PROGRAMS FOR WEEK BEGINNING SEPT. 29

RADIO LIFE

Kenny Baker
Glamour in His Manor
Page 4

BASEBALL: Is Coast League a Shut-Out from Majors?
Read: FRED HANEY
Page 29
Margaret Gordon, 4451 Edgewood Place, Riverside, Calif.

Sirs: I have been a subscriber to your magazine for the past three years and have also presented each of my six grandchildren with a year's subscription on their respective birthdays and I guess that entitles me to a vote or voice, how about that? Thanks.

In the first place I am fearfully tired of hearing "LSMFT" over and over again on an otherwise very fine piece of radio entertainment and I mean Rochester and the others with the exception of Jack Benny. Sorry, but I do not care for his style of showmanship.

Tobacco program No. 2—"NOW MEDICAL SCIENCE OFFERS YOU PROOF POSITIVE," another very, very monotonous and tiresome form of product selling, very nearly spoils the balance of the program.

Believe it or not, but I do enjoy most of the programs on the radio and am indeed grateful to the many sponsors—"Waltz Time" is superb, James Melton is marvelous on the Texaco program, Waring's Pennsylvanians tremendously good listening. "Dr. I. Q." and "Noah Webster Says," another pair of winners. "Liberal Catholic Hour" is inspiring. My favorite is Alec Templeton, who should be placed permanently on the air lanes.

Virginia Bond, 4225 East 9th Street, Long Beach 4, Calif.

Sirs: Your issue of July 14th, in a write-up of "Romanza of the Ranchos," I feel that the writer's names were so unjustly left out.

Who are the writers? I think everyone would love to know writers that do such wonderful stories and they should not be kept secret.

Writer, not writers—and it's clever Les Farber who deserves the credit. Thank you for seeing that she gets it.

Evelyn S. Rose, 5675 West Washington Blvd., Los Angeles 16, Calif.

Sirs: Please let us know where Elsa Maxwell is on the radio. Miss her program very much!!

Elsa Maxwell is not on the air at present. We miss her, too!

Jack Walton, 600 Mound Avenue, South Pasadena, Calif.

Sirs: What has become of the programs "Hop Harrigan" and "Jack Armstrong"? I can't find them. Will you please tell me the time and station?

Jack Armstrong is scheduled to return some time in September. Hop Harrigan has switched to Mutual, and is heard from KGB at 4:45 p.m. Monday through Friday.

W. J. Finn, 1920 Kent Street, Los Angeles 26, Calif.

Sirs: I am retired and seventy-four. I don't get around much, so I listen to the radio eight to ten hours a day. Sometimes I get a little disgusted with some of the corny jokes, or some of the sestrical programs usually called soap operas. But at that I return and listen to them just the same. You know, I just love the jingle commercials. I was wondering if you started a contest for the listener who sent in the best jingle. I don't think I've heard all of them as I have my favorite programs, too. I like "Rinso White," "Duz, Duz, Duz," "Dr. Penland Vitamin B1 Bread," "Super Suds" and a lot of others.

Would it be too much to ask you to print a page or so of them?

Well, now, this is a tough subject with a lot of listeners. What do the rest of our readers think?

Beverly Daugherty, 2453 East Villa Street, Pasadena 8, Calif.

Sirs: Why wasn't "Topper" on the air this summer? I am thirteen years old and always looked forward to Wednesday nights to listen to him.

"Topper" is no longer on the air.

Mrs. J. T. Renfroe, 9261½ Burton Way, Beverly Hills, Calif.

Sirs: I enjoy the splendid articles about the radio personalities. What has happened to the "Canary Chorus" sponsored by Hartz Mountain products? I used to enjoy it so much and now have a canary I know would like to hear the chorus.

Sept. 29, 10:30 a.m. on KKHJ, the "Chorus" will return.

Patricia Goodman, 1650 West 25th Street, Los Angeles, Calif.

Sirs: I would like to read an article on Betsy Gay, singer and yodeler. She is heard twice weekly on Texas Jim Lewis' program over KXLA. I am a member of the "Betsy Gay Fan Club."

Mrs. Lee Merchant, 1644 Morton Street, Los Angeles, Calif.

Sirs: We liked the "Men Behind the Mike" pictures and sketches, but we haven't seen KFAC's yet. It's our favorite station because of the good musical programs. How about a picture and news about Thomas Cas-
sidy who announces the “Evening Concert”? He has such a pleasant voice and style. We’ve listened to it for years. Also Floretta? She’s tops of the women on the air.

Requests noted. Floreta graced the issue of August 4.

Mrs. R. L. L., 716 North Mariposa Street, Burbank, Calif.

Sirs: May I draw your readers’ attention to another splendid “Garden Talk” on KGER, Monday through Friday, 12:45 p.m.? This is indeed a worthwhile fifteen minutes and coincides with our President’s appeal for home gardens.

I do enjoy the program, “Ladies’ Day.” Bob Mitchell is an accomplished musician.

Mrs. Marjorie Laxerfeld, 834 West 7th St., San Bernardino, Calif.

Sirs: I am hoping you can help me. What has happened to Harry Cool’s orchestra? He used to play from the Black Hawk restaurant in Chicago. Would appreciate it if you could tell me where he’s playing and if he’s on the air or not.

According to Charlie Enye of Downbeat magazine, Harry Cool and his orchestra are currently at the Glen Island Casino in New Rochelle, New York. He is heard over KNX, Saturdays at 12:15 p.m.

Margaret Siggins, 3239 Sherbourne Drive, Los Angeles, Calif.

Sirs: Could you tell me who plays the part of “Jim Rourke” on “Masquerade?” He has a very pleasing voice and really makes this program tops. Is he on any other program besides this? Also, if possible, how about some small pictures of the cast of “Masquerade?”

August 4 issue of Radio Life carried an article and pictures of the former Chicago (now Hollywood) soap opera, “Jim Rourke” is Bill Marlot.

Janie Bolin, 338 North Benton Way, Los Angeles 26, Calif.

Sirs: I want to express my sincere gratitude to Radio Life for printing my letter asking for picture postcards for Vet’s albums and to its many readers who responded so liberally. The wide area covered by the addresses of the answers and the number of them proves the popularity of Radio Life.

I have more than enough cards to fill the Navy Hospital album, but I hope also to fill more for the other Veteran’s Hospitals, if your readers will send more cards. Thanks, again, both to you and all the lovely friends who have answered my request.

Edna F. Hann, 1538 Hillcrest Avenue, Glendale 2, Calif.

Sirs: Thank you for printing the early morning programs. I am glad enough people wrote in to make it worth while for you to do so.

Miss Harmony Loving, 314 Ballentine Pl., Baldwin Park, Calif.

Sirs: What did you mean by “the late Glenn Miller” in the July 14th issue of Radio Life?

Also would you please print a picture of “Ma Perkins” and pictures of “Peeper Young’s Family.”

Requests noted. We thought everyone knew that Glenn Miller was lost in a plane flying the English Channel at the middle of the war. The Glenn Miller band, under the direction of Tex Beneke, is still going, however.

Mrs. Art Pellant, 821 El Rancho Drive, Whittier, Calif.

Sirs: I wonder if it is at all possible for you to let us know what denomination Don McNeill is, as well as some more pictures and write-ups about Don McNeill’s “Breakfast Club” and gang?

One more request, we’d love pictures, etc., about Dashiell Hammett’s “Fat Man.”

We’ve no way of answering the first part of your question, but lucky for us, Jack Owens of Don McNeill’s gang recently vacationed in Hollywood and cornered him for a forthcoming interview. Requests noted.

Mrs. Cole M. Dadey and family, 845 Fellowship Avenue, Puente, Calif.

Sirs: You published a picture of Al Pearce some time ago. Recently you had a picture of the Todds on the cover. How about pictures and a story on the rest of the “Gang”? Especially Eddie McKean, Al’s right-hand man? He did a wonderful job emceeing while Al was on the sick list. Give us a story and pictures soon.

Request noted.

John Porter Houston, 2556 Carlos Street, Alhambra, Calif.


Barbara Jo “Vera Vague” Allen will be back on the air with Bob Hope in his fall series.

Radio Roundup from KFI

TWO OF YOUR FAVORITE PROGRAMS, BACK ON THE AIR AFTER THEIR SUMMER HIATUS, ARE EDGAR BERGEN AND CHARLIE McCARTHY AND DUFFY’S TAVERN, BOTH OFFER A HALF-HOUR OF GOOD CLEAN FUN.

Anita Gordon
Charming songstress, Anita Gordon lends her lovely voice to the Edgar Bergen-Charlie McCarthy program each Sunday evening at 5:00 p.m. over KFI.

RADIO LIFE

September 29, 1946 • Vol. 14, No. 4


Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Postpaid Subscriptions, $2.75 year, $1.50 six months. Single Copies on sale at leading independent grocers in Southern California at 5¢ each. Reprinting in whole or in part without permission strictly forbidden.

Publisher, Carl M. Bigsby; Editor, Evelyn A. Bigsby; Assistant Editor, Shirley Gordon; Business Manager, Robert C. Johnson; Advertising Manager, Gene Jones; Office Manager, Georgia Caywood; Art Director, Ray Wheeler; Log Editor, Hal Julian.

All material used by Radio Life is specially prepared by its own staff writers, and re-printing in whole or in part without publisher’s permission strictly forbidden.

Ed Gardner
Ed Gardner is (as though you didn’t know) Archie, general factotum of that wonderful food emporium better known as “Duffy’s Tavern.” He’s back, starting Wednesday, Oct. 2nd at 8:00 p.m.

For both shows, dial KFI—640

Advertisement.

Page Three
OH, IT'S SO NICE TO GET UP IN THE MORNING when you have a seven-thirty a.m. rehearsal and it takes half an hour to drive to town, muses sleepy Kenny Baker . . . But it's nicer to stay in bed!

THE EVIDENCE THAT IT'S TIME TO GET UP becomes rather overwhelming as three bouncing Bakers, Kenny Jr., Susie and Johnny, give Daddy a gentle reminder that it's time to be up and doing!

Glamour in HIS Manor

By B. J. Hammer

KENNY DEMONSTRATES that there's nothing like an invigorating dip at 6:47 in the morning to make a man appreciate a nice, warm shower—indoors.

THE PACE BEGINS TO TELL. It's 6:49, and Kenny still has a few little odds and ends to take care of—like getting dressed and eating breakfast!

PORTRAIT OF A MAN taking the world's fastest shave. After all, "Glamour Manor" is an audience show. It's along about here that a man starts asking himself why he doesn't get up just five minutes earlier!
GERALDINE BAKER POURS THE COFFEE and becomes the silent partner as Kenny takes a quick look at the morning paper. After all, a man's got to keep up with what's going on in the world, even if it means eating cold toast.

SEVEN O'CLOCK AND ON SCHEDULE! The Baker clan lines up with script, music and Daddy's hat. "Glamour Manor", here he comes!

Yes, Singing Star Kenny Baker Admits There's More Truth Than Poetry in These Pictures of Morning With the Bakers

WHOOPS! ONE MORE KISS FOR THE LITTLEST BAKER. Now, he's off. Nope, almost forgot his hat—and the music—and the briefcase. Oh, well, relax, folks.

He'll make it—just tune in and see!

JIM THINKING of buying a surplus P-38 so I can cut the time down ten more minutes, laughed Kenny Baker in reference to his early morning jaunt to the American Broadcasting Company for the "Glamour Manor" show. So don't be surprised this week when Kenny takes over as star of the show if it's heard at a much later time.

"I'm afraid if it were left up to me, I'd never get up at all," the handsome singer continued. "But there are my alarm clocks." He nodded toward the three little Bakers, Kenny Jr., Susan, and Johnny. "I don't stand a chance—they get me up every morning."

Humor Sense

The Bakers live in a lovely red and white house that makes you think of a Vermont farm. Only its surroundings are typically Californian—it looks down from a high hill to a lovely view of the San Fernando Valley. "Yes," smiled Kenny, "on a clear day you can see the mortgage." We didn't see the mortgage, but we did make out the Burbank airport in the distance.

(Please Turn to Page 35)
"LOVER BOY," JACK MOON, so titled by "jealous" colleagues, chooses eager contestants to vie with "Jack In All Trades" guests.

Know Thy Neighbor—
By Betty Mills

CBS Quiz Show Proves It Pays to Be Smart in Sizing Up the Other Fellow

UPON meeting Sterling Tracy and Wes Battersea of KNX's "Jack in All Trades," we blankly wanted to know if Tracy was emcee and Battersea, writer? But that was B. R. entered our life . . . i.e. Before Radio.

We'll never commit that faux pas again—for we learned "the hard way" that capable Sterling was producer and amiable Wes, emcee. Ah, yes, we made our momentous ether debut as a guest Jill on "Jack in All Trades."

Looking back upon the occasion, we wonder if it's fair to all CBS hands to have an ex-guest, who was so obviously suffering from mike fright, attempt to report her experiences to Radio Life's readers. Yet, in spite of the fact that we shook like the well-known leaf, we must admit that it was a mint of fun, and next time——

In an office atop Columbia Square, producer Tracy and writers Bob Hall and Frank Capka weekly sort the reams of fan mail in search of occupations and trades which they feel would make interesting listening and guessing to the audience. They've invited guest "Jacks" who have unusual, unique and familiar types of jobs to baffle the gang out front.

It works like this. On a blackboard situated on the stage are ten categories. Opposite the blackboard are guests of the evening. There is a
category for each guest. Emcee Battersea asks each guest two leading questions about his or her occupation. A contestant from the audience is chosen to answer what he thinks the guest does.

**Pays Off**

Up on the stage comes the contestant to take his place beside the guest, who now must answer five questions (to the happy tune of fifteen dollars) about the trade in which the contestant has placed him. If the guest's questions pertain to a trade in which he is not engaged, and yet he is still able to answer Wes' quiz, he is rewarded with a cash prize for each correct answer. The lucky contestant, who stands by for moral support, also cashes in on the guest's good fortune by simultaneously receiving an equal sum.

Depending on the answers the guest gives, the contestant now has to decide whether to stick by his decision or choose another category from the board. To tempt him (and the guest, too) are handsome grand prizes awaiting his correct answer. If he chooses the right "trade," the grand prizes, including many hard-to-get articles, are his. If he guesses wrong, the prizes automatically go to the guest. In any event, each wins something, and most of the big prizes go to the guest. Approximately seventy percent of the time the contestant fails to name correctly the guest's trade.

They're clever, those "Jack in All Traders," in picking guests. Among "our" quintette was a charming young lady named Merle Kenzie. Now Miss Kenzie was a tall, svelte blonde and what was her trade? She was an auto mechanic. You could have fooled us, too.

**Must Be Bona Fide**

"Our biggest problem," confided Tracy, "is making sure that the people writing in are actually employ-

(Please Turn to Page 35)
Prettty Kitty Kallen is like the little girl who wanted to have her cake and eat it. But, unlike the damsel of the dilemma, Kitty takes the cake at singing, so she can have her radio shows and recordings, too!

There's no question of platters vs. programs, wax or wireless for the pretty, pint-sized Kitty Kallen. She does them both, broadcasting each Wednesday over CBS on Dave Rose's "Holiday for Music," and recording frequently for Musicraft Records.

"I like recording work," Kitty says, "because I can feel so relaxed. If the song I'm doing isn't just right, a new master record is cut. In radio, it has to be right the first time and consequently there's a tension never present in recording.

But in radio, I feel closer to the audience, both the people in the studio and in their homes. It provides a personal touch that I feel the people want. It's purely mental, I know, but in making a recording I know it's going on wax, then to the presses, then to the shops throughout the country and finally to buyers. That's all so involved that it's hard to get, in recording, the personal feeling radio inspires.

"From the standpoint of my home life, though, recordings fit in better than broadcasts. If I don't feel like making a record on some particular day, I simply call and postpone it to another day. That would be impossible in radio, of course, and then, too, my Wednesday network program almost demands that I do best-selling songs of the moment while in re-

(Please Turn to Page 28)
Winchell and the Market

One of the "laws which should be passed," we think, would prohibit commentators such as Walter Winchell from making prognostications over the air about movements in the stock market.

The very large following which Winchell enjoys, and the confidence of his listeners, stem from the belief that he has inside sources of information and that from these sources he is able to lead, which, of course, later boasts about when his predictions are confirmed.

But as regards movements of the stock market Winchell cannot possibly have any information as to its immediate or long-term future movements—other than insofar as he himself influences those movements.

It is an axiom of the stock market that "security prices reflect the varying hopes and fears of individual investors." What the result of the interplay of these two factors will be can be foretold only by someone whose influence on them is so great as to throw off an avalanche of either hope or fear because of the confidence his listeners have in him.

When such a leading financial publication as "Barron's" is willing to acknowledge that a market break has been influenced by a radio commentator's soothsaying, it is high time that this leading radio publication lift its lowly head to decry Winchell's sins against his own listeners in particular, and against radio in general.

With present restrictions practically eliminating "short sales," this magazine would be the last to suggest that Winchell could financially gain by influencing downward movements of the market. This, added to the fact that, after predicting downward trends in his previous Sunday broadcasts, he switched to champion the upside in his broadcast of September 15, would lead to the conclusion that his objective can be only to add to his stature of influence, even though it cost the investors of the country ten times as much on the downside as on the upside.

Stockholders in this country's corporate enterprises, like Radio Life's readers, are, for the most part, little people, whose small fortunes should not, in our opinion, be toyed with to feed the ego of an already too-egotistical air character, and this magazine, for one, wishes only that it enjoyed the same national audience that Winchell enjoys, to whom it could shout that commentators who decry "rabble-rousing" in the political and international scene should desist from engaging in it where it affects their listeners' pocketbooks.

P.S.: We don't own any stock!

Changes Made

Next week when you go to your market to buy your favorite radio magazine, Radio Life, you'll see two changes. First, the price will be eight instead of five cents. Yes, folks, we hate to do it, but our production costs and the costs of doing business in general have increased so in the past few months that we were faced with the alternatives of raising the price a few pennies or lowering the quality and size of the magazine. Like practically every other periodical faced with the same problem, we have chosen to raise the price of Radio Life, but at the same time we'll increase the size of the magazine.

Beginning next week, we'll issue FORTY PAGES. The added space will be devoted to even more complete radio coverage than we've been able to offer in the past. There'll be reviews on shows, timely tips on listening, and some much-asked-for columns. Pre-Casts will also be enlarged, affording fans a better chance to catch guest stars and new shows.

We'll see to it that you always get your money's worth AND THEN SOME!

Sablon, Je Vous Aime!

One of those voices we said we'd like to hear recently returned to the air and gave us the most delightful fifteen minutes of listening that we've had since the last time we heard him. Yes, it's Jean Sablon, the French singer, who can be heard on KNX at 2:30 p.m. Sundays. The only voice on the program is Jean's—he announces each number, sings and indulges in a bit of French pleasantry, affecting to teach the listeners a French phrase each week. On the program we heard he even announced at the conclusion, "Thees ees the Columbee Br-road-casteeng Seestem!"

We like this idea of a personality doing a "one-man show." It gives the program an individuality and a very personal appeal that lengthy introductions and a covey of announcers would utterly destroy. And, oh—that accent! Jean, vous êtes un wow!

Congratulations in Order

Pasadena Station KWKW had a wing-ding of a birthday anniversary party September 12 and present were old friends including your Radio Life reporter. As it was our first visit in some time to KWKW, we were duly impressed by the change four years had wrought.

To celebrate, KWKW had planned an hour-long show, which was so packed-full of surprises that it ran twenty minutes over its allotted schedule—but nobody minded. Aside from it being right from the heart, oh, so timid speech from us (we still haven't gotten used to those "old debil mikes") well-wishes were offered by guests Rube Samuelson, bandman Billy Butterworth, songwriter Matt Dennis, actor George Reeves, actresses Marlene Dietrich, starlets Joan Winfield and Arleen Dahl, civic leaders of Pasadena, well-known figures from the sports world, and presented young singers of stage and ether.

The festivities were conducted by General Manager Bill Beaton and Chief Announcer—Program Director Ken Barton, who did a grand job. Many happy returns, KWKW!

Guedel Again

That radio production dynamo, John Guedel, whose organization currently handles seven coast-to-coast "live" shows per week, is now making a bid for "canned" business with the announcement of a new division of the Guedel Radio Productions, called "Vest Pocket Transcriptions." Irvin Atkins

(Continued on Page 25)
PRECASTS

TIME CHANGES

Sunday, September 29—"Forever Tops," KECA, 5:00 p.m. (1 hr.) Formerly KECA, 6:00 p.m. Monday.

Sunday, September 29—"Anderson Family," KECA, 8:30 p.m. (30 min.) Formerly KECA, 8:00 p.m. Sunday.

Monday, September 30—"Doctors Talk It Over," KECA, 9:00 p.m. (15 min.) Formerly KECA, 10:45 p.m. Tuesday.

Wednesday, October 2—"Kay Kyser College," KFI, 7:30 p.m. (30 min.) Formerly KFI, 6:00 p.m. Wednesday.

Wednesday, October 2—"Fabulous Dr. Tweedy" (Frank Morgan), KFI, 7:00 p.m. (30 min.) Formerly KFI, 3:00 p.m. Sunday.

WHAT'S NEW

Comedy-Music

Sunday, September 29—"Phil Harris-Alice Faye Show," KFI, 4:30 p.m. (30 min.) Alice and Phil will both sing on the show, which will be situation comedy.

Variety

Sunday, September 29—"The Campbell Room with Hildegard," KNX, 6:00 p.m. (30 min.) Blonde chanteuse returns with new show.

Monday, September 30—"Glamour Manor," KECA, 9:00 a.m. (30 min.) Monday through Friday. "Glamour Manor" is the new home of "Glamour Manor," which starts Tuesday.

Tuesday, September 30—"Doctors Talk It Over," KECA, 9:00 a.m. (30 min.) Monday through Friday. "Glamour Manor" is the new home of "Glamour Manor," which starts Tuesday.

Wednesday, October 2—"Fabulous Dr. Tweedy" (Frank Morgan), KFI, 7:00 p.m. (30 min.) Formerly KFI, 3:00 p.m. Sunday.

Football Notes: On your ABC station KECA, you'll hear two of the nation's top grid battles on October 5th... At 10:45 a.m. Cornell at West Point, and at 2 o'clock, the Washington-UCLA game from Seattle.

A BEST BET ANY TIME... 790...

FOOTBALL NOTES: On your ABC station KECA, you'll hear two of the nation's top grid battles on October 5th... At 10:45 a.m. Cornell at West Point, and at 2 o'clock, the Washington-UCLA game from Seattle.

A BEST BET ANY TIME... 790...

By VIRGINIA WEST

A brand new crew, all tip-top favorites with the fans, moves into ABC's "Glamour Manor," on September 30th! Heard over KECA at 9 o'clock every Monday, the roster reads like a "Who's Who of Radio."

There'll be Kenny Baker, in the role of hotel owner, whose songs and whimsical brand of humor would alone be reason enough to make the new Glamour Manor a smash hit... And in addition... There'll be that ace announcer-comedian, Don Wilson, as guardian of the hostelry... and Kenny's interests... with Sam Hearn as the one and only "Schlepperman," Barbara Eller, as bookkeeper and erstwhile girl friend of the hapless Kenny. Harry Lubin's Orchestra will furnish the music.

In fact... a sure cure for your morning blues, every morning (Monday thru Friday) is that ABC lineup... Breakfast Club with Don McNeill at 8... the new Glamour Manor at 9... and Tom Breman's Breakfast in Hollywood at 9:30!

A BEST BET ANY TIME... 790...

ADD NEW FARE FOR FALL: Already underway is the new Sunday morning song session with the smooth volume Baritone Johnny Thompson in the spotlight. Heard at 10 o'clock over KECA-ABC, Thompson entertains with popular ballads and show tunes. Incidentally, Johnny comes from that state of crooners... New Jersey... Next Sunday (Oct. 6) your old favorite and mine... John Nesbitt inaugurates a thumbnail show made up of incredible historical facts... KECA, 10:55 a.m. And on October 12, the new adventures of "Sherlock Holmes" begins a fall run for Kreml... on ABC-KECA at 8 p.m. More details on the doings of that master detective later... In the renewal column are those Pine Ridge storekeepers, "Lum and Abner," with Miles Laboratories as their sponsor for another year. "Lum and Abner" are carried by 155 stations of the ABC chain... Then there's that new drama, "Strange Wills," which replaced "Mystery House" over KECA on Thursday nights at 9:30. "Strange Wills" stars Warren William, with Lurene Tuttle and Lloy Del Castillo in leading roles. The stories, written by Ken Krippene, deal with strange and oft-times mysterious wills... and the reasons which lead to their making.

A BEST BET ANY TIME... 790...

The dark-haired beauty pictured here is Janice Gilbert... the gal who is "paying teller" on "Break the Bank" program which gives away such quantities of "green stuff." By the way, "Break the Bank" came on the network as a summer replacement, and has been such a hit that it will continue on through the fall. That's KECA at 9 o'clock Friday nights. Speaking of dark-haired beauties reminds me... When lovely blonde Frances Scully, co-emcee on ABC's "Hollywood and Vine" show, kissed guest star Leo Carillo the other day, the rapturous Leo sighed: "You know, I love all blondes... I don't care how they get that way!"... Pretty Jane Adams, assistant to the master-of-ceremonies on "Darts for Dough" (KECA, Sundays at 2:00) returns from her vacation to find Orval Anderson, originator of the show, back at his old job keeping the questions flying on the lively quiz show.

A BEST BET ANY TIME... 790...
may not sound like a prize scholar to the millions who follow her zany antics on the air, but she was valedictorian of her class when she graduated from high school. Joan's radio show is heard over KNX each Monday evening at 8:30.

Mel Blanc

is without doubt radio's most versatile actor. He plays featured parts on as many as 14 programs a week, and, to keep really busy, he supplies the voice for those cartoon comics, Porky Pig and Bugs Bunny. Now you can hear wonder man Blanc on his own program over KNX each Tuesday evening at 8:30.

Jean Hersholt

has painted 63 pictures illustrating the tales of Hans Christian Anderson. They hang on the walls of the Danish playroom in his home. Jean Hersholt stars as Dr. Christian on KNX each Wednesday night at 8:30.

Penny Singleton

radio's famous Blondie, has gained stardom under two different names. As Dorothy McNulty she starred in several of Broadway's greatest musical comedies. Then Hollywood beckoned, changed her name to Penny Singleton, and made her a movie star. Now she is starred in Blondie over KNX, Sunday night at 8:30.
SUNDAY, SEPTEMBER 29

**COMMANDER SCOTT**

*The Romance of the Highways*

**Unreal Realities**

**KJH, KGB, KFJX, KYOE**

*KFWB—Platter Parade.*

**FOX**—Say It With Music.

**KEMB—Sawdust City**

**KFWB**—Call to Worship.

**KFWB—Newspaper.**

**KFWB**—Radio Western.

**KFWB**—Romantic Moments.

**KFWB—Music of the Masters.**

**KFWB**—Sister Sunday.

**KFWB**—Sam Balter, Dr. Danfield.

**KFWB**—Voice of Prophecy.

**KFWB**—Sunday Morning.

**KFWB**—Thanksgiving.

**KFWB**—Peace in the Valley.

**KFWB**—Music of the Masters.

**KFWB**—Sister Sunday.

**KFWB**—Sam Purple.

**KFWB**—Voice of Prophecy.

**KFWB**—Prophecy.

**KFWB**—Beautiful Moments.

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**KFWB**—Voice of Prophecy.

**KFWB**—Prophecy.

**KFWB**—Beautiful Moments.

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INTERESTED IN RADIO BROADCASTING?
 Clip this Ad. . , For a free recorded audition in radio acting and announcing which will be played back to you. Without obligation. Accepted applications. Fair talking voices will be trained professionally under supervision of the radio star HANNAH SHAW.

APPLY

Afternoons
(APPROVED FOR VETERANS)-

8600 Wilshire Blvd. Beverly Hills-Br. 2-5446

Tune KFWB-Sunday, 2:30 and 7:00 p.m.

KFWB—So You'd Like to Be Famous?
KFWD—Bank, the Night
KXLA—Challenge to Youth.
KGER—Remembrance Tunes. 
KGB—Dr. W. G. Freeman
KGER—Back to God.
KFXM—Melody for Mankind.
KXN—Gene Autry Show.
KFXM—Baker, Mayfield, and Pearsons
KXN—Let's Go to the Opera.
KXLA—Baseball.
KFWB—Jamb Session.
KXLA—News, Baseball.
KXLA—Search of Hits.
KXLA—Strange as it Seem.
KXLA—6th Wednesday.
KXLA—News.
KFXM—Afternoon Concert.
KFOX—Sunshine Mission.
KFOX—Hawaii Missions.
KXOE—Nazarene Church.

OLD FASHIONED REVIVAL

Charles E.
Fulmer
October 22, 1940
P. O. Box 123, Los Angeles, Calif.

KXLA—4:00-5:00 P. M.
KGER—4:00-5:00 P. M.

KAGLE-BROADCAST

KXLA—4:00 P. M.
KPRO—4:00 P. M.
KFOX—10:00 P. M.
KXLA—10:00 P. M.
KGER—10:00 P. M.

KMPQ—10:00 P. M.

KXLA, KGER—Old-Fashioned Style.

FLOYD B. JOHNSON

KFOX 4:30 - 5:00 P. M., Sun., 9:30-10:00 P. M.; Mon., 1:00-2:00 P. M., Wed.
KGER—8:45-9:00 P. M., Mon.-Sat.

RADIO LIFE

SUNDAY LOGS

10:00-KFI, KFSX—the Reporter.
KCRW—Rancho Buena, News.
KRON—Jimmy Dorsey Orch.
KMPQ—News, Old-Fashioned Style.
KFWB—Music from Classics.
KXLA—Opera.
KOFJ—Musical Horizons.
KSPQ—Music.
KFWB—Spade Cooley Time.
KGER—Weather.
KMPQ—Mississippi Room.
KFWB—Old-Fashioned Revival.
KGB—Endorsed by Dorsey.
KGER—News.

10:15—Find Your Station.
KXLA—Morning Headlines.
KXLA—University Explorer.
KFI—Oron Welles.
KXNF—News.

KMPQ—Conservatory.
KFSX—Holiday Church.
KFSX—Popular Favorites.
KMPQ—Music.
KGB, KFMB, KFOX, KLAC, KPPC—Byways.
KGB—Spade Cooley.
KGER—Beyond.
KXLA—Bright Corner Church.
KPPC—Motel.

10:30—KCRW—Carrell Welts.
KGER—Inside the News.
KXN—America Speaks.
KXLA—Frederick Martin Orch.
KGER—Koh, KFIS.
KGER—Music.
KFSX—Popular Favorites.
KGER—News.
KFSX—Popular Favorites.
KGER—News.
KFSX—Popular Favorites.
KGER—News.

FLOYD B. JOHNSON

11:00—KFI, KFSX—News.
KGER—News.
KXLA—Christian Science.
KXLA—Spade Cooley.
KGER—Heartland.
KXLA—Kavanaugh Grove.
KXLA—Music.

KCRW—Los Angeles Evening Hour.
KGER—Bob Burns.
KFSX—Quo. 2.
KGER—News.
KGER—News.
KGER—News.

11:30—KFI, KFSX—News.
KGER—KXLA—Beyond.
KFFM—Movie.
KFSX—Music.
KGER—Music.
KFSX—Music.
KXLA—Music.

11:45—KCRW—Spade Cooley.
KGER—Spade Cooley.
KGER—Spade Cooley.
KGER—Music.

BAD ADVICE

CBS songstress Helen Forrest is still the woman with her brother's band at the age of ten, and was told by her family that she would never reach the big time!

VOTE GETTER

John Guedel, the man who dreamed up NBC's "People Are Funny," was voted "most likely to succeed" during his senior year at Beverly Hills High.

AWARD WINNERS

Every Academy Award winner of the past ten years has made at least one appearance on the CBS "Lux Radio Theater."
**RADIO LIFE**

**MONDAY LOGS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Programming</th>
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</thead>
</table>

| 10:00 | KFWB | Eastside Show |

**EASTSIDE SHOW**

Every Night Except Sundays

<table>
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<tr>
<th>Time</th>
<th>Station</th>
<th>Programming</th>
</tr>
</thead>
</table>

| 6:00 | KFWB | Eastside Show |

**SOLO FLIGHT**

An aviation enthusiast who has just made his first solo flight is Gene Norman, en-pee-pee of popular musical records and interviews, "Mellow."

Page Fifteen

**BALAINE SAY: Believe it or not, but "Queen for a Day" encee Jack Bailey interviewed a contestant with the same name of C. Ivory Furrer who had a son named Harry Furrer and a father-in-law named D. Furrer.**
TUESDAY, OCTOBER 1

**Indicates News Broadcasts.**

**KFI, KFSD—Fresh World.**

**KNX—Johnny Murray.**

**KECA, KFMB—San Diego McNeil’s Breakfast Club.**

**KRJ, KGB—Cecil Brown.**

**KXLA, KNX, KWED—News.**

**KFWB—Easy Listenable.**

**KRKD—Country.**

**KFJ—Concert Pastelle.**

**KRKD, KFOX—Haven of Rest Western American Mission.**

**KFDV—Wake-Up Ranch.**

**KGER—News, Soul Patrol.**

**KLAC—For the Girls.**

**KX—Reserve.**

**KHJ, KFAC—Fruzyt Tour.**

**KHIC—Market Report, Sports.**

**KXWW—Olga Graven.**

**KX—Gas Cab.**

**KFI, KFSD—Jack Berc.**

**KJ, KFAC—RRSD—News.**

**KXWE, Tumbleway Talk.**

**KFWB—Diamond R Ranch.**

**KXLA—Radiator brothel.**

**KFOX—Diwons.**

**KFOX—Words of Life.**

**KGB—Bill Harrington.**

**KH—Rivendal.**

**KNX—Rivendal.**

**KHJ, KGB, KFAC—Song for You.**

**KECA, KFMB, KFRO—Comedy Manخب.**

**KMAC—KGB.**

**KMP—Notes of Nine.**

**KJ, KFAC, KFRO—News.**

**KECA, KFMB, KFRO—Comedy Manخب.**

**KX—Rivendal.**

**KHJ, KGB, KF, KYOE—Melody Club, World Tourway.**

**KMP—Pappy Cheshire.**

**KEFC—Streets of Abilene.**

**KFAC—Voiles of Health.**

**KXLA—Harmony Homestead.**

**KHER—Blues Mix.**

**KFWB—Rev. Wilderman.**

**KNX—Romance of Helen Trent.**

**KFJ—KPRO, KFMB—Brennan’s Breakfast.**

**KJ—KPRO, KFMB—Brennan’s Breakfast.**

**KFWB—Mello Tunes.**

**KGER—News.**

**RGFL—Open Album.**

**KFCG—Festival of Waltzes.**

**KECA—Show Time.**

**KGR—Quaker City Fare.**

**KX—Quaker City Fare.**

**KXWW—Time to Relax.**

**KHJ—Ski Time.**

**KHJ—The Ice Show.**

**KFWB, KFSD—News.**

**KX—Redskin Parade.**

**KFWB—Morning Serenade.**

**KGER—Voiles of China.**

**KGB—Molly Morse.**

**KJ—Especially for You.**

**KJ, KGB, KFAC, KYOE—Rivendal.**

**KECA, KFMB, KPRO—Home.**

**KMPC—News, Music Hall.**

**KMPN—Music Hall.**

**KFWB, KFAC—Racing News.**

**KX—News, Al Jarvis.**

**KX—Music, Talk.**

**KX—Morning Serenade.**

**KJ—B-FM—Home.**

**KGFJ—Music Hall.**

**KFAC—American Family Hall.**

**XLA—For the Girls.**

**XLA—Rivendal.**

**XLA—Music, Talk.**

**XLA—Morning Serenade.**

**TUESDAY Program Highlights**

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs Boldface.

**Comedy Variety**

3:30—Date with Judy, KFI. 6:30—Hillbilly and Molly, KFI. 7:00—Hope, KFI. 7:30—Red Skelton, KFI. 8:00—Henry Morgan, KECA. 8:30—Mel Blanc, KNX.

**Quiz Participation**

8:00—McNeil’s Breakfast Club, KECA. 9:00—Bronson’s Breakfast. KECA.

11:30—Queen for a Day, KHJ. 12:00—House of Mystery. KECA. 12:30—What’s Your Ladies’, KFJ.

**Drama**

6:30—Hollywood Players, KNX. 7:00—Storyteller, KJ.

**Music**

8:00—Fred Waring, KFI. 9:00—Musical Favorites, KFAC. 10:00—Musical Masterpieces, KFXE. 1:00—American Melody Hour, KX.

**TUESDAY Program Highlights**

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs Boldface.

**Comedy Variety**

3:30—Date with Judy, KFI. 6:30—Hillbilly and Molly, KFI. 7:00—Hope, KFI. 7:30—Red Skelton, KFI. 8:00—Henry Morgan, KECA. 8:30—Mel Blanc, KNX.

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8:00—McNeil’s Breakfast Club, KECA. 9:00—Bronson’s Breakfast. KECA.

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6:30—Hollywood Player, KNX. 7:00—Storyteller, KJ.

**Music**

8:00—Fred Waring, KFI. 9:00—Musical Favorites, KFAC. 10:00—Musical Masterpieces, KFXE. 1:00—American Melody Hour, KX.
**WEDNESDAY, OCTOBER 2**

*Indicates News Broadcasts.*

- KFI, KFSD: Fred Waring.
- KCH, - Johnson Club.
- KECA, KPRO, KFMB: Tom McNeil’s Club.
- KYJ, KGB: Cecil Brown.
- KMPC, KXLA, KLAC, KIWW: New Club.
- KFWB-L.A. Breakfast Club.
- KGB, KFAC: Yacht Club.
- KXLA-Parade.
- KECA, KPRO, KFMB: Ted "Bibbo" Baker.
- KFI, KFOX, KGNS, KReuters.
- KXLA-Parade.
- KFMB-Union Rescue Mission.
- KIWW-Musical Comedy.

**KECA-Showtime.**

**KFWB:**

- L.A. Breakfast Club.
- 9:30-Morning Serenade.
- KXLA-Parade.

- KFMB-Union Rescue Mission.

**KFWB-Showtime.**

- KFMB-Union Rescue Mission.

**WHITMAN PIANO CO.**

5455 W. Pico

**WEDNESDAY Program Highlights**

**WEDNESDAY, OCTOBER 2**

Morning Programs Appear in Lightplace Type: Afternoon and Evening Programs in Regular Type.

**Comedy-Variety**

6:00—Duffy’s Tavern, KFI

- Frank Shorr, KXLA

- 7:00—Frank Morgan, KGB

- 8:00—Walt Disney, KFAC

- 9:00—Jack Carson, KXLA

**Quiz, Participation**

8:00—McNeil’s Breakfast Club, KECA

- 8:00—L.A. Breakfast Club, KFWB

- 9:00—Glamour Mamas, KECA

- 9:00—Bremer’s Breakfast, KECA

- 11:00—Queen for a Day, KGB

- 12:00—E. H. House Party, KXLA

- 12:00—Euclid’s Delight, KFAC

**Comment—Narration**

- 9:00—Kate Smith, KXLA

- 9:00—Slydine, KECA

- 10:00—Dr. Christian, KXLA

**Music**

- 6:00—Fred Waring, KFAC

- 6:00—Musical Favorites, KFAC

- 6:00—Musical Digest, KFAC

**Sports**

- 10:00—Race Lenape, KFWB

- 12:00—Races Sports, KFAC

**Public Interest—Information**

- 5:30—Hollywood Theatre, KFI

- 5:30—Adventure Club, KECA

- 5:30—Sister, KXLA

- 5:30—Finest Hour, KFXM

- 5:30—Ski Club, KXLA

- 5:30—Voice of India, KECA

- 5:30—Waltz Party, KFMB

- 5:30—Bible Club, KGB

- 5:30—CBS News, KFMB

- 5:30—Breakfast Club, KFAC

- 5:30—News, KXLA

- 5:30—Chinese Club, KFMB

- 5:30—Movies, KXLA

- 5:30—World News, KFMB

- 5:30—Western World, KFAC

- 5:30—Music Today, KXLA

- 5:30—Sports, KFMB

- 5:30—Sports, KECA

- 5:30—Sports, KGB

- 5:30—Sports, KXLA

- 5:30—Sports, KFMB

- 5:30—Sports, KFAC

- 5:30—Sports, KPRO

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- 5:30—Sports, KXLA

- 5:30—Sports, KFMB

- 5:30—Sports, KFAC
**KAMP**

**Music of the Stars**

11:10 - KLAC - Juke

**KFWB**

1:15 - KLAC - School of the Air

**KGFJ**

1:55 - KLAC - Jefferson

**KTLA**

1:10 - KLAC - Fair

**KGFJ**

1:55 - KLAC - Jefferson

**KIEV**

2:05 - KLAC - Hollywood

**KIRK**

2:30 - KLAC - Europe

**KSBF**

2:45 - KLAC - South Bay

**KSBF**

3:00 - KLAC - South Bay

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**THURSDAY, OCTOBER 3**

**Haven of Rest**

First Mate Bob and the Good Ship Grace

**KRXD, 8:00 A.M.**

**KRLD, 9:00 A.M.**

**KRLD, 9:15 A.M.**

**Marion Lee's World's Woman**

10:30-11:00 a.m. **KXLA**

Monday thru Friday

**LOCAL LOAN**

Presents

**Dinner Bell Round Up**

12:15 p.m., Mon. thru Fri. **KXLA**

**THURSDAY Program Highlights**

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface Type.
**RADIAL LIFE**

**THURSDAYS AT 12 NOON**

**KFBW—Eastside Show**

**KFBW**—Eastside Show.
**KFDV**—Spade Cooley Time.
**KFXM**—KFBW—KFWB—KFOX—**KLAC**—KGB—KMLC.
**KFXM**—Hollywood House Party—Lady Lee's Dance.

**KGER—**News, Music.

**DUDE RANCH WRANGLERS**

*At the B & R Cafe*

10:30—11 p.m. Every Night
**KGER** — 1390 kc.

**TRANSCRIPTIONS**

Bill Hay, KJH's daily "Readings from the Bible" commentator, has recently recorded an album of "Transcriptions" for immediate release; the first time Bible selections have been put on wax for public distribution.

**ONE MAN BAND**

Genial Sy Oliver, arranger-conductor and scat singer on Mutual's "Endorsed by Dorsey," can double for almost any one in the big band field. Sy plays trumpet, trombone, saxophone, piano, guitar, bass and violin.

Page Twenty-One
FRIDAY, OCTOBER 4

MILD & MELLOW
12:30 TO 1:00 P.M., Monday through Friday

KHJ

KGB, KVQX—Bobbo Norris.

KHJ—Reserve.
KHJ—Junior, with Music.

KFXC—News.

KFAC—Sketches in Strings.
KFXC—Spinach Salad Delivery.
KFXC—Community Broadcasters.

KFXC—Ferry, KVQX—News.
KFXC—Platter Pantry.

KFXC—Catharine Foster.

KFXC—KHJ—Races—Sports.

KFXC—KFWB—Tommy Brown.

KFXC—Today's Hits.
KFXC—Hawaiian Music.
KFXC—Words in Music.

KFXC—Tropical Weather.
KFXC—Your Moods.

KFXC—KFWB—Today's Pets.
KFXC—Rats.

KFXC—KFWB—Tomorrow's Pets.
KFXC—KFWB—Teen.
More: RADIO WEST

(Continued from Page 9)

and Owen James are in charge. Ser-
val Markets of St. George started Sep-
tember 9th over KGB with "Five Min-
ute Marketing," a market report show
which airs six times a week.

Which reminds us—do you, the
listener, care whether your radio shows
are live or tape broadcast or transcrip-
tions? It has, of course, be- come
a lively issue around radio since
consumption of Bing Crosby's ABC.
Philco platter deal—and the chief
question is, how much is the listener
caring about the sound quality when
his favorite show is aired on the spot or waxed for later
airing?

Aw, Now, Henry

Tuned in Henry Morgan Tuesday
night, September 17. Were YOU dis-
appointed, too? We'll bet we were

Real Christmas Early

Who says the comic strips don't live
and breathe? KLAC wants readers as
well as listeners to know that one
well-known character from the Dick
Tracy strip is about to hit the radio-
disc jockey scene. We are referring
to that incorrigible little lady of the
Christian Goul creation—Christmas
Early.

Jim Strain of KLAC called to inform
us that the station has made a deal
with the syndicated Famous Dorse-
ys, which will bring a flesh-and-blood
counterpart of his comic strip gal,
Christmas, to the air-
planes as soon as possible. Auditions
are now being held to find a young
lady who can match the physical
description of Miss Early as well as
handle the chores of a female disc
jockey. The Ansons, Jarvises, Nor-
mans, et al, had better look to their
laurels when Christmas joins the
ranks.

Swap Talk

Talking shop on a vacation will be
Elliott Lewis and wife, Cathy, when
they visit San Francisco this week.
Elliott plays the title role in Mutual's
"Casebook of Gregory Hood" and
Cathy is secretary-associate to "Mi-
ichael Shaughnessy" as a regular mem-
ber of the cast.

Both detective dramas have their
locale in San Francisco, so the couple
have planned to visit some of the places
featured in their respective mystery
scripts.
Cavalcade of America, KJRH, 7:00 p.m.

Cavalcade of the American Forum, KECA, 12:00 p.m.

Cavalcade of the Forum, KFSD, 3:00 p.m.

Chicago Matinee, KECA, 12:00 p.m.

Chicago Theater, KJGH, KGB, KVOE, 10:30 a.m.

Chicago Theater, KJRH, KGB, KVOE, 10:00 a.m.

Chicago Theater, KJRH, KGB, KVOE, 10:30 a.m.

Chicago Theater, KJRH, KGB, KVOE, 10:00 a.m.

Chicago Theater, KJRH, KGB, KVOE, 10:30 a.m.

Chicago Theater, KJRH, KGB, KVOE, 10:00 a.m.

Christian Science, KFOX, 8:00 p.m.

Christian Science, KFOX, 8:00 p.m.

Church of Christ on the Air, KHJ, 10:00 a.m.

Church of Christ on the Air, KHJ, 10:00 a.m.

Church of Christ on the Air, KHJ, 10:00 a.m.

Clare and Charles, KNX, 10:45 p.m.

Clare and Charles, KNX, 10:15 p.m.

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SEPTEMBER

Let’s Leave It Lutheran Lone Liberal Catholic Meet Man Named Mansfield, Andy. KWKW, 10:30 a.m. Su.

Mother’s Morgan, My Musical Digest. SGFJ.

Muskat Department Store, KXLA, 6:45 a.m. M-F.

Music to Murray, Johnny KNX, 9:15 a.m. M-F.

Mr. Notes Nick National Farm Name, Name Mystery Open Theatre KNX, 1:35 p.m. M-F.

Theatre at Bobby-Theater at Ted. ILECA, 6:45 p.m. Su.

Fleetwood....KECA, 6:45 p.m.

Views News...KECA, 6:45 p.m.

It 29, 1946

Radio Life

1:30 p.m. M-F.

1:15 p.m. M-F.

5:30 M-F.

2:30 M-F.

2:15 p.m. M-F.

1:30 p.m. M-F.

1:30 p.m. M-F.

Strolling Tom, KFAC, 8:30 a.m. Su.

KFDB, 9:15 a.m. M-Sa: 2:15 p.m. Su.

Styles, Hal KFDB, 2:30 p.m. 7: Su.

Schatz, Georgie KFDB, 3:30 p.m. Su.

Sullivan, Ed *KECA, KFMB, 8:15 a.m. M-F.

Sunday Singers Club KFAC, 8:30 a.m. Su.

Sunday Variety KECA, KFMB, 3 p.m. Su.

Sunrise Salute KECA, KFMB, 6:30 a.m. M-F.

Suspense KFAC, 4:30 p.m. Su.

Surprise Party KECA, 11:30 a.m. Su.

Superman KECA, KFMB, 7:15 a.m. M-Sa.

You’d Like to KHJ, KFMB, 6:45 a.m. M-F.

Talk of the Town KECA, KFMB, 6:45 a.m. M-F.

Tell Me, Doctor KECA, 9:45 a.m. Su.

Tell Your Neighbor KECA, 9:45 a.m. Su.

Tennessee Jed KFAC, 4:45 a.m. M-F.

Tillamook Kitchen KFI, KFSD, 9:45 a.m. M-F.

Time Out KHJ, 9:30 a.m. M-F.

Today in History KECA, KFMB, 11:15 a.m. M-F.

Toni Mix KFDB, 5:45 a.m. M-F.

True Detective KHJ, KFMB, 1:15 p.m. M-F.

Trial by Jury KECA, 9:15 a.m. M-F.

Try ’n’ Plod Me KECA, KFMB, 1:15 p.m. M-F.

Twist and Turn KECA, KFMB, 1:15 p.m. M-F.

Twenty Questions KECA, KFMB, 9 a.m. M-F.

Twilight Tales KFMB, 12:15 a.m. M-F.

Tyler, T. Texas KGER, 11:15 a.m. M-F.

Under Arrest KHJ, KOE, 7 W.

University Explorer KFAC, 8:40 a.m. M-F.

Variety Hall KOJF, 3 a.m. M-F.

Vie de la Rue KHJ, 9:30 a.m. W.

Voice of Firestone KFAC, KFMB, 5:30 p.m. M-F.

Voice of Mexico. KFWB, 6 a.m. M-F.

Voice of the Moment KFDB, 5 a.m. M-F.

Vice of Prophecy KHJ, KFGB, 8:45 a.m. Su.

Vesey KHJ, KFMB, 6 a.m. M-F.

Wake Up and Smile KECA, 11:15 a.m. Su.

Waltz Time KECA, KFMB, 6:30 a.m. M-F.

Warriors of Peace KHJ, 8 a.m. Su.

Washington Inside Out KECA, 10:15 p.m. M-F.

Way, Way Down KECA, KFMB, 9:30 a.m. M-F.

Welles, Orson KHJ, 10:15 p.m. M-F.

What Do You Say? KHJ, KFMB, 10 a.m. M-F.

What’s the Score? KECA, 10:15 p.m. M-F.

What’s the Weather? KHJ, KFMB, 10:15 p.m. M-F.

 Weiner Smile KECA, KFMB, 1:15 p.m. M-F.

Whistle Bitem KHJ, KFMB, 2:15 p.m. M-F.

Wistful Bill Club KFAC, 5:30 p.m. M-F.

Wildfire KHJ, 8:45 a.m. Su.

Windle, Mitchell KHJ, KFMB, 6 a.m. M-F.

Win, Place or Show KECA, 7 a.m. W.

Winnipeg KHJ, KFMB, 9:30 a.m. M-F.

Young Artistic KHJ, 9:30 a.m. M-F.

Young Performers KECA, KFMB, 9:45 a.m. M-F.

Young People’s Church KHJ, KFMB, 9:30 a.m. M-F.

You’ve Sincerely ZIFF, Sid ECA, 10 a.m. M-F.
Willson with his sparkling music and his special brand of humor starts a new series.

**Quiz**

**Monday, September 30—**"Grand Slam," KNX, 8:30 p.m. (15 min.) Monday through Friday. Irene Beasley is the singing quiz-mistress in this musical quiz show which pits the studio audience against the at-home listeners.

**WHAT'S BACK**

**Comedy**

**Sunday, September 29 —**"Jack Benny Show," KFI, 4:00 p.m. (30 min.) Jack celebrates his fifteenth anniversary in radio. He brings back the old gang.

**Sunday, September 30 —**"Bob Burns Show," KFI, 8:00 p.m. (30 min.) New time and day for Bob.

**Monday, September 30 —**"Joan Davis Show," KNX, 8:30 p.m. (30 min.) "Tea Shoppe" reopens with the same cast of funsters.

**Tuesday, October 1—**"Amos 'n' Andy," KFI, 6:00 p.m. (30 min.)

**Tuesday, October 1 —**"Fibber McGee and Molly," KFI, 6:30 p.m. (30 min.) 79 Wistful Vista reopens.

**Wednesday, October 2—**"Jack Carson Show," KNX, 9:00 p.m. (30 min.) Irene Ryan and Dave Willock are featured with Jack.

**Thursday, October 3 —**"Abbott and Costello Show," KFI, 7:00 p.m. (30 min.)

**Quiz**

**Sunday, September 29 —**"Quiz Kids," KFI, 1:00 p.m. (30 min.) New network and time for the "Kids."

**Wednesday, October 2—**"Information, Please," KNX, 7:30 p.m. (30 min.) Clinton Fanning has his experts return for the fall bout.

**Women's Programs**

**Tuesday, October 1 —**"Women's Forum," KNX, 7:00 p.m. (30 min.)

**WHO'S GUESTING**

**Comedy**

**Wednesday, October 2—**"Duffy's Tavern," KNX, 6:00 p.m. (30 min.) Carmen Miranda will be the guest star.

**Variety**

**Monday, September 30—**"The Victor Borge Show," KFI, 6:30 p.m. (30 min.) Kay Kyser will be the guest of Victor and Benny Goodman.

**Music**

**Monday, September 30 —**"Telephone Hour," KFI, 9:00 p.m. (30 min.) Bidu Sayao will be the guest soloist.

**Monday, September 30—**"Voice of Firestone," KFI, 9:30 p.m. (30 min.) Christopher Lynch, Irish tenor and protege of the late John McCormack, makes his American debut. He will alternate weekly after this date with Eleanor Steber, Metropolitan opera star, as a permanent feature of the program.

**WHAT'S PLAYING**

**Music**

**Sunday, September 29—**Opera, KLAC, 8:00 p.m. (4 hrs.) San Francisco Opera Company gives "Romeo and Juliet."

**Monday, September 30—**Opera, KLAC, 8:00 p.m. (4 hrs.) San Francisco Opera Company gives "La Boheme."

**Saturday, October 5 —**Opera, KLAC, 8:00 p.m. (4 hrs.) San Francisco Opera Company gives "La Forza Del Destino."

**Drama**

**Sunday, September 29—**"Theater Guild on the Air," KECA, 7:00 p.m. (1 hr.) "Our Town" with author Thornton Wilder in the role of narrator and stage manager.

**Tuesday, October 1—"Hollywood Players," KNX, 6:30 p.m. (30 min.) Joan Fontaine and Joe Cotten in "Rebecca."

**Thursday, October 3—"Suspense," KNX, 9:00 p.m. (30 min.) Rita Hayworth in "Three Times Murder" by John DeWitt.

**WHAT'S SPECIAL**

**Public Interest**

**Tuesday, October 1—**President Truman, all networks, 7:30 p.m. (5 min.) Special address by the President.

**CBS Stars**


**Awards Presentation**

**Tuesday, October 1—"Salute to Al Jolson," KHL, 7:30 p.m. (1 hr.) Jimmy Walker, George Jessel, Bob Hope, Eddie Cantor, Fanny Brice, Dinah Shore, Frank Sinatra, George Burns, Gracie Allen and others will be heard in addition to guest of honor Jolson.

**Sports**

**Saturday, October 5 —**Football, KHJ, 2:15 p.m. (till concl.) USC vs. Oregon State at Los Angeles.

**Saturday, October 5 —**Football, KECA, 10:45 a.m. (till concl.) Cornell vs. at West Point.

**Saturday, October 5 —**Football, KECA, 2:00 p.m. (till concl.) Washington vs. UCLA at Seattle.

**Wednesday, October 2—**The World Series, KHL, time to be announced, (weather permitting.) First game will be played in National League Park.
BASEBALL broadcasting and KLAC's Fred Haney are synonymous to the Los Angeles baseball public. Mention baseball and the fans think of Fred Haney because Fred has been broadcasting both the Angels and the Hollywood games for four full years, and his commentaries are as colorful as a Brooklyn Dodgers fan's vocabulary.

When we talked to Fred regarding the broadcasting of baseball, we learned that the regular season will end September 22, but thereafter there will be play-offs by the four leading teams in the Coast League. All of these series will run about a week, so baseball broadcasting will go right on until the middle of October with Fred at the mike.

We asked him about the possibility of the Los Angeles team or the Hollywood team becoming a Major League team, and Fred explained in detail that the whole suggestion was a very touch-and-go affair. There is every possibility that the Coast League will eventually become a third Major League. However, the big problem at present is, due to the fact the Coast League is in a Minor League classification, that any player who has ever signed a Major League contract, or has been in baseball three full years, is liable to baseball's "draft" rule. Under this rule the Major Leagues have a right to draft any player from the Minors.

When we asked Fred whether he thought there was any possibility of this draft rule being rescinded, he was as cagey as an old-time "slow" ball. He said something to the effect that the answer was anybody's guess, so we went on to ask about Fred's own career in baseball and how he came to turn to radio.

23 YEARS BACKGROUND

It seems that he started originally back in 1918. It was up in Portland with the old Northwest League. When that League folded, Fred Haney came down the coast to Los Angeles and the Angels. From there he went East and to the Majors by way of Omaha. Next, Haney went to the big Leagues as an infielder! Detroit, Boston, Chicago—all followed in that period between 1922 and 1929. Then there was a period when Fred went to Indianapolis at the beginning of the season and wound up the year with the St. Louis Cards. By 1930 Haney was back on the Coast playing baseball with the Angels. He played for both the Angels and Hollywood Stars in the period between then and 1934, so he learned to know both teams as a doting mother knows her own twins.

In 1934, the East—and the Major Leagues—again beckoned Fred and he left—to manage the Toledo team for about four years. Then back to St. Louis as manager of the Browns. In 1942 Fred deserted active participation for the mike—much to the glee of the Fred Haney radio fans!

Just to show how loyal those Fred Haney fans are—it seems that Fred had received about 100 baseball rule books from the East. One Sunday, he decided on the spur of the moment that it might be a good give-away for the youngsters, so in his casual way in the brief lull between innings of a baseball broadcast, Fred announced to anyone and all that anyone who sent in a self-addressed, stamped envelope would receive a copy of the rule book. He expected a few casual replies—mostly from youngsters and high school baseballers, but he certainly never anticipated what actually happened. On Monday morning the mail desk at KLAC was literally swamped with requests and the station's publicity manager could only stand around and tear his hair for want of photographers.

Yes, baseball broadcasting and Fred Haney are synonymous!
All Van Deventers, But On "Twenty Questions" program they go under different handles: Fred, left, uses real name; his musician wife is called Florence Rinard (her maiden name); while fourteen-year-old Bobby takes the surname McGuire from his maternal grandmother. We think it would be lots more fun if they broadcast as a family.

Fred, Florence, Miss Keen, Bobby, and Herb Polesie, well-known radio producers, line up at the quiz table to face emcee Bill Slater on the "animal, vegetable, mineral" quiz. Raya Keen was guest. Others have been Lucille Ball, Francis Lederer, and Jan Struther.

Nancy Van Deventer, sixteen, left, was the one who thought of the show idea for "Twenty Questions", but she isn't heard on the broadcast for she's away most of the time at boarding school. That's "little brother", Bobby, with her.
The World In Her Room

By Billie Clevenger

I WISH people wouldn't take the words, "National Broadcasting Company," so literally! So often they call up and ask me about such-and-such a program and I'll say, "That program is on another network, madam," and the reply will be, "No, it isn't, I have the paper right here in front of me and it says 'National Hook-up.' It's the Word National that fools them—they think it means anything broadcast anywhere in the United States! I usually try to help them, though, no matter where the program is and I know that the switchboard girls on the other networks do the same for us.

Then, of course, people call up who are just chatty and want someone to talk to. I've made so many friends over this phone. One of my closest friendships came about this way. My hobby is music and I got to talking with a woman one day whose mother had been Schumann-Heinck's accompanist. We've been friends ever since.

Then there's the person who'll call up and say, "I was busy yesterday and missed my favorite program. Tell me, what happened on 'Ma Perkins'?

Personally Responsible

And, oh my, when "Irene" was killed on "One Man's Family" everyone who called up about it was so mad at me! You would have thought I'd stabbed "Irene" in the back with a knife personally!

Right now the public seems to be Roy Roegering us to death! We do try to give people a satisfactory answer, though, no matter what the question is. The emphasis here is on personal service.

One of the most amazing things about this place is the speed with which people can get on the phone and call us up. The minute something of national importance happens — boom — the board lights up like a Christmas tree. You wouldn't think people would have had enough time even to dial us.

It was thrilling during the war. I was on this board during every major happening right from the beginning. That is, I was until the end. Can you imagine, I missed the end of the war! I was away on vacation and I was so excited I called in and begged to be allowed to come back for the occasion. But I was too far away to get back in time.

Single-Handed

I'll tell you when it's most exciting — election night! I wouldn't miss that for the world. Last time one of the girls asked if she could work the board during the final returns. Well, she fainted from excitement at the beginning of the evening and I had to handle both boards myself. Was I busy—but I loved it!

Let's Listen in On NBC's Chief Operator Billie Clevenger as She Turns From Her Switchboard to Tell Us About the People On the Other End of the Telephone Lines

(Please turn to Page 35)
"THE COLLECTIONS ARE TAKING OVER OUR HOUSE". smile Cathy and Elliott Lewis, ether thespians heard frequently on CBS' "Suspense". Here, Cathy displays a china shoe, one of a collection she started when she was three years old, while husband Elliott proudly shows two of the "HO" gauge freight cars he built himself.

"BUYING CLOTHES HAS ALWAYS BEEN our favorite hobby", smile the King Sisters, vocal quartet featured on NBC's Meredith Willson show. So they turned their expensive "hobby" into a successful business—"The King Sisters Valley Vogue", a dress shop out San Fernando way. Left to right, Alyce, Donna, Luise and Yvonne, who runs the hat concession.

PRODUCER OF CBS' "STARS OVER HOLLYWOOD", Paul Pierce, has two pet hobbies—flowers, and this impressive collection of service shoulder patches.

ACTOR HEARD ON MBS' "JONATHAN TRIMBLE, ESQ.", Earle Ross, has a number of interesting hobbies, including canaries. Two of the prize birds which he and his wife raise on their North Hollywood ranch are a white cinnamon and a golden cinnamon, which took five generations to breed.

Jack of All Trades--
Master of One
No. 6 of a Series

Again Our Cameraman Catches Your Pet Radio-ites
At Their Favorite Pursuits Away From Microphones
BOB NYE, WHO IS producer of Mutual’s “Main Line” series, is appropriately a radio fan, and here tinkers with one of his miniature engines.

In some instances, it’s sentimentality; in others, good business—but whatever has prompted the interest of these radioites in the extracurricular pursuits at which they’re pictured in the accompanying photos, their all-out enthusiasm is obvious.

As you can see, the attention of your microphone favorites, when they’re away from their air assignments, is attracted in a variety of directions—but we think you’ll agree, all of them are interesting.

JAY STEWART ENJOYS his off-mike hobby of miniature trains just as much as he enjoys his on-mike chores as emcee of ABC’s “What’s Doin’, Ladies?”

NBC’s LAUGH MAN, JACK HALEY, indulgeS in a little “horse-play” with a cow, but “Bossie” doesn’t seem to think it’s funny. Don’t worry, though, Jack isn’t really tightening that wrench, and he knows the right way to milk a cow. Off the air, Haley operates a 300-acre ranch in San Diego county.

NBC’s FIBBER Mcgee (JIM JORDAN) gets serious when he enters his home workshop. He has made many useful and attractive pieces of furniture for his and “Molly’s” charming home.

JUNE FORAY, MBS’ IT’S SMILE TIME girl friend and often “The Cisco Kid’s” sweetheart, likes to sew and makes many of her own clothes, including the one she is wearing here.
CBS' "DR. CHRISTIAN," Jean Hersholt, is rightfully proud of this collection of interesting pipes.

MEL BLANC, STAR of his own CBS show, has always liked unusual gadgets, loves to wait on trade at his hardware store in Venice, Calif.

BOTH ON THE AIR and off, reading gags is the pet pastime of comic Jack Kirkwood. He has trunkloads of old jokes, a vast number of rare joke books, and shelves of filed gag material.

NO FRIVOLOUS MISS IS LOUISE ERICKSON, heroine of NBC's "A Date with Judy". She designs her own clothes! Pictured below is a very simply made dress of pink chambray, featuring an apron-skirt effect edged with two layers of eyelet-embroidered batiste of aqua and white. The same edging borders the neckline.

THIS LOUISE ERICKSON-DESIGNED EVENING DRESS has a black faille top with cap sleeves and diamond-shaped neckline. It is fitted at the waist and has a bouffant skirt of white silk net, bordered in black velvet. With it, Louise wears around her neck a narrow black velvet ribbon with rhinestone clip.
“Twenty Questions”

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old parlor game—animal, vegetable or mineral.

“Wait a minute,” her father said. “Why not?”

Immediately the group fooled around with Nancy’s idea and whipp ed up a format, which was presented soon after. and is now sponsored by Ronson Lighter. Now, the proof that Nancy knows her vegetables, minerals, AND animals is demonstrated each Sunday night when millions glue their ears to the radio and vie with the Van Deventers in this popular parlor game. Between 12,000 and 13,000 letters a week are indicative of the “draw” “Twenty Questions” has.

Audience In “Know”

As title of the program indicates, the experts try to nail their object by asking questions—twenty of which are the limit. The studio audience sees the correct answer posted at the point where the contestants cannot see. The listening audience is let in on the answer via a microphone which isn’t connected to the studio.

Appearing on the program under names other than Van Deventer (to add interest) are Mrs. Van Deventer, who takes the name of Florence Ri nard (her maiden name); fourteen-year-old Bobby, known as Bobby McGuire (his maternal grandmother’s maiden name); Herb Polesie, New York and Hollywood producer; and Bill Slater, famous sportscaster, once headmaster at Adelphi College, who emcees the broadcast.

All the Van Deventers were born in Indiana, but each came from a different place, so they consider their “home” in Princeton, New Jersey, where they have a small stucco house. Van Deventer, formerly a Mid-Western newspaper man, writes all his own copy, styles himself “an outright duffer” at golf, is a Rotarian, heads NBC’s program committee. He likes fried chicken, hot biscuits, square dances, fast horses, and “everything but the state of the world today.”

His wife, (eighteen years married) enjoys both music and art, likes the works of William Cullen Bryant, hates “being a golf widow in the daytime and a radio widow at night.”

Holds His Own

Bobby has the distinction of being the only juvenile to compete regularly with adults on a radio quiz show. He reads the World Almanac for recreation, is a Life Scout and hopes to have an Eagle, but is worried about his swimming; broke his arm last season playing football. On the program he is very calm, has a way of tapping his forehead when trying to think, (the results are frequently quite amazing). His pet dislike (right now) is girls who also jazz, and being photographed.

At the beginning of the series, Bobby and Polesie were supposed to bicker with each other—a kind of trump-up feud to give the broadcast a lift. During a little heckling session, Emcee Slater chimed in to ask something and Bobby, as he was coached to do, replied: “It’s none of your damn business!”

Good Now

So many hundreds of letters were received after that broadcast criticizing Bobby for his “impertinence” that the whole idea was dropped, and Bobby has reverted to his real well-behaved self.

One night, twenty attempts to clarify an answer had been made and the question was on the point of being declared a “miss.” The answer, as printed on the large card and broadcast by the mystery voice, was “Beauty and the Beast.” Fred and Florence were vying for the right answer at the point, when Slater commented slyly, “You two remind me of two.”

Another night, Van Deventer came up with the answer to a very difficult question and Slater said, commendingly, but facetiously, “I hope your wife is listening in.”

“She is, believe me,” replied Fred just as gayly before an audience, which didn’t know Fred and Florence were Mr. and Mrs.

Glamour in His Manor

(Continued from Page 5)

“And over there,” he pointed to a house down the hill to the left, “is where Gregory Peck lives. On a clear day you can see Gregory Peck.”

After a long New York run as co-star with Jimmy Martin in “One Touch of Vei us,” Kenny returned to Hollywood to star as “Toni” in “Two Hearts in Tl...-Quarter Time” during the first part of the Greek Theatre summer musical festival, and to resume his radio career as “Glamour Manor” star. He’s also been seen on the screen recently in “The Harvey Girls” and “The Red Snake.” His voice is heard on Decca records. All in all, it’s been quite a year for Baker fans.

Kenny, who has the clean-cut, clear-eyed look of a college senior, reveals in the live program his characterization of the naive and enthusiastic young man he portrayed on the Jack Benny show. “Yes,” he smiled, “people have treated me most kindly, quite a while now. After all, I am an old married man with a family. To tell you the truth, I can’t remember the time when I wasn’t married.”

Kenny and a friendly black cocker spaniel named Lueda led us back around the house to see the swimming pool. By this time the Baker children were jumping and splashing in the water and screams of what could have been either glee or intense pain rent the air. “After a while,” said Kenny philosophically, “a parent gets so he can distinguish between the screams that mean joy and the ones that mean business.”

It’s apparent that Kenny Baker’s career as a father certainly doesn’t play second fiddle to his career as a singer.

The World in Her Room

(Continued from Page 31)

Oh, yes—the calls we got about “Mr. Hush.” You know — on Ralph Edwards’ “Truth or Consequences.” My goodness, they came from all over the United States and Canada, and everyone wrote positive that he alone knew who “Mr. Hush” was! Sometimes they would tell us and sometimes they would be real secretive as if we wanted to pry the information out of them and win the prize ourselves. We took “Mr. Hush’s” calls through this board, and we all had our own theory as to who he was. We were all wrong, of course so were the people who called us up and were so positive. That Ralph Edwards is a sweetheart though we don’t care how many calls he lets us in for!

Yes, some day I’m going to write a book. I’ve been saying that for years. So many funny things happen that can’t be explained to them all. Excuse me just a minute... National Broadcasting Company... Sorry madam, you have the wrong number!

Know Thy Neighbor

(Continued from Page 7)

ed in the trade they name. By that I mean that the trade is their livelihood and not an avocation or hobby.”

How often, we asked, do the questions about his actual trade baffle a guest? “Not too often,” laughed Wes. “But once we had a dog catcher who couldn’t answer a single question about dog catchers.”

Getting Tracy and Battersea together was a treat because they talked about one another and we received a brief glimpse into their radio background. They like working together as a team and long for more audience participation shows. Wes at one time was studying law, but gave it up for the stage, which in turn landed him in radio.

Sterling went to work for CBS when he was in his teens, went into the Army with Armed Forces Radio Service, returned to CBS and resumed his job as producer. At this writing he is serving as contact producer on Orson Welles’ alrer as well as “JNAT.”

We thanked the gentlemen for making our air debut such an auspicious occasion, and promptly dropped our nice gift of hair tonic on the cold hard pavement. But the next time—

Page Thirty-Five
WHO WILL WIN?
Interest simmers to the boiling point as famous personalities of radio, stage, and screen compete for honors on the Hollywood House Party.

"YOU, TOO, CAN BE A DISC JOCKEY"

feature. Among the contestants who have already "guest-disced" are:

FRANK SINATRA — The Voice — in Person!
COTTONSEED CLARK — Barn Dance M.C.
CHET HUNTLEY — M.G.M. Commentator
ART LINKLETTER — Famous M.C.

AWARDS WILL BE MADE DURING OCTOBER
Tune in for the fun

OTHER GUESTS WHO HAVE RECENTLY APPEARED:
Dee Parker
Bob Carroll
Connie Haines
Ramsey Ames

Ivie Anderson
Meade Lux Lewis
Pee Wee Hunt
Eddie Beal