Marge and Gower Champion
TV Betrays Their Secrets

COMPLETE LOGS - MAY 4-10

DALE ROBERTSON
... Man With a Plan

ART CARNEY
... Breaking With Gleason?

SCOTT FORBES
... No Sagebrush Hero
The Ark Club, Compton, Calif.

We dare you to print this.

Will you please inform channel 4, KRCA, that all Noah's Ark fans are boycotting their channel. We mean business. Channel 4 is out for 30,000 Noah's Ark fans - wanta make a bet?

Yes, we'll bet you - why haven't we had 30,000 letters of protest.

Mrs. B., San Gabriel, Calif.

I want to make a complaint about Jack Webb's Noah's Ark disappearing from the TV screen. It was such an enjoyable show with people who are real in the lead roles. It was a good picture for children, to help teach them more about and how to care for their pets. There are too few children's stories and they need good clean entertainment on TV very much.

I also want to say how much I do enjoy Lawrence Welk's two shows and some of his new talent, for they are wonderful.

M. W., Baldwin Park, Calif.

It is great news to learn TV commercials are to be censored against unrealistic values. And there are plenty. We must have commercials or no television. Some sponsors also believe that loud Hogs make better impression. How wrong they are. Viewers get to know when a Hog is on a certain commercial, and down goes the dial. Colgate has one who shouts through a tunnel and awakens the children from their sleep. Ford had one or two of the finest which children imitated. Now they have a Hog on See It Now.

Jackie Gleason ranks number one and his show is full of Hogs. I Love Lucy is a filibuster of Hog shouting. Only a few ever tune in the show since at the same time, there are much better shows. Arthur Godfrey can sell more for his sponsors than all the hogs put together.

Mrs. H. R., Pacoima, Calif.

I can't understand why such a fine show like Red Rowe's Fare For Ladies isn't shown coast to coast when so many of the guests appearing on his show are known well nationally. Just to name a few who have appeared on the show: Betty Garret, Tab Hunter, Nick Lukas. And Arlene Harris, a nominee for an Oscar, is a steady. I really think Fare For Ladies is a very good variety show.

Mrs. R. N., Sunnymead, Calif.

I get a big kick out of the Ear and Eye page, but get sorta angry at some of the critics.

Please tell me why they took Noah's Ark off? I thought it wonderful for young and old. Such good actors and just a nice clean story. I don't care for Panic - too much of that already.

Mrs. F. W., Santa Monica, Calif.

We know too that he has been very busy with his concert work and night club appearances for the past year and is far from being in need but that isn't very satisfying to his many, many TV viewers.

Mrs. F. W., Santa Monica, Calif.

Why is it that every time you like to see an actor and think he is wonderful, something always happens and he is pushed out.

I'm speaking of Michael Ansara as Cochise in Broken Arrow. Just about everyone I talk to watches Broken Arrow to see Cochise. John Lupton is good but Michael Ansara is the main attraction in the series. You see him maybe once in each half-hour program. Let's see some more of Cochise.

F. N., Altadena, Calif.

I enjoyed your interesting article on John Lupton in your Feb. 23 issue.

The American Indian and his problems have long been of interest to me.

I feel John's fans will have a greater insight of their star and think he is wonderful, something always happens and he is pushed out.

I feel Mr. Lupton has a sincere feeling, otherwise he could not be so convincing in his portrayal of Tom Jeffords, Indian agent.

I feel John's fans will have a greater insight of their star through your publication. I hope to read more of Mr. Lupton before too long.

A. E. F., Santa Ana, Calif.

Have been watching the Edgar Bergen show for a long long time and enjoy it very much. Congratulations to the Cudpes for their ability to answer the questions (and particularly for his ability to write so fast). I have been waiting for them to show a little of the "milk of human kindness" and donate a little of the winnings to some worthy cause. Surely they have heard of such appeals as are being made by the Heart Fund, Cancer Society, Arthritis, Sick and Crippled Children etc.

EDGAR . . . CHARLIE AND MORTIMER . . . HAVE A PROBLEM

Mr. and Mrs. J. K., Mira Loma, Calif.

One of our family's favorite programs is Susie with Ann Sothern. She is such a great actress.
Nobody knows when it will happen, or what it will be, but

Art Carney Wants His Own Show

Ever since Art Carney has been seen by TV audiences, the perennial question has been asked: "When will he do his own show?"

It has been evident from the beginning of his TV career — when he started with Morey Amsterdam and then joined Jackie Gleason in 1951 — that the all-around talents of Art Carney were too great to limit him to supporting roles.

As a result, during the past six years, he has been hounded by fans and reporters wanting to know when he was going "to go out on his own."

In reply, Art constantly maintained: "I'm happy doing just what I am, and far too busy to be looking for the 'Top Banana' job."

There was really nothing else Art could say. Not only because it was true, but also because he had a contract with his "boss" Jackie Gleason. They respect and admire each other as performers and as personal friends.

Several months ago, a rhubarb started in the press when Carney's manager announced he was going to leave Gleason.

"It was all a misunderstanding," Carney clarified recently during an exclusive interview with TV-Radio Life.

"My present contract with Gleason expires this June. At that time they didn't know exactly what Gleason was going to do to this coming fall. Consequently, they jumped to the conclusion that I would be through with my contract and would therefore start my own show. I didn't say that. Other people did. And they were wrong. It was as simple as that."

Art gave this explanation during a "coffee break" while he was rehearsing his starring role in the CBS-TV's Playhouse 90 version of "Charley's Aunt."

A veteran actor of numerous TV dramas, Carney explained he gets a chance to digress from the usual comic roles on the Gleason show because "Gleason is on for nine weeks and then has three weeks off."

During the three-week hiatus, the 39-year-old actor "likes to keep busy."

Ever since graduating from and joining Horace Heidt's troupe as a combination singer-impersonator-announcer, versatile Mr. Carney has had show business in his blood. (The single exception in his life being during World War II, when he received a shrapnel wound and was hospitalized for nine months.)

With his long record of accomplishment, it's quite understandable that Art does want his own show. He may be happy with Gleason, or any other star, as he says he is, but he would be happier (in our opinion) with his own program.

Art admitted he was looking "for the right vehicle" during our interview. But he set the record straight on one fact: "I do not want to do a regular show every single week. I don't know exactly yet what I will do, but if the right format comes along, I'll know it. But whatever it is, it's just too much of a grind to do the right kind of a program week after week, month after month."

Art, of course, after six years being with hard-working Gleason realizes how fatiguing a weekly telecast can be.

So despite his comical roles as "Ed Norton," quiet, serious-minded Carney has learned a few lessons, besides acting, from the ole master, Jackie Gleason. Art enjoys being before the camera, but he never wants it to take the place of being in his own living room at Yonkers, New York with his wife, Jean, and their three children, Eileen, 13, Brian, 10, and Paul, 4.

May 4, 1957
THE INIMITABLE ARTISTRY of Marge and Gower Champion will get a good play on their CBS-KNXT show, but you'll also get delightful comedy in this new offering.
Marge and Gower Champion's new CBS-TV show is a lot more revealing than you'd think. It's really a close look at these sensational dancers as they actually are off-screen.

By Jack Holland

When Marge and Gower Champion, dancers and personalities de luxe, began their CBS-TV show, they had one problem—how to make themselves known as people and not just as dancers.

This was taken care of in a neat fashion by writers Bob Mosher and Joe Connelly. They simply watched how Marge and Gower acted at home and then slyly incorporated the Champion's habits into the scripts.

Familiarity

"At first Gower and I weren't too sure about going into TV," Marge remarked, "but now we're rather glad because it has opened up a whole new field for us and has given us a chance to be looked upon as human beings and not just as a couple of hoofers. It is quite difficult to break down that barrier that is always in front of dancers. That we have managed to do this in the script has been a very pleasant revelation to us."

Marge and Gower were on the recording stage checking on a jam-session version of "St. Louis Woman" which was to go into one of their two filmed shows. The other four were to be done live. Gower and Jack Whitling, who is a regular on the show along with Buddy Rich, were cooking up a kind of gag routine.

"On the show we occasionally use a dance as a way for Gower and me to make up after an argument," Marge continued in her sprightly manner. "This happens to us at home. We may be upset about something, have a slight mad on, and then we'll hear some good number on the radio or the phonograph. Gower comes over to me, as a rule, and says, 'How about a dance?' We start dancing and one or the other of us will say, 'Kind of silly, our arguing, isn't it?' Sure is, the other will answer and the first thing we know it's all forgotten.

Habits

"The writers have also taken a little bit of one of my characteristics and woven it—or sneaked it. I should say—into the script. I have a passionate preoccupation with my home and garden. Even before we had our present house I tried to make every place we lived in a home—even if it was a hotel room. I was forever hanging up chintz curtains, buying knick-knacks, being as domestic as you can be."

"Gower is as interested in a home as I am, though. He keeps buying various pieces of furniture or other decorative things for the house and most of the time I like what he gets—although our tastes aren't alike. He usually appreciates anything I bring home, but occasionally he won't go for some object and I won't fight him on it since he agrees with me so much of the time. This may explain why we have such a mish-mash of stuff in our house, but it all works out fine.

"I'm the same way about his directing and his choreography. I like just about everything he does but maybe five percent of the time I think he's pulled a boner and I tell him so. He doesn't argue with me and usually goes along with my ideas."

While Marge concentrates her off-screen hours on her home and young Gregg, Gower's primary concern is the garden.

"I drive our gardener crazy since I'm always rearranging what he does," Gower stated. "He gets the lawn growing nicely in a certain section and then I decide to tear it up and plant dahlias there. I just like gardening. I like getting the dirt underneath my fingernails—don't ask me why."

"Recently, we put a five-foot fence around our pool—as per the law—so I have more work cut out for me. You can't just have a fence with nothing growing on it."

"Gower, of course, is as busy being the father to young Gregg as he is at anything else. He has even turned vocalist for the baby. Each night he sings 'Heigh ho, heigh ho, it's off to work we go' to Gregg's fascinated delight and in the morning the tune is 'Good morning, good morning, you slept the whole night through.'"

"When he was only three weeks old, I used to say to him, 'I'm a good boy, aren't I?'" Gower remarked. "For some reason, he laughed and laughed at this."

"I just don't feel this right at least for now," Marge said. "Gower and I don't want to infest show business on the baby unless he wants it. Besides, before I do anything I want to talk to Lucy Ball and see what her experiences have been in this respect."

Marge opened a mammoth purse to find her cigarettes and as she did she abruptly changed the subject to her "office."

"This is my 'office,'" she said, pointing to the large bag. "I carry everything I'll need for the day here—my address book, my note paper, everything. I also have another bag for make-up and the like and a suitcase for clothes I'll need. You'd think I was moving when I start out from the house. This 'office' will probably find its way into our script one of these days."

Diet

Another aspect of their life that may end up in the show is the matter of Marge's diet—and Gower's non-diet.

It seems that Marge has to be very careful of what she eats so she won't put on weight. This is bad enough but when she has to sit and watch Gower eat all he wants, including the most delectable of desserts, it's almost more than a girl can take.

"My trouble is that if I put on weight and am working, then the pounds turn into muscle and I have an awful time getting them off," Marge said, somewhat despondingly. "Gower is awful—he's just naturally thin, although he carries more weight than you'd think."

"Our different eating habits haven't confused our menus at home, though. I love food while Gower has little or no interest in food except for angel food cake with chocolate icing. To keep the pounds off, I just eat about half of what Gower does and if he has a sensational dessert I have icing. To keep the pounds off, I just eat about half of what Marge is, but you can be sure I'm going to watch this. After all, we have a life—and a good one—that is far removed from dances and sound stages."

It is that life you'll never see on your TV screen.
DON'T CALL HIM A
Western Hero

Scott Forbes has made quite a dashing character out of Jim Bowie, but this is no clean cut TV kid.

By Jack Holland

VERY time Scott Forbes, he of ABC- TV's Jim Bowie fame, gets on a horse or wears buckskins he's referred to as a star of a western TV series. But according to Scott and the producers of his show, this is no "horse opery" production.

It is, instead, an adventure series with many characteristics that are not to be found in a typical western.

"For one thing," Scott began. "I have romances in several of the scripts. I take a drink in some of the shows. In such sequences I have even landed in jail because of certain ill-advised things Jim Bowie did. And naturally, instead of shooting a gun from a horse all the time I'm fighting with the Bowie knife.

"Of course, we have action in the show too — just as the westerns do — but we go in just as much for colorful settings and intrigue.

"Before I began this series, I did a lot of research on Jim Bowie and I got the idea he was a colorful, lively man with a real joie de vivre, a man who led a fabulous life. I, therefore, wanted to play him to be as far away from the strong, clean-cut hero as possible. I wanted him to be a man. At first, the sponsors didn't want me to smoke a cigar, as I do, in the show, take a drink, or have any flirtations, but they finally agreed that this was not to be a program cut in the routine western formula and so I was able to do Bowie as I felt right.

Scott vs. Bowie

"I am, of course, quite unlike Jim Bowie as a person. Bowie was very physical with great physical energy, but about the only thing I do in this line is to be a rather good athlete. At least, I play baseball and tennis and I have never been known to refuse work," Scott added with a laugh.

"Bowie was an extrovert — while I like to think of myself as an introvert. I was once told that if you asked nine out of ten people they'd say they were introverts, whereas only about three out of ten are. So — let's say I'm mildly introverted — whatever that means.

There is one point on which both Scott and Bowie are alike — they have tremendous sex appeal. This was amply borne out when Scott went to Chicago on a personal appearance tour. In 48 hours he had 37 appointments. Fans mobbed him, officials honored him, even when he had no time to shave.

"Since I couldn't get to my hotel room for a shave I was seriously considering taking out my Bowie knife and hacking off the beard right then and there," Scott laughed. If the day I saw Scott on the set was a memorable one for him. He and his wife, Jeanne, had just bought a modest two bedroom and den house in Cheviot Hills. It was the first place they had owned — and he was entirely enjoying being referred to on the set as "landowner."

"We had been renting a place but we knew we'd have to vacate when the owners sold the house," Scott said. "We were finally given a month's notice so we contacted a realtor

we had met before. The first house we looked at was the one we finally bought — although we had seen over 30 in the meantime."

Jeanne, who was once acclaimed Miss Alabama and who helped Scott learn the real Mason-Dixon accent he uses for Jim Bowie, is also an actress although on a less active scale than Scott. She has appeared in several top-ranking TV shows, however. She and Scott lead a rather quiet life. They entertain but only on a small scale. They like to listen to records — all kinds — although their library consists mainly of classicals and show tunes. Scott's favorite composers are Mozart, Beethoven, Brahms, and Bach.

Jeanne has her domestic moments, but she claims she's not too great a cook. Scott doesn't go in for much fancy food so there's no problem here. He eats well but never in between meals, and that explains why he has that physique.

"But I do eat a lot of potatoes and bread," Scott said, "although I don't eat dessert. It's not hard to keep in shape with the schedule I have on my TV show!"

Scott has no regrets that he took on Jim Bowie. In the beginning he wasn't sure he had done the right thing. Now he is sure he did.

"It has turned out to be a good thing for me professionally," Scott remarked. "It's been a kind of adventure too. I even enjoy looking forward to the next script. I have never felt I was in a rut either playing the same character since there is so much variety in the part and the locale of our shows changes so often."

Scott went back to discussing the house. When asked if he had any privacy he grinned, "Yes — I have a hedge around the place. It's so high you can't even see Catalina on a clear day."
SALUTE TO RADIO... THIS IS ITS WEEK!

IRKED BY THE SUAVE CURL in the flowing moustache of CBS-KNX engineer Doc Bennett (right), Bill Robson (left), producer of Suspense and Columbia Workshop, decided to let his own hirsute adornment flourish. Only it won’t curl like Doc’s!

DAILY KPOL NEWSCASTS, noon to 12:15 p.m., are made from enclosed staircase of sponsor, Wilshire Federal Savings and Loan. Left to right, Walter D. Smythe, executive vice president of the Association; Announcer Lew Irwin; Jack Withington, KPOL Sales Manager. (Rothschild photo.)

TEENAGERS WHO ATTENDED “ANYTOWN” last summer at Idylwild, sponsored for young people of all races and creeds by the National Conference of Christians and Jews, hope that a new peace song may help the world. Champ Butler recorded “Let There Be Peace”; teenagers with KMPC d.j. Whittinghill are Janet Jackson, Charles Berrard; Mae Wakamatsu.

ARNOLD PIKE, producer-moderator of KABC-Radio’s Your Child and You, proudly holds notice that reveals program’s nomination for Peabody Award. Presenting document is Mrs. Harold Stern. (Green & Tillisch photo.)

RECENT VACATION of KFI’s Mary and Harry Hickox took them to Albuquerque, N.M., where they co-starred on the stage in “The Great Sebastians.”

ONAL RAC IOIWEEK,
KGIL RECEIVES RECOGNITION for outstanding aid to Army and Air Force recruiting. Left to right, M/Sgt. Brion and Martinez, Allan McKee and Howard Gray of KGIL and Col. Redlingshafer, Commander Southern Calif. Recruiting District. (Clarke, U.S. Army Photograph.)

KBIG's "MR. BIG." CARL BAILEY, "levels" with Rocky Carr of Dickson and Associates after Carl signed personal management contract with Rocky.

OUR FAIR LADY

Our fair lady, Mildred Younger, is easy on the ears as well as the eyes.

JOHNSON'S BABY SHAMPOO is easy on the eyes of your fair baby. It's the safest shampoo you can buy.

THE MILDRED YOUNGER SHOW
12:30 - 1:00 PM
Monday thru Friday
In Southern California

Mr. Radio is KMPC

First With On-the-Spot NEWS

With newsmen on the spot and by telephonic recordings from eye witnesses, KMPC covers not only local but distant news happenings with no loss of time whatsoever. Equipment-wise and manpower-wise KMPC is prepared to be first with the news. KMPC, also, is one of the original Sigalert Stations which means KMPC listeners are advised immediately of traffic congestion or other emergency that might cause them delay or inconvenience. For your safety and convenience always be tuned to 710 on your car or home radio.

Mere seconds after the disastrous air crash in Pacoima, KMPC had a graphic eye-witness account of the incident on the air — first public announcement of the tragedy. Following the first flash KMPC newsmen were assigned to cover the story and with taped interviews and personal accounts to keep KMPC listeners informed of the crash and the toll it had taken. KMPC provided its listeners with 24-hour coverage of the raging Malibu and accompanying fires. KMPC reporters worked side-by-side with the fire-fighters reporting progress of the fire and alerting residents to evacuate their homes. As one resident wrote: "Although we were in the path of the fire we knew at all times through KMPC broadcasts just how threatening our situation was and depended on KMPC to warn us if we were actually in danger." Shown above are two fire-fighting officers at Malibu with whom KMPC newsmen worked closely.

Best for Popular MUSIC

Dick Whittinghill
6 a.m. - 10 a.m.

Ira Cook
10 a.m. - 2 p.m.

Johnny Grant
2 p.m. - 6 p.m.

Bill Stewart
Early Evening

John McShane
All Night

Most Complete SPORTS

Exclusive L.A. Angels Radio Broadcasts
Daily Major League Play-by-Play
L.A. Rams for ’57
L.A. Open Golf

Dial 710 KMPC
WINNER MEETS KAY CEE JONES

DONNA McCONAHAY, winner of TV-Radio Life's contest, "Why I'd Like to Be in Kay Cee Jones' Shoes," will be on KTLA's Western Varieties Friday, May 10, 7:30 p.m. She's posing here with Dick Contino.

PART OF HER PRIZE for winning the contest was a trip to Decca Records, where Donna watched Kay Cee record "When You're Around." Bud Dant, musical arranger, here, goes over score with Kay Cee and Donna.

WINNER DONNA spent entire day with Kay Cee, attending recording session, a Spade Cooley rehearsal; she lunched at Paramount commissary, met James Cagney, Anthony Quinn, auditioned for Western Varieties. This picture with Spade was taken by Donna's mother.

TV-RADIO LIFE contest winner Donna passed her audition for Western Varieties, is shown here with popular Doye O'Dell of the Channel 5 show. Singer Donna is 14, attends Hawthorne High School.

HOW GREEN IS OUR VALLEY

THE FABULOUS SAN FERNANDO VALLEY

- Now over 700,000 population
- Growing by 50,000 each year
- 83% owner-occupied homes
- 36% of family incomes over $7,000.00
- 22 communities in 212 square miles
- KGIL delivers more listeners per dollar in this rich valley than any other station!

KGIL is the ONLY radio station licensed in the SAN FERNANDO VALLEY completely covering this ONE BILLION DOLLAR MARKET.

KGIL 4919 VAN NUYS BLVD.
1260 ON THE DIAL
Sherman Oaks Calif.

NATIONAL RADIO WEEK, MAY 5-11
DAY and NIGHT

KNX reaches more people, more often, than any other radio station in Southern California.

KNX RADIO • DIAL 1070
SATURDAY, MAY 4

Who's Guesting

PERRY COMO SHOW, (4), 8:00 p.m. Vocalist Patti Page, Buddy Hackett and Gene Autry guest tonight. (COLOR KINE)

GEORGE GOBEL SHOW, (4), 10:00 p.m. Comedian Pat Buttram and vocalist Erin O'Brien guest.

Who's Playing

MAJOR LEAGUE BASEBALL, (4), 10:30 a.m. Milwaukee Braves vs. Pittsburgh Pirates from Forbes Field, Pittsburgh.
PCL BASEBALL, (9), 1:25 p.m. L. A. Angels and Hollywood Stars from Wrigley Field.

What's Playing

FIRST RUN MOVIE, (9), 7:00 p.m. "Government Girl," with Olivia de Havilland and Sonny Tufts.
PCL BASEBALL, (9), 1:25 p.m. L. A. Angels and Hollywood Stars in double-header from Wrigley Field.

What's Special

KENTUCKY DERBY, (2), 2:15 p.m. The famous annual race from Churchill Downs, Louisville, Kentucky is seen today.

Who's Fighting

LEGION BOXING, (9), 8:30 p.m. Tommy Tibbs and Mickey Northrop, lightweights, at Hollywood Legion.

Who's Guesting

THE LAST WORD, (2), 12:30 p.m. H. Allen Smith and Kay Thompson guest today.

CAVALCADE OF BOOKS, (2), 3:30 p.m. Author Illiada Hallock guest.

ED SULLIVAN SHOW, (2), 8:00 p.m. Johnny Ray, Walter Pidgeon and cast of "The Happiest Millionaire," The Vagabonds, Dewey "Pigmeat" and James Melton guest.

STEVE ALLEN SHOW, (4), 8:00 p.m. Jill Corey, the Will Mastin Trio starring Sammy Davis, Jr. and Grace Kelly guest.

CHEVY SHOW, (4), 9:00 p.m. Bob Hope, star, presents Dr. Cary Middlecoff, George Jessel, Sonny James and special guest Shelley Winters.

What's Playing

MEDICAL HORIZONS, (7), 4:30 p.m. "Stroke," therapy and treatment investigated by Host Don Goddard.


KTLA SUNDAY PREMIERE, (5), 7:30 p.m. "Goldiggers of '37," starring Dick Powell, Joan Blondell, and Victor Moore.

GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Ray Milland stars in "Angel of Wrath."

ALFRED HITCHCOCK PRESENTS, (2), 9:30 p.m. Theodore Bikel and Rhys Williams Star in "The Hands of Mr. Dittermole."

MILLION VIEWER THEATER, (11), 11:00 p.m. "Boomerang," with Dana Andrews and Jane Wyatt.

MONDAY, MAY 6

What's Playing

NBC MATINEE THEATER, (4), 12:00 N. Kerwin Mathews, young Columbia actor, stars in "Show of Strength." (LIVE COLOR)

OPEN ROAD, (9), 7:00 p.m. "Grand Canyon," Part II of John D'Agostini's colorful, exciting trip.

GOLDEN VOYAGE, (13), 7:00 p.m. "Shan," with Humphrey Bogart and host Jack Douglas.

KTLA MONDAY PREMIERE, (5), 7:30 p.m. "Tugboat Annie Sails Again," with Marjorie Rambeau, Ronald Reagan and Jane Wyman.

WIRE SERVICE, (7), 7:30 p.m. "The Death Merchant," starring Dane Clark as Dan Miller.

WANDERLUST, (13), 7:30 p.m. "Trails of Billy the Kid," retraces the Kid's legendary life and death.

HENRY PLAYHOUSE, (9), 8:30 p.m. "Reformation of Callipus," with Ernest Borgnine and Thomas Mitchell.

STUDIO ONE, (2), 9:00 p.m. Eileen Heckart stars in "The Out-of-Towners."

CONFIDENTIAL FILE, (11), 9:30 p.m. Investigator Coates discusses "What is Nudism?"


Who's Guestsing

VOICE OF FIRESTONE, (7), 8:30 p.m. Tenor Eugene Conley guests tonight.

RUTH HUSSEY...Studio 57

PAT BUTTRAM...Gobel's Guest
TUESDAY, MAY 7
What's New
SILENT SERVICE, (11), 7:30 p.m. True stories of Navy's submarine fleet. Tonight: "Jack at Tokyo."

What's Playing
CHEYENNE, (7), 7:30 p.m. "Spanish Grant." Bodie helps an orphaned infant.
PANIC, (4), 8:30 p.m. "Peter and the Tiger." CHANNEL 9 MOVIE, (9), 9:00 p.m. "Out of the Past." JANE WYMAN, (4), 9:00 p.m. "Night of Terror." JANE WYMAN, (4), 9:00 p.m. "Night of Terror." and Rhonda Fleming.

Who's Guesting
RED SKELTON SHOW, (2), 8:30 p.m. Una Merkel guest tonight.

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WEDNESDAY, MAY 8
What's Playing
U. S. STEEL HOUR, (2), 7:00 p.m. "Drum Is a Woman," scored and narrated by Duke Ellington.
SAV-ON THEATER, (11), 7:00 p.m. Robert Taylor, Audrey Totter and Herbert Marshall in "High Wall.
VAGABOND, (13), 7:00 p.m. "Mt. Whitney - Top of the U. S." with Bill Burrud.
DISNEYLAND, (7), 8:00 p.m. "At Home With Donald Duck." with Donald and his nephews.
KRAFT TV THEATER, (4), 9:00 p.m. Victor Jory and Tommy Sands star in "Flesh and Blood." (COLOR KINE)
FORD THEATER, (7), 10:00 p.m. "The Idea Man." with Don DeFore, Doe Avedon, Jack Kelly and Richard Denning.
MILLION VIEWER THEATER, (11), 10:15 p.m. "Thousands Cheer," starring Gene Kelly, Kathryn Grayson and many other headliners.

Who's Fighting
WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Nino Valdes and Johnny Holman, heavyweights, from Portland, Oregon.

THURSDAY, MAY 9
Who's Guesting
SHOWER OF STARS, (2), 8:30 p.m. Jack Benny, host, presents Van Johnson as his special guest.
BETTY WHITE, "BILLY THE KID"...Debuting 5/10
HUMPHREY BOGART, CH. 2...Fabulous '52

Who's Fighting
GILLETTE FIGHTS, (4), 7:00 p.m. Gaspar Ortega vs. Isaac Logart, 12-round welterweight elimination bout from Syracuse.

WASHINGTON SQUARE, (4), 9:00 p.m. George Gobel and Jeannie Carson guest tonight. (COLOR KINE)
STARS OF JAZZ, (4), 10:30 p.m. The Gerald Wiggins quartet and singer Terry Morei guest.

What's Playing
I SEARCH FOR ADVENTURE, (13), 7:00 p.m. "Fun Fest in Florida," featuring Tom McHugh's colorful action films.
STUDIO "57," (7), 7:00 p.m. Ruth Hussey stars in "Woman at Sea."
ASSIGNMENT AMERICA, (5), 7:30 p.m. "Secrets of Joaquin Murietta," Story of a ruthless Mexican killer, narrated by Bill Burrud. (COLOR FILM)
FISHING FLASHES, (13), 9:00 p.m. "Red Discs," keep tabs on game and sport fish in California.
PLAYHOUSE 90, (2), 9:30 p.m. Linda Darnell, Richard Kiley, Keith Andes and Richard Eyer star in "Homeward Borne.
LUX VIDEO THEATER, (4), 10:00 p.m. Gordon MacRae, host, presents "Stand-In for Murder." (COLOR KINE)
TELEPHONE TIME, (7), 10:00 p.m. Bette Davis stars as Beatrice Enter, schoolteacher, in "Stranded.
MILLION VIEWER THEATER, (11), 10:15 p.m. Clark Gable and Myrna Loy in "Parnell."

E. BORGNINE...O. Henry Playhouse
DOE AVEDON, DON DEFORE...Ford Theater
G. E. Theater
"Why I'd Like To Be in Kay Cee Jones' Shoes" appears on tonight's show.
RAY MILLAND, K. L. SMITH...G. E. Theater
HUMPHREY BOGART, winner of TV-Radio Life contest, "Why I'd Like To Be in Kay Cee Jones' Shoes" appears on tonight's show.

Who's Fighting
WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Nino Valdes and Johnny Holman, heavyweights, from Portland, Oregon.

E. BORGNINE...O. Henry Playhouse
DOE AVEDON, DON DEFORE...Ford Theater
G. E. Theater
HUMPHREY BOGART, winner of TV-Radio Life contest, "Why I'd Like To Be in Kay Cee Jones' Shoes" appears on tonight's show.
RAY MILLAND, K. L. SMITH...G. E. Theater
Suddenly, it's 1540

KPOL plays the most beautiful music obtainable. Show music, pop concert music, even light classics. With the very latest in broadcasting equipment, KPOL has perhaps the finest high-fidelity quality of any Los Angeles station. This is listenable music that makes people want KPOL as a constant companion, in their cars, their homes and offices. Everywhere you go people are listening to fabulous music as programmed on KPOL.
SINCE WE'RE OBSERVING National Radio Week May 5-11, it seems appropriate to lead off the column with some comment about one of the men who has contributed tellingly to this medium—in fact, still does on his weekly CBS-KNX show. Jack Benny, he of the meaningful glance, the purposeful stride, the perfect pause, the delightful repartee turned concert violinist the other evening at a Philharmonic benefit. He was droll as all getout, made people laugh just by seeing away on his Stradivarius.

HE BEGAN HIS APPEARANCE by walking jauntily on stage in white tie and tails only to discover (?) that he'd left his bow behind. He played temperamentally to the hilt, becoming miffed when the orchestra's real concertmaster took over some intricate passages. He held a whispered conference with Conductor Wallenstein which resulted in the concertmaster's leaving the stage abruptly. The dramatic-acting cymbalistic received the same treatment, followed by the assistant concertmaster, who, having observed what happened to his predecessor after he'd fiddled a few strains, did his playing and quietly left sans conference.

THE CELEBRITY-PACKED audience was full of TV personalities both before and behind-scene types. They all laughed when Benny said his playing with the Philharmonic was about the same as being stranded on a desert isle with Jayne Mansfield—and her boy friend. "You get the idea you're not needed very much," he jibed. Also when he cracked that his being soloist was like playing with pots and pans. There were guest celebrities. "The Bust" lasted 26 weeks and presented 26 debacles. Every week the show hit a snag and ended in calamity.

The time Leo Diamond guested with his harmonica the artichokes took so long to come to a boil that Leo blew nary a note.

The time Victor Borge showed the piano didn't.

Paul Coates made his TV debut on "The Bust"—and absent-mindedly ate the bananas needed to demonstrate the making of banana cream pie.

The old, old men of television can hark back to ancient times when this soft-shelled magazine was Radio Life and didn't know whether it would recognize TV or not. They can hark back too to long ago and to the first week that KTTV was on the air... and they recall a TV show of long ago fondly remembered as "The Bust." (This was long before Dagmar.)

"The Bust," so-called because it was a flop and failure, was a half-hour kitchen show featuring a forgotten performer named Fred Beck. I believe I have the name right. He was M.C. The show also carried a home economist. Famous chefs appeared with pots and pans. There were guest celebrities. "The Bust" lasted 26 weeks and presented 26 debacles. Every week the show hit a snag and ended in calamity.

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The studio was on the top floor of Bekins' storage building. The night Jack Bailey demonstrated California Outdoor Cookery his glowing charcoal activated the overhead sprinkler system whereupon prop men with fire extinguishers stole the show.

Besides all that "The Bust" competed with Uncle Milty who, then, WAS television.

Twenty-six times somebody spilled the beans or burned same.

What's all this got to do with our delicious KoldKist Frozen Cooked Foods? Just this: it's almost impossible to have a cooking failure with KoldKist. Also, while so far this has been a sad tale of failure, Ed Jarvis, the KoldKist man, is a success.

He was singled out to appear on "Success Story" last Friday night and we here at KoldKist were mighty proud of him. Our sales manager, Cliff Jay, is most grateful to Eric Strutt, the Richfield Oil Corporation and all connected with "Success Story" as KoldKist sales have gone over the top since our TV appearance. As a matter of fact old salesman Cliff is living it up over in Phoenix... and all this made possible by "Success Story."
Subject to Last Minute Change

KEY TO YOUR LOCAL CHANNELS

MORNING

8 (8) TV CLASSROOM
(10) THE CHRISTOPHERS—30m.
8:30 (2) GIVE US THIS DAY
(5) WESTERN FILM
“RUSTLER’S ROUNDOUP,” with Kirby Grant.
(8) TV CLASSROOM
(10) WORDS AND MUSIC
8:40 (2) NEWS HEADLINES
(4) FARM REPORT
3:45 (2) CAPTAIN KANGAROO
(11) GROCERS ASS’N.
Bill Welsh narrates special films of the Western State Chain Grocers Association Convention at Phoenix, Ariz.
(13) SACRED HEART PROGRAM
9 (4) (10) HODDY DOODY
(7) TRIPLE THEATER
“LARCHEN IN HER HEART,” “BLONDE FOR A DAY,” “FRENCH KEY.”
(8) CAPT. KANGAROO—60m.
(11) SATURDAY WESTERN
“SHADOW VALLEY,” “ENEMY OF THE LAW,” “BLUE STEEL.”
(13) ROCKET TO STARDOM
9:10 (4) FARM REPORT
9:30 (4) GUMBY—30m.
Gumby takes a rocket trip to the moon to see if anyone lives there. He finds out all too convincingly.
(5) WESTERN FILM
“COWBOY & THE KID,” with Buck Jones.
(10) PETS ON PARADE
9:45 (9) NEWS REVIEW
10 (2) MIGHTY MOUSE—30m.
(4) (10) FURY—30m.
(9) MIGHTY MOUSE
(9) EARLY THEATER
“So THIS IS NEW YORK” with Henry Morgan, Donna Drake, Rudy Vallee, Hugh Herbert. A small town salesmen inherits $90,000 and invades New York society.
10:10 (3) NEWS—15m.
10:15 (3) WILD BILL HICKOK
10:30 (2) PLAY BALL
With Gil Stratton.
(4) (10) BASEBALL GAME
Pittsburgh Pirates vs. Milwaukee Braves from Forbes Field, Pittsburgh.
(5) WESTERN FILM
“CHEYENNE ROUNDOUP,” with Tex Ritter.

AFTERNOON

12 (5) GIANT MOVIE NO. 1
“MAN OF EVIL” with Stewart Granger. Famous British duelist meets his match in a cabinet minister’s secret, with Richard Todd.
(11) ELEANOR HEMPEL
(13) BLUE RIBBON THEATER
“BUTCH MINDS THE BABY.”
Amusing comedy about a hardened gangster and a baby, starring Broderick Crawford, Dick Foran and Virginia Bruce.
12:30 (6) WESTERN THEATER
“WESTERN THEATER” with Donald Woods.
(7) PUBLIC SERVICE
(4) BIG PICTURE
(7) LANDSCAPE FOR LIVING
Glenn Black presents suggestions for “water fixtures in the garden,” and discusses landscape and swimming pool financing.
(9) THIS WEEK IN SPORTS
(10) DUGOUT DOPE—15m.
(11) DICK WHITTINGHILL
1:15 (9) BASEBALL WARMUP
With Chuck Conners.
(10) STORY THEATER
1:25 (9) PCL BASEBALL
Cross-town rivals Hollywood and Los Angeles in a single game from Wrigley Field, home of the Angels. Bill Brudige and Lyle Bond call the action.
1:30 (2) KNXT NEWS
(3) TRAVELOOG—30m.
(4) FARMS AND GARDENS
(5) GIANT MOVIE MATINEE
“MURDER IN TIMES SQUARE.” Edmund Lowe stars as a playwright accused of murder.
(7) SAT. MATINÉE
“DIXIE JANBOREE.” Two crooks try to evade capture by burying themselves aboard the last showboat on the Mississippi. Guy Kibbee, Eddie Quillan and Frances Langford star.
(13) MILLION $ MOVIES
“THE SHANGHAI GESTURE,” a group of people is forced to attend a dinner prepared by the notorious owner of a gambling casino. Gene Tierney, Walter Huston star.
1:45 (2) DOODLES CLUBHOUSE
(8) TINY TOWN RANCH
With Monty Hall.
(10) HALL OF FAME
Stan Musial.
2 (3) INDUSTRY ON PARADE
(4) INDUSTRY ON PARADE
(6) SPECIALS
(10) BASEBALL MOVIE
“IT HAD TO BE YOU” with Ginger Rogers, Cornel Wilde.
(4) SENATOR KNOWLAND
2:15 Special
(2) (3) (8) KENTUCKY DERBY
2:20 (4) PUBLIC SERVICE
2:30 (4) THIS GROWING WORLD
2:45 (2) KNXT NEWS
(8) WILD BILL HICKOK
(3) SAT. MATINÉE
3 (2) SATURDAY SHOW
“APACHE CHIEF” with Alan Curtis and Tom Neal. The Chief’s son and his wife-to-be patch up tribal differences.
(4) GET THE FACTS
(5) GIANT MOVIE MATINEE
“MYSTERY SHIP.” Paul Kelly and Larry Parks star in this thriller about a group of aliens the government is attempting to deport.
(7) COWBOY ROUNDUP
“FLAMING BULLETS,” with Tex Ritter.
(13) MILLION $ MOVIES
“MILLIONAIRE FOR CHRISTY.” A secretary with a yen for a rich husband meets a radio announcer who’s just inherited a million dollars. Fred MacMurray, Eleanor Parker and Richard Carlson star.
3:15 (8) MILLION $ MOVIE
“ANOTHER DAWN” with Kay Francis, Ian Hunter, Errol Flynn.
3:30 (4) CAPT. GALLANT—30m.
4 (2) TEXAS RANGERS
The Rangers edge their way through a carnival crowd in pursuit of two circus performers who have committed robbery and homicide.
(3) (4) TRUE STORY—30m.

NATIONAL RADIO WEEK, MAY 5-11
### SATURDAY TV LOGS

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Notes</th>
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<tbody>
<tr>
<td>9:00</td>
<td>SAT. MATINEE &quot;DEADLY GAME&quot; with Lloyd Bridges.</td>
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<tr>
<td>9:30</td>
<td>FRANKIE LAINE—30m.</td>
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<td>9:45</td>
<td>INSIDE BASEBALL With Chuck Connors.</td>
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<td>10:00</td>
<td>BUSTER KEATON—30m.</td>
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<td>10:15</td>
<td>DETECTIVE'S DIARY &quot;Kill Me My Love.&quot; An actor summons Saber and confides to him that he believes his wife is planning his murder. It is later discovered the actor has taken poison—but not enough to kill him.</td>
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<td>10:30</td>
<td>QUARTER HORSE RACE</td>
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<td>10:45</td>
<td>RIN TIN TIN—30m. &quot;Corporal Carson.&quot; The Army sends a descendent of Kit Carson to Fort Apache, hoping his mere presence will avert a threatened Indian uprising.</td>
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</tbody>
</table>
| 11:00 | DANCE TIME 
(M) MR. PEABODY AND THE MERMAID" starring William Powell, Ann Blythe. A man, rejected by his wife, falls in love with a beautiful mermaid. |       |
| 11:15 | SAN DIEGO CAMERA                                                        |       |
| 11:30 | MILLION $ MOVIE "TOMORROW THE WORLD." Fredric March, Betty Field and Skippy Homier star in this story of a boy-Nazi who tried to convert his American relatives to his way of thinking. |       |
| 11:45 | CAPTAIN JET 
(W) KING OF THE STALLIONS" with David Sharpe. |       |
| 12:00 | VACATION TIME 
| 12:15 | JOE PALOOKA—30m.                                                         |       |
| 12:30 | PATIO CHATS—15m.                                                        |       |
| 12:45 | THE LONE RANGER 
The Lone Ranger, disguised as a clown in a medicine show, seeks out the ring leader of a gang that is terrorizing the lawless town of Wingate City. |       |
| 1:00  | FEATURE FILM "TWO YANKS IN TRINIDAD" with Pat O'Brien, Brian Donlevy. |       |
| 1:15  | ADV. TOMORROW—30m. 
"History of Rocketry." Dr. Martin L. Klein and rocket designer Dieter Huzel trace rocket development from 1930-1959, highlighting experiments of the first rocket mail planes. |       |
| 1:30  | FRONTIER—30m. 
(11) TO BE ANNOUNCED |       |

### EVENING

<table>
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<tr>
<th>Time</th>
<th>Program</th>
<th>Notes</th>
</tr>
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| 6:00  | SIX O'CLOCK REPORT 
| 6:15  | LEE GIROUX—NEWS 
With Tom Dixon. |       |
| 6:30  | CAPT. MIDNIGHT—30m. "Quiet Safari!"—Part II. Wally Taber presents a film story of the interesting and strange animals of the "Dark Continent." |       |
| 6:45  | DR. CHRISTIAN 
(11) HOPALONG CASSIDY—30m. "Hoppy's Holiday." California is 
Saturdays 
SAME FACES... GOING PLACES! 
Starting tonight, the time is right for you and your family to enjoy THE JACKIE GLEASON SHOW and many of your other Saturday night Channel 2 favorites... now at these new, more convenient times: |       |
| 6:50  | THE BUCCANEERS. Starring Peter Shaw. |       |
| 7:00  | THE JACKIE GLEASON SHOW. |       |
| 7:15  | THE GALE STORM SHOW. |       |
| 7:30  | HEY, JEANNIE! Starring Jeannie Carson. |       |
| 7:45  | GUNSMOKE. With James Arness as Marshal Matt Dillon. |       |
| 8:00  | THE BUCCANEERS. |       |
| 8:15  | THE MADAME. |       |
| 8:30  | HEY, JEANNIE! |       |
| 8:45  | GUNSMOKE. |       |
| 9:00  | GUNSMOKE. With James Arness as Marshal Matt Dillon. |       |
| 9:15  | THE MADAME. |       |
| 9:30  | THE BIG NEWS. WITH Grant Holcomb, Paul Pierce, Gil Stratton, Gordon Weir. |       |
| 9:45  | THE MADAME. |       |
| 10:00 | FABULOUS 521 "Action in the North Atlantic." A television premiere; stars, Humphrey Bogart, Raymond Massey and Alan Hale. |       |
| 10:15 | THE MADAME. |       |
| 10:30 | THE BIG NEWS. WITH Grant Holcomb, Paul Pierce, Gil Stratton, Gordon Weir. |       |
| 10:45 | THE MADAME. |       |
| 11:00 | BIG HIT MOVIES. Lew Ayres and Sunny Tufts star in the premiere of "City On The Hunt." |       |

### SATURDAY NIGHT ONLY

- **7:00** "GOVERNMENT GIRL" 
  - First-run RKO Feature Movie 
  - Presented by FREEWAY PONTIAC 
  - KNXT channel 2

### SPECIAL PREMIERE

- (11) "GOVERNMENT GIRL." Olivia de Havilland and Sonny Tufts star in this comedy set against the background of wartime Washington, when the ten-girls-to-every-man condition prevailed. Presented by Freeway Pontiac.

### RANGE RIDER—30m. "Renegade Ranch," with Jack Mahoney and Dick West.

### DEATH VALLEY DAYS

- Bill Boyette and Rosemary Aoe star in "The Luck of the Irish." Rescuing an Indian chief left to die in the desert not only gets a young doctor nearly stoned to death for his humane efforts, but also uncovers a 15-year old mystery.

### HOMETOWN JAMBOREE

- Cliff Stone's latest find Jimmy Wolford sings "All Shook Up." Molly Bee follows with "I'm in Love Again." Darla Daret is featured on "Why, Baby Why" and Gene Quin sings "Butterfly."
SATURDAY TV/LOGS

8:30 (2) (3) (8) HEY JEANNIE
The entry of Jeannie MacLennan into the United States is nearly balked when, in a burst of patriotic enthusiasm she almost gets herself and a number of innocent bystanders thrown into jail.

9 (2) (3) (8) GUNSMOKE
After having given up the life of a gunman, a citizen of Dodge City has no choice but to fight once more after being challenged by the bullying brother of a girl he plans to marry.

9 (4) (10) SID CAESAR

9:30 (2) THE BIG NEWS

(3) UNCOVERED—30m.

(5) 5 STAR THEATER
"THE YOUNGER BROTHERS" with Wayne Morris, Alan Hale, Janis Paige, Bruce Bennett. A detective loses his job because of outlaw brothers, and vows revenge.

(7) SOUND STAGE—30m.

(8) SHERIFF OF COCHISE

Saturday 10 pm, First L.A. telecast one of the FABULOUS 52!

ACTION IN THE NORTH ATLANTIC
starring Humphrey Bogart, Raymond Massey and Alan Hale
CHANNEL 2

“THE TEMPLE OF DAWN"
"Meet me in Siam tonight to view its fabulous temples, yellow-robed priests and floating markets."
—Myron Zobel

GLOBAL ZOBEL
7 P.M. SAT. CH. 11

PAGE 18
TV-RADIO LIFE

MAY 4

(1) GLOBAL ZOBEL
"Temple of Dawn." Zobel visits Bangkok, Siam (Thailand) where he watches native wrestlers kick and punch in wild ring battles; visits the floating markets on the River Nae Nam Chao Phraya, where he can view the fabulous Thai temples and palaces.

(13) STORIES OF THE CENTURY
"Frank and Jesse James" start on their long, infamous career of crime when their young half-brother is killed and their mother maimed in a bomb explosion.

7:30 (3) MEN OF ANNAPOLIS
Art's special guest, William Blank, is a member of the L.A. Police Department's Missing Persons Bureau. Art has the man's wife lose herself in Los Angeles and gives Blank one week to locate her.

(4) (10) PEOPLE ARE FUNNY
Ramona Scott and Pierre Jalbert return to try for $20,000. Finally a male contestant picks one box from a group of three and is allowed to keep its contents which may be available or worthless.

(6) (7) FILM FESTIVAL—90m. M
"STRANGER IN BETWEEN" starring Dirk Bogarde. A six year old orphan runs away from home into the thick of a murder plot.

(11) SHERIFF OF COCHISE
"Father and Son." A father helps Morgan track down his son when he learns the boy lied to him about a scuffle in which another man was killed.

(13) MOVIE PREMIERE
"SECOND CHORUS" with Fred Astaire, Burgess Meredith and Paulette Goddard. Two musicians in Artie Shaw's band fall in love with the same girl.

8 (2) (8) GALE STORM
When a vice president of the line decides to inspect the S.S. Ocean Queen, Capt. Huxley contrives to send Susanna ashore so he won't upset the ship's decorum.

(3) (4) (10) PERRY COMO
Musical variety show starring Perry Como with the Ray Charles Singers. Frank Gallup and the orchestra of Mitchel Ayers. Patti Page, Buddy Hackett and Gene Autry guest.

(5) SAT. NIGHT MOVIE
"ESCAPE IN THE DESERT." A Dutch ex-flyer hitchhikes across the U.S. on vacation, only to run into four escaped Nazi prisoners in Death Valley.

(11) READER'S DIGEST—30m.
"Child Pioneer." A 13-year-old boy, in an Oregon-bound wagon train, takes over as head of the family when his parents die along the way.

(7) HOVER PRESENTS
(11) MR. DISTRICT ATTORNEY
The D.A.'s case of suspected arson "goes up in smoke" when the insurance company reveals the owner had no motive, since his policy had lapsed.

(13) SAT. NIGHT MOVIE
"THE LONG NIGHT." Henry Ford, Barbara Bel Geddes and Vincent Price star in this dramatic film about a returned veteran whose desire for a peaceful life is shattered.

9:30 (2) THE BIG NEWS

(3) UNCOVERED—30m.

(5) 5 STAR THEATER
"THE YOUNGER BROTHERS" with Wayne Morris, Alan Hale, Janis Paige, Bruce Bennett. A detective loses his job because of outlaw brothers, and vows revenge.

(7) SOUND STAGE—30m.

(8) SHERIFF OF COCHISE

NATIONAL RADIO WEEK, MAY 5-11
Information Received From Stations
Subject to Last Minute Change
© Indicates color
O Indicates movie

MORNING

7:30 (11) ROCKET TO STARDOM (cont. from 1:05 a.m.)
7:40 (2) GIVE US THIS DAY
7:55 (2) NEWS HEADLINES

8 (2) (8) U.N. IN ACTION

8:15 (8) WHAT'S YOUR TROUBLE
8:30 (2) THIS IS THE ANSWER

Robberies when an owner decides their first break in a wave of supper club nist. Of a publicity-seeking political opportu-
cille BrAmer, Turhan Bey. The great lov-
and Les "Carrot Top" Anderson.

9 (2) LET'S TAKE A TRIP
With Joan Terrace and Jimmy Walsh.

(5) FEATURE FILM
"TRIGGER TRAIL" with Rod Cam-

(7) JOHN WAYNE THEATER

(8) CHRISTOPHERS—30m.
(10) THIS IS THE LIFE
9:30 (2) LIGHT OF FAITH
8:30 (2) LET THERE BE LIGHT
(9) OPERATION SUCCESS—30m.
(10) ANCHOR THEATER

(13) PUBLIC SERVICE FILM

(10) LAMP UNTO MY FEET
Today's program probes the moral responsibility man must feel for his In-
nermost wishes in "Whosoever in His Heart."

(10) STARLIGHT THEATER
"THE MAN WHO LOST HIM-
SELF." Man finds himself living anot-
er's life. Kay Francis and Brian Aherne co-star.

10:45 (9) LATE MOVIE
"MYSTERY IN MEXICO" with Bill Lundigan. An insurance investigator mysteriously disappears while tracking down stolen jewels in Mexico.

11 (3) (4) (10) GEORGE GOBEL
Pat Buttram instructs George in the art of being a cowboy at his Western Actors Lab. Singer Erin O'Brien makes her second appearance with George and is backed by John Scott Trotter and the Orchestra.

(6) (7) OZARK JUBILEE—30m.

(8) OUR MISS BROOKE

(11) TOWN HALL PARTY
Western musical variety with Merle Travis, Wes Tuttle, Tex Ritter, the Col-
ila Kids, Johnny Bond, Lefty Frizell and Les "Carrot Top" Anderson.

10:30 (3) (4) (10) HIT PARADE
(6) STARLIGHT MOVIE
"TOO LATE FOR TEARS" with Lizabeth Scott, Dan Duryea.

(7) VIDEO PLAYHOUSE
"THE ADVENTURES OF CASA-
NOVA!" starring Arturo de Cordova, Lu-
cille Bgner, Turhan Bey. The great lov-
er helps his countrymen in their struggle against Spain.

(8) I'VE GOTTEN A SECRET

Saturday TV Logs

(11) SAN FRANCISCO BEAT
"The Charley Case," Police get their first break in a wave of supper club robberies when an owner decides to shoot it out with the bandits and kills one.

10 Premiere
(2) FABULOUS "52"
"ACTION IN THE NORTH AT-
LANTIC" starring Humphrey Bog-
gart and Raymond Massey. An American tanker with a cargo of high test gasoline, is attacked by Nazi subs in the foggy waters of the North Atlantic. Warner Bros. premieres on TV.

(3) (4) (10) GEORGE GOBEL
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(8) I'VE GOTTEN A SECRET

NATIONAL RADIO WEEK, MAY 5-11

(5) FEATURE FILM
"PONY POST" with Johnny Mack Brown.

(8) RELIGIOUS TOWN HALL
(9) MORNING MOVIE
"LULU BELLE" starring Dorothy Lamour, George Montgomery. Life and loves of a beautiful woman.

(13) SHOWCASE THEATER
"OPERATION HAYLIFT" with Tom Brown, Ann Rutherford. Story of how starving cattle were saved during the blizzard of 1960.

10:30 (2) PUBLIC SERVICE FILM
(4) CATHOLIC HOUR—30m.
(8) MOVIE MARQUEE
"ADVENTURES IN IRAQ" with John Loder.

(11) MORNING SHOW
"BULLDOG DRUMMOND'S PER-
IL" starring John Howard, John Barry-
more. Another adventure of the amateur detective.

(4) EDUCATIONAL SERIES
"American Government."
Professor Elmer E. Schattschneider, Professor of Government at West Leylan University is moderator in a discussion of the topic "What is Government?" Scene of today's program is Independence Hall in Philadelphia.

(5) CHURCH IN THE HOME
(11) GREAT CHURCHES OF THE
SUNDAY TV LOGS

GOLDEN WEST
Rev. Clifton Moore presents services from Mt. Olive Evangelical Lutheran Church at Santa Monica.

11:30  (4) WATCH MR. WIZARD
(5) MOVIE FILM "BORDER BRIGANDS" with Buck Jones.

(8) BIRTHDAY CAROUSEL
(9) SHOWROOM THEATER M "EXPERIMENT PERILOUS." A sense melodrama involving a beautiful woman, her possessive husband and a doctor who falls in love with the wife. George Brent, Hedy Lamarr and Paul Lukas star.

(10) ART IS FOR YOU
(13) BIG MOVIE M "MAN CALLED BACK" with Conrad Nagel, Doris Kenyon.

11:45  (10) REALTY REVIEW -15m.

AFTERNOON

12  (2) LEARNING '57-30m.
(4) AMERICAN FORUM
(7) 770 ON TV
Drew Pearson reveals unknown facts about the guided missile struggle going on within the Pentagon between Army, Navy and Air Force officials.

(8) ACTION THEATER -30m.
"Cheese Champion" with John Mitchum.

(10) THE CHIMP AND I
(11) NOONTIME FEATURE M "OATH OF VENGEANCE" with Buster Crabbe.

12:30  (2) THE LAST WORD -30m.
Dr. Bergen Evans hosts a program devoted to the wonderful use of words. H. Allen Smith, noted writer and Kay Thompson, actress-singer, are guests.

(4) EDUCATIONAL SERIES -30m
"Economic Geography." Albert E. Burke, Director of Resource Economics and Director of Graduate Studies of Conservation at Yale moderates. Today's guest is Dr. Charles Malik, Foreign Minister of Lebanon. A seven-foot geophysical globe is used on the program in the discussion.

(5) GARDEN CHATS
(7) FAITH FOR TODAY
(8) LONE RANGER -30m.

12:55  (10) STORY THEATER -30m.
(3) NEWS -5m.

1  (2) (3) FACE THE NATION
(4) FEITELSON ON ART
Lorser Feitelson presents a program devoted to "Motherhood in Art" in conjunction with the annual Madonna Festival at the Wilshire Methodist Church.

(5) SUNDAY MATINEE M "ESCAPE IN THE FOG." A Navy nurse dreams of murder, little realizing the nightmare is actually going to happen. Nina Foch, Otto Kruger star.

(7) HOW CHRISTIAN SCIENCE HEALS -15m.
"Victory Over Excess Weight."
(8) ZOORAMA -30m.

(9) THIS WEEK IN SPORTS
(10) PREMIERE THEATER M "WILD BOYS OF THE ROAD" starring Frankie Darro.

(11) ASK YOUR GOVERNOR
(13) SHORT STORY -30m.

1:15  (7) PUBLIC SERVICE FEATURE
(9) BASEBALL WARMUP

1:25  (9) PCL BASEBALL
The L. A. Angels and Hollywood Stars close out their cross-town series with a double-header from Wrigley Field. Bill Brundige and Lyle Bond call action.

1:30  (2) (3) WORLD NEWS -30m.
With Eric Sevareid.

(4) EDUCATIONAL SERIES
"Highlights of Opera History." Dr. Paul Henry Lang, Columbia University professor of musicology conducts a program devoted to the history of opera. A consideration of the difference between opera and drama leads off the series. Today's subject is "Othello."

(7) PARLOR PLAYHOUSE -30m.
"ADVENTURES OF ROBIN HOOD" starring Robert Clarke. Smashbuckling adventures of the famous outlaw of Sherwood Forest.

(8) FILM -60m.
(4) THIS IS THE LIFE
(7) MESSAGE OF THE MASTER
Alhambra Church of Christ.

(8) STAR PERFORMANCE
(11) DOUBLE BILL M "FRIENDLY ENEMIES" starring Charles Winninger, Charlie Ruggles. The comedy-drama of two first generation German-American families who are torn apart by World War I.

2:30  (4) EDUCATIONAL SERIES
"The American Scene." Dr. Albert D. Van Nostrand, associate professor of English, Brown University, conducts a program devoted to American writing. Walter Edmonds, author of "Drums Along the Mohawk" is guest on this first telecast. Julie Harris, star of "Drums Along the Mohawk" is the special guest today.

(5) CHAMP. AUTO RACES
(6) THE CHRISTOPHERS
(7) SUNDAY THEATER M "GAS HOUSE KIDS GO WEST." The Kids win a basketball championship and drive out West for a vacation. Emery Parnell, Chill Williams star.

(8) CONRAD NAGEL TH.
(10) SAN DIEGO CAMERA

3  (2) (3) HECKLE AND JECKLE
Featuring the Madsen Magpies as hosts with Gandy Goose, Dinky Duck, Little Roquefort and other characters.

(3) ETERNAL QUESTION -30m.
(4) FAITH OF OUR CHILDREN
(6) SUNDAY MATINEE M "THE HOODLUM" with Lawrence Tierney.

(8) MILLION $ MOVIE M "GOD IS MY CO-PILOT" with Dennis Morgan, Dane Clark.

(10) SPEAK YOUR MIND
(13) WEEKEND WESTERN M "FARGO EXPRESS," with Ken Maynard.

3:30  (2) CAVALCADE OF BOOKS

(3) (4) ZOO PARADE
Today's program comes from Chicago's Shedd Aquarium. Marlin Perkins shows viewers rare fish.

(10) BALANCE -30m.
The problems of adolescence are discussed today.

(11) DOUBLE BILL M "THE COUNT OF MONTE CRISTO." Robert Donat and Elissa Landi star in this thrilling tale of Edmond Dantes, his false imprisonment and his eventual escape.

3:45  (7) PUBLIC SERVICE -15m.

4  (2) EYE TO EYE -30m.
Bill Stout interviews controversial figures in the world in a review series.

(3) ORAL ROBERTS
(4) PROJECT 20 -90m.
Charles Van Doren is host and commentator on this repeat telecast "Call to Freedom," a program concerned with Austria but which is a parable of present-day tyranny in Hungary. The story is told through dramatic film and narration and with filmed scenes from Beethoven's opera "Fidelio," which is also a story of the unending human struggle for freedom and justice. Actual episodes of Austria's history from the days of imperial splendor through its time of trouble as a Nazi slave state and down to its rebirth as a free and independent state are seen.

(7) GORDON'S GARDEN -30m.
(9) BIG PLAYBACK -15m.
Jimmy Powers interviews Princeton's great track star Bill Bonthron, and discusses the "dream mile," featuring Roper Bannister's first attempt at the four-minute-mile.

(10) TV THEATER -30m.
(13) MISSION AT MID-CENT'Y
"Life on Wheels." A traveling minister follows the migrating construction workers, who live in mobile home trailers, working on big construction jobs in every section of the country.

4:15  (9) PCL BASEBALL

4:30  (2) CLETROBERTS -30m.
Special report on national and local news.

(3) MY HERO -30m.
"Stroke," a fearsome word, gets a full airing as Don Goddard visits the General Rose Memorial Hospital in Den.
A probing study in migration, slums, prejudice and the attempt of the under-developed area to pull itself up by the bootstraps. The program explores causes and effects of the annual migration to New York and other cities of 50,000 Puerto Ricans. Cameras show life on both islands—Puerto Rico and Manhattan, covering both the pleasant beauty and incredible squallor; an interview with Puerto Rico's Governor Luis Munoz Marin outlines the program which the island is following to raise its standards. Other features include a description of the self-help housing program and government emphasis on education.

**5 (2) (8) SEE IT NOW**
Edward R. Murrow presents "The Puerto Ricans—Americans on the Move." A probing study in migration, slums, prejudice and the attempt of the under-developed area to pull itself up by the bootstraps. The program explores causes and effects of the annual migration to New York and other cities of 50,000 Puerto Ricans. Cameras show life on both islands—Puerto Rico and Manhattan, covering both the pleasant beauty and incredible squallor; an interview with Puerto Rico's Governor Luis Munoz Marin outlines the program which the island is following to raise its standards. Other features include a description of the self-help housing program and government emphasis on education.

**6:30 (3) DISCOVERY—30m.**
William Winter presents Pepperdine College's absorbing exploration of domestic and social problems with dramatic insight into "Psychodrama." Pepperdine investigates the various techniques of psychodrama, using carefully chosen problems and situations vivid to most viewers.

**7:30 (2) (8) JACK BENNY SHOW**
Jack and Rochester journey to Palm Springs in Jack's ancient Maxwell for an ill-fated vacation. After arriving at the resort, Jack is so eager for a refreshing dip that he does not heed Don Wilson's warning before making a leap into the pool.

**8:30 (2) (3) AIR POWER—30m.**
Walter Cronkite presents "The New Doctrine," the story of the atom and hydrogen bombs and the United States and Soviet air force planes which carry them. A look into the future is also given on this final program.

**8:45 (9) STRANGE LANDS & 7 SEAS**
"Assignment Ocean Bottom." Host Sonny Tufts, an expert skin diver himself, follows the adventures of two skin divers who search the ocean floor for sunken treasure.

**9:00 (13) MEET CORLISS ARCHER**
Dexter and Corliss try to replace a broken window, but succeed in breaking two more, and unleashing a swarm of angry bees before the job is done.

**9:30 (11) ALL STAR THEATER**
"Mantrap." A girl takes a lease on a pilot's house, hoping to use it as a means to land herself a husband. Shelley Winters and William Bishop star.

**10:15 (4) (10) CIRCUS BOY**
Corky and Joey the Clown make a valiant attempt to help their long-time friend Ted Bailey return to his former position as a big-time circus performer. Mickey Braddock, Noah Beery and Robert Lowery star.

**11:00 (5) PREMIERE SHOWING**
"GOLDDIGGERS OF 1937." The lighter side of the insurance business furnishes the main theme for this musical starring Dick Powell, Joan Blondell, Victor Moore, and Glenda Farrell.

**11:30 (5) POPEYE CARTOONS**

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**NOTICE**
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SUNDAY TV LOGS

(6) PREMIERE PERFORMANCE
"LEAVE HER TO HEAVEN" with
Cornel Wilde, Jeanne Crain.

(7) FILM THEATER
"MR. BLANDING'S DREAM HOUSE," co-starring Cary
Grant, Myrna Loy. The hilarious adventures
of a New York adman's attempt to
build his rustic dream house in
Connecticut.

(9) LET'S PLAY GOLF—30m.
Actress Mala Powers gives her
views in "the woman's approach to golf"
tonight. Joe Kirkwood instructs on
"chip" shots, and new host Lyle Bond
takes a filmed tour of Pittsburgh's Oak-
mount Country Club.

(13) THE HUNTER—30m.

8

(2) (8) ED SULLIVAN
Ed Sullivan, host, presents singer
Johnny Ray, Walter Pidgeon and cast of
"The Happiest Millionaire" in a hilarious
boxing scene from the show, the Vaga-
bonds, Harlem's newest comic Dewey
"Pigmeat" and tenor James Melton.

(3) (4) (10) STEVE ALLEN—60m
Steve Allen, host, presents Jill Cor-
ey, popular singer, the Will Mastin Trio
starring Sammy Davis, Jr. and as an
extra added attraction actor Orson Welles.

(9) CHAMP. BOWLING
Joe Wilman makes a second de-
fense of his current championship when
he takes on challenger Graz Castellano,
an East Coast champion.

(13) BIG DEBATE—30m.
Resolved: "That the U. S. Should
Discontinue Direct Economic Aid to For-
eign Countries." (Affirmative)
L. A. S. C. Judge: Loyola.

8:30 (11) FABIAN OF SCOT. YARD
(13) DAN LUNDBERG—30m
A panel of authorities analyze the
problems of individual expression in or-
ganized society in the discussion "Has
Our Social System Overpowered the Indi-
vidual?" Dan Lundberg moderates.

9

(2) (8) G. E. THEATER
Ray Milland stars in "Angel of Wrath." The story of a Broadway star
whose unwary investment in a publish-
ing firm turns out to be supporting print-
ing of fifth literature. Howard McNear,
Jeanne Bates, Marionne Stewart, Thayer
Roberts, Hugh Sanders, K. L. Smith and
Sue George are featured.

(3) ED SULLIVAN SHOW

10

(4) (10) CHEVY SHOW—60m.
Bop Hope, star, presents Dr. Cary
Middlcoff, National Open Golf cham-
pion, comedian George Jessel, pop singer
Sonny James and as his special guest
Shelley Winters. Sonny and George appear
together in a skit in which they do im-
pressions of great vaudeville stars. Then
Bob and Miss Winters offer a dramatic
take off in a version of "The Mystery Play-
house," and then duet on "I Dreamed."-
Sonny James sings several selecitions and
Dr. Middelcoff discusses golf with Bob.

(6) CONFIDENTIAL FILE

(7) AMATEUR HOUR

(9) CHANNEL 9 MOVIE
"WOMAN ON THE BEACH" starring
Joan Bennett, Robert Ryan and Charles Bickford. A beautiful young wo-
man rebels against the self-imposed
slavery brought on by her marriage to an
allegedly blind artist. First run on TV.

(11) PREM. PERFORMANCE
"THE IMMORTAL SERGEANT"
starring Henry Fonda, Thomas Mitchell and Maureen O'Hara. An inspiring story
of how the memory of his gallant ser-
geant helped a timid corporal lead his
men out of grave danger into victory.
First showing on TV.

(13) REV. ORAL ROBERTS
9:30 (2) (8) ALFRED HITCHCOCK
Theodore Bikel and Rhys Williams star in "The Hands of Mr. Ottermole,"
The story of a ruthless stranger in Lon-
don in 1920 who strikes and vanishes.
He is a mysterious killer who stalks the foggy streets, lurks in dim alleys or
gains entry into snug "safe" living rooms.

(5) BEHIND THE 8 BALL
George O'Hanlon and wife Nancy
have kit bags for viewers who phone in
with troubles.

(6) HIGH ROADS TO DANGER

(13) FINANCING TODAY'S
CHURCH

11

10 (2) (8) $64,000 CHALLENGE
Ralph Story, emcee.

(3) PLAYHOUSE 90—90m.

(4) (10) LORETTA YOUNG—30m.
Loretta Young stars with Lawrence
Dobkin in "The Countess." A beleaguered
countess of a small European principality
fights the enemy with the only weapons at
her command—faith, dignity and re-
sourcefulness. Keneth Osmond, Watson
Downs and Kay Miller are featured.

(5) CONSPIRACY—30m.
A newspaper correspondent and a
beautiful blonde try to break up a fake
American passport racket.

(6) (7) WALLACE INTERVIEWS
Mike Wallace interviews Eldon L.
Edwards, imperial wizard of the "U. S.
Klans, Knights of the Ku Klux Klan."

(13) VOICE OF CALVARY
10:25 (9) CHRISTOPHERS
10:30 (2) WHAT'S MY LINE—30m.
John Daly moderates with panelists
Arlene Francis, Bennett Cerf and Dor-
othy Kilgallen.

(4) LEE GIORGIEUX—15m.

(5) ALL-AMERICAN BOWLING
Fred Riccilli, 1952 winner of Peter-
son Classic in Chicago takes on Harold
Asplund, possessor of nine 300 games and
top money winner in tournaments all over
the country.

(6) STARLIGHT MOVIE
"THE SLEEPING TIGER" with
Alexis Smith.

(7) WILLIAM WINTER—30m.
Noted news analyst delves into the
background and discusses details of
important national and interna-
tional news events.

(8) SPIKE JONES SHOW
(10) SUNDAY MOVIE
"THE WORLD CHANGES" star-
ing Paul Muni.

(13) SACRED HEART—30m.

10:45 (5) SUNDAY CINEMA
"FOXES OF HARRY" starring
Rex Harrison, Maureen O'Hara and Gene
Lockhart. A penniless gambler wins a
plantation in a card game and sets him-
self up as a gentleman in New Orleans
before the Civil War.

(11) NEWS—15m.

(13) BIG PICTURE—30m.

12

(2) (8) NEWS SPECIAL
With Bill Stout.

(7) NITECAP THEATER
"A YANK IN LONDON" with Anna
Nagel, Rex Harrison. A U. S. Air Force
sergeant falls in love with a young lady
of the nobility.

(11) MILLION VIEWER TH.
"BOOMERANG" starring Dana An-
drews, Jane Wyatt, Lee J. Cobb. The
real life story of a state's attorney who
valued another man more than his own
political ambitions.

11:15 (2) BIG HIT MOVIES
"I, THE JURY." A private eye
learns his best friend has been murdered
and vows vengeance. Preston Foster, Bill
Elliott and Peggie Castle star.

(8) MEET YOUR MAYOR
11:20 (8) SEN. KNOWLAND REPORT
11:25 (8) AIR FORCE DIGEST—30m.
11:30 (3) LATE NEWS

(5) WEEK-END NEWS

11:45 (5) TELEVESPERS

12 (6) TOMORROW'S NEWS
12:45 (2) CROSS CURRENT

NATIONAL RADIO WEEK, MAY 5-11

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PAGE 22 TV RADIO LIFE

MAY 5
MAY 6

Information Received From Stations
Subject to Last Minute Change
Indicates movie
Indicates color

MONDAY TV LOGS

MORNING
5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.
With Dave Garroway.
6:30 (8) THIS IS MY FAITH
(10) TODAY ON THE FARM
6:45 (2) GIVE US THIS DAY
(8) FILM
6:50 (2) KNXT FARM REPORT
7 (2) PANORAMA PACIFIC
Red Rowe, host, with Grant Holcomb, Wolo, and Helen Parrish.
(4) (10) TODAY
7:25 (10) TODAY'S DATE-BOOK
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garroway.
8:25 (8) LOCAL NEWS—5m.
8:55 (8) LOCAL NEWS—5m.
9 (2) (8) VILLANT LADY
9:15 (2) (8) TIC TAC DOUGH
9:30 (2) (8) SEARCH FOR TOMORROW
4 (10) IT COULD BE YOU
9:40 (7) KABC-TV NEWS
9:45 (2) (8) GUIDING LIGHT
7 (9) FUN TO REDUCE
Figure eight, knee chest stretch, tango.
10 (2) (8) W. CRONKITE—NEWS
(4) CLOSE-UP—30m.
(7) CHUCKO'S CARTOONS
(10) HOME SHOW
10:10 (2) (8) STAND UP AND BE COUNTED
10:30 (2) AS WORLD TURNS
(4) CLUB 60—60m.
10:40 (10) NEWS
10:55 (5) POLICE CALLS
11 (2) (8) OUR MISS BROOKS
(5) CARTOONS—60m.
(7) A WOMAN'S DIARY
Ella Rains stars in the "Bradshaw Case."
(10) THE PRICE IS RIGHT
(11) STAR SHOPPERS
With Art Linkletter.
(4) (10) TENNESSEE ERNIE
(6) MOVIE MATINEE
(7) GWINV'S MYSTERIES
(11) SHERIFF JOHN
11:50 (3) NEWS
1:55 (3) FARM REPORT—5m.

AFTERNOON
12 (2) (8) BIG PAYOFF
(3) (4) (10) MAT. THEATER
Young Kerwin Mathews, Columbia Studio's promising entry in the motion picture companies' race for the Bobby Soxers' box-office vote, stars in "Show of Strength." The handsome Mathews plays the role of a stranger who challenges a tyrant's hold over a small western town of post Civil War days. An original teleplay by Herman J. Epstein. Hosted by John Conte. (LIVE COLOR)
(5) CHUCK 'N LUCK
Doye O'Dell hosts an audience participation show with Cass County Boys. Terresa Lea is featured today. Sawing contest pays off at end of week with free vacation trip.
12:30 (2) (8) BOB CROSBY
12:40 (7) NEWS—5m.
Bill Gwinn.
12:45 (7) MILANI MATINEE
Chef Milani presents "The Grass is Greener" with Gene Raymond.
1 (2) (8) BRIGHTER DAY
(3) (4) (10) QUEEN FOR A DAY
With Jack Bailey.
(5) NEWS—5m.
(6) SPANISH MOVIE
(11) TWIN BILL—90m.
1:05 (5) DOROTHY GARDINER
"DIAMOND JIM!" with Jean Arthur and Edward Arnold.
1:15 (2) (8) SECRET STORM
(7) CHEF MILANI COOKS
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
"Mother's Mutiny" with Virginia Muller.
1:45 (3) (4) (10) MOD. ROMANCES
2 (2) GARRY MOORE—30m.
(3) (4) COMEDY TIME
(5) NEWS—5m.
(7) WHAT'S NAME OF SONG
(8) AFTERNOON SHOW
(10) PANTRY PLAYHOUSE
"OUR WIFE" with Ruth Hussey, Melvyn Douglas.
2:30 (2) (8) ARTHUR GODFREY—30m.
3 (3) THIS IS THE LIFE
4 (4) TRUTH OR CONSEQ.
With Bob Barker.
(6) CHINA SMITH—30m.
(7) GLAMOUR GIRL
With Jack McCoy.
(11) MY LITTLE MARGIE
3 (3) (6) (7) FILM FESTIVAL
FOOLS RUSH IN." On the eve of her marriage, a girl's father returns after an absence of 16 years. Sally Ann Howes, Guy Rolfe, Nora Swinburne, Nigel Buchanan star.
(4) HOME
(5) NEWS—5m.
(11) WONDERLAND—15m.
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:25 (9) SUSPECTS WANTED
3:30 (2) STRIKE IT RICH
(5) MILADY—30m.
(9) FIREMAN JOE—60m.
3:35 (3) (13) VARIETY MUSICAL PARADE
3:38 (4) TOM FRANDSEN
3:43 (4) HOME
(4) PRICE IS RIGHT—30m.

EVENING
4 (2) PLAYHOUSE—30m.
"The Black Mate" with Paul Kelly.
(5) CARTOON CAROUSEL
(8) EARLY SHOW
"DEVOTION" with Ida Lupino, Paul Henried.
(10) JOHNNY DOWNS—40m.
4:15 (13) DESTINY—45m.
4:30 (2) THE EARLY SHOW
"YOU'RE IN THE ARMY NOW" starring Phil Silvers, Jimmy Durante and Jane Wyman. Two vacuum cleaner salesmen join the Army by mistake and set the military back on its heels.
(3) RASCAL CLUBHOUSE
(4) TOM FRANDSEN
(6) JOHNNY JET—30m.
(7) AL Jarvis—30m.
(9) MILLION $ MOVIE
"JOHNNY ANGEL." Story of a man's merciless search for the men who murdered his father. George Raft, Claire Trevor, Signe Hasso star.
(11) DEL MOORE SHOW
4:35 (4) MYRON J. BENNETT
4:40 (4) J. McELROY MOVIE
"ACCORDING TO MRS. HOYLE." Spring Byington stars as a retired school teacher who outwits gangsters.
(10) ROY ROGERS SHOW
5 (6) (7) MICKEY MOUSE CLUB
(13) SIX GUN MOVIE
"PHANTOM THUNDERBOLT," with Ken Maynard.
5:30 (3) MY LITTLE MARGIE—30m.
(5) WESTERN THEATER
"FRONTIER LAW" with Russell Hayden.
5:40 (10) POPEYE CARTOONS
5:55 (2) WEATHER VANE
With Harry Goea.
(4) TOM FRANDSEN—5m.
(9) SPORTS TIME—5m.
Bill Brundige presents a capsule roundup of scores and highlights of the day.
(13) JIMMY FIDLER—5m.

TV-RADIO LIFE PAGE 23
(10) THE BIG MOVIE
"SUN VALLEY SERENADE" with John Payne, Sonja Henie and Glenn Miller and his orchestra. First run in San Diego.

(11) JUNGLE JIM—30m.

(13) BAXTER WARD—NEWS
6:05 (4) ELMER PETERSON
6:10 (4) WEATHER—JACK BLAKE
6:15 (2) DOUG EDWARDS—NEWS
(4) CURT MASSEY SHOW
Starring Curt Massey with Martha Tilton and guests.

(13) THE JUNGLE
"Wolf-Goat." A herd of Himalayan Ibex flee from approaching hunters into the clutches of a pack of hungry wolves.

6:30 (2) (8) ROBIN HOOD—30m.
Robin Hood and Friar Tuck go to Scotland as emissaries of King Richard to collect 500 gold crowns from the Scottish king. The two experience great difficulty in getting their precious cargo back to England.

(3) THIS IS YOUR MUSIC
(5) GIL MARTYN—NEWS
(6) VICTORY AT SEA—30m.

(7) CHUCKO'S CARTOONS

7:30 (2) (8) TALENT SCOUTS
(3) (4) NAT KING COLE
(5) MONDAY PREMIERE
"TUGBOAT ANNIE SAILS AGAIN." Marjorie Rambeau is seen as Annie in this film during which she's afraid she's through as a tugboat skipper. Alan Hale, Ronald Reagan and Jane Wyman also star. A TV first!

(6) (7) WIRE SERVICE
"The Death Merchant." Dan Miller gets involved in the politics of a small nation when a munitions manufacturer tries to take over the country which is on record as a "neutral."

(8) THIS DAY 1957—30m.
"Operation Blue Hen." Pilots of the whirlybird are offered a fantastic fee to transport an experimental solid fuel bomb to a remote testing area.

(11) DR. CHRISTIAN—30m.
An epidemic of typhoid fever breaks out in the city. Christian and a fellow doctor feverishly track the carrier of the disease.

(13) WANDERLUST—30m.
"Trails of Billy the Kid," are traced by Bill Burrud, from the Kid's birthplace, to his supposed death in New Mexico. His motives, his actions, his escapes, and his death are accurately re-enacted.

7:40 (8) PEOPLE IN NEWS
7:45 (4) (10) NBC NEWS
With Chet Huntley and David Brinkley.

(8) SPORTS
7:50 (8) WEATHERWORD—5m.
7:55 (8) NATIONAL NEWS—5m.

8
Lucy mixes into community affairs and gets herself into an awful mess. She participates in an affair to establish a monument to Revolutionary heroes of the Westport, Conn., area and manages to shatter any dreams she may have had about becoming a community leader.

(3) SOLDIERS OF FORTUNE
(4) (10) SIR LANCELOT
Lancelot and Merlin, while visiting Castle Lamorack, solve a mystery concerning their host's daughter Sybil whose plan to draw attention to herself backfires when her cousin takes advantage of a false ransom note. (Color film)

(9) STATE TROOPER
Las Vegas vacationers on a moonlight stage coach ride become victims of a violent crime in "The Last Stagecoach Robbery."

MONDAY 7:30 PM
Bill Burrud's WANDERLUST presents Trails of Billy the Kid
A BILL BURRUD PRODUCTION
NATIONAL RADIO WEEK, MAY 5-11

(11) SCIENCE FICTION THEATRE
"Out of Nowhere." Continental Air Defense Command's concern over the failure of a bat swarm's "built-in" radar system leads to the discovery of a foreign plot to destroy the United States.

(13) CHAMP. WRESTLING
8:30 (20) DECEMBER BRIDE—30m.
The long-time friendship between Lily Ruskin and Hilda Crocker reaches the breaking point after Lily takes a job in a dress shop and has no time to spend with Hilda.

(3) SEARCH FOR ADVENTURE
(4) WELLS FARGO—30m.
Jim Hardy (Dale Robertson) hires a new shot-gun messenger. The boy is the son of a man, previously employed by Wells Fargo who had been dismissed. Jim's faith in the boy proves correct during an encounter with thieves on a trip.

(6) (7) VOICE OF FIRESTONE
Tenor Eugene Conley joins the Firestone Orchestra and Chorus to perform selections that won public acclaim as both popular and classical favorites.

Next Week
On Our Cover:
A Mother's Day Surprise for ALICE LON

Special feature:
It Could Only Happen in Hollywood

For sports fans:
Close-up on Bill Brundige

In Color:
Mickey Rooney
(starring as George M. Cohan)

Why TV Shows Are Axed!

(9) O. HENRY PLAYHOUSE
"Oscar" winning Ernest Borgnine stars as a frontier sheriff who cleans up a town, then gives it away because the town's quietness is driving away spending cowpokes. Thomas Mitchell weaves the tale of "Reformation of Calliope."

(11) LIFE OF RILEY—30m.
(2) (8) STUDIO ONE
"The Out-of-Towners" stars Eileen Heckart as Evie Jackson, a postmistress in a small town who goes to a three-day convention in a nearby city where she hopes desperately to meet the "right" man.

(3) (4) (10) TWENTY ONE
Jack Barry emcees quiz program on which two contestants compete for 21 points by answering questions from an assigned category. An unlimited amount of money can be won.

(5) ROLLER DERBY
Hal Janowitz leads the San Diego Clippers against Red Smartt and the Los Angeles Braves in the third game of the series. Dick Lane is side-kick.

(6) (7) PRESS CONFERENCE
Senator Richard Russell (D., Ga.), discusses military preparedness, the Eisenhower budget, and desegregation with a panel of Washington newsmen.

(9) MOVIE THEATER
"WOMAN ON THE BEACH" starring Joan Bennett, Robert Ryan and Charles Bickford. A beautiful young woman rebels against the self-imposed slavery brought on by her marriage to an allegedly blind artist. First run on TV.

(11) HIGHWAY PATROL
Two convicts make a prison break with a captured airplane. Mathews tracks them in a police helicopter.

9:30 (4) (10) ROBT. MONTGOMERY PRESENTS
"Longing For To God." A drama by Martha Wilkerson (COLOR KINE)

(3) DECEMBER BRIDE—30m.
(7) WELK'S NEW FACES
The Buckskins, a western music instrumental group from Maryland, and Jimmy Wright, "Prince of the Banjo," are featured on Welk's "Top Tunes and New Talent."

(11) CONFIDENTIAL FILE—30m.
"What is Nudism?" Paul Coates investigates its meaning, and asks nudes why they participate in this undiscussed activity.

10 (2) DAVID NIVEN—30m.
"To Whom It May Concern."

(3) CONFLICT—60m.
(8) FAIRBANKS PRESENTS
(11) GEORGE PUTNAM—NEWS
10:15 (11) MILLION VIEWER TH.
"A SOUTHERN YANKEE." An oafish bellhop (Red Skelton) becomes an unofficial spy for the Union Army, and manages to throw confusion into both the North and the South. Brian Donlevy, Arlene Dahl, George Coulouris and John Ireland assist in this MGM first run.

10:25 (4) DON LEE WORLD NEWS
10:30 (2) CLETE ROBERTS—15m.
(4) MAN BEHIND BADGE
Charles Bickford stars in "Case of the Long Dark Night."

(6) STARLIGHT MOVIE M
"SENSATIONS!" with Dennis O'Keefe, Eleanor Powell.

(7) STARS OF JAZZ—30m.
(8) LATE SHOW M
"ELLERY QUEEN, MASTER DETECTIVE" with Ralph Bellamy, Margaret Lindsay. First run in San Diego.

(10) TEN STAR MOVIE M
"PORT OF NEW YORK" with Yul Brynner and Scott Brady.

(13) TOM DUGGAN—30m
10:40 (9) WEATHERWISE
10:45 (2) THE BIG NEWS
Bill Stout, Austin Greene, and Gil Stratton.

11 (2) BIG HIT MOVIE M
"TILL WE MEET AGAIN" starring Merle Oberon and George Brent. The love story of two doomed people ends in tragedy.

(3) FINAL EDITION
(4) JACK LATHAM—15m
(7) JOHN DAILY—NEWS

(13) BAXTER WARD—NEWS
11:15 (4) CLEVE HERMANN M
(7) DOC WEATHER
With Dr. Martin L. Klein.

(13) TOM DUGGAN—45m
11:20 (7) NITECAP THEATER M
"TO BE OR NOT TO BE." Jack Benny and Carole Lombard star in this comedy about a famous actor in Czechoslovakia who poses as a Gestapo agent to help get his theatrical troupe out of the country.

11:30 (4) TONIGHT—60m.
Jack Lescoulie hosts.

(5) DERBY RHUBARB
With Dick Lane.

(8) MYSTERIOUS CELL
11:45 (5) FINAL EDITION
(11) JACKSON'S THEATER M
12 (6) TOMORROW'S NEWS
(8) NIGHT FINAL
12:30 (2) CROSS CURRENT
(4) SWING SHIFT THEATER "SIMPLON EXPRESS" starring Eddie Bracken and Abe Tonne.

1 (2) GIVE US THIS DAY
(4) TOM FRANDSEN
1:30 (11) JACKSON'S LATE TH.

MONDAY TV LOGS

PAGE 25
**TUESDAY TV LOGS**

**MAY 7**

**MORNING**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>5:40</td>
<td>(4) EARLY FARM REPORT</td>
</tr>
<tr>
<td>6:00</td>
<td>(6) TODAY—3hrs. With Dave Garroway, Helen O'Connell and Frank Blair.</td>
</tr>
<tr>
<td>7:00</td>
<td>(8) THIS IS MY DAY</td>
</tr>
<tr>
<td>7:15</td>
<td>(10) Today on the Farm—30m.</td>
</tr>
<tr>
<td>7:30</td>
<td>(9) TODAY'S DATE BOOK—5m.</td>
</tr>
<tr>
<td>8:00</td>
<td>(10) TODAY CARTOONS</td>
</tr>
<tr>
<td>8:20</td>
<td>(4) TODAY</td>
</tr>
<tr>
<td>8:30</td>
<td>(10) LOCAL NEWS—5m.</td>
</tr>
<tr>
<td>9:00</td>
<td>(8) VALENTINE LADY</td>
</tr>
<tr>
<td>9:15</td>
<td>(2) LOVE OF LIFE</td>
</tr>
<tr>
<td>9:30</td>
<td>(10) SEARCH FOR TOMORROW</td>
</tr>
<tr>
<td>9:45</td>
<td>(8) GUIDING LIGHT</td>
</tr>
<tr>
<td>10:00</td>
<td>(8) HOME</td>
</tr>
</tbody>
</table>

**AFTERNOON**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00</td>
<td>(2) (8) THE BIG PAYOFF</td>
</tr>
<tr>
<td>12:15</td>
<td>(3) (4) (10) MAT. THEATER</td>
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<tr>
<td>12:30</td>
<td>(3) (4) (10) BRIGHTER DAY</td>
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<tr>
<td>13:00</td>
<td>(7) MILANI MATINEE</td>
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<tr>
<td>14:00</td>
<td>(2) (8) GARRY MOORE—30m.</td>
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<tr>
<td>14:45</td>
<td>(3) (4) (10) MOD. ROMANCES</td>
</tr>
<tr>
<td>15:00</td>
<td>(3) (4) (10) QUEEN FOR DAY</td>
</tr>
<tr>
<td>15:30</td>
<td>(5) DOOROTHY GARDINER</td>
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<tr>
<td>16:00</td>
<td>(7) SECRET STORM</td>
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<tr>
<td>16:30</td>
<td>(2) ARTHUR GODFREY—60m.</td>
</tr>
<tr>
<td>17:00</td>
<td>(8) AFTERNOON SHOW</td>
</tr>
<tr>
<td>17:30</td>
<td>(10) PANTER PLAYHOUSE</td>
</tr>
<tr>
<td>18:00</td>
<td>(3) COMEDY TIME</td>
</tr>
<tr>
<td>18:30</td>
<td>(5) NEWS—5m.</td>
</tr>
<tr>
<td>19:00</td>
<td>(4) FILM FESTIVAL</td>
</tr>
<tr>
<td>19:30</td>
<td>(5) JIMMY FIDLER</td>
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</tbody>
</table>

**EVENING**

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<tr>
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<tbody>
<tr>
<td>5:00</td>
<td>(6) SIX GUN MOVIE</td>
</tr>
<tr>
<td>5:30</td>
<td>(3) MY LITTLE MARGIE</td>
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<tr>
<td>6:00</td>
<td>(5) WESTERN THEATER</td>
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<tr>
<td>6:30</td>
<td>(10) THE PRICE IS RIGHT</td>
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<tr>
<td>7:00</td>
<td>(5) TV BRIDGE TABLE</td>
</tr>
<tr>
<td>7:30</td>
<td>(13) VARIETY MUSICAL PARADE</td>
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<tr>
<td>8:00</td>
<td>(4) HOME</td>
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<tr>
<td>8:30</td>
<td>(2) PLAYHOUSE—30m.</td>
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<tr>
<td>9:00</td>
<td>(8) EARLY SHOW</td>
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<tr>
<td>9:30</td>
<td>(13) MARRIAGE FOR MODERNES</td>
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<tr>
<td>10:00</td>
<td>(3) RASCAL'S CLUBHOUSE</td>
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<tr>
<td>10:30</td>
<td>(4) TOM FRANSDEN</td>
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<tr>
<td>11:00</td>
<td>(6) JOHNNY JET—30m.</td>
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<tr>
<td>11:30</td>
<td>(7) MILLION $ MOVIE</td>
</tr>
<tr>
<td>12:00</td>
<td>(9) SPORTS TIME—5m.</td>
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</tbody>
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**Notes:**

- Indicates movie
- Indicates color

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**Information Received From Stations Subject to Last Minute Change**

**MAY 7 TV Guide**

- Nancy Wright, Dennis James emcees.
- Douglas, Art Van Damm Quintet and NBC Orchestra, The Mello-Larks, Mike and Wolo.
- Nancy and Frank Blair.
- With John Rovick.
- Red Rowe, Grant Holcomb and Wolo.
- With Joe Willie and Frank Blair.
- With Lou Cook.
- With Bill Welsh.
- With Bob Barker.
- With David Garroway, Helen O'Connell, and Frank Blair.
- Mark Brown.
- With Dave Garroway, Helen O'Connell, and Frank Blair.
- With Jack Bailey.
- With Norma Gilchrist.
- With Joel Alpert.
- With Sid Blackmer and Alistair Sim.
- With Joanie and Frank Blair.
- Featuring phone contest pays prize.
- With Red Rowe, Grant Holcomb and Wolo.
- With Bill Gwinn.
- Directed by Robert Standish in the Saturday Evening Post of last Feb. 2. "Make Believe Affair" concerns a dignified secretary who asks a travel agent to provide her a respectable male escort for her long-planned vacation on the Riviera. (LIVE COLOR)
- With Bill Brundige.
- Bette Davis, Miriam Hopkins.
- "Riders to the Stars." Three men are assigned to pilot rocket ships to outer space to capture a meteor. William Lundigan, Herbert Marshall and Richard Carlson star.
- "SONG IN MY HEART." Frank Sullivan and Audrey Long co-star in this film biography of the great composer Tchaikovsky.
- "MARINE RAIDERS" starring Pat O'Brien, Robert Ryan. Thrilling story of the Marines and their gallantry at Guadalcanal.
- "Make Believe Affair," a short story by Robert Standish in the Saturday Evening Post of last Feb. 2. "Make Believe Affair" concerns a dignified secretary who asks a travel agent to provide her a respectable male escort for her long-planned vacation on the Riviera. (LIVE COLOR)
EVENING

6

(2) SIX O'CLOCK REPORT
With Cleete Roberts, Bill Stout and Gil Stratton.

(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.

(6) SOLDIERS OF FORTUNE
(7) SKY KING
“Rainbird.” Sky helps an Indian medicine man get the rain his tribe needs by "seeding" the clouds.

(8) BUFFALO BILL—30m.
(9) CARTOON EXPRESS—60m.
With Engineer Bill Stulla and "Roundhouse" guests.

(10) THE BIG MOVIE

(11) MICKEY ROONEY SHOW
(13) BAXTER WARD—NEWS
6:05 (4) ELMER PETERSON
6:10 (4) WEATHER—JACK BLAKE
6:15 (2) DOUG EDWARDS—News
6:20 (4) CURT MASSEY SHOW
(13) THE JUNGLE—15m.
“The Scorpion.” The complete life cycle of this animal is told in dramatic film action, complete with a death struggle between two males.

7:00 (2) NAME THAT TUNE
Song identification quiz, hosted by George DeWitt.

(3) TO BE ANNOUNCED
(5) GIL MARTYN NEWS—15m.
(6) KINGDOM OF THE SEA

7:30 (2) SIX O'CLOCK REPORT
With Cleete Roberts, Bill Stout and Gil Stratton.

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(6) KINGDOM OF THE SEA

7:30 (2) PRIVATE SECRETARY
(3) TO TELL THE TRUTH
(4) (10) JONATHAN WINTERS
(5) MOLLY—30m.
When two escaped convicts break into the house, Molly thinks they are fraternity men in an initiation stunt. She feeds them and soon the whole family becomes involved.

(6) (7) CHEYENNE—60m.
“Spanish Grant.” Cheyenne, in trying to insure an orphaned baby his rightful heritage, exposes the ruthless mur-
(9) CHARLES BOYER—30m.
“The Bad Streak.” A successful gambler, whose distant son has been taught to hate him, finds himself in a high-stakes game for two—against his revengeful son.

(11) BADGE 714—30m.
Friday and Smith hunt a teenage suspect who has been robbing homes primarily of books and canned goods. Jack Webb and Ben Alexander star.

(13) STORIES OF THE CENTURY
“Joaquin Murietta.” The infamous Mexican bandit’s head was auctioned off at his death, and displayed throughout early California to the people he terrorized.

8:30 (2) (8) RED SKELTON—30m.
Red appears as Freddie the Freeloader and his guest Una Merkel plays the role of Mrs. Ann Wyck, a friendly dowager whose “Happy Helpers” have a going interest in Freddie’s gang. She turns her mansion into a club for the going gentlemen of the road.

(3) AMERICAN LEGEND
(4) (10) PANIC—30m.
“Peter and the Tiger.” An eight-year-old boy encounters peril at 9:15 one morning when he strays down a country road. He searches for help but no one will believe his story.

(5) SPADE COOLEY SHOW

(6) (7) WYATT EARp—30m.
“Dull Knife Strikes for Freedom.” Earp runs afoul of Army red tape when a small band of Cheyennes raid settlers during Indian-Army negotiations on moving the reservation.

(9) MAN CALLED X—30m.
Ken Thurston cracks a safe and a secret code in Copenhagen in locating a leak of vital U. S. information at Thule Air Force Base.

(11) BADGE THEATER
“THE UNDYING MONSTER” with James Ellison, Heather Angel and John Howard. Supernatural thriller about an English family which is haunted by an ancient tale concerning a werewolf.

(13) MOVIE OF THE WEEK
“GUILTY BystANDer,” with Faye Emerson, Zachary Scott. An ex-cop goes on the search for the kidnappers of his son.

9:00 (2) (3) (8) $64,000 QUESTION
Hal March hosts giant giveaway. (4) (10) JANE WYMAN—30m.
Jane Wyman stars in “Night of Terror.” A young woman is confronted by a mad killer at large during a drive through the desert.

(6) (7) BROKEN ARROW
“Apache Girl.” An Indian maiden’s independent attitude threatens the tranquility of the village, where she is looked upon as a guiding example, when she suddenly breaks from tradition and ventures into the white man’s territory to undergo nurses training.

(9) MOVIE THEATER
“OUT OF THE PAST” starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance. Premiere showing on TV.

9:30 (2) (3) (8) SPIKE JONES—30m.
Spike Jones and Helen Grayco star in a musical-adventure series with weekly guests.

(3) RAY ANTHONY SHOW
(4) (10) KAIser HoUr
(5) CITY AT NIGHT
(6) CODE 3—30m.
(7) D'UTPONT THEATER—30m.
An old world custom nearly ruins the hoped-for wedding of the son of one Hungarian immigrant family and the daughter of another in “Dowry for Ilena.”

(11) I MARRIED JOAN—30m.
(2) OUR MISS BROOKS
(3) RAY ANTHONY
(6) HEADLINE STORY—30m.
(7) CRISIS—30m.
“Wait from a Stranger.” A man loses his plantation in a gambling game, then returns to murder the new owner.

10:00
KTTV

10:30 (2) (3) (8) SWlKE JONES—30m.
Spike Jones and Helen Grayco star in a musical-adventure series with weekly guests.

(3) RAY ANTHONY SHOW
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(7) CRISIS—30m.
“Wait from a Stranger.” A man loses his plantation in a gambling game, then returns to murder the new owner.

10:45 (2) (3) (8) SPIKE JONES—30m.
Spike Jones and Helen Grayco star in a musical-adventure series with weekly guests.

11:05 (9) WEATHERWISE—5m.
11:15 (4) CLEVE HERMMANN—SPORTS
11:20 (7) DOC WEATHER—15m.

11:20 (7) NITECAP THEATER
“NIGHTBEAT” with Anne Crawford, Jack Mulhall, Patsy Ruth Miller. A gangster tries to move in on a town and discovers the D. A. is an old Army buddy.

11:30 (4) TONIGHT
Jack Lescoule, host, with Hy Gardiner, Bob Considine, Earl Wilson, Irv Kupcinet, Paul Coates and Vernon Scott.

11:45 (11) JACKSON’S THEATER

12 (5) FINAL EDITION
(6) TOMORROW’S NEWS
(8) NIGHT FINAL
12:30 (2) CROSS CURRENT
(4) SWING SHIFT THEATR.

1:00 (2) GIVE US THIS DAY
(4) TOM FRANDSEN
1:30 (11) JACKSON’S LATE THEATER

NATIONAL RADIO WEEK, MAY 5-11
WEDNESDAY TV LOGS

MAY 8

Information Received From Stations
Subject to Last Minute Change

MORNING

5:40 (4) EARLY FARM REPORT
6 (4) TODAY—3 hrs.
With Dave Garroway, Frank Blair and Helen O'Connell.
6:30 (8) THIS IS MY FAITH (10)
7:25 (10) TODAY'S DATEBOOK—5m.
7:30 (10) TODAY'S CARTOONS
8 (4) (10) TODAY
With Dave Garroway.
8:25 (8) (10) LOCAL NEWS—5m.
8:55 (8) (10) LOCAL NEWS—5m.
9 (2) (8) VALIANT LADY (4)
9:15 (2) (8) LOVE OF LIFE—15m.
9:30 (2) (8) SEARCH FOR TOMORROW
With Bill Leyden.
9:40 (7) KABC-TV NEWS
9:45 (2) (8) GUIDING LIGHT
9:50 (7) FUN TO REDUCE
High kick—backward kick, airplane rock, knee stretcher.
10 (2) (8) W. CRONKITE—NEWS
CLOSE-UP—30m.
(7) CHUCKO'S CARTOONS
10:10 (2) (8) STAND UP AND BE COUNTED
(4) CLUB JENNIN
10:30 (2) (8) AS WORLD TURNS
10:40 (10) NEWS—10m.
10:55 (5) POLICE CALLS
11 (2) (8) OUR MISS BROOKS
CLOSE-UP—60m.
(5) CARTOONS—60m.
(7) A WOMAN'S DIARY
(10) INTERIOR DECORATION
Floor coverings.
(11) STAR SHOPPERS
With Bill Welsh.
11:30 (2) (8) HOUSE PARTY
With Art Linkletter.
(4) (10) TENNESSEE ERNIE
(6) MOVIE MATINEE
(7) GWINN'S MYSTERIES
(11) SHERIFF JOHN'S BRIGADE
With John Rovick and Susie's Sketchbook.
11:50 (3) NEWS—5m.
11:55 (3) FAR MIN REPORT—5m.

AFTERNOON

12 (2) (8) THE BIG PAYOFF (6)
MAT. THEATER
An ambitious assistant district attorney vows to expose the beloved town banker, who has been loosely doing out money for years in "The Kindest Man in the World," by David Karp. John Conti hosts. (LIVE COLOR)
(5) CHUCK 'N' LUCK—60m.
With Dore O'Dell and the Cass County Boys. Featuring Terrea Lea today. Nail driving contest winner gets free trip at end of week plus daily prizes.
12:30 (2) (8) BOB CROSBY
With the Modernaires, and Carol Richards.
12:40 (7) NEWS—5m.
12:45 (7) MILANI MATINEE
"Money Under a Tree" with Madge Meredith.
1 (2) (8) BRIGHTER DAY—15m.
With Jack Bailey.
(3) (4) (10) QUEEN FOR DAY
1 (5) NEWS—5m.
(6) MOVIE—90m.
(11) TWIN BILL—90m.
Norma Gilchrist.
1:05 (5) DOROTHY GARDINER
"HOUND OF THE BASKER-VILLES" with Basil Rathbone, Nigel Bruce and Richard Greene.
1:15 (2) (8) SECRET STORM
(7) CHEF MILANI COOKS
1:30 (2) (8) EDGE OF NIGHT
(7) MILANI MATINEE
"Stopover" with John Call.
1:45 (3) (4) (10) MOD. ROMANCES
2 (5) (TICKET PRICE) GARRY MOORE—30m.
With Denise Lor, Ken Carson, and Durward Kirby.
(3) (4) COMEDY TIME
(5) NEWS—5m.
(7) WHAT'S NAME OF SONG?
(8) AFTERNOON SHOW
(10) PANTRY PLAYHOUSE
"SIGN OF THE RAM" with Susan Peters, Alexander Knox.
2:05 (5) DOROTHY GARDINER
2:30 (2) ARTHUR GODFREY
(3) WHAT'S THE ANSWER
(4) TRUTH OR CONSEQUENCES
With Bob Barker.
(6) JOE PALOOKA—30m.
(7) GLAMOUR GIRL
With Jack McCoy.
(11) MY LITTLE MARGIE
3 (3) (6) (7) AFT. FESTIVAL
(4) HOME—38m.
With Arlene Francis, and Hugh Downs.
(5) NEWS—5m.
(11) WONDERLAND
3:05 (5) DOROTHY GARDINER
3:15 (11) STEVE MARTIN
3:25 (9) SUSPECTS WANTED

3:30 (2) (8) STRIKE IT RICH
(5) MILADY—30m.
(9) FIREMAN JOE—60m.
3:35 (13) VARIETY MUSIC'L PARADE
3:38 (4) TOM FRANDSEN
3:43 (4) HOME
4 (2) PLAYHOUSE—30m.
With Willard Parker, John Agar and Ross Elliott star in "Little War in San Dede."
(4) PRICE IS RIGHT
(5) CARTOON CAROUSEL
With "Skipper" Frank.
(8) EARLY SHOW—60m.
With Cary Grant, John Garfield.
(10) JOHNNY DOWNS
4:15 (13) DESTINY—45m.
4:30 (2) THE EARLY SHOW
"CAPTAIN SCARLETT" starring Richard Greene. The boldest rogue of all, Captain Scarlett, pits his sword against an army of enemies.
(3) RASCAL'S CLUBHOUSE
(4) TOM FRANDSEN
(6) JOHNNY JET—30m.
(7) AL Jarvis—30m.
(9) MILLION $ MOVIE
"NOTORIOUS," starring Cary Grant, Ingrid Bergman. U.S. espionage agent uncovers a Nazi plot in Brazil.
11 (1) DEL MOORE SHOW
4:35 (4) MYRON J. BENNETT
4:40 (4) J. McELROY MOVIE
"SHERLOCK HOLMES FACES DEATH." Holmes and Watson set a trap to catch a killer, but fall into it with him. Basil Rathbone, Nigel Bruce and Hillary Brooke star.
(10) ROY ROGERS MOVIE
5 (6) (7) MICKEY MOUSE CLUB
13 (1) SIX GUN MOVIE—60m.
"TOMBSTONE CANYON," with Ken Maynard.
5:30 (3) MY LITTLE MARGIE
(5) WESTERN THEATER
"DEEP IN THE HEART OF TEXAS." With Tex Ritter.
5:40 (10) POPEYE CARTOONS
5:55 (2) WEATHER VANE—5m.
With Harry Geise.
(4) TOM FRANDSEN—5m.
(9) SPORTS TIME—5m.
With Bill Brundige.
(13) JIMMY FIDLER—5m.

EVENING

6 (2) SIX O'CLOCK REPORT
With Clete Roberts, Bill Stout and Gil Stratton.
(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.
(6) JUDGE ROY BEAN
(7) KIT CARSON—30m.
"Curse of the Albas." The ruthless

7 (2) (8) MAT. THEATER
(6) JOHNNY JET—30m.
(4) CLUB JENNIN
(11) SHERIFF JOHN'S BRIGADE
With John Rovick and Susie's Sketchbook.
8 (4) (10) TODAY
(5) HOME
(9) FIREMAN JOE
3:35 (13) VARIETY MUSIC'L PARADE
3:38 (4) TOM FRANDSEN
3:43 (4) HOME
4 (2) PLAYHOUSE—30m.
With Willard Parker, John Agar and Ross Elliott star in "Little War in San Dede."
(4) PRICE IS RIGHT
(5) CARTOON CAROUSEL
With "Skipper" Frank.
(8) EARLY SHOW—60m.
With Cary Grant, John Garfield.
(10) JOHNNY DOWNS
4:15 (13) DESTINY—45m.
4:30 (2) THE EARLY SHOW
"CAPTAIN SCARLETT" starring Richard Greene. The boldest rogue of all, Captain Scarlett, pits his sword against an army of enemies.
(3) RASCAL'S CLUBHOUSE
(4) TOM FRANDSEN
(6) JOHNNY JET—30m.
(7) AL Jarvis—30m.
(9) MILLION $ MOVIE
"NOTORIOUS," starring Cary Grant, Ingrid Bergman. U.S. espionage agent uncovers a Nazi plot in Brazil.
11 (1) DEL MOORE SHOW
4:35 (4) MYRON J. BENNETT
4:40 (4) J. McELROY MOVIE
"SHERLOCK HOLMES FACES DEATH." Holmes and Watson set a trap to catch a killer, but fall into it with him. Basil Rathbone, Nigel Bruce and Hillary Brooke star.
(10) ROY ROGERS MOVIE
5 (6) (7) MICKEY MOUSE CLUB
13 (1) SIX GUN MOVIE—60m.
"TOMBSTONE CANYON," with Ken Maynard.
5:30 (3) MY LITTLE MARGIE
(5) WESTERN THEATER
"DEEP IN THE HEART OF TEXAS." With Tex Ritter.
5:40 (10) POPEYE CARTOONS
5:55 (2) WEATHER VANE—5m.
With Harry Geise.
(4) TOM FRANDSEN—5m.
(9) SPORTS TIME—5m.
With Bill Brundige.
(13) JIMMY FIDLER—5m.

EVENING

6 (2) SIX O'CLOCK REPORT
With Clete Roberts, Bill Stout and Gil Stratton.
(3) FIVE STAR FINAL
(4) JACK LATHAM—5m.
(6) JUDGE ROY BEAN
(7) KIT CARSON—30m.
"Curse of the Albas." The ruthless
Kincaids arrange a series of mishaps for the deAlbas to make them think the family is cursed.

(8) THIS DAY 1957

(9) CARTOON EXPRESS—60m.

With "Engineer" Bill Stulla.

(10) THE BIG MOVIE

"JOHNNY APOLLO" starring Tyrone Power and Dorothy Lamour. First run in San Diego.

(11) ALL STAR THEATER

"First Born." A youngster's stepmother is unable to win his affections until she aids his injured dog, his first love. Ronald Reagan and Nancy Davis star.

(13) BAXTER WARD—NEWS

6:05  (4) ELMER PETERSON—5m.

6:06  (8) ED RUNGE—SPORTS

6:10  (4) WEATHER—JACK BLAKE

6:15  (2) DOUG EDWARDS—15m.

(4) CURT MASSEY SHOW

With Martha Tilton and music by Country Washburn.

(8) WEATHERWORD

With Joe Marciano.

(13) THE JUNGLE—15m.

"Bees" perform their daily functions before the watching eye of a close-up film camera.

6:20  (8) NATIONAL NEWS

(2) GIANT STEP—30m.

Bert Parkes emcees quiz show for teenagers.

(3) MY HERO—30m.

(5) GIL MARTYN—NEWS

(6) WHIRLYBIRDS—30m.

(7) WILD BILL HICKOK—30m.

"Brimstone Taxes." Bill and Jeanette bear ads for the State of Texas.

(8) PEOPLE IN NEWS

7:45  (4) (10) NBC NEWS—15m.

(7) HANK WEAVER'S CORNER

(8) WEATHER—JACK BLAKE

7:50  (8) NATIONAL NEWS

8

(2) (8) ARTHUR GODFREY

(3) NAVY LOG—30m.

(4) (10) MASQ. PARTY

(5) ERROL FLYNN THEATER

"All in the Family." A young husband uses every device at his command to urge his mother-in-law to move in with him and his wife, Derek Farr and Mai Zetterling star.

(6) (7) DISNEYLAND—60m.

From Fantasyland comes one of Disney's famous cartoon characters to invite viewers to spend a day "At Home With Donald Duck." His nephews make it a little hectic.

(9) STAR PERFORMANCE

"Nete of Fear." Jan Sterling finds that even prison bars can not protect her from threats from her gangland boyfriend.

(11) SAVE-ON THEATER

"THE HIGH WALL" starring Robert Taylor, Dorothy Patrick, Audrey Totter, Herbert Marshall. When a man's wife is murdered he is charged with the crime, but due to loss of memory, is committed to a hospital for psychiatric treatment.

(13) VAGABOND

"Mt. Whitney—Top of the U.S." This is the goal of Vagabond's cameras, where treacherous trails take you through jagged rocks to the top of the U. S., where in full view one can see Death Valley below, lowest spot in the United States. Bill Burrud rounds the journey.

7:30  (4) XAVIER CUGAT SHOW

(5) WANTED—30m.

Walter Mcgraw presents the story of "Betty Jane Mayer," wanted for armed robbery in the state of Texas.

(8) THIS DAY 1957

(9) SOLDIERS OF FORTUNE

"Monster of Lac MacGora." Tim and Toubo try their hand at solving a Highland Mystery plaguing highland villagers.

(11) KINGDOM OF THE SEA

"Harvest from the Sea," depicts the daily routine aboard a modern crab trawler, complete with the many surprises that greet "harvesters" when they pull up their bountiful nets.

(13) THE MILLIONAIRE

Sally Fraser and Murray Hamilton star in "Millionaire Chris Daniels." A horse trainer who receives an anonymous gift of $1,000,000 is accused by the father of the girl he loves of being backed by a gambling syndicate when he outbids the man for one of the country's fastest thoroughbreds.

(12) AMERICAN LEGEND—30m.

"A Romance to Remember." Two sisters, both in love with author Nathaniel Hawthorne, fight a deadly duel for his affections.

(9) ELVIS PRESLEY

"All Shook Up"...eight more songs from the King of Rock & Roll.

8:30  (3) ROSEMARY CLOONEY—30m.

(4) (10) FATHER KNOWS BEST

Margaret Anderson's father faces the problem of retirement and feels old and useless, until Jim's quick thinking eases the situation. Robert Young and Jane Wyatt star with Ernest Truesdell.

(5) OLYMPIC WRESTLING

With Dick Lane.

(9) FEDERAL MEN—30m.

"Case of the Man Next Door." Federal agents learn that a supposedly poor junk man is the kingpin in a loan shark operation.

(11) AMERICAN LEGEND—30m.

"A Romance to Remember." Two sisters, both in love with author Nathaniel Hawthorne, fight a deadly duel for his affections.

9

(2) (8) THE MILLIONAIRE

Sally Fraser and Murray Hamilton star in "Millionaire Chris Daniels." A horse trainer who receives an anonymous gift of $1,000,000 is accused by the father of the girl he loves of being backed by a gambling syndicate when he outbids the man for one of the country's fastest thoroughbreds.

(3) SHERIFF OF COCHISE

(4) (10) KRAFT THEATER

Victor Jory and Tommy Sands star in "Flesh and Blood." A drama by Anthony Spinner of the personal conflicts of a 19-year-old lad whose father is being deported to his homeland as an undesirable alien. Two original songs are introduced by Tommy. (COLOR KINE)

(6) (7) NAVY LOG—30m.

A daring test pilot brushes death's shoulder in Buck Rogers-like fashion in testing a rocketplane in his quest for "Goal: Max Two." Ross Elliot is featured. (Prescheduled from May 3.)

(9) MOVIE THEATER

"OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance.

(11) FRONTIER DOCTOR—30m.

"Double Boomerman." Dangerous working conditions are ignored by a ruthless mine owner until Baxter is called on to save his injured son, Rex Allen stars.

(13) RACKET SQUAD—30m.

(2) (3) I'VE GOT A SECRET

With Garry Moore and panelists Bill Cullen, Jane Meadows, Faye Emerson, and Henry Morgan.

(6) (7) OZZIE & HARRIET

Ricky winds up as the featured attraction at his own birthday party when his friends decide to surprise him in "Ricky's Surprise Party."
BAXTER WARD—15m.

10:05 (9) WEATHERWISE—5m.

10:10 (9) McDANIEL’S MOVIE "GLORY AT SEA" starring Trevor Howard, Sonny Tufts. When fate hands an uninspiring war record to their ship, the men of an over-age destroyer, "Gift Horse," jump at an opportunity to strike hard at the enemy when they are offered a "one way" mission of great importance. Hosted by Don Cordray.

11:05 (11) MILLION VIEWER TH. "THOUSANDS CHEER." The star of a trapeze act is inducted into the Army and soon finds that military life is not for him. Fortunately, his large family comes to his rescue by staging a USO show for all the men. The large and talented cast of this MGM film includes Gene Kelly, Kathryn Grayson, Mary Astor, Ben Blue, Joe Husbi and John Boles.

10:30 (2) CLETE ROBERTS—15m.

10:45 (2) BIG NEWS—15m. With Bill Stout, Austin Greene, and Gil Stratton.

11:00 (9) TONIGHT 

11:10 (9) BAXTER WARD—15m.

11:05 (9) WEATHERWISE—5m.

11:10 (9) McDANIEL’S MOVIE "GLORY AT SEA" starring Trevor Howard, Sonny Tufts. When fate hands an uninspiring war record to their ship, the men of an over-age destroyer, "Gift Horse," jump at an opportunity to strike hard at the enemy when they are offered a "one way" mission of great importance. Hosted by Don Cordray.

11:15 (4) CLEVE HERMANN—SPORTS With Dr. Martin L. Klein.

11:20 (7) NITECAP THEATER "STRANGE ILLUSION" with James Lydon, Sally Eilers, Warren William. A boy dreams his father was murdered and not accidentally killed, as believed.


11:45 (11) JACKSON’S THEATER

12 (5) FINAL EDITION

12:00 (2) CROSS CURRENT—30m.

12:45 (4) TOM FRANDSEN

1 (2) GIVE US THIS DAY

1:30 (11) JACKSON’S LATE THEATER

Off Again!

Keeping up with the news of Bill Goodwin show on KFI is like a spectator’s head watching a tennis match. It goes from one extreme to the other: first it’s on; then it’s off; then it’s on again.

Current status: it’s off the air. It may return, however. And that’s the reason for including our Bill Goodwin radio story on page 51 of this week’s issue. As always, we’ll keep our readers posted.
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Notes</th>
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<tbody>
<tr>
<td>5:40</td>
<td>(4) EARLY FARM REPORT</td>
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<tr>
<td>6:00</td>
<td>(4) TODAY—3hrs.</td>
<td>With Dave Garroway, Frank Blair and Helen O'Connell.</td>
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<td>6:30</td>
<td>(B) THIS IS MY FAITH</td>
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<td>6:45</td>
<td>(10) TODAY ON THE FARM</td>
<td>With Dave Garroway.</td>
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<td>6:50</td>
<td>(2) GIVE US THIS DAY</td>
<td>Your Health</td>
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<td>7:00</td>
<td>(2) KNXT FARM REPORT</td>
<td>With Paul Pierce.</td>
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<td>7:25</td>
<td>(11) TODAY'S DATEBOOK—5m.</td>
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<td>7:30</td>
<td>(4) (10) TODAY</td>
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<td>8:05</td>
<td>(8) LOCAL NEWS—5m.</td>
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<td>8:15</td>
<td>(2) VALENTINE LADY</td>
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<td>8:25</td>
<td>(10) LOCAL NEWS—5m.</td>
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<td>(2) TIC TAC DOUGH</td>
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<td>9:00</td>
<td>(10) LOVE OF LIFE</td>
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<td>(2) SEARCH FOR TOMORROW</td>
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<td>9:45</td>
<td>(10) QUEEN FOR DAY</td>
<td>With Jack Bailey.</td>
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<td>10:00</td>
<td>(5) NEWS—5m.</td>
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<td>10:15</td>
<td>(11) TWIN BILL—90m.</td>
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<td>(2) EDGE OF NIGHT</td>
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<td>(7) MILANI MATINEE</td>
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<td>11:00</td>
<td>(2) THE BIG PAYOFF</td>
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<td>(3) MONDAY MATINEE</td>
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<td>(4) AFTERNOON SHOW</td>
<td>Pantry Playhouse</td>
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<td>(4) COMEDY TIME</td>
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<td>(2) BOB CROSBY</td>
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<td>(7) MILANI MATINEE</td>
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<td>(5) TERROR OF THE SEAS</td>
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<td>(2) MOD. ROMANCES</td>
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<td>(2) GARRY MOORE—30m.</td>
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<td>(3) MOD. ROMANCES</td>
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<td>2:00</td>
<td>(5) NEWS—5m.</td>
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<td>(7) WHAT'S NAME OF SONG?</td>
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<td>(8) AFTERNOON SHOW</td>
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<td>3:15</td>
<td>(1) MY LITTLE MARGIE</td>
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<td>(2) STRIKE IT RICH</td>
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<td>(4) ONE-HIT WONDER</td>
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<td>4:00</td>
<td>(2) PLAYHOUSE—30m.</td>
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<td>(3) SAME FACES—GOING PLACES!</td>
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<td>(2) EARLY SHOW—90m.</td>
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**NEWSTARS**

**Countdown**

**TV-RADIO LIFE**

**NATIONAL RADIO WEEK, MAY 5-11**

**THURSDAY TV LOGS**

**SAME FACES... GOING PLACES!**

Tonight, the time is right for you and your family to enjoy MEN OF ANNAPOLIS and other of your Thursday night, Channel 2 favorites...now at these new, more convenient times:

6:30 pm SGT. PRESTON OF THE YUKON
With Richard Simmons.

7:00 pm AMOS "N ANDY. With Alvin Childress, Spencer Williams and Tim Moore.

7:30 pm MEN OF ANNAPOLIS.

8:00 pm BOB CUMMINGS SHOW. With Rosemary DeCamp, Dawn Hickman and Ann B. Davis as "Shultzey."

8:30 pm SHOWER OF STARS. With your host Jack Benny.

9:30 pm PLAYHOUSE 90. Presenting Linda Darnell, Richard Riley, Keith Andes & Richard Eyre in "Homeward Borne."

11:00 pm THE BIG NEWS. With Clete Roberts, Bill Stout, Gil Stratton and Austin Green, Monday thru Friday.

11:30 pm BIG HIT MOVIES. Edward Arnold, John Agar and Susan Morrow star in "Man of Conflict."

**KNXT channel 2**

The nation's most honored station.
### THURSDAY TV LOGS

**MAY 9**

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<th>Time</th>
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<td>(10) DEL MOORE SHOW</td>
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<td>(4) J. McELROY MOVIE</td>
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<td>(7) MICKEY MOUSE CLUB</td>
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<td>(10) GENE AUTRY MOVIE</td>
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<td>(11) SPOTLIGHT ON YOUTH</td>
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<td>(9) THE JUNGLE -15m.</td>
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<td>(11) ASSIGNMENT AMERICA</td>
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<td>(11) GEORGE PUTNAM-NEWS</td>
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<td>(2) AMOS 'N' ANDY -30m.</td>
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<td>(11) ALL-STAR THEATER</td>
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<td>(10) SPOTLIGHT ON YOUTH</td>
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<td>9:15</td>
<td>(11) SPORTS BOOK -15m.</td>
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<td>9:30</td>
<td>(5) SPORTS BOOK -15m.</td>
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<tr>
<td>9:45</td>
<td>(6) THE JUNGLE -15m.</td>
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**TONIGHT 7 P.M.**

**JACK DOUGLAS presents I Search for Adventure**

**KCP 13**

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**ASSIGNMENT AMERICA**

Assignment America reporters delve into the mysterious legend of Joaquin Murrietta to find out if he really lived, and if he was as merciless as legends indicate. A noted Wells Fargo shotgun rider says the legend is questioned, others say they knew the ruthless Mexican bandit-killer, who avenged his wife's death by terrorizing early California in "Secrets of Joaquin Murrietta." Bill Burrud hosts. (COL-OR FILM.)

---

**ROSEMARY CLOONEY**

"Mission for Tonto" Tonto is ambushed when he goes to tell a man his grandson, heir to his fortunes, has been wounded by persons who conspire to grab the wealth.

---

**HINSHAW'S:**

"ASSIGNMENT AMERICA" Joaquin Legend

KTLA, CHANNEL 5, 7:30 P.M. Bill Burrud Productions
trembling summer of 1940 and the Spring of 1941, during Hitler's big "blitz" on England, and how fighter pilots plagued the bombers.

(11) TO BE ANNOUNCED

7:40 (8) PEOPLE IN NEWS
7:45 (3) TRI-COUNTY REPORTER
(4) (10) NBC NEWS—15m.
With Chet Huntley and David Brinkley.

(8) SPORTS
7:50 (8) WEATHERWOOD—5m.
7:55 (8) NATIONAL NEWS

8 (2) (8) BOB CUMMINGS
The strains of Lohengrin have Bob quaking in his boots when an old girl friend takes him up on a promise he is alleged to have once made. Bob Cummings stars.

(3) (4) (10) GROUCHO MARX

(5) BOSS LADY—30m.
While trying to make sure her father gets a dollar-a-year job in Washingon, the Boss Lady nearly succeeds in selling herself to the Bureau of Salvage.

(6) CIRCUS TIME—30m.

(7) CALO PET EXCHANGE
Frank Wright and singer Barbara McRitchie find homes for abandoned, homeless pets, presented by Calo Dog Food.

(9) BIFF BAKER—30m.

(11) RAY MILLAND SHOW
(13) DANGEROUS ASSIGNMENT
"Dead General." A controversial military man tries to blackmail the U. S. into backing his revolution plans by threatening to reveal the contents of a secret information folder.

8:30 (2) (8) SHOWER OF STARS
Jack Benny, host, presents a musical-comedy show with special guest Van Johnson. Other guests to be announced.

(3) (4) (10) DRAGNET—30m.
In each of 30 robberies committed by three masked bandits, one of the gang fires a pistol unnecessarily, leading Sgt. Friday and Officer Smith to believe that the bandits are trigger-happy youngsters.

(5) OLYMPIC BOXING
With Cal Whorton.

(7) CIRCUS TIME
(9) BIG GAME HUNT
"Armored Menace," one of Africa's most unpredictable critics—the rhinoceros—is one of the most dangerous animals alive.

• FREE DOGS!
• FREE CATS!
See the most wonderful pets in the world!

CALO PET EXCHANGE
with FRANK WRIGHT
Thursday 8:00-8:30 p.m.
KABC-TV - Chan. 7
CALO AT MARKETS EVERYWHERE

(11) ANDY HARDY MOVIE
"THE HARDYBOYS RIDE HIGH" (1939). Judge Hardy and his family inherit two million dollars and get the urge to go on a spending spree, but the Judge finds some old family records in Detroit that change things completely. Lewis Stone, Fay Helstrom, Ann Rutherford star in this first-run movie.

(13) RACKET SQUAD

9 (3) (4) (10) WASH. SQ.
Ray Bolger, host, presents special guests George Gobel and comedienne Jeannie Carson. The musical variety series also features Elaine Stritch, Bill and Cil, and Ray Kaye and Kay and Albert. (NEW TIME)

(6) (7) DANNY THOMAS—30m.
"Terry at the Crossroads." Danny gives his daughter Terry advice on how to attract a man in his double role of father and mother.

(9) MOVIE THEATER
"OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance.

(13) FISHING FLASHES—30m.
"Red Discs." Mac Clintock presents films of the unique methods employed by the Dept. of Fish and Game to catch and tag game and sport fish in an effort to keep tabs on the movements and growth of the California fish schools.

9:30 (2) (8) PLAYHOUSE 90—90m.
Linda Darnell, Richard Kiley, Keith Andes and Richard Eyer star in "Homeward Borne." The story of a boy who had to go and live with his father's former sweetheart, who is married, after his father dies. The woman's daughter does not want him and he is put in a boarding school. The boy's adjustment to this new life finally wins him the love he needs.

(6) (7) BOLD JOURNEY
"Baroquera," ancient lost city of Mexico, was discovered by Romain Wilhelmsen on his Bold Journey.

(13) STORIES OF CENTURY
"Sam Bass," who threw off bloodhounds tracking him after a fabulous robbery, was the cause of a fantastic search for the loot which continues to this day in Texas.

10 (3) (4) (10) LUX VIDEO
Host Gordon MacRae presents "Stand-In for Murder." A young night club musician is going to die, makes a most unusual sacrifice in order to assure the financial security of his family. But fate intervenes and his plan backfires. He then sets out on a relentless search for his daughter, the identity of whom will give him a new lease on life. However, he finds that the success of his quest puts a lovely, gentle girl in jeopardy. (COLOR KINE)

(5) OLYMPIC MAIN EVENT
With Cal Whorton.

(6) (7) TELEPHONE TIME—30m
"Stranded." Beatrice Enter, a courageous Minnesota schoolteacher (Bet- te Davis), entertains her pupils when they are stranded by a vicious snow-storm, then leads them through drifts to meet their rescuers.

(11) GEORGE PUTNAM—NEWS
(13) THE HUNTER—30m.

10:15 (11) MILLION VIEWER TH.
"PARNELL." (1937). Clark Gable stars as Parnell, chases an Irish home rule, and Myrna Loy as Kitty, the woman whose love and loyalty to him never waver through all the political storms that rage around him. Cast also includes Edmund Gwenn, Donald Crisp, Alan Marshall and Edna May Oliver.

10:30 (6) STARLIGHT MOVIE

(7) POLKA TIME—30m.
Pianist George Gershwin's quartet and vocalist Terry Morel make a guest appearance on Bobby Troup's award-winning show.

(13) TOM DUGGAN—30m.

10:50 (9) DON LEE WORLD NEWS

11 (2) (8) THE BIG NEWS
Bill Stout, Gil Stratton, Austin Green and Grandpa Logan.

(3) FINAL EDITION

(4) JACK LATHAM—15m.

(5) STRICTLY INFORMAL—30m.

(7) JOHN DALY—NEWS

(8) LATE SHOW
"INTERNATIONAL SQUADRON" with Ronald Reagan.

(10) TEN STAR MOVIE

(13) BAXTER WARD NEWS

11:05 (9) WEATHER PREDICTION—5m.

11:10 (9) PENDULUM—30m.

11:15 (4) CLEVE HERMANN

(7) DOC WEATHER
With Dr. Martin L. Klein.

(13) TOM DUGGAN—45m.

11:20 (7) NITECAMP THEATER
"PICCADILLY INCIDENT" starring Anna Neagle.

11:30 (2) (9) BIG HIT MOVIES
"MAN OF CONFLICT" starring Edward Arnold, John Agar and Susan Morrow. A business tycoon wants his son to follow in his footsteps, but the boy desires a life of his own.

(4) TONIGHT
With Jack Lesoule at the "anchor desk" in New York; cut-ins to the West Coast and Chicago.

11:45 (11) JACKSON'S THEATER

12 (5) FINAL EDITION

(6) (7) TOMORROW'S NEWS

12:30 (4) SWING SHIFT TH.
"LOST AND FOUND" starring Edward Arnold and Percy Helton.

(8) NIGHT FINAL EDITION

1 (2) CROSS CURRENT

(4) TOM FRANSEN

1:30 (2) GIVE US THIS DAY
(11) JACKSON'S LATE THEATER

NATIONAL RADIO WEEK, MAY 5-11
**MAY 10**

<table>
<thead>
<tr>
<th>MORNING</th>
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<tbody>
<tr>
<td>5:40 (4) EARLY FARM REPORT</td>
</tr>
<tr>
<td>6 (4) TODAY—3 hrs.</td>
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<tr>
<td>6:30 (8) THIS IS MY FAITH</td>
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<tr>
<td>(10) TODAY ON THE FARM</td>
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<tr>
<td>6:45 (2) GIVE US THIS DAY</td>
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<tr>
<td>(8) FARM REPORT</td>
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<tr>
<td>With Paul Pierce.</td>
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<tr>
<td>6:50 (2) KNXT FARM REPORT</td>
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<tr>
<td>7 (2) PANORAMA PACIFIC</td>
</tr>
<tr>
<td>With Red Rowe, Grant Holcomb, Helen Parrish and Roy Maypole.</td>
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<tr>
<td>7:25 (10) TODAY'S DATEBOOK—5m.</td>
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<tr>
<td>7:30 (10) TODAY'S CARTOONS</td>
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<tr>
<td>8 (4) (10) TODAY</td>
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<tr>
<td>8:25 (8) (10) LOCAL NEWS—5m.</td>
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<tr>
<td>8:55 (8) (10) LOCAL NEWS—5m.</td>
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<tr>
<td>9 (2) (8) VALIANT LADY</td>
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<td>9:15 (2) (8) LOVE OF LIFE</td>
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<tr>
<td>9:30 (2) (8) SEARCH FOR TOMORROW</td>
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<td>(4) (10) IT COULD BE YOU</td>
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<tr>
<td>9:40 (7) KABC-TV NEWS</td>
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<tr>
<td>With Lou Cook.</td>
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<tr>
<td>9:45 (2) (8) GUIDING LIGHT</td>
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<td>7 (3) GUIDING LIGHT</td>
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<tr>
<td>(7) FUN TO REDUCE</td>
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<tr>
<td>Rope climb, waist line swing, swimmer.</td>
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<tr>
<td>10 (2) (8) W. CRONKITE—NEWS</td>
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<tr>
<td>4:55 (2) GUIDING LIGHT</td>
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<tr>
<td>7 (3) GUIDING LIGHT</td>
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<td>(7) FUN TO REDUCE</td>
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<td>11:30 (2) (8) HOUSE PARTY</td>
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<tr>
<td>With Art Linkletter.</td>
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<tr>
<td>4 (10) TENNESSEE ERNIE</td>
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<td>7 (7) GWINN'S MYSTERIES</td>
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<tr>
<td>(11) SHERIFF JOHN</td>
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<tr>
<td>John Rovick tours the San Fernando Valley Modern Living Festival at Devonshire Downs in Northridge.</td>
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<tr>
<td>11:50 (3) NEWS—5m.</td>
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<tr>
<td>11:55 (3) FARM REPORT—5m.</td>
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<table>
<thead>
<tr>
<th>AFTERNOON</th>
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<tbody>
<tr>
<td>12 (2) (8) THE BIG PAYOFF</td>
</tr>
<tr>
<td>(3) (4) (10) MAT. THEATER</td>
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<tr>
<td>A father who makes a fetish of being a plain man, opposed to all frills, infuriates his family to the point of rebellion in &quot;Big Hearted Herbert.&quot; John Conte hosts. (LIVE COLOR)</td>
</tr>
<tr>
<td>1:30 (2) (8) MILAN'S MATINEE</td>
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<tr>
<td>Chef Milan presents &quot;Hand On My Shoulder&quot; with Frank Jenks.</td>
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<tr>
<td>1:45 (7) MILAN'S MATINEE</td>
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<tr>
<td>&quot;A Grand for Grandma&quot; with Mae Borenstei</td>
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<tr>
<td>2 (4) (10) MOD. ROMANCES</td>
</tr>
<tr>
<td>2 GARRY MOORE—90m.</td>
</tr>
<tr>
<td>3 (4) COMEDY TIME</td>
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<tr>
<td>5 WHAT'S NAME OF SONG</td>
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<tr>
<td>With Bill Quinn.</td>
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<tr>
<td>4:05 (8) AFTERNOON SHOW</td>
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<tr>
<td>(10) PANTRY PLAYHOUSE</td>
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<tr>
<td>&quot;ADVENTURES OF MARTIN EDEN&quot; with Claire Trevor, Glenn Ford.</td>
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<tr>
<td>4:30 (5) DOROTHY GARDINER</td>
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<tr>
<td>&quot;TRAIL OF THE VIGILANTES&quot; with Franchot Tone, Broderick Crawford and Andy Devine.</td>
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<tr>
<td>4:35 (5) DOROTHY GARDINER</td>
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<tr>
<td>&quot;DISC JOCKEY.&quot; A musical film dealing with many recording artists and deejays. Ginny Simms and Tommy Dorsey's orchestra are featured.</td>
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<tr>
<td>5:00 (10) ROY ROGERS MOVIE</td>
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<tr>
<td>(3) SERGEANT PRESTON</td>
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<tr>
<td>5:30 (3) MY LITTLE MARGIE</td>
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<td>(5) WESTERN THEATER</td>
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<tr>
<td>&quot;MAN FROM MONTANA&quot; with Johnny Mack Brown.</td>
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<tr>
<td>6:00 (10) POPEYE CARTOONS</td>
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<tr>
<td>6:30 (4) PRICE IS RIGHT</td>
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<tr>
<td>6:45 (4) (10) TENNESSEE ERNIE</td>
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<tr>
<td>(4) CATHERINE DE ROY</td>
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<td>7:00 (4) CARTOONS—60m.</td>
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<td>7:30 (3) NEWS—5m.</td>
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<td>12:45 (13) DESTINY—45m.</td>
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<tr>
<td>3:38 (4) TOM FRANSEN</td>
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<td>3:43 (4) HOME</td>
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<tr>
<td>4 (2) PLAYHOUSE—30m.</td>
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<tr>
<td>Claude Dauphin stars in &quot;Something Wonderful.&quot;</td>
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<tr>
<td>4 (4) PRICE IS RIGHT</td>
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<tr>
<td>5 (5) CARTOON CAROUSEL</td>
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<tr>
<td>8 (8) EARLY SHOW</td>
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<tr>
<td>&quot;DAWN PATROL&quot; with Errol Flynn, Basil Rathbone.</td>
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<tr>
<td>(10) JOHNNY DOWNS EXPRESS</td>
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<tr>
<td>4:15 (13) DESTINY—45m.</td>
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<tr>
<td>4:30 (2) THE EARLY SHOW</td>
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<tr>
<td>&quot;PAGLIACCI.&quot; Tito Gobbi and Gina Lollobrigida star in this tragic story of a circus clown.</td>
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<tr>
<td>4:35 (4) MYRON J. BENNETT</td>
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<td>9:00 (8) LOCAL NEWS—5m.</td>
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FRIDAY TV/LOGS

(10) SHEENA—30m.
(11) WATERFRONT—30m.
Cabinet John tries to restore an old
sea captain’s confidence and respect in
himself in “The Sea and Captain Tag-
gart.”

(13) BAXTER WARD—NEWS
6:05 (4) EMER PETTERSON
6:10 (4) WEATHER—JACK BLAKE (4)
6:15 (2) DOUG EDWARDS—NEWS
(4) ASK THE CAMERA
With Lee Giroux.

(13) THE JUNGLE—15m.
6:30 (2) (3) (9) BEAT THE CLOCK
With Bud Collyer.

(4) WEEKEND—15m.
(5) GIL MARTYN NEWS—15m.
(7) SUPERMAN—30m.
“The Prince Albert Coat.” Superman
helps return an old coat to a young
boy who had given it to charity without
realizing its true value.

(10) STATE TROOPER—30m.
(11) WILLY THE WOLF
(13) RANGE RIDER—30m.
“Bland Canyon,” with Jack Ma-
honey and Dick Wessel.

6:45 (4) JACK LATHAM—15m.
(5) SPORTS BOOK
With Sam Balter.

(11) GEORGE PUTNAM—NEWS
7 (2) (8) WEST POINT—30m.
(3) (4) (10) GILLETTE FIGHTS
Gaspar Ortega vs. Isaac Logart in a
12-round welterweight elimination bout
from Syracuse, New York.

(5) POPEYE CARTOONS
Tom Hatten host.

(7) MR. AND MRS. NORTH
(8) WEST POINT—30m.
(9) LITTLE RASCALS—30m.
(11) SUCCESS STORY—30m.
Success Story honors the Pasadena
Playhouse on its 40th anniversary. Ken
Peters and Hank Simms visit what is
perhaps one of the most famous and suc-
cessful community playhouses in the na-
tion to talk to its director, Gilmore
Brown, and witness students in training,
during performance. Presented by
Richfield Oil.

(13) MASTERPIECE MOVIES
“I MAN!” with Dean Jagger, John
Carradine. An investigator, tracking
down stolen jewels, uncovers a murder.

7:30 (2) (8) ZANE GREY THEATER
Dick Powell stars as a Civil War
warrior in “The Long Road Home” who
returns to Texas to find himself in-
volved in a long-standing feud between
his family and the Hatton’s. He finds he
must face the deadliest killer of all in
his effort to end the feud. Conrad Janis,
Jean Willes and Ray Collins are featured.

(5) WESTERN VARIETIES—60m.
Preston O’Dell hosts a musical-var-
iet program with Eddie Cleatro, The
Twin Tones, Tex Williams, Eddie Dean,
Gail Moser and the Y-Knot Twirlers.
Donna McCall is the winner of TV Radio
Life contest “Why I’d Like To Be In Gay
Cee Jones’ Shoes” guests tonight.

(6) (7) RIN TIN TIN—30m.
“Hubert’s Niece.” Both Rusty and
Biff are bitten by the lovebug when com-
pany arrives in Salt River.

(8) THIS DAY 1957—30m.
(9) RKO’S FINEST
“KING KONG.” Thriller about a
monstrous gorilla who terrorizes New
York. Fay Wray and Bruce Cabot are
featured.

(11) ALL STAR THEATER
“And Son.” A shipping tycoon’s ill
wife seals the breach between her hus-
band and ambitious son, at odds over
handling of the business. Edward G. Rob-
inson stars.

7:40 (8) PEOPLE IN NEWS
7:45 (3) SPORTSCENE—15m.
(4) (10) NBC NEWS—15m.
With Chet Huntley and David
Brinkley.

(8) SPORTS—5m.
7:50 (8) WEATHERWORD—5m.
7:55 (8) NATIONAL NEWS

8 (2) (8) MR. ADAMS AND EVE
When Eve and Howard discover they
are a few pounds overweight with a
new picture scheduled to begin in a
day or two, they must put on a new
image, straighten up and excite. Ida
Lupino and Howard Duff star.

(3) (4) (10) BLONDIE—30m.
When Dagwood tells Blondie he
can’t stand the way their house is furb-
ished, she agrees to redecorate so that
it will not look so feminine. Arthur Lake
and Pamela Britton star.

(6) (7) ADV. OF JIM BOWIE
“Bound Girl.” Bowie straightens
out a misunderstanding between an un-
popular man and the girl he has brought
from Ireland under a bondage contract.

(11) COLGATE THEATER
“LITTLE WOMEN” (1949). The
beloved classic, written by Louisa May
Alcott is brought to the screen by MGM
with a star-studded cast; Marmee (Mary
Astor), Jo (June Allyson), Meg (Janet
Leigh), Amy (Liz Taylor), Beth (Marga-
neth O’Brien, Janet Leigh, Peter Law-
ford, Mary Astor and Rossano Brazzi in
the Louisa May Alcott story. It all con-
cerns some little women who meet some
little men and the trouble that results
therefrom. The tale is a classic, for some
reason, but this picture certainly isn’t.

“Gold Diggers of 1937” (2) May 5
7:30. 1938? Well, now, let’s see... this
is a big smash musical with seventy-five
chorus all in a line in the big finale,
Dick Powell as a singing insurance sales-
man, Joan Blondell as a gold digger,
Victor Moore as a hypochondriac produ-
cer, and Osgood Perkins, father of the
current screen rage, Anthony Perkins. It’s
interesting to watch sons of famous actors
of the thirties become famous actors of
the fifties. Jason Robards, Jr., is a Broad-
way actor of the first rank (his father
still appears on TV in a lot of old movies)
and there’s Alan Hale, Jr., and John
Barrmore, Jr., and Noah Beery, Jr., and
Rin Tin Tin, Jr., and... I guess it’s some-
thing in their environment.

“Government Girl.” (9) May 4, 7:00.
Gee.

West’s most notorious woman outlaw,
was finally tripped up on a horse stealing
charge and later murdered by an un-
known assailant.

9 (2) (8) THE LINEUP—30m.
A young comedian, signed to a Holly-
wood contract, is victimized by a psy-

NATIONAL RADIO WEEK, MAY 5-11
E VER been through a meat packing plant? I hadn’t until last week when Betty Moore, manager of Label Bank, and I went down to PATMAN’S and were given a tour by Al Resnick, sales manager. It was most interesting to see how their fresh meat is handled, how their sausage is made, how the meat is smoked, how the franks are skinned, and many other things such as cutting, grading, and packaging of those fine PATMAN’S MEATS. Since Patman’s packaged meats are in Label Bank I thought it would be interesting to pass along a bit of information about this company to you.

Urban Patman started the company with one truck some thirty-five years ago and it has grown to be one of the largest purveyors of meats in the country. They supply the finest hotels and restaurants with fresh meat and in 1940 began their fine sausage available to you in markets.

They now have 250 employees and that one truck has grown to a fleet of 22 refrigerated trucks. These trucks are cleaned with steam every night and the temperature maintained at 40°. The plant covers 331 acres and expansion plans are well underway.

You may be wondering by this time just what products from this packer can be purchased at your favorite market. Well... here they are. Corned Beef, Smoked Tongue, and Smoked Picnics... worth 2 points at Label Bank. You can save over 5c a pound if your grocer does not carry Patman’s, ask him to stock it. You can save over 5c a pound in a meat packing plant. The grocer will not find better meat anywhere. If your grocer does not carry Patman’s, write out the patties on the following list and take them home with you.

<table>
<thead>
<tr>
<th>Product</th>
<th>25th Street</th>
<th>3rd Story</th>
<th>10th Avenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corned Beef</td>
<td>2</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Smoked Tongue</td>
<td>5</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Smoked Picnics</td>
<td>10</td>
<td>15</td>
<td>5</td>
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</tbody>
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(Patman’s Meats are all U.S. Government inspected and believe you me, you won’t find better meat anywhere. If your grocer does not carry Patman’s, ask him to stock it. You can save over 5c a pound on their franks... and have better franks to boot. So look for these fine products. Buy them and be sure to save the wrappers for Label Bank.

COLGATE THEATRE
"PICK THE PICTURE" CONTEST
5th WEEK
1st Prize: Mrs. D. C. Hamilton, 5127 Tampa Avenue, Tarzana, Calif. 2nd Prize: Mrs. Margaret Chambers, 201 East Ave., G-6, Lancaster, Calif. 3rd Prize: Mrs. Ann L. Smith, 3645 Belle St., San Bernardino, Calif. 4th Prize Winners: Glenda Donehoo, 2905 Lucele, Los Angeles, Calif.; Annette Besch, 513 W. Washington Ave., Montebello, Calif.; Mrs. John Novak, 2745 Picnic Court, Lake View Terrace, Calif.; Mrs. H. C. Schuster, 479 W. Terrace, Altadena, Calif.; C. F. Alexander, 4560 Emerson St., Riverside, Calif.; Mrs. L. W. Malone, 4633 Encinas Drive, La Canada, Calif.

FRIDAY TV LOGS

(10) MOvie SPECTACULAR

10:10 (11) GEORGE PUTNAM—NEWS
10:30 (2) CLETE ROBERTS—NEWS

(3) FINAL EDITION—NEWS
(6) THE PASSERBY—15m.
(7) BOSTON BLACKIE—30m.

(8) LATE SHOW
JOHNNY O’CLOCK” with Dick Powell. San Diego debut.

(13) TOM DUGGAN—30m.

10:40 (11) MILLION VIEWER TH.
“FLIGHT COMMAND” (1940). A cocky young cadet (Robert Taylor) is assigned to a veteran squadron of Navy Night fighters and irrates them considerably until he redeems himself through a combination of a lost plane, a crash and a thick fog. Supporting cast includes Ruth Hussey, Walter Pidgeon and Paul Kelly. Premiere showing on TV.

10:45 (2) THE BIG NEWS
Bill Stout, Gil Stratton and Austin Green.

(6) STARLIGHT MOVIE
“BORN TO BE BAD” with Joan Fontaine, Robert Ryan and Zachary Scott.

10:50 (9) DON LEE WORLD NEWS
11 (2) BIG HIT MOVIES
“A GENTLEMAN AT HEART.” An art gallery is taken over by a horse race bookie in lieu of an unpaid debt. Cesar Romero, Milton Berle and Carole Landis star.

11:05 (9) WEATHERWISE
11:10 (9) LATE FEATURE
11:15 (4) CLEVE HERMANN—SPORTS

(7) DOC WEATHER
With Dr. Martin L. Klein.

(13) TOM DUGGAN—45m.

11:20 (7) NITECAP THEATER
“YANKKEE FAKIR” with Douglas Fowley, Tex Foreman in a popular musical. It is about corruption in a small Western town.

11:30 (4) TONIGHT—60m.
11:40 (4) BOSTON BLACKIE—30m.

(6) THE PASSERBY—15m.

(5) LATE MOVIE
“ADVENTURES OF GALLANT BESS” with Cameron Mitchell. Story of a cowboy and the wild horses he trains.

12 (8) NIGHT FINAL EDITION
(10) CHANNEL 10 NEWSREEL
(13) ROCKET TO STARDOM

12:15 (11) JACKSON’S THEATER
12:30 (2) CROSS CURRENT

(4) SWING SHIFT TH.
“SHEILA” starring Vincent Price and Gabrielle Tinti.

(6) LATE MOVIE

1 (2) GIVE US THIS DAY

(4) TOM FRANSDEN
(5) FINAL EDITION

1:55 (11) JACKSON’S LATE TH.

TV—RADIO LIFE PAGE 37
NATIONAL RADIO WEEK, MAY 5-11
Radio Logs

SATURDAY, MAY 4

KABC—Hank Simms
KFI—Klinger Tips
KJL—Weekend on Wheels
KXN—News
KALI—Dr. Stanley Balles
KBIG—Catalina Bandstand and Cleveland
KDAY—Frank Evans
KFAC—Saturday Showcase
KFOX—News
KFBD—News
KRAM—World Bible Society
KLAC—News
KMPX—Newspaper
KPOL—Meditational Music
KPOP—Hesperia
KBKD—Hillbilly Country Music (all day)
KEX—Ernest Cervena

8:05—KXN—Story Master
KFBD—Bill Ballance Show
KLAC—Dick Hayes (to 9:30)

8:15—KFI—Memos in Music
*KNU—News
KXN—John Q. Lewis
KALI—Evangelist James Bailey
KBLA—Voice of China
KFAC—Sports Report
KFBD—Bill Ballance
KGFJ—National Journal
KMPX—Business News
KXN—Sacred Records

8:20—KACF—Freeform Hi-Fi
8:25—KXJ—Five Star News
KCAL—Sports
KDNY—News

8:30—KUJ, KGB—Haven of Rest
KALI—Bishop S. Johnson
KBIG—Catalina Bandstand
KFI—Voices of China
KGFJ—College of Div. Science
KLAC—Sam Bemier
KMPX—Dick Whittinghill
KPOL—Music Shop
KPOP—National Travelers

8:45—KACF—Unity Viewpoint
KGFJ—News
KGB—Gospel Book Store

9—KABC—Hank Simms Show
KFI—Chuck Cecil, Music
*KXN—News
KBIG—Catalina Bandstand
KFC—Morning Concert
KFBD—Bill Ballance
KGER—Bethany Prayer Chapel
KEX—World Time for Music
*KMPX—News, Whittinghill
KPOL—Music in High Fidelity
*KPOP—News and (Caldwell)
KXN—Elena Salinos
KXLA—Charlie Williams

9:05—KXN—Story Master
KFBD—Saturday Singing
KFBD—Bill Ballance Show

9:15—KXN—It’s Stil Gil

9:30—KABC—News Reporter
KJL—Weekend on Wheels
KXN, KFBM—Gunsmoke
KALI—Scandinavian Hour
KDAY—Joe Adams Show
KFBD—Al Jarvis (to 10:30 p.m)
KFC—Concert Grand
KJL—Jack Smith (to 1 p.m)
KPOP—Steve Shoemaker
KXLA—Western Music

9:35—KABC—Hank Simms Show
9:45—KXN—Saturday Segue
9:55—KXN, KFBM—Sports
*KFC—News

10—KABC—News
KALI—Andy Perker Show
KJL—News
*KFI, KFBM—News
KLB—Wayne Burke
KDAY—Joe Adams Show
KFC—Concert Singers
KGER—East L.A. Foursquare
KMPX—Musical Parrots
KMPX—Ira Cook (to 12)

10:05—KABC—Hank Simms
KXN—Story Master

10:15—KJL—Weekend on Wheels
KXN—Galen Drake
10:30—KFI—Ranch Roundup
KJL—Regis Ford
KJL—Austrian Hour
KDAY—Joe Adams

10:40—KXN—Summer Time
KXN—Sports
KXN—Hollywood Palladium
KJL—Music
KMPX—Sports

11:00—KABC—Hank Simms
KXN—Saturday Sports
KXN, KFBM—Weather
KXN, KFBM—Music

11:15—KXN—Saturday Sports
KXN—Sports
KXN, KFBM—Sports

11:30—KABC—Hank Simms
KXN—Saturday Sports
KXN—Sports
KXN—Hollywood Palladium
KJL—Music
KMPX—Sports

12:00—KABC—Hank Simms
KXN—Saturday Sports
KXN—Sports
KXN—Hollywood Palladium
KJL—Music
KMPX—Sports

Page 40  TV RADIO LIFE

NATIONAL RADIO WEEK, MAY 5-11
NATIONAL RADIO WEEK, MAY 5-11

1150 KDOL 1280 KFOX 1360 KGB 1480 KKWZ
1170 KFI 1290 KGME 1390 KALI 1450 KPOP
1320 KGI 1390 KFWB 1430 KALI 1540 KPOL
1420 KGOL 1330 KXCM 1440 KPRO 1560 KDAY

---Indicates Newcast.  TBA--To Be Announced.

8  KABC--Sunday Morn. Melodies.
    KBIQ--Catalina Bandstand.
    KDJ--Easy Listening.
    KGMI--Catalina Bandstand.
    KBIG--Ballroom.

9  KABC--News Reporter.
    KFL--At Home with Music.
    KNX, KGB, KKK--A Chance to Dance.
    KFB--Tom Hume.
    KBIG--Catalina Bandstand.
    KFAC--Concert Classics.
    KFOX--Music for Sunday.

10 KABC--News Reporter.
     KFI--Here's To Tomorrow.
     KGMI--Headline Edition.
     KNX--Story Master.
     KFI--Dick Romanoff-Smeralda.
     KBIG--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.
     KPOP--Voice of Israel.
     KPPC--WNCI Sunday.

11 KABC--News Reporter.
     KFLI--Baseball; Milwaukee Braves vs. Brooklyn Dodgers.
     KNX--Symphonette.
     KLBA--Lutheran Church.
     KBIG--Catalina Bandstand.
     KFAC--First Morning Mass.
     KGME--Open Door Church.
     KFAC--Sunday Showcase.
     KPOP--Baptist Church.
     KCOE--Church Services, Presbyterian Church.

KXLA--Squeakin' Deacon.
11:05 KABC--Bill Ewing.
KFI--Music Around World.
11:30 KFI, KFSD--The Catholic Hour.
KXLA--Lutheran Church.
11:40 KDAY--Chicca Seuma.
KFOX--First Sunday Church.
12:00 KABC--Bill Ewing.

KFI--News.
12:05 KFI--KCLA--Clarence Welch.
    KGMI--Catalina Bandstand.
    KFAC--Concert Classics.
    KFOX--Music for Sunday.

12 KABC--News Reporter.
     KFI--News.
     KCLA--Clarence Welch.
     KGMI--Catalina Bandstand.
     KFAC--Concert Classics.
     KFOX--Music for Sunday.

12:30 KABC--Bill Ewing.

12:45 KFI--News.
KGER--Rev. Melvin Earl.
KFOX--Rev. Melvin Earl.
KALI--Rev. Melvin Earl.

13 KABC--News Reporter.
     KFI--News.
     KFMJ--Kirk Stovall.
     KGMI--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.


14 KABC--News Reporter.
     KFI--News.
     KFMJ--Kirk Stovall.
     KGMI--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.

14:30 KABC--Bill Ewing.

14:45 KFI--News.
KGER--Dr. Gordon Palmer.
KFOX--Dr. Gordon Palmer.
KALI--Clarence Welch.

15 KABC--News Reporter.
     KFI--News.
     KFMJ--Kirk Stovall.
     KGMI--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.

15:30 KABC--Bill Ewing.

15:45 KFI--News.
KGER--Dorothy DeHart.
KFOX--Dr. Dorothy DeHart.
KALI--Clarence Welch.

16 KABC--News Reporter.
     KFI--News.
     KFMJ--Kirk Stovall.
     KGMI--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.

16:15 KFI--News.
KGER--Dr. Gordon Palmer.
KFOX--Dr. Gordon Palmer.
KALI--Clarence Welch.

17 KABC--News Reporter.
     KFI--News.
     KFMJ--Kirk Stovall.
     KGMI--Catalina Bandstand.
     KFB--Sunday Morn. Melodies.
     KFOX--Music for Sunday.

17:30 KABC--Bill Ewing.

17:45 KFI--News.
KGER--Dr. Gordon Palmer.
KFOX--Dr. Gordon Palmer.
KALI--Clarence Welch.
Daytime radio logs...MONDAY-FRIDAY

THE EARL McDANIEL SHOW 7:00 to 10:30 A.M. MON. thru FRI. More music every minute.

K-POP

The Populer station 1020 on the dial

K-POP

9:00 A.M. KABC-News.
9:05 A.M. KHJ, KGB-Cliff Engle.
9:10 A.M. KBIG-Italian Melodies.
9:15 A.M. KHJ-Gaylord Hauser.
9:20 A.M. KWKW-Elena Salinas.

K-POP

TBA-To Be Announced

K-POP

PAGE 42

NATIONAL RADIO WEEK, MAY 5-11

Cough News

"People with coughs never go to doctors. They go to the theater," says actor Mark Roberts.

More Time

Bill Ballance has added three hours of record time to his KFWB schedule. Ballance, in addition to his 6:00 to 9:30 a.m. drive jockey show, will be heard from 4:00 to 7:00 p.m., Monday through Saturday. Ballance is thus being slotted in morning and evening traffic areas which will enable him to cross-plug his shows. Bill Littrell will also have the 12:30 to 3:30 p.m. slot, is heard from 7:00 p.m. to midnight, thus adding two hours to his daily schedule.
Radio Logs

FRIDAY, MAY 10

KABC—Len Beardsley.
KFJ—S O’Clock Report.
KJU—Dr. Carl B. Bristow.
KNX, KFMB—Edw. R. Morrow.
KBIG—Colin Hand.
KFWB—News, Mike Henry.
KHJ—Audrey Lee.
KOFJ—Musical Revue.
KMPC—News, Johnny Grant.
KPOP—Low-Irish News.
KPOP—Art Labor.
KKO—Ten Top Tunes.
KKWV—News.
KFWB—Bill Ballance.
KNX, KFMB—Lowell Thomas.
KMPC—World & Local News.
KFWB—Rodolfo Hoyos.
KHJ—Harry Wimmer.
KABC—William Wiener.
KNX—Som Haynes.
KFI—Newscast.
KXLA—People In News.
KFI—Five Star Newscoop.
KFI—Fights.
KMPC—Guardian.
KBIG—Salutate Story.
KFWB—Bailey.
KFWB—Bill Ballance.
KFWB—Bill Ballance.
KXLA—Music.
K.setString("Radio Logs

Radio Logs

FRIDAY, MAY 10

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KMPC—Guardian.
KBIG—Salutate Story.
KFWB—Bailey.
KFWB—Bill Ballance.
KFWB—Bill Ballance.
KXLA—Music.
K.setString("");

SATURDAY, MAY 4

Galen Drake, show, KNX, 10:15 a.m. Barbara McNair, talented night club singer, guest. MAJOR LEAGUE BASEBALL, KJU, 11:00 a.m. Boston vs. Cleveland.

PCL BASEBALL, KDAY, 1:30 p.m. Hollywood Stars vs. Los Angeles Angels.

Kentucky Derby, KY, 2:15 p.m.

Major League Baseball, KMPC, 7:30 p.m. Baltimore Orioles vs. Detroit Tigers.

SUNDAY, MAY 5

New York Philharmonic Orchestra, KNX, 11:30 a.m. Gregor Piatigorsky, soloist, and is heard in a performance of William Walton’s Cello Concerto conducted by Dimitri Mitropoulos.
PCL BASEBALL, KDAY, 1:30 p.m. Hollywood Stars vs. Los Angeles Angels.

Opera is for Everyone, KFI, 6:30 p.m.

MONDAY, MAY 6

Major League Baseball, KMPC, 1:00 p.m.

NATIONAL RADIO WEEK, MAY 5-11

Chicago Cubs vs. New York Giants.

Voice of Firestone, KABC, 8:30 p.m.

Telephone Hour, KFI, 9:00 p.m.

Mezzo-soprano Mildred Miller guests with Donald Vorhees and the Bell Telephone Orchestra.

UNITED NATIONS, KABC, 9:00 p.m. Listeners go on a cruise in a police squad car with Sgt. Dan Merideth as he covers his nightly roving assignments. (Debuted April 29.)

TUESDAY, MAY 7

Major League Baseball, KMPC, 1:00 p.m.

Washington Senators vs. Detroit Tigers.

CL BASEBALL, KABC, 8:10 p.m.

Tu, Th, F. Hollywood Stars vs. Sacramento Solons.

WEDNESDAY, MAY 8

Major League Baseball, KMPC, 1:00 p.m.

Boston Red Sox vs. Chicago White Sox.

Wednesday Night Fights, KABC, 7:05 p.m.

Nino Valdes of Cuba vs. Johnny Holman of Chicago, a 10-round heavyweight bout from Portland Oregon.

Family Theater, KHJ, 8:30 p.m.

Theatrical Tuesday.

THURSDAY, MAY 9

Major League Baseball, KMPC, 1:00 p.m.

Bostox Red Sox vs. Chicago White Sox.

Bob Hope Show, KFI, 8:05 p.m.

David Niven guests with Bob tonight.

FRIDAY, MAY 10

Major League Baseball, KMPC, 1:00 p.m.

Cincinnati Reds vs. Chicago Cubs.

Gillette Fights, KFI, 7:00 p.m.

Gaspar Ortega vs. Isaac Leagave, 12-round lightweight elimination bout from Syracuse.

Conversation, KFI, 9:30 p.m.

Clifton Fadiman hosts guests Vance Packard and Dr. Eric Dichter discuss "The Art of Persuasion."

SATURDAY, MAY 4

Galen Drake, show, KNX, 10:15 a.m. Barbara McNair, talented night club singer, guest. MAJOR LEAGUE BASEBALL, KJU, 11:00 a.m. Boston vs. Cleveland.

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Kentucky Derby, KY, 2:15 p.m.

Major League Baseball, KMPC, 7:30 p.m. Baltimore Orioles vs. Detroit Tigers.
WILL ROGERS dispensed his delightful philosophy on NBC in 1926.

GRAHAM McNAMEE, great sportscaster, interviewing Babe Ruth.

THOMAS A. EDISON broadcasting over radio in 1928.

FAMOUS NBC RADIO PERSONALITIES: Bob (Bazooka) Burns, Tommy Riggs, Charlie, Edgar Bergen, Rudy Vallee, Joe Penner.

FAMOUS NBC RADIO PERSONALITIES: Bob (Bazooka) Burns, Tommy Riggs, Charlie, Edgar Bergen, Rudy Vallee, Joe Penner.

NBC's OPENING NETWORK program (1926) featured the famous team of Weber and Fields.


RADIO'S COMPANIONSHIP AND IMMEDIACY IS WITH YOU EVERY HOUR OF EVERY DAY!

AND WHEREVER YOU GO IN CALIFORNIA YOU'LL FIND KFI RIGHT THERE WITH YOU!

CALIFORNIA'S MOST LISTENED-TO STATION!

CLEAR CHANNEL KFI 50,000 WATTS 6-40 ON YOUR DIAL NBC FOR LOS ANGELES

KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI KFI
Ever wondered what the fights look like to the KTLA cameraman at the Olympic? Here's the booth, located on the Olympic balcony. As part of his program Cal also has a "Boxing Question-Box," giving viewers a chance to ask any questions or opinions they might have.

Cal Whorton has the respect of both the fight fans and the fighters themselves. Here, the KTLA announcer of the Olympic Auditorium matches, interviews Kid Centella, popular California lightweight.

Jack Root, the first light-heavyweight champion of the world, chats with Cal during his "ringside guest" period. Each week a champion is interviewed on the KTLA boxing show.

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May 4, 1957  Page 47
It was almost a sure guarantee that Dale Robertson would wind up with his own TV series. And it is almost equally certain that his Tales of Wells Fargo seen on NBC-KRCA will become one of the most popular shows of its kind.

You can place your bets on Dale because he's a man who knows what he's doing. He makes up his mind to aim at a goal and he lets nothing stop him from hitting it. "This TV series, for instance," Dale said with his Oklahoma drawl, "was in the works for 18 months. Nat Holt, the producer who gave me my first break in a picture, had been working on it for 18 months and I was on it for nine. Nat and I have our own company, Overland Productions, so this is our package."

"Wells Fargo—and I still wish it were called The Man from Wells Fargo—is the type of show I feel I can do. That doesn't mean I can do it good or bad but I feel surer of it. After all, I've made a lot of westerns and I kind of get the hang to the idea."

Dale burst into cinematic prominence a few years ago and was one of 20th Century-Fox's biggest stars. Never a conformist and never impressed with his star status, though, Dale decided to charter new fields—and he did.

**New Fields**

"I gradually tried different things in pictures and then started my own company with Nat. I made about six pictures in the last two years. They paid off but they weren't what I was looking for. Yet, I did what I set out to do several years ago."

"Life is, to me, a series of goals. When I was a youngster I decided I'd be an Army officer—and I was. But the peace time Army life wasn't what I thought it would be. I missed the excitement of real action. So when I left the Army I decided to come to Hollywood and to aim for a goal—to star in one picture. I thought that if pictures was what I wanted I'd stay on in them. Well, I reached this goal—and frankly I think I'd be crazy to toss away a career that pays as well as this one does."

"I also had another mark—to own a big ranch in Oklahoma and to raise horses. I now have 160 acres in Oklahoma and I breed racing quarter horses. I also have a haymaker farm here in Sepulveda, which is near Northridge, where I live."

"My newest aim is to make Tales of Wells Fargo tops in its field—and to make one movie that I can look at and be able to say I was proud I made it. After that I can quit if I want to."

"I like the idea of making pictures for TV, but I'm not so sure about the acting part," Dale remarked with a grin. "The only reason I'm not too certain about whether or not I like to be an actor is that I lack the talent for acting."

This is a point his many fans will argue about with him.

**Jim Hardy**

Tales of Wells Fargo is based on actual incidents, actual cases brought in by Jim Hardy who was an investigator for Wells Fargo. It's real—not trumped up.

"I want to make Jim Hardy a person everyone will know," Dale went on. "He was like any ordinary man—he was no cut and dried hero. He had an eye for a girl but he never settled for one. I want to show that his purpose in life was, why he was top man with a gun, to make him real and believable."

Dale was looking especially trim and in good shape, although he seemed somewhat thinner than he had the last time I had seen him. He credits his "new look" to the exercise he was getting on his TV series and at his ranch at Sepulveda. His horses are sent here from Oklahoma after they are a year old and put in training so he has his work cut out for him.

Dale's biggest concern in his life, though, is not his career or his farm or his horses but his four and a half year old daughter, Rochelle.

**TALES OF WELLS FARGO** is no shoot 'em up Western but is an action-packed series dealing with the exploits of Jim Hardy, private investigator for Wells Fargo.
DALE ROBERTSON goes into action for his Tales of Wells Fargo series on NBC-TV. He and Nat Holt own the package—and it looks like a profitable one. (Color photo—NBC-Gerald Smith)

Daughter

“She takes number one spot in my life, with pictures number 2 and the ranch number 3,” Dale said. “While her mother and I are divorced, I still see her several times a week. She is an expert rider and has no idea what fear is. I have to teach her to be careful around the horses because she is so unafraid she’d go up to a horse, put her arms around his rear leg, and kiss him. This is just toying with fate too much. But she is quite a girl!”

Dale, in addition to his other interests, is also quite a writer. He has written four screen plays and some poetry. He has one pet project—a screenplay called “The Sooner,” which he intends to film entirely in Oklahoma.

Dale got the idea for making this a super epic so he enlisted the aid of many people in his state. Before he had finished he had the freight lines promising to go around picking up all the buggies and wagons that could be found for use in the big climactic moment in the picture—the run for land in Oklahoma in 1889. He got 15,000 wagon groups, 10,000 Boy Scouts and their parents who volunteered their services, 11,000 Indians from Indian Town, and then he reasoned that with between 50 and 60,000 visitors coming into Oklahoma for the semi-Centennial he could at least use some of them in the scenes. He also needed 14 miles of just bare, flat land—with no telephone poles, nothing. He got Fort Sill loaned to him for the picture—which is 14 miles of bare, flat land. He also contacted Indian Town and was promised 1000 skins to make 1000 tepees for the picture. All of these things are being held for Dale pending the actual start of the film. As he thought Oklahoma would go all-out for a picture about Oklahoma to be made in that state. They have never quite gotten over their mad at the producers of the movie, “Oklahoma!,” which was made in every place but that state.

Dale is just the kind of a man who gets what he goes after. He lets nothing stop him. His production, then, of “The Sooner” should be well worth waiting for.

This is one man who will never have time to get carried away by the fact that he’s now the star of a big TV series. He’ll have too many other projects going. Besides, Dale Robertson is that refreshing kind of a guy who has never taken the time to be impressed with himself. He will never be any different.
TELEVISION...1984

By Selig J. Seligman, General Manager KABC-TV

VIRTUALLY all goods people want will be capable of purchase without need for the purchaser to make the actual trip to the store. The only items not capable of servicing along these lines are those involving personal tastes, personal contacts, or involving items of texture and smell.

All billing services for any of mankind's activities, be they medical visits, purchase of services, purchase of goods, etc., will be in the hands of a few central computing companies which will record charges on universal charge plans and bill people directly through television tape mechanisms, transmitted directly to the home screen. The question of credit will be completely solved by devices whereby an immediate check or commitment directly to the home screen. The question of credit and billing service would be suspended for their own convenience to be able to use centralized billing systems. Collection expenses and difficulties would be almost completely minimized impact since almost duplicate or substitute entertainments would be readily available with greater convenience. Consultation with doctors, observations of scientific experiments, etc., would all be done on two-way television unless there is need for actual physical contact between the persons involved.

That briefly is the picture of television as I see it for 1984. If it seems like a pipe dream, remember the principle between the persons involved.

In 1949 George Orwell published a book entitled "1984" in which projections of a new political organization of the world were made and the use of television played a big part. The book created a sensation because it seemed to be imitable. The motion picture theater, legitimate theater, the concert hall, the sports arena would all have a considerably minimized impact since almost duplicate or substitute entertainments would be readily available with greater convenience. Consultation with doctors, observations of scientific experiments, etc., would all be done on two-way television unless there is need for actual physical contact between the persons involved.

The widespread use of television screens and cameras would virtually remove the necessity for public assembly. University courses and education in general will be from the studio to the home directly. Even examinations can be accomplished this way with answers recorded on tape and monitoring mechanisms available so that cheating, etc., would be impossible. The motion picture theater, legitimate theater, the concert hall, the sports arena would all have a considerably minimized impact since almost duplicate or substitute entertainments would be readily available with greater convenience. Consultation with doctors, observations of scientific experiments, etc., would all be done on two-way television unless there is need for actual physical contact between the persons involved.

That briefly is the picture of television as I see it for 1984. If it seems like a pipe dream, remember the principle of telescoping of progress and the tremendous strides we have taken in the past few years as you evaluate these speculations.

Do you remember a few years ago when Buck Rogers and Flash Gordon and the entire field of science fiction writing came into being? The world prophesized in the pipe dreams of the comic books and science fiction writers of the 1930s became realities with the dawn of the atomic age.

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That briefly is the picture of television as I see it for 1984. If it seems like a pipe dream, remember the principle of telescoping of progress and the tremendous strides we have taken in the past few years as you evaluate these speculations.

Can governments permit these powerful new devices to remain in private hands?

Will language or geographic barriers have any meaning?

What manner of man will we become without public assembly, with great automation and scientific progress all developed to an infinite degree?

What of the emotional and psychiatric stresses in the world of tomorrow?

How will we live with our new longevity, new security, great leisure in a world of plenty?

God created the earth...by 1984, many men, situated in many places will have scientific devices capable of the complete destruction of the earth, a destruction which need not necessarily be willful...with our new science, destruction could well be accidental.

It is a picture that offers a great opportunity, a magnificent challenge, and awe-inspiring responsibility.

The world of plenty—the mechanisms to accomplish almost anything—and the power to destroy everything.

Who will meet this challenge? The scientists who have created the mechanisms? The statesmen and politicians?

A new generation of philosophers?

Will we have enough time?

Man has developed great skills, created immense changes in his environment. But in 6,000 years, has man changed philosophically? Are our suspicions, loves, hates, drives, ambitions, personal relations any different than they were in biblical times?

To all of us here, working in the field of communications, to the advertising men skilled in dealing with people, there is especial opportunity. We know the power of this television medium...we are in a position to anticipate and to plan for the coming years so much earlier and so much more effectively than most of our fellow men.

Will the new leaders emerge from our ranks? Will we furnish the men who will guide these tools to the service of mankind, for his education, enlightenment, continued entertainment, and solid progress?

In 1273, Saint Thomas Aquinas anticipated our problem when he wrote:

"Three things are necessary for the salvation of man: to know what he ought to believe; to know what he ought to desire; and to know what he ought to do."

That is still our challenge today.
OMEN have always liked Bill Goodwin, but they almost killed his new show locally when it premiered early this year.

With the best of intentions, NBC dropped a few daytime serials and scheduled The Bill Goodwin Show, an ad lib variety program featuring Bill, Roberta Linn, comedian Dave Ketchum and Ernie Felice and his Hi-Fis. The show debuted on the air at 1:00 p.m. in the Los Angeles area, and the listening audience of women, standing at the ironing board, or 视 the luncheon dishes, went up in the air! KFI's switchboard lit up like Hollywood Boulevard on a shopping night and by the end of the first hour of the new show there was no doubt at KFI that radio was still very much alive and very, very vocal. It wasn't that the women didn't like Bill Goodwin's show, they just didn't want their daily soap operas discontinued!

KFI yielded to popular demand and reinstated the serials immediately, only to find that another part of their audience was equally unhappy to be deprived of The Bill Goodwin Show. Happily they were able to find an evening spot, Monday through Thursdays at 7:05 p.m. and Goodwin fans are now enjoying Bill's humor, Roberta's singing, the comedy routines of Dave Ketchum and the music of the Hi-Fis.

Bill's gracious manner and charm have made him a favorite for many years in radio, television and motion pictures. The qualities which made him so popular as the emcee of television's It Pays To Be Married and Penny to a Million are apparent in the new radio show which depends to a great extent on the ability of Bill to ad lib.

“We tape the show every morning at ten before a studio audience,” Bill explained. That 10:00 a.m. broadcast (to the East) presented a problem for him.

“When we moved last fall from the Valley, where we'd lived in the same house for 16 years, I didn't know I'd be having a Monday through Friday morning show,” Bill volunteered when asked about his new home in Palm Springs. “Now I have to have an apartment in Hollywood—it would be too rough to commute every day. I come in from Palm Springs Sunday night or very early Monday morning and go home on Friday.”

Originally the Goodwins planned to have just a week-end place in Palm Springs. With four children, as well as Bill's mother, they needed quite a large place. By the time they added a room for this one, and a room for that one, the week-end cottage developed on paper into a six-bedroom modern house.

“Then we felt our plans were getting out of hand,” Bill said, “so we scrapped them and set out to find a house already built which would suit our purpose and yet be a little more modest. By this time, too, we'd decided that we loved Palm Springs so much that we wanted a permanent residence, rather than just a week-end spot. We found an adobe house with walls 18 inches thick, which keeps the house cool in summer and warm in winter.

“While we were in Palm Springs planning the week-end 'cottage' we bought a 17-unit motel. I've turned it over to Phil as her project and she's been having a ball decorating it. She's really a busy gal between the house and the motel and coming into town to see that I'm settled comfortably. Since my mother lives with us in Palm Springs, Philippa can leave the children and spend some time with me in Hollywood.”

Sensible and Sentimental

Keeping tabs on the children has always been very important to Bill and Philippa. "Even when we lived in the Valley we made it a point to know where the youngsters were when they went out," Bill asserted. "It's easier in Palm Springs because there are fewer places for them to go. They weren't too enthusiastic about leaving the friends they'd known all their lives but now that they're acquainted in Palm Springs they're happy and like it as well as Phil and I do. We spent our honeymoon there in 1938, so there's a sentimental attachment to it. I love the desert, and even though I can only be at home weekends I'm not sorry we made the move."

Though his five-day a week show takes most of Bill's time he has appeared recently on NBC-TV's Matinee Theater. As narrator of the Boing-Boing show his voice is heard regularly on TV, and currently he can be seen in the motion picture "Bundle of Joy," starring Eddie Fisher and Debbie Reynolds.

There is no lack of variety in Bill's professional or home life. With such a big family and so many places he can call "home" in varying degrees, he could probably come up with a pretty good script for a happy soap opera if he ever decided they were real competition for him! In the meantime, his wife, mother and three daughters can keep him well informed on what women really like—and we're sure that at the top of the list it must say "Bill Goodwin."
See action-packed adventures of The Northwest Mounted Police... as "Sgt. Preston of the Yukon"

... and his dog, Yukon King, maintain law and order in the savage Klondike Region.

6 PM MONDAYS ON CHANNEL 7 KABC-TV

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