How CLIFFIE STONE Discovered Tommy Sands

Complete Listings
- TV - RADIO - FM

LOGS - APRIL 6-12

CLIFFIE...
Molly Bee and Tommy
Jean Calvin, LaVerne

Would you please print that we would like to have anyone interested in joining Betty White’s fan club to write to me, Jeanie Calvin, Box 93, LaVerne, Calif. I will give them the information about joining the club. I am the new membership chairman of Bets Pets.

WANNA JOIN HER CLUB?

P. N. G., Yucaipa

It seems to me that Ed Sullivan is the only one that has the guts to have Elvis Presley appear on his show.

T. M., Norwalk

I think Elvis Presley sounds like a walrus caught in an avalanche.

Mrs. A. O., Los Angeles

When Do You Trust Your Wife and all the other big money quiz shows first came out, the TV audience was led to believe that anyone could apply and if they had an interesting story to tell they would be selected to appear on the show. Now it seems the movie stars, both past and present and the old "has-beens" are monopolizing all the big money quiz programs.

Aren’t the movie star’s earnings high enough from other sources? I’m sure that Vincent Price, Cornel Wilde, Errol Flynn and all the others have sufficient incomes to live in luxury without monopolizing quiz shows which originally were meant for us, the public.

Mrs. G. V. D., Lynwood

I agree that Father Knows Best is the best family show. Each member of the family seems to exactly fit their part.

Mrs. F. K. B., Los Angeles

Wanted to let you know how much we enjoy the new show, Mr. Adams and Eve. I think Howard Duff and Ida Lupino are a wonderful couple.

No Name, Inglewood

It is my opinion that Channel 11 and Ed Reimers should be soundly reprimanded for using very bad taste in reporting — if that’s what they call it — on the incident of the Pacoima tragedy.

Three glaring errors stand out:
(1) The photographing of the search for bodies and parts of same. Bad enough in itself for TV, especially so with groups of smiling, chatting men in foreground.
(2) Ed Reimers “interviewing” of a little boy, obviously in shock, and trying to push him to remember details that the poor boy could better have forgotten. Would Mr. Reimers have allowed this to be done to his son?
(3) The announcing of names of men whom they “thought” had been in the planes, and were killed.

Since when does news reporting have to be done on such a low, rubber-necking scale? Couldn’t pertinent news have been plugged over the station without pictures? Couldn’t much, much more good have been done by the reporter’s breaking in and warning sight-seers to stay away?

There are some people who rush to see an accident or a fire and thereby impede the progress of fire and hospital help. Let us hope that Channel 11’s viewers are for the most part not in this low-level class of individuals.

I’m omitting my name because I came home from work and found my daughter, 10, (in the home of a friend who was caring for her) watching this program. It made me ill.

Needless to say I took my daughter home.

Looks like the TV stations can’t win. They report the news — and the public dislikes. They don’t report the news and the public dislikes it more. Granted, it was not a pleasant thing, but what difference is there between a TV station and a newspaper?

P. N. G., Yucaipa

It seems to me that Ed Sullivan is the only one that has the guts to have Elvis Presley appear on his show.

A. H., Whittier

I was so disappointed to hear that Jack Webb’s Noah’s Ark is to leave the TV. We need good clean, entertaining shows without murder, shooting and gang stuff.

Mrs. O. C., Malibu

Since reading that Noah’s Ark and My Friend Flicka programs are to be taken off the air, I’ve been boiling mad — and so have many of my friends. Both these programs are fine, clean shows and highly entertaining to both children and adults.

LOSES SHOW . . . GAINS FRIEND

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STORM in the form of a television show has hit the video tube in Southern California. Called Eye To Eye, it emanates from KNXT - Channel 2 and is the brainchild of newscaster Bill Stout with the approval of station manager Clark George.

The intent of the program is as emcee Stout, reporter extraordinaire, puts it "to interest the entire public with interviews on provocative personalities that are in the public's eye from day to day. We do not intend to raise controversial public questions, but questions that have to do with the individual personality who is being interviewed. Sometimes when I ask them intentional leading and pointed questions the people begin to squirm and become uneasy. I might add that I do not put them on a spot because of my personal feeling, but from the unbiased position of a news reporter."

The Reporter

Bill Stout is well qualified to emcee this show since he began his reporting career at the age of 19. He has seen lots of experience in this field, both here in this country and abroad. He has toured Europe, ferreting out magazine articles from every country therein. Returning to this country, he got the assignment as night radio editor for the Associated Press in Minneapolis. Three years later, he joined the American Broadcasting Company. After two years with ABC, he joined the Columbia Broadcasting System where he has been reporting ever since.

While at CBS, Stout has broadcast and edited Ten O'Clock Wire and is probably most familiar with Southern Californians for his Special Assignment portion of The Big News and KNXT's award-winning Focus on Delinquency, public affairs series. This experience well qualifies Bill for the controversial Eye to Eye series.

This half-hour show intends to show all sides of a personality possible in the prescribed length of time. Naturally, this involves a good deal of search in order to get all salient facts about the person to be interviewed.

KNXT has a thorough researcher in Sheldon Karlan. When the guest is decided upon, Sheldon goes to work getting all the information he can possibly find for Bill. After the information is assembled, Stout goes to work editing the material, keeping all the provocative data intact to pass on to his viewers. Sometimes the questions asked the guest personality and the ensuing discussion get pretty hot, but as Bill puts it, "The guest and I do not go into the show agreeing on the approach beforehand. This would not only be lowering the integrity of the show, but it would also be doubting the television audience's intelligence as well.

Evidently the integrity of the show as well as the personality has been proven to the public's satisfaction, since the mail and telephone response has been of extraordinary high approval. According to Bill, "We received telephone calls on our first show before it went off the air. Four days after this, he had received 83 pieces of mail. All were in approval of the show except two, one of which was anonymous. I don't count this as a disapproval since anyone who does not have the courage to sign his name to something should not be counted anyway."

Liability

After seeing this show, the audience might wonder if there is any danger of the station's or Bill Stout's being sued for libel by someone who is inadvertently referred to on this program. "It is not the station's intention to expose or slander anyone, so this is avoided," Bill states. "If I see that the discussion is getting involved and might lead to some embarrassing answers for me as well as the station, I simply channel the talk along other lines. As for the guest, he signs a document before he goes on the air, releasing the station from any legal action he might see fit to take."

Regardless of such precaution, Eye to Eye is a hot number to try to handle. It will probably blister a few hands during its TV stay - all of which serves to intrigue and, it is hoped, inform its viewers.
TOMMY SANDS IS CLIFFIE'S NEWEST DISCOVERY and one of the hottest properties in town since his appearance on Kraft Theater in "The Singing Idol." He appears regularly on Hometown Jamboree with Cliffie and Molly Bee on KTLA. He also guested recently on Ernie's night-time show. (NBC photo—Paul Bailey.)

RECENTLY, when young 19-year-old Tommy Sands registered a socko hit on Kraft Theater in "The Singing Idol," there was one man who was very proud of the kid's success and who could easily say, "I told you so." That man was Cliffie Stone.

To many, Cliffie is the genial gentleman who has a very entertaining Hometown Jamboree on KTLA. But to others he is a man who has built Tennessee Ernie Ford, Molly Bee, Joanie O'Brien (although he doesn't manage her now) to success. Tommy Sands is his most recent "find" and is a guy who is a cinch to be a big name. Already the boy has had offers from every major motion picture studio after his work in "The Singing Idol," TV companies are after him, and Capitol Records has him under contract with his latest recording being "Teen Age Crush." Not long ago Tommy also appeared on Ernie Ford's NBC-TV night-time show, which did much towards drawing more attention to him.

Discovered Tommy

Cliffie found Tommy in a most unusual way. One day his phone rang and a voice on the other end said quietly, "Mr. Stone? I'm Tommy Sands. I'd like to audition for you." Cliffie was used to this sort of thing. Hundreds of hopefuls have called him and he has tried to see as many as possible. He asked Tommy what he had done and the boy listed a few credits and said he had been on Victor records. Cliffie checked, discovered the discs Tommy had made a couple of years ago, listened to them, found they were not good because the boy's voice hadn't changed yet, but still he called Tommy to come down to Harmony Park ballroom, where he does his TV show.

"The minute I saw Tommy I liked his looks, his attitude, and, above all, the respect he showed for others," Cliffie said. "I put him on later in the evening and the response was quite favorable. I called him back the next week and again he did some songs for us. The following Saturday I put him on the TV show and the audience seemed to like him. The big splash came when I had Tommy sing 'I Almost Lost My Mind' one evening on TV. This was a song Pat Boone had made very popular, and, with all due respect to Pat, whom I admire, I think Tommy sang it better. This did it! He was a smash."

Shortly after that, Tommy got the call from NBC-TV's Kraft Theater to do "The Singing Idol," a show that had a little resemblance to the life of Elvis Presley, although it wasn't based on the Pelvis' life. Tommy was in!

"I kept watching Tommy," Cliffie went on. "I waited for him to pull something, for this respect to die out, but this kid had no gimmick. He was real, honest, a great boy. He's a sensitive, thoughtful, kind kid and he is going to go far. "I enjoy finding new talent. I would say that in over eight years I have auditioned about 500 kids a year. So out of this number I have only found really four who became stars, but I still insist that there is more promising undiscovered talent lying around than there are stars in the business. And these youngsters have no place to show what they can do except in country field like mine. After all, though, it is from the country field that most of our big stars came from."

Talent Scout

"I have an advantage, I admit, over most talent scouts. I can stand on the bandstand and watch the faces of the audience while a kid is performing. They tell me, to a great extent, whether or not he has something. Naturally, I rely on my own instinct too. But our audience is a great test because we're a family show. Parents bring their children to the ballroom, the same ages watch the television program. So when a piece of talent goes over with this kind of audience, it's a good yardstick."

"I'm working on Tommy the same way as I did with Ernie and Molly Bee. When he first joined me he wanted to sing the songs that were most popular, but I got him to singing hymns, western music, rock and roll, popular ballads, and he even did commercials on our radio show."

Cliffie and Tennessee Ernie Ford started out together — so it wasn't that Cliffie "auditioned" Ernie. They have always been close friends. Equally important, they respect each other and have the same basic interests. Their lives
Colonel Parker, April 6, 1957

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Cliffie has his own way of seeing if a young person has
talent and much of his knowledge of what makes for success
stems from his two years with Capitol Records as head of
their Country Record Department.

"I look for background, where the kid was raised, the
kind of family life, things he or she wants to do and be as
much as I do for a voice or a personality," Cliffie com-
mented. "After all, though, each young person has a different
quality so it's wrong to make any hard and fast rules. There
is no secret key for finding a talent that can lead to a
lasting - and I do mean a lasting - success."

Tommy Sands has that indefinable something that augurs
well for a brilliant future - or so Cliffie believes. And once
you talk to him, as I did, you ride right along with Cliffie.
This kid has it.

Tommy

Tommy was still up in the clouds over his success on
Kraft - and still amazed he had ever been chosen for the
part. That's the nice thing about this boy - as Cliffie pointed
out, he can't believe it's all happened to him and he is so
grateful he can hardly put what he feels into words.

"When Kraft was planning to do this show, they called
Colonel Parker, Elvis Presley's manager, and asked for
Elvis, but he couldn't do it, so Colonel Parker recommended
me for the spot," Tommy said. "I had worked with him in
1952, 1953, 1954, and 1955 on some show and he remembered
me. I was very grateful to him.

"I've been lucky to know two such fine men as Colonel
Parker and Cliffie Stone. Cliffie is a great guy, the greatest.
I don't know what I'd do without him."

Cliffie has only managed Tommy for a little over seven
months, so you can see how fast this boy has gone up that
ladder. But the night he did "The Singing Idol" Tommy
wasn't at all sure he'd ever be around for another show.

"I was so nervous before that show went on," he ad-
mitted. "I thought I was going to have a breakdown. I felt
so small and so inexperienced! to be playing the lead in a
production like this. When they were counting off the last
ten seconds before air time I got in a real panic because I
couldn't even remember my first line. But once the show
was on, I relaxed and everything ran smoothly."

While Tommy emphasized the rock and roll beat in this
particular show, he is actually more of a pop singer. He
loves ballads, but he'll do whatever is in demand - calypso,
rock and roll, anything. His "Teen Age Crush" record backed
by "Hep-de-Hootie" is, obviously, a rock and roll number.

In its first few weeks on sale, it sold over 500,000 records.

After Tommy finished "The Singing Idol" he was asked
to make an appearance in a Chicago record store and auto-
graph his record. At first, he and Capitol Records were
afraid he might not draw anyone - that the appearance
would be a dud, but over 3,000 kids stormed the place and
even broke the store windows down trying to get inside
to see him.

Tommy is interested in all phases of the entertainment
business - acting as well as singing. He once acted in little

TENNESSEE ERNIE FORD and Molly Bee, who delight viewers with their
daily NBC-T/3 show, are two of Cliffie Stone's favorite people - and for a
good reason. (NBC photo - Herb Ball. Cover photo - NBC-Limer Holloway.)

TENNESSEE ERNIE and Cliffie Stone are two pals who have been together
for years. They intend to go on working together for many more years to
come. (NBC photo - Herb Ball.)
Co-stars and co-pilots Ken Tobey and Craig Hill have no complaints because

THEY PLAY SECOND FIDDLE

TO A Whirlybird

HEN two relatively unknown actors are chosen to star in a new syndicated series—that’s news.

But when the same two men have to play second fiddle to a Whirlybird—that’s a story!

And that’s exactly what has happened of late to Kenneth Tobey and Craig Hill, the co-stars and co-pilots of the new KHJ-TV series called Whirlybirds.

“Actually,” they both explain, “we’re not the stars. The Whirlybird is. We’re just co-featured.”

Offhand, it seems a bit ridiculous to have a helicopter featured in a TV series. But not when the Tobey-Hill team explains the soundness of such an idea.

“This Whirlybird can fly anywhere and do anything. What could be more natural for an exciting TV series? And if you’ll check your daily newspapers, you’ll see that a helicopter makes page one several times a week on some kind of a mission.”

On Location

Both actors actually made the pilot film for this Desilu production over a year ago. Now syndicated from coast-to-coast, with Channel 9 showing it in the Los Angeles market, the Whirlybird crew is up at four in the morning to go out on location.

“We shoot some material at the studio,” the boys explain, “but most of it is on location. After all, a plane doesn’t have much room to maneuver in a studio.”

For both men, Whirlybirds is their first big TV assignment.

Red-head Ken Tobey, a San Francisco by birth and a former political science major at the University of California, is a veteran of numerous Broadway plays and motion pictures. His “big break” came in 1950 when he was selected to play the leading role in Howard Hawks’ production of “The Thing.”

A bachelor until he was 31, Tobey married band vocalist Penny Parker in 1950.

Buddies

In contrast, his co-pilot, Craig Hill, is still a bachelor in private life. A native of Los Angeles, and a former law student at the University of Southern California, Craig labored as a landscaper, truck driver, shipping clerk and door-to-door vacuum cleaner salesman before getting his “big break” as Jeanne Crain’s boyfriend in “Cheaper by the Dozen.”

“Actually, I didn’t want the Whirlybird part the day my agent told me to go down to try out. I was doing too many other things in movies and TV. But I went and tried out, anyhow. Now I’m glad it happened. I guess I just didn’t realize then how important this role was.”

Unknown to each other before they did the pilot together, Hill and Tobey have become buddies.

“We don’t care if we only get second billing to a bird,” they explain. “At least there are no arguments. Who can outtalk a whirling propeller!”
RED BUTTONS, center, emceed the American Cinema Editors' Seventh Annual Awards Banquet while Shelley Winters, left, presented the awards to the film editors nominated for motion picture "Oscars." Janis Paige, right, made the presentation to those nominated for "Emmys." Anthony Franciosa, far left, is a prominent actor and Miss Winters' fiancee.

DARLIN' DARLEEN HENDRICKS kept popping up at TV-Radio Life this week — first to promote KTTV's "Frontier Doctor" and then the same channel's "Wallace Beery Theater." Under option to 20th-Century Fox, actress-model Darlene also popped up last July 4th — she was Miss Firecracker at the Coliseum Fireworks Display.

LORETTA YOUNG as she accepted Genii Award of Radio & Television Women. Award is given each year to a woman who has made an outstanding contribution to the radio-television field. Left, Eleanor Powell, who received award last year. Right, Dorothy Winter, president of Radio & Television Women.

FINALISTS IN TV-RADIO LIFE-KMPC
"Miss Seventeen" contest to celebrate magazine's 17th anniversary. Seated, Judge Bill Stewart, KMPC d.j., Sherrill Bodge, Judge Dick Whittinghill of KMPC, Diane Kupelian; standing, Gerry Gale, Betty Mott ("Miss Seventeen"), Jaque Amen, Cathie Holcomb, Carolyn Lamb. (Hoff photo.)

WHEN TED HUSING (right) formerly CBS-Radio's great sportscaster, arrived at his mother's home in Pasadena to recuperate from two major operations, he contacted Tom Harmon, KNX Director of Sports, whom he aided in getting started in broadcasting.

KABC'S GENERAL MANAGER, John Hansen, signs contract with Hollywood Stars for station's exclusive broadcasting of team's night time games. Next to Hansen is Paul Joukhove, Stars' business manager; back row, Ed Clements, Bill Baxley (KABC sales manager), and Mark Scott.
THEY'RE OFF!  
...AT THE HARNES RACES

THE "LIVE" CALLING of the Western Harness Feature Race on KNXT is ably handled by veteran race announcer Roy Shudt.

KNXT SPORTS DIRECTOR GIL STRATTON, recent Emmy award winner as the top sports-caster in Southern California, handles the color on the Saturday telecasts.

Even those who don't bet at the race track — or lose — still figure they're winners for spending a pleasant day in this delightful atmosphere. Of course it's even nicer — if you can take home some winnings.

ACTOR JAMES CAGNEY whispers a few words of encouragement to Dot-tie's Pick, one of the all time greats in harness racing.

THIS IS THE FOURTH AND FINAL WEEK of the exciting harness races, the feature race of which is telecast by KNXT, Channel 2, every Saturday afternoon. Under the modern day setting of beautiful Santa Anita Park in Arcadia, these horses are truly poetry in motion.
BILL STEWART: THE DEEJAY WHO REALLY KNOWS MUSIC

THERE ARE MANY DISC JOCKEYS on radio today who admit that they are not experts on music; they say their main job is to sell the products and spin the records. KMPC’s Bill Stewart is one of the exceptions—he knows his music, and also sells the product. Above, he presents Rosemary Clooney, “the apple of his eye,” with an appropriate apple.

AS A SERGEANT with the Armed Forces Radio Services, Bill (on the left) became acquainted with the top recording stars in the nation. Below, he chats at the Hollywood Bowl with a man in the pin-striped suit whose voice and face is fairly familiar to a few people: Frank Sinatra, by name.

THE BILL STEWART FAMILY: Hubby Bill, wife Dusty, and their sons, Dick and Jim, taken several years ago. Working nights at KMPC, Bill gets a chance to spend much of his time at home during the day.

POPULAR DANNY KAYE AND BILL check over some of the songs Bill has scheduled for his KMPC program. Also unlike some deejays, Bill picks his own music so he knows what he’s talking about.

AS PART OF EXTRA-CURRICULAR ACTIVITIES, Stewart has handled the Miss Santa Barbara contest preparatory to the final selection of Miss America.
AMONG SPECIAL GUESTS at Chef's luncheon was beautiful Kathy Marlow who gave the honoree a birthday hug and kiss.

LONGTIME FRIEND, Jerry Colonna, entertained at the birthday event. Sheriff Biscailuz also attended the celebration.

CHEF MILANI, center, holds plaque presented him on his recent anniversary. Flanking him are KABC-TV Station Manager Selig Seligman and Ted Von der Ahe of Von's Markets.

EACH SECOND DURING 1957 ONE PERSON WILL READ A COPY OF TV-RADIO LIFE!

We arrived at the amazing fact that one person each second during 1957 will read a copy of TV-RADIO LIFE just the other day when we put our collective pencils to work on our recent circulation figures. If you would care to carry the fancy figures just a step further this represents over 30 million Southern Californians who will buy and read TV-RADIO LIFE during this year. This startling bit of arithmetical intelligence indicates to us that more and more people are interested in the personalities that enter their homes each week, via TV, and are joining the parade to better, more selective television entertainment through the pages of TV-RADIO LIFE.

As you glance through your copy of TVRL this week and in the weeks to come we would like you to note just some of the features you are receiving with your purchase. First, and we are sure that you know already, TV-RADIO LIFE has more stories in pictures than ever before and if you have not scrutinized the "TV Tips for the Week" page recently you may find that you are missing some of the best viewing fare that is presented on both a national and local level.

MILANI MARKS MILESTONE

When Channel 7's Chef (Giuseppe Leopoldo) Milani recently celebrated his 65th birthday anniversary, the main event was, appropriately enough, a gala luncheon of the Hollywood Ad Club. Here a Blossom Roomful of friends gathered to honor the Italian who came to this country and learned the art of cooking from Monsieur Bennett at Palmer House. Milani opened his first restaurant in Chicago when he was only 19.

During World War II, Milani supervised the planning and did most of the cooking and buying of meals for more than 3 million servicemen at Hollywood Canteen. Largest dinner he has ever cooked was for 10,000 guests honoring Gov. Charles Martin of Oregon.

Milani entered radio in 1928, since then has appeared on this medium and TV for more than 3900 hours.

If you would like to join our 30 million readers during this coming year or if you happen to be on the hunt for a birthday gift, or would just like to make a magnanimous gesture, you can now make that gesture for less than ever before — we have a wonderful subscription offer in this week’s issue. As a matter of fact, the offer is so good that we have three young ladies that do nothing but care for the daily flood of requests, solace our mail-loaded postman and generally see that you get your copy each week on time.

There is still time, so get your request in the mail today.
TELEVISION GAVE THE MOVIES a wonderful coast-to-coast ride the other night when the Academy of Motion Picture Arts and Sciences held its 29th Annual Oscar Awards. But the sponsor, Oldsmobile, did not "inflict" his message on the packed house at RKO Pantages Hollywood Theater, where the western portion of the ceremonies was televised by NBC.

THOSE OF US WHO SAT IN the theater had our commercials blacked out because last year the attendees objected to the way the sponsor’s plugs were handled. In fact, as I remember, they paid very little attention to the commercials, buzzing and creating such a disturbance that some of the TV folk were almost embarrassed. So perhaps it was better that when our monitor screens went blank this year that Jerry Lewis clowned around with the orchestra and cut up a few other time-consuming capers. For one crack he said that those interested could see the Olds spots the next afternoon between 4 and 5 o’clock in one of the Paramount projection rooms!

SEEING THESE AWARDS “LIVE” is always a thrill and now that the TV Academy has finally come around to forgetting about its dinner in conjunction with its Emmy telecast, I hope the next step will be to lens the television awards from a theater. There's a gala air to the entire set-up for which no other place can substitute.

WITHOUT EXCEPTION, THE FEMININE stars participating looked lovely — its was merely a matter of degree. Chiffon was by far the most popular material for the dresses and champagne the most favored shade. Deborah Kerr chose it and so did Elizabeth Taylor, especially luscious looking in her Grecian type gown with small tiara atop her black hair. Janet Gaynor’s creation was a dusty pink, most becoming to her short, greying hair, Marge Champion was in white. Julie London wore a long white formal splashed with big pink roses. Anna Magnani, whose ovation was huge, was in steel grey with matching fur. Everyone was in best bib and tucker. If you’ve never seen the set-up on the street outside the theater, you’ve missed a part of Hollywood. Cars creeping up to the entrance to disgorge the lucky ticket holders, bleachers jammed on both sides of the approach and across the street. Klieg lights, police officers, cameramen going wild with their wealth of matériel. While the photographers were ganging up on their biggest game, Yul Brynner, someone spied one husky chap standing alone with his wife on the sidelines. It was last year's winner, Ernest Borgnine, and his missus!

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BETTY WHITE FANS CAN NOW COUNT on May 3 as date for her new show’s debut. It’ll be seen on ABC-TV, Fridays, 9:30 p.m. and presuming it stays on into Fall (and it should, because we've had reports that the films already shot are very clever) Betty and her co-star, Bill Williams, will fall heirs to the time slot after Frank Sinatra. The network is waiting for Bill to recover from the bruises he suffered in his recent auto accident before shooting special art for the TV-Radio Life story already in the works. Name of show is Date With the Angels, a married couple comedy.

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ART LINKLETTER AND THE PEOPLE ARE FUNNY crew had a picnic the other night with 1500 people who’d assembled at the show's studio in Hollywood. They'd come in answer to ads asking "Do You Want to Get Married?" The affair was to obtain applicants for a UNIVAC mating deal scheduled for this coming Fall. As you recall, one couple brought together this past season by UNIVAC actually fell in love.

(Continued on Page 22)
SATURDAY, APRIL 6

What's Playing

MAJOR LEAGUE BASEBALL, (2), 11:25 a.m. Cleveland vs New York Giants from Houston.

MAJOR LEAGUE BASEBALL, (4), 11:30 a.m. Milwaukee Braves vs Brooklyn Dodgers.

GLOBAL ZOBEL, (11), 7:00 p.m. "Spanish Adventure." Zobel battles a bull in the fighting arena.

JACKIE GLEASON SHOW, (2), 8:00 p.m. Jackie and the whole gang visit Spain's famous Straw Market tonight.

Who's Guesting

DRESS BLUES, (2), 3:00 p.m. Walter Gross, saxophonist Sonny Criss and "The Four Most," a singing group guest today.

PERRY COMO SHOW, (4), 9:00 p.m. Robert Young, Teresa Brewer, Jack Palance, the Step Brothers and Ben Alexander guest. (COLOR KINE)

GEORGE GOBEL SHOW, (4), 10:00 p.m. Marilyn Maxwell guest tonight.

FABULOUS LAS VEGAS, (2), 11:00 p.m. Edgar Bergen with his three wooden sidekicks and Spanish dancer Jose Greco headline tonight's show from Las Vegas.

Who's Fighting

LEGION BOXING, (9), 8:30 p.m., Rudy Garcia and Ernesto Figueroa in a featherweight bout from Hollywood Legion.

SUNDAY, APRIL 7

What's Playing

MEDICAL HORIZONS, (7), 4:30 p.m., Medical Horizons visits Los Angeles and the famous John Tracy Clinic for deaf and hard of hearing children.

JACK BENNY SHOW, (2), 7:00 p.m. Mary Livingstone reveals some things about Jack's past tonight.

KTLA MONDAY PREMIERE, (5), 7:30 p.m. Dick Powell, Adolph Menjou, Alice Brady and Gloris Stuart star in "Golddiggers of '35."

WIRE SERVICE, (7), 7:30 p.m. "The Indictment," which threatens the death of an entire town through bankruptcy.

WANDERLUST, (13), 7:30 p.m. "Mardi Gras," four days of New Orleans merriment narrated by host Bill Burrud.

ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. Claire Bloom and Paul Stevens star in "Victoria Regina." (Color kine)

MILLION VIEWER THEATER, (11), 10:15 p.m. Norma Shearer and Melvyn Douglas star in "We Were Dancing."

What's New

ALL ABOUT MUSIC, (7), 10:00 p.m. Music authority Milton Cross investigates the origins of types of music.

What's Special

LATTER DAY SAINTS CONFERENCE, (3), 9:00 a.m. Semi-annual conference room Salt Lake City Tabernacle.

Who's Guesting

THE LAST WORD, (2), 11:30 a.m. Dr. Bergen Evans plays host to humorist S. J. Perelman and actress Dame Sydell Thorndike.

STEVE ALLEN SHOW, (4), 8:00 p.m. Rosemary Clooney and Buddy Hackett guest tonight.

ED SULLIVAN SHOW, (2), 8:00 p.m. Fred Astaire, Paul Douglas, Kay Medford, David Burns, Tommy White, Fredric March, Florence Eldridge and visiting French stars guest tonight.

CHEVY SHOW, (4), 9:00 p.m. Natalie Wood, Janis Paige and Frank Sinatra guest with Bob Hope.

MONDAY, APRIL 8

What's Playing

STUDIO ONE, (1), 7:00 p.m. Sam Levine, Fritz Weaver and Cathleen Nesbitt star in "The Playwright and the Star."

GOLDEN VOYAGE, (13), 7:00 p.m., "New Zealand," with voyage Battie Stuart's trip to her native land.

KT LA MONDAY PREMIERE, (5), 7:30 p.m. Dick Powell, Adolph Menjou, Alice Brady and Gloris Stuart star in "Golddiggers of '35."

WIRE SERVICE, (7), 7:30 p.m. "The Indictment," which threatens the death of an entire town through bankruptcy.

WANDERLUST, (13), 7:30 p.m. "Mardi Gras," four days of New Orleans merriment narrated by host Bill Burrud.

ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. Claire Bloom and Paul Stevens star in "Victoria Regina." (Color kine)

MILLION VIEWER THEATER, (11), 10:15 p.m. Norma Shearer and Melvyn Douglas star in "We Were Dancing."

Who's Guesting

VOICE OF FIRESTONE, (7), 8:30 p.m., Soprano Elaine Malbin guests in a Paris setting tonight.

STARS OF JAZZ, (7), 10:30 p.m. Jerry Southern guests tonight.

TUESDAY, APRIL 9

What's Playing

EDDIE CANTOR COMEDY THEATER, (13), 7:30 p.m., "The Atomic Brain," with Allyn Joslyn and Marie Windsor.
CHEYENNE, (7), 7:30 p.m., "The Brand," starring Clint Walker in the title role.

EIGHT O'CLOCK THEATER, (11), 8:00 p.m. Michael O'Shea and Lloyd Nolan star in "Circumstantial Evidence."

JANE WYMAN, (4), 9:00 p.m. Jane Wyman stars in "Mama Bufano's." with Will White.

KAISER ALUMINUM HOUR, (4), 9:30 p.m. Oscar Homolka and Gerald Sarracini star in "Murder in the House."

DUPONT THEATER, (7), 9:30 p.m., "The Texas Rangers," starring Jim Davis and William Tallman.

CITY AT NIGHT, (5), 9:30 p.m. Skating star Essie Davis is shown in a rehearsal of the ice show from Inglewood tonight.

MILLION VIEWER THEATER, (11), 10:15 p.m. Dennis O'Keefe and Lewis Stone star in "The Chaser."


What's Guesting

RED SKELETON SHOW, (2), 9:30 p.m. Alan Mowbray and Reginald Denny guest tonight.

WEDNESDAY, APRIL 10

What's Playing

U.S. STEEL HOUR, (2), 7:00 p.m. Melvyn Douglas and Geraldine Page in "The Hill Wife."

20TH CENTURY-FOX MOVIE, (11), 7:00 p.m. Dana Andrews and Jane Wyatt star in "Boomerang."

VAGABOND, (13), 7:00 p.m. "Wickenberg," the dude ranch capital in Western Arizona.

KINGDOM OF THE SEA, (13), 7:30 p.m. "Torpedo," a tribute to the Navy's submarine service.

DISNEYLAND, (7), 8:00 p.m. "People of the Desert," their little known secrets, and their similarities.

AMERICAN LEGEND, (13), 8:30 p.m. "The Palmetto Conspiracy," a plan to assassinate President Lincoln.

NAVY LOG, (7), 8:30 p.m., "SSN-571," a comedy set aboard the atomic powered submarine USS NAUTILUS.

NIGHTWATCH, (13), 9:30 p.m. Cameras record Culver City Police In action.

FORD THEATER, (7), 10:00 p.m. "Moment of Decision," with Jane Greer and Victor Jory.

MILLION VIEWER THEATER, (11), 10:15 p.m. George Murphy and Rita Johnson star in "London by Night."

What's Special

HALLMARK HALL OF FAME, (4), 8:30 p.m. Alfred Drake, Celeste Holm, Bill Hayes and Barbara Cook star in Gilbert and Sullivan's "The Yeoman of the Guard." (COLOR KINE)

MOVIE PREMIERE, (11), 8:30 p.m. Bill Welsh and Shirley Thomas cover the premiere of "Designing Woman" at the RKO Pantages Theater.

Who's Fighting

WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Gil Cadilli and Davey Moore, featherweights, from the Biscayne Arena in Miami, Fla.

THURSDAY, APRIL 11

Who's Guesting

SHOWER OF STARS, (2), 8:30 p.m. Jack Benny, star, presents Tallulah Bankhead, Ed Wynn, Tommy Sands and special guest Julie London.

TENNESSEE ERNIE FORD SHOW, (4), 9:30 p.m. Wally Cox guests tonight.

What's Playing


STUDIO "57," (7), 7:00 p.m. "Always Open and Shut," starring Scott Brady, Jean Howell and Ray Danton.

ASSIGNMENT AMERICA, (5), 7:30 p.m. "The Sportsmen's Show," direct from the Pan-Pacific Auditorium.

PLAYHOUSE 90, (2), 9:30 p.m. Claire Trevor and Gary Merrill star in "You Knew Elizabeth."

TELEPHONE TIME, (7), 10:00 p.m. New on KABC, John Nesbitt tells the story of "Bullet" Lou Klim, a naval hero.

LUX VIDEO THEATER, (4), 10:00 p.m. Richard Boone stars in "A House of His Own" with Mabel Albertson. (Color kine).

MILLION VIEWER THEATER, (11), 10:15 p.m. Wallace Beery, Fay Bainter and Reginald Owen star in "Salute to the Marines."

FRIDAY, APRIL 12

Who's Fighting

GILLETTE FIGHTS, (4), 7:00 p.m. Ralph "Tiger" Jones vs. Chico Vejar, ten-round middleweight bout from Syracuse.

What's Playing

COLGATE THEATER, (11), 8:00 p.m. Clark Gable, Lana Turner, Anne Baxter, John Hodiak and Cameron Mitchell star in "Honeymooning."

CROSSROADS, (7), 8:30 p.m. "The Big Sombrero," starring Cecil Kellaway and John Alderson.

ZANE GREY THEATER, (2), 8:30 p.m. Tom Tryon, Mala Powers, Mary Astor and Beulah Bondi star in "Black Is for Grief."

JOSEPH COTTON SHOW, (4), 9:00 p.m. Eva Bartok and Hugh Marlowe star in "Case of the Abandoned Horse."

SCHLITZ PLAYHOUSE, (2), 9:30 p.m. Vincent Price stars in "The Blue Hotel."

MILLION VIEWER THEATER, (11), 10:40 p.m. Robert Taylor and Barbara Stanwyck star in "His Brother's Wife."
HE WAS born March 25, 1957, at 11:41 a.m., weighed seven pounds fifteen ounces and his name is Justin Holland. (I want him to learn early how to defend himself.) He was delivered by Dr. Forrest Boyd, who seems to have a knack for delivering first class male and wife, Josephine Holland, was out working in the fields again in two hours. I'll be up and around, myself in a couple of weeks.

"Roughly Speaking." (5) April 7, 7:30. I think no one has ever had quite as much trouble in a film as Rosalind Russell has in this one. She is born into a wealthy family and they go broke. She grows up, marries bank clerk Donald Woods, has four kids, all of whom get polio, and then they go broke. Woods divorces her for some reason or other and she marries wealthy playboy Jack Carson, whose father doesn't have too much to do with the actual lives of the movie starring Fred Astaire and Ginger Rogers probably doesn't have too much to do with the actual lives of the famous dance team but I can promise you lots of dancing and singing... everyone has the hood and mouth disease. (The foregoing was an insert joke used in this column every six months.)

"Suez." (11) March 7, 9:00. Tyrone Power is Ferdinand de Lesseps and de Lesseps built the Suez Canal and now who's responsible for that sticky business over there. Stick-
Meet The Press
Sunday, 6 p.m.
NBC-TV, Ch. 4

In view of the heavy mortality of television shows, it is interesting at times to re-appraise certain programs that have withstood the rigors of the rating ax.

Meet the Press has perhaps become as permanent an institution as possible in the "come and go" traffic of a whimsical medium is largely dedicated and geared to the selling of products rather than offering quality entertainment.

There is an astringent sharpness to this program of bright minds at work as top newsmen probe and prod headline-makers. The headline-maker who many times exists behind a facade of the printed word and is flanked with public relations experts, becomes a different personality in a no-holds-barred verbal scrimmage. In a medium all too often given to dignifying human banality, Meet the Press offers a stimulating candor, a boldness in questioning that has become muted in too many of us because of social proprieties which forbid the asking of a question disturbing to its recipient. Without mincing words, the questions of Meet the Press are incisive and penetrating. And the hedged and guarded answer to such interrogation has tough sledding.

Seeing top newsmen at work, one becomes aware that the professional reporter is something else again than depicted by many scriptwriters. Although the American newspaperman has become almost as highly a romanticized stereotype as the cowboy, it is time that he be re-evaluated in terms of reality. That such will, no doubt, soon come to pass may be attributed to television in bringing before the public the true picture of these professionals at work. It becomes increasingly hard for audiences to swallow the general tripe purporting to show a newspaperman at work when they can view the real thing. The reporter is in need of a Jack Webb.

In Meet the Press the knowledge of the repertorial panel is in refreshing contrast to the type knowledge dispensed on the quiz shows. That is, the knowledge is a purposeful tool with relationship and connection to the surrounding world rather than encased in a glass booth as a competitive game with a jack-pot pay-off. There will always be audiences to watch a high-stake gambling game whether it be in Las Vegas, Monte Carlo, or in a living room before a television screen, but whatever the ratings may proclaim, there does seem to be a more significant purpose for human knowledge and intelligence.

All in all, Meet the Press offers much to be grateful for.

Next Week On Our Cover
The Human Cowboy:
JIM ARNESS
Star of Gunsmoke

Special Feature:
"Wallace Beery as I Remember Him"
by Noah Beery, Jr.

The Beginning of a startling series:
"Television . . . 1984"

Tips for Traveling
by James Fitzpatrick

Fred Beck says:

"What would YOU do if you found out your best friend was an octopus eater?"

One time my friend Matt Weinstock, Mirror-News columnist, invited me to tag along with him to dinner at the home of a bachelor movie director who has a Japanese girl cook.

We ate dinner flat on the floor suki-yaki style.

When dinner was over Mr. Weinstock burped softly and said: "The octopus was superb."

"Octopus!" I screamed. "What octopus?"

Weinstock chuckled. "Heh-heh-heh-heh." And all the time I (Beck) thought it was boiled New England dinner a la Ming Toy.

* * *

Months passed and I forgot about the octopus. Again Weinstock invited me to dinner even if I am only a disc jockey and this time we took Hilda and Neill. (Wives. Mine has a boy's name — Neill.) This time it was a sort of Russian Chuck Wagon dinner at Franya's house and this time the octopus, boiled, was served whole. Big octopus. Dinner for eight. Each person got a drum stick.

* * *

As a boy I had hopes of becoming a river boat gambler and I practiced sleight-of-hand — and thus I was able to cut up my octopus and sort of slip it surreptitiously into Neill's purse. When we got home I found her octopus in my coat pocket . . . but the main thing is, now I KNEW. My best friend — an octopus eater.

Okay — let him have his octopus. I'll stick with things that everybody likes, such as KoldKist Fresh Frozen Cooked Foods and Meat Products.

Now let me tell you how to serve something real good — Swiss Steak a la KoldKist.

Chop an onion, green pepper and brown it in a tbs. of cooking oil . . . and we're now out of space — so — just drop me a line care of TV-RADIO LIFE and we'll send you the recipe plus other very good KoldKist recipes.

Meanwhile get ready — buy several packages of KoldKist Beef Steaks and hold them in your freezer. All the best markets in the vicinity carry KoldKist.

'S wonderful.

MAIL THIS COUPON TODAY!

FREE RECIPE BOOK

For interesting secrets on how to glorify your KoldKist cookery you should write for our FREE KoldKist recipe book. Send today!
FRED BECK, TV-Radio Life, 1610 N. Argyle, Hollywood 28

Name__________________________
Street__________________________
City__________________________
KEY TO YOUR LOCAL CHANNELS

2 KNXT (CBS) 1313 North Vine, Hollywood, 28
3 KEY-T (NBC, CBS, ABC) 730 Hiromonte Dr., St. Barbara
4 KCRA (NBC) 1500 N. Vina St., Hollywood, 28
5 KTLA (Ind.) 5800 Sunset Blvd., Hollywood, 28
6 XETV (ABC) 4229 Park Blvd., San Diego, 3
7 KABC-TV (ABC) Prospect & Talmadge, Hollywood, 27
8 KFMB-TV (CBS) 5th and Ash, San Diego, 10
9 KHu-TV (Ind.) 1313 North Vine, Hollywood, 28
10 KFSD-TV (NBC) 3642 Enterprise, San Diego, 10
11 KTTV (Ind.) 5746 Sunset Blvd., Hollywood, 28
12 KCOP (Ind.) 1000 N. Cahuenga, Los Angeles, 38

SUNDAY TV LOGS

APRIL 6

PAGE 16

TV-RADIO LIFE

Subject to Last Minute Change

Indicates movie

Indicates color

MORNINGS

8 (8) TV CLASSROOM
(10) THE CHRISTOPHERS—30m.
"Knock on Every Door," intro-
duced by Bing Crosby.
8:10 (4) FARM REPORT
8:30 (2) GIVE US THIS DAY
(4) FEDERAL INCOME TAX
Vince Miller is moderator on
program devised to help viewers with
tax problems.
(5) WESTERN FILM
"TENTING TONIGHT ON THE
OLD CAMP GROUND," with Tex Ritter.
(8) TV CLASSROOM
(10) WORDS AND MUSIC—30m.

8:40 (2) NEWS HEADLINES
9:45 (2) CAPTAIN KANGAROO
TV's famous Pied Piper and his
illarious children's show featuring Bob
Keeshan.

(13) SACRED HEART PROGRAM

9 (4) (10) HOWDY DOODY
Howdy Doody wins a spelling con-
test and touches off a dangerous situa-
tion.

(7) TRIPLE THEATER
"DEADLOCK."
"THREE ON A TICKET."
"PHIL VANCE'S GAMBLE."

(8) CAPT. KANGAROO—60m.
(11) SATURDAY WESTERN
"DRIFTIN' RIVER" with Eddie
Dean, "SAGEBRUSH TRAIL" with John
Wayne, "AMBUSH TRAIL" with Bob
Steele.

(10) PETS ON PARADE
9:45 (9) THIS WEEK IN SPORTS

10 (2) MIGHTY MOUSE—30m.
(4) (10) FURY—30m.
A forest fire, caused by a carelessly
tossed cigarette, traps Joey and another
boy.

(8) MIGHTY MOUSE
(9) EARLY THEATER
"ROOM SERVICE." Lucille Ball
and the Marx Brothers try to help a
group of out-of-work actors in New York.

(13) AWARD THEATER
"UNDERCOVER AGENT" with
Dermot Walsh. Man and his wife are
kidnapped by enemy agents who want his
plans for jet engine.

10:30 (2) DOODLES' CLUBHOUSE
Doodles Weaver introduces cartoons
and comedy movies flavored with his
sense of humor.

(4) FARMS & GARDENS
(5) WESTERN FILM
"OUTLAWS AND GUNS," with Buck
Jones.

(8) TINY TOWN RANCH
With Monte Hall.

(10) THE CHIMP AND I
10:50 (3) NEWS—5m.

11 (2) PLAY BALL
With Gil Stratton.

(3) WILD BILL HICKOK
(4) BIG PICTURE

(10) MORNING SHOWCASE
11:15 (2) BASEBALL PREVIEW
With Dizzy Dean.

11:25 (2) (8) BASEBALL
Cleveland Indians vs. N.Y. Giants
at Houston, Texas.

11:30 (4) (10) BASEBALL
Milwaukee vs. Brooklyn.

(5) PLAYCRAFTERS CLUB—30m.
(9) MORNING MOVIE
"MARINE RAIDERS." The story
of Madame's raiders during World War
II. Pat O'Brien, Robert Ryan star.

(13) FAVORITE STORY

AFTERNOON

12 (5) GIANT MOVIE NO. 1
"ADVENTURES OF GALLANT
NESS" with Cameron Mitchell, Audrey
Long, Fuzzy Knight. Young rodeo rousta-
tows train a wonder horse, but the own-
er fires them and exploits the horse him-
self.

(11) ELEANOR HEMPEL
"Little Schoolhouse" with songs,
games, and stories for youngsters.

(13) BLUE RIBBON THEATER
"THE TALL TEXAN." Lloyd
Bridges, Marle Windsor. Murderer being
taken back to prison escapes again and
tries his luck at gold mining.

12:15 (7) PUBLIC SERVICE—15m.

12:30 (7) JOHNNY 'M'K BROWN
"DRIFTING ALONG."

(9) PENDULUM—30m.

1:30 (4) TO BE ANNOUNCED
(5) GIANT MOVIE MATINEE
"TWO YANKS IN TRINIDAD"
with Brian Donlevy, Pat O'Brien, Janet
Blair. Two gamblers Join the Army to
find the life they are far from dull.

(9) MOVIE
"FOUR FACES WEST" starring
Joel McCrea and Frances Dee. Story of
the West's most mysterious gunman.

(10) SPORTS SHOW
With Sam Grossman.

(13) MILLION $ MOVIES
"THREE STOPS TO MURDER." Two murders lead to the uncovering of
a ring of international jewel thieves.
Tom Conway stars.

1:45 (2) KNXT NEWS
(4) SATURDAY MOVIE
"G. I. HONEYMOON" starring
Gale Storm. Comedy about the complica-
tions arising from G. I. marriages.

(10) SATURDAY MOVIE
"STRANGE MRS. CRANE" with
Marjorie Lord.

(13) DICK WHITTINGHILL
Half hour films, stunts, interviews,
and music, hosted by Dick Whittinghill.

2:15 (3) WILD WEST THEATER
(4) SENATOR KNOWLAND
(4) PUBLIC SERVICE

2:30 (4) THIS GROWING WORLD
With Norvell Gillette.

(8) WILD BILL HICKOK
(4) LEARNING '57—30m.

(3) GET THE FACTS
With Paul Pierce.

(5) GIANT MOVIE MATINEE
"DEAD MAN TELL" starring Sid-
ney Toler. Charlie Chan solves another
baffling murder.

(7) COWBOY ROUNDUP
(8) MILLION $ MOVIE
"FOOTLIGHT SERENADE" with
John Payne, Betty Grable.

(9) SATURDAY THEATER
"WITHOUT WARNING" with
Adam Williams, Meg Randall. A killer
hunts down attractive women under 30,
and proves difficult to catch.

(10) STORY THEATER—30m.

(11) DICK WHITTINGHILL
(13) MILLION $ MOVIES
"MR. BOGGS STEPS OUT." Stu
Erwin, Helen Chandler.

3:15 (3) FILM FILL—60m.

3:30 (2) DRESS BLUES
Composer-pianist Walter Gross,
saxophone player Sonny Criss and "The
Four Most," a singing group are special
guests with host Lt. Bob Osterberg.

(4) CAPT. GALLANT—30m.
(6) ROCK 'N' ROLL

(10) FRANKIE LAINE—30m.

4 (2) TEXAS RANGERS
The Rangers Intl. team who
stole dynamite from an old prospec-
tor who joined the uranium rush.
(4) THE STORY... with Ken Maynard.

(5) SAT. MATINEE
"ADVENTURES OF GALLANT BESS" with Cameron Mitchell.

(7) ROCKY JONES—30m.
(10) FRONTIER—30m.
4:15 (3) TRAVELOG
4:30 (2) WEST, HARNESS RACE

Roy Shudt announces race and Gil Stratton provides color from Santa Anita track. Today, the "California Trot."

(3) FILM—30m.
(4) DETECTIVE'S DIARY
"Safe for Murder." A bank which boasted about its impregnable security system is robbed and Mark Saber is called in to track down the villain.

(1) HOPALONG CASSIDY—30m.
(10) SAN DIEGO CAMERA—30m.
(11) THREE MUSKETEERS
"Lady From Spain." The Musketeers are ordered by the Queen to protect a Spanish princess who is coming to France to marry the young King, but kidnappers steal the princess away from them. Dick Whittinghill hosts the show.

(13) MILLION $ MOVIE
"HOME OF THE BRAVE." Lloyd Bridges, James Edward.

5 (2) CAPTAIN JET
(3) DISNEYLAND—60m.
(4) VACATION TIME
Jack McElroy presents films of Wyoming, New England and Palm Desert today. (COLOR FILM.)

(5) WESTERN THEATER

(7) JOE PALOOKA—30m.
"Blackout." Ann is a victim of amnesia following a car accident. Joe goes ahead with a big fight thinking the color and excitement will help restore her memory.

(1) DICK WHITTINGHILL
"Kieran's Kaleidoscope," with "organ sounds."

5:15 (10) PATIO CHATS—15m.
5:30 (2) (8) THE LONE RANGER
(6) FEATURE FILM
"HOUSE OF SEVEN GABLES" with George Sanders, Vincent Price.

(7) ADV. TOMORROW—30m.
"Hurricane Mesa." For the first time on the West Coast, Dr. Martin L. Klein shows action films of the world's fastest land vehicle, and explains how it is used to evaluate projection equipment, some of which travel over 1500 miles an hour.

(10) RAY MILLAND SHOW
(11) CAPTAIN MIDNIGHT—30m.
"Electronic Killer." The inventor of a powerful guided rocket fails to show up at the Army's proving grounds. Midnight and Ilky search for him.

CONTEST WINNERS
Here are the COLGATE "PICK THE PICTURE" contest winners:

March 9th
1st Prize: Mrs. Mabel Halverson, 2208 W. Pico Blvd., Los Angeles, Calif. 2nd Prize: Mrs. Harriet Reaghy, 1330 Corona Ave., Los Angeles, Calif. 3rd Prize: Mrs. Anna Kutz, 2548 W. 30th St., Los Angeles, Calif.

March 16th


(13) HEART OF THE CITY
A police lieutenant is convicted of murdering a would-be lover of his wife, but the man suddenly reappears—alive—and ready to kill the policeman's wife and frame him for two murders.

6:15 JILL COREY SHOW
Musical show featuring the Dick Hyman Trio and guitarist Mundell Lowe.

6:30 (2) (8) THE BUCANEERS—30m.
"Dan Tempest Holds an Auction." Captain Dan outwits a corrupt Charleston trading company to win a profit on their tobacco for local planters in "Dan Tempest Holds an Auction."

3) FILM DOCUMENTARY
(4) WESTERN MARSHALL
Steve Donovan and Rusty Lee try to avert an all-out Indian war when the bigoted fort Commandant insists that Indians have committed a robbery.

(5) ERROL FLYNN THEATER
"WILLY—30m.
(10) STORY THEATER
(11) CHINA SMITH—30m.
(13) RANGE RIDER—30m.

7 (2) KNXT PLAYHOUSE
"Night Ride to Butte," with Arleen Whelan.

(3) GUNSMOKE—30m.
(4) DEATH VALLEY DAYS
The "Trial of Red Haskell."

(5) HOMETOWN JAMBOREE
Molly Bee sings "Walking After Midnight" followed by Tommy Sands who presents "My Love Song," his new Capitol record release. Merrill Moore is featured in "Just Because."

(6) (7) GALEN DRAKE SHOW
"What is an advertising man?" Drake presents a true-to-life picture of the "Man in the Grey Flannel Suit," and the misconceptions of the public through movies and novels' characterizations.

(9) I'VE GOT A SECRET
(1) FIRST RUN MOVIE
"BACHELOR MOTHER" starring Ginger Rogers, David Niven, and Charles Coburn. A fired salesgirl and an abandoned baby land a department store owner in hot water when the "right" people get the "wrong" idea of why the girl lost her job. Presented by Freeway Pontiac.

(10) CRUNCH AND DES...
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30</td>
<td>(2)</td>
<td>TWO FOR THE MONEY</td>
<td>Sam Levenson emcees quiz with Dr. Mason Gross, the question expert.</td>
</tr>
<tr>
<td>7:30</td>
<td>(3)</td>
<td>MEN OF ANNAPOLIS</td>
<td>Stuntmaster Art Linkletter offers a woman in the audience $3 per second if she can talk about her husband non-stop for 90 seconds, switching from saying good things to bad at the sound of a bell. In another stunt, a young couple meets for the first time after having been scientifically selected as each other's ideal mate by Univac, the electronic brain. The youngsters then play the show's word game on their way to a position in the series of baffling crimes.</td>
</tr>
<tr>
<td>7:30</td>
<td>(4)</td>
<td>PEOPLE ARE FUNNY</td>
<td>A French nobleman, anxious to make a fast dollar becomes involved in a racket smuggling uranium out of Germany to Spain. After having conceived the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly.</td>
</tr>
<tr>
<td>8:30</td>
<td>(9)</td>
<td>LEGION BOXING</td>
<td>A disgruntled former employee plans the assassination of Captain Hutley by planting a bomb, wrapped as a gift, to the unsuspecting Susanna to present it to the skipper.</td>
</tr>
<tr>
<td>8:30</td>
<td>(10)</td>
<td>GALE STORM SHOW</td>
<td>A disjointed former employee plans the assassination of Captain Hutley by planting a bomb, wrapped as a gift, to the unsuspecting Susanna to present it to the skipper.</td>
</tr>
<tr>
<td>9:00</td>
<td>(2)</td>
<td>HEY JEANNIE</td>
<td>Jeannine MacLennan tries out as a golf caddy and wrecks havoc with the scores of the two golfers for whom she is caddying.</td>
</tr>
<tr>
<td>9:00</td>
<td>(3)</td>
<td>UNCOVERED</td>
<td>A T-man tracks a gambler to a lodge. George goes to the saloon to pick up a diet for Alice and while he is there Marilyn convinces him he should avail himself of her services. John Scott Trotter and the orchestra provide music.</td>
</tr>
<tr>
<td>9:00</td>
<td>(4)</td>
<td>GEORGE GOBEL</td>
<td>Marilyn Maxwell is George's guest tonight and portrays the part of the manager of &quot;Calories Anonymous,&quot; a diet firm. George goes to the saloon to pick up a diet for Alice and while he is there Marilyn convinces him he should avail himself of her services. John Scott Trotter and the orchestra provide music.</td>
</tr>
<tr>
<td>9:00</td>
<td>(5)</td>
<td>SAT. NIGHT MOVIE</td>
<td>&quot;HELLO'S KITCHEN&quot; with Ronald Reagan, Margaret Lindsay and the Dead End Kids.</td>
</tr>
<tr>
<td>9:30</td>
<td>(11)</td>
<td>MOVIE PREMIERE</td>
<td>&quot;SUMMER STORM.&quot; Linda Darnell, George Sanders. Love and murder in old Russia.</td>
</tr>
<tr>
<td>9:30</td>
<td>(12)</td>
<td>STARLIGHT THEATER</td>
<td>&quot;SHERIFF OF COCHISE&quot; starring George Raft, Brenda Marshall. Russian and Nazi secrets change hands several times before a satisfactory solution is found and the right men are arrested.</td>
</tr>
<tr>
<td>9:30</td>
<td>(13)</td>
<td>TOWN HALL PARTY</td>
<td>&quot;SHERIFF OF COCHISE&quot; starring George Raft, Brenda Marshall. Russian and Nazi secrets change hands several times before a satisfactory solution is found and the right men are arrested.</td>
</tr>
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**APRIL 6**

- **(1)** **FINAL EDITION**
  - **1:05 (11) ROCKET TO STARDOM**
  - **1:30 (2) GIVE US THIS DAY**

**SATURDAY TV LOGS**

- **(11)** **GLOBAL ZOBEL**
  - "Spanish Adventure." Myron presents a Zobel-produced bullfighting film for those viewers who hate bullfighting. Viewers to the famous Botin's restaurant in Madrid, visits a "sandlot" matador whose bull is a wheelbarrow; sees a bull-breeding farm; and actually battles a small young bull by himself.

- **(13)** **STORIES OF THE CENTURY**
  - "Spanish Adventure." Myron presents a Zobel-produced bullfighting film for those viewers who hate bullfighting. Viewers to the famous Botin's restaurant in Madrid, visits a "sandlot" matador whose bull is a wheelbarrow; sees a bull-breeding farm; and actually battles a small young bull by himself.

- **(13)** **MOON OF ANNAPOLOIS**
  - A French nobleman, anxious to make a fast dollar becomes involved in a racket smuggling uranium out of Germany to Spain. After having conceived the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly in the consequences, the man foolishly.

- **(13)** **MOVIE PREMIERE**

  - "SUMMER STORM." Linda Darnell, George Sanders. Love and murder in old Russia.

- **(13)** **SPANISH ADVENTURE**
  - "Tonight see my bullfight film made for viewers who hate bullfighting. We will see beautiful Madrid, the famous Botin's restaurant, the 'sandlot' matadors with wooden bulls, and a bull ranch. And the bull fight is between a young bull and me." —Myron Zobel
Information Received From Stations
Subject to Last Minute Change
M Indicates movie
Q Indicates color

MORNING

7
(11) ROCKET TO STARDOM
(cont. from 1:05 a.m.)
7:40 (2) GIVE US THIS DAY
7:55 (2) NEWS HEADLINES

8
(2) U.N. IN ACTION
(2) MORNING SHOW
(8) SACRED HEART–15m.
8:30 (2) THIS IS THE ANSWER
(5) IN GOD WE TRUST

Saints Conference
The semi-annual conference of the Church of Jesus Christ of Latter Day Saints from Salt Lake City's famous Mormon Tabernacle.

9
(2) (3) LATTER DAY SAINTS CONFERENCE

10
(5) FEATURE FILM
“HONOR OF THE WEST” with Bob Baker.
(7) JOHN WAYNE THEATER
(10) CHRISTIAN SCIENCE–15m.
(13) BIG PICTURE–30m.

11
(9) OPERATION SUCCESS –30m.
(10) MORNING MOVIE
(1) ONE WAY TICKET” with Lloyd Nolan.
(13) MISSION AT MID-CENTURY

A city bred clergyman and his wife face the problems of a rural congregation in “Peril in Soil,” an award winning episode in the series sponsored by the National Council of the Episcopal Church.

12
(1) AMERICAN FORUM–30m.
(2) ON THE AIR

13
(8) BIRTHDAY CAROUSEL
(10) WEST. TRAILS TH.
“SUNSET GUITARS.”

11:45 (10) REALTY REVIEW–15m.

SUNDAY TV-LOGS
PAGE 19

APRIL 7

11:00
(4) SUNDAY DOUBLE BILL

11:30 (4) WATCH MR. WIZARD
(5) MOVIE FILM
“BOSS RIDER OF CANYON CREEK” with Buck Jones.

12:00
(7) 770 ON TV

12:30 (2) THE LAST WORD
Dr. Bergen Evans moderates a program devoted to the wonderful use of humor. Heraldist S. J. Perelman and actress Dame Sybil Thorndike guest. John Mason Brown, permanent panelist is also present.

12:45 (4) TO BE ANNOUNCED
(5) GARDEN CHATS
Jos Littlefield features landscape situations, lawn care, planting and gourds made into animals.

1:00
(7) HARVEST–30m.
Dr. Frank Baxter discusses the subject “A Modern Artist Makes Ancient Glass—John Burton.”

1:30
(5) GEORGE RAFT SHOW
(6) SUNDAY MATINEE
“WHISPERS SMITH SPEAKS” with George O’Brien.

2:00
(7) CHRISTIAN SCIENCE
“A Very Present Help in Trouble.”

2:30
(9) MOVIE MATINEE
“THE SPIRAL STAIRCASE.” A merciless killer paralyzes a New England town with fear as he wantonly claims the lives of young, unprotected girls. Dorothy McGuire, Ethel Barrymore and George Brent star.

3:00
(1) THEME THEATER
“MOST PRECIOUS THING IN LIFE” with Jean Arthur, Donald Cook.

3:30 (1) LAST WORD

4:00
(3) INDUSTRY ON PARADE
(7) PUBLIC SERVICE–15m.

5:00
(1) OPENING CEREMONY

6:00
(1) WORLD PROGRAM

7:00
(1) COMMUNITY MEETING

8:00
(1) SUNDAY EVENING SONG

9:00
(1) SUNDAY EVENING SERVICE
(1) SUNDAY EVENING MEETING

10:00
(1) SUNDAY EVENING SERVICE

11:00
(1) SUNDAY EVENING MEETING

12:00
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1:00
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7:00
(1) SUNDAY EVENING MEETING

8:00
(1) SUNDAY EVENING SERVICE

9:00
(1) SUNDAY EVENING SERVICE
(2) AFTERNOON THEATER **M**

(3) ORAL ROBERTS

(4) (10) WASH. SQUARE **C**
Ray Bolger stars in a musical-comedy show with Elaine Stritch, Kay Ar- men, Rusty Draper and Stubby Kaye.

(7) GORDON'S GARDEN—30m.
Garden expert Gordon Baker Lloyd and his wife Sassy discuss garden problems of interest to local viewers.

(9) GENE AUTRY MOVIE **M**
"HOME ON THE RANGE."

(13) WORDS OF LIFE
With Rev. Emil Balliet.

4:30 (3) MY LITTLE MARGIE—30m.

(6) (7) MEDICAL HORIZONS
Don Goddard, well-known newsman-host of Medical Horizons, takes cameras into the famous John Tracy Clinic for deaf and hard of hearing children, for an on-the-spot interview with the clinic's specialists. In addition to aiding the children, the clinic, founded by Mrs. Spencer Tracy, also trains the handicapped children's parents to the proper care.

(8) I SPY—30m.
"Abbe and the Nymph."

(13) WESTERN MOVIE **M**
"SAGEBRUSH FAMILY TRAILS WEST" with Bobby Clark.

(2) CLETE ROBERTS—30m.
Special report of local, national and international news in review.

(3) LAWRENCE WELK—60m.

**SUNDAY TV LOGS**

**APRIL 7**

(4) (10) TOPPER—30m.
Topper institutes a rigid program of household economy, causing the Ker- bys to attempt to prove their worth to him.

(5) POPEYE CARTOONS

(6) OPERATION SUCCESS—30m.

(7) LIGHTED WINDOW—30m. With Jeff Corey.

(8) ALL STAR THEATER
George Sanders stars in "Autumn Fever."

(9) LATE MATINEE **M**
"TOMORROW IS FOREVER." Claudette Colbert, George Brent and Or- sen Welles star in this drama of a war widow's attempt to find happiness in a new marriage.

5:30 (2) FILM—30m.

(4) OUTLOOK—30m.
Chet Huntley with an analysis of the week's news.

(5) LONG JOHN SILVER

(6) (7) PRESS CONFERENCE
Martha Rountree and guest news reporters.

(8) THIS DAY 1957

(10) CAPT. GALLANT

(11) LIFE WITH ELIZABETH

(13) HIGHWAY TO HAPPINESS
Walter Williams.

5:40 (8) SPORTS—5m.

5:45 (8) WEATHERWORD

5:50 (8) PEOPLE IN THE NEWS

**EVENING**

6 (2) (3) (8) AIR POWER—30m.
Walter Cronkite, narrator, presents "The Decade—Air-lift," the story of how Allied air power broke the back of the Soviet blockade of West Berlin.

(4) (10) MEET THE PRESS

(5) BUGS BUNNY

(6) FEATURE THEATER **M**
"ST. BENNY THE DIP!" with Dick Haymes, Nina Foch.

(7) WHISTLER—30m.

(11) ALL STAR THEATER
Yvonne De Carlo stars in "Madame 44."

(13) REVIVAL HOUR—60m.
With Jack Holcomb.

6:30 (2) (8) LASSIE—30m.
Jeff adopts false standards and becomes ashamed of his family when he meets a boy whose wealthy parents make life on the farm seem drab. Tommy Ret- tig stars with Jan Clayton and George Cleveland.

(3) PEOPLE ARE FUNNY—30m.
(See Channel 4 at 7:30 Saturday.)

(4) (10) REP ROGERS

(5) POLKA PARADE—60m.
Dick Sinclair, host, presents Eileen Christy singing "Whistle While You Work" followed by Walter Eckard featured in "Peg o' My Heart." Ole Sven- son and Jad Paul combine their talents on "With a Little Bit of Luck" and Nick Pelico, drummer, plays "Dancing Tambourine" on his xylophone. The All Star Polka Band ends the program playing "Hot Pretzel Polka."

(7) THE FALCON—30m.

(9) HIGHROAD TO DANGER
"Terror on Wheels." Host Steve Brodie turns car to ride on motor- cycles and in "souped-up" cars with one of Hollywood's most daring stunt- men.

(11) WALLACE BEERY TH. **M**
"MAN FROM DAKOTA." Two Yankee prisoners of war escape from Confederate prison, join forces with a beautiful Russian girl and eventually re- join their own comrades. Wallace Beery, John Howard, Delores Del Rio, Donald Meek.

(13) MEET CORLISS ARCHER
Much to Mr. Archer's sorrow, Dextor is quarantined in the Archer home for a week when Corliss comes down with the measles.

7 (2) (8) JACK BENNY—30m.
Mary Livingston has a reunion with former fellow employees of the May Company and they ask her why she has never accepted Jack's proposal of mar- riage. In flashbacks to the early 1930's Mary explains why.

(3) TELEPHONE TIME—30m.
(See Channel 2 at 5:30.)

(4) (10) BENGAL LANCERS
The Alfridi overthrow their Malik, an unscrupulous villain who believes himself to be a man of destiny. The new leader agrees to keep peace if the dis- posed man is kept on the Lancers' side of the border.

(7) YOU ASKED FOR IT—30m.
"Does a Baseball Really Curve?" Pitcher Bob Lemon attempts to answer the question. "House Afire." A new paint offers hope to salvaging a burned home. "Switzerland's Avalanche Rescuers." German Shepherd dogs are parachuted in to aid rescuers. With the aid of Para- mount Studio makeup artists, newlyweds span time to see how they will look after 50 years of married life. Art Baker hosts.

(9) STRANGE LADIES 7 SEAS "Attack of the Walrus." A band of Arctic Eskimos is chased and trapped by a herd of walrus while both struggle for survival.

(13) HEART OF THE CITY
Steve and Lorelei search for a girl stowaway who disappears from immi- gration authorities and stumble onto a giant smuggling racket.

7:30 (2) (8) WHAT'S MY LINE?

(3) DATELINE EUROPE—30m.

(4) (10) CIRCUS BOY
Joey the clown discovers the pros- pective bridegroom of a wealthy widow is in reality a confidence man, who robs her safe when he marries to leave town. Mickey Braddock stars.

(5) PREMIERE SHOWING **M**
"ROUGHLY SPEAKING." The story of a marriage that encountered more than its share of trouble. Rosalind Russell and Jack Carson co-star as the couple who never were defeated by all their bad luck. (Warner Bros. premiere on TV.)

(6) PREMIERE PERFORMANCE **M**
"SUEZ." Tyrone Power stars.

(7) FILM THEATER **M**
"POLLYANNA AND THE STRANG- ERL." Story set in the days of the pio- neer West, concerning a widower, the bondwoman he marries and a roving stranger who falls in love with the wife.

**TAKE YOUR CHOICE OF FUN AT MEADOWLARK RANCH & CLUB**

Swimming, dining, horseback riding, fishing, pitch 'n' putt, hunting—all this and more for members and guests of MEADOWLARK RANCH & CLUB. Here's gracious living at its best for Club Mem- bers and guests of this new recreational center. NOW OFFERING highly restricted estate sites of one to four acres—each engineered to offer un- restricted view...each with paved private road. Located on Rancho Santa Fe Road, 4 miles west of San Marcos, only 40 minutes from downtown San Diego. Send your name and address today for brochure and detailed information.

CARLEGATE CORPORATION
6272 Yucca St., Hollywood 28, Calif. HO 9-1663
Loretta Young, William Holden, Robert Mitchum star.

(9) LET'S PLAY GOLF—30m.
(13) THE HUNTER—30m.

8
(2) (8) ED SULLIVAN

Fred Astaire makes his TV singing debut tonight as he sings a song from "Funny Face," his new picture. Paul Douglas acts a scene from "The Hole in the Head" with Kay Medford, David Burns and Tommy White. Fredric March and Florence Eldridge welcome a number of French actors here for the Lafayette Bi-Centennial Celebration. Included are: Gerard Philipe, Micheline Presle, Jean Marais, Françoise Arnoul and Juliette Greco.

(3) (4) (10) STEVE ALLEN—60m

Steve Allen, star, presents special guests Rosemary Clooney and comedian Buddy Hackett tonight. Gene Rayburn, Skitch Henderson and Gordon Hathaway are also present.

(9) CHAMP. BOWLING

Buzz Fazio, fresh from last week's win over Andy Varipapa, this week tangles with Chicago's Bill Bunetta.

(13) BIG DEBATE—30m.

Pepperdine (affirmative) vs. UCLA. Resolved: That Television Should Be Viewed with Alarm.

8:30 (11) FABIAN OF SCOT. YARD

(13) DAN LUNDBERG—30m

Representatives of private and public schools form a panel to discuss "Are Private and Parochial Schools Better Than Public Schools?", with host-moderator Dan Lundberg.

9
(2) (8) G. E. THEATER

Ronald Reagan and Eva Bartok star in "Bargain Bride." The comedy of a man who bartered for a pair of mules and got a bride instead. Edward Buchanan portrays a circuit-rider parson who is responsible.

(3) CINDERELLA—60m

Starring Julie Andrews, Edith Adams, Jon Cypher, Ilka Chase, Kay Bal-lard, Alice Ghostley, Howard Lindsay and Dorothy Stickney.

(4) (10) CHEVY SHOW

Bob Hope, star, presents Natalie Wood, Janis Paige and Frank Sinatra as tonight's guests. Bob and Natalie present a sketch comparing teenagers of today with those of yesteryear. Janis Paige sings "I'm Gonna Live Till I Die" and "Love Is a Feeling." Frank Sinatra presents his versions of "Can I Steal a Little Love," and the old favorite "Everythin Happens to Me."

(6) 1 LED 3 LIVES

(7) AMATEUR HOUR—60m.

(9) CHANNEL 9 MOVIE

"THE SPIRAL STAIRCASE." A merciless killer paralyzes a New England town with fear as he wantonly claims the lives of young, unprotected girls. Dorothy McGuire, Ethel Barrymore and George Brent star. First run on TV.

9:00 TONIGHT KTTV-11

THE DISABLED AMERICAN VETERANS present

HIDDEN TREASURE
SUNDAY
9:30-10:30 P. M.

Robert Q. Lewis
Julie Jacque
Russell Arms

and

$55,000.00

in Cash and Prizes for YOU!

TV Premiere of a GREAT
20th Century-Fox Picture

starring

TYRONE POWER
LORETTA YOUNG
ANNABELLA

9:00 TONIGHT KTTV-11
**LIFELINES**

By Evelyn Bigsby

(Continued from Page 11)

and became engaged. Each person responding to the ad (they ranged in age from 21 to 90) filled out a simple card with large type, then was photographed, card and all, by a mechanism similar to ones used in markets for cashing checks. There will be another questionnaire sent out to selected ones from this first group. This will have 32 questions and will be on punch cards. Thus the way will be paved for UNIVAC to play Cupid.

JUST FOR FUN, ART INSISTED, he picked two persons from the audience to demonstrate "the old fashioned way of getting acquainted." The man was 40, but looked younger; the girl was 23. He was sitting right behind her when Art made his selection. After some quizzing it turned out that they had a tremendous amount of interests in common, including both having had their previous marriages annulled. Wouldn't it be strange if UNIVAC picked them as ideal mates?

**VIVACIOUS ELEANOR HEMPEL**, back on the KTTV lanes, is especially thrilled about the widened appeal of her program which is now for the entire family. One segment covers even prenatal care. She's starting an Indian lore section and will wear authentic costumes from South-west Museum... Dale Evans Rogers' latest book, "To My Son," has the same warmth of her others and you'll like it... Alice Lon was telling me how cordial Mrs. Eisenhower was when the kids played for the Inaugural balls. Seeing the little singer approach the receiving line, Mamie reached out, grasped the rather awe-struck Alice's hand and exclaimed, "Oh, you're just like an old friend. I watch you all the time." Alice confessed, "If I'd come back home without meeting the Chief and his First Lady my three youngsters wouldn't have let me in the front door!"

A MUST ON EVERY SHOPPING LIST

THE ALL NEW TV LIFE
MONDAY/TV/LOGS

APRIL 8

Information Received From Stations
Subject to Last Minute Change
M Indicates movie
C Indicates color

MORNING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.
With Dave Garroway.
6:30 (8) THIS IS MY FAITH
(10) TODAY ON THE FARM
6:45 (2) GIVE US THIS DAY (8) FILM
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
(4) (10) TODAY
7:25 (10) TODAY'S DATE BOOK
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garroway.
8:25 (8) (10) LOCAL NEWS—5m.
8:55 (8) (10) LOCAL NEWS—5m.
9 (9) VALIANT LADY
(4) (10) TIC TAC DOUGH
9:15 (2) LOVE OF LIFE
9:30 (2) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) GUIDING LIGHT
(7) FUN TO REDUCE
Tors twist, double leg side lift, tuck in leg lift.
10 (2) (8) W. CRONKITE—NEWS
(4) CLOSE-UP—30m.
(7) CHUCKO'S CARTOONS
(10) HOME SHOW
10:10 (2) STAND UP AND BE COUNTED
10:30 (2) (8) AT WORLD TURNS (4) Club 60—60m.
10:40 (10) NEWS
10:55 (5) POLICE CALLS
11 (2) OUR MISS BROOKS
(5) CARTOONS—60m.
(7) A WOMAN'S DIARY
(10) PRICE IS RIGHT
(11) STAR SHOPPERS
11:30 (2) HOUSE PARTY
With Art Linkletter.
(4) (10) TENNESSEE ERNIE
(6) MOVIE MATINEE
(7) GWINN'S MYSTERIES
(11) SHERIFF JOHN
11:50 (3) NEWS UPDATE
11:55 (3) FARM REPORT—5m.

AFTERNOON

12 (2) (8) BIG PAYOFF
(3) (4) (10) MAT. THEATER
"Wuthering Heights." Emily Bronte's classic story of tormenting love, with Tom Tryon in the role of Heathcliff. Is today's drama. Set against the brooding background of England's moors, "Wuthering Heights" is the story of a rugged young gauntlet's desperate love for the beautiful daughter of a wealthy English family. The teleplay is by Lois Jacoby. John Conte hosts.

12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
Bill Glinn.
12:45 (7) MILANI MATINEE
Chef Milani presents "The Incredible Luck." 1
1 (2) (8) BRIGHTER DAY
With Jack Bailey.
1 (4) (10) QUEEN FOR A DAY
(7) (5) NEWS—5m.
(6) SPANISH MOVIE
(11) TWIN BILL—90m.
1:05 (5) DOROTHY GARDINER
1:15 (2) (8) SECRET STORM
(7) CHEF MILANI COOKS
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
"My Other Love" with John Litle.
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) (8) COMEDY TIME
(5) NEWS—5m.
(7) WHAT'S THE NAME OF SONG
(8) AFTERNOON SHOW
(10) PANTRY PLAYHOUSE
"IF YOU COULD ONLY COOK" with Jean Arthur and Herbert Marshall.
2:30 (2) (8) STRIKE IT RICH—30m.
(3) THIS IS THE LIFE
(4) TRUTH OR CONSEQ.
With Bob Barker.
(6) CHINA SMITH—30m.
(7) GLAMOUR GIRL
With Jack McCoy.
(11) MY LITTLE MARGIE
3 (2) (8) GARRY MOORE
(3) (6) (7) FILM FESTIVAL
"THEY WERE NOT DIVIDED." War drama of two friends, one English, the other American. Ralph Clanton stars.
(4) HOME
(5) NEWS—5m.
(11) WONDERLAND—15m.
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:25 (9) SUSPECTS WANTED
3:30 (2) (8) ARTHUR GODFREY
(5) MILADY—30m.
(9) FIREMAN JOE—60m.
3:35 (3) VARIETY MOVIE PARADE
3:38 (4) TOM FRANDSEN
3:43 (4) HOME
4 (4) PRICE IS RIGHT—30m.
(5) CARTOON CAROUSEL
Hobby Show guests. Grachino and her pet cheeta "Zoro" are featured.
(10) JOHNNY DOWNS—40m.
4:15 (2) (3) DESTINY—45m.
4:30 (2) THE EARLY SHOW
"BATTLES OF CHILDREN" starring John Garfield, Claude Rains and Anne Shirley. Love story of two struggling young people in New York City.
3: RASCAL CLUBHOUSE

EVENING

6 (2) 6 O'CLOCK REPORT
With Gli Stratton, Bill Stout and Clete Roberts.
(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.
(6) (7) SERGT. PRESTON—30m.
"Trouble at Hogback." Preston, investigating mysterious accidents at a gold mine, learns that murder also is involved.
(8) ANNIE OAKLEY
(9) CARTOON EXPRESS
(10) THE BIG MOVIE
"THE LUCKY STIFF" with Dorothy Lamour, Brian Donlevy.
(11) JUNGLE JIM—30m.
"Land of Terror." Jim enters a strange land that apparently has forgotten, inhabited by giant pre-historic lizards and beasts. While searching for a lost botanist, he and the searching party are cut off by a giant lizard.
(13) BAXTER WARD—NEWS
6:05 (4) ELMER PETERSON
6:10 (4) WEATHER—JACK BLAKE
6:15 (2) DOUG EDWARDS—NEWS

TV-RADIO LIFE PAGE 23
(4) CURT MASSEY SHOW
Starring Curt Massey with Martha Tilton and guests.

(5) HARNESS RACING—15m.

(13) THE JUNGLE
"The Tortoise," modern day counterparts of pre-historic animals, fights for the affections of a female.

6:30
(2) (8) ROBIN HOOD—30m.
The Count of Sveerne attempts to prove that Maid Marian is an accomplice for the affections of a female.

(3) THIS IS YOUR MUSIC

(5) GIL MARTIN—NEWS

(6) VICTORY AT SEA—30m.

(7) CHUCKO'S CARTOONS
Chucko presents "Krazy's Shoe shop." "Barnyard Babes," and plays host to youngsters in the studio for the regular "What'sit" contest.

(11) LIFE WITH ELIZABETH

(13) RANGE RIDER—30m.

6:45
(4) JACK LATHAM

(5) SPORTS BOOK—15m.
With Sam Balter.

(11) GEORGE PUTNAM—News

7
(2) STUDIO ONE—60m.
"The Playwright and the Star," starring Sam Levine, Fritz Weaver and Catherine Nesbitt. When a beautiful, former Broadway actress is offered the role of an old woman in a new play, conflict develops among the show's personalities.

(3) TO BE ANNOUNCED

(4) GREAT GILDERSLEEVE
After lecturing his nephew Leroy against wasting money on girls, Gilden falls into the same trap with the girl's mother.

(5) POPEYE CARTOONS

(6) WATERFRONT—30m.

(7) DUFFY'S TAVERN—30m.

(8) SUPERMAN—30m.

(9) OPEN ROAD—30m.
"Hare and Hound." Cameras capture the color and excitement of the daring motorcycle classic, Mojave National Hare and Hound Championship, where over 300 riders compete in the annual speed classic. John Daggett hosts.

(11) SUSIE—30m.

YOUR HOTPOINT DEALERS PRESENT

Jack Dowglasz's
GOLDEN VOYAGE
MONDAY, 7:00 PM

KCOP

(13) GOLDEN VOYAGE—30m.
"New Zealand." Miss Bahlule Stuart shows films of her native land, featuring visits to the Maori village, a pool where a man cooks a fish, a look at the strange Kiwi bird and visits to the cities of Wellington and Auckland.

7:30
(3) (4) NAT KING COLE

(5) MONDAY PREMIERE
"GOLD DIGGERS OF '35." Musical comedy in the tradition of the 1930's, with much music, dancing and pretty girls. Dick Powell, Adolphe Menjou and Alice Brady are featured. (Warner Bros. premiere on TV.)

(6) (7) WIRE SERVICE
"The Indictment." Reporter Kate Wells tracks a story about the impending death of an entire community as the result of a bankruptcy suit which hinges on an obscure point of law. Mercedes McCambridge stars.

(8) THIS DAY 1957—30m.

(9) WHIRLYBIRDS—30m.
"Lynch Mob." The Whirly pilots, accompanied by the sheriff search hilly terrain for a fleeing murder suspect in an attempt to save him from a lynch mob.

(11) DR. CHRISTIAN—30m.
Dr Christian (MacDonald Carey) mixes some detective work with his medical knowledge to bring a woman out of a state of shock.

(13) WANDERLUST—30m.
"Mardi Grass." Bill Burrud and Wanderlust cameras give viewers a closeup of the pirates, beauties, Zulu warriers, and four days and nights of dancing and singing as a whole city celebrates in New Orleans' colorful Mardi Gras.

7:40
(8) PEOPLE IN NEWS

7:45
(3) INDUSTRY ON PARADE
(4) (10) NBC NEWS
With Chet Huntley and David Brinkley.

(8) SPORTS

7:50
(8) WEATHERWORD—5m.

7:55
(8) NATIONAL NEWS—5m.

(2) (8) BURNS AND ALLEN
The already-disrupted Burns' household becomes even more so as a result of Ronnie's hectic schedule as a student at SC and an acting on early-morning calls for a motion picture.

(3) SOLDIERS OF FORTUNE

(4) (10) SIR LANCELOT
Sir Richard of Taunton is beaten and left for dead by three men hired by his Uncle John who plans to substitute his son for Richard in an effort to gain control of the family estate.

WANDERLUST
MONDAY, 7:10 PM

KCOP

Record Notes
by Andy Mansfield

To those of you familiar with our radio shows on KFI (TURN BACK THE CLOCK, Mon. thru Fri., 8:45 a.m. and AMERICA'S POPULAR MUSIC, Sat., 9:30 p.m.), it might come as a shock to know that our favorite music at home is in quiet mood. Perhaps that is why Decca's new instrumental series, "Music at Midnight" struck a very responsive chord. Here, on seven long-play records, is the quiet music heard around midnight in the world's great entertainment spots, and featuring famous keyboard artists with rhythm or orchestra backing.

"LONDON AT MIDNIGHT" features Skitch Henderson and his Orchestra in English favorites "Foggy Day," "Limehouse Blues," "Sleepy Lagoon," "The Very Thought of You," and others equally popular in Londontown. For "PARIS AT MIDNIGHT" Skitch alters the personnel to include musetta, luss strings and typical French-styled arrangements of "La Vie En Rose," "Valentine," "Paris In Spring," "Padam" and others as beautiful as any masterpiece in the Louvre.

"NEW ORLEANS AT MIDNIGHT" spotlights that technical piano stylings of Carmen Cavallara against the quiet strings of Domenico Savino. These lovely interpretations of not-too-often-recorded—but beautiful Italian ballads are the high spots of the series. In decided contrast are the sambas, cha chas and cariocas from "RIO AT MIDNIGHT" by pianist Dante Varela and his orchestra. In carnival spirit, the melodies of "Amor," "Baiá," "Noche de Ronda" are given exciting interpretations by this musical favorite of Rio. In our own country, "MANHATTAN AT MIDNIGHT" displays the completely original piano stylings of Ellis Larkins for "Manhattan Serenade," "Penitthouse Serenade," "Lullaby Of Broadway" and a dozen other Big Town favorites. "HOLLYWOOD AT MIDNIGHT" features the fine pianistic touch of Andre Previn in selections from top film classics.

My favorite is "NEW ORLEANS AT MIDNIGHT" and the soul rhythms of Marvin Ash and his Dixie Blue Blowers. Not raucous jazz, but songs of the Crescent City in quiet but steady rocking beat... a la Bourbon Street.

(9) STATE TROOPER
"Nevada Boy." A beautiful girl, with blackmail on her mind, is handed a bomb instead of the hush money she has asked from her intended victim.

(11) SCIENCE FICTION THEATER.
"One Thousand Eyes." Police scientist Gary Williams (Vincent Price) uses a new scientific principle to eyewitness a murder in total darkness.
9:00 (2) (8) I LOVE LUCY
Lucy has a problem deciding what to do with her vacationing husband Ricky out of her hair so she can do her housework. She and Ethel finally devise a plan to keep both men busy.
(3) PHIL SILVERS SHOW
(4) (10) TWENTY-ONE
Jack Barry emcees a quiz program on which two contestants compete for 21 points by answering questions from an assigned category. An unlimited amount of money can be won.
(5) ROLLER DERBY
(6) (7) LIFE IS WORTH LIVING
With Bishop Fulton J. Sheen.
(9) MOVIE THEATER
"THE SPIRAL STAIRCASE." A merciless killer paralyzes a New England town with fear as he wantonly claims the lives of young, unprotected girls. Dorothy McGuire, Ethel Barrymore and George Brent star. First run on TV.
(11) HIGHWAY PATROL
9:30 (2) (3) (8) DEC. BRIDE–30m.
Lily Ruskin goes on a "do it yourself" splurge, fixing all sorts of things around the house in order to save on repair bills but confusion follows. Spring Byington stars.
(4) (10) ROTT. MONTGOMERY PRESENTS
Claire Bloom stars with Paul Stevens in "Victoria Regina." The story of the timeless love story of England's Queen Victoria and Albert and how his love influenced her life and his long reign even after his death. Featured are Leopoldine Konstantin, Norman Rose, Henry Brandon and Nan Martin. (Color kine.)

10:00 (2) CLEVE ROBERTS–15m.
(4) MAN BEHIND BADGE
(6) STARLIGHT MOVIE
"LURED" with Lucille Ball, George Sanders.
(7) STARS OF JAZZ–30m.
Jeri ("Dancing on the Ceiling") Southern makes a guest appearance with host Bobby Troup tonight.
(8) STUDIO ONE–60m.
"A Member of the Family."
(10) TEN STAR MOVIE
"THEY MET IN A TAXI." Chester Morris, Fay Wray.
(13) TOM DUGGAN–30m
10:35 (9) DON LEE WORLD NEWS
With Ted Myers, Lee Woods, and Jill Brandung.
10:45 (2) THE BIG NEWS
Bill Stout, Austin Greene, and Gil Stratton.
10:50 (9) WEATHERWISE

11 (2) BIG HIT MOVIE
"NIGHT IN CASABLANCA." The Marx Brothers are starred in this comedy of intrigue.

11:00 (7) CONFIDENTIAL FILE–30m.
Paul Coates and his Confidential File staff are conducting extensive research on these upcoming topics: "A Closeup of Phobias," "The Menace of Queak Psychologists in L.A."
(11) CONFIDENTIAL FILE–30m.
(12) LIFE OF RILEY–30m.
Barlow conducts.
(13) CHAMP. WRESTLING
8:30 (2) (8) TALENT SCOUTS
(3) SEARCH FOR ADVENTURE
(4) (10) WELLS FARGO–30m
Wells Fargo agent (Dale Robertson) is forced to take desperate measures against Montana road agents when stagecoach robbers hit an all-time high.
(6) (7) VOICE OF FIRESTONE
Soprano Elaine Malbin and the Firestone orchestra and chorus take viewers to gay, romantic Paris. The time is Spring, and the topic is love. Howard Barlow conducts.
(9) MAN CALLED "X"
Ken Thurston smashes a Communist dictator with a cleverly placed lie. Barry Sullivan stars in the title role.

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Information Received From Stations
Subject to Last Minute Change
M Indicates movie
C Indicates color

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**MORNING**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:40</td>
<td>(4) EARLY FARM REPORT</td>
<td></td>
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<tr>
<td>5:45</td>
<td>(4) TODAY—3hrs.</td>
<td>With Dave Garroway.</td>
</tr>
<tr>
<td>6:00</td>
<td>(8) THIS IS MY DAY (10)</td>
<td>Today on the Farm—30m.</td>
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<tr>
<td>6:15</td>
<td>(2) GIVE US THIS DAY</td>
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<tr>
<td>6:45</td>
<td>(9) NEWS—5m.</td>
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<tr>
<td>6:50</td>
<td>(2) KNXT FARM REPORT</td>
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<tr>
<td>7:00</td>
<td>(8) PANORAMA PACIFIC (4) (10)</td>
<td>TODAY—3hrs.</td>
</tr>
<tr>
<td>7:25</td>
<td>(10) TODAY’S DATE BOOK—5m.</td>
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<tr>
<td>7:30</td>
<td>(10) TODAYS CARTOONS</td>
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<tr>
<td>8:00</td>
<td>(4) (10) TODAY</td>
<td></td>
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<tr>
<td>8:25</td>
<td>(8) (10) LOCAL NEWS—5m.</td>
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<tr>
<td>8:55</td>
<td>(8) (10) LOCAL NEWS—5m.</td>
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<tr>
<td>9:00</td>
<td>(2) VALIANT LADY (4) (10)</td>
<td>TIC TAC DOUGH</td>
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<tr>
<td>9:15</td>
<td>(2) (8) LOVE OF LIFE</td>
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<tr>
<td>9:30</td>
<td>(2) (8) Search for Tomorrow</td>
<td></td>
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<tr>
<td>9:45</td>
<td>(4) (10) IT COULD BE YOU</td>
<td></td>
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<tr>
<td>10:00</td>
<td>(7) KABC-TV NEWS</td>
<td>With Lou Cook.</td>
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<tr>
<td>10:15</td>
<td>(2) (8) GUIDING LIGHT</td>
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<tr>
<td>10:30</td>
<td>(7) FUN TO REDUCE</td>
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<tr>
<td>10:45</td>
<td>(7) KNEW—5m.</td>
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<tr>
<td>11:00</td>
<td>(7) SHERIFF JOHN</td>
<td>With John Rovick.</td>
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<tr>
<td>11:15</td>
<td>(3) NEWS—5m.</td>
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<tr>
<td>11:30</td>
<td>(3) FARM REPORT 5m.</td>
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</tbody>
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**AFTERNOON**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>(2) (8) THE BIG PAYOFF</td>
<td></td>
</tr>
<tr>
<td>12:15</td>
<td>(3) (4) (10) MAT. THEATER</td>
<td>&quot;Long Distance,&quot; George Lowther's adaptation of a two-act play by Reita Lambert. This is the story of a French maid who finds an ocean has been put between her and her fiancé. John Conte hosts.</td>
</tr>
<tr>
<td>12:30</td>
<td>(2) (8) BOB CROSBY</td>
<td></td>
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<tr>
<td>12:45</td>
<td>(7) MILANI MATINEE</td>
<td>Chef Milani presents &quot;Clothes Make the Lady.&quot;</td>
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<tr>
<td>13:00</td>
<td>(2) (8) BRIGHTER DAY</td>
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<tr>
<td>13:15</td>
<td>(3) (4) (10) QUEEN FOR DAY</td>
<td>With Jack Bailey.</td>
</tr>
<tr>
<td>13:30</td>
<td>(5) NEWS—5m.</td>
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<tr>
<td>13:45</td>
<td>(6) MOVIE MATINEE</td>
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<tr>
<td>14:00</td>
<td>(11) TWIN BILL—60m.</td>
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<tr>
<td>14:15</td>
<td>(5) DOROTHY GARDINER</td>
<td>&quot;TONY DRAWS A HORSE&quot; with Mervyn Johns.</td>
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<tr>
<td>14:30</td>
<td>(2) (8) SECRET STORM</td>
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<tr>
<td>14:45</td>
<td>(7) CHEF MILANI COOKS</td>
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<tr>
<td>15:00</td>
<td>(1) (8) EDGE OF NIGHT</td>
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<tr>
<td>15:15</td>
<td>(7) MILANI MATINEE</td>
<td>&quot;Island of Stone.&quot;</td>
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<tr>
<td>15:30</td>
<td>(3) (4) (10) MOD. ROMANCES</td>
<td></td>
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<tr>
<td>15:45</td>
<td>(2) FARE FOR LADIES</td>
<td>Starring Red Rowe. &quot;Face the Riddle&quot; is a feature of the program.</td>
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<tr>
<td>16:00</td>
<td>(3) (4) COMEDY TIME</td>
<td></td>
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<tr>
<td>16:15</td>
<td>(5) NEWS—5m.</td>
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<tr>
<td>16:30</td>
<td>(7) WHAT'S NAME OF SONG?</td>
<td>With Bill Gwinn.</td>
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<tr>
<td>16:45</td>
<td>(8) AFTERNOON SHOW</td>
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<tr>
<td>16:50</td>
<td>(10) PANTRY PLAYHOUSE</td>
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<tr>
<td>17:00</td>
<td>(7) GLAMOUR GIRL</td>
<td>With Jack McCoy.</td>
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<tr>
<td>17:15</td>
<td>(11) MY LITTLE MARGIE</td>
<td></td>
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<tr>
<td>17:30</td>
<td>(2) (8) GARRY MOORE—30m.</td>
<td>&quot;RAINBOW JACKET&quot; starring Robert Morley, Kay Walsh and Edward Underdown. Suspenseful drama of horse racing.</td>
</tr>
</tbody>
</table>

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**SPECIAL**

(2) NARTB SHOW
George McConnaughey, Chairman of the FCC addresses the 35th annual NARTB Convention being held at the Conrad Hilton Hotel in Chicago.

(4) (10) TENNESSEE ERNIE
(7) GWINN'S MYSTERIES
(8) HOUSE PARTY

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**TV - RADIO LIFE**

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Information Updated for Eastern Time Zone, Subject to Change Without Notice.
## 6 O'CLOCK REPORT

- **(3) FIVE STAR FINAL**
- **(4) JACK LATHAM**
- **(6) SOLDIERS OF FORTUNE**
- **(7) SKY KING**
- **(5) POPEYE CARTOONS**
- **(4) TOM FRANDSEN – 5m.**
- **(13) JIMMY FIDLER**

### EVENING

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td><strong>(2) (3) (8) SGT. PRESTON – 30m.</strong></td>
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<tr>
<td>7:30</td>
<td><strong>(2) (3) SPIKE JONES</strong></td>
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<tr>
<td>7:45</td>
<td><strong>(4) GEORGE PUTNAM – 30m.</strong></td>
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<tr>
<td>7:50</td>
<td><strong>(4) WEATHERWORD</strong></td>
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<tr>
<td>7:55</td>
<td><strong>(5) NATIONAL NEWS</strong></td>
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<tr>
<td>8:00</td>
<td><strong>(2) (8) PHIL SILVERS SHOW</strong></td>
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### 7 O'CLOCK THEATER

**"CIRCUMSTANTIAL EVIDENCE"** (1945).
A man is convicted of a crime.

### CHOICE VIEWERS

**Christian Scientists Release Fourth Group of TV Films**

Charles L. Reilly, Committee on Publication for Southern California for the First Church of Christ, Scientist, in Boston, announced today the release of a new group of 13 programs in the series "How Christian Science Heals."

The first program in the new group, entitled: "A Very Present Help. In Trouble" will be telecast Sunday, April 7th. Survivors of a plane crash and an automobile accident relate how a broken back and other severe injuries were healed as a result of their spiritual understanding of God's all-power and ever-present help. Mrs. Maria Soubier of Chicago is the moderator.

This and other programs in the series will continue to be telecast at 1:00 P.M. Sundays on KABC-TV Channel 7.
(4) (10) JANE WYMAN—30m.
Jane Wyman stars in "Mama Bujano's" with Will White. A cab driver brings a baby to a nightclub operated by an Italian family and one of the waitresses devotes all her time to caring for the child.

(6) (7) BROKEN ARROW
"Quarantine." All Apache cattle are ordered slain when it is learned that they carry a disease which threatens all cattle in the Arizona territory. Young Apache braves revolt, driving their herds toward the Mexican border.

(9) MOVIE THEATER
"THE STORY OF VERNON AND IRENE CASTLE." Fred Astaire and Ginger Rogers co-star in the music-filled biography of America's most famous dancing team. First-run on TV.

9:30
(2) (8) RED SKELTON SHOW
Alan Mowbray and Reginald Denny guest with Red tonight. Red plays the role of Freddie the Free loader who finds himself on a desert island with cannibals.

(3) RAY ANTHONY SHOW
(4) (10) KAISER HOUR
Oscar Homolka and Gerald Sarracli star in "Murder in the House," a suspense story of a college professor "fingered" by a mob because he knows too much. An ex-con is assigned the job of doing away with the old man who is writing a book on the workings of the criminal mind and organization.

(5) CITY AT NIGHT
Ken Graue, host, visits an ice show rehearsal in Inglewood tonight. Skating star Essie Davis is featured.

(6) CODE 3—30m.
(7) DUPONT THEATER—30m.
"The Texas Rangers." A crippled Ranger travels to Florida to capture John Wesley Hardin, a notorious gunman of the early Southwest, and return him to Texas to answer for his crimes. Jim Davis and William Tallman are co-starred.

(11) TOP PLAYS OF 1957
"It's Easy to Get Ahead." George Brent and Gene Raymond star in the story of office politics on the executive level.

10:00
(1) OUR MISS BROOKS
(6) HEADLINE STORY—30m.
(7) CRISIS—30m.
"Conquerer's Island." A man tells the strange tale of being held captive on an island by a scientist who claims he will one day rule the world. Ray Montgomery stars.

10:15
(11) MILLION VIEWER TH.
"THE CHASER" (1938). An ambulance-chasing lawyer has the tables turned on him by the bus company he has successfully bilked for a long time. Dennis O'Keefe and Lewis Stone co-star. A TV premiere showing.

10:30
(2) CLETE ROBERTS—15m.
(3) HOLD THAT NOTE
Bert Parks emcees quiz show in which two contestants at a time compete to identify an excerpt from a song played by the orchestra.

10:45
(2) THE BIG NEWS—15m.
With Bill Stout, Gil Stratton and Austin Green.

11:00
(2) BIG HIT MOVIE
"FOUR WAYS OUT" starring Gina Lollobrigida. Four men hold up the cashier's office of a football stadium. (20th Century-Fox premiere on TV.)

11:15
(4) CLEVE HERMANN—SPORTS
(7) DOC WEATHER—15m.
(10) TEN STAR MOVIE
"SAHARA" starring Humphrey Bogart.

11:20
(11) NITECAP THEATER

11:30
(4) TONIGHT
Jack Lesoulive, host, with Hy Gardner, Bob Considine, Earl Wilson, Ike Kupont, Paul Coates and Vernon Scott.

11:45
(11) JACKSON'S THEATER

12
(5) FINAL EDITION
(6) TOMORROW'S NEWS
(8) NIGHT FINAL
"ADVENTURES IN HYPNOTISM"
10:00
KCOP Channel

1:30 (11) JACKSON'S LATE THEATER
"SOMETHING OLD, SOMETHING NEW" with Jackie Cooper and Wanda Hendrix.

Baseball

Every major league baseball team will appear at least once on the 1957 schedule of CBS Television’s "Baseball Game of the Week," starting its third successive season April 6.

The schedule for the first eight games includes three appearances by the World Champion New York Yankees and two by the National League Champion Brooklyn Dodgers.

As the pennant race warms up, succeeding dates in the 26-week schedule will be announced, to give television viewers the hottest game each Saturday.

"Play ball" on the CBS Television Network is slated for April 6 in Houston, Texas, where the Cleveland Indians face the New York Giants in a pre-season game. Air time is 11:15 a.m. Other dates announced:

Date CBS Regular Game
April 13 — Brooklyn Dodgers vs. N. Y. Yankees at Brooklyn.
April 27 — Detroit Tigers vs. Cleveland Indians.
May 4 — Cincinnati Redlegs vs. N. Y. Giants.
May 11 — Milwaukee Braves vs. St. Louis Cardinals.
May 18 — Detroit Tigers vs. N. Y. Yankees.

Besides home-schedule agreements with the Yankees and the Dodgers, CBS Television will have exclusive national network rights to the home games of the following major league teams: Cleveland Indians, Boston Red Sox, Detroit Tigers, Chicago White Sox, Cincinnati Redlegs, Philadelphia Phillies, St. Louis Cardinals, New York Giants.

The "old rancher," Dizzy Dean, will once again handle the play-by-play commentary on "Baseball Game of the Week." Dizzy will be supported by Bud Blattner, ex-major league infielder.
Information Received From Stations

Subject to Last Minute Change

© Indicates color

MORNING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.
6:30 (8) THIS IS MY FAITH
10 TODAY ON THE FARM 30m.
6:45 (2) GIVE US THIS DAY
(8) FILM
6:50 (2) KNXT FARM REPORT
7 (2) (8) PANORAMA PACIFIC
(4) (10) TODAY
7:25 (10) TODAY'S DATEBOOK—5m.
7:30 (10) TODAY'S CARTOONS
(4) (10) TODAY
8:25 (8) (10) LOCAL NEWS—5m.
8:55 (8) (10) LOCAL NEWS—5m.
9 (2) (8) VANIAD LAYY
(4) TIC TAC DOUGH—30m.
(10) INTERIOR DECORATION
“Lighting.”
9:15 (2) (8) LOVE OF LIFE—15m.
9:30 (2) (8) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) (8) GUIDING LIGHT
(7) FUN TO REDUCE
(5) LAPSY-JOHN KNOB with Box, Jack knife, side leg swing. With Margaret Firth.
10 (2) (8) W. CRONKITE—NEWS
(4) CLOSE-UP—30m.
(7) CHUCKO’S CARTOONS
(10) HOME SHOW
10:10 (2) (8) STAND UP AND BE COUNTED
10:30 (2) (8) AS WORLD TURNS
(4) CLUB 60—60m.
With Joseph Gallicchio and the NBC Symphony Orchestra, The Mello-Larks, Art Van Damme Quintet, Mike Douglas and Nancy Wright.
10:40 (10) NEWS—10m.
10:55 (5) POLICE CALLS
11 (2) (8) OUR MISS BROOKS
(5) CARTOONS—60m.
(1) CARTOON: "Pluto's Purchase.
(7) WOMAN'S DIARY
(10) THE PRICE IS RIGHT
(11) STAR SHOPPERS
With Bill Welsh.
11:30 (2) (8) HOUSE PARTY
With Art Linkletter.
(4) (10) TENNESSEE ERNIE
(6) MOVIE MATINEE
(7) GWINN’S MYSTERIES
(11) SHERIFF JOHN’S BRIGADE
With John Rovick and Susie’s Sketchbook.
11:50 (3) NEWS—5m.
11:55 (3) FARM REPORT—5m.

AFTERNOON

12 (2) (8) THE BIG PAYOFF
(3) (4) (10) MAT. THEATER
A British soldier, who has deserted to the tropics falls in love with the daughter of the man who is binding him to a life of crime in “Point of Clearing,” an original teleplay by West Coast writer Robert Thompson. John Conte hosts.
(5) (ALL) NINE WITH BUCK
With Doye O’Dell and the Cass County Boys. Featuring stunts and prizes.
12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
12:45 (7) MILANI MATINEE
“The Perfect Gentleman” with Bruce Sabot.
1 (2) (8) BRIGHTER DAY—15m.
(3) (4) (10) QUEEN FOR DAY
With Jack Bailey.
(5) NEWS—5m.
(6) MOVIE—90m.
(11) TWIN BILL—90m.
Norma Gilchrist.
1:05 (5) DOROTHY GARDINER
“WALLS COME TUMBLING DOWN” with Lee Bowman, Marguerite Chapman.
1:15 (2) (8) SECRET STORM
(7) CHEF MILANI COOKS
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
“Boy Wears a Gun.”
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) FARE FOR LADIES—30m.
Starring Red Rowe, with humor by Arlene Harris.
(3) (4) COMEDY TIME
(5) NEWS—5m.
(7) WHAT’S NAME OF SONG?
(8) AFTERNOON SHOW
(10) PANTRY PLAYHOUSE
“KANSAS CITY KITTY,” Joan Davis, Bob Crosby.
2:05 (5) DOROTHY GARDINER
2:30 (2) (8) STRIKE IT RICH—30m.
(3) WHAT’S THE ANSWER
(4) TRUTH OR CONSEQUENCES
With Bob Barker.
(6) ORIENT EXPRESS—30m.
(7) GLAMOUR GIRL
With Jack McGoy.
(11) MY LITTLE MARGIE
3 (2) (8) GARRY MOORE—30m.
(3) (6) (7) AFT. FESTIVAL
“FAST AND LOOSE” starring Stanley Holloway. Man, on a holiday with his wife, runs into an old girl friend.
(4) HOME—38m.
(5) NEWS—5m.
(11) WONDERLAND
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:25 (9) SUSPECTS WANTED
3:30 (2) (8) ARTHUR GODFREY
(5) MILADY—30m.
(9) FIREMAN JOE—60m.
3:35 (13) VARIETY MUSIC’L PARADE
3:38 (4) TOM FRANSDEN
3:43 (4) HOME
(4) PRICE IS RIGHT
(5) CARTOON CAROUSEL
Mr. H. V. Guedell with his collection and information on flying saucers is featured.
(10) JOHNNY DOWNS

EVENING

4:15 (13) DESTINY—45m.
4:30 (2) THE EARLY SHOW
“CANNON CITY.” Story of an actual prison break which stars Scott Brady, Jeff Corey and Whit Bissell.
(3) RASCAL’S CLUBHOUSE
(4) TOM FRANSDEN
(6) CARTOONS—30m.
(7) AL JARVIS—30m.
(8) EARLY SHOW—60m.
(9) MILLION $ MOVIE
“COURT-MARTIAL.” David Niven stars as an English Army officer who is forced into thievery in order to expose indignities heaped on him by his jealous commanding officer.
(11) DEL MOORE SHOW
4:35 (3) MYRON J. BENNETT
4:40 (4) J. MCELROY MOVIE
“LONGHORN” with Bill Elliott.
(10) ROY ROGERS MOVIE
“THE OLD SPANISH TRAIL.”
(13) SIX GUN MOVIE—60m.
“THUNDERING GUNSLINGER,” with Buster Crabbe.
5:30 (3) MY LITTLE MARGIE
(5) WESTERN THEATER
“RAWHIDE RANGERS” (Part II).
Hosted by Doye O’Dell.
5:40 (10) POPEYE CARTOONS
5:55 (4) TOM FRANSDEN—5m.
(13) JIMMY FIDLER—5m.

TV-RADIO LIFE PAGE 29
WEDNESDAY TV LOGS

(13) THE JUNGLE—15m.
“Avocet.” A female executes a strange series of movements as she protects her young from a prowling ferret.

6:20 (8) S. D. NEWSREEL

6:25 (8) WEATHERWORD

6:30 (2) GIANT STEP—30m.
Bert Parks emcees quiz show for teenagers.

(3) MY HERO—30m.

(5) GIL MARTYN—NEWS

(6) WHIRLYBIRDS—30m.

(7) WILD BILL HICKOK—30m.
“Trap of Diamonds.” A kindly barber and a dunk in the town bathhouse seem to lead to the plundering and murdering of innocent settlers. Wild Bill and Jingles try to solve the puzzle.

(8) HAWKEYE—MOHICAN

(11) LIFE WITH ELIZABETH

(13) RANGE RIDER—30m.
Jack Mahoney and Dick West in “Secret Lodge.”

6:45 (4) JACK LATHAM—15m.

(5) SPORTS BOOK—15m.

(11) GEORGE PUTNAM—15m.

(2) U. S. STEEL HOUR

7 Mervyn Douglas and Geraldine Page star in “The Hill Wife.” A sensitive drama revolving around the rugged simplicity of the lives of people in the New England farm country.

(3) LAWRENCE WELK—60m.

(4) JAMES FITZPATRICK

(5) POPEYE CARTOONS—30m.

(6) TV READERS DIGEST

(7) (8) WED. NIGHT FIGHTS
Gil Cadilll, 6th ranking featherweight, from Los Angeles, and Davey Moore meet in a 10-round match at Miami’s Biscayne Arena in Miami, Fla. Jack Dress calls the action.

(9) LITTLE RASCALS—30m.

(11) 20 CENTURY-FOX MOVIE

“BOOMERANG” starring Dana Andrews, Jane Wyatt and Lee J. Cobb. The real life story of a state’s attorney who valued another man more than his own political ambitions.

(13) VAGABOND

“Wickenburg.” The West, in all its desert beauty, its riding, hunting, square dancing and breath-taking scenery, is the goal of cameramen visiting the dude ranch capital in Western Arizona. Bill Burud hosts.

7:30 (4) XAVIER CUGAT SHOW

(5) WANTED—30m.
The story of Ralph Grubisich wanted for armed robbery and murder in Buffalo, N.Y. Walter McGraw narrates.

(6) CHINA SMITH—30m.

(9) SOLDIERS OF FORTUNE

“Guns for El Khadar.” Tim and Toubo join the French Foreign Legion in exposing a notorious gunrunner who is posing as an American espionage agent.

(13) KINGDOM OF THE SEA

“Torpedo.” A tribute to the Navy’s “Silent Service,” and the submarine that spotted the Japanese fleet, and sailed into Nagasaki harbor to sink warships under the eyes of Japanese shore batteries.

7:45 (4) (10) NBC NEWS—15m.

(7) HANK WEAVER’S CORNER

7:50 (8) PEOPLE IN THE NEWS

8 (2) (8) ARTHUR GODFREY

(3) NAVY LOG—30m.

(4) (10) MASQ. PARTY

(5) EROL FLYNN THEATER

(6) (7) DISNEYLAND—60m.
“People of the Desert.” Walt Disney graphically and dramatically illustrates little known secrets of the fascinating people who live in arid regions of the world. He draws a parallel between the Navaho of America’s Southwest, and the “Blue Men” of Morocco, whose means of survival are so similar.

(9) STAR PERFORMANCE

“A Kiss for Mr. Lincoln.” Joanne Dru stars as a flirtatious wife who learns an important lesson in conduct from the President himself.

(13) WONDERS OF WORLD

“Norris Dancers of England,” perform the traditional dance on Whitsunday in the scenic old town of Bampton. The Linkers also visit London where they visit Big Ben, Pleasidley Circus, meet Queen Elizabeth, and see ancient castles and the mysterious Druid temple.

8:30 (3) ROSEMARY CLOONEY—30m
Vincent Price is guest.

COLOR

(4) (10) HALLMARK HALL OF FAME PRESENTS

“The Yeomen of the Guard”

William Nichols TV adaptation of the memorable Gilbert and Sullivan operetta.

Jack Point, the Jester ........................................ ALFRED DRAKE
Phoebe .......................................................... CELESTE HOLM
The Colonel ...................................................... BILL HAYES
Elsie ............................................................... BARBARA COOK

The two-act operetta, termed the most ambitious of the joint efforts of composer Arthur Seymour Sullivan and librettist William Schwenck Gilbert, is the story of a young colonel imprisoned for sorcery through the machinations of a conniving relative who hopes to inherit the colonel’s estate. The scene is the tower of London, the time 400 years ago.

“Yeoman of the Guard” first was presented in London’s Savoy Theater on October 3, 1888 and has been revived repeatedly since then, in most parts of the English speaking world.

Franz Allers conducts the 90-minute colorcast. Paul Godkin is the choreographer. Scenery is by Paul Barnes and costumes by Noel Taylor.

ONLY TV-RADIO LIFE TELLS THE LOCAL STORY ON TV

WONDERS OF THE WORLD

Wednesday, 8:00 pm

APRIL 10
New Charlie Chan

"Charlie Chan," famed Oriental detective has been "retired" from his many years with the Honolulu Police Department by his new employers, Television Programs of America, Inc. (TPA). Now the famous Earl Derr Biggers character goes on a private consulting basis with a cocky young recruit who reacts violently to the oldtimer's attempts to school him aboard the Navy's first atomic powered submarine, USS NAUTILUS.

(9) MOVIE THEATER

"THE STORY OF VERNON AND IRENE CASTLE." Fred Astaire and Ginger Rogers co-star in the music-filled biography of America's most famous dancing team. First-run on TV.

(11) FRONTIER DOCTOR—30m.

"The Homesteaders." Bill Baxter proves he is as capable with a gun as he is with a scalpel when he helps smash a vicious range war.

(13) RACKET SQUAD—30m.

9:30 (2) (3) I'VE GOT A SECRET

With Garry Moore and panelists Bill Cullen, Jane Meadows, Faye Emerson, and Henry Morgan.

(6) (7) OZZIE & HARRIET

"Ricky the Drummer." The youngest Nelson, Ricky, takes the limelight as he gets to play drums with a band, do a "bop" dance with a pretty girl, and sing "I'm Walkin'," his latest real-life recording on the Verve label.

(8) MEN OF ANNAPOlis—30m.

Sgt. Friday poses as a narcotics buyer in seeking the source behind a steady flow of narcotics into the Los Angeles area.

(13) NIGHTWATCH—30m.

Police Recorder Donn Reed and Sgt. Ron Perkins, in Unit 56, escort a drunk home, attend a strange all smoke and arrest a narcotics suspect at a drive-in, in this week's on-the-spot coverage of police units in action.

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[Continued on following page]
**THURSDAY TV LOGS**

**Page 32**

**APRIL 11**

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**MORNING**

5:40  (4) EARLY FARM REPORT

6  (4) TODAY—3hrs.
   With Dave Garroway, Frank Blair and Helen O'Connell.

6:30  (8) THIS IS MY FAITH  
   (10) TODAY ON THE FARM

6:45  (2) GIVE US THIS DAY  
   (8) YOUR HEALTH

6:50  (2) KNXT FARM REPORT  
   With Paul Pierce.

7  (2) (8) PANORAMA PACIFIC  
   With Red Rowe, Grant Holcomb, Roy Maypole and Helen Parrish.

7:25  (10) TODAY'S DATEBOOK—5m.

7:30  (10) TODAY'S CARTOONS  

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**AFTERNOON**

12  (2) (8) THE BIG PAYOFF  
   (3) (4) (10) MAT. THEATER  
   A quiet young lady and her flirtatious kid sister vie for the eye of a dash- 
   ing adventurer in "The Sport," Helen Hanff's adaptation of a short story by 
   Marjorie Worthington. John Conte hosts.

12:30  (2) (8) BOB CROSBY  

12:40  (7) NEWS—5m.
   With Bill Gwinn.

12:45  (7) MILANI MATINEE  
   Chef Milani presents "The Visitor" with Conrad Nagel.

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1  (2) (8) THE BRIGHTER DAY  
   (3) (4) (10) Queen For A Day  
   With Jack Bailey.

1:15  (2) (8) SECRET STORM  
   (7) CHEF MILANI COOKS  
   "Death of a Smart Alec" with Ar- 
   thur Space.

1:30  (2) (8) EDGE OF NIGHT  
   (7) MILANI MATINEE  
   "Time of the Hunter," with Ar- 
   thur Space.

2  (3) (4) (10) MOD. ROMANCES  
   With Red Rowe, humor by Arleen 
   Harris.

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**EVENING**

(11) SHERIFF JOHN'S BRIGADE  
   Sheriff John visits the Ceretto Glacchino 
   Bakery, which specializes in ultra-special pastries for clubs, hotels, and 
   big special parties.

11:50  (3) NEWS—5m.

11:55  (3) FARM REPORT—5m.

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3  (2) (8) GARRY MOORE  
   (3) (6) (7) AFT. FESTIVAL  
   "FORBIDDEN CARGO." High ad-
   venture accompanies a British customs investigator as he tracks down an 
   international smuggling ring. Nigel Patrick, Terence Morgan, Jack Warner 
   and Elizabeth Sellars star.

(4) HOME  
   (5) NEWS—5m.

11  (10) WONDERLAND—15m.

(13) WHO KNOWS THIS?  
   Arnold Pike presents a quiz on Re-
   flection, refraction and medical instru- 
   ments from Torrence High School.

3:05  (5) DOROTHY GARDINER  
   (3) 15  (11)STEVE MARTIN  
   (3) 25  (9) SUSPECTS WANTED  
   (3) 30  (2) GODFREY TIME  
   (5) TRICKS 'N TREATS  
   (9) FIREMAN JOE—60m.
   Cartoons and tips on fire preven- 
   tion. Fireman Joe and Sparky host.

(13) VARIETY MUSICAL PARADE  
   (3) 38  (4) TOM FRANDSEN  
   (3) 43  (4) HOME

(4) PRICE IS RIGHT  
   (5) CARTOON CAROUSEL  
   New Warner Brothers cartoon be- 
   gins today.

(10) JOHNNY DOWNS—40m.

4:15  (13) DESTINY—30m.

4:30  (2) EARLY SHOW—90m.
   (2) "JOHNNY COMES FLYING HOME"  
   with Richard Crane, Faye Marlove. Air 
   Force vets find new thrills flying in 
   peacetime skies. (20th Century-Fox pre- 
   miere on TV.)

(3) RASCALS CLUBHOUSE  
   With Valerie Landon.

(4) TOM FRANDSEN  
   (6) CARTOONS—30m.

(7) AL Jarvis—30m.

(8) EARLY SHOW  
   "QUIET PLEASE, MURDER."  
   George Sanders, Gail Patrick. San Diego 
   debut.

(9) MILLION $ MOVIE  
   "BORDERLINE." A police woman 
   tries a dangerous scheme in an attempt 
   to track down a narcotics king operating 
   out of Mexico. Claire Trevor and Fred 
   MacMurray co-star.

(11) DEL MOORE SHOW  
   (4) 35  (4) MYRON J. BENNETT  
   (4) 40  (4) J. McELROY MOVIE  
   "MANBAIT." An unusual mur- 
   der story is set mainly in an English 
   bookshop and stars George Brent and 
   Margarette Chapman.

(10) GENE AUTRY MOVIE  
   "BLUE MONTANA SKIES."

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5  (6) (7) MICKEY MOUSE CLUB  
   THE JAPANESE FOREIGN COR-  
   RESPONDENT: "Japanese New Year,"  
   George Nagata narrates a visit to Japan  
   for the Japanese New Year festivities.  
   MOUSEKETEERS: Circus Day — The  
   Frelanes, outstanding bicycle act. THE  
   FIRST AMERICANS Serial: Episode No.  
   3, "Indians of Yesterday." CARTOON:  
   JIMMY CRICKET PRESENTS: Ency- 
   clopedia—"Tuna."
(13) SIX GUN MOVIE
THE LONE RIDER IN GHOST TOWN” with Al “Fuzzy” St. John.

5:30  (3) MY LITTLE MARGIE—30m.
(5) WESTERN THEATER
“THE THROWBACK” with Buck Jones (Part I). Hosted by Doye O’Dell.

5:40  (10) POPEYE CARTOON
5:55  (4) TOM FRANDSEN—5m.
(13) JIMMY FIDLER—5m.

EVENING

6  (2) SIX O’CLOCK REPORT
With Gleve Roberts, Bill Stout and Gil Stratton.

(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.
(6) RANGE RIDER—30m.
(7) ANNE OAKLEY—30m.

Western Privateer.” A son returns to clear his father’s name of charges that he led a man into a death trap.

(8) WILD BILL HICKOK—30m.
(9) CARTOON EXPRESS
With “Engineer” Bill Stulla and roundhouse guests.

(10) THE BIG MOVIE
“SWING YOUR LADY,” with Humphrey Bogart.

(11) SPOTLIGHT ON YOUTH
(13) BAXTER WARD
6:05  (4) ELMER PETERSON
6:10  (4) WEATHER—JACK BLAKE
6:15  (2) DOUG EDWARDS—NEWS
(4) CURT MASSEY SHOW
With Curt Massey, Martha Tilton, and music by Country Washburn.

(5) HARNES RACING
(13) THE JUNGLE—15m.
“Bear-Puma.” A hungry puma regrets the day he invaded the quiet surroundings of a mother bear and her family of cubs.

6:30  (2) BRAVE EAGLE—30m.
(3) MICKEY ROONEY SHOW
(5) GIL MARTYN—News—15m.
(6) MR. DISTRICT ATTORNEY

I SEARCH FOR ADVENTURE
TODAY 7 P.M.

KCOP

FREE DOGS!
FREE CATS!
See the most wonderful pets in the world!

CALO PET EXCHANGE
with FRANK WRIGHT
Friday 6:30-7:00 p.m.
KABC-TV - Chan. 7

THURSDAY TV LOGS

(7) SHEENA—30m.
“Land of the Rogues.” A ruthless criminal stampedes the jungle animals, hoping it will force the Ninomo tribes to leave their village, at which time he can learn the hiding place of their valuable treasures. Irish McCalla stars as Sheena.

(8) NAME THAT TUNE
(11) LIFE WITH ELIZABETH
With Betty White and Del Moore.
(13) RANGE RIDER—30m.

6:45  (4) JACK LATHAM—15m.
(5) SPORTS BOOK—15m.
With Sam Balter.

(11) GEORGE PUTNAM—NEWS
(2) MEN OF ANNAPELIS
(3) (4) HAWKEYE—MOHICAN
Preacher Hale sends for Hawkeye and Chingachgook to help halt a wave of superstition in the town of Wainville.

(5) POPEYE CARTOONS—30m.
With Tom Hatton and studio guests.

(6) ALL STAR THEATER
(7) STUDIO 57—30m.
“Always Open and Shut.” Two police officers face a showdown because one has married the fiancé of the other. Scott Brady, Jean Howell and Ray Danton star.

(8) CHARLES BOYER TH.
“Moorings.”

(9) LITTLE RASCALS—30m.
(11) ALL-STAR THEATER
“Taming of the Shrewd.” An advertising executive and horse-player lends a bankroll to a beautiful woman to aid her in her fight to land a big oil tycoon. Don Taylor and Joan Vohs star.

(13) I SEARCH FOR ADV
“Caravan.” Michael Hagopian joins a caravan of Jats for the annual visit to the top barter-trade market in Southwest Tibet. He shows family life, schooling for youngsters, and the sacrificial feast which ends the annual bartering. “The Big Swim.” Bill Beer and John Daggett conquer the treacherous Colorado River rapids by swimming, not boating, through the killer rapids, for another first in the history of swimming.

7:30  (2) NAME THAT TUNE—30m.
With George DeWitt.

(3) (4) (10) DINAH SHORE

(5) ASSIGNMENT AMERICA
“The Sportsmen’s Show.” Bill Burrrud and KTLA’s remote Assignment America cameras visit the Sportsmen’s Show at the Pan-Pacific Auditorium, to see millions of dollars worth of sporting equipment in action in the hands of experts in every sporting field.

(6) ROSEMARY CLOONEY
Hildegarde is guest.

(7) LONE RANGER—30m.
“The Prince of Buffalo Gap.” The masked man and Tonto are caught up in international intrigue, with a foreign throne hanging in the balance.

(8) THIS DAY 1957
(9) GANGBUSTERS—30m.
“Trapper.” A woodman’s sanny knowledge of the outdoors makes the job of tracking and capturing him for murder a difficult one for Forest Rangers.

(11) CAPT. GRIEF STORIES

7:40  (8) PEOPLE IN NEWS
7:45  (3) JONATHAN WINTERS
(4) (10) NBC NEWS—15m.
With Chet Huntley and David Brinkley.

(8) SPORTS
7:50  (8) WEATHERWORD—5m.
7:55  (8) NATIONAL NEWS

8  (2) (8) BOB CUMMINGS
A wealthy society girl plays Bob Collins with everything from sports cars to diamond-studded watches to get him in her clutches. Gail Robbins is featured. TV-Radio Life columnist Jack Holland also appears in the skit.

(3) (4) (10) GROUCHO MARX
(5) BOSS LADY—30m.
The Boss Lady dons a blonde wig when a Latin from Nicaragua arrives to let a big house building contract and she learns his weakness is blondes.

(6) HIDDEN TREASURE

7) CALO PET EXCHANGE
Frank Wright and singer Barbara McRitchie find homes for abandoned, homeless pets, presented by Calo Dog Food.

(9) BIFF BAKER—30m.
(11) RAY MILLAND SHOW
“Meet Mr. McNulty.” Professor McNulty returns home to find a strange woman taking a bath in his tub. He is slightly embarrassed in front of the police when the case is explained.

(13) DANGEROUS ASSIGNMENT
“The Piece of String,” Steve Mitchell finds by the body of a murdered agent provides a clue to enemy sabotage plans in South America.

8:30  (2) (8) SHOWER OF STARS
Jack Benny, with Tallulah Bankhead, Ed Wynyn, Tommy Sands and special guest Julie London. Ed appears in a skit with Jack in which he has some ideas for Jack’s future career as an entertainer. He will be assisted in his efforts to advise Jack by Miss Bankhead and Miss London. Julie also sings two songs in her own intimate style.

HINSHAW’S:
ASSIGNMENT AMERICA
“SPORTSWORLD REVIEW”
KTLA, CHANNEL 5, 7:30 P. M. Bill Burrrud Productions
9:30 (2) (8) PLAYHOUSE 90-90m.
Claire Trevor, Gary Merrill and Ernest Truesdell star in "If You Knew Elizabeth." Miss Trevor appears as an assistant to a university professor (Merrill). In anticipation of a probable promotion, the professor makes a proposal of marriage to her, purely from motives of ambition. When she learns his real motives she flies and a dramatic account of the man's painful self-discovery follows.

(3) (4) (10) FORD SHOW
Wally Cox is guest. Tennessee Ernie Ford stars, with the Voices of Walter Schumann and music of Harry Geller and the orchestra.

(6) (7) BOLD JOURNEY
(13) STORIES OF CENTURY
Richard Boone and Mabel Albertson re-create their roles of Mrs. Cavnaugh and Vicente Gini in "A House of His Own," a repeat of last year's production. Mr. Boone plays the role of a convict who is up for parole after serving 36 years in prison. The conflict between justice and prejudice threaten his future. (Color kine.) Gage Clark, Charles Meredith, Lewis Martin, James Flavin and Stephen Cott also recreate their original roles.

(4) (10) LUX VIDEO
With Cal Whorton.

(5) OLYMPIC MAIN EVENT
"Bullets and the Wounded.

(6) (7) TELEPHONE TIME—30m
"Bullet Lou Irn." Telephone Time shifts to ABC, and In its debuting episode presents the story of a Navy captain's great battle recovering from a rare form of paralysis, and saving a young boy who suffered the same disease. John Nesbitt is the story-telling host.

(11) GEORGE PUTNAM—NEWS
(13) THE HUNTER—30m
10:15 (11) MILLION VIEWER TH.
"Salute to the Marines," starring Wallace Beery, Fay Bainter, Reginald Owen and Marlyn Maxwell. The daughter of a Marine sergeant, 30 years in the service, carries on the traditions of her father and the Corps.

10:30 (6) STARLIGHT MOVIE
"Hound of the Baskervilles" with Basil Rathbone and Nigel Bruce.

(7) POLKA TIME—30m.

(13) TOM DUGGAN—30m.

10:45 (9) DON LEE WORLD NEWS
With Ted Myers, Bill Brundidge and Lee Woods.

11 (2) THE BIG NEWS
Bill Stout, Gil Stratton, Austin Green and Grant Holcomb.

(3) (7) JOHN DALY—NEWS

(4) JACK LATHAM—15m.
(5) STRICTLY INFORMAL—30m.
With Larry Finley.

(8) LATE SHOW
"Belle Star." Gene Tierney, Randolph Scott.

11:05 (9) WEATHERWISE—5m.

11:45 (11) JACKSON'S THEATER
"Kansas City Kitty," with Joan Davis.

12 (5) FINAL EDITION

(6) TOMORROW'S NEWS
"Countess of Monte Cristo" with Sonja Henie.

12:30 (4) SWING SHIFT TH.
"Desert Tragedy" with Broderick Crawford.

(8) NIGHT FINAL EDITION
1 (2) CROSS CURRENT

(4) TOM FRANDSEN
1:30 (2) GIVE US THIS DAY
(11) JACKSON'S LATE THEATER
"My Daughter's Husband" with Gene Lockhart.

Doris Gray
Keep Your Eye On: Doris Gray, concert pianist, recently arrived in Los Angeles and now appearing at Mike Lyman's Hollywood restaurant. A former accompanist for operatic tenor Howard Keel, she has appeared on various TV programs in Chicago; had her own program in Santa Barbara; and is now ready to crack the Big Town. From what we've seen and heard—she'll do it, too.

Skin Diver
On his days away from the studio and location sites, Jim Arnaz, star of CBS Television's "Gunsmoke," forskes his horse for a sea-going bronc. A long-time skin-diving and boating enthusiast, Jim recently purchased an 18-foot speedboat. For the rugged Arnaz, his hobby knows no season. Despite the chilly ocean waters, Jim is making plans for a trip to Catalina Island, 24 miles from the mainland, and some diving later this month.
**APRIL 12**

**MORNING**

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3hrs.
6:30 (8) THIS IS MY FAITH
10 TODAY ON THE FARM
6:45 (2) GIVE US THIS DAY
8 (8) FARM REPORT
   With Paul Pierce.
6:50 (2) KNXT FARM REPORT
7 (2) (8) PANORAMA PACIFIC
   With Red Rowe, Grant Holcomb,
   Helen Parrish and Roy Maypole.
6:50 (4) TODAY
   With Dave Garroway, Helen O'Connell
   and Kokomo Jr.
7:25 (10) TODAY'S DATEBOOK—5m.
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
8:25 (8) (10) LOCAL NEWS—5m.
8:55 (8) (10) LOCAL NEWS—5m.
9 (2) (8) VALIANT LADY
   with Figure eight, side kick.
9:15 (2) (8) LOVE OF LIFE
9:30 (2) Search for Tomorrow
   (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
   With Lou Cook.
9:45 (2) (8) GUIDING LIGHT
   (7) FUN TO REDUCE
   Figure eight, side kick.
10 (2) (8) W. CRONKITE—NEWS
   (4) CLOSE-UP—30m.
(7) CHUCKO'S CARTOONS
   (10) HOME
10:10 (2) STAND UP AND BE COUNTED
10:30 (2) AS WORLD TURNS
   (4) CLUB 60—60m.
   (8) RASCAL'S CLUBHOUSE
   With Valerie Landon.
10:40 (10) TODAY'S CARTOONS
   (4) (10) TODAY
   (2) (8) OUR MISS BROOKS
   (5) CARTOONS—60m.
   (7) A WOMAN'S DIARY
   (10) PRICE IS RIGHT
   (11) STAR SHOPPERS
11:30 (2) (8) HOUSE PARTY
   With Art Linkletter.
   (4) (10) TENNESSEE ERNIE
   (7) GWINN'S MYSTERIES
11:50 (3) NEWS—5m.
11:55 (3) FARM REPORT—5m.

**AFTERNOON**

12 (2) (8) THE BIG PAYOFF
   (3) (4) (10) MAT. THEATER
   "Flashing Stream," first Broadway
   play by Charles Morgan, well known au-
   thor of "The Fountain." Adapted by
   Kathleen and Robert Howard Lindsay,
   this is the story of boy and girl, each a
   brilliant young scientist, who are thrown
   together to develop a top secret project
   on a remote island. John Conte hosts.
   (5) CHUCK 'N' LUCK—60m.
   With Doye O'Dell and the Cass
   Country Boys. Featuring stunts and prizes.
12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
   With Bill Gwinn.
12:45 (7) MILANI'S MATINEE
   Chef Milani presents "Dream Man"
   with Vincent Price.
1 (2) (8) BRIGHTER DAY—15m.
   (3) (4) (10) QUEEN FOR DAY
   With Jack Bailey.
   (5) NEWS—5m.
   (8) SPANISH MOVIE
1 (11) TWIN BILL
   Hosted by Norma Gilchrist.
1:05 (5) DOROTHY GARDINER
   "PARDON MY PAST" with Fred
   MacMurray, Marguerite Chapman.
1:15 (2) (8) SECRET STORM
   (7) CHEF MILANI COOKS
   (6) SPANISH MOVIE
1:30 (2) (8) EDGE OF NIGHT
   (7) MILANI MATINEE
   "Green and Gold String" with
   Gladys Cooper.
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) FARE FOR LADIES—30m.
   Starring Red Rowe with humor by
   Arlene Harris. "Face the Riddle" is a
   feature of program.
2 (3) COMEDY TIME
2 (5) WHAT'S NAME OF SONG
   With Bill Gwinn.
2 (8) AFTERNOON SHOW
   (10) PANTRY PLAYHOUSE
   "START CHEERING" starring
   Jimmy Durante.
2:05 (5) DOROTHY GARDINER
2:30 (2) STRIKE IT RICH—30m.
   Warren Hull, emcee.
2:45 (3) GARRY MOORE—15m.
2:45 (4) (10) SACRED HEART—15m.
3 (2) (8) GARRY MOORE
   (3) (6) (7) FILM FESTIVAL
   "RELENTUANT WIDOW" starring
   Jean Kent, Guy Rolfe. Drama of political
   intrigue set in England on the eve of the
   battle of Waterloo.
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:25 (9) SUSPECTS WANTED
3:30 (5) MILADY—30m.
3:35 (13) MUSICAL VARIETY PARADE
3:38 (4) TOM FRANDSEN
3:43 (4) HOME
3 (4) PRICE IS RIGHT
   (5) CARTOON CAROUSEL
   (10) JOHNNY DOWNS EXPRESS
4:15 (13) DESTINY—45m.
4:30 (2) THE EARLY SHOW
   "THE JACKIE ROBINSON STORY.
   Jackie stars in his own film biogra-
   phy.
4:40 (4) YA AL JARVIS
   "IN OLD SACRAMENTO" starring
   Bill Elliott, Constance Moore. Bandit
   falls in love with a dance hall girl in the
   days of the gold rush.
4:55 (10) ROY ROGERS MOVIES
   "KING OF THE COWBOYS.
5 (3) SERGEANT PRESTON
   (6) (7) MICKEY MOUSE CLUB
   NEWSREEL: Man Builds Locomo-
   tive From Junk, American Youngsters
   Climb Alps, Girls Meet Snow White
   Characters, Japan Honors Feudal Lords,
   Hollywood's Dog Tennis Champs.
   MOUSEKETEERS: Talent Roundup Day
   "The Order of the Arrows, a Los Angeles
   Boy Scout organization, entertains the
   Mouseketeers with its Indian hoop dan-
   ces and the Pony Tail dance. Raymond
   Miller, talented Swiss bell ringer, visits
   the Mouseketeers. The FIRST AMERI-
   CANS Serial: Concluding Episode No. 4,
   "Indians of Today." CARTOON: "Mick-
   ey's Polo Team.
5:05 (13) SIX GUN MOVIE
   "LAW OF THE WEST" with Bob
   Steele.
5:30 (3) MY LITTLE Margin
   (5) WESTERN THEATER
   "HE THROWBACK" with Buck
   Jones (Part 2). Hosted by Doye O'Dell.
5:40 (10) POPEYE CARTOONS
5:55 (4) TOM FRANDSEN
   (13) JIMMY FIDLER—5m.

**EVENING**

6 (2) SIX O'CLOCK REPORT
   Clete Roberts, Bill Stout and Gli
   Stratton.
   (3) FIVE STAR FINAL
   (4) JACK LATHAM—5m.
   (6) FEATURE FILM
   "DANGEROUS PROFESSION.
   George Raft, Ella Raines.
through the shops, showing furniture in the design stages, in the assembly rooms, and in the final finishing rooms. Presented by Richfield Oil Corp.

(13) MASTERPIECE MOVIES "NEW MEXICO" with Lew Ayres, Marilyn Maxwell. Indians and U.S. Cavalry battle it out in 1860.

7:30 (2) PERSON TO PERSON—30m. Edward R. Murrow interviews interesting personalities from their homes.

(5) WESTERN VARIETIES—60m. Doyle O'Dell hosts a musical-variety program with Eddie Cleaturo, The Twin Tones, Tex Williams, Eddie Dean, Gail Moser and the Y-Knot Twirlers.

(8) THIS DAY 1957—30m. "The Old Soldier." An over-age cavalry veteran tries to skirt around Army regulations and enlist in his old outfit at Fort Apache.

(8) SPORTS BOOK

(4) ASK THE CAMERA with Lee Giroux.

(2) (3) (8) BEAT THE CLOCK with Bud Collyer.

(4) WEEKEND—15m.

(5) GIL MARTYN NEWS—15m. With Chet Huntley and David Brinkley.

(4) (10) NBC NEWS—15m. With Chet Huntley and David Brinkley.

(7) LIFE WITH ELIZABETH Starring Betty White with Del Moore.

(10) STATE TROOPER—30m. Rod Cameron stars.

(11) ALL STAR THEATER "Summer Memory." A father uses his age to bind his children to his side, depriving them of individual love and independence. Claire Trevor and James Barton star.

(4) (10) WESTERN VARIETIES—60m. "The General's Disgrace." Jim gets over, though, when he finally discovers what the collection is for.

(10) LITTLE RASCALS—30m. Mr. Dithers finds a number of articles, and women's apparel in his wife's closet and comes to the conclusion that she is a kleptomaniac. His worries are over, though, when he finally discovers what the collection is for.

(6) (7) ADV. OF JIM BOWIE "The General's Disgrace," Jim, gets a tip from a New Orleans gambling house that recent holdups, despite Army protection, are a direct result of inside Army tips to the thieves.

(13) COLGATE THEATER "HOMECOMING" starring Clark Gable, Lana Turner, Anne Baxter and John Hodiak. The love affair of an Army surgeon and his chief nurse ends in tragedy and the doctor is faced with the problem of reuniting home to a wife he respects but does not love. (Don't forget to enter the Pick the Picture contest. Details elsewhere in the magazine.)

8:30 (2) (8) ZANE GREY THEATER Tom Tryon, Mala Powers, Mary Astor and Beulah Bondi star in "Black Is for Grief." A western mystery story concerning several different persons all with reason to murder a beautiful girl. Chester Morris, Tom Tully, Skip Homeler and Dick Anderson are featured.

(3) CROSS CURRENT—30m. Gerald Mohr stars.

(4) ROSEMARY CLOONEY Frances Bergen and Matt Dennis guest.

(5) MASTER CONTROL—60m. With Stan Chambers.

(6) SCIENCE FICTION—30m.

WEST POINT Actual incidents in the lives of "The Point's" cadets and their officers, the pressures they bear and the traditions that mold them; this is the dramatic fare that's yours for the tuning Fridays, 8 pm, Channel 2.
LAST week I told you I would announce a new product in this week's column that carries a value of 200 Label Bank Premium Points. So... here it is.

Label Bank is proud to announce a special arrangement with VITRON FOOD PRODUCTS INC., to bring you VITRON, the quality Vitamin and Mineral Food Supplement, at tremendous savings! This well known Food Supplement is being withdrawn from normal distribution channels to be made available through Label Bank exclusively. The top of the large Vitron box will carry a value of 200 points.

You know, many people apparently eat well but are deficient in essential food factors such as vitamins and minerals. This causes them to be listless and have a tendency to tire easily. If you select the improper foods, prefer candy to milk and eat only the foods you like rather than the ones that are good for you, chances are you need a food supplement.

And of course it's very possible that you aren't getting the vitamins and minerals you need in the so-called "good food" you eat.

Vitamins and minerals are used daily by the body to convert food to energy and tissue. Excess intake of a single vitamin automatically increases the demand of the body for all other vitamins. The answer is VITRON, a more complete, better balanced nutritionally, with a high value of 200 points.

You can obtain VITRON by using and perhaps decide to try a month's supply. Using VITRON can mean a saving of $25,000 in cash. Jan Murray emceed an announcement to make concerning the formula with the one you are now using.

Label Bank can offer this wonderful product to you direct and save you money as well as give you 200 points for the box top. If you are interested in finding out more about Vitron call the Label Bank office at WE 8-2438 or write to Label Bank, 72 No. La Brea Ave., Hollywood 38, Calif., and request that information. It will be sent to you and you can compare the formula with the one you are now using and perhaps decide to try a month's supply.

Next week I hope to have another exciting announcement to make concerning some grocery products I know all of you are using nearly every day. So until then... bye for now.

(7) CROSSROADS—30m.

(10) JACK LONDON STORIES
(13) STORIES OF CENTURY
8:50 (9) NEWS REVIEW—10m.
9 (2) (8) MR. ADAMS AND EVE
A reporter from a national magazine attempts to cover a typical day in the lives of Howard and Eve and finds their day filled with untypical incidents. Barbara Billingsley is featured as the reporter. Ida Lupino and Howard Duff star.

(3) TV READER'S DIGEST
(4) (10) JOSEPH COTTEN
Evie Barlow and Hugh Marlowe star in "The Cast of the Abandoned Horse." The story of the fight of the Indians for their horses which were taken illegally from them by the United States Government.

(6) SEARCH FOR ADVENTURE
(7) TREASURE HUNT—30m.
Play the game with your own family as you watch Treasure Hunt where contestants pick from 50 treasure chests to find the $25,000 in cash. Jan Murray emceed.

(9) MOVIE THEATER
"THE STORY OF VERNON AND IRENE CASTLE." Fred Astaire and Ginger Rogers co-star in the music-filled biography of America's most famous dancing team. First-run on TV.

(13) CROWN THEATRE
"JOHNNY COME LATELY." Corrupt politics in a small town are straightened out. James Cagney stars.

9:30 (2) (8) PLAYHOUSE OF STARS
Vincent Price stars as a "Swede" in "The Blue Hotel" who goes West to seek his dead brother's claim and portrays a coward who believes it when the town's gunmen "pull his leg" and convinces him he is a very dangerous man. Wallace Ford is featured.

(3) (4) (10) BIG STORY
James Chandler stars in "The Surgeon."

(6) HIGHWAY PATROL—30m.
"The Vise—30m."
"Diamond Jubilee." Mark Saber tracks an ex-convict in hopes of finding diamonds the man hid before going to prison.

(2) (8) THE LINE-UP
A burglar, a burglar and a lawyer who must defend a crime against himself make up tonight's story "The Georgette Gillette Case."

(3) COMMENT—30m.
(4) JUKE BOX JURY—60m.
Peter Potter and celebrity guests rate newest records.

(5) MODERN MOVIES
"DANGEROUSLY THEY LIVE."
John Garfield, Nancy Coleman and Raymond Massey star in this thrilling story of intrigue and espionage in World War II.

(6) (7) RAY ANTHONY SHOW
(10) MOVIE SPECTACULAR
"ALL THIS AND HEAVEN TOO."
Bette Davis, Charles Boyer.

10:25 (3) GEORGE PUTNAM—NEWS
10:30 (2) CLETE ROBERTS—NEWS
(3) WESTERN STOMP—30m.
(6) FAMOUS FIGHTS—15m.
(7) OZARK JUBILEE
(8) LATE SHOW
"ESCAPE ME NEVER."
Errol Flynn, Ida Lupino, Eleanor Parker. San Diego debut.

(13) TOM DUGGAN—30m.
10:40 (11) MILLION VIEWER TH.
"HIS BROTHER'S WIFE," (1936)
Dramatic story of the struggle to discover a serum for spotted fever, and of the decisions which are faced by a young scientist, his wife and his brother.

10:45 (2) THE BIG NEWS
Bill Stout, Gll Stratton and Austin Green.

(6) STARLIGHT MOVIE
"ABIE'S IRISH ROSE" with Jo-anne Dru.

(9) DON LEE WORLD NEWS
(11) BIG HIT MOVIES
"IN THIS OUR LIFE." Bette Davis stars in this drama of a vicious woman. Cast includes Oliva de Havillard, George Brent and Dennis Morgan.

(3) (7) JOHN DALY—NEWS
(4) JACK LATHAM—NEWS
(9) WEATHERWISE
(13) BAXTER WARD—NEWS

11:05 (9) LATE FEATURE
"THE IRON MAJOR." Pat O'Brien stars in this film biography of Frank Cavanaugh, war hero and famous football coach.

11:15 (4) CLEVE HERMANN—SPORTS
(7) DOC WEATHER
With Dr. Martin L. Klein.

(13) TOM DUGGAN—45m.
11:20 (7) NITECAP THEATER
"MURDER IS MY BUSINESS" with Hugh Beaumont.

11:30 (4) TONIGHT—60m.
Jack Lasoulle, host.

(5) INSONMIA—60m.
With Ken Shanks.

12 (8) NIGHT FINAL EDITION
12:15 (11) JACKSON'S THEATER
12:30 (2) CROSS CURRENT
(4) SWING SHIFT TH.
Margaret Hayes and John Newland star in "The Perfect Secretary."

(5) FINAL EDITION
(6) TOMORROW'S NEWS
(10) CHANNEL 10 NEWS

1 (2) GIVE US THIS DAY
(4) TOM FRANDSEN
1:55 (11) JACKSON'S LATE TH.
KABC

SATURDAY
11:00-Metropolitan Opera 12:30-Dick Wesson 3:00-News Reporter 3:05-Dick Wesson 4:30-Long Bill 5:00-News 5:05-Skippy Bill 6:00-News Reporter 6:05-Long Bill 6:30-Dr. James Fifield 7:00-Laymen's Hour 7:30-Dr. Gane Kurath 7:45-Know Your Schools 8:00-As We Scene 8:15-It's Your Business 8:30-Auto Info 8:45-Music by Mantovani 9:00-News 9:30-Howard Cosell Sports 9:10-Lawrence Welk (Stereo Sound) 9:50-Howard Cosell Sports 8:30-Auto Info 8:00-As We See It 7:30-Dr. Gene Bartlett 7:00-Layman's Hour 6:00-News Reporter 3:05-Dick Wesson 3:00-News Reporter 2:30-Dick Wesson

KFWF

SATURDAY
5:00-Western Music 5:30-Bannon Bill 6:00-All Request Music 6:30-Gems of Grace 7:00-Songsters 7:30-Recorded Music 8:00-Chapel Melodies 8:30-Recorded Music 8:45-Cathedral Echoes 9:00-Recorded Music 9:15-Hymn History 9:30-Beethoven Plays "Ode to Joy" 10:00-Recorded Music 10:30-All Request Music till Midnight

KFWF

THURSDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:30-Spoken Arts 6:00-All Request Music 6:30-Standard School Classics 7:00-Conversation 7:30-Janet Digest. 8:00-SC in the News.

FM Stations

KJLA

KJLA (960) 12:00-Late News 10:15-Dr. Frederick Bulles 10:30-Terence Leo Sings 11:00-Say It With Music 11:45-Eddie Gaines Orchestra

KFWF

SATURDAY
8:00-PM in the AM. 12:00-Afternoon in Dixie 1:30-Music on the Lighter Side 5:00-Pipes and Pedals. 5:30-Crescendo—Picture Music on HI-FI. 6:00-Prelude—Dinner Music 7:00-Concerto—World’s Greatest Music. 11:00-Music Until Midnight.

SUNDAY
8:00-PM in the AM. 12:00-Sunday in High Fidelity. 4:00-Sunday in Stereo: Mason’s Symphony No. 41 in C with Fritz Reiner and the Chicago Symphony Orchestra. Wallet time in Stereo, Joseph Kuhn conducting.

KFWF

MONDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:30-Spoken Arts 6:00-All Request Music 6:30-Standard School Classics 7:00-Conversation 7:30-Janet Digest. 8:00-SC in the News.

TUESDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:45-Today At Troy. 6:15-Entertainment. 6:15-Adventures in Research 6:30-Masterworks From France. 7:00-BBC 60 Minute Theater 8:00-SC in the News.

KFWF

WEDNESDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:30-Spoken Arts 6:00-All Request Music 6:30-Standard School Classics 7:00-Conversation 7:30-Janet Digest. 8:00-SC in the News.

THURSDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:30-This Week At Troy. 6:00-All Request Music 6:30-Standard School Classics 7:00-Conversation 7:30-Janet Digest. 8:00-SC in the News.

KFWF

FRIDAY
4:00-Program Digest. 4:45-Afternoon Concert. 5:30-This Week At Troy. 6:00-All Request Music 6:30-Standard School Classics 7:00-Conversation 7:30-Janet Digest. 8:00-SC in the News.

KFWF

SATURDAY
3:00-KFWF Local News 3:05-KFWF’s Sound Off Show with Gun Grebe 4:00-KFWF Local News. 4:05-KFWF Sound Off Show 5:00-KFWF Local News 5:05-KFWF Sound Off Show (can’t) 6:05-KFWF Local News 6:05-KFWF’s Turntable Show with Kenny Cotter (Till 9 p.m.)

KFWF

KPLA

KPLA

MONDAY—FRIDAY
2:00-Oskar Caravan 4:00-Pop Concert - Jazz and Pop Music 5:00-Showtime Revue - Show Tunes 6:00-Candlelight Melodies - Dinner Music 7:00-Nite Fi Concert

KPLA

THURSDAY
2:00-Classic FM—Great Oldies from All Parts of the World. 3:00—Classic FM—Great Oldies from All Parts of the World. 4:00—Classic FM—Great Oldies from All Parts of the World.

KFWF

KRCW

UP Coming in FM

Next week’s TV-Radio Life will tell the story of KHOFSFM in Glendale and how this non-profit inter-denominational sacred and spiritual music station is fulfilling a need for Southern California.
Radio Logs

Saturday, April 6

3:00 - KFBW-News. KGER-Bill Ewing. KFBW-News.
3:30 - KDAY-Bob McLaughlin. KFOL-Fred Shields.
4:00 - KFBW-News. KFOL-Piano Portraits.
4:30 - KFBW-News. KFOL-Bill Ballance.
5:00 - KFBW-News. KFOL-Bill Ballance.
5:30 - KFBW-News. KFOL-Bill Ballance.
6:00 - KFBW-News. KFOL-Bill Ballance.
7:00 - KABC-After Hours. KFOL-Everybody;
7:30 - KABC-Dr. Gene Bartlett. KFOL-Tax Return. KFOL-Home Life.
8:00 - KABC-Ralph Johnson. KFOL-Home Life.
8:30 - KABC-Auto Info. KFOL-Music for Hens Folks.
9:00 - KABC-For Your Business. KFOL-Catalina Bandstand.
9:30 - KABC-Lawrence Welk. KFOL-Everybody.
10:00 - KABC-Howard Coe. KFOL-Home Life.
10:30 - KABC-Lawrence Welk. KFOL-Everybody.
11:00 - KABC-Train Time. KFOL-Home Life.
11:30 - KABC-Lawrence Welk. KFOL-Home Life.
12:00 - KABC-Say It With Music. KFOL-Home Life.
1:00 - KABC-Ralph Johnson. KFOL-Home Life.
1:30 - KABC-Auto Info. KFOL-Music for Hens Folks.
2:00 - KABC-For Your Business. KFOL-Catalina Bandstand.
2:30 - KABC-Lawrence Welk. KFOL-Everybody.
3:00 - KABC-Dr. Gene Bartlett. KFOL-Tax Return. KFOL-Home Life.
3:30 - KABC-Auto Info. KFOL-Music for Hens Folks.
4:00 - KABC-For Your Business. KFOL-Catalina Bandstand.
4:30 - KABC-Lawrence Welk. KFOL-Everybody.
5:00 - KABC-Dr. Gene Bartlett. KFOL-Tax Return. KFOL-Home Life.
5:30 - KABC-Dr. Gene Bartlett. KFOL-Tax Return. KFOL-Home Life.
6:00 - KABC-Ralph Johnson. KFOL-Home Life.
6:30 - KABC-Auto Info. KFOL-Music for Hens Folks.
7:00 - KABC-For Your Business. KFOL-Catalina Bandstand.
7:30 - KABC-Dr. Gene Bartlett. KFOL-Tax Return. KFOL-Home Life.
8:00 - KABC-Ralph Johnson. KFOL-Home Life.
8:30 - KABC-Auto Info. KFOL-Music for Hens Folks.
9:00 - KABC-For Your Business. KFOL-Catalina Bandstand.
9:30 - KABC-Lawrence Welk. KFOL-Everybody.
10:00 - KABC-Howard Coe. KFOL-Home Life.
10:30 - KABC-Lawrence Welk. KFOL-Everybody.
11:00 - KABC-Train Time. KFOL-Home Life.
11:30 - KABC-Lawrence Welk. KFOL-Home Life.
12:00 - KABC-Say It With Music. KFOL-Home Life.
Daytime RADIO LOGS—MONDAY—FRIDAY

THE EARL McDaniel Show
7 to 10:30 A.M. Mon. thru Fri.

More Music Every Minute

K-POP

The Popular station. 1020 on the dial

9 A.M. - 10 A.M.
10 A.M. - 11 A.M.
11 A.M. - 12 N.OON

KBIG-News; Pat McGuiness.
KFBW-News; Pat McGuiness.
KFBW-News; Pat McGuiness.

11:30 A.M. - 12:00 N.OON

KFBW-News; Pat McGuiness.

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KFBW-News; Pat McGuiness.
KFBW-News; Pat McGuiness.
KFBW-News; Pat McGuiness.
KFBW-News; Pat McGuiness.
COME-SEE FOR YOURSELF how more PERSONAL CLASSIFIED ADS: 15c.

MAIL ORDER BUSINESS WITH A FULL MAKE MONEY in a "collective mail order business" with repeat income. Orders come direct to you with big profit on every sale. Send $1.00 now. Free circulars with your order. Collective Enterprises, P. O. Box 255, New York 3, N. Y.

LEARN TO DRIVE NOW - "ASSOCIATED DRIVING SCHOOLS." Home pick-up, County-wide service. DU. 1-1221, CL. 1-650. Call for free driving laws.

LEARN TO DRIVE - 5 LESSONS, $12.50. Free home pick-up, Phone for free copy of driving laws. DU. 3-3015. Allied PL. 2-646.

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Radio Logs

**TUESDAY, APRIL 9**

5:05-KABC-Hank Beaver.
KFWB—Bill Garr Show.
KLAC—Arsay, Cooper.
KFI—Southland Weather.
6:10-KABC—Bill Garr, News.
KXJ—News.
7:05-KABC—Paul Harvey.
KFI—Rolley Thomas.
KLAC—Steve Alexander, News.
KFWB—News.
8:30-KABC—Sid Fuller.
KFWB—Sid Fiddler, News.

**WEDNESDAY, APRIL 10**

5:05-KABC—Len Boardley.
KFWB—Nightclub till (6 a.m.)
6:05-KABC—Len Boardley.
KFWB—Nightclub till (6 a.m.)
6:30-KABC—Len Boardley.
KFWB—Nightclub till (6 a.m.)
6:35-KNX—Masters of Melody.
KBLA—Hal Derwin.
7:15—KJLH—Behind the Story.
7:20—KABC—Record Rack.
7:30—KABC—Record Rack.

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7:15—KJLH—Behind the Story.
7:20—KABC—Record Rack.
7:30—KABC—Record Rack.
EUGENE ORMANDY  CLIFTON FADiman
...Philadelphia Orch. ...Conversation

SATURDAY, APRIL 6

METROPOLITAN OPERA, KABC, 11:00 a.m. Verdi's opera "La Traviata" is today's Met offering.

** SUNDAY, APRIL 7

INVITATION TO LEARNING, KNX, 8:00 a.m. A new series devoted to a discussion of letters and letter-writers begins today. The letters of Cicero to Atticus are covered in the initial broadcast.

THE AMERICAN STORY, KFI, 10:45 a.m. Chuck Nile narrates "Andrew Jackson: The Common Man's Hero."

NEW YORK PHILHARMONIC, KNX, 11:30 a.m. Paul Parry conducts the orchestra in a special broadcast of Verdi's great "Requiem Mass." Leontyne Price, Nan Merriman, Richard Tucker and Giorgio Tozzi are soloists.

THE LAST WORD, KNX, 4:05 p.m. Humorist J. S. Perelman and actress Dane Sybil Thorndike guest today.

OPEA IS FOR EVERYONE, KFI, 7:00 p.m. Fred Shields presents "Cavalleria Rusticana" by Mascagni and "Cecilia Valdez" by Roig.

** MONDAY, APRIL 8

VOICE OF FIRESTONE, KABC, 8:30 p.m. Soprano Elaine Malbin guests with Howard Barlow and the Firestone Orchestra tonight.

** WEDNESDAY, APRIL 10

WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Gil Cadilli vs. Davey Moore, ten round featherweight bout from Miami, Florida.

FAMILY THEATER, KHJ, 8:30 p.m. Dorothy Warrrenสก์, hostess, presents Raymond Burr in "Providence and the Pathfinder." The story of a 17th century pioneer who came to America to bring the word of God to the Indians.

** THURSDAY, APRIL 11

BASEBALL GAME, KABC, 7:30 p.m. Hollywood Stars vs San Diego Padres.

** FRIDAY, APRIL 12

GILLETTE FIGHTS, KFI, 7:00 p.m. Ralph "Tiger" Jones vs. Chico Vejar, 10-round middleweight bout from Syracuse.
EVER WONDERED how Bob Kelley "re-creates" those baseball games on KMPC? Here Ol' Kel makes it "Called Strike One," by striking stick against regular baseball glove.

(Eddie Hoff photos.)

THE KMPC MIKE picks up "thud" of ball striking mitt. Pad underneath when hit sounds like a chest protector being struck by a baseball. The "crack" of a

*STEVIE BAILEY* , Kelley's co-announcer for "re-enacted" major league games, gets set to slam out a "base hit." *Barbara Moore* is in the background at the Western Union Teletype machine.

WHO could ask for anything more could YOU?

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And to Prove Our Point
We will save you more than $3.00 over the newsstand price so

**SUBSCRIBE NOW**
at this special price

**47 WEEKS OF TV-RADIO LIFE FOR $3.96**
Mickey Mouse Club DID TO THEM

By Jack Holland

Annette Funicello

Annette, as any alert young boy or girl knows, is the dark-haired beauty who has zoomed to tremendous popularity. Tim is the 16-year-old boy who got most of his attention from young fans through his work in Spin and Marty and in the Hardy Boys.

Annette has probably felt the impact of the show more than Tim. It has completely changed her life.

"You'd think that finding such success would make Annette a very confident, assured person," one who knows her well said, "but instead it has made her retire more within herself. The reason for this is obvious. Wherever she goes she is mobbed by her young fans. Now when she wants to go to a movie she goes with her mother to a drive-in where the chances of her being recognized are less. She wants to participate in teen-age activities — she's 14 — but she can't because immediately the others look upon her as different, as an idol. It's no easy life, believe me."

Annette loves being with kids but she is a little afraid of them now because of the way they badger her. She's overawed by her fame but she is not impressed with herself. She'd rather go to a public school but she finds this impossible because of all the fuss. She simply has no average life.

There is also the matter of Annette's phone at home where she lives with her parents.

"I have clocked the number of calls Annette gets during a day," her mother has said, "and, believe it or not, it runs to about 200. Her father owns a garage, I do a lot of social work, but we hardly ever get a chance to receive any calls ourselves. I simply don't know how the youngsters get our number. We have changed it twice and still they call."

Annette's mother has had to resort to one policy to keep her daughter from having to answer calls all day — she just says that Annette is out of town.

The adoration that is lavished on Annette is carried, at times, to some unusual extremes.

She has a cousin who lives near her and whose name is also Funicello. One night a teen-ager in a hopped-up car drove past the house and fired a steel-tipped arrow into the house. On the edge of the tip was a note saying simply, "White Buffalo." The kid apparently thought this was Annette's home. What the "white buffalo" meant no one knows for sure — except, possibly, sharp teen-agers.

There is another oddity about Annette's extreme popularity. On several occasions there have been reports that Annette or some of the other Mouseketeers have been killed or injured in an accident. Annette even got a card from a girl expressing her sympathy over the death of her father. Her father, of course, had not died and yet the rumors had circulated. Most of such reports come from the East, primarily in Boston, and the Disney studio has repeatedly had to deny the rumors to wire services, magazines, and fans.

When Annette isn't being besieged by her fans she lives the kind of life most 14-year-old girls enjoy. She loves perfume and buys most of the brands herself, her favorite scent being White Shoulders. She has little time for any special interests, her work taking up most of her time.

Tim Considine

Tim Considine has been equally popular with the kids as the result of Spin and Marty in which he co-starred with David Stollery and The Hardy Boys, but not with the same intensity as that accorded Annette. Tim came to the Mickey Mouse Club an established actor, having appeared in several pictures, notably "The Clown" with Red Skelton. The Mickey Mouse Club was Annette's first professional job as an actress.

Tim comes from an acting family, his mother being the former Carmen Pantages. He is practically a veteran in the business so he didn't learn anything about his work from the Club. Rather, he put a lot of his experience into it and helped to teach others. Because of his background he is always very confident in his work, and he is a clear-thinking kid who knows exactly where he's going.

Tim's primary interest now is in sports car racing. He recently got his driver's license and he bought an Italian sports car. His hero was a racing driver who was killed last year in an European racing accident, so those close to Tim feel he has dedicated himself to being as great a racer as his idol. He attends all races and he has raced his car on the various tracks. Yet, when he drives around town he is considered a careful and good driver.

Tim, whose popularity is mainly with the girls, has girl friends like any normal teen-ager but it is his car that receives the most attention. He lives with his mother in a large apartment overlooking the Sunset Strip. He attends Notre Dame High School in the valley, is a good athlete, and his favorite sport is track — more specifically, running.

Annette Funicello and Tim Considine got the impetus to a smash career in the Mickey Mouse Club. Their futures are really glowing.
Annette Funicello and Tim Considine are the two special favorites of the fans of this ABC-TV show. There are moments when they wonder if being so popular is all it is cracked up to be.

Annette has no pool at her home but she goes next door to her friend's and gets in some swimming.

David Stollery, Annette Funicello and Tim Considine are three of the most popular members of the Mickey Mouse Club. David and Tim made Spin and Marty a choice favorite while Annette has had deserved praise heaped on her for her work.
TV viewers saw Nancy Hadley's legs, teeth, feet...
all the different parts of Nancy Hadley's lovely face
and figure...but never ALL of her until she discovered:

A Pair of Hands
CAN START A TV CAREER

ALK to a hundred different actresses in Hollywood. Find out exactly how—and why—they got their first break. And chances are you'll come up with a hundred different answers.

Pretty Nancy Hadley, one of TV's busiest actresses these days, is a case in point.

Now some girls have certain physical characteristics which initially attract a producer's or director's eye. Such as a Marilyn Monroe or Jayne Mansfield or Diana Dors. They have a certain aptitude...well, not exactly "aptitude"...a certain...how can you say it?...well, a certain way of wearing sweaters...and wiggling hips, which at least gets them through the front door.

Others have a wholesome countenance with the "girl-next-door look."

Sorry, Fellows

Now Nancy Hadley, who was Miss Los Angeles in 1952, also possesses many of these "attributes."

Oddly enough, it was "her hands" (sorry fellows) which literally and figuratively "opened the TV door" for her.

Originally from Huntington Park, Nancy did some modeling and appeared with various small theater groups after she graduated from high school. But her big goal was to do some acting, particularly on TV.

"One day, about three years ago," she recalls, "I applied for a job for the Sheaffer pen company. They wanted a girl to model some of their pens for TV commercials. I was glad to get the job. But I was a little disappointed when the commercials finally came out. All people could see of me was my hands, covered by a pair of white gloves."

For three years now these Sheaffer commercials have been seen on TV stations throughout the United States. Although Nancy didn't get any "name" or "face" credit, it at least gave her some TV experience.

"As a result," she laughs, "they started to use 'other parts' of me. My teeth for toothpaste aids. My legs for modeling golf shorts. My feet for corn plasters. An oil company even used all of me in a commercial—except they chopped my head off."

Some Sponsor
Pretty soon, like a jig-saw puzzle, Nancy "pulled herself together" and landed various acting jobs. Just by coincidence her first steady role came as "Marliece Dorf" on the CBS-TV show, The Brothers. On 14 different programs viewers have seen her as Bob Sweeney's girl friend.

And who were the sponsors of this series? None other than the Sheaffer company, the same people who gave her her first break.

"As a further coincidence, my father in the TV series, Oliver Blake, was one of the judges in the Miss California contest of 1952, in which I was one of the five finalists," Nancy remarks.

After being seen piece by piece for so many years, Nancy has 37 different TV credits to her name, including all of the top dramatic shows such as Ford, Schlitz, Cavalcade of America, and various Desilu productions.

Now in her early 20's, she has a further ambition:
"It took a long time for me to convince people that I could be useful, all in one piece. Now I'm being typed as a teen-ager in everything. I'd like to do more grown-up parts." Nancy Hadley is one female who wants people to think she's older than she actually is. Now that's a switch!

YES, NANCY HADLEY DOES HAVE A FACE—and a very pretty one, too. (Frederick photo.)
Radio Life did the very first feature story on KCOP newscaster Baxter Ward when he came to town fresh from a brewery in Baltimore. He didn’t smell of the place—he just worked there.

Young, slightly built, and exceptionally articulate, Baxter has been competing with the old pros in town ever since his first telecast of June 6, 1955. What have been his impressions of “our town,” at least from a news angle? What are some of his opinions, now that he knows them, of other newscasters? Has he achieved what he wanted to?

“My first impression of Los Angeles,” Baxter begins, “is the same one I have now. It’s big. Too big—for one newsman. Being spread out over so great an area, it’s geographically impossible to do a complete reporting job every day. Especially when you have a small staff such as the one we have at KCOP.”

Besides himself, Baxter has an assistant news editor who helps him with some of the writing and editing of the news. And then there’s his one-man task force in the field, the chief (and only) cameraman Earl Stevens.

“Really a remarkable guy,” Baxter explains. “He’s more than just a cameraman. He has a keen reporter’s sense. Believe me, this helps me in my work. If Earl comes back after a day’s shooting and doesn’t have at least four good stories, I’m disappointed and out he goes again. He’s self-employed and has to make two trips,” Baxter chuckles.

Scandal Digger

As far as the competition from other newscasters is concerned, glib Mr. Ward readily admits, “It’s been murder. The six other newscasters in town really do a bang-up job. I know. I run into them all the time. To keep up with them, I’ve never worked harder in my entire life,” he moans.

“Keeping up with them,” is putting it modestly. Slowly but surely Baxter, with his easy-going style, and his emphasis on local stories and human interest features, has been making good. And that’s according to the ratings, to the public, and to men in his own profession.

While Baxter has concentrated on a lighter treatment of the news, “foolishment,” as the boys in the trade call it, he has not been afraid to tackle some exceptionally controversial subjects.

He’s frank to admit that it’s a part of his job “to dig up scandal.” Most of the boys do their news straight. I try to break away from that pattern and do it differently from anyone else. I try to come up with a fresh angle on a story and concentrate on the copy. Especially on local stories.

However, while clever copy and a new twist to a story may give Baxter a great deal of personal satisfaction, he is convinced, as all good newsmen should be, that “the best stories are those which fulfill a real public service.”

Frank, Honest Approach

He’s had “on the air” battles with several city councilmen. “I’d like to see all those guys whom I’ve exposed on my program locked up and in jail. They deserve it. They’re crooks.

“Right now I have information on three different councilmen which I can’t use on the air because it would be a violation of FCC policy. It’s illegal to have a station take sides in a political controversy. Otherwise, I would use the material,” Baxter explains.

One of his biggest current fights is the misuse of the Policemen and Firemen’s Pension Fund. “Because the commission in charge of the fund has not made proper investments, similar to those made in other cities throughout the United States, the fund has lost 82 million dollars. They have this measure on the April 2 ballot—but it still doesn’t correct the condition and I’m still fighting for the proper investment of those funds.”

Because of his outspoken attitude, especially in local affairs, the affable and slightly shy Mr. Ward has been threatened with several law suits—but as yet hasn’t been dragged into court. In fairness to both sides, Baxter also admits he’s “forever making retractions.”

After nearly two years on the local scene, Baxter summarizes his efforts: “It isn’t much—but I wish it were more!”

BAXTER WARD says his chief cameraman Earl Stevens is “the best in town. He uses more than his camera; he uses his head, too.”

(Brown & Tillisch photo.)
WILDER FURNITURE PRESENTS

Suspicion...Suspense...Mystery...and Murder!

FRONT PAGE DETECTIVE

starring EDMUND LOWE

10:30 PM WEDNESDAY

CHANNEL 7 KABC-TV