This Week's Prize Winning Letter
Mrs. Ina Page, 7652 Tehoma Avenue, Northridge, Calif.

Sirs: I discovered your magazine about a year and a half ago. Since buying the first issue, I've tried never to miss a week. It is the first radio magazine I have found that held any interest for me. . . . I was quite surprised to learn "Chuck" Collins is blind. I enjoy hearing him and I, too, hope he will make a hit. In last week's prize-winning letter, Mr. Robert Downer urges radio producers to present more programs like "Vic and Sade." I've been an ardent follower of their program for three years. But heaven forbid that radio clutter up the air with imitations of this good program.

I enjoy "Life Can Be Beautiful," "Ma Perkins," "Snow Village," "Bachelor's Children," "Easy Aces," and "Lorenzo Jones." Many others started out well, but soon depreciated into just soap operas, just for the sake of making them serials. Why not end them and start in with new characters and a new twist to the old plots. . . . "We Love and Learn" and "Stories America Loves" had a good idea, but got stuck with "Kitty Foyle." The heroines of the serials fall desperately in love too many times. It goes on forever and ever. The writers seem to forget that a housewife has her radio on every day, over a period of years.

"Kate Hopkins" was a very good show after Kate went as a nurse to that Southern plantation. But at the end of the show, they wrote out two of the three best characters—the man Kate was in love with and the old woman, played by Constance Collier, if I remember rightly. Why do they do these things?

Too, I would like to hear record-
GAGS OF THE WEEK

For the best Gags of the Week, heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts. Send your best gag selection to 1029 West Washington Boulevard, Los Angeles.

Miss Jane Stupp, 1509 East Harvard, Glendale, Calif.
Heard on "Breakfast at Sardi's";
Uncle Corny: We christen our battleships with a bottle of champagne. Why do the Japs christen theirs with a glass of champagne?
Tom Breneman: Well, why do they?
Uncle Corny: Because pretty soon theirs will be bottoms up.

Miss Marcia Van Mannen, 6206 Allston Street, Los Angeles, Calif.
Heard on the Judy Canova show:
Ish: What did the fawn say to the doe?
Kay: Well, what did the fawn say to the doe?
Ish: Do you think it'll rain, dear?

Martin Brewer, 4937 Gambler Street, Los Angeles, Calif.
Heard on the Judy Canova show:
Judy: I was at an aircraft factory and saw a lot of midgets working there. Three midgets jumped out of a bomb bay of one of the bombers. A man said, "That bomber hasn't even laid her eggs yet and she's already hatched 'em."

Mrs. H. E. Randall, 290 South Oakland, Pasadena, Calif.
Heard on the Joan Davis-Jack Haley show:
Joan: I once did a blotted act.
Jack: A blotted act?
Joan: Yeah! I followed the "ink Spots."

This Week

October 3, 1943

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The Broadway News

Listen to
The Broadway News

Every day at 12 noon and
Monday through Friday
at 5 p.m., over KHJ.

THE BROADWAY

Where Los Angeles Shops with Confidence

Picked at the Peak of Perfection

Fresh Daily! Sunny Sally Spinach

Direct from fields to you - washed - ready to cook
at vegetable dept.

Selected leaves — no waste!
THE INCOMPARABLE AMOS 'N' ANDY, returning to air via NBC Friday Oct. 8.

THE INCORRIGIBLE BABY SNOOKS and Frank Morgan on Maxwell House show Thursday, 8:30 p.m.

THE INVENTIVE ARKANSAS TRAVELER, Bob Burns, back on air Thursday night.

THE INGENIOUS JACK BENNY, airing with all the gang at 4 p.m., Sunday.

THE INFALLIBLE H. V. KALTENBORN, commentator, heard four afternoons weekly.

TRAMP, TRAMP, TRAMP.

It's NBC's parade of stars marching along to open the fall and winter season of happy listening.

For dialers, the biggest news of all is the return of Amos 'n' Andy. The two old favorites introduce a brand new show on Friday, October 8, complete with guest stars, music and the kind of laughter which made Freeman Gosden and Charles Correll famous.

TRAMP, TRAMP, TRAMP.

"The Great Gildersleeve" started the parade by huffing and puffing his way back to his fans late in August. This is Hal Peery's third season on the air with his own program, and from the way the polls were going when he went off in June, it looks like his biggest.

TRAMP, TRAMP, TRAMP.

Fanny Brice, with more antics of
A Star-Bedazzled Parade Of Fast-Stepping Radio Entertainers, on March To Storm Your Listening

her inimitable Baby Snooks, and Frank Morgan, with a new batch of tall stories, followed "Gildersleeve" to NBC microphones on the first Thursday in September.

TRAMP, TRAMP, TRAMP.

Edgar Bergen and Charlie McCarthy marched back from Newfoundland, where they entertained the troops stationed there. This season they are presenting Victor Moore and William Gaxton, in addition to Ray Noble's orchestra and the songs of Dale Evans.

TRAMP, TRAMP, TRAMP.

That bad little boy, Red Skelton, was next in line, and with him were the popular members of his cast—Harriet Hilliard and Ozzie Nelson and his band.

TRAMP, TRAMP, TRAMP.

An account of Bob Hope's travels while away from his radio show for the summer sounds like a review of the war headlines—England, Bizerte, Tunis, Algiers, Sicily. Back on the air with him for the new season comes another grand trouper, Frances Langford, who also went into the battle areas with Eob. And, of course, Jerry Colonna and Vera Vague will be on hand.

TRAMP, TRAMP, TRAMP.

And so they come. Those two top comedians, Jim and Marlan Jordan, who have more delightful sessions with "Fibber McGee and Molly," ready for their listeners.

Eddie Cantor with another season of Wednesday night laughfests.

Jack Benny, another of radio's globe-trotters, only recently returned from the European and North African battlefronts.

And, of course, there are all the favorites who have been on NBC this summer and who will continue to make radio listening America's Number One pastime—"One Man's Family," Bing Crosby; the Standard Symphony Hour; H. V. Kaltenborn and the other commentators who bring the world into our homes; Kay Kyser's "College of Musical Knowledge;" Ginny Simms; the Joan Davis-Jack Haley show; and the Sunday morning Westinghouse program.

Happy listening? Yes, indeed!

THE IMPERTINENT CHARLIE McCARTHY and Bergen for Chase & Sanborn, Sunday, 5 p.m.

THE INGREATATING FATHER AND MOTHER BARBOUR on "One Man's Family," Sunday, 5:30 p.m.

THE INEXHAUSTIBLE LAUGH CREATOR, Bob Hope, back in his regular Tuesday spot, 7 p.m.

THE IRREPRESSIBLE LITTLE KID, as played by Red Skelton, Tuesday, 7:30 p.m.
The Blue Goes to Town
Radio’s Newest Network Takes Notable Strides With New Stars, Fresh Ideas, Novel Programs

RED RYDER AND LITTLE BEAVER are not always so serious as they sometimes seem on their nightly serial (Carlton KaDelf, left, Tommy Cook, right).

It is going to be a great season, undoubtedly the greatest yet, on the BLUE network this fall. New ideas, new stars, novel programs are slated to be heard every night of the week on the network.

Although the Blue’s program structure throughout the week contains scores of choice shows, the selection which follows is restricted to some of the new fall commercials, shows returning to the air after a summer lay-off, or current favorites whose contracts are being renewed for another stretch on the Blue.

SUNDAY—WALTER WINCHELL—NEWS
Leading the parade of top features on the Blue is Walter Winchell, whose Sunday stint at 6:00 p.m., according to recent surveys, commands the biggest audience in America. The fast-talking Winchell took a brief vacation from the airwaves and is now back with more of his startling news scoops.

MONDAY—RAYMOND GRAM SWING—COMMENTATOR
One of the first things the Blue did when it started independent operation over a year ago was to contact a string of commentators second to none. These include Roy Porter, Earl Godwin, James Abbe, Bakhage, John Gunther, Martin Agaronsky, James MacDonald, Major Paul B. Malone, Rodriguez and Sutherland, Edward Jorgenson, John Vandecreek and Raymond Gram Swing, winner of many a radio commentator poll.

LUM AND ABNER, left and right respectively, toast “Breakfast at Sardi’s” energetic emcee, Tom Breneman.

RAYMOND GRAM SWING’S precise enunciation is familiar to millions of Americans who follow his astute comments on the Blue.
TUESDAY—DUFFY'S TAVERN—COMEDY
In the field of comedy, the Blue has a new star in Ed Gardner, the Brooklynese Archie of "Duffy's Tavern." Paramount Pictures has thought well enough of this show to pay $150,000 for the rights to make it into a movie. Gardner is now in Hollywood from whence "Duffy's" will originate when it returns to the air on Tuesday, Oct. 5, at its old time, 8:30 p.m.

WEDNESDAY—BATTLE OF THE SEXES—QUIZ
This popular audience-participation program, "Battle of the Sexes," which moved over to the Blue from another network early this month, justly has a long and successful commercial record to its credit. J. C. Flippen, continues as the quizmaster. The "Battle" is aired between 8:30 and 9:00 p.m.

THURSDAY—GERTRUDE LAWRENCE—DRAMA
Thursday will offer a brand new dramatic feature headed by Gertrude Lawrence, one of the brightest stars in the Blue's forthcoming banner season. Miss Lawrence got her first regular spot on a full-time radio program when her "Revlon Revue" opened September 30 at 8:30 p.m. This sophisticated fare promises to be an ideal vehicle for the English star of the record-breaking stage success, "Lady in the Dark," and many other legitimate hits. She will be supported by first magnitude stars from screen, stage and radio.

FRIDAY—BREAKFAST AT SARDI'S—AUDIENCE PARTICIPATION
Popular demand prompted the extension of "Breakfast at Sardi's" from five to six mornings a week at 9:30 a.m. In spite of strong competition, this new addition to Saturday listening is just one of many ace-attractions on the Blue.
Our Bill (Henry)
Now CBS' Washington Correspondent
Dove Flies

Dove of peace started flapping its wings over Petrillo and the record companies last week, when Petrillo, head of the American Federation of Musicians, and Decca reached an agreement.

According to terms, Decca will pay fees on every musical record or transcription sold. Agreement is signed for four years and marks the first wedge in the recording ban which Petrillo put into effect on August 1, 1942. No new records have been legitimately cut by union musicians since that date, hence radio stations have not had any fresh discs except those cut immediately prior to the ban and released since, a few at a time. Some singers have recorded with vocal groups as background, while there have also been some "bootleg" records.

Late last week, other record companies were understood to be dickering with Petrillo. Hollywood's own, Capitol Records, thought it had a pretty good chance of being No. 2 on the okay list as its president, Glenn Walfich, recently conferred in the East with Petrillo.

Not until Columbia, Okay, Victor and Bluebird are cleared, and the real bone of contention, the transcription companies, are in agreement with Petrillo will records and radio get the green light again.

Brown Off

Following a dispute over censorship last week, Cecil Brown quit his commentary assignments on CBS. His five-minute spot Monday-Friday at 5:55 p.m. will be taken over by former Angelino, Bill Henry, now CBS's correspondent in Washington.

Brown, according to reports, felt that his broadcasts were being devitalized because he was not allowed freedom to express his own opinions. Question of "editorial" or "reportorial" comment is currently a hot issue among commentators.

Haymes Here

Dick Haymes, popular young singer whose success is clicking a la Frank Sinatra, was scheduled to arrive this week in Hollywood, where he will stage his radio vehicle, "Here's to Romance," and start making a picture.

Like Sinatra, who recently concluded a radio-movie stay in Southern California, Haymes will be cut into the New York originating program, on which Jim Ameche, the regular orchestra, and chorus will air.

Haymes, whose rise has been rapid, has a large fan following, and is frequently mobbed by admirers. Two weeks ago his glasses were broken in the crush and last Sunday he lost an imported tie and fine linen handkerchief. His program, heard for some months on the Blue, is switching to CBS, giving that network both Haymes and Sinatra.

New "Miss Duffy"

You'll be meeting the new "Miss Duffy" if you tune in on the first fall broadcast of "Duffy's Tavern" or attend the broadcast on Tuesday night, October 5, at 5:30 p.m. on the Blue.

The role went to Florence Halop of New York last Wednesday. It is one of the most coveted spots in radio.

But little information on Miss Halop is available here as yet. She is the sister of Billy Halop, one of the mov-ies "Dead-End Kids," played in the "Colonel Stoopnagle" radio show this summer, and is due to arrive in Hollywood on Friday, October 1.

Miss Halop's selection for the role one of the most disappointing for some 150 other applicants, including a number of radio's well-known actresses. About that many have been auditioned by the Gardner, the "archie" of the radio show. His ex-wife, Shirley Booth, the original "Miss Duffy," left the show at the end of last season to devote her full time to the stage. Since then, the search for a successor has gone almost continually. Gardner began his auditions in New York and continued them when he came here for the filming of a "Duffy's Tavern" screen play. In recent weeks, the search has become frantic. Girls were given auditions by telephone, telegram, broadcast in studios, and in the studio offices of the Blue network. The quest included a contest for girls whose name really was "Miss Duffy" in key cities throughout the country.

The requirements were extremely difficult to fill. The role calls for a girl who can act, sing and talk "Brooklynese." Gardner, himself, has steadfastly maintained that the Brooklyn twist of the tongue is well-nigh impossible to imitate so it sounds right. In fact, he has had but little hope of finding a suitable actress for the part in any but a Brooklyn-reared girl. He says Florence Halop's voice sounds almost exactly like Shirley's.

The show will originate in Hollywood until the first of the new year. Gardner's screen work will keep him here that long. As in New York, the program will be presented with a studio audience and the Hollywood Playhouse at Sunset and Highland will be used for the broadcasts.

Wanted—Volunteers

Will Radio let its men in service down? That's what Radio Women's War Service wants to know. This group of women, volunteers from the various networks, studios, agencies, and programs, has been keeping in touch
with radio men who have gone into uniform.

Now, there are twice as many "adopted sons" as there are radio "mothers." Latest count showing 300 men on the roles, and only 150 girls. If it were not for the approaching Christmas season, the 150 stalwarts might be able to carry on. But with 300 boxes to pack and send off soon, Radio Women's War Service wants help. If you belong to an agency, work at a station or network, do supporting or star roles—in other words, if you are in any way connected with radio, and want to lend a hand, give the group a ring at its headquarters at Cross Roads of the World.

Breneman Back
After a two weeks' tussle with the 'flu,' Tom Breneman is back on his "Breakfast at Sardi's" stint, looking thinner but very happy about the get-well cards and letters he received while ill.

His total to date is 40,000 messages from all over the country. They are still coming in.

Aid for Children
"How to Save Europe's Children Without Aiding the Enemy" will be the subject of an address by Dr. Howard E. Kershner to be heard here by transcription from KNX Friday afternoon, October 1, at 4:15 p.m. Dr. Kershner was director of relief in Europe for the American Friends' Service Commission from 1939 to 1942, also executive vice-president and director of the International Commission for Assistance of Child Refugees. He maintains Europe's children need not be the victims of famine and will tell how he believes that aid could and should be given them.

Close is Grandpa
Upton Close, whose real name is Hall, is a grandfather, and his young son, Quintus, one year and one day old, an uncle's girl was born on September 12 to Josef and Elaine Hall, son and daughter-in-law of the famed author and news analyst. Josef is Close's eldest son.

Quintus, full name Julius Caesar Quinquius Ultimus Spencer Robinson Hall, is the youngest guest the Authors' Club has ever entertained. On his first birthday anniversary, September 11, he went with his father to a luncheon given there in his honor. Afterwards Quintus visited NBC and gave Good Humor bars to his many friends in radio.

It's Non-Professional
A screen veteran at 18, juvenile film star Dickie Moore will produce and direct a new drama program slated to start on radio station KNIC at 7:30 o'clock Saturday night, October 2. Titled "Time and the Pay," the weekly half-hour feature will be unique in that all the talent on it, from the cast members to the sound men and musicians, will be non-professional and connected with no talent school or organization. Bob Forrest

BLACK-HAIRED, IRISH MICKIE ROY is serving as "Miss Aragon of '43" at the Bathing Beauty and Talent Pageant held this month at the Aragon Ballroom in Ocean Park. Miss Roy, who broadcasts from the Hollywood Palladium (KNX) every Monday night with Eddie Miller's band, served as hostess to the score of lovely and talented young ladies who entered the competition. Mitch Ayres and his orchestra provided dance music throughout the pageant, which ended Sept. 26. Ayres and his musicians air nightly over KNX-CBS from the Aragon bandstand.

He's Tempted, Too
An unscheduled entertainment feature for the studio audience before a recent "Lux Radio Theater" went on the air, was Cecil B. DeMille's account of the robbery of his home.

DeMille read newspaper accounts of the theft with keen interest—and enjoyment. He was particularly impressed by the newspapers' statement that $43,000 reposed in the safe which the thieves attempted to take from his house.

"I want to go on record with you, right now, that when I get home tonight I'm going to rob that safe myself—unless, of course, Mrs. DeMille also has read the papers!" said C. B.

Howsor on Air
Answer to questions concerning the state of Los Angeles' civic affairs is "The District Attorney Speaks." Scheduled from 2:15 to 2:30 p.m. on Sunday afternoon over radio station KMTR, this program holds great interest for all Los Angeles residents, according to the station's general manager, Kenneth O. Tinkham.

This is not a dramatic skit. The program simply presents District Attorney Fred N. Howser in a message to the people of Los Angeles City and County.

"This is not to be considered in the light of a political gesture in any way," said Mr. Tinkham, "but it is the honest effort of Mr. Howser literally to put all the cards on the top of the table, face up, in order that the people of this area may know what is going on."

Actor Honored
Two unforgettable experiences have made top-flight Hollywood radio actress Sara Berner extremely proud and happy recently. After an appearance before more than 30,000 servicemen on maneuvers in Oregon, Major General Bradley, the commanding officer, detached one of his gold stars from the collar of his uniform and pinned it to her dress.

Her second experience was for men on maneuvers in the desert. The high day-time temperatures, reaching 150, necessitated a night show. Sara was shocked by the complete lack of applause at the end of her act. But suddenly thousands of lighted matches glowed in the dark. Concluding, Sara learned that each man in the audience had stuck a match and held it over his head—a signal honor reserved for their special favorites. Her grand total of programs for servicemen reached 300 last week with her appearance at the Muroc Air Base.

Hello from Japan
Producer C. P. MacGregor of NBC's Hollywood Radio Theater, "tuned in" on short-wave Tokyo the other night and was amazed to hear the voice of his former chauffeur, Pfc. Bert Benton. Bert said "hello" to his friends in the studio, adding that he was in good health and hoped to hear from them soon. He is in Jap Prison No. 1.

"Pops" Picks Comers
From the current crop of male singers, Blue network music director, Paul Whiteman, picks three who appear
destined for high places in the radio field. The famed band leader's crystal gazing singles out this sparkling trio:

Jimmy Blair, of the Blue network's "Chamber Music Society of Lower Basin Street."

Hick Haymes, of "Here's to Romance."

Lee Sullivan, tenor discovery of "Ladies, Be Seated."

When Whiteman was named Director of Music for the Blue last March 17, he made the statement that one of his primary aims was to discover new talent for the network.

Whiteman ranks second only to the celebrated Gus Edwards as a champion discoverer of today's entertainment "biggies" of stage, screen and radio. His finds include Morton Downey, Bing Crosby, Helen Jepson, Ferde Groe, the Dorseyes, Mildred Bailey and Jane Froman.

De-Squeaked Door

If you listen to "Inner Sanctum" mysteries, heard now Saturday nights on KNX at 8:30, you are familiar with the squeaky door which sets the proper atmosphere for every show. Recently, the door needed painting, so the sound department sent it to the carpenter department, where an enterprising workman promptly painted the door—and oiled its hinges!

It took Soundman Bobby Prescott almost a week to rust up the hinge. He left it, covered with salt, on the roof of the RCA building, but it wasn't until after a big rain that the hinge assumed its accustomed rustiness and finally squeaked once again.

G. I. Powder Room

Desert training camps of the United States Army are not planned to accommodate feminine visitors. Thus Julie Conway, pretty NBC singer with Kay Kyser's band, didn't know where to go when she wanted to wash up after a dusty ride in a jeep after one of Kyser's recent concerts in the desert. She asked the commanding officer.

"That's all taken care of," he said. "Just follow me."

He first went to his own tent and got a lettered placard. He then took the placard and hung it on another tent.

"I made the sign myself," he said with some pride.

It was one word. It said: "Ladies."

Program Aids Blind

"Wanted! Fifty female German shepherd dogs!" That might well be

(Please Turn to Next Page)
the headline for radio station KMTR's newest endeavor. In the opinion of General Manager Kenneth O. Tinkham of KMTR, the attempt to secure these dogs for training as guides for blind service men is one of the most worth-while of radio efforts.

"Every so often it seems necessary for certain newspapers and radio stations to take the lead in a very necessary activity and in the case of the blind service men, naturally we feel a great responsibility," says Tinkham.

This is, of course, a non-profit undertaking. The Tailwaggers' organization founded several years ago by Bette Davis and Jim Lindsay, will take charge of the expert training of the German shepherd dogs, which then will be presented to the men blinded in the line of duty.

Corporal A. Murray Salkin, blinded during the commando raid on Dieppe, France, and recent KMTR program participant, was presented with a fine German shepherd dog at the time of his appearance. As a result of the dog's previous training with the hero, Salkin has again taken his place in the business world as a salesman.

Good in 1987

In the vaults of the Congressional Library in Washington, D. C., there is a sealed metal container. It was placed there six years ago by Andre Kostelanetz, conductor of the Sunday CBS show, "The Pause That Refreshes On The Air," and bears an engraved plate stating that the receptacle contains recordings of two musical numbers which, in his opinion, will still be enjoying favor in the year of 1987. Recently Kostelanetz revealed that the two numbers he selected were "On The Trail" from Grofe's "Grand Canyon Suite" and Gershwin's "Rhapsody in Blue."

LUCILLE LANG, producer and co-author with Thomas Caldwell of the comedy serial, "Our Neighbors", aired from KPAS on Saturday mornings from 10:30 to 1:00. If you enjoy the antics of teen-agers, coupled with a little heart interest between their elders, you'll like it.

HE CONCEALS IT

Famous as a quipster, Groucho Marx of Columbia's "Blue Ribbon Town" is clever at concealing that he's a pretty intellectual chap off the air or screen. At a recent rehearsal of his show, an onlooker tried to work up a bookish discussion by asking if he liked Wells.

"I should say not," returned Groucho, "I never dabble in oil stock."

NEW MANAGER

Robert O. Reynolds, general manager of KMPC, announces that Woodrow Hattie, formerly publicity and special events man for KMPC, has been made operations manager of the station in charge of internal station management. Hattie, who comes from New Orleans' 50,000 watt WWL, has been heard conducting the KMPC baseball broadcasts throughout the summer.

"NEWSICAL TIME"

Eastern-Columbia's new "Newsical Time" on KFVD holds commercials down to two minutes in each half hour, which makes for pleasant listening. The show is on for three full hours every night in the week, and "you need never tune out to get the news" as special news releases are given every half hour, with breaks any time there is a specialty big news flash.

DANCE TONIGHT

Following is the schedule for "Eastside Dance Tonight," heard Monday-Saturday over KFWB at 10:30 p.m.: Monday, October 4, Harry James; Tuesday, Vaughn Monroe; Wednesday, Horace Heidt; Thursday, Claude Thornhill; Friday, Benny Goodman; Saturday, Frankie Masters.
NEW TIME!

VOICE OF PROPHECY

STARTING

Sunday, Oct. 10

KHJ 930 kc. 8:30 a.m.

FULL DON LEE SYSTEM

KMPC 710 kc. 7:30 p.m.

FULL MUTUAL NETWORK

8:30 a.m. Pacific Wartime
Central Wartime

9:30 a.m. Mountain Wartime
Eastern Wartime

VOICE OF PROPHECY

THE KING'S HERALDS

HEAR

GLENN HARDY

Sharp Concise
Up-to-the-Minute
NEWS

As You Like It—Without Comment

ALKA-SELTZER NEWSPAPER
OF THE AIR

Twice Daily—9 p.m. and 10 a.m.

Pacific War Time
Over These Stations

California California Oregon Wash.
KHJ KVEC KALE KOL
KFWC KDOD KORE KXRO
KGD KDEM KDOO KIT
KGB KFBS KFJJ KRO
KKD KQCV KXRR KELA
KFXM KMVC KXIL KYG
KVOE Arizona KAST KKKO
KPMK KDV KUIN KWLK
KFSR KTUC Idaho KFIO
KYOS KSUN KVAL

Sponsored by

ALKA-SELTZER
ONE-A-DAY brand VITAMINS

Tel-E-Types BILL RATIGAN

The Quick Brown Fox Jumps over a Lazy Dog's
Back, 1234567890, BR SENDING

"UP CLOSE" TO NEWS

NB Commentator Upton Close sees the war this way: "It becomes definite that unpleasant surprises of the future will be limited to political rather than military bombshells, in the main. Cold mathematics of production are overwhelming the Axis war machine. However, political maneuvers already appear may sabotage that road to peace which servicemen and women are paving with their flesh and blood and bones. Those who have forgotten the lessons of the last war, let them look to the incredible happenings between the Armistice of 1918 and the Peace Treaties of 1921. The handwriting on the walls of Versailles cries out for attention and warns that the friends of today were the sworn enemies of yesterday and remain the question marks of tomorrow.

Too many bombs are falling on Germany for its present government to survive long. Hitler, once the universal boogeyman, is now a forgotten leader while Himmler and Goering quarreled as to who will be the new Fuhrer. With Himmler's rise to more power, a reign of terror is on in Germany. Revolution, now tip-toeing across bomb-gutted Berlin and Hamburg streets, may soon not walk so softly."

RUPERT HUGHES VIEWS NEWS CLUES

"The word 'glitter' reminds me of the way the Declaration of Independence was fought by our male forefathers. Its opponents were many and prominent. They called it a mass of 'glittering generalities.' They also called it 'false and frivolous,' 'absurd and visionary,' 'unsafe and ruinous,' 'contemptible and extravagant,' and 'so crude that it is difficult to suppose any serious thinker ever held the idea.'

"It was denounced because it would lead to anarchy. The vote on it was postponed and postponed. Delegations from the different states would not agree among themselves. It was barely put across by one vote. Caesar Rodney rode all night and arrived just in time. The New York delegation would not vote at all.

"When it was proclaimed, many patriotic Americans wept, many others flocked to the British Army and joined the Tories, who outnumbered the patriotic troops."

EPITAPH FOR BERLIN

Pulitzer-prize-winning NBC Commentator Louis Lochner, who knows Berlin like a book, thinks quite a few of the pages have been torn by the RAF in recent raids. Commenting on the withdrawal of Nazi governmental agencies from Berlin, Lochner remarks:

"And that's probably not the last time the propaganda boys and their hand-picked pretty secretaries will have to keep moving. And what guarantee have the other government departments that they are now located in a city safe from attack?"

"It appears that Hitler's huge Chancellory has been destroyed. That's no loss to the world. It was gaudy and showy, intended to impress people by its very size, but it lacked both artistic beauty and stability.

"If the Chancellory was blasted, some other buildings on Wilhelmstrasse must have been hit. I wonder where little Joe Goebbels has gone to? You see, for him, moving is not quite so simple. He has not only a large family, but there are all those girls to be provided for that form part of his well-known love life. And I wonder, did Herrman Goering have time to grab all his medals and his uniforms? Could Economics Minister Funk take his wine bottles with him? What of that car of Heinrich Himmler's with the two steering wheels—just in case his chauffeur happened to be shot down?—the car with the stacked rifles and the special bullet-proof glass and the radio sets?"

"I wonder what happened to our own things we had to leave behind when we were taken into our five months internment abode. We had some really priceless pieces of furniture several centuries old, with artistic patterns of inlaid wood. We had original paintings, sculpture and tapestry. We had been collectors of beautiful china—from celebrated porcelain manufactories in Germany, Denmark, Sweden, France, Russia, and other countries visited: inimitable wrought-silver objects made by the Serbians; colorful rugs of Norwegian peasants; Brussels lace; Italian filigree; Dutch delft-ware, Czech embroidery."

"We must take it for granted that all this is gone with the wind. I'm not complaining. Nor is my wife. We are happy and grateful to be home in the United States. We gladly make this sacrifice if it means the downfall of Nazism and Hitlerism."

THIRTY
**PRECASTS and PREVIEWS**

**Time Changes**

**Variety**

Sunday, October 3—“Speaking of Glamour”, KECA, 10:45 a.m. (15 min.). From KECA, Sunday, 9:15 p.m.

Sunday, October 3—“Agent V”, KNX, 9:15 p.m. (15 min.) From KNX, Sunday, 7:45 p.m.

Friday, October 8 — Jimmy Durante show, KNX, 7:00 p.m. (30 min.). From KNX, Thursday, 7:00 p.m.

Saturday, October 9 — “Thanks to the Yanks”, KNX, 8:00 p.m. (30 min.). From KNX, Friday, 7:00 p.m.

**What's New?**

Sunday, October 3—“Al Pearce and His Gang in Fun Valley”, KECA, 1:00 p.m. (30 min.). Premiere broadcast of this new Blue network show, starring Al (Elmer Blurt) Pearce.

Sunday, October 3 — “Ceiling Unlimited”, 11:30 a.m. (30 min.). The patriotic program today will introduce a new feature, “Flight Story of the Week”, paying tribute to fliers of the United States Eighth Air Force and England. With Major Ben Lyon in charge, this new part of the program will originate in England.

Sunday, October 3—“Here's Mexico”, KJH - KDS - KVEC, 11:30 p.m. (15 min.). A new weekly program presenting Mexico's greatest entertainment stars. Broadcast through Mutual's newest affiliate, Station KEOY, Mexico City.

Monday, October 4 — “Mirth and Madness”, KFI, 10:00 a.m., Monday - Tuesday - Wednesday, 10:15 a.m. (30 min.). A new comedy variety show, starring Jack Kirkwood, western radio and screen character actor. Tony Freeman's orchestra.

Tuesday, October 5 — “Duffy’s Tavern”, KECA, 8:30 p.m. (30 min.) “Duffy's” again opens its doors to the “elite”, with Ed (Archie) Gardner, as guiding genius, Florence Halop of New York as the new “Miss Duffy” and Veronica Lake as guest star. Both the 8:30 p.m. (Western) and 5:30 p.m. (Eastern) broadcasts, will come from the Hollywood Radio Playhouse until Gardner's return to New York.

Thursday, October 7—“Arkansas Traveler”, KFI, 6:30 p.m. (30 min.). Bob Burns and his bazooks return to the air after a summer absence.

**Drama**

Monday, October 4 — “Woman of America”, KFI, 9:15 a.m. (15 min.). Monday through Friday. Replaces dramatic serial “Mary Marlin.”

Monday, October 4 — “Betty and Bob”, KFI, 9:45 a.m. (15 min). Monday through Friday. The well-established serial drama, back on the air.

Monday, October 4 — “The Gallant Heart”, 9:30 a.m. (15 min.). Monday through Friday. Star is lovely Janet Waldo.

Monday, October 4 — “Captain Midnight”, KECA, 5:45 p.m. (15 min.). Adventure series for children; back after summer hiatus.

Tuesday, October 5 — “Big Town”, KNX, 8:30 p.m. (30 min.). The popular dramatic series, centering about the editor of the “Big Town” daily newspaper, returns to the air, replacing “Lights Out.”

Friday, October 8 — “Amos 'n Andy”, KFI, 7:00 p.m. (30 min.). Freeman F. Gosden (“Amos”) and Charles J. Correll (“Andy”) return after a summer vacation. With Maurna Ben Lyon in charge, the program now will be heard only on Friday nights, and, for the first time, with a studio audience, guest stars in special roles, and background music. First guest, screen character actor Charles Coburn.

**Music**

Sunday, October 3—“Sunny Skylar”, KHJ-DLBS, 12:45 p.m. (15 min.). A new series featuring new songs, hits and memory melodies, each Sunday.

**Religion**

Monday, October 4—Christian Science Monitor news broadcasts, KHJ-DLBS, 3:30 p.m. (15 min.). In this new daily Monday through Friday series of short wave broadcasts, the world-wide news-gathering facilities of the Christian Science Monitor will bring exclusive reports from at least three vital news points somewhere on the globe.

Sunday, October 3—“National Radio Pulpit”, KFI, 7:00 a.m. (30 min.). Back on the air today for its twentieth year, after the annual Summer interval. Dr. Ralph W. Sockman of Christ Church, New York City, again will be the speaker. Subject: “Our Date With Destiny.”

Sunday, October 3—“Dear John”, KNX, 2:45 p.m. (15 min.). Irene Rich will mark her tenth anniversary on the air for the same sponsor.

**Sports News**

Tuesday, October 5—World Series baseball reports, KHJ-DLBS, 10:15 a.m. For the fifth consecutive year, broadcast exclusively over the Mutual-Don Lee network, starting today with the opening of the series. Red Barber will do the play-by-play account.

**Education**

Sunday, October 3—Open forum on juvenile delinquency, KFAC, 9:00 p.m. (One hour). Subject: “Should Parents be Held Criminally Liable for Offenses Committed by Minor Children?” Speakers: Attorney Leo Zinner, J. N. Haskell, Miss Elizabeth McManus, formerly of the Juvenile Court, and Captain Robert Bowling, Police Department.
SUNDAY, OCTOBER 3

The WORLD Tomorrow!

HERBERT W. ARMSTRONG
analyzes today's news
with the prophecies for the World Tomorrow.
9:15 A.M.
KMTR Every Sunday

Church On High
9:30 a.m. Sundays
KPAS—1110 cky.
Rev. A. V. Havens
M.A., B.D.

TEMPLE CHOIR
305 E. Colorado
Girardle 5

KEMP—News, Music.
KPAR-Judge Gardner.
*KMTR—News.
KWEW—American Jewish Hr.
KRRK—Music Masters.
KFAC—Liberal Catholic Hour.
KPPC—Studio Devotional.
KPSD—War Hour.
9:20—KKSG—Successful Gardening.
KMPC—Frank and Ernest.
KRXV—The Thirteenth Hour.
KFAQ—Voice of Health.
KGER—Dr. Lovel.

KKNX—Tramadahhh.
KJLD—Music Hour.
KJLD—Men's Hour.
KJLD—Men's Hour.
KJLD—Men's Hour.
KJSD—Old School School.
KPWE—Music Hour.
KPAR—Church on High.
KSS—Dr. F. R.
KVOE—Arthur Gaither, Commentator.

At hours when no listing is shown for a local station recorded music has been scheduled.

* Indicates News Broadcasts.

Lockheed and Vega present

Joseph Cotten
in
America—Ceiling Unlimited
with Non Wyn, Wiltber
Hatch's Orchestra & Chorus

KNX 11 A.M.

SUNDAY Program Highlights
Morning Programs Appear in Lighthouse Time Afternoo and Evening Programs in Boldface.

Variety
8:30—Invitation to Leasing, KNX.
11:00—Lockheed Show, KNX.
1:30—War and Peace, KNX.
11:00—Rudolph Leighbors Show, KNX.

Outstanding Music
9:00—Batte Laaberne, KNX.
11:30—John Charles Thomas, KFI.
1:00—New York Philharmonic, KNX.
1:30—That Refreshes, KNX.
2:00—Army Chorus, KNX.
2:00—Hammer Chorus, KNX.
2:00—Memory Music, T. Bacon, KNX.
3:00—Wrestling Steelmakers, KNX.
4:30—Four Bandwagon, KFI.
5:00—Savannah, KFI.
6:30—Ch.www.
7:00—Edward H. Kinde, KXE.
8:00—Britain for the Navy, KFI.
9:00—Scotland for the Navy, KFI.
10:00—A for the Navy, KFI.
11:00—E for the Navy, KFI.
12:00—F for the Navy, KFI.
1:00—G for the Navy, KFI.
2:00—H for the Navy, KFI.
3:00—I for the Navy, KFI.
4:00—J for the Navy, KFI.
5:00—K for the Navy, KFI.
6:00—L for the Navy, KFI.
7:00—M for the Navy, KFI.
8:00—N for the Navy, KFI.
9:00—O for the Navy, KFI.
10:00—P for the Navy, KFI.
11:00—Q for the Navy, KFI.
12:00—R for the Navy, KFI.
1:00—S for the Navy, KFI.
2:00—T for the Navy, KFI.
3:00—U for the Navy, KFI.
4:00—V for the Navy, KFI.
5:00—W for the Navy, KFI.
6:00—X for the Navy, KFI.
7:00—Y for the Navy, KFI.
8:00—Z for the Navy, KFI.

Sports—Comment
12:00—Bob Nash, KFXD.
1:00—John Doehn, KFXD.
2:00—Major League Series, KFXD.
3:00—National League Series, KFXD.
4:00—American League Series, KFXD.
5:00—National League Series, KFXD.
6:00—American League Series, KFXD.
7:00—National League Series, KFXD.
8:00—American League Series, KFXD.
9:00—National League Series, KFXD.
10:00—American League Series, KFXD.
11:00—National League Series, KFXD.
12:00—Major League Series, KFXD.

SUNDAY, OCTOBER 3

11:05—KNX—The Muffet Show.
12:00—KNX—Washington on East.
1:00—KNX—Taylor Made Melodrama.
2:00—KNX—Broadway News.
3:00—KNX—Broadway News.
4:00—KNX—Broadway News.
5:00—KNX—Broadway News.
6:00—KNX—Broadway News.
7:00—KNX—Broadway News.
8:00—KNX—Broadway News.
9:00—KNX—Broadway News.
10:00—KNX—Broadway News.
11:00—KNX—Broadway News.
12:00—KNX—Broadway News.
1:00—KNX—Broadway News.
2:00—KNX—Broadway News.
3:00—KNX—Broadway News.
4:00—KNX—Broadway News.
5:00—KNX—Broadway News.
6:00—KNX—Broadway News.
Radio Life Logs are checked carefully and intelligently, by item each week, with program information furnished by the radio stations. There are, therefore, no mistakes as is humanly possible under present stimulating conditions.

**KGER—Colonial Tabernacle.**
**KYOE—The Glory Hour.**
**KFEAC—News Views.**
**KFXM—Old Fashioned Revival.**
**KFXM—Uncle Sam Speaks.**
**KFXM—Symphonie.**
**KMTT—Saviour of All.**
**KFEAC—Story Hour.**
**KFGJ—Rereadance.**
**KFXM—Emily Sam Speaks.**
**KPCP—Story Hour.**

**KFT—Hour of Charm.**
**KKNX—Take it or Leave It.**
**KJHJ—John B. Hughes.**
**KFXM—Off the Record.**

**KFT—Behind the War News.**
**KNX—Radio Chapel.**
**KPCP—Morning Serenade.**
**KFXM—Romanza of the Week.**

**KFT—One Man's Family.**
**KKNX—Long Beach Band.**

**KFT—Radio—Nevada Motorcycle Club.**
**KPCP—Dawn.**

**KFT—These We Love.**
**KKNX—Jerry Lewis Show.**

**FLOYD JOHNSTON**

**KJH & DON LEDE Network**

**4:00 P.M.**

| KJH, KGB, KXFM—Evelyn luxury Music. |
| KFIB—Goodwill. |

**10:30-10:48 A.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |
| KMTR—Campus. |
| KMTR—Race Day. |

| KMTR—News. |

| 12:00-12:15 PM | KMTR, KMTR—Music. |
| KMTR—Race Day. |

**12:30-12:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**1:00 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**1:30-1:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**2:00-2:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**2:30-2:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**3:00-3:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**3:30-3:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**4:00-4:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**4:30-4:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**5:00-5:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**5:30-5:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**6:00-6:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**6:30-6:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**7:00-7:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**7:30-7:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**8:00-8:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**8:30-8:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**9:00-9:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**9:30-9:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**10:00-10:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**10:30-10:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**11:00-11:15 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**11:30-11:45 P.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**12:00-12:15 A.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |

**12:30-12:45 A.M.**

| KMTR, KMTR—Music. |
| KMTR—News. |
MONDAY, OCTOBER 4

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety
3:30—I love a Mystery, KNX.
6:00—Raymond Massey, KNX.
8:00—Mystery, KNX.
10:00—Sentry, KNX.
Outstanding Music
10:15—Your Gospel Singer, KFI.
3:30—Sing Ngining, America, KFI.

War
10:00—Woman's World, KNX.
12:00—Prayer for Peace, KMPC.
1:00—Pilgrim's Pledge, KFI.
4:00—American Woman, KNX.
3:15—Leaders of United Nations, KNX.
8:00—Reporters' News Dispatch, KFWB.

Drama
4:45—Capt. Jack, KECA.
6:00—Jack Theater, KNX.
8:00—Keys Aholt, KNX.
10:00—Return of Nick Carter, KFWB.
7:00—Screen Guild Theater, KNX.
10:00—Blonde, KNX.
7:30—Lone Ranger, KFI-KGB, KFAX-KVEO.

Public Affairs
8:45—Hear, KNX.
8:45—KFI—Aurora Township Police, KNX.

Television
11:15 on KNPC

SAM ADAMS

Humorous—Helpful
11:15 a.m., Mon., Wed., Fri.

VARIETY

Rancher Boys, KNX.

KNX—Don Arne, KFAC—Al Jardine.

Curtis H. Springer, KFI—Linda's First Love.

Helen Marckham, KFOX—Marching Along.

Henry Albertson, KNX—Sagebrush Serenade.

Dale Armes, KNX—Marty Robbins.

Bert Parks, KNX—Marching Along.


SNUGGLES

John Ray, KFAC—My Scene.


PLEASURES

4:15—Guiding Light, KNX.


SPORTS

Ralph Steiner, KFI.


FILM

John Barrymore, KFAC.


THEATER

Henry Fonda, KCAL.


THE LETTER

Ward Bond, KFI.


THE STAGE

Joan Fontaine, KFAC.


THE BROADCASTERS

J. H. Burton, KNX.


COMEDY

Frank DeKova, KFAC.


THE LITERARY

Tom Swift, KNX.


SPOKEN WORD

Fitz Allen, KFAC.


THE ARTS

Robert Goulet, KFAC.


THE LEISURE

Sid Caesar, KNX.


THE NEWS

Bob Hope, KFAC.


THE LETTERS

Leigh Brackett, KMPC.


THE GARDEN

John Wayne, KFAC.


THE CIVIC

Charles L. Faust, KNX.


THE SCIENCE

Dr. Louis T. Talbot, KFI.


THE MUSIC

GEORGE WASHINGTON


THE AIR

Robert Sterling, KFAC.


THE SONG

Walter Winchell, KNX.


THE DRAWING

Clayton Moore, KNX.


THE SWEET


timates News Broadcasts

At hours when no listing is given, such a program is in the air.

8:00—Johnny Murray, KNX.
4:00—Bill Boyd, KFAC.
12:00—Undersea Mystery, KFWB.
7:30—Mr. Roberts, KNX.
10:00—Powerhouse Hour, KFI.
11:30—The Bridge, KFOX.
12:30—The Bridge, KFOX.
1:00—Powerhouse Hour, KFI.
2:00—The Bridge, KFOX.
3:00—Powerhouse Hour, KFI.
5:00—Powerhouse Hour, KFI.
6:00—Powerhouse Hour, KFI.
7:00—Powerhouse Hour, KFI.
8:00—Powerhouse Hour, KFI.
9:00—Powerhouse Hour, KFI.
10:00—Powerhouse Hour, KFI.
11:00—Powerhouse Hour, KFI.
12:00—Powerhouse Hour, KFI.
1:00—Powerhouse Hour, KFI.
2:00—Powerhouse Hour, KFI.
3:00—Powerhouse Hour, KFI.
**NEW PHRASE**

"Oh, you're so right!" clincher which Columbia's "Blonde" and "Dagwood" have been using almost every night on "41," is being picked up as a new national catch phrase.

**PRESENTS GIFT**

Of officially in presentation of a gift of $20,000 from the New York Central employees to the Government on Sunday, September 12, was CBS news analyst, Edwin C. Hill, heard locally Tuesdays at 9:30 p.m., over KNX.

**GRACIE HAS PART**

That notable nit-wit of the air waves, Gracie Allen, wife and partner of George Burns, "41," was picked up by Goldwyn-Mayer for a part in their forthcoming "Two Sisters and a Sailor."
**WEDNESDAY, OCTOBER 6**

**Indicates News Broadcast.**

At hours where no listing is shown for a local station, recorded music has been scheduled.

*KFI—Johnny Murray.*
*KFI—Collins Collins.*
*RECA—Between the Lines.*
*KFI—Rise and Shine.*
*KFWB—Breakfast Club.*
*KXCE, KGB, KRMJ—News.*
*KFVD—This Week.*
*KFVD—Stuart Hambly.*
*KFVD—Shady Valley Pool.*
*KFVD—Smart Hamlin.*
*KFVD—Peter de Lima, Comment.*
*KX—Vanilla Lady.*
*KFMC—Markets and Sports.*
*KNBC—Dr. Michelson.*
*RGEI—Pastor Carl Sweazy.*
*KGER—Mis-High.*
*KFOX—Firemen's Squares.*
*KFOS—News.*
*RECA—McNeill's Breakfast.*
*KX—Kidy Foyle.*
*RGEI—Edwards News.*
*KFOX—Unity Daily Word.*
*KFXR—Haven of Rest.*
*KFOX—Helen Markham.*
*KMFM—Sunshine Serenade.*
*KFOX—Jolly Joe and Rabbit.*
*KFAC—David Harum.*
*KX—Ann Angel, Stories.*
*KXJ—Victor Lendrath.*
*KMTW—Bible Treasury.*
*KFOX—Good—Vocal Favorites.*
*KFOX—Rev. Kempton.*
*KFOX—Curtis H. Hargreaves.*
*KMTR—Time Signal.*

**Polly and Pat Patterson**

"Household Hints"  
KPAS—9:00 a.m.  
Monday thru Friday

9:00—KFI—The Open Door.
9:10—RGEK—Rev. Carrimore.*
9:15—KFI—Winton of America.
9:20—KX—Big Sister.
9:30—KFAC—Time Out.
9:40—KFMD—Songs We Love.
9:45—KMR—Wife of Our Fathers.
9:50—KFAC—Rain Ahead of Time.
9:55—KRAM—Old Family Almanac.
10:00—KFOX—Problem Clearing House.
10:05—KFI—Gallant Heart.
10:10—KRMJ—Letter from Helen Trent.
10:15—KFOX—Sunny Side Up.
10:20—KFAC—KPSD—Breakfast at Keralla.
10:25—KRAM—Family Bible.
10:30—KFOX—Community Program.
10:35—KFVQ—Adults.
10:40—KFOX—Radio Resume.
10:45—KRMJ—KFOX—Coast Guard Band.
10:50—KFI—Dr. Richardson.
10:55—RECA—Romeo and Jessica.
11:00—KX—Our Gut Sunday.
11:05—KRMJ—Neutrions.
11:10—KFAC—Varieties.
11:15—KMTW—Curiosity.

**WEDNESDAY Program Highlights**

Morning Programs Appear in Italicized Type; Afternoon and Evening Programs in Boldface.

**Variety**

8:00—KX—Diva and Shine, KXJ.
8:00—Johnny Murray, KX.
8:45—Kate Smith, KXN.
9:00—Breakfast at Bard's, KFOX—KPSD.
10:00—Chef Milan, KFWB.
10:30—Lunchcheon with Lopen, KGER, KFOX.
11:15—Sam Adams, KMF.
3:00—Hollywood Theater of the Air, KFI.
4:00—Hello from Hollywood, KXJ.
6:00—Eddie Cantor, KFI.
7:00—Opportunity Hour PO, KFOX.
7:30—Barnum and Bailey, KERN.
8:00—Hollywood Residency, KFOX.
8:30—Kenyon and Abner, KER.
9:00—Beaut of Band, KFI.
9:00—Sangams, KX.
10:00—Lilvino Harrer, KFAC.
10:30—Hollywood Spotlight, KFOX.
11:00—Scramby-Amby, KFI.

**War**

9:15—Our Navy's Lighting House, KX.
1:30—Where Free Men Are Fighting, KFWB.
1:45—American Women, KWH.
8:00—News, KFWB.
8:00—Television, KFOX.
8:30—Television, To Keep Fit.

**Drama**

6:25—Mr. District Attorney, KFI.
7:30—Loner, KER–KRGB.
8:00—I Love a Mystery, KX.
8:30—Colin Holmes, KWH.
9:00—Mr. and Mrs. North, KX.

**Quiz Programs**

4:15—Back to School, KRE.
4:45—Winner Take All, KXJ.
5:00—Take-a-look, KFWB.
5:15—Battle of the Books, KX.

**Outstanding Music**

10:15—Genevieve, KIX.
7:00—Giant Moments in Music.
8:00—Ward Waring, KFI.
8:00—Evening Concert, KAC.
8:15—Harry James, KX.
8:30—Lucky Lazer Dance Time.
10:00—News, KFWB.
10:30—Dance Timealong, KFWB.

**Public Affairs**

12:45—Disaster Commentator, KRE.
3:00—Hope for the Handicapped, KK.
7:15—Nazar Befarver Howson.
9:00—"It Can Be Done," KFOX.
10:00—Rainui Radio Program.

**Sports—Comment**

9:00—Burt Bulletin, KRE.
10:00—Ullman, World Series, KRE.
5:00—Baseball Series, KRE.
7:15—Major League Series, KRE.

**KECA—News**

9:30—KFVQ—Varieties.
9:30—KFOX—On—Oh!

10:00—Phil and Madison, KX.
10:15—Light and Madness, KX.
10:30—Beaumont, KRM.
11:15—KFXM—Juve Jordan, M.D.

11:45—KFI—Living Room of All Churches.
12:00—KFB—Sentinel.
12:30—KGB—King's Garden.
12:30—KERE—Light Concert.
1:00—KECA—Radio Police Post.
1:30—KFOX—Marching Along.
2:00—KEA—Theatre.
2:30—KFOX—Orchestr.

**KFAC—News**

9:30—Prairie Schooner.
9:30—KFOX—Just Relax.
9:35—KFOX—Editor of the Air.

**KGER—News**

10:00—Lovers Ladies.
10:15—KF—Pearl Bailey.
10:30—KGI—Ron Anderson.
10:45—KAC—KFB—Harrison Wood.
11:00—Golden Song, KER.
11:15—Solomon Swear.

12:00—KFOX—Backstage Of Parade.
12:30—KFOX—Frank Weston.
12:45—KFOS—Footsteps on Parade.
1:00—KECA—Meeting of Champions.
1:15—KRE—Union Rescue Mission.
1:30—KFOX—Sun and Swing.
2:00—KFAC—Ann Gibson.

**KFOX—News**

6:00—Lindsey Morgan.
6:45—Smiley Kovel.
7:00—Molly Morse.
8:00—Gospel Serenade.
9:00—Mr. and Mrs. Anderson.
10:00—Miss Anderson.
11:00—KGB—Valentine Day.
12:00—KRE—Molly Sharram.
1:00—KECA—Community Program.
2:00—KFOX—Pilgrim.
3:00—KFOX—Marriage.
4:00—KFOX—Pilgrim.
5:00—KECA—Community Program.
6:00—Gospel Serenade.
7:00—Miss Anderson.
8:00—KFOX—Pilgrim.
9:00—Gospel Serenade.
10:00—Miss Anderson.
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12:00—KRE—Molly Sharram.
1:00—KECA—Community Program.
2:00—KFOX—Pilgrim.
3:00—KFOX—Marriage.
4:00—KFOX—Pilgrim.
5:00—KECA—Community Program.
6:00—Gospel Serenade.
7:00—Miss Anderson.
8:00—KFOX—Pilgrim.
9:00—Gospel Serenade.
10:00—Miss Anderson.
11:00—KGB—Valentine Day.
12:00—KRE—Molly Sharram.
1:00—KECA—Community Program.
2:00—KFOX—Pilgrim.
3:00—KFOX—Marriage.
4:00—KFOX—Pilgrim.
5:00—KECA—Community Program.
6:00—Gospel Serenade.
7:00—Miss Anderson.
8:00—KFOX—Pilgrim.
9:00—Gospel Serenade.
10:00—Miss Anderson.
11:00—KGB—Valentine Day.
12:00—KRE—Molly Sharram.
THURSDAY, OCTOBER 7

HAYVEN OF REST
8:00 A.M. — KJH
TUES., THURS., SAT.
ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

9:05 — KFI — Johnny Murray.
KNX — Collinwood.
★ RECA — Between the Lines.
KTM — News, Comment.
KFRT — Carls H. Springer.
KFSD — Broadcast.
★ RECA — News.
★ KMBI — Full Gospel.
★ KFI — Mirth and Madgers.
★ KFI — Betty and Me.
★ KFI — Our Gulf Sunday.
★ KFI — Our Bible.
★ KFI — Varieties.
★ RECA — News.
★ KKKD — Turf Rollins.
10:05 — KFI — Larry Smith, Comment.
★ KFI — Backwards Talking.
11:30 — KFI — The KIVI — David Harum.
11:55 — KFI — The KHJ — Sunny Side Up.
★ KGI — Medical.
★ KMM — Yes.
★ KMM — Morning.
★ KMM — Mid-Morning.
★ KMM — Meet Priscilla Allen.
★ KMM — Salmon Music.
★ KMM — Voice of God.
★ KMM — Lunchtime with Lopez.
★ KMM — Guiding Light.
★ KMM — Young Dr.
★ KMM — Voice of the Air.
11:55 — KFI — Farm Reporter.
★ KFI — Singing Sweethearts.
★ KFI — Morton Downey.
★ KFI — Broadway.
★ KFI — Prayer for Peace.
★ KFI — Mid-Day Minstrel.
★ KFI — Voice of the Army.
★ KFI — Full Gospel.
★ KFI — Editor of the Air.
★ KFI — Just Right.
★ KFI — Voice of the Army.
★ KFI — morning.
★ KFI — Salute.
★ KFI — Voice of the Air.
★ KFI — Pompano.
★ KFI — Voice of the Air.
★ KFI — Voice of the Army.
★ KFI — Voice of the Army.
12:15 — KMM — Ma Perkins.
★ KMM — Rancher's Club.
★ KMM — Dept. of Agriculture.
★ KMM — Wonder Woman.
12:30 — KFI — Peace Yesteryears.
★ KFI — Winter Wimmer.

THURSDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightfaced Type; Afternoon and Evening Programs in Boldface

Variety
8:00 — Johnnie Murray, KFI.
8:15 — Kay Smith, KNX.
9:00 — Breakfast at Bard's.
★ RECA — KFSD.
★ KMM — News.
★ KMM — Full Gospel.
★ KFI — Musical Comedy.
★ KFI — International News and Music.
★ KFI — Firehouse and Jesus.
★ KFS — Meet Your Neighbor.
10:00 — RECA — KFSD.
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23:45 — RECA — KFSD.
24:00 — RECA — KFSD.

Drama
7:30 — Rome — Evening.
8:00 — Love — Evening.
8:15 — James James.
8:30 — Lucky Lazer Dance Time.
8:45 — Musical Hour.
9:00 — Delight Dance Time.
9:15 — Classic Hour.
9:30 — Army Air Force.

Outstanding Music
10:30 — Your Gospel Singer, KGE.
10:45 — Evening Gong, KGE.
11:00 — Evening Concert, KGE.
11:15 — James James.
11:30 — Lancer Dance Time.
11:45 — Musical Hour.

Public Affairs
17:00 — Meetings of air.
★ KFSD — News.
★ KFSD — Sports.
★ KFSD — Comment.

War
10:00 — World of Freedom.
12:00 — Voice of the Army.
1:00 — American Women.
3:00 — Dispatches from Reuters.

★ KFSD — News.
★ KFSD — Comment.
★ KFSD — Comment.
★ KFSD — Comment.
FRIDAY, OCTOBER 8

At hours where no listing is presented, recorded music has been scheduled.

* Indicates News Broadcast.

8:30—KFJ—Johnny Murray.
8:35—KGB—Concerts.
8:20—RECA—Between the Lines. Reina, Rice and Shine.
8:15—KMRP—Newspaper.
8:25—KTM, KPS, KGFS—News.
8:05—KRWW—Don't Be Alarmed.
8:00—KP, KRX, KVOE—Shady Valley.
8:40—KFV—Stuart Hamblin.
9:00—KFL—Peter Lawford, Come-
9:20—KV—Vanilla Lady.
9:40—RECA—News.
10:00—KRM—Mack and Sports.
10:15—KTM—Dr. Michelson.
10:30—KP, KRD—News.
10:45—KFC—McVick's Breakfast Club.

11:00—KFC—Kitty Foyle.
11:15—KMP—Emily Daily World.
3:00—KFWB—Help.
3:30—KTM—Radio Funnies.
3:40—KPM, KGFJ, KGJ—News.
3:45—KRC—Music.
4:00—KVOE—Yankee House Party.
4:15—KFL—David and the Zephyrs.
4:30—KRX—Aunt Jenny's Stories.
4:45—KTM—Tale of Liebling.
5:00—KRC—Music.
5:15—KTM—Time Out.
5:30—KPM, KGFS, KGJS, KGER—Songs We Love.
5:45—KFPS—Fathers.
6:00—KRC—Voice of Health.
6:15—KGFJ—Light Classics.
6:30—KPG—Medical.
6:45—KFC—Movie Ahead of Time.
7:00—KP, KFM—Problem House.
7:15—KRM—Family Almanac.
7:30—KP, KRG—Mystery.
7:45—KFWB—News.
8:00—KFL—Heart.
8:15—KRX—Romance of Helen
8:30—KFJ—Sunny Side Up.
8:45—KECA—Evening Community Program.
9:00—KTM—Rev. Larrimore.
9:15—KFL—Woman of America.
9:30—KFC—News.
9:45—KFL—Time Out.
10:00—KRMF—Songs We Love.
10:15—KFAC—Apples of Father's.
10:30—KPG—Voice of Health.
10:45—KGFJ—Light Classics.
11:00—KFC—Medical.
11:15—KFC—Movie Ahead of Time.
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1:15—KECA—Evening Community Program.
1:30—KTM—Rev. Larrimore.
1:45—KFL—Woman of America.
Radio Life | Page 27 | FRIDAY LOGS

**FLOYD B. JOHNSON**

King's Ambassador Quartet
KCTR—8:00—9:00 P. M.
Also 10:30—10:45 A. M.
Monday through Friday

**KFOX—Friendship Hour.**
**WVXZ—Television, Test Pattern.**

**10:00—KGER—Spanish Hour.**

**11:15—KFJ—Fleetwood Lawton.**
**KCTR—‘Our Secret Weapon.**
**KCAF—The Parker Family.**
**KPV—Past–As We Go.**
**KMP—William Parker.**
**KFBW—Life at Avon, Hal.**
**KFWK—United Races.**
**KVKE—Round Towners.**
**KMP—William Parker.**
**KFXM—Man Battle Stations.**

**12:30—KFJ—Your All-Time Hit Parade.**
**KFW—Phil Morris Playhouse.**
**KHH, KGB, KYOE—What’s Next?**
**KCEP—Gang Busters.**
**KMP—Design for Dancing.**
**KPH—Merry-Go-Round.**
**KFBW—The Four Aces.**

**FOREMAN PHILLIPS’ County Barn Dance**
**KRRD**
**Fri., 9:15—9:45 p.m.**
**From Venice Pier**

**KFOX, KPAR—Judge Gardner**
**KFBW—Flying With Stars**

**10:15—KFJ—Harry Flanary**

**10:30—KPAR—News.**
**KMP—The Peabody.**

**10:45—KFBW, KGER, KFXM—News.**
**KPAR—KFBW—InterruptedException.**

**11:00—KPAR—News.**
**KMP—Kinney’s Ambassador.**

**11:15—KFJ—KFBW—Flying With Stars.**

**11:30—KPAR—News.**
**KMP—KFBW—Extension.**

**11:45—KFJ—Majestic Hour.**
**KFBW—Theatre Sports**

**11:55—KRMK, KMP, KFBW—News.**

**Buy An Extra Copy of**
**Radio Life and**
**Mail It to a**
**Boy in Camp.**
``Our Neighbors''
10:30 A.M. Your Dial
Kapas 110

Variety

1-00—Corliss Archer, Knx.
3:30—Al J. Jarvis, Kwhw.
3:45—Pipe Band, Kwhw.
4:30—Bob Brown.
4:45—Jos. Hendley.
4:50—Grumman Swifts.
5:00—Dave Ormont.
5:15—comment by Dr. C. Matthews.
5:30—Dr. W. E. Gardner.
6:00—E. Michaelson.
6:30—W. E. Hall.
7:00—B. C. Eger.
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"Time and the Play" Directed by DICKIE MOORE
Every Saturday 6:30 p.m.—KMPC

"The Sweet Chariot Hour"
Authentic Negro Spirituals
22 Singers
Saturday, 6:30-7:00 p.m.

FOREMAN PHILLIPS’ County Barn Dance
KFOX
Sat. 8:30-9:00 p.m.
From Venice Pier

Variety
Sunday, October 3—Chase and Sanborn, KFI, 5 p.m. (30 min.). Guest today will be Charles Laughton.

Sunday, October 3—"Bob Crosby and Company", KFI, 7:30 p.m. (30 min.). WAC Private (First Class) Eleanor Pearson of the Army Air Field at Victorville will be guest singer.

Pearson of the Army Air Field at Victorville will be guest singer.

Drama
Monday, October 4—"Screen Guild Players", KKNX, 7:00 p.m. (30 min.). A radio preview of United Artists’ new screen play, "Hi, Diddle, Diddle", starring Martha Scott. The actress will guest in the leading role.

Monday, October 4—"I Love a Mystery", KNX, 8:00 p.m. (15 min.). Premiere of a new nightly adventure thriller of this popular series, with the Hollywood Voices of writer-producer Carleton Morse as the locale.

Wednesday, October 6—"Hollywood Theater of the Air", KFI, 3:00 p.m. (15 min.). Frances Dee will guest in the radio adaptation of the Warner Brothers screen hit "The Great Lie", starting on this date, and continuing for a week, Monday through Friday.
ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the current, past, or offer type.
*Indicates programs of news and commentary.
Just for

LAUGHS...

get acquainted with the pixies on this page. And if you want more laughs, sample these—all on KNX, 1070 on your dial.

The Jerry Lester Show... Sundays at 4:00 P.M.
Blondie................. Mondays at 7:30 P.M.
The Gay '90's Revue... Mondays at 8:30 P.M.
That Brewster Boy..... Fridays at 6:30 P.M.
Corliss Archer.......... Saturdays at 1:00 P.M.

RUGGLES-ASTOR-AUER a riotous package of the Andrews Sisters' rhythm, Charley Ruggles' confusion, Mary Astor's charm and Mischa Auer's memoirs (unfootnote!) THURSDAYS at 9:00 PM

BURNS & ALLEN Zany is the word for Gracie—unless George knows a better word! TUESDAYS at 6:00 PM

JUDY CANOVA The answer to what makes the wild, west wild! TUESDAYS at 9:00 PM

JACK CARSON he means well but he doesn't always know what he means, or does anyone? WEDNESDAYS at 6:30 PM

GROUCHO MARX Blue Ribbon Town, the place to meet Groucho the Marx and all the gang. SATURDAYS at 7:15 PM

KNX* 1070 on your dial

CBS Programs ... Radio's Finest
A Quick Close-Up of the Fall Shows

Radio Life Makes a Comprehensive Sweep Of the Ether Orbit

Without question, the 1943-44 radio season will be the most comprehensive and diversified ever to be offered to dialers. Due to the paper shortage, to booming business, sponsors have been elbowing their way into network offices, intent upon clinching air time for their products. Local stations are selling time like hot cakes.

Even those businesses who have nothing to sell have taken to the kilocycle to sustain goodwill and prestige.

The result, for you, Mr. and Mrs. Listener, spells de luxe radio: variety, good music, news and commentary, popular music, quiz, service men's participation—the works!

Elsewhere in this issue are to be found the bright new offerings of the four big networks. We do not propose here to delve into each one's inviting schedule. Perhaps a few comments, however, might not be amiss.

Watch the Blue for an ever-increasing amount of diversified programming. This network's divorce from NBC has already stood the Blue on its own feet and the resultant attraction of sponsors is eye-opening.

Latest star to be signed for a Blue show is veteran Al Pearce, whose Elmer Blurt humor will air every Sunday. Tentative time is 1:00 p.m., over KECA.

Freddy Martin, who did such a good job of the summer ride of "Fitch Bandwagon," will stay on, switching to the Blue on Wednesday nights.

NBC has kept all its regulars like Benny, Hope, "Maxwell House," and Skelton, has added Amos 'n' Andy for a half hour weekly variety show on Friday nights, and has kept Hildegarde, who filled in for Skelton during the summer. Carveth Wells is the latest analyst to join the NBC ranks.

CBS shows stuck to their guns all summer, for the majority of this network's programs like "Blondie," "Screen Guild," and the Jack Carson show remained on the air. The rest of the old favorites return, with the exception of Fred Allen, whose plans are still uncertain. As we go to press, rumor has it that he will be back this fall. Both Dinah Shore and Elsie Janis start new CBS shows; Ed Sullivan has a new interview program from the 21 Club in New York (CBS-KNX, Monday, 8:15 p.m.), and Judy Canova, who subbed for Al Jolson all summer, was such a hit that she will replace him on the CBS air.

Mutual is excited about landing the Gracie Fields show, which will give KHJ an audience program. It has added a new commentator, Cedric Foster, has welcomed the return or news of return of several fine programs like San Quentins' show, "First Nighter," and is credited with landing the Cleveland Symphony Orchestra, which puts Mutual in a class with the other three nets as regards this type of music.

New CBS Show. Dick Powell, perennially popular singer, and Martha Tilton, heard Saturday, KNX, 10:25 a.m.

New Bandwagon Maestro. Freddy Martin, whose summer show will continue for Fitch on the Blue, Wednesdays, 6 p.m.

New NBC Commentator. Carveth Wells, whose comments are heard over KFI, Sunday, 3:30 p.m.

New Mutual Analyst. Cedric Foster, who airs views on Friday nights at 7 p.m.

Elsie Janis and Dinah Shore, both of whom start new CBS programs. Miss Janis on Thursday, 7:30 p.m., Dinah on Thursday, 6:30 p.m.
**Favorites Return to Mutual**

Music, Drama, Variety, Quiz, Commentary, and Mystery Round Out Our Logs

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ALL, with Mutual-Don Lee, stands out as a rallying time, when the network's prime favorites again grasp script and take up the season's job of airing.

To help you in preparing your Mutual listening log, we have listed some of the well-known programs to be offered on this system during the ensuing months:

"FIRST NIGHTER," originally set to come back to the air in October, has been set ahead till November 7 at the request of the sponsor. There seems to be trouble in getting containers for Campana, and the company feels that the response to the show is so great, it will be better match materials with merchandising. New male lead will be cast in L. Tremayne's place, since that leadin man has joined the Hollywood-war trek of so many "First Nighter" heroes. Program time set for show: Sunday, 3:00-3:30 p.m., same spot occupied on Mutual-Don Lee last season.

"SAN QUENTIN ON THE AIR" returned to the Don Lee network on September 2, to bring the talents of the inmates of the California State Prison at San Quentin to Pacific Coast listeners. The program, originated in 1941, is made up of music and song, with Warden Clinton T. Dunny directing the motif of the half-hour show. Since the program was designed to answer the requests of thousands of listeners who wrote to the prison commending the spirit of the radio broadcasts, changes are always made in accordance with public reaction. Broadcast time for the series is 7:30-8:00 p.m., Thursdays.

"QUIZ OF TWO CITIES"—Built as usual, around Stu Wilson's Los Angeles citizenry versus Bob Bench and his cohorts from San Francisco Audience show, "Quiz of Two Cities" gets participants in identical situations in Northern part of the state to compete in answering questions with participants in Southern California. Fridays, 6:30 p.m., beginning October 1, for broadcast.

"TREASURE HOUR OF SONG"—When the last broadcast of the 1942-43 series was presented, plans were begun to return this series of programs by the Metropolitan Opera musicians to the West Coast in November. The starting date is Thursday, November 18, 6:30 p.m.

VICTOR LINDLAHR—One of the nation's outstanding authorities on foods and what they do to your good health returned to KHJ, Monday, September 20, 8:45-9:00 a.m., Monday through Friday. Author of books on foods, the creator of diets to encourage good health and keep figures in the perfect proportion, Lindlahr is sponsored by Serutan, emphasizing HealthAids.

GRACIE FIELD'S "VICTORY SHOW"—New to the Mutual-Don Lee net, but a tradition with radio listeners is this series described once by an official in the British War Office as the program of the woman
LICIA ALBANESE, brilliant soprano of "The Treasure Hour of Song," Thursday, 6:30 p.m., is member of the Met, is co-starred with Francesco Valentino.

who was "English music halls incarnate." With Carl Hoff again as director of the orchestra, Don Hancock as announcer, and John Ward and Eugene Conrad as writers, the show will go on the air Monday, Oct. 11, 6:15 p.m. PWT, Monday through Friday.

"WHAT'S THE NAME OF THAT SONG?"—Presented in a sustaining Don Lee network musical-quiz a few weeks ago, Dud Williamson and his guests find themselves set for a year's run with 42 Products as sponsor. The sponsorship of the weekly program begins October 15, but the broadcasts will continue as a sustaining series at 8:30-9:00 p.m. each Friday until that time. George Wright is organist on "What's the Name of that Song," programmed to give participants an opportunity to guess one out of three melodies, then sing the first line of the song they name.

"HELLO, MOM"—a shift in networks brings the third of the Army Air Force radio programs to the Mutual-Don Lee net. "Hello, Mom" is heard at 9:30-10:00 a.m. each Saturday, with Master Sgt. Felix Slapkin as orchestra director.

"LITTLE KNOWN FACTS ABOUT WELL KNOWN PEOPLE," with Dale Carnegie. The man who taught more than 60,000 business and professional men and women how to "win friends and influence people" takes to the air to give a few personal paragraphs on those same leaders. Tinny Ruffner announces the program, to be presented each Thursday, beginning September 2, at 7:15-7:30 p.m. for Lee Hats. Carnegie will use a rich background of contact that has made him a frequent guest at the White House and a personal friend of world leaders to develop the broadcast series.

"CAVALCADE OF MEDICINE"—Stories of the scientists who made

(WLSON EDWARDS sips coffee while pondering headlines on the "Breakfast News," KHJ, Monday, Thursday, Friday, 7:30 a.m.

NEW LUMINARY FOR MUTUAL is Gracie Fields, whose summer was spent in England entertaining troops and workers. Her Victory show resumes in October.

"ROCKING HORSE RHYTHM" magnet, Bobby Hookey, with his singing girl friend, Termite Daniels, Sunday, 7:45 p.m.
S A T U R D A Y  A T  7 : 1 5  P .  M . — G r o u c h °  M a r x  ' r o a d s  t h e  " B l u e
R i b b o n  T o w n "  f u n  w i t h  a l l u r i n g  F a y  M c K e n z i e  t o  a i d  a n
a b e t  h i m ,  a l s o  s i n g  a  f e w  d i t t i e s .

T H U R S D A Y  A T  9  P .  M . — C o m e d y
tr i u m v i r a t e ,  M a r y  A s t o r ,  b o t t o m ;
C h a r l i e  R u g g l e s ,  c e n t e r ;  M i s c h a  A u e r,
t o p .

A I .
F R I D A Y  A T  5  P .  M . — A c e  q u e s t i o n - t h r o e w e r ,  B o b  H a w k,
c o n d u c t s  h i s  " T h a n k s  t o  t h e  Y a n k s "  p r o g r a m .
W i t h  I t s  G a l a x y  o f
B r i g h t  S t a r s  a n d
P r o g r a m s  W h i c h  A r e
P o i n t e d  t o  V i c t o r y
Q N H E C B S  f a l l  p a r a d e  o f
j s t a r s !
O l d  f a v o r i t e s  a n d  n e w
f a c e s  a r e  h e r e .  .  .  p r o-
g r a m s  f o r  t h e  s e r i o u s  s i d e  o f  a  c o u-
t r y  a t  w a r  .  .  .  c o m e d y  t o  m a k e  t h e m
f o r g e t  .  .  .  m u s i c  t o  s t i r  t h e  h e a r t  o f
a n  i n v i n c i b l e  n a t i o n  .  .  .  p r o-
g r a m s  f o r  V i c t o r y !
S u n d a y ' s  s h o w s  a r e  a n  a s s o r t m e n t
o f  e n t e r t a i n m e n t ,  b o t h  c o m i c  a n d  c u-
t u r a l ,  f o r  e v e r y o n e ' s  t a s t e  a t  h o m e .
C o l u m b i a ' s  n e w  " A m e r i c a - C e i l i n g  U n-
l i m i t e d "  p r o g r a m  s t a r r i n g  J o s e p h
C o t t e n  a n d  s i n g e r  N a n  W y n n  s t a r t s
a t  1 1 : 0 0  a . m . ,  p r e s e n t i n g  " W h a t ' s
H a p p e n i n g  i n  A m e r i c a , "  s p o t l i g h t i n g
t h e  n e w s ,  " a  short ,  s h o r t  s t o r y "  o f
 t h e  w e e k  a n d  a  " s n a p s h o t "  o f  t h e
w e e k .
A t  n o o n  o n  S u n d a y  t h e  c e n t u r y - o l d
N e w  Y o r k  P h i l h a r m o n i c  S y m p h o-
ny  p r e s e n t s  a  c o n c e r t ,  c o n s i s t e n t l y  v o t e d
 t h e  f i n e s t  s y m p h o n i c  b r o a d c a s t  o f
 t h e  a i r .
I t  i s  i m m e d i a t e l y  f o l l o w e d  b y
A n d r e  K o s t e l a n e t z '  i n i m i t a b l e  p r e-
s e n t a t i o n  o f  r h y t h m a t i c  t o n e  p i c t u-
 r e s  w i t h  t h e  w o r l d ' s  m o s t  n o t e d  m u-
s i c i a n s  a s  h i s  g u e s t  s t a r s .  H i s  p r o g-
r a m ,  " T h e  P a u s e  T h a t  R e f r e s h e s  o n  t h e
A i r , "  h a s  b e e n  a  C B S  S u n d a y  h i g-
l i g h t  f o r  m a n y  y e a r s .
" S i l v e r  T h e a t e r "  o f f e r s  t o p  s t a r s
o f  H o l l y w o o d  i n  o r i g i n a l  r a d i o  p l a y s
a t  3 : 0 0  p . m .  w i t h  P r e s t o n  F o s t e r
e m c e e i n g  t h e  h a l f  h o u r  s h o w .
P h i l  B a k e r , c h i e f  s p a r k  p l u g  o f
the  $ 6 4  q u e s t i o n ,  w i l l  c o n t i n u e  t o
m a t c h  t h e  w i t s  o f  h i s  c o n t e s t a n t s
a g a i n s t  t h e  m o n e y  b a g s  o f  " T a k e
I t  O r  L e a v e  I t , "  S u n d a y  e v e n i n g  a t
7 : 0 0 .
T w o  o f  r a d i o ' s  o u t s t a r  d  i n-
r a m a t i c  s h o w s ,  t h e  C B S  L u x  " R a d i o
T h e a-
t e r "  ( 6 : 0 0 )  a n d  " S c r e e n  G u i l d  P l a y .
ers" (7:00): produce colorful radio adaptations of motion pictures starring leading screen favorites on Monday's microphones.

With an eight-week summer repast from the air, the daffy Burns and Allen duo, George and Gracie, are back to bring their rollicking nonsense and mental mayhem into the homes of the nation. Most of the same voices associated with the Burns and Allen menage are heard again this season: "Tootsie Saggwell," "Herman the Duck," "the Happy Postman" and "Nigel Bolingbroke." Bill Goodwin continues to announce and act as questionabe advisor to George Burns, while Jimmy Cash sings to Felix Mills' music.

Columbia's irrepressible mugger, Jack Carson, will entertain a prominent comic guest star each week on the "Jack Carson Show," Wednesday at 6:30, with Anita Ellis singing to Charles Dant's music.

"The Roma Show" is variety spiced with comedy and music. It stars Mary Astor, Charlie Ruggles and Mischa Auer on Thursday at 9:00.

Quick-witted question thrower Bob Hawk carries on a unique audience participation quiz each Friday night on "Thanks to the Yanks" with portable mikes used for audience answers. (8:00)

Columbia's "first lady," Kate Smith, now in her thirteenth year as a radio star, returns to her Friday evening program with Henny Youngman as comedy star. (9:00)

Dick Powell, popular singing star of the screen, opened his own radio show this fall with a Saturday morning half-hour of tunes called "Campana Serenade." (10:00 a.m.)
Mutual Responds to A Challenge to Radio

Some weeks ago an open letter, issuing a challenge to the presidents of the four large broadcasting systems was printed by Radio Life. Copies of this open letter were sent directly to presidents Nick Trammell, William Paley, Mark Woods, presidents respectively of NBC, CBS, and the Blue Networks, as well as to Mr. Miller McClintock, president of the Mutual Broadcasting System.

These letters requested that the various network executives give us an expression of their reaction to our demands for greater radio planning.

To date, only Mr. McClintock, of MBS, has seen fit to take any cognizance of this request, though hundreds of letters have reached Radio Life commending us on our stand, and strengthening our belief that listeners have some vested rights in the content of the ether waves.

Mr. McClintock's letter is printed below:

Mr. C. M. Bigsby
Publisher
Radio Life
1029 West Washington Blvd.
Los Angeles, California

Dear Mr. Bigsby:

This is in answer to "A Challenge to Radio—An Open Letter to Messrs. Paley, Trammell, Woods, and McClintock."

So far as the Mutual Broadcasting System is concerned, we are grateful for suggestions or criticisms which come to us either from individual listeners or from those who, as yourself, may speak in an authoritative manner.

Radio is a great new and powerful instrumentality of American life and, while those who have built it may be proud of its notable accomplishments to date, no one of us can be blind to the great challenges of tomorrow. It is our duty to be alert to every possible way in which we can make the resources of radio more responsive to the needs of American people and to the services of American business.

Your open letter is directed to two specific problems of the radio business: (1) "The inaccuracy of logs as supplied by the radio stations, and (2) conflicting scheduling of important programs." In connection with this criticism, you will realize, of course, that the accuracy of logs released by individual stations is primarily the responsibility of those stations and not the networks with which they are affiliated. Actually, it is our desire and intent that all of our affiliated stations release log information of the highest possible accuracy. This is a matter of concern to the networks as well as to the individual stations who bear the prime responsibility.

Frankly, I have not heard of any recent criticisms of inaccuracies with respect to the network logs released by any of the network organizations. Inaccuracies in station logs resulting from lack of care in their preparation is, of course, inexcusable and should be corrected instantly with due forbearance considering the dislocations resulting from manpower shortages and like difficulties.

Also, I should ask you and our readers to recall that radio programming under the stress of war conditions cannot have the stability which it is proper to expect of it in more normal times. We are frequently required to cancel programs which have been arranged and announced some time in advance for the simple reason that the principal participants or talent may be on the other side of the world. Cancellation notices are issued as promptly as possible but often the station or the network has no preknowledge until a few hours before the program is to take place. In addition, all of the networks are giving their all-out cooperation to the Government's war agencies and this frequently results in emergency changes in program plans at the last minute. We and our stations can scarcely be blamed for this character of change which sometimes takes place after the regular log release has been made.

These considerations are advanced not as excuses but as an explanation for the reason why it is impossible for logs to be as firm as they were in normal times.

Now turning attention to your second criticism; that is, the "conflicting scheduling of important programs." There is, undoubtedly, a great opportunity for better program scheduling not only by each of the networks and by each of the stations engaged in broadcasting, but, undeniably, for planning cooperation between competitive stations as well as between competitive networks. The Mutual Broadcasting System is extremely interested in this matter and we believe that our planning activities for the present and the future fundamental and very progressive.

You will recall, however, that as (Please Turn to Next Page)

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AT YOUR GROCER
Blue Steps Up (Continued from Page 7)

from long established soap operas, this laugh-filled half-hour cleverly handled by Tom Breneman is steadily nosing its way toward the top of the list of favorites. The Blue has other programs so popular that they are heard six days a week instead of the customary five. These include the “Breakfast Club” from Chicago and Coca-Cola’s “Victory Parade of Spotlight Bands.”

SATURDAY: “WHAT’S NEW?”—VARIETY

“What’s New?” the first full-hour commercial program to reach the air, this fall, is now on the Blue every Saturday at 4:00 p.m. Don Ameche is the emcee of this star-studded variety show which runs the gamut of news, comedy, drama, sports and anything of public interest that’s newsworthy and entertaining. “What’s New?” and “A Date with Dubbonet and Xavier Cugat” aired from 10:30 to 11:00 a.m. Saturday, offer dialers two of the most costly daytime week-day shows on the air.

Because of space limitations no mention has been made of two categories of entertainment in which the Blue network is second to none—fine music and children’s programs. Perhaps Editor Evelyn Bigsby will give the Blue an opportunity in the future to discuss the Boston Symphony and the Metropolitan Opera as well as the Blue’s unusually attractive fare for juvenile listeners, including “The Quiz Kids,” and an array of strip shows based on newspaper comics, among which are “Red Ryder,” “Jack Armstrong” and “Dick Tracy.” Then too there are a number of commercials already on the air or slated to start this fall which have not been mentioned herein. These include Dorothy Thompson, “True or False,” “Hero’s Romance” with Dick Haymes, “Hot Copy,” “Where Do We Stand?” “Keepsakes,” Leon Henderson, “Meet Your Navy,” the “Fitch Bandwagon” with Freddie Martin, “Wheeling Steelmakers” and the Metropolitan Opera Auditions.

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WHERE LOS ANGELES SHOPPES WITH CONFIDENCE

WHEN THE
SCHOOL BELL RINGS
IT’S TIME TO LISTEN TO
THE THIRD SERIES OF THE BROADWAY’S
SEWING SCHOOL OF THE AIR

EVEN THURSDAY 9:15 A.M. KHJ
### Calendar for October

**10 p.m.**
- Andre Kostelanetz
- Victor Herbert
- Nelson Eddy
- Latin American Favorites
- Waltz Time
- Eton Boys

**10:30 p.m.**
- Musical Comedy Medleys
- Russian Folk Songs
- Wayne King
- Songs of Old Mexico
- Silver Strings
- Don Baker
- Orchestra

**11:00 p.m.**
- Meredith Willson
- Waring’s Pennyvarian’s
- Cowboy Ballads
- Don Baker Orchestra
- The Sophisticates
- Guy Lombardo

**11:30 p.m.**
- Oscar Straus Waltzes
- Songs of Romance
- Russ Morgan
- Deanna Durbin
- Joe Reichman's Piano
- Leon Bamberger

**12:00 a.m.**
- Hits of World War I
- South American Rhythms
- Jack Hylton
- Bob Minnich
- Dick Liebert Organ
- Songs of Hawaii

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**You Need Never “Tune Out” to Get the News!**

Every half-hour, Newsical Time brings you five minutes of the latest news from United Press’ last new wire service. Your Eastern-Columbia Maestro will always have one eye on the station teletypes, and will break into the musical program any time there is a really BIG news flash.

So you’re sure to hear the latest news first if you tune to Newsical Time at ten-p.m. and stay tuned until bedtime!