The group above is celebrating the reunion of Steppenwolf (who have been dis-banded for the past 2 years) at a party held at Chasens’ in Beverly Hills last week hosted by Mums Records. Included in the revelry from left to right is: Del Costello, Columbia Records, Goldy McJohn of Steppenwolf, Jerry Longdon, KLOS Radio, John Kay of Steppenwolf, Wolfman Jack, Tom Yates, KLOS, George Biondo of Steppenwolf, Frank Mooney, Columbia Records, and (center) Dabar Hoorelbeke, KLOS, and Jerry Edmonton of Steppenwolf.
Bachman-Turner Overdrive

"You Ain't Seen Nothing Yet"

(73622)

The new single from the hottest rock group in America!

From Their Gold Album

From Their Gold Album

BACHMAN-TURNER
OVERDRIVE
NOT FRAGILE
**Feedback From Stadium Fans: 72% In Stadium Listening To WKBW**

WKBW-Buffalo found out how strong their team was. The station carries the Buffalo Bills broadcast and at the last game, a survey was taken: the findings were that 72 percent of those attending the game were listening to it on a transistor tuned to WKBW. This caused tremendous feedback into the park PA system, so the color caller had to ask the fans to turn down their transistors.

**K-100 Jock Takes A Walk (To KHJ)!**

KHJ-Los Angeles hired Billy Pearl away from K100 last week. Billy gave his notice in the afternoon, the call went to KHJ as he walked from K100 down Sunset and over to KHJ, signing in as a new street walker. He appeared live on KHJ as he walked from K100 Billy away from K100 last week.

**ROBBIN TO KKDJ**

KKDJ: Rich Brother Robbin found a new home, 9pm-1am. He started Monday night. Other changes, following a very good summer ARB. T. Michael Jordan moved to all nights, and Pat Evans backed up to weekends.

**LOVE COMES TO L.A.**

New call letters of KEZM are KLVE, called "K-LOVE" on the air. New format is automated, from the Programme Shoppe, and is targeted to the 18-49 audience with a slight edge on music. All the music is rock, and is selected for its lyrical about love. There are no back or pre-sells, just sequenced.

**SOMETHING TO LOVE**

K-LOVE FM 107.5

Jack Siegal, who was instrumental in the development of the KJOI format a few years ago, tried to duplicate this format with the PSA stations on the "E-2" listening format. It didn't work as well. The new direction seems to be gaining immediate acceptance. They are advertising a "Love Line Phone" where listeners can listen in. Number is (213) 555-LOVE. Operations Manager Jim Holston has the pleasure of celebrating his 20th wedding anniversary the same day the new call letters were assigned. Siegal made it clear to R&R that this new format was only for Los Angeles and would not immediately spread to the PSA stations.

**CHICAGO ARB**

July-August Mon-Sun 6am-12mid

**COLUMBUS PULSE**

April-June Mon-Sun 12mid

**TRUNK OF CAR**

Billy Pearl has made its debut with the new rock format. Sonny Dennington has made its debut one; 974.

**ASSOCIATE EDITOR**

CANDY TUSKEN

**DICK KRIZMAN**

**MIKE KASABO**

**ASSOCIATE EDITOR**

LINDA GECITSCH

**MICHAEL KASABO**

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This fine visual comes to us from Robert L. Scott, PD of Seattle's black station, KYAC.
POSITIONS Sought

CHRIS CONNER, former PD KAFY Bakersfield, looking. Call at 805-975-1883. (7-6)

J. MICHAEL WILSON, former morning man at WRC-Washington DC Is looking. Call at 703-471-5260. (9-6)

PAT CLAWSON, formerly with KSLG-St. Louis, looking for news gig medium or major market. Investigative reporting if available. Will relocate. Call 315-743-3442.

BOB MICHAELS, currently operations manager: WSHF-FM-Albany, NY, looks for Florida FM rocker or Top 40 gig. 1st phone. College degree. Experience with Drake Channell: Call 518-785-9561. 8am-4pm weekdays. (9-5)

JOE DEMINAS, MELVIN JONES, now PD WORD-Ptemburg & formerly with WCOG and WEEL, looking for medium or major market Top 40 gig. 1st phone. 7yrs. experience. Call 803-383-4935 (days) or 803-439-6908 (nites) (9-6)

STEVE MCCOY, formerly WEIB-Buffalo and WHFM-FM-Rochester, looking for good company in medium or major market. Will relocate. Call 716-864-3865. (2-6)


BARRY SKIDELSKY, formerly WDOT, college graduate, 1st phone; looking for announcer, assistant PD or PD/stop in small or medium market. Salary consideration is secondary. Call at 914-337-4494. (9-2)

TOM WATSON (Chuck Morgan) has resigned from CKRM effective 8/7/74. Experience in LA, San Diego, Dallas, and Canada. Looking for major market Top 40 gig. Call 514-933-5882. (9-6)

STEVE BREIMMER, Chief engineer looking. Will relocate. Call (602) 325-3733 or (602) 329-9711. (8-9)

STONE CANNON currently PD and afternoon drive at K2X-Dallas looking. Have worked for Drake, Drew and Bartell Q. Call (214) 361-9096 (8-23)

GARY D. COOK, formerly WFIL-F Philadelphia, Lauderdale as news editor, Looking for new gig. Specialty as field reporter. Call at (305) 792-2884 until Sept. 1st. After call (501) 462-2783 (8-23)

DEAN MICHAEL SCOTT currently 7-mid and MD at WIRK-W Palm Beach looking for basic Qig, Possibly MD or PD in medium market. Call at WIRK, P.O. Box 386, West Palm Beach, Fla 33402 or call (305) 963-9214 (8-23)

STEVE BUTLER looking for Top 40 medium market. Formerly WCBM-Baltimore and WRIF. Detroit at (313) 326-0960 after 4 pm (8-23)

JACK CUNNINGHAM, formerly of KCKG-Compton (college station) and recent graduate of Bill Wade School of Broadcasting, looking for air personality or sales spot. Call 714-786-7233 or 213-637-7473. (8-16)

SNAIL DODGE, formerly with KORS-Rock Springs, Wyo, looking for announcer PQM. Must be at small or medium market. First class license, 6 years experience will relocate anywhere. Contact at 516 A Street, Rock Springs, Wyo 82901 or call 307 241-3793. (8-16)

JOE HESS, formerly PD at WACI, looking for airshift in rock any market. Call 815-222-9700. (8-16)

DICK BIONDI, after a year off from radio, wants back in. Contact at (601) 785-4844. (8-9)

BOB WRIGHT, formerly WNOE, looking for personality Top 40 position. Contact at (214) 241-6500. (8-9)

BOB GRENAN, PD and programmer of progressive Country Format at KSSS, Colorado Springs, is looking for position with progressive Country, mod Country, or Country on FM. Eight years, 1st phone experience. Call at (303) 472-1052 or (303) 396-9748. (8-9)

KEVIN MAGUIRE is looking for an FM Rock or PD position. Has been in Pittsburgh or on FM with WZVE and WYDD. 1st phone. Will travel. Contact at Box 76, Sewickley, Pa. 15143. (8-29)

CHANGES

DAVE ROOD from KREM to KGW-Portland to do 10 pm—2 am

BRUCE MURDOCK from KGW to KREM to do 6–10 am

ANDY BARBER resigns from KSTP/Minneapolis-St. Paul doing afternoon dr. effective 9-1-74

JIM REILHE from WDXJ/Jackson to Y-100 Miami as cews director

JOHN TOBIN leaving KZON-FM/KSL/Santa Maria to do music at KSLY/Santa Maria

BOB GRENAN has been named new PD at KSL/San Luis Obispo

NORM GREGORY from KJY/Des Moines needs morning man with production ability. 24 hour country station. Tapes, resumes and recent photo to Perry St. John, KSD Radio, Des Moines, Iowa 50317. (8-12)

WDAY—Syracuse needs first ticket weekend jock. Contact at WDAY, 268 State St., Syracuse, N.Y. 13207. (9-6)

WGJG—New York needs midday ticket jock. Fill 2-noon-4 pm time slot. Contact at WGST, 1190 Broadway, New York, N.Y. (2-20)

WHVW—Hyde Park, N.Y., needs midday jock immediately. Call Tom Shovan, (914) 454-1020. (2-23)

WABB—Mobile, Alabama need 8 to mid jock. Call Gary Mitchel, (205) 432-5572, or (9-23)

KYAC—Seattle has immediate opening for experienced FM & R&B Jock. Pictures, tapes and resumes to Robert L. Scott, 1205 N. Taft Ave., Seattle, Wash 98103 (8-20)

WONZ—Natchez needs sales people, E.O.E. Also need chief engineer, offering good money. Contact at Alan Perkins (601) 422-4897, Box 748, Natchez, La 39129 (8-20)

WYND—Sarasota needs first ticket jock for daytime shift. Call Carl Strandell (813) 958-5664 (8-20)

ZGR—Grand Rapids needs a weekend jock. Call Denny Hunt (616) 364-9551 after noon. Write Box Z, Grand Rapids, Mich 49501 (8-20)

WNGG—Providence has weekend position. Call Brad Pierce, Box 55, Providence, R.I. 02904. (8-20)

KSO—Duluth needs morning man with production ability, 74 hour country station. Tapes, resumes and recent photo to Perry St. John, KSD Radio, Des Moines, Iowa 50317. (8-20)

WDAK—Mobile needs jock 10 to 2 pm heavy on production. Tapes and resumes to Alan Boyd, Box 1640, Columbus, Ohio 43202 or call (614) 322-5447. (8-21)

WQX—Am-Atlantic wanted; Contemporary announcer with proven capacity in competitive situations. Send tapes and resumes only immediately to: Mr. Bill Sherard, WQXI, Radio, 2190 Peachtree Rd. N.W., Atlanta, Ga 30305. EOE (8-22)

WALG—Albany needs first ticket jock. Contact Jim Barnett (215) 692-7324. (8-16)

WHVW—Hyde Park NY needs two Q communicators—sales—jock and AM. (jock. Tapes & resumes to Tom Shovan, Box 95, Hyde Park, N.Y. 12538. Immediate openings. (8-12)

WWCO—Cocoa, Fla., needs morning personality. Top 40 format. Tapes & resumes to Manager, WWCO, 3260 S. Malabar Blvd., Cocoa, Florida 32922. (8-12)

WHK—Chicago looking for two air talents and production man who can do back—up air work. Country format. Tapes & resumes & pic 1st letter to Dave Donohue, 5000 Euclid, Cleveland, Ohio 44103. (8-15)

KASH—Eugene needs 1st phone jock. Call 714-786-7233 or 213-637-7473. (8-16)

SNAIL DODGE, formerly with KORS-Rock Springs, Wyo, looking for announcer PQM. Must be at small or medium market. First class license, 6 years experience will relocate anywhere. Contact at 516 A Street, Rock Springs, Wyo 82901 or call 307 241-3793. (8-16)

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continuing in the successful "hit" pattern of "Radar Love"

Golden Earring

gives you a new single "Candy's Going Bad" from the LP "Moontan!"
DE VAUGHN “BUSTS” OUT!

Proving

“Blood Is Thicker Than Water”

will be his second number one record!

Ask...
Memphis, Atlanta, Chicago, Louisville, New Orleans, Shreveport, Dallas, etc., etc., etc.

Now being programmed on the airwaves by the front runners

“Get Dancin’”

Disco Tex And His Sex-O-Lettes
PRODUCED BY BOB CREWE

HAS AIR POWER!
Radio & Records  September 13, 1974

**COMING THROUGH:**

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<td><strong>HARRY CHAPIN</strong> Verities and Balderdash</td>
<td><strong>PHOEBE SNOW</strong> (SHELTER)</td>
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<td><strong>HARRY NILSSON</strong></td>
<td><strong>Welcome back, my friends, to the show that never ends, Ladies and Gentlemen</strong></td>
<td><strong>“Cat’s In The Cradle” (single)</strong></td>
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<td><strong>JOHN LENNON</strong></td>
<td><strong>Whole album is a hit.</strong></td>
<td><strong>HARRY CHAPIN</strong> Verities and Balderdash</td>
<td><strong>PHOEBE SNOW</strong> (SHELTER)</td>
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**Suggested New Products:***

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<td><strong>CAROLE KING</strong></td>
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<td><strong>WHEN THE EAGLE FLIES</strong> (ELEKTRA/ASYLUM)</td>
<td><strong>TIM MOORE</strong> (ELEKTRA/ASYLUM)</td>
<td><strong>A good re-introduction to the group. Gets phenomenal response.</strong></td>
<td><strong>Single, “Struttin” and “Sister Sugar.”</strong></td>
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**FM ROCK RADIO**

*BY MIKE HARRISON*

It’s interesting to note that television is selling more records than ever before and should play an important role in a radio station’s record-buying plans.

For example, in the past weeks Olivia Newton-John made a few appearances on TV talk shows resulting in a resurgence of album sales.

Chicago albums from the year one are selling like crazy now since their recent Caribou special.

The list goes on and on. The effect of shows like “In Concert,” “Midnight Special” and “Rock Concerts” is quite obvious. They sell Rock ‘N Roll to rock ‘N rollers. It’s easy to observe reaction.

Much credit must be given to Chip Monck who through his syndicated program “Speakeasy” has proven that intelligent rock dialogue and presentation can be pulled off in both an educational and entertaining way. The show is “must” viewing for radio programmers of album rockers.

The point of this article, though, is not to reiterate the significance of rock TV. It is to point out that more and more rock stars are appearing on non-rock TV and this can have a peripheral effect upon broadening your demographics.

For example, the Pointer Sisters recently appeared for a full week as Mike Douglas’ co-host. This means that millions of older ladies who normally don’t listen to FM Rock radio were exposed to it by and motivated by the albums of the Pointer Sisters.

In a recent experiment a 45-year-old female middle-of-the-roader was told that “I Shot The Sheriff” was Perry Como’s latest record. She was told that “Boogie On” was Frank Zappa’s new single. She listened and liked it.

It’s smart to study the television viewing habits of your market. Keep on who’s appearing on what show. Then through the process of addition or deletion, apply the data to your programming.
The new album.

It's the way rock was meant to roll.

Produced by Steve Katz and Lou Reed

RCA Records and Tapes
Chicago Mayor, Richard J. Daley, wasn't all that thrilled about the free publicity for the "Windy City" generated by Paper Lace's number one hit, "The Night Chicago Died." The mayor was more preoccupied with Al Capone's shootout with the Chicago Police back in the twenties. The group received a reply on the mayor's "erroneous" and further stated the group's activities and recordings were not breaking up according to their business manager, Jerry Jones is in Atlanta overseeing the Southeast section and Ron Below will be in Los Angeles this week titled "Everybody Loves Uncle Jack" with Robert Culp to be aired this Fall. Another artist is going the movie route with Burton Cummings of the Guess Who to be in a movie with Rod Steiger which ends the career of another highly eligible bachelor.

Shelter Records new National Promotion Director, Linda Alter, has hired five new promotion people to cover the label's almost nation-wide Loane Meyers, Billboard Magazine's Retail Coordinator for the past year and a half, joins Shelter as Alter's assistant. The new special project managers for Shelter include Fred Ruppert, formerly of Famaeo, to be based in New York covering the Northeast Region. Former Stan employee, Ron Middog, is now settled in San Francisco with his territory to include the West Coast. Curtis Jones is in Atlanta overseeing the Southeast section. Ron Below will be handling the Midwest with his headquarters in Chicago. The Moody Blues are not breaking up according to their business manager, Jerry Weintraub of Management III, contrary to the story that appeared in R&R and Billboard Magazine. Weintraub described the report as "erroneous" and further stated the group's activities and recordings are at the highest level since their inception.

Glen Campbell starts filming his first motion picture for television this week titled "Everybody Loves Uncle Jack" with Robert Culp to be aired this Fall. Another artist is going the movie route with Burton Cummings of the Guess Who to be in a movie with Rod Steiger which will be filmed in Canada. Cummings says his two main objectives are the band and a possibly a movie career.

Former Rascals' leader, Felix Cavaliere has signed a long-term contract to Bearsville Records marking the first artist signing to that label since the initial roster was set in 1971. Felix's first solo album has been completed co-produced by Todd Rundgren to be released this month. Cavaliere co-wrote the Rascal's number one songs "Good Lovin'," "Groovin'," and "People Got To Be Free." Little David, the recording artist, Kenny Rankin, has a new album coming in October called "Silver Morning." Kenny will be appearing at the Troubadour in Los Angeles this week on the first leg of a tour with his newly enlarged band after a two year hiatus.

Mick Jagger is going to be releasing a number of very early Rolling Stones' tapes sometime next year from his personal collection of over a hundred. The tapes have been released a nine-month tour for next year, but no itineraries are as yet... It's official, Stevie Wonder will be touring this year beginning September 12th at the Nassau Coliseum and run through the end of November including 22 city concert dates throughout the country. The tour is called "The Stevie Wonder Fall Festival" and is Wonder's first tour since his near fatal car accident in August of '73. Wonder's personal slogan for his "come back" tour is "Wonder Loves You," which is understandable as his new album "Fulfillingness' First Finale" is already certified platinum after being out for only a few weeks.

Paul Williams, Ryan O'Neal, Peter Lawford, Neil Bogart, Bob Krasnow, Jeff Wald, Peter Asher plus all the girls from Fanny showed up at Gibson, Strabrug, Jaffe & Associates along with 50 other well wishers to surprise Fanny manager, Roy Silver on his birthday at the Los Angeles Offices of the Public Relations firm last week. Roy never did tell anyone how old he is. One of Canada's top record producers, Bob Ezrin (Alice Cooper's producer for the past four years) recently formed Migration Records to be distributed by Atlantic Records. The new label will cater to singles with major efforts directed at AM radio as the prime marketing source. The new label plans to recruit talent from all over the world their first signing being Barry Bonner of Bonner And Gordon who wrote most of The Turtles hit material including "Happy Together." "She's My Girl," plus "Celebrate" for Three-Dog Night... As part of p.r.p. Record's current expansion Rick Bleiweiss has been named National Sales and Promotion Director. The label is part of Pickwick International and distributes De-Lite, Mega, Gang and, just recently added, Cabbage and Groove Merchant. Bleiweiss most recently was General Manager of Pleasure Records.

A reliable source told me last week the Barry Gordy, Jr. is in Italy with the former Ms. World, Marijorie Wallace, and plans to marry the beauty queen which ends the career of another highly eligible bachelor. Ms. Wallace had to relinquish the title due to "conduct unbecoming a Ms. World" as quoted by the Ms. World Committee based upon her highly publicized associations with a famous European car race driver and London Policeman.

**FOUR TOPS LIVE**
---

**ABC recording artists** The Four Tops brought their song and soul to the Western Recording Studios August 29 and 30 to record a live album with producer Steve Barri. "Live," the title of the album, is set for October release. Pictured from left are Levi Stubbs; Arleen Schels, ABC promo chief; Lawrence Payton; Steve Barri; Jay Butler, WJLB, Detroit; Obie Benson; Phil Kaye, head engineer; Michael Omartian, ABC artist and keyboard man, and Duke Fakir.
These Radio Stations Are Turning “Tin” Into GOLD:

KFRC  Y100  WPGC  KKLS
KDWB  WAVZ  KLEO  WQNZ
KSLQ  WSGA  KCPX  WERC
WRKO  WMYQ  KRSP  KEEL
KQV  WGRQ  WGH  KING
WSAI  WHBQ  WJDX  WNCI
KYNQ  WGW  KJRB  WKLO
WMAK  KTLK  KYSN  WRMA
WBBF  KIOA  WROK  ..... 

And Many Many More

“TIN MAN”
by AMERICA
MARVIN DEANE/ABC:

Heywoods Head For Top Ten, New Steady Strong

ABC Outhill has a number of hit singles -- included are THE HEYWOODS, with bullets in all three top tens. It looks again for Top 10 honors. Number 1 at WSGN... added this week at WQAM... and WQAM also gets airplay from stations such as KJIB, KIOA, KNUS, KXOL, KLPL number 29 immediate response. WQTC, WDUZ, WAZY, and reported on KJR, KTOP, KEWI, new single off their hit LP already getting airplay from stations such as WAKY number 7 and number 16 WNEX. Proving at WIXY, KGW, WAIL, WKY, KXOL, KRLY, WMC, and super good. Other stations include WVIC, WCK, WJIM, and WZZM. WQAM and number 30 at KIOA. WSGN...added hit singles starting Nashville's WMAK has the record happen. the stations making this single number 25, KIQQ, KCPX number 23, KCPX, WCCH, WJIM, WQAM, WAYS, WQAM, WAYS, WMPS, WRIA, and WRIA, number 14, WMC, WMEX, WCCG, WJIM, WITH, WEM, WBQG.

BOBBY VINTON -- Starting to bubble on national charts WOXY number 26, WIXY, KG, WITH... getting excellent MOR coverage and calls from Philadelphia due to WIP airplay.

CARL CARLTON -- This Back Beat record looks super good. Airplay reported on KYA, WHQB number 27, WLAC, WAYS number 26, WQXI, WQFM number 46, KYNO, WQOW, WQEX, WJL and are a few of the stations making this single happen.

POINTER SISTERS -- Nashville's WMAG has the record going from 10 to 5 and looking super good. Other stations include WKY, KXOL, KRLY, WMC, and WBT.

GABE KAPLAN -- KJR is starting to program Gabe's record as are many MOR and Top 40 a.m. and evening DJs.

FOUR TOPS -- This week adds at WIXY, KG, WMC, WAIL, WMEX. Proving it's a hit are WAKY number 7 and number 16 at WDRQ, 81 bullet in Record World.

THREE DOG NIGHT -- Their new single off their latest album is already reported on KJR, KTOP, KEWI, WQTC, WDUZ, WAZY, and WQAM.

ERROL SOBER -- Showing up on a number of radio playlists -- wherever it gets played, it gets immediate response. KCPX, KNUS, KXOL, KLPL number 29 and WITR are just a few reporting airplay. Many more to come on this one.

FREDDY DE MANN/ELEKTRA-

SHF Exploding,

Moore, Eagles Addes

Souther, Hillman, Furay single is exploding this week with huge reorders... major adds this week: WIXY-Cleveland, KJIF-Dallas, WPRO-Providence, WPL and WYRE in Baltimore, WMPS-Philadelphia, jumped from 29 to 11 at WMEX-Boston. Tim Moore "Second Avenue"... added at WGRQ-Buffalo, WBZ-Boston, WPRO-Providence, KJGW-Portland, WQBG-August and WQBG-Maricopa. Eagles "James Dean"... added at WMEX-Boston... big phones and big jumps wherever it's being played...

Harry Chapin's "Cat's In The Cradle" gets huge phone responses wherever the record is played... this may have exploded by the time you read this...

Our Traffic Album "When The Eagle Flies" has fantastic acceptance at every key progressive station in the country...

After reading this... I think we're hot!!!!

RAY ANDERSON/RCA:

The Waiting's Over For Guess Who

"Wait and see" is a question that needs a time limit -- how long "Clap for the Wolfman" by the Guess Who is charting at 84 major and secondary pop stations in their top ten -- Billboard also charts it Top 10 -- sales are over 500,000 pieces. Any good rotation on this will pull immediate phones - so my question is: "What more do you need?" If you're playing 20 records this confirmed action certainly deserves a shot, or a clap, or a spin. We shipped the Tymes "You Little Trust Maker" gold (vinyl)

and it's all happening... where did I hear that before? Play at K100.

ALBUM NEWS: Lou Reed's next... entitled "Sally Can't Dance" -- catch rock 'n' roll at its best, ships Sept. 16th... also, Harry Nilsson's "Pussycats" doing very well with every listen... John Lennon producing ... if you haven't heard 'Coming From All Ends' by the New Birth, shame on you... USE CAUTION MORE HYPES AHEAD....

DON WARELL/LONDON:

First Class Home, New Green Shipping

This column comes to you "live from Miami Beach," and the beach rescords to the First Class hit, "Beach Baby." This past week album added to WABC, WXL, WTIX, WRNO, WIBG (No. 14) and KKDJ. We shipped their LP last Friday which includes the new single, the title of which we are keeping under wrap. Speaking of wraps, many PD's will receive their albums wrapped in "Beach Baby" cover.

Graeme Edge of the Moody

Blues is now back in England and sailing his schooner on the Humber after a week of coast to coast promotion of the single, "We Like To Do It." Graeme's four stops on the tour included him to San Francisco and Los Angeles, in all five days.

Some later P.D.'s are getting shaken up by the sentiments in Gilbert O'Sullivan's new single, "A Woman's Place." Basically with tongue firmly in cheek, Gilbert claims a woman's place is very much in the home. Some feminists out there fighting for equal rights don't seem to agree but airplay is strong on KEEL and KAAAY. On September 6, Gilbert is special guest star with the Carpenters at the Hollywood Bowl and his new LP to be issued in a few weeks is in 'most elaborate sleeve ever produced by London Records.

AllGreen's come up with a surefire winner this week which is being shipped this week called "Cha La La," a real message song. It's the "Green giant" at its best and a complete change of approach for our Hi Label superstar.

10CC slowly but surely are gaining airplay as the promotion enters its third month. On "Wall Street Shuffle" airplay includes WSAI, WLOB, WFBF, WIBR, WQCQ, WABD, WIOQ. We've edited it to three minutes as a result of R&R's front page headline on lengthy records. It is a pity that art has to be restricted to 180 seconds. Ben Hur wouldn't have been a best seller had it been restricted to a slim paperback volume. I hope such a long record comes soon. Art should be allowed to cover a small canvas. Leonardo da Vinci would have done a rotten job on a small ceiling.

STAN BLY/PHONOGRAM:

Ohio Players Have Monster, New BTO

Ohio Player's single, "Skin Tight," broke wide open! It's a monster at each of their Top 40 station in the Country. Bullets in all the trades, R&R and Pop. Already approaching a million and the "Skin Tight" album is at the million mark. Has to be the crossover record of the year.

"The Night Chicago Died" by Paper Lace still has incredible sales over two million. The album by Paper Lace on all charts with bullets for the second week in a row. Incredible reaction to the soon to be released single "Black Eyed Boys, BTO, the biggest group of the year, has the distinction of three LPs on the charts. Their most recent LP, "Not Fragile," has at this writing, jumped to 19 with a bullet in Billboard, 15 with a star in Cashbox and 21 in Record World. The title only just out, entitled "You Ain't Seen Nothing Yet!" jumped on key Top 40's instantly. Looks even bigger than the smash "Takin' Care of Business," which is still selling as strong as ever.

"Do Me Good" by Yellowstone and Voice is getting fantastic reception at many stations and looking for this single to happen soon.

The Jonases' "Sugar Pie Guy" is hot R&B and it's already crossed to WGRQ in Buffalo and many stations have stated that they think it's an absolute Pop smash. The Jonases are on their way to becoming one of the major acts in the business.

In the midst of all this fantastic news, you sure you hear what I call "the sleeper:" a single by John Hiatt entitled "When I Kissed You" the former hit by the Everly Bros. It played, it was a smash, as it has the same feel as the first big hit by Blue Swede.

FRIDAY, SEPTEMBER 13, 1974
Another Canadian group, Rush, has their debut album already number one LP in Cleveland thanks to WMMS. Now spreading to other cities via this station, Rush will likely hit big.

Because of the excitement in Cleveland, it was added as spotlight album on WXYX. For the second week it's also on the Record World chart and going up.

From the R&B department also comes another single through Roy C entitled "Loneliness Has Got A Hold On Me." It broke big in the South and is now spreading to Buffalo, New York. You will know why after you hear it. It's a down-and-up, "pop" song.

On the Record World album chart comes another break through by the Osmonds. "We're Over," this will be sitting in the top ten for several weeks. The Osmonds went from 27 to 10 this week.

Thanks, and that's it.

DENNIS GANIM/MGM-POLYDOR

A World of Ratings

Upon entering nursery school or kindergarten, whichever the case may be, we learn immediately how we stack up by human beings relative to our achievements and or efforts. We are told what is superior, good, average, poor and failure. We come in contact with those who are far better than that of our situation in course, the less fortunate. As we continue on through the educational system, we know that we left the fourth grade number 56 of a class of 181. We graduate 11th grade number 97 out of a class of 181. We graduate 12th grade number 97 out of a class of 181. We graduate 18th grade number 1 of a class of 181. We graduate.
R&R: Do you come from a wealthy background?

CREWE: No. My mother taught English and my dad was a fisherman originally in New Newfoundland. They married in Baltimore, moved to New Jersey in a building that doesn't even exist anymore.

BOB: Let's go back to the VeeJay era. The Four Seasons.

CREWE: For a couple of years I was making money with records. There was enough activity that I was never stuck with a master. I was always able to place it. Some of them made noises and money and some of them didn't. But I never got stuck. I was always using my own money that I was making and putting it back into the records. But there came a time with Frankie and Bob Gaudio where we just didn't know what to do because we had tried various things with them and had a mild success as the Four Seasons. George Goldner put out a record on Gone Records called "Bermuda." He didn't pick up their option because he didn't think there was that much to them. About 3 or 4 months went by and I saw Frankie and Bob playing in a little club in Point Pleasant, New Jersey and Frankie started to do an imitation of Rose Murphy. "I Can't Give You Anything But Love, Baby" in that funny high voice. Up to this point, we hadn't used that. It didn't exist before as a song. I came out with a bandana on his head and had two shakers and he did a funny Carmen Miranda female drag number. That's where I first heard him do that and that evening I told Gaudio, "You go home after this is done and write any song you like with the guts it had to begin with, and that evening I told Gaudio, "You go home after this is done and write any song you like with that octave jump." He came back 3 or 4 days later with "Sherry." And of course that started the whole thing.

R&R: Did VeeJay exist at that time?

CREWE: VeeJay at that time was just having incredible luck. Four Seasons went on the road, the black hits, like "Raindrops," and they had the Beatles. They had hundreds of records from the Beatles. So VeeJay was hitting with the Beatles and they really wanted to build into this other area. The Four Seasons broke black. WWRL broke that record in New York. Up and down the East Coast, the black programmers really broke that record. I don't know whether they thought the group was black because of the association with VeeJay being primarily a black label. I don't know what it was, but they just flipped over the record... but that's where the record got its first big kick. They sold close to a quarter of a million before the white stations took it on. But that happened within a week. In Italy when the record broke, it happened so fast, the Italian distributor of VeeJay over here (also knowing that most of his product was black) didn't realize who the Four Seasons were. You know, near the end of the road all over Italy, Milan, Venice, Rome, you name it wherever they do shows. He sent out three different groups, four guys all black, all over Italy... "Quatro Seasono" and they were all black! It was really kind of funny.

R&R: When you produce a record like "Sherry" or any other hit, what do you do on it? What do you look for?

CREWE: Well you always go back to Shakespeare. "The Play Is The Thing." And I don't care whether you're doing a jazz work, progressive or what, if the song isn't there, it won't work. If "Killing Me Softly" didn't have the guts it had to begin with, I don't care who sang it, it wouldn't have happened. You always have to have that incredible wedding of lyric and melody -- I don't always come up with myself. I've recorded unknown writers like Cale Porter and gotten big hits from "Got You Under My Skin." Sometimes I get stuck for a song. Generally the reason I got into writing for a song, was when we decided to do that whole thing, you just couldn't get material. The publishers weren't going to give it up to an unknown. I've found that as I've progressed with music and all the various things I was doing, that more often than not, I couldn't get material from the outside. It just wasn't there. You'd get second best, at best. So I mean, I was forced to become a writer.

R&R: Can you read music?

CREWE: No, I can't read a note of music.

R&R: Do you play an instrument?

CREWE: No, my instrument is my voice. But like yesterday, when I was putting down the horn parts with Bruce Miller who is the arranger on the Monty Rock thing, it's the same way I've always worked. I hum lines to them. I hum horns parts. First of all I tell all them that I want to see clouds and hear rain or see the sun come up here, which happens to happen. If I'm singing this part, and just be called a part of God.

R&R: What is the decision you have made?

CREWE: I'm at the Eleventh Hour, baby. I made a decision to get or go out. The company I was with was paying me so much money; it was ridiculous -- to do nothing! A lot of artists on that label are doing the same thing. I talked to a lot of them. We keep saying what's the decision -- paying to keep us off the street. It almost looks that way. It's silly. We'll try with the Eleventh Hour you make a decision. You are or you're not. You're on or you're off.

R&R: Let's go up to where you are now.

CREWE: I'm at the Eleventh Hour, baby. I made a decision to get or go out. The company I was with was paying me so much money; it was ridiculous -- to do nothing! A lot of artists on that label are doing the same thing. I talked to a lot of them. We keep saying what's the decision -- paying to keep us off the street. It almost looks that way. It's silly. We'll try with the Eleventh Hour you make a decision. You are or you're not. You're on or you're off.

R&R: What is the decision you have made?

CREWE: My decision is that I myself am tired of the negatives I keep hearing day in and day out; so I'd rather go to the positives. It's really my Eleventh Hour. The name of this group has been coming to me for a long time. Back in 1968 I wrote a song called "To Make My Father Proud" and there's a line in that song that goes "in my eleventh hour, I'll be a man aware to face whatever falls my way," along with the Eleventh Hour and just be called a God for which I have been named, etc. I first of all, I put myself on the line. I became part of the group. I perform in the group with Kenny, Cindy and Vincent. I just think it's a time for me, for Kenny, for yourself, too, when you have the ear of the public or can get to. I'll try to relieve some of this. I mean I've been on the road for 20 months. On one side, I'm very glad to see that justice has been brought home and I'm not one of these show biz people who suddenly takes a political view, because I'm not a politician and I know very little about it. On the other side, it troubles me that we're the known to poisonous snake pit. So I get that in the morning with the dog's vomit, eggs, I don't want that all day long.

I don't think the public wants it all day long. I think they want me, they want to live and laugh and ourselves to be poking fun at this riddle we're living in. That is along with the Eleventh Hour, Monty Rock just seemed to
fit into that whole attitude of mine. To convince any record label to sign Monty Rock would have been impossible. I would have to go in and do a number. But Monty Rock is part of that whole attitude. He's got it down. He's part of us in a way, or an offshoot of us and our attitude. And what Kenny and I did was write a song that showcases him for Wes Farrell. He's also making an offshoot of us and our attitude. He's got it down.

The attitude is so ridiculous octaves. I don't give a damn. But think it takes a lot of imagination for a lot of people. I think it takes a lot of pressure off a lot of people. It also makes it easier to have a party.

The attitude is heard somebody else say if so I can say it. So now we've opened another door like the Beatles opened a door. John Lennon opens doors all the time. Elton John said "The Bitch Is Back." Now we can say bitch. I don't know, but I did hear the word "fuck" in a record by Nilsson where he says something like "I'm tired of you, I hate your love, so fuck you." It's never played on the air of course.

R&R: Are you in a position now to fairly independent as far as record company deals are concerned?
CREWE: I'm totally independent now.

The Eleventh Hour

I did you, you did me, now what does that mean? You can make it mean what you think it means.

R&R: You left a big hole there.
CREWE: I won't walk into that one! "We Went As Far As We Felt Like Going, Had A Nap, Had A Rap, We Went As Far As We Felt Like Going The Morning Came And Wake Us Up, Anothere Kiss, Another Truck. You Say Call Me Up Sometime And You Got Ya Ya On Your Mind." Well what the hell is "Ya Ya?" Now that could mean whatever you want it to mean. I don't give a damn. But the funny thing is that it tickles the imagination for a lot of people. I think it takes a lot of pressure off a lot of people. It also makes it easier to have a party.

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R&R: Are you in a position now to fairly independent as far as record company deals are concerned?
CREWE: I'm totally independent now.

R&R: You really don't need to produce the Eleventh Hour unless you want to do it?
CREWE: I don't need to do anything that I don't want to do. And I certainly wouldn't have put my face on a poster if I didn't intend to appear with Kenny and the rest of the group. I believe this thing is an important thing. I want to be a part of it. I'll stick with it. I know Kenny bounces off me and I bounce off him. I'll probably end up that I'll produce Kenny and Kenny will produce me one day. Right now Tommy Kaye is going to produce Bob Crewe.

R&R: Are they separate label deals?
CREWE: Oh yeah. But what would I like to do is probably have the two of us on the same label if possible because Kenny and I do a thing together. We are like two musical brothers. Our voices link together beautifully. We love working together and bouncing off one another. I don't mean to compare myself to any other existing duo. We're not the Everlys -- we don't do things that way. Kenny has a range of ridiculous octaves. I don't have that much of a range. But we compliment one another. It works when we're writing. He just wrote a song for me which gives you an idea about how I felt about him on the album that I'm going to do that Tommy Kaye is going to produce. Kenny wrote a song himself. Now I think Kenny and I are one of the best collaborating teams going and that will be proven only in the next year or so when you see how many awards we get. But, he came to me with the song the other night and I say "that's absolutely perfect. I can't even suggest a change except in the arrangement." So I'm doing his song where he wrote words and music. There's none of that bullshit Pettiness between us.

R&R: Were separate deals done?
CREWE: That was the first time I really put myself in the front because I never really wanted to be in the front. I don't like to be stepped on the street or singled out. I just want to be part of everyone. I don't want to worry about having to change my jeans or press a pair of pants. I like myself just the way I am right now -- sloppy. I really don't have to be pointed out. I think my work should be pointed out not me. But I don't mind putting my name on the liner if it comes to a thing like the Eleventh Hour. I'll sign a painting when I'm proud of it. Today if you can't work with people you love and like, and be doing things for fun with the people you like to work with, it's just as well that you don't work. I don't want to waste my time on people who are a pain in the ass. I don't mind putting any amount of time in with someone I love or admire.
Wayne's Earl

The first album by

Home At Last

Produced by Kathy Humm of Code Blue Productions Inc.

neal Records and Tapes
Immediate reaction! Instant phones!

THE RECORD
THAT SPEAKS
FOR MILLIONS!

MY COUNTRY
(3960)

JUD STRUNK

Produced by Glen Campbell for Glenco Productions and Pierre Cossette Co.

Capitol®
WHO Hosts Reeves’ Widow For Tribute

Radio Station WHO, the powerful 50,000 watt clear channel “voice of the Middlewest,” was host to Mrs. Mary Reeves Davis, widow of legendary country music star Jim Reeves, during a special tribute to Reeves on the 10th anniversary of his death. 

WHO’s memorial tribute was the only one in the nation to include Mrs. Davis. She was invited to Des Moines by Billy Cole, WHO Music Director and afternoon country DJ. Memorial events were held July 31-August 1.

During WHO’s Country Music USA program on Thursday, August 1, Mrs. Davis shared the microphone with Cole. The two reminisced about Jim Reeves and played many of his greatest hits. Later that evening Mrs. Davis was the special guest on Country Call-in, WHO’s popular phone show. Listeners from all over the country were invited to telephone collect and chat with Mrs. Davis and members of the Country Music USA team, including Cole, Max Bennington, Larry Heaberlin and Dan Reed. During this program, Mrs. Davis drew the name of the winner of a 26-album library of Reeves albums given by WHO Radio. The album collection was promoted on air, beginning 10 days before. Nearly 1500 entries from 26 states were received.

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Mrs. Davis and Cole also made personal appearances at two branches of Iowa’s leading department store to meet Jim Reeves fans, sign autographs and promote the sale of Reeves albums. While she was in Des Moines, Mrs. Davis taped a half-hour television show, to be shown at a later date on WHO-TV, and made a personal appearance at a local country music night club.

WHO Radio, which celebrated its 50th anniversary in April, 1974, went on an all-country format in January of this year. Country Music USA is nationally famous ... “from coast to coast ... border to border ... and then some.” Robert W. Gifford is program director.

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TREND:
September 13, 1974

1. RONNIE MILSAP/Please Don’t Tell Me (RCA)
2. CHARLIE RICH/I Love My Friend (Epic)
3. DON WILLIAMS/I Wouldn’t Want To Live (Dot)
4. WAYLON JENNINGS/I’m A Ramblin’ Man (RCA)
5. BRENDA LEE/Four Poster Bed (MCA)
6. BUCK OWENS/Monster Holiday (Capitol)
7. GLEN CAMPBELL/Bonaparte’s Retreat (Capitol)
8. JOHNNY RODRIQUEZ/Dance With Me (Mercury)
9. RED SOVINE/It’ll Come Back (Chart)
10. DONNY & MARIE OSMOND/Leaving It Up To You (MGM)
11. GEORGE JONES/The Grand Tour (Epic)
12. DON RODRIGUEZ/What’s That Sound (Dot)
13. CONNIE SMITH/I Never Knew (Columbia)
14. BARBARA FAIRCHILD/Standing In Your Line (Columbia)
15. MICKEY GILLEY/I Overlooked An Orchid (Playboy)
16. JONES / WYNETTE/We Loved It Away (Epic)
17. 41 WMC, 63 WJJD, 99-1 WIL, 111 WCMS
18. 46 WMC, 63 WJJD, 99-1 WIL, 111 WCMS
19. 46 WMC, 63 WJJD, 99-1 WIL, 111 WCMS
20. 46 WMC, 63 WJJD, 99-1 WIL, 111 WCMS

COUNTRY TOP TWENTY
September 13, 1974

1. RONNIE MILSAP/Please Don’t Tell Me (RCA)
2. CHARLIE RICH/I Love My Friend (Epic)
3. DON WILLIAMS/I Wouldn’t Want To Live (Dot)
4. WAYLON JENNINGS/I’m A Ramblin’ Man (RCA)
5. BRENDA LEE/Four Poster Bed (MCA)
6. BUCK OWENS/Monster Holiday (Capitol)
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14. BARBARA FAIRCHILD/Standing In Your Line (Columbia)
15. MICKEY GILLEY/I Overlooked An Orchid (Playboy)
16. JONES / WYNETTE/We Loved It Away (Epic)
Five jocks in a bathtub? So what else is new? Olivia Newton-John for one. A guest on the Mike Cleary show from 10 AM to 3 PM on KNBR, Olivia stayed around long enough to get in on the "Bathtub shenanigans" as the KNBR superjocks posed in a tub in preparation for the first annual KNBR Bathtub Regatta. In the tub are Les Williams, left, and Carter B. Smith. In the back, left to right, are Dave Niles, Frank Dill, and Cleary. More than 5000 persons turned out to see the nautical madness on the Oakland Estuary.

Radio & Records

September 13, 1974

B/30 0/6
1  2  1 DIONNE WARWICKE & SPINNERS/Then Came You (Atlantic)
1  3  2 OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
11  3  3 KATHY DALTON/Boogie Bands & One Night Stands (DisCreet)
8  5  4 JONI MITCHELL/Free Man In Paris (Asylum)
10  6  5 CHARLIE RICH/I Love My Friend (Epic)
19 12  6 AMERICA/Tin Man (WB)
5  7  7 ANDY KIM/Rock Me Gently (Capitol)
14 13  8 CAT STEVENS/Another Saturday Night (A&M)
30 16  9 THE OSMONDS/Love Me For A Reason (MG/Mobol)
13 10 10 THE TYMES/You Little Trustmaker (RCA)
21 20 11 TONY ORLANDO & DAWN/Steppin' Out (Bell)
23 14 12 MAC DAVIS/Stop & Smell The Roses (Columbia)
7  9 13 PAUL ANKA/(You're) Having My Baby (UA)
2  4 14 BILLY "CRASH" CRADDICK/Rub It In (ABC)
31 21 15 CAROLE KING/Jazzman (Ode)
25 19 16 GORDON LIGHTFOOT/Carefree Highway (Reprise)
29 17 17 BILLY JOEL/Travelin' Prayer (Columbia)
20 18 18 HEYWOODS/Who Do You Think You Are (ABC)
9  11 19 ROBERTA FLACK/Feel Like Makin' Love (Atlantic)
28 23 20 PETER NOONE/Meet Me On The Corner (Casablanca)
22 22 21 FIRST CLASS/Beach Baby (UK)
19 26 22 BILLY PRESTON/Nothing From Nothing (A&M)
27 23 23 GARFUNKEL/TIM MOORE/Second Avenue (Columbia/Asylum)
25 24 24 BONNIE KOLOK/You're Gonna Love Yourself (Ovation)
27 25 25 CHER/I Saw A Man & He Danced With His Wife (MCA)
28 26 26 MAUREEN McGOVERN/Give Me A Reason To Be Gone (20th)
24 27 27 BOBBY GODSBORO/Hello Summertime (UA)
28 28 28 JIM WEATHERLY/The Need To Be (Buddah)
17 15 29 HERB ALPERT & LANI HALL/Save The Sunlight (A&M)
30 20  30 HARRY CHAPIN/Cat's In The Cradle (Elektra)

NEW & ACTIVE

PRELUDE (Island) If there was ever a left field record, this is one ... and it's starting to happen WIP, KNBR, WTAE.
PATTI DAHLSTROM (20th) Now receiving good phones in many markets: add WPTS, KHOU, HARRY CHAPIN (Elektra) Moving, moving, moving ... newer adds: KMPF, KNBR, KMBZ, WLO.

JOHN DENVER (RCA) KII, KAKE, WMAQ, KNBR, WBAL, WMAI, WTAE, KHOU, WTRX.

Others showing strength: SAMMY DAVIS (MGM), RANCE SEARLE (Columbia), O.C.SMITH (Columbia) ... primarily East Coast at this point, ANNE MURRAY Capitol, JUD STRUNK (Capitol), DICK FELLER (Asylum), GINO VANNELLI (A&M).

POP/MOR by Mike Kasabo

Music Director
KISL/LOS ANGELES

Women's Lib lives: if you don't believe me, check the charts. This week the top four positions are occupied by females ... Dionne Warwick (give the Spinners a break), Olivia Newton-John, Kathy Dalton, Joni Mitchell. Additionally, Carole King (15-1), Roberta Flack (former number one), Bonnie Koloc (now at 24), Cher (always in there), Maureen McGovern, Lani Hall (assisted by Herb Alpert). And coming up fast: Anne Murray, Patti Dahlstrom, Dolly Parton, Marilyn Sellars ... plus Helen Reddy is never off the charts for long. What's that old story about the man chasing the woman until she catches him???

Two more emotionally patriotic records are starting to pick up very good airplay. First is the Jud Strunk record, "My Country" on Capitol. Also showing good initial reaction is "Spirit Of America," Ed Munter.

This week's hottest phone items are: Osmonds, Olivia Newton-John, John Mahoney, Dionne Warwick & Spinners.

Super hot record out of WSM-Nashville is the Pointer Sisters' "Fairy Tale." As is Carl Carlton's "Everlasting Love." We had a report that Paul Anka's follow up is a 6 lbs. 8 oz. "We" keep you abreast.

Some very exciting new albums ... first the Carole King "Crazy Around Joy." Another class Lou Adler production. Cuts most often mentioned by our reporters "Nightingale," "You Gentle Me," "We Are All In This Together," Andy Kim's latest set includes "Sunshine," "Songs I Can Sing Ya," "Good Good Morning," Theo Kojak (a.k.a. Telly Savalas) is getting some attention also with "Rubber Bands And Bits Of String" from his debut album on MCA.

Jan Basham, A&M promo lady, informs us that the Jan Basham, A&M promo lady, informs us that the company has acquired the L.A. based record "The Way I Want To Touch You" by Captain & Tennille. Had quite an impact in the Los Angeles market recently on Joyce records.

Summer ARB results for much of the country are now in and being broken down. Please send along your results.

We're having a birthday!
Special R&R Anniversary Issue:
October 4, 1974
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<td>ABBA</td>
<td>Honey Honey</td>
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<td>When Mabel Comes In Room</td>
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<td>Wish I Had Loved You Better</td>
<td>MGM</td>
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<td>Love Is Like A Butterfly</td>
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