DESI ARNAZ IS BIG BUSINESS

Walt Disney Discovery: Teen-ager Darlene

RADIO And TV LOGS
WIN
FREE TRIP
TO ACAPULCO

Vacation trips to Mexico and Las Vegas, plus merchandise prizes from Gas Ranges to Gasoline, All-Expense Evenings at Hollywood's Moulin Rouge. All are being awarded right now to Lucky Listeners of KBIG, Your Catalina Station.

For information how you too may qualify for a KBIG Prize, write for full-color KBIG Mermaid automobile sticker and entry blank to KBIG, Avalon, Calif.

- for Music You Like
- Just Enough News
- the Right Time and
- Names of Lucky Winners

keep your dial set at . . .

The Modernaires clown it up on the Bob Crosby show on CBS KNXT. The gang consists of Fran Scott, Hal Dickinson, Paula Kelly, John Drake and Allen Copeland. (CBS photo—Walt Davis.)

Recently, the fans of the group held a picnic and naturally the Modernaires entertained in their wacky and tuneful way.

PAULA KELLY has other duties besides singing, namely being a mother. Here she prepares breakfast for Martha, 15, standing; Paula (also known as P. K.), 11; and Juliann, 8.
TV COMMERCIALS: New Door for Aspiring Actresses!

Pretty Mary Dean is one young lady who loves TV commercials. She should. Here's why.

By Ted Hilgenstuhler

"I LIKE TO RELAX not only when I do a commercial, but also when I study one at home," says popular TV pitchgirl Mary Dean. In this case it looks like studying could be fun. (Era photo.)

Mary Dean is one young lady who loves TV commercials. She should. Here's why.

Pretty Mary Dean is one young lady who loves TV commercials. She should.
FIVE YEARS ago Desilu Productions, of which Desi Arnaz is president and Lucille Ball is vice-president, had five offices and 15 people working for them. Today, there are 800 employees, nine sound stages and many offices.

Behind this phenomenal growth of a TV business enterprise—almost an empire—stands one man whose name happens to be Desi Arnaz.

Most people regard Desi as the funny guy on CBS KNXT’s I Love Lucy who patiently withstands the onslaughts of Lucy’s impulsive antics and who beautifully murders the King’s English. But that’s just the off-screen side of Desi. Off-screen he’s about the sharpest, shrewdest and most progressive-minded businessman you’ll ever meet.

**Business Background**

Desi came by his business sense naturally since his father, Dr. Desiderio Alberto Arnaz II, was a mayor of Santiago and ran the largest dairy farm in Cuba. Early in his life, Desi learned to work for a living, in spite of the fact that his family was well-to-do. His father thought his son should know the value of a dollar.

Such a training was valuable later when Desi’s family lost all their money and had to start over again in the United States. Desi took various jobs and finally got a spot with Xavier Cugat’s band. He was actually starring in the show but he was getting a meager salary. It was here that Desi started using his ambition and initiative. He decided he could do better so he quit Cugat and formed his own band.

It was, in a way, a daring move, but so was his action a few years later at MGM. He was under contract to MGM when he was drafted. On his return from the service he heard of a picture he wanted to do so he put in a pitch for it—only to find out that Ricardo Montalban had been given the part. Desi was furious ... and he tried to think of a way to get out of his MGM contract. This was no easy thing to do since no one left MGM in those days. Finally, he hit on a scheme. He went around for several days in his old uniform, he didn’t shave, and he looked like a bum. When he asked for his release the studio happily let him go.

A week later Desi opened with a 30-piece orchestra at Ciro’s. Dressed in his tails and looking great, he was a very real surprise to officials at MGM who realized he had pulled a neat one on them.

“I ran the band for five years,” Desi recalled recently. “and that’s a business in itself. I learned a good deal during that time about finances and management.”

But Desi still wanted to be in movies ... and to be able to stay home with Lucy so he worked up an act with her which they took on the road to see if the public would accept them as man and wife. That public did. From this came the first overtures for the TV show.

The officials at CBS wanted Desi and Lucy to do the show live since film was not too well known at that time, but Desi refused. Already he was thinking ahead. He didn’t want to shoot everything on a show and have it fade away for good afterwards. He was thinking of re-runs. CBS okayed his deal at last but said he’d have to take a big cut in salary. Desi agreed.

Once I Love Lucy got under way, Desi began acting as much like a producer and organizer as an actor. He wanted to use three mobile motion picture cameras in order to get the fast-paced action better. But the floors had to be leveled off first since they weren’t built to take care of the kind of a set-up he wanted. Desi made the changes, put in 300 seats for an audience, added a sound booth for recording ... and thereupon was using features from all phases of show business: radio, stage, movies, and TV.

The first Lucy shows were made at General Service Studios, which was at that time almost like a ghost town. When Lucy began to click, CBS decided to let Desi take over the reins on Our Miss Brooks and that program began working at the studio. Soon, there was no more space available so Desi made a deal with Joe

---

**THE BUSINESS SIDE OF DESI.** He is one of the smartest and most progressive executives in television today. Lucy, of course, adds her know-how to Desilu Productions.

March 2, 1956
Lucy’s better half is far more than just an expert comedian. As a businessman, he takes second place to no one.

By Jack Holland

Justman, who owned Motion Picture Center, which was then practically vacant, Desi filled that studio with Desilu Productions and other companies who wanted to use its facilities. Recently, a producing company was on the verge of buying the studio so Desi and Lucy, in order to keep the space, bought the controlling interest instead.

For a long time Desi handled all the business details for the company. He signed the checks and was responsible for everything. He is still responsible for all that goes on at the studio, he has five to eight conferences a day with his other executives, and he even works at home where he has a 35 millimeter projection machine which he uses to run off films from his various shows. He also does work at his place in Palm Springs. His “vacations” are a laugh because he keeps the phone hot between the desert and the studio.

In business matters, Desi is positive and adamant but he will consult other people before making up his mind. In the earlier days of Lucy there was an executive at CBS who picked and fussed over small items on the budgets Desi submitted. Finally, Desi announced one day he had hired this man for Desilu. The man’s name is Martin Leedes. As Desi put it laughingly, “If you can’t beat someone, join him.”

Shrewd

Desi’s business acumen is evidenced in other fields besides Desilu. When he and Lucy made “The Long, Long Trailer” for MGM they did it as stars—period. But when the studio wanted them to do “Forever Darling,” Desi said it was okay, as long as he got a partnership deal. For the first time in the history of MGM, such a deal was accepted and Desi and Lucy got a 50-50 arrangement. He also produced the show. Using his TV knowledge and his TV camera crew which had been with him for five years, he managed to bring the picture in five days under schedule.

There is another comparatively recent example of Desi’s shrewdness. He wanted to do re-runs of Lucy... on a network, which was an unheard of thing. He was advised against it by everyone. So what happens? The Sunday Lucy Show has been in the top ten in all national ratings... right along with the high spot still occupied by the regular I Love Lucy programs.

Desi is king-pin at Desilu. Everything has to go through him. He makes all decisions. He allows no company to shoot at the studio whose shows he doesn’t approve. On the lot now are his own December Bride, Our Miss Brooks, Wyatt Earp, Danny Thomas, Line-Up, and It’s Always Jan. Specials, such as Bing Crosby’s High Tor, and the George Gobel film shows are done here.

But here’s the twist... at home he has nothing to do with business. That’s Lucy’s department. She takes care of all the details there. He doesn’t interfere with her at home and she keeps hands off at the studio. Both are doing right well in their own areas of operation.

One thing is sure now—no one can treat Desi Arnaz like “that Cuban bandleader” any more.

March 2, 1956
BUDDY EBSEN deserts Davy Crockett for a stint with Darlene in "Corky and White Shadow," recently seen on the KABC-TV Mickey Mouse Club show.

DARLENE GILLESPIE is Walt Disney's new discovery. With her is the dog who stars with her in "Corky and White Shadow."

Darlene Gillespie is a young miss headed for stardom after her series with Buddy Ebsen, "Corky and White Shadow."

Most producers aim at building up glamour dolls for future star roles, but Walt Disney is concentrating more on the much younger set. His latest discovery is Darlene Gillespie, who was handed the star part with Buddy Ebsen in "Corky and White Shadow," which appeared on the Mickey Mouse Club.

"Corky and White Shadow" was a big break for Darlene, who was originally in a Mouseketeer filmed segment of the Mickey Mouse Club. Her performance so impressed Disney that he chose her for the new series.

"Corky and White Shadow" will probably enjoy the same success that Disney's other serials have had. The kids seem to like the cliff-hanging, continued-next-day kind of story. Petitions have already swamped Disney from youngsters all over the country asking for the "Spin and Marty" serial to continue, and he expects the same response from "Corky and White Shadow" since it, too, features adventure designed for the juvenile market.

You'll want to watch Darlene Gillespie. She seems to be a sure bet for the hit brackets. For a girl of only 14 she's doing all right.

March 2, 1956
This Week in TV

In & Out of Focus (General Comment)

A Round TV Row

George Fenneman was named, for the fourth consecutive year, Best Announcer of the Year in Fame's (trade publication) annual poll. Gordon MacRae takes over the Tony Martin throne in his slowsliding March 5. The Cheerleaders and Van Alexander's orchestra give Gordon a musical assist. Richard "Medic" Dome makes his directional bow as "Georgia Gold." Leo Carrillo acts as International Host at the Dominican Republic's Centennial Celebration.

Kim Hunter does some vocalizing on her U.S. Steel Hour appearance February 28. Pat Marshall of the Steve Allen show landed the singing lead in "Mr. Wonderful," the Sammy Davis Jr. musical scheduled for Broadway. And RCA is bringing out an LP of music from Wide Wide World. Martha Raye entertained 6,000 Marines stationed at Puerto Rico last week. James Dunn is the quickest study we know. He learns his script just before going on camera. Ed Murrow does a 90-minute See It Now telereport on the Middle East, March 13. Wayne Morris has been set to emcee a teleseries which will be filmed in Europe. Lux Video's Academy Awards Festival has been scheduled for the month of March. Oscar winners Jerry Wald, Frank Capra, William Perlberg and George Seaton will appear.

Janis Paige and her producer-husband, Arthur Stander, moved into their new Bel-Air home this week. Michael O'Shea of It's a Great Life describes TV's toll like this: "When you see a man hobbling down the street, he's either in television-or he's got a nail in his shoe." Danny Thomas thinks his second daughter, Theresa, 13, has inherited the business talent in his family. She composes songs and sings in a voice that shows real promise. Richard Simmons, star of Sergeant Preston of the Yukon, quips: "Oh this show I've got to ski, snow shoe, drive a dog team, swim, ride a horse, canoe, wrestle and fast light. Wonder if I'm eligible for the decathlon in this year's Olympic Games at Melbourne?" M.R.

Winner

Mrs. Norman MacTaggert, Sr., of Burbank, is the first week's winner of the Easter Parade Contest. Get your entries in early. Contest closes March 30.

Lucy-Desi P.A. Hit

Lucy and Desi's recent p.a. tour hyped their I Love Lucy show into first place, according to recent Trendex rating. Their popularity was evident everywhere they traveled. The pair held autograph record parties for their Forever Darling albums at various department stores.

Emmy Nominations

Emmy nominations for national awards were announced this week by the Academy of Television Arts and Sciences.

Categories for 1955 include program personalities, writing, music and documentary. Some 2,000 members of the Academy are now in the process of screening and voting for the tops in each of the 41 categories. The annual Emmy telecast is set for Saturday, March 17, over the NBC-TV network.

The top categories and nominations include:

Best Actress: Gracie Allen, Eve Arden, Lucille Ball, Jean Hagen, Ann Sothern.

Best Actor: Bob Cummings, Jackie Gleason, Phil Silvers, Danny Thomas, Robert Young.


Best Dramatic Series: Alcoa-Goodyear Playhouse, Climax!, Producers' Showcase, Studio One, U.S. Steel Hour.

Best Comedy Series: Jack Benny Show, Bob Cummings Show, Caesar's Hour, George Gobel Show, Make Room for Daddy, Phil Silvers Show.


Best Documentary or Educational Program: My Life; Omnibus, Person to Person, See It Now, Wide Wide World.

The LOS ANGELES LOCAL STATION EMMY nominations were as follows:

Best Local Entertainment Program: Cavalcade of Books - KNXT; Flashback - KTTV; Hollywood's Best - KABC; Duke Box Jury - KRCA; Kingdom of the Sea - KCOP.

Best Documentary or Educational Program: City at Night - KTLA; Kingdom of the Sea - KCOP; The Open Road - KTTV; Showcase TV - KNXT; Success Story - KTTV.

Best News Program: The Big News - KNXT; Chet Huntley News - KRCA; Elmer Peterson - KRCA; George Putnam and the News - KTTV; Jack Latham News - KRCA.

Best Sports Program: Baseball P.L.C. - KHJ-TV; Boxing Hollywood Legion - KHJ-TV; Cleve Hattam Sports - KRCA; Golf - KTLA; Horse Racing - Santa Anita - KNXT; Sports News (Harmon) - KNXT.

Best Children's Program: Cartoon Carusel - KTLA; Eleanor Hennep's Little Schoolhouse - KTTV; Faith of Our Children - KRCA; Pet Showcase - KNXT; Sheriff John's Breakfast Brigade - KTTV.

Most Outstanding Male Personality: Jack Latham - KRCA; Bill Leyden - KTTV; Bob Paige - KRCA; George Putnam - KTTV; Gil Stratton-KNXT.

Most Outstanding Female Personality: Eleanor Hennep - KTLA; Roberta Linn - KTLA; Mary McAdoo - KRCA; Eleanor Powell - KRCA; Mildred Younger - KABC-TV.

This Week in TV

Ratings

The top TV shows in Los Angeles, according to the American Research Bureau, for the month of January, were as follows:

1. 60,000 Question KNXT
2. You Bet Your Life KABC
3. Disneyland KNXT
4. Ed Sullivan KNXT
5. Dragnet KRCA
7. Do You Trust Your Wife? KRCA
8. George Gobel KNXT
9. Lassie KNXT
10. Lawrence Welk KNXT
11. Private Secretary KNXT
12. I Love Lucy KNXT
13. This Is Your Life KNXT
14. People Are Funny KNXT
15. Burns and Allen KNXT
16. Big Surprise KNXT
17. Perry Como KNXT
18. Climax! KNXT
19. People's Choice KNXT
20. December Bride KNXT
21. Our Miss Brooks KNXT
22. Wednesday Night Fights KABC
23. Chevy Show KNXT
24. Robin Hood KNXT
25. G.E. Theater Truth or Consequences KNXT

Contensts

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EDITORIAL STAFF: Evelyn A. Bigsby, editor; Ted Hilgenstuhler, Jack Holland, Mildred Ross.

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ART DIRECTOR: Alan Tasker-Brown.
LIKE MONEY IN THE BANK
IT'S THAT EASY!!

WINNERS
EVERY WEEK
FOR 13 BIG
CONTEST WEEKS!
ENTER TODAY!

JUST TELL US WHY YOU ENJOY USING THESE PRODUCTS, AND YOU, TOO, MAY BE A PRIZE-WINNER!

LABEL BANK PRODUCTS
SAVE BOXTOPS for CASH and GIFTS

RAIN DROPS
Water Softener
1½ lbs.............2 points
3½ lbs.............4 points

Diaper-Sweet
... 2 points

GEORGE 4 points (limited time)
specially made to clean linoleum, asphalt, rubber, vinyl tile.

BUY ALL 3—Get Your Label Bank Premiums Faster!

DINA-MITE
Old-Fashioned Whole Grain Breakfast Favorite!

FOR A SUCCESSFUL PARTY OR TV SNACK
Just pop into the oven for 5 minutes! Everybody will enjoy your pizzas!

Also try M Brand Stuffed Baked Potatoes!

WIN RADIOS, CASH, PRIZES!
THIS WEEK'S PRIZES INCLUDE $49.95 PORTABLE RADIO, $10 MERCHANDISE CERTIFICATE, SHIP'N' SHORE BLOUSES
Follow these easy, prize-winning
contest rules!

1. In 25 words or less write why you like the “Product of the Week.”
2. Use official entry blank at bottom of page or separate sheet of paper.
3. Entries will be judged by TV-Radio Life staff on originality, aptness of thought.
4. Decision of judges is final, all entries become property of TV-Radio Life.
5. This week’s entries must be postmarked no later than midnight, March 16, 1956.

Here’s another big winner!
Write why you like this, “Your Product of the Week,” and win valuable prizes!

The freshest of all!

Lemons

Mail me today!
To: Contest Editor
TV-Radio Life
1610 N. Argyle, Hollywood 28

“I like to use... marshburn farms carrots
Because: (25 words or less)

Name
Address

Free! Nothing to buy!

And other surprise prizes – all more than $100 in value!
Movies A Many Splendid Thing
On KNXT With A Dozen Top Quality Films To Be Shown Each Week

Starting March 5 flickers starring John Wayne, Jimmy Durante, David Niven, Robert Donat, Bill Lundigan, and many others, to hit TV screen on Channel 2 seven times a week.

For many years motion pictures have been America’s favorite entertainment. With television’s coming of age, neither the public nor those persons in the industry have ever questioned the entertainment value of movies on television.

Since television broke its war-time expressed a growing and constant demand for first-run motion pictures on their screens.

Until a few months ago there were relatively few American films available to the television market. Once the studios started selling their back-logs of pictures, it was only a matter of time until the more enterprising television stations would be programming them.

For some, television fame is fleeting. Remember when Captain Jet was the biggest thing locally in children’s programs? It wasn’t too long ago. Well, Captain Jet and another kiddie daytime favorite, Buck Sure-Shot, are parting company with KNXT on March 5.

The Captain and Buck have been fighting a losing battle in the rating arena. Their opposition as you’ve undoubtedly guessed is the Mickey Mouse Club, the highest-rated mult-weekly program in Los Angeles.

But KNXT looks upon the bright side of the situation while they concede defeat. They are instituting first-run movies in an effort to reach “total” audiences. (KNXT research shows there are approximately two million women not employed outside the home, who could be termed “a neglected audience” during the time children’s programming dominates Los Angeles television.)

Time will tell whether KNXT is wise in withdrawing from the weekday children’s programming. With Captain Jet and Buck Sure-Shot departing, Channel 2 will not have a single daytime kid show.

Starting Monday, March 5, KNXT will bring Southern Californians a diet of 12 first-run, top-quality motion pictures each week. And, in line with the quality of the pictures to be telecast, the Channel 2 programming department has scheduled five pictures each week (Monday through Friday) from 5:00 to 6:05 p.m. as the Early Show.

Schedule
Seven of the first-run movies will be telecast late at night under the title of Big-Hit Movies, Mondays through Fridays. Big-Hit Movies will be aired on Channel 2 at 11:00 p.m. to the conclusion of the pictures. On Saturday nights, the Big-Hit Movies will be telecast at 12:15. On Sundays the KNXT first-run picture will start at 11:15 p.m.

In announcing the presenting of 12 first-run movies each week on Channel 2, KNXT General Manager James T. Aubrey, Jr. revealed that purchasing of the films had been going on for several months.

“We have purchased the best available films for our audiences,” Aubrey reported. Some of the films were released theatrically as late as 1955. 1954 and 1953. They include such stars as John Wayne, David Niven, John Barrymore, Jimmy Durante, Walter Pidgeon, Robert Donat, Anne Jeffreys, Gail Patrick, Bill Elliott, Gina Lollobrigida, Paulette Goddard, Eddie Albert, Claire Trevor, Cesar Romero, Wayne Morris, Don Barry and others.

Both children and adults are motion picture fans when movies are shown on television. In addition, motion pictures aired on television have passed the test of public approval, and many of the KNXT first-run pictures recorded long runs and high attendance records when screened in theaters throughout the world.

In making these high-quality pictures available to the viewing public at 5:00 p.m. each weekday, KNXT General Manager Aubrey stressed that most of the Los Angeles area adult audience had little to choose from at that hour.

“We were being reminded constantly of this neglected audience,” Aubrey stated. In providing 12 different, top-rated pictures each week, KNXT is giving early-viewing adults the best in quality programming and at the same time providing a type of entertainment requested by children and teenagers.

Here are some of the titles of the first week’s 12 movies which will be aired during the week of March 5 through 11. The first Early Show at 5:00 p.m. Monday will be “Flying Tigers,” with John Wayne and Anna Lee. Other Early Show movies will include “Bulldog Drummond Comes Back. “Man From Thunder River,” “The Inside Story” with Jimmy Durante.

These are typical of the quality pictures which will be aired on Channel 2 during the weeks and months to come.

Bill Lundigan, William Lundigan, and “The Fabulous Texan.”

On Big-Hit Movies at 11:00 p.m. Monday through Friday, Channel 2 will telecast “Dark Command,” another John Wayne thriller; “The Elusive Pimpernel” with David Niven; “The Thirty-Nine Steps” with Robert Donat; and “Forbidden Music” with Jimmy Durante.

Everyone Loves Miss Logan

One of the reasons the Music Hall theater on Wilshire Blvd., in Beverly Hills, is jam-packed with people every Sunday evening is pretty Barbara Logan, featured girl singer on KCOP’s Polka Parade, which originates from the stage of that theater, on Channel 13.

And one of the reasons ROTH'S market, 10040 Rosecrans Blvd., Bellflower, hopes to be an also-ran a jam-packed on Thursday, March 1, will be the appearance of Miss Logan at a ribbon-cutting ceremony on opening day, starting at 10 a.m.

Barbara is no newcomer to television and that may account for her great popularity; she has a legion of fans who have been following her career for a number of years, both as an actress and a singer.

Barbara is a “local product.” She spent her early childhood and grammar school years in Sherman Oaks and later attended University High School in West Los Angeles.

She has been married for three years to Bob Davis, a director at KTLA.
MARCH 3
For Daytime (Mon.-Fri.) See Pages 29-30
Alphabetical Program Finder, Page 31

KEY TO YOUR LOCAL CHANNELS

2 2 KNXT  (CBS) 1213 North Vine, Hollywood, 28
3 3 KEY-T  (NRC, NBC, ABC) 730 Miracle Mile, St. Barbara
4 4 KRC  (NRC) 1300 N. Vine St., Hollywood, 28
5 5 KTLA  (Ind.) 5451 Marathon St., Los Angeles, 38
6 6 KXTV  (Ind.) 4233 Park Blvd., San Diego
7 7 KBBC-TV  (ABC) Prospect and Telegraphe, Hollywood, 27
8 8 KFMB-TV  (CBS, ABC) Sth and Ash, San Diego, 1
9 9 KJH-TV  (Ind.) 1313 North Vine, Hollywood, 28
10 10 KFSD-TV  (NRC) 3642 Enterprise, San Diego, 10
11 11 KTV  (Ind.) 5746 Sunset Blvd., Hollywood, 28
13 13 KCO  (Ind.) 1000 N. Cahuenga Blvd., Los Angeles, 38

WE. 8-3011
WO. 5-8333
NO. 9-6161
MO. 9-3181
CT. 8-7191
NO. 3-3311
CT. 8-7151
WO. 2-2111
MO. 2-7311

SWINGING LADY

Morning
8:30 10 Flash Gordon
11 Hollywood Backstage
8:40 2 Give Us This Day—5m.
8:45 2 Saturday Morning Show
9 4 Farns and Gardens
9 7 Morning Matinee—½ hrs. MOVIE—"REPEAT PERFORMANCE" with Louis Hayward, Joan Leslie. Ac-
tress re-lives entire year of her life again in the role of
"CATHERINE THE GREAT" with Elizabeth Bergner, Douglas Fair-


Tennis Lineups

IOWA

No. Name Pos. Ht.
21 Carl Cain F 6-3
33 Bill Schoof F 6-6
31 Bill Logan C 6-7
22 Bill Seaberg G 6-0
10 Les Hawthorne 5-8

ILLINOIS

No. Name Pos. Ht.
20 Bill Altenberger F 6-1
23 Harold Schmidt F 6-6
22 George BonSalle C 6-8
11 Bill Rider G 5-9
34 Paul Judson G 5-4

CALIFORNIA

No. Name Pos. Ht.
54 Duane Asplund C 6-7
34 Ted Bell F 6-1
40 Denny Bersteman G 6-3
36 Bob Blake F 6-2
20 Mike Diaz G 5-11
36 Larry Friend F 6-4
52 Joe Hagler C 6-8
32 Al Kerr G 5-9
56 Don McIntosh F 6-6
42 Bert Mastrom F 6-4
28 Earl Robinson G 6-1
30 Jim Stephens G 6-1

UCLA

No. Name Pos. Ht.
55 Carroll Adams G 6-1
43 Jack Arnold F 6-3½
33 Allen Bailey F 6-5
42 Dick Banton G 6-1½
Nate Brewer F 6-5
35 Conrad Burke C 6-7
52 Bill Eilen G 6-3½
Reynaldo Garay G 5-9
44 Jim Haisten F 6-4
25 Tim Harriss G 6-4
32 Allen Herrig F 6-3
Art Hutchins G 5-11
33 Willie Naulls C 6-5
20 Ron Rogers G 5-6
22 Morris Taft G 6-3

TV-RADIO LIFE

SATURDAY TV LOGS

BIG TEN BASKETBALL, (2), 12 noon. Illinois vs. Iowa.

PCC BASKETBALL, (2), 2:30 p.m. UCLA vs. California.
SANTA ANITA RACING, (2), 4:45 p.m. Santa Anita Handicap.
OZARK JUBILEE, (1), 8:30 p.m. Tex Williams visits Red Potey on the coun-
try music program.
PERRY COMO SHOW, (4), 8:00 p.m. Perry's guests are Bob and Paul Mergen,
Dennis Day, Eddie (''Rochester'') Anderson and U. S. Coast Guard
Academy Glee Club.
STAGE SHOW, (2), 8:30 p.m. Helen O'Connell, Bob Eberly, Wally Brown
and the Clark Brothers guest with the Dorence Band.
LEGION BOUTS, (9), 8:30 p.m. Charlie Green vs. Neil Rivers, middleweights.
JIMMY DURANTE SHOW, (4), 9:30 p.m. Charles Laughton pays Jimmy Durante
a visit.
DAMON RUNYON THEATER, (2), 10:30 p.m. Cesar Romero, Allen Jenkins
and Horace McMahon take on a dangerous
job in 'Situation Wanted.'

Time Change
WHO KNOWS THIST, (13), 9:30 p.m.
Formerly seen Sunday morning.

New
4. 10 Uncle Johnny Coons

TV Tips

4. 10 Uncle Johnny Coons
The 'Fool Piper of TV' shows old-time comedy movies and be-
tween reels presents George, a real dummy; Flash Cameron; Joe
Giant, who is so tall he barely gets his foot on the studio,
and Blackie, the invisible dog.

Afternoon

12 2 Big Ten Basketball—2 hrs. Illinois vs. Iowa City.
4 Pro Basketball Game
5 Giant Movie Matinee
MOVIE—"RETURN OF A STRANGER" with Griffith Jones. A western dis-

12 15 7 Public Service Feature

12 30 7 Johnny Miley, Bumper Theater
11 Jamboree—Ramar of the
Jungle
With Jon Hall.

1 8 Teenage Dance Time—60 min.
9 Rocket to Stardom
10 Channel 10 Showcase
11 Jambooree—Orient Express

1 15 10 Saturday Morning Movie
MOVIE—"PRIVATE LIFE OF HENRY VIII" with Charles Laughton as the
marriage-minded monarch among his wife Merle Oberon,
Wendy Barrie, Lanchester, and Binnie Barnes.

1 30 5 Giant Movie Matinee
MOVIE—"TO ENDS OUR NIGHT"
11 Jamboree—Ramar of the
Jungle
With Jon Hall.
**SATURDAY TV LOGS**

- **11 Million Dollar Movie**
  - MOVIE—"SWISS FAMILY Robinson" with Thomas Mitchell, Freddie Bartholomew. A shipwrecked family make a home for itself on uninhabited island.
  - MOVIE—"THE RECKLESS MOMENT" with James Mason and Joan Bennett. Blackmailer threatens a woman whose daughter accidentally kills herself.
  - MOVIE—"DIOLA KID" with Eddie Dean.

- **2 Million Dollar Movie**
  - 2, 3, 8 PCC Basketball
  - UCLA vs. California at Los Angeles.

- **Federal Income Tax**
  - Jimmy Wallington, moderator.

- **9 Rocket to Stardom**
  - With Patrick McVey.

- **2 Big Picture**
  - Jamboree—Ramar of the Jungle.
  - With Jon Hall.

- **10 Yesterday's News reel**
  - With Paul Pierce.

- **11 Million Dollar Movie**
  - Giant Movie Matinee
  - MOVIE—"BANDIT" with Stewart Granger, Joan Greenwood. Love story of Princess Sophie Dorothes of Hanover and soldier of fortune Konigsmark.

- **7 Cowboy Roundup—60m.**
  - MOVIE—"OUTLAW TRAIL" with Jimmy Wakely.

- **9 Rocket to Stardom**
  - Hollywood Backstage.

- **11 Jamboree—China Smith**
  - With Dan Duryea.

- **13 Million Dollar Movie**
  - Magic of the Atom—15m.
  - "Atomic Gold Rush."

- **6 The Christophers**
  - Harbor Theater—90m.

- **10 Warner Theater—Ramar of the Jungle**
  - With Jon Hall.

- **3:45 3 Million Dollar Movie**
  - SIGGRAPH ON PARADE
  - SPORTS—Spot—15m.
  - To Be Announced
  - Travelog—30m.
  - HALLS OF SCIENCE—30m.
  - Home Theater—70m.
  - MOVIE—"LAST OF WILD HORSES" with Mary Beth Hughes. Man unjustly accused of murder pleads innocence and wins his case.

- **7 Charles Antell**
  - ENCORE THEATER—45m.

- **9 Rocket to Stardom**
  - Jamboree—My Hero
  - With Robert Cummings.

- **4:30 Eye on Sports**
  - Outdoors with McElroy—30m
  - Jack McElroy with tips for Southern California hunters and fishermen.

- **7 Rin Tin Tin—30m.**
  - Rusty and Rusty warn Fort Apache of impending Indian attack when Army doctor shoots Indian chief.

**MARCH 3**

**13 Award Theater**

**MOVIE—"YOUNG WIDOW"** with Jane Russell, Louis Hayward. Girl clings to memory of husband killed in war.

- 4:45 2, 3, 8 Santa Anita Racing
- $100,000-Albany Santa Anita Handicap for three-year-olds.

- **This Is the Life—30m.**

- **4 Norvell Gillespie—30m.**

- **5 Double Barrel Theater**
  - MOVIE—"THE PIONEERS" with Jack Bandy.

- **7 John Wayne Theater—60m.**

- **8 To Be Announced**

- **10 Evening Adventure**

- **11 Ramar of the Jungle**
  - With Jon Hall.

- **5:15 2, 8 Lone Ranger—30m.**

- **Mr. Wizard—30m.**

- **4 Feature Film—75m.**

- **MOVIE—"NIGHT WENT OUR FRIEND" with Elizabeth Taylor, Ronald Howard.

- **6 Serial—30m.**

- **9 Hollywood Backstage**

- **10 The RKO Millendor Show**

- **11 Mr. and Mrs. North—30m.**

**5:45 9 This Week in Sports**

**Evening**

- **6 Fandango—30m.**

- **240 Million Jara emotes Latin American musical variety show.**

- **3 Sgt. Preston of the Yukon**

- **5 Double Barrel Theater**
  - MOVIE—"BEAUTY AND THE BANDIT" with Chico and Pablo.

- **7 Cartoon—15m.**

- **Lawrence Welk—60m.**

- **8 MGM Parade—30m.**

- **9 Johnny Dugan Show—60m.**

- **10 Jungle Jim**

- **11 Hopalong Cassidy**
  - With William Boyd.

- **13 Road to Freedom**

- **6:15 6 Home Theater—75m.**

- **MOVIE—"I WAS AN AMERICAN SPY" with Ann Dvorak. Woman operates as U.S. spy from nightclub in Manila.**

- **6:30 2 Beat the Clock**
  - With Bud Collyer, ences: Roxanne and guests.

- **3 Ken Murray Show**
  - Where were you on October 8, 1938?**

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**HOMETOWN JAMBOREE**

7:00 P.M.

**The man known to have one of the best eyes and steadiest hands in Tennessee knows where he was on that day.**

- **8 It's Always Jan**

- **10 Uncommon Valor—ANGEL**

- **11 Abbott and Costello—30m.**

- **13 Playhouse—30m.**

- **4 Lee Giroux and the News**

- **2 Home Playhouse—30m.**

- **3 Gunsmoke—30m.**

- **4 Silverama Time—30m.**

- **5 Hometown Jamboree**
  - With Cliffie Stone, host, and Gene O'Quin, Molly Bee, Billy Strong, Buckie Tibbs and Herman the Hermits.

- **7 Ethel and Albert—30m.**

- **9 You Are My Everything**

- **9 Count of Monte Cristo**

- **11 Superman—30m.**

- **13 Ellery Queen**

- **7:30 2 Amos 'n Andy—30m.**

- **3 Harry Owens Show**

- **4 The Big Surprise**

- **5 Laurel and Hardy**

- **7 Ozark Jubilee**

- **8 The Real McCoys**

- **9 Harry Owens**

- **11 Badge "714"**

- **13 Big Star Movie**

- **"WHITE FIRE" with Scott Brady. Seeking his missing brother, Brady**

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**RUMPUS ROOM**

**"HOMETOWN JAMBOREE"**

7:00 P.M.

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**KTLA**

**"HOMETOWN JAMBOREE"**

7:00 P.M.
MARCH 3

8 2, 3, 8 Jackie Gleason Show Playing to win a promotion, Ralph Kramden (Gleason) is much too polite to the wife of one of his bosses at a party to suit Alice (Audrey Meadows). She de- cides to teach him a lesson about blunders.

4 10 The Perry Como Show Perry’s guests are Jaye P. Morgan, Dennis Day, Eddie “(Rochester)” Anderson and U.S. Coast Guard Academy Glee Club. Regulars are the Ray Charles Singers and Mitch Ayres and his orchestra.

5 Spade Cooley—Variety—60m. The King of Western Swing, featuring vocalist Kay Cee Jones.

6 Texas Rasslin’—60m.

9 Captured—30m. Part Three of the crime career of Willy (“The Actor”) Sutton.

11 Sustin—40m. Starring Ann Sothern as Susan Camille McLain, with Don Foster as her boss.

8:30 2, 8 Stage Show The combined orchestras of the fabulous Dorseyes, Tommy and Jimmy, featuring the June Taylor dancers and top hits stars. Helen O’Connell and Bob Eberly offer the patter, the Dink Brothers bring their dance routines to the show and Comedian Wally Brown encores.

3 People Are Funny

9 Legion Stadium Boxing Charley Green vs. Nell Rivers in middleweight bout. Green has won 32, lost 30, and Green has won 29, lost 23.

11 Led Three Lives—30m. With Richard Carlson as Herb Philbrick, businessman, Communist and FBI agent.

9 2, 3 Two for the Money Herb Shriner, host.

4, 10 People Are Funny Art Linkletter first tests whether the husband or wife is more ex- traordinary in buying a gift for the other. In the second stunt a Salvation Army officer must pick the hobo from a group of three men all dressed in tuxedos. One is a minister, one a bank president and one a real hobo.

5 Late Night Movies—1½ hr. MOVIE—“THE FALLEN IDOL,” with Ralph Richardson and glasses. An heiress’s Morgan, Ensign boys aid family butler suspected of the murder of his wife in this sophisticated drama.

6 Championship Bowling—60m.

7 Al Jarvis Hi-Jinx—60m.

8 Two for the Money

11 Public Defender Reed Hadley helps young girl who joins off-campus club racing cars for thrill's.

13 Sat. Night Movies—1½ hr. MOVIE—“GRAND HIGHTS AND CORNETS,” with Alex Guinness. Young man, ninth in line for an engagement, proceeds to kill off the other eight, all of whom are played by Guinness.

9:30 2 It’s Always Jan The Brooklyn Dodger’s star rookie falls in love with Jan and when, she rejects him, starts losing so much at the track he is about to be shipped back to the minors. Series stars Jane Fonda, Robert Walker.

3 Do You Trust Your Wife? 4, 10 Jimmy Durante Show Charlie Naghton pays Jimmy a visit tonight.

7 8 Badger 714—30m.


10, 2, 8 Gunsmoke—30m. An embittered cowboy takes the life of a man in self-defense but faces the hangman’s noose because a reluctant witness refuses to tes- tify. James Arness stars as Marshal Matt Dillon.

3, 4, 10 George Gobel George receives a visit from an old boyhood friend of his who inflicts his love for practical jokes on the Gobels household. Charlton Heston, Virginia McGee’s guest.

6 Les Paul and Mary Ford—5m

7 Late Curtain “Jury’s-Out Trial” with Julie Bishop.

8 Do You Trust Your Wife? 11 Town Hall Party With Merle Travis, Wes Tuttle, Joe and Rose Lee Maphis, Tex Ritter and Collins Kids, Johnny Bond, Lelvy Frizzer and stunts.

10:05 6 10 O’Clock Movie MOVIE—“DIAMOND CITY” with David Farrar. Saga of great diamond rush in South Africa in 1879.

10:30 2, 8 Donum Runyon Theater Caesar Romero, Allen Jenkins and Horace McMahon, three Joeless bodyguards, are employed by An- thony Caruso to transport a load of firearms to San Felice where he plans a revolution in “Situation Wanted.” A series of events turn out to be not as advertised, the three characters reverse their field.

3 Sit-In Theater MOVIE—“DOORWAY TO SUSPICION.”

4 10 Your Hit Parade Dorothy Collins, Snooky Lanson, Giselle MacKenzie and Ross Arms, Carol Burnett and Ninos leading the Hit Parade Orchestra.

5 Roller Derby—60m. With Dick Lane.

7 Video Playhouse—1½ hrs. MOVIE—“G.I. HONEYMOON” with Gale Storm. Complications arise from G.I. marriage.

13 Baxter Ward News

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SATURDAY TV LOGS

10:45 13 Destiny

11 2 Words About Music Guest panel comments on recent tunes by guest composers. Show features eerie Frank DeVol, Page Cavanaugh, Trip, Dick Stewart and Milly Coren with Oscar Levant and Elly Lancaster.

4 Lee Giroux and the News 8 Patti Page—15m.

9 Rocket to Stardom—2 hrs.

10 Ten Star Theater MOVIE—“WOMEN IN BONDAGE” with Gail Patrick, Nancy Kelly. Story of women under Hitler regime.

13 Inner Sanctum Embittered man tries unsuccessfully to kill his wife in “Never Die Again.”

Color

11:15 4 Late Date at the Movies “MICKEY” with Lola Butts, Bill Goodwin, Irene Hervey. Young tomboy saves her father from the town gossip, only to plunge him into a real romance. Tom Frand- sen hosts this series of movies in color.

8 Masterpiece Playground MOVIE—“MOB FEUD—THE MER- MAID” with William Powell, Ann Rutherford. Man brings a crooked bank from fishing trip, disrupting his life.

11:30 5 Roller Derby Rhubarb With Dick Lane.

11:40 5 Final Edition

11:45 3 Late News

13 Short Story

12 Midnight News—15m.

7 Video Playhouse—1½ hrs. MOVIE—“BLAKE OF SCOTLAND YARD” with Ralph Byrd tracking down machine that locates naval vessels and destroys them.

13 Cowboys West MOVIE—“RANGE JUSTICE” with Johnny Mack Brown.

12:15 2 Feature Film—75m. MOVIE—“AN IDEAL HUSBAND” with Paul- lette Goddard, Michael Wilding. A scheming adventurers threatens to destroy a happy couple and mar- riage.

11 2, 8 Rocket to Stardom With Bob Yenkel.

1:30 2 Give Us This Day

TONIGHT

13 Ryder Cup World News

SATURDAY TV LOGS

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1:30 2 Give Us This Day

TONIGHT

KTTV

Sgt. Joe Friday (JACK WEBB) has a new case to solve on BADGE 714 at 7:30 p.m. (Co-sponsored by White King “D” and Hunt’s Pork and Beans.)

Page Nine
**TV-RADIO LIFE**

**SUNDAY TV LOGS**

**Morning**

8:25  2 Give Us This Day
8:30  2 Lamp Unto My Feet
9     9 Rocket to Stardom—3 hrs. With Bob Yankel.
10    10 How Christian Science Heals
10    10 "How God's Power Restores Health."
11    11 Sunset Beach Backstage
8:45  10 Man to Man—15m.
13    13 Public Service Film
2     9 Look Up and Live

**TV Tips**

**MARCH 4**

**ADVENTURE (2), 11:30 a.m. Snake Life and worship in various parts of the world.**

**FRONT ROW CENTER, (2), 1:00 p.m. Margaret O'Brien, Dean Stockwell and John McIntire star in "Innocent Witness."

**WIDE WORLD, (4), 1:00 p.m. An American child's way of life from moment of birth through growth in various parts of the country.**

**ONMIBUS, (2), 2:00 p.m. Alastair Cooke presents "Life, Liberty and the Pursuit of Happiness."

**CAVALCADE OF BOOKS, (2), 3:30 p.m. Richard L. Evans, a leader of the Mormon Church, and author of "From the Crossroads," in a film made especially for today's show with Salt Lake Tabernacle Choir; Stephen Longstreet discusses his new book, "The Boy in the Pink Suit."

**WHERE YOUR TREASURE IS, (4), 5:00 p.m. A dramatic story of the lesson a man learns after hearing Jesus preach.**

**YOU ARE THERE, (2), 5:00 p.m. "Surrender at Corregidor."

**FRONTIEN, (4), 6:00 p.m. "Assassin," story of West's last bad man.**

**FIRST RUN MOVIES, (6), 7:30 p.m. "The Star" with Bette Davis and Sterling Hayden.**

**FAMOUS FILM FESTIVAL, (7), 7:30 p.m. Part One of Shaw's "Caesar and Cleopatra," with Vivien Leigh, Claude Rains, and Walter Pidgeon.**

**ED SULLIVAN SHOW, (2), 8:00 p.m. James Cagney, Jack Carson, Don Ameche, Susan Hayward, Burt Lancaster, William Holden, Kim Novak, Fredric March, Walt Disney, Dick Shawn, Edith Piaf, Senor Wences and Dieter Tass guest.**

**COMEDY HOUR, (4), 8:00 p.m. Jonathan Winters, Gaye-Lard, Tom D'Andrea, Larry Blanks, Stan Freberg.**

**GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Paul Muni and Polly Bergen in an adaptation of the Sinclair Lewis story, "A. A. Lathrop, the Queen."**

**ALCOA HOUR, (4), 9:00 p.m. Tom Ewell stars in "Man on Fire" with Ed Begley, Neva Patterson, Patricia Barry, Van Dyke Parks and Russell Collins.**

**ALFRED HITCHCOCK PRESENTS, (5), 9:30 p.m. "Back for Christmas," directed by Henry Koster.**

**APPOINTMENT WITH ADVENTURE, (2), 10:00 p.m. Pat Patterson and Martyn Green star in "Paris Venture."**

**LORETTA YOUNG SHOW, (4), 10:00 p.m. Lorettta Young stars in "Man From Tumbleweed."**

**Time Change**

**WHO KNOWS THIST, (13), Now seen at 9:30 a.m. Saturday.**

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MARCH 4

11 Your Federal Income Tax
Chief features the return to duty and how to fill them out discussed by Harold V. Mothers, Chief of Training Branch, Office of Internal Revenue, and Richard D. Davis, Internal Revenue Agent.

13 Sagobrush Theater
MOVIE—"HIDDEN DANGER" with Johnny Mack Brown

2, 8 Omnibus—90m.
Host Almirau Coe presents "Life, Liberty and the Pursuit of Happiness.

11 Spotlight on Youth
With Alex Cooper.

2:25 3 News

2:30 3, 4 Youth Wants to Know
6 The Christophers
7 Sunday Theater
MOVIE—"PIONEER JUSTICE"
10 Libarace Show—30m.
11 Jolopoly Derby
13 Sunday Ranch Party
Johnny Bond, Joe Stant, Jo Ann Fettes, the Collins Kids, Columbia recording artists, are regulars. Smoky Rogers encore.

3 Game of Life—30m.
With Robert Salkig.

4 Armorial History

5 Twin Movie No. 1
MOVIE—"BLIND MAN'S BLUFF" with Zena Marshall, Sidney Tafits.
6 Western Film
9 Movie Matinee
MOVIE—"THE STRANGER" with Edward G. Robinson, Lorelta Young, Orson Welles. Depressed woman is torn between love and demand of justice that she betray her husband.

10 I Married Joan—30m.

3:30 2 Cavalcade of Books
Richard L. Keen, former editor of the 12 apostles of the Mormon Church who dedsed himself to the church's men in Westwood on March 13, speaks to us in a film made especially for Cavalcade viewers, with music by the Salt Lake City Tabernacle Choir and Gregorian Chant (on CBS every Sunday morning). His book, "For I Am a Child," is the sixth published collection of his radio sermons. Writer, artist, TV and movie producer, Leland Longstreet, author of "The Boy in the Middle" (1960), discusses this book about how his grandfather, an unreconstructed C.R. officer and his mother, one of the prettiest women of her day, took him across the continent and back in a young-lung trek in a model T Ford. Talk in vivid narrative style supplemented by his own pen-and-ink sketches. It gives a picture of 1928 America of courage, humor, pathos. Georgiana Hardy and Turnley Walker present.

3, 4 Zoo Parade
See wild animals in natural outdoor surroundings as today's program goes to the famous San Antonio Zoo.

8 My Little Margie
10 Premier Theater
MOVIE—"CITY DANGERS" with Dick Powell, Rhonda Fleming. Man released from prison seeks man who committed crime, which injured his wife.

3:45 7 How Christian Science Heals
"Getting Along With Our Neighbors."

4 Renaissance on TV
Dr. Frank C. Bayst, ESC professor, moderates, featuring each week guest lecturers who are Renaissance scholars from all parts of the nation.

3 Oral Roberts—30m.
4 Faith of Our Children
With Eleanor Powell.
6 Western Film
MOVIE—"RANGE LAW."
7 Gordon's Garden—30m.
Mr. and Mrs. Gordon Baker Lloyd with gardening tips from their garden at home.
8 Distinguished—60m.
"Water Birds."

4:30 2 The Little Rascals
Sunday Cinema
Clairmont—30m.
MOVIE—"LOVERS OF TOLEDO."
4 Mary McAdoo
Twin Movie No. 2
MOVIE—"THE LITTLE JUGGLER" with Richie Amuroco. Paring that he has killed his brother, a small boy hides out in Conwy Island.

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4 Where Your Treasure Is

The story of an abandoned little girl who is placed in the care of the town elder. The elder raises her with a wealthy, childless couple. The child’s response to luxurious gifts from her foster father is not what he would like, but after hearing the Master teach, he comes to learn that a child needs not luxuries and material things but affection, care and understanding. Vivien Price plays the child.

6 Western Film

7 Super Circus—60m.

Ringmaster Jerry Colonna presents the Tokokey Troupe, a teeter-board act; the Dailey boys, perch balancing artists; Lad Lyon, foot-balance act, and the Three Hotocols, jugglers, in the center ring today.

10 Times Square Playhouse

5:15 9 News Review

5:30 2 Amos 'n' Andy—30m.

8 TV Reader's Digest—30m.

Lost, Strayed and Lonely," story of a boy who runs away from home.

9 This Week in Sports

10 Capt. Gallant

11 The Christophers—30m.

"All God's Children" with Toshi Connors. GI returns from Korea prepared to take up safe and secure future in family business but finds that he must protect rights he fought for.

13 Don Lundberg Show

Leo J. Vander Lans, Deputy Attorney General, State of Calif., on panel discussing "The Right to Carry Firearms."

5:45 9 Hollywood Backstage

Evening

6 2, 3 You Are There—30m.

"Surrender of Corregidor" with Marshall Bradford as Lt. Gen. Wainwright, and Tor Johnson as General Homma. Walter Cronkite re-creates the last day on "The Rock" for 3,600 exhausted American soldiers who finally capitulate to enemy after five months of combat. Also shown is humiliation of Lt. Gen. Wainwright and staff as they are forced to wait long hours for appearance of Japanese General Homma for signing of surrender terms.

4, 10 Meet the Press

Lawrence Spivak, moderator.

5 Eastside Kids—60m.

MOVIE—"MB, MUGGS RIDES AGAIN" with Leo Gorcey.

6 Film—30m.

7 Six-Gun Theater

MOVIE—"UTAH KID" with Hoot Gibson.

8 Sunday News Summary

Feature Film—90m.

MOVIE—"THE FIRST LINE" with Charles Boyer. Crippled girl's faith proves stronger than her physical pain; that a miracle will cure her affliction.

11 Ramar of the Jungle

With Jon Hall.

13 Polka Parade—60m.

Dick Slaterair presents old-time folk and polka music with vocalist Barbara Logan, tenor Walter Eckard, the Gaylords Quartet and the Polka Parade Dancers.

3 Mayor of the Town

"The Mayor Plays Cuddy" with Thomas Mitchell taking on the problem of finding a husband for a widow. He fastens on Mr. Malloy’s brother as a likely prospect. Presented by Richfield Oil Corp.

4, 10 Roy Rogers

Roy is involved in uncovering nefarious plot of prospectors who are stealing ore from salt mines worked by Chief Kumaska and his Indian tribe. Roy, with Dale Evans and Pat Brady, sees that gold is returned to the tribe.

6 Holiday U.S.A.

Montana—"Land of the Shining Mountains."

11 Movie

MOVIE—"LAST OF THE MOHICANS" with Randolph Scott, Brian Donlevy, Heather Angel, Bruce Cabot, Henry Wilcoxon, James Fenimore Cooper’s tale of Hawkeye’s efforts to save a group of travelers from vengeance of Hurons during the French and Indian wars.

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Brother II: 'Two late, she learns she hate each other.

4, 10 It's a Great Life—30m.

"The Voice" on the telephone en- 
chants the three masts (Michael 
O'Shea, William Bishop and James 
Dann). When the boys hear a 
Red Cross girl's dulcet tones on 
the phone they rush right out to 
meet the owner and find them- 
selves serving as models for a 
first-aid class and adding to the 
blood bank.

5 Long John Silver—30m.

Robert Newton stars in this col- 
cer series based on Robert Louis 
Stevenson's "Treasure Island."

6 Guy Lombardo—30m.

7 The Falcon 

Charles McGraw, as Mike Waring, 
contends with two groups of crimi- 
nals fighting over a fortune in 
jewels on a speeding train.

13 Treasure Tune Clock 

Joyce Collins plays songs sug- 
gested by the public. A $50 prize is 
awarded if she cannot play the 
song. Jack McCoy emcees.

7:30 2, 8 What's My Line?—30m.

With John Daly, Arlene Francis, 
Fred Allen, Dorothy Kilgallen 
and Bennett Cerf.

9 Cisco Kid—30m.

The Cisco Kid shares a band of 
escaped convicts using Mexican 
jumping beans as a lie detector.

4, 10 Frontier 

"Assassin." Authentic story of the 
West's lawman, Thorge Hend- 
erson, who met his fate in Wy- 

5 "The Movies"—90m.

MOVIE—"THE STAR" with Bette 
Davis, Sterling Hayden. A 
behind-the-scenes story of Holly- 
wood glamour and fame lost. 
When "The star," now a fading 
actress, realizes she is no longer 
the reigning movie queen, she 
starts the downward path until 
she is picked up by a drunk-
driver's charge and balled out by 
a mystery man. Presented by 
Barbara Ann Brend and White 
King "D."

6 Movie Parade 

MOVIE—"THE MOZART STORY" with Hans 
Holz, Rival musicians hampers 
progress of the great composer.

7 Famous Film Festival 

MOVIE—"CAESAR AND Cleopatra" with 
Vivien Leigh, Claude Rains, Stew-
art Granger. Caesar meets Cleo-
petra, the child-queen, hiding from 
his advancing legions. Under his 
tutelage, she learns the intrigues 
of politics in Part I of this movie 
version of Shaw's play. Part II 
next week.

9 Candid Camera 

13 Stars of Grand Ole Opry 

American's favorite western stars in a 
musical-variety program.

8, 11 2, 8 The Ed Sullivan Show 

Ed Sullivan, host, presents James 
Cagney, Jack Lemmon, Gregory 
Peck, Susan Hayward, Burt Lan-
caster, William Holden, Kim No-
vak, Fredric March, Walt Disney, 
Dick Shawn, Edith Piaf, ventrilo-
quint Senator Wences and Dieter 
Tuss, wire-balancing set.

3, 4, 10 Comedy Hour 

Jonathan Winters, Gale Storm, Bert 
Lahr, Tom D'Andrea, Larry Blake, 
Van Everberg.

9 Championship Bowling—30m

SUNDAY IT'S LOGS

11 Sunday Startime 

"Boy Wears a Gun" with Francis 
Ford, Billy Gray.

13 Paragon Playhouse 

"The Genie Without a Lamp" with 
Douglas Fairbanks Jr.

8:30 11 The Erwins 

Staring Stu Erwin.

13 His Honor, Homer Bell 

Gang Loanstark finds it difficult to 
cash a check over the weekend with 
resultant embarrassment.

9 2, 8 General Electric Theater 

Paul Muni portrays an aging sen-
ator who lives for the post in "A 
Letter from the Queen." His 
problem, as adapted from the Sin-
cleir Lewis short story, is whether 
or not to release an important 
letter written by Queen Victoria. 
Polly Bergen co-stars, and Ronald 
Reagan acts as host.

3 The Ed Sullivan Show—60m.

4, 8 Alcoa Hour 

Tom Ewell stars in "Man on Fire" 
with Ed Begley, Neva Patterson, 
Patricia Lynn, Van Dyke Parks 
and Russell Collins. The story of 
a custody battle over a child by 
divorced parents.

5 Bandstand Revue—60m.

With Leighton Noble, Agita Go-
don, the McDonald Sisters, Rush 
Adams, the Moline Moppet, 
Leo Diamond and Frances Irvin.

6 Movie Parade—75m.

MOVIE—"SPEED LIMITED," Ralph Graves.

7 Chance of a Lifetime 

Dennis Judd, Jr., stars in the talent-quiz show for professional performers.

9 Channel 9 Movie 

MOVIE—"THE VELVET TOUCH" with Ros-
alind Russell, Claire Trevor, Syd-
ney Greenstreet, Leo Genn. Actress 
murders her problem when he 
threatens to blacken her reputation.

11 Dr. Hudson's Secret Journal 

John Howard catches a young boy 
stealing clothes from his house 
to wear to his mother's funeral. He learns the boy's se-
cet ambition is to become a doc-

or. Presented by Sears, Roebuck 
& Co.

13 Judge Roy Bean 

Sugarbush Gold. Two prospec-
tors, partners in gold mine, are 
robbed and killed. Edgar Bu-
chaman brings their murderers 
to justice.

9:30 2, 8 Alfred Hitchcock Presents 

"Back for Christmas," drama of a 
quiet English scientist who de-
cides to eliminate his wife and 
lead a life of ease in Hollywood. 
However, the wife has plans which 
she forgot is mentioned to the sci-
entist, and these give the story an 
ironic twist. Directed by Hitchcock.

7 Original Amateur Hour 

With Ted Mack.

11 Paul Coates' Confidential File—30m.

13 Rev. Oral Roberts

"First on TV! Every 
SUN."

9:30 P.M. 

Promoted by 
WHITE KING D and BARBARA ANN BREAD

Page Nineteen
HERE ARE A FEW IDEAS to kick around—regarding the Academy of Motion Pictures’ Oscar Nominations telecast. Following the 90-minute program Saturday evening, February 18, several persons criticized the proceedings in print and/or vocally. Though most agreed that the telecast was a great improvement over 1956’s, there was the opinion that there was still plenty of room for betterment.

Perhaps the first question to be considered is: Are the nominations essentially top TV fare? I am inclined to think they are not. I don’t believe the singing can be telecast without viewers comparing them with the actual Oscar awards program. Nominations alone can’t be as exciting or have as much public as the final ceremonies when one star, one picture, one person is singled out for supreme honors. Therefore, a nominations telecast should be appraised on its own basis, for what it is.

One of the basic and inherent difficulties with a nominations ceremony is getting prospective nominees to show up. It’s understandable that candidates—a some of them, at least—might feel reluctant or presumptuous in putting in an appearance only to experience embarrassment if not nominated. There was criticism that some of the nominees weren’t there and had no stand-ins. Personally I don’t see how this ticklish situation can be ironed out unless the Academy does an educational job. Indeed it does look bad when stars who are in or near Hollywood fail to appear. Whether others should serve as stand-ins for these reluctant individuals is debatable. John and Jane Doe generally feel that if they were in the stars’ shoes and had a ghost of a chance at even a nomination they would be Johnny-on-the-spot.

My chief criticism of the nominations telecast was its length. Actually they had a good tight one-hour program. It should have been held to this time. Pace of the end was shallowness. One veteran critic took a very dim view of the stars singing the nominated songs, calling this part of the program “rural old-home week.” I disagree. Since almost all of the luminaries involved have been or still are known for their musical ability, their singing was one of the best parts of the telecast. The show could have used more of this and less of immaterial film clips, especially those of last year which almost universally confused everyone.

Letters are still coming in about TV coverage of the Santa Fe Wreck. It’s rather stale to bring this subject up for inspection, but as a courtesy to at least a few of those who have written me, I’ll note excerpts:

“WE THINK KTTV DID A GRAND JOB. We like their camera action and prefer to see everything.” (B.C. Costa Mesa.)

“WE THINK THAT EVERYTHING should be shown. Those who do not want to see reality should switch to another program. I feel very loath to let only one channel get drunk with power by giving only one-channel coverage of any event, unless it is KTTV. They have always given wonderul coverage of fires, wrecks, parades or anything else.” (Mrs. L.H., Hollywood.)

“I FELT, AS DID MY HUSBAND, that once it had been covered, just the high points should have been given again. KTTV had the right idea. It so happens we never miss the Dr. Hudson program. During the period, other stations had interviews, gory details, etc., and we were too squeamish to watch. During the

**LETTERS OF THE WEEK**

**LETTERS OF THE WEEK**
MARCH 5

Dr. Hudson show, KTTV flashed on the screen to 'stay tuned for additional details of the wreck as they are available.' This is a chance to rate it too!' (Mrs. W.O.S., San Gabriel.)

"AS A NEWS EVENT, the train wreck should have been reported—as a news event, the when, where, why, and how. And the names of the injured and dead for the benefit of the relatives and loved ones of those concerned. Neither I nor my family cared to view the details of such a tragedy." (Mrs. M.E. Compton.)

"I SAW NO MORE ON MY TV SET than I did in the newspapers. I do not feel that I have a morbid curiosity when I watch such things. They are intensely interesting—and educational. I imagine the crowd at the wreck would have been much larger if the television stations had not put the wreck on the air." (Mrs. N.W.W., Costa Mesa.)

"NOT ONE OF YOUR PUBLISHED letters on the train wreck touched on the question of how the disaster affected my family. That was the whole air of 'circus excitement'—the apparently callous lack of consideration for both victims and those who loved them. I was not too dear to you on that train, how would you have felt about the ghoulish relish with which the most gory details were reported?—the prying into the buzzard-eye of the camera? I've seen a freight train wreck in the Midwest where dead hogs were treated with more respect—their shippers with more genuine sympathy!" (V.D.P., Riverside.)

"IT IS MY OPINION that event in our city, which involves our people and affects our lives, whether directly or indirectly, is of great importance to each and everyone viewer. Of those who would have it glossed over I would say they are not very well equipped to face life, those who wish to be informed for as long as there is 'action' appear to be sacrificing and those who oppose to do nothing, what a last-minute TV station should or should not do appear to be interested in how another man does his duty." (D.F., Compton.)

"TIMELINESS AND SPACE PRECEDE printing of more opinions on this matter. I thank all Lifelines' readers who wrote and am sorry I can't place all your opinions in type. The letters I have chosen, however, are fairly representative.

* * *

MUSICIAN-ACTOR

Pianist Murray Arnold, with his own TV musical package in the works, is also running a dramatic actor on TV.

TELEVISION INDUSTRIES SERVICE CORPORATION

in San Diego CY. 5-7581
MONDAY TV LOGS

to fight back when a gang of thugs steals his cab then tries to hurl him from testifying against them.

3 Annie Oakley—30m.
4 I Spy—30m.
"Betrayal at West Point." The story of Major John Andre, the British officer assigned to confer with the traitorous Benedict Arnold during the American Revolution. Andre was ordered to wear his own uniform, carry no secret papers and not to cross enemy lines. He violated all three orders and as a result was captured and shot.

5 Gil Martin—News—15m.
6 The Ruggles—30m.
7 You Asked for It—30m.
Art Baker presents fascinating guests doing unusual things requested by viewers.
8 Superman—30m.
9 Adventure Movie Theater MOVIE—"UNDER FIESTA STARS" wth Gene Autry pledging to fulfill the dying wish of a rancher: to keep his "spread" operating so that his daughter will have security. (This hour-long movie is seen every night through Sat. at this time.)

10 Mayor of the Town
"The Mayor Plays Cupid" wth Thomas Mitchell taking on the problem of finding a husband for a widow. He fastens on Mar-rily's brother as a likely pros-pet. Presented by Richfield Oil Corp.

11 I Married Joan—30m.
Joan Davis tutors her sima ma-ter's star football player to make him eligible for the big game.

13 The Golden Voyage—30m.
"India," featuring unusual close-ups of the people, from Nehru to the untouchables, showing the routine of their daily lives in some of the most amazing film ever shot.

7:15 5 Eye Witness—15m.
Ken Graue, Tom Haiten, Jay El-liott.
7:30 3 Navy Log—30m.

5:00 PM KNXT 2

THE EARLY SHOW

MONDAY: 'FLYING TIGERS' with John Wayne & Anna Lee

MONDAY tv LOGS

New

4, 10 Gordon MacRae Popular singing star Gordon MacRae stars in an informal musical program with the Cheer Leaders, quartet and orchestra under the direction of Van Alex- ander. Phil Harris is guest ton-

5 Conspiracy—30m.
6 Cisco Kid—30m.
7 Topper—30m.
The Topppers board an ocean-going luxury liner and receive a state-

8 People in the News—15m.
9 My Little Margie—30m.
When gold-digging blonde sets her sights on Vern (Charles Farrell), daughter Margie (Gail Storm) takes a hand.

13 Wonderlust
San Felipe, Mexican fishing para-

14, 10 News Caravan—15m.
With John Cameron Swayze.

7:45 8 Local Newsreel
7:50 6 Weatherword
7:55 8 News

8 2. Burns and Allen Show
Drum student Ronnie Burns uses disc of Jose Ferrer as model of fine acting. Silently mouthing dia-

8 3. Masquerade Party—30m.
4. Hollywood's Best
5 Teleforum—30m.
Dr. Rufus R. von Kleinsmid, chancellor of the University of South-

8 6 The Lone Wolf—30m.
7 TV Reader's Digest—30m.
"Lost, Strayed and Lonely." Billy

MARCH 5

Chaplin stars as 10-year-old boy who runs away from home think-

9 The Pendulum—30m.
10 Movie
11 The Count of Monte Cristo
When Alcide's shop opens at Riley's plant, he tries to get it for daughter Babs—and almost loses another job for her in the at-

13 Beat the Champ—30m.
Pits two challengers with the wrestling titleholder.

8:30 2. Godfrey's Talent Scouts
3 Mark Saber
5 Roller Derby
With Dick Lane.
6 Mid-Evening Movie—90m.
MOVIE—"FATHOMS DEEP" wth Lloyd Bridges.
7 Voice of Firestone—30m.
Roberta Peters, lovely Metropolitan Opera soprano, sings "Dancing Doll," "Shadow Song" and "The World Is Mine Tonight." Howard Barlow conducts the orchestra in "China Doll" and First Movement, Reinish Symphony (Schumann).

9 The Man Called "X"—30m.
Leakage of top secret informa-

11 Life of Riley—30m.
13 Wrestling—2½ hrs.
From the Hollywood Legion Sta-

Tonight! Be sure to see

THOMAS MITCHELL
Starring in
"Mayor of the Town"

Here's wonderful entertainment for the entire family—wholesome, fun-

MONDAYS • 7:00 P.M.
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"Conservation of natural resources means better living for you."
9

2, 8 I Love Lucy
Lucy Ricardo engages actor who looks like Charles Boyer to play
love scene for Ricky's benefit, then
discovers the actor really is
Charles Boyer.
3 Phil Silvers Show—30m.
4 Top Plays of 1956
"Cruise Without Consenese" with
Vera Miles, Francis Burt. Com-
munist party leader holds son of
Supreme Court judge hostage dur-
ing trial of party member.
7 Feature Playhouse—30m.
"Beyond the Cross" with Peter
Graves.
9 Channel 9 Movie Theater
MOVIE—"THE VELVET TOUCH" with Ros-
salind Russell, Claire Trevor, Syd-
ney Greenstreet, Leo Genn. Actress
murders her producer when he
threatens to blackmail her repu-
tation.
11 Highway Patrol—30m.
Broderick Crawford throws the
Highway Patrol crime lab into the
chaos of daring armored car rob-
ers and comes up with an accu-
rate sketch of a man the patrol
has never seen. This series of au-
thentic dramas salutes the courage
of highway patrolmen across the
nation.

9:30
2, 3, 8 December Bride
Lily Tutskin (Spring Byington)
moves to a hotel to escape squab-
hole of daughter Ruth and son-in-
law Matt. Pat believes she is elop-
ing when they receive phone calls
confusing; узнаs her reservations
and marriage license for a friend, Mr.
Jorgensen.

10
10 Robert Montgomery
"Adam's Son," an original dra-
ma by Theodore and Natalie Ferro.
A "saint" running for public office
leaves behind his son that a
man can only be the sum of all
of his parts.
7 Medical Horizons
Use of radioactive gold in cancer
therapy at Meharry Medical Col-
ge. Viewers see radioactive gold injected into the body
where it works on cancerous tissue.
11 City Detective—30m.
Rich, eccentric man believes his
son-in-law wants to kill his
dughter, but winds up a victim
himself.
12 Mr. District Attorney—30m.
David Brian, as District Attorney
Paul Garrett, faces the distasteful
job of exposing a dishonest police-
man.
3 Warner Bros. Presents
Les Paul and Mary Ford—5m.
7 Theater Party—30m.
"Masked Debut" with Lloyd
Bridges.
8 Douglas Fairbanks Presents
11 Star and the Story
"Payment in Kind" with Howard
Duff. Detective must arrest physi-
cian who saved his wife's life.
10:05
6 Picture Window
MOVIE—"THE BIG NIGHT" with Preston
Foster, John Barrymore Jr. Tragic
evening of brutality—and its after-
math.
10:30
2 Clete Roberts—15m.
4 Douglas Fairbanks Presents
"Goo Grogan's Legacy." A
nephew of an Irish farmer plans
to get the man's possessions by
getting him to disinherit his only son in favor
of his nephew. The nephew goes
too far, however, when he tries to
forge the will after believing the
old man is dead.
7 Three Star Final
Dick Turpin, news; Norman Van
Brocklin, sports; Aline Mosby,
Hollywood report.
8 Studio One—60m.
"Circle of Guilt" with Keenan
Wynn, Julie Adams.
10 Cavalcade Theater—30m.
Cary Beechum Beatty, Jr., "Sun-
ny's Incident" stars as U.S. Navy Com-
mander in gru1am who deities
might of the Austrian Empire.

11
11 Fabian of Scotland Yard
Fabian searches for U.S. detective
who disappears while in London
on confidential mission involving
rare postage stamp.
10:45
2 The Big News
With Bill Stout, Gil Stratton and
Austin Green.
9 Don Lee World News
With Lee Wood, Bill Brundige
and Ted May.
11 Movies
MOVIE—"THE ELSIE PIMPENNEL" with
David Niven as the English lord
who plays the fo7 to hide his
under-ground activities as rescuer
of victims of French Revolution.
3 Seaside Weather—5m.
Jack Latham—15m.
7 Sands of Time
Travelogue visiting Industries and
places throughout the world.
9 Weatherwise
10 Channel 11 News—25m.
11 George Putnam—News
13 Jules Strongbow—15m.
Stongbow interviews wrestlers.

11:05
3 Final Edition
9 Mystery Theater
11:15
4 Cleve Harmon—Sports
5 Final Edition
7 Nitecap Theater
MOVIE—"STRANGE ILLUSION" with Jimmy
Lyden. Boy follows a hunch in
search of comedy to solve father's murder.
11 Public Defender—30m.
Documented story of case still on
the books of the public defender's office
Case 74 a man new in the
penitentiary on a second-degree
murder conviction.
13 Hollywood Backstage
11:30
4, 10 Tonight
Starring, Steve Allen in a late eve-
ning show of comedy and music,
featuring vocalists Eydie Gorme,
Steve Lawrence, Andy Williams
and Pat Kirby, with Keith Hender-
son and orchestra, and guest stars.
8 Foreign Intrigue—30m.
11:45
11 Jackson's Theater
MOVIE—"ARMY WIVES" with Elise Knob.
Soldier has trouble marrying his
girl when Army keeps him on the
move.
12:30
2 Frankie Laine
4 Movie Museum—15m.
12:45
4 World News Roundup
1
Duffy's Tavern
1:50
2 Give Us This Day

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MARCH 5

TONIGHT

KTTV 11

At 7:30 p.m. see Gale Storm and
Charles Farrell in MY LITTLE
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TUESDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

See Page 29 for 6:30 A.M. to 5:00 P.M. Daytime Log Listings

2 Early Show
MOVIE—"THE INSIDE STORY" with William Lundigan, Marsha Hunt, Gail Patrick, Gene Lockhart. Story of how money left in a hotel safe by a traveling man is mistakesely put into circulation to get a town out of its difficulties during depression days.

3 Frank Webb Show

4, 10 Pinky Lee—30m.
With Jimmy Brown and Jymnie Shore in a program of fun, circus thrills that include wild animals, Imprez artists, jugglers and acrobats.

5 Cartoon Carousel—Con'd

6 Ranger Show—Western
MOVIE—"IN OLD MONTANA"

7, 8 Mickey Mouse Club—60m.
MEET SOTTY: "Magician" stars Harry Corbett and his hand-puppet Sotty. MOUSEKETEERS: Guest Star Day—Nancy Wiley and her talking doll, Candy, with the Mouseketeers. FOREIGN CORRESPONDENT SERIES (ENGLAND): The Port of London on the River Thames. CARTOON: Three Blind Mouseketeers.

9 Campus Club
Gene Norman with guests from the real world and teen-agers from local high schools.

11 Del Moore's Mysteries—Con'd

13 Ranch Party—Con'd

5:30 2 The Little Rascals

4, 10 Howdy Doody—30m.

5 Western Theater—60m.
MOVIE—"DOWN THE WYOMING TRAIL" with Tex Ritter.

5:45 9 Sean Meaney Show
Tunes with the old and new tunes from Ireland. Bill Chadney, pianist.

5:00 PM KNTX

THE EARLY SHOW
TUESDAY: "THE INSIDE STORY" with William Lundigan

6 Beverly on 3

3 4 Jack Latham—5m.

4 Ranger Show
Our Gang Comedies.

5 Sky King—30m.
Long-forget train robbery and phoney historian lead in mystery which ends in a "Silver Grave." (Co)

8 Wild Bill Hickock—30m.

9 Cartoon Express—60m.
With Bill "Casey" Stitela.

10 Gene Autry Movie
MOVIE—"HUNGRY MONTEREY"

11 Stories of the Century
Story of the outlaw Jim Courtwright.

13 Baxter Ward—News

6:05 2 Tom Harmon Sports News

4 Weather—Gene Bollay

6:10 2 Clete Roberts News

4 Cleve Hermann

6:15 2 Doug Edwards News

4 KRKA Kapers—30m.

13 Zeke Manners

6:30 2 Name That Tune Musical quiz show with comedian George Wilt.

3 Five Star Final—30m.

5 Handy Hints—25m.
With Dorothy Gardiner and Ken Graue.

6 Johnny Jet—Uncle Russ Cartoons.

7 Cowboy G-Men—30m.
Put and Stoney get orders to clean up a strip of open territory.

8 News In Review—15m.

11 Life With Elizabeth With Betty White and Del Moore.

6:45 4 Jack Latham—15m.

8 Pattie Page—15m.

11 George Putnam—News

6:55 4 Weather Vane—5m.
With James Edmundson.

7 2, 3 8 $64,000 Question Hal March emcees the gigantic giveaway show.

4 Capt. Gallant—30m.
Captain Gallant (Buster Crabbe) re-buries an old jewel box dug up by Cuffy, as a ruse to bring a murderer to justice.

5 Gil Martyn—News—15m.

MARCH 6

TODAY'S TV TIPS

$64,000 QUESTION, (2), 7:00 p.m. Hal March emcees the gigantic giveaway show.

QUIZ KIDS, (2), 7:30 p.m. Hal March is special guest tonight.

WARNER BROS. PRESENTS, (7), 7:30 p.m. "The Argonauts," based on "Treasure of Sierra Madre."

CHEVRON HALL OF FAME, (11), 7:30 p.m. Ricardo Montalban stars in "Secret Weapon of the World." (Co)

MARSHA RAYE SHOW, (4), 8 p.m. Martha Raye, star, presents Buster Keaton, Paul Douglas, Howard Stelih and Bill and Cora Bald.

VICTORY AT SEA, (9), 8:30 p.m. Guadalcanal.

MAKE ROOM FOR DADDY, (7), 9:00 p.m. Rusty Draper, recording artist, compiles life of Danny Thomas.

CHANNEL 9 MOVIE, (8), 9:00 p.m. "Lady Luck" with Robert Young, Barbara Hale, Frank Morgan, James Gleason is seen every night through Monday (except Sat.) at this time.

RED SKELTON SHOW, (2), 9:30 p.m. The city dump home of Freddie the Freeloader is threatened tonight.

DU PONT CAVALCADE THEATER, (7), 9:30 p.m. Barbara Eller and John Caven as a blind couple with a new baby in "The Greek's Was Closed." (Co)

CELEBRITY PLAYHOUSE, (8), 10:00 p.m. Sylvia Sidney, Tom Tully and Gigi Perreau in "The Argonauts," based on "Secret Weapon of the World." (Co)

THE INQUISITOR, (5), 10:00 p.m. Fleetwood Lawrence interviews the Finn twins tonight.

6 Judge Roy Bean—30m.

7 Picture Party—30m.
"The Greek's Was Closed" with George Givot.

9 Adventure Movie Theater
MOVIE—"HUNGRY MONTEREY" with Gene Autry. (See Channel 8 at 7:00 p.m. Monday)

10 Life Is Worth Living

11 Johnny Otis Show—30m.

13 Hollywood Backstage—30m.

7:15 5 Eye Witness—15m.
With Ken Graue, Tom Hatlen and Jay Elliott.

7:30 2 Do You Trust Your Wife? Quiz show moderated by Edgar Bergen, charlie McCarthy, Mortimer Snerd.

3, 4, 10 Dinah Shore Show

5 Conspiracy—15m.

6, 11 Chevron Hall of Stars Ricardo Montalban portrays a visitor from outer space who finds, much to his own pleasure, that there is a defense of earth—and a very pretty one—against inter-planetary invasion in "Secret Weapon of 117."

7 Warner Bros. Presents.
Greed and the elements defeat two prospectors in "The Argonauts," a story first seen on Nov. 1, Based on Warners' "Treasure of the Sierra Madre," it tells how Cheyenne (Clint Walker) meets two gold prospectors who try to double-cross each other.

8 People in the News

13 Files of Jeffrey Jones Ruthless pennies try to fix baseball game by kidnapping star pitcher's daughter.

7:45 3 Industry on Parade—15m.

4, 10 Camel News Caravan John Cameron Swayze reports.

8 Local News at 8:00 p.m.

7:50 5 Weatherword—5m.

7:55 8 News—15m.

8 2, 8 Phil Silvers Show—30m.
M/Sgt. Ernie Bilko has a date to be best man at a wedding. He also has a date with the U.S. Army to take part in the war games. He

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MARCH 6

leads his platoon to the barracks then drinks but his men think it is part of the training and follow him—to the wedding.

3. 4, 10 Martha Raye Show
Martha Raye, star, with Buster Keaton, Paul Douglas, Howard Arlen and Bill and Cora Baird and their puppets, guests.

5 Headline—30m.

6. 11 Science Fiction Theater
"The Stones Began to Move" with Basil Rathbone, Jean Willes, Jonathan Hale, Richard Fleitz. Tiny gems hold secret of Egyptian Pyramids. Archeologist follows trail of murder to this mysterious mineral with power to cancel out gravity. Truman Brad- ley is host-narrator.

9 Big Game Hunt—30m.

13 The Hunter—30m.
Barry Nelson barely eludes death in Bulgaria attempting to rescue American girl caught behind Iron Curtain.

8:30 2, 8 Navy Log—30m.
The terrifying moments of a recently commissioned Navy officer who assumes command of a destroyer during bitter action in the Pacific are re-created in "Ninety-Day Wonder," based on an authentic story.

5 George Raft Series—30m.

6 Beulah—30m.

7 Wyatt Earp—30m.
Wyatt Earp (Hugh O'Brian) attempts by townspeople to convict Gypsy leader as horse thief.

9 Victory at Sea
Story of Guadalcanal.

11 Liberace—30m.
Medley of three Chopin tunes, medley of oldtime tunes, and "She's Funny That Way," "Brazili," "Dedication" and "Turn Back the Hands of Time."

13 First Run Movie
MOVIE—"LOST BOUNDARIES" with Mel Ferrer, Beatrice Pearson, Richard Haydn, Louis de Rochemont's documentary account of a negro doctor's struggle to establish his life for himself and his family by crossing the color line.

2, 3, 8 Meet Millie—30m.
Duly she learns that Millie is working part-time at night. "Bill" Burke sets out and ends up as queen of a rowdy dime-a-dance hall.

4, 10 Jane Wyman's Fireside Theater—30m.
Hostess Jane Wyman in "Echo of the Peacock's Throat." World War II field nurse, haunted by an unfortunate love affair, finds herself temporarily blinded, as a patient in her hospital, torn between the desire of keeping her identity a secret or trying to recapture the love they once knew. Miss Wyman sings two songs, tonight, "I'll See You Again" and "I Hadn't Anyone Till You."

5 Strictly Informal—60m.
Larry and Susan, are Tony Romeo, orchestra leader Billy May and Betty Hall Jones.

6 Waterfront—30m.

7 Make Room for Daddy
Danny is miffed when his agent takes on a new client. The client turns out to be recording artist Rusty Draper. Danny Thomas and Jean Hagen star.

9 Movie Theater
MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan, James Gleason. Gambling in the blood of a young girl's family causes her to be wary of gamblers till she falls in love with one. She won't say "Yes" till he says "No" to gambling. Then she develops a taste for gambling that threatens her gambling forbearance. (Sees every night through Monday, except Sat., at this time.)

11 The Ken Murray Show
"The man with the best shooting eyes in Tennessee" is Ken Murray's guest tonight as he takes us to visit a famous American hero in Jamestown, Tenn. The great tells of his triumph in 1918 and about his more recent work in his home town.

9:30 2, 8 Red Skeleton Show
When the people of California challenge Freddie the Freeloader over a light-of-way, things are bound to happen and they do. It requires a jury trials to move his ponieważ "Is Paradise View Lane" his happy home on the city dump.

3 Danny Thomas

4, 10 Armstrong Circle Theater
"One in Four," an "actual" drama of mental health scene in the Cleveland State Hospital.

6 Picture Window—90m.
MOVIE—"JAVA HEAD" with Edmund Gwenn.

7 Du Pont Cavalcade Theater
Barbara Elsen and John Craven star in "The Listening Hands," as the Hathaways, a deaf-and-blind couple successfully fight to establish their right to keep and care for their newborn baby.

11 Secret File, U. S. A.
Robert Alda is assigned to rescue scientist credibly held in Czechoslovakia.

10 Celebrity Playhouse—30m.
"More than Sylvia Sidney, Tom Tully, Giget Perreau. On
TUESDAY TV LOGS

7 International Police Files
Public service

Johnny Carson Show
NBC

11 Paris Precinct
Detective story

Times Square Playhouse
"The Man from Yesterday" with Screw Arch. (Sharon Frank)

10:30

Cleve Roberts—15m.

3, 4, 10 Big Town—30m.
Mark Stevens, as Editor Steve Wilkson, investigates murder in high school and tries to save job of principal unjustly accused of wrongdoing and faulty supervision.

5 Movie Theater
MOVIE—"GREAT GILBERT AND SULLIVAN" with Maurice Evans, Robert Newton, and other operetta kings, with excerpts from their works performed by the Douglas Carpe Company.

7 Three Star Final
Dick Tudor, news; Norman Van Gelder, in sports; Allie Mosby, Hollywood report.

I've Got a Secret
Garry Moore, emce.

11 Guy Lombardo
Jubilee guests, singing "If You Love Me."

13 Baxter Ward News

Big News—15m.
With Bill Stout, Gil Stratton and Austin Green.

13 New World News

13 Destiny

11 Big Hit Movies
MOVIE—"DARK COMMAND" with John Wayne, Claire Trevor, Walter Pidgeon. Texas cowboy is made marshal of Kansas town after Civil War to put down marauding Indians.

3 Late News

4 Jack Latham—15m.

7 Sands of Time—15m.
Twelve missing industries and places throughout the world.

10 Topper—30m.

10 Weatherwise

10 Channel 10 News—25m.

11 George Putnam—News

11 Ellery Queen
Ellery is called in on suicide linked to death of underworld boss in Chicago.

11:05

11 Late Feature

11:15

Clare Nerman—Sports

11 Nitecap Theater
MOVIE—"SILVER QUEEN" with Priscilla Lane, George Brent. Girl becomes gambling queen to pay off father's creditors.

11:30

Public Defender—30m.
Reed Hadden defends oldtime movie director accused of assault with deadly weapon.

11:40

4, 10 Tonight—60m.
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eddie Gormer, Steve Lawrence, Bill Haley and Pat Kirby, with Skitch Henderson and his orchestra, and guest stars.

4 Foreign Intrigue—30m.

11:45

Jackson's Theater
MOVIE—"NO BRAINS OVER CHINATOWN" with Bela Lugosi, Bruce Bennett. Underworld terror in San Francisco.

12

Final Edition

12:30

2 Frankie Laine—30m.

4 Movie Museum—15m.

12:45

4 World News

1 Duffy's Tavern—30m.

1:35

2 Give Us This Day

MARCH 6

CLASSIFIED ADS

CLASSIFIED ADS: 10c per word per issue, payable in advance. Free checking copy of magazine sent to advertisers.

DEADLINE: Copy and remittance must be in office, each TV-Radio Life, Hollywood 28, by 4 pm, Thursday for insertion in issue on sale following week. TV-Radio Life will refuse subscriptions believed not to be in the best interests of its readers. Your cooperation is appreciated.

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HOLLYWOOD 28, CALIF.
MARCH 7

Information Received From Stations Subject to Last Minute Change

See Page 29 for 6:30 A.M., to 5:00 P.M. Daytime Log Listings

5 The Early Show

MOVIE—"MAN FROM THUNDER RIVER" with Wild Bill Elliott, George "Gabby" Hayes, and Andy Devine. Wild Bill jumps posses of five men in rescue a boy framed on a murder rap and gold robbers can take over. Secret tunnels in mine provide exciting chase as Bill tracks down the thieves.

3 Frank Webb Show

4, 10 Pinky Lee—30m.

With Jimmy Brown and Jymyr Shore in program of fun and circus thrills that include wild animals, trapeze artists, jugglers and acrobats.

5 Cartoon Carousel—Con'd


7, 8 Mickey Mouse Club—60m.


9 Campus Club

With Gene Norman and guests from the university plus teenagers from Los Angeles high schools.

11 Del Moore's Mysteries

Con't

13 Ranch Party—Con'd

5:30 3 Little Rascals

4, 10 Howdy Doody—30m.

5 Western Theater—60m.

MOVIE—"KID FROM SANTA FE" with Jack Randell.

5:45 9 Sean Meaney Show

Tunes with old and new tunes from Ireland, Bill Chadney, pianist.

6 Beverly on 3

4 Jack Latham—15m.

6 Ranger Show—Our Gang Comedies.

7 Buffalo Bill Jr.—30m.

Bill's skill at pitching horseshoes saves the day in "Lucky Horse-shoe.

8 You Are There—30m.

"The Great Comstock Silver Strike.

9 Cartoon Express—60m.

With Bill "Cassy" Slulte.

10 Roy Rogers Movie

MOVIE—"HEART OF THE GOLDEN WEST.

11 Stories of the Century—Story of outlaw Rube Barrows.

13 Baxter Ward—News

6:05 2 Tom Harmon Sports News

7:50 John Cameron Sweety reporting.

6:10 2 Cleve Roberts

4 Cleve Hermann

6:15 2 Doug Edwards—News

7:55 Sports Page

13 Zeke McManus

6:30 2 Brave Eagle—30m.

Three of medical supplies by an Italian doctor tell the tragic history of the Chryseys when a smallpox epidemic breaks out in the Indian camp.

3 Five Star Final

4 To Be Announced

5 Handy Hints

With Dorothy Gardiner and Ken Graue.

6 Johnny Jet—Uncle Russ

7, 8 Wild Bill Hickock—30m.

Guy Madison and Andy Devine find out money hidden in the greave of a broken wagon wheel.

11 Life With Elizabeth

With James Edmondsen.

12 The Lamb—15m.

Jack Latham.

11 George Putnam—15m.

With James Edmondsen.

7 20th Century-Fox Hour

Linda Darnell and Trevor Howard star in "Deception." Miss Darnell sécts Howard, a concert pianist serving in British Intelligence, for dangerous espionage. Behind the lines, he is captured and forced to divulge information to the enemy. This is Mr. Howard's TV debut.

3 Disneyland—60m.

4 Carveth Wells Explores the World—30m.

Adventure series featuring Carveth Wells, his wife Zetta and their talking animated donkey, presenting films from all over the world.

5 Gil Martyn News—15m.

6 The Ruggles—30m.

7, 8 Wednesday Night Fights

Gene Fullmer vs. Jackia L. Latham in 16-round middleweight bout from Santa Fe.

9 Adventure Movie Theater

MOVIE—"UNDER FIESTA STARS" with Gene Autry (Channel 9 at 7:00 p.m. Monday.)

10 Break the Bank

11 Mr. Genius

Art Baker hosts a unique quiz show wherein a masked genius reveals secrets of experts in various fields of knowledge.

13 Inner Sanctum—30m.

"Face of Fear," shows how man filled with fear of reprisal can bring about his own doom.

15 7 Eye Witness

With Ken Graue, Tom Hatten and Joe Kil."She's a Natural")

7:30 4, 10 Eddie Fisher—15m.

A quarter-hour of music starring Eddie Fisher, with Fred Robbins, emcee, and Axel Stordahl's orchestra.

5 Conspiracy—30m.

6 Rin Tin Tin—30m.

11 The Ray Milland Show

Ray attempts to save romantic problems of Lynhaven's swimming star while coaching her for the big meet.

13 Kingdom of the Sea—30m.

"Camera in the Ocean Floor." Col. John D. Craig shows us unusual shots of living creatures under the ocean and the photographic gear, from plastic to chrome. Theamera need to capture these shots everybody from salvage operations to unusual fishes are viewed. One spectacular shot shows a "Marine mammal" using its 30 feet long body and the size of a small parachute.

7:45 6, 10 News Caravan—15m.

Host Art Baker invites you to see if the panel of experts can beat MR. GENIUS, at 7 p.m.

7 Sports Page

With Dick Tufeld.

TV Tips

20TH CENTURY-FOX HOUR, (2), 7:00 p.m. Trevor Howard and Linda Darnell star in "Deception," a story of intrigue.

WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. "Camera on the Ocean Floor," shows amazing wonders of the deep.

SCREEN DIRECTORS' PLAYHOUSE, (4), 8 p.m. "One Against Many," a true story of an idealistic veterinarian with Lew Ayres, Chick Chandler and Wal-lace Ford.

DISNEYLAND, (7), 8:00 p.m. Walt, away, everybody plays "On Vacation.

SALUTE TO CODE 3, (11), 8:30 p.m. Sheriff Biscailuz, other sheriffs, press and cast of show kick-off series start- ing Friday.

KRAFT TV THEATER, (4), 9:00 p.m. "The Fool Killer," from the novel of an orphan boy's flight.

MGM PARADE, (7), 9:00 p.m. Judy Gar-land, Cyd Charisse, Dan Da-lay, Gregory Peck and Jane Wyman in film clips.

BIG HIT MOVIES, (2), 11:00 p.m. Alfred Hitchcock's famous suspense thriller "The 39 Steps" with Robert Donat and Madeleine Carroll.

Time Changes

N.D.P., (11), 8:00 p.m. Formerly seen on Friday.

RACKET-ASS'N, (11), now seen at 8:00 p.m. Thursday.

HEART OF THE CITY, (11), now seen at 10:00 p.m. Thursday.

7:50 8 People in the News

7:55 8 News—5m.

8 2, 8 Godfrey and Friends

3 MGM Parade—30m.

4, 10 Screen Directors' Play- house—30m. Lew Ayres, Chick Chandler and Wallace Ford star in "One Against Many." The true story of an idealistic veterinarian who must destroy in order to preserve when an outbreak of foot and mouth disease strikes Los Angeles.

5 Joe Palooka—30m.

6 Mark Saber—30m.

7 Disneyland—60m.

Walt Disney's "Tiny Jiminy Cricket" the job of producing told-night's show so he can go on va-
9 Willy—90m.
Willy (June Havoc) pulls a switch and turns water with in order to win a law suit and save reputation of a well expert.

11 N. O. P. D.
13 Ellery Queen
Hate and love bring about death of one man and almost cause murder of another.

8:30 3 Stories of the Century—30m.
The outlaw Augustine Chacon.

4, 10 Father Knows Best
A school friend volunteers to help Bud Anderson (Billy Gray) with his homework. He stays so late he is invited to sleep over, and by noon the next day it becomes evident that the boy intends to make his stay a permanent one.

5 Olympic Wrestling
With Dick Lane.

6 Life of Riley—30m.
Biff falls plot of Chinese Red agents seeking to purchase atomic materials.

Special
7 Salute to Code 3
Sheriff Biscullitz, sheriffs of surrounding counties, press and cast of the show participate in surprise festivities kicking off the new series which begins Friday, March 9, at 8:30 p.m. Bill Welsh emcees. Title, "Code 3," refers to sheriff’s signal indicating extreme emergency.

13 Stars of Grand Ole Opry
2, 3, 8 The Millionaire—30m.
Steve Brodie, Cathy Downs, Stacy Harris and Robert Shayne star in a musical which is the recipient of a million dollar windfall from an unknown benefactor.

4, 10 Kraft TV Theater—60m.
"The Pool Killer," an adaptation by Dalí Wasserman of the Helen Estelle novel about an orphan boy’s cross-country flight and the adventures he meets.

6 Secret File—30m.
7 The M-G-M Parade—30m.

9 Movie Theater
MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 9 p.m. Tuesday.)

11 Waterfront—30m.
Cap'n John (Preston Foster) deliberately causes a rift between his son Carl and daughter of wealthy broker.

13 Cesar Romero
Romero encourages young man about women's first appearance as matador in Mexico City.

9:30 2, 3 I’ve Got a Secret—30m.
6, 7 Masquerade Party—30m.
Famous guests, heavily disguised, try to conceal their identities from panlists. Bobby Sherwood, Mary Healy, Ogden Nash and Elia Chase under the guidance of emcee Peter Donald.

8 Code 3
Thomas Mitchell starring in "MAYOR OF THE TOWN"
10:45 13 Baxter Ward News
11:45 16 Confessions of a Housewife
12:15 16 Confessions of a Housewife
12:30 11 Portia Salome
11:00 PM KNXT 2

"BIG HIT MOVIES"
WEDNESDAY: "THE THIRTY-NINE STEPS" with Robert Donat & Madeleine Carroll
MARCH 7

9 Don Lee World News
13 Destiny

2 Big Hit Movies

11:05 9 Feature Film
MOVIE—"ffiI-fiE IS AN AWFUL THING" with Betty Grable.

11:15 4 Cleve Hermann—Sports

11:15 7 Nitcap Theater
MOVIE—"PICKADILLY INCIDENT" with Anna Neagle.

11 Public Defender—30m.
Testimony of mother of boy killed in fist fight is the only thing that will save the life of the other boy in flight.

11:30 4, 10 Tonight—60m.
Starting Steve Allen in a late evening show of comedy and music, featuring vocalists Eddie Gorme, Steve Lawrence, Andy Williams, and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.

11:35 8 Congressman Reports

11:40 8 Senator Kuchel Reports

11:45 8 Senator Knowland

11:45 8 Night Final Edition
MOVIE—"ASSIGNED TO DANGER" with George Brent. Insurance investigator tracks payroll robbers to resort hotel hideout.

11:50 11 Jackson's Theater

12:30 2 Frankie Laine

12:45 4 Movie Museum

1:00 4 World News

1 2 Duffy's Tavern

1:30 2 Give Us This Day

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AND BUNGALOWS
SUPERB FOOD
DANCING NIGHTLY
HEATED POOL
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HOLLAND'S TUNNEL
DUG BY JACK HOLLAND

Still more response about the tunnel's data on rating systems. One reader writes that she has had a set since 1948 and has never been called by any survey and none of her friends has either, Mrs. Robert Hoyle, like so many others, wonders just how accurate these ratings are and sends along her own viewing preferences from 6 p.m. to 10:30 Sundays to Saturdays, inclusive. Here is what she watches and it is a good gauge as any:

Sunday—6, blank; 6:30, Lassie; 7, Jack Benny or Private Secretary; 7:30, What's My Line?; 8, Ed Sullivan; 9, Dr. Hudson's Secret Journal; 10:30, Paul Cootes; 11:00, Loretta Young. Monday—6, Jungle Jim; 6:30, blank; 7, You Asked for It; 7:30, Topper; 8, Reader's Digest; 8:30, Talent Scouts; 9, Highways Patrol or Medici; 9:30, City Detective; 10, Mr. District Attorney; 10:30, Douglas Fairbanks Presents. Tuesday—6, Stories of the Century; 6:30, Name That Tune; 7, $64,000 Question; 7:30, Do You Trust Your Wife?; 8, Science Fiction Theater; 8:30, Wyatt Earp; 9, Make Room for Daddy; 9:30, Armstrong or Du Pont Time for Mr. Television; 10, Celebrity Playhouse; 10:30, Big Town. Wednesday—6, Stories of the Century; 6:30, blank; 7, Wednesday Night Fights; 8, Disneyland; 9, blank; 9:30, Masquerade Party; 10, This Is Your Life. Thursday—6, Stories of the Century; 6:30, blank; 7, Annie Oakley; 7:30, blank; 8, Bob Cummings; 8:30, Dragnet; 9, People's Choice; 9:30, Four Star Playhouse or Ford Theater; 10, Lux Theater. Friday—6, Stories of the Century; 6:30, blank; 7, Gillette Fights; 8, Truth or Consequences; 8:30, Orrin Tucker (lost half hour); 9, Western Varieties; 10, Juice Box Jury. Saturday—6, Lawrence Welk; 7, Superman; 7:30, Dodge 714; 8, Jackie Gleason; 8:30, Stage Show. And that's it for Saturday.

There are two adults and two children in Mrs. Hoyle's family.

What makes her TV schedule interesting is that she doesn't stick to any one channel consistently and that her tastes vary from Western Varieties to TV's better dramatic shows. She says that the times marked "blank" are times when she watches nothing in particular or nothing that is watched consistently. As you can see, too, she is an inveterate TV watcher. Her schedule should be enlightening to those who want to know what viewers like.

After listening to these highly dramatic, hysterical blurbs for the movie, "The Conqueror," on radio these last few weeks, one wonder if the studio is trying to kill off public interest in the picture. Have you ever heard such nonsense? That kind of advertising went out with the bustle, or so I thought. To hear these commercials you'd think the studio was launching some atomic blast or some frightening emergency. Can the picture be that bad?

Human-interest story: Columbia will release this spring a new Paul Weston recording of "Reflections of an Indian Boy." And behind it lies a story. It was written by the late Carl Fischer—and it marks a 15-year-old dream come true. Fischer, long-time arranger-accompanist for Frankie Laine, died in 1954, at the age of 41. He was three-quarter Cherokee and he had a dream—the completion of his Indian Suite, a tribute in music to his people. He memorized the melodies as he composed without writing down the score.

Through the years nine musical sketches took shape and in March, 1954, he completed the work and set about putting it on paper. Six days later he died in his sleep of a heart attack. A few months earlier, Frankie Laine had written lyrics to some of the themes and he and Fischer had played and sung parts of them for composer-conductor Victor Young, who was so enthusiastic that Frankie and Carl tape-recorded them. If this hadn't been done, the music might have died with Carl. Laine took the tapes to Columbia and got the company interested. Weston then recorded the score. And so what will possibly be an outstanding American composition was born—after death.

More Mail Bag: Arthur Miles writes regarding commercials: "I rather enjoy commercials. They give me a chance to slip out to the bathroom or kitchen or outdoors for a deep breath. And when they are new to me, I even watch them. I guess I'm a sucker. But then he pens this: 'They'd better do something, or else you'll wonder where the suckers went while you thought you were selling Pepsi Cola.'

Eleanor Powell is to be given a plaque by the Brotherhood of Christians and Jews on March 8 for her work on KUCA's Faith of Our Children. It is the first time a plaque has ever been given to a woman. What a great job she is doing—and she's still doing it without any financial compensation at all!
MARCH 8

TV Tips


SOUTHERN CALIFORNIA HOLIDAY, (4), 2:00 p.m. Tom Frandsen emcees remote from Knickerbocker Hotel with recording artists and dignitaries.

STUDIO 57, (7), 7:00 p.m. Mona Freeman stars in "The Mexican Toy." CLIMAX, (2), 8:30 p.m. "The Louella Parsons Story" starring Teresa Wright and a cast of Hollywood notables. (See logs for details.

STAR TONIGHT, (7), 9:00 p.m. Balletrina Raimonda Orselli stars in "Rite of Love."

FOUR STAR PLAYHOUSE, (2), 9:30 p.m. David Niven stars in "Red Wine.” Featured are John Banner, John Craven and Joseph Warling.

FORD THEATER, (4), 9:30 p.m. Linda Darnell and Allyn Joslyn in marital mixup, "All for a Man."

LUX VIDEO THEATER, (4), 10:00 p.m. "Criminal Code," based on the Broadway play by Martin Flavin.

Time Changes

RACKET SQUAD, (11), 8:00 p.m. Formerly seen on Wednesday.

HEART OF THE CITY, (11), 10:00 p.m. Formerly seen on Wednesday.

I SEARCH FOR ADVENTURE

The first half of tonight’s twin bill features Ed Harsy

THE WORLD’S MOST

Romaine Williamsson and Ernesti Balmer take the

WORLD’S MOST

viewers on a trek across mountain and desert to reach Inca city buried beneath the sands of time

WORLD’S MOST

in “Gold of the Incas.”

7 P.M.

CHANNEL 1

LOS ANGELES MOST

POWERFUL STATION!

Gail Davis stars as straight-shooting

ANNIE OXLEY, (4). (Co-sponsored by Wonderbread and Friskies.)

T...
THURSDAY TV LOGS

8:30 3, 4, 10 Dragnet—30m.
Friday and Smith are on the trail of a confidence man and are aided by a girl with a mother complex.

5 Movie Theater—50m.
MOVIE—"THE CAPTAIN’S PARADISE" with Alec Guinness, Yvonne De Carlo. Captain alternates between his staid English wife and fiery tempers—tress at other end of his sea tour.

7 Stop the Music
Bert Parks, etc.

9 King’s Crossroads
11 To Be Announced
13 Olympic Boxing—1½ hrs.

3 Ellery Queen—30m.

9 3, 4, 10 People’s Choice—30m.
Sock Miller (Jackie Cooper) dis-

SPECIAL

8:30 2, 8 Climax!—"The Louella Parsons Story," starring Teresa Wright as the famous columnist.
Adapted from her best-selling book, "The Gay Illiterate," the hour-long program recounts some of filmnond’s most exciting history as through the eyes of the woman who has recorded it in her world-wide column. Gathered together are most of the big names in Hollywood appearing as themselves in their real-life column, with the famed columnist.

Some of the stars include John Wayne, Susan Hayward, Joan Fontaine, Joan Bennett, Rock Hudson, Jean-Pierre Aumont, Jack Benny, Eddie Cantor, Charles B. Hobart, Fred MacMurray, Zen Zan Gabor, Eue Arden, Robert Wagner, Robert Stack, Jack Holt, George Burns, Groucho Marx, quizzmaster.

"CLIMAX!"
TAKES YOU BEHIND THE SCENES OF HOLLYWOOD WITH THE TRUE LIFE STORY OF MOVIELAND’S BEST KNOWN NEWSPAPER COLUMNIST!

GRACE ALLEN
EVE ARDEN
JEAN PIERRE AUMONT
GILLIAN AUSY
JOAN BENNETT
JACK BENNY
CHARLES BUCKEY
GEORGE BURNS
DAN DAILEY
HOWARD DALE
JOAN FONTAINE
ZAZA GABOR
SUSAN HAYWARD
ROCK HUDSON
JACK LEMMON
IDA LUPINO

JEANETTE MACDONALD
FRED MACMURRAY
ROBERT MITCHELL
KIM NOVAK
MERLE OBERON
GINGER ROGERS
GILDA ROBERTSON
RED SKELTON
ROBERT STACK
ROBERT WAGNER
JOHN WAYNE

8:30 P.M.
KNXT—Channel 2
KMBV—Channel 8
WIN YOUR 400!!

CHRYSLER CORPORATION
THE FORWARD LOOK

MARCH 8

7:15 5 Eye Witness
With Ken Grauer, Tom Hatten and Jay Elliott.

7:30 2 The Quiz Kids
Hal March is special guest tonight.
Clifton Fadiman is narrator.

3, 4, 10 Dinah Shore Show
A quarter hour of music starring Dinah Shore, with the Skylarks and Harry Zimmerman and his orchestra.

5 Conspiracy—30m.

6 Western Marshal—30m.

7 Lone Ranger—30m.
Boot heel provides clue to murder of sheriff in wild Wyoming town.

8 People In The News—15m.

11 The Open Road—Travel
Lynn Rogers, host.

7:45 3 Community Award

4, 10 Camel News Caravan
John Cameron Swayze reporting.

8 Local Newsreel

7:50 6 Weatherworld—5m.

7:55 8 News

8 5 Hans Christian Andersen
6 Mid Evening Movie
MOVIE—"BURNED EVIDENCE."

7 Life Is Worth Living
Each week Bishop Fulton J. Sheen discusses topics of major importance and offers practical analyses of modern living.

9 The Pendulum—30m.

11 Racket Squad
Report by Gracie Mars, story of the "Fabulous Proud.

13 Judge Roy Bean
Eddie Bunker wades off danger of Indian uprising when smugglers start selling rifles to the Indians. He has the help of an organ grinder's monkey.

10 Dragnet

MARCH 9

8:30 2, 8 Four Star Playhouse
David Niven stars in "Red Wine.", The story of a detective who plays a dangerous game of cat and

JACK DOUGLAS
presents
"I Search for Adventure"
TONIGHT—THURSDAY, 7:00 P.M.
KCOI

HINSHAW’S: ASSIGNMENT AMERICA
"WILL SMOG KILL L.A."
KTTY, Ch. 11, 9:00 P.M.
Bill Burrud Productions

covers what it is like to be a rich man when an old Marine Corps buddy gives him some uranium stock.

7 Star Tonight—30m.
Italian-born Baimonda Orselli, singer-dancer with the Agnes De Mille Dance Theatre, stars in "Rite of Love," story of a ballerina determined to become a premiere danseuse and to avenge the death of her sister.

9 Movie Theater
MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 9 p.m. Tuesday.)

11 Assignment America
"Will Smog Kill L. A. ?" features interviews with people affected by smog, answered by man of industry. Burton Gristwood, director of Air Pollution Control District, answers complaints and charges and gives insight into future of the smog situation. Brought to you by Hinshaw's Department Stores of Arcadia and Whittier.
THURSDAY TV LOGS

movie on a Batavian jungle plantation in search of a fugitive from homicide. Featured are John Banner, John Craven, Joseph Waring.

3, 4, 10 Ford Theatre-Drama
Not one, but two Linda Darnells are seen in "All for a Man." She plays her dark hair blonde to please as her sister in a scheme to test the fidelity of her businessman husband, Allyn Joslyn.

6 Picture Window
MOVIE—"OUTPOST IN MOROCCO" with George Brent.

7 Down You Go
Dr. Borgen, Evans moderates a spelling quiz game with panelists Frank Coughlin, Patricia Cutts, Georgia Johnson, Bill Williams.

11 City Detective
Suspects in shooting of young lawyer are his mistreated wife, a temperamental "other woman" and scheming partners.

2 Harry Owens Show—30m.
3, 4, 10 Lux Video Theatre
"Criminal Code," based on the Broadway play by Martin Flavin, is a tragic drama of a man who killed another by accident and is driven to seek second crime that could have been avoided by a less rigid criminal code.

5 City at Night—60m.

New
7 Play It With Music—30m.
Meredith Willson, encore, with Chico Marx, Bobby Troup, Rose Marie and Joe "Fingers" Carr, permanent panelists, and guest artists in a new musical quiz show. (Postponed from last week.)

8 Warner Bros. Presents—60m.
"Cheyenne."

11 Heart of the City—30m.
"Wedding at Coral Point" with Patrick McVay.

10:30 Ten O'Clock Theater
10:30 2 Clete Roberts—News
10:30 2 Clete Roberts—News
6 Picture Window—90m.

17 Star Final

11 Sherlock Holmes—30m.
With Ronald Howard and it seems that "The Case of the Belligerent Ghost."

13 Baxter Ward News
16:45 2 Big News
With Bill Stout, Gil Stratton and Austin Green.

11 Don Lee World News
13 Destiny

11 Big Hit Movies
MOVIE—"FORBIDDEN MUSIC" with Jimmy Durante.
3 Seaside Weather—5m.
4 Jack Latham—15m.
5 Final Edition of a fugitive from homicide.
7 Sunset Crime—15m.
Travelogue visiting industries

KJLA

"CITY AT NIGHT"

10:00 p.m.

Young David Coppola of St. John's Wood, is seen as the miniature soldiers out of bits of junk.

9 Campus Club
Gene Norman with guests from the musical world and teen-agers from Los Angeles high schools.

11 Del Maro's Mysteries
"Con'd"

13 Ranch Party—Con'd
11:30 5 Old Time Movie

13 Frank Webb Show

13 10 Howdy Doody—30m.

16 Western Theater—60m.
MOVIE—"WILD HORSE CANYON" with Jack Bandy.

1:45 9 Sean Meaney Show
Tenor with old and new tunes from Ireland, Bill Chadney, pianist.

6 Beverly on 3
4 Jack Latham—5m.

6 Ranger Show
Our Gang Comedies.

7 Andy's Gang—30m.
Andy Devine with Squettee the Monkey, Midnight the Cat, Frankie the Grenmlin and the exciting story of "The Sloth Bear."

8 Soldiers of Fortune

9 Cartoon Exclusives—60m.
With Bill "Casey" Stiles.

10 Roy Rogers—Movie
MOVIE—"SAN FERNANDO VALLEY."

11 Stories of the Century
Story of outlaw Jack Slade.

13 Baxter Ward News

6:05 2 Tom Harmon, Sports News

4 Weather—Gene Bollay

16:45 2 Clete Roberts, News

4 Cleve Herron—News

15 2 Doug Edwards

4 Patti Page Show

13 Zeke Manners

6:30 2 My Friend Flicka—30m.
Rob McLaughlin faces arrest when a frightened young Indian woman gives her sick baby to Ken to take it to the white doctor and the brutal Indian agent tries to take the child. Gene Evans, Anita Louise and Johnny Washbrook star.

3 Five Star Final

4 Eddie Fisher
A quarter hour of music starring Eddie Fisher, Fred Robbins and Axel Stordahl's orchestra.

5 Handy hypnotist
With Dorothy Gardiner and Ken Grane.

6 Johnny Jet—Uncle Russ
Cartoons.

7 Early Curtain—30m.

8 Life 'n' Andy—30m.

1 Life with Elizabeth—15m.
With Betty White and Del Moore.

4 Jack Latham—15m.

11 George Putnam—News

55 5 Weather Vane
With James Edmundson.

2 Life With Father—30m.
Young David Coppola of St. John's Wood, is seen as the miniature soldiers out of bits of junk.

3, 4, 10 Gillette Fights
A 10-round lightweight bout between Ludwig Lighthorn of British Honduras and L. C. Morgan of Dayton, Ohio, Madison Square Garden, New York.

5 Bill Martin—News—15m.

6 The Ruggles—30m.

7 The Whip—30m.

8 Ozzie and Harriet—30m.
MARCH 9

10 Adventure Movie Theater MOVIE— "UNDER FIESTA STARS" with Gene Autry. (See Channel 9 at 7:00 p.m. Monday.)

11 Success Story—30m.
Live remote from the Home Savings and Loan Association at Beverly Hills.

13 Stars of Grand Ole Opry
American's favorite country stars in a musical-variety program.

7:15 5 Eye Witness
With Ken Greve, Tom Haxten and Jay Elliott.

7:30 2 Person to Person
Edward R. Murrow interviews celebrities in their homes.

5 Conspiracy—30m.

6 The Pendulum—30m.

7 Rin Tin Tin—30m.
Rusty and Rinty help Army intelligence officer investigating circulation of counterfeit Army scrip.

8 People in the News

11 Calo Pet Exchange
Frank Wright offers free pets. Sponsored by Calo Pet Food.

FRI DAY TV LOGS

TV Tips

AFTERNOON FILM FESTIVAL, (7), 12 noon. "Marry Me, Mr. Rank" comedy with Derek Bond and Susan Shaw, debuts on TV.

GILLETTE FIGHTS, (1), 7:00 p.m. Ludwig Lightburn vs. L. C. Morgan, welterweights.

CROSSROADS, (7), 8:30 p.m. Donald Murphy, Arthur Shields, James Lydon and Ruth Donnelly star in "Mother O'Brien."

CODE 3, (11), 8:30 p.m. New series based on true stories from sheriff's office debuts tonight.

SCHLITZ PLAYHOUSE OF STARS, (2), 9:30 p.m. Theatures stars Jeanette Nolan in a suspense drama, "Web of Circumstance."

STAR STAGE, (4), 9:30 p.m. Betty Grable in her TV dramatic debut as "Cleo-patra Collins."

Time Changes

DANGEROUS ASSIGNMENT, (13), 8:00 p.m., formerly at 8:30 p.m.

TONIGHT AT ZARDI'S, (13), 8:30 p.m.
N.O.P.D., (11), now seen at 8:00 p.m.

Wednesday, tary drama of parish priest and police detective who try to halt dope addiction and had associations of the officer's younger brother.

9 Gang Busters

New

11 Code 3
New series based on true stories from the Los Angeles Sheriff's Department. Tonight, a prospective buyer of a car forces the owner and his wife to drive to lonely canyon road where he shoots them. A chase ensues, led by the men of the sheriff's office. Richard Travis plays assistant sheriff Barrett. Title "Code 3" refers to sheriff's sig-

13 Tonight at Zardi's
Live remote from Zardi's Jazzland restaurant. Bill Bulance emcees. Top singing guest is featured with Joe Loco's Orchestra.

9, 8 Crusader—30m.
Matt Anders (Brian Keith) finds chance to play Cupid. Russian officer claims to have been desert communists, but Anders is wary. Intrigue and romance fol-

3, 4, 10 Big Story

Color

5 Western Varieties—60m.
Dee O'Dell, host, with Eddie Cisero, Jimmy Wakely, Tex Williams, Eddie Dean, Carolina Cotton, Roscoe Ates, Grill Moser, Twin Tones, the Frontrunners and Homer Garrett's Y-Knot Twirlers.

6 Highway Patrol—30m.
FRIDAY \textit{TV Logs}

7 \textbf{Dollor A Second—30m.}\newline Jan Murray emcees stunt-and-quiz show.

9 \textbf{Movie Theater} \newline \textsc{M O V I E}—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 8 P.M. tonight.)

11 \textbf{Rocket Squad—30m.}\newline Man swindled into paying customs bribe for non-existent fortune nearly loses his life.

13 \textbf{Feature Movie} \newline \textsc{M O V I E}—"THE GREAT RUPERT" with Jimmy Durante. Comedy about a money-boarding squirrel.

9:30 2, & Schlitz Playhouse of Stars—30m. \newline The particular moment bank teller Thomas Mitchell chooses to throw off the shackles of monotony turns instead into a time of hoarding, when he's convicted of a murder he didn't commit in "Web of Circumstance." Jeannette Nolan portrays his shrewish wife.

3 \textbf{Break the Bank} \newline 4, \textbf{10 Star Stage—30m.}\newline Betty Grable makes her debut in a TV drama as "Cleopatra Collins." The comedy tells about a young husband (Casey Adams) who is married to a former Miss America (Miss Grable). His attempt at a birthday celebration for her is thwarted by a shower of gifts and telephone calls from old admirers.

6 \textbf{The Whistler—30m.}\newline "Cup of Gold."\newline 7 \textbf{The Vika—30m.}\newline Mark Saber, detective, tackles the "Sally Akins Case."\newline 11 \textbf{Paul Considers Confidential File—National Show} \newline "Teen-Age Problems."\newline 10 \textbf{Lineup—30m.}\newline An additional book sent through the mail helps Lt. Guthrie and Inspector Greb identify a girl who has been found dead on a bay city street.

3 \textbf{The Pondulum} \newline 4 \textbf{Peter Potter's Juke Box Jury—30m.}\newline Potter's host, and guest stars rate America's newest records.

5 \textbf{Modern Movies—90m.}\newline \textsc{M O V I E}—"DONOVAN'S BRAIN" with Lew Ayres. Brain of dead man controls the will of a scientist.

6 \textbf{Sherlock Holmes—30m.}\newline 7 \textbf{The Fuss—30m.}\newline "The Riss" with Andrea King.

10 \textbf{Lawrence Welk Show—60m.}\newline 11 \textbf{The Lone Wolf—30m.}\newline Louis Hayward must save unsuspecting towns from disaster filled with time-fused super-grade explosives.


8 \textbf{Cross Current—30m.}\newline 10-\textbf{Thirty Tonight—China Smith—30m.}\newline The Devil Chaser" with Don Dryes.

13 \textbf{Baxter Ward News} \newline 10:45 2 \textbf{The Big News}\newline With Bill Stout, Gil Stratton and at Austin Green.

9 \textbf{Don Lee World News} \newline 13 \textbf{Destiny}\newline 2 \textbf{Big Hit Movies} \newline 11 \textbf{Movie—"The Plainman and the Lady"} with Wild Bill Elliott.

TV-RADIO LIFE

MARCH 9

4 Jack Latham
6 Les Paul and Mary Ford—5m.
7 Sands of Time—15m.
8 The Vise—Drama—30m.
9 Weatherwise
10 Channel 10 Newsreel—30m.
11 George Putnam—News

13 \textbf{Star Rating} \newline Show business panel rates professional talent. Winner receives prize and engagement at Las Vegas hotel. Hans Conried emcees. Bob Enyevoldsen Trio provides the music.

11:05 6 \textbf{Picture Window} \newline \textsc{M O V I E}—"SARABAND" with Joan Greenwood, Stewart Granger. Love story of Princess Sophie Dorothy of Hanover and soldier of fortune Königsmark.

9 \textbf{Late Feature} \newline \textsc{M O V I E}—"PRIVATE AFFAIRS OF BEL-AMI" finds George Sanders raising havoc in lives of Angela Lansbury, Ann Dvorak and other pretty victims.

11:15 4 \textbf{Cleve Hermann—Sports}\newline 11 \textbf{Nitecap Theater}\newline 11:45 11 \textbf{Jackson's Theater} \newline \textsc{M O V I E}—"FEATHERED SERPENT" with Roland Winters, Charlie Chan foils of treachery of Aztec temple.

11:30 4, \textbf{10 Tonight—60m.}\newline Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Hender son and orchestra, and guest stars.

8 \textbf{Foreign Intrigue—30m.}\newline 11:40 5 \textbf{Final Edition}\newline 11:45 11 \textbf{Jackson's Theater} \newline \textsc{M O V I E}—"CODE OF THE SADDLE" with Johnny Mack Brown.

12:30 \textbf{2 Frankie Laine—30m.}\newline

STARTS TONIGHT

\textit{C O D E 3\textsuperscript{KTTV 11}}

Demonstrating a car to a prospective buyer ends in cold-blooded murder tonight at 8:30, in the first official cases taken from Sheriff's Department files. (Presented by Rheingold.)

\textbf{M A T I N E E} \newline \textit{NBC's Matinee Theater and the Lutheran Television Associates will jointly present a series of six live color dramas.}\newline \textbf{Dy. E. O. Hove, chairman of the LTA, announced:} "We Lutherans take pride in pioneering with NBC and producer Albert McCleery in this new approach to religious television... By fusing their professional skills and dramatic programming standards with the Lutheran Church's basic concern for man's spiritual growth, we believe millions of Americans will be reached with a television program that is not only believable and absorbing but in sharp Christian focus."

The first collaborated presentation will be shown April 2.

\textbf{STAR RATING} \newline Show business panel rates professional talents. Winner receives prize and 2 week engagement at New Frontier Hotel in Las Vegas.

Hans Conried emcees
Gill Bowers trio provides music.

11:00 P.M.
TV-RADIO LIFE

MARCH 2, 1956

Monday-Friday Daytime TV Logs

6:30 8  This Is My Faith
6:45 2  Give Us This Day
6:50 8  Film, Inc.
6:55 8  Your Health—Th
8  Farm Report—F
8:00 2 KNXT Farm Report
8:05  With George Wolfe. In co-operation with the State Department of Agriculture and the University of California Extension.
7 2, 8 Panorama Pacific
8  With Red Rowe, Grant Holebahn, George Wight, and Helen Parrish.
9 4 Today—M—F
10 Today on the Farm
11 Sheriff John's Breakfast Brigade—M—F
With John Rovick.
7:30 10 Today's Cartoons
10 Today—M—F
11 Top of the Morning—M—F
With Bill Leved, Barbara Heller, George Raskin, and Glenda Dugger.
8:25 8 Local News—5m.
8:55 8 Local News—5m.
9 2, 8 Valiant Lady
Dramatic serial.
4, 10 Tennessee Ernie Ford
An informal program from Hollywood. Features comedy and interviews. Molly Bee is featured each list.
7 Romper Room—30m.
9:15 2, 8 Love of Life—M—F
Dramatic serial.
11 Trouble With Father
With Stu Erwin.
9:30 2, 8 Search for Tomorrow
Dramatic serial.
4, 10 Feather Your Nest
Bud Collyer and Janis Carter.

The Jack Owens Show
Live variety show, Blonde soprano Eileen Christy and the Bobby Hamsmeck Quartet are featured with Jack.

9:45 2, 8 Guiding Light—M—F
Dramatic serial.
10 2 Jack Paar—30m.—M—F
Variety program with singers Martha Whitney, Jack Haskell and pianist Jose Mills.
4, 10 Ding Dong School
With Dorothy DeBorah.
8 Adult High School—M—F
8 TV University—Tu
8 Warden Training—W
8 Invitation to Spanish—Th
8 To Be Announced—F
11 Heart of the City—M—F
Starring Patrick McVey.
10:30 2, 8 Love Story
With Jack Smith as singing autome.
4 The Ernie Kovacs Show—30m
Variety show with satirical sketches, songs, guests, audience interviews and audience participation. Featured are singer-comediennes Edie Adams, singer-pianist Malt Dennis, announcer Bill Wendell and Archie Koto's orchestra.

7 Chucko's Cartoons
10 Inexplicably Famous Woman—M
10 Schooltime TV—Tu—Th
10 State College Presents—W

9:30 A.M. The New Jack Owens Show
You may want a cup of coffee, but be sure to have breakfast with this new "JACK OWENS SHOW!" Songs supplied by Jack and Ernie Christy. Dental backing by the Bobby Hamsmeck Quartet; plus some unusual features that make this show guaranteed to banish household blues.

CHANNEL 7 KABC-TV
Mon. thru Fri.

10 Words and Music—F
11 Star Shoppers—30m.
With Bill Goodwin.

11
2, 8 Robert Q. Lewis Show
Variety program with singers Merv Griffin and Judy Johnson, dancer-choreographer Don Libert and Ray Bloch and his orchestra.

4, 10 Home Show—M—F
Ann Francis as editor-in-chief of the TV "magazine." As a special feature of this weekly medical report on heart illness is presented for successful Mondays by Howard Whitman. This week: "Veins and Arteries."

7 Morning Curtain—30m.
11 The Little School House
With Eleanor Ramp.

11:30 2, 8 Art Linkletter's House Party

Beulah—30m.

11 Sheriff John's Lunch Brigade
With John Rovick.

11:45 13 Public Service Film

2, 8 The Big Payoff
Audience participation program with Randy Merritt as host; Betty Myerson, hostess; Betty Ann Grove, singer-actress.

Color

4, 10 Matinee Theater—60m.
MONDAY—"Dinner of Antiques." A story set in New Orleans concerning the mysterious death of a beautiful girl and the members of her family and circle of friends who become suspects to her murder. Todd Andrews, Vinton Hayworth, Dayton Lummis, Barbara Darrow and Cynthia Carroll.
TUESDAY—"The Mating of Watkins and the Flower." A middle-aged bachelor suddenly begins to dream of marriage and with the help of a friend finds a willing prospect. However, his plans fail through when he misunderstands her lady's answer. WEDNESDAY—"Her Son's Wife." A drama depicting the effects of marriage in three generations of the same family and how one wife learned what a woman with a husband offers to make her husband happy. THURSDAY—"The Shining Palace." The island paradise of the Castle family is invaded by a TV camera crew after one of the Castle children sets a jettie afoul with a note in it to save their lives. FRIDAY—"The Odd Ones." An art teacher fails in love with a pupil six years younger than herself and in spite of her family's objection decides to rebel against their possessive attitudes and accept his proposal of marriage.

7 Afternoon Film Festival
MOVIE—"FLOOD TIDE" with Gordon Jackson and Ron Anderson in a story about a Scottish youth who breaks away from home to seek adventure on the sea. (Monday)
MOVIE—"STRANGER IN BETWEEN" with Dick Bogarde. Six-year-old orphan Bombay is taken home into the thick of a murder plot. (Tuesday)
MOVIE—"A RUN FOR YOUR MONEY" with Alice Guinness. Story of two Welsh miners who take a joy ride to London. (Wednesday)
MOVIE—"DAYBREAK" with Ann Todd, Eric Portman, and Wendell Reed. Myster- dramas of English barge owners who doubles as a hansom. He hires a Seacrest, a nonconformist, who results in a mystery "murder." (Thursday)

MOVIE—"MARRY ME!" with Derek Bond, Susan Shaw, Vera Swinburn, Zena Marshall. Story of eight people in search of happiness and two elderly spinsters who run a marriage bureau.

9 Suspects Wanted
13 Balancie 'n' Records—M—F
With Bill Balancie.

12:10 9 News After Noon
12:15 9 Mama Weis
12:30 2, 8 Bob Crosby
Musical variety show with singers Joan O'Brien, Carol Richards, The Modernaires and Paul Kelly, and The Bobcats.

12:45 11 Martin's Drama Manor
1 2, 8 The Brighter Day—15m.
Dramatic serial.

4, 10 Date With Life
Dramatic series with a complete story told every five weeks. Action centers around Mark Roberts as editor of the Bay City News. Currently Ann Loring stars as a housewife-feminist.

6 Spanish Movie—M, W, F
9 Movie Matinee
MOVIE—"THE STRANGER" with Loretta Young, Orson Welles and George Robinson. Devoted wife is torn between love and demand of justice that she betray her husband. (See every day through Friday at this time.)

1:10 3 News
1:15 2, 8 Secret Storm
Dramatic serial.

3, 4, 10 Modern Romances
Dramatic serial.

1:30 2, 8 On Your Account
Dennis James hosts audience-participation show.

COLOR SCHEDULE ON KRCA 4

"MATINEE THEATRE"
Monday—Friday 12-1 p.m.

Producers' Showcase
"CAESAR & CLEOPATRA"
Monday 5-6:30 p.m.

Saturday Movie, 11:15 p.m.
"Mickey" with Bill Goodwin

SEE THESE COMPATIBLE COLOR and BLACK AND WHITE SHOWS ON YOUR RCA-TV SET

Page Twenty-nine
Monday-Friday Daytime TV Logs Continued

3, 4, 10 Queen for a Day
With Jack Bailey.
1:45
5 Recorded Music
World of M-F
1:55
2 Police Calls-M-F
2
2 Red Row's Get-Together
Musical variety show with hostess Lucretia Polk on Monday and Tuesday, Times Len. Wednesday; Betty Holt, Thursday and Friday.

3 Serenade Time—30m.
4 RCA Victor Playhouse
MOVIE—"TWENTY-FIVE NICHOLAS VANITIES" with Genevieve Tobin, Francis L. Sullivan. (Monday)
MOVIE—"PEARL CARROLL'S VANITIES" with Dennis O'Keefe, Eve Arden. Composer's secretary is jealous of female ad exec. (Tuesday)
MOVIE—"HOUSE OF BLACKMAIL" with Bill Goodwin, Bill Sylvester. (Wednesday)
MOVIE—"CHARLIE CHAN'S SECRET" with Sidney Tolans. (Friday)

Special
4 Southern California Holiday-Th

5 Major Movies-M-F
MOVIE—"LADY TAKES A CHANCE" with Jean Arthur, John Wayne. Cowpoke helps lady stranded in wild west town. (Monday)
MOVIE—"LADIES COURAGEOUS" with Loretta Young. Story of the early days of the WACs. (Tuesday)
MOVIE—"DUFFY OF SAN QUENTIN" with Paul Kelly as the famous warden who battles warden for control. (Wednesday)
MOVIE—"SO YOUNG, SO BAD" with Paul Henreid fighting for reforms in a girls' reformatory. (Thursday)
MOVIE—"TWENTY QUESTIONS MURDER MYSTERY" with Robert Beatty. Two teenagers fall in love while unmasking murder clues. (Friday)

7 Bill Gwinn's Theater
MOVIE—"MASK OF THE DUKE" with Erich von Stroheim. Magician uses hypnotism to get wife to murder rival. (Monday)
MOVIE—"WIFE OF MONTE CRISTO" with John Lodge, Eva Gabor. Famed count becomes involved in exter- tion in Paris. (Tuesday)
MOVIE—"WURTSKIN FRONTIER" (Wednesday)
MOVIE—"IN THIS CORNER" with Scott Brady. Ex-convict gets into fight game to make amends for accidental killing of opponent. (Thursday)
MOVIE—"THE CRYSTAL BALL" with Florence Goddard, Ray Milland. Girl sets out to win man with aid of fortune teller. (Friday)

8 My Little Margie
10 Lynn Taylor's Pantry
Playhouse

13 See How They Grow-M
Course in psychology for adoles- cents presented by State PTA. Today, "Mike Makes His Mark."

12 Dick Garton Movie-T-F
MOVIE—"OPERATION" with Edward G. Robinson. Ruthless tycoon has developed invention that will give him control of the world. (Tuesday)
MOVIE—"Terror Street" with Dan Duryea. Man accused of wife's murder when he finds her dead in their apartment. (Wednesday)
MOVIE—"SHADOWS OF THE PAST" with Terrence Morgan. Man meets voiceless woman who has been dead for 10 years. (Thursday)
MOVIE—"DOUBLE PROFILE" with Jason Carter. (Friday)

1:15 6 Cooking Show—Tu
11 Ed Reimers' Movieland
Matinees-M-F
2:30 3 Star Matinee—90m.
MOVIE—"HORDELINE" with Claire Trevor as policewoman and Fred MacMurray as narcotics smuggler making dash for Mexican border. (Monday)
MOVIE—"DON'T WALK YOUR WAY TO SUSPICION." (Tuesday)
MOVIE—"RETURN OF THE SCARLET PIMPERNEL" with James Mason. English lord helps victims of Fascists in revolution. (Wednesday)
MOVIE—"JOE GRYDON—30m.
13 Dick Garton Movie—M
MOVIE—"FIGHTING MEN" with Eduardo Cianelli. (Monday)
2:45 6 Matinee—M-F
MOVIE—"YES SIR, MR. BONES." Minstrel men reunite the past for small boy. (Monday)
MOVIE—"CHEER UP!" with Sally Graydon. (Tuesday)
MOVIE—"EVIDENCE FOR HIRE" with Pat Holf. (Wednesday)
MOVIE—"NO RESTING PLACE." Story of wandering minstrels of Ireland. (Thursday)
MOVIE—"EXCUSE ME GLOVE" with Len Harvey. (Friday)

3, 8 Garry Moore Show
MOVIE—"RUMOR" with Pat McGuire, Frank Parker and Tony Mann. (Monday)
3, 8 Garry Moore Show—F
4 Mike Roy's Movie

8 Movie of the Week
MOVIE—"SCATTERBRAIN" with Judy Ca- nova, Eddie Foy Jr. Talent scout brings wrong girl to Hollywood from Quacks. (Monday)
MOVIE—"FINAL APPOINTMENT" with John Bentley, Zena Marshall. (Tuesday)
MOVIE—"GEISHA GIRL" with Marsha Hyl. Two G.I.'s in Japan outline sub- versives. (Wednesday)
MOVIE—"MEN AGAINST THE SUN" with John Bentley, Zena Marshall. (Thursday)
MOVIE—"CHECKMATE!" with Jeffrey Lynn. Young ad exec falls for mysterious girl in Swiss Alps. (Friday)

7 Glamour Girls—M-F
Four women are selected from the audience and each tell why she wishes to be glamourized. A winner is picked, and the staff go to work. She returns next day as a "new woman."

11 Liberace—M, W
10 Florian Zabach—Tu, Th
11 Frankie Laine Show—F
11 Bill Leyden's Theater
12 Garry Moore—F
3 Wild West Theater—Tu-F
3 Little Ranger—F
5 Cartoon Carousel
6 Continental Chef—M-F
7 What's the Name of That Song—30m.
Bill Gwinn's audience participation show, with Bobby Hemmack and his group.
9 Hollywood Backstage—M, W, Th, F
9 Know Your Taxes—Tu
9 Ramar of the Jungle
13 Ranch Party
A hillbilly harmony session with a parade of western and rural stars.

SAVE THIS COUPON!

Bob Yeakel's
ROCKET TO STARDOM
KHJ-TV (Channel 9)
Sat. 11:30 a.m. to 5:30 p.m.
11:00 p.m. to 1:00 a.m. Sun.
Sun. 8:30 a.m. to 11:30 a.m.
KTTV (Channel 11)
Sunday 1:00 a.m. to 8:30 a.m.

Take This As Your Ticket
For Admission to
690 S. WESTERN AVE.
Hollywood, Calif.
FOR AUDITIONS
Tuesday, 4 to 9 p.m.
Well happy day at last. The catalogues and new label lists have arrived at Label Bank and you should be receiving yours any day now. If you have an old label list call the Label Bank office or go by and pick up these new lists. There are several new products. Now if you have a catalogue... all you need is a new list because there are no changes in the catalogue as far as premiums and points are concerned.

If you haven't sent any labels yet you should do so right away. You see, you aren't a member of Label Bank until you make your first deposit. Then you are on the mailing list and when the bulletin goes out with news of new products, contests, etc., you will receive one. So be sure to make that first deposit right away and follow it with the second and third. No use keeping those labels around the house in the way... send them to Label Bank at 727 N. La Brea Ave., Hollywood 38, Calif.

Here's news for you folks in Santa Ana. I'll be down there at Santa Ana Food Mkt. at 1216 W. 1st, March 3, with the Label Bank party. That's at 2 in the afternoon and I sure hope a lot of you folks can be there. Then March 10, I'll be at Stellino's Market at 13763 Inglewood Ave., Hawthorne. I'll have prizes for you and 50 giant bags of Label Bank products.

I'd like to thank you folks who have sent in cards and letters telling me you enjoy my radio program and asking for catalogues and requests. If you've never tuned into the radio program... it's on KABC... 790 on the dial, Monday thru Friday... 10:30-11:00 p.m. I'm also appearing on "Red Row's Get Together" each Wednesday. That's on Channel 2... 2:00-3:00. I hope you'll tune in sometime... and keep listening and watching of course.

I sure hope you clubs and organizations are saving those Reddi-Wip lock tabs. Remember that there is a big contest on and first prize is $100... second is $75... and third is $50. They must be in the Label Bank office at 727 No. La Brea Ave., by April 30 to be counted. The club that sends in the most will win. So start saving them. That's about all there is for this time. I'll be back next week and I hope I have some new products for you. Until then... bye.

---

**Next Time You Go to the Grocery Store**

**BE SURE TO PUT YOUR LABEL BANK CATALOG IN YOUR PURSE!**

**USE THE LABEL LIST AS YOUR SHOPPING GUIDE!**

It will help you

1. Save labels faster
2. Get free premiums quicker

Every Label Bank brand is a quality brand, every label worth valuable premium points at Label Bank! Exchange labels for your choice of fabulous free gifts... steam irons, toasters, clock radios, luggage, blankets, sporting goods... hundreds to choose from! Always ask for Label Bank brands... you'll find it pays in finer quality, in wonderful free gifts.

If you are not yet a Label Bank member... send for FREE gift catalog today. Shows pictures of every free premium... gives complete label list with point value of each label.

**ATTENTION CLUBS AND ORGANIZATIONS!**
Build your treasury, furnish your clubroom. Exchange labels for cash or gifts at Label Bank. Over 5,000 clubs now participating.

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**LABEL BANK, DEPARTMENT**
**727 N. La Brea, Los Angeles, California**

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_If you want to hear_ "Ear, Eye Inspire the Pen"

_on the air, listen to_ "ROURKE IN HOLLYWOOD"

_Midnight to 2 a.m. Monday through Saturday_ Jack Rourke

KABC 790 on the dial
The Winners of the First Weekly
"Product Preference Contest"

These contestants won for the best entries on BUSMAN'S BLENDER statement contest.

Grand prize of a G.E. all-transistor portable radio, $49.95 value. Mrs. Howard T. Lusk, 1234 Riverside Drive, Fullerton, Calif.

Other winners and their prizes are:
Verda L. Truee, 6690 Kester Avenue, Van Nuys, Calif., $100 merchandise certificate; Mrs. Wallace W. Boers, 1481 Humetts Ave.

Mrs. H. N. Pennington, 1215 So.

Mrs. J. L. Roberts, 610 Elizabeth St., Pasadena 6, Calif., 6 months subscription to TV-RADIO LIFE; Mrs. D. L. Buswell, 449 Elmwood Ct., Riverside, Calif., year's supply of Dr. West toothbrushes; Mrs. Lois Richardson, 205 West Avenue 'I', Laguna Beach, Calif., choice of broadcast tickets to her favorite tv or radio show; Mrs. Beatrice F. Muse, 1233 N. Geneva St., Glendale, 7, Calif., 3 months subscription to TV-RADIO LIFE.

The Dorothy Gardiner-
TV-Radio Life

"Ladies - Do It Yourself" Easter Parade Contest

Rules and Data:
1) Prizes are to be awarded each week for the best homemade spring outfit or dress. Entrants must submit snapshot of dress and attach swatch of material.
2) The dress may be modeled by the maker or by any person whom she desires (for example, if mother has made dress for daughter, daughter may model the garment).
3) Snapshots and a small piece of material should be accompanied by this coupon clipped from TV-Radio Life or a reasonable facsimile, and mailed to:
   Dorothy Gardiner
   "Easter Parade Contest"
   721 N. Bronson, Hollywood, Calif.
   Contest starts February 15 and ends March 30.
4) Weekly winners will be selected by Edith Head, Academy Award winning designer, and winners will be announced on each Friday's Millsay show (KTLA 30 p.m.). Decision of Miss Head will be final. In case of a tie, duplicate prizes will be awarded.

Name
Address
City, State

* * *

SPECIAL

Sunday, March 4, Great Churches of the Golden West will present a special telecast from the Los Angeles Mormon Temple. The L.A. Mormon choir will provide music, and a narrated tour through the Temple will also be shown.

St. San Gabriel Calif. six month
subscription to TV-RADIO LIFE;
Mrs. Bonnie M. Kuhlman, 3469 Stoddard Avenue, San Bernardino, Calif., 1 year's supply of Dr. West toothbrushes; Mrs. William Rice, 3223 Fairman St., Long Beach 11, Calif., 2 reserved tax-free Clyde Beatty circus tickets; Mrs. Louise Mahr, 454 Rosecrans Avenue, Manhattan Beach, Calif., 2 reserved tax-free circus tickets; Mrs. J. L. Roberts, 610 Elizabeth St., Pasadena 6, Calif., 6 months subscription to TV-RADIO LIFE; Mrs. D. L. Buswell, 449 Elmwood Ct., Riverside, Calif., year's supply of Dr. West toothbrushes; Mrs. Lois Richardson, 205 West Avenue 'I', Laguna Beach, Calif., choice of broadcast tickets to her favorite tv or radio show; Mrs. Beatrice F. Muse, 1233 N. Geneva St., Glendale, 7, Calif., 3 months subscription to TV-RADIO LIFE.

PRIZES

Each Week:
A lovely jeweled sweater from Ethel of Beverly Hills, 1131 So. Robertson Blvd., Beverly Hills, Calif. (which Dorothy is modeling).

GRAND PRIZE:
A week-end for two in Las Vegas at the "Showboat."

and

$50

in Cash

(Mail to: Dorothy Gardiner, "Easter Parade Contest," 721 North Bronson, Hollywood 28, Calif.)
Radio in Review

For Love o' Mike (General Comment)

Radio Ramblings

Tom Harmon covers the Stockton Athletic Awards Dinner ... Gene Autry back at the mike after a record-breaking tour ... Dave Showalter does the first of a continued series on Haven of Rest Sanitarium on February 29 ... Also on the planning board is a series on the USS Cusk, snorkle type submarine ... Mrs. Curt Massey has just completed an advanced course in First Aid.

Sheree North, an artist with integrity, listened to the tapes of her singing "Rock and Roll" and called the whole thing off ... Red Skelton recorded "Foggy, Foggy Dew" ... Frank Sinatra conducts a 60-piece orchestra for his new LP album ... George Putnam moves into the 12:30 p.m. time slot on KABC for his Monday through Friday newscast.

Charlie McCarthy to Ray Noble: "Ray, this is Leap Year, why don't you find a tall building and celebrate."—M.R.

Soviet Broadcasts

Without benefit of plush studios and the latest in engineering devices, Daniel Schorr, CBS correspondent in Moscow, has instituted regular broadcasts from Russia.

For the first time since 1947, the Soviet government is permitting regular broadcasting to the United States. Schorr describes his studio as a "telephone booth in the central telegraph office." To minimize reverberations he had to cloak his head and microphone in a heavy winter overcoat. However the Russians have promised to line his tiny "studio" with drapes in the future.

Previously there had been sporadic broadcasts from Radio Moscow studios, but last week, Radio Moscow served notice that its facilities were overtaxed and would no longer be available. Consequently, Daniel Schorr was obliged to broadcast from his telephone booth studio.

Radio News

SUNDAY

INVITATION TO LEARNING, KNX, 8:05 a.m. Lyman Bryson, moderator, and guest panelists discuss John Ruskin's "Modern Painters."

NEW YORK PHILHARMONIC, KNX, 11:30 a.m. Bruno Walter conducts a two-week Mozart Festival. Dame Myra Hess today's guest playing the D Minor Piano Concerto (K.466.)

NUTS AND BOLTS, KNX, 10:00 a.m. Paul Douglas stars in "Lost Age," the comedy of a wealthy manufacturer who has a secret policy of not hiring anyone over 40. He meets with opposition from the person of his wife played by Joan Barks.

EDGAR BERGEN SHOW, KNX, 4:05 p.m. Dr. Richard Armstrong, author of "It's All Magic in Europe" and one of America's top humorists, is guest today as Kilroy returns.

AMERICA'S TOWN MEETING, KABC, 7:00 p.m. Republicans and Young Democrats view coming elections.

OPERA, KFI, 7:05 p.m. Your host, Fred Shields, presents "Manon Lescaut" by Massenet.

MONDAY

WEEKDAY, KFI, 9:05 a.m. Virginia Graham, recent subject of Ralph Edwards' "This Is Your Life," program, replaces Margaret Truman as hostess who has resigned to fulfill other commitments. She joins Mike Wallace in interviewing famous guests and commenting on daily news every weekday.

FRANCHOT TONE, KABC, 6:45 p.m. The noted actor returns in a nightly program on which he narrates dramatic stories. (MF)

VOICE OF FIRESTONE, KABC, 8:30 p.m. Roberta Peters, Metropolitan soprano, guest with Howard Barlow and the Firestone Orchestra.

TUESDAY

NBC POLICIES AND PRIMARIES, KFI, 9:05 p.m. Close-ups of early-round political infighting in state primaries. Tonight New Hampshire.

WEDNESDAY

WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Gene Fullmer vs. Jacky Labus in 10-round middleweight bout from Syracuse.

FAMILY THEATER, KHJ, 8:30 p.m. Bing Crosby, tonight's host, presents "The Seventh Seal" with Riccardo Mancinelli, Story of Ignatius Loyola, in celebration of 400th anniversary of his founding of the Society of Jesus.

FRIDAY

GILLETTE FIGHTS, KFI, 7:00 p.m. Ludwig Lightburn vs. L. C. Morgan, 15-round middleweight bout from Madison Square Garden, New York.

COLLEGE BASKETBALL, KPWB, 8:00 p.m. UCLA vs. USC.

Page Thirty-Four
Time and Stations...
From January 31, 1956

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Days:
- Tuesdays: Mondays
- Wednesdays: Thursdays
- Thursdays: Saturdays
- Fridays: Sundays

Times:
- 8:30 PM: 7:00 PM
- 9:30 PM: 8:00 PM

RICHFIELD sponsors this program to promote a better understanding of the importance of natural resources to the health, wealth and pleasure of every Californian.

Enjoy this rollicking, heart-warming New TV show presented by RICHFIELD

"Mayor of the Town"
Starring one of America's great actors, Academy award winning

Thomas Mitchell

RICHFIELD
Here's wonderful entertainment for the entire family—wholesome, fun-loving, full of the human qualities that gladden your heart and brighten your day!

Made to order for the title role is one of the all-time greats of stage and screen, Thomas Mitchell, whose magnificent character portrayals in such film classics as “Stagecoach” and “Gone With The Wind” have given him a special place in the hearts of Americans.

LAUGHS...Comedy situations are sparked by the Mayor’s unpredictable nephew, Butch, and his irrepressible housekeeper, Marilly.

HUMAN INTEREST...Whether it’s pulling at the heartstrings or tickling the funny-bone, “Mayor of the Town” is exhilarating, inspiring...full of the spice of life!

DRAMA...When Mayor Russell sets out on a new crusade, anything can happen!

From first to last, “Mayor of the Town” is ideal family entertainment—to be enjoyed and cherished by young and old alike. This is a story of real-life people in what might be your home town—a story full of suspense, excitement and downright good fun!
Monday–Friday Daytime Radio Logs

**NEW TIME — NEW FORMAT**

**TERRE LEA**
Favorite Folk Songs

Monday thru Friday
10:30-11:00 P.M.
KABC — Dial 790

**KPOP**

**NEW TIME — NEW FORMAT**

**TERRE LEA**
Favorite Folk Songs

Monday thru Friday
10:30-11:00 P.M.
KABC — Dial 790

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NOTE: When you send in your subscription money, please allow a couple of weeks to start your magazine.
RADIO Logs for TUESDAY, Mar. 6

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

5:00-KABC-Loe Beardsley.
7:30-KABC-Bob Garrod.
7:35-KABC-Enoalt Beardsley.
7:55-KABC-Lee Beardsley.
8:05-KABC-Curt Merwin Show.
8:15-KABC-One Man's Family.
8:30-KABC-Life Is Worth Living.
8:45-KABC-People Are Funny.
9:00-KABC-Effective Living.
9:15-KABC-Johnny Williams.
9:45-KABC-Real Life.
10:00-KABC-Bill Stern.
10:15-KABC-Bob Garrod.
10:30-KABC-Todd Hagan.
10:45-KABC-Bob Garrod.
11:00-KABC-AI Williams.
11:15-KABC-NUBCA Club's X Primers.
11:30-KABC-KMPC-Bill Stewart.
11:45-KABC-Fish Tales, Jr.
12:00-KABC-Al Williams.
12:15-KABC-Dinner Concert.
12:30-KABC-Sports.
12:45-KABC-New Show.
1:00-KABC-News.
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### RADIO Logs for THURSDAY, MARCH 9

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

| 6:05 | KHJ—Bob and Ray. |
| 6:10 | KABC—Wall Street Final. |
| 7:30 | KABC—Kiner's Day. |

**Radio Performance**

| 4:30 | KABC—Jack Carson Show. |
| 5:45 | KFWB—Hourly Show. |
| 6:30 | KFWB—Zeke Manners Show (to 10:05). |

**KABC—Local News**

| 5:00 | KABC—Bill Stern. |
| 5:15 | KABC—News Beat—B. |
| 6:05 | KABC—Private Times. |
| 6:30 | KABC—Private Times. |

| 9:05 | KFWB—Sports. |
| 9:45 | KFWB—Sports. |

**KGFJ—1230 KC**

| 10:30 | KGFJ—Request Performance. |
| 11:00 | KGFJ—Bob Keeler's Sports. |
| 11:30 | KGFJ—Top Tunes. |

**KABC—Local News**

| 10:45 | KABC—Private Times. |
| 11:00 | KABC—Private Times. |

### RADIO Logs for FRIDAY, MARCH 9

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

| 5:45 | KFWB—Sports Digest. |
| 6:30 | KFWB—Events of the Day. |
| 7:00 | KFWB—Flour Collins & Molly. |

**KABC—Local News**

| 6:45 | KABC—Sports Digest. |
| 7:30 | KABC—Sports Highlights. |
| 8:00 | KABC—Sports Highlights. |

**KFWB—Sports**

| 5:15 | KFWB—Sports Digest. |
| 6:00 | KFWB—Events of the Day. |
| 6:30 | KFWB—Flour Collins & Molly. |

**KABC—Local News**

| 6:45 | KABC—Sports Digest. |
| 7:30 | KABC—Sports Highlights. |

**KFWB—Sports**

| 5:15 | KFWB—Sports Digest. |
| 6:00 | KFWB—Events of the Day. |
| 6:30 | KFWB—Flour Collins & Molly. |

**KABC—Local News**

| 6:45 | KABC—Sports Digest. |
| 7:30 | KABC—Sports Highlights. |

### HOW TO FIND PEACE IN THIS CHANGING WORLD

**DR. FREDERICK BAIRES**

- **KABC—Late News:** Monday to Friday, every day at 6:10 p.m.
- **KABC—Local News:** Monday to Friday, every day at 6:10 a.m.
- **KABC—Late News:** Monday to Friday, every day at 6:10 p.m.
- **KABC—Local News:** Monday to Friday, every day at 6:10 a.m.

**KABC—Late News:** Monday to Friday, every day at 6:10 p.m.

| 6:10 | KABC—Late News. |
| 6:40 | KABC—Late News. |

**KABC—Local News:** Monday to Friday, every day at 6:10 a.m.

| 6:10 | KABC—Local News. |
| 6:40 | KABC—Local News. |

**KABC—Late News:** Monday to Friday, every day at 6:10 p.m.

| 6:10 | KABC—Late News. |
| 6:40 | KABC—Late News. |
Because of an abundance of first run films this week, I am forced to admit that this column was originally designed to provide information on such matters, and so, in order to provide, I am giving up my customary wounded gibes, because I feel that . . . (Note: Mr. Dahl runs along in the same vein for several paragraphs here, so before he loses his bloody, unhatched head, we'll just switch him into the main artery).

"The 39 Steps." (2) Mar. 7, 11:00. 1935. It's somewhat unusual having a Channel 2 movie at the top of this list, but they've really got a good one this week. The story is early Alfred Hitchcock, probably his best and according to Jack Holland's column of last week (thus you can blame him and not me) it is going to be run in its entirety, which is a mercy. Robert Donat inadvertently finds himself in possession of the phrase, "the 39 steps" which was going to man whispers it in his ear, but before he can dismiss it from his mind, the police are after him and he determines that the only way to clear himself is to discover the meaning of the term. This takes him to Scotland, where he becomes handcuffed to Madeleine Carroll (She was going to turn him in and he didn't want to lose track of her) and has a devil of a time finding the key to his mystery, let alone the handcuffs. The exciting climax finally comes at the London music hall and I remember it as one of the most thrilling and rewarding conclusions to a whodunit I've ever seen. The picture is fraught with humor, suspense and good performances and about the only thing I can think of that could add to your enjoyment would be having the director introduce the commercials.

"The Star." (5) Mar. 4, 7:30. 1953. Bette Davis received an Academy Award nomination a few years ago for her performance in this picture and I think she deserved it more than a couple of times she actually got the award. She plays a fading movie star who can't accept the fact that she isn't young enough or pretty enough any more to play ingenues. She starts hitting the bottle and thrashing around trying to find harbor for a leaky ego, all culminating when she nearly goes to pieces after being offered the part of an aging movie star in a projected movie. Miss Davis seems not have been bothered by this at all . . . she knows a good part when she sees one. The actress' love life is concerned mainly with Sterling Hayden, a sensible fellow who likes boats and tries to make her see the value of the simple things. Stuart Heisler did the direction and Victor Young supplies an attractively melodic musical score.

"Lady Luck." (3) Beginning Mar. 6, 9:00. 1946. This is a sometimes funny comedy about what happens when an inverteber gamblers marry a girl in Las Vegas who makes him promise to give up betting forever. Within two hours, of course, he is making passes at a dice table instead of his wife, playing roulette and blackjack, and all again of course, for a good cause. He is trying to keep Bette Davis from being plucked by a group of professionals. His wife is understandably miffed at these developments and decides what's up. She starts gambling and the results of their combined adventures at the gaming tables are often pretty amusing. The cast includes the capable Young, the attractive Barbara Hale, and the comic James Gleason and Teddy Hart.

"Dark Command." (2) Mar. 6, 11:00. 1940. This is the first prestige picture Republic Pictures ever made. It cost ($700,000) and it's a western. A big western, I admit, but still a western. John Wayne is a Texas cowhand who is made marshal of a Kansas town after the Civil War to keep a band of marauding guerrillas from continuing its raids on the townsfolk. Walter Pidgeon is the scholarly schoolmaster who is in reality the leader of the band (He's the leader of the band). Claire Trevor is the bank's daughter who goes for Wayne. Porter Hall is the banker. Ray Rogers is the banker's daughter's brother and Gabby Hayes is the comedy relief. There is quite a lot of riding and shooting in this movie, all done on a $700,000 scale.

"Stranger In Between." (7) Mar. 6, Noon. It kills me when MC Alan Edwards comes on and says anent the hacked up film they're about to show on this program, "And now, in its entirety, we present . . . " What they did to "The Cruel Sea" a couple of weeks ago was a caution . . . it was cruel seeing it. "Stranger In Between" has Dirk Bogarde fleeing from the police because he has murdered his wife's lover, but he is harpered in his flight by a winning six year old boy who has attached himself to him. It is when they have almost escaped that the boy becomes ill and Bogarde, who has become fond of him, must decide whether to turn back or go on. Most of it isn't new but it's pretty well done here.

"The Elusive Pimpernel." (2) Mar. 5, 11:00. 1950. David Niven does the "scarlet Pimpernel" bit over again, with lots of spectacle, tumbrils, aristocrats and disguises but precious little wit, excitement, drama or resemblance to the original.

"Night Was Our Friend." (4) Mar. 3, 5:00. This is a moon pitcha without stars.
ACTION IN UCLA-USC basketball clash: Jim Kaufman dribbles past big Willie Nauls of UCLA (and that's not easy).

ALLEN HERRING, versatile UCLA point-getter, outmaneuvers the Trojans. The PCC basketball teams are heading down the homestretch now in the league race. USC and UCLA, in particular, are preparing for their inter-city clash in two weeks.

Around the basketball circle

MORRIS TAFT, who along with Nauls has been the big one-two punch in the Bruin attack this year, drives around SC's Chet Carr. KFWB, with Bill B'undige mikeside, covers the UCLA-Oregon game this week; and then the big games on March 9 and 10 between the Bruins and Trojans.

TONY PSALTIS, playmaker for USC, drives through the key for two points.

HERE'S THE play the Trojans will have to stop if they want to beat the Bruins: UCLA's Morris Taft and his famous jump-shot.
MAMA

Peggy Wood, the gracious actress, helps make Mama a delightful TV series.

By Mildred Ross

WHEN DEBORAH WEAVER came to visit "Mama" Peggy Wood this past summer, Grandma Wood went shopping for matching dresses and lockets for the two of them.

MAMA IS QUITE a lady! The mama we're speaking of is actress Peggy Wood, who has won such wide acclaim as Mama Hansen in the popular CBS television series.

Off camera you'll find the actress a busy individual with an extremely positive personality. Miss Wood thinks a person should have several accomplishments instead of a single hobby which he pursues to the exclusion of other activities. She sews, knits, needlepoints, makes her own preserves, supervises a New York apartment and a Connecticut home, has managed to write several books and magazine articles. She's active in the Episcopal Actors Guild, and is a devout church-goer.

The actress, who has had a varied career in musical comedy, stage and movies, is a well-disciplined person. She is always prompt for rehearsals as well as all other appointments and has an aversion to people who are carelessly late.

Before going on stage Miss Wood follows one self-imposed rule. She likes a few minutes of silence to collect herself and her thoughts before plunging into her role.

She prefers tailored clothes and has been wearing Howard Greer's designs for 25 years...wears a minimum of jewelry...follows no diet but is a natural weight watcher. In private life, Peggy Wood is the wife of publisher William H. Walling. Both she and her husband have a wide circle of writer and actor friends.

Norway

Mama, now in its seventh year on the CBS videolanes, has opened a whole new love and life for its star.

"Because of the series I learned about a wonderful country and its grand people," Peggy commented enthusiastically. "Norway is full of majestic scenic beauty but its greatest asset is its people. They are handsome, extremely friendly, possess a great amount of integrity and believe in a family life. Norwegians are the most polite people I've ever met. They never forget their manners and to be inconsiderate is unthinkable.

"During my three brief trips to Norway, I didn't have sufficient time to find any counterparts to my television family. But I feel sure there are many wonderful 'Hansens' scattered throughout the country.

"I got along famously with salespeople, taxi drivers, waiters and almost everyone I spoke to in Norway simply because practically everyone speaks English. Yes, Mama has given me the thrill of having an adopted homeland and my life has been enriched by it."

Peggy's adopted homeland is equally enthusiastic about the Brooklyn-born actress. Strangely enough, Peggy's fame as a Norwegian mother in the television series spread to Norway even though they have no television there. The Norwegian Information Services in the United States was so impressed with the Mama series that they kept sending stories about it to Norway. Eventually two Mama kinescopes were presented to the Norwegian government.

Miss Wood has been cited many times for her portrayal of Mama Hansen but perhaps her most cherished award was the medal bestowed upon her by King Haakon.

Peggy Wood has endeared herself to countless viewers. And the Mama series has endured because it too is so endearing.

March 2, 1956
WHEN CITY AT NIGHT is on the prowl, Los Angeles is one metropolis that doesn't sleep. All the familiar nocturnal noises are put aside while KTLA's cameras take their viewers to interesting and exciting places.

Since the program's debut in 1950, KTLA has chalked up more than 350 remote telecasts. Viewers have been taken behind the scenes of warehouses, aircraft plants, every conceivable kind of factory, printing plants and swank hotels.

Last January 19 it was TV-Radio Life's privilege to be the subject of a City at Night telecast. It was indeed a wonderful experience, one which we will long remember.

Selection
As long as a subject is deemed in good taste and can be entertaining and educational without becoming academic, City at Night will televise it. After a subject has been selected, director John Silva visits and evaluates the site from where the remote will originate. He discusses the high spots of the plant with the company's host; they do a run-through together and then Silva blocks the camera moves. The equipment is set up and everything is ready to go. That's it! No further rehearsal is required. There isn't any script written for the announcer nor is he briefed about the telecast. The station feels that the announcer does a better job of asking spontaneous questions if he doesn't have advance information about the subject.

City has its remotes down to a science. A surprisingly few eight hours is spent on the average telecast from scratch to finish, proving that efficient planning is often a substitute for long arduous hours.

Off-Beat Remote
One of the most unusual telecasts ever achieved by City at Night occurred when they were covering Public Schools Week at Franklin High School. Klaus Landsberg, who was to have been cited on the occasion, was unable to be present because he was supervising the building of mountain relay stations which would be used in televising the first public demonstration of an A-bomb detonation from Yucca Flats.

The remote switched to a mountain top near the Flats where Mr. Landsberg, huddled around a camp fire, thanked the educators for presenting him with their award. This little engineering feat was accomplished before the microwave was initiated.

But after nearly seven years of consistent telecasting, no matter what the complexities, City at Night takes its problems in its stride as it continues to roam through the City of the Angels.

March 2, 1956

By Donna Scott
ALBERT McCLEERY, producer of Matinee, directed the opener in the new daytime series. Starring were Louis Hayward and Julie Bennett. (NBC photo—Elmer Holloway.)

On the face of it, Albert McCleery would seem to be TV's most amazing man. How else could you classify anyone who attempts to do a full hour live dramatic show five days a week—and in color, yet? But McCleery is outstanding not only for his efforts but for what he has done to daytime TV and how he has changed the lives of his viewers.

When Matinee started on NBC-KRCA, there were those who thought it would be nothing but a series of glorified soap operas. It was here that McCleery, who produces the show, threw a curve.

Benefit?

"I think Matinee can add much to a person's daytime hours," he stated with conviction. "And to his life. For one thing, we never have a depressing show. We're not getting so arty that people want to drown themselves after having seen one of our productions. I have always felt that if a viewer can't sit down, see Matinee, and come away feeling elated, it won't be because we haven't tried. We may lay an egg but we'll try.

"In our way, I hope we are adding to the cultural tastes of people too. We are bringing to TV some of the best properties there are in literature, such as 'The Aspern Papers' and 'The Courtship of Miles Standish' and some are most adult. We don't have the censorship problems that shows in early evening hours face, since we have no teen-age or child audience. Therefore, we can tackle subjects that are taboo at other times—things like illegitimacy which we have already gone into.

"I also believe that we are adding sophistication to the ordinary person's life that was lacking before. This, in itself, has created a new audience for TV. People who never bothered to watch television in the daytime do so now—and seem to appreciate our efforts. At least, our mail would so indicate. We get the most amazing mail, much of it from people who ordinarily never write to any TV program. We get about 150 letters a day and the majority of them thank us for bringing Matinee to them.

"We are, in addition, trying to bring a catholicity of entertainment never before given to daytime TV or radio. We have presented all kinds of themes—from the Red Sanders story to the westerns to society dramas to science-fiction. We are trying to please everyone.

"Matinee also is giving shut-ins and convalescents and handicapped people something to see during the day that we hope will brighten their lives. This, alone, makes our $5,000,000 gamble worthwhile."

Gamble

It is true that Matinee was a $5,000,000 gamble. It took four years for Albert McCleery and NBC's Pat Weaver to get it on TV. Time after time it was submitted and finally it was accepted. At the end of the 41st show, the program had grossed $6,500,000, which was still not enough to let the network break even but which is a sizable indication of the importance now attached to this daytime show. All signs for the future indicate that Matinee will soon be a real money-maker, as well as a cultural advancement for television.

You have no idea what a mammoth undertaking this show is until you go behind the scenes. There are four rehearsal halls devoted to the program in Hollywood and more in Burbank, which is the originating point for the show. There are 23 offices in the Hollywood studios, four producers, eleven directors, and seven unit managers who are right-hand men to the directors. About 255 people work for Matinee alone. Over them all is Albert McCleery, whose day begins around six a.m. and ends at ten. At six-thirty in the morning he usually attends a dress rehearsal of that day's show. At ten he's at his Hollywood office. By noon he's at Burbank for the telecasting of the show, then he goes to one rehearsal in the afternoon and to two in the evening. By ten he is, if he's lucky, able to go home.

So how does this man react to such pressure? "Actually, there's less physical pressure than when I was doing Hallmark Hall of Fame," he remarked. "That meant 10 hours a week in the control room, which is the worst kind of pressure. But, you know, I kind of miss that tension. However, I don't intend to knock myself out. I did the first show on Matinee—directed and produced it—and had to worry about getting the other four for that week done, and I could tell by the shakes that
I had better not do that very often. I will direct a few productions, from time to time, one of them being a three hour presentation, spread over three days, of 'Crime and Punishment.'

McCleery runs his department like an army in that everything is organized to the last detail. He has scripts selected as far as three months in advance. Actors cannot be selected, as a rule, until about two weeks before rehearsals begin, but directors are assigned well before that. He sticks to his Cameo technique for staging in that his sets are mainly suggestions of scenes.

"TV has sold itself to the pseudo-realism of the movies," McCleery commented bitingly. "It has gone set-happy. I still believe in letting a simple set suggest a huge one. In 'Eliah and the Long Knives,' for instance, we had a few boards up at interesting angles and that was our log cabin. If people can't vision that as a cabin, that's too bad. But it stands to reason you couldn't do a show like this and have full sets all over the place."

When the show goes on there are 17 people in the control room—everyone from set director, technical director, stage director, to a group of men handling the color controls. McCleery points to this imposing staff and says, "This is what makes film look sissy."

Once a show has finished on Matinee, the cameras move immediately to another part of the stage and start the rehearsal for the next day's offering. It is the most facile and expertly organized operation you can imagine.

Most people, seeing such a deal, would say, "Why not film these shows?" McCleery is adamant about live TV, believing that it gives a show more vitality and more of a feeling of heightened suspense. He lets the actors carry a production—and not superficial trappings. However, he admits that he will film a few shows. Residuals are enticing to any producer.

There were many who said Matinee couldn't be done, that it was too big an undertaking, that a standard of excellency couldn't be maintained, that it would be a big, expensive bust. Well, Albert McCleery is walking around quite happily these days oblivious to all but one thing—he has done for TV what no one else dared to do. And he has done it brilliantly.

March 2, 1956
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