Programs for Week Beginning August 11th

Sally Stone
"Singing Sweetheart"

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Let's GIVE RADIO BACK TO THE LISTENERS
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Dear Radio Lifers: When your ear inspires your pen and you drop us a note about your pet peeve or pet joy, PLEASE be sure to send your name and address with your comments. It's only fair to know who's doing the writing. If, for any reason, you wish your name or address withheld, just say so, and we'll not print this information.

Mrs. Rosalind D. Kelgan, 3839 West 57th Street, Los Angeles, Calif.

Sirs: I have read so many criticisms about the soap operas that I want to suggest an idea that might be enjoyed by many listeners. Don't you think that a little old lady as a heroine of a story would be enjoyed by all; and I wondered if Eliza-abeth Corbett's permission could be obtained, or if it were granted, why couldn't "Mrs. Meigs" go on the air? A characterization and story that is so warm and human would appeal to so many of us that we must try to live for others instead of glorifying ourselves.

I don't know why I'm writing this letter unless it would be so that many people may have the warmth and blessed enjoyment of "Mrs. Meigs" and the "dear old ladies" come into their homes.

Your idea is a good one: "Mrs. Meigs" would be a delightful heroine. Mary Roberts Rinehart's "Flim" would also be fun on the air, don't you think?

Barbara Gilli, Los Angeles, Calif.

Sirs: What happened to a grand invention called "radio"? What has happened to those "has-beens" termed radio actors? And to the word "opportunity"?

It seems to me that radio has taken the back seat and the poor defenseless actors and actresses are almost never heard from. The movie industry has taken the wheel. With every turn of the dial some "Hollywood-lite" is guseting on the top shows at a fabulous salary.

The ability to give a flawless performance behind the mike and the ability to act and at the same time appear to be good camera material are two different talents. Why not keep them separate? We can go to the movies and most of us do about once a week. We have movie stars' photographs peering at us from garden, home and fashion magazines, advertising hope chests, breakfast cereal and cosmetics. Let's please have something new in radio-more shows like "Fibber McGee and Molly," "Lum and Abner" and the F.B.I. series. How does the rest of the public feel about this?

And why not a new opportunity show for radio talent such as the "Doc Hall" and "Hal Hodge" shows were several years ago?

On page 6 of this issue, Bill Lawrence, producer of "Enoree Theater," has some interesting comments re "giving radio back to the listeners."

Charles F. Schoener, 6251 1/2 South Hoover Street, Los Angeles 44, Calif.

Sirs: Do you want to laugh, do you want to scream? Well, I'll tell you what you oughta do—see "Three Men on a Mike's" audience show.

I've never laughed so much in all my life as I did at their opening show. I call it a six-star performance. Flo is a marvel at the organ, piano and celeste. "Daffy" is a fine actress, going from one role to another. One moment she is a little girl, next she's a two-gun-Lil in a western drama. Joe Yocam, Alan...
ON OUR COVER

On our cover this week is pert blonde Sally Stone, feminine half of "The Singing Sweethearts," newest musical program heard on KJH-Mutual every Sunday, 9:30 to 9:45 a.m., for Ivoryne chewing gum. Tenor Steve Saunders completes the duet.

Miss Stone, twenty-two, hails from Seattle, where she busied herself with participation in dramatics, operettas and the like. She's an outdoor girl, particularly fond of skiing, swimming, sailing, badminton. She's a member of the Sierra (skiing) Club and the Hollywood Athletic Club.

Miss Stone is not new to radio in the Southland, having done considerable quartet work with Bing Crosby, Frank Sinatra, Dinah Shore, James Melton, and Nelson Eddy.

was all fair and square. Although I didn't get any of them I came home feeling I had been thoroughly entertained. Bentley Morris is the clever fellow whose name you don't know, who assists KFWF's "Three Men on a Mike."

Charles Delman, 1517 Oak Street, Los Angeles, Calif.

Sirs: With this, I make protest to some of the record-spinners who insist on telling the public what they like or dislike about the records they are playing. I timed the spinner on the Western Stars last Saturday night, and he put in thirty-three minutes out of one hour and fifteen telling what he liked. Can't something be done about this?

Record spinners—what about it?

Barbara Tomsche, 231 North Mariposa, Burbank, Calif.

Sirs: I listen to the radio very frequently and I enjoy listening to good speakers. I think John Nesbitt with his "Passing Parade" deserves a program of his own. If he has a program other than Westinghouse, I would like to know.

To our knowledge, Mr. Nesbitt has no other show at the present time.

Louise Moody, 403 Orion Street, Van Nuys, Calif.

Sirs: I want to register a beef. I like smooth western bands and programs like Spade Cooley, the Pickard Family and Texas Jim Lewis, but when they sing a good old time like "You Are My Sunshine" they sort of apologize for it. For gosh sakes, we love these old numbers and tell them nobody has to apologize for them.

Joel Lanning, 2277 Comstock Street, San Diego, Calif.

Sirs: In reference to "Here's Morgan," where's Morgan?

Morgan WAS on KECA at 7:30 p.m. on Thursday nights. However, he's still on the network, though no longer on KECA.

Edna Wood Fraser, 3006 Bellevue Avenue, Los Angeles, Calif.

Sirs: Just finished reading "Academy Award" spread in June 26th issue. Credits to everybody but the announcer. Surely the fine voice of Hugh Brundage is a credit to any line-up of talent.

Our apologies to announcer Brundage—and to reader Fraser, a tip to watch future issues of Radio Life. Mr. B. will soon be interviewed for a story all his own.

James W. Widner, 1217 East Elliott Avenue, El Monte, Calif.

Sirs: I have been reading over the comments in "The Ear Inspires the Pen," and would like to add my few words to those of a listener in regard to the manner in which "the chap describes the beef stew...my tummy turns over! I appreciate what the lady was referring to. My tummy nearly turned wrong side out! Why can't the people who buy the radio station's time put something on the air which is more effective than that to which we must listen? The "beef stew" mentioned is pretty cold by the time it gets to us via ether waves. Just a word to Thrifty Drug Store.

Joan Ver Straten, 1146 Sierra Way, San Bernardino, Calif.

Sirs: I got a copy of Radio Life today and I looked all through it for a story on Elliott Lewis. Won't you please print a story on him in a future issue (also pictures)? He's really a wonderful actor and he's played with many of the stars in several programs I've heard lately.

I'd like to know if the same woman who plays "Portia" in "Portia Faces Life" is "Belle" in "Lorenzo Jones"?

We agree with you on Elliott Lewis, and we'd try to grant your request in a future issue. Lucille Wall plays both the parts you mention.

That's KFI—440 on the dial

The lovely star, Nannett Sargent, has the feminine lead in a popular series of mysteries, light comedies and romances heard on KFI Saturdays at 3:30 p.m. This is radio's gayest playhouse so don't forget to attend.

Advertisement.
Page Three

Radio Roundup from KFI

LIKE A GOOD STORY WELL TOLD? IF YOUR ANSWER IS YES, STATION KFI SCHEDULES JUST THE PROGRAM FOR YOU. BE SURE TO HEAR:

"THE MAN WITH A STORY"

Mercer McLeod and Reta dramatize and narrate strange and unusual tales of good and evil from near and far places. Here is the art of storytelling revived. The time: Fridays at 7:45 to 8:00 p.m.

AND "CURTAIN TIME"


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LET'S GIVE RADIO Back TO THE LISTENERS!

By Bill Lawrence
As Told to Ed Thompson

Gene Lester Photos

Tuesday, 5:30 p.m.
CBS-KNX

HERE'S no pause for applause on "Encore Theatre." In fact, there's no audience to do the applauding!

It's part of the campaign of Producer Bill Lawrence, who, with his "Encore Theatre," hopes to establish a trend on dramatic shows to eliminate studio audiences and to fulfill his slogan, "Let's give radio back to the listeners."

"Radio's war time honeymoon is over," Lawrence says, "and broadcasters are learning every day that they're back in a highly competitive race to find buyers, instead of on a leisurely siesta, when all they had to do was take in the blue chips and..."
present a program which passed as institutional advertising.

"During the past several years radio slipped into a bad habit. It knew there were millions listening, but seemed to forget them as casts played more and more to the people in the studio audience. The condition has been worse on comedy shows, but many dramas have had their bad moments because an audience in the studio intruded upon and spoiled the broadcast as home entertainment.

"Now that competition is king again, I am convinced that radio must ignore the handful of studio guests and play to buyers by the millions. Other media of advertising hope that radio will fail to break its wartime habits, but I believe there are enough far-seeing people in radio who will insist on the listener at home being given every consideration."

**Drawing Card**

To strengthen his argument, Bill has only to point to his own "Encore (Please Turn to Page 28)

**ANNOUNCER FRANK GRAHAM, MUSICAL CONDUCTOR**

Leith Stevens, and Lawrence hold a last-minute script huddle prior to a Tuesday night air session.

**FOLLOWING THE INITIAL SCRIPT reading, Lukas, Lawrence and Stevens discuss the integral part music will play in the evening's performance.**

**THIS IS HOW LAWRENCE AND HIS associates, Claire Warns, engineer Johnny Schneller, and CBS producer Dick Hayseal appear to the actors outside the control booth.**

**IN LIEU OF A FIRST SCRIPT READING around a table, Lawrence prefers an informal semicircle. On Lawrence's left can be seen Lukas, writer Holloway, actresses GeGe Pearson and Lurene Tuttle.**
THAT "BOO-BOO-BOO" MAN, Bing Crosby, of course, is at home on the green as he is at a microphone, as is--

NBC'S "IRIUM" LAD, Crosby's chum, Bob Hope. Looks as though he's as attached to this club as to a tube of you-know-what.

SAILING IS THE SPORT for Arthur "Dagwood" Lake when he's not being the bumbling Bumstead of CBS' "Blondie".

BE IT WITH BOW and arrow or rifle, NBC's Bob Burns is a mighty hunter and has no need of employing his faculty for spinning "tall tales".

JUST BECAUSE SHE'S missed this shot, don't let Cass Daley fool you. She can really make a badminton bird fly!

SNOOPING FOR SCOOPS is a strenuous business so ABC's Jimmie Fidler welcomes a last game of table tennis as real relaxation.

Jack of All Trades -- Master of One
No. 2 of a Series

Many of Radioland's Top Personalities
Keep in Top Form With Favorite Sports

NOR SHOULD THIS movie star-ish pose by Mutual's Glenn Langan (of "Mystery Is My Hobby") deceive you into thinking he can't handle the racket with skill when challenged.
CHET "LUM" LAUCK, of ABC's homespun laugh team, is a duck hunter deluxe, and demonstrates his prowess at the lake on his 156,000-acre Nevada ranch.

ANN SOTHERN, stands proudly by her record catch—a 259-pound marlin swordfish she landed off Catalina Island, in twenty-two minutes' time.

Ken Niles always bags the limit when he forsakes his announcing chores for his regular hunting excursions.

PETITE STAR OF CBS' "Maisie". Ann Sothern, stands proudly by her record catch—a 259-pound marlin swordfish she landed off Catalina Island, in twenty-two minutes' time.

"RED RYDER" AT THE Mutual microphone, Brook Temple is an accomplished horseman and revolver-twirler in real life, too.

Like Father, Like Son. Norris "Tuffy" Goff (he's "Abner" of ABC's "Lum and Abner") and son Garry are both expert marksmen and enthusiastic hunters.

ABC's "Amos 'n' Andy" (Freeman Gosden and Charles Correll) favor tennis—and, incidentally, look very natty in their white sports ensembles.

A n alert mind and an active body such as are required by all who engage in the energetic business of radio naturally induce an enthusiastic interest in sports.

You are all familiar, of course, with Crosby and Hope's devotion to the golf links, but others of your favorites are equally partial to some such phase of athletic activity—as evidenced in the accompanying photos.

Don't get the idea these are mere publicity pictures, either. Chances are you could challenge any one or all of these outdoor-minded individuals, with the resulting proof that the racket or gun or club which they wield is no mere "prop" in their hands!

ACTOR EDDIE MARR AND scripter Lew X. Lansworth are devotees of the baseball diamond. Marr is star of ABC's "Win, Place and Show".

www.americanradiohistory.com
HOSE WHO listen to "America Dances" regularly know that one of Frank Bull's gimmicks is to make a half dozen or so phone calls each night in response to requests in the fan mail he receives.

There's always a background of boogie music when Bull dials the number. And then, for example, you hear him say:

"Hello, Bill? This is Frank Bull on 'America Dances'—KFWB. Are you listening to the program? ... You are, huh. Good. Say, Bill, do you know a beautiful little blonde with hazel eyes who wears a blue sweater with a pair of wings over her heart?"

And this leads into Frank's conversation with Bill on the subject of "Honey."

Bull receives hundreds of letters each day from fans in all parts of the country, all parts of the world. Each contains its own little human interest story.

This particular letter from "Honey" began, "Would you like to help someone this very minute who is desperately lonesome and in need of a friend? Well, it's me, and I know if you ever felt like I do, you wouldn't want to live."

The letter goes on to explain that "Honey" and her boy friend, "Bill," have almost broken up. "It's our disagreement over little things," she wrote. "He just doesn't seem to see things the way I do."

But she's still desperately in love with the guy and she feels he cares for her, too. She just knows that if Frank Bull will call on "Bill" he can straighten everything out.

Happy Ending

And straighten everything out Bull did. Two weeks after his phone call he received a letter signed "Honey" and "Bill." They were honeymooning!

In the past four years, Bull has patched up hundreds of love affairs, named babies, found lost animals, located missing juveniles, brought long-lost relatives together. In his files he has the beginnings and endings of 200,000 human interest stories contained in well over 200,000 fan letters he has received.

But, you say, "America Dances" doesn't sound like a "Mr. Anthony" type show, nor even an advice to the lovelorn.

Primarily, it isn't. It's a program for people who, like Bull, like boogie, blues, barrel house and Dixieland. Over 700 chapters of the Bully Wully Club have been organized and recently pianist Hadda Brooks recorded a tune called "Bully Wully Boogie," which looks like a big hit.

"America Dances" started out more or less as a hobby for Frank. A pioneer radio sportscaster and performer on such shows as those of "Mr. Bull and Eight Ball" and "The Two Professors," Bull has been weaned away from the mike over the years by his increased activities in the advertising firm of Smith, Bull and McCreeery.

But when the war days were at their darkest and the American public needed a lift in morale, Bull returned to the airwaves with his carefree program devoted to good jazz music under sponsorship of Marshall & Clampett, the automobile dealers.

Frank invited servicemen to write in and he would call their wives, mothers and sweethearts and give them special messages in person. The idea skyrocketed in popularity and Frank received letters regularly from Los Angeles men and boys in all theatres of operation. It was a different and pleasantly surprising way for war wives, mothers and sweethearts to receive word from someone far away.

But now that the war is over, fans continue to write—and there are all (Please Turn to Page 35)
When Sgt. George Baker brought "Sad Sack" to life through the medium of his pen, little did he dream that one day poor little "Sad Sack" would step right out of the other, too. For that's just what's happened and radio fans are getting a hearty laugh each week as CBS's "Sad Sack's" life grows sadder. In answer to a flood of requests, we've compiled a feature answering the question, "What About Auditions?". Felix Mills is profiled in number six of a series about Men of Music. "Tuffy Goff, "Abner" of "Lum and Abner" to you, invites Radio Life and its readers to take a peek at his lovely Encino home. Air veteran Vincent Pelletier meets the people... and KFI's impressive "Conquest" inaugurates a new Public Service program for your benefit... Get your copy early!

**Next Week**

...As we've been wistfully gazing out of our big window overlooking Vine Street, we've watched the cars roll by—the new Town and Country convertible station wagons, that is. If you've missed them, they are a beautiful sight. Believe it or not, NBC's Dick Powell owned one, and handsome attorney Greg Bautzer, whose office is in the Equitable Building, also drives one. But our favorite sight was Red Skelton, jauntily driving by with his bright looks blowing in the breeze. Such a happy smile we've never seen on the face of any man—and why not, we enviously asked ourselves as our eyes fell upon the old buggy we begrudgingly admit is ours!

**Everybody's Doing It**

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**Compliments**

That was a cute thing Conrad Birdy, the great-very-great-walking vaudeville, called his piano-playing ear-pleasing in our story on Lionel Barrymore, the CBS

**Prior to Her Successful Appearance** at Hollywood Bowl, Metropolitan Opera soprano Nadine Conner, left, was interviewed on KGJL's "Musical Digest", over which David Ballard presides nightly. Asking the questions of Miss Conner, a Native Californian who was making her debut in the Bowl, was Editor Evelyn of Radio Life, right. Miss Conner, an air favorite in the past on "California Melodies" and "Show Boat", and with Nelson Eddy on his program, claimed her radio training had been of invaluable assistance in her Met career. She hopes to return regularly again to the air.

**Harrises Signed**

It seems it's been going on for years—the talk about Phil Harris and Alice Faye having a show of their own. But at last it's about to happen. Last week the pair was signed to a five-year contract to broadcast for NBC. Talent outlay alone will come to $3,-000,000.

Phil's and Alice's show, which will start September 29 in the spot held down by Dick Powell during the summer on NBC, is to be situation comedy built around a family of Phil, his missus, and their two daughters (Junie Ann Roose and Ann Whitfield cut the audition record as the Junior Harrises. Also included were actors Conrad Binyon and Will Wright).

That the Harrises show won't be a shabby affair is presaged by the weekly budget—$13,500. Phil will still be on the Benny program immediately preceding the new show, then rush across the corridor to Join Alice in their broadcast. There'll be occasional guest stars—Benny is expected to help Harris get a royal send-off. Radio Life is already planning a special story on this program, which sounds as if it will be as good listening as that of another popular young couple, Ozzie and Harriet.

**We Get Around**

During a dull moment, in last Monday's Editorial Meeting, Mrs. Cook called Radio Life to tell us the grand news about son Tommy. Seems our color cover on the young man really started SOMETHING.

According to the actor's mother, it has led to a coveted role in CBS's "Stretch," co-starring Cornel Wilde and Maureen O'Hara. Someone important saw a copy of Radio Life with Tommy's cover picture in the role of summer fisherman and decided right then and there he was just the one for the unfilled part—a difficult one involving Argentine dialect and Spanish (a special tutor is now calling daily at the Cook household to give Tommy lessons). Congratulations, Master Cook!

Then, no sooner had we put down the receiver on this exciting call when again the telephone jangled with more news to swell our chest. Haven MacQuarrie, NBC's "Noah Webster Says" man, reported proudly that he has received some eight thousand—yes, eight thousand—letters from listeners who were pleased to find a story on the word-quizzer in a recent issue of Radio Life!

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**Please Turn to Page 10**
There was a time when we thought (but didn't say) "Oh, bother!" when one of those 5-minute program bookings came along... Since those days, we've changed our mind... The reason... some really good "capsule" shows, which are being carried on ABC these days.

There's that five-a-week thumbnail coverage of the sports scene by Harry Wisman, on ABC-KECA at 6:55 p.m. and there are those intriguing anecdotes by the Kerr Glass Mfg. Corp., are unique in that he employs his dialectics in giving voice to the news of the day. In other words, if he is quoting a Russian spokesman, a Chinese official, an American southerner, etc., his words come out of your loudspeaker in the accent and idiom of the man or woman he is quoting.

...Now Noontime News on KECA...

People all over the world are interested in the doings of anyone and everyone connected with that fabulous world of "make believe," the movie industry. Southern Californians are no exception to this rule. This is proved by the Hooperatons and the listener response on KECA's two outstanding five-a-week "movie columns in the air." Frances Scully's "Star Gazing," heard at 11:15 a.m., and George Fisher's "Hollywood Spotlight," heard at 2:45 p.m. By the way, here's a picture of George, who is every bit as handsome as the movie heroes he interviews and talks about... KECA is also the outlet for the American Broadcasting Company's two famous movie chroniclers... Harriet Parsons, who is subbing for their doings, Louella, over ABC's nation-wide facilities on Sundays at 5:15; and Jimmie Fidler, whose program is being covered this Sunday at 5:30 p.m. by Harry Von Zell, while Fidler is on his vacation... By the way, we've just learned Louella Parsons returns to the air on Sept. 1... So if you're interested in the movies (and who isn't)... then your station is KECA, any day!

...Now Noontime News on KECA...

AROUND ABOUT: Although baritone Jack McElroy and organist Gaylord Carter have been requested to sing and play over 200 different songs for bridal couples on ABC's "Bride and Groom" show, the song that comes No. 1 on their list is "Oh Promise Me"... Even though those Pine Ridge philosophers, "Lum and Abner," are staying on the air this summer, their organist, Ralph Waldo Emerson, has solved the vacation problem. Since he has a three-day weekend (the show is heard Mondays thru Thursdays, ABC-KECA at 8 p.m.), Emerson purchased a house trailer, and now he and Mrs. E., and their two sons, head for the open road almost every Friday morning...

By the way, those two zanies, "Ethel and Albert," are now heard five mornings a week at a new time... 11:45 a.m.

...Now Noontime News on KECA...

It is said that one of the reasons Dashiell Hammett's choice of Sam Spade as his favorite among the characters he has created is that Spade reminds Hammett of his own days as a Pinkerton detective in San Francisco... Here's Luella Tuttle, one of Hollywood's foremost radio actresses, who plays the role of Effie, secretary to that "Private Eye," on Friday nights at 8 on ABC-KECA...

Speaking of mystery fiction writers reminds us that Larry Marcus, script writer of ABC's psychological drama series, "Dark Venture," is busily engaged in writing his first novel. Marcus has completed the first six chapters of the 75,000 word book... The plot of the novel is taken from a "Dark Venture" hit... "Memory." "Dark Venture" is a Tuesday night regular on KECA at 8:30.
Robert Cummings' contest voiced a practical wish on where she'd like to spend the day. It's in Del Mar, California. He'll be behind the counter of her grocery store in Del Mar, California.

Mrs. Vincent, a twenty-two-year-old former WAC, expressed the desire to have Cummings spend the day back of that store which she and her ex GI husband operate, just to see how a movie star would stack up to waiting on customers.

Sometime in September, a date yet to be announced, Cummings and Johnson, who wouldn't miss this for the world, will fly to Del Mar, where the commentator will do his broadcast for the day from the meat section.

"Just a couple of hams," commented Erskine.

Wedding Bells
Herbert Rawlinson's pretty daughter, Sally, who pleased her father so much when she turned eighteen, sold the old block when she turned movie acting at Paramount, will be married on August 11, to artist Alvin White at the First Congregational Church.

Near Completion
Between his CBS "Holiday for Music" broadcasts, David Rose has been putting the finishing touches on "Go Down Death," the original American balad which he wrote with Norman Corwin for Bing Crosby. Now completed, the work will have its premiere at the Hollywood Bowl on August 31st, with composer-conductor Rose at the baton.

Outdoor Life
Not to be outdone by her ether 'teen-age daughter, "Corliss Archer," Irene Tedrow, mother on the CBS series of that name, proved her prowess at archery recently, when she camed out under canvas at a spot near Del Mar. Her family, husband Bill Kent and eighteen-months-old daughter Enid, were along too, and Irene did all the family cooking on a camp stove.

Moving In
Nelson Eddy, vacationing star of CBS' "Electric Hour" series, has bought a new home in the Hancock Park section of Los Angeles. Nelson's busy working schedule, which has him hopping between Republic Studios and Hollywood's Columbia Square, inspired the move to a spot just a few minutes from downtown Hollywood.

Painting the Town
You've heard the old saying, "The paint is always greener on the other fellow's house." (Well, you have now because we just thought of it.) Anyway, Art Linkletter is currently painting his house and the color is NBC green! The paint was devised by the Sherwin-Williams company expressly for NBC's Hollywood Radio City studios and is on the market under the name "NBC Green."

By Ear
When Nelson Pringle's two young sons want to "write" to their grandfather, James Nelson Pringle, former commissioner of education in New Hampshire and one of the foremost educators of the eastern United States, their fathers bring home a wire recorder and they "talk" a letter. The CBS news analyst then has a record cut of the "letter" and mails it to the boys' grandfather, whose sight is failing. The youngsters, James Nelson II, aged six, and Peter Michael, aged three, hope the practice they're getting will qualify them for professional radio jobs, which, next to being cowboys, they want to do most.

Stumps Himself
Along Radio Row they're replacing the absent-minded professor stories with "Have you heard the one about Steve Allen?"

Allen, young comedy star of Mutual's "It's Smile Time," is also a song writer on the side, and when he received a hurry-up call for five melodies from a collaborator in Chicago recently, he hastened to respond. Under orders to send four ballads and a western-tune today, Allen managed a quick recording of four of his oldies, then, stuck for a cowboy number, improvised one on the spot.

Yep, you guessed it! That's the one that was sold to a revue soon to open at Chicago's Stevens Hotel. But, here's the punch-ending. When asked to revise the music and send the new version double-quick to the Windy City, Steve found himself entirely unable to respond. As luck would have it, the revue manager came through with the check in advance, and Steve eagerly awaits the first broadcast of his brain-child. Because, as he says, "It's going to be as big a surprise to me as to anybody else. Maybe I won't even like it."

Musically Speaking
We hear that songstress Connie Haines has just published two songs, her first efforts, which will be released sometime in the fall.

And Southern Californians will get a good listen to the late Glenn Miller orchestra and the direction of Tex Beneke when the aggregation opens at the Palladium on September third.

Love of Mike
The enthusiastic young miss who comprise "The Michael Doug-Lasses," fan club for Michael Douglas, featured singer of NBC's Kay Kyser show, petitioned 20th Century-Fox Studios for permission to use a song hit of the forthcoming movie, "Two Girls in Blue," as the club's theme song. Title of the tune? "I Love Mike!"

Gags of the Week
Barbara Ann Van Why, 740 East Kensington Road, Los Angeles 26, Calif. Heard on the "Bob Burns Show":

Burbs: (commenting on the Philadelphia Symphony orchestra) You know, we could have a good orchestra in Washington, too. They could move the piano over from the White House to the Capitol Building and Mr. Truman could play it while Congress filled.

Mrs. Harry I. Derrickson, 242 Wayland St., Los Angeles 42, Calif. Heard on "Sunrise Salute":

Mr. Wheeler: He was! What for?
Bob Franklin: He was smuggling dope.

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Mrs. Harry I. Derrickson, 242 Wayland St., Los Angeles 42, Calif. Heard on "Sunrise Salute":

Mr. Wheeler: He was! What for?
Bob Franklin: He was smuggling dope.

Mrs. Harry I. Derrickson, 242 Wayland St., Los Angeles 42, Calif. Heard on "Sunrise Salute":

Mr. Wheeler: He was! What for?
Bob Franklin: He was smuggling dope.

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Mrs. Harry I. Derrickson, 242 Wayland St., Los Angeles 42, Calif. Heard on "Sunrise Salute":

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Mr. Wheeler: He was! What for?
Bob Franklin: He was smuggling dope.
SUNDAY, AUGUST 11

8:00-9:00 a.m. - Kingdom Within. 10:00-11:00 a.m. - TRAC-Treasure Chest. 11:00-12:00 a.m. - The Romance of the Highways "Unreal Realities" KJHY-KJOE 10:15 A.M. Sundays

KJHY, KGB, KFMO, KVOE

Radio, News, Bible, Church.

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LEARN RADIO BROADCASTING

INTERESTED IN RADIO BROADCASTING?

RADIO LIFE

SUNDAY LOGS

EASTSIDE SERENADE

Page Thirteen
MONDAY, AUGUST 12

MILD & MELLOW
12:30 TO 1:00 P.M.
Monday through Thursday

MUSICAL DEPARTMENT STORE
Featuring Jim Hawthorne
Monday thru Friday

KLXLA 2:00 - 3:00 p.m.

KLXLA-Musical Dept. Store.
TUESDAY, AUGUST 13

HAVEN OF REST Tues., Thurs., Sat.

First Mate Eob and the Good Ship Grace

KRRD, 8:00 A.M.

KECA, KPRO, KFMB—Don"s Deli & Bar Club.
KRFV—Killed Bases.
KMPF, KXLA, KFAC—Country Church.
KFAC—Concert Postable.

MILD & MELLOW

12:30 TO 1:00 P.M.

KJH—Mild and Mellow

TUESDAY Program Highlights

Morning Programs Appear in Lightspace Type: Afternoon and Evenings Programs in Lightspace Type.

Variety

8:00—Fred Waring, KFJ
8:00—Breakfast Club, KECA
9:00—Benedict Breakfast, Party, KECA
9:00—Queen of a Day, KFJ
1:00—Jolly Lunch, KECA
2:00—Evening Concert, KECA
4:30—Art Baker's Notebook, KLF
5:00—Date with Judy, KLF
5:30—Super Club, KLF
6:30—Fred Waring, KFJ

Drama

5:30—Encore Theater, KFJ
6:00—Men Called X, KFI
6:30—Theater of Romeo, KECA
8:00—Mysterious Traveler, KFJ
8:00—Lum & Abner, KECA
8:30—Big Town, KNX
8:30—Dark Venture, KFJ
9:00—Falcon, KFJ
9:30—Phil Vance, KECA

Outstanding Music

1:30—Moods in Music, KEJ
1:40—Musical Masterpieces, KFAC
4:30—American Melody Hour, KNX
6:00—Musical Digest, KJH

PUBLIC AFFAIRS

8:15—Grande Rapids, KIE
8:30—Dr. A., KFRD
8:30—American Forum, KJH
9:00—American Way Forum, KJH
1:30—Open Hearing, KNX

SPORTS—Comment

8:00—Race Lineup, KFWK
8:10—Racing, KFJ
8:30—Race Results, KFJ
9:15—Race Results, KFJ
10:00—Del Mar, KEPC
12:00—Orange, KFJ
15:30—Olympic Flights, KFJ

KJH, KFAC, KPRO, KFMB—Don's Deli & Bar Club.
KRFV—Killed Bases.
KMPF, KXLA, KFAC—Country Church.
KFAC—Concert Postable.

KJH, KGB, KFMB, KVOE—Ladies' Benlfit.
KECA, KPRO, KFMB—Ladies' Benlfit.

KJH, KGB, KFMB, KVOE—Ladies' Benlfit.
KECA, KPRO, KFMB—Ladies' Benlfit.

KJH, KGB, KFMB, KVOE—Ladies' Benlfit.
KECA, KPRO, KFMB—Ladies' Benlfit.

KJH, KGB, KFMB, KVOE—Ladies' Benlfit.
KECA, KPRO, KFMB—Ladies' Benlfit.

KJH, KGB, KFMB, KVOE—Ladies' Benlfit.
KECA, KPRO, KFMB—Ladies' Benlfit.
**WEDNESDAY, AUGUST 14**

8 Indicates News Broadcasts.

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**KEF, KFSD—Fred Waring.**

KNX—Rudi Smith.

KFBI, KGB—Don McNeill's Breakfast Club.

KMLC, KXLA, KLAC, KIWW—

KFWB—L. A. Breakfast Club.

KGFJ—Carlson, Kelly.

KRRD, KFIB, Bible Institute on the Air.

KXLA—Pan-American Band.

KFWD—Wake-up Ranch Patrol.

KVOE—Hot Cake Club.

8:00—KFWB—House of Wax.

8:15—KNX—Aunt Jenny.

KMEC—Market Sports.

870 KXLA—8:30 A.M.

HAVEN OF REST

Mon. Wed. Fri.

First Mate Bob and the Good Ship Grace

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**KXLA—Haven of Rest.**

**KGFJ—Waltz Invitation.**

**KFWW—Dee Kowse.**

**KIWW—Musical Memories.**

8:45—**KFI, KFSD—Lonnie Donegan.**

**KXLA—Our Guy Sunday.**

**KHJ, KGB, KFJX, KYOE—**

Victor H. Lindlahr.

**KXLA—Music for Jesus.**

**EWWK—Wings of Healing.**

**KFWW—**

8:55—**KIWW—**

9:00—**KIWW—**

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**KFI, KFIB, KGER—News.**

**KRCM, KPRO, KBMO—**

—Maurice Mantlo.

**KJH—Edecraft Carnival.**

**KIWW—**

9:00—**KIWW—**

9:15—**KIWW—**

9:30—**KIWW—**

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**KIWW—**

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**KFWB—Tip-Top News.**

**KWWB—**

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THURSDAY, AUGUST 15

Indicates News Broadcasts.

KFI, KFSD—Fred Waring, Sardi's Cabaret Review.
RECA, KPRO, KFMB—Don McNeill's Breakfast Club.
KEMP, KXLA, KSLA, KPRO, KNX—Garcia-Holder.
KPFW—Easy Listening.
KGFJ—Concert Pastel.
KFXM—Pan-American Mission.

KRKD, 8:00 A. M.

HAVEN OF REST

Tues., Thurs., Sat.

First Mate Bob and the Good Ship Grace

KRKD, KFOX—Haven of Rest.
ERAC—Country Church.
KRKD, KNX-Knute.
HGER—News, Soul Patrol.
KNX—Hate Club.
10:15—KLAC—For the Girls.
10:45—KNX—Aunt Jenny.
KMPC—Market Reports.
KXXL—Wolga Graves.
KGO—Glennda Songs.
RGER—Milonga.
11:00—KCBS—Lean Out.
KFWB—Melodious.
KFWM—Melodious.
KXLA—Baptist Brothers.
KRKD, KFC—News.
KFWB—News.
RGER—Melodious.
KXLA—Melodies of Love.
11:45—KFI, KFSD—David Harum.
KXLA—Our Girl.
KLAC, KGB, KFMR, KYOE—H.L. Lindahl.
KFWB—News.
KFAC—Ragaz Melodies.
KXLA—Melodies of Song.
KFWW—Wings of Healing.
KFI, KGER, KGER—News.
KXLA—Big Sister.
RECA, KPRO, KFMB—Glumly Mayer.
KXLA—Thirty Seconds.
KMPC—Spotlight Stars.
KLAC—Melodies of Health.
KFI, KGJ, KGER—News.
KXLA—Melodies of Time.
KFXM, KGB, KYOE—Crosby.
2:05—KGER—Tango.
KXLA—Kennedy Home.
KXLA, KFAC—Israel Mission.
KGER—Across the Footlights.
KFWB—Treasure Salute.
KGER—Serenade.
KFXM, KGB, KFSD—Bobby Norris.
2:15—KGER—Irish Dance.
KXLA—Sunday.
KFER—Classic Serenade.
KXLA, REVD—Willie's Time.
KGER—Morning Serenade.
KFM—Christmas for Boys.
KFXM—Marina Band.

MARION LEE

WOMAN'S WORLD

10:30-11:00 a.m.

KXLA

Monday thru Friday

KXLA—Woman's World.
KXLA—Van's Rescue Mission.
KGER—Across the Footlights.
KFWW—Treasure Salute.
KGER—Serenade.
KFXM, KGB, KFSD—Bobby Norris.
12:15—KGER—Christmas for Boys.
KXLA—Willie's Time.
KGER—Morning Serenade.
KFM—Christmas for Boys.
KFXM—Marina Band.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Fred Waring, KFI.
8:10—Breakfast Club, KRECA.
8:15—Breeman's Breakfast, RECA.
8:30—House of Milan, KFBD.
8:35—Queen of the Days, KXLA.
8:45—Eloise Murray, KXLA.
8:45—Hollywood Spotlight.
4:00—Art Baker's Notebook, KFII.
4:40—Again, Florence, KFII.
7:00—Super Club, KFII.
6:30—Notwithstanding, KFI.
8:00—Hollywood, KRECA.
9:00—Dinah, KNX.
6:30—Music Hall, KFBD.
10:00—Rhythm, KFII.
10:30—Boyle, KNX.
11:00—KPRO, KFMB—News.
5:00—Eloise Murray, KXLA.
4:00—KMB—News.
4:30—KGER—Music.
4:45—KFOX—Races-Sports.
4:50—KFB—Hollywood, KFII.
5:10—KGER—Music.
5:20—KGER—News.
5:30—KFOX—Races-Sports.
5:40—KGER—Music.
KXLA—Melody, KFII.
5:50—KFXM, KGER, KYOE—Bob
d Norris.
6:00—KGER—Serenade.
6:10—KFSD—Golden Light.
6:20—KFXM, KYOE—Glenn Hardy.
6:30—KFXM, News, Music Hall.
6:40—House of Milan, KFBD.
7:00—Racing News.
7:10—KPRC—Music Hall.
7:30—KFAC—Morning Serenade.
7:40—KREVD—Racing News.
8:00—KGER—Music.
8:15—KFSD—Today's Children.
8:30—KFI, KFSD—Woman in
Whitney.
9:00—KGER—Music.
9:30—KXLA, KGJ, KFSD—Races-
Sports.
9:45—KFSD—Girl's Rights.
10:00—KFB—Music.
10:30—KCI—Music.
11:00—KGER—Music.
11:15—KFSD—Love Journey.
11:30—KFI—Music.
11:45—KFI—Music.
12:00—KGER—Music.
12:30—KCI—Music.
12:45—KCI—Music.
1:00—KCI—Music.
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4:45—KCI—Music.
5:00—KCI—Music.
5:15—KCI—Music.
5:30—KCI—Music.
5:45—KCI—Music.
1:35 — KRKD — Shining Walters, KFVD—Vocal Varities.
1:45 — KGDF, KXW—Races-Sports.
2:15 — KNX—Valiant Lady.
2:30 — RJ, KGB, KFXM, KYOE—Guess Our Over.
3:00 — KECA, KPRO, KFMB—Dancing.
3:30 — KMPC—News, Record Room.
4:00 — KLAC, KXZ, KFSD—News.
4:30 — KFMB—Music in American Manors.
5:00 — KGJ—Sweet or Beat.
5:10 — KFXM—S. Employment.
5:30 — KXLA—Musical Dept. Store.
6:00 — KXW—Closed.
6:30 — KFVD—Timely Tunes.
7:00 — KFMB—Long, Long Road.
7:30 — KLAC—Happiness Hacienda.
8:00 — KFI—Joyce Jordan.
8:15 — KNX—Night of the World.
8:30 — RJ, KGB, KFXM, KYOE—Africa.
9:00 — KXLA—Artique Presents.
9:30 — KB—Train Collector.
10:00 — KLAC—Land of Song.
10:30 — KFXM—Rundown.
11:00 — KGDF—Road of Life.
11:30 — KECA—Quo and Quinque.
12:00 — KGJ, KXW—News.
12:30 — KFI, KPSD—Aunt Mary.
1:00 — KX—One for the Book.
1:30 — KECA—John R. Kennedy.
2:00 — RJ, KGJ, KVOE—Build.
2:30 — Gwata Show.
3:00 — Three Men on a Bike.
3:30 — KGDF—Among My Souvenirs.
4:00 — KXW—News, Club 1430.
4:30 — KFMB—Saddle Songs.
5:00 — KF—Feature Story.
5:30 — KGJ—Musical Album.
6:00 — KFMB—Movie News.
6:30 — KFXM—Recordings.
7:00 — KECA—This Woman's Secret.
7:30 — KXLA—Neurtt Wheeler.
8:00 — KECA, KPRO, KFMB—Bride.
8:30 — KXW—Occupy.
9:00 — KGDF—Roundup.
9:30 — KFXM—Races-Sports.
10:00 — KGJ, KFXM, KYOE—Legends.
10:30 — RJ, KGB, KFXM, KYOE—Superman.
11:00 — KECA—Catch the 5:15.
11:30 — KF—Twilight Tales.
12:00 — KGDF, KXW—Races-Sports.
12:30 — KFI—School Concert.
1:00 — KGJ, KGB, KFXM, KYOE—Ten Rites.
1:30 — KECA—The Real Story.
2:00 — RJ, KGJ, KXZ, KYOE—Gabriel Heatter.
2:30 — KGDF—Fox News.
3:00 — KGJ, KFXM, KYOE—Gable.
3:30 — KFI— Everything is Music.
4:00 — KECA—The Real Story.
4:30 — RJ, KGB, KFXM, KYOE—Gabriel Heatter.
5:00 — KGDF—Fox News.
5:30 — KGJ, KFXM, KYOE—Music Digest.
6:00 — KGJ, KG—Public Service.
6:30 — KGB—Early Danceette.
7:00 — KXW—Listening Reward.
7:30 — KF—Electric Circus.
8:00 — KF—The Real Thing.
8:30 — KGDF—The Rhythm Age.
9:00 — KGJ, KGB—Real Life Stories.
9:30 — KFMB—Parade of Sports.
10:00 — KFMB—Warner Bros. Orch.
FRIDAY, AUGUST 16

**Variety**

- 8:00-Fred Waring, KFI
- 8:00-Breakfast Club, KFI
- 9:30-Bremenman's Breakfast, KECA
- 10:00-House of Milan, KFWE
- 10:00-Frank C. McElroy, KFSD
- 11:30-Today, KECA

**KXLA, 8:30 A.M. HAVEN OF REST**

**KXLA, HAVEN OF REST**

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<th>Time</th>
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<td>8:00</td>
<td>KFED—The Bellman, KFI</td>
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<td>8:05</td>
<td>KFED—How to Be a Better Neighbor, KECA</td>
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<td>KFED—Bred for Breakfast, KFM</td>
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<td>8:15</td>
<td>KFED—What's New in the World, KXLA</td>
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**FRIDAY Program Highlights**

Morning Programs appear in Lightface style: Afternoon and Evening Programs in Boldface.

- 8:00—Fred Waring, KFI
- 8:30—Roundup, KFSD
- 9:00—Breakfast Club, KFI
- 9:30—Bremenman's Breakfast, KECA
- 10:00—House of Milan, KFWE
- 10:30—Inside of Sports, KFI
- 11:00—Breakfast Club, KFI
- 11:30—Today, KECA

**Quiz Programs**

- 8:30—Charm of the Air, KFSD
- 9:00—Break the Bank, KECA

**Drama**

- 8:00—Mystery Theater, KFSD
- 8:30—Radio Mystery Theater, KFSD
- 9:00—Detective, KECA
- 9:30—Detective, KFSD
- 10:00—Detective, KFSD

**Public Affairs**

- 8:15—Glendale Reports, KIEV
- 8:30—Background for Living, KXLA
- 8:45—Your F.R.I., KECA
- 9:00—Your F.R.I., KECA
- 9:15—Your F.R.I., KECA

**Sports—Comment**

- 10:00—Race Lineup, KFWE
- 11:00—Race Lineup, KFSD
- 12:00—Race Lineup, KFSD
- 1:00—Race Lineup, KFSD
- 2:00—Race Lineup, KFSD
- 3:00—Race Lineup, KFSD
- 4:00—Race Lineup, KFSD
- 5:00—Race Lineup, KFSD
- 6:00—Race Lineup, KFSD
- 7:00—Race Lineup, KFSD
- 8:00—Race Lineup, KFSD
- 9:00—Race Lineup, KFSD

**Outstanding Music**

- 1:00—Moods in Music, KECA
- 2:00—Musical Favorites, KFSD
- 3:00—Musical Masterpieces, KFSD
- 4:00—Musical Masterpieces, KFSD
- 5:00—Musical Masterpieces, KFSD
- 6:00—Musical Masterpieces, KFSD
- 7:00—Musical Masterpieces, KFSD
- 8:00—Musical Masterpieces, KFSD
- 9:00—Musical Masterpieces, KFSD
- 10:00—Musical Masterpieces, KFSD
- 11:00—Musical Masterpieces, KFSD
- 12:00—Musical Masterpieces, KFSD

**MILD & MELLOW**

- 12:30 TO 1:00 P.M. Monday through Friday

**KHJ**

- 1:00—Mild and Mellow, KFSD
- 2:00—Mild and Mellow, KFSD
- 3:00—Mild and Mellow, KFSD
- 4:00—Mild and Mellow, KFSD
- 5:00—Mild and Mellow, KFSD
- 6:00—Mild and Mellow, KFSD
- 7:00—Mild and Mellow, KFSD
- 8:00—Mild and Mellow, KFSD
- 9:00—Mild and Mellow, KFSD
- 10:00—Mild and Mellow, KFSD
- 11:00—Mild and Mellow, KFSD
- 12:00—Mild and Mellow, KFSD
JUKE BOX MATINEE
with Carl Bailey
3:15-5:30 p.m.
KXLA

Mondays through Saturday

KXLA-Juke Box Matinee.
KLAG-Music Mingle.
KFXD-Radio Merriest.
KJZM-Vote for.. 
KJZM-Radio Merriest.
KJZM-Channel 3 Tropicana.
KJZM—Sporadic Sports.
KJZM-Echoes.
KJZM—ANN.
KJZM—Merriment.
KJZM—KJZM-1.
KJZM—Votes for.
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KJZM—KJZM-136.
SATURDAY, AUGUST 17

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Variety**

9:00—Grand Central Station, KXLA.
2:30—St. Louis Municipal Orchestra, KXNA.

**Public Affairs**

2:30—Paul Porter, KECA.

3:00—Our Foreign & Boycott Policies, KMB.

**Sports—Comment**

10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
12:30—Racing, KFGJ.
2:30—Racing, KMPC.

**KXRF—Public Interest**

9:00—Public Interest, KFSD.
10:00—Racing, KFSD.

**Public Affairs**

2:30—Paul Porter, KECA.

3:00—Our Foreign & Boycott Policies, KMB.

**Sports—Comment**

10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
12:30—Racing, KFGJ.
2:30—Racing, KMPC.

**KXRF—Public Interest**

9:00—Public Interest, KFSD.
10:00—Racing, KFSD.

**Public Affairs**

2:30—Paul Porter, KECA.

3:00—Our Foreign & Boycott Policies, KMB.

**Sports—Comment**

10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
12:30—Racing, KFGJ.
2:30—Racing, KMPC.

**KXRF—Public Interest**

9:00—Public Interest, KFSD.
10:00—Racing, KFSD.

**Public Affairs**

2:30—Paul Porter, KECA.

3:00—Our Foreign & Boycott Policies, KMB.

**Sports—Comment**

10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
12:30—Racing, KFGJ.
2:30—Racing, KMPC.

**KXRF—Public Interest**

9:00—Public Interest, KFSD.
10:00—Racing, KFSD.

**Public Affairs**

2:30—Paul Porter, KECA.

3:00—Our Foreign & Boycott Policies, KMB.

**Sports—Comment**

10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
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10:00—Race Lines, KXWW.
10:00—Racing, KFSD.
12:30—Racing, KFGJ.
2:30—Racing, KMPC.

**KXRF—Public Interest**

9:00—Public Interest, KFSD.
10:00—Racing, KFSD.
ALARM CLOCK CLUB

Wake up and swing with "The Alarm Clock Club" heard Monday through Saturday from 6:00 to 8:00 a.m. over KIEV. Featuring top record music, "The Alarm Clock Club" is given at frequent intervals to assure listeners that they won't have to run to catch the bus. With service as a byword, the show airs the latest news developments hot off the wires of United Press, Weather, or Sports Flash. For breaking news, tune in to KIEV's "K-Club News" relayed at 6:45 a.m., 7:45 a.m., and 8:45 a.m.

| 10:00 a.m. | Over KIEV |
| 11:00 a.m. | Over KIEV |
| 12:00 p.m. | Over KIEV |
| 1:00 p.m. | Over KIEV |
| 2:00 p.m. | Over KIEV |
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| 7:00 p.m. | Over KIEV |
| 8:00 p.m. | Over KIEV |
| 9:00 p.m. | Over KIEV |
| 10:00 p.m. | Over KIEV |

MUSIC FOR EVERYONE

Ed Brady, KGFL's popular emcee, presents music for every taste on "Sweet or With a Beat" heard Monday through Saturday from 2:00 to 3:00 p.m. Brady alternates classic and semi-classic with popular and live music.

STAR,JUICE, BUT WARMER!

A versatile musician is Stuart Churchill, tenor soloist on the NBC Fred Warling shows. In addition to his singing, Churchill is an arranger and doubles as an instrumentalist. Churchill uses him mostly on tympani and the celeste, but in the past, Churchill has played woodwinds, piano and guitar.

Page Twenty-Five
Let's Give Radio Back To The Listeners!

(Continued from Page 5)

Theatre." Presented as a summer service it has everything to draw tourists. Each week, an outstanding cast of Hollywood radio actors supports a famous film name, such as Robert Taylor, Virginia Bruce, Robert Young, Ronald Colman, Paul Lukas or Cornel Wilde who starred on the first six shows.

Yet in spite of names like that, stars who would pack the CBS studios with enthusiastic guests, Lawrence underlined his insistence on playing to the listeners by banning studio audiences with the very first show of the season. He states his reasons this way:

"A studio audience, coming out of the show, are not sun into the cool and darkened studio, feels self-conscious from the moment it enters. The people know the show is not essentially for them and they show it. It doesn't matter that the story is deadly serious. If they are surprised by a loud sound effect they'll giggle and make the director and cast--to say nothing of the listeners at home--tear the shirt out at having a dramatic scene ruined.

"An audience in the studio will do the same thing in love scenes. Already uneasy, they become embarrassed and when they realize they see an actor and actress speak in endearing terms while only addressing a microphone and while holding their script.

"I saw the dramatic climax on another network show completely destroyed by a situation like that. The scene was a fight, but the actors stood at their mikes while the sound effects man produced the blows and actually took the fall for the victim. The astounded studio audience roared with laughter and I could see millions of the dials being snapped off across the country by listeners who hate the feeling of being 'left outside,' unable to understand what had happened and, by lack of explanation, ignored.

"But Bill's reasons for banning audience extend to the stage itself, where frequently members of a dramatic cast become a problem when they realize they must perform for the studio guests as well as the millions behind the microphones.

"Generally," Bill says, "it's true of all actors who are not regular radio performers. These stars, whether stage or screen, can be wonderful before an audience and without a mike in sight. But when they realize that they actually are working in two media--stage and radio, they give a self-conscious performance.

Made Her Ill

"An example is a famous actress, whom I'll have to leave un-named. She has sung before bands and appeared in scores of pictures. But when she found herself on a stage, Page Twenty-Eight
BUSY TOMMY DORSEY IS FINDING TIME this summer to appear in a movie with brother Jimmy in addition to carrying on with radio. Here he shows us he can wield a script as well as a trombone. He's heard both on NBC and on KHJ-KGB (Saturday, 8:30 p.m.)

HE last time we talked to Tommy Dorsey, he claimed to be a guy with no right to his own opinions and preferences about his famous recorded works. As we remember, the usually talkative Mr. T. came up with the statement that he was just a music salesman who tried to have something on hand for everybody.

However, on the occasion of his new NBC program, Tommy broke down and told all musically. Number one Dorsey favorite is "I'm Getting Sentimental Over You," his long-time theme. The record that put Frank Sinatra on top, "I'll Never Smile Again," he names as his follow-up favorite. The nod for third place goes to "Song of India," the best example of the famed "relaxed swing" style.

Those three are tops with Tommy. Badgered into adding to the list, he named "Once in a While," "There Are Such Things," "Let's Get Away from It All" and "Yes, Indeed." And the sweet takes a five-to-two lead over the swing:

"Swing," claimed Tommy, "has always been a part of the American musical scene in one form or another, but the sentimental ballads hit the peaks periodically, too." Tommy thinks they've hit one of those peaks now. "Bobby soxers may cling to their jump tunes, but the returning servicemen demand the sweeter, more sentimental music."

Instrument of People
A bandleader isn't the best guy in the world to ask about trends in popular music, according to Dorsey. "Ask the juke box operators," he said, "they have to be hip to the public's tastes, or they'd go broke in a very short time." Dorsey calls the jukebox the instrument of all the people, and accordingly, the smart jukebox operators are recognizing the quieter musical trends.

An indication of the current trend is the fact that in the 1946 Down Beat Magazine poll, the Tommy Dorsey band was voted number one favorite in the Sweet Bands Division. But then again, 450 radio editors voted the Dorsey band the number one swing band. Bandleader's Magazine played safe. It just voted Tommy the top position in the Favorite Band Classification. Tommy's one salesman who succeeds in having something for everybody.

What about the kids, the dancers who crowd the floors from Hollywood's Palladium to New York's Roseland, whenever the T. Dorsey band plays—have they changed as much as the music?

"No," smiled Tommy, "they're pretty much the same kids, except they're younger—and older. That sounds like part of the Einstein Theory, but I can explain. Because so many of yesterday's fans were still are in the armed services, the youngsters that the fans used to call infants have become the dancing kids of today. The fourteen-, fifteen- and sixteen-year-olds have steady dates now. And their parents are dancing, too. They learned how relaxing it was to dance during their defense work days, and when they were worried about their sons in the service.

"And incidentally, the next time anybody tells you the jitterbugs are soft, don't let them make the same mistake the Axis did! It's those very kids who beat the devil out of the Nazis and Japs. After all, it's a sense of timing and rhythm that makes the best soldiers."

Right now, Tommy's schedule is a full one. Besides his radio program, he's working in a picture, "The Fabulous Dorseys." It's the story of Tommy and brother Jimmy and their careers in the music business. The brothers, of course, are playing themselves. Pretty good for a guy who admits that he was afraid to look at himself on the screen the first time he made a picture!

Page Twenty-Nine
Glenn Langan, who plays Barton Drake, is so tall that radio engineers have difficulty setting up his microphone. He's been in dramas since he was fifteen, is now making picture, "Margie" at Fox.

Otto Rothschild Photos

Glenn Langan Stars in Whodunit Series Which Any Smart Listener Can Solve

Sundays, 7 p.m.
MHS—KHIJ-KVOR-KFAM-KGB

A RADIO mystery show that anybody can figure out — anybody that's astute enough — that's "Mystery Is My Hobby." For Richard Hill Wilkinson, writer on the show, plays square with his listeners. "The audience always knows everything that hero Barton Drake does," Wilkinson says. "In writing the script, I never take advantage of withheld knowledge or pull any punches. If the audience is smart enough, they've got just as good a chance of figuring out who-dunit as Drake has."

Each week during rehearsal, Producer Wally Ramsay calls a halt just before the denouement and gives the cast a chance to figure out the ending. That Wilkinson knows what he is talking about is proven by the fact that the cast always guesses who the killer is, but if you can't, don't think that your mind has suddenly gone back on you. When you're listening to a broadcast, you can't turn the pages back and recheck some half-remembered fact that contains the clue to the whole story, the way the cast does. Wilkinson relies on radio's fast pace to keep his solution what could be called an "open secret."

First Cast Intact

"Mystery Is My Hobby" was aired first almost a year and a half ago, and most of the original members of the cast are still with the show. Glenn Langan as Barton Drake; Norman Field as the Inspector; Len Salvo, organist; Rod O'Connor, announcer; and Ramsay and Wilkinson are practically fixtures on the program. The characterizations of Drake and the Inspector were born out of a novelette, "A Swell Night for Murder," which Wilkinson had written for Detective Story Magazine.

IN CONTROL BOOTH: mixer-engineer Bob Glenn, writer Richard Hill Wilkinson, producer-director Wally Ramsay, and script girl June Davis. Soundmen are Tom Hanley, left, and Art Surrence.
LEFT TO RIGHT: Glenn Langan, Nor-
man Field, who plays Inspector Noah
Danton, and supporting players Helen
Geddis, Joe Du Val, Lester Jay, and Sam
Edwards.

and with those two characters as a
starting point, a show was born.

Unlike most writers, Wilkinson has
no trouble in thinking up plots for
his series. He likes to make each
show as diversified as possible. He
has had murders in circuses, bowl-
ing alleys, prize fights, jungles, and
at the beach. At least once every
seven weeks he does an old-fash-
toned horse-opera murder. He's a
most prolific writer—he's written
over 4000 short stories, twelve novels,
eighty-six plays, and 210 radio
shows, a record which is unique.

"But thinking up a new character
for a radio show is something else
again. There are four types of de-
tectives—the toughie, the gentleman
beyond the law, the smooth intel-
llectual detective like Barton Drake,
and the comedy team. All radio de-
tectives fall into one of those types.
You really can't create a new char-
acter; all you can do is a new char-
acterization on an old model."

Eccentricities

Like all radio shows, "Mystery's"
cast has its own individual peculi-
arities. Star Glenn Langan, versatile
motion picture actor, is a watch fob
twirler. All through the broadcast
he fiddles with his watch chain.
Langan is so tall that engineers find
it difficult to set up his mike. Nor-
man Field is supposed to work on
the same mike with Langan, and al-
though Field is no shorty himself,
he usually has to reach for it.

Field is a solitary diner. When the
rehearsal breaks for a meal, he al-
ways declines all invitations to eat
with anyone else and goes off by
himself. This, he believes, gives him
a chance to concentrate on his char-
acterization and helps to jell his part
before airtime.

Glenn Langan began his theatrical
work almost as early in life as Wilk-
inson started to write. When he was
fifteen, his mother enrolled him in a
dramatic school; he stole the show
in so many productions that he was
awarded a scholarship. He got his
first break on Broadway; subsequent
parts led to a bid to Hollywood. He's
currently under contract to Fox,
where he's now making "Margie",
and recently completed "Dragon-
wyck." He likes sports, restaurants
with atmosphere, and classical mu-
sic. He also likes to play poker
and according to his fellow cast mem-
ers, he never wins.

Recently he offered "Mystery Is My
Hobby" fans a picture of himself,
thinking that possibly he might get
as many as two thousand requests.
Over 16,000 letters poured in. When
the cost ran up to $800, Langan de-
ecided he'd better withdraw the offer
while he still had his shirt.

Zanuck Aroused

Not too long ago, to boost his stock
at the movie studio, he asked radio
fans to write him there instead of at
the station. It boosted his stock all
right; his fan mail leaped ahead of
Cornel Wilde's and no less than Dar-
yl Zanuck called to find out what
was going on.

Those same radio fans have served
Glenn in more ways than one. When
the write-for-a-picture promotion
was going on, several fans sent money
for the pictures, which was always
returned to them. Langan, like most
picture stars, is under contract to a
manager who handles all his finan-
cial affairs and gives him a set
amount for an allowance. One night
after rehearsal Langan reached into
his pocket for money to take himself
and his wife to dinner; found the
cupboard bare. Unable to write a
check, Langan invaded the KHJ mail
room, rifled through the fan mail,
picked enough quarters out of it to
pay for dinner, reimbursed the fans
after he got his allowance.

ROD O'CONNER handles announc-
ing assignment on program.

IN HAPPY FRAME of mind is
Inspector Danton as he discovers
he has "solved" case for pal, Barton
Drake.

LEN SALVO at keyboard of electric
organ provides incidental music.
KECA's "Public Service" Programs Are Presented in Such a Compelling Way Listeners Are Defied Tuning Them Out

By Virginia West

"Design for Death"
KECA, Thursday, 7:45 p.m.
"Fools' Money"
KECA, Wednesday, 9:15 p.m.
"Prevention Preferred"
KECA, Thursday, 6:15 p.m.
"Playground Fun"
KECA, Saturday, 10:30 a.m.

ACK THEM with excitement, present the message in a dramatic manner, spot them where they will be heard and avoid the label, "Here is a public service program, listen to it, it's good for you." That was general manager Clyde Scott's point of view when inaugurating KECA's now famous "Design for Death" series. "If we are going to have a traffic education program," he said, "let's not pull our punches... give it to them straight... let them ride with the ambulance driver and see each accident as the driver sees it, complete with all its gruesome details... dramatize each case in such an attention-compelling manner that it will defy the listener to tune away. Stop them with the opening words and you'll hold them!"

This principle of programs with an opening punch has been applied to all of KECA's impressive lineup of public interest shows... and successfully too, as witnessed by the fact that every person on the list won first place in one or more national polls last year.

Second to be added to KECA's schedule of public interest shows was "One Way Street." Based on the juvenile delinquency theme, the shows were written from case histories from the files of the Los Angeles Police Department, Juvenile Division. Common pitfalls which confront the youth of today were brought to light, as well as suggested remedies for situations which...
could lead to a life of crime. Each program was closed with a brief discussion of the case by Dr. Robert A. McKibbon of the All-Nations Foundation.

**Fine Casts**

With "Design for Death" and "One Way Street" successfully launched, KECA's next public service endeavor was its current "Prevention Preferred," presented in cooperation with the 10th District Parent-Teachers Association. On the theme of disease prevention through immunization and regular examination, the dramatic programs are presented by a cast which includes some of Hollywood's toplight actors. Frequently heard are Conrad Binyon, Virginia Gregg, Leone Le Doux, Tyler McVey, and Ted Von Eltz.

Throughout the summer, "Prevention Preferred" will stress disease prevention and safety precautions as they apply to playgrounds and camps, as well as psychological guidance work of playground supervisors in teaching youngsters to get along with each other.

Next in the lineup of shows which prove the point that education can be entertaining, comes "Pools' Money." From true story ideas outlined by the Bunco Detail of the Los Angeles Police Department, the series dramatically points out how gullible citizens are every day the victims of gangland's many rackets. The program has exposed such rackets as the vicious "low-car racket," in which unauthorized towing services pick up wrecked automobiles before the proper authorities can get them, then charge exorbitant fees for towing, repairs, etc., the "lonely hearts" racket; "wildcat" bus lines; fortune telling sharpers.

There have been other shows in KECA's list of successful public interest presentations. There was "Jobs for G.I.'s" which did outstanding work in helping returning veterans secure the kind of jobs they wanted. Over eighty-five percent of the veterans interviewed by Bill Davidson, program manager of KECA who headed the series, were placed in suitable jobs directly through the show. "Jobs for G.I.'s" is another in the station's list of shows which rated first in its class in at least two national polls. When the regular veteran employment agencies were fully equipped to fill the need, KECA discontinued its "Jobs for G.I.'s" program.

**Roberts Active**

Then there was a four-week series, "These Our Problems." During the series the important problems of juvenile delinquency, alcoholism, and veterans affairs were discussed by representatives of the groups concerned. Headed by Clete Roberts of the ABC-KECA special features division, the groups were interviewed through use of the wire recorder.

To better acquaint new residents and old with interesting places and people in this area, "Roaming Around" was inaugurated and again with the wire recorder, Clete Roberts did on-the-spot broadcasts at points and events of particular interest to southlanders.

During Roberts' absence, while he covered what he referred to as "the big bang at Bikini" for ABC-KECA, Clyde Scott opened the "Roaming Around" program (originated by Roberts) for "idea material" from KECA's staff members. The program has continued, headed each week by a different "idea man." Roberts takes his "Roaming Around" back again when he returns from "roaming" in the Pacific.

**Guest Stars**

Newest show on KECA's impressive list is the Saturday morning summer series titled "Playground Fun." With Announcer Ted Bentley at the helm, the programs call attention to the facilities for recreation available at the city's playgrounds and camps. Outstanding stars of the sports and entertainment worlds will be brought to KECA's microphones as guests. For example, the first guest was Esther Williams, lovely swimming star of the movies, who learned to swim in Los Angeles Playground pools.

Staff writers have authored all of KECA's outstanding public interest shows. Bill Holmes is the writer-producer of "Design for Death" and

(please turn to page 35)
WE CAUGHT The Modernaires for a chat at the Brown Derby just a day before their departure on a chain of show dates that will take them back to New York. They had been alternately rehearsing their novel vocal arrangements and packing their bags all morning long, and arrived for our luncheon date fatigued and famished.

Black-haired, brown-eyed Ralph Brewster, having recently dropped some twenty-five pounds, settled for a hamburger steak minus all the trimmings, while Hal Dickinson, ignoring the evidences of a double chin over his bow tie, ate heartily and waved aside the comments from his wife Paula Kelly (female member of the ensemble).

"Why don't you try spot reducing, darling?" was Paula's suggestion.

"I did," replied Hal, pointing to the crown of his head. "All I lost was some hair."

Modernaire Johnny Drake joined us next. "He's tall, blond and handsome—you can see that," Paula reported for us, "but look closely. He has one and three-quarters blue eyes and one-quarter brown. Isn't that funny?"

We looked at Mr. Drake's eyes, and found all eight quarters of them, the brown spot included, gazing soulfully toward the occupant of a neighboring booth.

"Look!" he exclaimed with a wistful sigh. "Maureen O'Hara! Today I am a fan!"

Fran Scott, the fifth Modernaire, busy with trip preparations, had to pass up our interview date, but his musical cohorts related the vital data about him. Member Scott was born in Huntington, Pennsylvania, sang and played the trombone with a name of number bands including those of Red Norvo and Blue Barron, and was with the latter when the other Modernaires first met him.

Fran is married to a girl named Elsie and has a year-old son named Johnny. Like Hal and Ralph, he calls golf his favorite sport. The Modernaires play the game together—save for Johnny Drake, who likes tennis and swimming—and Maureen O'Hara—better. Swimming is also Paula's favorite, with golf rating second choice.

"And banana cream pie," squealed songstress Kelly, licking her lips.

**Two Children**

Petite brunet Paula is the mother of two youngsters—six-year-old Martha and two-year-old P.K. (Paula Kelly Dickinson, Jr.—"although she would never know herself by that name.") interpolated her mother. "They're in Pennsylvania now, with my folks," explained Paula. "They're probably fishing and swimming and having a great time. Lucky them!"

Paula was born in Groves City, Pennsylvania, and claims "no place" as her permanent home just now, since she and husband Hal aren't yet able to build on their property in New Jersey.

"I love to be in California, though," she enthused. "I'm going to start working for the Chamber of Commerce here. I want to grow old in California."

Born in Atchison, Kansas (Paula warbled "Atchison, Topeka and the Santa Fe" at this point), Modernaire Ralph Brewster now lives in New Jersey, with wife Marie (Ralph caroled a chorus of "Marie") and their three children, five-year-old Nancy Fern ("Nancy with the

(Left to right, the Modernaires are: Hal Dickinson (a New Yorker who swings a mean drumstick), Johnny Drake (he's an ardent Maureen O'Hara fan), Paula Kelly (wife of Hal and mother of Martha and P.K.), Fran Scott (who does the group's orchestral arrangements), and Ralph Brewster (who is proud of the twenty-five pounds he's dropped).
Men (and a Girl) Of Music

(Continued from Page 34)

Laughing Face,"whistled Johnny, four-year-old Ralph, Jr., and two-year-old Barbara, both doting golfers, Mr. Brewster favors horseback riding.

For data on Drake, we turned to Johnny himself (who was still looking at Maureen O'Hara). This Modernaire came from St. Paul, Minnesota, worked with the Eddy Duchin and Van Barber orchestras before becoming a member of the Modernaires in 1942. A year later, he left the group to serve with the Coast Guard, spending five months at sea, "but," he specified, "fighting the war with a saxophone." He came back to the Modernaires following his discharge in October of 1945.

Member Drake is married and has a three-year-old daughter named Jonni (a feminine spelling of her father's name). All the Modernaires are musically gifted in more ways than one. Besides their vocal prowess, all of them play instruments—Hal, the drums; Ralph, the trumpet; Fran, the trombone; and Harriet, sax, clarinet, piano, violin, "unfortunately," she winced.

Own Arrangements

"We do all our own arranging—both vocal and band," Hal informed us. "I think we're the only singing group that does." Dickinson and Scott do the vocal arrangements, and Scott the orchestrations.

When it comes to waxing a disc, the Modernaires first select a tune best suited for their vocal styling, then decide which of the five is to be featured in the solo spot. Hal and Fran follow up with their vocal arrangement, the group rehearses it, then Fran does the band arrangement. Latest Modernaire recordings are "To Each His Own," "Holiday for Strings," "La Cucaracha" and "The Dummy Song."

The Modernaires first met in New York (although Hal is the only native New Yorker), where they made the "Let's Dance" theme of radio's "Make Believe Ballroom" with Charlie Barnet's band. Recently, they recorded the theme for the Bill Anson record session over KFWB.

Music fans came to know them well when they were featured with the late Glenn Miller's musical aggregation. Today, the new Glenn Miller Orchestra, Lou Bader and Tex Benecke, is among their top favorites for listening. They also expressed admiration for the vocal gymnastics of such other singing ensembles as the King Brothers, the Golden Quartet, the Pied Pipers, and Six Hits and a Miss. "The nice thing about us," Paula commented, "is that we not only work together, but we also eat together, play together, do everything together—honestly just like a family. We never feel like each other. There just isn't any reason to—we're always having fun."

Equally pleasant as their relationship with each other was their radio association with Perry Como on NBC's "Supper Club." "Perry's absolutely a swell guy!" they exclaimed in unison.

When not fulfilling singing engagements with the group, Paula Kelly likes to cook (pineapple upside-down cake, fried chicken and chocolate cake are her specialties), and dream up ideas for new clothes with her favorite dressmakers. She doesn't like to shop (although she is a regular customer at the King Sisters' valley dress shop); she prefers to have new items for her wardrobe tailored made. Paula claims her outstanding accomplishment to be remembering old song lyrics, "Just name a tune," she challenged, "and I can remember how the words go."

Asked what is the favorite radio fare of the Modernaires, she answered, "The Adventures of Ozzie and Harriet." Their show has gotten better and better every week—and they're two of our favorite people, anyway. We love Jack Benny, too, and oh, when we're back east, what are we going to do without 'The Whistler'!" (Note: "The Whistler" is now being aired coast-to-coast!) Modernaire Hal Dickinson recently collaborated with Billy May on a new tune, basised on the radio thriller's theme song and called "The Whistler."

"Of course," smiled Paula and Hal, "when it comes to our daughter Martha, Johnny Mercer is the thing. She memorizes all his songs and sings them just like he does. In fact, she's gone so far as to ask us to get her an autographed picture of him!"

"Dr. Bull"

(Continued from Page 8)

types of letters and problems for "Doctor" Bull to handle.

Typical Letters

This type of letter, for example, brings a tug to every heart: "Dear Mr. Bull—Please call up my girl friend and tell her that I have a BIG surprise for her, one that we've been awaiting for a long time. I have gained back most of my weight, as she said I would, and am leaving the hospital soon. I know she would like to hear this good news from you. I'm sure she listens to your program every night." From a soldier at Fort Jackson, S. C.

Another army man writes from the hospital at Camp Carson, Colo.: "Could you ask my girl friend to tell me that I'm just now waiting for my discharge papers and that I'll be home soon. And please play Jimmy Dorsey's 'Always In My Heart' for her as well as for me. Tell her I'm anxious to see my cute little daughter."

From Korea comes this: "Just a few lines to ask if you'll play a record for my family back home. I was a listener to your program in civil life. Ask for my sister or my mother."

While the majority of letters today contain love problems, broken hearts to be mended, old times to be recalled, lost friends to be found, there is plenty of humor injected into some of them.

"Please call up Pete on his birthday," writes a mother, "Pete is my little friend's father, and right this minute he is sitting on top of the radio listening to your program, with a big cigar in his mouth and daring us to utter a sound. That's right, he doesn't allow us to even talk the whole hour your program is on the air. We all like your program, too, so you can see how miserable it is not being able to say a word for whole hour. We can't even comment on the records you play, nor put our feet to the music. Talk to him, will you?"

And then a mother writes: "My boy listens to your program every night and enjoy it very much. Rodrick, who is fifteen years old, insists that Alice Faye is married to Hoagy Carmichael. Do you believe you could convince him it is Phil Harris? He has been ten dollars (which I will never see)."

No matter what the problem, Bull seems to find a solution and a remedy. And the remedies always come AFTER he hangs up the phone.

Learning Can Be Fun!

(Continued from Page 53)

"Prevention Preferred," and Walter Gering is writer-producer of the current "Fools' Money" series. He also wrote and produced "One Way Street" which is now being seen on the air.

All of KECA's successful public interest shows fit into the "low budget" classification, many of them requiring only one talent fee. This proves you don't have to spend a fortune to build a popular radio show. "Dr. Bull" show...just get an idea that clicks...present it in a dynamic, sometimes startling manner...and you'll win and hold an impressive sized audience, right along with the "supercolossals."*

★ ★ ★

Sought For Lectures

With the Bikini atom bomb tests highlighting the news, CBS news reporter Bob Garred is being sought for local lecture dates, since he was one of the few Naval Intelligence officers to see all photos and make a complete blow-by-blown study of the destruction wrought by the bombs at Hiroshima and Nagasaki.
HARRIET PARSONS, subbing for Mama Louella on latter's ABC Chatter show, shakes hands with producer Ted Sherdeman, left, and guest star, Mitchell Leisen of Paramount.

ROSAMOND MARSHALL, left, discusses script with KMPC's 'Home Chats' lady, Miriam Lane. Miss Marshall authored 'Kitty' and 'Duchess Hotspur'.

AT GET-TOGETHER given by Fibber and Molly (Jim and Marian Jordan). Left to right, Billy Mills, musical director; Mrs. Phil Leslie, wife of assistant scripter, Don Quinn, chief scripter, and Mrs. Quinn.

HE'S ARISEN AND SHINES—does Bob Bence, left, below, who runs KHJ's morning festivities, "Rise and Shine". Right, soprano Eileen Farrell is holding down summer spot for Patrice Munsel, on vacation from CBS' "Family Hour".

JAY STEWART, LEFT, emcee of ABC's new "What's Doin', Ladies", tries to find out how long it takes married man to get dressed. Right, John K. M. McCaffrey, moderates Mutual's "The Author Meets the Critics".