Yates Leaves KLOS

Tom Yates, Program Director of KLOS Los Angeles for nearly six years, has been discharged from that position. Yates told R&R: "On the basis of corporate ingenuity, I agreed to certain programming changes for the April/May book with the understanding that this was experimental...The resulting format changes showed no growth, and, in fact, a moderate loss. My proposals for returning the station to its former dominant rating position were considered inappropriate by KLOS management. I was asked to resign but refused to do so, based upon my sincere belief that my plans, executed properly, with the full support of ABC-FM, would have been successful. Therefore, the decision was made to fire me. I am looking for a new format in the top 15 Los Angeles market..." A recent R&R reader comment: "I'm leaving on the best of terms--I just got a better offer." He did not disclose details of his new venture at the time. Kiernan's resignation follows that of ex-Vice President Paul Summers of the company's International Division.

Kiernan Leaves RCA; Glancy Managing Director, RCA UK

Jack Kiernan, Vice President of Marketing at RCA Records, has resigned his position. Kiernan told R&R: "I'm leaving on the best of terms--I just got a better offer." He did not disclose details of his new venture at the time. Kiernan's resignation follows that of ex-Vice President, Pop A&R, Mike Bernier last week.

Ken Glancy, until recently President of RCA Records, has been appointed Division Vice President, European Marketing Organization, and will also act as Managing Director of RCA's British division, a position he held for three years before assuming the RCA Presidency. Glancy's reassignment, as reported earlier in R&R, was a result of his own choice. Meanwhile, R&R has learned that formal announcements on "further appointments" are being drawn up at RCA's corporate level, to be released shortly. Reportedly, Mal Liberman, Division Vice President, Domestic Operations, will "take on added duties" beyond his current responsibilities, and Bob Summers of the company's International Division will be promoted to a new position in the upcoming announcements.

Warner, Pittman To NBC/NY; Sherwood, Hennes to Chicago

"Charlie Warner, recently appointed Vice President of NBC Radio and Bob Pittman, Program Director of WMAQ and WKQX-FM/Chicago, will be assuming control at NBC's New York outlets, WNBC and WVN-Y-FM. Warner has been appointed Vice President/General Manager of the stations, while Pittman will program both facilities..." Yates told R&R: "I'm leaving on the best of terms--I just got a better offer;' he joked, "What New York really needs is a good All-News station."

Warner was asked by R&R if he would be overseeing the transition in Chicago, commented wryly, "Thayer obviously picks brilliant managers. Chicago will continue to do well with the new team."
ANOTHER 1
FROM LEO
"How Much Love"

Set to join the last
1 "When I Need You"
and the
1 "You Make Me Feel Like Dancin’"
before that.

on Warner Brothers Records.
New VP's At WCOL

WCOL-AM/FM/Columbus President/General Manager Dave Morris has appointed four station staffers to newly created Vice Presidential positions. Bob Gooding has been promoted from WCOL-FM PD to Vice President of Programming for both the AM and the FM outlets. Brian McIntyre, formerly Operations Director for both stations, has been appointed Vice President of Music Research. Jay Salomon moves from News Director to Vice President of News and Public Affairs. John Lankensau becomes Vice President of Market Research.

In addition to the Vice Presidential appointments, it was announced that Guy Evans, formerly Music Director for WCOL-FM, is now Program Director there, while Jerry Dean remains PD at the AM facility. WCOL-AM is programmed Top 40 while WCOL-FM is AOR.

Showen are (top row): Salomon (1) and Lankensau. Bottom row, from left: McIntyre and Gooding.

Strike Saves Money For ABC

The ABC network is reportedly saving $500,000 weekly in salary payments owing to the ongoing strike against the network by 1,700 NABET workers. By order of their unexpected economizing, ABC "won't give in" to the union's demands on rancorn work rules. An ABC official was quoted as saying, "We're saving $1 million in payroll weekly...and we're only paying out $400,000 in overtime pay to management people working the strike."

KZ-100 Debuts In San Antonio

KZ-100 (KZZY-FM, formerly KSQ) made its air debut June 6 in San Antonio. The Top 40 station under PD Ron Dennington (ex-GFR/Cleveland, WDFR-Chicago), is employing the Burkhart/Abrams G98/Cleveland, WDHF/Chicago) format. Pat Riley (9-noon), "Ron Knight" (5-9am), "Dave Bradley" (3-7), Mike "Motherbear" Kelly (11-mid), and "Captain" Diablo (mid-5am) are on air. Pat Riley is also Assistant Program Director, and Ann Lindsey is News Director. Plans to improve the station's facilities and signal are underway.

Arbitron Ranks Leading Listening Periods

A recent Arbitron comparison of day-part listening figures revealed Monday-Friday, 6-10am to be the most-listened to day-part, as indicated in past findings. Saturday, 6am-9pm was next, with Monday-Friday, 10am-3pm, Sunday, 6am-3pm; and Monday 3-7pm rounding out the Top Five. The findings were based on a sample of listening levels from a combination of the April/May 1976 National Network Report and ten markets from the October/November 1976 survey.

KCBQ Discovers "Magic" In The Music

Gerry Peterson, Program Director of KCBQ/San Diego, facing new, tough competition from KMJS (billed as "Magic 91") on the AM dial, was jolted to discover in rummaging through KCBQ's oldies carts that number 910 was "Magic," by pilot. Peterson told R&B it's really checking out the oldies library to see where the next San Diego format innovation is coming from.

Wendell New WSM President

E.W. "Bud" Wendell has been appointed President and Chief Executive Officer of WSM, Inc., succeeding "King" Wogan, who is retiring in December after nine years in the position and a 40-year broadcast career. Wendell, presently General Manager of Opryland USA and the Grand Ole Opry, will continue to manage both, as well as the pending Opryland Hotel, according to William C. Weaver, Chairman of WMS, Inc. Weaver also announced that Thomas Greissman, Vice-President, WSM Television, has been named Vice President of Broadcasting for WSM, Inc.

Stevens Named To Minnesota Press Council

Gary Stevens, Senior Vice President/General Manager of KDWB-AM/FM/Minneapolis, has been appointed to the 25-member Minnesota Press Council. The statewide body acts as an official board of review for citizen complaints against news coverage by print and electronic media.
NBC On Top Despite “Angels”

NBC lead the pack in Nielsen ratings for the week ending June 12, although ABC’s “Charlie’s Angels” which again was the number one show for the period. NBC had an overall 16.2, CBS 14.3, and ABC 13.9. The rest of the top 10 show lineup was: NBC film “A Sensitive, Passionate Man,” “MASH,” “Quincy,” “Laverne & Shirley,” “Baretta,” “One Day At A Time,” NBC movie “More Dead Than Alive,” “Happy Days,” and ABC film “Suicide Run.”


“Star Trek” Producer Returns

The producer of the original “Star Trek” TV series has been signed to again produce Paramount TV’s new "Trek" series, scheduled to begin production next fall. Gene Roddenberry created the popular series, and plans to try to sign up as many of the old regulars of the first series for the new venture. ABC has bought the television rights to NCAA college football for four years, 1978-1981. The network will fork over $29.5 million a year for the right to carry 13 full network games and 45 regional... CBS will pre-empt their entire primetime programing on August 31 to present "Where We Stand: Energy." The three hour special will study the opinions of Congress, energy industries, and other experts who contend that there is still an abundance of energy left in our country. Walter Cronkite will anchor the program, with the help of more than 12 other CBS correspondents. The show will air between 8 and 11 pm.

Network Probe May Be Slowed

The Federal Communications Commission may submit to a bit of political pressure and put a temporary halt to their hearings on networks. Senate members Ernest Hollings has asked the Commission to stop proceedings until two new FCC members, replacing the departing Richard Wiley and Benjamin Hooks, can be seated for the inquiry.

FCC OK’s Low Power AM Signals

Although numerous commercial broadcasters spoke out against the rule, the Federal Communications Commission has given the go-ahead for low power, non-commercial AM stations at 530 and 1610 on the dial. The new category of AM stations will be used for travelers assistance information.

(Continued on page 6)
A tasteful, flat-out smash-hit version of a Rock & Roll classic

"Handy Man"

JAMES TAYLOR

Produced by Peter Asher on Columbia Records
Hi Honies,

Last Friday was a real roller! Soon as Roger Daltrey's stunner "One Of The Boys" debuted on AOR stations from coast to coast, the progressive people were buzzing about the cut penned by Murray Head. "Say It Ain't So, Joe." First, the cut is only on the American LP and then it hit the airwaves on the fifth anniversary of the most famous break in, in history. Mmmm, love it... Congratulations to Mr. and Mrs. Boz Scaggs on the birth of their baby boy, OZ and in our Better Late Then Never Department: Happy Birthday to B. Mitchell Reed, who is still a real good guy... Olivia Newton-John released her new LP this week, which is the best thing this lass has ever done and insiders report that Ms. John has been signed to star opposite John Travolta in the film version of "Grease." We wish the best of luck to hard-working Joel Denver, who exits WFL and heads to the land of key lime pie and pina coladas, SBT. See you there... Also, good luck to the dazzling Bruce Holberg, new P.D. at WIP... Confidential to J.J.: It's on, Madison Square Garden... Keeping it in the apple for a second, as amazing as it seems, Dean Tyler became P.D. and the beautiful Gold Shimm becomes M.D., WNEW-AM's rototone. LP. Prediction: Wait til next book for the explosion... On the FM side in that same magical building:

WNEW-FM's legendary P.D., Scott Muni, shown with cutie Kiki Dee and the winner of the Elton John look alike contest, Sammy Vargas. Actually, Kiki dropped by to discuss her summer tour of America... Mean while, in another part of the station, Dennis Elasas lectured Barry Goodman on the finer points of voiceovers... A dazzling review for Jerry Jeff Walker's "A Man Must Carry On." LP in the pages of Rolling Stone. Will Mr. Bojangles be the single?... Confidential to SH: You never know who you might meet outside Bette Midler concerts. Karate... Over 100,000 people jammed into JFK Stadium in Philadelphia to see a great set by Lynyrd Skynyrd. That darlings, is more than $5 million that CBS will pay for "Network," but 20th has thus far turned them all down.

Where Have All The Men Gone?

The Labor Department has been perplexed recently over the apparent disappearance of men in the country's work force. Last year, more than 2 million men in the prime work age of 25-54 were not at work. The study group, Consumer Response Corp., noted that it is very rare for such a large group of consumers to change their buying habits in such a short time length of time. Where have all the men gone? The Labor Department has been perplexed recently over the apparent disappearance of men in the country's work force. Last year, more than 2 million men in the prime work age of 25-54 were not at work.

The Labor Department has been perplexed recently over the apparent disappearance of men in the country's work force. Last year, more than 2 million men in the prime work age of 25-54 were not at work.
"HERE COMES SUMMER"

WOKY 31
KUF add
WCOL 40-25
WBBQ
WMAK debut 29
WERC debut 29
KAAY 24
WLCY

The Debut Single From

wildFire

On Casablanca Record & FilmWorks Inc.
Sirott Takes Politician For A Ride

As the Chairman of Chicago's recent American Cancer Society Bike-A-Thon, WLS afternoon man Bob Sirott had the rare opportunity to take a good politician for a ride. Chicago Mayor Michael Bilandic let Sirott take a front seat to him in Grand Park, where WLS staged a free concert featuring local bands and supplied free refreshments for some of the 10,000 riders who helped raise nearly $200,000 for the Cancer Society.

Best Promotions Of The Week

KHJ/Los Angeles is offering a trip to Hawaii each and every day to kick off the summer months. Call in listeners are given three pass words that they must put in correct order to win the trip. As consolation prizes, KHJ offers a little bit of Hawaii in the form of a floral lei. KHJ is also tied in with the country's hottest movie, "Star Wars." A "battle of the Superstars" game is played on the air. Two Superstars are chosen for each hour, and are pitted against each other. The caller must guess which of the stars will be "hit by a laser gun" or other futuristic war tactics, if they are correct, they win a copy of the "Star Wars" album and tickets to a special screening of the movie. KHJ/Atlanta morning team Byron and Teneko put together a "Day Off Work With Pay" promotion on their show. Listening employees sent in cards with their names and their bosses' names, and qualified for a free day off, paid by the station. To make sure that the winner's boss didn't mind giving his worker the day off, WIFI threw in a week's worth of on-the-job sick time and a safe. The station awarded a $120 safe along with a mystery amount of money. Program Director Paul LeBlanc reports that the winner who guessed the prize, and "gave away a "place in the sun" to tie in with Pablo Cruise's album of the same name. Callers could win either suntan oil, free swimming passes, golf passes, Beach Boys albums, free suntan lotion for their car, rubber rafts, canoes, or a summer fun weekend for four at Six Flags Over Georgia in Atlanta. "CK Has the Hots For You" weekend was recently featured on CK101/Cocoa Beach. Every hour, Friday through Monday, listeners could call in to win either the group Hot's album, two beach towels to take in the summer heat, or a box of "Red Hots."...KFXX/ San Bernardino is giving away vacation trips to their listeners' choice of places in the U.S.A. "Trip tickets" are handed out on the streets, or listeners can register by calling the station. Promos on the air also mention that entrants chances for winning can be increased by having their friends register too, so that they can get together for the great trips. Drawings will determine the trip winners... WLCY in sunny Tampa tied in with a suntan lotion manufacturer for their "WLCY Native Tan Summer Fun Beach Hunt" promotion. The station's "beachhunters" travel the various local beaches looking for listeners with radios tuned to WLCY, or for people who scribble WLCY in the sand. Each of these listeners are eligible for prizes such as cash, T-shirts, beach products and the like. WUNE/Ft. Walton Beach's "Telephone Man" is currently making calls to phone booths in town, in hopes of someone answering with the phrase "I listen to WUNE." If they do, they immediately win a hit LP... WLCY/Richmond took part in the 2nd annual June Jubilee Street Festival in the city, using their remote studio van to make reports from the event, and handing out gifts and "1480 cards," which are good for discounts and more prizes... WTSN/Dover has just finished it's version of "Say It And Win." The station awarded a $120 safe along with a mystery amount of money that was in it. Program Director Paul LeBlanc reports that the winner of the vault contest was none other than the local Police Chief's wife...
The most programmed, most requested cut from his smash album (117,000 sold in the last ten days, 314,000 total) is now Dan's new single.

On Full Moon/Epic Records.
THE TOP-40 STORY

A comprehensive look into the format

Featuring...

Exclusive interviews with

Gordon McLendon · Bill Drake
Rick Sklar · Paul Drew

Also...

ARTICLES ON

- 'The State Of Top-40' by Kent Burkhart
- Music Research and Systems
- Engineering A Top-40 Sound
- A Coast-To-Coast Pictorial Trip Through Many Stations

and much, much more!

ISSUE CLOSES THURSDAY, JUNE 7
When you need answers about your station’s programming, chances are you need Arbitron.

In the months ahead your station is going to have to make programming decisions.

Don’t make them by guessing.

Budget now for the programming research you’re going to need next year. Call us and we’ll help you establish how much to budget.

Arbitron Radio — information for better programming decisions.

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HEART

"BARRACUDA"

HOME RUN!

BREAKERS

HEART

Barracuda (Portrait)

63% of our reporters on it, 16 adds including WRKO, WSAI, WBBQ, WSGN. Key moves; 30-24 WCAO, 27-21 WLS, 23-18 WOKY, 26-22 KSLQ, 20-14 WMET, 29-20 KINT, 27-18 KAAY, 30-23 WISM, 12-9 KVOX, 24-19 KQWB, 24-16 WGLF, see Parallels.
**Street Talk**
by J.J. Jordan

WPXF-FM/New York City will change format and switch to AOR as of July 5th. Hall McIntyre will remain as the station’s PD.

Sam Lee has exited his programming position at KIOA/Des Moines. Gary Stevens is the station’s new PD. Gary has been with the station for the past nine months; before that he was PD at WEB/C/Duluth.

Rumor has it that a very successful small independent NYC record company may be up for sale if someone wants to pay big bucks. Reportedly two majors are looking into the deal.

K.C. Hill is the new Music Director at WFLI/Philadelphia. I think Bill Henness can now unpack his furniture.

Look for programmer Chuck Roberts to be in LA very shortly. Street talk is that a West Coast record company is about to be hit with more suits than Robert Half. Reportedly the suits are over money owed clients and artists.

Lifesong Records is consolidating its operation and will concentrate its efforts from its New York City office in the coming weeks. Only the label’s local and regional promotion staff will operate out of L.A. Marty Kupps is exiting his position as VP, Sales/Marketing and will stay in Los Angeles working on all present and future Henry Gross projects as well as pursuing other interests. Barry Gross, VP Promotion/Sales is relocating to New York.

The Southern California Promotion Men’s Unassociation will be hosting a 6. Mitchel Reed roast here in L.A. on July 15. For information you can contact Dale Ann White at (213) 659-6530. Reid, who is now at KMEL/Los Angeles, has worked as a WMCA “Good Guy” and also at KFVS in its Rock days.

Congrats to Tom “Smookey” Rivers who has been appointed Program Director at KIRKE/Quebec, former PD Bill Burkett has exited the station to take over the programming at KFOX/Oklahoma City.

KMGK-FM/Des Moines, sister station to KIOA, needs improved record service. The station is also Rockin’ and needs separate service from KIOA. The 100,000 watt facility is programmed by Benjamin Hill and the station’s Music Director is Michael Stone, who will take promotion calls at (515) 247-6662.

Steve McCormick is the new National Promotion Director at Russ Regan’s new Parachute Records here in L.A.

Pam Gross is the new National Promotion Director of Secondaries at Beavercreek Records.

KROY/Sacramento, PD Dave Michaels called to let me know that he just hired Terry Nelson from 99X to do morning drive. Terry did AM drive at KROY several years ago.

WGF/Lexington, PD Ned Smith is now handling the music fulltime since his Music Director Charles Rowe exited the station.

18-year-old “Garsonito” is the new night jock at 135/Pittsburgh, coming in from WROK/Rockford. Just think, he can’t even go out and drink with his boss at that age.

Al Casey, who recently left his programming position at KCMO/ Kansas City, Missouri, is just starting his consultancy business but would like to hear from jocks desiring a free critique on their air work. If you’re interested send AI your air check on cassette to 6016 Belleview, Kansas City, Missouri 64113. I don’t believe it... something free in life.

Congrats to WHLD/Knoxville, who organized a softball game between the city’s radio and promotion people. Final score: Record Folk 21, Radio 15. The most important thing is that they raised $230.00 for the Kidney Foundation.

I just heard that Chrysler’s National Promo Director Billy Blass was held up outside of his bank on Sunset Blvd. last week. Billy was able to fight off his assailant, keep his money, and luckily was uninjured.

This week’s Photo Flashback is of WHBQ/Memphis morning man and recording artist Rick Dees at the age of 15...complete with boxer shorts and a generous helping of Clearasil on his face.
COVER? What Cover?

"Save Me"

The single

Donna McDaniel

Produced by Joel Diamond

WKBW 11-4!
Jim Quinn says:
"Pulling top-7 phones, females 18 plus..."

WYSL 18-7!
WOKY!!
KEEL!!
KIOA
KSTN
WSPT
WOTT
WMFJ
WFBG

Manufactured and Distributed by RCA Records
WHY WAIT?
WAYLON
IS A WINNER AND
“Luckenbach Texas”
IS A HIT!

HARD FACTS:

<table>
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<tr>
<th>Station 1</th>
<th>Station 2</th>
<th>Station 3</th>
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<tr>
<td>WCAO debut 27</td>
<td>KEEL 1-1</td>
<td>Z93 19-16</td>
<td>KTKT add 29</td>
<td>WSGN 19-12</td>
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<td>WOKY 26-23</td>
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<td>KSTP debut 23</td>
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<td>KNUS 19-12</td>
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<td>XXOK</td>
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<td>WIVY</td>
<td>WAIR</td>
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SALES STATISTICS:

Single: 475,000 as of 6/22
Album: over 500,000! Certified Gold 6/14
The Gavin Report: 6/17—gaining in several markets underlined!

CONCLUSION:

WINNING FORMATS PLAY THE HITS!
### PARALLEL ONE

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
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<tbody>
<tr>
<td>&quot;Christine 16&quot;</td>
<td>Shaun Cassidy</td>
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<tr>
<td>&quot;Want To Know&quot;</td>
<td>B. Streisand</td>
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<tr>
<td>&quot;Chain&quot;</td>
<td>Andy Gibb</td>
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<tr>
<td>&quot;Sweet Emotion&quot;</td>
<td>Foreigner</td>
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<td>&quot;Jealous Love&quot;</td>
<td>Shaan Cassidy</td>
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<tr>
<td>&quot;Main Theme&quot;</td>
<td>Peter Frampton</td>
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<tr>
<td>&quot;I Want To Hold You&quot;</td>
<td>Traviece</td>
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<tr>
<td>&quot;Another Brick In The Wall&quot;</td>
<td>Pink Floyd</td>
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<tr>
<td>&quot;I'll Build A Stairway To Heaven&quot;</td>
<td>Led Zeppelin</td>
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### PARALLEL TWO

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<tr>
<td>&quot;September Love&quot;</td>
<td>Fleetwood Mac</td>
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<tr>
<td>&quot;Shake Me&quot;</td>
<td>Average White</td>
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<tr>
<td>&quot;I've Got The Music In Me&quot;</td>
<td>The Beatles</td>
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<tr>
<td>&quot;My Bonnie&quot;</td>
<td>Mike &amp; The Mechanics</td>
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<tr>
<td>&quot;Walking In The Rain&quot;</td>
<td>The Byrds</td>
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<tr>
<td>&quot;If I Could&quot;</td>
<td>The Beach Boys</td>
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<tr>
<td>&quot;I Can't Help Myself&quot;</td>
<td>The Four Seasons</td>
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<tr>
<td>&quot;I've Got A Woman&quot;</td>
<td>The Isley Brothers</td>
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### PARALLEL THREE

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<td>&quot;I'll Be There&quot;</td>
<td>The Jackson Five</td>
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<td>&quot;I Just Want To Be Where I Am&quot;</td>
<td>The Jackson Five</td>
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<tr>
<td>&quot;The Seeker&quot;</td>
<td>The Monkees</td>
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<tr>
<td>&quot;I Can't Help Myself&quot;</td>
<td>The Drifters</td>
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<tr>
<td>&quot;I'll Be Coming Home&quot;</td>
<td>The Temptations</td>
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<td>&quot;I'll Remember That&quot;</td>
<td>The Marvelettes</td>
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<tr>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>The Shirelles</td>
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<tr>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>The Andrews Sisters</td>
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<tr>
<td>NORTHEAST</td>
<td>WPGC Washington D.C.</td>
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<td><strong>New York</strong></td>
<td><strong>1977</strong></td>
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<tr>
<td>APRIL WINE</td>
<td>BILL CONTI</td>
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<tr>
<td>PETER MILLER</td>
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<td><strong>St. Louis</strong></td>
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<td><strong>1977</strong></td>
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**ADDS 30, 32**

**SUMMARY:**

- The document provides a list of playlists for various radio stations across the United States.
- The playlists include a variety of artists such as April Wine, Bill Conti, Foreigner, Stevie Wonder, Mariah Carey, and many others.
- The playlists are categorized by region, with stations from New York, St. Louis, Toronto, and more.
- Each station lists the artists' songs, providing a snapshot of the music landscape in 1977.
Get Ready For Teddy...

TEDDY PENDERGRASS

“I Don’t Love You Anymore”

WABC 11
WRKO debut 19
99X 16-11

WGCL 29-24
WLAC add
WRFC add 33
98Q add

From his gold album, “Teddy Pendergrass”
WAY DOWN
b/w
PLEDGING MY LOVE

JUST RELEASED AND
LOOK WHAT'S HAPPENING:

KILT no.1 5 weeks in a row!

Z93 add 30  KKLS  KCRG  WWWD
WYRE add  KKKL  XROK  WORQ
WICC add  WFOM debut 36  KLUE  KMKF
WQXI 26  WAAY debut 27  WFMJ  KATA
WAYS 25-17  KPAM  KWEB  WRMA
WAKY 28-11  KOMO  KBZY  WAKN
WBBQ add  WERC  KTOP  WFLB
WJDX 20-18  WDBQ  WHLM  WAIL
WFLI debut 20  WTOB  WIVY  KELI
KEEL debut 35  WNDR  KRIK  WAIR
WERC 30-26  WGNI  WING  WRMA
KCPX debut 30  WVLK  WCDQ  KNOE
KQEO  WCRO  WQPD  WJON
TEN-Q  WRIE  KLMS  KMHT
WAKX add  WORD  KSTN  WFBG
KQWB  WORD  KSMB  WIBR

The building of a hit

RCA Records
ANDY GIBB 3:32
"I Just Want To Be"
(RSO)

WAYLON JENNINGS 3:18
"Luckenbach, Texas"
(LP-MCBS)

ANDREW GOLD 3:54
"Lonely Boy"
("Asylum")

PETER McCANN 3:29
"Do Your Wanna Make Love"
(Dont)

PABLO CRUISE 3:28
"Witchita (Gonna Get It"
("A&M")

BARRY MANILOW 3:29
"Looks Like We Made It"
("Atlantic")

Others Getting Significant Action

BROWNSVILLE STATION "Lady Put Your Light On Me" (Private Stock) 173 including WCGL-WAVU, 21-17 WPZE, 29-28 CKLW, 29-25 WNOE, 20-11 WTRU.

TEDDY FENDERGRASS "I Don't Love You Anymore" (Rhymephobe) 11-11 at 9X, debut 19 WTRU, 29-24 WGCCL.

ISLEY BROTHERS "Lover's Life" (Epic) 61, WHBO 18-14 CKLW, debut 23 SUL 1-4, WSGA.

"Christine Barber" (Cassablanca) 54 including WOR, KVLU, WACI, "Here Comes Summer" (Cassablanca) 173 including KLIF.

KAY "3-40 WCGL, 26-25 CMCX.

FRANKIE MILLER "The Doodle Song" (Chrysalis) 172, 33-33 WOKY, 35-35 WACI.

"The Captains" & TELLEEN "Come In From The Rain" (A&M) 15-3 including WPIT, WDCX, 21-19 WRKO, 29-25 WTRU.

SUZY & THE RED STRIPES "Seasides Women" (Epic) 1-1, 21-10 CHUM, 25-25 WYNO, 27-27 WTSN, debut 177 WGCCL.

"People In Love" (Mercury) 19, 25-25 WOKY, 29-25 WDCX.

WILLIAM "Walk Right In" (Capitol) 175 including WPIC, WMZK, WCGL, 24-25 WFSJ, 29-25 WSGA.

"Song It Shout" (Capitol) 175 including WTRY, WFM, KBIM, debut 29 WSO.

CLIFF RICHARD "Don't Turn The Light Out" (Rocket/MCA) 102 including WICL, WGLF, 29-25 WSGA, 24-25 WZVX.

SLAVE "Side" (Contiental) 41, WNSC, 26-25 KBBI.
These Stations Are Making A Killing:

WFIL  WAPE
WKBO  WBBQ
WKBW  WMAK
13Q   WLAC
CHUM  WNOE
WPIX  WSGN
WTIX  WKIX
KRBE  WBJW
KHJ   KAAY
KJR   WLCY
KMJC  KJRB
WDRC  KLIV
WBBF  KTKT
WICC  KEZY
WTRY  KERN
WINW  KNDE
WOW   K100
WAYS  KRSP

plus many more!

Rod Stewart
“The Killing Of Georgie”

on Warner Brothers Records
This Is The Year Of The Outlaws!

STILL STORMING UP THE CHARTS
29 Record World ★ 61 Billboard ★ 50 Cashbox

Their SRO concert audiences keep screaming for more.

The Outlaws legend is growing.

And now the first single has shipped—
"Hurry Sundown"
on Arista Records
Mike Harrison

This has been a week of industry shaking programmer changes in AOR radio (pages 1 and 3). Two great AOR Program Directors are on to exciting new challenges and one great one is on the move.

Coming July 5th: More change. New York City will have a brand new AOR station, WPIX.

Jim Roach has resigned the Program Directorship of WVDE/Pittsburgh. He will remain with the station as an air personality. According to Jim, his air performance suffered due to the many distractions of programming. He also wishes to have more time to spend with his family. No new Program Director has been named as of yet.

Evolution

Charlie Kendal is now doing mornings on KWTI/Los Angeles as well as being Music Director. Barbara Marullo, former PD of KATT/Oklahoma City had joined KWTI doing afternoons. Ted Edwards joins WMIL/Rochester from WXXI/Rochester doing evenings. Jesse Bullet (who had been acting PD) is now officially the Program Director of KPFI/San Diego and evening jock Mark Williams is Music Director. Don Fisher is the new Program Director of KXOT/San Louis Oshoso. Dan Covey has resigned the Music Directorship of WVUD/Dayton. Assisstant MD Dave Luzczak has been appointed to MD Director of the station. Mel Myers, former PD of KSFAF, Smith, Arkansas has joined the airstaff of KXOT/Tulsa doing noon to 4pm. Afternoon personality Garrett Lambart has been appointed Music Director of KKFM/Santa Maria. Daniel Beletto has resigned his position at WRPL/Charlotte to go across the street to WROQ doing 4 to 8pm. Ed Banks has joined the airstaff of WBLM/Leviston doing full time midnights from part time at WCHN/Hartford. John Scott has joined ABC Records as Director of Promotion. He held the same position at JMC Records. Former KWTI/Los Angeles Music Director Mark Cooper has joined Motown Records as Western AOR Promotion Director. According to Motown promo head Joe Legro, this move is part of the company's many staged campaign to develop a strong base in AOR.

Softball Rolls On In San Francisco: Y93 and Bill Graham took on the staff of BAM (Bay Area Musicians) Magazine and beat them 19-16 (hardly a pitcher's duel). The station also ran a Star Wars promotion in which listeners were invited to guess the sound of the droid being blown up in the air to win kits containing T-shirts, the album, and movie tickets. A similar promotion was run by the station with the movie The Deep. The correct number callers won "Deep Treasure Hunt Kits" complete with movie tickets, the album, and T-shirts.

AMC Pacer Giveaway: WQSR/Tampa gave the car to a lucky listener in their "15 Musical Questions" contest. Each day, one question was asked on the air. If entrants had 8 or more right they became eligible for a drawing for the car. Second prize was a complete catalogue by act of the winner's choice.

Go Fly A Kite: WBLM/Leviston/Portland the home of Jose Diaz will be flying a huge 25 foot kite with the station's call letters displayed prominently on it over Orchard Beach all summer long. The kits should maintain an average altitude of 100 feet. The station has also distributed 30,000 bumper stickers and WBLM "Billing" T-shirts are being sold with the profits going to benefit the Pine Tree Society for Cripped Children. The station also "bowed down" the Old Port Festival in Portland.

ZK400: No, that's not a new radio station logo. It's the model of the Kawasaki motorcycle being given away by WROQ/Charlotte. The station also sponsored "FM Car Converter Day" in which converters were made available to listeners for $14.95 including installation. The station also held a drawing in which the winner won tickets, dinner, party passes and a Rolls limo ride to the Gato Barbieri concert.

Trivia: WILS/Lansing is giving away copies of the Illustrated Encyclopedia of Rock.

Color

The Sun" which was presented in conjunction with Schlitz Beer raised over $5,000.

The station named Dukes' catcher Kevin Paisley the "Duke of Outlaws." The station also promoted "One For The Homegrown: KOME/San Jose has premiered "Homegrown," a new hour long bi-monthly program designed to expose local Bay Area musicians.

Concerts & Conversation

Radio Concerts: Southside Johnny on WNEW-FM/New York...ARS on WKQX/Chicago...Pink Floyd on WMFM/Milwaukee...Jesse Winchester and the Persuasions on KSAN/San Francisco...Mighty Joe Young on WCMF/Rochester.

Interviews: Lynnyrd Skynyrd on WAAF/Charleston...Jimmy Page on WNEW-FM/New York...Garland Jeffreys on WYFS/San Francisco...Marti Maunder on KTIM/San Rafael...Keith Sykes and Outlaws on WRPL/Charlotte...Dean Fremond and Jesse Colin Young on WULS/Long Island...Les Dodds, Bryan Ferry, Jesse Winchester, Garland Jeffreys, and Gene Clark on KSAN/San Francisco...Foreigner on WCMF/Rochester...John Mayall on KATA/Arizona. The home of John Staff...John Miles, Legs Diamond, John Lodge, Alice Cooper, The Babys, Cheap Trick, The Hollywood Stars, and the Sex Pistols on KROQ/Los Angeles.

WGBK/Albany presented Mahogany Rush and the Michael Stanley Band in concert at the Palace Theatre for $12.00. The show was a sell out.

WLRJ/Long Island presented 38 Special in a free concert at My Father's Place.

WMMMS/Cleveland presented Mink DeVille in concert for $10.00.

W Nile-FM/New York Music Director Tom Morriera (cantori) attempts to out-mug "Star Wars" character Wookie as 20th Century Records' Dave Morrell left gives the camera a normal smile.
"WHATCHA GONNA DO?" is doing it for Pablo Cruise.

Major adds at KHJ, WRKO, WEIL, KLIF, KRBE, and WPRO/FM.

Major jumps at KFRC, WCAO, WNOE, WPGC, KJQ, WFL, WGCL, WMAK, KSLO, KXOK, WQXI, and Z-93.

The single proved itself through the ARBs and is now zooming up all the charts:
- R&R - first week on at 28
- Record World - 22
- Billboard - 24
- Cash Box - 19

It's becoming one of the strongest summer singles of all time.

The album, "A Place In The Sun," has been on R&R's AOR charts since its release - over 20 weeks!

Any way you look at it, this summer's a hot one for Pablo Cruise!

"WHATCHA GONNA DO?" is from the A&M album "A PLACE IN THE SUN."

ON A&M RECORDS & TAPES. Produced by Bill Schnee.
A D?” is doin’ this summer.

Pablo Cruise
<table>
<thead>
<tr>
<th>No.</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Book Of Dreams</td>
<td>STEVE MILLER</td>
<td>Capitol</td>
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<tr>
<td>2</td>
<td>I'm In You</td>
<td>PETER FRAMPTON</td>
<td>A&amp;M</td>
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<tr>
<td>3</td>
<td>Nether Lands</td>
<td>CAT STEVENS</td>
<td>Full Moon/Ep</td>
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<tr>
<td>4</td>
<td>Rumours</td>
<td>DAN FOGELBERG</td>
<td>WB</td>
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<tr>
<td>5</td>
<td>Little Queen</td>
<td>HEART</td>
<td>Portrait</td>
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<td>6</td>
<td>Time Loves A Hero</td>
<td>LITTLE FEAT</td>
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<td>Foreigner</td>
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<td>8</td>
<td>Cat Scratch Fever</td>
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# THREE IN THE TOP TEN...

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<th>Album/Label</th>
<th>Tracks/Other Notes</th>
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<td>1</td>
<td>STEVE MILLER</td>
<td>Book Of Dreams (Capitol)</td>
<td>&quot;Je's&quot; &quot;Swingtown&quot; &quot;Jungle, &quot;lead</td>
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<td>2</td>
<td>PETER FRAMPTON</td>
<td>I'm In You (ATM)</td>
<td>&quot;Signed&quot; &quot;Title Runner&quot; &quot;Heart&quot;</td>
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<tr>
<td>3</td>
<td>CAT STEVENS</td>
<td>I Hate You (ABM)</td>
<td>&quot;Schoolyard&quot; &quot;Billy's Child&quot;</td>
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<td>4</td>
<td>DAN FOGELBERG</td>
<td>Nether Lands (Full Moon/Epic)</td>
<td>&quot;Love&quot; &quot;Title False&quot; &quot;Shoes&quot;</td>
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<td>5</td>
<td>HEART</td>
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<td>6</td>
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<td>7</td>
<td>FOREIGNER</td>
<td>Foreigner (Ati)</td>
<td>&quot;Feels&quot; &quot;Ice&quot; &quot;Home&quot;</td>
</tr>
<tr>
<td>8</td>
<td>CHEESECAKE</td>
<td>American Shore (Bk) Bar (WB)</td>
<td>&quot;Horn&quot; &quot;Bullet&quot; &quot;Homegrown&quot;</td>
</tr>
<tr>
<td>10</td>
<td>TED NUGENT</td>
<td>Cat Scratch Fever (Epic)</td>
<td>&quot;Title Whang&quot; &quot;Death&quot; &quot;Knives&quot;</td>
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<td></td>
<td>GREG KUHN</td>
<td>Again (Berserkley)</td>
<td>&quot;Island&quot; &quot;Madison&quot;</td>
</tr>
<tr>
<td>35</td>
<td>GREG KUHN</td>
<td>Again (Berserkley)</td>
<td>&quot;Mean&quot; &quot;leads, variety of cuts&quot;</td>
</tr>
<tr>
<td>36</td>
<td>PAT TRAVES</td>
<td>Makin Magic (Polydor)</td>
<td>&quot;Barracuda&quot; &quot;Trauma&quot;</td>
</tr>
<tr>
<td>37</td>
<td>JIMMY BUFFETTE</td>
<td>Changes In A 444's (ABC)</td>
<td>&quot;Barracuda&quot; &quot;Trauma&quot;</td>
</tr>
<tr>
<td>38</td>
<td>AMERICAN FLYER</td>
<td>Spirit Of A Woman (UA)</td>
<td>&quot;Take Five&quot; &quot;leads, variety of cuts&quot;</td>
</tr>
<tr>
<td>39</td>
<td>JULIENEAU</td>
<td>Look To The Rainbow (WB)</td>
<td>&quot;Fair&quot; &quot;Caroline&quot; &quot;Everybody&quot;</td>
</tr>
<tr>
<td>40</td>
<td>GREG MIEDE EDGE</td>
<td>Paradise Ballroom (London)</td>
<td></td>
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</tbody>
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**AND ONE ON THE WAY!**

**GREG KUHN**

**GREG KUHN AGAIN**

Including:
- Love's Made A Fool Of You
- Hurt So Bad/Polluce
- Untie My Hands/Madison Avenue

**An artist you will hear from Again and Again and Again...**

This message brought to you from the chart-topping Epic family of labels.
**FMISAN JOSE**

Music Director: Playing various cuts.

**KSJO FM/SAN JOSE**

Music Director: Playing various cuts.

**San Luis Obispo**

Music Director: Playing various cuts.

**San Rafael**

Music Director: Playing various cuts.

**KTMS FM Rock 97, Santa Barbara**

Music Director: Playing various cuts.

**KXFM Santa Maria**

Music Director: Playing various cuts.

**KZAM Seattle**

Music Director: Playing various cuts.

**KZAM Tulsa**

Music Director: Playing various cuts.

**WORU Utica**

Music Director: Playing various cuts.

**WFOU Rochester**

Music Director: Playing various cuts.

**FANTASTIC POSTER GIVEAWAY—KATY**San Luis Obispo has recently completed their "Captain Fantastic" poster giveaway. Listeners could call in to win small posters of the Elton John album cover, and qualify for the giveaway of a huge billboard sized poster, which is pictured here.

**MEMPHIS PD'S HONORED—Record executives held a cocktail party to honor new WMPS/Memphis Program Director Tommy Charles and WQUD PD Mike Powell. Pictured, left to right: Southern Record Promotions' Tim Riley, Mike Powell, Tommy Charles, UA's Andy Philips, and Warner Bros. Frank Turner.
"Be My Wife" The new single by David Bowie. From the album "Low"
THE R&R INTERVIEW:

PD, WPGC/WASHINGTON D.C.

by J.J. Jordan

Mason: I went to Eastern Kentucky University, graduated in '74. Stock definition I was working my way through college at WVLK and then I just happened to send out a couple of blind box tapes to Broadcasting and I got a job. I went to Kansas City in January 77 and then I came back to WKLO in Louisville which is my home town. I'm from Kentucky, and they told me at WKLO that I'd never get a job in Kansas City. So I decided I better fire out a couple of tapes. I sent one to Z93/Atlanta in which Mike Scott who was National PD at the time hired me to do evenings. From there I went to Ass't Program Director, this is still back in 1974, and then the PD in '75. First Media bought Z93 in January of '77, they obtained control of it in January '77 and then the situation up here I was transferred to WPJC just recently.

R&R: Was Z93 in Atlanta your first FM operation?

Mason: No, I was one of the original staff members that went into KBEQ/Kansas City back when Chris Bailey was Program Director and the station was consulted by George Wilson. So KBEQ was my first FM and that was back in '73 when they first changed format.

R&R: And your first programming position was at Z93.

Mason: I moved up to Ass't. PD there and took over PD in '75.

R&R: When were you at Z93 the station was very successful under your reign as Program Director, what do you attribute your success to in that market?

Mason: Just humanizing a radio station and adapting that station to the market. In other words it's marrying the station to the people. Doing promotions that were people promotions, keeping away from promotions and all that, but taking it one step further and doing a human promotion that somebody else would be afraid to touch.

R&R: When you were in Atlanta at Z93 did you have a big promotion budget to work with?

Mason: No, it wasn't. It was considerably smaller than the one I have here.

R&R: How did you get around that?

Mason: Making it sound big. You can't make an album sound big anymore, you can't do that, but what you can do is maybe you can give 5 of them. Maybe you can, if you've got an X number of albums to give away, just load 'em all up, put them in a room and say it's an album of your choice in the Z93 album library. Do a little word twist and make it sound a little bit bigger than it is. Radio in the future is going to have to get away from give-aways because the whole industry has burnt itself out where you've seen it, it's like asking somebody to come over to your house for a glass of the greatest wine in the world. Well, they've been doing it year after year, finally they're going to react it and it's really that all the fun has gone out of it. What I see in the future are radio stations turning around and getting into the community and doing things like sponsoring free benefit shows with local groups for charities, and pulling all the dogs out of the Humane Society and trying to find them homes, playing on people's emotions, that's what radio is all about. Radio is emotion.

R&R: Do you think people are getting tired of winning free albums, etc.?

Mason: They're getting tired of hearing about it, I don't think they're necessarily getting tired of winning them but look at the research that was just done, 95% of the population play contests, so there is another 95.9% that may be getting tired of hearing them. That small percentage still likes to win, but you're dealing with mass.

R&R: With your recent move to WPJC in Washington from Z93, what's the difference in your programming philosophies, are you going to change your approach in any way because of your new facility that involves an "AM" besides the FM?

Mason: I think the first thing that I would do in the situation at WPJC is probably nothing. Why make massive changes as long as it is successful and as long as these systems have worked for these people? Why go in and do your own ego type trip? It's a business, and business man I'll make changes as I see them coming down, but to say I'll go in right away and say I'll make massive changes is just foolish.

R&R: On the air what does WPJC stress? Does it stress the FM separate of the AM or do you stress both on-air?

Mason: We stress both because there were a couple of stations that were doing here like "WPJC 1560 AM and 96 Stereo", stuff like that. However, I do see it down the line with what's coming with the separation of the simulcast and different things like that. That plus generally good radio is you're going to put all your marbles in the FM if the AM wants to come along for the ride, that's fine, but you've got to program the FM. The FM is the power of this radio station.

R&R: Where does the biggest chunk of your audience lie, with the FM or your AM?

Mason: Without a doubt the FM. It triples it. That's why I say to worry about some AM radio formats and stuff like that might be a little obscure down the line or obsolete.

R&R: When you were in Atlanta you had a Top 40 station on the AM dial in the market, but in Washington, you have really no Top 40 competition. So what's the difference for a programmer going into a market where all of a sudden there is no direct Top 40 competition? Do you program the same way as if you had another Top 40 in the market?

Mason: I like to think, even in Atlanta, where there's two different types of programming there's defensive programming and there's offensive programming. Defensive programming is the kind a PD will structure himself with promo's like "We've given away the most money, more than any other Atlanta radio station's put together", that to me is defensive programming. Offensive programming is where you say, you take the winning attitude, you do your own thing and you never look over your shoulders. That's exactly what we've done in Atlanta and that's exactly what we want to do here.

R&R: Let's talk a little bit about Music Research. Where do you believe research lies in regard to music? Are you big on call-out pass passive research, or do you believe heavily record store research?

Mason: We do basically station research through the people who the Music Director here has come to know, and feels he's not going to hype him, been out with the guy personally or girl personally and has seen to it these people have been taken care of by us. In other words, we try to make the people at the stores hype-proof. We'll take care of them because anybody else will and they know they don't have to worry about anything. If they need anything they can call the radio station and they'll get it. We do the research like that, I'd like to do passive research if I had the facility to do it. If I had the call-out system and everything else also involved in it but I don't believe in dicker with that stuff unless you know what you're doing because you might be leading yourself up a dead end.

R&R: In other words, you feel comfortable with what you're doing, basically calling stores?

Mason: In the meantime I would like to develop and I will develop more. I will sit down with the owners here and we'll discuss budget and make some studies on how much it will cost all about it like we won't fly into it blind like a lot of radio stations do and there are a ton of them out there that are doing it right now.

R&R: Besides individual record stores, do you involve yourself in researching racks at all?

Mason: Oh sure we'll do racks and we'll do one stops. Jim said they will still go on and lay down policies. As a matter of fact I know he's already doing this.

R&R: When you call the racks do you call the rack itself or do you call the racked stores?

Mason: We call the racks and we'll also call the stores that are supplied by those racks. That's how we can pick up a lot of directories and also that's down a lot of red tape when you're trying to re-order stock or trying to get stock into a market.

R&R: Do you find in areas where stores are heavily racked that you run into a lot of problems where a stock just doesn't get into the market?

Mason: Oh sure, speaking of Atlanta now, it was a lot worse 3 years ago than it is now. Most of the places in Atlanta will rack off Z93 now. Back in the old days when they had no ratings they wouldn't do that. That's understandable, though. They rack off WPJC here, they have to because the station's been so dominant for so long. But whatever you do it has to be consistent, if you've got a system that's comfortable you've got to massively change the thing around or you'll have so many different files, you'll be going in so many different directions that you won't be able to check and see if you've got any sales pattern in the market on a certain group or something like that.

R&R: Give me a sample of what you ask for when you call the record stores, how do you obtain your information?

Mason: We just take the bondage of R&R and the front page of Gavin, list all those singles on a long sheet and just get a number system out of them as to how the singles are selling.

R&R: What type of number system do you use?

Mason: Excellent, good, fair and poor, maybe one to five categories to four, somewhere in that area.

R&R: In other words the person who calls the stores reads off the records and they receive a point value.

Mason: Like I said I could say Barry Gibb, and the person would reply excellent and I would transfer that to a number.

R&R: After you call all of your sources all of your reads are your sources compared with the total?

Mason: You would just have a percentage on each or what you would do is call more of the stores, and that's what we do basically. We’ll get a number system out of them as to how the singles are selling, that would give me a weighing system on the whole thing.

R&R: Mathematically though, how do you do it at the end?

Mason: Oh, it's simple, you just total them up and put them all together and you would see what percentage people have probably given up on that system, but you would be amazed how those things will jive with the national chart or even with what's going on in the market.

R&R: Do you find the system very consistent?

Mason: Consistent, I'd like to do a lot of past research on other radio stations that's a big difference. Some stations may take a long hard look at, especially with the influence of the Abrams type stations who have really revolutionized the oldies system. They've ADR stations, but yet those stations will beat you on oldies faster than they will new album music.

R&R: What advice can you give to somebody who's in a smaller town to get some type of association going with stores and to get credible information every week?

Mason: They've got to get out there and know the people who buy singles because a lot of people have probably given up on that system, but you would be amazed how those things will jive with the national chart or even with what's going on in the market.

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We have a reputation for recording some of the world’s most distinguished singer/songwriters. TIM MOORE is one of them.

IN THE MIDDLE
(E-45394)
The first single from Tim Moore’s album “White Shadows.”
(7E-1208)
Produced by Michael J. Jackson

Tim Moore

Yours from Asylum Records

Management: Harris Goldberg/Johan Vigoda, Woodstock, N. Y.
MASON

(Continued from page 34)
PIERCET ARROW

“If I Could Be With You”

Up-tempo commercial sounding Rock & Roll when you need it!

An obvious first single from their accelerating debut album on Columbia.
Atlantic records gave Bad Company a grand welcome in Denver. Shown at the Stapleton International Airport are, from left: Band leader Dr. Gerard, Bad Co. manager Clive Colson, Atlantic's Vice President/West Coast General Manager Bob Greenberg, Local Promotion Rep. John Tape, Simon Kirke, Mick Ralphs and Paul Rodgers of Bad Co., Atlantic's West coast Artist Relations Director Tony Nandlich, Boz Burrell of Bad Co., Atlantic's West Coast Regional Promotion Director Barry Freeman, Swan Song Records U.S. Manager Sam Aizer, and attorney Steve Weiss.

**Record Company Changes**

Dennis Rosencrantz has been named Vice President/Artist & Repertoire at MCA Records, according to J.K. Maitland, President. The appointment takes effect immediately. For the past three-and-a-half years, Rosencrantz was Vice President, A&R at Phonogram, Inc., where he also headed that company's West Coast operations. He was previously National Promotion Director at Mercury Records.

Cookie Amerson has been named Director of Special Projects at Whittfield Records according to Walter Ainsworth, Vice President and General Manager of the label whose product is manufactured and distributed by Warner Bros. Records. Amerson will act as liaison between Whittfield and Warner Bros., coordinating Sales, Promotions, Publicity, and Merchandising efforts.

Roger Binbaum has been promoted to the position of Vice President, West Coast A&R for Arista Records, it was announced today by Clive Davis, President of the company. In his new capacity, Binbaum will be responsible for talent acquisition and the evaluation of product for Arista on the West Coast, as well as the creative coordination of recording activities for the label's artists based in that area. He will assist in the selection of songs and producers for roster artists and also act as a creative liaison with Columbia Pictures for Arista on the West Coast.

Donna In 'Deep' Discussion

Neil Bogart, President of Casablanca Records and FilmWorks, has announced the upcoming release of the soundtrack album from "The Deep." Released through Columbia Pictures, "The Deep" is the first CRF motion picture produced by Chairman of the Board Peter Guber. The soundtrack album was composed by John Barry, Academy Award winning composer famed for "Goldfinger," "Theme From Midnight Cowboy," and "Born Free," among many others. Pictured discussing the "Theme From The Deep" during their collaboration are Donna Summer and John Barry.

Van McCoy With MCA

Van McCoy has signed with MCA according to the label's President, J.K. Maitland. McCoy, who with Charles Kipps, Jr. already has a production agreement with MCA for McCoy-Kipps Productions, will record for MCA under a separate personal contract. Shown above after the signing are (left-right): Kelly Hendrick of Van McCoy Productions; Lou Cook, MCA Vice President/Administration; Van McCoy; Mike Maitland.

Fitzgerald-Hartley Opens

Pictured are Tom Jans (center) with managers Larry Fitzgerald (left) and Mark Hartley (right) celebrating the opening of The Fitzgerald-Hartley Co. personal management firm. Jans is planning to go into the studio later this summer to record his third album for Columbia Records.
'SHOTGUN RIDER' 73926
IS BLASTING THE PHONES OFF THE HOOK!
AT . . .

WYSL

WORC • WMID • KROK
WCCK FM • WILK • WHFM
WCRO • WRAW • WKAP • WRKT
WJJJ: No. 1 FOR 3 WEEKS IN A ROW!
KRLC: 6 to 4 TOP FIVE PHONES!
WMSL • KYYX FM • WSCR • WJNO
KNOE • KYLT • KXLK • KBZY
KFLY • KGRI • KLUE • WGGG

A Product Of Phonogram, Inc.
THE PICTURE PAGE

Bobby Poe Convention

Charlie Lake, National Program Director for Bartell Radio accepts a special award from Bobby Poe for the enhancement of the Pop Music Survey in 1976.

George Williams of Southern Broadcasting accepts the award for National Programmer/Consultant of the year from Helen Reddy.

A&M VP of Promotion Harold Childs accepts the award for the Independent Record Label of the Year as Helen Reddy looks on.

Don McGregor, National Promotion Director, Warner Brothers Records is presented the award for Corporate Record Company of the Year by WGCL/Cleveland Program Director T.J. Lambert.

George Williams presents Mary Kay Anthony of Bartell Broadcasting with the Large Market Music Director of the year award.

WFIL Music Director Joel Denver and Atlantic Records Promotion VP Dick Kline blow out the candles on a special birthday cake presented to them during the Pop Music Awards banquet.

Fleetwood, Welch Sign Pact

Mick Fleetwood of Fleetwood Mac has signed singer-composer-guitarist Bob Welch to a personal management agreement. Shown discussing plans for Welch's upcoming solo album are (from left): Bob Welch, Gabriele Arras, Mick Fleetwood.

Restructure At Irving/Almo/Rondor

Chuck Kaye, President of Irving/Almo/Rondor Music Publishing, has announced a major restructuring of the company's Creative/Professional Department and has appointed Joel Sill as Director, Creative and Professional Affairs. As part of the restructuring, Brenda Andrews, who joined Irving/Almo in 1968, will continue and expand her creative professional duties as the newly-named Projects Coordinator. Pictured (from left to right): Curry Tjader, Brenda Andrews, Chuck Kaye, President, IA, Joel Sill and Shelly Weiss.

Fanfare '77 Get-Together

Pictured above from left: Jim Zemarel, CBS SE Regional Country Marketing Manager; Producer Ray Bakar, Columbia artist Moe Bandy, CBS Marketing VP Rick Blackburn, Epic artist Charly McClain and Playboy artist Bobby Borchers join in a backstage greeting prior to the CBS 1977 Fanfare Show.

Alice's Auction

The snake coiled around its owner is the lucky winner of Alice Cooper's public audition at Century City in Los Angeles. As the winner, the snake—Angel is its stage name—appeared on the "Tonight Show" where it charmed Johnny Carson and also goes on the road with Cooper, who is beginning a three month concert tour of the U.S. and Canada. Gandhi and Angel are shown with L-R. judges Flo and Eddie, Cooper, and Jay P. Morgan.
SMOKE DETECTORS:

These stations have already spotted
"Smoke From A Distant Fire"

WKBW add
Z93 add
WBBQ
WMAK 25-21
WLAC add
Q105 debut 24
WFLI 22-18
WERC 9-5
WSGN 16-10

WKIX add
KAAY add
KYNO add
KNDE add
WGUY debut 29
WACI debut 38
WTRU add 34
KKLS add

KFYR 16-12
WHHY debut 26
WRFC 12-6
WFOM 40-34
98Q 23-17
WAAY 21-18
WISE 27-19
92Q add
KCBN

THE SANFORD-TOWNSEND BAND

on Warner Brothers Records
JOHNNY DUNCAN
A Song In The Night (Columbia)
Phenomenal response in all markets. Just added at WMAG.
Some charts include 48-38 KLAC, 34-25 KCUB, 29-21 KBGK,
debut 26 WPLO, 40-20 KFDI, 35-28 WONE, debut 27 WSUN,
30-24 WKDA, 28-21 KRZY, 28-23 KERE, 28-17 WUNI, 23-17
KFTN, debut 22 WEMP.

BILLY “Crash” CRADDOCK
A Tear Fell (ABC/ Dot)
New adds at WSUN, WMC, WDEE, KFOX, KZUZ, KDKA, KOO.
Charted chart 30-21 WLEA, 30-25 WSUN, WWRP, WHOO, WDEE,
and more. Chart action 27-13 WDAF, 33-28 WHK, debut 29
WDEE, KBOX, WEEP, WRCP, KHEY, WVMI, KUZZ, WHOO
KMPS, debut 29 KGA.

29 WPLO, 32-22 KRMD, 31-23 WKDA, 31-26 WITL, debut 27
chart action 30-21 WSUN, 32-18 WUBE, 22-17 WWVA, debut
25 WJJD, KRAK, KSO, KLAK, KGA, KFTN.

Some charts include 46-36 KLAC, 34-25 KCUB, 29-21 KGBS,
Phenominal response in all markets. Just added at WMAQ.

VERN GOSDIN “Till The End” (Elektra) A “Most Added”
WTHI, WWOL, KLVI. Early charts 31-21 KRMD, 35-25 KLAK,
start. Added at KCKC, WHK, KNEW, KFDI, KVOO, KLAK,
Charted debut 32 WIL, 28-18 KCKC, debut 23 KGBS, debut
equally split. “Way Down” added at WMC, WEMP, WIXZ.
33-26 KSON, 40-25 KRDR, 29-23 WSUN.

WIL, KRZY, KFOX, KFTN, WVMI,
KGBS, WUBE, WJJD, KGA, KAYO, WMC, KRMD, KUZZ,
debut 28 WPLO, debut 30 KFTN, debut 30 KGA. Added
RAY PRICE “A Different Kind Of Flower” (ABC/Dot) Still
30-24 KGA, debut 24 KERE.

(Columbia) Added at KBOX, KSON, WSM, WEMP, WTHI.
Charted 44-38 KLAC, debut 30 KNEW, debut 25 WUNI,
30-26 WJJD, debut 27 WEMP.

RAY PRICE “A Different Kind Of Flower” (ABC/ Dot) Still
picking up in many areas. Charts 22-11 KRMD, 34-29 KBOX,
debut 28 WPLO, debut 30 KFTN, debut 30 KGA. Added at
KGBS, WKDA, 28-19 KFDI, 28-21 KERG, 28-27 WWVA, KUZZ.
MOE BANDY “Cowboys Ain’t Supposed To Cry” (Columbia)
Added at WDEE, WMC, KHEY, WHOO, WJJD.

JOHNNY CARVER “Down At The Pool” (ABC/ Dot) Added
KSON, WIRE, WUNI, WXCL, WKDA, KLVI, KWMT, and
others.

GLEN CAMPBELL “Sunflower” (Capitol) Good start. Added
at KLAC, KIKK, KERR, KCKC, WIL, WHK, WWVA, WVOJ,
WIFM, WNYN, WVMI.

JOHNNY CARVER “Down At The Pool” (ABC/ Dot) Added
at KSON, WIRE, WUNI, WXCL, KWDA, KLVI, KWMT, and
others.

RAY STEVENS “Dixie Humbugging” (WB) New adds include
WDEE, WSUN, WUNI, KFOX, KFTN, WIFM-FM, Z-104, WNYN,
Debut 39 WWVA.

BOBBY GOLDSBRO “The Cowboy And The Lady” (Evic)
First week adds include KBOX, KSON, WS, KLAK, WIRE,
WEAT, KRMD, WUNI-MF.

DON GIBSON “If You Ever Get To Houston (Look Me Down”
(A/BI/ Hickory) Just added at WIRE, KRAK, KRDR,
KEND, WEMP, WITL, WWK, Z-TDA.

CRISTY LANE “Sweet Deceiver” (LS) Adds include wire,
KEND, KBG, KOS, WEMP, WKM, WWK, ZK.

MOE BANDY “Cowboys Ain’t Supposed To Cry” (Columbia)
Added at WDEE, WMC, KHEY, WWVA, WJJD.

JOHNNY CASH “I Don’t Love You” (Columbia) First week
adds include KLAC, WIRE, KFDI, KERE, WVOJ, KFMP.

24 KBGS, number 6 KER. Added at KERE, WVOJ.

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JOHNNY CASH “I Don’t Love You” (Columbia) First week
adds include KLAC, WIRE, KFDI, KERE, WVOJ, KFMP.
Tom's the man who gave you "Home Made Love" last year—a Top 10 country smash. This year he's on ABC/Dot with his first single for us moving up the charts and heading for an MOR crossover.

"Until I Met You" (DO 17703)
A good way to get to know Tom Bresh.
From his new album, Kicked Back. (DO 2084)
On ABC/Dot Records and GRT Tapes
This week was a very big news week for Country radio, so let’s get started: CHARLIE WARNER, President of General Manager, and BOB PITTMAN, Program Director, from WIBG/Philadelphia, a Top 40 station, will replace Warner and Pittman in Chicago. More details on the front page of RBR. There was a fire last Tuesday (21) at the WMC studios in Memphis. Most of the damage was done to their TV facility. At the time of the fire, two in the morning, WMC air personality LES TIVERS was the only person in the building. He called the fire department and was taken out of the building from the second floor through a window in the ladies room. The fire was on the first floor, the AM and FM (which is automated) facilities on the second floor, had minor smoke damage. The TV newsroom was gutted. The fire didn’t stop the stations from broadcasting later that day. Emergency phone lines were set up because the others were burned. There were no injuries. (Talk about a “hot time in the ol’ town”!). The Wichita Broadcasting Company, Inc., which owns KFWI/Wichita, KTTS/Springfield, Missouri, and the newly acquired KYNW/Omaha kicked off their latest Country station located in Shreveport. 50,000 watt KWKH went Country last Monday (20) at 6 AM. FRANK LEE, by Walton Communications (present owner) and Family Stations, Inc. (the buyers), was about to be sold, it became official this week. A letter has been filed with the FCC showing in the recent Pulse... Even though it has been known fact that KFOX/Long Beach, CA, was going to be sold, it became official this week. A letter has been filed with the FCC showing in the recent Pulse... FRANK LEE, TOPEK Communications, Inc. owner of KFOX, the legendary Los Angeles station that is going Country next month, is going to be sold. A letter has been filed with the FCC showing in the recent Pulse... A letter has been filed with the FCC showing in the recent Pulse... FRANK LEE, TOPEK Communications, Inc. owner of KFOX, the legendary Los Angeles station that is going Country next month, is going to be sold. A letter has been filed with the FCC showing in the recent Pulse...
Country Albums

Country cunts receiving airplay and activity

BILL ANDERSON (MCA) "Still The One" and "Velvet And Steel"

CHARLIE DANIELS BAND (Epic) "I'd Always Remember That Song"

JOHNNY DAVENPORT (MCA) "Ain't You Something" and "I Maybe I"

DORIS DAY (MCA) "Here's The Place" and "I Got You"

JERRY JENNINGS (RCA) "Sweet Caroline" and "Elvis Medley"

TOM T. HALL (Mercury) "Time Takes Care Of Few Things" and "And Got You"

TERRY LLoyD (MCA) "Son Of A Gun" and "Don't Leave Me This Way"

WAYLON JENNINGS (RCA) "Sweet Caroline" and "Elvis Medley"

MEL TILUS (MCA) "Play"

DOLLY PARTON (RCA) "Higher & Higher" and "How Does It Feel"

DONNIE WINTER (MCA) "Some Broken Hearts Never Mend" (ABC/Dot)

DWAYNE WHITE (MCA) "She's Got You" and "I'll Always Love You"

TERRY WILLIAMS (MCA) "Sweet Lies (Turned Down My Sheets Again)" and "Loving You I Do"

WILLIE NELSON (MCA) "Mamas Don't Let Your Babies Grow Up To Be Cowboys"

JERRY REED (RCA) "Phantom Of The Opry" and "Something 'Bout You"

JACKIE WARD (Mercury) "This Is Getting Funny" and "That's Alright Mama"

JOHNNY Duncan (Columbia) "Ain't You Something" and "Maybe I"

FLOYD WHEELER (ABC) "Merry Go Round" (Columbia) Debut 28 KERE, 29-25 WKDA.

TWITTY ER LYNN (MCA) "We're Much Too Close" and "Try It One More Time"

CHARLIE RICH (ABC/Dot) "To Learn A Love Song"

RAY PRICE (ABC/Dot) "I Don't Hurt Anymore" (ABC/Dot) Added at WDEE, at WRCP, WUBE, WEAT. 33-29 Z-104, debut 28 KFTN.

JACKY WARD (Mercury) "Why Not Tonight" (Mercury) Added at KENR, 36-30 KRMD.

ROBERT WISE (Mercury) "I'm Not The One You Love I'm The One You Make"

MARSHALL TUCKER BAND "Heard It In A Love Song" (Capricorn/WB) KEX, KFM.

MARGO SMITH "My Weakness" (WB) Adds at KGA, KLAK, WTHI, and WBA.

JIM WIRE (KRAK) "FARON YOUNG "Crutches" (Mercury) Added at KCKC, WKDA, KFDI, KCT.

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Radio & Records

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**NEW & ACTIVE**

**JAMES TAYLOR**
Handy Man (Col)
Add WLW, WSJ, WCMB, KRMG, WCHV, WFTL, KRTN, KDWN, WORG, KSL, WCER, K96, WBAL, WGR, WHIZ, WMAL, KNBR, WHO, KVI, WSBA, 14RKO, 14KO, KMBZ, WTMJ.

ENGELBERG HUMPERDINCK Goodbye My Friend (Epic) Add WAML, KSL, WHO, WNEW, WCWO, KGY, WHAG, KRTN, WYM. BARRY MANILOW Do You Wanna Make Love (20th) Add KAKE, WCR, K96, WHAG, KNOY, WSM, WSMK, WFGT, WCST, 14RKO, WCHV, WFTL, Big Tree.

**B.J. THOMAS**
Don't Worry Baby (MCA)
Adds include WIOD, WGST, WHAG, 14KO, WCHV, WCMB, K101, KNBR, KUKI, WHIZ, WTMJ, WY, WGR, WMAL.

ELVIS PRESLEY
Way Down (RCA)
Elvis' most active in a long time, Add WMAL, KRMG, WCCO, KRTN, WJAK, KTNT, KRKK, WIP, WBAL, 14RKO, KMBZ, WTMJ.

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**POPPADULT NOTES**

Mike Kasabo

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**NEW & ACTIVE**

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**Openings**

**KYTV/JOANN GRANDIS** needs a new Sports Director with FSP experience. Must also accepting tapes in response for future position opening. Tapes & resumes to Jerry Cunningham, KYTV, Box 220, Arroyo Grande, CA 93420. EOE. (617) 226-0982.

**WDOGSF/SHUDDO/SEATTLE** needs a traffic personality. Send recent air check & resume to George Jenkins, P.O. Box 2174, Seattle, WA 98111. EOE. M/F. (604) 766-4664.

**KEXP/MINNEAPOLIS** is seeking a new Morning Man. Tapes & resumes to John Scholten, 505 First Ave. S., Minneapolis, MN 55401. EOE. (612) 333-7221.

**WBFS/FT WORTH/DALLAS** seeks a new drive time personality. Tapes & resumes to Alan McLaughlin, KRIZ, 2345 West Buckeye Road, Phoenix, AR 85029. EOE. (602) 951-7222.

**KREM/SPOKANE** has an immediate opening for weekend and shift report. Tapes & resumes to John Johnson, 1002 E. 1st St., Spokane, WA 99202. EOE. (206) 267-1616.

**KQKE/SACRAMENTO** is looking for an experienced mid-AM host. Send resume & tapes to ROB SHAPIRO, KQKE, 2250 Freeport Blvd., Sacramento, CA 95818. EOE. M/F. (916) 922-5101.

**WMAZ/ATORIO** seeking a new 5 - 10 p.m. host. Send resume & tapes to Mitch Goetz, News Director, WMAZ, Box 85, Macon, GA 31205.

**WMAC/MAGNOLIA** opening for new mid-AM host. Tapes & resumes to Mike Jackson, KCLU, Box 728, Spokane, WA 99201. EOE. M/F. (509) 575-7222.

**WDAK/COLUMBUS** needs an afternoon host. Tapes & resumes to Tom Kirk, WDAK, 2381 College, Columbus, OH 43210. EOE. M/F. (614) 445-1000.

**KHJ/SAN FRANCISCO** needs an AM drive newswoman. Tapes & resumes to John Johnson, 650 Sansome St., San Francisco, CA 94111. EOE. M/F. (415) 391-4800.

**WWIZ/CAPE COD** needs a new Morning Man. Tapes & resumes to John Scholten, 505 First Ave. S., Minneapolis, MN 55401. EOE. (612) 333-7221.

**WKBW/BUFFALO** is seeking a new Sales Manager. Contact Mr. Fred Monroe, WKBW, 1430 Main St., Buffalo, NY 14202. EOE. M/F. (716) 853-6000.

**AXC/UTAH** needs a new host. Tapes & resumes to Bob Lowery, Frank N. Magid Assoc., One Research Center, Metter, GA 30435. EOE. M/F. (912) 224-4300.

**KVQI/ALBUQUERQUE** looking for an experienced newswoman. Tapes & resumes to John Scholten, 505 First Ave. S., Minneapolis, MN 55401. EOE. (612) 333-7221.

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**KRQO/TUCSON** is seeking a new host. Tapes & resumes to John Scholten, 505 First Ave. S., Minneapolis, MN 55401. EOE. (612) 333-7221.

**KQKE/SACRAMENTO** is seeking a new Web Producer. Tapes & resumes to John Scholten, 505 First Ave. S., Minneapolis, MN 55401. EOE. (612) 333-7221.

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Positions Sought

ROCK & ROLL LADY, experienced all phases of broadcast- ing, wants challenging, troubleshooting, tight-format position. Ready to take care of business for top PO. Send all inquiries to Radio & Records, Box 104, 8430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

GARY CONNORS, 7 years experience in Rock, Country and currently doing Pop/Adult. Looking for stable U.S. station in town suited for wife and two children. Tape available in jock, production and news. Have done it all. News Director and PO, also sales. Serious replies to Gary Connors, 110 City Ontario, Canada. Call 519-882-1940. (p. 16)

PAUL OMRIE 4 1/2 years experience. Currently MOR/morning drive at WOMP-FM/Bellaire. Looking for medium or major market gig. Available August 1. Call 516-375-4058. (p. 17)

JON KIRKSEY appointed Regional Album Promotion Manager, Southwest Region/Epic, Portrait Records.

JACK FEENEY appointed President Sunbury/Dunbar Music Canada Ltd. office/ElektralAsylum Records.

SALLY STEVENS promoted to WestCoast Publicist from Assistant Publicist West Coast.

LINDA JACOBS promoted to WestCoast Publicist from Assistant Publicist West Coast.

JEAN McCULLOUGH named Manager, Payroll Department/Capitol Records.

PAUL ROSE to San Francisco filling the District Manager's position/Capitol Records.

RIC ALIBERTO exits N.E. Regional Promotion for E/A to join Aucoin Management as National Promotion Coordinator.

DOUG CORBIN appointed Vice President/Lambert Records.

RICH ALIBERTO exits N.E. Regional Promotion for E/A to join Aucoin Management as National Promotion Coordinator.

PAUL ROSE to San Francisco filling the District Manager's position/Capitol Records.

KIRK MELLOY named National Marketing Coordinator/Capitol Records.

STEVE STONE formerly XFRS, WSOL, XHIS and more. Very versatile looking for all work. Production pro. Call 716-323-2306.

MICHAEL O'MALLEY available at air talent/Music Director. Formerly with WNFV/Fulton Beach. (506)623-1927. (p. 16)

ALAN THOMPSON formerly with KCSJ, Y103, WRLK, etc., looking for Music Director and/or jock position. 11 years experience. First phone: (303)884-4218. (p. 16)

HELP! Air personality based in non-nerve-pulling format change. Looking for major market gig. Top 40 or Contemporary. Have drive, ambition, and ability to handle the job. Good references and air. Super production. Call 412-384-6418. (p. 16)

TIM WILLOUGHBY, formerly with KQKW/Kansas City, looking for Country/jock/Music Director position in Los Angeles area. (213)569-3420. (p. 16)

RAY DACKERMAN seeking full-time AOR gig. Inexperienced with WBCN, WCSR, WMFU and WMRA. 3rd aired. Good in production total of 5 years experience. Write 201 White Oak Drive, Altavista, VA 24526. (p. 16)

JERRY McCALL is available now if you desire a first class jock/sportscaster. I'm a top 25 market Assistant Sports Director who wants a SD/PBP opportunity at a sports station. Major college and high school PBP experience and pro sports coverage. Experienced at person- ality on Top 40 or Pop/Adult contemporary. Call (626)330-3280, or 934-5161 (p. 61)


LINDA JACOBS, 9 years experience in jock, production and news. Have done it all. News Director and PO, also sales. Serious replies to Gary Connors, 110 City Ontario, Canada. Call 519-882-1940. (p. 16)

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LARRY CARINGER formerly of Caringer & Hayter comedy team. 10 years experience. Ex-KROY and KXLY, etc. Great references. Available NOW. Call (510)437-6235. (p. 61)

GARY HAHN, jock/sportscaster. I'm not. A sports broadcaster. I am. I'm a top 25 market Assistant Sports Director who wants a SD/PBP opportunity at a sports station. Major college and high school PBP experience and pro sports coverage. Experienced at personality and news. Will relocate anywhere. Contact 608 Madison Dr., Apt C Indianapolis, IN 46224. (p. 61)

MARC COPPOLA, too up for KMET, too mellow for 100...

CHANCES/RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213)466,9561.

OPPORTUNITIES

All 'Openings' and 'Positions Sought' ads remain free...

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and local disco work.

Currently with WSKI/Montpelier and WVMT/Burlington, Vt.

taught Broadcasting.

What have you got that's in between? First phone, formerly

without being boring?

in p.s.

end of resume.

Have you

Our job sheet is printed every Tuesday, with the only deadline

to the industry. Goods & Services Classified Ads.

Rates are 25C per word, with a $5.00 minimum.

wiilh R&R 'Goods & Services'

Clear's POOP SHEET 2705 Sierra Madre. Las Vegas, NV 89102.

HUNDREDS OF DEEJAYS RENEWED again this year! We guarantee you the funniest. Fastest Comedy on the planet. 1994 O'Percentage. Dallas, TX 75227.

DROP YOUR PANTS. grab your socks, hale come the !offs, guarantee you’ll be funnier. Freebie! Contemporary Comedy, Hundreds of deejays renewed again this year! We guarantee you the funniest. Fastest Comedy on the planet. 1994 O'Percentage. Dallas, TX 75227.

LINDA JACOBS promoted to East Coast Publicity Manager/Elektra/Axylum Records.

SALLY STEVENS promoted to WestCoast Publicist from Assistant Publicist, West Coast office/Elektra/Axylum Records.

JACK FEENEY appointed Regional President Sunbury/Dunbar Music Canada Ltd.

JON KIRKSEY appointed Regional Album Promotion Manager, Southwest Region/Epic, Portrait and Associated labels.

PAUL ROSE to San Francisco filling the District Manager's position/Capitol Records.

ROCK & ROLL LADY, experienced all phases of broadcast- ing, wants challenging, troubleshooting, tight-format position. Ready to take care of business for top PO. Send all inquiries to Radio & Records, Box 104, 8430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

Selling something special? Now, R&R offers you an economical method of getting your message to the industry. Goods & Services Classified Ads. Rates are 25¢ per word, with a $5.00 minimum. Check or money order must accompany your typewritten ad. Send to R&R, Classified Dept., 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028

CHANCES/RECORDS

with R&R 'Goods & Services'

Classified Ads.

Classified Advertisers Please Note: All 'Openings' and 'Positions Sought' ads remain free...

PAUL ROSE to San Francisco filling the District Manager's position/Capitol Records.

KIRK MELLOY named National Marketing Coordinator/Capitol Records.

JEAN McCULLOUGH named Manager, Payroll Department/Capitol Records.

DOUG CORBIN appointed Vice President/Lamb & Lion Records.

RICH ALIBERTO exits N.E. Regional Promotion for E/A to join Aucan Management as National Promotion Coordinator.

PAT MARTINEZ appointed West Coast Regional Promotion Manager/UA.
Coming Next Week...

The McCrarys

(Produced by Trevor Lawrence)

on Portrait Records
THE BACK PAGE

June 24, 1977

PABLO CRUISE

Whatcha Gonna Do (A&M)

73% of our reporters on it, 14 adds: Key moves; 24-20 WPGC, 12-8 11 KVX, 14-14 W4ZG, 16-11 KJRB, 20-14 WYRE, 30-22 at 52FM, 22-14 WXQI, 2-1 KROY, 25-13 WBWJ, see Parallels, charts at number 24.

ALICE COOPER
You And Me (WB)

68% of its reporters on it, 12 adds including KRBE, WAKY. Key moves; 26-22 WIKO, 7-6 CKLW, debut 19 WZUU, 22-14 KJHJ, 34-11 KIOA, 16-5 WFL, 24-16 WMAK, 18-10 KJRB, 7-5 WJBQ, 18-9 WHYY, see Parallels, charts at number 26.

BAY CITY ROLLERS

You Made Me Believe In Magic (Arista)

64% of our reporters on it, 17 adds including KXXK, WXY, WAPE. Key moves; 11-9 WRKO, 19-9 WLS, 7-4 at Y100, 20-10 WGCL, 12-11 KMJIC, 23-19 KJR, 13-7 WCOL, 21-12 WOW, 26-19 WEEO, 34-24 WTRU, 22-19 KAFY, 27-18 KPMAP, see Parallels, charts at number 27.

NEW & ACTIVE

All other new and releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

HEART

Barracuda (Portrait)

63% of our reporters on it, 16 adds including WRKO, WSAI, WOL, WBBF, 30-24 WCAO, 27-11 WJUX, 23-17, 21 WJXXX, 22-20 KSLQ, 24-22 KJHJ, 34-11 KIOA, 16-5 WFL, 24-16 WMAK, 18-10 KJRB, 7-5 WJBQ, 18-9 WHYY, see Parallels, charts at number 26.

RADIO & RECORDS

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations.

Most Added

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>PETER FRAMPTON</td>
<td>&quot;Signed, Sealed, Delivered&quot;</td>
<td>(A&amp;M)</td>
<td>29/5</td>
</tr>
<tr>
<td>SUPERTRAMP</td>
<td>&quot;Give A Little Bit&quot;</td>
<td>(JZ)</td>
<td>33/9</td>
</tr>
<tr>
<td>ELO</td>
<td>&quot;Telephone Line&quot;</td>
<td>(UA)</td>
<td>41/12</td>
</tr>
<tr>
<td>HELEN REDDY</td>
<td>&quot;You're My World&quot;</td>
<td>(Capitol)</td>
<td>38/8</td>
</tr>
<tr>
<td>BOSTON</td>
<td>&quot;Peace Of Mind&quot;</td>
<td>(Epic)</td>
<td>45/2</td>
</tr>
<tr>
<td>James Taylor</td>
<td>&quot;Handy Man&quot;</td>
<td>(Columbia)</td>
<td>63/13</td>
</tr>
<tr>
<td>MERI WILSON</td>
<td>&quot;Telephone Man&quot;</td>
<td>(GRT)</td>
<td>47/5</td>
</tr>
<tr>
<td>CROSBY STILLS &amp; NASH</td>
<td>&quot;Just A Song Before I Go&quot;</td>
<td>(Atlantic)</td>
<td>53/10</td>
</tr>
<tr>
<td>ROB STEWART</td>
<td>&quot;The Killing Of Georgie&quot;</td>
<td>(WB)</td>
<td>61/11</td>
</tr>
<tr>
<td>ROD STEWART</td>
<td>&quot;The Killing Of Georgie&quot;</td>
<td>(WB)</td>
<td>61/11</td>
</tr>
<tr>
<td>ANDREW GOLD</td>
<td>&quot;Lonely Boy&quot;</td>
<td>(Asylum)</td>
<td>53/10</td>
</tr>
</tbody>
</table>

Most Added Commodores

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peter Frampton</td>
<td>&quot;I'm In You&quot;</td>
<td>(JZ)</td>
<td>29/5</td>
</tr>
<tr>
<td>Barry Manilow</td>
<td>&quot;Looks Like We Made It&quot;</td>
<td>(Arista)</td>
<td>26/11</td>
</tr>
<tr>
<td>ABBA</td>
<td>&quot;Knowing Me, Knowing You&quot;</td>
<td>(Atlantic)</td>
<td>29/5</td>
</tr>
<tr>
<td>Bill Conti</td>
<td>&quot;Theme From Rocky&quot;</td>
<td>(UA)</td>
<td>28/5</td>
</tr>
<tr>
<td>FOREIGNER</td>
<td>&quot;Feels Like The First Time&quot;</td>
<td>(Atlantic)</td>
<td>27/12</td>
</tr>
</tbody>
</table>

Most Added New & Active

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alan O'Day</td>
<td>&quot;Undercover Angel&quot;</td>
<td>(Pacific)</td>
<td>29/5</td>
</tr>
<tr>
<td>FLEETWOOD MAC</td>
<td>&quot;Dreams&quot;</td>
<td>(WB)</td>
<td>29/5</td>
</tr>
<tr>
<td>Steve Miller</td>
<td>&quot;Jet Airliner&quot;</td>
<td>(Columbia)</td>
<td>29/5</td>
</tr>
<tr>
<td>BARRY MANILO</td>
<td>&quot;Looks Like We Made It&quot;</td>
<td>(Arista)</td>
<td>26/11</td>
</tr>
<tr>
<td>Shaun Cassidy</td>
<td>&quot;Do Dorr Ron Ron&quot;</td>
<td>(WB)</td>
<td>29/5</td>
</tr>
<tr>
<td>ANDREW GOLD/Lonely Boy</td>
<td>(Asylum)</td>
<td>29/5</td>
<td></td>
</tr>
<tr>
<td>Peter Frampton</td>
<td>&quot;In You&quot;</td>
<td>(A&amp;M)</td>
<td>29/5</td>
</tr>
<tr>
<td>Eagles</td>
<td>&quot;Life In The Fast Lane&quot;</td>
<td>(A&amp;M)</td>
<td>29/5</td>
</tr>
<tr>
<td>Jimmy Buffet</td>
<td>&quot;Margaretville&quot;</td>
<td>(ABC)</td>
<td>29/5</td>
</tr>
<tr>
<td>Marvin Gaye</td>
<td>&quot;Got To Give It Up&quot;</td>
<td>(Motown)</td>
<td>29/5</td>
</tr>
<tr>
<td>Peter McCann</td>
<td>&quot;Do You Want Me Love&quot;</td>
<td>(20th)</td>
<td>29/5</td>
</tr>
<tr>
<td>Stevie Wonder</td>
<td>&quot;Sir Duke&quot;</td>
<td>(Tamla/Motown)</td>
<td>29/5</td>
</tr>
<tr>
<td>Marshall Tucker</td>
<td>&quot;Heard It In A Love Song&quot;</td>
<td>(Capricorn)</td>
<td>29/5</td>
</tr>
<tr>
<td>Cela</td>
<td>&quot;Just Want To Be Your Everything&quot;</td>
<td>(RSO)</td>
<td>29/5</td>
</tr>
<tr>
<td>Rita Coolidge</td>
<td>&quot;Higher &amp; Higher&quot;</td>
<td>(A&amp;M)</td>
<td>29/5</td>
</tr>
<tr>
<td>England Dan</td>
<td>&quot;It's So Sad To Belong&quot;</td>
<td>(Big Tree)</td>
<td>29/5</td>
</tr>
<tr>
<td>Barbara Streisand</td>
<td>&quot;My Heart Belongs To (Me) Columbia&quot;</td>
<td>(20th)</td>
<td>29/5</td>
</tr>
<tr>
<td>Sylviers</td>
<td>&quot;High School Dance&quot;</td>
<td>(Capitol)</td>
<td>29/5</td>
</tr>
<tr>
<td>Hot/angel Your Arms</td>
<td>(Big Tree)</td>
<td>29/5</td>
<td></td>
</tr>
<tr>
<td>Leon Sayer</td>
<td>&quot;When I Need You&quot;</td>
<td>(WB)</td>
<td>29/5</td>
</tr>
<tr>
<td>Pablo Cruise</td>
<td>&quot;Whatcha Gonna Do&quot;</td>
<td>(A&amp;M)</td>
<td>29/5</td>
</tr>
<tr>
<td>Marshall Tucker</td>
<td>&quot;Knocking Me, Knocking You&quot;</td>
<td>(Atlantic)</td>
<td>29/5</td>
</tr>
<tr>
<td>ALICE COOPER</td>
<td>&quot;You And Me&quot;</td>
<td>(WB)</td>
<td>29/5</td>
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</tbody>
</table>

Most Added Parallel One

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<td>Peter Frampton</td>
<td>&quot;Signed, Sealed, Delivered&quot;</td>
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<tr>
<td>Shaun Cassidy</td>
<td>&quot;Barry Manilow&quot;</td>
<td>(Atlantic)</td>
<td>29/5</td>
</tr>
<tr>
<td>Alan O'Day</td>
<td>&quot;Love Song Before I Go&quot;</td>
<td>(Atlantic)</td>
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</table>

Most Added Parallel Two

<table>
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<td>(Atlantic)</td>
<td>29/5</td>
</tr>
<tr>
<td>Peter Frampton</td>
<td>&quot;Alan O'Day&quot;</td>
<td>(Atlantic)</td>
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</table>

Most Added Parallel Three

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</tr>
<tr>
<td>Shaun Cassidy</td>
<td>&quot;Barry Manilow&quot;</td>
<td>(Atlantic)</td>
<td>29/5</td>
</tr>
<tr>
<td>Peter Frampton</td>
<td>&quot;Alan O'Day&quot;</td>
<td>(Atlantic)</td>
<td>29/5</td>
</tr>
</tbody>
</table>

The National Request Tableau can now be found on page 22.