MONEY MADNESS — Apparently cash is still radio's big prize motivator as we see here with KFRC's Rick Shaw (above left) awarding $10,000 from their "Visible Vault" promotion. Bottom left, "WXW's Great Atlanta Bank Caper" found their winner getting five minutes in an Atlanta bank and all the money she could carry out, up to $10,000. Bottom right is WOKY/Milwaukee's winning family of $10,000 from their vault promotion. All the winner had to do was push the correct buttons for the combination which automatically opened the safe and sounded the alarm buzzer.
In Response To Programmers' Demand...

RSO Records is RUSH Releasing

"Fanny
(Be Tender With My Love)"

BEE GEES

Edit—3:26

Written by Barry, Robin, Maurice Gibb

Distributed by Atlantic Records
FREE POTTIES
WAKY/Louisville has declared war on "Potty Potties," and is helping its listeners become worry-free when confronted with a pay potty. Every time one of the coast to coast freebies flashing is heard on the air, the first call in listener wins the "separatus" to get into their local potty free. The mysterious apparatus that is awarded is a roll of diners.

DIAL A DOOR
WXVY/Cleveland is holding the combinations to 12 prize-containing doors, letting listeners try to guess the combinations from clues given on the air. All 12 doors are displayed in different shopping areas where the listeners can try their luck.

An Ice Skating Party was also on the agenda for WXVY, when Jack Steve Kelly hosted a party at a local skating rink. After the skating extravaganzas, Kelly hosted a dance party in the lounge of the rink. In another "cool" promotion, the station kicks off the Christmas season with their "Halloween Day On" promotion. Tied in with the national promotion of the ice show, a 360 foot bob of ice will be on display at the show, with listeners guessing the exact date and time that the ice will melt, winning dinner for 10 at a local restaurant.

KROA "FACES" PROMOTION
KLSS/Mason City is now airing their "Mail Us Your Faces" promo--motion inviting listeners to trace their faces' profile on a piece of paper, and mail the station the results to win a copy of either ELO's "Face The Music," LP, or Jim Croce's "Faces I Know." The station's Christmas promotion is the "Christmas Cash Call," a simple variation on the hide and bit, but featuring on-air process voiced by Santa's "second string" reindeer, Minkus, and WCOS.

RADIO MUSICO FORMED
Los Angeles based Radio Musico, the first all music research company for the combined music industries. Radio Musico designs each research project to the individual client, supplying statistical analysis of almost any research topic. Among the services offered to the industry are audience surveys to determine single mile, advertising research, concert booking, and artist personal appearances. Radio promotion data can be used to help a program director make evaluation for music selection, and systems for radio research are available and can fit almost any size station. For further information call Steve Gasper at (213) 655-3013 or (213) 655-4787 or write Radio Musico, 1011 North Palm Ave, no. 412, Los Angeles, Calif. 90069.

MIAI PULSE
Here are Miami/ Ft. Lauderdale/ Hollywood-June-August '75 Pulse Survey, Metro 6am-12mid Monday- Friday, total persons 12 plus. In the rock category, WYTH (WYTH) has a 9, WQRE (WQRE) with 5, WMQY (WMQY) has 4. Strong Spanish format for WQBA with 3, Blue Beat (WQBA) with 7, MOR WQO (WQO) with 7, Black WMBC has 5, MOR WFTL with 4, MOR WGBS also with A, and Radio WKAT 4, MOR WQO and Country WWOW 4.

SAVE THE SEAS DRIVE
Jerry St. James, AM drive at WKI at U1000 Minneapolis has started a petition drive for signatures from listeners who are concerned about the massive killing of seals in Canada. The Canadian government has announced that they will consider concerned citizens' petitions. St. James is distributing 2000 project to each station in the hopes of logging over 40,000 names in the cause.

KTKT HAS FOOTBALL SPIRIT
KTKT/Tucson and their listeners helped the University of Arizona "Wildcats" football team keep the spirit by sending them a telegram with 100 calls listeners' names signed. 10 of the 100 names were selected to win pairs of tickets to the closed circuit showing of the Wildcats vs. Arizona State U. game. Theme for the whole promotion was "Arizona's Best Radio Station Backs Arizona's Best Football Team."

KTTK CONTINUES PROMOTION
KTTK/Denver is continuing to do consistent promotions that benefit various local charities, with their "Great Skate" ice skating marathon. The 20 minute marathon will take place in a local skating rink, with hockey hockey Denver Spurs involved in the planning. Donations will benefit the local chapter of Crippled Children.

WZOO HELD BENEFIT FOR BAND
WZOO/Asheboro, in cooperation with a local McDonald's, recently helped raise over $1600 to help send a local high school band to Philadelphia to participate in the special BiCentennial Thanksgiving Day Parade. Asheboro represented the state of North Carolina as one of the original 13 colonies in the parade. Program director Bill Cox broadcast live from the school, while a high school band entertained the large crowd. Half the profits from the McDonald's went toward expenses for the trip.

WHERE'S TRIVIA BOWL
WHERE/Birmingham personality Ben Cheek was well known as one of the world's best trivia experts, MC'd the station's 3rd annual "Trivia Bowl," and their annual high school college. Twenty trivia teams of the station's listeners entered the competition in the station's auditorium, with first prize of $100, and second prize $50. WEBC T-shirts were given to all trivia team members.

KJH PLANS XMAS CONCERT
KJH/Los Angeles to present the Christmas Caravalee of Stars on December 20, with an all star concert hosted by Tony Orlando, Perri, John Denver, Cher, Mac Davis, Freddy Fender, Tony Orlando & Dawn, and Beautiful Music/WAXY. Helen Reddy is scheduled for the concert spectacular, with all proceeds going to benefit numerous charity organizations.

NEW IMAGE FOR STATION
WAIB/Winston-Salem is developing their new image as "Fresh Air." Their request line are now billed as "Fresh Air Lines," and weathercasts are now billed as "Fresh Air Weather."

WEEO EGGSTRAVAGANZA
Thirty turkey eggs were hidden all over the WEOO/Waynesville's Tri-State coverage area, in the station's "Great Turkey Eggstravaganza." At distributing 2000 petitions from the sound of the station, the cluck to whom one of the eggs was hidden was read on the air. Listeners retrieving the eggs and bringing them back to the station, "clipped the Wings" of WEOO's turkey, winning a Wings LP.

FREE CONCERT FOR HIGH SCHOOL
Carpenters' distorted the WJLA/Tri-State concert, they are featuring at the benefit of the WJLA/Tri-State concert, they are featuring the Island's "Great Turkey Eggstravaganza." At a total of 2000 listeners from the sound of the station, the cluck to whom one of the eggs was hidden was read on the air. Listeners retrieving the eggs and bringing them back to the station, "clipped the Wings" of WEOO's turkey, winning a Wings LP.

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ADVERTISERS LIABILITY FOR RADIO BILLS

A proposed plan by the INSTITUTE OF BROADCAST FINANCE would make advertisers liable for payment of unpaid bills to broadcast media when their advertising agency went bankrupt. The plan would only apply if the advertiser had not yet paid their agency for the spots. The institute said that it expects many broadcasters to include this plan in their contracts starting next year.

NLB ON UNION ELECTIONS

The NATIONAL LABOR RELATIONS BOARD has ruled that employer's pay raises issued after a union loses an employment election may impair the worker's freedom to choose of a new election. One such case occurred when raises were given while a union's objections to an election were still pending.

In a separate case, the board also ruled that one firm who gave coffee break and phone privilege benefits was out of line, since a union had demanded recognition, and the benefits were awarded before elections could be held.

GOVERNMENT ON MATERNITY BENEFITS

The U.S. SUPREME COURT has ruled that employers must provide maternity benefits that are equal to disability payments to their employees. Many collective bargaining agreements do not allow for the full disability payment, but nevertheless, the federal government holds firm that payment should be equal.

XMAS PACKAGE LIMITS

The POSTAL SERVICE reminds customers of their limits on package weights, especially applicable during the holiday mailing season. 84 inches in combined length and width and 40 pounds for parcels mailed between the 2000 biggest cities in the 48 continental states in the limit for packages; and 100 inches and 70 pounds for airmail and packages sent to smaller towns, and Alaska and Hawaii.

FDA HALTS SALE OF SLEEPING AID

The FOOD & DRUG ADMINISTRATION has ordered a subsidiary of NABISCO INC. to stop distribution of their sleeping aid "Somnies." The FDA also asked the company to recall stock already distributed. The drug contains an antihistamine which, according to the Administration, is only legally available in prescribed drugs. The company stated that the withdrawal of Somnies 2 does not affect the use of their standard sleeping aid, Somnies.

FCC SETS DECEMBER SCHEDULE

The FCC's schedule for this month includes a hearing on radio, one of which is scheduled to meet to discuss whether or not stations which turn format control to outside services are meeting their community responsibilities. The clear channel assignment discussions will be brought up this month, held over from November.

EVIDENCE WITHDRAWN BY FCC

Reversing a ruling made by low judge ARTHUR GLADSTON, the FEDERAL COMMUNICATIONS COMMISSION has voted to put a lid on information concerning stations whose licenses are up for hearing. The Commission cited that certain information about these stations "interfered with enforcement proceedings." Gladston's earlier decision gave KIXA/Tucson permission to inspect files to identify witnesses that would be called during their license hearing.

FCC OPENS UP MORE FILES

The FEDERAL COMMUNICATIONS COMMISSION has set up a system whereby people can obtain records not previously open to the public under Freedom of Information guidelines. The FCC noted that the documents must be described so that staff can locate them, and that requesters should state how much of a "search fee" they would be able to pay. If all records are not located completely when the stated amount of payment is reached, the requester would be notified. Requests for FCC records would be directed to the executive director of the Commission. These new guidelines would most likely make a written opinion as open to broadcasters and citizen's groups.

GOVERNMENT TO DECIDE ON DRUG AIDS

The JUSTICE DEPARTMENT has filed a landmark antitrust suit against the AMERICAN PHARMACEUTICAL ASSOCIATION and one State Association who forbid their members from advertising prices of prescription drugs. The Justice Department seeks the support of U.S. courts to cite the practice as illegal. If this case is won by the government, other professional groups, such as lawyers and doctors may see clear to advertising their prices.

IRS WANTS EMPLOYERS INFORMATION

In an attempt to keep a tighter rein on employees' claims of personal exemptions, the INTERNAL REVENUE SERVICE has proposed that employers be required to let the IRS know if employers don't supply valid certificates substantiating their claims. Comments on the proposal are being taken by the IRS.

BIG AD PUSH FOR CHRYSLER'S VOLARE

CHRYSLER'S new small car entry, the VOLARE, will be backed up by the heaviest advertising push that Chrysler has ever done for any line. "The new small car with the accent on comfort" ads will feature SERGIO FRANCHI, ELLA FITZGERALD and ROBERTA FLACK in radio spots.

VW WILL GO IT ALONE IN U.S.

VOLKSWAGEN OF GERMANY has apparently given up a search for a U.S. partner for a car assembly plant here, but did not share the plans completely, and will study the possibility of venturing into American manufacturing by themselves. Volkswagen had conferred with both CHRYSLER CORP. and AMERICAN MOTORS on the possibility of a joint manufacturing venture.

RETAIL CHAIN PROFITS UP DRAMATICALLY

F. W. WOOLWORTH announced their quarterly net gains of a dramatic 111%, along with SEARS ROEBUCK & CO., who announced a 13% increase in income for the same period. Other chains had announced earlier that their sales trend was upward, showing a pattern of recovery from slow sales during the past year.

GAS MILEAGE KEY FOR SUBARU

Using their good EPA mileage as the basis for interest, SUBARU OF AMERICA will put out $1 million in advertising budget for their models beginning this month. Over 100 markets will be used for radio spot buys. The company's new ad line, the SEC-T, features mileage figures of 34 mpg highway, 24 mpg city.

BASKIN-ROBBINS CELEBRATES 31st B'DAY

A record $1.3 million will be spent on advertising by BASKIN-ROBBINS ice cream chain next year, to celebrate their 31st birthday. The dollar figure represents a 5% increase in spending, kicker off with the theme "Thank You America, for Thirty-One Years." The first-quarter advertising will feature this theme, followed by a little league baseball giveaway promotion. In mid-August, advertising for the variety of ice cream flavors offered will begin with a final push to get on the shelves in November. 30 second TV spots, newspaper ads and backup radio buys in 96 markets will make up the base for the push.

SUNKIST PUSHES THIER FRUIT

SUNKIST will spend a half million dollars more than last year's budget in their new advertising. Ads for Sunkist Oranges will be placed in broadcast, with radio and TV tie-ins over in over 20 markets, as well as network TV buys.

PROGRAM CLASSIFICATIONS

For many years, country station owners have attempted to use such shows as "The Song of Faith" to satisfy, at least in part, the stations' "other" programming commitments referring to the record as Religious material. Album rock and other contemporary stations have taken up the cudgel to ask why certain songs having social significance cannot be classified as "Public Affairs" programming, i.e., "Respect Yourself" by the Staple Singers, "Signs" by the Five Man Electrical Band, and "War" by Edwin Starr.

As the Commission's Rules are presently constituted a particular offering must first qualify as a program. The Commission's Renewal and Transfer Division has a general caveat rule that in order for any "offering" to qualify as a program it must be in excess of 60 seconds and more nearly akin to 120 and/or 180 seconds. The traditional program that falls into this category is a cigarette or other brief statement touching upon social problems, etc. The traditional examples of Public Affairs programming are editorials, round table discussions, forums, panel discussions and similar "talk" programming concerning the discussion and/or comment of local, national and international affairs. The Commission has rejected any attempt to equate recorded music with its present definition of Public Affairs programming. On the other hand, there is a movement underfoot at the Commission to substantially liberalize the Public Affairs definition by encompassing many programs that traditionally have qualified for the "all other" category, but which really provided service to the community and should qualify as Public Affairs, i.e., Bulletin Board, Trading Post, Swap Shop, Hitchhiker News, etc.

R&R suggests that anyone having suggestions as respects the Commission's troublesome "Public Affairs" category write directly to Richard Shiben, Chief, Renewal & Transfer Division Broadcast Bureau, Federal Communications Commission, Washington, D.C. 20554, setting forth specific reform suggestions. Since Mr. Shiben and his staff are undertaking a survey of present practice of liberalizing the Public Affairs category toward liberalizing the traditional standards, practical suggestions are indeed in order. However, until this needed reform is brought about "The Song of Faith" and "War" do not qualify as Public Affairs programming.

SONNY & CHER TOGETHER AGAIN

A couple of novel factors will be at work for the first time when Sonny & Cher together again on CBS TV. Negotiations have been going on for some time, after Cher's CBS show started to slip dramatically in Nielsen ratings. Rumblings were also heard that Cher's executive producer, George Schlatter would be removed from the show. First shows of the new Sonny & Cher will be after the first of the year.

SUN KIS'T PUSHE'S THEIR FRUIT

SUNKIST will spend a half million dollars more than last year's budget in their new advertising. Ads for Sunkist Oranges will be placed in broadcast, with radio and TV tie-ins over in over 20 markets, as well as network TV buys.

SAN ANTONIO's P'D Leo Randall is back at work, after a hunting accident where he sustained injuries, including the loss of his left eye, from a pellet gun. Leo thanks all his friends in the industry who sent wishes for his recovery.

WLS SUPER CUME

WLS/Chicago commercial Arbiton to tabulate every dairy in the States for WLS listening; John Gehron, PD, sent us the printout showing the station with listeners in 32 states, 663 counties and a total cume of 5,300,300.

MIDWEST HEATS UP

Bette Midler is recuperating from an emergency appendectomy she underwent Monday night in Los Angeles.

Continued on page 16.
DIANA ROSS
"Theme From Mahogany
(Do You Know Where
You're Going To)"
M-1377

DAVID RUFFIN
"Walk Away From Love"
M-1376

THE MIRACLES
"Love Machine"
T-54262

3 For #1

Three Smashes,
All Heading For #1
From Motown Records

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Three More Touchdowns From The Motown
Mean Machine
4th Quarter

© 1970 Motown Record Corporation
The Hottest:
Barry Manilow
Bay City Rollers
Staple Singers
Sweet

RADIO & RECORDS
K&N/Friday, December 5, 1975

Most Added:
John Denver
C.W. McCall
Sedaka “Breaking”
THIS NEW HIT OF HIS.

ROD STEWART

"THIS OLD HEART OF MINE"

FROM THE ALBUM ATLANTIC CROSSING,

ROD STEWART'S BIGGEST NATIONAL AND INTERNATIONAL SUCCESS EVER...

A "1" ALBUM IN ENGLAND...

TOP 5 IN HOLLAND, SWEDEN, AUSTRALIA, NEW ZEALAND...

ON WARNER BROS. RECORDS AND TAPES.
OPENINGS

WMIX/Miami Beach is seeking a newswoman for possible future opening. Contact Steve Hamilton at (305) 558-4500.

MORNING COMMENCER is need for rocker in medium market. Call (515) 424-1137 [9-23].

KTAC/Tacoma, Seattle is looking for a personality jock. Send resumes and to Derek Shannon, KTAC, 600 10th St., Tacoma, Washington 98401 or call (206) 473-8085. [EOE][11-26]

WDUN/Panama City, FL is seeking News Director and an air personality. Send tapes and resumes to Steve Warren, Box 798, Panama City, FL 32401. [11-24]

WAXJ/Duluth, is seeking a Production Man to do part time on the air. Send tapes and resumes only to WAXJ, 410 W. Superior, Duluth, Minnesota 55802. Attn: Chris T. EOE [11-25]

WLOF/Orlando, Florida is seeking a night time personality with personality and production. Send tape and resumes to Bill Dennis, Box 15780, Orlando, Florida 32808. No calls please. [11-21]

KWZ/Santa Ana seeks a 3-7 pm jock. Contact instructor or voice counselor. Call Earl Trout at nati Ohio 45202. EOE M/F [11/18]

is seeking a morning man. Send tapes and resumes to tape and resumes to: Don Guides, WRRS, Box 77087, Salt Lake City, Utah 84107. [11/11]

Hague, KRSP, P.O. Box 7760, Salt Lake City, Utah 84112. Contact Richard Murphy at (602) 984-0745. [EEO] [11-13]

KZUL/Parker, Arizona is looking for a DJ for afternoon drive. Must be 3rd endorser. Send resumes to: Attend, 2151 E. Van Buren Ave., Yuma, AZ 85361. [11/18]

WDUN FM/FM/Elgin (Chicagoland) is looking for progressive music air personality with production skill for morning drive. Close to a jock. Send tapes and resumes to WDRK-FM, 117 Elnig, IL 60101 or call (312) 744-7700.

KWST/Los Angeles needs Top 40 DJ. Send tape and resumes to: Joe Ferguson, P.O. Box 8007, Southvale Bldg., Houston, Texas 77025-0721.

WEWO/DAYTON is looking for a personality personality. Send tapes and resumes to Jack Daniels, 1900 Fairlawn Bank Bldg., Houston, Texas 77003-0721.

KNOX/Grand Forks, North Dakota is in need of an afternoon drive personality. Contact John Derek, KNOX, P.O. Box 1530, Grand Forks, ND 58201. [11-19]

WXQ, formerly WMMH is in need of record contact. Contact Howard Johnson, WXQ/Frederick, Maryland 21701 [11-21]

Matt Quinn, the new mid day jock at KRBE, formerly of KILT, KCBD, WIXY, DOUG MCLAUGHLIN from WCRW/Eddie to all nights at WROB/RAOmate, VA.

MATT TANNER is from KSWT to mornings at the new WTVJ/Frederick, MD as "BANANA JOE."

MARK RIVERS is the MD at WTVJ/Frederick, MD.

JAY ROBERTS from the West Coast to weeks at WXQ/Frederick, MD.

Chuck Gerick is now doing weekends at KCBQ/San Diego.

BUD FURRIO joins KJS AM/FM Los Angeles doing sports.

Bill Broxterman joins KJS AM/FM Los Angeles, from KFI/Los Angeles.

Cory KOPP from KHMO/KFRA/CHS/KBZA.


BRUCE MCGREGOR, formerly of KNOX/Grand Forks, is looking. First phone. Good production present MD at KNOX looking for Top 40. Can be reached at (716) 726-5370 or 813-5450. [11-20]

Kevin Michaels, now with KLVE/Los Angeles, will be available December 1st, for MOR/Adult rock. Can be reached at (213) 705-9585 or (310) 370-5977 for a message. [11-15]

Lou Kirby, now at KXNO, formerly of WLYN, will be looking for a solid gig. Call (314) 391-7740. [11-17]

Wayne Erickson, formerly with WJSL/Kenosha, WI, will be looking for a job in the Chicago area. Can be reached at (708) 546-7219. [11-21]

Bobby Knight, formerly of KDNY/Salinas, top morning. Still looking for a chance in the sales department. Can be reached at (408) 422-2718 or 411-7992. [11-21]

Bill Smithson, formerly with WGM/Kalamazoo, MI, will be looking for a job in the Dallas area. Can be reached at (214) 391-9470. [11-21]

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PLUS MANY MORE
"SUSPECTS" ARE NOW
PLAYING
"SQUEEZE BOX"

THE WHO'S HITS SINGLE ON MCA
SMASH

NOW GOLDEN

40475
"France" "Jungle" title, "Shadowland" lead
"Love" "Drove" "Don't Cry" "Pardon"
"Carry Me" "Whole" "Money"
"Tell Woman" "Poker" "Nite bird" "Magic"
"30 Ways" title, "Town"
"No" Light-So-Cross (Capitol)
"Who By Numbers (MCA)
"Last Record Album (WB)"
"Numbers (A&M)
"Rock Of The Westies (MCA)
"Siren (Acro)
"Schools In Disgrace (RCA)"
"Wish You Were Here (Col)"
"Born To Run (Col)
"Prisoner In Disguise (Asylum)
"Horses (Arista)"
"Red Octopus (Grunt)
"Fleetwood Mac (WB)
"Crisis" "Why Cry? (A&M)
"Swans Against The Sun (Epica)
"Friend" title, "Reunion"
"Well" "Tonight"
"title, "99 Miles" "Town"
"Sing" "Star" "Sun" "lead"
"Tracer" (Nemperor)
"Royal Bumper (Janus)
"Midnight Lightning (Reprise)
"Gratitude (Col)"
"Come Taste The Band (WB)"
"Masque (Kishner)
"Eric Carmen (Arista)
"Captured Angel (Fall Moon/Epica)
"Car Over Lake (A&M)
"Equinox (A&M)"
"Journey To Love (Nemperor)
"Radio-Activity (Capitol)
"Beginnings (Atl)
"Tower" "leads"
"Crack The Sky (Lifegong)
"Against The Grain (Chrysalis)"
"Searchin' For A Rainbow (Capricorn)"
"Chasin' Ice "Only Know"
"Light Up" "Lorentz"
"Talks, variety of cuts"
"Wisp" "Sleep" "Breakaway"
"Clap" "Hone" "Decker" "Lead"
"2 Cents" "Innocence" "Teardrop"
"Girl" "Hollywood" "Souris"
"All Around" "Tide" "Foot"
"Chasin' Ice "Only Know"
"Tryin' To Go Good Stuff!" T
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"Nothin' To Lose"
"Take One" "Tightrope"
"Make Love To You"
"He Is A Man" "Dance To It" "And"
"He Returns To Earth" "Wowser, motherfucker"
"Chasin' Ice "Only Know"
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"He Is A Man" "Dance To It" "And"
"He Returns To Earth" "Wowser, motherfucker"
Mike Harrison, Radio & Records—
"The German power plant make their new label debut with nothing less than a masterpiece of electrical wizardry and musical discipline. Conceptually based upon their impressions of radio and all those signals in the air, the music is as haunting and relaxing as 'Autobahn'."

Walrus—
STRONGLY MERITOSUS—"Kraftwerk harness electronic music bringing it in from outer space. Theirs is a major musical contribution functioning as a bridge to and from the avant garde."

Saul Smajzys, Program Director, TRIAD-WXFM—
"Kraftwerk once again shows first-hand knowledge of both subtlety and power... Radio-Activity takes them off the highway and onto the airways."

Shelly Graffman, Program Director, KSHE St. Louis/WABX Detroit—
"Kraftwerk received immediate response from the listeners. It's exceptionally innovative. In other words, 'it's incredible!'"
WIO T air personality, CHRISS LOOP (center) met with KISS members PAUL STANLEY (l) and GENE SIMMONS (r) backstage at the Toledo Sports Arena. (Photo: John Rockwood)

BOBBY COLIS is the new Program Director of KYA-FM. Word is that the San Francisco facility is going AOR...BILLY BASS, one of the industry's premier AOR promotion directors (UA), was once one of Cleveland's hottest air personalities. On his recent cross country BOBBY WOMACK promotion tour he stopped by WMMS and did a four hour show entitled "Remember When." According to reports, he still has hot shit on the air. WMMS also presented an interview with LARRY HARVEY OSWALD's mother in commemoration of the twelfth anniversary of Oswald's murder and interviews with MOTTA, BRIAN FERRY, ALEX HARVEY, SPARKS and FEE WAYBILL...The winner of KLZ's wet T-shirt contest was arrested for indecent exposure. Eyewitnesses in Denver say she got so excited upon being judged the best that she whipped off the dripping shirt entirely and broke Colorado's "Nude Nipple" law. KRST interviewed SPLINTER and WAR...KSJO presented SPLINTER in a live radio concert...KBL interviewed WAR and CHUCK MANGINE...WHCN did a LITTLE FEAT promotion. They asked listeners what they thought would be the last record they would ever hear on WHCN. Over 1,000 entries were received. The winning entry was "The Busy Beaver" by KEN and RABBI on Mattel Records. The winner got to see The Beat concert in Washington DC...WIO T interviewed KISS...WRUF Presented TONY RUSH and TOM JANS in live radio concerts...KXFM broadcast THE NIGEL OLSON special..."Drummers Can Sing Too."...WIRL presented a free concert at My Father's Place with KING FISH and a radio concert with SPIRIT...WWFM interviewed GREG ALLMAN and HERBIE HANCOCK...WANDA RAMDS is now Music Director of both WBLS and WLIB...WRCN presented TERRY GARTH-WAITE and AIRTO in five radio concerts...KMOD interviewed FREDIE KING and RICK WAKEMAN...KEZY's DAVE FORMAN interviewed SAVOY BROWN and RORY GALLAGHER...SPLINTER and KIM CARNES stopped by KEZL...KXFM is presenting a Christmas Loser contest. The person who comes in 198th wins a motorbike and the person who comes in 200th gets a Kawasaki motorcycle...PATTI SMITH, accompanied by MIKE KLENFENER stopped by KMET and was interviewed on TOM O'HAIR's show. The station also presented NEIL SEDAKA in a live radio concert from the Troubadour.

IS AOR ONE OF THE EIGHT WORDS YOU CAN'T SAY ON THE RADIO??? Little David recording, artist/comedian GEORGE CARLIN was captured by the running R&R photographer intensively absorbing the material contained within the pages of the industry's newspaper. When asked why, he replied, "This is where I get all my material."

WRCN presented TERRY GARTH-WAITE and AIRTO in five radio concerts...KMOD interviewed FREDIE KING and RICK WAKEMAN...KEZY's DAVE FORMAN interviewed SAVOY BROWN and RORY GALLAGHER...SPLINTER and KIM CARNES stopped by KEZL...KXFM is presenting a Christmas Loser contest. The person who comes in 198th wins a motorbike and the person who comes in 200th gets a Kawasaki motorcycle...PATTI SMITH, accompanied by MIKE KLENFENER stopped by KMET and was interviewed on TOM O'HAIR's show. The station also presented NEIL SEDAKA in a live radio concert from the Troubadour.
ROBIN MITCHELL  
Program Director  
WSAI/Cincinnati

"Many stations are skewing for an audience that's not broad-based enough, and that's the main reason shares are diminishing all over the country. Everyone's chasing their tail, and the circle keeps getting smaller.

Calling stores and checking the request line isn't enough unless you've already achieved your rating goal. We have to know what the people who don't listen to us are listening for, get their attention through promotion, and prove to them that we're their kind of radio station. People of all ages are people, and that's the common denominator. Find the key to compelling people and you've got a winner!"

PETER MCLANE  
Program Director  
KIOA/Des Moines

"McLane's Rules of Order: 1) The listener is always right. 2) When the listener is wrong, see Rule number 1.

I have been with KIOA for 12 years, my personal goals in radio are heading toward ownership and management ... and Buzz Bennett is not directing my next movie."
Thank You For Being Our Personal Friends!
Lots of street talk this week that the RINGO STARR/ABC RECORDS million-dollar deal has hit a snag which may prevent the signing from taking place.

We won't get to see John Denver debut in the re-make version of "Mr. Smith Goes To Washington" as actor Tom "Billy Jack" Laughlin scooped up the film rights from underneath John and apparently plans to play the title role himself...The famed team of Joe Mark and Johnny Almond (who founded the Mark/Almond Band) are re-uniting for a new album to be produced by Roy Halce for ABC Records marking their first collaboration in two years. The two have written all new compositions for the album scheduled for recording this month...An L.A. court has given Linda McCartney a clean slate due to her compliance to court requests that she undergo drug rehabilitation stemming from a drug arrest. Linda has been seeing a London psychiatrist regularly and her attendance led to the court wiping out the drug charges from her record. Earlier this year, a small amount of marijuana had been found in Linda's purse when she and Paul were stopped by L.A. police for a minor traffic violation...Smokie Robinson in the studio polishing up yet another single from his perennial selling "Quiet Storm" album with the title cut to be released sometime next month.

ROLLING IN COURT ACTION

Bay City Roller Les McKeown is on trial in Scotland for alleged reckless driving, causing the death of an elderly woman who was killed when struck by McKeown's car last year. The charges leveled against the young musician have been countered by one line of defense stating that the woman kept darting in different directions when McKeown's car approached leading to the fatal accident...Kraftwerk's "Radio Activity" album was tailor-made for U.S. radio, according to the group (who carefully monitored the airwaves on their last American tour). Said one member "Zee album is for see radio people" with the electronic "music" composed of sounds of radio band tuning, static, morse code, etc. The picture of the radio on the LP is one of the first mass-made radios distributed free in the thirties to the German people so they could hear Hitler's speeches. Rumors persist that Mick Jagger wants to play the role of the anarchist in the best selling "Ragtime" novel being made into a movie. Others reportedly interested in the part include Bruce Springsteen and Bob Dylan. One of the oldest rockers around has to be Spirit's resident "grey panther" drummer Ed Cassidy, a young fifty-four and also father-in-law to group leader, Randy California. The re-formed band has a new single out titled "Holy Man"...Frank Sinatra's new single "A Baby Just Like You" is the third song written by John Denver that "Ol Blue Eyes" has recorded. Denver wrote the song for both his own son, Zachary, and Sinatra's new wife Barbra Streisand...David Bowie kicks off his global tour spanning the back stages with some friends. Seen here (left to right) are: the Starship's keyboard wizard and sometime bassist David Freiberg, Michael Abramson, RCA's Director, Product Merchandising, Grace Slick and Tom O'Hare of KMET Radio.

Russ Regan president, 20th Century Records was honored recently by nearly 200 industry friends at a surprise stag beet held at the Beverly Hills Hotel. Joe Smith, president, Warner Brothers Records, served as rooemaster for the evening, which also featured a line-up of guest speakers including Harold Beckman, Danny Davis, Snuff Garrett, Jerry Moss, Buzz Curtis and Tony Richland. Shown here (from left) are: Smith, Garrett, and Moss, with Regan (inset).

Following the Jefferson Starship's recent performance at the Shrine Auditorium in Los Angeles, the group parted back stage with some friends. Shown here, left-to-right are: the Starship's keyboard wizard and sometime bassist David Freiberg, Michael Abramson, RCA's Director, Product Merchandising, Grace Slick and Tom O'Hare of KMET radio.

ROCK & ROLL IN CONVENTION

February 19-22

Radio & Records Convention

Atlanta, Ga. 30343

Mail To: Peachtree Plaza Hotel
Peachtree at Calin.

ATTN: Convention Reservations.

RETURN RESERVATION FORM

Name

Address

City

State

Zip

Arrival date

Arrival Time

AM PM

I am arriving after 8pm. Please hold my room on a guaranteed basis. Length of stay

night(s).

Please circle desired accommodations

Single $28

Double $36

For suite accommodations please contact hotel convention reservations directly.

Please indicate if room will be shared by a third adult. An additional charge of $10/Day will prevail.

Any reservations received after January 31, 1976 will be confirmed at regular hotel rates and on a space available basis only.

If rate requested is not available, nearest available rate will be assigned. All room rates are subject to applicable taxes.

Mail To:

Peachtree Plaza Hotel, Peachtree at Calin.
Atlanta, Ga. 30343

ATTN: Convention Reservations.

Please print or type

RETURN RESERVATION FORM
The Last Game Of The Season (Big Tree)

You Sexy Thing (Big Tree)

Sky High (Chelsea)

For The Fire (Philips)

Over My Head (Philips)

The Last Game Of The Season (Big Tree)

You Sexy Thing (Big Tree)

Sky High (Chelsea)

For The Fire (Philips)

Over My Head (Philips)
CAPTURED:
A VERY MAGICAL MOMENT
JIM CROCE
SINGS THREE TIMELESS HITS

CHAIN GANG MEDLEY

"Chain Gang"
"He Don't Love You"
"Searchin'"

PRODUCED BY TERRY CASHMAN AND TOMMY WEST

CHAIN GANG MEDLEY
The first single from
THE FACES I'VE BEEN,
the great new Jim Croce Lp.

A LABOR OF LOVE FROM LIFESONG RECORDS
**Direct From Duncan**

The 1976 Country Radio Seminar has been officially scheduled for March 19 and 20. Again this year, according to BOB MITCHELL, agenda chairman, the seminar will be held at the Airport Hilton, Nashville. The first agenda meeting will be held in Nashville next January. As the details come in, I’ll pass them along to you... CHUCK FLOOD, who most recently was the National Country Promotion Director for Warner Bros. Records has been hired by ABC/Dot Records to head their Progressive Country division. His new position will involve artist relation work with the more progressive artists on the label, like JIMMY BUFFETT, AMAZING RHYTHM ACES and CHRIS GANTRY. Flood and I have spent a lot of time talking about Progressive Country music and he is somewhat of an expert, so I will be very interesting to see how the Country-crowd will develop in the next year or so. Obviously, ABC/Dot feels this format style will become more popular in the next year. Thus their hiring of Mr. Flood... Stop the presses: After an official announcement in R&R a couple weeks ago, RON NORTWOOD has decided not to get out of the radio business. Norwood, who was P.D. at KGA, Spokane, had decided to go into private business in Oregon. The station made a last minute effort to save Norwood, but the owner of the station’s program Director. His position will also be for KEED, Eugene, Oregon. A station that was recently acquired by the owners of KGA. JOHN OGLE will continue as Program Director of KGA and DON KENNEDY will still be P.D. at KEED... TONY WRIGHT, KHD’s, Tucson has just been named National P.D. for the Grabet Broadcasting Company, Inc. chain.

WWVA, Wheeling, West Virginia will celebrate their 50th Anniversary this Saturday, December 6. A show starring TOM T. HALL, ASLEEP AT THE WHEEL, and others will be featured. The show will be taped for the NBC-TV show “Today.” Also from Wheeling, BOB BARWEB, station M.D., will be getting married the day after the celebration, next Sunday. His lady, ROBIN DAHL, most recently lived in Denver, where she met Barweb while working for a bakery. He was thinking of having a shower for Barweb, but I found out they don’t give them for men. The reason: They figure the guy’s all washed up anyway... Country radio is alive and winning in Bellingham, Washington. KBFW, according to the summer Peace in overall No. 1 in the market... ED CHANDLER, Program Director, and FRANK LEE, Music Director of KSON, San Diego have put together a three hour BOB WILLS SPECIAL. It’s for sale. For information contact Ed or Frank at KSON (714) 286-1240.

KERE, Denver is having a CB Radio Rally this weekend. The station will do a remote broadcast. CB manufacturers will display their products. Plus the FCC will be there to discuss rules and regulations... Many stations are taping in contests with the recent success of CB songs, such as “Convoy” and “Me and Ole CB.” KCKC, San Bernardino and WMC, Memphis are among a few stations giving away CB radios. Each station takes callers to qualify for the radios. Each caller gets a CB license with the CB code printed on it. Then a drawing is held for the grand prizes. The winners were a promotion put together by MGM’S DAVEMACK.

DAVE DIAMOND, former rock jock with KFRC, San Francisco and KUS, Los Angeles, has released a country single that is starting to pick up some action in some markets. It’s called “In The Heat Of A Kansas Night” on Claridge Records. The flip “Diesel Driving Daddy” is a hell of a truckin’ tune... ABC/Dot artist ROY CLARK has signed as special guest on “The Mac Davis Christmas Special” which is scheduled on NBC December 14... Mercury’s TOM T. HALL will discontinue his personal appearances for four months, starting after December 15. HALL wants to spend time finishing a book and writing songs. He will continue to record during this time.

Another reminder about the R&R Convention ’76 in Atlanta, February 19-22. There will be a display showcase that will feature material from different stations. In the few weeks leading up to the show, display suggestions for your package: Anything that has your station’s logo or call letters. T-shirts, window stickers, stationary, business cards, music survey, pens, pencils, rate cards, sales portfolios, etc. Send them to: JIM DUNCAN, Country Editor, R&R & RECORDS 6430 Sunset Blvd., Suite 1221, Hollywood, Ca. 90028. Also, if you have any questions you’d like answered during the convention please take time to send those in now. Many, times, at a convention, a good question may be lost because of a variety of reasons. This is a chance to get yours put to a panel of experts.

Finally, I recall the story of the “Lady of the Night” who was in a nightclub one evening making her appointments. She said, “John, you can come over about seven-thirty, and you, George, around eight-thirty, and Frank, I’ll have time for you about nine-thirty.” She then looked around the crowded bar and said: “Ten-thirty anyone?”

**PIONEERING SPIRIT.** Warner Bros country artist REX ALLEN, JR. (second from right) confers with members of the SONS OF THE PIONEERS (lloyd perryman, far left, and RUSTY RICHARD, far right). THE PIONEERS and REX ALLEN, SR. (second from left) recorded with Allen, the singer’s original composition, “Can You Hear Those Pioneers.”

At the Country Music Hall of Fame, MCA recording artist CONWAY TWITTY met the Russian cosmonauts who participated in the Apollo Soyuz ‘Handshake In Space.’ The cosmonauts wanted to thank Conway for the gift he had recorded for them, a Russian version of Conway’s hit “Hello Darlin’.” GENERAL THOMAS STAFFORD concluded the record among the gifts he exchanged with the cosmonauts while in space. On stage at the Grand Ole Opry in front of 4,500 people Conway presented General Stafford a carved wooden plaque inspired by the cover of his latest album “The High Priest Of Country Music.” Pictured at the event are (left to right) Alexi Leonov, Conway Twitty and General Thomas Stafford.

**WFMB-FM** in Springfield, Illinois morning personality ONE-EYED JACK, during Country Music Month, told his listeners he would put a WTMB bumper sticker on anything his listeners would bring to the station. Some of the items included a 102 pound turtle, a live five foot long alligator and the above-mentioned nine foot rock python (which is now a country python). One Eyed-Jack said, “Putting the bumper sticker on the snake was fine, but taking it off was more than a little hairy.”

(Well, snakes alive!!)

**KOZN-FM** in San Diego, the newest Country radio facility in that area, held a contest for listeners to attend the Disneyland Country Music Spectacular. Pictured are part of the group of winners. Kneeling and holding the sign is (left to right) BOB DARNELL, afternoon drive jock JAMES HOLLEY, morning drive personality; and station PD and mid-day jock GARY PERKINS.
TANYA TUCKER
Don't Believe My Heart (MCA)
Top additions: Station adds include, among others, WDAK, KKEE, KBFW, WVEE, KNEE, WNNW, WRCW, KXK, KXK, WPLO, WFXO, WJLX, WMLR, WJRF, WOJU, KEMX, WFBT, KBFW, WVEE. Early chart debut: 29-20 KFPO, debut 26 WFXO, debut 26 WJLX, debut 26 WJRF, debut 26 WPLO, debut 26 WMLR.

LORETTA LYNN
When the Tingle (MCA)
Chart good act and some station support: chart debuts 37-37 WOJU, debut 37 WJLF, debut 37 WJRF, debut 37 WPLO, debut 37 WMLR.

CRYSTAL GAYLE
Somebody Loves You (UA)
Starting to pick up in many areas. New adds include KAYO, WNOU, WSKL, KJII, WVOG, WWHO, WJBT, WJZT. Early chart act: debut 23 WWXO, debut 13-17 KCCX, debut 23 WWXO, debut 23 WWXO, debut 23 WWXO, debut 23 WWXO, debut 23 WWXO, debut 23 WWXO.

JACK D. JOHNSON FORMS TWO COMPANIES
Jack D. Johnson, who is credited with having discovered Charley Pride while the singer was a minor worker in Montana some eleven years ago and with guiding his career to superstar status, has announced the formation of two new music publishing firms, Highball Music (BMI) and Lowball Music Inc. (ASCAP).

Simultaneously, Johnson announced the sale of his interests in F-J-GEM Music, Inc. (BMI) and CHESS Music Inc. (ASCAP), the two publishing houses he founded with Pride six years ago. Under Johnson's guidance as President, both firms have become major forces in country music publishing.

Johnson is best known to the music industry for his effectiveness as an artist manager in guiding the careers of Charley Pride and Wynn Handley of the Mileseto superstardom. In recent years, he has also been successful as a record producer.

As co-producer of Ronnie Milesette's records for RCA, he shared the honors as the Country Music Association's Producer of the Year Award for the Mileset album, "A Legend In My Time." With Milesette's recording, "Please Don't Tell Me How The Story Ends," was awarded a NARAS Grammy earlier this year for Best Male Vocal Performance in the country category. Johnson also produces and manages RCA's talented new artist, Sarah John.

In regard to the new publishing firms, Johnson relates, "I am keeping a nucleus of some of the most productive and talented writers in the business. For Highball (BMI), I will have Don Goodman, Mark Sherrill and Sarah Johns. Goodman most recently wrote "Feelin's" which was recorded by Larry Gatlin and Conway Twitty. Sherrill penned the Joe Stampley hit, "Dear Woman." As a matter of fact, the first two songs written for the new catalogue by Goodman and Mentor Williams have already been recorded -- "Lowball" (ASCAP) will remain publishing on the highly successful writer, Bud dRenneau. He has penned songs for a wide range of artists including Roy Clark, Wynn Handley, Andre Kostelanetz and Roy Orbison. His song, "All I Need Is," was

RADIO & RECORDS

December 5, 1975

Radio & Records

FRIDAY, DECEMBER 5, 1975

COUNTRY

Bill and MARY LOUTERMAN

Getting continued good phone action. Very strong chart movement: 19-20 KTUF, 19-20 WFOX, 19-20 WKRG, 19-20 WBEX, 19-20 KRE, 19-20 KDQJ.

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Johnson is best known to the music industry for his effectiveness as an artist manager in guiding the careers of Charley Pride and Wynn Handley of the Mileseto superstardom. In recent years, he has also been successful as a record producer.

As co-producer of Ronnie Milesette's records for RCA, he shared the honors as the Country Music Association's Producer of the Year Award for the Mileset album, "A Legend In My Time." With Milesette's recording, "Please Don't Tell Me How The Story Ends," was awarded a NARAS Grammy earlier this year for Best Male Vocal Performance in the country category. Johnson also produces and manages RCA's talented new artist, Sarah John.

In regard to the new publishing firms, Johnson relates, "I am keeping a nucleus of some of the most productive and talented writers in the business. For Highball (BMI), I will have Don Goodman, Mark Sherrill and Sarah Johns. Goodman most recently wrote "Feelin's" which was recorded by Larry Gatlin and Conway Twitty. Sherrill penned the Joe Stampley hit, "Dear Woman." As a matter of fact, the first two songs written for the new catalogue by Goodman and Mentor Williams have already been recorded -- "Lowball" (ASCAP) will remain publishing on the highly successful writer, Bud dRenneau. He has penned songs for a wide range of artists including Roy Clark, Wynn Handley, Andre Kostelanetz and Roy Orbison. His song, "All I Need Is," was

RADIO & RECORDS

December 5, 1975

Radio & Records

FRIDAY, DECEMBER 5, 1975

COUNTRY

Bill and MARY LOUTERMAN

Getting continued good phone action. Very strong chart movement: 19-20 KTUF, 19-20 WFOX, 19-20 WKRG, 19-20 WBEX, 19-20 KRE, 19-20 KDQJ.
MELODYLAND MAKES CHANGE

Barb Balkin, Vice President of Creative Operations for Melodyland, and as such responsible for the company's country label, Melodyland, has announced three appointments as part of what has been described as a major buildup of the country operation.

Record promotion for the eastern portion of the United States has been assigned to John Fisher. In the western region has been designated to John Curb, and the central-southwest area will be assumed by Peter Swendson in an effort to expand Melodyland's penetration of the country music market, a new operational directive has been established with Motown's sales and distribution facilities. Melodyland will then be in a better position to utilize Motown's strong capabilities in these areas.

Balke says, "Melodyland has just celebrated its first anniversary in the country music field. When I came to Motown, the record company was looking for ways to expand its base. I suggested that a country label be formed because this particular part of the music industry has been known for its sales. We are optimistic about the future in light of what has been accomplished in the first 12 months. Of course, our greatest success has been in establishing T.G. Sheppard as a major artist. But besides the two number one hit singles which Sheppard had, we also had a huge crossover hit with Jud Strunk's "The Biggest Parakeets in Town" as well as ten additional chart records. This means that our other artists have had the opportunity to grow and develop.

"We have finished evaluating the necessary steps required to maximize the effectiveness of the label for the future. John Fisher as well as John Curb and Peter Swendson provide us with a very effective promotion base with which to operate. By restructuring the sales and distribution procedures with Motown, we thereby enlist their substantial strengths and capabilities and also free the Melodyland staff to just concentrate on promoting product and building our artists."

Prior to these appointments, Fisher was a regional promotion man for Melodyland. He will continue to be based in Nashville. John Curb was formerly with Mike Curb Productions and was involved in record promotion there for the past year and a half. Swendson has most recently in independent promotion, and prior to that, he was the southern regional Sales Director for MGM Records. He will be based in Dallas.

Send all station news for publication to:
Jim Duncan
Radio & Records
6430 Sunset
Hollywood, Ca.

COUNTRY ADDS

JOHNSON

Continued from page 23

Time," was the album title and single for Glades Knight and The Pips, and his "Days of Sand and Shovels" has been recorded by some thirty artists.

For the most part this LP contains music more is the pop side of country. But there are a few country songs. In fact, a production from LARRY BUTLER and the JKF-DECK produces the country band BILL HEARD. The single "I'm A Believer" and "Another News Night" are featured.

In celebration of TOM ALLEN'S Program Director KBOX, (center), most recent addition to his family, MIKE GUSLAR, District Country Manager, CBS Records, and CBS Promotions Manager, Epic and CBS Custom Records, (left), decided it was time to ship a kid gold. After all, records do it, don't they? Tom didn't have the kid all by himself, but Mrs. Allen was busy passing out cigars.

Playboy recording artist BARB BENTON was in Philadelphia recently while in town she stopped by the studios of country radio station WRC and recorded an interview that was aired later in the day. Pictured with Ms. Benton is WRC's music director-air personality NEIL HOWARD.

DONT MISS OUT!
Register now for
R&ROUEN'TION '76
See coupon in this issue.

COUNTRY ALBUMS

ROY CLARK [ARC/Dot]: "Sure Looks Good On You"

DAVE DUDLEY (UA): "Sentimental Journey"

MICKEY GILLEY [Playboy]: "Sweet Mama Goodtime"

GEORGE JONES [Epic]: "Mansion On The Hill"

JERRY REED (RCA): "Coin Machine"

LINDA KONSTAD (Anytime): "I Will Always Love You"

SAMI SMITH [Mega]: "Window Faces South" and "Fine As Wine"

JEAN SHEPARD
I'm A Believer

[Universal: Skydive On The Ground]

[In A Believer (A & M with Liner Notes)]

Andrew Summer's Come Everybody, Long Song

Friend's Right On The Mark.

JEAN SHEPARD

[Universal: Skydive On The Ground]

[In A Believer (A & M with Liner Notes)]

Andrew Summer's Come Everybody, Long Song

Friend's Right On The Mark.

ANNE MURRAY

Together (Capital)

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As reported exclusively in R&R several weeks ago, WIND All-Nite personality “Chicago” Eddie Schwartz (right) oversees the post-mortal ceremonies of Pat and David Erdmann, two faithful listeners who “met” each other recently on Eddie’s All-Nite “telephone date service” show. Match-maker Schwartz appears to have the . . . but I found her first” look on his face. 

R&R/ Friday, December 5, 1975

NEW & ACTIVE

NOTE: Due to the short holiday week, many of our station’s reports arrived past deadline and could not be included in this week’s tabulation.

JOHN DENVER
Fly Away (RCA)

Adds pouring in... WSIX, KNX-FM, KRMG, WCOO, WMAL, KULF, KEX, WEMP, KWAV, KXLY, plus many more.

DIONNE WARWICK
Once You Hit The Road (WB)

Excellent new airplay activity at WCOO, WREC, KCRA, WMIR, WBAL, WKBC-FM, KDIG.

OLIVIA NEWTON-JOHN
Let It Shine (MCA)

If majority still rules, this is the side. Adds include KRMG, WCOO, KULF, WS4A.

COTTON, LLOYD & CHRISTIAN
I Can Sing, I Can Dance (20th Century)

Add WSIX, WBAL, WTIB among others.

OTHER STRONG ACTION: STEVE LAWRENCE “Now That We’re In Love” (20th) continues to build... Add WCOO, WHOK. NATALIE COLE “Inseparable” (Capitol) Add WIP, K101, WREC, WGN, JULIE “One Fine Day” (Tom Cat) Add KXLY, WS4A, WHIC, WSIX. CHARLES RANDOLPH GREEN “Start Trek” record by WCOO, WBAL, KDIG. MORRIS ALBERT “Sweet Loving Man” (RCA) Add K101, KNX-FM. DONNY & MARIE OSMOND “Deep Purple” (MGM) Add WEMP, WGN, WTBQ.

As pointed out last week, the R&R Convention ’76 is shaping up in rapid fashion. Latest to lend their expertise to the Pop meetings include Chuck Brown, President of Chuck Brown Creative Services; Tom Mahaney-WTIX, John Benedick-WTIB, Alan Colmes-WNWC, Bonnie Smith-WMAL. If you haven’t already made your plans to attend, please do not procrastinate because the rooms are going fast. One of the subjects polled in for discussion is the growing amount of what I call “closet rockers.” By definition, these are stations that are not quite full-blown rockers and at the same time could hardly be considered (pardon the expression) musically “Middle Of The Road.” Whatever your view, the emergence and successful application of these stations in many big markets is a topical subject. We also plan a complete musical review (going back to the Thirties) of Pop music. All in less than ten minutes. And many more topics, presentations and the like. So keep thinking ways and means to make R&R Convention ’76 your convention... 

Programmer Bob Lee XSL, noted my call-letter trivia example several weeks ago. He said he’s tried to come up with an answer for his station’s letters, but could only manage an uninspiring Silt Lake. Keep at it Bob, there’s bound to be something more significant there...Biggest sipper the Pop40 has had in recent memory is the latest by C.W. McCall “Convoy” leaped from 37-16. And I’d like to point out that the first person who made me aware of it’s potential is KMBZ, Program Director, Steve Bell. By the way, Steve also is making plans to attend February meeting in Atlanta...As “This Will Be” edges its way down charts, Natalie Cole’s latest “Inseparable” finding much airplay support. See New & Active above for newer additions...Charlie Rich, back into a smoother mood with his latest “Since I Fell For You.” Song was last a big hit in 1963 by Lenny Welch. Anyone remember the label? Had a nice chat with Mike Sheppard last week, and he assured me that the record by Zoot Fearner “Man On Page 600” will no longer have stock problems that have hampered its growth in the past.
### POP SINGLES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tr>
<td>&quot;Bread &amp; Circuses&quot;</td>
<td>&quot;The B-52s&quot;</td>
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<tr>
<td>&quot;Get Wild&quot;</td>
<td>&quot;The B-52s&quot;</td>
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<tr>
<td>&quot;Barbara Ann&quot;</td>
<td>&quot;The Beach Boys&quot;</td>
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<td>&quot;Sail Away Love&quot;</td>
<td>&quot;Thereadcrumb&quot;</td>
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<td>&quot;I Think We're Alone Now&quot;</td>
<td>&quot;Tommy Page&quot;</td>
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<td>&quot;Everytime We Touch&quot;</td>
<td>&quot;The Exchange&quot;</td>
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<td>&quot;Action Man&quot;</td>
<td>&quot;Adam &amp; The Ants&quot;</td>
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<tr>
<td>&quot;I'm Not In Love&quot;</td>
<td>&quot;Robbie Robertson&quot;</td>
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<tr>
<td>&quot;Bad Boys&quot;</td>
<td>&quot;The Brothers&quot;</td>
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### Most Added:

- **John Denver**: "Fly Away"
- **Paul Simon**: "Once Upon A Time" (EAGLE)
- **Harry Chapin**: "Cat's In The Cradle"
- **Bob Dylan**: "Like A Rolling Stone"
- **Gladys Knight**: "Midnight Train To Georgia"
- **Eddie Holland**: "I'm A Man"
- **The Chi-Lites**: "可愛な恋の記憶"
- **Steely Dan**: "Rikki Don't Lose That Number"
- **The Isley Brothers**: "Who's Zoomin' Who?"
- **The Kinks**: "Lips" (KINKS)
- **The Rolling Stones**: "Satisfaction"
- **The Who**: "Won't Get Fooled Again"
- **Elton John**: "Your Song"
- **The Partridge Family**: "I Think We're Alone Now"
- **The Monkees**: "I'm A Believer"
- **The Beach Boys**: "Good Vibrations"
- **The Beach Boys**: "Pet Sounds" (Capitol)
- **The Beach Boys**: "Surfin' USA"

### The Hottest:

- **C.W. McCall**: "Convoy"
- **Tommy James & The Shondells**: "Never Been To Spain"
- **The Osmonds**: "One Bad Apple"
- **The Who**: "Won't Get Fooled Again"
- **The Rolling Stones**: "Paint It Black"
- **The Beach Boys**: "Good Vibrations"
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### RADIO NEWS

- **WVXU/Cleveland**: "Ohio Players Super Score Weekend"
- **WGAL/Lexington**: "The Who by Numbers"
- **WBBK/Philadelphia**: "The Smithereens" (MCA)
- **WOR/New York**: "The Who by Numbers"
- **WLS-AM/Chicago**: "The Who by Numbers"
- **WABC/New York**: "The Who by Numbers"

### COLORING CONTEST IN SAVANNAH

- **WSGA/Savannah**: "WBSA/Savannah" with MCA Records. In a recent promotion, distributing 1000 special Who coloring sheets in local record stores, back up the group's current LP, "The Who by Numbers."

### NIGHTRIDER WEEKEND

- **WCCL-AM/FM/Midwest**: Celebrated a Charlie Daniels concert at a local university, giving away Charlie's "Night Rider" LP, T-Shirts and concert tickets for the sold out show.

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**Note:** The above text is a compilation of information from the scan, which includes song titles, artists, and notable events and promotions related to the music industry during the mentioned dates.
JOHN DENVER
Fly Away (RCA)
49 percent on this report; adds this week at Y100, WQAM, WPFG, WCOL. Moves: 16-11 WXQI, 35-28 KTIL, see Parallels.

NAZARETH
Love Hurts (A&M)
37 percent on it, with key adds at WFIL, KIR, CKLW, KIOA. Moves: 27-18 WWBR, 10-4 WBQ, 24-20 KLIF, see Parallels.

EARTH, WIND & FIRE
Sing A Song (Columbia)
34 percent of our reporters on it, with adds this week at KJH, WDBQ, KIR, WERC, WLAC. Moves: 20-19 WPFG, 22-14 Y100, see Parallels.

NEW & ACTIVE
All other new and recent releases getting substantial play. These are listed in order by their activity levels at our reporting stations.

GLEN CAMPBELL
“Country Boy” (Capitol) 37 reporters on it, 5 new adds including KQWB, KIOA. Moves: 34-28 WCFL, 25-23 KJ, 21-17 WMAS, 29-26 WLER, 25-23 KLIF, 34-29 WION.

NEIL SEDAKA
“A Breaking Up Is Hard To Do” (Rocket) 33 reporters on it, with almost all being adds including WFIL, KLIF, KTIL, WLAC, KROY, WZUR. Move of off album play initially, 5-9-1 IXII.

POGGAR
“Ode to My Girl” (Capitol) 33 reporters on it, 12 adds including WGGQ, WAYS, WPEZ, Z93, KIRB. Moves: 26-22 WKRQ, 28-20 WORC, 18-15 KSTP, 30-25 RQ, 26-20 WRKO. Includes: 14-11 WCCB, 13-15 WCCB, 23-18 WORC.

34 percent of our reporters on it, with adds this week at Kill, WDAR, KIR, WERC, WLAC. Moves: 29-19 WPFG, 22-18 Y100, see Parallels.

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