Major Re-Alignment At United Artists

UNITED ARTISTS REGROUPS

Following on the heels of the announcement that U.A. will no longer be distributed by Phonodisc, Inc. and is now being handled through independents, came the news Monday that the company is in the process of streamlining some of its departments. The following people have left the label: Jay Butler, National Director of R&B Promotion; Greg Lewerke and Bill Roberts, Product Managers; Peter Burke, West Coast Manager Of Product Acquisition; Phyllis Chotin, National Tour Press Coordinator with Lee Mandell, Vice President of International departing last week. National Media Buyer, Pam Starke, is leaving to accept a similar position with ABC Records. According to one source "the changes are due to realignment and streamlining of the staff, directly due to the change of distributors plus some minimal cost cutting." More personnel changes are expected to be announced sometime next week. Unconfirmed at press time is a rumor that Sal Licata, Vice President, Sales, has named Dan Alvino as National Sales Director.

CANCER TAKES THE LIFE OF INDUSTRY GREAT

Al Helfer, nationally known baseball broadcaster and Vice President and news department chief of KRAK, country radio in Sacramento, died of cancer in a Sacramento hospital Saturday, May 18.

KRAK General Manager, Manny Slater, said of Al Helfer: "He lived a full, fascinating and interesting life. Al did everything any man could want to do. He faced his death with courage and dignity. He was a pro till the end. I have lost a dear friend of 40 years and he will be missed."

BAY CITY ROLLERS RIOT

The Associated Press in New York reported that "hysterical fans mobbed the Scottish Rock Band Sunday at a British Broadcasting "Fun Day" and at least forty-four persons were injured; four required hospitalization. The melee broke out when the Bay City Rollers were helicoptered into Mallory Park, an auto race track north of London to perform before some 50,000 spectators. The show was billed as a rock and motor race festival. Fans (most of them young girls) surged toward the group, causing police and security men to drag them back with firehoses. "They just went mad when the rollers arrived," a police spokesman said."

ELLIOT REJOINS KHJ

Mark Elliot will re-join the staff of KHJ-Los Angeles on June 2nd, assuming the 9am-12noon shift.
EUROPEAN ROCK MUSIC POLLS

POP MAGAZINE POLL 1975

Top Group
1. SWEET
2. Deep Purple
3. ELP
4. Yes
5. Pink Floyd

Top Singer
1. BRIAN CONNOLLY
2. Robert Plant
3. Ian Gillan
4. Jon Anderson
5. Peter Gabriel

Top Bassist
1. Glenn Hughes
2. STEVE PRIEST
3. Greg Lake
4. Jack Bruce
5. Chris Squire

Top Drummer
1. Carl Palmer
2. Ian Paice
3. MICK TUCKER
4. Keith Moon
5. Nick Mason

Top Guitarist
1. Ritchie Blackmore
2. Eric Clapton
3. Rory Gallagher
4. ANDY SCOTT
5. Jimi Hendrix

MUSIEK EXPRESS POLL 1975

Top Recording Group
1. SWEET
2. Yes
3. ELP
4. Deep Purple

Top Vocalist
1. David Bowie
2. BRIAN CONNOLLY
3. Jon Anderson
4. Ian Gillan

Top Live Group
1. ELP
2. SWEET
3. Yes
4. Deep Purple
5. Genesis

Top Drummer
1. Carl Palmer
2. Pete York
3. Ian Paice
4. MICK TUCKER
5. Ginger Baker

FIRST PLACE WINNERS (FOR THREE YEARS IN A ROW) BRAVO MAGAZINE POLL 1975

The Album
DESOLATION BOULEVARD

Includes The Single
BALLROOM BLITZ

SWEET HAS SOLD 26 MILLION RECORDS AND RECEIVED 28 GOLD AND SILVER DISC AWARDS AROUND THE WORLD... AND THEIR NEW ALBUM IN AMERICA IS ON CAPITOL RECORDS AND TAPES.
Rumors had been circulating for several weeks that the new format on WRC would kick off July 2nd. Some automation will be used, but the station was deluged with requests for their donations. John Lennon will be a special on the air during the weekend, the station's goal for the fund raiser is $120,000.

New NAHB Headquarters
The National Association of FM Broadcasters are newly located at Suite 1400, 500 Fifth Avenue, New York, N.Y. 10036, new phone is (212) 666-8873.

R&R's offices will be closed Monday, May 26 in observance of Memorial Day.

It was a cold and rainy day when Led Zeppelin came to Seattle. So the OK101½ jocks served hot spiced tea to the 12,000 plus fans waiting in line. Pictured is John Walker, 7 to midnight man at the station.

Airplay, airplay, wherever art thou airplay? That is the question posed by Romeos (Richard Palmese, Buddah Records, right) John Sebastian, PO of KOEB-Minneapolis (resting with the roses), and Candy Flemming, the station's Music Research person, regarding the possibility of Sha Na Na's "Romeo & Juliet" being played.

One of WSGA-Savannah's most recent contests was "The Great Savannah Flood." The station "raided" prizes on listeners for 40 days and 46 nights, with a winner each hour of such prizes as TV sets, radios, stereo systems, albums.

KXXL Grand Forks' new logos show some original artwork surrounding their theme "Listen to the new sound of KXXL."
The FCC has proposed substantially new and different survey requirements for radio stations than those previously set forth in its PRIMER ON ASCERTAINMENT OF COMMUNITY NEEDS AND PROBLEMS. Although the Commission continues to speak of "de-regulation" and continus the rhetoric of eliminating meaningless paperwork, the new proposal at the very minimum triples the responsibility previously imposed by the PRIMER.

A summary of the major particulars of the new "community survey requirement" is as follows:

1. At the outset, the new requirements purportedly apply only to renewal applicants.
2. The survey would be on a continuous basis. This means that each year an ascertainment need be made and not merely for a six month period prior to each renewal filing.
3. The survey will still consist of:
   (a) Annual personal consultations with community leaders in various categories.
   (b) General public surveys.

   However, the particulars of the consultation_, are quite different. The continuous consultation survey could, however, include a multiplicity of dialogue techniques, such as luncheons, meetings, business discussions, etc.
4. The FCC has prepared a listing of 19 "typical institution and elements of community interest" as a reasonable core in each community. An annual consultation with leaders in each category would constitute a prima facie case of compliance with this mandate. The magic 19 follows closely the patterns of categorizing the person interviewed within the Commission's framework.
5. All stations of every size would have to make the required "community survey," but for an experimental period of (3) years, the FCC would exempt from certain of the below-indicated documentation in regulation, all stations having a population of more than 10,000, and which lie outside of standard metropolitan areas. The FCC states that this would involve a total of 1,900 commercial radio stations.
6. All commercial stations—including those smaller ones exempted from the above-mentioned requirements—would, each year on the anniversary date of its renewal, place in its Public File an annual listing of up to ten significant local problems and needs to serve during the period prior to each renewal filing to annually place in its local inspection file, a sheet of paper setting forth the leader interviewed and identifying the needs and problems articulated by the leader. The station then has the further responsibility of categorizing the person interviewed within the Commission's magic 19 formula.
7. Thus, within 45 days of every community leader interviewed, the station must make a filing in its Public File setting forth the date, time, place, subject discussed, etc., of the community leader consulted.
8. Within 45 days of its completion of the general public survey, all but the exempt smaller stations must place in the public file a narrative description of the method used the number consulted and the population characteristics of the community and service area.
9. At its license renewal date, all stations would certify to FCC that all required data was in the public file, and further to FCC its annual community leader checklist.
10. The FCC has set June 30, 1975 as the cut-off date for comments. While it must be assumed that the Commission in good faith went forward to issue the Notice with an eye toward lessening the burden imposed upon broadcasters, I can see the day now dawning when a public file librarian will have to face with a pie.

REPORT ON RECENT (APRIL) FCC DEVELOPMENTS

The FCC has proposed a new Renewal Form (FCC Form 303-R) of which you've already read in our detailed memorandum, for Radio Stations which reduces the present form in half and eliminates many cumbersome questions. Comments may be filed by June 3, 1975.

I. ANNUAL EMPLOYMENT REPORTS

We remind all Broadcast Stations that their Annual Employment Reports (FCC Form 395) are due to be filed by May 31, 1975. If you do not have a copy of this Report or need help in its preparation, please advise your attorneys.

II. FCC PROPOSES NEW, SHORTER, RENEWAL APPLICATION

The FCC has proposed a new Renewal Form (FCC Form 303-R) of which you've already read in our detailed memorandum, for Radio Stations which reduces the present form in half and eliminates many cumbersome questions. Comments may be filed by June 3, 1975.

III. FCC AMENDS SPONSORSHIP IDENTIFICATION RULES

FCC has amended its Sponsorship Identification Rules for broadcast stations and cable systems as they apply to broadcasts involving political and controversial issues of public importance to require the identification of the party on whose behalf or who "paid for" the broadcast.

IV. STATION RENEWAL DESIGNATED FOR HEARING ON FRADULENT BILLING

FCC designated the license of Station KXXXL (Bismarck, Mt.) for allegedly engaging in fraudulent billing practices and also denied the Parent Corporation's application for assignment of Stations KAP-FM (Flagstaff, Az.) and transfer of control of KFLN (Baker, Mt.) and KWYS (West Yellowstone, Mt.).

V. FCC GRANTS RENEWAL REJECTING ASCERTAINMENT-EMPLOYMENT COMPLAINT

A. The FCC granted the renewal of Stations KFRC-AM (San Francisco) and dismissed Petitions filed by four San Francisco Community Groups alleging failure to adequately interview-program employ employees of local minority population on the basis that the Stations' interviews covered a broad section of all the minorities, its programming was not required to meet every ascertained problem; and that its employment of minorities was within the zone of reasonableness, (15 percent out of a minority population of 25 percent).

B. In a related action the FCC approved the Assignment of Station WOAI (San Antonio, Tex.) and denied a similar complaint by a Mexican-American Group.

VI. FURTHER FCC RE-REGULATION

FCC in re-regulation made the following changes effective May 7, 1975: (a) No application or filing fee need be submitted to use an existing transmitter for auxiliary or alternate main purposes, only need to notify FCC and the engineer in charge within three (3) days after change; (b) an informal request must be made for repairs on defective antenna monitors when restoration cannot be performed within sixty (60) days.

VII. FCC INQUIRES INTO USE OF AUTOMATIC TRANSMITTERS

The FCC for the hearing of the license of Station KDFR (Grand Coulee, Wash.) on issues as to whether the owner burned down the building in order to prevent FCC from inspecting its station's logs.

VIII. FCC SETS HEARING DATE ON SUSPECT OF ARSON

FCC has set a hearing date of May 27, 1975 for the license of Station KFDR (Grand Coulee, Wash.) on issues as to whether the owner burned down the building in order to prevent FCC from inspecting its station's logs.

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FRIDAY, MAY 23, 1975
First Annual Dixie Rock Awards

On the afternoon of Monday, April 28th, some of the most influential radio and trade press in Los Angeles were persuaded to participate in the competition for the First Annual Wet Willie Dixie Rock Awards. Contenders were cajoled into catching on to the already enthusiastic response to Wet Willie’s newest Capricorn single DIXIE ROCK when a muscle-bound hired hulk walked unannounced into their offices and playfully tossed them the “1,000 lb” Dixie Rock.

Their spontaneous reactions captured forever on film, the winners are cited below for their courage, strength and statesmanlike dignity.

Our congratulations to all the winners. And remember, with Wet Willie’s DIXIE ROCK (CPS 0231) there are no losers.

Wet Willie’s new single “Dixie Rock” is from the album of the same name on Capricorn Records, Macon, Ga.
Elektra recording artist Judy Collins recently made a visit to WZGC-Atlanta's studios. She's pictured here with (left) Barry Chase and Scott Woodside of the station.

WCOL-Columbus held the "Great American Yo-Yo Marathon," where the world's record was broken for continuous Yo-Yoing time, with the lucky participant keeping his Yo-Yo going for 71 and 1/4 hours. Barry Manilow made an appearance giving away concert tickets and albums and trying his hand at the sport. Shown here with Barry is WCOL Music Director Dave Bishop.

KLOK/San Jose received this unsolicited drawing from a listener showing his outlook on the station. They liked the original so much they ran off copies to send to listeners requesting pictures. Anyone interested in having their own custom artwork like this can contact Dan O'Day at KLOK (408) 274-1170 Monday-Friday between 4pm and 12midnight.
"DYNAMITE"
IS EXPLODING ALL OVER THE COUNTRY!

The new single from Tony Camillo’s Bazuka is blasting its way up the playlists of major top 40 and R&B stations and is now a “Top Prospect” according to Gavin. Look at what’s happening:

**WIXY**
Cleveland: from 22 to 18

**WGCL**
Cleveland: 17 to 4

**WCOL**
Columbus: 39 to 27

**WAKY**
Louisville: 28 to 19

**WQPD**
Columbus: 10 to 1

**KRKY**
Houston: 17 to 11

**KILT**
Houston: 20 to 12

**KRBE**
Houston: 16 to 13

**KNOW**
Austin: 31 to 3

**WHHY**
Montgomery: 11 to 4

**WAYS**
Charlotte: 29

**WERC**
Birmingham: 23 to 20

The latest additions:

**WBBQ**
Augusta

**KEEL**
Shreveport

**WPIX**
New York City

**WHB**
Kansas City

**WMPS**
Memphis

"DYNAMITE" FROM BAZUKA, ON A&M.
### The Hottest: Captain & Tennille, Michael Murphey, America

#### Added this week...

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### Added Most... McCartney & Wings

- McCartney & Wings
- Van McCoy
- Frankie Valli
Wolfman Jack Delivers Top Ratings!

The WOLFMAN JACK 'Custom Radio Show' has pulled phenomenal ratings in Chicago, Boston, Minneapolis, Columbus...in fact, everywhere it's on the radio.

The show sounds so live that JAY COOK, WFIL said “There were actually people waiting in the parking lot to meet him the first night he was on the air...”

Wolfman Pleases The Audience AND The Clients

AVAILABLE IN 3 TO 6 HOURS A WEEK, MONO OR STEREO

Call the RADIO PEOPLE at Audio Stimulation

(213) 466-9569
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(213) 466-9569
FRIDAY, MAY 23, 1975

SRG Humor Information Service

By STONEY RICHARDS

Hello Americans. Here is the SRG Humor Information News. Page one ... West Coast rumors say that the American military in an effort to make the Vietnamese refugees feel more at home, have requested permission to conduct B-52 bombing raids over Camp Pendleton ... Senator George McGovern has become one of the more popular Democrats in Washington these days. Not so much because of his recent trip to Cuba but because he's the one with a great supply of Havana cigars ... In sports, it seems that Ali has made his choice for the next contender to defend his title against - it'll be the Philadelphia Flyers ... Do you recall the young placekicker who missed two field goals two years in a row coming from the University of Michigan to lose to Ohio State two years in a row in a row? Did you reported that he tried to commit suicide twice with a .41 pistol - no problem though - he was sent right back to the bench both times ...

In Washington, the House Ethics Committee has told Congressmen not to accept free rides in company planes when traveling to campaign engagements. After all, it is somewhat of a tradition if someone is going to be taken for a ride it should be the CONGRESS driving and the people given the ride... And the Vietnamese refugees at Camp Pendleton have reportedly been a little upset lately. It apparently has something to do with a practical joke being spread around the camp saying that William Calley will be appointed new camp commander ... THAT'S THE NEWS, NOW MORE MUSIC... That was THANK GOD I'M A COUNTRY BOY by Catfish Johnson was turned away. Deputies at the Secret and has high praise for him - the Vocational School refused to rehire Raymond Gramaglia (the following are all true stories)

And now the Real News (the following are all true stories about people places and things in the news) New Jersey's Bergen County Vocational School refused to hire Raymond Gramaglia to teach printing because his work was so poor. But now it seems that someone has realized Gramaglia's true talent and has high praise for him - the Secret Service. Apparently Gramaglia has been arrested for printing $10 and $20 counterfeit bills. The Secret Service says the bills were of excellent quality. It's not who you are but who you know. Raymond Johnson was sentenced to sixty days in jail for fleeing from an officer but when he surrendered at a Milwaukee jail, he was turned away. Deputies at the jail said they needed certain papers from the clerk. The court...

"The people who run the jail are perfectly willing to look up people but we have to have the right paper to do it," was the reply given by J.Joseph Little. "We just don't take a citizen's word that he belongs in jail." Johnson went back to the judge who told the bailiff to "use your influence" to get Johnson in jail. So back to jail and this time Johnson was admitted. "A bailiff's word is good with us. We can trust him it he Continued on page 16

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A HIT SINGLE
FROM
SHA NA NA

"JUST LIKE"

ROMEO & JULIET

RADIO and RECORDS “NEW and ACTIVE”
BILLBOARD 62
CASH BOX 52
BILL GAVIN "GAINING IN SEVERAL MARKETS"

PRODUCED BY TONY CAMILLO FOR CAM PRODUCTIONS
EXECUTIVE PRODUCER JIMMY IENNER

© 1975 Buddah Records Inc., A Subsidiary of Viewics Inc.
RAY’S ‘STREAKIN’ AGAIN...
(UP THE CHARTS!)

“Misty”

RAY STEVENS

BB
40 ★

CB
45 ★

RW
60 ★

WIXY WIBG KEEL WBBQ WCOL KFJZ WIP WLAC
WMPS WOKY WRIT WBGN KOIL KYNOWLEE
WRFC KJOY KSTN KROY KNDE KKDJ KEZY
KIOA WCCO KISN KEWI

Thank You Country & Pop Stations For Being First

Distributed by Chess/Janus Records
GENERAL RECORDING CORPORATION
IS PROUD TO ANNOUNCE THE ARRIVAL
OF A NEW ALBUM

ONE MONTH OLD AND COOKIN' ON THESE BELIEVERS:

WQXI-FM Atlanta
WKLS-FM Atlanta
WIIN Atlanta
WKDA-FM Nashville
WRNO-FM New Orleans
WQSR-FM Tampa/St. Pete
WORJ-FM Orlando
WPDQ-FM Jacksonville
WERC-FM Birmingham
WMRR-FM Philadelphia
WXFM-FM Chicago
WBCN-FM Boston
WHCN-FM Hartford
WPLR-FM New Haven
WAAF-FM Worcester
WBRU-FM Providence
WOUR-FM Syracuse/Utica
WLIR-FM Long Island
WBAB-FM Babylon
WMMS-FM Cleveland
WCMF-FM Rochester
CJOM-FM Windsor
WABX-FM Detroit
KAMC-FM Dallas
KLOL-FM Houston
KSAN-FM San Francisco
KOME-FM San Jose
KTYD-FM Santa Barbara
WCOL-FM Columbus
KMRY-FM Albuquerque
WKTK-FM Baltimore

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GENERAL RECORDING CORPORATION
174 MILLS STREET N.W. ATLANTA, GEORGIA 30313 TELEPHONE (404) 524-1521

JASON MANAGEMENT 180 MILLS STREET ATLANTA, GEORGIA 30313 (404) 577-6526
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The movement on this chart reflects weekly airplay and in no way attempts to fabricate a trend.

**Suggested New Product**

**BTO**

**JAMES TAYLOR**

**KENNY VANCE**

**EARL SCRUGGS**

**PURE PRAIRIE**

The family trees have roots and branches that have become so tangled as to form a rich history that has run parallel to the era of our lives development.

MINNIE RIPERTON
A Taste of Paradise (Epic)

WNEW FM/NY NEW YORK

ADDED: Mike Greene (GRC) BTO (Mercury) Alex Harvey (Vertigo) John Mark (Col) Double Bros (WB) Peter Frampton (A&M) Blood Sweat & Tears (Col) ZZ Top (London)

WERC FM/BIRMINGHAM

ADDED: Donald Byrd (Blue Note) Smokey Robinson (Tamla) Triumph (Capitol) Ian Hunter (Col) Manchester Transfer (At) Snow (ABC) Bad Co (Col) Bad Co (Mercury) Russell (Superstar) Russell Lewis (Capitol) Baker (ABC) WERC FM/BIRMINGHAM

KZOK FM/SEATTLE

ADDED: J.D. Blackfoot (Fantasy) David Bowie (RCA) Omega (Passport) ZZ Top (London)

WMMS FM/CLEVELAND

ADDED: Atlantis (Polydor) Beau Brummels (WB) Curtis Mayfield (Curtom) Pure Prairie League (RCA) Emmylou Harris (Reprise) Bobby Vee (Warner Bros) Bobby Womack (UA) Hawkwind (Atco)

WNRQ FM/BUFFALO


WWE FM/NASHVILLE

ADDED: J.D. Blackfoot (Fantasy) David Bowie (RCA) Omega (Passport) ZZ Top (London)

WORJ FM/ORLANDO

ADDED: BTO (Mercury) Pure Prairie League (RCA) Hot Tuna (Grunt) Diamond Reel (Big Tree) Alex Harvey (Vertigo) Dr Hook (Capitol) Nashville (Stax)

WKRQ FM/LINDA SKY

ADDED: John Mark (Col) James Taylor (WB) Emmylou Harris (Reprise) Blood Sweat & Tears (Col) Dan Fogelberg (WB) Dan Fogelberg (WB) Dan Fogelberg (WB)

WKBQ FM/JACKSONVILLE

ADDED: Emmylou Harris (Reprise) Carly Simon (Elektra) Lynne Rimes (Columbia) Peter Frampton (A&M) ZZ Top (London) Henry Gross (A&M) Omega (Passport) Tomita (RCA) David Bowie (WB) Lynyrd Skynyrd (MCA) Kinks (RCA) J.D. Blackfoot (Fantasy)

WKRQ FM/LINDA SKY

ADDED: John Mark (Col) James Taylor (WB) Emmylou Harris (Reprise) Blood Sweat & Tears (Col) Eliot Murphy (RCA)

KXLY FM/SPOKANE

ADDED: John Mark (Col) James Taylor (WB) Emmylou Harris (Reprise) Blood Sweat & Tears (Col) Eliot Murphy (RCA)

KNAC FM/LONG BEACH

ADDED: John Mark (Col) James Taylor (WB) Emmylou Harris (Reprise) Blood Sweat & Tears (Col) Eliot Murphy (RCA)

**WQIV FM/New York**

- **James Taylor (WB)**
- **BTO (Mercury)**
- **Nicky Hopkins (Mercury)**
- **Ronnie Lane (A&M)**
- **Hawkwind (Atco)**
- **Brewer & Shipley (Capitol)**

**KMET FM/Los Angeles**

- **Johnny Carson (Atco)**
- **James Gang (Atco)**

**WBCN-FM/Boston**

- **Cordell Reul (Capitol)**
- **Jess Colter (Capitol)**
- **Deadly Nightshade (Phantom)**

**WBXT FM/Chicago**

- **Dr. Hook (Capitol)**
- **Mary Wells (Capitol)**

**WWAF FM/Worcester**

- **Blood Sweat & Tears (Columbia)**
- **ZZ Top (London)**

**WBAA FM/Philadelphia**

- **Aerosmith (Columbia)**

**KQMR-FM/Auburn, WA**

- **Jerry Garcia (Island)**

**WCMF FM/Clinton, IA**

- **Blood Sweat & Tears (Columbia)**

**KQM-FM/Milwaukee**

- **Blood Sweat & Tears (Columbia)**

**WZZ-FM/Columbus**

- **Blood Sweat & Tears (Columbia)**

**WOC-FM/San Diego**

- **Bobby Golding (Capitol)**
Progressive Singles

ATLANTA RHYTHM SECTION

“Get Your Head Out Of Your Heart” (PolyGram)

JOHNNY WINTER

“Golden Olden Days Of Rock & Roll” (Col)

SOUTHER HILLMAN FUREY

“Mexico” (Asylum)

Editor’s note: The Elton John album received unprecedented heavy airplay on almost 100 percent of our reporters, immediately after stations reports went to press. Individual station reports will be printed next week.
“I’m very seriously considering getting out of radio.” —Continued from last week—

R&R: The message itself parallels what I've always been a lover of R&B music as you are. And I found that R&B and country music parallel so much because it's truth, it's honesty. Dean, your personal experiences with your jocks, how closely do you work with them?

TYLER: We work closely, some more closely than others. Some can sort of do their thing a little more independently, but I work pretty closely with all of them. Different ways with each one, cause each guy's an individual personality, and that's part of what we're all about, everybody had to do their own thing, they have a basic format, a basic concept, but they have to be themselves as much as possible because that's what the whole idea of our personalities is to relate to the audience, to be believable, warm, and therefore if they are trying to project my personality, it's not going to work, because I have none.

R&R: Do you allow them to be unique with themselves?

TYLER: They have to do their own thing, even to the degree in the music. They have basic outlines they have to follow, certain categories they have to play from, but except for some basics, they can choose from within the categories as they see fit, depending on what they played before it, and then what they're going to play after it, but I think that music is an extension of the individual's personality.

R&R: So you also allow them musical latitude.

TYLER: There is a certain amount of freedom, as long as it conforms with the image of the station, and the time allows them to retain their image. One guy may be slightly more contemporary than another guy, but then they were put in the time slots they're in because of that relationship, because of a slightly more or less contemporary style they bring to the station.

R&R: Does it ever become stifling?

TYLER: That has not really ever happened. I've had guys come to me and say, "I don't want to just play that one style." And you don't want to leave them out, you're getting away thousands of dollars, and we don't do that. We have a good team, and they are super guys, and probably the best crew that I've ever worked with, they are not all perfect, but I'm not either, so it works nice.

R&R: What if one of your guys comes to you with a record and says, “Dean I've just got to play that record”?

TYLER: That is the one thing that I can't stand. And you don't want to leave them out, you're getting away thousands of dollars, and we don't do that. We have a good team, and they are super guys, and probably the best crew that I've ever worked with, they are not all perfect, but I'm not either, so it works nice.

R&R: Do you allow your guys to become a part of that music?

TYLER: Yes. It's not the same, it is a part of it, and they have to be a part of that music. Just like they have to relate to the girls in the newsroom and vice versa.

R&R: Dean, do you find yourself doing anything differently during an ARB?

TYLER: No, not a tremendous amount. I find with the kind of radio we do, record sales for example, speaking from a music standpoint, cannot be the total reason we do or don't play a record. If it certainly is a factor, it will depend on the sale of an album, to a great degree. Let's just take a guy off the wall. Gordon Lightfoot has a single out that I think really belongs on our radio station and doesn't seem to be selling that significant single sales, but the album is doing well, then I figure that those sales are in support of my decision to play that record.

What I'm saying is not saying every record I play do I feel it is a hit, although, that's my first consideration. Do I think it's going to be a hit? Do I think it's going to have mass appeal? Fortunately, or unfortunately, I get the word that an album, to a great degree. Let's say a Carpenters or a Tony Orlando, that record is a smash and is totally accepted by our audience. Let's say a Carpenters or a Tony Orlando, that record is a smash and is totally accepted by our audience.

There are other records that may be a little bit more contemporary that I can't stand, for example, let's use an example. I would say that can easily live with them for three or four months. If it's necessary, and again it depends on the station.

A number of the things that they have done have almost been standards because they were familiar, familiar, their own interpretation of. And this is the case, I think that's incorrect. I find that that record is already a standard, a redo of a record of a great oldie, it doesn't have to be a rocksteady, it may be an old oldie, but something that our audience can relate to. I am immediately familiar. I have a lot of how much we do on the familiarity, how easily it is accepted by our audience. Let's face it, the adult, musically, is not as sophisticated as it's a little kid is, and is therefore discriminating.

They buy records, they listen to records based on the artist involved. If I feel that record, they would tap their toe to it. Can hum along with it, can hear a song that sounds familiar to them, and that's why they could be a very important record for us.

If it happens to be a hit besides, wow, that's fantastic. And of course generally speaking, the Carpenters are very very strong for us. Jim Croce when he was releasing things, it would have to be a hit for us. A Tony Orlando record that is not on the blockbusters list, I can't do, it is a rock station, becomes immediately important for us, because our
TYLER: I'm amused by the fact that one
time you do it, it attracts all kinds of people,
and the rest of the world to break it for
you. And Tony Orlando is also an automatic.

R&R: You've worked with a lot of
cards, right? Someone once said that Who's con-
tributed the most to you?

TYLER: There's one guy who is head
and shoulders over all the rest of them, of
to radio people to me, a fellow named Roy
Walker. Roy was the operations manager at
WIBG my first time there, the deadest guy who
along with one or two other people in the
capable of doing this or that. Like right now, I
might add. But the deck which I know
c=sys figure that I'm giving us the edge
in odd.

TYLER: Cash call has been on
WIP for the last five or six years. It's been
very strong a few years back, but
stopped it, in fact
qualified. Hey if
everybody! Cause you don't have to
everybody, or you have to do
it's kind of a competitive thing.

Now there are spin-offs of that, of
Dr. Turicchi, that "cash call" and
these studies, which would include
of things that
figure that I'm giving us the edge
in odd.

TYLER: Exactly, and if other people are doing it, you can do it
competitive. We found that cash call
is a thing that makes sense for us to
continue. It's easy to do, it's been established here for a
long time, and it's amazing how many people do relate to
the cash call station. And hey, any plus I get besides the
call letters and the frequency has got to be a plus. There are very few people
in this area that don't know WIP is
the cash call station if they've lived here
over a month. It would be foolish for us to do it. But that is an
ongoing thing, sometimes we run it
very little, once or twice a day up to
maybe every hour. We think that,
but we do a lot of other
promotions.

TYLER: And there are a couple of standard
things, we have a thing that we do
every Monday night, it's to relate to the
Philadelphia Eagles, which has been
unbelievably successful. It's amazing how many people
including clients will say to us when
WIP have been on the air since the
year, are you gonna do a Pigskin Payoff
again this year? And there's just too
cash call reaction to that whose
been unable to do it. We've done it
for 4 years now. There's a thing
which has been run by a lot of stations, that we've gotten into
each year. Again, because there's
so many requests for it.

TYLER: You're viewing your con-
tracts thus much like growing a bit
record, if it works for you, you will
continue to utilize them instead of
continually trying to come up with
something new.

TYLER: And I must say from an
artistic standpoint it's depressing to
me. I say hey I want to do this thing,
and I think it's a great idea and it's
gonna work, and I will get, not in
interference, I can still do what I want,
but people will say to me from management, listen to
the talkers and the air staff, hey I'm getting a lot of calls, are
we gonna do this or that. Like right now
we're into a thing, there's a Devon
Horse show here which is the largest
horse show in the world, it relates...
It's done on the main line, which anybody that's ever heard of
Philadelphia relates to. But it
attracts all kinds of groups, ethnic
groups, demographic groups, even
then it's vital. But the fact is that
there are people who listen to your
radio station cause you do traffic reports, and every day
you're gonna hear that the Expressway is
jammed up northbound, at 4:30 in the
afternoon. It's been that way since the
Expressway was built. But they want to hear the guy in the
helicopter say that.

TYLER: But if I feel that it's a risk
related, I'm not just gonna do the
play so that I figure that I'm giving us the edge
in odd.

TYLER: Well they're the bottom
line.

TYLER: In the area of contests, do
you get involved in very much that?

TYLER: In the area of contests, we were.I was the
originator of the cash call.

TYLER: Yeah. Cash call has been on
WIP for the last five or six years. It's been
very strong a few years back, but
stopped it, in fact
eligible. This, or you have to qualify. Hey if
everybody! Cause you don't have to
everybody, or you have to do
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continue to utilize them instead of
continually trying to come up with
something new.
This summer's car song is here.

Pure Prairie League's "Two Lane Highway"

The new single from the group that gave you "Amie." Take it for a test drive today!
May is turning out to be a blockbuster bonus for retailers, radio stations and consumers with nothing but the "beavers" to pick and choose from. Elton John's album, "Captain Fantastic & The Brown Dirt Cowboy," shipped platinum in two days last week featuring numerous works of art enclosed with the record. Atlantic and London Records have announced they will be shipping two new Rolling Stones albums on May 27 and 28. And, as if that wasn't enough, the long awaited "Venus And Mars" album by Paul McCartney is shipping this month with sales predictions running over the three million mark. The superstars' releases should guarantee heavy traffic in store aisles insuring a good resurgence of crowds in record stores.

Elton's album contains two separate books; one being a "scrapbook" of early Elton and Barbie pictures, career mementos, excerpts from Elton's diary, a comic book plus a lengthy lyric book decorated with pictures and cartoons, a poster and a fan club entry blank. Under separate cover, MCA also sent out iron-on decals of "The Main Event," "The Brown Dirt Cowboy," Loretta Lynn and Roger Daltrey. Posters of Olivia Newton-John advertising her singing "Richard's Window" in the movie "The Other Side Of The Mountain" and another poster of Elton's album marking it as one of the most enthusiastic and elaborate promotions of label product in quite some time.

The new Rolling Stones album on Atlantic Records titled "Made In The Shade" is a greatest hits album to be released May 28th. On May 27th London Records is releasing a Stones album as well as "Motherless" phasia," which is the previously unissued ABKCO material and represents the group's final commitment to Alan Klein. The album sports fourteen tracks, some of which have been recently rerecorded by Jagger and features all six of the Rolling Stones including the late Brian Jones. A single off the album "I Don't Know Why" will be shipped on May 19th with the B side titled "Try A Little Harder." The album was bid on by several major labels, but the Stones apparently had no choice in the matter. At the time the commitment was made to ABKCO, London Records was their distributor and the agreement apparently included this particular material. The album has shipped out and is being played by several radio stations, including WABC.

Bhaskar Mennon, President and Chief Executive Officer of Capitol Industries - EMI, Inc., announced that Capitols and Paul McCartney have concluded an exclusive recording agreement for the USA, Canada and Japan. A separate agreement covering all other territories of the world has been concluded between Mr. McCartney and EMI Records. The first recording under the new agreement, the album "Venus And Mars," will be released worldwide in May on the Capitol label. May 16th is the date of the new Mc- Carthy single "Listen To What The Man Said." Rumor is that the former Beatle was re-signed for an unprecedented amount of money and that the amount involved exceeded Elton John's price in renewing with MCA.

Columbia's Bob Sherwood was demonstrating that "these are truly trying times" much to the curiosity of Buddha's Kathi Turo who happened to bump into his barrel in New York. Bob's not telling us what this promotion is all about, but we're sure he'll fill us in on "his secret" when it arises.
who are expecting their first child in late June after twelve years of marriage. Tom Catalano has produced his first album for his Tom Cat label for Nancy with a 15 minute debut LP for the six foot songsstress who is also auditioning for the part of Janis Joplin in "Pearl." The autobiography of the famous singer is being produced by Marvin Worth noted for his production of "Emmy." Lamont Dozier is writing and producing a gospel album for his kid sister, Norma. No label deal has been set, but Lamont's been talking to ABC....

Word is that CBS' Don Ellis has snapped up the former Michael DesBarres, opened at the Starwood last week to an audience of in-

break, The Tavares are not overnight sensations. The five formally known as Chubby Chevell, then went to their family name, Tavares. Then in 1972 they had a number one song, "She's Gone" achieving immediately.

They started singing acapella and did those great dance routines they have. It really knocked me out. A whole crowd of people came in and Boves never had so many people in his store at once!" Even though the single did fairly well, Capitol did not sign the group. Time went by, but Brian kept in contact with the group who changed to their family name, Tavares. Then in 1972 Brian heard that the group were looking for a lead singer and they chose Boves. They immediately recorded a tape to Al Coury who fell in love with them and wanted to sign them immediately. It seems that RCA insisted that Waylon had to use the RCA recording facility, but he decided to use his own studio, "I know The Inside Story" on Capitol Records. The record was released but the label couldn't locate the group. Local sales manager, Brian Paulina started beating the bushes asking every record store and radio station if they had heard of the group or knew where he could find them. Said Brian "after asking just about every record store in the Northeast! I knew The Boys Doin' It." In 1972 Brian bought the group's first album for his Tom Cat label and managed to sign them to their first gold record, "Chevy Turnpikes." Waylon is a genuine gladiator's chariot, two horses plus appropriate drivers. Capitol's resident "gladiator" promotion manager in Los Angeles, Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records. L to R is Larry Krutsinger, Phil Muthersbaugh, Capitol Sales Manager. Standing is Larry Goettsch of Capitol Records and Jim McKean, program director. L to R are Jan Basham, A&M promotion, David Perry, Capitol Sales Manager and John Detz, general manager; Joan Levine, KWST; Lenny Bronstein, A&M special projects; Steve Iverson, Asst. Manager, Campbell Music Store and Budget Records.

THE BOYS SIGNIN' IT! Shown here during Casablanca's Hugh Masekela signing are (I to r) Buck Reinhold, Casablanca's vp-director of r&b activities, Hugh Masekela (sitting), Shu Levine, Casablanca's producer, an Hall Bogart, label's president. First Casablanca LP release is called "The Boys Doin' It." KICKING OFF their promotion campaign for Jim Stafford's latest LP, "Not Just Another Pretty Face," MGM-Polydor Records designed an inflatable float, a model of a direct hit to the album title and cover theme. Playing host to this unique marketing display, conceived and executed by independent marketing consultant Macay Lipman, is Tower Records' manager Charlie Shaw, at the Los Angeles Sunset location. pictured are (I to r): Macay Lipman, Charlie Shaw, Jim Stafford and Rick Stevens of Polydor Inc.

The loveable Charlie Daniels paid R&R a visit telling us his old nickname used to be "The Icebox" when he weighed in at over 350 pounds. Charlie has since slimmed down to svetis 240 pounds and heads his lovely promotion lady on the left, Dale White on R&R's Candy Tuckson. Charlie's on a radio promotion swing throughout the country and has a hot single crossing over to Pop "Long Haired Country Boy."
Radio & Records
May 23, 1975

R&R COUNTRY HOTLINE:
7 17 11 40 38 27 15 8 23 29 6 9 14 5/9

17 6 5 CHARLEY PRIDE/I Ain’t All Bad (RCA)
19 11 T.G. SHEPPARD/Beat The Morning (Melodiland)
12 9 DAVID WILLS/Barrooms To Bedrooms (Capitol)
4 10 MICKEY GILLEY/Window Up Above (Playboy)
25 19 TANYA TUCKER/Lizzie & The Raiman (MCA)
5 12 GARY STEWART/She’s Acting Single (RCA)
4 13 B.J. THOMAS/Another Somebody Done (ABC)
20 18 EDDIE RABBITT/Forgive & Forget (Elektra)
6 9 15 RONNIE MILSAP/Too Late To Worry (RCA)
35 25 BRENDA LEE/He’s My Rock (MCA)
29 24 BILLY WALKER/Words Games (RCA)
37 27 SONNY JAMES/Little Band of Gold (Columbia)
16 19 MEL STREET/Smoky M. Memories (GRT)
34 32 MARGO SMITH/She’s Talked It Over (20th)
23 20 GEORGE JONES/These Days (Epic)
15 23 JOE STAMPLEY/Roll On Big Mama (MCA)
13 13 CONNIE CATO/Hurt (Capitol)
27 23 BARRI BENTON/Brass Buckles (Playboy)
38 30 CHARLIE RICH/It’s All Over Now (RCA)
40 28 ROY HEAT/Most Wanted Woman (Shannon)
7 17 28 BILLIE JO SPEARS/Blank On The Ground (UA)
11 22 29 FREDDIE HART/I’d Like To Sleep (Capitol)
39 33 HANK WILLIAMS, JR/Where He’s Going (MGM)
- 38 BUCK OWENS/Weekend Daddy/41st Street (Capitol)
- 37 CAL SMITH/Talks About Texas (MCA)
- 36 JERIS ROSS/Pictures On Paper (ABC)
- 35 CRYSTAL GAYLE/Beyond You (UA)
- 22 26 LYNN ANDERSON/He Turns It Into Love (Columbia)
- 35 ELVIS PRESLEY/T-r-o-u-b-l-e (RCA)
30 35 BOBBY BARE/Warning/Free/Huntsville (RCA)
- 35 ROY CLARK/Love Yourself In Morning (ABC/Dot)
- 39 PRICE MITCHELL/Personality (GRT)
24 40 FREDY FENDER/Before Next Teardrop (ABC/Dot)

Most Added
TOM T. HALL Deal (Mercury)
MERLE HAGGARD Movin’ On (Capitol)
JOHNNY RODRIGUEZ Just Get Up (Mercury)
LA COSTA House Runs On Sunshine (Capitol)

Most Requested
MERLE HAGGARD Movin’ On (Capitol)
JERRY JORDAN Phone Call From God (MCA)
CONWAY TWITTY Touch The Hand (MCA)
TANYA TUCKER Lizzie (MCA)

NEW & ACTIVE
MERLE HAGGARD Movin’ On (Capitol)

Strong sales, airplay and phones... Hottest mover in the country... debut 16
KCKN, No. 1 WMAQ, debut 32 KPKO, 40-29 WBAM, debut 30 KENR, debut 30
WBAM, debut 32 KFWF, 26-15 KYU. More picks at KKKY, KAYO... added at
KTCR, KSPO, WDEE, WPLW, WBLU, KSPO, KAUH, WKLX, WUBE, WYOK, WSHO, WSC, WJJJ, KBOX (both) KSPQ and WBAP.

TOM T. HALL
Deal (Mercury)
Most added of the week, including: KKKY, KFOX, KERE, WIRE, KSPO, WBAM, WKLX, WUBE, KKKY, WYOK, WSC, WJJJ, WSHO, WSC, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.

CONWAY TWITTY

Handy to Have the Hand (MCA)
Moving very well... pick 35 KRMD, debut 33 WMC, debut 32 WBAM, 34-30
WISZ, debut 32 WUBE, 36-20 KIXX, debut 19 KCKN, Pick WSLR, added at
WEAP, KJSS, KFOX, KNEW, KHEY, WIRE, KSPO, WDEE, KTA, KTCR.

LA COSTA "This House Runs On Sunshine" (Capitol) Picking up with more adds at
KDEE, DKGU, KJAY, KBBQ, WJWQ, KBBJ, WBEY, KKYX, WJUN, WJRR, WKB, WKLX, KBBJ, WBBN, KKBE, WTKS, WWOK, KBBJ, WBBE, KBBQ, WJWQ, KBBJ, WBEY, KKYX, WJUN, WJRR, WKB, WKLX, KBBJ, WBBN, KKBE, WTKS, WWOK, KBBJ, WBBE, KBBQ, WJWQ, KBBJ, WBEY, KKYX, WJUN.

JOHNNY RODRIGUEZ

Just Get Up (Mercury)
Continues very strong... 40-30 KAYO, Picks at KRLM, added KSPO, KTCR, WESC, KKYX, KPAO, KBEQ, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.

NEW & ACTIVE

MERLE HAGGARD

Movin’ On (Capitol)

Strong sales, airplay and phones... Hottest mover in the country... debut 16
KCKN, No. 1 WMAQ, debut 32 KPKO, 40-29 WBAM, debut 30 KENR, debut 30
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KTCR, KSPO, WDEE, WPLW, WBLU, KSPO, KAUH, WKLX, WUBE, WYOK, WSC, WJJJ, KBOX (both) KSPQ and WBAP.

TOM T. HALL

Deal (Mercury)
Most added of the week, including: KKKY, KFOX, KERE, WIRE, KSPO, WBAM, WKLX, WUBE, KKKY, WYOK, WSC, WJJJ, WSHO, WSC, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.

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JOHNNY RODRIGUEZ

Just Get Up (Mercury)
Continues very strong... 40-30 KAYO, Picks at KRLM, added KSPO, KTCR, WESC, KKYX, KPAO, KBEQ, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.

NEW & ACTIVE

MERLE HAGGARD

Movin’ On (Capitol)

Strong sales, airplay and phones... Hottest mover in the country... debut 16
KCKN, No. 1 WMAQ, debut 32 KPKO, 40-29 WBAM, debut 30 KENR, debut 30
WBAM, debut 32 KFWF, 26-15 KYU. More picks at KKKY, KAYO... added at
KTCR, KSPO, WDEE, WPLW, WBLU, KSPO, KAUH, WKLX, WUBE, WYOK, WSC, WJJJ, KBOX (both) KSPQ and WBAP.

TOM T. HALL

Deal (Mercury)
Most added of the week, including: KKKY, KFOX, KERE, WIRE, KSPO, WBAM, WKLX, WUBE, KKKY, WYOK, WSC, WJJJ, WSHO, WSC, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.

CONWAY TWITTY

Handy to Have the Hand (MCA)
Moving very well... pick 35 KRMD, debut 33 WMC, debut 32 WBAM, 34-30
WISZ, debut 32 WUBE, 36-20 KIXX, debut 19 KCKN, Pick WSLR, added at
WEAP, KJSS, KFOX, KNEW, KHEY, WIRE, KSPO, WDEE, KTA, KTCR.

LA COSTA "This House Runs On Sunshine" (Capitol) Picking up with more adds at
KDEE, DKGU, KJAY, KBBQ, WJWQ, KBBJ, WBEY, KKYX, WJUN, WJRR, WKB, WKLX, KBBJ, WBBN, KKBE, WTKS, WWOK, KBBJ, WBBE, KBBQ, WJWQ, KBBJ, WBEY, KKYX, WJUN.

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Just Get Up (Mercury)
Continues very strong... 40-30 KAYO, Picks at KRLM, added KSPO, KTCR, WESC, KKYX, KPAO, KBEQ, KAUH, WKLX, KLAC (both) KRAK, WCMS, KBUL (both), WWJ, KSPQ, WDEE, WUSN.
COUNTRY ALBUMS

Opry Winner To Perform On ABC Special

A tremendous opportunity has just been opened up for the lucky act that is selected winner of the Grand Ole Opry's glorious, 30th Anniversary talent search this October.

According to the Opry's Coordinator, Mike Slattery, we've just learned that our winning act of the talent search will perform on a gigantic ABC Network country music TV Special this fall! This 90-minute country music special will be produced in Nashville at the Grand Ole Opry House and be centered around the 50th birthday of the world famous Grand Ole Opry, which will be celebrated around the country.

"This is truly a lifetime for a new artist," adds Slattery. "We're pleased that ABC has offered to give our new talent fantastic opportunity for national exposure on TV. This is a real tribute to the outstanding performers who are entering the Opry's talent search around the country.

And if just performing on ABC's 90-minute spectacular isn't enough, the Opry's other announced prizes for winners of its 50th Anniversary talent search include appearances on the Opry, a recording contract, a "talent showcase" at Opryland, songwriting contracts with Tree Music, cash awards, and much more!

The Opry talent search is being held around the U.S. and Canada by over 300 country radio stations and is open to all country performers 16 years or older who are not under recording contracts. There is no entry fee.

The Grand Ole Opry is an entertainment property of the National Life and Accident Insurance Company.

The very best Nashville musicians come together once again with the top new country star of the decade, JOHNNY RODRIGUEZ, and under the excellent direction of producer JERRY REED, have put together an exceptional piece of material. STRONGEST CUTS include: "Too Many Rivers," a half Spanish half English version of the country classic, "Wildside of Life," an excellent country boogie version of "C.C. Rider," a recital of the JIM REEVES hit with the last line of the song changed to "I Ain't That Easy To Forget" and also a strong and uptempo cut called "Texas Up Here Ten Feet." Let JOHNNY GIMBLE bend your ear with an excellent fiddle solo on that cut.

Capiol records' recording star BUCK OWENS was special guest D.J. for an hour at WEEP, Pittsburgh, while in town for an engagement at the Twin Coaches. Buck spun records, read commercials and gave traffic reports on this occasion. Buck is shown with WEEP after-personality, JONATHAN RHODES, as WEEP program director ED SALAMON, looks on.

Paging records' recording star BUCK OWENS was special guest D.J. for an hour at WEEP, Pittsburgh, while in town for an engagement at the Twin Coaches. Buck spun records, read commercials an gave traffic reports on this occasion. Buck is shown with WEEP after-personality, JONATHAN RHODES, as WEEP program director ED SALAMON, looks on.

JOHNNY RODRIGUEZ "Gerry, "'Frenchie" Texas Up Here Ten Feet"

ROGER MILLER

Supersongs (Columbia)

ROGER MILLER is a man of many moods and this is prove by the many musical moods he displays on this his latest effort for Columbia. The album features two Miller singles, "Our Love" and "I Love A Redeye." The easy listening "Country Cousins," "It's You," "Husbands And Wives," a recital of an earlier hit. Also, a funny, and "Roger Miller humor," cut called "Wanda Iguana" and another strong side is "All I Love Is You," featuring a fine melody line. Crossword Country stations might want to feature "Wanda Iguana," "Wanda Iguana." For your information this is the first total album ever produced by Miller.

FRIDAY, MAY 2, 1975

PAGE 32
Biff Collie
INSIDE
NASHVILLE

Pity poor T.G. Shepard! Had to close his Umbrella Productions office in Memphis. The reason? He's hiring somebody else to do the promotion, and this time, it's on him! Bill Browder couldn't make it as an artist a few semesters ago, so he shot for a promotion-production office of his own. Last year he found a song he wanted to record with someone, but couldn't find one in nine labels he pitched it to who were even warm to the song. Bill Browder produced the record...on himself, then put it out on his own; created some interest, and sold it to Melodyland for their first country release. It happened, all the way to Number 1, Bill Browder became "The Good" Shepard, now, with his second Number 1 coming in a row, he has given up producing and promotion, this time for good! (and that ain't bad!)

Next weekend will be a wild one for Loretta Lynn and company in Humphreys County's hottest Hop To Do ever done. Among other things, they'll have live music on every street corner of the County seat, Waverly, Arts & Crafts Fair, square dancing in the streets, a parade, history, and amateur contest, and the winner of the amateur contest will perform with Loretta on her two concerts.

Storms on the seas of domestic tranquility continue to rage in the country music community. Jerry Lee Lewis, Tommy Cash, and now Ernest Tubbs and his wife Olene's marriage of 26 years has crumbled. Who else? (I don't want to talk about it!)

A copy of the spectacular produced in Meridian, Mississippi the past three days will be available to all stations free. If you would like to run the show, as a Public Service, write Biff Collie, 801 16th Ave. So., Nashville, 37203. It's an hour show. Edited from three four hour shows with all the biggies who made the pilgrimage to the cradle of the first country music hall of famer, Jimmie Rodgers.

Who's News? Kristofferson and wife Rita both have new baby news to announce. The baby, son, is named Henry James Kristofferson. Kristofferson doesn't give figures, but his management says this is the fourth album project. Kris just contracted to star in another film for 1976. Kristofferson is on his way, thanks to a back handed assist from Nashville to Hollywood. Country music was changed to "I Want To Hold You In My Dreams Tonight." Look out, it's a winner.

Bob Wills--1906-1975

Tuesday, May 13, 1975 country music lost one of its greats. The memory of BOB WILLS will live forever because of the music he gave to the world. RADIO & RECORDS columnist BIFF COLLIE in Nashville expresses a memory he has of BOB WILLS and we at R&R feel it is a fitting tribute to the memory of "The King of Western Swing":

From the Turkey, Texas beginning to the Hall of Fame in Fort Worth, in the 70s that JAMES ROBERT WILLS lived, his music, his voice, his magic touched people in everycorner of the world. He belongs in the Hall of Fame as The Statue of Liberty belongs in America.

In Tulsa last week, they remembered many special moments of the man who put the beat in country music, but they didn't talk about a memory of mine, which I'll cherish till the day I die. That night in Houston in 1950 when, for the first time, I took my trumpet and became, for a little while, a Texas Playboy. As I stood there, my horn poised to play on The Master's cue, my heart beat so fast I wondered if I could live till my time came. Then, He looked across the bandstand at me, waived his fiddle bow (as if it were a magic wand), and nodded his big white hat at me as if to say: "Alright, Biff my boy, make yourself a memory..." And I did... Oh, How I did... Thanks Bob, for the memory!
NEW & ACTIVE

BOBBY VINTON
Wooden Heart (ABC)

Polish power continues ... first week adds include WIP, KEX, WTAE, WGN, KFI.

OLIVIA NEWTON-JOHN
Please Mr. Please (MCA)

Play is from LP, in anticipation of single. Add KULF, WCMU, WTAE, WSM, KOY.

CARLY SIMON

Attitude Dancing (Elektra)

Looks solid ... add KZWP, KDIG, WFIR, KSD, KISU, KNEU.

OTHER STRONG ACTION: MAC DAVIS "Burnin' Thing" (Columbia) Add KXNE, WREC, WSB, C.W. MCCALL "Classified" (MGM) Add KCRA, KDF, WAB, WGN, MFSB "Sexy" (Play-Lite) add WBNR, WGN, WMAL, MIKE POST "Rockford Files" (MGM) Add KMEN, KCRA reports hot. JOHN STEVENS, "Survivors" (RCA) still blazing hot at KOY, add KULF, KISU, HERB ALPERT "Conio Island" (A&M) Add KHOW, KVI, HAMILTON, JOE FRANK & REYNOLDS "Fallin' In Love" (Play-Lite) add WCMI, WIP, CHARLIE RICH "Everytime You Touch Me" (Epic) add WIP, KXAY, WCMU, WGN, WMAL. JAMES TAYLOR "How Sweet It Is" (WB) Add KNX, WLM, WGN, KSD, WASH, Denny & MARIE OSMOND "Make The World Go Away" (MGM) add WALK, KEX, WGN, SAM NEELY "Sanctuary" (A&M) add KXAY, LILY LURIE "Think I'm Fallin' In Love" (Epic) add WHOK, WRCU, JUDY COLLINS "Send In The Clowns" (Elektra) hot LP action, just out as a single, expected strong support. JIMMY LAMAN & FURBY "Mazico" (Elektra) KIIS, WAB, SWEET & TEARS "Got To Get You Into My Life" (Columbia) Add KAKE, KAFM, ANNE MURRAY "Dream Lover" (Capitol) add WB, KFI, ENGLERT HUMPERDINCK "Forever & Ever" (Parrot) add WGN, WIP, BEE GEES "Jive Talkin' " (RSO) add WFR.

POP NOTES

BY MIKE KASABO

The industry thrives on excitement. The release of Elton John's latest album "Captain Fantastic And The Brown Dirt Cowboy" proves it. Not since the Beatles have I witnessed the frantic rush to the nearest turntable. It's much too early to get a line on what the single will be. However, we've noted a strong reaction to the last cut on side one ... "Someone Saved My Life Tonight." Melissa Manchester's "Midnight Blue" reporting hot at WHOK, KOY, and is new at WNEU, WREC (actually a re-add), KCRA. The Hayward & Lodge single "I Dreamed Last Night" picked up loads of play ... add KXY, WHAP, WASH, WIFR, KSD, KULF, KNX, KDF, KCRA, KULF, KDF, WHOK, KUSP. All this activity is no big surprise in light of the fact that Hayward & Lodge came from one of the most popular groups ever, The Moody Blues.

The delay in getting out Olivia Newton-John's single "Please Mr. Please" hasn't hurt the airplay pattern at all ... check New & Active.

Van McCoy's "The Hustle" which has been around for several months, has now jumped into the mainstream of things by climbing No. 30 on this week's Pop-30. Latest adds include: KSD, KOY, KULF, KVI, KDF, WGN. Two other instrumentals are picking up steam very fast ... "El Bozo" by Bimbo Jellicoe is starting to report hot at various markets ... St. Louis, Des Moines, Chicago, San Francisco. "Foggy Fox" by Jan Davis is getting some play on KNX in Los Angeles, and is starting to show up in nearby markets.

Pocket is "To Love You More" which has broken through the 100 plateau for the first time this week. Latest adds include: WFSU, WCKY, KEX, WGN, KSD, KAFM, KULF, KDF, WSU, WSPA. pocket is "Ain't No Sunshine" which has broken through the 100 plateau for the first time this week. Latest adds include: WFSU, WCKY, KEX, WGN, KSD, KAFM, KULF, KDF, WSU, WSPA. pocket is "Ain't No Sunshine" which has broken through the 100 plateau for the first time this week. Latest adds include: WFSU, WCKY, KEX, WGN, KSD, KAFM, KULF, KDF, WSU, WSPA.
“Besides the fact that it's musically beautiful... if you listen to the lyric it's impossible not to relate to it.”

Dean Tyler, WIP, Philadelphia
FRI DAY, MAY 23, 1975

PHONES
Olivia Newton-John
KYO-PHOENIX

PHONES
HOT
C.W. McCall
Bimbo Jet
Neil Diamond
Major Harris
Van McCoy
Donny & Marie Osmond
WMAL-WASHINGTON

LP:
George Fischoff
Johnnie Maya
10CC
WHIO-DAYTON

Sammy Johns
KMPC-LOS ANGELES

Donny & Marie Osmond
Donald Byrd
Henry Mancini
Doobie Bros
WASH-WASHINGTON

Wallis Sisters
HOT
Sha Na Na
Kenny Vance
Judy Collins
PHONES
Karen Alexander
Frank Sinatra
Bobby Vinton
Linda Ronstadt
Carly Simon
Gordon Lightfoot
Sam Neely
Blood, Sweat & Tears
Fallenrock
Anne Murray (Dream)
Bobby Vinton
Frankie Valli
Randy Edelman
Hayward & Lodge
Donny Gerrard
Wallis Sisters
Morris Albert
BERNARDINO.

& Furay

than that, maybe 12 or 14.

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NEW & ACTIVE

Listen To What The Man Said (Capitol)

Almost 50 percent of our reporters added this week several did not get their copies in time. Add KJJZ, KFRC, WPQC, WBQQ, KJJZ, see Parallels.

MC CARTNEY & WINGS

RAY STEVENS

One of These Nights (Arista)

Added at 20 percent of our reporting stations, WSAI, WPQC, KJJZ, WCAQ, 37 WCFL, 35-31 KRK, see "Plastics."

ELVIS PRESLEY

T-R-O-U-B-L-E (RCA)

ERIV PRESLEY

T-R-O-U-B-L-E (RCA)

20 percent of our reporters on it, some good movement, 12-11 WQXI, 39-32 WJON, 20-17 WBQQ, 31-26 WSGA, see Parallels.

MELISSA MANCHER

Midnight Blue (Arista)

Add 20 percent of our reporting stations are on it, pickup nice and had some very good top 15 chart action: 36-16 WCLT, 17-16 WJDK, 16-14 KEEL, add WSAI, WBQQ, KJJZ, see Parallels.

WAR

Why Can't We Be Friends (UA)

20 percent of our stations are on it, 1-5 KSLQ, 27-22 KTTC, 29-20 KOGB, 33-16 KXKL, 36-26 KEEL, see Parallels.

MUSIC REPORT

The following records are listed in order by their activity

MC CARTNEY & WINGS

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