Industry Mourns Elvis Presley

Elvis Presley, the most important single figure in Rock history, died Tuesday (1) in a Memphis hospital of respiratory failure caused by an apparent heart attack. He was 42.

Elvis was the reigning star of Rock & Roll. The extent of his influence was incalculable; he sold half a billion records sold, the 16 Number One hits, the more than 150 charted singles, the awards told only part of the story. Without Elvis, neither Rock music nor Top 40 radio and its evolutionary descendents would have attained the importance and the stature they enjoy today. A significant portion of the most crucial cultural developments of the past 30 years are directly traceable to Elvis Presley’s influence.

Elvis was not the first artist to unite the diverse strains of Country music and Rhythm & Blues but he was the first to capture the public’s imagination on a mass scale with the new sounds of Rock & Roll in 1956. With his early records (“Hound Dog,” “Don’t Be Cruel,” “Heartbreak Hotel”) and first movies, he was a one-man cultural revolution, a revelation and a symbol for millions of young people. Thanks to Elvis, teenagers had a voice with the future of this radio station.

Brunswick Payola Convictions Reversed

Recent payola convictions of four Brunswick Records executives were overturned by the U.S. Third Circuit Court in Philadelphia last week. In April 1976, Nat Tamopoul, Brunswick President; Pete Garin, Sales Manager; Irving Weigent, Secretary/Treasurer; and Production Manager Lee ship were fined a total of $40,000 and sentenced to prison terms ranging from 2 to 3 years as a result of the federal payola probe in Newark, New Jersey. The four were accused of selling Brunswick product on the black market without recording the transactions, and using the money (an estimated $350,000) to bribe radio personnel. All four were convicted on counts of conspiracy and mail fraud.

As the Brunswick case had been regarded as the most significant result of the federal probe, the reversal was expected to constitute a major blow to government efforts in that area, although reports that the Newark probe was continuing were confirmed by U.S. officials. A new trial date for the Brunswick executives was expected to be set in Newark in the near future.

Randall Resigns From KTSA; Keys In To Corpus Christi

Lee Randall, Program Director of KTSA/San Antonio, has resigned after performing for several years in the 60’s, he came back to the stage in 1968 and was once again hailed as the greatest Rock performer in history. His following, the most loyal and massive ever, spawned generations, from his original line’s Rockers to contemporary teenagers caught by the Elvis magic.

Randall told RFR: “I had a great opportunity offered by my former boss Arnold Malkan. His company is expanding, and I have a chance to participate in its growth.” In addition to the KTSA operation, Malkan is currently awaiting FCC approval of his acquisition of KZFM/Corpus Christi. He also owns WNOR/Norfolk.

Frank Cody Named New KLOS PD

Frank Cody has been named Program Director of KLOS/Los Angeles by station Vice President/General Manager John Nelson. Cody was most recently Programming Liaison at KBPI/Denver. He was previously PD at KGEL/Long Beach and, as an interesting side note, was an air personality at KLOS (a former Albuquerque station which changed its call letters years ago).

Frank Cody is an extremely knowledgeable and impressive young programmer. I strongly feel that his approach to 1977 AM radio is right on target with the future of this radio station.

Carrico Named Private Stock Promotion VP

David Carrico has been appointed Vice President of Promotion and Product Development at Private Stock Records, according to label President Larry Uttal. Carrico resigns as Vice President of Promotion at Phonogram/Mercury to accept the new position. Bob Harrington, former VP of Promotion, exited from Private Stock last week.

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There's one single everyone agrees on

It Was Almost Like A Song

by Ronnie Milsap

Now charting for all demographics
**PUTTING HER MONEY WHERE HER MOUTH IS**

**R&R:** Friday, August 19, 1977

**NAB Ad Code Altered**

Broadcasters may depart from this and when in the public interest, able. However, for good cause

**WWDC Goes Top-40**

Capitol Broadcasting's Washington

tone D.C. AM outlet, WWDC, has switched to a Top 40 format, dropping their previous Pop/Adult-Talk approach. PD Dwight Douglas told R&R the format change was made in order to play around 30 records and will see promotion people on Tuesdays.

New programmer of the station is James Michael Wilson, 6-10 am; Jack Casey, 10-2; Lou Katz, 7-11; Marry Dempsey, 7-midnight; and Ross Elliott midnight-6. Steve Wade will do weekends. Fred Flake, host of a talk program and a 30-year veteran, and Johnny Holiday, who had been with WWDC for 16 years, left the station because of the impending format change.

**Rolling Stone** TV Special Upcoming

Rolling Stone magazine will present a 2-hour prime time music/ comedy TV special on CBS network in late November or early December in commemoration of the leading music culture magazine's tenth anniversary. Rolling Stone Editor/Publisher Jann Wenner will serve as Executive Producer, and promises a new dimension in contemporary music promotion on television. "This will be the first TV show to truly capture the power and passion of rock," said Wenner. "It is more than a musical special - it's about the things and attitudes that the music embraces."

No artist signings have been revealed at this time, though major names can be expected, with both live and film presentations to be employed. The special's Producer/Director is Steve Binder (Producers of "White Nights," "Elvis" special in 1968, among others). Jack Nicholson, one of the industry's most capable non-musicians, and film and song composers, has been named Musical Director for the show. Songwriter Jimmy Webb will write the title theme and serve as consultant for musical productions. Writers include longtime Rolling Stone staffers Ben Fong-Torres, and David Fehl, along with Saturday Night star John Belushi and comedian Steve Martin.

One segment of the special will reportedly originate from Ber- muda in a live concert situation, while among the comedy spots will be a parody of various inept modes of performing Rock music on TV in the past. All parties involved seem to expect the special to be a hit, and having a "hit," in the media's view, "It's an enormous under- taking, but we are going to come up with what we all believe will be a television milestone."

To get your station's news, promo, pictures in R&R, send them to Broadcasting's "Radio Desk," 3430 Sunset Blvd., Suite 1221, Hollywood, CA 90028, or call (213) 468-9851.

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**State Commission Says Media Male Dominated**

Timing its report to licensing time for California broadcasters, the California Commission on the Status of Women has mailed materials to over 500 radio and TV stations in the state maintaining that the industry is male-dominat- ed both in terms of employment and programming. Said Artilas Mill- er, Chairperson of the commission, "We've got to have more than Bar- bars Walters. We do not feel that when a single woman is promoted to co-anchor/person of a news program that it qualifies as an overall effort on the part of that station to really address the problem." Miller also stated that "male-or- oriented programs" outnumbered female-oriented shows by a 10-1 margin.

Miller made it clear that although she singled out television in her examples because "it's sin- gularly so obvious," she was referring to all broadcasting media. Local industry figures broached the possibility of other women's groups waging similar campaigns in other states as licensing periods approach.

**ABA Limits Lawyer Advertising**

The American Bar Association approved restrictions on radio and print advertising by lawyers, instituting a limit of 25 items for prospective legal advertisers. At the same time, the ABA voted to allow television advertising only with special permission.

Lawyers advertising on radio or in print may mention name, field of law, names of clients represent- ed, fee for initial consultation, contingent fee rates, range of fees, hourly rates, and fixed fees for spe- cific legal services in the course of their ads. The ABA also voted to send a proposal for a general anti-fraud standard for lawyer advertising to all state bar associations for their consideration, and approved the creation of a commission on ad- vertising to monitor developments in the field at the state bar level, as well as in other professions.

**NAB Ad Code Altered**

The Radio Code Board of the NAB recommended a minor change in the wording of its time standards, in order to place greater responsi- bility on the individual broadcaster for determining the amount of advertising to be scheduled per hour. The Code Authority, however, for good cause may approve advertising exceeding the above standards for special circum- stances.

The language change must be approved by the NAB's Radio Board of Directors.

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**INSIDE R&R:**

**MEDIASCOPE.**

**TOP 40 SECTION.**

**STREET TALK.**

**AOR SECTION.**

**PICTURE PAGE.**

**COUNTRY SECTION.**

**POP/ADULT SECTION.**

**OPPORTUNITIES.**

**LETTERS:**

**Country Lyrics Controversy**

**KUPD Comes Back**

**R&R:** I'm writing to tell the story of what some called "the calculated risk" and others labeled "the most potentially disastrous" decision of my programming career. Now, with the results in hand and the very apparent lack of a "disaster" perhaps the goings on here over the past couple of Arbitron sweeps will make for some interesting conver- sation, or at least food for thought.

In September of 1976, we pioneered a promotional approach at KUPD that later, after the release of the October-November Arbitron report for Phoenix started many a fire in programming camps across the country. It was the "KUPD Checkbook" promotion designed to do nothing more than bolster call letter awareness and call letter retention. Thus far, insofar as national print is concerned, only the point of view of the competitor large enough to contain the intent of "Checkbook" was to hype Arbitron diary entries and nothing less. When the contest came under fire as "a promotional method capable of undermining the Arbitron survey's integrity" I shook my head, but wasn't surprised. Personally, I've worked too closely too long with the laws of probability reference random-sampling Arbitron style to doubt the method or feel it to be vulnerable to that (or virtually any) sort of radio station "hype."

I believe the average member of the mass listening audience is simply not stupid enough to confuse a "KUPD Checkbook" with an Arbitron Diary; this primarily because I know of and believe in the extensive instructional procedures employed by Arbitron when contacting their respondents. I also believe Arbitron's call-back verifi- cation process utilized when heavy-listening diaries are encountered. In short, while it may fall short of perfection, so does everything in this life. I'm a firm believer in the Arbitron method of audience measurement.

In March of 1977 another local radio station opted to use the "Checkbook" concept along with us at KUPD. The one change that was made to our version of our promotion was the title: "Daily Diary." At that, Arbitron became concerned and if they hadn't, I would have. We all decided to drop the promotion in order to keep the peace in the family. At the time, I was consulting KTLR/Denver PD C.C. McCartney on contest and music programming. After hitting the air on both primary Rockers in that city as well, "Checkbook" caught on like wildfire. I then ramped up the airplay of our station here in Denver.

The time then seemed perfect for a long awaited experiment; "the big gamble" if you choose to see it that way, though I didn't. Having been presented with the largest promotional budget ever offered by KUPD for a single rating, it was my choice to remove "Check- book" and see the rating through with the first planned promotional...
W.R. Simmons Sets Network Radio Audience Study

A syndicated magazine and marketing researcher, W.R. Simmons & Associates, is making available a new national syndicated network radio audience study and a measurement of audiences for different program formats. The network study will supply standard audience demographics Monday thru Friday daypart, average quarter hour and five day cumulative averages for wired as well as non-wired networks. The results will be based on 6,000 telephone interviews within the national probability sample taken for Simmons' magazine survey. Similar information will be reported for Talk, All News and Country radio stations.

Technique Allows Print Ads Illusion Of "Movement"

A patented technique developed by Coscom-Chicago sales agency has made it possible for magazine and newspaper advertising to "move." The process is done by sliding a plastic screen over specially prepared print ads, giving the illusion of motion. Beverage advertisers could demonstrate their product being "poured" on a page. Coscom is attempting to market "Lithovision" to publishers, who will in turn offer it to advertisers.

Power Corp. Of Canada Buys Two Broadcast Co.'s

Power Corp. of Canada, a Montreal-based company with various industry and communications holdings, has received approval to purchase two radio and television companies, Frontenac Broadcasting Co., and Kawartho Broadcasting Co. Frontenac owns CKWS, AM/CFME-FM/CKWS-TV in Kingston, Ontario. Kawartho operates CIIE-A/CIIF/CIIE/CIIF-AM in Peterborough, Ontario. Purchase price is close to $7.4 million.

Advertising Liability Insurance Costs Rise

With the widespread growth of comparative advertising, and the higher risk of making a competitor angry with such ads, insurance companies are now hedging up their rates for advertising liability insurance. The costs are expected to rise for the small advertisers, as well as bigger ad agencies. Many insurers have included liability in their "umbrella" policies for advertisers in the past, but are now adding a heavy premium to cover the possibility of lawsuits. More than 30 large corporations have now run comparative advertising.

ABA Approves Educational Radio Ad Campaign

The American Bar Association house of delegates has been asked to endorse a national institutional ad campaign directed at educating the public about lawyers. The ABA board of governors approved the idea last week by a vote of 11 to 6 approving radio as a proper medium for lawyer advertising.

Sid Caesar New Combined Comm. Speaker

Combined Communications Corp. has selected actor Sid Caesar as its official national radio and television spokesman. The institutional media campaign is themed "the early days of TV," and will be followed with other celebrity spots from notables of the 50's and 60's.

"Time" Reaches Most Affluent Households

A survey by Monroe Mandsalo of Research firm reveals that Time magazine reaches a higher number of affluent households ($40,000 plus income level) than their competitive news magazines. Time netted 42.9% of this market, followed by Newsweek with 29.9% and U.S. News & World Report with 21%. This higher income bracket encompasses only 3% of the national adult population, but 60% of the group have incomes of $50,000 plus, and 20% earn $100,000 or more.

Physicians Radio Network Offers Medical News

A little known radio network is available to the medical profession on special FM tuners. The Physicians Radio Network Inc. offers doctors reports on research and medical legislation, as well as news on their specialties. The network is supported by advertising and reaches 70,000 doctors in 52 cities.

Continental Earmarks Economy Flight Campaign

Continental Airlines has planned a major $3 million ad campaign for the fall months, starting with a pitch for their new Los Angeles-Chicago flights which start September 1, with a special $89 economy fare. 60 second radio spots will run along with the airlines' standard fall buy. More ads using the "successful" if you can't fly Continental, try a nice trip anyway" will start on Labor Day and continue through the holiday season.

Pentel Promotes Pens For Back-To-School

Pentel of America will tout their pens and automatic pencils during the back to school season. Radio is backing up TV and print buys, starting with ABC-TV special "David Soul & Friends" this week.

Elvis Tribute Planned By Watermark

Tom Rounds, President of the Watermark radio production company, creators of the syndicated "Elvis Plessey Story," announced that the company is preparing a complete 13 hour tribute to the late Rock star. The program is scheduled for availability to stations by September 3.

R & R CALENDAR OF EVENTS

August 1977

West Virginia Broadcasters Association Fall Meeting: The Greenbrier, White Sulphur Springs, August 29-30
International Radio & TV Exposition: Secaucus, New Jersey, September 27-29
Radio Television News Director Association, Region 11: Sheraton-Wyndham, August 27

September

WXXI National Sales Meeting: Elephant Hotel, Miami, September 5
Midtown Association of Broadcasters: Mackinac Island, September 6-7
Radio Music Report Convention (Los Angeles, Royal Court Hotel, Atlanta, September 9-10)
Gotta Report Regional Meeting: Sheraton Hotel, Portland, Oregon, September 10-11
Jim Holley's International Country Music Festival, Tulsa, September 10-11
Illinois Broadcasters Association, Marriott-Lakewood Resort, Chicago, September 11-13
National Association of Broadcasters "Managing the Revolution", Boston, September 11-14
Ohio Association of Broadcasters Fall Convention: Columbus Sheraton, Columbus, September 14-15
Massachusetts Radio Management Annual Meeting: SeaWorld Hotel, Key Biscayne, September 14-15
Radio Television News Director Association International Conference, Hyatt Regency Hotel, San Francisco, September 15-17
Missouri Association of Broadcasters Annual Convention, Summer-in-the-Sea, Hackley, Michigan, September 16-19
National Religious Broadcasters Annual Convention, Marriott Hotel, Los Angeles, September 19-20
Massachusetts Association of Broadcasters Fall Meetings, Holiday-Inn, Winchester, September 21-23
New York Broadcasters Association Annual Convention, Hyatt Lake Tahoe, Incline Village, September 23-27
National Association of Broadcasters Symposium on station license renewal procedures. Due to be announced, September 27-29
October

Gotta Report Regional Meeting: Louisville, October 1-2
Indian Broadcasters Association Fall Meeting, Marriott Inn, Fort Wayne, October 5-7
National Radio Broadcasters Association Convention, New Orleans-Hilton, New Orleans, October 9-12
North Carolina Association of Broadcasters Annual Convention, President Hotel, Plano, October 9-11
Country Music Association Awards Show, Madison, October 10
Challenger Fiesta TV, Golf Tournament, Las Vegas, October 12
Kentucky Broadcasters Association Fall Convention, Hyatt Regency, Lexington, October 12-13
National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Hotel, Chicago, October 13-14
Illinois Broadcasters Association Fall Convention, Chicago-O'Hare, October 14-16
National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Hotel, Chicago, October 14-15
National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Hotel, Cincinnati, Ohio, October 15-16
National Association of Broadcasters Fall Regional Meetings, Engineering, Hyatt Regency Hotel, Kansas City, Missouri, October 17-18
Tennessee Association of Broadcasters Annual Convention, Radisson Hotel, Nashville, October 18-20
National Association of Broadcasters Fall Regional Meetings, Engineering, Peaches Plaza Hotel, Atlanta, October 20-21
Autumn Survey Period, October 20-26
November

Chicago, Illinois, November 13-18

November

North Dakota Broadcasters Association Fall Meeting, Holiday Inn, Fargo, October 23-24
Houston, "77 International Record & Music Industry Expo, Dallas Hotel, Miami Beach, October 28-November 1
Florida Association of Broadcasters Fall Conference, The Beach Club Hotel, Naples, October 29

November

Continental Airlines, Los Angeles, October 30

December

Continental Airlines, Los Angeles, November 13-18

January 1978

Country Music Association Board Meeting, Acapulco, Mexico, January 10-11, 1978

March

March

March

National Association of Broadcasters Annual Convention, Sheraton Park Hotel, Washington, March 13-18

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March
Loggins And Mason Update...

KENNY LOGGINS'
"I Believe In Love"
— BREAKING OUT OF CINCINNATI —
22-17 AT Q102
ADD WSAI AT 23

SPREADING TO MILWAUKEE

Add WOKY
7-4 WLEE

DAVE MASON
"We Just Disagree"

ALREADY GETTING TOP 10 NUMBERS

1-1 KERN
14-10 WRFC
3-2 WFOM
1 WGLF

debut 33 KSLQ
Add KXOK

on Columbia Records
What's New?

Coca-Cola Tops Soft Drink Market

Research firm Maxwell Associates have released their findings in the soft drink wars. Coca-Cola is now on top in the "real thing" by outselling all others last year, with a 26% share of the market. Pepsi came in second with 17.6%, 7-Up third with 6.3%, Dr. Pepper fourth with a 5% share, RC Cola fifth with 3.3%. The rest of the top 10, in order, Tab, Sprite, Diet Pepsi, Mountain Dew, and Sugar Free 7-Up.

VW Beetle Being Phased Out

The 30 year old Volkswagen Beetle is on its last legs, according to Volkswagen of America Inc. Declared sales and cutbacks in safety and emission standards were the reasons for the demise of the venerable bug. A small number of convertible Beetles will still be available to buyers next year, and the sedan model will be around overseas for some time.

Interior Dept. Sponsors Horse Adoptions

If you a serious need for the sound of little hoofs around your house, the U.S. government Interior Department has the answer. The Department is trying to decrease the number of wild horses and burros wandering on federal land, so if you like beauty for one free. The year old policy so far has met with a not-so-huge demand, only 1,000 horses and 150 burros have been "adopted." An estimated 58,000 wild horses and 7,000 burros are looking for new homes, and the government would like to get rid of 10,000 yearly. One reason for the slow response may be that the critters aren't so friendly. "You have to learn to love them," said one woman.

Elizabeth Taylor Links With Lincoln

Actress Elizabeth Taylor is entering the spokesperson field with commercials for Lincoln-Mercury. Ms. Taylor has turned down all other official endorsement offers in the past, and will reportedly pick up nearly $750,000 for her Lincoln stint. Liz replaces supersnor Fannie Fawcett-Majors, who has pitched Lincoln for several years.

Beatles Movie For Universal

Universal has announced that they will produce a film, tentatively titled "Beatles 4 Ever," a story about the kids from New Jersey and how their lives are changed by the Beatles' first visit to America. Steve Spielberg is executive producer of the movie, set to begin shooting in November.

Pepsi Enters Root Beer Market

After extensive market research, Pepsi-Cola has decided to hit the root beer market, with their "On-Tap" introduced in the Milwaukee area. Pepsi's research showed root beer the third most popular soft drink, behind colas and lemon/lime drinks. Advertising for On-Tap will call the product "draft style root beer with that right from the keg taste." Radio, TV and print ads are scheduled for the Milwaukee kick-off.

Max Factor Introduces Anti-Pollution Cosmetics

A cosmetic line aimed at counteracting the effects of air pollution on skin is being introduced by Max Factor. The "Self-Defense" line includes moisturizers and a cleanser. Test marketing in the West and Southeast was highly successful, and the company is now putting out $1 million in advertising for the national push.

Popcorn Crop Drops

You'd better get in line early if you love to eat popcorn at movies, because the crop yield of popcorn is down. Number of acres planted is down 27% from last year, resulting in higher prices and nearly 30% reduction in the crop.

TV News

Disco Dees Sets CBS Deal

Rick Dees will use his "Disco Dunk" and other characters to develop situation comedy and variety shows for CBS TV, according to the network. Dees will be involved in Talent Development for potential series. The 1977 Emmy Awards ceremony, on NBC September 11, will be co-hosted by Robert Blake and Angie Dickinson. Jim Boe and comedian Steve Martin are the new co-hosts for a series of upcoming "Midnight Specials." David Bowie headlines this week's "Midnight Special," airing on NBC tonight (19).

CBS Top Network, "Angels" Continue To Fly


Videocassette Replacement Labels

Los Angeles—Replacement labels for videocassette collectors and libraries have been introduced by International Home Entertainment Inc. Los Angeles-based company specializing in consumer-oriented products and services for the growing home entertainment field.

The SHE Video Labelpak, first of its kind, was designed especially for videocassette owners whose original labels are beyond further re-use because of constant changes in programming reference information. It serves all standard ¼-inch U-formats.

The SHE basic Labelpak provides six labels with self-adhesive backing for the videocassette and six matching labels for the library-shelf container box. The latter is imprinted on both sides, to actually provide twice as much reference use.

A special videocassette index is included in the package, to further help collectors and videocassette librarians keep collections organized.

In addition to the basic set, SHE also is offering special combinations, for consumers whose need is solely one or another label type or additional index pages.

The SHE Video Labelpak marks a first effort to serve this reference-organizational need on a specific and planned basis. Forthcoming are Labelpak designs for both obsolete U-format containers and videocassette varryng size and style in the growing ½-inch tape size (e.g., Vidster, Betamax).

Initially, these replacement label sets will be offered by direct mail and through selected videocassette dealer outlets.

Complete information about the SHE Video Labelpak and various combinations offered is available from the company by writing: SHE, Inc., Post Office Box 27128, Los Angeles, California 90027. There is no charge, and the information packet includes a sample label.

Kanttner's Science Fiction LP To Film

"Blows Against The Empire" Paul Kantner's science fiction Rock and Roll album on the RCA-Records distributed Grunt Records label, has been set for transformation into a feature film.

An association between Kantner and Grace Slick of the Jefferson Starship, and Michael Arconida of the Filmspace Agency has been formed to package the album as a movie. Released in 1972, "Blows" has the distinction of being the only non-prize nominee ever, for a Hugo Award, Hugo's being the Oscar of science fiction writing.

The concept album will be the first film project for the Starship, which is presently recording a new album in San Francisco.

Public Access To Program Logs Clarified

The FCC has clarified what radio station Program Logs must be available for public inspection under its Order of May 18, 1977. As you will recall, radio stations have, for a long period of time, been required to maintain daily Program Logs and retain them for two years. Originally, only the FCC had access to these Logs, but under the new Rules these Logs will be made available, upon request, for public inspection and reproduction at a location convenient and accessible to the residents of the community to which the station is licensed. The Rule specifies, however, that the public is not entitled to access until 45 days have elapsed from the day of the Log in question.

The conclusion centers around whether or not the entire two year collection of Logs (except those less than 45 days old) would become available on July 5, or, only Logs for days beginning July 5 that are available for access on July 5, 1977. If the Logs are available for inspection on July 5, 1977, were those for the two year period from July 5, 1975 to July 5, 1977, except for those Logs less than 45 days old. Thus, the Logs from July 5, 1975 to May 22, 1977, are those to which the Rule applied when the Rule first became effective July 5, 1977.

FCC Update

R&R CALENDAR OF EVENTS

(Continued from page 6)

National Association of Broadcasters Radio Program College, Las Vegas, April 10-12, 1978

Country Music Association Board Meeting, Washington D.C., April 10-12, 1978

June

Country Music Association Board Meeting, Frontiers Hotel, Dallas, July 11-12, 1978


Country Music Association Fan Fest, Nashville, June 7-11, 1978

Country Music Association Fan Fest, Nashville, June 7-11, 1978
Congratulations Mick and John on your 10th anniversary.

We’re sure glad you decided to get together.

Moe, Russ, Dave, Don, David, Carol, Dan, Pat, and everyone else at Warner Bros. Records.
Best Promotions
Of The Week

Another in the long line of "Star Wars" promotions took place at WJIP Providence, Rhode Island. If listeners were the first to call in when they heard the phrase "May The Force Be With You," they were awarded tickets to the film, T-shirts and Star Wars Soundtrack LPs. Y103/Miami, Florida, is helping fight inflation by registering callers to win a two year rent-free apartment. Each person entering the contest received a free steak dinner and sometimes a bonus of a free LP of their choice. The grand prize winner will receive over $500 worth of clothing to go with his new style of living. In another city in Florida, WYNO/ Sarasota ran a Busch Gardens promotion. Through a call-in to win contest, winners received a weekend in Tampa and tickets to Busch Gardens. A lot of heavy breathing was taking place after the first commercial was played, the Z97 personality who played it, and the name of the sponsor were all needed to determine a winner. The closest entry won $25,000 in cash, the next ten closest each received $1,000, and the next 250 runners-up each received $50. The first sixty-second spot ran on May 9th and sold for $125. The sponsor gave Z97 $1, with the rest of the money turned over to a charity of the sponsor's choice. Pictured here is the $25,000 winner at a dinner thrown for him by the station.

Free Money/First Commercial—297/FLS. Worth began a 75 day commercial-free period on February 28th at 6pm. After a few days of the continuous music, listeners began calling asking how long the station would continue without commercials. The station turned their curiosity into a "Free Money/First Commercial" contest, asking people to listen for the first commercial. The date, exact second the first commercial was played, the Z97 personality who played it, and the name of the sponsor were all needed to determine a winner. The closest entry won $25,000 in cash, the next ten closest each received $1,000, and the next 250 runners-up each received $50. The first sixty-second spot ran on May 9th and sold for $125. The sponsor gave Z97 $1, with the rest of the money turned over to a charity of the sponsor's choice. Pictured here is the $25,000 winner at a dinner thrown for him by the station.

New York is running their "South Of The Border" promotion. Calters who qualify for the grand prize receive a case of Coke and get a chance to win an Acapulco vacation to be determined by a drawing. A slight blood shortage in the area prompted WHUT/Anderson, Indiana, to publicize the need and urged its listeners to donate to the cause. First in line at the blood bank was morning personality Chip Elliott. Listeners responded so overwhelmingly, local officials deemed the campaign a complete success.

"99X/New York, is helping fight inflation by registering callers to win a two year rent-free apartment. Each person entering the contest received a free steak dinner and sometimes a bonus of a free LP of their choice. The grand prize winner will receive over $500 worth of clothing to go with his new style of living. In another city in Florida, WYNO/ Sarasota ran a Busch Gardens promotion. Through a call-in to win contest, winners received a weekend in Tampa and tickets to Busch Gardens. A lot of heavy breathing was taking place after the first commercial was played, the Z97 personality who played it, and the name of the sponsor were all needed to determine a winner. The closest entry won $25,000 in cash, the next ten closest each received $1,000, and the next 250 runners-up each received $50. The first sixty-second spot ran on May 9th and sold for $125. The sponsor gave Z97 $1, with the rest of the money turned over to a charity of the sponsor's choice. Pictured here is the $25,000 winner at a dinner thrown for him by the station.

 Arbitron Notes: Two Number One's In Savannah; Most Teen Share Ever In Reno?

The April/May '77 Arbitron ratings are now all in, with more than a few success stories in Top 40 radio. Among those successes, a couple of interesting stories have come to light in two markets.

WSGA-AM/WZAT-FM/Savannah Station Manager Jerry Rogers isn't quite sure which of his two stations to be the most proud of. In the three county Metro Survey Area, Monday-Sunday 6am-12midnight, WSGA is #1 total persons 12+, #1 teens, #1 men 18+, #1 women 18+, #1 adults, 18-34, and #1 adults, 18-49. As if a nearly clean sweep of the Metro area was not enough, automated Rocker WZAT came in #1 total persons 12+, #1 teens, #1 men 18+, #1 women 18+, #1 adults, 18-34, and #1 adults, 18-49 in the 18 county Total Survey Area.

In Reno, what may be the highest teen share ever, Monday-Sunday 6am-12midnight has been captured by Red Mountain's ECRB. Red and staff scored a monstrous 81.3 teen average share. A hefty 84.2 teen share was attained in afternoon drive.

"I really feel like I've got a mission and it makes me feel good."

Natalie Cole
on the Robert W. Morgan Special of the Week

THE ROBERT W. MORGAN SPECIAL OF THE WEEK

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, CA 91604. (213) 980-9490
My new single is
"MY OWN WAY TO ROCK"
I'M
BURTON CUMMINGS
On Portrait Records
Produced by Richard Perry
**THAT'S ROCK & ROLL**

**TOP 40**

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<tr>
<th>Station</th>
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**THAT'S ACTION!**

Shaun Cassidy's second successive smash

on Warner/Curb Records.

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**Street Talk**

by J.J. Jordan

Is true that 20th Century Records offered Atlantic's Dick Klein some big bucks to come out to L.A. and head up its Promotion Department since Jack Hakim will be moving up in the company? What are Michael Spears and KHJ up to? My ear tells me that the station has taken on a whole new direction in the past two weeks. I've noticed that the jock pace is now up a lot more than several weeks ago. Also afternoon jock M.G. Kelly has reverted to using his other name Machine Gun, even though he only uses M.G. in his movie career. It seems as if the teen records are back into a higher rotation and the station has dropped all of its production aids, such as the new jingles that were cut not too long ago. Also, it seems as if the jock time shifts keep bouncing around from week to week. Could the station be reacting to anticipated heavy competition from KFI this Fall?

Will Mercury Records National Singles Director Jim Taylor get the VP slot vacated by Dave Carriego? Lifesong Records has been bought by CBS. VP/Marketing Barry Gross has resigned and plans to move back to Los Angeles next week. Also, a number of the label's field staff have been terminated. Casablanca has signed the Pips without Gladys. Randy Bachman of BTO has split the group over musical differences with the other group members.

Word is that WNBC will spend the most money ever spent by a station for the Fall rating period. A number of unemployed PD's are going after the WAKY and WKWB programming gigs. The problem is that there are more unemployed PD's than there are gigs.

Congrats to Marc Sommers, WNOE, and wife on the birth of a new daughter. WSST/Atlanta is reported to be going All-News Monday (22). Station is currently Pop/Draft.

I was reflecting back on the time when I met Elvis in person and the time I was up at his home. He once told me that he always listened to my show whenever he was home in Memphis and I remember my legs getting weak just thinking that Elvis was one of my listeners. I will miss the King of Rock 'N' Roll.

---

**Radio News**

This week's photo flashback is from 1967 and shows Tiny Tim and, then-

WMMS/Cleveland PD Pat McCoy singing a duet which changed Pat's

life and got him into the music business. Pat is now

WMMS/Cleveland PD Pat McCoy singing a duet which changed Pat's

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**Radio & Records**

6430 Sunset, Suite 1221, Hollywood 90028

Tel: (213) 466-9561

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**ONE YEAR - $130 per quarter**

**ONE QUARTER - $40**

**U.S. Funds please.**

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**THAT'S ACTION!**

Shaun Cassidy's second successive smash

on Warner/Curb Records.
Darling Jeffrey—

“You’re My Wald”

Thank you.
The Z wins again

MARKET SHARE

1. KLAZ 22.0%
2. KLRA 13.8%
3. KALO 11.5%
4. KEZQ 11.0%
5. KAAY 10.3%

For audience 12+: 6AM til Midnight Monday through Sunday
Metro survey area—average share of audience
Source: April-May 1977 Arbitron. Subject to usual qualifications.

The Rock in Little Rock

P.O. Box 7209 LITTLE ROCK, AR 72207 (501) 661-9850

Advertisement

KUPD Comes Back

(Continued from page 3)

expenditure slated for one week after the last day of the Arbitron survey. Not a single penny was invested in promotion, either on or off the air, during the April-May 1977 Phoenix Arbitron sweep by KUPD, and this against a couple of competitors who outspent themselves during that period.

In October/November 1976, with “Checkbook” running full bore on KUPD well before, during and after the survey period Arbitron reported we held a Monday through Sunday, 6am-12midnight 12 plus average quarter hour share of 11.8%. In April/May 1977, with zero promotional spending during the survey period, Arbitron reported KUPD again overall number one in the market with a Monday through Sunday, 6am-12midnight 12 plus share of 11.1%. Now...can anyone yell “hype” in attempts to discredit the rating? Does it make you wonder even just a little about how well-spent outrageous promotional amounts are?

Jay Stone
Program Director, Magic-91
Program Consultant, KUPD FM/AM

A NEW FASHION ITEM—WRMT/Rocky Mount, N. C. listeners are pictured here modeling the new WRMT shirt. The station is currently making plans to have the T-shirts distributed through local retailers.

SOLID GOLD—WLEE/Richmond was presented with a gold record for their efforts in helping Abba’s “Dancing Queen” achieve gold status. Pictured (L to R) WLEE General Manager Ralph Barnes, WLEE PD Ken Curtis, and Atlantic’s Promotion Man Dave Kimmel.

A REFRESHING PROMOTION—94Q (WQXI-FM)/Atlanta decided to “cool down” people waiting in long lines to purchase various concert tickets. The Q jocks loaded up the station vans with chilled watermelons and gave out slices to people at the various ticket locations.
The new single from one of Europe's hottest groups is breaking across America! "MA BAKER" from BONEY M now on KFRC TOP 5 PHONES! and 10 Q.
Most Added:
Peter Frampton
KC & Sunshine
Donna Summer
Heatwave

PARALLEL ONE

PARALLEL TWO

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist(s)</th>
<th>Week(s)</th>
<th>Chart Position</th>
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<tr>
<td>&quot;All I Got Is You&quot;</td>
<td>Portugal. The Man</td>
<td>16-13</td>
<td>5</td>
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<td>&quot;Billionaire&quot;</td>
<td>B.o.B. feat. Bruno Mars</td>
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<td>&quot;The Middle&quot;</td>
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<td>&quot;Cheyenne&quot;</td>
<td>Johnny Mathis</td>
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<td>&quot;Colors&quot;</td>
<td>Nick Jonas &amp; The Administration</td>
<td>CKLW</td>
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<td>&quot;Dead in the Water&quot;</td>
<td>The Weeknd</td>
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<td>Maren Morris</td>
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<td>DJ Snake feat. Wiz Khalifa</td>
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<td>Houston, TX</td>
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PARALLEL THREE

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<td>&quot;Blind&quot;</td>
<td>Ed Sheeran</td>
<td>WOR</td>
<td>New York, NY</td>
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<tr>
<td>&quot;Blinding Lights&quot;</td>
<td>The Weeknd</td>
<td>WOR</td>
<td>New York, NY</td>
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<tr>
<td>&quot;Blurred Lines&quot;</td>
<td>Robin Thicke feat. T.I. &amp; Pharrell Williams</td>
<td>WOR</td>
<td>New York, NY</td>
</tr>
<tr>
<td>&quot;Bohemian Rhapsody&quot;</td>
<td>Queen</td>
<td>WOR</td>
<td>New York, NY</td>
</tr>
</tbody>
</table>

HOTTEST:

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist(s)</th>
<th>Station</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>&quot;Bohemian Rhapsody&quot;</td>
<td>Queen</td>
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</tr>
</tbody>
</table>
CLAWING ITS WAY TO THE TOP!

‘CAT SCRATCH FEVER’

The most widely accepted single by Ted Nugent ever!

WRKO add
WPGC add
WCAO 22
WPEZ 35
13Q 27
WOKY 31
KSLQ 20-15
KLIF on
Z93 add
KFRC add
KJR on
JB105 34
WHQD 30-26
WCOL add 39
KLEO 20
KBEQ 24-18
WMET 24-20
WAKY add
Y103 debut 24
WRJZ debut 27
KAAY on WCUE
KJRB on WBSR
B100 debut 30
WQXI LP cut

TEN-Q debut 28
K100 on
KQEO add
KCPX on
KERN 21-18
WEEO add
WRFC 28
98Q debut 31
WFLB debut 33
WGLF debut 29
WAAY add
WISE 28
WANS on
KILE add 33
KHFI debut 24
KJOY 25-19
KAFY debut 30
KCBN on
KPAM on
KFXD add
KEEL
WAYS LP cut

on Epic Records
Parallels

Parallel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations usually will be programming 25 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

DENOTES FIRST WEEK IN PARALLELS.

THE ENGLISH AIRPLAY/30
This survey is compiled weekly exclusively from English airplay by Radio & Records National London.

1. COMMODORES - Easy (Motown)
2. DONNA SUMMER - Feelin' Love (UTO)
3. THE FLOATERS - Float On (ABC)
4. FLETCHER PRIMROSE - Right To Believe (ABC)
5. RITA COOLIDGE - We're All Alone (ABC)
6. BROTHERHOOD OF MAN - Angelo (Pye)
7. CANZI STATON - Nights On Broadway (WBI)
8. DENICE WILLIAMS - That's What Friends Are For (CBS)
9. ELVIS PRESLEY - Way Down (RCA)
10. GALLAGHER & LYLE - In The Mood For Love (ABM)
11. SHOWADDYWADDY - Out To Get You (Arista)
12. SMOKIE - It's Your Life (Rak)
13. JONATHAN RICHMAN - Roadrunner (Berserkley)
14. MINK DEVILLE - Spanish Stroll (Capitol)
15. BONEY M - Ma Baker (Atlantic)
16. JACKSONS - Dreamer (Epic)
17. HOT CHOCOLATE - So You Win Again (Rak)
18. STEVE GIBBS BAND - Tulane (Polydon)
19. BEX PISTOLS - Bex's On Top (Edelweiss)
20. HARRY NILSSON - (I Think) About You (RCA)
21. JIMMY SWAGGART - Slow Down (Decal)
22. BARRY MANILOW - Looks Like We Made It (Arista)
23. ANDY FAIRWEATHER LOWE - Shimmer Do Wah See (ABM)
24. JIGSAW - I Have To Go Away (Epic)
25. BOB MARLEY & THE WAILERS - Exodus Island
26. SMOKIE ROBINSON - Vitamin U (Motown)
27. CARLY SIMON - Nobody Does It Better (Elektra
28. PHILIP GRIFFIN - Get Up And Go (Arista)
29. DANNY WILLIAMS - Easy (Casino)
30. DETROIT EMERALS - Feel The Need (Atlantic)
BRIAN & BRENDA

Don't Let Love Go

Their New Single Produced by Jay Lewis

THE ROCKET RECORD COMPANY MCA RECORDS
In what can only be described as true derring-do, Ms. Marcy Doherty, National Singles Director for U.A. Records, managed to bring eight desperate Americans across international borders despite foreign interference. The hapless eight were among several hundred Americans grounded in Toronto by a Canadian air controller’s strike that closed down air travel out of that country.

The “Convention Eight” as they called themselves credit Ms. Doherty with foresight, fortitude and access to an American Express Card. The eight reported that while other victims ran around the halls trying to trade in their banquet tickets for taxi fare out, Ms. Doherty sprang into action by using cold cash, cold words and cold cuts to rescue her eight ex-patriots.

Ms. Doherty worked throughout the long, lonely night and managed to arrange land and air travel to whisk the Convention Eight out of the country.

The Convention Eight would like to thank Ms. Doherty of U.A. for her heroic efforts that led to their eventual release and saved the day.

THANKS MARCY
FROM THE CONVENTION EIGHT: MICHAEL ABRAMSON, RAY ANDERSON, RCA, PATTI DROSINS, POLYDOR, KEVIN METHENY, ROXY MIZEZ, STAN MONTEIRO, U.A., NILES SIEGEL, RCA, CANDY TUSKEN, STAR TRAK.
Congratulations WEBN!

WEBN Nears 10 Year Milestone

And yet another AOR station is on the verge of chalking up a decade in programming the style. On August 30th WEBN/Cincinnati will be 10 years down the road as an AOR radio station and big plans are underway to celebrate the event. For the 10 days leading up to their anniversary, the station will feature the music of each year per day. Included in this will be the programming of old station airchecks and the return of air personalities from the past.

The only costs are for the tape and handling. Call (416) 967-3445.

The response to the expanded information provided in this section of the newspaper has been quite favorable and I want to thank everybody for their positive letters and phone calls regarding 'In the Bin,' the new Progressive Singles chart, and the inclusion of percentage points in the "Most Added" and "The Hottest" listings.

We currently have a waiting list of over 50 AOR stations wanting to become reporters to this section of the newspaper. As I've mentioned before, it's just a matter of space and time before they can be gotten to and taken care of one way or the other. In the meantime, if your station is interested in becoming an RBR AOR reporter, send as much information about the station as possible (including an aircheck and we'll be getting back to you as soon as we are able.

I would like to point out, however, that you don't have to be an RBR reporting station (AOR or any other style, for that matter) to have your news published in the newspaper. We are always interested in hearing from stations, so that we may reflect news of promotions, changes, events, and concepts. Send your stuff to Radio & Records (editor of the choice of your station), Suite 1221, 6430 Sunset Blvd., Hollywood, California 90028.

Mike Harrison

We mourn the death of Elvis Presley. Into history passes a major chord of the cultural song of our times. You see, we all knew him personally.

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"...intelligent gespielte und ideenreiche Rockmusik." *

Lake

Intelligently performed and creative rock music.

on Columbia Records
REtRIFriday, August 19, 1977

BACKS. 'IN THE BIN albums are listed in alphabetical order.

get airplay on enough stations to be potential chart 'bouncers.' These albums continue to make it again this week. These albums are either inside the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncers.'

IN THE BIN

IN THE HOTTEST

THE Hottest

MOST ADDED

Animals Before We Were So Rudely Interrupted (UA/Jet) - Added at 31% of our reporters.
MYLON LE FEVER Weakest At The Knees (WB) - Added at 29% of our reporters.
RY COODER Show Time (WB) - Added at 23% of our reporters.

IN THE HOTTEST

CROSBY, STILLS & NASH - Crosby, Stills & Nash (Atl) - Hot at 83% of our reporters.
JAMES TAYLOR /JT(Col)-Hot at 61% of our reporters.
YES Going For The One (Ati) - Hot at 60% of our reporters.
STEVE MILLER Book Of Dreams (Capitol) - Hot at 51% of our reporters.

PROGRESSIVE SINGLES

1 DOOBIE BROTHERS - "Little Darlin" (WB)
2 THIN LILY - "Dancing In The Moonlight" (Mercury)
3 CARLY SIMON - "Wuthering Heights" (Elektra)
4 KATE TAYLOR - "It's In His Kiss" (Col)
5 RAM JAM - "Black Betty" (Epic)
6 CRAWLER - "Stone Cold Sober" (Epic)
7 STEPHEN BISHOP - "On A Slow Train" (ABC)
8 TIE 6 ERIC CARMEN - "She Did It" (A&M)
9 STAR WARS - "Main Theme" (20th)
10 SPARKS - "Over The Summer" (Col)

The albums listed in The Bin are those which received enough ADD reports to come significantly close to qualifying for next week's Chart. Album Airplay chart lists all albums that made the chart last week but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncers.'
Capitol Records is proud to present

RICHARD TORRANCE "LIVE"

On the

SUPERSTARS RADIO NETWORK

Richard Torrance will be heard on most of these Superstars Radio Network stations the weekend of August 27-28:

KRKE - ALBUQUERQUE FM-94
98 ROCK - ATLANTA FM-98
WYY - BALTIMORE FM-95
WGRO - BUFFALO FM-97
WROQ - CHARLOTTE FM-95
WWWV - CHARLOTTESVILLE FM-97
WLQV - COLUMBUS FM-96
KFWI - DALLAS FM-102
KCJ - DES MOINES AM-1400
W-4 - DETROIT FM-106
WHCN - HARTFORD FM-106
KYYS - KANSAS CITY FM-102
WILS - LANSING FM-101
WRCN - LONG ISLAND FM-105
WLRS - LOUISVILLE FM-92
Wyke - MADISON FM-92
KQRS - MINNEAPOLIS FM-92/AM-1440
KCJB - MINDT, N.D. FM-97
WYSP - PHILADELPHIA FM-94
WDYE - PITTSBURGH FM-102
KGON - PORTLAND FM-92
WQDR - RALEIGH FM-94
KPRI - SAN DIEGO FM-106
Y-93 - SAN FRANCISCO FM-93
KISW - SEATTLE FM-100
KADI - ST. LOUIS FM-98/AM-1320
WQXM - TAMPA FM-98
WIOT - TOLEDO FM-104
Q-107 - TORONTO FM-107
WAAF - WORCESTER FM-97
WSRD - YOUNGSTOWN FM-101

Consult local listings or your Superstars Radio Network station for exact time.
### AOR Activity

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Format</th>
<th>Program Director</th>
<th>Programming Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kgot</td>
<td>Anchorage</td>
<td>AOR</td>
<td>LARRY JOHNSON</td>
<td>Playing CARLY BROS. J. and STAR WARS singles.</td>
</tr>
<tr>
<td>KZTV</td>
<td>Albuquerque</td>
<td>AOR</td>
<td>Bonnie Koloc (Epic)</td>
<td>Playing DOOBIES. LIZZY, CRAWLER, B. BARE.</td>
</tr>
<tr>
<td>CHAMUS WEB</td>
<td>Santa Fe</td>
<td>AOR</td>
<td>Gary Ogan (WEF)</td>
<td>Playing PISTOLS singles. STAR WARS, LIZZY, DOOBIES, RAM JAM and SEX COMMANDER COO (WEF).</td>
</tr>
<tr>
<td>WEZV</td>
<td>Allentown</td>
<td>AOR</td>
<td>Mylon LeFerre (WEF)</td>
<td></td>
</tr>
</tbody>
</table>
After three or four days in the stores, the sale on the BAD BOY lp made it not only a breakout album, but also gave it the #8 position for the week. The next week it was our #1 selling album, which is unprecedented. It was a complete sell-through. The enthusiasm has not died.

—JIM HOWARD, Head Of Operations
Music Man, Milwaukee

BAD BOY is bad-ass rock and roll.

—DON ROCKWELL, Program Director
WZMF, Milwaukee

The BAD BOY promotional campaign, coordinated by Radio Doctors One-Stop, the group's management and the group itself received statewide retailer support, distributor support, label support and radio station support which led to an unprecedented take-off of a local artist lp in this market. The follow through sales are excellent and we expect the lp to continue to sell and spread to other markets.

—MIKE MOWERS, Sales Manager
Radio Doctors and Records Ltd.
Milwaukee

NUMBER ONE IN MILWAUKEE
AND YOU COULD BE NEXT.
BAD BOY'S DEBUT ALBUM,
"THE BAND THAT MILWAUKEE MADE FAMOUS!"
ON UNITED ARTISTS RECORDS AND TAPES.
When tomorrow comes
it will sound like this.
The Alan Parsons Project "I Robot" creates tomorrow with an astounding impact. His unique vision has stunned the world of music.

"Parsons has come up with a stunning musical concept for all to enjoy. A magnificent album."
—Steede Report

"The man who produced "Dark Side Of The Moon" for Pink Floyd and "The Year Of The Cat" for Al Stewart tops himself with this masterpiece album."
—Record Notes

"The new Alan Parsons Project release, 'I Robot' represents a new zenith for the talent and genius of this 28 year old Englishman. With sonic excitement that has to be heard to be appreciated, Parsons has fashioned one of the most mysterious and lush works in modern music. He has assembled some of the finest musicians in the world including Pilot, Alan Clarke, and Steve Harley and directed them into a work that transcends their other achievements as well as his own to mold a haunting vision of the future." —The Herald

"Parsons' finest achievement to date."
—Record World

"'I Robot' is a modern day science fiction fantasy of music that draws on such literary sources as Aldous Huxley's 'Brave New World,' Nicholas Roeg's 'The Man Who Fell To Earth,' and Stanley Kubrick's '2001: A Space Odyssey' to name only a few. The Parsons Project's style is breathtakingly visual."
—Houston Chronicle

"A new generation from Abbey Road's brilliant engineer."
—Circus

"'I Robot' is set to make a place for itself on your Favorite Album Of The Year list."
—Cleveland Scene

"'I Robot' is mysterious, lush, heady,...and fascinating."
—Record Notes

"Parsons presents another stunning production."
—Walrus

When tomorrow comes
"I Robot" will be a classic.

On Arista Records.
I'VE BEEN LISTENIN' TO ELVIN BISHOP AN' I FEEL LIKE RAISIN' HELL!

RAISE A LITTLE HELL YOURSELF WITH ELVIN BISHOP ON HIS NEW LIVE DOUBLE L.P. "RAISIN' HELL" ON CAPRICORN RECORDS AND TAPES, MACON GA.
Is there rock after punk?

Lust For Life a new album by Iggy Pop
"I was in a situation once where I think I leaned too far to the Top 40 arena and I got burned by it and I'll never do that again."

So basically, it doesn't do any good for somebody to say to me, you know, another station in another city is on it and having great results with it, because it doesn't mean that much to me. I'll go get it myself and listen to it, and if I think it's doing well, OK."

REtR: Do you ever add music out of the box just based on the information input? If a record is doing superwell somewhere, of course we're going to look at it much harder. If a record is doing superwell somewhere, of course we're going to look at it much harder. But as far as adding a record just for the sake of how big it is somewhere else, we just don't do that.

REtR: Tell us about your two man morning show.
Floyd: It started as the disc jockey in the morning and a guy doing news at 15 and 45.
REtR: What are their names?
Floyd: Dick Wilson and Jay Cooper. It's actually changed into a two man show now. They do a lot of humor and a lot of things.
It Ain't Easy to keep an album on the Album Airplay/40 chart for 13 consecutive weeks unless its got something going for it.

13 solid weeks of airplay!

The single:
"Too Hot To Handle"
It speaks for itself.

*Radio & Records Album Airplay/40*
Max Floyd

Continued from page 34

that much hard news, we're not going to use rapes and murders. In the old days, Earth News was our main bag but we're into more local stuff now and, as I said, the show seems fresher, brighter, evolving. It's changing. It's becoming more human with people just being involved. Whether it's the game show from the movie "The Deep" or anything else of current interest. If you get people involved, they'll call you and tell you about it and what kind of deal it was and everything else. The phone is very important to those guys.

R&R: What type of research do you do?

Floyd: It's the basic Abrams research philosophy.

R&R: Do you build upon it?

Floyd: I call record stores and talk to a lot of people in town, but as far as actually researching it, no, nothing in particular.

R&R: You mentioned news as being important. How is your news department structured?

Floyd: I wish we had a news department to give you a structure of, but there is no news department per se. We only do news in the morning if there's any hard news at all. The rest of the time, it's all feature stuff.

R&R: You don't have any news staff?

Floyd: There are no news people on the staff. We share a news department with the AM (Country) and with television.

So we're very fortunate to have news people around. Some of our own people can go out but it doesn't happen very often.

R&R: What is your policy on promotions? How do you handle them?

Floyd: We are very aggressive promotionally. We try to do unique things. We're at the point now where things just come to us. You know, when a station gets to a certain point in its life, I think, they're always being offered these promotions, therefore we can take what we want and turn down what we don't want. As far as promotions we instigate ourselves, we just like to do the most audience involved things we possibly can. We see a big movie come to town, we want to be part of it. We are absolutely dedicated to being involved with all of the concerts in town—absolutely all of them.

R&R: When you say involved...

Floyd: I mean when we do a stadium show from Royal Stadium or Arrowhead, where you're going to have 40 or 50 thousand people, we want to be there in the morning talking about the set-up of the stage, we want to be there with our two-ways, our walkie talkies, which not too many stations can do. We want to be there to be involved with television in that we have all these facilities available. We want hot air balloons, our guys backstage, and our guys onstage, we want to be there to take care of the people.

R&R: So your promotions basically are community involvement and a lot of outside visibility.

Floyd: That's the idea.

R&R: Do you do giveaways of any type?

Floyd: Some. I'd rather do giveaways on the road. We have a music truck so we're always out. I'd rather do that in conjunction with a bumper sticker campaign or something like that. I don't really like to do too much on the air unless it's a Pink Floyd ticket or a Led Zeppelin ticket giveaway where they want it so bad they're going to listen no matter what. Which is really what we do. When Pink Floyd comes to town, we'll get some tickets and we'll give them away. Or if Led Zeppelin comes to St. Louis, we don't want to sell tickets to that Led Zeppelin concert, or sell tickets for a bus ride over there, we want to give it away. We'll give it away to some people and I'll buy a sponsor to pay for it. I think what you offer them and what you do with it is what the whole battle.

R&R: Let's talk about the air people. For your particular needs, what do you consider to be the perfect AOR (rock) DJ? What type? How much leeway do you give them?

Floyd: I want a DJ who's just interested. As far as leeway is concerned, I don't think you should give them too much leeway, and yet you absolutely must give them some sort of incentive. I don't believe in motivating people, I think people motivate themselves, therefore I'm not supposed to be a motivator. I just give them the tools with which to motivate themselves and try to make them happy. As far as a typical or good disc jockey, boy, as long as he can talk, as long as he knows the English language—I was talking to somebody earlier about how a lot of guys just can't talk anymore. They don't learn their craft, I think when you're young, and when you're trying to do something with yourself, grammar is very important. I want guys that sound intelligent on the air. I don't want a bunch of cool, hip, guys. We looked for the very best I could find and other people talk, they just sound a little different, that's all.

R&R: So the basic image, environment and tempo of the station is natural.

Floyd: Yes. I don't want any forced energy, but I want the station to have energy. It's got to be, we're excited about this and if we can get excited about it we should sound excited about it. There's no need to be down all the time. But we'll handle that of course differently in the morning than we will when you tell them you have other things on your mind besides what music to play?

Floyd: I think so, because they have a job to do after all, and I understand. I understand what they're talking about. But they must understand also. It's sometimes very hard to get to know and I don't have a music director.

R&R: Why not?

Floyd: If you have a music director, then you have to give him or her some power and I'm not sure that this station is prepared to do that. Record companies would probably resent it even more of we had a music director and they knew it wasn't the seat of power. Then they would try their best to get to whoever was going to put their record on.

R&R: How much time do you spend talking to record people?

Floyd: I couldn't even begin to calculate. I just know that I come in, the calls are here. I talk to this guy, this person, this lady, and so forth. I try to talk to all of them but I don't know how much time I spend. You gotta realize also I do an airlift from 9 to 10, therefore my day is almost finished by—well if I got to lunch, my day is finished by noon. Therefore it makes it doubly difficult for me to talk to anybody or for anybody to talk to me. I really don't know what to do about it.

R&R: What type of rapport do you have with station management? Do you find that they totally understand the AOR concept and what you're doing, or do you meet a lot of resistance, where you have to show them what you're up to and justify every decision?

Floyd: No. When we first came in here, a guy named Ron Vois was the guy who was the Station Manager, and we had a general manager. I came in and at that time they wanted a cross between what I was doing in Denver and ABC and we got together and they totally understood and they were totally behind it and we built this station. He was the kind of manager that you got along with, the kind of manager the PCI would have picked the hippo, he was always around. I think that's the kind of management you need at this kind of radio station. If you've got a guy who's isolated himself and is not around it can be bad. We're very fortunate to have a station manager now who's totally involved. He's a former musician and right there all the time on promotions. I have no problems and that's one of the reasons that we're where we are.

R&R: What's his name?

Floyd: Bob Garrett. And that's why we've had no problems. I'm not sure what battles were fought in corporate head-quarters as far as Taft was concerned. I don't think it's been a struggle at all for stations as far as gaining respectability for the PMs but hey, PMs now are making a lot of money, so if you were the bottom line company when you're going to look at that and say, wait a minute, there's something going on here. I mean it's been a struggle to pay up people right, it's been a struggle to get the stuff we needed, but you know we finally have it and with it, success. I think this station is kind of different than others, sometimes you go in with a new station, you spend a lot of money promoting, getting it to where it is, and the promotion budget is cut back. What we did, we started with nothing and now the budget's coming. So I think that's probably the way you should do it, if you could do it that way.

R&R: Does Taft have any plans to expand their involvement in AOR, in other areas?

Floyd: Oh, I'm sure they're always looking. At a PD meeting a couple of weeks ago, it was discussed. They're always looking at other markets and I would suspect they

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America's premier rock 'n' roll band as you've never heard them before.

THE GRATEFUL DEAD
"TERRAPIN STATION"
ON ARISTA RECORDS.
Max Floyd

Continued from page 36

would want an A&M/FM wherever they were. Also, as you might suspect, promotion seems to be more creative without dollars, too. We never got into giving away anything till this last book frankly. We're giving away hundred dollar bills and thousand dollar bills and stuff like that.

REtR: Did you find that the audience resented that in any way?

Floyd: No, I think they loved it. But I don't have a book back, so I don't know how it affected anything. But this market got into a big money battle last time. They didn't get into giving away of 18 Datums, but we tried it a few things. Cash is just so nice and greedy, it's nice to have.

REtR: I'm gonna put you on the spot a bit. This is being done before the Arbitron has been released in Kansas City. Probably by the time the interview runs, the Arbitron will have been out. How do you feel now before the results?—of a book that we'll all know about before this runs. Do you feel confident, comfortable?

Floyd: Yes, I really do. I mean I feel very confident. I've been involved in a lot of books and lot of situations and I had no idea frankly that we were going to do as well in the last book as we did which was phenomenal. I can't say to you that we are going to hold. The people don't know who we are and it's very damaging to your ego. So I just have to strive to get those other people. That's outside advertising...like we did a tennis tournament, as a matter of fact, at the beginning of this last book because we felt that it would reach so many people that didn't know anything about the station. And while it was in our target demographic, we wanted to get some more people involved with the station. Whether they listened or not, they would find out about us and maybe they would listen. But all those things that you do whether it's a contest or whatever, they've just got to strive to get those cumes up.

REtR: How about Black music?

Floyd: Not much. No, it just doesn't seem to lend itself either.

REtR: Do you play any Black music at all?

Floyd: It depends on what you consider, Stevie Wonder of course is not Black. And that's kind of stuff we play and consider it Black. But we really don't, no. Floyd: Yes, it seems like very hard Rock. I mean REO Speedwagon does well here, they're having trouble breaking them anywhere else. Nugent started out of here, I feel. We do a lot of very hard music while trying to temper it. We're not as hard as some stations like KSHE in St. Louis, which I guess is one of the harder stations in the Midwest, they just play Rock and Roll. We try our best not to get too much on that theme, but it seems like groups such as, and I use that as a classic example, REO, just do very well in this area. Country seems not to do well.

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**Look Out For The Next Punch:**

**AC/DC's**

"Let There Be Rock"

**SD 36-151**

**AWB/Ben E. King's**

"Benny & Us"

**SD 19105**

**It'll Be A Knockout...**

on Atlantic/Atco Records
Max Floyd  
Continued from page 38

know they're going to be sold out as far as just spots are concerned.

R&R: So, in addition to spot sales, there's concept selling. Have most of the salesmen been with you awhile, or do you find that they're disposable?

Floyd: Most of them have been here for 2 3 years.

R&R: Young, old...

Floyd: Mostly young, there are no older people here, it's a very young staff.

R&R: You mentioned before that you liked to tie-in with concerts. What's your policy of running live concerts on the air?

Floyd: We do them whenever we can and whenever we can get the permission of the artists. We've done everybody from Ted Nugent to the Little River Band already to Jimmy Sphewris, who maybe nobody knows about but he's big in this area. We'll do a lot of them. We have some of the best quality control and some of the best quality on concerts I've heard. Sounds like it's from the studio. We're going to try something I think in a couple weeks which might be unique. I don't think an outdoor concert of this magnitude has been broadcast before. It'll be at Royal Stadium, which holds 40,000 when sold out. We're going to broadcast a concert with Ted Nugent, REO, Black Oak, Head East, Climax Blues Band and the Little River Band. We'll start about 4:00 on Sunday afternoon and go 'til whenever, midnight or whatever. It's going to be gigantic for this area. People are always asking us to broadcast anything live. I really didn't think frankly that we would be able to broadcast this concert I just mentioned. But all you can do is try, and they said OK. So that's what we're going to do.

(Editor's note. The concert was broadcast on KYYS, meeting with tremendous success.)

R&R: Do you find that the criteria for playing an artist or a piece of music changes if in fact that artist is part of a live broadcast? In other words, would you play somebody on the air in a live concert that you normally might not add the record of at that time? For example, you mentioned before that you ran a concert with Jimmy Sphewris, and Jimmy Sphewris has yet to really crack the mainstream AOR stations.

Do you find that a concert could get an artist on a station like yours quicker than an album—that there's a different type of reaction on the part of the audience, that they're more willing to listen if it's live concert?

Floyd: I think so, but I also think it might not happen, because I'm not going to broadcast anything that I'm not really sure about. Therefore, like a Jimmy Sphewris, I can be sure about in this town. Maybe I wouldn't play him somewhere else, but I'd play him here. And I'll broadcast his concert and have great response and great results.

R&R: Do you see any problems down the road for AOR radio in terms of the factionalization of the audience that many are encountering, particularly in big cities?

Floyd: I don't see about it, yeah. You have soft AOR, mainstream AOR, some Progressive still left, every-

"...I think AOR's have more females listening than are actually measured...You look at the phones, you get all those females calling and yet somehow they never appear in your rating book."

realistically, AORs can't look at females over 24—I think it's just going to be about impossible to get. But an AOR should be number 1, I would think, with females 16-24. Which we are not by the way, except at night. And I think that's what we have to shoot for.

R&R: How do you try to go about building the female audience without losing the males in AOR?

Floyd: Well, we do some female oriented promotions whether it be giving away, as a lot of people have tried, plants or we're going to do a promotion with one of the big shopping centers here that's totally a female promotion. We just go around looking for those kind of things. Now, I think maybe AORs have more females listening then is actually measured but I have no idea how to back that up or prove it. It's just a feeling I have. You look at phones, you get all those females calling and yet somehow they never appear in your rating book. It's always the males.

R&R: Teenagers—do you find a problem in gathering teens?

Do you think it's important, even though you mentioned that 16 is where you start, do you think it's important to appeal to the pre-16 year old? In terms of building for a future?

Floyd: I think it's important, but I don't think you can try to do that. We don't do anything to gear ourselves that way—we just do our promotions and we try for our target audience and that's about it. And those people, of course we'll go down to 15 and 14, those people are usually tuned in to Q type stations and I don't really know what you'd do to get them away from them. It just happens. They all of a sudden just naturally switch over to something else when they become a certain age. I even think it seems like a rule of thumb that if you're a female and you get married, no matter how old you are, you suddenly decides to listen to a MOR station. I mean, I see that sometimes in looking at diaries in Beltsville. I don't understand that. All of a sudden—"Hey, I'm a certain age and I'd better tune out this station—it's not the right thing to do"—I don't know if it has anything to do with having children or what.

R&R: Where do you want to take KYYS from here?

Floyd: Well, I want to maintain, first of all, and the station is not number 1 in the market yet. I'd like to see it number 1. I want to take it into a full service radio station. I want a news department. I want all those things that make it a community force—which we already are. But if an AOR station is to become a huge factor in the market it must have all those things going for it that make it a full service radio station. Therefore, I want to broaden the scope so much that I cannot necessarily be all things to all people, but, boy, within my target audience and sweeping through on each side.

I want to get everything that I can possibly get. I just want to be so well known in this market and so well thought of and I want to get back to service. I guess we're in sort of a retail business here and I want all my people to really feel good about working here, which they do now.
"The Voice" Of The Alan Parsons Project

STEVE HARLEY

Has Been Captured "Live"
On His New Specially-Priced Album,

FACE TO FACE

Includes all of Steve Harley
and Cockney Rebel's
classic songs,
including,
"Tumbling Down,"
"Make Me Smile"
and
"The Best Years
Of Our Lives."

- Hear The Unique And Magical Inter-Action
Between A Man And His Audience As Never
Before Captured On A "Live" Recording!

Available From Capitol Records
Rosetta Stone Rediscovered

Rosetta Stone, the quintet featuring ex-Bay City Roller Ian Mitchell, and handled by Bay City Roller manager Tom Paton, have signed a recording deal in London with Private Stock Records. Pictured at the London headquarters of Private Stock (l-r): standing, Mike Beaton, U.K. Chief Private Stock, Rosetta Stone members Andy Legear, Damian McKee, Terry McKee, Colin McKee; and manager Tam Paton. Left to right, sitting: Ian Mitchell and Larry Uttal, President, Private Stock Records.

Gold As Ice

During their debut tour, Atlantic recording artists Foreigner were presented with RIAA Gold plaques for their premiere album. The surprise presentation took place at O.B.I. East, a club on Long Island where the group made a special two-night appearance. Shown at the gold presentation are, from left: Lou Gramm, Al Greenwood, Ed Gagliardi, Ian McDonald, and Dennis Elliott of Foreigner; group manager Bud Prager; Atlantic Senior VP of Promotion, Dick Kline; and Mick Jones of Foreigner.

Moore In The Middle

Elektra/Asylum recording artist Tim Moore recently made a special visit to Denver to perform at Ebbet's Field. Tim paid a visit to KTLK-AM and posed for pictures with (l-r): Lou Galliani, E/A Regional Promotion Director/Western Region; C.C. McCartney, Program Director, KTLK-AM; Moore; Steve Goodman, KTLK-AM air personality; and Charlie Areardon, E/A Local Promotion, Denver.

Sayer At KHJ

Leo Sayer was the proud recipient of KHJ's "Number One Award" recently. Leo (second from right) was honored for obtaining the number one spot on KHJ's chart with his, "You Make Me Feel Like Dancing" and "When I Need You" singles. Also pictured (left to right): Warner Bros. VP of Promotion Russ Thyra, Sayer's producer Richard Perry, KHJ morning personality Charlie Tune, KHJ's John Leadder and Rosie Guevara.

Friedman In Atlanta

Lifesong recording artist Dean Friedman recently visited WQXI-AM/Atlanta. Pictured are: Dean Friedman, Rhett Walker, MD WQXI-AM; and Wynn Jackson, Lifesong Regional Promotion Man.

Rogers Feted

UA recording artist Kenny Rogers was feted at a private Bistro Luncheon of label execs hosted by Arlie Mogull, President of the company. The event also was an occasion to present Rogers with a gold album for his "Kenny Rogers" album. Pictured: left to right: Rogers; his fiance, Hee Haw regular, Mary Ann Gordon; Rogers, and Mogull.
Radio News Notes

HOT ITEMS FROM ARIZONA: (and I'm not talking about the weather). LARRY SCOTT, current Program Director of KFDI/Wichita, and former all-night personality on KLAI/Los Angeles, will join the newly purchased KJJJ/Phoenix as Director of Programming, beginning September 1. The talk show, aired at 11 p.m., will end before 11 p.m. on weekdays and run a one-hour special on weekends. This change is a result of the station's move to 1100 kHz.

SCOTT also was at a recent station meeting for KJJJ when he was invited to a private dinner for the station's top employees. Among those attending were: Rich Hennes, Operations Director; Joanne Hennes, Program Director; and Steve Givens, News Director.

SCOTT was appointed to the position of Program Director at KJJJ by KJJJ President Jack Roth, who owns the station.

In other news, Y100/Miami has received a call from an air talent who is interested in joining the station. The air talent is looking for a job and is considering the opportunity to join Y100. The station has offered the air talent a contract, but the terms have not been disclosed.

In addition, the station has received a call from a new talent who is interested in joining the station. The new talent has been offered a contract, but the terms have not been disclosed.

Promotions, Contests & Concerts

KSSS/Colorado Springs is giving away “Pikes Peak Country Surprise Packages” to all this summer. The packages include various events and attractions and a chance to win a trip to Colorado Springs.

As a grand prize, listeners are asked to write and tell what attraction they would like to see included in the packages. These packages include a trip to Denver, a trip to Pike's Peak, and a chance to win a trip to Colorado Springs.

Everytime a sticker is given away, the participants license number is recorded. Every hour a number is called on the air. A variety of prizes are up for grabs - DKNM/Shreveport is giving away a free trip to Paris, and KFHT/Clarksdale is giving away a free trip to New York. These free trips are for the entire family, and are subject to availability.

Inside Nashville

CMA “DJ of the Year” Finalist

The final nominees in each market category for the 1977 Country Music Association Are official recipients of CMA DJ of the Year awards. The recipients are:

- Small Market: Tany Gunter
- Medium Market: Eddie Ray
- Large Market: Jody Tipton

CMA DJ of the Year awards are presented to the best country music performer in each market category. The awards are presented to the winners at the CMA Banquet and Show, which takes place in Nashville.

When I was growing up, my Mother told me, “When it rains, it means the Angels are crying.”

Ronnie Sessions
AMBUSH
A breaking hit single

WYTL
KSO
KHAK
KTCR
WLOL
KXRB
KFGO
WYLO
KOOO
KCKN
KFDI
WIRK-FM
WHOO
WYDE

WYTV
WWJO
WWOL
WOKO
WTLB-FM
WHK
WSLR
WPOR
WCMS
WWOL
WOKO
WTLB-FM
WHK
WSLR

WPNX
WAME
WKDA
WSM
KXLR
KBOX
KXOL
KPNS
KVOO
KEBC
WNAD
KLLL
KENR
KIKK
KMPS
KRDR
KGA
KEED
KWJJ
KLAK
KJJJ
KFTN

McA RECORDS
Produced by Chip Young

from his debut album "Ronnie Sessions"
BILL ANDERSON & MARY LOU TURNER
Where Are You Going Billy Boy (MCA)
Just added at WRCP, WAME, WIXZ, WPWC-FM.

FREDDE HART
The Pleasure's Been All Mine (Capitol)

WILLIE NELSON
I Love You A Thousand Ways (Columbia)
Debut 31 on R&R Country chart. Other chart activity; debut 28 WJJD, 27-28 KSON, 28-19 WMC, 30-25 KMPH, 32-22 KLAC, debut 25 KNEW, debut 23 WAME, debut 25 KFOX, 28-21 WSLR, debut 29 KGOA, Added at KAVO, WIRK-FM.

LORETTA LYNN
Why Can't He Be You (MCA)
Good records reported. Just added at WDEE, WONE, KJJJ. Charts 23-16 WMC, 39-34 KIKK, 34-29 KSON, debut 25 WSLR, debut 30 KMPH, debut 18 WDAF, 36-30 WLOL, debut 29 WJJD, debut 28 KGOA.

NEW & ACTIVE

THE KENDALLS
"Heaven's Just A Sin Away" ( Warner National) The third request reported. Very strong activity. Just added at WJJD, KIKK, KNEX, KLRA, WBAM, KFGO, and others. Charted debut 24 WJJD, 30-23 KJWJ, debut 27 WSLR, debut 34 KJCC, debut 24 WWCL, 30-19 WJJD.

JERRY REED
"East Bound And Down" (RCA) A Most "Added" record. Some new stations include KLAC, WSM, KNEW, WDEE, WAPM, WVMJ, KHAK, WONE, WSLR, KGA, KLVJ, and others. Early charts debut 29 WPLQ, 30-15 KSON, debut 27 KNIX, WIRE, 25-15 KFOX, 23-7 WJUD.

FREDDY FENDER
"If You Love Me (Don't You Leave Me Alone)" (ABC/ Dot) Added at WDEE, KSON, KNEX, WLM, KIKK. Charts 24-18 WLOL, 36-23 KFOX, 26-22 KDFK, 26-22 WAMC, 33-10 KGOA, 26-12 WAME, debut 25 KGOA, debut 28 KGKS.

EDDIE RABBITT
"We Can't Go On Living Like This" (Elektra) Getting early good response. Just added at WJJD, WPLQ, KRAK, KJWD, WHOO, WBAM, and others. Charted 50-7 KJWJ, 36-30 WLOL.

TANYA TUCKER
"Dancing The Night Away" (MCA) Just added at KGBS, WMC, KSON, WAME, WVMJ, KHOS, KJJJ, KLVJ, WWJW, WOKO. Debut 30 KGOA.

KENNY DALE
"Shame, Shame On Me" (Capitol) Still gaining. Charted at WJJD, 27-20 KAYO, debut 27 WSLR, debut 35-29 WWJO.

JERRY WALLACE
"I Miss You Already" (BMA) Added at WDEE, KSON, KGOJ, KHOS, WDDY, WJJD, KGOA, Added at WPLO, WJJD, and more. Charted 29-20 KNEW, 26-21 KRAK, 25-23 WJJD, 27-21 KGA, 33-23 KFOX, 29-23 KNIX.

JIM ED BROWN & HELEN CORNELIUS
"If It Ain't Love By Now" (RCA) Added at KSON, WPLQ, KGKS, WBAM, WHOO, KFOX.

MUNDO EARWOOD
"Behind Blue Eyes" (Truel) Added at WOKO. Chart activity 28-23 WSLR, 28-22 KJWJ, 27-20 WAME, 28-23 KSON, 30-23 KRZ, 22-17 WPWL.

DON WILLIAMS
"I'm Just A Country Boy" (ABC/ Dot) Tremendous early responses. First week adds at KCKC, WJJD, WINN, KENN, KJK, WSM, KNX, 2-104.

JIM ED BROWN & HELEN CORNELIUS
"If It Ain't Love By Now" (RCA) Added at KSON, WPLQ, KGKS, WBAM, WHOO, KFOX.

MARIO MENDES
"To Love Somebody" (ABC/Dot) Added at WIRE, KFOX, KNEX, WIRE, WJJD, debut 28 WHOO.

JOHNNY CASH (Epic)
"Lady" (Columbia) Adds include KLAC, KLAC, ROY CLARK "We Can't Build A Fire In The Rain" (ABC/ Dot) Adds at WJWD, KERE, KRAK, 26-21 WPWL.

MARVEL FELTS
"To Love Somebody" (ABC/ Dot) Added at WIRE, WJJD, WHOO, KFOX.

GEORGE JONES
"If I Could Put Them All Together" (Epic) Adds include KLAC, WKOS, WPWL, KRAK, KERE.

BOB LUMAN
"I'm A Honky Tonk Woman's Man" (Polydor) Charts debuted at WPLO, 25-19 WPWL, debut 36 WLOL, 29-30 WSLR.

tat 25-15 KFOX, 23-7 WJUD.

BILLIE JO SPEARS
"Too Much Is Not Enough" (MCA) Added at KLAC, KLAC, KLAC, KGOJ, KFOX, WXCL, WHOO, WBAM, KHAS.

GENE WATSON
"I Can't Think About Him And His Horse" (Capitol) Starting to pick up. Added at WPLO, WMC, KRAK, WXCL, WLAS. Charted 32-17 KJWD, 38-31 WLOL, debut 27 KJWD, 30-18 KGOA.

ROSSINE BESSET "Ambush" (MCA) Adds Include WPDE, WDEE, WEER, KGOJ, WXCL, WHOO, WLAS, KSO, 35-29 WLOL.

CHRIS LEE "Little Ole Dime" (RCA) Good start. Just added at KFOX, WIDER, KFOX, KFOX, WXCL, WHOO, WBAM, KHAK.

GENE WATSON
"I Can't Think About Him And His Horse" (Capitol) Starting to pick up. Added at WPLO, WMC, KRAK, WXCL, WLAS. Charted 32-17 KJWD, 38-31 WLOL, debut 27 KJWD, 30-18 KGOA.

RICKY NELSON
"I Don't Say Goodbye" (WB) Adds include WPDE, KFOX, WIRK-FM, WLAS, debut 30 WPDE.

ED BRUCE
"When I Die Just Let Me Go To Texas" (Epic) Added at WIRE, KFOX, KJWJ, WIRE, debut 28 WHOO.

JOHNNY CASH (Epic)
"Lady" (Columbia) Adds include KLAC, KLAC, ROY CLARK "We Can't Build A Fire In The Rain" (ABC/ Dot) Adds at WJWD, KERE, KRAK, 26-21 WPWL.

MARVEL FELTS
"To Love Somebody" (ABC/ Dot) Added at WIRE, WJJD, WHOO, KFOX.
HOT NEW SINGLE ON ABC/DOT RECORDS

"Y'ALL COME BACK SALOON"

HOT ON CHARTS THIS WEEK!

BB—*19 RW—*22 CB—*21

SEE YOU AT THE TULSA INTERNATIONAL COUNTRY MUSIC FESTIVAL!
Columbia recording artist Johnny Duncan was greeted by industry friends following a label-hosted "roast" for the Country artist. The "roasting" panelists, consisting of industry executives and friends, recently met at the Hyatt Regency to pay tribute to Duncan. Pictured with Duncan are (left) Mrs. Jo Walker, Executive Director, Country Music Association; (right) Rick Blackburn, Vice President, Marketing, CBS Records, Nashville and Janie Fricke, Columbia recording artist.

Continued from page 46

COUNTRY ALBUMS

Album cuts receiving airplay and activity:

BILLANDERSON (MC/A): "Still The One" and "Velvet And Steel"
BOBBY BORCHERS (Playboy): "All That's Good In Life" "Lunchtime Lovers" "Shawn" and "There's More To Her Than Meets The Eye"
BROWN & CORNELL (ABC/Dott): "Here Today And Gone Tomorrow" "It Takes So Long" "Ready To Take My Chances" and "Between A Man And A Woman"
JACKY BASS (Columbia): "Hit The Road And Go" "It Isn't For The Wahabash River" and "No Earthly Good"
CRYSTAL FRANCO (UA): "Green Door" and "I Want To Come Back To You"
VERN GOSLIN (Elektra): "First Time Ever I Saw Your Face" "Mother Country Music" and "It Started All Over Again"
MERLE HAGGARD (MC/A): "Love Somebody To Death" and "Ready To Take My Chances"
TOM T. HALL (Mercury): "Time Takes Care Of Few Things" and "I Love You So" "Goodbye Cowgirl" and "Little Green Flowers"
MERLE HAGGARD (Cap): "Set Me Free" and "She's Out There Dancing"
JOE STAMPLEY (Epic): "Saturday Night Dance" "What A Night" "Every Little Thing" and "Breakfast With The Blues"

Friday, August 19, 1977
They're Both Country,
They're Both Hits

GEORGE JONES
If I Could Put Them All Together (I'd Have You)

ED BRUCE
When I Die Just Let Me Go To Texas

... and they're both on Epic
Radio & Records

POP/ADULT /40

Most Added

<table>
<thead>
<tr>
<th>Chart</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tr>
<td>POP/ADULT</td>
<td>Starland Vocal Band</td>
<td>The First Time</td>
<td>Pop/Adult</td>
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<tr>
<td>POP/ADULT</td>
<td>Andy Kim</td>
<td>I'm Eighteen</td>
<td>Pop/Adult</td>
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<tr>
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<td>The Monkees</td>
<td>Daydream Believer</td>
<td>Pop/Adult</td>
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<tr>
<td>POP/ADULT</td>
<td>The Osmonds</td>
<td>Go Away</td>
<td>Pop/Adult</td>
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<tr>
<td>POP/ADULT</td>
<td>The Turtles</td>
<td>You Make Me Feel Like A Natural Woman</td>
<td>Pop/Adult</td>
</tr>
<tr>
<td>POP/ADULT</td>
<td>The Kingsmen</td>
<td>Leavin'</td>
<td>Pop/Adult</td>
</tr>
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NEW & ACTIVE

FIREBALL

Just Remember I Love You (Atlantic)
Picked up a lot of PIA heavies this week...WIP, KVI, WMAL, WBT, WHIO, KNBR, K101, WHIZ, KUKI, WCHV.

KENNY ROGERS

Daytime Friends (UA)
Continues to cross-over in a big way. Add KEX, WJNO, KULF, WBT, WCHV, WDAE, KRKK, WCER, K96.

STARLAND VOCAL BAND

The Light Of My Life (Windsock)
Very strong first week...Adds include KHOU, WJNO, WHOK, K101, WHIO, KCRA, KWAV, WBWB, KUKI, KKYK, KMBZ, WEAJ, WJAK, WATR.

CAROLE KING

"Hard Rock Cafe" (Capitol)
Add WCMB, KCRA, WHAM, WBEN, WGBR, KRAM, WGG, KRMG. MECO "Star Wars" (Millennium) Add K101, WAKR, K96, WGBR, WCHV, "14FBL KMPC, WDKW, KBLF.

CLIFF RICHARD "Try A Smile" (MCJ) Add WHOK, KXLY, WHOK, WJNO, WCHV, WHOK, WCHA.

JIM WEATHERLY "All That Keeps Me Going" (ABC) Add KCRA, K96, KUKI, KNDL, WRT, KBRT, WBEN, KBLF, WATR.

McCOO & DAVIS "Look What You've Done To My Heart" (ABC) Add WHIO, WSM, WCHV, WHOK, WJNO, K96.

GEORE GE RODGERS "I Can't Get You Out Of My Mind" (Arista) Add WMAL, WGY, WWM, WDAE.

CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) Add KVI, WCHV, WJNO, WHOK, WJAK.

GEORGE MILLER "The Greatest Love Of All" (Arista) Add WMAL, KRAM, WGG, WGBR, WDAE.

SUPERTRAMP "Give A Little Bit" (A&M) Add WJAE, WCHV, K101, WCHB.

ecastings with the Top 40.

NOTES

One of Pop/Adultradio's best Program Directors, Ted Johnson, is moving on to conquer new horizons. After a total of ten years at WSM (five of them as PD), Johnson is leaving the station to get involved in radio syndication and the radio jingle business with JAM Productions in Dallas. As I mentioned, Ted is one of the best Pop/Adult programmers around and we wish him well in his new venture.

Again, we'd like to thank all of those PD's who have responded to our note several weeks ago concerning the Pop/Adult section taking on more reporting stations. We have each and every one's letter on file and we will be getting back to you shortly.

A lot of comments noted this week from PD's and MD's about the new product "summer slump"...something like ten or twelve stations had no adds to report at all. Actually, it's quite typical for this time of year...after all, recording stars and record producers go on vacation too.

George Benson's first for Arista "The Greatest Love Of All" looks better and better each week. It moves 33-18 WJAK. See above for latest play.

George Fischoff's piano keeps dancing...add KGO and WKQI.

Already a big item with Rock stations and now moving over to PIA's is The Floaters' "Float On." It shows up as hot at KMPC and K101.

Crystal Gayle [who, by the way, is Loretta Lynn's sister] came very close to crossing over from Country to Pop/Adult last time, seems to really be pouring it on with "Don't It Make My Brown Eyes Blue." It's already adding at WHIO and moves 10-6 at WSBW. See Now & Active for key new play.

K.C. & The Sunshine Band's "Keep It Comin' Love" still getting good play at WBFE, WJDA, WGBR, WJSB and others.

The Meco version of "Star Wars" appears to be picking up nicely with many Pop/Adult stations. A good move is noted at KFI, WAKR, K96. Check Now & Active for this week's adds.

Ronnie Milsap continues to grow in many areas...hot reports registered at WMAL, KMPC, KCRA, KRAM, KJKE, WGTB, WCER and WKQI.

POP/ADULT NOTES

Mike Kasabo

This chart is based solely on airplay compiled from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.
Dave & Sugar

"That's the Way Love Should Be"
(That's the way a Hit should sound!)
BARBRA SCERBO ("Barri") to WLEE/Richmond, VA doing all nights.

DOUG McELVEIN Oneonta - Cooperstown, NY.

WIFI/Philadelphia BILL GAMBLE formerly WZYQ, KIRL, appointed weekend jock and Production Manager at AL BANDI DIRO leaves WI El/Philadelphia to go to 99X/New York, and resumes to Harvey E. Blain, Box 200, Freeport, IL 61302.

WEIL/Freeport needs a unique nighttime personality for and resumes to J. David Slone, KBIM. Box 910, Roswell, NM 88201. Must have 1st phone!

Tapes and resumes to Richard Irwin, KAFY, Box 6128, Bakersfield, CA 93956. Looking for pro to stay and grow with station. Top 40 jock looking toward AOR. No jive. Tapes and resumes fast. Caller ID: (8-11)

Dex Allen, KPRI '1585 Sorrento Valley Rd., San Diego, CA 92121. EOE. Resume and salary requirements also.

DOUGLAS G. THOMPSON appointed Regional Manager/format syndication division/Drake-Bragg. CA 95437. KDAC/FT BRAGG looking for full or part-time experienced newscaster for 6am-10am shift. EOE. Tapes and resumes to Steve Walker, Box 1022, Las Vegas, NV 89101.

KKJO/ST JOSEPH, MO now accepting tapes and resumes for two near future openings. Good pay and fringe benefits. Tapes and resumes to Chris Hayes, 13DMS, Box 1565, El Dorado, AR 71730.

KZEN-FM/Seaside needs three sales people. Contact Steve Moreno of Booker Thomas 14081 394-8525. Must be able to work within format. Production a must.

WERC/Birmingham Openings from it, we've got good bucks and a good market for you. Contact Steve Moreno of Booker Thomas 14081 394-8525. Must be able to work within format. Production a must.

KU01 FM/AM and Magic 91 would like tapes for future opens. Tapes and resumes to John Carter, 7pm-12mid Leo Newel, 12mid-6am Jerry Evans. Weekends: Andy Lopez, Ron McCary, 73DOS/Oneonta-Cooperstown, NY. Line-up: 6am-10am Tom Hayes, 10am-3pm Coven Hardcastle, 3pm-7pm Rich Stastny, 7pm-12mid Leo Newel.
Openings

KAAY/LUTHER ROCK 80.00 watts, needs bright information morning person who can entertain within format. Good health and locales. EOE. No calls please. Tapes and resumes to Dick Dowkins, KAAY, Box 1798, Little Rock, AR 72203-0100.

WASH/ROCHESTER you would like tapes and resumes to build up library for future openings. No immediate openings at present. Send information to Scott PD, WAXE, MEDIAN, Box 100, Rochester, NY 14603. EOE. No calls please.

KDIV/TEPEKA for night personality. Contact J.R. Greene, KDIV, Box 487, Des Moines, IA 50306. EOE. No calls please. WIXX/ODOCOA, FL for creative experienced jock with good production for adult Top 40. Send resume to Tom Colle, WIXX, Box 2106, Cocoa, FL 32922. (EEO/AA).

WSSA/FERRIS RIVER seeking Operations Manager and PopAdult personality. Tapes and resumes to WSFE, Box 927, Fall River, MA 02720-0100.

South and Southeast jocks. KRKG needs cockpit man night. Immediately. Number One Puts, good market, good people. EOE. Call Johnny May or Ron Heaton at (312) 388-4787. (EEO/AA).

KTLK seeks News Director for contemporary Rock format. Must be personally oriented. Send tapes and resumes to C.C. McCartney, KTLY, 1160 Delano Drive, Dallas, MI 49721. (EEO/AA).

WVSD/VANDCO needs one outstanding professional director challenged by opportunity to break new ground in local news coverage and presentation at National award-winning station. All details to Burt Levine, WRIV, Cleveland Avenue at Fifteenth St, Roanoke, VA 24015. EOE. 18-21.

Number one station in south Florida needs Production Director who can do a 2 hour shift. Tapes and resumes to David Everdell, Operations director, who is personally oriented only. Tapes to Terry Lee, Box 3820, West Palm Beach, FL 33402-3820.

KBOF/REGENEUS seeking experienced person for entire station. Send resume to Richard Herber, KBOF, Spokane, WA 99207. EOE/18-20.

WAYS/CHALOTTE needs night time killer. Tapes and resumes to Scott Bla, 460 Radio Rd, Charlotte, NC 28216. No calls. EOE/M/F/18-20.

WANTED: Creative Production Director for 50,000w WWCL CINCINNATI to voice and produce commercials, promos, ID's and 'profit boosting PROMOS, CONTESTS and DONATIONS.' Contact Pam Miller, 9347 Monogram, Sepulveda, CA 91343 or call 1-213-894-2149. 18-11.


Positions Sought

CHUCK JAXON formerly with KMLE and RACY looking for jock or PD position. 5 years medium and major market experience in and around L.A. BA from USF, top place. Good jocks like Chelle Van Dyke. Salary open, Prefer Kansas City, Indiana, or Ohio. Tired of the L.A. scene. (714) 853-5956.

CORKY MILLS looking for air talent and production gig at Top 40 or Adult Contemporary stations. 3rd grade. Good looking, fantastic voice. Chicago area. (312) 621-2121 nights.

JOHNNY KAYE, fast with current situation, is looking. Currently PO at KXIE with top grade. Formerly at WLS, WMAQ, WLS-FM. Looking for PD or Operations Manager. Call evenings (617) 965-1700 or afternoons (978) 772-6877. Available immediately. (EEO/AA)

RANDY SUMMERS currently at KLMU/Montgomery, looking for place to voice and produce for Adult/Contemporary format. Complete access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Told first call RMD-270-5904. (EEO/AA)

If you want to boost your career. and I'm willing to wait. Have access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Told first call. RMD-270-5904. (EEO/AA)

Exceptional news anchor/reporter. preferably with WITE and WNDN/Indianapolis. Looking for large or medium market experience. Only call Doug Westerman at (317) 297-5715.

CHUCK ROBERTS looking for PD job. Small, medium, major or overseas market only. Precedently with WIEG, Storie and Barzel. Contact (314)-929-4268. (EEO/AA)

GIL HERNANDEZ is looking for a job. Would like AOR, but will consider all offers. Write Box 391, San Mateo, CA 94401. EOE. (8-21).

CHUCKY SWING of KQWB-FM98/FARGO is going AOR and they need separate experience with all labels for Adult/Contemporary format. Contact Ed Norton at (701) 232-9202 or (701) 232-7313. (EEO/AA)

JOE McCOY (NBC Radio) looking for major market air gig. Experience with RKO General, available for major programming/jock position. Medium market or major market 10 years experience, radio, newspaper, TV, B.O. Star position seeking stable news position in medium or major market on its way up. Call Alan Young at 1-815-1-877. (EEO/AA)

GIL HERNANDEZ is looking for 6 job. Would like AOR, if called, will consider all offers. Write Box 391, San Mateo, CA 94401. EOE. (8-21).

Seeking a start in radio. Have low to midrange voice and I'm willing to wait. Have access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Told first call. RMD-270-5904. (EEO/AA)

OLI HENDRICKS is looking for a job. Would like AOR, but will consider all offers. Write Box 391, San Mateo, CA 94401. EOE. (8-21).

CHUCK ROBERTS looking for PD job. Small, medium, major or overseas market only. Precedently with WIEG, Storie and Barzel. Contact (314)-929-4268. (EEO/AA)

Call (501) 863-7366 before 12 noon.

Positions Sought

What CAN I SAY I LEFT. Has message and personality oriented jock ready to move up to a large Mile west market from 100,000 market outside of Kansas City. Moody and PM drive experience plus great production co. past 2 1/2 years. I want the right station in the right market, and I'm willing to wait. Have also worked Peoria, P.O. Arkansas and Chicago. Tues, EKD-320, (617)-279-6346. (18-20).

Newsmen who can provide contemporary delivery, strong writing and reporting. I'm used to working with sources references for a good challenge. Medium market. Send resumes and references to WYNN, WLYC, WLM. (EEO/AA)


Former Alic Media/PD/Operations Manager with 7 years experience with RKO General, available for major programming/operation Position. Call (314)-929-4268. (18-21).

JOE MCCYE WNBC Radiot looking for major market on gig. Program Director in Operations Director in Northeast. Call (201) 664-0664 or (212) 255-3511.

PARK LACY, young enthusiastic Top 40 Gig looking for a shot at KZON. Have FCC 2nd class and references and I'm willing to wait. Have access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Told first call. RMD-270-5904. (EEO/AA)

Rock and Roll woman, mediummajor market experience, and references. You need good bucks, super equipment, and I'm willing to wait. Have access to contemporary stereo quality Rock, and total control of station sound a must. Major market only. Told first call. RMD-270-5904. (EEO/AA)

BAVY MAGIC KYA. KSTA. WXYK KUTE looking for programming manager and/or air work. Preferred weak stations at KUTE-IN 13. Call 213-296-5886 or write Box 1115 South St. Santa Monica, CA 90402-1100.

Contact John Gallagher, 2514 West Cordera Lane, Erie, PA. Call (512)-829-2446. (EEO/AA)

If you'd like to get into the...
Three For Three.

LEO SAYER
"
"How Much Love"

His third consecutive hit on Warner Bros. Records

Produced by Richard Perry
Breakers

"Back Page Breakers" are those newer records that have the highest level of station activity on any given week.

KC & THE SUNSHINE BAND

Keep It Comin' Love (TK)

68% of our reporters on it, 23 adds including KCRF. Key moves: 34-17 at 99X, 25-14 WRKO, 9-7 WPGC, 15-9 WCAQ, 27-21 WOKY, 4-3 at Y100, 14-8 at ZB3, 29-16 at JB105, 24-12 KQGA, 27-19 WNDE, 15-10 WSAG, 21-11 WFLI, 7-4 WHFY, 26-17 at 98Q, 30-21 WANS, see Parallels, charts at number 25.

B.J. THOMAS

Don't Worry Baby (MCA)

68% of our reporters on it, 13 adds including WOKY, KIOA. Key moves: debut 29 WPGC, 18-12 KSTP, debut 29 KCBG, 30-21 KAK, 24-14 WCQ, 24-12 WXQ, 12-16 WLEL, 14-11 WERC, 18-14 KFYR, 12-9 WCGQ, 5-4 KCBN, see Parallels.

CARLY SIMON

Nobody Does It Better (Elektra)

64% of our reporters on it, 18 adds including WFIL, WCAO, KFRC, CKLW. Key moves: 13-8 WRKO, 20-16 WBWB, 28-14 at Y100, 25-18 JB105, 25-19 at WBDE, 25-18 WSAG, 24-16 WNDE, 22-19 KRSR, 25-16 WFLI, 13-11 KDON, see Parallels.

MECO

Star Wars Theme (Millennium)


WTRY, 1-1 WFOM, 35-30 WTRU, 10-5 WFLB, 18-10 WIRK.

72-21 WAVZ, 17-7 at JB105, 21-16 WSGA, 11-1 WSGN, 18-11 WTSN, 25-15 KFYFI. Key moves: 7-3 WRKO, 23-16 WOKY, 16-14 KHJ, 11-5 at Y100, 15-11 WLEE, 13-9 WEBC, debut 18 KFYR, 17-13 WFLB.

92FM. Key moves: 24-14 WXKX, 28-26 WPGC, debut 30 CKLW, 16-11 WFLB.

TIE BACK PAGE

Others Getting Significant Action

DOBBIE BROTHERS “Little Darling I Need You” (IBI) 365 including WNDN, 35-33 WPEZ, 18-16 KJR, 25-20 WTRY, 22-20 KYNO, 27-24 WISM, 13-10 WGLF.

Most Added

Peter Frampton

KC & Sunshine

Donna Summer

Heatwave

Fleetwood Mac

James Taylor

Emotions

ELO

EMOTIONS/Best Of My Love (Columbia)

JAMES TAYLOR/Handy Man (Columbia)

FLEETWOOD MAC/Don’t Stop (WB)

ANDY Gibb/Just Want To Be Your Everything (RSO)

RITA COOLIDGE/Higher Love (A&M)

COMMODORES/Easy (Motown)

ELO/Telephone Line (UA/Jet)

HEART/Barracuda (Portrait)

LEO SAYER/How Much Love (WB)

CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic)

PETER FRAMPTON/’I’m In You (A&M)

PAULO CRUZE/Whatcha Gonna Do (A&M)

MARCOS-TORRES BAND/Smoke From A Distant Fire (WB)

BAY CITY ROLLERS/You Made Me Believe In Magic (Arista)

ALICE COOPER/You And Me (WB)

STEPHEN BISHOP/On And On (ABC)

THE FLOATERS/Float On (ABC)

RJ S/Sixteen (Casablanca)

RAM JAM/Black Betty ( Epic)

SUPERTRAMP/Give A Little Bit (A&M)

JOHNNY RIVERS/Swavin’/To The Music (Slow Dancin’)(Big Tree)

FOREIGNER/Cold As Ice (Atlantic)

ALAN O’DAY/Undercover Angel (Pacific)

MECO/Star Wars (Millennium)

Walter star Wars (Millennium)

BROTHERS JOHNSON/Strawberry Letter 23(A&M)

STAR WARS/Main Theme (20th)

PETER MCANN/Do You Wanna Make Love (20th)

BARRY MANILOW/Looks Like We Made It (Arista)


HELEN REDDY/“You’re My World” (Capitol) 32/2, 21-18 WPEZ, 5-5 WLS, 25-23 KSTP, 27-26 KHJ, 22-20 KJR, 24-19 WNOE, 28-23 WGUY, 29-25 KJOY.

MARSHALL TUCKER BAND/“Can’t You See” (Capricorn/WB) 26/10 including KAAY, WBBQ, WRFC, KJRB, 27-20 WIRK, 25-15 WANS.

PAUL NICHOLAS/“Heaven On The 7th Floor” (RSO) 30/15 including WOKY, KSLQ, WIFE, WLAC, WSGN, KFRC, 14-7 WNCI, 6-3 WSGA, 31-25 WNOE, 14-9 at B100, 24-14 WFLB, 25-17 WIRK, 23-19 KTAC.

HELEN REDDY/“You’re My World” (Capitol) 32/2, 21-18 WPEZ, 5-5 WLS, 25-23 KSTP, 27-26 KHJ, 22-20 KJR, 19-15 WMEI, 7-4 WAXX, 13 at CK101.

COMMODORES/“Brickhouse” (Motown) 31/11 including KHJ, WAVE, WBWJ, KAFY, debut 25 KSLG, 13-12 KFYR, 14-7 WMCN, 6-3 WSAG, 31-25 WNOE, 14-9 at B100, 24-14 WFLB, 25-17 WIRK, 23-19 KTAC.

PAUL NICHOLAS/“Heaven On The 7th Floor” (RSO) 30/15 including WOKY, KSLQ, WIFE, W.LAC.WSGN, 14 at 100, debut 30 at Z93, 21-17 WBQB, 23-21 KJRB, 27-20 WIRK, 25-16 WANS.

ALAN PARSONS/“I Wouldn’t Want To Be Like You” (Arista) 27/8 including WRKO, WIFE, debut 30 WCAO, 14-9 at B100, 24-14 WFLB, 25-17 WIRK, 23-19 KTAC.

ELO/Telephone Line (UA/Jet)

ALICE COOPER/You And Me (WB)

STEPHEN BISHOP/On And On (ABC)

LEO SAYER/How Much Love (WB)

RJ S/Sixteen (Casablanca)

RAM JAM/Black Betty (Epic)

SUPERTRAMP/Give A Little Bit (A&M)

FOREIGNER/Cold As Ice (Atlantic)

ALAN O’DAY/Undercover Angel (Pacific)

MECO/Star Wars (Millennium)

BROTHERS JOHNSON/Strawberry Letter 23 (A&M)

STAR WARS/Main Theme (20th)

PETER MCANN/Do You Wanna Make Love (20th)

BARRY MANILOW/Looks Like We Made It (Arista)

GLEN CAMPBELL/“Sunflower” (Capitol) 36/2, 32-29 WOKY, 22-19 at ZB3, 29-26 WBQB, 20-19 WBFF, 27-22 KACK.

HELEN REDDY/“You’re My World” (Capitol) 32/2, 21-18 WPEZ, 5-5 WLS, 25-23 KSTP, 27-26 KHJ, 22-20 KJR.

MARSHALL TUCKER BAND/“Can’t You See” (Capricorn/WB) 26/10 including KAAY, WBBQ, WRFC, KJRB, 27-20 WIRK, 25-15 WANS.

JENNIFER WARNS/“I’m Dreaming” (Arista) 25/4 including KCBN, 14-8 KOBW, 27-24 KBEQ, 27-23 at Y103, 15-14 KPXQ, 29-24 KHPW, 7-6 KGBW, 26-19 KXK.

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