Lucille and Desi
Their TV Gamble Pays Off!
Page 3

Gene Norman:
DOUBLE CAREER MAN
Story on Page 35
KORLA PANDIT, POPULAR TV STAR, paid a return engagement to the Bill Garr show over KWKW. Listeners were given a rare treat of hearing his recordings as well as his voice. With him is Jetto Satin, Korla's new singing discovery. (Hawkins photo.)

NORMA YOUNG, of KHJ's "Happy Homes," and Sardar Dewa Singh Sarna get together over a hot stove to discuss one of the exotic dishes of India. (Rothschild photo.)

SEEN ON THE RADIO SCENE

FI F T E E N  R A D I O  A N D  T V  C H I L D  P E R F O R M E R S jointly supported an Italian war orphan under the Foster Parents plan. Among the group were (left to right) Patty King, Jeanine Roose ("Phyllis" in NBC's "Phil Harris-Alice Faye Show"), Norma Jean Nilsson ("Kathy" in NBC's "Father Knows Best"), and Jill Oppenheim ("Sharon" in NBC's "One Man's Family"). (NBC photo.)

KIEV'S CAL CANNON called these T-shirts "walking billboards." Kids in every neighborhood wore them after KIEV offered them as a giveaway item. All the youngsters had to do was guess the correct title for a tune played over KIEV, send in twenty-five cents and a T-shirt was on its way to them. (Loomis photo.)

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DESI LU: A Dream Come True
By Sara Hannah

RED-HEADED LUCILLE B ALL and Desi "The Tempo" Arnaz became husband and wife eleven years ago, but just got married again October 15... this time on television. When they stepped into the husband-wife roles of the "Ricardos" in "I Love Lucy," KTMY, Monday 9:00 a.m., they formed more than a comic TV team. They started the cameras rolling to keep pace with video's rapid rise in becoming show business's most enterprising industry.

Like a Play

Many weeks before you started viewing the antics of the "I Love Lucy" household, Desi and Lucille formed a TV-film production company known as Desilu Productions, Inc. It was this same organization that was responsible for the recent successful personal-appearance tour of the famous redhead and her Latin orchestra-leader husband. Home sets, especially suitable for the "Ricardos," were reconverted from one of the motion-picture sound stages at the General Service lot at 6633 Romaine Street.

A unique theater to be known as the Desilu Playhouse was built, bleachers with soft-cushioned seats to take care of 300 people were made ready for live telecasting with an audience. They decided to film "I Love Lucy" not as a movie, but as a play that would go on uninterrupted from the time it starts until the time it finishes. Why like a play?

Desi Explained It

Desi explained it this way. "Because we want an audience to be present and the audience not to be bored by the process of making many takes, like they do in the movies. The people at home like to feel that they are a part of an audience that is reacting, whether they are laughing or applauding, and an audience that dictates to an actor what to do... it helps our timing immensely. It's more fun for the people in the bleachers and for us on stage, too." Those bleachers, by the way, are not uncomfortable at all, and are constructed at a higher level than usual to afford the audience a full view of the stage without obstruction by huge TV cameras. The set was made realistic with real furniture, actual plumbing and plants that are really growing.

It Was a Natural

There was no doubt about choosing the "I Love Lucy" script for Desi and Lucille. It was a natural. It's all about a girl named "Lucy" and a guy named "Ricky." She keeps the household going, while he is busy with his band playing at a night club. Desi said, "It was enough like us to be interesting, and different enough so we would remember when we were acting and when we were living private lives."

Another regular couple on the series is "Mr. and Mrs. Mertz," the landlords, played by William Frawley, outstanding movie actor, and Vivian Vance, actress featured in the recent movie "The Blue Veil." Jess Oppenheimer, producer and writer of Lucille's air show, "My Favorite Husband," holds the reins for the telecast, with writers Bob Carroll and Madelyn Pugh assisting. Marc Daniels, a fine Broadway director, directs, while Karl Freund, one of Hollywood's ace cinematographers, is in charge of the cameras.

Long Rehearsals

It takes all-day rehearsals, six times a week, to get a half-hour TV show ready for the viewers at home. This sort of schedule allows little free time for this famous couple,
HEY PLAY like a bunch of high-school kids!" That was the very first impression we had when we recently took in a morning practice session of the Los Angeles Rams at Gilmore Field.

Before you fervid Ram rooters get all riled up, allow us to explain. We were not referring to the actual caliber of play (how ridiculous can you get!) but rather to the pep and enthusiasm exhibited by the gridders.

Although daily workouts are necessary to keep a team in top shape, one would think that the boys would take it easy on these days, especially in the professional ranks.

At Practice

But not these Rams. Out in the center-field portion of the barren Hollywood ball park they were running, and running hard, through some passing plays.

In motion to the left, a fleet-footed halfback whizzed by us, gritting his teeth and propelling his legs like a speeding locomotive. After a long downfield run, his outstretched arms failed to grab a long Waterfield pass.

Trotting back to the huddle, the frustrated receiver took a lot of heckling.

"Come on, get the lead out!"

"You should have had that one in your hip pocket."

In a mild yet very serious tone, even Head Coach Joe Stydaehar had a few words to say: "When you halfbacks and ends go out for passes, I want you to dig hard all the way. If you slow up here in practice, you'll slow up in the game."

When the Bob Waterfield and Norm Van Brocklin passes started to click (as ninety per cent of them did), the players clapped their hands and yelled out victory whoops as if they had just scored a game-winning touchdown. And none of this enthusiasm was put on for show purposes.

At the Game

The following Sunday we sat high

THE BRAIN TRUST OF THE RAMS.

Left to right, Joe Stydaehar, head coach; Hampton Pool, backfield coach; Ray Richards, line coach; and Howard (Red) Hickey, end coach.

STAR QUARTERBACKS of the Los Angeles Rams, Norm Van Brocklin (left) and Bob Waterfield (right).

KMPC broadcasts direct all the games of the Rams, and on Friday nights KTLS films a half-hour version of the previous Sunday's contest.
atop the L. A. Coliseum, and along with 70,000 screaming fans we saw for ourselves how this hustle paid off.

The rampaging Rams were red-hot. Van Brocklin, who led the entire league in passing last year, and Waterfield, star quarterback for the past six seasons, were hitting the breadbasket of Davis, Hirsch, Fears, and company with an amazing degree of accuracy.

Originally granted a Cleveland franchise by the National League on February 13, 1937, thing were rough for the Rams during the first few years.

Finally in 1945, led by the league's most valuable player, Rookie Bob Waterfield, they won the world's championship.

That was a great victory for the Rams. However, the next year an even greater victory followed—at least as far as Los Angeles grid fans were concerned. President Daniel F. Reeves moved the club to Los Angeles.

ELROY "CRAZY LEGS" HIRSCH

starred for Wisconsin and Michigan during his college career, was All-American in 1942-43, and played with the Chicago Rockets before signing with the Rams in 1949.

Once again it took a while to get started. In 1949, the new club won its first division championship and repeated again last year. Both times, however, hopes for a world title were spoiled.

The Philadelphia Eagles beat them 14-0, in 1949, and in 1950 the Cleveland Browns came from behind in the last twenty seconds to win 30-28.

But the Rams are a young and cocky bunch, with Waterfield and Guard Jack Finlay being the only ones over thirty years of age.

Sooner or later, these youngsters are going to get their horns on that title. If you don't believe us, just ask any of their thousands of loyal L. A. fans. Better yet, ask the players themselves.

L. A. RAMS ROSTER

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By Ted Hilgenstuhler

November 30, 1951
HARRY OWENS is the top salesman of things Hawaiian. His Royal Hawaiians are known the world over, and have done more than any other band to popularize Island music.

Chronicler
Native music and lore had never been written down until the man who recruited an eleven-piece orchestra from Hawaii, Oahu, Maui and Molokai became known. It had been handed down from one generation to another, losing a bit each time. Owens set himself to the task of perpetuating the enchanting melodies and became, in a sense, the island's musical historian. So far, he has more than 100 Hawaiian folk songs on paper. In addition, he is a celebrated composer in his own right, credited with such hits as "To You Sweetheart, Aloha, " Dancing Under the Stars" and "Palace in Paradise," to name but a few.

This Polynesian specialist uncovers Hawaiian culture in the same way you and I learned the lore, and grew to know the people of the towns in which we lived. While most tourists to Island shores loll in the bar of the Royal Hawaiian drinking rum from a coconut shell, the composer of "Sweet Lei" spends his time driving the back roads of the Islands or visiting his old friend Aikane, the Kuna. The term means "the priest," and this venerable character travels by cattle boat from one island to another to talk with his friend Harry Owens over a bowl of mulberry punch. More than one tale of Aikane's has wound up on Harry's KTLA show in the form of a beautifully choreographed and musically constructed specialty. As have other legends enchanted the nation in the form of pop tune.

Discovery
Owens was first to introduce the authentic Hawaiian steel guitar to American bands. His three-month vacation in the Islands last summer found him bringing back to "the mainland" and to television audiences the second Hawaiian instrument. He discovered the cane pipes during a tour of the Islands with another old friend who serves as a guide. Timothy McGregor, a native Hawaiian of obvious Scotch ancestry, introduced the maestro to these pipes, played in sets, and made from cane about three and a half inches in diameter. The length of the pieces determines the pitch.

In order to bring this instrument to the United States, it was necessary that Owens, his guide and his eleven-year-old son, Butch, spend a day in travel to the cane growths. The group drove as far as possible by car over the high island roads. Then, on foot, lugging an electric saw and a box, they made the rest of the way on foot. The lengths necessary, from a four-inch piece for low E to a twelve-inch length running up two octaves to E, were carefully clipped to avoid splits, then packed and returned to the car and Owens's home to await their plane ride to the States.

Treasure Hunt
Butch, on another hegira from the Owens summer home nine miles outside of Waikiki (father Owens calls it "way out in the country") made a discovery on which his father can capitalize.

The eleven-year-old, with the agility and daring of a half-grown cat, had scaled a mountainside and discovered an opening. The sight of the Hawaiians' ancient burial grounds had been shaken away by an earthquake or a volcano. Butch's shouts brought his father, camera in hand, scrambling up the hillside.

This discovery and investigation led to another legend and probably to another TV show production and song for the historian-maestro.

The talent to perform as authentically as the numbers and legends are written isn't too hard for Owens to procure. Because of his complete familiarity with things Hawaiian,
here's the dramatic story that took a war to produce!

Flashing across your screen comes the mighty saga of the Pacific war recorded by those who were there, combat cameramen...

a TV production to see, to live, to remember!

MARCH OF TIME

Crusade in the Pacific tonight at 8:30 pm

watch each stirring chapter every Thursday at 8:30 on Channel 7

PRESENTED BY WELCH'S WINE
In & Out of Focus (General Comment)

Ginger Rogers Goes TV

Ginger Rogers will devote her career hours to TV. The blonde film actress, who recently opened in a Broadway play, "Love and Let Love," signed an exclusive contract with CBS-TV covering her services for three years with options for an additional three years. She will start her CBS stint next fall in starring roles for half-hour weekly programs. She will do original productions and adaptations of some of her screen successes, and may do some radio shows also for CBS. Her profit for this venture, it is reported, will be approximately $1,000,000 for the six-year period.

Looks Like

... One of radio's top showmen for many years, Don McNeill with his famous ABC "Breakfast Club," is dropping his TV chores. McNeill's radio version, called "Don McNeill's TV Club," will go off after December 19, with no immediate television offer in view. Both McNeill and his Philco sponsor were unhappy over difficulties with the net to get time for the telecasts. ... Failure to satisfy viewers and sponsors with kitchen versions of top shows and taking on an additional telecast has led to a switch in backing of ABC-TV's "Ruggles." Kraft is dropping the sponsorship, but ABC's contract for the family video show runs two more years (which means viewers will continue seeing it) and a new sponsor is expected to pick up the show soon.

... Elsie Baker, versatile character actress, has just completed the role of a Mexican Senora in a video pic entitled "Padre." ... Some of the major winter events originating in Madison Square Garden in New York City will be televised for theater TV. Theater Network Television acquired the rights to telecast the events. Top college basketball games in December will start off the series which will include the national invitational tournament and Olympic Games playoff.

... Television distributors report that sales are growing bigger and bigger. October records show 27,461 sales as compared with September sales of 26,099.

... London's video activities are following close on the heels of the industry's events here. Large-screen TV equipment was moved into the Band Organization's Odeon Theatre in Leicester Square, making it the first movie house over there to get giant-sized video. ... Eddie Cantor will mark another "first" to his credit, when he originates the December 9 NBC "Colgate Comedy Hour" from the military base at Santa Ana Army Air Base. He will become the first of the national TV comics to telecast from a GI base. His format will be changed for the occasion to feature talented newcomers never before seen on TV.

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Rumors Are Flying

Dick Powell and his wife, June Allyson, are doing their best to swing a husband-and-wife TV show for themselves. They want to do a weekly TV drama. Final decision depends on June's getting TV rights from film commitments at M-G-M. . . . Bob Hawk is offering his TV quiz program "Win, Lose or Draw!" to ad agencies. . . .

Meredith Willson, "Big Show" maestro and star of his own NBC "Music Room" program, bows on a third show Wednesday night, December 5. He'll be a regular panel member of ABC-TV's "The Name's the Same," which features other panelists Abe Burrows, Robert Q. Lewis and Joan Alexander.

Santa Claus Lane Parade

Santa Claus is in town. Those of you who viewed the Santa Claus Lane Parade on November 29 were his official greeters; but we succumbed to the comforts of television and enjoyed KTLA's telecast of the parade. The galaxy of celebrities parading down the veritable fairytale lane, on unseated floats or silver-spangled horses, have been doing so since 1932. That year mechanical toys were used as decorations. It was the first time the Santa Claus float had been used and the same float has been in use each year since. Every fall the float is repainted and refurbished with additional mechanical devices.

December 1

Channel

2-KKNX 8-KFMB-TV
4-KNBH 9-KKH-TV
5-KTLA 11-KTTV
7-KECA-TV 13-KLAC-TV

Information Received From Stations Subject to Last Minute Change

1. Indicates New Program
2. 8:45 4SC-Norte Dame 1931 football game
3. 9:15 4, 8, Football Game—4 hrs.

The annual gridiron classic between Army and Navy direct from Philadelphia.

10:00 5 News; Music—30m.
10:30 5 Tricks and Treats—Home—30m.
11:00 5 Western Movie—60m.
11:30 7 Stru Erwin Show—30m.
12:00 5 Giant Movie Matinee—5 hrs.
12:30 7 Betty Crocker Matinee—30m.
1:00 8 Football Roundup—60m.
1:00 4 Football Roundup—45m.
1:15 7 Scouting in Action—15m.
1:30 5 Movie—60m.
1:45 4, 8 Football Game—2¼ hrs.

Direct from the Coliseum: The Fighting Irish of Notre Dame oppose the Trojans of So. Calif.

2:30 5 Movie—75m.
3:40 11 KTTV News—5m.
3:45 5 Movie—75m.
4:15 11 Film Oddities—15m.
4:30 7 Western Film—60m.
4:45 11 Feature Film—60m.
4:45 11 Feature Film—15m.
4:45 13 Your Own Home—15m.
5:00 2 Ed McConnell-Juv’n—30m.
5:15 8 All Star Revue—60m.
5:30 2 Ghost Rider-Movie—60m.
5:30 5 Hitching Post—Movie—90m.
6:00 4 Your Show—Show—90m.
6:15 8 Vest Pocket Dramas—15m.
6:30 2 It’s a Neat Trick—Magic—15m.
7 Space Patrol—Juv’n—30m.
7 Reserve—60m.
8 Fantasick Studios, Ink—30m.
8 Vest Pocket Dramas—15m.
8 Fantasick Studios, Ink—30m.
9 Gene Autry Show—30m.
9 Trouble With Father—30m.
10 13 Feature Film—60m.
10 Reserve—15m.
11 Action Theater—60m.
12 Sammy Kaye Show—30m.
13 Tommy Dorsey—60m.
14 John Reed King, Roxanne, Time-Tested Contestants.
15 Your Hit Parade—30m.
16 Arthur Rank Time—90m.
17 Downtown Jamboree—60m.
18 Sports Whirligig—15m.
19 Ken Murray—Revue—60m.
20 New Stranger, Rosmary Clooney, Cedric Adams.
21 One Man’s Family—Drama—30m.
22 Western Feature—60m.
23 Groucho Marx—Quiz—30m.
24 Jr. College Football—2½ hrs.
25 In Our Times—30m.
26 Roy Naylor talks people and places in the news.
27 "Sportsman Club"—15m.
28 Spade Cooley—30m.
29 Martin King—Drama—30m.
30 Vet’s TV Center—30m.
31 John Reed King, Roxanne, Time-Tested Contestants.
32 This Land of Ours—10m.
33 Your Evers’ Wonderful Town—30m.
34 Your Evers’ Wonderful Town—30m.
35 Your Evers’ Wonderful Town—30m.
36 Your Evers’ Wonderful Town—30m.
38 Feature Film—75m.
39 Song Time—30m.
40 There’s the Puppy—Drama—30m.
41 Film Featurette—30m.
42 Show Goes On—Revue—30m.
43 "One Is a Lonely Number."
44 Film Featurette—30m.
45 Your Hit Parade—30m.
46 "Fair Try a Little Luck."
47 "High Iron," Robert Keith, Jr.
48 Al Jarvis Show—60m.
49 "I’ll Be Right Here, Ma," Charles Noble, Herbert Rudley.
50 Steve Canyon—30m.
51 "Mammy’s Boy."
52 "Yellow Cargo," Conrad Nagel, Eleanor Hunt.
53 Murder at Mid-Night—75m.
54 The Clock—Drama—30m.
**MONDAY**

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<td>9:00</td>
<td>13 Women Are Wonderful</td>
<td>11:00 What's Cookin'–30m.</td>
</tr>
<tr>
<td>11:30</td>
<td>2 Strike It Rich–30m.</td>
<td>12:00 Defense Theater–30m.</td>
</tr>
<tr>
<td>12:30</td>
<td>2 Armchair Traveler–15m.</td>
<td>1:15 New Yorkers–30m.</td>
</tr>
<tr>
<td>1:30</td>
<td>2 It's Your Choice–15m.</td>
<td>2:40 KTTV News–5m.</td>
</tr>
<tr>
<td>2:45</td>
<td>2 Steve Allen–Variety</td>
<td>2:40 11 KTVN News–5m.</td>
</tr>
<tr>
<td>3:00</td>
<td>2 Hawkins Falls–15m.</td>
<td>3:00 11 Jarvis Movie–90m.</td>
</tr>
<tr>
<td>3:30</td>
<td>2 Merv Griffin Show–60m.</td>
<td>3:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>4:00</td>
<td>2.Movie Maitne–75m.</td>
<td>4:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>4:30</td>
<td>2 First 100 Years–Film–30m.</td>
<td>4:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>5:00</td>
<td>7 Mary McAdoo–Home–30m. M, W, F.</td>
<td>5:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>5:15</td>
<td>9 Meglin Revue–15m.</td>
<td>5:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>2 Godfrey's Talent Scouts–20m.</td>
<td>5:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>6:00</td>
<td>2 Big Town–Drama–30m.</td>
<td>6:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>6:15</td>
<td>4 Komedy Klub–40m.</td>
<td>6:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>6:30</td>
<td>2 Bigelow Theater–30m.</td>
<td>6:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>6:45</td>
<td>4 Kelley &amp; Moran–10m.</td>
<td>6:45 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>7:00</td>
<td>2 Studio One–Drama–60m.</td>
<td>7:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>7:15</td>
<td>5 So You Want To Be An Actor</td>
<td>7:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>7:30</td>
<td>4 Greatest Fights–15m.</td>
<td>7:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>8:15</td>
<td>2 Perry Como Show–15m.</td>
<td>8:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>8:30</td>
<td>13 Million Dollar Movie–80m.</td>
<td>8:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>9:00</td>
<td>13 Meglin Revue–15m.</td>
<td>9:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>9:15</td>
<td>13 Jarvis Movie–90m.</td>
<td>9:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>9:45</td>
<td>9 Meglin Revue–15m.</td>
<td>9:45 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>10:00</td>
<td>13 Meglin Revue–15m.</td>
<td>10:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>10:15</td>
<td>9 Meglin Revue–15m.</td>
<td>10:15 11 Jarvis Movie–30m.</td>
</tr>
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<td>10:30</td>
<td>9 Meglin Revue–15m.</td>
<td>10:30 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>10:45</td>
<td>10 Meglin Revue–15m.</td>
<td>10:45 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>11:00</td>
<td>11 Meglin Revue–15m.</td>
<td>11:00 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>11:15</td>
<td>12 Meglin Revue–15m.</td>
<td>11:15 11 Jarvis Movie–30m.</td>
</tr>
<tr>
<td>11:30</td>
<td>13 Meglin Revue–15m.</td>
<td>11:30 11 Jarvis Movie–30m.</td>
</tr>
</tbody>
</table>

**MONDAY TV Logs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td>13 Meglin Revue–15m.</td>
<td>11:00 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>9:30</td>
<td>13 Meglin Revue–15m.</td>
<td>11:30 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>9:45</td>
<td>10 Meglin Revue–15m.</td>
<td>11:45 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>10:00</td>
<td>9 Meglin Revue–15m.</td>
<td>12:00 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>10:30</td>
<td>7 Meglin Revue–15m.</td>
<td>12:30 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>10:45</td>
<td>6 Meglin Revue–15m.</td>
<td>12:45 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>11:00</td>
<td>5 Meglin Revue–15m.</td>
<td>1:00 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
<tr>
<td>11:30</td>
<td>3 Meglin Revue–15m.</td>
<td>1:30 A Case of Marriage, Kent Taylor, Marjorie Reynolds, Jerome Cowan.</td>
</tr>
</tbody>
</table>

**MEGLIN REVUE**

"Cradle of Stardom" 5:15 to 5:30 Mon.

**CHANNEL 9**

**KJH-TV**
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Doug Edward News-15m.</td>
</tr>
<tr>
<td>8:05</td>
<td>Today's the Weather-60m.</td>
</tr>
<tr>
<td>8:10</td>
<td>Film Serials-80m.</td>
</tr>
<tr>
<td>8:15</td>
<td>Eight O'Clock Theater-90m.</td>
</tr>
<tr>
<td>8:20</td>
<td>Melody Time-30m.</td>
</tr>
<tr>
<td>8:25</td>
<td>District Attorney-15m.</td>
</tr>
<tr>
<td>8:30</td>
<td>Stork Club-15m.</td>
</tr>
<tr>
<td>8:35</td>
<td>V.I.P.-15m.</td>
</tr>
<tr>
<td>8:40</td>
<td>Look and Learn-30m.</td>
</tr>
<tr>
<td>8:45</td>
<td>P.C.C. Football Film-60m.</td>
</tr>
<tr>
<td>8:50</td>
<td>Young Musical America-30m.</td>
</tr>
<tr>
<td>8:55</td>
<td>Film Serial #3 and Pic.-20m.</td>
</tr>
<tr>
<td>9:00</td>
<td>Crime Syndicated-30m.</td>
</tr>
<tr>
<td>9:05</td>
<td>Fireside Theatre-Drama-30m.</td>
</tr>
<tr>
<td>9:10</td>
<td>Page One News and Sports-30m.</td>
</tr>
<tr>
<td>9:15</td>
<td>The Bank Weaver.</td>
</tr>
<tr>
<td>9:20</td>
<td>Feature Movie-60m.</td>
</tr>
<tr>
<td>9:25</td>
<td>Football Film-30m.</td>
</tr>
<tr>
<td>9:30</td>
<td>In One Hour-90m.</td>
</tr>
<tr>
<td>9:35</td>
<td>A Matter of Murder-30m.</td>
</tr>
<tr>
<td>9:40</td>
<td>Suspense-Drama-30m.</td>
</tr>
<tr>
<td>9:45</td>
<td>Armstrong Circle Theater-30m.</td>
</tr>
<tr>
<td>9:50</td>
<td>Original Amateur Hour-60m.</td>
</tr>
<tr>
<td>9:55</td>
<td>P.C.C. Football Film-30m.</td>
</tr>
<tr>
<td>10:00</td>
<td>CBS Television News-30m.</td>
</tr>
<tr>
<td>10:05</td>
<td>Championship Bowling-45m.</td>
</tr>
<tr>
<td>10:10</td>
<td>Movie Theater-60m.</td>
</tr>
<tr>
<td>10:15</td>
<td>Movie Theater-30m.</td>
</tr>
<tr>
<td>10:20</td>
<td>People in the News-90m.</td>
</tr>
<tr>
<td>10:25</td>
<td>Film Serial-80m.</td>
</tr>
<tr>
<td>10:30</td>
<td>Film Serial-15m.</td>
</tr>
<tr>
<td>10:35</td>
<td>Film Serial-10m.</td>
</tr>
<tr>
<td>10:40</td>
<td>Cinema Theatre-Movie-75m.</td>
</tr>
<tr>
<td>10:45</td>
<td>Spanish Theatre-45m.</td>
</tr>
<tr>
<td>10:50</td>
<td>Championship Bowling-45m.</td>
</tr>
<tr>
<td>10:55</td>
<td>Movie Theater-75m.</td>
</tr>
<tr>
<td>11:00</td>
<td>Movie Theater-30m.</td>
</tr>
<tr>
<td>11:05</td>
<td>King of the Clock-30m.</td>
</tr>
<tr>
<td>11:10</td>
<td>Film Serial-30m.</td>
</tr>
<tr>
<td>11:15</td>
<td>Midnight Movie-75m.</td>
</tr>
<tr>
<td>11:20</td>
<td>Hank Weaver-News-10m.</td>
</tr>
<tr>
<td>11:25</td>
<td>Moonlight Movietime-60m.</td>
</tr>
<tr>
<td>11:30</td>
<td>Amazing Mr. Malone-30m.</td>
</tr>
</tbody>
</table>

### TV-Radio Life

**This Week in TV—Continued**

In 1933 large pictures of movie stars, surrounded by wraiths, were used as decorations on Hollywood Boulevard; however, this has been discontinued the following year. The parade was held continuously until 1942, when it was canceled because of the war.

Parade festivities were reinstated in 1946 when the present metal Christmas trees were built. The initial cost of the new motif was $135,000. The ghostlike disarrayed tins are stored in a private building on Lockhead property when not in use. And the unlikelihood of the elements necessitates redecoration each fall.

The average cost of this now traditional parade is about $50,000, and more than four million people have attended the parade since 1946.

"See It Now," produced by Edward R. Murrow and Fred W. Friendly, the ultimate sights and sounds development of an idea and collaboration that began with the widely acclaimed "I Can Hear It Now," albums for Columbia Records, is scheduled to make its debut Sunday, November 9th. The 30 minute weekly news program over KNXT, 12:30 p.m., failed to appear as planned. It seems, according to reports, that Channel 2 Mount Wilson engineers got crossed up on instructions and went on the air at the usual 1:00 p.m. instead of the 12:30 p.m. "See It Now" New York play time on the telecast.

"See It Now," video successor to CBS Radio's "Hear It Now," which won a George Foster Peabody citation last season, projects into the medium of sight and sound the Murrow-Friendly technique of presenting the news through the people who make the news. Persons and events on the front pages during the week will be seen and heard on "See It Now." The program will be, in effect, the news magazine of television.

With Murrow as on-camera editor, the news will be presented through live pickups of events, and with motion pictures specially filmed for "See It Now." The news will include personal interviews, overseas reports, biographical features, human-interest stories, documentary features, and late news breaks.

### Latest Color-TV Order

Theater color TV is out for the duration of the current material shortage, according to a government order from the National Production Authority. Not only that, it means no more manufacturing of color television sets and color adapters to be used in conjunction with present sets. No color TV appliances can be made for general sale until the materials shortages are ended, but the making of color television equipment for experimental defense, industrial and certain hospital and medical uses will still be permitted. Experimental work on theater TV and color theater TV can continue. This certainly makes it look like a straight black and white video picture for the time being.
Stop, Listen, Look (Shows You May Like)

**World Reporter**

**Monday-Friday, 6:30 p.m.**

KLAC-TV, Channel 13

KLAC-TV's world reporter, Clete Roberts, has just completed the filming of twenty-two newscasts in one of the most important spots in the world, Israel. This series is currently being televised over KLAC-TV. It started Monday, November 16.

The nearly two dozen films, each running fifteen minutes, tell the entire story of Israel in a series of internationally plus eye-witness accounts of present happenings. Roberts visually depicts present living conditions in this country, conditions between the Jews and the Arabs, economic problems and general welfare of the state. Roberts traveled up and down the state interviewing the farmer, city worker, manufacturer, and laborer-Israel's parallels to you and me—to bring to us as accurate an account of sympathies, feelings, and conditions as possible.

Anyone who saw the results of Clete's stimulating first-hand interviews on Formosa knows what a lot of human detail this ace interviewer finds in his travels. Roberts' and KLAC-TV's newscasts from abroad are some of the most solid first-hand accounts of fellow humanity you can encounter in TV.

"**Herb Shriners Time**"

**Thursday, 9:00 p.m.**

ABC-TV, KECA-TV, Channel 7

The first time Herb Shriners stepped before the TV camera last year during a guest shot, the lucky ones who caught the appearance clucked happily over a natural. And when the Hoosier favorite substituted last summer for Arthur Godfrey, his amiable humor and folksy commentary settled the matter of Shriners to TV.

On his own show Herb opens with a comedy monologue which sets the scene of the small-town drama to follow. Then Herb Shriners acting as narrator and story-teller, his famed Indiana-style humor adding a hilariously full-toll to the human-interest plot, the little dramas unfold. Played straight, it would come out pure corn. Played a la Shriners, it comes out pure delight.

Typical was the tale spun of a small-town banker who enjoyed the company of his fellow citizens. Turned by greed to absconding with fifty thousand dollars of the bank's money, the teller was finally found wandering along the scenes of his every-day life as he waited for the train that would bear him and the ill-gotten gains away. The influence of old familiar faces and places naturally

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**WEDNESDAY TV LOGS**

**DECEMBER 5**

Information Received From Stations Subject to Last Minute Change

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>2 Ghost Riders—Juvenile—60m.</td>
</tr>
<tr>
<td></td>
<td>4 Kukla, Fran and Ollie—30m.</td>
</tr>
<tr>
<td>5:15</td>
<td>8 Romeo, My Valentine—30m.</td>
</tr>
<tr>
<td>5:30</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>5:45</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>6:00</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>6:15</td>
<td>6 Howdy Doody—Juvenile—30m.</td>
</tr>
<tr>
<td>6:30</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>6:45</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>7:00</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>7:15</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
<tr>
<td>7:30</td>
<td>11 Range Riders Roundup—30m.</td>
</tr>
</tbody>
</table>

**See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings**

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**SOUVENIR**

Joey Marzucza, who appears on "Smilin' Ed's Gang" television show, received a baby elephant as a token of friendship from the Maharajah of Mysore, after an extended visit with the Indian ruler.
This Week in TV—Continued

proved too much, and virtue triumphed.

Distinguished casts of TV players enact the tales of life in a small town each week, their roles keeping the half-hour epsists from being too funny.

Not the least impressive bits of the show are the commercials. Shriners, rumor has it, spent a good many hours at sponsor Arrow's plant, soaking up usable lore. Excellence of the pitches for collars and shirts substantiates the story of their painstaking preparation.

Even when it came time to tout men's shorts—a feat not easy on TV—imagination triumphed. Background, wearers, and other bits of wear were blacked out. The canes, hats, and bright shorts of the models were illuminated, which resulted in a better than decent parade of men's underwear capping our screen. The results were highly watchable. Shriners uses his wits as well as his native wit—J.P.

Second Glances

We Point With Pride

To Shelton Brook's appearance in KLAC-TV's "You're Never Too Old." As composer doing his own songs, he was a solid bit singing "Some of These Days" and "Darktown Strutters Ball."

We View With Alarm

The latest video attempt by Fred Allen on NBC's "Sou'Wester Time." The sour-faced Allen is a humorist and not a visual comedian. He failed miserably... in provoking laughs as well as in proving his basis of his telecast. That humor was not dead. There must be a format suitable to his satirical humor, but until such time as he discovers what it is, 'tis best for Allen to leave telecasting alone, otherwise his faithful followers may drop by the wayside...

The tired old format on Richard Willis's "Here's Looking at You," which NBC microwaves from New York. Willis, a former movie make-up man, has had many years of experience in broadcasting glamour hints for milady. However, he has literally taken his old radio format and transferred it to the camera. The basic principles of suitable make-up, dress and hairdos are generally well known, and repeating old hash without visual demonstration of "better effects" seems rather pointless on a video show.

REGAL PALE—Top in Beer presents

TOPS IN WRESTLING

WITH DICK LANE

The Main Event

Thurs., 10 P.M.

CHANNEL 5, KTLA
In case there is a reader left who still hasn't seen the Alan Young Show, may we explain that it consists of Alan Young in what is called "situation comedy." These are skits written for him, in conjunction with him, and of late have been more situation than comedy.

Two years of watching Alan Young being skewed down and bogged down by a bad pace and too-long skits heighten the impression that meeting Alan on the street is more fun than watching him on TV. He's quicker, and he's more Alan Young.

For instance, a week or so ago Alan played the part of a lighthouse keeper with no diversions. A shipwrecked girl stopped by, but her inability to play poker led Alan to abandon her there, making for the mainland in his skiff, alone. His "topper" to this tiresome skit concerned the "dull time of the two of them would have for the month waiting arrival of the next passenger boat from the mainland."

On another occasion he was an English soldier debating the time of a bomb. At the end of the fifteen-second period he and a friend rested assured it was a still-unexploded thirty-second bomb they were watching apprehensively. To most viewers this old chestnut turned the bomb time into what seemed like fifteen minutes!

Only occasionally does a real sock spot come through. When it does—it's great!

The blond Scotman whose television show time seems to this reporter one of the most watchable and one of the most tiresome on the TV channels, is in person much funnier than this. Maybe if Young just plays himself and not myth characters his own personality will come through. He's got one of the best directors in TV, too, Ralph Levy. If those two can't figure out what's dragging, we shouldn't have even brought it up—J.P.

TODAY ON TV

Los Angeles' favorite show—HARRY OWENS and his ROYAL HAWAINIANS

KTLA, Channel 5, 8 p.m.

Brought to you by United Air Lines

FAVORITE BIBLE DRAMAS

Filmed for Family Viewing
THE LIVING BOOK
Presented by Forest Lawn Memorial-Park
KTTV Channel 11
FRIDAY, 7 P.M.

FREE DOGS—FREE CATS

See the most wonderful pets in the world!

CALO PET EXCHANGE

With FRANK WRIGHT

Every Friday, 7:30 p.m.
KTTV—Channel 11

TV-RADIO LIFE

DECEMBER 7

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

5:00 2 Ghost Rider—Movie—60m.
   "Hawaiian Buckaroo."
Kukla, Fran & Ollie—Juv’n.—
   5 Playcrafters’ Club—25m.
   7 Roscoe Ates Show—60m.
   8 Kate Smith Show—15m.
   11 Range Riders Roundup—30m.
   15 Did Jo Know—15m.
   15 Comedy Time—15m.
   30 Howdy Doody—Juv’n.—30m.
   5 Cowboy Thrills—Movie—60m.
   8 Space Cadet—15m.
   9 TV University—30m.
   11 Captain Video—Juv’n.—30m.
   11 Western Serail—30m.
   45 Channel 11 Corrol—45m.
   2 Playhouse of Stars—60m.
   4 Adventures of Parites—15m.
   7 U.P.—Movietone News—15m.
   8 K.I.L—TV News—15m.
   11 Boys’ Railroad Club—15m.
   15 Timmy O’Toole Time—15m.
   15 Comedy Klub—15m.
   15 Riders of Purple Sage—15m.
   15 Open House—Int’vw.—15m.
   15 Willie Wonderful—15m.
   30 Laurel & Hardy Comedy—25m.
   5 Time for Beany—Juv’n.—15m.
   5 Space Cadet—Juv’n.—15m.
   9 Feature Theater—60m.
   13 Clete Roberts Report—15m.
   65 Hardly Tips—15m.
   6 Space Patrol—Juv’n.—15m.
   9 Feature Theater—60m.
   8 Newsreel—15m.
   11 Times-KTTL Newsreel—15m.
   11 Sam Balter—Sports—15m.
   65 Elmer Peterson—News—5m.
   70 Touchdown—Sports—30m.
   4 Gillette Fights—45m.
   5 Newsreel—15m.
   5 Bill Good Show—30m.
   5 Football This Week—15m.

11 The Living Book—Relig.—30m.
   "Reunion in Egypt," is Forest
   Lawn Memorial Park Bible drama
   for tonight’s "Living Book" series.
   7:15 5 Mayor Bowron—Info—15m.
   8 Caliente Cavalcade—15m.
   7:30 2 H’wood Road to Fame—30m.
   5 Charlie Chase—Film—30m.
   5 Thieves With Wrenches—25m.
   8 People in the News—15m.

11 Pet Exchange—30m.
   "Frank Young presents trick
   animals and offers free pets on
   tonight’s "Calo Pet Exchange."
   7:45 7 Pro Football Highlights—30m.
   8 Great Week—News—25m.
   8 Arden Varieties—10m.
   8:00 2 Doug Edwards—News—15m.

4 Newspaper of the Air—15m.
5 Harry Owens Royal Hawaiians—60m.

BRINGS HAWAII INTO YOUR HOME TV—RADIOS LIFE

FRIDAY TV LOGS

7 Mystery Theater—30m.
   "Case of the Living Corpse."
8 Al Schuyler Show—30m.
9 Basketball Game—2 hrs.
   UCLA vs. L.A. State.
11 Twenty Questions—30m.
   Panel of celebrities identity of
   "Animal, Vegetable or Mineral."
13 Candid Camera—F—30m.
   8:15 2 Perry Como—Music—15m.
   4 Roberts Quinlan—15m.
   8:30 2 Mama—Family Comedy—30m.
   4 Reserve—30m.
   7 Stu Erwin Show—30m.
   8 Herb Shriner—30m.
11 Front Page Detective—30m.
13 Wrestling, Ocean Park—21hrs.
   9:00 2 Man vs. Crime—30m.
   11 Bum Bellamy in a Panama Canal murder.
4 Big Story—Drama—30m.
5 Movie Classic—90m.
   "The Greeks Had a Word for It."
   10:45 4 Ezio Pinza Show—30m.
   11 Amazing Mr. Mason—30m.
   8 Pacific Crusade—30m.
   9 Make It Yourself—15m.
11 Eloise and the Pirates—15m.
   15 Sinepuxet—Sports—30m.
   15 Polyozoids—15m.
   8 Fireside Theater—30m.
   12 Elmer Peterson—News—15m.
   110 U.P.—Movietone News—10m.
   4 Let People Know—30m.
   15 Lawrence Well—Music—60m.
   30 Edward Sengers—30m.
   7 Strange Adventure—15m.
   7 Black Story—Drama—30m.
11 What’s the Verdict—30m.
   High school students supply final
   verdicts in actual cases, Knox
   Manning moderates.
   10:45 7 Football This Week—15m.
   11:00 2 Chronoscope—15m.
   7 Chet Huntley—News—10m.
   8 Crime Photog.—Drama—30m.
   11 Times-KTLV Newsreel—15m.
   13 Guess Little Theater—15m.
   Five-minute vignettes with
   Mike Conner.
   11:10 7 U.P.—Movietone News—10m.
   11:15 2 Peter Potter’s Party—60m.
   11 Dunkel’s Football Ratings—
   15m.
   13 Ed Lyon—News—5m.
   11:20 7 Hank Weaver—News—10m.
   13 Owl Movie—75m.
   11:30 9 Night Train—60m.
   7 Moonlight Movietime—60m.
   8 Newsreel—10m.
   11 Midnight Movie—75m.
   "Till Happend at Ambergrin," Dick
   Powell, Linda Darnell.
Handy Hints

By Dorothy Gardiner and Dick Gordon, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.

Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV Radio Life Hint of the week.

Here is this week's winner: Mrs. Hazel Halloway, 9415 Workman Ave., Temple City, Calif.

The hint is:

IF YOU HAVE AN OLD HALL TREE IN YOUR ATTIC, then get it down and paint it to match your color scheme in the kitchen. Use the tree to hang finished garments on as you iron. There are usually about six to eight hooks on a tree, therefore, it will save you many steps when ironing.

IF YOUR CHILD IS TOO LARGE FOR THE HIGHCHAIR AND YET YOU FIND THAT AN ORDINARY CHAIR IS TOO LOW FOR THE CHILD TO EAT IN COMFORT, TRY THIS. Buy four sturdy door bumpers and screw one in each leg of chair. This will raise the chair about four inches and when no longer needed they can be easily removed without harm to the chair.

WHEN THE CHILDREN BRING THEIR FRIENDS HOME TO WATCH TELEVISION AND EAT POPCORN, you probably find all the bowls in the house dirty. Well, here's a good idea. The next time, buy some sandwich bags to use instead of bowls. Pop a large pan or bowl of popcorn, and put a cup in it to fill the bags, and give each child a bag, and then they can eat all the popcorn they want and you have only a pan and cup to wash.

CONTEST AND OFFERS

Two hundred and nineteen persons will receive prizes for the most original toys submitted to the third annual "make-a-toy" campaign conducted by Tom Moore, Mutual Don Lee's "Ladies Fair" program (week days, 11:30 to 11:35 a.m.) and the Salvation Army. The grand prize is an automatic brand new automobile. All entries must be sent to Tom Moore, KNBS, Chicago, by December 7, to assure Salvation Army distribution.

By Virginia West

It will be welcome home night for Art Baker on Monday night, Dec. 10th. By Virginia West

. . . Yes, Art and his popular "You Asked For It" will be seen on KECA-TV every Monday night for his sponsor, Skippy Peanut Butter. The show will be telecast over the ABC-TV network live from Hollywood via the microwave relay. "You Asked For It" has captured tremendous public interest since its initial telecast almost a year ago. Baker and the producers of the show leave no stone unturned to bring to the TV screen the odd and interesting items requested by his fans.

As you've probably noticed, Kaiser-Fraser Dealers have joined the ever increasing list of sponsors on ABC-TV. . . . The Adventurers in Mystery currently starring Betty Furness in By-Line is seen Sunday evenings at 7:30 on Channel Seven. Starting Dec. 23rd, they'll bring the viewers "The Adventures of Ellery Queen" at that time. . . . Have you become a regular Herb Shriner fan? We think there's nothing quite like the Shriner brand of humor. If you haven't seen this tall, lean lad with a whimsical twinkle, then you'd better set your dial on Channel 7, Thursday night at 9!

Speaking of new shows, there's "City Hospital," the Carter Products dramatic series beamed your way on alternate Saturdays at 12:30. "City Hospital" depicts events as they might occur in the everyday life of an average metropolitan hospital. . . . Every Saturday at one, you see Miranda's entertaining and informative show, "The Garden Shop." . . . We think you'll like her quarter-hour. . . . Paul Whiteman's TV Teen Club is now seen coast-to-coast via microwave on Saturdays. . . . Canada Dry's portion of the Sunday afternoon special Super-Circus . . . at 2 o'clock, is also microwave coast-to-coast.

Here's a blanket invitation to the public. . . . With new stages and more seats available for studio audiences, the invitation is extended to attend KECA-TV daytime shows, Monday thru Friday, at ABC's Television Center. . . . No tickets required.

Hello! Hello! ANgelus 1-8141? This is WILLOCK and ARQUETTE calling to say...

for TV repairs — it's NATIONAL TV SERVICE

"YES—ANGelus 1-8141 is the number we always call if anything goes wrong with our TV set. "And we unanimously vote for NATIONAL TV SERVICE as the promptest, most reliable (and reasonable) of any TV Service outfit we know!" Willock and Arquette are only two of the many TV personalities who depend on National to keep their sets in order—all the time—because—

Those who know TV best rely on NATIONAL TV SERVICE for

COMPETENT SERVICemen CORRECT PARTS AND LOWEST COST FOR REPAIRS—
CONSCIENTIOUS WORKSMANSHIP

CALL ANgelus 1-8141

WE SERVICE ALL LOS ANGELES COUNTY EVERY DAY
TIME CHANGES
Thursday, November 29 — "MEET YOUR CHILDREN," (5), 7:30 p.m. Formerly viewed on KECAT-TV.
Sunday, December 2 — "SUPER CIRCUS," (7), 5:30 p.m. Formerly viewed on Sundays at 10:30 a.m.

WHO'S GUESTING
Friday, November 30 — "SCHLITZ PLAY-HOUSE OF STARS," (2), 6:00 p.m. Fay Bainter and Walter Huston co-star in "Two Living and One Dead."
Saturday, December 1 — "THE BETTY CROCKER STAR MATINEE," (7), 12:00 noon. Guests: Basil Rathbone and Russell Wright.
Saturday, December 1 — "ALL-STAR REVUE," (6), 5:00 p.m. Jimmy Durante, plus Ethel Barrymore making her TV debut.
Sunday, December 2 — "MEET THE PRESS," (4), 1:00 p.m. Senator Edward W. Brooke.

JOHN DESMOND
Sunday, December 2 — "COMEDY HOUR," (4), 5:00 p.m. Special American Guild Vaudeville show with Hope, Bing Crosby, Bob Hope, and George Beverly "r" and Mary Boland.

Saturday, December 1 — "BIGelow THEATER," (2), 6:30 p.m. "A Case of Marriage," starring Kent Taylor, Marjorie Reynolds and Jerome Cowan.
Monday, December 3 — "HOLLYWOOD OPENING NIGHT," (2), 10:30 p.m. "Showdown," starring Luana Trumble.
Monday, December 3 — "LUCKY STRIKE THEATER," (4), 8:30 p.m. "Boris Karloff, Vanessa Brown in The Kimballs.
Tuesday, December 4 — "TAMATOKO STAR THEATER," (4), 8:30 p.m. Janis Paige, film star, will be one of Milton Berle's guests.
Tuesday, December 4 — "ARMSTRONG CIRCLE THEATER," (4), 9:30 p.m. "Day Dreams," starring Beatrice Pearson and Herbert Evers.
Wednesday, December 5 — "KATE SMITH," (4), 9:00 p.m. "Ann Sheridan, Maria Tallchief, and Kremlin's leading dancers of the New York City Ballet Company.
Wednesday, December 5 — "MAN OF THE WEEK," (2), 10:30 p.m. Guest: John E. Dunlap, Chief of the Internal Revenue Dept.

WHAT'S NEW
Tuesday, November 27 — "DINAH SHORE," (5), 7:30 p.m. Viewed Tuesdays and Thursdays.
Friday, November 30 — "IT'S YOUR CHOICE," (7), 1:30 p.m. A new audiobook participation show with Jack Slattery as host.
Saturday, December 1 — "SPORTSMAN'S CLUB," (4), 8:30 p.m. Hunting and fishing tips via film.
Sunday, December 2 — "SLAMP UNTO MY FEET," (2), 12:00 noon. An all-faith program.
Sunday, December 2 — "PUR FUN," (2), 4:15 p.m. Film featuring friends in the animal kingdom.

WHAT'S SPECIAL
Thursday, November 29 — "SANTA CLAUS LADY PARADE," (2), 7:30 p.m. Santa is welcomed by a host of celebrities.
Saturday, December 1 — "FOOTBALL," (4), 9:15 a.m. Army vs. Navy from Philadelphia, then at 1:15, KNBH will switch to the L.A. Coliseum for the Notre Dame-University of Southern California game.
Sunday, December 2 — "GREATEST STORY EVER TOLD," (7), 4:00 p.m. "The Story of Lazarus."

The recent government ban postpones Color TV set manufacturing indefinitely! However, YOU can enjoy TV color now with Great Western's 3 COLOR FILTER.

This amazing 3 color filter has been developed to eliminate glare and eyestrain. It reduces "snow and "ghosts." Makes pictures clearer, improves "fringe" areas. The color is identical to blue sky, green grass and flesh-toned characters have double enjoyment to your TV. Acclaimed by 1000's. Top orchi easily & purifies TV screen. Makes wonderful gift. Made on Eastman Kodak in sizes 8" to 20", be sure to give screen size.

Sent $2.00, Cash, Check or Money Order to:
Great Western, Box 1124, TV-Radio Life
6361 Selma Avenue, Hollywood 28, Calif.
Please allow one week for delivery
Sample filter may be seen at TV-Radio Life office.

Page Seventeen
"The Amazing Dr. Grable" Makes The Grunt and Groaners Grimace

The very first time we set eyes upon Dr. Lee Grable, we were impressed. (As we write this, we want to assure you wrestling fans that we are not under his hypnotic spell.) It happened one night while we were sitting around the locker room of the Hollywood Legion Stadium, waiting for the first bout to go on.

But there he was, magnificently dressed in his flashing black robe ready to step into the ring. We worked at the time if "The Amazing Dr. Grable" were really a first-rate hypnotist, or whether his hypnotic prowess was just a gag to get people to see him in action.

It didn't take long to check us on the Docti credentials. Born in Arizona, Lee originally had no intention of becoming a professional wrestler. He wanted to become a psychotherapist and psychoanalyst. With this purpose in mind, he attended Sierra State University and majored in psychology. Lee Grable is a bona-fide doctor and has a PhD degree to prove it.

While attending college, the five-foot-one-inch giant participated in some amateur bouts. He was so good that promoters throughout the country haunted him after graduation into the professional ranks.

In the ring, the thirty-three-year-old grappler moves quickly like a frightened cat. His power and agility make him one of the most capable performers in the mat game today. During his matches, the popular Dr. Grable is usually the "hero."

One of the boys get too rough with the Doc, however, because all he has to do is look them square in the eye, flip his fingers through the air, say a few magic words—and the biggest and strongest of them will be under his spell.

Of course, as Dr. Grable will readily tell you, no one can be hypnotized unless the subject desires it.

One night in El Paso, Texas, though, Lee hypnotized his opponent in a regular match. In Tucson, Arizona, following the regular events, he put more than 200 people into an hypnotic trance.

After hanging up his wrestling shoes, Doc intends to become a full-time psychologist.

When that time comes, it will be wrestling's loss and psychology's gain.

Attention San Diegans!

You may now find your daily TV-RADIO LIFE at most of the major markets in San Diego and vicinity, as well as at strategically located newsstands. Ask for TV-RADIO LIFE at the stands or at the checkstands of your favorite market.

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**SAN DIEGO TV PROGRAM FINDER**

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<tbody>
<tr>
<td>Allen, Steve</td>
<td>KFTV</td>
<td>8 p.m.</td>
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<tr>
<td>Amos 'n' Andy</td>
<td>KTBV</td>
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<td>Beat the Clock</td>
<td>KFMB</td>
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<td>Ben Billiot</td>
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<td>Break the Bank</td>
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<td>Crime Syndicated</td>
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<td>Crime of the Century</td>
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<td>Film Festival</td>
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<td>Flight Time</td>
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<td>Great Day</td>
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<td>I Cover Times Square</td>
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<td>I Dine</td>
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<td>Jukebox Jamboree</td>
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<td>Miss Susan</td>
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<td>Moore, Garry</td>
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<td>Mr. District Attorney</td>
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<td>Murray, Ron</td>
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Page Nineteen
RADIOACTRESS PEGGY WEBBER, eager to get back to work after four months in Japan, returns to Hollywood on December 12 aboard the President Cleveland. She has been living in the "backwoods" of Japan with her Army husband. "Cut off from American mail and food," Peggy has grown to appreciate radio more than ever and claims it means a tremendous thing in the lives of occupation forces. "Of course," she adds, "television hasn't really been introduced here yet. Have been listening to myself on 'Dragnet' ever since I've been here. Very funny feeling."

MY OWN POINT WITH PRIDE . . . to the recent "Show of Shows" on which Sid Caesar played a German schoolteacher. This was but one scintillating spot of a telecast glinting from end to end. What production! If "Show of Shows" would ever spare Max Liebman, he should set up shop as a production consultant and trouble shooter. I know 'steen TV programs which could use him right now, and I bet you do, too!

DITTO MY OWN VIEW WITH ALARM: . . . the downright discourtesy with which Jeanette MacDonald and Gene Raymond were cut off the Ken Murray program the other night. All that build-up to hear Raymond's song and then — nothing! The Raymonds registered aghast faces when it happened and we felt the way they looked.

HAD NEVER NOTICED BEFORE until they followed one another on Channel 2, how much Sid Caesar and Danny Thomas look alike — general get-up some, but especially their wonderful expressions.

JOHN BAIRD OF KMPC, named a couple of years ago by Charm Magazine as one of the country's most eligible bachelors, is plotting marriage early in February to Mrs. Norma Sevilla Lee of West Los Angeles. John is a swell chap who deserves lots of happiness and I hope this is it.

RENEZ CESANA'S AVID FANS will wall and gnash their molars when they know he's vacating his evening spots on KNBH. All on account of Masterson, Nelson and Reddy (The Three Johns) fixing "The Continental" up for national release. KNBH can gird itself for some pressure from Cesana's local fan clubs, an ardent lot.

THOUGHT TO TOY WITH IN serious moments: Let's face it — our form of government today is not what its Fathers planned, and one of the things undermining its workings is the inability of people to know those whom they select for office (and people's resulting indifference).

NOW THAT THE TV CAMERAS will focus searchingly on the two party nomination conventions next year, will they be instrumental in bringing us back, in part at least, to the true concept of our government? Something has to or we're repeating "The Rise and Fall of the Roman Empire" here and now.

CBS-TV GETS THE QUARTER-mil- lion-dollar Johnson & Johnson TV show on Christmas afternoon. Eighty per cent of the telecast will be composed of film clips from such Disney favorites as "Snow White," "Bambi," and "Peter Pan" (to be released in about a year).

SPECIAL PORTIONS FILMED FOR the holiday telecast will present scenes in a children's hospital where Kathy ("Alice in Wonderland") Beaufort and Bobby ("Peter Pan") Driscoll will entertain. Sponsors Johnson & Johnson plan to eradicate commercials and make this telecast a tribute to the doctors of America. A wonderful gesture of Christmas goodwill, more eloquent than fifty high-powered plugs.

WELCOME BACK LEO!

"THE LEO CARRILLO SHOW"

That Happy Wonderful Gang!
Music . . . Songs
Comedy . . . Skits
Leo's Warm Talks to Mother!
Sundays at 6, It's a Great Show!
Sponsored by JHYAVALS
Flicker Fare

(Continued from Page 17)

"The Coraline Brothers," Douglas Fairbanks, Jr. (11), 7:00 p.m.
"And Then There Were None," Barry Fitzgerald, Walter Huston, (13), 7:00 p.m.
"Lucky to Me," Phyllis Brooks, (9), 8:00
"Scared to Death," Bella Lugosi, (5), 9:00
"Pride of the Legion," Victor Jory, Sally Blaine, (9), 10:15 p.m.
"Air Police," (11), 11:15 p.m.

Thursday, December 6
"Ghost Camera," Ida Lupino, (9), 2:15 p.m.
"When's Your Birthday," (13), 3:00 p.m.
"There Goes Kelly," Jackie Moran, (5), 4:00
"Pride of the Legion," Victor Jory, Sally Blaine, (9), 4:00 p.m.
"Broadway to Cheyenne," Rex Bell, Gabby Hayes, (5), 4:30 p.m.
"Dark Hours," Hedda Hopper, (9), 8:00 p.m.
"Stage Struck," Conrad Nagel, Audrey Long, (13), 8:00 p.m.
"I Met a Murderer," James Mason, (9), 8:15
"Midnight Warning," (5), 11:00 p.m.
"Clogged Wings," Lloyd Hughes, (11), 11:15

Friday, December 7
"Dark Hours," Hedda Hopper, (9), 2:15 p.m.
"Renegade Girl," Alan Curtis, Ann Savage, (13), 3:00 p.m.
"Criminal Investigator," Robert Lowery, (5), 4:00 p.m.
"Hawaiian Buckaroo," (2), 5:00 p.m.
"The Greeks Had a Word for It," Joan Blondell, (5), 5:00 p.m.
"It Happened Tomorrow," Dick Powell, Linda Darnell, (11), 11:30 p.m.

FOOTBALL GAMES OF THE WEEK

RADIO

SATURDAY, DECEMBER 1
Army vs. Navy
USC vs. Notre Dame

SUNDAY, DECEMBER 2
Los Angeles Rams vs. Chicago Bears

TELEVISION

SATURDAY, DECEMBER 1
* USC-Notre Dame 1931 Football Film
Army vs. Navy
USC vs. Notre Dame
LACC vs. Compton

SUNDAY, DECEMBER 2
Recap of Nation's Top Games

TUESDAY, DECEMBER 4
PCC Football Films

THURSDAY, DECEMBER 6

FRIDAY, DECEMBER 7
Pro Football Highlights
Los Angeles Rams Football Film
Radio in Review

For Love o' Mike  (General Comment)

Looks Like

... KMFC will have to shop around seriously to replace Ross Multifollot when he leaves January 1 to return to Detroit, where he's bought into a radio-TV packaging firm. Tom Harmon did his good deed for the day when he got the idea of calling the Ram-Yankee game the "Blood Bowl." He got a bushel of thanks and a scroll for the idea which boosted blood donations that day. "Grand Ole Opry" has some celebrating to do, with this week marking the twenty-sixth anniversary of the air show, and that makes it one year older than its network, NBC.

Luxe Radio Theatre presents "Alice Wonderland" on Christmas Eve. The "Screen Guild Players" series will return to the airlines via CBS. Radio set-siders will be hearing their favorite "Screen Guild Players" in December. CBS bought the air show and will broadcast two half-hour dramatic programs a week.

... Thirty years ago, Mary Carr was one of America's most beloved movie actresses. This week, November 30, she will come out of retirement to play the part of a grandmother on the ABC show. "This Is Your FBI" with producer-director Jerry Devine, who at the age of twelve was a movie son to Mary Carr in a film entitled "Over the Hill." After a year of weekly singing stints on Club K to Stafford is running the Bob Crosby line-up. The show's sponsor, Campbell's Soup, is cutting their air time because of a tin shortage and TV advertising and will continue only with a three-a-week airing featuring Crosby and Gisele Mackenzie. Jo Stafford reports in January for movie work on "My Fine Feathered Friend," and her first five-a-week TV program.

Murray Boggs, KMFC staff announcer, died last week of a circulatory ailment while undergoing surgery. Boggs was associated with KMFC for the past five years as announcer and news-room chief.

Bob Hawk's Monday CBS "Bob Hawk Show" broadcasts are being recorded well in advance of the Christmas season. He plans to head an all-star cast of film and radio artists scheduled to make personal appearances at U. S. military bases in the Caribbean during the Christmas holidays.

Rumors Are Flying

...That Meredith Willson will be back in Hollywood this time to stay...when "The Big Show" closes for the summer next June. It is reported that Tullu's air show may move bag and baggage to the West Coast next year and have a permanent Hollywood NBC origination.

Jack Benny and Red Skelton, two of radio's top comics, may bow out of the airwaves medium after this season. Although both comedians deny such conjectures, they are expending their talent and energy at present in the direction of the television medium.

...The Roosevelt boys, John and Elliott, that is, have the broadcasting bug. It is reported that they are negotiating the purchase of New York radio station WINS. It is also expected that Elliott Roosevelt will file for a TV station in Miami, Florida.

Your Cue (Shows You May Like)

"Music By Adlam"

Wednesday, 9:00 p.m.
KECA, KFMB
Buzz Adlam and his music men are welcomed freshness to radio by simply presenting old remembered songs. Twenty-two

SANTA RAY, December 1

Radio Program Highlights

A.M. Programs in Life-like Type: P.M. Programs in Boldface

Mystery-Detective

6:30—Johnny Dollar, KNX
8:00—Defense Attorneys, KECA
9:15—Gangbusters, KNX

Drama

9:00—Theater of Today, KNX
9:30—Stars Over Hollyw'd, KNX
10:00—Grand Central, KECA
12:30—Sommerset Vaughan Theater, KFXM
7:00—Dangerous Assignment, KFI
9:00—Short Story, KFI
9:30—Dr. Ray, My Best, KNX

Radio in Review

For Love o' Mike  (General Comment)

Looks Like

... KMFC will have to shop around seriously to replace Ross Multifollot when he leaves January 1 to return to Detroit, where he's bought into a radio-TV packaging firm. Tom Harmon did his good deed for the day when he got the idea of calling the Ram-Yankee game the "Blood Bowl." He got a bushel of thanks and a scroll for the idea which boosted blood donations that day. "Grand Ole Opry" has some celebrating to do, with this week marking the twenty-sixth anniversary of the air show, and that makes it one year older than its network, NBC.

Luxe Radio Theatre presents "Alice Wonderland" on Christmas Eve. The "Screen Guild Players" series will return to the airlines via CBS. Radio set-siders will be hearing their favorite "Screen Guild Players" in December. CBS bought the air show and will broadcast two half-hour dramatic programs a week.

... Thirty years ago, Mary Carr was one of America's most beloved movie actresses. This week, November 30, she will come out of retirement to play the part of a grandmother on the ABC show. "This Is Your FBI" with producer-director Jerry Devine, who at the age of twelve was a movie son to Mary Carr in a film entitled "Over the Hill." After a year of weekly singing stints on

Murray Boggs, KMFC staff announcer, died last week of a circulatory ailment while undergoing surgery. Boggs was associated with KMFC for the past five years as announcer and news-room chief.

Bob Hawk's Monday CBS "Bob Hawk Show" broadcasts are being recorded well in advance of the Christmas season. He plans to head an all-star cast of film and radio artists scheduled to make personal appearances at U. S. military bases in the Caribbean during the Christmas holidays.

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1:30—KFMB—News; Bill Anson.
KFIB—Lincoln Serrande.
KLAC—318 Club.
KXLA—Or Særumensen.

1—KFAC—Metropolitan Opera.
KFI—Tunes by the Score.
KQED—KFA, KVOE—News.
KWK—KJNO.
KMPU—Melody Time.
KVPD—Hompus Room.
KFMB—Bill Anson.
KGER—Lonesome Serrande.
KJDO—Strictly Instrumental.

1:17—KLAC—510 Club.

2:10—KLAC—Jukebox Jamboree.


3:45—KECA—Madonna.

4:10—KJZ—Kern Music.

4:45—KFAC—First Roundup.

5:30—KFMB—News; Bill Anson.


7:20—PFM—Sports.

8:10—KMPF—Sodbusters.

8:45—KUSC—KFA, KVOE—News.

9:30—KECA—KXLA—News.

10:20—KPFA—Talent Search, KQED—Lifelines.


12:00—KLAC—Jukebox Jamboree.

1:00—KLAC—510 Club.

2:00—KLAC—510 Club.

3:00—KXLA—Bill Anson.

4:00—KLAC—Young Band.

5:00—KLAC—Bill Anson.

6:00—KLAC—Bill Anson.

7:00—KLAC—Bill Anson.

8:00—KLAC—510 Club.

9:00—KLAC—Young Band.

10:00—KLAC—Bill Anson.

11:00—KLAC—Bill Anson.

12:00—KMPF—Sports.

1:00—KMPF—Sports.

2:00—KMPF—Sports.

3:00—KMPF—Sports.

4:00—KMPF—Sports.

5:00—KMPF—Sports.

6:00—KMPF—Sports.

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12:00—KMPF—Sports.
pop tunes “live” and not on tape. Canned music has dominated the airwaves for many seasons now, and it is pleasant listening to a musical aggregation as smooth as Buzz Adlam’s origination from Vine Street.

Carole Richards, vocalist, guested on a recent airing with the music men. She did a splendid job on an old Johnny Green composition, “I Cover the Waterfront,” and then must have endeared herself to many listeners with her treatment of a new tune, “The Perfect Husband.” This “Perfect Husband” was inspired by the George Fenneman air show of the same name.

In honor of Armistice Day, the Buzz Adlam men did a nice arrangement of “My Buddy.”

There’s nothing spectacular about this musical show, but if you like music that’s easy to take, that often stirs memories of almost forgotten days and is light on the chatter, try tuning in Buzz Adlam’s group. You’ll not regret it.—A.G.

“California Caravan”

For many years the United States, particularly the Eastern seaboard, has been described as “the melting pot of the world.”

After 175 years of national independence, we have a new melting pot. California, especially since the gold rush of 1849, has been aptly labeled as “the melting pot of the United States.”

Appropriately enough, each Sunday afternoon there is a radio program which delves into the past history of the early California settlers. The radio version, based on the material recorded in the circuit courts of America and is called “California Caravan.”

Last week’s story, “Delayed Revenge,” was a typical one.

“Sarah Althea Hill” (Irene Winston), a San Francisco belle, wanted to get her hooks into a millionaire bachelor, one “William Sharon” (Ken Christy).”

Sarah” has different ideas. Although he had signed something called “declaration of marriage,” he figured he was getting all the benefits of married life without investing the usual two dollars.

Sarah” was determined, though. First she tried some magical and idiotic tricks recommended by a “Madame Zee-ah-bong” (Irene Tedrow). When the Madame’s formula proved unsuccessful, she then used the second-best means—the United States law courts.

For eight years she and her attorney, “David S. Terry” (Carl Dobner), whom she later married, struggled with the courts.

To make a long story short, “Sarah” finally lost the case. Several years later, September 3, 1888, to be exact, the revengeful “Terry” killed the judge who had handed down the unfavorable verdict.

Frustrated and penniless, “Sarah” entered the “Land of Twilight” In layman’s language, she went off her blooming rocker and ended up in a California nouthouse.

The basic idea for “California Caravan” is a sound one; the acting is creditable; and the entire production crystallizes that writer-director Larry Hay’s spends a lot of time preparing this half-hour drama.

The “California Caravan” may not enter the “land of Orcas” this year, but if the present pace continues it can be sure of being rolled along for several more recorded miles.—T.H.

“My Friend, the Witch”

A favorite of mine is the program called “My Friend the Witch.” On the next weekly show, you’ll hear how the witch has done all sorts of wickedness, but all comes right in the end.

I’m sure you’ll enjoy this program just as much as I do.

The sponsor of this program is the California Bakers’ Association.

“KPNX performances”

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Monday–Friday Daytime Radio Logs

COUNSEL IN RADIO'S HOTTEST WESTERN SHOW

KXLA
9 - 10 A.M. - Mon.-Fri.

KXLA-Bar Nothing Ranch.
9:06 - KLC - Haynes at the Rattlesnake.
9:15 - KFB - Chet Hunter.
9:45 - KFB - Break the Ball.
9:55 - KMB - Lionel Young.
10:00 - KMB - Beautiful Mexico.
10:10 - KMB - kim's Racing.
10:30 - KMB - KINGS - B.B. King.
10:40 - KMB - "Stars in a Day.
10:50 - KMB - KINGS - B.B. King.
11:00 - KMB - "Stars in a Day.
11:10 - KMB - KINGS - B.B. King.
11:30 - KMB - KINGS - B.B. King.
11:40 - KMB - "Stars in a Day.
11:50 - KMB - KINGS - B.B. King.
12:00 - KMB - "Stars in a Day.

HOME TOWN JAMBOREE

Gliffie Stone Eddie Kirk Herman the Hermits
Bucky To the Western Ernie

KXLA 11:30 - 12:30
Mon. thru Fri.

KECA - Hometown Jamboree.
11:35 - KBO - Boys Ranch.
11:45 - KCA - Easy Aces.
12:00 - KCA - KES - "Kings Day.

9 - 10 A.M. - Mon.-Fri.

12:30 - KCA - KES - "Kings Day.


Memory Tunes
"Yesterday's Hits"
10:30 A.M.
"Remember When"
2:30 P.M.

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TUESDAY, DECEMBER 4

Radio in Review—Continued

"Mr. Know How." "Mr. Know How" turned out to be one of Victor's Christmas' oldsters, who went by the name of "Grammys" by everyone in town. As the story developed, a great deal of home philosophy was offered to all who had their dial set at KNX. Regardless of the plot of the "Dr. Christian," show, it always offers listeners something of value to take away and treasure in their hearts and minds.

This particular script was as (also were) written by a listener and was a prize-winning story submitted in the annual writing contest.

"Dr. Christian," with Jean Hersholt in the role of the devoted country doctor, can go on for another fifteen years as far as we are concerned . . . and we imagine as far as many of his fans throughout the country are concerned, too.—A.G.

Playbacks {( Critical Comment

We Point With Pride

To the musical score arranged by Rudy Scherger for CBS's "Lux" presentation of "Samson and Delilah" starring Victor Mature and Hedy Lamarr, one can depend on Technicolor film sets to weave its significant drama.

To Lonesome God's defense of long-haired women on her broadcast this week over KHJ, it seems the sweet-voiced gal of the airwaves objects to the new fad of "boyish bobs" or "poodle cuts" in the feminine fashion world. She claims the men much prefer to look at and touch the soft, long-haired dolls.

We View With Alarm

The continual hodge-podge of contrived private-eye series. A recent airing of "Rogues Galleri" (KECA) involved murder, a congenital liar, double cross and convenient confusion which paled the performance of Paul Stewart, an otherwise top-flight performer.

Off Mike | Personalities

Dr. Frederick Baines

Three years ago Dr. Frederick Baines, Director of the Science of Mind Church of Los Angeles, began a fifteen-minute Monday-through-Friday broadcast on a 250-watt Los Angeles station, Today, with a morning and evening five-day-a-week broadcast on KECA already into its second year, Dr. Baines has increased his radio coverage by a twenty-seven-station Mutual Network in the five West-
WEDNESDAY, DEC. 5

5:00—KECA—Mark Truhl.
5:05—KEFJ, KWKW—News.
5:20—KRVN, KGB—Green Hornet.
5:30—KUAC—Edgar Burke, Murrow.
5:45—KUAC—Voice of No. America.
5:50—KFAC—Sunset Serenade.
6:00—KEMP—Sunset Sun Mission.
6:30—KWB—Red Rose.
6:45—KZ-11 fifty at Five.
7:00—KUY—Easy Does It.
7:30—KMB—News.
7:45—KUAC—Big Wagon Wheels.
8:00—KLAL—Melody Valley.
8:05—KECA—Los Angeles Knights.
8:15—KEMP—Today in Sports.
8:15—KKB—Tennis Toppers.
8:30—KKB—Tom Harmon.
8:30—KRFJ—Sports Column.
9:00—KBEA—World News.
9:20—KEMP—Stars of the Week.
10:00—KFAC—Sports.
10:00—KECA—Victor Borge.
10:00—KCRB—Jack Hunter.
10:05—KFXL—Case Cugat.
10:10—KRXJ—Clive Beatty.
10:20—KECA—Bud Albert.
10:30—KFAC—Talberton Humor.
10:40—KKB—Humor.
10:45—KMB—Stars of Satz.
11:00—KKB—Sports Dial.
11:05—KZ-11—Romino Spanish Br.
11:10—KFXL—Surprisin’ Dragon.
11:15—KMB—Newslinet.
11:30—KRFJ—Bob Garred.
11:45—KKB—Edmon L. Nelson.
12:00—KRCB—KRCB—News, KFB—Your Fears.
12:10—KMB—Sum Butler, Sports.
12:30—KMB—KMB—Racing.
12:40—KKB—Koch-m-Texas Flotiel.
1:00—KRCB—KRCB—Local News.
1:05—KECA—Hans Weaver.
1:05—KKB—Texas Rangers.
1:10—KKB—KGB—Gary Heaton.
1:15—KECA—KRCB—Red Sea.
1:20—KRCB—Eatingin in Silver.
1:30—KFB—American Soul Clinic.
1:35—KMB—KMB—Request Performance.
1:40—KRCB—Koch-m-Newslinet.
1:45—KMB—Varieties.
2:00—KRCB—KRCB—Hills of Ivy.
2:05—KMB—KMB—American.
2:10—KRCB—Luling.
2:15—KMB—KMB—Bing Crosby.
2:20—KRCB—Koch-m—Medical Missions.
2:25—KMB—Back to the Mountain.
2:30—KRCB—Koch-m—Garden.
2:35—KMB—Golden Gate Races.
2:40—KRCB—Koch-m—Muras-Herz.
2:45—KMB—KRCB—News, Sam Hayes.
2:50—KRCB—Koch-m—Bill Bitter.
3:00—KECA—KECA—Lone Ranger.
3:05—KFB—KEFJ—MUSICAL AMERICAN.
3:10—KMB—KGB—Mysterious Traveler.
3:15—KRCB—KRCB—Fights.
3:20—KMB—KMB—Music at Seven.
3:30—KMB—KMB—America.
3:35—KRCB—KRCB—Family Bible Hour.
3:40—KMB—KGB—Mysterious Traveler.
3:45—KRCB—KRCB—Fights.
3:50—KMB—KMB—Music at Seven.
4:00—KMB—KMB—America.
4:05—KRCB—KRCB—Family Bible Hour.
4:10—KMB—KGB—Mysterious Traveler.
4:15—KRCB—KRCB—Fights.
4:20—KMB—KMB—Music at Seven.
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4:40—KMB—KGB—Mysterious Traveler.
4:45—KRCB—KRCB—Fights.
5:00—KMB—KMB—Music at Seven.
5:05—KRCB—KRCB—Waltz Time.
5:10—KMB—KMB—America.
5:15—KRCB—KRCB—Family Bible Hour.

"MUSICAL DIGEST"
Family Dinner Hour Concert
7:00 to 8:00 P.M.

Weekly including Sunday
KEFJ 1230 Kc.

KGBJ—MUSICAL DIGEST.
KULI, KKM, KRED, KXLA—News.
KXLA—News.
KPRC—Pajama Musicians.
KMB—Americas Hour.
KCL—Chaly Beatty.
KZ-11—Love at Last.
KJY—Bob Wheeler, KFL.

Comment—Reflection

Wednesday Radio Program Highlights
A.M. Programs in Lightfish Type; P.M. Programs in Boldface.

Comedy-Variety
3:00—Arthur Godfrey, KRX.
6:00—Red Skelton, KXN.
6:30—Halls of Ivy, KFL.
6:45—Ring Crosby, KXN.
6:30—Great Gildersleeve, KFI.
9:00—Frank Marvo, KFI.

Quiz—Participation
9:00—News—Club, KECA.
9:05—Grand Slam, KRM.
11:00—Double or Nothing, KFI.
11:30—Queen of Hearts, KXN.
12:00—Art Linkletter, KXN.
12:30—Queen of Hearts, KFI.
2:00—Name That Song, KJY.

Sports
5:15—Tom Harmon, KXN.
5:30—Spaulding, KRM.
6:10—Bob Keeler, KMB.
6:30—Joe Hernandez, KEMP.

10:30—Western Harness Racing, KKB.
7:00—Platts, KRX.

Drama
5:30—Clyde Beatty, KJH.
8:30—Dr. Christian, KXN.
9:00—Kitty之前, KFI.
9:30—The Big Story, KFI.
10:00—International Airport, KFI.

Mystery—Detective
6:30—Boston Blockade, KECA.
7:00—Mysterious Traveller, KFL.
7:30—Mystery Theater, KJH.
8:00—The Ten Gypsy, KJH.
8:30—Roger’s Gallery, KCA.
9:00—Champlin.
10:00—I Love a Mystery, KJH.

"MUSICAL DIGEST"

"For Daytime Logs See Page 26"

"The Radiomites" by Norma Jean Nilsson

The party for which the Radiomites gave their a little war orphans was a wonderful success. Turkey with all the trimmings was served in a pre-Thanksgiving banquet and the children were so well-behaved and gracious and grateful. It was a sort of delayed birthday party. And eight-year-old Roberto hugged his roller skates and his toy gun and Rolland adored his Hopalong Cassidy shirt and his gold to clasp. There were so many beautiful gifts for these three orphans and so much to eat. I think every Radiomite who attended will hold that day and what it stood for as one of the richest in their lives. I know that if I live to be a hundred I'll never forget our party.

On behalf of JU1 Orphans Committee, who was our official hostess, and her parents, who so generously donated their restaurant, the Red Log, and all its facilities, I want to thank TV-Radio Life, NBC, CBS, Life, George Fisher, and all the gentlemen of the press who so kindly covered the event.

I'm so glad I was one of the kids who helped give this party, because in a way I think I got more out of it than even the orphans did. I got to see how lucky we kids in America are and once you realize you're lucky you're truly grateful.

Next time I'll bring you up on date on what's happening with the Radiomites in TV and on the air. Until then, so long kids, and remember, when there's news in your bean, call Norma Jean.
in some sort of a system that would enable the listener to give expression to their gripes, suggestions and instructive comments. It would make for more goodwill if all would benefit therefrom. The responsibility of the police, the public, and the radio industry is to maintain order and prevent crime. There is no certainty that the police will always be able to prevent crime entirely. The task is too large for any one group to accomplish alone. We are all in this together.

**FRIDAY, NOVEMBER 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Shows</th>
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<tbody>
<tr>
<td>8:00</td>
<td>KECA: KESB—Richard E. Kroll</td>
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<td>8:15</td>
<td>KEI, KPSD—Frost Warnings</td>
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<td>8:30</td>
<td>KNX, KCBG—Lowell Thomas</td>
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<td>8:45</td>
<td>KFOX—NAT: Guard Show, Military, Elementary, Vegetable, Mineral</td>
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<td>9:00</td>
<td>KG-2—Newsmakers Family</td>
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<td>9:15</td>
<td>KFI, KFSD—World News</td>
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<tr>
<td>9:30</td>
<td>KG—FBI: Jack Smith, KGB, KFMB, KGK, KMB—Fire Department</td>
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<tr>
<td>9:45</td>
<td>KG—Civil Defense</td>
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<td>10:00</td>
<td>KRED—Tuscan, KNX—Today's Talk, KNX—Welcome Back, KGK, KJO, KMB, KTVU—</td>
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<td>10:15</td>
<td>KGK—Paul Weston</td>
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<tr>
<td>10:30</td>
<td>KMB—Eaton, KNX—Today's Talk, KGK, KJO, KMB, KTVU—</td>
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<tr>
<td>10:45</td>
<td>KGMB—Music to Remember, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<td>11:00</td>
<td>KGK—Songs You Remember, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<td>11:15</td>
<td>KGK—Jack Carver, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<td>11:30</td>
<td>KGK—Saddle Serenades, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<td>11:45</td>
<td>KGK—Psychology Speaks, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<tr>
<td>12:00</td>
<td>KGK—Amplification, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<td>12:15</td>
<td>KGK—Music to Remember, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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<tr>
<td>12:30</td>
<td>KGK—Music to Remember, KGK—Music to Remember, KGK, KJO, KMB, KTVU—</td>
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**Friday Radio Program Highlights**

- **NAS Programs in Lightface Type:** P.M. Programs in Boldface.

**Comedy-Variety**
- 3:00: Arthur Godfrey, KNX
- 3:05: Roy Rogers, KFI
- 3:15: Bob Hope, KNX
- 3:30: Bob Hope, KNX

**Mystery-Detective**
- 6:00: Arthur Godfrey, KNX
- 6:15: Command Theater, KNX
- 6:30: Night Beat, KFI
- 7:00: Mr. Diet. Att'y, KECA

**Drama**
- 6:00: Circle Theatre, KFI
- 6:30: P.M. Theater, KFI

**Sports**
- 5:15: Tom Harmon, KNK
- 5:30: Baseball, KLAC
- 5:45: Bob Kelley, KMPC

**Public Interest**
- 7:00: Capitol Clockroom, KNX
- 7:30: Women's Forum, KNX

**KECA: KESB—Richard E. Kroll**

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**Comment-Narration**

**TV-Radio Life**
November 30, 1951

Radio Program Finder

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

Station: KECA

| Channel Round Table... | KFJ, 10:30 a.m. Su |
| Christmas Theater... | KJG, 10:30 a.m. Su |
| Christian Chapel Hour... | KFJZ, 7:15 a.m. M-F |
| Church Hour... | KDDN, 11 a.m. Su |
| Church of the Air Door... | KNX, 7:25 a.m. M-Su |
| Case Kid... | KZBE, 11:30 a.m. Su |
| Church Program... | KNX, 11:30 a.m. M-Su |
| Club House... | KFJ, 8:30 a.m. W-F |
| Club Time... | KFJ, 7 p.m. W-F |
| Club Time (Cont.)... | KFJ, 7 p.m. Tu |
| Club Time (Cont.)... | KFJ, 7 p.m. Su |
| Club Time (Cont.)... | KFJ, 7 p.m. Sa |
| Club Time (Cont.)... | KFJ, 7 p.m. F |
| Club Time (Cont.)... | KFJ, 7 p.m. E |
| Club Time (Cont.)... | KFJ, 7 p.m. D |
| Club Time (Cont.)... | KFJ, 7 p.m. C |
| Club Time (Cont.)... | KFJ, 7 p.m. B |
| Club Time (Cont.)... | KFJ, 7 p.m. A |
| Club Time (Cont.)... | KFJ, 7 p.m. Z |
| Club Time (Cont.)... | KFJ, 7 p.m. X |
| Club Time (Cont.)... | KFJ, 7 p.m. W |
| Club Time (Cont.)... | KFJ, 7 p.m. V |
| Club Time (Cont.)... | KFJ, 7 p.m. U |
| Club Time (Cont.)... | KFJ, 7 p.m. T |
| Club Time (Cont.)... | KFJ, 7 p.m. S |
| Club Time (Cont.)... | KFJ, 7 p.m. R |
| Club Time (Cont.)... | KFJ, 7 p.m. Q |
| Club Time (Cont.)... | KFJ, 7 p.m. P |
| Club Time (Cont.)... | KFJ, 7 p.m. O |
| Club Time (Cont.)... | KFJ, 7 p.m. N |
| Club Time (Cont.)... | KFJ, 7 p.m. M |
| Club Time (Cont.)... | KFJ, 7 p.m. L |
| Club Time (Cont.)... | KFJ, 7 p.m. K |
| Club Time (Cont.)... | KFJ, 7 p.m. J |
| Club Time (Cont.)... | KFJ, 7 p.m. I |
| Club Time (Cont.)... | KFJ, 7 p.m. H |
| Club Time (Cont.)... | KFJ, 7 p.m. G |
| Club Time (Cont.)... | KFJ, 7 p.m. F |
| Club Time (Cont.)... | KFJ, 7 p.m. E |
| Club Time (Cont.)... | KFJ, 7 p.m. D |
| Club Time (Cont.)... | KFJ, 7 p.m. C |
| Club Time (Cont.)... | KFJ, 7 p.m. B |
| Club Time (Cont.)... | KFJ, 7 p.m. A |
| Club Time (Cont.)... | KFJ, 7 p.m. Z |
| Club Time (Cont.)... | KFJ, 7 p.m. X |
| Club Time (Cont.)... | KFJ, 7 p.m. W |
| Club Time (Cont.)... | KFJ, 7 p.m. V |
| Club Time (Cont.)... | KFJ, 7 p.m. U |
| Club Time (Cont.)... | KFJ, 7 p.m. T |
| Club Time (Cont.)... | KFJ, 7 p.m. S |
| Club Time (Cont.)... | KFJ, 7 p.m. R |
| Club Time (Cont.)... | KFJ, 7 p.m. Q |
| Club Time (Cont.)... | KFJ, 7 p.m. P |
| Club Time (Cont.)... | KFJ, 7 p.m. O |
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| Club Time (Cont.)... | KFJ, 7 p.m. L |
| Club Time (Cont.)... | KFJ, 7 p.m. K |
| Club Time (Cont.)... | KFJ, 7 p.m. J |
| Club Time (Cont.)... | KFJ, 7 p.m. I |
| Club Time (Cont.)... | KFJ, 7 p.m. H |
| Club Time (Cont.)... | KFJ, 7 p.m. G |
| Club Time (Cont.)... | KFJ, 7 p.m. F |
| Club Time (Cont.)... | KFJ, 7 p.m. E |
| Club Time (Cont.)... | KFJ, 7 p.m. D |
| Club Time (Cont.)... | KFJ, 7 p.m. C |
| Club Time (Cont.)... | KFJ, 7 p.m. B |
| Club Time (Cont.)... | KFJ, 7 p.m. A |

Programs:

- **Artists of the Yukon**: KHJ, 8 a.m. M - F
- **Bing Crosby** KECA, 11 a.m. M - F
- **Bing Crosby** KECA, 11 a.m. F
- **Bing Crosby** KECA, 11 a.m. T
- **Bing Crosby** KECA, 11 a.m. S
- **Bing Crosby** KECA, 11 a.m. R
- **Bing Crosby** KECA, 11 a.m. Q
- **Bing Crosby** KECA, 11 a.m. P
- **Bing Crosby** KECA, 11 a.m. N
- **Bing Crosby** KECA, 11 a.m. M
- **Bing Crosby** KECA, 11 a.m. L
- **Bing Crosby** KECA, 11 a.m. K
- **Bing Crosby** KECA, 11 a.m. J
- **Bing Crosby** KECA, 11 a.m. I
- **Bing Crosby** KECA, 11 a.m. H
- **Bing Crosby** KECA, 11 a.m. G
- **Bing Crosby** KECA, 11 a.m. F
- **Bing Crosby** KECA, 11 a.m. E
- **Bing Crosby** KECA, 11 a.m. D
- **Bing Crosby** KECA, 11 a.m. C
- **Bing Crosby** KECA, 11 a.m. B
- **Bing Crosby** KECA, 11 a.m. A
- **Bing Crosby** KECA, 11 a.m. Z
- **Bing Crosby** KECA, 11 a.m. X
- **Bing Crosby** KECA, 11 a.m. W
- **Bing Crosby** KECA, 11 a.m. V
- **Bing Crosby** KECA, 11 a.m. U
- **Bing Crosby** KECA, 11 a.m. T
- **Bing Crosby** KECA, 11 a.m. S
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- **Bing Crosby** KECA, 11 a.m. I
- **Bing Crosby** KECA, 11 a.m. H
- **Bing Crosby** KECA, 11 a.m. G
- **Bing Crosby** KECA, 11 a.m. F
- **Bing Crosby** KECA, 11 a.m. E
- **Bing Crosby** KECA, 11 a.m. D
On the Ball
with Bob Kelley

Several days ago, I was talking to one of the assistant coaches at USC. He was plenty burned up about the hammering that sports have been taking the past few months.

"Why do all these guys take off on sports just because a few players make mistakes? Don't they realize we're having one of the great college football seasons of recent years? Why can't they bring out the good points—which far overshadow the bad ones, believe me."

As far as I'm concerned, this coach's points were well taken. Yet, recently sports have received a 41-page slap on the wrist from a judge who probably doesn't know a football from a hubbard squash. At the same time, the NCAA has called emergency meetings with an eye to eliminating the "evil" in college athletics.

One of their first proposals was to wipe out the Bowl games. How ridiculous can they get? Ninety-nine per cent of all teams never appear in one of the post-season classics.

To get down to facts, what brought about all of this criticism? Was it the athletes themselves?

Well, first there was the unfortunate basketball scandal, centered chiefly in the New York area. Was that the fault of football?

Then, some ninety cadets were hoisted out of West Point for cribbing in exams. That was the fault of the Army, not football.

And finally there was the overemphasized case of Johnny Bright, the Drake backfield star who had his jaw broken by an overeager Oklahoman who was certainly out of line. Yet, this wasn't the first—or the last—time that slugging has taken place in sports. So why should the entire game be blamed for the actions of one man?

Of course the NCAA's proposal to ban the Bowl games is the biggest laugh of all. I doubt whether the members colleges will take their motion very seriously.

During the war, the football players of the nation were some of the greatest leaders. Not only men out of the Army and Naval academies, but kids from the other colleges too. And the list of business successes from the ranks of collegiate footballers is much too long even to begin.

You can have your Carnegie Anthropology winners, I'll take the kid who was the Heisman Trophy for athletics. And I'll come out as well as you—and probably better.

Tune Kelley Monday through Saturday, KMC, 6:15 p.m.

Desilu: A Dream
Come True

(Continued from Page 3)

and Lucille now spends as many of her hours as possible with their five-month-old daughter, Lucie Desiree. But TV enables Desi and Lucy to stay put in Hollywood and also enables them to crystallize their dream of working together. When they took the television plunge, Desi had to forget about an elephant-hunting trip in Africa and plans to take Lucille on a European junket. Lucille is devoting her talents to TV, while movie scripts especially tailored for her pile up at the studios. It seems that with these strict rehearsals and live audience shows, the "I Love Lucy" cast hopes to improve the classic remark regarding "live" television... "Don't worry, honey, nothing will be all right."

What About Color?

According to the business arrangement, Desi is president and Lucille is vice-president, although Lucille will tell you modestly that "Desi put the whole idea together, I didn't have anything to do with it, I was home having a baby." Despite rehearsals if things get tough for Desi or Lucille under the demanding direction of Marc Daniels or Jess Oppenheimer. the Arnazes jokingly threaten to switch roles from actor to actress and president to vice-president.

What about color TV for "I Love Lucy"? Desi said, "Color will mean nothing more than changing cameras for us. With Lucille, all the color is there."

We agree. She has a lovely skin, beautiful hair and the bluest eyes in the world.

DINING OUT?

TV-Radio Life readers are invited to avail themselves of the services of the unique Diners' Club. This is an organization formed for the purpose of enabling members to dine out on a credit card basis with bills payable monthly.

TV-Radio Life will be happy to forward membership applications to the Diners' Club for our readers.
Does TV Hurt Disc Jockeys?

Gene Norman, Radio-TV Platter Man, Was Quick to Answer That Question

By Sara Hannah

Gene Norman, one of radio's most popular disc jockeys, had no trouble making a name for himself in television.

With sound films substituting for records, one thing that keeps a disc jockey like Norman in an enviable spot on the two mediums is having a finger on the twist and twirl of musical trends throughout the country. Norman believes that today's musical tastes "...for the good old tunes of yesterday..." and for the tricky novelty tunes reflect the insecurity of our times and the urgent quest for escapism. He believes that the jazz picture is completely confused at this time by the internal cults, such as Dixie and bebop fans, who do not accept each other on an equal basis.

Many memories of the people who are behind the records he has put on the turntable are interwoven into Norman's disc-jockeying days. He recalls Frankie Laine as a newcomer without fame or fortune. Gene used to take him out to lunch because the singer was broke. Norman said, "Those were the days before he became a young man's Jolson."

Musical Trends

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Does TV Hurt Disc Jockeys?

Gene Norman, a young man who has given uncountable platters that initial push on the turntable, knows from being in both radio and television that the disc jockey will stand firm in the foundation of both mediums. From his camera position on KNBH's five-day-a-week night spot, he said, "TV disc jockeys will have a lot to offer viewers if they take easily to the use of musical film (such as the Snader Televisions used on his telecasts, no doubt) and if they have a wealth of ad-lib musical knowledge at their beck and call when they step before camera." He is the first one to add: "The television platter spinner can't be in business with merely a voice and a handful of records." As for radio and its disc jockeys, Gene continues, "Radio is not on its way out, as some might think. It will go on and on, and so will its disc jockeys."

Gene's actual work during his Snader telecasts is to introduce by anecdote or back-stage bit the artists who appear a few minutes later on film. For instance, before Nat Cole shows up singing "Remember," Gene has set the stage for Nat's appearance by recounting the time the eminent Mr. Cole got his knuckles rapped for playing jazz piano when he should have been rehearsing hymns for his church. He literally personalizes the artists on film parade for the viewer's pleasure.

His Record

Proof that Norman speaks as a man who is tops in his chosen profession is found in the many honors which have been bestowed upon him. He has been named number-one disc jockey in a Campus Magazine poll taken in colleges in eleven Western states, and number one in the annual poll conducted by Billboard, the national music magazine; he was elected president of the Los Angeles Disc Jockey Association in 1946 and has held this post each year since that time; and for the past three years he has been among the top four DJ's in Billboard's national poll. His distinctive voice has also led to narration assignments in many movies such as "The Jolson Story," "Mr. 880," and "Half Angel."

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One thing that keeps a disc jockey like Norman in an enviable spot on the two mediums is having a finger on the twist and twirl of musical trends throughout the country. Norman believes that today's musical tastes "...for the good old tunes of yesterday..." and for the tricky novelty tunes reflect the insecurity of our times and the urgent quest for escapism. He believes that the jazz picture is completely confused at this time by the internal cults, such as Dixie and bebop fans, who do not accept each other on an equal basis.

Perhaps the greatest proof that the disc jockey is not on his way out—and especially one Gene Norman—is the fact that his great number of loyal fans have followed him from radio to television. Gene is one living example of his statement that "the disc jockey will be the last thing to be hurt by TV."
KFI's First Radio studio at 1000 South Hope Street back in 1922. The man in the background was a combination announcer, engineer and disc jockey.

Broadcasting from the frigid North Pole, during Admiral Byrd's expedition in 1934, was one of radio's sensations.

"Shell Happy Time" in 1928 meant Horace Heidt's Orchestra. Do you recognize any of these bandmen who have since become stars in their own right?
THE LATE VAUGHN de LEATH was NBC's blues-singing star way back in 1927. Dinah Shore in modern times and modern dress is NBC's current vocal lovely.

CANT'T TELL WHETHER Hal Peary was Dapper Dan or Vilian Van as he appeared in NBC's "Spotlight Review." Hal was some slimmer in those early days of radio, though lately he has streamlined his figure again.

FROM SOAP OPERA "Pepper Young's Family" to Broadway's hit play "Our Town" is Martha Scott's story. The anonymous member of NBC's serial became a very prominent member of Broadway overnight.

Jean Hersholt Considers Fairy Tales for Television

Fairy Tales on TV

There has been little opportunity for Andersen's make-believe existence to creep into Jean Hersholt's "Dr. Christian" radio role (Wednesday, 8:30 p.m., KNX) otherwise than in the similarity between unfolding a real-life episode and a make-believe story. With the coming of TV, Jean Hersholt is looking forward not only to putting "Dr. Christian" on the video screen, but also to giving youngsters who gather around the TV set a chance to get acquainted with enchanting fairy tales. He believes that they form some of the fondest memories of childhood.

He has some definite ideas about how the TV version of "Dr. Christian" and the fairy tales should be handled. It would never do to force Jean Hersholt to make a decision as to which he would prefer doing on TV, "Dr. Christian" or Andersen's fairy tales, because both have been very close to him for many years and he would never be able to choose between them. He would like to see fairy tales done on film, with a blending of both the dramatization and the narration of the stories.

About the possibility of televising fairy tales, Hersholt said, "I hope it can be done, although it would be an expensive operation. I think it will come soon." Would he like to do a TV show based on telling fairy tales? "Definitely," he said, "I would be interested in doing it. It would be done in a way that would interest children and youngsters. It is not just a matter of telling a story of Andersen's fairy tales, but of giving the children a sense of the magic of the stories."

His Philosophy

If and when Jean Hersholt does TV, he will do it on film. Of that he is positive, because of the tremendous strain on a person who does live TV each week. When asked if delving into the secrets of Andersen's fairy tales had changed his philosophy of life, radio's "Dr. Christian" said, "Well, it's like my 'Dr. Christian' role. My life has been enriched by playing the part of a kind, understanding country doctor. Perhaps part of his philosophy has unconsciously become part of my philosophy. Who knows? It's that way with the fairy tales — or maybe it's that a man grows more mellow as he gets older."

Fairy tales have played an important part in Jean Hersholt's past, and it looks as if they will do the same in his future. Now that he is a grandfather, he said, "It's been a long time since I read fairy tales to my son and now I'm looking forward to reading them to my grandson and to the day when he'll see them on TV."

By Arlene Garber

November 30, 1951
Invented: The "Model" Teleprompter

All Video Performers! If Your Mind Goes Blank, Relax! KLAC-TV's Engineers Come to Your Rescue With Their Telecue "Model" Invention

KLAC-TV's CHIEF engineer, Bob Conner, has invented a teleprompter to end all teleprompters. It is especially designed to aid the newscaster and make him appear to be casually discussing the news instead of reading it. This new invention makes all other tele-aid completely obsolete.

Conner claims to have perfected this demonstration "model" after months of secretly checking figures and face values. The end result is the work of the entire KLAC-TV engineering staff, which after comparing and compiling figures finally worked out the vital statistics for this "model," and of KLAC-TV newscaster Ed Lyon, who volunteered his services as the human guinea pig.

Close observation of the "model" and newscaster over a period of three months revealed the newscaster has never been caught devoid of facial expression while working with the "model." Common flaw in other inventions, such as the playback device and the enlarged ticker tape, is their tendency to give the announcer a completely blank expression as he utters words being whispered in his ear or, in the case of the ticker tape, a quizzical look resulting from peering at the tape from a distance of five or so feet.

However, KLAC-TV engineers have though rather reluctantly, admitted their demonstration "model" also contains a flaw. Conner, speaking for the group, said, "It has come to our attention, following the three months of close scrutiny of the 'model' at work, that the newscaster can read only cheerful news reports.

"We have as yet not been able to find a way to remove from the announcer's face that gleeful look and from his voice that joyous intonation which results from working with the 'model.'" Conner continued, pointing out that he and his staff will remain on the job twenty-four hours a day if necessary to solve this vexing problem. Meanwhile Ed Lyon is offering all the assistance he can, realizing full well that a newscaster cannot go through life accounting for only the brighter side of the news.

In case you are curious about how this new development aids the newscaster in presenting his news telecasts, Ed Lyon explains the invention thus: "Upon considering this invention when brought to me by Bob Conner," said Ed, "I discarded the idea as mere folly. Knowing that I was having a great deal of trouble in refraining from referring to notes while doing my telecasts, Bob persisted and asked that I at least give this engineering achievement a test.

Finally I agreed to give this latest development a whirl if he'd bring it into the office and allow me to look it over. Needless to say, once I saw the demonstration 'model' I knew Bob and his staff had developed something and I volunteered my services immediately."

"The first night," Ed admitted, "I had an awful lot of trouble. I couldn't keep my eyes on my notes and I didn't know the news well enough to read it off. However, I knew I had the situation licked. I was looking directly toward the camera, upon which was placed Bob's model, and I couldn't tear myself away. At my next newscast, I knew I'd know the news by heart. Nothing could deter me from looking directly at that camera."

November 30, 1951

Relax! KLAC-TV's Engineers Come to Your Rescue With Their Telecue "Model" Invention

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1. Emceed by Harry Babbitt, who was recently named top emcee on TV. 2. One of the varied acts presented on the program is shown here. 3. Joan Burnham presents the winners with their prizes. 4. Another of the great acts presented by "Hollywood Opportunity." 5. A brand new automobile is given away every 13 weeks to the Quarter Finals winners.

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