'Beany' Butler: How to Be An Impersonator ... Page 4

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Heartbreaker:
1. MOTHER-TO-BE SHIRLEY MITCHELL, popular African American actress featured on CBS's "Amos 'n' Andy" and NBC's "The Great Gildersleeve" and wife of Dr. Julian Frieden, was guest of honor at a baby shower hosted by pretty Gloria Cahn, missus of top songwriter Sammy Cahn. Among those present were radio-ites Gloria Peary, Mrs. Bill Goodwin, Mrs. Cahn (standing), Dinah Shore (she and Shirley were roommates in their bachelor days), Shirley, Margaret Fonda and Janet Waldo.

2. A peek is permissible when it's a happy array of pink and blue baby things that no lassie could ever resist fondling. Janet Waldo spotted a provocative package trimmed with fuzzy toy animals and let out a "Corliss Archer" squeal. (CBS-Braslaff photos.)

3. Shirley cut the cake with yellow frosting (her favorite color) on which was scrawled in icing, "Your Guess Is as Good as Ours!" Waiting in line for their slices are Gloria Peary, wife of CBS's "Honest Harold," and Janet Waldo, CBS's "Corliss Archer." 4. After luncheon was served, Shirley took to the task of opening the gifts while everyone gathered round to "oh" and "ah." Mrs. Bill Goodwin handed the mother-to-be the unopened presents, Dinah Shore passed along the cards enclosed for all to read and hostess Mrs. Cahn made the who-gave-what notations. 5. It's a girl—name of Stephanie Brooke, and you can see Shirley's plenty happy about her new off-mike role. On mike, she's now "Gildy's" new love interest, "Vicky Chase," on NBC. (NBC-Bailey photo.)
BACK IN TOLEDO, IN JULY of 1919, Jess Willard and Jack Dempsey slugged it out before thousands. Dempsey knocked Willard down seven times in the first round (one of these shows at the right), battered him in the second and third rounds, and just before the fourth, Willard's seconds tossed in the towel. (Acme News photo.)

Thursday, 10:45 p.m.
KTLA, Channel 5

HEN THE makers of Vaseline Hair Tonic, a product designed primarily for men, cast about for an attraction in television to carry their banner and their advertising, it was natural that they should hit upon a sport principally masculine in its appeal—the fight game.

But fights on TV emanate from every quarter harboring television

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“Greatest Fights of the Century”

Everyone Loves a Championship Battle. Now, Thanks To One of TV’s Top-Flight Sports Offerings, the Rightly Named “Greatest Fights of the Century” Are Seen Again

By Jane Pelgram

CONN LANDS BUT LOUIS WINS.
The Brown Bomber retained his title and defeated Billy Conn when the referee stopped this battle in the thirteenth round, June 18, 1941. (Acme News photo.)

February 9, 1951

TONY GALENTO was Louis’s seventh challenger for the heavyweight title. In June of 1939, Galento failed in his promise to “murder de bum” and in the fourth round was literally hanging on the ropes.

REMEMBER THE FIFTEEN-ROUND decision fight between Tommy Farr, the Welsh miner, and Joe Louis? The Brown Bomber again retained his title in this August, 1937, top fight.

Page Three
How to Be an Impersonator

Want to Do a Charles Laughton or an Edward G. Robinson for Your Friends? Daws "Beany" Butler Shows You How

Monday through Friday, 6:30 p.m.
KTLA, KFMI-TV

ANT TO learn how to do impersonations in one easy lesson? The man who can show you how is known to TV fans as the voice of "Beany" on KTLA's "Time for Beany."

Daws Butler has a theory that almost anyone with average common sense can do workable impersonations by following a few simple instructions. The main rule is to get your face into some sort of reasonable facsimile of the person you're trying to be. This automatically makes your

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"MILORDS AND GENTLEMEN."

Daws Butler says to place the tongue under lower lip and say "ee-ee," add a drowsy feeling to your eyes and pretend you're falling asleep and you're extremely likely to have a working impression of the late great George Arliss. That's what Daws did to get the photo above. Once you have the facial expression, assume a very slight English accent, keep lips opened only slightly and draw them thin, then talk. In pauses, place tongue under lower lip again. Try it, it's easy.

"ALL RIGHT, YOU GUYS"

Yah! To transform yourself into Edward G. "Little Caesar" Robinson, drop the corners of your mouth, squint your eyes, and smell something very, very unpleasant. Keep your lips tense and don't move them more than a small fraction of an inch while talking. With the above physical set-up, your voice is bound to come out something like Robinson's.

"MR. CHRISTIAN, COME HERE."

If you have a hidden desire to look like Charles Laughton, try this recipe! Protrude lower lip slightly, then purse your lips. Pretend you smell something sharp and acrid like ammonia, and make a sharp intake of breath. Again get the drowsy look in your eyes. Now for Daws Butler's instructions for talking like Laughton once you have the facial setup as shown above. A slight English accent, of course, then start to clear your throat. Talk, keeping the voice in the back of the throat. Above all, talk arrogantly.

"DONT JUST STAND THERE, BERGEN, SAY SOMETHING."

For "Charlie McCarthy," Daws Butler advises you to open your eyes wide, adopt a forced wide smirk and say "Well!" When you start to talk, remember not to go too falsetto but keep your voice in the top of your head and tighten your throat. Feel the front of your throat to make sure it's tight. (At right) This is how Daws Butler looks when he's impersonating himself. He's the voice of "Beany" in "Time for Beany" on KTLA and the voice of a variety of animals and elves in motion-picture cartoons.
By Donna Scott

S

O YOU WANT to be a radio commentator? Well, not so fast, young man. Let's get down to facts and see if you have some basic requirements.

So suggests and cautions Baukhage, prominent ABC commentator. His friendly, gruff "Baukhage Talking" is a welcome invitation to colorful reporting of the news.

Baukhage advises that there are two basic requirements for those contemplating a career as radio commentator. Journalistic training is vital because a newspaper man knows facts (it is his job to ferret them out) and when he doesn't he is fully aware of it and will not issue erroneous or ambiguous information.

The gift of gab is also necessary, for it goes a long way toward developing an interesting radio style. The above are basic, but these are mighty handy too—the ability to work under pressure; adjustment of personal life to irregular hours and inconveniences; and patience for research and study.

"Buck," as Baukhage is affectionately known to his colleagues, calls himself an exhibitionist. He expressed this extrovert's complex early in life. Instead of playing basketball at the YMCA, he could be found reading lines with their dramatic group. His basketball game suffered, but his histrionics improved.

In due time the Detroit Civic The-}

eter group found a desirable leading man. "Buck" might have continued in this profession, had not his family discouraged him. Yet even today, when broadcasting news events, he effectively dramatizes the news and gestures unseen behind the mike.

An Inheritance

Baukhage inherited his flair for news from his mother, who was a newspaper woman. At the tender age of eight he chronicled the doings of his pets—a mischievous dog and an impish cat. Family and friends were faithful subscribers to this weekly newsletter, out of loyalty if for no other reason. After graduation from the University of Chicago, he grasped

the opportunity to travel and study abroad. Concentrating on the people, customs and cultures of Germany and France, he enriched his background immeasurably. His driftings ended with a job as Paris correspondent for the London Pall Mall Gazette. Journalistic training during this era covered all phases of newspaper publishing—reporting, rewrite, layout, editing, and type setting. Today's aspirant should secure a job with a small-town newspaper in order to acquire over-all knowledge before setting out for a metropolitan paper or radio commentating, Baukhage says.

The transition from news scribe to radio commentator was made unintentionally by this ace reporter. One day while writing a five-minute news script for the Department of Agriculture's "Farm and Home Hour," a hurried substitution of Baukhage for the absent radio announcer sent "Buck" on his radio way. Today, his conversational and very descriptive style of reporting accurately reflects his years of experience, and listeners confidently set their dials to the voice saying "Baukhage Talking."

Gift of Gab Is Important, but It Takes More Than Talk Alone To Make Listeners Sit Up and Take Notice of News Reports

Gift of Gab Is Important, but It Takes More Than Talk Alone To Make Listeners Sit Up and Take Notice of News Reports

Bird Lover Baukhage Displays a New Bird Feeder sent him by a North Carolina listener. Idea of the gadget is to permit small birds to feed from it while holding out on the grub from squirrels and other marauders.

"This is the Way Baukhage Did It"
MALE MODERATOR OF "WOMEN'S FORUM" is Stuart Novins, who researches for the topics discussed, changes the tone of his voice when female tempers start to mount. Topic he most enjoyed moderating was "The New Look in Women's Fashions," because it was the only time he didn't keep his opinions to himself.

LEFT TO RIGHT, Kathleen Hite, KNX-CBS staff writer, Zuma Palmer, radio editor of the Hollywood Citizen News, Agnes Underwood, city editor of the Herald Express, moderator Stuart Novins, KNX-CBS Director of Special Events, and Kathleen Wilson, member of the Radio News Club, meet before the KNX "Women's Forum" microphone to discuss the question "Which Gives Better News Coverage-Press or Radio?"

Discussion of Topics on "Women's Forum" Is Always Lively, On Some Occasions More So Than Others, With Purpose of Show Kept Uppermost in Mind: "To Get People to Think!"

By Shirley Gordon

the latter, things really got lively when a realtor speaking on the affirmative side off-handedly remarked, "Why, I know where there are lots of low priced apartments. The switchboard was immediately swamped with calls from eager would-be tenants and the mail that poured in was turned over to the realtor, who soon regretted her optimistic generalization.

"Another topic, on the lighter side, that turned into a hot debate was 'Should Husbands and Wives Take Separate Vacations?' On each side, we had one newlywed and one veteran of some years of wedded bliss. All of them had plenty to say on the subject—pro and con."

Giving us a run-down on the topics which have been carefully hashed out by competent feminine spokesmen on KNX's "Women's Forum" was the series' male moderator, Stuart Novins.

It is Novins who researches on issues of public concern and selects the topics to be discussed on the forum program. To some extent he must predict what the news will be ahead of time. Many times, too, topics are suggested in the show's listener mail.

Surprising factor about the mail, he revealed, is that a good fifty per cent of it comes from men, none of whom takes a condescending attitude toward the female handling of a vital public issue. The women who appear on the forum, Novins reported, usually prove to be very well informed on the subject at hand and able to take their stand most effectively. Topics the women have proven to be best informed about are, again, the rent-control issue and the goings-on of the United Nations. Best qualification a "Women's Forum" participant can offer is personal experience.

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February 9, 1951
Baseballer Jackie Robinson and his wife are rumored to be being considered for a TV role. NBC-TV's "Famous Fairy Tales" is being considered by Buri Ives. The stanzas are musical dramatizations of famous fables. A rumor is around about the "Tugboat Annie" series being readied for television. "Juvenile Jury" is another being readied or currently filmed (by this time) for television. The show "Round the Clock" is being considered for a TV show, probably.

Looks Like

Looks like CBS-TV, too, is going to rotate top comic properties. Unlike NBC-TV, which concentrates on personalities, CBS-TV is planning on airing shows ("My Friend Irma," "Life With Luigi," "My Favorite Husband," "Our Miss Brooks") under the "Fun for the Family" banner next fall. and "Our Miss Brooks") under the "Fun for the Family" banner next fall. From the radio show come "The Hour" is next behind him, and only four points off. The show is rumored they have picked up TV rights for the Chicagoan's men's boxing finals in March, and the College All-Star Pro champs football game in August.

Imogene Coca is turning down Hollywood offers, we hear, and this isn't a bit surprising.

In & Out of Focus (General) (Comment)

Rumors Are Flying

With CBS as co-producer and star of "Toast of the Town" in a deal which assures him at least $75,000 annually February 9, 1951

Page Seven
This Week in TV—Continued

on a fifty-week-per-year basis, . . . “Cavalcade of America,” one of our finest radio shows, is being set up in test form for our TV Mont. Our films, with budgets of around $20,000 and an added five thousand for commercials, are in the hopper. Stories of early Americana, typical of radio “Cavalcade,” are being made into TVers by Jack Chertok at the Roach Studios.

Red-Feather Dollars

Tuesday, 9:45 p.m.
KFI-TV, Channel 9

Do you ever wonder about the destinations and amounts of the dollars you give to the Community Chest? On what basis they are distributed among the 155 worthy Red Feather services? You have a chance to find out on Tuesday, February 13, at 9:45 at night.

An actual budget session will be presented by KFI-TV, on which the financial needs of children’s hospitals will be treated. The whole issue will be examined before the public’s eyes, particularly the problems of how to meet hospitals’ known minimum financial requirements for medical, surgical and orthopedic treatment of an estimated 21,000 children during the next year.

Bernard Giannini will head the Budget Committee for the Community Chest and will hear various executives of the children’s hospitals, aided by committees made up of prominent citizens.

Budget hearings are always open, but few people realize this. That is one reason the Chest is bringing this interesting feature to contributors to its organization.

This is a one-time feature.

Television-Ownership Nationwide

Hugh M. Beville, Jr., NBC Director of Plans and Research, announced that as of January 1, 1951, there were 10,549,500 television sets in the United States.

This estimate represents a gain of 704,200 sets installed during December. Set sales during 1950 totaled 6,600,000, which means that better than three out of every five television families bought their sets during 1950.

Every fourth family in the United States now owns a TV receiver, and two of every five families living within the service area of television have sets. New York leads with an estimated 2,050,000 TV families.

Stop, Listen, Look (Shows You May Like)

Monday through Friday, 3 p.m.
KNBH, Channel 4

“Curious Camera”

February 9, 1951

KLAC-TV, Channel 13

Remember the “Our Gang” comedies? The same spirit, sans raggedy costumes, has been brought to TV by a fellow named Chubby Rolande. The “Our Gang” is popular right now, and it’s all Chubby’s idea. Rolande, a former professional baseball player, saw the potential of the “Our Gang” idea, and the rest is history.

Each Saturday afternoon the back-yard activity begins at Roland’s. His place is complete with high board fence, is open every week to kids from all parts of the city.
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who want to participate in the TV show, and is definitely not for the three P's—precocious, precious and professional—children whose eager mamas are trying to turn them into Investments.

'Just Kids!' is exactly what the title implies. Youngsters who have no particular talents but who enjoy playing competitive games and being just themselves no matter what happens, show up here. Chubby takes their collective personalities and blends them into an unusually entertaining TV show for both adults and kids to watch. Children come from more than 100 Los Angeles city playgrounds.

Chubby sees that prizes go to children who win the various contests on the show; good ones, too. And he continually stresses the spirit of fair play, giving every youngster, regardless of race, creed or color, an equal opportunity to participate. Roland actually conducts a miniature democracy-in-action program.

Chubby, who has three children of his own, gets many of his show ideas from them, having discovered that youngsters themselves know what kind of entertainment they enjoy best. He often asks his kids for their opinions before trying out a new game.

When he's not working on his TV show, Chubby Roland makes personal appearances at the city's playgrounds and theaters. He also stages a weekly morning kids' matinee at the Alto Theater, 88th Street and Western Avenue in Los Angeles, in the first of a series of such Saturday a.m.'ers throughout the metropolitan area.

If you like children, you'll like watching Chubby Roland and his "Just Kids" troupe each Saturday afternoon at play.

"KTTV Newsreel"

Monday-Friday, 12:00-12:30, 1-1:00 p.m.
KTTV, Channel 11

From the scene to the screen becomes a reality when the KTTV Newsreel is viewed by the armchair set. Their eight-man staff, which comprises this news-gathering unit, is the largest of its kind in the country. Bob Allison, former member of the Los Angeles Times' editorial department, is producer of the show. George Martin, Jr., narrates the day's events in a comprehensive manner. His tempo and voice quality make for pleasant listening.

The staff specializes in local news and takes pride in the rapid manner with which the news is transmitted from the scene to the screen. The photographers gather the latest news lead by using the facilities of the L. A. Times and the Associated Press wire services. Then they speed to the spot to record the happenings on their ever-sharp lenses.

In many instances the latest local news reaches television viewers before the newspapers have had a chance to "hit the streets" with these stories.

The KTTV Newsreel covers national and international events as well as local news, and holds exclusive television news rights in Korea. Red Humphrey covers the Korean situation, and his film footage is shown by at least thirty other video stations throughout the country.

Bob Allison stresses timeliness in his reporting. He will often insert stills to accompany current news commentaries rather than wait for footage to arrive from the scene.

To supplement their daily telenewscasts, KTTV has a weekly news roundup on Sundays at 10:30 p.m. If you're a news fan, and who isn't these days with world-shaping events occurring every minute of every day, select Channel 11 for the latest news scheduled three times daily.

Second Glances (Critical Comment)

"New York Close-Up"

Tuesday, 10:30 p.m.
KTLA, Channel 5

We stayed up especially to see Tex McCrary and Jinx Falkenburg's "New York Close-Ups" when first it appeared locally. We should have gone to bed. Mr. and Mrs. McCrary are undoubtedly charming people and, from all we hear, very popular. All they have to do to suit us with a TV show is to learn to articulate readily and easily.

Their first show of the series being seen under the Curtis Publishing Company banner found the duo introducing guests and relating the interesting stories of these guests.

The artist who did the Saturday Evening Post cover of "Annie Oakley" appeared locally. We should have gone to bed.

Mr. and Mrs. McCrary are undoubtedly charming people and, from all we hear, very popular. All they have to do to suit us with a TV show is to learn to articulate readily and easily.

Their first show of the series being seen under the Curtis Publishing Company banner found the duo introducing guests and relating the interesting stories of these guests.

The artist who did the Saturday Evening Post cover currently on display guested. One of our country's youngest ballerinas was on hand to dance, look lovely, and chat. Al Cohen, magician and New York figure, entered February 9, 1951
This Week in TV—Continued

TV-RADIO LIFE

personable young husband. Their Tuesday guest lists on "New York Close-Up" include scientists, authors, theatrical personalities, politicians and sports figures of national importance, and the stories on all should be interesting tales, if well told.

We can't fathom why the show became so dull. The McCracy delivery was to a great extent pretty slow... almost halting. But that wouldn't slow the whole show up. Anyway, McCracy once acted as commentator, writer and director for a series of newsmade films for Pathé Films. He must be good. He was also head of public relations for B-29 operations in the Pacific. That takes some agility of both thought and tongue.

They eagerly await the quantity in this series. We'd like to join the ranks of Falkenburg and McCracy fans—so are trying desperately not to judge on the dubious merits of this first slow half hour.

"Tiny Stowe's All-Star Minstrels"

Saturday, 7:00 p.m.

KTTV, Channel 11

Some months ago McMahan's Furniture Stores (on KTTV) presented a weekly minstrel who was billed as just about the biggest thing to feature a couple of end men.

Now KTVT presented another minstrel show billed in the same way. To us, this second looks like the first brought to life. We have to mention Eino and Harold (“Peenie”) Eino and Bud Harrison, that is and we are equally sure we have heard their routine again and again.

The singers were Ruth Gordon, Gloria Genee, and bass-baritone Bill Roberts, with Jimmy Alexander guesting.

A cast of over thirty, including singers, provided specialties, and in this word “specialties” lies the part of the Stowe Minstrels we most enjoyed. When blues were in order, a specialist in “blues” did them. When dancing was the order of the moment, specialists danced. And certainly "Tiny" Stowe is a special sort of interlocutor.

"Tiny Stowe's All-Star Minstrels," while not the most spectacular show of its type ever presented, fulfills the need nicely for a show of its type and provides a jolly, varied musical fare. The bill went smoothly and moved along at an average pace. As long as you're looking at TV at the above time, you can't go wrong by spending the half hour here.

We Point With Pride

...To the Dave Garroway Show for many things, but particularly for Dave's take-off on opera (January 28). This was one of the most unique skits we've viewed to date. The opera camera was a comical but prompter, who was mucking upon a sandwich while performing his duties.

Only the legs of the operatic stars were visible. Their feet accentuated the sound of their vocal emotions, while the composer's face and contortions revealed their dramatic frenzy. This mirroring of their efforts by the prompter was "terrific."

...Not all commercials hold the eye. For that reason the Ken-L-Ration blurb inserted into "Zoo Parade" deserves a prideful point. Elegantly executed dog drawings, a wealth of imagination, and a hilarious voice track!

...We also point with pride to Lee Hogan's second-anniversary show, held on KNBH. It was a cheery sort of show. Lee herself matched her graciousness by looking lovely; her guests were prominent, and the whole informal occasion came off triumphantly. Here's a gal with real charm.

...While we on the staff of TV-Radio Life all just happened to miss the telecast, letters and word-of-mouth and telephone messages regarding KTVT's "Night High" telecast covering the Kobet-Kaiser Institute have prompted us to point it at pride. To the TV screen came as much of the work of the Kaiser Institute as the camera could catch, and out of the bedside interviews and talks at things scientific came a new high in TV coverage. It seems the Kaiser Industries played a big part in clearing and helping with this show. To them, too, we point with pride.

...To KNBH's coverage of the Griffith Park Zoo one
TV-RADIO LIFE

afternoon last week when "Curious Cameras" went up to introduce viewers to dwellers. Close shots make a world of difference in a coverage of this sort, and there were plenty of them. Half the fun of a zoo visit is a good close look.

We View With Alarm

We don't want to sound overly conservative, but good taste seems to dictate that the heavier a girl is, the more clothing is in order. Recently on Bob Shannon's Varieties (KFI-TV) two former vaudevillians pranced around in pairs, one in shorts and the other in rompers. Each girl must have tipped the scales at 250 or 300. That degree ofavoidudupola looks better clothed, no matter how fond Bob's reminiscences of the girls may have been! . . . Ina Roy Hutton is another who from time to time could do with some in better and shorts, the other in rompers. She has a lovely figure, for the most part, and attracts a lot of attention with her gowns; and we are glad for the girl who can break ballroom attendance records, but she could probably do all those things without the really frightening necklines, or lack of them, that seem to be adopted by the maestro miss lately. . . . To Milton DeLugy's nowhere antics on "Broadway Open House," a show packed with talent and delights. Milton should, for our dough, stick to his ordination line for the too frequent visits of Wally Cox, the hilarious timid one.

On Lens (About Studio Happenings)

Can't Please Them All

KECA-TV, ABC-TV's local outlet on Channel 7, sent us the following amusing incidental bit:

For some time now, kinescope cities have been complaining about receiving holiday shows two weeks or more after the holidays passed. To avoid this, Monte Proser, producer of "Holiday Hotel," slated his Christmas show two weeks ahead and reached the delayed cities on the right days. Even then it just went to prove you can't please all of the people all of the time.

For, following the December 21 live telecast in New York, Proser received a call at the studio from an irate woman who demanded, "Aren't you a patriot? Don't you know this is Christmas week, and everybody is supposed to present a Christmas show?"

After Proser obligingly tried to explain about recordings, the woman screamed, "Don't tell me your problems! It's Christmas and everybody does a Christmas show!" punctuating the last sentence by slamming the phone in Proser's ear.

"The Great Escape"

On Sunday, February 11, KNBH's presentation of "The Philco Television Playhouse" is a drama titled "The Great Escape." The story deals with the combined efforts of 2000 men in the German prison camp Stalag Luft III and a quarter of the men who was there.

When the story line of the Philco presentation reached KNBH from New York, the station thought it might be interesting to see if they could locate any survivors of this camp. In locating Captain Kimball, they found a perfect guest for the cameras on other channel 4 shows. The captain is writing his own book about his experiences; he has dozens of photographs showing the tools, manner and stealth with which the suspenseful and gigantic escape operation was effected; and he doesn't mind talking about the former perils he and his fellow fliers endured. Of course the captain is now enjoying the security of doing something he considers safer—he tests jets!

Our printing date precludes announcing the exact other shows on which you may see Captain Kimball and hear his story, but between the time of receiving your TV-Radio Life and seeing the Sunday night Philco Playhouse, "The Great Escape," you probably can catch on channel 4 one of the men who was there.
Are there any members of "The Great Escape" that took place from the prisoner-of-war camp, Stalag Luft III, in Germany during March of 1944, now living in the Los Angeles area? If there are, we would appreciate it if they would call KNBH (HO. 9-6161) and ask for extension 494. Any members of this historic event will be the guests of KNBH at a special preview of the telecast of "The Great Escape" that will be seen on the Philco Television Playhouse Sunday, Page Twelve.
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Pre-Views on TV—Continued

Sports
SATURDAY, FEBRUARY 10—Basketball, KFI-TV, Channel 9, 7:30 p.m. (1 hr., 15 min.). Sucker KiddieLand vs. Associated Dairies.
MONDAY, FEBRUARY 12—Basketball, KFI-TV, Channel 9, 9:15 p.m. (1 hr., 15 min.). Sucker KiddieLand vs. Young Russian Christian Association.
THURSDAY, FEBRUARY 15—Fights, KTLA, Channel 5, 10:45 p.m. (15 min.). Highlights of the Louis-Sharkey fight.

Variety
SUNDAY, FEBRUARY 11—"Super Circus," KECA-TV, Channel 7, 5:00 p.m. (1 hr.). Eddie "Bumps" Menetti, famed comedy table-rocketing artist, will head the circus acts.

WHO'S GUESTING

THURSDAY, FEBRUARY 8—"Paul Whiteman Revue," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Lisa Kirk and Harold Land, singing and dancing stars, respectively, join "Pops" in a round of old-fashioned party games set to music.
THURSDAY, FEBRUARY 9—"Saturday Night, U.S.A.," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Pat O'Brien and Lee Tracy do a tense and hilarious scene from Hecht-MacArthur's "Front Page."
FRIDAY, FEBRUARY 9—"Showtime, U.S.A.," KECA-TV, Channel 7, 10:00 p.m. (30 min.). John Carradine, Ted Malone and pop singer Daniel Fields round off the evening with songs.
FRIDAY, FEBRUARY 9—"Penthouse Party," KECA-TV, Channel 7, 10:00 p.m. (30 min.). John Carradine, Ted Malone and pop singer Daniel Fields round off the evening with songs.
SATURDAY, FEBRUARY 10—"Jack Carter Show," KNBH, Channel 4, 8:00 p.m. (1 hr.). Frances Langford, Sid Fields, Roberta Lee and The Whisperers round off the week with music and fun.
SATURDAY, FEBRUARY 10—"Ken Murray Show," KTTV, Channel 11, 10:00 p.m. (1 hr.). Laraine Day, Leo Durechar and Charles Walters close the week out of town.

TV-RAIDIO LIFE

TUESDAY, FEBRUARY 13—Community Chest Budget Hearing, KFI-TV, Channel 9, 6:45 p.m. (30 min.). An actual budget hearing of the Community Chest, with prominent citizens discussing the allocation of your dollar to one of the worthy charities provided for by the Chest. A one-time show.

Contest and Offers

The first BIG TELEVISION contest is being introduced by none other than Ralph Edwards, the man who introduced some of radio's most popular contests: "Mr. Hush," "Mrs. Hush," the "Walking Man," etc. Some twenty-five worthwhile items will be in plain view and filmed in a panning shot by cameras. Viewers who think they can list all of the prizes seen on the screen will be asked to send a postal card to Ralph Edwards, 2400 W. Magnolia, Los Angeles and telephone. On February 15, and every week thereafter, until the contest closes, three persons will be called during the program by Edwards and asked to list the prizes. They must all list every item. The person giving the complete list wins all the items.

Tuesday, February 5, 1951
KECA mike memos

By Virginia West

With emphasis so strongly on the news these days, another important West Coast advertiser—Ben Hur Products, Inc.—has taken over sponsorship of KECA's topnotch news shows... Bob Garred at 7:30 a.m., heard Monday through Friday, Ben Hur will bankroll the Garred news three mornings a week over thirty ABC Pacific stations for 52 weeks. News by Bob Garred is also a feature of KECA's Monday thru Friday night schedule at 10 o'clock. In fact, at ABC's Los Angeles station, news is very much in the spotlight these days with the output of three major news gathering agencies, plus the facilities of the Los Angeles Herald-Express, released at strategic listening spots throughout the day and evening... By the way, Walter Winchell's Sunday evening commentary has been renewed for another year by Warner-Hudnut, Inc., and Louella Parsons, one of Hollywood's foremost chroniclers, this week celebrates her twentieth anniversary on the air.

That programs in the more serious vein are in demand is proved by the fact that following the first program under the new three-quarter hour format for America's Town Meeting (KECA at 9 on Tuesday nights) their mail count reached 15,850 pieces... America's Town Meeting, incidentally, was one of three ABC shows to get the nod from the Wisconsin State Journal poll. The other two shows to be honored were the Metropolitan Opera broadcasts and the Saturday morning children's series, "No School Today." Opera note: the final two Wagner "Ring" operas will be heard on Feb. 10 and 17... "Siegfried" on Jan. 10 and another pair, "You Are My Sunbeam" and "Dear, Dear."... Arthur Murray favorites (Capitol 78, 45 and 33 1/3 rpm): No matter what your choice of dance steps may be, here is the answer in music—a series of six albums with tunes selected by Murray and the recording tempos supervised by one of his instructors. There are sambas by Enric Madriguera, Les Baxter directs the tangos, Chuy Reyes conducts the sambas, waltzes by Francis Scott, mambo by Billy May and fox trots by Ray Anthony's Orchestra. Incidentally, this collection of eight Anthony albums is ideal for anyone that he's ever done. These are the recordings which will be used in all Arthur Murray dance studios throughout the country and are ideally suited for dancing with the great variety of tempos... TONI ARDEN (Columbia) turns out another great waxing in her rendition of "My Man." To marvelous backing by Paul Weston, Toni puts her heart and voice in the mood of the song and all the warmth and sincerity comes through... DORIS DAY (Columbia) has a good brace of sides with Harry James Orchestra—"Lullaby of Broadway" and "Would I Love You" featuring plenty of The Horn's horn—and another pair, "You Are My Sunshine" and "Comb and Paper Polka," in lighter vein with Frankie Yankovic's Yanks; in fact, this Day gal could sing with anybody and sound good. FRANKIE LAINE leads the Decca dance parade with a great arrangement of "Lullaby of Broadway" and the calmer instrumental, "As Time Goes By," closely followed by MUSIC IN THE MORGEN MENNER (Russ, that is) and "Poor Butterfly," done up without words, but featuring the maestro's famous muted trombone styling. CARL F. MENKE, 4124 Muirfield Road, Los Angeles, Calif. We certainly miss Les (Carrot Top) Anderson's program. I wish some channel would set up a program for him.

Ear Inspires

SFC Ernest G. Bentley, APO 973, c/o Postmaster, San Francisco, Calif.

This is just a note to let you know that I've been getting TV-Radio Life over here and enjoying the material very much. The folks back home are sending it to me, and the men here are getting a big kick out of reading it.

There is a program that we catch over here, "Juke Box USA," that we all try to stick with. Say, could you grant the request of two hundred men from headquarters company and give us a big picture and some information about where we can write Rebel Randall?

There'll be a big picture of Rebel Randall in our March 16 edition. Rebel does half-hour shows once a week as disc jockey on Armed Forces Radio's "Juke Box USA." You can write her care of AFN, 400 North McAdooen Place, Los Angeles 28, California.

Mrs. Edith Autrand, 1067 Fries Avenue, Wilmington, Calif.

I am anxious to know when "Songs for Sale" will be off the air again—it was such a good program, I join with many others I know in plugging for it's return.

"Songs for Sale" originates in the East and is not heard locally; however, it is brought back from time to time, and the station informs us that when a suitable spot is found, it will be heard at a regular weekly time here.

Mrs. J. Etenburn, Los Angeles, Calif.

If radio producers would take a look around at what is being offered on some of the smaller stations, it might be to their advantage.

As an example, I would like to point out the program "Love's Notebook," which is heard on KWKK, a Pasadena station. Sandie Stevens and Patrick Wells present a program of poetry three nights a week which I think is wonderful.

Unfortunately, however, in order to hear this program, I have to practically crawl into my radio. The station is located high up on the dial where so many are crowded together. Some of the network stations could well stand such a program in contrast to many of the homohidal programs now being offered.

Carl F. Menke, 4124 Muirfield Road, Los Angeles, Calif.

We certainly miss Les (Carrot Top) Anderson's program. I wish some channel would set up a program for him.

Eil Waldman, 2546 Vineyard Avenue, Los Angeles, Calif.

I wonder why NBC or those many sponsors picked a time on which "Screen Guild Players" is heard on ABC, to put on "Screen Directors' Playhouse"? In my opinion they are both two good hour shows and do not deserve such a fate. And pity the poor listener who must try and decide which show to tune in when both programs present an equally interesting adaptation of a popular motion picture.
More Pleasure Per Penny
than any Coffee you can buy!

So extra rich in flavor that we urge you to TRY USING 1/4 LESS!

Costs Less than 2¢ Per Cup
"When I say COFFEE...I mean FOLGER’S"
Jerry Farber recently returned from Tucson, where he went to celebrate his eleventh anniversary in radio, because it was in Tucson, at the age of four and a half, that Jerry did his first radio job. Mr. and Mrs. R. B. Williams (he's the KVOA station manager there) feted Jerry royally.

Ten-year-old Linda Martin recently made her radio debut in KTLA's "Hollywood Career."

Shelia James, the irresistible Jackie on the Sto Erwin TV show, is not the only actress in her family. Her tiny sister Jerlyn just finished a six-week run at MGM in "Love Is Better Than Ever."

Gilbert Barnett, Sonny to you, one of the Little Beavers on the Jack Benny show, is playing the very important part of Absalom in "David and Bathsheba" for Twentieth Century-Fox.

Merry McGovern is very proud of her new Buster Brown shoes, because Ed McConnell gave them to her the other day when she did a Buster Brown commercial on his Smillin' Ed's Gang TV show over KXBI.

Jimmy Ogg played opposite his little brother Sammy recently on "Red Ryder," and was Sammy ever the proud one! For once, little brother had the spotlight, because he plays "Little Beaver" regularly.

If you heard "Old Soldiers Never Die" on Hollmark last week, I want to tell you that the eight- and fifteen-year-old Cookney lads were played by Michael Miller, and he really did a wonderful job. The very next night he was on the Ozzie and Harriet show.

Eight-year-old Isla Ashdown, who can sing in five languages, made her TV debut in a very important part on the Aglow Theatre's presentation of "Charming Billy."

Dawn Bender, who is Margaret on "One Man's Family," added another precious trophy to the many she has already collected. Dawn took first jumping prize at the Beverly Hills Polo Club Horse Show and was the only rider to have an absolutely clean performance.

Gloria McMillan will take her first vacation in three years from "Our Miss Brooks" while Eve Arden is in New York and will celebrate it with her sister Janet in Palm Springs.

Jeff Silver took time out from "On Moonlight Bay" at Warners to stand by for Bobby Driscoll in the Lux showing of "Treasure Island."

Jerry Farber, who played the Indian boy in "Broken Arrow" on Lux recently, is a pupil at the Hollywood Professional School, and is the very first high-school boy to receive a Red Cross Certificate in First Aid in the present Red Cross drive.

Bumped into: Alan Reed on "Ozzie and Harriet!" Stuffy Singer on "Memo From Molly."

Well, so long kids, see you next week, and remember, when there's news in your bean, call Norma Jean. Thelma Kirchner, who ordered records into the breach and set about reestablishing the programming evident on the station before affiliation with the network.

LATER: It is press time, and a fast release from Liberty Broadcasting announces that it is absorbing the PBS. "Approximately thirty of the sixty-three stations formerly affiliated with Progressive have been added to the 247 present Liberty Broadcasting System affiliates throughout the country." This is an interesting development which merits comment next week.

SPEAKING OF AFRA, ITS members did a wonderful job of supporting the first effort to coordinate all charity appeals in our industries under the Radio-Television-Recording Charities drive. The new set-up raised about $25,000 more than was done, without organization, last year, and of this amount, roughly $75,000, AFRAites gave practically half. Wonderful people!

DICK JOY HAS ANNOUNCED sale of the station he and former CBS engineer Don McBain built at Palm Springs (KCMJ). Dick's plenty busy with all his Hollywood chores which include "10 O'clock Wire" on KNX. Sorry to hear Elvia Allman has been ill. Mel Blanc told me his "I Taut I Taw a Puddy Tat" was now the No. 1 hit in England and top record for two weeks. He recently whitewashed up to Oakland to autograph records in one of the stores. Saw Fred and Neil Beck at Farmers Market (where else but?). They told me that Tip Corning, who served as such a delightful announcer-cook for The Beck, had moved his family to New York and that Tip was now a broker. I had not realized he was from the Corning Glass Company Hierlings.

RADIO ACTRESS HELEN GERALD messaged me from New York, where her husband, James, is Toscanini's librarian, that she and Jim expect their first baby in July. If the child inherits half the looks and talent of the parents, it ought to be a super-duper offspring.

"FIRST HUNDRED YEARS" TV WRITER, Jean Hurdow wrote me that all the N.Y. TV folks around the blinding studios wearing dark glasses to protect their eyes. Just like Hollywood and Vine, huh?
ABC is really taking cognizance of the great listener anticipation presaging the forthcoming Hollywood visit of Don McNeill’s “Breakfast Club” gang. With written requests for tickets already over the 1,200 count, the studio has “hired a hall” for the nine shows scheduled to originate here during the February 1 through March 2 Western sojourn of the popular Chicago radio personalities.

The hired hall is Earl Carroll’s Theater Restaurant, where all but one of the slated broadcasts will originate. The final (March 2) show will be beamed from mammoth Los Angeles Shrine Auditorium.

“Don McNeill’s TV Club” will also have one West Coast emanation, on Wednesday, February 28. The show will be Vitaphone-recorded on that date for KECA-TV presentation March 14, and will feature the video debut of Louella Parsons.

Radio programs done by the McNeill clubbers while they’re in the Hollywood woods will be transcribed for later coast-to-coast ABC airings.

And we’ll be right there, covering the visit for you!

Ronald Colman’s characterization of “Professor William Toddhunter Hall” of “Halls of Ivy” fame is a most distinctive one. Colman is currently being honored by “Fame” magazine as “the film personality most effective in radio” and was officially acclaimed as such on a recent “Ivy” broadcast.

Vocalovely Patti Page is carolling a pretty tune these days. Voted “outstanding singer of 1951” by Chicago disc jockeys, Patti started the New Year off in style. Her contribution to the “Tennessee Waltz” debacle, incidentally, has topped the two-million mark in record sales.

There’ll be a new rush on at Marine Recruiting headquarters when Gloria DeHaven completes her present announcer-singer recording assignment designed for and aimed at enlisting prospective Leathernecks. Discs will be in circulation next month.

Radio personalities are currently celebrating National Peanut Week, February 4 through 10, in a royal manner. Betty Andrews and Bob Crosby, of CBS’s “Club 15,” are enthroned as queen and king of the event, while Walter “Double or Nothing” O’Keefe is “Court Jester.”

According to the Gallup American Institute of Public Opinion Poll, the most popular singers in 1950 are Bing Crosby, Dinah Shore, and Gene Autry. Completing the list for women vocalists were Jo Stafford and Margaret Whiting. Other top male singers were Tony Martin, Perry Como, Frank Sinatra, Vaughn Monroe and Dennis Day.

Former TV-Radio Life writer Shirley Gordon is headed up the script-writer’s ladder of fame. Latest feather in Shirley’s cap is “The Death Parade,” a “Suspense” script which will star actress Agnes Moorehead on the forthcoming February 15 show. A curious miskidefact, not in the script, is that Shirley wrote the story with Miss Moorehead in mind — as a result of having done several feature-interviews on the star in the past.

We’re not alone in our appreciation of Paul Masterson’s “International Disc Jockey” programs, for Paul’s trips around the world of music will soon be heard over the entire Columbia Pacific Network.

Guest Conductor

Guest conductors of the New York Philharmonic Symphony who will conduct CBS broadcasts during 1951-52 will be Bruno Walter, George Szell and Guido Cantelli. During the major part of the season, Dimitri Mitropoulos, reappointed as musical director for the next two years, will lead the orchestra.

Dr. Walter and Mr. Szell are familiar to Philharmonic audiences, but Guido Cantelli, who gave his first concert, will appear with the orchestra for the first time. The distinguished thirty-year-old Italian conductor came to this country three years ago.

Dr. Walter, now conducting a Brahms cycle on the Philharmonic broadcasts, made his American debut as conductor of the New York Symphony twenty-seven years ago. For some years he acted as the Philharmonic’s musical adviser.

Mr. Szell, who has been the musical director of the Cleveland Orchestra for the past five years, conducted the Philharmonic broadcasts for six weeks during the current season.

Soloists and special works will be released shortly. It is announced, however, that Mr. Mitropoulos will conduct the Mendelssohn oratorio “Elijah” during Easter Week 1952.

Mobilization Documentary

The American Legion will show the signs of the times when they present over NBC in February four documentary programs on mobilization.

An announcement from the network’s Public Affairs and Education Department said, “This will be a highly significant series planned to show the American people the need for unity in action in all-out plans for common defense.” Spiritual, industrial, military and civilian mobilization will be taken up in successive broadcasts. A noted film or stage actor will be narrator of the series, entitled “In God We Trust,” which will start Saturday, February 3 at 12:00 noon over NBC.

“In God We Trust,” which will be narrated by Ralph Bellamy, will be the first of the series. Earl Coke, Jr., National Commander of the American Legion, and the Rev. Daniel Poling, editor of the Christian Herald, will speak briefly during the initial broadcast.

Welbourn Kelley will write the scripts, and Harry Junkin will direct.
**Sam Hayes Breakfast News**

Monday-Friday, 7:45 a.m.  
NBC-KFI, KFRC

It takes a very special talent to combine a commercial, a newscast and a promotion stunt into a daily fifteen-minute capsule and still have it come off well. Sam Hayes has this very special talent.

He compresses mention of the news highlights into a few fast seconds, e.g., A famous Hollywood personality dies; a new weather threatens the Coast; an A-bomb is exploded! etc. Then comes a fast description of Sperry butter-milk hotcakes. Whoever writes the copy on these is wasting his or her time writing just copy. That was a wealth of description thrown into just a few words could well be employed in a more lasting form of writing, couldn’t it?

Then comes the news, not pondered over and dragged across the jagged edges of a personal analysis. Just straight news. We can make up our own minds about its effect.

The promotion scheme lies in the rooster hunt. Sam Hayes is currently conducting. At first mention of his “dear departed” being replaced by a new rooster to be chosen from the ranks of crows Sam would inevitably rattle off a list of gag lines. We were repelled! But three or four days later we listened as eagerly for the day’s masculine diva at work as we do for Sam’s actual newscast. You know, rooster sound at work as we do for Sam’s actual newscast. You know, rooster sound at work as we do for Sam’s actual newscast.

Perhaps promotion and in addition to providing innocent amusement for his listeners must have endeared Sam to the hinterland dwellers.

...To the Jack Smith-Dinah Shore-Margaret Whiting Show, which gives us music and more music. There are no doubt vocalists who can be praised to the sky for talents which equal or are greater than these three, but we point to them because they do much singing and not talking on their broad-casts. And we are strong in the opinion that stars do best when they stick to their particular genius and don’t branch off into other ad-libbing specialties. These three offer words and music, not light on the words and heavy on the music.

We did get a trillion laughs from Hope’s joking. Did you hear the one—“A friend of mine has been making money out here at March Field. He’s smuggling in privates.”

**We View With Alarm**

Judy Garland has been a long-time favorite with us, but we were sadly disappointed with her guesting on Bob Hope’s show the other night. It was a good effort on the star’s part to do some of her own songs, but not to “I’m in Love With a Wonderful Guy,” for it was apparent that she was very nearly out of breath and was much too loud as she raced through the song. His Hope’s broadcast from March Field.

**True Detective Mysteries**

Sunday, 9:30 a.m.  
MBS-KKI, KFVM, KGB, KVOE

John Shuttleworth, editor-in-chief of True Detective Magazine, tries very hard to write his adventures that turn into radio. He calls the program “True Detective Mysteries.” After listening to them we don’t see that they are very mysterious or of any value.

When we stopped our dial for “True Detective Mysteries” the other Sunday, we heard the tale of Lois the struggling night-club singer, her singing-teacher boy-friend, Fred, her male acquaintance, Michael, and the villainous night-club operator, Pasco. The plot thickened when Lois inherited money from her dear aunt. After the inheritance Lois is murdered and all her former boy-friends become immediate suspects.

Because of the quick switch in scenes without apparent motivation, we had trouble following this involved but nevertheless feeble plot. The organ music which was supposed to indicate the changes in scene and setting was ineffectual and instead of helping the listener to grasp the meaning.

Halfway through the unraveling of the story we were still looking for the detective or detectives to appear. Suddenly, after a scene in which Lois was taken for a ride because she refused to have dinner with Pasco, the detectives entered the script. With their entrance we were further confused by their hopscotching about the big city visiting the scene of the crime and the various suspects. The solution came as a surprise to us, as there were few indications given the listener as to what was going on behind the scenes. It was Michael, the poor bookstore clerk, who committed the awful crime. He used the heroine’s inheritance to start his own business.

We believe the author of the story had some good material, but because of the lack of insight and the ineffectual and confusing music it was not very well presented.
Frank Sinatra

Sunday, 2 p.m.
CBS-KNX

The bow-tie crooner has a splendid opportunity to add to his fine roll in the Sunday spot, "Visit Frank Sinatra," to CBS-KNX Sunday. 2 p.m.

FEBRUARY 9, 1951

Colin's Daughter

Juliet Colman, six-year-old daughter of the Ronald Colmans, stars of NBC's "The Halls of Ivy," recently made her first visit to the ballet. She was filled with awe and amazement at the grandeur of the performance, which was filled with music and dance. She was so delighted that she sat in the first row of the balcony, and almost stole the spotlight.

It all happened after Mrs. Colman went into great detail explaining to Juliet about the overture and how the conductor would perform. "You'll see him come out dressed formally in tails. He'll walk to the orchestra pit and you'll see him mount the podium and raise his arms," Mrs. Colman explained. "Everyone will be perfectly still; and when he's sure the orchestra is ready, he'll move his arms and the orchestra will begin to play."

Juliet's eyes grew brighter and brighter and she beamed with excitement at her first experience at the ballet. She watched the orchestra leader walk to the orchestra pit, mount the podium, raise his arms. Then there was a pause. Juliet let her eyes with excitement and then, leaning over the balcony rail, shouted at the top of her lungs, "Ready, set, go!"

On Mike (About Studio Happenings)

Ezio Pinza

A recent "Telephone Hour" rehearsal which we attended proved to us that Ezio Pinza is more than ever the glamour boy of the twenty-plus feminine set.

During the show, Pinza premiered songs from the forthcoming picture "Mr. Imperium," in which he co-stars with Lana Turner. These songs brought an almost audible sigh from his first rehearsal audience, composed of about twenty women and two men, who had taken time out from studio duties to glimpse the handsome singer.

Donald Voorhees and his symphony orchestra played beautiful instrumental selections, but listeners were evidently distracted by Mr. Pinza's walking on and off stage, as any artist is wont to do during a rehearsal. For the audience's heads bobbed back and forth like spectators at a tennis match as their eyes followed the star.

And all this at a studio rehearsal from people to whom the glamour world of celebrities is an everyday thing.

We haven't heard what happened at the show that evening!

Whydunit Not Whodunit

"Suspense," the CBS thriller, is not a whodunit but a whydunit, according to Elliott Lewis, producer-director of the outstanding mystery series. Lewis says, "The difference is that 'Suspense' is a whydunit rather than a who- dunit, and explaining the whys of a murder is a good deal more difficult than detecting the whos."

He goes on to say, 'The element of mystery found in 'Suspense' is very seldom in the identity of the criminal. It lies rather in the crime and the details and complexities of circumstance which might lead a person no different than you or me to stray outside the boundaries of the law. And it is because the person involved is little different from you and me that the solution of a whydunit is so tough. It is difficult to explain, in the few words our time allows, the motive behind a crime committed by one who is neither a hardened criminal nor a pathological case.

"An example," Lewis continued, "was the person portrayed by Eve Arden in a recent 'Suspense' story. She was a woman who had worked her way to the highest pinnacle of achievement in her world. As she screamed out in despair at the script's climactic finish, she was 'someone else.' For she became a killer. The mystery for the listener to examine was not her identity as the murderer, which was clearly disclosed at that point, but her motive. Or, more accurately, her lack of reason.

"It is the ticklish job of the writers on the CBS 'Suspense' series, and my job as its producer-director, to project effectively the word and sound pictures of these ordinary people who become involved in extraordinary situations, and to offer for the listener a fascinating new challenge—one surpassing the mechanics of selection of a clue-dropping criminal in a whodunit. 'Suspense' listeners are challenged to the exciting study of normal human emotions reacting to the abnormal experiences projected in the form of a whydunit."

Go West!

Don McNeill and cast members from their "Breakfast Club" and "Don McNeil's TV Club" will visit California during February.

Menutte

By
KHJ's Norma Young

Waldorf Cole Slaw
(Nice, crunchy and crisp)

- c. shredded cabbage
2 red apples, diced
1 T. lemon juice
1/2 c. raisins
1/2 c. salted peanuts
1/4 c. mayonnaise, thinned with a little cream
Dash of salt

Shred cabbage and put in lemon ice water to crisp for about a half hour. If red apples are used, do not peel, but core and dice cubes. Now combine the ingredients, tossing lightly with a fork, and put into lettuce cups, the edges having been brushed lightly with paprika.

Note: If TV-Radio Life readers have household cooking secrets, call Norma Young, between hours 9 a.m. and 4 p.m. Hudson 2-2133.
WHAT'S NEW
FRIDAY, FEBRUARY 9—"The Continental," KHJ, 11:00 p.m. (30 min., Monday, through Friday): show bowed Monday, February 5). Renzo Cesari, who appeared as the prigolo in "Stromboli" and is also well-known along radio row, in a new program directed to women. He will discuss their "problems" and offer advice to the fair sex.

SATURDAY, FEBRUARY 10—"Mr. Mystery," KHJ, 5:15 p.m. (30 min.). Mystery fans will receive the latest news and behind-the-scenes information in that field. Mystery adventures in all mediums—books, radio, films—will be covered.

Public Interest
SUNDAY, FEBRUARY 11—"If Fight We Must," KMPC, 7:30 p.m. (30 min.). An anti-communist program featuring well-known celebrities.

Commentary
FRIDAY, FEBRUARY 9—"News Is Our Business," KFWB, 2:00 p.m. (30 min.). The Radio News Club, composed of newscasters, commentators and writers, initiates a weekly news series. The four newsmen will participate this week from week to week. All participants will be identified with their respective station or network affiliation.

* WHAT'S SPECIAL
FRIDAY, FEBRUARY 9—"Opinion-Aire," KHJ, 8:00 p.m. (30 min.). Dorothy Thompson and Dr. Harold Taylor, President of Sarah Lawrence College, will debate the subject titled: "Are today's parents equipping their children for today's world?"

FRIDAY, FEBRUARY 9—"Time to Share," KFI, 8:30 p.m. (30 min.). NBC, in cooperation with the National Council of Churches of Christ in the USA, will broadcast a documentary program on behalf of a nationwide appeal for funds to overseas relief. Prominent government officials who will speak via tape recordings are: Jawaharlal Nehru, Prime Minister of India; Syngman Rhee, President of the Republic of Korea; David Ben-Gurion, Prime Minister of Israel; Sio Sheh Tahike, President of the Republic of Burma; Rajendra Prasad, President of India; Ernest Reuter, Mayor of West Berlin, and Queen Frederica of Greece.

SUNDAY, FEBRUARY 10—"Big Scout Jamboree," KFI, 1:00 p.m. (to concl.). Bob Hope, James Stewart, Roy Rogers and Dale Evans in a special Scout Jamboree broadcast.

SATURDAY, FEBRUARY 10—"Annual Southern California YMCA Fund Drive," KHJ, 6:30 p.m. (30 min.). Art Linkletter emcees a great afternoon show to kick off the annual "Y" fund-raising event.

* WHAT'S BACK
Commentary
SUNDAY, FEBRUARY 10—"CBS News Room," KNX, 8:00 p.m. (30 min.). News of special interest to the West will be presented in a roll-call headed by Chet Huntley, Tom Harmon, George Fisher and CBS correspondents in Korea and Europe, who make their contribution to the "CBS News Room."

* WHAT'S PLAYING
Discussion
THURSDAY, FEBRUARY 8—"Author Meets the Critic," KECA, 9:30 p.m. (30 min.). Stewart Mead's "Teasie, the Sound of Channel One," will be the subject for debate.

Radio Precasts

Drama
THURSDAY, FEBRUARY 8—"The Screen Guild Players," KECA, 7:00 p.m. (1 hr.). Losta Turner and John Hodiak star in "The Postman Always Rings Twice." Thursday, February 8—"Screen Directors Playhouse," KFI, 7:00 p.m. (1 hr.). Alan Ladd will star in "Lucky Jordan," the story of a racket king whose career is interrupted by the Army.

FRIDAY, FEBRUARY 9—"MGM Theatre," KFI, 8:00 p.m. (1 hr.). "The Man in the Iron Mask," starring Brian Aherne.

SUNDAY, FEBRUARY 11—"Theatre Guild presents: "Mysterious Mr. Simon," KFI, 8:30 p.m. (30 min.)." President of the Air," KFI, 5:30 p.m. (1 hr.). The Family Theater celebrates its fourth anniversary. John Charles Thomas and Jo Stafford will help the celebration by starring in "The Treasury of Homes."

THURSDAY, FEBRUARY 8—"Suspense," KNX, 6:00 p.m. (30 min.). Agnes Moorehead is the star of "The Death Parade," a melodrama of personal revenge.

WEDNESDAY, FEBRUARY 14—"Lux Theatre," KNX, 9:00 p.m. (30 min.). Wendell Cory in "Time to Kill." Monday, February 14—"Little Hob's Playhouse," KNX, 6:30 p.m. (30 min.). Judy Garland stars in "Miss Cinderella."

Sports
SATURDAY, FEBRUARY 10—Racing, KHJ, 1:30 p.m. (15 min.). Bryan Field describes the $25,000 McLennan Handicap.

WEDNESDAY, FEBRUARY 14—"Middleweight Championship Bout," KNX, 7:00 p.m. (to concl.). Jake LaMotta, title holder, and Ray Robinson, welterweight champion, will fight for the title. Russ Hodges gives a blow-by-blow description.

Music
SATURDAY, FEBRUARY 10—"Metropolitan Opera," KECA, 11:00 a.m. (to concl.). Helen Traubel in "Siegfried" with Set SvanholLn, Ferdinand Frantz and Peter Klein in the cast.

SATURDAY, FEBRUARY 10—"NBC Symphony," KFI, 3:30 p.m. (1 hr.). Arturo Toscanini conducts works of Mendelssohn and Brahms.

MONDAY, FEBRUARY 10—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Robert Casadesus, celebrated French pianist, guest with Bell Symphonic Orchestra.

Documentary
SATURDAY, FEBRUARY 10—"Living—1951," KFI, 2:30 p.m. (30 min.). The story of Decatur, Alabama, and how its citizens saved their city when the town's industrial mainstay moved out.

* WHO'S GUESTING
Participation
SUNDAY, FEBRUARY 11—"Twenty Questions," KHJ, 8:00 p.m. (30 min.). Jean Parker, the "Valentine" guest panelist, joins this fun-producing guessing game.

Sports
THURSDAY, FEBRUARY 8—"The Rod and (Please Turn to Page 25)"
FRIDAY, FEBRUARY 9

+ Indicates News Broadcast.

8-HECA, KFMB—Don McNell's Breakfast Club.
θ—Breath-Filled Frank.
*—KBLI, KFMM, KGB, KOVE—
*—Bill Brown.
KNX—Top of the Morning.
*—KALI, KFMM, KLAC, KMPU, KXLA—News.
KFAM—Hollywood Country Church.
KFAX—Bible Society.
KFVD—Wake-Up Ranch.
KGJR—Mispa.
KGIL—Science of Mind.
KGIL—Musical Clock.
KOWL—Spanish Hour.
KKRD—Ernest C. Wilson.
*—KFWB—News; 
KWKW—Latin Rhythm.
*—KKB—Breath-Filled Frank.
*—KFI—Fly's Flatter Party.
*—KFAC, KGB, KOWL—KFWW—News.
*—KFBW—Prime Musicians.
KFBB—Bill Loden.
KLAC—L.A. Apartement.
KLAC—Haynes at the Reins.
KMPU—Markets; Sports.
KKRD—Top Tunes.
*—KWKW—Counsel of Churches.
*—KFWB—Sports Report.
*—KFI, KFMD—Jack Berch.
*—KFWB—Talk of the Town.
KLAC—Preceding Memories.
*—KFWB—News; Bible Institute Hour.
KXLA—Grand Slam.
*—KBFV—Old Time.
*—KFWB—News; Crusade.
*—KFWB—Morning Call.
KGER—Yesterdays' Hits.
KMPU—Roses Millhand.
KOWL—Precious Memories.
*—KFWB—Ministry.
KXLA—Haven of Rest.
*—KKRD—Diet.
*—KFI—Meyers Goes to Market.
*—KFI—KFWB—News; Olympic Games.
*—KFWB—News; Denny Monroe.
*—KFI—Music.
*—KFWB—Lutheran Hour.
*—KFI—Dance Band Revue.
*—KFI—Popular.—
*—KFI—Ladies' Musical Association.
*—KFI—KFWB—News.
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Radio Precasts

(Continued From Page 21)

Radio Precasts

KALL—Voice of South America.
*KFOX, KIEV, KWK, KKWK—

KYP—Sweet and Swing.
*KFWB—Peter Potter.
KGER—Western Music.
*KGER—Among the Loungers.
KGLI—Western Trails.
KMPC—Rutledge.
KMPF—Chic’s Show.
KRD—Spotlight on a Star.
KWL—Music of the South.
KWH—Jukebox Jamboree.

 calls.
KXLA—Music, Wally Scott.
KWL—Italian Hour.

5:20—KLAC—Jukebox Jamboree.
5:30—KECA—Harry Wismer, Sports.

5:45—KECA—It’s Your Business.
5:15—KFI—Geo. Dvorak.
5:05—KWH—La Pointe Show.

6:00—KECA—Navy Hour.

*KFSD—News, Elmer Peterson.
*KHJ, KFXM, KGB, KVOE—

*KNX—News.
*KFMB—News.

*KFI—News.
*KFMB—News.

*KLAC—News, sports.
KGFJ—Film News.
KGFJ—Record Jackpot.
KFGJ—On Stage.
KFI—Mr. & Mrs. Blandings.
KXLA—Melody Valley.
KMPF—Real Estate Counselor.
KGER—Gospel Friends.
KGER—Sam Butler, Sports.
KMPF—Real Estate Counselor.
KCA—Buss Adam’s Flamingo.

KFI—First Piano Quartet.
KGL, KGB, KYOE—Hawaii.

Radio Precasts

TV RADIO LIFE

SUNDAY, FEBRUARY 11—William Tusher, KECA, 8:45 p.m. (15 min.). Bill interviews Edward G. Robinson.

Interview

SUNDAY, FEBRUARY 11—Edgar Bergen—Charlie McCarthy, KNCY, 5:00 p.m. (30 min.). Van Hefflin agrees with Charlie that they like Edgar’s personality better when he is suffering from amnesia.

Music

MONDAY, FEBRUARY 12—“Voice of Firestone,” KFI, 5:30 p.m. (30 min.). Lawrence Welk, Merle Travis, guests.

Recorded Highlights

SATURDAY

9:45 p.m.—KLAC—Weather Report.

10:00 p.m.—KFAC—Music.

10:05 p.m.—KFOX—Hawaiian Music.

His Honor, the Mayor

KLAC-TV’s comedian, Hawthorne, who is S Honorary Mayor of Studio City, has turned journalist in his spare time and is writing a column, “From the Mayor’s Desk,” for that community’s local weekly newspaper, The Graphic. Hawthorne, through his column, is urging the town to express its opinions and requests for civic betterment to him, with the promise that he will wage a vigorous crusade downtown for necessary improvements in Studio City.
SUNDAY, FEBRUARY 11

LISTENER'S DIGEST

LISTENERS DIGEST MAGAZINE OF THE WEEK
SUNDAY, FEBRUARY 11

SEITE 28

SUNDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

Religion
9:30 - Voice of Prophecy, KJL
10:15 - Lutheran Hour, KJL
11:00 - Catholic Hour, KLF
12:00 - National Vespers, KLF
12:15 - Saint in Action, KEC
1:00 - Old-Fashioned Revival, KEC

Comment-Narration
6:15 - Locust Parsons, KEC
7:15 - Drew Pearson, KEC
4:45 - William Tubber, KEC

Mystery-Detective
1:15 - Martin Kane, Private Eye
1:00 - The Falcon, KJL
3:30 - Nick Carter, KJL
2:30 - Peter Slemm, KJL

Public Interest-Information
9:00 - People's Forum, KNX
6:30 - Columbia Caravan, KNX
9:00 - California Caravan, KNX

Drama
1:45 - Trouble Is My Business, KJL

Quiz Participation
12:30 - Quiz Kids, KJL
1:00 - Simpson Circus, KNX
5:00 - Shop the Music, KJL
7:00 - Over 80 Questions, KJL
2:30 - Two Questions, KJL

Comparison-Feature
9:45 - Music of the Air, KJL

Coastal Tunes
3:30 - University Explorer, KJL

Healing Hour
3:30 - M. M. Rez Noey, KNX

_Edit of the Air
8:00 - Secret Question, KNX

Concert
9:45 - Action for Survival, KFI
6:30 - Action for Survival, KFI
11:15 - New York Philharmonic, KNX
12:00 - Grandpa Owens Reads the Funnies, KJL

KTVK

Sundae, Saturday Night, KTVK

KTVK

Sundae, Saturday Night, KTVK

KTVK

Sundae, Saturday Night, KTVK
MONDAY, FEBRUARY 12

9:45-KNX, KBQQ—Our Gal Sunday Evening Concert. KBQQ—Highland View Bible Study.

10:00-KRM-Piano Paintings. KRM—Social Science Mind. KGIL-Musical Clock. KGIL—Date With Alla Slate.


10:30-KFOX—Yesterday on Broadway. TELLO—Test. KGIL—Musical Interlude.

10:30-KFOX—Musical Clock. KGIL—Date With Alla Slate. KGIL—Date With Alla Slate. KGIL—Date With Alla Slate.

10:45-KFOX—My True Story. KFVD—Morning Call. KFOX—Morning Call.


12:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


1:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


2:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


3:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


4:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


5:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


6:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


7:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


8:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


8:45-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.

9:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


10:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.


11:00-KFOX—News. KGIL—Musical Interlude. KGIL—Musical Interlude.

THE MAN FROM MUSIC MOUNTAIN

with EDDIE KIRK

Songs from the hills and plains

3:15 to 4:30 P.M.

KXLAMonday thru Friday

KCLA-The musical mountain

KCLA-Music Mountain

KCLA-From the hills and plains

KCLA-Song from the hills

MUSIC MOUNTAIN

SONGL from the hills and plains

WAG-News; Sports.

KGER-Encore Time.

3:15 to 4:30 P.M.

K2LA-News.

K2LA-Old-Arms

KRISW-Okieet Swingtime.

KGES-Reacho 1390.

REAC-Lyrics in Chorus.

KALT...lyrics in Chorus.

KELA-Music Mountain.

KGEJ-Among My Souvenirs.

KERV-The Second Estate.

KFXC-Leslie Swingtime.

KGIL-Narrations in Rhythm.

IEHJ-We Men Are Weaderful.

KRIA-Centennial Serenade.

2:30-WCA, HYMB-Benny Rubin

3:15, 3:45, and 4:15-KFAC-Musical Milestones.

KFOX-Time Out.

KIEV-Nam's Show.

KFWK-Italian Hour.

KMPG-Top Tunes.

RICD-Race Results.

5:30-KGIL-Tops in Pops.

6:30-KGIL-Platter Party.

11:00-1:00 FFR-Tea Time.

1:00-2:00 FFR-Time Out.

2:00-3:00 FFR-Tea Time.

3:00-4:00 FFR-Time Out.

4:00-5:00 FFR-Tea Time.

5:00-6:00 FFR-Time Out.

6:00-7:00 FFR-Tea Time.

7:00-8:00 FFR-Time Out.

8:00-9:00 FFR-Tea Time.

9:00-10:00 FFR-Time Out.

10:00-11:00 FFR-Tea Time.

11:00-12:00 FFR-Time Out.

12:00-1:00 FFR-Tea Time.

1:00-2:00 FFR-Time Out.

2:00-3:00 FFR-Tea Time.

3:00-4:00 FFR-Time Out.

4:00-5:00 FFR-Tea Time.

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4:00-5:00 FFR-Tea Time.

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8:00-9:00 FFR-Tea Time.

9:00-10:00 FFR-Time Out.

10:00-11:00 FFR-Tea Time.

11:00-12:00 FFR-Time Out.

12:00-1:00 FFR-Tea Time.
Wednesday, Feb. 14

**Wednesday Radio Program Highlights**

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

7:00 - Arthur Godfrey, KNX.
9:00 - Billette Wheeler, KFVD.
10:00 - Billette Wheeler, KFWK.

**Mystery-Detective**

6:00 - Boston Blackie, KECA.
7:00 - Great Gildersleeve, KFWK.
10:00 - Lawrence Welk Show, KFWK.

**Sports**

4:30 - Racing News, KFWK.
8:30 - Sports Dial, KFWK.
9:00 - Frost Warnings, KFWK.

**Popular-Western Music**

4:00 - Curt Massy, KFXM.
8:15 - D. Moore and J. Smith, KXLA.

**Wednesday, Feb. 14**

| 8:00 | KNX, KGB - Our Call Sunday. Call for Pledge. | KFVD, KBB - News. |
| 9:15 | ZECA, KFMB - Sweeney and | KFEC - News. |
| 9:05 | KFI - All Around Town. | KFME - Morning Misadventures. |
| 9:45 | KNX, KGB - Queen for a Day. | KXLA - Easy Answers. |
| 9:45 | KNR - Precious Memories. | KLAC - Al Jarvis Ballroom. |
| 9:45 | EFOX - Bible Treasury Hour. | RFAC - Folger's Coffee Quizz. |
| 9:45 | WHIK - Latin Interlude. | KFSD - Call for Music. |
| 10:10 | KFOX - Backstage Wife. | KFSD - Call for Music. |
| 10:10 | KFAC - Composers Corner. | KFSD - Call for Music. |
| 10:10 | KWIL - Stella Dell. | KFSD - Call for Music. |
| 10:10 | KFI - Home Missionary. | KFSD - Call for Music. |
| 10:10 | KFSD - Call for Music. | KFSD - Call for Music. |
| 10:10 | KFSD - Call for Music. | KFSD - Call for Music. |
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| 10:10 | KFSD - Call for Music. | KFSD - Call for Music. |

**Comment-Narration**

8:00 - Jack Smith, KNX.
8:30 - Housewives' League, KNX.

**Harlematine**

With Hunter Hancock
Now 2:00-3:30 p.m. Mon. thru Sat.
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<thead>
<tr>
<th>Time</th>
<th>Station</th>
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<tr>
<td>2:05</td>
<td>KNX</td>
<td>Paul Masterson Show.</td>
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<td>2:10</td>
<td>KLAC</td>
<td>570 Club.</td>
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<td>2:15</td>
<td>KFSD</td>
<td>Portia Faces.</td>
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<td>3:00</td>
<td>KTLU</td>
<td>Benny Rabin.</td>
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<tr>
<td>3:15</td>
<td>KFXS</td>
<td>Fallout Faces.</td>
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<tr>
<td>3:30</td>
<td>KFI</td>
<td>Just Plain Bill.</td>
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<tr>
<td>3:35</td>
<td>KFAC</td>
<td>Rudy Vallee.</td>
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<td>3:40</td>
<td>KGIL</td>
<td>Johnny Grant.</td>
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<td>3:45</td>
<td>KFWB</td>
<td>News.</td>
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<td>3:50</td>
<td>KFXS</td>
<td>Ted Adams.</td>
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<tr>
<td>4:00</td>
<td>KFXS</td>
<td>Favorite Five–Les Crosby.</td>
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<td>4:05</td>
<td>KFOX</td>
<td>News.</td>
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<td>4:10</td>
<td>KLAC</td>
<td>News.</td>
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<tr>
<td>4:15</td>
<td>KFSD</td>
<td>Talk Back.</td>
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<td>4:20</td>
<td>KMLC</td>
<td>Western Roundup.</td>
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<td>4:25</td>
<td>KFWB</td>
<td>News.</td>
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<tr>
<td>4:30</td>
<td>KFXS</td>
<td>Benny Rabin.</td>
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<tr>
<td>4:35</td>
<td>KFWB</td>
<td>News.</td>
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<td>4:40</td>
<td>KFXS</td>
<td>Behind the Story.</td>
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<tr>
<td>4:45</td>
<td>KFXS</td>
<td>Milk Music.</td>
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<td>4:50</td>
<td>KFXS</td>
<td>Flapper Party.</td>
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<tr>
<td>5:05</td>
<td>KXLA</td>
<td>Lost in Hollywood.</td>
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<td>5:10</td>
<td>KBLD</td>
<td>Women Are Wonderful.</td>
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<tr>
<td>5:15</td>
<td>KFXS</td>
<td>Just Plain Bill.</td>
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<td>5:20</td>
<td>KXLA</td>
<td>Continental Serenade.</td>
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<td>5:25</td>
<td>KFOX</td>
<td>Music.</td>
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<td>5:30</td>
<td>KXLA</td>
<td>Salvation Army.</td>
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<tr>
<td>5:35</td>
<td>KXLA</td>
<td>Pleno Moments.</td>
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<td>5:40</td>
<td>KFOX</td>
<td>Musical Digest.</td>
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<td>5:45</td>
<td>KXLA</td>
<td>America Dances.</td>
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<td>5:50</td>
<td>KXLA</td>
<td>Macrame.</td>
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<td>5:55</td>
<td>KXLA</td>
<td>Folk Music.</td>
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<td>6:00</td>
<td>KFOX</td>
<td>Music.</td>
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<td>6:05</td>
<td>KXLA</td>
<td>Music for America.</td>
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<tr>
<td>6:10</td>
<td>KFOX</td>
<td>Music.</td>
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<tr>
<td>6:15</td>
<td>KXLA</td>
<td>Mystery.</td>
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<td>6:20</td>
<td>KFOX</td>
<td>Music.</td>
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<td>Music.</td>
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<td><strong>February 9, 1951</strong></td>
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<td><strong>TV Radio Life</strong></td>
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**Note:** Programs marked with an asterisk (*) are of the contest, quiz, or offer type. An indicates programs of music and commentary.

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<thead>
<tr>
<th>Time</th>
<th>Station</th>
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<tr>
<td>6:30 a.m.</td>
<td>KLAC</td>
<td>Liberal Catholic Hour</td>
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<td>5:45 a.m.</td>
<td>KLAC</td>
<td>Champion Roll Call</td>
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<td>8:30 a.m.</td>
<td>KNX</td>
<td>First Baptist Church</td>
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<td>8:30 a.m.</td>
<td>SECA</td>
<td>Bible Treasury Hour</td>
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<td>9:30 a.m.</td>
<td>KNX</td>
<td>Bible Federation</td>
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<td>KLAC</td>
<td>Club Fifteen</td>
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<td>KLAC</td>
<td>American Way</td>
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<td>KMPC</td>
<td>First Baptist Church</td>
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<td>12:00 a.m.</td>
<td>KLAC</td>
<td>Breakfast Gang</td>
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<td>2:00 p.m.</td>
<td>KFI</td>
<td>America Speaks up</td>
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<td>3:00 p.m.</td>
<td>KFI</td>
<td>America Agent</td>
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<td>KFWB</td>
<td>Armstrong of the Sea</td>
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<td>KNX</td>
<td>Church Federation</td>
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<td>KFWB</td>
<td>Church of the Air</td>
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<td>KFI</td>
<td>Crusade of America</td>
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<td>6:00 p.m.</td>
<td>KFI</td>
<td>Challenge of the Yukon</td>
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<td>6:30 p.m.</td>
<td>KFI</td>
<td>Citizens Band</td>
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<td>KFX</td>
<td>Dinner with Common</td>
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<td>KFX</td>
<td>Dr. Hiss Clinic</td>
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<td>KFX</td>
<td>Echoes of Eden</td>
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<td>Fatigued</td>
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How to Be an Impersonator

(Continued from Page 4)

voice come out of the same mechanical bone and muscle set-up and you're bound to get a pretty good carbon copy.

In posing for the pictures on this page, Daws used only two simple props for his impersonations—George Arliss, Edward G. Robinson and Charlie McCarthy...a monocle and a felt hat.

Daws himself was a radio character actor before turning to television (Please Turn to Page 43).

Fights vs. Flops

(Continued from Page 6)

The program is one of the toughest things about being a moderator, Novins pointed out. When tempers become aroused during a heated discussion, Novins diplomatically calms them with a subtle voice. No rehearsal precedes the verbal tussles at the mike, although the pro-and-conners are allowed to retire to separate rooms to make a brief preparation of the points on which their stands will be based. The one-hundred-word statement from each participant at the show's start is the only written preparation employed. The last moments of the program are devoted to discussion on direct questions phoned in by the listeners.

Another topic of the "Women's Forum" found that the handle was progressive education. Subject that proved the most fun for moderator Novins was women's "new look" fashions. "It was the only time," he grinned, "that I didn't keep my opinions to myself.

Keeping his opinions to himself is the toughest thing about being a moderator, Novins pointed out. In conclusion he declared, "Prime purpose of our program is to get people to think more. The series clearly shows, I believe, that most people are very close to their opinions. They look at things as being either black or white. That isn't true. Between the black and the white there is a wide margin of gray."

This week's winner:

SNAP CLOTHES PINS: Take one and use it, with your name and address. In this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Los Angeles 58, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

By Dorothy Gardiner and Dick Garston, stars of KTLA's "Handy Hints." Monday through Friday, 6:45 p.m.

"Greatest Fights of the Century"

(Continued from Page 5)

transmission. Local favorites abound. The manufacturer neatly beat this plethora of ringing attractions by lining up the very best fights of an entire century for viewers' enjoyment.

Flashbacks

Filmed highlights of such famous bouts as the Louis-Braddock, the 1909 Johnson-Ketchell, the Louis-Schmeling-Dempsey-Tunney, Ross-Carmelini and many more were first obtained, then carefully processed so that no old, jerky movements of the early film clips would destroy effect.

There is scarcely a man alive who won't happily endure the inserted blanishments of a manufacturer in order to revive the day in 1928 when 130,000 fight fans crowded into Herald Square Stadium in Philadelphia to see the famous Dempsey-Tunney bout, which took place in the Sesqui-Centennial Stadium in Philadelphia. Everyone expected to see the heavyweight champion, Jack Dempsey, annihilate a modest young ex-marine. The challenger's boxing was excellent. Careful, cool and skillful. He ducked and stopped to perfection. Dempsey could do nothing with him, and Tunney steadily pulled up points until the end of the ten-round bout, when he won given the decision and the heavyweight championship title.

Or the Garden Bowl fight, at Long Island, New York, back in 1938. Barney Ross, the welter king, met challenger Henry Armstrong, holder of the featherweight title. As the fight progressed it was evident that Armstrong was Ross's boxing master. Armstrong released a devastating barrage of rights and lefts in a way that bewildered the Ross. The welter champ was cut to ribbons, but stuck it out to the end of the fifteen-round bout, when Armstrong became titleholder in both lightweight and welterweight divisions.

Still the Greatest

Nor can many local favorites of even the greatest skill come out better than second to the spectacle of Joe Louis in his second defense of the heavyweight crown, against Nathan Mann, "The Connecticut Farmboy," on February 23, 1938, at Madison Square Garden. After one minute and fifty-six seconds of the third round, Louis was again victor.

Old fans and new set owners will be able to see, during the forthcoming weeks, such great bouts as the following:

February 8 Conn-Betting
February 15 Louis-Sharkey
February 22 Ross-Canzonieri
March 1 Baer-Galento
March 8 Armstrong-Ambers
March 15 Louis-Farr

Packaged Goods

12 CASES 36 PACKS:

February 9, 1951

TV-RADIO LIFE

Handy Hints

(Continued from Page 4)

Page Thirty-eight
1. "MOTHER AND FATHER BARBOUR" represent the ultimate in the romantic to the millions who have followed the radio family for eighteen years and to the television fans who are now almost equal in number. 2. "HAZEL" and "BILL HERBERT," a Valentine couple whose television marriage represents peace to "HAZEL" and happiness to the lonely "BILL." 3. Young "CLIFFORD BARBOUR," to whom romance in any form is as necessary and as fleeting as every breath he draws. "CLIFF" likes all girls. 4. "BETH HOLLY" and "PAUL BARBOUR" represent another kind of romance. It is neither the solid, enduring romance of the parent "BARBOURS," nor is it the light-hearted love interest exhibited by "PAUL'S" younger brother and sisters. But for at least one member of "ONE MAN'S FAMILY," it is Valentine's Day EVERY day in the year.

By Jane Pelgram

It's Always Valentine's Day With Some Member of One of Radio's Oldest Groups And One of Video's Most Popular.

"One Man's Family"

Saturday, 7:30 p.m., KNBH, Channel 4

For EIGHTEEN years multitudes have been eagerly following by radio the indestructible "Barbour Family," accompanying them through gladness and sadness, sickness and death, on journeys and in their home activities.

Now television is paralleling the family's activities in a television serial, seen locally on KNBH's channel 4, sure to be as enduring and popular.

One of the attractions of this family-life portrayal is the presence of romance. Always a good ingredient, romance and the results thereof, as indulged in by the varied, colorful members of "Henry Barbour's" family, take on even greater fascination.

Extremes

While not as interesting as the heart affairs of some of the younger "Barbours," the mature, understanding love of "Henry" and "Fanny," parents of the brood, has grown with the years, troubles, joys and family, and serves as a perpetual Valentine to all fans of this series.

"Claudia," the lovely miss on our cover who portrays one of the "Barbour" twins for television audiences over the entire NBC-TV network, doubles as a heartbreaker and the brokenhearted. Her first big romance was with "Johnny Roberts," attractive, lovable, and completely spoiled son of the wealthy "Roberts" family. At the present time the television serial finds a saddened "Claudia" visiting the wounded "Johnny" in Japan.

If the television serial continues faithfully to follow its radio counterpart, "Claudia" will eventually meet and wed "Nicholas Lacey.

But in any event it is the blonde beauty's fleeting or lasting heart interests which provide the liveliest romantic ingredient.

Every Day Is Valentine's

Young "Clifford," "Claudia's" beloved twin, wears his heart on his sleeve.

(pleasE Turn to Page 40)
IN THE DAYS WHEN MARY PICKFORD AND DOUGLAS FAIRBANKS were romancing on the air, radio stages indeed looked strange. Mikes bigger than your head and more elaborate than useful (like the one shown here) were waiting for performers to cuddle up to. Those lovely draperies came in handy (in the then-not-yet-perfected soundproof studios) in absorbing noise.

Page Forty

NINETEEN YEARS AGO PAUL WHITEMAN, David GuIon, cowboy composer, and Ferde Grofe unrolled the world's longest sheet of music—score of Grofe's "Grand Canyon Suite"—in preparation for its world air premiere from Chicago. Whiteman's orchestra debuted the now famous composition. (NBC photo.)

Chicago, Chicago, "That Toddling Fame and Fortune, From the Wearing Their Dated

FLOYD GIBBONS WAS THERE when it happened. Without TV's visual aid, he brought listeners vivid, exciting word pictures of news highlights.
BRACED TO FACE THE MIKE, Dorothy and Lillian Gish dressed to kill back in radio's swaddling days. No wonder people got "mike fright" when facing the ornate contraption with which performers talked.

COLLEGIATE COMEDIANS GILL AND DEMLING, refusing to be outdone by the fair sex, posed in the good old days for this leg picture. Long before television called for such capers, they left the mike and turned to the cameras. (Seymour photo.)

Town, Where Radio Stars Took Their Infant Steps Up the Ladder to Windy City Here Are Many of the Mike "Greats" of Yesterday and Today

Glamour of the 20's—a Glamour Kept Alive to Meet Demands of a Growing Audience

IT LOOKS AS IF LADIES, IN THE INFANT DAYS OF RADIO, took to the mike "like a duck takes to water." No stage shyness apparent in this photo of the Melody Belles getting ready to hit the down beat. It was "girls" like these who broke any ice forming on the air waves, and gave the ladies their rightful place on radio.

MISS JANE COWLE, long-time actress of the legitimate theater, lent her talents to some of the early radio ventures. What a contrast this bulky table mike is to the newest coin-size ones.
“REHEARSAL--Bell Telephone Hour”

There’s a Lot More to a Top-Flight Musical Program Than Meets the Ear of Listeners—A Visit Before Air Time Proves Revealing

By Mildred Ross

The chiming, melodious "Bell Telephone Waltz" introduces one of radio’s most outstanding musical programs. On Monday evenings at 9:00 o’clock you can tune in your NBC station and know that a half hour of enjoyable listening is in store for you.

About three times a year the program emanates from Hollywood. The trek west this year captured the incomparable Ezio Pinza for one of his rare radio appearances. The pictures on this page are exclusive candid shots of Pinza and the Bell Telephone Orchestra in rehearsal. Donald Voorhees, conductor of the orchestra, has heretofore insisted upon closed sets during rehearsals, but made this one exception for us.

Greatest Request for Tickets
The popularity of this program reached new heights when Pinza was guesting. NBC received requests for the largest number of tickets in its

Page Forty-two

February 9, 1951
“One Man’s Family”  
(Continued from Page 35)  
sleeve—all the time! “Clifford” likes all girls—and unless “Claudia” puts the actual nixing finger on “Clifford’s” current choice to squire about, he continues to be faithful in his fashion. Typifying young college youths everywhere, “Cliff’s” fashion is to fancy the best girl he is with. With him, every day is Valentine’s.

“Hazel Barbour,” eldest of the girls in the family, had to have her heart broken by a romantic artist on a faraway island before she could appreciate the love of “Bill Herbert;” wartime buddy and first husband (at this stage in TV, “husband-to-be”) of the girl. Again it is up to the show’s creator, Carlton E. Morse, and his adherence to the radio series that may or may not provide “Hazel” with husband “Dan Murray” after “Bill Herbert’s” death. But of her broken heart, time and love finally recreated for “Hazel Barbour” her perfect Valentine.

Romance May Visit  
For “Paul,” lonely, wise elder brother of all the “Barbour” progeny, there seems to be no enduring love. On radio “Paul” is currently interested in “Nicolette Moore”; while on television the love of his life is “Beth Holly,” shown above. But even on radio “Beth,” whom, sadly, “Paul” didn’t marry, is referred to as the big love of his life.

But who knows? Either television may bring “Paul” the happiness his brothers and sisters seem destined for, or another eighteen years may find “Paul” himself discovering his Valentine.

“Rehearsal—Bell Telephone Hour”  
(Continued from Page 38)  
history for this broadcast. Somehow there were more ticket holders than seats available, and the overflow of eager fans was accommodated on the stage. The Bell Telephone Company gives its employees preference for tickets whenever possible, and when the long-distance operators on the night shift realized they would be unable to attend this broadcast they raised a howl. And another precedent was set when thirty of them were admitted to the dress rehearsal.

Rigid Schedule  
This program has been aired for almost eleven years, and consistent with its fine quality is the lack of turnover in its staff. There have been very few changes since the program’s inception. Most of the members of the orchestra are affiliated with the New York Philharmonic or the Los Angeles Symphony Orchestra, or are top-flight radio or motion-picture musicians. Rehearsals are conducted under rigid discipline. The musicians put in a long morning of rehearsal, then break for lunch, during which time the soloist runs over his numbers with conductor Voorhees. Selections are timed and rough spots worked over. After lunch, the orchestra and soloist work together through dress rehearsal, which is a carbon copy of the actual air show—timed to the split second.

Careful Program Planning  
Formality is the order of the day—that is, in New York, where white ties and tails prevail. But here on the Coast, where most people take life easy, the musicians brush up their blue serge for the “Telephone Hour” broadcast.

The musical selections are painstakingly sifted by Voorhees to give variety and balance to the program. After careful study and testing, a system of microphone placement has been devised to produce the highest fidelity of tone. Producer Wallace McGill books the guest artists six or more months in advance. Two programs each season, however, are set aside for the winners of New York’s Naumburg Musical Foundation Award.

The “Telephone Hour” has received every conceivable honor awarded to a program of its type, and will, no doubt, continue this habit.

How to Be an Impersonator  
(Continued from Page 32)  
and made good use of his “acting is impersonating” theory.

He started with a night-club act in the Middle West about fifteen years ago and never did much with radio until after the war. Prior to the war he had been a toy and novelty manufacturer in Chicago, selling to Woolworth’s and other big chains.

Now he’s much in demand at Disney studios, and at Warner Brothers for “Merrie Melodies” and other cartoon productions. In between all his other activities he makes phonograph records for children, with a partner, Marian Richman. Some of the record scripts Daws writes as well as performs.

He’s an accomplished cartoonist and some years ago did a series for Radio-Television Life.

During the war, Daws served in Naval Intelligence and after getting out of the service moved to California. He lives in Beverly Hills with his wife, Myrtis, and three children, David, seven; Donnie, four; and Paul, seven months.

KWKW’S DISC-JOCKEY FAVORITE, BILL STEWART, proves he’s game to rival his pet in looking pretty for the birdie. Stewart’s smiling, but man’s best friend seems distressed about how the whole thing’s going to turn out. (Gene Lester photo.)
1. Thrills and chills galore are the ingredients of KTTV's "JALOPPY DERBY," a nine-race card from the CULVER STADIUM, featuring hopped-up heaps that can really whiz around the track. 2. Wanna wrestle? MINKA ZORKA, Columbia picture actress, and DICK LANE, refer for the rassling matches on KTLA, put over a couple of points on the importance of chest X-rays, urging everyone to avail himself of the free X-rays offered by our COUNTY-X-RAY SURVEY FOUNDATION. 3. Typical of the name personalities that visit KECA-TV's GRACE LAWSON'S TV kitchen is LARRY CROSBY, pictured here preparing his famous Isle of Capri spaghetti and salad dinner. Grace's show is called "ADVENTURES IN FOOD." 4. Here is "KID CHAMPION," one of the heroes of a comic strip seen early each evening on KNBH's CHANNEL 4. The strip blankets the network and is proving as popular as the printed comics. 5. CBS-TV's varied color programs on television feature such lovelies as PATTY PAINTER (right), "Miss Color Television," and models HOLLIS BURKE, PORTER JEANNE HOGAN and PHYLLIS RIGGS, who display latest fashions in their true, natural colors. 6. Important people in world events often visit able FLEETWOOD LAWTON (second from left), Oxford-trained news analyst and commentator on KTSF's Channel Two. Left to right, seated, are DONN TATUM, vice president and legal counsel of Don Lee Broadcasting, BROOKE CLAXTON, MINISTER OF DEFENSE, and AIR MARSHAL W. A. CURTIS, CHIEF OF AIR STAFF, both of Canada; and (standing) beside Mr. Lawton, executive producer CECIL BARKER of Channel Two. (Irving Antler photo.)