On TV... Kids Say The Craziest Things
Molly Bee Grows Up
This Marine Landed: Right On Television!

AUGUST 24-30
T. J., Alberta

We couldn’t agree more than we do with K.S. Jr’s. remarks about Ed Sullivan. We’re so tired of his tripe that we read a good book Sun. Eve. — since no other station has anything worth while to offer at that time.

Now we must listen to “Ladies and G-Men” and “Let’s Give ’Em A Good Hand” on the Hal March show for the summer. Are ALL the other M.C.’s on vacation? And wouldn’t we like to know how some of these so-called TV ratings are arrived at?

We, too, will be glad when Channel Two sees fit to listen to the protests and puts What’s My Line? on at a reasonable hour.

Mrs. J. B., Claremont

Let’s be fair about daytime shows. There are lots of lively shows that interest many women during the day. I agree with Jack Holland, there are some gloomy ones whose voices belong in the side shows at a carnival, but there’s one show, As the World Turns, in which I think each member of the cast is an actor on a par with any of the big names in the night shows. I wish I knew their names, but the commercial swallows that part. All one ever hears is “Gowns by, etc., etc.”

A. V. B., Santa Ana

I would like to remark on the excellent quality of the recent movies. I have never been much of a movie-watcher, but this year has changed my mind. With the help of TV-Radio Life, I am able to easily find the movie I will enjoy most.

Cowboy movies, etc., have been replaced by fine films with well-known stars. I just want to thank whomever is responsible for this welcome change!

L. O., El Monte

In regard to K.S. Jr., of Spring Valley, Calif.: I think he has bats in his belfry. I think Lassie is one of the best shows on TV today. It is very entertaining, for the kids especially and they always seem to enjoy it. I also think the Ed Sullivan Show is very good. He has so many guest TV and screen stars that it is very enjoyable. I hope these shows will continue on TV and many more like them.

I wish Noah’s Ark would come back on TV. This show is too good to be taken off the air because of some crazy rating system.

Mrs. L. S., Sun Valley

Just about the two tallest men on TV must be Rod Cameron and Jim Arness. Everyone else in the cast looks so short compared to them.

I like Rod Cameron’s new State Trooper program very much. Enjoyed the story you did on his new series and would like to read a more personal story about him. He is my favorite whether it’s an old western movie or any of his pictures made especially for TV.

Much good has been said about Jim Arness and Gunsmoke, and I can only add that I think Jim and this series are tops, too.

I have no complaints about TV or the personalities thereon, since I only take the time to watch what I like and I like what I watch.

C. M., Hollywood

There is a question I and, I know, hundreds of TV listeners would like answered. Why are TV commercials so loud? One gets the set toned to preferred listening and soon comes the commercial — blaring out. I have no objections to commercials, since they pay for our programs and some of them are cute, but I don’t see why they can’t be toned down. Certainly the studios must have tone control.
A lot of fathers with just one job regret they haven't time for their children. George Dvorak, one of the busiest announcers on KFI, has a solution.

By Jean Corlis

George Dvorak thinks he's pretty lucky to have a job that starts at 5:30 A.M. Getting up at 4:00 A.M. isn't any hardship to him. "I've been doing Operation Daybreak since 1946," he said. "When the majority of people are just starting for work I'm through with my regular job. This is really a wonderful arrangement as it gives my daughters, Charlene, 8, and Christie, 8, a chance to put me through my paces."

It's not always that easy though. George has been chief announcer for KFI for many years and in addition to Operation Daybreak he has been doing the Standard Oil Farm Highlights for 11 years, sports news at 7:55 A.M., announces for Art Baker's Notebook and produces and announces the Mayor's Report. Whenever anyone is on vacation, on a trip, or sick, George takes over; for Jim Todd, Ben Hunter or any of the announcers.

Extended Service

It was George substituting for Ben Hunter during Ben's vacation that led to the Other Side of the Day being extended to Saturday night, or what should say, early Sunday morning. Much of George's audience on Operation Daybreak carries over from Ben's audience, and when they heard what a good job he did filling in for Ben they wrote in and asked that he do the show Saturday night.

George likes the idea of doing the Other Side of the Day, although it's going to cause a little change in his week-end routine. Usually when he's not working all weekend, he takes his daughters on expeditions, leaving his wife Jean at home to get a little rest. Every Monday morning on Operation Daybreak he reports to his audience where he and the girls went — to Catalina, Arrowhead, Disneyland, Santa's Village, or picking cherries down Beaumont way.

"Some of my early-rising friends tell me I've put them on the spot. Their wives want them to take their children on week-end jaunts," commented George.

Weather

Operation Daybreak offers the late-to-bedders or early-risers a mixture of music and weather. Farmers, pilots, fishermen and all other people to whom weather is very important regard George's program as must listening. It is probably the only program which gives detailed weather reports in laymen's terms. The reports are received directly from the weather bureau, and George, who is well qualified because of his Air Force training in meteorology, interprets the reports for the layman. Airmen are urged to listen to his reports because they are not altered in any way except for translation into non-technical language. Military and commercial pilots listen in, as well as meteorologists on their way to work — they can tell what to expect when they get there. Even racing pigeon owners have heard their specialized forecasts for pigeon races beamed over George's program. In 1953 he was awarded a commendation by the U.S. Weather Bureau for outstanding public service during the preceding 8 years.

George has been in radio for over 20 years, 18 of them with KFI, with the exception of the time spent in military service. Even then he was radio-connected, having originated the famous "Mosquito Network" while on Guadalcanal, and producing the army shows Command Performance and Jubilee. Right now there's another Dvorak in the service, George's son Bob, who is in the Navy.

He doesn't have any hobbies that would interfere with his family time. "I love music," admitted George, "I used to play trumpet in the high school band. Charlene is learning to play the piano. Perhaps when the girls are old enough to play an instrument I'll get my trumpet out again. Right now the only hobbies I have are things the girls enjoy, such as swimming, and our expeditions."

George is not only a double-duty announcer — he's also a double-duty father.

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August 24, 1957
BOTH AT HOME and at the TV studios, Molly Bee is a typical teenager. Here she grabs a quick bite to eat at the NBC studios, and then learns a few new dance steps from actor and friend, Kenny Miller. Molly does have her more serious moments, however, and that's what this exclusive feature story tells about. (NBC color photos by Gerald Smith; NBC cover photo by Elmer Holloway.)
This week marks the 18th birthday of the KTLA singing star. Much has been written about young Molly since she started with Cliffie Stone's Hometown Jamboree gang eight years ago. But never anything quite this personal.

S

potlightS on bandstands
do not always shine on walking laughter and rollicking rhythms. Not even in the case of bouncing, energetic, Molly Bee.

Those who watch her each week on KTLA's Hometown Jamboree and at the Harmony Park Ballroom in Anaheim get to see and hear one side of Molly's personality. The most predominant side, to be sure, but not necessarily the most important.

The extrovert in Miss Bee finds her smiling and laughing in front of the cameras, and rockin' and rollin' along the bandstand whenever one of the other singers has the spotlight, or when Speedie West and his rockbilly boys are making the joint jump. The pretty little girl with the long blonde locks of hair is hardly ever still. It's almost as if she had a bag of jumping beans on her back. She's a yakker, too. Constantly chattering with one of her fans or friends or business acquaintances.

This is no front for her public, either. For this is the way Molly is. In short, she's an extroverted teenager who has made her living in show business. For this is the way Molly is. In short, she's an extroverted teenager who has made her living in show business.

Molly is not only attractive. But she's a personality. Makes a good living. And the Catholic Church, specifically the Roman Catholic Church, has always needed, and always will.

As she herself explains: "I'm only 18. At least, I'm going to be 18. But I've been around this business a long time now. At the TV studios, and particularly at the ballrooms, I've met all kinds of fellows. Most of them have been very kind and very nice to me. But there have been a few oddballs who have given me a bad time. But I suppose that's to be expected as a part of our business."

Stability Sought

Constantly performing before the public, chatting with fans, enjoying the usual teen-age pastimes with her friends and always on the go-go — Molly has sought stability in her life. Something of permanent value. Something she can always come back to or rely on when the pace gets too fast. A rock to lean on. A permanent home offering mental security.

Molly has found that rock, that home, that stability. She has found it in the Church. Specifically, the Roman Catholic Church.

"As a child I never went to one particular church," the serious-faced teenager declares. "We went to all different types and denominations."

For some reason, however," she smiles slightly, "I always seem to live next door to Catholics. First when I was 10 and 11, we had the Roche family as our neighbors in Azusa. They were Catholics, and I often went to church with them.

"Then when I moved to Temple City, I became friends with Betty McAneny. She's a little older than I am, but we have always shared things together. Even when I went on trips, Betty went along. She'd act as both a guardian and a friend."

"Well, Betty was a Catholic, and so naturally I often went to Church with her. I found out that it did wonderful things for me. It gave me the sense of peacefulness and belonging — which I have always needed, and always will."

Father "Mike"

Betty introduced Molly to Father Michael Montoya, the pastor of the San Gabriel mission. It was Father Michael — a great favorite among many people in show business — who began to give young Molly instructions in the Catholic Church. It was Father Mike, as he is often called, who also converted the famous teen-age singer.

Today, Molly regularly attends the Blessed Sacrament Church. To show the influence the Church has had on her career, just before she sings a number at the Harmony Park ballroom, for the KTLA audience, she crosses herself.

"Aside from the purely religious aspect of it, I think one of the best things the Catholic Church does for me is to teach me discipline," Molly explains.

"Too often in our business, especially when you work late on Saturday night, as I often do, a person has a tendency to become lazy. So you sleep later on Sunday, and don't attend church. Or else, when you're on the road, or away from home for some reason, you think of a million other excuses."

"But the Catholic Church is very demanding. That's just one of the reasons I became converted. I not only need that discipline in my daily life — but I want it."

As far as "getting serious" with boys is concerned, Molly has been steadily dating Tommy Sands lately. That was almost inevitable — as both of them got their start on Cliffie Stone's Hometown Jamboree.

So the little lady whom TV fans have watched grow up physically right before their eyes, has also grown-up in other departments. Contrary to many other teen-age stars, success and show business haven't spoiled Molly Bee. They have only helped her to become a mature and lovely 18-year-old girl.

And so, as a personal note, and having "grown-up" right along with young Molly during the past eight years, we at TV-Radio Life have but two final words to say to her:

"Happy Birthday."
JOE ALLISON is the personable emcee of this new country music program. He is also a song writer of note. Nat Nigberg is the producer of the program.

NO CORN in the COUNTRY

Country America is another in the group of "folksy" TV shows. The smart people don't laugh at such packages. You don't laugh at hot successes.

To THE SOPHISTICATES and to the blase, country music is full of hayseed and nasal twangs. But to the bulk of this land of ours, it is THE music, the expression of the ordinary Mr. and Mrs. John Doakes.

It is also the means by which many a musician has been able to buy Cadillacs, trust funds, and mansions while the more sophisticated exponents of popular music are sharing their pocketbooks with mortgage and loan companies.

KABC-TV was the most recent station to take unto itself a country music program — called, appropriately enough, Country America. Produced by Nat Nigberg and emceed by Joe Allison, it is a musical extravaganza of the grass roots music featuring the top artists in this field.

Not Western

"We're not western music," Joe Allison explained heartily. "Actually, there are three types of music: western with ballads; folk songs; and country music which is created by today's writers and sung by those who can give the country flavor."

"We had no difficulty at all in selling our show to KABC-TV because song hits today are from the country field. For instance, 'Teen Age Crush,' which I wrote for Tommy Sands, is basically country music. So is Sonny James' recording of 'Young Love.' Your pop hits are country tunes for the most part."

Nat and Joe got the idea for Country America in a rather orthodox way. Nat, who was once with Lippert Productions, is now with Hometown Records, a company producing country songs exclusively. Prior to that he was with Enterprise Productions which packaged TV shows. He was well acquainted with Frank Oxarart and John Feldman who owned several radio stations, among them KRKD. Joe was on KRKD as a deejay featuring only country music. Nat immediately felt that Joe typified the country folk, and decided he'd be great as an emcee of a country TV show. The two got together, compared notes, and Country America was the result.

In addition to his emcee chores, Joe is also a successful song writer, although he claims that his wife, Audrey, with whom he writes, really is the brains in this field. Among their hits are "Hello, Broken Heart," "Rock City Boogie" which was done by Ernie Ford, and believe it or not, a number called "Live Fast, Love Hard, Die Young."

Lost Time Music

"Country music is popular and it lasts because it is honest and simple," Joe explained. "Its audiences are more loyal too — just as its musicians are more down-to-earth. Why, you'll find no jealousy among country musicians at all, and you don't find any of them getting cocky. Whenever we see a young guy thinking he's hot stuff, a couple of us will take him to our home and give him a nice but firm dressing down."

"The guest stars we have on our show often fly in from other parts of the country to appear at a nominal fee just because they like country music and want to do all they can to promote it. There's a great spirit among these people."

Among the regulars on Country America are Debby Kay, Bobby Bruce, Lucille Star, Bob Ryan, but top name guests have already been featured.

Actually, Joe is a convert to country music himself. He used to be a deejay of popular music — and he hated the country tunes. However, he got an offer to go with Tex Ritter and he decided to give it a whirl. At the end of six months he liked the music so much he stayed in the field. He is now probably its biggest devotee.

Country America should add a few more fans for this music. It at least is further proof that while some may call it corn those in the know regard it as basic Americana and money in the bank.
THIS WEEK'S
TV-RADIO NEWS
IN PICTURES

IT WAS AN historic occasion for TV, when the two top Negro ballad singers, Harry Belafonte and Nat 'King' Cole, retraced their lives on Nat's NBC-TV show.

EVEN OMAR KHAYYAM never had it as good as announcer George Sanders of KMLA-FM staff. Occasion was press preview of Paramount's "Omar Khayam," which local FM staff covered for listeners.

PRODUCER DON Fedderson and wife Tido believe in breaking 'em in young, even to extent of signing up their 3-month-old son as "extra" on Millionaire series. Momma and son check social security cards.

RAMONA STRONGBOW has her hands full, opening and reading some 2,000 get-well letters and cards sent to husband Jules StrongBow at Cedars of Lebanon hospital. An old wrestling injury caused hospitalization of KCOP's Mr. Wrestling— who is recovering nicely now.

LASSIE GREETS his new TV playmate, 7-year-old Jon Provost. Henry G. Saperstein, international merchandise licensor, has added Jon to his stable of stars, which includes Elvis Presley and Zsa Zsa Gabor.

August 24, 1957
Philosophers Gerald Heard, Abraham Kaplan and Aldous Huxley discuss modern civilization and its effect on the human mind on this KNXT Public Service series.

FOCUS ON SANITY, the KNXT Public Affairs series narrated by Gerald Heard, points out man's struggles for money, prestige, position and the modern time pressure and pace which put sanity in constant jeopardy.

The series, which began on July 17, brings out the difference between mental and emotional illness during Mr. Heard's discussions with doctors and noted mental health experts. Mental illness, according to these experts, is a name covering several sicknesses of the mind which affect the way a person thinks, feels and behaves. The medical term for serious mental illness is "psychosis." The legal term is "insanity."

Mr. Heard is joined in his discussions by two noted philosophers, Dr. Abraham Kaplan and Aldous Huxley.

MENTAL AND EMOTIONAL ILLNESS, ITS CAUSES AND EFFECTS, are discussed and explored by such philosophers as Dr. Abraham Kaplan of UCLA, Aldous Huxley and Gerald Heard, Wednesdays, 6:30-7:00 on KNXT.

AUTHOR-LECTURER-HISTORIAN GERALD HEARD, guide and narrator for Focus On Sanity, talks with inmates of San Quentin Prison. The San Quentin News, the prison newspaper, described philosopher Heard as "a real gasser."

THE ART WORK OF PATIENTS at Brentwood V.A. hospital became the subject of a complete half-hour segment of Focus On Sanity when narrator Heard explained that this type of physical therapy allows the patients to express themselves through art.
ED SIMMONS, DIRECTOR OF "JUST ENTERTAINMENT" talks it over with (left-right) his wife, Mrs. Simmons, singer Paula Richards, and orchestra and musical director Frank Worth.

On or off the airwaves . . .
this CBS group believes in
GETTING TOGETHER FOR "JUST ENTERTAINMENT"

PAT BUTTRAM, STAR OF "JUST ENTERTAINMENT" believes in the old saying "Don't Go Near the Water," but was very much in evidence at the party in helping others get wet . . . He gives a helping hand to Benny Kantor, who hosted the "Just Entertainment" party at his home . . . Ben is the clarinetist in Frank Worth's band.

PRETTY PAULA RICHARDS, featured singer on "Just Entertainment," gives Musical Director Frank Worth a taste of the food to be served.

FRANK WORTH, musical director of "Just Entertainment," is the official captain of the Bar-B-Que . . . he made sure each guest had his hamburger rare, medium or well.

PAT BUTTRAM, star of "Just Entertainment," singer Paula Richards, and musician Ben Kantor relax at the edge of the pool . . . Watching the activity is musician Lucien Moraweck.

August 24, 1957
EXCLUSIVE:

KTLA TO LAUNCH PROGRAM REVAMP

"The Gold Rush at Channel 5" is catchy slogan adopted by KTLA for the biggest campaign in the station’s 10-year history. This push will signal an almost complete program change, with well over a million dollars represented in fresh shows and with Channel 5 presenting more new programming this fall than any other TV station in Southern California.

Majority of the new formats will appear during the week of September 23. A brief summary of first-run properties to debut on KTLA: Sword of Freedom starring Edmund Purdom as a dashing hero fighting for freedom in 15th Century Italy; Official Detective, 39 episodes; Big Story, 39 episodes in new Big Story series; Treasures Unlimited, a travel adventure program to be done in color; White Hunter, an adventure series of exploits in Africa; Citizen Soldier (starting Jan. 1), 39 half-hours shot on Europe’s battlefields of World War II.

In addition to these, KTLA will screen a repeat run of The Millionaire under the title of If You Had A Million and will show reruns of Dr. Christian and Schlitz Playhouse.

KTLA, which has been balancing “live” vs. film about equally, is moving more into the film aspects in this huge program rescheduling. However, many new live shows are to be telecast to supplement the new celluloid programs.

Perhaps of most interest is sports. Channel 5 plans to carry exclusive TV coverage of Southern California’s new Pro Football team, the Rhinos. Beginning Sunday, Sept. 15, the station will telecast 11 football classics direct from La Palma Municipal Stadium in Anaheim. KTLA has also signed ace sportscaster Sam Baxter, who will bring these games to viewers Sunday afternoons from 2 to 4:30 o’clock. Last year, (and the same this season) the sports viewers regretted blackouts of the L.A. Rams’ tussles in this area. KTLA feels that it has scored a real touchdown in cinching the Rhinos.

Elsewhere on the channel’s schedule there will be a live 5:30-6:30 p.m. telecast featuring the Le Garde twins, singing stars from Australia. A late-evening offering tentatively titled It’s Your Nickel will present Joe Pyne from 11 p.m. to midnight.

The news set-up is to be completely revamped with a full half-hour of information nightly from 6:30 to 7:00. Many other shows are still in format stage.

Late last week KTLA topped off its re-styling with purchase of Universal-International’s “shock package,” consisting of 52 “horror” films, most of them post-1940 and including the Frankensteins and Draculas. This package is the first of U-I’s to be released to TV and the station is said to have expended a large chunk to obtain it.

To make viewers aware of this program upheaval, KTLA will embark on a heavy promotional campaign using newspaper and magazine space, billboards, bus benches, aerial promotion, and several contests to interest viewers. Among these is a hidden treasure hunt involving a big prize; a Gold Rush telephone gimmick paying off in thousands of dollars to winners, and a mystery flagpole sitter contest in which viewers will be asked to identify the masked and shrouded personality atop KTLA’s pole.

Viewers should watch TV-Radio Life for further details on Channel 5 program changes, announcements about contests and other data pertaining to this tremendous campaign by which KTLA hopes to forge to the top.

FUNNYMAN GOES DRAMATIC ON CLIMAX!

IN SOME WAYS it was a switch for comedian Jerry Colonna to play a part on CBS-TV’s dramatic Climax show. Hour production featured Dane Clark in “The Giant Killer.”

IT WAS COLONNA’S WORK with Bob Hope which skyrocketed him to national fame. Here’s Bob and Jerry looking for fictitious radio character “Yehoodi” in 1941. (Paramount Pictures photo.)

IRONIC PART OF COLONNA’S role on serious play was that he portrayed a practical joker! (CBS-TV photos.)
for one, was shocked at the denouncement Roy and Dale Evans Rogers received at the pen of the Rev. Hugh T. Hall, a Baptist (Minnesota) executive secretary. His comments, appearing in a church publication and featured in a Variety story, followed the two stars' appearance at a church conference where they "bore testimony.

The Rev. Hall is quoted as writing: "We don't need the non-yielded, excuse-making, Christian hobby element to put the Conservative Baptist movement in 'good' with the Lord. The testimony of Dale Evans showed spiritual character and depth but she still is associated with the Godless, sex-perverted Hollywood outfit. Her husband, Roy Rogers, should be ashamed of his exhibition and attempt at testimony. His reference to the word of God as an aid and help in hunting was sacrilegious."

Now I wasn't there to hear what Roy and Dale had to say. And I don't know the Rev. Hall (except what I deduce from his blast). But I do know Roy and Dale and I'm for them all the way. I've heard them talk and rather than hold it against them that they stem from Hollywood, I'm inclined to say more power to them that they are what they are and do what they do and are still two of Hollywood's finest stars.

Naturally they must feel hurt over this recent criticism, but they know it is better to make no comment. They've been slapped down before and prefer to ignore the remarks and simply go on doing what they always have. In addition to their personal appearances they are handling a great amount of mail from ministers with whom they often set up telephone calls by which Roy is enabled to speak to an entire congregation.

The couple is still under contract to NBC until next July, but currently there are no immediate plans. They hope to do some Spex next year and have been approached for four movies. Incidentally, Dale's two books have now brought in $90,000 which has been turned over to the Association for Mentally Retarded Children!

Speaking of Mental Health, if you haven't caught KNXT's Focus on Sanity, by all means do! Have only one small suggestion: a better time spot (other than dinner hour) might make some of the subject matter less distasteful.

Saw the Pilot of ABC-TV's new Maverick series and if the other one-hour TV films are as good as the first, this'll give Sullivan and Allen some fitful nights. The starter has everything—excitement, action, flavor and a handsome hunk of man named James Garner. It's really not a Western. Only a Western background.

Writing of Ed Sullivan reminds me that Carol Burnett and her "I'm in Love with John Foster Dulles" seems to be in extremely poor taste and I'm surprised at a big show like Ed's promoting the thing.

This is not really my gripe day, but as long as we're on the theme, let's mention the fact that all you unhappy TV fans who've rebelled at having What's My Line? on at 10:30 during the summer had better get resigned or start fighting. I have the word that the show is staying put in this 10:30 slot even when the fall schedule starts. It'll be Brave Eagle at 6:00 p.m., then 20th Century, Lassie, Benny and Bachelor Father (alternating) Sullivan, G. E. Theater.

(Continued on Page 37)
SATURDAY, AUGUST 24

Who's Playing
MAJOR LEAGUE BASEBALL, (4), 10:30 a.m. Cincinnati vs. Pittsburgh.
MAJOR LEAGUE BASEBALL, (2), 10:55 a.m. Milwaukee Braves vs. Brooklyn Dodgers at Ebbets Field.
PCL BASEBALL, (11), 1:25 p.m. Hollywood vs. Angels at Gilmore.

Who's Fighting
LEGION BOXING, (9), 8:30 p.m. Undefeated Willie Morton and Mexico's top welterweight contender Ramon Tiscareno meet in a 10-rounder.

What's Special
SARATOGA RACES, (2), 2:00 p.m. "The Saratoga Handicap" is today's race from Saratoga Springs, New York.

What's Playing
S.R.O. PLAYHOUSE, (2), 8:30 p.m. Dane Clark stars in "Boiling Point.
FABULOUS 52, (2), 10:00 p.m. "Claudia," with Dorothy McGuire and Robert Young.

Who's Guesting
JIMMY DURANTE SHOW, (2), 7:00 p.m. Songstress Polly Bergen guests with Jimmy.
JULIUS LA ROSA SHOW, (4), 8:00 p.m. Julius La Rosa presents the Ames Brothers, Bob Hamilton Trio, Jay Lawrence, Sunny Gale and The Sh Bettos (COLOR KINE)
TOWN HALL PARTY, (11), 10:00 p.m. Western singing star Jimmy Wakely appears tonight.

SUNDAY, AUGUST 25

What's Special
10-HOUR PARADE OF STARS, (2), 7:00 a.m. to 5:00 p.m. Bob Crosby emcees lineup of movies, television, recording talent to gain funds for multiple sclerosis.

What's Playing
PCL BASEBALL, (11), 1:25 p.m. Hollywood-Angel doubleheader at Gilmore Field.

What's Playing
YOU ARE THERE, (2), 6:30 p.m. August, 1936, "Time Magazine Purge Trial," narrated by Walter Cronkite.
WALLACE BEERY THEATER, (11), 6:30 p.m. "Treasure Island," with Beery, Jackie Cooper, Lionel Barrymore, Otto Kruger and Lewis Stone.

MONDAY, AUGUST 26

Who's Playing
KTLA MONDAY PREMIERE, (5), 7:30 p.m. Jane Wyman and Jeffrey Lynn star in "The Body Disappeared.
WIRE SERVICE, (7), 7:30 p.m. "Deported," with George Brent and Tony Caruso.
WANDERLUST, (13), 7:30 p.m. "Paul Bunyon's Land." In Minnesota, with host Bill Burrud.
ACTION THEATER, (4), 8:30 p.m. "Sometimes You Break Even," with Mora Freeman and Barry Atwater.
BOLD JOURNEY, (7), 8:30 p.m. Cabin portion of raft in shakedown cruise on "Lahia Sails Again.
O. HENRY PLAYHOUSE, (9), 8:30 p.m. "Only the Horse Would Know," Chuck Connors, narrated by Thomas Mitchell.
STUDIO ONE SUMMER THEATER, (2), 9:00 p.m. "Guitar," story of a talented guitarist who must make a difficult choice about his career.
CHANNEL NINE MOVIE, (9), 9:00 p.m. (Nightly except Sat.) "My Favorite Wife," with Cary Grant and Irene Dunne.

Who's Guesting
770 ON TV, (7), 12:00 p.m. Judge Stanley Mosk and Dr. Dean McHenry.
ED SULLIVAN SHOW, (2), 8:00 p.m. Sal Mineo, Guy Mitchell, Carmen MacRae, Laverne guest tonight.
STEVE ALLEN SHOW, (4), 8:00 p.m. Hedy Lamarr, Joe E. Brown, The Coasters, Irish McCalla and Pat Kirby guest tonight.

What's Playing
KTLA PREMIERE SHOWING, (5), 7:30 p.m. Edward G. Robinson, George Raft and Marlene Dietrich star in "Mark of Zorro.
G. E. THEATER, (2), 9:00 p.m. "With Malice Toward One," starring Betty Spills, with John Baragrey.
GOODYEAR PLAYHOUSE, (4), 9:00 p.m. Nehemiah Persoff, Vivian Nathan and Jacob Kalish star in "The Littlest Leaguer." Peter Lazar is featured. (COLOR KINE)
PREMIERE PERFORMANCE, (11), 9:00 p.m. "Message to Garcia," with Wallace Beery and Barbara Stanwyck.
ALFRED HITCHCOCK PRESENTS, (9), 9:30 p.m. Henry Jones and Mildred Dunson star in "The West Warlock Time Capsule.
SPORTS CAR REVIEW, (13), 10:30 p.m. Preview of Santa Barbara Road Races.

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CHANNEL NINE MOVIE, (9), 9:00 p.m. (Nightly except Sat.) "My Favorite Wife," with Cary Grant and Irene Dunne.
CONFIDENTIAL FILE, (11), 9:30 p.m. Cause, effect, and cure for nationwide epidemic of insomnia revealed by Coates.
FIRST SHOW, (11), 10:30 p.m. "Desire Me," with Greer Garson and Robert Mitchum.

Who's New
GEORGE FISHER, (4), 10:30 p.m. Hollywood correspondent interviews top show business personalities weekly at this time.

Who's Guesting
STARS OF JAZZ, (7), 10:30 p.m. Singer Lynn Franklin and Alan Marlowe and his 20-piece band.

TUESDAY, AUGUST 27
What's Special
MONGANGA, (5), 9:00 p.m. Color film of a missionary doctor's work in Africa. Repeat of one of "March of Medicine" series. (COLOR FILM)

What's Playing
EDDIE CANTOR COMEDY THEATER, (13), 7:30 p.m. "The Playboy," with Rudy Vallee.
FESTIVAL OF STARS, (4), 8:00 p.m. Lee Bowman and Regis Toomey in "The Bad Apple."
SPOTLIGHT PLAYHOUSE, (2), 8:30 p.m. "Sometimes It Happens," starring Guy Madison and Dianne Foster.
PANIC, (4), 8:30 p.m. Kent Taylor stars in "Two Martinis."

Who's Guesting
NAT "KING" COLE SHOW, (4), 10:00 p.m. Margaret Whiting and The Merry Macs guest with star Nat Cole.

WEDNESDAY, AUGUST 28
What's Playing
U.S. STEEL HOUR, (2), 7:00 p.m. Jack Warden, Carmen Mathews and Dennis Kohler star in "Up Above the World So High."
VAGABOND, (13), 7:00 p.m. "Racing the Colorado River," in outboard motor boats.

Who's Fighting
GILLETTE FIGHTS, (4), 7:00 p.m. Ralph Dupas vs. Johnny Busso in a ten round lightweight bout from Miami Beach.

THURSDAY, AUGUST 29
What's Special
ASSIGNMENT AMERICA, (5), 7:30 p.m. "Operation Deep Freeze," in the frozen Antarctic wastes.

What's Playing
STUDIO "57," (7), 7:00 p.m. "Challenge," with Dan O'Herlihy, Robert Middleton and Ann Palmer.
PLAYHOUSE 90, (2), 9:30 p.m. Errol Flynn, Ann Sheridan, John Ireland and Julie London star in "Without Incident."
LUX VIDEO THEATER, (4), 10:00 p.m. Eduard Franz stars in "Last Confession."

FRIDAY, AUGUST 30
What's Playing
TRAFFIC COURT, (7), 7:00 p.m. Temporary amnesia victim in hit-and-run case.
DESTINY, (2), 7:30 p.m. Gilbert Roland stars in "The Smuggler."
BIG FRIDAY MOVIE, (11), 8:00 p.m. "Yolanda and the Thief," with Fred Astaire and Lucille Bremer.
SCHLITZ PLAYHOUSE OF STARS, (2), 8:30 p.m. Dolores Del Rio and Cesar Romero star in "Old Spanish Custom."
JOSEPH COTTEN SHOW, (4), 9:00 p.m. Joan Vohs and Harry Jackson star in "The Lie Detector Case."

Who's Fighting
WEDNESDAY NIGHT FIGHTS, (7), 6:00 p.m. Featherweights Harold Gomes and Isidro Martinez at Boston Arena.

Who's Guesting
VIC DAMONE SHOW, (2), 9:00 p.m. Edith Adams, Johnny Mathis, Carmen Cavallaro and Trio, Richard Hayman and the Spellbinders guest.
Complete this jingle:
The coffee's hot,  
The music's cool,  
The camera crew is ready.  
It's Chuck 'n' Luck on Channel 5  
(fill in last line)

Name: 
Address: 
City: Zone: 
Mail to: Chuck 'n' Luck Contest  
KTLA, 5800 Sunset Blvd.  
Hollywood 28, Calif.  
Tel. No. 

PRIZES

1. Round trip ticket for two to Hawaii on Trans Ocean Airlines including two weeks at the exotic Halekulani Hotel with all expenses paid (transportation, room, meals), an inter-island trip and complete hula.  
2. Gibson 10-cubic ft. combination-refrigerator and freezer.  
3. Gibson electric range.  
4. $300.00 "Sleep-Teaching Course" including VM Record Player, time clock, pillow speaker, full course with text and examination from Cambridge Institute International.  
5. RCA Victor 21" TV. Courtesy of Rod's North Hollywood Television.  
7. Mathes' Air Conditioner available at

RULES

1. Complete the above jingle, using the form at right or a reasonable facsimile. There is no limit to the number of completed jingles that each contestant may enter.  
2. Contest starts August 5, 1957 and closes September 10, 1957. All entries must be received Chuck 'n' Luck Contest, KTLA, Hollywood 28, Calif., by midnight, September 10, 1957.  
3. The contest is open to all residents of Southern California except employees of TV-Radio Life Magazine and KTLA and their families.  
4. Jingles become the property of Chuck 'n' Luck and cannot be returned.  
5. Entries will be judged on the basis of originality, neatness and aptness of thought.  
6. The winners will be announced on Chuck 'n' Luck and in TV-Radio Life.  
7. In no event will cash be substituted for a prize.  
8. In case of a tie, the entry with the earliest postmark will be judged the winner. Decision of the judges will be final.

"CHUCK 'N' LUCK" starring Eddie Cletro is seen on Channel 5 at 12 noon Monday through Friday.

HALEKULANI HOTEL BEACH SCENE, where first prize winner will spend two exciting weeks.
Focus on Sanity is a notable contribution to television.

It has unfortunately been lost in the merry-go-round of summer replacements. As a public service presentation it has been left to make its own way. This program should be a "must" in every American family's television viewing.

Focus on Sanity ventures into perhaps one of the most difficult subjects to put over to the public—mental health and hygiene and various areas of emotional and mental disorder. Since there is increasing public interest in this field, recently stepped up by California legislation offering financial aid to communities setting up their own mental health and hygiene clinics, this short series should play an important role in making intelligible to the laymen what work is being done in this field and what resources are available for treatment of emotional and mental disorders.

With Gerald Heard and Hale Sparks heading the weekly program, the camera ranges far afield investigating case histories, visiting institutions, and gathering comment from noted professional leaders in the field. There is bold realism in Focus on Sanity, but realism for a purpose, deftly and tastefully handled.

Particularly interesting was the case of the child confined to Camarillo and the interview with the child's parents as they discussed the problems presented to the family by the boy's condition and their hopes for his recovery. To dote television as a medium has offered few such poignant glimpses into the human heart.

In production skill, Focus on Sanity illustrates what can be done in television in presenting material of universal significance so that it may be grasped by the general public, not in the sense of oversimplifying, but through intelligent coordinating of writing, camera and knowledge of subject matter. Too often such programs are top-heavy with professional mumbo-jumbo, or so watered down as to lose any effectiveness.

Aside from the emotional impact, television audiences of any age or social group will find much in Focus on Sanity to bring them up on one of society's most pressing problems.

---

The editor of this fine soft-shelled magazine is a rather stunning doll known in the trade as The Bigsby. Evelyn Bigsby. I invited her to our house (at the beach) to frolic in the surf with my rubber duck, and to have dinner. Nope.

Evelyn was polite about it of course, explaining that, socially, she was booked up until after Halloween. But the fact remains that I have been spurned.

I have been trying to piece things together in an effort to determine why my warm invitation should be cold shouldered.

It stands to reason that nobody would want to avoid my company—so The Bigsby must have shied off for some other reason. It occurred to me with a horrible shock that the lady reasoned that it would be only logical for us to serve her a delicious repast of KoldKist Chili and Beans Con Carne. In other words she either got wind of—or reasoned—that we would have chili and maybe she doesn't care for chili.

Maybe some people don't. But I do. And if you do too, please permit me to reaffirm a fact: chili con carne at its noble best is Chili Con Carne a la KoldKist.

It's full flavored and yet subtle. It has a smooth and authentic below-the-border flavor and from the standpoint of the hostess or housewife it's so wonderfully easy to fix. As explained on the package—just thaw (in a double boiler preferably)–heat–serve.

Our chili con carne is one of 11 wonderful KoldKist Frozen Cooked Foods and Meat Products—with full directions for preparing on each package.

For extra fancy ways to serve Koldkist, please let us send you our FREE RECIPE BOOKLET.

Mail the coupon today.

---

Fred Beck,
TV Radio Life,
1610 N. Argyle,
Hollywood 28.

Fred—Please send me those KK recipes.

NAME

STREET

CITY

---

HEAR FRED BECK — KABC RADIO — 790 — MON.-FRI. — 6:15-8:30 A.M.
### KEY TO YOUR LOCAL CHANNELS

<table>
<thead>
<tr>
<th>Channel</th>
<th>Network</th>
<th>City</th>
<th>Area Codes</th>
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</thead>
<tbody>
<tr>
<td>WE</td>
<td>8-3000</td>
<td>7 KABC-TV (ABC) Prospect &amp; Talmadge, Hollywood, 27</td>
<td></td>
</tr>
<tr>
<td>WO</td>
<td>5-533</td>
<td>7 KFWB-TV (CBS) 5th and Ash, San Diego, 1</td>
<td></td>
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<tr>
<td>TH</td>
<td>3-7000</td>
<td>KOJH-TV (Ind.) 1313 North Vine, Hollywood, 28</td>
<td></td>
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<tr>
<td>NO</td>
<td>9-3181</td>
<td>KFWB-TV (NBC) 3642 Eucalyptus, San Diego, 10</td>
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<tr>
<td>CY</td>
<td>7-8719</td>
<td>KXIV-TV (Ind.) 5746 Sunset Blvd., Hollywood, 25</td>
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<tr>
<td>CY</td>
<td>7-8719</td>
<td>13 KCP</td>
<td>1000 N. Calabasas, Los Angeles, 28</td>
</tr>
</tbody>
</table>

### MORNING

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Title</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:40</td>
<td>2</td>
<td>GIVE US THIS DAY</td>
<td></td>
</tr>
<tr>
<td>7:55</td>
<td>2</td>
<td>NEWS HEADLINES</td>
<td></td>
</tr>
<tr>
<td>8:05</td>
<td>2</td>
<td>SUSAN'S SHOW</td>
<td>Starring 12-year-old Susan Heinkel who takes children to lands of magic via her mother's kitchen stool.</td>
</tr>
<tr>
<td>8:30</td>
<td>2</td>
<td>CARTOON—15m.</td>
<td></td>
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<tr>
<td>8:45</td>
<td>2</td>
<td>CAPTAIN KANGARO</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>2</td>
<td>BOSS LADY—30m.</td>
<td></td>
</tr>
<tr>
<td>9:30</td>
<td>2</td>
<td>TRIPLE THEATER</td>
<td>&quot;FLYING SERPENT.&quot; &quot;PHIL Vance Returns.&quot; &quot;The Trap.&quot;</td>
</tr>
<tr>
<td>9:45</td>
<td>2</td>
<td>SADDLE 'N SPURS</td>
<td>(13) SADDLE 'N SPURS</td>
</tr>
<tr>
<td>10:00</td>
<td>2</td>
<td>GIVE US THIS DAY</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>2</td>
<td>MYSTERY THEATER</td>
<td>&quot;THE SAINT IN PALM SPRINGS.&quot; (1940) The debonair Saint (George Sanders) finds courting a lovely girl (Wendy Barrie) can become dangerous when she is the owner of a valuable stamp collection.</td>
</tr>
</tbody>
</table>

### AFTERNOON

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Title</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00</td>
<td>2</td>
<td>GIANT MOVIE NO. 1</td>
<td>&quot;MYSTERY SHIP,&quot; (1941) Gang of aliens take over the ship on which they are being deported. Paul Kelly, Larry Parks stars.</td>
</tr>
<tr>
<td>12:15</td>
<td>2</td>
<td>ELEANOR HEMPEL</td>
<td>(11) ELEANOR HEMPEL</td>
</tr>
<tr>
<td>12:30</td>
<td>2</td>
<td>BLUE RIBBON THEATER</td>
<td>&quot;STRANGE JOURNEY,&quot; (1946) starring Paul Kelly, Osa Massen. Reformed racketeer skips to the West to avoid being framed, only to find his refuge in ruins from Nazi occupation.</td>
</tr>
<tr>
<td>12:45</td>
<td>2</td>
<td>MIDDAY MATINEE</td>
<td>&quot;CAUGHT,&quot; (1949) James Mason. Robert Ryan and Barbara Bel Geddes in a drama concerning a neueric millionaire, an uncomplicated girl and a dedicated young doctor.</td>
</tr>
<tr>
<td>1:00</td>
<td>2</td>
<td>TERRY AND PIRATES</td>
<td>(13) TERRY AND PIRATES</td>
</tr>
<tr>
<td>1:15</td>
<td>2</td>
<td>KNOTHOLE CLUB</td>
<td>(10) KNOTHOLE CLUB</td>
</tr>
<tr>
<td>1:30</td>
<td>2</td>
<td>BRADEN DYER</td>
<td>(11) BRADEN DYER</td>
</tr>
<tr>
<td>1:45</td>
<td>2</td>
<td>FRANKIE LAINE</td>
<td>(10) FRANKIE LAINE</td>
</tr>
<tr>
<td>2:00</td>
<td>2</td>
<td>PCL BASEBALL</td>
<td>The high-flying Hollywood Stars tangle with the L. A. Angels at Gilmore Field. Fred Hessler and Bill Walsh handle play-by-play.</td>
</tr>
<tr>
<td>2:15</td>
<td>2</td>
<td>FARMS &amp; GARDENS</td>
<td>(5) FARMS &amp; GARDENS</td>
</tr>
<tr>
<td>2:30</td>
<td>2</td>
<td>GIANT MOVIE MATINEE</td>
<td>&quot;PAID TO KILL,&quot; (1954) Dane Clark stars in this story of a man who hires a thug to kill him so his wife can collect his insurance.</td>
</tr>
<tr>
<td>2:45</td>
<td>2</td>
<td>MIDDAY MATINEE</td>
<td>&quot;WILD COUNTRY,&quot; Hoot Gibson.</td>
</tr>
<tr>
<td>3:00</td>
<td>2</td>
<td>SATURDAY WESTERN</td>
<td>&quot;TAKING ME BACK TO OKLAHOMA,&quot; with Tex Ritter.</td>
</tr>
<tr>
<td>3:15</td>
<td>2</td>
<td>WILD WEST WEST</td>
<td>&quot;TAKING ME BACK TO OKLAHOMA,&quot; with Tex Ritter.</td>
</tr>
<tr>
<td>3:30</td>
<td>2</td>
<td>SUNDAY NITE</td>
<td>&quot;I'M A BAD MAN, WITH A LITTLE HELP FROM MY FRIEND,&quot; (1949) with Henry Fonda and Jennifer Jones.</td>
</tr>
<tr>
<td>3:45</td>
<td>2</td>
<td>SUNDAY NITE</td>
<td>&quot;TAKE ME HOME,&quot; (1950) with Clark Gable and Jeanne Crain.</td>
</tr>
<tr>
<td>4:00</td>
<td>2</td>
<td>SUNDAY NITE</td>
<td>&quot;THE TAPESTRY,&quot; (1949) with Rock Hudson and Ann Blyth.</td>
</tr>
</tbody>
</table>

### SATURDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Title</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>2</td>
<td>SATURDAY WESTERN</td>
<td>&quot;FLAME OF THE WEST,&quot; Johnny Mack Brown.</td>
</tr>
<tr>
<td>10:15</td>
<td>2</td>
<td>MYSTERY THEATER</td>
<td>&quot;THE SAINT IN PALM SPRINGS.&quot; (1940) The debonair Saint (George Sanders) finds courting a lovely girl (Wendy Barrie) can become dangerous when she is the owner of a valuable stamp collection.</td>
</tr>
</tbody>
</table>

### TV-RADIO LIFE

**AUGUST 24**
4:15 (9) BIG MATINEE
“ROUGHSHOD.” (1949) Young rancher battles to save an outcast girl from embittered townsfolk, while a killer stalks his footsteps. Robert Sterling, John Ireland, Gloria Grahame.

(10) HALL OF FAME

4:30 (2) SAT. AFT. SHOW
“HESSITFEIRE.” (1949) Leslie Howard and David Niven co-star in this documentary account of a man's relentless efforts to perfect Britain's fastest plane during World War II.

(3) (4) (10) DETECTIVE DIARY
Mark Saber investigates a blackmail attempt and traps a killer who murdered by mistake in “Murder by Error.”

(7) RIN TIN TIN—30m.
“The Southern Colonel,” who fleeced townspeople out of a fortune in his self-styled gentleman's scheme, seeks protection from Rusty, Rinty and his friends.

(10) GET SET—GO!
Army recruiting films.

(13) WEEK-END WESTERN

5:30 (8) TEEN DANCE TIME

6:45 (8) VACATION TIME

5 (3) TRAVELOG—30m.
(5) VACATION TIME
(5) DOUBLE BARRELED TH.
“GUARD TRAIN.” Bob Baker.

(7) MY HERO—30m.

(10) PETS ON PARADE

(11) DICK WHITTINGHILL-60m.
Brief afternoon session presents Three Musketeers in “Masquerade.” The famous trio smashes Sasquet's plot to kill the Duke of Clermont.

5:15 (3) INDUSTRY ON PARADE

5:30 (3) KEY-T PLAYHOUSE—30m.
(6) THE PASSERBY—15m.
(7) JOE PALOOKA—30m.
(8) THIS DAY 1957
(10) PLAYHOUSE “52”—30m.
(13) RANGE RIDER—30m.
Jack Mahoney and Dick West in “Stage to Rainbow's End.”

5:45 (6) BILL CORUM—15m.

EVENING

6 (2) SIX O'CLOCK REPORT
Dick Joy, Grant Holcomb, Tom Harmon, Austin Green.

(3) (7) LAWRENCE WELK SH.

(4) LEE GIROUX—NEWS

(5) PET SHOWCASE—30m.
With Tom Dixon.

(6) RANGE RIDER

(8) LONE RANGER—30m.

(9) ADVENTURE ALBUM—30m.
A pack trip into the far reaches of the Yukon in “Shimboa,” and a complete year's cycle in the lives of animals of the North in “Stronghold of the Wild.”

(10) DR. CHRISTIAN

(11) HOPALONG CASSIDY—30m.
“Marked Cards.” Hoppy traces the killers of a youngster's parents through an incriminating letter and a pack of crooked playing cards.

(13) MOVIE PREMIERE

“The JUNGLE.” (1952) A Jungle Queen sets out to discover who has been destroying her village, and why. Ma- rie Windsor, Rod Cameron, Cesar Ro- mero star.

6:15 (4) SPORTS REPORTS—15m.
(2) (8) THE BUCCANEERS—30m.
A notorious pirate known from the Indian Ocean to the Caribbean Sea bul- lies his way into New Providence when Dan Tempest leaves the colony.

(4) WESTERN MARSHALL
Steve Donavan and Rusty Lee, as- signed to transfer a notorious gang leader to prison, must choose one of two routes—one patrolled by the thug's gang and the other through dangerous Indian territory.

(5) STRICTLY INFORMAL—30m.
Eddie Oliver and his orchestra sup- ply the music for tonight's show, which features nightclub and recording talent. Larry Finley hosts.

(6) FEDERAL MEN—30m.
“Willy's Los Angeles Offer.” The young lady lawyer learns a lesson in values and proves to her satisfaction that money isn't everything.

(10) FRONTIER DOCTOR

(11) CHINA SMITH
The Orient's romantic adventurer proves the Malayans for "The Killer in Kampong" and finds a double surprise awaiting him at the end of the line. Dan Duryea.

(2) (8) JIMMY DURANTE
Jimmie is notified by the govern- ment that he has been drafted and only through the assistance of lovely Polly Bergen does the Schnoz get a reprieve. Songs include "I've Got You Under My Skin," "Don't Talk About Me When I'm Gone," and a finale of a takeoff of "Oklahoma."

(3) GALE STORM SHOW

(4) DEATH VALLEY DAYS—30m.
Michael Hataway, Susan Cook and Nan Leslie star in "Whirlwind Court- ship." A leading attorney in Nevada City in 1850 is jilted by his fiancee in San Francisco. More humiliated than broken-hearted he returns to Nevada City, meets a gorgeous girl, rushes her through a whirlwind courtship and marries her.

(5) HOMETOWN JAMBOREE

(6) PANTOMIME QUIZ—30m.

(7) COUNTRY AMERICA—60m.
Bobby Helms and Ray Whitley are featured guests tonight. Helms sings his current hit "My Little Girl," while Ray plays "I'm Part of Something Greater." Mike Dvorak, Jerry Wallace and Bobby Bruce's Hometown Band are regulars with host Joe Allison.

(9) FIRST RUN MOVIE

“CROSS COUNTRY PRINCIPALS.” (1946) Gene Raymond and Wendy Barrie star in a delightful comedy about a run- away heiress who leads a dedicated doc- tor into a hilarious series of situations when she boldly invites herself to share his trailer on a West Coast trip. Hedda Hopper, Billy Gilbert head supporting cast.

(10) SILENT SERVICE—30m.

(11) GLOBAL ZOBEL
“Child Bride of Nepal.” Zobel visits Nepal, where a child, bride of seven is wed to a 70-year-old man in a proxy cer- emony.

7:30 (2) TWO FOR THE MONEY
Quiz show with Sam Levenson.

(3) MENN OF ANNAPOLIS

(4) (10) PEOPLE ARE FUNNY
A contestant tries to correctly re- arrange three scrambled married couples. Sandy Lowenberg, man with the "sure- fire" bait system, reports back on his Las Vegas experiment with Linkletter's $2000. Bill and Dorilla try for $10,000.

(6) FEATURE FILM
"UNKNOWN ISLAND," with Bar- ten MacLane.

(8) BEAT THE CLOCK

(11) SHERIFF OF COCHISE
"Bandit Chief." Small powerful man- magnet on the scene of a mail car de- railment puts the trail of a man who operates his robberies from Mexico. John Bromfield.

(13) MOVIE PREMIERE

"THE CROOKED WAY." (1955) John Payne, Sonny Tufts and Ellen Drew star in this violent story of vengeance.

8 (2) GALE STORM—30m.
Susanna Pomeroy visits the Florida Everglades and the Indians promptly declare war against the United States.

(3) (4) (10) JULIUS LA ROSA
Julius La Rosa, host, presents the Ames brothers, Bob Hamilton Trio, com- edian Jay Lawrence, vocalist Sonny Gale and the Shyretto's. (COLOR KINE)

(5) SAT. NIGHT MOVIE
"CONFESSION." (1937) Beautiful cabaret singer is arrested and tried for the murder of a concert pianist. Kay Francis, Basil Rathbone star.

(7) BILLY GRAHAM—46m.

(11) READER'S DIGEST—30m.
"America's First Great Lady"—Pocahontas—has her colorful story re- lived and retold tonight. Gloria Talbot stars as the beautiful Indian maiden.

8:30 (2) S.S.O. PLAYHOUSE
Dane Clark stars in "Boiling Point." The story of a movie-struck wife who leaves her hard working husband to try and make a successful career for herself in Hollywood.

(8) DESTINY—30m.

(9) ALL CHESTNUTS BIG
Part of the Legion's full card of boxing is the 10-round main event be- tween welterweights Ramon Tiscareno, Mexico's top contender, and undefeated William L didn. Bob Kelley is milesides.

(11) I LED THREE LIVES—30m.

(2) (8) GUNSMOKE
Thwarted at every turn in his sin- cere but futile efforts to eke out a living, a destitute homesteader attempts suicide in a desperate move to avenge himself on the man responsible for his failures.

(3) UNDERCURRENT—30m.
SATURDAY TV LOGS

(4) (10) GEO. SANDERS THTR. "THE AMAZING DR. CLITTERHOUSE." (1939) A doctor joins forces with a gang of criminals to study the reasons for crime and ends up committing several himself. Edward G. Robinson and Humphrey Bogart.

(5) 5 STAR THEATER "THE MADDEN HOUSE." (1941) Dorothy McGuire and one of the Fabulous 52! First L. A. Telecast

(6) LAWRENCE WELK—30m.

(7) RELIGIOUS ARTISTS

(11) MR. DISTRICT ATTORNEY In the midst of a heated safety campaign, a hit-and-run driver nearly escapes detection...but when found tries to commit suicide.

(13) SAT. NIGHT MOVIE "JEALOUSY." (1945) Tyrone Power.

(11) TOWN HALL PARTY Jay Stewart and the Town Hall Party gang welcomes western singing star Jimmy Wakely. Regulars Johnny Bond and the Collins Kids return tonight. Joe Maphis and his band provide the music.

10:30 (3) (4) (10) ADVENT. TH.—30m

(3) FAMOUS PLAYHOUSE—30m

(4) (10) DOLLAR A SECOND

(7) SOUND STAGE—30m.

(8) SHERIFF OF COCHISE

(11) SAN FRANCISCO BEAT

12 (2) BIG HIT MOVIES "ADVENTURES OF DON JUAN." (1948) Errol Flynn stars as the famous Spanish swordsman and lover in this swashbuckling tale, assisted by Viveca Lindfors, and Alan Hale.

11:15 (4) FRANDES' W'DUNIT "CRIME DOCTOR'S STRANGEST CASE." (1943) starring Warner Baxter, Lynn Merrick, Lloyd Bridges and Reginald Denny.

11:30 (3) LATE NEWS

12:30 (8) NIGHT FINAL 1:30 (2) GIVE US THIS DAY

A MILLION RELATIVES

By Arlene Francis, NBC-TV Star

Any woman who appears on television is overcome with the feeling from time to time that he has a million relatives! Not real relatives, you understand, but television fans who feel that they know you as well as your relatives, which puts them in the position of being able to advise you on what to do, what to wear, what to say and how to cut your hair. Like real relatives, fortunately, viewers make up for their "cactus comments" by showering you with affection, appreciation and the sense that they are proud of you.

When first I went into television, I must admit that some of my fan mail was kind of...well, immature. People wrote to ask for autographs or pictures, and that was about it. As television grew up, the fans seemed to grow right along with it. If they didn't like a show, you heard about it in articulate, interesting fashion. Even a fan became a Monday morning quarterback—and if the letters are any indication, a lot of them would have done very well in the game.

What has pleased and amused me more than anything is the growing sense of intimacy which the letters express. While many of the people still call me "Miss Francis," most of the letters begin "Dear Arlene."

One dear little woman over in New Jersey wrote to me that she needed printed instructions for a children's birthday party we had described on "Home." Her reason, she said, was that she was expecting her second baby any moment and she was afraid her husband would be running the birthday festivities for her three-year-old. She assumed we would be interested and, because of her friendly letter, we were. The secretaries made special drawings to show the young husband how to do "clown faces" on the children, and also typed up excerpts from the script so all would go well.

Another woman in Ohio wrote that her four-year-old daughter had taken to dragging an extension cord from a lamp around the house while clutching her toddler brother with the other hand. The mother had difficulty figuring out what she was doing, until she heard the little girl say into the light cord, "What do you think of that, Hugh? To her, that cord had become a portable microphone and she was Arlene Francis. You see, a family-type show.

When viewers take umbrage at things which we present, their protests are more like rebukes from one's aunts than they are diatribe. The letters will run: "I'm surprised at YOU, Arlene, saying such a thing." I feel like answering, "Now, Aunt..." (Continued on Page 34)
SPECIAL

(2) TEN-HOUR PARADE OF STARS PRESENTS

"Multiple Sclerosis Telethon"

Bob Crosby emcees annual fund raising drive with Hollywood's foremost motion picture, television and radio stars.

Bob Crosby, National Television Chairman for Multiple Sclerosis headlines ten consecutive hours of a fund-raising drive during which more than 50 stars appear.

Producer Jack Rourke has arranged for the following artists to appear: Doodles Weaver, George Putnam, Chucko, Betty White, Mouseketeers, Gale Storm, Guy Madison, Bobby Troup, Tom Frand sen, Dennis Day, Monica Lewis, Marvin Miller, Danny Thomas, Lawrence Welk, Ann Blythe, Nellie Lutcher, Eddie Cantor, The Modernaires, Carol Richards and Joanie O'Brien.

(2) PARADE OF STARS

8:30 (5) IN GOD WE TRUST
8:45 (7) JOHN WAYNE MOVIES
"RAINBOW VALLEY"
(8) SACRED HEART—15m.
(10) MAN TO MAN
9:00 (2) PARADE OF STARS
Actress Betty White and emcee Bob Crosby appear.

(5) SUNDAY MOVIE
"THE SILVER BULLET."
(8) LET THERE BE LIGHT
(10) THIS IS THE LIFE
(11) SUNDAY WESTERNs
"WEST TO GLORY," Eddie Dean.

9:30 (8) CHRISTIAN SCIENCE—15m.
(10) TO BE ANNOUNCED
(11) NOONTIME FEATURE
"NAVAJO KID," Bob Steele.

10:00 (4) FEATURE FILM
"EMPTY SADDLES."
(8) RELIGIOUS TOWN HALL
(9) EARLY THEATER
"THREE SONS." (1939) Edward Arnold.

11:00 (5) CHURCH IN THE HOME
(11) GREAT CHURCHES OF THE GOLDEN WEST
St. Mary of the Angels Episcopal Church honored as one of the Great Churches of the Golden West today.

11:30 (8) BIRTHDAY CAROUSEL
(9) EARLY THEATER
"WALK SOFTLY, STRANGER." (1950) Joseph Cotten and Valli star.

12:00 (10) SUN. MORNING MOVIE©
(11) SUNDAY WESTERNs
"NIGHT RAIDERS."
(11) BIG MOVIE
"ISLE OF MISSING MEN." (1942)

(2) PARADE OF STARS
Gale Storm appears with emcee Bob Crosby.

(2) PARADE OF STARS
"WALK SOFTLY, STRANGER." (1950) Joseph Cotten and Valli star.

12:45 (3) CHRISTIAN SCIENCE HEALS
"How Prayer Heals Injuries."
(8) ZOORAMA
"STEP LIVELY." (1944) A penniless producer launches a hectic game of hide-and-seek as he attempts to stall creditors while trying to stage a musical comedy. Frank Sinatra, George Murphy, Gloria de Haven, Anne Jeffreys and Adolphe Menjou star.

1:00 (11) PCL BASEBALL
Hollywood and the Angels renew their inter-city rivalry with a double-header at Gilmore Field. KTVO's Bill Welsh and Fred Hessler.

1:30 (3) (4) (10) ZOO PARADE ©
Host Martin Perkins presents films of a safari in East Africa. (COLOR FILM)

1:45 (10) REALTY REVIEW—15m.

2:00 (2) PARADE OF STARS
Band leader Lawrence Welk is on hand to talk with emcee Bob Crosby.
<table>
<thead>
<tr>
<th>Time</th>
<th>Section</th>
<th>Description</th>
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<tbody>
<tr>
<td>2:30</td>
<td>(3) Face the Nation</td>
<td></td>
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<tr>
<td>2:30</td>
<td>(4) Catholic Hour—30m.</td>
<td>Dr. Robert Odenwald, author and psychiatrist, interviewed by Rev. Robert Ford.</td>
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<tr>
<td>3:00</td>
<td>(7) Message of the Master</td>
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<tr>
<td>3:30</td>
<td>(1) Pcl Baseball</td>
<td>Second Hollywood - Los Angeles baseball game.</td>
</tr>
<tr>
<td>4:30</td>
<td>(2) Parade of Stars</td>
<td>Comedian Eddie Cantor appears with emcee Bob Crosby.</td>
</tr>
<tr>
<td>5:30</td>
<td>(10) Western Trails</td>
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<tr>
<td>6:00</td>
<td>(4) This is the Life</td>
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<tr>
<td>6:10</td>
<td>(6) Sunday Matinee</td>
<td></td>
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<tr>
<td>6:20</td>
<td>(8) Million $ Movie</td>
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<tr>
<td>6:30</td>
<td>(10) The Christophers.</td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td>(2) Parade of Stars</td>
<td>Actress Ann Blyth greets audience with emcee Bob Crosby.</td>
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<tr>
<td>7:30</td>
<td>(4) This is the Life</td>
<td></td>
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<tr>
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<td>9:00</td>
<td>(10) The Christophers.</td>
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**Limited Offer!**

1 FULL ACRE

Only a few available at this price!

$595.00

Only a few available at $15.00 Monthly!

Don't let this one slip by! If you missed out on Palmdale, Lancaster, or Palm Springs land opportunities and really want a piece of California - THEN ACT TODAY - INVESTIGATE CHINA LAKE ACRES.

**China Lake Area**

- $250,000,000 Government Military Installation Now in Operation.
- Over 100,000 annual payroll to local workers.
- Area's mineral production over $150,000,000.
- Population over 20,000.
- Great demand for skilled workers.
- On State Highway 212. No smog! No fog! No pollution.

**Mail Me Today!**

CARLIGATE CORP.
Dept. TVRL
6722 Yucca St.
Hollywood 28

Please rush information on residential sites, Highway Frontage, motel sites, Trailer Parks, business sites, General information.

**Evening**

<table>
<thead>
<tr>
<th>Time</th>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>(2) Brave Eagle—30m.</td>
<td>Love for the beautiful Morning Star causes an Indian warrior to betray his tribe. When a white hunter comes to the Indian camp to complain about a theft the warrior flees his home forcing the young girl to go with him.</td>
</tr>
</tbody>
</table>

**August 25**

**TNT**

WALLACE BEERY
BARBARA STANWYCK
JOHN BOLES

"A Message to Garcia"

An NTA Film Network Presentation
Co-sponsored by Old Gold Cigarettes & Warner-Lambert

**9:00 on "Premiere Performance"**

**KTTV**

WALLACE BEERY
BARBARA STANWYCK
JOHN BOLES

"A Message to Garcia"
more as the villainous Billy Bones and Lewis Stone as Captain Smollett in a
dramatic story of an American doctor’s
heroic efforts to maintain a small hospital in a Chinese town.
(9) THE LONE WOLF—30m.
Clouse and Dexters’ fathers intervene in the youngsters plans to build a
sailboat, but rather wet experience proves the men know nothing about
building boats.
(8) ED SULLIVAN
Joining host Ed Sullivan tonight are singers Guy Mitchell, Carmen MacRae, Sal Mineo and Lavern Baker and
comedian Paul Gilbert. In addition filmed scenes from “The Sun Also Rises” starring
Tyrone Power, Ava Gardner, Calciums, sal Maglie, Dodger pitcher appears as special star. (COLOR KINE)

(6) CONFIDENTIAL FILE—30m.
(7) CHANNEL 9 MOVIE
“STEP LIVELY.” (1944) A penniless producer launches a hectic game of
hide-and-seek with attempts to stay creditors while trying to stage a musical comedy. Frank Sintra, George Murphy, Gloria DeHaven, Anne Jeffreys and Adolphe Menjou star in this film version of the Broadway stage success “Room Service.” Premiere on TV.
(11) PREM. PERFORMANCE
“A MESSAGE TO GARCIA.” TV debut of the 1936 20th Century Fox movie starring Wallace Beery, Barbara Stanwyck and John Boles. Based on an almost obscure chapter in American history, the story relates an audacious exploit by an American soldier during the tense days of the Spanish-American war - an exploit which shaped the destinies of three nations.
(13) ORAL ROBERTS
9:30 (2) (8) ALFRED HITCHCOCK
Henry Jones and Mildred Dunnock star in "The West Watcher Time Capsule." After his wife has collapsed of exhaustion from the constant demands of her hypochondriac brother, a taxidermist is moved to adopt unique measures to get rid of the man.

(5) DATE LINE—30m.
(6) MIDWESTN. HAYRIDE—30m.
(7) FLORIAN ZABACH—30m.
(13) SUNDAY SING—30m.

10 (2) (8) $64,000 CHALLENGE
(3) PLAYHOUSE 90—90m.
(4) (10) THE WEB—30m.

(5) FEATURE FILM
"SANTA FE TRAIL." (1940) Errol Flynn, Raymond Massey, Van Hefflin, Ronald Reagan, Bill Lundigan, Olivia de Havilland. An excellent film which traces the careers of several graduates of West Point's class of 1854, among whom are Jeb Stuart, Longstreet, Custer and Pickett.

Jeb Stuart, Longstreet, Custer and Pickett.

(6) (7) WALLACE INTERVIEW
(13) VOICE OF CALVARY
10:30 (2) (8) WHAT'S MY LINE—30m
(4) LEE GIRoux—15m.
(6) STARLIGHT MOVIE
"HOUND OF THE BASKERVILLES." Basil Rathbone, Nigel Bruce.
(7) NITECAP THEATER
"A YANK IN LONDON." (1946) Anna Neagle, Rex Harrison in the story of an Air Force sergeant who falls in love with a young lady of nobility.

(10) SUNDAY MOVIE
"TERROR SHIP." William Lundigan, Naomi Chance.
(13) SPORTS CAR REVIEW—30m.
Jim Mourning plays host to the queen of the Santa Barbara Road Races, shows a preview of the August 31 - Sept. 1 races, and shows a new competition car for the first time on television.

10:40 (9) PHILLIPS MOVIE
"THE CAT PEOPLE." (1942) Simone Simon, Kent Smith in a supernatural thriller.
10:45 (4) SUNDAY CINEMA
"LES MISERABLES." (1952) Frederic March, Charles Laughton, Sir Cedric Hardwicke star in this film version of Victor Hugo's immortal classic.

FRESH THING
Fred Beck's fresh uninhibited humor and harmonies brighten any morning. New LIFEBUOY's rich, creamy lather makes you feel fresh and bright all day.

FRED BECK
6:15 - 8:30 AM
Mon. thru Fri.

"Don't You Remember?" A wealthy and successful man returns to the town of his youth to find his childhood sweetheart as youthful as the last time he saw her. Philip Ober.

(13) DAN RISS—NEWS
11:15 (2) BIG HIT MOVIES

(8) LATE SHOW
"HE KIND OF MAN."

11:30 (3) LATE NEWS
(5) NEWS ROUNDUP—15m.

11:45 (5) TELEVESPERS
12 (6) TOMORROW'S NEWS
12:10 (9) SENATOR KNOWLAND
12:45 (2) LATE SHOW
"THE GREAT JESSE JAMES RAID" starring Willard Parker, Tom Neal, Barbara Peyton. The notorious gunman comes out of retirement to stage a gold raid, but is betrayed by one of his own men.

1:45 (2) GIVE US THIS DAY
Information Received From Stations
Subject to Last Minute Change
Indicates movie
Indicates color

MORNING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.
6:30 (10) TODAY ON THE FARM
6:45 (2) GIVE US THIS DAY
(8) FILM
6:50 (2) KNXT FARM REPORT
7 (2) (8) PANORAMA PACIFIC
Tom Moore, subbing for Red Rowe, hosts show of news, music and variety featuring Grant Holcomb, Wolo and Joan Banks.
(4) (10) TODAY
7:25 (10) TODAY'S DATE-BOOK
7:30 (10) TODAY'S CARTOONS
(4) (10) TODAY
8:25 (8) LOCAL NEWS
8:55 (8) LOCAL NEWS
9 (2) (8) HOTEL COSMOPOLITAN
Serial replacing Valiant Lady stars Donald Woods as a permanent hotel guest whose life is influenced by transients in mystery, romance, adventure and foreign intrigue.
(4) (10) TIC TAC DOUGH
9:15 (2) (8) LOVE OF LIFE
9:30 (2) (8) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) (8) GUIDING LIGHT
(7) FUN TO REDUCE
Arm circles, knee chest bend, double leg side lift.
10 (2) (8) W. CRONKITE—NEWS
(4) (10) TEX AND JINX—30m.
(7) CHUCKO’S CARTOONS
(10) ARLENE FRANCIS
10:10 (2) (8) STAND UP & BE CNDT.
10:30 (2) (8) AS WORLD TURNS
(4) CLUB 60—60m.
Howard Miller emcees.
(5) CARTOONS—30m.
(10) TREASURE HUNT
10:55 (5) POLICE CALLS
11 (2) (8) OUR MISS BROOKS
(5) ROMPER ROOM
Miss Mary features singing games and a "make-it" project.
(7) A WOMAN’S DIARY
(10) THE PRICE IS RIGHT
(11) STAR SHOPPERS
11:30 (2) (8) HOUSE PARTY
(4) (10) BRIDE AND GROOM
Robert Paige and Byron Palmer co-host.
(7) GWYNN’S MYSTERIES
(11) SHERIFF JOHN
Cartoons, birthday wishes, songs and safety points are new features of the Sheriff’s Lunch Brigade.
11:50 (3) NEWS
11:55 (3) FARM REPORT—5m.

AFTERNOON

12 (2) (8) BIG PAYOFF
(3) (4) (10) MAT. THEATER
"Barricade on the Big Black," Anthony Spinner’s teleplay from a story by Terrance Kilpatrick. Here the lieutenant (Richard Crenna) of a ruthless Indian fighter (Andrew Duggan) falls in love with the long-lost white wife (Mary LaRoche) of the hostile Indian chief (Russ Conway). John Conte hosts. (COLOR FILM)
(5) CHUCK ‘N’ LUCK
12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
12:45 (7) CHEF MILANI’S COOKSHACK
Stuffed pork chops, mushroom parmesan, cauliflower salad with shrimp.
1 (2) (8) BRIGHTER DAY
(3) (4) (10) QUEEN FOR A DAY
(5) NEWS—5m.
(11) JACKSON WHEELER SHOW
1:05 (5) DOROTHY GARDINER
“HOUND OF THE BASKERVILLES.” (1939) Holmes (Basil Rathbone) and Watson (Nigel Bruce) solve the mystery of the Baskerville hound.
1:15 (2) (8) SECRET STORM
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
2:45 (3) (4) (10) MOD. ROMANCES
2 (2) (8) FRED WARING—30m.
Fred Waring and His Pennsylvanians and the Glee Club entertain.
(3) (4) COMEDY TIME
(5) POLICE CALLS—NEWS
(7) FLORIAN ZABACH—30m.
(3) PANTRY PLAYHOUSE
“RED CANYON.” George Brent, Ann Blyth.
2:30 (2) (8) ARTHUR GODFREY—30m.
Peter Lind Hayes subs for vacationing Arthur.
(3) (4) TRUTH OR CONSEQU.
(6) CHINA SMITH—30m.
(7) F. LAINE—C. HAINES
(11) MY LITTLE MARGIE
2:55 (9) SUSPECTS WANTED
(3) (6) (7) AM. BANDSTAND
Dick Clark plays host to Jerry Lee Lewis and "Whole Lot of Shakin’ Goin’ On," and Jimmy Bowen.
(4) (10) ARLENE FRANCIS
(9) MILLION $ MOVIE
(11) WONDERLAND—15m.
3:15 (11) STEVE MARTIN
3:30 (2) (8) STRIKE IT RICH
(4) TREASURE HUNT
(5) MILADY—30m.
3:45 (13) MUSICAL PARADE—75m.
4 (2) AFTERNOON PLAYHOUSE
James Dunn stars in "The Treasure of Santo Domingo" as a bookkeeper who, for 20 years, has taken his vacations in the Santo Domingo mountains looking for treasure. An accident reveals an interesting sidelight to his profession.
(4) PRICE IS RIGHT—30m.
(5) CARTOON CAROUSEL
Hosted by Skipper Frank Herman.
"Cessna Hero," "Ding, Dong Daddy," "Goldrush Daze."
(8) EARLY SHOW
“ALEXANDER GRAHAM BELL.”
Don Ameche, Loretta Young.
(10) JOHNNY DOWNS—40m.
4:30 (2) THE EARLY SHOW
"THE MOON IS DOWN." Sir Cedric Hardwicke, Henry Travers and Lee J. Cobb star in this screen adaptation of John Steinbeck’s great novel of the hardships endured by the people in a Norwegian village when it is occupied by Nazis.
(3) (4) (10) THE PRICE IS RIGHT
(4) (10) TREASURE HUNT
1:15 (7) ARLENE FRANCIS
1:40 (7) BILL BRYANT—5m.
(5) NEWS—5m.
(11) JACKSON WHEELER SHOW
2:45 (3) (6) (7) AM. BANDSTAND

5 (6) (7) MICKEY MOUSE CLUB
5:30 (3) STAR PLAYHOUSE—30m.
(5) WESTERN THEATER
"TRAIL TO VENGEANCE" with Kirby Grant.
(9) MAGIC OF THE ATOM
"Jobs in Atomic Energy." Wide range of diverse jobs have been created by the harnessing of atom’s power.
5:40 (10) POPEYE CARTOONS
5:45 (9) NEWS & SPORTS
With Ted Meyers and Bill Brundige.
5:55 (2) WEATHER VANE
(4) (10) JOHN WAYNE MOVIE
(11) MATT MURPHY—5m.
(13) JIMMY FIDLER—5m.

NOW $50 SAVING
REUPHOLSTER
DAVENPORT AND CHAIR
REGULAR PRICE $79.50
INCLUDES FAIRIE LABOR
$ PICK UP AND DELIVERY
Ben Smiley
Olive J-3910
6:05 (5) JOE PALOOKA-30m.
6:10 (6) MY HERO-30m.
6:15 (2) DOUG EDWARDS-NEWS
With Engineer Bill Sturla.
(10) BIG MOVIE
"THE GOLDEN MISTRESS." John Agar. First run in San Diego.
(11) TOPPER-30m.
"Reducing," The Kerbys set out to discourage any of Topper's plans for losing weight, fearful of the future existence of the whole household.
(3) BAXTER WARD-NEWS
Pat Bishop subs while Ward vacations.
6:05 (4) WEATHER-JACK BLAKE
6:10 (4) ELMER PETERSON
6:15 (2) DOUG EDWARDS-NEWS
(13) THE JUNGLE
6:20 (4) FEATURE DESK
With Bob Wright.
6:30 (2) (8) ROBIN HOOD-30m.
A hunger for wild strawberry cakes draws the men of Sherwood to the rescue of Tom the Miller who is being plagued by petty annoyances attributed to "the little people."
(3) KIT CARSON-30m.
(4) SPORTS REVIEW-15m.
With Chick Hearn.
(5) GIL MARTYN-NEWS
(6) HIGHROAD TO DANGER
(7) CHUCKO'S CARTOONS
(11) WILLY THE WOLF
(13) RANGE RIDER-30m.
Jack Mahoney and Dick West star in "Ten Thousand Reward."

GEORGE PUTNAM-News
One of the Southland's most honored reporters in up-to-the-minute report on latest news developments. (Also seen nightly at 10 p.m.)

7 (2) BURNS & ALLEN-30m.
"Acting on the dubious prognostication of a tearoom fortune teller who reveals that George is due for a financial windfall, Gracie goes on a somewhat premature buying spree.
(3) MAN ON THE SPOT
(4) GREAT GILDERSLEEVE-30m.
Using Huck Finn as an example, Gildy suggests building a raft to keep his nephew Leroy out of trouble.
(5) POPEYE CARTOONS
Hosted by Tom Hatten. "Hungry Goat," "Island Fling," "Learn Politeness."
(6) WATERFRONT-30m.
(7) DUFFY'S TAVERN-30m.
(9) LITTLE RASCALS-30m.
"Readin' and Writin'," presented by "Fearless."
(11) SUSIE-30m.
"Star Struck." Susie sets out to land a handsome movie star as a client for Mr. Sands. Simplicity rather than glamour serves his calling.

GEORGE PUTNAM-News
"South Seas." On the romantic "Coral Route," see Apia natives surf fishing, visit a Samoan wedding and sail through Tahiti's beautiful Papete Harbor.

7:30 (2) TALENT SCOUTS
Peter Lind Hayes fills in for vacationing Godfrey.
(3) (4) (10) GEORGIA GIBBS
(5) MONDAY PREMIERE
"THE BODY DISAPPEARED," with Jane Wyman and Jeffrey Lynn.
(6) (7) WIRE SERVICE-60m.
"Depoted." Dean Evans visits a small Italian village to interview deported American gangster Vince Lombardi and runs smack into a cold reception, threats, and danger. George Brent and Tony Caruso.
(8) THIS DAY 1957
(9) WHIRLYBIRDS-30m.
"The Big U." Chuck and P. T. match the whirlybird against a speeding jeep when they chase uranium claim-jumpers across desert wastes during their search for a missing prospector.

7:45 (3) INDUSTRY ON PARADE
(4) (10) NBC NEWS-15m.
Chet Huntley and David Brinkley report the news.
(8) SPORTS

8 (2) THOSE WHITING GIRLS
Barbara tries to help get Margaret some publicity but it only succeeds in getting the elder sister's relationship with a syndicated columnist all fouled up.
(3) FAMOUS PLAYHOUSE-30m.
(4) (10) CHARLES FARRELL-30m.
A fashion spy invades Charlie's Racquet Club to steal a dress design.

8:30 (2) (8) RICHARD DIAMOND
Richard Diamond finds his detecting talents pitted against a tragedy unrequited love and revenge in "The Torch Bearers." When he is hired to recover an expensive necklace he stumbles onto a strange story of love and ethics in low places.

9:30 (3) SEARCH FOR ADVENTURE
(4) (10) ACTION TONIGHT
Mona Freeman and Barry Atwater star in "Sometimes You Break Even." Danger and tension make an Army nurse and a medic cluck when a typhoon threatens their temporary evacuation hospital in Korea and the doctor makes a decision in saving the life of one of two men.
(6) (7) BOLD JOURNEY-30m.
"Lahli Sails Again." Adventurer Dervie Baker takes the cabin portion of his home made raft on a shakedown cruise to prove it will float itself if storms should batter the raft section. Baker
Today's programming includes a variety of shows, including movies, television series, and news programs. Among the highlights are "Desire Me," a TV debut, and "Blind Man's Bluff," featuring James Mason. The "Ladies' Man" episode of "The Duggan Family" is also scheduled. News programs such as "Sunday Night News" and "Midnite News" are also featured.

The CBS Television Network is airing "The CBS Television News," with fast-breaking news from all corners of the world. The network is also presenting "The CBS Television News," which gives the ladies a chance to keep informed and abreast of the news of the day to the female quarter. According to recent Nielsen ratings, the women are the strong backbone of the viewing audience. The battle of the sexes rages on all fronts.

Today you hear more and more talk about women wearing the trousers in American families. They say that women control 80 per cent of the nation's purchasing power. The knowledge that I am looking forward to the day when the female quarter is fine with me. Today the American household woman is highly intelligent. We don't talk down to them. We make each presentation as hard-hitting as possible.

Keeping informed and abreast of the fast-breaking news from all corners of the world gives the ladies a chance to keep their husbands on equal terms. When they mates come home at night, the knowledge that I am looking forward to the day when the female quarter is fine with me. Today the American household woman is highly intelligent. We don't talk down to them. We make each presentation as hard-hitting as possible.
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<tr>
<td>5:00</td>
<td>5:30</td>
<td>EARLY FARM REPORT</td>
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<td>5:10</td>
<td>5:30</td>
<td>Today's Date Book - 5m.</td>
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<tr>
<td>5:15</td>
<td>5:30</td>
<td>Todays Cartoons</td>
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<tr>
<td>5:30</td>
<td>5:30</td>
<td>Hotel Cosmopolitan Starring Donald Woods.</td>
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<td>5:45</td>
<td>5:30</td>
<td>News - Police Calls</td>
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<tr>
<td>5:55</td>
<td>5:30</td>
<td>Treasure Hunt</td>
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<tr>
<td>6:05</td>
<td>5:30</td>
<td>Police Calls</td>
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<td>6:10</td>
<td>5:30</td>
<td>Our Miss Brooks</td>
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<tr>
<td>6:15</td>
<td>5:30</td>
<td>Romper Room &quot;Miss Mary&quot; features a rhythm band and a &quot;teach-it&quot; project.</td>
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<td>6:20</td>
<td>5:30</td>
<td>Woman's Diary</td>
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<td>Star Shoppers</td>
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<td>House Party</td>
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<td>Bride and Groom</td>
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<td>Gwinn's Mysteries</td>
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<td>Big Payoff</td>
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<td>Matinee Thr. &quot;The Awakening,&quot; an original teleplay by Richard Wendley. This is the story of a young woman who is crippled for life in an auto accident on the eve of her marriage. John Conte hosts. (Live Color)</td>
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AUGUST 27

TUESDAY

(9) CARTOON EXPRESS—60m.
(10) THE BIG MOVIE
(11) TOPPER—30m.
(12) BAXTER WARD—NEWS
6:05 (4) WEATHER—JACK BLAKE
6:10 (4) ELMER PETERSON
6:15 (2) DOUG EDWARDS—News
(13) THE JUNGLE—15m.
6:20 (4) FEATURE DESK
6:30 (2) (3) (8) NAME THAT TUNE
(4) SPORTS REVIEW—15m.
With Chick Hearn.
(5) GIL MARTY NEWS—15m.
(6) I LID 3 LIVES—30m.

(7) HAWKEYE-MOHICAN—30m.
"Morristown Grant." Hawkeye and Chingachgook defy a warning about the Black Plague and enter the stricken town in search of a notorious renegade.

(11) WILLY THE WOLF
(13) RANGE RIDER—30m.
6:45 (4) JACK LATHAM—NEWS
(5) SPORTS BOOK—15m.
(11) GEORGE PUTNAM—15m.
(2) (8) PHIL SILVERS
Sergeant Bilko decides to enter a contest for the "best original American recipe" worth $50,000 to the winner, and ensnares his entire platoon and Fort Baxter's mess sergeant in a running burlesque of the culinary art.

(4) CRUSADE IN PACIFIC
"The Fight for Bloody Nose Ridge."

(5) POPEYE CARTOONS—30m.
Hosted by Tom Hatten. "Mess Production," "I Never Change My Altitude," "Organ Grinder Swing."

(6) HEADLINE—30m.
(7) SURPRISE PLAYHOUSE
(9) LITTLE RASCALS—30m.
With "Fearless" and cartoon: "School's Out."
(11) CODE 3—30m.
An average, middle-class family is plagued with threats to their young son in "Family on Trial."

(13) FAVORITE STORY—30m.
Adolph Menjou narrates the strange tale of "The Man Who Sold His Shadow" to the devil in exchange for enough money to win the hand of the woman he loved.

7:30 (2) PRIVATE SECRETARY—30m.
Susie MacNamara's complaints that life in the Peter Sands Talent Agency sometimes becomes musty brings a suggestion from her boss that she needs a good rest—and the "rest" brings about some exciting adventures.

(3) TO TELL THE TRUTH
(4) (10) WILLIAMS-VALLI SHOW
Andy Williams and June Valli in a quarter hour of popular songs assisted by Alvy West and his Orchestra.

(5) REQUEST PERFORMANCE
(2) SUNDAY AFTERNOON.
(1948) Dennis Morgan, Janis Paige, Don DeFore. Man is doublecrossed by his best friend and sent to prison; there he learns dentistry and when he's released makes a good life for himself.

(6) (7) CHEYENNE—60m.
Cheyenne dives deep into outlaw territory to find a man guilty of the crime he is accused of committing in "Land Beyond the Law." Clint Walker stars.

(8) THIS DAY 1957—30m.
(9) VICTORY AT SEA—30m.
"Mediterranean Mosaic." The struggle for naval domination of the Mediterranean during the early days of the war.

(11) SILENT SERVICE—30m.
(13) EDDIE CANTOR THEATER
"The Playboy," (Rudy Vallee) with millions in the bank, nothing in his head and a passionate hate for work, is forced to hold a job for a week in order to win the hand of his maiden fair.

7:40 (8) PEOPLE IN NEWS
7:45 (4) (10) NBC NEWS
With Chet Huntley and David Brinkley.

(8) SPORTS—5m.
7:50 (8) WEATHERWORD
7:55 (8) NATIONAL NEWS

8 (2) (8) TO TELL THE TRUTH
(3) (4) (10) FESTVL OF STARS
Lee Bowman and Regis Toomey star in "The Bad Apple." A boy who is a prospective juvenile delinquent due to neglect by his alcoholic father is taken under the wing of a man who persuades him to Join the Boy Scouts.

(9) OPEN ROAD—30m.
John and Virginia Daggett visit the Santa Barbara Fiesta, with its colorful street parades, snake dances, street carnivals and authentic Spanish costumes.

(11) MARTIN KANE—30m.
Kane joins the long line of adventurers and fortune hunters in the Bavarian Alps looking for a cache of gold supposedly buried there by Hitler during the war.

(13) HEART OF THE CITY
8:30 (2) SPOTLIGHT PLAYHOUSE
Guy Madison stars as a strange wanderer who becomes a girl's best subject of an old romantic Welsh legend that a love which proves itself three times will last forever in "Sometimes It Happens." Diane Foster co-stars.

(3) DATELINE EUROPE—30m.
(4) (10) PANIC—30m.
Kent Taylor stars in "Two Martins." A man accidentally drinks a poisoned martini he had intended for his business partner. After he dies the partner sets out to discover why his best friend tried to kill him.

(6) (7) WYATT EARP—30m.
Four attempts to ambush Earp prove to be "near misses" in "Sharp-shooter," Hugh O'Brian, Mason Alan Dinehart.

(9) STAR PERFORMANCE
"The Fox Hunt." A Texas Ranger enlists the aid of an outlaw leader to head-a pose organized to hunt down his own gang. Dennis Morgan.

(11) FILM DRAMA—30m.
"The Engagement Ring," set in the late 1890's, stars Hugh O'Brian and K. T. Stevens.

(13) MOVIE OF THE WEEK
"STRANGE WOMAN." (1946) The

Vacation Time All "Year Round"
at Moonridge Mountain Estates

HOME OF THE MAGIC SNOW MAKING MACHINE

You may not be a "MILLIONAIRE," but you can live like one—Private Club—Golfing—Fishing—Swimming—Horseback Riding—Picnic. Complete winter ski facilities. Private Estates—Intelligently zoned and restricted. Truly a family paradise. Only Moonridge Estates at Big Bear Lake, Calif., has all this to offer you. Send coupon today!

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Address

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Phone

State

Zone

TV-RADIO LIFE PAGE 27
Tower T-Logs

AUGUST 27

Be Spring" and The Merry Macs round out the program with their version of "Pop Goes the Weasel" and "I'm Forever Blowing Bubbles."

(5) NIGHTMARE
(6) SOLDIERS OF FORTUNE
(7) ADVENTURE TOMORROW
(8) DICK POWELL PRESENTS
(11) GEORGE PUTNAM—NEWS
(13) TOM DUGGAN—60m.

Sportscaster Hank Weaver substitutes for vacationing Tom Duggan.

10:15 (11) PAUL COATES—15m.
10:30 (2) BILL SHADEL—NEWS
Subbing for Clete Roberts.
(3) FINAL EDITION
(4) ... GEORGE FISHER—30m.
Well-known Hollywood correspondent interviews top names in the entertainment industry.

(6) STARLIGHT MOVIE
"JOHNNY IN THE CLOUDS."
Michael Redgrave, Jean Simmons.

(7) LARRY FINLEY TIME
(8) LATE SHOW
"GREEN FOR DANGER," Alastair Sim.

(10) TEN STAR MOVIE
"YOUNG MR. PITT," Robert Duvall.

(11) FIRST SHOW
"JOE AND ETHEL TURP CALL ON THE PRESIDENT." (1939) Ann Sothern, William Gargan, Walter Brennan. (First show at 10:30 p.m.) Del Moore hosts.

12:15 (5) PICADILLY PLAYHOUSE
"TONY DRAWS A HORSE." A doctor and his grandchild visit to disagree about the method of raising their son. Anne Crawford, Derek Bond, Mervyn Johns.

12:30 (2) LATE SHOW
"THE RED HOUSE." Edward G. Robinson, Judith Anderson, Rory Calhoun, Julie London, Lon McCallister star in this psychological thriller about a love that breeds terror.

(4) SWING SHIFT THEATER
Richard Carlson stars in "Pursuit."

(1) (4) NEWSWRAP
With Tom Frandson.

1:30 (2) GIVE US THIS DAY

LADIES' MAN

(Continued from Page 25)

On my Sunday News Special, telecast in the East, the males come closer but still cannot match the women on a viewer-per-viewer basis. When we broadcast at 11 PM approximately 4,062,000 ladies are looking in each Sunday evening (statistics again through the courtesy of the Nielsen service).

Translated into the percentages again—the number represents a 50-43 advantage for the females.

Getting back to my morning broadcast—I'm a little surprised that the females didn't run up an even larger viewer share of the audience than the figures reveal. However, I think I can attribute this to the farmers of the nation's Mid-West. Over the farm-belt homes television aerials and towers are sprouting like the proverbial mushroom. As the towers push higher and higher into the sky our news show comes into more and more living rooms.

Unlike most men who earn their bread and butter in the cities, today's man of agriculture will return home for his noon-time meal.

And—according to my mail—many of them are looking at our news show during their break from their dawn-to-dusk farm chores.

But despite the gallant efforts of my Mid-West viewers, the women continue to come out on top.

So—in my case—and in the case of daytime network television—you can readily see why I have my serious doubts about it being a man's world.

As I said—I'm a ladies' man. God bless them!
Information Received From Stations
SUBJECT: Last Minute Change

M Indicates movie
C Indicates color

MONING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.

6:30 (10) TODAY ON THE FARM—30m
6:45 (2) GIVE US THIS DAY
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
(4) (10) TODAY
7:25 (10) TUESDAY'S DATEBOOK—5m.
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garaway.
8:25 (8) LOCAL NEWS
8:55 (8) LOCAL NEWS
9 (2) (8) HOTEL COSMOPOLITAN
With Donald Woods starred as himself, a television personality.
(4) (10) TIC TAC DOUGH—30m
9:15 (2) (8) LIFE OF LOVE
9:30 (2) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) GUIDING LIGHT
(7) FUN TO REDUCE
Side stretch, oarsman, knee bend

10 (2) (8) W. CRONKIITE—NEWS
(4) TEX AND JINX—30m.
(7) CHUCKO'S CARTOONS
(10) ARLENE FRANCIS

10:10 (2) (8) STAND UP & BE CNTD.
10:30 (2) (8) AS WORLD TURNS
(4) CLUB 60—60m.
With Joseph Gallachio and the NBC Orchestra, the Mello-Larks, Art Van Damme Quinet, Mike Douglas and Nancy Wright, Howard Miller emcees.
(5) CARTOONS—30m.
(10) TREASURE HUNT
Jan Murray hosts the quiz show with the "Pirate Chests."

10:55 (5) POLICE CALLS
11 (2) (8) OUR MISS BROOKS
(5) ROMPER ROOM
"Miss Mary" and kindergarten children visit an imaginary land and play follow-the-leader.
(7) A WOMAN'S DIARY
(10) PRICE IS RIGHT
(31) STAR SHOPPERS

11:30 (2) (8) HOUSE PARTY
(4) (10) BRIDE & GROOM—30m.
(7) GWINN'S MYSTERIES
(11) SHERIFF JOHN'S BRIGADE

11:50 (3) NEWS—5m.
11:55 (3) FARM REPORT—5m.

AFTERNOON

12 (2) (8) BIG PAYOFF
(3) (4) (10) MAT. THEATER
The Mary McCarthy—Melville Burke play, "Angel Face," provides today's dramatic fare. Adapted by Ellen McGrath, this is the story of a young girl, "Honesty Blake," whose determination always to tell the truth complicates her older brother's romance with a sophisticated society girl. John Conte hosts. (LIVE COLOR)
(5) CHUCK 'N' LUCK
With Eddie Cletro, Terres Lea and the Chuck 'N' Luck Trio. Enter jingle contest. Details on page 14.
12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
12:45 (7) CHEF MILANI COOKS
Corn meal with Italian sausage, appetizer Italian.
(1) (2) (8) BRIGHTER DAY
(3) (4) (10) QUEEN FOR DAY
(5) NEWS—5m.
(11) JACKSON WHEELER SHOW
1:05 (5) DOROTHY GARDINER
"TWO YANKS IN TRINIDAD." (1942) Gangster and his double crossing henchman both join the Army and wind up in Trinidad where a girl makes suckers out of both of them! Brian Donlevy, Pat O'Brien, Janet Blair.
1:15 (2) SECRET STORM
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) (8) FRED WARING—30m.
(3) (4) COMEDY TIME
(5) NEWS—POLICE CALLS
(7) FLORIAN ZABAC—30m.
(10) PANTRY PLAYHOUSE
"EAGLE SQUADRON." Robert Stack, Eddie Albert.
2:05 (5) DOROTHY GARDINER
2:30 (2) (8) ARTHUR GODFREY—30m
Peter Lind Hayes substitutes.
(3) (4) TRUTH OR CONSEQU.
(6) ORIENT EXPRESS—30m.
(7) F. Laine—C. Haines
(11) MY LITTLE MARGIE
2:45 (3) INDUSTRY ON PARADE
2:55 (9) SUSPECTS WANTED—5m.
(3) (6) (7) AM. BANDSTAND
Singer Jane Morgan and Randy Starr, a dentist turned singer, guest on American Bandstand today.
(4) ARLENE FRANCIS
(5) GIL MARY—NEWS
(9) MILLION $ MOVIE
"SOUND OF FURY." (1950) Suspenseful drama of an ex. GI who, through love of his family, becomes hopelessly involved in a web of crime. Lloyd Bridges, Frank Lovejoy, Richard Carlson, Adele Jergens star.
(11) WONDERLAND
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:30 (2) (8) STRIKE IT RICH
(4) TREASURE HUNT
(5) MILADY—30m.
3:45 (13) MUSICAL PARADE—75m.
(4) (2) AFTERNOON PLAYHYS—30m.
Michael O'Shea stars in "Four Things He'd Do" as a gold prospector taken for all his stake in a crooked card game. He leaves but vows to return to do four things.

EVENING

6 (2) (8) SIX O'CLOCK REPORT
With Bill Shadel, Bill Stout and Fred Hessler.
(3) FIVE STAR FINAL
(13) JIMMY FIDLER—5m.

WEDNESDAY TV LOGS

PAGE 29
**WEDNESDAY TELELOGS**

**August 28**

**6:00 pm**

(13) **WONDERS OF THE WORLD**
15 minutes

- **Title:** The Andersons visit a desolate island with the thought of buying it. While investigating the place their boat drifts away and they are marooned.

**6:30 pm**

(13) **THE JUNGLE**
15 minutes

- **Title:** Gerda Heard is nar- rowed as a wanted criminal. A grueling three hours of danger and excitement.

**6:45 pm**

(4) **JACK LATHAM**
15 minutes

- **Title:** Jack Mahoney and Dick West in "Blind Canyon."

**7:15 pm**

(13) **RACKET SQUAD**
30 minutes

- **Title:** Host Vic Damone presents actress-singer Edith Adams, Johnny Mathis, Carmen Cavallero and his trio, Richard Hayman and the Spellbinders.

**7:45 pm**

(5) **NAVY LOG**
15 minutes

- **Title:** Navy officer, last of complaints against the irrepressible Donald Duck. Oddly enough, Donald is scheduled for an award if he is good in "Donald's Award."

**8:15 pm**

(3) **LITTLE RASCALS**
30 minutes

- **Title:** "Fearless" Fred presents "Second Childhood."

**8:45 pm**

(11) **WEDNESDAY THEATER**

- **Title:** A Navy officer, last of complaints against the irrepressible Donald Duck. Oddly enough, Donald is scheduled for an award if he is good in "Donald's Award."

**9:15 pm**

(5) **OLYMPIC WRESTLING**

- **Title:** Olympic wrestling.

**9:45 pm**

(8) **VIC DAMONE SHOW**

- **Title:** Vic Damone presents actress-singer Edith Adams, Johnny Mathis, Carmen Cavallero and his trio, Richard Hayman and the Spellbinders.

**10:15 pm**

(6) **FEDERAL MEN**
30 minutes

- **Title:** A young attorney encounters a ghost who asks for his assistance in transferring to another house to haunt. In return the ghost will help the attorney in his courtship.

**10:45 pm**

(3) **DR. HUDSON**
30 minutes

- **Title:** The Andersons visit a desolate island with the thought of buying it. While investigating the place their boat drifts away and they are marooned.
AUGUST 28

WEDNESDAY

San Diego Dramatizes
"The California Story"

The Fiesta Parade is one of the highlights of San Diego’s annual Fiesta del Pacifico, a three-week celebration featuring parades, dances, water sports, and special presentations by the Starlight Opera, Globe Theater, and La Jolla Playhouse. This year’s outdoor pageant, “The California Story,” starred Lucille Norman, with conductor Meredith Wilson and guest appearance by Arthur Godfrey.

San Diego’s Fiesta spirit, XETV, Channel 6 carries on the tradition of featuring local and national events. Pictured, the XETV, Channel 6 float entered in the Fiesta del Pacifico Parade, July 27. The float carried the theme of five mariachis in costume, serenading pretty Pat Crawford in a hacienda set. Dr. Louis Robinson and Mr. Roy Clark appeared as camera man & boom man. The float was designed and executed by the Channel 6 art department under the direction of Manuel Cruces.

In keeping with San Diego’s Fiesta spirit, XETV, Channel 6 contest costume winner Julian Kaudman, Vice President and General Manager, receives the award from Nancy McLaughlin.

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THURSDAY TV LOGS

Information Received From Stations
Subject to Last Minute Change
M Indicates movie
C Indicates color

MORNING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3hrs.
With Dave Garaway.
6:30 (10) TODAY ON THE FARM—30m.
6:45 (2) GIVE US THIS DAY
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
With Tom Moore, subbing for Red Rowe, Grant Holcomb, Wolo and Joan Banks.
(4) (10) TODAY
7:25 (10) TODAY'S DATEBOOK
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garaway.
8:25 (8) LOCAL NEWS
8:55 (8) LOCAL NEWS
9 (2) HOTEL COSMOPOLITAN
(4) (10) TIC TAC DOUGH
9:15 (2) (8) LOVE OF LIFE
9:30 (2) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
With Bill Leyden...
9:40 (7) KABC-TV NEWS
9:45 (2) GUIDING LIGHT
7:30 (10) IT COULD BE YOU
Fun to Reduce
Jack knife, see-saw, side leg swing.
10 (2) W. CRONKITE—NEWS
(4) TEX AND JINX—30m.
(7) CHUCKO'S CARTOONS
(10) ARLENE FRANCIS
10:10 (2) STAND UP & BE CNTD.
10:30 (2) AS WORLD TURNS
(4) CLUB 60—60m.
With Joseph Gallicchio and the NBC Orchestra. The Mello-Larks, Art Van Damme Quintet, Mike Douglas and Nancy Wright, Howard Miller emcees.
(5) CARTOONS—30m.
(10) TREASURE HUNT
10:55 (5) POLICE CALLS
11 (2) OUR MISS BROOKS
(5) ROMPER ROOM
"Miss Mary" and Kindergarten children play "Let's Gallop" and display their creative work.
(7) A WOMAN'S DIARY
(10) HOMEMAKER OF WEEK
(11) STAR SHOPSERS
With Bill Welsh.
11:30 (2) HOUSE PARTY
(4) (10) BRIDE AND GROOM
(7) GWINNY'S MYSTERIES
(11) SHERIFF JOHN'S BRIGADE
11:50 (3) NEWS—5m.
11:55 (3) TRAFFIC SAFETY TIPS

AFTERNOON

12 (2) BIG PAYOFF
(3) (4) (10) MAT. THEATER
Ben Hecht's "The Star Sapphire,"
written in collaboration with Charles Lederer and adapted by Alvin Boretz, is today's drama. Here a ship's doctor, vacationing in Las Vegas, risks his life to keep the ship from being hung on a pretty nightclub singer. John Conte hosts. (LIVE COLOR)
(5) CHUCK 'N' LUCK
With Eddie Cletro, Terrea Lea and the Chuck 'N' Luck trio. Jingle contest now running. Details are on page 14.
12:30 (2) BOB CROSBY
12:40 (7) NEWS—5m.
12:45 (7) CHEF MILANI COOKS
Beef a la mode, Italian cannoli, asparagus salad.
1 (2) (8) BRIGHTER DAY
(3) (4) (10) QUEEN FOR DAY
Jack Bailey, host.
(5) NEWS—5m.
(11) JACKSON WHEELER SHOW
1:05 (5) DOROTHY GARDINER
"PICKwick PAPERS." James Hayter and James Donald star in Dickens' classic comedy.
1:15 (2) (8) SECRET STORM
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
1:45 (3) (4) (10) MOD. ROMANCES
Fred Waring, the Pennsylvanians and Glee Club entertain.
(3) (4) COMEDY TIME
(5) NEWS—POLICE CALLS
(7) FLORIAN ZABACH—30m.
(10) PANTRY PLAYHOUSE
"THE NAVY WAY," Robert Armstrong, Jean Parker.
2:05 (5) DOROTHY GARDINER
2:30 (2) (8) ARTHUR GODFREY—60m
Peter Lind Hayes fills in for vacationing Godfrey.
(3) (4) TRUTH OR CONSEQ.
With host Bob Barker.
(6) HOLIDAY—30m.
(7) F. LANE—C. HAINES
(11) MY LITTLE MARGIE
2:55 (9) SUSPECTS WANTED
3 (3) (6) (7) AM. BANDSTAND
Vocal group "The Dubs" are featured today.
(4) ARLENE FRANCIS
(5) GIL MARTY NEWS
(9) MILLION $ MATINEE
"WHISTLE AT EATON FALLS." (1941) Modernization of a town's single industry causes friction when a temporary layoff is threatened. Lloyd Bridges, Ernest Borgnine.
(11) WONDERLAND—15m.
(13) WHO KNOWS THIS
Arnold Pike and a panel from the Shell Oil Company take up the topic "Physical Science" in a discussion.
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:30 (2) (8) STRIKE IT RICH

NEXT WEEK

On Our Cover
The Two Men Who Keep LA Awake And Who Thrive on Controversy
TOM DUGGAN and his right-hand man
IRWIN BERKE

Exclusive Feature:
ED WYNN'S
GREATEST MOMENT
Eleanor Hempel Explains
HOW TV TAUGHT THE TEACHER
For LAWRENCE WELK Fans:
The Continuation of our Special Offer for the first complete life story of the famous Champagne Musicmaker

PAGE 32 TV-RADIO LIFE
6:05 (4) WEATHER-JACK BLAKE
6:10 (4) ELMER PETERSON

6:15 (2) DOUG EDWARDS-NEWS
6:20 (4) FEATURE DESK
6:30 (2) (3) (8) SGT. PRESTON-30m

7 (2) JUDGE ROY BEAN
7 (5) SPORTS BOOK-15m.

7:30 (2) MEN OF ANNAPOLIS
7:45 (7) LONE RANGER-30m.
7:50 (8) WEATHERWORD-5m.
7:55 (8) NATIONAL NEWS

8 (2) (3) (8) SGT. PRESTON -30m.
8 (3) (4) (10) GROUCHO MARX

9 (3) (4) DOUG EDWARDS-NEWSPAPER
9 (13) THE JUNGLE-15m.

10 (3) STAR PLAYHOUSE-30m.
10 (4) AMOS 'N' ANDY-30m.
10 (10) MICKEY ROONEY SHOW

11 (4) GEORGE PUTNAM-NEWS
11 (7) SHEENA-30m.

12 (4) ELMER PETERSON
12 (5) SPORTS REVIEW-15m.

13 (2) HIGH ROAD TO DANGER
13 (3) ANNIE OAKLEY-30m.
13 (5) GIL MARTYN-News-15m.
13 (6) THE MIGHTY JIMMY
13 (7) STUDIO 57-30m.
13 (8) RIFLEMAN-5m.
13 (9) MICKEY MOUSE CLUB
13 (10) ROY ROGERS MOVIE
13 (11) THE BIG MOVIE

(10) ROY ROGERS MOVIE
(5) ASSIGNMENT AMERICA

(11) WHITTINGHILL SERIALS

(12) THURSDAY TV LOGS

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**HINSHAW’S: ASSIGNMENT AMERICA**
**OPERATION DEEP FREEZE**

KTLA, Channel 5, Thursdays, 8-8:30 p.m.

**The MAE WILLIAMS SHOW**

Presented by FRANK TAYLOR, President of FRANK TAYLOR FORD
Cor. Washington & Los Angeles, Downtown L.A.

No Sunday Selling

(RT 8-3347)
and Gall Patrick star in the hilarious comedy of a shipwrecked wife and a handsome adventurer who are rescued after years on a desert island and return to discover that her husband has remarried—believing her dead! TV premiere.

DANGEROUS ASSIGNMENT
9:30 (2) (8) PLAYHOUSE 90-90.m.
Errol Flynn, Ann Sheridan, John Ireland and Julie London star in "Without Incident." The story of the commander of a U.S. Cavalry unit in the 1870's who is determined to complete a rescue mission through treacherous Indian territory despite an Indian attack, a revolt within his own ranks and the problem of two rescued women who defend the Indian slayer of their husbands. Richard Boone hosts.

(3) (4) (10) HIGH-LOW—30m.
Jack Barry hosts quiz show.

(6) CODE 3—30m.

(7) ADV. OF SHERL'K HOLMES

(13) HEART OF CITY

EDUARD FRANZ STARS IN "LAST CONFESSION"! In the true story of a French priest who is sent to Devil's Island for a crime he did not commit, but could not defend himself against because of the seal of the confessional. Based on an article by Rene Belbenoit who appears on the program. Steve Coit, Edward Binns, Barry Kroeger, Lisa Montell and Billy Chapin are featured.

OLYMPIC MAIN EVENT

(5) OLYMPIC MAIN EVENT

(6) TV READERS DIGEST

(7) BOSTON BLACKIE—30m.

(11) GEORGE PUTNAM—NEWS

(13) TOM DUGGAN—60m.

Hank Weaver hosts while Duggan vacations.

10:15 (11) PAUL COATES—15m.

10:30 (6) STARLIGHT MOVIE

(7) DETECTIVE SHOW—30m.

(11) FIRST SHOW

"VANESSA, HER LOVE STORY." TV debut of the 1935 MGM film starring Helen Hayes, Robert Montgomery and Otto Kruger. Lovely English girl marries the wrong man and years later realizes her mistake when her true love comes back into her life. From the novel by Hugh Walpole. (Second showing at 12:10 a.m. tonight.)

10:40 (9) DON LEE WORLD NEWS

With Ted Meyers, Bill Brundige and Lee Woods.

(11) 5:00

10:55 (9) WEATHERWISE—5m.

(3) (10) PEOPLE'S CHOICE—30m.

(4) (10) DRAGNET—30m.

STATE TROOPER

Nina Foch, Kevin McCarthy, Warren Stevens, Estelle Winwood and Edgar Buchanan star in "Deadly Climate." Small town suspicion toward a young woman visitor turns to hatred when the woman insists one of their members has committed a murder. Bill Lundigan hosts.

(3) (4) (10) DRAGNET—30m.

(9) THE LONE WOLF

Thirty robberies are committed by three masked bandits. In each case one of the robbers fires a pistol unnecessarily, leading Sergeant Joe Friday and Officer Smith to believe the bandits are trigger-happy youngsters.

(2) (8) CLIMAX—60m.

"Malibu." Lanyard becomes involved in a bride's murder at a Malibu Beach house party attended by a collection of strange and likely suspects.

(3) ANDY HARDY MOVIE

"DR. KILDARE'S VICTORY." (1941) Dr. Kildare's victory is proclaimed after a bitter campaign and a newspaper crusade to correct a wrong. Based on an article by Rene Belbenoit who appears on the program. Steve Coit, Edward Binns, Barry Kroeger, Lisa Montell and Billy Chapin are featured.

(3) RACKET SQUAD—30m.

(3) STATE TROOPER

(4) (10) PEOPLE'S CHOICE—30m

Bock and Mandy plan a weekend in Palm Springs but their plans work out so that they find themselves with someone else.

(6) THEATER TIME—30m.

"Katy," a little orphan girl, resorts to desperate measures to hold onto her one close friend whose nearness is threatened by adoption. Beverly Washburn stars.

(9) MOVIE THEATER

"MY FAVORITE WIFE." (1940) Cary Grant, Irene Dunne, Randolph Scott

(Continued from Page 18)

A MILLION RELATIVES

Harriet, everybody doesn't think exactly the same way you do!" Last Winter, when "Home" announced that it was going to cover the St. Paul Winter Carnival, one of our viewers reduced her family to helpless laughter when she looked up from her evening paper and said "Arlene is coming to St. Paul. She'll stay with us, of course." This charming lady told me, when she dropped by to see one of our outdoor rehearsals, "I realized when I saw how hysterical they were that I had said something outlandish, but when somebody is as welcome a visitor in your home as you are in mine, you're 'family.' It just never occurred to me to let a relative stay at a hotel."

See what I mean? A million relatives!
Since her face got caught in the record "My girl to be a millionaire and the flip side has his new record. It's on the Addled Label. Pacific Auditorium in Los Angeles. Amazing Oriental stunt at the Ice Follies to see us. We also plan to feature this. Hope all our Desert area friends turn out and I it soon becomes one of your favorites. This is a secret. Try it and you will find that this: the center figure is always nine and he told you the last one. The first figure. The center figure is always nine and the two outside figures always total nine. For example:

831
138
693

Ask the victim for the last figure of his answer, as if to aid your concentration. Mentally subtract it from 9 and you have the first figure. The center figure is always nine and he told you the last one.

You will get credit for and have fun with this stunt only so long as you keep this a secret. Try it and you will find that it soon becomes one of your favorites.

On the evening of September 6, Julius and I will be performing on the grand stand at the Antelope Valley Fair in Lancaster. We will be featuring a new effect called the "Hindu Basket Illusion" and hope all our Desert area friends turn out to see us. We also plan to feature this amazing Oriental stunt at the Ice Follies on "Skipper Frank Night" at the Pan Pacific Auditorium in Los Angeles.

Julius wants me to put in a plug for his new record. It's on the Addled Label. Plug side has "I'd give a thousand dollars to be a millionaire" and the flip side has "My girl looks like a total stranger since her face got caught in the record changer."

Till next week,

Skipper Frank.
FRIDAY TV LOGS

AUGUST 30

(10) JOHNNY DOWNS EXPRESS
4:30 (2) THE EARLY SHOW
"BROTHER ORCHID." (1940) Re- 
formed big-time gambler goes to Europe, 
falls in love and, for the first time, finds 
himself on the right side of the law. Ed- 
ward Robinson, Humphrey Bogart, Ann 
Sothern.

(3) FRED WARING—15m.
(4) TOM FRANDSEN
(6) JOHNNY JET—30m.
(7) AL JARVIS—30m.
(9) ROY ROGERS MOVIE
"GAY RANCHERO."

(11) WHITTINGHILL SERIALS
"Overland Mail"—Chapt. 2.
"Oregon Trail"—Chapt. 15.
"Adv. of Flying Cadets."—Ch. 3.

(13) DESTINY—30m.
"Opposite Road."
"Twin Ivy." 4:35

(4) MYRON J. BENNETT

(4) J. McCLOY MOVIE
"DISASTER." (1948) Richard Den-

(10) GENE AUTRY MOVIE
"MAN OF THE FRONTIER."

4:45 (3) FILM—15m.

5

(3) SERGEANT PRESTON
(6) (7) MICKEY MOUSE CLUB
NEWSREEL SPECIAL: "Girl 
Trains Champion Show Ponies." MOUSE-
KETEERS: Talent Roundup Day—Pam-
elia Beards, and Lorene, Linda and Gary 
Gielsch of Los Angeles Join the Mouse-
keteers and Jimmie Dodd. ANIMAL AU-
TOBIOGRAPHIES: "The Sled Dog."

(13) SIX GUN MOVIE
"HEART OF THE ROCKIES" with 
Bob Livingston, Ray Corrigan.

5:30 (3) STAR PLAYHOUSE—30m.
(5) WESTERN THEATER
"BEYOND THE PECOS" with Rod 
Cameron.

(9) MAGIC OF THE ATOM
"Atom and the Doctor." Radio ac-
tive substances help in diagnosis of thy-
roid conditions, blood disorders, and re-
search and treatment of cancer.

5:40 (10) POPEYE CARTOONS

5:45 (9) NEWS & SPORTS
5:55 (2) WEATHER VANE
(4) TOM FRANDSEN
(13) JIMMY FIDLER—5m.

EVENING

6

(2) SIX O'CLOCK REPORT
With Bill Shadel, Bill Stout and 
Fred Hessler.

(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.
(6) FEATURE FILM
(7) JOE PALOOKA—30m.
(9) CARTOON EXPRESS—60m.
(10) SHEENA—30m.
(11) TOPPER—30m.
Topper is suspected of being the 
burglar who terrorizes the neighborhood.

(13) BAXTER WARD—NEWS
Pat Bishop substitutes.

6:05 (4) WEATHER—JACK BLAKE
(6) 10 (4) ELMER PETERSON
(6) 15 (2) DOUG EDWARDS
(4) WEEKEND—15m.

(13) THE JUNGLE—15m.

6:30 (2) BEAT THE CLOCK
(3) VIC DAMONE SHOW
(4) SPORTS REVIEW
(5) GIL MARTYN NEWS—15m.
(7) SUPERMAN
"Jolly Roger." Descendants of an-
cent pirates who inhabited the area cap-
ture Jimmy, Lols and Kent on a Pacific 
Island atoll.

(8) MYSTERY THEATER—30m.
(10) STATE TRIPER—30m.
(11) WILLY THE WOLF
"Dead Man's Shoe" with Jack Ma-
honey and Dick West.

6:45 (4) JACK LATHAM—15m.
(5) SPORTS BOOK

(11) GEORGE PUTNAM—NEWS
(2) (8) WEST POINT—30m.
Stan Merlin and Race Gentry star 
"Combat Proof." A cadet who feels 
out of place in modern warfare.

(3) (4) (10) GILLETTE FIGHTS
Ralph Dupas of New Orleans vs. 
Johnny Busso of Brooklyn In a 10-round 
lightweight bout from Miami Beach Audi-
torium.

(5) POPEYE ADVENTURES
Hosted by Tom Matten. "Merry Go 
Round," "Painless Window Washer."

(7) TRAFFIC COURT
Cases on Judge Evelle Younger's 
docket tonight: a local actor's car re-
ceives four traffic citations while he 
is out of town; a scrap dealer is arrested 
for towing two vehicles at excessive 
speeds on San Bernardino Freeway; hit-
and-run defendant lapses into temporary 
amnesia in unusual Traffic Court case.

(9) LITTLE RASCALS—30m.
(11) SUCCESS STORY—30m.
Balboa Pavilion serves as the op-
erating center for Ken Peters' look at 
one of Southern California's most famous 
resort areas—Balboa, Newport Beach, 
Corona Del Mar. Beautiful homes, the 
giant yacht basin, boats of every de-
scription, skin diving, and fishing all 
are highlighted, Mayor Dora Hill of Newport 
Beach, and a Harbor Commission repre-
sentative discuss the areas' future.

(13) MASTERPIECE MOVIES
"CHRISTMAS EVE." (1947) The 
three foster sons of a wealthy eccentric 
encounter many difficulties in attempting 
to get home for Christmas Eve. George 
Raft, George Brent, Randolph Scott, 
Ardie Harding and Joan Blondell.

7:30 (2) DESTINY—30m.
Gilbert Roland stars as Tasso, a 
fisherman and smuggler in a tiny, my-
thical country that is run by a dictator. 
An informer threatens to end Tasso's under-
ground activities until he has a chance 
of heart.

(5) STRANGE LANDS & 7 SEAS
Inside scenes showing little-known 
facts about bull-fighting in Peru. The 
film shows how bulls are raised and se-
lected for the kill by matadors. Bill Guy-
man hosts.

(6) (7) RIN TIN TIN
Rinty proves the undoing of a 
bloodthirsty Apache with a Napoleonic 
complex in "The Warrior's Promise."

(8) THIS DAY 1957—30m.

(9) RKO'S FINEST
"SISTER KENNY." (1946) Rosa-
lind Russell stars in the dramatic true 
life story of the courageous Australian 
nurse and her fight to combat the crib-
ppling effects of polio.

(11) FILMED DRAMA—30m.
"Second Sigh." A successful Broad-
way actress, whose sight begins to fail 
her, withdraws to the seclusion of a small 
town, where she learns love and happy-
ness can thrive. Merle Oberon and Phil 
Carey.

7:40 (8) PEOPLE IN NEWS
7:45 (3) SPORTSCENE—15m.
(4) NBC NEWS—15m.
Chet Huntley and David Broinkley 
report world news.

(8) SPORTS—5m.

(10) LOCAL NEWS—SPORTS
7:50 (8) WEATHER—5m.
7:55 (8) NATIONAL NEWS

8

(2) (8) MR. ADAMS AND EVE
Eve is hurt when her friends sud-
ddenly become secretive about her, little 
realizing they are planning a "This Is 
Your Life" program built around her.
Mala Powers is featured as a secretary.

(3) (4) (10) BLONDE—30m.
When Blonde and Dagwood learn that 
Alexander is smitten with puppy 
love they decide to impress the girl's 
family. They arrange to meet her par-
ents and show them what a nice family 
they are—with comical results.

(5) IF YOU HAD A MILLION
"The Education of Mary Ellen Mul-
cahy." Can a construction worker's fam-
ily really alter their basic way of life 
through the acquisition of sudden wealth? 
A tax-free $1,000,000 check provides the 
answer.

(6) (7) JIM BOWIE
Mexican feds plan to kill Bowie 
when they learn he is a friend of Sam 
Houston in "Gone to Texas."

(11) BIG FRIDAY MOVIE
"YOLANDA AND THE THIEF."
(1945) Lucille Bremer, Fred Astaire, 
Frank Morgan in a delightful fantasy 
about a beautiful heiress who finds her-
self with two guardian angels instead of 
one! Needless to say, there's dancing!

Premiere on TV.

8:30 (2) (8) PLAYHOUSE OF STARS
Cesar Romero and Dolores De Rio 
costar in "Old Spanish Custom." The 
story of a fiery movie star who becomes 
tamed by a horse trainer after all the 
most sophisticated men in the world have 
failed.

(3) CROSS CURRENT—30m.
(4) (10) LIFE OF RILEY—30m.
When Riley and Gillis discover they have gained too much weight to get into their bowling league jackets, Peg and Honeybee insist they go on diets.

(5) TEX WILLIAMS
Half hour of country, western and popular music with Tex and the Billy Liebert orchestra. Singer Billy Strange and the Nightlights, a quartet, are also featured.

(6) SCIENCE FICTION—30m.
(7) CROSSROADS
A beloved old-time resident of a New York tenement disappears when her son-in-law expresses regret over her position and dependence on him in "Tenement Saint."

(10) STORIES OF CENTURY

(13) STORIES OF CENTURY

9
(2) (8) UNDERCURRENT—30m.
Lorraine Day and Thomas Gomez star in "Dr. Kelly" the story of a beautiful intern who fights to save the sight of a youngster blinded in an auto wreck.

(3) TV READERS DIGEST

(4) (10) JOSEPH COTTEN SH.
Joan Vohs and Harry Jackson star in "The Lie Detector Case." A couple married five years submit to lie detector tests, the results of which are to be used in their own divorce case. Joseph Cotten is host and narrator.

(5) TO BE ANNOUNCED
(6) SEARCH FOR ADVENTURE
(7) KEY CLUB PLAYHOUSE
A dashing Italian count (Louis Jourdan) engages in fencing battles to recoup his family's fortune and wins up fighting his best friend in "The Man Who Beat Lupo."

(9) MOVIE THEATER
"MY FAVORITE WIFE." (1940) Cary Grant, Irene Dunne, Randolph Scott and Gail Patrick star in the hilarious comedy of a shipwrecked wife and a handsome adventurer who are rescued after years on a desert Island and return to discover that her husband has remarried—believing her dead! TV premiere.

(13) CROWN THEATER
"D.D.A." (1940) Edmond O'Brien stars in this suspense filled film about a woman who is poisoned by unknown persons and who spends his few remaining hours on earth tracing down his murderers.

9:30 (2) PANTOMIME QUIZ—30m.
(3) (4) (10) BIG MOMENT
(5) MODERN MOVIES
"DAMES." (1934) Eccentric millionaire cuts all his relatives out of his will except one cousin who soon becomes involved with a scheming chorus girl! Dick Powell, Joan Blondell.

(6) HIGHWAY PATROL—30m.
(7) DATE WITH ANGELS
Vickie Angel nearly puts a department store out of business when she becomes a Bridal Consultant for one day in "The Blue Tie." Betty White and Bill Williams.

(8) BADGE 714—30m.
(2) DICK POWELL—30m.
(3) FAMOUS FIGHTS—15m.
Giardello vs. Langlois and Saddler vs. Davis.

(4) JUKE BOX JURY—60m.
(6) DATE WITH ANGELS
(7) PARIS PRECINCT—30m.
A woman threatens to kill the hostage she holds unless police find the boyfriend who has deserted her. Louis Jourdan and Claude Dauphin.

(8) JACK LONDON STORIES
(10) MOVIE SPECTACULAR
"THEY MADE ME A CRIMINAL." John Garfield. First run in San Diego.

10
10:10 (13) PAUL COATES—15m.
10:30 (2) BILL SHADEL—15m.
11
11:00 (6) BADGE 714—30m.
11:20 (7) DATE WITH ANGELS
11:30 (4) LATE MOVIE
12
12:05 (5) ROCKET TO STARDOM
12:15 (13) DICK JOY—NEWS
12:25 (13) SECOND SHOW
12:30 (2) GIVE US THIS DAY
12:45 (4) SWING SHIFT TH.
13
1
FRIDAY TV LOGS

LIFELINES
(Continued from Page 11)

Hitchcock, $64,000 Challenge, and What's My Line? Apparently Channel 2 wants a "children's type" lineup in early evening and feels that there's nothing particularly wrong with the late-nite slot for Line because that's the time the show has always been on in N. Y.

Marge and Gower Champion, that good looking, light-footed couple doing a two weeks' stand at The Grove, are aided ably in the song department by Bob Dixon, whom you've heard on Tennessee Ernie's show. Marge is cute as a button, Gower is lithe and handsome. They never dance enough to suit me ... they left Grove patrons wanting more.

BEFORE ART BAKER AND GERRIE LAR-SEN left for London to be married August 11, they sent out whimsical invitations to the ceremony with R.S.V.P. included. The Japanese gardener replied: "An honor invite, Sorry cannot be there. Must cut grass."
SATURDAY

10:05-KABC-Morning Serenade
10:00-KMAL-Journey
10:05-KRHM-Armchair Reader
6:30-KCMB-Glenn Miller In Hi-Fi
6:00-KRTL-Morning Fantasies
6:30-KABC-The FM Sound
6:05-KWIZ-Light and Fantastic
5:15-KGLA-Instrumentally Yours
5:00-KABC-Refer to AM logs
4:55-KMLA-Martian Melodies
4:45-KABC-Morning Melodies
4:35-KMLA-Minutemen
4:30-KABC-Refer to AM log TIL 12 midnight. Pages 40-45.
4:20-KBMS-Acoustic Fantasies
4:15-KABC-Morning Melodies
4:05-KMLA-Minutemen
3:55-KMLA-Organ Meanders
3:50-KMLA-Hi-Fi for Sleepwalkers
3:45-KGLA-News Briefs
3:40-KABC-Pop Concert Hall
3:30-KMLA-Organ Meanders
3:25-KABC-Morning Serenade
3:20-KMLA-Organ Meanders
3:15-KABC-Morning Serenade
3:10-KMLA-Organ Meanders
3:05-KABC-Morning Serenade
3:00-KMLA-Organ Meanders
2:55-KABC-Morning Serenade
2:50-KMLA-Organ Meanders
2:45-KABC-Morning Serenade
2:40-KMLA-Organ Meanders
2:35-KABC-Morning Serenade
2:30-KMLA-Organ Meanders
2:25-KABC-Morning Serenade
2:20-KMLA-Organ Meanders
2:15-KABC-Morning Serenade
2:10-KMLA-Organ Meanders
2:05-KABC-Morning Serenade
2:00-KMLA-Organ Meanders
1:55-KABC-Morning Serenade
1:50-KMLA-Organ Meanders
1:45-KABC-Morning Serenade
1:40-KMLA-Organ Meanders
1:35-KABC-Morning Serenade
1:30-KMLA-Organ Meanders
1:25-KABC-Morning Serenade
1:20-KMLA-Organ Meanders
1:15-KABC-Morning Serenade
1:10-KMLA-Organ Meanders
1:05-KABC-Morning Serenade
1:00-KMLA-Organ Meanders
6:30-KAMC-Glenn Miller in Mi-Fi
5:45-KRLD-Afternoon Fantasies
5:40-KRLD-Afternoon Fantasies
5:35-KRLD-Afternoon Fantasies
5:30-KRLD-Afternoon Fantasies
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12:00-KRLD-Afternoon Fantasies
6:00-KAMC-Glenn Miller in Mi-Fi
5:30-KAMC-Glenn Miller in Mi-Fi
5:00-KAMC-Glenn Miller in Mi-Fi
4:30-KAMC-Glenn Miller in Mi-Fi
4:00-KAMC-Glenn Miller in Mi-Fi
Radio Logs

SUNDAY, AUGUST 25

10:00-KABC—Pilgrimage.
10:15-KFMB—Exodus.
10:30-KFOX—The Rose. 
10:45-KFSD—The Catholic Hour.
11:00-KGSR—World Music Festival.
11:15-KACB—Chaco Culture.
11:30-KFOX—First Christian Church.
11:45-KABC—Auto Information.
12:00-KFI—Bill Ewing.
12:15-KFMB—Union Rescue Mission.
12:30-KMPC—Bill Stewart
12:45-KABC—News Reporter.
1:00-KFI—News.
1:15-KBLA—Lawrence Welk.
1:30-KPOL—L.A. 1st Methodist Church.
1:45-KABC—News Reporter.
2:00-KFI—Songs That Never Die.
2:15-KFMB—Western Church.
2:30-KFAC—Modern Manner Music.
2:45-KFAC—Concert Favorites.
3:00-KFWB—Music from a Smile.
3:15-KFOX—First Assembly of God.
3:30-KBLA—Music Around World.
3:45-KFOX—Christ and His Church.
4:00-KFAC—Sunday Concert.
4:15-KFOX—First Christian Church.
4:30-KABC—Sunday Music Hall.
4:45-KFOX—Los Angeles Temple.
5:00-KFOX—Music for Sunday.
5:15-KABC—Rosary Hour.
5:30-KKGO—Music of a Smile.
5:45-KFOX—Music for Sunday.
6:00-KKGO—Music for Sunday.
6:30-KFOX—Music for Sunday.
6:45-KFOX—Music for Sunday.
7:00-KKGO—Music for Sunday.
7:15-KABC—Horizons '57.
7:30-KFOX—Music for Sunday.
7:45-KFOX—Music for Sunday.
8:00-KFSD—First Presbyterian Church.
8:15-KKGO—Music for Sunday.
8:30-KFOX—Music for Sunday.
8:45-KFOX—Music for Sunday.
9:00-KKGO—Music for Sunday.
9:30-KFOX—Music for Sunday.
9:45-KFOX—Music for Sunday.
10:00-KKKO—Music for Sunday.
10:15-KKGO—Music for Sunday.
10:30-KFOX—Music for Sunday.
10:45-KKKO—Music for Sunday.
11:00-KFOX—Music for Sunday.
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3:45-KFOX—Music for Sunday.
### THE EARL McDaniel SHOW
**7:00 to 10:30 A.M. Mon. thru Fri.**
More Music Every Minute

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program/Announcer</th>
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<tbody>
<tr>
<td>7:30</td>
<td>KABC</td>
<td>News</td>
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<tr>
<td>7:15</td>
<td>KHJ</td>
<td>Bob Freed</td>
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<tr>
<td>7:00</td>
<td>KFWB</td>
<td>News</td>
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<td>KFWJ</td>
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**The POPutar station 1020 on the dial**

### Daytime RADIO LOGS...MONDAY–FRIDAY

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<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program/Announcer</th>
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<tbody>
<tr>
<td>9:30</td>
<td>KFI</td>
<td>Lynn Looks at Hollywood</td>
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<td>9:15</td>
<td>KHJ</td>
<td>George Crowell</td>
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<td>9:00</td>
<td>KFI</td>
<td>KCMB, Ken Ely</td>
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<td>8:45</td>
<td>KFBW</td>
<td>Pat Baker's Notebook</td>
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### CLYDE CADWELL SHOW
**Monday thru Friday 10:30-12 Noon**

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<tr>
<th>Time</th>
<th>Station</th>
<th>Program/Announcer</th>
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<tbody>
<tr>
<td>10:30</td>
<td>KFAC</td>
<td>Joy, News</td>
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<td>10:15</td>
<td>KHJ</td>
<td>George Crowell</td>
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MONDAY, AUGUST 26

Radio Logs

5:00 AM
- EABC - Len Beardsley
- KFII - 5 O'Clock Report
- KJL - KBG - Bill Brandung
- KNS - KFMB - Edw. & Murrow
- KFM - Catalina Bandstand and News
- KDAY - Musical Traffic Master
- KFAC - Sunset Serenade
- KFWB - News, Pat McGuiness
- KGER - Aubrey Lee
- KGFJ - Musical Devices
- KLAC - News
- KEMP - News, Johnny Grant
- KPOL - Lew Irwin - News
- KFI - Dave Show - News
- KWKW - News
- KFOX - Sub Kelley, Sports
- KRED - Top in Tops
- KJL - Bill Brandung
- KFAC - Dinner Concert
- KFWB - Ballance 'n Records
- KABC - News - Bests
- KHJ - Music
- 6:25 AM
- KJL - Music
- 6:30 AM
- KABC - William Williams
- KFI - Man On The Go
- KJL - Virgil Pinkley
- KEN - Phil Rizzuto - Sports
- KXLA - Phil Goodman
- KDAY - Frank Evans
- KFAC - Musical Milestones
- KFOX - Chappell Christian Chapel
- KEMP - Bill Stewart
- KFAC - News Tonight
- KPOP - Earl Daniel Show
- KJL - Right to Live (Spain)
- KXLA - Frank Simon
- KFOX - Western Music
- 6:35 AM
- KABC - Amos & Andy Music Hall
- KJL - Record Back
- KFI - Art Baker's Notebook
- KJL - Sam Hayes, Sports
- KFOX - Do You Know
- KJL - Music a la Carte
- 6:55 AM
- KABC - News
- KJL - Music
- 7:00 AM
- KABC - John Vandercook
- KFI - News
- KJL - Gabriel Heatter
- KNS - KFMB - News
- KFAC - Intermezzo
- KFWB - News - Pat McGuiness
- KGER - Family Bible Hour
- KFOX - Fiesta Latina
- KJL - Art Laboe Show
- KXLA - Al Kryle, Western Music
- KJL - Bob and Ray
- KXLA - Masters of Melody
- KJL - Jon Massengale
- KXLA - Hal Devlin
- KFWB - Ballance 'n Records
- 7:30 AM
- KABC - Morgan Beatty
- KJL - True Detective
- KFM - Robert Q. Lewis
- KFAC - Echoes & Encores
- KGFI - Request Performance
- KFOX - Linda
- KXLA - Teddy Pregus
- 7:45 AM
- KJI - Life & World
- KGFI - Music on Deck
- KXLA - Toastmasters
- 7:55 AM
- KABC - People in News
- KXLA - News
- 8:00 AM
- KABC - Baseball Review
- KFI - News
- KJL - Harry Lime
- KNS - KXLA - News
- KJL - Bush & Rich
- KFOX - Evening Concert
- KFCAW - Pat McGuiness
- KFOX - World Bible Society
- KGFI - Gene Norman (to 12)
- KGFI - Music Master
- KXLA - Lou Stevens
- 8:05 AM
- KFAC - Boston "Pops" Orchestra
- KXLA - Rudy Shroppe Show
- KFOX - Pat Douglass Show
- KGFI - Ballance 'n Records
- KGFI - Angels vs. Mounties
- KFOX - Broadway Review
- KXLA - Al Kryle, Western Music
- 8:25 AM
- KGFI - Standby for Music
- KJL - Music to Music
- 9:00 AM
- KJL - Nightline
- KXLA - News
- KGFI - World Tonight
- KGFI - College of Div. Science
- KGFI - United Rescue Mission
- KGFI - Reporters Roundup
- KGFI - KJL - Don Gilber
- KJL - U.S. Air Force
- 9:50 AM
- KGFI - Eric Sevareid
- KJL - Nightline
- KGFI - News
- KGFI - Regal Tune Table
- KGFI - KFWB - News
- KGFI - Morning House Party
- KGFI - Through the Bible
- KJL - Western Ballroom
- 9:05 AM
- KFWB - Rosary Hour
- 9:15 AM
- KJL - Fulton Lewis, Jr.
- 9:20 AM
- KFWB - Minch Reed Show
- 9:30 AM
- KJL - The American Way
- KJL - Guest Star
- KGFI - Gil Henry
- KFOX - Friendship Hour
- KXLA - Lou Stevens
- 9:45 AM
- KJL - Music
- 10:00 AM
- KJL - Radio Reporter
- KJL - Jack Wagner
- KNS - Tom O'Clock Wire
- KXLA - Mickey Thomas
- KFAC - Crossroads of Music
- KFWB - News
- KGFI - News, Voice of Calvert
- KPOL - String Shift
- KXLA - Western Ballroom
- 10:05 AM
- KFWB - Minch Reed Show
- 10:15 AM
- KGFI - Tom Hanlon - Sports
- KJL - A Joy Forever
- 10:30 AM
- EABC -Late News
- KJL - This Thing Called Life
- KGFI - Music for Listening
- KGFI - Phillip Norman
- KGFI - Rhythm & Blues
- KGFI - Dance Time
- 10:45 AM
- EABC - Ray St. Germain
- KFI - Al Poska Show
- 10:55 AM
- KJL - Music
- 11:00 AM
- KGFI - News
- KJL - News Wheel
- KGFI - Max Robby
- KGFI - News
- KGFI - Rhythm and Blues
- KGFI - Josh Learner
- 11:05 AM
- KGFI - Dave Show - News
- KFWB - Minch Reed Show
- 11:10 AM
- KGFI - Merry Go Round
- 11:15 AM
- KGFI - Sports, Rayliffe Thomas
- 11:30 AM
- KGFI - Eleven Thirty Special
- KGFI - Music Till Down
- 11:50 AM
- KGFI - Local News
- 12:00 AM
- KGFI - Dan Hunter (51/2 hours)
- KJL - Music Out of the Night
- KXLA - Symphony Sid
- KFWB - News
- KGFI - News
- KMPC - Val Glennord
- KPOL - The Big Show (5 hours)
- KJL - Jack Morris (to 5 a.m.)
- 12:05 PM
- KGFI - Daniels Den (to 6 a.m.)
- KGFI - Night Club (to 6 a.m.)

 полуночником в руках
TUESDAY, AUGUST 27

5:00-KABC—Len Beardsley.
5:30—KFI—5 O’Clock Report.
KUI, KGB—Bill Brundige.
KFWB, KDLA—Bill Ballance.
KFOX—Art Lobo.
KFWB—Art Lobo.
KDFK—Drive the Ice.
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SATURDAY, AUGUST 24

PCL BASEBALL, KMPC, 1:30 p.m. Angels vs. Hollywood.
PCL BASEBALL, KDAY, 1:30 p.m. Hollywood vs. Angels.

HORSE RACING, KNX, 8:10 p.m. The Saratoga Handicap from Saratoga, New York is today's race. Fred Capozella calls race.

BEST OF GROUCHO, KFI, 7:00 p.m. College students Harvey Gold and Carolyn Temple join Dave Balfard with Steve Tyler guest with Groucho today.

MAJOR LEAGUE BASEBALL, KMPC, 7:30 p.m. Yankees vs. Cleveland.

SUNDAY, AUGUST 25

INVITATION TO LEARNING, KNX, 8:00 a.m. Lyman Bryson and guest panelists discuss W. D. Howells "A Hazard of New Fortunes."

HEART SEARCH, KNX, 10:45 a.m. Dr. Rodrick Murray, Dir. of Div. of Biological Standards, discusses "The Present and Future of Blood Testing."

PCL BASEBALL, KMPC, 1:25 p.m. Angel-Hollywood doubleheader.
PCL BASEBALL, KDAY, 1:25 p.m. Hollywood-Angel doubleheader.

OPERA IS FOR EVERYONE, KFI, 7:00 p.m. Your host Fred Shields presents Wagner's "The Flying Dutchman."

MONDAY, AUGUST 26

MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Cincinnati at Polo Grounds.
PCL BASEBALL, KMPC, 8:05 p.m. (M-To-Wed) Angels at Vancouver.
PCL BASEBALL, KDAY, 8:10 p.m. (Mon.-Wed.) Hollywood Stars vs. San Diego Padres.

TUESDAY, AUGUST 27

THE HAMBLETONIAN, KNX, 7:40 a.m. The 32nd trotting of the Kentucky Derby of harness racing comes direct from the Du Quoin State Fair in Iowa. Jimmy Dolan is announcer.

WEDNESDAY, AUGUST 28

MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Milwaukee vs. Giants.

THURSDAY, AUGUST 29

MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Baltimore vs. Indians at Cleveland.
PCL BASEBALL, KABC, 6:30 p.m. (Th.-Fri.) Hollywood Stars vs. Sacramento Solons.
PCL BASEBALL, KMPC, 9:00 p.m. (Th.-Fri.) Angels at Seattle.

FRIDAY, AUGUST 30

MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Philadelphia at Yankee Stadium.

PCL BASEBALL, KABC, 7:30 p.m. Los Angeles vs. Los Angeles.

GILLETTE GIGHTS, KFI, 7:00 p.m. Ralph Dupas of New Orleans vs. Johnny Bussa of Brooklyn in a 160-foot lighted highjive boat from Miami, Florida.

CONVERSATION, KFI, 9:35 p.m. Clifton Fadiman, host, and guest panelists Mike Wallace and Daniel Lany discuss the topic "The Art of Interviewing."
BEFORE THE BALL GAME, Fred Hessler, who handles the color on the KTTV telecasts of the Hollywood Star games, chats with Star manager Clyde King. There's more than meets the eye in preparing one of these shows.

THE HOT RACE this year in the PCL has added to the excitement of the current season. Always an "exciting" player to watch: speed merchant Carlos Bernier of the Hollywood Stars, seen here chatting with Fred and Bill.

A FAMILIAR SPOT to play-by-play announcer Bill Welsh and his right-hand man (on the left-hand side), Fred Hessler: behind the screen at Gilmore Field before a packed house. (KTTV-Rothschild photos.)

FREE

Here's the complete inside story on ABC-TV's band-leader personality Lawrence Welk, written by Ted Hilgenstuhler. On sale at your local newsstand, this outstanding book costs 50c, but it will be given to you FREE with this special introductory subscription to TV-Radio Life. Fill in the coupon below and mail it today to TV-Radio Life, 1610 N. Argyle, Hollywood 28, Calif.

Please send me a free copy of "Lawrence Welk Story" and a six month's subscription to TV-Radio Life. I enclose my check or money order for $2.50.

My Name: ____________________________
Address: ____________________________
City: __________________ Zone: ______

(Please allow two weeks for start of subscription and mailing of your Lawrence Welk Story)
Many people ask Art Linkletter: “C’mon, tell us the truth! Who coaches those kids you have on your House Party?” Art tries to explain and prove (as he does in this story) that he doesn’t have to coach them, because he knows...
mind,” he explains. “After a few weeks, or even months pass by, you forget a lot of the smaller details. For example, I may say something to one of kids, and get back a simple remark of ‘What?’ Now, on paper that may not read funny. Yet, the boy or girl might have looked a certain way, or done something unusual at the time the answer was given. That’s what I mean by capturing the ‘freshness’ of the incident.”

Because he knew an interview was scheduled for nine o’clock in the morning, Art brought along some special fresh material which has only occurred recently.

The first anecdote concerns two children, only five years old, who had a “crush” on each other. They loved each other so much, they said, that she was going to have 48 children — one for each state in the Union — and he was going to buy her two huge castles.

“Are you going to get married?” Art asked.

“No,” came the startled reply from the boy.

“Do you know what matrimony is?” Art asked again.

“I don’t know,” the boy answered.

“How did your folk feel about it?” Art asked.

The child said.

“Crush” on each other.

They love each other.

“Do you know what a soldier does?” Art asked.

“Yes sir,” the boy replied.

“What does he do?” Art asked again.

“He shoots cannons,” the boy answered, concentrating hard. “He shoots guns.” And, after a dramatic pause, perfectly timed, the boy concluded, “And he shoots dice!”

As soon as the audience stopped laughing, Art looked the boy squarely in the eye and asked, “Who told you to say that?”

Of course the boy simply replied, “No one, Mr. Linkletter.”

Next, Art looked directly into the CBS-TV camera and right on the air explained why he asked the boy that question.

“It’s one of the very few times I have spoken directly to the TV audience on this subject,” Art elaborates. “However, so many people, so often, keep remarking or hinting that we coach the children what to say.

“The boy-who-wanted-to-be-a-soldier had delivered his lines so perfectly, with the timing and precision of a professional comic, that I thought this would be an ideal situation to clarify how completely un-rehearsed his remarks were.”

Vet or Taxi

Another incident which Art chuckles over ever time he tells it, concerns the boy who wanted to be either a veterinarian or a taxidermist when he grew up.

“Why did you choose those two professions?” Art asked, rather puzzled.

“If I can’t cure ‘em, then I’ll stuff ‘em,” the boy explained genuinely.

Then there was the child whom Link asked, “What do you know about cows?”

“There are four kinds,” the child replied, very methodically. “Jersey, Guernsey, Holstein. And Contented Cows.”

“Contented cows?” Art repeated.

“Yes, sir,” the boy continued. “They’re the kind who give canned milk. You get homogenized milk from a bull.”

There was also another young couple who seemed to have a “crush” on each other. The young man stated, quite frankly, that their ambition was to get married.

“But if you venture into matrimony, what are you going to do?” Art inquired.

“Oh, we’re going to live in Gardena,” the boy corrected. Mr. Linkletter. “I don’t even know where matrimony is.”

How’s this one — for some unintentional blue material:

“How did your folks meet?” Art asked one boy.

“I don’t know,” the boy answered.

“I’m the youngest among his parents, the boy calmly replied:

“Well, every night my father comes home, kisses my mother, goes into the bathroom, and takes off his clothes — then he goes out on the front porch and reads the evening paper!”

Finally, as a topper, Art tells about the time he asked a child “Where do you come from?”

“From Kansas,” the child replied.

“How long have you been in California?” Art continued.

“One year.”

“Why did you come out here?”

“We wanted to see how we’d like it,” the child said.

“How long do you plan on staying?”

“We’re moving back Wednesday,” the child replied.

“We’re moving back Wednesday,” the child repeated.

With that — we were ready to take off ourselves — leaving Art with his “million-dollar” staff of writers and actors.
Lt. Bob Osterberg of Dress Blues is a young man who gets what he goes after. All of which makes the Marine Corps very happy.

By Jon Bruce

T. BOB OSTERBERG of the United States Marines could be referred to as the biggest “con” man in the service or as the smartest Marine in the Hollywood woods. Anyone who can do $1,609,000 worth of TV and radio business for the Marines at a cost of less than $15,000 to the Marines is doing all right.

At any rate, the highly personable Lt. Osterberg, who emcees KNXT's Dress Blues show is an energetic, imaginative young man of 26 who knows what he wants. He also does Magic in Music for KHJ and is presently at work on a new TV show for ABC.

It All Began...

Bob’s entrance into TV and radio is quite a story — one that begins back at Bob Jones University in South Carolina in 1951. Upon graduation from this college Bob went into graduate work where he majored in speech until 1953.

“I worked my way through school at WMUU, a radio station where I was an announcer — and try saying WMUU on a Monday morning,” Bob laughed. “After I left graduate school I went into the Marines — that was in 1953.

“My ‘debut’ was in Officer's School but, believe me, I was a problem. I lost a platoon of men once in the snow near Quantico, Virginia — and I later found out I was only 50 yards away from them. Then I achieved further distinction by ordering two tanks into a swamp — I happened to send them in the wrong direction. Frankly, the Corps didn’t know what to do with me — a second Lieutenant. You can’t just toss aside second Lieutenants.”

The situation resolved itself when Bob was sent to El Toro base near Santa Ana. Upon arrival he found he had been assigned to Informational Services and put in as editor of the base paper.

“This didn’t turn out so well so when General Schilt learned of my radio and TV background he okayed my going to Hollywood to line up a Marine TV or radio show.

“My first call was on Bill Hendricks, publicity director of Warner Bros. Pictures and a man I had known before. He was great with the help and advice he gave me. Through him I got a lead at KBIG where Larry Berrill, who was advertising there, got me my first contact at the station and eventually got a show of mine on KBIG. It is still on the air, incidentally.

"I was aiming, too, for a network show but to do this I had to get a format. I came up with one emphasizing popular music with top stars in Hollywood as guests — stars who would interest kids from 18 to 21. He was great with the help and advice he gave me. Through him I got a lead at KBIG where Larry Berrill, who was announcing there, got me my first contact at the station and eventually got a show of mine on KBIG. It is still on the air, incidentally.

"I was aiming, too, for a network show but to do this I had to get a format. I came up with one emphasizing popular music with top stars in Hollywood as guests — stars who would interest kids from 18 to 21. At this time, Doris Day was working at Warners in a picture called 'Young at Heart,' so with Bill Hendricks' help and by telling Doris a little white lie, I got her to do an audition record for me. I told her that the program was already on Mutual and was called 'Magic in Music.' I had no idea where Mutual was at the time.

"I gave the audition record to Tony Lefranç, I found out where Mutual was, and on September 18, 1954, the show went on Mutual. In January of 1955 Doris became hostess of the program and stayed with us until the following October.”

DRESS BLUES is becoming a tuneful must-see on KNXT. Walter Gross, pianist and musical conductor, T/Sgt. Don Von Beulwitz, Sgt. Fred Bassett, Monica Lewis, and Lt. Bob Osterberg who emcees are the principals on the show. Bob also does a KBIG program and Magic in Music on KHJ. Monica has a new Verve album out called "Sing It To The Marines."

It was in June of 1953 that "Magic in Music" went network on Mutual, and when Doris left the show Rosemary Clooney took over.

Dress Blues

KNXT entered into the Marine-Osterberg picture when Bob went to see Bill Whitley of KNXT about a Marine show on TV. The only spot available was between eleven-fifteen and eleven-thirty on Sundays, a very unattractive spot. However, Bob took it.

"We had one camera and with little or no rehearsal," Bob explained. "But later we got a 25-minute Saturday afternoon spot. Now we have a Sunday afternoon time, two cameras, and plenty of rehearsal. Dress Blues has really moved up.

"Walter Gross, who wrote such hits as 'Tenderly,' and others recently joined us as musical director and Monica Lewis became our second vocalist. T/Sgt. Don Von Beulwitz, who is our drummer, is also our coordinator for radio and TV. He lines up the guest stars. And our bass is Sgt. Fred Bassett, who is also head of our film unit.

"We managed to stay on TV and to get better times primarily because we were able to get such big name guest stars as Johnny Mercer, Anita O'Day, and Cogi Grant on our first Sunday morning spot. That and the fact that we managed to put out an entertaining show — we hoped."

Dress Blues, incidentally, was the first service show to receive a nomination for an Emmy. It got the nod last year. Guest stars, good music, and film clips presenting various aspects of Marine history and service have made it a highly intriguing show.

Next on line for Bob is the ABC show to be called "Martin for the Marines from the Coconut Grove," in which Freddy Martin will do a musical show from the Grove aimed at the Marines.

Bob is married to the former Marillas Gayle Jackson, and they have one child. They were married the day Bob graduated from college.

"For three and a half years I had been trying to make an impression on Marillas," Bob said. "One day I got in a program and said, 'Are you going to marry me or not?' She said she would. I had wasted three and a half years."

Well, he's wasted no time on TV or radio.
WEATHER PREDICTIONS for L. A.

In an ordered universe where nothing "just happens" Harry Geise and Irving P. Krick Associates predict the weather with accuracy nothing short of amazing.

By Dave Vowell

This is being written in July. Today is July 11.
The last few days of August and the first few days of September will be hot and smoggy. A cool period, marked by early morning cloudiness, will follow on September 12th and last through September 15th. Another warm period will be experienced on the 16th through the 18th and the 21st through the 24th will be cool.

September, often a warm month any-

way, will be drier and warmer than usual this year. Fire hazard will be great.

These predictions were made by Irving P. Krick Associates of Denver. The Hollywood representatives of the firm, Mr. Harry Geise, appears twice daily on KNXT-TV with the Weather-vane at 5:55 P.M. and at 10:30 on The Big News. He is also heard daily on KNX and the Columbia Pacific regional network from 2:40 to 2:45.

Now look out of your window. Chances are, the weather is just like they predicted.

By Univac

His predictions are the result of 20 years of study and experience in the field of meteorology. The long range predictions are made in Denver with the assistance of a Univac electronic "brain."

Univac is utilized to speed up the calculating procedures inherent in the forecasting system developed by Dr. Irving P. Krick, a system based on the principle that weather moves in an ordered manner.

Dr. Krick's meteorological research has shown that weather situations, that is, the positions of high and low pressure areas, repeat themselves. Since identical patterns resolve themselves into similar results, Dr. Krick can feed historical weather data from the 1935-55 period into the Univac and it solves the projected weather pattern from this information.

With this working principle and procedure, Dr. Krick and his associates can predict with an amazing degree of accuracy what tomorrow's or next month's weather will be.

All of the long range forecasts made by Mr. Geise on his KNX and KNXT-TV programs are arrived at in this manner. For the short range forecasts, the Krick Association and Mr. Geise use the more conventional methods.

But the great ingredient on his weather programs is not the accuracy of the forecasts, but the honesty of the presentation: he tells you what will happen, not what you want to happen.

And when he goofs, he says so.

HERE’S THE WEATHER MAP for August 29th, as predicted back in July. Watch KNXT-TV’s Weathervane show at 5:55 p.m. or the weather segment of The Big News and see if Harry Geise was right.
Hawkeye, famous Indian scout, and his companion, Chingachgook, patrol the forests of pioneer America in the thrilling action series...

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based on the stories of James Fenimore Cooper

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