The Eye Inspires the Pen

Sallie Burwell, 5123 Radford Ave., North Hollywood, Calif.

Sirs: The eye inspires my pen! I thoroughly agree with many of your correspondents, but the ones who complain about disliking certain programs get my goat. I think the best cure for an unenjoyable program is a twist of the dial... After all, a sponsor wouldn't keep a program on the air unless he was finding it profitable to do so.

My pet "gripe" is about sponsors who have dozens of pairs of nylons to give away. How do they get 'em when the stores can't? My three babies keep me so busy I can't stand for hours in line or tear around to various radio shows in the hopes that someone will ask me a question which I might be able to answer and for which correct answer they just might be giving nylons instead of two tickets to next week's performance at Minsky's and a box of Forever Ambers!

Would like to see more stories on newcomers like that grand young announcer with the friendly, smiling voice, Bob Latting. He's not only a fine addition to radio but he's got an awfully nice family, too, I hear.

Incidentally, Al Pearce not only has the finest show ever—and I've listened to him for fifteen years—but he's got one of the top variety shows on the air. We want a sponsor!

Carma Lee Becket, Los Angeles, Calif.

Sirs: My husband and I enjoyed your nice write-up about Spade Cooley. He is really one of the nicest people in show business. He is genuinely interested in people and has no "superior" attitude. He should be paraded more before the public.

Mrs. G. Doctoray, 914A 16th Street, Santa Monica, Calif.

Sirs: Is there hope of "Doctor Kate" and also "Hawthorne House" being back on the air? Do certainly miss them—they were in a class all their own, a type we need to hear much more than the other "cheap" programs. Good examples for the younger generation. Too much crime on the air.

No sign of the programs you mention returning at present.

Douglas Cramer, 15447 Yosa Street, Van Nuys, Calif.

Sirs: A program which I certainly miss is the original KFVD "Newsical Time." It featured three hours of really enjoyable music just right for the late evening hours it was on. Late last year, the program changed sponsors, and in my opinion lost its appeal. The original "Newsical" featured six half-hour periods with six different artists. After changing sponsors they divided the periods into three artists for every half hour. When I tune in at a cer-
tain time I want to hear several tunes by that artist, not several others in the same period. Give us Hunter Hancock who announced the show or Dai Williams of KFVD and the original "Newsical Time."


Sirs: Just why do the radio folks have to depend so much on motion picture stars to produce high-class air shows? There is plenty of talent waiting for an opportunity to be on radio, but for some reason the doors are very hard to open. Of course, we expect to have some motion picture people on radio, but why give them to us morning, noon and night, winter and summer, on their own programs and then, guests on other programs? Yes, why not audition to find our young old-time theatrical people-ones who were in vaudevilles, in night clubs, in stock and in floor shows? To listen to radio one would think the only old-timers worth hearing are Sophie Tucker, Harry Richman, George Jessel, Jack Howard, Al Jolson and a very few others. Ye gods! There are others just as funny and just as able to sing as these few! Why not a radio show like Major Bowes had? I have often wondered why there hasn't been such a show on the west coast, and in Los Angeles in particular. Some one should sponsor another "United We Sing." That was the most popular show in Hollywood, as long as it lasted. Let us hear the radio singers. There are too many male sopranos. Can't the girl singers stop shouting and just plain yell and sing with a sweet feminine voice?

When! You're just full of ideas, aren't you? And they're all good ones, too!

Mrs. Dolores Wininger, 937 Palmsyite Avenue, Riverside, Calif.

Sirs: It is with deep regret that I listened to the announcement telling of the daily program, "Light of the World," being discontinued. Of all the serials this is the favorite of most people. It is the best of them all. Is there any hope of its return to the air? The Bible is such a difficult book to interpret and "Light of the World" brought us the interpretation of many experts. It was an education. It should be brought back on the air!

No sign of it returning. We're as sorry as you. Radio needs such a program.

Mrs. Ed Gregory, 1155 Widdington Street, North Hollywood, Calif.

Sirs: Please give the readers a story and pictures of that "grrrr-and" trio, "The Dinning Sisters." They're wonderful! Do they have a program on the air at present?

We think they're grrrr-and, too. However, we'll have to wait till they do come back on the air before we can do anything on them. Let's hope it's soon.

Mrs. William Taylor, Harbor City, Calif.

Sirs: Why not an article, pictures and all, for "Milday's Matinee" over KGER, Tuesday, 1:30 p.m. Honest Baldhead Felix Abrams, the emcee, (Please Turn to Page 8)

Radio Roundup from KFI

TWO POPULAR YOUNG MALE VOCALISTS YOU'LL BE HEARING DURING THE FALL AND WINTER MONTHS ARE PERRY COMO, STAR OF THE SUPER CLUB, AND DENNIS DAY, WHO HAS HIS OWN SHOW.

Perry Como, "best-seller" recording artist, shares the SUPER CLUB spotlight with lovely Jo Stafford Monday through Friday nights at 8:00 p.m. over KFI.

Dennis Day

A DAY IN THE LIFE OF DENNIS DAY, a new situation comedy starring this popular young tenor in the role of a naive young singing-clerk in a small town drug store, is heard each Thursday night at 6:30 over KFI.

THAT'S KFI—DIAL 640

Page Three
NELSON EDDY'S personal attention is given to his fan mail. And that's a lot of attention, as you can see! Eddy followers are acknowledged among the most constant of any star's.

NELSON NEEDS A GLOBE of the world with which to keep track of his admirers. Their letters come from every imaginable corner. Most overseas fans express hope for an Eddy concert tour so they can see their idol in person.

Nelson Eddy's Fans Are Forever Faithful, and Nelson is the Kind of a Star Who Has Lived Up to the Responsibility of Fame.

Monday, 8:00 P. M.
NBC-KFI, KFSF

Those who hold that screen and radio fame is fun but fleeting have never met a fan club president! The so-called fickle public is not only not fickle, it's almost overwhelming when it organizes itself into a club for the purpose of displaying its sincere affection for "the Star."

For example, take Mr. Nelson Eddy. Nelson's amazing fans belong to two well-organized groups, The Nelson Eddy International Club and The Nelson Eddy Music Club. Nelson gives his fullest cooperation to his clubs, and their two journals, "Gold Notes" and "Shooting Star," abound in many delightful personal notes and comments from the star that are hard to capture in the usual newspaper or magazine interview. A page of questions submitted by the fans is answered in Nelson's own handwriting and contains such interesting and sometimes surprising replies as the following:

Q. What do you consider your most valuable possession?
A. "Happiness."
Q. If you could live your life over, would you choose the same career?
A. "I probably wouldn't choose—but let it come and get me!"
Q. What radio programs do you enjoy most?
A. "Symphony and symphonic recordings."
Q. Have you read much of Shakespeare?
A. "Yes—all."
Q. Is it true that you have one of the largest privately-owned musical libraries in the country?
A. "I doubt it."
Q. Is it true you have the largest pewter collection in California and one of the largest in the country?
A. "I doubt it."
Q. What things do you enjoy collecting?
A. "I've gotten over 'collecting'!"
Q. Who composed the excerpt from "Mephistopheles" in "Make Mine Music"?
A. "N. Eddy."
Q. Did you write the words and music for the "Pagliacci" excerpt?
A. "Yes."
Q. What do you consider the finest movie you've ever seen?
A. "Got me!"

Fans Sponsor Scholarship
In addition to his fan club mail,
MAGGIE TETE, TINY BUT TERRIFIC ENGLISH SOPRANO, is a fellow guest artist of Eddy's. Maggie has made several appearances on "The Telephone Hour" and will be heard again on December 9th. Conductor Don Voorhees is the other half of this rehearsal team.

Nelson gives his personal attention to all other letters from his audience. Questions asking about his future movie and radio plans, his advice about a singing career, information on his recordings are all carefully noted and answered. Many of the letters reveal that the writer was first inspired toward a successful career in singing by hearing Nelson in a movie or on the air, and many others aver that listening to the Eddy voice started them toward an appreciation of classical music. His fan clubs have sponsored the Nelson Eddy Club's Scholarship at the Juilliard School of Musical Art in his honor.

At present Nelson is heard on the air on the "Telephone Hour," distinguished program of classical music. Together with violinist Jascha Heifetz, Eddy is the only artist who is scheduled for four regular broadcasts a year on this fine orchestral program. His next two appearances are set for November 4th and February 17th.

Heifetz appears exclusively on "Telephone Hour" as does Maggie Tete, famed English soprano. Fritz Kreisler made his first radio appearances on this program. Pianist Josef Hofmann, seldom heard on the air, is scheduled for a return broadcast in January. Bing Crosby sang his first program of serious music as a "Telephone Hour" guest artist. On December 2nd, Artur Rubenstein makes his first appearance on the show.

Awards-Reaper
In the company of such musical (Please Turn to Page 32)

WELL, LOOK WHO TURNED UP on "Telephone Hour" when the program came to Hollywood for one of its two coast broadcasts — the Groaner, himself! Bing more than held his own on a show which has presented the best in classical music.
Unseen and Often Unheralded Are These Hard-Working Writers, Producers Who Plan and Pilot Your Favorite Airshows

**People You Should Know**

No. 2 of a Series

THIS SHOULD GIVE YOU A ROUGH IDEA of what a comedy writer's life is like. It's Jack Hasty, scribe of ABC's "Al Pearce Show".

HE LOOKS SERIOUS, but he's typing laugh dialogue for NBC's "Meet Me at Perky's". His name is Hal Fimberg.

SHARP-EYED SID GOODWIN keeps things running smoothly from his producer's post on ABC's "Darts for Dough".

WATSON HUMPHREY is another ABC producer, handles reins on Slim Duncan's "Round-Up Time".

**This Grinning Fivesome Is Responsible** for NBC's "Kyser College of Musical Knowledge". Left to right: Producer Frank O'Connor, writers Sol Stein, Hank Garson, Martin Work, and assistant producer Harry Sax. Another Kyser scribe, Bob Soderberg, evaded the photographer.
"MASQUERADE" PRODUCER LES MITCHEL looks on while Art Glad, scripter of the NBC daytime serial, pounds out a new chapter.

NBC PRODUCER MAX HUTTO AND HOBART DOMAYAN, writer-producer of "The Smilin' Ed McConnell Show", confer on a pertinent point of the program.

ADIO LIFE herewith introduces you to more of the top scribes and production men whose busy fingers and able brains are responsible for the top ether entertainment that daily emanates from your loudspeaker.

When you applaud your pet radio stars, give an extra hand to these unseen workers behind the scene!

LOOKS AS THOUGH PRODUCER Edna Skelton Borage approves of the gags whipped up by NBC Red Skelton scripters, Benny Freedman and John Murray.

PRODUCER JOHN GUEDEL LOOKS NONPLUSED, but his (NBC) "People Are Funny" crew obviously don't like writer Jack Stanley's idea for a gag. That's Stanley writhing in pain in foreground, writers Bob Dwan and Bernie Smith have their hands to head and nose, respectively, Walter Gueld (producer John's father) screws up his face, Art Linkletter throws up his hands, Guedel's assistant, Irv Atkins, turns thumbs down.

MAL "THE GREAT GILDBRSELYE" PEARY goes into a script huddle with producer Frank Pittman and director Fran van Harkesveldt before an airing of his NBC show.
The Ear Inspires the Pen

(Continued from Page 3)

is wonderful. He is the former Tom Breneman of Indiana.

So many people think these quiz shows are "crooked." I have been to practically all and so far I have never seen one crooked thing. Some think a name called over the air several times is the same person, but it isn't — because last Sunday a Mrs. William Taylor was on "Name That Song" and everyone in the community thought it was me. But it wasn't — wish it had been, as I could use an extra thirty dollars!

Request noted. Your point about quiz shows is very true — bet that happens in many cases!

Anna C. Murray, 132 South Seventh Street, Montebello, Calif.

Sirs: . . . Have you ever printed a story about the program, "What Do You Say?" with Joan Schafer on KFI? That program is so different from any other on the air, and is always entertaining. Miss Schafer is just the right person for the program and makes her listeners feel that she is a personal friend of each one. I know that my family, and a great many of my friends, would enjoy an article regarding "What Do You Say?"

Request noted.

Mrs. Cyrus Gregory, 1214 South Truoro Ave., Inglewood, Calif.

Sirs: . . . I don't think a (contest) list is necessary if you'd mark them all. You only mark a few. In answer to a request you told of a magazine devoted to this pastime or hobby. As mine is the latter I would also like to know what this magazine's name is. I am sure others will want to know too.

The name of the magazine is Contest Magazine — which isn't surprising. The big newsstands seem to carry it.

FRIDAY RECORDS

Sweet singer Pat Friday, formerly with the Bing Crosby and Victor Borge air shows, is busy these days recording for Enterprise records.
What the Man Said

Radio Life's recent article "Let's Give Radio Back to the Listeners" is still bringing letters into the editorial office. Producer Bill Lawrence certainly pegged a sore situation with numberless at-home fans when he advocated a re-emphasis of objectives in broadcasting. For too long a time, he asserted, radio shows have been slanted toward the small studio audience and have ignored the huge, outside dialing audience, by far more important.

The reason we're mentioning this subject again is the return of the old guard shows to the air lines. Several times in the past few days we know that you have, radio fans, heard riotous laughing in the studio audience — laughter that had no logical foundation in the lines which had been spoken and which, therefore, must have been instigated by antics and facial expressions of the performers, oftentimes resorting to mugging to put over a weak joke.

We though Bob Hope was guilty of this procedure the other night. As a great performer, a master showman, but we wondered if all those strenuous years in which he gave so liberally of his time and talents to personal appearances, had affected his studio audience. The reason we hadn't noticed his mike outlook. He can wring a laugh from any audience and squeeze a gag dry by visual clowning, but when he does, it's the studio audience which benefits and what do the millions at home get? A lot of laughing and yelling they're at a loss to understand.

Someone kindly remarked that he hoped a new listening technique wasn't only in order to get the most out of some comedy programs when you're sitting at home. This person said he was going to get a large picture of Bob Hope and prop it up on his radio. Then, as the program went on the air, he was going to recall all he could about "Monsieur Beauchaire," "Road to Utopia," etc., summon all the powers of his imagination and concentrate on Bob's magically comical face. "Put it all together," he observed, "and it'll spell the kind of laughter for you at home that it does for the lucky ones present at the broadcast. Thus you make up the unfair difference.

If you Radio Lifers feel strongly on this subject, please write "Ear Inspires the Pen." We'll print your letters and try to have them seen by the proper parties. For it's you radio-listers at home for whom radio is in existence and if you don't do something to better conditions, nobody else, you can be sure, will.

Fly in Ointment

We wouldn't have blamed Joan Davis if she had actually done what she undoubtedly wanted to do during the tee-off broadcast of her new CBS "Tea Room" series. A sailor in the audience chuckled so loudly and objectionably at all the jokes that dialers—not to mention cast members—were annoyed to the point of twisting the dial. Studio audiences, even on comedy shows, can sometimes be distracting.

And the following night, that same cascading laugh seemed to dominate Rudy Vallee's show. Maybe we'll have to hold auditions for audiences!

Not That Old!

Seems as though a recent Radio West item entitled "Growing Up" and announcing Joel Davis' departure from CBS' "Ozzie and Harriet" show, created a strong Jon. When we called little Joel an "aging" juvenile, we didn't mean to infer that he was on the verge of characters. Matter of fact, the very young Mr. Davis isn't even in his teens yet. He is only twelve, looks ten, and easily enacts roles of seven, eight and nine-year-olds. You've heard him recently as the crippled boy on the "Hollywood Players" broadcast of "Pride of the Yankees," as "Bucket Smith" on "One Man's Family," as "Mortimer Botsford" on the Fannie Brice program, and in various child roles on the "Traffic Tribunal" broadcasts.

Mom's Boys

Even though the Derby had re-opened following its participation in the recent citywide restaurant strike, we found two of its habitual inhabitants the other day relaxing against the counter of "Monsieur Beaucaire." Hope's Dog and Swingin' J were outing a noontime snack of dogs smothered with chili and onions. It was Bill Goodwin and Meredith Willson, beaming beneath mustard moustaches and dropping nickels in the jukebox to their hearts' content.

Thees Eez It

If you missed delightful Frenchman Charles Trenet in his initial Hollywood debut at Ciro's, we hope you caught him on the recent Rudy Vallee show. Oh, this Frenchman! And this boy, too, is charming. Tall, blonde, blue-eyed Trenet resembles Skitch Henderson, or is it the other way around? And his singing? A dream. Although his English still bears a strong accent, Trenet had no trouble with his script and, of course, knew his songs by heart (he wrote the featured number, "Boom," which translated is "Boom"). Mr. Trenet, with the aid of a battered felt hat which he threw upon his head, was so enchanting with the audience (and vice versa) that he almost forgot he was on an air show.

And does radio welcome another fresh, new personality! Like a shot in the arm.

Radio Saves a Life

If you were listening to Tom Hanlon's KNX "Midnight Merry-Go-Round" of September 26, you were in on a real-life drama. Just before Tom went on the air he received a word that a young father in Denver was dying from a rare disease. The child needed transfusions of the rare RH-type blood, and the hospital had reached the end of its supply. Hanlon ad-libbed an appeal to listeners.

(Turn Page to Page 10)
By Virginia West

Bing's Back . . . Oct. 16 . . . KECA! Yes, the long anticipated day will soon be here . . . On Wednesday night at nine o'clock, the first Crosby show for Philco hits the air over ABC's complete network of stations from coast-to-coast . . . and millions of ears (your reporter's included) will be glued to their loud speakers.

Bing, with his first guest, Bob Hope, gets the series off to a gay start, musically aided and abetted by John Scott Trotter, his orchestra, and chorus, the songs of vivacious Linda Ramay, and the harmonies of the Charioteers. Tunes old and new . . . together with the humorous, ad-libby patter of Bing and his guests . . . promises fans just what they've been waiting for . . . a variety show in the best Crosby style.

Not that you'll need to be reminded, but put it down on your must remember list . . . Bob Hope, ski-nose in person, is Bing's first guest, and you'll hear them sing their famous "Put 'Er There, Pal. Put 'Er There" . . . Bing's second guest, on the 23rd, will be Spike Jones! . . . That's Wednesday nights at 9 . . . Yes . . .

Bing's Back . . . Oct. 16 . . . KECA

SUNDAY SPECIALS: Sunday is debut day for Leo (Lippy) Durocher and his new sports question and answer program on ABC-KECA at 10:15 a.m. . . . Have you heard KECA's new Sunday afternoon show by Wayne King and his orchestra? If you haven't, tune him in at 3:30, and hear a half-hour of those smooth melodies by the Waltz King . . . Now, two hours of drama on KECA every Sunday night from seven until nine . . . The hour-long Theatre Guild on the Air plays, then latest in the mystery-adventure lineup . . . "Pat Novak for Hire." The plays, set on San Francisco's always intriguing waterfront, star Jack Webb as Pat, who is a repairer and renter of boats, when he's not involved with chorus girls or corpses . . . Then rounding out the two hours, there's KECA's comedy of neighborhood life, "The Anderson Family," at 8:30, Howard Swart (who also authors the series) stars as Oliver Anderson. Also in the cast are Helen Andrews as "Mary," wife and mother of the Andrews, Conrad Binyon as "Junior," and Charlie Lung as their neighbor, Homer Meister.

Bing's Back . . . Oct. 16 . . . KECA

If you think being the emcee of a daily audience participation show is a cinch, just ask Jay Stewart, who heads ABC's "What's Doin', Ladies?" ailer Mondays thru Fridays at 2 o'clock. "Not that I don't love my work, mind you," says the genial Jay . . . "but you do meet yourself going around in a circle. There's the matter of ideas for new stunts . . . stunts that will click with the air audience as well as the studio audience." Two recent stunts which have been well received by both audiences are his search for an honest man . . . a man who would dare tell a woman just what he thinks of her costume . . . And his most recent, a search for the "reason behind" certain human characteristics . . . Speaking of audiences, fans of "Bride and Groom" (KECA, 3 p.m., Monday thru Friday) are currently having their inning . . . If you haven't done so, you should tune in and learn about the prize offer now being made . . . There's a new lineup for nonontime listeners: ABC's geographic quiz "Try 'n' Find Me," is now at 12:30, followed by that new-to-the-coast. "Powers Charm School of the Air" . . . Walter Kierhan and "Meet Me In Manhattan" now aired from 1 to 1:30, and commentator Alvin Wilder is heard at the earlier hour of 1:45 p.m. . . . All these changes are of course Monday through Friday on KECA.

Bing's Back . . . Oct. 16 . . . KECA

FOOTBALL FACTS: At 10:45 a.m. on KECA, Oct 19th, you'll hear the West Point-Columbia game, and at 2 p.m., the University of Southern California versus Washington classic.

Bing's Back . . . Oct. 16 . . . KECA

More: RADIO WEST

(Continued from Page 9)

Donors of RR-type blood, hardly daring hope that at that late hour (12:45 a.m.) he would have any success. But within fifteen minutes, twelve persons called the studio . . . one of them from San Diego. Hanlon, who had to check on reports for his telephone to Denver, worked out details for getting the donations to that city—and hoped that his efforts would be in time.

In checking, Radio Life found that the operation was successful and the boy will live, thanks to Tom Hanlon, generous donors and radio.

Pringle's Farewell

In response to numerous requests for a copy of commentator Nelson Pringle's amusing farewell speech on his recent CBS morning show, Radio Life cornered Mr. Pringle and asked that he repeat it in part once more for our readers. He can now be heard on KNX, Monday through Friday, 11:00 p.m.

Here's Pringle's farewell:

Inasmuch as I am yielding this network time to a program called "The Find," on which a formal announcement will be made in a few minutes, it strikes me that I might appropriately sign off in a business-like manner with a set of facts pertinent to the five-year life-span of this program. So, herewith, is my factual farewell:

First, the number of hours of beauty sleep I have lost, rising at 3:30 a.m. to grind the morning's grit of news, while you slept on!; 4,358 hours; number of yawns suppressed while on the air . . . 11,399; number of Bahston-brand broad A's suppressed while on the air, exclusive of such names as Mark Clark . . . 34,008; fan mail (mostly requests for copies of the letter about the boys on Bataan who weren't earning time and a half in the foxholes) 17,608; pan mail—letters beginning, "You're a Red—" seventeen: releases from US govt. (in lbs of mimeographed handouts) 7,000 lbs.; No, pounds mimeographed material contributed to waste paper drives . . . approximately 6,900 lbs.

Releases from foreign Govt., explaining how they were winning the war . . . 2,002.

Releases from business firms, explaining how their products were winning the war . . . 3,016.

Other requests for publicity . . . 1,033.

Errors, corrected by nice letters . . . 99.

Errors, corrected by nasty letters . . . 170.

Errors, corrected by nobody . . . 333.

Trouper

When Jean Hersholt told his doctor that he was going to do a broadcast less than a week after his recent serious surgery, the doctor thought he was kidding. Mr. Hersholt, a long-time trouper, wasn't. He talked the
ONE GAL’S TWO-BITS WORTH: We don’t own a halo, so any criticism of the blue-ish lines which have been tossed out over the ether the past week is meant only as a constructive suggestion to radio and its performers. Phil Harris was responsible for a couple of off-color “gags” on his first show. So was Rudy Vallee on his previous Tuesday night’s airing. They are just two of several recent offenders. We think the censors should have blue-pencilled these lines written out or taken by other actresses, by the script editors to spot suggestive lines—sometimes, as in the case of one line of Eddie Cantor’s script the other night, we thought it wasn’t the words but his timing that made them significant. We have high hopes for Phil and Alice Faye . . . we want to see them succeed gloriously with their own program. But there’s a doubt in our mind about combining a home situation-type comedy and Phil’s well-known brash character he’s built up on the Benny show. Personally, we’d rather stick to Ozzie and Harriet’s dial. They’ve tapped the formula for being amusing without being risque and we’ll set their script and performance of Sunday, September 25, (the hall tree-lamp merry-go-round) against any other family type comedy scripts aired this season.

If performers only knew that their resort to blue gags to get laughs hurts not only themselves, but all radio and its listeners, they’d probably reconsider. One well-known comedian whose had double-entendre lines put in her mouth for many years, made an observation to Radio Life the other day. She said, she had never thought much about it until she recently traveled across the United States. When she saw the millions of little American homes dotting the country and realized that in these homes millions of families gathered around their radios, she automatically became a convert to clean scripts and clean delivery.

REGULAR EPIDEMIC: This comment, too, is meant constructively rather than critically. We wonder how many of you listeners have had the same reaction as we had since the fall showers have been falling back, tingling with them the torrents of guest stars. We hear a show on Sunday and the star does his stuff. Tuesday night we flick the dial and there he is again, “guesting” on someone else’s show. His material sounds as if it were written by writers other than his own, hence falls short of usual expectations. We catch another show on that same Sunday. Before the week is out, the star is giving to another program. Why bother to tune in to a favorite star’s regular show if you can hear him any old time? It’s too much and we think the old law of supply and demand will become, if it has not already, operative as regards radio talent. Same as meat-and-sheets and kleenex and any other commodities.

WHEN A GIRL MARRIES: In the “Gildersleeve” script, “Leila Ransome” was getting married this week and in real life the girl who portrays “Widow Ransome” was preparing to do likewise. For on Thursday, Oct. 11, all her radio parts were written out. Shirley Mitchell boards the train for Toledo, where she will be married on November 23 to Dr. Julian Harold Frieden of New York City. Shirley met him on a blind date last summer in Toledo. He’s a specialist in stomach surgery and spent two and a half years in the Navy as a lieutenant-commander. We chatted with Shirley in her NBC dressing room last Wednesday during a break in rehearsal and she excitedly told us of plans for her wedding (400 guests) at Toledo’s Commodore Perry Hotel, harp music, Anita Ellis and Kitty Kollen flying back to sing, six bridesmaids in blue and the maid of honor in fuchsia, Shirley in ivory satin and rose point lace. But we knew, too, that she was sad about leaving radio, temporarily, at least.

We remember when she first came to Hollywood five years ago. Shirley couldn’t reach first base landing a radio role here until some big star suddenly took sick and Shirley was rushed in to substitute at the last minute. She delivered a terrific part, got her break. During the past five years she has steadily made her way to the top bracket of supporting players—“Alice Darling” on the “McGee” show, “Barbara Wetherby” on Joan Davis, “Phoebe Peabody” on Jack Carson, “Shirley Ann” on Vallee, “Cindy Lou” on Groucho Marx, “Scarlett O’Harrigan” on the Davis-Haley, “Maggie” on the Skelton.

More: RADIO WEST

doctor into applying a local anesthetic, and with the aid of his wife, Via, the veteran actor arrived at CBS last week for the first of a series of broadcasts both along the east coast and coast airings of “Doctor Christian” as usual!

Bible Institute Airs

There’s a lot of excitement these days at the Bible Institute of Los Angeles as students and faculty are rehearsing a new program being broadcast on the Mutual Network . . . coast to coast. In this broadcast, students will be heard in portraying past experiences—their reason for going to college and their future hopes and aims as they are training to spend their life in far away places of the world, such as Middle Asia, India, and the isolated South Sea Islands.

Often the only doctor available for many miles in these remote areas is the missionary. He must know how to maintain his own health and meet emergencies when no professional help is available. He must take the School of Missionary Medicine at the Bible Institute, the student learns to apply what he is taught in the classroom by spending many a week of practical work in local hospitals and clinics. Those planning to go to the South Seas can take a special course in tropical diseases.

Featured on this coast to coast broadcast is Dr. Louis T. Talbot, President of the Bible Institute and well-known preacher, author, educator, and radio broadcaster. Dr. Talbot was born in Australia, and came to the United States when a young man to take his Ministerial training at the Moody Bible Institute in Chicago. At present Dr. Talbot is broadcasting a half-hour program thrice a week over a Pacific Coast Network, as well as a local broadcast six times a week. The Mutual program is in addition to these other Gospel broadcasts.

Cugats in Offing

There’s a chance that dialers will come near Nola as weekly fare the hilarious adventures of those fictional mad-cap characters, “Mr. and Mrs. Cugat” Cathy and Elliott Lewis are starred in the audion record currently being presented for consideration of New York clients.

Write a Song

All of you aspiring song-writers, take note! XLXA recently initiated a new series of contests and emceed by Sandford Dickinson, co-owner of Music-Mart Song Publishers, who sponsor the show.

Original songs may be submitted, and judges select six to be played on each week’s show. One of the six is chosen to be in the “finals” on the seventh program. The top song of each series is published by Music-Mart and its writer given an advance and a regular BMI contract.

The airshow originates every Monday.

(Continued on Next Page)
The Winner.

Bob Hart of 1633 South Van Ness Avenue, U.C.L.A. student and navy veteran, was winner of Bill Anson's song title contest on "Hollywood Bandstand" over KFWB, Anson announced.

Winning title, selected from more than 70,000 submitted, is "Don't Change Sweethearts in the Middle of a Dream." Jay Livingstone and Ray Evans, writers of "To Each His Own," will set the title to tune and lyrics and it will be recorded by Tony Martin for Mercury.

"Suspense" On Stands

Weekly dialers who never miss CBS' "Suspense" alerters will be interested in the news that a "Suspense" magazine will soon appear on the stands monthly. Each issue will contain选 duplication of the thrillers that have been heard on the airshow.

RADIO CONTESTS

Here are some additions to the list of current contests we ran awhile back. Several people—avid contestants—wrote in to tell us that the list was fine—as far as it went. So we're planning to pass on to you any new contest news we may gleam. Also included are several giveaway offers you may be interested in:

"WRITE A SONG," XXLA, 10:00 p.m. Monday. Each week new songs by new writers are chosen and played on the air. Periodically a grand prize and a contract with BMI Music Company will be given. Address Music Mart, 6272 Sunset Blvd., Hollywood, Calif.

"SOMETHING TO TALK ABOUT," KNL, 12:45 p.m. Monday through Friday. Listeners will receive one dollar for each item contributed to the program and read by Dave Vale.

ELMER PETERSON, KFI, 5:45 p.m. Monday through Saturday. Ranunculus bulbs will be sent to those who send their name and address with an empty Planters Peanut bag to Planters Peanuts, Los Angeles 21, Calif.

"SUNDAY SERENADE," KECA, 10:30 a.m. Sunday, Sammy Kaye announces a nation-wide amateur poetry contest. Prizes totaling $1,500 will be awarded to the winners, whose entries will be published in the Sunday Serenade Book of Poetry. The best poems will be read on the "Sunday Serenade" broadcasts. Judges are Kate Smith, Ted Malone and Vernon Pope, editor of Pagant Magazine. Contest closes midnight, February 27, 1947.

"FACT FINDER," KNX, 7:45 a.m. Monday through Friday. One dollar will be paid for each question of general interest used on the program. Send the question with your name and address on a postcard to Fact Finder, Columbia Square, Hollywood 26, Calif.

"HOLLYWOOD BANDSTAND," KFWB, 11:00 a.m. Monday through Saturday. In connection with the Republic picture "I've Always Loved You," a contest for young pianists will be conducted jointly by the studio, KFWB and the Paramount Theater. Entrants must write a letter to Piano Contest, KFWB, stating they wish to audition. They will be informed as to time and place. Judges will be Frank Borzage, director of the movie; Isabel Morse Jones, music editor of the L. A. Times, and Frank Hartshorn, music supervisor for the L. A. schools. Three winners will receive cash prizes and an air appearance.

Page Twelve
TIME CHANGES
Tuesday, October 15—"Boston Blackie", KECA, 9:30 p.m. (30 min.) Formerly KECA, 9:30 p.m. Monday.
Wednesday, October 16—"So You Want to Lead a Band", KECA, 6:00 p.m. (30 min.) Formerly KECA, 7:00 p.m. Thursday.
Monday, October 14 — "Meet Me in Manhattan", KECA, 1:00 p.m. Monday through Friday. Formerly KNX, 12:30 p.m. Monday through Friday.
Saturday, October 19 — "To Live in Peace", KECA, 10:00 a.m. (30 min.) Formerly KECA, 6:30 p.m. Saturday.
Thursday, October 17—"Sound Off", KHJ, 8:00 p.m. (30 min.) Formerly KNX, 3:00 p.m. Saturday.
Wednesday, October 16—"Henry Morgan Show", KECA, 9:30 p.m. (30 min.) Formerly KECA, 7:30 p.m. Tuesday.
WHAT'S PLAYING
Discussion
Friday, October 18—"Opinion, Please," KNX, 2:00 p.m. (30 min.) "How Can We Check Rising Prices?" Forum will be held by college veterans at Wesleyan University in Hartford.

Drama
Sunday, October 13—"Theater Guild on the Air", KECA, 7:00 p.m. (1 hr.) Rex Harrison in "Berkeley Square."
Monday, October 14—"Lux Radio Theater," KNX, 6:00 p.m. (1 hr.) Humphrey Bogart and Lauren Bacall in "To Have and Have Not." This is Bacall's radio debut.

Monday, October 14—"Parade of Stars", KFI, 7:30 p.m. (90 min.) Jack Benny, Judy Canova, Alan Young, Bob Burns, Ed Gardner and Parkyakarkus will be the comics. Rudy Vallee, Don Ameche, Phil Harris and Alice Faye represent the variety shows. Many stars.

Sports
Sunday, October 13—Baseball, KJH, 12:15 (till concl.) and Tuesday, October 15—KJH, 12:15 p.m. (till concl.) Last two games of the World Series.

Sunday, October 13—Football, KMPC, 12:30 p.m. (till concl.) Bob Kelley covers the Los Angeles Rams vs. the Chicago Bears game in Chicago.

Sunday, October 15—Football, KFI, 10:45 a.m. (till concl.) Army and Columbia at West Point.

Saturday, October 19—Football, KJH, 2:15 p.m. (till concl.) UC vs. UCLA at Berkeley.

WHO'S GUESTING
Comedy
Sunday, October 13— "Jack Benny Show," KFI, 9:00 a.m. (30 min.) Edgar Bergen and Charlie McCarthy are Jack's guests.

Happy Anniversary
NBC's famed quartet, the King's Men, heard on both the "Fibber and Molly" program and on their own show, will celebrate their fourteenth year as a quartet this fall.

WHAT'S SPECIAL
Sunday, October 13—"Parade of Stars," KFI, 1:00 p.m. (2 hrs.) "Fibber McGee and Molly," George Burns and Gracie Allen, Eddie Cantor, Frank Morgan, Victor Borge, Jack Haley, Hal "Glidesisieve" Peary and "Amos 'n Andy" will play the comedy on NBC's fall show special. For music, Christopher Lynch, James Melton, Robert Merrill, Donald Voorhees and orchestra and Benny Goodman. Also top actors.

Sunday, October 13—Baseball, KJH, 12:15 (till concl.) and Tuesday, October 15—KJH, 12:15 p.m. (till concl.) Last two games of the World Series.

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...a New Station!...a New Time!...an old favorite
KMPC
12:45 P.M. MON. THRU FRID.
DON'T BE A * Miss Dit

Start Playing
Next Week ---
RADIO LIFE—
THRIFTY DRUG STORES’

“Kilocycle Kwiz”

WIN 90 VALUABLE PRIZES!

Next week the Home Magazine of Radio (RADIO LIFE, of course) and your neighborhood Thrifty Drug Store will present a brand new CONTEST.

The contest will be conducted in these pages and its object is simply to enable readers to have fun and win prizes.

Editor Evelyn and her staff have thought up some EASY questions and all you have to do is answer them the right way and you'll be rewarded for knowing so much about radio. (It’s not the first contest you ever won, either—is it?)

The contest lasts six weeks, after which there will be a division of the prizes and glory and a chance to caw over your friends and the members of your family.

The name of this brain-busting, mystifying contest is “Kilocycle Kwiz.” That’s all we’ll tell you about it now.

See next week’s issue for the opening KWIZ and the RIGID CONTEST RULES. These are: No box tops to tear off. No pieces of tin to send in. Nothing but PRIZES, PRIZES, PRIZES to be handed out to the brilliant, attractive winners.

Ready to begin? We’ll see you next week.

Here are some of the super-duper prizes we’ve been talking about:

• NYLON STOCKINGS
• DU BARRY MAKE-UP KITS
• EVERSHPAR C.A. REPEATER PENS
• PERFUME BOTTLES
• TABU COLOGNE
• LUCITE COMB AND BRUSH SETS
• COMPACTS

As the ads say, YOU CAN WIN (yes, you can). So be with us next week.

* She wanted to win a prize, but she Missed it!
## YOUR EARLY MORNING LISTENING SCHEDULE

A short time ago Radio Life, in response to readers' requests, printed the midnight to 6 a.m. log. As space on the daily log pages will not permit handling of these schedules each week, we plan to publish them periodically. Please clip this page and save it for reference until the next printing.

### KFI
- 12:00-1:00 Tu-Su
- 1:00-5:30 Tu-Su
- 5:30-6:00 Tu-Sa
- 6:00-6:15 Su
- 6:15-6:30 Su
- 6:30-7:00 Su
- 7:00-7:30 Su
- 7:30-7:45 Su
- 7:45-8:00 Su
- 12:00-12:15 Daily
- 12:15-1:00 Daily
- 6:00-6:15 M-Sa
- 6:15-6:30 M-Sa
- 6:30-6:45 M-Sa
- 6:45-7:00 M-Sa
- 7:00-7:15 M-Sa
- 7:15-7:30 M-Sa
- 7:30-7:45 M-Sa
- 7:45-8:00 M-Sa

### KNX
- 12:00-1:00 Daily
- 1:00-1:05 Daily
- 6:00-6:15 Su
- 6:15-6:45 Su
- 6:45-7:00 Su
- 7:00-8:00 Su
- 6:00-6:25 M-Sa
- 6:25-6:45 M-Sa
- 6:45-7:00 M-Sa
- 7:00-7:15 M-Sa
- 7:15-7:30 M-Sa
- 7:30-7:45 M-Sa
- 7:45-8:00 M-Sa
- 12:00-12:30 Su, M, W-Sa
- 12:30-1:00 Su, M, W-SaWoody Herman Orch.

### KECA
- 12:00-12:30 Tu
- 12:30-1:00 Tu
- 6:00-7:30 Tu
- 7:00-7:30 Tu
- 7:30-8:00 Tu
- 8:00-7:30 Tu
- 12:00-12:15 Daily
- 12:15-1:00 Daily
- 6:00-7:30 M-Sa
- 7:00-7:30 M-Sa
- 7:30-8:00 M-Sa
- 8:00-7:30 M-Sa
- 12:00-12:15 Daily
- 12:15-1:00 Daily
- 6:00-7:00 M-Sa
- 7:00-7:45 M-Sa
- 7:45-8:00 M-Sa

### KJH
- 12:00-1:00 Daily
- 6:00-7:00 Su
- 7:00-7:30 Su
- 7:30-8:00 Su
- 8:00-7:30 Su
- 12:00-12:15 Daily
- 12:15-1:00 Daily
- 6:00-6:45 M-Sa
- 6:45-7:00 M-Sa
- 7:00-7:05 Su-Sa
- 7:05-7:30 Su
- 7:30-8:00 Su
- 8:00-7:30 Su
- 12:00-12:15 Daily
- 12:15-1:00 Daily
- 6:00-6:45 M-Sa
- 6:45-7:00 M-Sa
- 7:00-7:05 Su-Sa
- 7:05-7:30 Su
- 7:30-8:00 Su
- 8:00-7:30 Su

### KFRC
- 12:00-12:30 Daily
- 12:30-12:45 Daily
- 12:45-1:00 M
- 12:45-1:00 M
- 6:00-7:45 Su
- 7:45-8:00 Su
- 6:00-7:00 M-Sa
- 7:00-8:00 M-F
- 7:00-8:00 M-Sa
- 7:30-7:45 Sa
- 7:45-8:00 Sa

### KFWB
- 12:00-12:30 Daily
- 12:30-12:45 M
- 12:45-1:00 M
- 6:00-7:45 Su
- 7:45-8:00 Su
- 6:00-7:00 M-Sa
- 7:00-8:00 M-F
- 7:00-8:00 M-Sa
- 7:30-7:45 Sa
- 7:45-8:00 Sa

### KFAC
- 12:00-6:00 Daily
- 6:00-6:30 Daily
- 6:30-7:00 Daily
- 7:00-8:00 Daily

### KFJ
- 12:00:12:15 Daily
- 12:15-1:00 Tu-Su
- 12:15-1:00 M
- 7:00-7:30 Tu-Su
- 7:15-8:00 Tu-Su
- 7:00-7:15 M-Sa
- 7:15-7:30 M-Sa
- 7:30-7:45 M-Sa
- 7:45-8:00 M-Sa

### KLAC
- 12:00-12:30 Daily
- 12:30-1:00 Daily
- 6:00-7:00 M-Sa
- 5:00-6:00 M-Sa
- 5:00-6:00 Su
- 6:00-7:00 Su
- 7:00-8:00 Su
- 7:00-7:15 M-Sa
- 7:15-7:30 M-Sa
- 7:30-8:00 M-Sa
- 6:30-7:00 Sa
- 7:00-7:15 Sa
- 7:15-7:30 Sa
- 7:30-8:00 Sa

### KXLA
- 12:30-5:00 Tu-Sa
- 5:00-7:00 Tu-Sa
- 5:00-6:00 Su
- 6:00-7:00 Su
- 7:00-8:00 Su
- 7:00-7:15 M-Sa
- 7:15-7:30 M-Sa
- 7:30-8:00 M-Sa
- 6:30-7:00 Su
- 7:00-7:15 Su
- 7:15-7:30 Su
- 7:30-8:00 Su

### KRKD
- 12:00-12:30 Daily
- 12:30-12:45 Daily
- 12:45-1:00 M
- 12:45-1:00 M
- 6:00-7:45 Su
- 7:45-8:00 Su
- 6:00-7:00 M-Sa
- 7:00-8:00 M-F
- 7:00-8:00 M-Sa
- 7:30-7:45 Sa
- 7:45-8:00 Sa

### KFVD
- 12:00-12:00 Daily
- 12:00-6:45 Daily
- 6:45-7:00 Daily
- 7:00-7:45 Daily
- 7:45-8:00 Daily

### KWWK
- 12:00-12:30 Daily
- 12:30-12:45 Daily
- 12:45-1:00 M
- 12:45-1:00 M
- 6:00-7:45 Su
- 7:45-8:00 Su
- 6:00-7:00 M-Sa
- 7:00-8:00 M-F
- 7:00-8:00 M-Sa

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### Radio Stations
- **KGJ**: Midnight Special, Rancho Roundup, Bienvenidos Amigos, Music Moderne
- **KXLA**: Klambake Kitchen, Show, Show, Western Music, W. B. Record, Morning Melodies, Bing Crosby Records, News, Morning Melodies
- **KFWD**: Spade Cooley Time, Let's Get Going, News, Morning Serenade, Savior of All, Morning Serenade, Wakeup Ranch
- **KWWK**: Latin Serenade, Treasury Salute, Rev. Quintana, Rev. Chavira, Voice of Mexico, Hoyos Hour
SUNDAY, OCTOBER 13

8:00-8:30 KPRO—Dorothy Shepperd. KPSD—America United. 8:30-9:00 Radio Revival. 9:15-10:30 KFI—Home Town Band. RECA—Leo Durocher, Sport's Comment.

COMMANDER SCOTT and The Romance of the Highways "Unreal Realities" 10:15 A. M. Sundays


12:00—12:30 KFXM—Music. KNX—Invitation to Learning. RECA—KJH, KGB, KFXM, KVOE—Pillow Hour.

SUNDAY Program Highlights

Morning Programs Appear in Lifeguide Times; Afternoon and Evening Programs Boldface

Comedy-Variety

1:00—Ode to the Sun, KNX. 1:45—Glen Dale, KNX. 2:15—Ode and Reply, KNX. 4:00—Jack Benny, KFI. 4:30—Phil Harris and Alice, KBE, KFI. 5:00—Zachary Scott, KFXM. 5:30—Dorothy Gail, KNX. 6:00—The Six Million Dollar Man, KNX. 7:00—Hollywood stars, KNX. 9:00—Jack Benny, KFI.

Quiz, Participation

12:00—Do You Tie That, KLAC. 1:00—Charm School, KNX. 2:00—Darts for Dough, KDFC. 3:00—House Guest, KNX. 5:00—Money on the Line, KNX. 7:00—Inside or Nothing, KNX. 8:00—Take It or Leave It, KNX. 9:00—That's Another, KNX. 9:00—Twenty Questions, RHJ.

Drama

12:00—One Man's Family, KFI. 1:00—Saturday Guild, KNX. 3:00—Romance of the Ranchers, KNX.

Music

3:00—Salt Lake Tabernacle, KNX. 4:30—Victor Show, KFI. 5:30—Harvest of Stars, KNX. 6:30—Stradivari Orch., KNX. 7:30—Our Country, KNM. 8:00—New York Philharmonic. 9:00—Dec. 45—Reina, KNX.

Public Interest—Information

9:00—Invitation to Learning. 10:00—People's Platform, KNX. 10:30—Round Table. 11:00—Exploring the Unknown. 11:15—Mayor Bowron, KNFC. 12:00—Progress Forum, KNM. 1:00—Saturday Evening Club. 1:15—Report to People, RECA.

Sports—Comment

10:15—Leo Durocher, KEC.

CAN YOU TIE THAT?, with Al Jarvis

KLC — KLAC — 570 Sunday, 12:05 P.M.


SUN.-TUE. 10:30-11:00 KFXM—Music. 12:00-1:00 KNX—Invitation to Learning. 1:30-2:00 RECA—KJH, KGB, KFXM, KVOE—Pillow Hour.

JEAN BALL

Recognized authority on Charm, Beauty and Custom presents CARMEN RAVEL" 1:00-2:00 P.M. Sunday 1:15-2:00 P.M. Mon.-Sat.

KGFJ—Charm School of the Air. 1:00-2:00 P.M. Sunday 1:15-2:00 P.M. Mon.-Sat.

KJH, KGB, KYOE—Quick as a Flash. KFVD—Diamond Ranch. KFXM—KJH, KGB, KYOE—Quick as a Flash. KJH, KGB, KYOE—Quick as a Flash.

RECA—KFXM, KVOE—Tight Websters.

LEARN RADIO BROADCASTING

MEN AND WOMEN! With good speaking or singing voices? For you now is the greatest of opportunities in RADIO and TELEVISION. For those who can speak, sing, play an instrument, or who have any special talent, acting and singing. Our students have appeared on TELEVISION, RADIO and in the THEATRE. "CAREER THEATER." Every Mon. and Wed. 7:30-8:30. STATION KNLA (1120) FREDERICK H. SPEARE "The West's Outstanding Radio School." PROVEN FOR VETERANS 5671 Sunset Blvd. Radio 1391 Hollywood 3330.
OCTOBER 13, 1946 R A D I O  L I F E

REBROADCAST

XKLX—4:00 P. M.
XGER—4:00 P. M.

FOXB—Sunday night. 6:30 P. M.
KECA—Sunday Night. 6:30 P. M.
KNX—Sunday Evening. 7:30 P. M.

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MONDAY, OCTOBER 14

THE "WILD & MELLOW"
12:30 TO 1:00 P.M. Monday through Friday

KXL A: 8:30 A.M.
HAVEN OF REST
Mon, Wed., Fri.
First Mate Bob and the Good Ship Grace

MONDAY Program Highlights
Morning Programs appear in Lightface Type: Afternoon and Evening Programs appear in Bold Type

Comedy-Variety
8:30—Jack Smitli, KNX
8:45—Rufus Bowers, KNX
9:00—Max Miller, KNX
9:15—Arturo O'Farrill, KNX
9:30—Noon—Rufus Bowers, KNX
9:45—Rufus Bowers, KNX
10:00—Max Miller, KNX
10:15—Arturo O'Farrill, KNX
10:30—Noon—Rufus Bowers, KNX

Music
8:00—McNeill's Breakfast Club
8:15—Jack Smitli, KNX
8:30—Max Miller, KNX
8:45—Arturo O'Farrill, KNX
9:00—Max Miller, KNX
9:15—Arturo O'Farrill, KNX
9:30—Noon—Rufus Bowers, KNX

MUSICAL DEPARTMENT STORE
Featuring Jim Hawthorne
Monday thru Friday

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MUSICAL DEPARTMENT STORE
Featuring Jim Hawthorne
Monday thru Friday
MONDAY MORNINGS
TUESDAY-MORNING QUARTERBACKS
By Sam Hayes
Time Grid Faddad for This Week's Games

**VICTOR BORGE BENNY GOODMAN**

**MOBILE PHONES**

**KFI-Face-Cell Touchdown Tips**

**6:10 a.m.**
KFWB, KGER, News-
**6:15 a.m.**
KFMB-News, KMPC-
**6:30 a.m.**
KECA, KFXM, KOVE-
**6:45 a.m.**
KMER-News, KRFD-
**7:00 a.m.**
KEDJ-News, KMOY-

**MONDAY MORNINGS**
**KFWB**
**8:00 a.m.**
KECA, KFXM, KOVE-
**9:00 a.m.**
KFMB, KGER, News-
**10:00 a.m.**
KMPC-News, KGER-
**11:00 a.m.**
KFI, KGER, News-

**MONDAY MORNINGS**
**KFWB**
**8:00 a.m.**
KECA, KFXM, KOVE-
**9:00 a.m.**
KFMB, KGER, News-
**10:00 a.m.**
KMPC-News, KGER-
**11:00 a.m.**
KFI, KGER, News-

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**KFWB**
**8:00 a.m.**
KECA, KFXM, KOVE-
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KFMB, KGER, News-
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KFI, KGER, News-

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KMPC-News, KGER-
**11:00 a.m.**
KFI, KGER, News-

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**11:00 a.m.**
KFI, KGER, News-

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KMPC-News, KGER-
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KFI, KGER, News-

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KMPC-News, KGER-
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KFI, KGER, News-

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**10:00 a.m.**
KMPC-News, KGER-
**11:00 a.m.**
KFI, KGER, News-

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KMPC-News, KGER-
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KFI, KGER, News-

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KFI, KGER, News-

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KFMB, KGER, News-
**10:00 a.m.**
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KFI, KGER, News-

**MONDAY MORNINGS**
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**8:00 a.m.**
KECA, KFXM, KOVE-
**9:00 a.m.**
KFMB, KGER, News-
**10:00 a.m.**
KMPC-News, KGER-
**11:00 a.m.**
KFI, KGER, News-
Tuesday, October 15

Haven of Rest, Tues., Thurs., Sat.
First Mate Bob and the Good Ship Grace

10:00-KLAC-News, KMPC, KXLA
10:15—KIEV-Tunes in the Studio.
10:30—KMPC—Private Wire.
10:45—KXLA—New News.
11:00—KJHI—Good Ship Tune. Aunt Goat—Lost Mate—Words Here.
11:30—KCBS-News.
11:45—KECA, KPRO, KFVD—Music.

TUESDAY Program Highlights

Mixed Programs Appear in Lightface Type: Afternoon and Evening Programs

Comedy-Variety
5:30—Date With Judy, KFI
6:00—Amos n' Andy, KFI
6:30—Fibber and Molly, KFI
7:00—Bob Hope, KFI
7:30—Red Skelton, KFI
8:00—Mel Blanc, KFI

Quiz, Participation
8:00—McNeill's Breakfast Club, KKEC
9:30—Glamour Manor, KKEA
9:30—Breneman's Breakfast, KKEC
11:30—Queen for a Day, KJHI
1:00—Mouse House Party
2:00—What's the Thin?, KJHI

Mystery—Detective
3:00—Dark Venture, KECA
4:00—The Falcon, KECA
5:00—Sunset, KXLA
6:00—Blackie, KXLA

Public Interest—Information
4:00—American Forum, KJNH
6:00—Shaw Day Forum, KFI

Sports
10:00—Race Lineup, KFWK
10:15—Sports Results, KFWK
10:30—Inside Sports, KJNH
11:00—Big Hits, KJNH

KFWK—Music and Variety, KECA

KXLA—Music, Talk, Talk.
WEDNESDAY, OCTOBER 16

KWLA, 8:30 A.M. HAVEN OF REST
Mon., Wed., Fri.
First Mate Bob and the Good Ship Grace

KWLA-Haven of Rest. KFSD-Waits Invitations. KFWE-Services Clubs. KFMB-News. KFWB-Words of Life.


10:45-KFJF, KFGER-Kger-News. KFAC-Kate Spence. KFMB-KPBO-Glacier Manor. KFXM-Foodraft Carnival.


11:00-KFMB-KMPC-Church Chats. KGMB-Science of Mind. KFAC-Light Quarter. KFMB-Kutherstone Forum.

11:15-KFMB-KGER-Cliff Edwards. KGMB-Hebrew Christian Mr. KGMB-FKMB-Barms of All Churches.

11:30-KFMB-KGER-Guiding Light. KGMB-Second Mrs. Burton. KGMB-FKMB-Heart of All Churches.

11:45-KFMB-KGER, KOYE

NOW PIERRE

Masque of the Chafing Dish
With Marion Lee
WOMAN'S WORLD on KWLA-10:30 A.M.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

Comedy-Variety

8:00-Duffy's Tavern, KFL
8:15-All the Shores Are Yours, KFSD
8:30-Frank Morgan, KFMB
8:45-Great Gildersleeve, KFMB
9:00-Bing Crosby, KECA
9:15-Ray Cannon, KGMB
9:30-Henry Morgan, KFCA

Quiz, Participation

8:00-McKinnell's Breakfast Club, KNX
8:00-L.A. Breakfast Club, KNX
9:00-Glamour Manor, KFOA
9:15-Breman's Breakfast, KFCA
11:30-Queen for a Day, KNX
11:45-Parade of the Sky, KNX
12:00-What's Doing, Ladies?, KNX
12:30-Meet the Missus, KNX
12:45-Birds and Grubs, KECA
1:00-Pot of Gold, KECA
1:15-Ray Kyser, KFMB
1:30-Information, Please, KNX
1:45-Charm School, KGMB

Drama

3:30-Hollywood Theater, KFL
3:45-School Award, KNX
4:00-Dr. Cranmer, KNX

Music

3:30-Fred Waring, KNX
3:45-Musical Favorites, KECA
4:00-Memorial Masterpieces, KFAC

PUBLISHED BY

The Los Angeles Times

DLOBERRY, PUBLISHER

WILL ANDREW, MANAGING EDITOR

10-KFI—Especially For You

KNX—Big Sister

KFWB—Radio, KOYE—News, Glenn Hardy

Page Twenty-Two
RADIO LIFE

WEDNESDAY LOGS

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday

KFWB


KFWB


KFWB

10:35 - KFWB-Iminda the News. KFWB-Symphonies. KFWB-Raymond Swing. KFWB-Sing, America, Sing. KFWB-Dance Time. KFWB-Dude Ranch Wranglers.

KFWB


Listen Tonight, 9:00 P.M.

The New

BING CROSBY
PHILCO SHOW

KGER 1390 kc.

KGER-Bing Crosby Show. KGER-Chet Hunterley. KGER-Edward S. Gordon. KGER-Surprise Party.

KGER


KGER


KGER


Tune in to

ALEX COOPER'S
Klamabake Kitchen

XXLA, 12:30:50, a.m.
Tuesday Thru Sunday

"TURK" WEBSTER

"Surprise Party" studio audiences in Columbia Square were hysterical with laughter last week when Royce Stover, the "Surprise Party"" host, introduced Miss Webster and Mrs. Marion Green rushed down the aisle to join the program contestants. Because Mrs. Green was "Surprise Party" last week, she did not make the trip. Eunice St. Wilson and "Surprise Party" host Webster to do the same. So-weather a sunset-blue turban, Webster bounded toward the stage, assisting his client, Mrs. Green, with one hand and clutching his Turkish towel headaddress with the other.

Page Twenty-three
**THURSDAY, OCTOBER 17**

**Comedy-Variety**
- 8:00—Music Hall, KFI. 
- 8:30—Denusal Day, KFI. 
- 9:00—Abbott and Costello, KFI. 
- 9:30—Phone Atain, Finneg. 
- 10:00—Aldrich Family, KNX. 
- 10:30—Brees and Allen, KFI. 

**Quiz, Participation**
- 8:00—McNeil's Breakfast Club, KECA. 
- 8:30—Goodman Manor, KECA. 
- 9:00—Friedman's Breakfast Club, KECA. 
- 10:00—Queen for a Day, KFI. 
- 10:30—One a Ge. House Party, KFI. 
- 11:00—Willie and Dolly, KFI. 
- 11:30—Meets in the House, KFI. 
- 12:00—Chaemicall Show, KFZ. 
- 12:00—Welcome Sata, KFI.

**Drama**
- 7:00—Reader's Digest, KNX. 
- 8:00—Matharayne, KFI. 
- 9:00—Meditary, KFI. 

**THURSDAY Program Highlights**
- Morning Programs Appear in Listface Type: Afternoon and Evening Programs in Boldface Type

**HABEN OF REST**
- Tues., Thurs., Sat.
- First Mate Bob and the Ship's Grace

**KXLA**
- Woman's World
- 10:30-11:00 a.m.
- Monday thru Friday

**LOCAL LOAN**
- Dinner Bell Round Up
- 12:15 p.m., Mon. thru Fri.
- KXLA
**RADIO LIFE**

**THURSDAY LOGS**

**EASTSIDE SHOW**

10 TO 12 P.M. Every Night except Sunday

| 10:15 | KFI-Mayor Bowman |
| 10:30 | KFI-Inside the News |
| 11:00 | KFI-Radschool Party |
| 11:30 | KFLC-Lucky Lancer Dance |
| 12:00 | KMI-FM, News, Musical Roundup |

**DUDE RANCH WRANGLERS** at the B & R CAFE

10:30 - 11 p.m. Every Night

| 10:30 | KGER-1390 kc. |
| 11:00 | KGER-Dude Ranch Roundup |
| 11:30 | KGER-Under the Stars |
| 12:00 | KGER-Spade Cooley Roundup |

**TALL GAL**

Louise Barclay, heard on NBC's "Portia Faces Life," stands 5 feet 5 in her stocking feet. She kicks her shoes off at each performance to bring herself down to size.

**EARLY TRAINING**

Bobbie Dolan, maestro of the CBS "Dinah Shore Show," was introduced to the world of music at the age of 16. He took him two weeks to learn "Chopsticks" and then he was on his way!

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**Page Twenty-five**
FRIDAY, OCTOBER 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15</td>
<td>Jack Smith, KNX</td>
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<tr>
<td>7:30</td>
<td>Music Supreme, KMPC</td>
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<tr>
<td>7:45</td>
<td>Nalbood Amalgam, KFVW</td>
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<tr>
<td>8:00</td>
<td>Lucky Dance Time, KFAC</td>
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<tr>
<td>8:15</td>
<td>Eastside Show, KFWB</td>
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<tr>
<td>8:30</td>
<td>Rhapsody in W, KHJ</td>
</tr>
</tbody>
</table>

**Comment—Narration**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15</td>
<td>Fred Beck, KNX</td>
</tr>
<tr>
<td>8:30</td>
<td>Kate Smith, KNX</td>
</tr>
<tr>
<td>8:45</td>
<td>Time Out, KHJ</td>
</tr>
<tr>
<td>9:00</td>
<td>Burrit Wheeler, KNX</td>
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<tr>
<td>9:15</td>
<td>Art Baker, KFI</td>
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</tbody>
</table>

**Mystery—Detective**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>The Sheriff, KFVW</td>
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<tr>
<td>7:00</td>
<td>Mystery Theater, KFVW</td>
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<tr>
<td>7:30</td>
<td>Murder at Midnight, KHJ</td>
</tr>
</tbody>
</table>

**Sports**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Race Lineup, KFVW</td>
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<tr>
<td>10:15</td>
<td>Race Results, KGFW</td>
</tr>
<tr>
<td>10:30</td>
<td>Cavalcade of Sports, KFVW</td>
</tr>
<tr>
<td>10:45</td>
<td>Black Streak, KFI</td>
</tr>
<tr>
<td>11:00</td>
<td>Your Sports Page, KFVW</td>
</tr>
</tbody>
</table>

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**FRIDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs Boldface

**Comedy—Variety**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>Glancy Simms, KNX</td>
</tr>
<tr>
<td>6:30</td>
<td>Dora Durante, KNX</td>
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<tr>
<td>7:00</td>
<td>Malize, KNX</td>
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<tr>
<td>8:00</td>
<td>Alon Youn, KFI</td>
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<tr>
<td>8:30</td>
<td>Henry Smoak, KNX</td>
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</tbody>
</table>

**Quits Participation**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>McNellis’s Breakfast Club, KECA</td>
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<tr>
<td>9:00</td>
<td>Grammarian, KGER</td>
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<tr>
<td>10:00</td>
<td>Grammarian’s Friday Night, KGFI</td>
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<tr>
<td>11:00</td>
<td>Grammarian’s Saturday Night, KGFI</td>
</tr>
</tbody>
</table>

**Music**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Fred Waring, KFVW</td>
</tr>
<tr>
<td>8:20</td>
<td>Musical Favorites, KEAC</td>
</tr>
<tr>
<td>8:40</td>
<td>Musical Masterpieces, KEAC</td>
</tr>
<tr>
<td>9:15</td>
<td>Burrit Wheeler, KNX</td>
</tr>
<tr>
<td>9:30</td>
<td>Art Baker, KFI</td>
</tr>
</tbody>
</table>

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**FRIDAY, OCTOBER 18**

**KXXL, 8:30 A.M.**

**HAVEN OF REST**

Mon., Wed., Fri.
First Mate Bob and the Good Ship Grace

**KXXL—Haven of Rest.**

**KECA—Waltz Invitations.**

**KHJ—Music.**

**KGB, KFXM, KYOE—Music.**

**KMF—A Song for You.**

**KFA—Music.**

**KGM—Ideal Favorites.**

**KWW—Wings of Healing.**

**KGER—New Tribes Missions.**

**KECA, KFMB, KPB, KGB—Glamour Manor.**

**KPP—Music.**

**KFB—Waltz Time.**

**KKN—Music and Words.**

**KGB—Notes at Nine.**

**KGER—Lutheran Hour.**

**KFI—I—Ladies’ Day.**

**KJJ—Party Roundup.**

**KJG, KGB, KFXM, KYOE—Music.**

**KMPF—These Were the Days.**

**KFB—Strolling Tom.**

**KWB—Public Meetings.**

**KFA—Voice of the Church.**

**KXXL—Harmony Homestead.**

**KXLA—Music.**

**KCR—Time Out.**

**KCA, KPHO, KFMB—Tom Brennan’s Breakfast.**

**KFWB—Sweet Music.**

**KKGJ—Open Album.**

**KWW— weekdays.**

**KGB—Music.**

**KPB—Chamber Hour.**

**KPD—Time to Relax.**

**KFXM—Mental Portraits.**

**KFWB—KRED—News.**

**KFWD—Here Comes Parade.**

**KECA—Voice of the Church.**

**KMAC—Varieties.**

**KPGF—Magpie’s Private Wire.**

**10:00—** Especially for You.

**KNX—Big Sister.**

**KGB, KFM, KYOE—News.**

**KNX—News.**

**KFXM—Home Edition.**

**KXLA—Music.**

**KKB—News.**

**KWXW—Racing News.**

**KJX—Music.**

Page Twenty-six
3:15. KGB, KYOE—Say It With Music.
3:15—KXLA—Western Anthems.
KFI—Happy Homers.
KFWS—Bert Plake.

JUKE BOX MATINEE
with Carl Bailey
3:15-5:30 p.m.
KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.
KGER—Variety Hall.
KFSD—Afternoon Children's Shows.
*KMPF—News.
KXLA—KWW—Races—Sports.
*KFI, KFSD—Aunt Mary.
KXLA—Ladies, Be Seated.
KFWS—Woman's Page.

KEN—Variety Hall.
KXLA—News, Music.
KGER—Take It Easy Time.
KFI—Man About Town.
KFI, KFSD—Dr. Paul.
*KXLA—The World Today.
KGER—Music by Rexall.
KFSD—Melody Mile.
KGER—Moments in Music.
KFWB—Children's Shows.

KFI, KFSD—This Woman's

KNX—Call of the Plains.
*KFI, KXLA—Ranch.
*KHJ, KGB, KFAX, KYOE—Toledo Lewis, Jr.
*KMPF—News, Glenn Miller.
*KXLA—Juke Box Matinee.
*KGER—Small Songs and Jingles.
*KLAC, KIEY—News.
KGER—Variety Hall.
*KRKB—Piano Paintings.
*KGER, KFSD, KFWB—News.
*KFSD—Piano Shows.

*KFMI—Melody, News.
*KGER—Take It Easy Time of the World.
*KFSF—Music for the Book.

KECA—Raymond Swing.
*KRCI, KGB, KYOE—Roy Miller.
*KFMI—Petey, Potter.
KLAB—Belle Marti.

*KRKB—Movieland Quiz.
*KFI—Art Baker's Notebook.
*KAXB—Rolly Lange.
*KXRA—Frances Scully.
*KFAX—Variety Sessions.
*KGER—Variety Hall.

KFWB—News.
*KGER—Times of the Day.
KFSD—Time Music.
KIEY—Meet the Maestro.

4:00—KFI—KXLA—Tennis Ted.
4:15—KXLA—Miss America.
KGER—Can, KGB, KYOE—Buck Hugg.".

KMPF—And That's How It Happened.
KFWS—Stuart Hamblet.
KWW—Today at the Races.
KGER—Variety Hall.

*KKRD—News.

*KFMI—H. V. Kallalhorn.
KFBM—Mandrake, Magician.

4:15—KFI, KFSD—Sports Features.

5:00—KFI—Life With Crosby.
KKNX—Kenny Manning.
KGER—Solution.
KXLA—Bill Terry and the Pirates.
KGER—News.

KXLA—News, Teen & Twenty.
KLAB—News.

KMPF—Sunset Symphony.
KFAX—A Letter Live at 5.
*KRKB—Songs of the Sadie.
KFWB—Evening Serenade.
KXLA—Juke Box Matinee.

KGER—Sunrise Mission.
KFOX—Sunshine Mission.

*KGER—News, Helene Smith.

5:15—KFI, KFSD, KFAC—News.
KXLA—Green Light Revue.

KGER—Dick Tracy.
KFI, KGB, KYOE—Superman.
KXLA—Allan Allen.
KIEY—Catch the 5:15.

RADIO LIFE

FOOTBALL TONIGHT!
Associated Football Sportscast
October 18

LOOLA vs. PEPPERDINE
KFOX
8:00—10:30 P.M.
Tonight and Every Friday Night

KFXU—Associated Football Sportscast.

THE SHERIFF
Don't miss this entertaining half hour with Sheriff Mark Chase and comicous Cousin Cassie
KECA—8:30 P.M. Fri.

KECA, KPRO, KFMB—The Sheriff.

KECA—KFOX, KFMB—Spotlight.

KECA—Bay Meadows
KECA—Sonoma, KYOE—Eskerine Johnson.
KECA—Variety Hall.
KFWS—Music Roundup.
KFSD—Marvin Orch.

*KGER—Variety Hall.

KRXK—News.
KFXU—News.
KECA—World of Music.

KECA—Associated Football Sportscast.

KECA—8:30—KFI, KFSD—The King's Men.

KNNX—Fanny Brice.
KECA, KPRO, KFMB—

KECA—Rumba.
KECA—Music.

KECA—Rumba.
KFXU—Roundup.

KECA—Variety Hall.
KECA—KFOX, KYOE—

KECA—Music.
KECA—Music.

KECA—Sports.

KFI, KFSD—Mystery Theatre.
KECA—Sports.

*KMPF—Spotlight Stars.
KFWS—Sportscast.
*KGER—Sports.

KFWS—Music.

KFXU—Talk of the Town.
KFSD—Santa Fe Roundup.
KFI, KXLA—Renaissance.

KFSD—Music.

KFXU—Sports.
KECA, KPRO, KFMB—

KECA—Beverly.
KECA—News.

KECA—Beverly.
KECA—News.

KECA—Beverly.

KECA—News.

THE SHERIFF

KFXU—Associated Football Sportscast.

KFXU—Spotlight Stars.
KECA—Sports.

KFXU—Sports.
KECA—Sports.

KFXU—Spotlight Stars.
KECA—Sports.

KFXU—Sports.
KECA—Sports.

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KFXU—Sports.
KECA—Sports.

KFXU—Spotlight Stars.
KECA—Sports.

KFXU—Sports.
THE CHILDREN’S COUNCIL
5:05 - 5:30 p.m. Sat.  Sponsored by B’s
KGER = 1390 kc.
5:05 - KGER-Children’s Council.
5:14 & 5:32 KGER - Roundup.
5:16 KNX - Sports.
5:18 KECA - Radio, the American Way.
5:22 KFSD - Columbia Record Shop.
5:25 KFOX - Sun-Set Music.
5:29 KFI - Saturday Sports Roundup.
5:30 KFOX - The Roundup.
5:32 KFI - Saturday Night Sports.
5:34 KFOX - The Roundup.
5:35 KNX - The Roundup.
5:37 KFOX - The Roundup.
5:39 KNX - The Roundup.
5:41 KFOX - The Roundup.
5:43 KNX - The Roundup.
5:45 KFOX - The Roundup.
5:47 KNX - The Roundup.
5:49 KFOX - The Roundup.
5:51 KNX - The Roundup.
5:53 KFOX - The Roundup.
5:55 KNX - The Roundup.

BEHIND THE COUNTER
"Behind the Counter," a new community service program that takes listeners back-stage at the place where most of their money is spent, the retail stores, is heard over KFOX, Wednesdays from 12:30 to 1:00 p.m.

Keith James, Director of Distributive Education of the Long Beach City College, acts as moderator, refers questions, discusses store problems, customer relations, and other issues of importance to every consumer between store executives and well-known personalities. Listeners learn firsthand from the sales world. Housewife listeners learn the whys and wherefores of prices, supply, etc., and store operators get a chance to explain the retailers’ viewpoint.

KFOX AIRS COAST Grid Highlights
Chairside gridiron fans are tuning in KFOX this fall for coverage of pigskin tussles played under the lights by leading college teams. Associated Sportscasts are aired every Friday at 8:00 p.m. from the L.A. Coliseum and Milestone Park. Next scheduled conflict is the Los Angeles-Pittsburgh game.

FASCINATING STORIES
Dave Vaile on his program “Something to Talk About,” brings fifteen minutes of fascinating stories that missed the headlines.

KGER FOOTBALL
Games to be aired this week by KGER include Compton versus Wilson, October 15; Long Beach City College versus Los Angeles Community College, October 17; and Long Beach Polytechnic High School and Phoenix, played at Phoenix, October 19.

FROM CLASSICS TO POPS
NBC’s Carmen Cavallaro was a concert artist for ten years before he turned to popular music.

ANOTHER FOR LEWIS
Elliott Lewis is now heard as narrator on Mutual’s “Main Line” in addition to his many other air roles.

Page Twenty-nine
More: LIFE LINES
(Continued from Page 11)
shows, plus other assignments and
then he took off for a week. He
thinks Gilder- sleeve's love interest, "Widow Lella
Ransome." It make a person feel good
to know that an ambitious actress
can carve such a niche for herself in hard- to-get-in tv of the day.
It makes one feel equally good
to know she's met a man she loves
enough that she's willing to leave all
this. Maybe we'll hear her some time
in New York. Maybe the "Gilder-
sleeve" cast will take a trip East and
wangle reappearance of the devastat-
ing, drawing "Lella." Or, MAYBE,
when Shirley's "doctah" finishes
work, we can, in her persuasive Ransome manner, coax him
to settle in Hollywood.

MIKE-SIDE: Louise Erickson, who
was written out of "Date With Judy"
this week (and is thinking about
a tour) recently appeared on the Red
Skelton show—it's only a teaser that
the wrapping on a package of
Raleighs will explain. (Vins
Vaughan, former manager of Radio
Life) and his misses have their
second son, Russell Killgore Vaughan.

...That layout of Mercedes McCam-
bridge in a national magazine is prac-
tically identical with one Radio Life
did FOUR years ago... The Phil Har-
rises were given a fine floral send-off
by their well-wishers when they
started their new series, but Jack
Benny took the spotlight after the
Harries went off the air. As Phil and
Allee were taking their bows, Benny
strolled on-stage and nonchalantly
said: "Phil Harris and his program
through courtesy of Jack Benny."

FINAL PUNCH: Remember last sea-
son when Fred Allen ran overtime
and couldn't conclude the final sen-
tences of his program, but the follow-
ing Sunday he opened with them,
complete to the "Good Night"? Bennis
should do that with the closing of his
first show, a large portion of which
program was given over to his pseudo-
acid comments about Phil and Dennis
getting programs of their own. Just
as Benny dialed the telephone oper-
ator, Mabel, his broadcast was cut off
the air. If he could have squeezed in
the last few seconds of the script it
would have topped a show already
tops. Here's what was cut off:
Benny: Hello, Mabel?
Gertrude: No, this is Gertrude.
Benny: Oh, well, let me talk to
Mabel?
Gert: I'm sorry, she left about ten
minutes ago.
Benny: Where did she go?
Gert: She went to rehearsal. She's
got her own show.
Benny: Her own show?
Gert: Yeah, "Mable Flapsaddle, Girl
Operator."
Benny: Well, what do you know
about that?

Gags of the Week
(With resumption of a full news section,
Radio Life has rolling its "Gags of the
Week" column. As in the past, tickets for
radio programs will be offered those first
sessions in the big two. On hand, begin-
ing to reward each of four persons send-
ing in a series of tickets. You'll get either
two tickets to "Luz" or two to Jack Benny's show—whichever we
can manage to slip into your envelope.
Address your entries to Radio Life, 1558
Final Street, Hollywood 28, Cal.

Mrs. John Lebel, 715 West C Street, Wil-
lington, Cali.
Heard on Breneman's "Breakfast in
Hollywood":

Corn: I'm taking two peroxide
blondes to the baseball game today.
Tom: Why are you taking two
peroxide blondes?
Corn: I'm sure of getting a seat;
I'm taking my own bleachers.

Helen E. Dufel, 308 East Dewey Avenue, San
Gabriel, Cali.
Heard on "Noah Webster Says":
Haven MacQuarrie: What is the
meaning of "good dame?"
Contestant: It means a virgin.
Haven MacQuarrie: Not in this case.
The meaning is "grandmother."

Mrs. Jewel Pallou, 2140 West 21st Street,
Los Angeles, Calif.
Heard on the "Abbott and Costello
Show":
Abbott: Mr. Ennis is a gentleman
from the South—a fine musician.
Cantor: What does he play—a
Claghorn?
Heard on the "Eddie Cantor Show":
Cantor: I'd like to buy some jewelry.
Clerk: Do you have an appoint-
ment?
Cantor: No—do you think you
are, the butcher?

Tony Smith, 1215 Lodi Place, Hollywood,
Cali.
Heard on the Kraft Music Hall:
Edward Everett Horton: This is Pro-
fessor Horton's School of Terpsichore.
We teach the rumba, samba, tango,
fox trot and bunny hug. Do you want
to learn to dance, young man?
Fred Astaire: Well, I didn't come
to hug a bunny.

No Fairweather Fans
(Continued from Page 5)
greats, Nelson rates high honors. In
the third annual Musical America
poll, which includes five hundred
foremost critics and music editors of
the nation's press, Benny got first
place in the classification Man
Singer. Regularly Heard. "Telephone
Hour" was chosen as Number One
in the division of "Orchestra with
Featured Soloists" and Don Voorhees,
the program execut, won the nod in
that division for the second consec-
tive year.

"The Telephone Hour" was also
the recipient of a Peabody Award,
administered by the University of
Georgia and considered the Pulitzer
prize of radio. The award was
given, to quote the committee, "because
of the excellent standard it sets in
presenting the greatest living artists
performing the best music. Special
appreciation is extended for the broad-
casts by Fritz Kreisler (his first
on the air.)" This year, Phl Beta, a
professional fraternity of women
who are studying in the fields of
music and speech in leading Ameri-
can universities and music schools,
selected "Telephone Hour" for its
musical award.

An appearance on the pro-
gram starts the ticket lines forming
hours before the actual broadcast.
People who haven't met since a pre-
vious Eddy broadcast meet and
greet each other before the show,
dash to the stage door after the broad-
cast to watch Nelson Eddy de-
part, grab a quick bit of dinner and
rush back in line for the western
broadcast when the whole routine is
again repeated. That's Nelson's
"fickle public!"

Men of Music
(Continued from Page 34)
says, "The columnist say I'm seen
with her." How could he play piano
with the band and dance too, we
didn't go into.
Skitch is a rarity among musicians
—he doesn't have a piano at home.
His newly found apartment is too
small. "It's the smallest bachelor
apartment in town," he claimed with
mingled pride. "Colby's decorating
it for me—green and black bachelor
apartment for a blonde bachelor. I'll
have to install a pipe organ out in
one of the trees somewhere if I
want music.

Skitch has been a member of the
local scene "for thirty years" he
says—which is pretty good for a guy
still in his middle twenties! Form-
erly leader of the NBC staff orches-
tra, Skitch's musical career was in-
terrupted with his three-and-one-
half years in the air corps as a
teacher of single-engine fighters, and
later heavy bombers. At his dis-
charge, he was a captain and com-
mander of a B-29 bomber. "I'm
almost a Sharpie," he admitted with
a smile. "I've nearly forgotten the Morse
Code!"

Recommends Beecham's
Autobiography
Our interview with Skitch was en-
livened with many amusing musical
anecdotes. A great admirer of Sir
Thomson Beecham's autobiography,"A
Mingled Chime" to those interested in
music, as fascinating and amusing
reading.

As far as Skitch's own career at
present is concerned, we recommend

(Please Turn To Page 35)
IRENE BESTOWS a blissful smile on co-comedian Arthur Treacher, who seems to find it difficult to reciprocate.
—CBS Photo

Wednesday, 9 p.m.
CBS-KNX

IRENE Ryan turned the tables on us. We, who are supposed to know all about radio, found ourselves learning about radio's early days from Irene—and we couldn't have picked a better raconteuse!

The petite, blonde, and very attractive comedienne is the lady who keeps the air-lives of CBS' Jack Carson and Arthur Treacher in a constant flurry. And even if you've never seen a performance of the Carson show, you're probably still familiar with Irene. She's appeared in a score of movies and was once co-star of the Tim and Irene Show.

There were a hundred questions we were anxious to ask Irene when we met her, but she just threw up her hands and cried, "Stop! I'll start at the beginning"—and she did.

At thirteen, Irene Noblette made her debut in a professional show. "I must have been awful, but I was so stage-struck I couldn't think of anything else. Then followed years of stock companies until I met one Timothy Ryan. We were married, formed a team and joined vaudeville circuits. We were the type who stuck to the bitter end. Even while we saw vaudeville folding, we refused to believe it."

"Carefree Carnival" Days

"It was while we were living in San Francisco during the late twenties that we decided to look into this radio thing—and with a vague wave of her hand—"and they offered us a job without even an audition. "Because we liked radio, we stayed and finally landed on a wonderful show called 'Carefree Carnival.' That was the first time I'd ever heard of Meredith Willson, Tommy Harris, and Senator Fishface."

To date Irene has had several seasons of her own show, and regular spots on the Ransome Sherman and Rudy Vallee shows. "So don't look upon me as a newcomer," she grinned, "because I knew radio in the days when—"

Irene, who is now Mrs. Harold Edwin Knox, is as gay, informal, and chatty as you'd expect Irene Ryan to be. At present she's bubbling over with enthusiasm about her new home in Westwood. "You don't know how much a home can mean to you after having been on the road for years. I love it so much, I hate to leave it for a minute."

Learning to Cook

It's a thrill to the comedienne to be able to discuss the price of meat with the butcher, and the laundry situation with the launderer. "I feel just like a bride," she giggled.

Because Irene is well known for her quivering lip, crying songs, we weren't happy until she had performed over the luncheon table for us. "I don't mind," she confided, "because strangers constantly ask me to cry. But a gal can't cry all of the time."

From where we sit, it looks as if Irene's "crying days" are over. She's a successful comedienne, a charming woman—"And best of all, a contented housewife, who likes to do her own work and is just learning to cook!"
Harley Miller, who visited "Take It From There," found himself clad only in a barrel selling song sheets. Officer Miles severely questions Miller but in reality he was "in" on the gag.

--- N. C. Photos

Take It From There, Mr. Listener

By Tod Fredricks

ABC's Novel Audience Participation Show Offers YOU a Chance to Display Quick Thinking and Fast Ad-libbing

If you were asked to preview a new symphony by substituting a seltzer bottle for cymbals -- or find out what happens to a banana in an icebox by climbing in with the banana -- or roam the streets of Hollywood in a barrel, could you TAKE IT FROM THERE?

ABC producer Harfield Weedin used to wonder about the outcome of such situations and finally decided to give them a try... with Mr. Average Radio Dialer as guinea pig. The result was KECA's weekly "Take It From There" which grew from a local program to a transcontinental half-hour.

"We have no regular format or rules by which we abide on our audience participation show," producer Weedin explained, "but, instead, we like to provide a contestant with a situation and let him use his own ingenuity. In that way, everybody has fun."

Weedin, who likes to dream up situations while sunning at his San Fernando Valley home, includes sev-

SOUND EFFECTS MEN Tiny Lamb and Bud Talliston had a field day when requested to release their inhibitions.
eral regular gimmicks each week. Literally looking for a needle in a haystack has become the show's trademark and to each of the two "haystack ladies," handsome prizes are awarded upon finding the hidden implements. Weedin also likes guest spots into which he can work a contestant.

"Visual" Stunts Used

A few weeks ago, Al Pearce's "Tizzy Lish" dropped in on the show. She (or rather he) suddenly developed laryngitis, thereby leaving the rest of the spot to a willing contestant who proved an adequate substitute. Other guests have included Richard Long, Frankie Carle, Ollie O'Toole and Candy Candido.

Weedin prefers stunts which he terms "visual." He likes to have the contestants perform for the studio audience as well as those listening. Boxers, dressed in trunks and equipped with gloves, were once asked to box a crate of oranges. One lady released her inhibitions by playing producer and directing soundman Tiny Lamb in what sounded like complete destruction of ABC. Two elderly couples performed an August-pole dance on the stage.

Almost every week finds the presence of a songfest. Travelling emcee Mike Roy thrusts his microphone into a singer's face and he "takes it from there." Such stunts as these don't go unrewarded, for lavish prizes are bestowed upon every contestant.

The previously mentioned "haystack ladies" are armed with a bell and a horn, respectively, and diligently search out eight needles during the half-hour performance. One gold needle is placed in each stack and the first lady to uncover it receives a twenty-five-dollar gift prize. More prizes accompany the finding of the remaining seven needles.

Credits Show's Crew

Delving into Weedin's background, we learned that he collaborated with Lee Segall on the original "Dr. I.Q." show in Houston, Texas. During the ensuing years Harfield formed his own agency, entered the Navy, and served as a member of the Armed Forces Radio Service. Upon discharge he joined ABC's Hollywood production staff.

"Take It From There," conceived, written and produced by Weedin, is the outgrowth of audience participation ideas and surprises garnered during his years in radio business. The producer insists due credit be given to emcee Mike Roy, announcer John M. Kennedy, soundmen Myron McNamara and Tiny Lamb, and organist Dean Fossler.

It's true that a good radio audience participation show is measured by its emcee, it makes one wonder how much "weight" jovial 260-pound Mike Roy carries with his audience. He modestly grins and retorts, "You take it from there."
IN THE BEGINNING, CANARY McKEON studied for the concert stage at the New
England Conservatory of Music, and the going was tough, but now, with the featured vocal spot
on a gala KHJ musical, it's . . .

Green Light
For Jeannie
By Tina Cooper

Although her experience consisted solely of singing in children's plays, one day she was infected with the
ambitious talk of geniuses-in-embryo and trotted over to the local
radio station. She was given an audition—and a job. Despite family
qualms she decided to make music her life. In addition to singing in
church during her training at the Conservatory she also sang on the
radio, eventually getting a sponsored network show. She came to inter-
spurse more and more popular songs with semi-classical music, until to-
day she is one of the top song-sty-
lists in the country. But in between
were weary months of tramping.around New York with her records
clutched under her arm, trying to
get agencies interested in her. She
appeared with Lawrence Tibbett and
Raymond Paige on "Stage Door Canteen." and won the female singing
spot on the Jack Kirkwood Show.
When it moved to Hollywood, Jeanni-
ene came along.

Like Jeannie, McKeon, conductor
Roy Bargy studied classical music.
His ambition was to play the piano
at Carnegie Hall. And he did—in the
historical first performance of Gersh-
wins' "Rhapsody in Blue." It was Art
Tatum, the Negro pianist, who intro-
duced the Toledo boy to ragtime, and
Paul Whiteman who recognized his
great ability and added him to his
band. Today, Bargy is one of the
top boogie-woogie pianists in the
country, but still keeps up his classi-
cal studies, and now and then essays
a classical number on "Green Light
Revue." In addition to being pianist
and conductor, Bargy also does the
unique arrangements for the KHJ show.

Unusual Musical Effects

The unusual effect of the vibra-
phone and electric guitar, as well as the use of the echo chamber to
pick up the subtle overtone of the
brass, has created a distinctive mu-
sical style. A large man with a shy

(Please turn to Page 39)
A Sound Man Sounds Off

Concerning the Qualifications of His Trade; Its Contribution to Good Radio Production

By Shirley Gordon

VEN your Radio Lifers, who are fairly well acquainted with the inside mechanisms of radio broadcasting, found it almost impossible to digest this astonishing fact. During the much-heralded CBS "Suspense" broadcast of "Sorry, Wrong Number," the frantic workings of the telephone dial and receiver were done by a sound man in amazingly accurate coordination with the emotional variances of actress Agnes Moorehead. In recognition of this remarkable job, the sound man, Berne Surrey, was presented with a Radio Life Distinguished Achievement Award.

States Surrey: "That show simply pointed out how necessary it is that the sound man be experienced not only to follow skillfully the split-second directions of the producer, but also to think and to feel right along with the actor. At the finish of 'Sorry, Wrong Number', I was as emotionally exhausted as Miss Moorehead."

To illustrate this point further, Surrey related one incident among many in which the sound man has been required to act on his own with a last-minute, second-quick switch in sound effects during the actual airing of a show.

"The actors often change their reading when they get on the air," he explained. "For instance, in a scene of the play called 'Blue Eyes' on 'Suspense', Hume Cronyn as the meek little office worker is discharged by his employer. During rehearsals, Hume played it very angry and in the ensuing action, I made the sound of his crumpling hard the papers in his hand. But on the air, without warning, Cronyn found himself feeling the scene differently. He played it quietly. In that mood of suppressed fury, the man wouldn't crumple the papers fiercely in his hand. So, feeling the scene right along with the actor, I eliminated the sound effect."

Corwin's Choice
That Berne Surrey is qualified to (Please turn to Page 39)
large record collection is strictly classical. He loves the modern French school of composers and, in a popular vein, goes for the Rose-Kostelanetz-Gould school of radio orchestras.

Search for Femme Vocalist

In fact, in Skitch's band he plans to carry the classic touch a step farther. "I'm adding a section of French horns-four of them," he explained. "I'm having trouble finding a lead French horn player. It's a very difficult instrument to play." Second difficulty with the upcoming band was, when we talked to him, the impossibility of finding a girl vocalist. "I've auditioned hundreds of 'em and not one was satisfactory. In fact, Al Jarvis even made an announcement on his program for any girl interested in auditioning for me to call the station. We listened to hundreds more."

Skitch shook his head. "Another thing about my band," he continued. "I'm going to play the kind of music I can dance to! You know, I can't dance to that New York society band tempo. I drive Colby mad!" (Colby, we should add here, is Anita Colby, Selznick's beautiful ace publicist, and as Skitch..."

"English?" we asked, getting whimsical.

"Well—'Yank'," he replied. "And then when I came to America I got the remaining traces of my accent razed out of me." That's not the only influence America had on young Skitch—hearing the Duke Ellington orchestra switched his musical talents from classical to popular stylings. Since then, he's been prominently heard in the bands of Tommy Dorsey, Artie Shaw, Dave Rose, Skinny Ennis and many others. The classic influence is still evident in Skitch's work, however, and his

“English?” we asked, getting whimsical.

“Well—‘Yank,’” he replied. “And then when I came to America I got the remaining traces of my accent razed out of me.” That’s not the only influence America had on young Skitch—hearing the Duke Ellington orchestra switched his musical talents from classical to popular stylings. Since then, he’s been prominently heard in the bands of Tommy Dorsey, Artie Shaw, Dave Rose, Skinnay Ennis and many others. The classic influence is still evident in Skitch’s work, however, and his..."
A Sound Man Sounds Off

Dali (Continued from Page 32) his recent hit record, "Give Me Five Minutes More." He sounds as good as he looks.

"How," we asked in conclusion, "did you get the name 'Skitch'?

"My real name is Lyle Cedric—does that answer your question?" replied Skitch. "I got the name Skitch so long ago, I can't remember how or why," he ventured.

"You should make up a fancy story about how you got it," we ventured.

"From that old saying, 'A Skitch in time'?)," suggested a passing publicity man brightly.

Skitch groaned.

Smile and sly sense of humor, Bargy conducts from the piano with a nod, a smile, and an occasional gesture. The music, if not finished in the studio, is brought to the glassed-in control booth, and consults with producer Jack Rourke about timing and the volume of the various instruments.

Low-voiced, handsome Rourke, who is also the writer and announcer, has mastered every phase of radio from announcing to account executive. He has produced "The Feeling Is Mutual" and "California Melodies" for MBS. Under his pleasant, non-frenzied direction, the mood is set for the program. The numbers are recorded separately, as are the announcements and commercials. No number is finished until the performance gets by; no fluffs, no wrong notes, no jerkiness in tempo. The program is then assembled—and Rourke gives the "go" signal for the "Green Light Revue!"

Men of Music

(Continued from Page 32)
ITS FALL & WINTER MUSICAL SEASON

Previews

THE LOS ANGELES ENGAGEMENT OF THE

in Francisco

opera co.

"MUSICAL DIGEST"

6:00 TO 8:00 P.M.
Monday Thru Saturday

Preview Date

Oct. 18. Moussorgsky's "Boris Goudonov" performed by Ezio Pinza with soloist, chorus and orchestra conducted by Emil Cooper. Featuring an interview with the distinguished impresario, L. E. Behymer.

Oct. 25. Excerpts from Puccini's "La Boheme" performed by famous artists and orchestra of La Scala, Milan. Conducted by Umberto Berrettoni.

Shrine Date

\{ OCT. 21 \}
(Opening Night)

\{ OCT. 25 \}

Coming

Previews of Los Angeles Philharmonic Concerts, 1946-1947 Season with interviews of guests and artists . . . Watch for announcement of dates.