Radio Reform

The July 26 opening session of the Copyright Office's three-day West Coast hearings on performance record royalties sparked a clash in radio. The Copyright Office is charged with determining royalty payments. However, the viewpoints on the issue, with an accusation by Copyright Office John Ringer that payola is "a common, everyday fact of life" in the radio industry. Ringer's comments aroused after a discussion of radio's role in stimulating record sales; stating her belief that the "quality" of the music played on radio stations has declined in the last 30 years, she expressed her opinions of payola's prevalence and further stated that it was an "ugly issue." It must be raised.

In more pertinent testimony, 20th Century Entertainment Group President Alan Livingston supported prevailing record industry views on the performance royalties issue (RFR-T-2). He decried the "iniquity" of radio's use of recorded record, and declared, "Radio does not promote the sale of recordings. It merely programs those that are already on the market. It thus exposes them. People buy what they want to own, whether it hear it on radio, or on a record, in a discotheque or elsewhere."

Hal C. Davis, President of the American Federation of Musicians, contended that performance royalties would help compensate for radio's unfair continuous exploitation of performers. When faced with the argument that performance royalties in effect, radio could be forced to play less music, Davis replied, "Don't play music—we don't need your charity."

On the radio side, KLOSLos Angeles Vice President/General Manager John Wineman stated "Record companies and artists are already well paid for their efforts...there is no need to tax the broadcast industry further so that these entities and individuals can increase their already sizable incomes." Wineman also wonder-ed why, if radio does not promote record sales, record companies maintain large staffs and budgets "devoted to persuading radio stations to play their records." He concluded by inquiring if "record companies and artists, in exchange for their performance royalty, would be willing to pay us a fair price for the air time now provided to them free. I think not."

They too much of a good bargain now."

April/May

 Arbitron Summaries

All figures are Monday-Sunday 6am-12midnight, average quarter hour shares, Monday-Saturday, except forkey Area, unless otherwise indicated. Complete information will be published in an upcoming special summary issue.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron's own format legend.


THIS WEEK: Nashville-Staff, Petersburgh, Rochester, Oklahoma City, San Jose, Orlando, El Paso, Grand Rapids, Birmingham, and Fresno.

Nashville Rocker WLAC in top spot here, up again 10.5 to 14.5. Country WSIX-FM 10.9 to 9.2, tied with Black WVOL 9.2 from 5.6, and WKDF (formerly WDKA-FM) also 9.2 to 6.7. WSXW (PA) 7.3 to 8.1, WKRD (C) 5.5 to 3.6, WMTS (O) 6.1 to 0.7. Rocker WBKG (920) 5.4 to 5.3, WMAD (R) 5.9 to 4.5, WGNR (R) 1.8 to 1.5. Pop/Adult/WSM-FM continues a five book upward trend 6.5 to 7.3. WSXW (PA) 3.1 to 3.2, WHIN-FM (PA) 2.3 to 1.4 in the three station beautiful Music field. WEZZ 5.0 to 3.2, WLAC-FM 7.8 to 4.3, WABM 4.1 to 3.0. Adults 18-34: WLAC 16.7, WKDF (C) 15.8, WVOU, 12.0. Adults 25-49: WLAC and WSM-FM 12.7, WSM 9.4, WSM-FM 8.6. Teens: WLAC 6.4, WKDF 22.4, WVLV 13.1.

Tampa-St. Petersburg Beautiful Music leads the pack here, WWBA-FM 6.8 to 8.9. Close Rock battle, WRBG (Q91) 9.1 to 8.0, WLAC-FM 4.1 to 7.8, WSXW (C) 5.6 to 7.2. WSXW (PA) 3.4 to 2.5, WDAE (PA) up a bit 5.8 to 6.4, WLFA (PA) 5.5 to 4.6. WSQR (A) 4.5 to 4.3, WPSO (A) 2.0 to 2.3. WTMP (B) 3.4 from 2.9. WBAW (AM) 5.8 to 5.7, WZXM (BM) 5.8 to 4.2, WJYJ (BM) debuts at 4.1, WFLA-FM (BM) 7.4 to 5.0, WQUL (BM & FM) 3.1 to 1.3. Adults 18-34: WRBG 16.1, WQUL 12.2, WLCY-FM 11.4, WLCY-AM 8.9. Adults 25-49: WDAE 8.1, WQUL 12.6, WLCY-FM 11.4, WLCY-AM 8.9. Teens: WLAC-FM 29.9, WRBG 20.1, WLFM 16.1.

Rochester Dead beat tie for top position here, WEZO (BM) and WHAM (PA) both at 16.6, WEZO from 19.8, WHAM from 17.5. WBMP (R) maintains their strong share of the market, 11.2 to 11.6, WHFM (R) 7.4 to 4.9, WKVE (C) up 3.8 to 5.3, WFLY (BM) 4.4 to 5.8, AOR/WCMS 3.7 to 5.0, WMQJ (A) first book with a 4.1, WSAY (A) 2.4 to 2.5, WDKX (B) 6.0 to 1.9, WAXC (PA) 4.5 to 4.2, WROC (PA) 3.4 to 2.7. WDVR (PA) 3.2 to 2.6, WVOA (PA) 0.6 to 1.2. Adults 18-34: WBMP 16.2, WCMP and WEZO 12.4, WMQJ 8.4. Adults 25-48: WEZO 19.3, WHAM 15.7, WBMP 10.2. Teens: WWMN 33.3, WLCY-FM 10.6.

Oklahoma City Pop/Adult/TKO leads again this book, up 15.7 to 16.9. AOR had a huge success here, KATT with their new call letters debutted with an 11.6, up from 8.3 under their old KJAI, KOMA (R) also did well up 9.8 to 10.6. WKY (R) 13.6 to 10.1. KOFM (R) up a point 4.1 to 5.1. KKKX (R) 4.2 to 4.9, KWKH (R) 1.7 to 1.5. KEBG (C) 7.4 to 6.1. WNAD (C) 2.9 to 3.0, KLPX (C) 2.1 to 1.1. In Beautiful Music KKXG 9.1 to 8.9, KFNB 4.8 up to 5.9, KAJZ 2.4 to 2.5, KJFL (B) 2.0 to 2.3. KAFI (PA) 1.4 to 2.1, KOCY (PA) 2.0 to 1.1. Adults 18-34: KATT 28.3, KAFI 24.0, KJFL 14.8, KFWX 11.8, KKKX 8.3, KFNB 8.8, KOFM 13.5. Adults 25-48: KTKO 16.0, KATT 14.1, KEBG 11.7, WKY 9.8. Teens: KOMA 27.9, WKY 16.2, KFNB 13.5, KATT 12.6.

San Jose Leader KBAY (BM) slipped a bit 8.2 to 6.9. KLOK (PA) regained most of what they'd lost in the past year, up 3.9 to 6.0. KLUV (R)
Thank you for making
"Smoke From A Distant Fire"
a smash hit across America!

BREAKERS

Sanford & Townsend & Warner Brothers

Produced by Jerry Wexler.
Harper Resigns At WKBW, Joins Oliva-Neuhoff Broadcasting

WKBW/ Buffalo PD Bob Harper resigned his position last week to become General Program/Operations Manager for Oliva-Neuhoff Broadcasting of Cleveland which owns WGCJ/79/Cleveland and WEAE/AM/Cleveland. Harper will be overseeing the operations of both stations and told RBR that the stations' individual PD's will report directly to him. Harper also told RBR, "I feel good about leaving WKBW in such a dominant position in the Buffalo market." Harper's new position will become effective August 15.

Casablanca Denies Sale To Polydor; Signs Canada Pact

Casablanca Record and FilmWorks signed a distribution agreement with Polydor for Canada. The deal denied prevalent rumors of the company's sale to the German-based multi-national. "We are not for sale," said Casablanca President Neil Bogart also denied that Polydor would seek worldwide distribution rights for Casablanca product. Vice Chairman Richard Trugman stated further that "it is generally acknowledged that the industry has been specializing on the future of Casablanca. We have heard reports linking us with ABC, MCA, CBS, Warner Bros., Polydor and Columbia Pictures. Although we are flooded by talk of these direct associations, time has proven that Casablanca has not entered into any of these deals."

Cookie Hit In Major Market Using Record Promotion Techniques

The Famous Amos Chocolate Chip Company has set a potentially important precedent achieving its current national success by using a "total marketing concept" that treats the cookie like an important recording artist. In the words of the company's John Rosica, Rosica, a former RCA Records' promotions executive, and founder Wally Amos, also a former music industry figure, have planned the promotion of the chocolate chip cookie by following well known record business promotion techniques (radio interviews, sweepstakes, etc.) press coverage, style of advertising, a newsletter, etc.). Recently, the company has hired Ben Rosica, a New York-based independent record promotion company to direct national promotion efforts for the cookie. Amos' recent national publicity (he was the subject of a recent Time Magazine cover story) and corporate expansion indicate that record promotion techniques can be adapted with exceptional success to other products, and raises the possibility of a wide variety of mass appeal product manufacturers utilizing similar strategies to expand their markets.

Quincy McCoy Named Z93 PD

Quincy McCoy has been appointed by Z93 Atlanta General Manager John Frankhouse to take over Program Director duties for the station. The position had been un-filled for several weeks since Dan Mason left for the PD position at WJW/ Washington. Barney told RBR: "Z93 has one of the largest total audience shares of any major market Top 40 station, and I'm happy to have Quincy join our successful team." McCoy leaves Y100/Miami, where he was Music Director and air personality for the new position.

Industry Mourns Mike Elliot

Mike Elliot, former WEA Vice President of Marketing, died July 21 after a long illness. Elliot's recording industry career spanned nearly 30 years. Before joining WEA in 1971, he was President of Liberty/United Artists' distribution network and Vice-President of Corporate Development at Liberty/UA. Elliot was in his early 60's at the time of his death.

Majority Of U.S. Relies On Radio For News

An absolute majority of the American public relies on radio as their primary source of news, according to a recent Trendex survey commissioned by the Radio Advertising Bureau. 91.1% of those polled considered radio their first news source most of the time, with television a distant second at 37.7%, newspapers 18.7%, and 0.5% for magazines. 94.5% rated radio's news performance as good-to-excellent in normal news periods.

The survey also asked New York City area residents about radio's performance during the recent blackout, with 77% stating that they relied on radio for emergency news, and 91.1% rating the medium's performance as good to excellent.

LETTERS:

"Why Don't Radio Stations Charge To Play Records?"

Dear RBR:

After reading "Pay For Play Radio Coming?" in your July 22 issue, I wanted to pass along some comments of my own.

I sympathize with the recording companies and performers. It is scary, however, to think that radio stations might be footing the bill with royalty payments to these people. Mr. Wolf's statement "The only reason radio stations play music is to get people to listen to commercials." is the one I'm concerned about. Perhaps I'm wrong, but that appears to be biting the hand that feeds. If not for radio, then how does the artist get the exposure? How much valuable time is spent (at considerable payroll cost) when the countless promoters talk with the Music Directors and Program Directors? What about the researching? None of this comes free to the stations. If not for radio, then how does the artist get the exposure? How much valuable time is spent (at considerable payroll cost) when the countless promoters talk with the Music Directors and Program Directors? What about the researching? None of this comes free to the stations.

I think we should propose this idea: Why don't radio stations charge the record people for the privilege of having their record played.

My whole point is, the comments appear to be made with a bitter tongue. I always thought radio and music went together, not down separate paths. Perhaps I'm from the old school.

Tom Pepper

PD, WYLY/Muscle Shoals
NAB Requests Permanent Task Force

The NAB recently sent a request to FCC Chairman Richard Wiley asking that the FCC convert its temporary regulation task force to a permanent status. The NAB has expressed concern that when Wiley exits the agency the program will be discontinued and feels that the program has been an aid in doing away with needless regulations.

Stereo Video A Commodity Of The Future?

The FCC wants to know if U.S. consumers are ready for stereo television and has launched an investigation into the subject, expanding a year-long study with WCVB-TV in Boston. Techniques, public appeal, and broadcasters' support are all factors involved in the FCC's study.

Perrier: The New "In" Drink For America

Until recently, France's Perrier water, the "champagne of bottled waters" was only found in specialty food shops, with a purchase price of close to $1.00 for a 23-oz bottle. However, last year a U.S. subsidiary was established to import and market the product widely. So far, the mass market approach and advertising have allowed the manufacturers to cut the price almost in half. The advertising push started in New York, Los Angeles, and San Francisco. The campaign will expand to Boston, Miami, Washington, and next year into Chicago, Houston, and Dallas.

Combined, Taft Profits Rise

Combined Communications Corp. has disclosed a record six-month profit, up 49% from $6.2 million to $9.3 million. Gross earnings through June 30 rose 12% from $101 million to $113.4 million.

Taft Broadcasting Co., had its best quarter ever during the period ending June 30, with profits rising from $3.3 million for the same period last year, to $4.2 million. That company's broadcasting division total earnings rose to $7.8 million from $7.1 million.

"9 To 5" Blues Kicked By "Flexitime"

More and more large corporations are offering their workers "Flexitime" schedules, with several major advantages noted in such systems. Flexitime gives the employee options of when to check in and out of work, and variable lunch hours. To make sure that business flows smoothly, a certain "core time" is set up, a set period of hours when all workers must be on the job. Although this flexibility has been around for some time in many companies, more are catching on to the trend. "Core time" is set up, a set period of hours when all workers must be on the job. Although this flexibility has been around for some time in many companies, more are catching on to the trend.

Warner Brothers And Sire Sign Record Pact

Warner Brothers Records and Sire Records have signed a new record manufacturing and distribution deal which will cover the U.S. and Canada. Some of the artists included in the pact are the Climax Blues Band, Ramones, and Renaissance. Sire had previously held such an agreement with ABC Records.

The Squeeze Is Off Anita

The Florida Citrus Commission has decided to retain Anita Bryant as their official advertising spokesperson. The decision was made after two different consumer research studies revealed that 89% of the homemakers interviewed did not object to purchasing Florida orange juice because of Ms. Bryant. There was speculation that she would lose this position due to her campaign to repeal the Dade County anti-gay movement were denied by the Citrus Commission. No new contract or provisions were made in response to Anita's activities.

Communication Act Hearings Begin

The House Communications Subcommittee has launched its hearings on the broadcast section rewrite of the 1964 Communications Act. Broadcasters from all parts of the country will be involved, discussing the values and weaknesses of the nation's broadcast system. The present licensing system, local ownership of broadcast facilities, and allowing broadcasters in function free of federal regulations which relate to programming, are all topics scheduled for discussion.


ERR WAVES

by Bobby Ocean
Five more reasons why Atlantic's going to stay hot.

JUST REMEMBER I LOVE YOU
Firefall
Atlantic 3420

C'EST LA VIE
Greg Lake
Atlantic 3408

THE RIGHT FEELING AT THE WRONG TIME
Hot
Big Tree 16099

YOU'RE THE ONLY ONE
Geils
Atlantic 3411

IT'S UNCANNY
Hall & Oates
Atlantic 3397

It's gonna be a long hot summer on Atlantic Records and Tapes and Custom Labels.
Snake Saves The Day

FUN/Vancouver personality Bob Merchant came to the rescue when Alice Cooper's local concert appearance was hit by a crisis. It seems Alice's boa constrictor, an integral part of Alice's performance, was not allowed to cross the Canadian border due to a customs restriction. Concert promoters put out a red alert seeking boas that could stand in for Alice's. Merchant (pictured on the left) just happened to own a boa constrictor by the name of, you guessed it, "Alice Cooper." Alice is also pictured here demonstrating his fondness toward the six-foot long adopted pet.

Best Promotions Of The Week

WLAE/Sheffield, Alabama presented Mac McAnally in concert, and helped a local charity at the same time. Listeners could gain admission to the concert at the cut-rate price of $5. Listeners could also gain admission by calling the station. Listeners calling the station were eligible to buy concert tickets at the cut-rate price of $5. Listeners calling the station were also eligible to buy concert tickets at the cut-rate price of $5.

KSLY/San Luis Obispo morning man "Captain Buffoon" recently announced that he was "leaving" the station, much to listeners' dismay. However, Buffoon was actually leaving for a short period of time, just the time it took to travel to Disneyland and back in a Datsun B210. Listeners were invited to guess how much money it would cost to drive back and forth in the Datsun, and register their answers at the local Datsun dealer or stereo outlet. Winning entrant won a $600 stereo system, and Buffoon is alive and well and back on KSLY.

We're Number One!

WNCI/Columbus Program Director E. Karl was more than happy about the station's latest Arbitron results, and found that he was not alone when he spotted a local hotel's message board proclaiming their congratulations for WNCI's great ratings success.

"I'm still singing religious music, only the words are different." LOU RAWLS on the Robert W. Morgan Special of the Week

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980-9490

ABBA-THE BEE GEES-BREAD-NATALIE COLE-JUDY COLLINS
ELECTRIC LIGHT ORCHESTRA-STEVE MILLER-LOU RAWLS-LEO SAYER
THE TEMPTATIONS-PARIS KOLL AND THE POOL BOYS-THE LOVE SONGS OF PAUL WILLIAMS

Advertisement
STEVE MILLER BAND

JUNGLE LOVE (4466)
The Second Single From His Platinum Album,
BOOK OF DREAMS (SO-11630).

Now On National Tour!

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Great Action!

Jock Regatta—Wair/Winston-Salem participated in the 3rd annual “Jock Regatta” at Carowinds a amusement park Pictured is PD Jody McDaniel who splashed his way to 6th place in the event. Some 35 air personalities from North and South Carolina battled toward the finish line.

High Riding PD—WVIC/Lansing Program Director and afternoon jock Jim St John did a recent show on peanuts, named Wanda the elephant St John and Wanda strolled around the parking lot of a local car dealer during the broadcast.

Coming Soon From Radio & Records

The Top 40 Story

our first ever full color issue

Rumor is that Jack Schell is to be named PD at KNUS/Dallas. It’s also rumored that KNUS will go after KVIL, Schell was formerly PD at KRLD/Dallas.

I used to hear people say that they would never want to live in Buffalo. Well if that’s the case, why are so many PD’s going after the WKBW PD job? Jim Collins, WPFG, and Gary Berkowitz, WPRO-FM, are just two of the people interviewed for the gig.

KFLO-El Paso has been bought by Raversville Radio which also owns WBJW-FM (BJ105). Tom West who is programming WBJW, is now VP/Programming for both Orlando Top 40 stations. Tom called to let me know that no changes are planned and that both stations will fight it out with each other. Tom will be doing the music for both stations. However, he will have Barbra Sorena assisting with the music at WLOF and Pam Hart assisting at WBJW. Also something to make the record industry happy, WLOF will expand its playlist from 27 to 40 records.

What West Coast National Promotion Director of French ancestry was seen dancing in a gay bar in Paris last week? Congrats to the gang at KJRB on their great ratings. diito WSGN. Paramount Pictures is reportedly going after Barry Manilow to make his first picture and to write the music for the film.

Street Talk is that WMPs/Memphis is going Pop/Adult dropping its Top 40 format.

I hear that a co-National Promotion Director on the West Coast is being sought after by a number of labels. Is Lew Abrams going into Miami to program a station? I do know that his Superstars format will be on WQXM/Tampa, and KRIE-FM/Albuquerque in the very near future. Both need album service.

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The Top 40 Story

our first ever full color issue
You'll remember his name...because you'll remember his great single.

RICHARD SACKS with the beautiful ballad...

FOREVER OR ONE NIGHT

Two singles you asked for from his LP "Play It Again Sam" both on one record.

PLAY IT AGAIN SAM

B/W

GEO. BROOKS

SAY IT ISN'T SO

AMERAMA 5005

AMERAMA 5004
THE EAGLES FLY TO SAVANNAH—Georgia Civic Center was the site for a recent SRQ Eagles concert. Through promotion with the Eagles, two WSGA/Savannah listeners were treated to the concert and taken backstage to meet the group. Pictured after the concert are the winners (seated), the Eagles, and Jerry Rogers, WSGA Station Manager (second from left).

IF RADIO VERSUS RECORDS—WRJZ/Knoxville held a charity softball game against local record company promo execs. Unfortunately for the station they lost that game by a score of 21 to 15, however, they netted over $300 from ticket sales to the game which was donated to the East Tennessee Kidney Foundation. The group stopped long enough to pose for this post-game photo.

KRBE GETS A GREAT BIG KISS—KRBE/Houston recently staged a Kiss look-alike promotion, and the results were termed by sources close to the group, “the best attempts yet.” Shown with the meticulous winner, and (l-r) Don Gurnsbacker, Pickwick International Distributors; KRBE Sales Manager Jamie Hildreth; Hilary Tyson, KRBE Promotion Director; and station air personality Truckin’ Don Turner.

THE EAGLES FLY TO SAVANNAH—Georgia Civic Center was the site for a recent SRQ Eagles concert. Through promotion with the Eagles, two WSGA/Savannah listeners were treated to the concert and taken backstage to meet the group. Pictured after the concert are the winners (seated), the Eagles, and Jerry Rogers, WSGA Station Manager (second from left).

MICKEY GETS A BUZZ—KZ100/San Antonio's mascot, the KZ Buzzard, made a special trip to the San Antonio airport to greet Walt Disney's famous goodwill ambassador Mickey Mouse, who was in town for a personal appearance at a local shopping center.

STAR SIGN WINNERS—Two of the most recent winners of the CHUM/Toronto “Star Sign” promotion are pictured here receiving tickets to the local Fleetwood Mac concert and dozens of albums for being spotted while wearing their “Star Sign” buttons. CHUM’s Daryl B is shown making the presentation.

Q-CANOE PROMOTION—WEAQ/Eau Claire recently completed their summertime Q-Canoe promotion. During the Sawdust City Days celebration, air personality Peter Murphy (top) is shown during the annual canoe race. A contest was also held, inviting listeners to send in photographs of themselves demonstrating their summer tans. The winner is pictured here with PD Scott Christenson and her prize, the Q-Canoe.

THAT'S A SWITCH—KENO/Las Vegas personalities are pictured here with Robert Wagner during the filming of a “Switch” episode in which they were invited to participate in a press conference scene. L to R: Wagner, KENO’s the Wildman, Lynne Justice, Bill Alexander and KENO MD, Bill Clear.

Radio & Records

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STAFF SIGN WINNERS—Two of the most recent winners of the CHUM/Toronto “Star Sign” promotion are pictured here receiving tickets to the local Fleetwood Mac concert and dozens of albums for being spotted while wearing their “Star Sign” buttons. CHUM’s Daryl B is shown making the presentation.
“Daytime Friends.” In its first weeks of release, it’s already on

WPGC KIMN WAIL WQTC WORD WFLB WKXX-FM WRJZ
Z93 KMKF WYNE WAKN KUGN KRPL KWWL
WHHY KAKC WACI WISE WGSV WGOG WGLE
WMPS KSEL WSM-AM WSCR KLUE WPP1 WALE
WMAK KMHT WJAK WILK WAIR WBTR 98Q
K101 KLEE WJRO 15Q WGLF WXXX
KATA KEYS WFBC Weln WHFI
WNAM KEYS WROK WGNI WCGQ KSFMI

And it’s spreading fast.

“DAYTIME FRIENDS.” THE FOLLOW-UP TO KENNY ROGERS’ GOLD SINGLE, LUCILLE & ALBUM, KENNY ROGERS ON UNITED ARTISTS RECORDS...
STAR WARS AND THE ARTS—WPST/Trenton, New Jersey, sponsored a Star Wars Poster Contest, receiving over 90 entries for judging by local celebrities. Two winning entries were selected, one in the over 16 age group and one in the under 16 category. Both winners each received a six month pass for two from the local theaters which were also co-sponsors of the event. Pictured with the winning poster in the over 16 category is WPST PD Tom Taylor and contest winner.

BUILDING THE STATION’S FOUNDATION—Cleveland’s newest Rocker, WZZP, has started building their foundation, as witnessed by a successful April/May Arbitron. Program Director Bob Payton sent us this photo of WZZP staffers working diligently on a new addition to their studios.

GRAND SLAM—WGH/Newport News, Virginia, is awarding over $13,000 in prizes to some 1300 listeners during the summer months. The station will be broadcasting part time from Virginia Beach, a local resort. T-shirts, albums, certificates for clothing, cameras, a Mobi Cat Sailboat, and motorcycles are just part of the prizes which have been received by listeners to date. A mini-bike course is available to listeners at the resort, with a wet T-shirt contest scheduled for part III of the Grand Slam event. Pictured are local sponsors of the event, Bob Canada WGH PD (second from right) and the WGH Good Lookers.

TOP 40 AND THEN SOME!

JIMI FOX

KIKI IN HEMPSTEAD—WHJI/Hempstead New York was visited by Kiki Dee where she did an interview with mid-day personality Scott Robbins (seated). Standing behind Scott are Kiki Dee and Vice President of WHJI Stephen Godofsky.
Music Inspired By

**STAR WARS**
And Other
Galactic Funk by Meco

Ain't nothing like the real thing...
...TIL SOMETHING BETTER COMES ALONG

**STAR WARS by MECO**

Produced by Meco Monardo,
Harold Wheeler and Tony Bongiovi
Arranged by Harold Wheeler

KFI       10Q       KLIF
KRBE      WPEZ      WAKY
WKLO      XXOK      KBEQ
WQXI      WNOE      WIFI
WPFC      WGCL      KGW
WCAO      WCOL      KROY
KJOY      KIMN      KAKC
WNCI      WPRO      WAVZ
KRIZ      WHHY      KAFY
KSTP      KTKT      KENO
WLCX      WCRO      WNIC
14 ZYQ    KOOK      KOZE
WTOC      WBSR      KRSP
WQPD      KCPX      KLEO
WGSV      KSTN      KATI
KLUE      KWHP      KRPL
KMHT      WIRL      WIFC
KFLK      WFOX      WQEN
WAKN      WRKT      WKKY
WGTR      WPTR      WQXA
WELK      KQDI      WRBN
WOHS      KQOT      WFLB
WGLF      KWKL      WRJZ
KLZ-AM    KEZY-FM
WERC-FM

#1 PHONES EVERYWHERE

From another space
on Millennium Records

**Millennium**
Distributed by Casablanca Record and FilmWorks, Inc.
Most Added:
Foreigners, Brothers Johnson, Steve Miller, Bee Gees, Floaters

Music key: (IDP) indicates the song is getting played during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

PARALLEL ONE

WIBR/New York, N.Y. 5:00 AM 9:00 AM
Jim Davis

WCLB/Cincinnati, Oh. 6:00 AM
Larry 3:00 PM

WORI/New York, N.Y. 8:00 AM
Woody Williams

WBAM/Baltimore, Md. 8:00 AM
Pete Waterman

WBBW/Buffalo, N.Y. 8:00 AM
Wayne Messmer

WBHY/Washington, D.C. 8:00 AM
Bill L. Hagen

WGNI/Naperville, Ill. 9:00 PM
Bill Joyce

KLOS/Los Angeles, Ca. 11:00 AM
Tony James

KIBI/San Diego, Ca. 11:00 AM
Norm Baker

WKFS/Cleveland, Oh. 12:00 PM
Bill Nesavig

WGLI/Trenton, N.J. 1:00 PM
Bill Nesavig

WFLZ/Chicago, Il. 2:00 PM
Garrett Altman

WLEY/Minneapolis, Mn. 3:00 PM
Gary Whiting

WBBM/Chicago, Il. 4:00 PM
Gary Whiting

WFLZ/Chicago, Il. 5:00 PM
Gary Whiting

WLSI/South Bend, Ind. 6:00 PM
Don C. Jones

WQOK/Detroit, Mich. 7:00 PM
Don C. Jones

WLSI/South Bend, Ind. 8:00 PM
Don C. Jones

WLSI/South Bend, Ind. 9:00 PM
Don C. Jones

WLSI/South Bend, Ind. 10:00 PM
Don C. Jones

WLSI/South Bend, Ind. 11:00 PM
Don C. Jones

PARALLEL TWO

WIBR/New York, N.Y. 5:00 AM 9:00 AM
Jim Davis

WCLB/Cincinnati, Oh. 6:00 AM
Larry 3:00 PM

WORI/New York, N.Y. 8:00 AM
Woody Williams

WBAM/Baltimore, Md. 8:00 AM
Pete Waterman

WBBW/Buffalo, N.Y. 8:00 AM
Wayne Messmer

WBHY/Washington, D.C. 8:00 AM
Bill L. Hagen

WGNI/Naperville, Ill. 9:00 PM
Bill Joyce

KLOS/Los Angeles, Ca. 11:00 AM
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WLSI/South Bend, Ind. 6:00 PM
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WLSI/South Bend, Ind. 8:00 PM
Don C. Jones

WLSI/South Bend, Ind. 9:00 PM
Don C. Jones

WLSI/South Bend, Ind. 10:00 PM
Don C. Jones

WLSI/South Bend, Ind. 11:00 PM
Don C. Jones

PARALLEL THREE

WIBR/New York, N.Y. 5:00 AM 9:00 AM
Jim Davis

WCLB/Cincinnati, Oh. 6:00 AM
Larry 3:00 PM

WORI/New York, N.Y. 8:00 AM
Woody Williams

WBAM/Baltimore, Md. 8:00 AM
Pete Waterman

WBBW/Buffalo, N.Y. 8:00 AM
Wayne Messmer

WBHY/Washington, D.C. 8:00 AM
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Don C. Jones

WLSI/South Bend, Ind. 10:00 PM
Don C. Jones

WLSI/South Bend, Ind. 11:00 PM
Don C. Jones
PARALLEL THREE

HOTTEST: Leo Sayer Fleetwood Mac

EVERYWHERE!

On Warner Brothers Records
WHEN YOU’RE HOT, YOU’RE HOT

“The Right Feeling At The Wrong Time”

The Hot follow-up to “Angel In Your Arms” on

BIG TREE RECORDS
Distributed by Atlantic Records
HOT OFF THE ENGLISH CHARTS

THE ORIGINAL

"HEAVEN ON THE 7th FLOOR"

A NEW SINGLE... By

Paul Nicholas

The RSO Family

Records and Tapes
THE FEVER HAS BROKEN!

Ted Nugent's first two Epic albums have sold over 2 million units. After six weeks, his third, "Cat Scratch Fever," has already sold over 580,000!

Now...by demand, the title track:

"Cat Scratch Fever," from the album "Cat Scratch Fever." It's breaking out all over. On radio, and on Epic Records.

WCAO  WPHD  KERN
WPEZ  KLEO  K100
KSLQ  WMET  KSTT
WGCL  KAAY  98Q
KRBE  KJRB  WGLF
KJR  KCPX  KJOY
Loggins Luncheon

Last week Columbia Records held a special luncheon celebrating Kenny Loggins’ appearance at Madison Square Garden. Pictured at the luncheon are, from left: Don Dempsey, Vice President, Marketing, Branch Distribution, CBS Records; Richard Asher, President, CBS Records International; Larry Larson, Loggins’ Manager; Jim Recor, Loggins’ road manager; Loggins; Bruce Lundvall, President, CBS Records Division; Jack Craigo, Senior Vice President and General Manager, Marketing, CBS Records; and Marvin Cohn, Vice President, Business Affairs, CBS Records.

Q Joins ‘Appreciation Day’

Recently WCUE and WKDD held their annual Appreciation Day at Chippewa Lake Park. Sweet City Records artist Q was one of the guests which entertained over 10,000 listeners. Pictured here with Q are Sweet City Records’ Promotion Directors and local radio personalities.

Firefall Headlines Festival

Atlantic recording group Firefall was back in New York City recently for a headlining engagement at the Dr. Pepper Music Festival, held throughout the summer at the Wollman Rink in Central Park. Shown backstage in Central Park are, standing, from left, Atlantic Senior VP Michael Klein; Director of Field Operations Larry King; Firefall’s Mark Andes, Senior VP of Promotion Dick Klein; National Pop Album Promotion Director Tunc Erim; David Musa, Larry Burnett and Michael Clarke, all of Firefall; A&R Director Jim Delehant; Director, East Coast Publicity Carol McNichol; Local Promotion Rep Bill Cataldo; and Firefall’s Jock Burtley; kneeling in front are Atlantic Chairman Ahmet Ertegun and Firefall’s Rick Roberts.

Watson Goes Gold Twice

Johnny “Guitar” Watson was awarded two gold albums in a single day when the RIAA certified “Ain’t That A Bitch” and “A Real Mother For Ya.” DJM Records’ General Manager Carmen La Rosa presented Watson with the duo of gilded disks—the first for DJM and the first for Watson—the day of Johnny’s New York Carnegie Hall concert. DJM Records is distributed by Amherst Records in the U.S.

RCA International Convention

RCA Records International last week hosted a Latin American Convention in Miami for RCA subsidiaries and licensees from seventeen nations. This year’s meeting marked the first time in eleven years that the international gathering was held in the U.S. Highlighting the two-day convention were product presentations of more than seventy five artists from most of the countries attending. Shown here (top) making his opening address to the convention is Karl J. Kurz, Jr., newly appointed Division Vice President, RCA Records International. In the second photo (l-r) are: Joao Araujo, Director of Sigla, Brazil; Celinho; T.K. Records artist; RCA Brazil President Adolfo Pino; Karl J. Kurz, Jr.; and Osmar Zan, A&R Manager, RCA Brazil.
The Atlanta Rhythm Section's classic cut is now set to be the long hot summer smash single!

"DOG DAYS"

"The Dog Days were scorchers
Southern Torture, but we found
an answer to the plight...
It was a dog days night"

THE ATLANTA RHYTHM SECTION'S LATEST LP, "A ROCK AND ROLL ALTERNATIVE" IS ALREADY AT 835,000 UNITS AND DRIVING TO PLATINUM!

*Low-Sal Music Co. (BMI)
They Just Wanna Celebrate

Motown celebrated the reunion of the original Rare Earth group. Although they haven’t recorded together since their break-up in 1974, Motown Records President, Barney Ales, instigated their return to the company with a new album, "Rarearth," scheduled for immediate release on the firm’s Prodigal label. Pictured, (l-r): Mike Urso, bass; Gil Bridges, sax; Pete Hotmelkeke, drums/singer; Ed Guzman, congas; and Barney Ales, Motown. Musicians Ron Fransen, keyboards; and Dan Ferguson, guitar have also been added.

Donovan To Arista

Clive Davis, President of Arista Records, has announced the signing of Donovan to an exclusive long-term agreement for the United States and Canada. The contract was concluded with Brian Lane, Donovan’s new manager. Pictured left to right: Brian Lane, Donovan, and Clive Davis.

New Parachute Signing

Russ Regan, President of Parachute Records, has announced the signing of the label’s second artist, Lalomie Washburn, a vocalist and songwriter. Shown at the signing ceremony are (l-r): Dennis Washburn, Ms. Washburn’s spiritual advisor, Russ Regan, Lalomie Washburn, Neil Bogart, President of Casablanca Record and FilmWorks, which distributes Parachute; and Sye Mitchell, producer of Ms. Washburn’s first record, scheduled for August release.

Forcing’ The Issue

Celebrating the achievement of gold status for the Star Wars soundtrack album is the "force" behind it. Pictured from (l-r): Rick Sidoti, National Singles Sales Manager; Jack Hokim, Vice President of Promotion/Artist Relations; Arnie Orleans, Senior Vice President, Marketing; Barry Goldberg, National Promotion; and Steve Kessler, National Publicity Director.

Ronstadt Goes (To) Gold

Elektra/Asylum recording artist Linda Ronstadt lent her support to ex-sideband Andrew Gold during his recent stand at the Universal Amphitheater in Los Angeles. Also on hand was Peter Asher (far right), producer for Linda, who also produced Gold’s second Asylum album, “What’s Wrong With This Picture?”

Getting Into The Act

Country radio air personality Jerry Green of KVET/Austin, Texas, is shown during his acting debut with Peter Fonda and Susan St. James. The movie “Outlaw Blues” is scheduled for release August 1. The soundtrack has been purchased by Capitol Records. August 15 is the scheduled release date for the album.
THE REASON FOR THE DUPLICATION IS THAT THERE ARE ACTUALLY TWO LARRY GATLINS. ONE THE WRITER, AND ONE THE PERFORMER.

LARRY THE WRITER:
HELP ME. Recorded by Elvis Presley, Ray Price, Connie Smith, Kris Kristofferson, Charlie McCoy, Dottie West and The Blackwood Singers.
I JUST CAN'T GET HER OUT OF MY MIND. Recorded by Johnny Rodriguez and Mickey Gilley.
THE HEART. Recorded by Tammy Wynette.
LAST SUPPER. Recorded by Johnny Cash and The Statler Brothers.
RAIN. Recorded by Kris Kristofferson and Rita Coolidge.
TAKIN' MY CHANCE ON YOU. Recorded by Johnny Duncan.
and currently, PRACTICE MAKES PERFECT. Recorded by Johnny Rodriguez.

...AND LARRY THE PERFORMER:
BROKEN LADY
STATUES WITHOUT HEARTS
ANYTHING BUT LEAVIN'
THE HEART
SWEET BECKY WALKER
DELTA DIRT
and currently, I DON'T WANNA CRY
...and coming, Larry's latest composition in a great new album—"LOVE IS JUST A GAME".

MONUMENT
RECORDS AND TAPES
21 MUSIC SQUARE EAST, NASHVILLE, TN., 37203

Publisher: FIRST GENERATION MUSIC, an affiliation of COMBINE MUSIC GROUP, 35 Music Square East, Nashville, TN., 37203
Personal Manager: N. DANN MOSS, 9220 Sunset Blvd., Suite 306, Los Angeles, Calif., 90069
Booking Agent: APA, 120 West 57th St., New York, N.Y., 10019
Arbitron Summaries

(Continued from page 1)

The picture page

LRB Brings Boston Rivals Together

Capital Records' Little River Bend brought together two Boston-area broadcast rivals following a concert at Paul's Mall in Boston. After the show, the competing programmers from Boston's two top AOR stations, WBCH and WCOZ, met with the band to congratulate them on the show. Pictured above are: band member Derek Pellicci; George Taylor Morris, Program Director, WCOZ; Tom Hedges, Program Director, WBCN; Robin Young of WBZ-TV's "The Evening Show," and band member Beeb Birtles.

Heart's "Little Queen's" Gold

Portrait Records threw a bash for Heart last week to celebrate the group's first Gold LP for the label, "Little Queen." The party was held the night before their sold out weekend at L.A.'s Universal Amphitheater. Pictured above are: band member Randy Brown, Director of National Promotion for Portrait; Nancy Wilson, Heart; Ann Wilson, Heart; J.J. Jordan, Radio & Records; Ken Kinneer, Heart's Manager; Michael Darosier, Heart; Steve Fossen, Heart.

Backstage With J.T.

Columbia reording artist James Taylor recently appeared at Nassau Coliseum in New York. Pictured backstage after his show are: left: Jack McLean, Associate Director, Artist Development, Columbia Records; Bruce Lum, President, CBS Records; Arma Adlon, Vice President, Artist Development, Columbia Records; Bill Frisic, Product Manager, Columbia Records; Daniel Kortchmar, lead guitarist for The Section, Taylor's back-up band; nt: Taylor; Dan Dempsey, Vice President, Marketing, Columbia Records; and Bob Sherwood, Vice President, National Promotion, Columbia Records.
"I don’t usually say things like this to girls your age. But when I saw you coming out of school that day, that day I knew. I knew I’ve got to have you. I’ve got to have you."

...GENE SIMMONS 1977
Lee Masters to Join Pittman at WNBC

Lee Masters, who has established himself as one of the nation's outstanding AOR radio programmers, has resigned the PD/Station Managership of WLRS/Louisville to join his longtime friend PD Bob Pittman at WNBC/New York doing afternoon drive.

Lee told RBR, "It should be a lot of fun. I had planned to stay here (WLR), but you only live once. Plus, Bob (Pittman) and I have been friends for a long time and I'm looking forward to the opportunity to work with him." No new PD has been named at WLRS, as yet. Lee offered no speculation as to exactly what style of radio Pittman's new company have in mind for WNBC. However, it should be pointed out that both Bob Pittman and Lee Masters have extensive experience in not only AOR radio, but Country and Top 40 as well. We shall all continue to watch and wait with anticipation for the results of their decision.

KFWD Changes

Word from Dallas is that KFWD will no longer be one of the Lee Abrams "Superstars" consulted stations. Dave Van Dyke will remain as the station's Program Director with Steve Sutton switching from Production Director to Music Director. Tim Spencer moves from the MD position to Production Manager.

By the way, we wish a speedy recovery to Steve Sutton who has been hospitalized for the past week or so following knee surgery. Reports indicate that Steve is doing fine; he's just minus a bit of cartilage. According to T. S. Sutton, he'll be reacquainting at home for a spell and "friends are invited to speak to the body at (214)224-2282."

Evolution

Jim Larkin has resigned the Music Directorship of KQRS/Minneapolis to join ABC Records local promotion. Kevin St. John, who's been with the station for the past 4 years doing 6-10pm, has been upped to the MD slot with a new airstream, 2:00pm...Dan Covey, formerly of WVUD/Dayton, is the new Music Director of FM103/Jeff Arbor. John Glese has become Production Director. Rod Seagram has resigned the Program Directorship of WRPL/Charlotte to join KLOQ/Houston doing afternoon drive...Kent Alberts has resigned the WAIV/Jacksonville Music Directorship to do 4-8pm on KSIV/San Antonio...Jeff Harley, from King-FM/Seattle and Jeff Heiman, from KJCR/Salt Lake City, have signed on to KZOK/Seattle as music directors...Bob Seger, Harry Chapin, George Benson, and Jimmy Buffet cruised the streets celebrating the warm summer weather...

Revved Up Rock: WITY/Baltimore is giving away 98 Epic albums over the air along with a running drawing in which the winner gets an all expense paid trip to see one of the acts in concert within a 1,000 mile radius of Baltimore.

Movies: KAEM/Seattle gave away tickets to the local premiere of films "The Best Way" and "Allegro Non Troppo", and WBAI-FM/New York did the same with Fellini's "Casanova." The Milwaukee Bad Company And Climax Blues Band Concert was cancelled but that didn't stop W2MF from giving their post-concert party. Some 400 listeners turned out to enjoy the festivities which included T-shirt and album giveaways.

More than 125 Listeners were sent by Y95/Rockford in one weekend to see concerts by Bob Seger, Harry Chapin, George Benson, and Jimmy Buffet at the Alpine Valley Music Festival.

Advisory Board: KFWD/Dallas held their first Advisory Board meeting. The board consists of 12 volunteer listeners who meet once a week to test music and discuss promotions. Each month the board will be changed.

The Staff Of KFPG/Prescott is planning to paint and wallpaper their studios. When The Electric Lights Went Out in New York City's blackout. WNEW-FM evening ace Dennis Elsas was playing the Electric Light Orchestra's "New World Record" album. He had planned to play both "So Fine" and "Living Thing" because they run into each other so well. Just at the point of cuts when the strings sound as if the record is starting to slow down on the turntable (I can't think of a better way to describe it in print), the power went out.

Over $3,000 was raised for the March of Dimes when WCAS/Cambridge's softball team won a benefit softball marathon.

Hundreds Of Albums And Watermelons will be given away by KFMG/Lincoln's van as it cruises the streets celebrating the warm summer weather.

Concerts & Conversation

Presentations: WCCD/Hartford presented Tim Moore in a free concert at Shaboo...KINK/Portland held "Waterfront Sunday" presenting 50,000 people with free music, free food, and a general good time. The Mayor and Governor attended...KGRL/Reno co-presented Dave Mason, Elvin Bishop, Sons of Champlin, and Sanford Townsend in concert.

Radio Concerts: Steve Gibson on TK101/Boston...Local groups were broadcast live on WBAI-FM/Madison from "Maxwell Street Days," a giant merchant sale sponsored by the city of Chicago and the Chicago Merchants Association. Steve McGee's "Waxos FM/New Orleans," Lisa Taylor from the future site of the Children's Museum in Boston on WCAS/Cambridge...Harvey Mandel, Rob Gallis, and Michael Bacon on WCMF/Rochester.

Interviews: Johnny Winter on KZOK/Seattle...Jesse Winchester from Jed's on WNOE-FM/New Orleans...Lil Taylor from the future site of the Children's Museum in Boston on WCAS/Cambridge...Harvey Mandel, Rob Gallis, and Michael Bacon on WCMF/Rochester.

Steve Clean Returns To L.A. Radio

Steve Clean, one of the shining lights of LA's early "Progressive" radio scene, is coming out of the temporary "retirement" that followed his recent stint at WSCN/Boston to join the staff of KROS-FM AM.

In regard to this move, Steve told RBR, "On the whole, I'd rather not be in Philadelphia." He also mentioned that he was grateful to the many industry people who contacted him as a result of the recent mention of his whereabouts in this column, although many of them were people he didn't even know "looking for jobs themselves."

Steve will be doing afternoon drive on KROQ.
They will say that this is where it all began.

"The new Alan Parsons Project release, 'I Robot' represents a new zenith for the talent and genius of this 28 year old Englishman. With sonic excitement that has to be heard to be appreciated, Parsons has fashioned one of the most mysterious and lush works in modern music. He has assembled some of the finest musicians in the world including Pilot, Allan Clarke, and Steve Harley and directed them into a work that transcends their other achievements as well as his own to mold a haunting vision of the future."

"'I Robot' is probably the most likable thematic album since the Kinks' albums of the late 1960's. It is captivating." — Patrick Goldstein
Chicago Daily News

"'I Robot' is set to make a place for itself on your Favorite Album Of The Year list." — Cleveland Scene

"Parsons' finest achievement to date." — Record World

"TOP PICK...Parsons has come up with a stunning musical concept for all progressives to enjoy. A magnificent album."
— Steede Report

"I ROBOT"
The Alan Parsons Project.

A Rock Masterpiece.
On Arista Records.
### Album Airplay/40

<table>
<thead>
<tr>
<th>Position</th>
<th>Album</th>
<th>Artist</th>
<th>Added by</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Simple Things (Capitol)</td>
<td>CROSBY, STILLS &amp; NASH</td>
<td>63% of reporters</td>
</tr>
<tr>
<td>2</td>
<td>Love Gun (Casablanca)</td>
<td>KISS</td>
<td>60% of reporters</td>
</tr>
<tr>
<td>3</td>
<td>JT (Col)</td>
<td>STEVE MILLER</td>
<td>58% of reporters</td>
</tr>
<tr>
<td>4</td>
<td>I’m In You (A&amp;M)</td>
<td>PETER FRAMPTON</td>
<td>58% of reporters</td>
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<tr>
<td>5</td>
<td>Little Queen (Portrait)</td>
<td>JAMES TAYLOR</td>
<td>57% of reporters</td>
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<tr>
<td>6</td>
<td>Going For The One (Atlantic)</td>
<td>YES</td>
<td>57% of reporters</td>
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<tr>
<td>7</td>
<td>Nether Lands/Epic (Kiss)</td>
<td>DAN FOGELBERG</td>
<td>55% of reporters</td>
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<td>8</td>
<td>Rumours (WB)</td>
<td>FLEETWOOD MAC</td>
<td>53% of reporters</td>
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<td>9</td>
<td>Steve Winwood (Island)</td>
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<td>10</td>
<td>Simple Things (Capitol)</td>
<td>CAROLE KING</td>
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<td>11</td>
<td>Robot (Arista)</td>
<td>ALAN PARSONS</td>
<td>51% of reporters</td>
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<tr>
<td>12</td>
<td>Cat Scratch Fever (Epic)</td>
<td>TED NUGENT</td>
<td>49% of reporters</td>
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<tr>
<td>13</td>
<td>Monkey Island (Atlantic)</td>
<td>GEILS</td>
<td>46% of reporters</td>
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<tr>
<td>14</td>
<td>Even In The Quietest Moments (A&amp;M)</td>
<td>SUPERTRAMP</td>
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<td>15</td>
<td>American Stars ‘N’ Bars (WB)</td>
<td>NEIL YOUNG</td>
<td>43% of reporters</td>
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<tr>
<td>16</td>
<td>Diamantina Cocktail (Harvest)</td>
<td>LITTLE RIVER BAND</td>
<td>42% of reporters</td>
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<tr>
<td>17</td>
<td>One Of The Boys (MCA)</td>
<td>ROGER DALTREY</td>
<td>42% of reporters</td>
</tr>
<tr>
<td>18</td>
<td>Izilso (A&amp;M)</td>
<td>CAT STEVENS</td>
<td>41% of reporters</td>
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<td>19</td>
<td>Foreigner (Atlantic)</td>
<td>FOREIGNER</td>
<td>41% of reporters</td>
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<td>20</td>
<td>The Grand Illusion (A&amp;M)</td>
<td>STYX</td>
<td>41% of reporters</td>
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<td>21</td>
<td>Celebrate Me Home (Coll)</td>
<td>KENNY LOGGINS</td>
<td>40% of reporters</td>
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<tr>
<td>22</td>
<td>Love Gun (Casablanca)</td>
<td>CAT</td>
<td>40% of reporters</td>
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<tr>
<td>23</td>
<td>Exodus (Island)</td>
<td>Exodus</td>
<td>40% of reporters</td>
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<tr>
<td>24</td>
<td>Lights Out (Chess)</td>
<td>UFO</td>
<td>40% of reporters</td>
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<tr>
<td>25</td>
<td>Time Loves A Hero (WB)</td>
<td>LITTLE FEAT</td>
<td>40% of reporters</td>
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<tr>
<td>26</td>
<td>A Place In The Sun (A&amp;M)</td>
<td>PABLO CRUISE</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>27</td>
<td>Lake (Coll)</td>
<td>LAKE</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>28</td>
<td>Mink DeVille (Capitol)</td>
<td>MINK DE VILLE</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>29</td>
<td>Platinum Jazz (UAC)</td>
<td>WAR</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>30</td>
<td>Max (Mercury)</td>
<td>RUMOUR</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>31</td>
<td>No Second Chance (Janus)</td>
<td>CHARLIE</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>32</td>
<td>Sweet Forgiveness (WB)</td>
<td>BONNIE RAITT</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>33</td>
<td>Teas (Capitol)</td>
<td>TIM WEISBURG</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>34</td>
<td>Natural Progression (Asylum)</td>
<td>LEADON &amp; GEORGIADES</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>35</td>
<td>Burning For You (Polydor)</td>
<td>STRAWBS</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>36</td>
<td>Lovin’ In The Valley (Capitol)</td>
<td>NORTON BUFFALO</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>37</td>
<td>Five Times The Sun (A&amp;M)</td>
<td>DINGOES</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>38</td>
<td>Singin’ (Atlantic)</td>
<td>MELISSA MANCHESTER</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>39</td>
<td>Blowin’ Away (Portrait)</td>
<td>JOAN BAEZ</td>
<td>40% of reporters</td>
</tr>
<tr>
<td>40</td>
<td>Playin’ Up A Storm (Capricorn/WB)</td>
<td>GREGG ALLMAN</td>
<td>40% of reporters</td>
</tr>
</tbody>
</table>

### Most Added

**CAROLE KING** Simple Things (Capitol) - Added at 63% of our reporters.

**RUMOUR** Max (Mercury) - Added at 24% of our reporters.

**LEADON & GEORGIADES** Natural Progression (Asylum) - Added at 23% of our reporters.

**STYX** The Grand Illusion (A&M) - Added at 19% of our reporters.

**DINGOES** Five Times The Sun (A&M) - Added at 13% of our reporters.

### The Hottest

**CROSBY, STILLS & NASH** Crosby, Stills & Nash (Atlantic) - Hot at 89% of our reporters.

**STEVE MILLER** Book Of Dreams (Capitol) - Hot at 65% of our reporters.

**PETER FRAMPTON** I’m In You (A&M) - Hot at 65% of our reporters.

**JAMES TAYLOR** JT (Col) - Hot at 63% of our reporters.

**HEART** Little Queen (Portrait) - Hot at 63% of our reporters.

### Progressive Singles

**DOOBIE BROTHERS** "Little Darlin'" (WB)

**FIREBALL** "Just Remember/I Love You" (At) **TIE**

**CARLY SIMON** "Nobody Does It Better" (Elektra)

**RAM JAM** "Black Betty" (Epic)

**SANDFORD & TOWNSEND** "Smoke From A Distant Fire" (WB)

**SPARKS** "Over The Summer" (Col)

**SUZY & THE REDSTRIPES** "Seaside Woman" (Epic)

**ALICE COOPER** "You And Me" (WB)

**GENESIS** "Sous La Pigeon" (Charisma/Imp)

**ELO** "Telephone Line" (UA/Jet)

**ROD STEWART** "The Killing Of Georgie" (WB)
Things To Do Today

Friday July 29

✓ Heart - "Little Queen"
✓ Ted Nugent - "Cat Scratch Fever"
✓ Greg Kihn - "Again"
✓ Derringer - "Live"
✓ Dan Fogelberg - "Nether Lands"
✓ Joan Baez - "Blowin' Away"
✓ Johnny Winter - "Nothin' But the Blues"

CBS Records
In London - July 24-31

Epic, Full Moon, Blue Sky, Portrait, and Beserkley Records.
Straight From The Horse's Lips!

The Book Of Invasions
—A Celtic Symphony

HORSLIPS

KZEL, Eugene, PD, Stan Garret: "A truly amazing record...I would never have thought Horslips could make a record this playable."

WIOQ, Philadelphia, PD, Alex Demers: "Horslips is one of the most pleasant surprises this year—fine melodic Rock."

WBLM, Lewiston, PD, Jose Diaz: "If Celtic Rock exists, Horslips is it. An excellent album."

WRPL, Charlotte, MD, Debbie Calton: "My favorite discovery since I've become Music Director, a true gem, sounds great any time of day."

WAAF, Worcester, PD, Tom Daniels: "A great album that sounds as good as Lynyrd Skynyrd and Greg Allman."

WBUF, Buffalo, MD, Eric Traver: "A Beautifully conceived and executed album with something that is perfect for every day part."

WYDD, Pittsburgh, PD, Steve Downes: "The 'Book Of Invasions' is an exciting new direction for this very innovative Irish band. It has brought them many new fans in Pittsburgh. 'Power And The Glory' brings heavy response."

KFML, Denver, MD, Rolf: "A great comeback from a group we haven't heard from in a long while. It's Rock 'N' Roll anyone can get into."

KGLR, Reno, MD, Paul Emery: "A refreshing alternative—innovative music which sounds like early Jethro Tull. Enthusiasm for this album is overwhelming."

WCMF, Rochester, PD, Bernie Kimble: "It's the most asked about record this year."

WOUR, Utica, PD, Jeff Chard: "Emphasis album, four weeks of heavy airplay so far, fits all day parts, easily one of the strongest new albums this year."

WBCN, Boston, MD, John Broday: "If they learn how to play basketball, they'll be the Celtics of Boston."

KOME, San Jose, MD, Dana Jang: "We had no trouble playing 'Trouble (With A Capital T)' off of the new Horslips LP. This Irish band plays many of the different elements found in KOME's music presentation. Brings great phone response."

KSAN, San Francisco, (Terrific Jock), Richard Gossett—" 'Warm Sweet Breath' is the one! It's authentic Irish music...not totally traditional...yet totally modern Rock."

R'D2 B—"This record has wide demographic appeal, even us Droids luv it."

KTIM, San Rafael, MD, Tony Berardini: "As an import, it gave great phone...It's the same now."

KLOL, Houston, PD, Jackie McCauley: "Anyone who gives this album a shot will be really pleased with the results. This is their most accessible album to date."

WQRS, Saint Petersburg, MD, Steve Huntington: "If you play Jethro Tull, don't pass up Horslips. It's easily as good!"

KGOT, Anchorage, PD, Larry Wayne: "Perfect AOR programming. Great phones...It's so strong we are now playing their older LP's also."

355 Harlem Road
Buffalo, N.Y. 14224
(800) 828-7041

DJM RECORDS
DISTRIBUTED BY
AMHERST RECORDS

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If you've got it, FLAUT it.

KISW  KGLR  KLOL  WYFE  WMC  WQDR  WPDH
KZOK  KEZY  KPFT  WJKL  WKDF  ZETA 4  WAAF
KZAM  KTYD  KMAK  WYXE  WKGN  WQSR  WPLR
KINK  KTMS  KLBJ  WDGY  KAAY  WFSO  WILI
KVAN  KZOZ  KUFO  KQKQ  WRAS  WORJ  WNEW
KZEL  KXFM  KAYD  KFMH  94Q  WAIL  WNSAN
KREM  KFML  KOKE  KFMQ  WKLS  WGVL  WPRB
KLAY  KCFR  KNOE  WLS  WUOG  WFSU  WRHY
KFMY  KMYR  WTUL  WMMS  WVV5  WPFM  WTK
KSAN  KTCL  KADI  WYDD  WHHY  WCMF  WHFS
KSJO  KZEW  QZMF  WCOL  WROQ  WVBR  WGOE
KZAP  KFWD  WQFM  WLRS  WRPL  WAER  WGOE
KLRB  KMOD  WIBA  WVUD  WKLZ  WQBK  WGOE
KTIM  FM100  WORT  WLYX  WDBS  WRPI

As all these stations have discovered, the music speaks for itself.

Steve Miller (Capitol)
Judy Collins (Elektra)
Carole King (Capitol)
AC/DC (Warner Bros.)
Rumour (Mercury)
Bernie Leadon (Asylum)

ADDED

AC/DC (Wellington)
Rumour (Mercury)
Rhead Bros. (EMI)
Bernie Leadon (Asylum)

Playing K.C., FOREIGNER and LEBLANC singles.

ADDED

Charlie (Janus)
WORTH. CARS, JOHNNY BARNES and SPARKS

cuts.

James Taylor (Columbia)
ID Watson IDJMI
Dave Matthews (Muse)
War ISAI

Playing HORSLIPS’ “King” WINDSOR.

ADDED

Kenny Loggins (Columbia)
Steve Winwood (Island)
Peter Frampton (A&M)

Keith Richards (Island)

DINING DREGS (Island)

Mink DeVille (Capitol)

“Madison” CSN’s “Shadow” MILLER’s “Swing”

“Rough” LOVERS’ ”Roller” ISAI’s “Judge” KIHN’s

“Barracuda” ”Love” FRAMPTON’, Title “Friend”

playing TATE, SANFORD, CARLY, SUZY and DOO.

MARK GILES. Music Director, Playing various

cuts Playing RAMONES. CARLY SIMON and CHARLY

singles. Playing KING’, title “Labyrinth”

American Flyer (Island)
Dionne Warwick (Motown)

MASON singles. Playing KING’, title “Labyrinth”

Director. Playing various

Michael Wadley (Island)

KISS (Casablanca)
Stevie Miller (Capitol)
Heart (Portrait)

10CC (Mercury)
Modern LOVERS (Berserkley)

Colin Blunstone (Island)
Jim Capaldi (EMI)

Steve Harley (EMI)

Steve Winwood (Island)

Steve Harley (EMI)

Steve Winwood (Island)

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Steve Harley (EMI)

Steve Winwood (Island)

Steve Harley (EMI)

Steve Winwood (Island)

Steve Harley (EMI)
Direct From Duncan
by Jim Duncan, Country Editor

News Notes

MIKE HOYER, all-night personality on KFGO/Fargo was written up in an Associated Press story last week. It seems during his all night show, with the heat wave in that area, the overnight lows were in the 80s. As part of a gimmick, Hoyer played Christmas music on his show for one full hour. Audience response was tremendous. (Happy 21st year, Mike!!). In case you hadn't heard, MARY CATHERINE MURPHY, Music Director of WSM/Nashville was in a very serious auto accident a week ago last Sunday. She is reported in fair condition at Baptist Hospital in Nashville. WWAQ's BUDDY RAY is doing excellent following a recent operation in Wheeling. Since this is a family-oriented column, I won't go into details about the type of surgery Ray had to have. I can say he will be doing his show standing for the next couple of weeks). KLAC's General Manager, BILL WARD, was honored by his staff here in Los Angeles. Ward has been GM at the Metromedia facility for five years now. A surprise party, complete with many gag gifts, was given for him. JOE HARNETT has been moved up to morning drive at WRCP/Philadelphia. TRISH HENNESSY is new in the afternoon slot. DENNIS DAY, from WIBG/Philadelphia, has been involved with the staff of WMAQ/Chicago. According to PD BILL HENNES, Day will be involved with vacation relief and weekend work. At WIBG, Day was Hennes' former Assistant PD, as well as afternoon driver. BOB WALKER, from Music Director of WPOC FM/Baltimore, has been named LEE PHILIPS' replacement as PD of WYNY/Canton, Ohio. DANNY REESE is the new PD at WPOC. By the way, WPOC's PD, LARRY CLARK, is looking for some air people. Tapes and resumes to 711 W. Fourth, Baltimore, MD 21211.

KRZY/Albuquerque needs an air talent. Contact PD JERRY GRONER. Tapes and resumes to: KRZY, P.O. Box 3290, 8710, KBPW/Bellingham, Washington. An excellent secondary reporting station for the R&R Country section for the past few years, has gone automated. MD DAVE HALEN, who was our main source of information from the station, has left. He has become a musician and will be travelling with a band in the future. He wanted to have me thank the industry for the help and cooperation they have provided in the past few years. D.A. SPARKS, from W2A/WConneaut, Ohio, has joined KLIX/Twin Falls, Idaho, to do an air gig. WAYNE DEANH has been selected Operations and Music Director of KJOJ/Laramie, Wyoming. SAMI GOODMAN is the new Public Affairs Director at WIRE/Indianapolis. PAT OBERN, formerly with KFOX, is now doing the evening show on KSON/San Diego. ROC HUNTER has been moved from mid-days to afternoon drive. NEIL CANNON is doing the all night show, from afternoons, and DICK WARE has returned to mid-days, after a short time of doing the 7-midnight shift. ROY STINGLEY, who was doing the all night show, on KSON, has taken over the programming chores at KSON's FM station. JOHN B. CANNON is the acting MD at KNUX/Phoenix. A replacement for the position vacated by CHARLIE OCHS in his recent move to Houston, will be announced in the next week. In a move that is sure to please fans nationwide, KUZ/Oklahoma City is the station's new Music Director. He will take music calls noon to 3 on Monday and Tuesdays. After 22 years as a morning air personality, LYLE REED of WEAT/West Palm Beach has moved to the mid-day position. He has been doing mornings at WEAT for the past seven years. By the way, Lyle told me his first job in radio was at WHN/Philadelphia. He said, "After all these years of getting up at 2 A.M., the chance to sleep in each clay will be a nice change." STEVE CODY from WEXY/Fort Lauderdale will replace Reed in the morning show. As of Monday, July 25, WLAS/Jacksonville, N.C., is broadcasting from 24 hours a day. ED M. KESEL joins the staff to do mornings. He comes from WWBR, where he had been PD. JOHN SNOOK is the new MD, and will do the evening shift. Let's take a quick break in the action for this picture. During my recent trip to Seattle, I had a chance to visit the KMPX studios in that market. I love that city, because you can sit on the right side of this page. The picture below is KAYO PD BEN PEYTON and jock, DAVE YOUNG going over Peyton's new Announcer's Manual. And right before your very face, R&R gives you the bare facts:

Inside Nashville

Datemline: CHEAT ATKINS' new "Super Axe" is selling like crazy! Cheater says they can't make them fast enough. GRETCH GUITAR CO. (that's the brand he uses) contacted him to design a guitar for Rock musicians. It retails for $800, it's beautiful. It's on the market for a month, but has some new and different built-in features...ITEM: WAYNE NEWTON will appear Monday night September 26th at the Opry House, a fund-raiser for Middle Tennessee Diabetes Association. His first Nashville appearance...ITEM: ROY CLARK excited about his album session here last week (12 strings, 6 horns, voice, the Tennessee House of Representatives, etc...) ITEM: KENNY ROGERS did it at Jack Clement Studios, trying to encore "Lucille." He's supposed to get married this month, isn't he? ITEM: KELSO HERSTON (ex-Capitol and UA A&R star) won The Diamond Award from the National Advertising Federation and International Broadcasters' Award for his Burger King commercials. Kelso has also produced the Water-Pic, Shower-Massage, and the RC Cola spots...ITEM: RON STONEHAM and "GOOBER" LINDSEY were among the ABC TV's "Celebrity All Stars Almost Anything Goes." taped in L.A. last week...ITEM: So MOE BANDY's new 4104 GMC travelling rig: two color TV's and a micro-wave oven. (No bunks, just TV's and micro-wave ovens)...ITEM: AL CARTER, Muscle Shoales production boss, asked for a restraining order against W.R. MORRIS, author of a biography on the late BUFORD PUSSER, about whom

More News Notes

at the Exit-Inn, Nashville, Monday, August 8. The panel will include EVAN STEVENS, BOB McDILL, LINDA HARGROVE, CARMOL TAYLOR and WAYLAND HOLYFIELD. Contra to popular opinion, SHANNON REED is alive and well and still doing afternoon drive at KWMT/Woodstock, Iowa. There had been some reports in the past about Reed passing away. KFOX/Long Beach has been celebrating their 20th Anniversary. As part of their on-air festivities, they will feature 20 minutes of non-stop music...Next week we will pick up more news and some recent radio station promotions. Until then, keep smiling, that makes people wonder what the hell you're up to...

Pictured at the front of KAYO/Seattle during the recent CMA Board meetings in that area, are (left to right) R&R Country Editor, Jim Duncan; Ray Kakker, KAYO News; Dennis Buckel, News Director; Dave Young, Production Director; Ben Peyton, Program Director; and nine to noon air personality Kris Carpenter.

KMPX/Seattle was another stop made during the CMA meetings. In the KMPS studios were Ron Norwood, mid-day personality Art Lind, the uncroppable Carson Schrieber of RCA Records and R&R's Jim Duncan.

Bliff Collic

DATELINE: CHEAT ATKINS' new "Super Axe" is selling like crazy! Cheater says they can't make them fast enough. GRETCH GUITAR CO. (that's the brand he uses) contacted him to design a guitar for Rock musicians. It retails for $800, it's beautiful. It's on the market for a month, but has some new and different built-in features...ITEM: WAYNE NEWTON will appear Monday night September 26th at the Opry House, a fund-raiser for Middle Tennessee Diabetes Association. His first Nashville appearance...ITEM: ROY CLARK excited about his album session here last week (12 strings, 6 horns, voice, the Tennessee House of Representatives, etc...) ITEM: KENNY ROGERS did it at Jack Clement Studios, trying to encore "Lucille." He's supposed to get married this month, isn't he? ITEM: KELSO HERSTON (ex-Capitol and UA A&R star) won The Diamond Award from the National Advertising Federation and International Broadcasters' Award for his Burger King commercials. Kelso has also produced the Water-Pic, Shower-Massage, and the RC Cola spots...ITEM: RON STONEHAM and "GOOBER" LINDSEY were among the ABC TV's "Celebrity All Stars Almost Anything Goes." taped in L.A. last week...ITEM: So MOE BANDY's new 4104 GMC travelling rig: two color TV's and a micro-wave oven. (No bunks, just TV's and micro-wave ovens)...ITEM: AL CARTER, Muscle Shoales production boss, asked for a restraining order against W.R. MORRIS, author of a biography on the late BUFORD PUSSER, about whom

(Continued on page 41)
**BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**GEORGE JONES & TAMMY WYNRETTE**

Southern California (Epic)

Some phones reported. Chart activity 51-37 KLAC, 15-8 WINN, debut 27 WPLO, 23-17 UWBE, 37-29 KFOX, 28-26 WSLR, debut 28 WHK, debut 27 WSUN, debut 26 WIXZ, debut 24 WAME. Just added at WONE, KSIS.

**DAVE & SUGAR**

That’s The Way Love Should Be (RCA)

Making very good gains. Charted 24-16 KGBS, 27-20 KFOX, 35-27 WPLO, 40-26 KNIX, debut 29 WPLO, 28-23 WHK, debut 28 KMPS, 30-22 WSLR, debut 28 WKDA, debut 30 WUNO, 28-22 WUNN. Just added at WIXZ, WWMN, WHEAT.

**MEL STREET**

Barbara Don’t Let Me Be The Last To Know (Polydor)


**NEW & ACTIVE**

CONWAY TWITTY “I’ve Already Loved You In My Mind” (MCA) New adds at KLAC, KNEX, WHEAT, WHK, KGBS, WSLR, WDAF, WRCP, WAME, WONE, WSUN, KGBS, WJJO. Charted 21-12 WINN, 38-28 KNIX, 23-16 WPLO, 26-19 WKDA, 26-14 KJJJ, 36-30 WWVA, debut 29 WJJD, debut 30 WPLO, debut 30 KFOX, debut 30 WSLR, debut 30 KNEX. Added at WSLR, KFOX, KNJX, WKBX, WXJI, WHEAT, and others.

KENNY ROGERS “Daytime Friends, Nighttime Lovers” (Polydor)

Very good early phone response. Just added at WHK, WUBE, WHK, KGA, KJJJ, KAYO, KDJI, WONE, WEMP, WMC, WSLR, KRAM, WKBX, WXJI, WHEAT, and others. Charted 33-27 WMAQ, 27-21 WINN, debut 32 KCKC, debut 29 KFOX.

LORETTA LYNN “Why Can’t He Be You” (MCA) Off to a strong start. Adds include WIL, KKKK, WSM, WIRE, WMC, WSLR, KKBX, NX1, WKBX, KFOX, WEMP, KRAK, KHEJ, KENR, and more. Added at 31 WPLO, debut 25 WINN.


MEL McDANIEL/Gentle To Your Senses (Capitol)

Added this week at KCKC, WMC, WKDA, KSO, KENR, WINN, KGBS, WWJO. Charted 28 KMPS, debut 18 KFGO, 30-22 KSLR, debut 28 WKDA, debut 30 WUNO, 28-22 WUNN. Just added at WIXZ, WXJI, WHEAT.

JOHNNY PAYCHECK “I’m The Only Hell (Mama Ever Raised)” (Epic)

Just added at WONE, KSSS.


FARON YOUNG “Crutches” (Mercury) Adds include WSLR, KIKL, WSLR, KREJ, WONE, KMPS, WWVA, WINN, KGA, WPIK, WONE, WAME, 30-20 KFTN.

BOB LUMAN “I’m a Honky-Tonk Woman’s Man” (Polydor) Positive response. Adds at WUBE, WAME, KFGO, KFDI, WSLR, KKKK, WSM, WIRE, KJJO, and others.

FREDHIE HART “The Pleasure’s Been All Mine” (Capitol) Added at WHK, WONE, WDEE, KMPS, WEMP, Charted 32-29 WWDA, 22-23 KKCC, 22-15 KFTN, debut 30 KERE.

JIM WEATHERLY “All That Keeps Me Going” (ABC) Adds at WSLR, KMPS, WWVA, WINN, KGA, WPIK, WONE, WAME, 30-20 KFTN.

MERLE HAGGARD “I Can’t Help Myself” (Capitol) Added at WHK, WONE, KMPS, WWVA, WINN, KGA, WPIK, WONE, WAME, 30-20 KFTN.

LORETTA LYNN “I’m The Only Hell (Mama Ever Raised)” (Epic)

Added at WONE, WAME, KFGO, KFDI, WSLR, KKKK, WSM, WIRE, KJJO, and others.

**Most Added**

TOM T. HALL “It’s All In The Game” (Mercury) The “Most Added” record of the week. Some stations include KKCK, WUBE, WHK, KLAC, WJJJ, WSM, KENN, WINN, KGBS, WJJO, KKKK, KNEX, WKBX, WXJI, WHEAT, and more.

**Most Requested**

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.
<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Album/Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUNFLOWER</td>
<td>Glen Campbell</td>
<td>From His Gold Album, Southern Nights</td>
</tr>
<tr>
<td>GENTLE TO YOUR SENSES</td>
<td>Mel McDaniel</td>
<td>From His Forthcoming Album.</td>
</tr>
<tr>
<td>THE PLEASURE'S BEEN ALL MINE</td>
<td>Freddie Hart</td>
<td>From His Album, The Pleasure's Been All Mine.</td>
</tr>
<tr>
<td>A COLD DAY IN JULY</td>
<td>Ray Griff</td>
<td>From His Album, Bluest Heartache.</td>
</tr>
<tr>
<td>SHAME, SHAME ON ME</td>
<td>Kenny Dale</td>
<td></td>
</tr>
<tr>
<td>MIDNIGHT SPECIAL</td>
<td>Pam Rose</td>
<td>From Her Album, Pam Rose.</td>
</tr>
</tbody>
</table>
NEW & ACTIVE

(continued from page 38)

WKAQ, WSLR, KERE, WTHL, Wgoto, WWJO, KSSS. 38-29
KKYX,

JERRY WALLACE "I Miss You Already" (BMA) Added at KLAC, KCUB, WRCP, KLAK, WVOJ. Charted 34-26 KGBS, 26-19 WMC, debut 34 WPIK.

DOTTIE LVIN "Tonight You Belong To Me" (UA) Chart acts at 31-20 WPIK, 36-22 KJJJ. debut 30 WEMP, 36-30 KNIX. Added at WUBE, KAYO, KMPS, KSSS.

RANDY BARLOW "California Lady" (Gazelle) Added at WKMID, KHEY, Wgoto. Chart acts at 30-23 WEPQ, 32-22 KFOX, 23-14 WLAS, debut 26 KMPS.

ROY CLARK "'We Can't Build A Fire In The Rain" (ABC/Dot) Added at KLAC, KKKK, WRE, KMS, WMN, KMPM, KFDI, KERE, WKOA.

Others Getting Significant Action

DONNA FARGO "I Don't Think I Can Take It Anymore" (WB) Added at WMC, KXRM, WKLH.

SUSAN RAYE "It Didn't Have To Be A Diamond" (UA) First week acted at KKVG. Added at WMC, KXRM.

HANK SNOW "Trouble In Mind" (RCA) New at WQTX. Added at WMC, KXRM.

JAMES TAYLOR "Happy Man" (Columbia) "Handy add. "To Be A Diamond" added at WQTX, WAGS.

B.J. THOMAS "Don't Worry Baby" (MCA) New at KRAY, WPK, K-15. Added at WAGS. "Don't Worry Baby" (MCA) New at KXRM, KRAY.

GENE WATSON "The Old Man And His Horn" (Capitol) Added at KGBS, WEMP, WKX, WTHL, WMUS, WMUS, FM, KRAY.

Country Albums

Album cuts arising and activity:

BILL ANDERSON (MCA) "Still The One" and "Velvet And Steel" "I Saw Your Face" "I Saw Your Face" "Mother"

RAKORSCHER (Playboy) "Ah, That's Good In Life" "The Rose Is Back On My Arm" "When My Blue Moon Turns"

WAYLON JENNINGS "Ambush" (MCA) New at WAME. KRAK.

JERRY REED (RCA): "Phantom Of The Opry" "Something 'Bout You"

CHARLEY PRIDE (RCA): "Get Off Your Good Intentions" "The Rose Is Back On My Arm" "When My Blue Moon Turns"

JOHNNY PAYCHECK (Epic): "You're Gonna Be The Cowboy" "You're Gonna Be The Cowboy" "When My Blue Moon Turns"

BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Love Is Gone"

WAYLON JENNINGS (RCA): "Elvis Medley" "Lucille" "This Is Getting Old"

NAT STUCKEY "Buddy, I Love You" (MCA) Added at WAME, KRAK.

BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Love Is Gone"

WILLIE NELSON (Columbia): "Mom & Dad Waltz" and "That's The Way Love Goes"

DAVE AND JUNE (MCA): "Ring Of Fire" and "Love Is Real"

STELLA PARKIN (Elektra): "Standard Lie Number One"

JOHNNY PAYCHECK (Epix): "You're Gonna Be The Cowboy" "You're Gonna Be The Cowboy" "That's What I'm Doing Today"

CHARLIE PRICE (RCA): "Get Off Your Good Intentions" "The Rose Is Back On My Arm" "I See Your Face"

JERRY REED (MCA): "Westbound And Down" and "Smoke & Bandit"

JERRY JEFF WALKER (ABC/Dot): "Westbound And Down" and "Smoke & Bandit"

JOHNNY PAYCHECK (Epix): "That's What I'm Doing Today" and "Sometimes That's Dancing"

JOHNNY RODRIGUEZ (MCA): "Hard Times" "Staal A Little Time" and "A Little BBMM"

HANK SNOW (RCA): "I'm Still Movin' On" "I've Done At Least One Thing" "Breakfast With The Blues"

BILLY JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" "Who's That Girl In The Corner" and "She's A Dot Dancing"

JACKY STEPHEN (Epix): "Saturday Night Dance" "What A Night" "Everyday Cry" and "Pour The Wine"

THE YIN & YINN (MCA): "Hey Good Lookin" "Mama's Too Close" "Try It One More Time" and "Where Love Gathers Dust"

PRESTON WHEELER (Columbia): "One Man Show"

DOTTIE WILSON (UA): "By Your Side" and "All Night Long"

TAMMY WYNETTE (Epix): "It's Gonna Take A Long, Long Time" "Loving You Do" and "Your Sweetest Turned Down My Sheets Again"

Active RecURRENTs

WAYLON JENNINGS (MCA): KENNY ROGERS (Lucille) (UA): DONNA FARGO (That Was Yesterday) (WJ): JOHN WESLEY RYLEY (Footsteps) GLEN CAMPBELL (Southern Nights) (Capitol: KENNY DAVIS (Was Almost Like A Song) (RCA): DON WILLIAMS (Some Broken Hearts Never Mend) (MCA/Dot: KENNY DAVIS (Blust Heartache Of The Year) (Capitol)
the three "Walking Tall" movies were written. Morris and his Nash-ville firm, Compass Records, will release the album next week, he says, pending the judge's decision...ITEM: RAY PRICE going Country??...ITEM: HANK COCHRANE produc-ted "Man wrote "Luckenbach, Texas" (R.A.T.) with producer JOHNNY Mc....ITEM: HELEN CORNELIUS will be back on stage with Jim Ed Brown's...ITEM: MEL Mc-Lear soned" again this Tuesday night.

Biff Collie

(Continued from page 37)
**NEW & ACTIVE**

**FLEETWOOD MAC**

_Don’t Stop (WB)_

Another slice of platinum from the LP...Add WGN, KEX, WTMJ, WHIZ, WHOK, WGGG, WYMC, WORJ, WSM, 14RKO, KAKE, WOWO, 14FBL, WCER, KUKI and many more.

**JOHNNY RIVERS**

_Swayin’ To The Music (Big Tree)_

Adds include KSL, KEX, WBT, WGAH, KGIL, KRGM, KSD, WCMB, WLVA, WBZ, WIOD.

**STAR WARS**

Main Theme (20th)

Add WTMJ, WJNO, WYMC, WBG, WSM, 14RKO, KGB, WIOD.

**NEIL SEDAKA**

_Alone At Last (Elektra)_

Off to a fast start...Add WJNO, KYO, WIOD, WSM, 14RKO, WSM, WATR, WCER, WBAL, WQUD, WASH, WHOK, WHIZ.

**CAROLE KING**

_Hard Rock Cafe (Capitol)_

Add WCWO, KVI, KEX, WJNO, WIP, WSM, 14RKO, KGB, WIOD.

### Most Added:

**FLEETWOOD MAC**

_Don’t Stop (WB)_

**STAR WARS**

Main Theme (20th)

**NEIL SEDAKA**

_Alone At Last (Elektra)_

**JOHNNY RIVERS**

_Swayin’ To The Music (Big Tree)_

**CAROLE KING**

_Hard Rock Cafe (Capitol)_

**HOTTEST**

**JAMES TAYLOR**

_Hard Rock Cafe (Capitol)_

**ANY 3**

**I Just Want To Be Your Everything (RSO)**

Add _Don’t Stop_ (WB).

**STEREOLITHO**

_Looking At You (WB)_

Add _Swayin’ To The Music (Big Tree)_.

**EMOTIONS**

_Best Of My Love (Columbia)_

Add _Swayin’ To The Music (Big Tree)_.

**JENNIFER WARNES**

_I’m Dreaming (Arista)_

Add _Swayin’ To The Music (Big Tree)_.

**KENNY ROGERS**

_Daytime Friends (UA)_

Add _Swayin’ To The Music (Big Tree)_.

**EMOTIONS**

_Best Of My Love (Columbia)_

Add _Swayin’ To The Music (Big Tree)_.

**MAC & CHEESE**

_Come Over (Atlantic)_

Add _Swayin’ To The Music (Big Tree)_.

**CHARLIE RICH**

_Rollin’ With The Flow (Elektra)_

Add _Swayin’ To The Music (Big Tree)_.

**JENNIFER WARNES**

_I’m Dreaming (Arista)_

Add _Swayin’ To The Music (Big Tree)_.

**ALICE McANALLY**

_It’s A Crazy World (Arista America)_

Add _Swayin’ To The Music (Big Tree)_.

**CHARLIE RICH**

_Rollin’ With The Flow (Elektra)_

Add _Swayin’ To The Music (Big Tree)_.
Openings

Dave Cheruweit, Los Angeles, has an immediate opening for music director. Clenched experience necessary. Must be on top of new music. Must have knowledge of current music. Must be on top of music trends. Contact Dave Cheruweit, 123 Music Blvd, Los Angeles, CA 90201.


EGMOMIUGHIA is looking for a weekend jock. Contact with resumes to John Brown, 123 Music Blvd, Los Angeles, CA 90201.

Country

WPOC FM/FALMOUTH needs some air personalities. Contact Jim Brown, 123 Radio Ave, Falmouth, VA 22401.

KREH/BAKERIDGE is looking for a middle personality. Contact Steve Johnson, 123 Radio Ave, Bakeridge, IA 50801.

KESO/COLORADO SPRINGS is in need of part-time jocks. Someone who wants to work hard and grow with the company. Contact Mike Smith, 123 Radio Ave, Colorado Springs, CO 80901.

WOFI/FLOYD needs a part-time air personality. Must be willing to work weekends. Contact Mike Jones, 123 Radio Ave, Floyd, IN 47538.

Classified Advertisers:

CLASSIFIED ADVERTISERS:

Miscellaneous

Help wanted PD for top rated Top 40 Contemporary station in location. Looking for experienced PD with air shift experience. Must be a capable leader, know FCC Rules and Regulations, establish confidence and exercise all responsibilities related to this job. Send resumes to Bob Johnson, 123 Radio Ave, Miami, FL 33101.

Shape your career with a chain organization. Experience desired but not necessary. Must have high production skills and be able to work under pressure. Contact John Smith, 123 Radio Ave, Miami, FL 33101.

Help wanted PD and peronalities to fill future on-air openings at any of its twelve stations, including WBYX-FM, WJXP, WAAS, WJFG, WKZT-FM, WCJX-FM, WFCU, WILJ, WZAP, WFCU-FM, and WELM. Send resumes to PD, at 123 Radio Ave, Miami, FL 33101.

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Positions now open for announcing positions at Midwest Radio Co., both KIDYF/PARADISE and WEBCOMCAST. Contact Wayne Johnson, 123 Radio Ave, Salina, KS 67401.

KUAD/PENSACOLA now seeks local 6-10pm jock and Promotion Director at WZMF/Milwaukee from WRIT/Tustin. Contact Steve Johnson, 123 Radio Ave, Milwaukee, WI 53201.

KUAD/FORT WORTH is seeking a Program Director. Contact Jim Brown, 123 Radio Ave, Fort Worth, TX 76101.

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Roger Daltrey
A single from "One Of The Boys"
Say It Ain't So, Joe

You'll never forget the event.
You'll always remember the song.
Positions Sought

BILL ELIOT promoted to Chief Engineer, WD/and Station Manager, WD/and Station Manager. (206) 484-3166. (7-18)

LIVING FOR YOUR CITY: After more than 3 years of success with Fairbanks Broadcasting in Idaho, I am ready for a new goal. I have done mornings, sports, and even some light feature news for KMAE and will help you support your morning sprouts. Call Bob Richards at (213) 229-9952. (7-18)

If you’ve just another station who ignores, forget it! if you’re West Coast and click away on one, consider it a lost opportunity. Broadcasting is not and always will be a team work, and winning. Let’s talk. First phone: 6 years PI, MD, and Promotion. KATY/BK/WK/BK

PAS STEVENS dependable, first phone at personal level with KZTD/Vuka Buff, All, top for Top 40 and Pop/Adult gig in maximum market in southern US, West Texas, Louisiana area. 2+ years experience, light board, some production experience. Good voice. Contact Patrick R. McDowdorn, EEO, Yarnell, TX 79560 or call (719) 730-7975. (7-18)

ATTENTION STATIONS in N.J., N.Y., and Conn., within New York ADI 5 year professional with mature, communicative skills. Seeks DJ position with PO or AD support. Will consider good medium or large market outside New York area. Excellent track record, references. Chuck Topp, c/o WRNY, 795-9160, or 754-351-1310. (7-18)

KENT TOWNSON formerly KXUP, KEZT/AM, currently KRQ/Santa Ana, is looking for a clear position, 12+ years experience with first phone. Jack/Part-time position, Phone: (512) 524-0036, 935 1634 or 993-4311. (7-18)

Creative jock, current mornings WQOD/Alt for medium market job. Good production. Jay Dray (932) 436-9068 (4-64)

Newser needs to provide conversational sound, good writing and reporting for your AM/FM Rocker or Adult Contemporary. Medium markets, Midwest or West. Prefer: sim. hard workers with strong references. Call Dray (312) 350-6017 evenings. (11-18)

AL NIEL formerly WKRP 95th and YD at various 6am to 1pm or 7am-12 nights personality Top 40 spot in top 50 markets. (303) 446-7994 or (303) 222-1270. (7-18)

Announcer with 12+ years experience, first ticket, good voice, sees gig with Country/Western or Pop/Adult format. Would like to stay in Florida or go to Georgia or Alabama. Contact Bob Smith, 510 Caldiva, Ft. Lauderdale, FL, Telephone 305 446-1290. (7-18)

Positions Sought

TENNIE LEONARD appointed Account Executive/Columbia Special Products.

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WE HAVE OUR ANSWER ON "TELEPHONE LINE"

The third single from ELO's double platinum A NEW WORLD RECORD is everything you want it to be. Wherever it's played—which is just about everywhere—phones light up and sales figures soar.

"Telephone Line" is another long distance record from ELO. And another direct dial to your audience.

A Jet Production on United Artists records.
Breakers

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

Sanford-Townsend Band
"Smoke From A Distant Fire (WB)"
68% of our reporters on it, 17 ads including WFLW, WPSC, WPGC, 20-17 WPW, 29-21 WACO, 26-10 KDKW, 25-11 KSLO, 22-23 WPHD, 38-34 KACK, 27-18 KKEO, 18-13 WBBO, 24-19 KAY, 22-14 KGEO, 14-9 GWBU, debut 19 WJON, 20-14 KKL, 36-30 at CK101, 16-5 KJOY, see Parallels, charts at number 25.

Supertramp
Give A Little Bit (A&M)
64% of our reporters on it, 10 ads including WFLW, WSGA. Key moves; 17-12 WCAO, 20-12 WZUU, 11-9 KJU, 25-23 WCC, 27-23 WACO, 24-12 KGEO, 17-13 WSP, 11-5 KRFC, 7-5 WISE, 11-9 WCQO, see Parallels, charts at number 27.

New & Active

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below. Example 30/5 represents total number of stations playing the record this week. The second number represents the total number of stations adding the record this week.

Stephan Bishop
"On And On" (ABC) 80/16 including KJL, WWBF, WNOE. CK101. Key moves; 22-14 WPGC, 38-35 WPEZ, 8-7 KWDW, 35-32 KSLO, 22-20 KJU, 29-23 at 92FM. 19-14 WTRY, 40-33 KACK, 25-19 WLEE, 11-7 WIOH, 25-21 KJUB, 29-25 WVLX, 16-11 WEAG, 10-7 WQGU.

Foreigner
"Cold As Ice" (Atlantic) 77/34 including WOKY, KSLO, 32-24 WQXI. Key moves; 27-26 WOKY, 24-19 KAAY, 22-14 KRSP, 19-14 KRSP, 9-7 KKLS, 33-26 KSLQ, 30-26 WPGC, debut 24 KJRB, 19-14 WTRY, 40-38 WNOE, 40-33 WBJW, 39-33 WFLB.

Keel
"World Keep Turnin'" (Capitol) 82/7 including KJU, WWBF, 12-6 WAGC, 20-19 WBOC, 12-6 WAGC, 20-19 WBOC, 12-6 WAGC, 20-19 WBOC.

Pablo Cruise
"Long Ago" (Arista) 80/7 including WPEZ, WTRY, debut 24 KJRB, 19-14 WTRY, 40-38 WNOE, 40-33 WBJW, 39-33 WFLB.

Steve Miller
"Jungle Love" (Capitol) 26/21 including WABC, CKLW, 23-18 KJU, 22-14 KRSP, 19-14 KRSP, 9-7 KKLS.

Pablo Cruise
"Wishin' For A Heart That's Kind" (A&M) 79/7 including WOKY, WAGC, 20-19 WBOC, 12-6 WAGC, 20-19 WBOC, 12-6 WAGC, 20-19 WBOC.

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