COMPLETE LOGS  
FEB. 18  
to  
FEB. 24

'TO MY GRANDSON'  
A NEW KIND OF  
ED SULLIVAN STORY

'MONITOR'  
A REVOLUTION ON RADIO

GRANDPA ED  
AND ROBERT

TV-RADIO LIFE
Vacation trips to Mexico and Las Vegas, plus merchandise prizes from Gas Ranges to Gasoline, All-Expense Evenings at Hollywood's Moulin Rouge. All are being awarded right now to Lucky Listeners of KBIG, Your Catalina Station.

For information how you too may qualify for a KBIG Prize, write for full-color KBIG Mermaid automobile sticker and entry blank to KBIG, Avalon, Calif.

- for Music You Like
- Just Enough News
- the Right Time and
- Names of Lucky Winners

keep your dial set at . . .

Some of Hollywood's best performers went to Yuma, Arizona, to put on a 16½-hour telethon run by Jim Hawthorne, TV and radio personality formerly in Los Angeles and now running station KIVA in Yuma. Left to right: Ann Mason's feet hurt so Jim Hawthorne and his co-workers help her up; Larry Finley and Ben Cooper on stage give the phone numbers for contributions; Marjorie Rayburn and Ron McNeil display the total of $35,100 contributed by Yuma residents. There are only 36,000 sets in the town. Only Hollywood performers appeared on the telethon.

Mr. and Mrs. Odd Knut Ronning and daughter Elise Astrid in their Connecticut home. Mrs. Ronning is Peg Lynch of Ethel and Albert fame.
The man with the
R & B's

Rhythm and blues have stirred up a good deal of controversy of late but Hunter Hancock sticks by his guns and plays nothing but this music with the special appeal.

By Jon Bruce

Hunter Hancock, who has a provocative show called Rhythm and Bluesville on KNXT, and who spins platters on KPOP and KGFJ, is one man who doesn't duck a fight.

For some time, he has been the staunch advocate of the most controversial of all music—rhythm and blues. He features nothing but this music, which was once called "race records." For obvious reasons, that tag was changed.

Meaning of R. and B.

"Rhythm and blues has been criticized for many things, mostly for allegedly being suggestive and in bad taste, as far as the lyrics are concerned," the genial Hunter Hancock said. "There are some, I admit, but I won't play them. But I've heard worse things in the popular music. I wouldn't touch several of the records I've heard from that field.

"Actually, rhythm and blues is not suggestive. It's basic folk music, the kind of music that has special appeal to the colored people but is spreading now into other audiences. Believe me, you may have heard that rhythm and blues is dying out. Far from it. I wish I could show you some of the surveys made which prove that this music is becoming more and more popular with all kinds of people."

"I got into the r. and b. field by accident. I was staff announcer some years ago at KFVD when a sponsor wanted a show to appeal to the Negro audience. It was handed to me. It remained popular for ten years. Later, I got a half-hour daily show featuring jazz. About three or four days after I began this new program a man came to me from one of the rhythm and blues record companies and talked to me for over an hour. I was very glad I listened to him. He showed me charts proving that the Negroes liked a certain kind of music. I had never heard of half the records he showed me, so I did some investigation on my own. Gradually, I began to integrate r. and b. music with jazz and then went in only for the r. and b.

At this time the records were called 'race records,' but that was changed. I don't know how that name was given to the music any more than I know who coined the phrase 'disc jockey.'" Hunter laughed and said, "Whatever it was who started that deejay business should be given a hot foot. What a name!"

Hunter admits he gets little or no chance to listen to any pop stuff. He's on the air five and a half hours a day and he has his KNXT show. He also admits that he doesn't understand all of the rhythm and blues numbers.

"Lots of them I like and there are many I don't get at all," he grinned. "But I play records for my audience—not for me. I have many Negro friends and my secretaries have always been Negroes because they can help me to understand the music. Margie Williams, who is my secretary now, is of tremendous assistance. She can tell me if a record is good or bad. I call her Miss V.V. Velvet Voice. You should hear her talk. I've used her on both my radio and TV shows.

"I need someone like Margie around because I've thrown away some records I thought were bad and they turned out to be big hits. I've had to do some tail scurrying around to find them later.

"The big thing about rhythm and blues is that it is the pop music of the Negro element. It's been their music so long it's hard to trace the origin. It was only a few years ago, though, that r. and b. was recorded. It doesn't have to be good music as such to be good entertainment for the colored people. It is more an expression of their feelings. The Negro people have had a rough time in this country on occasions so a lot of their blues are understandably sad. Because it is close to them their music is always utterly sincere."

Off Mike

Hunter lives right in his office where he broadcasts his radio show. When he's not working he likes to listen to good classical music, although he has only about six albums of the "long hair" type. The records he plays on his shows, however, are his own, so that gives him an extensive r. and b. collection.

He is music-minded enough to sing in the choir at his church, although he claims his voice is not too distinctive. It has a tenor quality but not with a full range. "I'm still aiming for that high C," he laughs.

His main passion in life is hunting. He has hunted elk, deer, bear, but for many chances for shots he prefers goat and pig hunting at Catalina where the limit is two goats and one pig.

The chat with Hancock ended abruptly when he went to his turntable, put on a record, went into some fast jive talk, and disappeared into his rhythm and blues world.
There are many things Ed Sullivan is grateful for, but most of all he is thankful for his wonderful family—his wife, Sylvia, his daughter, Betty, and young grandson Robert.
A letter to my Grandson

From Ed Sullivan

Ed Sullivan herewith writes an inspiring note to his grandson. In the years that lie ahead, young Robert will realize the kind of a man his grandfather is after reading this.

Dear Robert: Maybe I should start this "Dear Bob" because by the time you read this you will probably prefer being called Bob.

It's difficult to know where to start this letter. Should I remind you of the day you were born? I paced the floor more than anyone, something that surprised my friends who had always thought I was calm and collected. But a man's first grandson — well, that's a pretty important event, so perhaps you can understand why I was so jumpy.

There are so many things I remember about you as a kid—the way you laughed at everything, the way you wore down your pep. I can also remember the way I fussed over you. I was the guy who didn't have time for grandparents who made a big fuss over a grandchild. Well, ask your mother, and she'll tell you how I acted like all other grandparents. Not that I mind. I wouldn't have missed being your grandfather for anything.

There is a lot to tell you. Where do I begin? What I hope for you, possibly.

I hope for only one thing — your happiness. Without that, nothing else matters — money, success, fame. All are hollow without real happiness and that has to come from within you. No one else can tell you how to find it. It's everyone's own big discovery.

Certainly success, of a kind, is important. I was lucky. I found what you call success in television. It was also work and lots of it. There were headaches, disappointments, but I was happy because I was doing what gave me the greatest satisfaction. I have no idea what career you may follow. That is up to you. I confess I'd get a kick out of seeing you in show business because it's what I've always been involved in one way or another. But if you want to be an engineer, that's okay. Just as long as it makes you happy.

Earning a lot of money has its merits. I hope you're comfortably off. But if what you do makes your days seem full and purposeful, no matter how small the task may seem, you'll be a success. So I don't wish a lot of money or fame for you. I wish only for you what will give you inner satisfaction, what will make you look at each day with hope and confidence.

Parents and People

I also hope you will always have respect for your parents. I don't mean that you should feel you owe them anything. I've always believed it's the parents who owe the children. But I'm not too worried about your relationship with your mother and father. They have always been a couple of special people. They showed you as much love as any child could ask. They did everything they could to make you happy. You have only to lead a life as fine as theirs and you'll make them proud of you. To respect one's parents is a fine thing. It's something that has to be carried.

You'll do all right on that score, I'm sure.

Getting along with parents, though, is like getting along with anyone else. You have to have tolerance and you have to be patient. It's not always easy to be tolerant of others. You'll meet people who make you mad. That's human nature. I've had that in my life. People seem less than what you had thought they were. Their shortcomings surprise you. But I have always believed that when you start picking at others, for what's wrong, you should immediately start looking at yourself in the mirror and studying what you see. To know yourself — your faults and your good points — is one of the first lessons to learn. And don't think it's going to be easy. We're Irish — you and I. As such, we can get pretty upset. But learning to control ourselves is mighty important. Only when we learn this can we get along with others in this life.

To be unselfish is also hard. To sacrifice what we want for what someone else wants isn't easy. But there's a lot of satisfaction in giving up to give. It's like the old story of casting your bread upon the waters. You sacrifice — willingly — and you gain so much. Not in material things but in the contentment within yourself.

Along these lines, it's necessary to be able to laugh at yourself. We get to taking ourselves so seriously. We all have moments when we believe the world revolves around us. I had times on Sundays when my show went on CBS to think that everything was stopping just for my program. Yet, it wasn't until I was able to laugh at a few of my troubles that I found none of them was too possessing. When you get upset or annoyed at someone, stop and have a good laugh at yourself for taking anything so seriously. You had a fine sense of humor as a baby. Don't lose it.

Naturally, I hope you'll have a wonderful marriage and family. Your grandmother and I found real happiness in marriage, in sharing the feel. I don't believe you'll have moments when it will look pretty dark to you and your wife. But as long as you remember to keep love in your heart, it will brighten up. That makes kind of sticky and Pollyannish but it's true. Trouble is never too bad when you're sharing it with someone else. It's easier. I share the good times.

Marriage is basically a matter of sharing. Your mother and father had their problems but they never lost their ownness. They never thought in terms of sacrifices. They were grateful for all the bad — and didn't have — because each day brought them closer together. They knew that marriage was a blessing of God and they treated it like that instead of making a sacrifice.

Never lose sight of your faith, of God. In times of stress and strain that faith will hold you. In the good times it will add to the joy you feel. I don't believe you'll have moments when a man can live a full life without faith in God. Upon it rests so much. It is the foundation for any complete life.

It will especially be a guide to you when you become a father one day. You will wonder, as have your grandparents and I, and your mother and father, how to raise a child the right way, how to give it happiness without giving it too much. As long as you have faith — and I hope you do — you will know that you're doing the best you can. You will have days when you lose your patience with your son or daughter. You will have moments when you say, "I'm too busy to spend as much time with them as I'd like." But you can't be a father and block out your child. It takes time to be a good parent — time that you can't afford. It also takes vast understanding and love. Don't stint on anything with your child, but do teach control and don't sacrifice the right kind of discipline. By discipline, however, don't mean being strict. I mean instead guidance based primarily on love and sincere interest in your child.

I could go on and on, Robert, in this letter. But what I have in my heart would take a book. I can only say that you have filled my life more than you'll ever know. You have made it complete. I only hope that you find in your future half as much joy as you have given me.

Your doting grandpa,

Ed.
By Evelyn Bigsby

At a certain time, Monitor doesn't do music to fall asleep by or to read by or to talk to a friend by. We are trying to bring vitality to radio," so spoke Frank Papp, producer of NBC's revolutionary continuous programming concept which was launched last June.

Sitting in his neat office in New York, Papp continued, "Since 1949, radio had gone down hill. Now, Monitor is more than a shot in the arm. Basically it's a new idea in the medium. It has jarred the classical listening habits of people.

On any given week-end, Monitor may present as many as 400 separate segments within its 40 hours. About 75 per cent of the program flow is "live."

Format is handled with New York as a clearing house. NBC newsrooms and program departments throughout the world alert Radio Central about events of interest originating locally. Papp claims that Monitor has re-focused interest on live bands which were "almost obsolete." Network events, both TV and radio, are "forward-indexed" on the Monitor circuit—for example, Frank Sinatra promoted his "Our Town" TV appearance with a generous Monitor guesting for which no extra remuneration was required inasmuch as his appearance came under the heading of tub-thumping for the spectacular.

"But for many big name guests (Continued on Page 6)
Confidential File

Last week, hypnotist Emil Franchel attempted to lead two subjects back into former lives on a TV-Radio Life Confidential File telecast. Capitalizing on the widespread interest in reincarnation because of the Search for Briley Munro's book, Coates really presented a "hot subject."

Although Mr. Franchel's subjects cooperated and slipped back into time, a panel of medical experts offered scientific explanations of the phenomena and refuted the demonstration as being indicative of reincarnation.

Even though the program was extended 45 minutes beyond its regular time there was not enough time for Mr. Franchel to refute the scientific debunking he received. The station was flooded with phone calls and letters urging Mr. Coates to continue the program the following week so that Mr. Franchel would have time to offer a rebuttal.

This Confidential File telecast was certainly one of the most controversially interesting shows Coates has ever done. He is to be commended for giving plenty of facts and generally doing a thorough job of reporting. M.R.

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- "My Neck Is Out a Mile" (Edgar Bergen)

**EDITORIAL STAFF:** Evelyn A. Biggery, editor; Ted Bugenhagen, Jack Hollard, Mildred Ross

**LOM EDITORS:** Nancy McClure, Bill Kelsoy, Peter Rankin

**ART DIRECTOR:** Alan Tasker-Brown

**TV-RADIO LIFE**

**FEBRUARY 17, 1956**

**This Week in TV**

**In & Out of Focus (General Comment)**

**Around TV Row**

Donny Thomas takes 10 days off for charity p.a.'s including a benefit for the WAIFS in New Mexico on February 11. On February 18, Tom Boren of the G. E. Theater Memory plays a young man who's had it with local hockey games. But the picture is different now. Channel 2 will telecast the hockey games from the Pasadenino Gardens on Friday, February 19. Lorene Tuttle has been signed for an episode in upcoming Heartbeat Theater, sponsored by the Salvation Army.


This Is Your Life goes to New York and Philadelphia for their next two shows. John Scott Trotter may not be one of the best actors on television but he's one of the biggest. Jeanie Carse, author of that pilot at NBC, Charlie Isaacs writes it. Queen for a Day plans an all-Irish audience for their St. Patrick's Day show. The lucky Queen will be flown to Ireland.

**Correction**

Between the time our Page 3 story on Hunter Hancock was "wrapped up" at the plant and appearance of this issue, Hunter's KNXT show has gone off the air. However, inasmuch as his radio programs are still to be heard on KOP and KFST, and inasmuch as the very controversial subject of rhythm and blues is discussed in our article, we have proceeded to publish the story. We hope our readers will find the piece interesting, regardless.

**Stop Arthritis' Telethon on KTTV**

This week-end, Saturday and Sunday, (February 18 and 19) features the big "Stop Arthritis'" Telethon on KTTV, Channel 11.

Starting at 11 p.m. Saturday, the seven-hour continuous program will originate from Shrine Auditorium to accommodate an anticipated record-breaking "studio" audience.

The special benefit telecast will be produced by Jack Rourke with Norm Blackburn and Dick Wendelken as co-producers in cooperation with KTTV.

The "Stop Arthritis" Telethon will raise funds for patient care, therapy and research for the arthritis and rheumatism problems, which affects more than 10,000,000 Americans directly.

Stars and personalities who have accepted invitations to appear on the telethon:

<table>
<thead>
<tr>
<th>Name</th>
<th>Occupation</th>
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<tr>
<td>Art Linkletter</td>
<td>Actor</td>
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<td>George Putnam</td>
<td>Host</td>
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<td>Dorothy Newman</td>
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<td>Sheriff John Rovick</td>
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<td>Jack Bailey</td>
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<td>Charlton Heston</td>
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<td>Mary Beth Hughes</td>
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<td>James Brown</td>
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<td>Richard Boone</td>
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<td>Betty White</td>
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<td>Thomas Mitchell</td>
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<td>Rosalind Russell</td>
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<td>George Murphy</td>
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<td>Curt Massey</td>
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<tr>
<td>Mel Henke Trio</td>
<td>Host</td>
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<tr>
<td>Walt Disney</td>
<td>Host</td>
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<td>Fess Parker</td>
<td>Host</td>
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<tr>
<td>Mickey Mouse Kids</td>
<td>Host</td>
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<tr>
<td>Jeff York</td>
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<td>Robert Cummings</td>
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<td>Spike Jones</td>
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<td>Helen Grayco</td>
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<td>Dennis Morgan</td>
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<td>Jack Carson</td>
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<tr>
<td>Wendell Niles</td>
<td>Host</td>
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<tr>
<td>David Rose and orchestra</td>
<td>Host</td>
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These stars are giving their time and money. We hope the TV public does the same—for this truly worthy cause.
“WE NEED THREE TRANSMITTERS”

BY EVELYN BIGSBY

We have financial limitations,” Fapp, observed. “We just can’t get them.”

People Write

Fan mail for Monitor generally falls into four categories: (1) from people who show “is the greatest” (2) from those who miss having radio separated into fifteen-minute, half-hour or hour divisions and who claim they “don’t know what’s going on” under the new circumstances—these are mostly older listeners (3) from those who have taken hold of Monitor in a positive way and suggest some local level things the nation might like to hear (4) from persons requesting follow-up information on subjects they have heard on Monitor.

To those in Class 2 it is pointed out that fluid programming does have a compensating feature: though you do not know exactly what you’ll hear at precisely what time, you do know that you are not a captive listener for such a long time period and you know that if you do not like the segment being offered at a particular moment, you have assurance that it won’t last long.

Since making its debut last summer, Monitor has undergone at least a couple of changes. To placate local stations affiliated with NBC throughout the country, NBC has opened up numerous “cutoffs” for which any station, say KFI, may make sales to a local sponsor.

Next, Monitor, according to Papp, has taken full advantage of news situations which have cropped up. During the Peron fall, Monitor delivered between two to three hours of coverage. Extensive coverage was given the hurricanes; on the golf match with Jack Fleck, Monitor steered until the last. Many instances Monitor has almost beaten the wire services.

When President Eisenhower suffered his heart attack, there were at least three important persons who learned about it because of Monitor. One was Mrs. Truman, another was Adlai Stevenson and the third was James Haggerty, the president’s own press secretary.

“FIFTH ANNIVERSARY”

On February 19, 1951—five long TV years ago—Mary McAdoo had her television debut. Untried, untested and with no professional background, Mary went before the cameras doing a half-hour show, five days a week. There was no script, no rehearsals—she just went on the air and worked. Art Linkletter graciously came as on guest on Mary’s first show. He said later he had to hold her hands all through the interview because, he knew the audience would see her shaking.

If Art were to hold Mary’s hand on her Sunday (4:30-5:00 p.m., KRCW) program today, it would be strictly for pleasure—not to hide shaking hands.

“FEBRUARY”

the want d’Aexe’, said Bert West, General Manager of KNX, when I asked him what his biggest problem. Apparently, recording radio is different the radio people have put the idea over with a bang. Now everybody wants to buy time when can, with the limitation of the maximum use. (It’s a well-established fact that there are more radios here in cars than there are television sets in the homes.)

Mr. West and his sales personnel who have KNX sold out during the traffic hour and strive to convince sponsors that daytime listening is at its peak shortly after 11:00 a.m. (This is a fact, not fancy.)

KNX-Radio’s business hit a near all-time high during ’55, and KNX personnel is extremely optimistic about this year. Sure sign that radio has met the TV fad and emerged unscathed is the fact that many heretofore-participating programs (programs carrying not one, but perhaps as many as seven sponsors) have reverted to the old one-sponsor system. Recent conversions include Ralph Story’s two morning shows, the mid-day news, and Clete Roberts’ six o’clock news. Sponsors are also showing indications of signs in long periods of time.

TAKING ADVANTAGE OF RADIO’S MOBILITY, KNX has ordered its first full-fledged remote truck, representing an investment of some $10,000. This transmission unit will soon be in operation, ready to cover Southland activities on the spot.

RE-EXAMINATION OF PROGRAMMING has also been made. There are some new shows in the works: Fort Laramie and Indictment, to name a couple. West has also engaged the services of meteorological expert Dr. Crick, formerly of Cal Tech and now a private consultant of Denver, Dr. Crick is scheduled to bring up-to-the-minute weather forecasts to Southland listeners every afternoon. Incidentally, the eminent forecaster was the one who handled weather predictions for D Day, and as recently as last December forecast at least five inches of rain—three storms for Southern California.

BERT WEST, A NATIVE ANGELINO, who has a background of network service in Los Angeles, Chicago, New York and San Francisco, reflects the enthusiasm of the entire KNX family. This energetic group is now flaunting some 250 license plates bearing the KNX prefix. “The Bank of America tipped us off about these idents coming in to them,” laughed Mr. West. “I guess I’m the only one at the station who doesn’t have KNX plates. I didn’t have my registration slip in time.

DEAR MRS. BIGSBY:” read a card arriving on my desk, “Will you please clean up the rumor that the mink stole or other fur is not given to the winner on Glamour Girl?”

THE MINK STOLE OR FUR PIECE is not given G.G. But several other prizes are, pointed out KABC-TV when I checked the facts. For a local program it would be too expensive to have them made by a furrier every day.

AT THE SWANK PARTY at Romanoff’s to help debut Mayor of the Town, Thomas Mitchell said this role would be an innovation. “I’ve slid off peaks, shot it out, asked what was in the middle of the ocean, but this will be the first chance I’ve had to play myself.” He likes being Thomas Mitchell!

DON’T FORGET THAT POIGNANT little story about the two boys and the otter on a recent Omnibus. Couldn’t see the show, but several who did said Vanessa Brown was too pertinent on Words About Music and spoiled the first telecast.

ELEANOR POWELL was charming recipient of the Radio and Television Women’s annual George Award. She is a Bloomington, Indiana radio audience laughing over the humorous facets of her religious program. Like the time a small fry almost put his finger in Eleanor’s skirt or the time Powell was in an intense, close-up finale. Or the remarks of her TV Sunday School pupils the first time they glimpsed their Bible teacher dancing in an old MGM film.

“WHY DIDN’T YOU TELL US you were an old movie star?” they asked.

BUT OF ALL THE ANECDOTES she related, Miss Powell received the most heart-warming in response to her recital of that very afternoon’s conversation when son, eleven-year-old Peter Ford, found out his mommie couldn’t go to the exercises at which he would graduate from Cub to Tenderfoot Scout. Peter thought out the situation and then instructed his mother, “When you come home right after, you put your award in my room and I’ll put mine in yours.”

“JACK WEBB”

Readers React
To Train Wreck
Some liked it. Some didn’t.
All voice strong opinions on this Southland tragedy.

Two weeks ago, Evelyn Biggs in her Lifelines discussed the pros and cons of television’s coverage of the San Diegan wreck. She asked for readers’ opinions on various aspects of the coverage: Should stations cancel all programs and devote all time to the unusual event? What about the taste (good, bad) of some of the interviews and scenes? Is it important to the viewer that stations compete to be “first”?

Following are some of the readers’ letters in answer to Lifeline’s column. They present an assortment of opinions.

Erma Watson, Inglewood
I agree with the spokesman for KTTV about the coverage of special events. Let the people see what is going on, no matter how terrible the events that they cover. My husband and I don’t like the interrupted coverage because sometimes you have to watch a program you don’t care for just to get part of a special event. More power to the full coverage.

Mrs. G. C. S.
I think such things should be handled intelligently by reporters and newscasters, and I can’t say I think this matter was. As I see it, such matters should be handled as follows:

A forest fire, or a flash flood should be flashed upon the screen once from all channels. Someone listening might just happen to have dear ones in that area who may be endangered. Later on, pictures should be flashed upon all screens, but no programs with a large audience, keep off the air indefinitely or completely.

Train or plane wrecks come under the same heading and should be handled accordingly. Ditto ship wrecks.

In the case of national disaster, such as the death of a president, declaration of war with another country, falling of bombs from enemy planes, or other grave national crises, who would care about TV programs? I think we all would keep our eyes and ears glued to whatever was being given us over TV or radio and forget everything else, even bedtime. We would want to know all we could about what was taking place in our lives and our country.

My husband and I were tuned in to the Ed Sullivan show when the first flash came on the screen. We would have been glad if the announcer had chosen a break in the program to make his announcement. But that alone wouldn’t have been so bad if they had stopped at that until later on when they could give details and show pictures.

We did get to see the finish of the Sullivan show without any further interruptions that I recall. However, (Continued on Page 33)

Dorothy Gardiner—TV-Radio Life
Join Hands For “Ladies, Do It Yourself”—Easter Parade Contest

Ladies, here’s your chance to have that dress you are making—or intend to work on for your Spring outfit—pay off in more ways than one.

In cooperation with Dorothy Gardiner of KTLA, TV-Radio Life has started a “Ladies-Do-It-Yourself” Easter Parade Contest.

The rules are simple; the contest should be fun for all, and the prizes make it all the more lucrative.

Although, by and large, the person who makes a dress prefers to model it herself, she can have someone in the family or a friend pose for a snapshot. A winner a week will be announced on Dorothy’s Milady show until Easter. Each weekly winner will receive a lovely, jeweled sweater from Ethel of Beverly Hills.

The grand prize winner will be awarded a week-end in fabulous Las Vegas at the “Showboat.” It’s scissors-cutting time, ladies. First—the coupon. Then—the cloth. Most important of all: have fun!

The Dorothy Gardiner—TV-Radio Life
‘Ladies... Do It Yourself’ Easter Parade Contest

Rules and Data:

PRIZES

Each Week:
A lovely jeweled sweater from Ethel of Beverly Hills, 1131 So. Robertson Blvd., Beverly Hills, Calif.

GRAND PRIZE:
A week-end for two in Las Vegas at the “Showboat,” and

$50 in Cash

Name .................................................................
Address ...............................................................
City, State ..........................................................

(Mail to: Dorothy Gardiner, “Easter Parade Contest,” 721 North Bronson, Hollywood 28, Calif.)
LIKE MONEY IN THE BANK
IT'S THAT EASY!!

WINNERS
EVERY WEEK
FOR 13 BIG
CONTEST WEEKS!
ENTER TODAY!

JUST TELL US WHY YOU ENJOY
USING THESE PRODUCTS, AND YOU,
TOO, MAY BE A PRIZE-WINNER!

LABEL BANK PRODUCTS
SAVE BOX TOPS for CASH and GIFTS

RAIN DROPS
Water Softener
1/2 lb. — 2 points
3/4 lb. — 4 points

Diaper-Sweet
Deodorize, whiten, sweeten.

GEORGE
4 points (limited time)
specially made to clean linoleum, asphalt, rubber, vinyl tile.

BUY ALL 3—Get Your Label Bank Premiums Faster!

LAS PALMAS SPANISH RED
CHILI SAUCE

“Original Enchilada Sauce”
100% CHILI PRODUCT
(Packaged in 10 oz. and 22 oz. Cans)

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LAS PALMAS RICH RED SAUCE

IT'S KITCHEN FRESH!

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Chocolate or Vanilla Fudge.
Smooth, Creamy goodness
topped with freshly roasted Almonds.

Bishop's’s

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Buisman's Blender

SAVE UP TO 1/2 ON COFFEE

You can get TWO CUPS of delicious coffee to every one that you've been getting.
Mix ONE package of Buisman's Blender
with ONE pound of your favorite brand of roasted coffee!
Enjoy TWICE AS MANY CUPS PER POUND.

Buisman's Blender

NYLON DIP

Tripled Nylon Life
Wash Wool Without Shrinkage/Use Wool Wash

THIN FLAKE SALTINES

ARE SO MUCH FRESHER

The Only Cracker
Baked in Los Angeles!
Another Fine Product of
Pacific Cracker Company

WIN RADIOS, CASH, PRIZES!

THIS WEEK’S PRIZES INCLUDE $49.95 PORTABLE RADIO, $10 MERCHANDISE CERTIFICATE, SHIP’N’ SHORE BLOUSES
FEBRUARY 17, 1956

TEST

ENJOY YOUR CHOICE OF NALLEY'S PICKLES
There's No Comparison to Nalley's Quality, Flavoring, Seasoning

Just Taste the Difference! Get Some Today!

"IF IT'S NALLEY'S IT'S GOOD"

FOLLOW THESE EASY, PRIZE-WINNING CONTEST RULES!

1. In 25 words or less write why you like the 'Product of the Week'.
2. Use official Entry Blank at bottom of page or separate sheet of paper.
3. Entries will be judged by TV-Radio Life Staff on originality, aptness of thought.
4. Decision of judges is final, all entries become property of TV-Radio Life.
5. This week's entries must be postmarked no later than Midnight, March 2, 1956.

HERE'S ANOTHER BIG WINNER!
WRITE WHY YOU LIKE THIS, "YOUR PRODUCT OF THE WEEK," AND WIN VALUABLE PRIZES!

* for washing all synthetics
NYLON DIP
triples nylon life
no rub...no rinse
* NYLON/DACRON/RAYON/ORLON/ETC.
also manufacturers of Wool Wash for Woolens

MAIL ME TODAY!
TO: CONTEST EDITOR
TV-RADIO LIFE
1610 N. Argyle, Hollywood 28

"I LIKE TO USE...
NYLON DIP
BECAUSE: (25 words or less)"

NAME
ADDRESS

FOLIO AND OTHER SURPRISE PRIZES—ALL MORE THAN $100 IN VALUE!
Pick of the Pix

By Aubrey Dahl

Some of you know I don't believe those ratings that are based on $64,000
Question and Ed Sullivan at the top of
the list, so I conduct my own poll of the
local viewers and here are the
latest results. The number one show is
Channel 13 Test Pattern, proving that the Independent
station can still give the networks a
run for their millions. This program
is followed in order by "The Bathroom
Tile Commercial," "KTLA's Pre-Test
Pattern Picture," "Kolal Pandit," "ABC's Colorcast of
a Black and White Cartoon," "Any
George Raft Mo-
ve." "The Picture on
KHJ-TV when the
TV Set is Off," "Channel 4's Sign,
Off for the Night," "Jackson Wheeler,"
and last breaking into the top ten is
Nol Coward's
"Blithe Spirit."

"Whistle of Eaton Falls," (9) Re-
beginning Feb. 21, 9:00.
Louis de Rochemont is noted for
his documentaries, having been responsible for the
Marches of Time, and here is his study
of the labor-management problem
that occurs in a small plant in Eng-
land. Union leader Lloyd Bridges
is picked to take over the running of a
plastics plant by the owner's widow,
Dorothy Clath. The plant is in danger
closing and throwing hundreds of
men out of work and the film details
Bridges problems in putting the fac-
tory in the black in the face of labor's
determination to strike and manage-
ment's distrust of a union leader at
the helm. The picture loads the issues
from time to time with a rabble-rousing
union man, Murray Hamilton, and a
crooked plant executive, but for the most part it is a fairly intelligent ex-
amination of a conflict in this situation.
Also in the cast are Anne Francis,
Carleton Carpenter, and in a small
cast, Ernest Borgnine, the current fav-
orite for Academy Award honors.

"Quartet." (13) Feb. 21, 8:30. "Quar-
tet" is made up of a quartet of Som-
erset Maugham short stories, each of
them typical Somerset, that is, kindly
ironic, and each of them extremely
enjoyable. The first is a short vignette
starring Mal Zetterling, about a young
man who manages to profit from the
temptations of the French Riviera in
spite of his father's warning.

The second outlines a young
man's desire to be a great pianist and
the verdict of a renowned artist, Fran-
coise Rosay, as to his talent. The third
is entitled "The Kite," and is a hu-
morous account of a young man who can't stop flying kites, even after he
is married. George Cole does an ex-
cellent job as the kite addict, and the
last is a warm story about a colonel's
wife who attains fame after she has
written an intimate love story which
embarrasses the colonel no end. All
of the film pieces that make up "Quar-
tet" have been nicely produced and
directed, blending together to make a
ever entertaining movie indeed. Now,
Channel 13, don't slice it all up!

This is a magnificent Carol Reed film
Channel 7 is repeating and I wish
they'd put back the parts they cut
(It's done in New York, that bailiwick
of culture). James Mason is an Irish
fugitive from British law who can ob-
tain succor from no one in his wound-
ed flight who hasn't a reason of his
own for helping him ... a contention
I could contend with but the picture
is so good I won't bother. Robert New-
ton is a mad painter and Kathleen
Ryan is the girl who loves Mason and
they both do fine jobs but the real
acting gems are turned in by the mem-
bers of the Abbey Players who play
the smaller roles ... Irish master-
pieces, every one.

"One Woman's Story." (7) Feb. 22,
Noon, 1949. This story of a rather ted-
ious triangle involves Ann Todd as
a frivolous but practical whom whom
marries banker Claude Rains for se-
curity but can't desert the fruits of
romance (necktar?) with college lec-
turer Trevor Howard. The picture was
adapted from "The Passionate Friends"
by H. G. Wells and I just hope the
book is better.

"Trigger Man." (13) Feb. 24, Mid-
night. No, Trigger not man ... Trigger
horse.
10:30 10
10
7
4
S
KHJ-TV
KTTV
KFMIS-TV
— "SADDLE
Spotlight
Jack
Mustang
operation
Featuring
loons
radio
Early
Brown.
Choose
Pyle's
Children's
L
Randall.
Town
Theatrical
series
IN
the
Theatrical
Gardens-30m.
TV-RADIO
LIFE
FEBRUARY 18
For Daytime (Mon.-Fri.) See Pages 29-30
Alphabetical Program Finder, Page 31

KEY TO YOUR LOCAL CHANNELS

2  KNXT  (CBS) 1313 North Vine, Hollywood, 28
3  KET-T  (NBC, CBS, ABC) 730 Miramonte Dr., St. Barbara
4  KRCA  (CBS) 1500 N. Vine St., Hollywood, 28
5  KTLA  (CBS) 3434 Marathon St., Los Angeles, 38
6  KXTV  (Ind.) 4233 Park Blvd., San Diego
7  KABE-TV  (ABC) Prospect and Telmadge, Hollywood, 27
8  KFMB-TV  (CBS, ABC) 5th and Ash, San Diego, 1
9  KJTV  (CBS, ABC) 1313 North Vine, Hollywood, 28
10  KFSF-TV  (NBC) 3642 Enterprise, San Diego, 10
11  KTVV  (Ind.) 5746 Sunset Blvd., Hollywood, 28
13  KCOP  (Ind.) 1000 N. Cahuenga Blvd., Los Angeles, 38

WE  8-3011
WO  5-8533
WE  9-6161
MO  9-3181
CT  8-7191
NO  3-3111
RE  2-2114
NO  2-2133
CT  8-7151
NO  2-7111

Morning
8:30  4  Farms and Gardens—30m.
10  Flash Gordon
8:40  2  Give Us This Day—5m.
8:45  1  So long, Silver Screen
MOVIE—"HE FOUND A STAR" with Sarah
Churchill. Theatrical agent's secret
plays havoc with his clients.
9  Choose Up Sides—30m.
Children's audience participation show
with Gene Rayburn.
7  Morning Matinee—3½ hrs.
MOVIE—"BATTLE OF THE RAILS" with
Charles Boyer. Railroad sabotage by
French marines in World War II.
"G. I. JOE" with Burgess Mer-
dith, Bob Mitchum. Story of Ernie
Pyle's coverage of World War II.

10  Pets on Parade—30m.
11  Saturday Westerns
MOVIES—"SADDLE UP FORHEADEM" with Jim-
my Wakely.
"RANGE LAW" with Johnny Mack
Brown.
"LIGHTNING RAIDERS" with Buster Grable.

13  Early Bird Movie
MOVIE—"DANGER IN THE AIR" with Don-
ald Woods, Nan Grey. Inflated bal-
loons are only clue to murder of
radio sponsor.

9:30  4  Mr. Wizard—30m.
5  Early Saturday Movie
MOVIE—"STARS OVER ARIZONA" with
Jeff Douglas.

8  The Christophers—30m.
10  Mustang Featurette—30m.
9:45  2  KNXT News—15m.

10  Learning '56
Educational series produced in co-
operation with L. A. City and
County Schools.
4  Children's Corner—30m.
Featuring the puppetry of Joa-
line Carr and Fred Rogers, with sto-
rwes and songs.
8  Tiny Town Ranch
10  Andy's Gang—30m.
10:30  2  Spotlight on Opie
College of law lecture by Dr. Jan
Popper, professor of antise, UCLA.
Today: 'Contemporary Opera
Scene.'

4, 10  Pinky Lee
5  Playcrafters Club—30m.
11  Hollywood Backstage
2, 8  Captain Midnight
Captain Midnight and the head of a
Far Eastern country are kid-
apped in a plot to turn Asia
into the World.
4, 10  Fury—30m.
Joey's belief that miracles can hap-
pen is justified when his friend
Val, a crippled, former champion
cowboy, is forced to walk in order
to save the boy's life.
5  Giant Movie Matinee
MOVIE—"NEW MEXICO" with Lew Ayres,
Marilyn Maxwell. Captain explores
leads patrol on desperate Indian
mission.
9  Public Service Film
13  Six Gun Movie
MOVIE—"RANGELAND" with Whip Wilson
11:15  9  Hollywood Backstage
11:30  2, 8  Tales of Texas Rangers
Rangers Jace Pearson and Clay
Morgan edge their way through a
crowd of criminals in pursuit of two
perpetrators who have committed
crime in "Carnival of Crime."
4, 10  Winchell and Mahoney
9  Rocket to Stardom—6 hrs.
Bob Yackle, emcee.

Afternoon
12  2  Big Ten Basketball—2 hrs.
Illinois vs. Michigan State at East
Lansing.
4  Pro Basketball Game
Pt. Wayne at Syracuse.
5  Giant Movie Matinee
MOVIE—"THE AVENGING HAND" with
Nestor Pauly. Revenge,えたせ
murder, murder.
9  Frontier Feature Theater
MOVIE—"MONTANA INCIDENT" with
Whip Wilson.
10  Western Trails Theater—60m.
11  Jamboree—Mr. and Mrs.
North
With Barbara Britton and Richard
Dennis.

SATURDAY tvLogs

TV Tips

BIG TEN BASKETBALL, (2), 12 noon.
Illinois vs. Michigan State.

PROFESSIONAL BASKETBALL, (4), 12
noon. Fort Wayne vs. Syracuse.

MOTION PICTURE ACADEMY NOMI-
NATIONS, (4), 6 p.m. Fourteen nom-
inations are held as the 75 Academy
Nominations are pre-
ounced. See listings for details.

LONE RANGER, (7), 7:30 p.m. Special
All-Star show tells origin of
the Lone Ranger.

STAGE SHOW, (2), 9:00 p.m. Eliza Ples-
ley, guitar, and "The Three
Amigos," a satirical troupe, join Tom and Jimmy
Dorsey.

PERRY COMO SHOW, (4), 8:00 p.m.
Perry's guests are Anne Francis
and the Platters, a vocal group.

LEGION BOUTS, (9), 8:30 p.m. Tommy
Bain and Jessie Montana.

OAKZARK JUBILEE, (7), 9:30 p.m. Red Fo-
ley and Porter Wagoner co-emcee
tomight's show.

DAMON RUNYON THEATER, (2), 10:30
during the 3rd Annual show held in
the Lido's new show: "Navy in
France."

STOP ARTHRITIS, (11), 11:00 p.m. till
4:00 a.m. Sunday. Top
stars of entertainment aid in the Arthri-
tis and Rheumatism Foundation's
appeal on TV.

13 Movie Time
MOVIE—"SECOND CHANCES" with Fred
Astaire, Paulette Goddard. Aitie
Shaw. Two men rival for same job,

12:15  7  Public Service Feature
12:30  7  Johnny Mack Brown Theater
MOVIE—"LANNI MILLAN."
11  Jamboree—Ramar of the
Jungle
With Jon Hall.
1  8  Teenage Dance Time—60m.
9  Rocket to Stardom
10  Channel 10 Showcase
11  Jamboree—Orient Express
10 Saturday Matinee
MOVIE—"NIGHTBEAT" with Anne Craw-
ford, Maxwell Reed.
1:30  5  Giant Movie Matinee
MOVIE—"DUFFY OF SAN QUENTIN" with
Paul Kelly as the humane warden
fighting for prison reforms.
11  Jamboree—Ramar of the
Jungle
With Jon Hall.
13  Blue Ribbon Theater
MOVIE—"CHRISTMAS EVE" with George
Brecht, Joan Blondell, George Raft.
Ne'er-do-wells burn their
way home for Christmas.
1:45  2  KNXT News
7  Saturday Matinee
MOVIE—"HUNTING BILL CARSON" with
Buster Grable.
1:55  3  News
2  2, 3, 8 PCC Basketball
12 USC vs. STANFORD at Los Angeles.
4  Hialeah Park Races
With Warden Handicap.
9  Rocket to Stardom
11  Jamboree—City Assignment
1  2  Big Picture

Page Nine
SATURDAY TV LOGS

11 Jamboree—Ramar of the Jungle
With Jon Hall.

10 Yesterday's News

4 Get the Facts—30m.
With Paul Pierce.

5 Giant Movie Matinee

7 Country Roundup—60m.
MOVIE—"LONESOME TRAIL" with Jimmy Wakely.

9 Rocket to Stardom

10 Hollywood Backstage

11 Jamboree—China Smith
With Dan Durve,

13 Wires and Pliers

3:30 4 Magic of the Atom—15m.
"The Industrial Atom."

6 The Christophers

10 Hapalong Cassidy Movie

11 Jamboree—Ramar of the Jungle
With Jon Hall.

3:45 3 Make It Yourself—60m.

4 Industry on Parade

4 Industry on Parade—15m.

8 Sports Sport—15m.

3 Strange Adventure—30m.

3 TERROR—30m.

4 Halls of Science—30m.
William V. Mayer, associate professor of biology, discusses the "Links of Evolution."

6 Home Theater—90m.

7 Charlie Antone

8 Million Dollar Movie—60m.

9 Rocket to Stardom

11 Jamboree—My Hero
With Robert Cumar.

4:15 2 Eye On Sports—15m.

4:30 2, 3 Santa Anita Racing
PICKETT-ADDED Dan Felipe Handicap, for 3-year-olds, 1 1/8 miles.

4 Outdoors with McElroy—30m.
Jack McElroy with tips for Southern California hunters and fishermen.

7 Rin Tin Tin—30m.
Rin Tin Tin meets O'Hara's mother.

13 Award Theater
MOVIE—"THE BLACK ORLEANS" with Nana Grey, Donald Woods. Private eye solves mystery of Patees's father.

4:45 2 KNXT News

10 Patio Chats

5 Pet Showcase—30m.
With Tommy Dixon, emcee. Featuring unusual and interesting animals.

3 This Is the Life—30m.
NorvellGLENN.—MOVIE—"BLUE STREET"

8 To Be Announced

10 Adventure Time

11 Ramar of the Jungle

1:30 2, 8 Lone Ranger—30m.
"Two Gold Locket."

3 Mr. Wizard—30m.

4 This World of Ours—15m.
"Italy."

6 Serial—30m.

9 Delightful Living—15m.
Music and story, produced by Ray Casmich, starring Evangelia Carmich, and John Gassett. Ray McKeown is host-story teller.

11 Mr. and Mrs. North—30m.
With Barbara Britton and Richard'^

5:45 3 Lee Giroux—News

13 This Week in Sports

6 Fandango—30m.
Davutia Jana enters Latin-American musical-variety show.

3 Sgt. Preston of the Yukon

SPECIAL

4, 10 Motion Picture Academy Nominations
Second annual telecast of the nominations, produced by ALAN HANDLEY, and continuing for an hour and a half from the NBC studios in Hollywood. Acting as hosts and hostesses for the evening are fourteen film stars: WILLIAM HAVEN, JULY HOLLIDAY, CELESTE HOLM and EDMOND O'BRIEN, all of whom are previous "Oscar" winners, and TONY CURTIS, GLENNA FORD, JACK LEMMON, CLAIRE TREVOR, JOHNNY GREEN, JUNE ALLYSON, ANN BLYTH, ESTHER WILLIAMS, DEBORAH KERR, DICK POWELL and VICKI SCHOW, members of the board.

As the show opens, Producer-director Handley shows the seals being broken on the "sealed reel." This reel contains the secret results of the instigation of nominations for the best picture by the 14,564 members of the movie industry. The reel is then placed in the projector to bring the results of the balloting to the audience. As the show progresses, the winners are announced on the screen and reel.

Film clips from the "sealed reel" show scenes from the pictures, which won stars and which nominees lost in the categories of BEST MOVIE, BEST PERFORMANCE BY AN ACTOR AND BEST PERFORMANCE BY AN ACTRESS. CLAIRE TREVOR and EDMOND O'BRIEN are seen in film sequences from their award-winning supporting performances, and all other nominees are also shown.

Other nominations to be announced are: DIRECTOR, CINEMATOGRAPHY, ART DIRECTION, COSTUME DESIGN, FILM EDITING, MUSICAL SCORING and the}

FEBRUARY 18

13 Road to Freedom

6:15 6 Home Theater—75m.

6:30 2 Beat the Clock
With Bud Collyer, emcee; Roxanne and guests.

3 Ken Maye Show
A stocky, bumbling man whose name is synonymous with sex appeal is Ken's guest tonight. He tells how he located what other man could not locate him in 1928.

8 It's Always Jan

11 Abbott and Costello—30m.

13 Playhouse—30m.
"Dreams Never Lie" with Angela Lansbury, Michael O'Shes.

7 Home Playhouse—30m.
"Pearl-Handled Gun" with Zachary Scott.

3 Gunsmoke—30m.

Hollywood Jamboree
With Cliffie Stone, host, and Gene O'Quinn. Molly Lee, Billie Strange, Buckie Tibbs and Ramona the Hermit. Giants are Mudlak Brothers and Rose.

3 Ethel and Albert—30m.

8 Do You Love Me?

9 Adventure Movie Theater
MOVIE—"THE KID RETURNS" with Ray Rogers as a young outlaw in an effort to clear up a range war between New Mexico's range men and settlers.

11 Superman—30m.

13 Songs of the Cross—30m.

7:30 2 Amos 'n Andy—30m.
Starring Our Own Children as Amos, Spencer Williams Jr. as Andy, and Tim Morgan as the Kingfish. Tonight, "Ringfish Sells a Lot."

3 Harry Owens Show

4, 10 The Big Surprise
Cash prizes up to $10,000 are awarded on this gigantic quiz show hosted by Jack Barry.

6 Laurel and Hardy

7 Lone Ranger Anniversary Program
Special show marking program's 22nd anniversary tells story of Lone Ranger and Tonto, how band of Texas Rangers was ambushed by outlaw experts in the Arizona desert.

6:15 11 Badge '714"
Starring Jack Webb as Sgt. Joe Friday, and Edward Andrews as Officer Frank Smith. Tonight: "Big Battle at the 4-way Junction."

13 Big Star Movie—90m.

8, 2 Stage Show—30m.
Tonny and Jimmy Dorsey with their combined orchestras and the
TV-RADIO LIFE

FEBRUARY 18

June Taylor dancers. Tonight’s guests are Elvis Presley, singer-actor, and The Tokens, acoustic troupe.

3 Ozark Jubilee
4, 10 The Perry Como Show Tonight’s guests: 10-11 hourlong actress Anne Francis and the Planters, vocal group. Regulars are the Ray Charles Singers and Mitchell Ayres.

5 Spade Cooley—Variety—60m. The King of Western Swing, featuring vocalist Kay Gee Jones.

6 Texas Rasslin’—60m.

9 Captured—30m. First of three-part drama of Willy The Actor” Sutton. Tonight, how he robbed New York jewelry store, dressed as Western Union messenger.

11 Susie—30m. Starring Ann Sothern as Susan Camille Morgan, with Don Petrie as her boss.

8:30

2, 3, 8 Jackie Gleason Show "A Dog’s Life" Ralph’s objection to Alfie getting a puppy from the pound causes such confusion that he ends up feeding dog food to the boss.

7 Ozark Jubilee Recording star Porter Wagoner co-entertains tonight with Red Foley who features "Look Who’s Talking" and "Harbor Lights" on the program.

9 Legion Stadium Boxing Tommy Bain vs. Jessie Monga, featherweight, his 10 rounds. Bill Symes referees.

11 I Led Three Lives—30m. With Richard Carlson as Herb Philbrick, businessman, Communist and FBI agent.

9

2, 3 Two for the Money Herb Shriner, host.

4 Silvertime—30m. "90th Day" with Arthur Franz, Virginia Grey, family of witness to murder, tracks itself under siege by murderer’s accomplices.

5 Sat. Night Movies—1 1/2 hrs. MOVIE—BE FALLEN, IDII,” with Ralph Richardson, Michele Morgan. Small boy believes his father is a murderer suspected of wife’s murder.

6 Championship Bowling—60m

7 7 Johnny Hi-Jinx—60m.

8 Badge 71

10 Times Square Playhouse

11 Public Defender Need Halley helps young man who steals his son when in-law’s obtain legal possession.

13 Sat. Night Movies—1 1/2 hrs. MOVIE—UNDERCOVER AGENT” with Dermot Walsh. Man and wife kidnaped by gang when he falls into possession of jet engine designs.

SATURDAY TV LOGS

SPECIAL

11 "Stop Arthritis" Telethon—to 4 p.m. Sunday

ART LANSING, BURLEIGH THOMAS MITCHELL, ROSALIND RUSSELL, ROBERT CUMMINGS, GEORGE MURPHY, WALT DISNEY with FESS PARKER, JEFF YOYK AND THE MUSKETEERS, JACK BAILEY, CHALORTON HESTON, DENNIS MORGAN, BARBARA BARRIE, ROBERT WAGNER, RICHARD BOONE, TERENCE HILL, RICHARD JENKINS, ALAN LADD, DAVE ROD AND HIS ORCHESTRA, SPIKE JONES, CURT MASSEY, MEL HANKE TRISH, THE REAL GROWN-UPS TRIO, HELEN GRAYCO, MARY BETH HUMPHREYS, HENRY WHITE, GEORGE PUTMAN, WENDELL XILES, SHERIFF JOHN ROVICK, PETER POTTER, ROBERTA LYNN, "LASSIE," JAN CLAYTON AND TOMMY ROUTH. To kick off the 17-hour telecast for the Arthritis Research Foundation. Other stars of the entertainment world are scheduled to join in and help. The telecast is recorded by Jack Rourke to aid some of the more than 16,000,000 Americans who are directly affected by the problem.

RICHARD CARLSON STARS IN

1 LED 3 LIVES

8:30 P.M. Saturday

Co-sponsored by

Bromo-Seltzer and

Green-Heldens

PONTIAC HEDGETHORP.

SUNDAY

13 Destiny "Lucky Money."

11 Words About Music Jan Sterling, Oscar Levant and Elsa Lancaster evaluate recent tunes by guest composers. Show features emcees Frank DeVol, the Page Cavanaugh Trio, Millie Gourry and Dick Lane.

4 Lee Giroix and the News

8 Patti Page—15m.


13 Ellery Queen—30m. Baseball pitcher dies mysteriously in Florida training camp.

11:15

3 Late News

4 Late Date at the Movies MOVIE—"BILL AND COO" with Ken Murray. Famous birds is seen in color on this series hosted by Tom Frandsen.

11:30

5 Roller Derby Rhubarb With Dick Lane.

11:40

5 Final Edition

13 Short Story "Angelina."

12

2 Midnight News—15m.

7 Video Playhouse—1/2 hrs. MOVIE—"DEVIL BAT’S DAUGHTER" with Rosmary La Planche. Young girl is induced to believe she has com- plicity in killing.

13 Cowboys West MOVIE—"SHADOWS OF THE WEST" with Slim Wilson.

12:15

2 Feature Film—75m. MOVIE—"CASE OF THE FRIGHTENED MAN" with Dermot Walsh.

1:30

2 Give Us This Day

FORGOTTEN SOMETHING?

IT’s all too easy to forget or "postpone" our responsibilities toward our schools. Yet, we know enrollments are growing by leaps and bounds. Unless we plan 10 years ahead, many children won’t have enough books or teachers—or even classrooms!

So let’s all join in community conferences for better schools—work together to guarantee our children the education they deserve! For a free booklet, “How Can Citizens Help Their Schools, write Better Schools, 2 West 45th Street, New York 36, N. Y.

BEFORE SCHOOLS BUILD BETTER COMMUNITIES

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Page Eleven
**SUNDAY TV LOGS**

**TV Tips**

ADVENTURE, (2), 12:20 p.m. Skin divers operating underwater cameras show Catalina under the sea.

FRONT ROW GENE, (2), 1:00 p.m. Piper Laurie and Anthony Perkins star in a TV version of F. Scott Fitzgerald's "Winter Dreams."

WIDE WIDE WORLD, (4), 1:00 p.m. Dave Garroway hosts "America at Play" and a salute to the Strategic Air Command.


MARY McADOO, (4), 4:30 p.m. Art Linkletter, Mr. Lloyd, President of Security-Firet National Bank, and Nelson Riddle are guests on Miss McAdoo's fifth anniversary of her show.

You are THEE, (3), 6:30 p.m. Michael O'Connell portrays the actor-assassin in "The Capture of John Wilkes Booth."

FRONTIER, (4), 7:30 p.m. "The Voyage of Captain Castle" with Donald Murphy and Gloria Swanson tells story of the "Texas Navy."

FAMOUS FILM FESTIVAL, (7), 7:30 p.m. James Mason and Kathleen Ryan star in "Odd Man Out." 

EO SULLIVAN SHOW, (2), 8 p.m. Tonight's guests are George A. Wolfe, Hermione Gingold, David Burns; Constance Brigham; Jean Madera, Monte Blue, the Singing Sisters, Winifred Atwell, Concert pianist; Daily performing elephant, and Tuscan Boys' Choir. 

COMEDY HOUR, (4), 8:00 p.m. Gale Storm, tommies and star, with Jonathan Winters and Peter Donald. Ben is tentative slated to join them.

GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Jack Benny stars in "The Honest Man" with Zsa Zsa Gabor, Barbara Lawrence, Jack La Rue and Mary Lawrence.

ALCOA HOUR, (4), 9:00 p.m. Lee Marvin stars in "Tragedy in a Temporary Town." 

ALFRED HITCHCOCK PRESENTS, (2), 9:30 p.m. City stars in "Safe Conduct."

APPOINTMENT WITH ADVENTURE, (2), 10:00 p.m. Kathleen Maguire, Patricia Smith, J. Pat O'Malley and John Connell star in "Safe Conduct." 

LORETTA YOUNG SHOW, (4), 10:00 p.m. Robert Sterling and Lauri Peters star in "The Millionaire Tights." 

**Time Change**

JALOPY DERBY, (11), 4:00 p.m. instead of 2:30, pre-empted by "Stop Arthritis" Telethon.

**SUNDAY TV Log**

**Morning**

**Special**

8 11 "Stop Arthritis" Telethon - Con'd

continued from 11 a.m. Saturday till 4 p.m. today.

8:25 2 Give Us This Day

8:30 2 Lamp Unto My Feet

"The Problem of Communication is discussed today by Rabbi Edward E. Klein and Miss Lyman of the United Synagogue.

9 Rocket to Stardom-3 hrs.

With Bob Yeates.

13 Who Knows This?

8:45 10 Man to Man-15m.

2 Look Up and Live

7 Giant Mystery Theater

MOTIV- "AP" - with Boris Karloff, "ARSON SQUAD" with Frank Albertson.

9 Rocket to Stardom

10 This is the Life-30m.

**11 Sunrise Theater**

MOIVE- SPACEWAYS with Howard Duff. Jet researcher accused of sending wife's murdered body into space.

9:15 8 Industry On Parade-15m.

9:30 2 Light of Faith-30m.

Mitch Miller appears in a drama which seeks to compare the many-faceted responsibilities and intricate organization of religion with those who go into the creation of a hit record.

4 Frontiers of Faith

5 Western Movie

8 Televiussers

10 Mustang Movie-60m.

9:45 8 Bible Class-15m.

10 2 Sunday Morning Movie

The Frankie Laine Show and Duffy's Tavern.

4 American Forum

voiced personalities are questioned on a current issue. Theodore Graubart is Founder and producer.

6 Let There Be Light-30m.

9 Rocket to Stardom

10:30 2 Dog of the Movies

MOTIV- "PORT OF NEW YORK" with Scott Brady, Yul Brynner.

5 In Cold Blood-30m.

8 What's Your Trouble?

10 Mustang Movie-60m.

13 Short Story

"Interview with the Red Fox" and "Eptiphaph." 

10:05 8 Faith for Today

12 2 KNXT News-15m.

5 Church in the Home-60m.

9 Rocket to Stardom

**Afternoon**

13 Big Movie-90m.

MOTIV- "DARKLY DANGEROUS" with Jane Powell, Ralph Bellamy. Schoolgirl learns sister is a spy. 

11:15 2 Dress Blues

Variety Concert musical-variety show, Bob Osterberg emcee.

8 Birthday Carousel-15m.

10 Pogo Stick

Theater

MOTIV- "LAWSLESS CODE" with Jimmy Wakely.

**TREE CARE and REMOVALS** by SKILLED TREEMEN

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FEBRUARY 19

4, 10 Wide, Wide World
Dave Garaway, host, presents "Americas at Play." Cameras cover the Baseball Players Golf Tournament in Miami, Fla., where Leo Durocher is seen talking over the coming baseball season with Alvin Dark, Yogi Berra, Hank Bauer, Whitey Ford, Phil Rizzuto, Al Lopez and numerous other players. Other cameras go to Laurenceville, N.J., where noted printer's rate each other to beat the world's half-mile record; to New York City to visit the Senators and Traveling Show at Kingsbridge Armory; to San Francisco to cover a Chinese New Year's celebration; to Burbank, Calif., where a model plane møøl is being held. The second portion of the program is devoted to the Strategic Air Command as viewers watch a radar screen as a B-36 drops bombs to observe how accurately the crew is.

5 Speedboat Rodeo—2 hrs.
Dick Lane enters the speedboat races from Venice Marine Stadium.

7 Message of the Master
The Alhambra Church of Christ.

8 Zoorama—30m.
1:15 9 Feature Film
MOVIE—"BACK DOOR TO HEAVEN" with Van Nelfin, Patricia Pills. Roy who never had a chance becomes a gangster.

1:30 7 Sagebrush Theater
MOVIE—"COLORADO SERENADE" with Eddie Dean.

8 Lone Ranger—30m.
13 Sagebrush Theater
MOVIE—"FATALLY DANGERS" with Johnny Mack Brown.

2, 8 Omnibus—90m.
The Daily News three-part series of dramas in connection with the U.S. Constitution is presented today.

2:25 3 News
2:30 3, 4 Youth Wants to Know
6 The Christophers
7 Sunday Theater
MOVIE—"SONG OF OLD WYOMING" with Eddie Dean.

10 Liberate Show—30m.
Sunday Ranch Party
Johnny Bond, Joe Magge, Fiddlin' Kate and the Collins Kids, Columbia record artists, are regulars. Smokey Rogers emcees.

3 Game of Cards—30m.
With Robert Sikking.

4 Dr. Spook
5 Twin Movie No. 1
MOVIE—"WHITE ROSE GOODBYE" with Patricia Medina. Girl must explain her upcoming marriage to her boss to buy friend back from him.

6 Western Film
MOVIE—"WHISTLIN' DAN." 9 Movie Makers
MOVIE—"THE LADY SAYS NOW!" with David Niven, Joan Caulfield. Gay climate and humorous situations.

10 1 Married Joan—30m.
3:30 2 Cavalcade of Books
Perc Westmore represents the five authors of the world's most widely consulted beauty authorities and talks about "The Westmore Beauty Book." Second guest is Selden rodman, noted Manhattan art critic, whose book, "The Eye of Man," has been awaited for 20 years by a generation of a generation. Adele Comandini, distinguished screen writer and Hollywood personality, discusses her book "D. Kate," which she was inspired to write after watching the life of the amazing Dr. Kate, who visits the sick on snowshoes. Unfold on Ralph Edwards' 'This Is Your Life.' Georgina Hardy and Turner Tanley host.

Color

3, 4 Zoo Parade
Fifth of the African safari films today shows the Fort Elizabeth Snake Park. Handling of poisonous snakes, extraction of venom and use of venom in manufacturing antivenin are demonstrated.

8 My Little Margie—30m.
10 Premier Theater
MOVIE—"CLOY GLEistrate" with Trevor Howard, Sonny Tufts. Story of de- signer on "Own way" mission.

3:45 7 How Christian Science Heals
"Your Child Is Safe in God's Care".

4 Renaissance on TV
Dr. Frank G. Baxter, USC professor, moderates, featuring each week guest lecturer who is a Renaissance scholar from all parts of the nation.

3 Oral Roberts—30m.
4 Faith of Our Children
With Eleanor Powell.

6 Western Film
MOVIE—"WILD LIFE AT TUCSON." 11 Gordon's Garden—30m.
Mr. and Mrs. Gordon Baker Lloyd with gardening tips from their garden at home.

8 Distraction—30m.
"Our Unsung Villains." 11 Judy Derby
4:30 2 KNXT News—15m.
3 Sunday Cinema
MOVIE—"FIFTH LOVE SONGS." 4 Mary McAdoo
Movie McAdoo celebrates her show's tenth anniversary today. On hand is her first TV guest, Art Linkletter. Also taking part in the celebration is Mr. Loyd Austin, President of Security First National Bank, the sponsor of her program, and Nelson Riddle, musical conductor.

5 Twin Movie No. 2
MOVIE—"LADIES COURAGEOUS" with Loretta Young, Story of the founding of the WACs.

7 The Lighted Window—30m.
With James W. Fitfield Jr.

13 Western Trails Movie
MOVIE—"ONE STAR PIONEERS" with Will Bill Elliott.

SUNDAY TV LOGS

Bob Yeakel's
ROCKET TO STARDOM
KHJ-TV (Channel 9)
Sat. 11:30 a.m. to 3:30 p.m.
1:00 p.m. to 1:00 a.m. Sun.
Sun. 8:30 a.m. to 11:30 a.m.
KTTV (Channel 11)
Sunday 1:00 a.m. to 3:30 a.m.
If you're an Amateur and would like to appear on TELEVISION, fill out the contest blank in this column and
Take It As Your Ticket
For Admission to
690 S. WESTERN AVE.
Hollywood, Calif.
FOR AUDITIONS
Tuesday, 4 to 9 p.m.
NAME:
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SAVE $49.95 ON SHOPSMITH
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SUNDAY TV LOGS

6 Western Film
MOVIE—"CODE OF THE FEARLESS."
7 Super Circus—60m.
The Lone Ranger is special guest of ringmaster Jerry Colonna. The masked rider demonstrates his gun
swirling in an exhibition with Sandy Wirth who shows her skill
with a baton.
10 Times Square Playhouse
5:15
9 News Review
5:30 2 Amos 'n Andy—30m.
Starring Alvin Childress as Amos, Spencer Williams Jr. as Andy, and
Tim Moore as the Kingfish.
4 Bill Guymon
8 TV Reader's Digest—30m.
"Return from Oblivion."
9 Town and Country
10 Captain Gallant
11 The Christophers—30m.
"George Washington Speaks for Himself" with Paul Allen, Ella
Baines, Thelma Ritter, John Daly.
In his own words, Washington's character as a man and a leader
emerge.
13 Dan Lundberg Show
"The Right to Work" is discussed by Joseph T. DeSilva, exec. secy.
Local 714, Retail Clerks, AFL; Donald MacLean, exec. secy., De-
Mille Foundation; Herbert Steiner, national organizer, Socialist Labor
Party; Alex Struthers, member, Nevada Citizens Committee For
Right to Work.

Evening

6 2, 3 You Are There—30m.
The desperate scenes surrounding the capture of John Wilkes Booth
following his assassination of President Lincoln are dramatized
when Walter Cronkite and the television camera take viewers on
one of the greatest manhunts in history up to the actor's capture
in a lonely Virginia barn. Michael
O'Connell portrays the lead in "The
Capture of John Wilkes Booth,"
supported by Peter McVey, Ernest
Sarracino and Ellen Corby.
10 Meet the Press
5 Eastside Kids—40m.
MOVIE—"COME OUT FIGHTING!" with Leo
Gorcey, The Kids help a city of-
icial's son who gets involved with
human
6 Film—30m.
7 Six-Gun Theater
MOVIE—"THUNDERTOWN" with Bob
Steele.
8 Sunday News Summary
9 Feature Film—90m.
MOVIE—"MR. PEABODY AND THE MER-
MAD" with William Powell, Ann
Blyth. Married man brings mer-
maid home from fishing trip.
11 Ramar of the Jungle
With Jon Hall.
13 Polka Parade—60m.
Dick Sinclair presents old-time
town and polka music with vo-
cailst Barbara Logan, tenor Wal-
ter Eckard, the Gaylords Quartet
and the Polka Parade Dancers.

FEBRUARY 19

6:30 2, 8 Lassie—30m.
Jeff and Porky hop a raft and
find themselves in the middle of
a dilemma.
3 Mayor of the Town
"Love Is So Young" with Thomas
Mitchell as mayor of Springdale
solving romantic crisis involv-
ing handsome middle-aged law-
yer, his fiancée and her teen-
age daughter. Presented by the
Richfield Oil Corp.
4, 10 Roy Rogers
The town scavenger picks up a
cache of counterfeit money left by
outlaws. Roy Rogers saves him
when the badmen return for false
money.
6 Holiday U.S.A.
"Pike's Peak or Bust!"—a visit to
the mountains around Colorado
Springs.

TONIGHT! Be sure to see
THOMAS MITCHELL
Starring in
"Mayor of the Town"
Here's wonderful entertainment for
the entire family—wholesome, fun-
loving, full of the human qualities
that gladden your heart and brighten
your day! Tonight, see America's
beloved Award-Winning dramatic star,
Thomas Mitchell, in "Mayor of the
Town."

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"Conservation of natural resources
means better living for you!"

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On our Cover:
The Man Everyone Is Talking
About:
Alfred Hitchcock
plus
Janis Paige
Bert Parks
Dale Moore
Other Exclusive Features On:
* Drew Pearson
* Greer Garson
* Death Valley Days
AND, as always:
* The latest News and
Reviews
* Local Columnists
* The biggest, best, and most
complete TV and radio list-
ings for the entire week to
be found in any periodical
or newspaper. Compare—and
see for yourself.

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In Town")

KCP

POLKA PARADE

With DICK SINCLAIR
6:00 P.M.

'Judge Roy
Bean'
Starring
EDGAR BUCHANAN
9:00 P.M.

Don't miss Baxter
Word and the News,
Tuesday through
Saturday, 10:30 p.m.
11 Movie
MOVIE—"UP IN MABEL'S ROOM" with Dennis O'Keefe, Marjorie Reynolds. Bridegroom tries to retrieve silk stocking, falls in love with girl friend.

7 Private Secretary
Susie MacNamara is caught in the middle when the Sands talent agency insists on making a Cinderella of its cleaning woman by hiring her as an actress, Ann Sothern stars.

4, 10 It's a Great Life—30m.
Earl (James Dunn) leaves the ranks of the unemployed and gets involved with a television charmer when he takes a job making phone calls for a TV rating service. The Anders appears as "Renee, the Parisienne." 

5 Long John Silver—30m.

6 Guy Lombardo—30m.
The Falcon With (William Conrad) McGraw is sent to prison to pick up a man and finds himself in the middle of a jail break.

13 Treasure Tune Clock
Jack McCray emcees a musical show on which Joyce Collins plays songs suggested by the public. Cash prizes are offered if the song is selected for a one-dollar bond. Even if Joyce cannot play the song.

7:30 2, 8 What's My Line—30m.
With John Daly, Artie Arent, Fred Allen, Dorothy Kilgallen and Bennett Cerf.

3 Cisco Kid—30m.
Cisco (Duncan Renaldo) saves the life of a young horse thief and tangles with a trigger-happy sheriff.

10 Frontier
"The Voyage of Captain Castle" with Robert Mitchum and Gloria Grahame. Denver Pyle, a young man from a wealthy family, is indentured to a Navy mission.

5 "The Movies"—90m.
MOVIE—"THE HIDDEN ROOM" with Robert Newton, Sally Grady. Jealous husband keeps his rival chained in the bomb-site cellar so that he can produce him well and all of his life track. Presented by Barbara Ann Bread and White King "D." 

6 Movie Parade
MOVIE—"RED DESERT" with Tom Neal.

7 Famous Film Festival
MOVIE—"SIX MAN OUT" with James Mason and Kathleen Ryan. The story of a gang of outlaws and one of the outlaw underground organization who plans a holdup to finance its activities in Northern Ireland. Tragic consequences ensue.

9 Candid Camera
10 Channel 10 Showcase
13 Stars of Grand Ole Opry
America's favorite western stars in color.

2, 8 The Ed Sullivan Show
Host Ed Sullivan presents Billie Holiday and Dave Garroway in individual comedy sketches with Dolly Parton and Candace Riggins. Also present are Jack Kaufman and Metropolitan opera singers: "The Gofers," comedy instrumental group; the singing Peters Sisters; Edith Piaf, pianist Winifred Atwell, and Opal, a performing elephant. An additional feature is the Tucson, Ariz. Boys' Choir.

11 Movie
MOVIE—"THE MYSTERY OF THE RHINE" with Anna Q. Nilsson, Sally Eilers, eleven children. A rich man's daughter is kidnapped and is stashed in a box along with a priceless jewel.

4, 10 Comedy Hour
Gale Storm, tonight's hostess and star, with Jonathan Winters and Peter Donald. Ben Blue is tentively slated to join them.

9 Champion Ship Bowling—30m.

11 Sunday Star Time
13 The Timmie Rogers Show
Rhythm and Blues from the Savoy Ballroom.

3:00 11 The Erwins
Starring Stu Erwin.

13 His Honor, Homer Bell
2, 8 General Electric Theater
Jack Benny, Zsa Zsa Gabor and Jack La Rue star in "The Honest Man" with Barbara Lawrence and Mary Lawrence. The actor portrays a man who has a yen for money.

3 The Ed Sullivan Show—60m.

WHY WORRY AND WONDER?
Is the picture on your Television screen getting dimmer? Do you get the sound clear and strong as it used to be? Are there any other troubles which disturb your TV enjoyment?

Don't wait until your set breaks down and keep wondering in the mean-
time when it might do so.

That picture tube is quite an expensive item if it has to be replaced. Yet only for $30 for one full year Tele-
vision Industries will write a warranty on your tube if it is working properly now.

Or if you prefer to have all parts guaranteed they will replace your set without obligation and write a Parts Warranty for $15 per year, on a two year basis, covering all parts, tubes, transformers, channel selector unit, speaker and of course, the large picture tube, up to and including a 21-
inch screen, regardless of age or make.

This warranty also incorporates a service agreement which provides that all labor charges are to be limited to a fixed price. All house calls for re-
pair are charged at a flat rate of $3.50 per call. This is not an hourly rate but a fixed price.

There is much more behind your TV screen than meets the eye. A compli-
cated layout with hundreds of elec-
tronic components has to develop ap-
proximately 19,000 volts to feed a 21-
inch screen. With high voltage of that power anything could break down in your set at any time.

The wise thing to do is to make sure that your TV set is in good operating condition. It is better to be safe than to be sorry.

Television Industries covers all dis-
tricts of Greater Los Angeles, San Diego, San Bernardino, Riverside, Pomona and nearby communities, Monday through Saturday, six days a week.

So, why worry and wonder? Call Television Industries at 819-9301 for further information, or mail the coupon below to Television Industries, 4031 Wilshire Blvd., Los Angeles 5, Calif.

NOTICE
Effective February 15, 1956, Tele-
vision Industries will increase the
price of their two year warranty service from $30.00 to $39.95.

Renewals Will Remain at $30.00

Coupon in this issue good until
March 1st, 1956.

Television Industries,
4031 Wilshire Blvd., Los Angeles 5, Calif.

I am interested in having your parts warranty on my TV set. Please phone me for an appointment. I understand that this inquiry puts me under no obligation.

Name ____________________________
Address __________________________
City ______________________________
Phone ____________________________

Good Until March 1, 1956

Only

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FEBRUARY 19

7 Nitecap Theater MOVIE: "FAIR011" with Fred-die Stewart. Teenagers elect student-body president.
8 Beat the Clock—30m.
10 Victory at Sea—30m.
11 Mr. and Mrs. North With Barbara Britton and Richard Denning.
10:45 9 News
10:55 9 The Christophers
11 8 Sunday News Special With Walter Cronkite.
4 Eleventh Hour News With Cleve Berman.
5 Your Income Tax—15m.
10 The Christophers
11 Sherlock Holmes Feature MOVIE: "TERROR BY NIGHT" with Sherlock Holmes (William Brough) Holmes and Watson (f) fabulous and which caused three murders.
13 Facts Forum Panel "Is the Fifth Amendment Being Abused?" with Vitalis F. Chalfin.
11:15 2 Les Paul and Mary Ford
4 Outlook—15m. With Elmer Petersen.
8 Meet Your Mayor
11:20 2 Late Show MOVIE: "SIX MEN" with Harold Warren.
12:00 12 Give Us This Day
12:50 2 Give Us This Day

Your aging but agile disk-jockey, in a moment of automotive aberration, has acquired a sports car, and this low-slung guided missile is so tiny that the only thing I have in my tool box is a pair of tweezer.

Bill Ballance Sex:

Took it out yesterday for its first solo flight on the Hollywood Freeway—that's where the nation's worst drivers go for their finals.

I HAD to get a new car—my other one was so elderly that I had to keep moving. If I stopped, the police would have thought there had been a nasty accident.

When I drove my dinky sports car home, my neighbor didn't know what it was, so he tried to chase it under the porch with a stick. But I love it and nothing is more chuckles than using that chrome-plated key that came with the car—to wind it up.

Yessir, your old playmate would far better have one of those snug little sports cars than any of that lugubrious Detroit Iron—and I've got the cramped legs to prove it. But at least they're easier to park. Cripes, if the present trend in auto freelings continues, next year's Continental will come in two sections. But they WILL have one advantage—I understand that several of the '57 models are going to have an automatic choke for backseat drivers.

(Bill Ballance's "Ballance 'n' Records" is on KABC-TV, Channel 7, from 12 noon until 2 p.m., Monday through Friday, and on KFWB Radio from 6 a.m. until 9:30 a.m., Monday through Saturday.)

CLEAN GIVEAWAY

Great news is reported by Sam Hayes, including word that White King "D" is giving away 600 Big Boy Barbecues free... listen to...

SAM HAYES NEWS

12:30-12:45 p.m. Monday thru Friday

KABC 790 RADIO

presented by White King "D," the Double Duty Detergent
MONDAY tv LOGS

5 2 Range Rider
   With Jock Mahoney and Dick
   Buck Surratt.
   Power—7, 6
3 Wild West Theater—Con’d
   4, 10 Pinky Lee
5 Cartoon Carousel—Con’d
6 Ranger Show—Western
7 8 Mickey Mouse Club
   NEWSREEL: What a Family!
   Photo by Walt Disney.
   Boy Hero, Meet a Mermaid. 
   Six P.M. MUNKEYETES: Fun
   with Music Day, Jimmie Dodd
   gives a Mouseketeer lesson
   with tunes.”I’m a Guitar.”
   “I’m a Guitar.”
   “The King of the Mountain.”
   “I Love You.”
   “The Honey Pie.”
   “The Man Who Sold the Moon.”
   “The Man Who Sold the Moon.”
   “Two Little Rabbits.”
   “Two Little Rabbits.”
   “Two Little Rabbits.”
   “I Hate It.”
   “I Hate It.”
   “I Hate It.”

5:30 2 Captain Jet and the
   New Tornadoes
   3 Frank Webb Show
   4, 10 Howdy Doody
   5 Western Theater—60m.
   MOVIE—ARIZONA FRONTIER
   with Tex Ritter.
5:45 9 Sean Meany Show
   with new tunes from
   Ireland, Bill Chadney, pianist.
6 4 Beverly on 3
   6 Our Gang Comedies
   7 Cisco Kid—30m.
   8 Annie Oakley—30m.
   9 Cartoons—45m.
   10 Roy Rogers Movie
   MOVIE—BILLY THE KID RETURNS.

KCOP

RANCH PARTY
4-6 P.M.
CHAMPIONSHIP WRESTLING
from HOLLYWOOD LEGION STADIUM
8:30 P.M.

DON’T MISS BAXTER WARD
AND THE NUNS TUESDAY THROUGH SATURDAY, 10-11 P.M.

TV Tips

STUDIO ONE, (2), 7:00 p.m. Keenan Wynn and Julie Adams star in “Circle of Guilt,” a dramatic story
of a small town’s reaction to a woman’s murder. Anne Seymour, Fred Clark and Peter Graves are featured.

TV READER’S DIGEST, (7), 8 p.m. Lyle
Baxter and Emlyn Williams star in
“Return to Oblivion.”

VOICE OF FICTION—THE SAGE, (7), 8:30 p.m. Howard
Barlow hosts Cesare Siepi, Metropolitan Opera basso.

LOVE LUCY, (3), 9:00 p.m. A “tabloid”
musical comedy episode finds Lucy
about to be freed by a legendary Scotti
dragon.

MEDIC, (4), 9:30 p.m. “Never Come Sunday,”
episode of a mentally retarded
child.

HIGHWAY PATROL, (11), 9:00 p.m. Brod
Crawford and Helen Brown in story
of airborne kidnaping.

DECEMBER BRIDE, (2), 9:30 p.m. Desi
Arnez appears on the screen when
the film version of his famous
script.

ROBERT MONTGOMERY PRESENTS,
(4), 9:30 p.m. William Redfield stars
in “An Excuse for Shanks.”

MEDICAL HORIZONS, (7), 9:30 p.m. “Battle
Against Narcotics.”

11 Jungle Jim—30m.
12 Baxter Ward
6:05 2 Tom Harmon Sports News
6:10 2 Cole Roberts News
6:15 2 Doug Edwards—News
4 VRCA
13 Zeke Manns
6:30 2, 8 Adventures of Robin Hood
Richard Greene as Robin
ries to keep Prince John
ce to the crown of
land in “The Prisoner.”

5 Five Star Final—30m.
4 Jack Latham
5 Handy Hints—30m.
6 Johnny Jet—Uncle Russ
Cartoons
7 Early Curtain
5 Johnny Downs Express
11 Life With Elizabeth—15m.

13 Gene Autry—30m.

4 Jack Latham—News
11 George Putnam—News
13 Baxter Ward—News
5 Weather Vane—5m.

7 Studio One—60m.
11 Keenan Wynn and Julie Adams
star in “Circle of Guilt” with Anne
Seymour, Peter Graves and Fred
Clark. The gripping story of a
man sought in a web of circum-
stantial evidence woven around
Al fron woman murdered on a
beach. In

3 Annie Oakley—30m.
4 I Spy—30m.

10 Mayor of the Town
“Love Is So Young” with Thomas
Mitchell as mayor of Springfield.

11 I Married Joan—30m.

13 The Golden Voyage—30m.

7:15 5 Eye Witness—15m.
7:30 3 Novy Log—30m.
4, 10 Tony Martin—15m.
15 A quarter-hour of music with
the Interlude, singing group, and
Steve Ross, musical conductor.

7:45 5 Cossplay—30m.
6 Cisco Kid—30m.

Tonight! Be sure to see

THOMAS MITCHELL
Starring in

“Mayor of the Town”

Here’s wonderful entertainment for
the entire family—wholesome, fun-
loving, full of the human qualities
that gladden your heart and brighten
your day! Tonight, see America’s
beloved Award-Winning dramatic star,
Thomas Mitchell, in “Mayor of the
Town.”

MONDAYS • 7:00 P.M.
CHANNEL 10 • KFSU-TV

A Presentation by

RICHFIELD

“Conservation of natural resources
means better living for you.”
FEBRUARY 20

7 Topper—30m.
8 People In the News—15m.
9 Cesar Romero Show—30m.
10 Movie-Magic Show—30m.
11 10 News—15m.
12 Weatherword—7:55m.
13 10 New Caravan—15m.
14 10 Local News—7:50m.
15 10 News—2:30m.
16 Weatherword—7:55m.

8:30

12 8 I Love Lucy
Lucy returns to her ancestral home in Scotland—in a dream sequence. 

13 10 Wrestling—21/2 hrs.
From the Legion Stadium, Garry Goodwin, sports- 
caster.

9

10 8 Burns and Allen Show
A barefooted Grace does the grasp of an eastern princess in an endeavor to meet an Indian maharajah. The maharajah denies audience to anyone, but Gracie Native American charms with Oriental beauty. Her efforts are frustrated by a giant who stands with arms outstretched ready to fend off curious females.

11 Masquerade Party—30m.
12 10 Caesar's Hour
Dangerois, native to breed comedy with music and dancing. Features are Nanette Fabray, Carl Reiner, Howard Morris, Sandra Dee, Ellen Parker, singer Bill Lewis, pianist Earl Wild and guest stars.

12 10 Movie—30m.

13 10 News—15m.

14 10 Movie—30m.

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13 10 Movie—30m.
FEBRUARY 21

8 Judge Roy Bean—30m.
7 Picture Party—30m.
6 Rescue 911—60m.
5 Adventure Movie Theater
MOVIE—"STARDUST ON THE SAGE" with Gene Autry. (See Channel 9 at 7:00 p.m. Monday)
4 Life Is Worth Living
Bishop Fulton J. Sheen.
3 Johnny Otis Show—30m.
2 Hollywood Heritage—30m.
1 Eyewitness—15m.

7:15 2 Yo Yo Trust Your Wife? Quiz show moderated by Edgar Bergen, assisted by Charlie McCarthy, Mortimer Snerd.

3, 4, 10 Dinah Shore Show
A quarter-hour of music starring Dinah Shore, with the Skylarks and Harry Zimmerman and his orchestra.

5 Conspiracy—30m.

6, 11 Chevron Hall of Stars
In "The Bequest," James Whitmore stars as a husband who learns his wife has been bequeathed $44,000 by an international playboy with a very tarnished reputation. With Constance Ford.

7 Whistler Bros. Presents
Heido prisoner by three men who suspect he is a big shot who did not do, Cheyenne (Clint Walker) is freed by gunsters responsible for the crimes. No one suspecting him, Clint goes with him to a nearby cattle town where the bandits plan to loot the bank.

8 People in the News
13 Fillmore Jones
Jeff discovers identity of amnesiac victim in "Sitting Duck."

7:45 3 Industry on Parade—15m.

4, 10 Camel News Caravan
John Cameron Swayze reports.

7:50 8 Los Angeles Times

7:55 8 Weatherword—5m.

8 News—15m.

2, 8 Phil Silvers Show—30m.
Sgt. Ernie Bilko finally gets "busted" to a private when four of his fellow sergeants, refusing to be fall, tell Colonel Hall of his misdeeds.

3, 4, 10 Milton Berle Show
Jimmy Durante is Uncle Miltie's guest in a special show from Las Vegas. A film sequence from MGM's "Meet Me in Las Vegas" starring Greer Garson and Dan Dailey is shown.

5 Headline—30m.

6 Science Fiction Theater
"100 Years Young" with Ruth Hussey, John Archer. Tiny bottle of deadly poison contains secret of eternal life, but when young chemist discovers its secret, he faces century-old murder charge.

9 Mystery Theater—30m.

13 The Hunter—30m.
Harry Nelson's attempt to erase every trace of foreign agents to secure secrets vital to national security in "Rendezvous on the Dock."

8:30 2 Navy Log—30m.
Captain Adams and Phyllis Coates star in "The Web Frontier." A young Navy officer has to cancel his wedding plans when, at the last moment, he is ordered to command a highly secret mission to destroy the enemy.

5 George Raft Series—30m.
"Suspect No One" Lieutenant Ruby becomes suspicious when he catches a phony fugitive breaking the window of a jewelry store. He uncovers a clever plot of the woman to save her own life.

5 Beulah—30m.

TV Tips
AFTERNOON FILM FESTIVAL, (7), 12 noon. Allan Edmonds presents TV debut of J. Arthur Rank's "Flood Tide." $64,000 QUESTION, (2), 7:00 p.m. Hal March emcees the gigantic giveaway show.

CHEVROLET "K" OF STARS, (11), 11:30 p.m. James Whitmore as a husband with due cause for suspicion in "The Bequest."

MILTON BERLE SHOW, (4), 8:00 p.m. Milton Berle stars in show from Las Vegas. Film from MGM's "Meet Me in Las Vegas" is shown.

VICTORY AT SEA, (9), 8:30 p.m. Midway.

FIRST RUN MOVIE, (13), 8:30 p.m. "Quartet" by W. Somerset Maugham makes its TV debut.

FIRESIDE STORIES, (9), 9:00 p.m. Jane Wyman stars in "The Thread" with Philip Ober, Anthony Eustelle, Jeff Morrow and Glenda Farrell.

CHANNEL 9 MOVIE, (9), 9:00 p.m. "The Whistle at Five" with Don DeFore, John Hodiak and Janet Leigh.

RED SKELTON SHOW, (9), 9:30 p.m. Vincent Price guest stars as a mad scientist.

ARMSTRONG CIRCLE THEATER, (4), 9:30 p.m. "Terror by My Heels," another actual story of a Korean hero.

DU PONT CAVALCADE THEATER, (7), 9:30 p.m. Terence Stamp stars as a Japanese gardener with a green thumb in "Call Home the Heart."

7 Sky King—30m.
Following the holdup of a mining company, three desperadoes capture the town and hide out in his mine.

8 Wild Bill Hickock—30m.
Cartoon Express—60m.
With Bill "Casey" Stullah.

10 Gene Autry Movie
11 Stories of the Century
Story of the outlaw Burt Alvord.

13 Baxter Ward—News
2 Tom Horn—Sports News
6:05 4 James Whitmore—News
Weather—Gene Bolly
6:10 2 Cleo Roberts News
4 Cleve Herrmann
6:15 2 Doug Edward News
4 KRCA News 15—30m.
13 Zeke Manns
6:30 2 Name That Tune
Musical quiz show with comedians George de Witt.

3 Five Star Final—30m.
Handy Hints—25m.
With Dorothy Gardiner and Ken Graue.

6:45 4 Jack Lathem—15m.
8 Pat Hickey—15m.

11 George Putnam—News
6:55 5 Weather Vane—5m.
With James Edward Edmunds.

2, 8 $64,000 Question—30m.
Hal March emcees the gigantic giveaway show.

3 Sherlock Holmes—30m.
4 Capt. Gallant—30m.
Bill Williams is accused of harm to his mother back in Germany unless he deserts and leads two bunches to a buried fortune.

5 Gil Martyn—News—15m.

PREVIEW: "QUARTET" by W. Somerset Maugham
Don't miss Baxter Ward and the News Tuesday through Saturday, 10:30 p.m.
FEBRUARY 21

7 Wyatt Earp—30m.

Notre Dame comes to Winchita to kill Wyatt and swindle an Englishman. Earp's landlady's daughter, Della, places herself in peril. Hugh O'Brian stars.

9 Victory at Sea

Battle of Midway shatters Japanese dream of conquering entire Pacific.

11 Liberace—30m.

"Tiptop Through the Tulips," "Minoet in G Blues," Chopin's "Nocturne in E Flat," and medley of five songs.

13 First Run Movie

"Quartet," W. Somerset Maugham's collection of four short stories: "The Facts of Life," "Mourning," in which a father learns something about wine, women and gambling from his son, "Allen's Cigar," with Francesco Rosary and Dick Bogar, and "A Son's Last Wishes," which prefers death to defeat when he discovers he has no talent as a pianist. Call of the Coliseum with George Cole and Hermione Baddeley, the story of a real woman ever had, and "The Colonel's Lady" with Cecil Parker, Maiwenn and Basil Radford, in which the wife of a door colonel relates a startling book of poems.

8:45 9 This Week in Sports—15m.

2, 3, 8 Meet Millie—30m.

Feeling certain that a dramatic coach of whom Alfred has heard is a fraud, Millie, Mamie and Mr. Boone Sr. come up with a plan to trick the instructor into exposing himself.

4, 10 Jane Wyman's Fireside Theater—30m.

Jane Wyman stars in "The Thread." A frivolous debutante buys her way out of many escapades, but when she runs over a small boy while she is in a state of intoxication, she discovers that she must pay the hard way. Phil Ober, Dorothy O'Connell, Jack Morrow and Chuck Connors are featured.

5 Strictly Informal—60m.

Larry Downey and Quinn Martin.

6 Waterfront—30m.

Danny Thomas shouldn't try to plan their children's futures when they tries to "persuade" daughter Terry to prepare for show business career and when a friend brings his son for professional advice on how to become a nightclub entertainer.

9 Movie Theater

MOVIE—"THE WHISTLE AT EATON FALLS" with Lloyd Bridges, Ernest Borgnine, Dorothy Gilmer, Constance Ford, Marjorie Lord, Eddie Albert, Johnsaplin and Anne Francis.

11 The Ken Murray Show

"The great event of the first half of our century" is the title bestowed on tonight's mystery guest. He enjoyed his greatest triumph in 1936 and Ken shows some of the front-page news events of that year.

9:30 2, 8 Red Skelton Show

Guest: Vivian Price, as a mad scientist decides to use Red for his experiment with an injection which will double the height of any human being. Red gets into the unhappy position as a result of his being a door-to-door vacuum cleaner salesman, with red at 8.

3 Danny Thomas

4, 10 Armstrong Circle Theater

"Terror and the Turtles." The actual story of Melvin Shadduke, flier, who was shot down over Communist Russia during the war, and his brave brand of heroism.

6 Picture Window—90m.

MOVIE—"SHADOW OF EXECUTION" with Dana Andrews and Ruth Roman.

7 Du Pont Cavalcade Theater

"Call Home the Harvest" stars Teru Shimada, and the diminutive Japanese gardener whose green thumb gives beauty to Miami Beach in the days of its development from a swamp into one of America's loveliest vacation cities.

11 Secret File, U. S. A.

Robert Alda enters East Germany to find kidnapped boy.

12 Celebrity Playhouse—30m.

"Fly By Night" with Thomas Mitchell as hotel proprietor on Mexican border who apprehends criminal about to flee over the border. Sally Forrest is featured.

3 Science Fiction Theater

A tiny bottle of deadly poison holds the secret of eternal life in "The 100 Year Moxie." John Bowers discovers the secret—only to face a century-old murder charge.

5 Late Movie

MOVIE—"HIGHLY DANGEROUS" with Margaret Lockwood, Dana Clark. Reporter helps a girl investigating germ warfare threat.

7 International Police Files

Brothers' quarrel over giving family jewelry to dancer leads to murder in Mexico.

8 Johnny Carson Show

Guests: Eva Gabor and Jack Prince.

11 Paris Precinct

Evidence in apparent murder of crippled Frenchman points to his pretty ward.

13 Times Square Playhouse

"11th Life" with Laurene Turtle, Robert Paige. Gigolo teams with fortune teller to relieve guileless women of life's savings.

10:30 2 Cleo Roberts—15m.

3, 10 Big Town—30m.

Steve Wilson (Mark Stevens) and one of his staff cover a Skid Row fire and reporting the Skid Row situation after witnessing conditions there.

7 Three on the Final

Dick Tufeld, news; Norman Van Broklin, sports; Aline Mosby, Hollywood report.

8 I've Got a Secret

Garry Moore, emcee.

11 Guy Lombardo

Eugenie Baird guests, singing "Auf Wiedersehen, Sweetheart!"

13 Baxter Word News

2 The Big News—15m.

With Bill Stout, G1 Stratton and Austin Craven.

19 Don Lee World News

13 Doing the Town with Doodles

Live show with a different nightclub star guesting each night.

2 Les Paul and Mary Ford

3 Late News—15m.

4 Jack Latham—15m.

7 Sands of Time—15m.

Travelogue of movies and places throughout the world.

8 Topper—30m.

Weatherway

10 Channel 10 Newsreel—25m.

11 George Putnam—News

13 The Inevitable

"I Went to Havana" with Elliot Reed.

11:05 2 Duffy's Tavern

Clown show with Ed Gardner.

9 Late Feature

MOVIE—"RUTHLESS" with Zachary Scott, Brian Donlevy. Course for ruthless ambition.

11:15 4 Cleve Herrmann—Sports

7 Nitcap Theater

MOVIE—"CITY LIMITS" with Frank Craven. Reporter tries to obtain a sensational story on railroad president.

13 Public Defender—30m.

Reed Hadley helps ex-con arrested day of his release for carrying a gun.

11:30 4, 10 Tonight—60m.

Starring Steve Allen in a late evening show of music and comedy, featuring vocalist Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.

11:45 3 The Frankie Laine Show

13 Jackson's Theater

MOVIE—"CALL OF THE KLONDIKE" with Kirby Grant, Lynn Rogers. Moutie investigates disappearance of trappers.

12 Night Final Edition

12:05 2 The Late Show

MOVIE—"THE SECOND MATE" with Gordon Harker. Man searches evidence against smugglers who murdered his grandfather.

12:30 4, 15 Movie Museum—15m.

12:45 4 World News

1:35 2 Give Us This Day

Prize Winners Announced Soon

WINNERS of the First Weekly PRODUCT PREFERENCE CONTEST will be announced in the March 3rd issue of TV-Radio Life. Watch for your name ... you may be a winner. If you haven't entered the contest as yet, do so now—turn to pages 8-b and 8-c for rules and the featured PRODUCT OF THE WEEK. Enter as often as you wish.

NO LESS THAN 15 WINNERS EVERY WEEK. Prizes totalling over $100 per week will be awarded. First prize this week, a $49.95 radio. Other prizes include Ship 'n Shore Blouses, $10.00 and $5.00 merchandise certificates, reserved seat circus tickets, 6 month subscriptions, etc.
2, 3, 8 The Millionaire—30m.

"The Story of Victor Volume." A daring circus traper, artist who takes risks in other phases of his life becomes the recipient of a million dollars from an unknown benefactor.

4. 10 Kraft TV Theater—60m.

"Snapfinger Creek." A folk-tale set in the Georgia hills tells the story of a young girl who feels she has fallen in love with a man beyond her reach.

6 Secret File—30m.

7 The M-G-M Parade—30m.

Host George Murphy introduces a scene from the 1925 motion picture "The Big Parade" starring John Gilbert and Renée Adoree. Jack Garfield and Mickey Rooney are seen in a scene from "Strike Up the Band." In tribute to Thomas A. Edison the short feature, "Servant of Mankind," is presented, and scenes from "The Last Buffalo Hunt" starring Robert Taylor and Stewart Granger round out the show.

9 Movie Theater
MOVIE—THE WHISTLE AT EATON FALLS—"W" with Lloyd Bridges, Ernest Borgnine, Douglas Fairbanks, Jr., and Dorothy Lamour.

11 Waterfront—30m.

News cast given by loving companies goes to skitper of fastest boat. Capt. John encounters foot play during the race. Preston Foster stars.

13 Decision
"Pals to the End" with Brian Keith, Robert Armstrong.

FEBRUARY 22

2, 3, 4 I've Got a Secret—30m.

With host and emcees Garry Moore and pandilist Dave Henderson, Jane Meadows, Bill Cullen and Henry Morgan.

6 Masquerade Party—30m.

Famous guests, heavily disguised, try to conceal their identities from nose-bangers Babes Sherwood, Mary Healy, Ogden Nash and Ilka Chase under the guidance of emcees Peter Donald and Don Ameche.

8 Curtain Call

11 Mayor of the Town

"Long May It Wag" with Thomas Mitchell fighting for sensible leash law when a judge, bitten by stray dog, forces passage of bill calling for strays to be destroyed. Sponsored by Richfield Oil Corp.

13 Match the Champ Bowling

Viewers who match champ's score during week receive up to $1500 in prizes.

10 The Whistler—30m.

"Gingerbread," in spite of warnings from his friends, a crack lawyer continues to be a pal to his gangster clients but finally finds he can't control them.

11 Lawrence Welk Show—60m.

3 Lawrence Welk Show—60m.

4, 7 This Is Your Life

With Ralph Edwards.

6 Picture Window

MOVIE—TOUGH ASSIGNMENT—"W" with Dan Barry.

7 Break the Bank

TOMORROW! Be sure to see THOMAS MITCHELL Starring in "Mayor of the Town"

Here's wonderful entertainment for the entire family — wholesome, fun-loving, full of the human qualities that gladden your heart and brighten your day! Tonight, see America's beloved Award-Winning dramatic star, Thomas Mitchell, in "Mayor of the Town."

WEDNESDAYS • 9:30 P.M.
CHANNEL 11 • KTTV
A Presentation by RICHFIELD

"Conservation of natural resources means better living for you!"
**TV Tips**

**LIFE IS WORTH LIVING**, (7), 8:00 p.m. Bishop Fulton and Gene Nelson star as two men who are forced to escape from a prison in Guatemala.

**CLIMAX**, (2), 8:30 p.m. Gene, Wayland Moore, and Gene Meyer star in three 30-minute stories.

**ASSIGNMENT SOUTHERN CROSS**, (11), 8:30 p.m. "The Flying Missionaries" investigates the murder of the missionaries in Ecuador.

**STAR TONIGHT**, (7), 9:00 p.m. Thornton Wilder's "Happy End" is featured.

**FORD THEATER**, (2), 9:30 p.m. Charles Boyer stars in "Command." 

**LUX VIDEO THEATER**, (4), 10:00 p.m. Lex Barker and Anne Bancroft star in "Hired Wife."

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**FEBRUARY 23**

**7 Studio 57** — "The Black Road," with Robert Horton, Judith Ames. Return of wayward son disrupts hardworking family. He returns with his brother to win lovely girl.

**8 Dr. Hudson's Secret Journal** — "The Crooked Chair." Gene Barry is a detective.

**9 Adventure Movie Theater** — "STARDUST ON THE SAGE" with Gene Barry. The Channel 9 at 7:00 p.m. (Monday.)

**10 Wyatt Earp—30m.**

**11 Annie Oakley—30m.**

**13 I Search for Adventure** — "Grandma and Grandpa in the Jungle" shows adventures of Mr. and Mrs. Harvey Cheesman of Glendale, who trekked to jungles of South America. The Cheesmans relate adventures of their findings in Ecuador.


**16 Quiz Night** — "Jeopardy." With Clifton Fadiman, quizmaster.

**18, 4, 10 Dinah Shore Show** — "Dinah Shore and Her Orch." In the Los Angeles theater, Dinah Shore takes her show on the road.

**19 Western Marshal—30m.**

**20 Lone Ranger—30m.**

**21 People in the News—15m.**

**22 The Open Road—Travel** — "Yogi the Rock." Lynn Rogers, host.

**24 Community Award** — "10 Camel News Caravan." John Cameron McKee is reporting.

**25 Local Newsreel** — "Mars Attacks." 7:30 p.m.

**26 Weatherword—5m.**

**27 News** — "Bob Cummings Show."

**28 Martinis, Moonbeams and Memories** — "The Traveling Companion." A poor but honest farm boy is rewarded for protecting the coffin of a dead man in a way which brings him happiness.

**29 Mid Evening Movie** — "TONY DRAWS A HORSE." 7:00 p.m.

**Life Is Worth Living** — "I Search for Adventure"—TUES.—THURS., 7:00 P.M. "Jack Douglas" presents.

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FEBRUARY 23

2, 8 Climax—60m.
Gene Nelson, Katy Jurado, Warren Berlinger, Colleen Gray and Mary Astor star in "NIGHTMARE BY DAY," an original story by James P. Cavanaugh. A man is suspected of murder when his wife mysteriously disappears. Rumor and circumstantial evidence almost prove him to be a tragic figure. Sponsored by the Chrysler Corp.

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9:30 2, 8 Four Star Playhouse
Charles Boyer stars in "Command," story of a tough first mate of merchant ship who hates his captain and waits for the time when older man retires so he can take command. When opportunity arises to seduce his captain's beautiful daughter, he thinks twice before acting.

3, 4, 10 Ford Theatre—Drama
Jean Fontaine, in tense marital drama, "Your Other Love," is forced to fight for her husband's affection upon the return of his first wife and their small son.

6 Picture Window
MOVIE—"LONG SHOT"

7 Dawn You Go
Dr. Regan Evans moderates a spelling quiz game with panelists Frank Coughlin, Patricia Cutts, Georgianna Johnson, Bill Williams.

10 Harry Owens Show—30m.
Ponyesian variety show.

10 3, 4, 10 Lux Video Theatre
Les Barker and Anne Bancroft star in "Hired Wife." When bachelor Stephen Dexter is confronted with an embarrassing legal situation, he needs a wife, so enlists the aid of his secretary, Kendall Browning who says she'll be the "hired wife." Kendall thinks divorce him so he can marry current romance. However, Kendall changes his mind after the ceremony which really complicates Dexter's life. Otto Kruger is host.

10 5-4-3 6 Picture Window—90m.
MOVIE—"THE SOUTHERNER" with Zachary Scott.

10 The Party
8 Warner Bros. Presents—60m.
"Cheyenne."

13 Ten O'Clock Theatre
"Romance" and "Barred Wire."

10:30 2 Closeup—45m.
"Santa Fe."

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"Santa Fe."

10:30 2 Closeup—90m.
"Santa Fe."

10:30 Three Star Final

13 Baxter Ward News
10:45 2 The Big News
With Bill Straton and Austin Green.

13 Don Lee World News

9 10 Olympic Boxing—1½ hrs.

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11 Assignment America—30m.
"The Flying Missionaries" investigate the murder of a missionary in Ecuador. Flying missions is interviewed. Recorded voice of one of those killed is heard, made before the fatal trip. Prepared in cooperation with Life magazine by Hinson's Department Stores of Arcadia and Whittier.

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TV Tips

EDDIE FISHER SHOW, (4), 6:30 p.m. Eddie sings songs with Italian theme.

GILLETTE FIGHTS, (4), 7:00 p.m. Rocky Castellani vs. Johnny Sullivan, middleweights.

SCHLITZ PLAYHOUSE OF STARS, (2), 9:30 p.m. John Ireland stars in "Ordeal."

STAR STAGE, (4), 9:30 p.m. Greer Garson portrays a famous movie star with an angle in "Career."

CRUSADE IN EUROPE, (15), 10:00 p.m. Africa, Our First Offensive.

6:30 2 My Friend Flicka—30m. Ken (Johnny Washbrook) struggles to save his horse Flicka when an accident blinds her. Warned by her father that their ranch can't support dead wood and that the horse will have to be destroyed, Ken tries to get help from a wise old horse doctor, only to be plunged into despair when the horse runs away. Ania Louise and Gene Evans co-star.

3 Star Fineal

4 Eddie Fisher

6 Johnny Jet—Uncle Russ

7 Early Curtain—30m. "M'lila" with Rita Moreno as Bette Harrie's saucy heroine.

8 Amas 'n' Away—30m.

11 Life with Elizabeth—15m. With Betty White and Del Moore, Jack Letham—15m.

6:45 4 Jack Letham—5m.

6 Ranger Show

Our Gang Comedies.

7 Andy's Danger—30m.

8 Soldiery of Fortune

9 Cartoon Exchange—60m.

13 Baxter Ward—News

6:05 2 Tom Harmon, Sports News

6:10 2 Clete Roberts, News

6:15 2 Doug Edwards

13 Adventures of Ellery Queen

Ellery meets a suitor using spoken word

13 Star Performance

Vacation Wife with Frances Rafferty, Robert Paige.

7:15 5 Eye Witness

With Ken Graue, Tom Hatten and Jay Elliott.

7:30 2 Person to Person

Edward R. Murrow visits homes of famous personalities.

5 Conspiracy—30m.

6 The Pendulum—30m.

7 The Pit—30m.

5 People in the News

11 Calo Pet Exchange

Frank Wright offers free pets. Sponsored by Calo Pet Food.

13 The Hunter

3 Sportscene—15m.

With Bill Huddy.

4, 10 Camel News Caravan

John Cameron Swayze reporting.

8 Local Newsread

8 Weather—5m.

7:55 8 News

2 Mama

Starring Peggy Wood.

3 Soldiers of Fortune

4, 10 Truth or Consequences

With Jack Bailey.

5 Orrin Tucker Show—60m. Starring Roberta Linn with the LA Crystal Tone Orchestra.

6 The Ken Murray Show

Ken's guest tonight tells how it felt, at the age of 24, to cross a dividing line he had never reached before back in the year 1947.

7 Ozzie and Harriet—30m.

Clyde Montana and his family visit from coast to coast for the weekend vacation. Ozzie agrees to watch his house while he's away—with unexpected results.

8 Death Valley Days

The Baron of Arizoma.

9 Favorite Story

"Inside Out," adapted from autobiography of Baudin von der Trench, reveals campaign by Red Commissar Bent on forcing British neutrality to admit espionage charges.

11 Man Behind the Badge

Charlies Rockford tells how ward- en stopped prison revolt before safety of all prisoners was at stake.

13 Adventures of Ellery Queen

Ellery meets a suitor using spoken word
TV-RADIO LIFE

FEBRUARY 24

8:30  2, 8 Our Miss Brooks—30m.
Margaret Davis' old boy friend of 35 years ago returns to court her. Afraid she has aged too much to attract her old lover, Mrs. Davis persuades Connie Brooks to take her place on the date. Eve Arden stars as Connie.

3 The Whistler—30m.
Faced with the choice of defending a murderer or losing his own life, an ambitious young lawyer acts as a defense attorney which leads to an uncalculated surprise.

4, 10 The Great Gildersleeve
When Gildy starts behaving like an ogre uncle and checks up on his niece's current boyfriend, he acquires a portrait of himself and a bill for $150.

6 I Led Three Lives—30m.

7 Crossroads—30m.
"Pavement Pastoral" with Jeff Morrow. Warden transforms a gang of criminals who campaigns against war effort and is imprisoned for draft evasion.

9 Gong Busters
"Karps Case." Member of Mr. Barker's school of crime was first criminal to try having fingerprints and face changed by surgery.

11 N.O.P.D.—30m.
True stories from the files of the New Orleans Police Department.

12 Star of Grand Ole Opry
Franks of Houston (Tex.) Chronicle are dramatized tonight.

2, 8 Crusader—30m.
A refugee doctor has problems in trying to set up shop himself as a doctor in a small community. He makes a fresh start as an intern only to find he has to overcome the resentment of the community. Anders steps in to help him.

3, 10 Big Story
True experiences of reporter Zarko of Houston (Tex.) Chronicle are dramatized tonight.

13 Crusade in Europe—30m.
"Africa, Our First Offensive."

10:30  2 Cleo Roberts—News
3 Premier Theater
MOVIE—"NO MINOR VICES" with Dana Andrews, Lilli Palmer, Louis Jourdan. Screwball artist comes between solemn psychiatrist and his wife.

6 Paris Precinct—30m.

7 Three Star Final

8 Cross Current—30m.

11 Ten Thirty-Tonight—China
Smith—30m.
With Dan Duryea.

13 Baxter Ward News

10:45  2 The Big News
With Bill Stout, Gil Stratton and Austin Green.

KCOP

Stars of
GRAND OLE OPRY
8:30 P.M.

DON'T MISS
"DANGEROUS ASSIGNMENT"
9:30 P.M.
Don't miss Baxter Ward and the News, Tuesday through Saturday, 10:30 p.m.

KCOP

By Popular Request

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Now Repeats the Dramatic Dwight D. Eisenhower Series
"CRUSADE IN EUROPE"

Don't Miss
Tonight's Episode
Sponsored by
Murphy Oldsmobile at 10:00 p.m.

CHANNEL 2
LOS ANGELES MOST POWERFUL STATION!

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CHANNEL 13
LOS ANGELES MOST POWERFUL STATION!
Ear, Eye Inspire the Pen

A. S., Murriata

In answer to a recent correspondent: Why did TV-Radio Life publish this story and the color picture of Cathy and Gary?

It's because we, the "crazy" public, demand it. We not only like them. We love them.

What is talent, anyway? "The art of giving what others want and need to make them humanly happy."

Bob Crosby, for instance, has a way of making you feel that if it weren't for you he wouldn't care to live or entertain in this old world. The same thing, I might add, that made Bing what he is, or anyone, for that matter.

Cathy and Gary? They have a long way to go, and they know it. They are likeable kids, very, living and learning to make themselves the nice adults that will appeal to other nice adults.

First people have to know you, then they are able to give what others have to offer. If you have anything and the faith in yourself, you're in. The only thing they had you weren't fortunate enough to have was the public's wanting to see what they had to offer. If they don't have it, they are no further along than you and yours. In this they have cheated you very little, but a lot more hindrance than you will ever face. The public expects more of them, and will be satisfied with little less than exactly what they expect. Where in your case you can be yourself, no precedent to achieve or destroy. If you have a gift to offer, your chance will come. Digging others will bring your chance no clearer, and is a good way to dig yourself a nice little hole of despair and jealousy that will hold you and your talent down out of sight. And how just has this helped your friends?

Help yourself to a good dose of "humility" and "honest pride" in whatever your talent may be and let your belief in yourself shine through to others. Your flight is a hard one, I know. But where did you get the idea that a famous father or uncle made it any easier? It's like taking on Joe Louis in one's first professional fight! I'd much rather be you, competing on your own level.

Louise Peters, Altadena

I wish to enter my protests against all sponsors of TV shows. We bought a $40 TV set for only one reason—to enjoy programs given by the various stations, not to listen to all the screaming barkers for automobiles, cigarettes, beer, Rorer's products, Adolph Milk, etc. Yes and all hair and lipstick products. Do you realize where all the teen-agers, small and large, receive all the crime suggestions? Yes, beer, cigarette smoking, gun fights, lewd experiences—TV! I could go on writing pages about the actions of teen-agers.

Mrs. Richard Sedwell, Ontario

It is a big question in my mind why all the good programs coincide, and are all on week nights. For instance on Sunday from 6 to 9 mostly variety, or other equally uninteresting sketches. And why Ed Sullivan holds a spot almost alone. Lately his programs seem particularly malodorous. It is wonderful for people who prefer any type of entertainment, and certainly I do not consider myself a qualified critic—all I wish is that we had at least a choice. Also sorry that Groucho and Bishop Sheen occur at the same time. However, I do think some marvelous programs have been shown, and I would especially like to mention my appreciation of the new afternoon shows.

WHY WAIT?

DROP A QUARTER IN THE METER, Make Your LIFE A LITTLE SWEETER!

Enjoy Giant-Screen TV NOW on Alben's exclusive METER PLAN. Just drop a quarter in the hidden meter on your TV, and before you know it, IT'S YOURS! Refrigerators, washers, dryers, etc. are easily yours with the Meter Plan! A Quarter a Day Keeps Backache Away!

FREE! THIS WEEK ONLY! CHOICE OF 540 Radio or 18-Piece Tool Chest to every new customer!

PHONE

ALBEN SALES
5400 S. Vermont
PL. 3-3676 NOW!

FRIDAY TV LOGS

9 Don Lee World News
13 Doing the Town with Doodles Weaver
Live show written with different nightclub star guesting each night.
11 Duffy's Tavern
Starstruck By Ed Gardner.
4 Jack Latham
6 Les Paul and Mary Ford—5m.
7 Sands of Time—15m.
Travelogue of visiting industries and places throughout the world.
8 The Vise—Drama—30m.
9 Weatherwise
11 Channel 10 Newsreel—30m.
11 George Putnam—News
13 Star Rating
Show business panel rates professional talent. Winner receives prize and engagement at Las Vegas Hotel
George O'Hara encore, Bob Keiderman Trio provides the music.
11:05 6 Picture Window
MOVIE—"VALLEY OF THE EAGLES" with Jack Warner
9 Late Feature
MOVIE—"NORTWEST STAMPEDER" with Douglas Fairbanks, Jr.
Wild horse, faithful dog unlike young rancher and his pretty foreman.
11:15 4 The Human—Sports
7 Ice Hockey—90m.
11 Public Defender—30m.
Young mountain boy is accused of murder of deputy sheriff killed during raid on a mountain still.
11:30 2 Frankie Laine Show
4, 10 Tonight—60m.
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and his own group, with Skitch Henderson and orchestra, and guest stars.
5 Final Edition
8 Foreign Intrigue—30m.
12 Lawrence's Theater
MOVIE—"BLACK KNIGHT" with Roddy MacDowell. Boy's stallion kills man, beating him and faces execution.
12 The Late Show—1½ hrs.
MOVIE—"LOVE IN PAVN" with Barbara Kelly, Girl pawns husband, then overdoses.
3 Late News
8 Night Final Edition
MOVIE—"FUGITIVE MAN" with Johnny Mack Brown.
12:30 4 Movie Museum—15m.
12:45 4 World News
1:30 2 Give Us This Day

SINGER CHRISTY
Lovely Eileen Christy won first prize in the 1950 Atwater Kent national talent competition. She now co-stars in the new Jack Owens Show.

SIGNED
Producer Chester Erskine signed Rodney Bell for his third important Reader's Digest television role in a row for "The Trigger-Finger Clue" episode.
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**Monday-Friday Daytime TV Logs**

**TV-RADIO LIFE**

**FEBRUARY 17, 1956**

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<td>10:30</td>
<td>2 8 Love Story</td>
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<td>11</td>
<td>10 With Jack Smith as singing master.</td>
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<td>11</td>
<td>4 The Ernie Kovacs Show-30m</td>
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<td>7 Chucko's Cartoons</td>
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<td>8 Exchange-30m</td>
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<td>2 8 Robert Q. Lewis Show</td>
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<td>11 Home Show-M-F</td>
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<td>2 8 Art Linkletter's House Party</td>
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<td>12</td>
<td>11 Sheriff John's Lunch Brigade With John Rock</td>
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<td>12 Public Service Film</td>
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<td>12</td>
<td>8 The Bright Day</td>
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<td>11:45</td>
<td>12 Audience participation program with Randy Merriam, host; Bev Merriman; Tanya; Betty Ann Grove, singer-actress.</td>
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**THIS WEEK'S COLOR SCHEDULE ON KRCA 4**

**MATTINEE THEATRE**

in color 12-1 p.m.

Thurs. & Fri.

**"ZOO PARADE"**

3:30 p.m.

Sunday

Saturday Movie, 11:30 p.m.

**Bill & Co.**

SEE THESE COMPATIBLE COLOR AND BLACK AND WHITE SHOWS ON YOUR RCA-SET TV.
Ear, Eye Inspire the Pen

Thomas A. Russell, Sherman Oaks

I live on Valley Vista Blvd. in the block three houses from Liberace and his home is a lovely sight. It is attracting thousands of sightseers but we who live here cannot help but feel that some of those who come into this block have been raised in a pigeon, for each morning we have to go out and clean up broken cans, waste paper, burned out flashlight bulbs, etc. This has been going on ever since he built here.

Name withheld by request

I have often wondered who is to blame for the jazz clan booming treatment given so many of the so-called religious sentiment songs thrown on our TV screens of late. One can hardly believe the writers of these songs intend they should be so perverted. It must be the director of the programs, or could it be the singers think everyone is a jazz hound and has to be hepped up to enjoy such songs. We like lively music, but that is clean sports. We like to laugh and let live, but if our commercial and entertainment outlets have to invade the religious life of the home and community in this manner, we must be coming to a pretty pass.

Oh sure, we could turn off the set if we don't like it. We would be pretty busy turning off the set to stop quite a bit of objectionable material presented by inconsiderate operators. Remember we are paying for these programs in everything we use so we should have something to say about the character of them.

In addition we pay our share for protection against drunken driving, police courts, jails, insane institutions, unwanted babies thrown on the community, the dope traffic, care of broken homes. These things are surely not the product of the users of those clean TV programs coming into the home.

Mrs. Wm. O. Booth, Hermosa Beach

It seems that 'good radio programs are getting very scarce so it was a joy to tune in on Beth Norman's "Sunday Brunch" (without commercials) on KABC. Felt just like I was visiting with some interesting people instead of doing my brunch dishes at the moment.
Label Talk
By TERREA LEA

I wonder if you folks have as much trouble remembering names and faces as I do. I sincerely hope not because it can prove very embarrassing at times. For instance I was introduced to an executive of one of the leading network stations some time ago and when I shook hands I told him that I have wanted to meet him for some time. As he released my hand he informed me that we had been introduced twice before.

This really made the third time. Well, I felt like the fellow going down for the third time in deep water and I’m still not sure what I stammered in reply. It’s a real art to remember names and faces—an art that can be cultivated with a bit of effort—and one I should be working on.

Of course just the opposite can be embarrassing too. I was at a church supper one night and introduced to a lady who told her husband at the time that she had already met me some time ago. A little later, she came up to me with a very red face and said she had just realized she had never met me, but felt she had because she had seen me so much on television. Well, I know how she felt because I’ve almost spoken to some television stars I’ve never met. Usually I just catch myself in time.

Now, of course, this is leading up to something. Naturally that something concerns Label Bank. Can you remember the Label Bank Products when you go shopping? Do you ever pick up the wrong brand, thinking it’s a Label Bank Product? Well, that is why there are little red, white, and black shelf strips under those products, so you’ll know just which ones they are. But very often the strips are removed and sometimes they are slipped under the wrong brand. So, I’d like to suggest that you carry a label list in your purse. Or carry the catalogue. It isn’t very large and by folding it I’m sure most of you could squeeze it in. Then when you are in doubt all you have to do is refer to the complete list.

I’d like to thank you folks who have been so patient with us concerning your catalogues. We thought they would be back from the printers by this time but they aren’t. However they will be here very soon and you’ll be receiving yours. We also have those new label lists coming in so you’ll be right up to date on all of the products.

If you haven’t joined the Label Bank you should because it’s the best way in the world for you to shop and save.

Next Time You Go to the Grocery Store

BE SURE TO PUT YOUR LABEL BANK CATALOG IN YOUR PURSE!

USE THE LABEL LIST AS YOUR SHOPPING GUIDE!

It will help you
1. Save labels faster
2. Get free premiums quicker

Every Label Bank brand is a quality brand, every label worth valuable premium points at Label Bank! Exchange labels for your choice of fabulous free gifts steam irons, toastasters, clock radios, luggage, blankets, sporting goods hundreds to choose from! Always ask for Label Bank brands you’ll find it pays in finer quality, in wonderful free gifts.

If you are not yet a Label Bank member send for FREE gift catalog today. Shows pictures of every free premium gives complete label list with point value of each label.

ATTENTION CLUBS AND ORGANIZATIONS!

Build your treasury furnish your clubroom. Exchange labels for cash or gifts at Label Bank. Over 5,000 clubs now participating.

Send for FREE Gift Catalog Today

LABEL BANK, DEPARTMENT
727 N. La Brea, Los Angeles, California

Please mail me copy of LABEL BANK PREMIUM CATALOG.

NAME

ADDRESS

CITY (OR P.O.)

Page Thirty-two
Readers React to Train Wreck

(Continued from Page 3-A)

that was the last show we were able to watch in peace. After that, the intermission was announced and repeti tive to the point of nausea. Harrowing, gory details were shown and repeated by all channels until we became so fed up that we simply shut the set off and went to bed.

The Loretta Young show, a special favorite with us and which we never miss, was completely cut in order to dwell sickeningly on the crash. No other law news was broadcast.

To those living in the vicinity of the crash, or who knew that relatives or friends were, or might be, in that crash, the way this news was handled may have been appreciated. But to those having no direct connection with it, it got to be nerve wracking and annoying in the extreme. If we had been living close to the crash, that is the last place we would have wanted to be, and we would have been glad to have been spared the details by both speech and photographs. Who needs those? In the case of auto wrecks it may serve as a lesson of what to avoid. But in the case of train wrecks, such good was served by such coverage.

It seemed to me that a flash annou nce, preferably in a station break; and a later notice that pictures and details will be given at a certain time, say 11:00 p.m., would be sufficient. Those interested could tune in at the time stated. Those not interested could turn off their selected programs and not tune in for the pictures and details if they preferred not to. A repetitive, continuous coverage is unnecessary and even undesirable from my point of view.

Mrs. Oscar Street, Los Angeles

About the train wreck, I watched it until 11:30 on KTTV but what really got me was when they showed some legs and parts of bodies, and another thing. Our governor was George Putnam. He just kept on saying “KTTV is the very first to bring this to your eyes.” He must have said it about 60 times or more. 11:30... maybe not that many times but it sounded like it was to me. I mentioned it to my husband, wondering why he kept on saying it. I thought Paul Coates and Bill Walsh did a good job of bringing it to the people, for this Bill didn’t say “we are proud to bring you this.”

All in all, it wasn’t anything to en joy, yet we wanted to know and see what was going on and would much rather see it than do like some people do and go down there and keep the people with the know-how away.

To sum it up, I really got tired of hearing “we are the first to bring you this.” That could have been left out. We were not interested in who was first and the bags of bodies.

Don’t get me wrong. I like George Putnam. He is a fine newscaster but he just overdid it.

Mrs. J. S. Doyle, Anaheim

You asked for comment on the TV coverage of the wreck. Well here goes.

It made me sick... actually good and sick. I’m not sure what I should think or feel about this, but that was just too much. Yes, we the public like to be advised of what is happening, but first of all, why the terror headlines? That first wire story from Santa Fe to San Diego train totally wrecked, 88 killed, 150 injured. A telephone call to the right person could have righted that. The two wire stories didn’t even carry that many passengers.

Secondly—those morbid telecasts—true I could have turned it off or tuned in on another channel—but I like millions of others, am only hu man. The picture of the overturned car with close-ups of the lifeless bod ies (which the commentator did not fail to point out) turned my stomach. All the gore was completely unnecessary.

Third, the over-publicity succeeded only in drawing out thousands of cur iousity seekers, interfered with the operations of the rescue workers, doctors and ambulances.

Mrs. Ralph Bennewitz, Covina

The Big Train Wreck indeed! As a third grade school teacher I have a lot to say on the subject. The children in my class were coming through the school yard with the things they had seen on TV about the train wreck. Some had seen the bod ies, some had seen a little boy point out his mother’s body, another brought out the part about the doll, someone else talked about taking some rings off of a dead woman’s fingers etc. I could go on for pages.

What was the result? Well, we talked about why the children were so excited, how much more important things seem when we can see them rather than just read about them, or even hear about them, why we seem to like to watch the gruesome parts, etc. Then we just decided to drop the whole thing and not even mention it again.

As a teacher of small children I was sorry that they were exposed to so many of the gory details. The children take in more than they realize and they cannot move on to something else as easily as adults can. Many of the children mentioned their bad dreams and after staying up until 11 o’clock to see all those shocking pic tures, it’s no wonder. It’s bad enough to have Disneyland on so late, let’s at least try to have the “out-of-the-ordi nary” telecasts handled with the entire family in mind.

Mrs. Lulu F. Larry, Los Angeles

In regard to the train wreck, I con sider it an imposition on viewers to cancel the regular programs and put on what is usually a poor picture and largely interfere with people who have no business there. It seemed like a race between stations to see which one could be on the scene first and stay there the longest.

Would they lose prestige if they didn’t show all of it? I think the pro grams should continue as usual with occasional flashing back to the news reporters later. I listen regular ly to a program on Channel 13 at

SATURDAY

METROPOLITAN OPERA, KABC, 11:00 a.m. A Rising Star of the Stage and the Stars of the Opera. With Edeleman, Stevens, and Lisadella. Casa sings principal roles in Richard Strauss’s Der Rosenkavalier.

COLLEGE BASKETBALL, KFWB, 2 p.m. USC vs. Stanford.

GOLF TOURNEY, KNX, 5:00 p.m. UCLA vs. Oregon State.

SUNDAY

INVITATION TO LEARNING, KNX, 8:05 a.m. Lyman Bryson, moderator, and guest panelists discuss William Makepeace Thackeray’s Pendennis.

MONITOR, KFI, 12:05 p.m. Raleigh, N.C. is saluted today as “City of the Week.” Governor Luther Hodges appears to open the program which covers Raleigh activities.

WOOLWORTH HOUR, KNX, 1:00 p.m. Jay Kauffman, WBCN and the Five DeMarco Sisters guest. Percy Faith presents “George Washington.

NUTRILITE THEATER, KFI, 2:05 p.m. During Byington story in “Lady Day at the Track,” the story of a grandmother of her family’s betting on horses. She persuaded her to accompany her down the track where she won a huge sum of money. Gangsters enter the picture and lead to an exciting situation.

EDGAR BERGEN SHOW, KNX, 4:05 p.m. Charles Richer, expert on earth quake tech, presents Sir Lancelot, Calypso singer from Trinidad.

AMERICA’S TOWN MEETING, KABC, p.m. Two prominent American lawyers discuss the current Right (Continued on page 31)

9:30 p.m. and I was deeply disappointed and disgusted to have the time taken for mostly no picture.

Mrs. K. M. Davis, Wilmington

Regarding Lifeline’s questions that came up after the telecast of the disaster on KTTV where we found the coverage very well done. Whenever a telecast of some special interest to all local viewers, I believe it should continue until completely covered. To me KTTV is the channel for whatever the event it is handled well and without harassment. When we have events later in the week after the train wreck, we were well informed on flood conditions; then about the Ford plant fire.

Inez Plaisted, El Monte

We wish you would tell KCOOP, Channel 13, what a wormy stunt they pulled off a week ago Sunday eve, the night of the train wreck. The main picture we could see was Garry Goodrich going to and fro. All else was dim. Could not see a good picture.

We are agreed that it would have been better to have carried on with the Robert program when the time came for his program. It would have done many people a vast amount of good, whereas many like us were disgusted. Better to have one eye so that can get their picture clear, not hazy and indistinct like that train scene was on.
Radio in Review

For Love o' Mike (General Comment)

Radio Ramblings

Singing cowboy Rex Allen planes to New York to cut two sides for Decca. ... Christopher Scott is a gal deejay who spins records nightly over KABC. ... Carl Bailey has been tipped to land manager of KBIG-Catalina. ... Stu Wilson cooks up the Radio Date Festival through February 27.

February is Freedom Month, and the Crusade for Freedom urgently requests your contributions for Radio Free Europe and Free Europe Press activities.

Mary Adams takes over the "Mother Bourbou" role in One Man's Family. Minetta Ellen, who originated the role and played it for 24 years, retired recently at the age of 80.

Curt Massey collects be-bop stories.

Edward R. Murrow has been named "Man of the Year" by the National Association for Better Radio and Television. In addition to his Mike Douglas, KABC's John Baird is a well-known lecturer on business and international affairs. ... Folksinger Terence Lea has appeared in light and grand opera productions. ... Bob Ferris joins KABC's staff with an early-morning newscast. ... Jana Mason subs for Louise O'Brien who flies East for a two-weeks' vacation.

ABC has set Fanchon Tone and Constance Bennett in two new radio series. Tone helms a dramatic format while Miss Bennett handles a woman's perspective. Crosby contributed $101,900 to the Crosby Memorial Library at Gonzaga University. ... Radio Friends of America, a club for radio listeners, was launched by CBS Jack Cowie. He wrote him at CBS Radio, Hollywood, will receive membership cards. "It's a warm, personal friendly organization without by-laws, dues or gimmicks," says Jack, M.R.

Sigalnt at Work

TV-Radio Life really picked a winner when it selected Sigalnt for a special distinguished achievement award for its contribution.

The Police Department and the broadcasting industry are taking well-deserved bows for the part Sigalnt played in the recent train wreck.

Within moments after the worst train wreck in California history, Sigalnt, in his roadreports, warned 20,000 people in broadcast calls for doctors, clergymen and ambulances. Prompt response was credited in holding loss of life in the disaster to a minimum.

And all during a 48-hour storm, two days later the same system kept messages going out over the air to help motorists avoid flooded streets, to inform workers of plant closings and parents of school sessions cancelled. As many as 500 intersections were inundated at a time and whole avenues and freeways were impassable, Sigalnt helped keep inconvenience to a minimum.

Los Angeles is the only community in the nation with the Sigalnt system installed. Its value in times of public emergency seems thoroughly established.

Stations in the Los Angeles area thus far equipped with Sigalnt are KFI, KNX, KLAC, KFAC, KBIG, KMPC, KCMJ, KFWB and KTW. As soon as equipment is available other stations in the city will have Sigalnt installations.

Taylor-Made

Keep the name in mind: vocalist Paul Taylor. You heard him first on KNX's Matinee, and he's just released a Cavalier record of two songs written by Jack Leit, Jr.

Your Cue Shows You May Like

CBS Radio Workshop

Friday, 7:00 p.m.

CBS-KNX Radio

The return of the CBS Radio Workshop (formerly known as Columbia Workshop) to the airwaves is one of the most exciting things to happen to radio in a long time. The Workshop, known for its experimental theater, had won acclaim from critics and layman alike.

The debut show on the returning series was the dramatization of Aldous Huxley's book "Brave New World." The property is as startling and provocative today as it was 25 years ago when the book was published.

"World" is a satire on man in a mechanized society. The society of industrial regimentation, the caste system, complete control over man, and amorality living. Dramatization of the fantasy was quite powerful and made a good conversation piece long after the program's sign-off.

Producer-director-adapter William Fugit did an excellent job with a well-paced presentation. Author Huxley's narration added meaningful authority. The fact that Hermann's special mood music for the year "Our Ford" was unusually intriguing. The core of AFRAites portraying the future civilization were outstanding in their respective roles.

With programs such as CBS Radio Workshop being revived it's a foregone conclusion that radio is here to stay.

Radio Preceds

(Continued from page 33)

To Work Laws in Public Interest.

OPEN 32, 7:00 p.m. Your host Fred Shields, presents "Let's Look." Produced by Poncicelli. (Postponed from last week.)

CONVERSATION, KFI, 10:30 p.m. Host Claire Fonda interviews guests James Barzin and Lyman Bryson discussing the topic "The Ideal Teacher."

MONDAY

WEEKDAY, KFI, 10:15 a.m. In a salute to Raleigh, N. C., all scheduled features tie in with the city's activities. Anne Jeffreys is guest star.

MARY HICKOX, KFI, 1:30 p.m. Evelyn Bigsby, Managing Editor of TV-Radio Life in the role of George Washington for the National School Board Association's meeting in Atlantic City. The outgoing and incoming presidents heard.

VOICE OF FIRESTONE, KABC, 8:30 p.m. Cesare Siepi, Metropolitan Opera tenor, with Howard Barlow and the Firestone Orchestra.

TELEPHONE HOUR, KFI, 9:00 p.m. Grant Johnstone, with Donald Voorhees and Bell Telephone Orchestra.

TUESDAY

BIOGRAPHY IN SOUND, KFI, 9:05 p.m. Personality portrait of George M. Cohan by famous people who knew him.

WEDNESDAY

WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Nino Valdez vs. Eddie Mitchen, 10-round heavyweight match from San Francisco’s Gym.

FAMILY THEATER, KNX, 8:30 p.m. Bill Williams, host, presents Raymond Burr in "The Story of a Man," the story of Washington’s manner of dealing with an opponent of his who deliberately tried to hold up the supply of arms. J. J. Foley to discredit him as general of the Continental Army.

FRIDAY

WEEKDAY, KFI, 10:15 a.m. Jack Daniels, editor of the News and Observer is guest today.

GILLETTE FIGHTS, KFI, 7:00 p.m. Rocky Castellani of Cleveland vs. Johnny Sullivan of Preston, England, 10-round middleweight.

CBS RADIO WORKSHOP, KNX, 7:00 p.m. "Season of Belief" is a 17-year-old woman's efforts to convince youngsters to stop smoking. "Hail and Farewell!" tells of a small boy with birth certificate proving he is 43.

COLLEGE BASKETBALL, KFWB, 8:00 p.m. UCLA vs. Oregon.

Politically Minded

CBS has formed a roving 12-man TV and radio reporting team to cover the 1956 Presidential. The unit, tagged CBS News Campaign Cadillac, swings into operation the last week of February. They'll cover the most important state primary election, follow the losers and dark horses and in general pursue the fast-breaking political story as it develops.
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RADIO Logs for SUNDAY, Feb. 19

**KABC**—Bill Evans.
**KBIG**—Sports.
**KPOL**—Joe D'Amico.
**KPOP**—Celm Concert.
**KMPC**—Challenge of Israel.
**KNX**—Salt Report.
**KFI**—Jump-Jump.
**KPOL**—Biblical Message.
**KFAC**—Liberal Concert.

**KGER**—Colonial Tuba Ensemble.
**KFOX**—Say It With Music.
**KPOP**—Bill Stewart.
**KPOL**—Christendom Fiddlers.
**KXLA**—Music.

**KABC**—Dr. Billy Graham.
**KPOP**—Christian Science.
**KABC**—Mr. Bruce.
**KPOP**—Music in the Air.
**KABC**—Johnny Grant.
**KXLA**—Showers for Your Sunday.

**KFWB**—Your Sunday.
**KBMI**—Dark Night.
**KFAC**—County Show.

**KPOL**—Blind Calendar.
**KPOP**—Record Music.

**KFOX**—Hollywood Band.
**KXLA**—Storm Warning.
**KPOP**—Recorded Message.

**KBIG**—Catalina Bandstand.
**KABC**—Church of the Open Door.
**KPOP**—Hollywood Baptist Church.
**KABC**—New Sunrise Service.

**KFAC**—Highway Church.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.
**KXLA**—Showers for Your Sunday.

**KXLA**—Church of the Open Door.
**KABC**—Church of God.
**KPOP**—Music in the Air.
**KABC**—Jimmy Grant.

**KXLA**—Church of the Open Door.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.
**KXLA**—Showers for Your Sunday.

---

**KABC**—Bill Evans.
**KBIG**—Sports.
**KPOL**—Joe D'Amico.
**KPOP**—Celm Concert.

**KMPC**—Challenge of Israel.
**KNX**—Salt Report.
**KFI**—Jump-Jump.
**KPOL**—Biblical Message.

**KFAC**—Liberal Concert.
**KGER**—Colonial Tuba Ensemble.
**KFOX**—Say It With Music.
**KPOP**—Bill Stewart.
**KPOL**—Christendom Fiddlers.
**KXLA**—Music.

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**KABC**—Dr. Billy Graham.
**KPOP**—Christian Science.
**KABC**—Mr. Bruce.
**KPOP**—Music in the Air.
**KABC**—Johnny Grant.

**KXLA**—Showers for Your Sunday.
**KPOP**—Record Music.

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**KFOX**—Hollywood Band.
**KXLA**—Storm Warning.
**KPOP**—Recorded Message.

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**KBIG**—Catalina Bandstand.
**KABC**—Church of the Open Door.
**KPOP**—Hollywood Baptist Church.

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**KFAC**—Highway Church.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.

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**KXLA**—Church of the Open Door.
**KPOP**—Recorded Message.

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**KABC**—Bill Evans.
**KBIG**—Sports.
**KPOL**—Joe D'Amico.

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**KPOP**—Celm Concert.

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**KMPC**—Challenge of Israel.
**KNX**—Salt Report.
**KFI**—Jump-Jump.
**KPOL**—Biblical Message.

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**KFAC**—Liberal Concert.
**KGER**—Colonial Tuba Ensemble.
**KFOX**—Say It With Music.
**KPOP**—Bill Stewart.
**KPOL**—Christendom Fiddlers.
**KXLA**—Music.

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**KPOP**—Christian Science.
**KABC**—Mr. Bruce.
**KPOP**—Music in the Air.
**KABC**—Johnny Grant.

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**KPOP**—Record Music.

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**KBIG**—Catalina Bandstand.
**KABC**—Church of the Open Door.
**KPOP**—Hollywood Baptist Church.

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**KFAC**—Highway Church.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.

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**KXLA**—Church of the Open Door.
**KPOP**—Recorded Message.

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**KFOX**—Hollywood Band.
**KXLA**—Storm Warning.
**KPOP**—Recorded Message.

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**KBIG**—Catalina Bandstand.
**KABC**—Church of the Open Door.
**KPOP**—Hollywood Baptist Church.

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**KFAC**—Highway Church.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.

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**KXLA**—Church of the Open Door.
**KPOP**—Recorded Message.

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**KABC**—Bill Evans.
**KBIG**—Sports.
**KPOL**—Joe D'Amico.

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**KPOP**—Celm Concert.

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**KMPC**—Challenge of Israel.
**KNX**—Salt Report.
**KFI**—Jump-Jump.
**KPOL**—Biblical Message.

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**KFAC**—Liberal Concert.
**KGER**—Colonial Tuba Ensemble.
**KFOX**—Say It With Music.
**KPOP**—Bill Stewart.
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**KXLA**—Music.

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**KXLA**—Showers for Your Sunday.
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**KBIG**—Catalina Bandstand.
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**KFAC**—Highway Church.
**KPOP**—Music in the Air.
**KABC**—Church of the Open Door.

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**KXLA**—Church of the Open Door.
**KPOP**—Recorded Message.

---

**KFOX**—Hollywood Band.
**KXLA**—Storm Warning.
**KPOP**—Recorded Message.

---

**KBIG**—Catalina Bandstand.
**KABC**—Church of the Open Door.
**KPOP**—Hollywood Baptist Church.
Monday–Friday Daytime Radio Logs

TV-Radio Life, February 17, 1956

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Page Thirty-seven
### RADIO Logs for Monday, Feb. 20

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

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**SPORTS WEEKLY**

If you want to hear "Ear, Eye Inspire the Pen" on the air, listen to KABC 790 on the dial.

"Rourke in Hollywood" Midnight to 2 a.m. Monday through Saturday


KABC 790 on the dial.
### RADIO Logs for THURSDAY, Feb. 23

**See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings**

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### RADIO Logs for FRIDAY, Feb. 24

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### TRIPLE CASTING

Lou Krugman filmed three TV shows in one day: December Bride, Andy Hardy and You Are There playing a policeman, a killer and a priest.

### SMART DRESSER

N.Y. Daily News TV editor Besong Porter as one of the best dressed actors in TV along with Bob Hope, Dean Martin, Jerry Lewis and Bob Cummings.

### HOW TO FIND PEACE IN THIS CHANGING WORLD

**Dr. Frederick Bailey**

**KABC**

- 10:15 to 10:30 a.m.
- Every day, Monday to Friday
- 6:45 to 7 a.m.
- Every day, Monday to Friday

**KRKD**

- 10:15 a.m.
- Every day, Monday to Friday

**KABC**

- 5:15 a.m.
- Every day, Monday to Friday

**KRKD**

- 5:15 a.m.
- Every day, Monday to Friday
Air Force Concert Hour, KHJ, 9:45 p.m.

American Adventure, KFI, 10:45 p.m.

America's Town Meeting, KNX, 1 p.m. Su.

Annie o' the Music Hall, KKCO, 6:45 p.m. Su.

Baker, Andy, KABC, 7:45 p.m. F.

Baker, Carmen, KFBF, 7:15 p.m. AM.

Bona Street Jazz, KGB, 8:45 p.m. Sa.

Bolero, KHJ, 8:30 p.m. Th.

Bole for Pets, KHJ, 10:15 a.m. Sa.

Bolero, KHJ, 9 a.m. Su.

Bolero, KHJ, 6 a.m. Su.

Bolero, KHJ, 10 p.m. Su.

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Bolero, KHJ, 9:15 p.m. Su.

Bolero, KHJ, 11:15 p.m. Su.

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Bolero, KHJ, 12:45 p.m. Su.
Bill's Corner
By Bill Brundige

"This should be the greatest year the Pacific Coast League ever had," commented Clarence Rowland, ex-PCL president, now executive Vice President of the Chicago Cubs.

"Pants" was discussing western baseball prospects with John and Gladys Holland (Angel prez and Mrs. prez) and me in our KHJ-TV studios. Rowland will see baseball anywhere — anytime and always has a ready audience with his wealth of baseball background.

By way of elaboration, Rowland pointed out that one of baseball's most generous men, with a dollar, where the success of his club is concerned, bought the San Francisco Seals.

"Why, this is a 'natural,'" Pres. Jerry Donovan played with the Seals. "Cronin, a native son, is general manager of the parent Boston Red Sox. And another home town product, Ed Diekstr, is the manager. The once heated rivalry between San Francisco and Los Angeles should be bigger than ever now. You'll waste money to put a club up there, and I know we're going to do our level best in Chicago to give Los Angeles the best team possible."

Rowland then touched upon Oak-land's transfer to Vancouver and remarked, "Brick Laws is in a new territory . . . one that has wanted Coast League baseball for a long time. They're real fans up there and I know they'll get behind him and his team."

What about Hollywood . . . we wondered. "Now, you know," Rowland retorted, "the Stars have had good teams ever since you've been here. Bill, Bill Cobb is an enterprising young man and he's not going to drop the ball now. They'll help get from Pittsburgh and the Pirates, I guess, have more young talent than just about any team in baseball. It's untested, but they've got enough to keep those Stars right up there again. Don't worry about Clay Hopper either, he's a smart baseball man."

Does Rowland think day baseball will draw at Wrigley Field? I can only relay his comments . . . and say that I agree one hundred per cent. "Every one is going to be surprised, I think," Clarence remarked. "Daytime baseball will be the best thing that has happened to Los Angeles in a long time, from a sports standpoint. I look for the fans to have more interest this year, and show it by their attendance at Wrigley Field, than during any year in a long time."

John Holland, smilingly, agreed with the Cubs' owner and said it may take a while for the fans to become accustomed to daytime baseball . . . but he's convinced they'll take it to once they experience the real enjoyment of watching baseball in sunlight, not just on weekends, but every day except Friday.

(And, by the way, KHJ-TV will televise all home games of the Angels played in the daytime — meaning, only Friday night home Los Angeles games will be blacked out.)

Manager Bob Scheffing is highly enthusiastic over his club's chances in the 1956 PCL pennant race. 'Grump' has lost some talent, particularly in the pitching department, he admits. But, the Cubs have a fairly good supply of hurlers, and some of them will have to be cut loose for Los Angeles. Scheffing has no idea right now what pitchers he'll get from the Cubs, and isn't expressing a preference until he works with Stan Hack at the early Cubs drills. "We'll get some good ones, though," Bob predicts.

So, it looks like fine baseball at Wrigley Field all summer long . . . and on KHJ-TV when you can't make it to the park.

And, the ball players will be saying . . . Wrigley Field is the best lighted park in the league . . . SUNLIGHT.

USC-STANFORD

In order for TV fans to follow the big baseball rivalry between USC and Stanford this Saturday (Feb. 18), KNXT, Channel 2, 2:00 p.m., here's the complete roster of the teams.

Tom Harmon will call the "dribble-by-dribble" play.

Stanford

No. Name Pos. Ht. Wt.
27 Beir, Carlos F 6-4
21 Bond, William F 6-1
29 Brown, Barry F 6-4 1/2
27 Christian, Gunner F 6-1
18 Dunn, David F 6-1
5 Dyer, Lowell G 5-11
28 Flanders, William F 6-2
23 Henderson, John F 6-2
11 Isaacs, Carl G 5-11
17 Jackson, Jay F 6-4
33 Selleck, George (Capt.) G 5-8
15 Van Gilder, Gary G 6-1
3 Vojvodich, Nicholas C 6-6 1/2
31 Wagner, Harold G 5-11
13 Wagner, Ronald G 5-9
35 Waring, Clinton C 5-6

USC

No. Name Pos. Ht. Wt.
14 Dunne, Jack F 6-4 1/2
21 Hauer, Larry G 6-2
18 Kaufman, Jim F 6-1 1/2
16 Lovrich, Jack C 6-1 1/2
28 Negoi, Dick G 6-0
26 Pearson, Ken G 6-1
15 Price, Norm F 6-3 1/2
12 Psalitis, Tony (Capt.) C 6-3 1/2
23 Pugh, Jim F 6-3 1/2
11 Rainey, Joe G 6-0
24 Rogers, Danny G 6-0
32 Sterkel, Jim C 6-6
Around the Las Vegas wrestling circle with Bill Welsh

AS YOU CAN SEE, it isn't all work and no play for Bill while in Las Vegas for his announcing chores. Here, he and Lord Carlton pay a visit backstage to give the chorus girls some wrestling tips.

THIS IS NO TIME to ask KTTV's Bill Welsh if wrestling matches are fixed. Especially with Lord Carlton close by. Actually, Bill still maintains the Las Vegas matches are on "the up and up." (KTTV photos.)

THE CHORUS GIRLS from the Dunes seemed quite pleased over getting Bill's autograph. (Yes, fellows, there is a boy in the picture.) Bill, of course, is a married man. But wouldn't it be nice if he could make a "trade deal" and exchange an autograph for a telephone number for some of his friends? (Hm, wonder what they are writing on their slips? Whatever it is, Bill doesn't seem unhappy about it.)

BOTTOM LEFT—Las Vegas is not only the gambling and entertainment capital of the West, but mainly because of KTTV's regularly televised matches the "fabulous city" is also becoming a wrestling stronghold. Here we see announcer Bill Welsh at work at ringside.

BOTTOM RIGHT—After announcing the TV wrestling matches for so long, Bill has become an expert in the field. The Las Vegas bouts are drawing the top names in the wrestling world, including one of the best, Verne Gagne, whom Bill is interviewing here after a rugged match.
Have Camera—Will Travel

NBC's Wide Wide World uses the magic of electronics and brings the world right to your doorstep.

WHEN SMILING, bespectacled, affable Dave Garloway, perched on a high stool, invites you to join him in watching Wide Wide World, he's extending one of the best television invitations available.

Wide Wide World, the exciting series which made its debut last season, is the brain child of NBC's Pat Weaver, who conceived the idea four or five years ago. It was his dream to have a program which would take viewers wherever they would most like to go in their leisure time.

"American beauty writes itself," he avers, "for all have heard of but not all have seen Niagara Falls, Yellowstone and Old Faithful, Death Valley and Mount Whitney — and depending on the season, the wonders of blossoming dogwood, or yucca, or desert wildflowers.

"Another phase of Wide Wide World will be a visit to the Hollywood Bowl for a symphonic concert, or Carnegie Hall if we can get a date. We will have a great number of the greats in our series, but the production staff is working with the idea of having the series as easy to produce as possible."

"And we have several people who are going to be with us for the whole season. And we have a number of them who are going to be with us for the whole season. And we have a number of them who are going to be with us for the whole season."

By Mildred Ross

West Coast Unit

The West Coast has a special production unit under Bill Kayden's supervision. "We on the West Coast service all three of Wide Wide World units on any pick-ups west of Denver. But we do not have a six-weeks' production schedule like the others," Kayden explained.

"Each unit develops a theme about which they peg their telecast. Some examples of the varied themes developed are the American Rhapsody, which dealt with music, Heritage, which covered the natural wonders of our country, and Youth on Sunday. Themes are developed to avoid the telelouge stigma which is one thing Wide Wide World is not.

"When a theme is planned, New York always consults the West Coast to see what we have which might tie in with the subject. Because Wide Wide World is live and not staged, we cover events when they are actually in progress. Sometimes this is difficult but our research staff keeps a calendar of upcoming events. Although it hasn't become too much of a problem yet, we have found that of many sections of the country Sunday is the most inactive day of the week and, therefore, our operations are limited.

"Our biggest problem is cost. When we covered the Grand Canyon there were no television facilities and we had to construct a microwave loop to the tune of $32,000 for the one segment alone. The budget for our series of 26 shows varies. One show may be double the cost of another but I would say that the average runs between $100,000 and $150,000 exclusive of time costs.

Technical Achievements

"Aside from its great creative force, Wide Wide World is a technical achievement and our engineers accomplish the impossible. They've coined a special word for seemingly insurmountable problems — 'master lashups' — and it's always a challenge to overcome them. When the camera crews went down 26 stories in a coal mine they had studio conditions in a natural locale. On the American Rhapsody show we used 1,800 technicians, 65 cameras, and covered 33,300 electronic miles.

"We virtually had a flying transmitter on our coverage from Havana, Cuba, with a plane circling 200 miles off shore equipped with a microwave receiver and transmitter. It flew consistently in a figure eight and transmitted the Havana picture to Miami where it was picked up and sent along the microwave relay."

Bill thoughtfully pondered. "The thing that makes me wonder is whether or not the average viewer is cognizant of the fact that what they are seeing is happening at the very moment they see it. Or are they impassive viewers and indifferent to whether the program is live or on film? Wide Wide World, to me, is the ultimate idea of what TV really means and the fact that it is live is its distinguishing factor."

February 17, 1950
DAVE GARROWAY, amiable host on NBC’s Wide Wide World

WIDE WIDE WORLD comes to take you to the beautiful Botanical Gardens at Chicago’s Lincoln Park. The program which travels far and near through the magic of television is seen locally on KRCA, Channel 4.
Do you make these gardening mistakes?

If you think you haven't that good old green thumb, maybe it's only because you're making a few errors in your garden efforts. So—let Joe Littlefield tip you off on how to let your place rise up and shine.

It was a sneaky way to do an interview.

Having just bought a house, un-landscaped, I had more than passing interest in talking to KTLA's Joe Littlefield. He, as you probably know, is the garden expert. And it seemed quite likely that he'd have a few tips to throw in my direction. Such tips I could use because as a gardener I make a fine carpenter.

After Joe got an idea of the kind of property, I had, he tossed in some very valuable comments—all of which I hoped I could follow with a minimum of effort and a maximum of effect. After having the place landscaped for me on paper—Joe was asked to discuss a few of the most common mistakes people make in gardening.

Border Boners

"One of the most flagrant errors is planting too deep," said the very enthusiastic Joe Littlefield. "Some people put their shrubs or their flowers too far down into the earth and then build a gulley around the base of the plant for irrigation purposes. This only serves in time to increase the amount of dirt around the plant and to bury the whole thing even deeper.

"I have always believed it is best to plant just to the top of the ball of roots. Then you can plow out a furrow around the plant. This is more than sufficient cultivation.

"Another mistake is not firming the soil around the bush or the flower when it is planted. Consequently, when it is watered the soil fails off around it and the ball of roots dries off.

"The third error is drainage of the plant. Sufficient drainage is especially important if you're planting flowers like gardenias, camellias, fuchsias, azaleas, rhododendrons— and if the soil is heavy.

"Another mistake is pruning at the wrong times. This is especially true of evergreen, ornamental shrubs. The best time to prune is when they're blooming or when they're bearing. If you cut in between those times you're apt to cut off new blooms. This applies to camellias in particular but not to azaleas. As for roses, they should be pruned only in January or February. And once the new growth comes out, that is the time to start feeding about once a month through October.

"Feeding plants offers several mistakes. Some gardeners feed evergreen shrubs erratically—either too much or not enough. It's best to feed them at least two times a year. In the case of lawns, they should be fed four times a year. In that way, you'll find fewer weeds. If your lawn is dichondra the most critical feeding time is around the latter part of February. This is when millions of flowers start to form—when the baby dichondra are born. If there isn't sufficient feeding in the soil to take care of the young sprouts and their mothers brown spots will form.

"One of the most common mistakes is watering. People either water too often or too seldom. Unless you're in the desert areas where you have a very light sandy soil, it's best to water once every two days in the summer. In the heavier soils, once every four or five days is enough. This applies to dichondra as well as regular lawns. In heavy soil, you must water for longer periods of time—say a half an hour. In light soil, fifteen minutes will do. Naturally, watering depends on the weather. In cool, damp days you can go longer between the doings.

"Camellias are most often abused in this respect. I water mine about once every ten days but I soak to about three feet deep.

"Then there is the matter of insects. Some gardeners notice a few bugs or worms on the plants and say, 'I'll get to that next week.' But by then the few are hundreds. Bugs multiply even faster than rabbits," Joe added with a laugh. "You should use common sense on pest control—and it's a job you have to keep after.

"The final most common mistake is overcrowding in planting. If you're planting shrubs they should be spaced on an average of about four feet apart. Cut flowers like snapdragons and stocks should be about 10 inches apart while iris should be about 18. I also think it's best to plant in groups, in masses for better color effect."

There are probably other questions you gardeners want to ask Joe, so you can write him at KTLA. He's no mean authority on the subject. In addition to his TV show and his radio program on KXLA he also gives lectures to about 250 garden clubs each year. In between his various duties, he's working in his own garden.

I'll probably have a few questions for him myself once I try to act like a seasoned landscape artist. What a mess that can be!

February 17, 1956
Edgar Bergen admits:

"My neck is out a mile"

After 20 years on radio, the famed ventriloquist is now on his regular CBS-TV show and he's worried!

By Ted Hilgenstuhler

AS ALWAYS, EDGAR BERGEN has his "all-star cast" of dummies to help him out on his new CBS-KNXT quiz show, Do You Trust Your Wife?

At first glance, it would seem that Edgar Bergen is sitting on top of the TV world with his new CBS-TV show, Do You Trust Your Wife?

Because it follows the number one TV program in the country (The $64,000 Question) on Tuesday night, many people labeled it as "the show that couldn't miss."

Add a touch of Charlie McCarthy, Mortimer Snerd and Effie Klinker, plus a sure-fire quiz format, and you can understand why Bergen should be as happy as a hobo in a Beverly Hilton suite.

Bergen is satisfied with the results of his new show, so far.

"I've never believed a good comedy show can be put on every week. It's also murder on the comedian, both physically and professionally. For these reasons, I've turned down many TV offers. The quiz-comedy format of Do You Trust Your Wife? however, was just the type of show I was looking for. A nice combination, and fairly easy to do," he explains.

Why Worry?

Nevertheless, the strain and worry is still there for the world-famed ventriloquist.

Why the strain? It's really quite simple when you look at the facts— from Bergen's standpoint.

First of all, BERGEN, along with his dummies, has become as much a part of Americana as Mickey Mouse or Marilyn Monroe. Over the many years he has been performing for the public, Bergen has gained an enviable and much-respected reputation in the entertainment world. Like a championship fighter, he has always had visions of retiring while still on top—and in the hearts of the American public.

Financially, there's no doubt that Bergen needs money like L.A. needs smog. He could retire right now and live comfortably the rest of his life. Instead, he has chosen to stay in the fight, throwing jokes left and right.

"My neck is out a mile. I know that better than anyone else in the world. I may last a year or five years. That is up to the TV audience," Bergen admits.

Everything to Lose

In other words, the mighty Mr. Bergen has everything to lose and not too much to win with his new TV show. Why then did he go into it?

"I might just as well find out this year as next whether or not I should get out of the business. I can't judge yet whether the show will be a booming success, but I do know that in my twentieth year on the air I'm throwing out more laughs per minute than I've ever done before in my life."

As a final paradoxical note, Bergen smiles facetiously and remarks:

"It's a very odd thing, but when I first started out on radio everyone told me I shouldn't be on the air. Radio, they said, just wasn't the right medium for a ventriloquist. I needed a visual medium, they said.

"Well, I've been on radio regularly for 20 years. And now that I'm finally on TV, in the medium where everyone has always said I belong— I'm worried!"

February 17, 1956
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