What Does A Superstar Do After A Concert?

Paul McCartney sits around reading his copy of R&R. Next to Paul are his wife Linda and Capitol VP Promotion Bruce Wandel.

Emmy For 'Shotgun Tom'

"Shotgun Tom" Kelly, afternoon drive air personality at KCBS in San Diego, was chosen to receive a San Diego area Emmy for outstanding achievement as a performer for hosting "Words A Poppin," a children's television show produced locally. The show is currently being made available for syndication.

Caught In Court

Surprise, surprise, Neil and Joyce are now Mr. and Mrs. Bogart. Sneaking away from the office last Friday the duo were joined in wedlock at a local courthouse by a flamboyant judge, who forgot to include the ring exchange in the ceremony. Our on the scene reporter noted that Capablanca's main Bogart invested on the ring exchange and the judge commented, "with this ring I already weddeh!"

The First Stereo T Shirt

Neil McIntyre developed "The First Stereo T Shirt" for WPIX FM/New York. The wearer gets the front of the radio with one earphone on the front of the shirt and the back of the radio, etc.

Jock For A Day

WLS/Chicago afternoon drive personality Bob Sirott recently traded jobs with Chicago White Sox play by play broadcaster Harry Caray. Sirott mc'd a disco dance party on the field before the game and then helped call the color commentary for the television broadcast. Caray dropped by WLS the next day and took over the controls for a couple of hours of Sirott's show.

Clive Cleared

Industry observers were slated over last week's court results which brought to an end the three year investigation of Clive Davis, president of Arista Records. The result being that after all the allegations regarding the new famous apartment and bar mitzvah, Davis was only cited for not paying taxes on $9500 of income in a year in which he did pay taxes on $340,000 of income. Five of the six charges were dropped against Davis.

Inside R&R:

BUSINESS NEWS
THE PICTURE PAGE
THE R&R INTERVIEW WITH ED WODKA
“DON’T TOUCH ME THERE”
THE SINGLE THAT’S
BEING ACCEPTED
EVERYWHERE.

Phone requests and initial response in major markets and secondary markets has been incredible.
Which isn’t surprising when you look at the chart action this week for “Young and Rich,” the album that’s bringing you “Don’t Touch Me There.”
69 with a bullet in Billboard, 89 with a bullet in Record World, 80 with a bullet in Cashbox.

The single: “Don’t Touch Me There” (AM – 1826)
The album: “Young and Rich” (SP – 4580)
Music from The Tubes that’s being accepted wherever hit records are played.

A&M RECORDS AND TAPES
**WRL's Little Gremlins**

WRL/Philadelphia is giving away a pair of brand new AMC Gremlins that are fully equipped. Listeners have to figure out and eavesdrop from on-air clues, the "5 Mystery Little Gremlins." Voices are recorded and played on air with clues.

**SING IT AND SWIM**

WCAI/Chicago's John Riley reports a twist to the sing it and win promotion. They are now doing "Sing It And Swim" with listeners calling in and singing the station's jingle with the prizes being weekend beach resorts and all players get sun tan oil. The grand prize is a fully installed swimming pool.

**Arbitron Heavy Radio Listening**

In the October 1976 Arbitron survey, the company instituted a procedure whereby they would recount and verify daily holders that listened to the radio in excess of 350 quarter hours to all stations, and those who listened to in excess of 300 quarter hours to one station. In the Fall sweep 9,580 diaries were used with only nine diaries deleted as a result of the recontracting process.

Arbitron now feels the recontract procedure spends a great deal of time for whom the station is to be "appealed" finding among random sampling but will continue to scrutinize for diaries that may contain false impressions. Their new methods will not be revealed for security reasons.

**At The Buzz - Swat The Fly**

CXK101/Cocoa Beach PD Benjamin Hill came up with a timely promotion for the summer season. This is the big fly and mosquito time of the year with the possibility of launching vicious attacks on unsuspecting people. To retaliate, the station is giving away, all the sound of the BUZZ, "Official CK Fly Swatters."

**Who Claps The Longest**

KGGO/Denver's Moines found out the answer to who can handicap the longest by running a handclapping contest, which began with 40 contestants, 30 hours later the winner was declared. This particular contest broke the existing Guinness Book of Records record of 30 hours. Winner received a waterbed, and hopefully some ice to soothe his hands.

**WKN's Big Race**

KNUD/Dallas ran their Memorial Day 500 mini race with 100 contestants participating as drivers at a local miniature race track. The contestant with the fastest lap time won $500.

**World's Longest Telegram**

KRIZ/Phoenix is putting together the world's longest telegram to Paul McCartney for the superstars birthday on June 18th, which is also the date that the Wings tour hits nearby Tucson. Listeners are invited to call in and add their names to the telegram.

**Bowlers To Take Vows**

Our congratulations to Big Bowers PD of WMAY/Nashville, who is getting married June 7th to a young lady from Kansas City.

**Won't Smile A Phone**

Michael Henry Martin has begun his daily "dial a smile" joke line. Listeners can call in 24 hours a day and hear a joke, or as Michael calls it, "absurdly." Response has been excellent.

**KOWB**

Minneapolis St. Paul, recently awarded another of its $19,999 grand prizes in their continuing bumper sticker promotion. Program Director, John Sebastian, is shown awarding the check to the David Jasper family of Bloomington.

**WeRC Benefit For MD**

WERC/Birmingham is holding their third annual "School's Out Party" for the benefit of Muscular Dystrophy. Over Memorial weekend live bands played and the jocks broadcast live from a local amusement park with all proceeds going to charity.

**Beech-Nut Promotion**

WGCL/Cleveland has their "Mystery Spotter" roaming the streets looking for people wearing "I'm A Beech-Nut" buttons. Upon finding these button wearers, the station awards cash prizes up to $200 a button, plus a bonus if they are carrying a pack of gum.

**Rain Nor Snow Stop Q-Jocks**

KBEQ/Kansas City sponsored a Walk For Mankind and raised about $150,000 in a twenty mile walk. Interesting part is that the money was raised by 500 walkers despite the fact that it was raining in 95 degree weather.

**KKEF's New Facility**

KKEF/Albuquerque broke ground for their new studio and office build. The design will be very modern space age type with a total of 6500 square feet, housing both the AM and FM facility.

**Stick It Anywhere You Want**

WEGG/Waynesboro is asking their listeners to put the station stickers anywhere they want, because each one is numbered and WEGG calls out the sticker number on the air and listeners call in to win.

**WTHI**

Terre Haute basketball team the "Aardvarks" shown in this group picture. WTHI has found the team to be an excellent outside promotion for the station, as they consistently raise money for worthwhile charities throughout the broadcast area.

**WGUI**

Fort Wayne's "short on air personality" was a hit at the "5 Mystery Little Gremlins." 

**KNTIE**

Paso had an open line to their listeners asking if they could help make someone's dream come true. The young lady pictured was the winner. With her are MD, J.J. Mitchell (L) and KNTIE's Joey Mann (R). The dream was to call her fiancé in Germany, who is in the Army, and to have the station broadcast her wedding on the air. She will receive her wishes, and receive a microwave oven, too.

**WAXY**

Here's a station that is taking on TV by creating their own traveling TV game show. The actual set travels around to shopping centers and is hosted in each location by a KWIZ jock. Contestants play the game by answering questions about music. Left to Right KWIZ Station Manager Pat Michaels, air personalities Michelle Carey, John Novak and Bob Sky, and KWIZ Program Supervisor Jim Bain.

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**Radio & Records**

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**Radio & Records** is published every Friday by Radio Business Inc., 1440 Sunset Blvd., Suite 101, Hollywood, CA 90028, (213) 466-9561. Single copy $2.00 or $80 per quar.

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**FCC Reconsiders Tax Deferral**

The FCC has stated that it will reconsider its recent decision to issue tax certificates to broadcasters who sell properties according to the Commission's cross-ownership regulations. The FCC's action came after a citizens group filed a complaint against the tax certificate. The Citizens Communications Center also voiced their complaint with the Internal Revenue Service, stating that the tax rule would give an unnecessary break to large corporations with multi-media holdings.

**Reid Leaves FCC**

In a surprise announcement, Charlotte Reid resigned her post in the Federal Communications Commission, effective the end of the month. Reid recently re-married, and decided to perform widely duties, rather than governmental ones.

**NAB Vs. Cross-Ownership**

The District of Columbia Court of Appeals has been asked to review the FCC's order prohibiting ownership of broadcast and newspaper holdings in the same market. The Court was petitioned by the National Association of Broadcasters, which stated that the Commission's study into the cross-ownership situation did not show any problems, and that more harm than good would come from the ownership rule.

**Record Royalties Up**

The House Subcommittee which is currently undertaking the review of all copyright laws has awarded an increase for composers of recordings. The raise is 1% of a cent, now totalling 2% cents per record. An alternate method of royalty payment has been included in the committee's ruling, allowing the composer to get 8 of a cent for each minute of the recording which would yield higher fees for longer records. After the subcommittee finishes all aspects of new copyright laws, the proposed laws will move through two more committees before full House and Senate votes.

**Dean To Rolling Stone**

Sen Francisco based Rolling Stone magazine has signed up former White House counsel John Dean as their correspondent for the Republican national convention and ensuing campaign. Dean's contributions to the publication will include two lengthy pieces.

**Buyer Protection**

American consumers should be aware that they now have a leg to stand on when time payment purchases prove to be faulty. The buyers can stop payments on the product, and insist the seller make good the item. If the seller does not replace it, the consumer is due a full refund of money already paid, plus cancellation of future payments.

**GM Back To “Full Size”**

General Motors' 1977 model year will see more full size cars getting the most advertising backup. The new models will make use of maximum interior space, but will actually be small-size on the outside, in comparison with real full size cars. GM predicts sales of over 11 million units for next year's models.

**Family Weekly Sold**

A number of newspaper companies have agreed to buy the Family Weekly insert from Downe Communications, for a reported $15 million. The current chairman of Family Weekly will retain that position in the new organization.

**Love For Sale**

The proliferation of dating services and marriage brokers has resulted in more than a few phony gimmicks. New York's Better Business Bureau says that they are overloaded with complaints on such services. One reported gimmick involves a "guaranteed" marriage proposal within 3 months. If they legitimately cannot arrange the engagement within the time period, one of the broker's employees proposes to the lovelorn, then promptly breaks it off. Thus, the service contract is fulfilled.

**Seven Up Co. of St. Louis has already kicked off their "Season's greetings...Season's savings" ad campaign.**

**New Spirit Unveiled**

Touted as being similar to tequila, "Plaza Lema," a Chilean liquor will be marketed this month, after testing in several markets. Advertising for its new taste sensation will start in August. Brown Vintners of San Francisco is marketing the 160 year old South American drink.

**Sister Station Plugs**

The Federal Communications Commission has amended its rules to require stations to log promos for sister stations as commercial matter. This rule applies to co-owned stations within the same community.

**Unquentine On Radio**

A 13-week buy for Unquentine sunburn remedy has been kicked off on the ABC-FM and Contemporary networks, as well as spot buys in 19 other markets. The Norwich Products' sunburn aid commercials are voice by Natalie Cole.

**New “Short & Sassy”**

Following the success of "Long & Silky" hair conditioners, Clairol will introduce "Short & Sassy" to the marketplace this fall. As the name suggests, the product is geared toward keeping short hair styles at their best. Product is now being tested marketed in Los Angeles.

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**THE FCC**

**[So You Can Understand It]**

**RADIO RENEWAL PROGRAM STANDARDS**

FCC has just taken the most unusual step of issuing an Order adopting a new Rule that actually specifies (1) the minimum program percentages it will look for in all AM and FM renewal applications and (2) the percentage variations in so-called renewal "promise against performance", which it will now accept without question.

The Commission's Order sets the following specific minimum percentages for (1) programming categories, and (2) "promise against performance":

1. Minimum Percentages For Non-Entertainment Programs:
   - Stations may only renew their license if they meet the following minimum percentages of non-entertainment programming:
     - Any Station's total non-entertainment programming must be at least 20% of its total programming.
     - Any Station's total non-entertainment programming must be at least 20% of its total programming.

2. "Promise Against Performance":
   - Stations must promise to deliver at least 20% of their programming as non-entertainment programming.
   - Any deviation from the promised percentage must be reported to the Commission.

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**MARK DRISCOLL'S **

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**KNOW THE FEELING?**
The album that's given you two hit singles in a row* proudly presents a third:

"Silver Star"
from
Who Loves You

*"Who Loves You," "December 1963 (Oh, What a Night)"

The Four Seasons on Warner/Curb records and tapes. Produced by Bob Gaudio
Beach Boys Finish Off "Rock & Roll Music"

The Beach Boys (left to right) Dennis Wilson, Alan Jardine, Brian Wilson, Mike Love and Carl Wilson, are seen in the studio putting the finishing touches on "Rock and Roll Music," their new Brothers/Reprise single released last week.

All The Young Dudeks

Columbia recording artist Les Dudek recently made his L.A. debut at the Roxy. Dudek has played with the Allman Bros. and Bez Scaggs, who produced Les' album on Columbia titled "Les Dudek." Pictured from l. to r. (back row) Ron Oberman, west coast director of Merchandising, John Babcock, West Coast Director of Artist Development, Mike Atkinson, Columbia Regional Promotion Manager, Warren Williams, Columbia Local Promotion Manager, (front) Ellen Bernstein, ABR West Coast, Don Ellis, National Vice President ABR, Les Dudek, and Frank Sharpo, West Coast Director of Product Management.

Blackbyrds Fly

The Blackbyrds receive their first gold album, "City Life," from Fantasy president Ralph Kaffel last week during a party hosted by the label. Queens Booking agent Charles Graciano flew out from New York for the presentations; Carol Campbell, the mainstay of the Blackbyrd Productions LA office, and John Mason, attorney for Blackbyrd Productions, were both up from Los Angeles. Originally planned for about 70 people, the party mushroomed so that over 200 people actually showed up, proving once again that everybody loves a winner, and the Blackbyrds are winners! L-R: Keith Kilgore (drums), Orville Saunders (guitar), Charles Graciano (Queens Booking), Kevin Toney (keyboard), Carol Campbell (Blackbyrd Productions), Ralph Kaffel (Fantasy president), John Mason (attorney), Joe Hall (bass), Stephen Johnson ( sax/ flute), Donald Byrd.

Smokin' Brass

Shown celebrating backstage after United Artists showcased their disco-soul band Brass Construction at the Roxy are (from left) Billy Juggs, KMET Los Angeles; Jim Fox, music director, KBIG/San Diego; BC's Randy Muller; Ray Anderson, UA Vice-President, Promotion; Jeff Samuels, UA ABR department, who presented the band with gold records onstage; Jeff Lane, producer of Brass Construction; and BC's manager Sid Maurer.

Grand Funk Get "Mothered"

R&B Rest and Relaxation? It just might be as Grand Funk and their new producer, Frank Zappa, zero in on recording the group's upcoming MCA album tentatively titled "Good Singin', Good Playin.'" The crew just finished the basic tracks at their studio in Michigan before entering the Record Plant in Los Angeles for vocals and overdubbing. Caught between cuts in the Plant's R&B room are: Don Brewer (on bed), with Frank Zappa urging on Mel Schacher, Craig Frost and Mark Farner.

Young Queen Cole

Capitol recording artist Natalie Cole will have her newly-released Natalie album backed by a major merchandising campaign including a special in-store floor rack to hold copies of the album, posters and mobiles. Showcasing off the just-created merchandising aids are (L.R) Kevin Hunter, Natalie's manager; Dan Davis, Capitol's Vice President, Merchandising/Advertising/Publicity; and Don O'Reiler, Capitol's National Merchandising Manager.

True Love At WPIX

Buddah recording artist Andrea True stopped in at WPIX to present her new LP, "The Andrea True Connection." "More, More, More" which contains the single of the same name. Andrea and her band begin an East Coast tour at the end of May. Shown here: (left to right) Dave Mani, National Singles Promotion Manager; Andrea; Tom Cossia, Vice President of Pop Promotion; Neil McIntyre, program director of WPIX; and Alan Lott, Vice President of R&B Operations.

KNOW Meets Mr. Wright

Gary Wright's performance at Austin's recent "Sunday Break" outdoor concert was followed by this photo session. Left to right, cast of characters include KNOW music director Bill Mayne, MC for the show; Morris Jarrott, son of KNOW PD Dave Jarrott; Rob Sides, Warner Bros. promotion rep; Gary Wright and Dave Jarrott.
IT'S HERE!
HARRY CHAPIN'S NEW SINGLE
"A BETTER PLACE TO BE"
IS ALREADY ON:

★ WFIL — Philadelphia
★ WIXY — Cleveland
★ WKLO — Louisville
★ KCBQ — San Diego
★ KLIF — Dallas
★ WSAI — Cincinnati
★ KJR — Seattle
★ 13Q — Pittsburgh
★ U100 — Minneapolis

"A Better Place To Be" from the album
"Harry Chapin: Greatest Stories—Live"
The Hottest:
STARLAND VOCAL BAND
DOROTHY MOORE
GARY WRIGHT
SILVER CONVENTION

PARALLEL ONE

KROQ-LOUIS  
Jamey Cotten

KEEPSAKE  
Bar Patra

KEEPSAKE  
Jill Jackson

KEEPSAKES  
Bill Patra

KEEPSAKES  
Lisa Harrell

KEEPSAKES  
Dorothy Moore

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

PARALLEL TWO

KLB-LOUIS  
Jamey Cotten

KEEPSAKE  
Bar Patra

KEEPSAKE  
Jill Jackson

KEEPSAKES  
Bill Patra

KEEPSAKES  
Lisa Harrell

KEEPSAKES  
Dorothy Moore

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

KEEPSAKES  
Carrington

PARALLEL THREE

WBERF-LANGE  
Baker Clark

WBERF-LANGE  
Baker Clark

WBERF-LANGE  
Baker Clark

WBERF-LANGE  
Baker Clark

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Baker Clark

WBERF-LANGE  
Baker Clark

WBERF-LANGE  
Baker Clark
Something **Bigger** than Big is here!

THE NEW CHARLIE DANIELS BAND
HIT SINGLE

"WICHITA JAIL"

A Breakout single from the
Charlie Daniels Band

From the album
"Saddle Tramp"

The Charlie Daniels Band
Saddle Tramp

Including:
Dixie On My Mind/Sweet Louisiana
Wichita Jail/Cumberland Mountain Number Nine
It's My Life/Sweetwater Texas

on Epic Records
MISCELLANEOUS

FRED MANCUSO lost his brief case with all his phone numbers in it. He would like to know who found it and return it to him. (713) 399-9687 (5-24)

MARK DESICCO, PD of KSTP/Minneapolis-St. Paul thanks all the radio people for the overwhelming response to the ad in R&R. The position has been filled. There’s a lot of good talent out there. Keep on truckin’. (612) 674-5466 (5-24)

KCHF, a Progressive Rock station in Sioux Falls in desperate need of record service from all labels. Send resumes via: Kevin Brodick-MD, KCHF, 224 S. Main, Sioux Falls, S.D. 57101 (5-18)

WRECKMEISTER needs record service from all labels. LP’s and albums. Country & MOR, KMER, 430 Front Butte, Kearney, Wyoming 03101 (5-19)

POSITIONS SOUGHT

If you think jocks are a dime a dozen, go to the next ad. 7½ yrs. exp. all shifts Top 50. 2 yrs. exp. in major markets. Please call (312) 735-2454. Any offers considered (5-21)

KEEN BECK seeking job as AOR programmer or PD. Send resume to WROE, 1333 (752-3134 or write to 1019 F Street, Davis, CA 95616 (5-20)

5 second Top 40 personality, wants nights or all shifts at together Top 50 rocker. 1st phone, 1st tape, photos & resume available. Call (808) 359-5555 anytime (5-24)

ROLLE BRISWELL in New law and fuel ensued. Need to reschedule soon. CAJ Jack & PD for 2 yrs. also part time disc jockey-looking for place that wants to bring me back to civilization either in news dept. or air. (906) 688-1364 or send flares to 67-253 Maclsa Ac St., Waukesha, WI 53187 (5-24)

KERRY RARTH formerly KLJQ looking for Top 40 or AOR position. Available now. (714) 422-0046 (5-24)

Exp. news director and reporter from large-market station seeks greater challenge. STEVE KREMER, 3606 S. Grove, 5-7581 (5-24)

DAVE MACAYLAR, formerly NWMO, WQCB, WORQ, Audio Graphics, interested in PD or MD position in Community, MOR or Rock. Good progressive background, concert experience, but open to everything! (712) 822-0708 (5-24)

STEVEN AND ALL looking for stable MOR or Country. Formerly KKMR, KZON, WDL. Have been both music and production director and consultant. (202) 332-0322 or call 270-2724 (5-24)

Philadelphia music director with track record and impressive resume. Contact through Ron McKay, WKKX, Raleigh, N.C. (919) 851-2719 (5-25)

G. THOMAS H. TWINN, yrs. exp. including WQBK, WQOR, former PD WDFD. 1st production position. 5-301-233-752-502 (5-24)

TOM RIVERS formerly K-100, CKLW, CHUM, WRGB available. Contact through Ron McKay, WKKX, Blackwood, N.J. (201) 866-4710 (5-25)

Exp. progressive rock announcer currently WIVY, seeks position at AOR or Contemporary rock station. Xmas references, will relocate. Prefer overnight shift. MARK WASHBURN (530) 332-9415 (5-26)

Classified Advertisers:

Please let us know when your positions have been filled.

a) BEN BRENNEX’s seeking news position. Formerly WCHJ, who changed owners and cut back the news dept. (707) 373-6265 (5-26)

MARK SHANNON, yrs. exp. Adult Contemp/Top 40. 1st phone. Desire position as PD or Altproduction (516) 727-7454 (5-26)

MICK RIZZO, formerly WQBK, currently WQKN, looking for bigger bigie (513) 542-2465 or (513) 373-7265 (5-26)

Former Top 5 market programmer looking for PD/Engineer position. Excellent production. (714) 772-4281 (5-14)

JOHN DECODICO, grad. student, host/producer, journalism. Formerly KMMW. WCB, WCBK. Want exposure to bigie where exposure is good blend, journalists, public affairs, enjoy digging. Please call. (316) Springtree Rd., Apt. C, Baltimore, MD 21204 (5-15)

Major market personality with programming background in program-med major Top 40 operation. (313) 330-4844 (5-15)
"BLT" (UA-XW807-Y) by Lee Oskar. Added first week out at CKLW. The hot new single from "LEE OSKAR" (UA-LA594-G). Out now and Takin' Care of Business.

Produced by Greg Errico and Jerry Goldstein for Far Out Productions.
"Diane"

...she wouldn't settle for just one man.

"Diane"
(LS 45006)

A NEW SMASH SONG TO LIGHT UP YOUR PHONES!

"Diane"
BY
BILLY KIRKLAND

A NEW NAME—BUT NOT FOR LONG!

From Lifesong Records

Produced by Rob Stevens
ROLLING STONES CONTINUED

South

North

WACE 10-23
KETO 15-11
VSE 1-12
SE 1-17
WIP 9-14
WCE 15-27
KEL 1-12
WFO 17-14
WSE 16-21
NESS 15-16
KPD 10-12
HPW 26-19
WIC 2-18
WAT 19-26
WBO 13-20
WUS 21-12
KSD 22-15
WFC 20-25
WBO 25-25
WAC 20-12
WOC 20-15
WBO 22-15

STARLAND VOCA l BAND CONTINUED

South

West

WACE 13-20
KETO 17-11
VSE 1-12
SE 1-17
WIP 9-14
WCE 15-27
KEL 1-12
WFO 17-14
WSE 16-21
NESS 15-16
KPD 10-12
HPW 26-19
WIC 2-18
WAT 19-26
WBO 13-20
WUS 21-12
KSD 22-15
WFC 20-25
WBO 25-25
WAC 20-12
WOC 20-15
WBO 22-15

OTHERS GETTING SIGNIFICANT ACTION

JIMMY CARTER'S SON JEFF SAYS HE'S SMOKED GRASS AND SAYS IT SHOULD BE LEGALIZED. ONE OF THESE DAYS WE'LL HAVE A ROLLING STONE ROLLING VOTE NOMINATING CANDIDATES IN A SMOKE-FRIENDLY KARDON WITH Silly Love Songs, Rita Bae Back Where, etc.)

Duane Newcomb, author of "The Paperback Stargardens Book," says you can grow lettuce or carrots right in your apartment. All you need is a right bulb and an 80-degree environment. (Do it in Strange Magic)

Congratulations to the Australians who decided last week to make "Waiting Matilda" their official national anthem. That's what we could use: a national anthem you can dance to. "Get Up & Boogie, you name it"

JERRY BROWN REALLY DOESN'T WANT TO BE IN THE WHITE HOUSE...HE JUST WANTS TO MAKE SURE NOBODY ELSE IS

REMEMBER WHEN WE USED TO SIT DOWN AND TALK OUR PROBLEMS OVER COFFEE AND CIGARETTES? NOW, THEY'RE THE PROBLEM. (He's Happy Days)

For info write:
FRUITBOWL
Bro. 362 Fae Oaks, Ca 90253

ROLLING STONES "Hot Stuff" (Rolling Stone) This side getting good reaction where played, 57 KCBO, 7-4 BROS, 16 KLUG, 16-9 WPEC.

VICKI SUE ROBINSON "Turn That Around" (Bacal) Defeat. 27 KHJ, add WXU, 17-11 WARS, 22-17 WNGS, and many more.

LOIS RAYLIS "You're Never Fade Another Love" (Playboy) 16 KUCLW, add WPDC, WACO, WAYS, and WRE and more.

ENGLISH DAN & JOHN FORD COLEY "I'd Really Love To See You" (Big Tree) 33-36 WBZ, add WSAI, WGEX, 24-27 KUCLW.

FOOLS GOLD "Rain Oh Rain" (Morning Sky/Arista) Add WACO, 30-27 WPDC, KUCLW.

TAYLORS "Heaven Must Be Missing An Angel" (Capitol) 4-1 WSAI, 24-20 WNGS, add KXOK, KBM, KDAY, 26-12 WAFB, 23-21 KUCLW, 22-17 WNGS.

JOHN MILLS "Music" (Londrin 41-36 WBO, 23-18 KBM, 33-28 WACO, 23-17 WNGS, add WWAQ, WAY, WHHY, WORC and others.

WALTER MURPHY "A Rib Of Backstrum" (Private Stock) 25 WACO, 27-23 WIBD, add WWAQ, WRE and more.

PAUL DAVIS "Thinking Of You" (Bing) 33-31 WSAI, add WFLB, WIBD and others.

TRAMMPS "That's Where Happy People Go" (Atlantic) 12-12 KUCLW, add WAYS and WBO, and more.

BILL COSBY "Yes, Yes, Yes" (Capitol) 34-34 WBO, 14-11 WLC, 21-10 WBO.

SILVER "Whem Bam-Shamp-A-Lang" (Arista) Add KFCB, WPXX, WHHY, OUTLAWS "Breaker Breaker" (Arista) Add WAKY, debut 32 in ZE, 27-26 WBO and others.

WAYNE ROSS "Hungry Years" (Cheesecake) Debut 28 WACO, 25-20 WAFR, 15-13 WAFR.

BOB SEGER "Night Moves" (Capitol) 18 WKKY, 23-15 WPDC, GEORGE BENSON "This Masquerade" (WEI) Add WPBB, WBO, on KWKW.

LEON & MARY RUSSELL "Rainbow in Your Eyes" (Paradise/Way) 25-23 WBO, 23-28 WAFR, 23-18 WEE, add WBO, WBO, and others.

TOMMY WILDER "Olive K" (Capitol/Way) 22-21 KUCLW, 24-22 WBO, 24-22 KFIL and more.
The hits keep on comin' and they're all comin' home.

"Afternoon Delight" CB 10588
Starland Vocal Band
CB 24' BB 33' RW 31

"Get Up and Boogie" Silver Convention
MM CB 3'
RW 3'
BB 3'

NB 10453 "Let Her In"
John Travolta
CB 37' MM
RW 46'
BB 43'

Manufactured and Distributed by RCA Records
AOR Radio News

Congratulations to the creative staff of WZZQ in Jackson, Mississippi. They won the Ariola Records SONS OF CHAMPLIN 60 second spot contest and the big $50 prize goes to SERGIO FERNANDEZ who voiced and produced it and DAVE ADAMCOCK who wrote it. We were told by BOBBY APPLEGATE, Ariola's national AOR man, that the competition was heavy and it was no easy choice. Runners-up (to be announced soon) will be getting a $50 prize each...KEN BECK is no longer program director of KSFM...WJKL is entering a cane in the big annual Mid America Canoe Race down the Fox River. The race is 12 miles between Elgin and Aurora. Their canoe will be manned by station program director SERGEANT FRANCIS CHIANTI, and A&M Chicago promotion man, BILL JOHNSON, who came up with the idea. The station is running a contest inviting listeners to guess the time it'll take the WJKL canoe to finish the race. The 5 closest guesses will win a complete radio package.

Joan Baize recently dropped by KZEW as she was at the station to pick up the winner of the Ariola Records contest. Joan presented an all live weekend, featuring live concert tapes and also did remote from a local record store store with clowns, magicians, and mimes. The store did its best day of business in its history...WCMF presented EARL SLICK in a live radio concert...KW KARONi in concert to benefit the World Hunger Organization...YW FM presented ON OUTLAWS week-and-in which they gave away albums and a Reggae weekend in which MARLEY & WAILERS albums were given away...WHCN presented LON DRE WAIRINGWITTH III in a live radio concert...JEFFREY CIMARON and BOXER dropped by the station...KDKS interviewed TUBES, STEVE FROMHOLZ, JESSE COLIN YOUNG, and CHARLIE DANIELS...

KSJO interviewed THIN LIZZY...WBCN interviewed NEW YORKER...WWPL took 3 of its guests to a DOC SEVIERSON concert including limo ride and dinner. The station interviewed JOHN LEE HOOKER, LARRY JON WILSON, and JANE PARSONS. The station presented an all live weekend, featuring live concert tapes and a promotion for a public auction to raise funds. WDFV offered their all night shift (one hour) for auction. Someone paid $403 to do the show.

AOR radio’s trendless pattern as reflected in the Album Airplay 40 creates excitement and mystery from week to week because it is very much a part of AOR radio to give rise to the unexpected. When the chart was first introduced, many were surprised by it and greeted it with little enthusiasm. Only those involved in the day to day activity of AOR radio operations immediately recognized that it reflected a system and pattern that they were very much used to dealing with. As time went by, reality began to realize that a trendless consciousness on the part of most AOR broadcasters was, in fact, a promotional plus factor.

I am often bugged by people asking me to explain AOR radio to them, as I am sure most of this section’s AOR readers are. People from other parts of the industry wonder how a format with so many different styles, philosophies, and methods, in addition to being nationally trendless, can, in fact, be so successful. One of the answers to that question, and one of the aspects of AOR radio that many people from other contemporary music formats find so difficult to get a handle on lies in the very fibre and significance of AOR radio’s trendless consciousness.

One of this industry’s major rhetorical questions is, “Does a record have to be in the groove to make it and, if it does, will radio give it a shot?” More and more, it becomes convenient to work under the loose premise that the answer is yes. I say “convenient” because if a record does not go all the way to success, record people and radio people alike can put the blame on the record and not themselves. AOR radio, because of its nature to act as many independent agents for the industry, has had the opportunity to resist that syndrome.

How does this syndrome manifest itself? You may have noticed that with the onset of the research fad, people in the industry are very quick to label a record a staff if its progress doesn’t fall into the same pattern of great music and mystery as the one that had resulted in a hit only in the context that, in spite of the enormous benefits that its proper application can offer music programmers, many do not have the time or resources to engage in it extensively, but thinking that is the “thing to do,” claim that they do it all, while mimicking other broadcasters whose research is, in fact, nothing to think it better than theirs. The sad truth (or happy truth-depending upon how you choose to look at it) is that even the best research at its highest levels of discovery can tell you how to play it safe. In any competitive industry, especially one that deals with creativity and the arts, playing it safe is not always provide the accessory edge to be a true winner. Success often comes from sticking your neck out once in a while, or to word it less frighteningly, by learning from your own experience as not the experience that someone else has had.

When programmers put all their confidence in the other guy, assuming that he knows something that they do not, they create unofficiously agreed upon “terminal” stations run by programmers who have in their overly inflated power to make or break a record. Ironically, by not testing the records that they think are winners, and ears tell them may have had a very large degree of the research that the aforementioned programming monsters need to accurately make their decisions. Thus the major stations have to work with watered down research, often only local in scope, and everybody takes it as the gospel and follows the supposed leader.

The thing that makes AOR radio such a powerful tool for a particular market corner is that even though it is tremendously united as a block looking out for its own interests, and that is necessary, there is no necessary thinking in what each program director is doing...thus, most of its participants think that their own particular methods are the best. Thus there are no AOR superstars who directly effect a mass of imitators. The guy out there in a community of 50,000 is not necessarily aware of the guy in New York. This gives record people room to move. If an album slumps down one week, it can come back the next. There is no single clandestine sign that immediately means thumbs up or thumbs down.

Perhaps record people have sidestepped the cost of the few influencing many in the world, the singles-oriented radio by passively accepting the loss of a bullet in the trades or slow activity at a key station as meaning the handwriting is on the wall and just moving on to the next project. If a record company truly believes in a record, they should never give up merely because one or two key stations or a key chain refused to give it the old time exposure to show that the rest of the industry has fallen into the habit of believing is the ultimate designation of whether or not it is a hit. AOR radio doesn’t work that way and seems to be functioning quite healthily.

Now, I am certainly not suggesting that Top 40 radio should dis-continue to do its job right and properly applied and followed, they can be a devastating programming force. They should, however, not live or die by them exclusively, but, rather stick to their convictions in cases that their convictions go against the national trend. If they did that, it would not

Continued on page 22
ZZTOP's WORLD WIDE TEXAS TOUR

"Takin' Texas to the People"
PERFORMING THROUGHOUT THE WORLD.

EXCLUSIVELY ON LONDON RECORDS & TAPES
"Windy City Blues" and "You Say You Love Them" continue to be a band on the rise, maturing.

Marloshke (Pat B Pat) seem to be a deep pool. "Railroad Ties" (Jenno enough to stand on its own. "Come On In" and "You Say You Love Me" are superb. (Clapton). (MCA)

It says on the jacket that no standard monophonic was used in this album, only mono-stereo equipment. However, it sounds like string, harmonics, and horns. Definitely a treat for the jazz and classical fans. "Soul" and "Chemical Gas" are good tracks for starters. (Stevie)

Steve Miller... Fly Like An Eagle (Capitol). Title, "Money" "Rock 'n Me" "Honey"

Rolling Stones... Black And Blue (Roll Stn). "Hot" "Mama" "Cry" "Feta"

Steel Dan... Royal Scam (A&B). "Kid" "Fare" "Tax" "Divorce" lead

Jethro Tull... Too Old To Rock (Chrysalis/WB). "Title Quiz" "Piper" "Dipper"

Wings... At The Speed Of Sound (Capitol). "Wears" "Silly" "Let Em In" "Hides"

Doobie Brothers... Takin It To The Streets (WB). "Wheels" "Title 8th" "Loose"

Aerosmith... Rocks (Coll). "Child" "Lead Out" "Saddle" "Dog"

Led Zeppelin... Presence (Swan Song). "Hots" "Foul" "Candy" "Tea"

Bob Marley & Wailers... Rastaman Vibrations (Island). "Vibrations" "Roots" "Cap"

Stephen Stills... Illegal Stills (Coll). "Closer" "Loner" "Paris" "Circle"

Boz Scaggs... Silk Degrees (Col). "Lowdown" "Over" "Can't Say"

Todd Rundgren... Faithful (Bravos/WB). "Vibrations" "Black" "Common"

Earth... Dreamboat Anna (Mushroom). "Magic" "Crazy" "Deep" "Child"

Thin Lizzy... Jailbreak (Merc). "Boys" "Title Running"

Firefall... Firefall (At). "Livin'" "Matter" "lead"

Charlie Daniels... Saddle Tramp (Epic). "Dixie" "Jail" "Title Life"

Santana... Amigos (Col). "Shine" "Europe" "Dance" "Tired"

Peter Frampton... Alive (At/Bl). "Baby" "Sun" "Happening" "Feel"

Chris Hillman... Slipin Away (Asylum). "Step" "Title Fallin" "Take It"

Atlanta Rhythm Section... Red Tape (Polydor). "Jukin'" "Emotion" "Spirit"

Tubes... Young And Rich (At/Bl). "Touch" "Disco" "lead"

Billy Joel... Turnstiles (Col). Hollywood "Pretend" "Miami" lead

Sons Of Champlin... Circle Filled With Love (Arila). Hold On Sea "Imagination"

Roger McGuinn... Cardiff Rose (Col). "Take Me" "Dreamland" "Table"

Ian Matthews... Go For Broke (Col). "Darkness" "Morning" "Eyed"

Elton John... Here And There (MCA). "Pilot" "Love Song" "Pigeon" "lead"

Leon & Mary Russell... Wedding Album (Paradise/WB). "Rainbow" "Windsong" "Fantasy"

Americas... Hideaway (WB). "Today" "Amber" "Letter" "Water"

America... Live At Carnegie (Sire). "Title Goal" "Sky" "lead"

Alan Parsons... Project (20th). "Understand" "Ocean" "Russia"

J Geils... Blow Your Face Out (At). "Raven" "Doctor" "lead"

George Benson... Breezin (WB). "Love Go" "Got Lost" "lead"

Rainbow... Rising (Polydor). "Masquerade" "64" "Title"

Isley Brothers... Harvest For The World (T-Neck). "Close Eyes" "Starcuck" "lead"

Poulette Dart... Poussette Dart (Capitol). "People" "Title Feel Need"

Louden Wainwright... T Shirt (Arista). "Dancer" "Hall" "Can I Say"

Cameo... "Mambo" "Holiday" lead

New Riders... Live At Carnegie (Sire). "Packy" "Holiday" "lead"

Cameo... Moondancin (Janus). "Another Night" "Air Born"

New Riders... Never Can Tell "Flowers" "Hood"

Fleetwood Mac... Fleetwood Mac(Warner/Reprise). "Warm" "Rhiannon" "Land" "Say"

Suggested Albums

**MARSHALL TUCKER**

They continue to be a band on the rise, maturing from album to album leaving us an array of classics along the way. Again, they decoe us with their energy and full blown listen-able to the normal expectation that has set in the vocal pool. "Windy City Blues" and "You Say You Love Me" are superb. (Clapton). (MCA)

**RUNAWAYS**

A Punk Rocker's delight, this group of 16 and 17 year old teen queen put out a hot raunchy rock and roll sound that will be eaten up by the boopers and poodle to the sophomores. "Cheap Boys" "Hard And Heavy" and "Go For Broke" add in to the Jackson Five's "I want You Back" to the 1970's hit of the decade. "Woman" "Cherry Bomb" "Rock And Roll" and "Dreamland" "Table" are some of the cutest tracks on this album. (Capitol). (MCA)

**NEW RIDERS**

This disc consisting of Pat Robinson and Pat Marshall, sets up to be a real treat of a band. Their work is very smooth and well accompanied by a support of shining original tunes coming from vocal prissess and the mastery of many's musical talent. The music is Pure Prima League feel in flavor but original enough to stand on its own. "Come On In" "Ride On A River" "This Song Of Mine" "Lonely Rain In Tennessee" "Lonely Rain In Tennessee" (MCA)

**LESLEY DUNCAN**

Tasty, greenest Country Rock from home free epiphanies of the personal Riders. A great combination of homegrown material as well as tunes by other outstanding artists. Side one's got the colorbar and side two will please those who like their music laid back. "Anna Mary" "Bury Me" "Bury Me" "Hawk And A Heir" "The Swimming Song" and "Fingers Crossed Under The Hood" (MCA) (MCA)

**SYNERGY**

As an ear's going collection of songs, sympathizing the vocal talents of the well respected artists. Predominantly male. Here's a lot of change of pace to cheerful from "I Can See Where I'm Going" "Moon Bathing" "Black Magic" "Wooden Spoon" "Jumped Right In The River" (MCA)

**SEQUENCER**

This chart is based solely on airplay and not affected by charts. The artist in all this are recording the most rapid gain in airplay.

Chart Summary

It was a very unusual week with only one debut. For the first time in this chart's history, albums bounced back higher than the high debut. MILLER and STONES traded places in an extremely tight contest for the top spot. DAM remain-ed a powerful number three. TULL nudged up. WINGS enjoyed a healthy resurgence from last week. DOOBS and AEROSMITH did not budge. MARLEIY maintained. TSTLEIS inched up. BOZ had a big week, revering the normal pattern that had set in over the past few weeks. TODD is hanging in, HARRY showed impressive gains, FIREBALL, and DANIuels maintained. SAN- TANA put the brakes on his slow slide. HILLMAN had a sensational week showing major growth. ARR also picked up more airplay. JOE was stable. SONS continue to burn those adds into hits. MATHEWS surged. RUSSELLS didn't budge. RENAISSANCE almost made it. PAR- SONS had a magnificent week, bouncing back into the chart and finding himself a place in the chart record book with the aforementioned accomplishment. BENSON also bounced back onto the chart as AOR radio in this album, RAINBOW continues to grow. DART bounced back onto the chart. The album refuses to stay off AOR turn- tables. CAMEL picked up increased play and the week's only debut. MAC just made it. TERRY REID, SOLUTION, and JOE COCK- EY almost made the chart.
The Brand New Album By
The Amazing TROGGS
Is Going Wild!

THE TROGG TAPES

On...KSAN
WMMR
WHFS
WBRU
OK102.5
WRNW
WCMF
WVVX
KSHE
W4
WBAB
WIOQ
KGLR
WAER
WQBK
WCCC
WOUR

More and more stations are picking up THE TROGG TAPES! This is the startling, new album which resulted from The Troggs recent reunion with Larry Page, their original producer. It's throbbing rock and roll—it's the raw power of this amazing band—and it's being played and replayed!
Mike Harrison/Editor

RADIO & RECORDS

The Hottest:
ROLLING STONES
Black And Blue (Hot Stn)

STEVE MILLER
Fly Like An Eagle (Capitol)

STEELY DAN
Royal Scam (ABC)

RETRO TULL
Too Old To Rock (Chrysalis/WB)

RINGO
At The Speed Of Sound (Capitol)

Most Added:

CHRIS HILLMAN
Silipan Away (Avalon)

NEW RIDERS
New Riders (MCA)

IAN MATHIESON
Go For Broke (Cap)

KMRQ FM/ALBUQUERQUE

KMRQ FM/ALBUQUERQUE

WCOZ FM/BOSTON

WBFU FM/BUFFALO

WAVF FM/CHARLESTON

WRPAM CHARLOTTE

TRIAD FM/CHICAGO

WXYT FM/CHICAGO

M105/CHICAGO

WWM/F/CLEVELAND

WOLC FM/COLUMBUS

KMC-FM/DALLAS

KZEW FM/DALLAS

KIP FM/DEVERE

KFLM AM/DEVERE

WAXX FM/Detroit

WWW FM/Detroit

M104 FM/EAST PASO

KFIG FM/FRESNO

KXFM FM/FRESNO

KMBM-FM/LAFAYETTE

KNAC FM/LONG BEACH

WBAB FM/LONG ISLAND

KLOS FM/LOS ANGELES

KMTI FM/LOS ANGELES

KWST FM/LOS ANGELES

KMRQ FM/ALBUQUERQUE

AMC AAM

KXFM FM/FRESNO

KMBM-FM/LAFAYETTE

KNAC FM/LONG BEACH

WBAB FM/LONG ISLAND

KLOS FM/LOS ANGELES

KMTI FM/LOS ANGELES

KWST FM/LOS ANGELES

KXFM FM/FRESNO
For the past few weeks the MCA Promo Team has been telling you about the greatness of the new MAN LP, "THE WELSH CONNECTION." Now here's what you've said:

"Once again the MAN Band has more than lived up to the expectations I look for. "THE WELSH CONNECTION" is on at all of our stations, KSHE, WABX, KWST."

BOB BIRCH, National Program Director, Century Broadcasting

"OUT OF YOUR HEAD" jumps right out of the LP, and has the makings of a smash."

MIKE HARRISON, Radio & Records

"DEKE LEONARD is my hero, I'd like nothing better than for him and MAN to have a hit record, and this is definitely it!"

RACHAEL DONAHUE, KMET-Los Angeles

"We just went along for the 'Ride And The View,' and we loved it."

Air Staff-KSAN/San Francisco

"MAN has long been one of our favorite undiscovered bands, and they now finally have an LP that will give them mass acceptance."

ED SCIACKY, WMMR/Philadelphia

"THE WELSH CONNECTION" is also on at:

The album:

| WBCN/Boston | WHFS/Washington | WKTK/Baltimore | WHCN/Hartford | WCMF/Rochester | WMMS/Cleveland | WVED/Pittsburgh | WWWW/Detroit | WQFM/Milwaukee | WZMF/Milwaukee | KZOK/Seattle | KisW/Seattle | KSHE/St. Louis | WAIV/Jacksonville | WKDA/Nashville | WRNO/New Orleans | KZEW/Dallas |
|-------------|----------------|---------------|---------------|----------------|----------------|----------------|---------------|---------------|---------------|--------------|--------------|---------------|----------------|----------------|----------------|---------------|--------------|

The single:

OUT OF YOUR HEAD

MCA-40539

MCA RECORDS
MIKE HARRISON

Continued from page 16

eliminate trends. It would create new ones and give each individual programmer more of a say in those trends' directions. Most important, they would begin to have more of an influence in what the station does. wasn't that supposed to be the format's original premise?

Look at Gary Wright's chart climbing single, "Love Is Alive." It stilled the first time it was released, but having the opportunity to be given a second chance is now proving itself to be quite successful. Does that mean that the public likes it this time around but didn't the first? My guess is the public wasn't really given the chance to register its approval the first time around. Another interesting record is Billy Ocean's "Love Really Hurts Without You." In spite of the fact that the national trend showed it sliding after peaking at a less than superb chart number, you'll notice in last week's parallels that some 40 stations (enough to make one take notice of the situation) continued to play the record to end its Top 10 success with it. Are these stations crazy, or is perhaps, the rest of the country crazy? Remember the term "Sure the rest of the country" has nowhere near the significance one would think it is merely a bunch of guys blindly following the lead of a few guys who probably don't know much more than they do.

It is impossible for radio to play every record that comes out and impossible for record companies to equally promote all product. However, in the cases of those that show some kind of "spark," it is the radio and record industry's obligation to give the public the chance to register and cast their votes. The science of playing it safe with its tools of blinders and earplugs must be balanced by open mindedness and individual commitment if trends are to be tendencies.

If you'll recall, The Beatles had a mid-summer in America called "She Loves You" about a year before I "Want To Hold Your Hand" started a wave that changed the face of the world's contemporary cultural scene. That would have been a helluva thing to have missed.

Here's a logo from WBRU-FM in Providence.
THE R & R INTERVIEW:

ED WODKA

R & R: Let's talk about your beginnings of broadcasting and your personal broadcast history.

WODKA: It started with WIRUP being a Bradley University graduate and a former athlete so it made sense to the management there that I did, the color on Bradley basketball games, because I was co-captain and that type of thing fit right in and also started me in sales, this was in 1962. In 1965 I was promoted to Sales Manager and then around 1968 I left the company and went into a car business venture for approximately a year and then came back to the corporation to manage WQUA in Moline and that was about 1970. I was there until November of 1974 and then came to KIOA.

R & R: You came to KIOA as General Manager, is that correct?

WODKA: Correct.

R & R: Where had you been a GM before?

WODKA: WQUA and KRVR.

R & R: When you were first given a GM position, how did you learn the responsibilities? I mean, did someone just say “Okay, you're the best salesman, so now you can be the GM”?

WODKA: I was a Sales Manager before and I was blessed with having some good leaders, Fritz Frederick and Mort Cantor, they were my bosses in Peoria and they were the type of people that allowed me to grow and shared things with me. I think this is a big part of management's responsibility, it's training people, it's our responsibility as managers to try to train people around us. So they shared enough things with me and in their absence, for example, I was in charge of the station, so there were many times that decisions had to be made. Then in Moline, Vern Treamo guided me at WQUA, he's an executive director with Mid America.

R & R: How do you operate today as far as training people? Do you have any planned programs?

WODKA: We're set up on a departmental basis. I kind of look at management of a radio station, like a

Continued On Page 26

ANOTHER DOUBLE DIPPER IS COMING!

Yes friends, it's true. Next week when you open your R&R, you'll dip in and find two copies of the June issue of R&R Forum.

One of these copies is yours, because R&R Forum comes to you as a free bonus with your R&R subscription. The other copy is for you to pass along to a friend.
Singles Airplay/40
June 4, 1976

1 MARVIN GAYE: "I Want You" (Tame)
2 GEORGE BENSON: "Breezin" (WB)
3 ISLEY BROTHERS: "Harvest For The World" (T.Neck)
4 NATALE COLE: "Sophisticated Lady" (Capitol)
5 TAVARES: "Shambo" (Mainstream)
6 BROTHERS JOHNSON: "Look Out For No. 1 (A&M)
7 LEE OSKAR: "Ladybird" (Capitol)
8 BOOTSEY'S RUBBER BAND: "Stretchin' Out" (WB)
9 NORMAN CONNORS: "Starship Connection" (Buddah)
10 SILVER CONVENTION: "Silver Convention" (Midland Int'l)

The Hottest:

1 MARVIN GAYE: "I Want You" (Tame)
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Singles: MANHATTANS maintain their hold on the top position. NATALIE came in strong and moved up to #2. GAYE maintained his position. GEORGE BENSON moved into the Top Ten. TAVARES was the success story of the week. After taking all the Top Ten charts, it moved back onto the chart with equal success.长远看世界上最棒的乐队。长远看世界上最棒的乐队。长远看世界上最棒的乐队。长远看世界上最棒的乐队。
Candi Staton's "Young Hearts Run Free" broke wide open as a soul single when it was released...and it's breaking pop as you read this.

And "Young Hearts Run Free" is only one eighth of the excitement on Candi Staton's brand new Warner Bros. LP.

The album's title: YOUNG HEARTS RUN FREE. Easy to remember. Easy to listen to. And ready to do some breaking of its own.

On Warner Bros. records and tapes.
In other words, we just take their away from the salesmen.

The next best biller for that six-month period gets first choice of all the available accounts. The reason is this: I think it's important for the sales person to call on the accounts he feels most comfortable in the motion, but in most cases you're better off having a positive attitude and turning on the radio with the salesperson. The rotator; the second lowest biller gets the second choice and it just

RRR: So you're dealing with about 75% of the spots on your schedule.

RRR: What kind of a deal is this?

WODKA: It's not my idea, but I'd say probably an average of 75% to maybe 85% is local and then approximately 25% is national.

RRR: What's the deal with the national?

WODKA: We have a total of the two stations on the market.

RRR: How do you manipulate nine salesmen, isn't that a kind of a difficult proposition?

WODKA: My philosophy is the shorter account list. That way, each salesperson gets to know each client individually, to try and be creative. So we have nine salesmen, much of sales is order taking, and I think the salesman that really goes in and tries to be creative and to come up with a special campaign and becomes that client's personal agent, and he's going to help you grow your business. Then he's the type of salesman that you really want to have around all the time. The client hopefully wants to see the same salesman come in because he's an answer man.

RRR: Okay, if he's an answer man, where are your salesmen getting their answers?

WODKA: We have what we call brainstorming sessions where we get the creative heads around a table along with our Operations Director, Peter McClaine and my Creative Director, Tim Linehan, and he gets two different people, copywriters and announcers. We have each salesman prepare his account list, and we discuss the account list and each other's opportunities. We write down on the basis of what five accounts you are you going to contact the three or four clients and how you think the salesmen is going to handle the account. In other words, if I'm making a pitch to the store that has a hot button, it's an out job as management and professional people, to brainstorm about it and then the salesman will present the problem of what this client is and then brainstorm about it and so we get maybe an input of 10, 15 people.

RRR: Comparison shopping, is that well helping?

WODKA: Sure, because we are all working for one goal and that's to get people on the radio. See, if we can get people on the radio, it's the best way of getting our lion's share of it. So we have AM and FM working together, tough it's initially AM only.

RRR: Why would you say the account list?

WODKA: I'd say it's 75 to 100 accounts.

RRR: Instead of having a sales manager and only having four salesmen, I devised a system which I call "the general sales manager" and he's got two or three different people, copywriters and announcers. We have each salesman prepare his account list, and we discuss the account list and each other's opportunities. We write down on the basis of what five accounts you are you going to contact the three or four clients and how you think the salesmen is going to handle the account. In other words, if I'm making a pitch to the store that has a hot button, it's an out job as management and professional people, to brainstorm about it and then the salesman will present the problem of what this client is and then brainstorm about it and so we get maybe an input of 10, 15 people.

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Direct From Duncan

Now for our regularly scheduled column. GARY BENDER takes over as Music Director of KJJO. JIM BAILEY has been promoted to Music Director of WWQ. BLINGO! Mississippi replacing LANCE CARSON who, as we mentioned last week has been named PD of WWJN, Jackson, Mississippi. ED SALAMON Program Director of WHJ. New York, boasts of another first in his market. One of his jocks, J.J. RAEYNE works weekends on Country station WHN and during the week at a Black station in Newark, New Jersey, WWJ. (Now that's what I call "Country-Soul"!). KFGO, Fargo, North Dakota needs a copy writing-production person. Contact TOM SIMIONS (701) 237 5246. "Big Guy" OLMSTON, morning man at WLQ, Minneapolis, has been named named Chairman for the Dakota County Association for Retired Citizens.

PROMOTIONS: DICK CURLESS has been lined up as guest for the WIXZ, Pittsburgh, Talent Hunt. Besides entertaining, Curless will act as one of the judges for the talent search. MIKE BURGER reports from WHOO, Orlando, of their "Oke To Write Joe" JMC, Letters sent in on what they think was thrown from the bridge as mentioned in the song. Winning entries get an LP and tickets to the movie...STEVE LEADER of KNEW, San Francisco, tells of their newly formed soft rock team called "The KNEW Softballers."...WHK, Cleveland, is running a Great American Weekend and they are giving away baseball tickets, hot dogs, apples pies, etc. A baseball contest is on the air at WISZ, Baltimore, according to PD BILL BARDEN. Listeners call in a guess what the DJ will do while up to bat, such as hitting a single, double, home run, etc. Winners get a bat. (Count Dracula will love this one)....KUZZ, Bakersfield, is having a "Free For All" for their latest promotion. Listeners who display their bumper sticker get free admission to the local drive-in, KFOX, Long Beach, afternoon jock TERRY LOSTT. RTM at a two comedy duo cut on a life's cleaning tape. Moss had heard the boy's original audition tape, which was recorded at a local picture facility, and was greatly impressed by their presentation. Less impressive, he felt was their lack of coordination. However, so he offered to pay for a few spots of and let the two incorporate them in their tape. "Then it hit me, to do a new audition tape live instead of pre-recorded, and let them take their chances." Moss called the two and they called half the people in town and told them to listen, which is easier than mailing the tapes out. Moss said there was a mysterious and last minute cancellation of a listener vote on who they would prefer to hear afternoons in the future. "We had technical problems with the phone lines," Moss snapped when asked about the vote. JIM CHRISTOPHERSON, Program Director of KFOX. (If I had to mention his name somewhere in the story)....RED SHIPLEY, radio personality of WPKI-WXRA, Washington, D.C. is taking part in a goat milking contest at the Prince Williams County Fair. It is part of a fund raising event, I understand Shipley has a lot of "pull" in that area. MCA artist BILL ANDERSON will bring his show to Gran, Utah, for three freebies, it is to promote the new call letters for his station in the Provo area. The new letters are KFTR, formerly KXX.

Hope you had an enjoyable holiday last weekend. Some friends and I were planning an outing. I told them I wanted to hunt bear. But they told me I must learn to wear clothes. (It sounded better on their air, so just grin and bear it!)

"COUNTRY ROOTS" RELEASED

Editor's Note: Doug Greene, who is editor of the Country Music Foundation Press in Nashville, has a new book published. The book is called "Dolly Parton: Inside Nashville." The book is a biography of the singer and songwriter Dolly Parton. It includes information about her early life, career highlights, and relationships. The book also covers Parton's contributions to the country music industry and her impact on popular culture. It is a must-read for fans of Dolly Parton and country music in general.

DOUG GREENE -- "Country Roots"

Jim McGuire, a well known Nashville photographer, came to Doug Green at the Country Music Foundation. Last year after several years as a n pictorial history of country music to Hawthorn books. He asked Doug to help him tie together, with words, the pictorial account of the country legend. After the Hawthorn editor read Doug's proposal, it was decided the pictures would be supportive of the text. Instead of the original plan, the other way around.

"Country Roots" is a putting together of the pieces which gave in individually and collectively shaped ourmodern country music of today, cooking all the ingredients of personal and acquired accounts of each element: Blues, Comedy Singing Cowboys, French Cajun music, Bluegrass, Western Swing, Gospel, Rockabilly, Country Folk, Underground Country, Nashville Sound, Country-Pop, and Honky-Tonk.

The ZSB photographic accounts of our story include many pictures never before seen by most. Doug Greene is a quiet, hard-working young man who is here because he loves the music. His move to Nashville from Michigan led to his time as a member of Bill Monroe's Bluegrass, which was musically his first love, and his work at the Country Music Foundation, along with his ability to research and write show Doug Greene to be an expert. He has a love and the life of this thing called Country Music. These things really show in Doug's book. Country Roots. It's special!

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**NEW & ACTIVE**

DON WILLIAMS “Say It Again” (ABC/Dot) More than 45% of our reporters on it. First week adds include KCKN, KTJM, WPLQ, KLAK, KBFW, WJOJ, WFNQ, KGA, KEED, WIRE (pick), KWMT, WDEE, KFOX, WXCJ, WMQ, WHOQ, KRAK, KCCC, WISZ, WTCR, WTHI, WWVA, KLC, KRZ, KRAK, Chart: 30-21 KCC, 33-28 KBOX, debut 30 KFOX, 34-28 WHK, debut 38 KJMD.

MEL TULLIS “Love Revival” (MCA) Starting to pick up strength.

K BOX, debut 30 KFOX, 34-26 W O NE, 34-28 WHK, debut 38 KWMT, WFNC, WUBE, KBF W, KJJO, KBU L, KPOK, WTHI, WWVA (pick), WOJE, KTUF, WFNQ, WIP, WPTN, WSPM, WCNK. Early chart: debut 23 KCCN, debut 28 KERE.

MEL TULLIS “Love Revival” (MCA) Starting to pick up strength. New adds include KLC, WMC, WJDD, WJDD, WCOP, WSPM.

K CUB, WISZ, KPOK, W WJO, WCOJ, WCOJ, WFNC, W O NE. Charts: New adds include KUAC, WWVA, (pick), KTCI, KJRO, WFNQ.

K CUB, WISZ, KPOK, WWJO, WFCP, WFNQ, WONE. Charts: New adds include KJMD, WMC, KUBU, WSPM, WKNO.

35-27 KCCN, 28-22 WKDA, 33-28 KBFW.

CARMOL TAYLOR “Really Had A Ball Last Night” (Elektra) Still making good gains. Charts: 38-26 WWVA, 22-18 KCCN, debut 23 KNEW, 30-27 KBFW, 23-16 WDEE, 26-17 KERE, 34-29 WDEE, 35-26 WXL, 33-25 WPNX. Stations adding it include KAYO, WWJO, WFNQ, WUBC, WCPN.


PORTER WAGONER & DOLLY PARTON “Is Forever Longer Than Always” (RCA) Station adds this week include KPOQ, WMC, WJDD, KBF W, KJJO, Chart: 17-11 WWOX, 32-25 KSON, 30-18 KNEW, 37-23 WFNQ, 34-29 KERE, debut 38 WIL, 31-23 WPNX.

EMMYLUD HARRIS “One Of These Days” (Reprise) Picking up some key stations. New adds KERE (pick), WDEE (pick), KBOX, KGA, KEED, KRAK, KAYO, KVOO, KJMD, KBFW, KBF QG.


BARBARA MANDRILL “That’s What Friends Are For” (ABC/Dot) Good gains. Added to KNEW, WIXZ, WWXW, KLC, KERE, KAYO. Charts: 40-24 WWVA, debut 28 WCOP, 30-28 KWMT, 34-27 WXLCL, debut 28 KG.

MEL STREET “I Met A Friend Of Yours” (CRA) Off to a good start. New adds included KCC, KEED, WGA, KDA, KTAU, WJOJ, KJMD, KCCN, WPNX, KFFY, KRM.

BOBBY GOLDSBORO “Butterfly For Bucky” (UA) Good phone record. Chart activity: 13-6 WWOW, debut 29 WPLO, debut 22 KFOX, 35-27 WPOL, 15-10 KERE, 24-16 KBOX. Station adds include KKL, KRC, WNN, WFNQ, WBFH.


EDDIE RABBITT “Rocky Mountain Music/Do You Right Tonight” (Elektra) Most action is still for “Rocky Mt.” side. New adds WIL (pick), WUBE, KBFW. Chart first week 28 at WDKD, “Do Right” added WIRE, KCCN, WEAT.

NAT STUCKEY “The Way He’s Treated You” (MCA) First week adds included KGA, KCKN, WPLO, KTUF, KEED, KBFW, WJDI, KPOQ, WWVA, WWVA, KLC, KLAC, KRZ, KRAK. Charts: 38-21 KCC, 33-28 KBOX, debut 30 KFOX, 34-28 WHK, debut 38 KJMD.

**BREAKERS**

“Breakers” are those newer records that have the greatest level of station activity on any given week.

MARGO SMITH Save Your Kisses For Me (Warner) Continues to get key market gains. Some good phone action reported. New station additions include WDEE, WIRE, KKYX, KWMT, WFOX, WWVA, KJU, KEED, KBFW, WTHI, WWVA, KLAC, KRZ, KRAK. Charts: 30-21 KCC, 33-28 KBOX, debut 30 KFOX, 34-28 WHK, debut 38 KJMD.

Radio & Records
June 4, 1976

Cont'd on page 33

Most Added

DON WILLIAMS “Say It Again” (ABC/Dot)

GEORGE & TAMMY Golden Ring (ABC)

MARGO SMITH Save Your Kisses (Warner)

Most Requested

DON WILLIAMS

GEORGE & TAMMY

MARGO SMITH

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**Most Requested**

DON WILLIAMS

GEORGE & TAMMY

MARGO SMITH
The "Stranger" story ever told.

Once again we tell you that "Stranger" is a smash.
Johnny Duncan is a super talent.
And now we add the fact that his new album, "The Best of Johnny Duncan" (including "Stranger," "Jo and the Cowboy" and "Sweet Country Woman"), will knock you out.

Johnny Duncan's "Stranger," on Columbia Records.

Written by Kris Kristofferson. Published by Resacka Music Co., 35 Music Square East, Nashville, Tenn.
**COUNTRY SINGLES**

**RANDY BARLOW**
*Goodnight My Love* (Capitol)
Add at KSA, KIQQ, WBZ

**KATHY BARNES**
*Sleeping With* (Republic)

**ROY CLARK**
*Think Summer* (ABC/Dot)
See also GETTING SIGNIFICANT ACTION

**JERI COLTER**
*Without You* (Capitol)

**Randy Corron**
*Heart Don't Fail* (ABC/Dot)

**Bill T. Henderson**
*Make Me A Single* (CAI)

**DOTTIE**
*The Sweetest Thing* (RCA)

**Billy Thundercloud**
*Indian Nation* (Polygram)
Add at WWJ, KFOX, Charts 23-24, KIQQ

**STONEY EDWARDS**
*Love Still Makes* (Capitol)

**Freddy Fender**
*Vaya Con Dios* (ABC/Dot)

**Larry Gatlin**
*Weeds & Tendrils* (Monument)
Add this week at WSM & WPNL. Charts debut 39, WKDA

**George & Tammy**
*Golden Ring* (Epic)
See NEW & ACTIVE

**Don Gibson**
*Doing My Time* (Mickey)
Add at KDW, KLAC, WNC, RJU

**Bobby Goldsboro**
*Butterfly For Buck* (UA)

**Johnny Paycheck**
*Gone At Last* (Epic)

**Eddy Rabbitt**
*Rocky Mr. (Do You Electra)*

**Johnnie Russell**
*Man & Woman* (RCA)
See also GETTING SIGNIFICANT ACTION

**SUE RICHARDS**
*Please Tell Him* (ABC/Dot)
See also GETTING SIGNIFICANT ACTION

**Shirley & Squirely**
*Hey Shirley* (Madel GRT)
See NEW & ACTIVE

**Cal Smith**
*Mac Arthur's Hand* (MCA)
Add at KSY, KFOX, Charts debut 39, KIQQ

**Mel Street**
*Mat A Friend* (RGT)
See NEW & ACTIVE. Good first week action

**Connie Smith**
*Softly Columbia*

**Margo Smith**
*Save Your Kisses* (WB)

**Sammi Smith**
*I'll Get Better* (Elektra)
Add at KDW, KVOD, KDCA

**Joe Stampley**
*Was It Worth It* (Epic)

**Gary Stewart**
*In Some Room* (RCA)
See NEW & ACTIVE

**Nate Stuckey**
*That Way He's Treated* (MCA)

**Hank Snow**
*Who's Been Here* (RCA)

**Carmel Taylor**
*Hard A Ball* (Elektra)

**Mary Lou Turner**
*Different With You* (MCA)
Add at KDW, KGNO, WKDA, WACT, KJUS

**Billy Walker**
*Alone Again* (RCA)
See also GETTING SIGNIFICANT ACTION

**Gene Watson**
*Because You* (Capitol)

**David Willis**
*Woman* (Epic)

---

**R&R Forum Number 2 Arrives Next Week!**
COUNTRY • POP/ADULT•ROCK

WE’VE HEARD ‘EM ALL
AND, WITHOUT A DOUBT, KATY’S CUT
THE BEST RECORD
EVER MADE ON

CAN’T HELP LOVIN’ THAT MAN.

“YOU GOTTA HEAR IT!
THE PEOPLE
GOTTA HEAR IT!
IT’S INCREDIBLE”

THE ARTIST

KATY MOFFATT

THE LABEL

COLUMBIA

SINGLE #3-10328

WE’RE THE PUBLISHER

T.B. HARMS COMPANY

T.B. HARMS COMPANY 100 WILSHIRE BLVD. SUITE 700 SANTA MONICA, CALIFORNIA 90401
(213) 871-0911
WARNER BROS. RECORDS IS PROUD TO ANNOUNCE THE RELEASE OF THE FIRST WARNER BROS. SINGLE BY

BUCK OWENS
"HOLLYWOOD WALTZ"

B/W
"RAIN ON YOUR PARADE"
WBS 8223

from the forthcoming album

BAKERSFIELD U.S.A.
BUCK 'EM
Produced in Nashville by Norro Wilson.
BS 2952

Management: Jack McFadden, 1225 N. Chester Ave., Bakersfield, Cal. 93308. 805 393-1000
Miami's country music station WNOX/Johnson City offers an uninterupted comedy recently from Midnight Friday until 5am Saturday.

The program, which only interruption comes from the announce of comedy artists and call letters, was the culmination of a month's worth of promotion on WNOX and in local newspapers.

Bob Cole, whose all-night show offers many varied features throughout the year, hosted the show. He commented, "It was the most well-received and successful gimmick I've ever had...a super program, and so simple, doesn't think hundreds of dollars would have attracted a larger audience.


Watch For
R&R Forum
No. 2
Coming
June 11
# Radio & Records

**POP ADULT /40**

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<td>STARLAND VOCAL BAND/Afternoon Delight (Windstrong)</td>
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<td>CAPTAIN &amp; TENNILLE/Shop Around (A&amp;M)</td>
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<td>PRATT &amp; McCLAIN/Happy Days</td>
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<td>DIANA ROSS/Love Hangover (Motown)</td>
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<td>JOHN SEBASTIAN/Welcome Back (Warner-Reprise)</td>
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<td>ERIC CARMEN/Ever Gonna Fall In Love Again (Arista)</td>
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<td>NEIL BEDIAKA/Love In The Shadows (Rockjet)</td>
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<td>STARBUCK/Moonlight Feels Right (Private Stock)</td>
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<td>ELVIN BISHOP/Poled Around &amp; Fall In Love (Capricorn)</td>
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<td>FLEETWOOD MAC/Rhinestone (Reprise)</td>
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<tr>
<td>BARRY MANILOW/Tryin' To Get The Feeling Back Again (A&amp;M)</td>
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<td>SILVER CONVENTION/Get Up And Boogie</td>
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<td>WAYNE NEWTON/The Hungry Years</td>
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<td>MELISSA MANCHESTER/Better Days</td>
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<td>HENRY GROSS/Shannon/Lifesong</td>
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<td>NIKE/Lookin' Out For Number One (Mercury)</td>
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<td>AMERICA/Today's The Day (WB)</td>
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<td>CYNDI GRECO/Making Our Dreams Come True (Private Stock)</td>
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<td>KATER ALLEN/The More I See You (A&amp;M)</td>
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<td>ELTON JOHN/Love Song (MCA)</td>
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<td>RHYTHM HERITAGE/Baretta's Theme (ABC)</td>
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<td>SEALS &amp; CROFTS/Get Closer (WB)</td>
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<td>DOROTHY MOORE/Misty Blue (Malaco)</td>
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<td>TONY ORLANDO &amp; DAWN/Midnight Love Affair (Elektra)</td>
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<td>KEITH CARRADINE/I'm Easy (ABC)</td>
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<td>ABBAs/Mamma Mia (Atlantic)</td>
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<td>PAUL SIMON &amp; Stills Crazy After All These Years (Columbia)</td>
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<td>MARIA MULNAU/Sad Eyes (Reprise)</td>
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<td>FOUR SEASONS/Silver Star (WB-Curb)</td>
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<td>DONNY OSMOND/C'Mon Marianne (MGM)</td>
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<td>JOHN DENVER/I Make It Giggie (RCA)</td>
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<td>WALTER MURPHY/Faith Of Beethoven (Private Stock)</td>
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## Most Added:

**AMERICA**

Today's The Day (WB)

- It would be difficult to find a station not playing this one... adds include KRNA, WSIX, KVI, 14FL, WPFL, WDAE, WHIC-FM, KFBM, KEX, KBLL, WTRX and more.

**CAPRITANS**

To Be In Love (A&M)

- First week airplay swells to about 40% of our reporting stations. See New & Active for station breakdown.

**ABBA**

Mamma Mia (Atlantic)

- Solid airplay. Now playing on over 65% of reporting stations. Adds include KRMG, WPFL, WHAG, KDATA.

**KEITH CARRADINE**

I'm Easy (ABC)

- Enjoying somewhat of a second life. Latest adds include KDWN, WTRX, KNX-FM, KEX, WOWO, WFR, KFBM.

**WINGS/Silly Love Songs (Capitol)**

- Topping charts at majority of "numerical" trend stations. Those reporting hot include KEX, WPR, WASH, KMBZ, KRNT, WPFL, WMAL, WP, KULF, KAKE, WOUD, WGY, KWAV, WSM, KLS, KIS, WSIV, WFLP, WVRC, WSUS, WDCM, WNIC-FM, WGAR, WLY, WKB, and many more.

**CAPTAIN & TENNILLE/Shop Around (A&M)**

- Been hot all along and still continue so at KEX, WASH, KMBZ, KRNT, WPFL, WP, WNG, KAKE, 14FL, WGY, WHIC, KIS, WSIV, WPFL, WSJS, WDCM, WNIC-FM, KBLL, WLY, WKB, and many more.

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**STARBUCK/Moonlight Feels Right (Private Stock)**

- Hot and getting hotter... stations reporting this one include KULF, KAKE, 14FL, WQJ, WGY, KWAV, WSM, KLS, WEG-FM, WSAV, WPFL, WSJS, WICD, WASH, KEX, KOFM, KMBZ, WMAL, WPFL, WHAG, KHOW, KFBM and plenty more.

## The Hottest:

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THE BACK PAGE

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

THE BEACH BOYS
Rock And Roll Music (Warner/Reprise)
46 percent of our reporters now on it, 24 adds including WAYS, ZBS, WAKY, B100, WGH, WISM, Z96. Moves: 41-31 WLS, debut 24 WCAO, 29-23 KDWB, 29-22 KCBO, 29-22 KSTP, pulling immediate phones, see Parallels.

JOHN TRAVOLTA
Let Her In (Midland International)
43 percent of our reporters on it, 13 adds including KCBO, WBBQ, WLEE, WERC, KILE, KOWB. Moves: 2-2 at 13Q, 30-23 WCAO, debut 27 CKLW, 7-4 at Y100, 3-1 WORC, 27-17 WBBF, 4-3 WPEZ, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of station activity levels at our reporting stations.

TODD RUNDREND "Good Vibrations" (Bearsville/WB) 40 reporters on it, 11 adds including WLEE, WBBF, WLAC, KEEL. Moves: 23,19 at 13Q, 40-30 WCOL, 16,14 at B100, 24-22 KCOP.

BEATLES "Got To Get You Into My Life" (Cappitol) 33 reporters on it, 16 adds including WCAO, WCOL, KIDJ, WBBQ, WGH. Moves: 30-26, debut 18 WORC, debut 20 WBBF and more.

MARVIN GAYE "I Want You" (Tamla) 24 reporters on it, Moves: 26-20 KSLO, 17,12 WQAM, 11-11 CKLW, 36-34 WCOL, 8,7 KFJJ, 16-18 WLAC, 4 WRFM, see Parallels.

ABBA "Mamma Mia" (Atlantic) 19 reporters on it, 3 adds including WCAO, WOW, WCOL. Moves: 39-29, 36-22, 22-19 WWIB, 10-8 WORC, 7,6 WQAM, 5-3 WORC.

CHEECH & CHONG "Framed" (Ddeo) 17 reporters on it, 8 adds including KSTP. KEZY, WLAC, WGH, KAFY, KROY. Moves: 21-15 at 13Q, 19-9 KCBO, debut 18 WPEZ.

FOGHAT "Foot For The City" (Bearsville/WB) 20 reporters on it, 4 adds including WCOL, WCAO, WEMP. MOVES: 25-22 KERN, 24,17 KSTP and more.

BROTHERHOOD OF MAN "Save Your Kisses For Me" (Pye) 22 reporters on it, 1 add, Moves: 14-12 WORC, 26-25 WSAI, 35-33 WCOL, 18-17 WOW, 20-18 KCPX, 30-24 WGN.

KEITH CARRADINE "I'm Easy" (ABC) 19 reporters on it, 7 adds including WSGA, WISS, MOVES: 2-1 WKBW, 19-15 WKBI, 19-9 WORC.

FIREBALL "Livin' Ain't Livin'" (Atlantic) 16 reporters on it, 8 adds including WCAO. WSSL. MOVES: debut 19 WZUU, on WKBW, KSTP and more.

ELTON JOHN "Love Song" (MCAI) 20 reporters on it, 1 add. Move: 21-20 WSAI, 17-14 WGH, 7-5 WBBJ, 13-12 WFLB, 13-13 WSS.

CARPENTERS "I Need To Be In Love" (A&M) 15 reporters on it, 11 adds including WBBF, WAPC, WERC, KCPO, WFM, KRSP, WVMP. MOVES: 29-25, 14,13 KUJO.

FOUR SEASONS "Silver Star" (WB/Curt) 16 reporters on it, 3 adds including WSAI, MOVES: 23-19 CKPX, 34-31 KXLS, debut 29 WDRC.

Others Getting Significant Activity

NEIL DIAMOND "If You Know What I Mean" (Columbia) Immediate adds at KJHJ, WDRY. WXYZ. stock should be arriving this week.

PETER FRAMPTON "Baby I Love Your Way" (A&M) Another that is just out, stock on its way, WPGC, WJZU, Y100, 100.

BOZ SCAGGS "It's Over" (Columbia) Still shows some life, 15,11 KEZY, 23-20 WCOL, 10-9 WAIR.

AEROSMITH "Last Child" (Atlantic) Add 29, WZUJ, WDRC, on WPGC.

GALLAGHER "I Went To Stay With You" (A&M) 29-25 WCOL, 19-17 WXY, 16 and 18 WBBJ. 10 and 11 WBBF and more.

DONNY OSMOND "C'mon Marianne" (Polydor) Add WCAO, 980. KEEL, 35-30 WCOL, 39-28 WORC, 11-9 WBNM. GNG.

DON HARRISON BAND "Sixteen Tons" (Atlantic) 16-13 WBBF, 20-15 KCBO, 34-31 WCOL, add WEAQ and others.

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Due to the long holiday weekend many stations were unable to complete their research in time to make our deadlines. Those correspondents will return next week.