches Final Agreement

The merger plan for Sonderling Broadcasting to be merged into Viacom International Inc. has been approved by both companies' boards, with a definitive agreement signed. The terms are basically the same as announced in March and reported in R & R, with a slight increase (from $25 to $25.50) in the price to be paid for each Sonderling stock.

The agreement is now subject to shareholder approval from both companies, approval from long-term lenders, the receipt of favorable tax rulings, and FCC approval, with final accomplishment of the merger expected by the end of 1979.

Radio & Records

ABC Wins Week. CBS Takes Top Three Slots. NBC Tumbles

ABC was the winner for the Nielsen week ending June 11, although CBS swept the top three placings in the top ten. ABC, winner of the last two weeks, slid to an unusually low 12.5 rating for third place; CBS had 15.1 and ABC won with a 14.5.

Top show of the week was "One Day At A Time," followed by CBS' other Monday mainstay, "Lou Grant" (in its highest showing ever) and "MASH" Fourth place went to ABC's "Charlie's Angels," followed by six other ABC shows. "Stoney's Company" (6) "Lawrene & Shirley" (7) "Happy Days" (8) "Stanley & Hutch" (9) "Carter Country" (10) the Norton-Romles light. NBC's top-ranking show, "Quincy," finished 16th for the week.

CBS Nielsen success was reflected in a strong showing in New York's Arbitron ratings for the week ending June 9, but ABC still has a long way to go on the Los Angeles rankings.

In New York, "Charlie's Angels" topped the list for ABC, but "Lou Grant" followed in second. Next came 3) a tie between ABC's "Eight Is Enough" and "Three's Company" and CBS' "MASH" in third place. The survey also included "Happy Days" (4) a four-way tie between CBS' "Brownie Jone" and the "Tony Awards" show and ABC's "Carter Country" and the Norton light.

In Los Angeles, a local KABC program called "Grease Day USA" was top-rated, followed by 2) "Charlie's Angels" 3) "MASH" and "Three's Company" late "Happy Days" and One Day At A Time" tied 7) a three-way tie between "Carter Country," "Lawrene & Shirley" and the light, and 10) a four-way knot featuring NBC's "CHIPS," "Quincy," the Sunday Big Event, and ABC's "Stanley & Hutch."

FCC Update

Behind The Scenes: A Weekly Ownership Report

by Jonathan Hall

Washington D.C. Editor

Unless appealed within fifty days, WCAV/FM Gloucester, MS, with a full-time staff of one person in one of this coastal town northeast of Boston will be able to keep its license. In an unusual situation, the classical music station operates approximately 72 hours per week, the FCC's minimum requirement, unless its owner, Sime Geller, is in Boston for one of his five annual medical visits (in which case he must apply to the FCC for permission to sign the station off the air on those days). Geller had sought, but was not granted, a waiver to the 72-hour ruling.

In ruling against a competing applicant, FCC Administration Law Judge John Coeen decided to renew WCAV's license even though the station has been conducted a formal general public notice. Geller claims that he doesn't have time for that since he has no help with the station — and conceded that Geller waited two years after an FCC letter of notification to submit a community survey. However, even after he presented the survey, he never proposed programming to meet the surveyed needs. Nor does WCAV air much public service programming. According to their license renewal application, the station carried 0.23 percent of news and public affairs during 1972-1975. The Commission usually frowns upon an FM station programming less than 6 percent. And to top it all off, a competing applicant filed a proposal to serve a greater area and population and proposed a far greater amount of news and public affairs.

But the FCC judge found sympathy in the station's financial difficulties, WCAV's classical format, and Geller's "apparently inimitable on-air manner," which had resulted in a loyal audience donating more than $11,000 to the station. Thirty-five of those loyal listeners also appeared during three days of FCC hearings in support of the station's proposed merger, the lack of a significant alternative, the ability to get news and public affairs elsewhere, and Geller's personal qualities. Favor was also shown toward Geller in the decision because of the competing applicants' ownership of WNOV.

(Continued on page 24)
NOW, YOUR MEAT LOAF CAN COOK LONGER!

YOU ASKED FOR IT, YOU GOT IT!

MEAT LOAF
Long (5:23) Version

"Two Out Of Three Ain't Bad"

Arriving this week from their fast-becoming platinum album.

on Epic/Cleveland International Records

Produced by Todd Rundgren

Management: David Sonenberg
The Biggest River In The World Just Got Bigger:

WFIL  WINW  WSPT
WKBW  WFEA  WKNX
KFI    WJON  WKAU
WMAK  WISM  KAFY
WERC  WACI  KCBN

"RIVERS OF BABYLON"

ENGLAND: Sold 147,000 copies in a single day, the largest one-day total in WEA history. It jumped from 22 to 2 on the charts and went to Number One.

GERMANY: Sold over a million copies in three weeks. The fastest-selling pop record of all time. #1 on the charts.

AUSTRIA: #1

BELGIUM: #1 (over 200,000 copies sold)

HOLLAND: #1 (over 300,000 copies sold)

LUXEMBOURG: #1

SWITZERLAND: #1

FRANCE: Top 5 (heading for #1)

also a smash in: SCANDINAVIA, JAPAN and ITALY

We recently had a request from the TV rating service people. They want the Gary Owens Column to help them locate the right type of families to round out their surveys...that is, to make up the kind of cross-section necessary to get an accurate rating on the television shows. To reiterate how the service works, the statistics people put a little box on the back of selected TV sets and that box registers what the people who live there are watching. By picking out the right balance of people...that is, so many affluent folks, so many of this or that category, they come up with a reflection of what the whole country is watching.

They've asked us to locate some demographic types here so that they will be represented across the country. So here's what we need:

1) A family of Albinos...with each member holding at least a PhD in Ancient Tibetan Mythology. Family must not be employed within the past twelve years and at least two members have to be past 89 years of age and joined at the forehead. Also necessary that family speak 15th Century Portuguese and play the zither.

2) A home with at least 34 rooms, everyone living there going from room to room by motorcycle. Youngest family member 74 years old, entirely Cantonese speaking, but must have lived eight of the last eleven years in Tierra Del Fuego.

3) A typical Country-Western family demographic for the rural flavored video shows. The family must dress as cattle, have a camper in the driveway with a drunken brother-in-law sleeping inside till he gets a job. They must average eating 357.8 lbs of Hostess Twinkies per year, and have no allergies to Heifer Nerf. 43.5 percent of this category have had adolescent sexual experience with farm animals. 62 percent are overly stimulated by Norman Rockwell paintings and butter churns.

4) Hawaiian TV show watchers. 76.9 percent of this demographic like to serve figs and all-bran at romantic candlelight dinners. Average male has skinny white legs and wears a colorful shirt with big flowers on it...or a muu-muu. 37.8 percent have had rectal surgery for the removal of surfboards. Many in this category have tattoos of either Aku or Ron Jacobs on their teeth.

5) For the hip TV specials they are looking for the typical swinger...37.6 years old, greets friends with a super suave "Hi, big guy!" (only he must say this to girls). Drives the Road and Track "Car of the Year" (whatever it is)...plays tennis until he reads Raquet Ball is "in". Has divorced twice and owes the Diners Club 853,000. 97.3 percent of this demographic have sets of glasses with the Playboy Bunny on them.

6) Representative "Laverne & Shirley" fan...has a tattoo of a dingo on his right forearm and "sweet & sour" on his chest, and can remove bottle caps with his teeth. 13.4 percent of this group believe Greg Allman is married to Sonny Bono.

7) The typical Gary Owens TV viewer is any family living in Bel Air with an income of less than three hundred dollars a year, and a white piano in the back of their '33 Pierce Arrow automobile. The family must collect dead beavers as a hobby, speak fluent Eskimo, regard Jim Fregosi as a religious idol, and keep prize Hereford cattle inside a giant baggie and make obscene phone calls to Lee Radziwill. No member of the household can be over 3 feet 11 inches and chews betel nuts.

So, if you know of families who can help round out the average TV viewer, let us know... and you wondered how "Mr. Ed" placed in the top ten!!

Radio & Records

1930 Century Park West, Los Angeles, CA 90067
Tel: (213) 553-4330

HANDY WAY TO SUBSCRIBE

Please check above to enter a subscription to Radio & Records for one year.

NAME

COMPANY/STATION

ADDRESS

CITY

STATE

ZIP

ONE YEAR—$130

Overseas subscribers add $100 per year

Enclose payment with order

International U.S. funds please.

Check here to change address of a subscription in force. Print new address above and attach label from a recent issue, showing old address. Please send notice of change 4 weeks in advance.
THEY’RE CALLED THE DIXIE DREGS. BUT DON’T LET THE NAME FOOL YOU.

All the music you’ve ever heard has been preparing you for the Dixie Dregs, so don’t you be fooled. Their new lp asks the question WHAT IF and the answer is their single “Take It Off The Top.” And it’s takin’ off excitingly fast as Bob, Bruce, Joe, Norm and Jim attest, on Capricorn Records.

Produced by Ken Scott

Bob Shannan’s no fool, “The basic premise of Rock ’n Roll has always been energy. The Dixie Dregs energizes better than most, and it sounds pure and honest. I like the way it feels.”
—KZEW, Dallas

And neither is Bruce Stevens, “Strong response and good phones. The excitement for the Dregs is growing and we believe in the record.”
—WBBQ, Augusta

Joe Benson wasn’t fooled, “It’s really good to see real music and real musicians of this high caliber getting this much public acceptance.”
—WZMF, Milwaukee

And Norm Gregory wasn’t either, “These muthas are so great that when they get down you can’t help but stand up and rave!”
—KZOK, Seattle

Or Jim Ray, “After a live studio concert here in May, What If immediately went Top 10 in local sales and the lp is still receiving top phones at the station.”
—KWFM, Tucson

And you can’t fool the trades
—Billboard “Virtuoso musicianship…”
—Cash Box “Explosive and energized…”
—Record World “...high energy...infectious”
WHAT'S NEW

Beach Boys Headline Graham's Leningrad Concert

Concert promoter Bill Graham, who normally works in the Bay Area, will invade a new territory July 4 when he produces a free outdoor concert in Leningrad featuring the Beach Boys, Joan Baez, and Santana along with three Russian acts. The concert is expected to draw a six-figure crowd, and is the most ambitious attempt to stage American rock in the Soviet Union to date. It was arranged by British filmmaker Dimitri DeGruswald as part of an Anglo-Russian film project comparing Russia's pre-Soviet past and its present. CBS Records will release a soundtrack album (all three American artists are contracted to that company), which may or may note include the Russian acts, Pessyvari, Ariel, and singer Alla Pugatcheva. Last-Streuss, whose songs are a hot underground item in Russia, is band-rolling the concert. According to Graham, the acts were selected by Russian officials from a list he prepared.

Soap Opera Single Sets Suspense

The first release from Soap Opera Records, as previewed earlier in R&R, features a mini-melodrama in traditional soap opera style, with dialogue and music backing. The flip side of "Reunion," as it's called, is a musical number based on the dramatic side. The record is a 7-inch 33rpm disc packaged in a color hard cover (square with one corner shaved), but since the total timing for both sides runs about 7 minutes, company claims that the disc is the "world's smallest album" are a bit excessive.

The dramatic side sets the scene of a reunion between Jeff, the narrator, and his secret high school crush, Karen, now a famous actress. Jeff's thoughts are interpersed with conversations and the disco sounds of an ongoing party, and the reunion ends ambiguously, so that (theoretically) the consumer has to buy the next record in the series (five are planned for this story). The flip, "What Will She Say To Me?" is a standard ballad in a style that could be described as "Soap Op/Adult." Composers were Phyllis Levinsson and Neil Warner (who also arranged). Jefferson Lee rings the flip, Larry Levinson (partners with Warner in an ad agency) produced and wrote the dramatic side. Final note the company hopes to sell its records in supermarkets, right next to the soap racks, a terrific idea if they can line up all the top soap rack jobbers.

Casablanca Ships Second Ample Sampler

Casablanca Record & FilmWorks has announced the completion of its second edition of "Return To Casablanca" samplers. The Casablanca series differs from ordinary label samplers by virtue of including album, eight-track, and cassette configurations of the sampler contents (featuring a number of artists on Casablanca and its affiliated labels). An "informational booklet" is also included. As with the first edition, the new sampler release is a double-album set (or tape equivalent), with one record devoted entirely to the company's "Thank God It's Friday" soundtrack. The samplers are designed primarily for in-store play.

Perry Directs Ariola-East

Bob Perry has been appointed Director of East Coast Operations for Ariola Records. Vice President of Promotion Bobby Hurt announced he will supervise Field Promotion Directors in Washington, Philadelphia, and New York, and will be responsible for all merchandising, promotion, and retail campaigns in the East. Perry, who will be based in Boston, was most recently with Arista as Director of East Coast Promotion.

CBS Names Mooney, Chase Marketing VP's

CBS Records has appointed two more Vice Presidents, with Frank Mooney promoted to VP Marketing Branch Distribution and Jack Chase named VP Marketing, Southwest Region. Mooney, who was most recently Regional VP of Marketing for the Southwest, will move to New York and take charge of carrying out the company's marketing programs and policies, reporting to Sr. VP/GM of Marketing Paul Smith. Mooney has been with CBS since 1961.

Jack Chase has been San Francisco Branch Manager for two years, and in his promotion replaces Mooney, to whom he will report. He has been with CBS since 1971.

Dead Set For Egyptian Tomb Tour

A group called "The Friends of the Grateful Dead To Egypt" is offering the rock band's fans a tour package featuring a two-week vacation in Egypt highlighted by two September 14-15 Dead concerts in front of the Pyramids at Giza (outside Cairo). $1599 should cover expenses, according to Storship Dispatch Service, with airfare, accommodations and some meals included. The group is offering 40 seats, with some vacancies still reported. To borrow a line from an R&R Steve Martin ad, it sounds like a great chance to catch some new tunes and old tombs.

ERR WAVES

BY BOBBY OCEAN

I ONLY SAID WHAT I SAID IN THE INTEREST OF WOMEN'S LIB...

BUT IF IT BOTHERS YOU...

I'LL PAY MY OWN WAY!
Thank You for Making
"Bluer Than Blue"
Top 10:

Michael Johnson

AND
EMI
AMERICA

KIST WOW KONO WBT KREM
KENO KFXD WFYR WISE KULF
KAFY KLMS WMEE WANS WFMOM
KSLY WACI WSPT WAKY WRFC
KOLA-FM KQWB WSAM WRJZ WWID
KOEO KVOX WCCK WVLK WOTN
KRKE WAKX WJET WQUD WAVZ
KDZA WGBF WRIE 92-Q PRO-FM
KDON WEBC WJW WMAK WELI
KNDE KLEO WZZP WLAC WORC
KCPX KEYN WBBN WSM WFEA
KRSP KAKE WHOT KAAY WHEB
KR KFYO WHOT KLAZ-FM WEFIL
KOMO KKRC WPIC WIOO WOXA
KING KLIF K-104 92-0 WINX
KJRB KAKC 3WG/WAXC WFTL WAYS
KEIN KELI WNDR WIRK WGH
KQDI KELP WGTR WLOF WROV
KANC KBIM WFEA WAPE Q-94
KDWB KLBK WGUI WMFJ WZDO
WNAM KCRS WJBO WGLF WLEE
KSTP KHI WLBZ WONS WFLI
WJON KAYC WHGY WB SR WHHY
KIOA WKY WTIC-AM WDLP KEEL
WISM KTSA WALG WPFM WBTR
WDBQ

"A Passive Giant With No Burn-Out"

Produced by Brent Maher & Steve Gibson
60 REASONS WHY YOU SHOULD BE PLAYING KENNY ROGERS' NEW HIT, 'LOVE OR SOMETHING LIKE IT.'

WCAO WSGN WLOF
WPEZ BJ-105 WROV
WBKW KELP WFOM
KLIF KAKC WFLB
KNUS-FM WMPS CK-101
KF-JZ KFI WLTU
WZUU KFYX WAKX
KF WOXM KANC
WTRY KERN WJON
WIXI WNOE KYNX
WAKY KOEO KVOX
WLEE WEEO WKNX
WBBQ WGUW KFWY
WMAK WTSN KDON
92-Q WKEA KCBN
KHFI WAQY KPAM
WFLI WRIE KPAM
WERC

STREET TALK

Marvelous Mark McKay will become the new Program Director at WRKO/Boston. Mark has been at KFRC/San Francisco for the past few years and recently was assistant to PD Les Garland. It's a well-deserved shot for Mark, as he takes over from Harry Nelson, who will begin his leave of absence soon. Harry certainly knows how to bow out gracefully; WRKO's ARB was their best in quite a while.

Pat McCoy of Warner Brothers Records in Los Angeles was "worked over" by two parking lot attendants at the 9000 Building on Hollywood's Sunset Strip this past weekend. Seems the guys didn't like the way Pat parked his car and one thing led to another and it quickly became two against one. Pat wasn't seriously hurt, but you can bet he'll "tip" a little better next time.

Z-93/Atlanta is looking for "just the right morning talent" and word is "the bucks" are pretty good. Contact Kris O'Kelly at the Z.

Bat Johnson has left WNBC/New York with no replacement immediately named. And, congratulations are in order for Program Manager Bob Pittman on his latest acquisition: a new twin-engine Cessna airplane!

Paul Cassidy and his wife, Marla Jean are the proud parents of a beautiful baby girl, Carolyn. That's small-Cassidy number four for the former KTNQ/KGBS/Los Angeles General Manager. Beau Raines will join 56X/Miami as afternoon drive jock and Music Director this Monday (6-26). He's strong addition to the Joel Denver team.

All those rumors flying around Cleveland about WKSW going Abra-Most-Superstars are just rumors. The automated Beautiful Music station will stay that way according to station sources.

Things at TEN-Q/Los Angeles have been hopping...Gary Cocker moved out to make room for John Driscoll in middays following the arrival of Jack Armstrong for mornings (following all this?). Well, Gary made a last segue over to KPI to handle vacation fill and weekends.

And why did Storer announce their major programming (and call letter) changes a full three months before they were to take place? And another thing...will John Driscoll really hang around to program the new KHTZ-FM, when the formats "flip" in September?

Steve Martin's roller-skating rendition of "King Tut" on Monday's "Tonight Show" (6-19) went unheard in Denver. The local NBC affiliate lost all audio for the first 45 minutes of the show...talk about your irate phone-calls to the station!

Coyote McCorn, long time Top 40 legend in the South (WMAK, WQXI and back to WMAK), has joined Country formatted WSM/Nashville to handle 10pm-3am. Coyote is now playing 50,000 watts of clear channel Country music to more truck-drivers than anyone else in America.

Here's a good one. The Rolling Stones came up with a novel way of adding Memphis to their tour schedule. Peter Judge, the Stones' manager, did a live interview with WMC-FM/Memphis afternooon jock Ron Olson and casually "dropped the bomb" that the Stones were scheduling a Memphis date. Judge said that Mick Jagger wanted it announced that way. Great shot for WMC-FM!

Jim Perkle is no longer the PD at WFLI/Chattanooga but he will remain with the station in morning drive. The new Program Director is afternoon man Mac O'Brien.

YOU TOO CAN EARN BIG MONEY IN THE EXCITING WORLD OF RADIO...This R&R archive photo dates back to 1937 and in that pre-Drake year, who was covering the Chicago Cubs baseball games for WHO/Des Moines? Right! Ronald Reagan, former Governor of California. We offer this photo-flashback as a form of visual encouragement. If you're feeling down and think you're in a dead end job, day after day behind the microphone, just remember—someday you could become the announcer for the Chicago Cubs!
We’ve carved our share of the Big Apple...

Now we’re America’s most Listened to FM Station

99X FM

RKO Radio for New York

APR/MAY 78 ARE CUMULATIVE 6 A-12 MID BA 12+
Ulysses the Greek Suite tells the story of a mythical warrior who fought in the Trojan Wars. By overthrowing a sacred statue of Neptune, Ulysses invokes the anger of the gods, and is sentenced to travel a long and perilous journey back to his home, Ithaca, and his wife, Penelope.

Michael Rapp, the suite's composer, arranger, and keyboard player, spent five years setting the Greek classic to music.

Ted Neeley, who starred in "Jesus Christ Superstar," and the stage presentations of "Hair," "Tommy," and "Sergeant Pepper's Lonely Hearts Club Band," brings to the role of Ulysses the quiet strength that Rapp wanted for his musical characterization.

Yvonne Iversen is a sixteen year-old beauty who, as Penelope, promises to be one of the year's brightest new stars. Yvonne's innocence and brilliant vocal accomplishment bring to life the long-suffering wife of a great warrior lost in battle. Yvonne's performance has already been met with critical acclaim.
Embark on a Rock Odyssey.
It's a trip worth hearing!

TED NEELEY  YVONNE IVERSEN
A-440

Produced by "JJ" Jorgensen
Lyrics & Music by Michael Rapp

Special Marketing / Management Consultant—David Gershenson
The Million Dollar Morning Men
America's Top Morning Talent
Explain The Methods To Their Madness

It's 6:05 in the morning, and in Hollywood news today, Pat Boone was arrested for decent exposure...

The morning shift is doubtless the toughest in radio. Certainly it carries more pressure than any other period. In every format, even the relatively music-dominated AOR, morning men play fewer records and must depend on their own wit and inspiration and ability to keep a smooth conversational flow going. Adding to the pressure is the knowledge that, in general, as goes the morning show, so goes the radio station. Programmers and management have always held the belief that a station attracts a large audience through a strong morning man, and that without one, a large audience is impossible to draw, no matter how good the remaining air personalities are. Then, morning men share the pressure of physically getting up early in the morning, maintaining a warm, relaxed, comfortable atmosphere for the benefit of their listeners no matter how little sleep they managed to grab the previous night. The impact of all the various pressures is enormous.

But there are rewards as well. Because the morning man (or woman, though there are still few of these as yet) is the key to the station's audience-attracting ability, and therefore its billings, he is (if successful) paid very well. Because morning audiences grow accustomed to the familiar and comforting radio presence of their favorite morning men, those air personalities tend to be more stable than most jocks. They become prominent local celebrities and often, eventually, legends and institutions.

The R&R Editors felt that a detailed look at this unique breed of radio personalities was long overdue. 18 morning men from Top 40, Pop/Adult, Country and AOR were interviewed, and their comments proved insightful, instructive, and, as expected, quite witty. Following is the roster of participants.

COUNTRY
BILL BAILEY, KENR/Phoenix
DEANODAY, WDEE/Detroit
DICK HAYNES, KLAC/Los Angeles
LARRY KENNEY, WHN/New York
LEE SHEWED, WMQV/Chicago

AOR
JAY COOPER, teamed with DICK WILSON
at KYYS/Kansas City
STEVE DAHL, WDAI/Chicago
SONNY FOX, teamed with BOB LEONARD
at WYSP/Philadelphia
JEFF GONZER, KMET/Los Angeles

I must come out against sex education. I figure the less people know about it, the better my chances are! It's 6:22 in the morning...

The Morning Challenge

When examining a radio gig which requires its practitioner to get up somewhere in the neighborhood of 4-5 a.m. every day, the first question which might logically be inquired is "Why?" Why do mornings at all? Larry Lujack, a Chicago legend and author/subject of a nationally published autobiography ("Superjock"), has a disarmingly honest answer. "I do mornings not because I like to do mornings -- I don't like getting up at 2 o'clock in the morning any better than anybody else. I do mornings simply because that's where I can make the most money, and being the basic shallow, greedy person that I am, that's why I do mornings." Charlie Tuna, in over a decade of L.A. radio, is renowned for his "personality" approach, and his reason for doing mornings is related to that. "It's the shift that usually allows the most personality. It's generally the most stable position in radio. I find over the years."

Sonny Fox, a well-known AOR programmer associated with Lee Abrama as well as a morning jock, brings up the point of fame. "Years of research have made me realize that outside of mornings, audience identification with a DJ is nearly zero. To give yourself the best shot, you might as well do it in the morning." Atlanta's Gary McKeever brings up a related point, the larger audience attracted by morning men. "You have your higher degree of listenership. You work in the mornings and you've got your bigger audience and you have your biggest challenge." Dr. Don Rose, an Atlanta alumnus and current San Francisco institution, agrees: "I think it's the most challenging show on radio. Why does he do it? "Because it's there, I guess."

Bill Bailey, veteran of 18 years in Houston Country radio, finds a unique tranquility in the morning. "It's the only shift in radio so far as I'm concerned. The only thing I have to give up is rest. Morning is the prettiest time of the day. There's a certain solace and beauty to a sunrise. I enjoy participating in the town waking up. I can do my job without interference from sales, secretaries, or executive row. The time slot is almost hassle-free."

For Jeff Gonzer, an AOR jock of nine years standing, the morning offers him a time to go a little crazy. "I enjoy mornings because they afford more opportunity to do things like my wild tracks" (which he describes as "little bits and pieces of recorded nonsense that talk back to me all morning"). "Mornings have always been... a little crazed... it's traditional... and that's what appealed to me in the first place."

Mike Murphy, hosting ten years at KMBZ/Kansas City until his recent resignation, has a novel reason for being a morning man. "Because I hate it so much," he explains. "I've worked with a lot of morning men that were unsuccessful, who loved getting up, and loved doing the show; they loved the hours and everything about it. For some reason those people aren't as successful as those who hate it. I absolutely hate getting up every morning."

Marvelous Mark was at a party last night, and somebody said, "You are what you eat." Now Mark's afraid he'll turn into a Ding Dong!

What Kind Of Man Does Mornings?

So what kind of personality, what kind of man does it take to work the morning shift? Is the type unique? Tuna thinks so. "I think you have to be a certain type of individual, people who biologically, metabolically speaking are able to do their best work in the early morning hours; and enjoy it, if you can believe it, getting up early and beating the world to their jobs. I've always felt that way; I feel freshest, nothing is bothering me by the time I get to the station."

Lee Sherwood of WMAQ, a longtime morning man in both Top 40 and Country who programmed the Chicago station before returning to the morning shift, agrees with Tuna. "Biologically, I think that there are morning people and others who are not. If your mind works well in the morning, you can do it. I've always found that my mind is clearest in the morning and I can relate better to the audience at that time." More support for the "biological theory" comes from...

Steve Dahl
Jeff Gonzer
Harry Harrison
REVIVE THE MARVIN GAYE/TAMMI TERRELL FAVORITE

"You're All I Need To Get By"

From the soon to be released album of classic duets
Johnny Mathis & Deniece Williams
"That's What Friends Are For"

on Columbia Records
"I think it takes a special kind of chemical makeup. To do this job you must be, if you will, a morning person. I am. I get up whether I have to go to work or not. Then too, my brain works better in the morning."

Harry Harrison, on the air in New York for 19 years, first with WMCA, then (since 1968) with WABC, also feels morning men are a different breed. "I feel that they are special, because I don't think that everybody can roll out of bed at 4am in all kinds of weather and be pleasant and happy on the air, day after day, year after year. I think people who do morning shows or morning jobs of any kind are unique, maybe a little crazy but unique."

Discipline is the key for Dick Whittinghill, who has had sufficient discipline (and talent) to put in 28 years at KMPC. "It doesn't take any talent," he says about morning men. "You have to have a lot of discipline in order to get up at that time of the morning, 4:15am, as I do every day, and then be 'Happy Sam' for two or three hours." Don Rose has similar sentiments. "First of all, you have to really want to do it very badly, because the biggest and hardest part of the job is at 4:22am when the alarm clock goes off, being able to get up, and once you've gotten up being able to function so you can make it in to do the show. Once you get there, then any problems you have or any unresolved things in your life must be left outside the control room door."

Bill Bailey minces no words on the subject. "It takes a special kind of person to be a disc jockey. Either you can cut it or you can't. No amount of schooling will do it. I think the same thing is true about working in the morning. You're either a morning man or you're not. I pride myself on punctuality. Since 1960, I've been late eight times. For ten years, I was never late for sign-on." WH/N/New York morning man Larry Kenney puts it directly as well. "It requires a man who doesn't need a lot of sleep. I used to work after-noon drive and I never thought I could be a morning man. I've always been a night person. The job requires a person who can psych himself into the hours."

Gary McKee is the only morning man polled who believes that almost any type of personality can become a morning man, that a special personality is not required. "You have to love the job," he admits, but adds, "As far as being a special type of person, I don't think that's necessary. We all have the ability to do certain things, it's just that we haven't developed it yet."

6:35 and northbound 680 slow due to that cement truck that overturned earlier. We have concrete evidence that the truck is being removed...

Morning Show Prep: Shift Into High Gear

Once they've managed to develop the ability to get up, morning men vary in their attitudes toward advance preparation ("show prep"). Some wade through stacks of printed material to find a stray bit; others are firm proponents of winging it. Lee Sherwood is one of the meticulous readers. "Because my program is basically topical, dealing with current events, particularly in Chicago, along with some celebrity gossip, most of my preparation deals with newspapers and periodicals. I read three newspapers a day and six magazines a week. My producer cuts apart two Chicago newspapers every morning, so I have that about 6:15am. I have all the Chicago columnists and the important things from the two papers so I can relate them through the morning to whatever is going on."

Fellow Windy City citizen Larry Lujack is equally industrious. "I get down here a couple of hours before I go on and I read both morning papers; I also go through reams of teletype copy. The preparation is a never-ending thing; that's all I do all day long. When I leave the station, I do all this stuff before I go on the air, then after I get off I do production-type stuff for the next day's show. When I get home I start reading the newspaper and looking through more material. It's never-ending search for material and ideas. It's really all I do and that's why the gas company is always threatening to shut off my gas, because I never find time to pay my bills. It's a lot of hours every day—the old saying about an hour of preparation for each hour on the air... well, I do far more than that. But I don't watch any TV at all. I think that television for the most part is a complete waste of time."

Aku, for 32 years the morning mainstay of the Hawaiian Islands, does his best to keep pace with events. "$pent the first 50 years of my life getting ready for the show 24 hours a day. I have to be aware, of all kinds of things in all kinds of areas, otherwise I sound like a dummy. I have to do a lot of reading, which I do, and I stay fairly well aware of news situations internationally, nationally, and locally—politics, them an answer, of some of the listeners call up, and they usually give the wrong answers." Charlie Tuna puts in the hours as well. "$really involves a whole 24-hour period that precedes the previous day's four hours. It's almost like an osmosis thing, where you're constantly soaking things up. I jot notes to myself sometimes even if I'm driving along in the car. If you read the morning papers, that's the best thing in the world—all your material is sitting right there every day in the Los Angeles Times and the Herald Examiner. Just open those up. I watch the TV news every night: it's almost a must for my development of the show for the next day, just so I'm attuned to what I think the average person is attuned to out there. If you can have that common denominator relationship with your audience, and they're thinking what you're thinking, it usually works."

Deano Day utilizes similar sources. "$ull and prepare what I think I'll need the day before. I read all of the local newspapers, and I glean some good material from television. Actually, we're looking for material all the time, often making the most mundane things and finding that they lend themselves to the show. It takes me about 30 minutes to drive to the station. It's during that period that I mentally outline what I'm going to do. I review what happened the day before and try to put it in perspective for my program.

But other morning men feel they work more effectively without extensive preparation and research. Jay Cooper, who's worked in Kansas City radio for over a decade, stakes his case bluntly. "$My only preparation is a daily shower... and sometimes I have breakfast. The only other thing we" (Cooper and partner Dick Wilson) "do is tape every show and listen to it later on, critiquing it." His Kansas City Pop/Adult counterpart Mike Murphy is inclined along the same lines. Asked how much show prep he does, he replied, "Absolutely none at all—besides checking the wire, normal stuff like that, read the paper, Newsweek,
Own A Piece Of The Rock.

"Stone Blue"

THEY DO:

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Station</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPEZ</td>
<td>38</td>
<td>KERN</td>
<td>18-14</td>
</tr>
<tr>
<td>KRBE</td>
<td>30-27</td>
<td>WCAO</td>
<td>WNOE</td>
</tr>
<tr>
<td>KROY add</td>
<td></td>
<td>KLIF</td>
<td>KHFI</td>
</tr>
<tr>
<td>96-X</td>
<td>26-23</td>
<td>KSLO</td>
<td>BJ-105</td>
</tr>
<tr>
<td>WAQY</td>
<td>15-13</td>
<td>WAVZ</td>
<td>K-100</td>
</tr>
<tr>
<td>WHBO</td>
<td>28-27</td>
<td>JB-105</td>
<td>TEN-0</td>
</tr>
<tr>
<td>WFLB</td>
<td>21-17</td>
<td>WPHD</td>
<td>KJRB</td>
</tr>
<tr>
<td>WDRQ</td>
<td>32-29</td>
<td>WAYS</td>
<td>KCPX</td>
</tr>
<tr>
<td>WGLF</td>
<td>30-17</td>
<td>KSUM</td>
<td>KFXD</td>
</tr>
<tr>
<td>WZZP</td>
<td>35-32</td>
<td>WQAM</td>
<td></td>
</tr>
<tr>
<td>WRKR</td>
<td>35-28</td>
<td>KBIM</td>
<td></td>
</tr>
<tr>
<td>WTX</td>
<td>38</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WKAU</td>
<td>29-24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WMET</td>
<td>31-29</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

on Bearsville Records
Distributed by Warner Bros.
Subscription Jokes: Service With a Smile

One of the common elements of show preparation is the use of the various joke services offered around the country (Electric Weenie, Tuna Salad, Lunch, etc.). As with the issue of show prep itself, morning men have strong positive and negative positions on joke services.

Among the positives is Don Rose, who uses a variety of services, but customizes the lines he finds. "I subscribe to every known comedy service in the universe that I know about. And then the material I’m able to use, which might be one or two jokes from each service. So when I go in I’m not taking the joke service in with me. I’m taking in my show that I’ve prepared, with which I’m intimately familiar, so when the newsmen mentions Jimmy Carter doing something with somebody, something will click and immediately I’ll remember a line I wrote about it."

Deano Day also is a blanket subscriber (which is not to say he subscribes to a blanket service, just a lot of joke services). "I’m like most of the morning men insofar as subscribing to all of the joke services I can," he says. McKee uses a few as well, but subscribes to the customizing school of thought. "I use joke services, Electric Weenie and a couple of others I can’t think of right now. It kind of spans you off. If you take a joke service and read it from top to bottom, it’s not funny. You’ve got to work it into the context of your show. You’ve got to deliver a line like you deliver it, not like (Electric Weenie creator) Tom Adams would. It’s important to know who you are and to know your limitations and how you would do something."

And Dick Whittinghill has what sounds like the final word on the subject. "Like everybody else. I subscribe to a couple of comedy sheets. There’s nobody in this business that makes up their own stuff, though they all might pretend that they do."

Still, some joke writers they never touch the stuff, while others definitely deemphasize the use of joke services. Charlie Tuna warns, "Even a good joke service, by the time you get it in the mail, is three or four weeks dated sometimes, because of the time the writer took to develop it and the time it takes to get it in the mail—it loses something." Tuna expands on the subject. "I think for young, developing disc jockeys it doesn’t necessarily hurt. Everybody says be original, be creative, but I think a joke service in the beginning of a career, or even in some cases in the middle, can help a jock see how comedy can be developed, how to set up a punch line, construct humor—because there is art in it."

Also maintains adamantly, "I don’t use joke services and such. I use one-liners, but they’re just jokes that I know, or things that I’ve heard in my head."

Jay Cooper has an interesting approach: "When we get mailings from comedy services, we’ll audition them on the air verbatim." Cooper didn’t mention if he credited the services before trying out their material on his listeners. Steve Dahl, as an AOR jock, doesn’t find much relevance in joke services. "I subscribe to them, I read them, but they’re hard for me to use because I don’t find them easily applicable to AOR. As a matter of fact, I don’t think of doing an AOR joke sheet. That could prove interesting."

Harry Harrison, working on strictly-formatted WABC, doesn’t use comedy services for one fundamental reason. "Basically I don’t attempt to be funny. I think that the morning show is so busy—the music, the commercials, the traffic, the time and the weather—you put them together and I think you have plenty. Rick (Sklar, ABC Radio Programming VP) didn’t have me for my humor, and I didn’t go in with the idea that a morning man has to be funny. I don’t think I would survive that way."

WMQ’s Lee Sherwood essentially agrees. "I don’t do jokes as such. I don’t do one-liners and I don’t buy comedy sheets. If the humor is there, it’s natural humor, I hope. In all my years in programming, I learned that just being funny is not necessarily the only prerequisite for being a morning man."

Patter and one-liners highlighted at the top of each segment were taken from an actual aircheck of Dr. Don Rose, KFRC/San Francisco.
Every listener passive or active relates to

“Loneliness”

No one makes this great Paul Williams song more real than

Helen Schneider

Her new single from the Album “Let It Be Now”

Helen Schneider...her time is now!

Produced by Tony Camillo for Venture Productions in association with Freeflow Productions

Manufactured and distributed by RCA Records—New York, N.Y.
When it comes to second-guessing Program Directors, I think we are all guilty.

Think about it for a minute: how many of us listened to the new sound of KHJ/Los Angeles under John Sebastian and figured that "it'll never make it??" How many people thought that the new approach taken by WFIL/Philadelphia would only make for lower and lower ratings? Well, the books are in and KHJ and WFIL are up!

Having been relatively close to the KHJ situation, as both a former employee and resident of Los Angeles, I have never seen as much resistance to a Program Director as was levied at John Sebastian when he came in. I know from contacts in Minneapolis/St. Paul that similar pressures were put on John in that market. But the pressures there were mostly directed from outside the station. In Los Angeles John got resistance from without and within.

It seemed like the line of people waiting for the dubious pleasure of saying, "I told you so," got longer every day. Everyone was sure that the direction KHJ followed would not succeed. That not only made things more difficult for John, but may have even diminished the success the station enjoyed with its recent ratings increase.

If people had been more willing to give "the benefit of the doubt" rather than convict without a trial, things certainly would have run smoother at KHJ. If an attitude of cooperation had prevailed, what would the outcome might have been?

The point should be clear: there are times when criticism and resistance are valid. However, those times are rarely before the facts are in. The amount of pressure involved in programming any radio station, especially one in a major market, is great. There is little purpose in doubling that pressure by negative attitudes, unsupportive gossip and preoccupation with the facts.

This business of radio and records can be pretty rough sometimes. A quick glance at our classified section proves my point. I really think we should all make an effort to be less "all-knowing" in the face of new concepts. Allow something outside the boundaries of tradition a chance to succeed or fail on its own merits. If we all could muster a "wait and see" attitude, that would at least be an improvement over what has been the recent norm in Los Angeles.

I applaud John Sebastian for sticking with what he believed to be right in the face of some heavy doubters. He was right. But whether he was right or wrong, he didn't deserve what he had to go through to make his point!

HAVIN' SOME KINDA FUN—Following the San Francisco première of the movie "T.G.I.F.", Casablanca Record and FilmWorks hosted an exclusive party at The City discotheque. Some of the fun-seekers assembled for this shot (l-r): Don Watson, Casablanca National Promotion Director; Dave Sloan, RBG National Music Director; Debra Geweke of KRRC; Harry Nelson, who recently resigned as Program Director of WORK/Oklahoma City; Les Garland, Program Director of KRRC; Neil Bogart, President of Casablanca; Bruce Bird, Executive Vice President/Casablanca; and in front, Mr. G. Rilla of San Bruno, Cal.

Need Talent? Grow Your Own!

An interesting project has just been completed by KENI/Anchorage. KENI designed and implemented an eight-week radio intern program, a sort of "radio school," and they've graduated their first six students.

KENI jock John Stevenson came up with the idea to offer interested persons a first-hand chance to learn the business of broadcasting. But he felt the service should be provided at no cost to the students.

Once the decision to move ahead on John's idea was made, the station began promoting the "intern program" on the air. The response was immediate and six candidates were screened and selected for the project. Each of the six passed a required FCC Third Class Radiotelephone operator's exam and the on-the-job training began.

Some worked on the air, some in news, some in music and audience research, all of them were guided by the station's trained air people. During the eight weeks of the course, nearly every facet of the station was studied and discussed. The interns received a well-rounded look at radio from the inside of a professional broadcast facility.

The students were not the only beneficiaries of this program, since the station needed part-time help in many areas and the intern students provided that man-power while they learned. Stevenson explained, "The idea was to get people here to help, get more people interested in broadcasting and give them a chance to be on the inside. We don't make any guarantees about whether a person will get a job, and we try to be as realistic as possible. We have tried to get interested persons here to see how a radio station works and have a good time."

The final outcome of the program found KENI hiring three of the graduates as part-time employees. David Schweng, who is in the Air Force, stationed at Elmendorf Air Force Base, was first attracted to the program by music. He said, "It is like a full-time hobby for me, and I might get a new job with the Air Force as a result of the training." David is now a weekend air personality for KENI.

Andrea Green, who had been an executive secretary for the Alaska Society of CPA's, accepted a position as Programming Secretary at KENI after she completed the course. Cindy Poti found a real interest in music research and has agreed to take a research job offered her by a Denver station.

Stevenson summed it all up. "In eight weeks they have learned about as much as we could teach them and it hasn't cost them a dime." The implications of similar programs could be far-reaching. I often hear complaints, especially from the medium to smaller markets, that trained people are hard to find. Anyone who has ever picked up a radio station request line or made a personal appearance for a station knows that the public (or a certain segment of it) has a real hunger for knowledge about radio. Many would like to be in radio, but have neither the money for "broadcast schools" or even access to one. Maybe KENI has found an answer. If your market doesn't attract talent, when you have positions open, why not fill them with people you have trained yourself? I'm sure John Stevenson at KENI could answer many of your questions.

Doll Crosses State Line First

I received an article from the Pensacola (FL) News "Rapport" section, a weekly magazine insert to the daily, which told of a survey the paper had taken among Pensacola area students. The survey asked the question, "Who is your favorite disc jockey and what would you most like to know about him (and/or her, presumably)?"

It's tough at best to get the local papers to even admit that radio exists, let alone produce a feature on one of your personalities, so the article from Pensacola caught my eye. And perhaps the most interesting part of this story is the fact that Jonathan Doll finished first in the Rapport poll. It's remarkable since Jonathan doesn't even work in Pensacola. He is the afternoon man at powerful G-100/Mogile, AS., across a fifty mile stretch of Interstate 10 west of Pensacola.

Jonathan was most recently Music Director and jock for CK-101/Cocoa Beach, FL., before he made the transition a short 13 weeks ago to G-100. To say G-100 has had an impact seems a bit of an understatement in light of Doll's showing in the Pensacola survey.

And of course, Doll himself has made his own impact at least with the students in the area. Doll told the Pensacola News, "I have been in radio for about five years. Two years ago I went up to New York to try a stand-up comedy routine. Nothing really clicked as fast as I thought it would. So, I figured I'd try going back into radio a few more years and then go up there and try it again. I think one of the reasons I left was because I missed radio."

Doll's on the air style is strange, say the least. His comedy bits keep the listeners tuned in, and apparently they're becoming a bit indoctrinated, because the question they wanted answered about Doll was, "what shoe size does he wear?"

Jonathan explains his popularity by a vague reference to his "audience rapport."

"Actually I love being hit by rotten fruit," he says, "especially broccoli." He claims his jokes are his own, "Some jocks read their jokes out of books. I am totally to blame for all my stupid jokes."

The entire approach taken by Program Director Nick Alexander for the kick-off of G-100 features a high visibility within the Mobile area. Extensive billboard and television campaigns have raised audience awareness of the new station sound and jocks like Jonathan Doll make a valuable contribution. The fact that Doll placed first in the Pensacola News poll says a lot for the young G-100.

By the way (Pensacola has some great radio of its own), placing second in the survey was Dan Ingram of WBSR/Pensacola. Third finisher was Luke McCoy, also of WBSR.
NO. 1 AGATN!

NUMBER ONE CONTEMPORARY LOS ANGELES STATION TOTAL LISTENERS.
ARB, APRIL/MAY 1978 TSA WEEKLY CUMULATIVE AUDIENCE.
3 months is a long time to be out of work when it happens the first time.
Thank you for your support, your caring, your love:
Rich Sargent/Susie Gershon/Russ Palmer/Shelly Siegel and everyone at Mushroom Records

Chuck Dembrach
Sam Karamanos
Bob Hamilton & Buzz Bennett
Joey Reynolds
John Leader
Bob Hamilton (K-EARTH)
Clay Gish
Kal Rudman
Larry Anderson
Perry Anderson
Marc Nathan
Steve McCormick
Fred Rupert

—Don Berns, WHB
"King Tut."

It's A Mother, Mummy!

WIFI 5-5
WPGC 11-9
WPEZ deb 40
W-97 13-8
KRBE 14-6
Y-100 11-5
96-X 14-10
WLS 7-3
CKLW 24-19
KSLQ 24-20
WGRD 5-1

WOKY 7-5
KFRC 8-7
WDRC 3-2
WYRE 22-13
WAPE 27-17
Y-103 25-7
Y-95 deb 22
Q-94 deb 25
WKIX add
WMET 2-1

KBEQ 3-2
KYYX 2-4
KIMN deb 30
KRSP 15-9
KTKT 10-6
KROY deb 30
KNDE 20-17
WJON add
WACI 25-13
KDZA 18-10
KTAC 1-1

STEVE MARTIN

"King Tut"

Produced by
William E. McEuen.
For Aspen Recording Society

on Warner Bros. Records
**Arbitron Summaries (Continued from page 1)**

**San Diego**

KING (PA) did its normal April-May jump from 4.0 to 8.1, most of the gain was Padre baseball which boosted their night ratings from a 1.4 to 13.6. KGB-FM (A) is the top music station, up 6.2 to 7.1, KGB-AM (A) 4.2 to 3.5, KPRI (A) had its best book 4.7 to 5.9, KFMB-FM (B) 1.8 to 6.7, and KCQB (R) 5.7 to 5.5. KMJQ (R) took a big loss 6.0 to 3.7. Country KSON-AM 6.1 to 3.0, KSON-FM (C) 2.3 to 2.8, KFMB-AM (P/A) 3.7 to 4.1, KEZL (BM) 4.6 to 4.5. KFIM (P/A) 4.4 to 4.7, KOZN (BM) 2.8 to 3.7, KSDO (N) 5.5 to 5.1, XTRA (BM) & XTRA (D) & XTRA (E) 24.9, XTRA (F) 2.6, XTRA (G) 1.3, XTRA (H) 1.1. Adults 18-34: KPRI 11.7, KGB-FM 11.8, KFMB-FM 7.1, KFMB 6.9. Adults 25-49: KOGO 10.0, KEZL 8.7, KFMB 6.4. Adults 35-64: KOGO 12.7, XTRA 10.2, KOZN 9.0.

**Providence-Warwick-Pawtucket**

WPRO-AM (P/A) on top 10.8 to 11.1, WLKW-FM (BM) 16.0 to 10.0. WPRO-FM (R) 6.5 to 7.6, WPJB (R) 6.7 to 6.2, WEAN (N) 3.9 to 6.3. WHIM (C) 2.3 to 4.3, WHJJ (BM) debuted with their format with a successful 5.6 showing. WHKN (T) 4.5 to 2.3, WSAR (P/A) 4.6 to 5.5. WLKW (BM) 3.1 to 3.6, WMYS (P/A) 1.1 to 2.0, WSAR (P/A) 0.8 to 1.0, WGNG (R) 1.2 to 1.6, WALE (P/A) 1.6 to 2.0. WBRU (A) 2.9 to 2.4. Demographics—Teens: WPRO-FM 27.8, WPRO 13.1. Adults 18-34: WPRO 14.7, WPRO-FM 11.7, WPJB 7.4, WBRU 7.1. Adults 25-49: WPRO 14.8, WLKW-FM 9.8, WHLY 7.4, WHIM 7.3. Adults 35-64: WLKW-FM 16.1, WPRO 10.4, WHFY 8.6, WLMH 7.8, WEAN 7.6.

**Storer** (Continued from page 1)

Midday personality Gary Cocker resigned Friday (6-16), whereupon Driscoll was moved from mornings to Cocker's shift, and Jack Armstrong was brought in from WIFE/FW (Indianapolis and previously 1390/Pittsburgh) to handle mornings. Tom Eshbaugh, Advertising/Promotion Director of the stations, recently left all stations as well over "philosophical differences." Pon will assume his responsibilities. Salamon will remain in Los Angeles overseeing the changeover. He will retain his Program Director position at Storer's New York Country outlet WHN, but Assistant PD Charlie Cook will assume increased day-to-day responsibilities along with Music Director Pam Green.

Since TEN-Q registered an increase in the April/May Arbitron ratings. Storer was asked if continued success with the existing format might influence Storer to reconsider the changes. He said, "You never know in this business..."

**Mississippi**

(Continued from page 1)

vealed. Hill says that his intention has always been to bring nighttime service to the community and claims that Jesse Williams told him in 1973 that he could legally keep Hill from doing that for at least six or seven years. Hill's old boss, Williams, may have accomplished just that by filing a competing application, which apparently meant the entire matter was tossed into the lap of the Hearing Division of the Broadcast Bureau, which decision was upheld this week. It is now up to Williams to appeal or face competition in Ripley.

**Brunswick** (Continued from page 1)

ges except the conspiracy counts were dismissed in an Appeals Court decision last year. Former Brunswick Sales Director Edward Hurley, denying that he had knowingly entered into a conspiracy with the defendants, brought about the latest dismissal, as Hurley had been the prosecution's chief witness and his denial gravely undermined the government's case against the Brunswick executives.

**FCC** (Continued from page 4)

in Montpelier, Vermont. In his decision, Judge Conlin stated that both applicants would provide a "meritorious" service and said that it was unfortunate that a choice between the two must be made. The judge then recommended that Geller share his frequency (not his station) with the competing applicant since Geller only programs 72 hours per week. The judge told R&R that this is an "old concept that goes back to the 20s and 30s," but it is workable. But Geller doesn't see it that way. WCVA does not carry programming between the hours of 1:00-4:00 pm 11:00-6:45 am; but Mr. Geller informed R&R that he intends to add programming during the afternoon block soon. As for after 11:00 pm, he claims that nobody would want the night-time programming.

**RIPLEY, MISS.:** It was neither a quick nor an easy decision, apparently, but the new FM station (105.3 MHz on Channel 272) to be located in this southern town is going to the mayor who filed for the channel five years ago. A competing application from the owners of WCWA, a 500 watt daytime operating in the same town, was denied. (see story, page 1).

**STOCKTON, CA:** Two competing applications were rejected when the FCC granted an application to Carson Communications (CC) to operate a new FM station (100.1 KHz on Channel 210). Carson Communications consists primarily of Robert and Susan Carson, who are residents of Stockton. The owners of KWO, a full time station in Stockton, were among the competing applicants. They were rejected because of (1) their existing station and (2) their proposal to duplicate all news, public affairs and farming programming.

The Commission decided to give the Cartsons the station over a second competing applicant because CC proposed a higher percentage of ownership/management integration (both Robert and Susan Carson will work at the station) and (2) committed the station to purchase and install an auxiliary power supply.

**SAN FRANCISCO:** License renewal granted to General Electric's KFOG-FM thereby denying objections submitted to the FCC by the Community Coalition for Media Change, which claims that KFOG discards stations against blacks in their hiring and fails to provide adequate programming for the San Francisco area black community. What the Commission did was to look at statistics provided by the California Employment Development Department, which said that the Oakland-Piedmont Labor Market contains 26.8 percent minorities. Then they examined KFOG's annual employment records which showed the following:

1974: 16 employees, 3 minorities (19 percent)
1975: 17 employees, 4 minorities (24 percent)
1976: 16 employees, 3 minorities (19 percent)
1977: 10 employees, 3 minorities (19 percent)

These percentages, while they appear to be good enough for the Commission, also seem to "raise an eyebrow" because KFOG lacks any minorities in their top four positions. However, the Commission's action does at least recognize GE's low turnover rate at KFVC; as a hindrance to recruiting minorities and notes the station's recent action (not hiring a black as Assistant Public Affairs Director, one of only two job openings in the past twelve months.

In the decision, the Commission said that the coalition failed to establish a need to continue an illegal employment discrimination practice, but the FCC made it a condition of the renewal that the station notify the FCC regarding the outcome of employment discrimination complaints now pending before the Equal Employment Opportunity Commission.

In a statement issued after the action was taken, Commissioner James Quello lashed out at groups that petition the FCC contesting inadequate station coverage without demonstrating the percentage of the group that actually listen to that station.

**CRESSON, PA:** This town of 2500 located between Altoona and Johnstown will get its first station (FM Channel 228A). The action resulted from a petition by the Great American Wireless Signal Co., which intends to operate for a frequency to operate on that channel.

**HAINES, ALASKA:** Despite recent grants by a few Alaskan commercial broadcasters that it is becoming increasingly difficult in that state to compete with the noncommercial stations, the FCC assigned another noncommercial channel (272) to Haines (population 40), located 75 miles north of Juneau and 125 miles southeast of Yakutat. Plans are in the works by The Alaskan Public Broadcasting Corp. to apply for an FM channel based upon the fact that there is no existing FM station between those two cities.

Behind The Scenes is a new R&R exclusive feature that will attempt to bring you the latest actions taken by the Federal government and inform you as to how decisions are reached.

**KAWASAKI ROLLS FOR WPST:** WPST/Trenton awarded a Kawasaki KZ-400 to a listener as part of the station's "FM Promotion." A special screening of the film was staged by WPST, with prizes and DJ appearances. Pictured (l-r) are personalities Lee Tobin and Jay Sarson, the winner, and a Kawasaki representative.
WALTER EGAN

IS MAKING BULLETS OUT OF

"MAGNET AND STEEL"

65 R&R REPORTING STATIONS THIS WEEK!

13 MAJOR ADDS:
KLIF KERN
CKLW K-104
KFRC WAAY
TEN-Q KPAM
KJRB KFXD
KIMN
KCPX
KTKT

(See New & Active on Back Page)

THE EXPLODING SINGLE FROM WALTER'S "NOT SHY" ALBUM ON COLUMBIA RECORDS
### NORTHEAST

**Most Added**
- Commodores: Franklin Vaill
- Foreigner: Gary Rafferty
- Meat Loaf: Rolling Stones

**Hottest**
- Commodores: Franklin Vaill
- Meat Loaf: Rolling Stones
- Wings: Frank Vaill

---

### SOUTH

**Most Added**
- Commodores: Franklin Vaill
- Foreigner: Gary Rafferty
- Meat Loaf: Rolling Stones

**Hottest**
- Commodores: Franklin Vaill
- Meat Loaf: Rolling Stones
- Wings: Frank Vaill

---

### MIDWEST

**Paradise Train**
- Detroit, MI: Fred MacQueen
- Grand Rapids, MI: Tom Huerkamp
- Milwaukee, WI: Charlie Brown
- Minneapolis, MN: Bill Irwin

**Paradise Two**
- Detroit, MI: Fred MacQueen
- Grand Rapids, MI: Tom Huerkamp
- Milwaukee, WI: Charlie Brown
- Minneapolis, MN: Bill Irwin

**Paradise Three**
- Detroit, MI: Fred MacQueen
- Grand Rapids, MI: Tom Huerkamp
- Milwaukee, WI: Charlie Brown
- Minneapolis, MN: Bill Irwin

**Wings**
- Detroit, MI: Charlie Brown
- Grand Rapids, MI: Tom Huerkamp
- Milwaukee, WI: Charlie Brown
- Minneapolis, MN: Bill Irwin

---

### ADDS & HOTS

Music Key: (ID) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.
‘ARMS OF MARY’

The Premier Single From The Soon To Be Released Album “LIGHTS FROM THE VALLEY”

NO. 3 AOR SINGLE!

"THERE'S MAGIC UNDER OUR UMBRELLA"
## PARALLEL ONE PLAYLISTS

### NORTHEAST
- **99X FM**
  - New York
  - New York

### MIDWEST
- **15 KSTP**
  - Minneapolis

### SOUTH
- **ZUU**
  - Milwaukee
- **WLS**
  - Chicago
  - 97 FM STEREO
  - FT. WORTH/DALLAS

### EAST COAST
- **WRKO**
  - Boston
- **WCAL**
  - Baltimore
- **WQON**
  - Buffalo
- **WZAP**
  - New York
  - 106
  - Cleveland
- **WQON**
  - New York
  - 96
  - St. Louis
- **WFL**
  - Philadelphia
- **WNBC**
  - Philadelphia
  - Radio 66
  - New York

### WEST COAST
- **K:101**
  - Minneapolis
- **Q:102**
  - Houston
- **56 WMBQ**
  - Memphis

### OTHER
- **1050 chum**
  - Toronto
- **WPZ**
  - 94.5 FM
  - Pittsburgh
- **WGL**
  - 98
  - Cleveland
  - 1000

- **KQWY**
  - 92
  - St. Louis
  - 1010

- **CRWY**
  - 94
  - Detroit
  - 1045

- **C:102**
  - Cincinnati
  - 102

- **CKWY**
  - 1000
  - Dallas

- **Z-97**
  - 97 FM STEREO
  - FT. WORTH/DALLAS

- **WFL**
  - Philadelphia

- **WQON**
  - New York
  - 106
  - Cleveland

- **WFL**
  - Philadelphia

- **WNBC**
  - Philadelphia
  - Radio 66
  - New York
Double Your Pleasure

Ain't Nothing Gonna Keep Me From You
NB 929

Produced by:
Barry Gibb
Karl Richardson
and Albhy Galuten

On
Casablanca Record
And FilmWorks

I Don't Wanna Go
MN 615

His Debut Single
On
Millennium Records

Produced By John Davis

Distributed By
Casablanca Record
And FilmWorks

millennium
RECORDS
RCA Records
Today's Hits!

BONNIE TYLER
"It's A Heartache"

JEFFERSON STARSHIP
"Runaway"

TOBY BEAU
"My Angel Baby"

EVELYN CHAMPAGNE KING
"Shame"

AND TOMORROW!

KRISTY & JIMMY McNICHOL
"He's So Fine"

PURE PRAIRIE LEAGUE
"Love Will Grow"

RONNIE MILSAP
"Only One Love In My Life"

WEREWOLVES
"Hollywood Millionaire"

WHERE THE MAGIC IS IN THE MUSIC!!
ABC Records recently held a party for Martin Mull at the West Pico Bowl 'n' Billiard Parlor to celebrate the release of his new album. Frederick's of Hollywood put on a lingerie fashion show during the event. Pictured with the models are (l-r): Steve Diner, president, ABC Records; Frederick Mellinger, Frederick's of Hollywood; Gary Davis, Vice President of Marketing, ABC; Mark Meyerson, Vice President of A&R, ABC; Martin Mull; and Jay Morgenstem, head of ABC's Publishing and International Divisions.

Robinson Cruises Into L.A.

The Tom Robinson Band made its North American debut June 7-8 with two sets at Hollywood's Starwood club. Pictured after the Starwood North American debut are (standing, l-r): Leslie Hill, Director of Group Music, EMI Records U.K.; Steve O'Rourke, TRB's co-manager; the group's Denny Kustow, Tom Robinson, and "Dolphin" Taylor; Rupert Perry, Vice President, A&R, Capitol Records; Nick Pytas of the group, Wally Meyrowitz, Executive Vice President of A&R; and Dan Zimmerman, President & Chief Operating Officer, Capitol Records. In the foreground are Ray Tusken (left); National AOR Promotion Manager, and Bruce E. Garfield (right), Director, Press & Artist Relations.

McClintock Gathering

Capricorn recording artist Delbert McClintock recently appeared at The Roxy Theater here, his first West Coast date since joining the label. Sharing the bill with Epic's Johnny Paycheck, McClintock performed several selections from his first Capricorn album. Pictured after the show are (l-r): Emmylou Harris; Barry Pelleck, Capricorn Western Area Promotion Manager; Roy Orbison; Delbert McClintock; Robin Wren, Capricorn Western Regional Promotion Director; Dana Kaylen, Capricorn Director/Advertising & Creative Services; Lynn Adams, Capricorn National Singles Promotion Director.

Osmond Gold

Top management of Polydor Records recently flew into Las Vegas from New York and Los Angeles to present Danny and Marie Osmond with gold record plaques for their Polydor/Colob LP, 'New Season.' Shown helping Marie and Danny hold the plaques is Fred Haeyen, President of Polydor Inc. and Polydor International.

Prime Time

John Prine recently played The Roxy in Los Angeles, as part of a promotional tour to launch his first Elektra/A&M album. Label executives (l-r): Stan Marshall, E/A Vice President/Sales and bright Jerry Sharel, E/A Vice President/Artist Development visit with Prine (center) backstage.

Arista, Parsons Peer Amid Pharaoahs

Arista staged pre-release audio visual presentations of the new Alan Parsons album across the U.S. Shown at the Los Angeles playback premiere are (l-r) Rick Dobbins, Vice President, Artist Development; Arista; Richard Palm, Vice President, National Promotion; Arista; Dennis Paine, Vice President, Publicity and Press Services; Arista; Alan Parsons; Leonard Scheer, Vice President, Sales and Distribution; Arista; Eric Woolfson, The Alan Parsons Project.
WENDY WALDMAN ARRIVES.

She's arrived with Strange Company, an out-and-out smash album rousing the airwaves at over 90 stations from coast to coast, and the number growing daily. John Rockwell of The New York Times calls it "an intelligent, appealing record."

Clearly, he's got a lot of company.

Featuring the single "Long Hot Summer Nights." WBS 8617

PRODUCED BY MIKE FLICKER.

On Warner Bros. records and BSK 3178.
Electra/Asylum/Nonesuch Vice Chairman Mel Posner was the special guest at the first of two WEA Australia Managers Conferences scheduled for 1978, held by WEA Australia. Pictured left to right is Trevor L'Anson, South Australian Branch Manager; Harry Gatt, NSW Sales Manager; Roger Langford, Creative Assistant Marketing Manager; Paul Turner, Managing Director; David Sinclair, A&R Manager; Brian McGoldrick, Victorian Branch Manager; Mel Posner; Barry Brundish, Western Australia Branch Manager; Mike Hill, Stock Controller; Peter Mitchell, Queensland Branch Manager; and Peter Ikin, Product Marketing Manager.

A group of friends checked Chic out at the group's recent Roxy performance in Los Angeles. Shown backstage are l/r: Tom Cassie, MK Productions; Chic members Tony Thompson, Nile Rodgers, Norma Jean Knight, Bernard Edwards; WEA International Director of A&R David Franco; Atlantic Vice President/ West Coast General Manager Bob Greenberg; Radio & Records/Black Radio/Music Editor Bill Speed.

Phonogram, Inc./Mercury Records has announced the signing of the Cryers to an exclusive recording contract. The debut album is set for July release. Seen at the signing festivities are: l/r: Tommy Ethridge, Clay Barnes, and Lowry Hamner of the Cryers; Steve Katz, A&R Director, East; Billy Mintz and Lee Townsend of the band; and Burt Naidoff, East Coast Regional Marketing Manager.

Columbia recording artist Nick Lowe, who has been on a national tour with fellow Columbia recording artist Elvis Costello, is greeted backstage at the Santa Monica Civic by company reps following the show. Seated l/r: Ron Obarman, Director, Merchandising; West Coast; Greg Geller, Director, A&R, East Coast; and far right: Don Ellis, National VP, A&R. Lowe is pictured second from right.
It's a violent appeal from a revolutionary group. It tells of intrigue and plots to bring disaster. But more than that, it's the story of men and of their cause. And of a romance that ends in betrayal.

"Lawyers, Guns and Money" (38.970)
The new Derringer single; written by Warren Zevon. Don't start the revolution without it. From the album "If I Weren't So Romantic, I'd Shoot You." On Blue Sky Records and Tapes.
Rundgren's Roxy Rendezvous

Bearsville recording artist Todd Rundgren finished a week long stand at the Roxy in Los Angeles with a live broadcast. The show, which included 24 stations, featured many guest stars. Pictured backstage are, left to right, David Uris, National Promotion Director, WB; Paul Fishkin, President, Bearsville Records, Stevie Nicks (one of the guest stars); Mo Ostin, Chairman of the Board, WB; Rundgren; Karen Darvin, and Eric Gardner, manager.

Con Funk Shun At The Junction

While in their home base recently for a concert at Memphis' Mid South Coliseum, Con Funk Shun was presented with gold records for their recently certified "Secrets" album. Seen backstage following the performance are, kneeling from left, Bill Haywood, Vice President/Black Product for Phonogram, Inc./Mercury Records, and Michael Cooper and Felton C. Pilate of Con Funk Shun. In the back row, from left, Don Dartch, booking agent for the act; Karl Fuller of Con Funk Shun; Clarence Jones, the group's manager; Cedric Martin and Louis McCull; Jud Philips, A&R/South for Phonogram/Mercury; and Paul Harrell and Donny Thomas of the group.

Cars Gear Up

Elektra/Asylum recording group The Cars are shown here during the recording of their debut album, "The Cars." Pictured during a break in the proceedings are, (back row) Ben Orr; Greg Hawkes; Ric Ocasek; Elliot Easton, and David Robinson of The Cars. (front row) The producer Ray Thomas Baker and engineer Gregory Workman and second engineer Nigel Walker.

T.J. Meets The Big A

Tommy John, star left-hander for the Los Angeles Dodgers, is shown visiting Herb Alpert at Alpert's A&M Studios in Hollywood. John pitched a few tunes to Alpert who balked at the opportunity to sign him to a multi-year contract. Pictured above are Tommy John (left) and Herb Alpert (right).

Dolly Day On The Green

Bay Area radio stations met with RCA recording artist Dolly Parton backstage after her performance at the Oakland Coliseum for the "Day On The Green One" concert. Pictured left to right, back row: Bobby Guerra, KNEW/Oakland MD; Johny Morgan, KDON/Salinas PD; Mark Cooper, KMET/San Francisco MD, and son, Dolly Parton; Allen Marx, RCA Regional Promotion Manager; David Forman, RCA San Francisco Promotion; Jeff Nemirovski, KSAN/San Francisco Sales Manager. Front row: Anne Lavery, KSFO/San Francisco Ass't MD; Carson Schreiber, RCA Regional Country Promotion Manager and Dave Sholin, KFRC/San Francisco MD.

Diage Celebrates 15th

Capitol's Advertising Manager, Mickey Diage, (pictured above) celebrated her fifteenth anniversary with Capitol Records last week with a surprise party attended by label personnel. Ms. Diage first joined Capitol in June 1963 as a secretary in the label’s Merchandising Department. She was appointed in January 1973 to her current post Advertising Manager, and she handles all national advertising on behalf of Capitol's artists.
CITY BOY'S HOT NEW SINGLE,

"5.7.0.5."

ADDS UP TO A SURE-FIRE NUMBER 1.
Ask any AOR programmer from the area and you'll be told that Denver is one hell of a competitive market. Ask any record promoter working the area on an AOR level and he'll proudly point to the dozens of new targets and immediate reach to the airwaves. AOR in Denver is over one million people with enough radio signals to serve a market twice its size. The median age in Denver is twenty-seven, which is one of the primary reasons AOR radio has taken such a huge portion of the market in recent years. We're not talking about a total free-form radio station like KBPI in Boulder and KILO in Colorado Springs. It's a competitiveness dream but a promoter's nightmare, because in Denver the name of the musical game is tight.

The market's AOR ratings giant is KBPI which, under the programming leadership of Frank Felix, brokend the doors in the Denver area. It says: "It's an illusion manipulation methodology, utilizing album versions of hit Top 40 singles by proven AOR artists, was a source of controversy among his programming peers but an undisputed ratings smash. Felix explains the new formula that programming "Top 40 got catch up in a non-stop, live cycle of maintaining their teen base by playing records more and more often and giving away more and more prizes. By the time they turned around to see what they had done they had created a product that was totally unbelievable to anyone over the age of fourteen. This sort of traditional Top 40 approach is, to me, serving as a minority interest as a totally free-form radio station.

"Meanwhile," Felix continues, "most of the people most of the time still want to hear a huge hit single from a huge hit album, and you can't play nothing but things like Phantom because there aren't enough songs like that to go around. You have to space it up a bit with something else, and I think radio listeners here have pretty much shifted to where they are more comfortable listening to a cut off a Joe Walsh album than another Andy Gibb record. It reflects a change in listener habits in general." Felix left KBPI in March to program KKKX, an FM Top 40 which he turned into a Felix-AOR within a month of his arrival.

When Felix vacated the programming position at KBPI, the reins were given over to his untilled programming assistant, John Bradley. Bradley has chosen to continue his predecessor's super-tight musical approach at the area's oldest AOR station. The key to his AOR programming policy is: "It's progressive to the Top Forty listener's ear. We're giving the listener tired of Top 40 the variety they are looking for, in a recognizable base of familiar artists."

KAZY is a Denver affiliate of the Superstars network, another traditionally tight musical approach to the AOR spectrum. "The programming difference at KAZY," PD Dave Van Dyke explains, "is that we give a little bit deeper into new music. We are in that arena a little more progressive than KBPI or KKKX. We program about four times the cuts of those two stations. And the new music offers, we feel, an added incentive to listen to us.

Also under the KBPI/Kazo network is KZMV, currently in the process of switching from programming to automation. The station has incorporated elements of a Soft AOR approach into a musical programming package of well-known artists.

KPFM has created an Ethnic station that is an AM daytimer, not an FM station. Every Denver AOR PD also admits it is the least musically-restrictive station in the area AOR market. KFMI PD Randy Sutten sees both as distinct advantages for his station. "Our AM signal," he says, "has much less trouble with fade-outs in Denver's rough terrain of tall buildings mixed with hills and the mountains." Musically, Sutten comments that, "We are more willing to go on good new music than the other Denver AORs. Denver radio is prepared to branch out and try with local stations never willing to go out on a musical limb. We played 'Baker St.' before anyone had heard of Gerry Rafferty. When it became popular everywhere else we dumped it and went on another cut from the same album. It was Rafferty so people would relate to it and at the same time they can't have to hear 'Baker Street' again." Even KFMI's current musical programming stance is tempered by the station's ratings failure in earlier years as a more free-form progressive.

In the key area, however, as Woody Allen might say, is Tight. How long do the Denver AOR programmers think this musical trend will last? Frank Felix, who spearheaded the movement, feels this "Curse of the Daytimer" is the key to success in the current programming from automation. The station has incorporated elements of a Soft AOR approach into a musical programming package of well-known artists. KPFM has created an Ethnic station that is an AM daytimer, not an FM station. Every Denver AOR PD also admits it is the least musically-restrictive station in the area AOR market. KFMI PD Randy Sutten sees both as distinct advantages for his station. "Our AM signal," he says, "has much less trouble with fade-outs in Denver's rough terrain of tall buildings mixed with hills and the mountains." Musically, Sutten comments that, "We are more willing to go on good new music than the other Denver AORs. Denver radio is prepared to branch out and try with local stations never willing to go out on a musical limb. We played 'Baker St.' before anyone had heard of Gerry Rafferty. When it became popular everywhere else we dumped it and went on another cut from the same album. It was Rafferty so people would relate to it and at the same time they can't have to hear 'Baker Street' again." Even KFMI's musical programming stance is tempered by the station's ratings failure in earlier years as a more free-form progressive.

Next week: Commercial cable AOR: already a radio reality in at least two areas of the country. Is it an alternative to broadcast AOR stations (which in themselves have been known as providing broadcast alternatives to radio in general) or just a flash in the pan? Interviews and insights expected.

Update

WXR/T/Wichita has won two Armstrong awards from New York's Columbia University for Best General News Coverage and Best New Documentary. This is the second year...
"THE MAKING OF 'WHITE MANSIONS' WAS ONE OF THE MOST REWARDING EXPERIENCES OF MY CAREER."

— Glyn Johns

It all started when a young Englishman named Paul Kennerley conceived a musical portrayal of what life was like in the South during the Civil War years. He brought this unique project to Glyn Johns, one of music's most renowned and respected producers. Glyn was so intrigued by the concept and impressed with Paul's music that he immediately began to assemble some of the most important recording artists in the world today to bring Paul's idea to reality. At the same time, photographer Ethan Russell set about to create a visual realization of the story in the style of Matthew Brady, the great early American photographer.

The result of that collaboration is "White Mansions:" a thoroughly engaging and listenable album of contemporary songs complete with an accompanying 28-page libretto of text, lyrics, and photographs. A masterpiece in sight and sound.

WHITE MANSIONS
A tale from the American Civil War 1861-1865
ON A&M RECORDS & TAPES

All songs and original ideas written and composed by Paul Kennerley
Produced by Glyn Johns
IN THE BIN

JACKSON BROWNE Running on Empty (A&M)
CHARLIE UNIVERSITY

JASON COULSON Love Me Like A Perfect Man (Atlantic)
JONATHAN ELSNER Return of The Madding Crowd (Atlantic)
JETHRO TULL

HENRY WASHINGTON WENDY WALLMAN

BILLY JOEL Stranger(00)
Sony(Compaq) (00)

THE HOTTEST

ALAN PARSONS Pyramid(Arista) — Added at 70% of our reporters.

MOODY BLUES Octave(London) — Added at 50% of our reporters.

DAVID GILMOUR David Gilmour(Coll) — Added at 47% of our reporters.

DAVE MASON Manosposa(OrCol) — Added at 46% of our reporters.

PRISM See Forever Eyes(Ariola) — Added at 24% of our reporters.

THE HOTTEST

BRUCE SPRINGSTEEN Darkness On The Edge Of Town(Coll) — Reported hot at 88% of our reporters.

DAVID GILMOUR David Gilmour(Coll) — Reported hot at 81% of our reporters.

JOE WALSH But Seriously, Folks (Asylum) — Reported hot at 80% of our reporters.

ROLLING STONES Some Girls (R.Stones) — Reported hot at 76% of our reporters.

GERRY RAPPERT City To City (UA) — Reported hot at 58% of our reporters.

IN THE BIN

NORTHEAST

HOTTEST

BRUCE SPRINGSTEEN Darkness On The Edge Of Town(Coll)
ROLLING STONES Some Girls (R.Stones)
JOE WALSH But Seriously, Folks (Asylum)
GERRY RAPPERT City To City (UA)

ADDED

ALAN PARSONS Pyramind(Arista)
MOODY BLUES Octave(London)
DAVE GILMOUR Manosposa(OrCol)
TARNEY SPENCER Three's A Crowd(ABR)

SOUTH

HOTTEST

JOE WALSH But Seriously, Folks (Asylum)
BRUCE SPRINGSTEEN Darkness On The Edge Of Town(Coll)
GERRY RAPPERT City To City (UA)

ADDED

ALAN PARSONS Pyramind(Arista)
MOODY BLUES Octave(London)
DAVE MARSHAL The Cars
TARNEY SPENCER Three's A Crowd(ABR)

MIDWEST

HOTTEST

BRUCE SPRINGSTEEN Darkness On The Edge Of Town(Coll)
ROLLING STONES Some Girls (R.Stones)
JOE WALSH But Seriously, Folks (Asylum)
GERRY RAPPERT City To City (UA)

ADDED

ALAN PARSONS Pyramind(Arista)
MOODY BLUES Octave(London)
DAVE MARSHAL The Cars
TARNEY SPENCER Three's A Crowd(ABR)

WEST

HOTTEST

BRUCE SPRINGSTEEN Darkness On The Edge Of Town(Coll)
ROLLING STONES Some Girls (R.Stones)
JOE WALSH But Seriously, Folks (Asylum)
GERRY RAPPERT City To City (UA)

ADDED

ALAN PARSONS Pyramind(Arista)
MOODY BLUES Octave(London)
DAVE MARSHAL The Cars
TARNEY SPENCER Three's A Crowd(ABR)

REGIONAL BREAKTHROUGH

The number refers to the percentage of stations in each area that started the album at either a hot or an add.

Progressive Singles: These chart singles, including new releases from the above albums, are the ones that have been added to the charts either by our reporters or by a station that was a hit elsewhere. These singles can only be on the charts for 12 weeks. When that happens, those singles are replaced by the new releases at the bottom of each chart.
June 23, 1978

Dear Programmer:

Though the words "unique" and "artist" are often thrown around our business without much regard for their meaning, every once in a while a talent comes along that truly warrants their use.

We so strongly believe this is true of JOANNE MACKELL that we've put together this special package - so you can judge for yourself.

JOANNE combines the sensitivity of a singer-songwriter with the raw energy of mega-watt rock and roll. And after listening to this record, I know you'll agree that she is indeed an important and singular artist.

Enjoy it.

Sincerely,

Arthur Mogull

President

United Artists

United Artists Records of America
8920 Sunset Boulevard
Los Angeles, California 90069

(213) 661-9141 Tapes: 6/3371

Cable: UNAMCORDS, Los Angeles

JOANNE MACKELL

A REMARKABLE DEBUT ALBUM
COMING SOON ON THE NEW UNIFIED ARTISTS RECORDS AND TAPES
BY JOVE, YOU'VE DONE IT!

U.K.

HAS EXPLODED EVERYWHERE IN THE U.S.A.

(THIS WEEK 37* FMOB)

AND

"In The Dead Of Night"

IS WELL ON ITS WAY TO BECOMING AN ALBUM-ROCK PERENNIAL!

(ATTN. TOP 40's: THE EDITED SINGLE AT 3:01 IS IN YOUR HANDS)

THE EARLY TOUR DATES

JUNE 26, 27 TORONTO
28 MONTREAL
30 OTTAWA

JULY 2 LONG ISLAND, N.Y.
4 MORRISTOWN, N.J.
6 PHILADELPHIA
7 NEW YORK CITY
8 BALTIMORE
11 BOSTON
16 PITTSBURGH
17 COLUMBUS
18 CLEVELAND
19 DETROIT
20 MILWAUKEE
AND MUCH MORE TO BE ANNOUNCED
The New Wonder of the World.

From the creators of the rock masterpiece "I Robot" comes one of the most spectacular albums ever recorded.

"PYRAMID" THE ALAN PARSONS PROJECT.

On Arista Records and Tapes.

Produced by: Alan Parsons / Executive Producer: Eric Woolfson
WILL THE REAL PROGRAM DIRECTOR PLEASE STAND UP?—Michael Brandon, who stars as PD Jeff Dugan in the Universal film “FM,” met a real-life PD when he visited New York area radio stations on a promotional swing for the movie. Pictured (l-r) are MCA’s Barry Goodman, Brandon, WPX/New York newpaper Leida Snow, and the station’s PD George Taylor Morris.

BEEFHEART TELLS TALES—KSJO/San Jose was the scene of a rare visit by the usually reclusive Captain Beefheart recently. Pictured (l-r) are publicist Ken Baker, Beefheart, KSJO air personality Tawn Mastrey, and unidentified manager. In the background (l-r) are station personalities Lobster and Helga.

Capricorn Records proudly presents the COOPER BROTHERS. Intricate melodies, layers of rich harmonies and solid instrumentation distinguish this as one of the most auspicious rock 'n roll album debuts ever.

THEY GOT 'EM:

NOW YOU GET 'EM!

On Capricorn Records and Tapes.
"IT'S REALLY YOU" (A&M SP 4692)

The new single from
THE TARNEY/SPENCER BAND
From their debut album "Three's A Crowd" (A&M SP 4692)

ON A&M RECORDS & TAPES
Produced by David Kershbaum

AOR: WEEI-FM WTKK
WBRC WHYY-FM WAVA
WGRQ WYEE WKYX
WBUF WHFS WXLR
WOUR DC-101 WGOE
WCMF WYYY WSM-FM

THE BEST ALBUM I'VE HEARD IN THREE YEARS. THIS ALBUM IS SO CLASSY IT SHOULD BE DELIVERED IN A TUXEDO.

-Brother Love, WCAO From Rudman

TARNEY/SPENCER KICKS SOME ASS THIS WEEK. #6 MOST ADDED WITH 15 STATIONS. WBCN'S JOHN BRODEY'S COMMENTS MUST AGREE WITH SENIOR BILL- "TARNEY/SPENCER IS ANOTHER NICE TASTY A&M FIND." WQDR'S CHRIS MILLER SAYS "IT'S CREATING A LOT OF TALK ON THE PHONES AND IN RECORD STORES." KDKB'S CHRISTINE NOLAN THINKS "SET THE MINISTREL FREE" COULD BE ANOTHER "DO IT AGAIN." I MUST CONFESSION I GOT SO HANG UP ON ONE SIDE THAT I WAS A LITTLE SLACK ABOUT FLIPPING THE LP. CHRISTINE IS ON THE MONEY ABOUT THAT SONG "BAKER STREET," COMPARISONS ANYONE? - Bill Hard Report Chain Reaction

CHAIN REACTION JUNE 2ND
TARNEY/SPENCER "THREE'S A CROWD," A&M. WHEN I HEARD WQDR BLASTING TANNEY/SPENCER'S "BYE BYE NOW MY SWEET LOVE" IN A POP BAYS STORE LAST WEEKEND, I KNEW IT WAS A HIT. NO, IT'S THIS IS A GREAT POP RECORD, AND IT'S A SHAME THERE HASN'T BEEN MORE ACTION. COME ON, PEOPLE. THIS ONE HAS THE HELM LEIGHT SEAL OF APPROVAL. IT'S LOADED WITH SHORT HARMONY LOCAL TAP-TAPERS. IT'S GUARANTEED TO GET THE LADIES IN OUR STATION RUNNING INTO YOUR OFFICE WITH THE QUESTION: "WHAT'S THAT? I LIKE IT" ON THEIR LIPS. WE THINK LOTS OF SONGS WILL ADD IT NEXT WEEK. LEND!

-Bill Hard
The Friday Morning Quarterback

THE TARNEY/SPENCER ALBUM DEBUTED AT #40 IN R&R THIS WEEK.

ARMS-DEPOT CHAIN REACTION

HARMS' DEPOT CHAIN REACTION — 7-9/8

THE BEST ALBUM I'VE HEARD IN THREE YEARS. THIS IS SO CLASSY IT SHOULD BE DELIVERED IN A TUXEDO.

-Brother Love, WCAO From Rudman

TARNEY/SPENCER KICKS SOME ASS THIS WEEK. #6 MOST ADDED WITH 15 STATIONS. WBCN'S JOHN BRODEY'S COMMENTS MUST AGREE WITH SENIOR BILL- "TARNEY/SPENCER IS ANOTHER NICE TASTY A&M FIND." WQDR'S CHRIS MILLER SAYS "IT'S CREATING A LOT OF TALK ON THE PHONES AND IN RECORD STORES." KDKB'S CHRISTINE NOLAN THINKS "SET THE MINISTREL FREE" COULD BE ANOTHER "DO IT AGAIN." I MUST CONFESSION I GOT SO HANG UP ON ONE SIDE THAT I WAS A LITTLE SLACK ABOUT FLIPPING THE LP. CHRISTINE IS ON THE MONEY ABOUT THAT SONG "BAKER STREET," COMPARISONS ANYONE? - Bill Hard Report Chain Reaction

IT'S TRUE.
IT SEEMS THAT EVERYBODY'S TALKING ABOUT A NEW BAND THAT NOBODY'S EVER HEARD OF.
BUT ONE THAT EVERYBODY WANTS TO HEAR:
The Tarney/Spencer Band.

"IT'S REALLY YOU"

The new single from
THE TARNEY/SPENCER BAND
From their debut album "Three's A Crowd" (A&M SP 4692)

ON A&M RECORDS & TAPES
Produced by David Kershbaum

AOR: WEEI-FM WTKK
WBRC WHYY-FM WAVA
WGRQ WYEE WKYX
WBUF WHFS WXLR
WOUR DC-101 WGOE
WCMF WYYY WSM-FM

THE BEST ALBUM I'VE HEARD IN THREE YEARS. THIS ALBUM IS SO CLASSY IT SHOULD BE DELIVERED IN A TUXEDO.

-Brother Love, WCAO From Rudman

TARNEY/SPENCER KICKS SOME ASS THIS WEEK. #6 MOST ADDED WITH 15 STATIONS. WBCN'S JOHN BRODEY'S COMMENTS MUST AGREE WITH SENIOR BILL- "TARNEY/SPENCER IS ANOTHER NICE TASTY A&M FIND." WQDR'S CHRIS MILLER SAYS "IT'S CREATING A LOT OF TALK ON THE PHONES AND IN RECORD STORES." KDKB'S CHRISTINE NOLAN THINKS "SET THE MINISTREL FREE" COULD BE ANOTHER "DO IT AGAIN." I MUST CONFESSION I GOT SO HANG UP ON ONE SIDE THAT I WAS A LITTLE SLACK ABOUT FLIPPING THE LP. CHRISTINE IS ON THE MONEY ABOUT THAT SONG "BAKER STREET," COMPARISONS ANYONE? - Bill Hard Report Chain Reaction

IT'S TRUE.
IT SEEMS THAT EVERYBODY'S TALKING ABOUT A NEW BAND THAT NOBODY'S EVER HEARD OF.
BUT ONE THAT EVERYBODY WANTS TO HEAR:
The Tarney/Spencer Band.

"IT'S REALLY YOU"

The new single from
THE TARNEY/SPENCER BAND
From their debut album "Three's A Crowd" (A&M SP 4692)

ON A&M RECORDS & TAPES
Produced by David Kershbaum

AOR: WEEI-FM WTKK
WBRC WHYY-FM WAVA
WGRQ WYEE WKYX
WBUF WHFS WXLR
WOUR DC-101 WGOE
WCMF WYYY WSM-FM

THE BEST ALBUM I'VE HEARD IN THREE YEARS. THIS ALBUM IS SO CLASSY IT SHOULD BE DELIVERED IN A TUXEDO.

-Brother Love, WCAO From Rudman

TARNEY/SPENCER KICKS SOME ASS THIS WEEK. #6 MOST ADDED WITH 15 STATIONS. WBCN'S JOHN BRODEY'S COMMENTS MUST AGREE WITH SENIOR BILL- "TARNEY/SPENCER IS ANOTHER NICE TASTY A&M FIND." WQDR'S CHRIS MILLER SAYS "IT'S CREATING A LOT OF TALK ON THE PHONES AND IN RECORD STORES." KDKB'S CHRISTINE NOLAN THINKS "SET THE MINISTREL FREE" COULD BE ANOTHER "DO IT AGAIN." I MUST CONFESSION I GOT SO HANG UP ON ONE SIDE THAT I WAS A LITTLE SLACK ABOUT FLIPPING THE LP. CHRISTINE IS ON THE MONEY ABOUT THAT SONG "BAKER STREET," COMPARISONS ANYONE? - Bill Hard Report Chain Reaction

IT'S TRUE.
IT SEEMS THAT EVERYBODY'S TALKING ABOUT A NEW BAND THAT NOBODY'S EVER HEARD OF.
BUT ONE THAT EVERYBODY WANTS TO HEAR:
The Tarney/Spencer Band.

"IT'S REALLY YOU"

The new single from
THE TARNEY/SPENCER BAND
From their debut album "Three's A Crowd" (A&M SP 4692)

ON A&M RECORDS & TAPES
Produced by David Kershbaum
OLSSON, SOUTHERN STYLE—Columbia’s Nigel Olsson was shown true Southern style hospitality on a recent promotional swing through Chartanooga at WSIM’s air studios. Pictured (l-r) are WSIM PD Ron Richardson, station MD Don Mathiesen, Olsson, AM sister station WFLI PD Jim Pirkle and promo person Rick Rockhill.

BIRTHDAY PARTY—When KPOL-FM/Los Angeles air personality Mike Sakellarios has a birthday, he doesn’t kid around. The station invited its listeners to join the entire air staff for a birthday celebration at an area disco. Pictured at the event, which drew over 2000 listeners, are (l-r) air personality Caron Brenner, club rep Ron Cutler, Sakellarios, air personality Jim Lafave, Landry Video System’s Gerry Landry, and station promotion director Steve Gaspar.
David Johansen Is Making It on His Terms.

David Johansen has stepped out of the shadow of the legendary N.Y. Dolls, taking his career in his own hands. Now, with the release of his new solo album, David is making music his way—on his terms.

It's an album so devastating that it was immediately accorded the kind of reviews some performers would kill for. John Marlowe's article in the Miami News is a typical example:

"David Johansen is a killer album, filled with turmoil, pain, lost love, coming of age, and rock & roll.... It is a wondrous album, for it is a record that is the ultimate celebration of rock & roll."

Most importantly, David Johansen was instantly embraced by a national radio audience hungry for original music.

Radio stations around the country, (including KSAN, KNAC, WMMS, WMMR, WICO, WRAS, WNEW FM, WPX FM and WBCN), are now regularly spinning selections from David's new album, with particularly heavy airplay in the Northeast, West, and Midwest.

And in the performing arena, where it really counts, David Johansen is scoring his biggest triumph. Night after night with his incendiary band (now including ex-Doll and Johansen collaborator, Sylvain Sylvain), David is breaking down the final barriers, and turning former skeptics into die-hard believers. Six shows in Cleveland, standing ovations on the West Coast, major appearances in key markets scheduled for the next 40 days....

David Johansen is shattering all the myths. Because he's making it on his terms.

Listen to David Johansen, featuring the new single "Funky But Chic." On Blue Sky Records and Tapes.

Blue Sky is a trademark of Blue Sky Records, Inc. Distributed by CBS Records. Produced by Richard Robinson and David Johansen.
During the week preceding Fan Fair, some RCA staff members took time out for a trip on the Cumberland River. Pictured, (l-r, front row) Carl Magome, RCA New York; John Olsen, Manager of Administrative Services, Nashville; Regional Promotion Managers Gaylen Adams, Curson Schroder and Alan Restler. Back row shows RCA Producer Pat Carter; Dave Wheeler, Manager of National Country Sales; Jerry Bredley, Division Vice President, Nashville Operations; Wayne Edwards, Regional Promotion Manager; Joe Galante, Director of Marketing, RCA Nashville; and Jerry Flowers, Manager of Artist Development, Nashville.

Monument's Larry Gatlin is shown here signing autographs at one of the many booths provided for fans during the week. Larry received three fan-voted Music City News Popularity Awards earlier in the week for Male Vocalist of the Year, Songwriter of the Year, and Best Band of the Year.

Elektra recording artist Eddie Rabbitt was a popular item with the ladies. He's pictured here posing with a fan in the Elektra booth. To his right is his Fan Club president Elaine Rehrig passing out fan club applications.

Phonogram/Mercury recording artist Nick Nixon is shown above taking time out for a quick pose with a fan. Lewanda Lindsey and Reba McEntire were also on hand to sign autographs.

After the Mercury Records show featuring the Statler Brothers, Jeanne Pruett, Nick Nixon and Reba McEntire, the Statler Brothers are shown here gathering together at the front of the stage to pose for the audience.

One of the many highlights during Fan Fair was the CMA International Show hosted by RCA's Charley Pride and Epic's Tammy Wynette. The duo are shown here at the close of the two hour Saturday morning show.
INTRODUCING the face behind the most listened to voice in country radio

BOB KINGSLEY

order your free AMERICAN COUNTRY COUNCNDOWN presentation package

WATERMARK, INC. □ 10700 Ventura Blvd. □ No Hollywood, CA 91604 □ 213/980-9490

Yes, please send me the ALL NEW American Country Countdown presentation package including a complete 3 hour sample show, the American Country Countdown introductory brochure, station profiles and rating information and a telescoped demo tape on cassette □ or reel-to-reel □.

Name ________________________ Title ________________________

Call letters ______ Address ________________________

City ________________________ State __________ Zip __________


© 1976 Watermark, Inc.
Direct From
by Jim Duncan, Country Editor

News Notes

ARBR NOT OR BE. That is not the question, but rather a semi-humorous way to start this article as this is the first line many people see. So far most have seen this book was "not to be." An interesting down trend showed up in many major markets, such as New York, Chicago, Los Angeles, and San Diego. Good up trends shown at WLS/WPC /Phil./WGN/Chicago, which is under the direction of PD Nelson. How about Country stations this book? "Could it be the music? Could it be the promotions? How about the air personalities, or the lack of air personalities? Maybe it was all just a fluke? How about pandemonium (ESP) and how it can and has effected the showing of Country-formatted stations?"

NEW KIDS IN TOWN: All of Los Angeles is buzzing about the arrival of Neil Roak, Ed Salamon and Dale Palo. As of this week, the trio air personality, along with the change of format of rocker TEN 4 to Country sometime this fall, there is much speculation as to what approaches might be taken to battle the well-established personality-oriented KLAC. Storer has plans to change call letters to KNAX for the AM and make the new-country KGHS-AM (before the call letters were changed to KTNQ) went after KLAC for a time before they decided to rock as TEN-Q.

KLAC proved to be a worthy competitor, but never really came close. Now keep in mind that KGHS-AM was Country. It was only a daytimers. Before its format change last year, KFOX tried to stay up with KLAC and couldn't touch them. Of course, the KFOX coverage out of Long Beach was poor. So it became more of a battle of power and signal strength, rather than between programming philosophies. But now the philosophies are looking at each other square in the eye.

On one side you have the veteran programmer VP & GM of KLAC, Bill Ward, along with his PD Don Langford. On the other side you will find L.A. radio man Neil Roakoff, a veteran of the New York market for some time, and his very research-oriented programmer Ed Salamon. Salamon is a good programmer and music man, while Ward's success has been in the area of sales. Personalities combined with a bigger variety of music. Certainly a larger music list. To go along with heavy outside promotion of his air people. You will no doubt hear a great deal of discussion on what might happen when, and if, the proposed changes are made. There is no doubt this will be one of the best battles to watch in the next year, especially for those of us interested in the Country radio field.

SO WHAT ELSE IS NEW? Looks like WEEP /Pittsburgh PD Dan Hallam is causing a stir at the former Don Langford. On the other side you will find L.A. radio man Neil Roakoff, a veteran of the New York market for some time, and his very research-oriented programmer Ed Salamon. Salamon is a good programmer and music man, while Ward's success has been in the area of sales. Personalities combined with a bigger variety of music. Certainly a larger music list. To go along with heavy outside promotion of his air people. You will no doubt hear a great deal of discussion on what might happen when, and if, the proposed changes are made. There is no doubt this will be one of the best battles to watch in the next year, especially for those of us interested in the Country radio field.

Contests, Concerts & Conversations

Many country music radio stations have used the recent Fan Fair to draw loads of their listeners to Music City for the week-long event. Most reported very good response to the station's various contests and many tour plans that were set up. KWDJ/Amarillo PD Doug Collins not only tied in with Fan Fair, he seems to be in hot water during the whole week. Shown here is Collins with his constant Fan Fair companion, a bottle of Wild Turkey. Collins told R&R, "I don't find that Collins has been my first CAM Fan Fair. Plus I had a few drinks too." Currently Elektakra/Asylum Records is running an "Undercover Weekend" promotion for the Patlton's new single "Undercover Lover," and her appearance set in Galtville, Tennessee. The contest will be made available in each of the following markets: Atlanta, WPLQ & Pardon and Turtles; Charlotte, WAME & Record Bar; Knoxville, WIVK & Turtles; Memphis, WMPR and Poplar Tunes; Nashville, WINKA and Ernest Tubb Record Shop. Each station will have an album giveaway during the promotion. A name will be drawn in each market and two winners will be given two night's at the Sheraton Gallatin, which will include dinner, the show and $50 spending money. PD Barry Burke tells me that his station KIKA/Cedar Rapids will participate in the upcoming All Iowa State Fair, and that July 4th has been proclaimed "K-Hawk Day" at the fair. Father's Day brought on a few promotion ideas: WIRK-FM/West Palm Beach to give the "Pop A Top" during their contest. Winner get a $50 cramper top. Eligible contestants had to be in the WIRK-FM "Country Club," which is a station membership club. KKN/Kansas City gave prizes away to father out of the "doghouse." Gifts include free dinners, overnighters at a local hotel, and other goodies. And, of course, the station's PD Gail Keane said the station sold more tickets to the Donna & Marie television taping, as well as for the I Wanna Farge show and many of the special being taped at the Gardens' production studios in that area. McQue & R&H,故居 Tin is the only station in town giving away tickets to watch these shows being taped. Naturally, the response has been unbelievable. Of course, they have to listen to win.

Biff Collie

Inside Nashville

HEADLINES: Jon and Jim, the Hager twins, just finished taping 13 shows on a new series called "Nashville Country Fare," on the channel 17 here. It's sort of a weekly "guitar-puller," with guests like Joe Summey, Jacky Wynn and his wife Pam, T-Bucket, Skeeter Davis, Barbara Fairchild and more. Show is to air on Nashville Chappel and listening Music. Both subsidiaries of Polygram, Inc., had a company conference here last week and announced plans to double their office space and personnel as of July 1st. Henry Hutt, Vice President, Country Div. and vice president Country Division, Jenson say this will bring their facility up to full-fledged diversified status, and will open the door to tapping Memphie, Muscle Shoals, and Atlanta, and other lucrative revenue sources of the future. For the third year in a row, the CMA will produce and co-sponsor the Country Music Gala at Musuem, America's Annual World
**BREAKERS**

"Breakers" are those newer records that have the greatest level of talent activity on any given week.

**T.G. SHEPPARD**

When Can We Do This Again (WB)

Top request song. Activity includes 36-26 WIL, 16-11 WEEP, 14-21 WENT, 28-20 WLPQ. Added at WLO, WBB, WNN, WBC, WOG, WRK, 16R Chart 34-27.

**EDDIE RABBITT**

You Don't Love Me Anymore (Elektra)

Very good phone response. Added this week at WMAG, WDEE, WKNK, KAYO, ARMS. Charts 14-14 WIXZ, 35-27 WONE, 55-24 KARC.

**KENDALLS**

Pittsburgh Steelers (Ovation)

New adds this week at WMAG, WDEE, WKNK, KAYO, ARMS. Charts 14-14 WIXZ, 35-27 WONE, 45-24 KRKL, 28-20 WLYC, 11-25 WWO. Added at WDJS, WHBF, WBOC, WRCQ.

**JANIE FRICKE**

Please Help Me I'm Falling (Columbia)


**NEW & ACTIVE**


RYSTAL GAYLE "Talking In Your Sleep" (UA) New at KERE, WOTE, YNN, KSUS, WOKQ, WQWT, WWVA, KBRT, KARM. Charts 34-26 WEEP, 31-26 WDEE, debut 18 KCKC, 27 KCS, 25-28 WSLR, debut 27 KSPR. Added at WRXZ. RB Chart 34-26.

DONNY RUSSELL "You'll Be Back (Every Night In My Dreams)" (Mercury) Added at WITM, WXYZ, WRTN, WLS, WSNQ, WMOW-FM, KOKO. RB Chart 34-26.

ON WHILLS "Rake And Ramblin' Man" (ABC) The "Most Added" song of the week. Some new stations include KGWB, KRZ, KMO, KAYO LAK, KUZZ, WIFE, WOAF, WSNQ, WDD, KECH, WXXL, WMAL, WFMG, WPLK, KEWK, WCSS, FM and more. Early charts debut 2KCC, debut 30 WWVA.

MARLEY PRIDE "When I Stop Leavin' I'll Be Gone" (RCA) Another of the Most Added" records. Some new stations include WKDA, WOE, WKNK, WIZ, WIRE, DEE, KXCH, WMAL, WSA, WBLK, WOAF, KACE, KEWK, WCSS, FM and more. Early charts debut 5KCC, debut 30 WWVA.

ORETTA LYNN & CONWAY TWITTY "From Seven Tall Ten" (MCA) One of the "Most Added" this week. Station adds includes KGWB, KAYO, KUZZ, WRX, WSNQ, WDD, KECH, WXXL, WMAL, WFMG, WPLK, KEWK, WCSS, FM and more. Early charts debut 1KCC, debut 30 WWVA.

LOUISIANA PRIDE "I'm Just Take It Out In Love" (Epica) A "Most Added" this week. Added 20 WAME, 15 WFOX, 21 WLOOK, 15 WWO, 11 WCRE, WSNQ, KCRE, WCRE, WSNQ, WCRE.

JERRY JONES "We Belong Together" (WB) Added at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

JUNIE ALLISON "You're Beautiful Woman" (Epica) Added this week at WITM, WXYZ, WOKQ, WQBT, WWVA, KEWK, WCSS, FM and more. Early charts debut 4KCC, debut 30 KSNH.

JUDE RICH "You're Beautiful Woman" (Epica) Added this week at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

WATERFORD "Another Fine Mess" (Capitol) New at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

ON WHILLS "Rake And Ramblin' Man" (ABC) The "Most Added" song of the week. Some new stations include KGWB, KRZ, KMO, KAYO LAK, KUZZ, WIFE, WOAF, WSNQ, WDD, KECH, WXXL, WMAL, WFMAL, WMAL, WFMG, WPLK, KEWK, WCSS, FM and more. Early charts debut 2KCC, debut 30 WWVA.

MARLEY PRIDE "When I Stop Leavin' I'll Be Gone" (RCA) Another of the Most Added" records. Some new stations include WKDA, WOE, WKNK, WIZ, WIRE, DEE, KXCH, WMAL, WSA, WBLK, WOAF, KACE, KEWK, WCSS, FM and more. Early charts debut 5KCC, debut 30 WWVA.

ORETTA LYNN & CONWAY TWITTY "From Seven Tall Ten" (MCA) One of the "Most Added" this week. Station adds includes KGWB, KAYO, KUZZ, WRX, WSNQ, WDD, KECH, WXXL, WMAL, WFMG, WPLK, KEWK, WCSS, FM and more. Early charts debut 1KCC, debut 30 WWVA.

MARLEY PRIDE "I'm Just Take It Out In Love" (Epica) A "Most Added" this week. Added 20 WAME, 15 WFOX, 21 WLOOK, 15 WWO, 11 WCRE, WSNQ, KCRE, WCRE, WSNQ, WCRE.

JERRY JONES "We Belong Together" (WB) Added at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

JUNIE ALLISON "You're Beautiful Woman" (Epica) Added this week at WITM, WXYZ, WOKQ, WQBT, WWVA, KEWK, WCSS, FM and more. Early charts debut 4KCC, debut 30 KSNH.

JUDE RICH "You're Beautiful Woman" (Epica) Added this week at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

WATERFORD "Another Fine Mess" (Capitol) New at WPLQ, WSGR, WSNQ, WCRE, WKEW, WMAL, WFMAL, WMAL, WFMG, WPLK, WSNQ, KCRE, WCRE, WSNQ, WCRE.

CHART SUMMARY: Margo Smith made a big jump from 4 to the very top, edging out strong contenders Mel Tillis and Bill Anderson. Cash & Jennings, Kenny Rogers, Ronnie Milsap and Charlie McClain all held their own this week. The Ridge Boys couldn't catch a break as they debuted again at #31. Ronnie Tyler seems to be struggling. Randy Barlow, Linda Ronstadt, Ronnie McDowell and Barbara Mandrell all seem to be holding their own. Good movers include T.G. Sheppard, Eddie Rabbit and The Kendalls. Oretta Lynn, Crystal Gayle, Johnny Russell, Donna Fargo and Jerry Reed all made debut on this week's chart.

**Most Requested**

**Hottest**

**Most Added**
Radio & Records

Country Regional Ads

West
MILK<br>Los Angeles, Ca. (626) 733-7492<br>ROBERT F. IRWIN<br>Vice President/General Manager<br>Tom Radtke<br>General Sales Manager<br>Bob Chaffey<br>Operations Manager<br>WENDY WALTON<br>Public Relations Director<br>Joanne Farkas<br>Assistant Public Relations<br>Bill Hufnagel<br>Station Engineer<br>CLIFF HERN<br>President<br>RITCHIE<br>Radio<br>1978

Midwest
KEUR<br>Des Moines, Ia. 515-324-8871<br>ROBERT F. IRWIN<br>Vice President/General Manager<br>Tom Radtke<br>General Sales Manager<br>Bob Chaffey<br>Operations Manager<br>WENDY WALTON<br>Public Relations Director<br>Joanne Farkas<br>Assistant Public Relations<br>Bill Hufnagel<br>Station Engineer<br>CLIFF HERN<br>President<br>RITCHIE<br>Radio<br>1978

South
KEUR<br>Des Moines, Ia. 515-324-8871<br>ROBERT F. IRWIN<br>Vice President/General Manager<br>Tom Radtke<br>General Sales Manager<br>Bob Chaffey<br>Operations Manager<br>WENDY WALTON<br>Public Relations Director<br>Joanne Farkas<br>Assistant Public Relations<br>Bill Hufnagel<br>Station Engineer<br>CLIFF HERN<br>President<br>RITCHIE<br>Radio<br>1978

Others Getting Significant Action

JOHN ANDERSON "Whine, Whistle, Whine" (WB) Added at WAME, KSO, KOM, WGTO
AVA BARBER "You're Gonna Love Love" (Rainwood) New at KDR, KFTN, WCB
JANIE FRICKIE "Crazy (Columbia) Added at WPV
VERM ORD "(Elektra) Added at WPV
EMILY LOU HARRIS (WB) "My Songbird" (Columbia) Added at WPV
ROY HEAD (ABC) "Standing By Me"
KENDALLS/Ovation "Sweet Desire"
RONNIE MILSAP (RCA) "Too Soon To Know" (Relief in Sight) "Back In My Mind Again"
WILLIE NELSON (Columbia) "Stardust" (All Of Me) "I'm Gonna Get High"
EDDIE RABBITT (Electra) "Crossin' The Mississippi" (RCA) "Room At The Top Of The Stairs" "I Hurt For You"
JERRY REED (RCA) "Busted" (<I Love You"
CHARLIE RICH (UA) "Who's Gonna Love Me Now?" (Atlantic) "Thinking Of You"
ROGER'S & WEST (UA) "Baby I'm A Want You" (RCA) "You And Me" "We Love Each Other"
GARY STEWART (RCA) "If My Eyes Touch You"
MEL TILLIS (MCA) "I'll Be Seeing You"

Country Albums

Album cuts receiving airplay and activity:

Other Active Re-Currents

BILLY "Crash" CRADDOCK "I Cheated On A Girl..." (Capitol)
JOHNNY DUNCAN "She's Your Girl..." (Columbia)
CRYSTAL GAYLE "Ready For The Times To Get Better" (UA)
KENDALLS "It Don't Feel Like Summer To Me" (RCA)
WILLIE NELSON "Georgia On My Mind" (Columbia)
DOLLY PARTON "It's All Wrong Two Doors Down" (RCA)
JOHNNY PAYCHECK "Me And The J.R. Girls (In A Jug)" (Epic)
CHARLIE PRIM "My Hangover" (RCA)
EDDIE RABBITT "Hearts On Fire" (Electra)
Rogers & West "Every Two Times You Come To Me" (Columbia)
STATER BROTHERS "You Know You Are My Sunshine" (Mercury)
JACKY WARD "Ask A Lover" (Mercury)
WAYLON R. WILLY "Memorize Me" (Mercury)

Country Ballads: "She's The Dream" (Moe Bandy) "Nobody Home On The Range" (Columbia)
BOBBY BARE "Greasy Gripper" (Columbia)
JOHNNY CASH (Columbia) "Who's Gene Autry?" (Columbia)
JANIE FRICKIE (Columbia) "Weekend Friend" (Columbia) "You Ever Gonna Love Me?"
LARRY GATLIN (Monument) "I've Got You" (Columbia)
CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" (UA)
VERM ORD (Elektra) "The Lady She's A Righty" (Elektra)
EMILY LOU HARRIS (WB) "My Songbird" (Columbia)
ROY HEAD (ABC) "Standing By Me"
KENDALLS (Ovation) "Sweet Desire"
RONNIE MILSAP (RCA) "Too Soon To Know" (Relief in Sight) "Back In My Mind Again"
WILLIE NELSON (Columbia) "Stardust" (All Of Me) "I'm Gonna Get High"
EDDIE RABBITT (Electra) "Crossin' The Mississippi" (RCA) "Room At The Top Of The Stairs" "I Hurt For You"
JERRY REED (RCA) "Busted" (<I Love You"
CHARLIE RICH (UA) "Who's Gonna Love Me Now?" (Atlantic) "Thinking Of You"
ROGER'S & WEST (UA) "Baby I'm A Want You" (RCA) "You And Me" "We Love Each Other"
GARY STEWART (RCA) "If My Eyes Touch You"
MEL TILLIS (MCA) "I'll Be Seeing You"
Inside Nashville

Music Business Meeting, which will take place from November 4-8, 1978 in Miami Beach... Dolly Parton's RCA album "The Best Of Dolly Parton" has been certified gold by the RIAA for sales in excess of 500,000 units. It's Dolly's second gold album in the past three months, the first having been "Here You Come Again"... Capitol Records announces the signing of Karen Wheeler to its country roster.

THE PEANUT SONG: Sybil (Mrs. Billy) Carter sang a duet with Tom T. Hall the other day at Tom's Toy Box recording studio in Brentwood. Tom wrote it for Billy and Sybil last year, long before the thought had ever occurred they might one day make a record together. It was an old-time "pickin' party" with Tom haulin' in a load of the Colonel's chicken and Billy bringing in a load of Billy beer in Tom T's cheery pickup. After the two-song session (the other song Sybil & Tom sang was "Side By Side") they had a picnic spread right there in the studio. Sybil says don't get the wrong idea. This was a fun thing. Her career is with Billy and the kids at home. The songs will be in Tom T's next album, (nosingle, Tom???)

PITCHIN' AND GRINNIN': Roy Clark, Galliard Sartain, Kenny Price, The Hagers, Gordie Tapp, Jimmie Riddle & Jackie Phelps, Grandpa Jones and Junior Samples either played or hosted, all the cheesecakes of "Hee Haw" served drinks and took up a collection, as the "Hee Hawers" "Pitched and Grinned" at the Nashville Firefighters in a special benefit softball game at the Nashville Sounds stadium has been certified gold by the RIAA for sales in excess of 500,000 units. It's Dolly's second gold album in the past three months, the first having been "Here You Come Again"... Capitol Records announces the signing of Karen Wheeler to its country roster.

Bedhead, the beautiful new "girl with enthusiasm" on that label, announced they will marry in Louisville on July 13th... Congrats to Chips Noman and wife Toni Wine on the arrival of their new son Casey... Cayse Melton, who played rock at WMAK, is now midnight-to-2am country jock on WSM. "Don't ever say you won't Coyote."
The object that was sighted came where he felt they might be sighted. Cond's and then just as quickly as it had sort of a boomerang shape. We looked at it for about 30 seconds and then just as quickly as it came, it disappeared."

Chandler mentioned that he has always been skeptical of other reported sightings, but that this time seeing it for himself is convinced that there is at least one UFO out there.

All of this commotion has stirred the UFO investigation organization Monitor East to come to the area with special photographic equipment to thoroughly investigate this and another sighting in nearby Fairhaven. Stay tuned. And may the force be with you.

Update

WHOM/Denver's Sports Department had a field day last week as the U.S. Open Golf Tournament was held at nearby Cherry Hills. Station broadcast seven-minute reports each day during the four-day event...WCAR/Detroit morning team of Nick & Bob did a two-hour special radio program at a local high school radio station as part of the community's American Cancer Society Radiothon. WIOD/Miami getting tremendous listener support for their broadcasting all weekend (Friday, Saturday and Sunday) of New York Yankees games. KNBR/San Francisco Publicity Director Isabella Lemon thrilled about the $17,000 the station raised to benefit PBS outlet KQED...WIND/Chicago's "Call For Action" series had listeners calling in last week for information regarding pensions, retirement benefits and other social security related questions...Wink Martindale, 1200-3pm KMPC/Los Angeles personality had his "Tic Tac Dough" TV show picked up by CBS. The agreement calls for the quiz show to run five times per week, both day and night, so Wink will be seen ten times daily...Again at KMPC, all-night personality Sonny Melodres will serve as Grand Marshal of the Catalina Island Chili Cook-off this weekend (6-24)...WDFR/Marion Music Director Jim Roberts recently wrestled an 83"...650-pound bear, witnessed by 400 onlookers at an area mall. Losing in the second round, Roberts' assessments of the match were barely printable...WGAR/Cleveland 8pm-12midnight personality Bob James has been selected to host the weekly "Ohio Lottery" TV show...KMRJ/Pittsburgh, KS, midday man, Steve Scott is recovering nicely from an auto accident in which he was hit by a red light runner...From Fanny Brice to Barbra Streisand, WNEW/New York will salute the leading ladies of show biz with a week-long one-hour special beginning June 26th called "Show Ms..."KAKE/Wichita personality Dale Moore failed in his attempt to win the recently held "Hot Dog Eating" championship. Sources indicate that considering the amount of eating at the event, it was probably the first time someone had belched on a set...Did you know that Toby Beau is a five-man band from the Rio Grande area of Texas?
One of the Most Significant Performers of Our Time.

Ronnie Milsap's new single, "Only One Love In My Life."

ON

WSM  KEX  KOMO  WSB  KJL  WCCO
KMBZ  WTMT  WJM  WBAL  KSL  WIOD
WSMB  KGIL  WIBW  KFTL  WSIX  KXLY
WGCM  KRLK  KRNT

WHERE THE MAGIC IS IN THE MUSIC!!
**Radio & Records**

**June 23, 1978**

### POP/AIRPLAY / 40

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist/Song</th>
<th>Label</th>
<th>Culls</th>
<th>Total Cum.</th>
<th>Adds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Carly Simon/You Belong To Me (Eklekt)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Gerry Rafferty/Baker St. (UA)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Michael Johnson/Bluer Than Blue (EMI America)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Barry Manilow/Even Now (Arista)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>ABBA/Take A Chance On Me</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Andy Gibb/Shadow Dancing (RSO)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Seals &amp; Crofts/You're The Love (WB)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Wings/With A Little Luck (Capitol)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Mathis &amp; Williams/Too Much, Too Little, Too Late (Columbia)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Bonnie Raitt/Strong Women</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Roberta Flack/If Ever I See You Again (Atlantic)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Chuck Mangione/Feels So Good (A&amp;M)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Diana Ross/Go On (Motown)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Robert Palmer/Every Kinda People (Island)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>George Benson/On Broadway (WB)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Bob Seger/Still The Same (Capitol)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>O'Jays/Use Me To Be My Girl (Philadelphia International)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Barry Manilow/Copacabana (At The Copa) (Arla)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Meat Loaf/Two Out Of Three Ain't Bad (Epic)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Genesis/If This Is It</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Lou Rawls/One Life To Live (Philadelphia International)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Rod Stewart/I Was Only Joking (WB)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Travolta &amp; Newton-John/You're The One That I Want (RSO)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Gordon Lightfoot/Days Are Gone (WB)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>TOBY BEAU/My Angel Baby (RCA)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>Frankie Valli/“Grease” (RSO)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>Jeffery Starship/Runaways (RCA-Grunt)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Barry Manilow/Copacabana (At The Copa) (Arla)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>Frankie Valli/“Grease” (RSO)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Jane O'Leary/Hot Summer Nights (RCA)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>Player/This Time I'm In It For Love (RCA)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>With/Descon Blues (ABC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>Anne Murray/Needed Me (Capitol)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>Kenny Rogers/Loose Change (Johnson)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>Eric Clapton/Wonderful Tonight (RSO)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>England Dan &amp; John Ford Coley/“You Can’t Dance” (Big Tree)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>Linda Ronstadt/Tryin’ To Be So Free (Columbia)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>Jefferson Starship/Runaways (RCA-Grunt)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>GARY TANNER/Over The Rainbow (E)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>GENE COTTON &amp; KIM CARNES/You’re A Part Of Me (Ariola)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NEW ENTRIES**

### Breakers

- Carlisle Simon and Barry Rafferty remain in the No. 1 slot on our panel.
- Michael Johnson pushes his way past Manilow, jumping from 7 to 5.
- The other strong top ten movement is by Abba's "Roberta Flack just missed the select circle, moving from 11 to 5. Bob Seger jumped 23 to 18. "O'Jays" Meant To Be 22, and Barbra Streisand 28 were all Breakers last week and continue building their way up this week. Two records that show a slight dip are Lou Rawls at 21 and Rod Stewart at 23. Both are still quite active but were pushed down a little by the super strong movement of this week's Breakers. This week's Breakers are Genesis 25-20 and Toby Beau 32-25. Frankie Valli 32-25. Anne Murray 39-33 and Kenny Rogers 40-34 look good for continued gains. Debuting are Jefferson Starship at No. 38, Gary TANNER at No. 23, and GENE COTTON & KIM CARNES come out at No. 40.

**Most Added:**

- **Commodores**
- **Shake Baby! (A&M)**
- **Add 16 of our reporting stations**

**Bee Gees**

- **Add 16 of our reporting stations**
- **Every Time I Reach For The Rainbow**

**Marc Jacobs**

- **Add 15 of our reporting stations**
- **Music In My Life**

**Bob Saget**

- **Add 17 of our reporting stations**
- **Still The Same**

**Genesis**

- **Add 13 of our reporting stations**
- **If Ever I See You Again**

**Others Getting Significant Action**

- **Samantha Sang**
  - You Keep Me Dancing (Private Stock)
  - 290 Moves

- **Mac Davis**
  - Music In My Life (Columbia)
  - 272 Add

- **Spyro Gyra**
  - Shaker Song (Amherst) 24/12 adds include WMJ/TM, WSJS, WHOM, K101, WBAL, KMB, WMB, KMST, KSNF, Kwik

- **Crystal Gayle**
  - Talking In Your Sleep (UA) 23/11 adds include Kpra, KDLY, WXAI, WGBI, KKNX, KMW

- **David Mason**
  - A Woman And A Man (Columbia)
  - 213 Add

---

**Hottests:**

- **Gerry Rafferty**
  - Baker Street (Drive) Reported at 12% of our stations

- **Michael Johnson**
  - Bluer Than Blue (A&M) Reported at 8% of our stations

- **Carly Simon**
  - Belo...
**ADDs & HOTS**

**Others Getting Significant Action**

- **BILL LAKEWITZ** - "You're My Christmas" (Columbus 154 add #101) WIPR, K2X, KOD. Movies: 13:15 #15. Initial with K2X, WIPR.
- **WALTER EDEN** - "Magnet And Steel" (Columbus 154 add #101) WIPR, K2X, KOD. Movies: 13:15 #15. Initial with K2X, WIPR.
- **HANK WILLIAMS, JR.** - "Help Me Tonight" (Columbus 153 add #101) K2X, KOD. Movies: 13:15 #15. Initial with K2X, WIPR.
- **NINA COOLIDGE** - "You" (ASLI 1311 add #101) WIPR, WTMJ, WMJZ. Movies: 13:15 #15. Initial with WIPR, WTMJ.
- **KING WSCM, WPX KODY WKEZ.**
- **DONNA RABBITT" - "You Don't Love Me Anymore" (Staxner 126 add #101) WIPR, WTMJ.
- **BOB ARSON** - "I've Had Enough (Carried)" (Capitol 815 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **STEVE MARTIN" - "Let's Hear It For The Birds" (Capitol 816 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **PHIL VANCE" - "I've Had Enough (Carried)" (Capitol 815 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **LINDA HODGSON" - "I've Had Enough (Carried)" (Capitol 815 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **JILL TANNER" - "The Boy From Oklahoma" (Capitol 816 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **DAVID BYRD" - "Have I Told You Lately That I Love You" (Capitol 817 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **JOEY JORDAN" - "My Girl" (Capitol 818 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **BARBARA RILEY" - "I'm So Excited" (Capitol 819 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **JAY TANNER" - "The Boy From Oklahoma" (Capitol 816 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **DENISE ROUSOS" - "Feet Of Clay (Part 1)" (Capitol 820 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **BILLY JOE ROYAL" - "All Star" (Capitol 821 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **DONNA BUMMER" - "Last Chance" (Capitol 822 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **PAUL DAVIS" - "This Time Around" (Capitol 823 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **STEVE MILLER" - "Brother Can You Spare A Dime" (Capitol 824 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
- **BONOY W" - "Rave Of Bolen" (Capitol 825 add #101) WIPR, WTMJ, WCBI. Movies: 13:15 #15. Initial with WIPR, WTMJ, WCBI.
WLJS-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.

WEEP/Peoria, PA is looking for a research-oriented account executive. Applicants should include a recent "mailer" in support. Contact Diane Hallum, PD, immediately, (412) 471-9950.

KBOZ/Boise, ID has first woman in almost two years as a female announcer that can sound professional and that idolizes female Tunes. Contact Paul Dehn, PD, Box 117, Boise, Idaho 83715.

Tule, Oklahoma's number one rock/AC station, looking for a female announcer with must be efficient and friendly to communicate that fact. Great production mix. Must know Prismbrooking & models. Tapes and resumes to Bob Haywood, PD, Box 1208, Tule, OK 74316.


Opportunities

WLJW-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.

WEEP/Peoria, PA is looking for a research-oriented account executive. Applicants should include a recent "mailer" in support. Contact Diane Hallum, PD, immediately, (412) 471-9950.

KBOZ/Boise, ID has first woman in almost two years as a female announcer that can sound professional and that idolizes female Tunes. Contact Paul Dehn, PD, Box 117, Boise, Idaho 83715.

Tule, Oklahoma's number one rock/AC station, looking for a female announcer with must be efficient and friendly to communicate that fact. Great production mix. Must know Prismbrooking & models. Tapes and resumes to Bob Haywood, PD, Box 1208, Tule, OK 74316.


Opportunities

WLJS-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.

WEEP/Peoria, PA is looking for a research-oriented account executive. Applicants should include a recent "mailer" in support. Contact Diane Hallum, PD, immediately, (412) 471-9950.

KBOZ/Boise, ID has first woman in almost two years as a female announcer that can sound professional and that idolizes female Tunes. Contact Paul Dehn, PD, Box 117, Boise, Idaho 83715.

Tule, Oklahoma's number one rock/AC station, looking for a female announcer with must be efficient and friendly to communicate that fact. Great production mix. Must know Prismbrooking & models. Tapes and resumes to Bob Haywood, PD, Box 1208, Tule, OK 74316.


Opportunities

WLJS-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.

WEEP/Peoria, PA is looking for a research-oriented account executive. Applicants should include a recent "mailer" in support. Contact Diane Hallum, PD, immediately, (412) 471-9950.

KBOZ/Boise, ID has first woman in almost two years as a female announcer that can sound professional and that idolizes female Tunes. Contact Paul Dehn, PD, Box 117, Boise, Idaho 83715.

Tule, Oklahoma's number one rock/AC station, looking for a female announcer with must be efficient and friendly to communicate that fact. Great production mix. Must know Prismbrooking & models. Tapes and resumes to Bob Haywood, PD, Box 1208, Tule, OK 74316.


Opportunities

WLJS-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.

WEEP/Peoria, PA is looking for a research-oriented account executive. Applicants should include a recent "mailer" in support. Contact Diane Hallum, PD, immediately, (412) 471-9950.

KBOZ/Boise, ID has first woman in almost two years as a female announcer that can sound professional and that idolizes female Tunes. Contact Paul Dehn, PD, Box 117, Boise, Idaho 83715.

Tule, Oklahoma's number one rock/AC station, looking for a female announcer with must be efficient and friendly to communicate that fact. Great production mix. Must know Prismbrooking & models. Tapes and resumes to Bob Haywood, PD, Box 1208, Tule, OK 74316.


Opportunities

WLJS-Jacksonville, NC looking for a female air talent for midday slot. Tapes and resumes to WLJS, Belt Field Rd., Jacksonville NC 28541 or call Jerry Outlaw, PD, (910) 347-6606.
He Has 'Friends' In High Places:

TODD RUNDGREN
"Can We Still Be Friends?"

on Bearsville Records
Distributed by Warner Bros.
**Opportunities**

**FRANK N. MAGID ASSOC. Talent Search**

Make KBOI in Boise, Idaho your next career destination! KBOI is seeking experienced and motivated personalities to join their dynamic team. If you have a passion for radio and want to be a part of a successful station, apply now. KBOI is a division of Media General and offers competitive compensation and benefits. To apply, please submit your resume and samples to Ken Johanns at (208) 344-5858.

**Radio**

- **LOL's Lunch**
  - DROP YOUR PANTS! Grab your wrap, here come the little men: LOL's Lunch! Join us in the lobby of the REC CENTER, 1500 D. Twenty, Dallas, Texas. Lunch, 12:30 PM. Free! (Phone: 917-341-4701)

- **You'll Be Funnier**
  - Hundreds of days away remain on this great plan! Come and be part of our fun team. Send tapes and resumes to: KUBA, 610 S. Ohio, Los Angeles, CA 90067

**Miscellaneous**

- **WKOJ-Woody**
  - Woodstock, N.Y.: We're looking for a new addition to our staff. We offer competitive salaries, great benefits, and a fun working environment. Send your resume and tapes to KUBA, 610 S. Ohio, Los Angeles, CA 90067

**Openings**

- **KUBA/Yule City, CA:** Needs an adult program director and music director. Send resumes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

- **KUWA:** Los Angeles, CA: Needs an adult music director and program director. Send resumes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

**Positions Sought**

- **KBSW-FM, Pine Bluff, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

- **KQKL-FM, Searcy, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

- **KSBP-FM, Blytheville, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

**Folder of Opportunities**

- **DIRECT RESPONSE OPPORTUNITIES**
  - **Free Trial**
    - Today's plight playtime means your pick talk, news, and features need to be on the air. KBOI has the opportunity for you. KBOI is located in Boise, Idaho, and offers competitive salaries and benefits. If you're interested, call Ken Johanns at (208) 344-5858.

**Radio**

- **KBOI:** Boise, Idaho's number one FM station, is looking for a new Music Director. If you're interested, call Ken Johanns at (208) 344-5858.

**Positions Sought**

- **KBSW-FM, Pine Bluff, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

- **KQKL-FM, Searcy, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

- **KSBP-FM, Blytheville, AR:** Needs a new Music Director and Program Director. Send your resume and tapes to John H. Carter, 1240 Ponder Road, Panama City, FL 32401-189

**Folder of Opportunities**

- **DIRECT RESPONSE OPPORTUNITIES**
  - **Free Trial**
    - Today's plight playtime means your pick talk, news, and features need to be on the air. KBOI has the opportunity for you. KBOI is located in Boise, Idaho, and offers competitive salaries and benefits. If you're interested, call Ken Johanns at (208) 344-5858.
It's a well-deserved thanks to Andy for making Alessi Special Guest Stars on his current U.S. summer tour and exposing this country to one of America's biggest international successes.

Over the last year Alessi has had major hits in Japan, Holland, England, France, Brazil, Philippines, and Australia along with sold-out tours of England and Holland. And now, with the release of their new summer single "Driftin'" together with their appearances on the Andy Gibb tour, you'll be hearing "Thanks, Alessi."

"DRIFTIN'" IS THE NEW ALESSI SINGLE ON A&M RECORDS
AM 2062
Produced by Louie Shelton
Management: Steve Borkum Agency: Stu Weintraub/Hal Ray/William Morris Agency

<table>
<thead>
<tr>
<th>ALESSI ON TOUR WITH ANDY GIBB:</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 12 — Norman, Oklahoma / Lloyd Noble Center</td>
</tr>
<tr>
<td>June 13 — Kansas City, Mo. / Municipal Auditorium</td>
</tr>
<tr>
<td>June 15 — St. Louis, Mo. / Mississippi River Festival</td>
</tr>
<tr>
<td>June 16 — Detroit, Mich. / Pine Knob</td>
</tr>
<tr>
<td>June 17 — Cleveland, Ohio / Blossom Music Center</td>
</tr>
<tr>
<td>June 18 — Chicago, Ill./Auditorium Theatre</td>
</tr>
<tr>
<td>June 19 — Milwaukee, Wis./Arena</td>
</tr>
<tr>
<td>July 2 — Columbia, MD./Merriwether Post Pavilion</td>
</tr>
<tr>
<td>July 4 — Fort Mills, N.C. / Carrollwinds Amusement Pk.</td>
</tr>
<tr>
<td>July 8 — Tampa, Fl. / Bay Front Center</td>
</tr>
</tbody>
</table>
**NEW & ACTIVE**

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You’ll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

- **TOBY BEAU** “My Angel Baby” (RCA) 94/11 including KHJ, KJRB, WOXY, WQXK, KYKE. Key moves: 23-16 WFLP, 30-26 KFQ, 28-24 WRKO, 26-22 WPXJ, 24-17 WRKQ, 23-18 KLIF, 21-14 WSPT, 19-13 WKEQ, 17-12 WQAE, 15-9 WZAP, 13-6 WNSX.
- **ERIC CLAPTON** “Wonderful Tonight” (RSO) 93/9, KISX-FM, KELI, WQXI, WKRT, WSMP, WSM, WSPN, KENT, KTOC. Key moves: 21-17 at 120, 30-26 at 120, 26-19 at 120.
- **THE COLORADO RIVERS** “It’s A Heartache” (Arista) 51/5, KISS, WARR, WZQX, WYCD, WBYC, WKZQ, WVEJ.

**COMMODORES**

60% of our reporters on it, 48 adds including WIFI, CHUM, WDRQ, WZQP, KFI, B100, KJ, WOLF, KZRX, KRIZ, KMMN, WYWX, WQXI, WGHQ, WFSM, WISM, WSPT, KENTO, KTOC. Key moves: 10-3 WPGC, 24-3 KBB, 24-9 KEBQ, 21-6 WAOQ, 19-5 WZAP, 17-4 WZAP.

**BARBRA STREISAND** “Three Times A Lady” (Motown) 98/8, KLYT, KQEX, KDZT, KVII, 101X, KSJX, KBML.

**HOTTEST**

Gerry Rafferty
Bob Seger
Rolling Stones
Frankie Valli
Evelyn “Champagne” King

- Various artists
- **JACKSON BROWNE** “Stay” (Asylum) 52/11 including WDBW, WBMP, WABC, WLS, WKAQ-FM, WQXI, WRIF, WQXL.
- **JOEY KRAMER’S ALL-STAR BAND** “All I Wanted” (Columbia) 32/10 including WOR, KSIX, KIKI, WDSC, WSM, WFG.

**BARBARA STREISAND** “Songbird” (Columbia) 36/10 including WFLY, WTRY, KANC, WISE, KODI, 17-9 KJ, 25-11 WQXI, 25-21 KING, 24-17 KJKW, 23-16 WSKY, 19-15 WBYC, 18-14 WQXI.

**FOREIGNER**

Two Tickets To Paradise

“FOREIGNER” “Two Tickets To Paradise” (Columbia) 26/16 including KTLK, WZQX, WBBW, WAPE. KAKC, KCPX, KJX, WBYC, WMEQ, 18-17 WQXI, 18-16 WQXI.

**EXTREME**

“HOT BLOODED” (Atlantic) 39/31 including KSLQ, WRKO, B100, 99X, 293, WPGC, WZQP, WIFI, KJ.

**WINGs** “I Was Here” (Capitol) 35/27 including KSTP, QT, KLTK.

**DAVID BOWIE** “Let’s Dance” (Arista) 89/10 including KQED, WZQX, WQXI, WQXL, KZRX.

**EVELYN “Champagne” KING** “Shine” (RCJ) 25/10 including WKBW, WQXI, WQXI, KQEX, WKMD, WQXI, WQXI.

**THE ROLLING STONES** “Miss You” (Rolling Stones) 28/15.

**PETER BROWN** “Dance With Me” (Drive-TK)

**BILLIE JOE** “Just A Friend” (Atlantic) 52/11 including KQED, WHX, WKRR, WQXI.

**RICK SPRINGFIELD** “Training Wheels” (Capitol) 32/10 including WOR, KROQ, KPIX, KQED, WQXI.

**THE TRAVELING WOODS** “Doors” (Atlantic) 52/10 including KQED, KQED, WQXI, WQXI, WQXI.

**TODD RUNGREN** “Can We Still Be Friends” (Bearsville) 32/4, WQXI, WQXI, WQXI, WQXI.

**THE STARS RyDE** “Climbing” (Atlantic) 39/31 including WOR, KQED, WQXI, WQXI, WQXI.

**JOHN KELLY** “Next Of Kin” (Atlantic) 39/31 including KQED, WQXI, WQXI, WQXI.

**RICK SPRINGFIELD** “Training Wheels” (Capitol) 32/10 including WOR, KROQ, KPIX, KQED, WQXI.

**THE TRAVELING WOODS** “Doors” (Atlantic) 52/10 including KQED, WHX, WKRR, WQXI.

**THE ROLLING STONES** “Miss You” (Rolling Stones) 28/15.

**PETER BROWN** “Dance With Me” (Drive-TK)

**BILLIE JOE** “Just A Friend” (Atlantic) 52/11 including KQED, WHX, WKRR, WQXI.

**RICK SPRINGFIELD** “Training Wheels” (Capitol) 32/10 including WOR, KROQ, KPIX, KQED, WQXI.

**THE TRAVELING WOODS** “Doors” (Atlantic) 52/10 including KQED, WHX, WKRR, WQXI.

**THE STARS RyDE** “Climbing” (Atlantic) 39/31 including WOR, KQED, WQXI, WQXI, WQXI.

**TODD RUNGREN** “Can We Still Be Friends” (Bearsville) 32/4, WQXI, WQXI, WQXI, WQXI.

**THE STARS RyDE** “Climbing” (Atlantic) 39/31 including WOR, KQED, WQXI, WQXI, WQXI.

**THE TRAVELING WOODS** “Doors” (Atlantic) 52/10 including KQED, WHX, WKRR, WQXI.