Marie Wilson

More Than Meets The Eye

Story Page 35
SEEN ON THE RADIO SCENE

Bob Garred and the News

news up

7:30 every morning

sponsored by Ben Hur Coffee and Peter Paul Candy on... ABC Radio

ONE OF RADIO’S BUSIEST actors, Jack Webb, pauses during lunch at the Hollywood Brown Derby to answer a telephone page. He stars in NBC’s “Dragnet.”

NORMA JEAN NILSSON, fea-
tured in radio’s “Father Knows Best” and Radiomites columnist for TV-Radio Life, is growing up. Soon she will be playing big-girl parts like this.

“DR. CHRISTIAN,” played by Jean Hersholt, has nice radio neighbors on his CBS Wednesday night broadcast. Two of the doctor’s favorites are B. G. Norman, age ten, and Elizabeth Root.
Your Hallmark Host: JAMES HILTON

OVELIST JAMES HILTON is a rambling, informative conversationalist. Chatting with him during "Hallmark Playhouse" rehearsals resulted in a profusion of thoughts, facts and fancy. "Hallmark Playhouse" celebrated its fourth birthday last summer and no one was happier at the cake-cutting ceremonies than its host-narrator, James Hilton, who initiated the series and who has been its mentor ever since.

"We're just one big happy family, here on Hallmark," he said, "and as long as music and dramatic fare are programmed, radio will survive. There's an asset radio possesses that television can't rob. Audio entertainment stimulates our power of imagination. When a listener hears a story he can visualize the characters, action and locale oftentimes more realistically than elaborate television props and sets attempt to portray."

"My duties as narrator-host," he continued, "require prodigious reading to select the material for dramatization on 'Hallmark.' I devote from four to five hours of reading every evening to this pleasant task. Fortunately, I've always been a prolific reader and enjoy almost anything in printed form... novels, plays, short stories, essays, biographies and poetry."

Some of Hilton's favorite contemporary authors are John O'Hara, Thornton Wilder, Ernest Hemingway (earlier works), up-and-coming J. D. Salinger and Truman Capote. In a reflective mood, he commented that the days of an avid reading public had diminished. During Charles Dickens's era, fans would gather at New York's Battery Park impatiently awaiting the docking of the boat from England with fresh copy from the pen of popular Mr. Dickens.

On Television

We wondered what Mr. Hilton thought of television's effect on the nation's reading habits. "TV makes people lazy, and a certain amount of discipline must be exercised to budget your time," he suggested that discrimination in our viewing habits would permit time for reading. "Although I have my favorite comedians (Sid Caesar and Red Skelton), I think there are more wrestlers on TV who are comedians than on some of the so-called comedy shows."

... On Writers

"A writer must make up his own mind whether he wants to get rich fast or at a leisurely pace. The novelist must wait until his book hits best-seller lists; whereas TV scripters, and there is a dearth of good writers, reap immediate benefits from their creations... both visual and monetary."

... On Life and Love

Self-effacing Mr. Hilton is stockily built and his firm beliefs are shaded by his soft manner of speech. "Let's not be too practical," he says in a pensive moment. "After all, nothing ventured, nothing gained. I've become less conservative with the passing of time... I worry less and my requirements are fewer." Explaining his single-blessedness, he says, "Sometimes the men who hold women in the highest esteem, do not marry them."

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Are chemical washing products making them rough, red and dry?

Chemical washing products—boxed like soap—looking like soap are now being sold. It’s easy to find out if these soap substitutes are ruining your hands.

**MAKE THIS TEST**

Just switch to White King. It’s SOAP. REAL honest genuine soap. If your hands soon get back to normal—if that tight, drawn aching feeling stops—then that’s your answer. Stop using soap substitutes. You will probably stop the agony of aching hands.

**TRY WHITE KING’S NEW “1-2”**

Soften your wash-water with WHITE KING WATER SOFTENER. Then add enough WHITE KING SOAP to give you an abundance of rich, thick soapsuds. This easy new “1-2” washing method helps rid clothes of ugly soap-substitute grayness. It saves clothes, hands, soap, and MONEY!

**EVERY WOMAN who has at one time or another banged her fists against an old stove and determinedly declared that one day she would have a kitchen with everything she needed in it, can see what she dreamed about on Grace Lawson’s KECA-TV daily show.**

Of course Grace should be giving lessons in “the magic of believing,” right along with her superb cookery tips. Something she wanted, hoped for, and believed would come about. turned out for her as delectably as do the hundred and one taster she turns out for her daily audience. It is a kitchen.

**Popularity Paid Off**

When Grace first started her Channel 7 show, it was in the most ordinary sort of surroundings. She, personally, provided the utensils. This hour is now one of KECA-TV’s most commercial and highly valued programs, and the new kitchen properly reflects this attitude. A dream in Provincial, yet reflecting Grace’s own personality completely, it was designed by the famous Ralph Fair.

The Tile Council of America provided the tile, a gesture that began when a ranking member of the Council was at home ill. He saw Grace’s show, and he heard her heartfelt hope that some day soon she would have just the kitchen she wanted. He started the ball rolling.

Mottos were baked into custom-made tile, which was mounted on the walls. The drainboard tile on one side is “quarry,” a natural shade, and on the other side of the specially high sink it is “heavenly blue.”

Armstrong Linoleum designed a special floor pattern in its product, and Acme Curtain executed the curtains exactly right for the stately mistress of this domain.

“Practically” Perfect

The knotty-pine cupboard doors hide revolving cupboards, one of the most practical innovations in kitchen imaginable. An Ajax gas barbecue has been installed to the left of the stainless-steel divided sink of which Grace is so proud. This barbecue is complete with electric spit. There are special hangers on the right wall for Grace’s collection of molds (rarities worth a fortune!) and special racks just above the floor between the work counter and the Servel gas refrigerator. Naturally she has a garbage-disposal unit and a dish washer.

Through all this utilitarian splendor moves the woman who is just about the world’s best cook. And moving right along with her is a gentleman named Clancy McDougal. While the beautiful terrier who is Grace’s pet, friend, pride and joy appears daily on her show, his contribution to things culinary is slight. He sleeps and waits for his adored Grace and for the goodies she has whipped up during an hour and a half of solid suggestion and instruction. Clancy cares little for spices and sauces, but he agrees completely with the motto that Grace has appearing in her television super kitchen: “Kissing Don’t Last—Cookery Do.”

By Jane Pelgram

February 15, 1952
Snader Is Seeking:

"A Marriage Between TV and Theater"

In 1948, a man with a million-dollar idea took a special plane trip from Hollywood to New York. He had but one purpose—to see James C. Petrillo.

Until he saw the president of the American Federation of Musicians, his million-dollar idea wasn't worth a single cent. His plan was to make musical films for television—"records on film," as he called it—bringing to the TV screen all the top names in the musical world. But Petrillo had previously made it clear that no musician could perform on film for television.

Arriving in New York, our idea man found out that Petrillo had just left for Miami. Still determined, he quickly took off for the Florida resort.

In Miami, he discovered that the union leader was staying at the Romney Plaza, which at that time was closed for the season.

After securing an appointment, he finally met Petrillo in one room of the spacious empty hotel and told him his plan.

"What transcriptions did for radio, my transcriptions will do for television," he explained.

Petrillo liked the idea, but he still wanted to know how his musicians could be protected.

This is the answer the visitor gave him: "On every film I make, I will set aside a five per cent royalty fund to be paid to the Performance Trust Fund. This will secure the musicians a steady income for as long as their films are in demand."

Success!

This plan sounded good to Petrillo and he agreed to let musicians appear on television film.

At last! The 5,000-mile chase had not been in vain, and the man rushed back to Hollywood to start his program of "TELEscriptions."

That man's name was Louis D. Snader.

One Friday afternoon we visited the studio on Las Palmas Avenue to see how the operation worked.

The elaborate sets, the big names, the bright lights, the huge cameras, and especially the assistant director bellowing "Quiet!" give the same effect as seeing a featured movie in production rather than a short television skit.

Straight From Snader

Between shots, Snader briefed us on the entire set-up and told us the Petrillo story. He also introduced many members of his staff.

Friday is the big day for the Snader men. During the week the regular staff does the preliminary work, and on Friday an average of ten films are made, each star making from five to seven.

The completed films then become part of the library, and are leased by individual TV stations throughout the country. Snader has even bigger plans for his idea:

"I am striving for a marriage between television and the theater. Eventually we will go to the theaters with our films, bringing to the viewers not only these brief televisions, but also children's programs, feature-length TV movies, and motion-picture versions of operettas and musical comedies."

From what we know of Lou Snader, we have little doubt that he'll succeed—or else go broke in the attempt.
IF ONE OF YOUR PROBLEMS has been eating a hot dog and watching a football game at the same time, worry no more! Pinky Lee shows the solution.

VIVIAN BLAINE, popular Broadway singer, is starred with Pinky on the show named, appropriately, The Vivian Blaine-Pinky Lee Show. It is seen three nights weekly on KNBH. (NBC-Bailey photo.)

FOR YEARS A STAR in vaudeville and night clubs, Lee was grabbed for big-time TV, and is shown here shouting about the good news. The hat is his trade-mark.

CLOSE-UPS ON KNBH
You’ll See More On Channel 4

HELEN TRAUBEL, Wagnerian specialist from the Metropolitan Opera, and a guest on the Jimmy Durante Show, has just told Jimmy that he’s not the best-dressed man in TV!

DURANTE, IN high-buttoned shoes, is shown in a picture taken many years ago when he was first starting out on a night-club career.

CARMEN MIRANDA AND JIMMY test an old Eskimo custom, with "Schnoz" winning by a nose and a half! Jimmy appears on "The All-Star Revue," seen on KNBH Saturdays.
This Week in TV

In & Out of Focus (General Comment)

Success Story

KTV's "Success Story," winner of TV-Radio Life's Distinguished Achievement Award for the outstanding educational program in 1951, is now televised on a weekly half-hour basis instead of alternate weeks. It appeared same day (Fridays, Channel 11). For a lively, informative feature see "Success Story" next week.

Contest on Jeanne's Show

Did you know that Jeanne Gray, in addition to her own charm and the skills of her guests, is daily offering a chance to win prizes on her KNXT show? You may get a sewing machine—or your wrist watch, some pearls, pottery, or even a vacation trip. Your luck depends upon your skill in the poetry department. Jeanne's daily show (3:30 p.m., Channel 2) will tip you to the way you get into this contest.

Play Bill

Followers of ABC-TV's "The Celenese Theatre" have but ten of this production's top-ranking plays to watch between now and June 25, when the current TV season ends.

For your convenience we list the schedule of alternate Wednesdays' play. Keep it near you: TV set.

March 5: "The Animal Kingdom," Philip Barry.
April 2: To be announced.
April 16: "Morning's at Seven," Paul Osborn.
April 30: "They Knew What They Wanted," Sidney Howard.
June 11: "When Ladies Meet," Rachel Crothers.

"The Celenese Theatre" is telecast on alternate Wednesdays from 7:00 to 8:00 p.m. over the ABC television network, and comes to Keka- TV viewers over the microwave relay.

Either Way, You Pay

The letters "TOA" may affect both your entertainment habits and your purse, one day. So you should know they stand for "Theater Owners of America." More simply, theater own-ers are "exhibitors," who rent film from motion-pictur studios and show it to the public. The movie producers do not want to offend this group, and most certainly do want to help exhibitors fight the inroads of television on the movie box office.

So the producers and TOA are having closed-door meetings to discuss what can be done. Theater TV and issuance of films to pay-at-home methods such as Phonevision, Skiatron and any other feasible dollar-pullers are under discussion. Even third-dimensional film has been mentioned. Color television for theaters has been brought up. FCC approval of separate TV channels for theaters is a big item.

Sparked by the tricklings of information on this vast new enterprise, we conducted a friendly, informal poll among fellow workers:

In the event of some system of pay-as-you-watch TV, would you prefer going to a theater and seeing big-screen fare, or would you rather watch at home, on your own set, and pay by phone bill if through slipping the coin in the slot?

A writer stated flatly "I'd rather watch at home. Not only can I avoid going out, paying a baby-sitter, bucking traffic and paying a parking fee. I can have more people enjoy for the flat sum paid for watching a special event on the home set."

A television star who has conducted her entertainment on a local station for three years was equally adamant: "Why, at home, of course. I think one of the best ways TV is so popular is because it does allow people to stay at home and be entertained, whether they pay for it or not."

A sports writer explained... "The event would govern my choice. I'd rather see a good fight or a baseball game on theater TV. No reception troubles, just sit there and watch."

A housewife who recently departed the business world turned almost violently with emphasis... "Why, at home, of course! And don't think that the worker who has been hammering away in today's frantic conditions is going to be very eager to go out again at night simply to go to a theater! Who cares what's on?"

The most interesting aspect of this, to us, was that not one of the people polled mentioned the cost. That seems to be a big thing with the entertainment people. But have they taken their poll to see if people would rather pay at home or in a theater? They can get color, three or more dimensions, FCC approval, and build a skeleton of transmission lines to the moon—but if the populace wants to stay home, what good will it do them?

Or possibly we polled the wrong people!

Stop, Listen, Look (Shows You May Like)

"The Name's the Same"

Tuesday, 10:30 p.m.; ABC-TV, KECA-TV, Channel 7.

The name's the same—and so is the game, on ABC TV's offering which finds a panel guessing the identity of mystery guests who bear the same moniker as a famous personality. But who cares? There are only so many variations of the old "animal, vegetable or mineral" routine, and when any one thereof is dressed with a panel like Abe Burrows, Joan Alexander and Meredith Willson, it's worth watching.

The first half hour we saw found an apprentice plumber named Donald Duck under questioning by the trio. Each had ten questions. Panel members unable to nail the name delivered to the delighted visitor a check for twenty-five dollars. One of the panelists, benefiting by the questions of the other two, is nearly (Please Turn to Page 9)

Page Seven
One of the finest shows I've seen on television."
—HARRIET VAN HORNE, N.Y. World-Telegram & Sun

"Has theatrical taste and high professional standards."
—JACK GOULD, N.Y. Times

"As successful and touching a TV hour as we've encountered."
—JACK O'BRIAN, N.Y. Journal-American

"One of the best dramatic shows ever turned in by the new medium."
—DAN JENKINS, The Hollywood Reporter

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**THE CRITICS CHEER**

... and you'll agree when you see the brilliant new CELANESE THEATRE on Channel 7. Now, for the first time on television, here are the greatest plays of the American theatre ... plays that have been cheered on Broadway, that you and your family have longed to see. THE CELANESE THEATRE brings you these beloved classics into your living room ... superbly acted, flawlessly produced. For the finest dramatic hour in television, tune in at 7 o'clock every other Wednesday evening on KECA-TV.

The Celanese Theatre

PRESENTED BY CELANESE CORP. OF AMERICA

ALTERNATE WEDNESDAYS AT 7:00 P.M.

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Watch for these coming attractions!

Feb. 20
"The Petrified Forest"
by Robert Sherwood

Mar. 5
"The Animal Kingdom"
by Philip Barry

Mar. 19
"Saturday's Children"
by Maxwell Anderson
**Joan Alexander**

Meredith Willson always a cinch to make a right guess. But he has only one naming choice. A wrongo and he's out.

Second guest was Artie Shaw, a young engineer. When his famous name was guessed, the famous Artie Shaw came out to greet him and congratulate him on the winnings. The band leader then took the podium and challenged the guessing trio to find out whom band-leader Shaw would like to be were he not band-leader Shaw. Abe Burrows, knowing the clarinet player pretty well, didn't have any trouble in identifying his desire-to-be as George Bernard Shaw.

One of the most interesting aspects of the new game is the emergence of Meredith Willson as a refreshing and delightful TV personality. Of course it isn't too surprising when a personable fellow with a whole flock of ability and a lot of charm and charm shows up as interesting. You've seen it happen before, probably right at your own guest gatherings. So why should TV rob him?—J.P.

**"Dixie Showboat"**

Monday, 8:40 p.m. RTLA. Channel 5

Had a chance to dig from under the avalanche of new shows and catch some favorites lately? When you do, look in on the cruise of the Monday night "Showboat," under the capacious of its ever popular skipper, Dick Lane. The entertainment is as near possible to what one might have seen as a showboat of yesteryear pulled into the docks and gave the assembled onlookers a sample of the show presented inside.

Lane is a former song-and-dance man himself, and often played the circuit of the real steamers down South. Genuine Dixieland music is supplied by Nappy LaMare and his "Straw-hat Strutters." Nappy is from Louisiana, and knows whereof he plays.

The comedy end of the show is supported by Harry Cody and John Swor, as they assume the roles of "Popcorn" and "Peanuts." While many times their gags seem overlong, it is tradition that rules. The mere fact the humor of today has speeded up doesn't mean that adhering to the way end-men of old went through their gags is wrong. Everyone isn't a Berle.

Tony "Mr. Lighttouch" LoVello is one of the "Showboats' biggest features, or so the viewer must judge from audience applause. His accordion artistry

(Read Turn to Page 13)

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**FEBRUARY 16**

<table>
<thead>
<tr>
<th>CHANNEL</th>
<th>2-KNXT</th>
<th>8-KFMAB-TV</th>
<th>4-KNBH</th>
<th>9-KJH-TV</th>
<th>5-KTLA</th>
<th>11-KTTV</th>
<th>7-KECA-TV</th>
<th>13-KLAC-TV</th>
</tr>
</thead>
</table>

Information Received From Stations Subject to Last Minute Change

- Indicates New Program
- Indicates Microwave
- Indicates Kinescoped

<table>
<thead>
<tr>
<th>TIME</th>
<th>PROGRAM</th>
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</thead>
<tbody>
<tr>
<td>6:55</td>
<td>13 Late News-5m.</td>
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<tr>
<td>7:00</td>
<td>2 Sammy Kaye Show-K.30m.</td>
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<tr>
<td>7:15</td>
<td>3 Tim McCoy Show-30m.</td>
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<tr>
<td>7:30</td>
<td>4 Income Tax Round Table-30m.</td>
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<tr>
<td>7:45</td>
<td>5 Ken Murray Show-60m.</td>
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</tbody>
</table>
| 8:00 | 6 Action Theater-60m. Bob Steele in Doris Hill in "Train to Now Turkey."
| 8:15 | 7 Red Ryder Feature-60m. "Stage Coach to Denver."
| 8:30 | 8 Candid Camera-30m. |
| 8:45 | 9 Basketball Game-2hrs. USC vs. Cal. |
| 9:00 | 10 "Hollywood Pict."-15m. |
| 9:15 | 11 Natural Foods Film-30m. |
| 9:30 | 12 Film-15m. |
| 10:00 | 14 Film Show-60m. |
| 10:30 | 16 "Meet the Masters," guest: Roy Maypole and Handyman Lou Stewart, Roy Maypole in "What a Wonderful World."
| 11:00 | 18 The Clock-Drama-30m. |
| 11:15 | 19 Late News-5m. |
| 12:00 | 20 Final Edition-15m. |

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**MAYPOLE EMOTES**

Roy Maypole, KTTV announcer-host, has a featured role in Stanley Kramer's "The Sniper."
FEBRUARY 17

3:45 7 Jalopy Derby—30m.
3:00 9 Feature Film—75m.
1:35 2 The Big Picture—30m.
1:00 7 Feature Film—90m.
9:00 2 CBS TV Workshop—30m.
9:30 2 Thrifty Thriller—30m.
10:00 4 Foreign Intrigue—30m.

2 The Big Picture—30m.
7 Feature Film—90m.

10:00 2 KNXT 10 O’Clock News—30m.
5 Movietown—Chorades—30m.
7 Hour of Decision—30m.
13 Roy Land’s Roundup—30m.
10:30 2 Eleven O’Clock Theater—75m.
5 Magazine of the Week—45m.
10:35 13 Owl Movie—60m.

A Tale of Mystery and Bold Adventure told in the Shadow of Danger

"FOREIGN INTRIGUE"

Filmed in Europe, on-the-spot

TONIGHT—9:30 P.M.

KNBH—Channel 4

LUCY LAGER

Presents TV’s Newest Thriller

FOREIGN INTRIGUE

Sundays

9:30—10:00 p.m.

KNBH—Channel 4

TVS TOP PICTURES

"THE MOVIES"—EVERY SUN.

PRESENTED AT

13 Golden State Theater—50m.
11 Roger Ravelle—75m.
8:00 12 Young Streets—Pop.
9:00 4 Comedy Hour—60m.
10:30 13 Owl Movie—60m.

Dadecimal— Drama—30m.

‘The Movies’—90m.

Ellery Queen—Drama—30m.

The Young Streets—Pop.

13 Golden State Theater—50m.

7 Strength for the Free World

13 Addo Leonard Show—60m.

12 Young Streets—Pop.

11 Roger Ravelle—75m.

8:00 12 Young Streets—Pop.

THE MOVIES—EVERY SUN.

PRESENTED AT

Barbara Ann—BREAD and Star-Kist Time

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<td>11:00</td>
<td><strong>TV/RADIO LIFE</strong></td>
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<tr>
<td>12:30</td>
<td>13 Film Short</td>
<td>45m</td>
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<td>13:10</td>
<td>13 Women Are Wonderful—</td>
<td>30m</td>
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<td>10:45</td>
<td>2'Al Pearce Show—</td>
<td>45m</td>
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<td>11:30</td>
<td>2 Strike It Rich—</td>
<td>30m</td>
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<td>11:20</td>
<td>2 U.P.-Movietone News—</td>
<td>15m</td>
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<tr>
<td>11:45</td>
<td>4 Food for Thought—</td>
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<td>12:00</td>
<td>2 Archair Traveler—</td>
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<td>12:15</td>
<td>2 The Big Payoff—</td>
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<td>12:30</td>
<td>2 Bert Parks—</td>
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<td>13:00</td>
<td>2 Steve Allen—</td>
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<td>2 Kongsmith—</td>
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<td>14:00</td>
<td>2 Grace Lawson—</td>
<td>60m</td>
</tr>
<tr>
<td>14:25</td>
<td>2 Gaylord Hauser—</td>
<td>15m</td>
</tr>
<tr>
<td>15:00</td>
<td>2 Garry Moore Show—</td>
<td>30m</td>
</tr>
<tr>
<td>15:15</td>
<td>2 Jackson's Theater—</td>
<td>75m</td>
</tr>
<tr>
<td>15:45</td>
<td>2 Movie Matinee—</td>
<td>75m</td>
</tr>
<tr>
<td>16:20</td>
<td>2 Dave &amp; Charlie—</td>
<td>15m</td>
</tr>
<tr>
<td>16:35</td>
<td>2 Mamie Wendys—</td>
<td>3 hrs</td>
</tr>
<tr>
<td>17:15</td>
<td>4 Foods for Thought—</td>
<td>15m</td>
</tr>
<tr>
<td>18:30</td>
<td>4 First 100 Years—</td>
<td>30m</td>
</tr>
<tr>
<td>19:15</td>
<td>4 Monty Marjette—</td>
<td>30m</td>
</tr>
<tr>
<td>19:45</td>
<td>4 Mary MacLeod—</td>
<td>30m</td>
</tr>
<tr>
<td>20:20</td>
<td>4 TV Notebook—</td>
<td>15m</td>
</tr>
<tr>
<td>20:45</td>
<td>2 The Egg and I—</td>
<td>15m</td>
</tr>
<tr>
<td>21:15</td>
<td>11 Come Into Kitchen—</td>
<td>90m</td>
</tr>
<tr>
<td>21:45</td>
<td>12 Search for Tomorrow—</td>
<td>30m</td>
</tr>
<tr>
<td>22:20</td>
<td>14 Parlor Party—</td>
<td>15m</td>
</tr>
<tr>
<td>22:45</td>
<td>15 Queen for a Day—</td>
<td>30m</td>
</tr>
<tr>
<td>23:15</td>
<td>16 Jeanie Gray—</td>
<td>30m</td>
</tr>
<tr>
<td>00:00</td>
<td>17 Mame Weis—</td>
<td>30m</td>
</tr>
<tr>
<td>01:00</td>
<td>18 Bride and Groom—</td>
<td>15m</td>
</tr>
<tr>
<td>01:15</td>
<td>19 Nancy Dixon—</td>
<td>15m</td>
</tr>
<tr>
<td>02:00</td>
<td>20 California Living—</td>
<td>30m</td>
</tr>
<tr>
<td>02:45</td>
<td>21 Chef Millani—</td>
<td>30m</td>
</tr>
<tr>
<td>03:30</td>
<td>22 Feature Film—</td>
<td>60m</td>
</tr>
<tr>
<td>04:15</td>
<td>23 Four O'Clock Movies—</td>
<td>15m</td>
</tr>
<tr>
<td>05:00</td>
<td>24 Billie Burke at Home—</td>
<td>15m</td>
</tr>
<tr>
<td>05:45</td>
<td>25 Backstage With N.T.G.</td>
<td>15m</td>
</tr>
<tr>
<td>06:30</td>
<td>26 Leonetti Fashion Show—</td>
<td>15m</td>
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<tr>
<td>07:15</td>
<td>27 Ladles Matinee—</td>
<td>30m</td>
</tr>
<tr>
<td>08:00</td>
<td>28 Gable Hayes—</td>
<td>15m</td>
</tr>
<tr>
<td>08:45</td>
<td>29 KNXT News—</td>
<td>5m</td>
</tr>
<tr>
<td>09:30</td>
<td>30 Cliff Norton—</td>
<td>5m</td>
</tr>
</tbody>
</table>

### FEBRUARY 18

**MONDAY TV LOGS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45</td>
<td>9 What's Name of Song—</td>
<td>30m</td>
</tr>
<tr>
<td>8:00</td>
<td>2 Doug Edwards—</td>
<td>15m</td>
</tr>
<tr>
<td>8:30</td>
<td>1 Arden Varieties—</td>
<td>10m</td>
</tr>
<tr>
<td>8:15</td>
<td>5 Dixie Showboat—</td>
<td>60m</td>
</tr>
<tr>
<td>9:00</td>
<td>2 You Asked for It—</td>
<td>15m</td>
</tr>
<tr>
<td>9:30</td>
<td>7 Fayle Emerson—</td>
<td>30m</td>
</tr>
<tr>
<td>10:00</td>
<td>9 Movie Express—</td>
<td>90m</td>
</tr>
<tr>
<td>11:00</td>
<td>13 Famous Jurgen—</td>
<td>30m</td>
</tr>
<tr>
<td>11:30</td>
<td>13 Million Dollar Movie—</td>
<td>90m</td>
</tr>
<tr>
<td>12:00</td>
<td>8 Perry Camo Show—</td>
<td>15m</td>
</tr>
<tr>
<td>12:30</td>
<td>8 Lux Theater—</td>
<td>30m</td>
</tr>
<tr>
<td>13:00</td>
<td>4 Voice of Firestone—</td>
<td>30m</td>
</tr>
<tr>
<td>13:30</td>
<td>7 Royal Playhouse—</td>
<td>30m</td>
</tr>
<tr>
<td>14:00</td>
<td>11 Wrestling—</td>
<td>2½ hrs</td>
</tr>
<tr>
<td>14:30</td>
<td>12 Bill Welsh from the Hollywood Legion—</td>
<td></td>
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<tr>
<td>15:00</td>
<td>8 R. Montgomery Presents—</td>
<td>60m</td>
</tr>
<tr>
<td>15:30</td>
<td>9 Truth About Dixie—</td>
<td>30m</td>
</tr>
<tr>
<td>16:00</td>
<td>13 Million Dollar Movie—</td>
<td>90m</td>
</tr>
<tr>
<td>16:30</td>
<td>10 Bob Pierce—</td>
<td>5m</td>
</tr>
<tr>
<td>17:00</td>
<td>15 Final Edition—</td>
<td>15m</td>
</tr>
<tr>
<td>17:30</td>
<td>16 Hank Weaver—</td>
<td>60m</td>
</tr>
<tr>
<td>18:00</td>
<td>17 George Putnam—</td>
<td>30m</td>
</tr>
<tr>
<td>18:30</td>
<td>18 Ed Lyon—</td>
<td>15m</td>
</tr>
<tr>
<td>19:00</td>
<td>19 The Weatherman—</td>
<td>30m</td>
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<tr>
<td>19:30</td>
<td>20 Peter Potter—</td>
<td>30m</td>
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<tr>
<td>20:00</td>
<td>21 KECA TV—</td>
<td>30m</td>
</tr>
<tr>
<td>20:30</td>
<td>22 Public Life of Cliff Norton—</td>
<td>30m</td>
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<tr>
<td>21:00</td>
<td>23 U.P.-Movietone News—</td>
<td>30m</td>
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<tr>
<td>21:30</td>
<td>24 Jackson's Theater—</td>
<td>75m</td>
</tr>
<tr>
<td>22:00</td>
<td>25 Scarlet Thread—</td>
<td></td>
</tr>
</tbody>
</table>

**LANZA’S LUCKY YEAR**

“The year 1951 has certainly been the luckiest year in his life,” says Mario Lanza, who grew up in Philadelphia’s tough “Little Italy,” and whose first job was that of a piano mover. “It brought me more success than I’d ever dreamed of.”
TUESDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Listings

FEBRUARY 19

“Sea Terror”


8:15 2 Stork Club—K—15m.

12 Big Tuesday Movie—1 1/2 hrs. Joe E. Brown in “The Gladiator.”

8:30 2 Editor’s Round Table—30m. Vin Scully moderates the group discussions.

8:50 5 Ten Minute Theater—10m.

9:00 2 Crime Syndicated—K—30m.

9:30 2 Action Theater—15m.

11 Jump Jump Jump

“Righteous Flame”

12 Broadway—15m.

11 Jump Jump Jump

“Foghorn Ship”

12 The Steel Trap

11 Jump Jump Jump

“Phantom Ship”

12 Good Morning America

11 Jump Jump Jump

“Adventure of Patches”

12 Burning of the Blackwood

11 Jump Jump Jump

KECA-TV News—30m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Howdy Doody—Juvenile—30m.

12 The Big Race

11 Jump Jump Jump

Cowboy Thrills—Movie—60m.

12 The Time of Your Life

11 Jump Jump Jump

Rôse–Dos Aces Show—30m.

12 The Texan—Feature—30m.

11 Jump Jump Jump

TV University—30m.

12 The Andy Williams Show—30m.

11 Jump Jump Jump

Captain Video—K—30m.

12 This is Your Life

11 Jump Jump Jump

Phantom Ranger—30m.

12 The Rangers—Feature—15m.

11 Jump Jump Jump

Channel 8 Concert—15m.

12 Patricia Kennedy—Feature—15m.

6:00 2 Feature Film—60m.

11 Jump Jump Jump

“Phantom Ship”

12 The Weather Hour—5m.

11 Jump Jump Jump

Action Theater—90m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Open House Interview—30m.

12 The Weather Hour—5m.

11 Jump Jump Jump

8 Time for Beauty—15m.

12 The Weather Hour—5m.

11 Jump Jump Jump

This Is The Story—15m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Action Theater—60m.

12 The Weather Hour—5m.

11 Jump Jump Jump


12 The Weather Hour—5m.

11 Jump Jump Jump

KLAC Telephone—15m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Handy Hints—Tips—15m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Space Patrol—Juvenile—15m.

12 The Weather Hour—5m.

11 Jump Jump Jump

George Putnam—News—10m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Clete Grieve’s Report—15m.

12 The Weather Hour—5m.

6:55 12 Time for Beauty—15m.

11 Jump Jump Jump

Elmer Peterson—News—5m.

12 The Weather Hour—5m.

11 Jump Jump Jump

Barbara Y-Gone Bolley—5m.

12 The Weather Hour—5m.

7:00 2 “Danger”—K—30m.

11 Jump Jump Jump

4 Squeakin’ Deacon—30m.

12 America Votes

4:00 4 The Big Race

12 America Votes

4:15 4 Theatre Laboratory

12 America Votes

4:30 4 Hopeful Pioneers

12 America Votes

4:45 4 The American Heritage Hour

12 America Votes

5:00 4 The American Heritage Hour

12 America Votes

5:15 4 The American Heritage Hour

12 America Votes

5:30 4 The American Heritage Hour

12 America Votes

5:45 4 The American Heritage Hour

12 America Votes

6:00 4 The American Heritage Hour

12 America Votes

6:15 4 The American Heritage Hour

12 America Votes

6:30 4 The American Heritage Hour

12 America Votes

6:45 4 The American Heritage Hour

12 America Votes

7:00 4 The American Heritage Hour

12 America Votes

7:15 4 The American Heritage Hour

12 America Votes

7:30 4 The American Heritage Hour

12 America Votes

7:45 4 The American Heritage Hour

12 America Votes

8:00 4 The American Heritage Hour

12 America Votes

8:15 4 The American Heritage Hour

12 America Votes

8:30 4 The American Heritage Hour

12 America Votes

8:45 4 The American Heritage Hour

12 America Votes

9:00 4 The American Heritage Hour

12 America Votes

9:15 4 The American Heritage Hour

12 America Votes

9:30 4 The American Heritage Hour

12 America Votes

9:45 4 The American Heritage Hour

12 America Votes

10:00 4 The American Heritage Hour

12 America Votes

10:15 4 The American Heritage Hour

12 America Votes

10:30 4 The American Heritage Hour

12 America Votes

10:45 4 The American Heritage Hour

12 America Votes

11:00 4 The American Heritage Hour

12 America Votes

11:15 4 The American Heritage Hour

12 America Votes

11:30 4 The American Heritage Hour

12 America Votes

11:45 4 The American Heritage Hour

12 America Votes

12:00 4 The American Heritage Hour

12 America Votes

This Week in TV—Continued

never fails to delight the dock viewers.

In addition to the regulars, each week big-name performers visit the

landings. This week such stars as Cab Calloway, Clyde McCoy, Andy and Della Russell, Maurice Rocco and Meade Lux Lewis have all shown at one time or another.

But it doesn’t take the guests to keep this landing of song and comedy a

looked-for weekly anchoring—J. P.

“America Votes”

Tuesday, 9:00 p.m.

KECA-TV, Channel 7

A lively hour-long discussion was witnessed on “America Votes” last

week. The pros and cons on Los An-

gel's public-housing issue were aired on a

heated discussion.

The gimmick which makes this pro-

gram different from the usual discus-

sion format is the twist which enables

viewers to cast their votes on the issue under fire. A battery of volunteer

phone operators handle televotes and tabulate results. On the question

“Should the City of Los Angeles Ex-

tend Its Public Housing Program?” 4,891 of the “straw votes” cast ap-

proved; and 4,276 disapproved. It is

estimated that thousands of calls were unable to be completed before

the switchboard closed at 10:30 p.m., and viewers’ excitement mounted with

the votes on the scoreboard.

Participants in the discussion knew

their subjects well enough so that cer-

tainly led to displays of temper and

heated arguments. Moderator Nelson

Pringle was forced to check vicious

remarks made by some of the panel

members. It heightened the excite-

ment, all right, but disrupted the pro-

gram. If the occasion arises, Pringle

should not hesitate to use a firmer

hand on future telecasts.

Interesting, in a stipulated limit of three

minutes, how much factual infor-

mation can be aired by some—how

much fantasy by others. Official ob-

servers during the debate were permit-

ted to question the panelists, but they

could not in turn be questioned.

“America Votes” can’t lose—it is in-

digous to our times, a debate and

public-opinion poll all rolled into one. If you haven’t seen the show, put it

on your list of “musts.” —M. R.

Second Glances

We Point With Pride

To the camera work and direc-

tion, which turns the Deacon.

James Sunday night musical show

The Wide Range of Entertainment

Corralled Into Thirty Minutes of

R.F.D.  —  TV

“PEEKIN’ AT THE

SQUEAKIN’ DEACON”

Featuring the Deacon

7:00 P.M.

KNEB 4

Page Twelve
**TV-RADIO LIFE**

**WEDNESDAY TV LOGS**

**FEBRUARY 20**

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>2 Saddles Tales—Movie</td>
<td>60m.</td>
</tr>
<tr>
<td>5:00</td>
<td>4 Kukla, Fran &amp; Ollie—K.</td>
<td>15m.</td>
</tr>
<tr>
<td>5:00</td>
<td>5 Playcrafters—Club</td>
<td>30m.</td>
</tr>
<tr>
<td>5:00</td>
<td>7 Candy &amp; Nancy</td>
<td>30m.</td>
</tr>
<tr>
<td>5:00</td>
<td>11 Range Riders Roundup</td>
<td>30m.</td>
</tr>
<tr>
<td>5:15</td>
<td>4 The Goldbergs</td>
<td>15m.</td>
</tr>
<tr>
<td>5:30</td>
<td>4 Doc Howard—Juvenile</td>
<td>30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>5 Cowboy Thrills—Movie</td>
<td>60m.</td>
</tr>
<tr>
<td>5:30</td>
<td>7 Roscoe Ates Show</td>
<td>30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>8 Space Cadet—K.</td>
<td>15m.</td>
</tr>
<tr>
<td>5:30</td>
<td>9 TV University</td>
<td>30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>11 Captain Video—K.</td>
<td>30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>13 Phantom Range—30m.</td>
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<tr>
<td>5:45</td>
<td>8 Channel B Correll</td>
<td>45m.</td>
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<tr>
<td>6:00</td>
<td>2 Strike a Rich—Ozitz—20m. With Warren Hull</td>
<td></td>
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<tr>
<td>6:00</td>
<td>4 Adventures of Patches—15m.</td>
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<tr>
<td>6:15</td>
<td>2 Tom Sawyer—Pam</td>
<td>30m.</td>
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<tr>
<td>6:15</td>
<td>3 Tom Sawyer—Pam</td>
<td>45m.</td>
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<tr>
<td>6:30</td>
<td>3 The Web—Drama—M.</td>
<td>30m.</td>
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<tr>
<td>6:30</td>
<td>5 Time for Beauty</td>
<td>15m.</td>
</tr>
<tr>
<td>6:30</td>
<td>7 Space Cadet—K</td>
<td>15m.</td>
</tr>
<tr>
<td>6:30</td>
<td>9 Action Theater—60m.</td>
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</tr>
<tr>
<td>6:30</td>
<td>10 Commandos</td>
<td>45m.</td>
</tr>
<tr>
<td>6:30</td>
<td>11 O'Keefe—House—Interview</td>
<td>15m.</td>
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<tr>
<td>6:30</td>
<td>12 O'Keefe—House</td>
<td>30m.</td>
</tr>
<tr>
<td>6:30</td>
<td>13 Clove Roberts' Report—15m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>6 TWA Travelog—5 m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>6 Elmer Peterson—News—5m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>6 Weather—Gene Bally—5m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>7 Blue Ribbon Bouts—M—45m.</td>
<td></td>
</tr>
</tbody>
</table>

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**Story**

Robert and audience

Anthony KTTV

up some

its

a

Show

when Dennis

--lessed.

manship" now

the

Dude, this

was

a

Developing into a half

hour as a half-up of

comedian. A series

of montages bringing the

maestro and performers

together. The long shots

of the band playing

James' classics on a

recent show was one of

the best bits of "TV-

manship" we have wit-

tnessed. Alan Armer

directs.

---

**Cinderella Story**

Harry James

To NBC-TV's "Robert

Montgomery Theater" when

"The Tender Men," with Skip

Homeier. Anthony Ross and

Jean Gillespie brought

viewers the story of an

American farm boy lured into

the Communist Party. Montgomery and his

writers brought viewers an

hour free of melodrama, and

sang the happy ending which would have

immediately relieved

viewers, and banished the

story from their minds as "just

another adventure." The

impact of the situation and the

horror generated by its

plausibility should remain with

the audience for some time to

come. This sort of failure

disclosure could well

establish a pattern for some of the

"Theaters" fellow hour-long

dramas.

---

Frank Devol

On Lens (About Studio Happenings)

Frank Devol

Last Friday night, as you watched

the premiere of NBC-TV's new Dennis

Day Show (KNBH, 10:00 p.m.) you

saw a modern Cinderella story

reaching its climax.

The story began only
ten days be-

fore, when Dennis started searching

America's Number One Crime-Soap

"DICK TRACY"

Starring Ralph Byrd

TONIGHT—7:00 P.M.

and every Wed.

KNBH

Channel 4

---

**WED. NITE'S BEST TV BETI**

Sears Roebuck and Co.'s

DUDE MARTIN SHOW

with Dude, HANK PENNY, Sue

Thompson, Dick Stewart, Lois Ray, and

other top variety acts

KTTV Channel 11

9-10 P.M.
**THURSDAY TV LOGS**

*See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings*

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Title</th>
<th>Annotation</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>2</td>
<td>Saddle Tales—Movie—50m.</td>
<td>Fighting Texans</td>
</tr>
<tr>
<td>5:15</td>
<td>4</td>
<td>Bob and Ray—15m.</td>
<td></td>
</tr>
<tr>
<td>5:30</td>
<td>5</td>
<td>Howdy Doody—Juvenile—30m.</td>
<td></td>
</tr>
<tr>
<td>5:45</td>
<td>8</td>
<td>Channel 8 Corral—45m.</td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td>2</td>
<td>Feature Film—60m.</td>
<td></td>
</tr>
<tr>
<td>6:15</td>
<td>4</td>
<td>Comedy Time—15m.</td>
<td></td>
</tr>
<tr>
<td>6:30</td>
<td>5</td>
<td>Time for Beany—15m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>8</td>
<td>Open House—Interview—30m.</td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td>2</td>
<td>Action Theater—60m.</td>
<td></td>
</tr>
<tr>
<td>7:15</td>
<td>4</td>
<td>Range Rider—Movie—30m.</td>
<td></td>
</tr>
<tr>
<td>7:30</td>
<td>5</td>
<td>Crime Photog.—Drama—30m.</td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td>2</td>
<td>Doug Edwards—News—15m.</td>
<td></td>
</tr>
<tr>
<td>8:15</td>
<td>2</td>
<td>Stork Club—15m.</td>
<td></td>
</tr>
<tr>
<td>8:30</td>
<td>2</td>
<td>Star of the Family—30m.</td>
<td></td>
</tr>
<tr>
<td>8:45</td>
<td>2</td>
<td>Industry on Parade—15m.</td>
<td></td>
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<tr>
<td>9:00</td>
<td>2</td>
<td>Excursions in Science—30m.</td>
<td></td>
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<tr>
<td>9:15</td>
<td>2</td>
<td>Kukla, Fran &amp; Ollie—30m.</td>
<td></td>
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<tr>
<td>9:30</td>
<td>2</td>
<td>John M. Kane—K—30m.</td>
<td></td>
</tr>
<tr>
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**This Week in TV—Continued**

for a girl to fill a leading role as his girl friend on the TV show. The miss who had played the radio show g.f. was ruled out by virtue of her impending motherhood. Too, she can’t sing.

Unable to decide on any of the top feminine vocalists with whom he was acquainted, Dennis resorted to holding a good, old-fashioned audition. All one week scores of vocalists, glamour girls and actresses tried out. Stars from most of the major studios and networks were heard. Several "name" vocalists air-expressed recordings from New York. By Friday the choice had narrowed to four excited girls.

They were called in singly to sing, before the camera, "Getting to Know You." A unanimous choice of star, writers and producers is what brought you pretty Kathy Phillips, despite the fact she had never appeared in radio, motion pictures, or TV.

Kathy walked into a role for which hundreds of girls spend years on movie lots and in network corridors hoping and praying. And when she stepped before the cameras last Friday, it was her first appearance. But she wasn’t alone. Star Dennis Day was also appearing on TV for the first time!

Space Patrol’s Super Space Ship

The "Space Patrol" crew will be on hand Saturday, February 16, to welcome their new flagship, Terra IV. This thirty-five-foot rocket from the outer world will be unveiled in an official ceremony at ABC Television Center. Al Jarvis will officiate. Major Alexander de Severisky is flying to the coast to attend the special ceremony. Robert Hopkins of John Burroughs Junior High School faculty, who is known as Commander Buzz Cory to the student body, and his Space Patrol monitors will be on hand to serve refreshments to the invited guests.

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**REGAL PALE—Tops in Beer presents TOPS IN WRESTLING WITH DICK LANE The Main Event Thurs., 10 P.M. CHANNEL 5, KTLA**

**New Time—New Series**

**GENE AUTRY**

8-8:30 THURS. CHANNEL 7

"My Brand Is ARDEN Dairy Products"
Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV Radio Life Hint of the week.

Here is this week’s winner: Mary Fantone, 2205 E. 10th St., Long Beach, Calif.

The hint is:

LONST SCHOOL BOOKS are more apt to be returned if a postal card bearing the owner’s name and address is taped to the inside front cover. On the card there is a note of thanks and a request that the finder mail the card to the owner. The name and address of finder are also requested and the time when the book can be picked up.

IF YOUR CHILDREN HAVE LITTLE EDUCATIONAL TRAINS AND THE COUPLING BREAKS HERE’S HOW TO FIX THEM SO THEY CAN BE HOOKED TOGETHER. Use cup hooks, just screw the cup hook into the wooden train and there you are.

WHEN YOU’RE SITTING AROUND IN YOUR PATIO, DOES THE CLOTHESLINE POST ANNOY YOU? Well, here is a way to conceal it: simply nail thin slats of wood, in any desired pattern, to the post. Then plant a climbing vine or shrub at the base. And in a while the vine will cover the post.

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TONIGHT ON TV . . .

LOS ANGELES’ FAVORITE SHOW

HARRY OWENS AND HIS ROYAL HAWAIIANS

KTLA, Channel 5, 8 p.m.

Brought to you by United Air Lines

FREE DOGS—FREE CATS

See the most wonderful pets in the world!

CALO PET EXCHANGE

With FRANK WRIGHT

Every Friday, 1:30 p.m.

KTTV—Channel 11

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TV-RADIO LIFE

FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

Indicates New Program
M Indicates Microwave
K Indicates Kinuscoped

5:00 2 Saddles Tales—Movie—60m.
4 Kukla, Fran & Ollie—15m.
5 Playcrafters Club—25m.
6 Bob Hope—25m.
7 Kate Smith Show—K—15m.
8 Range Riders—Roundup—30m.
5:15 4 The Goldbergs—15m.
5 Comedy Time—15m.
5:30 4 Howdy Doody—Juv—15m.
5 Hondo Thrills—Movie—60m.
6 Roscoe Ates Show—30m.
7 Space Cadet—K—15m.
9 TV University—K—30m.
11 Captian Video—K—30m.
13 Jummi Jumper—25m.
5:45 8 Channel 5 Corral—45m.
6:00 2 Playhouse of Starn—M—60m.
4 Adventures of Patches—15m.
8 KECA-TV News—30m.
9 Ted Meyers, Bert Dunn—News—15m.
11 Jump July 2—15m.
13 Timmy O’Toole—Time—30m.
6:15 4 Peanut Circus—15m.
11 Open House—Interview—30m.
6:30 4 Laurel & Hardy Comedy—25m.
5 A Time for Beany—15m.
7 Space Cadet—K—15m.
9 Theater—90m.
13 KLAC Telepeaper—15m.
6:45 5 Handy Hints—Tips—15m.
7 Space Patrol—Juvenile—15m.
8 George Putnam—News—10m.
13 Check Roberts Report—15m.
6:55 4 Elmer Peterson—News—5m.
11 Weather—Gene Bolly—5m.
7:20 3 March of Time—30m.
4 Gillette Fights—M—45m.
5 Newsreel—15m.
7 The Bill Gwinn Show—30m.
8 Strangers Than Fiction—15m.
11 Zorro’s Fighting Legion—30m.
13 Clifford Stone—30m.
7:15 5 Mayor Bowron—Inform—15m.
10 Insight into the Running of a Big City.
8 Home Show—15m.
10:30 2 Charlie Chase—Film—30m.
5 Say It With Acting—K—30m.
11 Pet Exchange—30m.
Frank Wright presents trick animals and lovely free pets on tonight’s “Calo Pet Exchange.”
13 Horace Heidt—60m.
Live from the Trianon Ballroom.
7:45 4 Greatest—60m.
8:00 2 Doug Edwards—News—M—15m.
2 Newspaper of the Air—15m.
7 Mystery Theater—30m.
11 Pet Exchange—30m.

FRIDAY 22

5 Harry Owens Royal Hawaiians—60m.
Brings Hawaii into your own living room by tuning in this exciting, popular, fast-moving show.
9 Inside Basketball—15m.
10 Twenty Questions—30m.
12 Family Comedy—30m.
2 Perry Como—Music—K—15m.
4 "Those Two...—15m.
Vivian Blaine and Pinky Lee.
9 Basketball Game—2 hrs.
UCLA vs. Cal.
8:30 2 Mama—Family Comedy—30m.
4 Gene Norman Show—30m.
7 Stu Erwin Show—30m.
11, 8 Without Fear—Drama—30m.
13 Wrestling, Ocean Park
2 1/2 hrs.
9:00 2 Man Against Crime—30m.
Starring Ralph Bellamy.
4 Big Story—Drama—30m.
5 Chevron Theater—30m.
"The Half Hour."
7 "Rebound"—Drama—30m.
Dramatic offerings with novel-twist endings.
8 Herb Shriner—30m.
11 Success Story—30m.
Emanates from the Pacific Press.
9:30 2 Live Like a Millionaire—30m.
4 The Aldrich Family—30m.
5 Lawrence Welk—15m.
From the Arbuckle Ballroom.
7 Tales of Tomorrow—30m.
Fireside Theater—30m.
11 Startime Theatric—30m.
Robert Clark and Lynn Roberts in "The Love of a Tramp.
2 KNXT 10 O’Clock News—30m.
4 Ezio Pinza Show—30m.
Guest: Desmond Davis.
7 Mr. Dist. Attorney—K—30m.
"The Case of All But Two," the tale of two escaped killers.
8 Pacific Coast News—30m.
11 Film Featurette—30m.
10:15 9 Ted Meyers—News—15m.
10:20 3 The Big Question—30m.
Moderator Charles Collingwood with "The Question of the Week."
4 TWA Travelogue—30m.
5 Swingshift Theater—90m.
7 Solo Drama—K—15m.
Starring Walter Covell in one-man repertory company.
8 Big Story—Drama—30m.
11 What’s the Verdict—30m.
High school students supply final verdicts in actual law cases. Knox Manning moderates.
4 Let Popper Do It—30m.
10:30 8 Adventure Time—15m.
11:00 2 Chronoscope—K—15m.
Guest: Virgil Grayson (D), Miss Julia Rockwell (M).
4 Paul Pierce—News—5m.
7 Hank Weaver—News—10m.
8 Crime Photo—Drama—30m.
11 George Washington—15m.
12 Gaines Little Theater—15m.
11:05 4 Wrestling Matches—30m.
11:10 7 The Weather Word—5m.
11:15 2 Peter Igo—60m.
KECA-TV—News—5m.
11:20 1 Public Life of Cliff Norton—5m.
2 Ed Lyon—News—5m.
7 KLR-Movietone News—10m.
11:20 11 Jackson’s Theater—7:30m.
"I Cover Chinatown, "Norman Foster."
It may seem to some viewers that there is nothing in the way of films on this program when Jackie Cooper and Constance Cummings present the outlandish

THE CROP

"I Married a Witch." The title of this picture echoes the lament of many husbands, but in this case the witch is a real one who comes back to make life hell for her husband. Robert Morley, Emlyn Williams, David Farrar and Constance Cummings.

"Texas, Brooklyn and Heaven." The three most publicized spots in the universe get a going over in this one, which shall be tentatively listed as a comedy. Most of the proceedings take place in a Brooklyn riding academy, where various characters search for adventure by riding through an imaginary desert on a mechanical camel. Probably better than the real thing, come to think of it. With Diana Lynn, Guy Madison and Florence Bates.

"Burma Victory." This British documentary is one of the finest to come out of the war as the soldiers are real, the fighting is actual, and as a result, the acting is honest.

YOU PAY YOUR MONEY . . .

"Delightfully Dangerous." A painfully precocious Jane Powell and a stereotyped Ralph Bellamy in a movie that probably helped send Bellamy back to Broadway. With Constance Moore as a refined young lady who strips for a living.

"Peck's Bad Boy." A nostalgic look into another time when Jackie Cooper and Jackie Searl, those pint-size arch rivals of twenty years ago, were pitted against each other in bitter conflict. Cooper's conception of the biggest child star of all time, has since grown into a Broadway hit, while Searl, the sniveling sissy and boy villain of countless movies, has held from in years. Moral: Stop sniveling.

"Against the Wind." A British picture with Jack Warner and Simone Signoret, one of the stars in the current French hit, "La Ronde."

"Two Women." With Flora Robson. Nothing is known of this film but it might bear watching in case a man shows up.

Page Sixteen
MAMA WEISS'S RECIPES
For TV-Radio Life

Literally besieged since she offered her top-secret recipes on TV a short time ago, Mama Weiss sent out an SOS to TV-Radio Life last week. The idea occurred that if the magazine would publish the six most requested recipes, the 4000 or more persons waiting for her to mail the coveted formulas would get them quickly and simply. We considered the plan of sufficient merit to devote the required space.

Three of the coveted recipes are printed below; three more will be published next week. Tune Mama Weiss, Monday through Friday, KHJ-TV, 3:30 to 4:00 p.m., for further details.

STUFFED CABBAGE
Boil water with 1/2 cup vinegar in it. Cut out heart of cabbage and put in the boiling water—when leaves are pliant, take out.
1 lb. ground round or chuck
1/2 cup raw rice
2 chopped onions
Salt and pepper to taste

Work all this together well.
Fill in cabbage leaves with the meat mixture—stuck in the ends to hold.

Put layer of sauerkraut on bottom of the pot, then layer of stuffed cabbage—till all is used up. Add whole No. 21/2 can solid pack tomatoes, plus one or two of caraway seed and a handful of sugar.

Cover and cook slowly till done.

GOULASH
2 lbs. center cut of chuck—cut in
1/2" cubes
4 tablespoons shortening
2 medium onions, chopped and fried
Golden brown in the shortening
1 teaspoon paprika
Salt and pepper to taste

Cook slowly over low flame, and add a little water as it gets done if you want gravy.

COFFEE CAKE
4 cups flour
1 cake yeast
3 egg yolks
1 grated lemon rind
1/2 cup sugar
1/2 cups milk
Generous 1/2 tsp. salt
1/2 lb. butter

Put flour in bowl, scoop a little hole in middle and put in crumbled cake of yeast and 1/4 cup lukewarm milk. Paddle with a spoon until a little dough is formed, then let it rest for 10 minutes. Then add rest of milk, egg yolk, sugar, butter, salt, lemon and knead it very well. Cover it and let it rise to double size. Then cut it in two make half of dough into cinnamon rolls; coffee cake or doughnuts of the other half.

You'll Get a Bang Out Of Autry

GENE AUTRY
8-8:30 THURS. CHANNEL 7
Relax in the saddle of your favorite chair and ride the range with America's favorite cowboy.
ARDEN FARMS CO.
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FOR MY MONEY, CHARLES LUCKMAN and Bill Pereira, the chaps who dreamed up architecture and engineering for CBS's new Television City at Beverly and Fairfax, stole the show during a recent press "briefing" at Romanoff's. Luckman can charm the birds right off the trees and handsome Pereira is not far behind. The latter's experience in the motion-picture business and the former's background as head of Lever brothers (one of the hefty radio-TV spenders) seem made to order for this fabulous $35,000,000 project. Their comprehensive capsule preview of the plant was not only intelligently presented and completely understandable, but often sprinkled with delightful humor.

TV REQUIRES SO MUCH MORE than radio in the way of accommodations—for example, performers working on television should have special long hours in preparation or take lengthy breaks. So one of the special features of Television City is a spacious lounge. A wonderful looking press room has also been blueprinted, along with other features which we are covering in a special article.

AFTER THE ROMANOFF AFFAIR BROKE up, Mildred Ross and I were curious about progress on the plant for which we had just received information, so we drove past, then clocked our time back to Hollywood's Radio Row. Twenty minutes. Barely driving. I think CBS-TV is to be congratulated for its foresight in planning and developing so quickly Television City on such an accessible property.

I DON'T KNOW WHY WITHDRAWAL of five of the seven local TV stations from the Academy of TV Arts and Sciences should come as any surprise. But it is surprising. I especially sorry for certain sincere persons who have invested much time and energy in the organization, but I still believe that the group's objectives are confused and means for attaining what some of the members think are objectives are not sound.

RATHER THAN ATTEMPTING SHORT CUTS to prestige and national recognition, in my humble opinion ATAS should have gone about its business with an eye for creating a solid foundation. In due time, then, when its acts so justified, recognition would come.

THESE UPSETS CONCERN READERS to the extent that the Academy could do much for advancement of Hollywood TV. Time will tell whether the newly formed station group will be able to do what many had hoped ATAS would have by now.

WISHFUL THINKING: That "See It Now" could be an hour telecast...That Cathy Lewis would let her poodle haircut grow out...That Caesar and His Guests would do a few shows from Hollywood...That Shirley Dinsdale would quit Chicago and come back home...That Harris and Fey would quit standing and get into TV. That I could say "This is the National Broadcasting Company" the way Tullulah Bankhead does...That they'd find another use for creating "Remember When." It's rather a pleasant combination of talk and old records, but the family situation format suffers by being "Cortez Archer" that night...That ABC had somebody like Louella P, to plunge down in the quarter-hour vacated by the "Hello-to-all of You from Hollywood" reporter.

Page Nineteen
**On the Ball**

**With Ted Hilgenstuhler**

**JACKIE ROBINSON**

Jackie Robinson hit the headlines again last week.

This time, the famed Negro second-sacker racked up another "first" for himself when he agreed to hold an executive post with a major radio and TV station in New York for at least two years.

What Jackie will do when he finally retires, no one knows yet. There has been a lot of chatter around the grapevine that he would take over some managerial post after he hangs up his spikes. This new radio and TV post opens further possibilities.

While in New York last month, I had the pleasure—and the privilege—of talking to the former UCLA star.

The events leading up to this occasion began at the TV show of "Arthur Godfrey and His Friends." At 9:00 p.m., after the program was over, one of the CBS photographers approached me.

"I'm going uptown to cover the 'Strike It Rich' telecast. Would you like to come along, Ted?" he asked.

"No thanks," I replied. "I'm gonna grab a brew and head for the sack."

"Okay. Just thought you'd like to cover it." He grabbed his photo gear and started for the exit. "I think Jackie Robinson is going to be a guest on the show tonight."

"Hey, wait for me!" I shouted.

Ever since 1946, when Robby first broke into the majors, I've seen him hit the headlines at Ebbets Field and other ball parks, and hundreds of times on TV. Simply as an athlete, and not for any sentimental reasons, Jackie Robinson has always appealed to me as an "ideal" ballplayer; or in the vernacular, "a ballplayer's ballplayer."

At the TV studio the photographer went about his business, and I wandered backstage. There were a dozen people back there waiting to go on the show.

One of them, a broad-shouldered, well-dressed gentleman, was leaning over with a handkerchief in his hands, wiping the running nose of a fidgety little colored boy.

"Stand still, Jackie," ordered the photographer, in his high-pitched, fatherly voice.

"Can I wear my cowboy suit tomorrow, daddy?" asked the wild-eyed, bright-eyed child asked.

"Maybe. If you're a good boy tonight... And if you'll stand still long enough for me to fix you up."

Jackie Robinson, Sr., stood up straight.

"When are you going on, like all these other people?" the five-year-old boy asked, pointing to the TV monitor. "In just a few minutes, son."

At this point I took a big gulp, walked up, introduced myself. I remarked to Robby that a few weeks previously I had seen him on the Pacific Coast, when he and a group of other Negro stars were out here playing some exhibition games.

"Unfortunately, we only could stay a short time. With baseball and all my other commitments, I have to make my home here in New York," Jack explained.

He went on to tell about his work during the winter season at the Harlem "Y," helping the kids to become better athletes and better citizens.

"If you give a kid a fighting chance when he's young, the odds are all in favor of making a better man out of him. That's what we are trying to do at the "Y" for those kids in Harlem."

A few minutes later he went on the air.

The last I saw of Jackie Robinson, he was walking (in that famous pigeon-toed stride of his) out of the TV theater with a tired, yawning youngster in his arms.

Maybe Robby will stick to baseball; maybe he'll wind up in radio or TV. No matter what he does, just as on the playing field, you can rest assured he'll give it all he's got—and that's plenty.
"Payoff" Hostess

Lovely Bess Myerson, a former Miss America, is hostess of NBC-TV's new audience-participation quiz show "The Big Payoff." It offers fabulous feminine wardrobe as prizes. Randy Merriman is host of the series.

Radio Precasts

WHO'S GUESTING

Friday, Feb. 14—PAUL WESTON, KNX, 6:30 p.m. Fran Warren.
Friday, Feb. 15—MARTIN AND LEWIS, KFI, 9:00 p.m. William Holden.
Saturday, Feb. 16—" MGM THEATER OF THE AIR," KHJ, 8:00 p.m. Jack Carson in "The Duke Steps Out!"
Saturday, Feb. 16—"STARS OVER HOLLYWOOD," KNX, 9:30 p.m. Artie Whelan in "Rumors to the Contrary."
Sunday, Feb. 17—BILL TUSHER, KMPQ, 5:00 p.m. Betty Hutton.
Sunday, Feb. 17—BERGEN-MCCARTHY, KNX, 5:00 p.m. Les Paul and Mary Ford.
Sunday, Feb. 17—" MGM MUSICAL COMEDY THEATER," KHJ, 6:00 p.m. "Honeymooners" starring Robert Ains, Carol Bruce and Hal Aloth's orchestra.
Monday, Feb. 18—TELEPHONE HOUR," KFI, 9:00 p.m. Barry Armendariz.

WHAT'S SPECIAL

Saturday, Feb. 16—"CONCERT OF EUROPE," KECA, 8:30 p.m. General Dwight D. Eisenhower is guest speaker.

Radio Lifelines

(Continued From Page 19)

... that the Kuklapolitans could arrange their much-wanted trip to California... That all TV lookers in Southern California down to the last man, woman and child would go on a strike refusing to look at any more tired kinescopes from New York. I think it is going to take a heroic measure to bat down the East's unbearable attitude that any old thing is plenty good enough for us. Are you with me?

Texas Ranger

Wild Red Berry

Joel McCrea as Ranger Jack Pearson on NBC's "Tales of the Texas Rangers" program. The radio episodes of the action series are authentic stories taken from the contemporary files of the Ranger organization.
Comedian Jack Benny, who has long been one of radio's last faithfuls, will probably bid the airwaves farewell after this season. His sponsor is concentrating on television, without any money left over for radio. If Benny should return to radio with CBS next fall and many future students being his wife, Mary Livingstone. She is positive on two issues ... she is determined to retire and she is not at all interested in appearing with her famous husband on TV. We wonder why radio does not shop around now and find some promising young comic who can give the older medium the laughs it has long been accustomed to. After all there are still plenty of people who would willingly twist that radio dial for some real funny comedy.

All-Time High for Radio News

Count the news broadcasts on the air today, and you will find that there are now more newscasts on than ever before, even during the World War II days. The Korean war situation and the upcoming political campaigns resulted in the big number of news shows carried by the major nets and smaller independent stations. CBS-Radio now has ninety-one separate news programs per week, as compared with a high of ninety during the war, and NBC now has a record high of 119 news formats each week and ABC and Mutual are equally high in their newscasts. This sort of "news" only proves that radio will never die and that the airwaves medium is making the most of giving listeners what they want, when they want it.

Hope Is "King"

Comic Bob Hope will be crowned King of the Mardi Gras at the coliseum in Houston, Texas. The NBC comedian was selected for the honor by the Mardi Gras committee of the University of St. Thomas, which stages the huge benefit annually for the university scholarship fund. It is planned for the benefit of everyone, with Hope being surrounded by a court of beautifully and colorfully dressed fairies more easily to attend the university. For such deeds and many other charity affairs, Hope deserves to be crowned "King."

"The Whistler's" Station Went Into Hiding

In a recent magazine we unmasked "The Whistler" as being Bill Forman but neglected to give his station identification in print. Here and now we want to unmask him completely by telling you what you must already have known: "The Whistler" comes to you every Sunday, 7:30 p.m., over KNX-Columbia Pacific Network.

Capsules for Posterity

When the Time Capsule is placed in the Pershing Square underground garage concrete, there will be stills of KMPC's facade, broadcasting studio, engineering controls, newsroom, and tape recordings of KNX's documentary, "This Side of a Million," an NBC soap opera, KFI's "Farm Reporter" and KFAC's commercial show, "Evening Concert." These were the nomin-
TV-RADIO LIFE
Radio in Review—Continued

tions made by the Education Committee of the Southern California Monitor's Association for inclusion in the
memorable treasure house. So that those unearthing the
capsule a hundred years hence will be able to reproduce
a playback machine for the tapes, should such items be
out of usage, it has been suggested to the capsule's spon-
sors, the Downtown Business Men's Association, that a
drawing of a machine be included. They want to make sure
these citizens of tomorrow will have all the necessary
equipment to learn of the auditory diet of those living
way back in 1962.

Latecom on Walter Winchell

Walter Winchell was not kidding when he signed off his ABC broad-
cast with the scoop that his doctor had ordered him to sit up and
get out of his bed for a spell. However, his health is some what
restored, and it seems, it has nothing to do with the slowing
up that opens on Winchell and his unique type of news feeling.
His substitutes, during the weeks when he is taking it easy, may
include such top reporters as Eli


Meredith Willson's "Banners and Bonnets"

If you heard Tallu's NBC "Big Show" recently, you heard for the first time Meredith Willson's contribution to the 1952 Salvation Army Fund campaign. It was the special short music, "Banners and Bonnets" which the music director
wrote at the request of NBC President Joseph H. Mc


Frances Scully Leaves ABC

Many listeners will be disappoint
ed to hear that a favorite


Your Cue (Shows You May Like)

"Open Forum"
Sunday, 6:15 p.m.
KMBP

At a time when political campaigns are being waged
issues, medium is especially important to point out

Open Forum" is offered as a public-service broadcast
by KMBP, Bar Association. Both local and national
questions are debated by four panelists with John Van de
Water as moderator.

On a recent airing the question "Is Mr. Truman's tax

SUNDAY, FEBRUARY 17

8 RECA, KLAC, KMP, KM

9 KECA, Morning Song.
KEJ, Music.
KFW, Guest star.
KPYD, KLAC—Church of Christ.
KGPJ—Salvation Army.
KMV—Start to Live.
KWRW—Christian Church.
3:30—KECA—Light & Life Hour.
KEJ—Hour of Devotion.
KEJ, KRFX, KGB—Back to Back.
KEJ, KLAC—Morning Work.
KEJ, Church Radio.
9:00—KECA—Old Fashioned Sunday School.
KFI—Carnival of Books.
KRFJ, KJX, KGB, KYOE—
Radio Bible Class.
KRMX—People's Platform.
KALU—Maurice Jaques, director
KRFJ—Bishop Matthews.
KFWB—Union of Christian, Mission.
KEJ—Guest stellar.
KGLI—Goodwill Work.
KMLC—News.
KMLC—Join Time.
KPCF—Morning Meditation.
KWHW—Sunday School.
KRRW—Halton Hour.
9:05—KLAC—Church Church Dallas.
KCFH—Catholic Church.
KCFH—Catholic Church.
KFJY—Spotlight Parade.
KMLC—Armstrong Hour.
9:30—KECA—Flying Fleet.
KFI—Eternal Light.
KEJ, KRFJ, KGB, KYOE—
Voice of Philosophy.
KRMX—KECA—Reconciliation Church.
KMLC—Church of Christ.
KMLC—Reconciliation Church.
KMLC—Church of Christ.
KRFJ—Bill Lyford.
KEJ—John Brown.
KRFJ—Anniversary.
KLAC—Peter Potter.
KEJ—Pretina Worship.
9:45—KEJ, KCBO—Bill Costello.
KRFJ—Serious Lee.
KRFJ—Pretina Parody.
10—KECA—Sunday with Bill.
KFI—Herbert J. Mann.

KRFJ, KXJ, KBG, KYOE—

KRFJ, KGBK—Lutheran Hour.
KRFJ—Protestant.
KRFJ—Morning Worship.
KRFJ—Soul Parallel.
KRFJ—Church Radio.
9:30—KECA—Columbia Round Table.
KRFJ, KJX, KGB, KYOE—
KRFJ, KJX, KGB, KYOE—
KRFJ, KJX, KGB, KYOE—
KRFJ, KJX, KGB, KYOE—
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KRFJ, KJX, KGB, KYOE—
KRFJ, KJX, KGB, KYOE—

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-variety
5:00—Mr. Friend Irma, KXJ.
5:00—The Big Show, KMBP.
5:30—Jack Benny, KXJ.
6:00—Anne & Andy, KXJ.
6:00—Perry Mason, KXJ.
6:00—Edgar Bergen, KXJ.
7:00—Edgar Bergen, KXJ.
7:30—Edgar Bergen, KXJ.
7:30—The Big Show, KMBP.
7:30—The Big Show, KMBP.
7:30—The Big Show, KMBP.
7:30—The Big Show, KMBP.
7:30—The Big Show, KMBP.
8:00—Mystery Traveler, KJH.
8:30—True Detective, KJH.
9:00—The News, KFI.
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**How to find peace in this Changing World**

Dr. Frederick Bailes

KHJ 930 kc. and Mutual Network Stations

10.30 P.M. - 11.10 P.M.
Midnite to Dawn
"Nite Owl Special!"
12 mid A.M.
"Morning Almanac"
6:05 A.M.
"News" 6:30-7 A.M.
The Original Thirteen-hour Four Station
K G F J 1230 Kc.

- Indicates News Broadcast
- Indicates Highlight

8 RECA, KFMB—Don McNeill.
KFI—Johnny Murray.
KJZ—Box-Top Time.
KFMB—Morning Mount.
KFW—Tuttle Time.
KFMB, KFV—KLAC, KMC.
KG—World Bible Society.
KGI—Relay Rescue Army.
KRRD—Conrad Clive.
KIM—And Adams.
KVX—Larro Club.
KLAC—Market Report.

8:15 KHJ—Sunlight Scene.
KFI—KNX, KAL, KHOW.
KFW—Bill Leyden.
KVCW—Bill Leyden.

9 RECA—Victor B. Lindahl.
KF—Coffee Time.
KH—Carson Golden.
KN—Wendy Williams.
NAC—Morning Concert.

10 RECA—Without a Trace.
KF—Break the Bank.

11 RECA—Jack Bech.
KF—News.

12 RECA—Yesterday’s Hits
11:00-11:30 P.M.
Monday thru Thursday
K G F J 1230 Kc.

9:00-10:00 KFMB—Bill Crocker.
WCI—KFI—KXLA—KRMG.

10:00-11:00 KFMB—Bill Crocker.
WCI—KFI—KXLA—KRMG.

11:00-12:00 KFMB—Bill Crocker.
WCI—KFI—KXLA—KRMG.

WHAT'S YOUR PROBLEM?
CRIWELL PREDICTS
1:30 Mon thru Fri.

KOAY—KFWB—KFWO—KFWT—KFWU—KFWV—KFWX—KFWY—KFWZ
KFWB—Melody Man.
KXLA—Newman Clouter.
KARN—Wayne King.
KALL—Pledge for Defense.
Kabi—Masters in Rhythm.
KFAC—Sports Book.
KRCA—Sports Book.

1306 MARKETS
in the Southern California area now sell
TV-RADIO LIFE
Ask for it at your market.

10¢
Monday-Friday Logos

**TV-RADIO LIFE**

**MONDAY, FEBRUARY 8**

**5** — KECA: Fun Factory, KFI: Feature Wire, KFMB, KGB, KVOE; Bobby Benson.
**6** — KNX, KCOP—Ed. R. Morrow, KECA—Sunset Serenade.
**7** — KEFV-Radio; KECA—Maurice Rasmussen.

**8** — KECA—Big Band.
**10** — KCOP—One Man's Family.

**9** — KECA—Six O’Clock Wire, KFMB, KGB, KVOE.

**10** — KECA—Come Live at Five.

**11** — RCQ—Lowell Thomas.

**12** — KECA—Evening Concert.

**13** — KECA—Bible Treasury.

**14** — KECA—Putter Party.

**15** — KECA—Remember.

**16** — KECA—C-B-C Symphony.

**17** — CHW, KFMB, KVOE.

**18** — KECA—Suspen.

**19** — KECA—Morgan, KFMB—Gabe.

**20** — KECA—KFWB; KHJ, KFMB—Lucky.

**21** — KECA—Morgan, KFMB—Harry.

**22** — KECA—KFWB—Delayed.

**23** — KECA—KFWB—Sports.

**24** — KECA—World Flight Reporter.

**25** — KECA—World Flight Reporter.

**26** — KECA—KFWB—Voices.

**27** — KECA—Recorder.

**28** — KECA—KFWB—Sports.

**29** — KECA—KFWB—Sports.

**30** — KECA—RFM—Time for Defense.

**TV-RADIO LIFE**

**Monday Radio Program Highlights**

**A.M. Programs In Lightface Type**

**Drama**

4:00—Leit Theater, KNX.
7:00—National News, KFX.
9:00—Suspected, KNX.

**Mystery-Detective**

7:25—Dangerous Assignment, KFV.
8:00—Let George Do It, KHJ.
10:00—Have a Mystery, KHJ.

**Comedy-Variety**

3:00—Arthur Godfrey, KNX.

**Sports**

5:15—Tom Harmon, KNX.
5:30—Sam Blaker, KFV.
6:15—Bob Kelley, KNX.
6:15—Joe Hernandez, KFV.

**Comment—Narration**

4:30—Burritt Wheeler, KFI.

**Quiz Participation**

8:00—Nexell Balit, Club, KECA.

**Classical, Semi-Classical Music**

5:20—Estate of Firestone, KFI.
6:00—Radio Hour, KFV.
9:00—Radio Hour, KECA.

**MONDAY, FEBRUARY 8**

**5** — KECA—Fun Factory, KFI: Feature Wire, KFMB, KGB, KVOE; Bobby Benson.
**6** — KNX, KCOP—Ed. R. Morrow, KECA—Sunset Serenade.
**7** — KEFV-Radio; KECA—Maurice Rasmussen.

**8** — KECA—Big Band.
**10** — KCOP—One Man’s Family.

**9** — KECA—Six O’Clock Wire, KFMB, KGB, KVOE.

**10** — KECA—Come Live at Five.

**11** — RCQ—Lowell Thomas.

**12** — KECA—Evening Concert.

**13** — KECA—Bible Treasury.

**14** — KECA—Putter Party.

**15** — KECA—Remember.

**16** — KECA—C-B-C Symphony.

**17** — CHW, KFMB, KVOE.

**18** — KECA—Suspen.

**19** — KECA—Morgan, KFMB—Gabe.

**20** — KECA—KFWB; KHJ, KFMB—Lucky.

**21** — KECA—Morgan, KFMB—Harry.

**22** — KECA—KFWB—Delayed.

**23** — KECA—KFWB—Sports.

**24** — KECA—World Flight Reporter.

**25** — KECA—World Flight Reporter.

**26** — KECA—KFWB—Voices.

**27** — KECA—Recorder.

**28** — KECA—KFWB—Sports.

**29** — KECA—KFWB—Sports.

**30** — KECA—RFM—Time for Defense.
**TUESDAY, FEBRUARY 19**

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- **REC**—Space Cadet.
- **KFI**—Feature Wire.
- **KJL**—Red Ray.
- **KXX**—Rambo of the Yukon.
- **KXXC**—Edward R. Murrow.
- **KFWX**—Sanford and Son.
- **KFOX**—Shining Mission.
- **KGER**—Red Rose.
- **KGFJ**—New York Box.
- **KGDJ**—Five at Five.
- **KGL**—Dixie (it to be).
- **KGLC**—News.
- **KFW**—K/WW.
- **KOWL**—Mostly Instrumental.
- **KGDG**—Wagon Wheel.
- **KLC**—Los Angeles Today.
- **KRCI**—Ted Meyers.
- **KFOX**—Dept. of Internal Revenue.
- **KGB**—Keyboard Magic.
- **KLCM**—Stars of the Week.
- **KSY**—Louis Nye.
- **KDN**—Sports.
- **KFL**—A World Flight Reporter.
- **KPN**—KFI Murdered Bentley.
- **KPI**—Case Guard.
- **KIRI**—K/FXM, KBOE—Sky King.
- **KX**—KBCQ—World Today.
- **KAR**—Carroll Abbott.
- **KFC**—Kennebec Variety.
- **KFI**—News.
- **KGER**—Tobermory.
- **KGJ**—Record Jackpot.
- **KMPC**—Mary Soo Funk.
- **KKRD**—Sports Dial.
- **KFWX**—Romanian Shri Hk.
- **KIA**—Squeakin’ Deacon.
- **KX**—KBCQ—World Today.
- **KRAI**—KOMO—Local News.
- **KCI**—At Home With Lionel Sturges.
- **KJH**—FMX, KBOE—Boyett's Barn.
- **KXXC**—Life With Luigi.
- **KFC**—Etruscan in Silver.
- **KFOX**—KFW, KLC—News.
- **KGER**—American Sou Cline.
- **KFWP**—Bogue Basin Romance.
- **KMPC**—Norman Neighbors, Inc.
- **KFRD**—Evening Varieties.
- **KIM**—Italian Varieties.
- **KAXA**—Paxadux City.
- **KLB**—Bob McLaughlin.
- **KFLX**—KFI, KFSD—Night News.
- **KJH**—K/BQ, KBOE—Dr. B.R. Garred.
- **KXXC**—KBCQ—Life With Luigi.
- **KFC**—Ferry, Burt.
- **KJH**—K/FM, KBOE—Boyett's Barn.
- **KXXC**—KBCQ—Life With Luigi.

---

**Radio in Review—Continued**

increase justified?” was debated by representatives of labor, politics and economy.

Upcoming broadcasts will include discussions on the political issues and headlines of the day. This program will focus on key questions such as “Should the U.S. intervene in the French Indo-China affair?”

Listeners can gain a bit of knowledge and understanding of the question under debate each week, but in addition there are other related topics which are discussed by the panelists from time to time. This sort of information proves valuable to the listener who wants to know more about the debate on the same issue.

“Open Forum” is not entertaining, but for those who are looking for serious moments on radio which can help understand the fast-moving events of our day, it is of the right type.

—A.G.

---

**Off Mike (Personalities)**

When Gisele Lost Her Violin

She had planned to be a violinist. But in place of candelas by Pagamini and concerts by Beethoven and Brahms, Gisele Mackenzie, singing star of CBS Radio’s “Club 13,” now practices song hits and novelty ballads which make the airwaves tuneful each Monday, Wednesday and Friday, KNNX, 9:45 p.m.

Singing instead of playing the fiddle became Gisele’s occupation only by accident. It started the day she walked away from her car to do a little shopping, leaving her precious violin in the auto, only to return and find that it had been taken by some passer-by. She now suspects that the violin thief was a benefactor in disguise.

At the time she lost her violin Gisele was vocalizing, but only as an addendum sent to her first love, playing the violin. The Canadian orchestra leader, Bob Shuttleworth, had heard her sing once and had featured her as both a songstress and a violinist. The same week she lost her violin, her selection to play with the Canadian Broadcasting Corporation, who had heard her singing with Shuttleworth’s music men, offered her a chance to sing on an air show, “Meet Gisele.” This show ran for four years, and her unique singing style and fresh voice won her such acclaim that within a month of her first love, she was singing on three separate shows each week.

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**RONALD COLMAN RECORDS BIBLE READINGS**

Ronald Colman recently broke away from his duties as president of Ivy College on NBC’s “The Halls of Ivy” long enough to record an album of readings from the Bible for RCA-Victor.

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- **KJB**—KEXM, KGQ, KVOE—Peter Stein.
- **KXXC**—Bollywood Music Hall.
- **KFWX**—Eloise and Orientique.
- **KFW**—Community News.
- **KGFJ**—Oriental Missionary.
- **KMP**—Penny Serenade.
- **KKRD**—Mr. Bickley.
- **KWRX**—Beau Spanish Progress.
- **KJH**—Man Called X.
- **KFWX**—Treasure Hound.
- **KFOX**—Roses of April.
- **KJH**—Weather Report.
- **KFW**—Newstand Theater.
- **KJH**—K/FD on the Family.
- **KFXM**—K/FD on the Family.
- **KJH**—K/FD, KBOE—Count of Monte Cristo.
- **KFXM**—K/FD, KBOE—Count of Monte Cristo.
- **KJH**—K/FD, KBOE—Count of Monte Cristo.
- **KFFW**—Newstand Theater.
- **KJH**—K/FD—Mr. and Mrs. Benevolence.

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**Tuesday Radio Program Highlights**

A.M. Programs in Lightface Type: P.M. Programs in Boldface Type

**Comedy-Variety**

- **3:00—** Arthur Godfrey, KFWX.
- **3:00—** Eddie Sandy, KJH.
- **3:00—** Edward Everett, KJH.
- **3:00—** Al Jolson, KJH.
- **3:00—** Jack Benny, KJH.
- **3:00—** Al Jolson, KJH.
- **3:00—** Al Jolson, KJH.
- **3:00—** Al Jolson, KJH.
- **3:00—** Al Jolson, KJH.
- **3:00—** Al Jolson, KJH.

**Quiz, Participation**

- **3:30—** McNally Brakfast Club, News, KJH.
- **3:30—** McNally Brakfast Club, News, KJH.
- **3:30—** McNally Brakfast Club, News, KJH.
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- **3:30—** McNally Brakfast Club, News, KJH.

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**Comment-Satire**

- **1:30**—John Stebbins, KJH.
- **1:30**—Mr. and Mrs. North, KJH.
- **1:30**—Mr. and Mrs. North, KJH.
- **1:30**—Mr. and Mrs. North, KJH.
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- **1:30**—Mr. and Mrs. North, KJH.
- **1:30**—Mr. and Mrs. North, KJH.

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**Drama**

- **3:00—** Peter Saile, KJH.
- **3:00—** Peter Saile, KJH.
- **3:00—** Peter Saile, KJH.
- **3:00—** Peter Saile, KJH.
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- **3:00—** Peter Saile, KJH.
- **3:00—** Peter Saile, KJH.
Record Notes to You

By ANDY MANSFIELD

WEDNESDAY, FEB. 20

**TV-RADIO LIFE**

**THIS WEEK'S NATURAL SEVEN: Roy Anthony's "Broken Hearted" (Capitol), Toni Arden's "Heart of Stone, Heart of Wood" (Columbia). Pearl Bailey's "Birth of the Blues" (Coral). Rosemary Clooney's "Tenderly" (Columbia), Ella Fitzgerald's "Rough Ridin'" (Decca), Key Starr's "Wheel of Fortune" (Capitol), and Billy Williams' "Calloway Went Thataway" (MG M).**

Yma Sumac (Capitol) makes her second great album appearance on the eight sides comprising "Legend of the Sun Virgin" to Vivanco's descriptive music based on Inca folklore. While more melodic than her first album, the unusual Sumac voice range still dominates and amazes with its four-octave range, making the material she uses of secondary importance, but still excellent.

Louis Armstrong, Velma Middleton and the All-Stars (Decca) have a top pair of novelties in "Big Butte and Egg Man" and "You're the Apple of My Eye," both with plenty of Rat pack ad-libs. While primarily vocals, Pop's horn is still there with some very choice notes. . . . Pearl Bailey and Don Redman (Coral) are another duo in similar style on "I Heard," the jazz classic of yesterday done to a turn in frantic tempo. For those who like Pearl in her hesitant, lazy style (including us) there's another little gem called "Nothing" that's really sumptuous.

Sarah Vaughan (Columbia) has one of her most provocative waxings in "Pinky," adapted from Alfred Newman's movie theme as a vocal record without words. When Percy Faith backing, here is a top example of pure and unadulterated Vaughan control without formal wardrobe to hamper her style. . . . Ziggy Elman (MG M) has a great pair of top dance sides in "Sweet and Lovely" and "Come to the Casbah," with emphasis on the latter with its Eastern flavor, good Elman trumpet, lots of drums, and what Boyer probably had in mind when he said it.

Can you imagine a vocal duet between Woo Bonnie Baker and Porky Pig? Imagine, too, when only happens to be Mol Blanc and the tune is "That's All Folks." Blanc's movie cartoon sign-off. It was good to hear the "Oh Johnny" gal again in another cute novelty, if only to remind us that our tin-foil favorite is still singing in her own individual way. . . . A.M.

***

**PAPA WAS A BIKE RIDER**

NBC's Mario Lanza inherited his father's adoration for great music but not his enthusiasm for bicycle-riding. Papa was a champion six-day bike rider.

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**Wednesday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

**Comedy-Variety**

1:00—Bob Hope, KFI.
2:00—Arthur Godfrey, KNX.
2:00—Red Skelton, KNX.
7:00—Halls of Ivy, KFI.
8:30—Bing Crosby, KNX.
8:30—Great Gildersleeve, KFI.
9:00—Great Gidding, KFI.
9:00—Groucho Marx, KFI.

**Quiz, Participation**

8:00—McNeill Ekten Club, KECA.
8:30—Grand Slam, KFI.
11:00—Double-De Nothing, KNX.
12:30—Queen for a Day, KFJ.
12:30—Art Linkletter, KFJ.
3:00—Welcome Travelers, KFI.
5:00—Name That Song, KJH.
5:15—Tom Harmon, KNX.
5:45—Sun Baker, KLAC.

**Sports**

5:15—Tom Harmon, KNX.
5:45—Sun Baker, KLAC.

**MUSICAL DIGEST**

Family Dinner Hour Concert 7:00 to 8:00 P.M. Nightly including Sunday

**KFI J 1230 Kc.**


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**WEDNESDAY, FEB. 20**

**See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings.**

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**Radio Digest**

6:45—KECA-New York.
7:00—KFOX, KLAC, KHJ.
7:15—KLAC-News.
7:30—KFOX, KLAC, KHJ.
7:40—KFOX-News.
8:00—KECA-FKB—囡—Roques' Gallery.
THURSDAY, FEBRUARY 21

TV-RADIO LIFE

Ear, Eye Inspire the Pen

Mrs. Marjorie Campbell, no address.

1 view with alarm the very bad taste of Red Skelton in telling a joke and using Kate Smith’s name in the Sunday program. It certainly was uncalled for.

Kate Smith

Dorothy Nicol, 15513 S. Van Ness, Gardena, Calif.

Just a line to say we enjoyed the humorous article of Jack Rourke’s. It was such a delightful story. He gave all the cast of “Ladies Matinee” credit, which I liked.

Also received letters from Margaret Rose, 515 Sunset Ave., L. A., Calif., and The O’Brennan of Enchantment Blvd., Sausalito, Calif., saying they liked the Rourke story.

Mrs. Jon Pooblic, no address.

Hurrah for Arthur Godfrey. It’s not Arthur’s mind that’s in the gutter. It’s the people who send in the stories, and he merely reads them.

As for Zsa Zsa Gabor. Well she’s tops in my estimation. She has (everything). We like her very much. Her taste isn’t in all her mouth.

Have you liked our updater of Zsa Zsa. TV-Radio Life picked her as the outstanding female personality in TV for 1951. We also have a story coming up on Arthur Godfrey, concerning whether it is “risque” or not. Don’t miss it.

Addison Simms, Seattle, Wash.

The real comedians of the TV channels are the announcers and the "commercial" spilers, with their renditions and grotesque malformations of their mother tongue...

The "grotesque malformations" must have really been bad, if Addision heard them all the way in Seattle.

Freda Binos, 1800 S. Bronson Ave., Hollywood, Calif.

In many of your issues I find letters concerning the unqualified "Mellomen" quartet. I wish to put my two cents in also. I find them to be of strict integrity and great devotion to their fans. They are men of fine families, high moral character, and attractive social qualities.

I trust that you will be able to find a place for them in your magazine, for a nice article.

TV-Radio Life is gathering material for a feature story of "The Mellomen."

Mrs. S. McIntyre, address withheld.

May I ask, as a sincerely loyal fan of Korla Pandit—am I alone in thinking Korla’s new over-amorous "connoisseur de romanee" attitude is as incomplimentary to his program as his former very gracious and amiable attitude was acceptable?...
TV RADIO LIFE

Am I wrong—or do his other fans wish for the "old" Korla back? A good question?

Judy Ashford, 1628 Georgiana, Santa Monica, Cali.

Could you please tell me why "Johnny Dollar" has gone off the air? I am very mad about the whole episode.

First, the program was substituted by another! Then I had to listen to it by short wave with two other programs interfering. Then it went off altogether: That's the last straw!

Is KNX batty or something? Don't they know that "Johnny Dollar" is a very popular radio program! Ed McCall O'Brien makes it popular! Please get me all the dope on this subject you can.

Name withheld, Compton, Calif.

Why did they ruin "Frosty Frolies" by making a yearly round show out of it? I agree it's good but too much is too much.

Cheers and cheers to Liberase—he's wonderful. I hope to see him every Wednesday evening.

Eddie Albert is doing a wonderful job.

What happened to Jerry Colonna? He would make a good replacement for Milton Berle and his corn.

I look forward to reading your wonderful magazine. Keep up the good work.

Jerry Colonna

At the present time, Jerry Colonna is doing main guest appearances.

Mrs. E. E. Outz, 844 Main St., El Segundo, Calif.

In a recent issue, one person attacked my favorite —Arthur Godfrey. There must be plenty of "us mortals" who enjoy his stories and jokes, also his uke... I don't believe anyone could replace him. Perhaps you can tell me why KNXT took his "Talent Scout" program from the air and replaced him with a film? I would like to know the answer to this one.

Reason: the sponsor found the Pacific Coast time of this midweek program too early a period to attract enough of an audience to warrant the added network cost.

Mrs. H. Wolfe, 2609 Peck Avenue, San Pedro, Calif.

The program "Black Museum," on radio Tuesday evenings, would be an interesting program if they could get together with the gold. Orson Welles speaks in such a "whispering voice" you have to turn up the radio in order to hear him, then suddenly he stops and the players speak, or the crashing "brass" music comes on and nearly breaks your ear drums. Maybe Mr. Welles thinks he is being very dramatic to use the tone of voice he does, but please, can't they either tune the others to his tone or have him speak louder so you can keep the program at a happy medium.

Orson Welles

FRIDAY, FEBRUARY 22

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

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<thead>
<tr>
<th>Time</th>
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<tr>
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<td>KNX</td>
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Public Interest

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FRIDAY Radio Program Highlights

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Comedy-Variety

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Friday Radio Program Highlights

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<td>7:00</td>
<td>KFRC</td>
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Page Thirty-one
WRESTLING
Is My Business!

by Jules Strongbow

This week we begin a new medium of acquainting you with wrestlers and people in the strange and wonderful profession of wrestling—a profession which has been my life and love for the past twenty-five years.

With the increasing popularity of TV, more and more people want to know more about wrestlers.

This column is designed to answer the questions which the readers want to know so the material included each week will be determined, to a great extent, by you. What do you want to know about the personalities inside the squared circle? Of the old-timers who have become legend? Or the effect of some wrestling holds, how they are applied and broken? These things I want to cover in this column. The popularity or unpopularity of the wrestlers and referees is printed in another section of the magazine and we will not concern ourselves with this.

Several people have stopped me on the street, telephoned or written asking why Hans Schnabel, formerly known as the Milwaukee powerhouse, has been treated as the shadow of his home. Schnabel, who has been called the Milwaukee powerhouse, has changed his home town to Chicago. This is what Hans has to say about forsaking the Wisconsin metrop-

olises. The last time he wrestled in his home town, he was arrested for inciting a riot in the arena where he was wrestling. Several people were injured, as is often the case, and the authorities were not happy. Neither was Schnabel for being treated thus. So he just left Milwaukee for good, and moved his headquarters to Chicago.

At last it has happened! Lou Thesz won a match from burly Joe Pazandak, better known as The Champ. I say won, instead of defeated, because even Lou admits that he didn’t beat him. The Champ lost by a disqualification at the Olympic Auditorium in a hard-

ness and unexpectedness of the decision.

I talked with Lou in the dressing room right after the match and he was unhappy about winning by a disqualification. As I have told you many times during the dressing-room interviews Thursday nights over KTLA, any wrestler hates to win by a disqualification. Lou especially didn’t want to take the match this way from a man of The Champ’s caliber. It makes a man feel as if the fans and referees think that he is not capable of taking care of himself in rough company. And a good wrestler can always do that and wants everyone to know it without the shadow of a doubt.

Before Billy McDaniels went home to St. Louis for the holidays he had fought battle with the National Wrestling Alliance champion. Even the spectators were amazed at the quick-

muscles, has never produced a good wrestler. Now it begins to look as if Muscle Beach is coming up with a graduate of which it can be proud. Dennis Clary, blond Adonis from the Santa Monica beach, has been proving himself a capable matman all over the country and is rapidly becoming a top card.

ATTENTION:

TV-RADIO LIFE READERS

COLOR TV

Since we first started advertising in this magazine, several hundred people have purchased Great Western's TV Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodak film, this 3-color filter is easily attached to your TV set by means of Scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow, and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for $2.00 in an envelope addressed to: Great Western, Dept. 1300, c/o TV-Radio Life, 6561 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Specify screen size with order. Send your order today. Sold on money-back guarantee.

—Advertisement
ON RADIO AND TV, "IRMA" (Marie Wilson) and "Jean Stacy" (Cathy Lewis) are an hilarious comedy team. On radio, the show is heard Sunday, 3 p.m., CBS-KNX, and on TV is seen over KNXT at 7:30 p.m. on Tuesdays. (CBS photos, cover by CBS-Polin.)

1. Will your recent marriage affect your career in any way?  
   Just keeps me happy and my morale is the absolute end.
2. What are your future plans?  
3. Will you and Mr. Fallon work together professionally in any way?  
   I don't believe so.
4. Do you agree or disagree with the newly adopted TV code, which places a limitation on how far a woman's neckline can "plunge"?  
   I'll just go along with my sponsor. It pays and pays and pays.
5. In what ways are you and Mr. Fallon alike?  
   We both have dimples.
6. Was it "love at first sight" for you?  
   It was sort of a double-take.
7. Has your personality changed any since you assumed the role of "Irma"?  
   My mother's has. She's a wreck explaining to her bridge club, the P.T.A., Ladies Aide and bingo group that I'm really dumb. She doesn't want me to lose my job.
8. What do you think of "Irma"?  
   For example, would you as Marie Wilson like to have "Irma" as a roommate?  
   "Irma" IS my roommate—she pays the rent!
9. What do you think of "Jane," your radio roommate?  
   She unfortunately isn't as bright as I am but I'll take care of her. She's such a nice girl.
10. Could you give a brief description of "Irma's" ideal man?  
    Kind and good.
11. Are there any people to whom you feel a special degree of indebtedness?  
    Ken Murray—he helped my stage demeanor and timing, gave me confidence and authority.

Cy Howard—he made a star of me; wonderful guy.
12. Do you object to the various comments made about your figure?  
    I like it.
13. Have you ever worked professionally with your dog, Mr. Hobbs?  
    If not, why not?  
    His agent is too demanding. He's a ham. He's lazy. He's cuter than I am.
14. Could you tell our readers what your exact measurements are?  
    Bust 39, waist 23, hips 38.
15. Do you prefer to work on radio or television?  
    In radio you're stealing the money, but in television you give it all back.
16. For the benefit of aspiring actresses, do you think "beauty" or "brains" is more important to achieve success?  
    Beauty may be a help toward achieving success . . . but it takes much more than beauty to stay up there.
17. What was your first "big break"?  
    I've had several "big breaks," but they have usually been followed by several serious setbacks. The lead in the movie "Boy Meets Girl," for example, was a big break, but after that, for a long while, NOTHING happened!
18. Do you diet or exercise or do anything else to maintain your figure? Please give details.  
    Now, please.
19. Will you do some, all, or no telecasts from Hollywood?  
    As far as anyone knows now, we will do all our "My Friend Irma" telecasts from Hollywood.
20. If you had to do it all over again, Marie, would you still have followed the same career?  
    Yes. Waiting on tables is not remunerative enough for me and my relatives.

Bust 39, Waist 23, Hips 38

February 15, 1952
At Thirteen, Eddie Cantor fell in love with Ida Tobias and told her so. "I'm sorry," she said, "but my mother expects me to marry someone with a good reliable position."

Ida Cantor must have remembered those words many times. And so must Eddie, who claims he can recall the story of his life from two years before he was born.

His memory is phenomenal, though the statement is exaggerated. His life as one of the nation's foremost comedians for forty-two years has been phenomenal, too, being as detailed as his memory with exciting incidents—and peopled with the most interesting personalities of the times.

He was practically born an orphan, his mother having died when he was a year old and his father following her less than a year later. His grandmother supported Eddie the best she could by operating an employment placement service for foreign girls. It was a bitter struggle, and Eddie was left on his own most of the time to survive the best he could. By the time he was five she left an order with the grocer that Eddie was to choose his own meals from the menu of barrels of olives, cheese, and kippered herring there. Between the ages of six and twelve, Cantor became the world's supreme delicatessen eater. He was hired to carry a basket of pickled meat from the factory on Essex Street to their big store at 14 Market Street. Eddie ate out of it all the way down.

When he was six, he joined a gang of kids at least twice his age who spent their nights singing popular songs at the top of their lungs. He would sneak out and in while his grandmother was sleeping.

Three years later he was sent to the country for a two-week vacation, sponsored by the Educational Alliance, the community-welfare center of East Broadway. For $1.50, the alliance sent tenement lads to a boys' camp at Surprise Lake, Cold Spring, New York.

Next year thirty-nine boys and Cantor formed a camp club at Cold Spring. They solemnly resolved to give to the other half-starved city boys the same pleasures they shared. The name of Surprise Camp was changed (around 1928) to "Eddie Cantor Camp." It is still operating.

Already Performing

Eddie turned politician at the age of fourteen, and after receiving a beating for attacking a candidate, he was offered a job for nothing, speaking for him. One of his first engagements was to speak for a young assemblyman known as Alfred E. Smith.

Cantor earned his first money at entertaining when he and his friend, Dan Lipsky, were offered fifty cents apiece to go to a club and do their beard-and-joke act they had worked up with lines swiped from a leading comedian, Joe Welsh. After a period of lean and hungry days, he was persuaded to go to Miner's Bowery Theatre on Bowery Nights. You got paid a dollar even if you got the hook. Eddie wound up with the $5 first prize.

In Carey Walsh's saloon, Cantor became a singing waiter. He earned side money as a shill for Japanese ball games, shooting galleries and ring-pitching concessions. He blew all the money he had saved—more than $300—in one night—impressing his future father-in-law with his wealth by ordering champagne for guests at Ida's sister's wedding.

There followed an engagement with a brace of jugglers and one with Gus Edwards's troupe. His salary rose from $30 a week to $75 to $115 as he progressed from job to job.
This Particular One, Among Many, Was Laid Down by Ida's Mother

job and eventually made the Ziegfeld Follies in 1917 at $400 a week. Biggest musical hit comedy of his career was “Kid Boots” in 1928.

Then came films, radio and television. It seemed especially appropriate that Cantor should cap his spectacular career by being the first star to travel the West-to-East microrelay on the first commercially sponsored TV show from Hollywood.

Afterward in Eddie's dressing room at the El Capitan Theatre Ida said “This was my second experience before a television camera, and thank goodness I didn't have to talk. When I made my first appearance I fluffed the first and only line I ever had to deliver in my life. But I'm not going to worry about being a performer. After thirty-seven years, I have come to the conclusion that I have followed my mother's advice pretty well. Yes, I think my husband has a future.”

CANTOR BRIEFLY FACES the newest in gadgets - a radio microphone. This was in 1923 and one of the very earliest broadcasts.

THIS IS CANTOR on the right. The curly-haired lad on the left is Georgie Jessel, who used to be quite a boy soprano. Wonder what ever became of him?

DURING WORLD WAR II CANTOR spent every available moment entertaining servicemen (here at Hollywood Canteen, 1942). Today, in his forty-second year in show business, Cantor still averages from eight to ten appearances a month at military camps and hospitals.

THIS, AS YOU MAY DISCERN, is an early Ziegfeld Follies with such newcomers as (left to right) W. C. Fields, Will Rogers, Lillian Lorraine, Eddie Cantor and Harry Kelly.

February 15, 1952
SUCCESS IS not static. It is a dynamic thing that must keep moving like a mighty river, or else perish in a sea of mediocrity.

This is the precise stream of thought and action which Carlton E. Morse has pursued during his lifetime.

For example, after he graduated from the University of California, the lad from Louisiana wrote for newspapers in San Francisco and Seattle for more than ten years. Starting in 1925, many newspapers failed or else consolidated.

"Within one year," Morse explains, "three different papers folded up while I was on the staff. Right then and there I decided to get out of the newspaper business."

Radio was the coming thing in those days. Consequently the ex-journalist wrote several radio scripts, submitted them to the NBC station at San Francisco, and landed a job as a writer-producer in January, 1930.

In the beginning Morse concentrated on murder mysteries.

"I got sick of them and went to the other extreme. I decided to write about an American family, a lot of which was based on my own experiences."

Twentieth Anniversary

Thus "One Man's Family" was born. It was heard for the first time in April, 1932. This April marks the twentieth anniversary of the "family worth five million dollars."

The mystery bug still haunted Morse. Seven years later, in 1938, he started the "I Love a Mystery" series, and it has been going strong ever since.

After the war, the father of "One Man's Family" became interested in that "new medium"—television. And since New York was the capital of the TV world, that's exactly where he went.

"While in New York, I soaked myself in TV for one whole year. I learned as much as I could about writing and producing for television. I didn't want to enter the field until I had these essentials down pat."

Despite his amazing success, the creative urge never ceased in Morse.

By Ted Hilgenstuhler

Carlton E. Morse Is the Father of

"The Family Worth Five Million Dollars"

Last summer he originated another daily radio series called "Woman in My House."

Morse's main preoccupation these days, however, centers about writing and producing the "Family's" TV program, which originates from New York.

Daily Routine

Through the years, his daily routine has been the same. Rising at 5 a.m., he heads for his office at 1600 Vista del Mar, clears up the usual paper work with his secretary, Helen Christy, and writes steadily for three hours.

In the afternoon he produces and supervises his two NBC radio shows, interviews actors, and holds story conferences with his writers.

Lately, Mr. and Mrs. Morse have devoted most of their time to a four-and-a-half-year-old foster daughter from France, whom they adopted on a trip to Europe in 1949.

Oddly enough, her name is Noel, and the Morses first met her in Rome on Christmas Day.

At the present time Morse is working on several new ideas for shows. Perhaps when they are produced the viewers and listeners of today will be privileged to see the beginning of another twenty-year Morse marathon.

February 15, 1952
Charades Are Fun

Television's "Movietown" Showcases Movie Talent

Often when you mention television to motion-picture actors a strange malaise takes place, changing them from their usual poised, well-adjusted selves to nervous, uneasy Johns and Janes who are just plain scared. Here's the tale of a TV show that broke the taboo, made the stars feel so much at home that three or four requested repeat guest shots by the same individual are termed "natural."

The program that is responsible for this transformation in thespian attitude is the KTLA charade funfest, "Movietown." Since the time the program used to originate from the actor's home it has been dubbed "playground of the stars." As one personage remarked after the conclusion of the show, "If it hadn't been for the cameras, I would have sworn I was spending an evening in my own home."

When the program came into being three years ago it was produced primarily to offer an informal introduction in television for motion-picture actors and actresses. Personalities had already acquired a basic fear for this new medium the "superstition" had been born. Topflight stars of the film industry were definitely keeping their distance from any appearance or engagement which was to be produced live on TV. But gradually "Movietown" was able to build and construct the reputation as an ideal "proving ground" for those who wanted to test their footing in live video. As the months passed, word spread throughout the industry that the program offered much more than an enjoyable guest spot. It was an excellent opportunity to become accustomed to the production procedure of this entertainment field and it has provided a showcase which was ideal for exploiting careers in pictures. In many cases it proved that certain individuals were more than aptly suited to the medium... the result, many "vets" of the show have their own television programs. Such is the case of Ann Rutherford, Jeff Donnell and Guy Madison, who have been starred in current weekly video favorites.

Actress That's a Character

When the show's array of film talent includes Florence Bates, one of the screen's most lovable character actresses, hold onto your hats. For the sky's the limit! One evening she innocently remarked after the conclusion of the show, "This is the earliest that I've ever left a party in my life!"

Six-foot-five Rod Cameron a natural in a two-listed period epic which called for plenty of action in a man-sized film role, has proven himself the life of the party during several of the show's fun-festivals. He always delights in seeing his team called upon to enact some of the most difficult entries. There are no bounds when he goes about conveying the correct clues to the "board of experts."

"Why I Remember..."

Wanda Hendrix, a pert little miss who attained stardom practically overnight, was a recent guest on "Movietown." When Dick Lane called her over to chat about her recent achievements in the land of make-believe she politely mentioned a few forthcoming pictures, then reversed the questions and began talking about some of the many films she has seen Dick in... the two then started to reminisce about fond memories of the pix business. In a short time it was one of the most interesting off-the-record chit-chats that any audience had ever been a part of.

During the past years "Movietown" has had some of the biggest names in the film industry sign the guest book. Scott Brady, Bud Abbott, Laraine Day, Marie Windsor, The Andrews Sisters, Wayne Morris, Dick Haymes, Sonny Tufts, Tom Drake, Marshall Thompson, Howard DaSilva, Marjorie Reynolds, Walter Slezak, Lloyd Bridges, Charlton Heston, Gene Raymond, Rory Calhoun, Barbara Lawrence, Forrest Tucker, Coleen Gray, and Andrea King, to mention but a few.
The tops in cooking shows on television

KTLA's "Tricks and Treats"

Saturdays, 10:30 a.m.

1. Corris Guy shows viewers how to prepare an attractive and sensible meal.
2. Favourite tested recipes are given by Corris Guy.
3. KTLA's Stan Chambers is on hand to "sample" some of the delicacies.

Sponsored by Helms Bakeries and Southern California & Southern Counties Gas Company