PROGRAMS FOR WEEK BEGINNING APRIL 11

MacRae & Knight
Melodic Mates
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“MEET THE PRESS”: Catches Wary Big-Wigs Off Guard PAGE 7

“LEAVE IT TO THE GIRLS”: Men Need a Break on This Show PAGE 6
The Ear Inspires the Pen

Beverly Hamilton, 1015 South Sherbourne Drive, Los Angeles 35, Calif.

Sirs: I was very interested in a comment made in "Playbacks" in the February 1 edition of Radio Life.

I wholeheartedly agree that the cast on the "Dr. Dana" show (January 18) turned in a grand performance. Too often the acting in this type of story makes one cringe or turn to another station. Perhaps other listeners or readers of Radio Life would be interested in more information about the cast on this show. Were Turner and Jones played by the same actor? Do they must have been, but the performances were so convincing and well done I began to wonder if it weren't two different people.

If the actors and actresses are really capable, drama stories can be weak and still provide entertainment for the listener. So often it seems that the screen stars leave their dramatic abilities at the studios. It's certainly not in evidence before a radio mike.

The script which you mention featured Rue Pilsbury as "Turner" and Paull Free as "Jones," with Daws Butler enacting The Fisherman, Jeff Chandler and Mary Lansing, of course, in their usual co-starring roles.

How to wipe out crawling bugs for weeks

CHEVRON SURFACE SPRAY...One application retains killing power for weeks. Brushed or sprayed on door and window sills, screens, cracks and corners, it waits for creeping, crawling insects, kills 'em when they come. Effective DDT means sure death to flies, mosquitoes, ants, fleas, moths, bedbugs, silverfish. Use according to instructions.

A STANDARD OF CALIFORNIA PRODUCT

Robert Citron, 11515 Simms Avenue, Inglewood, Calif.

Sirs: I always buy your Radio Life magazine, and I would appreciate it if you would see what you could do about printing a picture of Bob Tallman and Gil Doud.
Mrs. D. Ernst, 413 North Ogden Drive, Los Angeles 36, Calif.

Sirs: It's about time for me to write in and tell you and your staff how much I enjoy reading your magazine. As far as I am concerned, I think it is tops. It is inexpensive (I don't know how you do it), has all the news that one needs to know, and is so, so interesting.

However, in reading the "Ear Inspires the Pen" pages, I've never seen one word about one of the finest men heard on the radio today, and that is Jay Stewart of "What's Doing Ladies" on KECA. How about more programs for Jay? He's so natural and one always enjoys hearing and seeing him in action. Come on, readers and boosters, let's give credit where it is due and go all out for the one and only Jay Stewart. How about printing a write-up and giving Jay's fans a picture of him? Jay has been covered rather completely by stories and feature articles. Until another can be scheduled, here's your picture.

Jeannie Morgan, 1107 Arapahoe Street, Los Angeles 6, Calif.

Sirs: What are the chances of Radio Life printing the words to Hawthorne's "Campaign Song?" Can't buy the record... can't understand it when he plays (?)! Help!

N another thing. You've still got the Jack Carson show listed in your log as the "Village Store." Why? It makes about as much sense as listing Henry Morgan's program as "The Cigar Store." It's not fair to Jack or his would-be listeners.

Here's hoping you can do something about both problems.

Be the Hawthorne "Campaign Song": "You've the earball ticket. We know you'll pick it... and back it with all you've got. Hawthorne in the White House would be truly keen. After awhile, we'll paint the White House green. We think that Cooper is simply super. We like him an awful lot. So, it's up with the hogan... remember our slogan... a Hogan in Every Pot!"

Check again on the Jack Carson listing.

Miss Julia Denton, 7950 Sunset Boulevard, Los Angeles 46, Calif.

Sirs: Being an avid fan of "The Hawthorne Thing" for nearly a year, you can imagine my surprise to find that the man who usually broadcasts from inside a wastebasket is a thoroughly sane young man!

Last week, I journeyed to station KXLA in Pasadena to attend Hawthorne's "Golden-Silver-Wooden-Diamond Jubilee" where 3000 spectators watched a dramatization of the story of his life from crib to KXLA. It was a thrilling experience for me to watch Hawthorne work and also to finally see for myself just what a "duo-

lyke" and a "hogantwangler" looked like. I also met "Scarpy," who is Hawthorne's "own private wad of newspaper" and who lives in one of the radio station's wastebaskets.

I am one of the thousands of fans who know that Mr. Hawthorne is the freshest thing that has ever hit the kilocycles, and I beseech Radio Life to please get a "Scarpy" interview on him. Can he really jump 300 feet in the air? I would also like to find out just how he gets into that Coca-Cola bottle.

Radio Life's "30 Questions" interviews are generally directed to long-distance personalities. There has already been one Hawthorne story recently, so we'll have to wait on another, Hawthorne, however, answers your two puzzlement queries: (1) Can he really jump 300 feet in the air... "Since ceilings were lifted, I haven't had any trouble." (2) How does he get into that Coca-Cola bottle... "It isn't easy."

Mrs. Roman D. Gray, 129 East Morning-side Street, Long Beach 5, Calif.

Sirs: Just a note to say how very much we enjoy your new department entitled "Flashbacks!" Having listened to radio since the days of crystal sets, we are finding great enjoyment in your "Remember When" series, and sincerely hope you will continue with it.

We were very pleased to find such good pictures of Art Baker, also the Four B's and Evelyn Bigsby in a recent copy of Radio Life. They are all extra-special favorites of ours.

Kenneth E. Fowler, 622 Vincent Park, Redondo Beach, Calif.

Sirs: Could you tell me the theme of Herb Allen's "Top Tunes" from 5:45 to 6:00 on station KMPC? Also the orchestra which plays it?


Sirs: I surely enjoy Radio Life and find the letters submitted every week very interesting. There is recently a newcomer on CBS who I believe should be given some recognition. He is that wonderfully talented star of the "Texaco Star Theater," Gordon MacRae. I think all who have seen and heard him will agree that he is one of Hollywood's greatest new sensations in radio. He has everything in his favor: charm, personality, good looks and above all, a marvelous voice. He and Evelyn Knight make this program outstanding entertainment... overlooking Victor Young's orchestra, of course. I think no one is more deserving to have his picture in Radio Life than he, and I surely hope to see it soon.

(Please Turn to Next Page)

FOR MUSIC LOVERS, "THE TELEPHONE HOUR," HEARD EACH MONDAY NIGHT AT 10 VIA NBC-KFI, IS A "MUST" PROGRAM: THIS FINE PRODUCTION PRESENTS THE GREATEST LIVING VOCALISTS AND INSTRUMENTALISTS.

MARIAN ANDERSON

MARIAN ANDERSON, world-famous contralto, will be heard on "The Telephone Hour" Monday, April 12. Miss Anderson will be accompanied by the orchestra under the direction of Donald Voorhees.

JASCHA HEIFETZ

JASCHA HEIFETZ, considered by many the greatest living violinist, will be heard on "The Telephone Hour" the night of April 19.

THAT'S KFI—DIAL 640

Advertisement
It's always a BRIGHT idea to Scour with Suds

(Continued from preceding page)

Scour with Suds

The Ear Inspires the Pen

Virginia Gordon, Felix and Buell, Bell, Calif.

Sirs: A program carrying an advertisement in your Sunday log has come to our attention, “Metropolitan Theater Time,” 3:30 p.m. K L A C. Really wonderful talent, in particular Dr. Nino Albanese, piano teacher at the Metropolitan Theater School, which sponsors the program. Such an extraordinary pianist! Could you tell us if he is any relation to Licia Albanese, lyric soprano of the Metropolitan Opera? Perhaps you could also print a picture and some information about the doctor. It would be greatly appreciated.

Yvo and Licia Albanese are no relation at all. Dr. Albanese studied under Hans Graf, Longo and Knillos, and received his master’s degree, as well as an honorary appointment to the faculty, at the Royal Conservatory of Naples. He has played all over Europe and has made five national concert tours under S. Hurok and Columbia Concerts Corporation. Critics especially acclaim his Albanese for his “phenomenal left hand” and for his “triumphant vitality and keen sense of the dramatic.” His music is heard on “Metropolitan Theater Time” about every other week, and through the doors of the school we have obtained the picture which you’ve requested.

* * *

Clyde Cook, 727 Mayfield Avenue, San Bernardino, Calif.

Sirs: If there is a better team than Elliott and Cathy Lewis, then I would like to hear of them. We have followed the Lewis team through their many successful jousts with Father Radio, and with them winning all the way, we would like to recommend them as the most famous family group to succeed on the air. A more prolific team we’ve never known, and when “The Scarlet Queen” and “My Friend Irma” go down into posterity, there will be thousands of us poor tyros who will still sing their praises.

Now, there is only one great message we would like to give you. If there should be any erstwhile journalists in the hearing of your voice, we would like to associate with some ambitious young writers in Hollywood, Los Angeles, Westwood Village or elsewhere, who would care to affiliate with a regular Universal Trade Press Syndicate writer for this district (now out of Los Angeles because of eviction) and we will cooperate with them on any proposed article they might have in mind. We know we have asked for a veritable landslide of replies, but we are empowered to seek out new talent in these areas. Have them contact me if they are interested.

Carl Smarling, 4918 Second Avenue, Los Angeles 43, Calif.

Sirs: I should like to express my thoughts on quiz and audience participation shows, which the enmees make or break. Now in my opinion, there are just four enmees on the strictly quiz-type shows that are any good.

They are: Walter O’Keefe on “Double or Nothing,” who has a marvelous voice, and the reason I rate him Number 1 is that he gives no hints and expects the contestant to have normal intelligence. Haven MacQuarrie on “Noah Webster Says,” Number 2, because he gets the contestant talking and the home audience feels he almost knows the contestant. But the show could be improved if the audience would just applaud after each contestant; and no other noises. Tom Howard, Number 3, for his ability to match the brainy threesome and make the contestant feel at home. Number 4 is Bill Collough on “Winner Take All,” for sticking by the program rules on a difficult show to handle, but making it one of the best and most informative shows picking contestants from the audience.

Of course some people will disagree, so I invite them to write in to Radio Life and I will write back and tell them why I do not list or like them.

* * *

W. H. Davis, 5518 Yolanda Avenue, Tucson, Calif.

Sirs: I wish to express my appreciation of your magazine, as I get so much pleasure in reading about our fine entertainers, but let me make just one request.

Our announcer for the fruit frost service, at 8:00 p.m. over K F I, Floyd E. Young of Pomona, deserves as much praise as anyone else on the radio, as he gives such invaluable information to all fruit and vegetable growers and is a “must” for all agricultural workers. Will you please give us a little write-up on him and his services?

Thanks for a fine story suggestion, and we’ve slated it on our “Future” lists.

* * *

D. T. Nigh, 2226 Floroid, Whittier, Calif.

Sirs: Did not the character (I cannot say actor) who recently replaced the one and only “Ellery Queen” at one time take a character part on the old “Death Valley Days”? Big-time certainly must be easily broken into nowadays!

“Death Valley Days,” anonymously acted by a very distinguished radio personality now out on the Coast, following much success in N Y. While in the East, he was featured on many national programs. He may have accepted on the “Death Valley Days” series at one time or another, but about this we are not certain.
Firehouse Full of Talent

The Texaco Operation Replaced the Old Fire Chief With A Comic, a Troubadour Who Doesn't Want to Act, and a Lush Blonde Who Didn't Dream She'd Ever Be a Singer

featuring comic Alan Young with Evelyn Knight and Victor Young's orchestra, and your Wednesday evening host, young Gordon MacRae.

The lovely Evelyn Knight, distaff counterbalance on this blues-chasing masculine-staffed musical, arrived in Hollywood by way of Eastern appearances.

Evelyn was tabbed "Cinderella of the night-clubs" by the eminent Deems Taylor after she had worked her vocal way from Reedsville, Virginia, past the King Cole Room in the nation's capital, to the popular Blue Angel in New York City. The particular Knight styling of such old-time favorites as "Grandfather's Clock," "Let Him Go, Let Him Tarry," and her most popular "Lass With the Delicate Air," came to the West about two years ago. Now Evelyn is "airing delicately" in both song and comedy with Gordon and Alan.

Voice Battle

The popular troubadour, Gordon MacRae, paradoxically came into singing prominence by way of the "battle of the voice." Through all his years of schooling, Gordon harbored a yen to sing, but each time he tried out for a glee club or an operetta, he found himself in the dramatic club, or chosen as an emcee or interlocutor of musicals. Even in dramatic leads, but no singing. It wasn't until Horace Heidt heard Gordon warbling melancholically in the hall of Radio City in New York that MacRae was signed as a vocalist. His first appearance was as a member of the famed Heidt vocal trio. Eventually Gordon wound up as soloist of Heidt's organization.

The service interrupted this series of footholds on a vocal career until 1945. Upon his release from Uncle Sam's troops, Gordon started plugging away again at his own fight.

He managed to secure a role as the romantic juvenile soloist in "Three to Make Ready." That proved the turning point, for the end of the run for that musical vehicle found him established as a five-a-week singing star on CBS sustaining programs. He graduated through a CBS network program titled "Troubadour, 1947" to the starring singing role on "Star Theater" when the Columbia network carried the Texaco show.

Gordon is as happily married a man as you'll find. His conversation centers principally around the Mrs. MacRae and three children for whom he has just bought a Toluca Lake home. His next big interests are singing and automobiles, in that order.

Pretty Evelyn and this young man who sings so romantically have developed a friendly spirit that carries over to the show spot they share. Both are great admirers of Alan Young, the comedian who was (Please Turn to Page 32)

FROM TOP TO BOTTOM, it's Alan Young comically grappling his mike, Evelyn Knight who makes dance-rhythm folk songs so popular, Gordon MacRae in his favorite casual garb; and orchestra leader Victor Young, who looks interested as can be in the new talent on the Texaco show.

Page Five
HEN MARTHA Rountree brought her two exciting programs, "Leave It to the Girls" and "Meet the Press," to Hollywood recently, we dashed over to meet her. It was a quick trip for Martha, and everyone who had any dealings with her had to dash.) Any preconceived notions of what lady radio-producers look and act like went by the board as we met the mighty Miss Rountree. She's tall, fair and extremely pretty. She has the most captivating Southern accent since Scarlett O'Hara.

"Ah'll be home Tuesday, mothuh," she was drawing into the phone as we entered her hotel room. "Have the chittlin's ready."

**Career Girl**

Martha's accent is the natural result of being born in Florida and raised in South Carolina. As a graduate in journalism from the University of South Carolina, Martha was ready for the successful newspaper career that she later pursued in Columbia, South Carolina, Tampa, Florida, and Atlanta, Georgia. A confirmed career-girl, she set her goal as New York and became a CBS continuity writer there. She left to head the radio department of Hackett, Inc., where she pioneered the use of the singing commercial! Her next step was the organization of Radio House, a concern which served as radio representative for agencies too small to have their own radio departments.

We've detailed Martha's careering because it's obvious that "Leave It to the Girls" could have been conceived only by an A-plus career-girl.

**Jessel Gets a Word in Edgewise.**

If you're a regular listener, you'll deduce that he's using the sound-maker that commands attention to the man of the program.

The idea came to her when she realized how many of her friends habitually sought her out for advice on their personal and professional problems. She reasoned that a group of successful career-girls, who obviously must have solved a great many of their own problems, would be qualified to give advice to the average person. The first idea was for a serious show. When "the girls," Ilka Chase, Madge Evans, Florence Prickett, Robin Chandler, Eloise McElhone, Paula Stone, Austine Cassini, etc., got on the air, it became more and more a comedy program.

**Mechanics of Production**

Martha actually produces the show while it is on the air. She works on the stage with her panel and guests, keeping the questions coming, side-tracking the discussions that have paled and maintaining the pace at a pitch. On occasion she has stepped in as one of the experts.
Double Feature: "Meet the Press"

By Joan Buchanan

Press Conference on the Air Is the Second Half of Martha Rountree's Radio Career

Friday, 9:30 p.m.
MBS-KHJ, KEFM, KGB, KVOE

"Meet the Press" is the joint idea of two people who, on the surface, seem as different as it's possible to be. Martha Rountree is a soft-spoken Southern girl who looks like the most popular girl at a college prom. Lawrence Spivak, a small, fiery man, is incisive, busi-looking and possessor of the ability to turn a quick phrase that can stab one moment and charm the next. Together, it's not surprising that the two have been able to inaugurate and sustain such an unusual, exciting and important program as "Meet the Press."

A knowledge and background in the working press are similar in both cases, Miss Rountree having worked as a newspaper woman earlier in her career, and Spivak being editor and publisher of the hard-hitting American Mercury.

Hard to Put Over

The provocative idea of having a press conference on the air with neither subject nor newsmen pulling their punches on current issues, was turned down by all networks until it reached the Mutual Broadcasting System and vice-president in charge of programs, Phil Carlin.

Today the show has reached the critical acclaim that few programs have attained. It has won the Peabody radio award and the New York Times award, among other honors. It was the only show specifically invited to air at the last National Association of Broadcasters meeting.

According to Miss Rountree, it took a bit of convincing in the show's early days to get the subjects on the air. "We felt that a man who had nothing to hide would have nothing to fear," she said. "Integrity comes through," she smilingly added. Confident that the purpose of the show was not to needle the subject, but rather to let the public in on the information revealed and discussed by public figures and newsmen, the biggest names fell into line. "Now they come to us."

People who would never make an appearance on a radio show under any circumstances have put themselves at the disposal of the newsmen on "Meet the Press."

(Please Turn to Page 32)
GAD! what a good-looking man! is an instant reaction to NBC's Hal Gibney. Behind the facade is plenty of furniture, to put a twist on descriptions.

Hal is one of those blessed individuals who can start and maintain his own conversation. He is a fairly good listener too, but generally knows what he wants to talk about, does it, and is so picturesque to listen to that it's not objectionable.

In this instance, he was prepared to reveal his past experience in radio, a very few personal sidelights and some meditations about the future. He did, with charm and a minimum of prompting.

Hal came into radio in 1931, locale San Francisco and the station now known as KF. He transferred to Portland's KGW for one year; then returned to the Bay City to join the NBC announcing staff in 1936. He has been with the company ever since; and nine years ago came to Hollywood.

He had three and a half years in the Army Air Force radio production unit during the war, and was on the air five times a week with national shows. We had some good listening those days in "Roosty of the AAF," "Hello Mom," "Soldiers With Wings," and "Wings Over the West Coast"... featuring, if you'll remember, the finest eighty-five piece orchestra ever assembled in this country. Hal announced as well as co-produced the collection.

Out of uniform and back in Hollywood two years ago January, Hal rejoined the NBC staff. He's one of the network's "tried and trusties" and at present his full schedule includes around-the-clock announcing, news, and narration of the "Adventures of Charlie Lung" on KFI Saturdays. Hal expresses great admiration for Charlie's infinite changes of personality. "He's not only a tremendous gentleman," Hal insists, "but his voices are so perfect that

IN POINT OF SERVICE, Hal has been with NBC's announcing staff since 1936, except for three and a half years in Army Air Force Radio, when he nationally produced and announced "Roosty of the AAF," "Hello Mom," "Soldiers With Wings" and "Wings Over the West Coast."

summer Assignments

Summer, Hal teaches announcing at California Radio Institute (UCLA's extension). Another of his annual jobs is six weeks of the Sam Hayes newscast, when KFI's morning commentator vacations during the holidays.

The personal Mr. Gibney is surprisingly a bachelor. He lives on Hollywood Boulevard, two blocks east of Fairfax and just off the Strip, in a four-room apartment which he has just finished redecorating after three months of matching, painting and furnishing.

Hal admits to being a golfer, "strictly the Griffith Park and Brentwood variety." And he enjoys extensive motor trips into the country and desert. He just flew up to Big Bear for a trip into the mines region. (One of Hal's interests is in old California history. His family came across the plains in 1852 and has been in the state ever since. His father was one of the first farmers to introduce rice in the Valley: and Phillip Theasby, his grandfather, developed the Californian Phillip Cling peach.)

"I'm intensely interested in television," Hal says, "I feel that 'it's here' and that this should be a tremendous year. I also believe that many of us who have been so profitably in the radio industry for so long are going to have to make some sacrifices, monetarily and professionally, in order to adjust and eventually
For Love o’ Mike (General Comment)

"Are Ya Listenin'?"

We felt sorry to learn that Eddie Cantor was repeating "by popular demand" his "political oratorio" on his show of April 15. We attended the preview, but feeling that the less said the better, microphones were refrained from comment. Without considering the lyrics and score—purely on the oratorio's intrinsic value and public effect, we thought Mr. Cantor was out over his deepening feet with subject matter like that in "Are Ya Listenin' Joe?"

Not for one minute do we question Eddie's sincerity and well-meaning intent. It's "fine" that he wants to straighten things out with Russia, but we're afraid that in trying to stimulate undestanding, he's simply stirring up more. International relations are in far too precarious a balance to be rhymed and warbled about. We say: let comedians stick to their comedy.

Italian Election Covered

That all-important Italian election on April 18 will be well covered by the American radio networks. CBS has Ed Murrow, Winston Burdett, Howard K. Smith and John Sondare in Rome under the supervision of Davidson Taylor, CBS vice-president and director of public affairs. ABC will have Walter Webbecker, Thomas Velotta, Frederick B. Oppen, Margo Atwood and Robert Sturdevant on hand.

"Headline Edition," "This Week Around the World" and "News of Tomorrow" will air reports direct from the scene to ABC listeners. Commentators Elmer Davis, Martin Agronsky and H. R. Baughke will carry news of the election on their newscasts.

CBS will have its newsroom in Milan, Rome and Bari and newsmen are planning direct visits to Christian Socialist headquarters with Aline de Gasperi as that party's spokesmen. Communist centers of the so-called Popular Front and members of the Catholic hierarchy, which has endorsed only candidates who will "respect and defend the right of the Church." In addition to the special election day broadcasts there will be two others from CBS on the following day. If events warrant, newscasts will continue until Tuesday, April 20.

Mutual will devote its first-hand news show, "Mutual Newsreel," to the coverage. Overseas correspondents and the network's unit in Italy will interview local figures on tape recorder.

Rumors Are Flying

Bulova offered $50,000 to sponsor Academy Awards, next year will try again. The Academy doesn't want to get that commercial... Frances Langford may be Bing's summer replacement gal... "Thinking Allowed" is the title of the new Cal Timney commentary on ABC... Jack Smith will broadcast from Hollywood starting around the middle of April... "Talk of a Radio Academy Award is going around again... Feud between Bob Hope and Bing Crosby evidently settled... Tex Beneke and Sammy Kaye, with bands, will be the "Supper Club" summer replacements... Doids Weaver and Dorothy Shay will hold down Spike Jones's summer spot... NBC reported ready to yield in the matter of recorded shows... Charles Irving was dropped by the Henry Morgan show after all this time because they "sounded too much like Henry!" Replacement is Glenn Riggs, who made all those fluffs last week... Arthur Godfrey may do a Sunday night show on the order of his popular afternoon aires... "Harlem Hospitality Club" will be replaced with Lionel Hampton and his crew... Zero Mostel may have a summer show titled "Club Zero!"... Arch Oboler is in Africa recording and filming scenes for radio, television and pictures... Jim Backus show to return to the coast in several months... A. L. Alexander and his "Poems That Touch the Heart" (whee!) may replace Mutual's "Newspaper,"... Jack Carson does his first Broadway stage play this July... Ray Noble, with Cathy and Elliott Lewis, is preparing a theatrical-dramatic show... John Reed King's "Go for the House" was recently auditioned at ABC. Show gimmick is a house-and-lot giveaway..."Corliss Archer," Janet Waldy singer, reportedly has a new client already signed.

"We Told You So"

So many folks ask us whether radio and its sponsors really care about the listener's opinion that we sometimes get weary of answering "Yes! Yes! Yes!"

But echoing that, in some meditative off-mike conversation recently, with two old-timers who certainly do know—Chet Lauck and Norris Goff, alias CBS's beloved "Lum and Abner." "You know," they reflected, as we cocked our appreciative ear, "much criticism is directed at mysteries, comedies, almost any type of radio show you want to mention. But little ever is done about it. That's because listeners aren't aware of the fact that advertising agencies and sponsors depend a great deal upon the opinion of the listener and guide themselves accordingly. "Listeners seem to feel that letter-writing gets them nowhere, but that isn't true. Believe us, we know from experience. Letters are given careful consideration and, if enough mail were received, corrective action would be taken by agencies to alter their programs and eliminate the objectionable qualities."

"Putting that in your pipe and smoking it?"

NBC Radio Institute

The National Broadcasting Company and the University of California will cooperate for the sixth consecutive (Continued on Next Page)
Radio in Review
(Continued from Preceding Page)

year in offering a Radio Institute from June 21 to July 30, according to Dr. Paul Sheats, associate director of University extension, and Jennings Pierce, director of public affairs and station relations for NBC.

For the first time since the establishment of the courses in 1943, University credit toward a degree will be given for certain phases of work completed in Institute classes.

Courses offered, and instructors who will conduct them: Radio Station Writing by David Nowinson, staff writer at KFI; Radio Time Sales by Frank A. Berend, sales manager of the NBC Western Network; Music for Radio by Henry Russell, musical director for NBC-Hollywood; Survey of American Broadcasting by Jennings Pierce; Radio Production Direction by Andrew C. Love, veteran Western Network director; Radio News and Special Events by Roger Sprague, manager of news and special events for the NBC Western Network; and Radio Announcing by Frank Barton, supervisor of announcers for NBC's Western Network; and Radio In Education by William Sener, head of the radio department at the University of Southern California.

Information concerning the summer radio Institute is available on request from the Department of Institutes, University of California, Los Angeles 24, Calif., or from Jennings Pierce, NBC, Hollywood.

Your Cue
(Shows You)
(May Like)

"Symphonies for Youth"

The dial calibration on our office radio is off a kilter or two. Sometimes results are astonishing. Scooting about in question of a KGIL program titled "Ten O'Clock Scholar" last Wednesday morning, (March 31) we blurted into a radio classroom, assumed we were in the right place and ensconced ourselves in an observer corner.

"It will probably help you to understand this music if your teacher will step to the board and outline these points in the selection," our annotator was saying.

We obediently copied "(1) The source of the river. (2) Hunters in the forest. (3) Moonlight on the river and the dance of the water nymphs. (4) The rapids and the ancient castle." We listened attentively as the instructor then outlined at the piano the basic melodies of these four passages. With the rest of the "listening students" we were delighted to hear Smetana's "Moldau" (a river flowing through Czechoslovakia).

The rest of our lesson for that day included Delius's "Ermalain" and one of the Dvorak "Slavonic Dances," with
RADIO LIFE

brief synopses of each composer and his melody.

"This concludes the tenth in a series of 'Symphonies for Youth' over KFAC each Wednesday at 10:00 a.m.," an announcer surprisingly informed us. "Our host has been Mr. William C. Hartshorn, supervisor of music for the Los Angeles Public Schools."

Accidental or not, our education in classics for that day had been excellent, and we find it profitable to crash this classroom again, taking care to tote along a notepad and sharpened pencil. The program, incidentally, could also be confused with KHIJ's 'Symphonies for Youth' from the Philharmonic, Saturdays at 11:30 a.m. (conducted by Alfred Wallenstein).

Now, if we only knew what's with this "Ten O'Clock Scholar" program over KGIL!

Hollywood Headlines

Just for a change, how about getting your Hollywood chatty by way of the "Photoplay magazine" and its "Screen Scoops," where a Southern Californian can tap it, but ABC's "Hollywood Headlines," KECA, 10:30 a.m. Saturday, is a pleasant chatter show that isn't as repetitious as the variety who give us information straight from the horse's mouth, so to speak.

Part of the interest in this show is the result of the format, the work of Photoplay magazine and its "Screen Scoops," as previously mentioned. Happily, her selections of top pictures seem to be guided by her own good taste rather than that of the many movie press departments ready to exert a little pressure in this direction. Some of her hunches is reserved for relatively inexpensive and foreign films rather than the million-dollar extravaganzas. She also conducts an interview each week with a film star—nothing sexier, apparently an interesting actor or actress whose experience and work are well worth the notice.

Cal. York, also a familiar by-line from Photoplay, handles the Hollywood news scoops. Les Tremayne narrates a hit-hurray-untold episode of a film star's life or a little-known incident from the world of movie-making—now-it-can-be-told variety. Recently he revealed the organization of the Irish Club, a friendship group formed by obscure young Irish-American actors many years ago. Today Irish Club members Pat O'Brien, Ja mes Cagney, Spencer Tracy and Frank McGlough are world-famous screen stars.

Playbacks (Critical Comment)

We Point With Pride...

...To Nelson Pringle's coverage of the Russian blockade in Berlin the morning of April 1. Pringle's excellent reporting and the use of two cut-ins from Germany brought home the picture of Russian movements with serious impact. To the fine performance of William Conrad in "The Diamond Lens" on "Favorite Story,"...To the increasing use of good radio actors in good movie roles such as Howard Duff's new status as a screen star is the outstanding example. Recent movies of the semi-documentary type have used many mysteries—"Call Northside 777" and "The Naked City" particularly. To Una Merkel's blossoming new career in pictures and radio.

We View With Alarm...

...KNX's curious sense of values on the one-time reshuffling of "Suspense" last week. Preempted by a documentary, the Sunday "Suspense" hour which starred Robert Montgomery, Dame May Whitty and Heather Angel in "Night Must Fall" was recorded because of its "exceptional name value" and placed in the Tuesday (March 30) 9:30 a.m. slot. The "Studio One" presentation which listeners completely failed to hear for that week was only a trifle—Walter Huston's enactment of Sinclair Lewis's "Babbit" stiff-leggedness in music which Jack Smith, the Andrews Sisters, etc., are now nassing off as "the words, yet" to Khatchaturian's obvious "Sabre Dance."...The all-out coverage with wire recorder of minor news-events that would be clearer, more concise merely delivered by the man at the mike....The deathly dull recordings made by some of our big shows between contests and entertainment. At this stage it appears that the contest way of garnering the Hoopers will win....The deathly dull recordings made with all-vocal backgrounds that are beginning to snoop onto our favorite disc shows. Petirli and Petirli and get a record without a band is a record without music. Can't the boys start working backwards into their disc libraries? After all, a lot of wax has rolled over the Zonophone Edison invented the talking machine.

Strictly Child's Fare

The radio log carries the title "Maggie Nellis and Herb Sheldon" in the Saturday, 11:30 a.m., KECA slot. This adequately disguises a transcribed half-hour emanating from New York City's "famous Latin Quarter" during which time Maggi and Herb, with their table-hoppin' mike, make merry with the moppets.

The first course is a funny little luncheon jingle, served up with a good will by all present. Strictly commercial. Second course is a game among children chosen from the audience. This is with jingles, sustaining a sung note. In this way the program uses up several periods of from twenty to thirty seconds. Fortunately, no listener can expect as a result of expelling their little breaths for so long in song. Had we real scared.

Timed telephone calls, the parade of birthday cards, more little songfeasts and much chatter by Maggi fill the remaining time until the finale. The finale is "The Starlight Table." Ta-da-a-a! Some teenage personality usually is expected there, who fills the rest of the young audience with advanced ideas and misinformation as a result of her gurglings about lunch with Peter Lawford, or how she saw Van Johnson cross the street!

If you live in New York, own a precocious child with an innocent birthday, you might investigate the show further. If you live a safe three thousand miles away, 11:30 a.m. on Saturday is a nice time to sweep your front porch.

"Leave It to the Girls"

When KHJ-Mutual Don Lee's witty and last-paced male vs. female comedy program series, "Leave It to the Girls" (heard each Wednesday from 9:30 to 9:55 p.m. California Daylight Saving Time) moved west, producer Martha Rountree probably thought she was moving into the bigger end of milk and honey, insofar as talent for her panel was concerned.

Three well-known career women, Constance Bennett, Sylvia Sidney and Connie Moore, have been weekly offered their advice on the treatment and mistreatment of the American male, while Paula Stone did the moderating and calming-down. By the time this is in print, George Brent, romantic leading man of the cinema, will have assumed the permanent role of moderator-arbitrator for the show.

It may be that California listeners accustomed to hearing the afore-mentioned bunch of beauties on the air have lost a certain amount of susceptibility. It may be, too, that the cinema group just isn't as sharp as the McIlhenny-Fritchett-Evans group in the East. Especially noticeable is the case of Constance Bennett. We think if Miss Bennett were to stop playing at being the "grand lady" and get with the game it would lift things up considerably.

Paula Stone is beyond criticism...but then, Paula was the originator of the show. Sylvia Sidney, with her sharp remarks and soft voice, inherited the wise-cracking role that is so

(Continued on Next Page)
Yules Reunited

Mickey Rooney and his father, Joe Yule, are reunited as performers in the new CBS "Shorty Bell" programs, heard Sundays over CBS. Yule accompanied Mickey to a recent casting session and was immediately spotted by producer-director Bill Robson as a "natural" for the character role of a veteran newspaperman. Yule was voice-tested and will be a permanent member of the cast. The radio show brings Rooney and Yule together for the first time since their vaudeville days.

Off Mike (Personalities)

"Corliss" Gets Married

Culminating a romance of long standing, Janet Waldo, star of CBS's "Meet Corliss Archer," and Bob Lee, co-producer of the Dinah Shore-Johnny Brent-Harry James show, were married last Monday afternoon in a simple ceremony performed in the chancel of the Wilshire Methodist Church, Los Angeles. Bridegroom Lee's best man was his co-producer, Jerry Lawrence. Janet's sister, Elizabeth, was maid of honor.

Radio commitments cancelled plans for an extended honeymoon, but the young couple planned to locate living quarters in crowded Hollywood—an apartment recently vacated by yet another producer, Diana Bourbon of "Corliss Archer" and "Club 15."

The Perfect Answer

"Red Ryder" was in the Broadway-Hollywood basement signing autographs the other day.

"Red" was approached by a tiny boy who could barely reach his hand to the top of "Red's" desk. The child bravely asked... "Will you shake hands with me?"

"Redyer" reared himself to his full height, swung his hand slowly from the hip toward the younger, and answered, "I'd be proud to, Po'ner!"

Contests and Offers

"HAYNES AT THE REINS," KLAC, 6:00 a.m. to 9:00 a.m., Monday through Saturday—An album of records each day is being given away. The song selected is chosen for the finals (to be held at the end of the thirteen-week period). The male winner will be presented with a General Electric Television set. Applicants must write to "School for Disc Jockeys" at KLAC, 1000 Cahuenga Boulevard, Hollywood 38, California.

"SCHOOL FOR DISC JOCKEYS," KLAC, 11:30 a.m. Saturday—Of the four selected "students" appearing on this show each week, two will be chosen for the finals to be held at the end of the thirteen-week period. The female winner will be presented with a General Electric Television set. Applicants must write to "School for Disc Jockeys" at KLAC, 1000 Cahuenga Boulevard, Hollywood 38, California.

"TRUTH OR CONSEQUENCES," KFI, 9:30 p.m. Saturday—if there is a girl anywhere in the United States who can meet certain specifications, she can win this show. She must be twenty-five years old, blonde, 5 feet 7 inches tall, weigh 154 pounds, shoe size 9½, waist 28 and hips 38, eyes brown, marital status single, and she must answer truthfully to the name of "Marie." Address "Truth or Consequences," Hollywood 28, California.

ALAN YOUNG: "Haythorne, KXL, 10:30 p.m. nightly—The listener who draws the best picture of "Skippy" (no limit on imaginative talent) will win both Ham and "Skippy" as dinner guests. Jim also gives away an album of Tommy Dorsey music for the best drawing of each day. Address Haythorne, care of KXL, Pasadena, California.

Mrs. H. S. Kendall, 2231 St. James Place, Baldwin Park, Calif.

Heard on the Red Skelton show:

Red: Did you hear about the actor who got married and liked his wife so well he's holding her over for two weeks?

Ted Engel, 2231 St. James Place, Baldwin Park, Calif.

Heard on "Talent Scouts":

Godfrey: It's a beautiful day, but I nearly scared myself to death. It's the first time since November that I couldn't see my breath and I thought I was dead.

Dorothy Thompson, 3111½ Hamilton Way, Los Angeles 26, Calif.

Heard on the Tony Martin show:

Tony: But why worry about money? You can't take it with you.

Alan Young: Yes, but it's nice to have it here to say goodbye to.

P. A. Thomas, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says":

MacQuarrie: Verbiage means murdering the King's what?

Contestant: The King's vermin.

Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on Jack Benny show:

Don (speaking of taking a sunbath): My legs and arms were warm but it was snowing on my stomach.

Dorothy Thompson, 3111½ Hamilton Way, Los Angeles 26, Calif.

Heard on "Keep Up With the Kids":

Most prisoners' favorite music is "The Wedding March." They're delighted to hear someone else getting a sentence.

Mrs. Grace Logan, 1012 Dorothy Avenue, South Gate, Calif.

Heard on "My Friend Irma":

Irmal (playing piano): Do-re-me-Ad. Jane: Why, Irma, that isn't right. Irmal: But I like Ad next to me.

Mrs. Berendine Johnson, 4566 32nd Street, San Diego, Calif.

Heard on "House Party":

Art Linkletter: Do you have any forefathers?

Little Boy: No, I only have one father.

Miss M. Prins, Hotel Chandler, Los Angeles 14, Calif.

Heard on Bob Hope show:

Bob: I happen to be Bob Hope. What do you say to that?

Cliffon Webb: Nothing. We're on the air.

Mrs. Marguerite Talbot, 5716 Virginia Ave., Hollywood 38, Calif.

Heard on the Harris-Faye show:

Alice: Phil, how do you like the way I'm evening gown clings to me?

Phil: That gown ain't clinging, baby, it's holding on for dear life.
In the past four or five days, we've had many phone calls, asking us "What is 'his FM you carry a log for'?

That's posing a pretty tough question... because unless one has studied a good bit of physics, the chances are slim that he's likely to grasp the technicalities of FM any better than he has the ordinary system. We can tell you, though, that if you have a regular radio set, you've got a standard AM (Amplitude Modulation) receiver set. If you have a special FM (Frequency Modulation) receiver set, you know by now that you have a set constant in its strength; noise is not a normal source of interference; and capable of picking up air programs of extreme fidelity. FM didn't happen overnight, and it is the logical new step in radio.

If you are really interested in investigating FM, you get your booklet titled "Broadcasting's Better Mousetrap" from F.M. Broadcasters, Inc., 52 Vanderbilt Avenue, New York City. The booklet, written in laymen's terms, is, as any FM expert will understand, distributed as a non-profit endeavor solely in the interests of F.M. broadcasting...

If the picture we try to carry each week of what's happening in television changes rapidly—let us remind you that each seven days' facts and figures put out by the F.M. and Television Tippster have made a huge new bundle of information for us to try to sort into pertinent happenings to tell you about.

One hand we read that there are changes in the programming. Yet in six cities (Los Angeles, San Francisco-Oakland, Washington, Louisville, Baltimore and New York) the supply of available programs is completely exhausted. Chicago has only three left. Despite the talk of bad programming holding up video sales and developments, this rush is as good a start as any we've seen. In a future issue we hope to carry a sample line map, showing how far video's tentacles have stretched.

In a recent trade article, a writer got off bluntly and sourly about the paucity of channel fare extant. His mind must certainly have stopped short of the terrific pace being set by independent producers who are rolling out television film hand over fist. Producer Jerry Fairbanks' "Public Prosecutor" television film series for NBC release (during May in New York —in September here on the Coast) now numbers ten complete films, and the stage and screen names he's signed include John Barbour, Walter Sande, John Arthur, Bernadene Hayes and 1 Roy Gordon, veteran character players, Evelyn Ankers and her husband, Richard Denning, also an RKO film star. One of the latest signed was Ivan Triesault, internationally-known character actor.

More immediately, in an effort to keep faith with television-set buyers, Paramount's KTTLA and independent producer Larry Finley made an unprecedented cooperative deal to save the day for television programming. A major portion of the programs dropped by Philco will have the program conceived by Finley with KTTLA utilizing the time. A new high of 35,899 video receivers was turned out in the month of February. A good many of these will be in the hands, so it's nice to know there will be something on the channels to see.

One of the biggest boosts to video is the James C. Petrillo green light for video music. With the pit orchestra okayed, there is no time in lining up. The line begins behind Spike Jones, of course.

Music has made other entertainment possible, too. For the first time since its formation eleven years ago, the NBC network under the direction of Arturo Toscanini, played before television cameras two Saturdays ago.

Last week a record high of 328 adclub members turned out to hear a panel of expert experimenters give some "dos" and "don'ts" for those dabbling in video. Each of the group represented some branch of show business, but the producer of motion pictures; Lew Landers directs film for NBC television being made at Jerry Fairbanks; Rudy Vallee is now in independent production; Harry MacMahon is a big man with the agency packaging video commercials; Larry Finley produces tele film independently; Don McNamara is head of Teleton.

Hampered by many unknowns, such as the prices unions will ultimately place on their talent wares, these men could quote little else than speculative data and the flat statements that (a) television will not hurt the movies, (b) video, radio and motion pictures are three distinct mediums. Fine. All of us who own movie studios are delighted to hear it.

As for their statement "video is strictly in the horse-trading stage, as far as commerce goes"... most of us know that. Particularly set-owners. But there are still set-owners. What the boys in the know overlook, or else can't build speeches around, is that in video we have a novel, interesting entertainment, moving ahead faster than any other medium ever has. Measure its progress against the other set-owners, and lay off the platitudes. We don't need them to go along until the big deals come through.

**F.M. and Television Tips**

By JANE PELGRAM

**RECORD NOTES TO YOU**

**BY ANDY MANSFIELD**

1 note—fair

2 notes—pleasing

3 notes—very good

Chord in G—tops

**VICTOR YOUNG ORCH:** Relive the picture "Golden Earrings," with the beautiful original score by Victor Young's Concert Orchestra... Magnificent arrangements with predominating strings, showcase Victor Arno as violin soloist... Easily a Chord in G for this outstanding six-sided album. (Decca)

**NELLI LUTCHER:** Here are eight honeys by that real-gone gal—and from the slow "Sleepy Lagoon" to the "Lake Charles (Nell's home town) Boogie," Nellie gives her all... Ah, yes—Lutter-lovers had better hurry on down before Nellie's new album is really "gone"... and it's a three-note, too. (Capitol)

**TEX BENEKE ORCH:** Here's that danceable band again with the up-tempo "Saturday Date" and the more relaxed "Encore, Cherie" with a Garry Stevens vocal... Both make for easy listenin' and a pleasing two notes. (RCA-Victor)

**JOHNNY MERCER:** Remember "Goof-us"? Well, it's back—all dressed up with sound effects and some beautiful golden bantam from Johnny and Westen's corn-bucksters... Reverse "Hills of California" (especially for Florida custodians) is given a warm rhythm treatment, ably assisted by the Pied Pipers, putting this platter in the pleasing two-note niche. (Capitol)

**BOB CARROLL:** A little late is Bob's release of "Now Is The Hour," but as good as the best... Carroll's is natural, easy-on-the-ears style plus the Polynesian rhythms of Dick McIntyre's Harmony Hawaiians make this one of the week's best. Equally good is reverse "Sapphire of the Tropics" with no doubt as to a three-note rating on this disc. (Decca)

**TONY MARTIN:** A pair of new-cut oldies gives Tony a chance to sell "Deep Night" and "You and the Night and the Music" with an ease that makes you relax and thoroughly enjoy this disc to the tune of three notes. (RCA-Victor)

(P.S. Don't miss the quite unusual waxing of "Nature Boy" by Nat "King" Cole, with its "Love and Be Loved in Return" theme!)
TIME CHANGES
Sunday, April 11—"Editor at Home," KECA, 10:15 p.m. (15 min.) Atlantic Monthly's Ted Weeks chats at this new time. Was heard on KECA, 10 p.m. Sundays.

Monday, April 12—Bob Graham and Nelson Pringle, KNX, Monday through Friday. These two shows have switched times. Bob Graham now sings at 9:00 a.m. and Nelson Pringle reports the news at 5:15 p.m. Pringle also has a new time on Saturdays at 5:30 p.m., which cuts "Open Hearing" to a fifteen-minute program beginning at 5:45 p.m.

Monday, April 12—"This Is Nora Drakes," KNX, 12:30 p.m. (15 min.) The serial for which NBC preempted "Dr. Paul" is now heard on CBS Monday through Friday, as well as on KFI, 4:45 p.m. daily. (No news, however, about a return of "Dr. Paul").

Monday, April 12—"Sound Off!" KECA, 8:30 p.m. (30 min.) We know. We're tired of it all too. Series will remain in this spot until April 26, when there will be another shift to heaven knows where.

Monday, April 12—"Bridge Club," KMPC, 10:00 p.m. (30 min.) Robert Lee Johnson's program will now be heard Mondays only, instead of through the week.

WHAT'S NEW
Drama
Sunday, April 11—"We Care," KECA, 10:00 p.m. (15 min.) Douglas Fairbanks Jr. hosts in this series of dramatizations on behalf of the Cooperative for American Remittances to Europe. First program in this sequence was heard last week.

Music
Sunday, April 11—"Specialities in Music," KIJL, 11:30 a.m. (30 min.) A new half-hour in recordings, with Bill Leyden as host.

Sunday, April 11—Hawthorne, KFVD and KIEV, 12:00 noon. (2 hrs.) The kind of chatter and chatter which only Jim, his wastebasket and his waxings can make will be heard in this two-hour, two-station time on behalf of Honest Hogan (John, to the uninitiated).

Commentary
Sunday, April 11—"Thinking Allowed," KECA, 2:15 p.m. (15 min.) Cal Tiney, utilizing the widest latitude in choice of subjects, will speak on the humorous and serious problems of the average person. Frequently called "A Professor of Philosophy for the Common Man," Tinney prefers to regard himself as "just an ole country boy that ain't mad with nobody."

Sports
Sunday, April 11 — "Dugout Dope," KLAC, 1:00 p.m. (15 min.) Prior to the season's baseball games, Fred Haney conducts these interviews from the players' bench. Series will also be heard at 7:45 p.m. each night station carries an 8:10 p.m. game.

Sunday, April 11—"News and Sports Headlines," KMPC, 3:30 p.m. (15 min.) Red Rowe will run this quarter-hour between the station's double-header baseball games.

Tuesday, April 13 — Harness Races, KLAC, 7:00 p.m. (30 min.) Through May 15, KLAC will record the running of the day's races for rebroadcast Tuesday through Saturday.

WHAT'S BACK

Juvenile
Monday, March 12 — "The Storybook Lady," KRKD, 6:30 p.m. (15 min.) Telling stories to her own two little girls, with the old-fashioned charm which has made her a favorite for years, "The Golden Lady" returns to the air Monday through Friday.

WHO'S GUESTING

Variety
Saturday, April 10 — "Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Visiting Elton Britt sings "I'm Tying the Leaves So They Won't Come Down."

Comedy
Thursday, April 15 — Henry Morgan Show, KECA, 2:30 p.m. (30 min.) Tito Guizar brings his voice and guitar to the corner cigar store.

Music
Sunday, April 11 — "Western Federal Music Hour," KMPC, 10:00 a.m. (1 hr.) Metropolitan soprano Nadine Conner will visit John Baird's program, prior to her opening night in "Carmen" at the Shrine Auditorium.

Sunday, April 11 — "Melodies America Loves," KNX, 7:30 p.m. (30 min.) Jenini Carroll will be guest singer in a program of operetta favorites.
WHAT'S PLAYING

Drama

Sunday, April 11—"The Eternal Light," KFL, 10:00 a.m. (30 min.) Lew Ayres will star as "The Physician of Birkenau." Program will theme the United Jewish Appeal.

Sunday, April 11—"Ford Theatre," KFL, 3:00 p.m. (1 hr.) Agatha Christie's "The Murder of Roger Ackroyd."

Sunday, April 11—"Greatest Story Ever Told," KECA, 4:30 p.m. (30 min.) A blacksmith regains warring faith in "The Hunger Within."

Sunday, April 11—"Suspense," KNX, 5:30 p.m. (1 hr.) "Crossfire" will star Robert Young, Robert Mitchum, Robert Ryan, Gloria Graham and George Cope. Robert L. Richards adaptor.

Sunday, April 11—"Theatre Guild on the Air," KECA, 7:30 p.m. (1 hr.) Mickey Rooney and June Duprez play the main roles in Edward Wooll's story of "Libel."

Tuesday, April 13—"Favorite Story," KFL, 10:00 p.m. (30 min.) Ring Lardner's study in "Rhythm" will star Johnny Mercer.

Music

Sunday, April 11—"Chicago Theater of the Air," KHJ, 10:30 p.m. (1 hr.) Sigmund Romberg's "Desert Song" will be reroduced for radio.

Monday, April 12—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Chopin Etudes. Tuesday, McDonald's "Suite from Childhood"; Wednesday, Weber's "Oberon Overture"; Thursday, Liszt's "O'heus"; Friday, Mozart's "Don Giovanni"; Saturday, De Falla's "El Amor Brujo."

Saturday, April 17—"Symphonies for Youth," KHJ, 11:30 a.m. (30 min.) Alfred Wallenstein conducts a program for "young" listeners, including the Strauss "Tritsch-Tratsch Polka" and Schumann's "Traume- rel."

Forum

Saturday, April 10—"Northwestern Reviewing Sland," KHJ, 4:00 p.m. (30 min.) Should We Worry About the Increase in World Population? will be discussed by prominent experts.

Sunday, April 11—"Invitation to Learning," KNX, 10:00 a.m. (30 min.) Levy's "History of Rome" will be reviewed by the panel.

Sports

Saturday, April 10—Masters Golf Tournament, KECA, 1:00 p.m. (15 min.) KECA will also cut into this Atlanta, Georgia, event on Sunday at 11:00 a.m.

Sunday, April 11—Baseball, KLAC, 1:25 p.m. (to concl.) A double-header, with the Hollywood Stars vs. the San Francisco Seals.

Tuesday, April 13—Baseball, KMPC, 8:10 p.m. (to concl.) The Los Angeles Angels vs. the Sacramento Solons will play ball Tuesday through Friday at this time, and Saturday at 2:30 p.m., as Bob Kelley covers KMPC.

Wednesday, April 14—Baseball, KLAC, 9:10 p.m. (to concl.) Hollywood Stars vs. Portland Beavers at Portland. Games continue through Saturday at above time.

A Hit With the Girls

Thirteen-year-old Bobby Ellis, who's heard as "Alexander" on the CBS "Blondie" show, already has a tremendous fan-following among the older set of his own generation. When his show is over, Bobby suffered a heavy head cold recently, his mail contained hundreds of suggested cures from little girls all over the country.

Double Feature: "Leave It to the Girls"

(Continued from page 6)

when a guest has been unable to appear. "When Ah'm producer, Ah sit there knowin' everything. When Ah'm a guest, Ah'm so nervous," she confesses engagingly.

Each of the four girls on the panel is a definite type, according to producer Rountree. The program is "cast" with an eye to the typical reactions of the first is the serious type—"the girl who'll say, 'Marry the man,'" in Martha's words. The second is more calculating—"It's all right to marry him, but don't forget the wolf at the door," she paraphrases this gal. Number three is the more mature girl—"She sizes the two answers up and com-promises," is the producer's interpretation. The fourth is "our Gracie Allen"—"'Jokey," says Miss Rountree.

It goes without saying that all the girls on the program must be extremely intelligent and quick-witted. They never see the questions that will be tossed at them until they are actually on the air. The man who guests on the program is given the advantage of his sex—he is allowed to look over the queues in order to formulate his point of view.

Hollywood Participants

When "Leave It to the Girls" for-sok New York for Hollywood, a good deal of Martha's staff was in "re-casting" new experts from the ranks of Hollywood career-girls. Straight casting for a dramatic show is a simple task compared to Mar-tha's "Leave It to the Girls" method. The producer had to get to know each of her potential panel members. Leisurely luncheons, lengthy discussions take the place of Mike auditions. Martha winds up knowing her subjects' beliefs, idiosyncrasies and reactions.

The first Hollywood panel consisted of actresses Sylvia Sidney, Constance Bennett, Connie Moore and the Hol-lywood Reporter's columnist, Edith Gwynn. To the delight of the pretty producer, "Sylvia Sidney turned out to be our 'Gracie Allen.'" As the bars flux and the pointed questions receive their extremely pointed answers, the show never loses its sense of humor. One girl has ever gotten "huffy" or had her feelings hurt—another tribute to the Rountree producing talents. She admires the talents of "The Girls" who have peopled the panel. She names Austine Cassini from the New York panel as her "best find.

She takes an unselfconscious pride in her two shows ("Meet the Press" is the other) and confesses that when she overhears something complimentary about them, she has to restrain herself from proclaiming, "That's mah show!"

Enjoy Show

She's happy that Paula Stone will be able to appear on "Leave It to the Girls" now that it's heard from Hol-lywood. She credits Paula with one of the best laughs ever chanced upon the program. The program opponent was Henry Morgan ("he's wonderful"!), and in answer to a point scored by Paul he archly insinuated, "I'll see you, Paula Stone, after the show." "I'm looking forward to that, Henry Morgan," coed Paula sweetly, ". . . to say goodbye!"

Martha visited a motion-picture set for the first time during her Holly-wood trip. She was gratified at the attention she received from director and stars as producer of "Leave It to the Girls" and "Meet the Press." Tremendously fascinated by moviemaking, Martha smiled, "Ah may be going into a new business,—which should be fair warning to the Messrs. Goldwyn, Zanuck, Mayer and Warner!"
TUESDAY, APRIL 13

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
8:05—Knotts' Day, KFT.
4:30—Arthur Godfrey, KNX.
8:00—Date with Judy, KFT.
7:00—Art Baker, KFT.
6:00—Bob Hope, KNX.
8:30—Red Skelton, KFT.
8:00—Art Baker, KFT.
8:00—Milton Berle, KFT.

Quiz, Participation
8:00—McNeil's Breakfast Club, KECA.
9:30—Grand Slam, KNX.
9:30—Breman's Breakfast, KECA.

Drama
8:00—Studio One, KNX.
10:00—Favorite Story, KNX.

Classified, Semi-Classical
8:00—Fred Waring, KFT.
8:30—Bob Smith Symphony, KECA.

Comment-Narration
7:45—Fred Beck, KNX.
8:00—Galen Drake, KECA.
11:15—What Do You Say, KFI?
5:30—Passing Parade, KJRH.

R.W.I.—Tune Shop.
R.W.K.—Races and Sports, KNX.
11:00—R.E.C.A.—KEFMB—Betty Crocker Magazine of the Air.
K.G.F.J.—Soap Box.
11:00—R.E.C.A.—KEFMB—Betty Crocker Magazine of the Air.
K.G.F.J.—Soap Box.
11:00—R.E.C.A.—KEFMB—Betty Crocker Magazine of the Air.
K.G.F.J.—Soap Box.
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K.G.F.J.—Soap Box.
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K.G.F.J.—Soap Box.
MILD & MELLOW
4:30 to 5 P.M. Monday through Friday

KMF—Racing Roundup.
R—News, Sports.

KLC—Town Meeting.
R—Clancy Field Meeting.

KFW—Racing Roundup.
R—Clancy Field Meeting.

KRC—T-Town Meeting.
R—Clancy Field Meeting.

KRX—Mild & Mellow.

Baseball with Fred Haney

KLAC—9:10 Nights
T—10 Sundays

KLAC—Racing Roundup.
R—News, Sports.

KLAC—Town Meeting.
R—Clancy Field Meeting.

KLAC—Racing Roundup.
R—Clancy Field Meeting.

KLAC—Town Meeting.
R—Clancy Field Meeting.

KLAC—Town Meeting.
R—Clancy Field Meeting.

KLAC—Town Meeting.
R—Clancy Field Meeting.
THURSDAY, APRIL 15

HAVEN OF REST
KRD, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOO, 8:00 A.M.
Tuesday, Thursday, Saturday
KXLA, 8:30 A.M.
Monday, Wednesday, Friday

KFXJ, KRXJ—Haven of Rest
KFA—Country Church
KFDV—Wakeup Ranch
KRWK—Inquirer Mike

RFMJ—Barnett Dough
KGPF—Record Breaker
KLAL—Al Jarvis Ballroom
KAL—O’Ranch
KGOL—Ten o’clock Scholar
KRLW—Romance in the Air
KRFV—'s, Louis T. Talbot
KRW—Town Crier
KRCI—Crazy Rhythm
KRWK—Racing Lines
KRMG—Mental Roundup

10:15—RCFA, KFMD—Ted Malone,
KRXJ, KGUV, KVOE—Victor H. Lindsay,
KRXJ—Lonny Lane

11:00—KRGF, KGLA—News
KRGF—Music in the Air
KRLW—The Judge
KRFV—Young Dr. Malone
KXLA, KRFV—News: Maurice Hart,
KRMG—Kids and Sports
KRMG—Women’s Home
KRMG—Spots Whole
KRMG—Ladies’ Day

| 11:00—| KRCI—Between Two Girls,
| 11:00—| KGPE—Boyy Jordan,
| 11:00—| KXLA—Guiding Light,
| 11:00—| KRMG—Piano Masterpieces,
| 11:00—| KRMG—Wide Screen and Sports
| 11:00—| KRMG—Merry Time
| 11:00—| KRMG—Good Music

KXLA—Bill Ansone

BELL TAILORS

Dinner Bell Round Up
12:00 noon, Mon. thru Fri.

THURSDAY Program Highlights

Morning Programs appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
10:06—Ladies Day, KFI
4:30—Merry Go Round, KGB
7:36—Crime Photographer, KBN
10:06—Flamenco, KXLA
11:00—Burns and Allen, KXLA

Quiz, Participation
8:00—McNell’s Breakfast Club, KNGA
9:30—Grand Slam, KXLA
10:00—Winners Lane, KNGA
12:00—Double or Nothing, KXLA
1:00—Rainy Sundays, KNGA
2:00—Reids and Groom, KNGA
3:00—Heart’s Desire, KXLA
4:00—House Party, KNGA
5:00—Henry Morgan, KAL
6:00—Five Tunes, KNGA
7:00—Barber Shop, KAL
8:00—Bob Mack, KXLA
9:00—Noah Webster, KXLA

Drama
8:00—Reader’s Digest, KXLA

Classical, Semi-Classical Music
8:00—Fred Waring, KPRI

Comment-Narration
7:45—Fred Jack, KXLA
9:00—Kate Smith, KXLA
10:15—Ted Malone, KNGA
10:15—Barber Shop, KXLA
10:30—Burrich Wheeler, KPRI
10:30—Art Baker, KPRI

TWENTY-FOURTH PAGE
Double Feature:  
"Meet the Press"

(Continued from Page 7)

credit for capturing these elusive ones goes to soft-spoken Martha Rountree. The Senator Bilbo broadcast, one of the most news-making in radio, was made possible through the Rountrees' actions of persuasion. The only little man from the South had no intention of airing on a coast-to-coast broadcast. Producer Rountree wangled an appointment with him in order to discuss the possibilities. Bilbo made the appointment for eight o'clock in the morning. Miss Rountree showed up at seven forty-five. She convinced the Senator that an Southerner herself, she desired nothing more than to present the South in its most favorable light to the rest of the country. Many, many as he had the long idea about Senator Bilbo and his native state — wouldn't it be better to go on the air in person and let listeners hear him first-hand instead ofget the story from sources that may have been hostile and unfair... so ran her argument.

Bilbo was convinced. Now, on the questions that the subject may consider too tough, his wishes are respected. Lawrence Spivak does the spade-work before the broadcast and sounds the interviewee out on these. In Bilbo was his rumored Klux Klan affiliation. "Have you ever been a member of the Klan?" Spivak asked before broadcast time.

"Yes, I was," was the reply. On the actual broadcast Spivak asked the same question and got the same answer. In the next breath he continued, "Are you a member now?" "Yes," answered Bilbo, Martha Rountree had the next newcomer ready with the next question before Bilbo realized he had answered a question he had successfully dodged for years! The press services had the news on the wire and were calling the broadcast before the show was off the air.

The only time John L. Lewis ever participated on a radio program he appeared on this dynamic show. He announced a coal strike before the members of his union knew they were going on strike. Gerhart Eilier appeared on the broadcast and revealed information that the FBI used in its arrest of a Communist agent. Walter Reuther "met the press" via a two-way hookup between Detroit and New York two hours after he called the big General Motors walkout.

After Show
Headline-making as these events sound in print, on the air they have never touched off the hot-headed tempest that imagination. The slugfest that made the front pages between Fulton Lewis, Jr., and a companion of Elliott Roosevelt's as a result of the "Meet the Press" routinely wasn't indicated on the actual broadcast. Both Lewis and Roosevelt met Page Thirty-two

the mike—with manners and self-control. Fireworks came after broadcast time.

Regulars on the program are Lawrence Spivak and moderator Albert Warner of the Mutual Washington news bureau. Ben Andrews of the New York Herald Tribune is often heard on the reporter's side because, according to Miss Rountree, he has a rare gift of objectivity, regardless of his own views.

Spivak, long a vigorous foe of Communists and no word-mincer, keeps the pretty producer hopping during air-time. "Sometimes he gets going and nobody else has a chance," she smiled fondly. Spivak, who has also brought his sharp air personality to the other Rountree program, "Leave It to the Girls," was once brought up short by the feminine show. He had been anxious to contact General Joseph T. McNerney, head of the European Theater after the war, for a "Meet the Press" broadcast on conditions in Germany, on the General's return to the U.S. He called the General, "This is Lawrence Spivak... have a radio program on the air in Germany, and am anxious to contact you in person."

"Yes, Mr. Spivak," said the General enthusiastically, "I've heard you many times... we listened to your program overseas and thought it was excellent. Eloise and the girls are very funny!"

Firehouse Full of Talent

(Continued from Page 5)

whisked away from the Canadian ether-waves. Alan's graduation to his show began when he so distinctively pinch-hit for Eddie Canfor. The pixie Young also handled the frantic fun department on the "Tony MacRae Show.

Off-Stage Antics

When the two vocalists move into the Wednesday night spotlight, all is decorum. But at rehearsal time it's another good-natured bantering goes on continually. The minute Evelyn sails into a rehearsal, Gordon is apt as not to greet her with a sally regarding her tardiness, poke fun at her hat, or lament her unbusinesslike gait. But it's all on the surface. Every bit of the MacRae-Knight portion of the dialogue and all the interplay between them until the two are in complete accordance on all points. Typical of their surface bantering is the comic MacRae reply to a reporter's on-air query, "I'm thinking of you in search of a common interest.

Quipped Gordon, "Sure we have common interests... I'm interested in working. Evelyn would be, too, if she ever got there.

The minute the placid Evelyn's laughing attention to his clowning had passed, Gordon added aside, "She's a fine singer and a wonderful gal. I wish I knew her name... I really turning out effort around here, Evelyn is the girl that does it!"

The crossing of their paths before Evelyn and Gordon were teamed on the Texaco show is laconically explained by MacRae.

"Just before I went into the service I had a chance to sing on a Bourjois show in the East. It was "The Powder Boys" and I had to leave town for the service, but once when I came into New York on a leave I attended the show to see what I'd missed. And what do you know... there was one Evelyn Knight in the vocal spot... if you can call that a 'meeting'!"

Mikeman Hal Gibney

(Continued from Page 8)

'bong.' And I'd hazard that radio, as it is today, will be gone in three years. That's my personal opinion, and it certainly couldn't be considered authentic. But," he adds, "I know that television is going to be the revolutionary new form of entertainment in America."

Likes Work

Hal's obvious familiarity with the mechanics of broadcasting and production evokes a question... why he never turned to another phase of the industry. "Well," he answers, "because I liked announcing, I guess, and have been happiest at it. It's put me on a sensational with many of the world's great, and in a position to learn more than I could absorb in a lifetime of reading. Maybe," he quips an eyebrow, "I've stuck to announcing because I wouldn't really have been very good at anything else!"

That Hal can josh about his very presentable appearance as well as his abilities also became apparent in Radio's "Firehouse Full" in fifteen minutes.

As we checked over the essentials for our story, Johnny McNenry (NBC press) yelled "Hey! Do you want us to take a picture of you for you? Hal's only got one bad side, and that's head-on."

Everybody laughed. Hal Gibney loudest and longest.

★ ★

Observe an Expert

For those man-tailored silk shirts she occasionally wears, actress Lucerne Tuttle has been attempting the added flourish of a Windsor tie. Until a recent rehearsal of CBS's "Sam Spade" all she's been able to manage has been a skinny knot. Picture of the week was Lucerne standing in front of a mirror, with Howard "Sam Spade" Duff going through the tie-knotting caper with her.

★ ★

Relax, Chum, Relax

Pat "Ericl Twing" Patrick of NBC's Bergen-McCarthy cast resolved to take a rest last week and retired to Alpine Terrace Resort in the mountains. During his "relaxing" visit, he was snowed in, froze the block on his car, lost an expensive ring and pulled a leg muscle while skiing.
A LITTLE BIT MIKE-SHY but still plenty appealing are these puppies which announcer Charlie Stone has in tow. They're looking for a good home. (Forney photo.)

IN A CANINE MUDDLE and kinda indifferent to what Charlie is saying into the KMPC mike, the doggies look dejected. Still no home.

A LITTLE BIT MIKE-SHY but still plenty appealing are these puppies which announcer Charlie Stone has in tow. They're looking for a good home. (Forney photo.)

IN A CANINE MUDDLE and kinda indifferent to what Charlie is saying into the KMPC mike, the doggies look dejected. Still no home.

Have You a Pet Problem?

Maybe KMPC's Program Will Help You To Get a Dog or Cat or Find a Home For an Animal That Needs a Place

SUNDAY, 7:00 p.m.
KMPC

DON'T HAVE your dog or cat put to sleep if you can't keep him, is the announcer's plea. "Phone us while we're on the air and we'll find somebody who wants him. Or—if you want one of the dogs or cats which you hear us offer on the program, give us a ring regarding that." This appeal is broadcast weekly on the Calo "Pet Exchange" program, designed to find homes for unwanted cats and dogs—and pets for lonely homes.

From the second the plea is made, Charlie Stone talks through a jangling of telephone bells, as calls come in, either requesting a dog to fill an empty spot in some home or offering surplus cats and dogs. Of course the service is carried on free of charge.

The Calo "Pet Exchange" has been on the air in Southern California since November, 1947, and in this short time over 1000 dogs and cats have been placed. "We have no trouble finding homes for dogs," states Miss Falkenrich, Coordinator of the Exchange. "We get as many as thirty calls for one dog if it sounds at all good. Cats are harder to place; we have over seventy-five on file—good cats, waiting for homes."

The program also solves other problems. One Sunday night, a call came in for a nursing mother. A springer spaniel had given birth to eleven pups, and the feeding job was too much for the mother. Within five minutes after the appeal was made over the air, several calls came offering nursing dogs for this litter.

Many unusual offers have been received. Recently a woman offered her pet trained rat. A man called in and offered a baby alligator, which his wife wouldn't let him keep in the family bathtub any longer—and a home was found for it! Another man approached the Calo "Pet Exchange" with an offer of an unwanted horse; but "somewhere the "Pet Exchange" must draw the line."

The "Pet Exchange" was conceived in 1937 by an animal-loving advertiser. (Please Turn to Page 39)

EVERYTHING'S GONNA be all right. These pups are on their way to good homes, thanks to the "Exchange." Listen to the program too, if you'd like to acquire a pet.

THROUGH THE CALO "Pet Exchange" program, homes have been found for more than 1000 dogs and cats since last November. Dogs are much easier to place than other animals.

Page Thirty-three
HISTORY-MAKING was the word for the Sealtest show that brought the late John Barrymore, Joan Davis and Rudy Vallee together on one program. Signed for one broadcast, the great John expanded his illustrious career as a radio star, one-shot Joanie became a permanent "Queen of Comedy" and Vallee added to his stature as a star-discourser.

VIOLINIST DAVE RUBINOFF gained fame with his 1935-style jazz liddle and as the butt of Eddie Cantor's jokes about bandleaders.

THE LATE MARLIN HURT WAS A MEMBER of a popular singing group, Tom, Dick and Harry, before he created the beloved "Beulah." Marlin is harmonizing on the extreme right—others are (left to right) Bud and Gordon Vandover with Edna O'Dell. The year? 1941.
This bright-faced teenster was radio announcer Steve Allen of Phoenix, Arizona, seven years ago. At present, Steve is the star of his own show and "It's a Great Life" and he looks a little more worried.

Presenting "Miss Duffy" the first. It's Shirley Booth, now a New York drama star who first gained fame as the elusive "Duffy's" daughter.

In 1940 Jimmy Cash was selling groceries in a Burbank grocery store. In 1941 he was singing star of the Burns and Allen broadcast. Recently heard on his own show, Jimmy was launched on a singing career, still eats vegetables.

In 1938, the late George Arliss, monocle and all, made an appearance on "Lux Radio Theater." His vis-a-vis here is Edward Arnold, present-day "Mr. President." The play was famous Arliss hit, "The Green Goddess.

Ten years ago Morey Amsterdam and Mabel Todd, graduates of the Al Pearce Show, ganged up on guest-star Jackie Coogan during a "Laugh and Swing" show. Amsterdam is now star of "Stop Me If You've Heard This" on Mutual-KHJ.

In 1941 Jimmy Cash was selling groceries in a Burbank grocery store. In 1941 he was singing star of the Burns and Allen broadcast. Recently heard on his own show, Jimmy was launched on a singing career, still eats vegetables.
Always Looking For Something New

CBS' Sound Men Work to Find Something New, Then Hope You Don't Notice It on the Shows

As Told by Ál Span

Harry Essman is caught creating the not-new sound of a horse's hoofs during a "Romance of the Ranchos" rehearsal. The sound must be timed to sound like a horse's gait, or the show will turn into comedy. Human footsteps are even more difficult, according to sound-men. (CBS photos.)

Creeping up behind another person and startling him with a loud rattle-de-bang isn't an antite designed exactly to endear the creeper to others. Unless, of course, the person so slyly approached should turn out to be a sound-effects man. In that case, if the clatter you've set up is at all unusual, you'll be greeted with gladiaries. Sound-men love nothing more than uncovering noises a little bit new and different.

Al Span, who has headed Columbia Broadcasting System's Western Division Sound Department for seventeen years, laments, "I'm beginning to believe Solomon was right! . . . that there is nothing new under the sun. All the 'new' sounds in radio are anachronisms . . . sound of tomorrow's atom ray gun, as nearly as we can imagine it, or the thump of robots' feet. And those noises are, naturally, just simulated.

"The really new part of sound in radio is the speed with which we can contrive effects, or go out and get the real thing on record. Much of that is an outgrowth of the war.

"Tape and wire recorders, as you can see, have practically revolutionized things for us. Now, when we have to present the sound of a powerful modern car starting off, it's got to be a purring, hydraulic-braked job . . . not a clanking old three-shift. The new sound was a cinch to get . . . we picked it up with the tape in front of CBS. The same thing with airplanes. We can't use an old Jenny for the sound of a jet. The sounds have to be timely or they'd stick out on the show like a sore thumb. The more unobtrusive they are, the happier we are."

Gimmicks in Sound

"In the way of gimmicks, we find that the sound of cracking eggs, for instance, is admirably paralleled by the clashing or cracking of a small wooden match-box. The little box costs but a fraction of the egg toll. If eggs are ever cheaper than matches, we'll go back to them. We don't fake a sound if the real thing is more feasible. For example, there would be no point in faking the dialing of a phone or the opening of a door.

"While we've been able to augment our sound-record library by use of a tape pickup put on acetates, there is one thing about recorders, either wire or tape, that takes a certain amount of ingenuity and skill.

Soundman Dave Light checks a recorded effect while Berne Surrey listens outside the booth as the effect comes through an outside speaker. Just a portion of the recorded library of sound is glimpsed behind Dave. The 25,000 records filed here carry the sound of everything from automobiles (broken down into categories of make, year and model) to zephyrs.
That's the clearing out of all extraneous sounds at the source.

"We had to have a cricket's chirp on record, so took the tape out to pick it up, forgetful that where there is one cricket there are many. Can you imagine singing out one chirp? I got around that by clapping my hands, once, loudly. All of the noise, and crickets one by one took up the refrain again, we caught the first little chirp on the recorder."

Mr. Span explains that "gag sounds" are usually created through distortion. A train, passing a pool in which a girl in a bathing suit was splashing, might be called upon by the script to give a "wolf whistle." This "wolf whistle" would be obtained by turning up the speed of the train's normal whistle until the pitch and speed both rose.

"You can use distortion on any normal sound...speed up a regular voice track for that 'Donald Duck' effect...or the roar of a 'Cad' to make a toy car sound."

**Recording the War**

"The CBS sound-record library has been building since the day the station went up, but during the war years the expansion of really new stuff was gigantic." Mr. Span went on as he led the way toward a room devoted entirely to racks of acetates and huge volumes of references and cross-references.

"All the sounds that an overseas war correspondent, CBS's Edward R. Murrow, picked up on his wire recorder were forwarded to us, and we took them off on acetates. The new file, called CBS SED, which means 'Columbia Broadcasting System's Special Effects Department,' is made up of all manner of sounds indigenous to this vast war. Everything from a twelve-gun salute to the pinging whistles of the Scottish and English trains, the sea, land and air battle-noises, and even submarine-warfare sounds, all of it is there, real and direct from the places Murrow visited."

As Mr. Span led the way down to CBS'S amazing basement full of sound-effects devices that are considered standard equipment but are nonetheless amazing to the layman, he recalled a recent "Whistler" script that employed one of CBS'S most cherished new noises.

The murderer in the script had lured his victim out to a raft, not knowing that a group of scientists were down in the water with a lot of recording apparatus. The murderer's last threatening words and admissions, made to this victim who knew would be dead in a few minutes, were picked up by the scientific recording equipment, and later unequivocally condemned the murderer.

"We had the perfect underwater sound device for the show. It had been procured from the Naval Research people who were plumbing the depths early in the war. The original recordings were taken at about 1000 fathoms deep, and had picked up some marvelous noises made by fish and whatever else lives that deep.

"It seems one of the sounds, an unidentified static-like signal, had the Navy men a little worried. Upon complete investigation and analysis it turned out to be nothing more anti-American than a bunch of shrimp clicking their claws. The whistling sounds turned out to be a school of porpoise.

"One sound never was identified," Al explained as he polished a record with his arm. "I'll play it for you. Listen to the unearthly moan. None of the scientists, divers or research men connected with the entire Naval project could ever find out what it was.

Mr. Span spun the shiny disc and stood a tiny contact mike on the turntable in order to amplify the sound. Out came a groan of unbearable agony, like the composite complaint of every pirate victim who had ever walked a plank.

"Needless to say, we didn't use this track with our underwater sound." Al grinned. "We catalogued it under 'Awesome Sounds' and hoped for a chance to use it."

"Horrible moans or sudden startling sounds don't bother any of us."

(To turn to Page 39)
Lending a genius at research, a phenomenal memory of the unusual and a voice that arouses excitement, John Nesbitt has been able to make "The Passing Parade" a phrase that seems bare without his own name beside it.

In the writing and shooting of more than seventy "Passing Parade" films, Nesbitt has learned that the dramatic elements which exist in the most commonplace surroundings make exciting, top-notch entertainment when he treats them to a sample of his outstanding narrative technique. Four motion-picture "Oscar" awards, a current nomination for a fifth, and his steadily rising air popularity with Mutual-Don Lee's weekday afternoon "Passing Parade" testify to John Nesbitt's ability to provide rare entertainment.

Born in Victoria, British Columbia, the son of Unitarian minister who was also a noted writer, traveler and lecturer, John began to show interest in the unusual at an early age when he fell heir to his father's collection of clippings and research material.

Nesbitt lived in New York and Boston during his youth, and then settled for a time in San Francisco, where he attended nearby Berkeley High School, the University of California and St. Mary's College.

An outstanding facet of Nesbitt's "Passing Parade" is his ability to paint vocal pictures in language that strikes a close, sympathetic note with the listener's point of view. Most of this talent was developed during his early years of vagabonding when canneries, coal yards and paper mills numbered among his places of employment.

Later, between turns as a seaman and a church janitor, Nesbitt learned to type by writing half-hour radio versions of Shakespeare's masterpieces. He augmented his awakened interest in dramatics by appearances with stock companies as an actor and stage manager.

Nesbitt's fluid use of words and his careful choice of them developed from his days as reporter for Seattle and Spokane papers, where his wide background made him an expert on nearly every type of news story.

Into Radio by Ruse

A bit of fast thinking started John on his radio career, after brief appearances in the Northwest as an announcer. He so impressed a San Francisco station manager by флешинг a sheaf of letters signed by such notables as George Bernard Shaw and Eugene O'Neill that he was hired on the spot as a producer-director. Nesbitt carefully neglected to mention that the letters were the result of very casual query on his part-in which he happened to mention fabulous sums for rights to the artists' works.

His extraordinary lore of strange facts resulted in a program that he

(please turn to page 39)
Have You a Pet Problem?

(Continued from Page 33)

ing man, Frank Wright. He got the idea after a visit to the San Francisco S.P.C.A. pound, which was bursting at the seams with homeless dogs and cats.

The "Exchange" sometimes has trouble placing old dogs, but in several instances elderly couples have taken these older animals and have been very happy with them. Actually, the best work done by "Exchange" is placing good pets with lonely handicapped people who simply want companionship. About 10,000 dogs and cats have been placed with disabled and shut-in persons. Since 1937, it is estimated that over 60,000 dogs and cats have been located in good homes. The radio show handles only a small fraction of the cases. The majority are taken care of by the local "Pet Exchange" office.

Nesbitt Parades Past

(Continued from Page 38)

called "Headlines of the Past," which later evolved into "The Passing Parade." His radio series brought him such attention that in 1938 M-G-M signed him to do a series based on the program. Among the ten pictures a year he made for the studios were two Academy Award-winners in the same year. One came for a two-reeler, "Main Street on the March," and the other for his "Of Pups and Puzzles," based on experiments being made with the "minds" of dogs.

A natural outgrowth of Nesbitt's deep interest in facts is his enormous number of hobbies. Ranging from fishing to collecting fine leathers,

books of Elizabethan drama, stamps and records, they have supplied Nesbitt with first-hand information on many of the subjects that have made colorful "Passing Parade" editions.

His long-standing desire for a house in the country came true recently when he purchased a ranch near Carmel, California. Nesbitt, who has a seven-year-old son, Michael, by a previous marriage, recently married Priscilla Shepard, but his heavy schedule prevents the Nesbitts spending much time at the Carmel ranch.

His immediate ambition these days is to complete his University of California work for a doctor's degree in English literature, an ambition fostered by his work while typing Shakespearean scripts.

Both Nesbitt's hobbies and his varied experiences have given him an overwhelming curiosity about little things and a sharp eye for discerning them anywhere, any time. Characterizing both his work and his personal life is his active and ever-present love for "the passing parade."

ON BEHALF of Palm Springs Community Chest, KCMJ announcer Art LaBoe conducted an air marathon lasting 120 hours. Here station co-owner, Dick Joy, gives LaBoe a fresh-up trim. (Gayle photo.)

Always Looking for Something New

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who work with sound-effects. We're always delighted with them, in fact. After you've alerted yourself as long and as interestingly as the boys here in my department have, you become immune to disturbance. Probably the only job I know in which you can start as a neurotic and wind up as a perfectly normal person," he laughed.

Bugs Bothering You?

Knock 'em out rapidly

CHEVRON FLY SPRAY... Mows down insects on contact. Quick, stainless, pleasant odor. Sure death to flies, mosquitoes, ants, moths, fleas, bedbugs, silverfish.

A STANDARD OF CALIFORNIA PRODUCT
DAVE BARRY ("MR. RIPPLE" ON THE DURANT SHOW; shows his six-year-old son, Alan, how he achieves the unusual ripple tone in his voice. Alan, successful in imitating, is now heard as "Ripple's" son, "Trickle."

GOODMAN AND JANE ACE, whose "Easy Aces" was top air-lace for fourteen years, are back as co-stars of "Mr. Ace & JANE." Heard Saturday, CBS KNX.

WILFRED PELLEIER is man of music heading ABC's "Metropolitan Opera Auditions of the Air" series.

GOODMAN AND JANE ACE, whose "Easy Aces" was top air-lace for fourteen years, are back as co-stars of "Mr. Ace & JANE." Heard Saturday, CBS KNX.

J. SCOTT SMART plays title role in ABC's whodunit, "The Fat Man." He tips scales at 267 pounds—thirty more than script calls for.

MIRIAM WOLFE is versatile young actress heard in featured roles on CBS' "Studio One" and on "Let's Pretend," where her specialty is witches.

AFFABLE JOHN SCOTT TROTTER wields the stick over Bing Crosby's orchestra. Off podium, he was a ranch in Northridge.