Star Stations Lose Licenses

The FCC, citing "serious misconduct" in operations of stations owned by Star Stations, Inc., has denied renewal applications for five stations. Licenses for WIFE and WIFE-FM, Indianapolis, KDIL and KDIL-FM, Omaha, and KISN in Vancouver were denied, overturning in part, earlier rulings by FCC Administrative Law Judge Chester F. Naumowicz Jr., who in February 1973, granted all renewal applications with the exception of WIFE.

The Commission noted the "serious misconduct" in the operations of the stations and the fact that Star's major stockholder, Don Burden, was "intimately involved in and had knowledge of the misconduct."

Among the findings of misconduct were charges that Burden allegedly ordered Star station news broadcasts to publicize the campaign of incumbent Indiana Senator Vance Hartke in 1964. The "scheme" supposedly included directives to the news department to provide favorable news coverage of Hartke during regular news broadcasts. The Commission also found similar activities with KISN and the 1966 senatorial campaign of Mark Hatfield.

Commission also noted Burden made improper corporate campaign gifts. Inside sources informed R&R that the full investigation of the Star Stations began after Burden refused to pay a $10,000 fine in 1962. The investigation has now culminated in the loss of properties worth approximately $10 million.

Burden has a few alternatives remaining. He can go back to the FCC for reconsideration. More likely he can appeal to the U.S. District Court of Appeals, D.C. Circuit. If that fails he can petition the Supreme Court to hear the case. All toll, experts figure he can operate the stations for the next 12 to 18 months with no change in operations other than a continued court battle.

MAJOR KKDJ CHANGES?

This FM top 20 station in Los Angeles is rumored to be changing formats to go more for the "suit and tie" adult audience. Reportedly the format is to change Monday with a 50 percent pre-1965 gold rotation. The hits will be softer ones. We were unable to reach anyone at a management level at present. Further rumors mention the fact that longer shifts during the day and on weekends are inevitable, as well as dropping jingles and contests.

MORE ON R&R CONVENTION

The reaction to our R&R seminar has turned it into a major convention, almost overnight. We

Continued on page 14
GRC Records would like you to pick the 'RUNAWAY' hit

'RUNAWAY' or 'RUNAWAY'
CHARLIE KULIS

General Recording Corporation 174 Mills Street, N. W. Atlanta, Georgia 30313
R&R CONVENTION—ATLANTA

THE FIRST CONVENTION PRICED SO EVERYONE CAN AFFORD IT!

FRI, SAT, SUN—MARCH 21-23

$55 REGISTRATION

PRICE INCLUDES:

Friday night welcoming party, food, and open bar.

Saturday breakfast, lunch, dinner, show, and open bar.

(Extra Sat. Nite Banquet Tickets Available at $25 Each)

SEMINAR SPEAKERS:

(listed alphabetically)

BUZZ BENNETT—Consultant
JERRY CLIFTON—Natl. PD, Bartell
JAY COOK—PD WFIL
BOB HARPER—PD WKBW
ROBIN MITCHELL—PD WSAI
GERRY PETERSON—PD KHJ
JOHN ROOK—Consultant
MIKE SCOTT—Natl. PD, General Cinema
SCOTT SHANNON—PD WQXI
MICHAEL SPEARS—PD KFRC
BILL TANNER—PD Y100
JAY THOMAS—PD WAYS
BILL YOUNG—PD KILT

SPECIAL: ARB Meeting with Jack Fawcett, VP of Arbitron, to explain major changes in the upcoming April/May ARB.

ALSO: A special presentation by the Magid Co.

SPECIAL SEMINAR ROOM RATES: $18 SINGLE, $22 DOUBLE

HOSPITALITY SUITES AVAILABLE

NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

MAIL THIS COUPON TO R&R:

6430 Sunset, Suite 1221, Hollywood, Calif 90028

MAIL THIS ROOM RESERVATION DIRECT TO HOTEL—No Deposit Needed

NAME ___________________________ COMPANY ___________________________

ADDRESS ___________________________ CITY ___________________________ STATE _______ ZIP _______

Please enclose $55 check or money order payable to Radio & Records with coupon registration. Badge and food tickets may be picked up upon arrival.

THE ROYAL COACH, 1-75 at Howell Mill Road, Atlanta, Georgia 30325 Tel: (404) 351-6100

RADIO & RECORDS, March 21-23, 1975

NAME ___________________________ COMPANY ___________________________

ADDRESS ___________________________ CITY ___________________________ STATE _______ ZIP _______

ARRIVAL DATE _______ TIME _______ P.M.

If the rate requested is unavailable, the next available rate will be confirmed.

NOTE: Georgia Sales Tax of 4% added to rates. NOTE: Reservations held until 6:00 p.m. unless otherwise indicated.
Nick Anthony Joins Burns

George Burns has added Nick Anthony to his radio consultant company, Burns Media. Nick was most recently program director of KJL-Seattle. Their newest account is "WXYX Cleveland. Nick is now at the station and is interviewing for a PD.

BUDGALO LOSES A TOP 40 TOP AT WGRQ-FM, which had a disastrous ARB, has decided to drop pop and go after the 18-34 audience. Station is going Pop progressive. Nick of most recently program director of WIXY-Cleveland. Nick of just signed WDEVI Pittsburgh. Format change will take place February 10.

FCC NEWS

Last week the Commission barred future purchase by newspaper owners of radio and television stations serving the same market. It also ordered such existing combinations, in 16 cities, broken up. The FCC noted that it studied all newspaper cross-ownerships and ordered the breakups "only in extreme situations where there appeared to be a monopoly on the expression of views on issues of public concern." Seven TV stations and newspapers ordered separated are: WHMA and the Antichon Star, Anniston, Ala.; WALB and the Albany Herald, Albany Ga.; KGLO and the Globe Gazette, Mason City, Iowa; WTKO and the Meridian Star, Meridian, Miss.; WNNY and the Watertown Daily Times, Watertown, N.Y.; KTAL and the Texarkana Gazette and News, Texarkana, Tex.; and WHIS and the Bluefield Daily Telegraph, Bluefield, W. Va.

NEXT WEEK:

An exclusive interview with WABC's George Michaels

Radio & Records

Publisher: Bob Wilson
Editor: Mark Shipper

Radio News

Editor: Chris Blase
FCC Advisor: Jason Shrinsky

Record News

Editor: Candy Tusken
Associate Ed: Linda Goettch

Country

Editor: Jim Duncan
Associate Ed: Jack London
Nashville: Bill Collie

Pop

Mike Kaboro

Fm Rock

Mike Harrison

Discos

Marc Simon
Associate Ed: Annie Smith

Advertising

Dick Krismian

Subscriptions

Circulation Mgr: Marj Anne Arnold


Pictured here is 13Q's Steeler's Victory float. In a Super Bowl wager, Glen Olson of WWCT, Minneapolis had to come to Pittsburgh to push a football with his nose while wearing a Vikings uniform. Pictures are left to right, Olson, Franco Harris. Most Valuable Player in the Super Bowl, and Eddie Rogers. PD of 13Q who won the Super Bowl bet.

The R&R Convention

The R&R seminar has grown into a full national convention. We intended to have regional seminars, but the response has been overwhelming and the lineup of speakers so great that we had to expand to become a convention.

A late addition to the schedule is the Frank Magid Company, who will make a full presentation on their market research. The Magid Company has been responsible for many recent radio success stories and this will be their first major industry appearance.

A final note - one that will please most everyone - is that there will be all night rap sessions scheduled beginning Friday at 11 pm. The first meetings on Saturday will begin at 10:30 am. See you in March.

Mark Huffman, WNOE-New Orleans news, and Len King CKLW-Detroit news instruct WRNO-New Orleans new program director, Trigger Black in: A) The correct way of taking head count. B) The correct way to use letterhead. Pictures are: Huffman (snapping), King (grimacing), and Black.
One song from The Ozarks' new album is being played like it was a single. Now it is.

"JACKIE BLUE"

The Ozark Mountain Daredevils
A sparkling new single from the album, "It'll Shine When It Shines."
On A&M Records
Produced by Glyn Johns and David Anderle
ARB VP McClenaghan Responds To R&R's 'Pulse Vs. ARB' Article

The January 24 issue of RADIO & RECORDS carried a discussion on the accuracy of ratings as reported by Arbitron and Pulse. I would like to comment on some of the points made:

1. The point is emphasized that Arbitron uses "blind" diaries. The implication is that we (a) do not know to whom we send diaries and (b) therefore cannot evaluate response rate on a county or zip code basis. This, of course, is untrue.

While Arbitron will not reveal the names of households that participate in our surveys, we absolutely know the name, address and phone number of every household to which we mail diaries. It is impossible to evaluate response rate on a geographic basis ... which we do frequently throughout the year.

2. Arbitron Radio does not use "occupant, bulk mailing" procedures. We do know that the author got the idea that we do, but we don't. Again, we know who our respondents are and we also know who our non-responders are.

3. An interesting comment: "Is it easier to lie to a diary that doesn't have your name on it, or to an interviewer who confronts you unexpectedly in your home?"

Let's rephrase this: "Are you more likely to tell the truth when you have no one around looking over your shoulder and knowing your response will remain anonymous, or when you are face to face with a stranger?"

In the latter situation, aren't you more likely to tell the stranger what you think he or she may want to hear rather than what you really did?

4. A word about the ADI. First, it does not replace the metro or total survey area estimates. Second, it has been included in hopes of giving national sales an opportunity to compete more effectively with newspapers (who use the ADI) television, and other media.

The ADI today has widespread use as a standard market definition for buying and selling television, newspapers, magazines, outdoor advertising, and other media. As a media buying tool, the ADI provides the means for geographic and demographic control of dollar expenditures to obtain maximum efficiency. Many advertisers also use the ADI as the sole criterion for establishing sales and distribution areas.

Advertisers and agencies wishing to include radio in a media plan that includes either television or newspapers currently must evaluate radio using a different geographic criterion than for the other media. Not having radio estimates available in the same geographic area as television and newspapers puts radio at a disadvantage simply because it is different.

Providing radio information in the same geographic area that advertisers and agencies are now using to evaluate television and newspapers will make it easier to evaluate radio. Making radio "easier" to evaluate makes it more "attractive."

Radio stations will be able to compete more effectively for larger shares of other media budgets in the same geographic areas in which these media are planned and bought. Furthermore, lack of comparable information for radio can no longer be offered as a reason for excluding radio from a media plan.

In considering the ADI for Radio, Arbitron must choose between two alternatives. The first was to do nothing. Essentially, this meant ignoring requests from advertisers, agencies, broadcasters, and station representatives for radio information in the ADI. The other alternative was to be responsive and begin providing what the majority of the radio industry seemed to want. Arbitron selected the latter alternative. We think it is right for radio.

David Krham

KJOY's Kraham On Adding The 'Right' Records

DAVID A. KRAHAM
Program Director KJOY

The business of adding hit records is more of a pressure gauge than anything else in radio. By new records, I mean something other than the new Elton John or Paul McCartney singles.

In a market such as Stockton, the absence of heavy FM outlets has helped us toward educating the

masses of northern California in the field of good progressive Top 40 music. And having their market "sewed up" we can delete Paper Lace, the Osmonds, and pass on the DeFrancoes. We feel that people will tune us in for an education, and by giving them new music, we have given it to them. Education takes its form in our rotation of the strongest albums from the top 5 albums in this area. And when it comes to new music, I must emphasize that we only play 7.9 new tunes in this category. With the type of rotation we have, we're talking about 5 spins per day. I feel that this type of explanation is necessary so that people will realize that we want to concentrate on the 18-24 age group.

Our studio is always exciting as to me as a new born child .... or the kick off of a crucial football game. A record's first days can be the ones that will determine its fate whether it be a hit with a bullet, or a Gemco $.39 special. To me a record is a pressure gauge, and the people's votes are cut in. If the record slips the first days, the next spins will be at an even more disadvantage because it is different.

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Continued on page 22
Right this minute a hit single is being born. Its name is "Long Tall Glasses." It's a Leo.

Leo Sayer's "Long Tall Glasses" (WBS 8043) Breaking nationwide on Warner Bros. records.
We've got two hits. Take 11 seconds* and read about them.

First. David Gates, "Never Let Her Go."

Over 200,000 sold. Now playing on:
CKLW—Detroit
WIXY—Cleveland
WSAI—Cincinnati
WDGY—Minneapolis
WMPS—Memphis
WCOL #23—Columbus
WAKY #18—Louisville
KIMN #23—Denver
WTIX—New Orleans

Second. Queen, "Killer Queen."

Over 30,000 sold in Boston. Now playing on:
WRKO—#27 Boston
WMEX—#19 Boston
WVBF—hitbound—Boston
WBZ-FM #11—Boston
WKBR #7—Manchester
WFEA #5—Manchester
WPRO hitbound—Providence

*Now that didn’t take long, did it?
OPENINGS

KDBW-Minneapolis looking for 6-9pm jock. Contact John Sebastian. (1-29)

WIFI-Philadelphia has opening for full-time jock. Send tapes and resumes to Steve Kelly, 1 Balboa Calyn Plaza, Balboa Cyn Wa, Pa. 19004. (1-28)

WWY-Jacksonville needs to "super" jocks. Contact Lee Fowler, 904-396-2955. (1-29)

Atlanta needs Production Director. Five-day week and other benefits. Tape & resume to Steve Rivers, 230 Peachtree St. N.W., Suite 1918, Atlanta, Ga. 30303. (1-28)

KKEE-Albuquerque needs T40 contemporary jock with personality. No Calls. Please. Tapes and resumes to Dale Wehba, Box 737, Albuquerque, N.M. 87103. (1-29)

WNOS-New Orleans needs a dynamic morning personality who can relate to man on the street. Contact Jason O'Brien, 325 Bienville St., New Orleans, La. 70130. (1-28)

KOME-San Jose has opened for an afternoon shift communicator with a smooth natural delivery. Should have good knowledge of progressive music and production experience. Tapes & resumes to Ed Romig. P.D., KOME-FM, 1245 S. Winchester Blvd. No. 23, San Jose, Ca. 95138. NO CALLS PLEASE. (1-28)

WSAI-Cincinnati needs production man-weekend shift AM. Tapes & resumes to WSAI, West 8th and Matson Place, Cincinnati, Ohio 45104. No Calls Please. (1-28)

KJDN-Denver needs a full time night personality. Tapes & resumes to Jack Pescador, 1202 Stahlman Bldg., Nashville, Tenn. 37201. 615-254-1355 (1-14)

KJZZ-Phoenix calls for full time T40 or more. Call 919-432-1084. (1-23)

KXSK-Seattle needs production man. Send tapes to Ray Sherman, Box 3677, Wilmington, Delaware 19894. (1-23)

KFWX-Phoenix needs Friday morning personality. Tapes & resumes to Art209-439-9074. (1-23)

WAMS-Saginaw needs PD-PA morning Man combination. Contact Ken McDonald Sr., 715-752-8161. (1-17)

KSLQ-St. Louis: Ted Ray Sherman, 2-6 am. (1-17)

NEW LINEUP, KBEQ-Kansas City: Mike O'Bryan, 6-10 am; Bob Laurence, 10-2 pm. (1-17)

New to KDON is Diane Cartwright. (1-17)

BRIAN ADAM leaving KDON-Salinas, to be replaced by B. DAVID PAINTER. (1-17)

BOB ELLIOTT from WIBG-Philadelphia to WPTR-Albany as Asst. P.D. and Community Relations. (1-17)

JACK BLAIR to KSOM-Ontario 6-12 mid. (1-17)

STEVE RANDALL resigned as MD at KROY-Sacramento. He will retain his on-air position. Communications Corporation, St. Petersburgh. (1-17)

ROY E. NILSON named National Program Director for Radio of Rahall Communications Corporation, St. Petersburg. (1-17)

STEVE RANDALL resigned as MD at KROY-Sacramento. He will retain his on-air position. Communications Corporation, St. Petersburgh. (1-17)

MIKE ANTHONY major market News Director looking for stable News Director slot or news slot within major market. Experience in news and News Directorship. Tape & resume available. 614-848-5897. (1-23)

MERLIN PAGE formerly of KFWM is looking for Jock opening. 515-243-4744 (1-23)

JACK GILLEN former MD of WRCF-Philadelphia, No. 1 rated jock at WAMS-Wilmington; past experience as PD, and seeking medium or major market job. His major market experience, 11 years in the business. 803-922-2181 (1-17)

PAUL WOLDER currently with WCCL-Columbus is looking for medium market News Directorship, 14 years experience. 614-848-5897. (1-23)

BUZ DELLY looking for T40 gig. Call 303-244-3206. (1-23)

JAY TRACHMAN No. 1 adult personality in Central California seeks position on West Coast major; warm, topical, intelligent, can help your staff develop away from plastic formal. Contact at 446 E. Barstow, No. 203, Fresno, Ca. 93710 or call 209-439-9074. (1-23)

MIKE ANTHONY major market News Director looking for stable News Director slot or news slot within major market. Experience in news and News Directorship. Tape & resume available. 614-848-5897. (1-23)

BOB SAXTON available immediately. Any shift considered. Five years in rock. 303-364-2040. (1-14)

JEFF GOODRIDGE former air talent from WINZ, WWOK, WQDR looking for morning drive. 804-355-3217 or 804-285-9353. (1-13)
"It's quite conceivable that Andy Fairweather Low could string together a chain of pop hits. He is already a welcome and addictive shot of humor, vitality and personality in a scene that didn't even know it needed him."

— Tom Nolan
Rolling Stone

"'Spider Jiving'... introduces the most promising pop solo artist to make a debut this year."

— Ken Emerson
The Boston Phoenix

"Spider Jiving"

The solo debut single from Andy Fairweather Low from the album of the same name on A&M Records.

Produced by Elliot Mazer
Radio & Records
February 7, 1975

**Suggested New Products:**

**HENRY GROSS**

**MICK RONSON**

**JOE VITALE**

**NEKTAR**

---

**COMING THROUGH:**

**ELTON JOHN**

**SCOTT-HERON**

**KENNY RANKIN**

**STAN CLARK**

---

**ALBUMS**

**FM ROCK RADIO**

**BY MIKE HARRISON**

There is a lot of talk in the industry about various Top 40 programmers who are "ear" for music and pick and break singles. It's quite obvious to me, however, having run this column for the past year, that it is the second generation FM album programmers who've really got their act together in this particular capability.

For example, KOST's "Roll On Down The Highway," the Doobies' "Black Water," George Harrison's "My Sweet Lord," and many others, are the kind of albums we all used to roll singles on and on - the list is incredible, were all R&R selected cuts getting airplay, requests and personal picks weeks, and even months, before they were released as singles. Long before many Top 40 guys even knew they existed. Check out your back issues and listen to the stations.

The credit due FM folk such as Thomas, Olga and Paula Porter of KLOS, Dennis Elsas of WNEW, Bob Goodling of WCOL, David Perry of WABC at NYC, John Peel of BBC at LONDON, Jack Crawford of WKOX, Trigger at WXAG, Mark Allen of WBAB, Shadoe Stevens of KMET, Norm Weiner of WNBC, Gary Grainger of WKXU and George Stevens of WMRR have been breaking singles for years through the facility of FM album radio. The tracking of album action around the country and its especially the potency movement of album cuts as indicated by FM Rockers whether they be "underground," "free form," "jazz," "Black," "progressive" or "rocking stereo" is perhaps the first form of research that Top 40 radio should conduct. After all, in 1974 about fifty percent of their hot playlists are composed of old FM hits. Another point - singles programmers should be so quick to label a single "stiff" just because it's not selling as a single or climbing the singles charts very rapidly. Check out album sales first, and remember that not everybody between the ages of 12 and 30 like to play 45s on their stereos and there are some formats that never call a station.

The comment was made recently in another trade that progressive radio is moving into the "mainstream." I disagree. The truth is that the matter is because of the tremendous influence of FM album rockers, the mainstream has gotten more musically "progressive." It's just a matter of perspective and reality.

It goes back to the principle of FM - radio station. Credit must be given by both radio and record industry people of all genres and formats.

People such as The 10 of KQV, Mark Allen of WIAB, Robby Stevens of KMET, Norm Weiner of WNBC, Gary Grainger of WKXU, Jeff Siegel of WBAB, Jeff Siegel of WMRR, Mike Stevens of KMET, Norm Weiner of WNBC and many more of this section's past, present and future reporters is to be noted by both radio and record industry people of all genres and formats.

**Continued on page 22**
Already a number one record in England and coming hot on the heels of their Top Ten stateside smash, "Trustmaker," The Tymes are ready to charge the charts again with their brand new single, "Ms. Grace."

With the reaction in England plus the heavy requests for the album cut here, it won't be long before everybody, everywhere's going to get to know "Ms. Grace."

"Ms. Grace". The second hit single from The Tymes hit album.
Be on the lookout for the first "Lesbian Love Song" to be coming out on Buddah Records this next week. The name of the group has not been released nor the title of the single. The entire recording session was held on Buddah Records this next week. The name of the group has not been released nor the title of the single.

The Golden goose laying all that "gold" belongs to U.K. Records. The highly original logo design by J. Olds and the "eggs" include U.K.'s top signings such as The Rocky Horror Show, Lobo, First Class, Genesis, 10 CC, etc.

Buddah is busily pressing the record and plan to ship more copies within the week. Naturally, the big question remains "Will any of the radio stations play it?"... Little David Records have shipped Kenny Rankin's new single off his album titled "Penny Lane."... Will any of the radio stations play it?... The entire recording session was held in top-most secrecy and even the label's staff members don't know what to expect.

Carol Douglas was the 26th girl to be auditioned to sing Midland Had completed his second solo album for Elektra since his move to Hollywood. A home-imprisoned man working in Carolie mother's home saw the pictures of Carolie on the walls, and learning that she sang, suggested she call a friend of his by the name of Jay Elliott. Jay liked what he saw and heard and got her the audition. As soon as she sang the song, Midland knew that was the perfect voice for the song. Jay now manages Carolie. She has a new album coming out titled "My Boy, Mary." With discussions on ARB, a presentation from the Magid Company, Jason Shrankin in an open question format on FCC problems, a superstar show on Saturday night, and the greatest lineup of today's programming talent, all answering your questions, it would be impossible to take this type of convention around the country. We urge everyone to try and be there, so Beaudelle's next convention and fun convention the industry has ever seen. Best of all, the R&R convention is priced so everyone can afford it.

This happy little group were meeting and greeting during the Warner Bros. Music Show event held at the American Embassy in London last week.

The Golden goose laying all that "gold" belongs to U.K. Records. The highly original logo design by J. Olds and the "eggs" include U.K.'s top signings such as The Rocky Horror Show, Lobo, First Class, Genesis, 10 CC, etc.

VETERAN JOCK GETS JUST DESSERTS

Chicago disc jockey, Marty Faye, was the guest of honor at a testimonial luncheon held at the Holiday Inn's in the windy city. Paul Gallas arranged the SRO event which attracted artists and record radio executives. Herbie Mann, in for the lunch along with singer, Frank D'Amico, Dick LaPalma, Freddie Salem and Joe Fields. Wires were sent by Steve Lawrence and Eydie Gorme, Tony Bennett, Quincy Jones, Alphonso and Arnie Orfanes. Faye's fans have spanned the last twenty years during which time he was instrumental in furthering numerous show business personalities. He is presently with WBBE, which is a top jazz outlet in Chicago. Along with dessert, Faye was surprised with a "radio and record man of the year" plaque...

The Golden goose laying all that "gold" belongs to U.K. Records. The highly original logo design by J. Olds and the "eggs" include U.K.'s top signings such as The Rocky Horror Show, Lobo, First Class, Genesis, 10 CC, etc.

Continued from front page

day to delay our touring seminars at KFMB. New GM at the station is Ken Goodman with budgets.

John Long to KRUX

John Long landed in Phoenix to take over KRUX, which has been troubled in the ratings for about a year. Chris Hare will be assistant PD. Long has been consulting KELP-E Paso and in on the setting up of San Diego's new FM rock, KFMB. New GM at the station is Alan Goodman.

NEW JINGLE COMPANY

Finally someone from radio has formed a jingle company. Bob Gross, along with Chris Karshaw who produced the WABC and WLW packages for Tanner, and Rush Besley have joined in "the Sundance Company." Gross told R&R that the concepts are for today's programmers and today's budgets. Top quality jingles at reasonable prices. They will also offer library services and custom packages. For more info contact Bob Gross at (214) 712-9666. The company is based in Dallas.
Happy Valentine's Day

Love,
Ruby

RUBY BEGONIA'S
Serving the Radio & Record Industry with imaginative flowers, plants, and floral arrangements.

RUBY FEATURES
DELIVERY SERVICE, PLANT CARE & RENTAL PROGRAM, NATURAL LOVE BASKETS, AND MANY OTHER FEATURES OF INTEREST AND CONVENIENCE. PLEASE INQUIRE.

6848 Sunset, Hollywood 465-0439
in Woodstock boasts a separate guest house housing an entire recording studio and a complete video equipment setup said to have cost in the multi-thousands. His new single titled "Real Man" is off the "Seeds of Love" album due in March. Larry'sPlug O' Smoke." Contrary to what you hear, her black voice does not match her white skin. The British, who are known for their love of R&B music, have been schooled by the American star. Her listeners demand-quality, not quantity. She, in turn, has black, "soulface," donned a curl black afro wig and went on stage. The audience was non-entertaining. She promptly made herself up in "black face," recorded a cover of "I Am Woman." Todd plans an all-out visual spectacular using his unique equipment during his half-hour appearance on the TV show along with Neil Sedaka and The Spinners. Sources close to Todd say he is anxious to try out his new "goodies" in a movie form using his video setup.

SOOTY SINGER WORRIES
The latest hot female singer, Polly Brown, is not a newcomer to hit records. She has had two smash singles in England in the past and is becoming a favorite with the American star. Her latest is "Seeds of Love." If you push the song, you lose the continuity and the honesty. Sometimes it will take me a day, sometimes it will take me a week to force it and it doesn't work.

LARRY BAUNACH, Vice-President, Sales-Promotion, Dot Records
BORN: March 25th 
BIRTHPLACE: Toledo, Ohio
SIGN: Aries.

Although Larry is considered to be one of the finest Country Promotion Executives in the business, his early life career was firmly entrenched in politics. He went to Yakeely College with a degree in Political Science. He had his thesis on completing to his masters at Harvard in Social and Economic Research.

1969, we must have found the balance and the honesty. Larry is a disciplined person. His career has been long and successful. Larry is a "singer" that knows what he is doing.

I have experienced or know his product. His career has been long and successful. Larry is a "singer" that knows what he is doing.

Continued on page 22
DON WARDELL

(212) 675 6060.

London Records, Inc.
539, West 25th St.
New York, N.Y. 10001.
2/7/75.

Dear Sir/Madam,

I need a National Head of R+B Promotion based in New York immediately.

If you are truly capable of promoting Superstars of the caliber of Al Green and Bloodstone then call me — Today!

[Signature]

Don
MUSIC BY
ELTON JOHN
LYRICS BY
BERNIE TAUPIN
VOCALS BY

ROD STEWART
"Let Me Be Your Car"
FROM THE HIT ALBUM "SMILER"
"Laughter in the Rain"

#1 Billboard #1 Cash Box #1 Record World

...At the Troubadour

"For while rumored to be a musical sensation of today,
Sedaka's talents are now the focus of many
concerts, and that should all be well
with these days. It's like you never left, Neil."
—Sedaka, Hollywood Reporter

"Sedaka may ultimately prove to be the most artistic
sensation of the '70s."
—Nat Brousland, Billboard Magazine

"His is a legitimate comeback, not a nostalgic one."
—Robert Kanans, Los Angeles Herald Examiner

"Sedaka showed he is indeed back, and his best moments
suggested he may be here to stay this time."
—Robert Hilsenrath, Los Angeles Times

THE ROCKY RECORD COMPANY

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Published 1972 by M.S. Records, Inc.
Radio & Records

February 7, 1975

1/24 1/21
7 4 1 TOM T. HALL/Sneaky Snake/I Care (Mercury)
3 3 2 CAL SMITH/Time To Pay The Fiddler (MCA)
19 9 3 CONWAY TWITTY/Linda On My Mind (MCA)
10 7 4 WAYLON JENNINGS/Rainy Day Woman (RCA)
2 1 5 MICKEY GILLEY/City Lights (Playboy)
9 8 6 T.G. SHEPPARD/Devil In The Bottle (Melodyland)
6 7 7 DON WILLIAMS/Ties That Bind (ABC/Dot)
1 2 8 RONNIE MILSAP/Legend In My Time (RCA)
15 10 9 CRYSTAL GAYLE/Without Road Again (UA)
8 5 10 CHARLEY PRIDE/Then Who Am I (RCA)
24 16 11 LINDA RONSTADT/I Can't Help It (Capitol)
14 12 12 C.W. MC CALL/Wolf Creek Pass (MGM)
20 11 13 DAVID WILLS/Song On The Jukebox (Epic)
36 24 14 FREDDY FENDER/Before Next Teardrop (ABC/Dot)
19 18 15 JOHNNY CASH/Lady Came From Baltimore (Columbia)
18 12 16 MOE BANDY/It Was Always So Easy (GRC)
27 17 17 SUSAN RAYE/Whatcha Gonna Do With A Dog (Capitol)
5 18 18 MERLE HAGGARD/Kentucky Gambler (Capitol)
23 20 19 BUCK OWENS/Great Expectations (Capitol)
35 31 20 JERRY REED/It's A Sin When You Love (Capitol)
37 29 21 TOMMY OVERSTREET/I'm A Believer (ABC/Dot)
39 24 22 LOIS JOHNSON/Loving You Will Never Grow Old (20th)
4 13 23 BILLY "CRASH" CRADDOCK/Ruby Baby (ABC)
29 28 24 BOBBY BARE & FAMILY/Singin' In The Kitchen (RCA)
36 32 25 TILLIS & BRYCE/You're The One (MGM)
3 33 26 MAC DAVIS/Rock & Roll, I Gave You (Columbia)
28 27 27 FARON YOUNG/Another You (Mercury)
32 22 28 DICKIE LEE/Busiest Memory In Town (RCA)
38 36 29 JOHN DENVER/Sweet Surrender (RCA)
39 35 30 ROY ROGERS/Hopy, Gene & Me (20th)
27 33 31 RED STEAGALL/Someone Cares For You (Capitol)
- 40 32 LITTLE DAVID WILKINS/Who Turned You On (MCA)
- 43 33 BOBBY G. RICE/Write Me A Letter (ERT)
40 37 34 PORTER WAGONER/Carolina Moonshiner (RCA)
- 39 35 TANYA TUCKER/South Is Going To Rise (Columbia)
36 30 36 JOHNNY RODRIGUEZ/You Make Me Want (Epic)
37 27 37 GLEN CAMPBELL/It's A Sin When You Love (Capitol)
- 38 38 JOE STAMPLEY/Penny (ABC/Dot)
40 39 39 DOTTIE WEST/Let Back Lover (RCA)
- 40 40 JEANNE PRUETT/Just Like Your Daddy (MCA)

Most Added

DONNA FARGO
It Do Feel Good (ABC/Dot)

LORETTA LYNN
The Pill (MCA)

TAMMY WYNETTE
Want To Be A Mother (Epic)

NEW & ACTIVE

DONNA FARGO
It Do Feel Good (ABC/Dot)

On her way to another top hit ... more initial reaction than her last ... adds include: KLAK, WAME, WEEP, KSO, WONE, KLAC, KRMDD, WHO0, KHERS, WSM, WWOK, WMC, KERE, WBAP, KJJJ, KTCR, WUBE, WHO, WORR, WSLR, WIL and more...

MERLE HAGGARD
Always Wanting You (Capitol)

Another S.MASH from the Hag ... added at KCKC, KFOX, KLAC, KHERS, WSM, WMC, KERE, WBAP, KJJJ, KENR, KSON, WPLW, WSLR, KLAK, WKEE, WHK, WIL, WNCY and then some...

LORETTA LYNN
The Pill (MCA)

Some hate it and others like it, but it looks like another big one for the liberated MS. LYNN. Adds: WBAM, KSO, WNC, KCKC, KRMDD, KSPO, WWHO, WWOK, WMC, KLAC, KFREE, WPLW, KERE, K000...

JOHNNY RODRIGUEZ
... Out Of My Mind (Mercury)

Strong adds this week: WBAP, WWHO, KJJJ, KWH, WHK, WIL, KTUF, KBOX, KRMDD, KSPO, WWHO, KHERS, KBUL...

TAMMY WYNETTE
You Make Me Want (Epic)

Big first week adds include: WAME, WBAM, KBUL, WONE, KOOO, WWOK, WWHO, WMC, WSUN, KHER, WDEE, WPLW, KBUL, WHK, WIL and more...

JEAN SHEPARD "Tips Of My Fingers" (UA) Very heavy action. Very strong adds including: WBAM, WWHO, WPLW, KBUL, WBE, WDEL, KREE, K000, KSPO, WMC, WWOK, KHERS, WHK, WIL...

ELVIS PRESLEY "My Boy" (RCA) more adds include: KCCN, KRMDD, KWHO, KNEW, WSUN, KDEE, WPLW, KREE, K000, KFREE, KBUL, WWHO, KTUF, WDEE, WIL...

Continued on page 24
BILL QUAY, morning jock at WAME in Charlotte, North Carolina is shown having a drink during their holiday Promotion to discourage listeners from drinking and driving. QUAY was able to consume 10 ounces of 100 proof Vodka, mixed with orange juice, between 7:30 a.m. and 9 a.m. Local law enforcement and alcohol safety people participated.

Ann-Margret and Roger Smith presented the Imperial Suite Key to the "Entertainer of the Year," Charlie Rich. Presentation was made at a recent reception given and hosted by Ann-Margret to welcome "The Silver Fox" back to the Las Vegas Hilton. The plush Imperial Suite signifies "superstar" status. Other stars to receive the Key in the past, have been Barbra Streisand and Elvis Presley.

COUNTRY ALBUMS

Once again this week BILL ANDERSON'S (MCA) album has the nation's hottest cut with "Country D.J." -- fantastic requests and airplay on KCHS, KHEY, KBSL, WSM, KERE and KTUF. RONNIE MILSPAP (RCA) "Legend To My Time" (LP) is happening. Big cut "Too Late To Worry And Too Blue To Cry," WHKO, KXRM, WMC, WUNI, and also "Country Cookbook," WSUN, KSO, KERE, KUZZ, CAL SMITH'S "Fiddler" album (MCA) strong on "Brother Jack." "She Talks A Lot About Texas," KCKC, KBUL, KFOX, "All American Girl" to be released and shipping this week from STATER'S (album-Mercury) -- most stations playing as single from " Sons Of Motherland." "Lemmy Swimmin," big cut. JESSI COLATER (Capital) picking up play, also MAC DAVIS (Columbia) with some good action.

MOE BANDY

Moe Bandy "It Was Always So Easy" (GRC) This is a great "pull-up -chair, have a beer and listen to a country song" album. In other words, if you love country you'll dig this MOE BANDY album. Best cuts "Dont Anyone Make Love At Home Anymore," "I'm Gonna Listen To Me," and "Back In The Country." You'll find programming suggestions in the chart for this MOE BANDY album because it's COUNNNNNNNTRY!

CONNIE SMITH


NEW & ACTIVE

Continued from page 23

GEORGE MORGAN "In The Misty Moonlight" (MCA) added: KCKC, KHEY, KBUL, KTCR

JERRY NAYLOR "Is That All There Is To A Honky Tonk" (Merle) added: KFOX, WWOK, No. 15 WABP, No. 10 KJJJ.

GARY SMITH "If You Don't Write A Hit Song About Me" (Elektra) novelty record getting some good action: added KNEW, WSM, KIKK, CONNIE SMITH's " I Got A Lot Of Hurtin' Done Today" added KCKC, WSUN, WLR, WMC.

BRAD SHAW "The One She's Cheating With" (RCA) more adds: KSD, KHE, KWS, KTUF, WPLO.

NANCY WAYNE "Cheatin' Was The Last Thing On My Mind" (20th) Title cut from her first LP, picking up with more adds: added KNEW, WSM.

PAULA WEBB "Dear Mr. President" (20th) more adds this week: KCKC, WIRE, KBOX, WSM.

BOBBY BRIGHT "I Just Came Home To Count The Memories" (ABC) continued action and adds: KCKC, WBAP, WHO, WSLR.

Direct From Duncan

As you may know by now, R & R will be holding its first convention in Atlanta, March 21-23. At this year's seminar, very little country radio programming will be discussed. The reason is that the Country Radio Seminar will be held in Nashville the week prior to our own. If you can make it to our seminar, please come to the seminar. There will be some of the best radio programmers in the world there will be. If you have to choose between seminars, urge you to attend the Nashville radio seminar, March 14 and 15.

A registration form has been printed in this issue. Hone to see you there.

ann-Margaret and Roger Smith presented the Imperial Suite Key to the "Entertainer of the Year," Charlie Rich. Presentation was made at a recent reception given and hosted by Ann-Margaret to welcome "The Silver Fox" back to the Las Vegas Hilton. The plush Imperial Suite signifies "superstar" status. Other stars to receive the Key in the past, have been Barbra Streisand and Elvis Presley.
Kenny O'Dell
Soulful Woman
(CPS 0219)
from his album
Kenny O'Dell
(CP 0140)

Kitty Wells
I've Been Loving
You Too Long
(CPS 0224)
from her album
Forever Young
(CP 0146)

Johnny Darrell
Pieces Of My Life
(CPS 0223)
from his soon
to be released album
Waterglass Full of
Whiskey (CP 0158)

FROM CAPRICORN RECORDS MACON, GA.
Country Seminar Requests Audio/Visual Materials

As in past Country Radio Seminars the Agenda Committee is requesting your involvement.

NEEDED: Air Checks — Each year the Country Radio Seminar has had an album pressed of Air Sounds of country stations from all over the country. (Please scope your Air Checks — full track 7 1/2 IPS) Send to: Bob Clayton, KBOX, 9900 McCree Road, Dallas, Texas 75238. DEADLINE: February 15th.

NEEDED: Film VTR's — For the first time the Country Radio Seminar will attempt to show various Advertising Campaigns used to promote radio stations. Send to: Dean Osmondson, WMC, 1960 Union Avenue, Memphis, Tenn. 38104. DEADLINE: February 28th. (Your Film or VTR will be dubbed and returned.)


NEEDED: Print Advertising Presentations — This was popular last year and Country Radio Seminar needs input again. EITHER CALL OR SEND TO: Murray Green (216-696-2455), WNCR FM. 1375' Euclid Avenue, Cleveland, Ohio 44115.

The Country Radio Seminar is totally yours. It's put together by broadcasters, so your involvement makes the difference.

Registration Form:

Nashville Country Radio Seminar
P. O. Box 12617
Nashville, Tennessee 37212

Gentlemen:

Enclosed is our check for ($60.00 per person) for registrations for the Sixth Annual Country Radio Seminar, March 14-15, 1975.

NAME(S) POSITION:

STATION OR COMPANY NAME ADDRESS:

ZIP CODE TELEPHONE NUMBER:

Your Registration Fee includes the closing Banquet & Show. However, should you need additional Banquet tickets, the cost will be $15.00 each. Cut off time for additional Banquet tickets will be 6:00 PM on Friday, March 14, 1975. . . . so please indicate your additional tickets with your registration and include your check for each. Thank you!

I WILL NEED EXTRA BANQUET TICKETS @ $15.00 EACH.

Hotel Arrangements at the Airport Hilton are being handled by the Committee. Please fill out the information below and return with your registration. Your hotel confirmation will be sent to you from "Sound City Tours" immediately. Thank you.

Room Type: Single, 1 bed - 1 person $16 - $18 per night plus tax
Single, 1 bed - 2 persons $21 per night plus tax
Double, 2 beds - 2 persons $21 - $23 per night plus tax
Suites $45 & up per night plus tax

Please check here if you are coming to Nashville alone and wish to sign up for the "Buddy" system (double room). This not only defrays expenses but is a great way to make a new friend.

Arrival Date: Departure Date: Time:

Airing Via: Flight Number:

Auto: Other:

This Sunday is the birthday of one of the most durable performers in our country's history, Ernest Tubb will celebrate another 60th birthday (9/19) and probably on the road, where he spends over 200 days each year. 'As long as they keep coming to see me, I guess I’ll keep going to see them!" Interestingly enough, Tubb was probably the first to record a Pop-Country record (with the Andrews Sisters) as early as 1950. Perhaps he’ll do something "hip" enough to be a contemporary country airplay thing yet . . . the final commission of Thomas Hart Benton will hang in the newly expanded (twice the original size) quarters of the Country Music Hall of Fame. His widow, Mrs. Rita Benton will be present here when the mural is unveiled (probably this month). Country Music Foundation paid $50,000 to have him paint it. Should be worth over a hundred thousand since his death. Benton finished the painting on Friday and died on Sunday. Didn’t even sign it. Harry Truman once said he was the "best damn painter in America!"

Bits & Pieces: Congratulations to Jeannie C. Riley and her new husband, Mickey. It's their second marriage (to each other!) . . . Is it true that the Roy Clark - Buck Trent album "A Man of Fives" took over a year to make? . . . (one note at a time?) . . . is it true that the eating contest between Kenny Price and Johnny Russell in Akron was refereed by Little David Wilkins? . . . Nobody has denied rumors that Hank Williams, Jr. is retiring, and the purchase of the place on the lake in Cullman, Alabama adds another dimension to the story . . . Nolly Cochran, one of the most dynamic country music people Nashville has ever known, will form his own public relations firm when he departs GRT on February 15th. Man, I'd like for him to work for me! . . . 63 down, 73 pounds to go . . . Mae Axton called from New York City where she was doing promotion.P.I.R. on son Hoyt's current A&M release. Must be nice to have your own built-in public relations firm. Hoyt! I've often wondered why Mae doesn't seriously get into the P.R. business these days. When I asked, she said, "I like to do what I want to do, when I want to do it." She's a ghost writer of periodical columns, she's an author ("Country Singers As I Know 'Em, 1974"), she wrote Elvis' first hit "Heartbreak Hotel," she taught school for 12 years, she has crusaded in state government recently for anti-piracy legislation and her brother is the new Governor of Oklahoma! (and her son is one of the most explosive writer-performers on the scene today).

Charlie Douglas remembered something I said a couple of years ago during our Country Radio Seminar in describing the future of gospel radio. The parallels of gospel and country radio are vividly similar, but gospel radio will grow much faster than country, because it will follow and avoid many of the guidelines and pitfalls in the prototype country radio cranked out through the years. Also, I predict that country stations and MOR stations will discover the potential in late-night (or all night) gospel record shows with a real disc jockey, not "Churcby format." Watch the major market station first experiment with this. An all-night gospel record show could have an exciting personality right now.
FRIDAY, FEBRUARY 7, 1975
RADIO & RECORDS
PAGE 27

COUNTRY SINGLES

Rex Allen, Jr.
(See Clear) Now (Warners)

Paul Davis
Ride 'Em Cowboy (Bang)

Don Gibson
I'll Sing For You (MGM)

Billy Axton
Sawmill Depot (MCA)

Johnny Duncan
Charley's My Name (Columbia)

Merle Haggard
Always Wanting You (Capitol)

Joey Mullen
Unchained Melody (Columbia)

Connie Eaton
Lonely Men, Women (ABC)

Bob Luman
Proud Of You Baby (Epic)

Johnny Carver
January Jones (ABC)

Mary Kay James
The Crossroads (Aveco)

Sonny James
Little Bit South (Columbia)

Mitchell & Kelly
Can't Help Myself (GRT)

Donna Fargo
It Do Feel Good (ABC/Dot)

Sami Jo
I'll Believe Anything (MGM)

Detroit's young, bright, tight new acts.

The charts reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

MELBA MONTGOMERY
Don't Let Good Times (Elektra)

Anne Murray
I Fought The Law (A&M)

Olivia Newton-John
Have You Been Mellow (MCA)

Kenny O'Dell
Soulful Woman (Capricorn)

Dolly Parton
Bargain Store (RCA)
FRIDAY, FEBRUARY 7, 1975

continued good play. At this point the
Jimmy Buffett. "Song For Emma" Joe
"Making Music For Money," "Dallas"
"Faithless"
"When
interest appears growing for "Biff, The
Me"

WROC Mid-day personality, John Elliott, talking it up with Lloyd Price
during a recent on air interview.

YOU ARE SO BEAUTIFUL (A&M)

It's been a long time since Joe has shown such a good
showing at the Pop level. Many stations are award-seeing being
the single and have indicated all they
need is to receive it and it'll be on.

BJ. THOMAS

Another Somebody...Song (ABC)
Big week with adds. Also hit already in a few areas. New at
WGN, WTAIE, WEEF, FMI, WTRX, KVW, WSB, Koy.

FIFTH DIMENSION

No Love In The Room (Arista)
Add KWOL, KVASH, WASH, KIIS, KAKE, KMBZ.

OTHER RADIO ACTIVITY:
ROGER WHITTAKER "The Last Farewell" (RCA) Not
available to most.. but action at WSB, WSM and now in full
rotation at East Coast giant WIP warrants attention as New
& Active.

DONNY OSMOND "I Have A Dream," TOM T. HALL "I
Love," JIMMY RUFFIN "Lyric," PAUL WEBB "Please
My President," CHARLIE KULIS "Runaway," GLADYS
KNIGHT "Love Finds Its Own Way," NILSSON & CHER "A
Love Like Ours," MISS ABRAMS "America," HUES CORP.

POP NOTES
BY MIKE KASABO

Thanks to Lu Fields for reminding us that Liberty records no
longer exists. And that the old Liberty masters are now handled
by UA.

Also apologies to Bob Hughes, super Program Director of
WASH, for inadvertently listing the station as having an oldies
format. Bob also writes to inform of WASH's celebration of Elvish
birthday January 8. Station personalities recorded a twelve-part
documentary on Elvis featuring his biggies, plus EP album give-
aways. While we're still in the mail bag, I'd like to thank Dan
O'Day KLOK San Jose for informing us that since the first of the
year his station has been playing number one records as
determined by Billboard ... and ONLY number one records. The
two most popular being "St. George & The Dragonet" by Stan
Freberg and Johnny Standley's "You Are So Beautiful." Fluctuations
are heavy.

Just a reminder...
Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

**AWB**
Pick Up The Pieces (Atlantic)

**HOYT AXTON**
Speed Trap (M) 

**BLACKBYRDS**
Walking In Rhythm (Fantasy)

**JOE COCKER**
You Are So Beautiful (A&M)

**JAN DAVIS**
Hot Sauce (Ranwood)

**SAMMY DAVIS**
Chico & The Man (MGM)

**SAMMY JOHNS**
Chevy Van (GRC)

**LABELLE**
Lady Marmalade (Epic)

**JACK JONES**
 Doesn't Live Here Anymore (RCA)

**JOHN LENNON**
No. 9 Dream (Apple)

**TOM JONES**
Pledging My Love (Parrot)

**LETTERMEN**
Eastward (Capitol)

**MARGIE JOSEPH**
Words (Atlantic)

**LOGGINS & MESSINA**
Changes (Columbia)

**JOHNNY MATHIS**
Sail On White Moon (Columbia)

**ELTON JOHN**
Lucy In The Sky (MCA)

**GLADYS KNIGHT**
Love Finds Its Own Way (Buddah)