AL JARVIS: ON THE HUNT AGAIN
WHY FRED WARING ALWAYS COMES BACK

HUGH O'BRIAN: What's He Shooting for Now?

Hugh (Earp) O'BRIAN
MIKE WALLACE

J.B., L.A.
We haven't watched a Mike Wallace show, but the printed remarks make it sound like a TV expose. Sid Caesar is a most unfunny bore. The best hour-long show on TV is Cheyenne and Conflict. Every week of the year and every play is well done and exciting.

Our TV censor returns the sound automatically in two minutes, so we never see nor hear any offensive commercials.

To make rating systems fair, they should be in different homes every week or month.

M.S., Long Beach
I think Playhouse 90 is a wonderful program and I consider it and Climax, Thursday night "musts".
I liked "It Could Be you" until I went to see the program in person once and was disappointed to see how it is worked. Those people aren't surprised at all. They ought to be actors, because they put on such a surprised act when they are picked from the audience and then if you could see how they let only those particular people into the studio first and put them in special seats. Just the fact that they are allowed in before anyone else is reason enough to believe that they know the "surprise" beforehand. I still watch it on t.v. because I like Bill Leyden very much and enjoy the reunion quiz, even if it is rigged.

MRS. N.M., Riverside
Helen Morgan's star could not have shown any brighter than Polly Bergen's own did the night she portrayed Helen on Playhouse 90. This girl is a wonderful actress and singer. For that matter the whole cast was marvelous and we're so grateful for these fine shows.

Gunsmoke is a never miss at our house. Wonderful adult-western stories and the casting is perfect.

JACKIE COOPER AND MANDY

The C. Family, Bloomington
First of all, we like Dick Lane and Roller Derby better than anything else on television, and we are only sorry that we can't see Roller Derby more often than just once a week. Here are our other favorites: Bob Crosby Show, Cheyenne, Gunsmoke, Perry Como, Wells Fargo, and the People's Choice—in that order.

Also, we disagree with Mrs. W. of Los Angeles, Jackie Cooper and Mandy aren't disgusting. We find them very refreshing.

We are very sorry to hear that the Bob Crosby Show is going off the air. It has long been a favorite with us.

D.F., Alhambra
Just like to say that we enjoyed Treasure Hunt last season. Hope to see it in September. Jan Murray is a very good emcee.
IIREE GENERATIONS of Americans have a sentimental attachment for the music of Fred Waring and his Pennsylvanians. What, then, is the reason for his long-time success?

"I believe," said Mr. Waring, "that it is because we sing the favorite music of all people... music that people know and love, ranging from folk through standards. We make all the words completely understandable by singing all the sounds within each syllable, a system of our own we call 'tone syllables'."

As a summer replacement for the CBS-TV-KNXT Garry Moore Show, Fred Waring and the Pennsylvanians Orchestra and Glee Club are telecasting from the grounds of the beautiful Shawnee Inn and Country Club, near Shawnee-on-Delaware, Pa., where Waring makes his home and conducts his school. Background of the program is the club’s golf course, the Shawnee Inn and its pool. Half-hour Monday through Thursday shows have a completely relaxed almost ad-lib format; hour-and-a-half show on Friday requires more planning and less informality.

Waring’s use of chorus and glee club has always been his trademark, and he is using members of the Fred Waring Youth Workshop in this summer show. The school, which attracts hundreds of professional choral leaders and teachers each year, has revolutionized teaching methods for ensemble choral groups.

"One of the most important things I hope to do on the show," stated Waring, "is to give counsel to beginners, actually run auditions, and tell these youngsters frankly whether or not in the opinion of my staff and myself they should attempt to break into professional show business."

**His Start**

Fred Waring got his start in his high school days when he sang in the school glee club and with the choral group. He also organized the local Boy Scout drum and bugle corps. When he first started out his greatest thrill was the response to the sound of voices and the wonderful response of audiences.

When Waring began organizing his first band, and for most of his career since that time, his group was picked on the basis of personality. "We felt that most of them would be with us for many years," said Waring, "and this proved to be the case. Since television, however, the turnover among our younger members is tremendous. Now, because of increased costs in training we must be more selective in choosing our people, and due to the pressure of TV rehearsals we must be sure that they are able, quick-study people."

With such a large group the question of temperament is always a problem. How does one keep such a big group happy — temperamentally speaking?

"In the old days," responded Waring, "people were happy if they worked all the time, perfecting their art, their talent. Today, they’re only happy when they achieve the big-money brackets immediately. I think there’s been a tremendous drop-off in style because young people aren’t willing to work a little longer to perfect themselves."

Waring’s featured vocalists and soloists play an important part in this summer show as they have in the past. Ninety per cent of the music the Waring group has performed and still performs is songs. As Fred Waring expresses it, "I like songs because they can be sung." Instrumental music has its place, but songs reach the heart.

Waring does not do his own arranging. He sketches out the numbers, then hands them over to the experts and explains the effects he wants to achieve. From his long experience in satisfying public tastes, Fred Waring feels that the important element in providing entertainment is judgment. "There’s plenty of entertainment around, songs are being written. It’s a matter of judging that material which you feel will appeal to your audiences.”

We asked Waring what he felt had been some of his most successful numbers. "Some of our best numbers, of course, haven’t been recorded, simply because they have been things we have done in concert, or going even further back, when we were a dance band. Some of it has been captured in our new Capitol Records album. Personally, I would list off my hand, ‘All The Things You Are,’ ‘Way Back Home,’ ‘Battle Hymn of the Republic’, etc. In short, people’s favorites."

And that’s why Maestro Waring is still riding the crest of the wave year after year — he gives people the songs they want, the songs that touch the heart.

**August 10, 1957**

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**Perennially Popular**

Fred Waring, whose "hair has turned to silver" is loved as much today as he was 25 years ago.

By Jean Corlis

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**SMILING FRED WARING** reveals the charm that has endeared him to music lovers through the years.
What's Hugh O'Brien Really After?

The star of ABC-TV's Wyatt Earp has a real goal in mind for his future, and it explains much of the mystery surrounding this very hot young star.

By Jack Holland

YATT EARP has proved a gold mine to Hugh O'Brien. It has also given him an entirely new life.

Before Hugh went to work for his popular ABC-TV show he was a fairly good name in town. He was a highly creditable actor. And his future looked quite promising. But now, with Wyatt Earp firmly established on the TV horizon as a smash, Hugh is walking around in clover so thick and so high he can hardly see above it. The guy is in!

So what has this success done to Hugh? What changes has it made in him?

Marriage

For one thing - it hasn't changed his marital status. He's still single. However, never has he been more in a mood to take unto himself a wife. There is even a young lady he met on the Jackie Gleason show who could make him trade his bachelor role for that of a husband—maybe.

"Her name is Dorothy Bracken," Hugh said sincerely, "and I'm very fond of her. I see her whenever I go to New York. Yet, I'm not thinking of any marriage for the present and I'm certain she isn't either.

"Maybe I shouldn't say I'm not thinking of any marriage - that could give the wrong idea. I think of marriage itself all the time. I know I'm ready for it now, perhaps for the first time. But I still want to be realistic enough to think of a few things.

"I have finally attained security and it's given me a kind of peace of mind I have never known before. I have always wanted to be able to give my wife real security, freedom from worry and concern. But even though I can offer this to a girl now I'm still cautious. I've seen a lot of happy and a lot of unhappy marriages so I don't think I should marry until I feel that I can't do without a girl, that my life won't be complete without her, until I want only one person. I see nothing wrong with wanting to be that certain, that sure.

"I do have security now beyond the Wyatt Earp show. I have real estate investments, oil royalties, two speculative tracks in Lancaster and Las Vegas, I'm going to build an apartment house, I own 10 percent of the merchandising from the show, I invested the first year's profits from the show in blue chip stocks. I also have an album coming out in September on the ABC-Paramount label.

"Then there are my personal appearance tours. I now have my own company that produces these tours, such as the ones I recently completed. They have really been great successes, I am happy to say. For instance, in Durham, Connecticut, which has a population of 1800, 9600 people showed up. On these appearances I have done one thing that takes a lot of time and is very different — I really go out to meet the people. After the performances I come out on the stage, do some quick draws and then go to the exit where I shake hands with everyone. I know I'd never lose any one of those people as fans because they all would have a more personal feeling about me. I can still remember the night Glenn Ford came to a rehearsal some years ago of 'Mourning Becomes Electra' which I did with The Stagelighters. I have felt ever since that he was a friend of mine, just because he
I was there and I met him and talked to him. It's partly because of this feeling that I have that my fan club is called the Hugh O'Brian Friend Club instead of the Hugh O'Brian Fan Club.

"The club has 52 publicity or membership chairman now — one for each of the 48 states and one in London, Canada, Alaska, and Hawaii. Irene Jackson is the president. I am frank to admit that I have encouraged the formation of these clubs and I assure you I find it more than stimulating and rewarding to work actively with the members."

Hugh's blueprint for the future does not center on just the Wyatt Earp show. This boy looks ahead. That is one reason why he has been doing such a variety of things on TV recently — such as his singing and dancing stint on the Ed Sullivan Show and his work on the Jackie Gleason Show of a few weeks ago.

"I want to prove I can do other things," Hugh said. "I have to think ahead to the time when Earp won't be on TV. I'm aiming for one purpose — to be recognized by my fellow actors as one of the best actors in the business. That is my artistic desire. My economic desire is to make a fine living in the business I love.

Too Money Conscious?

"Speaking of economics, I don't think money is too important to me, as some have inferred. If this were so, I'd never have left Universal-International where I had the security of a contract. But I left because I felt I wasn't getting anywhere. It's more important to me to think of where I'll be in my career five years from now than it is to be concerned with how much money I'll have.

"I'm realistic about finances — I think. I'm not teeing off now on big cars and gold-plated swimming pools. I'm careful about investments and yet I enjoy myself. I realize I have to have fun along with the hard work. I may be overly cautious or conservative about how my money is spent, but, if so, that is because I come from a conservative background. It's the way I was raised. And I'd rather be overly-conscientious than not conscientious enough about money. This is a precarious business. You have to make certain that you put to work what you earn. A career is like your health. You have to take care of it, and I feel I do in that I don't stint at all on the money I spend towards the management of my career. I need the best people around me because I have a big business. And I'm willing to pay for the best."

There is no doubt that Hugh O'Brian is big business these days. And he's smart enough and shrewd enough to see that it stays that way. Hugh O'Brian is a big star now because that's the way he wanted it and he has a way of reaching the goals at which he aims.

It would be extremely unwise to ever sell this man short. He's playing nobody's fool.

FEW STARS ARE AS AWARE of the importance of fans to a successful career as is Hugh O'Brian. He's seen here with some of his youthful admirers as he explains a few facts about a gun.

SINGING HAS ALSO come into his life. In addition to his acting he is taking singing and dancing lessons. The results of his vocal efforts will be seen soon in the release of his new ABC-Paramount album.

August 10, 1957
DEBRA PAGET is no longer the dreamy-eyed little ingenue as this picture amply proves. She's now on KTTV's Premiere Performance. (Paramount Pictures Photo — Bud Fraker).

DEBRA PAGET is one of Hollywood's loveliest and most glamorous young stars. The charmer who acts now as hostess on KTTV's premiere Performance, a show featuring 20th Century-Fox movies to which Debra is also under contract, lives just the way she feels stars should live. The accent is on glamour.

There is her jewel-studded Cadillac. There are her ultra zingy gowns. There is her home which is a colorful affair with fish nets and sequined figures on walls, an Oriental garden in the living room, the white rugs. There are her pet monkey and chimpanzee and her beautiful multi-colored parrot which wanders around the back yard. There are her sexy gowns and her copper hair. Everything is with the accent on the different, the unusual, the exotic.

But glamour isn't all Debra is after. She has that. What she is really hoping for is that someone will wake up and look at her and realize she is grown up now.

Her Desire

At which point we could only say, "How could anyone doubt that?"

"I do feel that TV has been more aware of the fact that I'm no longer a little girl," Debra remarked. "At least when I did Climax, Matinee Theater, and a couple of other shows I wasn't given the pig-tails-down-my-back business. TV seems to regard me more as a grown-up actress." It was also TV that gave her the chance to do some of her sensational dances.

Debra has had a couple of chances of late in movies that have encouraged her — notably her roles at Paramount in "The Ten Commandments" and "Omar Khayyam." But at her home studio of 20th Century-Fox she is still thought of as the girl who made such a resounding hit in "Broken Arrow," the original movie. Debra was a very young girl in that one.

Elvis

"I did work with Elvis Presley in 'Love Me Tender' at 20th," Debra said, "but my part was pretty much routine. I guess it was this picture that started those rumors about Elvis and me. When I went east recently, you'd have thought he and I were married if you paid any attention to all the reports. And Mexico had us eloping. I assure one and all that Elvis and I are good friends and that is all."

Romantically, Debra has always been a source of interest and amazement since she seldom has had dates. She lives with her family which consists of her highly personable mother, Maggie, her father, her sister Teala and her husband and children, Debra's younger sister. Debra's other sister, Leslie, recently got married. But Debra? No romance.

"I seem to fall in and out of love," Debra grinned, "but there is nothing serious in my life at all. I am not in any hurry to get involved either. I have enough to think of now with my work."

For a film actress, Debra is surprising in that she prefers doing live television. Her role in a recent Climax was especially exciting to her.

"There's more enthusiasm in live TV and better use made of time," Debra said. "There's none of this business of dragging things out as there is in film."

She has done everything possible to assure one and all that she has become a young lady, that she has left behind the little girl. There are certain things about her that should prove this convincingly. It does appear that somebody had better put on his glasses and take another good, long look at her. Believe us, she's grown up!
THIS WEEK’S TV-RADIO NEWS IN PICTURES

MR. AND MRS. JACK BENNY board Scandinavian Airlines flight for London, where couple appears on 9:30-minute TV show August 28. After tour of Europe, they return in Fall for resumption of KNXT series.

ALSO EUROPE BOUND BY SAS: NBC Moscow correspondent, Irving R. Levine, and his bride of a day, the former Nancy Jones, Dave Garroway's secretary. They honeymoon in Sweden before taking up residence in Moscow.

DO-IT-YOURSELF-QUEEN Mei Ling Gordon pulls switch and interviews KBIG's Stu Wilson from Japanese Tea House at annual show.

JOHN RUSSELL, star of KJH-TV's Soldier of Fortune series, picks up pointers on shooting from All-American trapshooter, Rudy Etchen. The place: Sun Valley, Idaho.

XETV, CHANNEL 6, and its special remote truck—with Raff Ahlgren of "Johnny Jet" show shaking hands—helped San Diego celebrate annual Fiesta del Pacifico.
A NEW station joined the Frequency Modulation band several weeks ago when KMLA began broadcasting at 100.3 megacycles.

Technically speaking, it is the first station in the country to use the new phase lineier antenna making it possible to radiate a full sixty kilowatts of power from its six elements in perfect phase relation.

**Adult Programming**

The stations programming is aimed at the adult listener with special emphasis on quality and easy listening music played exclusively from LP's. A rigid policy regulating the type, length and number of commercials will be strictly enforced.

Special programs, in stereophonc sound, are in the planning stage. These programs will be broadcast in conjunction with another FM station, KCBH, of equal power and identical location of transmitting facilities.

News is featured on the hour every hour, except during the stereophonic broadcasts. KMLA has leased the services of United Press to insure top coverage of local, regional and national news.

Heading up the KMLA operation is J. B. Kiefer who is a veteran Southern California broadcaster. Mr. Kiefer has been in radio since 1924 and has been associated with several local stations in an executive capacity. He was co-founder of the Southern California Network which later became a part of the Mutual Network. Prior to becoming president of Musicast, the parent organization of KMLA, Mr. Kiefer was vice-president of the Southern California Advertising Agencies Association.

As president of Musicast, he saw the company grow, during the past seven years, into its present position as the largest operation in the United States using FM as its method of transmitting music to industrial, commercial and professional locations.

**Experienced Staff**

Backed up the KMLA slogan, "You never heard it so good" is a staff of experienced engineers and on-the-air personalities that can be typified by announcers George Sanders and Harling and vice-president in charge of engineering, William Tomberlin.

George Sanders has been a popular disc jockey and emcee over West Coast radio and TV since 1945. His Hollywood interview show, "Sanders Meanders," is syndicated and presented over 243 independent radio stations in this country and Canada.

Program Director-Announcer Harling has been associated with radio for the past twelve years. He served as a Naval Communications Officer during World War II and the Korean War. He brings to KMLA experience garnered from stations in Iowa, Florida, Michigan, New Orleans and California. He has also been active in theatrical production in Palm Beach, New Orleans and Hollywood.

Vice-president William Tomberlin has the distinction of engineering the first automatic station in the West and also the first FM transmitted background music service.

These men are part of a station that, in the words of President J. B. Kiefer, "intends to rightfully share ... with listeners the better things in life; to bring back once again the intended meaning of 'public interest, convenience and necessity.'"
Horace Greeley’s sage remark, “Go West, young man” is not thought of too highly by some people. Particularly those long-time residents who view with alarm the ever-increasing population in Southern California and wonder where all these humans will find living space. The city dweller who mutters under his breath “why don’t they go back where they come from” should be grateful for the vast desert regions, long thought fit only for Arabs and deluxe resort areas built for the purpose of pampering high-income-bracket people. For the desert is fast absorbing thousands of folk from every corner of the land.

One such place is Ridgecrest in the heart of the Mojave desert 165 miles north and east of Los Angeles. In but another demonstration of man’s pioneering spirit, Ridgecrest and the surrounding communities reflect the will of a people to wrest from their surroundings the bounty nature offers. Auto racing on the dry lake beds, uranium, gemstones, dude ranches, clear air—all these attract increasing thousands to the desert. Real estate developments such as Yucca Valley, Apple Valley, Hesperia and China Lake acres have property priced for every pocketbook.

The U.S. Naval Ordnance Test Station at China Lake, immediately adjoining Ridgecrest, employs 13,000 people. With Ridgecrest’s 7000 population, plus another 15,000 in the surrounding towns of Trona, Johannesburg and Argus, a radio station was a necessity. KRCK, 1000 watt station operating on 1360 kc, serves this bustling desert area with all the color, flavor and timeliness of the big-time metropolitan stations. Owned by Victor M. Farel, a man who believes in the potential and future of the desert, and managed by Bob Hamilton and his lovely wife, Jan, the station serves as a focal point for news and activities of the community. F.O.
Complete this jingle:
The coffee's hot,
The music's cool,
The camera crew is ready.
It's Chuck 'n' Luck on Channel 5

(fill in last line)

Name:
Address:
City:
Zone:

Mail to: Chuck 'n' Luck Contest
KTLA, 5800 Sunset Blvd.
Hollywood 28, Calif.

PRIZES

1. Round trip ticket for two to Hawaii on Trans Ocean Airlines including two weeks at the exotic Halekulani Hotel with all expenses paid, an inter-island trip and complete luau.
2. Gibson 10-cubic ft. combination-refrigerator and freezer.
3. Gibson electric range.
5. Scott-Atwater outboard motor (10 h.p.)
6. Man's wardrobe from Damico's of Los Angeles.
7. Lady's wardrobe from "Red Head," 9100 Wilshire Blvd., L.A.
9. Table Hi-Fi from Thoro-Fed Dog Food.
10. Three cases of LaLani Pineapple from Safeway Stores.
11. Three cases of LaLani Pineapple juice from Safeway Stores.
12. Three cases of Mary Ellen's Jams and Jellies.
13. Two cases of assorted Red Crown Meat (Corn beef hash, beef stew, Vienna sausage, chipped beef.)
14. Three cases of Nesbitt's Topping.
15. Two cases of Trader Vic's Basic French Dressing.
16. One case of Borden's Milk.
17. One "Swing-A-Way" combination ice crusher, knife sharpener and can opener.
18. Gift of women's accessories including wool stole, matching earrings and bracelet, three silk scarfs and bottle of perfume.

RULES

1. Complete the above jingle, using the form at right or a reasonable facsimile. There is no limit to the number of completed jingles that each contestant may enter.
2. Contest starts August 5, 1957 and closes September 10, 1957. All entries must be received Chuck 'n' Luck Contest, KTLA, Hollywood 28, Calif., by midnight, September 10, 1957.
3. The contest is open to all residents of Southern California except employees of TV-Radio Life Magazine and KTLA and their families.
4. Jingles become the property of Chuck 'n' Luck and cannot be returned.
5. Entries will be judged on the basis of originality, neatness and aptness of thought.
6. The winners will be announced on Chuck 'n' Luck and in TV-Radio Life.
7. In no event, will cash be substituted for a prize.
8. In case of a tie, the entry with the earliest postmark will be judged the winner. Decision of the judges will be final.

"CHUCK 'N' LUCK starring Eddie Cletro is seen on Channel 5 at 12 Noon Monday through Friday.

HALEKULANI HOTEL BEACH SCENE, where first prize winner will spend two exciting weeks.

August 10, 1957
LOOKS DECEIVED: They've been shooting the two "honey-moon" episodes of Danny Thomas' fall series up in Las Vegas where the blistering heat just about wilted everybody down to a grease spot. Regardless, Danny, his two TV children, Marjorie Lord (who'll be the new "Mrs. Williams") and a small four-year-old doll named Angela Courtright, who'll play "Mrs. Williams" daughter, ground out two films. In one of them Danny carried his bride over the threshold of her new home.

FOR THIS SEQUENCE MISS LORD was dressed prettily in a chiffon number, looking quite partified. Shooting was finished around noon and without changing she walked across the patio at the hotel to get a bite of luncheon. As she breezed past two ladies who were sunning themselves she overheard one of them mutter: "Look at that dame! She's just getting in for the night!"

GOOD OBSERVATIONS on the shift of TV activities from New York to Hollywood were made by Mr. and Mrs. Keith Brown (Eleanor Corrigan), former Hollywoodites now laboring in Manhattan. Keith, formerly of MCA, and Eleanor who was with Press Info. at CBS-KNX, are visiting our area. He is an expert in casting and talent handling; she is with Benton and Bowles agency. Both said that New York, which has been experiencing a gradual exodus of TV talent and personnel for some time, finally began to admit openly only a couple of months ago that the East had missed the TV boat. In addition to the usual reasons given -- lack of space, lack of film techniques and so on -- another cause for the shift was pointed out. Apparently the big New York dramatic shows underwent a slow-but-sure rise in budgets for obtaining talent. Finally the pay became so good that it was possible to bait "name" Hollywood stars in place of just good solid N.Y. actors with no great marquee value. The name stars were willing to go to New York to appear on TV, writing off their traveling expenses. Ultimately this procedure brought about some of the swing westward where most of the stars live. We can thank Playhouse 90, Climax, Matinee and similar programs for this outcome.

THE NIGHTWATCH AT KNX -- Mel Baldwin, newsman Rod Voigt, and an engineer -- has had its share of news breaks between 11:30 p.m. and 5:30 a.m. Most recent was the Mexican earthquake on which KNX was receiving firsthand wire service reports of damage but very little information on the Acapulco situation. After setting up communications with a U.P. correspondent in Mexico City, KNX utilized phonotape to record interviews with passengers after the first plane from Acapulco arrived in Mexico City. "This was the first news pertaining to Acapulco that we received," said Baldwin. "We were ahead of our own news wires when we put the news on KNX at 7:05 a.m. Sunday, July 28."

FAST ACTION AND SOLID reporting like this are to be commended and they further put to shame the AFTRA national executive secretary’s reference to radio as being in a "dull and dreary state." Southern California Broadcasters have registered a protest against the AFTRA rep's remarks. A stand well taken!

LAWRENCE WELK'S NATIONAL FAN CLUB Picnic drew 1100 men, women and children to Ladera Park where Larry Jr., Donna, Lawrence, along with other staff members, served cold cuts, salad, buns, ice cream and pop. All the Lions including Baby Joe attended. But Alice Lon left her boys home, though she did bring Brownie her faithful housekeeper. Fans danced to recorded Champagne Music and (Continued on Page 15)

"GOLDEN MIKE" WINNERS

HANK WEAVER received his "Golden Mike" from the Radio and TV News Club of Southern California as top TV sportscaster. President Joe Micciche makes presentation.

MR. MICCICHE also presented Best Radio News Writing award to Veteran KHJ-Mutual-Don Lee news writer, Wilfred Brown. It was Brown's third "Golden Mike," and his second in a row.

THREE "GOLDEN MIKE" trophies were garnered by KABC radio. Left to right: John Hansen accepts award for "The Best and Most Consistent Coverage of Special Events;" Harry Woodworth, accepts on behalf of the widow of Bob Garred, who was posthumously named "Best Newscaster of 1956;" and William Winter was selected as "Best News Commentator." President Micciche congratulates winner.
SATURDAY, AUGUST 10

What's Special
LITTLE LEAGUE CHAMPIONSHIPS, (9), 4:00 p.m. Region Eight Little League baseball championships at Santa Monica.

Who's Fighting
LEGION BOXING, (9), 8:30 p.m. Middleweights Jimmy Palazola and Germany's Franz Szuzina.

Who's Playing
DEATH VALLEY DAYS, (4), 7:00 p.m. Ann Savage plays "Diamond Babe," frontier dance hall beauty.
S.R.O. PLAYHOUSE, (2), 8:30 p.m. Phyllis Thaxter stars in "Dara."
GUNSMOKE, (2), 9:00 p.m. John Carradine is featured with regulars James Arness and Lola Albright.

GEORGE SANDERS' MYSTERY THEATER, (4), 9:00 p.m. Havis Davenport and Richard Benedict star in "Try It My Way."
FABULOUS 52, (2), 10:00 p.m. "Bell of Adano," starring John Hodiak, Gene Tierney, William Bendix and Richard Conte.
ENCORE THEATER, (4), 10:00 p.m. Don DeFore, Richard Denning and Dov Avedon star in "The Idea Man."

Who's Guesting
JIMMY DURANTE SHOW, (2), 7:00 p.m. Cass Daley appears with Jimmy in tonight's skit.
JULIUS LA ROSA, (4), 8:00 p.m. Singer-comedian Lou Carter, vocalists Johnny Mathis and Corbett Monica, Victor Julian and his pets.
TOWN HALL PARTY, (11), 10:00 p.m. Jimmy Wakely and Johnny O'Neill, special guests tonight.

Who's Playing
MAJOR LEAGUE BASEBALL, (4), 10:15 a.m. Brooklyn Dodgers visit the Pittsburgh Pirates' home park at Forbes Field.
MAJOR LEAGUE BASEBALL, (4), (10), 10:25 a.m. Brooklyn Dodgers and Pittsburgh Pirates.
MAJOR LEAGUE BASEBALL, (2), (3), (8), 11:25 a.m. Detroit Tigers and Chicago White Sox.
PCL BASEBALL, (10), 2:00 p.m. San Diego Padres vs. Seattle Rainiers.

SUNDAY, AUGUST 11

Who's Playing
PCL BASEBALL, (9), 1:25 p.m. Angels and Stars in Wrigley Field doubleheader.

What's Special
OUTLOOK, (4), 2:30 p.m. Chet Huntley interviews Tunisia's president Habib Bourguiba.

Who's Guesting
STEVE ALLEN, (4), 8:00 p.m. Jane Russell, Ferlin Huskey and Larry Storch guest tonight.
ED SULLIVAN SHOW, (2), 8:00 p.m. Jayne Mansfield and her fiancé Mickey Hargitay, singers Lt. Buddy Knox and Pvt. Charlie Applewhite, Peter Palmer (Broadway's L'il Abner) and winnert of the World Wide Army Talent Contest.

MONDAY, AUGUST 12

What's New
ARLENE FRANCIS SHOW, (4), 10 a.m. Starting today, there's a new look and a new name to Arlene's Monday-through-Friday show.
ROMPER ROOM SCHOOL, (5), 11:00 a.m. "Miss Mary," a new schoolteacher on tv, teaches kindergarten Monday through Friday.
AMERICAN BANDSTAND, (7), 3:00 p.m. (Mon. thru Fri.), with host Dick Clark and top recording artists as daily guests.

What's Playing
MATINEE THEATER, (4), 12 noon. Peggy McCay stars In Balzac's "Eugene Grandet."
GOLDEN VOYAGE, (13), 7:00 p.m. "Andorra," with Col. Nicol Smith.
**FOR THE WEEK**

**WANDERLUST**, (13), 7:30 p.m. "Canadian Sunsets," with host Bill Burrud.

**O. HENRY PLAYHOUSE**, (9), 8:30 p.m. "Marlowe-Cette," starring Gerald Mohr, Thomas Mitchell.

**STUDIO ONE SUMMER THEATER**, (2), 9:00 p.m. "The Unmentionable Blues," comedy about a May-December romance.

**FIRST SHOW**, (11), 10:15 p.m. "Cry Havoc," starring Margaret Sullavan, Ann Sothern and Joan Blondell.

**Who's Fighting**

**Who's Guesting**

**SPOTLIGHT PLAYHOUSE**, (2), 8:30 p.m. Hugh O'Brian stars with Marilyn Erskine in "Ringside Seat."

**ASSIGNMENT AMERICA**, (5), 7:30 p.m. "Pipeline in the Sky," helps our Air Force, and defense forces.

**CLIMAX**, (2), 8:30 p.m. Nancy Kelly, Mona Freeman and Dean Stockwell star in "Murder is a Witch."

**THEATER TIME**, (7), 9:00 p.m. "Weekend in Winnetka," with Virginia Bruce, Gene Raymond and Elinor Donahue.

**PLAYHOUSE 90**, (2), 9:30 p.m. Helen Hayes, Ralph Meeker, Katy Jurado and Janice Rule star in a re-run of "Four Women in Black."


**FLATIRON**, (11), 10:15 p.m. "Airline Hostess."

**Who's Guesting**

**I'VE GOT A SECRET**, (2), 9:30 p.m. Hal March subs for vacationing Garry Moore.

**THURSDAY, AUGUST 15**

**What's Playing**

**I SEARCH FOR ADVENTURE**, (13), 7:00 p.m. "Panama Jungle," and "Beneath the Sea with Williamson."

**ASSIGNMENT AMERICA**, (5), 7:30 p.m. "Pipeline in the Sky," helps our Air Force, and defense forces.

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**PLAYHOUSE 90**, (2), 9:30 p.m. Helen Hayes, Ralph Meeker, Katy Jurado and Janice Rule star in a re-run of "Four Women in Black."

**LUX VIDEO THEATER**, (4), 10:00 p.m. "Judge Not," a lawyer defends a man accused of the murder he, himself, committed.


**FRIDAY, AUGUST 16**

**What's Playing**

**DESTINY**, (2), 7:30 p.m. Merle Oberon stars in "I Will Not Die" with Jacques Bergerac.

**RIN TIN TIN**, (7), 8:00 p.m. "Fort Adventure," tonight featuring Joe Sawyer and Bill Haade.

**MR. ADAMS AND EVE**, (2), 8:00 p.m. A foreign actress causes trouble for Howard Duff and Ida Lupino.

**BIG FRIDAY MOVIE**, (11), 8:00 p.m. "Fiesta," with Esther Williams, and Ricardo Montalban.

**PLAYHOUSE OF STARS**, (2), 8:00 p.m. Mark Stevens, John Baragrey and Constance Towers star in "Sporting Chance."

**CROSSROADS**, (9), 8:30 p.m. Richard Carlson in "The Happy Gift."

**UNDERCURRENT**, (2), 9:00 p.m. Jan Sterling and Phil Carey star in "T'll Make the Arent."

**JOSEPH COTTEN SHOW**, (4), 9:00 p.m. MacDonald Carey stars in "Alibi for Murder" with John Vivyan.


**Who's Fighting**

**WED. NIGHT FIGHTS**, (7), 7:00 p.m. Mexican featherweight champion Victor Manuel Quijano and Davey Moore.

**Who's Guesting**

**I'VE GOT A SECRET**, (2), 9:30 p.m. Hal March subs for vacationing Garry Moore.

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NEW YORK...At a press conference held here by Robert Sarnoff, president of the National Broadcasting Company, plans for the fall season were announced and one of the most interesting things is that the word "spectacular" is out. Now it's being called "special." About these "specials," for which NBC is going all-out, there seems to be a rather significant effort to better the TV fare for the average viewer. There are programs that are obviously designed for the intelligentsia, those that may add to the intellectual health of the public. The "specials," however, embrace a wide variety of subjects — everything from opera to a Jerry Lewis show. And a "special" can be a half-hour, hour, 90 minutes, or two-hour program — anything that is not on the regular weekly schedule.

There will be 14 separate series of specials but regular shows will not be pre-empted more than twice to accommodate these extra-curricular efforts. Children will be considered too in the line-up since shows designed for them, such as "Pied Piper of Hamlin" and "Pinocchio," will go on at an early evening hour so that the youngsters can see them. This should please most parents.

Altogether, 160 specials will be presented in the coming season, a 15 percent increase over the past season. $40,000,000 worth of billings is represented. There will also be 67 percent more use of color than before.

It is the aim of NBC-TV to show every type of program from 7:30 to 11 p.m. each day in the week — and it's an ambitious schedule. Some of the interesting new surprises to be seen are Omnibus now at NBC, Bob Cummings Show on Tuesday at 9:30 instead of its former CBS slot on Thursday, and a Texaco Command Appearance, sponsored by the American Theatre Wing. The latter will present the highlights in the career of a noted performer, proceeds to go to the training of young actors, writers, etc. The first performer to be so honored is Ed Wynn.

Robert Saudek, producer of Omnibus, said that the proceeds from his show would go to a worthy cause too — to make NBC and himself richer. The new year for Omnibus sounds exciting and it is good to see it back again.

A run-down of some of the shows being planned and reported by the producers themselves shows Hallmark of Fame with two Maurice Evans shows — "Dial M For Murder" and a comedy by Shakespeare; Pete Solomon, director of Special Projects, will present on Project 20 "The Innocent Years," dealing with the years 1900-1914 and "Back in the Thirties," a story on a small town doctor and his everyday life, a children's news program, a panoramic look at the U.S. called "Leaves of Grass" and six programs on the history of musical comedy, the latter two to be done a year from now.

The so-called "Wisemen" series, or Conversations, will present film shows on Picasso, Igor Stravinsky, Ruth St. Denis and Ted Shawn, and David Ben Gurion.

Sam Sharkey, producer of the news division, has sent Chet Huntley to Tunis for an interview with the new president of that country. He is also planning a series on inside Poland, plus a show dealing with segregation outside our country.

Henry Jaffe discussed the Shirley Temple series, the Las Vegas shows (and from the look of this, KNXT'S Fabulous Las Vegas, though not a hit, must have stirred up interest), the Texaco Command Appearance.

Samuel Chotzinoff will again produce operas in English — an original French opera called "Dialogue of the Carmelites" leading off.

Barry Wood of Wide, Wide World says his show will emphasize theme and will do less pick-ups, the first to be "Challenge of Space."

Among other highlights are the shows of Bob Hope, Jerry Lewis, Dean Martin, Mary Martin in "Annie Get Your Gun," Standard Oil anniversary program, General Motors two-hour special, and important sports programs.

That's the big news from New York now — at least from an NBC standpoint. It's muggy here but not too bad. The next time you hear from this department it will be from Paris.

I extolled Channel 2 last week for a movie on their agenda, so I guess it's all right this week to say the way they have edited "The Jackie Robinson Story" makes it seem that all Jackie had to do was play good ball to make the big time. Gone from the original movie are all the incidents that made Jackie's task so difficult and dangerous and gave the picture bite and truth. Why edit the unpleasantness?

"A Bell For Adano." (2) Aug. 10, 10:00. 1945. John Hersey's Pulitzer Prizewinning play has been adapted to the screen with care and fidelity and emerges as a moving tribute to the American military and the occupied Italians it must govern. John Hodiak is Major Joppolo, military governor of a small Italian city, who must cope with a civilian morale that has touched bottom as a result of the disappearance of their town bell. How the major comes to understand and solve their problem is the core of the picture and the many character vignettes along the way to the climax help to underline the premise ... to the victor belong the responsibilities as well as the spoils. Hodiak does very well in the central role, and good support is given by William Bendix, Roman Bohnen, Fortunio Bonanova and Marcel Dalio, while the only false note is struck by Gene Tierney, as a pure minded lass who does likewise.

"Cockeyed Miracle." (11) Aug. 14, 10:15. 1946. Old sea captain Frank Morgan dies leaving his estate in turmoil, goes to heaven where he sees his father, Keenan Wynn, who died at the age of thirty-six ... and this disparity in age and status make for some farcical situations, you can bet. Anyway, Father straightens things out with a few storms and such but without the feeling one had in watching the theatre version that one could get involved in the melee. Diverting for one, however.

"Satan Met a Lady." (5) Aug. 12, 7:30. 1938. Dashell Hammett's "Maltese Falcon" was first made in 1931 with Ricardo Cortez and then this one came along with Warren William as Sam Spade (although the name is changed and the falcon becomes a ram's horn) and now I'm waiting for the best version with Bogart, directed by John Huston.

TRIP TIPS
By Jack McElroy

Attention: hunters, fishermen and those that really like to getaway-from-it-all. Our suggestion this week is a trip to the Sulphur Creek Ranch near Boise, Idaho.

They have a special package from Los Angeles that leaves Thursday a.m. and returns Monday. Included are: air transportation (incidentally, this is the only way to get into the ranch) in twin-engine chartered planes, a stay at the very modern lodge which has all the luxuries and a three-day float trip down the Salmon river. You will travel in a rubber boat guided by experienced rivermen.

This is one of the most magnificent remote areas left in America. The fishing from now until October is unexcelled. Four- or five-pound trout is the average, and 40-pound salmon are not unusual. Beginning September 15th are the elk and deer hunts in one of the last great big game areas.

Both the hunting and fishing trips, all expenses included, run approximately 300 dollars. The flight takes approximately 4 hours from Los Angeles.

Catalina Island is now enjoying the height of their season and the best deals we have heard of to go over are offered by the Holiday Club.

They have a special arrangement whereby a person who is a member of the club can go over for two days, spend one night, transportation by boat included, for $8.95.

The deluxe tour is for three days and two nights including your choice of the best hotels, two breakfasts and two dinners, the speed boat ride, the terrace drive, bird park tour, glass bottom boat and cocktails at a leading restaurant plus round trip on the boat comes to the unbelievably small sum of $31.95 per person.

These trips, if booked by a vacationer individually would probably run almost double the amount and when you consider membership in the club costs only two dollars it's a great buy. If you are interested in joining, the number is MICHIGAN 9273.

If you don't have time for either Idaho or Catalina Island tune in on Channel 4 and take a vacation with us via television on "Weekend" Friday evenings, or "Vacation Time" Saturday afternoons.

LIFELINES
(Continued from Page 11)

vied for turns with Alice and Lawrence. One of the big attractions was Nat Fisher and his bubble machine which released 50,000 bubbles a minute through the trees. Ralph Partner emceed and made the announcements including one which stated that "a female purse has been found!"

"I wouldn't think of frying a PARAKEET"

HERE, for the first time, is the true inside story of the discovery of cooking!

One million and 4 years ago our forefathers lived on roots and berries and nuts.

In those days people kept chickens as house pets, just as we today keep parakeets — and in those days nobody would any more think of eating a chicken than we, today would think of serving a parakeet, southern fried.

One day before the beginning of written history a lady left her electric steam iron going while she chatted with her Friendly Sparkletts Service Man — her house caught fire and burned down — and there in the embers was history's first fried chicken. It smelled delicious so the lady nibbled a piece and cooking was discovered. Everybody and his dog started setting fire to his house (and the dogs set fire to their dog houses) — and cooked chicken became the rage.

But oh! That was cooking the hard way — burning down the house just to cook a chicken.

Cooking became gradually easier through the years and reached its apex of easiness when Ed Jarvis, a kindly man, invented Frozen Cooked Foods... also known as KoldKist Fresh Frozen Cooked Foods and Meat Products. There are 11 delicious specialties in the KoldKist line now.

Each and every one of our 11 KoldKist items is tasty and satisfying — but right now your best bet could be the Chili Size Twin Dinner because for a limited time it's being offered at a special reduction by most leading markets. Two wonderful dinners packaged together, yours for less than $1.00 for the two.

Fred Beck, TV-Radio Life
1610 N. Argyle, Hollywood 28

Dear Frederic —
Please send those fancy KoldKist recipes free to:

NAME
STREET
CITY

HEAR FRED BECK, D.J., KABC, 790 — 6:15 — 8:30 A.M. MON. THRU FRI.

KBIG
FOR MUSIC YOU LIKE — just enough news and correct time — all day long

The Catalina Station
TV-RADIO LIFE PAGE 15
**SATURDAY TV LOGS**

**AUGUST 10**

**KEY TO YOUR LOCAL CHANNELS**

<table>
<thead>
<tr>
<th>Channel</th>
<th>City</th>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>KNXT (CBS) 1312 North Vine, Hollywood, 28</td>
<td>WE. 8:3000</td>
<td>10:30</td>
<td>(2) BUSTER KEATON&lt;br&gt;<strong>(4) (10) BASEBALL</strong>&lt;br&gt;Brooklyn Dodgers vs. Pittsburgh Pirates at Forbes Field.</td>
</tr>
<tr>
<td>KEY-T (NBC, CBS, ABC) 730 Miramonte Dr., St. Barbara</td>
<td>WO. 8-333</td>
<td>(4)</td>
<td>&quot;IVORY HANDLED GUNS&quot; with Buck Jones.</td>
</tr>
<tr>
<td>KRCA (NBC) 1500 N. Vine St., Hollywood, 28</td>
<td>TH. 8-7000</td>
<td>(5)</td>
<td>SAT. NEWS ROOM&lt;br&gt;<strong>&quot;LIL ABNER&quot;</strong>.&lt;br&gt;(1940) Comedy based on the characters in Al Capp's comic strip. Martha O'Driscoll, Buster Keaton.</td>
</tr>
<tr>
<td>KTTLA (Ind.) 5800 Sunset Blvd., Hollywood, 28</td>
<td>NO. 9-2181</td>
<td>(3)</td>
<td>TRAVELOG—15m.&lt;br&gt;<strong>LAUREL AND HARDY</strong>&lt;br&gt;With Dizzy Dean and guests.</td>
</tr>
<tr>
<td>KFST (ABC) 4229 Park Blvd., San Diego, 3</td>
<td>CY. 8-7191</td>
<td>(11)</td>
<td>BASEBALL PREVIEW&lt;br&gt;<strong>WITNESS</strong>&lt;br&gt;Detroit Tigers and Chicago White Sox at Chicago. Dizzy Dean and Buddy Blatter.</td>
</tr>
<tr>
<td>KABC-TV (ABC) Prospect &amp; Talulah, Hollywood, 27</td>
<td>NO. 3-3311</td>
<td>(11)</td>
<td>PLAYCRAFTERS CLUB—30m.</td>
</tr>
<tr>
<td>KFMB-TV (CBS) 5th and Ash, San Diego, 1</td>
<td>SE. 2-2114</td>
<td>(8)</td>
<td>SAT. NEWS ROOM&lt;br&gt;<strong>&quot;LIL ABNER&quot;</strong>.&lt;br&gt;(1940) Comedy based on the characters in Al Capp's comic strip. Martha O'Driscoll, Buster Keaton.</td>
</tr>
<tr>
<td>KFSD-TV (NBC) 3642 Enterprise, San Diego, 10</td>
<td>CY. 8-7151</td>
<td>(10)</td>
<td>PADRE BASEBALL&lt;br&gt;San Diego vs. Seattle Rainiers.</td>
</tr>
<tr>
<td>KTTV (Ind.) 5746 Sunset Blvd., Hollywood, 28</td>
<td>HO. 2-7171</td>
<td>(10)</td>
<td>SEN. KNOWLAND&lt;br&gt;<strong>PUBLIC SERVICE</strong>&lt;br&gt;**LEARNING '57-30m. **&lt;br&gt;<strong>TINY TOWN RANCH—5hrs.</strong>&lt;br&gt;With Norvell Gilletse.</td>
</tr>
<tr>
<td>KELO (CBS) 6500 Sunset Blvd., Hollywood, 28</td>
<td>HO. 9-3181</td>
<td>(2)</td>
<td>GIVE US THIS DAY&lt;br&gt;<strong>&quot;MYSTERY DATE&quot;</strong>&lt;br&gt;<strong>CAPTAIN KANGAROO</strong>&lt;br&gt;<strong>CHIP OF THE FLYING COTTON</strong>&lt;br&gt;<strong>THE LITTLEST RANCHER</strong>&lt;br&gt;<strong>GUMBY-30m.</strong>&lt;br&gt;<strong>EARLY FARM REPORT</strong>&lt;br очерчивает границы производства.</td>
</tr>
<tr>
<td>KFST-7 (NBC) 1313 North Vine, Hollywood, 28</td>
<td>WE. 2-2114</td>
<td>(11)</td>
<td>EARLY THEATER&lt;br&gt;<strong>&quot;BOY FROM INDIANA.&quot; (1950)</strong>&lt;br&gt;Lon McAllister, Lois Butler, Billie Burke, George Cleveland. Boy who aspires to become a Jockey finds the horse he's to ride has been doped for a &quot;fixed&quot; race.</td>
</tr>
<tr>
<td>KFSD-TV (NBC) 3642 Enterprise, San Diego, 10</td>
<td>CY. 8-7151</td>
<td>(13)</td>
<td>WESTERN FILM&lt;br&gt;<strong>&quot;THE ENCHANTED COTTAGE.&quot;</strong>&lt;br&gt;(1944) Dorothy McGuire and Robert Young co-star in this love story of a wounded war hero and a girl who had never dared to love.</td>
</tr>
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<td>KFSD-TV (NBC) 3642 Enterprise, San Diego, 10</td>
<td>CY. 8-7151</td>
<td>(14)</td>
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### MORNING

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:40</td>
<td>(2) GIVE US THIS DAY</td>
</tr>
<tr>
<td>7:55</td>
<td>(2) NEWS HEADLINES</td>
</tr>
<tr>
<td>8</td>
<td>(2) SUSAN'S SHOW</td>
</tr>
<tr>
<td>10</td>
<td>MISSION MID-CENTURY</td>
</tr>
<tr>
<td>8:30</td>
<td>(2) CARTOON—15m.</td>
</tr>
<tr>
<td>8:45</td>
<td>(2) CAPTAIN KANGAROO</td>
</tr>
<tr>
<td>9</td>
<td>(7) TRIPPLE THEATER&lt;br&gt;<strong>&quot;FALL GUY.&quot;</strong>&lt;br&gt;<strong>&quot;SEARCH FOR DANGER.&quot;</strong>&lt;br&gt;<strong>ROGUES GALLERY.&quot;</strong></td>
</tr>
<tr>
<td>9:10</td>
<td>(5) BOSS LADY—30m.</td>
</tr>
<tr>
<td>9:15</td>
<td>(13) SACRED HEART</td>
</tr>
<tr>
<td>9:30</td>
<td>(4) GUMBY—30m.</td>
</tr>
<tr>
<td>9:45</td>
<td>(9) NEWS REVIEW</td>
</tr>
</tbody>
</table>

### AFTERNOON

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>(2) MIGHTY MOUSE—30m.</td>
</tr>
<tr>
<td>10:10</td>
<td>(3) NEWS—15m.</td>
</tr>
<tr>
<td>10:15</td>
<td>(3) WILD BILL HICKOK</td>
</tr>
</tbody>
</table>

**INFORMATION RECEIVED FROM STATIONS SUBJECT TO LAST MINUTE CHANGE**

- Indicates movie
- Indicates color

**LOGS**

<table>
<thead>
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<td>(2) BUSTER KEATON&lt;br&gt;<strong>(4) (10) BASEBALL</strong>&lt;br&gt;Brooklyn Dodgers vs. Pittsburgh Pirates at Forbes Field.</td>
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<tr>
<td>10:45</td>
<td>(5) WESTERN FILM&lt;br&gt;<strong>&quot;IVORY HANDLED GUNS&quot;</strong> with Buck Jones.</td>
</tr>
<tr>
<td>11:15</td>
<td>(2) (3) (8) BASEBALL PREVIEW&lt;br&gt;With Dizzy Dean and guests.</td>
</tr>
<tr>
<td>11:25</td>
<td>(4) (2) (3) (8) BASEBALL&lt;br&gt;Detroit Tigers and Chicago White Sox at Chicago. Dizzy Dean and Buddy Blatter.</td>
</tr>
<tr>
<td>11:30</td>
<td>(5) PLAYCRAFTERS CLUB—30m.</td>
</tr>
<tr>
<td>12:30</td>
<td>(7) PUBLIC SERVICE FILM</td>
</tr>
<tr>
<td>12:45</td>
<td>(4) BIG PICTURE</td>
</tr>
<tr>
<td>1:00</td>
<td>(7) HISPANORAMA—2hrs.</td>
</tr>
<tr>
<td>1:15</td>
<td>(9) BASEBALL WARMUP</td>
</tr>
<tr>
<td>1:25</td>
<td>(9) PCL BASEBALL</td>
</tr>
<tr>
<td>1:30</td>
<td>(4) FARMS &amp; GARDENS</td>
</tr>
<tr>
<td>1:45</td>
<td>(5) GIANT MOVIE MATINEE&lt;br&gt;<strong>&quot;THE LAST ROUNDUP.&quot;</strong>&lt;br&gt;With Norvell Gilletse.</td>
</tr>
<tr>
<td>2:15</td>
<td>(2) SEN. KNOWLAND</td>
</tr>
<tr>
<td>2:20</td>
<td>(4) PUBLIC SERVICE</td>
</tr>
<tr>
<td>2:30</td>
<td>(2) DOODLES CLUBHOUSE</td>
</tr>
<tr>
<td>2:45</td>
<td>(3) FILMS—30m.</td>
</tr>
<tr>
<td>3:00</td>
<td>(4) THIS GROWING WORLD&lt;br&gt;<strong>WITH NORVELL GILLESE</strong></td>
</tr>
<tr>
<td>3:15</td>
<td>(8) WILD BILL HICKOK</td>
</tr>
<tr>
<td>3:30</td>
<td>(3) WILD WEST THEATER&lt;br&gt;<strong>&quot;STARLIGHT OVER TEXAS.&quot;</strong>&lt;br&gt;With Tex Ritter.</td>
</tr>
<tr>
<td>3:45</td>
<td>(4) GET THE FACTS—30m.</td>
</tr>
<tr>
<td>4:00</td>
<td>(5) GIANT MOVIE MATINEE&lt;br&gt;<strong>&quot;CONFlict Of WINGS.&quot;</strong> Small British town, long a bird sanctuary, becomes upset over the idea of bombing practice by the RAF.</td>
</tr>
<tr>
<td>4:15</td>
<td>(7) COWBOY ROUNDUP&lt;br&gt;<strong>&quot;BORDER BADMEN.&quot;</strong>&lt;br&gt;Butter Crabbe.</td>
</tr>
<tr>
<td>4:30</td>
<td>(8) TINY TOWN RANCH</td>
</tr>
<tr>
<td>4:45</td>
<td>(13) BIG STAR MOVIE&lt;br&gt;<strong>&quot;THE THREE MUSKETEERS.&quot;</strong>&lt;br&gt;Follows the adventures of three friends through a song-and-dance feature about cats.</td>
</tr>
<tr>
<td>5:00</td>
<td>(3) WILD BILL HICKOK</td>
</tr>
</tbody>
</table>

**NOTICE**: Please consult local listings for programming changes.
his benefactor decides to claim his work as his own.

(5) DOUBLE BARRELED TH. M
“MY PAL THE KING” with Tom Mix.

(6) SATURDAY MATINEE M
“The UNHOLY FOUR” with Paulette Goddard.

(7) ROCKY JONES—30m.
“Blast Off!”—Chapt. 3.

(9) LITTLE LEAGUE FINALS
Bob Kelley calls the action between the two final teams in the Region Eight Little League elimination playoffs at Santa Monica. Representative teams from eight western states, British Columbia, Alaska and Hawaii have been competing this week for berths in today’s finals. Today’s winner competes in National Little League finals at Williamsport, Penna.

(10) BASEBALL WRAPUP
4:15 (10) HALL OF FAME
4:30 (2) SAT. AFT. SHOW M
“In OLD LOS ANGELES” with William Elliott and Catherine McLeod. A man seeks revenge against a coward who killed his brother in an unfair fight.

(3) (4) (10) DETECTIVE DIARY
“Signature for Murder.” Mark Saber attempts to establish whether someone is forging famous art masterpieces.

(7) RIN TIN TIN—30m.
“Wagon Train.” Lt. Masters meets an old sweetheart while escorting an Oregon-bound wagon train through hostile Indian territory.

(10) GET-SET-GO!
Army recruiting films.

(13) WEEKEND WESTERN M
“FRONTIER TOWN,” Tex Ritter.

(2) TRAVELOG—30m.
(4) VACATION TIME
An all-Oriental program features a film about Japan, Manila and Hong Kong plus films of Chinatown in San Francisco and Los Angeles. Jack McEloy.

(5) DOUBLE BARRELED TH. M

(7) MY HERO—30m.
(10) TO BE ANNOUNCED
5:15 (3) INDUSTRY ON PARADE
5:30 (3) KEY-T PLAYHOUSE—30m.
(6) THE PASSERBY—15m.
(7) JOE PALOOKA—30m.
(8) THIS DAY 1957
(10) FRONTIER—30m.
(13) FIESTA IN MEXICO
5:45 (6) BILL CORUM—15m.

EVENING
6
(2) SIX O’CLOCK REPORT
(3) (7) LAWRENCE WELK SH.
Urbanites and suburbanites are saluted in “Town and Country Polka,” by Alice Lon and Rocky Rockwell. Champagne violinists are featured soloists on

“Fairy Boat Serenade,” “Tammy,” and “It’s a Sin to Tell a Lie.”

(4) LEE GIROUX—NEWS
(5) PET SHOWCASE—30m.
With Tom Dixon.

(6) RANGE RIDER
(8) LONE RANGER—30m.

(9) ADVENTURE ALBUM—30m.
Wally Taber tells the story of “Samaki,” a lesson in native fishing techniques, and “Man Killers,” a rogue Ilo who outwits his human hunters.

(10) DR. CHRISTIAN
(11) HOPALONG CASSIDY—30m.

(13) MOVIE PREMIERE M
“THE WELL.” (1951) Starring Henry Morgan, Barry Kelly. A thriller about a young girl trapped in a well, with the man accused of harming her the only person who can effect a rescue.

6:15 (4) SPORTS REPORTS—15m.
6:30 (2) (8) THE BUCCANEERS—30m.
An eye-catching courier takes Dan Tempest on a risky, top-secret mission in “Dangerous Cargo.”

(4) WESTERN MARSHALL
A schoolteacher tries to protect illiterate ranchers from a swindling land operator and Steve and Rusty are assigned to investigate him when she is accused of mail robberies.

(5) STRICTLY INFORMAL—30m.
Eddie Oliver and his orchestra supply the music for tonight’s show, which features night-hawk and daring talent.

(6) FEDERAL MEN—30m.
(9) WILLY—30m.
“Willy Waves the Flag,” in an attempt to get ancient traffic laws written off the books.

(10) FRONTIER DOCTOR
(11) CHINA SMITH
7
(2) (8) JIMMY DURANTE
Cass Daley, hillbilly singer, joins Jimmy Durante and Eddie Jackson.

(3) GALE STORM SHOW
(4) DEATH VALLEY DAYS
Ann Savage stars in “Diamond Babe” as a hardened dance hall queen whose courageous acts during a deadly epidemic win her the hearts and respect of an entire mining town.

(5) HOMETOWN JAMBOREE

(6) PANTOMIME QUIZ—30m.
(7) COUNTRY AMERICA—60m.
(9) FIRST RUN MOVIE
“BANJO.” (1946) The touching story of an orphan girl and her beloved dog who are farmed out with a socialite aunt who knows little about children and cares nothing for pets. Sharyn Moffett, Jacqueline White, Walter Reed, Una O’Connor star.

(10) SILENT SERVICE—30m.

(11) GLOBAL ZOBEL
“Toeing the Caber,” a rugged Scotch game involving throwing a stripped tree is viewed by the entire Royal Family and globe-trotter Zobel. The sword dance and highland fling are also highlighted.

7:30 (2) (8) TWO FOR THE MONEY
Quiz show with Sam Levenson.

(3) MEN OF ANNAPOLIS
(4) (10) PEOPLE ARE FUNNY
Two movie stunt people start a fight on the street to see if someone will stop it. Bill Haver and his Univac girl friend, Durilla Dufresne, play the alphabet game for $3,000. Tombasian pretends to survey the possible popularity of men’s girdles as he tries to parlay his telephonic charm into $7,000.

(6) FEATURE FILM
“HOUSE OF SEVEN GABLES” with George Sanders, Vincent Price.

(11) SHERIFF OF COCHISE
“Fire in Chiricahua.” A group of convicts, brought to the scene of a fire to aid in fighting it, make a daring escape under cover of the fire’s smoke.

(13) MOVIE PREMIERE M

8
(2) (8) GALE STORM—30m.
When a young woman passenger complains that the men aren’t paying any attention to her, Susanna transforms her into a title mystery woman. Gale Storm stars.

(3) (4) (10) JULIUS LA ROSA
Singer-comedian Lou Carter, vocalists Johnny Mathis and Corbet Monlela and Victor Julian and his pets guest with host La Rosa. (COLOR KINE)

(5) SAT. NIGHT MOVIE M
“SHINING VICTORY.” (1941) Ger-
8:30 (2) S.R.G. PLAYHOUSE
Phyllis Thaxter stars in "Dara." An actress feigns sorrow when her husband is reported killed in a plane crash, but he returns to accuse her of homicide.

(8) DESTINY—30m.

(9) LEGION BOXING

(11) I LED THREE LIVES—30m.

(2) (3) (8) GUNSMOKE
The young and beautiful wife of an elderly farmer plots her husband's death. Another man unwittingly becomes the pawn in homicide that culminates in an ironic twist of fate. John Carradine is featured.

(4) (10) GEO. SANDERS THTR.
"Try It My Way." A man offers a woman refuge when he notices that she is being followed by a car. He learns later that the woman's husband is wanted for murder. Havis Davenport and Richard Benedict star.

10:00 (2) FABULOUS "52"
"A BELL FOR ADANO." (1945) John Hodiak stars as the U.S. Major who is assigned as administrator of a Sicilian port town and who endeavors to fulfill, with sympathy and understanding, the simple needs of the villagers. In spite of Army red tape, he finally succeeds in bringing happiness once more to the town and its people. Gene Tierney, William Bendix, Richard Conte co-star in the completion of this first-run 20th Century-Fox film.

(3) (4) (10) ENCORE THRTR.—30m
Don DeFore, Richard Denning and Doe Avedon star in "The Idea Man." The young promotion manager of a large corporation who lacks self-confidence resents the interference of his new assistant—a young idea man who is openly after his title.

(6) (7) COUNTRY JUBILEE

(8) LATE SHOW
"THE CORN IS GREEN" starring Bette Davis.

(11) TOWN HALL PARTY
Jay Stewart and the Town Hall Party gang welcome western singing star Johnny O'Neill. Regulars Johnny Bond and the Collins Kids return tonight. Joe Maphis and his band provide the music.

10:30 (3) (4) (10) ADVENT. TH.—30m
Host Paul Douglas presents "The Corpse of Pleasant Avenue." A man be-
### Vacation Time All “Year Round” at Moonridge Mountain Estates

**BIG BEAR LAKE CALIFORNIA**

You may not be a “MILLIONAIRE,” but you can live like one — **Private Club** — **Golfing** — **Fishing** — **Swimming** — **Horseback Riding** — **Picnic**. Complete winter ski facilities. Private Estates — Intelligently zoned and restricted. Truly a family paradise. Only Moonridge Estates at Big Bear Lake, Calif., has all this to offer you. Send coupon today!

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### AUGUST 11

#### MORNING

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:10</td>
<td>(2) GIVE US THIS DAY</td>
</tr>
<tr>
<td>8:25</td>
<td>(2) NEWS HEADLINES</td>
</tr>
<tr>
<td>8:30</td>
<td>(2) THIS IS THE ANSWER</td>
</tr>
<tr>
<td>8:45</td>
<td>(7) JOHN WAYNE MOVIES</td>
</tr>
<tr>
<td></td>
<td>“MAN FROM UTAH.”</td>
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<tr>
<td>8:50</td>
<td>(8) SACRED HEART—15m.</td>
</tr>
<tr>
<td>9:10</td>
<td>(10) MAN TO MAN</td>
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<tr>
<td>9:00</td>
<td>(2) LET'S TAKE A TRIP</td>
</tr>
<tr>
<td>9:15</td>
<td>(5) SUNDAY MOVIE</td>
</tr>
<tr>
<td>9:30</td>
<td>(8) LET THERE BE LIGHT</td>
</tr>
<tr>
<td>9:45</td>
<td>(10) THIS IS THE LIFE</td>
</tr>
<tr>
<td>10:00</td>
<td>(2) LIGHT OF FAITH</td>
</tr>
<tr>
<td>10:15</td>
<td>(8) CHRISTOPHERS—30m.</td>
</tr>
<tr>
<td>10:30</td>
<td>(10) SUN. MORNING MOVIE</td>
</tr>
<tr>
<td></td>
<td>“COMMANDO STRIKE AT DAWN” with Paul Muni.</td>
</tr>
<tr>
<td>10:45</td>
<td>(13) MISSION AT MID-CENTURY</td>
</tr>
<tr>
<td>11:00</td>
<td>(7) JOHN WAYNE MOVIES</td>
</tr>
<tr>
<td>11:15</td>
<td>(9) OFF TO ADVENTURE</td>
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<tr>
<td></td>
<td>Indian artist Richard West demonstrates sign language and relates legends of great buffalo hunters.</td>
</tr>
<tr>
<td>11:30</td>
<td>(10) LAMP UNTO MY FEET</td>
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<tr>
<td></td>
<td>The true story of a wartime Japanese naval captain who risked his career to protect a group of Catholic priests from internment.</td>
</tr>
<tr>
<td>11:45</td>
<td>(4) EDUCATIONAL SERIES</td>
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<tr>
<td></td>
<td>James R. Newman, host, presents “Infinity” with guest Dr. Karl Menger, Illinois Institute of Technology.</td>
</tr>
<tr>
<td>12:00</td>
<td>(5) FEATURE FILM</td>
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<tr>
<td>12:15</td>
<td>(8) RELIGIOUS TOWN HALL</td>
</tr>
<tr>
<td>12:30</td>
<td>(9) EARLY THEATER</td>
</tr>
<tr>
<td></td>
<td>“CASANOVA BROWN.” (1944)</td>
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</tbody>
</table>

#### AFTERNOON

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45</td>
<td>(12) FILM DRAMA</td>
</tr>
<tr>
<td></td>
<td>(5) GET SET—GO!</td>
</tr>
<tr>
<td></td>
<td>Army musical show with Charlie Applewhite.</td>
</tr>
<tr>
<td>13:00</td>
<td>(7) 770 ON TV</td>
</tr>
<tr>
<td></td>
<td>“How Hadassah Helps the New State of Israel.” Leonard Shane and his guests, Dr. Avram Biram and Mrs. Ruth Kunzer, discuss what the women's scientiﬁst organization of America has done for the new state of Israel.</td>
</tr>
<tr>
<td>13:15</td>
<td>(8) ACTION THEATER</td>
</tr>
<tr>
<td></td>
<td>(10) TV THEATER—30m.</td>
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<tr>
<td>13:30</td>
<td>(11) NOONTIME FEATURE</td>
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<tr>
<td></td>
<td>“THREE IN A SADDLE” with Tex Rickard and Dave O'Brien.</td>
</tr>
<tr>
<td>13:45</td>
<td>(12) SUNDAY SHOW</td>
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<tr>
<td></td>
<td>“LADY AT MIDNIGHT” starring Richard Denning and Frances Rafferty. A couple is threatened with the loss of their adopted daughter by criminals who know the child's real parents have left her a million dollars.</td>
</tr>
<tr>
<td>14:00</td>
<td>(4) (10) WATCH MR WIZARD</td>
</tr>
<tr>
<td>14:15</td>
<td>(5) GARDEN CHATS</td>
</tr>
<tr>
<td>14:30</td>
<td>(7) FAITH FOR TODAY</td>
</tr>
<tr>
<td>14:45</td>
<td>(8) LONE RANGER</td>
</tr>
<tr>
<td>15:00</td>
<td>(3) NEWS—5m.</td>
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<tr>
<td>15:15</td>
<td>(1) (3) (10) AMERICAN FOR'M</td>
</tr>
<tr>
<td>15:30</td>
<td>(5) SUNDAY MATINEE</td>
</tr>
<tr>
<td></td>
<td>“B.I.M.” A semi-documentary story of East Africa, a small boy and his donkey.</td>
</tr>
<tr>
<td>15:45</td>
<td>(7) CHRISTIAN SCIENCE HEALS</td>
</tr>
<tr>
<td>16:00</td>
<td>(8) ZOORAMA</td>
</tr>
<tr>
<td>16:15</td>
<td>(9) THIS WEEK IN SPORTS</td>
</tr>
<tr>
<td>16:30</td>
<td>(11) THE CHRISTOPHERS</td>
</tr>
<tr>
<td>16:45</td>
<td>(13) SHORT STORY</td>
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<tr>
<td>17:00</td>
<td>(1) PUBLIC SERVICE FILM</td>
</tr>
</tbody>
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**MONORIDGE MOUNTAIN ESTATES**

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**Address:**

**City:**

**State:**

**Phone:**

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**TV-RADIO LIFE**

**PAGE 19**
(9) BASEBALL WARMUP 1:25
(13) SO YOU MAY KNOW 1:25

(9) PCL BASEBALL

1:30 (2) DRESS BLUES
U.S. Marine Corps musical variety show featuring Monica Lewis, Walter Gross and the Marine Corps Four plus guest star Doodles Weaver and the Chamber Jazz Sextet.

(3) (4) (10) ZOO PARADE 1:30
(7) PARLOR PLAYHOUSE-30m.
(8) FRONTIER THEATER
(11) FLAMINGO THEATER "CANYON AMBUSH" with Johnny Mack Brown.

"Weather Clear, Track Fast." A horseplayer, in debt to a bookie, gets to Chamber Jazz Sextet. Gross and the Marine Corps Four plus show Bond do play-by-play.

and makes a financial killing.

morrow's paper today, picks his winners, and L.A. Angels tangle in Wrigley Field at opening prices!

at this price! Get in only a few available $595.

Bennett and Mischa Auer star in this hilarious comedy about a series of marital mixups.

2:30 (2) (3) WORLD NEWS
With Robert Trout.

(4) OUTLOOK—30m.
Chet Huntley's news analysis.

(5) CHAMP AUTO RACES
(7) SUNDAY THEATER "DANNY BOY." (1941) An American singer goes to England to find her son and husband she had left there years before. Ann Todd, Wilfred Lawson star.

(8) GOLF TOURNEY
(10) SPEAK YOUR MIND—30m.

3 (2) (3) THE LAST WORD
Dr. George Evans moderates a panel show on the use and mis-use of the English language. John Mason Brown, regular panel member is joined by Alis-tair Cooke and Emily Kimbrough.

(4) THIS IS THE LIFE
(6) SUNDAY MATINEE "VAGABOND LADY." (1935) With Robert Young.

(8) MILLION $ MOVIE "SILVER DOLLAR" starring Edward G. Robinson.

(10) THE CHRISTOPHERS—30m.

Return

2:30 (2) CAVALCADE OF BOOKS

(3) THIS IS THE LIFE
(4) FIETELSON ON ART
Lorser Feitelson makes analytical illustrations of "The Sculptors" by Henry Moore, England's most original master of contemporary art.

3:30 (7) PUBLIC SERVICE—15m.
(11) DOUBLE BILL (Con't) "T-MEN." Dennis O'Keefe, Wallace Ford and June Lockhart star in this story of Treasury agents and their endless search for counterfeiters.

(2) TWO FOR YOU
"WHEN POPPIES BLOOM AGAIN." A gripping war story of a man who is mistakenly accused of being a coward-but who, in reality, is a great hero. Jack LIVESAY and Nancy BURNS star.

(4) SERMONS FROM SCIENCE (7) GORDON'S GARDEN—30m.
Gordon and Sassy discuss azalea care and planting sweetpeas for Thanksgiving blooming.

5:00 (8) YOUR DR. ANSWERS
5:15 (9) BIG PLAYBACK—15m.

(10) ROY ROGERS MOVIE
(13) WESTERN TRAILS "HITTIN' THE TRAIL" with Tex Ritter.

4:15 (9) BASEBALL GAME

4:30 (4) CINEMA SHOWCASE
"WYOMING." (1947) Vera Ralston, John Carroll.

(6) CALIENTE RACES
(7) MR. AND MRS. NORTH (8) GOLF JOURNEY
(2) TWO FOR YOU (cont.)
"THE AMAZING MR. X" starring Richard Carlson and Lynn Bari. Conniv-ing spiritualists plot to capture the mind of a young heiress and take over her fortunes.

(3) DISNEYLAND—60m.
(5) POPEYE CARTOONS
(7) INNER SANCTUM
"A Second Life," A frustrated, un-happy man attempts to murder his wife, then realizes he is very much in love with her.

(10) FIESTA SPECIAL
(9) SHORT STORY

5:30 (5) LONG JOHN SILVER (6) FEATURE FILM
"HOUSE OF SEVEN GABLES." (1940) Vincent Price, George Sanders.

(7) COLONEL MARCH—30m.
(10) CAPT. GALLANT
(See Ch. 4 at 3:30 p.m. Saturday)

(11) LIFE WITH ELIZABETH (13) GLOBAL FRONTIERS
5:55 (3) NEWS SUMMARY—5m.

EVENING

6 (2) BRAVE EAGLE—30m.
Brave Eagle and Keena find a wounded trapper. This leads to the solu-tion of a robbery of which one of their warriors is accused.

(3) (4) (10) MEET THE PRESS (5) BUGS BUNNY (7) BOAT RACES

National Gold Cup Regatta races at Seattle, Washington. Brings together some of the greatest drivers and heavy hydroplane class racing boats in the country.

(8) THIS DAY 1957 (11) SERGEANT PRESTON (13) REVIVAL HOUR—30m.

6:10 (8) SPORTS—5m.
6:15 (8) WEATHER WORD
6:20 (8) EXPERIENCES OF PEOPLE
6:30 (2) (3) (8) YOU ARE THERE" Walter Cronkite presents "V-J Day," a recreation of August 14, 1945 of a momentous half-hour in the recent

LIFETIME OPPORTUNITY

Improve your personality, learn languages, lose weight through SLEEP TEACHING
Cambridge Institute International Corp., Inc. 245 So. Beverly Dr., Beverly Hills CR. 5-8828
AUGUST 11

Workers of the World Arise!

Arrange your uprising for 7:45 A.M. 
You have nothing to lose but your nightie.
And you have everything to gain.

Theodore H. Hupman, for example...a singer type chap with a fresh way of presenting music, weather and humorous stuff. Harry Hupman, the housewife's balm!

The loiter's shield!
Actually, he's none of those. His approach to the mayhem of the A.M. merely makes early morning up-getting and out-going less revolting than need be. Be cocksure at 7:45 A.M. for Hupman.

Habit on KNX Radio-1070

REGULAR 5149.50 NOW $99.50
INCLUDES 4 FABRIC & LABOR & PICKUP AND DELIVERY
Ben Smiley

NOW $550 SAVING REUPHOLSTER REUPHOLSTER
DAVENPORT AND CHAIR
PAGE 21

TV-RADIO LIFE
SUNDAY

10:00 (1) $64,000 CHALLENGE
(3) PLAYHOUSE 90-90m.
(4) (10) THE WEB—30m.
(5) FEATURE FILM
(6) (7) WALLACE INTERVIEW
(13) VOICE OF CALVARY
10:30 (2) (8) WHAT'S MY LINE—30m
(4) LEE GIROUX—15m.
(6) STARLIGHT MOVIE
“ROMANCE IN RHYTHM” with Phil Silvers.
(7) NITECAP THEATER
“LOVE FROM A STRANGER.” Sylvia Sidney stars as a woman who marries a man (John Hodiak) adept at disposing of wives for their money.
(10) SUNDAY MOVIE
“JUST OFF BROADWAY” with Lloyd Nolan, Phil Silvers.
(13) SPORTSCAR REVIEW—30m.
Jim Mourning plays host to Al Torres, official “starter” for many amateur sports car races, who will discuss his career as a starter.
10:45 (4) SUNDAY CINEMA
“JASSY” starring Margaret Lockwood, Basil Sydney. Young Englishman rescues beautiful gypsy girl from cruel villagers.

1O:50 (9) MEN OF ACHIEVEMENT
With Bill Welsh.

11:00 (2) (8) NEWS SPECIAL
With Bill Stout.

11:15 (2) BIG HIT MOVIES
“CANYON CROSSROADS.” A young prospector is offered a partnership deal in a uranium mine and fears for his life when he turns down the proposition. Richard Baseheart, Phyllis Kirk star.

11:20 (9) SENATOR KNOWLAND
11:25 (11) CHRISTOPHERS

11:30 (3) LATE NEWS
(5) NEWS ROUNDUP—15m.

11:45 (5) TELEVESPERS

12:00 (2) LATE SHOW
“LOAN SHARK” starring George Raft, Dorothy Hart and Paul Stewart.

TRAVEL IN TUNE

You travel in tune with Fred Beck's merry music and Bonadette's motion magic for journeys by car, air or sea.

FRED BECK 6:15-8:30 AM Daily on KABC 790 RADIO

WINNER

Prize-winning recipe received by Kold Kist is Sirloin Tips with Dumplings. Submitted by Mrs. Gene Eaton of San Diego. Here is her "formula":

SIRLOIN TIPS WITH DUMPLINGS

1 package Sirloin Tips with Mushrooms
½ cup Water
2 cups biscuit mix
½ cup milk
½ small onion finely chopped
5 cup chopped green pepper

Heat Sirloin Tips with ½ cup water in a covered sauce pan until piping hot.
Add milk to biscuit mix and stir. Then add chopped onion and chopped pepper and mix into dough.
When Sirloin Tips are thoroughly heated, drop dumplings by spoonfuls onto Sirloin Tips. Cover pan and let steam for 15 to 20 minutes.
Will serve 3 to 4.

SUNDAY TV LOGS

AUGUST 11

11:45 (2) GIVE US THIS DAY

1:45 (2) GIVE US THIS DAY
**MONDAY TV LOGS**

**AUGUST 12**

**MORNING**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:40</td>
<td>(10) EARLY FARM REPORT</td>
</tr>
<tr>
<td>6:00</td>
<td>TODAY—3 hrs.</td>
</tr>
<tr>
<td>6:30</td>
<td>(10) TODAY ON THE FARM</td>
</tr>
<tr>
<td>6:45</td>
<td>(2) GIVE US THIS DAY</td>
</tr>
<tr>
<td>6:50</td>
<td>(8) FILM</td>
</tr>
<tr>
<td>7:00</td>
<td>(2) PANORAMA PACIFIC</td>
</tr>
<tr>
<td>7:25</td>
<td>(10) TODAY'S DATE-BOOK</td>
</tr>
<tr>
<td>7:30</td>
<td>(10) TODAY'S CARTOONS</td>
</tr>
<tr>
<td>8:00</td>
<td>(10) TODAY</td>
</tr>
<tr>
<td>8:10</td>
<td>(2) VALIANT LADY</td>
</tr>
<tr>
<td>8:20</td>
<td>(10) TIC TAC DOUGH</td>
</tr>
<tr>
<td>8:30</td>
<td>LOVE OF LIFE</td>
</tr>
<tr>
<td>8:40</td>
<td>SEARCH FOR TOMORROW</td>
</tr>
<tr>
<td>9:00</td>
<td>(10) IT COULD BE YOU</td>
</tr>
<tr>
<td>9:40</td>
<td>(7) KABC-TV NEWS</td>
</tr>
<tr>
<td>9:45</td>
<td>(2) GUIDING LIGHT</td>
</tr>
<tr>
<td>9:50</td>
<td>(7) FUN TO REDUCE</td>
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**AFTERNOON**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>12:00</td>
<td>(2) BIG PAYOFF</td>
</tr>
<tr>
<td>12:15</td>
<td>(4) (10) MAT. THEATER</td>
</tr>
<tr>
<td>12:30</td>
<td>&quot;Eugenie Grandet,&quot; famous novel by Honore de Balzac, stars Peggy McCay, Dayton Lummis and Lillian Bronson. Eugenie's dilemma is whether to let her impoverished fiance marry another woman for money or let him know she, too, has a fortune. John Conte is host. (LIVE COLOR)</td>
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<tr>
<td>12:45</td>
<td>(5) CHUCK 'N LUCK</td>
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<tr>
<td>1:00</td>
<td>With Eddie Clegro, Terrea Lea, and the Chuck 'N' Luck Trio. Jingle contest details on page 10.</td>
</tr>
<tr>
<td>1:30</td>
<td>(2) BOB CROSBY</td>
</tr>
<tr>
<td>1:40</td>
<td>(7) NEWS—5m.</td>
</tr>
<tr>
<td>2:00</td>
<td>(7) CHEF MILANI COOKS</td>
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<tr>
<td>2:15</td>
<td>Chicken curry and stuffed eggs.</td>
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<tr>
<td>2:30</td>
<td>(2) BRIGHTER DAY</td>
</tr>
<tr>
<td>2:45</td>
<td>(3) (10) QUEEN FOR A DAY</td>
</tr>
<tr>
<td>3:00</td>
<td>(5) NEWS—5m.</td>
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<tr>
<td>3:15</td>
<td>(11) JACKSON WHEELER SHOW</td>
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<tr>
<td>3:30</td>
<td>1:05 (5) DOROTHY GARDINER &quot;PETRIFIED FOREST.&quot; (1936) A gangster terrorizes the occupants of an out-of-the-way filling station, with dramatic results. Bette Davis, Leslie Howard, Humphrey Bogart star.</td>
</tr>
<tr>
<td>3:45</td>
<td>(3) (4) (10) MOD. ROMANCES</td>
</tr>
<tr>
<td>4:00</td>
<td>(2) FRED WARING—30m.</td>
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<tr>
<td>4:15</td>
<td>Fred Waring and His Pennsylvaniaians and the Glee Club entertain.</td>
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<tr>
<td>4:30</td>
<td>(3) COMEDY TIME</td>
</tr>
<tr>
<td>4:45</td>
<td>&quot;The Wedding&quot; with Joan Davis, Jim Backus, Tex and Jinx—30m.</td>
</tr>
<tr>
<td>5:00</td>
<td>(10) ARLENE FRANCIS</td>
</tr>
<tr>
<td>5:15</td>
<td>(5) POLICE CALLS</td>
</tr>
<tr>
<td>5:30</td>
<td>(2) OUR MISS BROOKS</td>
</tr>
</tbody>
</table>

**NEW**

- "Miss Mary," an accredited teacher, teaches kindergarten on tv. Each week, six youngsters do something new every day, and kids at home can color, build and right along with them.

- A WOMAN'S DIALY

- THE PRICE IS RIGHT

- STAR SHOPPERS

- HOUSE PARTY

- BRIDE AND GROOM

- WNEW'S MYSTERIES

- SHERIFF JOHN

- Cartoons, birthday wishes, songs and safety points are new features of the Sheriff's Lunch Brigade.

**TV-RADIO LIFE**

- When an English shipbuilding firm is closed due to the depression, one man fights to bring it back to life. Clive Brook, Morland Graham, Nell Ballantine.

- CAPPY'S CLUBHOUSE

- TOM FRANDSEN

- JOHNNY JET—30m.

- JOHNNY DOWNS—40m.

- THE EARLY SHOW

- "The Shipbuilders." When an English shipbuilding firm is closed due to the depression, one man fights to bring it back to life. Clive Brook, Morland Graham, Nell Ballantine.

- "Bells of San Angelo."

- MYSTERY OF RIVER BOAT—Chapt. 1

- " tenant with Arthur."

- TRUTH OR CONSEQU.

- CHINA SMITH—30m.

- F. LAINE—C. HAINES

- MY LITTLE MARGIE

- SUSPECTS WANTED

- (3) AM. BANDSTAND

- (7) (AMERICAN TURTLE'S OF SPIN AND MARTY Serial: Concluding Episode No. 23, "The Last Campfire." CARTOON: JIMMY CRICKET PRESENTS: "I'm No Fool Having Fun."
### Evening Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Network</th>
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<tbody>
<tr>
<td>6:00</td>
<td>(13) THE JUNGLE</td>
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<tr>
<td>6:10</td>
<td>(4) ELMER PETERSON</td>
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<tr>
<td>6:15</td>
<td>(2) DOUG EDWARDS-NEWS</td>
<td>G</td>
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<tr>
<td>6:20</td>
<td>(4) FEATURE DESK</td>
<td>G</td>
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<tr>
<td>6:30</td>
<td>(2) (8) ROBIN HOOD-30m.</td>
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<tr>
<td>6:40</td>
<td>(2) (8) TALENT SCOUTS</td>
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<tr>
<td>6:50</td>
<td>(4) WEATHER-JACK BLAKE</td>
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<td>6:55</td>
<td>(2) WEATHER VANE</td>
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<td>7:00</td>
<td>(4) GREAT GILDERSLEEVE-30m</td>
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<td>7:10</td>
<td>(4) JACK LATHAM</td>
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<tr>
<td>7:15</td>
<td>(5) POPEYE CARTOONS</td>
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<td>7:20</td>
<td>(7) CHUCKO'S CARTOONS</td>
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<td>7:30</td>
<td>(11) DR. CHRISTIAN-30m.</td>
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<td>7:40</td>
<td>(3) PEOPLE IN NEWS</td>
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<td>7:45</td>
<td>(3) INDUSTRY ON PARADE</td>
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<td>7:50</td>
<td>(8) SPORTS</td>
<td>E</td>
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<tr>
<td>7:55</td>
<td>(8) WEATHERWORD</td>
<td>E</td>
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<tr>
<td>8:00</td>
<td>(8) NATIONAL NEWS</td>
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<tr>
<td>8:05</td>
<td>(2) (8) THOSE WHITING GIRLS</td>
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</tbody>
</table>

### Monday, August 12, 1957

#### WANDERLUST

**Monday, 7:30 PM**

**Title:** WANDERLUST

**Description:** Thrill to the beauty, color and excitement of a trip across our northern border to the land of the maple leaf in "Canadian Sunsets." See mountain-fringed lakes, scarlet-coated mountains and areas where prehistoric monsters once lived.

**Network:** KCOP

**Announcer:** Chet Huntley and David Brinkley

**Details:** Report the news.

#### Golden Voyage

**Monday, 7:00 PM**

**Title:** Golden Voyage

**Description:** "Andorra," miniature country that lies between Spain and France, whose chief occupation is smuggling, is Colonel Nicol Smith's destination in this colorful vacation trip through the Pyrenees mountains. Jack Douglas hosts.

**Network:** KCOP

**Announcer:** Peter Lind Hayes fills in for vacationing Godfrey.
to track down and kill the thieves who
pose as jewelers.

"The Unmentionable Blues" tells
the story of a middle-aged man who is
looked upon in a new light by his wife
and his beau. After he has a momentary,
though futile, flirtation with a Greenwich
Village lass much younger than he, El-
licitc Nugent stars, with Carmen Math-
ews, Sarah Marshall, Ruth Ames and
Roland West.

(3) (4) (10) TWENTY ONE-30m.
Jack Barry emcees quiz program
on which two contestants compete for 21
points by answering questions from an
assigned category. An unlimited amount
of money can be won.

(5) ROLLER DERBY
Brooklyn Red Devils meet L. A.
Braves. Dick Lane describes action
at Long Beach Stadium.

(6) TV READERS DIGEST
(7) GUY LOMBARDO SHOW
(9) MOVIE THEATER
"HELLZAPOPPIN'" (1941) Based
upon Olsen and Johnson's madcap
stage review, this film defies de-
scription, abandons any attempt at
plot and generally winds up as a
melange of fantastic fun. With Ol-
sen and Johnson's madcap sextet and
singer Diane LeFti are fea-
tured by Bobby Troup tonight. Darens-
bourg's versatility is demonstrated by his
ability to play saxophone and clari-
net, and handle vocal chores.

(10) TEN STAR MOVIE
"POWER OF THE WHISTLER"
(starring Richard Dix.

(11) HIGHWAY PATROL
Dan Matthews re-creates a mystery
with a madman who is under the in-
fluence of a strange drug.

9:30 (3) RICHARD DIAMOND—30m.
(See Channel 2 at 8:30 for details.)
(4) (10) A. MURRAY PARTY
Zsa Zsa Gabor guests tonight.

(6) WELK'S NEW FACES
(7) STARLIGHT MOVIE
Dixieland sextet and singer Diane Lefti are fea-
tured by Bobby Troup tonight. Darens-
bourg's versatility is demonstrated by his
ability to play saxophone and clari-
net, and handle vocal chores.

(8) CLETI ROBERTS—15m.
(4) PARAGON PLAYHOUSE—30m.
(6) STARLIGHT MOVIE
"DIAMOND JIM" with Edward Ar-
non, Jean Arthur.

(7) STARS OF JAZZ—30m.
Joe Darenburg and his Dixieland
sextet and singer Diane Lefti are fea-
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(10) TEN STAR MOVIE
"POWER OF THE WHISTLER"
(starring Richard Dix.

(11)CONFIDENTIAL FILE—30m.
Thousands of Americans disappear
each year. Paul Coates reports on what
causes them to walk out on their own
lives. (Postponed from July 29.)

(2) DAVID NIVEN—30m.
Niven plays an Englishman who
meets an embezzler in "The Man on the
Train." The chance encounter plunges
him into mystery.

(3) CONFLICT—60m.
(4) (10) AMATEUR HOUR—30m.
Ted Mack presents amateur talent.
(8) TALENT SCOUTS—30m.

(11) GEORGE PUTNAM—NEWS
10:15 (11) FIRST SHOW
"CRY HAVOC." (1943) The power-
ful story of women civilians who volun-
teer to help during the heroic defense
of Bataan and who withstood terrifying
bombardments, slept in foxholes, and
suffered from malaria. Margaret Sulla-
van, Ann Sothern, Joan Blondell, Fay
Bainter, Ella Raines head the all-fem-
ine cast of this first-run MGM film. (Second
showing at 12:15 a.m. tonight.)

10:30 (2) CLETI ROBERTS—15m.
(4) PARAGON PLAYHOUSE—30m.
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(8) LATE SHOW
"POWER OF THE WHISTLER"
(starring Richard Dix.

(10) TEN STAR MOVIE
"COAST GUARD" with Randolph
Scott, Ralph Bellamy. First run in San
Diego.

(13) TOM DUGGAN—30m.
Hank Weaver hosts while Duggan
vacations.

10:45 (2) THE BIG NEWS
With Bill Stout, Gil Stratton and
Harry Gelsos.

10:50 (9) DON LEE WORLD NEWS
11 (2) BIG HIT MOVIE
"HOME AT SEVEN." Sir Ralph
Richardson stars in this dramatic story
of a man who seeks happiness . . . the
one thing his money will never buy.

(3) FINAL EDITION
(4) JACK LATHAM—15m.
(7) JOHN DALY—NEWS
(13) BAXTER WARD—NEWS

11:05 (9) WEATHERWISE—5m.
11:10 (9) NEWS REVIEW
11:15 (4) CHICK HEARN—SPORTS
(7) PAT MCGUINESS—NEWS
(23) TOM DUGGAN—45m.

11:20 (7) NITE CAP THEATER
"BEHIND LOCKED DOORS."
(1948) A private detective gets himself
committed to a mental hospital so he can
apprehend an ex-judge who is hiding
there. Richard Carlson, Lucy Bremer,
Douglas Fowley.

11:30 (3) (4) TONIGHT—60m.
(5) MOREY AMSTERDAM—60m.
Featuring singer Tony Romano and
his orchestra and vocalist June Rudell.

CHANNEL 9 MOVIE THEATRE
presents the RIOTOUS COMEDY HIT
HELLZAPOPPIN'
OLSEN AND JOHNSON
MARTHA RAYE
TUNE IN TONIGHT AT 9:00
or any night thru Sunday (except Saturday)

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or any night thru Sunday (except Saturday)
### MORNING

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>5:40</td>
<td>(4) EARLY FARM REPORT</td>
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<tr>
<td>6:00</td>
<td>TODAY--3hrs.</td>
<td>With Dave Garroway</td>
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<td>6:30</td>
<td>TODAY ON THE FARM-30m</td>
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<td>6:45</td>
<td>(2) GIVE US THIS DAY</td>
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<tr>
<td>6:50</td>
<td>(2) KNXT FARM REPORT</td>
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<tr>
<td>7:00</td>
<td>(2) PANORAMA PACIFIC</td>
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<tr>
<td>7:10</td>
<td>(4) (10) TODAY--3hrs.</td>
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<tr>
<td>7:25</td>
<td>(10) TODAY'S DATE BOOK--5m.</td>
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<td>7:30</td>
<td>(10) TODAY'S CARTOONS</td>
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<td>8:00</td>
<td>(4) (10) TODAY</td>
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<tr>
<td>8:25</td>
<td>(2) VALIANT LADY</td>
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<td>8:40</td>
<td>(4) (10) TIC TAC DOUGH</td>
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<td>9:15</td>
<td>(2) LOVE OF LIFE</td>
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<tr>
<td>9:30</td>
<td>(2) SEARCH FOR TOMORROW</td>
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<td>9:45</td>
<td>(7) CYCLOMASSAGE CO.-10m.</td>
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<td>9:50</td>
<td>(7) KABC-TV NEWS</td>
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<tr>
<td>9:55</td>
<td>(2) GUIDING LIGHT</td>
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<tr>
<td>10:00</td>
<td>(7) FUN TO REDUCE</td>
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### AFTERNOON

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Details</th>
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<tbody>
<tr>
<td>12:00</td>
<td>(2) THE BIG PAYOFF</td>
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<tr>
<td>12:10</td>
<td>(3) (10) MATINEE THTR.</td>
<td>&quot;First Love,&quot; Ellen McCracken's adaptation of a short story by Gertrude</td>
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<td></td>
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<td>Schweitzer, tells how a clumsy, 18-year-old lady tries to follow in the</td>
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<td>footsteps of his older, handsome, football-hero brother. John Conte</td>
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<td></td>
<td>hosts. (LIVE COL-ON)</td>
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<tr>
<td>12:20</td>
<td>(2) &quot;BRIGHTER DAY&quot;</td>
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<tr>
<td>12:25</td>
<td>(3) (10) QUEEN FOR A DAY</td>
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<tr>
<td>12:35</td>
<td>(5) NEWS--5m.</td>
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<tr>
<td>12:45</td>
<td>(7) CHEF MILANI COOKS</td>
<td>Lamb and cabbage; and sauteed zucchini.</td>
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</tbody>
</table>

### EVENING

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Details</th>
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<tbody>
<tr>
<td>6:00</td>
<td>SIX O'CLOCK REPORT</td>
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<tr>
<td>6:30</td>
<td>FEATURE DESK</td>
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<tr>
<td>6:45</td>
<td>NEWS &amp; SPORTS</td>
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<tr>
<td>7:00</td>
<td>SIX O'CLOCK REPORT</td>
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<td>7:10</td>
<td>FIVE STAR FINAL</td>
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<td>7:45</td>
<td>&quot;CARRY ON MR. DENNING&quot;</td>
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<td>8:00</td>
<td>BAXTER WARD -NEWS</td>
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<td>8:30</td>
<td>&quot;BOOTHILL BRIGADE&quot;</td>
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<td>9:00</td>
<td>MAGIC OF THE ATOM</td>
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<tr>
<td>9:30</td>
<td>NEWS &amp; SPORTS</td>
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<tr>
<td>10:00</td>
<td>THE BIG MOVIE</td>
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<td>10:30</td>
<td>&quot;COFFEE BREAK&quot;</td>
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<td>11:00</td>
<td>&quot;CRAZY COFFEE&quot;</td>
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</table>
7:40 (8) PEOPLE IN NEWS
7:45 (10) NBC NEWS
With Chet Huntley and David Brinkley
(8) SPORTS—5m.
7:50 (8) WEATHERWORD
7:55 (8) NATIONAL NEWS

8 (2) (8) TO TELL THE TRUTH
(3) (4) (10) FESTIVAL OF STARS
Jan Sterling and Mark Roberts star in “Rummage Sale.” A young professor believes his chance for happiness has been disposed of at a rummage sale.
(9) OPEN ROAD—30m.
(11) MARTIN KANE—30m.

(13) HEART OF CITY
8:30 (2) (8) SPOTLIGHT PLAYHOUSE
Hugh O'Brian portrays an aging champion fighter who not only suffers a personal blow but brings crushing disillusionment to his proud 10-year old son when he loses his title to a younger man in “Ringside Seat.” Marilyn Erskine costars.
(3) DATE WITH ANGELS
(4) (10) PANIC—30m.
Carolyn Jones stars in “Airline Hostess.” An airline hostess is told by the police that one of her passengers is a foreign agent armed with a bomb.
(6) (7) WYATT EARP—30m.
A rugged frontier woman’s strange behavior and uncanny ability with a gun attract an attention-seeking young man.

(10) LIFE WITH FATHER
Hilarious complications ensue when Father buys a horse. Lucrene Tuttle and Leon Ames star.
(3) DATE WITH ANGELS
(4) (10) NAT KING COLE
The popular song stylist stars in a half hour series assisted by the Randy Van Horne Singers and Nelson Riddle and his orchestra.
(5) NIGHTMARE
“LADY IN THE MORGUE.” (1938)
Private detective proves that a so-called suicide is really a murder. Preston Foster stars.
(6) SOLDIERS OF FORTUNE
“Doubled in Diamonds.”

(7) ADVENTURE TOMORROW
Part Two of Dr. Martin Klein’s investigation of “Aviation Today.” Tonight: military and civilian helicopters and their uses; the convertibleplane and the one-man commuter helicopter.

(8) DEATH VALLEY NEWS

TV RATINGS
The top programs in Los Angeles for the month of July according to the American Research Bureau were as follows:

1. $64,000 Question
2. $64,000 Challenge
3. What’s My Line
4. Gunsmoke
5. Ed Sullivan
6. Lawrence Welk
7. Alfred Hitchcock Presents
8. Twenty-One
9. G. E. Theatre
10. Disneyland
11. Climax
12. Wednesday Night Fights
13. Wyatt Earp
14. Navy Log
15. To Tell The Truth
16. Bob Cummings
17. Ozzie and Harriet
18. Playhouse 90
19. Phil Silvers
20. Best of Groucho
21. Miss Universe Ceremonies
22. This Is Your Life
23. Dragnet
24. Lassie
25. San Francisco Beat
stone into a larger area for the gangling the feeling that it is perhaps a stepping hillbilly music. anything but an expert on country music, less foreign territory. Though definitely to country music finds himself in more or music, a barricade indeed if the listener be confused with the late James Dean, a warm-up for bigger and better Dean, a stronghold behind the barricade of country Dean of this show is not in any way to

The story of the man who perfected the entertainment world goes through that phase one it is. Every newcomer to the enter-

Just to keep the record straight right from the beginning, the singing Jimmy Dean of this show is not in any way to be confused with the late James Dean, the actor.

The stronghold of the singing Jimmy Dean lies behind the barricade of country music, a barricade indeed if the listener to country music finds himself in more or less foreign territory. Though definitely anything but an expert on country music, it strikes me as pretty much as a modern derivative for what was once known as hillbilly music.

However one feels about the music that is Dean's stock in trade, one also has the feeling that it is perhaps a stepping stone into a larger area for the gangling Dean, a warm-up for bigger and better things to come.

The show, then, centers around the personality of Dean. And an intriguing one it is. Every newcomer to the entertainment world goes through that phase of comparison with older and more es-

established performers—not so much an actual comparison, but as a yardstick to orient the public, a convenient handle for getting over the unknown in terms of the known. Fortunately entertainers subjected to this process survive on their own merits with little thought of comparison by the public in later years. All of which is by way of venturing my own reaction to Dean in comparing him with known entertainment personalities. While registering very much on his own, there were overtones, pleasing ones, of both Bing Crosby and Arthur Godfrey.

In the singing departmentDean is reminiscent of Crosby in the relaxed casualness in putting over a song, the effortless, imperterable ease in performing, the entertainment personality you like without quite being able to analyze why.

The Godfrey echoes came across in the intimate, small-talk chit-chat in delivering a sales pitch for the sponsor's product, an easygoing candor that constitutes an art in selling to teenagers or grandparents.

Whatever your own reactions to Dean, it is a safe bet to say that his future on television will be a rosier one extending far beyond his present status as a singer of country music.

Summer is balloon time. After blowing one up and bouncing it for a while it is fun to think up other stunts to do with these colorful spheres. Here are a bunch of tricks and stunts with balloons that will provide fun and amusement for grownups and kids alike.

Color Changing Balloon: Balloon of one color is inserted into balloon of contrasting color. (This is easy to do if you put a blunt pencil or stick inside the inner balloon.) Inflate by blowing into the inner balloon. Tie inner balloon, then inflate outside balloon slightly so there is an air space between the two. When outside balloon is touched with a pin, there is a loud pop and balloon seems to change color. Party Game: Room or patio is divided by a string which serves as a net. Balloon is hit with open hands back and forth by opposing sides. If balloon touches floor, opposing sides score.

Sound Effect: A small unwrapped sugar cube is placed inside inflated balloon and neck of balloon is tied. By rolling the sugar cube rapidly around the inside of the balloon you can imitate the sounds of machine guns, airplane motors and thunder.

Symphony in Squeaks: If fingers pull on opposite sides of balloon's mouth, the escaping air will produce a musical note. By varying tension, it is possible to play simple tunes. Try "Yankee Doodle" and "School Days" first.

Spirited Inflation: Mouth of balloon is attached to bottle containing some seltzer powder. Have a small quantity of water in the end of the balloon. Lift the balloon so water runs into bottle. The gas produced will inflate the balloon. By experimenting with water and powder you can discover the right quantity of each for the size balloon you are using. Warning: Do not take the seltzer powder from the medicine chest without your parents' permission.

Balloon Suspension: Rub balloon briskly on woolen cloth to charge it with static electricity. It will mysteriously stick to ceiling or wall and often remain for days.

Julius tells me that he became a parlor magician and in no time at all his friends disappeared.
(MORNING)

5:40 (4) EARLY FARM REPORT
(4) TODAY—3hrs.
6:30 (10) TODAY ON THE FARM—30m
(10) TODAY ON THE FARM—30m
6:45 (2) GIVE US THIS DAY
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
(4) (10) TODAY
7:25 (10) TODAY'S DATED—5m.
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garway.
9 (2) VALIANT LADY
(4) (10) TIE TAC DOUTH—30m
9:15 (2) LOVE OF LIFE
9:30 (2) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) GUIDING LIGHT
(7) FUN TO REDUCE
Bend and bob, double leg side lift, leg reach.
10 (2) W. CROKINITE—NEWS
(4) TEX AND JINX—30m.
(7) CHUCKO'S CARTOONS
(10) ARLENE FRANCIS
10:10 (2) STAND UP & BE COUNTED
10:30 (2) AS WORLD TURNS
(4) CLUB 60—60m.
With Joseph Gallicchio and the NBC Orchestra, The Mello-Larks, Art Van Damme Quintet, Mike Douglas and Nancy Wright. Dennis James emcees.
(1Q) TREASURE HUNT
Jan Murray hosts the quiz show with the "Pirate Chests."
10:55 (5) POLICE CALLS
11 (2) OUR MISS BROOKS
11:00 (5) ROMPER ROOM
"Miss Mary," TV's newest schoolteacher, teaches kindergarten Monday through Friday.
(7) A WOMAN'S DIARY
(10) PRICE IS RIGHT
(11) STAR SHOPPERS
11:30 (2) HOUSE PAR'TY—30m.
(4) (10) BRIDE & GROOM—30m.
(7) GWINN'S MYSTERIES
(11) SHERIFF JOHN'S BRIGADE
11:50 (3) NEWS—5m.
11:55 (3) FARM REPORT—5m.

(AFTERNOON)

12 (2) THE BIG PAYOFF
(3) (10) MAT. THEATER
A man and a young woman, each harboring private reasons for dreading publicity, flee the scene of a plane crash in "The Last Survivors" by Matt Taylor. (LIVE COLOR)

(12:30)

1:20 (5) CHUCK 'N LUCK
With Eddie Cletro, Terrea Lea and the Chuck 'N Luck Trio. Enter single contest. Details on pg. 10.
1:20 (7) BOB CROSBY
1:20 (7) NEWS—5m.
1:25 (7) CHEF MILANI COOKS
Lobster with noodles and vegetables, and sauteed escarole with anchovies.

(1:15)

2:05 (5) DOROTHY GARDINER
2:30 (2) ARTHUR GODFREY
Peter Ling Hayes substitutes.
(3) (4) TRUTH OR CONSEQ.
(6) ORIENT EXPRESS—30m.
(7) F. Laine—C. Haines
(8) MY LITTLE MARGIE
2:45 (3) INDUSTRY ON PARADE
2:55 (9) SUSPECTS WANTED—5m.
3 (3) (6) (7) AM. BANDSTAND
(4) ARLENE FRANCIS
(5) GIL MARTYN—NEWS
(9) MILLION $ MOVIE
(7) CHEF MILANI COOKS
"IDAHO." Dennis Logue stars as a bumbling cook.
(7) NEWS—5m.

(EVENING)

(2) THE BIG PAYOFF
(3) (4) (10) MAT. THEATER
(5) CAPPY'S CLUBHOUSE
(4) TOM FRANSEN
(6) JOHNNY JET—30m.
(7) AL JARVIS—30m.
(9) ROY ROGERS MOVIE
"IDAHOMAN.

(11) WHITTINGHILL SERIALS
"Mystery of River Boat"—Chapt. 3.
"Oregon Trail!"—Chapt. 3.
"Sea Raiders!"—Chapt. 3.

(3) DESTINY—30m.

4:35 (4) MYRON J. BENNETT
4:40 (4) J. McELROY MOVIE
"BRIDE OF THE GORILLA."

6:30 (2) STARR JONES
(2) STAR PLAYHOUSE—30m.
(5) WESTERN THEATER
"TERROR TRAIL.," with Tom Mix.

8:30 (2) ARTHUR GODFREY
(6) WHIRLYBIRDS—30m.

(10) GENE AUTRY MOVIE
"BACK IN THE SADDLE."
WEDNESDAY TV LOGS

AUGUST 14

(7) WILD BILL HICKOK—30m.
(8) HAWKEYE—MOHICAN
(11) WILLY THE WOLF
(13) RANGE RIDER—30m.

River, on to Lake Isabella and up into the high mountains for a weekend of camping, fishing, swimming and hiking.

7:30 (4) HELEN O'CONNELL—15m.
(5) WANTED—30m.


(8) THIS DAY 1957
(9) SOLDIERS OF FORTUNE

"Jungle Rebel." Tim and Toubo face certain death when they try to negotiate with a vicious Saigon bandit leader. Chick Chandler and John Russell.

(13) KINGDOM OF THE SEA

"Treasure Diving Family." Instead of a nice quiet picnic in the park, here is a family which goes deep sea skin diving, children and all, for sunken treasures.

7:40 (8) PEOPLE IN NEWS
7:45 (4) (10) NBC NEWS—15m.

(11) AMERICAN LEGEND—30m.
(12) PETE'S PLACE

(14) OZZIE & HARRIET

(6) (7) OZZIE & HARRIET

With Winds up as a melange of fantastic fun. Review, this film defies description, abandons any attempt at plot and generally involves a young couple, a mother-in-law and a bachelor uncle.

(7) WILD BILL HICKOK—30m.

"The Broken Bond." Agents follow a trail of forged and fictitious signatures in tracing the theft of U.S. savings bonds.

(13) AMERICAN LEGEND—30m.

"What Might Have Been." The tragic love story of Jefferson Davis, president of the Confederacy, and Sarah Knox Taylor, daughter of famous Zachary Taylor, before either attained fame.

(2) (8) THE MILLIONAIRE

A young man in love with a beautiful blind girl receives a million-dollar tax-free gift. Charles Bronson plays the young man, Georgia Johnson is the girl. Louise Lourimer, Harvey Stephens are featured.

(3) SHERIFF OF COCHISE

"Circle of Fear," a suspense drama starring Farley Granger, Lee Remick, Don Dubbins and special guest Sylvia Sidney. The story of a man and woman deeply in love who become involved with the woman's former admirer, a potential killer. Granger plays the spawns suitor, and Miss Sidney plays his mother, who refuses to accept the fact that her son is a neurotic with homicidal tendencies. Script is by Samuel Elkin.

(6) (7) NAVY LOG—30m.

The most dramatic story of survival at sea ever recorded—three sailors adrift on a raft for 12 weeks—is told in "Survive." (A re-run)

(9) MOVIE THEATER

"HELLZAPOPPIN." (1941) Based upon Olsen and Johnson's madcap stage review, this film defies description, abandons any attempt at plot and generally winds up as a melange of fantastic fun. With Olsen and Johnson are Martha Raye, Huey Herbert, Mischa Auer and a host of other comics. (Nightly except Saturday)

(11) FRONTIER DOCTOR—30m.

"Flaming Gold." Baxter and the local sheriff team up to protect a girl from the range of a deceived local swindler.

(13) RACKET SQUAD—30m.

9:30 (2) (3) (8) I'VE GOT A SECRET Hal March subs for vacationing Garry Moore.

(6) (7) OZZIE & HARRIET

Ozzie and Harriet are guests of son Marvin Miller.

**ZOUNDS**

Some things get better and better every year. like... TV-Radio Life for instance...

▶ BIGGER PAGES
▶ EXCLUSIVE PICTURES
▶ DETAILED LISTINGS

We Like Going STEADY with you

*expression heard on late night British TV films.*
David at the swankiest supper club in town in "David Picks Up the Tab."

(11) JACK LONDON STORIES

"Escape." A dangerous killer, disguised as an old woman takes a girl and her son captive, and lures Grief into a desperate escape trap.

(13) HEART OF THE CITY

10:30-Major League Baseball
10:00-Fury
11:30-Mr. Wizard
10:00-The Marriage (Color)
10:30-Your Hit Parade
10:00-The Marriage (Color)

(10) THIS IS YOUR LIFE

Ralph Edwards re-runs the show which presented the life of comedienne Minnie Pearl.

(6) (7) MOMENT OF DECISION

The "ghost" of a soldier he cut down in the line of duty returns to haunt ex-G.I. in "Fear Has Many Faces." James Whitmore and June Lockhart.

(8) PRIVATE SECRETARY—30m.

(11) GEORGE PUTNAM—News

Sportscaster Hank Weaver substitutes for vacationing Duggan.

10:15 (11) FIRST SHOW

"THE COCKEYED MIRACLE." (1946) Frank Morgan, Keenan Wynn and Cecil Kellaway are starred in this delightful fantasy of a ghost who lingered long enough to straighten out his family's difficulties. First run on TV. (Second showing at midnight tonight.)

10:30 (2) CLETE ROBERTS—15m.

KERO, Channel 10
Bakersfield, California

SATURDAY

9:45—Cartoon Time
10:00—Fury
10:30—Major League Baseball: Milwaukee vs. Pittsburgh
1:00—Sports Preview
1:15—Western Action Theater
2:30—Junior Auction
3:00—Saturday Showtime
4:00—World Around Us
4:30—Big Picture
5:00—School Days
5:30—Farm Show
6:00—Hopalong Cassidy
7:00—People Are Funny
7:30—O. Henry Playhouse
8:00—Perry Como Show (color)
9:00—Jerry Lewis (Color)
10:00—The Marriage (Color)
10:30—Your Hit Parade
11:00—Starlight Theater
"Canyon Crossroads"
12:30—Tomorrow's Headlines

SUNDAY

11:30—Mr. Wizard
12:00—Youth Wants To Know
12:30—Christopher's
1:00—Tournament of Champions (golf)
2:30—Sunday Matinee
"Within These Walls"

4:00—TBA
5:00—Topper
5:30—Wire Service
6:00—Annie Oakley
7:00—TBA
7:30—Men of Annapolis
8:00—Steve Allen
9:00—Jack London Stories
9:30—Badge 714
10:00—Loretta Young
10:30—Movie Time "Green Scarf"
11:00—Tomorrow's Headlines—Sign Off

MONDAY—FRIDAY

7:00—Today
8:00—World Around Us
8:30—Cartoon Carnival
9:00—Remmer Room
10:00—Closeup
10:30—Club 60 (color)
11:30—Texas Ernie Ford
12:00—NBC Matinee Theater (color)
1:00—Queen For A Day
1:45—Modern Romances
2:00—Afternoon Show
Mus.~"Suffragette"
Tues.~"Master Plan"
Wed.~"Born to the Saddle"
Thur.~"Never To Love"
Fri.~"Port of New York"
4:00—Hey Kids
4:30—Roy Rogers—Gene Autry
5:30—Monday—Flash Gordon
Tuesday—Western Marshall
Wednesday—Foreign
Legionaire
Thursday—Superman
Friday—Ramar of the Jungle
6:00—Cousin Hecht's Trading Post
6:30—News
6:50— Weather

MONDAY

7:00—Search For Adventure
7:30—Sheriff of Cochise
8:00—Sir Lancelot (color)
8:30—Wells Fargo
9:00—Twenty One
9:30—Silent Service
10:00—Movie Date with Geo. Day
"Jockie Robinson Story"
11:30—Tomorrow's Headlines

TUESDAY

7:00—Kingdom of the Sea
7:20—Highway Patrol
8:00—Washington Square
8:30—Jane Wyman Theater
9:00—State Trooper
10:00—Indianapolis Speed Race
10:30—Little Theater
11:00—Heart of the City

11:30—Senator Knolvand Reports
11:35—Tomorrow's Headlines

WEDNESDAY

7:00—Million Dollar Movie
"The Man With My Face"
8:30—Victory at Sea
9:00—Kraft Theater (color)
10:00—This Is Your Life
10:30—Moonlight Movie
"On Our Merry Way"
12:00—Tomorrow's Headlines

THURSDAY

7:00—Lost of the Mohicans
7:30—Martin Kane
8:00—You Bet Your Life
8:30—Dragnet
9:00—Washington Square (Color)
10:00—Lux Video Theater (color)
11:00—The Visitor
11:30—Tomorrow's Headlines

FRIDAY

1:00—Gillette Fights
"Fuller vs. Jones" (10 rounds)
7:45—From The End Zone
8:00—Blondie
8:30—City Detective
9:00—Cherry Show (Color)
10:00—Wighshire Theater "I The Jury"
11:30—Tomorrow's Headlines
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<tr>
<th>Time</th>
<th>Program</th>
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<td>12:30</td>
<td>(2) BOB CROSBY</td>
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<td>12:40</td>
<td>(7) NEWS—5m.</td>
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<td>(7) CHEF MILANI COOKS</td>
<td>Macaroni timbale surprise</td>
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<td>and gelatin salad.</td>
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<td>1:05</td>
<td>(5) DOROTHY GARDINER M</td>
<td>&quot;JOHNNY IN THE CLOUDS.&quot;</td>
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<td>(1945) The lives and loves of</td>
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<td>Trevor Howard, John Mills.</td>
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<td>(2) SECRET STORM</td>
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<td>(2) EDGE OF NIGHT</td>
<td>(7) MILANI MATINEE</td>
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<td>(3) (4) (10) MOD. ROMANCES</td>
<td>(2) FRED WARING—30m.</td>
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<td>(5) DOROTHY GARDINER</td>
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<td>Glee Club entertain.</td>
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<td>(2) ARTHUR GODFREY—60m.</td>
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<td>Peter Lind Hayes fills in</td>
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<td>3:00</td>
<td>(4) TRUTH OR CONSEQ.</td>
<td>With host Bob Barker.</td>
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<td>(7) HOLIDAY—30m.</td>
<td>(7) LAFAYETTE.</td>
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<td>(11) MY LITTLE MAGGIE</td>
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<td>(11) WONDERLAND—15m.</td>
<td>&quot;HEIDI!&quot; (1953) Elsbeth</td>
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<td>(11) MICKEY MOUSE CLUB</td>
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(10) THE BIG MOVIE M
"NIGHT IN PARADISE" starring Merle Oberon, Turhan Bey.

(11) TOPPER—30m.
"County Fair." When he is left in charge of a prize chicken, Topper gets the idea to enter her in a contest at a nearby fair.

(13) BAXTER WARD
6:05 (4) WEATHER—JACK BLAKE C
6:10 (4) ELMER PETERSON C
6:15 (2) DOUG EDWARDS—NEWS C
(13) THE JUNGLE—15m.
6:20 (4) FEATURE DesK C
With Bob Wright.

6:30 (2) (3) (8) SGT. PRESTON-30m
The theft of a priceless black pearl sends Preston and Yukon King on a relentless search of the Klondike.

(4) SPORTS REVIEW—15m. C
With Chick Hearn.
(5) GIL MARTYN—News—15m.—B
(6) HIGH ROAD TO DANGER
With Bub Wright.

(13) RANGE RIDER—30m.
"Border Trouble," with Jack Malden and Dick West.

6:45 (4) JACK LATHAM—15m. C
(5) SPORTS BOOK—15m. With Sam Balter.

(11) GEORGE PUTNAM—NEWS 7
(2) AMOS 'N' ANDY—30m.
(3) LAST OF MOWICANS
(4) STAGE 4—30m.
Wanda Hendrix and Bill Campbell star in "Fresh Start."

(5) POPEYE CARTOONS—30m.
(6) O. HENRY PLAYHOUSE—30m.
(7) STUDIO 57—30m.
(8) IF YOU HAD A MILLION
(9) LITTLE RASCALS—30m.
(11) MICKY ROONEY SHOW
Mulligan's dreams of becoming a big executive go up in smoke when he learns he is just "The Average Man."

(13) I SEARCH FOR ADV.
"Panama Jungle," Dr. and Mrs. Lorus Milne visit the little-known Choco Indians in Central America and a man-made animal refuge island smack in the middle of the Panama Canal.
"Beneath the Sea with Williamson," Inventor of the underwater camera device — phosphorescent.

7:30 (2) MEN OF ANAPOLIS
Midshipman Devry Scott, played by Ralph Reed, objects to a speech which, according to tradition, every plebe (fresh-

"I SEARCH FOR ADVENTURE"
TONIGHT 7 P.M.
KCP 13

HINSHAW'S:
ASSIGNMENT AMERICA
"PIPELINE IN THE SKY"
KTLA, CHANNEL 5. 7:30 P.M.
Bill Burrud Productions

(10) ISSUE FOR ADV.
"RAILROAD JOURNEY," Mr. and Mrs. Margarette, whose son tells the tale of their trip around the world.

50TH YEAR AND ALLS WELL
Dora Weissman, who plays Mrs. Herman on KTLA's "Molly," celebrates her 50th anniversary in show business this year. She helped launch the careers of Paul Muni, George Czerny, Belle Baker, Menasha Skulnick, Dane Clark, and many others.

(7) WESTERN THEATER
"THREE IN A SADDLE," Tex Ritter.
(9) BIFF BAKER—30m.

(11) RAY MILLAND SHOW
"Civic Improvement." Ray and other faculty members become embroiled in civic affairs at the insistence of Lynnhaven's dean.

(13) FISHING FLASHES
Fishermen aboard the Sea Angler enjoy a day of albacore fishing in "Lucky Channel," until sharks move in and spoil the day's further catch. Mac McClointock boats.

8:30 (2) (8) CLIMAX—60m.
Nancy Kelly, Mona Freeman and Dean Stockwell in "Murder Is a Witch." Fighting to keep her weakling son from the hands of the law, a mother comes to acknowledge her own built. When 19-year-old Les (Stockwell) becomes involved in a brutal robbery-beating, his mother (Miss Kelly) thinks only of keeping him in the clear, especially when his arrest would ruin the coming marriage of her daughter (Mona Freeman).

(3) (4) (10) DR. KILDARE MOVIE
(11) MY LITTLE MARGIE
(7) LONE RANGER—30m.
"Pardon for Curly." The Masked Man faces a vicious outlaw who has vowed to get revenge on the Ranger for sending him to jail.

"THIS DAY 1957
(9) WAR IN THE AIR
(11) FISHING FLASHES
With Chet Huntley and David Brinkley.

(8) SPORTS
7:50 (8) WEATHERWORD—5m.
7:55 M (8) NATIONAL NEWS

(2) (9) BOB CUMMINGS
Bob tries to talk his nephew Chuck and girlfriend Carol out of what appears to be an impending elopement. Rosemary DeCamp is Margaret, Ann B. Davis is Schultzy and Dwayne Hickman, Chuck.

(3) (4) (10) GROUCHO MARX
Frank Swain, poetic judge, and Ruth Jurgens, Everett O'Connor and Beverly Brookway try their luck with Groucho tonight.

(5) MAE WILLIAMS—30m.
Mae tells the around-the-world adventures of a pianist who won fame as one of the nation's most popular nightclub stars. Presented by Frank Taylor Ford.

(6) BOWLING TIME—60m.

KTLA, Channel 5—Thursdays, 8:30 p.m.
The MAE WILLIAMS SHOW
Presented by FRANK TAYLOR, President of FRANK TAYLOR FORD
Car. Washington & Los Angeles, Downtown L.A.
No Sunday Selling.
(RI. 8-23477)
TV/RADIO LIFE PAGE 33
The REAL drama in a
"DRAMATIC SCHOOL"
STARRING
Luise Rainer
Paulette Goddard
Alan Marshall

Twice Tonight:
First show begins 10:15 p.m.
Second Show immediately follows
"Dick Joy & the News"

KTTV channel 11

SICK OF BEING SICK

Arlene McQuade extracted a promise from Gertrude Berg never to write in her knee. Ten days after Rosalie caught measles on the show, Rosalie had slipped and dislocated her shoulder, Arlene slipped and dislocated her knee. Ten days after Rosalie caught flu, Arlene did you-know-what. Now Rosalie is kept healthy on the Channel 5 show — and so is Arlene.
Information Received From Stations
Subject to Last Minute Change

Indicates movie
Indicates color

 MORNING 

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3hrs.
With Dave Garroway.
6:30 (10) TODAY ON THE FARM—30m
6:45 (2) GIVE US THIS DAY
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
(4) (10) TODAY
7:25 (10) TODAY'S DATEBOOK—5m.
7:30 (10) TODAY'S CARTOONS
(4) (10) TODAY
8 (2) VALIANT LADY
(4) (10) TIC TAC DOUGH
9:15 (2) LOVE OF LIFE
9:30 (2) SEARCH FOR TOMORROW
(4) (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) GUIDING LIGHT
(7) FENCE TO REDUCE
Fenced, sideaway lunje, knee bend and kick.
10 (2) W. CRONKITE—NEWS
(4) TEX AND JINX—30m.
(7) CHUCKO'S CARTOONS
(10) ARLENE FRANCIS
10:10 (2) STAND UP & BE COUNTED
10:30 (2) AS WORLD TURNS
(4) CLUB 60—60m.
(10) TREASURE HUNT
Jan Murray hosts the quiz show with the "Pirate Chests."
10:55 (5) POLICE CALLS
11 (2) OUR MISS BROOKS
(5) ROMPER ROOM
"Miss Mary," TV's newest schoolteacher, teaches kindergarten Monday through Friday.
(7) A WOMAN'S DIARY
(10) PRICE IS RIGHT
(11) STAR SHOPPERS
11:30 (2) HOUSE PARTY—30m.
(4) (10) BRIDE AND GROOM
(7) GWYN'S MYSTERIES
(11) SHERIFF JOHN
11:50 (3) NEWS—5m.
11:55 (3) FARM REPORT—5m.

AFTERNOON

12 (2) THE BIG PAYOFF
(3) (4) (10) MAT. THEATER C
"Dr. Jekyll and Mr. Hyde," Robert Louis Stevenson's psychological horror classic, stars Douglass Montgomery. A kindly London physician learns the secret of transforming his external self into a cruel, repulsive person. (A re-run in black-and-white)
(5) CHUCK 'N' LUCK
12:30 (2) BOB CROSBY
12:40 (7) NEWS—5m.
12:45 (7) CHEF MILANI COOKS
Rice with mushrooms and sausages, and mixed salad.
1 (2) BRIGHTER DAY—15m.
(3) (4) (10) QUEEN FOR POP DAY
(5) NEWS—5m.
(11) JACKSON WHEELER SHOW
1:05 (5) DOROTHY GARDINER M
"TRAIL OF THE VIGILANTES"
Broderick Crawford, Francket Tone.
1:15 (2) SECRET STORM
1:30 (2) EDGE OF NIGHT
(7) MILANI MATINEE
"3sland of Stone," starring Paul Langton.
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) FRED WARING—90m.
Fred Waring, the Pennsylvanians and Glee Club entertain.
(3) (4) COMEDY TIME
(5) NEWS—POLICE CALLS
(7) FLORIAN ZABACH—30m.
(10) PANTRY PLAYHOUSE M
"TULSA," starring Preston Foster, Susan Hayward.
2:05 (5) DOROTHY GARDINER
2:30 (3) (4) TRUTH OR CONSEQ.
(6) POLICE CALL—30m.
(7) F. LAINE—C. HAINES
(11) MY LITTLE MARGIE—30m.
2:45 (3) SACRED HEART—15m.
2:55 (9) SUSPECTS WANTED—5m.
3 (2) FRED WARING—30m.
(3) (6) (7) AM. BANDSTAND
(4) ARLENE FRANCIS
(5) GIL MARTYN NEWS
(9) MILLION & MATINEE M
"SALL WE DANCE" (1936) Ginger Rogers and Fred Astaire star as the famous couple who must pretend they are married because their public thinks they are!
(11) WONDERLAND—15m.

3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:30 (2) STRIKE IT RICH
E. Brown emcees for vacationing Warren Hughes this week.
(4) TREASURE HUNT
(5) MILADY—30m.
3:45 (13) MUSICAL PARADE—75m.
(2) AFTERNOON PLAYLHS—30m
(4) PRICE IS RIGHT
(5) CARTOON CAROUSEL
(8) EARLY SHOW
"DRAEGARMAN COURAGE" starring Barton MacLane.
(10) JOHNY DOWNS EXPRESS
4:30 (2) THE EARLY SHOW M
"FLIGHT FROM DESTINY." An elderly professor saves a happy marriage from disaster by exposing a blackmailing art dealer. Thomas Mitchell, Geraldine Fitzgerald, Jane Wyman.
(3) CAPPY'S CLUBHOUSE
(4) TOM FRANDSEN
(6) JOHNNY JET—30m.
(7) AL HARIS—30m.
(9) ROY ROGERS MOVIE
"LIGHTS OF OLD SANTA FE."
(11) WHITTINGHILL SERIALS
"Mystery of River Boat"—Chapt. 5. "Oregon Trail!"—Chapt. 5.
"Sea Raiders!"—Chapt. 5.
(13) DESTINY—30m.
4:35 (4) MYRON J. BENNET
4:40 (4) J. MCEROY MOVIE M
"COUNTERFEIT.," (1938) Chester Morris, Lloyd Nolan. Federal agent poses as a killer in order to expose a gang of counterfeiters.
(10) GENE AUTRY MOVIE M
5 (3) SERGEANT PRESTON
(6) (7) MICKEY MOUSE CLUB M
"NEWSREEL." "MICEKEETERS: Talent Roundup Day—The Order of the Arrows, a Los Angeles Boy Scout with Indian hoop dances and the Pony Tail dance. Raymond Miller, Swiss bell ringer. THE FIRST AMERICANS Serial: Concluding Episode No. 4, "Indians of To.
(13) SIX GUN MOVIE M
5:30 (3) STAR PLAYHOUSE—30m.
(5) WESTERN THEATER M
"BAD MAN FROM RED BUTTE," with Johnny Mack Brown.
(9) MAGIC OF THE ATOM
5:40 (10) POPEYE CARTOONS
5:45 (9) NEWS & SPORTS

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TV-RADIO LIFE PAGE 35
(13) MASTERPIECE MOVIES
"VIGILANT YEARS." Powerful drama of the bitterness of Italian war orphans after World War II. Tommy Cook, Gar Moore, Eduard Franz.

7:30 (2) DESTINY-30m.
Merle Oberon stars as Mata Hari, famous of World War I. In "I Will Not Die." Sentenced to death for espionage, she is offered hope of escape from the firing squad by French captain (Jacques Bergerac) who is smitten with her.

(5) STRANGE LANDS & 7 SEAS
"Race of Death." Famed race driver Ack Miller tells the exciting story of the 2,000 mile Mexican Road Race. In a made car, he raced against more expensive stock cars, and took fifth place. This race has since been banned because of so many deaths. Bill Guyman hosts.

(6) (7) RIN TIN TIN
"Fort Adventure." Rip secures the release of a fellow officer from a band of Indians, but he makes use of safe passage back to the fort. Joe Sawyer and Bill Haade are featured.

(8) THIS DAY 1957-30m.
(9) RKO'S FINEST
"CHINA SKY" (1944) An American doctor battles heroically to maintain a small hospital in the war ravaged Far East. Randolph Scott, Ellen Drew, Ruth Warrick.

(11) FILMED DRAMA-30m.
"Cardboard Casanova." Ricardo Montalban. A movie idol evades his female public with the aid of his agent's secretary, who has her own ideas for his future.

7:40 (8) PEOPLE IN NEWS
7:45 (3) SPORTSCENE-15m.
(4) NEWSPAPER NEWS-15m.
(5) SPORTS-5m.

7:50 (8) WEATHERWORD-5m.
7:55 (8) NATIONAL NEWS

8 (2) (8) MR. ADAMS AND EVE
A glamorous foreign actress arrives to appear in the Adams' new movie. Trouble starts when the studio boss insists on going with her to the cornerstone of Eve and Howard (Ida Lupino and Howard Duff).

(3) (4) (10) BLONDIE-30m.
Mr. Dithers finds varied merchandise in his house and asks that Blondie try to learn if Mrs. Dithers is a thief.

(5) THE TRACER-30m.
"The Orphanage." The Tracer reunites a blind girl with her mother.

(6) (7) ADV. JIM BOWIE
Bowie tries to unravel the strange story of love and loyalty in "The Bound Girl." Scott Forbes.

(11) BIG FRIDAY MOVIE
"FIESTA." TV debut of the 1947 MGM picture, starring Esther Williams, Ricardo Montalban and Akim Tamiroff. When a famous bullfighter becomes the father of twins—a boy and a girl, he's sure the boy will want to follow in his footsteps. However, his son prefers music to the bullring and eventually is forced to make a momentous decision as to which he prefers. Jackson Wheeler is your host.

8:30 (2) (8) PLAYHOUSE OF STARS
Mark Stevens, John Baragrey and Constance Towers star in "Sporting Chance." A hunting trip is arranged by an insanely jealous husband (Baragrey) to rid himself of a rival (Stevens).

(3) CROSS CURRENT-30m.
(4) (10) LIFE OF RILEY-30m.
"Light-Fingered Tom." Riley is convinced that his daughter is a kleptomaniac. Bill Bendix stars.

(5) MASTER CONTROL-60m.
(6) SCIENCE FICTION-30m.
(7) CROSSROADS
Richard Carlson portrays a Rabbi who tries to stop a young girl's pull toward destroying herself in juvenile delinquency in "The Happy Gift."

(9) TV READERS DIGEST
(4) (10) JOSEPH COTTEN SH.
MacDonald Carey stars in "Alibi for Murder." When three partners strike it rich mining uranium, the stage is set for the murder of one of them with the second accused of the crime, leaving the riches to the remaining miner. John Vivyan, Morris Ankrum, Charles Lane, Frank Fenton, Thomas Jackson, Peggy Knudsen are featured.

(6) SEARCH FOR ADVENTURE
(7) KEY CLUB PLAYHOUSE
"All That Glitters." A glamorous model takes a big city by storm, but fal ters when an allergy mars her beauty. Arlene Dahl stars.

(9) MOVIE THEATER
"HELLZAPPOPIN." (1941) Based upon Olsen and Johnson's madcap stage review, this film defies description, abandon any attempt at plot and generally winds up as a melange of fantastic fun. With Olsen and Johnson are Martha Raye, Hugh Herbert, Macdonald Carey stars.

(13) CROWN THEATER
"BRIDE OF THE GORILLA" with Barbara Peyton, Lon Chaney, Jr., Ray mond Burr. Love and violence in the jungle.

9:30 (2) PANTOMIME QUIZ-30m.
(3) (4) (10) BIG MOMENT
(5) MODERN MOVIES
"TWENTY MILLION SWEET-HEARTS." (1934) Dick Powell, Ginger Rogers co-star in this comedy about a young male singer's fantasy to rise to nation-wide popularity.

(6) HIGHWAY PATROL-30m.
(7) DATE WITH ANGELS
(8) BADGE 714-30m.
(2) DICK POWELL-30m.
An eerie flight into unreality is experienced by Dick Powell as a man who attempts to run away from family and business obligations in "A Place Full of Strangers."

(3) FAMOUS FIGHTS-15m.
AUGUST I6
FRIDAY

(4) JUKE BOX JURY—60m.
(6) DATE WITH ANGELS
(7) PARIS PRECINCT—30m.
"The Circus." Louis Jourdan and Claude Dauphin. A shopkeeper's wife makes a positive identification of the man who shot her husband—but the accused was locked in prison at the time.
(8) JACK LONDON STORIES
(10) MOVIE SPECTACULAR "THE PERFECT SPECIMEN" starring Errol Flynn. First run in San Diego.

10:05 (11) GEORGE PUTNAM—NEWS
10:15 (3) INDUSTRY ON PARADE
10:20 (11) FIRST SHOW "SLIGHTLY DANGEROUS" (1943) starring Lana Turner, Robert Young, Walter Brennan. A pretty soda clerk, tired of her routine job, feigns amnesia and poses as the long-lost daughter of a millionaire; however when her boss loses his job because of her actions, he decides to break up her little scheme with the aid of a phoney marriage license! (Second showing at 12:20 a.m, tonight.)

10:30 (2) CLETE ROBERTS—NEWS
(3) FINAL EDITION—NEWS
(6) CALIENTE SPORTS PAGE
(7) COUNTER POINT
(8) LATE SHOW "THE AWFUL TRUTH" starring Irene Dunne. San Diego debut.

11:00 (9) DON LEE WORLD NEWS
11:10 (5) PREMIERE THEATER
(6) BIG HIT MOVIES "THE FAKE" starring Dennis O'Keefe and Coleen Gray. Two crooks, posing as art collectors, try to steal a valuable painting.

11:15 (13) TOM DUGGAN—NEWS
11:20 (7) NITECAP THEATER "DON RICARDO RETURNS" with Fred Coby. A shanghaied don returns to avenge himself.
11:30 (4) FEATURE FILM "LONG DARK HALL" starring Rex Harrison and Lilli Palmer.

12 (5) NEWS ROUNDUP
(8) NIGHT FINAL EDITION
12:10 (11) DICK JOY—NEWS

12:20 (11) SECOND SHOW "SLIGHTLY DANGEROUS" (1943) starring Lana Turner, Robert Young, Walter Brennan. (Second showing; first showing at 10:20 p.m.) Del Moore hosts.

12:30 (2) LATE SHOW "SALOME, WHERE SHE DANCED." An American becomes romantically involved with a dancing girl while travelling in the Far East. Yvonne De Carlo, Rod Cameron, Walter Slezak.
(4) SWING SHIFT TH. "Widow Makes Three," with Broderick Crawford.

1 (4) NEWSWRAP
1:30 (2) GIVE US THIS DAY

FREE

Here's the complete inside story on ABC-TV's band-leader personality Lawrence Welk, written by Ted Hilgenstuhler. On sale at your local newsstand, this outstanding book costs 50c, but it will be given to you FREE with this special introductory subscription to TV-Radio Life. Fill in the coupon below and mail it today to TV-Radio Life, 1610 N. Argyle, Hollywood 28, Calif.

Please send me a free copy of "Lawrence Welk Story" and a six month's subscription to TV-Radio Life. I enclose my check or money order for $2.50.

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(Please allow two weeks for start of subscription and mailing of your Lawrence Welk Story)
Radio Logs

SATURDAY, AUGUST 10

KFAC—Symphonic Varieties. KFAC—Music Festival. KFOP, KXLA—News

6:15-KABC—Russ Records. KJU—Record Merry-Go-Round. KNX—Annis 'Andy'.
6:15-KFI—Sat. Farm and Home Hrs. KJU—Baseball Clubs vs. Red Legs.
6:15-KSDF—Ernesto Cerveno.

11:05-KABC—News.

11:05-KXLA—News.

11:05-KABC—Russ Records. KJU—Record Merry-Go-Round. KNX—Annis 'Andy'.
11:15—KFI—Sat. Farm and Home Hrs. KJU—Baseball Clubs vs. Red Legs.
11:15-KSDF—Ernesto Cerveno.

12:05—KABC—News. KJU—Greek Program. KFAC—Lunchen Concert.
12:05—KXLA—News. KJU—Chico Sesma Show.
12:05—KXLA—News. KJU—Women’s Union.

1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Dorothy Drama.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Commuter’s Carousel.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Sunset Serenade.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Salvation Army.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Voice of South America.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Mucho Wholen.
1:05—KABC—Bill Ewing. KFMR—Monitor.
1:05—KXLA—News. KJU—Gil Henry.

3:30—KFI—Showtime.
3:30—KDAY—Dance Musical Traffic Master.
3:30—KFAC—Music Holiday.
3:30—KGER—Saturday Concert.
3:30—KPOP—Cavalcade of Music.
3:30—KWW—Teddy Fregoso.

4:30—KFBM 640 KFI 870
5:00—KLAC 710 KMPK 1070
5:30—KFMB 770 KABC 1100
KXLA 1130

8:30—KFWB—Bill Ballew.
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7:00—KFWB—Bill Ballew.
7:00—KFWB—Bill Ballew.
8:00—KFWB—Bill Ballew.
8:00—KFWB—Bill Ballew.
THE EARL McDaniel Show 7:00 to 10:30 A.M... Mon. thru Fri.
More Music Every Minute

K-Pop

The POPular station 1020 on the dial

* Indicates Newscast
T.A. Indicates Announced

8:25 KFII-News. Hit the Road.
KIU-KGB-Cliff Engle.
KNU-Memory Theater, M.; Bob Crane, Tu.
KAL-Dr. Shelly Balles.
KBSG-Catlin Bandstand.
KDAY-Joe Adams Show.
KFWB-Al Jarvis (to 12:30).
KGER-John Brown.
KAC-Jack Smith (to 1 p.m.)
KXAC-Dick Joy, News.

10-KABC-My True Story.
KHI-KGB-News of the Air.
KRFK-Frank Hemingway.
KIRV-Knackly's News.
KXLA-Fulton Lewis, Jr.
KGER-Here's The Answer.

10:15 KFAC-News.

10:30 KABC-When a Girl Marries.
KXLA-Al Ryfle, Western Music.

12:15 KXLA-Yiddish Program.

12:30 KFI-Woman In My House.
KXLA-Frank Simon

1:00 KABC-News.
KTI-Storey Day.

1:30 KFI-Bing Sings.

2:00 KABC-News.
KFWB-Bill Crago.

2:30 KFI-One Man's Family.
KXLA-Frank Simon

3:00 KXLA-Cal Worthington.

KXAC-Dick Joy, News.

4:00 KABC-News.

4:30 KXLA-Cholly Williams.

5:00 KGER-On Your Mark. Get Set.

5:30 KXLA-News. Sport Lights.

6:00 KGER-Sunshine Mission.


7:00 KGER-L. B. Band.

7:30 KXLA-Report from Hollywood.
KXAC-Dick Joy, News.

8:00 KXLA-News. Our Gof Sunday.

8:30 KXLA-News. Our Gof Sunday.

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11:00 KXLA-News. Our Gof Sunday.


12:00 KXLA-News. Our Gof Sunday.
Radio Logs

MONDAY, AUGUST 12

5:00 KABC-Len Beardsley.
5:05 KFI-S O'Clock Report.
5:05 KNX, KFMB—Bill Brundige.
5:10 KNX, KFMB—Edw. R. Morrow.
5:15 KBIG—Catalina Bandstand and News.
5:20 KDAT—Musical Traffic Master.
5:25 KFAC—Sunset Serenade.
5:30 KFAC—News.
5:35 KFAC—Sid Fuller, News.
5:40 KFAC—Late News.
5:45 KFAC—To be announced.
5:50 KFAC—Kent Meyers, News.
5:55 KFAC—Paul Harvey.
6:00 KFAC—Ted Hechavarria.
6:05 KFAC—Dave Show—News.
6:15 KFAC—Max Yarbrough.
6:20 KFAC—Bill Brundige.
6:30 KFAC—Bill Brundige.
7:00 KFAC—Sports Report.
7:05 KFAC—Sports Report.
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## Radio Logs

### Tuesday, August 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
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<tbody>
<tr>
<td>5:00</td>
<td>KABC</td>
<td>Len Beardsley</td>
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<tr>
<td>5:05</td>
<td>KFWB</td>
<td>Bill Ballance Show</td>
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<tr>
<td>5:10</td>
<td>KABC</td>
<td>Hank Weaver</td>
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<td>5:25</td>
<td>KABC</td>
<td>To be announced</td>
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<tr>
<td>5:30</td>
<td>KABC</td>
<td>Sid Fuller</td>
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<tr>
<td>5:45</td>
<td>KABC</td>
<td>Sid Fuller</td>
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<td>KABC</td>
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<td>6:05</td>
<td>KABC</td>
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<tr>
<td>6:15</td>
<td>KABC</td>
<td>News Beat</td>
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<tr>
<td>6:30</td>
<td>KABC</td>
<td>Five O’Clock Report</td>
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<tr>
<td>6:35</td>
<td>KABC</td>
<td>Local News</td>
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<tr>
<td>6:45</td>
<td>KABC</td>
<td>Sports Report</td>
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<tr>
<td>7:00</td>
<td>KABC</td>
<td>Behind the Story</td>
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<tr>
<td>7:15</td>
<td>KABC</td>
<td>News Beat</td>
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<tr>
<td>7:30</td>
<td>KABC</td>
<td>Record Rock</td>
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<tr>
<td>7:40</td>
<td>KABC</td>
<td>Record Rock</td>
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<tr>
<td>8:00</td>
<td>KABC</td>
<td>Record Rock</td>
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<tr>
<td>8:15</td>
<td>KABC</td>
<td>Voice of Calvary</td>
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<tr>
<td>8:30</td>
<td>KABC</td>
<td>String Shift</td>
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<tr>
<td>8:45</td>
<td>KABC</td>
<td>News Beat</td>
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<tr>
<td>9:00</td>
<td>KABC</td>
<td>Sports Report</td>
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<td>KABC</td>
<td>News Beat</td>
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### Wednesday, August 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
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<tbody>
<tr>
<td>5:00</td>
<td>KGFJ</td>
<td>Request Performance</td>
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<tr>
<td>5:05</td>
<td>KFPL</td>
<td>Ben Hunter (51/2 hrs.)</td>
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<td>5:10</td>
<td>KFPL</td>
<td>To be announced</td>
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**SATURDAY, AUGUST 10**

**MAJOR LEAGUE BASEBALL**, KJH, 11:30 a.m. Chicago Cubs vs. Cincinnati Reds.


**BEST OF GROUCHO**, KFI, 3:00 p.m. Frank Swain, poetical judge, and Ruth Jurgens, Everett O'Connor and Beverly Breckway guest with Groucho today.

**MAJOR LEAGUE BASEBALL**, 7:30 p.m. KMP, N. Y. Yankees at Baltimore.

**SUNDAY, AUGUST 11**

**TROUBLE IS MY BusINESS**, KFI, 10:30 a.m. Jeanne Bates stars with Shirley Mitchell, Jack Edwards and Hellen Van Tuyl. A family learns to live better with a handicapped person as a member; a father-stepmother situation is also explored. Real dramas illustrating work of Community Chest services in Los Angeles area.

**MAJOR LEAGUE BASEBALL**, KJH, 11 a.m. Philadelphia Phillies vs. Chicago Cubs.

**WORLD MUSIC FESTIVALS**, KNX, 11:30 a.m. Carl Orff's "Carmina Burana," conducted by Barnard Kaitink, is a highlight of the Holland Music Festival.

**PCL BASEBALL**, KDAY, 1:25 p.m. Angels vs. Stars. (Doubleheader)

**MONDAY, AUGUST 12**

**PCL BASEBALL**, KABC, 8:15 p.m. Stars vs. Angels. (Mon.-Wed.)

**TUESDAY, AUGUST 13**

**MAJOR LEAGUE BASEBALL**, KMP, 1:00 p.m. St. Louis Cardinals vs. Chicago Cubs.

**THE GREAT GILDERSLEEVE**, KFI, 8:05 p.m. Leroy and Bat have their hands trapped in a swimming pool. (Repeated Saturday August 17 at 9:30 a.m.)

**PCL BASEBALL**, KABC, 8:15 p.m. (M., Tu-Sa.)

**WEDNESDAY, AUGUST 14**

**MAJOR LEAGUE BASEBALL**, KMP, 1:00 p.m. Dodgers and Giants at Polo Grounds.
AROUND THE BASEBALL CIRCLE

KMPC BASEBALL ANNOUNCER BOB KELLEY chats with L.A. Angel pitcher Ralph Mariello at his Valley Pump Room. Little Leaguer at left listens, with open ears but shut eyes, during Sunday night sports show.

WHAT HAS PRETTY JOAN NAPIONEK got to do with baseball? (Who cares — she's pretty to look at anyhow.) Actually, she's posing with "Big Mike" — the giant 40-inch lens which is used on KHJ-TV's telecasts of the L.A. Angel baseball games. Some cameras have all the luck; free passes to the ball games, and Joan, too.

TO ADD MORE PULCHRITUDE to the baseball scene — Julie Reding, Miss Hollywood Stars of 1957 chats with KTTV announcer Bill Welsh and Hollywood Stars pitcher, Ben Wade, during pre-game warmup.

it's child's play

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Please enclose check or money order

Mail to TV-Radio Life
Allow two weeks for start of subscription
Kathryn Murray is Vice-President of a multi-million dollar business, the mother of twin daughters and hostess of a weekly television show. To top it off she has five grandchildren.

By Dave Vowell

IVACIOUS Kathryn Murray, hostess of KRCA-NBC-TV’s weekly Arthur Murray Party is a grandmother five times over; a busy housewife and, according to her husband, an excellent baker.

As testimony to her baking prowess, Arthur keeps a cookie jar filled with her latest efforts on his desk to dispense to visitors. So far they have all agreed that you would have to get up awfully early in the morning to top them.

In fact, you’d have to get up awfully early just to be up before the energetic Mrs. Murray. She’s an early riser and it’s in those early hours that she does her baking. Her housework done, the rest of her time, with the exception of Sunday, is given to management of the Arthur Murray Dance Studios in her capacity of Vice President and to preparation for her Tuesday night NBC duties.

But Kathryn didn’t begin her monumental work schedule until her twin daughters, Phyllis and Jane, had reached their teens. The Murray family today includes her daughters, their husbands and their children, Kathryn, Martha, Meg Adair, Phillip and Peter.

The Arthur Murray Party first appeared on Television in 1950 and Kathryn stepped right into it as easily as she assumed the vice-presidency of the multi-million dollar dance studio business.

“She Can Do Anything”

Mr. Murray comments that it was his decision for Kathryn to emcee the show because “she can do anything and do it well.”

The idea for the show was based on the premise that “most people like to dance and would like to become better dancers. A show based on dancing has wide appeal,” Arthur says, “and the party spirit of the program differentiates it from a ‘variety show.’ Our guest stars do more than a mere walk-on. They enter into the party spirit of the program. This is brought about through such things as dance competition between stars. The dance contest has been the only innovation in the format since the show started.”

Still commenting on the show itself, Mr. Murray states that “all the dancers on the show are teachers, currently teaching at studios. Most of the teachers were students who have graduated into the teaching ranks. They are not professional stage dancers.

Summer Hiring Is Easy

“The reason,” Arthur says, “that we have not continued the show into the winter for the past two seasons is that we have found that it is much easier to hire the talent we want during the summer.”

Off camera and when the Murrays are not at one of their studios working out new dance steps or involved in the preparation of the next show, they both find time to relax with hobbies: Mrs. M. with baking and cooking and Mr. M. with a camera.

“But,” Mr. Murray reports, “we don’t dance very often for pleasure. First of all, because we don’t go out very much. And when we do, the men want to dance with Kathryn and the women want to dance with me, so we don’t get to dance together.”

August 10, 1957
THE OLD SAW, "Always a bridesmaid, never a bride," can be switched to apply to veteran TV-radio man Wendell Niles. "Always an announcer, never a comedian" summarizes his plight.

Wendell's ambition is to make people laugh. He has always been fast with the ad lib ever since he fronted a band in college days, went on to play nightclubs around the world, stepped into bigtime radio and finally television. His natural flair for the funny has been heightened by professional association with Bob Hope, Edgar Bergen, Burns and Allen, Milton Berle and Jerry Lewis. For one brief summer Wendell and Don Pringle essayed a radio comedy show, which though short-lived (the sponsor became hard up for product — it was wartime) merely served to whet Wendell's appetite for more comedy.

Today, as announcer on NBC-KRCA's It Could Be You, Wendell has his wish only partially fulfilled. He serves as warm-up man before the program and infrequently when an important guest spot fails to jell at the last minute, is rushed on stage in an impromptu but invariably funny routine which never fails to pull chuckles and guffaws.

A warm-up is not easy to do — not at 9 o'clock in the morning. Audiences then are pretty cold and tough, so staging even a mildly rousing warm-up becomes a fine art. Wendell's humor is exceedingly casual, as befits the time of day and his ear is in fine tune to the temperament of his audience.

Sample Gags
For example, he may start by asking the folks to cooperate. "If we have a bad audience they'll think the show is coming from CBS," may kick off proceedings. Or he may inquire, "How many people have never been here before?" Then immediately follow this with "How many are here for the first time?" This is always good for a laugh trap to catch sleepy-eyed guests. He may point out "a level headed guy" — (some chap with crew cut) or describe a new drink made with carrot juice instead of tomato and called Yellow Mary ("you can see better").

From the vast gag files in the Niles noggin, Wendell draws joke after joke until everybody in the studio is feeling pretty chipper and it is time to go on the air.

Ever hopeful for a comedy break, Wendell already has a show format. "I know I can go on as a straight comic," he insists. "Just let me have those people!"

As one enthusiastic fan said to Wendell, "Man, you oughta happen!"
Al’s on the Hunt Again

There’s nothing Al Jarvis enjoys more than discovering new talent. He’s now centering his attention on giving lovely young ladies a chance at movie fame.

By Jon Bruce

Each of the girls who hopes to get on Al’s TV show must bring photographs of herself and her measurements to the auditions. One girl was really ambitious — she presented Al with a couple of pictures of herself in the “altogether.”

“We couldn’t use her,” Al succinctly said “She was a professional.”

You would think that such a program as Al’s would have been met with enthusiastic response by the studios, but such wasn’t the case. He ran into considerable apathy.

“If it hadn’t been for Les Petersen at MGM, I might not have been able to get that studio’s cooperation,” Al went on. “Les was great. He still remembered a job my show did for MGM’s picture, ‘Blackboard Jungle.’ When it was first released it wasn’t doing so well and I plugged it over and over on my TV dance program. I felt it was a good picture and the emphasis given on the show helped it a good deal here — or so I was told.”

The idea for Al’s present talent show came from his wife.

“She said that since I had discovered talent for other fields of show business that I should try one for pictures,” Al explained. “For a while I thought of setting 16 as the age limit but I decided against that after seeing the girls who auditioned.”

Al had discovered many top names, among them being Nat “King” Cole, Frankie Laine, Betty White, Cog Grant. And he is always introduced on his show as the man who discovered many of today’s stars. That introduction was changed recently.

Fess Parker happened to be on Al’s show once and Al asked him how he got his first chance.

“I can tell you how I didn’t get my first chance,” Fess said with a smile. “It was on your show — and you turned me down.”

“Talent shows are a big thrill to me. ‘Our second contest was for Columbia’s ‘Pal Joey.’ With Frank Sinatra and Rita Hayworth, who star in the picture, George Sidney, the director, and Jonic Tapps as the judges.”

and pay more when she is in demand.” That is just what happened in her case too.

“Of all the girls I see now for the show I was amazed by one thing — by the fact that so many girls of 13 or 14 are so mature and well-poised. For a while I thought of setting 16 as the age limit but I decided against that after seeing the girls who auditioned.”

Al has discovered many top names, among them being Nat “King” Cole, Frankie Laine, Betty White, Cog Grant. And he is always introduced on his show as the man who discovered many of today’s stars. That introduction was changed recently.

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Al had forgotten the incident so Fess reminded him of the time he appeared on Al’s program and sang a western ditty. Al bluntly told him to learn another song.

“I’m now introduced as Al Jarvis, who discovered so and so — and turned down Fess Parker,” Al said with a laugh.

THE AUDIENCE “RATES” the contestants and helps decide what girl gets the movie nod. Al, with KABC pages, takes the calls.
Everyone knows what KNXT's Panorama Pacific gang does from 7 to 9 and now here's the story on what they do

From Nine to Five

By Dave Vowell

IGHT HOURS a day is enough for most people but not for the cast of "Panorama Pacific" seen weekday mornings on KNXT-CBS Television.

The show is on the air from 7 to 9 A.M. — which means that everyone connected with the show must get up on the right side of the bed, and awfully early too.

But then, after sitting across the breakfast table with viewers from Seattle to San Diego, the show's over and the cast separates: Red Rowe is in the construction business; Helen Parrish has four children, the Cub Scouts, Little League and the PTA to look forward to; Arlene Harris busies herself with social work and Bud Herrmann goes to his office at International Records.

Since "Fare For Ladies" left the air in July, Red Rowe has had his afternoons free for the first time in 15 years. He uses the time to turn the construction business into what he calls a "family fun thing."

His lovely wife, Irene, is an interior decorator and Red has some definite ideas about how a home should look, too. So the two of them "cook up some ideas" and take them to an architect, then select a contractor, buy a lot and build a house. It sounds pretty simple the way Red tells it but it's still enough to keep his "free afternoons" pretty busy.

Helen Parrish, Mrs. John Guedel at home, finds that most of her off-camera time is taken up with home making duties like all other mothers. She has two boys, Choddy, 10, and Johnny, 11, and two daughters, Molly, 6%, and Heide, 8%. In between family outings to visit their new home being built in Palm Springs, she manages to squeeze in time to take part in Cub Scout, Little League and PTA activities.

When International Records, a long established religious and sacred music recording company, decided to go into the popular music field seven months ago they needed a man to head up that department.

Panorama Pacific's pianist-composer Bud Herrmann is the man. Since joining the company he has produced several LP albums, most notably an album called simply "Music of Victor Young," performed on an unusual instrument, the Bosendorfer piano, which has 97 keys. Aptly enough, the pianist is none other than Bud Herrmann, who begins work twice a day: once at Panorama Pacific and again at International Records.

Wolo, the genial puppet master, ends the show with a beginning. When the clock strikes nine, he goes right back to work making more puppets and props for the next day's performance.

"It takes hours and hours of work to obtain an effect that lasts but a few minutes on the screen," Wolo avers and because of that he and his star puppet Aloysius have become practically inseparable. Puppets to Wolo are a full time job.

Rounding out Panorama Pacific's early morning family of personalities is hostess Arlene Harris.

Arlene diverts her time into two categories: social work and shopping. As a member of Zeta Phi Eta, the National Professional Speech Fraternity, she works with children suffering from speech and hearing handicaps and also devotes much attention to the care of the elderly. On the other side of the ledger, she enjoys going shopping and, on the drop of a hat, will buy a hat or some other gift for a friend or relative.

Panorama Pacific cast members all agree that doing an early morning program has at least one great advantage: They have the rest of the day for themselves.

August 10, 1957

PROVIDER of music for the Pan-Pacific ramble is Bud Herrmann, pianist-composer.

THE ONE with the big brown eyes is Aloysius. He's managed by puppeteer Wolo.

HERE'S Helen Parrish becomes more than a little amused at Red Rowe's railroad engineering ability.
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