SEEN ON THE VIDEO SCENE

MAZEL SHAW, who recently acquired the title of "Miss Television of 1950," is pictured here with Jack Wheeler (left) and Jack Rourke (right) as they excitedly await the judges' decision. Mr. D. B. Lewis, one of the studio judges, is seen talking to one of the at-home judges. (Rothschild photo.)

POPPULAR young screen players Diana Lynn and Don Defore are among the first of Hollywood's stars to appear in television films. Here they are in a scene from "Double Feature," a half-hour program in the "Silver Theater" series which currently is being filmed at Jerry Fairbanks Productions for early telecasting.

THE OLD GENTLEMAN shown here is not a real potentate but a "King for a Day," reveling in the fun and prizes that went with being named the first male to win the coveted Cinderella crown on the special all-male version of one of KTSU's Thursday night shows. A box of the cigars he is seen smoking was among the many awards going to William Andrew, eighty-one, retired cabinetmaker of Redondo Beach.

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July 7, 1950
The Mystery Show That Killed a Performer When He Left the Cast

By Jane Pelgram

Tuesday, 10:00 p.m.
KECA-TV, Channel 7

The word "mysterious" has become so standard in its coupling with any mention of the Orient that travel folders use the term, and advertising copy on book sales or motion-picture exploitation never fails to qualify anything Far Eastern as "mysterious." A writer of tunes for the London music halls once adopted the nom de plume "Sax Rohmer" and cashed in handsomely with tales of "Dr. Fu Manchu" and "Dr. Petyle" as they took turns foiling each other in a Chinatown setting.

Shortly after KECA-TV's Channel 7 hit the airways, the station adopted the sure-fire formula of mystery plus the Oriental, and introduced dramatically a series of intriguing stories around a "Dr. Yat Fu," owner of a Chinatown curio shop and amateur crime sleuth; a "Police Lieutenant Hargrove," and an "Ah Toy," niece of "Dr. Yat's."

No amount of expense was spared in making the show setting authentic. More than $10,000 worth of props and furnishings were secured—an almost unheard-of thing for an early-day live West Coast video show. Outstanding among them are two genuine Chinese opium pipes, embossed and pearl-inlaid, each over 155 years old; a genuine teakwood tabaret valued at $3,000, which was twenty years in the making; and a real Chinese sacred urn, so ornate it cannot be replaced, valued in excess of $1,500.

The show also employs four exterior and four interior sets, construction of which cost some thousands of dollars and which employed more than 1,000 man hours of labor to complete. Illuminating these eight sets are $5,000 worth of authentic theatrical-type lights. To Herbert O.

(Please Turn to Page 35)

ABOUT TO CAPTURE the criminal they had been tracking down through thirty minutes on KECA-TV's "Mysteries of Chinatown" are Marvin Miller as "Dr. Yat Fu" (in hat) and Richard Crane as "Lieutenant Cummings," last of the long arms of the law to come to an end on the exciting mystery series. (ABC network photos.)

JUST PART OF THE THOUSANDS of dollars worth of Chinese props, some old, some especially designed for the show, that go into forming an authentic background for Miller's "Dr. Yat Fu" sleuthings.

GLORIA SAUNDERS PLAYS THE PART of "Ah Toy," niece of the venerable Chinese sleuth. Here, Miller propounds his theory of how the murder victim met his weekly fate on the suspense-filled show.
TED MALONE has an unusual new dramatic program, forsaking poetry to bring you the intriguing adventures of ABC's "Cross Roads."

THE LAUGHABLE antics of the "It Pays to Be Ignorant!" gang fill in the CBS time slot vacated by the laughable Groucho.

A GALA GIVEAWAY program, "Hit the Jackpot," is heard in "Amos 'n' Andy's" Sunday evening CBS spot.

MADCAP STEVE ALLEN takes over the CBS mike with a new show while Eve "Our Miss Brooks" Arden vacations like a hard-working school teacher should.

"CLICHE CLUB" is the program and humorist Walter Kiernan the star, ABC, Wednesday, 8:30 p.m.

"STARLIGHT CONCERT," with the music of Carmen Dragon, pleasantly occupies Fannie Brice's "Baby Snooks" time, NBC, Tuesday, 5:30 p.m.

Who Says There's Nothing New Under the Sun!

Summer Sun Time Means New Dialing, New Personalities, New Show Ideas
LOOKING over the schedule of listening fare for this summer, we find it appearing to be of more sparkling variety than in many seasons past, with an almost equal play given to music, mystery, comedy and audience participation.

While your fall-season stars are engaged in their hiatus pursuits—some are just taking it easy, others are working harder than ever on in-person tours throughout the country—new personalities and new show ideas are springboarding upon the listening public's fancy. If your reaction is favorable, many may become permanent fixtures on your radio dial.

**Penny Singleton Back**

Among NBC's offerings are a pair of gala musicales—the NBC Symphony, in the key Sunday evening spot ordinarily occupied by "Theater Guild," and "Starlight Concert" in the "Baby Snooks" time. Latter has been airing for a number of weeks already, with the pleasing music of Carmen Dragon, the Norman Luboff Choir and the voice of Eloise. Comedy is the further order of the day, with Penny Singleton and Sara Berner the personalities leading NBC's summer laugh parade. Sara, versatile supporting actress heard on numerous shows, stars in her own right as a police-department stenographer in a satire on detective stories. Penny, and we're glad she's back at the mikes again, is featured on her show in the comedy role of a young businesswoman. NBC's Sunday afternoon summer fare includes new "PAUSE THAT REFRESHES" starring that handsome Westerner, Joel McCrea.

**LONG-TIME favorite radio comedian Sara Berner comes into her own with a laugh show titled "Sara's Private Caper."**

### Summer Listening Schedule

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<th>NEW SHOW</th>
<th>NETWORK</th>
<th>DAY</th>
<th>TIME</th>
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</thead>
<tbody>
<tr>
<td>&quot;PAUSE THAT REFRESHES&quot;</td>
<td>CBS</td>
<td>Sun</td>
<td>5:00 p.m.</td>
<td>Bergen-McCarthy &quot;Our Miss Brooks&quot;</td>
</tr>
<tr>
<td>&quot;STEVE ALLEN SHOW&quot;</td>
<td>CBS</td>
<td>Sun</td>
<td>8:00 p.m.</td>
<td>Jack Benny</td>
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<tr>
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<td>Amos 'N Andy</td>
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<tr>
<td>&quot;HIT THE JACKPOT&quot;</td>
<td>CBS</td>
<td>Sun</td>
<td>4:30 p.m.</td>
<td>Groucho Marx</td>
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<td>&quot;IT PAYS TO BE IGNORANT&quot;</td>
<td>CBS</td>
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<td>6:00 p.m.</td>
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<tr>
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<tr>
<td>&quot;SOMEbody KNOWS&quot;</td>
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<td>6:00 p.m.</td>
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<td>&quot;SATAN'S WAITIN' &quot;</td>
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<td>7:30 p.m.</td>
<td>&quot;Young Love&quot;</td>
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<tr>
<td>&quot;STARLIGHT OPERETTA&quot;</td>
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<td>Tues</td>
<td>8:30 p.m.</td>
<td>&quot;People Are Funny&quot;</td>
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<tr>
<td>&quot;A LIFE IN YOUR HANDS&quot;</td>
<td>NBC</td>
<td>Fri</td>
<td>6:00 p.m.</td>
<td>Bob Hope</td>
</tr>
<tr>
<td>THE PENNY SINGLETON SHOW</td>
<td>NBC</td>
<td>Wed</td>
<td>6:00 p.m.</td>
<td>&quot;Baby Snooks&quot;</td>
</tr>
<tr>
<td>&quot;SARA'S PRIVATE CAPER&quot;</td>
<td>NBC</td>
<td>Thurs</td>
<td>7:00 p.m.</td>
<td>&quot;Theater Guild&quot;</td>
</tr>
<tr>
<td>&quot;STARLIGHT CONCERT&quot;</td>
<td>NBC</td>
<td>Tues</td>
<td>5:30 p.m.</td>
<td>&quot;Light-Up Time&quot;</td>
</tr>
<tr>
<td>NBC SYMPHONY</td>
<td>NBC</td>
<td>Sun</td>
<td>5:30 p.m.</td>
<td>&quot;Today's Children&quot;</td>
</tr>
<tr>
<td>&quot;ONE MAN'S FAMILY&quot;</td>
<td>NBC</td>
<td>Mon</td>
<td>8:00 a.m.</td>
<td>&quot;Light of the World&quot;</td>
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<tr>
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<tr>
<td>&quot;LIVE LIKE A MILLIONAIRE&quot;</td>
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<td>M-F</td>
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<td></td>
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<tr>
<td>&quot;THE BIG GUY&quot;</td>
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</tr>
<tr>
<td>&quot;CLOAK AND DAGGER&quot;</td>
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<td>Sun</td>
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</tr>
<tr>
<td>&quot;THE FALCON&quot;</td>
<td>NBC</td>
<td>Wed</td>
<td>8:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>&quot;CLIQUE CLUB&quot;</td>
<td>ABC</td>
<td>Wed</td>
<td>8:30 p.m.</td>
<td>&quot;Ozzie and Harriet&quot;</td>
</tr>
<tr>
<td>&quot;CROSS ROADS&quot;</td>
<td>ABC</td>
<td>Mon</td>
<td>7:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>&quot;THIN MAN&quot;</td>
<td>ABC</td>
<td>Fri</td>
<td>9:00 p.m.</td>
<td></td>
</tr>
</tbody>
</table>
Once you've been out on the field yourself, you won't ever become an "armchair quarterback." You'll look back and remember how it is for a kid out there on the field in the middle of a play having to make a split-second decision strictly on his own.

Speaking was the gridiron field's famous "Number 98," Tom Harmon, newly appointed sports director for station KNX. We asked him to elaborate on the duties of a radio sports director. He explained: "The office of sports director handles anything and everything pertaining to sports down to every detail all along the line. In many respects, it is similar to the job of a newspaper sports editor, except—because a paper's sports assignments are departmentalized—a radio sports director is required to be more versatile."

Harmon's versatile sports background well qualifies him, but the predominance of attention he won in his football jersey has, in a way, proved to be a handicap. "Because of it," he told us, "listeners hearing me do a sportscast of a football game will place their confidence in me, but when they hear me broadcasting any other sport, they immediately adopt the attitude that I don't know what I'm talking about. This is strongly shown in my mail—all through the football season, I get no complaints."

But, come baseball, basketball or what-have-you, whoo!—the fans jump on me about every little thing."

Four-Sport Standout

These fans should check Harmon's outstanding all-round sports record. In high school (Horace Mann High in Gary, Indiana), Tom went out for football, basketball, baseball and track and won a letter in each of the four sports. In football, he was unan-
imous all-state halfback in 1936 and 1937; in 1937, he was chosen as captain and halfback on the mythical all-national high-school team; in 1937 he set a new national high-school scoring record. In baseball, Harmon played first base and pitched. In 1937, pitching in a semi-pro league, he had a record of three no-hit, no-run ball games to his credit, was offered a trial with the New York Yankees, turned it down to go to college. In basketball, he was captain and high scorer for the Horace Mann team that won twenty-three out of twenty-five games in his senior year, and was awarded a position on the all-state team for two years as a guard. In track, he ran the 100-yard dash and the 200-yard low hurdles and ran as the anchor man on the 400-yard relay. In his senior year, he lost but one race; in the state finals at Indianapolis in 1937, he won the 100-yard dash, won the 200-yard low hurdles and set a new record of 22.6 which stood for twelve years, and anchored the half-mile relay to a victory.

If You're Going to Be a Sportscaster, Says Tom Harmon, Because Then Baseball Fans Will Say You Don't Know What You're Talking About

By Shirley Gordon

At the University of Michigan, in addition to being unanimous All-American Halfback in 1939 and 1940 and elected as the outstanding football player of the nation in 1940 (his awards included The Heisman Trophy, The Walter Camp Trophy, The Knute Rockne Trophy, "Most Valuable Player in the Big Ten," "Captain of the All-American Team," The Chicago Walling Wall Trophy, The Detroit Yacht Club Trophy and The Kate Smith Trophy), Harmon was high-point man in basketball (Please Turn to Page 11)
ON OUR COVER

"Sum-mermaid!" That's the verdict on the summery summer miss who graces our initial July Radio-Television Life. Yep, it's "My Friend (and yours) Irma," Marie Wilson. Making more mom pitchers and growing legs during her hot-weather radio hiatus, Marie and her happy colleagues of the "Irma" program will be back at the CBS microphone come Monday, August 28. (Color cover photo by CBS-Ben Polin.)

For Love o' Mike (General Comment)

Looks Like

You'll see radioite Jim Backus in the role of the mayor in the movie "M,"... Dinah, George and Missy Montgomery are motoring out for a coast for vacation... Dick Haymes will play the California State Fair starting September 7... Herb Rowlinson, a big flicker star in the old days, will be on the screen in "Gene Autry and the Mountains,"... NBC has auditioned that friendly. Miss Irene Herdrich of New York, for "Brady," with a one-man daily fifteen-minute strip show in mind... Hal Moore's doing the Hollypark races on KMPR, supplanting Hernández for the summer... CBS has signed Sinatra to a five-year deal, both radio and TV... Newscaster Bob Gorrell, who recently switched from CBS to ABC, has signed an exclusive contract with the latter, which could run for fourteen years... Lois Corbett and Don Wilson are now Mr. and Mrs. Hans Conrad's going to vacation in Japan... John Brown will ditto in New England... Jean "Dr. Christian" Hersholt returns to films in MGM's "It's a Big Country,... "Crime Photographer" Staats Cotsworth will vacation in Canada, where he'll paint local scenic wonders. His work was shown in a successful one-man exhibit at the American British Art Center a year ago... Sam Edwards, "Corliss Archer's" beau "Dexter," will appear in summer stock in Santa Fe, New Mexico, in "Merton of the Movies," with Sterling Holloway... CBS has signed Hal Feary but doesn't get "The Great Gildersleeve," which remains on NBC with a new "Gildy"... Lucille Ball and Desi Arnaz will hear the flutter of the stork's wings over their Northridge home next January... Gale Gordon is putting thirteen Shakespeare condensations on wax for CBS... "Lux's" talent booker for ten years, Harry Kerr, is changing to a new job but same agency, J. Walter Thompson.

Listening In

Lord Woolton, chairman of the Conservative Party, when asked by Ed-ward R. Murrow what he was taking back to England, replied: "A lousy cold ham. My wife's taking some nylon. Two doctor's degrees. And we're both taking very precious memories of almost exhausting hospitality and kindness."

Steve Allen on the Steve Allen Show: "When six or more couples are speeding along in a hot rod, I think at least one person oughta stay in the front seat and drive."

Your Cue (Shows You May Like)

Penny Singleton Show

Tuesday, 6:00 p.m.  NBC-KFJ, KFSD

We've made a personal memo of this show. Which means that, personally, it very much strikes our fancy. Editorially, it pretty well measures up, too.

It centers around the normal, un-sensationistic doings of a young widow and her two daughters—one in the puppy-love stage, the other in the puppy-stage—or cats or frogs or whatever.

Penny handles her role as the attractive widow—mother, businesswoman enchantingly, and a lot of good advice on the handling of off-spring is entertainingly incorporated in the stories. The whole thing comes off very believably because you know that, in real life, Penny has two daughters of corresponding age and lived with her Maritime officer husband in the company of war wives during the last fracas. During a recent script, as Penny smartly maneuvered the love tangles of her adolescent daughter, her cook and herself, she delivered the line, "I wasn't married to a Navy commander for nothing." with such spirit that the whole background story of the pretty widow's romance, her sudden loss, and her life—goes on, philosophy was deftly incorporated with nary a dramatic.

If you like Penny (and how can you help it?), you'll like her show.

Harry Babbitt

Monday-Friday, 7:45 a.m.  CBS-AXY

In the line of good ways to start your day right, make note of the above data on a happy little show called "Second-Cup-of-Coffee Time." Its host is an old friend of yours, Harry Babbitt, who knows how to put over cheery ditties and sweet ballads with the greatest of ease.

With him is a musical combo called the Billy Wardell Duo. We met Bill just the other day, and found him a real nice-type guy, too. So—if you're up and ready for your second cup of coffee (or your first, third or fourth) by quarter of eight, invite Harry and the fellows in via your radio dial. Their music will help set you in the right direction for a real good day!

"Crossroads of Music"

Nightly, 10:00 p.m.  KFAC

Good music has long enjoyed a firm (Continued on Next Page)

NEXT WEEK

"How Lonesome Is Lonesome Gal?" is the intriguing topic we take up in our lead story of next week's Radio-Television Life, with the pretty masked miss shown in three informal photos at home.

Strenuous long rehearsals are to be credited for the smooth production of the popular video version of "Stop the Music" which is spotlighted in a two-page spread titled "Practice Makes Perfection."

"It Could Happen?" smiles that clever Sara Berner, radio's new death speeader, whom you'll find Sherlocking on our cover come next week.

"Starlight Concert" is coverage on one of the most enjoyable of the summer replacements in the musical vein, including an interesting chat with its host, Carmen Dragon.

"From SASSS to Peanuts" is a switch we explain in an entertaining interview with the Pinkey Lee show's writer, Phil Shukin.

"Soils to the Sun" is a summer pictorial feature on radio-TV-ites who take to the waves when free from their mike chores.

And "Sing It Again" profiles that new singing rave, Alan Dale.

All of this—plus candid and complete program information—in next week's Radio-Television Life.

Page Seven
RAadio-Television Life

playbacks (Critical Comment)

We Point With Pride

To the liquid voice of Anne Seymour, which portrayed the volatile "Ladies Fair" of "Against the Storm" and is still heard on many dramatic shows from the East, but is now conspicuous by its absence from one of the best radio novelties of them all.

To KFAC's kindly habit of providing soothing alarm-clock classics for those daily "Oh, how I hate to get up in the morning" hours.

To "Top Secret!"

To last week's "You and . . ." talks on "You and Psychology," and to the "You and..." program generally for its consistent excellence.

We View With Alarm

The unfortunate proclivity of emcee Tom Moore (Ladies Fair) for repeating everything his contestants say to him, thus mars his otherwise delightful performance. Like this:

Contestant: "My name is Mrs. Blake.
Tom: "Mrs. Blake!" Contestant: "Yes, and I'm from Rhode Island."
Tom: "Rhode Island!" You see what we mean?

That inconvenient hour at which the "You and..." series is aired locally over KNN. 11:45 p.m.

On Mike (About Studio Happenings)

Are You a "Mr. Snood"?

Even in radio some things happen spontaneously and without plan. Disc-jockey Gene Baker created a new club during his afternoon platter-spinning show, which goes out over KHJ-Mutual every day.

Baker was interviewing singer Bill Jacoby, who has dreamed up a voice character he calls Elmo X. Snood, a typical ex-vaudvillian and actor of small parts. Baker ad-libbed the suggestion that Jacoby organize a "Snood Club," for folks who have been bitten by the acting bug.

He and Jacoby discussed the idea on the air, even to deciding that membership should be restricted to individuals who could submit press clippings.
to show they had been a part of show business and had acted, in however small the part. In vaudeville, films or the legitimate theater. Members would be known as “Mr. Snood.”

Within an hour of making the suggestion, Baker received more than a dozen phone calls from listeners who wanted to join the unique club. The calls were turned over to Jacoby, who has gone ahead with plans to launch the organization, “for the purpose of providing a common ground for individuals who have been or have wanted to be actors.”

Entertainers O.K. D. J.

A good job well done received some much-deserved credit when four members of the entertainment world gathered to pay their respects to Jack Low, local disc jockey.

Putting their personal O.K. on the service Jack offers the Negro community on WLS, except Sunday record show (KGFJ, 11 to 12 p.m.) were Nellie Lutcher, her band-leader brother Joe Lutcher, Shelton Brooks Jr. and Ben Pollack. Nellie and brother Joe are both currently appearing at Eddie’s Oasis, while Brooks appears at Ace Calin’s In Hollywood and Pollack heads his own Dixieland band at the Beverly Cavern.

In the meeting at Low’s office, the entertainers were unanimous in their consent to appear on the “Sweet and Low” show during the next few weeks and so, it looks like these some promising listening ahead for you disc-dialers.

Off Mike (Personalities)

Marx Bros. Book

“The Marx-Brothers” by Kyle Crichton has been published by Doubleday and Company. The book contains narratives that are both historical and hystorical in the amazing career of the five brothers—Groucho, Ohco, Harpo, Zeppo and Gummo.

Our reaction to this NBC release—keeno!

“NBC Theater” Lauded

NBC’s education-by-radio project is the “greatest step forward in mass education since the institution of the free public schools.” In the opinion of the presidents of the six colleges and universities now utilizing the weekly “NBC Theater” productions for home-study correspondence courses. “NBC Theater” is one of four programs currently used by institutions of higher learning for radio-assisted home-study courses.

“In addition to being good radio and good informal education, we also feel that these programs have made practicable a more effective system of education by correspondence when than has before been possible.” The correspondents stated in a letter to Charles R. Denny, NBC Executive Vice-President. The six presidents who expressed their views are those of Brooklyn (N.Y.) College, the University of Louisville, Kansas State Teachers College, the University of Tulsa, the University of Arizona, and the Texas College of Arts and Industries.

“With high consistency, the Sunday dramatizations have been excellent and they have deserved the surprising large quantity of awards they have received,” the educators said. “We agree with the National Council of Teachers on English when they said that these programs have set a new very high standard in radio production . . . .”

Howe to Teach

News analyst Quincy Howe is terminating his contract with CBS, effective September 1, after eight years with the network’s News Department in New York. Howe will move to Urbana, Illinois, as associate professor in the School of Journalism at the University of Illinois for the coming academic year.

He will conduct a course in contemporary affairs and broadcast news analysis over the university’s radio station, WILL. He also plans to complete the second volume of his “World History of Our Own Times,” covering the period from Versailles to Munich, for 1951 publication by Simon and Schuster.

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1012A E. Windsor Rd., Glendale 5, Calif.
BRISC-DISCS OF THE WEEK: Victor Young Orchestra and Chorus on "Our Very Own" (Decca) . . . Mitch Miller Orchestra and Chorus and "Tzenna, Tzenna" (Columbia) . . . Margaret Whiting and Jimmy Wakely's "Pooh's Poohs" (Columbia) . . . Robert Q. Lewis's first sides for Columbia feature the up-tempo novelty oldie, "Stephen Got Even," with Mr. Lewis singing. . . . Among his new sides is "Reverse I'm In Love With The Mother of the Girl I Love" that made for swell listening, one of his early albums, "Maria Elena" and "They Say It's Wonderful," that make for swell listening, especially the Spanish lyrics on "Elena." . . . Red Ingle (Columbia), too long out of circulation on wax, bounces back with a pair of his most popular noveltyts, "You Can't Be Fit as a Fiddle When You're Tight as a Drum," and "Turn Your Head, Little Darlin', I Can Still See Your Face"—not as zany as his previous platters, but still good for laughs. . . . The Modernaires (Columbia), one of the best in vocal groups, has a swingy steady-beater in "Java Jive," and another spelling lesson on "Schen . . . Anyhow, you spell it "S-Key-Neck-T-A-D-Y." . . . Other newies this week are Benny Strong's "Honky Tonky Manray," Les Paul's "C.C. Rider" and Mickey Katz's "Tiger Rag" for Capitol; likewise Arthur Godfrey's "Hawaii," Burl Ives' "Lady From Laramie," and Russ Emmet's "C-Camp on a Hill by the Sea" on Columbia. (P.S. Have you heard that Capitol's Jo Stafford may switch to the RCA-Victor label? . . . A.M.)

WHEN, "in best so far on this label."

ANYHOW, long out of circulation on wax, furl, that make for swell listening, especially the Spanish lyrics on "Elena." . . . Red Ingle (Columbia), too long out of circulation on wax, bounces back with a pair of his most popular noveltyts, "You Can't Be Fit as a Fiddle When You're Tight as a Drum," and "Turn Your Head, Little Darlin', I Can Still See Your Face"—not as zany as his previous platters, but still good for laughs. . . . The Modernaires (Columbia), one of the best in vocal groups, has a swingy steady-beater in "Java Jive," and another spelling lesson on "Schen . . . Anyhow, you spell it "S-Key-Neck-T-A-D-Y." . . . Other newies this week are Benny Strong's "Honky Tonky Manray," Les Paul's "C.C. Rider" and Mickey Katz's "Tiger Rag" for Capitol; likewise Arthur Godfrey's "Hawaii," Burl Ives' "Lady From Laramie," and Russ Emmet's "C-Camp on a Hill by the Sea" on Columbia. (P.S. Have you heard that Capitol's Jo Stafford may switch to the RCA-Victor label? . . . A.M.)
You Shouldn't Be A Football Hero

(Continued from Page 6)

for Michigan in 1938, third in the Big Ten Conference that year, elected to the All-Conference team and given honorable mention on All-American. In 1939, he ran a 100-yard dash and the low hurdles in 1938, and also played baseball for one year at Michigan. In 1940, Harmon dropped all other sports, as the 's major. West football game. Harmon also played baseball for one year at honor by mention on All-American.

In order to participate in the East-West football game. Harmon graduated from Michigan in June of 1941 as a B.S. major.

Married the Girl

The athlete's assignment at KNX is not his first as a radio sports director, having held the same post at WJR, Detroit, In the years 1941 and 1946 in the years intervening, he was active as a sports director—in a fighter pilot in World War II), and in 1948 he was sports director of KFI. A student of dramatics in school, Harmon came to California to debut in the movies and settle here permanently with his marriage to his leading lady, Hollywood actress Elyse Knox. The Harmon's two children—Sharon Kristin and her husband, who was then a church churc

Tom sportscasts on both radio and TV, calls the television audience "ten times more critical." "There's no tougher audience to please than sports fans," he avows. He names basketball and hockey as the most difficult sports to describe because of their speed. As an audience viewpoint, baseball is the hardest—because everybody in the audience considers himself an expert." Harmon spends hours nudging a fan on the shoulder with, "Okay, fellow, come on up to the box and try it for yourself."

TV a Boon

Tom's own opinion is that watching a sport on television doesn't compare to any extent with actually being at the game. "The television audiences are close-up happy—they often miss great field play."

He looks upon the coming season as a great year for local sports fans. On the gridiron scene, he points out that Angelinos will see the "very finest in pro football," and in the college picture, "UCLA is coming up and Southern California ought to have a good team."

"It's a shame," he continued, "that such a large, well-manned, mindless city as Los Angeles has such limited sports facilities. The major leagues just won't come out here because there is no place large enough to accommodate their draw. I think there are some four or five areas in the blueprint stage but they don't seem to get any farther. I wish I had about twenty million dollars. I'd have no doubts. I'd start building one to-morrow."

FORTH OF JULY IS a special holiday for CBS's Western Program Director George Allen, and this 1950 is an extra special for it was twenty-five years ago, July 4, 1925, that George lit the fuse of his radio career. To say much has happened to him and to radio in that quarter century is a masterpiece of understatement. He remembers Don Ameche narrating Indian stories on a Chicago station... Harlow Wilcox doing run-of-the-mill announcing... Jim and Marian Jordan plugging songs at $5 a piece. Allen hired Bill Hay at $25 a week to announce Chicago shows, long before Hay dreamed of attaining national fame as Mikeman for "Amos 'n' Andy."

GEORGE ALLEN, WHEN HE LEFT his house on the morning of July 4, 1925, hadn't the remotest idea of what he was getting into. Both he and his wife were wrapped up in music. He had received his college degree in it, had married his talented voice teacher, Ade Tilley, had turned professional singer (tenor), was credited by Bush Conservatory, Chicago, as a public-school music teacher, had held two of the best church singing jobs in Chicago and was preparing to go abroad to study opera when a friend called to tip him off about a radio-station job in Chicago.

SO WHEN HE LEFT the house that morning to be interviewed by WOK's (Chicago) station manager, George Allen told his wife that he should decide to take the job in radio, it would mean a slim salary and tough sledding. Ada's parting words were: "You get the job, we'll do it!" (Source of great inspiration and encouragement to her husband, who was then disabled from World War I, Ada had already given up an $8,000-a-year position as head of the voice department at the University of Washington to move to Chicago while George studied at Bush Conservatory and they scrimped on his $135-a-year veteran's pension.)

STARTING AT WOK, Allen was given the official title of "Program Director and Chief Announcer." On a typical day the station carried seven hours of programs: luncheon music from noon until 2 p.m., dinner music from 6 to 8 p.m. and supper music from 10 p.m. to 1 a.m. George had three "working names": Al George (when he played banjo or guitar and sang); Frank Osborne (when he was baritone soloist); and George Allen (when he did ballads and concert music).

ALLEN REMAINED AT WOK until 1929; then became radio director for J. Walter Thompson Agency, Chicago; moved (1934) to Benton and Bowles to produce radio programs; went to CBS, N. Y. in 1938; came from New York to Hollywood, 1944. He is best known here as producer of "The Whistler," "Starlight" and "The Misfit"... were his own creations among scores of West Coast shows he has aided in hatching. KNX and Columbia Pacific Network must always be filled with, as Allen puts it, "shows of sufficient calibre to get good ratings and stay sold." When Fred Beck's 7:45 a.m. recently went off, Allen's department couldn't find thirty days to screen prospective programs to take Beck's place (Harry Bobbitt finally landed the spot from eight or ten likeliness.

ASKED TO NAME OLD-TIME PROGRAMS which linger in his mind as favorites, Allen mentioned Gertrude Berg's "House of Glass" (1935), on which Paul Stewart played "Whitey, the Bellboy," and George Tobias was a dishwasher... "Tony and Gus" (1935) with Morio Chamlee: a wonderful musical comedy, series called "Music at the Hayden."

FROM THE DESCRIPTION ALLEN gave me of a radio producer's job in the thirties, today's producer leads a slow life. At one time, Allen's weekly schedule included: "Colgate House Party" every Monday (half hour) with Frances Langford, Conrad Thibault and Al Goodman's orchestra, which Allen produced and directed (live show and repeat for West Coast);

(1950)
1:15—KFWI—Sports Flash.
1:25—KGER—Sports Flash.
1:45—KRCB—Sports Flash.
2:05—KGER—Sports Flash.
2:25—KFWI—Sports Flash.
2:45—KGER—Sports Flash.
3:05—KGER—Sports Flash.
3:45—KGER—Sports Flash.
4:05—KGER—Sports Flash.
6:05—KGER—Sports Flash.
8:05—KGER—Sports Flash.
10:05—KGER—Sports Flash.
12:05—KGER—Sports Flash.
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44:05—KGER—Sports Flash.
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88:05—KGER—Sports Flash.
90:05—KGER—Sports Flash.
92:05—KGER—Sports Flash.
94:05—KGER—Sports Flash.
96:05—KGER—Sports Flash.
98:05—KGER—Sports Flash.
00:05—KGER—Sports Flash.
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16:05—KGER—Sports Flash.
18:05—KGER—Sports Flash.
20:05—KGER—Sports Flash.
22:05—KGER—Sports Flash.
24:05—KGER—Sports Flash.
26:05—KGER—Sports Flash.
28:05—KGER—Sports Flash.
30:05—KGER—Sports Flash.
32:05—KGER—Sports Flash.
Radio Lifelines

(Continued from Page 11)

"Music at the Houdnys," live and live repeat; "Lammy Ross's Log Cabin," Wednesdays (two shows), with Harry Saltier's okie and guest stars and with row-Dallas, Agnes Moorehead as host; and three full-hour shows, with repeats, on which two directors were used (Allen handling production from Hollywood and John from New York). That's why Fourth of July is his own personal holiday. He's sung professionally since 1934.

The Apta Frolics Last week were a stupendous success and I'll have to go back on my promise to tell you all about it this week. It was most exciting to greet scores of wonderful radio friends and to meet and get to know over a long period of time, but never see en masse and at leisure. With the help of CBS's crack cameraman, Ben Polin, about thirty pix were shot. So instead of a capsule report for an enormous picture "spread" in an upcoming issue.

Shift and Shunt: NBC finally broke down and told ... "Fibber and Molly" dropped by Johnnie Ray after twelve years, are being picked up for sponsorship by Pet Milk ... same day and time, and of course, same net. ... Bob Crosby show supposedly being cancelled. Hcl Peary is moving to CBS, where a new show will be woven around his unique talents. ... "Great Gildersleve," must alter program and property of Kraft, to be developed with a new star, on NBC. William Keighley ready to sign for another five years on Lux; Rumba wanted to set up housekeeping in N.Y., but now he's tied to the super soap drama, he'll stay there. Newcaster Bob Gorrell asked Albert to ask you to deal. He'll get as high as $4,000 a year. This is only a cross section of the things that are a-poppin' along Radio TV Line every day. It's only the edge of the ice. Keep Radio-TV Life more than ever to keep up with the changes.

Page Nineteen
**SUNDAY, JULY 9**

*Indicates Broadcast*  

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
</tr>
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| 7:00 | KCBQ | Howie K.
| 8:00 | KBOR | Howard K.
| 8:30 | KBWU | Breakfast With You.
| 9:00 | KBOR | Howard K.
| 9:00 | KGIL | Hits of the Tri's
| 9:30 | KFMB | - Wally George Show.
| 10:00 | KHJ | - Musical Review.

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**Religion**

- KCUR - Christian Science
- KOHL - Catholic Church
- KFWM - Gospel Service
- KGIL - Church of God
- KFWM - Catholic Church
- KFXM - Catholic Church

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**Music**

- KFAX - Juke Box Revival
- KGIL - Gospel Singer.
- KFRC - Romance of the Night.
- KFSD - Sunday Musical
- KFWM - Christian Church
- KGIL - Say It With Music.
- KFSD - Sunday's Pops.
- KFWM - All-Solace Church.

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**Public Interest Information**

- KGIL - Folk Music for Valley
- KFRC - News.

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**Drama**

- KFAX - Mystery Detective.
- KGIL - Wm. Gargan.
- KFWM - Hall of Fame.
- KGIL - Boston Blackie.
- KFWM - The Sult.
- KBOT - Flyer.
- KFWM - Steve Shmopaker.
- KGIL - Healing Service.
- KGIL - Intermission.

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**Quix, Participation**

- KGIL - Quiz Kids.
- KFRC - Take Your Vocation.
- KGIL - Hit the Jackpot.
- KFRC - Twenty Questions.
- KGIL - Western Musical.

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**Comment-Narration**

- KGIL - Walter Winchell.
- KGIL - Loisela Parkes.
- KGIL - William Tushier.
- KGIL - Iris Coffin.

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**Public-Weekly Music**

- KGIL - News.
- KFAX - Congressional.

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**Conclusion**

- KGIL - Broadcast.
Richfield Reporter

AGAIN ON NBC
10 PM KFI

SUNDAY

R. E. M. B. S. | E. M. B. S. | B. S. H. | L. H. O.

R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.

10 PM KFI

Richfield Reporter

WANTED


R. X. C. | C. M. | H. | L. | H. | H. | B. S. H. | L. H. O.
**MONDAY, JULY 10**

**Indicates News Broadcast**

**BUENOS DIAS**

with Eddie Rodriguez

Daily 6-7 A.M.

10—KECA, KFMB—Surprise Package.
   KFI—All Around Town.
   KXJ, KXG, KXO—News, Grey Hardy.

8:05—KECA, KFMB—Ronald Reagan.

8:15—KCLI, KCLI—News.

8:30—KCLI—All Around Town.

8:45—KECA—News.

8:50—KCLI—All Around Town.

9:00—KECA—Surprise Package.
   KFXJ, KFXG, KFXO—News, Grey Hardy.


10:00—KECA, KFMB—Don McNeill's Show.
   KCLI—All Around Town.


11:00—KECA, KFMB—Don McNeill's Show.
   KCLI—All Around Town.

_Indicates News Broadcast_
THURSDAY, JULY 13

**Indicates News Broadcast.**

8:00—KFBM—Don O'Neill's Breakfast Club.
8:10—KFBM—Ladies Fair.
8:20—KFMB—George Murphy.
8:30—KFMB—School Dance.
8:40—KFBM—With Melody in Mind.
9:00—KFMB—Parade on Parade.
9:15—KFBM—Surprise Package.
9:20—KECA—All Around Town.
9:30—KECA, KFMB, KGVO—Ladies' Fair.
9:40—KFMB—Second Mrs. Burton.
9:50—KFMB—Major-League Ball.
10:00—KFMB—Take It Easy.
10:10—KFMB—Piano Parade.
10:20—KFMB—Rhythm Age.
10:30—KFMB—Radio Institute.
10:40—KFMB—Maurice Hart.
10:50—KFMB—Midmorning Melodies.
11:00—KFMB—Ball Room.
11:10—KFMB—Devil's Fiddle Ballroom.
11:20—KFMB—Yesterdays's Hits.
11:30—KFMB—Gunners.
11:40—KFMB—Shaolin Serenade.
11:50—KFMB—Luxurious.
12:20—KFMB—Vicksburg.
12:30—KFMB—Prairie Schooner.
12:40—KFMB—Ola Rasmussen.
1:00—KFMB—Happiness.
1:10—KFMB, KGVO, KVOE—Major Baseb...
In & Out of Focus (General Review)

Rumors Are Flying

The popular "Stars Over Hollywood" is being reshaped for filming by Fairbanks Studios. The sponsor is interested in video. NBC is rumored to be going to buy a local motion-picture lot as a site for their West Coast video productions.

We hear that Camels are cooling to Ed Wynn and considering to Danny Thomas. Thomas wants to wait for greater set ownership—it shouldn't be long.

Pepsi-Cola may sponsor a Tony Martin TV show. Rival Coca-Cola is interested in Morton Downey, so we go again—or don't you remember radio's battle a few years ago?

Bert Parks, emcee of ABC-TV's "Stop the Music," has had a new daytime show built around him—not necessarily for the same net, however.

Looks Like

Tenor singer Clark Dennis, following his appearance on Ken Murray's CBS-TV video show, is being paged by that comic to take a permanent spot on the eastern TV'er this fall.

Manager Eddie Sherman has a big TV program brewing for Allen Jones and Irene Hervey on a major video network, which may bring the star's back-another favorite back to the U.S. this fall, canceling their protracted tour of Europe.

Hawthorne has started a search for "Mr. and Mrs. Mull of 1856" scripts on which they have a local favor.

The "Stop the Music" show will air on his KLAC-TV 6:15 p.m. show. If you have a dog of questionable ancestry, write Hawthorne, 1000 Cahuenga Boulevard, Hollywood. Mail will be held a few days after the show.

Million Berie, who asked for a vacation this summer, is cooking up a Palladium (London, that is) deal this summer. At Jarvis show, an afternoon headliner among the TV outlets, is being completely revised, with fewer commercials. Ronnie Kemper on hand, and the vocal format in order to stay the top daytime coin puller on television.

Jean Hersholt, it is reported, has 600 "Doc, Christian" scripts on hand and is talking of making them if and when he goes TV with the famous "Rivers End" series. But two years hence is the time, the good "Doctor" says.

Carlton E. Morse's "One Man's Family" picked up Sweezy and Heart Soap as bankroller (they get a plug for making the NBC-TV show available so extensively) and the "Bananas" will be available to forty more East and Middle-West NBC-TV stations as of July, sometime.

Doris Day apparently has a Warner contract that allows her to do TV (smart girl), so if she isn't renewed to sing on the Hope air show next season, she may do a TV show for RCA Victor. RCA also wants Jack Paar for an Eastern TV show, after catching his current NBC Schick-Ever-last lamp in the fall. Every day we hear that Paar will go East—next day he doesn't want to. A big refrigerator company is trying to get Ginger Rogers for a TV series, doing the "Kitty Foyle" she did so beautifully in the movie.

CBS has signed Frank Sinatra, the same crooner who came across television so well on one of the NBC Rooneys. To a five-year contract that covers both AM and TV. To us it seems like a real lucky break for Frankie.

Chico Marx will compete with brother Groucho next fall when each of them has a TV show on Wednesday night. Chico's is an ABC-TV show, sponsored by American Safety Razor Company and aimed at college kids. Groucho's is an NBC-TV show, sponsored by who knows at this stage, and aimed at everyone with an ear AF a TV signal.

We also hear that Godfrey's CBS-TV "Talent Scouts" will be seen out here next fall. Looks like the KEDC-TV network's chief operating officer has wisdom tooth. (Probably got it trying to eat faster than her brood!)

TV Writers Attention

In our June 9 issue of Radio-Television Life we carried a squib about the difficulties of satisfying the Eastern market for television scripts. All through the murder we qualified by saying, "in Gotham," "an Eastern condition," or "in the East."

At the end of the few paragraphs we said: "—send your writing East in the interim."

Since that time we have received numerous telephone calls, asking where to send scripts. The only knowledge of producers on all the Eastern emigrations we have is gleaned directly from the screen of a television set. And certainly anyone interested in writing for a show would see it on video first. Screen contracts credits are there for all to see. Looking up any networks or independents in a New York directory, which every library carries, should be an equally simple matter.

True—we did say the networks should be able to tell you addresses and names, and here we err. The departments, all of them, at the local nets and networks are too busy to do without taking on a public information service, script reading service, or writer's guidance. One of the nets called us, quoted a phone conversation in which a magazine reader had said we told (?) them to call the network. They were, logically enough, puzzled and not too happy over having to disappoint people when an outside source had given the impression this bountiful service would be forthcoming.

So don't call 'em. Don't send them your scripts. Instead, reread our June 9 issue. If you own a red flag in the Eastern situation, hoist it, take our word for it right now. The boys and girls at KNBH, KTVM and KECA-TV aren't soliciting scripts, passing out sample scripts or conducting contests. They are currently just too busy turning out the good television shows we all enjoy, and will be for some time to come.

Answer to the cards and letters we have received—may we just say that were interested in TV script writing, our first move would be to get one of the several good writer's guides on sale at any newsstand, look up the section classifying scripts wanted, and work from there. They are actually soliciting—the West Coast stations are regular Eastern networks we mentioned are not!

Sports Crisis?

For the sports-minded TV fan, the numbers "542" might mean a lot. They refer to the California State Athletic Commission's order No. 542, which would prohibit any licensed club from making television and radio broadcasts or films of boxing and wrestling, without written permission from the commission.

We seemed to recall a similar proposal made a couple of years ago. Rather than trust our memories and our knowledge of the legal, we called a Dom Lee contact. He, in turn, filled in a little history, and quoted to us from the filed opposition of lawyer Donn B. Tatum, made on behalf of the State Broadcasters' Association (of which he is president), and on behalf of Donn Lee Network, of which he is vice president and general counsel.

The history given us was briefly that the thieving Legislative Session of 1949, State of California, Donn Tatum led the fight against a similar proposition that also included the State Athletic Commission's right to take five per cent of the revenue an operator would receive for television or broadcasting rights. The bill was defeated on the floor of the assembly.

Now Donn Tatum has filed again in opposition to a State Athletic Commission-proposed rule. In this opposition Tatum states that: "the proposed rule would constitute the invasion of a field already regulated by the United States Government and would therefore be unlawful and improper as to the Federal Commission." The courts have uniformly held against the attempts of state governments to assume any degree of regulatory function, including television, on the grounds that such regulation is "wholly within the power of Congress and its creatures, the Federal Communications Commission."

The report later states that the State Athletic Commission has no power under California law to regulate the broadcasting or televising of boxing and wrestling events otherwise lawfully conducted in the State. Its authority, under California law,
has to do with the conduct of boxing and wrestling matches and the licensing of clubs, participants, referees, etc.

This Statement of Opposition on the part of Mr. Thomas has been filed with the State Athletic Commission and will be scheduled for public hearing in Los Angeles some time within the next thirty days. We understand the actual date is July 14.

About the same time we got all this information, our friend fell on a local newspaper item. The headline was New York, and the Examiner credited International News Service: "General John Reed Kilpatrick, president of Madison Square Garden, declared today that boxing cannot exist without television. He added that if the Fight Managers' Guild continued their strike against the Garden much longer, it would be too late to sign up new TV contracts for next year."

The Garden rights fought this past year netted us only about $13,000 profit, which is nothing at all on an investment of more than $1,000,000.

The fight managers won, however, if we have no boxing. They will hurt only themselves. They should realize that boxing will be a dead pigeon if it has no show place like the Garden."

Kilpatrick's statements have nothing to do with the Athletic Commission, but it is interesting to note the Garden president's reaction to TV.

 Shooting for Hawthorne Again

The Hawthorne Fan Club are shooting again—this time employing one of the greatest tricks we have been faced with to let everyone know about their beloved KLAC-TV entertainer's novel cover and spread in the July 21 issue of 'Radio-Television Life.'

It seems that each member of the Club has committed himself to advise ten friends (who in turn advise ten—ad infinitum!) that their boy is holding down the cover (and if you think you can recognize Hawthorne from any angle, try this one!); plus two full pages of prize-winning shots of Jim, taken during the recent "Shoot Hawthorne" contest; plus winners' names—all in that July 21 issue.

Fast Growth

On a recent "Sandy Dreams" show over at KLAC-TV the script called for a woody set. Herb Phillips, the art director responsible for the sets on Channel 7 shows, realized the imposibility of growing greenery over night. It was just as impossible to rob the ABC-TV site of the new shade gives which were put in at some expense and could not be moved. So the habitants of the video center are mighty proud.

But where do you get trees in a hurry? Herb solved it by putting in a new Los Angeles department that takes care of trimming, planting and watering the parks that dot our city.

In no time he had a full truckload of fresh green branches, more than he could use, ready to be "planted" on the "Sandy" set. They looked great, too.
How's the weather for your vacation? News and Weather Television Sunday thru Friday 7:45 P. M.

KNBH Channel 4

1:45—Ch. 4, News, Weather, Ch. Film
2:00—Ch. 4, Popside Parade of Stars, Motown
8:30—Ch. 4, Stranger Than
8:45—Ch. 4, Believe It or Not, Ch. Radio
9:00—Ch. 4, Edmund Lowe Mystery Show
9:30—Ch. 4, Sports Shortage
10:15—Ch. 4, Baseball, B. A. Baseball
11:15—Ch. 4, Nightline

Don't let your child be misled or confused. The genuine "SANDY DREAMS" has moved to CHANNEL SEVEN KECATV 6:30 — 7:00 P.M.

EVERY SUNDAY "HOPALONG CASSIDY" has moved to KTLA Channel 5

12:00—Ch. 5, Hopalong Cassidy, Ch. 13, Hopalong Cassidy
12:30—Ch. 5, Hopalong Cassidy
13:00—Ch. 5, Hopalong Cassidy
13:30—Ch. 5, Hopalong Cassidy
14:00—Ch. 5, Hopalong Cassidy
14:30—Ch. 5, Hopalong Cassidy
15:00—Ch. 5, Hopalong Cassidy
15:30—Ch. 5, Hopalong Cassidy
16:00—Ch. 5, Hopalong Cassidy
16:30—Ch. 5, Hopalong Cassidy
17:00—Ch. 5, Hopalong Cassidy
17:30—Ch. 5, Hopalong Cassidy
18:00—Ch. 5, Hopalong Cassidy
18:30—Ch. 5, Hopalong Cassidy
19:00—Ch. 5, Hopalong Cassidy
19:30—Ch. 5, Hopalong Cassidy
20:00—Ch. 5, Hopalong Cassidy
20:30—Ch. 5, Hopalong Cassidy
21:00—Ch. 5, Hopalong Cassidy
21:30—Ch. 5, Hopalong Cassidy
22:00—Ch. 5, Hopalong Cassidy
22:30—Ch. 5, Hopalong Cassidy
23:00—Ch. 5, Hopalong Cassidy
23:30—Ch. 5, Hopalong Cassidy
JULY 7, 1950

RADIO-TELEVISION LIFE

Television PRECASTS

TIME CHANGES
MADON, JULY 10—"Lights Out." KNBN, Channel 4, 9:00 p.m. (30 min.). Previously seen on an earlier date.

WHAT'S NEW

FRIDAY, JULY 7—"Fifteen With Faye," KNBN, Channel 4, 10:00 p.m. (15 min.). Prolific Faye Emerson interviews well-known guests.

MONDAY, JULY 10—"Time to Relax"

Music
FRIDAY, JULY 7—"Floor Show," KTTV, Channel 11, 9:30 p.m. (30 min.). Featuring that foremost exponent of jazz, Eddie Condon, together with Budd Rich and Teddy Dale in the guest spotlight.

SUNDAY, JULY 9—"Club Regalia," KFIV- TV, Channel 9, 6:00 p.m. (30 min.). Latin-type show features Jerry Gallian and his rhythm group with Ray Vasquez and Ronnie Gibson.

SPORTS
TUESDAY, JULY 11—"Roller Derby," KECA- TV, Channel 7, 8:30 p.m. (45 min.). Action from the Pan Pacific Roller Derby will be seen Tuesday and Thursday at 10:00 p.m. (15 min.), with games centered for the Los Angeles Westerners, Brooklyn Red Devils and Philadelphia pucksters.

FRIDAY, JULY 10—"My Mystery Movies," KTTV, Channel 7, 2:30 p.m. (to concl.). New block of mystery features replacing Blue Ribbon.

MONDAY, JULY 11—"Travelog," KSTL, (Continued on Page 34)

See and Hear
"Lucille Norman Sings"
KTTV Channel 11
Thursday, 7:00 P.M.

For Living.

1:15—C. Lyric Scene.
1:30—C. Comedy Scene.
1:45—C. Drama Scene.
2:00—C. Musical Scene.
2:15—C. Variety Scene.
2:30—C. Musical Number.
2:45—C. Variety Number.
3:00—C. Poetry Reading.
3:15—C. Spoken Word.
3:30—C. Film Short.
3:45—C. News.
4:00—C. Weather.

THURSDAY
1:00—C. Classified Column.
1:15—C. Movie Matinee.
1:30—C. Baseball Scores.
1:45—C. News.
2:00—C. Comedy Carnival.
2:15—C. Cartoon Carnival.
2:30—C. Western Film.
2:45—C. Variety Show.
3:00—C. Western Film.
3:15—C. Variety Show.
3:30—C. News.
3:45—C. Movie Matinee.
4:00—C. Baseball Scores.
4:30—C. Comedy Carnival.
4:45—C. Cartoon Carnival.
5:00—C. Western Film.
5:15—C. Variety Show.
5:30—C. Western Film.
5:45—C. Variety Show.
6:00—C. Movie Matinee.
6:15—C. Baseball Scores.
6:30—C. News.
6:45—C. Comedy Carnival.
7:00—C. Cartoon Carnival.
7:15—C. Western Film.
7:30—C. Variety Show.
7:45—C. Western Film.
8:00—C. Movie Matinee.
8:15—C. Baseball Scores.
8:30—C. News.
8:45—C. Comedy Carnival.
9:00—C. Cartoon Carnival.
9:15—C. Western Film.
9:30—C. Variety Show.
9:45—C. Western Film.
10:00—C. Movie Matinee.
10:15—C. Baseball Scores.
10:30—C. News.
10:45—C. Comedy Carnival.
11:00—C. Cartoon Carnival.
11:15—C. Western Film.
11:30—C. Variety Show.
11:45—C. Western Film.
12:00—C. Movie Matinee.

The Kid From Powder River Ranch
5:45 - 6:00 P.M.—Monday thru Friday

KTS L — Channel 2

Sponsored by
Frigid-Dough, Ocoma Poultry, Chip Steak Co., Ranch Hands Cutlets, Hart's Orange Juice

5:15—Ch. 13, Connie O'Brien.
5:30—Ch. 13, Howard Houser.
5:45—Ch. 13, Dan O'Brien.
6:00—Ch. 13, Frank Houser.
6:15—Ch. 13, John Houser.
6:30—Ch. 13, Tom Houser.
6:45—Ch. 13, Bill Houser.
7:00—Ch. 13, George Houser.
7:15—Ch. 13, Jack Houser.
7:30—Ch. 13, Charlie Houser.
7:45—Ch. 13, Fred Houser.
8:00—Ch. 13, Albert Houser.
8:15—Ch. 13, Jim Houser.
8:30—Ch. 13, Bob Houser.
8:45—Ch. 13, Larry Houser.
9:00—Ch. 13, Joe Houser.
9:15—Ch. 13, Bill Houser.
9:30—Ch. 13, George Houser.
9:45—Ch. 13, Albert Houser.
10:00—Ch. 13, Jim Houser.
10:15—Ch. 13, Bob Houser.
10:30—Ch. 13, Larry Houser.
Who Says There's Nothing New Under the Sun!

(Continued from Page 1)

mystery-type offerings, "The Big Guy" and "Cloak and Dagger," while on Tuesday evening the Erie Stanley Gardner thriller, "A Life in Your Hands," returns. "One Man's Family" becomes a five-weeker in the "Light-Up Time" spot. "Live Like a Millionaire" is the network's big daytime special with Jack McCoy as its smiling emcee.

CBS's summer lineup offers as much variety. In the musical vein, there is "Presenting Guy Lombardo" in the Jack Benny time, "The Pause That Refreshes" with Percy Faith conducting a 45-piece orchestra at the merger; McCarty hour, and "Starlight Opera," replacing "Young Love."

Robert Q. for Harry L.

CBS's comedy fare includes the "Steve Allen Show" presenting its favored guests engaging in informal fun with the studio audience and show-business guests; comic Robert Q. Lewis replacing singer Bing Crosby, and the "It Pays to Be Ignorant" crew cavorting in Groucho Marx's Wednesday 6:00 p.m. time slot. The accent is on mystery with CBS's "Somebody Knows" and "San-tan's Waitin,'" while audience-participation giveaways get another shot in the arm with a Sunday feature titled "Hit the Jackpot."

ABC's leading summer fare in

TV Precasts

(Continued from Page 35)

Channel 2, 7:30 p.m. (30 min.). Colonel McCormick's "Journey on Three Continents" will be viewed.

* WHAT'S PLAYING

Drama

SATURDAY, JULY 8—"Starlight Theater," KTTV, Channel 11, 7:30 p.m. (30 min.). "The Witch of Woonsapucket" stars Mary Maloney and Conrad Janis.

WHO'S GUESTING

Variety

FRIDAY, JULY 7—"Parade of Stars," KTTV, Channel 11, 7:45 p.m. (15 min.). Opening act Tony Martin headlines tonight's show.

FRIDAY, JULY 7—"Celebrity Time," KTTV, Channel 11, 7:30 p.m. (30 min.). Iffon Massey and Paul Winchell guest.

SATURDAY, JULY 8—"Show Goes On," KTTV, Channel 11, 7:00 p.m. (30 min.). Robert G. Lewis hosts Eddie Dowling and Sid Karn.

SATURDAY, JULY 8—Ken Murray Show, KTTV, Channel 11, 8:00 p.m. (1 hr.). Lucille Ball's new headline tonight's full hour of variety.

SUNDAY, JULY 9—"Super Circus," KECA-TV, Channel 9, 7:30 p.m. Doodles Hanneford, greatest equestrian clown in circus circles, brings his troop in for a performance.

includes "Thin Man" in the "Ozzie and Harriet" time, Ted Malone's atmospheric "Second Chance," and humorist Walter Kiernan's new "Cliche Club."

It all adds up to new adventures in listening for summer radio dialers, and perhaps new show ideas that will weather their way through many seasons to come.

Mysteries of Chinatown

(Continued from Page 3)

Phillips, staff set decorator at KECA-TV, goes credit for the real-looking, tasteful arrangement of the load of expensive material that would have been wasted if it had not been used right.

Dr. Fu—Old and New

For some months casting difficulties plagued this ambitious television undertaking. Originally Bill Eythe, well-known motion-picture and TV, Channel 9, 5:00 p.m. (30 min.). Lucille Ball and Bob Finkel and writer Vollaeers disposed of "Hargrove" character completely and neatly.

During Eythe's last night on the series, a volley of slugs pouring out of a Chinatown alley shot "Lieutenant Hargrove." The following week "Lieutenant Cummins," played by Richard Crane, was assigned to break down the killer of his policeman buddy.

When commitments called Richard Crane out of the cast, producer Bob Finkel and writer Vollaeers played it calmly. "Lieutenant Cummins" is still contacted by phone, he simply can't be seen. He may— or may not—be back.

Anyone familiar with all the names Marvin Miller knows of his multiplicity of duties both on the air and in pictures. Should commitments sooner or later; call Marvin from in front of the video cameras and to picture location, to New York, or even to a local network radio studio at a conflicting time, televisioners can be bailed out of a bang-up departure. If Marvin goes permanently, so might the present "Dr. Yat," probably by way of the bulletins that cut down on queue of the studio police colleagues. If Miller goes but for a few weeks, poison might induce in "Dr. Yat Fu" a serious illness—of a few weeks. It just doesn't pay to depart from this show's cast.

Handy Hints

By Dorothy Gardiner and Dick Garden, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.

Each week we pick the best Handy Hint sent directly to Radio-Television Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-Radio-TV Life Hint of the Week.

Here is this week's winner: Mrs. R. C. Cooper, 2252 Golden Ave., Long Beach, Calif.

The hint is: Using two large spoons placed over nails in the cleaning closet, makes a convenient rack for hanging electric cords. The spoons have a surface large enough so that the wire in the cord is not bent as it might be when hung on a nail.

Here is an easy way to prepare cherries for that cherry pie. Use a new pen point with point end into the penholder and you will have a simple tool to remove the pits from cherries. Try it and see how easy it is.

If you need more work space at the sink and there is a utensil drawer next to the sink, pull it out far enough to hold a medium size tray on top. Line the tray with a tea towel then you can drain glasses and silver on it. This also makes an extra space for other sink projects.

Here is a use for an old lamp shade. Use it as a frame around your sprawling plants. They are neat and sturdy and frame your plant into a well-shaped bush.

For a pretty house plant, sprinkle parsley seeds over a sponge, keep the sponge wet, and you will soon have a useful and pretty plant.

To cut biscuits evenly, use the divider from your ice tray. After mixing the dough, roll it out and press the divider into the dough. After baking, biscuits are uniform size and easily broken at dividing lines.

To get a perfect crescent roll, cut a small piece off the bottom to make it flat, it fits to the plate and will not slip around so easily.

Now that it's beach time, try this hint. Just transfer the sun-tan lotion from the original container to your window cleaning dispenser and spray the lotion on. This way it is easier to spread, and you don't waste any and if the bottle should tip over, there is none spilled.
SEVERAL ACADEMY AWARD WINNERS have appeared at the "Hollywood Star Playhouse" microphone. Jimmy Stewart was its first star, in the role of a mailman who suspected a murder on his route. Stewart checks the script with director Johnstone. (CBS-Grant photo.)

RAY MILLAND STARRED IN A STORY called "Confession." Johnstone directs on the studio floor beside the actors. At Milland's left is the program's narrator, Herbert Rawlins, former famous Hollywood film idol. (Lee Green photo.)

Quality Show

Performers, Scripts and Production Of High Calibre Are Combined to Good Effect on "Hollywood Star Playhouse"

By Delle Hunter

Music is in the gifted hands of Jeff Alexander, veteran thespian Herbert Rawlins is narrator, and the supporting casts comprise carefully chosen, experienced Afra-ites.

Against Accepted Patterns
Director Johnstone expressed himself further on the show's individual approach to the crowded field of mystery-adventure drama. "We're trying to do things a little differently, making every attempt to avoid triteness. In a way this means taking a chance, as it is going against accepted patterns to which the public is solidly conditioned. Nevertheless, we attempt to eliminate the overdone touches of music emphasis, startled screams, exaggerated sound effects, stereotyped dialogue."

"Hollywood Star Playhouse" is presented without a studio audience. Johnstone explained. "The creation of an illusion is all-important. The presence of an audience would destroy that illusion.

Johnstone forgoes a director's customary post in the control booth, preferring to work on-stage in close contact with the performers and technicians, having the show fed to him through head phones with the volume upped to its highest peak.

"I don't think a director gets as

(please turn to page 39)
If You Think That Doing a Religious Program Is a Solemn Business, Take A Look-See Behind-Scenes on the ABC Sunday P.M. “Religious Science” Show

By Audrey Sharpe
HOW TO HARVEST YOUR MENTAL GARDEN

(A condensation of a broadcast talk by Dr. Holmes)

We have come to realize that there is no difference between sowing ideas in the mind and sowing seed in the soil, for the same law works in both instances. We are surrounded by an infinite Mind which receives the impress of our thought and acts upon it, creatively.

This is the simple key to the whole situation. This is why Jesus said, "It is done unto you as you believe." We have overlooked this simple thought—it is done unto you—which means that there is a Power greater than we are in which we live, which, like a mirror, reflects back to us those things we have pictured in our inward thought.

The author to the garden of the mind, this deep, rich spiritual soil which Life has given us to cultivate. I like to realize that nothing can rob us of this garden, for we have the privilege and the joy of cultivating it and watching it grow as faith takes form and gives back to us the harvest of our fondest hope.

So, as you look out on the fields you have planted and the soil you have cultivated so patiently, you have a right to expect a harvest. Nature will never let you down. This Thing Called Life is for you and not against you, and the Power greater than you are is ready, willing and waiting to supply your every need. All that the Garden of Life asks is that you believe in it, that you have faith in it, that you have confidence in it, that you have hope in it.

If you have planted seeds of friendship, you should expect to be rewarded—and I don't mean in any uncertain sense, for if you have really planted seeds of friendship and cultivated your garden in a friendship circle, you have a right to harvest love and friendship. I want you to be certain that this doesn't remain merely a good symbol or a happy thought in your mind, or a sort of an idle dream. When you plant you are bound to reap, and the harvest you reap will be like the seeds you have planted.

If it doesn't seem to quite measure up to your expectancy, don't become discouraged or let doubt creep in. God's law never stops working and the abundance of Life is forever at hand. Your planting and harvesting is not something that goes on during the season of one physical year. It is taking place in your mind every hour of the day and every day of the year and every year of your life. For it is always springtime in this garden, always planting time, and always harvest time.

in religion, the precepts underlying all faiths and doctrines.

While many of Dr. Holmes' radio talks are an elaboration of his favorite theme "It is only as you live positively and affirmatively that you can be happy. You can think yourself happy." Most of them deal with practical, everyday problems. Among his most popular discussions (as evidenced by mail response) were: "How to Help the Alcoholic Help Himself," "Beware the Contagious Disease of Anxiety," "Beware the Contagious Disease of Anxiety," and "How to Conquer a Guilt Complex." Inspired by Dr. Einstein's announcement of his new unified field theory was a recent talk entitled "God and Dr. Einstein."

No newcomer to radio (he was heard on KFWB, KFAC, and KMPC for more than fifteen years), "This Thing Called Life" is Dr. Holmes' first venture into network broadcasting, and he frankly admits he loves it. A spellbinding speaker who is in his glory talking extemporaneously before a live audience, he works from a script with all the calm poise and easy assurance of any veteran radio performer. He amazes the producers of the program by turning out twenty talks in advance (he writes his own material), a feat virtually unheard of before in radio. A perfect master of diction, Dr. Holmes rarely fluffs a line, but has to be watched for a New Englandish tendency to put "es" on such words as "idea" and "petunia."

Taking a cue from the network

(First Turn to Page 39)

TO HANDLE THE MAIL ON "This Thing Called Life," three girls work five and often six days a week. The regular mailing list has more than 5000 names on it. Since the program's origination, more than 40,000 letters have been received from listeners.
TWENTY YEARS OF RADIO, stage, 
screen and newspaper work carried 
“Mike” into every corner of the 
United States, and in each place he 
poked about the kitchens and market 
stands learning of the local specialties.

MICHAEL ROY says, 
“Mine is just another of 
those stories about a 
hobby that became a 
vocation. You've 
probably read hundreds of them. The 
hamster industry. Or a man spends 
his spare hours polishing stones and 
then suddenly the polished stones 
bring more income than his regular 
job.”

If you tune to KLAC-TV’s Lucky 
Channel 13 between the hours of 
dozen and one any day except Sun-
day, you can see Michael applying 
his hobby to his everyday work and 
enjoying each minute of it.

Twenty years in radio, newspapers, 
stage and movies led the affable 260-
pounder through every state in the 
Union. And in each one he followed 
the hobby that led him in and out of 
kitchens, classes and demonstrations 
with a happy stomach and a mind 
chock-full of new ideas. During his 
hours off from working in the other 
mediums that allowed him to eat, 
Mike indulged in his hobby—cooking. 
The result is one fine cook.

Now, with his own show devoted 
to cookery and planning, Roy doesn't 
insist on injecting only his own ideas 
into the day's fare. He blends the 
other with deep concentration to get 
other good cooks to guest on his show 
and share their ideas with the tele-
vision audience.

Cookery Calendar
Each day of the week is set aside 
for a different purpose. Monday is 
“Bride’s Day,” when Roy teaches 
elemental bridal cookery to newlyweds. 
The girls (most of whom, Roy says, 
received at least three pressure cook-
ers apiece as wedding gifts, and are 
afraid to death to use them) are 
represented by Fran Harris, a bride 

Page Thirty-eight

BOB BANKS, CHEF DE LUXE

Michael Roy and visitor Mrs. Grice 
whip up a tasty which the television 
audience will only see, and which the 
trio above will eat. The kitchen setting 
is at KLAC-TV, where Michael Roy six 
days a week guides novices and veter-
ans alike in cookery. (Howard Zieff 
photos.)
culinary triumphs without the oc-
casion emerging as a show. But Roy’s 
long experience as a radio emcee 
plus his genuine friendliness imme-
diately reduce the “Kitchen” to a 
jolly place where people have fun 
while they show what can be done 
in pots and pans. The guests are 
kept too busy to be concerned with 
themselves and “how they look.” 
Consequently, viewers find a relaxed, 
easy atmosphere that’s fun to watch.

Michael Roy feels too that a good 
measure of the success of the pro-
gram is due to the fact that most of 
the menus are built for an economy 
budget. Herbs, wines and spices 
combine to make even the lowly hot 
dog a lovely culinary tidbit. That 
the exotic can be achieved with 
economy is Roy’s battle-cry, and he 
is proving it daily in a most ent-
taining, informative hour.

We asked Michael for one of his 
favorite recipes to pass along. He 
thought his pot roast might fill the 

Cooking for the Cameras

Michael Roy Spent Years of Hard Work on Both 
The Stage and Screen—Yet It Was His Hobby 
That Led the Jolly, Rotund Gentleman Into 
Our Newest Entertainment Medium—Television

herself, who asks the usual cookery 
questions confronting any bride.

Tuesday, Wednesday and Thursday 
find visiting housewives preparing 
their favorite dishes under Roy’s 
friendly and informal hand.

Friday is canning and deep-freeze 
day, in season, with famous chefs 
appearing as guests... and Saturday 
is the day for men only, when famous 
West Coast amateurs take over with 
their favorite dishes.

All the good cooks in the world 
could gather on a stage and prepare 

Dredge roast in flour and brown in 
dutch oven in drippings or fat, add-
ing onions. Add liquids and spices 
and simmer on top of the stove for 
about three and a half hours, or un-
til tender. Potatoes, carrots and 
boiling onions may be added during 
the last hour for an all-in-one dish 
meal.

If a pressure cooker is used, follow 
the same procedure at fifteen pounds 
pressure for forty-five minutes, add-
ning vegetables the last fifteen min-
utes.

July 7, 1950
Quality Show
(Continued from Page 35)

true a picture of the show's balance listening to it through the cushioned sound system in a control booth."

Johnstone's radio experience dates back to 1931 when he worked in the radio department of the N. W. Ayer advertising agency. This post led to active radio directorial assignments. His first program assignment, an airshow based on the comic strip "Buck Rogers in the Twenty-fifth Century," led to his nationally re-purged work as director of two dramatic shows with supernatural premises, "Dark Destiny" and "Who Knows?"

In succeeding years, listeners have sampled his directorial talents on such top-flight programs as "Front Page News," "Star for a Night," "Crime Doctor," "Orson Welles's Almanac," "Superman" and "Hollywood Star Time," and prior to his current assignment, he threw the cues on Herbert Marshall's "Man Called X" and the "Family Hour of Stars."

Unusual Background

Before radio, Johnstone followed in his father's career footsteps and resultedly is solidly versed in the subject of psychology. His father was director of the State Training School for the Feeble Minded at Vineland, N. J., and in 1929 Jack was made second in command of the state institution, where he developed an interest in psychology which has never waned. He spent many months studying broken minds and afterward worked with unfortunate children, gaining a deep insight into human variabilities.

The accumulated experience from this period shows in the perceptive quality of his direction, and on previous occasions has stood him in good stead as an actor.

An active thespian during his school years, director Johnstone still carries an Afra card, and, working on-stage as he does, he is able to step in at a minute's notice for any missing actor. On one occasion during his "Crime Doctor" directorship, its star missed the program entirely and Jack played his part for the full half hour.

"This Thing Called Life" is skillfully interwoven with solos and organ music. As an indication of the success the program is enjoying, the mail response at the end of the first 28-week cycle was more than double what the producers had hoped for, this despite the fact the program competed with a top-rated comedy show and a popular whodunit on other networks.

While "This Thing Called Life" is technically a "commercial" program, the only commercial feature is an announcement of literature and study aids which listeners may obtain free of charge. Reprints of Dr. Holmes' talks are sent out each week upon request. Other giveaways have included a series of spiritual treatises (prayers), a phonograph record of a Meditation by Dr. Holmes, a Mental Garden Guide and sample copies of the Science of Mind Magazine.

At the present time, "This Thing Called Life" is heard every Sunday at 4:00 p.m. over eight ABC California stations, with imminent plans to expand to the whole Pacific Coast. Dr. Holmes is convinced the program will be aired coast-to-coast within a year, and is esying television with considerable interest.

To his associates on the radio program, all of whom adore working with him, Dr. Holmes's most endearing characteristics are his enthusiastic interest in people, his loavableness, and his irregarable sense of fun. Laughingly admitting that like the Peabody Sisters he likes to mind everybody's business, he is constantly opening the door of opportunity to talented youngsters, and because he thinks everyone should be happily married, he is not above a little contrived match-making.

Dr. Holmes's sense of humor is well illustrated by an amusing incident that occurred during the rehearsal of the Easter Sunday broadcast. Wishing to bring Dr. Holmes's inspiring message to a dramatic climax before the organ and vocalist swung into an exultant anthem, the director asked the good doctor to "ham it up a little." Dr. Holmes delightedly agreed: "What could be more appropriate for Easter," he chuckled, "than a little ham?"
DON LEE TELEVISION'S BID for romance and sex appeal are Steve Dunne and Linda Williams, a duo spotted about KTSL shows wherever youthful comedy is needed.

SEEN ON THE Video Scene

AS ALWAYS, "UNCLE CHARLIE" AND DAVE HAVE REACHED an impasse. The Dave Willock-Cliff Arquette comedy series is seen Monday nights at 8:00 on KNBH's Channel 4, with Dave (left) playing wearied, amazed straight man to "Uncle Charlie's" foibles and mistakes. (NBC-Bell photo.)

Buddy Pepper, Lon McAllister and John Hedloe (left to right) feverishly enact a charade on KTLA's Sunday night indications show, "Movie-town, RSVP," while host and moderator Dick Lane, in the background, wipes his brow.

ARTHUR GODFREY, who has been credited with reviving the ukulele industry, plays and gives instructions on his favorite instrument, and faces the camera for "Talent Scouts" each Wednesday night at 8:00 on KTTV, Channel 11, and on San Diego's KFMB-TV.