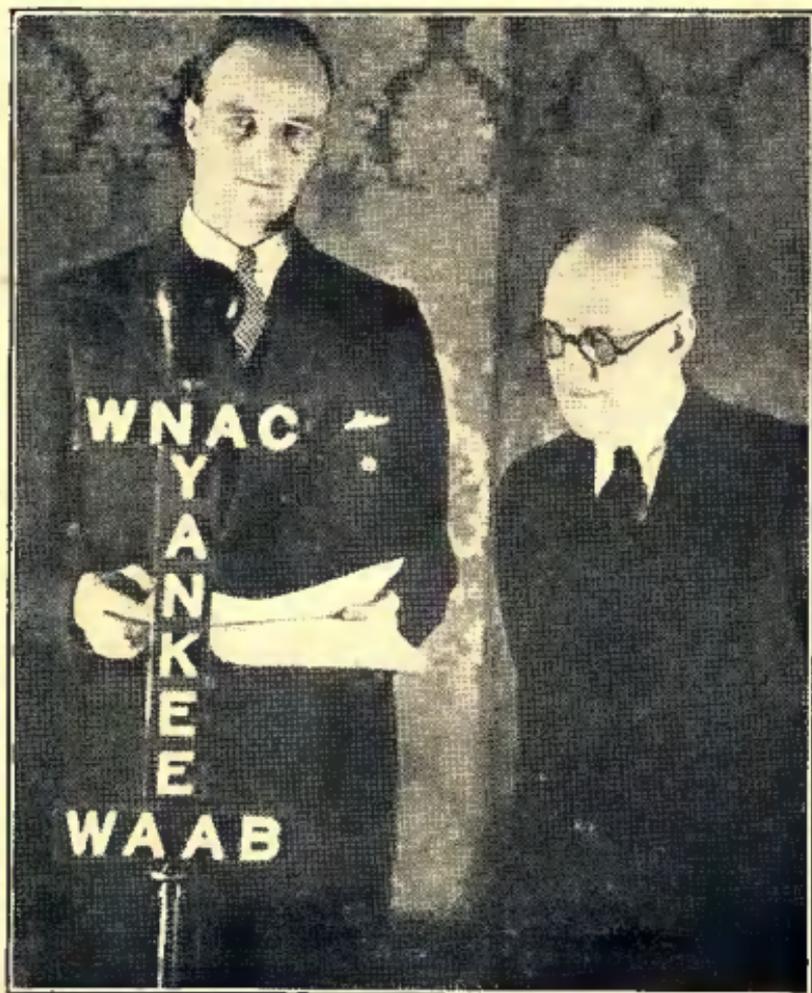


RADIOLOG

What's On The Air

5c
Per Copy

WEEK OF APRIL 2, 1933



JAMES ROOSEVELT AND JOHN SHEPARD, 3rd
(Story on Page 31)

THE YANKEE NETWORK ARTISTS BUREAU

ROY HARLOW
MANAGER

A. CAMERON STEELE
ASSISTANT MANAGER

An agency for bringing together entertainers of all types and those who seek their services, this Bureau is at your service to suggest talent and help with the arrangements for any function you may have in mind.

You may make your selection from a wide variety of talent, including well-known microphone personalities as well as those who specialize in public appearances.

These artists are available, not only for broadcasts, but for any function, public or private—dances, concerts, lectures, recitals, conventions, banquets, or stage productions.

Your inquiry will receive immediate attention.

21 Brookline Avenue, Boston

Commonwealth 0300

WNAC-WAAB, Boston; WEAN, Providence; WDRC, Hartford;
WICC, Bridgeport-New Haven; WMAS, Springfield; WORC, Worcester
WPRO, Providence; WLBZ, Bangor; WFEA, Manchester.



R·A·D·I·O·L·O·G

What's REALLY What in Radio

by the Masked Marvel

Dialect comics have reached their tongue-twisted peak on the airlines. . . Already the moguls are scurrying around trying to figure which way the wind will blow next in popular radio entertainment. . . All right—we'll tell them. . . The next type of broadcast which will become a furore will be radio musical comedies!

Examples of this kind of program which have already made hay while the moguls wondered, are various condensed operettas, and the recent Colonel-and-Bud offerings. . . An idea yet to be tried in a large way is a broadcast made up along the lines of the old-time vaudebill. . . Rudy Vallee, who is much, much more than a crooner (having plenty of savy and vision), has already lined this forth in his new series.

Freak presentations, in which jugglers and tumblers will actually perform during broadcasts with the imagination of the listeners whipped into play by the announcers and masters of ceremonies, will be heard.

The talkies, with their sophistication which even many adults can't understand, are gradually driving the kids from their portals. . . For a while the infantry liked to ponder over the sayings of drawing-room type screen actors. . . But it's becoming too much for them. . . Though inquisitive about the Facts of Life, the little folks aren't going to tax their immature minds forever trying to figure out what mysterious things the dress-suited and evening-gowned kissers-&-huggers are gabbing about.

Radio also is now starting to give the young ones a headache. . . Though the weanlings enjoy being horrified, and joyfully feel their toes curl with dread at the Faceless Phantom or the Squeaking Corpse, they are finally going to weary of scaring themselves by listening to the gruesome goings-on aimed at cajoling them into eating their Pasty Tasties. . . They'll wind up turning to their electric trains and chemical smell-out-fits.

Radio will undergo an under-cover revision within the next few months—a revision even more radical than it's been getting during the past few active months. . . Radio's one danger is its present tendency to feed too much Broadway to the farm-and-country folks, who after all are more interested in the chickadees and the villainies of the boll-weevil.

Remember back when the late Andrew Carnegie donated libraries to towns where most of the reading-matter had up to then been on the fences? . . . When will the time come that similar altruists will donate funds to be used in putting real art-programs on the air from key-cities throughout the country, as a public benefaction? . . . Gifts to be used for the broadcasting of genuinely fine and cultural programs would bring lasting fame to some gentleman who has proved himself an expert money-accumulator and now desires to prove himself a demon donator for the people's weal.

SUNDAY, APRIL 2, 1933

WEEI—BOSTON (508m) 590k

A. M.

11:00—Morning Worship

P. M.

12:15—Sam Curtis

12:30—Neapolitan String Quartet

12:45—William Khakalau's Orchestra

1:15—Little and Chamberlain

1:30—Moonshine and Honeysuckle

2:00—To be announced

2:15—International Forum

2:30—Joe Green's Marimba Band

2:45—Talk

3:00—Lady Esther Program

3:30—Hour of Worship

4:00—The Well Spring of Music

4:15—Wildroot Program

4:30—Squibb's Program

5:00—Lowell Thomas

5:15—Westelox Program

5:30—Swift Garden Hour

6:00—Catholic Service

6:30—The Cheerleaders

7:00—Dainty Dot Dandies

7:15—Wheatens Program

7:30—Garden Talk

7:50—News Despatches

8:00—The Jenny Concert

8:00—N. E. Coke Program

9:30—Album of Familiar Music

10:00—Three Queens and a Jack

10:15—Rex Chandler's Orchestra

10:30—Donald Novis

10:45—Seth Parker's Neighbors

11:15—Boston Globe News

WAAB—BOSTON (212.6m) 1410k

A. M.

8:30—Concert Musicale

9:45—Marion Carley

10:00—Church of the Air

10:30—Tremont Temple Baptist Church

P. M.

12:00—Symphonic Album

12:15—Central Chain Grocers

12:30—Emery Deutsch's Orchestra

12:45—The Street Singer

1:00—Columbia Church of the Air

1:30—Lazy Dan

2:00—Teddy Bears

2:30—Lou Hart's Band

3:00—Symphony Orchestra

5:00—Roses and Drums

5:30—Blue Coal Musical Revue

6:00—Paul Murphy's Orchestra

8:30—News Flashes

6:45—Cathedral Hour

7:50—Tremont Temple Baptist Church

8:30—Bill Bigley's Orchestra

9:00—Jack, Ted, Bud and Roy

9:15—Organ Recital

9:45—Sports and News

9:51—News

10:00—Columbia Radio Revue

10:30—The Gauchos

11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

8:00—Dudley Radio Caroleers

9:00—Junior Bugle

9:30—Health Talk

9:45—News Flashes

10:00—Judge J. P. Rutherford

10:15—Uncle Bob Houghton

10:45—1st Church of Christ, Scientist

P. M.

12:00—Tabernacle Choir and Organ

12:30—The Nationaleers

1:00—Catholic Trust Period

2:00—Smiling Ed McConnell

3:15—Albert Bartlett

2:30—Minute of the Air

3:00—Morcy Pearl's Orchestra

3:30—Under the Reading Lamp

3:45—Twentieth Century Ensemble

4:00—Rev. Charles E. Coughlin

5:00—Donald Novis

5:15—Hawaiian Echoes

5:30—Elliot Jaffee's Orchestra

5:45—Your Teeth and Health

5:55—News Flashes

6:00—The Lawyer and the Public

6:30—Lappel Brothers

6:45—Songs of Israel

7:00—H. V. Kaltenborn

7:15—Morton Downey

7:30—Fray and Braggiotti

7:45—Angelo Patri

8:00—John Henry

8:15—Andre Kostelanetz Presents

8:45—John Henry

9:00—Fred Allen's Bath Club

9:30—Parade of Melodies

10:00—Scott Purriers

10:30—"As I See It"

10:45—Crookerville Mountaineers

11:00—News Flashes

11:15—Organ Recital

11:30—Eddie Duchin's Orchestra

12:00—Ben Pollock's Orchestra

12:30—Ferne Cummins' Orchestra

12:45—Hal Kemp's Orchestra

WBZ-WBZA—BOSTON (303m) 980k

A. M.

8:00—Tone Pictures

9:00—NBC Children's Hour

10:00—Mexican Marimba Band

10:30—Safety Crusaders

10:45—Time—Weather—Temperature

10:48—Organ Recital

11:00—Holy Hour

P. M.

12:00—Bradford Organ

12:15—Radio City Concert

1:15—Cook's Travelogue

1:30—Radio Nibble Wits

1:45—Billie's

2:00—Monarch Mystery Tenor

2:15—Joe Mitchell Chapple

2:30—Northwestern Chronicle

3:00—Ernest Hill

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REMINISCING VIA RADIO



BLANCHE SWEET AND GUY HEDLUND

Old-time movie lovers' hearts fluttered with pleasant memories due to a recent broadcast from Station WTIC of Hartford. The reason—or reasons—are shown in this picture.

The young woman is none other than Blanche Sweet, one of the most beloved movie heroines of a decade ago. The gentleman is Guy Hedlund, former film idol who often played opposite Miss Sweet and who is now director of the WTIC Playhouse. The reunion of Miss Sweet and Mr. Hedlund took place when the former visited the WTIC studios at the invitation of her one-time leading man. Together, they put on a broadcast which reminded movie fans of many old-time film plays.

Real Hardships

Arthur J. Orner, an American missionary at Mount Silinda in Southern Rhodesia, East Africa, has informed the American Board of Commissioners for Foreign Missions that he recently heard clearly a broadcast by Dr. Harry Emerson Fosdick over W1XAZ. This short wave station is operated in conjunction with WBZ and WBZA.

"One of the real hardships of living out here has been our in-

ability to hear Dr. Fosdick's sermons," says Mr. Orner who lives on a mountain surrounded on three sides by tropical forests and 250 miles from Port Beira, itself a town of only 3,500 people.

Explained

In these days a debtor is a man who owes money and a creditor is a man who thinks he is going to get it, according to King Kill Kare.

Do You Know Your Radio Stars?

1. What noted radio star hails from Westbrook, Maine?
2. Who is the male vocalist on the Clicquot Eskimos' program?
3. Who succeeded Earle Nelson on his commercial program?
4. By what name is Dolph Martin known to New England radio followers and over what network did he formerly play?
5. Who is the "Country Doctor?"

(Answers on Page 13)

Sunday — (Continued)

3:15—Frim Sisters
 3:30—Manhattan Merry-Go-Round
 4:00—Dick DeFino
 4:15—Mass. Bay Colony
 4:30—National Youth Conference
 5:00—National Vespers
 5:30—Pages of Romance
 6:00—Josef Koeslner's Orchestra
 6:30—Henry J. Ryan
 6:45—Brahms Concert
 7:02—Sports Review
 7:15—Dr. Howard W. Haggard
 7:30—"Great Moments in History"
 8:00—Land Where Good Songs Go
 9:00—20,000 Years in Sing Sing
 9:30—Walter Winchell
 9:45—Dixie Jubilee Singers
 10:00—Griffith
 10:15—Vincent Lopez's Orchestra
 10:45—Springfield Republican News
 11:02—Sports Review
 11:15—Concert
 11:30—Jesse Crawford
 12:00—Dance Nocturne

WTIC—HARTFORD (282.8m) 1060k

P. M.

7:30—Joe Moss' Orchestra
 7:45—Berman and Ludke
 8:00—Eddie Cantor
 9:00—Sunday Circle Concert
 9:30—Diamond Revue
 10:30—Donald Novis
 10:45—Studio Program
 11:15—Don Hall Trio
 11:30—Orchestra Gems
 12:00—Joe Furst's Orchestra
 12:30—Charlie Kerr's Orchestra

WTAG—WORCESTER (516.9m) 580

A. M.

10:00—Capitol Organ
 10:30—Impressions of Italy
 10:45—Old South Church

P. M.

12:15—"Rasputin"
 12:30—Pop Concert

1:15—Cahu Serenaders
 1:30—Moonshine and Honeysuckle
 2:00—Clyde Doerr's Saxophones
 2:15—International Radio Forum
 2:30—Joe Green Marimba Band
 3:00 to 3:30—Same as WEEI
 3:30—Clearcoilers
 7:00—James Melton—Tenor
 7:15—Town Talk Quarter Hour
 7:30—Joe Moss's Orchestra
 8:00—C & S Program
 9:00—G. E. Circle
 9:30—Album of Familiar Music
 10:00—David Lawrence
 10:15—Rex Chandler's Orchestra
 10:31—News—Worcester
 10:35—Weather Report
 10:40 to 11:15—Same as WEEI
 11:15—Don Hall Trio

WEAN—PROVIDENCE (384m) 990k

A. M.

8:00 to 9:45—Same as WNAC
 9:45—Artists' Club
 10:00—Judge J. F. Rutherford
 10:15—Ejorne Erickson
 10:30—Aeolian String Quartet
 11:00—Morning Service

P. M.

12:15—Jawish Quarter Hour
 12:30—Katro-Lek Program
 1:00—Catholic Truth Period
 2:00 to 3:06—Same as WAAB
 3:00 to 3:45—Same as WNAC
 3:45—Symphonic Quintet
 4:00—Radio League of Little Flower
 5:00—Fed of Music Clubs
 5:15—Hawaiian Echoes
 5:30—Blue Coal Musical Revue
 6:00—The Lawyer and the Public
 6:30—Cathedral Hour
 7:00 to 7:45—Same as WNAC
 7:45—"Jolly Coke Men"
 8:00 to 10:30—Same as WNAC
 10:30 to 11:30—Same as WAAB
 11:30 to 1:00—Same as WNAC

MONDAY, APRIL 3, 1933

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:15—Well Dressed Home
 9:20—Anne Hard
 9:30—Flying Fingers
 10:00—The Singing Nurse
 10:15—Del Castillo
 10:45—Bridge Talk
 11:00—Friendly Kitchen Program
 11:15—Radio Household Institute
 11:30—Sonata Recital
 11:55—What's News in the World

P. M.

12:00—Johnny Marvin
 12:15—News Flashes
 12:25—Stock Exchange
 12:35—Produce Market Report
 12:45—Neapolitan Dutch Girl
 1:15—Golden Pheasant Orchestra
 1:30—Lotus Garden Orchestra
 2:00—Dutch Girls
 2:30—Marjorie Mills

3:00—Outstanding Speaker
 3:15—Del Castillo
 3:30—WEEI Reading Circle
 4:00—News
 4:10—Stock Exchange
 4:15—Fed. of Music Clubs
 4:45—Del Castillo
 4:57—Care of Eyes
 5:00—Whispering Banjos
 5:15—Marguerite Porter
 5:30—To be announced
 5:45—Isabel Sanchez
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—The Old Painter
 6:45—Tessie the Typist
 7:00—O'Leary's Irish Minstrels
 7:15—Wheatena Program
 7:30—Ruby Newman's Orchestra
 7:45—The Goldbergs
 8:00—Soconyland Sketches
 8:30—Pirestone Program
 9:00—A & P Gypsies
 9:30—Buick Program
 10:00—Del Castillo
 10:30—National Radio Forum
 11:00—E. B. Rideout
 11:05—News Despatches

MUSICAL JESTER COMES TO AIR

Phil Baker, long recognized as one of the leading musical jesters of the American stage, has come to the air with a new kind of radio musical comedy.



Baker's new show had its premiere on Friday, March 17th, at 9:30 p. m., on the Armour program over an NBC-WBZ coast-to-coast network.

The new radio presentation does not follow any lines hitherto established in broadcast entertainment. It is in the nature of a half-hour musical comedy which has a thread of continuity running throughout it, and is presented by Roy Shield's orchestra, the Neil

Sisters, the Ambassadors Quartet, Baker himself and a personal troupe consisting of Harry McNaughton, who takes the straight part of *Bottle the Butler*; J. P. Murray, writer and author, and Baker's ever-present accordion, with which he has been identified during his many years of stage appearances.

Phil Baker has been a familiar figure in the theatre for over twenty years. He made his first appearance on an amateur night in a New York theatre and later became secretary to Carl Laemmle in the old IMP Film Company when Mary and Lottie Pickford and King Baggot were the leading picture stars.

In vaudeville he teamed up with Ben Bernie, the old maestro. Some time later this team separated and each member became a star in his own right.

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| 242 Tremont Street
Near Stuart St. | 105 Causeway Street
Opp. North Station |
| 1083 Washington Street
Near Dover Elevated | 78 Massachusetts Ave.
Opp. M. I. T., Cambridge |
| 332 Massachusetts Ave.
Near Huntington Ave. | 30 Haymarket Square |
| 437 Boylston Street
Near Berkeley St. | 44 Scollay Square |
| 1080 Boylston Street
Near Massachusetts Ave. | 24 Bromfield Street |
| | 19 School Street |

PRESENTS
THE

GOSSIPERS

Station WHDH

Mon., Wed., Fri., 7:15 P. M.

Monday — (Continued)

11:15—Lew Conrad Orchestra

WAAB—BOSTON (212.6m) 1410k**A. M.**

8:31—News Flashes
 8:45—Popular Pleasuries
 9:00—Tony Wons
 9:15—The Syncopators
 9:30—Memory Lane
 9:45—Little Jack Little
 10:00—In the Luxembourg Gardens
 10:30—Merrymakers
 10:45—The Round Towners
 11:00—Martha Lee
 11:15—Request Record Selections
 11:45—The Rhythm Kings

P. M.

12:00—Noonday Musicals
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Bill Hay's Orchestra
 1:30—Palmer House Ensemble
 2:00—Nat. Student Fed. Program
 2:15—Request Record Selections
 3:01—News Flashes
 3:15—Donald Van Wart
 3:30—Question and Answer Man
 4:00—Women Federation
 4:30—Columbia Artists Recital
 4:45—Lon Ross Russian Troupe
 6:00—Cosmopolitans
 6:15—The Melody Mart
 6:45—Loon Wolf Tribe
 6:06—Reis and Dunn
 6:15—Elizabeth Barthell
 6:30—Coconut Grove Orchestra
 6:45—Just Plain Bill
 7:01—News Flashes
 7:15—Dinner Music
 7:30—Yankee Network Personalities
 7:45—Hotel Brunswick Orchestra
 8:00—"Man Hunters"
 8:30—Sam Robbins' Orchestra
 9:00—Harry E. Rodgers
 9:15—Meyer Davis' Band
 9:45—Spotlighting Sports
 9:51—News Flashes
 10:00—Richfield Country Club
 10:30—Edwin C. Hill
 10:45—William O'Neal
 11:00—Symphony Orchestra
 11:30—Guy Lombardo's Orchestra

WNAC—BOSTON (243.8m) 1230k**A. M.**

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Gold Medal Contest
 9:00—Nine O'Clock Serenaders
 9:15—Snoopers
 9:30—Health Talk
 9:45—Melody Sweethearts
 10:00—J. J. Fox
 10:15—Hot-Cha Band
 10:30—Jane and John
 10:45—The Rhapsodizers
 11:00—Forecast Cooking School
 11:15—Health's Highway
 11:30—Academy of Medicine
 11:45—Real Life Stories
 11:55—Shepard Store News

P. M.

12:01—Shepard News Flashes
 12:10—Lenten Service
 12:45—Concert Miniatures
 1:00—Request Record Selections

1:55—Edna Wallace Hopper
 2:00—Spotlighting Municipal Affairs
 2:15—Sylvia Sapra
 2:30—American School of the Air
 3:00—Four Elton Boys
 3:15—Monday Fricolities
 3:45—Electronic Piano
 4:00—Frank Westphal's Orchestra
 4:30—The Dance Parade
 5:00—Don Lang
 5:15—Shepard's Fashion Parade
 5:30—"Skippy"
 5:45—Yankee Mixed Quartet
 6:00—Sport Slants
 6:15—Voice of an Instrument
 6:25—Gold Medal Contest
 6:30—"Detectives Black and Blue"
 6:45—Chandu
 7:00—Myrt and Marge
 7:15—Buck Rogers
 7:30—Dolph Martin's Orchestra
 7:45—Boake Carter
 8:00—The Columbians
 8:15—Singin' Sam
 8:30—Fu Manchu
 9:00—Ruth Eting
 9:15—Mills Brothers
 9:30—Evening in Paris
 10:00—Ranny Weeks
 10:15—Laprol Brothers
 10:30—Coconut Grove Orchestra
 10:45—Street of Dreams
 11:00—Footlights and Films
 11:05—News
 11:15—Bill-Billy George
 11:30—Les Paradis Band
 12:00—Abe Lyman's Orchestra
 12:30—Ozzie Nelson's Orchestra

WBZ-WBZA—BOSTON (303m) 990k**A. M.**

7:00—Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Among My Souvenirs
 8:15—Morning Devotions
 8:30—Time—Weather
 8:45—Jean Abbey
 9:00—Virginia Reade
 9:30—Moss and Jones
 9:45—Homemaking Hints
 10:00—Musical Melange
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Cellophane Program
 11:00—Singing Strlugs
 11:15—Constance Ellinwood
 11:30—Rhythm Ramblers
 11:45—Metropolitan Stage Show

P. M.

12:00—Monitor Views the News
 12:15—State College Forum
 12:30—Farm and Home Hour
 1:30—Highway Safety Committee
 1:55—MSC Forum
 1:45—Keyboard Twins
 1:55—Radio Billboard
 2:00—Magazine of the Air
 2:15—Words and Music
 2:30—Health Talk
 2:35—Mason and Hamlin Concert
 3:00—Betty and Bob
 3:15—Concert
 3:30—Home Forum Cooking School
 4:55—Lambert Pharmaceutical Program
 5:00—Grim and Bearit
 5:15—Dick Darine
 5:30—Shelene Lady
 5:45—Little Orphan Annie

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Can you work hard all day without fatigue? Or is your day's work half-finished when you leave it? If so, the chances are 9 to 1 that faulty elimination is stealing your strength—allowing poisons of the colon to enter the blood stream. But you can correct constipation in a natural way by drinking a natural mineral water—pure as sunshine, untouched by man. This is Crazy Water—a natural product prepared easily in your own home from Crazy Water Crystals—Easy to mix, gentle, and pleasant to taste. Call today, or inquire by 'phone.



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CRAZY

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Monday — (Continued)

- 6:00—Booth Tarkington Sketches
 6:15—Wheatsworth Program
 6:31—Sports Review
 6:45—News
 7:00—Amos 'n' Andy
 7:15—Fastyeast Jesters
 7:30—Marx Brothers
 8:00—Cliequot Club Eskimos
 8:30—Don Carney Dog Chats
 8:45—Phil Cook
 9:00—Sinclair Wiener Minstrels
 9:30—Real Life Dramas
 9:35—Jimmie McHale's Orchestra
 9:45—Collegrans
 10:00—Billy Lossez's Orchestra
 10:30—Ronnie and Van
 10:45—Springfield Republican News
 11:00—Bill Williams
 11:15—Welcome Lewis
 12:00—Bert Lown's Orchestra

WTIC—HARTFORD (282.8m) 1060k
P. M.

- 4:00—Salon Concert Ensemble
 4:30—Walter Dawley
 5:00—Whispering Banjos
 5:15—Morgan Memorial
 5:30—Studio Program
 5:45—Discoverer's Club
 6:00—Bulletins
 6:05—Waldorf-Astoria Orchestra
 6:30—Revere Sisters
 6:45—Cavalier of Song
 7:00—Travelers Hour
 8:00—Snow Village
 8:30—Richard Crooks
 9:00—Gypsies
 9:30—Paul Whiteman
 10:00—WTIC Playhouse
 10:30—Bulletins
 10:35—Merry Madcaps
 11:00—Ted Weems' Orchestra
 11:30—Jack Denny's Orchestra
 12:00—Vincent Lopez
 12:30—Hollywood-On-The-Air

WTAG—WORCESTER (516.9m) 580
A. M.

- 8:00—Organ Rhapsody
 8:30—Cheerio
 9:00—Three Mustachios
 9:15—Capitol Organ
 9:30—Worcester Shut-In Society
 9:45—Flying Fingers
 10:00—Meditation
 10:15—Breen and De Rose
 10:30—Gay Gypsies
 11:00—Worcester County Extension
 11:15—Radio Household Institute
 11:30—Sonata Recital

P. M.

- 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Flashes

- 1:07—Weather Report
 1:15—Golden Pheasant Orchestra
 1:30—Palais D'Or Orchestra
 2:00—Revolving Stage
 3:00—Concert Program
 3:15—Earle Clement
 3:30—Women's Radio Review
 4:00—Salon Concert
 4:30—Three Scamps
 4:45—Lady Next Door
 5:00—Lambert Program
 5:05—Whispering Banjos
 5:15—Songs of Twilight
 5:30—Flying Family
 5:45—Silverberg Ensemble
 6:00—Waldorf Astoria Orchestra
 6:30—News
 6:38—Pianist
 6:45—Drifting and Dreaming
 7:00—Wor. Powers Coke
 7:15—Chanda
 7:30—Elvia Allman
 7:45 to 10:00—Same as WEEI
 10:00—El Tango Romantico
 10:30—National Radio Forum
 11:01—News Bulletins
 11:10—Ted Weems' Orchestra
 11:30—Waldorf Astoria Orchestra

WEAN—PROVIDENCE (384m) 990k
A. M.

- 7:30—Globe Trotter
 7:45—Gospel of Good News
 8:00—R. L. Information Service
 8:30—School Quarter Hour
 8:45—Popular Pleasantries
 8:55—Gold Medal Contest
 9:00—Tony Wons
 9:15 to 9:45—Same as WNAC
 9:45—Little Jack Little
 10:00—In the Luxembourg Gardens
 10:15—Hot-Cha Band
 10:30—The Merrymakers
 10:45 to 11:15—Same as WNAC
 11:15—Morning Moods
 11:30—Academy of Medicine
 11:45—Lucy Lbe
 11:52—Globe Trotter

P. M.

- 12:00—Dr. Royal S. Copeland
 12:05—Lehen Service
 12:30—Luncheon Music
 1:00—Request Record Selections
 1:30—Women's Federation
 2:00—National Student Federation
 2:15 to 5:45—Same as WNAC
 5:45—Lone Wolf Tribe
 6:02—News Flashes
 6:15 to 6:30—Same as WNAC
 6:30—Michael D'Ambr
 6:45 to 7:15—Same as WNAC
 7:15—American Legion Program
 7:30—Dolph Martin's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 10:30—Same as WNAC
 10:30 to 12:00—Same as WNAC
 12:00 to 1:00—Same as WNAC

TUESDAY, APRIL 4, 1933

WEEI—BOSTON (508m) 690k

A. M.

- 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home

- 8:20—Anne Hard
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Chicago Ensemble
 10:15—Del Castillo
 10:30—Soloist
 10:45—Breen and DeRose
 11:00—Edison Friendly Kitchen
 11:15—Radio Household Institute

NEW STAR OF AUTO PROGRAM



JACK BENNY

Jack Benny, glibbest of the gagsters, is back on the air with his wife, Mary Livingstone, a weekly selection of guest artists, and an orchestra under the direction of Frank Black, on the Chevrolet Program over a nationwide NBC-WEEI network each Friday night at 10:00 p. m.

Benny, star comedian of numerous radio "hit" programs, rules over the new series in his old role of master-of-ceremonies and chief wise-cracker. Not content with the able assistance of Miss Livingstone alone, however, the comedian has turned Black, the orchestra members, the guest artists and everyone in the studio into "straight" men and women.

Benny and Miss Livingstone contribute the comedy to the weekly programs while Black and his orchestra supply the instrumental numbers. Arrangements and orchestrations for all musical numbers are prepared specially by Black and his assistants.

Before the war, Benny played the violin. After one attempt to raise funds at a Seamen's benefit with a musical appeal, however, Benny dropped the violin and started talking. He has been at it ever since.

Noted as a wit, monologist and comedian, he has talked his way

through several Shubert musical revues, two editions of Earl Carroll's "Vanities," half a dozen motion pictures, and some of the most successful radio programs on the air.

Until he came to the air Benny went his laugh provoking way alone. When he came before the microphone, however, he brought his wife, Mary Livingstone, with him. It was Miss Livingstone's first professional engagement, but as the weeks went by her part in the broadcast grew. Today she shares honors with her husband as an entertainer and foil for his wit.

For years after Benny deserted music for speech he continued to carry the old violin on and off the stage. He never played it, just carried it along and looked at it wistfully now and then. Even now he brings it into the studio every once in a while. Some day, he says, he is going to play it again—if he can stop talking long enough.

Dislikes Snow

Robert Simmons isn't particularly anxious for another snow storm this year. In the recent heavy snowfall Simmons could not reach his mountainside home near Cornwall on the Hudson, New York by automobile and had to go afoot through deep drifts to feed his saddle horse and three dogs. The unusually mild winter has allowed the NBC singer to spend practically all of his nights at his isolated lodge.

Comedian

Sometimes the show not only goes on, but on, and on, and on. There's the case of the comic mimic Fred Allen, now credited with supplying the longest "station-break" announcement on any Columbia station. The stand-by announcer who waits a half-hour to step to the microphone and say, "WABC" always amuses Fred. At the conclusion of a Bath Club program, the comedian startled control room engineers by stepping to his own microphone and facetiously adding, "D-E-F-G-H-I-J-K" etc, unaware that he was on the air.

Tuesday — (Continued)

- 11:30—U. S. Army Band
 11:45—What's News in the World
 12:00—The Larrow Boys
P. M.
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Produce Market Report
 12:45—Del Castillo
 1:15—Classic Varieties
 1:30—Brown's Concert Ensemble
 2:00—The Merry Madcaps
 2:30—Marjorie Mills
 2:45—Talk
 3:00—Vocal Art Quartet
 3:30—WEEK Reading Circle
 4:00—News
 4:15—Helen Otis—Pianist
 4:30—Corea's Dance Orchestra
 5:00—Guy Principato's Orchestra
 5:15—Musical Program
 5:45—Sekatary Hawkins
 6:00—Evening Tattler
 6:30—News Despatches
 6:45—Waldorf Program
 6:45—Phil Saltman
 7:00—St. Regis Hotel Orchestra
 7:15—Wheatena Program
 7:30—Edison Salute
 7:45—The Goldbergs
 8:00—Blackstone Plantation
 8:30—Lady Esther Program
 9:00—Ren Bertie
 9:30—Ed Wynn
 10:00—Lucky Strike Program
 11:00—E. B. Rideout
 11:05—News Despatches
 11:15—Hotel Pennsylvania Orchestra
 11:30—Hotel New Yorker Orchestra
- WAAB—BOSTON (212.6m) 1410k**
A. M.
 8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Tony Wons
 9:15—The Syncopators
 9:30—Fred Gilbert
 9:45—Little Jack Little
 10:00—Morning Moods
 10:30—The Madison Singers
 10:45—Melody Parade
 11:00—School of Clothes
 11:15—Request Record Selections
 12:00—Noonday Musicale
P. M.
 12:30—Stock Market
 12:45—Farm Flashes
 1:00—Luncheon Music
 1:15—Vincent Travers' Orchestra
 1:30—Russian Gypsies' Orchestra
 2:00—Rev. Martin P. Harnoy
 2:15—Request Record Selections
 3:01—News Flashes
 3:15—Al Hewitt's Music
 3:30—Organ Tones
 4:00—Women's Federation
 4:15—Curtis Institute of Music
 6:00—Elliot Inffee's Orchestra
 5:15—The Melodians
 5:30—Melody Mart
 5:45—George Hall's Orchestra
 6:00—Rais and Dunn
 6:15—Elizabeth Bartlett
 6:30—Cocoanut Grove Orchestra
 6:45—Just Plain Bill
 7:01—News Flashes
 7:15—Dinner Music
 7:30—New England Council
 7:45—Hotel Brunswick Orchestra
- 8:00—"The Manhunter"
 8:30—The Dictators
 8:45—Count Habenix's Band
 9:00—Harry Rodgers
 9:15—Cocoanut Grove Orchestra
 9:45—Spotlighting Sports
 9:51—Boston Herald News
 10:00—Meyer Davis' Band
 10:30—Edwin C. Hill
 10:45—Charles Carille
 11:00—Columbia Symphony Orchestra
 11:30—Isham Jones' Orchestra
- WNAC—BOSTON (243.8m) 1230k**
A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Gold Medal Contest
 9:00—Nine O'Clock Serenaders
 9:15—Bard Next Door
 9:30—Health Talk
 9:45—The Guardsmeff
 10:00—Roman Gladiator
 10:15—Gretchen McMullen
 10:45—The Melodists
 11:00—The Old Timers
 11:15—Vincent Soroy's Orchestra
 11:45—Ben Greenblatt
 11:55—Shepard Store News
P. M.
 12:01—Traveler News
 12:10—Lenten Service
 12:45—Concert Miniatures
 1:00—The Little French Princess
 1:15—Request Record Selections
 2:00—"Home Personalities"
 2:15—Ann Leaf
 2:30—American School of Air
 2:50—Columbia Artists' Recital
 3:30—Frank Westphal's Orchestra
 4:00—Tito Guizar
 4:15—Spotlighting Modern Education
 4:30—Dance Parade
 5:00—"Meet the Artist"
 5:15—Shepard's Fashion Parade
 5:30—"Skippy"
 5:45—Sunshine Club
 5:00—Sport Slants
 6:15—Voice of an Instrument
 6:25—Gold Medal Contest
 6:30—Hotel Brunswick Orchestra
 6:45—"Chandu"
 7:00—Myrt and Marge
 7:15—Buck Rogers
 7:30—Keller, Sargent & Ross
 7:45—Roake Carter
 8:00—Patsy Aces
 8:15—Magic Voice
 8:30—The Muscanto Trio
 8:45—Abe Lyman's Orchestra
 9:00—Music That Satisfies
 9:15—Threads of Happiness
 9:30—California Melodies
 10:00—Five-Star Theatre
 10:30—"As I See It"
 10:45—Street of Dreams
 11:00—Footlights and Films
 11:07—News Flashes
 11:15—Cocoanut Grove Orchestra
 11:30—Les Paradis Band
 12:00—Joe Haymes' Orchestra
 12:30—Leon Belasco's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**
A. M.
 7:00—Musical Clock

THAT LONG, TALL GAL FROM DIXIE



IRENE BEASLEY

If the appeal of radio is to the entire family, Irene Beasley, the "long, tall gal from Dixie," is one of the ideal radio artists. During her four years as a featured performer of the Columbia Broadcasting System, Irene has appeared in turn on programs designed especially for each member of the family.

Irene was born in the small town of Whitehaven, Tennessee, not far from Memphis. On the farm of her father she received her first music lessons from her 85-year-old grandmother, whose hobby was the piano.

When Irene was six years old, the Beasleys moved to Amarillo, Texas, where she attended grammar and high school. Her first piano lessons under a professional musician were begun at the age of seven. Vivid memories of this early training concern long hours spent memorizing groups of ten

selections to win a singing canary named "Yankee Doodle" offered by the teacher—and then the bird died one day as Irene pounded out "The Battle Hymn of the Republic."

Sweet Briar College in Virginia was Miss Beasley's alma mater. Then followed school teaching in a small Mississippi town. Irene was superintendent, principal, and teacher of seven grades—with eleven pupils in all.

While teaching, Irene began to compose popular songs and to sing them for her companions. The ballad, "If I Could Only Stop Dreaming"—her first published effort—paved the way for her debut in radio over a small local station. Miss Beasley soon left for Chicago and sang over larger stations in a tour of the Middle West. She returned to work in a Memphis music store where she met a representative of a large recording company and received an audition. It brought her to New York on a contract for a year's recording, and, in April of 1929, she was persuaded to try her hand at radio. The result was a contract as an exclusive Columbia artist and a nationwide following.

On Account

Harry Reser is still chuckling over the response of one of the members of his orchestra who approached him during the bank holiday and asked humbly:

"Say, Harry, how about \$50 on account?"

"On account of what?" flipped Harry.

"On account of the fact that the baby's bank is empty," was the surprising reply.

Do You Know Your Radio Stars?

(Answers)

1. Rudy Vallee.
2. Jimmy Brierly.
3. Buddy Clark.
4. Dok Eisenbourg. Yan-
- kee Network.
5. Phillips Lord.

Tuesday — (Continued)

- 7:45—Jolly Bill and Jane
8:00—Morning Minstrels
8:15—Morning Devotions
8:30—Time—Weather
8:45—Jack and Jerry Fry
9:00—Virginia Resde
9:30—Moss and Jones
9:45—Nothing but the Truth
10:00—Frances Ingram
10:15—Clara, Lu 'n' Ern
10:30—Carl Lamson's Musicale
10:45—Singing Strings
11:00—Pinetta Bros.
11:15—Ronnie and Van
11:30—Rhythm Ramblers
- P. M.**
12:00—Monitor Views the News
12:18—N. E. Agriculture
12:30—Farm and Home Hour
1:30—Highway Safety Committee
1:35—Piano Etchings
1:49—Radio Billboard
1:45—Rex Battle's Ensemble
2:00—Words and Music
2:30—Health Talk
2:35—Share Your Clothes
3:00—Betty and Bob
3:15—Stroller's Matinee
3:30—Home Forum Cooking School
4:40—Piano Etchings
4:45—Agricultural Markets
5:00—Sunshine Discoverer's Club
5:15—Dick Darlug
5:30—Singing Lady
5:45—Little Orphan Annie
6:00—Booth Tarkington Sketches
6:15—Joe Furst's Orchestra
6:31—Sports Review
6:45—Lowell Thomas
7:00—Amos 'n' Andy
7:15—Radio in Education
7:45—Octavus Cohen Murder Mystery
8:00—Euo Crime Club
8:30—Dr. Herman Bundesen
8:45—Arthur Wilson's Singers
9:00—Household Musical Memories
9:30—Real Life Dramas
9:35—Willard Robinson's Orchestra
10:00—Herald-Traveler Program
10:30—DeMarco Girls
10:45—Springfield Republican News
11:00—Bill Williams
11:15—Jimmie McHale's Orchestra
11:30—Phantom Gypsy
12:00—Duke Ellington's Orchestra
- WTIC—HARTFORD (282.8m) 1060k**
A. M.
7:00—Musical Time Table
8:00—Collin Driggs
8:30—Cheerio
9:00—Piano Capers
9:10—Radio Bazaar
9:30—Smooth Rhythms
9:45—Otto
10:00—Chicago Ensemble
10:15—Four Sharps
10:30—Pop Concert
11:00—Your Child
11:15—Radio Household
11:30—U. S. Army Band
11:52—Household Hints
- P. M.**
12:00—Larro Boys
12:15—Bulletins
12:30—Farm and Home Forum
1:00—Blue Room Echoes
1:30—Brown Concert Ensemble
1:45—Mabel Roberts Moore
- 2:00—Merry Madcaps
2:20—Marjorie Mills
2:45—Musique Intime
3:00—Si Yaffe's Orchestra
3:30—The Mixing Bowl
- WTAG—WORCESTER (516.9m) 580**
A. M.
8:00—Organ Rhapsody
8:30—Cheerio
9:00—The Jesters
9:15—Shopping Around
9:30 to 10:15—Same as WEEI
10:15—The Four Sharps
10:30 to 11:00—Same as WEEI
11:00—Your Child
11:15—Radio Household Institute
11:30—U. S. Army Band
- P. M.**
12:00—Larro Boys
12:15—On Wings of Song
12:30—Market Report
12:35—Farm Flashes
12:45—Popular Program
1:01—Gazette News
1:10—Classic Varieties
1:30 to 2:45—Same as WEEI
2:45—Varieties
3:00—Vocal Art Quartet
3:30—Woman's Radio Review
4:00—Curtain Calls
4:30—Hamona
4:45—Lady Next Door
5:00—Melodic Thoughts
5:45—Skatary Hawkins
6:00—Mme. Frances Alda
6:31—News Bulletins
6:33—Mid-Week Hymn Sing
6:45—Drifting and Dreaming
7:00—Hotel St. Regis Orchestra
7:15—Chandos
7:30—James Melton
7:45 to 11:00—Same as WEEI
11:01—Telegram Bulletins
11:10—Bert Lown's Orchestra
11:30—Talkie Picture Time
- WEAN—PROVIDENCE (384m) 890k**
A. M.
7:30—Globe Trotter
7:45—Morning Devotions
8:00—Request Record Selections
8:45—Popular Pleasantries
8:55—Gold Medal Contest
9:00—Tony Wons
9:15 to 10:00—Same as WNAC
10:00—Morning Moods
10:15 to 11:45—Same as WNAC
11:45—Lucy Lee
11:52—Globe Trotter
12:00—Dr. Royal S. Copeland
- P. M.**
12:00—Lenten Service
12:30—Concert Miniatures
1:00—Request Record Selections
1:30—Women's Federation
2:00—Ann Leaf
2:30 to 4:15—Same as WNAC
4:15—Curtis Institute of Music
5:00 to 5:00—Same as WNAC
6:02—Globe Trotter
6:15 to 6:30—Same as WNAC
6:30—Hazel Baker Quartet
6:45 to 7:15—Same as WNAC
7:15 to 8:00—Same as WAAB
8:00 to 8:30—Same as WNAC
8:30—The Dictators
8:45 to 10:30—Same as WNAC
10:30 to 12:00—Same as WAAB
12:00 to 1:00—Same as WNAC

SWITCHES NETWORKS



CARSON ROBISON

Carson Robison, native of the Ozark Mountains, has switched networks and is now heard over a WNAC-CBS network each Friday at 8:30 p. m., the spot formerly occupied by the "March of Time. Robison has devoted his entire musical career to the hillbilly song. He considers it the only white folk-music in America.

"Hand Me Down My Walking Cane," "My Horses Ain't Hungry," "Jesse James" and "Billy the Kid" are the type of songs he sings. All have an authentic origin in America. Some have been handed down for more than a hundred years from father to son, with each generation adding something. Robison himself has a good background for his songs. He was born in the foothills of the Ozarks, and his father was an old time fiddler. In his youth he was a cowboy on a Southwestern ranch.

Robison not only has collected and set to music scores of the folk ballads of America but he is the composer of many numbers written in the folk tradition. The Robison Buckaroos, consisting of Pearl Pickens and John and Bill Mitchell

in addition to Robison, present many of the leader's compositions on their radio programs.

Says Jasper

By Jasper DeVoid, the "insistent defective" of the Townsend Murder Mystery.

Skeptic—A skeptic is a fellow which don't believe something even when he knows it's true.

Theories—Theories is things you think which ain't true but you believe they is.

Conference—A conference, Quintus, is where a lot of fellers get together and do a heap 'o talking without sayin' nothin'.

Welcome New Ideas

Frank Black points out that radio is wide open for new ideas. They can be along comedy, dramatic or musical lines, says Black, but they must be original. Black himself will be interested in seeing an idea for a radio program provided it is "new and original" and has not been used before for broadcasting.

Here's Why

Madge Tucker, who has charge of the children's programs on NBC, reports overhearing a Biblical discussion between two of her charges. "Why don't they say Awomen instead of Amen in church?" asked one. "'Cause they sing hymns and not hers," was the theory promptly advanced by the other youngster.

Important Discovery

Frank Black, doing research on classical music, has discovered that in the early days of Egypt, they had musical directors. Black has discovered that the first actual indication of a musical director is shown in a painting at El Bersheh, Egypt, which shows men transporting a colossal statue from a stone quarry and while there are 172 men laboring at the ropes, one is placed on the statue beating time for the singing. The custom of singing at work still prevails in Egypt, says Black.

WEDNESDAY, APRIL 5, 1933

WEEI—BOSTON (508m) 590k

A. M.
 8:45—Tower Health Exercise
 9:00—Rhapsody
 9:15—E. B. Rideout
 9:30—The Morning Paper
 9:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:20—Ann Hard
 9:30—Flying Fingers
 10:00—Reese and White
 10:15—Soloist
 10:30—Adrian O'Brien
 10:45—Betty Crocker
 11:00—Edison Program
 11:15—Radio Household
 11:30—Soloist
 11:55—What's New in The World

P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Produce Market Report
 12:45—Neapolitan Dutch Girls
 1:15—Lotus Garden Orchestra
 1:30—Rex Battle's Ensemble
 2:00—Palais D'Or Orchestra
 2:30—Marjorie Mills
 3:00—Two Seats in the Balcony
 3:30—Woman's Radio Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:30—Hymns of Old
 4:40—Red Cross News
 4:45—"Charis" Musical Revue
 5:00—Jack Beauvais
 5:15—Little Journeys Into Songland
 5:30—Flying Family
 5:45—Swanee Serenaders
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—The Old Painter
 6:45—Tessie the Typist
 7:00—Frank Sweeney
 7:15—Wheatena Program
 7:30—Ruby Newman's Orchestra
 7:45—The Goldbergs
 8:00—Standard Brand Program
 8:30—The Shadow
 9:00—General Tire Program
 9:30—Musical Program
 10:00—Corn Cob Pipe Club
 10:30—Am. Magazine of the Air
 10:45—Marjorie Posselt
 11:00—Weather
 11:05—News
 11:15—Lew Conrad's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Tony Wens
 9:15—The Syncopators
 9:30—Memory Lane
 9:45—Little Jack Little
 10:00—The Oxol Boys
 10:15—In the Luxembourg Gardens
 10:45—Four Clubmen
 11:00—Martha Lee's Cooking School
 11:15—Request Record Selections
 12:00—Noonday Musicals

P. M.

12:30—Stock Quotations
 12:45—Farm Flashes
 1:00—Luncheon Music
 1:15—George Hall's Orchestra

1:30—Russian Gypsies' Orchestra
 2:00—Request Record Selection
 2:01—News
 2:15—Piano Recital
 3:30—Question and Answer Man
 4:00—Women's Federation
 4:30—Westphal's Orchestra
 4:45—"Going to Press"
 5:00—The Georgians
 5:15—Do, Re, Mi
 5:30—Melody Mart
 5:45—Lone Wolf Tribe
 6:00—Dick Mansfield's Orchestra
 6:30—Coconut Grove Orchestra
 6:45—Just Plain Bill
 7:01—News Flashes
 7:15—Dinner Music
 7:30—Boston School Committee
 7:45—Hotel Brunswick Orchestra
 8:00—Behind the Mike
 8:30—Freddie Rich's Orchestra
 8:45—Hank Penny's Cronies
 9:00—Organ Recital
 9:15—Meyer Davis' Band
 9:45—Sports
 9:51—News
 10:00—Old Gold Program
 10:00—Edwin C. Hill
 10:45—Little Jack Little
 11:00—Symphony Orchestra
 11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Gold Medal Contest
 9:00—Nine O'Clock Serenaders
 9:15—The Pirates
 9:30—Health Talk
 9:45—Melody Sweethearts
 10:00—L. J. Fox Program
 10:15—The Modernists
 10:30—Song Album
 10:45—The Harmonizers
 11:00—Morning Moods
 11:15—Health's Highway
 11:30—The Four Showmen
 11:45—Carole and London
 11:55—Shepard Store News

P. M.

12:01—Traveler News
 12:10—Lenten Service
 12:45—Concert Miniatures
 1:00—The Little French Princess
 1:15—Request Record Selections
 1:55—Edna Wallace Hopper
 2:00—Ann Leaf
 2:30—American School of the Air
 2:30—Rhythm Kings
 2:45—Mme. Belle Forbes Cutter
 3:45—Claude Hopkins' Orchestra
 4:15—Architecture
 4:30—Dance Parade
 5:00—N. Y. Medical Society
 5:15—Shepard's Fashion Parade
 5:30—"Skippy"
 5:45—Yankee Mixed Quartet
 6:00—Time—Weather—News
 6:15—Voice of an Instrument
 6:25—Gold Medal Contest
 6:30—"Black and Blue"
 6:45—"Chandu—Magician"
 7:00—Myrt and Marge
 7:15—Buck Rogers

New England's
Smartest
Beauty Salon



49 WEST ST.
BOSTON
Hancock 8026

Wednesday — (Continued)

- 7:30—Doiph Martin's Orchestra
7:45—Boake Carter
8:00—Elizabeth Barthell
8:15—Sagin' Sam
8:30—Laprel Brothers
8:45—Abe Lyman's Orchestra
9:00—Chesterfield
9:15—To be announced
9:30—Robert Burns Panatela
10:00—Ranny Weeks
10:15—Wrestling Match
11:00—Footlight and Films
11:07—News Flashes
11:15—Hotel Brunswick Orchestra
11:30—Coconut Grove Orchestra
12:00—Eddie Duchin's Orchestra
12:30—Ozzie Nelson's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**
A. M.
7:00—Musical Clock
7:45—Jolly Bill and Jane
8:00—Among My Souvenirs
8:15—Morning Devotions
8:30—Time—Weather
8:45—Jack and Jerry Fry
9:00—Virginia Reade
9:30—Moss and Jones
9:45—Homemaking Hints
10:00—Musical Melange
10:15—Clara, Lu 'n' Em
10:30—Happy Jack
10:45—Singing Strings
11:00—U. S. Army Band
11:30—Women's Club News
11:45—Rhythm Ramblers
12:00—Monitor Views the News
- P. M.
12:15—N. G. Agriculture
12:30—Farm and Home Hour
1:30—Gov. Riv's Safety Committee
1:35—Piano Miniatures
1:40—Radio Billboard
1:45—Rhythmic Serenade
2:00—Magazine of the Air
2:15—Recital
2:30—Health Talk
2:35—Syncopators
2:45—University Extension Course
3:00—Betty and Bob
3:15—Radio Troubadors
3:30—Home Forum Cooking School
4:00—Eastman Symphony Orchestra
4:30—Salvation Army
4:45—Agricultural Markets
4:55—Lambert Pharmaceutical Program
5:00—Grin and Bearit
5:15—Dick Darine
5:30—Stingie Lady
5:45—Little Orphan Annie
- 6:00—Booth Tarkington Sketches
6:15—Wheatworth Program
6:31—Sports Review
6:45—Today's News
7:00—Amos 'n' Andy
7:15—Mitzel Green
7:30—Sandy MacFarlane
8:00—Eno Crime Club
8:30—Edward McHugh
8:45—Phil Cook
9:00—Sherlock Holmes
9:30—Morton Downey—Donald Novis
10:00—L. W. Griffith's Revue
10:15—American Legion Program
10:45—Springfield Republican News
11:00—Bill Williams
11:15—Radio Relay League
11:30—Master Singers
12:00—Hotel Park Central Orchestra
12:15—Jimmie McHale's Orchestra
- WTC—HARTFORD (282.8m) 1060k**
P. M.
4:00—"Pop" Concert—Kriens
4:40—Texas Cow Girl
4:45—Vincent Sorey's Orchestra
5:00—Walter Dawley
5:30—Studio Program
5:45—Discoverer's Club
6:00—Bulletins
6:05—Dinner Concert
6:30—Merry Madcaps
7:00—Supper Club
7:30—Ruby Newman's Orchestra
7:45—The Harmonizers
8:00—Fannie Brice
8:30—The Shadow
9:00—Congressional Medal Awards
9:30—Josef Lhevinne
10:00—Corn Cob Pipe Club
10:30—Bulletins—Weather
10:35—Merry Madcaps
11:15—Vincent Lopez's Orchestra
11:30—Waldorf-Astoria Orchestra
12:00—Collin Driggs
12:30—Edgewater Beach Orchestra
- WTAG—WORCESTER (516.9m) 580**
A. M.
8:00—Organ Rhapsody
8:30—Cheerio
9:00—The Jesters
9:15—Capitol Organ
9:45—Flying Fingers
10:00—Four Sharps
10:15—Young Artists' Trio
10:30—Swingin' Along
10:45—Betty Crocker
11:00—Breen and de Rose
11:15—Radio Household Institute

Tidbits on the Radio Folks

by Beau Boston

Nobody can accuse the radio comics of hoarding their old jokes, for they are giving them forth as freely as possible. . . . The bigger the comedian, the more the chestnut-season seems to be in flower! . . . Eventually this situation will be amended. . . It HAS to be. . . What shudders went through Beau Boston when expensive Eddie Cantor had the face to open a recent broadcast with that moss-draped gag about being a street-sweeper and "cleaning up"! . . . If this isn't an insult to public intelligence, then you tell us what is!

Beau Boston tells you here and now that even mighty names like Eddie Cantor, Jack Pearl and the Marx Brothers are going to bring less dough, and the so far well concealed clever material-writers more, as time goes by! . . . The drollest comedian in the world can't get by forever on the air with material as old as Vermont's green-clad slopes and Greenland's icy mountains! . . . Watch well and you will observe that big comedy names will mean less as time goes by. . . Smart continuity will be spoken by good readers of lines—but they won't have to be such expensive reciters as are now prominent on the radio programs.

There is a gentleman now broadcasting discourses on sundry historical personages who may run afoul of the copyright laws! . . . Line after line of his talks match up with the printed word in many a biography now on the bookstalls. . . . The publishers of these works may tune in too, some day, and thereupon take the form of the proverbial ton of brick and come down on the quotation-assembler's devoted head!

One Boston batonist was formerly the masseur and valet to a pair of Rolls-Royces belonging to a noted manufacturer of carpenter's tools. . . Listeners demanded that the Coconut Grove band in Boston put a theme-song back into its broadcasts, and that's why it's back in. . . When Morey Saxe's musicians replaced the former crew at

the Grove, they omitted any theme-song and radio audiences didn't like. . . The agency handling the Marx Bros. broadcasts occupies two entire floors with a separate radio broadcasting studio in the office for auditions. . . Nothing like it in Boston. . . Bernie Stephens' theme-song is the composition of Payson Re, Hub lad and member of the Boston musicians' local. . .

We don't hear as much about Reisman as of yore, and we wonder if Leo also notices this fact. . . Leo talks a great future. . . We wonder if he'll ever talk himself to glory! . . . Rudy Vallee saves time by traveling by plane, and frequently rides in them, though invariably airsick! . . . Once he paid a famous medical man plenty to tell him how to avoid this malady. . . Doing precisely what the doctor told him, Rudy, on his next air-trip, was as sick as ever! . . . So now he eats what he pleases before a plane-trip. . . But Rudy, being a business man before everything, keeps right on plane-riding, putting up with airsickness because it means dough for him to get places in a hurry. . .

Rita Coughlin, WEEI sustainer, has been rewarded for her stylish warbling and key-massaging by railroad fare to and from her home grounds in Lawrence! . . . If you could have seen the faces of those local bankers when Roosevelt made that "incompetent or dishonest" crack in his bank-talk on the air!

Tune in on Some Gossip! !

By Hendrik V. Fulton

The politicians are tuning in on JIMMIE ROOSEVELT, (The President's son) AS REGULAR AS THE CLOCK. . .

The boys hope to get a clue to the trend in legislation from

the WHITE HOUSE viewpoint. Before JIMMIE went on the air for his first WNAC program, he spent several days with his dad in WASHINGTON. . . NATIONAL and LOCAL studios are frowning on AUDITIONS. . . To get an audition in one of the network's studios these days is like trying to buy a \$20 gold piece. . . RUTH ETTING still dickered with her sponsors, but it looks as though she'll have to take that VAUDEVILLE tour. . . They want RUTH to take too much of a reduction. . . ISHAM JONES having union trouble. . . From current reports, ISHAM will have to loosen the strings on that \$400,000 cash bankroll of his before he will get straightened out. . . E. A. FILENE, the Boston Merchant Prince, is becoming quite airminded. . . "E. A.", they tell us, would like nothing better than to be a REGULAR NETWORK COMMENTATOR along the lines of LOWELL THOMAS and ED HILL. . . JACK PEARL will do a series of one nighters throughout NEW ENGLAND. . . MILDRED BAILEY on a milk diet. . . This despite the fact that KATE SMITH does little worrying over her figure. . . WILL ROGERS and IRVIN COBB will be sponsored on rival networks by the same oil firm. . . It was nice to hear the FOUR COLLEGIANS on WBZ again. . . These lads have a future. . . The new FADALETTE radio seems headed for popularity. . . It's about the size of the present vogue in milady's handbags, and is exceptionally efficient. . . Father MICHAEL J. AHERN, custodian of the CATHOLIC TRUTH PERIOD'S QUESTION BOX, is one of the most popular broadcasters with the studio personell. . . The FATHER

has a genial way about him. . . WALTER WINCHELL collects \$1,750 per airing, with his sponsors plenty pleased over the results. . . BING CROSBY on his way to the Paramount lot in talkie land. . . General Motors is looking to decide whether or not to sponsor a full hour radio program. . .

Whether they decide on a full or half hour, they can't do any better than to retain PAUL WHITEMAN. . . When it comes to variety and quality, WHITEMAN is truly THE KING. . . THE GOSSIPERS, JACK SHANNON and MARIE STODDARD, are giving their sponsors a very fine program. . . These two have a following that is hard to beat among the local fans. . . One more duo like this and WHDH will be a FACTOR TO CONTEND WITH in this territory. . . EARL CARROL seems to have SOURED ON RADIO. . . The first of the season he had sponsors all hot 'n' heavy for him, but it sort of cooled down. . . Ditto for EDDIE DOWLING. . . The SISTINE CHOIR from ROME will be an NBC feature April 16th. . . ART JARRETT trying to crash HOLLYWOOD minus GILDA GRAY. . . ROGER WOLFE KAHN has failed to be a sensation as a bandmaster. . . Even with a \$1,000,000 behind him. . . ROGER simply hasn't got the looks that thrill. . . The FASHIONETTES TRIO are looking towards NEW YORK. . . present backers of these girls, whom you formerly knew as the DEBUTANTES, are very optimistic. . . RUBY NEWMAN has recordings made of all his radio programs, and studies them carefully after each show for defects. . . MORTON DOWNEY looking for a new sponsor. . .

Wednesday -- (Continued)

- 11:30—Genia Fonariova
11:45—Raymond Morin
P. M.
12:00—Johnny Marvin
12:15—On Wings of Song
12:30—Produce Market Report
12:35—Farm Flashes
12:45—Popular Program
1:01—News Bulletins
1:15 to 2:30—Same as WEEI
2:30—Westminster Choir
3:00 to 4:00—Same as WEEI
4:00—Pop Concert
4:30—Dr. Doolittle
4:45—Charis Presentation
5:00—Lambert Program
5:05—Al Bernard
5:15—Major Sharp and Minor
5:30—The Plying Family
5:45—Silverberg Ensemble
6:00—Bancroft Hotel Ensemble
6:30—News Bulletins
6:38—Pianist
6:45—Andy, Jerry and Ed
7:00—Mescha Weisbord
7:15—Chandu, the Magician
7:30—Melvia Allman
7:45 to 10:30—Same as WEEI
10:30—Fantasy in Sound
11:01—News Bulletins
11:08—Weather Report
11:10—Anson Weeks' Orchestra
11:30—Hotel Biltmore Orchestra
- WEAN—PROVIDENCE (384m) 990k
A. M.
7:30—Globe Trotter
- 7:45—Morning Devotions
8:00—K. I. Information Service
8:45—Popular Pleasantries
8:55—Gold Medal Contest
9:00—Tony Wons
9:15 to 9:45—Same as WNAC
9:45 to 10:15—Same as WAAB
10:15 to 11:00—Same as WNAC
11:00—Morning Moods
11:30—Highway of Life
11:45—Lucy Lee
11:52—Globe Trotter
12:00—Dr. Royal S. Copland
P. M.
12:05—Lenten Service
12:30—Concert Miniatures
1:00—Request Record Selections
1:30—Women's Federation
2:00 to 4:30—Same as WNAC
4:30—The Dance Parade
4:45—Uncle Red's ABC Club
5:00 to 5:45—Same as WNAC
5:45—Wrigley Indiana
6:02—Sport Stunts
6:15 to 6:30—Same as WNAC
6:30—Ed Quinton's Orchestra
6:45 to 7:15—Same as WNAC
7:15—Phil Harris' Orchestra
7:30—Dolph Martin's Orchestra
7:45—Hotel Brunswick Orchestra
8:00 to 8:30—Same as WNAC
8:30—The Dictators
8:45 to 10:00—Same as WNAC
10:00 to 12:00—Same as WAAB
12:00—Billy Losow's Orchestra
12:30—Ozzie Nelson's Orchestra

THURSDAY, APRIL 6, 1933

- WEEI—BOSTON (508m) 590k
A. M.
6:45—Health Exercises
8:00—Organ Rhapsody
8:15—E. B. Rideout
8:20—The Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—Well Dressed Home
9:20—Ann Hard
9:30—Smooth Rhythms
9:45—Musical Program
10:00—Chicago Ensemble
10:15—Organ
10:30—Happy Rambler
10:45—Breen & DeRose
11:00—Edison Friendly Kitchen
11:15—Radio Household
11:30—Hugo Mariani's Marionettes
11:55—What's New in the World
P. M.
12:00—The Larrow Boys
12:15—News
12:25—Stock Exchange
12:35—Farmers Market
12:45—Organ
1:15—Palais D'Or Orchestra
1:30—Popular Varieties
2:00—Silver Lining Hour
2:15—Lotus Garden Orchestra
2:30—Marjorie Mills
2:45—Daytime Talks
3:00—Three Mustachios
3:15—The Clearcoaters
3:30—Reading Circle
4:00—News Despatches
4:10—Stock Exchange Quotations
4:15—Romances
4:30—To be announced
- 5:15—Three Scamps
5:30—Dr. Ross' Dog Talk
5:45—Seketary Hawkins
6:00—Tattler
6:30—New's Despatches
6:40—Waldorf Program
6:45—Musical Program
7:00—To be announced
7:15—Wheatena Program
7:30—Edison Salute
7:45—The Goldbergs
8:00—Fleischmann Hour
9:00—Captain Henry's Showboat
10:00—"Baron Munchausen"
11:00—Fishing Forecast
11:05—News Despatches
11:15—Dance Orchestra
11:30—Waldorf-Astoria Orchestra
- WAAB—BOSTON (212.6m) 1410k
A. M.
8:31—News Flashes
8:45—Popular Pleasantries
9:00—Tony Wons
9:15—The Syncopators
9:30—Fred Gilbert
9:45—Little Jack Light
10:00—In the Luxembourg Gardens
10:15—Ida Bailey Allen
10:30—Four Clubmen
10:45—Barbara Gould
11:00—Uncle Ted
11:15—Request Record Selections
P. M.
12:00—Francis J. Cronin
12:30—Stock Market Quotations
12:45—Farm Flashes
1:00—Luncheon Music
1:15—Vincent Travers' Orchestra

FROM THE STUDIOS

Five Star Star

Talk about a ship without a sail! Think of "Papa Fussen-



fumer," otherwise Solly Ward, who's a sailor without a ship. The comedian, long known to stage, has just taken over the job of master of ceremonies on the Five Star Theatre program on which he is heard over the WNAC-Co-

lumbia network each Tuesday at 10:00 P. M. The sailor, incidentally, is just one of the several guises in which he'll appear during the series.

Heard Twice

President Roosevelt's inaugural address was heard twice in this country—the second time several hours after it was delivered. An NBC control engineer at home Saturday night tuned in GSA, one of the new, beam short-wave stations used by England. On 49 meters they were sending to Canada, and the engineer tuned in the edge of the band, to hear President Roosevelt's voice coming from across the Atlantic. The transmission of the address as the President spoke had been clear enough to make a recording possible in London, and his words later came back to this country with all the original clarity and force.

Fooling The Public

They say lightning never strikes the same spot twice, but it did in Louisiana recently. Only a week after a company salesman had gone down to the wharf of a small Louisiana town to see Captain Henry's Show Boat "dock", a New Orleans cotton broker parked his car at the foot of Canal Street in New Orleans waiting for the mythical radio craft to come in.

And at the same spot—the foot of New Orleans' Canal Street—several natives were fooled into

buying tickets of admission to the radio show on the same night from the same gentleman, probably, who can no longer sell the Brooklyn bridge.

Chance For Writers

Are you an air comedian? Have you a comic radio act? If you are or have such an idea, completely worked out and ready for audition, Dan Russell, program director of WOV, New York City, will be glad to give you a courteous hearing. Drop Mr. Russell a line and tell him briefly what your idea is.

Logical Request

When the Boswell sisters reached Louisville, solicitous folks began to ask, "Isn't there something you'd like?" So Connie Boswell said, "How about showing a few blades of blue grass to some blues singers—some of that famous Kentucky blue grass we've been hearing about?"

Quick Killing

Arthur Allen was asked the other day what were the easiest weeds to kill. "Widow's weeds," promptly answered Allen. "All you've got to say is 'wilt thou' and they wilt."

Marcus H. Livingston, C. P. A.
James M. Haynes, C. P. A.

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60 STATE STREET

BOSTON

Tel. Hub. 1985

Thursday — (Continued)

1:30—Palmer House Ensemble
 2:00—"Aspects of Modern Poetry"
 2:15—Request Record Selections
 3:01—News Flashes
 3:15—Piano Recital
 3:30—Organ Tones
 4:00—Women's Federation
 4:30—Dancepators
 4:45—National Trade Revival
 5:00—George Hall's Orchestra
 5:30—Melody Mart
 5:45—Dancing Schoos
 6:00—H. V. Kattenborn
 6:15—Ozzie Nelson's Orchestra
 6:30—Gertrude Niesen
 6:45—Just Plain Bill
 7:01—News Flashes
 7:15—Dinner Music
 7:30—Keller, Sargent & Ross
 7:45—Hotel Brunswick Orchestra
 8:00—Nocturne
 8:30—Vincent Sorey's Orchestra
 8:45—Silver Toned Banjo Band
 9:00—Organ Recital
 9:15—Les Paradis Band
 9:45—Spotlighting Sports
 9:50—News Flashes
 10:00—"The Foreign Legion"
 10:30—The Boswell Sisters
 10:45—Morton Downey
 11:00—Howard Barlow's Orchestra
 11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

5:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Records
 8:55—Gold Medal Contest
 9:00—Nine O'Clock Serenaders
 9:15—The Old Stager
 9:30—Health Talk
 9:45—The Guardsmen
 10:00—Song Album
 10:15—Gretchen McMullen
 10:45—The Toreadors
 11:00—Forecast Cooking School
 11:15—Morning Moods
 11:30—The Magic Tenor
 11:45—Keenan and Phillips
 11:55—Shepard Store News

P. M.

12:01—News Flashes
 12:10—Lenten Service
 12:45—Concert Miniatures
 1:00—The Little French Princess
 1:15—Request Record Selections
 2:00—Ann Leaf
 2:30—Am. School of the Air
 3:00—La Forge Berumen Musicale
 3:30—Frank Westphal's Orchestra
 4:00—U. S. Army Band
 4:15—Spotlighting Modern Education
 4:30—The Dance Parade
 5:00—"Chick Chick Fun"
 5:15—Shepard's Fashion Parade
 5:30—Skinner
 5:45—Sunshine Club
 6:00—Time—Weather—News
 6:15—Voices of an Instrument
 6:35—Gold Medal Contest
 6:30—Cocoanut Grove Orchestra
 6:45—"Chandu"
 7:00—Myri and Marge
 7:15—Buck Rogers
 7:30—Organ Recital
 7:45—Boake Carter

8:00—Easy Aces
 8:15—Evan Evans
 8:30—James Roosevelt
 8:45—Abe Lyman's Orchestra
 9:00—Ruth Sittig
 9:15—The Mills Brothers
 9:30—Colonel Stoopnagle & Budd
 10:00—Cocoanut Grove Orchestra
 10:30—Hotel Brunswick Orchestra
 10:45—Street of Dreams
 11:00—Footlights and Films
 11:05—Weather Report
 11:07—News Flashes
 11:15—Les Paradis Band
 11:30—Cocoanut Grove Orchestra
 12:00—Charles Barnett's Orchestra
 12:30—Clyde McCoy's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Westinghouse Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Morning Minstrels
 8:15—Morning Devotions
 8:30—Time—Weather
 8:45—Jack and Jerry Fry
 9:00—Virginia Reads
 9:30—Moss and Jones
 9:45—Nothing But the Truth
 10:00—Musical Melange
 10:16—Chara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Cellophane Program
 11:00—Singing Strings
 11:15—Rouille and Van
 11:30—Rhythm Ramblers

P. M.

12:00—Monitor Views the News
 12:15—N. E. Agriculture
 12:30—Farm and Home Hour
 1:30—Highway Safety Committee
 1:35—Piano Miniatures
 1:40—Radio Billboard
 1:45—Rex Battle's Ensemble
 2:00—Words and Music
 2:30—Health Talk
 2:35—Chickering Hour
 3:00—Betty and Bob
 3:15—On Wings of Melody
 3:30—Cooking School
 4:00—Kaltenmeyer's Kindergarten
 4:30—Hum and Strum
 4:45—Agricultural Markets
 4:55—Lambert Program
 5:00—Sunshine Discoverer's Club
 5:15—Dick Daring
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Factor's Cooking School
 6:15—Bert Low's Orchestra
 6:31—Sports Review
 6:45—Lowell Thomas
 7:00—Ames 'n' Andy
 7:15—Dutch Band
 7:30—Gleason L. Archer
 7:45—Octavus Cohen Murder Mystery
 8:00—Captain Diamond
 8:30—Rin Tin Tin
 8:45—Howard Thurston
 9:00—Death Valley Days
 9:30—Wayne King's Orchestra
 10:00—NBC Flavers
 10:30—Fashionettes
 10:45—Springfield Republican News
 11:00—Bill Williams
 11:15—Jimmie McHale's Orchestra
 11:30—Willard Robinson's Orchestra
 12:00—Sam Robbins' Bermudians

TOURING MANHATTAN WITH ALYCE SIEMENS

At last we've located Quincy's Doreen Glover, the blonde beauty who was the popular "Dream Girl" at WNAC last year. . . . She was arm-and-arming it across Broadway with a tall, dark-haired gallant who was sporting overgrown sideburns. . . . Doreen always did yen it for tall, dark handsome men! . . . Remember when she and Archie Leach used to romance around Boston—and now Archie, known in Hollywood as Cary Grant, romances on the silver screen with Mae West! . . . Next we caught genial Tess "Aunt Jemina" Gardell in a circus tent of mink, topped by a wee chapeau flaunting the silliest tassel, as she ambled out of Gertrude's beauty box, all beautified, cheery and rarin' to catch her midnight train for some Cleveland vaudeing. . . . While entertaining guests in her hotel suite lovely Jane Froman is just as liable to give vent to her pet pash as not. . . . Which is to tear holes and additional runs in an already ruined stocking which she may be wearing — just because it's such fun. . . . Well, we glimpsed Jane's beautiful understandings and agree with Manhattanites that hers are the most gorgeous in the broadcasting studios. . . . She's also Radioland's champion lady golfer! . . . George Givot stopped to chat with us in front of the Hollywood Cafe and was he excited because the papers had had such spiffy writeups about his Greeking it on Eddie Cantor's Sunday hour! . . . George has high hopes of being the next radio dialect sensation. . . . Why, he's getting that much radio attention that after he was signed up to appear on Rudy Vallee's yeast program, a Big Wig wanted to cancel Bert Lahr. . . . And Bert's nails were reported to be plenty worry-gnawed after the broadcast! . . . Heaviest gabbing 'midst the orchestra circles and Broadwayites was about the sneak-info-town return to the swanky Fifth Avenue St. Regis hotel of Vincent Lopez. . . . Not a line appeared in any of the local sheets, with "Lopez Speaking" plenty

singed because his advance press representative had apparently seen Manhattan's sights instead of telling about his air triumphs in Chicago at the Hotel Congress for the past six months! . . . Jimmy Durante was the first guest at the Seaglades Room to hello Lopez and tell air listeners that for once he wasn't mortified. . . . During a back-stage visit at the Capitol Theatre with Jack Pearl and Cliff Hall, we noticed that the latter looks very matinee idolish while straight-man acting with "Baron Munchausen". . . . Pearl told us that after ending his vaudeing he intends to take a company on tour of the larger cities, similar to the show Cantor and Jessel have been through the Southlands with. . . . Very first thing those mister and missus organists, Jesse and Helen Crawford, did when they returned from Chicago recently was to glimpse Gotham at midnight from the Empire State Building's tower! . . . Don Bestor and his nifty music men, back from a tour, has returned to the Silver Grill Room at the Hotel Lexington by special request of his dances and radio devotees. . . . It's a popular spot for New Englanders, incidentally, we've noticed. . . . Don told us how disappointed he was a few weeks ago when he did some Lucky-Striking on one of their Tuesday programs. . . . It seems the tobaccoists insist that bands on that program, with the mystery series, must be peppy, zippy, B. A. Rolfe all the time, minus any vocal refrains. . . . And if you've listened in on the Bestor rhythms you know how soft, smooth and slow they always are! . . . Yankee Network's Linus Travers, upon arriving for his weekly Gotham business trip, went into a long rave about his new baby girl, Alaine. . . . His only rival here so far, for child-raving, is George Lottman (radio-stars' p. a.) who nearly died of pride when his 5-year-old Herbert chirped up for us, "Hello Everybody!" to his not-two-yet brother, Evan. . . .

Thursday — (Continued)

WTIC—HARTFORD (282.8m) 1060k

A. M.

7:09—Musical Time Table
 8:00—Collin Driggs
 8:30—Cheerio
 9:00—Marguerite De Vine
 9:10—Radio Bazaar
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Chicago Ensemble
 10:15—Artists Trio
 10:30—Happy Ramblers
 10:45—Mildred Godfrey Hall
 10:50—Parent-Teachers Program
 11:00—May We Present
 11:15—Radio Household
 11:30—Pop Concert
 11:52—Household Hints

P. M.

12:00—Larro Boys
 12:15—Conn. Motor Vehicle Dept.
 12:20—Farm & Home
 12:50—Blue Room Echoes
 1:25—W. J. Scott
 1:30—Popular Varieties
 2:00—WTIC Playhouse
 2:30—Marjorie Mills
 2:45—Julius Harth School Recital
 3:00—Daytime Dancers
 3:30—The Mixing Bowl

WTAG—WORCESTER (516.9m) 580

A. M.

8:00—Organ Rhapsody
 8:30—Cheerio
 9:00—Marguerite De Vine
 9:15—Shopping Around
 9:30 to 10:15—Same as WEEI
 10:15—Young Artists Trio
 10:30 to 11:00—Same as WEEI
 11:00—May We Present
 11:15—Radio Household Institute
 11:30—Hugo Mariani

P. M.

12:00—Larro Boys
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletin
 1:10—Palais D'Or Orchestra
 1:30—Popular Varieties
 2:00—New Yorker Concert Ensemble
 2:30—N. E. Radio Kitchen
 2:45—Concert Program
 3:00—Three Mustachios
 3:15—Flano Pals
 3:30—Women's Radio Review

4:00—Headlines in Song
 4:15—Romances
 4:30—Itamona
 4:45—Lady Next Door
 5:00—Lambert Program
 5:05—Schirmer and Schmidt
 5:15—Three Scamps
 5:30—Nail Parrow
 5:45—Seketary Hawkins
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:35—Three Keys
 6:40—Andrea Marsh
 7:00—Hotel Biltmore Orchestra
 7:15—Chandu
 7:30—Donald Novis
 7:45 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:10—James Melton—Tenor
 11:15 to 12:00—Same as WEEI

WEAN—PROVIDENCE (324m) 990k

A. M.

7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:30—School Quarter Hour
 8:45—Popular Pleasantries
 8:55—Gold Medal Contest
 9:00—Tony Wons
 9:15 to 9:45—Same as WNAC
 9:45—Little Jack Little
 10:00 to 10:45—Same as WNAC
 10:45—Barbara Gould
 11:00 to 11:45—Same as WNAC
 11:45—Lucy Lee
 11:52—Globe Trotter
 12:00—Dr. Royal S. Copeland

P. M.

12:05—Lenten Service
 12:30—Bill Lossez's Ensemble
 1:00—Request Record Selections
 1:30—WEAN Women's Federation
 1:45—Women's Clubs
 2:00 to 4:00—Same as WNAC
 4:00—U. S. Army Band
 4:30 to 6:00—Same as WNAC
 6:00—H. V. Kaltenborn
 6:15 to 6:30—Same as WNAC
 6:30—Globe Trotter
 6:45 to 7:15—Same as WNAC
 7:15—Meyer Davis' Band
 7:30—Organ Recital
 7:45—Hotel Brunswick Orchestra
 8:00 to 10:00—Same as WNAC
 10:00 to 12:00—Same as WAAB
 12:00—Billy Lossez's Orchestra
 12:30—Clyde McCoy's Orchestra

FRIDAY, APRIL 7, 1933

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:30—Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:20—Ann Hard
 9:45—Musical Program
 10:00—Melodie
 10:15—Del Castillo
 10:30—Happy Ramblers
 10:45—Betty Crocker
 11:00—Music Appreciation Hour

P. M.

12:00—What's News in the World

12:05—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Produce Market Report
 12:45—State Dept. of Information
 12:55—Del Castillo
 1:15—Hotel Kenmore Orchestra
 1:30—Hotel New Yorker Ensemble
 2:00—Neapolitan Dutch Girls
 2:30—Marjorie Mills
 3:00—Charles Gilbert Spross' Sonata
 3:15—Famous Loves
 3:30—MacDowell Club Chorus
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Benjamin Moore Triangle
 4:30—Blanche Pickering
 4:50—Dr. L. Burbank

"RADIOCRACY" *by Frank Luther* *noted NBC Star*

Well, keed, I've been broadcast-ing since I started singin' with the Revelers in 1927, and I want to tell you a few of the things I re-mem-ber:

The fourth of July that Phil Napoleon set off a giant fire-cracker in the studio—while we were on the air.

The night I heard two men (on the air) usin' the kind of language mother said never, NEVER to say, even in a pool room. About two minutes of this, then one said: "Well pipe down; we'll be on the air in a minute." And in fifteen seconds or so they started singing so-o-o-o-o sweetly. Well-known team. You know 'em.

The night Ross Gorman threw a brand new fifteen hundred dollar bass clarinet on the floor (from way up high—and very hard cause he was very mad) because it squeaked. Imagine? These artists!

The time Andy Sanella bumped his steel guitar against me on the way to the mike, making the little pegs whirl around and the strings got ALL out of key, so that they sounded like—well, guess.

The night the RCA Victor Hour was short, and Frank Crumit and I sang "She'll be comin' round the Mountain" for four and a half minutes. I thought she'd NEVER get there.

The nite (I'm tired of spellin' "nite") my watch was twelve minutes late, and I was seven minutes late for a big hour. (Moral: next day I got a new watch).

The nite I was on an NBC program and a CBS program at the same time. No kidding, I did it. And I can prove it. Wanta know how? Here 'tis:

I opened at NBC at nine o'clock. Sang a solo. Two minutes. Due at CBS (8 blocks away) at 9:07. Easy. Elevator and taxi waiting. CBS elevator waiting. Walked into studio with two minutes to spare.

BUT—the CBS doorman forgot to have a cab there for me. Ran up the street. Found a taxi but

motor no start. Found another one round the corner on two wheels. Up waiting elevator. Walked in the studio (while the orchestra was playin' my introduction) with just three seconds to go.

Never again, pal; never again! Gettin' sleepy? Say—I've just sarted!

Give you three guesses why the Mills Brothers are singin' better. More money? Nope. They can't spend what they got now tho Harry (who plays guitar and says "Boom Boom Pa Boom Pa Doom Doom Doom" way down low) is eatin' something every time I see him. In love? (How do I know, silly?) Wrong again. Well I'll tell ya. The boys are tickled-er-pink, because they got to make some of their own announcements. They love it. And they're good.

They never decide in advance what they're gonna say; they don't write anything down, or worry about it. Whenever its time to say it, one of 'em opens his mouth and whatever he says, thats the announcement.

Fred Pfafft plays the tuba on a lot of big hours—just like his name sounds. Whenever you hear "Yuba" played very hotski on a tuba—that's Fred.

Whenever Harry Salter gets a new account, he buys a new suit and week-ends in Bermuda. If Harry grabs off any more new ones, they'll be putting on an extra boat. His tailor has already run out of patterns.

Kafarelli the great clarinetist, is known as The Only Musician Who Never Made A Mistake. How come? He never plays the first note nor the last note. (This would be funnier if you played the clarinet, and so would you).

(That's all teacher knows today. Teacher is SO tired and little lips are noisy, and little faces get on teacher's noives. There's the bell, dears. Hands folded. Turn. Stand. Scram).

FRANK LUTHER.

Friday — (Continued)

- 5:15—Art of Living
 5:30—The Flying Family
 5:45—To be announced
 6:00—Tattler
 6:30—News
 6:40—The Old Painter
 6:45—Tessie the Typist
 7:00—Dartmouth Coast Orchestra
 7:15—James Truman Adams
 7:30—Ruby Newman's Orchestra
 7:45—The Goldbergs
 8:00—Cities Service Orchestra
 9:00—Best Foods Program
 9:30—The Fur Trappers
 10:00—Jack Benny
 10:30—Richfield Country Club
 11:00—E. B. Rideout
 11:00—News Despatches
 11:15—Law Conrad's Orchestra
WAAB—BOSTON (212.6m) 1410k
A. M.
 8:31—News Flashes
 9:45—Popular Pleasantries
 9:50—Tony Wons
 9:15—The Syncopators
 9:30—Memory Lane
 9:45—Little Jack Little
 10:00—"The Oxol Feature"
 10:15—Sanderson & Crumit
 10:45—Phantom Fingers
 11:00—Martha Lee's Cooking School
 11:15—Request Record Selections
P. M.
 12:00—Francis J. Cronin
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Luncheon Music
 1:15—Billy Hays' Orchestra
 1:30—Palmer House Ensemble
 1:40—Request Record Selections
 1:50—News
 2:15—Piano Recital
 2:30—Question and Answer Man
 4:00—Women's Federation
 4:30—U. S. Army Band
 5:00—The Georgians
 5:15—John Kelvin
 5:30—Melody Mart
 5:45—Lone Wolf Tribe
 6:00—Do, Re, Mi
 6:15—George Hall's Orchestra
 6:30—Elizabeth Barthel
 6:45—Just Plain Bill
 7:01—News Flashes
 7:15—Dinner Music
 7:30—Chemical Society Lecture
 7:45—Hotel Brunswick Orchestra
 8:00—Master of Mystery
 8:30—Rhythm Twins
 8:45—Nonpolitan Serenaders
 9:00—Negro Spirituals
 9:15—Mary Eastman and Symphony
 9:30—Meyer Davis' Band
 9:45—Spotlighting Sports
 9:51—News Flashes
 10:00—Columbia Radio Revue
 10:30—Arthur Tracy
 10:45—Fray and Braggiotti
 11:00—Nino Martini
 11:30—Abe Lyman's Orchestra
WNAC—BOSTON (243.8m) 1230k
A. M.
 8:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Gold Medal Contest
 9:00—Nine O'Clock Serenaders
 9:15—The Village Store
 9:30—Health Talk
 9:45—The Guardsmen
 10:00—Roman Gladiators
 10:15—The Bostonians
 10:30—Song Album
 10:45—The Melodists
 11:00—Waltz Dreams
 11:15—The Ambassadors
 11:30—The Captivators
 11:45—In the Luxembourg Gardens
 11:55—Shepard Store News
P. M.
 12:01—News Flashes
 12:10—Lentex Service
 12:45—Columbia Educational Features
 1:00—The Little French Princess
 1:15—Request Record Selections
 2:00—American School of the Air
 2:30—Philadelphia Symphony Orck.
 4:00—The Grab Bag
 4:30—Dance Parade
 5:00—Don Long
 5:15—Shepard's Fashion Parade
 5:30—Skippy
 5:45—Yankee Mixed Quartet
 6:02—Temperature—News—Sport
 6:15—Voice of the Cello
 6:30—"Black and Blue"
 6:45—"Chandu"
 7:00—Myrt and Marge
 7:15—Buck Rogers
 7:30—Delph Martin's Orchestra
 7:45—Boake Carter
 8:00—Modern Male Chorus
 8:15—"Singin' Sam"
 8:30—Triple Bar X
 9:00—Chesterfield
 9:15—Charles Wood's Orchestra
 9:30—Socony Vacuum Program
10:00—Ranny Weeks
 10:15—The Tonart Singers
 10:30—"As I See It"
 10:45—Street of Dreams
 11:00—Footlights and Flinns
 11:06—News Flashes
 11:15—Hill-Billy George
 11:30—Hotel Brunswick Orchestra
 12:00—Ben Pollack's Orchestra
 12:30—Ozzie Nelson's Orchestra
WBZ-WBZA—BOSTON (303m) 990k
A. M.
 7:00—Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Among My Souvenirs
 8:15—Morning Devotions
 8:30—Time—Weather—Temperature
 8:45—Jack and Jerry Fry
 9:00—Virginia Reade
 9:30—Moss and Jones
 9:45—Homemaking Hints
 10:00—Musical Melange
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Flower Gardening
 11:00—Music Appreciation Hour
P. M.
 12:01—Monitor Views the News
 12:15—Weather
 12:18—N. E. Agriculture Club
 12:30—Farm and Home Hour
 1:30—Highway Safety Committee
 1:35—Piano Miniatures
 1:40—Radio Billboard
 1:45—Rhythmic Serenaders

THE MIRROR OF FASHION

By NANCY HOWE—WNAC

The Mirror of Fashion reflects the latest in millinery modes for Spring!

This season, you can don the high-hat to your heart's content,



without fear of criticism, for the "high-hat" is the "right hat" for Spring . . . From wearing the smallest, the tiniest of small crowns, we have gone to the other extreme and designers have originated, . . . and are continuing to cre-

ate . . . the highest of the high. . .

If you don't mind a shopping-suggestion, we would that you should plan to devote a whole day to choosing Spring chapeaux alone; that is, if you are to find those that are really becoming. Hats this year can certainly not be purchased in a hurry. It will take time to become accustomed to their smartness and difference.

There are feminine-minded, as well as tailor-minded hats. Some worn with suits, tailored coats and of the most mannish are to be sports-frocks. Other types of hats also appear, among them being the ever-popular turban, the sailor, unusual beret effects and the fez. . . (There's that Turkish influence again!) . . . Include a fez by all means, if you are fortunate enough to be able to have a complete "hat-wardrobe."

These high-crowned hats will be greatly appreciated by those who desire to add a few inches to the height and by those who can spare a few from side to side. . . They are both heightening and slenderizing. As for the willowy modern, she can wear anything she chooses and always look trim and chic. . . and that includes the fez.

There are also brimmed hats for those who like them. Sporty hats are very original about the way they tilt their flattering brims,

pinch their crowns and do generally interesting things to their entire designs. Fedora creases appear in many of the more mannish hats, tucks and darts, in other less mannish and fore tailored in appeal. These latter are suitable only for wear with the more tailored costumes . . . such as the Spring coat or suit or a caped ensemble. . . However, there are brimmed hats that are less tailored and lend themselves to costumes for every occasion. To go with the simple frock, correct for the country club and city wear, the simpler hat with the tiny brim is just right . . . especially when it tucks, seams or folds its crown into different, new angles.

The white hat is extremely important this season. . . White fabric hats of silk, as well as silk pique and cotton are to be had. In fact a number of them appeared recently during the first few fine days. If you want to work up your winter costumes for this in-between season, do it with a white hat which will be equally good with your heavy coat and Spring and Summer ensembles.

Turbans are very high and even add to their great height by placing quills on their peaks so that they may stick out over the tops of the hats.

Flat feathers and flowers are used in abundance . . . feathers in flowers forming whole crowns or large masses and clusters . . . and making entire hats. For instance, there is a clever little tricorne by Aenes . . . entirely fashioned of white violets.

Ribbons adorn every other hat that appears. Austere sailors place small ribbons bows on the centre front gros-grain ribbon adorns tailored hats, as well as those that are more formal and decorative bands and bows ornament many other hats.

The Mirror of Fashion fairly gleams its approval of the new millinery modes for Spring . . . Until next week. "Goodbye, everybody."

Friday — (Continued)

2:00—Magazine of the Air
 2:15—Words and Music
 2:30—Health Talk
 2:35—Aldin Redmond
 2:45—"Books and Authors"
 3:00—Betty & Bob
 3:15—Little Star
 3:30—Home Forum Cooking School
 4:00—Hotel Cosmopolitan Orchestra
 4:15—Screen Scrap Book
 4:30—Skippy Calstrom
 4:45—Agricultural Markets
 4:55—Lambert Pharmaceutical Program
 5:00—Grin and Bearit
 5:15—Dick Darling
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Our Daily Food
 6:15—Wheatworth Program
 6:31—Sports Review
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Mitzl Green
 7:30—Five Star Theatre
 8:00—Nestle's Program
 8:30—Dr. Herman Bundesen
 8:45—Howard Thurston
 9:00—First Nighter
 9:30—Armour Program
 10:00—Real Life Dramas
 10:05—Billy Lösser's Orchestra
 10:30—Jimmie McFale's Orchestra
 10:45—Springfield Republican News
 11:00—Sports Review
 11:15—Welcome Lewis
 11:30—Phantom Gypsy
 12:00—Cab Calloway's Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.

4:00—May We Present
 4:15—Triangle Club
 4:30—Conn. Motor Vehicles
 4:32—Walter Dawley
 5:00—Oahu Serenaders
 5:15—Sarada Gray
 5:30—Studio Program
 5:45—Tudwin and Berman
 6:00—Bulletins
 6:05—Waldorf-Astoria Orchestra
 6:30—Revere Sisters
 7:00—The Travelers Pilot
 7:30—Ruby Newman's Orchestra
 7:45—Jon Berman
 7:50—"Sinus Infection"
 8:00—Jessica Dragonette
 9:00—Jeannie Lang—Tom Howard
 9:30—Famous Favorites
 10:00—Jack Benny
 10:30—Country Club Orchestra
 11:00—Bulletins
 11:05—Vincent Lopez's Orchestra
 11:30—Biltmore Orchestra
 12:00—Ralph Kibbery
 12:05—Don Bestor's Orchestra
 12:30—Edgewater Beach Orchestra

WTAG—WORCESTER (516.9m) 580
 A. M.
 8:00—Organ Rhapsody
 8:30—Cheerio
 9:00—The Jesters
 9:15—Capitol Organ
 9:45 to 10:15—Same as WEEI

10:15—Breen and de Rose
 10:30 to 12:00—Same as WEEI

P. M.

12:00—Eldora Stanford
 12:15—Johnny Marvin
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Shopping in the Mart
 1:01—News Bulletins
 1:15 to 2:00—Same as WEEI
 2:00—Varieties
 2:30—Muted Strings
 2:45—Southern Jubilee Quartet
 3:00 to 3:30—Same as WEEI
 3:30—Woman's Radio Review
 4:00—Pop Concert
 4:15—Concert Program
 4:30—Echoes of Erin
 4:45—Lady Next Door
 5:00—Lambert Program
 5:05—Oahu Serenaders
 5:15—Four Sharps
 5:30—Flying Family
 5:45—Silverberg Ensemble
 5:50—Baeroff's Hotel Ensemble
 6:30—News Bulletins
 6:35—Betty Boop
 6:45—Borrah Minnevitich's Rascals
 7:00—Worcester Powers Coko
 7:15—Chandu
 7:30—Drifting and Dreaming
 7:45 to 8:30—Same as WEEI
 8:30—Pond's Dance Orchestra
 10:00 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:07—Weather Report
 11:10—Hotel St. Regis Orchestra
 11:30—Hotel Biltmore Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.

7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—R. T. Information Service
 8:45—Popular Pleasantries
 8:55—Gold Medal Contest
 9:00—Tony Wong
 9:15 to 9:45—Same as WNAC
 9:45 to 10:45—Same as WAAB
 10:45 to 11:45—Same as WNAC
 11:45—Lucy Lee
 11:52—Globe Trotter
 12:00—Dr. Royal S. Copeland
 P. M.
 12:00—Lenten Service
 12:30—International Lenten Services
 12:45—Columbia Educational Features
 1:00—Request Record Selections
 1:30—Women's Federation
 2:00 to 5:45—Same as WNAC
 6:45—Lone Wolf Tribe
 6:55—News Flashes
 6:15 to 6:30—Same as WNAC
 6:30—Elizabeth Barthell
 6:45 to 7:15—Same as WNAC
 7:15—Billy Lösser's Orchestra
 7:30—Dolph Martin's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 9:15—Same as WNAC
 9:15—Mary Eastman
 9:30 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

SATURDAY, APRIL 8, 1933

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Organ Rhapsody

8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—The Rollickers

SOOTHING THE PALATE

By MARJORIE MILLS, Director

Of the New England Kitchen of the Air at Radio Station WEEI, Boston

We have been economical and cautious and counted costs so long, let's have one grand orgy of Easter preparations and plan meals for it that will be fun to prepare and serve. Let's garnish the ham or broiler or turkey, decorate the cakes and bake some superlative rich breads for Easter holidays.



Speaking of garnishes if you like to do fussy tricks you can make very nice calla lily garnishes for the meat platter out of white turnip and a sliver of carrot. . . . Just cook thin slices of white turnip until tender, form them into

the shape of a cornucopia, slip a pistil of cooked carrot into the flower and fasten with a toothpick.

Bouquet cocktails are so appropriate for Easter dinner. Use small green cocktail glasses, cut out a circle from a five-inch paper doily to fit the top of the glass and paste the frill around the top of the glass with flour and water paste. Fill the glass with cocktail and decorate the top with candied fruits, ruyettes, mint leaves or whatever your ingenuity suggests until it looks like a nosegay.

The youngsters will adore a cake encircled with marshmallow bunnies. With scissors dipped in water you can snip marshmallows into long-eared bunnies, a slit for the feet, a pinch or two to make a face and tail and a toothpick smeared in pink color paste for eyes and mouth. Set them on pale green icing or encircle any frosted cake with them or they might top cup cakes.

Breakfast Bread

- 1 pint scalded milk
- 1 teaspoon salt
- 1 cup sugar
- 1 yeast cake
- 1-2 cup lukewarm water
- 4 egg yolks

- Bread flour
- 1-2 cup melted butter

Add the sugar and salt to the scalded milk. When lukewarm, add the yeast dissolved in one-fourth cup of lukewarm water. Add three cups of flour and beat well. Let the sponge rise until double in bulk; add the other ingredients and enough flour to make the dough just stiff enough to knead. Knead until elastic and let rise again until double. Form into loaves and place in a well-greased baking pan. Let rise again and spread with yolk of egg which has been thinned with one tablespoon of water. Bake in a moderate oven (375 degrees F.) one hour.

Normandy Salad

- 1 cream cheese
- 1 tablespoon lemon juice
- 2 teaspoons currant jelly

Mix thoroughly. Add three-quarters cup of whipped cream. Mix thoroughly. Put on ice and chill for half an hour. Serve on a salad made of grapefruit, green grapes, pineapple or pear.

Alabama Dressed Ham

- 3 or 4 cups browned bread crumbs ground fine
- 1 teaspoon celery seed
- 1 teaspoon cinnamon
- 1-2 teaspoon cloves
- 1 medium onion chopped fine
- Salt and pepper to taste
- 2 tablespoons melted butter

Boil the ham until entirely done.

Dressing:

Moisten the dressing with enough hot water so that it will barely stick together when picked up. Let this stand covered overnight, if possible. When the ham is piping hot, skin and cut off any surplus fat. Next stick a sharp butcher knife all the way through the ham, in as many places as you can especially close to the bone. Then press the dressing in the slits until each one is overflowing. Sprinkle any dressing left over on top of ham and let it get entirely cold before cutting.

Being put in while the ham is hot, the flavor of the dressing goes all through the ham, and each slice has a portion of the dressing.

Saturday — (Continued)

9:15—The Masqueraders
 9:45—Soloist
 10:00—The Vass Family
 10:15—Del Castillo
 10:45—Breen and De Rose
 11:00—Melodie
 11:15—Radio Household Institute
 11:30—Swan Swenson's Swedehearts
 11:55—What's News in the World

P. M.

12:00—Johnnie Marvin
 12:15—News Despatches
 12:25—Del Castillo
 1:00—Stock Exchange Quotations
 1:10—Hotel Lexington Orchestra
 1:30—Lotus Garden Orchestra
 1:45—Foreign Policy Luncheon
 2:00—Morry Madcaps
 2:30—Matinee Gems
 4:00—Boston Globe News
 4:15—To be announced
 5:00—Lady Next Door
 5:30—To be announced
 5:45—Sekatary Hawkins
 6:00—Evening Tattler
 6:30—News Despatches
 6:40—Waldorf Program
 6:45—To be announced
 7:00—Dr. Marian Skerball
 7:15—The DeMarco Girls
 7:30—Alvia Allman
 7:45—The World Today
 8:00—Am. Magazine of the Air
 8:15—Joe Mitchell Chapple
 8:30—Radio in Education
 9:00—To be announced
 9:30—Oldsmobile Orchestra
 10:00—B. A. Rolfe's Orchestra
 11:00—E. B. Rideout
 11:05—News
 11:15—Waldorf Astoria Orchestra
 11:30—Hotel Biltmore Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

8:31—News Flashes
 8:45—Popular Piesantries
 9:00—Elder Solomon
 9:30—Phantom Fingers
 9:45—Little Jack Little
 10:00—In the Luxembourg Gardens
 10:20—The Captivators
 11:00—Feature Forecaster
 11:15—Request Records
 12:00—Noonday Musicals

P. M.

12:30—Stock Market
 12:45—Farm Flashes
 1:00—George Hall's Orchestra
 1:30—Madison Ensemble
 2:00—Request Record Selections
 2:00—Time—News
 2:15—Piano Recital
 2:30—Organ Tones
 4:00—Women's Federation
 4:30—Dick Mansfield's Orchestra
 5:00—American Education
 5:15—Melody Mart
 5:45—The Guizar
 6:00—Columbia vs. Oxford
 6:30—Ozzie Nelson's Orchestra
 6:45—The Funnyboners
 7:01—News Flashes
 7:15—Dinner Music
 7:30—American Legion Program
 7:45—Hotel Brunswick Orchestra
 8:00—White Man's Joss
 8:30—Harry Rodgers
 8:45—Francis "Pip" O'Neill

9:01—Spotlighting Sports
 9:08—News Flashes
 9:15—Copley Plaza Orchestra
 9:30—Cocoanut Grove Orchestra
 10:00—Greater Boston Negro Chorus
 10:15—Public Affairs Institute
 10:45—Gertrude Niesen
 11:00—To be announced
 11:30—Leon Belasco's Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:20—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'Clock Serenaders
 9:15—Yankee Singers
 9:30—Health Talk
 9:45—Melody Sweethearts
 10:00—J. J. Fox Program
 10:15—McMullen Cooking School
 10:45—Dogs
 11:00—Helen and Mary
 11:30—Concert Miniatures

P. M.

12:01—News Flashes
 12:10—Lenten Service
 12:45—Ferdinando's Orchestra
 1:00—Request Record Selections
 2:00—Dancing Echoes
 2:15—The Five Octaves
 2:30—Savitt String Quartet
 3:00—The Round Towners
 3:15—Italian Iryll
 3:30—Saturday Syncopators
 3:45—Lyman Beecher Stowe
 4:00—Sigurd, the Viking
 4:15—Tony Wons
 4:30—Tea Dance Music
 5:00—Eddie Duchin's Orchestra
 5:15—Shepard's Fashion Parade
 5:30—"Skippy"
 5:45—The Saturday Nighters
 6:00—Sport Flashes
 6:15—Voice of an Instrument
 6:30—Cocoanut Grove Orchestra
 6:45—Paul Shirley
 7:00—Frederic William Wile
 7:15—Charles Barnett's Orchestra
 7:45—Arthur Tracy
 8:00—Easy Aces
 8:15—"The Magic Voice"
 8:30—Isham Jones' Orchestra
 9:00—Bing Crosby
 9:15—The Boswell Sisters
 9:45—Guy Lombardo's Orchestra
 10:15—Les Paradis Band
 10:45—Street of Dreams
 11:00—Footlights and Films
 11:07—Record News
 11:15—Hill Billy George
 11:30—Myer Davis' Band
 12:00—Joe Haines' Orchestra
 12:30—Ted Fiorito's Orchestra
 1:00—Claude Hopkins' Orchestra
 1:30—Buddy Harrod's Orchestra
 2:00—Joe Nevil's Alabama Aces
 2:30—Famous Dance Orchestras

WBZ-WBZA—BOSTON (303m) 950k

A. M.

7:00—Musical Clock
 7:00—Morning Minstrels
 8:15—Morning Devotions
 8:30—Time—Weather—Temperature
 8:45—Breakfast Club
 9:00—Virginia Reade
 9:30—Moss and Jones

JAMES ROOSEVELT NOW ON AIR

James Roosevelt, eldest son of President Franklin D. Roosevelt, has accepted an invitation from John Shepard, 3rd, President of Shepard Broadcasting Service, to broadcast a series of talks concerning national affairs over the Yankee Network. The first in this series of discussions by Mr. Roosevelt was broadcast Thursday, March 23, from 8:30 to 8:45 p. m. over WNAC and associated stations of the Yankee Network. On this occasion Mr. Shepard made one of his few microphone appearances and introduced Mr. Roosevelt to the listening audience of New England.

In extending this invitation to the President's son Mr. Shepard said in part:

"I believe that you are in a position to present such a series to the public and further a more intelligent understanding of the many important problems we are now facing. May I suggest to you that you illustrate your discussion with any personal observation or stories which you may be in a position to relate. I feel that these discussions will be a real contribution to the life of the community which has come to know you personally and with affection.

"If you feel you can render this service, we would like to place the facilities of the Yankee Network at your disposal every Thursday night at 8:30 for fifteen minutes, beginning Thursday, March 23."

In accepting Mr. Shepard's invitation James Roosevelt said:

"I view it in the light of an experiment and one which entails considerable responsibility. It is a pleasure to accept and I look forward to the opportunity to render a service which I hope will be of value and of interest to the public of New England."

It will be of outstanding interest to hear the comments of a son of a President who has done so much in a few short weeks for a country which was facing a crisis as grave as that which the United States faced. Though a Boston businessman, Mr. Roosevelt manages to spend at least a couple of days

each week in the Nation's Capital gleaning a thorough knowledge of what is going on in Washington.

In this exclusive Yankee Network series, New England listeners may be assured of a most interesting and intelligent series of discussions on what is taking place in this country of ours. James Roosevelt and John Shepard, 3rd, are shown on this week's cover of RADIOLOG.

Taking Good Care

Folks in Barnesville, O., took good care of their radio prides, the Sizzlers, the newest rhythmic harmonists imported by NBC. The boys got presents of everything from jars of honey to kegs of cider to make sure that even though they couldn't cash checks they had delicacies.

Weighing Himself

Moss and Jones, tell of a man in their home town, who, one Saturday night, dropped a penny in the fire alarm box, looked up at the court house clock and yelled "I've lost 14 pounds!"

Ego-Tragedy

Pat Barnes reports a tragedy in a small mid-Western station. He says that a radio announcer fell in love with his own voice and went loco trying to tune in on himself.

ANNUITANTS ARE HAPPY

Their monthly incomes are being paid as usual! Why not invest your funds that will guarantee your income commencing at age 55-60-65 or at once if you prefer.

Let me give you details

CHAS G. SULLIVAN
40 Broad St., Boston
Tel. Hubbard 7530

Saturday — (Continued)

8:45—Nothing But the Truth
 10:00—Home Forum Cooking School
 10:30—Happy Jack
 10:45—Sea Scout Program
 11:00—School of Cookery
 11:15—Rhythm Rumblers
 11:30—Women's Clubs

P. M.

12:00—Monitor Views the News
 12:15—Weather
 12:15—4-H Club
 12:30—National 4-H Club
 1:30—NIC Farm Forum
 2:00—Words and Music
 2:30—The Syncopators
 2:45—Sisters of the Skillet
 3:00—Radio Troubadours
 3:30—Springfield College Program
 4:00—Goldman Band Concert
 5:00—Musiclogues
 5:20—Clovis Feteau
 5:45—Little Orphan Annie
 6:00—O'Leary's Irish Minstrels
 6:31—Sports Review
 6:45—Edward MacHugh
 7:00—Farm Dance
 7:30—Paul Victorino's Orchestra
 7:45—Octavus Cohen Murder Mystery
 8:00—N. E. Comm. Singing Club
 8:15—Boston Symphony Orchestra
 10:00—Gilbert & Sullivan Gems
 10:30—Am. Fed. of Advertisers
 10:45—Springfield Republican News
 11:00—Sports Review
 11:15—To be announced
 11:30—Jimmie McHale's Orchestra
 12:00—Mark Fisher's Orchestra

WTIC—HARTFORD (292.8m) 1660k

A. M.

7:00—Musical Time Table
 8:00—Cottin Drugs
 8:30—Cheerio
 9:00—The Rollers
 9:10—Radio Bazaar
 9:30—The Masqueraders
 9:45—Otto
 10:00—The Mixing Bowl
 10:30—Studio Program
 10:45—Morning Melodies
 11:15—Radio Household Institute
 11:30—Swen Swenson's Sweetheart's
 11:52—Household Hints
 12:00—Johnny Marvin

P. M.

12:15—Bulletins
 12:30—Farm & Home Forum
 1:00—Don Bestor's Orchestra
 1:30—Dick Fiddler's Orchestra
 1:45—Studio Program
 2:00—Blue Room Echoes
 2:30—Granada Orchestra
 3:00—Merry Madcaps
 3:30—Saturday Matinee

WTAG—WORCESTER (516.9m) 580

A. M.

8:00—Organ
 8:30 to 9:15—Same as WEEI

9:15—Capitol Organ
 9:45 to 10:15—Same as WEEI
 10:15—Souvenirs of Melody
 10:30—Le Trio Charmante
 10:45—Breen and De Rose
 11:00 to 11:30—Same as WEEI
 11:30—Swen Swenson
 12:00—Johnny Marvin

P. M.

12:15—Trade Revival Campaign
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Chester Gaylord
 1:01—News Bulletins
 1:10 to 3:00—Same as WEEI
 3:00—Concert Program
 4:00—Week-End Review
 5:00—Lady Next Door
 5:30—Genia Ziolknska
 5:45—Sekatory Hawkins
 6:00—Hancroft Hotel Ensemble
 6:30—News Despatches
 6:35—Concert Pianist
 6:45—Southern Singers
 7:00—Bert Lown's Orchestra
 7:30 to 8:00—Same as WEEI
 8:00—Fishes of the Isles
 8:30—Ed Murphy's Orchestra
 9:00—Concert Program
 9:30 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:15—Jack Denny's Orchestra
 11:30—Paul Whitteman's Orchestra
 12:00—Ralph Kirby
 12:05—Ted Weem's Orchestra
 12:30—Vincent Lopez's Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.

7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45 to 9:30—Same as WAAB
 9:30 to 10:00—Same as WNAC
 10:00—In the Luxembourg Gardens
 10:15—Gretchen McMullen
 10:45—The Captivators
 11:00—Little Cousins
 11:30—Concert Miniatures
 12:00—Lucy Lee

P. M.

12:06—Globe Trotter
 12:15—Harold Knight's Orchestra
 12:30—Dept. of Agriculture
 12:45—Felix Ferdinand's Orchestra
 1:00—Request Record Selections
 1:30—Women's Federation
 2:00 to 5:00—Same as WNAC
 5:00—"Our Government"
 5:15 to 6:00—Same as WNAC
 6:00—Oxford-Columbia Debate
 6:30—News Flashes
 6:45—The Punny Boners
 7:00 to 7:30—Same as WNAC
 7:30—On Capitol Hill
 7:45 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00 to 2:00—Same as WNAC

Tell your newsboy to deliver a copy of RADIOLOG to
 your home each week or send us your order for
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FROM THE FANS

R. D. (Weymouth, Mass.)—William James Idelson plays the part of "Rush" in the "Vic and Sade" programs. He is twelve years old. You may write to him in care of NBC, Merchandise Mart, Chicago, Illinois. Your request will be complied with as soon as possible.

V. D. L. (Lynn, Mass.)—Harry Michaels was born in Lynn. He, however, now resides in Chelsea. Harry has been heard over WEEI, WBZ and the Yankee Network. He has had several programs of his own.

N. S. W. (Milford, Mass.)—Billy Repaid is the announcer on that Saturday Evening Dancing party, featuring B. A. Rolfe's Orchestra. Howard Claney is now the Magic Carpet pilot. Walter O'Keefe is no longer on the air.

S. W. E. (Wellesley, Mass.)—Boake Carter is the news commentator to whom you refer. Howard Wilcox is the announcer on the "Myrt and Marge" and "Dr. Fu Manchu" programs. John Daly plays the part of "Fu Manchu."

R. L. (Clinton, Mass.)—"Spencer Dean" is played by Edmund Reese. He was born in Baltimore, Maryland and is married. He is five feet, nine inches tall and weighs 165 pounds. The feminine lead is played by Georgia Backus.

E. K. G. (Natick, Mass.)—Frank Munn is the tenor heard on the American Album of Familiar Music program. The orchestra heard on this program is directed by Gustave Haenschen, not Ohman and Arden, although the latter two take part on this program.

L. R. (Worcester, Mass.)—The Vocal Art Quartet, heard over WTAG each Tuesday at 3:00 p. m., consists of Selma Johanson, soprano; Alma Kitchell, contralto; Chester Ewers, tenor and Earl Waldo, bass. They are under the direction of George Dilworth.

M. S. (Wilmington, Mass.)—Charles Carlile and Mildred Rose are the two soloists you have in mind, heard on the Columbia revue. Morton Downey is not heard on any commercial program over the Columbia network, nor is

Tony Wons.

H. W. M. (Boston, Mass.)—The song, "Whistling in the Dark" was not played in the picture of the same name. It was composed by Duna Suesse. Little Jack Little has been heard over NBC, although he is now associated with CBS.

J. B. (Woburn, Mass.)—Bert Lown is still broadcasting. He may be heard on Wednesdays at midnight over an NBC-WBZ network from the Park Central Hotel in New York City. Jack Denny is playing at the Waldorf-Astoria in New York City.

F. F. (Groton, Mass.)—Irma Glen is the organist heard on the Words and Music program. Others on this program are Harvey Hayes, Sara Ann McCabe and Charles Howard. This program originates in Chicago.

B. S. (Franklin, Mass.)—The station which you undoubtedly heard was WFBM, Indianapolis, Ind., located on a frequency of 243.8 meters and 1230 kilocycles. This station is a member of the Columbia Broadcasting System.

D. P. R. (Lexington, Mass.)—"Moonshine and Honeysuckle" is the name of the theme song on the program of the same name. Piney is Sara Haßen; Pink, Robert Strauss and Gypsy, Therese Wittler.

P. D. H. (Roslindale, Mass.)—Andrea Marsh, formerly heard with Jack Benny on the Canada Dry program, is now with NBC. She is but eighteen years old and was born in Minneapolis, Minn.

M. F. (Salem, Mass.)—Lanny Ross attended Yale University. He was born in Seattle, Washington, is twenty-seven years old and is not married. He is still heard on the Showboat program. Charles Winninger is the Captain of the Showboat.

S. W. (Peabody, Mass.)—Mary Steele is married to Robert Brown, an NBC Chicago announcer. Her picture has already appeared in RADIOLOG. Bing Crosby was listed as the star of "The Big Broadcast," the others were featured.

TUNE IN ON -

- HOLY HOUR—Sunday, April 2, at 11:00 a. m. over WEEI. President Roosevelt, Al Smith, Cardinal Hayes, Rabbi Lyons, Dr. S. Parkes Cadman, John McCormack and Rosa Ponselle.
- COUNT ILYA TOLSTOI—Sunday, April 2, at 12:15 p. m. over WTAG. Tells the story of Rasputin, Russia's "Holy Devil."
- DR. FRIEDRICH BERGIUS—Sunday, April 2, at 2:15 p. m. over WTAG. "After Technocracy, What?"
- SWIFT GARDEN PROGRAM—Sunday, April 2, at 5:30 p. m. over WEEI. Chicago Little Symphony Orchestra.
- GUY A. THOMPSON—Sunday, April 2, at 6:00 p. m. over WAAB. "What is the Bar Doing to Improve the Administration of Justice."
- DR. ANDRIAN V. S. LAMBERT—Monday, April 3, at 11:30 a. m. over WNAC. "Importance of convalescent Care."
- A. B. GENUNG—Monday, April 3, at 12:30 p. m. over WBZ. "Comments on the Agricultural Situation."
- RADIO GUILD—Monday, April 3, at 4:00 p. m. over WBZ. The Witching Hour."
- WILLIAM H. WOODIN—Monday, April 3, at 10:30 p. m. over WEEI. A talk by the Secretary of the Treasury.
- DICK LEIBERT—Tuesday, April 4, at 8:00 a. m. over WEEI. Plays the Radio City organ.
- WILLIAM B. BELKNAP—Tuesday, April 4, at 7:15 p. m. over WBZ. "Allocation of Sources of Revenue."
- CARLIE AND LONDON—Wednesday, April 5, at 11:45 a. m. over WNAC. A new two piano team.
- EASTMAN SCHOOL CHAMBER MUSIC—Wednesday, April 5, at 4:00 p. m. over WBZ. Directed by Paul White.
- JOSEPH URBAN—Wednesday, April 5, at 4:15 p. m. over WNAC. "Modern Architecture."
- CHICK-CHICK FUN—Thursday, April 6, at 5:15 p. m. over WNAC. A children's Easter party.
- HOLMES BLOOMER—Friday, April 7, at 10:45 a. m. over WBZ. A talk on flower gardening.
- MUSIC APPRECIATION HOUR—Friday, April 7, at 11:00 a. m. over A review program presented by Walter Damrosch, featuring the Cincinnati Symphony Orchestra.
- REV. DERWYN TREVON OWEN—Friday, April 7, at 12:30 p. m. over WEAN. International Lenten service.
- PHILADELPHIA SYMPHONY ORCHESTRA—Friday, April 7, at 2:30 p. m. over WNAC. Directed by Leopold Stokowski.
- HENDRICK W. VAN LOON—Friday, April 7, at 6:00 p. m. over WBZ. "The Story of Food."
- "THE INSIDE STORY"—Friday, April 7, at 9:30 p. m. over WNAC. Presenting John Ringling and Dexter Fellows.
- ALEX MORRISON—Friday, April 7, at 10:30 p. m. over WEEI. The noted golf professional gives golf lessons via the air.
- LYMAN BEECHER STOWE—Saturday, April 8, at 3:45 p. m. over WNAC. "Robert E. Lee".
- OXFORD vs COLUMBIA—Saturday, April 8, at 6:00 p. m. over WAAB. "Democracy Has Failed" is debated.
- JAMES G. McDONALD—Saturday, April 8, at 7:45 p. m. over WEEI. "The International Bank."
- EDWARD A. FILENE—Saturday, April 8, at 8:30 p. m. over WEEI. "The Credit Problem."
- GILBERT AND SULLIVAN GEMS—Saturday, April 8, at 10:00 p. m. over WBZ. A chorus, soloist and Harold Sanford's Orchestra.
- REV. DERWYN TREVON OWEN—Friday, April 7, at 12:30 p. m.

DO YOU KNOW

. . . . That Howard Clancy is being mentioned prominently for the next diction award? That Ralph Kirbery, the Dream Singer, is busy making movie shorts? That the Magic Carpet police dramas consider 1500 different radio actors for each week's drama? That Leibert Lombardo has recovered by mail from a Washington taxi driver his pet trumpet, lost enroute to the inaugural ball? That Fred Waring has a musical library of 4,000 arrangements valued at \$100,000 and tended by two arrangers and three librarians? That Andre Baruch is nursing a black eye suffered in his favorite sport of wood-chopping? That Carlo D'Angelo, who directs "Buck Rogers," directed the first musical film, "Broadway Melody"? That the Tidewater Jubilee, featuring Dolph Martin's Orchestra, has renewed their contract for twenty-two more broadcasts over Columbia? That Ben Hadfield recently celebrated his seventh anniversary with the Yankee Network? That Gerry Harrison's descriptions of the wrestling matches held at the Arena have been heard as far away as Newfoundland? That Patti Pickens is an accomplished tap dancer? That Annette Hanshaw has at last succumbed to the lure of the talkies and is now making a series of film shorts? That Jolly Bill Steinke, of Jolly Bill and Jane, holds the distinction of being the only clown to make the late President Coolidge laugh? That Irene Wicker, Jane in "Judy and Jane," is the wife of Walter Wicker, who also appears on that program? That B. A. Rolfe has made and lost three fortunes? That the Three X Sisters began their theatrical career four years ago in London? That Ferde Grofe is working on a series of tone portraits that will interpret the history of the United States in music? That Lew White, NBC organist, is a great friend of Secretary of the Treasury Woodin? That a manufacturer is bringing out a shade to be known as "Froman blue" because blue-eyed Jane Froman features it in her wearing apparel? That Johnny Marvin lost his guitar factory when the quake hit California, but isn't worried because it hasn't been making money for him for over a year? That Will Donaldson, arranger for the Men About Town, turned in an income tax as the result of his chicken farm in upstate New York? That networks are returning to the idea of "building up" radio stars? That Ruth Etting recently celebrated her first anniversary on Columbia? That Gus Van's real name is August Von Glahn? That Arthur Billings Hunt, who weighs 230 pounds and is six feet tall, like to have "a light in the house" when he returns home at night? That Announcer David Ross has been taken to task by his young daughter for hoarding his Gold Diction Award medal? That Frank Jenks and Kay Thompson, recently heard on the "California Melodies" program, are destined to become a sensation? That Gertrude Niesen says that a "blues singer" is not named correctly and should be called a "realistic singer"?

RADIOLOG

(The Only Radio Magazine in New England)

GIVES YOU "INSIDE RADIO GOSSIP" ABOUT
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