HOWARD DUFF
("SAM SPADE")
Too Lazy to Be Tough
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PREVIEW THEATER: Incubator for Shows you'll hear tomorrow? PAGE 33
QUEEN'S PRIME MINISTER: The Job'd Kill Him If He'd Let It! PAGE 36
The Ear Inspires the Pen

Mrs. I. Carlin, 811 Shenandoah Avenue, Los Angeles, Calif.

Sirs: I want to congratulate you on the best radio magazine of them all. I'm a real radio fan, and I never miss your weekly digest.

Maybe you can clear up a mystery for me. Why isn't that handsome Jerry Lawrence doing a ladies' show? He was terrific on "Meet the Missus," and that show has never been the same since he left. When I went down to see the program, for the first time an emcee looked the part too. My friends and I were thrilled with him. How can we let the broadcasters know how we feel? Through Radio Life, of course!

We're also happy to see that "Sam Spade" looks as good as he sounds. Thanks for your letter section devoted to hearing from fans.

Jerry Lawrence has signed to emcee two KPFA shows, Monday through Saturday at 4:00 p.m. (same show is heard Sundays at 2:00 p.m.) and Monday, Wednesday and Friday on "The Inquiring Microphone," 7:45 p.m.

Rosalie Heacock, Pasadena, Calif.

Mrs. James Campbell, 437 North Cogswell Road, El Monte, Calif.

Sirs: I was recently on "Meet the Missus," and it gave me the chance to meet Harry Koplan. He is really a wonderful guy. Would it be possible to have a picture or story about him? Why, he was replaced by another master of ceremonies on "Meet the Missus" and "You're Only Young Once?" He was really swell. Let's give him a chance.

Harry Koplan, in spite of being a great fellow with the microphone, was only emceeing both shows temporarily, until auditions established Ed Raines on "Meet the Missus," and Jack Moss on "You're Only Young Once" (the air name, he is the program's chief interest in radio lies in high production, and he enjoys literally laying around on "M," the "M" now, as well as many other Columbia Square shows. Here with his picture.

Mrs. M. Lee Barts, 3330 West 66th Street, Los Angeles 43, Calif.

Sirs: I am glad Al Jolson is to have a program. I liked it when he guested. However, I notice Jimmy Durante has his guest stars lined up. Bing Crosby will have some, and I suppose the other big stars will follow suit.

Why do established stars need other well-known stars as guests, and they are costly too? I believe in giving hundreds of our good talent a break. The "arrived" stars don't need guests to sustain their programs, but "arrived" stars don't need to guest. And as for the money, I'm sure they get enough without that extra "guest" money. So why not "guest" some of the lesser-known stars?

Let's give some of our supporting stars a ride on the gravy train. They need a break, publicity and the money that goes with them.

Bruce, Mrs. Smith, for a very champion opinion: You sound the sentiments of a great many old-time radio listeners, we're sure, and your suggestion for another type of guest talent is a most intelligent one.

Marie MacDonald, 777 South Westmoreland Avenue, Los Angeles 5, Calif.

Sirs: Can you please tell me what has become of Carl Tinney? I always liked him. Why isn't Drew Pearson listed in the alphabetical program finder?

Carl Tinney is now heard on "Stop Me If You've Heard This One" on KHJ and this feature is on the air Monday through Friday at 1:20 p.m. Saturdays, Drew Pearson was on a six-week summer vacation, but will now back on the Sunday and Monday. His program, however, was listed in our alphabetical program finder throughout his absence.

R. Anderson, P.O. Box 245, San Pedro, Calif.

Sirs: Some months ago, I wrote you with regard to a story on Beryl Davis, the singer from Melbourne, Australia. You replied that you would be printing a story at a later date, however up to now there has been none. Here's hoping you'll have a story soon, on one of my favorite radio singers.

Rumors have it that Miss Davis will be traveling Hollywood-bound soon, and Radio Life always prefers to do its stories "first hand." At present, she is still in the East singing on the 11th Phil Silvers show. If this location develops into a permanent one for her, we will endeavor, of course, to do the article long-distance. Keep spitting with us on it, because we're anxious to give her every bit of the credit she deserves only in the most personal way.

Wilma Townsend, 12119 Cantu Street, Studio City, Calif.

Sirs: Now that my favorite program is back on the air, may we have an article on the stars? The program is "Mr. and Mrs. North," and the stars, my dear husband, are Alice Frost and Joseph Curtin. Does Alice Frost appear on any other program?

Our Radio in Review section covered "Pam and Jerry North," their return to full schedules recently, and a complete article was done on the pair last October 37. Alice Frost had a comedy role on Mutual's "The Mighty Casey," until the series was cut, and is now heard frequently on the "Mollie Mystery Theatre" in addition to the "North" adventures.

Helen Farmer, 250 Euclid Avenue, Long Beach, Calif.

Sirs: Really enjoy your magazine more each issue. You really are expanding. My only peeve with radio is that "Road of Life" is on at the same time as "Heart's Desire." Believe me, it's pretty hard to keep tuned in on both, which I try to do. I was awfully glad to hear you were going to have an article on Woody Jordan as he's a favorite with me.

LISTEN TUESDAYS!

OLYMPIC AUDITORIUM
FIGHTS

Blow by blow announcer
SAM BALTER

KLAC 10:05 P.M.

570 ON YOUR DIAL

Sponsored as a Public Service by
Barnes Distributing Company

LOS ANGELES 11
Mrs. L. N. Reed, Box 402, Van Nuys, Calif.

Sirs: If Mrs. J. Benjamin will write in for tickets she will get them to most radio shows, I am sure. Two weeks ago, my husband had never been to any broadcasts, and he really enjoyed them. On one he won $4.00, and on another I won a box of cigars, a box of chocolates, two dinners and a cor- sage. It was something new to us, and we could not have had a nicer or less expensive vacation.

Several of these shows were audience participation shows, and we could not see where any unfairness was shown. In fact, I won mine through the audience applause. At one show we attended, they were chosen by the number on the ticket. What could be more fair than this?

W. W. Strong, 1811 East 5th Street, Long Beach 12, Calif.

Sirs: Will you be kind enough to run in Radio Life the addresses of the radio stations which you list, in order to facilitate writing them of our appreciation, and the reverse?

Address of all Los Angeles radio stations may be found in your telephone book, at the start of the "K" section. Other stations listed regularly on our pages are: KECA, KFIS, KLIX, KFRA, KNO, KNX, KREX, KBML, KSBM, KKIS, KZIA and KSD in San Diego; KPPC and KWKX in Palm- costa; KPOX and KGER in Long Beach; KGIL in San Fernando; KFEM and KQEK in San Bernardino; KPHO in Riverside; San Antonio, Texas; and KGW in Santa Monica. These may be reached by mail addressed to the station in its respective city. We should like to list this information regularly, but your cramped schedules make this understandably impossible.

Jeffie Boles, 262 South Bentley Avenue, West Los Angeles 24, Calif.

Sirs: Thanks a million for the story and pictures of Nelson Eddy, also the cover story on your August 31 issue. I was a bit puzzled when I first looked at the cover (thought it was an oil painting) but when I read the caption it was quite a clever idea. Miss Annable has done a very nice job in capturing the "boyishness" of Mr. Eddy and the pictures by Mr. Zeigler are fine. I have not missed one of the Eddy-Kraft series, so I saw those saucers flying through the audience.

The story by Miss Buchanan is very good too. That "Inscribed Dance" sounds just but she should have seen him sing a real humorous number too. Then she would have really seen something!

Todd Peterson, 618 Lago Drive, Hope Ranch Park, Santa Barbara, Calif.

Sirs: Will you please print a picture of "Mrs. Buff-Orpinigton," the "filthy rich" society woman on the "Blondie" show? I feel sure there are lots of us who would like to know what she really looks like.

Elvia Allman is "Mrs. Buff-Orpin- gton" as well as "Cora Dithers" on the program. In addition, you hear her as "Mrs. Niles" on the "Baby and Costello" show, one of the popular "Thank God, It's Friday!" sisters on the "Bill Goodwin Show." And she's "Cabin" of the famous "Preludia and Cabin." Bob Hope show combination. Another story about her, incidentally, is due to appear soon.

Mrs. H. H. Madlock, 1147 West 73rd Street, Los Angeles 44, Calif.

Sirs: Enjoy your wonderful radio news magazine weekly. Glad T. Texas Tyler again has a short program daily at 6:45 on KXLA; makes our entire family happy. Please inform me what happened to Stuart Hamblen's Cowboy Church on Sundays at 5:00 p.m.? It truly was a great program, and will be happy to hear it back on the air soon.

Stuart Hamblen is such a busy business that many of his dial activities, of necessity, have had to be trimmed down. Hope you get a bit of time, though, to see his Cowboy Church back on the air before long.

Denise Watkins, 503 Roswell Avenue, Long Beach, Calif.

Sirs: What has happened to Steve Allen on "Hollywood Platter Party?" We also wish Wendell Noble would stick to playing records and leave the vocalists the vocals. After all, "To Each His Own."

Steve Allen now has two of his own shows on KNY, "Breaking All Records" at 11:15 p.m., Monday through Saturday, and "It's a Great Life" at 8:30 p.m. Saturdays. As for Wendell's singing, he's made his living as a vocalist for years, and has one of the nicest croons this side of Bing Crosby we've ever heard ... or maybe (admittedly) we're just fans. But as you say... "To Each His Own." Opinion.

(Please Turn to Next Page)

Claude Sweeten

CLAUDE SWEETEN composes and conducts original scores for the bridges and background music when "Favorite Story" is presented each Tuesday night at 9. The program features some of the finest dramas and talent in radio.

Bob Mitchell

BOB MITCHELL composes the music and conducts the orchestra for "Con- quest," a program that presents dramas based on actual cases taken from Public Health annals, presented Wednesday nights at 7.

THAT'S KFI—DIAL 640

—Advertisement

Page Three
FAMOUS LOVE STORIES

CARMEN... was a lovely Spanish gypsy girl whose lover was Don José. Carmen, with her bright red lips, tempts Don José, leading him on to join her smuggler friends. Then Carmen, who lived in daring love died at the point of Don José’s dagger.

Joe's dagger was Don José's. Carmen, with her smuggler friends. Then Carmen, who lived in daring love died at the point of Don José’s dagger.

WASH DISHES RINSE
GREL
SURFACE DIRT... WASH

CARMEN... was a lovely

WHITE KING SOAP

QUICK DISSOLVING SOAP
"IT TAKES SO LITTLE"

You'll Love WHITE KING SOAP

Good soap should clean well. WHITE KING SOAP is good soap. It quickly goes to work in your washing machine to wash off surface dirt... wash out hidden dirt. Gives you a bright, fresh, sweet wash. And WHITE KING SOAP in your dishpan cuts the grease quickly... lets the dishes rinse clean and sparkling.
Mikemen
No. 26 of a Series

Doug Gourlay

By Jae Smith

"Noah Webster's" Product-Seller Hails From Vancouver, Makes an Annual Visit Back to Catch the Summer's Salmon Run

CANADIAN-BORN is NBC's Douglas C. (for Crosby) Gourlay. "No relation," he clarifies, "to the singer of the same name."

Doug, who for three years has been so chipperly talking about Snowdrift and Wesson Oil on Haven MacQuarrie's "Noah Webster Says," is a native of Vancouver. His first U.S.A. announcing job was at KLO, Ogden, Utah, in 1937. The station manager there had heard Doug reading the news on Canada's CJOR, and called to ask him if he'd like to move down across the border for a new job. "I had to look it up on the map before I could make the trip," Doug admits. "I didn't even know where Utah was."

Doug then spent another four years at Salt Lake's KDLX, until the chief announcer's post opened at the San Francisco NBC outlet, KPO. It was in the Bay City that Doug met Harry Owens, exponent and composer of Hawaiian dance rhythms. Owens so much liked Doug's cheerful and genuine microphone manner that he kept him as his remote announcer until 1943. And when the Gourlays moved on down to Hollywood, (Doug to take Ken Carpenter's vacated post at Sunset and Vine) Owens not only established every possible connection for his favorite young announcer, but helped him land a house. At present, the Gourlays live in North Hollywood.

Doug's wife, Audrey, is a Vancouver girl, a five-foot-four brunette with a B.A. degree from the University of British Columbia. She and Doug "grew up together," found they were in love when she came through Salt Lake on a vacation trip to the World's Fair, and were married on Valentine's Day in 1942. The Gourlays are a family of four now, including Doug Jr. (five this December) and Kelly Jane (age five months). At time of interview, Mrs. Gourlay and the children were in Vancouver finishing their annual family summer visit. Doug had come back from his vacation-length stay with them and was "batching" it in Hollywood until their return after Labor Day.

Fishing Rendezvous

This particular year, Doug was in Canada at the same time as his program boss, Haven MacQuarrie, both of them fishing, of course. (Doug never misses going out on the salmon boats.) Other radioites who make regular pilgrimages to the same fishing area are legion, including Bob Burns, Ed Gardner and even singer Shirley Ross. (Shirley brought her catch back canned just recently and spent a good month passing it out as gifts among friends.)

In Southern California too, Doug is a confirmed fly-caster. Of late, he's been going out with Larry Keating, John Wald and Foote-Cone-Belding producer Arnold Maguire on weekend yacht trips over to the Isthmus and back, each of them trying to out-score the other.

Next to all this fishing, Doug says he likes to read. He knocks down about three novels a week, has magazine preference for Time, Atlantic Monthly and Reader's Digest. "But I don't," he states flatly, "like mystery books." He gardens, plays admin-

Page Five
The Duff Caper

The Man Who Does “Sam Spade” Has No Hobbies; He Hates Exercise as Such, but Forgets to Be Lazy When He’s Doing Something to Help the Other Guy

By Jane Pelgram

THE 1946 EDGAR ALLAN POE AWARD went to bearded producer William Spier for his work on the “Sam Spade” series. Here star Duff (center) receives praise from Ken Crossen, Regional VP of the Mystery Writers of America, Inc., who awarded Bill Spier. (CBS-KNX photos.)

SAM SPADE is not only one of his listeners’ favorites ... he is the favorite role his portrayer, Howard Duff, plays.

THE 1946 EDGAR ALLAN POE AWARD went to bearded producer William Spier for his work on the “Sam Spade” series. Here star Duff (center) receives praise from Ken Crossen, Regional VP of the Mystery Writers of America, Inc., who awarded Bill Spier. (CBS-KNX photos.)

THE RUGGED-looking actor who portrays the hard-hitting “Detective Sam Spade” in CBS’ Sunday night mystery series is too lazy to be very tough ... unless he’s on one of his crusades.

When Howard Duff isn’t sleeping, he’s reading. He digs into old and new books and magazines until the early hours, then sleeps as late as he can, cheerfully admitting he’d stay in bed all day if he could get away with it.

A casual meeting with Howard does nothing to create an impression of great energy. He wears very good clothes, but they are donned so casually as to make a regular reader of Esquire squirm. Quiet in speech and manner, Howard usually lounges on the edge of a group, smoking cigarettes and doodling on the nearest tablecloth as he listens to people chatter. But let the conversation turn to actors and things get less casual. Right now Howard has the banners way up for fellow actors.

Young Mr. Duff’s own background explains the battleground of his latest crusade. He knows what being an unrecognized radio actor means.

Shortly after graduation from Roosevelt High School in Seattle, Washington, Howard joined the Seattle Repertory Playhouse. There was no salary attached, so Duff worked days as assistant window trimmer at a department store until he was fired for refusing to work nights. His low, poise speaking voice won him a job immediately as staff announcer.

THERE’S TROUBLE brewing for some crook when these three key figures, Luene Tuttle, Bill Spier, and Duff, get their heads together. Luene plays Secretary Effie Perrine.
at a local Seattle station, permitting him to continue Playhouse duties.

A tour with the Repertory unit ended in San Francisco, and Howard's first real air role was as the Phantom Pilot in a kid serial broadcast.

Uncle Sam paged him for the Army in 1941, and Staff Sergeant Duff picked up more radio experience while serving as Armed Forces Radio Service correspondent from Saipan, Guam and Iwo Jima. His honorable discharge came in 1945.

Invading Hollywood after his discharge, Duff appeared in the Actors' Laboratory productions until he managed to walk off with roles on several major CBS shows originating in Hollywood. They included "Hollywood Star Time," "Suspense," "Radio Theater" and "Academy Award Theater."

Selection of Howard for the part of "Sam Spade" was perfect type casting, his success immediate, and Hollywood began predicting important things for this new personality. An obvious catch for a talent scout, Duff played hard-to-get for a whole year because he didn't want to sign a picture contract without knowing what role he was to play. This gives an inking of how far Howard will go to make a point he thinks right.

Credit Battle

Now he's fighting a battle that has nothing to do with serving himself. Duff is established in the enviable position of being able to sit back and wait for the best offers. His own voice and personality need no introduction today to be recognized, but, as Howard says, "There are dozens of fine performances daily that go unheralded. I sincerely think every show that has used the talents of actors and actresses to make that show successful should credit these people with a name mention."

"How many shows do you hear carrying an off-hand tag on the end that 'so-and-so did the role of . . .' naming only the star! Radio is a tough enough business to crack."

(Please Turn to Page 32)

MAESTRO LUD GLUSKIN makes the music and tries to guess who-done-it on the Spade shows. Here Lud looks as though he'd guessed correctly.

(M.B. Paul photo.)
Former Windy City Radioites, Now Transplanted and Deeply Rooted in Hollywood, Gather to Dine and Chat

Former Windy City Radioite Jane Webb of "Those Websters" is flanked by Bill Anson (left) and Hal Peary as she selects her steak from Chef Jim Cassidy during "Chicago-in-Hollywood" dinner at The Dells.

Life in Radio

First Feature to Strike many transplanted AFRans when they arrive on the Hollywood radio scene is the astounding number of old friends and familiar faces they see as they go the studio rounds.

But while one is constantly finding a chance to renew old friendships, places to renew them are at a premium in spread-out Hollywood.

When the entire cast of Mutual-Don Lee's "Those Websters" moved to Hollywood last fall, together with writers, producers and musical director, they were determined to keep up their close off-the-air contact with each other. But they, too, ran into difficulties of time and space, and the best solution to their problem (Please Turn to Page 32)

Days in Chicago are topic of Hal Peary (standing), Joe Ainley, producer of "Those Websters," Betty Lou Gerson, and Willard Waters ("Dad Webster") as they check former hangouts on Windy City map. (Otto Rothschild photos.)
For Love o’ Mike (General)

DON’T BE A MissDit*

NEXT WEEK

Here’s a peek-preview of next week’s big Radio Life issue: That musical, song-writing maestro, Eddy Howard, smiles from the cover of the latest issue of his double-barreled success. Then that stealthy mechanism, “The Candid Microphone”, has its success saga told in a feature titled “Ten Million Eavesdroppers”.

And prizes! Prizes! Prizes! No, we’re not giving ’em away, but in musical tagged “Radio’s Fabulous Give-Aways” we’ll show you pictures of people, programs and prizes. See the folks who’ve logged home the airplanes, houses and round-the-world trips in this golden age of contests!

KFWB’s “Breakfast Club”, one of the oldest programs on any network, is subject of a two-page spread.

Famed music master Mishel Piastrone of the Longines Symphonette is profiled in a “Man of Music” feature, together with some fascinating information on the “Symphonette”.

Our Mikeman of the week is gentil Gene Baker, who helps out five days a week down at “Lum & Abner’s Jot ‘Em Down Store.”

Actor William Conrad, who started movie-goers talking out of the sides of their mouths and mumbling “bright boy” when he debuted in “The Killers”, reveals himself as a top-flight radio actor with enough eccentricities to make good copy.

And that unusual program, “The Wizard and the Odds”, is the basis for a story on Leo Guild, the collector of “odd odds”. Whew! Whoever coined that phrase, “variety is the spice of life”, must have been talking about next week’s Radio Life. Can you afford to be a MissDit? She wanted to read it but she missed it.

and the News, “a whimsical type of news commentary... Don the Beachcomber will have a broadcast emanating from his “Plantation” at Walkiki. Program is titled “Calling All Beachcombers All Over the World” at present — but wait until the log editors get hold of it... Lee Tracy may audition a radio show.

Your Cue (Shows You May Like)

“Emily Post Quiz”

Mutual’s “Emily Post Quiz” is bringing the authoritative rules of the high priestess of good manners to air audiences on KHL, 8:45 a.m. Monday through Friday. It sounds as if it might be stuffy — but it isn’t. Mrs. Post’s rules are used as the final word in a three-question session about what should and should not be done.

Three people chosen from the audience and identified, in Mrs. Post’s usual manner, by their initials, hazard their answers to questions on etiquette sent in by listeners.

Should a girl announce her engagement before her fiancé has given her the ring? Should a left-handed person move his coffee cup from the right to the left side of his plate? These are the sorts of questions on which the participants give their views. Anne Kent, of the Emily Post Institute reads Mrs. Post’s rule and awards an autographed copy of her “Etiquette” to the person whose response has been most valid. An unidentified announcer keeps things moving smoothly by interjecting informal comments on the questions.

Questions for listeners are answered by Miss Kent on the final segment of the program — so if there’s any point of etiquette about which you’re in doubt you’ll probably find it answered on one of the shows.

Johnny Desmond

Record fans who lean toward bari-tones in general and Johnny Desmond in particular will be delighted to know that “le creamer” is back on the West Coast air, Tuesday and Thursday nights at 6:15 p.m. over KHL.

Young Mr. Desmond leans heavily toward the ballad side, leaving the more spirited arrangements to the feminine contingent of the “Johnny Desmond Show.” For this appearance, Johnny dug around and brought out “Among My Souvenirs” and “Peg O’ My Heart”, then went western enough to calm down the herd with a breath off the old Chisholm trail,

(Please Turn to Next Page)
Radio in Review

"Home on the Range". The Clark Sisters, who will appear regularly, did an extra special arrangement of the oldie, "I'm Just Wild About Harry".

When announcer Del Sharbutt isn't telling about Crackin' Good Cookies and Crackers, he and Johnny engage in a little natural repartee that holds the song singing together warmly. Mr. D claims that his style keep it warm and bring up another candidate for the baritone sweepstakes.

"World Security Workshop"

On Tuesday, October 7, at 8:30 p.m., KECA broadcast the first of the new regular weekly series, "World Security Workshop". The transcribed series is presented as the result of a "forum," moderated by Chairman Mrs. Eleanor Roosevelt, the United States delegate to the United Nations, in her efforts to help understand the way ahead to a lasting peace through the efforts, plans, and work of the United Nations Security Council.

Each week the program invites to the microphone a variety of people interested in this international organization, and through their questions and answers attempt to make real people of the UN members, thereby making these UN members more understandable to us.

Mrs. Roosevelt outlined the General Assembly, its duties and committees, and how they outline their work programs. She announced that last week Mr. Vishinsky and the Yugoslav representative to the UN, Sven Ahman, correspondent of the "Swedish Daily"; Russell Barnes, diplomatic correspondent of the "Detroit News". Mrs. William D. Spar-dorff, National Committee member of UNESCO and representative of the General Federation of Women's Clubs; and Mrs. Ethan Clark, representative of the Dairymen's Cooperative League and Farm Women of the North.

Questions and answers of the first evening dealt with the Philippine-sponsored resolution calling for freedom of information in the press and the recent labeling, by other interests, of our press as "warmongers". A careful analysis of the distinction between critical attitude and warmongering followed.

The program holds no place on the dial for p.m. listeners who like to sit back and take in some easy listening. This series won't be easy to follow. Mr. D. Dialer will have to hear every word and question carefully and with undivided attention. Just one listen and Mr. Dialer will want to hear every word and question, though. General interest and worth of infor-
conducted her end of the show with gracious competence, aided by the scripting of Betty Meers.

“Harlem Hospitality Club”

We, along with many others, have often wondrously have never taken advantage of the wonderful Negro talent abounding in the entertainment world to format an all-star, all-Negro program. Musical’s “Harlem Hospitality Club,” KHL, 7:00 p.m. Saturdays, is the first and only one of this particular type to hit the air, it seems to us.

Combining a guest star policy with an audience participation gimmick, “Harlem Hospitality Club” lives up to its name. Each week different singers and musicians appear in the lineup while members of the audience are initiated into the “Club.”

Fast-talking Willie Bryant as emcee and the Lou-mell Morgan Trio as music-makers are the only members of the show to be heard on each program. Guest stars heard from time to time include Mary Lou Williams, Andy Kirk, Deep River Boys, Chippie Hill and Cab Calloway, among others. In fact, if you have a favorite and seldom-ignored artist, chances are he’ll turn up sooner or later on this joyous show.

The members of the audience chosen to match wits with emcee Bryant in order to quality for membership in the “Club” and a prize are without exception bright, witty, and naturally show-wise. Often the biggest laughs are garnered not by the comedians but by the participating audience members — and the audience yocks are with them, not at them.

There’s a gay, Saturday night mood about this program that’s good for a lift. If you like hot music, blue singing, and fast-paced gags, give it a try.

Playbacks (Critical Comment)

“Star Time With Dorothy Kilgallen”

The tight, professional newspaperwoman’s scripting of columnist Miss Kilgallen almost saves little weekly chit-chat time (Thursdays, KECA, 11:30 p.m.) from sounding exactly like every other of its kind. But not quite.

There is little else that a radio gospelist can do except gossip, and Dorothy Kilgallen’s “Star Time” proves it. From her opening line: “Are you ready to learn about the Broadway and Hollywood worlds of glamour?” and announcer Jay Jackson’s eager-beaver answer “I am,” dialogue is in for the usual regale. Mickey Rooney is a reformed man. A-feudin’, a-fussin’ and a-fightin’ are stars Maureen O’Hara and Doug Fairbanks, Jr. over Miss O’Hara’s too-public criticisms. Errol Flynn has nineteen leading ladies in his coming flick, “Don Juan.” In between, announcer Jackson comments “That’s Hollywood!” or “That’s Broadway.”

There’s a guest on every program, too. And if you’re not the type to squirm uncomfortably while a big-name glamour girl confides that she’s always wanted to sit at a glittery dressing table, surrounded by perfume bottles and have a good-looking dress, then Miss O’Hara’s “Star Time” is just through being so darn worthy!

Veteran actor Earle Ross plays “Tex’s” old side-kick, “Angus,” with humor and a swell Irish accent.

So far the two are bent on straightening out troubles and tangled lives around the little town of Purple Sage, complete with its desperados and desperadas.

(Please Turn to Next Page)

“Make up” for Your HOME!

PLY-IT IS THE NEW LIQUID “MAKE-UP” FOR EVERYTHING IN YOUR HOME FOR FURNITURE, WOODWORK, PAINTED WALLS, LEATHER GOODS ... ANY SURFACE YOU WANT TO PROTECT, PROTECT AGAINST MARKS AND STAINS FROM WATER, SALT, CHLORINE, DETERGENTS, DISHES OR CHIMNEYS, ETC. ... PLY-IT GIVES YOUR SCRAVED, SCRATCHED, SCUFFED FURNITURE A NEW LEASE ON LIFE. PLY-IT IS A MIRACLE LIQUID, WIPES ON WITH A CLOTH ... LEAVES A BEAUTIFUL, GLEAMING, PROTECTIVE SURFACE. 60c, $1.00, $1.85 and $3.55 SIZE BOTTLES COMES IN MAPLE, WALNUT, HICKORY, STAINED GLOSS OR LUSTRE FINISH. FOR YOUR NEAREST DEALER, CALL ARMOLITE SALES CO. HILLSIDE 6188

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dance halls. It might be said that for all the to-do about desert heritage and hoop skirts, the show is in the same vein as "Red Ryder" and "Lone Ranger." But...is that bad? The entertainment is clean, the roles very well performed and while men on horseback don't go skulking around elevator shafts and darkened offices in pursuit of mystery (what a relief!), these dramatizations of Zane Grey stories don't lack for action and color. Yep, Zane and the Old West live again, but good, at a time when the moppets can get in on it.

On Mike (About Studio Happenings)

Benny Send-off

Jack Benny visited young Jack Paar's new ABC comedy show last Wednesday night in order to send off the new star with a bang. Jack (Paar, that is) discovered Benny in the client's booth shortly before air time. Benny came down to the stage and traded ad-libs with Paar in a riotous before-show audience warm-up. ABC-ers are still raving about the spontaneous comedy that the two dished up for the fortunate audience present.

Benny, who doesn't hesitate to push a deserving performer into the spotlight, passed Paar on to his audience with the words, "He's the best of the coming comedians...I hope you'll like him as much as I do."

G.I. Jackpot

Sergeant John Colby of St. Paul, Minnesota, hit the radio jackpot with a vengeance during his one-day stay in Hollywood. In February, the US army marched him and fifty-two other troops with fifty-two jumps behind him, en route to Germany from the Pacific, where he saw war-time action. With one day in fabulous Hollywood, he elected to spend a morning at Breneman's "Breakfast in Hollywood." Tom gave Sergeant Colby twenty dollars and asked what he was planning to do with his precious leisure time. It seemed the sergeant was taken with radio shows and wanted to attend some others.

Breneman sent him off to see Johnny Nelson on "Bride and Groom." Nelson awarded the paratrooper another twenty dollars and sent him on to Orval Anderson on "Darts for Dough."

As a contestant on "Darts for Dough," Colby won twenty-eight dollars throwing darts, added another $150 when he won the Grand Throw and cleaned up when he hit the bull's-eye for an additional one hundred clackers.

Technically, the sergeant is a "radio repeater"— but we don't think anyone will object in this instance.

Off Mike (Personalities)

Quiet Evening

Dresser Dahlestead, chief announcer at ABC, was spending a quiet evening at home last Monday listening to "Inner Sanctum," when he happened to look out of his window and sight the house across the street from him in flames! Dahlestead called the fire department, helped break down the front door to rescue the owner's dog, and manned one of the garden hoses that neighbors rushed to the blaze. The occupants of the house, down in the basement rumper room, had been unaware of their catastrophe until they heard the dogs. They came out in time to see their roof go. Firemen brought the blaze under control finally, and Dresser's "quiet evening" was gone.

"Never did find out what happened on 'Inner Sanctum,'" he complains.

"Charge!"

Now that the dust has cleared, and the oil painting of Nelson Eddy which graced our August 31 issue has found a welcoming home, here's proper congratulation to the lucky recipients.

First to arrive with claiming fan credentials was Brown Townsend, co-president of the Los Angeles chapter of the Nelson Eddy International Music Club, a group which has members in the U.S., Canada and Australia. Norma tells us that her chapter is just getting started in the Los Angeles vicinity, and that a very reverent place will be assured the portrait. Also that the organization connects with all of the Eddy fan clubs throughout the world, which should assure enjoyment of the painting on a fairly unbiased basis.

How about it, Mr. Eddy? Happy? We are.

Kibitzer

An unseen spectator stood in the shadowed back of the control booth during a recent Bob Crosby-Andrews Sisters "Club 15" show. Following the performance, out stepped brother Bing, who had stopped in to watch the broadcast for a while between rehearsals of his "Screen Guild" appearance at Columbia Square.

"THE LETTER OF THE WEEK"

Mrs. C. O., Los Angeles, California.

Sirs: Your publication prints a weekly box listing "Contests and Offers" for various programs. While this information is certainly worthwhile, I should like to ask a rather frank question. How is it that a person may send in entry after entry, filled out accordingly to all the specified rules, to one of these contests and never win a thing? One's lucky thumb ought to come up some time, oughtn't it? And usually there are so many smaller prizes promised in addition to the big give-away that one can't help anticipating some sort of return for her trouble. I know that I've certainly tried so many times that I'm getting sick of the whole thing. If you know what the magic formula is for winning I'd certainly like to hear about it!

Name Withheld by Request, Columbia Broadcast System, Hollywood

Sirs: Your fine magazine includes a list of contests currently broadcast on local stations. It also gives the reader an opportunity to gripe or comment on radio in general. Now I'd like, in an answer to the foregoing letter, to try and tie these two together and explain, as much of the correspondence the same vast radio audience directs at stars, sponsors, ticket departments, etc. While much of this correspondence is written in a fairly legible hand or typewritten, much is not and in fact is just plain scribbling.

For an example, the department handling contest material is usually on a budget, and probably has only one, stenographer poring over this mail. She has to open, sort and READ hundreds of letters, some typewritten, and double-spaced letters, or those clearly hand-written, can be processed three times as rapidly as the "slippery" ones.

Then, there is the "give-away" mail, the response to announcements broadcast by network or sponsors offering free information or gifts. How blessed in the eyes of the gal who addresses envelopes is the writer who PRINTS his name and address all in one place, either at the top or bottom of the letter or on a postcard—so easy to find and read!

Also blessed is the writer who keeps his contest letter brief and to the point, and doesn't try to add it up with sketches, attempts at being funny, (they only turn out to be annoying) and other embellishments.

Following this, quite tell how to win a contest (there are hundreds and hundreds of entries from which to choose, all of which one read fairly) but at least it gives an idea how to enter and participate in the competition on an even basis with those who usually do!
GAGS
OF THE WEEK

Tillie B. Minzer, 1038 West 67th Street, Los Angeles 44, Calif.
Heard on "Noah Webster Says":
MacQuarrie: Al fresco means out of what?
Contestant: I know it means out of . . . mm . . . let me see . . .
MacQuarrie: You'd better hurry, or you'll be out fifty bucks.

Mrs. M. Bevans, 256 South El Molino Avenue, Pasadena 5, Calif.
Heard on Charlie McCarthy show:
A talking cow? Why, that's utter nonsense!

J. Peters, 114 West Ramona Boulevard, Wilmar, Calif.
Heard on the Fred Beck show:
Fred: Well, if pork keeps going up, the restaurants will have to use chicken instead of pork in their chicken chew mein.

Mrs. Wesley Carter, 847 South Alvarado, Los Angeles 3, Calif.
Heard on "Noah Webster Says":
MacQuarrie: Can you tell me in the story of Goldilocks why Baby Bear was chillier than his parents?
Contestant: No, I don't believe I can.
MacQuarrie: Because he was just a little bare.

Mrs. Sally Dent, 410 Fischer Street, Glendale 5, Calif.
Heard on the Tony Martin show:
Tony: Let me help you. I can make you a combination of Roy Rogers, Clark Gable and Nelson Eddy.
Alan Young: What's that mean, a horse with big ears, singing "Shortnin' Bread"?

Mrs. L. Nelson, 422 West 105th Street, Los Angeles 3, Calif.
Heard on "Take It or Leave It":
Emcee: How do you feel about the new length of women's skirts?
Contestant: I feel about them like I feel about the Republican Party.
Emcee: How's that?
Contestant: I hope they both show plenty in 1948.

Mrs. Victorine Miriah, 1815 East Randolph Street, Los Angeles 1, Calif.
Heard on "Breakfast in Hollywood":
As the elderly lady was being presented her orchid, Tom quickly said to the photographer: Go ahead, shoot! Elderly lady: Shoot what? Tom: the picture. What did you think we were going to shoot?
Elderly lady: Me.

Mrs. Isabelle Noble, 4366 Westlake Avenue, Venice, Calif.
Heard on "Truth or Consequences":
Question: What is the difference between a sewing machine and a kiss?
Answer: One seems nice, and the other seems so nice.

By Evelyn Bigsbuy

WHAT A SHAME TELEVISION didn't arrive in time for Al Jolson's first "Kraft Music Hall" broadcast! He put on a show terrific to watch as well as hear. Ken Carpenter did a brief warm-up, explaining that the sponsor, no longer having Bing Crosby as its star, had decided to procure a "younger man." He also indicated that the sponsor was shying away from someone addicted to loud shirts and leisurely apparel. With that, Jolson burst on stage, flouting white slacks, beat-up felt hat, pipe, and a shirt that practically out-crosbyed The Groaner. Naturally, in all its red and white floral stripe splendor, it hung sloppily in the best bingish tradition.

How the old timers like Jolson, Ted Lewis, and Durante, to name but three, give! Most of this generation of mike-raised performers who barely gush into the 'phone don't know what it is to go all out when they're in front of an audience (seen or unseen). Heaven spare us from the muggers who play to the studio audience, but bless the folks who make you feel as if they are giving their all to entertain you. That feeling certainly MUST carry over the microphone into the listeners' speakers. And vaudeville, which is supposed to have died, is merely in a coma, awaiting its perfect medium, television.

One more remark about the Jolson show: Milena Miller is a pretty girl and if she wants to sing on the air, it's all right with this columnist. But on Jolson's show, huh uh. We'd rather hear him.

ART LINKLETTER TELLS US that his book, "People Are Funny," has a first chapter, detailing much of his experiences, culled from two network shows and previous airaitons, most amusing and very smooth reading. His last chapter, dealing with television, was especially interesting. Ingratiating, too, the manner in which "Link" not only told stories on others, but also a few on himself, including his worst air boner . . . the worst, that is, that Link could put in cold type.

F. McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.
Heard on Kay Kyser's Kollege:
Kay: He was pouring ink on his shoes, so he could walk around making blue prints.

Mrs. Elyner Gillette, 2312 29th Street, Santa Monica, Calif.
Heard on the Frank Morgan show:
Frances Langford: I think I hear a mouse squeaking in the room.
Don Ameche: What do you want me to do, oil it?

(See story on Page 39)
TIME CHANGES

Tuesday, October 21 — Sweeney and March show, KNX, 10:30 p.m. (30 min.) Bob and Hal bandy the laugh-getters at this new time. (Scheduling may be only a tentative one.) Previously heard KNX, 7:30 p.m. Saturdays.

Wednesday, October 22 — "Conquest," KFI, 7:00 p.m. (30 min.) Show moves into the Wednesday night line-up, to immediately precede Durante. Formerly heard KFI, 7:30 p.m. Saturdays.

Thursday, October 23 — "Leahy of Notre Dame," KMPC, 9:15 p.m. (15 min.) The famous coach of the Fighting Irishmen adds a new quarter-hour weekly to his radio time. This broadcast will be heard in addition to the one at 8:30 a.m. each Saturday morning.

Saturday, October 25 — Bill Goodwin show, KNX, 7:30 p.m. (30 min.) Bill underwrites humor as a bumbling insurance salesman at this new time. Formerly heard KNX, 6:00 p.m. Saturdays.

WHAT'S NEW

Drama
Saturday, October 18 — "Young America," KFOX (Long Beach), 5:45 p.m. (15 min.) A new juvenile radio "little theater" series, featuring young dramatists from eight to 16 years old. Plays will be written, acted and produced by the youngsters, most of whom are from Screen Players Studios.

WHAT'S BACK

Comedy
Sunday, October 19 — "Meet Me at Park's," KHJ, 6:00 p.m. (30 min.) With Harry Einstein again as Parkyarkus, radio's famous lunch counter is back in business on a new network. Sheldon Leonard returns as "Orville Sharp," Betty Rhodes as the Slugging Waitress. Also featured in a comedy role will be Elliott Lewis.

WHO'S GUESTING

Variety
Wednesday, October 22 — Bing Crosby, KECA, 9:00 p.m. (30 min.) The Crooner will probably tuck in his shirt as immaculately groomed Clifton Webb guests, in company with another program visitor, Burt Ives.

Wednesday, October 22 — "Casa Colina," KMPC, 9:45 p.m. (15 min.) Guest at the Chino home for convalescent children is Frankie Laine.

WHAT'S PLAYING

Drama
Sunday, October 19 — "Theatre Guild," KECA, 6:30 p.m. (1 hr.) Starring in Moss Hart's delightful fantasy, "Lady In The Dark," will be Gertrude Lawrence.

Sunday, October 19 — "Lassie," KECA, 12:00 noon (30 min.) The complete true-life story of "Sport," the Chadron, Nebraska dog who saved the life of two-year-old Renee Sue Christy, by pulling her off the railroad tracks a split second before a speeding train passed over the spot.

Monday, October 20 — "Screen Guild Players," KNX, 7:30 p.m. (30 min.) Bette Davis enacts "Elizabeth, The Queen," with Brian Aherne as Lord Essex.

Tuesday, October 21 — "Favorite Story," KFI, 9:00 p.m. (30 min.) Edna Best will be heard in "Lady With a Lamp," the story of Florence Nightingale.
Wednesday, October 22—“Skippy’s Hollywood Theatre,” KFI, 11:30 p.m. (30 min.) “Stranger on a Train,” Universal. DeVol, the Modernaires, Bobby Sherwood and Derry Figgant take the mike.

★

Music

Sunday, October 19—“Suspense,” KNX, 9:00 p.m. (30 min.) “Subway” is setting for a racine drama of terror starring June Havoc.

★

Forum

Sunday, October 19—“Open Forum,” KLAC, 9:10 p.m. (50 min.) “Should a Jewish State Be Established in Palestine?” is timely perplexity facing panel.

★

Sports

Sunday, October 19—Los Angeles Dones vs. Baltimore Colts, KFWB, 11:15 a.m. (60 min.) Bob Fishell reports.

Sunday, October 19—Rams vs. Cardinals, KMPC, 1:45 p.m. (to concl.) The Los Angeles and Chicago pro teams meet at Los Angeles Coliseum, as KMPC covers for local listeners.

Saturday, October 25—Army vs. Columbia, KHJ, 10:45 a.m. (to concl.) Ted Husing, Jim Dolan and Walter Kennedy cover this fifth game in the Army season from kick-off time at Baker Field, New York.

Saturday, October 25—California vs. USC, KHJ, 2:15 p.m. (to concl.) From Berkeley, network gridcasts this important meet in the Pacific Coast Conference for its armchair rooters.

★

WHAT’S SPECIAL

Public Interest

Saturday, October 18—Military Order of the Purple Heart Benefit, KFWB, 8:30 p.m. (1½ hrs.) Bill Anson emcees this major Hollywood Bowl event, as guest performers Donald O’Connor, Knox Manning, Bill DeMarest, Ida Lupino, B. De Wolfe, Herbert Marshall, Jimmy Durante, Herb Jeffries, Bob Crosby, Frank

DeVol, the Modernaires, Bobby Sherwood and Derry Figgant take the mike.

★

Music

Sunday, October 19—“Harvest of Stars,” KFI, 11:00 a.m. (1 hr.) On this 10th annual presentation, Paramount Pictures and KFI for their own company play hour-long broadcast of the program cancels out preceding RCA Victor time (once-timers). Hard with star James Stewart will be Budí Sayao, the Chicago Symphony orchestra and dramatist Walter Huston.

★

ON THE CENTURY

When you hear Bob Elson’s KNX “On the Century” program (10:15 p.m. Monday through Friday), you tune to more than a man with a microphone standing around a station talking to travelers.

First, a staff works all day long contacting leading Chicago hotels and studying passenger lists to find out what interesting facts we are leaving on the day’s train. Then the problem is to catch the notables and arrange for the interviews before they go aboard the “Century.”

The roster of Mr. Elson’s guests “On the Century” holds names of movie personalities, sportsmen, writers, even designers. We've heard Buff Cobb, Jan Peerce, Willard Motley, Robert Young, Frank Lloyd Wright, Rudy York of the Chicago White Sox.

Bob Elson, a leading announcer and sportscaster for many years, turns his gift of gab alongside the lines of bringing out interviewees the thing of most interest to that guest, with the result that their comment is always interesting to listeners at home. If the going gets involved, Bob cleverly draws out simple explanations that we can understand.

Last week Mr. Fredericks of John Fredericks' hat fame was approached, and rather than go into the intricacies of hat making Mr. Fredericks took the word on the street. The issue was cleverly side-stepped, alas, by this eminent fashion authority!

Actress Fay Holden appeared “On the Century” the same evening, and while she may not be known to all listeners, the "Andy Hardy" movie series is Bob's answer to the query of "Andy's" mother (she played it throughout the series), and a few questions about Mickey Rooney as a fellow actor.

If you don't become too interested in Bob's chatter, his guests, or the fascinating background noises emanating from a busy big-city railway station, notice the clearness and un-waving volume of the broadcast. Use of the magnetic tape recorder has been adopted for picking up the show. This use of remote broadcast paraphernalia over which people may stumble, and the flexibility of this type of equipment means, too, that interviews run too long they can be edited accurately and presented at their very best. Even their not "very best" is an entertaining 15 minutes.

★

RE-ISSUE

One of the best and newest of the "Civilization" waxings done to a turn is that of Dick "Two-Ton" Baker and his Music Makers. After tearing its satirical lyrics apart in no uncertain fashion, ol' Two-Ton's enthusiastic chanting turns to a strictly piano novelty, Ellington's "Dancers in Love", on the reverse for an easy three notes (Mercury).

VOCAL

If Gordon MacRae's "I Still Get Jealous" and "I Understand" are indicators of things to come, then watch out for this lad. Not only possessor of a set of very xirile harp pipes, MacRae's expression and song-styling are right up there with the hoggies, and for his efforts on this 'un, Mansfield can see nothing less than three notes. (Capitol)
SUNDAY, OCTOBER 19

**SUNDAY MORNING MELODIES**

8:15 to 10:00 on KMPC

9:00—KMBC—Sunday Morning Melodies.

9:00-11:00—KECA—Church Sermons.

9:15—KMBC—Sunday Service.

11:00—KMBC—Rev. L. A. Poling.

11:30—KMPC—Christian Science Church.

11:30—KECA—Washington Insular Church.

11:30—KMPH—Little Church Sermons.

11:30—KMPH—Bible Study Hour.

11:30—KECA—Church of Christ.

11:30—KECA—Church Sermons.

11:30—KECA—First Christian Church.

11:30—KMPH—Morning Devotional.

1:30—KMPH—Bible Study Hour.

**SUNDAY EVENING MELODIES**

5:00—KECA—Church Sermons.

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**Learn RADIO BROADCASTING**

**Men & Women**

(Frederick H. Speare, well-known producer and trainer of radio personalities, invites you in addition to your professional training. Prepare now for a place in radio and television as an actor, announcer, emcee, etc., with experience in this field, or if you plan actual air experience on "CAREER TRAINER" to any Bureau, in the new M. P. Stalin XYL (1110 kc). Contact your nearest position for discussion. FREE, RECORDED TRAVEL, approved for Veterans. Free placement.

FREDERICK H. SPEARE
2445 West National Park
6031 Sunset Blvd.
RO-222, Studio 101

KECA, KRFM, KYOE—The Greatest Story Ever Told.

KFCB, KPHI, KFOM—The Voice You Want.

KFDX—Three Sunshines.

KEBD—Three Seasons.

KXLA's Sunday Evening Hart.

KECA, KTFM, KXW—Morton Gould Concert.

KRFM—Leslie Stott guts.

KEMP—J. P. W. F. Community.

**KFWB—Music—**

**KECA—Radio—**

**KXLA—Dream Abwaise**

**SUNDAY LOGS**

**Open Forum**

9:10 to 10:00 p.m.

SUNDAYS

**LAC**

**EASTSIDE SERENADE**

3:30 to 10:00 P.M.

**KECA**

**In the Family**

William Stoess, musical director of KCX's "Greatest Story Ever Told," consults a good source whenever he has a problem in composing the religious score for the program. He talks it all over with his wife, Rosemary, who has been a church organist for twenty-five years and an authority on sacred music.

**The Treatment**

Paying the penalty is Percy Paddy, for his recent selection by the Artists League of America as "having one of the ten most interesting faces in the country." Percy's nine-year-old son, with whom he has always enjoyed an unconstrained friendship, now shares closely with his father and remarks: "Gee, Pop... WOW!"
Radio Life

Wild & Mellow
3:30 to 4:00 P.M. Monday through Friday

KMPX

KMPX—Chill and Mellow.
KGJ—Among Us Souvenirs.
KRWK—Sam Rowland.
KRRD—Dr. Paul.
KECA—Frances Scully.
KFBR—Sports Flash.
KECA—This Woman's World.
KNY—Evelyn Winter.
KRKO—Francis KNOX.
KFBR—Jerry Lawrence.
KRXO—Howard Elton.
KXLA—Eli R. Davis.
KRXO—Music Makers.
KGJ—What's Up?
KTRK—Tea Dance.
KXLA—Classics in Music.
KRRD—Piano Paintings.
KFBR—Hall of Records.
KECA—News.

Listen to Hobby Hours • KNX

6:45 P.M. TONIGHT

Charles Rucker's Fishing Forecast

Entz-Rucker Hardware

Listen Tonight, 9:00 P.M.
To The Bing Crosby Philco Show

KGER—Bing Crosby Show.

Wednesday Logs

KJU, KGB, KFXM—New Sports Roundup.
KMPX, KGB, KFXM—News.
KMPX, KGER, KFXM—New Sports Roundup.
KXLA—Squashin' Dragon.
KXLA—Broadway Local News

KMPC—Bob Keeler, Sports

KFBW—Tell-It-Text

KRRD—Hawaiian Memories

KFBW—Stamps Quartette

KFBW—Hollywood Theatre

KMPX—Pacific Turf Club.

KGER—Hour of Music

KGER—Feature News

KGER—Sports

KGER—Home Town

KGER—Garden Club

KGER—Radio Station KGER

KGER—Dance Parade

KGER—Bing Crosby Show

Eastside Show
10 to 12 P.M. Every Night Except Sunday

KFWB—Eastsieide Show.
KFWB—Lucky Late Night.
KFBW—Spade Coolie Time.
KGER—Concert Time.
KXLA—Olympic Lights.
KGER—Friday Night.
KGER—Swinging Season.

KJU, KGB, KFXM—Eddy Howard.
KXLA—Police Bulletin.

KJU, KGB, KFXM—Eddy Howard.

KXLA—Police Bulletin.

KJU, KGB, KFXM—Eddy Howard.
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THURSDAY, OCTOBER 23

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A. M.

THURSDAY Program Highlights
Morning Programs appear in Lightface Type. Afternoon programs appear in Boldface Type.

Comedy-Variety
5:30—Arthur Godfrey, KNX.
5:40—Music Hall, KFI.
5:50—Southern California Band, KPP.
6:00—A Woman’s World, KNX.
6:16—Woodrow Wilson and His Orchestra, KXLA.
7:00—Read and Act, KFAC.
7:15—The Armstrong Room, KNX.
7:30—In the Air, KJOV.
7:45—Island Magic, KIWB.
8:00—Rhythm Road, KIEJ.
8:10—Standard School Broadcast, KNX.
8:20—Big Sister, KXLA.
8:30—KMPF, KFXX, KYES, Glenn Hardy, KNX.

Music
5:00—Fred Waring, KFAC.
5:10—Herbert B. Glaass, KFAC.
5:20—Harold Simmons, KJOV.
5:30—Jimmie Davis, KNX.
5:40—Frankie Laine, KFAC.
5:50—Johnnie Ray, KFAC.
6:00—Era Young, KFAC.
6:10—Wanda Jackson, KNX.
6:20—Janet Key, KNX.
6:30—Pete Seeger, KFAC.
6:40—Jimmy Dorsey, KNX.
7:00—Bill Drury, KFAC.
7:10—Merry-Go-Round, KNX.
7:20—The Dean Martin Show, KFAC.
7:30—Rudy Vallee, KNX.
7:40—Artie Shaw, KFAC.
8:00—Ellie Greenwich, KFAC.
8:10—The Vagabonds, KFAC.
8:20—The Fireballs, KFAC.
8:30—The 4 Aces, KFAC.
8:40—The Louvin Brothers, KFAC.
9:00—The Grasshoppers, KFAC.
9:10—The Platters, KFAC.
9:20—The Beach Boys, KFAC.
9:30—The Chordettes, KFAC.
9:40—The Drifters, KFAC.
10:00—The Ventures, KFAC.
10:10—The Beach Boys, KFAC.
10:20—The Platters, KFAC.
10:30—The Chordettes, KFAC.
10:40—The Drifters, KFAC.
11:00—The Venturers, KFAC.
11:10—The Grasshoppers, KFAC.

BELL TAILORS
Dinner Bell Round Up
12:00 noon, Mon. thru Fri.
KXLA

THURSDAY, OCTOBER 23

KXLA, 8:30 A.M.
GAGS OF THE WEEK

(Continued from Page 13)

Mrs. W. W. Collins, 1277½ West 27th Place, Los Angeles 7, Calif.,
heard on “It Pays to Be Ignorant”:
Guest star: How long do you wear your skiing suit, Miss McO? Oh, I change them every day.

Gloria Otero, 380 South Ferris Avenue, Los Angeles 22, Calif.,
heard on the Phil Silvers show:
Phil: I only keep this job for three good reasons.
Deevo: What are they?
Phil: Rent, food and clothing.

Mrs. Elwyn Gillette, 2312 29th Street, Santa Monica, Calif.,
heard on the Frank Morgan show:
Desk Clerk: Are you the man who left a call for 7:30?
Don Ameche: Yes.
Desk Clerk: Well, it’s 4:30 now.
Don Ameche: What’s the idea of calling me now then?
Desk Clerk: To tell you I’m going off now, but my wife will call you.

Mrs. Edward Selik, 339 Swarthmore Avenue, Paul Palladino’s service:
heard on “Noah Webster Says”:
MackQuirre: Can you tell me what “bellow” means?”
Contestant: I should have quit at $30. Now I’m not going to quit.
MackQuirre: You mean you’re in deep water?
Contestant: Yes, way over my head.
MackQuirre: Deep water is correct.
Give the man $50!

Gloria Otero, 380 South Ferris Avenue, Los Angeles 22, Calif.,
heard on “Point Sublime”:
Visitor: Ben, you wouldn’t know my son any more. He’s grown another foot.
Mooney: He has! Well, now he’s got three feet.

MORE FOR MOOREHEAD

Clever Agnes Moorehead continues to run the gamut of characterizations this season with almost unbelievable versatility. Currently being seen as a glamorous gal in Dark Passage, she’ll be a 105-year-old woman in the movie “Lost Moment” and a spinster in “Johnny Belinda.” Completing the list is her costume chore as “Mulligan” on ABC’s “Mayor of the Town.”
Life in Radio

(Continued from Page 3)

was advanced by Connie Crowder and Jane Webb — an invitation for regular get-together dinners.

When the solution to their problem did appear, it was only natural that another Chicagoan should supply it. And Hollywood restaurateur Mike Crowder offered to throw the facilities of his west-side “The Dells” to his fellow ex-Midwesterners.

No sooner had the first dinner been arranged than other Chicagolites began to echo the West Coast raisin capital joined in, with such notable as Hal “The Great Gildersleeve” Peary, Bill Anson, KFWB’s popular discer, and Jovely Betty Lou Gerson, the “Marmie” of radio’s “Count of Monte Cristo” series showing up at the first of what promises to be a regular occasion on the Hollywood timetable of radio stars.

The Duff Caper

(Continued from Page 7)

know you can’t have a good show without the script and direction, but all the writers and directors in the world can’t load the air with poor players and have a good show. The key to a good show is jobs should be given a boost. The motion pictures give cast credit, all the magazines give their writers credit. Radio should do the same.

Howard does more than just air his views. Since he started in radio, he’s kept himself busy in AFRA projects, working with the energy of his always prototype of all private eyes.

Even without the advancement of achievement record to substantiate his unselfish purposes, his very real and outspoken admiration of his fellow workers would prove it. Howard gets along particularly well with his Spade show cast. While he’s never effusive, young Duff is loyal to the last ditch. He’s only interested in the other fellow. That’s where the name credit business would go.

Howard knows a good story. He can distinguish good dialogue from bad immediately, and many times rehearsals run long because Duff has suggested last-minute changes of lines, then stood by it until those lines were changed. But he’s as unselfish as he is outspoken, and an air of good fellowship exists between Howard and all the people he’s worked with in radio and pictures.

If Howard lurches sleepily out of a studio following a daytime show, he usually heads for the beach or the Opera. His voice takes a lift and awake he may as well go on and enjoy himself. For exercise he swims and surfs-rides, or walks miles. These are the times when the exercise for its own sake bores him.

When Duff finishes a night show, in order is a gathering of friends at his apartment in the heart of Holly- wood and to talk as far into the night as guests can make it.

Outside of the Seattle Repertory Theater, Duff has never attended a strict school of acting; his ability to cough up his Actor’s Guild record was glowing. Observation, patience, and a willingness to work hard while he’s working have played a large part in his success. Six years of stage activity haven’t hindered Howard, either.

The theater fascinates him. His ambition at the moment stems from the desire to play, and play a minor role in Shakespeare’s “Richard III.” Now Duff waits for the day he can appear in a New York production of the play. He is optimistic, admitting meanwhile that to play Shakespeare’s cunning ruler would satisfy all the “ham” in him.

Whenever big game returns to his theater he stays at a distance from the day of portraying tough-guy roles so neatly, a check-up on his back porch occurs. Duff is a setup for a lonely case. It’s a hoot on his eye, and this back porch is a meeting place for all stray cats in the neighborhood. They’ll always get a bowl of milk from “tough guy” Duff.

Contests and Offers

“TRUTH OR CONSEQUENCES,” KFI, 6:30 p.m. Saturday — Another “Helm” contest is started with the broadcast of October 18. This one will be entered in the sweepstakes and the winner will be asked to identify “Miss Hush,” in a new competition launched in conjunction with the National Foundation for the March of Dimes. To be eligible, candidates must write in stating why they should contribute to the March of Dimes. Best three letters are judged each week, and authors will be called on the phone and asked to place the hidden penny contained in the voice. Hear program for more detail.

“The Quiz Kids,” KFI, 1:00 p.m. Sunday — Eight two-year college scholarships, each valued at $2,000, will be awarded by the “Kids” to the high school radio contest for high school seniors writing on the subject, “What America Means to Me.” The contest will be launched October 19 and concluded November 10, and will be staged in cooperation with the non-profit American Heritage Foundation, sponsors of the Free- dom in Education program. The $2,000 in prize money will be divided among the winners. The event is open to any one of seven of the country’s leading universities, and all radio stations in the west are invited to participate. The winning radio station will receive $1,000 to apply on living expenses for both years. In addition, fifty students will receive honorable mention prizes of $50 and fifty Students should check with their high school English department as well as here the program, for further details.

“The Lone Ranger,” KECA, 7:30 p.m. Monday and Wednesday, and 8:30 p.m. Saturday — For a “Lone Ranger Silver Bulletin” contest, listeners should mail in your name, and address, and one box top from Chezars to: Lone Ranger, Box 7810, Chicago, Illinois. Closing date on offer, October 21.

OCTOBER 10, 1947  RADIO LIFE

SOULE’S A WEST COASTER

Local listeners will be hearing around their Los Angeles dials soon a voice greatly liked in Chicago, now hear as part of the show heard from the Windy City out to the West Coast to co-star with Barbara Lundy on “First Nighter.” Olan was in Chicago radio for over thirteen years, and his reputation as a dramatist has served him up for many extra bookings in California almost immediately after his “Theatre of Times Square” arrival.

HIGH COVER CHARGE

Seven remote microphones are just part of the equipment necessary to cover a big Four show for CBS. Even the lowly washboard rates a mike by itself!
"The Music’s The Thing" in this pre-airing script conference. Suspended and capable Thomas Freebain Smith (center), musical director Dion Romandi (left) and Alan Mann settle a point.

"The Road to Gold" brings actress Joan Winfield to "Preview Theatre" for a visit. Marvin Miller smokes and emotes in the role of "Captain Kidd."

"Preview Theatre of the Air"

Pulled Off the Shelves and Polished Up for This Slick Air Intro, Some of the Old Shows Proved to Be Some of the New

By M. J. Barge

Friday, 9 p.m., KFWB

The Old Adage, "Opportunity knocks but once," could read. "Opportunity knocks but once a week" since the inception of KFWB’s "Preview Theatre" last July 11th.

"Preview Theatre" is an outgrowth of one of the most discussed topics rumbling along Radio Row. At times it was just an undertone, at other times the loud cry went up, "Why doesn’t someone give a chance to some of the new ideas that have been cooked up for radio?"

Harry Maizlish, general manager of KFWB, was the man who did something about it. "All right, we’ll turn some of our station time over for the presentation of these new ideas."

Accordingly he cleared the decks for KFWB to give over a full half-hour of air time on Friday nights at the very listenable hour of 9:00 o’clock; they provide a studio, (and if the show’s owner desires, an audience, tickets and audience space are available); a full orchestra and two sound men are in readiness.

Reaction Gained

After the program is aired, KFWB has arranged with a mailing house to send out cards similar to the "preview cards" distributed at motion picture houses after a sneak preview. The filled-in and returned cards are turned over to the show owner for his own use in promoting his property. And all for free. KFWB receives no remuneration of any sort. They don’t even act as a liaison between purchaser and show owner, thus entitling themselves to a fee.

Only requirement on KFWB’s part toward consideration of a show for airing is that it be complete and ready to present. Undaunted by this, holders of hundreds of scripts and transcriptions have sent material pouring into the station.

The work of sorting and choosing is done by Thomas Freebain Smith, program director and production manager of the station, a smart young Scotsman who migrated to Hollywood via England, started work in 1933 at KNX as an announcer, and rapidly scaled the ladder, as director, producer and writer, to his enviable position today. “Tommy” is regarded as one of the top men in his field.

Producer Alan Mann, who works with Mr. Smith, received his training at Los Angeles City College, then joined Mutual’s outlet, KFXM, in San Bernardino as program director. "Star (Please Turn to Page 39)"
Satisfying Customers

With “Business Unusual” at the Sealtest “Village Store” Is the New Team, Arden And Carson, as They Ring Up the Laughs

Saturday, 10:30 p.m.
NBC-KFI

EVE ARDEN and Jack Carson, after spending a summer season in which each fulfilled cherished plans, met this fall to join forces in a new Sealtest “Village Store” series.

The attractive Eve, in addition to starring on the radio show all summer, found time to play the lead in the La Jolla production of “Biography,” opposite another NBC-ite, Barry “Richard Rogue” Sullivan. Late in August, the run proving so successful, the two busy players opened their production in Hollywood, where it enjoyed an equally successful run. For the blonde actress it was her first stage appearance since the New York production of “Let’s Face It!” with Danny Kaye, and a welcome respite from her usual movie roles of the heroine’s wise-cracking girl friend.

Carson’s summer culminated in a gigantic celebration in Milwaukee when the twenty-first of August was set aside as “Jack Carson Day.” Jack stepped off the train right into the middle of a two-day festival staged in his honor by the Milwaukee Junior Chamber of Commerce. A parade met Carson at the train and carried him through the city. The town and state hosted him at the big Wisconsin State Fair.

“None of the citizens knew about it when I left home,” says Carson. “Now that I come back I not only meet the mayor, I am the mayor—for a day, that is!”

Jack also met the governor of Wisconsin, was honored at many receptions, and presided in the choosing of the 1947 Dairy Queen! Lucky Joanne Ruetten, the seventeen-year-old beauty who annexed the title, also won an opportunity to visit Hollywood and an appearance on “Village Store” when Jack

CONCLUDING EVENT IN THE “OLYMPICS” was this milk wagon race which took place before an audience of 14,000 at the State Fair dirt track. Carson isn’t kidding in this shot—he placed third in the race!
moved in as "manager."

Another exciting Carson summer project was his winning the romantic lead opposite Ann Sothern in the musical, "April Showers." Because Eve Arden and Jack are both under contract to the same motion picture studio, they have appeared in films together, notably "Mildred Pierce" and "The Doughgirls"—but never as a team. This season's "Village Store" should initiate a partnership in radio humor that will please the many fans of both players.

Cast Set Up
Speaking of partnerships, the long-term teaming of comedian Carson with Dave Willock, his "nephew Tugwell," continues on this series. A new guest policy is in force at present—instead of movie stars, the program offers unusual musically talented guests. Opening surprise was the teaming of Louis "Satchmo" Armstrong and Jack "Big T" Teagarden. The accent on music spotlights the Starlighters singing group, Frank DeVol and his eighteen-piece orchestra and an occasional vocal by Carson himself. A new addition is announcer Hy Averback, whom dialers know from "My Friend Irma" and "The Jack Paar Show."

Among the "remodeling" operations which have taken place in "Village Store" are those which find bandleader DeVol as assistant comedian and the addition of a new department, "Mr. Average American at Home." In the latter spot Carson will be heard in his idea of the home life of a plumber, butcher, mammy singer, disc jockey, etc.

Eve Arden, who kept "Village Store" moving with "business as usual" this summer, has found with partner Carson that this fall it's "business unusual."
In Hollywood, there's a fellow who goes out five nights a week with a different woman every night. Now, in blase Hollywood, this isn't news, but it is if the chap is a married man.

This fellow usually gets home about one in the morning after a heavy date of dining and dancing in the best spots. What does his wife do as he sticks his key in the latch? No, she doesn't bat him with the trusty rolling pin or tongue-lash him for being a faithless gadabout. If she's still awake, she greets him lovingly and commends him for another night's work well done.

Who is this phenomenon who gets away with such tactics? Harry Mynatt, self-styled "prime minister" to Her Majesty, Queen for a Day. Harry is that Errol Flynnish sort of person—six feet two, 172 pounds, blue eyes, brown hair, debonair—who escorts the Queens on their sorties about cinema land. Have you who have seen the show noticed Harry anxiously awaiting selection of Her Majesty for the day? Next to the candidate, Mynatt's probably the most interested person on stage, for he wears the crown will be his charge for the rest of the day and his date for that evening.

"The job would kill me, if I'd let it," Harry says earnestly. During luncheon which follows the broadcast (the party usually goes to Brene man's) Harry tries to size up the Queen and find out what she likes to do by way of entertainment. Harry's handled Queens from fifteen to ninety-two, so he's had to work out a mode of procedure.

First he drops Her Highness off at Westmore's for "the works." Then he sees to it that she gets back to her home or hotel at 5:30. At eight o'clock, corsage box in hand, Harry is ready to pick up the lucky lady other dance spot after the performance. No matter where the party is eating, Harry always has a place set for him at home when his wife, Helen, and small son eat dinner prior to his leaving for the evening. Harry's not pessimistic—just domestic.

Liberal Tipper
He tips more than $100 a week—sometimes $150—to demand service fit for a Queen. "I always have to remember," laughed Harry, "that I've got to go back to the same place again tomorrow night."

Mynatt has been with "Queen for a Day" almost since its start, beginning his job two weeks after Jack Bailey became emcee. During the past two years he has gradually built a prestige for the Queen's evening, so that she always gets a ringside table, is introduced during the floor show, often has a song dedicated to her, and is always addressed, with much bowing and scraping, as "Your Majesty." Harry was no babe in public relations when he took over his job as prime minister. Previously, he spent three years with...
Harry tries to arrange an evening that suits the Queen's taste, and his liberal tips always guarantee a royal reception for Her Majesty. Here the orchestra leader is playing a specially dedicated song to the Queen for THAT day.

Most Queens like a steak dinner with combination salad, baked potato. Elderly Queens are most appreciative, according to Harry, but if he senses having any trouble with them, he quickly reminds, "You're Queen, but I'm prime minister!"

Two then can enjoy chatting about common interests which might not be within Harry's realm of conversational skill.

Impartial

Of all the Queens he's escorted, Harry really can't pick out one or two outstanding ones, for he's had several. He remembers warmly the eighty-two-year-old twins who were joint Queens; the five college girls who went as one Queen ("And did I have a heck of a time dancing with..."

Here's Harry's Own Queen—Miss Mynatt, without whose help, Harry claims, he couldn't be an effective prime minister. Helen is understanding and patient, sometimes goes along with the royal party, but often, when Queen is an older woman, sends her own mother with Harry.
when Frederick Steiner was in grammar school, his music teacher felt he showed little or no promise and refused to recommend him for entrance into Music and Art High School in New York.

When he graduated from another school, Townsend Harris High School, only three years later, Fred had won a scholarship for four years at Oberlin Conservatory, where he studied theory and composition under Normand Lockwood.

Today Frederick Steiner is the youngest successful conductor-composer in radio, with an impressive list of accomplishments, among them the scoring and conducting for twelve "Columbia Workshop" programs, for Gertrude Lawrence, for many CBS documentary series, and even composing the overture and arranging songs for Decca's "Snow White Album."

Throughout all his interviews and press releases, Mr. Steiner has referred again and again to his youthful success as "just luck." We were a little curious to know just how much luck one can have, and by pinning Fred down unearthed a story.

How He Started

It seems that shortly after his graduation as an honor student from Oberlin College, just four short years ago, Fred met a friend of his father, Mr. George Steiner, a musical director and composer of high reputation himself, introduced his son to Nathan Van Cleve, one of the top music men in the East, and now Musical Director connected with Paramount Studios, here on the Coast.

A few days later, Mr. Van Cleve called the young and inexperienced Fred to his studio, turned him loose on a session of orchestration for a following day's radio show, and departed.

Thirty-eight

SIX FEET OF HEIGHT, bright neckties and huge horn-rimmed glasses are the trademarks of Mr. Youngest Music-Maker in West Coast radio. (ABC photo.)

Men of Music

No. 51 of a Series

Frederick Steiner

Being Once Marked for Failure Has Never Daunted Today's Youngest Successful Conductor-Composer

By Jane Pelgram

As Fred tells it, "I shudder when I think how amateurish it must have been. Of course it wasn't at all what Van had hoped for and I'd carefully inked in the whole score."

"Instead of throwing me out, he sat down with me and went over every note with ink eradicator and care, changing and explaining. I learned more in that single night about radio orchestration than I can tell you. We finished about two hours before the scoring was due at the studio the following afternoon."

"I guess Van had spent so much time with me he didn't want to waste his efforts, so he called me in to work with him repeatedly after that. Yes, I was certainly lucky to have gotten that way!"

It wasn't luck that accounted two years later for the excellent score he composed for the famous Norman Corwin masterpiece, "New York, a Tapestry for Radio." It was originality and verve that prompted Mr. Corwin to say: "It was a great joy to have your score for 'New York.' I am forever glad that you are the guy who wrote it."

But Steiner's modesty is one of the most impressive things about this young musician. That and his fabulous wealth of knowledge on all subjects, especially music. More than one New Yorker used to telephone Mr. Steiner late on Sunday mornings to get help in filling in impossibly obscure words to complete the New York Times Anacrostics or Diagramless Puzzles.

Fred's tastes in music range from very early classics to modern jazz. He only insists that it be "good music, true to its medium." He approaches the composing of each of his original radio scores with the seriousness and concern ordinarily given by musicians to only their finest "masterworks."

At present Fred is making music for murder and other crimes on ABC's Equitable Life Assurance Society-sponsored show, "This Is Your FBI." The maestro laughed when we fumblingly asked questions as to what this entailed, explaining unctuously that we couldn't exactly remember the show's music, outside of the stirring march, which, incidentally, Fred helped write and score.

"You know, that is unwittingly one of the best compliments you could have paid my music. The musical tie-in isn't supposed to be a standout. As long as it goes reasonably unnoticed, that means it fits the show."

--

He kindly went on with an explanation of how to write music identifying crime-busting and its components without resorting to eerie noises and simulated gunshots throughout.

"I attempt to establish a motif for the main character of a show ... possibly a sinister killer or an avaricious widow. Then there's the plot to be considered ... one of violence or coldly premeditated doings. Time, place and tempo all come into it too. Talks about two days' work on every show. Once I get that first motif I'm in good shape."

Thinking that two days' work for this weekly-half-hour show left him the remaining time to enjoy California's attractions, we asked what Steiner did for fun. One would imagine that, being occupied with music, Fred would seek relief or relaxation in a round of golf or a jaunt to the ocean. The fact is, his greatest pleasure in his spare moments is to don slippers and old clothes and get to work on his own compositions, or get out his cello and sit in with a string quartet for a three- or four-hour "session" of chamber music.

Scoring movie music, recording orchestrations and public service programs such as Red Cross and Navy Day programs also keeps him happy.

(Please Turn to Page 39)
“Preview Theatre of the Air.”

(Continued from Page 33)

Makers’ over KFWB, and public service broadcasts such as “The March of Dimes Show,” have been proving grounds for Alan.

Mr. Smith explained how choices are made. “We attempt to line up a program of formats to include, without repetition, musicals, human interest, comedy, suspense, even juvenile delinquency. First, the new show paraded the talents of the singing ‘Texas Rangers.’ The suspense element came through in ‘Half Hour to Kill,’ starring William Conrad, of Mark Hellinger’s ‘The Killer’ fame.”

“When Gloria Blondell, Herb Vi gran and Louise Tuttle did ‘Personal Column’, the human interest ingredient stood out. Liberal format of this show took messages from the ‘agony’ column of a daily paper and dramatized them. One personal used read ‘Karen: Your veil is slipping. Mother’ It turned out that ‘Mother’ referred to one Mr. McChree, a hot rod operator who was informing his business alliance that their innocent-appearing venture was under police surveillance.

“Adventure-story was ‘The Road to Gold,’ which dealt with some of the forgotten caches of gems and loot abandoned and forgotten, but whose hiding places are just waiting to be found. Then ‘Color Wheel of Life’ went a little scientific and dramatized the relation of color to our lives.”

Alan Mann went on to tell us: “Aside from actual story work, the principal things to watch for are writing, production facility and general suitability of owners on subsequent weeks may come up with the same leads—or with a whole crew of relative unknowns. As long as the cast conforms to AFRA standards, it stands okay.

Once a script is selected, the music-director of KFWB, Dion Romandi, is called in. Perhaps a show has accompanying music, perhaps not. Mr. Romandi has plenty of work cut out for him in any event, streamlining and coordinating the music for each week.

No effort is spared to make the evening’s production a good one. As Tommy Smith and Alan Mann go over every word of script, Romandi moves right along with both words and music.

Out of the files of the radio, writing and advertising profession are marching what may well be some of our big shows of tomorrow. With these shows some now unknowns in directing and acting capacities may march into the big time. Friday night could well be called opportunity night at KFWB.

Prime Minister to Her Majesty

(Continued from Page 35)

all five! ’’ smiled Harry), and the Queen who’d been married a year, but had never danced with her husband because he’d been injured during the war. “Do me a favor and get my husband to dance with me,” this Queen implored Harry, who responded by daring the couple to dance across the floor at The Grove and meet Eddy Howard. “They took my dare,” he recalls, “and he turned out to be a good dancer. The Queen stayed on the floor for two hours.”

Every week, Mynatt receives two or three letters from ex-Queens. “The older they are, the more appreciative,” he sums up. "Most difficulty arises from them not listening to what’s said on the air or misinterpreting what’s said. Whenever anyone shows signs of being difficult, I just kid her and say, ‘You’re Queen, but I’m prime minister.’

Most of the Queens are housewives, whose husbands work hard and don’t have time to take them out. The question bothering most of them is Harry’s wife. “What does she think of all this?” the Queens invariably ask Harry as he gives them a whirl around the dance floor.

Helen, the wife, thinks it’s fine. She’s a smart girl, need we throw in — used to be assistant manager of the Telephone Company in Hollywood. Mynatt was frequently called upon to make personal contact with the Company and thus met his future wife. “She later told me she thought I was a wolf,” he laughs.

The Mynatts, who recently bought a home in Toluca Lake district, usually enjoy one another’s company from 7 a.m. until noon and for a couple of hours in the afternoon while the Queen is at the beauty salon. Harry definitely seems the quiet man about the house type.

For five years he has been joining “Queen for a Day,” he was in a night club only three times.

RECENTLY STARTING her second season as Joanne on CBS’ “Hour of Charm” was this charming miss, one of radio’s youngest singing stars.

Men of Music--

Frederick Steiner

(Continued from Page 36)

and busy away from the studio.

Family Life

Right now Fred is finding his former inexhaustible supply of energy necessary as never before. Daughter Jill, just ten months old, is taking over the Steiner household. Pretty wife Shirley and father Fred find sun baths, picture-taking and all manner of long-forgotten games are the order of the day. Fred always “just happens to have” a few pictures of the big-eyed baby daughter with him, and as he beamingly shows them, announces “just as soon as Jill can sit up at a piano I want to start her lessons and practice.”

That way she may never know they aren’t as much a part of a regular day as playing or having meals.

“I didn’t acquire my interest in music until quite late. Oh, I’d sit at the piano and practice like a ‘good boy,’ but without any real interest. I didn’t develop any until one day when I found a pile of old records my father had made in some of his symphony orchestra work and movie-scoring. I thought they were swell when I heard them, and decided I’d like to know music that well. Then I really put my heart into it, but by that time I was thirteen.”

ART AND DOROTHY TODD, CBS harmony duo, smile happily as they put finishing touches on one of their numbers.
SEEN ON THE RADIO SCENE

"LUM'S" FAMILY: IN YARD of their Brentwood home are the Chet Laucks ("Lum" of "Lum and Abner")—left to right, Nancy, Chet Jr., Shirley—with Mr. and Mrs. L in back.

"ABNER'S" FAMILY at their Encino home: left to right, Norris ("Abner") Golf, Gretchen, Gary, and Mrs. (Elizabeth) Golf. "Lum and Abner" shifted to CBS September 29.

JOHNNY DESMOND, MARILYN MAXWELL, DAVID STREET are amused trio with new novelty, the Pick a Note, which started out as child's toy but has become melody-maker for grown-ups. (Robert Perkins photo.)

TONY MARTIN WELCOMES ALAN YOUNG to his CBS show for series of guest appearances. (Otto Rothschild photo.)