NAB Asks Radio Input On Royalties

The NAB has asked its members to submit "factual material" on the topic of promoting record sales via radio to be included in Copyright Register's Barbara Ringer's upcoming royalty report. Although the NAB memo to members maintained that Ringer's report to Congress would favor radio's input on royalty proposals, it stressed the importance of including broadcasters' opinions and evidence of how stations influence record sales. Statements from retailers, and reports from stations on methods used by record company promotion people in soliciting airplay on new records were cited by the NAB as examples of the type of material desired from broadcasters.

In calling for industry participation, the NAB delivered a stern warning on the issue, stating: "NAB's efforts to prevent establishment of a performance right in sound recordings was successful in the last Congress, but we cannot relax our efforts. "Continuing, the memo raised the prospect of new record royalties from stations on methods used by record company promotion people in soliciting airplay on new records were cited by the NAB as examples of the type of material desired from broadcasters.

CBS Convention Biggest Ever

The recently concluded CBS Records Convention was the company's largest in history, with over 1300 participants in a wide range of events taking place at London's Grosvenor House from July 25 to the 31st. Attendance heard addresses from CBS top executives, including CBS Records Group President Walter Yetnikoff, CBS Records Division President Bruce Lundvall, and CBS Records International President Dick Asher. Also featured were numerous departmental seminars, workshops, and meetings covering all phases of the company's operations. New and upcoming product was previewed, intracompany awards were bestowed, and the late Goldstein Lieberson, former CBS Records President, was honored. The convention was high-lighted by musical performances from label stars including Boz Scaggs and James Taylor (Columbia), Heart (Portrait), Patti Labelle (Epic), Teddy Pendergrass (Philadelphia International) and the Beach Boys (Carnival).

CBS CELEBRATES-Pictured left to right (standing): Peter Philbin, Manager of Talent Acquisitions, Columbia Records; Matty Matthews, Columbia Local Promotion Manager, New York; Joe Wissett, Executive Producer, Columbia Records; Irving Azoff, Boz Scaggs' Manager; Carmella Scaggs; Boz Scaggs; Bob Sherwood, Vice President Columbia National Promotion; Jimi Fox, Program Director, TEN-Q/Los Angeles; Carol Singer, MD, WPIX/Boston; Charlie Lake, National Program Director, Bartell Broadcasting; Seated: Steve Marshall, Program Director, KNX-FM/Los Angeles; Sheila Chandra, Associate Director, Secondary Markets; Christie Wright, Music Coordinator, RKO Radio; Gordon Anderson, Director National Promotion for Associated Labels.

Y100 & KEZK-FM Sold

Y100/Miami (WHYI) and Beautiful Music formatted KEZK-FM/Midland have been sold to Norman Wain and Bob Weiss for a reported $6.1 million by the Hefei chain pending FCC approval. Wain and Weiss, who currently own KOAK/Dallas, will assume ownership at the beginning of 1978.

NABET Rewrites Strike Offers

As the NABET strike against the ABC network passed the 11-week mark, union officials were rewriting their proposals in preparation for a meeting with ABC in the Federal Mediation Service offices in Washington D.C. ABC officials delivered a "new package" of offers recently as well, according to a NABET source, indicating a degree of willingness on both sides to bring an end to the extended strike.

CPI Chairman Cardozo Killed In Plane Crash

Hart Cardozo, Jr., Chairman of the Board of Communications Property, Inc., was killed July 31 when a private twin-engine plane in which he was a passenger, crashed into the side of a mountain while returning from an Alaskan fishing trip. Cardozo, 56, was a major stockholder in CPI, which owns KHAK/Cedar Rapids, KFGO/Fargo, WDRB, and KIWW/PM/Duluth, WFL/Green Bay, KARE and KBFP/Albert Lea, KQBL and WNFL/Green Bay, KATE and KEK/Quincy, WFL/Green Bay, KARE and KBFP/Albert Lea, Minnesota, and WFLR and WFPN-FM/Eclalseba, Michigan. He is survived by his wife, Diane, and three children. CPI President Philip T. Kelly will assume leadership of the company.

Labor Board Rules CKLW Innocent

CKLW/Detroit Windsor has been exonerated of all charges brought by NABET regarding unfair labor practices, according to a Canadian Labor Board ruling. In a 55-page opinion, the Board implied that any unfair practices may have been on NABET's side. The union had been striking against CKLW for the past five months. Following the Labor Board's decision, the strike continued, but 10 of the original 32 striking employees have returned to work. CKLW PD Dick Bozzi told REM: "Now that these charges have been dismissed, we will most likely return to the bargaining table.

FCC REVOKES WLLE/RICHMOND LICENSE FOR FRAUDULENT BILLING

The new LIFESTYLES...THE NEW DEMOGRAPHICS-

FRIDAY, AUGUST 12, 1977

Volume 6, Number 29

THE INDUSTRY'S NEWSPAPER

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Three For Three.

LEO SAYER

"How Much Love"

His third consecutive hit on Warner Bros. Records
Gay Groups Ask Broadcasters For ‘Adequate Representation’

A coalition of Gay groups filed a petition with the FCC to require broadcasters to develop programming to give adequate representa- tion to Gays. Jean O'Leary, Co-Executive Director of the National Gay Task Force, said that television and radio stations “often refuse to carry significant news of our community—or present distorted views of it...the old stereotypes of child molesters, murderers, and simpering fruitcakes still persist.” She stated that Gays make up about 10% of the population, and maintained, “We are a minority that simply cannot be ignored.”

Under FCC regulations, broadcasters are now required to consult with 19 specific minority and ethnic groups in developing fair programming and coverage, but Gays are not among those groups.

FCC Surveys Media On Blackout Coverage

FCC Commissioner Margita White is surveying news services and networks to measure the recent New York City blackout’s effect on national communications. The survey asked networks how long they were out and how long they can run on auxiliary power, as well as querying about plans for future power emergencies.

Following the 1965 Northeast power blackout, an FCC formal inquiry impelled a number of stations to state they were planning strong precautionary action against future incidents, but prior to the present survey the Commission has never determined whether such action was taken. “We’re hoping this survey will enable us to find out,” said Ray Suddon, Chief of the FCC’s Emergency Communications Division. Said Mrs. White, “If we find weaknesses in several areas, it might be looked into to see how the problems could be avoided in the future.”

Ode To Epic

Lou Adler’s Ode Records will be distributed by CBS’s Epic label, in a return to its original situation when the company was founded in 1967. During that first CBS era, lasting two years, Ode had hits with Scott McKenzie and Sp- rit. After switching to A&M distribution in 1969, the label hit with Carole King (including the multi-million selling “Tapestry” album) and Cheech & Chong, selling 30 million records in eight years. A&M began a six-month sell-off period on existing product August 1.

Under the new Epic pact, Adler will serve as a consultant to the label. Epic acquires the bulk of the Ode catalog, including Carole King’s Ode albums plus a never-released LP recorded in fall 1976. The Cheech & Chong Ode albums were also acquired by Epic, who signed the comedy duo to a separate contract at the same time.

First release for Ode under the Epic banner will be an album by saxophonist Tom Scott. Continuing to fill executive positions at Ode are Marshall Blonstein, who becomes Vice President/General Manager in charge of Sales and Promotion; and John Baug, who will be Creative Director and assistant to Adler.

Back Seat Baby Born In Rush To Hospital

Capricorn Records National Promotion Director Phil Rush and wife Carolyn became the parents of a Cadillac baby August 3. While Rush was en route from Los Angeles to Washington D.C., his wife, laboring under the delusion that her due date was a month away, finally concluded that she was undergoing real labor pains and called friend Sandy Douglas, wife of the hope that other organizations and individuals with past associations with Lieberson might wish to make further contributions. Details will be announced in the fall, with the first Lieberson fellows to be chosen in 1978.

AM Stereo, FM Quadraphonic Questions Set By FCC

The FCC has published its list of inquiries for broadcasters and the general public on the question of AM stereo and FM quadrrophonic broadcasting standards. Comments on the AM Stereo inquiry are due October 15, 1977; reply comments by November 15, for the FM Quadrrophonic inquiry, September 15 and October 17.

Summarized, the main questions on the subject of AM stereo are:
1. What is the actual public interest and need for AM stereo?
2. To what extent are the broadcast industry and manufacturers of home and automobile receivers interested in meeting the public’s interest in AM stereo?
3. What is the impact of AM stereo likely to be on FM’s continuing development?
4. What will be the cost impact for the public for AM stereo receivers and for broadcasters for equipment?
5. To what extent should the FCC regulate AM stereo performance?
6. What is the possibility of a “standard” response characteristic for AM radio receivers to avoid the current problem in AM broadcasting where stations use special processing of their audio signals to overcome limitations in many receivers?

For FM Quadraphonic, the questions are:
1. Is the broadcasting industry interested in spending the money necessary for quadraphonic transmission?
2. Are enough listeners willing to spend the money for quadraphonic processing equipment?
3. What are the merits of each of the three proposed systems?
4. Will sufficient program material be available for FM quadraphonic broadcast?
5. Will what the impact of FM quadraphonic standards be on other communications authorities (SCA’s), changes in station coverage, studio transmitter interconnections, and transmission equipment?
6. Will current monophonic and stereophonic receivers be able to function normally with quadraphonic transmissions?
7. Can existing receivers be modified or adapted for quadraphonic, and how much more will quadraphonic receivers cost for each of the proposed systems?

The above questions and additional technical inquiries are raised in the FCC’s notice of inquiry for July 6, 1977 (Docket No. 21310; Mimeo No. 7084). Copies of the FCC’s notice of inquiry will be available from the Consumer Assistance Office, Federal Communications Commission, Washington, D.C. 20554.

Amber Johnstone, the baby girl, was born to Carol and Rush, was the first release for Ode under the Epic label.
Listerine Must Retract Ads

The U.S. Circuit Court of Appeals upheld an order stating that future advertisements for Listerine Mouthwash must state that the product "will not help prevent colds or sore throats." The ads will not have to include the phrase "contrary to prior advertising," which had been ordered by the Federal Trade Commission. The court felt this phrase would only serve to humiliate the manufacturer.

Citizen Groups May Receive Notice On Station Deals

The FCC has issued a notice of inquiry as to whether or not the public should be notified in advance of broad cast station buys and sells, thus giving them the opportunity to challenge the negotiations and voice their feelings. The proposal was initially put forth by Benjamin Hooks, FCC Commissioner, allowing citizens groups 45 days notice in advance of contract signatures.

FCC Revokes License at WHEL-AM/Raleigh, N.C.

The FCC has revoked the radio broadcast license of WHEL-AM/Raleigh, N.C., for fraudulent billing practices. One year ago an FCC administrative law judge imposed a $10,000 fine against the station, not taking their license due to "mitigating factors." At that time, the station offered restitution to all advertisers who had been overcharged, and would take steps to avoid further fraud. However, the FCC ruled these weren't sufficient mitigating factors and that the station only took these steps when it faced possibly loss of its license. Evidence showed that between 1971 and 1973 the station overbilled its advertisers by $500,000. It also discovered that Gulf Oil was billing the station for advertising worth approximately $8,000 and that a Gulf employee and station official worked together on that fraud.

New Grants For The World Press Freedom Committee

The Knight Foundation, Scripps-Howard Foundation and the Robert R. McCormick Charitable Trust foundations have all contributed $50,000 to the World Press Freedom Committee, aimed at preserving an independent media in the third world. The committee is dedicated to the "free flow of international news" without government interference. These grants will be used to aid the print and broadcast media of the developing nations in the form of on-the-job training, seminars, fellowships and a manpower tool of technicians and teachers.

A Little Known Fact About Lloyd's Of London

Contrary to popular belief, Lloyd's of London is not an insurance company, but an association of individual underwriters. Just to set the record straight, Lloyds is no more in the business of selling insurance policies than the New York Stock Exchange is in selling stocks.

WAVAL AM & FM/Arlington, Va., To Change Hands

A trio of Washington D.C. businessmen currently in the process of purchasing WAVA AM & FM for some $3,000,000, are now planning to spin-off the AM for a yet undisclosed figure. The 50,000 watt WAVA-FM will presumably switch from its current All-News format, with the AM receiving new call letters.

Dinner For Two

A survey by the National Restaurant Association revealed that married couples dine out alone (without children) an average of twice a month, spending $14.75 each time. The survey also revealed that 48% of the couples consulted the recommendation of a friend in choosing a restaurant, while 32% preferred to consult newspaper restaurant reviewers.

Stations Denied FCC Fine Appeals

The U.S. Court of Appeals terminated suits by two radio stations that were appealing fines imposed on them by the FCC. KJLI-FM/Mt. Pleasant, Iowa received a $500 fine for violating transmitter rules. However, the FCC said the guidelines suggested by the court would result in an FCC staff study that found radio audience ratings tended to differ among different formats. It noted this proposition was supported by numerous administrative hearings on both renewal and assignment applications, creating an administrative hardship, with no real license challenge to forfeiting orders.

TV News

CBS Gets Slight Edge For The Week

CBS moved slightly ahead of ABC in the Nielsen returns with a 14.2 rating. The network was aided by five shows reaching the top 10 for the week ending July 31. ABC came in with a 14.0 rating with NBC third with a 13.3 rating overall. Top 10 shows for the week were: "Charlie's Angels" CBS; "Hannie Caulder" "Laverne & Shirley" NBC movie "Sassa" "Happy Days" "The Jeffersons Shields & Yarnell" "CBS Special: Tut: The Boy King Of Egypt "One Day At A Time." The top 10 shows in New York according to Arbitron's Meter Service for the week of July 23-29: 1) "Charlie's Angels) 2) "Fish" tied with "What's Happening) 3) "Barney Miller) 4) "CBS Sunday Movie Special) 6) "Jeffersons" tied with "Laverne & Shirley) 8) "Baretta) "Happy Days) and "Quincy.

Top 10 programs for Los Angeles were: 1) "Laverne & Shirley) 2) "Happy Days) 3) "Charlie's Angels) 4) "Baretta) "Barney Miller) "Fish) 7) "NBC Monday Movie) 8) "ABC Tuesday Movie) "CBS Movie Special) "Sunday Mystery Movie.

ERR WAVES

This "Pay For Play) Issue Still Bugs The Hell Out Of Me! How Could They Suggest That Radio Pay To Play An Artist's Record? What Happens To Our Payola? We Ought To Charge Them For Playing Their Records. After All, We Charge Stations For Paying Their Commercials. We Could Charge 'Em For That Too.

Weigh In On "Call Letters"

Here's A Paying Question For The FCC. Do They Think Radio Stations Are Paying For Their Call Letters? "To Have Em Drop More Comfortable While Ponging Through The Noise."

Reconsideration Of Noninterference Policy In Broadcast Formats Denied

The Commission has denied the requests of five parties for reconsideration of its July 28, 1976 order that station entertainment formats were within the discretion of licensees and that it would not interfere in broadcasters' decisions to change their programming.

Those seeking review were Frank Kahn of Dobbs Ferry, N.Y., the Office of Communications of the United Church of Christ, the Action Alliance of Senior Citizens of Greater Philadelphia, the WNWN Listeners' Group, New York City, and Classical Music Supporters, Inc.

On December 22, 1975, the Commission began in inquiry on what role, if any, it should play in examining proposed changes in station entertainment formats.

The inquiry resulted from a policy mandated by the U.S. Court of Appeals for the District of Columbia Circuit in several recent format change cases (among them, WEFM-FM/Chicago) that required the Commission to more closely scrutinize proposed format changes.

The WEFM case involved the 1972 application by the Zenith Radio Corp to assign its license of that station to GCC Communications of Chicago, Inc. and GCC's accompanying proposal to change the format from Classical music to Rock. The court reversed FCC approval of this application and remanded it to the Commission for further action. The Commission put the application in hearing.

In reaching its non-interference decision, and in considering the requests for reconsideration of it, the FCC noted it was the intention of Congress in the Communications Act of 1934 that broadcasting be conducted on a competitive basis and said government regulations of formats was contrary to such an intent.

The Commission found the procedure required by the Court imposed "common carrier-like" obligations on broadcasters by requiring them to obtain governmental approval before discontinuing service. It said competition had been effective in producing wide diversity in entertainment programming.

The FCC said format allocation by market forces enabled consumers to express their preference for diversity within a given format outweighed the desire for diversity among different formats. It noted this proposition was supported by an FCC staff study that found radio audience ratings tended to differ nearly as much for stations programming similar types of music as for those with markedly different types.

Government regulation of formats was contrary to the public interest, the Commission said. It said the guidelines suggested by the court would result in numerous administrative hearings on both renewal and assignment applications, creating an administrative hardship, with no real assurance that the public would be better off. It also found a "constitutionally chilling" aspect to government regulation of entertainment formats. It said many stations might consider the risks of starting innovative or novel programming unacceptable in view of the costs they might face in justifying their actions in a hearing.

The Commission also noted the practical problem of deciding exactly what a station's entertainment format was, and after once doing so, whether it had changed.

The Commission said it remained convinced that program regulation was extremely complex and unwise. Nevertheless, it said, it recognized that its conclusions were subject to judicial review and, for that reason, it continued the stay of implementation of the new policy until court review had been completed.


by Bobby Ocean
The Heat Is On:

- WPGC debut 25
- WBBQ debut 30
- WFOM 2-1
- KPDQ 28-23

- Y100 8-1
- Y103 17-13
- WSPT add
- KJOY 22-18

- 96X 21-8
- WLAC add
- WRFC 7-2
- KPAM 30-26

- Z93 15-11
- Q105 debut 24
- 98Q 16-13
- KBIM 34-31

- WCOL 34-28
- WSGN add
- WLOF 30-16
- WKLO

- KLEO 1-1
- WBJW 3-3
- WFLB 13-10
- WTOB

- WQXI 12-4
- KINT 24
- WGLF 14-6
- WRVQ

- WCAO debut 29
- WRJZ on
- WAAY debut 27

- WSAI add 30
- KRSP debut 28
- WAIR debut 34

- WDRQ add
- KYNO debut 25
- WIRK 21-18

- KXOK 30
- KNDE debut 30
- WANS 23-18

- WAVZ was 2
- WTSN 26-22
- KILE add

- WSGA 30-28
- WAKX debut 27
- WCGQ 20-16

- Q94 23-19
- WTRU add 35
- WLCY 26

HEATWAVE

"BOOGIE NIGHTS"

The Summer Smash of '77.

On Epic Records
WBBF “Raft Race ’77”

WBBF Rochester recently held their “Raft Race ’77” on Rochester’s Genessee River. Over 500 entries by individuals, groups and businesses participated in the event. Anything that would float was permitted for the race, except for gas or electrically powered rafts. The first wave of rafts left the starting point at 9am and were still coming in to the finish line four miles downstream at 8pm that evening. The station awarded cash prizes and trophies to crews of rafts which were declared winners in various categories, covering both commercial and noncommercial entries. Over 80,000 spectators gathered for the race, with the WBBF DJ’s providing remote coverage from the starting and finishing lines, the river, and the sky above.

Best Promotions Of The Week

KFRC/San Francisco is giving listeners what they ask for in their “Dream-A-Day” contest. A certain record is announced once an hour as the “Dream Maker.” Later that hour, listeners are asked to call in with the correct artist and title of the “Dream Maker” song. Winners receive T-shirts and albums and tell KFRC what their dream is. One of these winners per day had their wish come true. Prizes granted so far include trips to Hawaii, college expenses for the upcoming fall, washers and dryers, a year’s free cab fare, camera outfits, and even $1,000 toward teeth braces. In that same city, the KSFY/Sanford Glitter Gold T-shirt giveaway has resulted in such phone company problems that the company has insisted the station take a heavy volume phone number to handle the calls from contest hopefuls. Experiencing the drought with the rest of the West, KFXD/Boise ran a contest with a complete waterbed ensemble as the prize. However they knew the prize, they win it. WBBF/Rochester recently held their “Raft Race ’77” on Rochester’s Genessee River. Over 500 entries by individuals, groups and businesses participated in the event. Anything that would float was permitted for the race, except for gas or electrically powered rafts. The first wave of rafts left the starting point at 9am and were still coming in to the finish line four miles downstream at 8pm that evening. The station awarded cash prizes and trophies to crews of rafts which were declared winners in various categories, covering both commercial and noncommercial entries. Over 80,000 spectators gathered for the race, with the WBBF DJ’s providing remote coverage from the starting and finishing lines, the river, and the sky above.

WISCONSIN GREETS THE OSMONDS—WISM/Madison sent four listeners to Milwaukee to see the Osmonds in concert. Listeners called in to qualify for gas or electrically powered rafts. The first wave of rafts left the starting point at 9am and were still coming in to the finish line four miles downstream at 8pm that evening. The station awarded cash prizes and trophies to crews of rafts which were declared winners in various categories, covering both commercial and noncommercial entries. Over 80,000 spectators gathered for the race, with the WBBF DJ’s providing remote coverage from the starting and finishing lines, the river, and the sky above.

“You CAN FEEL IT ALL OVER

THE ROBERT W. MORGAN SPECIAL OF THE WEEK

WATERMARK, INC. 1000 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980-9490

Like Louis Armstrong said ‘I can read music but not enough to hurt my playin.’”

KENNY ROGERS on the Robert W. Morgan Special of the Week

BRITISH, AMERICAN, JAZZ AND POP MUSIC GENERAL PROMOTIONS
A Brilliant Performance Of A Classic Song.

"It's In His Kiss"
(The Shoop Shoop Song)

KATE TAYLOR

Produced by James Taylor and Lew Hahn
Vocal arrangement by James Taylor

It's In The Grooves...

on Columbia Records
Two major radio changes this week. WQAM PD Jim Dunlap has exited the Miami station after spending years there working in different capacities. The new PD at WQAM is Tom Birch who comes in from KOMA/Oklahoma City. Both WQAM and KOMA are Storz stations. Replacing Birch at KOMA is Charlie Cusack, who has been Assistant PD. Colleen Cassidy is the new Music Director/Research Director at Y100/Miami, under PD Bill Tanner. Colleen comes to the station from WMAQ/Chicago. Also Y100 Production Director Cranner Haas will replace Quincy McCoy on the air.

Is Randy Miller leaving the Eagles? Pat McCoy joins Warner Bros. Records as trade liaison. McCoy was formerly West Coast Promotion Director for Lifesong Records.

KNUS/Dallas is reportedly getting ready to go after KVIL who has had great ratings success in that city. Former KNUS Jack Cat Simon is now doing nights across the street at KLIF for Jim Davis.

Great to hear that old buddy Super Shannon landed a gig at WCOL/Columbus doing 7a-midnight. Shannon is one of the best nighttime cokers in the country besides being a great guy.

Happy Birthday Jerry Doughtman, Management Three.

I hope Mercury Promotion VP Dave Carrico is feeling better. David threw out his back several weeks ago while sneezing. I hear that the Mercury national meetings went well last week in Chicago. Both Capitol and Arista are set to invade San Diego this month, both holding national meetings.

Chuck Geiger, formerly of KCQO and KSLO is now doing late evenings at WPEZ/Pittsburgh.

Congratulations to the staff of WWAN/Seguin on the station's great ratings. Also congrats to Mark Driscoll on his last book at WAPI just before the split for Sacramento and KNDE.

Paul Stooko, former member of Peter, Paul & Mary, has opened his own label and recording studio in South Blue Hill, Maine.

If any record company is looking for someone who really knows his stuff in the field of Artist Relations, Bert Bogash has left MCA and is now doing nights across the street at KLIF for Jim Davis.

Also congrats to Mark Driscoll on his last book at WAPI just before the split for Sacramento and KNDE.

Paul and Ann Drew off to Japan to listen to the radio.

Don Cox has left 130/Pittsburgh and is available at (412) 276-7861. Also, Buzz Brindle is still looking and can be reached at (412) 931-5763.

Congratulations to former WWNC Production Director Bill Rock, who is now the new Operations Director at WELL/New Haven.

Speaking of WWNC, here is the station's new lineup by shifts:
Ellie Dylan 6-10am, Johnny Dark 10-2pm, Lee Masters 2-6pm, Allen Bebee 6-10pm, Batt Johnson 10-2am. Weekends: Assistant PD Jay Stone and Sue Frank, who is the station's new Music Director.

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Also, Buzz Brindle is still looking and can be reached at (412) 931-5763.

Congratulations to former WWNC Production Director Bill Rock, who is now the new Operations Director at WELL/New Haven.

A LOT OF BULL—WSSA/Savannah ran a "Shoot The Bull" promotion in recognition of the Captain & Tennille's two fine buildings, Elizabeth and Brodwick. Listeners were asked to talk for 30 seconds on a designated subject with no unnecessary pauses. If successful, the listener won a Captain & Tennille LP catalogue and qualified for a night on the town with the duo while in Savannah for a concert appearance. Pictured at the culmination of this promotion are (I to r) WSGA Station Manager Jerry Rogers, the duo while in Savannah for a concert appearance. Pictured at the conclusion of this promotion are (I to r) WSGA Station Manager Jerry Rogers, Daryl Dragon, WSSA contest winner, Toni Tennille, and former WSSA affiliate manager Andy Ryan, who is now the Assistant Manager of the Savannah Civic Center.

The station was awarded the $1000 prize. The first person to locate the can and bring it to the station was awarded the $1000 prize. The first person to locate the can and bring it to the station was awarded the $1000 prize.
Polydor Records and Donald Clark Osmond would like to take the shirt off your back! So if you send us a T-shirt with your logo on it, we will send you back an 8x10 with Donald wearing your shirt (Photos by Jimmy Osmond). Perfect for radio station playlists and promotions. You'd better hurry, though before Donald's new single "YOU'VE GOT ME DANGLING ON A STRING" gets to the top of the playlist before your photo does.

All T-shirts must be in by August 30.

Billy Brill
Polydor Inc.
6255 Sunset Blvd. No. 624
Hollywood, California 90028
FREE FLOAT PARTY—KDWB/Minneapolis and Aztec suntan products presented the largest outdoor disco/float party ever held anywhere. Over 15,000 enjoyed the day, receiving free food and beverages, frisbees, beach towels, sun visors, albums, T-shirts, and grand prizes of ten speed bikes. Listeners were asked to present a tube or bottle of the Aztec suntan product which allowed them in to the festivities free of charge. PD John Sebastian is shown posing with some of the day’s winners.

A DREAM COME TRUE—WEAQ/Eau Claire’s “Summertime Dream” promotion has just ended, presenting a Yamaha XS 360 “Dream Machine” to one of its listeners. Listeners were asked to guess the outcome of produced motorcycle leap attempts by the Q jocks. A correct guess won the listener a copy of the book “Evil Knievil and Other Daredevils,” qualifying them for the grand prize drawing for the motorcycle. Pictured (l to r) WEAQ PD Scott Christenson, Linda Welder, winner, and WEAQ sales person Steve Potter.

SUPER STICKER STICKERS—WDAT/Ormond Beach, Florida, is distributing thousands of their “WDAT Superstickers” to listeners in the area. People spotted with the stickers have a chance to win surfboards or a night for two at Disney World with admission, ride tickets, and transportation for two to the Magic Kingdom. The feet pictured above belong to PD Barefoot Rick, getting in a little backyard surfing.

MORE SUMMER FUN—K104/Erie personalities Tony Bonzini and Terry Lee Collins traveled the beaches of Presque Isle State Park awarding prize packages to people whose radio’s were tuned to K104. Beechnut gum, tickets to a local amusement park, a Pepsi backpack, albums and T-shirts were included in the prize packages. Pictured are Tony and Terry making some of the presentations to lucky listeners.

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THE STAR FORCE—KQWB/Fargo presented a private screening of “Star Wars” prior to its opening at a local theater. Listeners received free passes and a chance to catch a glimpse of the KQWB Star Force comprised of air personality Jack Armstrong, PD Wayne Miller, Ken Bennett, Pat Woodard and Chris Collins, KQWB air talent. The force arrived at the theater in a limousine and passed out Star Wars posters and soundtrack LPs.

SUPERNVAN—14FBL/Syracuse sent in this picture of their new “14FBL Supervan,” which is carpeted inside floor to ceiling, contains studio ceiling lights and a 50 watt transmitter as well as a remote board. During their first remote, 14FBL helped a local car dealer sell 30 cars in a two day period.

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**WRKO 13-7**
**WOKY 31-23**
**Y100 18-11**
**96X 20-16**
**Z93 debut 30**
**99X 34-31**
**WFIL on**
**KHJ 17-16**
**WAVZ add 27**
**WDRC 28-26**
**JB105 27-17**
**WTRY on**
**WCOL 25-17**
**KBEQ add 30**
**WOW 20-19**

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<td>WSGA 25-21</td>
<td>WAIR 21-13</td>
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<tr>
<td>WBBQ 30-27</td>
<td>WIRK 19-11</td>
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<tr>
<td>Y103 add</td>
<td>WNOE 28-1</td>
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<td>KQDI on</td>
<td>KQDI on</td>
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</tbody>
</table>

**THAT'S AIRPLAY!**

**"THAT'S ROCK & ROLL"**

**SHAUN CASSIDY'S EXCITING FOLLOW-UP TO "DA DOO RON RON"**

on Warner/Curb Records.
Most Added:

KC & Sunshine Band
Stephen Bishop
Meco
Carly Simon

PARALLEL ONE

Fleetwood Mac 15-10
Janes Taylor 15-8
Rita Coolidge 10-6

Rita Coolidge 3-2
Pablo Cruise 18-15
Commodores 26-20
Heart 20-15
James Taylor 17-12
Andy Gibb 2-1

Heart 31-20
Alice Cooper 19-14
T.J. Lambert
Peter Frampton
James Taylor 10-6

Commodores 24-18
Floaters 11-8
James Taylor 11-8
Wild Cherry
ELO 10-7
Floaters 16-6

Carole King
Stephen Bishop 7-4
Ron Riley
James Taylor 19-13
Jaylltone
INIKX/Frataburgh, Pa.

Poco 16-13
Heart 3-1
Rita Coolidge 8-4
Alice Cooper 13-10
Fleetwood Mac 10-6

Kiss 20-14
Bros. Johnson
"Main Therm" 20-15
Cooper 28-19
Tonillutyler

Emotions 10-6
KC 8 Sunshine
Emotions 4-2
Stephen Bishop
Emotions

"Main Theme" 20-15
Sanford - Townsend 22-11
KC 6 Sunshine 27-20
Carly Simon 26-18
ELO 18-13

Sanford - Townsend 14-9
Jim English
Paul Nicholas
R ish Wood
"Main Theme"

Bruce Stevene
KLEOMlichlta, Ks.
Ken Chrord

PARALLEL TWO

KISS/Da Maione, in
E. J. Lambert 14-4
KISS/Bay City Rollers
Bruce Stevene 13-4
KISS/Outlaws
James Taylor 17-14
KISS/Flint
Alfred L. Curtis

Bruce Stevene 17-14
Johnny Rivers 20-14
Bruce Stevene 17-14
Johnny Rivers 19-15
Johnny Rivers 25-18
Bruce Stevene 17-14

Bruce Stevene 17-14
Bruce Stevene 17-14
Bruce Stevene 17-14
Bruce Stevene 17-14
Bruce Stevene 17-14
Bruce Stevene 17-14

"Main Theme"

BEE Gees

PARALLEL THREE

KISS/Paula Angel, Ca.
Bee Gees
Emotions
Meco
KISS/Outlaws
Bruce Stevene 17-14
KISS/Flint
Alfred L. Curtis

Bruce Stevene 17-14
Johnny Rivers 20-14
Bruce Stevene 17-14
Johnny Rivers 19-15
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Bruce Stevene 17-14

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Bruce Stevene 17-14
Bruce Stevene 17-14

"Main Theme"

BEE Gees

Music key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist than re-added.
It's Time for Crystal Gayle

Parallell Three

I'm in your eyes, baby tonight
I'm in your eyes, waiting on you

Talk to me, baby tonight
Talk to me, waiting on you

It's time for Crystal Gayle

WAKY WMAK WSM WMPH KEYN-FM

KLKB WACI WHLM WHYL WPST WTSN

Country News

August 12, 1977

Crystal Gayle's
"Don't It Make My Brown Eyes Blue"

On United Artists Records
"Little Darling (I Need You)" has been the most-played AOR single in the country for the past three weeks!*

AND NOW, IT'S A TOP-40 SMASH, TOO!

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
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<td>KLIV</td>
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<td>KFXD</td>
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</tbody>
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*R&R Progressive singles, 7/29, 8/5, 8/12 issues

"Little Darling (I Need You)."

The Doobie Brothers all-format smash on Warner Brothers Records.
Parallels

Parallel I: Selected major market stations that are format dominant in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence each buying pattern for their region. This category also will include some major market stations that are not the format dominant station in their market but influence the market considerably.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

DENOTES FIRST WEEK IN PARALLELS.

You Can Have Our Sister For $120 A Year.

Radio & Record News, our sister publication in England, is now accepting American subscriptions. R&RN is the indispensable source for accurate weekly play percentages on the newly-developing English commercial radio stations.

Please send me Radio and Record News every week for one year at the cost of $120.00

NAME
COMPANY
ADDRESS
ZIP

Radio Code

Please Return To: Radio & Record News, 11 Elmwood Terrace, London W1R 7CH, United Kingdom.

Tel: 01 624-8177 PAYMENT MUST ACCOMPANY ORDER.
In the end, there is nothing you need to know about Jane Olivor that her voice cannot tell you.

JANE OLIVOR

"Some Enchanted Evening"

Listen To It.

They Already Are:

KDWB KQDI KWEB KRNA KRNT WCCO-FM
KSTP WCCO KWWL KROC KRIB KVOX WJON

John Sebastian, PD/KDWB—“24-34 females—1 play—instant phones.”

Rob Sherwood, PD/KSTP—“Instant phones—24-34 females—after one play...”

on Columbia Records
Others Getting Significant Action

HOT CHOCOLATE "So You Win Again" (Big Tree) 226 including KINO, 19-15 WBBM, 29-24 WBBM, 26-23 KISS, 22-19 WBBM, 29-26 WBBM.

JENNIFER RAINES "I'm Dreaming" (Arista 212) including WPEQ, 16-14 KDBV, 29-37 KERO, 34-29 WSGA, 29-28 KZKX, 19-7 KVOS.

DAVE MASON "We Just Disagree" (Columbia) 204 including KSBL, WBBQ, 16-13 WJRZ, 11-7 KERN, 6-3 WFMN, 16-11 KVOS, 2-1 WGLF.

ELVIS PRESLEY "Way Down" (RCA) 203, 30-39 KROI, 30-39 KBBZ, 20-15 KEL, 11-10 WFMN, 21-30 KILE, 20-16 WLR.

LITTLE RIVER RANCH "Hair’s On Its Way" (Harvard) 198 including KRBE, KNDK, XXXL, 19-16 WJSK, 16-9 WAXX.

ALAN PARSONS "I Wonder What It’s Like You" (Arista 1610) including WRLW, WCAO, WGBD, 10-4 KIOA, 26-23 KJHK.

PAUL NICHOLSON "Harvey The 7th Floor" (ISBM 161) including ZHUJ, WOBQ, WTSQ, 13-14 WJON, 70-24 WAVX.

COMMODORES "Brickhouse" (Motown 18) including WOGL, WJIB, 4-3 KJAM, 18-34 KQUS, 19-11 KCBG, 10-5 WSGA, 8-7 WMN, 22-15 KOKS, 18-17 WJON.

KKLS 22-15

KAKC 26-24

KLEO 29-26

KIOA 24-23

WNOE 22-15

KIIS-FM, including WKBV, WCAO, WGBD, 10-4 KIOA, 26-23 KJHK.

MELODY "Telephone Man"... (GP) still happening on a market to market basis. 152 including KSBL, 33-2 WIAS, 1-1 WFLY, 6-3 KROY.

SLAVE "Slide" (DeCoro) 16-1, 4-4 WGGC, 5-4 at SE, 16-9 WBBQ, 22-14 WBBQ, 21-8 WBBQ, 18-9 KWSQ, 16-7 KSGA.

GEORGE BENDENSON "The Greatest Love Of All" (Arista 136) including WCAQ, 10-1 WBOC, 25-5 WBBQ, 17-10 WBBQ, 16-14 WJON, 26-25 KNDK, 34-29 WFLB.

Mary "Good Morning, Judge" (MCA) 13-1, 26-5 WBBQ, 28-15 WBBQ, 28-25 WBBQ, 24-15 WJON.

MARRIOTT RUGER "Can't You See" (Capricorn) WBBQ 12-4 including WJJQ, KJES, 30-28 KNDK, 29-25 WBBQ, 28-25 WBBQ, 29-25 KNDK, 28-25 WBBQ, 29-25 KNDK, 28-25 WBBQ, 29-25 KNDK.

PHILEFEL "Just Remember I Love You" (Atlantic) 11-3 including WJON, KBBZ, 30-30 CH, 26-20 KQUS, 26-25 KQUS.

JOHNNY GUITAR WATSON "A Real Mother For Ya" (IDJ) 11/2 including KAAY, WANS, 20-17 WJQZ, 6-3 KEJL, 21-20 WBBQ.

MAC MCNALLY "It's A Crazy World" (Atlantic) 11-10, on WXYL, on KCBG, 28-27 WERR, on WJON, 23-19 WERR, 22-19 WERR.

National Request Tabulation

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<tr>
<td>ALAN O' DAY</td>
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Active Re-Currents

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<td>PETER FRAMPTON</td>
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HOT TRACKS

JIMMY BUFFETT "Margaritaville" RITA COOLIDGE "Higher and Higher" ELTON JOHN "Love is A Four Letter Word" PETER FRAMPTON "Rag Doll"
Try A Smile

A New Single by Cliff Richard on Rocket Records
Produced by Bruce Welch

CLIFF RICHARD (Rocket/MCA 40771)
Try A Smile (3:06) (Colgems-EMI — ASCAP) (Perry)
A strong Beatle influence pervades this latest single from "Every Face Tells A Story," from its childlike harmonies to the decidedly Harrison-esque lead guitar embellishments. Richard's androgynous vocal could melt hearts at the top 40 level.

CLIFF RICHARD—Rocket 40771 (MCA)
TRY A SMILE (prod. by Bruce Welch) (writer: John Perry) (Colgems-EMI, ASCAP) (3:06)
The guitar figure that sets off the chorus is the most potent hook in an enjoyable pop song, well-suited to Richard's talents and a good prospect.

Billboard recommended

CLIFF RICHARD—Try A Smile (3:06); producer: Bruce Welch; writer: John Perry; publisher: Colgems EMI, ASCAP; Rocket PI040771 (MCA)
UFO Controversy

Pictured is a photograph of the billboard located on Sunset Blvd. in Los Angeles that features the Hipgnosis artwork from the most recent UFO album. Foster & Kleiser, the company who Chrysalis rents the billboard from, has received a letter from the owner of the property on which the billboard sits, requesting strongly that because of the suggestive and obscene nature of the artwork, the UFO artwork be removed from his property. Discussions among the owner, Foster & Kleiser, and Chrysalis are underway in an attempt to reach an agreement.

Raisin' Hell at KLOS

Elvin Bishop and Capricorn Records Western Regional Promotion Director Robin Wren took a tour of Los Angeles based trade publications and radio stations to hand deliver Elvin’s just-released LP. Pictured at KLOS are left to right, Darby Hoorelbeke, MD KLOS; Elvin; Sue Finn, David Forest Mgmt; and Robin Wren.

Rogers’ Nighttime Friends

United Artists recording artist Kenny Rogers hosted a midnight party at his Los Angeles home following a recent appearance at the Universal Amphitheater. On hand to wish him well were, from left to right, actor, singer, Jimmy Boyd; Mary Ann Gordon; Kenny Rogers; Rogers’ manager Ken Kragen; UA Director of Artist Relations, David Bridger; Arista recording artist Eric Carmen.

CBS Convention Coverage

Pictured from left, front row: Lorne Saffer, Vice President A&R, Portrait Records; Nancy Wilson of Heart; Ron Alexenburg, Senior Vice President, Epic/Associated/Portrait Records; Anne Wilson of Heart; Larry Harris, Vice President and General Manager, Portrait Records; Charlie Lake, National Program Director, Bartell Broadcasting; Jimi Fox, Program Director KLOS/Los Angeles. Rear: Roger Fisher, Steven Fassan, Michael Flicker and Mike Dunrussel of Heart; Ken Kagen, Manager of Heart; Carol Singer, Music Director WRKO/Boston; and Randy Brown, Director, National Promotion, Portrait Records.

Janis Ian receiving a Platinum Record for her “Between the Lines” album on Columbia Records. From left: Walter Yetnikoff, President, CBS Records Group; Bruce Lundwall, President, CBS Records Division; Ian, Nario Sgha, President, CBS/Sony; and Terry Lynd, Vice President and General Manager, Columbia Records of Canada.

Columbia recording artist Art Garfunkel (left) receiving the CBS Records International “Golden Globe Award” signifying worldwide album sales in excess of 5 million albums, pictured with Dick Asher, President, CRI (front), and Walter Yetnikoff, President, CBS Records Group.

The Seattle Branch was awarded the Epic/Associated/Portrait branch of the year. Pictured from left: Paul Smith, Vice President, Marketing Branch Distribution, CBS Records; Ed Clise, Tom Croft, Bob Poyer, Dorthy Danis, Homan Crawford and Bob Chato of the Dallas branch; Norm Ziegler, Dallas Branch Manager; Curtis Mobley, Craig Broschart, John Madison and Phil Little of the Dallas branch; and Don Dempsey, Vice President, Marketing, Columbia Records.
"A Year At The Top" Party Stop


D.H. Storm On Ariola America

Jay Lasker, President of Ariola America announced the signing of D.H. Storm in a pact with Lambert & Potter. Pictured (l to r) Bobby Applegate, National Promotion Director, Ariola; Paul Palmer, manager D.H. Storm; Harvey Bruce, Director of A&R, Ariola; Dennis Lambert, Haven Records; Rich Johnston, group member; Robin Welsh, group member; Jay Lasker, Howard Stark, Executive Vice President, Ariola; Dean Hagen, group member; Brian Potter, Haven Records; and Mark Roswell who is with the management company.

"Cold As Ice" In New York

In celebration of the recent release of "Cold As Ice," by Foreigner, 99X/New York was presented with an ice sculpture of the "Foreigner Express." The carving, which weighed in at 300 pounds, was accompanied to the station by two female escorts plus Atlantic Local Promotion Rep Bill Cataldo. Shown surrounding the ice sculpture are, from left 99X Music Director Roxy Myzel, Program Director Bill Garcia, model Heidi Allespach, Model Gigi Friedy, Bill Cataldo, and General Manager Erica Farber.

"Don't Worry Baby"

This baby's not worried as she and MCA's Assistant Promotion Manager Lorine Mendell, deliver B.J. Thomas' single "Don't Worry Baby" to Rilette Walker, WQXI/Atlanta Music Director.

Silver Convention Convenes In NY

Midtown International recording artist, Silver Convention, made an appearance in New York last week to promote their new album. The trio auto graphed LPs at Jimmy's Music World, met with the trade press and, as shown here, visited station WBLs. Seated in front of photo are (l to r) Kevin Guillimet, Disco Coordinator at the station and Frank West, RCA Records New York promotion man. Seated in rear are Hal Jackson, Operations Manager, WBLs; Silver Convention's Ramona Wolf, Zenda Jacks and Rhonda Heath; and Wanda Ramos, the station's Music Director.

Backstage At American Bandstand

Soul City recording artist Johnny Rivers recently taped Dick Clark's American Bandstand. R&R's J.J. Jordan stopped by to visit Johnny on the set and is shown here with Johnny Rivers and Mardi Neihbass, Big Tree's West Coast General Manager.
Lifestyles...The New Demographics?

As we rapidly approach the end of this decade, the increasing emergence of AOR radio stations and about every nook of the nation is influencing new attitudes and directions of energy flow among the style’s participants, either as part of their job or as a hobby. This is the case during periods of social factionalization, the public is afraid to play their role in creating the obvious future, there would be no growth.
AOR Radio discovers another one, and it's not just a drop in the ocean—LAKE

on Columbia Records
Another week at the top of a relatively stable stack for CS&N as the album racked up hot reports at 63% of our reporting AOR stations. The top 6 positions on the chart remained unchanged from last week. The DEAD really came on like gangbusters this week picking up adds at 64% of our reporting stations. WINWOOD and FOGELBERG were stable. FIREFALL had a sensational second week on the chart picking up adds at 39% of our reporters. PARSONS and KING maintained. YOUNG remained strong, as did DALTREY. PRATT took a very healthy jump spreading to 27% more of our reporters than was tallied last week. NUGENT was stable. BISHOP was the week's highest debuting pick-up adds at 41% of our reporters. LRH maintained a strong, turntable surge. ANIMALS debuted impressively. MINK resurfaced noticeably. CRUISE nudged The album has been on the chart for almost half a year. CODY debuted. BUFFETT bounced back on the chart. GORDON is hanging in there. LITTLE FEAT and JESSE WINCHESTER almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

**IN THE BIN**

<table>
<thead>
<tr>
<th>Artist/Group</th>
<th>Album/Track</th>
<th>Label</th>
<th>Added by%</th>
</tr>
</thead>
<tbody>
<tr>
<td>NORTON BUFFALO</td>
<td>Lovin' The Valley (Capitol)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHARLIE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No Second Chance (Janus)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LITTLE FEAT</td>
<td>Time Loves A Hero (WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STRAWBS</td>
<td>Burning For You (Polydor)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum Jazz (UA)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JESSE WINCHESTER</td>
<td>Nothin' But A Breeze (Brsvla/WB)</td>
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**THE HOTTEST**

<table>
<thead>
<tr>
<th>Artist/Group</th>
<th>Album/Track</th>
<th>Label</th>
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<tbody>
<tr>
<td>CROSBY, STILLS &amp; NASH</td>
<td>Crosby, Stills &amp; Nash (Atl)</td>
<td></td>
</tr>
<tr>
<td>JAMES TAYLOR</td>
<td>Going For The One (Atl)</td>
<td></td>
</tr>
<tr>
<td>STEVE MILLER</td>
<td>Book Of Dreams (Capitol)</td>
<td></td>
</tr>
<tr>
<td>PETER FRAMPTON</td>
<td>I'm In You (A&amp;M)</td>
<td></td>
</tr>
<tr>
<td>HEART</td>
<td>Little Queen (Portrait)</td>
<td></td>
</tr>
<tr>
<td>GRATEFUL DEAD</td>
<td>Terrapin Station (Arista)</td>
<td></td>
</tr>
<tr>
<td>STEVE WINWOOD</td>
<td>Nether Lands (Epic/Full Moon)</td>
<td></td>
</tr>
<tr>
<td>DAVE FOGELBERG</td>
<td>I'm In You (A&amp;M)</td>
<td></td>
</tr>
<tr>
<td>FIREFALL</td>
<td>Luna Sea (Atl)</td>
<td></td>
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<tr>
<td>ALAN PARSONS</td>
<td>I Robot (Atl)</td>
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<tr>
<td>CAROLE KING</td>
<td>Simple Things (Capitol)</td>
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<tr>
<td>FLEETWOOD MAC</td>
<td>Rumours (WB)</td>
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<tr>
<td>GEILS</td>
<td>Monkey Island (Atl)</td>
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<tr>
<td>NEIL YOUNG</td>
<td>American Stars 'N Bars (WB)</td>
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<tr>
<td>STYX</td>
<td>The Grand Illusion (At M)</td>
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<tr>
<td>ROGER DALTREY</td>
<td>One Of The Boys (MCA)</td>
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<tr>
<td>SUPERTRAMP</td>
<td>Even In The Quietest Moments (A&amp;M)</td>
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<tr>
<td>ANDY PRATT</td>
<td>No Second Chance (Janus)</td>
<td></td>
</tr>
<tr>
<td>TED NUGENT</td>
<td>Cat Scratch Fever (Epic)</td>
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<tr>
<td>ELVIN BISHOP</td>
<td>Raisin' Hell (Capricorn/WM)</td>
<td></td>
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<tr>
<td>LITTLE RIVER BAND</td>
<td>Diamantina Cocktail (Harvest)</td>
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<tr>
<td>LEADON &amp; GEORGIADES</td>
<td>Natural Progression (Asylum)</td>
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<tr>
<td>FOREIGNER</td>
<td>Foreigner (Atl)</td>
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<tr>
<td>BEBOP DELUXE</td>
<td>Live In The Air (Harvest)</td>
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</tr>
<tr>
<td>MARLEY &amp; WAILERS</td>
<td>Exodus (Island)</td>
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<tr>
<td>KENNY LOGGINS</td>
<td>Celebrate Me Home (Coll)</td>
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<tr>
<td>UFO</td>
<td>Lights Out (Chrysalis)</td>
<td></td>
</tr>
<tr>
<td>ANIMALS</td>
<td>Rudely Interrupted (UA/Jet)</td>
<td></td>
</tr>
<tr>
<td>MINK DE VILLE</td>
<td>Mink De Ville Carpet (Capitol)</td>
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</tr>
<tr>
<td>CAT STEVENS</td>
<td>Izito (At M)</td>
<td></td>
</tr>
<tr>
<td>RUMOUR</td>
<td>Max (Mercury)</td>
<td></td>
</tr>
<tr>
<td>TIM WEISBERG</td>
<td>Tim Weisberg Band (UA)</td>
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</tr>
<tr>
<td>PABLO CRUISE</td>
<td>A Place In The Sun (A&amp;M)</td>
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</tr>
<tr>
<td>COMMANDER CODY</td>
<td>Rock 'N Roll Again (Arista)</td>
<td></td>
</tr>
<tr>
<td>JIMMY BUFFET</td>
<td>Changes In Attitudes (ABC)</td>
<td></td>
</tr>
<tr>
<td>KISS</td>
<td>Love Gun (Casablanca)</td>
<td></td>
</tr>
<tr>
<td>LAKE</td>
<td>Lake (Coll)</td>
<td></td>
</tr>
<tr>
<td>RITA COOLIDGE</td>
<td>Anytime, Anywhere (A&amp;M)</td>
<td></td>
</tr>
<tr>
<td>ROBERT GORDON</td>
<td>With Link Wray (Pvt. Stk.)</td>
<td></td>
</tr>
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</table>

**MOST ADDED**

<table>
<thead>
<tr>
<th>Artist/Group</th>
<th>Album/Track</th>
<th>Added by%</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRATEFUL DEAD</td>
<td>Terrapin Station (Arista)</td>
<td>64%</td>
</tr>
<tr>
<td>ELVIN BISHOP</td>
<td>Raisin' Hell (Capricorn/WM)</td>
<td>41%</td>
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<tr>
<td>FIREFALL</td>
<td>Luna Sea (Atl)</td>
<td>41%</td>
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<tr>
<td>ANIMALS</td>
<td>Rudey Interrupted (UA/Jet)</td>
<td>39%</td>
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<tr>
<td>ANDY PRATT</td>
<td>No Second Chance (Janus)</td>
<td>39%</td>
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<tr>
<td>ANDY PRATT</td>
<td>Shiver In The Night (Nemperor)</td>
<td>27%</td>
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**PROCESSIVE SINGLES**

<table>
<thead>
<tr>
<th>Artist/Group</th>
<th>Song/Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>DOOBIE BROTHERS</td>
<td>&quot;Little Darlin'&quot; (WB)</td>
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<tr>
<td>THIN LIZZY</td>
<td>&quot;Dancing In The Moonlight&quot; (Mercury)</td>
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<tr>
<td>CARLY SIMON</td>
<td>&quot;Baby&quot; (EMI)</td>
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<tr>
<td>&quot;Bed&quot; (EMI)</td>
<td>&quot;I Don't Know Why It Happened&quot;</td>
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<tr>
<td>SANTY DOWNSEND BAND</td>
<td>&quot;Smoke From A Distant Fire&quot; (WB)</td>
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<tr>
<td>RAM JAM</td>
<td>&quot;Black Beauty&quot; (Epic)</td>
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<tr>
<td>BELIEVE&quot; (ABC)</td>
<td>&quot;Take Me Home&quot; (Columbia)</td>
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<tr>
<td>TIE SEVEN</td>
<td>&quot;Don't Fear The Moment&quot; (ABC)</td>
<td></td>
</tr>
<tr>
<td>GENESIS</td>
<td>&quot;Cafe&quot; (BMG)</td>
<td></td>
</tr>
<tr>
<td>STEPHEN BISHOP</td>
<td>&quot;One On One&quot; (BMG)</td>
<td></td>
</tr>
</tbody>
</table>

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's Top 40 Album Airplay chart. Also included are albums that made the chart last week, but did not receive enough continued support to make it again this week. These albums continue to get airplay on enough stations to be potential chart Serious. The Bin albums are listed in alphabetical order.
"Pacific Ocean Blue"—The first solo album by Dennis Wilson. Next week. On Caribou Records and Tapes.
<table>
<thead>
<tr>
<th>Station</th>
<th>Market</th>
<th>Frequency (MHz)</th>
<th>Format</th>
<th>Owner</th>
<th>Contact Person</th>
<th>Program Director(s)</th>
<th>Artists and Albums Listed</th>
</tr>
</thead>
<tbody>
<tr>
<td>KBSR</td>
<td>Albuquerque</td>
<td>105.3</td>
<td>Adult Contemporary</td>
<td>KOOL Broadcasting</td>
<td>Mark Duncan</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from King, Firefall, and Chilliwack.</td>
</tr>
<tr>
<td>WQFM</td>
<td>Buffalo</td>
<td>97.9</td>
<td>Classic Rock</td>
<td>Hot</td>
<td>Jim Smidt</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Fleetwood Mac, Steve Miller, and Alan Parsons.</td>
</tr>
<tr>
<td>WDAI</td>
<td>Chicago</td>
<td>94.7</td>
<td>Adult Contemporary</td>
<td>WDAI</td>
<td>Bob Skolnik</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Chicago, CSN, and Edwin Cooper.</td>
</tr>
<tr>
<td>WX111</td>
<td>Detroit</td>
<td>100.5</td>
<td>Soft Rock</td>
<td>WORX</td>
<td>Jeff Wargo</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Kool &amp; The Gang, Martha &amp; The Vandellas, and The Temptations.</td>
</tr>
<tr>
<td>WEZV</td>
<td>Allentown</td>
<td>94.5</td>
<td>Adult Contemporary</td>
<td>WEZV</td>
<td>Charles Weir</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from The Eagles, Todd Rundgren, and Hiroshima.</td>
</tr>
<tr>
<td>WAAL</td>
<td>Binghamton</td>
<td>106.3</td>
<td>Classic Rock</td>
<td>WAAL</td>
<td>Larry Leichwine</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Lynyrd Skynyrd, Led Zeppelin, and Toto.</td>
</tr>
<tr>
<td>WRFL</td>
<td>Charlotte</td>
<td>94.5</td>
<td>Classic Rock</td>
<td>WRFL</td>
<td>Bob Klawon</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Jimi Hendrix, Yes, and Black Sabbath.</td>
</tr>
<tr>
<td>WBCN</td>
<td>Boston</td>
<td>96.9</td>
<td>Rock</td>
<td>WBCN</td>
<td>John Brody</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Aerosmith, Van Halen, and AC/DC.</td>
</tr>
<tr>
<td>WOZ</td>
<td>Columbus</td>
<td>94.3</td>
<td>Adult Contemporary</td>
<td>WOZ</td>
<td>Sue Evans</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Jane Astain, Toby Keith, and Kelly Clarkson.</td>
</tr>
<tr>
<td>WRIF</td>
<td>Detroit</td>
<td>101.9</td>
<td>Rock</td>
<td>WRIF</td>
<td>Steve Morse</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from Alice Cooper, Genesis, and Yes.</td>
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<tr>
<td>KFIS</td>
<td>Fresno</td>
<td>105.7</td>
<td>Soft Rock</td>
<td>KFIS</td>
<td>Larry Wilmore</td>
<td>Jesse Winchester, Carole Bayer Sager, Horslips</td>
<td>Various artists and albums, including singles from The Eagles, Stevie Wonder, and John Lennon.</td>
</tr>
</tbody>
</table>
Commander Cody is back leading an all-out charge with his hot new band. Currently on tour leaving concert audiences stomping and screaming for more, The New Commander Cody Band's new album captures all the excitement of their raucous performance. It's loaded with great new songs, tight, driving musicianship and the non-stop energy of the Commander himself.

"Rock 'N' Roll Again."
The New Commander Cody Band On Arista Records.
<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Format</th>
<th>Owner</th>
<th>Call Letters</th>
<th>Address</th>
<th>Phone</th>
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<tr>
<td>WBLM</td>
<td>Lewiston-Portland</td>
<td>Rock</td>
<td>Cumulus Media</td>
<td>WBLM-FM</td>
<td>Portland</td>
<td>207-782-2815</td>
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<td>LRS102</td>
<td>Louisville</td>
<td>Classic Rock</td>
<td>Cumulus Media</td>
<td>WLRZ-FM</td>
<td>Louisville</td>
<td>502-581-2240</td>
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<tr>
<td>WOAI</td>
<td>New Orleans</td>
<td>Oldies</td>
<td>Cumulus Media</td>
<td>WOAI-FM</td>
<td>New Orleans</td>
<td>504-482-1000</td>
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<tr>
<td>WOIO</td>
<td>Pittsburgh</td>
<td>Classic Rock</td>
<td>Cumulus Media</td>
<td>WQAD-AM</td>
<td>Pittsburgh</td>
<td>412-391-1760</td>
</tr>
<tr>
<td>WPTM</td>
<td>Norfolk</td>
<td>Rock</td>
<td>Cumulus Media</td>
<td>WPTM-FM</td>
<td>Norfolk</td>
<td>757-517-5555</td>
</tr>
<tr>
<td>KBSQ</td>
<td>Kansas City</td>
<td>Classic Rock</td>
<td>Cumulus Media</td>
<td>KBSQ-FM</td>
<td>Kansas City</td>
<td>816-566-2240</td>
</tr>
</tbody>
</table>
Clark Celebrity Golf Classic and Star Night, Sept. 15-17 in Tulsa...LORETTA LYNN has of sports and entertainment celebrities scheduled to participate in the 3rd Annual Roy WAYLON JENNINGS' LP "01' Waylon" has been certified gold by RIAA. This is the third POWELL as Director of National Promotion for the label...After only five weeks on the market, WFMBISpringfield, Illinois takes over his afternoon drive shift....

in the music information sheet from CFGM's MD JOE LEFRESNE: "Have you heard about all night show. PD DICK STUART has taken himself off the air. CRAIG TIFFANEY, from cast. CHARLIE RAYE, who had been working part-time at the station, will assume the Bell Fork Road, 28540...August 2, WITULansing, Michigan, celebrated the first anniversary the grand opening of their new "Broadcast Park," the station's new facilities. The Governor market. JACK MARVIN has departed to WSPA/Spartenburg, S.O

August 31. Steve said he wanted to devote more time to his air show...KLAC/Los Angeles has withdrawn from the "Station of the Year" competition for the Hollywood-based "Aca-...

has been appointed Director of Programming for Communica-
Two's Country...
Please The Crowd

GEORGE JONES
When I Die
Just Let Me
Go To Texas

ED BRUCE
If I Could Put
Them All Together
(I'd Have You)

WESC KIKK
WPNX KENR
WHOOP KUZZ
WPIK WYNK
WCMS KFOX
WSLC KJJS
WTOD KHOS
WIRE KRAK
WUBE KGAY
WIMN KAYO
WAXX KMPS
KSO KGA
KTTS KOYN
WMAY KLAK
KFDI KVOO
KXLR

WKDA WMAD
WIVK KIKK
WESC KNUZ
WHOOP KBIU
WPIK KMAK
WCMS KRAK
WSLC KGAY
WAXX KLAK
KFDI KSOP
KXLR

on Epic Records
GEORGE JONES “If You Ever Get To Houston (Look Me Down)” (ABC) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS, WBBK, WWOK, WMC, WNRS, WBBK, WWOK, WMC, WNRS.

KLAC, WNYN, WUNI, WWVA, 26-22 WVE, Added at KJWJ, debut 28 WJJD, debut 30 WWOQ, debut 26 KUZZ.

EDDIE RUTHERFORD “I Got Nothing To Go On Living Like This” (Elektra) The Most Added record of the week. Adds include KGBS, WMC, KJWJ, WVEE, WSM, WNRS, WBBK, WWOK, WMC, WNRS.

TANYA TUCKER “We Can’t Go On Living Like This” (MCA) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS, WBBK, WWOK, WMC, WNRS.

BILLY JOE SHARKEY “I Can’t Take It Anymore” (WB) New at WSM, WKKN, WMC, KLAK, WWVA, WMC, WNRS, Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

JIMMY BUFFETT “Margaritaville” (ABC) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

JOHNNY CASH “We Don’t Walk On Water” (Mercury) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

TANYA TUCKER “You Are So Beautiful” (Columbia) Adds include KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

STEVE ALANSON “Baby Don’t Keep Me Hangin’ On” (WB) Just added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

ROY CLARK “We Can’t Build A Fire In The Rain” (ABC) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

TANYA TUCKER “Dancing The Night Away” (MCA) Adds include WBAP, KVI, WWVA, KXKX, WWVO, WMC, WKGX, WYAY, WBBK, WWOK, WMC, WNRS.

BILLY JOE SHARKEY “I Can’t Take It Anymore” (WB) New at WSM, WKKN, WMC, KLAK, WWVA, WMC, WNRS.

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JOHNNY CASH “We Don’t Walk On Water” (Mercury) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

JIMMY BUFFETT “Margaritaville” (ABC) Added at KAYO, WVMT, WBBK, WWOK, WMC, KLAK, WWVA, WMC, WNRS.

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EAST BOUND AND DOWN /
REDNECK IN A
ROCK AND ROLL BAR

PB-11056

THERE'S ONLY ONE DIRECTION FOR THIS SINGLE...

STRAIGHT TO THE TOP!

70 Billboard 74 Record World 65 Cashbox
Country ADDS

Country Album

Album outs receiving airplay and activity:

BILL ANDERSON (MCA): "Still The One" and "Velvet And Steel"

BOBBY BORCHERS (Playboy): "All That’s Good In Life" "Lunchtime Lovers" "Shawn" and "There’s More To Her Than Meets The Eye"

BROWN & CONNELLS (RCA): "Here Today and Gone Tomorrow" "It Takes So Long" and "Ready To Take My Chances"

JOHNNY CASH (Columbia): "Hit The Road And Go" "If It Wasn’t For Love"

BROWN & CORNELIUS (RCA): "Here Today And Gone Tomorrow" "It's About Time"

KENNY ROGERS (UA): "Ghost Of Another Man" "Sweet Music Man"

JOHNNY PAYCHECK (Epic): "You’re Gonna Be The Cowboy" "You’re Never Missing"

STELLA PARTON (Elektra): "Standard Lie Number One" and "When My Blue Moon Turns To Gold Again"

KENT (Arista): "Belle of San Antionio" "Faron Young"

WILLIE NELSON (Columbia): "Mom And Dad Waltz" and "That’s The Way Love Goes"

BARBARA MANDRELL (ABC/ Dot): "How Long Does It Take" "After The Lovin’ and Lovers, Friends & Strangers"

JOHNNY PAYCHECK (Epic): "You’re Still On My Mind" "The Right Thing" and "She’s Still Looking Good"

JERRY REED (RCA): "Phantom Of The Opry" "Something ‘Bout You Baby (I Don’t Know"

KENNY ROGERS (MCA): "Ghost Of Another Man" "Sweet Music Man" "Desperado" and "My World Begins And Ends With You"

HANK SNOW (RCA): "I’m Still Movin’ On" "I’ve Done At Least One Thing" and "Breakfast With The Blues"

BILLIE JO SPEARS (MCA): "Sealing Believing" "Heartbreak Hotel" "That’s What Friends Are For" and "She’s Out There Dancing"

JOE STAMPLEY (Epix): "Saturday Night Dance" "What A Night" "Every What Friends Are For" and "She’s Out There Dancing"

FREDDY WOLLER (Columbia): "One Man Show"

DOTTIE WEST (UA): "By Your Side" "Save A Little For The Morning" "I Can Get Right" and "All Night Long"

Actively Re-currents

KENNY ROGERS/Lucille (UA): WYALON JENNINGS/Luckenbach, Texas (RCA): GLEN CAMPBELL/Southern Nights (Capitol) DONNA FARGO That Was Yesterday (WB) BARBARA MANDRELL/Married But Not To Each Other (ABC/Dot) CRYSTAL GAYLE You Never Miss A Real Good Thing (UA) JIMMY BUFFETT/Margaritaville (ABC) MERLE HAGGARD If We’re Not Back In Love By Monday (MCA) CHARLEY PRIDE’s Be Leaving Alone (RCA)
Radio & Records
POP/ADULT /40

POP/ADULT /NEW & ACTIVE

CAROLE KING
Hard Rock Cafe (Capitol)

NEIL SEDAKA
Along At Last (Elektra)

Radio ik Records

POP/ADULT /NOTES

First of all, thanks to all those (and many who were) responsible for this column several weeks ago concerning our adding some new reporting stations for the Pop/Adult section. The information you've sent is on file here and before the end of summer we'll review each one carefully.

Carol Taylor, once the golden girl of ABC's Adult Contemporary chart, has had several Top 40 hits for the label. But her new release, "Keep It Coming Love," on T.K., has been the Music Director at WGN/Chicago for an astounding forty-nine years. However, the new release "Keep It Coming Love" on T.K. is off to a very fast start...see above for latest play.

The hottest of all this week are the following:

JAMES TAYLOR
"Handy Man" (Columbia)

Barbara Streisand
"My Heart Belongs To Me" (Columbia)

Stephen Bishop
"On And On" (ABC)

Star Wars Main Theme (20th)

Elsie Presley
"Way Down" (RCA)

Johnny Mathis
"I Dream of Jeannie" (Atlantic)

The Right Feeling At The Wrong Time" (Big Tree) Add: KMBZ, WOWO, WBZ, WMAL, WLNH, 14FBL, WSJS.

Cryin' Sunflower (Capitol)

"I Can't Get You Out Of My Mind" Add: WNEW, KSL, TFK, WIOD, WSIX, KOY.

"All That Keeps Me Going" Add: WJNO, WNEW, WIOD, WSIX, KOY.

"It's A Crazy World" Add: WBEN, WLNH, WIOD, WSIX.

"Don't It Make My Brown Eyes Blue" Add: WNEW, WIOD, WSIX, KOY.

"In A Long Time..." Add: WJNO, WNEW, WIOD, WSIX, KOY.

Keep It Coming Love" (TK) Add: WSJS, WOWO, WLVA.

Smoke From A Distant Fire" (WB) Add: WCCO, KXLY, WTRX, KDWN.

Just Remember I Love You (Atlantic)

I Just Want To Be Your Everything (RSO)

Twins' Summer Pictorial

SPORTS

Still moving nicely, 10/11 WATR, 13/6 WYNN, 14/16 WYNN, 14/15 KRMG, 14/20 KRMG, 12/18 KFU, 12/18 KFU, 4/3 WCHV.

BROTHERS JOHNSON
Alone At Last (Elektra)

Had a very healthy airplay week with PIA stations...add in WOWO, WBZ, WMAL, WLNH, 14FBL, WSJS, WHAM, WAMD, WHOK.

Crystal Gayle's "Don't I Make My Brown Eyes Blue" continues to look strong in many areas...see New & Active for latest play. Response was so big in Wichita that KAKE put it on at number 22.

Chart topping in many areas.

1 1 WBEN, 21 WCER, WGGA, WHAG, WLVA, KHOW, WIOD, WASH, WTAE, KNBR, WMAL, KXLY, KSL.

10 1 WOWO and reporting hot at WHAM, WFYR, 95 KUKI, 5-4 WTRX, 6-3 KULF, 7-4 KSD.

43 WCHV, 32 WCMB, 18 12 KDWN, 12-8 WORG, 11 KBLF, 21 WSW, 22 WSIX, 129 KSD, 3.1 KULF, 11 WTRX, 1.1 WGAR, 1

White Hot for weeks.

11-6 WFDF, 4.3 WCMB.

Still moving nicely...

18.11 WATR, 12.9 14RKO, KNBR, KXLY, WYMC and reporting hot at WTMJ, KVI, WSJS, WQUD.

KHOW, WSJS, KVI, KMBZ and others.

Plus hot at WBZ, WKIQ, WHIZ, KNBR, K101, KSD.

Radio ik Records

Strawberry Letter 23 (Ab MI

Convention

I Just Want To Be Your Everything (RSO)

Just Remember I Love You (Atlantic)

Radio ik Records

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Hard Rock Cafe (Capitol)

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One of the most remarkable things to achieve in the radio business s...
Openings

KAKD/ELKHART looking for experienced Production Director and Music Director. Contact Ron Rigo. P.O. Drawer C, Elkhart, IN 46515-0002. Or call (219) 296-7772.

WRVP & WAVE/Indianapolis are now accepting tapes for future full time/spot time openings in all areas. If you can Populist or AOR we're the place you want to be. Send your resumes to Jim Ken, WRVP-FM/WAVE, 715, Barrier Bldg., PA 46210 (317) 634-4444. EOE. M/F. "No phone please"

One of our drive-time personalities is going into Real Estate full time. Need 1st phone person with great production. You'll be an hour away from 1000 trips a day. Send your resumes to The Radio Station of St. Louis, PO Box 775, St. Louis, MO 63166. 314-621-3200. EOE.

KENNETH CHAPEK/NEW YORK is looking for an intelligent young man/sounding Top 40 talent for immediate, and future openings. Send tapes and resumes to Gary Don, PD, KZIN, Box 1165, Anchorage, AK 99510.

WUCW/AGADASSETTER has just lost a super weekend personality. If you're from the Baltimore/Washington/Philadelphia/ imported market and busy would like to fill this rare opening send tapes and resumes to Peter Wilson, 1206 Dowwners Park, Mentor, OH 44060. 216-247-1621. No phone please.

WHAG/AGADASSETTER is looking for extremely talented morning person, excellent pay. A great opportunity. Tapes and resumes to General Manager, WHAG, 1206 Downers Park, Mentor, OH 44060. No phone please.

WANTED: A professional airman. If you know what you're doing and want to turn your back on the steady Sam to the Southwest market, call Boyd Whitman at (505) 325-5900. Send your resumes to P.O. Box 1247, El Paso, TX 79912. We'll take care of the rest.

WZU/FRANKFORT, Illinois is currently accepting applications for top-ten market positions. Only experienced programmers will be considered. Send tapes to Chris Cortez, PD, WZU, 520 S. Capital Dr., Milwaukee, WI 53212. No phone please.

FSYSA/FRANKLIN, Mass. is not looking for a job, we are looking for an air personality who has a unique talent to offer. If you think you can fit the bill, don't Hotmail. We're on 12/2721/22/29/21.

FRANK N. MAGIO TALENT SEARCH ROUTER for Pop market on music market and promotions. FL-Airtime commercial. Top 40 market in Miami, FL-Airline producer in strong and popular personality. EOE. Tapes and resumes to Lee Rothenberg, Frank N. Magio, One Research Center, Miami, FL 33238.

WASF/RIVER FALLS is looking for Operations Manager and Production Personality. Tapes and resumes to Dick Byrson, 1207, River Falls, WI 54022. EOE.

Creative, contemporary jock needed who can sell as well as talk. Learn experiences, but do so with style and enthusiasm. Airchecks and production samples to Mark Phillips. Box 116, Lincoln, NE 68508. 402-477-1007.

WACO/KEOKUK needs someone to fill the Monday-Friday role. Contact Rod Roudon, KMGK, 215 Keo Way, Des Moines, IA 50309. 515-282-1600. EOE. M/F. No calls please.

KANC/ANCHORAGE has immediate opening for morning drive. BD, Hybrids, and coop. Send resumes and xerox of your Spring '77 ARB to Bobby Christen, GM, 1060 L Street, Anchorage, AK 99513. 406-274-2721.

KYSN/Colorado Springs needs AM Drive personality. Must be able to both entertain and perform. Preferences: college graduate with degree in Communications; or have experience in a TV or Radio station. Send resumes and xerox of your Spring '77 ARB to Mark McCoy, KYSN, Box 1715, Colorado Springs, CO 80901. 719-578-0900. EOE. M/F. No calls please.

WCBR/WACO needs an intelligent young man WSB personality. Community involvement a plus. Good music sounding Top 40. Tapes and resumes only to Steve N. Rivers, Box 466, Orange Park, FL 32073. 904-264-7010.

Bill McCown promoted to Promotion Director/Music Director, WANS/Anderson. Bill has been with the station for over twenty years. He replaces Russ Clarkson, who takes a new position at WANS. Russ will now be attending classes at CSUN, President, University of Nevada, Las Vegas, NV 89156. He will be away from the station for the next three months, but will be available to handle any phone calls. Check the classifieds for his replacement.

J.R. Greeley, PD, KEWI. Box 4407, Topeka, KS 66604 or cal113041292-6301. EOE. M/F.

KIRT/ST. AUGUSTINE has a part-time opening. Good music, Pop/Adult personality. Tapes and resumes to WSAR, Box 927, Fall River, MA 02720. EOE.

JACKY/OMAHA, Nebraska is looking for Air Talent, Top 40 format. Send tapes and resumes to Ken Decker, KDON, Box 1165, Omaha, NE 68105. 402-341-2291.

WMQO/ATLANTA is looking for a female rock programmer. Send resumes to Mike Cooke, 400 N.E. 45th St, Seattle, WA 98105. 206-661-1913. No phone please.

WAVE/JACKSONVILLE is still seeking a Programming Director that can write, create and communicate as well with his staff as with his audience. Tapes and resumes only to Steve N. Rivers, Box 466, Orange Park, FL 32073. 904-264-7010.

I'm the Big Ape needs a super weekend personality yesterday. Send tapes and resumes to Steve N. Rivers, Box 466, Orange Park, FL 32073. 904-264-7010. No phone please.

WKBK/SPRINGFIELD's new night personality is looking for a workmen. Send your resume to Jeff Rogers, WKBK, 646 Airway Dr., South Berne, CA 93014. No phone please. M/F.

WANC/ASHLAND, Oregon is looking for an R&R journalist who happens to have a nice voice and projects warmth and sincerity for possible opening in the 11:00 AM-2:00 PM slot. Send resumes to Bill Mountain, KFJC, 1020 W. Broadway, Des Moines, IA 50309.

WLAQ/JACKSONVILLE has a part-time opening. Send resumes and xerox of your Spring '77 ARB to L. Albright, WLQW, Box 1960, Jacksonville, FL 32209.

WRBR/SOUTH BEND LINE-UP: 6am-10am PD R.C. Rogers, 10am-2pm Jim McCann, 2pm-6pm Mike Daniels, Music Research, 2am-6am Randy Johnson. Weekends: Mitch Murphy and Bill Burkholder.

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WAPR/MORGANTOWN, West Virginia, needs News Director to head 4 person dept. Must be able to write. Send resumes and xerox of your Spring '77 ARB to Bob Lime, Box 4606, Biloxi, MS 39533. EOE. M/F.

Contemporary radio is alive and very well in Great Falls, Montana. This youngster is looking for someone who can entertain within a format structure, send airchecks, resumes and xerox of your spring '77 ARB to Bobby Christian, 408 Andover Blvd., Pittsburgh, PA 15219. EOE. No phone please.

WREO/ANTICLEROCK, North Carolina, is looking for an AM drive personality. Send resumes to John Sowders, WREO, Box 196, Asheboro, NC 27205.

WYAF/LAFAYETTE needed yesterday midday 1040 jock with experience, send tapes and resumes to Pat Lawley, PD, WAZY, Box 1148 Lafayette, IN 47901. EOE.

WAP/JOHNSTONVILLE, Arkansas, is now accepting tapes from Top 40 jocks and Rock personalities. Send your resumes and xerox of your Spring '77 ARB to John W. Johnson, PD, WAP, 15 South St., Johnstonville, AR 72203. EOE.

BILL RICHARDS promoted hi:int Assistant MD to MD at Q98 -FM.

WABE/ATLANTA is now accepting tapes for their new Hot young label looking for aggressive young Promotion man who will work with us full time. Send resumes and xerox of your Spring '77 ARB to John B. Moore, KDON, Box 1501, Des Moines, IA 50304. EOE. M/F.

WBVP & KISS 106.7 Metro Pittsburgh, are now accepting resumes and tapes from up to 40 Top 40 talent with experience. Send your resumes and xerox of your Spring '77 ARB to Pat Lawley, PD, WAZY, Box 1148 Lafayette, IN 47901. EOE.

The FM Station Of Chicago, 400 N.E. 45th St., Seattle, WA 98105. 18-11

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Position Sought

PAT PATTERSON formerly doing AOR and Mellow Rock in the Twin Cities, looking for similar position. Will relocate. Call (715) 793-1646 (7-25).

RONALD MELANDER currently with WCTU, WYUM, WYOF, and KMVY, seeking a position with an engineering firm. All areas considered. Call (512) 295-0326 (7-25).

JON SIMS formerly with KOEO, WYTI FM, and KLTX FM, looking for a position in Southern California. Call (714) 532-3140 (7-25).

People have called me a Photogenic for ahead of this time, a production wiz, a dreamer's dream. I'm all these and more, looking for new potential in middle management Position. Good news, have a great book, some space magic, and tight work team. Call my answering service in 710-233-2666 ext. 361 (8-18).

First phone announcement seeks position with Pop/Top artist's personnel. Please listen.

Report on seeking stable news position in medium to major market. Ten years experience, radio, newspaper, and some TV. B.A. Political Science. All areas considered. Ray Cuffy 715-258-5506. Call anytime (8-11).

Seeking medium or major market position also with 30 years experience in radio, news, and television. Send resume to 4508 N.E. Lena Ave, P.A. 55133 2866 (8-11).

BRIAN GELLER with 23 years experience in radio, with the last 15 free-lancing for top-flight stations. Experienced in all major positions and programming and always available to assist in new or established radio stations. Call anytime. (714) 977-4273 (8-11).


DAVE SHELDON formerly with MofFitt Broadcasting seeks writing or jock gig in Canada. Excellent music. Call anytime. Available immediately. Crowd Control 713-748-3066 (8-11)

HELP 6 months experience. 3rd announcer, strong produc- ing, work from home. Personal experience and production and air work. Willing to relocate. Contact John Gallogly, 312/434 Donwood Lane. Evan, PA 19038 (215) 249-1066 (8-11).

DANIEL ABENDENO, Program Director and General Man-ager in battle over news format—but I'm hired. Formerly with KLOS AM & FM. National News Network for Broadcast, and with WRKX. Call (213) 348-9005 (8-11).

BOBBY MAGIC, KTYA, KTXA & WYTI KUTE looking for programming, management and/or air work. Presently week-ends at KUTE-102 Los Angeles. Call (213) 396-5588 or write T.S., 3311 First Avenue, San Diego, Ca 92104 (8-11).

I'm sick and tired of being used by con men. I'll be there one of those, don't read any further but if your sincere and have good business looking for a top FM AM drive time and very involved in all areas of business, this call try me. Sally Bell 513-402-3923 (8-11)

MARK THOMAS, formerly with WVUA, 2AM and currently with KCRW, seeks P.O.2 position on West Coast. Call (714) 442-1497 (8-11).

Joe Jitliliric, college trainee, good voice, looking for first gig in Western U.S. Contact Brad Orchard, tape available at (213) 886-0243 (8-11).

Dale (Skeeter) Williams looking for AOR and they need a lead response service from the AM's (8-11).

DODK formerly with Ambrose Records and All South Distributors. Looking for prog position in Midwest or South. Contact David Anderson, 716-685-17 (8-11).

Project Manager, seeks position around Los Angeles in solid News format with a bright future. I am ready for a new market. Call (213) 739-9500. Call (714) 688-20 (8-11).

ヴァン・ガールド 7 years experience. Willing to relocate. Call (714) 539-6479. (8-11).

DIANE CARTWRIGHT formerly with K101/San Francisco. Looking for damn good radio station. I can be contacted at 1-303-229-0941 (8-11).

LENNY Z formerly with Amherst Records and All South Distributors, and KZEW/DALLAS. FT. WORTH looking for a creative production manager or programmer - but I'm fired. Formerly with K101/San Francisco. Call 1-303-229-0941 (8-11).

Phil Gennaro seeks position around Los Angeles in solid News format with a bright future. I am ready for a new market. Call (213) 739-9500. Call (714) 688-20 (8-11).

KQWB-FM, FARGO is going AOR and they need separate gigs. Call anytime. Contact Ford Colley at (701) 273-3941 (8-27).

LA'S LUNCH, 2434 Lake In The Woods Blvd., Suite 902, 5804-D Tivoli Circle, Dallas, TX 75227.

HUNDREDS OF DEEJAYS RENEWED again this year! We're anxious to get your reports. Drop your pants, grab your socks, here comes the Texas Rattlesnake! Start or renew your membership and renew your station's membership as well. Send your reports and renewals today. (In Canada, use "Tailgate" address. People have called me a Programmer far ahead of my class. Call anytime. (714) 688-20 (8-11).

I am ready for a new market. Call me. Contact Ford Colley at (701) 273-3941 (8-27).

FRANK COLLEY, 1977 College graduate with a BA in Speech is looking for an entry level job in a small market. Call 1-213-383-8983 (8-21).

 cmdline (213) 586-9090 (8-21)

MARK PULS, 399-6479. (8-11).

JOHN ANGELO looking for similar position. Will relocate. Call 1-719-783-1821 (8-11).

WKKIV/ROCKFORD accepting tapes and resumes for future openings. News Director ..local news emphasis. Hard worker who can get the job done. Excellent production, and tight team work. Contact my answering service in 779-2330 ext. 260—Davie (8-18).

NOTE: Local, regional and national changes should be reported to REM M131466-9561.
### August 12, 1977

#### THE BACK PAGE

*Back Page Breakers* are those newer records that have the greatest level of station activity on any given week.

#### THE FLOATERS

**Float On (ABC)**

Very strong market major action qualifier for this Floater position. 62% of our reporters on it, 9 adds. Key moves: 18-12 WKBW, 19-13 KFRC, 25-19 WFLB, 21-20 WBQQ, 17-18 WRFC, 15-16 WNOE, 24-21 WJON, 16-17 WAKY, 12-9 WKIX, 31-23 WJON, 24-22 WFLB, 28-23 WNAM, 17-15 KFRC, 10-8 WAIR, 21-16 WAKX.

#### BROTHERS JOHNSON

Strawberry Letter No. 23 (Abc/M)

62% of our reporters on it, 12 adds including 99X, WQC, KDF, B100. Key moves: 24:21 WPGC, 34-26 WPEZ, 5-4 CKLW, 17-12 KSLQ, 29-23 at Y100, 24-15 at 23-11 WBBQ, 24-18 KGQ, 26-21 WHBF, 29-27 WAPE, 15-17 WXKX, 31-21 WLOF, 16-7 WFLB, 5-2 WZQ, 10-3 WAI, 29-24 WTRU, see Parallel.

#### JOHNNY RIVERS

Swayin’ To The Music (Slow Dancin’) (Big Tree)

62% of our reporters on it, 11 adds including KSQ, WHBQ, Key moves: 18-12 WKBW, 23-20 WJON, 26-25 WLAC, 28-23 WRFC, 25-22 at Z93, 34-32 WLOF, 6-2 WEAQ, 7-2 WAKX, see charts at number 17.

### NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

1. GLEN CAMPBELL "Sunflower" (Capitol) 43 (5 including KSLQ, WFEA)
2. HEATWAVE "Boogie Nights" (Epic) 44/6 including WSAI, WLAC
3. JAMES TAYLOR "Midnight Man" (Columbia)
4. PETER FRAMPTON "I’ll In You (A&M)
5. BAY CITY ROLLERS You Made Me Believe In Magic (Arista)
6. COMMERGES/Easy (Motorown)
7. PABLO CRUISE/Whatcha Gonna Do (A&M)
8. BARRY MANILOW/Looks Like We Made It (Arista)
9. ALAN O’DAY/Undercover Angel (Pacific)
10. DONNA SUMMER "I Feel Love" (Casablanca) 31/15 including KFRC, Z93, KRBE, 34-28 WLOF, 6-2 WEAQ, 7-2 WAKX, see charts at number 17.

### Most Added

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<th>Week</th>
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<th>Label</th>
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<td>31/15</td>
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### Most Added Parallel One

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### Hottest

#### James Taylor Emotions

Fleetwood Mac

#### Hottest Parallel One

James Taylor Heart

#### Hottest Parallel Two

Emotions

#### Hottest Parallel Three

Fleetwood Mac

#### Composers

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<th>Steve Miller</th>
<th>Brother Johnson</th>
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<td>Bob Seger</td>
<td>Stephen Bishop</td>
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<tr>
<td>Dan Hartman</td>
<td>John Lennon</td>
<td>Peter Frampton</td>
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### Breakers

The National Request Tabulation can now be found on page 18.