Murrow vs. McCarthy: Has TV Entered a New Phase?

Our Editors Make a 2-Page Analysis Of the Effects Of This Controversy On TV Broadcasting
K. W. C., Riverside

We have been inactive movie-goers for several years until recently when we went to see "The Long, Long Trailer." "Lucy" and Desi did an excellent job in what was probably the poorest story yet put in the movies. Twiss's story was excellent until MGM took it. Twiss was a Trail- erist and knew what he was writing about and that is a lot more than you can say for the writers who wrote the screen version. We were so thoroughly dis- gusted with this picture that we have decided to stick to TV and radio, at least until the movies get wise enough to have some one on the lot that knows a little about his subject.

C. Wadholm, Downey

I've said I'd never be one of those people with their pet peeves always writing in. But I can't watch TV till after my housework is done and babies are tucked in bed. By that time nearly every evening the men in the house have wrestling or boxing on. Even on Saturday and Sunday. Why so much of that stuff? Aside from being loud and boisterous, it's also boring and nerve rack- ing.

I've also noticed there is a con- tinuous slam at Liberace and brother George. For instance, two examples are "Thunderbolt the Wondercolt" and Donald O'Connor and his cast made some very unnecessary digs at them. They're wonderful musicians. It's a shame more people can't take their example for musical appre- ciation instead of all this wrestling and boxing.

Mrs. R. L. Pope, Anaheim

I'm wondering if I am alone in hoping that Nelson Eddy's recent appearance on Bob Hope's program was just the beginning of a TV career for him, or if all of his fans of a few years ago are writing to try to do something about it. He still sings just as beautifully as ever. Wouldn't it be wonderful if someone would get real bright and team him and Jeannette McDonald together again, this time on TV? We loved them once, why not again? Let's hear from the rest of the hobby soxers of the late 30s and get our idol back.

"I See A Number In Your Life... NUMBER 27"

This is your lucky day . . . day to put Fisher's Pancake Mix No. 27 on your shopping list. It's a good bet for hearty breakfasts. Contains shortening for tender richness. It's the only popular pancake mix that does. Buy Fisher's Pancake Mix No. 27.

Copyright 1933, Fisher Flouring Mills Company
WITH THE UP-SIDE-DOWN HOURS he lives, Ben celebrates most family occasions at night. Here he is with his wife Eve, and sons Chris and Bobby. The occasion: Bobby's birthday. (Morris photos.)

BEN HUNTER (left) and his sidekick-engineer Fred Palmer (right) are the two boys who stay up until the wee hours of the morning entertaining people on KFAC. That's Leo Diamond (center) who has been grateful to Ben for the plugs on his recordings.

It's Not Dull on:
"The Other Side of the Day"

WHAT DOES the average person do between the hours of one and five-thirty in the morning? Sleep. That's the obvious and usual answer.

Yet, there are thousands of people, even hundreds of thousands, who are wide awake and active during all or part of these wee hours in the morning. Ask Ben Hunter. If anyone knows what's buzzin' cousin at these strange hours, it's deejay Ben.

For three years now, Ben and his ad-libbing engineer, Fred Palmer, have been spinning records, cracking jokes, and interviewing the doggondest people in the doggondest places on KFAC, "The Other Side of the Day." From 1 a.m. to 5:30 a.m., Monday through Friday. (Actually Tuesday morning through Saturday morning.) With the exception of the music program on KFAC, this KFAC program is the oldest all-night show currently on the air.

Seldom Dull

The things that have happened to Ben shouldn't happen even to an early-morning deejay.

For example, there was the time he made a long-distance phone call at 4 a.m. to Frankfurt, Germany, to a group of American servicemen. One of the fellows Ben talked to (on the air) was from Los Angeles. By some miracle, the parents of the boy also happened to be listening. Since they hadn't heard from their son for quite some time, needless to say they were jubilant to learn he was all right.

Then there was the blind man who used a parakeet as a seeing-eye dog. The parakeet, perched on the blind man's shoulder, gave him directions by pecking him. One morning about 2 a.m., a practical joker pushed the parakeet off Ben's shoulder in a crowded drug store. Now the blind man was really blind! Someone suggested that the man tell his problem to Ben Hunter. He did. Ben told the story over the air. And in twenty minutes the parakeet was returned.

On the humorous side, Ben received a phone call one morning from a girl who was literally having a ball on a yacht off Catalina. As long as she watched her language, Ben said it would be all right if she went on the air and described the gala yacht party. Which she did. The only trouble was that a listener way out in Tennessee at 4 a.m. also heard the same program. It was her fiancé. Right then and there the boy decided to break off their engagement.

It is not unusual for people all over the United States to pick up Ben's program because KFAC is one of the few clear channels in the country. "Freak" reception has also been picked up in such distant places as Saudi Arabia, and Cristobal, Panama. Good, regular reception is heard in the Aleutians, Japan, Hawaii, all through the islands of the South Pacific, and down to New Zealand.

Weekends Rugged

Although Ben gets pretty exhaust-
ed at his job occasionally, he doesn't mind the irregular hours too much. On the air from one to five-thirty a.m., he usually hangs around the station for several hours arranging his next program. He arrives at his Sherman Oaks home at seven or eight a.m., hits the sack, and gets up at about one or two p.m.

"I wouldn't mind the routine so much," Ben explains, "if it weren't for the weekends. On Saturday and Sunday I lead a normal life with my wife and kids, and then comes Monday it's difficult at times to go back to the zany hours."

There are many compensations, however, for Ben's early-morning routine. His show is not ordinary and he has pretty much of a free hand in putting on what he wants to. At that hour in the morning, he doesn't have to watch the clock as closely as the afternoon and early-evening shifts. Most of all, Ben is appreciative of the response the public has given to his program. He has had offers, for more dough, to do other programs, but he feels obligated to stay where he is.

"It's a funny thing," Ben recalls. "When I was first told I would do this program three years ago, I felt sure that no one would be listening and that it would be strictly nothing. Now I can't leave it because too many people are listening and too many people depend on us for early-morning entertainment."

What a revolting, revealing, and rewarding development!
Profile of
A
TV Announcer
By Ted Hilgenstuhler

After graduation in 1949, Tom himself got a few bit parts on "Space Patrol." He even played the role of a college boy in one of the first "I Love Lucy" films. Nevertheless, jobs were few and far between for Tom from 1949 until 1952.

Turning Point
Disgusted and downhearted. That's the way Tom felt until he received a phone call one day in September, 1952 from a friend of his who was then working at station KTLA.

"Are you working now?" he asked Tom.

"Oh, yes. Just at the moment, however, I'm in between jobs. You know how it is," Tom replied bitterly.

"There's an opening here at KTLA for a staff announcer and they are having auditions."

"I'm an actor, not an announcer!" Tom remarked.

"Listen, buddy, it's bread and butter, so I'd advise you to get down here," his friend said sharply and hung up.

Tom thought it over and did show up. Bossman Klaus Landsberg heard him, saw him, liked him, and hired him that same day.

Hatten has never regretted it. He's eating these days, and pretty well. Even thinking about buying a new home.

More important than any monetary rewards, are the things he is accomplishing with his staff job at KTLA. He reads spot announcements, does the "Final Edition," "Spotlight Magazine," and several other shows. His ambitions now are to keep doing a good job at KTLA and eventually to be a TV emcee like Bert Parks, whereby he can utilize his many different talents.

There has been one big drawback to his job at KTLA. Tom is single and really one of the handsomest guys in the TV world.

"I'm happy the way I am now," Tom explains. "But with a steady paycheck coming in every week, I can't give 'money' as an excuse for not getting married anymore."

April 9, 1954
My Favorite Role

It's fun assisting Cupid on "Bride and Groom" for it's the happiest show on NBC Television.

By John Nelson

ANY MERE male who has ever sweated out a wedding as father of the bride, best man, or as the bridegroom himself, knows that it's a nerve-wracking experience at best, even without radio microphones or television cameras.

Then think of my plight. I've been the major domo at 1897 weddings over the past seven years, complete with lights, action, camera and sponsors! In that span I've handed out 823 rings, 517 vacuum cleaners, kissed hundreds of brides, calmed their grooms and had seven babies named after me. And I'm just as nervous today as tomorrow's groom.

Marriage anywhere presents a number of problems, and before 20,000,000 weekly NBC viewers it presents some pretty unusual ones. As Fred Allen told Tallulah Bankhead recently, "I had a couple of friends who got married on the 'Bride and Groom' program. After it was over they learned that their marriage wouldn't be legal in twelve states for fourteen days when the kinescope was played there."

Scope

All kidding aside, we've had couples from forty-eight states and seventeen foreign countries. We've had Scottish, Negro, Korean, Irish and Chinese couples, and a White Russian bride who was in Hiroshima when the atom bomb was dropped. We've had almost every conceivable occupation from A to Z, literally, from an atom bomb scientist to a zoologist. We've had doctors, lawyers, policemen, clergymen, a sprinkling of Phi Beta Kappas, a college professor of astrophysics, a probate judge, and one multi-millionaire.

We've had prominent and obscure couples, and all of them were equally nervous, excited and in love. Every couple has a different and interesting story, and meeting almost 1900 couples and helping launch them on the path of matrimony has been a very heart warming and enlightening experience.

I've learned that 90 per cent of the time it's the bride who instigates the marriage, that grooms are twice as nervous as brides: that people meet in the most unusual way and that some couples have unique reasons for wanting to get married.

Questionnaire

In addition to what I've learned talking with a bridal couple every weekday for years, we've gleaned many interesting facts from a questionnaire we send out to couples after they have been married for some time. From this we found that 679 children have been born to couples married on the program, including the seven named for me, and that more than an additional 100 babies are on the way. The thing that we are proudest of, though, is that in eight years only a handful of our couples have been divorced; less than one-tenth of the national average.

Experiences

We've really had some warm and amusing experiences over the past seven years. I think the most harrowing, from my point of view, was on the show where a sailor was delayed getting off his ship and left me stranded at the altar talking to myself for twenty-five minutes. He burst into the studio during the last five minutes of the show, just in time to pant "hello." He and his waiting bride were married after the program.

We've had only one couple miss the show entirely. That happened when two young Independence, Missouri, neighbors of Harry Truman's were flying into New York and their airliner encountered bad weather. When they were grounded in Buffalo, a standby couple were married on the show.

One of the biggest appeals of the program, we feel, is that people like to see young couples get a rousing start in married life; a start that most of them didn't get. And as long as people like to watch weddings, I imagine the show will be around for some time. It's been said that—there are only three great experiences that happen to mankind: birth, marriage and death. And in "Bride and Groom" we have the only one that makes television entertainment.

JOHN NELSON IS PARTIAL to matrimony for several reasons other than emceeing "Bride and Groom." He and his charming wife, Nell, are proud parents of twin boys, Cris and Greg, seven, and a five-year-old glamour girl, Penny.
GAIL DAVIS ISN'T FOOLING when she aims that pistol. She learned how to shoot when she was a youngster and playing the role of sharp-shooting Annie Oakley comes quite naturally to the pretty actress.

GAIL DAVIS is a straight shooter, both literally and figuratively. The petite star of KTTV's "Annie Oakley" series is a perfect example of type casting.

Blue-eyed, blonde Gail was the only girl in her neighborhood, consequently she had to learn to climb a tree, ride a horse and shoot as straight as an arrow to keep up with her childhood gang. Gail was raised in McGehee, Arkansas, which boasts a population of 3,500. Her father, a doctor, liked to take her on hunting expeditions and she is an excellent shot, although she is too soft-hearted to be much of a huntress. She confines her shooting to target practice.

Autry

A chance meeting with Gene Autry brought Gail to Hollywood. Autry was on a personal appearance tour when he met Gail, who was performing in a camp show in Texas. He thought she was a "perfect Western heroine" type and suggested that she look him up if she ever came to Hollywood. This put a bee in Gail's bonnet and shortly thereafter she headed for the Coast.

Autry cast her as his leading lady in "Cow Town" and the fan response to her appearance was tremendous. She has since appeared with Autry in fifteen feature-length motion pictures and thirty of his television films.

With all this experience under her Stetson she was a natural for the role of "Annie Oakley." Autry's astute showmanship scored again when he selected her from among many other hopefuls.

The only similarity between the real Annie Oakley and the video version is the name and the fact that both "Annies" are sharpshooters.

Appeal

There are very few Westerns, if any at all, on the video lanes that can boast of such a pretty and unofficial deputy sheriff. Gail plays the niece of the town's sheriff and she's always on hand to help maintain law and order. When she isn't aiming those six-shooters she's dishing out mild discipline to Jimmy "Tagg Oakley" Hawkins or engaging in an irrevocable flirtation with her uncle's deputy sheriff.

Even though there is a minimum of violence on this series, the show is a well-paced Western. "Annie" never uses her shooting irons indiscriminately and she is always cautioning "Tagg" of their danger to little boys who don't know how to use guns.

Gail is happy in her role of "Annie Oakley" because she has a genuine love of the outdoors. She likes to swim, play tennis and golf. Furthermore, she has no objections or concern about becoming stereotyped as a Western heroine. For the record, fetching Gail is not a tomboy and she is as much at ease attending a soiree as she is astride a horse.

This straight-shootin' gal leveled with your reporter and admitted she was open-minded about romance but did have a few mental reservations. This should be of interest to marital-minded eligibles. Just what are those reservations?

April 9, 1954
This Week in TV

Around TV Row

Glorious grandma, Marlene Dietrich, and Hal Roach, Jr. are discussing a TV show between them. Speaking of glamour, Jane Russell, Rhonda Fleming, Connie Haines and Beryl Davis billed as "The Four Girls" sing a special Easter Song on the Abbott and Costello—"Colgate Comedy Hour" show, April 18.

George Burns and Gracie Allen have been voted a place in the Humor Hall of Fame in observance of the Ninth Annual Laugh Week. Caroline Leonetti joins Bill Stull in the trek to Channel 9. . . . Lucy gifted Desi with a star sapphire ring for his birthday. . . . Bill Bendix wraps up film No 79 this week and then takes off for a motor trip with his family. . . . Hawthorne has a switch on give-aways. He has a "brand new" 1929 Humphoulpe couple that he will give away on his KTLA aiter.

Now it's official. Telephones have been banned in Los Angeles except for dire emergencies such as earth- quakes or epidemics. Thomas Dockweiller, chief of the Social Service Commission, accomplished something the show biz unions have been trying to do for years. Reason for ban was due to the fact that operating cost was way out of line with "take" from telephons.

Gale Storm is set for a three-week's engagement at the Thunderbird. . . . "Life With Elizabeth" moves over to KTTV on April 12. . . . "Suspense" drops its usual format on the 12th when Irene Dunn femeaces the "Easter Parade of Stars," a showing of Americai's leading new cars. . . . Hayward "supervises" thirteen color casts starting next October. NBC calls them: "Color Spectaculars—great enter- tainment events which will stand out like peaks in the schedule and gain great audience attention by their massiveness and quality." Anyone with a tinted set yet?


Bill Bendix

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Our Thanks

TV-RADIO LIFE would like to express its appreciation to Joan Meeusen of the publicity department of KTTV, and to columnist Hal Humphrey of the DAILY MIRROR for their co-operation in obtaining the cover pictures of Ed Murrow and Senator Joseph McCarthy in this week's issue.

Contents

Cover: Ed Murrow and Senator Joseph McCarthy

"The Other Side of the Day" (Ben Hunter)

Profile of a TV Personality (Tom Hatten)

My Favorite Role (Bride and Groom)

Sharp Shooting Female ("Annie Oakley")

Watch Out for Channel 7

Has TV Entered a New Phase? You Asked For It—And Didn't Get It!"

Grab a VALUABLE PRIZE


All the prizes, plus 24 beautiful 15" Oneida silver trays, will be given away during the next four weeks in a big contest sponsored by TV-RADIO LIFE; Sues, Young & Brown, distributors of Zenith radios, television and Norge appliances, and the "Harry Koplan-Rosemary LaPlanche Show."

This show, dedicated to making life easier and more enjoyable for the housewife, will give away hundreds of dollars worth of valuable toys and much- wanted home appliances for the best letters written on this controversial subject.

All you have to do is be eligible for one of these prizes is write a letter in 250 words or less, giving your honest opinion and answer to this question: Should Wives Arrive Home From Work?"

Write in 250 words or less your opinion on the question: "Should Wives Arrive Home From Work?"

Don't look glamor- ous when husbands arrive home from work!"

1st Grand Prize—Norge Automatic Washing Machine

2nd Grand Prize—Zenith 21-inch television set, model 2240R

3rd Prize—Lewyt Vacuum Cleaner

4th Prize—Regina Electric Broom

5th Prize—General Electric Coffee Maker

6th Prize—General Electric Blender

7th Prize—General Electric Portable Mixer

8th Prize—General Electric Steam Iron

9th Prize—General Electric Light Weight Iron

10th Prize—Vornado Electric Fan

11th Prize—Sunbeam Fry Pan

Letters will be judged on the basis of originality, sincerity, aptness of thought and expression. There is no limit on the number of entries a person may make.

Decision of the Judges will be final.

Winners will be notified by mail and announced on the Harry Koplan-Rosemary LaPlanche Show. KHTV-17, Channel 9.

Duplicate prizes will be awarded in case of ties.

All entries become the property of Sues, Young and Brown and will not be returned. All matter that may be used for advertising and all other purposes as Sues, Young and Brown may see fit.

The Harry Koplan-Rosemary LaPlanche Show

KHTV-17, 1313 North Vine Street Hollywood 28, California

The name and address of the nearest Zenith or Norge dealer is:

Sender's Name

Address

Telephone No.
BEST IN ALBUMS: Tops in the vocal category is "Easy to Remember" (Columbia) featuring one of the great choral groups, the Norman Luboff Choir, in a round dozen standards. Usually heard in support of this label's star vocalists, the Luboff songsters present these expertly arranged sentimental favorites in a style that’s not only easy to remember, but unforgettable.

In the instrumental field, "Soft Lights and Bobby Hackett" (Capitol) gets the nod as Hackett’s mellow trumpet, spotlighted against a quiet background of strings, brings an inviting and intriguing sound to "I Cried for You," "That Old Black Magic," "Soft Lights and Sweet Music" and the others that make for equally easy listening.

TOPS IN SINGLES: With the gals, Dinah Shore (RCA-Victor) could have her best in many a moon with the bouncy novelty "This Must Be the Place" and the calmer Ralph Freid opus, "Come Back to My Arms."

Peggy Lee (Decca) features "Autumn in Rome" and "Johnny Guitar," both whispeery ballads from films made to order for La Lee. . . . Doris Day (Columbia) is nothing but great on the ballad "I Speak to the Stars" and the novelty "Blue Bells of Broadway."

Georgia Gibbs (Mercury) sings the oldie, "My Sin," with a solid beat to Glenn Osser’s shuffle rhythm that should register heavily with juke fans.

Tommy Dorsey’s Orch. (Bell) heads the dance-band parade with "Make Love to Me" and "My Friend the Ghost"—both featuring Jimmy Dorsey’s sax and Gordon Polk vocals against the band’s strong beat.

Billy May (Capitol) has a great pair of dance discs in "Rose Marie" and "Bill and Sam," featuring tenor sax man Sam Donahue, who now fronts the band—and to add to the confusion, is booked by Ray Anthony.

In time for the Easter season is Liberace (Columbia) playing "Easter Parade" and "The Rosary"—both can delight lovelies of yesterday given the Liberace touch and production.

P.S.: Look for RCA-Victor to soon re-issue an album of early recordings by London’s Jack Hylton Orch. . . . A.M.)

There’s been a lot of talk about Donald O’Connor’s emceeing of the Academy Awards event. Most people thought he laid a couple of good-sized eggs. To this column, it seemed that he came through in good style. He had an easy air, he wasn’t trying to be the whole show himself, he did the job he was supposed to do and with good taste—except in some cases where the material handed him was not too dignified. But that wasn’t his fault. In this day and age when emcees feel they must take over and act so clever, Donald’s modest approach was welcome.

Got a very nice note from Dennis Day thanking this writer for a story done on Cliff Arquette and Don Moore. Said Dennis: "They are both wonderful people as well as wonderful talents and I consider myself fortunate to be able to work with them. Thanks for giving them the chance to have a career. This only proves what a really fine guy Dennis is. More stars should be as interested in plugging the supporting players in their shows.

To get of on a beauty kick, agents of 21 or over who have real talent as well as beauty have a chance to be chosen "Miss Panorama City, "win $10,000 as first prize, and a contract for fifteen weeks on TV plus personal appearances. It’s part of the campaign to promote Panorama City. If any of you agents know of likely girls, contact P. E. Driscoll at Empire 21195. Deadline is April 25. As for the girls, don’t go out yourself. Your agent must do the contacting.

The Cocoanut Grove had a beautiful addition one night last week when Audrey Coss of Duluth, Minnesota made an appearance. She was the winner of the "Miss Heart of the City" beauty contest sponsored by Jack Gross and Phil Krasnoff and United Television Programs. She won a screen test offered by Gross-Krasnoff’s company. And talk about a beautiful girl!

The valley had its first color TV demonstration recently when the Hoff man company, as part of its Hoffman Jamboree, had the fights on in color at the North Hollywood Television Company. Speaking of fights, which we caught at NBC, what color you could see was interesting, but how much color can you get out of a couple of pairs of trunks on a couple of sluggers?

The Rodgers and Hammerstein show was a really great event on TV. A star-studded cast did themselves proud with the wonderful songs. A special way to Mary Martin for a really stand out job of emceeing and, of course, singing. A few more shows like this and TV will again bring people back into the living room instead of dashing out to see some new wide screen progress in the movies.
**Monday-Friday Daytime TV Logs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Title</th>
<th>Network</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>This Is My Faith—15m.</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>Program Previews</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td>Farm Report—M-W-F</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>7:15</td>
<td>Film Spin—Tu-Th</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>7:20</td>
<td>Panorama Pacific</td>
<td>KTLA</td>
<td>With Red Nove, George Wells, Grant Humber, and Helen Parrish, women's editor.</td>
</tr>
<tr>
<td>8:00</td>
<td>You Are What You Eat—M, W, F</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>8:15</td>
<td>Morning Show—Tu, Th Breakfast with Ace</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>Morning Show—M, W, F</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>9:15</td>
<td>Coffee Time</td>
<td>KTLA</td>
<td>With Art Neale.</td>
</tr>
<tr>
<td>9:45</td>
<td>Morning Serenade—10m.</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>KTV News—5m.</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>California Living—45m.</td>
<td>KTLA</td>
<td>Mercedes Bates features new ideas in food preparation and guest interviews.</td>
</tr>
<tr>
<td>11:00</td>
<td>10 Home Show</td>
<td>KTLA</td>
<td>Arlene Francis presents experts in the fields of fashion, child care, shopping, leisure time activities, food and home decoration. Designed for women viewers.</td>
</tr>
<tr>
<td>11:00</td>
<td>What's Cooking?—30m.</td>
<td>KTLA</td>
<td>With Eleanor Hensel.</td>
</tr>
<tr>
<td>11:15</td>
<td>Pounds Off—W</td>
<td>KTLA</td>
<td>Florence Pepper demonstrates how to reduce through exercising.</td>
</tr>
<tr>
<td>12:00</td>
<td>2 The Big Payoff—M-F</td>
<td>KTLA</td>
<td>With Bob Crosby and the Four Jokers.</td>
</tr>
<tr>
<td>12:15</td>
<td>4, 10 Hawkins Falls</td>
<td>KTLA</td>
<td>With Dr. Godfrey and Hickory.</td>
</tr>
<tr>
<td>12:30</td>
<td>2 Bob Crosby Show</td>
<td>KTLA</td>
<td>With Betty White—30m. and 10 Betty White Show—M-F.</td>
</tr>
<tr>
<td>12:45</td>
<td>2 Bob Crosby—Tu-W-F</td>
<td>KTLA</td>
<td>With Martha York.</td>
</tr>
<tr>
<td>1:00</td>
<td>Strike It Rich—30m.</td>
<td>KTLA</td>
<td>3</td>
</tr>
<tr>
<td>1:15</td>
<td>3 Wanted—Tu, Th</td>
<td>KTLA</td>
<td>Starring Charles McAdoo.</td>
</tr>
<tr>
<td>1:30</td>
<td>2 Valiant Lady—M-F</td>
<td>KTLA</td>
<td>With Alice Green.</td>
</tr>
<tr>
<td>1:45</td>
<td>2 Search for Tomorrow</td>
<td>KTLA</td>
<td>With Elizabeth Forsythe.</td>
</tr>
<tr>
<td>2:00</td>
<td>2 Home Show</td>
<td>KTLA</td>
<td>With Mary Stuart, Lynn Loring, and Cliff Hall.</td>
</tr>
<tr>
<td>2:15</td>
<td>2 Guiding Light—15m.</td>
<td>KTLA</td>
<td>With Mark Jordan.</td>
</tr>
<tr>
<td>2:30</td>
<td>2 Arthur Godfrey—M-F</td>
<td>KTLA</td>
<td>With James Davis, Frank Parker, Muriel Lawwe, Halsey, the Maris, Lou Anne Sins, Tony Nancy, and Tony.</td>
</tr>
<tr>
<td>2:45</td>
<td>5 World News—F</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>7 Birthday Jackpot</td>
<td>KTLA</td>
<td>Food prizes for birthday coupon answers, answering quiz correctly.</td>
</tr>
<tr>
<td>3:15</td>
<td>3 Charlie Chase</td>
<td>KTLA</td>
<td>With Denjoe Lor, Ken Carson, Durward Kirby and Howard K. Smith's Orchestra.</td>
</tr>
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<td>3:30</td>
<td>2 Garry Moore—M-F</td>
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<td>With Denjoe Lor, Ken Carson, Durward Kirby and Howard K. Smith's Orchestra.</td>
</tr>
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<td>3:45</td>
<td>5 Music—M-F, 15m.</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td>2 Afternoon Show—M, W, F</td>
<td>KTLA</td>
<td>With Bill Stulla.</td>
</tr>
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<td>6 Mexican Music</td>
<td>KTLA</td>
<td>With Marilyn Hare, David Street and Ed Holcomb.</td>
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<td>11 Movieland Matinee</td>
<td>KTLA</td>
<td>With Marilyn Hare, David Street and Ed Holcomb.</td>
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<tr>
<td>4:45</td>
<td>8 Barker Bill—W, F</td>
<td>KTLA</td>
<td>With Ophamaster Bert Parks.</td>
</tr>
<tr>
<td>5:00</td>
<td>3 Hawkins Falls</td>
<td>KTLA</td>
<td>With Dr. Godfrey and Hickory.</td>
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<td>5:15</td>
<td>4, 10 Kate Smith Show</td>
<td>KTLA</td>
<td>Well known guest artists appear.</td>
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<td>5 Picture—F</td>
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<td>With Marjorie Lawson, Bob Garrelson and Mark Jordan.</td>
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<td>3 Wildwest Theater</td>
<td>KTLA</td>
<td>With Bob Crosby—W.</td>
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<tr>
<td>6:00</td>
<td>5 Beauty Secrets—Th</td>
<td>KTLA</td>
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<td>KTLA</td>
<td>With Ophamaster Bert Parks.</td>
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<tr>
<td>7:00</td>
<td>9 Headline Report—5m.</td>
<td>KTLA</td>
<td></td>
</tr>
<tr>
<td>7:15</td>
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<td>With Denise Lor, Ken Carson, Durward Kirby and Howard K. Smith's orchestra. HARRY Belafonte is guest on Tuesday.</td>
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**SATURDAY TV LOGS**

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9:30 8 Telereapers
9:45 8 Industry On Parade—15m.
10:00 8 Frontier Feature Theater—60m.
10:15 2 Program Previews
10:30 2 What In The World
Dr. Jacques Lipchitz, New York artist and sculptor and Dr. John Conney, curator of Egyptology, Brooklyn Museum, guests.
10:45 5 Recorded Music
7 Dizzy Dean Show
10:55 7 Baseball Game
11:00 2 News—5m.
5 Man's Best Friend
With Herb Wegner.
8 Smillin' Ed McConnell
11:05 2 Shakespeare On TV
With Dr. C. Baxter. Today's lecture: "Othello."
11:30 5 Smillin' Ed's Gang—30m.
8 Tiny Town Ranch—30m.
With Howard Hull.
12:00 2 Afternoon Show—60m.
"This Is Washington" with Luma N' Ahimsa.
12:45 2, 8 Horse Racing–30m.
Experiments in a horse race from Jamaica, New York.
10 Daily Chapel
13 Public Service Film—15m.
12:50 8 News Summary
1:00 4 TV Opera—1½ hrs.
Davis Cunningham and Virginia Hawkins sing leading roles in Claude Delussky's "Pelicans and Melinda." Song in English, Jean Morel, conduct.
5 Giant Movie—2 hrs.
"A Yank In London" with Dean Jagger and Anna Neagle.
10 Your TV College
13 Saturday Matinee—90m.
"Bells of San Fernando" with Donald Woods.
1:15 2, 3, 8 Wrestling—60m.
Sonder Szabo vs. Danny McShane.
1:30 10 Baseball Game—3 hrs.
San Diego Padres vs. Los Angeles Angels.
1:45 11 Afternoon Serenade—5m.
1:55 11 KTTV News—5m.
11 Saturday Matinee—90m.
"Fighting Bill Carson."
2:15 2 Your Income Tax—15m.
8 Lane Ranger
2:30 2 Learning '54—30m.
Educational survey sessions.
4 Early Movie
3 "Three On A Ticket" with Hugh Beaumont and Cheryl Walker.
13 Movie Matinee
"Calling Ali Marines" with Donald Barry.
2:45 8 Stars On Parade—30m.
3:00 2 Winky Dink and You—30m.
5 Giant Movie—60m.
"A Song For Miss Julie" with Shirley Ross.
7 Campus Farmers
Arnold Pikelner, moderator and Walter Baumgartner of Excelsior High School. They demonstrate "Soil Cult."e.
11 Saturday Matinee
"And So They Never Married."
3:15 8 Feature Theater—90m.
3:30 2 Space Hoppers Matinee—60m.

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**TV-RADIO LIFE**

**April 10**

7 Str Erwin Show—30m.
Starring Str Erwin and June Collyer in "Burglar Alarm."
4:00 3 Johnny Mack Brown—60m.
4 Big Picture—30m.
5 Giant Movie—90m.
"Stolen Face" with Paul Henred and Linda Stirling.
7 Cactus Playhouse
"Roaming Cowboy" with Ken Maynard.
11 Creation City—60m.
With Sam Moulthrop.
13 Who Knows This—30m.
4:15 9 The Christophers
4:30 2 Sunday Funnies—30m.
4 Your Air Force Theater
6 Mexican Music—30m.
7 Dick Tracy—30m.
Relph Byrd as Dick Tracey meets up with "Prune Face."
9 Seapower for Peace
10 Your Old Time Hour—30m.
13 Big Picture—30m.
4:40 8 Meet Your Mayor—5m.
4:45 7 The Nature of Things—15m.
8 Who Do You Think—60m.
4:55 3 News
5:00 2 Captain Midnight
Adventure series.
5:15 3 Lost Jungle—30m.
4 Outdoors With Waggy—30m.
6 Movie—60m.
"Son Of The Pisans" with Bob Custer.
7 Cisco Kid—30m.
A hidden town holds terror and excitement for Cisco, Pancho and beautiful girl.
9 Big Picture
10 Factums—30m.
13 Cartoon Time—30m.
11 Saturday Matinee
"Slippery" Meade with Hal Evans and Donald Barry.
5:15 3 Luck "n' Chance—60m.
5:30 2 Contest Carnival—30m.
3 Annie Oakley—30m.
4 Halls of Science—30m.
"Water, Water, and Palaces" with Dr. John F. Mann. Who discusses some of the misconceptions of occurrence of water underground.
5 The Fighting West—60m.
"Rock River Renegades" with the Range Busters.
7 Space Patrol—30m.
Buzz and Happy face great danger in effort to stop the ruthless Mr. Proteus.
9 Musical Clock Time
Dick Whittinghill, host, with the Playmates. Top recording stars and talented teenagers are guests.
10 Film Featurette—15m.
11 Adventures of Blinkey—15m.
5:45 8 Fulton Lewis, Jr.—15m.
10 Saturday News Extra—15m.
11 The Princess
Starring Patrice Blake who recreates fairy stories for children.
6 Big Little Theater—15m.
3 Little Theater—15m.
4 Who Said That—30m.
7 Saturday Night Fights—45m.
Joe Weider vs. Joe Delaney in a ten round welterweight bout from Boston.
8 Action Theater—60m.
April 10

11:00 4 New Parade-15m.
11:30 5 Man's Best Friend
11:45 6 Critics Award Theater
12:00 7 Danger
12:15 8 Latest at the Movies
12:30 9 Late Show
12:45 10 News
1:00 11 Beauty Secrets-15m.
1:15 12 Final Edition
1:30 13 Midnight News-15m.
1:45 14 Late Show

New 11 Lone Wolf-30m.
8:15 7 Under the Pepper Trees-15m.
8:30 9 Feature Film
10:15 10 Original Amateur Hour-
Ted Mack with new talent performers.
10:30 7 Hollywood Legion Bouts
11:00 11 Kent Theatre-30m.
11:15 12 Masterpiece Playhouse
11:30 13 Saturday Night Movies-11/2 hrs.
1:30 14 The Lifeboat-60m.
2:15 15 The Voice In The Wind-60m.
3:00 16 Studio Star-Six-30m.
3:15 17 Inner Sanctum-30m.
3:45 18 Queen Of Spades.
4:30 19 Mr. Hex-30m.
5:15 20 Starring Joan Caulfield and Barry
5:30 21 Studio Star-Letter-60m.
6:00 22 Starring Jean Harlow and Ralph
6:15 23 Entertainers.
6:45 24 Mystery Guest-60m.
7:30 25 You're Never Too Old-30m.
8:15 26 Starring Marilyn Hare and Harry
8:30 27 Pinecone Entertainment by performers over 66 years of age.
9:00 28 Saturday Sit-In Theater
9:15 29 Jai Alai-90m.
9:45 30 Mountain Guesture
10:00 31 You're Never Too Old-30m.
10:45 32 United We Stand Choir-30m.
11:30 33 United We Stand Choir-30m.
12:15 34 Juke Box Jury-90m.
1:00 35 Movie Theater
1:45 36 Movie Theater
2:30 37 Two for the Money-30m.
3:15 38 TV Juke Box
3:45 39 To Be Announced

TV.RADIO LIFE

SATURDAY TV LOGS

Flicker Fare

Saturday, April 10

"SO THIS IS WASHINGTON," Lum and Abner, (2) 11:00 A.M.
"OUTLAW TRAIL," Bob Steele, Hoot Gibson, (5) 12:00 M.
"SIX MEN," Harold Warrender, Olga Edwards, (2) 12:15 M.
"A YANK IN LONDON," Dean Jagger, Anna May Wong, (2) 1:00 P.M.
"WHISTLIN' DAN," Ken Maynard, (7) 3:00 P.M.
"UNDER MONTANA SKIES," Fred Scott, (2) 2:00 P.M.
"FIGHTING BILL CARSON," (11) 2:00 P.M.
"THREE ON A TICKET," Hugh Beaumont, Cheryl Walker, (4) 2:30 P.M.
"SLIPPY McGEE," Dale Evans, Donald Barry, (13) 5:00 P.M.
"STOLEN FACE," Paul Henfrey, Elizabeth Taylor, (5) 5:00 P.M.
"HEAT OFF," Lee Tracy, Tom Brown, (9) 7:30 P.M.
"DANGER ON THE AIR," Nan Grey, Donald Woods, (6) 7:30 P.M.
"SIX MURDERS SURVIVE A MURDER," (6) 6:15 P.M.
"IMPACT," Brian Donlevy, Charles Coburn, Hugh Walker,(3) 6:00 P.M.
"A YANK IN LONDON," Shirley Ross, (5) 5:00 P.M.
"SON OF THE PLAINS," Bob Custer, (6) 6:00 P.M.
"ROCK RIVER RENEGADE," Range Busters, (5) 5:30 P.M.

Ear Eye Inspire

Mrs. B. G. Allan, Los Angeles

You see, we do think of you as friends because even though you edit a magazine, we believe you have the interest of all of the TV and radio audiences.

Now, if I may take issue with you about the article in a recent issue regarding "Paging" programs. Oh, I know I am slow about getting around to writing, but as a housewife I am busy and also I wanted to cool off some before writing. You see, when you say that our girl Ina Ray Hutton is losing her following on TV, you are off the beam. We think she is wonderful and so natural when before the cameras. Her programs are full of spice and are not lost on us.

As for Roberta Linn, well, she is another of our favorites and we never miss her programs and even listened to her on the radio with Walsh Story. Hope they return soon.

Lawrence Welk was a favorite of ours, but now that Roberta is not with him, the orchestra lacks something of the pep and good will that it did radiate.

We like Alice Lon and she sings nicely, but has had a very difficult person to follow as "Champagne Lady." It has not been easy for her and she has carried on like the trooper she is. "Bandstand Review" is another wonderful program and we love the McDonald sisters. Hope I haven't bored you, but please give Ina and Roberta credit for holding their following.

Virginia Church, San Dimas

Too much Platter, not enough Patter. Some of us are concerned over the fact that radio seems to be turning into a disc jockey haven instead of a mixture of plays, music and news.
Information Received From Stations
Subject to Last Minute Change

8:45  2 Program Previews
9:00  2 Operation Safety—30m.
     Discussion of hazards of traffic on
     streets.

Barker Bros.
4 Palm Sunday Services
Pontifical high mass from St.
Monica's Basilica in Cincinnati.
Arch Bishop Karl J. Alter presides.
9:30  2 Look Up and Live
8 Back To God—15m.
4 Bible Study—25m.
11 Morning Serenade—5m.
10:00 2 Lamp Unto My Feet
Joe Watters in "The Keys,"
the story of a young boy under
custody from his father for neglecting
his studies and taking the family
car without permission.

4 Youth Wants to Know
Theodore Granik presents noted
personalities. Telecast in color today.
Guests is Leyland Hall.
8 Lot There Be Light
11 Sunday Western—60m.
     "Overland Riders."

10:45 7 The Poster
     "Charity Performance."
8 Christophers
11 Morning Serenade
13 Air Force Theater
     "The Third Pillar."
10:55 11 KTTV News

11:00 4 Early Movies—90m.
     "Spy Torsion," with Richard Travis
     and Cheryl Walker.
5 In God We Trust
7 Church in the Home—60m.

11:30 8 Western Theater
8 Western Theater
11:30 5 State Income Tax—10m.
12:00 2 To Be Announced
5 Ask the Doctor
Gill Martyn, moderator. With a
panel of experts on Radiology, Der-
matology and Surgery who discuss
the dangers of skin lesions.
7 770 On TV
Bill Crago presents Governor Good-
win and Dr. W. Robert Ryan, who
answers question regarding, California state
government and his Washington-Merry-Go-Round.
11 Big Picture
12:10 3 News—5m.
12:15 3 What's Your Trouble—15m.
12:30 2 To Be Announced
3, 8 Contest Carnival

SUNDAY W LOGS

Barker Bros.

KCOP 13

Lucky Channel

April 11

5 Movie Feature—90m.
     "Whispering City" with Paul Lukas
     and best.

7 Easter Feature—90m.
     "Goatherd.

10 Harbor Theater—60m.
11 Jalopy Derby—75m.
     Bill Welsh From Culver City.

13 Sunday Matinee
     "Tournament Tempo," with Allan
     Lane and Edward Ashley.

2:45 4 Industry On Parade—15m.

3:00 2, 3 The American Week—30m.
     With Barbara and his observa-
     tions and analyses of the week's
     news.

4 Get the Facts—30m.
     Jimmy Wallington, moderator.

3:30 2 Cavalcade of Books—30m.
     Georgiana Hardy and Turnkey Walk-
     er with guest authors. Guests are
     John Houseman, director of "Ex-
     ecutive Suite" and Louis Calhern,
     star; Emmett McLaughlin, former
     Franciscan priest who left monas-
     tory to pursue a life of his choice;
     Dave Evans Rogers, author of "An-
     gel Unaware" who is presented with
     a check of her royalties to be given
     to the United Jewish Appeal for
     Jewish children in Russia.
     "The Magnificent Bastard."

3 Sunday Cinema—90m.
4, 10 Kukla, Fran and Ollie
7 Western Movie—60m.
8 Your Doctor Answers—30m.
3:45 Feature Film
4:00 2 Juvenile Jury—30m.
     Jack Barry, emcee.

4, 10 American Forum of the
Air—30m.
    Theodore Granik presents Senator
    Homer Ferguson (D., Mich.) and
    Rep. John W. McCormack (D., Mass.)

5 Movie Feature—2 hrs.
     "Snowbound" with Robert Newton
     and Dennis Price.

7 Gordon's Garden—30m.

8 Pride of the Family
     A local boy makes good but causes
     trouble when he returns home.

9 Baseball Game—30m.
     Hollywood Stars vs. Portland Beav-
     ers.

13 Kevo-Elle Playhouse
     "Philo Vance Returns." Sponsored by
     Kevo-Ett.

4:30 2 Lane Ranger—30m.

3 Plant Doctor—30m.
     With Dr. Robert Atkinson.

7 Your Faith Is Power—30m.
     "The Turning Point."

8 Hank McCune—30m.

10 Polka Party—30m.
     The Alpmeiners with polka dances and
     songs.

13 Debut—Musical—30m.
     Young musical talent vie for musi-
     cal scholarship. Dr. Raymond
     Kendall and John Barnett are judges.
     Sponsored by Barker Bros.
     Henri Temianka, founder of the
     Paganini Quartet, is guest.

TV & RADIO LIFE

Sunday KEVO-ETT PLAYHOUSE
     "The low calorie energy feed."
     4:00-4:30 P.M.
     KCOP CH. 13

THE MOVIES'
EVERY SUN.
TV TOP PICTURES

PRESENTED BY
Barbara Ann BREED and Star-Kist Tuna
11 April

5:00 2 Rocky Jones—Space Ranger—
Rocky sets out to trace the thief who stole the (fict. jet). (Continued.)
3 Inspirational Time—15m.
4, 10 Hall of Fame
“Simon Bolivar,” an incident in the life of the 19th century South American liberator.
5 Movie Theater
“Dangers of Juvenile” with Zachary Scott.
6 Cowboys and Injuns—60m.
“With This Knife” with Wally Wales and Jack Perrin.
7 Sunday Maritime—45m.
“Dark House with the Red Hopper,
8 You Asked for It—30m.
Art Baker, host.
11 Hall of Fame—60m.
“Pride of the West.
13 Short Story—30m.

5:15 3 News Reporter—15m.
5:30 2 Gene Autry Show—30m.
Autry helps an escaped convict to stay at large.
3 This Is the Life—30m.
4 Lone Ranger—30m.
5 Captain Midnight—30m.
The adventures of a master criminal who has been trapped in his plans to terrorize a nation by a young man disguised in a copper mask.
13 Cliffhanger—90m.
“Out of the Storm” with Lois Colbert and Jimmy Lydon.
5:45 7 Roto Megaphone—15m.
11 The Christophers—15m.
6:00 2, 3 You Are There—K.
Walter Cronkite presents “The Conspiracy of Catherine the Great,” a review of June 28, 1762, when Catherine, Empress of Peter the Third of Russia overthrew his rule and set up his sister, Maria Feodorovna.
13 Cliffhanger—90m.
“Out of the Storm” with Lois Colbert and Jimmy Lydon.
6:15 10 Radio Extra—30m.
Life with Father
6:30 Life with Father

10 Sky Fives
11 A man becomes an escaped man.

11 The Christophers—15m.
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7:00 2, 3 Jack Benny Show—30m.
Desi Arnaz makes his first appearance on Jack’s show. He and Bill Conrad, noted character actor appear as two tuxedo’d men who come to eat at Jack’s Lunch Room. Don Wilson alias
11 Startime—30m.
MONDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

5:00 2 Space Funnies—60m.
3 Jeanne Baird—60m.
4, 10 Pinky Lee Show—30m.
6 Make Believe Ballroom—
With Al Jarvis.
7 Monte Hall Show
9 Star Time—30m.
13 Gary's Movie Carnival—30m.
5:15 6 Our Town—Spanish—15m.
7 Dusty Walker Show—15m.
5:30 2 The Little Rascals—30m.
4, 10 Doody—Juvenile
Bob Smith's Puppets.
5 Western Feature—60m.
"Thunder River Feud." With the Rango Brothers.
6 Cowboys and Injuns—60m.
"Under Texas Skies" with Bob Cus.
and Bill. 
7 The Margaret Whiting Show
With the Leo Dukès trio and the
drummers. 
9 Gene Norman Show—30m.
11 Sheriff John—Cartoon Time—
13 Webster Webfoot—30m.
Uncle Jimmy Weldon with guests, songs and "Little Joe" stories.
Sponsored by Cas-I-A-Pep.
5:55 7 Jack Rourke in Hollywood
News from the world of movies, TV and radio.
6:00 2 Charlie Chase Comedies—25m.
Farting comedies.
3 Thought of the Day
4 McFray at Sunset—45m.
Jack McFray star, with Barbara Lo-
gan, Phil Gray and Eddie Baxter.
7 Chet Huntley News—15m.
8 Annie Oakley
Starring Gull Davis.

10:15 5 Telephone—60m.
Burke B. Vonn Klein shows discuss topics of current interest.

SUNDAY LOGS
(Continued)

11 Paul Coates Confidential File
Subject tonight is "Homosexuals."
13 Street Corner U.S.A.
9:45 7 Roto Magician—15m.
10:00 2, 8 The Web—30m.
"Hop-Over" with Ray Medford. A
gang of desperadoes hides out in a
house for girls and terrorizes its in-
habitants.
1 I Led Three Lives—30m.
4, 10 Loretta Young Show—
Loretta Young dramatizes answers
to fun letters she receives. Tonight's
story is old maid comedies. Miss Young
portrays the step-mother of a young
boy whose father tries to raise him
to be a perfectionist.
5 Frank Veloz Show—15m.
6 Movie—7.5m.
"Invisible Ghost" with Bell Lugosi.
7 Graves for Governor—Political
9 TV Juke Box—45m.
11 Heart of the City—30m.
With Patrick McVey and Jean
Ngh. A political refugee story involving
an assassin and a patriot.
13 California House Party
10:15 5 Telephone—60m.
Burke B. Vonn Klein shows discuss topics of current interest.

April 12

10 Newspaper of the Air
11 News of the World—5m.
With Ray McLeod.
7:00 2 Studio One—Drama—60m.
"Jack Sparling, 46," the story of
an accident in which a business man
who must make sudden adjustments
in his life when he suffers a cerebral
accident.
3 Ramar of the Jungle
Lon Mohr star.
4 Lose the Blues—30m.
With Bill Goodwin, Sybil Chalmers
and guests who air their personal gripes
and try to find a solution.
5 Newsreel—15m.
With Gil Morey.
6 Gene Autry—30m.
7 Cisco Kid—30m.
Cisco uses a "Talking Horse" to trap
some claim jumpers.
8 Superman—30m.
Starring George Reeves.
9 Craig Kennedy—30m.
Donald Woods stars in "The Secret
Will." 
10 Life Is Worth Living
With Blanche Faye, J. Shern. See
Channel 71, Sunday at 8 p.m.
11 Abbott and Costello—30m.
Abbott and Costello in "Bed to
Worse." The boys go in the flower
business and end up poisoning cus-
tomers.
13 Rex Men's Monday Movie—
"Port of Fortune" with She-
phanie Batchellor and R ichard
Powers.
28 Schools Workshop—30m.
7:15 5 Surprise Twist—Drama—15m.
7:30 3 Memory Album—15m.
4, 10 Arthur Murray Party—
Starring Gene Nelson and his guest
Alfred Drake who sings "Stranger in
Paradise.
5 Make Believe Stars
With Lew Bedell and contestants
who pantomime to their favorite
recordings artist.
6 Baseball Show—15m.
7 Adv. of Kit Carson—30m.
Kit and El Toro help the United
States Army stop the theft of pay-
roll vouchers.
8 People in the News—15m.
9 Hollywood Cabaret—30m.
With N. T. G. and night club talent.
11 Life With Elizabeth—Comedy—
Starring Betty White with Bel Moore.
Elizabeth asks Al to help her choose
dress a dress for the phone; Elizabeth
learns the Girl Scout Handbook by
heart when she is asked to be a troop
leader. Frank De Vol conducts a survey
on dogs and Elizabeth thinks he is talking about Maus.
28 Ladera Playground—30m.
7:45 3 Kiernan's Kaleidoscope—15m.
4, 10 Camel News Caravan
John Cameron Smythe reports.
6 Greatest Drama—15m.
8 Local News—10m.
8:00 2 Burns and Allen Show—30m.
Gracie assumes the brother of George
manages has his leg broken
in a fight with George and almost
ruins his chances of collecting his
insurance.
3 Amos 'n Andy—30m.
4, 10 Name That Tune—K—30m.
With Red Beattie and Vocalist Vicki
Mills in a song identification pro-
gram. Guest is Louis Armstrong.

COMMANDER COMET
Monday thru Friday
6:00-6:30 P.M.

LUCKY CHANNEL
PICTURE TUBE WARRANTY

Incl. 21
1 Full Year
TELEVISION INDUSTRIES, INC.
HO. 2-3341

5 At Base—30.
All marines show from Camp Pena-
leton, California.
6 Play of the Week—30m.
7 You Asked for It—30m.
Art Baker, host, presents "A New
Twist On A Trapeze," "Party Tom
Footley," "High Diving Horse
Returns," "Old Fashioned Teacher" and
"King of the Bull Fighting
8:30
PICTURE TUBE
13
28
6
6 Play
9
7 You Asked
11
TV-RADIO LIFE
11
Monday, April 12
VENEANCE IS MINE," Valentine Dyall,
Anne Firth. (2) 9:05 a.m. A framed man
is released from prison, learns that
he has only a short time to live, and hires
someone to murder him to cast suspi-
cion on his enemy.
NAVY SPY," Conrad Nagel. (7) 1:00 p.m.
"DREAMING OUT LOUD," Lum 'n' Abner.
(8) 12:00 p.m. Three scenery debut Lum
' n' Abner in a.comedy of everything
that's ever happened in a small
town.
GUILTY OF TREASON," Charles Pickford,
Granville Bates. (4) 5:30 p.m. The story
of the arrest and the trial of a group
Mindszenty.
THUNDER RIVER FEUD," Range Busters.
(5) 5:30 p.m.
RING DOORBELLS," Robert Shayne,
Ann Gwynne. (4) 1:00 p.m. A photographer,
and beautiful young lady get mixed up in
a murder.
SECRET SERVICE INVESTIGATOR,"
Lloyd Bridges, Lynne Roberts. (11)
2:00 p.m. Saga concerns counterfeiter
and their expose by the government.
WOLF CALL," John Carroll, Movita. (11)
4:15 p.m. A playboy is sent to the North-
west by his father with the idea that he
will become a man. However, he proves
his character as a crook and crooks
trying to swindle his father.
UNDER TEXAS SKIES," Bob Custer, Bill
Cody. (6) 5:30 p.m.
PORT OF FORTY THIEVES," Richard
Powers, Stephen Bache. (13) 7:00 p.m.
MAN OF CONQUEST," Richard Dix, Joan
Fontaine. (13) 8:30 p.m. The story of
Sam Houston, and how he helped to
found the state of Texas.
THE BUSHWACKER IN IRELAND, Lon
Chaney, Jr. (6) 8:30 p.m. The story of the
West and the settlement of this area after
the Civil War.
KILLER AT LARGE," Robert Lowery,
Anabel Shaw. (6) 10:30 p.m. Robert
Lowery plays the part of a newspaper-
man who digs up a veterans housing
scandal.
MEET DR. CHRISTIAN," Jean Hersholt,
Dorothy Lovett. (13) 11:15 p.m. Dr.
Christian sees to it that the town gets a
badly needed hospital.
THREE PIRATES," (7) 11:15 p.m. Three
brothers sentenced to the gallows,
cross the ship and set out after the
captain.
LAUGHING AT DANGER," Frankie Darro.
(11) 11:15 p.m.
WHISPERS OF THE TOWN," Claire Trever,
Henry Hull. (2) 11:15 p.m. The exciting
love story of the hokne keyton queen of
Dodge City.
MILLION DOLLAR BABY," Jimmy Fay,
Arlene Judge. (4) 11:20 p.m.

NORMAN NESBITT'S
WEATHER ALMANAC
M-T, W, 6:55 p.m. — F, 6:50 p.m. — Ch. 7
Sponsored by A. O. SMITH
PERMAGLASS WATER HEATERS
(Can't rust because glass can't rust)

CARTOONS
MAKE YOUR AD
COMETEED
FREE LANCE CARTOONIST.
ORIGIANALS FOR EVERY
PURPOSE. IDEA MAN
BOB BARTON-HO23311

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<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>5:00</td>
<td>Space Funnies</td>
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<tr>
<td>5:05</td>
<td>Space Premiums</td>
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<td>5:10</td>
<td>Pinky Lee Show</td>
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<td>5:15</td>
<td>Spanish Language News</td>
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<td>Believe Ballroom</td>
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<td>Monte Hall Show</td>
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<td>Star Time</td>
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<td>Movieland Matinee</td>
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<td>5:40</td>
<td>Movie Carnival</td>
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<td>Bob Hope Show</td>
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<td>5:50</td>
<td>Handy Hints</td>
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<td>5:55</td>
<td>Marge and Jeff</td>
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<td>6:00</td>
<td>San Diego-10m</td>
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<td>6:05</td>
<td>George P. Martin-News</td>
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<td>6:10</td>
<td>Headliner with Rex May</td>
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<td>6:15</td>
<td>Sports News</td>
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<td>6:20</td>
<td>Weather Miss</td>
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<td>6:25</td>
<td>Bollay Weather</td>
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<td>6:30</td>
<td>Weather Almanac</td>
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<td>6:35</td>
<td>News of the World</td>
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<td>6:40</td>
<td>Cowboy and Injuns</td>
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<td>6:45</td>
<td>The Margaret White Show</td>
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<td>6:50</td>
<td>With Leo Dukeman Trio</td>
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<td>6:55</td>
<td>Gene Norman Show</td>
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<td>7:00</td>
<td>Sheriff John -Cartoon Time</td>
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<td>7:05</td>
<td>Webster Webfoot-30m.</td>
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<td>7:10</td>
<td>Charlie Chase Comedies</td>
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<td>7:15</td>
<td>Thought For The Day-15m.</td>
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<td>7:20</td>
<td>McLeroys at Sunset-45m.</td>
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<td>7:25</td>
<td>Chet Huntley News</td>
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<td>7:30</td>
<td>Rango News</td>
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<td>7:35</td>
<td>Action Theater-30m.</td>
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<td>7:40</td>
<td>Designs in Music-15m.</td>
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<td>7:45</td>
<td>Thunderbolt-15m</td>
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<td>The Wonder Coll</td>
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<td>7:55</td>
<td>Commander Comet-30m.</td>
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<td>8:00</td>
<td>Loring Larry Hyman</td>
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<td>8:05</td>
<td>Star Time</td>
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<td>8:10</td>
<td>Constantino's Column</td>
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<td>8:15</td>
<td>Wild News-15m</td>
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<td>8:20</td>
<td>Dennis and Deirdre</td>
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<td>8:25</td>
<td>The Jack Owens Show-40m</td>
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<td>8:30</td>
<td>Channel 10 News-15m</td>
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<td>8:35</td>
<td>Rama of the Jungle-15m</td>
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<td>8:40</td>
<td>Staring John Hall in &quot;Voice of the Past&quot;</td>
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<td>8:45</td>
<td>Run Movies-75m</td>
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<td>8:50</td>
<td>Schools Workshop-30m</td>
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<td>8:55</td>
<td>Surprise Twist-Drama-15m</td>
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<td>9:00</td>
<td>See It Now-M-30m</td>
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<tr>
<td>9:05</td>
<td>With Edward R. Morrow</td>
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<td>9:10</td>
<td>Art Linkletter-30m</td>
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<td>9:15</td>
<td>10 Dinah Shore Show-15m</td>
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<tr>
<td>9:20</td>
<td>Dinah sings in an old house dating to revolution times</td>
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<tr>
<td>9:25</td>
<td>Cafe Continental-30m</td>
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<td>9:30</td>
<td>With Roberta Lynn and Melrose</td>
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<td>9:35</td>
<td>Heart of the City-30m</td>
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<td>9:40</td>
<td>With Pat McCly and Jane Night</td>
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<td>9:45</td>
<td>Name's the Same-Panel</td>
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<tr>
<td>9:50</td>
<td>Robert Q. Lewis, ename, with panel</td>
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<td>9:55</td>
<td>People in the News</td>
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<tr>
<td>10:00</td>
<td>Your Town's Talent-30m</td>
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<tr>
<td>10:05</td>
<td>Bob noon, ename. Tonight is Los Angeles night</td>
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<tr>
<td>10:10</td>
<td>Waterfront-30m</td>
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<td>10:15</td>
<td>Preston Foster as Captain John, and his two sons round up gangsters smuggling coal into the city.</td>
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<td>10:20</td>
<td>Let's Play Like-30m</td>
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<td>10:25</td>
<td>Film Feature</td>
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<tr>
<td>10:30</td>
<td>Present News Caravan-John Cameron Noyace reports</td>
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<td>10:35</td>
<td>Local News-10m</td>
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<tr>
<td>10:40</td>
<td>News-10m</td>
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<tr>
<td>10:45</td>
<td>Amos 'n Andy-30m</td>
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<tr>
<td>10:50</td>
<td>With Spencer Williams, Alvin Childress and Tim Moore</td>
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</tbody>
</table>

**April 13**

- **3, 4, 10 Bob Hope Show-60m.**
  Bob Hope with Jack Benny, Rosamond, Judy Canova, Joe Blesh and his band of Benny.
- **5 Spotlight Magazine-60m.**
  With Martha Stone.
- **6 China Smith-30m.**
  Starring Dan Duryea.
- **7 Corina Playhouse-30m.**
  Elizabeth Fraser stars in "The Police."
- **8 Wild Bill Hickok**
- **9 Baseball Warm-Up-15m.**
  With Will Bohn.
- **11 Adolphe Menjou Drama**
  In "Pot Luck," playing starring Marshall Thompson in "What Happened At Three O'Clock?" a post Civil War story based on a reenactment of townpeople against the owners of a plantation.
- **13 Boss Lady-30m.**
  Starring Lynn Bari and Glenn Langdon. Due in the head of a construction company and her general manager.
- **24 Under the Same Stars-30m.**
  With Bob Hope. Los Angeles Angels vs. San Francisco Giants.
- **28 The Easy Way**
- **30 Red Skelton Show-30m.**
  John Downs Movie. "Little Annie Oakley, a story of a man minus his wallet who becomes involved in a murder case.
- **7 Famous TV Theatre-30m.**
  Joe O'Sullivan stars in "Black Savannah," the story of a young widow tormented by the mystery surrounding her husband's death.
- **8 Playhouse of Stars**
  McDonald Carey stars in "The Plague," starring Alice Tully and Martha O'Driscoll.
- **11 Edward Arnold's Star Showcase-Drama**
  Horton MacLane stars in "A Very Old Dungeon," a mystery comedy involving a town spymaster who is mentally unbalanced and a ghost that flits through the town late at night.
- **28 L. A. County Museum-30m.**
  With Lyle Bond.
- **900 Meet Millie-30m.**
  Starring Eileen Verduzo.
- **3 Bishop Fulton J. Sheen-30m.**
- **4 10 Fireside Theater-Drama**
  Gene Rayburn, host, presents "Inversion To Marriage," with Lisa Adirh. A young bachelor is convinced that "modern women lack the kind of femininity until a successful female advertising executive proves him wrong.
- **5 Ina Ray Hutton-Revue-60m.**
  All Gil Entertainment.
- **7 Make Room For Daddy-30m.**
  Danny Thomas and Jean Hagen star, Danny's children think he loves an actress, and he teaches them that eavesdropping isn't all it's cracked up to be. Marie Wilson stars as object of his affection.
- **8 Life of Riley-30m.**
  Starring William Bendix.
- **11 Big Night Movie-90m.**
  "Lasagna in Burlesque" with Joe E. Brown and June Havoc.

**"Little Joe the Jack Rabbit"**
- **Easter Time Story Record (7" - 78 rpm) of Webster Webfoot and Uncle Jimmie Weldon.**
- **Sturdily packaged. Sent by return mail. Order today from the store.**
- **Webster Webfoot, Box 14555, Hollywood 38**
Fun Fair

(FAN FAX is an exclusive TV-Radio Life column for the many TV and radio fan clubs. It will appear periodically on our pages. If you are a Fan Club official or member and wish to have information printed in this column, send it to FAN FAX, TV-Radio Life AVE., HOLLYWOOD 28, Calif. We will try to use it.

To Joan Hasley: Sorry Joanie, but we can't supply you with a picture of your favorite, Perry Como. You might try writing to Perry direct at CBS-TV.

Anna (Mickey) McGuire has started a new club for Billy Wright. He's on Jimmie Wakely's show. For info write to Anna at 1527 Corinth Ave., Apt. 1, West Los Angeles 25.

Here a card from a moron: oops, sorry a Moore-On. Robert West is running a club for lovely Terry Moore, one of Hollywood's most frequent TV-radio guests. He's an old friend of Terry's, started the club in 1948, turned it over three years later to a girl in Miami for a year and a half, and now she's got it back. Address: 1015 Monterey Road, Glendale 6, Calif.

Patty Holloway, 1945 Marengo Ave., South Pasadena would like to know if anyone is interested in joining a fan club for Jimmy Boyd.

Anyone who would like to join the Ina Ray Hutton fan club can contact Sandra Lamb, 4352 Altadena Ave., San Diego 15, Calif.

Anita Johnson, 4441 Sinova Street, Los Angeles 32, Calif. would like to join a club for Myron Fleren. Lawrence Welk's fine accordionist.

April 13

13 The Visitor—Drama—30m. Whit Bissell stars in "The Inquisitor.

28 The Adult School—30m. Living together in the family.

9:30 New 2 Easter Parade of Stars—30m. Irene Dunne, mistress of ceremonies, from Waldorf-Astoria. Appearing are Phyllis Kirk, Nancy Olson, Ann Rutherford, Buff Cobb, Roxanne, Robin Chandler, Peggy Ann Garner, Eva Gabor and Margaret Ay. Music by units of the armed services.

3 The Web—60m. 1 410 Armstrong Circle Theatre Arthur Treacher, Francis L. Sullivan and Patty McCormick star in "The Three Tasks," a pleasant Easter fantasy about a young child not fully aware of her mother's death, who tries desperately to convince her father that she will return.

7, 8 U. S. Steel Hour—60m. Jesus Royce Landis stars in "Late Date," the sometimes humorous, sometimes serious story of an artistically frustrated floor-walker.

13 Story Theater 9:45 6 Tomorrow's News With Lionel Van Deilin.

10:00 2 Danger—30m.

2 Favorite Story—90m. Adolph Menjou, host.

4, 10 Judge for Yourself—30m. Fred Allen, center, with Kitty Kel- len, Bob Carroll and the Skylarks and Milton Deluge's orchestra.

5 Duffy's Tavern—30m. Master of John "Archie." Al ORIGINAL Reel, Pattie Chapman and Jimmy Conlin. Duffy tries to beat the insurance company out of a settlement because he believes he is out after the matters of law.

6 Bill Mesmer Presents "Troubled Waters," with James Mason and Alastair Sim.

13 Ten O'Clock—Theater—30m. 10:30 2 News, Sports, Weather—30m. With Charles, George Fish- er and Giff Stratton and Austin Greer.

3 Pacific Theater—90m.

4, 10 Mr. and Mrs. North—30m. Patricia North School for models and in a fencing class observes two models taking their sword play too seriously. A later investigation reveals a murder.

9 Gong Re-Runs—30m.

7 To Be Announced

8 To Be Announced

9 Don Lee World News—15m. With Lee Wood, Ted Myers and Bill Brundige.

11 Stairway To Stardom—30m. Which holds forth a thrill-a-minute news release.

New 13 Crisswell Predicts—15m.

10:45 9 TV Juice Box

New 13 Today in L. A.—15m.

11:00 2 The Late Show "Do You Need A John Peel" with John Garrick and Winifred Shotter.

3 Pacific Theatre—60m.

4 Eleventh Hour News—15m. Dick is reporting.

5 Final Edition With Tom Hatten.

7 Hank Weaver, Sports & News

8 My Favorite Husband—30m. Starring Joan Caulfield and Barry Nelson. Liz finds it a little difficult to be married to a "perfect" husband.

10 Mystery Star Theatre "Pardon My Stripes." "My Favorite Husband" week is for as little as $3.20 per inch on a 52-week basis. Single insertion, $2.40. For additional details, call Advertising Department, HO. 4-2275.

11 George Putnam—News—15m.

13 Owl Movie "Streets of New York" with Jackie Cooper.

11:30 4 Late Movies. "Rubber Racketeers," with Ricardo Cortez and Rochelle Hudson.

11:30 8 Newsreel

12:00 3 News

1:00 11 News and Sports—10m. With Jackson Wheeler.

1:10 Jackson's Theatre—90m. "Love, Honor and Goodbye" with Virginia Bruce and John Loder.

Tuesday, April 13


"THOSE PEOPLE NEW TO ME" Jack Warner, (2) 11:45 p.m. Another private eye story, involving blackmail.


"TROUBLED WATERS," James Mason, Al- astair Sim. (6) 10:00 p.m. "PARDON MY STRIPES," Bill Henry, Shelly Ryan, (10) 11:00 p.m. A boy transporting gambling money loses it and a girl reporter helps him recover it.

"JEEPERS CREEPERS," Thurston Hall, (13) 11:00 p.m. "DAY'S WORK," "JOHN PEEL," John Garrick, Winifred Shotter, (2) 11:05 p.m. The Teacher, "JULIET," (2) 11:15 p.m. Three brothers, sentenced to the galleys of their ship, capture their ship and set out after the captain.

"STREETS OF NEW YORK," Jackie Cooper. (11) 11:15 p.m. The young operator of a news stand has trouble because his brother is a notorious racketeer.

"RUBBER RACKETEERS," Ricardo Cortez, Rochelle Hudson. (4) 11:20 p.m. Gangsters invade the used tire business as a war time profiteering racket.

"LOVE, HONOR AND GOODBYE," Virginia Bruce, John Loder. (11) 11:15 a.m. Romance, fun, songs and drama nicely blended when a writer decides to leave her husband and pursue a stage career.

Page Seventeen
WEDNESDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

5:00 2 Barker Bill Cartoon Show
3 Jeanne Baird Presents—60m.
4, 10 Pinky Lou Show—30m.
7 Make Believe Ballroom
8 Monte Hall Show
9 Star Time—30m.
11 Movieland Matinee, Cont’d—
13 Gary’s Movie Carnival—30m.
5:15 2 Space Funnies—45m.
With Dal McKennon.
6 Spanish Language News—15m.
7 Dusty Walker Show
5:30 2 The Little Rascals—30m.
4, 10 Howdy Doody—Juvenile
5 Western Feature—Movie—60m.
“Outlaw Justice” with John Hoxie
6 Cowboys and Injuns—60m.
“Westward Bound” with Buffalo Bill, Jr.
7 Margaret Whiting Show
9 Gene Norman Show—30m.
11 Sheriff John—Cartoon time—Film cartoons and fables told by Sheriff John.

13 Webster Webfoot—30m.
5:55 7 Jack Rourke In Hollywood
News from the world of movies, TV and radio.
6:00 2 Charlie Chase Comedies
Famous old comedies.
3 Thought of the Day
4 McClory At Sunset—45m.
Jack McClory, star with Barbara Logan, Phil Gray and Eddie Baxter.
7 Chester Morris News—15m.
8 Stu Erwin Show—30m.
9 Action Theater—30m.
10 Mystery Star Winners—15m.
11 Thursday—15m.
12 The Wonder Co.
13 Commander Comet—30m.
Starring Larry Harmon.
6:10 3 Senator Kuchel—5m.
6:15 3 World News—15m.

7 Jack Owens Show—40m.
With Mary Ann.
10 Channel 10 Newsreel
11 Ramer of the Jungle
Starring John Hall in “Savage Challenge.”
6:25 2 Tom Harmon—Sports—5m.
6:30 2 Doug Edwards—News—15m.
3 Time For Family—30m.
5 Haw Haw Hawthorne—15m.
6 Johnny Jet—Serial
8 Newsreel
Capt. Video—15m.
Starring Al Hodge.
10 S. D. Padres On Parade
11 Time for Beany—Kids—15m.
13 Gary Goodwin’s Sports Page
6:40 8 Weatherword
6:45 2, 8 Perry Como Show—Music—Perry Como with the Fontaine Sisters, Roy Charles Chorus and Mitchell Ayers Orchestra. Musical selections are “Here,” “Secret Love,” “June, Moon, Spoon,” and “I Get So Lonely.”
4 Elmer Peterson—News—5m.
With Cleve Hermann.
5 Handy Hints—Tips—10m.
Dorothy Gardiner and Ken Grice.
6 Liberator
9 Margie—15m.
10 Your San Diego—15m.
With Sig Smith.
11 George Putnam—News—15m.
13 Headliner with Rex May—5m.
With Rex May.
6:50 5 Sports News—5m.
With Cleve Hermann.
13 Weather Miss—5m.
6:55 5 Rolla—30m.
7 Weather Almanac—5m.
With Norman Nesbit.
10 Newspaper of the Air—5m.
13 News of the World—5m.
With Rex May.
7:00 2, 3, 8 Blue Ribbon Bouts—42m.
4 Foreign Intrigue—Drama—30m.
James Daly as Michael Power, finds himself a pawn in the police state’s efforts to locate the leader of the underground when he goes to observe the release of some political prisoners.
5 Newsreel—15m.
Gil Martyn reports.
6 Abbott and Costello—30m.
7 Sky King—Adventure—30m.
9 Big Game Hunt—30m.
Martin and Osa Johnson films taken in Africa. Tonight’s episode: “Floating Terror.”
10 Break the Bank—30m.

April 14

11 Hopalong Cassidy—30m.
William Boyd stars in “Twisted Trail.”
13 Joe Palooka—30m.
Starring Joe Kirkwood, Cathy Downs, Sid Tomack and Maxie Rosenberg in the “Second Honey-
moon.”
28 Long Beach City College
7:15 Surplus Stock—Drama—15m.
7:30 4, 10 Coke Time
Starring Eddie Fisher.
5 Janet Dean, Registered Nurse
Starring Elizabeth Taylor in the dramatic events making up the life of a nurse. It finally finds a skeleton in the Goodside house when someone tries to frighten Ann Goodside to death.
6 The Visitor—30m.
7 Jamie—30m.
Starring Brandon DeWilde as the orphan Jamie and Ernest Truex and Polly Rowles, Jamie and his family try to guess the number of beans in a jar to win a TV set.
9 Kings Crossroads—30m.
11 Terry and the Pirates—30m.
Starring, and William Tracy in “Diamond Maker.”
13 Liberase—30m.
Piano stylings and songs by Liberace.
28 Let’s Play Like—30m.
7:45 2 Mel Allen—Sports—15m.
3 Investment Facts—15m.
4, 10 Camel News
With John Cameron Swayze.
8 People In The News—15m.
8:00 2, 8 Godfrey and Friends
Arthur Godfrey with Marjorie de Venise, Janis Martin and the Rhythm Kids.
13 Weather—30m.
5 Frisco Fraleys—60m.
“Larry in his own voice, and a story of the adventures of a costumed Fraley.”
3 Marvin
3 Place the Face—30m.
4, 10 I Married Joan—Comedy
Starring Joan Davis.
5 My Hero—30m.
7 Inspector Mark Saber
Tom Conway stars as the “Man of the Year.”
9 Baseball Warm-Up—15m.
11 Capture—Drama—30m.
13 Ethel Barrymore Theatre
“General.” Miss Barrymore stars an an elderly woman in a boarding house who helps solve a mystery involving dope peddlers.
28 Families Are First
8:15 9 Baseball Game—2 hrs.
Sponsored by San Francisco.
8:30 3 Godfrey and Friends—30m.
4, 10 My Little Margie—Comedy
Starring Gale Storm and Charles Farrell. Margie’s boy friend takes advantage of his rank in naval re-
serve to get revenge for Verne’s past treatment.
6 Movie—75m.
“Along Came Love” with Irene Hee- n.
7 Affairs Of China Smith—30m.
Dan Duryea stars in “Devil In The Godown.”
11 Boston Blackie—30m.
Starring Kent Taylor, Lois Coiler and Frank Orth. Blackie rescues a movie star from jewel thieves.
13 Times Square Playhouse
Harvey H. Marshall presents “Mum From Yesterday.” The true facts behind a best selling novel which has restored faith in the millions.
28 Know Communism
8:45 9 Amateur Boxing

DOLLS GOING FAST (Sold 2)
But there’s still plenty of time for Easter delivery!
They’re just half my size, with terry cloth cover over soft foam rubber. Vinyl plastic face (non-toxic coloring).
Squeeze his left foot ‘n hear his quack! Order now . . .

WEBSTER WEBFOOT,
BOX 16455,
HOLLYWOOD 38, CALIF.

Sponsored by Can-a-Pop, KCOP * 13 * Mon.-Fri. * 5:30—6:00 P.M.

TV RADIO LIFE

Page Eighteen
POWER OF TV

Several weeks ago Ralph Edwards had Dr. Kate Newcomb on his "This Is Your Life" show. He mentioned the need for additional funds to build the Lakewood Memorial Hospital in Dr. Kate's home town.

In a ten-day period last week the town (population 450) received 300 mailbags containing $53,779.57. The town was a beehive of activity. The local bank cleared 8,033 checks... the town's tavern closed its doors to drinkers on Saturday night and offered its bar space to money counters. Nearly everyone in town was counting money. The proposed hospital was well on its way thanks to televising.

Never under estimate the power of a woman is a time worn slogan which might gradually give way to NEVER UNDER ESTIMATE THE POWER OF TELEVISION.
**THURSDAY TV LOGS**

*Information Received From Stations Subject to Last Minute Change*

See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log listings

<table>
<thead>
<tr>
<th>Time</th>
<th>Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>Space Funnies - 60m.</td>
</tr>
<tr>
<td>5:10</td>
<td>Jeanne Baird Presents - 60m.</td>
</tr>
<tr>
<td>5:15</td>
<td>Pinky Lee Show - 30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>Monte Hall Show</td>
</tr>
<tr>
<td>5:45</td>
<td>Henry Ford Hour - 15m.</td>
</tr>
<tr>
<td>6:00</td>
<td>Western Feature - 60m.</td>
</tr>
<tr>
<td>6:15</td>
<td>Curley &amp; Me - 30m.</td>
</tr>
<tr>
<td>6:30</td>
<td>Gene Norman Show - 30m.</td>
</tr>
<tr>
<td>6:45</td>
<td>Sheriff John - Cartoon Time - 15m.</td>
</tr>
</tbody>
</table>

**“HANK” PENNY**

says: "'Purtiest lil' ole spot in the World!"

For only $15 a month, YOU can OWN a beautiful wooded full size lot at

MOONRIDGE MOUNTAIN ESTATES

the Bel-Air of Big Bear. You'll also enjoy the privileges of MOONRIDGE GOLF and MOUNTAIN CLUB'S year round activities, including skiing, fishing, golfing, etc. Club members enjoy liberal discounts on all Club facilities.

MAIL THIS COUPON TODAY

Mooreridge Mountain Estates, Dept. 49
3457 W. 6th St., Los Angeles 5, Calif.
Please send, with no obligation, details of your offer to TV-RADIO LIFE readers.

Name
Address
City

**TV-RADIO LIFE**

April 15

13 What's the Issue - 30m.
12 Schools Workshop - 30m.
15 Surprise Twist - Drama - 15m.
10 Pet Chats - 15m.
3 Place the Face - 30m.
4 Dinah Shore Show - 30m.
5 Life of Riley - 30m.
6 Dinah Shore Show - 30m.
7 Marvin Gaye - 15m.
8 Mr. District Attorney - 30m.
9 Daniel Boone - 30m.
10 Fishing Tips - 30m.
11 The Open Road Travel - 30m.
12 The Open Road Travel - 30m.
13 Army and Air Force Report - 30m.
18 Let's Play - 30m.
19 Camel News Caravan - 30m.

**FREE DOGS – FREE CATS**

See the most wonderful pets in the world!

CALO PET EXCHANGE

With FRANK WRIGHT

Thursday, 7:00-7:30 p.m. KTTV - Ch. 11
April 15

7 & 8 Ray Bolger Show—30m. Ray joins the Enlisted Reserve but meets up with a tough sergeant with an axe to grind.

10 Hollywood Music Hall—30m. Starring Lucille Norman with Victor Young and his "Singing Strings."

11 Before Your Eyes—30m. Exalter.

13 Filmtime—30m.

8:45 28 Frontiers of the Sea—30m.

9:00 2, 3, 8 Lux Video Theatre Phyllis Thaxter and Gigi Perreau star in "The Girl Who Couldn't Cry." When a malicious teen-age student is reproached for her insolence and worldliness that belies her age, she uses her younger sister to destroy her career.

4, 10 Dragnet—30m.

Jack Webb as Joe Friday canvases the city for ammunition for a man suspected of beating an elderly woman.

7 TV Home Show—30m. Films of model homes.

11 Feature Film—60m. "Forbidden Women" with Elyse Knox.

28 The Adult School—30m. Consumer Education.

9:15 7 Jr Forum Theatre—15m.

9:30 2, 8 Big Town—30m.

4, 10 Ford Theatre—Drama—K "Sister Veronika," starring Irene Dunne, much loved superintendent of Saint Mark's Hospital helps bring about a reconciliation of a young man and the woman who has repented of a father-in-law's objection to the marriage.

5 Biff Baker, U.S.A.

Biff gets involved with shuffling cinders and a spinning roulette wheel in Monte Carlo.

7 I Led Three Lives—30m.

Richard Carlson stars in a dramatic series depicting the true story of Herbert Philbrick, a Boston executive who lived nine years in a Communist and counterparty for the U.S.S.R. and finally is framed on a charge of possessing narcotics.

9:45 6 Tomorrow's News

10:00 2 Public Defender—30m.

Reed Hadley stars as Bart Matthews in "The Big Prize Fighter Story." A young fighter refuses to take a dive and goes to the police. As a result he is framed on a charge of possessing narcotics.

3 Daddy for Daddy—30m.

Starring头晕 Thomas.

4, 10 Martin Kane—Private Eye

Mark Stevens stars. Kane comes to the rescue of a girl who has been framed for a murder charge.

5 City At Night—60m.

Tour of interesting institutions of the city.

6 Bill Wessler Presents—15m.

"Lady in the Morgue" with Preston Foster and Patricia Ellis.

7 Rocket Squad—30m.

Reed Hadley in "Fair Exchange."

8 I've Got a Secret

13 Fulton Lewis, Jr.—15m.

13 Ten O'Clock Theater—30m.

THURSDAY TV Logs

Flicker Fare

Thursday, April 15

"SMART ALEC," Leslie Dwyer, Peter Reynolds. (2) 5:00 p.m. "The story of a great horse.

"JEEPERS CREEPERS," Thurston Hall. (1) 2:00 p.m. Unscrupulous financier finds a coal vein in the prairies and threatens to make a million. When his wife goes on trial.

"THE STAKES," Rex Bell. (4) 5:00 p.m. "The story of a beautiful woman in old Russia, who allures the hearts of many men, and finally accuses her of murder."

"YOUNG LOVERS," Sally Forrest, Keefe Brasselle. (5) 8:00 p.m.

"THE STAKES," Rex Bell. (4) 5:00 p.m. "A story of a beautiful woman in old Russia, who allures the hearts of many men, and finally accuses her of murder."

"LADY IN THE MORGUE," Preston Foster, Patricia Ellis. (6) 10:00 p.m. "The story of a young man and woman who are exactly the opposite in character."

"SUMMER STORM," Linda Darnell, George Sanders. (5) 4:30 p.m. "The story of a beautiful woman in old Russia, who allures the hearts of many men, and finally accuses her of murder."

"FORGOTTEN WOMEN," Elyse Knox, (9) 12:00 p.m. "The story of a woman who escapes the reality of her unhappy love affairs."

"OUT OF THE STORM," Jimmy Lydon, Leila Carlier. (7) 1:00 p.m. "The story of a young man and woman who are exactly the opposite in character."

"HOMICIDE FOR THREE," Audrey Long, Warren Douglas. (13) 11:00 p.m. "The story of a young man and woman who are exactly the opposite in character."

"THE WORLD OWES ME A LIVING," David Farrar, Judy Campbell. (2) 11:00 p.m. "The story of a young man and woman who are exactly the opposite in character."

"THE LAST CROOKED MILE," Donald Crisp, Adele Mara. (11) 11:00 p.m. "The story of a young man and woman who are exactly the opposite in character."

"THE THREE PIRATES," (7) 11:15 p.m. "The story of a young man and woman who are exactly the opposite in character."

"AMY GIRL," Madge Evans, Preston Foster. (11) 1:00 a.m. "The story of the U.S. cavalry."

WESTERN PIONEER

KTLA's Doye O'Dell was the pioneering cowboy singer who brought western music to the New England States during the 1930's.

TV PARTS WARRANTIES

HO. 2-3341

TELEVISION INDUSTRIES, INC.

4031 Wilshire Blvd., L.A. 5

FOR TONIGHT'S CASE FILE

EXPOSE THE NATION'S MOST VICIOUS CRIMINALS

SEE THE BACK COVER

AMAZING PLASTICIZE

Keeps Piano, Television Sets, Furniture, etc., like new. No smell! No finger marks!! Used by the professionals. Long lasting. Easy to use. Check Type and Mail Order Today

- CLEAR—FOR BLONDE & NEW FINISHES
- WALNUT—MAHOGANY
- LIGHT MAPLE—OAK
- OR SAMPLE

To Match Burnished or Dullished Finishes.

One Pair $2.50---$5.00

Three Pairs $6.00--$15.00

To send cash or money order to:

Theo. Hall Home Appliance

5167 Whitier Blvd., L.A. 22

SPECIAL 27" Mahogany modern design television. $198.95

SPECIAL 27" Blonde modern design, remote control. $159.95

Send Cash or Money Order to:

Theo. Hall Home Appliance

5167 Whitier Blvd., L.A. 22

SPECIAL 27" Mahogany modern design television. $198.95

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Page Twenty-one
# FRIDAY TV LOGS

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<td>5:00</td>
<td>Barker Bill's Cartoon Show</td>
<td>15m.</td>
<td></td>
<td></td>
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<tr>
<td>6:00</td>
<td>Charlie Chase Comedies</td>
<td>25m.</td>
<td></td>
<td>Famous\n</td>
</tr>
<tr>
<td>7:30</td>
<td>Jack Rourke In Hollywood News</td>
<td>10m.</td>
<td></td>
<td>From the world of movies, TV and radio.</td>
</tr>
<tr>
<td>8:00</td>
<td>Jack Harlan and Friends</td>
<td>30m.</td>
<td></td>
<td></td>
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<tr>
<td>8:30</td>
<td>Tim's Tavern</td>
<td>30m.</td>
<td></td>
<td>Ed Gardner stars.</td>
</tr>
</tbody>
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### April 16

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<th>Description</th>
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<tr>
<td>7:55</td>
<td>Newsreal</td>
<td>15m.</td>
<td></td>
<td></td>
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<tr>
<td>8:00</td>
<td>Captain Video</td>
<td>15m.</td>
<td></td>
<td>With Bob Hall and Judy Jones.</td>
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<tr>
<td>8:30</td>
<td>Elmer Peterson-News</td>
<td>5m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:45</td>
<td>Tim's Tavern</td>
<td>30m.</td>
<td></td>
<td>Ed Gardner stars.</td>
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**Look for the FAD rack at your favorite food market**

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**THE FAD DU PONT NYLON HOSIERY**

*First Quality - Full Fashioned*  
*"Knit to Fit"*  
*BECOME "NYLON FANS FOR LEG LOVELINESS*
Ear, Eye Inspire

Mrs. Roy Mann, San Bernardino

Do so enjoy reading your letters from the readers of your magazine, and read the whole thing from cover to cover each week.

Have noticed recently the two letters about Ralph Moody and we also would like to comment on this fine character actor. He does such a fine job on each play, but we feel he did an especially fine job as the Judge in a recent play we saw. My family and several of our friends are wondering why he wouldn't be good in a series of this type. Maybe something like the Hardy stories of a few years back.

Nell Marshall, Los Angeles

Heartyly agreed with your remarks Liberase and Betty White-wise. Betty White we were attracted to several years ago when she had a Sunday night show on channel 13. She had guests who were invited into her living room to examine letters which contained various problems sent in by viewers. Some of these guests were past masters at showmanship and clever repartee; however, Betty held the ball firmly, but most graciously, and made those films (who never has any favorable comments about unknown talent) remarked that here was a gal who was going places TV-wise. It's unusual to see a young girl with such professional savvy conduct a program with so much charm and poise. I too think Betty is just getting started and will emerge an all-time great star. She deserves it, which will make it seem like justice is being served.

E. H. Compton

In reference to your recent article on "Who Is TV's Best Commercial Announcer?"—for my personal opinion you left out the best man ever Gary Goodwin. Of the seven select that you mentioned the only one I would listen to is George Fenneman. When any of the other three appear on TV I tune them off. I guess it's like the old saying, it not what you know but who you know that counts.

Mary Jane Anable

Out of your recent list of seven top TV commercial announcers, one surely stands above the rest by far. His name is George Fenneman. He is most outstanding and very interesting. It's hard to describe why I like Mr. Fen-

FRIDAY

Ear, Eye Inspire

Flicker Fare

Friday, April 16

"SALUTE THE TOFF," John Bentley, Patricia Dainton. (2) 9:05 a.m. A well-organized gang successfully carries out a series of million dollar raids.

"HIDDEN CORPSE," Zazu Pitts. (1) 7:15 a.m.

"I STAND ACCUSED," Robert Cummings. (1) 2:00 p.m. The dramatic story of two ambitious lawyers who try to work against each other with clashing ideals.

"DARK INTERVAL," Zena Marshall, Andrew Osburn. (2) 4:00 p.m. A middle-aged man brings his young bride home to his gloomy lodge.

"END OF THE ROAD," Edward Norris. (1) 4:15 p.m. An amateur detective tries to solve a murder and to prove that the accused man is innocent.

"SPIRIT OF WEST POINT," Doc Blanchard, Glenn Davis, Mark St. John, Gene Barry. (11) 9:30 a.m. The story of murder and a girl who stacks the cards against a man who is in love with her.

"ARIZONA BAD MAN," (6) 5:30 p.m. "THE TEXAN," Buffalo Bill. (5) 5:30 p.m. "JIGSAW," Franchot Tone, Jean Wallace. (13) 8:30 p.m.

"MAN BARK," George Brent, Margaret Chapman. (6) 8:30 p.m. The story of murder and a girl who stacks the cards against a man who is in love with her.

"MANDARIN MYSTERY," Eddie Quillin. (10) 10:00 p.m. Ellery Queen becomes involved with black magic.

"WILLIAM THE GIANT," Ted Meyers, John Carradine. (6) 10:00 p.m. Brotherly love causes a father to break up the marriage of his brother, with unpleasantness for all concerned.

"THE STORY OF GIL: JOE," Robert Mitchum, Burgess Meredith. (10) 10:30 p.m. The battle of Kaserine Pass, Enrie Pyle in the bombardment of the monastery at Citania.

"MR. UNIVERSE," Jack Carson, Bert Lahr. (2) 10:00 p.m. Romance aboard the Broadway. Jimmie C. P. will help Jack Carson win the Mr. Universe contest.

"VOGUES," Joan Bennett, Warner Baxter. (13) 11:00 p.m.

"THREE PIRATES," (7) 11:15 p.m. Three brothers, sentenced to death for piracy, escape, capture their prison ship, and set out after their captors.

"I MET MY LOVE AGAIN," Joan Bennett, Henry Fonda. (2) 11:45 p.m. The story of a woman who falls in love with the wrong man.

"OUT OF THE STORM," Jimmy Lydon. (11) 11:15 p.m. An honest payroll clerk yields to temptation, but discovers that money gained dishonestly doesn't bring happiness.

"SONS OF ADVENTURE," Stephanie Bache-
or. (11) 1:10 a.m. Murder on a movie set, followed by top excitement in tracking down the suspect, is the basis for a plenty of suspense.

neman the best and it isn't his looks although they are very satisfactory. I believe the reasons that you mentioned are why he is my favorite: neat appearance and wonderful use of language. I can understand fully when you say it's a wonder any woman looks at the product when Mr. Fenneman is the announcer.

Mrs. Iddiol, Los Angeles

My vote for the best commercial announcer on TV goes to George Fen-

Mrs. C. B. Foster, Los Angeles

I do so enjoy watching the western pictures, "Hopalong Cassidy is best of all. He always goes his good job and does not drive your nerves crazy with all that unnecessary pistol noise.
UPCOMING TELEFILMS

Each season finds more and more shows being put on film. About the busiest lot in town is the Hol Roach Studios. Currently in production are "My Little Margie," "Trouble With Father," "Duffy's Tavern," "Public Defender," and "Racket Squad."

The new shows going into production are "Blondie," popular comic strip; "Allos Mike Herculules," a dramatic adventure series to be filmed against the San Francisco backgrounds. Hugh Beaumont has been signed to portray the title role.

"Code 3: The Actual Dramatic Adventures of the Los Angeles County Sheriff's Office"—"Passport to Adventure," starring Cesar Romero as a diplomatic courier; "White Collar Girl," starring Don Ameche and "Wayward Inn," starring Brian Aherne in stories of the dramatic events which occur in and about a large metropolis hotel.

Other Thows on the schedule are: "It Seems Like Yesterday," a romantic family series with James Lydon in male lead; "Guns of Destiny," dramatic incidents about firearms that have played a part in the history of man; "Parole Chief," with Pat O'Brien.

Roach's expanded production program is a development of the blue-print he made in 1948; although six years have passed, he has new agreement with his belief that the bulk of television entertainment would be on film and would be produced in Hollywood.

Just when these new video stanzas will be shown on home screens is difficult to determine at this point. Roach only makes it; it's up to the stations to buy the program and log them for television fans.

PICK of the PIX

by Aubrey Dahl

Am in receipt of a missive from Grace E. MacKeller, of Los Angeles, who is by the way my complimentary regards regarding Gypsy, the wonder dog, who helps Ted Lenz on those late evening commercials. She says, "Love and long life to Ted and Gypsy, and destruction to this Dahl person. I'll wager he beats his mother. Lady, my mother is two hundred pounds of muscle."

The day I could last two rounds with her.

"The Man Who Cheated Himself." (5) April 11, 7:30. Here is another KTLA first run movie, and I think they, along with KABC, are to be commended for their efforts to bring better, or at least newer, movies to TV. This one stars Lee Cobb, in my opinion one of the very few movie actors never trying to find work, John Dall and Jane Wyatt. Cobb and Dall are in Francisco cops and brothers to boot (I have a younger one, Miss MacKeller, whom I bow around all the time). When a murder is committed, one of the boys goes his separate investigation, and as the tale unravels, it becomes apparent that one of them is the killer. An engrossing, well-acted melodrama that I think you will find entertaining.

"Love, Honor and Goodbye." (11) April 13, 1:10 a.m. Those of you who have insomnia, or who are fond of Jackson Wheeler's urgent appeals, or who are to turn off the set until the last dog is hung (Oops! Par- don me, Gypsy) will probably have to watch this again. Edward Ashley gives refuge to Victor McGlaglen and a girl tot and then has trouble explaining everything to wife Virginia Bruce. I think the writer of this thing also has the same explain explaining to do.

"Mr. Universe." (5) April 16, 10:00. Jack Carson and Bert Lahr are the chief cavers in this farcical romp about a wrestler who fights (?) on the level. Carson and Lahr own his contract and bet against him in the big match, which results in varied and energetic efforts to render him incapacitated, including dosing him with perfume to which he is allergic and keeping him up all night before the match. Robert Alda, as a racketeer, and the lusty Jonis Paige are also along to help enliven the bumptious proceedings.

"Jigsaw." (13) April 16, 8:30. This is a KOPC first run which is about a man, Franchot Tone, who becomes involved with a blonde and who is by the way the former Mrs. Tone. There are a couple of murders, a chase and, oh, just lots of things, but, like Mr. Tone, I don't think they prepare to being involved with a blonde.
ONE OF THE BRIGHTEST PIECES of TV news was last week's announce- ment that the Ronald Colmans were set to do the television of "Halls of Ivy." This is what many fans have been yearning for and none could conceive of this show debuting on the nation's TV screens without the wonderful pair that made radio "Halls of Ivy" such a refreshing stand-out. Neither could those in the trade picture it without the one and only Don Quinn, who originated and scripted the radio "Halls" (after serving for years in the same capacity with "Fibber and Molly").

We're going to follow the radio format slavishly," Don informed me. He is busy adapting radio scripts for the television series. "We had TV in mind when the radio show was written," he explained.

"Halls of Ivy" will go before the cameras April 20 at Motion Picture Center. It will be produced by Ivy Production Company, which Don calls a "family stock" organization (he is president and majority of shares are held by the Quinns, the Colmans and the Nat Woolfs). The company will then lease the films to Edward Small Productions for distribution. Asked about the business end of the TV "Halls of Ivy," Don modestly claimed he was "just the boy in the backroom with the typewriter." (He will act as supervisor of final scripts and sit in on production.) The series, which will be filmed like a movie, will probably be syndicated for October release.

"We won't have an audience when we shoot," Don said. "We may, later, get a laugh track. But if we do, we won't have any phonny sound," he hastened to reassure.

In addition to the Colmans, Arthur Q. Bryan has already been signed; others who appeared frequently on the radio show are now being tested. You may expect this show to raise TV standards another notch and I'll be very disappointed if it doesn't rate some big fat awards.

MRS. DOROTHY MULLEN HAS ONE OF TV's most interesting jobs: she's the school m a r m at CBS-TV where children appearing on live video shows put in their three hours of classroom work to conform with state law.

CHILDREN WORKING IN RADIO DON'T have the acute schooling problems of TV juveniles, whose rehearsals often consume days. Mrs. Mul- len's classes vary in size, according to castings. The two younger boys on "Life With Father" are regular students and week before last Margaret O'Brien did some pouring over books in between rehearsals for "Lux Video Theatre," Mrs. Mullen finds most of her pupils are nice, normal youngsters. Only now and then a precocious one.

ADD TO THE POINT WITH PRIDE for Tom Tully's sympathetic and effective performance as the professor emeritus of ABC-TV's "Make Room for Daddy"; Charlie Cantor, who was originally scheduled to play the part, took sick and Tully had twenty-four hours to get acquainted with his demanding role.

LOOK FOR SOUTHERN CALIFOR- NIA to rate at least a couple of Pea- body Awards. They'll be announced April 14. ... Ralph Story showcased the Radio Bloopers record last Friday morning on his CBS show. It's very amusing to hear the compilation of famous radio and TV flubs, but naturally the worst and sometimes most hilarious can't be aired ... Was a judge Thursday night for jolly Chef Millen's KCOF "Talent Parade." It was difficult to pick one winner from such talented and attractive youngsters.

THE PRESS WERE ASKED NOT TO attend the audition George Gobel did for NBC-TV. A normal reaction was wanted ... Looks as if Imogene Coca might do her own TV show from Hollywood, with Andy and Virginia! "Queen for a Day" producer Jim Morgan is one of your "Turn Back the Clock" fans. And speaking of "Turn Back the Clock," Eve Arden recently received an entry fee for its last-sum- mer's contest. Delay was understand- able ... all the way from Liberia, West Africa from Mrs. Nidra Reed, L.A. missionary serving the "bush" territory.

OUR ESTEEMED READER, U.C.L.A.'s DR. FITTE, has written: "It seems to me that TV has sunk lower and is more and more commercial ... most TV is destitute of its de- sity of many educated people. Have you noticed how many superb and thrill- radio shows fall completely flat on "TV"?" And Dr. Fitte added, "Life with Father," Eve Arden, Bing Crosby, "Inspector Mark Sabre?"

DR. FITTE IS AN ALL-OUT CHAM- PION OF RADIO, as you can see. I've heard with marks, but faithfully admit that I especially like "Dagney," "Life with Father" and Bing on TV. Radio, too. Think there is room for both. Think TV has its faults, but would like to point out things like "Shakespeare on TV," "Richard III," "See It Now," and similar programs which help redeem TV's situation. As for TV's juvenile delinquency, let's look at the matter from the angle that it has been the reason for many families staying home and getting acquainted again. What do you readers say?

EVE ARDEN, WHO WAS MULLING THE IDEA of doing summer stock during the "Our Miss Brooks" vacation, is staying home instead to wait for the summer. Eve and her husband, Brooks West, who have three adopted children, expect their own in August or September. Already the "Brooks" gang is filming ahead so that the show can get on. Checked Al Lewis, director and one of the writers, to see if Eve's baby would be written into the script, "la Lucy's. He commented on the good timing of baby and script on the Desilu "production," then said that in "Our Miss Brooks" case the story's arrival was also good timing because, due to summer vacation, it wouldn't interfere with turning out the TV films.

THE EXPECTED BABY WON'T BE WRITTEN into the "Our Miss Brooks" show. There'd be no point. "Connie Brooks" would first marry "Mr. Boynt- ton" and according to script ideas, thus spoil the show's romantic interest. Re-runs of the films would be ruined and besides, they'd have to change the name of the program to "Our Mrs. Boynton!"
WHO'S GUESTING

Sunday, April 11—THE FREE USE OF KNOWLEDGE, KNX, 8:35 a.m. John A. Krouts, vice president and provost, Columbia University and Ernest Nagel, professor of philosophy, Columbia University will join Dr. John E. W. Gowan in a discuss-

ion on “Dialogue” by Bunyan.

Week of April 11—EDITOR OF THE WEEK, KFI, 9:30 a.m. Motion picture star, Ann Miller, will be guest editor this week on the Bob Hope Show. Miss Miller will discuss her recent trip to the Brazilian film festival in San Paolo, Brazil.

Thursday, April 15 — EDDIE CANTOR SHOW, KFI, 6:35 p.m. Eddie Cantor will interview Harold Arten, the famous song-

writer and play some of his more famous compositions which include: “Stormy Weather,” “Over the Rainbow,” “That Old Black Magic,” “I Love A Parade” and “Get Happy.”

WHAT'S PLAYING

Saturday, April 10—STARS OVER HOLLY-

WOOD, KNX, 9:30 a.m. Angela Lansbury will star in a homecoming

show.

Saturday, April 11—THE WETBACKS, KNX, 2:00 a.m. Cochran, who for 25 years has been one of the nation's leading writers, will take the role of the newsman, as he writes: the story of the migrant worker in this country. Forza del Muro will portray the key role of the Mexican laborer.

Sunday, April 11—THE GREATEST STORY EVER TOLD, KFI, 6:30 p.m. The pro-

gram for Palm Sunday will be “The Betrayal and the Crucifixion.”

Sunday, April 11—STARR CROSBY SHOW, KABC, 9:00 a.m. Robert Young and Lindsay Crosby will return Sunday this season as guests on Bing's show, where Van Heflin will appear as guest star this week, in the role of Captain Catesby Jones, in “The New Star.”

Sunday, April 11—BING CROSBY SHOW, KNX, 9:00 p.m. Van Heflin will appear as guest star this week, in the role of the nation's leading singing star. Van Heflin will be the narrator on this full hour program, as he tells the story of the Mexican laborer, with wife acting teams will portray the leading roles in Arthur Miller's drama, “The Crucifixion.”

Sunday, April 11—HALLMARK HALL OF FAME, KNX, 6:00 p.m. Fredric March and Florence Eldridge will be the nation's leading singing stars as they portray the roles of the most husband and wife acting teams will portray the leading roles in Arthur Miller's drama, “The Crucifixion.”

Saturday, April 11—NEW YORK PHILHAR-

MONIC, KNX, 11:30 p.m. Dimitri Mitro-

poulos will present the American radio premiere by Manuel de Falla with the New York Philharmonic. This broadcast will originate from Constitution Hall in Washington, D.C.

Monday through Saturday—GAME OF THE DAY, KNJ, 10:30 p.m.; Saturday 10:00 p.m. Dizzy Dean, Al Helfer, Buddy Blattner, Art Gleeson and Bob Fulton will alternate-

ly describe “The Game of the Day.”

Monday, April 12—TELEPHONE HOUR, KFI, 8:30 p.m. United American soprano, Eileen Farrell, will be guest soloist. Miss Farrell will sing “Trees,” “Flows of Spring,” and she will sing Influenza from “Stabat Mater” with the chorus. Miss Farrell’s feature solo for the evening will be Madre, pietosa Vergine from “La Forza del Destino” by Verdi.

WHAT'S SPECIAL

Saturday, April 10—AMERICA FACES THE FUTURE, KNX, 9:00 p.m. George Meany, president of the American Federation of Labor will speak from New York's Hotel Commodore.

★ ★

GUESTING

Harry and Rosemary have set Ellis-born, tennis player, and Jeri Sothern, vocalist, for upcoming guest shots on Channel 9.

BY MILDRED ROSS

COMPASSION and sympathy for ex-Communists prompted Richard English to cre-

ate NBC's award-winning documentary, “Last Man Out.” The series of drama-docu-

mentaries presents the stories of those people who once embraced Communism and then left the party.

The purpose of the series is to help these “disenchanted” people and en-

courage more Communists to leave the “fold.” Mr. English believes that re-

education by means of social acceptances, understanding and em-

ployment are necessary to help them return from their former godless re-

ligion.

In English is no way condones the disillusioned ex-Communists but he looks upon their predicament as an afflication or a handicap. The writer well knows the meaning of being handicapped. He suffered from pro-

gressive loss of hearing and only recently did he have partial hearing restored in one ear.

In the early thirties, English decided that writing was one profession in which he could earn a living even if his hearing failed completely. He has written extensively for national magazines and the motion pictures. Some of his successful scenarios were “711 Ocean Drive,” “Big Jim McLain,” and “Copper Canyon.” His writing assignments took him to South America, where he was introduced to the social evil of Communism. This prompted him to write his first magazine articles on the problem.

Richard English has no axe to grind nor is he running for any political office. His only concern is the repatriation of ex-Communists. He states that most people who join the Communist party do so because they are an unhappy lot. And when many of them realize that the political system doesn't solve their problems, they become disillusioned and drop their membership in the party. English states that the Communist Party depends on any particular race, creed, or religious group for converts. Anyone is susceptible to this illness.

“Last Man Out” was the winner of TV-Radio Life’s Eleventh Annual Dis-

tinguished Achievement Award as the outstanding radio documentary in 1953. The frank, fearless series vividly portrays the position of ex-

Communists in our society.

A subject is chosen for portrayal only on the basis of his sincerity. If he had joined the Communist Party because of his personality and then left because of a subsequent disillusionment, then he's the man for English. “After all,” he says, “many with the courage of their convictions joined the party because they thought it presented the best way to bring about changes they deemed necessary in this country. It's a tribute to their strength and sincerity when they withdrew from the party as soon as they discovered its deceit and duplicity.”

“Many of the people have testified before government committees and given aid wherever they could to this country. They should command the respect of all of us for helping America fight the evil they all now recognize in Communism.”

If English believes a man to be sincere in his efforts to rid himself of the stigma of Communism he will go to great lengths to help him. If he is convinced that a subject is not sincere he will have nothing more to do with him.

Recently he was approached to present the story of Corporal Edward S. Dickenson, the Virginia farm boy who changed his mind about staying with the Communists in Korea. After a careful study of the situation, English refused to do the show on the grounds that he felt the boy was sincere, emotionally unstable, and generally an unreliable subject for his show.

“I realize,” says English, “what a wonderful opportunity it would have been to capitalize on the headline value of the then hot copy but it would have gone against the only demands I've ever put on the material for this series." If in any way the program helps to get the 'Last Man Out,' then it will have served my purpose.”

Mr. English discovered last week that he will have to wait awhile to achieve his purpose. “Last Man Out” was taken off the air last week. If enough people demand its return, there is the possibility of having this award-winning series renewed.
Radio in Review

For Love o' Mike (Editor's Comment)

Radio Ramblings

Things are popping at KLAC. Gene Norman leaves the station. . . . Jim Ameche moves into his spot—Peter Potter solos on the KLAC dial. Pete, by the way, is preparing two new shows for KNX. The AM version of "Juke Box Jury" was auditioned on April 8 and the tape for "Costaway" will be cut next week.

Award-winning "Feature Project" airs an hour-long report "The Wetbacks" on April II. . . . Jack Bailey's vacation next month prior to taking over the video chores on "Truth or Consequences".

Martin Block's ABC show is beamed to Montreal, Canada. . . . Richard English is being bombarded with mail since his anti-Communist "Last Man Out" program left the air. . . . KFWB's fem disc jockey Beverly (Mrs. John Hay) gave birth to a baby boy, Brian Arthur, last week.

Howard K. Smith and Edward R. Murrow were awarded the Overseas Press Club citation for "best consistent reporting". . . . Art Linkletter vacations in Honolulu next week . . . Phoenix Arizona proclaimed April 3 as "My Friend Irma Day" in conjunction with the annual Easter Seal Drive. Marie Wilson and Mary Shipp were guests of honor on the occasion.

Gordon MacRae has auditioned for the role of "Curly" in the movie version of "The Oklahomas." After watching him perform in this role on the "Rodgers and Hammerstein Salute" last week we think he should be a cinch for the role. The musical crew on "Railroad Hour" keeps teasing Gordon about his long hair which he grew for his "Curly" tele-role. But he doesn't seem to mind because if he gets the bid for the movie part he'll have to wear his locks long for many months, M.R.

Gordon MacRae

"Fire At Pusan"

A special broadcast dramatizing the recent fire which endangered the 30,000 inhabitants of Pusan was vividly presented by the ABC Public Affairs Department and Public Information section of the Red Cross.

The dramatization of this true incident effectively pleaded the Red Cross's need for funds. Actor Norman Rose played the role of a Red Cross field worker who aided the destitute Koreans by employing Red Cross service at his command.

The conflagration left the citizens of Pusan hopelessly bewildered until the Red Cross stepped in to help. Inconveniences, DDT dusting, food, clothing and shelter were provided. Educational films were shown instructing the Pusans as to how they could combat this disastrous situation.

Ira Marion wrote a convincing script and Bernard Green's music, as always, was extremely good. M.R.

Point With Pride

. . . to Edward Arnold's "Spotlight Stories" on Don Lee Mutual. Arnold's pinpoint profiles of famous people and humorous anecdotes about these people are exceptionally well narrated by one of radio's outstanding story tellers.

For Love o' Mike (General Comment)
SUNDAY, APRIL 11

How Christian Science Heals

"IT'S NEVER TOO LATE TO TURN TO GOD"

KBQ—Major's Report
KAB—Sunday School News Journal.
KHJ, KFAX, KGB—News.
KXN—Man's Right to Know.
KCIQ—Parade of Halls.
KFW—Hollywood Star.
KLB—Club.
KXLC—Church in the Barn.

BIBLE STUDY HOUR
with Dr. Barnhouse
4:00 P.M. Sunday

KBV—Dr. Barnhouse.
KFW—Music.
KFG—Old Fashioned Revival.
KGER—Dessert.
KXEY—News; Music.
KLinux—The Whittier.
KFM—Across the World.
KGER—Concert.
KFB—Gospel Friends.
KFS—Meet the Press.
KGER—Pierce.
KFW—Record.
KFS—Home.
KGER—Festive.
KFR—Music.
KFS—Institute.
KGER—Bible Reading.
KFC—Religious.
KFS—Retiring.
KGER—Catholic.
KFO—Christian.
KFS—Junior.
KGER—Psalms.
KFOV—News.
KFS—Superintendent.
KGER—Bible.
KFMN—Bible.
KFS—Drama.
KGER—Bible.

KBV—Dr. Barnhouse.
KFW—Music.
KFG—Old Fashioned Revival.
KGER—Dessert.
KXEY—News; Music.
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KGER—Bible Reading.
KFC—Religious.
KFS—Junior.
KGER—Psalms.
KFO—Christian.
KFS—Superintendent.
KGER—Bible.
KFOV—News.
KFS—Drama.
KGER—Bible.

1:20—KLB—Church.
1:25—KXLC—Church.
1:30—KBQ—Parade of Halls.
1:35—KCIQ—Parade of Halls.
1:40—KIC—Life.
1:45—KXN—Man's Right to Know.
1:50—KCIQ—Parade of Halls.
1:55—KIC—Life.
2:00—KXN—Man's Right to Know.
2:05—KCIQ—Parade of Halls.
2:10—KIC—Life.
2:15—KXN—Man's Right to Know.
2:20—KCIQ—Parade of Halls.
2:25—KIC—Life.
2:30—KXN—Man's Right to Know.
2:35—KCIQ—Parade of Halls.
2:40—KIC—Life.
2:45—KXN—Man's Right to Know.
2:50—KCIQ—Parade of Halls.
2:55—KIC—Life.
3:00—KXN—Man's Right to Know.
3:05—KCIQ—Parade of Halls.
3:10—KIC—Life.
3:15—KXN—Man's Right to Know.
3:30—KXN—Man's Right to Know.
3:40—KIC—Life.
3:45—KXN—Man's Right to Know.
3:50—KCIQ—Parade of Halls.
3:55—KIC—Life.
4:00—KXN—Man's Right to Know.
4:05—KCIQ—Parade of Halls.
4:10—KIC—Life.
4:15—KXN—Man's Right to Know.
4:20—KCIQ—Parade of Halls.
4:25—KIC—Life.
4:30—KXN—Man's Right to Know.
4:35—KCIQ—Parade of Halls.
4:40—KIC—Life.
4:45—KXN—Man's Right to Know.
4:50—KCIQ—Parade of Halls.
4:55—KIC—Life.
5:00—KXN—Man's Right to Know.
5:05—KCIQ—Parade of Halls.
5:10—KIC—Life.
5:15—KXN—Man's Right to Know.
5:20—KCIQ—Parade of Halls.
5:25—KIC—Life.
MONDAY, APRIL 12

5:15-6:00 KABC -- Headline Edition.
KFI -- Supervisors.
KFWB -- Your Nation's Business.
KFI -- Yth. Wants to Know.
KFWB -- Romance Hour.
7:05 -- KABC -- Sheila Graham.
8 -- KFBK -- Back to the Bible.
KFI -- KFBK -- One Man's Fan.
KFI -- KGB -- Under Arrest.

"HOW CHRISTIAN SCIENCE BLESSES THE INDIVIDUAL AND THE FAMILY!"
by Arnold H. Exo of Chicago

See Pages 32, 33 for 8 a.m. to 5 p.m. Daytime Radio Log Listings.

KABC, KFMB -- Beautiful.
KXLA, KFBK -- Under Arrest.

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Daytime Logs
(Continued)

- KFWB - News; Jerry Beverly
- KRKD - Help Yourself to Health M-W. N. News; Tu, Th. In Pops F.
- KLAA - Continental Serenade.

11:45 - KFSD - 75 Days to be Married.

KBL - Lynn Looks at Holyday.
KXK - Wizard of Odds.
KMB - Martin Malone.
KFMF - Tone in Pops.
KFW - Music. M. Tu, W.

2:50 - KGEC - Rec. Vail, Niles.

- KABC - Bill Tusher.

3 - KABC - Mike Malloy.

3:45 - KABC - Reserve.

- KABC - Mike Malloy.

PB - KFSD - Welcome to the Town.

KBL - Ruth Ashton.
KALL - Hour of Mexico.
KBIG - Catalina Island.

KFX - News; Red Stylings.
KFOX - Patirne Melodies.
KGER - Home Life.
KGER - Music in the Air.
KGER - Music.

- KLAC - KLAX - News.

KFI - Joe Adams Show.
KPOL - Musical Comedy.
KUAT - News; Music.
KFW - Bill Garr.

3:05 - KXK - Philip Norman - M-F.

3:10 - KLAC - 719 Club.

4:15 - KABC - Follow That Woman.

KXK - Off Balance.
KBCG - Around the Town.
KGER - Music in the Evening.

KBLA - Tom Brennan Show.

3:25 - KFSD - World Roundup.

KFW - News and Sports.

3:30 - KABC - Over Since Eve.

KFI - KFSD - Dr. Paul.
KHH - Hughesville.
KFX - World of Opera.
KFMF - Ruth Ashton - M-F.
KGER - Red Haven.

KGER - Music - M-F.

KFI - Melody Time.

CHICO
Latin
Music
Maestro
3:30 M-S
11:30 S

KOWL - 1580

KOWL - Chico.

- KFBK - News; Tops in Pops.

KFW - Bill Garr Show.

3:15 - KABC - Reserve.

KFI - Moby Morse.

KWL - News.

KFIJ - Tello Test.

Radio Stations

KALI, 758 E. Colorado Blvd., Pasadena 1
KBIG, 6540 Sunset Blvd., Hollywood 28
KBLA, 11516 Oxnard Blvd.
KABC, 1539 N. Vine St., Hollywood 28
KFAC, 5775 Wilshire Blvd., Los Angeles 38
KFI, 141 N. Vermont Ave., Los Angeles 4
KFOX, 542 S. Broadway, Los Angeles 13
KFVD, 338 S. Western Ave., Los Angeles 5
KFWB, 6419 Hollywood Blvd., Hollywood 28

KGER, 151 Spring St., Los Angeles 13
KGFJ, 6314 Sunset Blvd., Hollywood 28
KGIL, 4919 Van Nuys Blvd., Sherman Oaks.
KJU, 1318 N. Vine St., Hollywood 28
KIEV, 1061 N. Glendale Ave., Glendale 6.

KLAG, 1000 North Cahuenga Blvd., Hollywood 28

KMPB, 5939 Sunset Blvd., Hollywood 28

KMX, Columbia Square, 6121 Sunset Blvd., Hollywood 28
KOWL, 1815 Ocean Freon, Santa Monica
KFWB, Huntington Drive North, Los Angeles 22, Calif.
KTKD, 541 S. Spring St., Los Angeles 13
KUSC, 361 University Ave., Los Angeles 7
KWKW, 800 Sierra Madre Villa, Pasadena 9
KXLA, 1601 S. Oak Knoll Ave., Pasadena 15

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<td>KFI</td>
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<td>7:00</td>
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<td>Back to the Bible, the</td>
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<td>KFI, KFSD</td>
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<td>Meet Me, Flatterbebe</td>
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<td>News; Sports</td>
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### FRIDAY, APRIL 16

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<td>KFOX, KP</td>
<td>O'Leary's Dups</td>
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<td>KABC</td>
<td>Down on Elmore</td>
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**Note:** The above listings are a sample and may not represent the complete schedule for the day. The times listed may indicate when programs are scheduled to start or end.
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<th>Time</th>
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<tr>
<td>10:15 a.m.</td>
<td>A Joy Forever. KFI, 10:15 a.m. M-F</td>
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<tr>
<td>12:00 noon</td>
<td>Hotel Roosevelt. KABC, 12:00 noon M-F</td>
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<tr>
<td>12:15 noon</td>
<td>&quot;Midday&quot; with Bing Crosby. KABC, 12:15 noon M-F</td>
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<tr>
<td>1:00 p.m.</td>
<td>&quot;The Breakfast Club.&quot; KFRC, 1:00 p.m. M-S.</td>
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**Note:** Indicates programs of news and commentary.
Mr. Noble, NBC Symphony....

Our Gal Sunday Olsen. O'Keefe. Nora Nightmare Phrase Phil°C Perry Schramm,

Road Report...,.._......._.._.

Lake Taternacle.._

House._._..___.

Vance._ .._.......KABC. 2:30 p.m.

to Happiness

You Maaou_._,......._......KNX, 2:45 p.m.

of

from

You

Momenta_._......_.........KGFJ. 3:05 p.m.

Crossruads._...SFAC,

Peter_......-.......

Cbaoce..._......

Editor+...

Performance

Waiter..._.... ......_.......KNX, 2:45 p.m.

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Steve

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paye.__......_...KFI,

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5:45 p.m.

9:30 a.m.
S P O R T S  S K E D S

D A I L Y

Time Channel
6:25 p.m. 2 Tom Harmon
6:30 p.m. 13 Gary Goodwin
6:50 p.m. 1 Steve Hofmann
10:30 p.m. 2 Gil Stratton
10:30 p.m. 9 Bill Brundige
11:00 p.m. 7 Hank Weaver
11:15 p.m. 4 Elroy "Crazylegs" Hirsch
1:00 a.m. 11 Jackson Wheeler

Saturday, April 10
10:45 a.m. 7 Dizzy Dean
10:55 a.m. 7 Phila. Athletics vs. Phila. Phillies
12:45 p.m. 2 Experimental
12:45 p.m. 2 Handicap from Jamaica
1:15 p.m. 2 Wrestling from Hollywood Legion
1:15 p.m. 9 Hollywood vs. Portland
5:00 p.m. 4 Outdoors with Wagg Wagener
6:00 p.m. 7 Saturday Night Flights. Joe Micheli vs. Steve Marzello.
6:45 p.m. 7 Sports Bar with Hank Weaver.
8:00 p.m. 7 Under the Pepper Trees with Hank Weaver.
8:15 p.m. 7 Hollywood Legion Bouts. Entire Card. Main Event: Dick Finley vs. Winky Jackson.
10:00 p.m. 6 Jai Alai from Tijuana.

Sunday, April 11
1:15 p.m. 9 Hollywood vs. Portland
2:30 p.m. 11 Jalopy Derby from Culver City.

Monday, April 12
8:30 p.m. 11 Wrestling from the Hollywood Legion. The entire card.
8:30 p.m. 11 Roller Derby.

Tuesday, April 13
8:15 p.m. 9 Los Angeles vs. San Francisco
Wednesday, April 14
7:00 p.m. 2 Blue Ribbon Bouts
8:15 p.m. 9 Los Angeles vs San Francisco
9:00 p.m. 5 Wrestling bouts from Olympic Auditorium.
10:45 p.m. 5 Wrestlers' Lament.

Thursday, April 15
7:30 p.m. 9 Fishing Tips with Jack Slattery
8:15 p.m. 9 Los Angeles vs San Francisco
10:30 p.m. 11 Jackson Wheeler's Sport Shots

PENNANT PREDICTED

Leave it to Sweeney!!! That's the cry around 'beautiful' Wrigley Field this summer. Bill returned to his native haunts just seven days prior to the opening day double-header between his Los Angeles Angels and the Padres of San Diego.

The confines of baseball's western showplace aren't strange to Sweeney. Four times previously Bill has managed the Angels, and in two of those seasons he brought Los Angeles home with the pennant.

An intense desire to win burns inside Sweeney's big Irish heart. And, Angel president Don Stewart has handed him a group of players capable of victory against all of the other seven Pacific Coast League clubs. There is concern at one or two positions, but even the Yankee roster discloses talent deficiencies, and New York is generally regarded as baseball's best.

Strong on "Line"

Baseball men swear by the theory that power must be supplied by the "line" players—first base, right field, third base and left field. Here's where the 1954 Sweeney Seraphs are strong. Fred Richards, personally, held the Angels up through a major portion of the 1953 season. Stan Hack said, before moving to the Chicago Cubs, that 'Fuzz' looked better this spring than he had ever seen before.

Bobby Usher has speed to go with the power he displayed last year. Barber injuries we hope will not plague Los Angeles this summer, Usher should finish as one of the PCL's top hitters. On the other "line," the returning Dixie Upright has paced the Angel batters this spring in the 'long ball' department. Dixie reported in better shape than at any time in his career, and is confident, though not vainly so, that this will be his best season. Third baseman Tommy Brown has created more conversation than any new Los Angeles player. Brown is no Hack at third, but will handle the assignment in a vastly better than average manner. His hitting has been a source of delight to Sweeney, who give Sweeney the 'long ball' and crash through with the sharp single to deliver a home winning run.

The power is there. Now, about defense. It would be foolhardy to even suggest the Angels won't miss Gene Baker. I, frankly, felt Baker was one of the best shortstops I'd seen in several seasons during the 1952 and '53 campaigns.

Bud Hardin, as this is written, has nailed down the shortstop spot. Bud is a fine glove man, possibly holding a slight edge on Gene on balls hit into the hole. Playing regularly Hardin may ease the loss of Baker more than expected. With him as a key stone partner at second is Gene Mauch, a pepper player with a lot of savvy. He'll play position on baselfield as well as any second baseman in the loop . . . though one or two may be slightly faster.

Pitching Problem

And, completing the survey of 'through the middle' defensive strength, records indicate that 'Sparky' Adams can go anywhere with most center fielders in baseball.

If there are weaknesses in the Los Angeles structure it is pitching and catching. Behind the plate Al Evans is completely winning and thoroughly capable of the finest spring job. But, Al is a veteran of the game, and it's doubtful he can play every day. Johnny Franesca sat the 1953 season out with a lambe bone, but so far has shaped up pretty well. A definite decision on his performance this year can't be determined so soon after the season starts.

The Angels need, and will perhaps get, help on the mound. The addition of Lorenzo Hinchman to the southpaw staff should be tremendously helpful, taking half the load from the competent shoulders of Joe Hat- ten.

Of the right handers Shelly Jones has looked most promising in the spring drills, and is considered a fortune addition to a well sprinkled staff of right handers.

Brave Angel

Bill Sweeney indicated to me recently on a Channel 9 interview that he will employ running tactics this year, feeling he has the speed to hit and run, steal, squeeze and so forth. This type game coupled with the potential power cited earlier can make the 1954 Los Angeles Angels the most interesting club to watch the PCL has fielded in recent years.

This could be the year for the flag to fly at Wrigley Field after the wins and losses are tabulated at season's end. I hope you'll witness the Angels' parade to the pennant, step by step, either at Wrigley Field or through the eyes of our Channel 9 cameras, as Lyle and I join the Angels in bringing this wholesome sport into your home.

I'm going to be brave in closing, and predict a Los Angeles pennant . . . and then . . . I'm going to 'leave it to Sweeney.'
FROM THE OUTSIDE IT WOULD BE DIFFICULT to recognize this building as the headquarters for Channel 13 at 1000 North Cahuenga Blvd. in Hollywood. Ever since January 1, 1954, Channel 13 has had a new owner, the Copley Press Incorporated.

ON THE INSIDE of Channel 13, here's an unusual shot taken on the "Hollywood on TV" set.

Watch Out for Channel 13!

By Ted Hilgenstuhler

A T THE stroke of midnight on January 1, 1954, a change took place at Channel 13. The call letters KLAC-TV became KCOP.

Behind the scenes other changes occurred. Lucky Channel 13 had a new owner—the Copley Press, Incorporated. The powerful newspaper syndicate purchased the TV station from the KMTR Radio Corporation, owned by President Dorothy Schiff of the New York Post. Radio station KLAC was not involved in the deal.

TV stations don't come cheap. The price for Channel 13: $1,375,000. No one shells out that kind of money just for the heck of it. The powers-that-be behind the Copley Press did not take their first flight at TV blindfolded. They had several factors in their favor.

First of all, read a chain of seven successful daily newspapers in Los Angeles county, they knew the local market. They knew the people and the environment, and most important of all, what the people demanded from public media.

Operating radio station KSDO in San Diego, they were familiar with the field of broadcasting. They also had made a concentrated study of TV before purchasing Channel 13. So the big switch from KLAC-TV to KCOP was not an overnight decision.

No Miracles

Maybe the TV public expected miracles. Maybe, with the change of ownership, they expected to see something new, different, startling and fabulous to appear when they flipped to Channel 13. Maybe, like a grandiose Hollywood premiere, they expected dazzling lights, long-winded speeches and promises, supercolossal promotional stunts, and all the miscellaneous fanfare and fancy doings so typical of big events in Hollywood. Nothing of the sort happened.

Oh, at the KLAC studios a few offices were changed and fixtures added. Some new personalities, such as Chef Milani, Marilyn Hare, "Weather Miss" Louise O'Brien, Rex May and others were added to the KCOP staff. They added shows such as "Debut" and "Ethel Barrymore Theater," and reshuffled some of the regular programs.

KCOP did not purposely drop any of the former KLAC-TV favorites. Betty White, for example, had an opportunity to devote full time on her "Life with Elizabeth" show and also to sign a five-year contract with a coast-to-coast network. Naturally, she took it. KCOP had no intentions of holding her back.

No, there was little fuss by or about the new owners. The lack of ostentation, however, did not mean the lack of planning. Behind the scenes men and minds were and are hard at work.

Time Will Tell

KCOP has several broad objectives. First of all they are in business to make money. It has generally been accepted that local TV stations lose money or else have a tough time to just about break even. Building, production and talents costs in TV are tremendous.

KCOP hopes to whip the problem. One of the very first moves at the station was to cut advertising rates about twenty-two per cent. Despite the lower rates and commensurate increased advertising, KCOP doesn't intend to diminish the quality of its shows. On the contrary, the channel is hoping for better shows which, in general, will appeal to most members of the family.

Station officials are not predicting the impossible. They do not want to promise today what they will have to take back tomorrow.

They do say one thing, however: "We are going to live or die in the first year. Comes January 1, 1955, you can either condemn or congratulate us for the job we have done."

It's a date for us. We hope, for the sake of Channel 13 and more important, for the TV public of Los Angeles, that KCOP's first year of wooing will result in a happy and lasting marriage.

April 9, 1954

Page Thirty-nine
Has TV Entered

President Roosevelt

When television finally stood up to walk on its baby feet, it was natural that it should follow in Big Brother Radio's footsteps. We first became excitedly aware of TV's stirring impact when the Kefauver hearings held lookers spellbound. Shortly after, we also realized what a potent aid television could be in boosting a man unknown to most of the country into the hot glare of national spotlights.

Election Force

Election year served additionally to push TV into political and governmental prominence. For the first time in the United States' history, at-home citizens were able to watch the machinations and operations of the nominating conventions of our political parties. Then came that tense night when a young vice-presidential nominee, his personal and political reputation in jeopardy, sat down in NBC's El Capitan Hollywood studio and appealed to the country's voters.

Television had come into its electrifying own as a rapid, effectual and panoramic medium for the entire nation. Wise ones began to speculate how much further the influence would penetrate.

Recent developments have given a hint of the answer when CBS's ace newsmen, Edward R. Murrow, devoted the entire half-hour of his "See It Now" telecast to an analysis of Senator Joseph McCarthy and his methods of investigation. With this telecast, TV made advances in several directions.

It is not our intent to delve into the merits of the Murrow-McCarthy controversy. TV-Radio Life is a television and radio magazine, not a political periodical. We realize that our readers may be arrayed down the line from extreme pro-Murrowism to extreme McCarthyism. What we would like to do is single out a few facets of this controversy in an effort to determine how they affect television.

Timely

First, regardless of one's views, one must admire Mr. Murrow for tackling a "hot" subject. TV does too little of this. With exception of a handful of programs like "See It Now," "Meet the Press," or "Man of the Week," television makes few all-out efforts to present hot-off-the-griddle features. The term "features" is used in differentiation from news and commentary.

Secondly, Murrow did not plunge into his seething subject so fast that he was not prepared. His approach was workmanlike. He employed film clips, actual transcriptions, and a vast array of facts. These required tremendous research, careful sifting and compilation.

Furthermore, he presented them without sensationalism, forthrightly and objectively. And in contrast to many commentators who merely express their own views and offer no chance at rebuttal, the CBS newscaster did. This rebuttal has been scheduled for this week's (April 9) "See It Now" telecast.
A New Phase?

Has the Murrow-McCarthy encounter touched off a fresh TV challenge?

MURROW, DURING WORLD WAR II DAYS, chats with correspondent Bill Henry. Murrow was at this time CBS's London correspondent and chief of the network's European staff. Though these were the days (and nights) of Luftwaffe bombings, Murrow seldom wore an iron hat or mask.

On his five-a-week radio program, the CBS commentator did not entirely disregard the furor subsequent to his "See It Now" telecast. He referred to the matter only in passing. Closest he came to showing any feeling was on one broadcast when he said that the Senator had accused him of consciously aiding the Communist cause and that it would remain to be seen after the April 6 telecast who had better served the cause--McCarthy or himself.

Background

War, whether it is verbal or actual, is not an unknown experience to Edward R. Murrow. During World War II he spent nine years in England reporting the cataclysmic events with his "This Is London" series. He scored his first big scoop in 1938 when, en route to Poland, the Nazi's marched into Austria. Resourcefully chartering a plane (a twenty-three passenger airliner was the only ship available) he flew to Vienna, arriving in time to give an unforgettable description of the Reich troops' entry into the city. Made Chief of CBS's European staff, he was responsible for organizing a crack globe-circling group of correspondents serving CBS. When he finally returned to the United States, he was made a network vice-president and Director of Public Affairs for CBS. He gave this up later to return to his first love--reporting.

Three years ago he started a unique radio show, "Hear It Now." "See It Now" is the TV counterpart and has been, ever since its inception, an example of the fine use to which television can be placed.

In our country's formative years there was a personal link between People and Government. Even as late as a hundred years ago the famous Lincoln-Douglass debates were of this direct nature. Now comes television, with its scrutinizing eye and phenomenal ability to span the continent simultaneously. Never has any medium had such an opportunity for public service.

But the corollary of privilege is responsibility and this TV has, too. If it is to fill its vital place and grow with the phases to which it is so uniquely adapted, television must faithfully delineate the issues. This will be a task which will require reporters of unbiased minds, fearless souls and a true reporter's indefatigability and integrity.

It is to be hoped that the April 6 airing of "See It Now" will embrace all the excellent qualities of Murrow's previous programs.

What will be said and what proved is unknown to us now. But one thing will be demonstrated and that is the vigorous right of Americans to speak freely and the democratic prerogative of every citizen to make up his own mind after listening to both sides.

April 9, 1954
You Asked for It...

They've had just about everything imaginable on Art Baker's "You Asked For It." Everything from a boxing kangaroo to a head-walker Beast, man and what-do-you-want appear, as you are aware, in direct response to viewers' requests. These come raining into the "Asked For" office in daily loads. Yes, fans really ask for it!

But sometimes they don't get it. Not that the program is lax or uncooperative. Quite the reverse. Art Baker, Wayne Steffner Productions. Co-Producers Cran Chamberlin and Maury Cohen and Writer Bill Webb are constantly trying to give viewers their desires. Only some of the requests are almost impossible to get.

Several fans have asked to see two trains colliding at ninety miles an hour.

A seven-year-old child wanted to see Joan of Arc actually burned at the stake.

Someone else asked that Baker talk to a cannibal and wheedle the recipe for human-being stew (ugh!)

Flying saucers have been requested more than anything else. People really want to see them. "Hundreds have asked," claims Baker.

A Tough One

When one viewer asked to see a boxing kangaroo on the KABC-TV'er, the producers were puzzled until they discovered that the animal was really an ordinary wallaby. It took two years to find the critter and have it shipped from Australia, but the stubborn animal refused to perform. The program waited for another year while animal trainer Floyd Humeston taught another one which eventually made its debut on "You Asked For It."

To Extremes

This is an example of the extremes to which the show will go to provide lookers with answers to their requests. " Asked For It's" crew are pretty determined individuals and consider difficult assignments a challenge to their ingenuity. If something asked-for is not available at the time a request comes in, it is by no means forgotten. In fact a file is kept of hard-to-find material and persons working the show keep nibbling away at this formidable list, periodically solving some of the toughest items.

It took six months, for example, to produce one request for a flea circus. "There are probably only two or three legitimate flea circuses in the country," Art explained. "After it had taken us all that time to track one down, the fleas hopped around so fast we couldn't keep them in camera range."

It took over a year to fulfill another wish. Someone asked to see...
And Didn’t Get It!

Art Baker’s Unique Show Seldom Fails Its Fans. It’s Almost As If the Slogan Was “The Difficult We Do with Ease, the Impossible Takes Us Just A Little Longer”

By Evelyn Bigsby

Father Simon, the “diving priest” of Saone, France, who dives from a 100-foot tower into the Seine River to raise money to rebuild his parish, much red tape had to be cut to obtain permission to film this stunt.

Fourteen months was required for presentation of a plastic surgery request. Clearance had to be obtained from the medical association and special lensing of important cases had to be executed meticulously. Two months were needed to line up the request to see a million dollars in cold cash. “We finally got it from our sponsor,” quipped Baker. The bills, neatly bundled and stacked, arrived at the studio under armored guard.

To find one of the two head-walkers in the world (yes, there are only two), the program conducted an exhaustive search which lasted nearly a year. Finally Everett Coriell was found and he appeared on the show to walk up and down a flight of stairs on his noggin.

Some of the requests are unfillable, much to the program’s regret. Many would like to see the Long Ranger without his mask. Scores would also be glad to see the Old Gold Cigarette dancing girls with their packages off. (“They won’t cooperate,” mourns Art.) Until recently, the bid to present a ride in a jet plane was considered futile. Now the request is being worked out after research and with assistance from the Navy. So if your request is like this one, and if the program has been “sitting on” your letter for some time, don’t lose heart. The delay is probably caused by the extreme difficulty in executing your wish, but perhaps, at this very moment, your project is being moved from the back burners to the front of the stove.

If your request is out of this world, be resigned in a pleasant way like the small girl who asked to see an octopus juggle or the other little girl who wanted to see someone actually sawed in two and offered her little brother as subject for the experiment.

Two projects currently being pushed are to find a sultan and his harem and to demonstrate, by special fluorescence, that a sword-swallow really does swallow a sword.

“We’re trying to lick this one,” grinned Baker, “but sword-swallowers, even just plain ones, are not too easy to get.”
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