This week we present a college of promotions. At right is the Alice Cooper 35-foot high balloon that was provided to a few stations for their haunted house promotions. The picture was taken at the WQXI Atlanta haunted house. WSAI-Cincinnati also displayed the balloon. At the far right (top) we have Alice with Scott Shannon and the WQXI staff. The middle picture shows the WSAI staff, with PD Robin Mitchell at the far right, in their Haunted House. The station also highlighted their promotion with television "mini cam" news coverage, and also had Dickie Goodman custom cut a "WSAI HAUNTED HOUSE" song, with Dickie appearing with the jocks in the "Jaws" room of the house. The station raised over $250,000 for charity with this promotion. Bottom left shows Jimmy Dean visiting John Long and staff at WAPC/Jacksonville. We understand Long bought 270 pounds of sausage. The "Greaserman" is in the middle. Long with the beard. Bottom right is Paul McCartney posing on the WIXDA newscar during his recent Nashville visit.
Fox On The Run. EXPLODING!

KHJ  WAKY  WRKO  WKIX  KDZA  WSGN  WRFC
WQXI  KCPX  WNUX  WORD  WEEO  WSGA  WLCY
Y100  KTLK  WTUE  WFEA  WMFJ  WTOB  Q105
WCFL  KEEL  WYSL  WSAR  WMJX  WERC  WQPD
WIBG  WZUU  K100  WTRY  WBBQ  WAUG  WGLF
WGCL  KELI  WCUE  WFLB  WFOM  WRMA  WACI
KWHF  WORC  KRSP  WISM  WRIE  KJR  WCAO
R&R CONVENTION '76
FEBRUARY 19-22
Peachtree Plaza Hotel
Atlanta

THURSDAY
Arrival & Registration 12noon-7pm
Exhibit Area Open

SATURDAY
General Sessions — All Day
Dinner & Superstar Show 7:30pm

NOTE: HOSPITALITY SUITES AND EQUIPMENT
EXHIBITION AREA WILL BE OPEN AT SCHEDULED
TIMES ALL THREE DAYS

$76.00 REGISTRATION
Includes All Meals And Meetings
MEALS: COFFEE/JUICE, LUNCH, COCKTAILS & BUFFET FRIDAY
COFFEE/JUICE, LUNCH, DINNER & SHOW SATURDAY

NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

MAIL THIS COUPON TO R&R:

R&R Convention '76
6430 Sunset
Suite 1221
Hollywood, Calif 90028

PLEASE REGISTER ME AT THE R&R CONVENTION '76. ENCLOSED IS MY
CHECK/MONEY ORDER (payable to Radio & Records) FOR $76.00

Name:
Company/Station:
Address:
City: State: Zip:

MAIL THIS ROOM RESERVATION
DIRECT TO HOTEL

RETURN RESERVATION FORM

Mail To:
R&R Convention
February 19-22
Peachtree Plaza Hotel
Peachtree at Cain
Atlanta, Ga. 30343
ATTN: Convention Reservations

PLEASE PRINT OR TYPE
Name:
Address:
City: State: Zip:

FOR HOTEL USE ONLY
Room:
Rate:
Check:

NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN
ACCOMPANYING SHEET OF PAPER.
ABRITRON HOLDS PHILLY BOOK

As we reported last week in R&R, Arbitron put a bold on the July/August 1975 Philadelphia book. A revised report is scheduled to be mailed on November 7. All work by one Metro interviewer whose work had been questioned has been thoroughly checked by the company. The revised report will delete 65 diaries (4.2% of the original survey).

WDBQ CRYSTAL BALL

WDBQ/Detroit has placed a great sum of money in their "Q Crystal Ball." The see-through ball is being displayed all over town for listeners to check out. Guesses are given out on the air at the 9 digit combination to the ball, first correct listener with all 9 digits gets the cash.

CASH COUNTDOWN

WSGA/Savannah is in the midst of their "Cash Countdown" promotion, using the Hi-Lo procedure, with call in listeners getting 10 seconds to guess a cash amount from 10c to $14.00. losers rip off any survey record of their choice.

CASH CALL TWIST

WHBM/Milwaukee is using a special twist on their current "Cash Call" promotion. The hourly jackpot has varying amounts, anywhere from $2,000 to $10,000. The prize does not build up, but is always changing making it doubly interesting for listeners to keep track of. Hourly call-outs are made, within the hour when the cash amount was aired.

JOCKS IN WOMEN'S WORK

WDIA/Atlanta's morning team, Barry Chase and Scott Woodside, celebrated last Wednesday's "Alice Down," national women's strike day, by offering to take over a lady listener's job for that day. With only a couple of days of promo, nearly 1000 postcard entries were received by the station. When Wednesday dawned, Chase and Woodside joined an office full of women to take over the winner's job as a legal secretary in a bottling plant.

DAY OFF FOR LADIES

WHN/Cleveland also joined in the women's day last week, following the lead of the National Organization of Women by giving ladies the day off. Afternoon drive personality Alan Colman refrained from playing any female vocalists' records for his entire show.

SALT LAKE CITY FIGHTS INFLATION

KCPL/Salt Lake City has split their "Inflation/Deflation" promotion into 2 phases. Phase I saw $1000 dropped from a hot air balloon into the biggest crowd of listeners the station has ever gathered. Phase II is entitled "The Inflation Line," with prizes of "relief checks" in varying amounts, totaling $400 to $500 per day. Hourly callers have to guess the missing letter in K-C-P-X, with a rotating cart punched up to see if they're right.

SUPERSTAR WEEKEND

13Q/Pittsburgh continues to have "Superstar Weekends," featuring special artists each week. One of their most recent was Beatles weekend, with record shattering response reported. New special phone equipment, which was labeled "unbeatable" collapsed under the strain of callers vying for LP libraries by all the Beatles, individually and collectively.

KOT/Anchorage, Alaska went on the air in October, introducing Rock in Stereo to the far north listeners. TV and newspaper advertising used this new logo to gain visibility for the new signal.

WHBQ/Memphis personalities took on the tennis talents of none other than Bobby Riggs for a charity match to benefit the Memphis Symphony. Riggs took on challengers at $100 a pop, WHBQ popped and lost! Shown left to right are: WHBQ 6-9am personality George Klein; Judy Smithhart, programming secretary 9am-noon jock Robert E. Knight; Riggs; station News Director Sid Leak; and 10pm-2am lovely Sheila.

Screen Gems-Columbia Music presents their "publisher's award" to WXYX/Cleveland for their help in breaking "The Way We Were," as performed by Gladys Knight and the Pips. Shown left to right are: WXYX PD Steve Kelly; WXYX MD Marge Bush; Danny Davis, VP and "Director of Exploitation" for Screen Gems; and Nick Anthony, VP Globetrotter's Broadcasting.
Sometimes a song comes along and everything about it says that it is an instant standard. You read into its perfectly worded phrases and gentle melody line an emotional intensity that is at once both deeply personal and universal. You look at this song and say: this is really beautiful — this song deserves to be a standard!

"Somewhere In The Night" is the perfect example of such a song. Written by Richard Kerr (writer of this year's big hit, "Mandy"), "Somewhere In The Night" has been crying out for the definitive treatment that would instantly distinguish it as one of the great songs of our time.

You can write a whole book about a beautiful song but there's only one way it can become a classic — it's got to be realized on record! Well, now it has! Batdorff & Rodney have captured the beauty and power of...

"Somewhere In The Night"

ON ARISTA RECORDS
DIGESTIVE AID MILK

A national culture which satisfaction the digestive system is being used y
dairy in 6 stints, as a milk ad
istration... In a recent Ne-Trish. Up until now, the decid-
strong taste of the culture has promised to be so strong that people tend to
using the substance, but extensive research has produced a strain of the con-
steps of the composition of its ingredients.

BREWERS SPENT LESS FOR

ADVERTISING

The nation's beer makers spent money advertising in 1974, with all media achieving the
reduction. 12 of the 18 brewers dropped their advertising dollar spending, with the most dramatic impact
driven by Carlin Brewing Co., whose spending in 1973 approached $7 million, and only spent $3,833,000 in
1974.

LOCAL APPROACH FOR EASTERN AIRLINES

Eastern Airlines has started an advertising campaign using local air traffic
weather广播. This attempt to localize ads will hopefully create a more personalized
in a local destination information. Printed
media and radio ads will back up
the airline's TV push, using the slogan, "We've got the right time and the right place for you."

DEODORANT SWITCH TO NON-ABSORBENT

Consumers are starting to switch from aerosol deodorants to the new push of the industry. Reasons
were cited for the shift in buying habits, the concern over aerosol side effects on the atmos-
phere, and the consumer's realization that roll-ons were more eco-

FIRST ADVERTISING FOR NEW PONTIAC

The first major advertising push for Pontiac's new car, the Sunbird, begins this month, using the
slogan, "Another great small car...you never heard of..."
A factory slogan has held up advert-
ing until recently. Network TV and radio advertising will accompany the print advertising.

UNITED'S FREEDOM FARE

Features of the new aircraft cut down
in the maximum of 30%. United Air-
lines will go full bore on advertise-
ing for their "Freedom Fare." Tickets for the special rate go on
sale in early January, with flights scheduled to start in February.
Both local as well as national spots are
planned for the push.

FTC TANGLES WITH WARRANTY

Although the actual Federal War-

ranty Act has already cleaned Com-

petition for the "Made in the Com-

gressional bill. The bill was set up in order to protect consumers from butt.

raids and well as consumers who have lost the

FTC CHAIRMAN DISPUTES FAIRNESS DOCTRINE

In a speech to UCLA law students, Federal Trade Commission Chairman Lewis Englemann appealed to Congress to abolish the Fairness
Doctrine. Englemann took the stand that the Doctrine tends to restrict broadcasts from consumers. Englemann made the
point that the Doctrine may be weakening the rights of airing certain newsworthy items that may come under
the Doctrine.

BROADCAST CO'S INCOMES

The first nine months of the year showed revenue increases for Capital Cities Communications, with more than $25 million in gains. The
company first reported the Fort Worth Star-Telegram, WBAP and KWNS were partly responsible for the gains.

Cox Broadcasting Co. also reported dollar revenue increases for the third quarter of this year, from $24,533,000 to $26,670,000. Broad-
casting revenues were noted as a strong influence in the upward trend.

Star Broadcasting reports a fiscal 1975 loss of slightly over $2 million, which is a turnaround from last year's profit of about the same
$2 million.

ADVERTISING SPENDING DROPS BEHIND NATIONAL ECONOMY

Although the country is basically on an upward financial trend, advertising so far this year shows a drop in the gains that other indus-
tries have. Hopefully, the past trend of advertising running about 6 months behind the national economy will again hold true, with ad-
vertising picking up again at the end of the year. Newspaper and magazine
advertising has been hit by the financial situation, with total space for both media down.

STRIKING WORKERS OUT LONGER

Strikes by American workers in 1975 have averaged, on the average, than for any other period since 1956. The average strike lasted 201 days. Less strikes occurred during the first nine months of this year than for the same period in 1974.

HOW TO LIVE LONGER

A study by an agency of the California Health Department using 7,000 residents of a Northern California county as a sample base, has
demonstrated that the well known, simple health and clean principals do help people live longer. Among the rules of, throw for a long life are:
- eight hours of sleep for men, 7 for women.
- meals a day with no scarce of exercise, watch non-ciga smoking and regular
- breakfasts. An interesting sidelight learned from the research is that moderate drinking of alcoholic beverages. 1 or 2 drinks per day, may be good for you.

SOCIAL SECURITY TAKES A BIGGER BITE

Wage earners that earn more than $14,000 per year will have to pay more Social Security taxes starting in 1978. Up through 1975, the first $14,100 in wages was taxed, while next year the basis will be
$15,000. The rate of 8.5% will remain the same, with the maximum Social Security tax at $965.00, and $1,208.75 for self-
employed people. The retired wage earner will get a small break
with no Social Security benefit payments withheld unless other earnings are
above $2,760.

NEW HEALTH PROGRAMS FOR WORKERS

Under new rulings by the Department of Health, Education and Welfare, employers of 25 or more employees must offer a choice of health plans, starting November 27. Workers will have a choice of the employer installing their own plans, or membership in health-assistance
organizations.

CHRISTMAS MAILING DEADLINE

The U.S. Postal Service has released deadlines for mailing for holiday delivery. The following are suggested for U.S. destination mail: November
30 for surface packages to Alaska and Hawaii; December 10 for surface packages in the other 48 states, along with air mail Alaska and Hawaii packages
December 21 for all other air mail parcels. Overseas mailing schedules should be checked out with local post offices.

COFFEE BREAKS MAY BE HAZARDOUS TO YOUR HEALTH

A study by General Foods Inc. has shown that there may be detrimental substances in coffee other than just caffeine. The experi-
ments by the company showed that acid secretions from the stomach, often the cause of peptic ulcers, are caused by decaffeinated coffee as well as regular coffee. The study did not pinpoint the substance that causes the acid secretions.

NEW AIRLINE MAIL ORDER PUSH

Sense of humor is alive and well in the business world, as witnessed by a recent mail order drive by the mythical "Fudpucker World Airlines." The airline has been promoting people "refined sense of humor," in an attempt to drum up business for the airline that promises to deliver anything from cigarette lighters to sweatshirts all over the world. The airline uses the slogan, "We're a part of the world that's a little more down to earth basis. The creative agency behind the whole thing, Lyn Sherwood Advertising/PR, also
rebsites the creative services for college newspapers, in-flight magazines, and other veteran.
Another Giant Swan.

"Everything's the Same (Ain't Nothing Changed)" continues in the path of "I Can Help." Picking up more stations daily. Big country Growing Top-40. Another Swan...another monster!

Most recent additions—Atlanta, Charlotte, Chattanooga, Winston-Salem, San Francisco, Oklahoma City, Houston. Top 5 for 3 weeks—Nashville.

"Everything's the Same (Ain't Nothing Changed)" is a confirmed smash. From the new Billy Swan album, on Monument Records and Tapes.
### PARALLEL ONE

<table>
<thead>
<tr>
<th>Artist/Group</th>
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<td>C.C. &amp; Sunshine</td>
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**RADIO & RECORDS**

**R&R/Friday, November 7, 1975**

**Adisted this week...**

**Most Added:**

Sweet

Staple Singers

Bay City Rollers

Barry Manilow

David Geedes
"WALK AWAY FROM LOVE" by DAVID RUFFIN

Has Exploded From His Just Released Album, "WHO I AM" Onto The Following Stations During Its First Week of Release: CKLW, KFRC, WHBQ,

WBLS  WGI V  KKSS
WBLK  WLLE  WIGO
WUFO  WMBM  WBOK
WKND  WRBD  KKDA
WDKX  WCKO  KGFJ
WILD  WVON  KDAY
WDAS  WCHB  KYOK
WHAT  WJLB  KCOH
WWIN  WAOK  WAMO
WOOK  KATZ  WOL

And More Stations Adding Each Day!

"WALK AWAY FROM LOVE" A Smash From DAVID RUFFIN.

On Motown Records and Tapes

FLASH! JUST ADDED AT KHJ & WRKO
OPENINGS

KYF®/FRESNO has an opening for a good, experienced, Permanent position as Program Director for the right person who wants a rewarding career in radio. Send resumes, airchecks, production samples and a letter expressing the contributions you can make to: E. Alva Davis, WNOE, 320 Blanville, New Orleans, LA 70122-17 [10-24].

KOMO/KANSAS CITY is looking for polished guys who are communicators, that are looking for a home. You would like to help build to plant radio station out of a 10,000 watt powerhouse, send tapes and resumes to: Al Carol Columbus, 216 East 35th Avenue, Kansas City, Mo. 64106. [10-05] EOE/M/F

WNOE/NEW ORLEANS would like to hear from bright, aggressive, air-checked DJ's with production experience. Send resumes, air checks, production samples and a letter expressing the contributions you can make to: A. Al Alman, WNOE, 320 Blanville, New Orleans, LA 70122-17 [10-24].

Chile Boys is seeking creative junkies. Can take at 11406 Ciferno Blvd. Apt. 404, Cleveland, Ohio 44135. [10-01]

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TWO WAYS TO SCORE WITH YOUR LISTENERS

“The Last Game Of The Season”
DAVID GEDDES
FROM HIS HIT ALBUM

“You Sexy Thing”
HOT CHOCOLATE
FROM THEIR HIT ALBUM
<table>
<thead>
<tr>
<th>Station Code</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Format</th>
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<tbody>
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<td>1130 AM</td>
<td>KLIF</td>
<td>Country</td>
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<tr>
<td>WXYZ</td>
<td>1010 AM</td>
<td>WXYZ</td>
<td>News</td>
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<td>WSAI</td>
<td>1070 AM</td>
<td>WSAI</td>
<td>News</td>
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<td>1150 AM</td>
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<td>1300 AM</td>
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<tr>
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**Notes:**
- KLIF is a major market station with 70-80% of its audience.
- WXYZ has a smaller audience with 15-20% of its market.
- WSAR has a medium audience with 30-40% of its market.

**Newspaper Report:**
- The major market stations top the list in terms of audience.
- The format dominance is crucial as they are the major ratings influencers.
- Stations usually play under 30 records in total.

**Additional Information:**
- KHJ 1320 AM has the second highest ratings.
- WXYZ 1010 AM has a medium audience.
- WSAR 1300 AM has a medium audience.
- WLYS 1320 AM has a medium audience.
- KELO 1490 AM has a medium audience.
- KHJ 1560 AM has a medium audience.
- WCAO 1450 AM has a medium audience.
- KELO 1670 AM has a medium audience.
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"LOVE HURTS"
Nazareth on A&M
Started in Texas...
Now Spreading In All Directions!

—Brand New & Promising—
"MONKEY FARM"
Al Hirt on Monument
Great Initial Response In The West and Midwest!

**cashbox:** singles reviews

**AL HIRT** (Monument ZSR 8671)

*Monkey Farm* (2:04) (House of Bryant/BMI — B. Bryant, F. Bryant)

Almost a Spike Jones setting for the New Orleans Lip. "Monkey Farm" sounds like the sound portion of a film clip of the San Diego Zoo, or background to "Football Follies." Good AM early morning mor drive-timer. You can also dance to it, although one has the strong urge to grab a pole and scratch under the arm upon hearing it. Would go well before or after "Guitarzan." Flip: The Sound Of Jazz And The Scent Of Jasmine (3:02)

Thanks to all of you for the heavy play on:

All I Have To Do Is Dream
NITTY GRITTY DIRT BAND
Wake Up Little Susie
LOGGINS & MESSINA (album)
Emmy Lou The Belly Dancer
LYNCH & LAWSON

Boudleaux & Felice Bryant

House of Bryant

HENDERSONVILLE, TENNESSEE 37075
MELISSA MANCHESTER
Just Too Many 3:25
People (Ariana)

NEIL SEDAKA/ELTON JOHN
Bad Blood (Rocket) 3:06
LP: The Hangry Years

STAPLE SINGERS 3:28
Let's Do It Again
(Caroni)

SWEET 3:24
Fox On The Run
(Capitol)

WILLIE NELSON 2:17
Blue Eyes Crying In The Rain (Columbia)
LP: Red Headed Stranger

FRANKIE VALLI 3:58
Our Day Will Come
(Private Stock)

PEOPLE'S CHOICE 3:15
Do It Any Way You Wanna (TSOP)

SIMON & GARFUNKEL 3:52
Life Little Towne
(Columbia)

WAR 3:11
Low Rider (UA)
LP: Why Can't We Be Friends?

KNUS 22-9

SINGERS GETTING SIGNIFICANT ACTION

HEAD EAST "Never Been Any Reason" (A&M) 2:29 KSLQ. 34:30 WOCQ. 31-25 WBQB. 12-7 KELO and many others.

THE WHO "Squeezebox" [MCA] On WKBW. add KILT. WBBQ. WVOX. KJWB. KBKN. KJOY, and many more.

PAUL ANKA "Times Of Your Life" (UA) Add KILT. WIBQ. WAKX. and many others.

JOAN BAEZ "Diamonds & Rust" (A&M) 19-15 WERG. 10-9 WBAB. 14-9 KJOY. and 25-21 WMAK.

 ELECTRIC LIGHT ORCHESTRA "Evil Woman" (UA) Add KJR nites. KCPS. KGQ. WJOU. WION KAFY and many more.

AMBROSIA "Nice. Nice Very Nice" (20th) 35-29 at 9BQ. add WBBF. KAFY. 26-21 KWH. debut 37 WOCQ.

DIANA ROSS "Theme From Mahogany" (Motown) Add KJH. WRKO. 96X. WAWZ. 26-18 WORC. 39-34 WJTX. looking extremely good.

HAMILTON, JOE FRANK & REYNOLDS "Winners & Losers" (Playboy) 27-22 WCFL. add WWCQ. WORC. 39-30 WQX.

ROGER DALTREY "Come & Get Your Love" (MCA) 15-13 KJR. 35-29 WOCQ. 39-31 WBBQ. 24-21 KGQ. and others.

AWB "School Boy Crush" (Atlantic) Add WIXX. CKLW. 28-24 KYSN. on WLEE and others.

OJTIS "I Love Music" (Phylan) Add CKLW. debut 26 WAKY. (debut 21 WORC. debut 24 WFL. and many others.

HUSON BROTHERS "Lonely School Year" (Rocket) 22-19 KLIF. 23-20 WOKY. 26-28 KTCL. and others.

POCO "Keep On Tryin" (ABC) Add WYRE. 26-25 WOKY. 26-22 WPGC. 22-19 WBAB. 20-15 KWH.

VAN McCray "Change With The Times" (Arco) 10-8 WPGC. 21-19 at Y100. WKBQ. and others.

KAPPISH "Delear Prudence" (Big Tree) 14-11 KCPS. 33-28 WOCQ. 32-26 WJTX.

CROSSY AND NASH "Carry Me" (ABC) Add Z96. WAXX. on WACO. KYNO and others.

AL MARTINO "Volare" (Capitol) 38-33 WIXY. 30-27 WBFF. 18-16 WBBQ. and others.

WHO'S ON TV?

GLEN CAMPBELL (Capitol): "Dean Martin Special" (NBC-TV). 11/10
GEORGE CARLIN (Little David): "Flip Wilson Special" (CBS-TV). 11/11

"Tonight Show" (NBC-TV). 11/12


ROY CLARK (ABDL): "Howard Cestelman Show" (ABC-TV). 11/8

ROGER DALTREY (MCA): "Midnight Special" (NBC-TV). 11/7


PETER FRAMPTON (A&M): "Midnight Special" (NBC-TV). 11/14

GRAND FUNK (Capitol): "Midnight Special" - Salute (NBC-TV). 11/7

WOCQ: "Grand Funk Special" (NBC-TV). 11/7

KC & THE SUNSHINE BAND (TK): "Midnight Special" (NBC-TV). 11/14

LEO ZEPEPUL (Atlantic): "Midnight Special" - Salute (NBC-TV). 11/14

ONDO PLAYERS (Mercury): "Midnight Special" (NBC-TV). 11/7

DONNY & MARIE OSMOND (MGM): "Hollywood Squares" (NBC-TV)

NEIL SEDAKA (Rocket): "Max Davis Special" (NBC-TV). 11/13 and "Midnight Special" (NBC-TV). 11/14

SPINNERS (Atlantic): "Cher" (CBS-TV). 11/9

Schedules are subject to change by networks and/or local affiliates.
3 CHOICE SINGLES

"DOWN TO THE LINE"

"LOVE ROLLER COASTER"

"ART FOR ART'S SAKE"
AOR Radio

Among those notable who've already called are LILY TOMLIN, OZARKS, HEAD EAST, ELO, DR. JOHN, CHEECH & CHONG, MELISSA MANCHESTER, TIM WEISBERG, DR. JOHN, PAPA JOHN and DONALD JUDDS... WZZT interviewed GARY WRIGHT.... WMMS interviewed RORY GALLAGHER, RICK WAKEMAN, and FEE WAYBILL, WCOL interviewed LUCY SIMON and ALEX HARVEY... WBUR interviewed GENTLE GIANT, FEE WAYBILL, FLEETWOOD MAC, JIMMY CLIFF and TAJ MAHAL.... ROGER WILCOX is no longer PD of WMOD, DON COOK, former MD, is the new PD. The station interviewed SHAWN PHILLIPS, HALL & OATES, and IRON BUTTERFLY... KAMC interviewed BONNIE RAITT and RUSTY WEIR who sing on the sirs... EMVY had a BO DIDDLEY Halloween Costume Ball.... WOUR celebrated CHARLIE DANIELS DAY in Utica on his birthday... WRLP interviewed RICHARD DIGANCE... TRIAD interviewed TUBES, ALEX HARVEY, PAPA JOHN, and SHAWN PHILLIPS.... LINDA BELL is now doing news for WXRZ. The station interviewed STANLEY CLARKE, Lenny WHITE, BRIAN AUGER, LILY TOMLIN, and RORY GALLAGHER... KKKB interviewed BONNIE RAITT and STRAWBS... WBCN presented JIMMY CLIFF and SPLINTER in live radio concerts. ROSALIE SORELLS dropped by and BILL LEAP, publisher for the RED SOX was interviewed.

Progressive Singles:

HAYWARD & LODGE
"Blue Guitar" (Threshold)

Dwight Twilley
"You Were So Warm" (Shelter)

SWEET
"Fox On The Run" (Capitol)

BOB DYLAN
"Hurricane" (Col)

TINA TURNER
"Whole Lot of Love" (UA)

STAPLE SINGERS
"Let's Do It Again" (Capitol)

HEAD EAST
"Never Been Any Reason" (A&M)

AL GREEN
"Foot of Fire" (Elektra)

BATTORY & ROONEY
"Somewhere In The Night" (Artista)

J. GEILS
"Love-Hate" (A&M)

HAROLD MEYIN & BLUE NOTES
"Wake Up Everybody" (Phil. Int.)

Bobby Whitlock stopped by R&R to visit with Mike Harrison during his West Coast promotional tour. Pictured (l-r) Harrison, Lynn Richardson of Capricorn Records, and Whitlock.
NEVER BEFORE HAVE SO MANY:

KLOS  KOME  KTMS  KLRB  KZEL
WNEW-FM KWST  KTYD  KLCC  KGON
KNX-FM KINK  WAAF  KXFM  KWFM
KSAN  KFML  KZAP  WLIR  WMHE
WEEI-FM  WLAY  KSFM  WMIR  WJKL
KSJO  WOUR  KLAY  WBUF  WWWZ
KOFM  WZMF  WQFM  KZAN  WMYK
WCMF  KIST-AM  KTIM  WGRG  WBRU
KFIG

BEEN SO EXCITED ABOUT SO FEW:

VANCE OR TOWERS

IN SUCH A SHORT TIME:

2 weeks

VANCE OR TOWERS (SP 4551)

A heavily-played new album on A&M Records.

Produced by Tom Gamache

List compiled from station reports to Radio & Records, Walrus and Billboard.
Highly ambitious effort by this creative new group. They throw everything but the kitchen sink into it and come up with some very good moments. This album sounds like a fantastic West Side Story record, except it is more spacey to try and the astronauts backed up by The Lipps has turned into "Flight: "White Light Day" and "Rolling in Love" deserve your attention. The song that may have the last initial of all "Let's Fly Away." (Capitol)

**Suggested Albums**

**STEELEYE SPAN**

All Around My Hat

Very very British stuff that those who are into this will love. The harmonies are superb. Mike Rutter's voice is sweet, clear, and quite beautiful. A contemporary band of alternately singing men of love and adventure that is in very commercial but good enough to overcome that handicap. Try "Black Jack Jack" and "Places Of Old Delight" and "One With Me." (Capitol)

**TERRY GARTWAITE**

Flight

Terry was one of the two wonderful ladies in the legendary band of looking skin workers here that she is a major artist in her own right. "Cells: "In The Night", "What Do You" and "Back And Better" are outstanding. "Boxer/Shlon: " is a solid album. (Atlantic)

**DAN HILL**

Blue Jug

Placid and serene, this package showcases the talent of a great four piece act. Although it may not sell it all fans it should be overhauled. "Touch" and "Baby Face" are but two of the many. (War)

**ROD GALLAGHER**

Julie Tippett

Great talent Cuddy/Cubley/Cubley music from on impressive new group. This album is well balanced and features a good variety of styles in funk. The lyrics are also quite versatile. "When The Moon Shines" is getting good reviews (Capitol)

After a long Intronication, the RPM world welcomes the return of Julie Tippett. Where Jill Tippett's last Julie time with a twin was taken (RCA)

**HOT TUNA**

David Ruffin

One of the great ABC albums makes for good programming that is to just short of all sides. "I Was The Great American" and "Lover's Walk" are perfect as is the material. "Love Me, Woman" and "You Know You Know" and "Walk Away From Love" are two to program. (Vanguard)

**JULIE TIPPETT**

Terry Garland

Against The Grain

Includes Second Album, LP and "Find Us" (MCA)

**ROBERT PALMER**

Against The Grain

Includes Second Album, LP and "Find Us" (MCA)

**STANLEY CLARK**

Against The Grain

Includes Second Album, LP and "Find Us" (MCA)

**GEORGE HARRISON**

Soapbox

Includes Second Album, LP and "Find Us" (MCA)

**ERIC CARMAN**

Soapbox

Includes Second Album, LP and "Find Us" (MCA)

**ROBERT PALMER**

Easy Living

Includes Second Album, LP and "Find Us" (MCA)

**STANLEY CLARK**

Easy Living

Includes Second Album, LP and "Find Us" (MCA)

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Easy Living

Includes Second Album, LP and "Find Us" (MCA)
A song for Rubin Carter.
"Hurricane" a new single by Bob Dylan.

On Columbia Records.
THE 1975 SPLINTER PROMOTION TOUR IS OFF AND FLYING!

To help promote their recently released album, "Harper to Live," Dark Horse recording artists Splinter have embarked on a national tour visiting press and radio stations in major markets around the country. Bill Elliott and Bobby Purs of Splinter will be performing live acoustic radio concerts in major cities. These performances will be edited into one in-depth interview and acoustic set tape to be distributed nationwide to radio stations. Upon arrival in each city interviews are set up with local press. Terry Doran of Dark Horse will be traveling with Splinter to handle the logistics of the tour once Elliott and Purs arrive in each city. Welcome aboard!

Radio station requests for Splinter interview tapes will be sent without charge. Write or contact Dark Horse Records, 1116 N. La Brea Ave., Hollywood, CA 90038.

To Be Continued... SPLINTER PHASE II: Seattle • Portland • Eugene • Sacramento • San Francisco • San Jose • Denver • Phoenix • Tucson • San Diego

Track Master Studios taping aired on WGRO's Saturday Night Special. Time subject to change.

The new Splinter album
"Harder To Live"
On Dark Horse Records
Produced by Tom Scott
Ringo Starr, has signed an exclusive recording contract with ABC Records for a reported healthy price with ABC. The label is to be called Ringo-O-Records. Although the label name is unknown at this time, but most likely will not be distributed by Capital Records. ABC is a division of the Warner Communications Co.

The fate of Ringo's own label Ringo-Records is not clear. He just completed "Rock Of The Westies" tour. Contrary to flying rumors about the title of the album and reports, skit features David and permanent limp. However, the same bad news was once handed to the comedy and prefer smaller doses of rock music. Those bidding for acquisition of GRC Records do not include former Liberty founder Al Bennett with SRC Vice President Oscar Fields citing six undisclosed offers: three from the West Coast and three from the East Coast. GRC does plan on staying in business and moving its location from Atlanta to one of the major record centers, with L.A. being mentioned as the most probable site. James Coss, Elliot Gould and Michael Caine are being joined by George Grisel in the Columbia movie "Harry And Walter Go To New York" currently being filmed in Burbank. Grisel (who is Barry White, Lannos Deuel and "The Crusaders" personal manager) will portray a safecracker in the action drama... Congrats to A&M's Harold Calda who surprised everyone last week by epling to Reno with Ode Records' Matt Coggin. Ode also had a one o'clock flight and their cab driver was one of the witnesses along with the judge's wife. The happy couple were back at work the next day and plan a delayed Christmas honeymoon.

DEPARTURES

Mike Papale, National Sales and Promotion Director for Chrysalis Records announced his resignation from that label last week effective December 1st with plans to be revealed the first of the year. Mike has been with them for the past three years... Tom Cat Records "regretably" announced the resignation of their Vice President of Marketing, Sal Porzesci who intends to pursue various other personal interests and develop a West Coast based advertising checking service D.A.F. He can be reached at (213) 454-1366... MGM/Polydor's West Coast Director of (tell US the name of the restaurant) to facilitate the acquisition of Dunela, Jones, Boyce & Hart to a long term recording contract.Shown at far left is Courey dressed to the teeth in Oleg Cassini bluejeans, Pierre Cardin Windbreaker and Gucci tennis runners with Bobby Hart, Mickey Dolezal, Tommy Boyce and David Jones at the festive luncheon. Dunela and David Jones are former Mackie members and Boyce & Hart wrote most of the Mackie's hits.

Chrysalis Records hosted a party for newly signed artist Rory Gallagher on the high seas off the California coast with President Terry Ellis renting a full sized yacht for the occasion. Guests dined on tons of hot hors d'oeuvres, pate and chicken curry with Warner/Reprise headliner Women's Relief Corps. Things got a bit rocky out in the ocean, but no one fell overboard or got seasick! Showing taken the sea air (L to R) are Mo Ostin. Chairman of the Board, Warner/Reprise Records; KWST Music Director David Perry; Gallagher; KNCA Program Director, Paul Sullivan and Ellis.

Capitol Records' notorious spendthrift, Al Coury (Senior VP of A&R), is known for his costly habit of conducting business at the most posh spots in town and the occasion of signing a new group to the label is no exception to the rule. Al took the boys to a local "continental" banaerie (so exclusive he wouldn't even tell US the name of the restaurant) to finalize the acquisition of Dunela, Jones, Boyce & Hart to a long term recording contract. Shown at far left is Courey dressed to the teeth in Oleg Cassini bluejeans, Pierre Cardin Windbreaker and Gucci tennis runners with Bobby Hart, Mickey Dolezal, Tommy Boyce and David Jones at the festive luncheon. Dunela and David Jones are former Mackie members and Boyce & Hart wrote most of the Mackie's hits.

The Allman Bros. kept it all in the family with the Allman Brothers set to tape a segment with Cher for her show to air sometime after the film's premiere. Gregg will take a ten day break on the current Allman tour to begin recording a solo album tentatively titled "Capital". However, Gregg's new album, which is a collection of his solo oldies such as "The No No Song," will be coming out on Capitol Records and is tentatively titled "A Plant From Your Past"... If you've been wondering about the title of John Lennon's new album (also a collection of oldies) "Shaved Fish," it's Japanese for "top of the line" or "best of" due to the fact that shaved fish are a delicacy in that country, which was probably an inside tip from Yoko Ono... Word is that the next Elton John album will probably be a live recording featuring the highlights of his just completed "Rock Of The Westies" tour... Contrary to flying reports, Shelter is not closing its doors. In speaking to the label, they report that Leon Russell wants a release from his liabilities with the label and will probably sell his half interest to his partner, Danny Cordell. The label was emphatic that they will continue to operate and their doors will stay open... Led Zeppelin have cancelled their planned January tour due to Robert Plant's ankle (broke in six places in a recent car accident) refusing to heal as expected. Plant is out of the cast and is hobbling around on a cane with Doctors worrying about a permanent limp. However, the same bad news was once handed to Frank Zappa who spent a year in a wheel chair after an accident, but pulled through with no limps or permanent damage. Plant and Page flew off to Munich last week joining the rest of Zep to record a new album... David Essex just completed filming a segment for the Cher show and one skit features David and Jerry Lewis dressed up as cowboys having a shootout in a saloon with a befeathered Cher who plays a chic redhead... Mick Jagger is all but set to play Paul Newman's son in the movie version of best seller 'Bagatiste'...
**Direct From Duncan**

Already some excellent ideas are flowing in regarding the upcoming R&R Convention in Atlanta, February 10-12. All day Friday of the convention, concurrent seminars in ROCK AOR and COUNTRY will take place. Saturday will bring everyone together from all forms of radio. The general sessions. In the works right now, look to be the most exciting and interesting to ever be featured at a radio programming conference. Along with many great radio programming sessions, many important men and women in the record industry will take part in sessions that will help the radio industry better understand the record business. More than the usual get-together-party-atmosphere, I'm sure you'll find the R&R Convention '76 a great learning experience from whatever position you might be involved with in our industry. One area...”

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**Radio & Records**

**JIM DUNCAN/Editor**

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**Biff Collie Inside Nashville**

**PEOPLE** Syndicated radio ace T. TOMMY CUTTER bedded with heart attack... WEBB PIERCE still entertaining country fans/tourists at his fashionable CUMBERLAND LANE home in Music City. He's also stirring up the hit dust again for a long time off. More than one this week has said, "Well, Webb's got him a hit record. Uh, Webb's got him another one..." The voice of the DETROIT Tiger baseball team, ERNIE HARWELL, brought a pocketful of dreams (songs) to...<br/>

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**RADIO & RECORDS**

**JIM DUNCAN/Editor**

**Direct From Duncan**

Already some excellent ideas are flowing in regarding the upcoming R&R Convention in Atlanta, February 10-12. All day Friday of the convention, concurrent seminars in ROCK AOR and COUNTRY will take place. Saturday will bring everyone together from all forms of radio. The general sessions. In the works right now, look to be the most exciting and interesting to ever be featured at a radio programming conference. Along with many great radio programming sessions, many important men and women in the record industry will take part in sessions that will help the radio industry better understand the record business. More than the usual get-together-party-atmosphere, I'm sure you'll find the R&R Convention '76 a great learning experience from whatever position you might be involved with in our industry. One area...”

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**Biff Collie Inside Nashville**

**PEOPLE** Syndicated radio ace T. TOMMY CUTTER bedded with heart attack... WEBB PIERCE still entertaining country fans/tourists at his fashionable CUMBERLAND LANE home in Music City. He's also stirring up the hit dust again for a long time off. More than one this week has said, "Well, Webb's got him a hit record. Uh, Webb's got him another one..." The voice of the DETROIT Tiger baseball team, ERNIE HARWELL, brought a pocketful of dreams (songs) to...<br/>

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**NASHVILLE** Mrs. Bob Wills, wife of the late,legendary creator of western swing music presented a special repackage of the album from Epic Records combing the recordings of Bob Wills and His Texas Playboys and that of contemporary swing band Asleep At The Wheel. Pictured left to right at the presentation of the new Epic album, are Tony Garnier, from Asleep At The Wheel, Leon Macauliff from the Texas Playboys, Mrs. Wills, Ray Benson and Floyd Domino from Asleep At The Wheel, and Al Strickland of The Texas Playboys.

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Chart-er flight to Hitland...

SAMMI SMITH
Today I Started Loving You Again*

Climbing to the TOP of the Country charts, crossing into Top 40, over 150,000 sold... that's first class!

Single  MR-1236
*from her album of the same name (MLPS-612)

Country
10 Billboard  12 Cashbox  15 Rec.W.  12 R&R

MEGA Records & Tapes
"FLY YOU ANYWHERE"
1907 Division St., Nashville, Tenn, 37203
Distributed by P/P Records - A division of P/E/er's International, Inc.
Radio & Records

NOVEMBER 7, 1975

Radio & Records

NEW & ACTIVE
LO RETTA LYNN
When The Tingle (MCA)
Top added record this week. Debuts include: WPLO, KCNN, WPNX, WAME, WVOJ, KENJ, WDEE, KRAK, KGKC, KSO, WWOK, KERE, WPOC, KFOX, KWMT, KSON, KSOP, WSLR, WQZ, KEHK, KMS, WUN, KNDE, KTUF, WMC, WISZ, WESC, KLAJ, WIRE, WHO, KBU, WCMC and many more.

FREDDY FENDER
Since I Met You Baby (GRT)
Starting to really pick up in some markets. Chart action included: 13-1 KLAK, 17 KENR, 5 KBOX, 13 WMC,11 KFOX, 25-20 KZKX, 34-9 KJAI, 24-15 WWVA, 31-24 KWMT, 23-16 KJII, debut 26 KSOP, 9-4 WSLR, 33-28 WONE, debut 30 WXCL, 54-43 KLAC, 24-21 KHEY, 22-12 WHOO, added at WHK.

KENNY STARR
Blind Man In The Bleachers (MCA)
Monster requests in every market. Another top added of the week, included was: your key stations. Added included WMAQ, WHN, KENN, KBOX, KLAC,KNW, WNYY, KKXY, [pick], WWOK, WPOC, WKDA,KBFV, WXCL,KHEY, Early chart movement: debut 26 WMC, 24 KTUF, debut 25 KPOK, 14 KFOX, debut 23 WSLR, 35-25 KCKC.

CAL SMITH
Jason’s Farm (MCA)

GLEN CAMPBELL

CONNIE SMITH “The Song We Fell In Love To” [Columbia] Chart movement: 25-22 WDEE, 35-30 KKKY, debut 28 KRRP, 25-30 KRRP, 24-33 WWFL, 22-23 KRRP, debut 34-22 KBFF, 35-22 WDEE.


CHUCK PRICE “The Last Of The Outlaws” [Playboy] Adds include KERE, WJLR, WJET, WRCF, WESO, WVOJ, KKKY, KLLK, WCMC, WPNX and more.


WILLIE NELSON “Fire & Rain” [RCA] Early adds are very good. KERE, WPOC, WNOJ, KSOP, WOJF, KRAK, KMS, WWJ, WVOJ, WPNX.

JOHNNY RUSSELL “Our Marriage Was A Failure” [RCA] Picking up some strength. Added KGA, KMKA, KKEF, KTUF, KLAC, WWVA, KKVW, Charted: 34-29 KWMT, 23-16 WHOO, 16-12 KILL.

MEL TILLIS “Searching For Tomorrow” [MGM] More adds including WPOC, KFOX, KAYO, KMS, EWOK, KKRAK, WHOOK, WKN, KMS, WWI, Charted: 12-9 KIBR.


DAVE DURELL “Me & Ole CB” [UA] Added at WWVA, KAYO, WAME, WJET, Charted: 36-28 WSUN, debut 26 WUDE, debut 37 WHOO, 40-30 KJAK.


LA COSTA “Western Man” [Capitol] Getting some phone action. Added at WAME, WSLR, Chart: 17-10 KXBB, 5-2 KERE, 24-17 KWMT, 12-9 KPOJ, 4-3 KSL, 34-29 KLAC, debut 35 KJES.

JODY MILLER “Will You Love Me Tomorrow” [Epix] Added KAYO, KJII, WUDE, KYAM, KMS, WWJ, KAK, KOKW, KJES.

Continued on page 28
"Last of the Outlaws"

Chuck Price

Produced by Eddie Kilroy

on Playboy Records
NEW & ACTIVE

CONTINUED FROM PAGE 26

CONNIE CATO: "Who Wants A Slightly Used Woman" (Capitol) First week adds include: KXRB, KWBQ, KQOL, KFBQ, WIPX, WJQI, KWNK, WSCY, KMJS, WCBS, WCBS, WQW, WCM, KXIQ, KWMU, WCMX, WSCY, WCMU, WSCY, WCMX.

MEL STREIT: "Not Another Lost Affair" (GRT) Put on WIRK, WONE, WETV. Picking up in some markets: debut 18 WAME, 41-21 WHO, 33-26 WPXK, 21-11 KIX, 32-19 WDRE.

WEBB PFEFFER: "The Good Lord Thought And Uncle Sam Took Away" (Plantation) Added WPCF, WPLS, WHIZ, KEND, WHO, KFBB, KCAL, KCLM, KAR

RANDY CORMOR: "Sometimes I Talk In My Sleep" (Abb) Added WBFM, KMFS, KFDJ, KOWL, KITL. Charts included: debut 15 KHEQ, 9-30 WMCA, 9-29 KFRC, 9-28 WABF.

JOHNNY CASH: "Texas - 1947" (Columbia) First week adds include: WVNW, KXON, WSLR, WSUN, KMBD. Chart: debut 22 KBOX, 18 KBON, 16 KMFD, 11 WKDA.

LYNN ANDERSON: "Paradise (云南)" Added KBOX, KYYX, WIRE (Pick), KCKX.

ED BRIAN: "Dana Don't Let Your Babies Become Cowboys" (HCA) Added: WWOX, KSNX, WSLR, USUN, KMBD. Chart: debut 23 KBOX, 20 KHEQ, 17 KBFM, 14 KHEQ, 14 W不过是K.

SONNY CURTIS: "Lovesick Blues" (Capitol) Added WMTS, XWGL, WFOX, WPXN, Chart: debut 13 KSNX, 13 WFOX, 13 WPXN, 13 WFOX, 13 KSNX.

JOHN DENVER: "Calypso" (2) KFOX, debut 16 WHN, debut 24 KDFR. Add at WKDQ.

DOTTIS: "I'll Be Your San Antonio Rose" (ABC) Added KDROP, KYSL, KQBF, WMC, KYKX.


DON GIBSON & SUE THOMPSON: "Maybe Tomorrow" (Hickory) Added KWHB, KSOX, KQBF, WIRE, KBUL, KJUN.

MICKEY GILLEY: "Overnight Sensation" (Playboy) Added WKDA, WMC, KYKX, KJUN.

LARRY KINGSTON: "Good Morning Lovin'" (Warner Bros.) Previously released on Milt. Just added at WMC, KQBF.

JIMI MURRAY: "Sunday Surprise" (Capitol) Added KBFI, WQYS, KFXG, KYKX.

MARY MAE KNIGHTS: "Someone Loves You" (4-Star) Added WQYS. Chart: 25-19 KSO, 25-36 KHEQ.

RAY ROY: "Roll On Truckers" (Abb) Added KQBF, WMNY, WESQ, WJUE.

BILLIE JO SPEARS: "Silver Wings & Golden Rings" (UI) Added WSUN, KTFP, KSNX, KXCB, KUP.

TROY SEALS: "San Antonio-e-o" (Columbia) Added WNRJ, KCRX, WQYS, KQBF.

RONNIE SESSIONS: "Makin' Love" (MCA) Added KJN, Charted: 30-25 WWOX, 21-14 WKDA, 30-25 WSLL, 29-26 WONE, 21-24 WDBO.

COUNTRY ALBUMS

AMAZING RHYTHM ACES (Abb/Abb): "Amazing Grace" and "My Tears Still Flow".

JOHNNY CASH (Columbia): "All Around Cowboy" and "Texas - 1947".

JOHN DENVER (ABC): "Love Is Everywhere" and "Late Night Radio".

DICK FELLER (Elektra): "Uncle Hiram" and "Some Days Are Diamonds".

C.W. MCCALL (MGM): "Convoy" and "Lewis & Clark".

RONNIE SESSIONS (MCA): "After Sweet Memories" and "Love Is A Natural Thing".

OLIVIA NEWTON-JOHN (MCA): "Let It Shine" and "Summertime Blues" and "Crying, Lying, Laughing and Loving".

JERRY REED

Red Hot Picker

"Red Hot Picker" (RCA)

Chet and Jerry have put together another terrific country combo. "You've Got A Lock On Me" is a feature song, with the strongest cut. Best material would have to be the Dick Feller/"The Cellos Machines" and "Little Things." Screen closely the reference to the "man in the room's wall" in the "Cali" song. The line is done good, but some may find it offensive.

CRYSTAL GAYLE

Someday You'll Love Me [CA]

A fine performance by a very talented lady. Great heights of story-telling to be seen in some markets debut to be seen in some markets. Category, take a few minutes to listen to this one. Added with some fine new music. Best cut: "I Want To Love You In" - "Somebody Loves You Too". Also, very strong material and arrangements on "High Time" and the Ray Gifford composition of "What I've Been Needin'".

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Baltimore City Fair Fea-
tures WZSB: conveniently, Baltimore city radio station WZSB broadcast live each day from the Baltimore City Fair. Fair is made up of exhibits from all of Baltimore's neighborhoods. There were 70 hot blobs on display and food from Baltimore and around the world was served. This year's event attracted over one million, eight hundred thousand people. WZSB radio provided on stage Country Music entertainment throughout the fair. The talent was headlined by Warner Brothers' Artist CHIP TAYLOR. At top, some of the crowd and Country Music talent on stage at the Sixth Annual Baltimore City Fair. [Above]. BILL BARDEN, WZSB Program Director and Air personality prepare to broadcast from the fairground.

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## Pop Radio

**WTAE-PITTSBURGH**

Ted Atkins reports that his FM facility WTAE-FM is now doing music from 7pm to 6am. Known as “Disco-98”, Atkins has been very pleased with the reaction to the format.

**KKNB SAN FRANCISCO**

Mid-day personality Mike Cleary is involved with a promotion called “Search For A Story And A Star.” The idea came about when Mike played the Hagood Hardy record “The Homecoming.” The instrumental sounds like it should be the theme for a movie... and so once an hour he opens up the phone lines and has listeners set a movie plot to go along with the theme. Some of the story lines called in have been close to X-rated, but so far it’s been mostly fun. Prizes for those participating include LP’s and a tape of the callers’ performance.

### NEW & ACTIVE

**BARRY MANILOW**

I Write The Songs (Arista)

Off and running. Add WMAL, WIP, KMBZ, WGN, WIPR, WBAI, KFRI, KAKE, WASH and many more.

**GLEN CAMPBELL**

Country Boy (Capitol)

Big increase in airplay. Adds include KRTN, WMAL, WIPR, WDAE, WMBR, KULF, KXLY, WKBC-FM, WTRX.

**BATDORF & RODNEY**

Somewhere In The Night (Arista)

Strong initial airplay support for the duo. Adds include WMAL, WEBJ-FM, WGN, KWAV.

**GLADYS KNIGHT**

Part Time Love (Buddah)

Another big week. Add WIPR, KBNN, WASH, KULF, KZLY, WKBR-FM.

**HAMILTON, JOE FRANK & REYNOLDS**


### POP NOTES

**BY MIKE KASA**

I wonder how many of you have noticed that Dionne Warwick has dropped the “c” from her last name? At least that is what the label copy suggests. If you recall Dionne added the extra ‘e’ to her name in the late 1960’s after consulting her numerologist. Anyway, her new Warner Bros. release “Once You Hit The Road” appears to be off to a strong start.

A couple of items from the Country side are starting to show some strength with Pop programmers. The most unusual of the two is a release on the Antique label by Zoot Feaster. The song is “The Man On Page 602.” If it’s possible get a copy of the current issue of the Sears & Roebuck catalogue and simply turn to page 602 and you’ll understand what all the commotion is about. The other situation involves a cover battle between David Geddes and Kenny Starr. Both artists have released a song dealing with a tragic look at life. Geddes version appears to have an edge probably due to his recent big entry. However, Starr looks strong in the South and Midwest at this point. So the race is on... and we’ll keep you advised.

KXLY Spokane, reports immediate phone action on the new Evie Sands record “Yesterday Can’t Hurt Me.” It also went right on WIP and KRMG.

Bing Crosby may not be the subject of a Solid Gold Weekend by the majority of Pop stations, but his latest UA release “That’s What Life Is All About” is showing healthy signs at two powerful stations... WSB and KFI. The song which has a holiday-reflective type feeling was a big success in England earlier this year.

Dave Darm, KZRA reports excellent phone action on a cut from Paul Delicate’s album. The track “Heart Of My Heart” is similar in nature to his recent entry “Ice Cream Soda.”

Neil Sedaka’s “Breaking Up Is Hard To Do” looking stronger every week. Latest adds include KMPC, KRMG and WKBC-FM.

Good play noted on the Vance Or Towers album cut “Presence Of Her Absence.” It’s on A&M.

Steve Bell, KMIB reports huge phone calls for the new C.W. McCall record “Convoy.”

Willie Nelson’s “Blue Eyes Crying In The Rain” continues to be one of the biggest cross-over records of the year. Hot reports grow each week. Latest key add is WASH.

We note action on a Jim Croce album cut “Old Man River” at KCBQ and KMBZ.
**POP SINGLES**

- **AMERICA** - "Bitter Tears (O'ежen)"
- **SAMMY DAVIS JR** - "Shes a Great Actress"
- **HAMILTON, JOE FRANK & ANGUS LEE" THOMPSON" - "You Are The One"
- **STEVE LAWRENCE** - "Just To Be With You"
- **POCO** - "Keep On Truckin' (ABC)"
- **CARLY SIMON** - "More And More"
- **FRANKIE VALLI** - "Our Day Will Come (Private Stock)"
- **ANDY WILLIAMS** - "I'll Find My Way Home"

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**Most Added:**

- JIGSAW/Sky High (Chalies) - After weeks of relatively slow activity, this finally broke out big on the airplay department. Now on 60% of our reporting stations. Latest adds include KTRA, KDZ, WMAL, WMBB, WADE.
- BARRY MANLON/I Write The Songs (Arista) - Only a week old as a single and look at the airplay support... KFI, WDKR, WBL, WQG, KMZB, WIP, WMAL, KAKE, KNBR.
- TONY ORLANDO & DAWN/Skybird (Arista) - Now on 70% of our reporting stations... adds include WMAL, KSL, KULF KNBR.
- SILVER CONVENTION/Fly, Robin, Fly (Midland International) - Continues to pick up more stations... add KTRA, KRMG, KMMN among others. Now on over 80% of our reporting stations.

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**The Hottest:**

- SIMON & GARFUNKEL/My Little Town (Columbia) - Fastest rising record in some time. This week shows this to be the hottest by far. Over 50% of our stations say it’s burning up.
- MELISSA MANCHESTER/Just Too Many People (Arista) - Showing hot activity in most markets. Already a chart topper at KRMG going from 5-1 this week.
- FRANKIE VALLI/Our Day Will Come (Private Stock) - Really smokin’ at WIP, WTRX, 48-37 at KWAV, 22-19 at WKBG-FM.
- JEFFERSON STARSHIP/Miracles (Grunt) - Hot almost everywhere. Well over 60% of our stations listing it in the top ten with growth pattern still going upward.

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**Radio News**

Continued from page 3

- According to a phone Co. rep, over 12,000 calls were turned over. The Beach Boys and Ellen Johns weekends are scheduled for upcoming specials.
- Hefal Najt/PD and 13Q morning man Bill Tanner has also announced that the station now has a very special morning co-host every week-day, Terry Bradshaw, star quarterback for the Pittsburgh Steelers, sits in every AM, sharing all the jock duties with Tanner.
- TREASURE IN DES MOINES
- KEGG/Des Moines is putting a "Bahama Treasure Chest" up for grabs for their listeners. Simple, crazy and small giveaway prizes are ripped off by hourly callers. Person with the most prizes at the end of the giveaway wins a grand prize trip to the Bahamas.

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**STAR INTERVIEWS FOR SPECIAL**

An hourly "Music News" feature is run by WNAM/Appleton, with telephone interviews with music stars included. So far artists Alice Cooper, Steppenwolf, the Houdini Brothers and the newly re-formed Crystals’ Shames have been included in the features. Interested groups can contact station PD Ron Rose at (414) 722-6471.

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**Fantasy Park**

WEBS/Rochester experienced jammed phone lines when they ran the special "Fantasy Park." The station reported that an interesting side effect occurred during the 3 day run of the show, with ticket outlets all over town reporting heavy demand for the non-existent tickets.
SWEET
Fox On The Run (Capitol)

28 percent of our reporters, with this week at Y100, WQXI, WCAO, KJ, WRKO, WCFL, WERC and many more, see Parallels for more details.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**HOT CHOCOLATE** "You Sexy Thing" (Big Tree) 30 reporters on it, 10 adds including WPGC, WXK, WJYX, WAKY, WCFL, WOCOL. Moves: 29-24 WCBQ, 18-14 WCRC, 28-21 WBBQ, 26-6 WHBQ, see Parallels.

**BARRY MANILOW** "I Write The Songs" (Arista) 29 stations on it, 19 adds including WPIL, WQAM, WCFL, WCAO, WBBF, KLEO, WOCOL. Key moves: 26-16 WLEE, 27-20 WHBQ.

**JAMES TAYLOR** "Mexico" (WB) 25 reporters on it, 13 adds including WPIL, WQAM, WCAO, WBBF, WOCOL. Moves; 26-16 WLEE, 27-20 WHBQ.

**NEIL SEDAKA** "Breaking Up" (Capitol) 16 reporters on it, 7 adds including WLEE, WBBQ, WOW, KQWB. Moves: 20-17 KLIF, 28-23 WQFL, 28-25 KCPI, and others.

**FREEWAY** "Secret Love" (ABC) 16 reporters on it, 7 adds including WLEE, WBBQ, WOW, KQWB. Moves: 20-17 KLIF, 28-23 WQFL, 28-25 KCPI, and others.

**BEGGS & WAYNE** "Let's Live Together" (Polydor) 15 reporters on it, 7 adds including WLEE, WBBQ, WOW, KQWB. Moves: 20-17 KLIF, 28-23 WQFL, 28-25 KCPI, and others.

**JAMES TAYLOR** "Mexico" (WB) 14 stations on it. Moves: 22-17 KTLK, 31-27 WCOL, 7-2 WGYU, 11-4 KYSN, 30-96 BQ.

**GLADYS KNIGHT** "Part Time Love" (Buddah) 13 reporters on it, 5 adds including WAYS, WBBQ, KYNO. Moves: 36-27 WIXY, debut 29 WAKY and many others.

OTHERS GETTING SIGNIFICANT ACTION

See PAGE 14