Dallas has got a new FM station. Well, maybe not a new "station," but listeners to KAFM-FM's normal progressive format were rudely awakened Friday, March 8, at 6 a.m. to a whole new thing: KAFM had gone Top 40, in a big way.

It all started less than a month ago, when program director Jay Blackburn and general manager John Barger, both alumni of the Art Holt corporation, got together with the idea of turning KAFM around. Once they'd mapped out the strategy, they were ready.

For starters, they brought in a whole new air lineup, recruiting partially from Jan. 37, the W&G-Northfolk which Blackburn ran before coming to Dallas. The current roster includes McRae Jones from (W&G), 4:00-6:00 a.m.; noon to 3:00 p.m., Captain Barger (who's been sort of a traveling programmer for the Holt Corporation); noon to 3 p.m., Captain Billy (also from the Norfolk Q); 3:00-7 p.m., Shot gun; Tom Kelly: 7:00 p.m., Stone Cannon; and midnight to 7 a.m., China Boy Davis (from WBUD-Trenton, N.J.).

According to Blackburn, "we're playing the top 17 to 25, with a larger...

Changes At KAFM/Dallas: New Crew, 'Modified Q'

Stevie Wonder To Move To Africa

Stevie Wonder surprised everyone at a press conference in Los Angeles Thursday, March 14, when he disclosed he'll shortly be moving to Africa. He plans to work with charities helping underprivileged children, particularly the blind. He said, that despite the fact that he's concerned about some of the problems in the States, that's not what has motivated his decision to leave.

He told newsmen, "I want to go to work helping the children over there... I believe that you have to give unsellishly. You can sing about things and talk about things, but if your actions don't speak louder than your words, you're nothing..."

Stevie also announced he would be planning one final, nationwide tour in the U.S. before he leaves, to raise some funds for the people he intends to help in Africa.

Top Twenty
FRIDAY, MARCH 22, 1974

1. ELTON JOHN
2. TERRY JACKS
3. ABBA
4. JOHN DENVER
5. CARRIE & JAMES
6. PAUL MC CARTNEY
7. BARBRA STREISAND
8. LIONEL RICHIE
9. KANDY KING
10. SISTER JANET MEAD
11. GLADYS KNIGHT
12. THE RUTZ
13. BARTLEY AND WILLIAMS
14. KATHY MATHERS
15. THE ROLLING STONES
16. THE ROLLING STONES (UK)
17. RICK DERRINGER
18. CHARLIE RICH

New Releases:

Simon, Chicago, Grand Funk Head List Of Surefire Sellers

Last week was a bumper crop for superstar albums, it seems. Guaranteed bestsellers were released by Paul McCartney, Carole King, and sometime before that, Chicago. And more are on the way.

In contrast to Grand Funk's comparatively high-profile Shinin' On (complete with a 3-D cover and accompanying 3-D glasses), Simon's Live Rhymin' is a less flashy package. Just Paul with a harmonica and the Jessy Dixon Singers, doing a hit repertoire that extends from "The Sound of Silence" through "Mother And Child Reunion" and "Loves Me Like A Rock.

Mark, Don, and Craig rock through a completely original program, with the exception of Goffin-King's "The Loco-Motion."

In the tradition of Chicago II, III and IV, Chicago VII is yet another embossed beauty, this time a simulated leather-covered craft with the inimitable logo. It's a hefty two-record set.

Now is there an end in sight to the rash of spring fever. Expected within weeks are new albums by Three Dog Night, Paul Young, and sometime before the end of the season a new one from long-silent Joe Cocker. Get ready.
B. W. Stevenson and Danny Moore, the singer-songwriter team that brought you "My Maria" and "Shambala," have hit it again. "Look For The Light!" A new single by B. W. Stevenson from his upcoming album, "Calabasas!"
No Streak Peak This Week...

More Streak Stories! You ain't heard nothing yet! WKKL radio personality Boz Scaggs made a morning show appearance with a sign which said "Jay Stone is out on the street wearing only a hat and sunglasses," and attempted to walk across the set of a TV show to interrupt the news program in progress. He walked across the set wearing only a hat and sunglasses, and a sign which said "Don't be meek. Streak!"

PHANTOM STREAK
WFLI-Chattanooga is into it too. Right now they're into "Multiple Rips, Dimension Two-Streaks."

WLEE-Richmond has the "WLEE Loveline." A recordphoner answers and listeners record their "I love you. WLEE" lines. If they later hear themselves on the air, they win cash. Evidently the promotion has been so successful the phone company called a halt to the Loveline until WLEE can come up with a different system, to eliminate the massive input on calls and misdials.

WALKIN' TO ORLANDO
WLOF-Orlando played a significant part in this year's March of Dimes Pledge Walk March 2nd. In addition to supporting the charity campaign with free spots and volunteer work by the staff, four announcers rode motorcycles over the 21-mile course as part of the "WLOF Motorcycle Bandit Brigade." They distributed bandannas for blistered feet and awarded prizes to walkers listening to the station on their transistor radios... The Walk netted over $60,000 in pledges, which will be used to finance the building of a neonatal clinic in the Orlando area.

RUMPER ROOM
WPIX-FM-New York is in the process of giving away thousands of "Non Stop Music Rumper Stickers" to listeners. No contest involved, just a plain old giveaway: listeners send in s.a.s. envelopes to get Rumper Stickers. We're not sure if this is a Streak-related item or not. The press release accompanying the sticker we got says they're "essentially affixed to just about anything."

BOOK IT AND LEAVE IT
Get a couple of improved books and they take you off the air! That's what happened to music director TJ Lambert at WPOP-Hartford; he can now concentrate on music research and promotions for the station.

FLOOD TIME
WSGA-Savannah is running the "Great Savannah Flood," raining prizes down on their listenership for forty days and forty nights with a winner an hour. Prizes range from albums to sailboats and color TVs.

WATCH THE SHOES
WPIX, billing itself as "the station that gave listeners the shirt off its back in the summer," gave away the shoes off its feel last week. Postcard-mailers have 15 minutes to call in once they hear their name on the air, to win one of 102 pairs of Keds that will be given away.

TEXAS RADIO & THE BIG BEAT
The second annual Texas Radio Conference has been scheduled for the weekend of June 28-30 at the Radisson World Headquarters in Austin...

BEATLES AGAIN
XEROX El Paso got into a Beatles weekend a couple of weeks back. In addition to Beatles cutout for every hour for four days, they interspersed produced bits on Beatles episodes past and present and conducted a listeners' poll, to learn their favor Fab Four raves. The results were interesting; almost an equal, alternating preference for recent and oldie items... Top 5 tunes: "Hey Jude," "Help," "Yellow Submarine,"...

ST. PAT PROMO
KMC-Peoria, Illinois, set up a pretty ambitious St. Patrick's Day promotion by giving away an all-expense paid vacation for two in Ireland; first listener who correctly deciphered clues and called a mystery phone number won it, courtesy of the station and Continental Airlines. More "Flight Libe" contests will follow.

...Infamous KMC-3 6-p.m. man Gary Owens is off on another project. He'll do the voices and narration in the upcoming "Warner Bros. film, "Prisoner of Second Avenue," which stars Jack Lemmon and Ann Bancroft.

FCC RE-EXAMINES FEE HIKE
The FCC, which two weeks ago announced a proposed hike in broadcasters' license fees, has already changed its mind.

Originally, the Commission had said they'd boost the filling fee from $1000 to $1335, effective May 1. Now, following the Supreme Court's decision shooting down the fees the FCC charges the cable TV industry, the Commission says it will reconsider its revised fee schedule. The proposed May 1 effective date for fee increases has been postponed, indefinitely.
EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT ARB'S

A Visit To Beltsville, Md.

HOW TO FILL IN THE ARBITRON DIARY

Please carry the Arbitron diary with you wherever you go during the seven days of the survey. Then, each time you listen to a radio -

1. Please fill in the time you start listening and the time you stop. Be sure to indicate whether the time is AM (morning) or PM (afternoon and evening). Whenever you change stations, please fill in a new line.

2. Check (✓) only when you are listening on the FM dial. If you are listening on the AM dial, leave the column blank.

3. Fill in the "call letters" of the station you are listening to. If you don't know the call letters, fill in the name of the program — or the dial setting.

4. Check (✓) to show whether you are listening at-home or away-from-home.

5. If you don't listen to a radio on a certain day, check (✓) the circle at the bottom of the page for that day.

HERE'S WHAT A SAMPLE PAGE MIGHT LOOK LIKE —

<table>
<thead>
<tr>
<th>TIME</th>
<th>STATION</th>
<th>PLACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Indicate AM or PM)</td>
<td>WHEN LISTENING TO FM CHECK BOX (✓)</td>
<td>FILL IN STATION &quot;CALL LETTERS&quot; IF YOU DON'T KNOW THEM, FILL IN PROCLAM NAME OR DIAL SETTING</td>
</tr>
<tr>
<td>FROM — TO —</td>
<td>CHECK ONE (✓)</td>
<td>IF YOU DID NOT LISTEN TO A RADIO TODAY.</td>
</tr>
<tr>
<td>6:00 AM - 7:00 AM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
<tr>
<td>7:00 AM - 8:00 AM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>WQED FM</td>
<td>AT HOME</td>
</tr>
</tbody>
</table>

IMPORTANT — Many stations broadcast on both AM and FM. For this Arbitron survey, it is important to correct names whether you are listening on AM or FM even though the station may use the same call letters and broadcast the same thing over the air.

To keep your Arbitron diary from getting mixed up with any other's in your home — please fill in your initials or find name here.

YOUR ANSWERS TO THESE QUESTIONS WILL NEVER BE RELEASED TO ANYONE — THEY ARE FOR RESEARCH USE ONLY.

1. What is your age and sex?
   - Age: [ ] [ ] [ ]
   - Sex: [ ] Male [ ] Female

2. Where do you live?
   - City or Town: [ ]
   - County: [ ]
   - State: [ ]
   - Zip Code: [ ]

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   - Age: [ ]
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2. Where do you live?
   - City or Town: [ ]
   - County: [ ]
   - State: [ ]
   - Zip Code: [ ]

IF YOU HAVE COMMENTS OR SUGGESTIONS, USE THIS SPACE

I really don't think you can listen to one radio station. At work I listen to WYDD but in the buses office it's WQED. At home it depends on what's on the radio. If it's something I don't like, I switch. Either from KBV, WQED, WQED, WQED, WQED 97, or sometimes KDKA. — I really don't think it's possible to say you just listen to one radio station.

"This lady and her husband both received Spanish diaries. No one knows why. They both listened exclusively to WQED, the educational station."
diary is coded. But to actually see my
methods, I'm coding. But to actually see my
your listeners with.
and time of day the person listens to the
1. Determining which stations you're sharing your listeners with.
4. Determining the various listening patterns used.
5. Comparing these patterns in family units, in geographic units, and in demographic units.
6. Determining tune-in points and tune-out points for all primary stations in your market.

And these are only a few.

Examination of the diaries can provide an answer to almost any programming question relevant to the diaries and the methodologies used.

If a station has the necessary money and manpower, all the diaries could be copied and a later date could be run on a computer. This would be the ultimate in usefulness of the diaries.

If you're planning a trip to Beltville, the only thing I suggest is that you completely break out the break-out of the zip-codes on your diary, as you have examined your listener. The key to getting the question answered is knowing how the question relates to the diaries and the methodologies used.

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THE NEW 90-NOON MAN AT KDBD-ST.
Paul Erickson, who hosts the noon to 3 pm slot at KSTT in Denver, the new lineup at KSBM-FM.

KSTT-Davenport. The new lineup at KSBM-FM.

KAFM-FM-Dallas, is looking for a new night man at KIMN-Denver is moving to KDBD-St.

Bill Davison, has resigned as manager of KTFM-San Antonio. John Randall, program director of sister KTSF has been recently appointed to operations manager of KTSF and KTFM. Tony Reno continues as program director of KTFM, while Terry Osborne, continues as music director of KTSF. KTFM has added Nick St. John as its staff, with the lineup remaining the same. At KTSF, the lineup is Bruce Hathaway, 5:30-9 am; David Kline, 9-Noon; Terry Osborne, noon to 3 pm; John Randall, 3-6 pm; Charlie Brown, 6-10 pm; Sam Burke, 10 pm-2 am; Mike Kelly, 2-6 am, and John Wagner.

MINNESOTA MOVEMENT

The new 9-noon man at KXDB-St.

were treated fairly and leave on good terms.

Bill Dante has resigned as manager of KAFM-FM-Dallas.

National promotion director Stan Bl of Phonogram is moving to New York.

Bernstein to the new position of assistant national promotion director.

Jim Randall, brought over to the label six months ago as special projects manager, assumes the position of promotion manager for Cleveland, Pittsburgh, and Buffalo.

CALVO TO GRC

Christine Calvo has been appointed A&R coordinator for GRC Records. She'll be responsible for all label copy, contracts, budgets, and coordination of A&R, promotion, and publicity activities.

She'll also be involved in the Pop market.

Kimmelman came to ABC in '72, most recently an account executive with the Los Angeles-based GRC, Aware and Hotlanta.

Prior to joining GRC, she was executive assistant to the Los Angeles-based ABC Records and worked with Capitol Records in sales and advertising.

ABC, BABY, & Bubby

Otis Smith, ABC Records vice president, has appointed David Kimmelman as national promotion director of R&B-Pop product.

The newly created position is designed to give more attention to ABC's R&B acts and to the ABC/RCA acts breaking into the Pop market.

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Radio & Records

March 22, 1974

TREND:


11 6 2 ① ELTON JOHN/Bennie & The Jets (MCA)
1 1 2 TERRY JACKS/Seasons In The Sun (Bell)
16 7 3 ③ BLUE SWEDE/Hooked On A Feeling (EMI)
4 3 4 JOHN DENVER/Sunshine (RCA)
7 4 5 ⑤ CARLY SIMON & JAMES TAYLOR/Mockingbird (Elektra)
17 9 9 ⑤ PAUL MC CARTNEY/Jett (Apple)
3 2 6 7 CHER/Dark Lady (MCA)
- 21 14 ③ MFSB/T.S.O.P. (Philly)
6 8 8 EDDIE KENDRICKS/Boogie Down (Tamla)
15 13 11 10 KOOL & THE GANG/Jungle Boogie (De-Lite)
2 5 7 11 DAVID ESSEX/Rock On (Columbia)
22 16 13 12 SISTER JANET MEAD/Lord's Prayer (A&M)
- 24 18 ③ GLADYS KNIGHT/Best Thing That Ever Happened (Buddah)
9 10 10 14 REDBONE/Nothing's Gonna Stop Me (Epic)
8 12 12 15 JIM STAFFORD/Spiders & Snakes (MGM)
18 15 16 16 MOBEDADES/Eris (Tara)
- ⑦ RINGO STARR/Oh My My (Apple)
13 14 17 19 RICK DERRINGER/Rock & Roll Hitchie Ko (Blue Sky)
- ⑨ CHARLIE RICH/Very Special Love Song (Epic)
- ⑩ GRAND FUNK/Locomotion (Grand Funk)
- 22 MIKE OLDFIELD/Exorcist Theme (Virgin)

COMPARATIVE AUDIENCE APPEAL

ELTON JOHN
TERRY JACKS
BLUE SWEDE
JOHN DENVER
CARLY & JAMES
PAUL MC CARTNEY
CHER
MFSB
EDDIE KENDRICKS
KOOL & THE GANG
DAVID ESSEX
SISTER JANET MEAD
GLADYS KNIGHT
REDBONE
JIM STAFFORD
MOBEDADES
RINGO STARR
RICK DERRINGER
CHARLIE RICH

10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

CROSSEVER

BLACK TO ROCK:
MOMENTS/Sexy Mama (Starg) 1-95
BOBBY WOUDMA: Lookin' For A Love (UA) 2-37
MAIN INGREDIENT/Hasn't Got You To Be Lonely (BRA) 3-31
BLOGS/GIT/O:Outside Woman (London) 3-55
AL GREEN's Get Married (IB) 3-110
BOBBY WOUDMA: "CROSSED" debuts 30 KUL, 4 KWP, 24 WPSL, 17 WIBG, debuts 30 KUL, 20 KET, debut 3 KFW, 31 MARY.
MAIN INGREDIENT: looks pretty solid, 10-WOL, debuts 19, 24 WPSL, add WQXI, WING, 18-13 WPTL.
MOMENTS: 22-22 22 WPSL, 17 THTC, 11-15 WPTL, 26-24 WSM, not totally crossed.
AL GREEN: looks good, 35-29 WXYT, add WAKY, 21-17 WDRQ.

COUNTRY TO ROCK:
TANYA TUCKER/Lay With Me (Columbia)
Looks pretty good, 15-7 WAKY, 29-26 KLJF, add KJTC, KDEJ, KFRL, top 20 KJTC.

MOR TO ROCK:
GILBERT O'SULLIVAN/Happiness Is Me And You (MCA) 1-96
MARIA MULDAUR/Midnight At The Oasis (Reprise) 3-36
MARIY HANLACH/Make You Stronger (PMC) 1-27

ALL THESE RECEIVED SUPER CROWD ACTION THIS WEEK, SO CHECK THEIR INDIVIDUAL PARALLELS.

NEW & ACTIVE:
GILBERT O'SULLIVAN (MAM) one of the most added, good beginnings for this one: debut 28 KLJF, 34-22 WCO, 38-35 KDZA, on KJR, 25-22 KDWB, 27-9 WOKY, 29-26 KRSP, add KIN and WIFE.
LEON RUSSELL (SHELTER) excellent spread week: debut 23 CKLW, debut 24 WFLI, 23-17 CKQB, debut 26 24 KAKC, add KAVY, SEAL & CROFTS (WB) finally catching on and beginning to spread: 29-1 WCOL, 24-24 WAMS, 12-7 KYSN, 29-26 KDWB, debut 27 WLEE.
FIVE MAIN ELECTRICAL BAND (POLYDOR) Agle Glaser must feel better, this one is starting out great: 41-33 WXYT, add KJTC, add WCOL, 30-27 WMK, add KJTC, 28-27 CKLW.

STYLISTICS (AVCO) growing steadily: add WCDL and WGHI, 40-21 WXYT, and WAMS, 29-22 WFLI, 21-16 WRC, add WQXI.
DIANA & MARVIN (MOTOWN) first week picked up quite a few stations: debuts 20 KJR, 24 WQXI, add WCE, add WLEA, 30 GRO.
BILL HALEY (MCA) #7 WOKY, debuts 16 KJR, 17-10 WSAI with top 5 phones.
HENRY GROSS (A&M) still showing growth: 33-29 WCF, add WXYT, 30-27 WQXI.
AL GREEN: looks good, 35-29 WXYT, add WAKY, 21-17 WDRQ, has not shown crossover pattern yet.

B.B. KING (ABC) action, but not crossed: 20-24 WFLI, 22-17 WISM, 17-20 WXYT, 24-22 KEWY, 16-14 KFRL.
GLADYS KNIGHT: looks like it will go top ten. See page 12.
SAMI JO: had a good week, 5-4 WQXI, 20-18 WSAI, 1-3 WMAK, 6-14-11 KJR. See page 11.
MORRIS: See page 11.
BILLY JOEL: 20-16 WFLI, 5-3 WSAI, 24-17 KIOA. Some report a bit slow, see page 12.

PARALLEL SUMMARY

BACHAR TUIER OVERDRIVE: looks good this week, 15-12 KDWB, 21-12 WIFE, 21-15 WSAI, 3-3 KJR. See page 10.
BLUE SWEDE: probably will go number one, see page 10.
CHICAGO: some nice moves and many adds, 26-18 WIBG, debut 28 WRRK, 23-18 WFLI, 31-18 WCOL, 25-18 KIOA, see page 10.
JIM CROCE: some very nice top 10 moves, 37 percent show top 15 and moving. See page 10.
JONI MITCHELL: picked up a bit this week, 30-28 CKLW, 40-37 WXYT, add WQXI, 19-16 WXLO, see page 12.
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SAMI JO: had a good week, 5-4 WQXI, 20-18 WSAI, 1-3 WMAK, 6-4 KFRL, add WPWP, see page 11.
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- ⑨ CHARLIE RICH/Very Special Love Song (Epic)
- ⑩ GRAND FUNK/Locomotion (Grand Funk)
- 22 MIKE OLDFIELD/Exorcist Theme (Virgin)

GILBERT O'SULLIVAN (MAM) one of the most added, definitely has crossed. See page 15.

March 22, 1974

ROCK
Friday, March 22, 1974

**PARALLEL 1**

WIBC/PHILADELPHIA

Grand Funk

Marvin Hamlish

Jim Croce

Bachman-Turner Overdrive (23)

WLW/CHICAGO

Ringo Starr

Redbone

DROPS:

Diana Ross

DROPS:

Three Dog Night

Grand Funk

WRC/WASHINGTON D.C.

Mike Oldfield

Joe Mitchell

Jackson Five

Five Man Electrical Band

Redbone (4)

Steve Miller (5)

Anne Murray (17)

KWDW/ST. PAUL

Paul Mandisch

Bobbie Womack

DROPS:

Love Unlimited

KDDST/ST. PAUL

Ann Rice

Love Unlimited (10)

KDKN/LOS ANGELES

Charlie Rich

Jim Croce

KSLQ/ST. LOUIS

Mike Oldfield (No chart)

KXKJ/PITTSBURGH

Bill Eyler

DROPS:

Sister Janet Mead

WFLW/PHILADELPHIA

Gladdy Knight

Hall & Oates

Jim Croce

Bobby Womack

Vincent Minnelli (11)

WPEZ/CHICAGO

Steve Miller

Anne Murray (5)

WPIX/NEW YORK

Bobby Womack

Chicago

Grand Funk

Three Dog Night

DROPS:

MFSB

WARR/BERKELEY

DROPS:

WPGC/NASHVILLE

Bobby Womack

Jackson Five

Included

WCIO/CHICAGO

Redbone

DROPS:

Bill Eyler

Steve Miller

Anne Murray

**PARALLEL 2**

WLEE/RICHMOND

Jackson Five

Seals & Crofts

Marvin Hamlish

DROPS:

Bill Eyler

KZYX/SAN DIEGO

Ringo Starr

Bobby Womack

DROPS:

Bill Eyler

KFOR/OMAHA

Love Unlimited

DROPS:

Bill Eyler

WAKY/ATLANTA

Bill Eyler

DROPS:

Bill Eyler

WAGG/GRAND RAPIDS

Staple Singers

DROPS:

Bill Eyler

**PARALLEL 3**

WISM/MADISON

Jim Croce

Bobby Womack

Steve Miller

DROPS:

The Jackson Five

Bill Eyler

KJR/KOMO

Ringo Starr

DROPS:

Bill Eyler

BMI

GRAND FUNK JACKSON 5

**ADDED THIS WEEK**

Ringo Starr

MFSB

DROPS:

Bobby Womack

DROPS:

Bill Eyler

Most

added

GRAND FUNK

BOBBY WOMACK

JACKSON 5

-Walking in the Rain

-Wow

-Keep on Loving You

-Dear One

-Bad Weather

-AM Radio Station

-Cool"
BGW: 7.53. We've been on a couple of things recently. I've been doing a radio show for the past six months on 1450 AM Chicago. We're on the air from 10:00 to 1:00 Monday through Friday. It's called "Open Air." We get most of our material from record companies and from some fairly obscure sources. The show is mainly devoted to contemporary music, but we also play a lot of classic rock and R&B. We've been getting a lot of feedback from our listeners, and we've been able to build a pretty good following.

JG: That's quite an accomplishment. How do you feel about the show?

BGW: We're very happy with the response so far. We've been able to build a loyal audience, and we're getting a lot of positive feedback from our listeners. We're also getting some good airplay from record companies, which is helping us to build our profile. Overall, we're very pleased with how the show is doing.

JG: What's the format of the show like?

BGW: The show is very eclectic, with a wide range of music. We play everything from folk and country to rock and roll. We also feature special guests and interviews, and we try to give our listeners a mix of new and classic music. We're also doing some live in-studio performances, which is something we're really proud of.

JG: That sounds like a great format. How do you maintain the balance between the different genres?

BGW: We try to strike a balance between the different genres, but we also try to give our listeners something new and exciting. We're always looking for new music to play, and we try to keep our playlists fresh. We also have a lot of fun with our guests and try to make the show as entertaining as possible.

JG: Have you had any interesting guests on the show?

BGW: We've had a lot of interesting guests on the show, including some of our favorite musicians. We've had people like Elvis Costello, Tom Petty, and Bruce Springsteen on the show. We've also had some interesting interviews with some of our favorite musicians, like Paul McCartney and Bob Dylan.

JG: That's amazing. What's the future of "Open Air"?

BGW: We're hoping to continue the show for as long as we can. We're always looking for new material and new artists to feature. We're also hoping to continue our live in-studio performances, which have been really well received. We're very excited about the future of "Open Air" and we're looking forward to seeing where the show goes from here.

JG: That sounds like a great future. Thank you for your time and for all your hard work on the show.

BGW: Thank you. It's been a pleasure speaking with you. I hope you enjoy the show as much as I do.
INTRODUCING
THE 1974
OZARK MOUNTAIN
DAREDEVILS.

The word is spreading fast. Pockets of cult followers are springing up everywhere. And sales indicate that Ozark Mountain Daredevil Music is definitely a thing of the present. Especially now with the release of their new single, "If You Wanna Get To Heaven."

THE DEBUT ALBUM OF THE OZARK MOUNTAIN DAREDEVILS. ON A&M RECORDS.
Produced by David Anderle and Glyn Johns
SPEAKING OF STREAKING...

The dictionary describes streak as "a brief run, a lightning bolt, to move swiftly," and judging by the following list...the record companies seem to have done just that in one week!

FLESH GORDON/Super Streaker (Paramount)
THE STREAKERS/Stretchin' (ABC)
SPRINGFIELD MASS./Streakin' Across The U.S.A. (Columbia)
THE STREAKS/Stretchin' And Freakin' (20th Century)
ZONA ROSA/Stretchin' (Exorcist)
DASH FLASHER/They Call It Streakin'

BILL AMESBURY (Casablanca) 2:30
CHER (Mercury) 4:21
BACHMAN-TURNER OVERDRIVE
BILL AMESBURY

Hooked On A Feeling (EMI) 2:54

BLUE SWED E (EMI) 2:54

HARRY CHAPIN (Elektra) 3:56

NOTES: Had a slightly better week.

BACHMAN-TURNER OVERDRIVE (Mercury) 4:21

Let It Ride

NOTES: Looks better, heading for top of mid chart, may go top 10.

BLUE SWED E (EMI) 2:54

Hooked On A Feeling

NOTES: Very weak.

CHER (MCA) 3:26

Dark Lady

NOTES: Many show big declines. Actives are gone.

LAMONT DOZIER (ABC) 4:24

Trying To Hold On To My Woman

NOTES: Very slow.

NEIL DIAMOND (Columbia) 2:18

Sundown

NOTES: Many show large drops. Holding with males.

RICK DERRINGER (Blue Sky) 3:42

Rock and Roll Hoochie Koo

NOTES: TV special put new life into requests. Still strong.

RICHARD DREYFUSS (Embassy) 3:18

dancing Star

NOTES: Many show big declines. Actives are gone.
<table>
<thead>
<tr>
<th>Artist/Song</th>
<th>Label</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>BOB DYLAN</strong></td>
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<td><em>On A Night Like This</em></td>
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<td><strong>LOIS FLETCHER</strong></td>
<td>(Columbia) 2:57</td>
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<td><em>Put A Little Love Away</em></td>
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<tr>
<td><strong>DAVID ESSEX</strong></td>
<td>(Columbia) 2:51</td>
<td>Rock On:</td>
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<td><em>I Am What I Am</em></td>
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<td><strong>LOS FLETCHER</strong></td>
<td>(Playboy) 2:32</td>
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<td><em>Guessed Who</em></td>
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<td><strong>GRAND FUNK</strong></td>
<td>(Grand Funk) 2:45</td>
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<td><em>Locomotion</em></td>
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<td><strong>BILLY JOEL</strong></td>
<td>(Columbia) 3:16</td>
<td><strong>Piano Man</strong></td>
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<td><em>She's Gone</em></td>
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Definition of Parallels:
Simply put: they group similar stations together by playlist size and air presentation.

Reason: To better define what's happening with a given record at a particular type of radio station. (KHJ should not be compared with WHHY.)

Easy Way to Use: First, find which Parallel your station fits into by using the borders definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also see at a glance what actions the record's receiving at stations.

Notes: 20%

Paul Mc Cartney (Apple) 3:45

Jet

4-4 WKQX, 5-10 WKXO, 3-9 WOKY, 5-9 KHJU, 15-11 WPEZ, 16-11 WLS, 13-17 WFWM

NOTES: Really good spread, runs looks good.

Sister Janet Mead (A&M) 2:59

The Lord's Prayer

13-12 KRHB, 5-6 KOBY, 10-9 KBRA, 9-5 L-7 WBM, 6-7 WBM

NOTES: A few have put into limited play even though sales are good.

MFSB (Phylct) 3:29

TSOP

5-4 KLWP, 21-13 WAKY, 2-5 WBM, 14-12 KGX, 18-9 WBM

NOTES: Slow but positive growth.

Carole King (A&M) 3:45

Your Cash Ain't Nothin' But Trash

10-8 WLS, 22-12 WAKY, 2-5 WBM

NOTES: Showed a bit more growth this week.

JoJo Mitchell (Asylum) 3:22

Help Me

30-8 CRLY, 28-25 WWIN, 12-9 WAKY

NOTES: Showed a bit more growth this week.

Love Unlimited Orchestra (20th Century) 3:30

Love's Theme

5-4 WRKO, 20-5 WBS, 19-1 WKBQ, 19-2 KRD

NOTES: Must have 'stashed'.

Main Ingredient (RCA) 3:11

Just Don't Want To Be Lonely

10-11 CRLY, 26-23 KRBY, Debut 19 WFX, 19-16 WLS, Debut 24 WRC, 16-9 WGRD

NOTES: Slow rise.

29-21 WAC-FM, Debut 29 WRGR, 27-24 WVE, Add WABC, Add KING


36-31 KLWP, Add 37 KING, Add KING, 18-3 WCF

Note: Very few report any negatives.

Mocedades (Tara) 3:12

Era Tu

26-18 CRLY, 12-11 WAKY, 18-20 KOBY, 12-9 KGX, 17-19 WBM, 8-10 WRK

2-3 WFL, 26-14 WBS, 13-15 WAKY, 12-10 WAKY

2-12 KBQ, 2-3 KBP, 1-9 WVE, 26-19 WWIN, 3-4 WBM

NOTES: Showed a bit more growth this week.

Joni Mitchell (Asylum) 3:22

Help Me

30-8 CRLY, 28-25 WWIN, 12-9 WAKY

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Eddy Kendricks (Tamla) 3:30

Boogie Down

5-14 KLWP, 22-9 WAKY, 13-12 WAKY, 13-12 WRK, 2-3 WKBQ, 12-9 WGRD

NOTES: Slow

2:30 KFRC, 4-7 CRLY, 2-7 KGX, 9-5 WSAI, 3-4 CRLY

20-14 WFL, 13-12 KIMN, 11-11 WVMQ, 9-11 WSB, 2-7 WAKY, 2-7 MGX, 8-7 WBM

5-4 KFRC, 12-16 WBS, 15-11 KIMN, 9-11 WBS, 9-11 WBM, 9-11 WGRD

4:10 KBQ, 12-3 WAKY, 20-11 WBS, 11-11 WBM, 4-1 WBM

13-9 WGRD, 4-10 KIMN, 7-13 WGRD, 10-3 WBM

P3: Major and secondary market stations with 30-50 record playlists/some new product introduced

P4: Specialized markets affected by heart or country influences.

Elton John (MCA) 5:12

Bennie & The Jets

P1: Top 15 major markets/20-30 record playlist/ emphasis 7:10 "hot records"

P2: Secondary market/20-30 record playlist/ emphasis 7:10 "hot records"

P3: Major and secondary market stations with 10-30 record playlists/some new product introduced

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SIMPLY PUT: they group similar stations together by playlist size and air presentation.

Love Unlimited Orchestra (20th Century) 3:30

Love's Theme

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P2: 14-23 WFL, 14-23 WAKY, 14-23 WGRD, 11-13 WGRD

P3: 17-22 KAKC, 17-22 KIMM, 17-22 WGRD, 11-13 WGRD

NOTES: Must have 'stashed'.

Paul Mc Cartney (Apple) 3:45

Jet

4-4 WKQX, 5-10 WKXO, 4-3 WRC, 5-9 KHJU, 15-11 WPEZ, 16-11 WLS, 13-17 WFWM

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Joni Mitchell (Asylum) 3:22

Help Me

30-8 CRLY, 28-25 WWIN, 12-9 WAKY

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CASEY KASEM Proudly Announces He Has Joined the Staff at KLOM, Lompoc, California.

And, within the past few weeks, the staffs at KGB, San Diego, KIXS, Killeen, Texas; KGRN, Las Vegas, Nevada; KBMN, Bozeman, Montana; WLCY, St. Petersburg, Florida and WBYQ, Nashville, Tennessee. In fact, Casey is a weekend man on about 250 radio stations around the world. Job offers come in every week, and he'll take every one of them (sorry, only one per market).

Your station needs a Casey Kasem, and the program that comes with him, AMERICAN TOP 40.

To find out how easy it is to have the most listened to voice in the world working for you, send in the coupon. Until you do, Lompoc's one up on you.
DEFINITION OF PARALLELS:

SIMPLY PUT: they group similar stations together by playlist size and air presentation.

REASON: To better define what's happening with a given record at a particular type of radio station. (KJH should not be compared with WHBY.)

EASY WAY TO USE: First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record's receiving at stations.

P1: Top 15 major markets (20-30 record playlist)/emphasize 7-10 "hot records"/very little new product added.

P2: Secondary market (20-30 record playlist)/emphasize 7-10 "hot records"/very little new product added.

P3: Major and secondary market stations with 30-50 record playlists/some new product exposed.

P4: Specialized markets affected by black or country influences.

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NOTES:
COUNTRY NEWS

Over One Thousand Apply For Dolly Parton Position

According to Porter Wagoner, "over 1000" girl singers have applied to take the place in his show vacated by Dolly Parton. Dolly's set to leave the Wagoner show in July, and Porter says they'll sure enough come up with a replacement in about five weeks. All hopefuls, keep your fingers crossed...

DOROTHY RITTER, the late Tex Ritter's wife, presented the theme "Country Radio...Positively." Sonny James was keynote speaker. He presented the theme "Country Radio...Positively."

Camarillo near Los Angeles; according to Cliffie Stone, participants will include plenty of "celebrities and athletes," among them some Rams, Bay Clark and Lawrence Walk. Each hole on the course is to be sponsored by a record company (i.e. at 18th hole, an MCA sign reading, "Remember Loretta")... Should be fun......

Due to the Fifth Annual Radio Seminar in Nashville, many reports were not received in time for this week's column. Therefore, may I take this opportunity to say "thank you" to the many people who made my position as Chairman of the Agenda Committee a very enjoyable and rewarding task.

We certainly hope that those in attendance found the seminar beneficial. This year's participation was excellent. Your ideas and suggestions are always welcome. Each year the seminar strives to encompass more information and offer an insight into today's ever-changing radio world.

Hopefully the seminar was challenging. It is only with positive progressive thinking and professional planning that country radio can continue to advance. "Country Radio...Positively" was this year's theme. If people left the seminar with a positive feeling about the growth and potential of country radio, plus some new ideas and concepts to think about, this year's conference was a success.

The following is a partial list of recommendations from various albums as reported by our respondents:

WISZ-Baltimore...Bill Barden; Bobby Bare...Mermaid.

WAME-Charlottesville...Edd Robinson; Ray Stevens...Destroyer.

WJJD-Chicago...Craig Scott; Narvel Felts - She Loves Me Like A Rock, We'll Have Our Day Someday; Johnny Rodriguez...Dance With Me.

"WUBE-Cincinnati...Jack Reno; Jim Jenkins GM WUBE, Bob Riggsbee from BBD&O, Ric Libby PD KENR.

NOTES from Jonathan Fricke

KLAC-Los Angeles' Jay Lawrence couldn't come up with anything along the lines of an extra oil well or two to solve the gas crisis, but he did his best. Last week he set up shop at two L.A. area gas stations and served coffee and donuts to drivers waiting for their gas. Courtesy Winchell's Donut-Houses and KLAC.

Stafford-Mr. Bojangles; Merle Haggard - I'm An Old Man.

KBOX-Dallas - Tom Allen; Johnny Rodriguez - Last Letter; Tanya Tucker - Bed of Roses; Don Williams - Down The Road I Go; Charlie Rich - Field of Yellow Daisies and Why Don't We Go Somewhere And Love.

KLAK-Denver - Con Shaffer; Tom T. Hall - Subdivision Blues.

KICK-Houston - Joe Ladd; Charlie Rich... Why Don't We Go Somewhere; Tanya Tucker... What If We Ran Out Of Love; Johnny Rodriguez - Faded Love; Joe Stampley... Hello Charlie.

KFOX-Long Beach - Chris Collier; Tom T. Hall - When We Were Young; Tanya Tucker - Who Turned My Momma On; Don Williams - Down The Road I Go.

WMC-Memphis - Les Acree; Merle Haggard - To Each His Own; Charlie Rich - Field of Yellow Daisies; Don Williams - Down The Road I Go.

WHN-New York - Steve Warren; Narvel Felts - Fraulein; Diana Trask - If I Could Read Your Mind.

KTRU-Phoenix - Steve Martin; Tammy Wynette... Homecoming; Charlie Rich - Field of Yellow Daisies.

KWJJ-Portland - Sammy Taylor; Johnny Rodriguez - Jane.

WEET-Richmond - Bob Walker; Porter... Early Morning Breeze and When Someone Wants To Love; Charlie Rich - Why Don't We Go Somewhere And Love.

KCKC-San Bernardino - Bob Mitchell; Charlie Rich - Satisfied Man and Field of Yellow Daisies; Sonny Williams... San Diego; Jim Duncan; Tanya Tucker - The Man Who Turned My Momma On; Les Strickland... I'm An Old Man.

It has been reported that Atlantic plans to release Willie Nelson's "Bloody Mary Morning" from the "Phrases & Stages" album very shortly.

ACADEMY OF COUNTRY MUSIC AWARDS

Next week the Academy of Country Music will hold its ninth annual awards show in the John Wayne Theatre at Los Angeles' Knotts Berry Farm. The show will be taped March 25, and is scheduled to be shown over ABC TV on March 28, from 11:30 p.m. to 2 a.m. Roger Miller will rush back from his engagement at the Nugget in Sparks, Nevada, to host the show... Joining him will be Charlie Rich, Freddie Hart, Conway Twitty, Doug Kershaw, Tanya Tucker, Loretta Lynn, Donna Fargo and "Mr. Entertainer," Roy Clark... Awards will be given for Entertainer, Female and Male Vocalists of the Year, Most Promising Vocalists, Song, Single Record and Album of the Year, as well as best touring band and individual instrument musicians' awards. Voting took place among the Academy's 700 members, Cliffie Stone, president.

COUNTRY LINKS

...The Academy is also sponsoring a gold tournament March 23-24 at ANOTHER HALL

TOM T. Hall's brother Hillman has signed as exclusive publishing deal with Buckhorn Music Company.

NEW LABEL

Green Menu Music Factory Inc., in New York, a management and publishing firm, has initiated their own label. Green Men Records issued its first single last week (by Henry Jerome's Banjos)... Jerome, Green Menu president, is in the process of working out the distribution deal now with Beta Records in New York.

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TOM T. Hall's brother Hillman has signed as exclusive publishing deal with Buckhorn Music Company.
We have the hit.
On GRC!

Moe Bandy

"I just started hatin' cheatin' songs today"

Produced by Ray Baker
The top twenty listings reflect sales. The graphs measure the song's level of audience appeal.

**Country Top Twenty**
Friday, March 22, 1974

1. TWITTY
2. CRADDOCK
3. TUCKER
4. TILLIS
5. SNOW
6. ROBBINS
7. RICH
8. WYNETTE
9. ROGERS
10. RICH
11. HART
12. PRESLEY
13. JONES
14. CAMPBELL
15. LEE
16. HOU. & MAN.
17. BARE
18. SMITH
19. HAGGARD
20. CATO

* signifies fastest moving records.
AUDIENCE APPEAL GRAPHS

SIMPLY PUT: The levels (0% to 100%) represent a record's increasing or decreasing popularity with the "general mass audience" for the format being graphed.

A RECORD reaching 90-100% is a total, across the demographic board smash. A record registering 50% may hold off in audience popularity long after sales have dropped.

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LYNN ANDERSON
Smile For Me (Columbia)

HOYT AXTON
When The Morning Comes (A&M)

NARVEL FELTS
Good Love Was Mine (Cinnamon)

JERRY LEE LEWIS
In Left, You're Right (Mercury)

BUCK OWENS
Cover Of Music City News (Capitol)

MOE BANDY
Loving Cheatin' Songs (GRC)

JACK GREENE
It's Time To Cross That Bridge (MCA)

JOHNNY PAYCHECK
My Part Of Forever (Epic)

BURGESS & LOGAN
Wake Me Into Love (Shannon)

JODY MILLER
Reflections (Epic)

RAY PRICE
Storms Of Troubled Times (Col)

JOHNNY CARVER
Country Lullaby (ABC)

SONNY JAMES
If I'm Wrong (Columbia)

RONNIE MILSAP
Pure Love (RCA)

JEANNE PRUETT
To Move A Mountain (MCA)

ROY CLARK
Honeymoon Feeling (Dot)

WAYNE KEMP
Listen (MCA)

MELBA MONTGOMERY
No Charge (Epic)

JEANNE PRUETT
To Move A Mountain (MCA)

DONNA FARGO
I'll Try A Little Bit Harder (Dot)

DICKEY LEE
I Use The Soap (RCA)

GEORGE MORGAN
Red Rose (MCA)

JERRY REED
Crude Oil Blues (RCA)
WHAT SORT OF WOMAN READS R&R?

Up and coming superstars like MGM's Sami Jo. She knows that to get to the top, it requires more information about the industry than merely if her record has "bullets" or if it's getting "picks and plays." Sami needs to know who's playing her record, where it's crossing, and what kind of stations are programming it. That's why she reads R&R, where this week's action is reported THIS WEEK, not next Monday.

PROGRESSIVE

(Continued from page 8)

together which will be sort of a "Random Notes" of the air. Our stations will be receiving demo tapes of that in about two weeks.

JG: Are you primarily concerned with FM radio?

BM: We deal only with FM. FM offers more latitude and creativity. You can do things on FM that you can't do on AM. I firmly believe in the future and growth of FM radio.

If you would like further information on D.I.R. activities, contact Bob Meyrowitz or Griffith W. McRee at (212) 371-6850. Meyrowitz told Jeff that they are not actively seeking to expand their network because they've already penetrated the top 100 markets and then some.

I've been involved in programming THE KING BISQUIT FLOWER HOUR at stations on both coasts and the program and production quality as well as audience reaction has been consistently excellent. If you are carrying the show, D.I.R. would like to hear your reaction and feedback.

KZL-FM Denver PD Bill Struck reports a jock change. Jonathan Stone is now doing 7 midnight (he's from KELI-Tulsa).
Friday, March 22, 1974

**TOP TWENTY**

**Friday, March 22, 1974**

1. **HAMLISCH**
   - MARVIN HAMLISCH/The Entertainer (MCA)
   - Mary Kaye
   - Hot act on many places
   - 100%
   - 3/8
   - 3/15
   - 3/22
   - Congrats to Scott Joplin

2. **JOEL**
   - BILLY JOEL/Piano Man (Columbia)
   - Good promotion paid off
   - 50%
   - 2/8
   - 2/15
   - 2/22
   - MIULDAUR

3. **MULDAUR**
   - MARIA MULDAUR/Midnight At The Oasis (Reprise)
   - Falling, still good
   - 25%
   - 3/1
   - 38
   - 315
   - 329

4. **RICH**
   - SAMI JO/Tell Me A Lie (MGM South)
   - 75%
   - 2/8
   - 2/15
   - 2/22
   - JOEL

5. **DENVER**
   - CHARLIE RICH/Very Special Love Song (Epic)
   - 100%
   - 2/8
   - 2/15
   - 2/22
   - JOEL

6. **MFSB**
   - M.F.S.B./T.S.O.P. (Phy Int.)
   - Falling, but still good
   - 100%
   - 2/8
   - 2/15
   - 2/22
   - MFSB

7. **SIMPSON**
   - HELEN REDDY/Keep On Singing (Capitol)
   - Hot across the board
   - 100%
   - 2/15
   - 2/22
   - SIMON

8. **JO**
   - LOU CHRISTIE/Blue Horizon (Three Brothers)
   - Novel item running it's course
   - 100%
   - 2/8
   - 2/15
   - 2/22
   - JOEL

9. **MEAD**
   - JOHN DENVER/Sunshine On My Shoulder (RCA)
   - 50%
   - 2/8
   - 2/15
   - 2/22
   - DENVER

10. **CHRISTIE**
    - M.F.S.B./T.S.O.P. (Phy Int.)
    - Falling, but still good
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MFSB

11. **STUMMOND**
    - HELEN REDDY/Keep On Singing (Capitol)
    - Hot across the board
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - SIMON

12. **DAVIS**
    - LOU CHRISTIE/Blue Horizon (Three Brothers)
    - Novel item running it's course
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MFSB

13. **MITCHELL**
    - MAC DAVIS/One Hell Of A Woman (Columbia)
    - Still building
    - 25%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

14. **REDDY**
    - MAC DAVIS/One Hell Of A Woman (Columbia)
    - Still building
    - 25%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

15. **KRISS & RITA**
    - ALBERT HAMMOND/I'm A Train (MUMS)
    - Novel item running it's course
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

16. **DIAMOND**
    - MIKE OLDFIELD/Tubular Bells (Virgin)
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

17. **GLADYS**
    - HELEN REDDY/Keep On Singing (Capitol)
    - Hot across the board
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

18. **OLD Field**
    - MAC DAVIS/One Hell Of A Woman (Columbia)
    - Still building
    - 25%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

19. **MITCHELL**
    - JONI MITCHELL/Help Me (Asylum)
    - Novel item running it's course
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR

20. **RINGO STARR**
    - MIKE OLDFIELD/Tubular Bells (Virgin)
    - 100%
    - 2/8
    - 2/15
    - 2/22
    - MULDAUR
The new DAWN "It Only Hurts When I Try To Smile" takes the most-added-of-the-week award. Mike Oldfield finally makes the Top Twenty, coming in at #18. Although we dropped Rick Nelson's "Windfall" from the graph section, there is still some activity on it. Same applies for Billy Paul record. The following are hot & heavy: "One Hello Of A Woman" Mac Davis added at WCBM-Baltimore, KMPC-Los Angeles, WTRX-Flinf, "Help Me" Jani Mitchell added KMPC-Los Angeles, KRNT-Des Moines, WQAR-Cleveland, WMAQ-Chicago.

"Touch A Hand Make A Friend" Staple Singers looking stronger every week ... new record "Put A Little Love Away" has loads of new action including KQV-Phoenix, KMPC-Los Angeles, KHCH-Denver, WCBM-Baltimore ... hot action at WIP-Philadelphia. "Oh My My" Rings is across the board now, Kris A Rita's "Lavin Arms" picking up nicely at most stations. Frank Sinatra continues to pick up some play new at WB-S-Baltimore, WMAL-Washington. Gilbert O'Sullivan virtually blanketed by Mike

NOTES

POP/MOR

100%

100%

week ...

Following are hot & heavy... "One Hell Of A Woman" for Mac Davis added at WCBM-Baltimore, KMPC-Los Angeles, WTRX-Flinf.

HELP ME ... Jani Mitchell added KMPC-Los Angeles, KRNT-Des Moines, WQAR-Cleveland, WMAQ-Chicago.

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AUDIENCE APPEAL GRAPHS

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added this week...

**STYLISTICS**
*You Make Me Feel New (Avco)*

**SEALS & CROFTS**
*Unborn Child (Warners)*

**FRANK SINATRA**
*Bad Bad Leroy Brown (Reprise)*

**STAPLE SINGERS**
*Touch A Hand (Stax)*

**FRANKIE VALLI**
*Hickory (Motown)*

**VENTURES**
*"Young and The Restless" (UA)*

**ABERTRIE**
*There Won’t Be Anymore (RCA)*

**WEAK-FLINT**
*Chicago (ABC)*

**CHARLIE RICH**
*There Won’t Be Anymore (RCA)*

**THREE DOG NIGHT**
*The Show Must Go On (Dunhill)*

**CAT STEVENS**
*Oh Very Young (A&M)*

**AL WILSON**
*Touch and Go (Rocky Road)*

**BARBRA STREISAND**
*All In Love Is Fair (Columbia)*

**WWE-KANSAS CITY**
*Robert B. Sherman, Marie Lasky, Bill Anderson, Herb Ohta, Dawn, Olivia Newton-John, Jerry Ramey (Motown)*

**WIII-ATLANTA**
*Gil Grammar, Buck Owens, Cash & Carry, H.C. Sanders, Frank Sinatra, Emotions*

**WCBM-BALTIMORE**
*Moe Davies, Hugo Winter, Cat Stevens, Emotions, Sawyer*

**WELL-JM-BOSTON**
*Gordon Lightfoot, Vogue, Dries, WMAQ-Chicago*

**SOLD AT WCBM-

**NEW at: WCBM-

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**RADIO & RECORDS**
*Friday, March 22, 1974*

**KBO-K-Dallas**
*Morning man (Country)*

**WQXR-New York**
*No. 1 hit, January 1974*
EVERYBODY'S TALKING ABOUT
KATHI MCDONALD

Kathi McDonald was a background singer with Leon Russell,
Joe Cocker, The Rolling Stones, Ike & Tina Turner, and others.
With a little help from some very talented friends,
she's recorded a smashing debut album,

INSANE ASYLUM
Capitol Album ST-11224