Wolfman Resigns From WNBC

Jim Channell Leaves KSTP

Complete ARB Results

Programming Tips From Hooper's Robert Kniffen

Singles Price Hike To Tighten Up Playlists?

COUNTRY: Waylon Jennings Number One

Industry's Largest Classified Section
“Rebel Rebel”
is the smash hit from
Bowie's smash album,
“Diamond Dogs.”

Salesmaker three weeks in a row in Record World.
Airplay everywhere.

JIM CHANNELL RESIGNS AS KSTP PD

Jim Channell resigned from KSTP-Minneapolis last Friday (21). According to Channell: "I reached as far as I could go working with Kent Burkhart, I feel under the present structure, KSTP will not win in the fall ARB, and I could not make the changes that needed to be done. The best thing for me to do was resign. If you can't keep control of the programming, you're not the program director." Jim can be reached at (612) 175-456.

BURN AND LEARN

Johnny Magnus, KGKB-Los Angeles, decided to try nude sunbathing. He set up his walled-in patio for the big day. John sent a major health warning to all: if you decide to nude sunbath, be sure and put sun lotions on all over your body. John neglected to do so and certain suntan parts of his body made him refrain from his favorite activities.

MORGAN'S "HEAVEN" VERSION

Robert W. Morgan at LA's K100, took the time to produce, with his own little hands, a superb version of the Righteous Brothers' "Rock & Roll Heaven." He spliced in the old songs they sing about, it pulled top requests right off at K100. Contact PD Bill Watson for details.

KIRO GOES NEWS

Former Seattle POP-MOR outlet KIRO is changing to a "News Block" format, with news in the morning and afternoon, drives, complemented by a solid hour at noon. The station has retained the services of Norm Woodruff (formerly news director at KCBS-San Francisco) who, according to GM Jack Adamson, is one of the most knowledgeable men in the field. He's played a key role in making the news-format personable, one-to-one, rather than the customary 'rip-and-read' that so many news stations used to sound like. In between the news blocks, the music remains the bright-sounding MOR that KIRO has been with.

LATE NEWS:

Wolfman Resigns From WNBC

"My roots are in New York, but my wife and family just couldn't make the adjustment. Sometimes you have to put one live in front of another." Wolfman returns to Los Angeles to devote more time to his radio syndication company which has grown at an amazing rate, and concentrate on two motion picture projects, along with more involvement in the weekly Midnight Special on NBC TV.

WIBG SOFTENS

There have been many rumors in past weeks about format changes at WIBG-Philadelphia. This week PD Jerry Dell Colombo told R&R they are making a few changes: "We are softening and dayparting with older oldies and going after that older audience that fills out ARB's, the kids that grew up from the Bandstand days. We intend to take advantage of the fact we have a natural heritage in this city. We were the only rocker these people had, and they grew up with us."

Y100 COMES THROUGH

The first time in recent history that WQAM has been beaten in total shares, also interesting to note that the feat has also was way up in the Miami-FT. Lauderdale book, up 5 share points, and doubling and tripling in time periods over the weekend.

WQAM (Miami) 11.0 WQAM (Chicago) 16.2 WQAM (Miami) 6.3 WQAM (Miami) 5.2 WQAM (Miami) 6.0 25.3 teens WQAM (Miami) 5.6 12.8 teens WQAM (Miami) 5.4 19.6 teens WQAM (Miami) 0.2 12.3 teens WQAM (Miami) 2.5 6.2 teens W5XV (10) 2.2 1.4 teens W5XV (10) 2.0 0.6 teens

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ONE HELL OF A PROMOTION!-Columbia's man in Hartford, Dave Demers, brought "Miss Connecticut World" to WPOP and nobody at the station argued with her "One Hell Of A Woman" claim. From left to right: PD Dick Springfield, long-time Hartford favorite Joey Reynolds, Joan Ellegard, MD T.J. Lambert, and Demers.
## San Francisco

**Station**
- Format: J/A 73
- Time: Mon-Sun 6am-12mid
- Share: 4.5
- Percent Change: 20.2

**Format**
- KSAN: M 60%
- KSFX: M 7.5%
- KXOK: M 10.3%
- KNYA: M 11.1%

**Changes**
- Only ones really affected by this book were K101 (a good increase) and KSAN (a noticeable decline). KSFX seems on the right path, but with low shares.

## St. Louis

**Station**
- Format: J/A 73
- Time: Mon-Sun 6am-12mid
- Share: 4.7
- Percent Change: 10.0

**Format**
- KSLO: R 5.7
- KZLS: R 6.7
- WKLJ: C 6.0
- KMNO: R 22.3
- KSHE: P 2.8
- KATZ: B 4.0

**Changes**
- Interesting to note how WDYG stays almost the same throughout the rock battle. The switch of teens was from KSTP to KDWB.

## Minneapolis-S. Paul

**Station**
- Format: J/A 73
- Time: Mon-Sun 6am-12mid
- Share: 4.2
- Percent Change: 4.4

**Format**
- KDBV: R 6.0
- KSTP: R 9.4
- WDGY: R 4.2
- WCCO: M 31.1
- TEENS: 25.0
- KDWB: 22.8
- WGST: 15.8
- WGYD: 28.8

**Changes**
- Unusual situation here. Both Top-40 type rockers were beaten by the black station and the progressive FM WMMS.

## San Diego

**Station**
- Format: J/A 73
- Time: Mon-Sun 6am-12mid
- Share: 4.5
- Percent Change: 20.2

**Format**
- KSBO: Q 10.5
- KFRC: O 0.6
- KGMS: M 3.6
- KGB: R 4.1
- KGB FM: P 3.2
- KFRC: O 2.7
- KSOX: C 8.1

**Changes**
- Seems like KPRI picked up their teens from KCQB and KSEA. KBG AM & FM picked up strong in 18-34 men, while KCQB dropped in men 18-plus.
on the air from grc

CARL & JACKIE
" Dance Party Music "
GRC 2007

Schenectady ----- WSNY
Georgetown ----- WSAE-FM
Fall River ----- WSAR
Gardiner ----- WABK
Portsmouth ----- WBBX
Cincinnati ----- WSAI
Columbus ----- WNCI-FM
Louisville ----- WAKY
WKLO
Lexington ----- WVLK
Bowling Green - WBGN
Munising ----- WGBN
Stevens Point - WSPT
Neena --------- WNAM
LaFayette ----- WAZY
Fargo --------- KQNB
Rapid City ---- KJMM
Billings ------ KGHL
Columbia ------ KTGR
KTOP
Salina -------- KSKG-FM
Birmingham ---- WERC
Pine Bluff ---- KOTN
Shreveport ---- KEEL
Baton Rouge --- WAIL
LaFayette ----- KVOL
Natchez ------- WQNZ
Ft. Valley ------ WFPN
Gainesville ----- WDUN
Albany --------- WALG
Athens --------- WRFC
Greenville ----- WQOK
Fayetteville ---- WFLB
Oxford --------- WCBQ
Eden --------- WCBX
Aiken --------- WAKN
Chattanooga ---- WGOW
Knoxville ----- WKGN
El Paso --------- KINT
Lubbock -------- KSEL
Victoria ------- KVLC
Fort Worth ----- KFJZ
KKOL
Durango -------- KIUP
Albuquerque ---- KRKE
Las Cruces ----- KGRT
San Louis Obispo- KSLV
Santa Maria ----- KSEE
Oceanide -------- KUDE
Modesto -------- KFIV
Phoenix -------- KUPD
Everett -------- KRKO
Memphis -------- WMC-FM
Columbus -------- WCOL
In most radio stations audience research for the programming department is ignored or misunderstood. From the point of view of the broadcaster, programming research serves two purposes; one is for audience evaluation, and the second is for sales. Unfortunately, the heavy allocation of dollars and energy for sales audience research made by most stations in this country leaves little for programming evaluation. Also, the results are simply not fast enough, the surveys too few, and time too short for programmers. This is particularly true of a station or a market in the midst of recent changes in programming. To the broadcaster, the real demand for these periodic measurements comes from the advertisers and their agencies. Any data contained necessarily a reflection on station management, as they are businessmen whose first responsibility is to the bottom line. But, if does seem ironic that they must budget considerable amounts of their resources on research which they are unable to use to understand, analyze, and improve their own stations.

However, the station manager or the program director does have resources at his disposal to conduct necessary programming research. Because he need not be concerned with concepts such as "stratified sampling" or "cost per thousand" projections, good programming research does not have to be expensive. It only has to fulfill two basic requirements. It must be fast enough to give the program director an early indication of the reaction to any changes and it must be based on a large enough random sample to reflect a true trend in the market.

Programming research is, simply stated, feedback systems available to the program director which can help him another look into the sociology of his audience and his success or failure in pleasing that audience. It is the tool by which he "manages" his audience between the AM and the new format was "top 40 rock" with a 1.6 share of the total audience. Its nighttime share was an 8.1 and it had a 10.0 in the 7-10PM time period. The station's demographics were heaviest 35+ with a 3.0 share. The breakdown was a 2.2 share, 35-49, and a 1.5, 50+. This ranked the station as number three in the "beautiful music-easy Listening" category in the market.

Program director plans on using monthly ARB or Pulse measurements. The feedback system includes a number of sources immediately obvious to any program director. After eight weeks on the air, the station's share of the total audience for the September -October Hooper Report remained essentially the same at a 1.5 level. However, its nighttime share was an 8.1 and it had a 10.0 in the PM drive (3-7PM). The station had a 15.4 share of teens and 11.0 share of the 18-24 audience. This position was essentially what the station management was looking for and the success of the new format was reflected in ARB and Pulse surveys taken during this period.

In August of 1973 the FM station made a change of format and call letters and attempted to establish its own identity in the market. The call letters were separate from the AM and the new format was "top 40 rock" with a 1.4 share of the 18-24 year olds. Its nighttime share was 8.1 and it had a 10.0 in the PM drive (3-7PM). The station had a 15.4 share of teens and 11.0 share of the 18-24 audience. This position was essentially what the station management was looking for and the success of the new format was reflected in ARB and Pulse surveys taken during this period.

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THE SUMMER RECORD OF '74

'RUB IT IN'

Billy "Crash" Craddock

ABC 11437

'HIS CURRENT HIT ALBUM'

ABC 4817
Most added
PAPER LACE
BLUE MAGIC
JOHNNY BRISTOL
3 DOG NIGHT
PAUL ANKA

added this week...

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**PARALLEL 1**

- **WFE/PITTSBURGH**
  - George McCrae
  - Elton John
  - Commodores
  - Blue Magic
  - George McCrae

- **WAVE/NY**
  - Steely Dan
  - Johnny Bristol
  - Kool & Gang
  - Abba
  - Anne Murray

- **WPG/WASHINGTON D.C.**
  - James Brown
  - Paul Anka
  - Bachman-Turner
  - Chicago
  - Chicago

- **WMC/CHICAGO**
  - Johnny Bristol
  - Kool & Gang
  - Abba
  - Olivia Newton-John

- **WFL/PHILADELPHIA**
  - Elton John
  - Chicago
  - Olivia Newton-John
  - Paul Anka
  - Abba

- **WFL/PITTSBURGH**
  - Bob Seger
  - Chicago
  - Commodores
  - Blue Magic
  - John Denver

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**PARALLEL 2**

- **WBG/DETOUR**
  - Righteous Bros
  - Elton John
  - Commodores
  - Blue Magic
  - Blue Magic

- **KB/DULUTH**
  - George McCrae
  - Elton John
  - Paul Anka
  - Abba
  - Olivia Newton-John

- **WQJAT/ATLANTA**
  - Blue Magic
  - Chicago
  - Steve Miller
  - Chicago
  - Olivia Newton-John

- **WANC/NEW YORK**
  - Steely Dan
  - Johnny Bristol
  - Kool & Gang
  - Abba
  - Anne Murray

- **WPG/WASHINGTON D.C.**
  - James Brown
  - Paul Anka
  - Bachman-Turner
  - Chicago
  - Chicago

- **WMC/CHICAGO**
  - Johnny Bristol
  - Kool & Gang
  - Abba
  - Olivia Newton-John

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**PARALLEL 3**

- **WNEG/SPORT NEWS**
  - Elton John
  - Roberts Flack
  - Andy Kim
  - Chicago
  - Paper Lace

- **WBB/BUFFALO**
  - Roberta Flack
  - Elton John
  - Goldfinger
  - Elton John
  - Goldfinger

- **WKBK/ROANOKE**
  - Elton John
  - Steve Miller
  - Chicago
  - Olivia Newton-John
  - Abba

- **WNC/COLUMBUS**
  - Blue Magic
  - Paul Anka
  - Elton John
  - Paper Lace
  - Paper Lace

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**Most Added**

- **PAPER LACE**
  - "Blue Magic"
  - "Single" (1974)

- **BLUE MAGIC**
  - "Blue Magic"
  - "Single" (1974)

- **JOHNNY BRISTOL**
  - "Outside Korea"
  - "Single" (1974)

- **3 DOG NIGHT**
  - "The Chirping Cricket"
  - "Single" (1974)

- **PAUL ANKA**
  - "My Way"
  - "Single" (1974)
John Christie
sings
"4th of July"
3982

Written by
Paul and Linda
McCartney

Produced by
Dave Clark
OPENINGS

KERN-Bakersfield needs midday jock with creative production. Send tapes and resumes to Box 270. Bakersfield, CA 93301 or call (805) 832-2550.

WFLF-Fayetteville needs noon-4 p.m. jock. Call Charlie Walker (919) 777-4373 (6-21)

KWTH-Dubuque needs very sharp MOR PM drive man with top flight production abilities. Top looking for future growth with group expanding. Send tape and full particulars to Jerry Larsen PD, KDTH, Dubuque, IA 52001 (6-17)

KVOE-Cedar Rapids looking for a top 40 jock, with first phone. Call Greg Vaulpe (303) 634-1511 (6-19)

KSLY-San Luis Obispo looking for an all night jock. Call Guy Paul (503) 543-4400 (6-20)

KAUM-Houston needs a jock with production abilities. Call Mike Shugar (713) 795-4770 (6-19)

KIOA-Des Moines needs Chief Engineer, Contact General Manager, Paul Jacobson at (515) 282-9191, 6-14.

Jock needed at KQDA-Maine. Tapes and resumes only to Peter McLane (603) 257-4727.

WAVZ-New Haven looking for jock. Call Steve Warren (203) 777-4761 or send tapes and resumes to 252 Temple, New Haven, Conn 06510

WGNG-Providence needs an AM drive man. Contact Brad Pierce (401) 357-2503 (6-7)

KBST-Big Springs, Texas needs a Newsman with some board work. Female welcome! Call Ed Salamon 412-471-9950.

WEEP-Pittsburgh looking for experienced newsperson who is interested in doing investigative reporting. Contact Ed Salamon (412) 471-9950 (5-21)

KSLA-Houston needs a Newsman with some board work. Female welcome! Contact Ed Salamon 412-471-9950.

KSLA-Houston needs a Newsman with some board work. Female welcome! Contact Ed Salamon 412-471-9950.

PRODUCTION

WKNJ-Knoxville is looking for a Production Director. Contact Bob Bozin 615-573-2931.

POSITIONS SOUGHT

Gary Mitchell, formerly from KUDL-Kansas City looking for Top 40/Rock position. Has 1st phone and experience. Contact at 12210 W. 9th Terr., Apt. 211, Lenexa, Kansas 66215. (6-14)

Jim Noel from KUDL-Kansas City looking for smaller market PD or large market air talent position. Top 40. Call (913) 362-2034. (6-16)

Larry Lee, currently with KORJ-Garden Grove, Ca., former air personality with KDNJ AM & FM, 4 yrs. experience in California only. Call 714-997-8809 after 5 or write 629 W. Vermont No. 17, Anaheim ca. (6-7)

TONY SCOTT formerly of WAUG-Augusta, Georgia is looking for a gig. Can contact him at 404-738-7056. (5-21)

MARK DRISCOLL resigns from KSLQ and is looking for PD gig. 314-227-3041. (6-7)

Cory Jones from WFPL-Buffalo is looking for a PD gig. Has 1st ticket, 4 years experience. Contact him at 516-398-5792. (5-17)

Ken Sutherland formerly KPAM-Portland is looking for a PD gig. Call 503-246-1623.

Rick Fry with KARL looking for a PD gig. Has 1st phone ticket. Will relocate anywhere. 714-487-9164. (6-16)

Bob O'Brien, formerly WOW- Omaha looking for a PD position. Call at 12210 W. 96th Terr., Apt. 211, Lenexa, Kansas 66215 (6-17)

Jon Richmond formerly WBBF jock. Call (716) 244-8895 for Gig.

Keith James, formerly WPEZ-Pittsburgh looking for a gig. 419-871-7941. (5-31)

Larry Lee, currently with KORJ-Garden Grove, Ca., former air personality with KDNJ AM & FM, 4 yrs. experience in California only. Call 714-997-8809 after 5 or write 629 W. Vermont No. 17, Anaheim ca. (6-7)

Vivian Flesch leaving Chelsea-Roxbury Records as Aast. National Promotion Director, desires regional promotion position. Phone (213) 271-4642. (6-14)

Mark Sebastian leaves WLOF-Orlando for middays at WGRQ-Buffalo

Tom Kent from WKG N-Knoxville to do all-nites at WHBQ-Memphis

Dick Shaw upped to PD at QFM

Mark Richtman formerly WBBF jock. Call (719) 284-6865

Chuck Geiger, formerly WBBF jock. Call (719) 284-6865

Bill Barber also exits WLOF-Orlando

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MERRY CHRISTMAS

Thanks For Making our Christmas come early this year...

2 Million-Selling KOOL & THE GANG singles...

and it's only June!

FRED FIOTO
PRESIDENT
DELITE RECORDS
Radio & Records
June 28, 1974

ALBUMS

1. GORDON LIGHTFOOT - Sundown (Reprise)
2. PAUL McCARTNEY - Band On The Run (Apple)
3. CAT STEVENS - Buddhah & Chocolate Box (A&M)
4. MARVIN HAMLISCH - The Sting (MCA)
5. LOGGINS & MESSINA - On Stage (Columbia)
6. JOHN DENVER - Greatest Hits ( RCA)
7. MARIA MULDAUR - Maria Muldaur (Reprise)
8. FRANK ZAPPA - Apostrophe (DiCret)
9. GRAND FUNK - Shinin' On (Capitol)
10. DAVID BOWIE - Diamond Dogs ( RCA)
11. OZARK MOUNTAIN DAREDEVILS - Go Mine (Mercury)
12. ROBIN TROWER - Bridge Of Sighs (Chrysalis)
13. JOHN DENVER - An American Concert (Capitol)
14. LOGGINS & MESSINA - President (A&M)
15. CARRIE SNYDER - Back Home Again (A&M)
16. J.J. CALE - With A Little Help From My Friends (A&M)
17. ELTON JOHN - Yellow Brick Road (MCA)
18. THE AMERICAN GRAFFITI - Soundtrack (MCA)
19. GOLDEN EARRING - Moontan (MCA)
20. EAGLES - On The Border (Asylum)
21. HERBIE HANCOCK - Head Hunters (Columbia)
22. STEELY DAN - Two Against Nature (Warner Bros)
23. JOHN DENVER - Back Home Again (MCA)
24. BILLIE COBHAM - Crosswinds (Atlantic)
25. STEVIE WONDER - Innervisions (Tamla)
26. ZZ TOP - Fandango (Casablanca)
27. RICK WAKEMAN - Jazz (A&M)
28. carl PERKINS - Long Black Limousine (Columbia)
29. MARVIN HAMLISCH - On Stage (Columbia)
30. OZARK MOUNTAIN DAREDEVILS - Ozark Mountain Daredevils (A&M)

TAYLOR

- WALKING MAN (WB) - Good LP, plenty of variety in the material. Chuck Berry's "Promised Land" emerging.

SUGGESTED NEW PRODUCTS

1. ELTON JOHN - "Bitch" - You're So Static starting to happen, as is "Dixie Lily."
2. DENVER - "Annie's Song" leading the pack. "Sweet Surrender" and the title tune getting loads of play also.
3. OLIVIA - "I Love You..." very strong.
4. JJ. CALE - "Cajun Moon" (single) gets the bulk of airplay.

FM ROCK RADIO

By Mike Harrison

I had the opportunity to talk to Jack Crawford, Program Director of WKDA-FM in Nashville. WKDA is a 100,000 watt facility covering middle Tennessee, Southern Kentucky and Northern Alabama. It is formatted progressive.

R&R: What's your background?

JC: Actually I'm quite new to progressive. I have a top-40 background. I was with WKLO in Louisville where I was assistant PD and MD for 4 years. I came to WKDA in October.

R&R: What made you leave top 40 for progressive?

JC: I wanted the opportunity to program and it presented itself at WKDA.

R&R: How would you describe progressive radio?

JC: Basically radio geared to the 18-34 market, playing both album and single product.

R&R: How about discipline?

JC: I think it definitely needs a general structuring. That's why I was interested in hearing what you had to say about day-parting.

R&R: I'm interested in what YOU have to say about it. How do you handle day-parting at WKDA?

JC: We have the day split into 4 day-parts. Between 6 a.m. and 2 p.m., we keep it light and familiar, employing both LP cuts and singles which doesn't mean we wouldn't play something that is "heavy" and familiar such as Led Zeppelin "Whole Lot Of Love"... that could get on after 9 a.m. Familiarity can tend to tighten up a record sound in a listeners' mind but you've got to be careful. Between 2 p.m. and 10 p.m., we play a mixture of product. A little more new material and a bit of carefully selected obscurity. Between 10 p.m. and 6 a.m., we get heavy-duty in the traditional progressive sense. 4 a.m. to 6 a.m. is a buffer zone in which we wind down to the morning format.

R&R: Did you use this type of day-parting in top 40?

JC: In the general sense, no. Only a few selected songs were day-parted.

Next week we'll continue with other aspects and attitudes of day-parting.
The tipsters, the trades, the computer all agree that Holland's hottest group will explode here and garner the same respect and success. Listen and you will agree too.

THE CATS

On Fantasy Records

BE MY DAY

The single (F-727)
from the album "The Love in Your Eyes" (F-9449)

Well-crafted Larry Murray tune sounds like this summer's "Montego Bay." Happy rocking reggae approach should give the Dutch act an American top 40 beachhead.

—Record World Single Picks, March 30, 1974

THE CATS—Be My Day (3:00); producer: Al Capps; writer: L. Murray; publisher: Prodigal Son, BMI. Fantasy 727.

—Billboard's Top Single Picks (Pop), June 22, 1974

BRAND NEW AND VERY EXCITING:
New group to the U.S. has already sold 18 million records in Europe, and they have 26 Gold Records to their credit...

Now they've recorded a new album here, and one cut looks like a smash. Check THE CATS. It is possible they could be the new type of group the country is looking for.

—Ted Randal Tip Sheet, May 25, 1974

BE MY DAY/The Cats—Fantasy... For a few days you'll have to settle for the album cut, but the single will be here soon. Group from Holland has sold 18 million records in Europe, but recorded this here with Al Capps producing and arranging. The whole album is great, but this cut is absolutely outstanding.

—Ted Randal Tip Sheet (Adult Section), May 25, 1974

BE MY DAY—The Cats—Fantasy
100% probability to hit Top 40 90% probability to hit Top 10

—Ted Randal Tip Sheet (Predictions/Probability Section), May 25, 1974

I especially like: BE MY DAY—The Cats (Fantasy 727)
Top album cut shows bit potential with its Jamaica beat and carefree singing style.

—The Gavin Report (Bill Gavin's Personal Picks), June 7, 1974
Another Buddah bash -- this time for the eight-women, big-band group, Isis, at the Bottom Line in New York last week. The motif was an all-Egyptian fantasy complete with hundreds of imported Palm Trees, nubian slaves and an Egyptian menu. The many celebrities in attendance included actresses Joan Hackett & Sylvia Miles, comedian Gabriel Kaplan, Kama Sutra group Sha Na Na. Two famed romances hit the fan that night with Eliot Gould and Jennifer O'Neill showing up holding hands and Yoko Ono arriving without her famous partner. Yoko announced to one and all that "John (Lennon) was going to come with me, but he decided at the last minute that there were going to be too many press people here." Maybe the sudden shyness came about after his own famous "bash" (literally) at the Troubadour in L.A....

The cast for "Tommy" has finally been completed with Roger Daltrey playing Tommy, Ann-Margaret as Nora, Frank to be played by Oliver Reed, Keith Moon will be Uncle Ernie, Tina Turner as the Acid Queen (good choice!) and Elton John as the Pinball Wizard... Ice-cold watermelon was delivered to all the Houston stations by Herbie Hancock in promoting his new single "Watermelon Man." The programmers were delighted because the price watermelon, like everything else, has skyrocketed... Sacramento, California radio stations got an eyeful last week of Dean Martin's famous "Goldiggers" who visited them along with Columbia promo man, Mark Hartley, on behalf of Rick Springfield's "American Girls" record.

New Nilsson single will hit next week entitled "Many Rivers To Cross" produced by Harry's close friend, John Lennon. The tune was written by Jimmy Cliff... from his soundtrack album "The Harder They Fall"... Supergroup, Yes, is definitely losing Rick Wakeman and now looking for his replacement -- the split, long anticipated, was amicable and mutual. New Stylistics' single will be out next week. Called "Let's Put It All Together," it's the second release off their Avco album...

The best thing that ever happened to Gladys Knight this week was getting engaged to be married... Weight Watchers take heart -- Wolfman Jack says that he eats so much they're putting his picture on food stamps!

Al Coury (right) announced the signing of Bridey Murphy to a long-term exclusive contract with Capitol Records. Group is currently at work on a debut single scheduled for late-summer release. Left to right: John Myer, personal manager; John Carter, in-house producer, and group members Billy James and Paul Cowsill.

"HELP ME" HELPER — Bill Davis (left) and Gary Tanner (right) of Elektra-Asylum, present WGSF PD Jerry Rogers with a plaque from Joni Mitchell, thanking Rogers for his support of Joni's "Help Me."

To celebrate Frank Zappa's current LP, "Apostrophe," reaching the national Top Ten, Discreet President Herb Cohen and executive VP Harold Berkman held a surprise celebration parade down Warner Blvd., complete with fifty-piece marching band. Zappa & the Mothers drove past Warner Bros. to the complete surprise of Joe Smith, Mo Ostin and all the employees of the company. The young lady next to Zappa (left) is his daughter, Moon.

With one album already high in the top ten ("Greatest Hits") and another just released and heading there, John Denver's as hot as he's ever been.

Casablanca's "Great Kiss Off" ended June 13 in the Chicago suburb of Schaumburg with winning team Vincente Toro and Louise Heath of Miami breaking the world's record with a total lip-lock of 210 hours, 33 minutes (the equivalent of nine 24-hour days!). Couple received cash, an Acapulco trip, and a flight to see Kiss in concert. This picture will give you an idea of the scene at Schaumburg. Above it are Vincente and Louise with two Kiss members.
All of us at K-100 extend our sincere THANKS to everyone whose belief and faith in us has helped K-100 become, in just a few short months, the HOTTEST radio station in Los Angeles!

BILL DRAKE
GENE CHENAULT
PAT SHAUGHNESSY
BILL WATSON
BERNIE TORRES
ROBERT W. MORGAN
ERIC CHASE
THE REAL DON STEELE
BILLY PEARL
JERRY BUTLER
JIM CARSON
B.R. BRADBURY
<table>
<thead>
<tr>
<th>Artist</th>
<th>Record</th>
<th>Label</th>
<th>Duration</th>
<th>Ws</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABBA</td>
<td>(Atlantic)-2:46</td>
<td>Waterloo</td>
<td>14:10</td>
<td>WLS 18-9, WPX on, WPEZ on, KFRC 27-25, KISS 12-8, KGQ 6-6</td>
</tr>
<tr>
<td>PAUL ANKA</td>
<td>(Atlantic)-2:46</td>
<td>Atlantic</td>
<td>14:10</td>
<td>WQX 10:33, Wخلاف 20-22, KGQ 24-18</td>
</tr>
<tr>
<td>BACHMAN-TURNER OVERDRIVE</td>
<td>(Mercury)3:15</td>
<td>Mercury</td>
<td>23:15</td>
<td>WVLK debut 28, WROV 18-15, WVLK debut 28, KING on, WAMS debut 30</td>
</tr>
<tr>
<td>JOHNNY BRISTOL</td>
<td>(MGM)-2:33</td>
<td>MGM</td>
<td>24-26</td>
<td>WPL on, WPL on, WCFL 15-10, 13Q 23-15, KKSY 15-9, WPEZ 16-16, KJRB 15-21</td>
</tr>
<tr>
<td>BROWNsville STATION</td>
<td>(Big Tree)-3:09</td>
<td>Big Tree</td>
<td>24-24</td>
<td>KQV 19-19, WLS 13-10, 13Q 8-12, WPEZ 16-16, WPGC 20-20, KQV 15-15</td>
</tr>
<tr>
<td>JIMMY BUFFETT</td>
<td>(ABC)-3:07</td>
<td>ABC</td>
<td>24-24</td>
<td>WPL on, WPL on, WCFL 15-10, 13Q 23-15, KKSY 15-9, WPEZ 16-16, KJRB 15-21</td>
</tr>
<tr>
<td>CHER</td>
<td>(MCA)-2:34</td>
<td>MCA</td>
<td>24-24</td>
<td>WPL on, WPL on, WCFL 15-10, 13Q 23-15, KKSY 15-9, WPEZ 16-16, KJRB 15-21</td>
</tr>
</tbody>
</table>

**NOTES:**
- Top 15 major markets/20-30 record playlist/whats happening with a given record at a particular type of radio station. (KJH should not be compared with WHHY)
- EASY WAY TO USE: First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record's receiving at stations.

**DEFINITION OF PARALLELS:**

**SIMPLY PUT:** they group similar stations together by playlist size and air presentation.

**REASON:** To better define what's happening with a given record at a particular type of radio station. (KJH should not be compared with WHHY)

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FRI DAY, JUNE 28, 1974

THE COMMODORES
rut uut Inc
WEIBQ debut 28, KYNO add, KIMN 30-24, WSGA 22-18, KLYV On, WIFE add

NOTES:

JOE Cocker (A&M)-3:07
Put Out the Light

NOTE:

All Ready Gone

EAGLES (Asylum)-3:39

FANCY
(Wig Tree)-2:56
Wild Thing

FANNY
(Casablanca)-2:59
I've Had It

ROBERTA FLACK (Atlantic)-2:55
Feel Like Makin' Love

NOTE:

DE FRANCO FAMILY (20th Century)-2:58
Save The Last Dance For Me

NOTE:

CHICAGO (Columbia)-4:00
Call On Me

NOTE:

JOHN DENVER (RCA)-2:58
Annie's Song

NOTE:

MACHINE GUN

NOTE:

Mac Davis (One Hell Of A Woman)

NOTE:

Dana (Save The Last Dance For Me)

NOTE:

Keeson (All Ready Gone)

NOTE:

KIMM (I've Had It)

NOTE:

WALK THE LINE

NOTE:

LOOKING FOR A GIRL

NOTE:

My Girl

NOTE:

The Last Time

NOTE:

JOHN DENVER (4:33)

NOTE:

ROBERTA FLACK (Feel Like Makin' Love)

NOTE:
<table>
<thead>
<tr>
<th>Artist</th>
<th>Album</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>The O'Jays</td>
<td>Radio &amp; Records</td>
<td>1974</td>
</tr>
<tr>
<td>Elvis Presley</td>
<td>My Mistake</td>
<td>1969</td>
</tr>
<tr>
<td>Diana Ross &amp; Marvin Gaye</td>
<td>Very Strong Record</td>
<td>1973</td>
</tr>
<tr>
<td>Seals &amp; Crofts</td>
<td>King Of Nothing</td>
<td>1973</td>
</tr>
<tr>
<td>Carly Simon</td>
<td>Haven't Got Time For The Pain</td>
<td>1974</td>
</tr>
</tbody>
</table>

### Notes:
- The O'Jays: "For The Love Of Money" A&M Records 3:04
- Elvis Presley: "If You Talk In Your Sleep" at Very Strong Record
- Diana Ross & Marvin Gaye: "My Mistake" on Epic Records 2:55
- Seals & Crofts: "King Of Nothing" on Epic Records 3:50
- Carly Simon: "Haven't Got Time For The Pain" on Epic Records 3:50
FRIDAY, JUNE 28, 1974

SPINNERS
(MGM) 2:40

STEELY DAN
Atlantic) -3:22

NOTES: Pulling super phones.

THREE DOG NIGHT
(Atlantic) -3:22

NOTES: Pulling super phones.

JIM STAFFORD
(MGM) 2:40

NOTES: Pulling super phones.

STEELEY DAN
(ABC) -3:58

Rikki Don't Lose That Number

NOTES: Pulling super phones.

STYLISTICS
(ABC) 4:45

You Make Me Feel Brand New

NOTES: Pulling super phones.

PARALLELS

I'm Coming Home

NOTES: Pulling super phones.

What's Your Name

NOTES: Pulling super phones.
COUNTRY

NOTES from Jonathan Fricke

Some records receiving good reports where played but not showing nationally are:

C. W. McCall - "Old Home - Cale." (MGM) Novelty record formerly on American Gramaphone, released on MGM. Billy Cale (WHO) reports it as one of their fastest movers for the fifth consecutive week. Good phone response where played. Added to KFOX, WEEP, WEET, KCKC.

Harrison Jones - "Tonight I'm Gonna Love You" (Triune) Bruce Nelson (KENR) and Jim Christopherson (KBUY) report good response. Record has been out quite some time. Markets adding it at different times has kept reports down.

Mundo Earwood - "Let's Hear It For Lonliness." (GRT) Short (1:52) uptempo record with strong broad demographic appeal where played. Good reports in Southern California, Houston. Re-listen to this one.

Records were seemingly at a standstill this past week. The margin separating the top ten records was almost nil. The second ten had wide gaps. Overall the top ten records that have shown the strongest gains this past week (includes the fastest movers, the top sellers, most requested and most added records regardless of how long they have been available) are:


NOTES COWTOWN U.S.A.

KBUY's first free country dance gathered a lot of talk in Ft. Worth. June 27 was the night. Mickey Gilley, Bobby G. Rice, and Tex Williams provided dancing music till midnight. Capitol record artist Connie Cato joined KBUY June 27 to help judge a Superskirt contest. The winner received $50. Morning man Terry Jones was the emcee, while Jack Dillon, KBUY's afternoon man, and Operations Manager Jim Christopherson were judges.

GET RICH QUICK

"Get Rich Quick With KFOX" is the current theme of the KFOX-Epic promotion. Listeners are requested to submit postcards with their name and address. Winners are selected at random. 50 second place winners will get Rich quick by way of a Charlie Rich album. Grand prize winners will be flown to Las Vegas for the Charlie Rich opening July 2 at the International Hotel.

Biff Collie
INSIDE
NASHVILLE

Country Music Association is still getting settled in its new home, all over the frazzled nerves and long hours of the 3rd International Fan Fair, which was a tremendous success, and is heading in the direction I told the Late Hubert Long it would, back

In December of 1970 at The Bill Gavin Memorial Program in New Orleans. Mark my word, in ten years, the Fan Fair has not made national records. "Fair of Country Music," midway and all. Fan club involvement was everywhere obvious in the International Fan Club Organization's Buckboard crowd this year, a turnover crowd of nearly 2,000 people who paid $10. These are fans, not trades people; really something.

Johnny Paycheck - Keep On Lovin' Me (Epic)

JOHNNY RODRIGUEZ
Dance With Me (Mercury)

HANK WILLIAMS, JR.
I'll Think Of Something (MGM)

ARLEEN HARDEN
Let Me Alone (Capitol)

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Country Top Twenty

Friday, June 28, 1974

1. Waylon Jennings
2. Charlie Pride
3. Conway Twitty
4. Mickey Gilley
5. Olivia Newton-John
6. Charlie Rich
7. Loretta Lynn
8. Vern Gosdin
9. Dolly Parton
10. Joe Stampley
11. Mel Tillis
12. Billy Joe Shaver
13. Billy "Crash" Craddock
14. Tanya Tucker
15. Conway Twitty
16. Billy Joe Shaver
17. Jack Greene
18. Merle Haggard
19. Marty Robbins
20. Elvis Presley

Friday, June 28, 1974

1. Waylon Jennings (This Time (RCA))
2. Charlie Pride (We Could (RCA))
3. Conway Twitty (Don't See Me In Your Eyes (MCA))
4. Mickey Gilley (Room Full Of Roses (Playboy))
5. Olivia Newton-John (If You Love Me (MCA))
6. Charlie Rich (Double Loves (MCA))
7. Vern Gosdin (Just About To Get Over It (MCA))
8. Loretta Lynn (As Soon As I Hang Up The Phone (MCA))
9. Dolly Parton (How lucky can one man be (MCA))
10. Joe Stampley (How Lucky Can One Man Be (Dot))
11. Mel Tillis (How Lucky Can One Man Be (Dot))
12. Vern Gosdin (What's It Gonna Be (Dot))
13. Billy Joe Shaver (What's It Gonna Be (Dot))
14. Merle Haggard (What's It Gonna Be (Dot))
15. Conway Twitty (What's It Gonna Be (Dot))
16. Billy Joe Shaver (What's It Gonna Be (Dot))
17. Jack Greene (What's It Gonna Be (Dot))
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19. Marty Robbins (What's It Gonna Be (Dot))
20. Elvis Presley (What's It Gonna Be (Dot))
**RADIO & RECORDS**

**FRIDAY, JUNE 28, 1974**

**REX ALLEN, JR.**

Goodbye (WB)

Peaked. Was a good record for WB & Rex Allen.

**LYNN ANDERSON**

Talk To The Wall (Columbia)

Peaked. Was a good record for WB & Rex Allen.

**JOHN DENVER**

Annie's Song (RCA)

Continues to receive split play.

**MERLE HAGGARD**

Old Man From Mountains (Capitol)

Continues to receive split play.

**BARBARA FAIRCHILD**

Standing In Your Line (Columbia)

**DONNA FARGO**

You Can't Be A Beacon (Dot)

Continues to shine.

**DICK FELLER**

Best Of A Bad Situation (Asylum)

Continues gaining solid no's.

**NARVEL FELTS**

I Want To Stay (Cinnamon)

Good no's continue to stay.

**CRYSTAL GAYLE**

Restless (UA)

**JERRY LEE LEWIS**

Tell Tale Signs (Mercury)

Signs aren't telling much yet.

**BOB LUMAN**

Make Bright Light Shine (Epic)

**CHARLIE RICH**

Field Of Yellow Daisies (Mercury)

Popping up everywhere. Early album play not hurting record.

**BARBARA MANDRELL**

I Almost Made It (Columbia)

Continues to shine. One of the most added.

**BUCK OWENS**

Monster Holiday (Capitol)

**SUE RICHARDS**

Ease Me To The Ground (Dot)

Some stations really dig it.

**MARTY ROBBINS**

Don't You Think (MCA)

No's starting.

**JOHNNY PAYCHECK**

Keep On Loving Me (Epic)

Again this week, one of the most added.

**JERRY REED**

A Good Woman's Love (RCA)

**DAVID ROGERS**

Hey There Girl (Atlantic)

**STATION AIRPLAY GRAPHS**

SIMPLY PUT: The levels (0%-100%) represent a record's progress at R&R's reporting Country stations. The higher the percentage, the more stations that record is charted on, and or the higher the chart number that record has at the reporting stations.
**Radio & Records**

**June 28, 1974**

---

**Radio & Records**

**June 28, 1974**

**NEW & ACTIVE**

PAUL ANKA (UA) Considering he hasn't had anything big for quite awhile, the action on this is incredible: WIP, KIIS, WMAQ, WBAL, WEEI-FM, KRNT, WSM, WTAE.

CHICAGO (Columbia) WMAQ, KMPC, WRV, KIIS, KHOW, WAGAR, WBAL, WCBM.

SANDALWOOD (Bell) WLW, WBAL, KRNT, WRIE.

LINDA RONSTADT (Asylum) KMBZ.

PETERS & LEE (Mercury) KGIL, WRVA, WBAL.

ANDY KIM (Capitol) Looking better this week: WAGAR, KHOW, KMPC.

JACKIE DeSHANNON (Atlantic) KIIS, WRIE.

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**POP/MOR NOTES**

by Mike Kasabo

**MUSIC DIRECTOR**

KIIS/LOS ANGELES

Great to be back in action after a weird holy man cast a three-day spell on me. Summer's in full swing, and with all the ARB results in most stations are relaxing (for a while anyway) their playlists.

Lead story has to be the Paul Anka record (“You’re Having My Baby,”) "It’s been a long time since we’ve seen so much interest in a song. Already broke on the chart at No. 27. Anka has written some great songs, and this has to be at the top of the stack. Lady singing with Paul is Orla Coates.

Andy Kim, missing from the charts for a while seems to have put one together with “Rock Me Gently” for Capitol. The latest Sandalwood, “If You Wouldn’t Be My Lady,” is starting to develop well in several markets. There was some confusion with that record. The group’s last release “Having Each Other Around” was mistakenly put on the B side, and several stations went with it. Bell has now re-served it properly.

A possible battle of “Rings” might be upcoming. Motown artist Ruben Howell has a single version already out and in getting some play. Big Tree’s Lobo is out this week with his version.

Several exciting album cuts this week. From the new America album, “Tin Man” seems to be getting plenty of attention. John Denver’s album has many cuts being exposed...most often mentioned by our reporters are “Back Home Again” and “Sweet Surrender.” James Taylor getting loads of play with the title cut from his latest album “Walking Man.”

Gene Rump, KAKA-Wichita, reported playing the B side (here we go again) of the latest Frank Sinatra record. It’s called “Satisfy Me One More Time” which is about as wild a record as you would expect from Ole Blue Eyes. Meanwhile, Dean Tyler, WIP-Philadelphia, is playing both sides but giving emphasis on “Satisfy.”

Chuck Thagard, Columbia promo wizard reports that a new Neil Diamond is on the way. It’s called “Longfellow Serenade.” Trivia question: Name the three chipmunks that sang on the David Seville records in the fifties.

Have a nice weekend with R&R
**ABBA**

Waterloo (Atlantic)

**BLUE MAGIC**

Sideshow (Atco)

**DONNA FARGO**

You Can't Be A Beacon (Dot)

**SAM JO**

Could Have Been Me (MGM South)

**MICKEY NEWBURY**

Love Look (At Us Now)

**LOU CHRISTIE**

Good Morning (3 Brothers)

**MICKEY GILLEY**

Room Full Of Roses (Playboy)

**JANIS IAN**

The Man You Are In Me (Columbia)

**OLIVIA NEWTON-JOHN**

I Love You (MCA)

**CHICAGO**

Call On Me (Columbia)

**DAVID CLAYTON-THOMAS**

Anytime...Babe (RCA)

**TOM T. HALL**

Song Is Driving Me Crazy (Mercury)

**ANDY KIM**

Rock Me Gently (Capitol)

**GENE REDDING**

This Heart (Haven)

**NICK DeCARO**

Canned Music (Blue Thumb)

**HALL & OATS**

When The Morning Comes (Atlantic)

**JOHNNY MATHIS**

Sweet Child (Columbia)

**SANDALWOOD**

If You Wouldn't Be My Lady (Bell)

**DEODATO**

Moonlight Serenade (MCA)

**TERRY JACKS**

If You Go Away (Bell)

**VAN McCOY**

Love Is The Answer (Avco)

**SPINNERS**

I'm Coming Home (Atlantic)

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**AUDIENCE APPEAL GRAPHS**

**SIMPLY PUT:** The levels (0% to 100%) represent a record's increasing or decreasing popularity with the "general mass audience" for the format being graphed.

**A RECORD reaching 90–100%; is a total, across the demographic board smash.** A record registering 50%; may do so because it's appealing to only a portion of the audience—say, teens, or mostly males. The graphs will also show how a record may "hold on" in audience popularity long after sales have dropped.

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**DAVID CLAYTON-THOMAS**

Anytime...Babe (RCA)

**TOM T. HALL**

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Sweet Child (Columbia)

**SANDALWOOD**

If You Wouldn't Be My Lady (Bell)
THE INDUSTRY’S NEWSPAPER

June 28, 1974

TREND:

17 12 4 1 HUES CORPORATION/Rock The Boat (RCA)
1 1 1 2 GORDON LIGHTFOOT/Sundown (Reprise)
19 15 8 3 JOHN DENVER/Annie’s Song (RCA)
3 2 4 4 HEYWOODS/Billy, Don’t Be A Hero (ABC)
4 4 2 5 STYLISTICS/You Make Me Feel Brand New (Avco)
- 21 10 6 GEORGE MCCRAE/Rock Your Baby (TK)
10 5 7 7 WILLIAM DEVANGH/Be Thankful (Roxbury)
14 11 9 8 THE HOLLIERS/The Air That I Breathe (Epic)
2 3 6 9 PAUL MC CARTNEY/Band On The Run (Apple)
12 10 7 10 OLIVIA NEWTON-JOHN/If You Love Me (MCA)
21 16 12 11 STEELY DAN/Rikki Don’t Lose That Number (ABC)
- 20 14 12 THE RIGHTEOUS BROTHERS/Rock ‘N Roll Heaven (Haven)
- 20 15 13 GOLDEN EARRING/Radar Love (MCA)
7 6 11 14 THE O JAYS/For The Love Of Money (Phy/Int)
- 15 14 15 OZARK MOUNTAIN DAREDEVILS/Get to Heaven
14 19 18 16 ABBA/Waterloo (Atlantic)
- 18 17 17 CARLY SIMON/Haven’t Got Time For The Pain
- 18 18 18 BACHMAN-TURNER/Takin’ Care of Business
- 24 19 19 KOOL & THE GANG/Hollywood Swinging (De-Lite)
20 10 20 ELTON JOHN/Don’t Let The Sun Go Down On Me
3 22 21 GLADYS KNIGHT & THE PIPS/On and On (Buddah)
26 22 22 ANNE MURRAY/You Won’t See Me (Capitol)
6 7 13 23 JACKSON FIVE/Dancing Machine (Motown)
- 24 22 24 ZZ TOP/La Grange (London)
13 14 21 25 JONI MITCHELL/Help Me (Asylum)

Most added

PAPER LACE
BLUE MAGIC
JOHNNY BRISTOL
3 DOG NIGHT
PAUL ANKA

GRAND FUNK "Shinin’On" (GF) add KDJI, WROV, KING, KCPX, KUPD, KJR, WSGA, KJRB, KYSN.

BILLY PRESTON “Nothing” (A&M) add KJH, KJRB, WNCI, 40-35 KLIF, add WPBC, WBBQ, KUPD.

HELEN REDDY “You & Me” (Capitol) big action on it this week: debut 40, WCOL. On WKSU, 22 WLEX, add KPJZ, 32-28 WNCT, on KJR, 18-16 WFR, add WPOR, 23-21 WBBQ, 28-21 WQNZ.

BILLY “Crack” CRADDOCK “Rub It In” (ABC) definitely crossing: on KJRB, 29-27 KLIF, add KJMN, add WBBQ, on KING.

SIMON STOKES “Capt. Howdy” (Casablanca) getting a resurgence in action: debuts 27 WAKY, on WCOL nights, 18-10 WKLO, debuts 28 KJRB, 10-13 KJR, on KING, 25-20 WMAR.

CARL & JACKIE “Dance Party Music” (GRC) good disco record that is coming through: on WJBN, debuts 39 WCOL, 21 WKLQ, on WERC, add WBBQ.

SAM JJO “It Could Have Been Me” (MGM/South) beginning like the last: 19-15 WBGN, add WWK, debuts 32 WCOL, add WNCL.

BLOOD SWEAT & TEARS (Columbia) on WGRQ, 30-27 WBFF, 31-29 WPBC.

LAMONT DOZIER (ABC) could happen, 30-21 WAKY, debuts 23 CWLX, on WVLK.

DON EVERLY (ODE) 39-35 WCOL, on WOR.

C. W. McCALL (MGM) add WCOL, KEEL, 21-11 KIOA

10CC (UK) on KLIV and WCOL.

GUESS WHO (RCA) “Clap For The Wolfman” add KJRB, KJR, on WBBQ.

ECSTACY PASSION & PAIN (Roulette) on KEEL nights, add WDRQ. Watch it.

National Request Tabulation

(The following is a compilation of telephone request tabulations from reporting stations.)

1) HEYWOODS 8) JOHN DENVER
2) HUES CORPORATION 9) ZZ TOP
3) MC CARTNEY 10) PAPER LACE
4) JACKSON FIVE 11) ELTON JOHN
5) GRAND FUNK 12) HOLLIES
6) GORDON LIGHTFOOT 13) GEORGE MCCRAE
7) STYLISTICS 14) GOLDEN EARRING

OTHERS THAT ARE GETTING STRONG REQUESTS

JIM STAFFORD "WILDWOOD"
DEFRANCOS
FANNY
ABBA
WET WILLIE

Parallel Summary

ABBA: Coming in nicely this week. 128 at 13Q, 15-11

PAUL ANKA: debuts 28 CKLW, add WFIL, on WSAI, add WMAK, 25-23 WOBY, see page 16.

JOHNNY BRISTOL: 30-26 KFRC, debuts 24 WFIL, add WSGA, WSAI, WOBY, add many many more. The most added this week. See page 16.

JIMMY BUFFETT: 10-7 KLIF, 4-3 KKLX, 15-9 WERC, 9-8 WMAK, see page 16.

CHICAGO: good week of adds and movement. See page 17.

JOE COKER: growing each week. 28-24 WSGA, on WGRQ, 21-18 WGOW, 35-30 WCOL, see page 17.

COMMODORES: 7-7 WPGC, 27-21 at 13Q, debuts 29 CKLW, 30-20 WWBS, looks like it will be big. See page 17.

MAC DAVIS: came all the way through, debuts 25 KJH, 16-11 KSLQ, 9-8 WIFE, 24-19 WGOW, see page 17.

FANCY: continues to build and pull top requests where possible. 29-19 WBBQ, 25-19 WOBY, 9-5 KCPX, 9-2 KJR, see page 17.

GOLDEN EARRING: 50 percent of reporting stations show it top 15 and climbing see page 17.

HENRY GROSS: on 13Q, WGRQ, see page 18.

IMPRESSIONS: add WABC, WCOL, 24-15 WSGA, see page 18.

JOHNNY BRISTOL: on several stations, but so far moving slow. See page 18.

OLIVIA NEWTON JOHN “LP CUT” 1 Love You -pulling top phones everywhere played. Will probably be the next single. WMAK already gone top ten, KCPX WOBY, see page 19.

ANNE MURRAY: Funny thing...the record is still growing in many areas, add WABC, WCOL, 25-15 WAKY, see page 19.

FANCY: on KING, 5-3 WAKY, 4-7 WABC, 37-25 KCPX, 15-10 WAKY, add many many more. See page 20.

BILLY PRESTON: 16-7 WABC, add KJH, KJRB, WNCI, 40-35 KLIF, add WPBC, WBBQ, KUPD.

HELEN REDDY “You & Me” (Capitol) big action on it this week: debut 40, WCOL. On WKSU, 22 WLEX, add KPJZ, 32-28 WNCT, on KJR, 18-16 WFR, add WPOR, 23-21 WBBQ, 28-21 WQNZ.

BILLY “Crack” CRADDOCK “Rub It In” (ABC) definitely crossing: on KJRB, 29-27 KLIF, add KJMN, add WBBQ, on KING.

SIMON STOKES “Capt. Howdy” (Casablanca) getting a resurgence in action: debuts 27 WAKY, on WCOL nights, 18-10 WKLO, debuts 28 KJRB, 10-13 KJR, on KING, 25-20 WMAR.

CARL & JACKIE “Dance Party Music” (GRC) good disco record that is coming through: on WJBN, debuts 39 WCOL, 21 WKLQ, on WERC, add WBBQ.

SAM JJO “It Could Have Been Me” (MGM/South) beginning like the last: 19-15 WBGN, add WWK, debuts 32 WCOL, add WNCL.

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