Frank MORGAN GROWS A GARDEN.
See Pictures on Pages 4 and 5.
Mrs. Ivah R. Edwards, 3744 South East Stark Street, Portland, Ore.

Sirs: Why isn't the “Bridge to Dreamland” musical program ever listed under “Outstanding Music” on the Sunday “Program Highlights”? There isn't a better-loved program or a more perfect ending to a Sunday than Paul Carson’s “Bridge to Dreamland.” We wish that he could take longer to build his bridge of melodies and that we could hear him more often. In these nerve-racking times the music he plays is needed more than ever before.

(The log editor has been advised to list the program as requested.)

Mrs. E. Harder, 1773 Rose Avenue, Long Beach, Calif.

Sirs: I would like to air my personal viewpoint on the subject of commercials. The louder and more highly they advertise a product, the louder I say “phooey!” I wage a one-woman war to my own satisfaction by not buying any of these products when I go-to the neighborhood store. And now about Radio Life, this is only Wednesday of this week and I can’t buy a magazine of this week’s date—they only have the issue dated a week ahead on sale.

(Suggest that you shop earlier. Also ask your market manager to stock more magazines.)

Mrs. R. Wright, 3506 Portola Avenue, Los Angeles, Calif.

Sirs: Is there man or beast with soul so dead he never to himself hath said “Oh yeah? Modern Design! Blah!” The ear inspired this pen.

Mrs. R. Kelley, 726 Manzanita Avenue, Pasadena, Calif.

Sirs: One of the finest things you have ever done was to publish a picture of Fulton Lewis, Jr. What a magnificent face! If any woman should go “nuts” about him, let no one blame her. His strong, manly, honest face is enough for lots of men to go “daffy” about him. Honest, don’t you think he would make a good statesman?

Mrs. H. F. Simons, Box 23, Bonsall, Calif.

Sirs: I would like to tell you what a wonderful help Radio Life is for us. We have no mail delivery. We are not able to get a daily news-paper, so your magazine sure keeps us up on the latest news reports and good programs we want to hear. Some of our neighbors have no electricity and use a battery radio. I plan to give them one year subscriptions of Radio Life this coming Christmas.

Willard Doc Hal, 323 San Marcus Street, San Gabriel, Calif.

Sirs: Answering Mrs. Ralph K Foster’s letter which wondered why I left “Tune Out Time.” This program, on KFI and KECA for 79 weeks, was originated by me. I wrote and produced it and in it got 41 people jobs in pictures, radio and night clubs.

The thing most people seemed to like about the program was the “oomph.” This included the comedy which banished mike-fright in amateurs. When I moved to the Blue Network they insisted I omit gags and comedy, revert to old-time routine, such as name, age, ambition, etc. The performers were handicapped from the start. After eight weeks of this, I became disgusted, decided to leave the air with a good reputation.

I have just returned after a personal appearance tour in vaudeville with Henry Armetta, and hope to be back on the air soon, with a new show, at good old KFI, where they don’t mind a little “oomph.”

Mrs. A. C., Hollywood, Calif.

Sirs: May I have my say about Doc Hall? I wish him success wherever he may be as long as he keeps off “Tune Out Time.” His hundred-year-old jokes weren’t even corny, and he’d never pick the right person for the right joke . . . . such as tossing a none-too-clean remark to a young girl. Arnold Maguire isn’t trying to let us know how funny he is on the program now. He’s there to give deserving amateurs a break. And believe me, they get it with Arnold Maguire.

Mrs. M. Bickmore, 559 West 110th Street, Los Angeles, Calif.

Sirs: I read Radio Life’s article about the record ban. I would like to put in a kick against Petrillo’s idea. I hope he gets enough razzing from the public to change his mind. I don’t understand how one person can stop the whole record industry by the lift of his little finger and why is the public letting him do it? If enough people kicked, Petrillo would have to change his mind, wouldn’t he?

(As you may have read, the government is already interested in Mr. Petrillo and his case will soon be front page news.)

Emily Mall, 553 25th Street, Santa Monica, Calif.

Sirs: Not long ago I happened to hear the program “Town Gossip” on KMTR. It was really gratifying, the plot seemed so every-day and genuine. Now I am an every-Sunday listener. I am more than curious as to the looks of “Jane.” Is there any way I can get her picture?

(We suggest that you write KMTR your request for her picture.)

H. Chester, San Fernando, Calif.

Sirs: In your “Pre-Casts” department you say “Double or Nothing, this Phil Baker broadcast . . . .” When did Baker take over that show?

In your article “Radio Wins Out” regarding Lionell Barrymore, you state “He will follow” Bob Burns on Wednesday over CBS. Neither program is aired Wednesday night.

(Sorry, The enebee on “Double or Nothing” is Walter Campion. The Lionel Barrymore show is filling out the unapproved 13 weeks of the Edna May Oliver contract for Lever Brothers. As stated, beginning Wednesday, October 7, it will be heard on CBS. The Burns show will air Wednesday from 6:00 to 6:30 p.m., and the Barrymore show from 6:30 to 7:00 p.m.)

The Ear Inspires the Pen
Radio stars have been grist for my mill for years. I've kissed 'em and damned 'em and praised 'em and slammed 'em. Their public lives have been ground to bits between these paws and many's the halo I've awarded. But up to now, the other end of the radio department has managed to escape the ordeal of publicity. Let's hold him under our microscope and see what makes him tick.

He's the guy next door, or the clerk in the drug store, or the stenographer who lives across the street. They all make up the most important part of radio — that unique class of Americans known as "The Listener."

The Chatterbox: There are many kinds of listeners, but to me the chatterbox is the world's worst. She's the gabbie dame who always has a bulletin about her grandma's appendix just when you want to hear the news. She's the noisy wench who can't shut up during your favorite program, but who remains ominously quiet during the commercials. No matter how many broad hints she gives, she always thinks what she has to say is funnier or more important than the words of a six-thousand-dollar-a-week comedian. If they ever hang me for murder, the victim will be the Chatterbox.

The Half-wit: Unfortunately there are all too many of this type of listener running loose, of both sexes. He's the guy who always spoils the jokes by asking: "What was that? What did he say? I missed that!"

Everyone else in the room will be rolling on the floor in sheer delight, but the Half-wit never gets the point. When I'm President, I'm going to pass a law against this sort of thing.

The Sour-puss: Equally as dangerous as the Chatterbox or the Half-wit is the man who takes his radio too seriously. You'll find him with an ear glued to the loudspeaker, shush-ing everybody within the block. He makes every movement of the city block, and when the wind rustles the trees. His worst enemy is the street-car, about which he can do nothing but curse. Too often he's also the bird who keeps his volume open all the way and blasts the neighbors' eardrums. I sometimes pity this person. It may be he's getting deaf.

The Wise-guy: He knows all the answers. He can tell you minutes beforehand how the drama is going to turn out, what the pay-off to a joke will be, or what the next five surprise numbers, on the Hit Parade are, in order. He used to sit right behind you at the movies, but now he's moved into your home to wreck your radio pleasure.

The Commentator: Raymond Gram Swing, Kaltenborn, Fulton Lewis and Rodriguez and Sutherland are a bunch of dopes, according to this genius. He argues every statement, thereby spoiling the next three minutes of commentary that you are particularly interested in. He can't understand why he hasn't been hired to go on the air himself. And he also can't understand why so many people make nasty cracks at him.

The Dial-spinner: How often this flink spoils an evening! He's the expert who tunes something on his radio for your pleasure, and just when you're enjoying it, he'll step up and twist the darn thing to something else. Then you get set to enjoy the new program when — zing! — he puches another button. He usually winds up by turning it off with the inane remark: "There's nothing on tonight that's any good."

If I ever get hanged for double murder, this guy will be second on my list.

And so it goes. Everyone listens to his radio differently, each has his own tastes. Personally, I'm the kind of fish who shuts himself in a barred room and locks the door. That way I can hear what I want without interruption. They have a name for my type, too. "The Hermit!"

By BERNIE SMITH

Meredith Willson has handled the music gratis on an even dozen government and benefit broadcasts within the past six months.
"Sure, I grow corn on my land. After all, if I hadn't dispensed plenty of the stuff in the last 20 years, I wouldn't have the land to grow it on. Now take this ear of corn," says Frank to John Conte. "There's enough there to keep the show going for at least five years."

"Now this Italian squash," (zucchini to you) "is not up to the Morgan agricultural standards. It just happens to be one of the culls, tossed aside in the field. It should be mashed—same as the Big Italian Squash—(you know who I mean)"

"The only other time I saw tomatoes this big was when I first started out in my thespian career. How well I recall that humiliating night, when the over-ripe pulp, juice and seeds trickled under my best celluloid collar and onto my new mauve-toned cravat."

"A rolling squash gathers no sauce," contemplates Frank as he pauses to regard one of the puniest specimens of his Victory patch. "This undernourished vegetable required Vitamin O, but I was unable to procure it. All Vitamin Q was being used to make synthetic rubber."

"My garden grew over night," claimed the loquacious Morgan. "In fact, I planted the seeds early one afternoon, then departed for the NBC studios to rehearse my weekly stint. Late that same evening, upon returning homeward, I experienced difficulty in locating my estate."

"After driving several times past what appeared to be an overgrown swamp, I suddenly realized that—A rolling squash gathers no sauce," contemplates Frank as he pauses to regard one of the puniest specimens of his Victory patch. "This undernourished vegetable required Vitamin O, but I was unable to procure it. All Vitamin Q was being used to make synthetic rubber."

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"A rolling squash gathers no sauce," contemplates Frank as he pauses to regard one of the puniest specimens of his Victory patch. "This undernourished vegetable required Vitamin O, but I was unable to procure it. All Vitamin Q was being used to make synthetic rubber."
You've often wondered how I felt toward you," says Morgan to John Conte.

"Here it is in a nutshell. Up until now I was convinced that you were the biggest nut I had ever seen. But when I plucked this Nuticus Preposterous I knew you had slipped into second place."

"What a small potato you are," says the self-satisfied spud as he eyes the exultant Morgan. "If I weren't risking my life, I'd do a slow burn, but this pernicious prevaricator, Morgan, isn't worth my carbohydrates.".. What's that?" demands Frank. "Yow! You're small fry!"

"If corporations could just whack into fruit like this, they'd only have to cut a melon once in a lifetime," observes Frank. "The problem of removing this melon from the field was acute, and the only way I solved it was to roll it in coordination with the earth's rotation."

"Grasping my machete, I was eventually able to hew a pathway into the house. By morning, when I arose to begin the task of garnering my crops, knives alone couldn't cut the veritable jungle of vegetation.

"As I was standing at the doorway, considering my dilemma, a solution to my problem was forthcoming from the skies. Suddenly, a formation of Lockheed P-38's swooped out of the heavens, and dipped over my field, the propeller blades neatly severing the fruits of my vines as the machines whizzed past.

"If alone remained for me to stride into the garden, where, single-handed, I was able to push the vegetables, one by one, down the path and into the barn."

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Worried About Rationing?

Here’s What Harry W. Flannery Has To Say About Rationing in Germany

Here is CBS correspondent Harry W. Flannery, surveying the 15 ration and permit cards necessary for eating, sleeping, and working in Germany. Most prized of all, his passport, was relinquished when he returned to the United States.

By EVELYN BIGSBY

Americans who raise their brows in interrogation over sugar and gasoline rationing should consider the situation of the Germans. So says Harry W. Flannery, CBS correspondent who spent a year in war-time Berlin and managed to take leave of the country only two months before actual declaration of hostilities between the Third Reich and the United States.

Visual evidence of the rationing circumstances in Hitler’s land is the stack of cards which Flannery carried around with him in order to eat, sleep, and pursue his radio activities.

To co-workers at CBS-KNX, where he is now delivering his commentaries, the war analyst displayed his ration cardboards the other day. Spreading them out on his desk, the West Coast commentator exclaimed: “Here are seven different food cards.

1. Bread. Four pounds per week per person. This included all breadstuffs such as rolls, cakes, pastries. This ration amount was recently cut.
2. Meat. One pound per person each week (subsequently cut to 11 ounces). This included both fat and bone, which constituted about 30 per cent of the piece. In order to obtain the largest possible amount of meat from a ration slip, many German families bought sausage.
3. Eggs. These averaged from one to four a week. What a ration-card possessor received depended upon arrival of supplies, which would be announced in the newspaper by the mayor. Those holding egg cards then hurried to their stores. Sometimes the store at which one was registered would not have received its allotment; sometimes it had already disposed of its meagre supply.
4. Sugar. A ration of two pounds per person monthly. Not an acute problem, unless an individual had an excessively sweet tooth.
5. Fats. These included not only butter, but margarine, lard and similar cooking substances, and cheese. Rations were short, considering the importance of this class of food. Germans could obtain a quarter pound of butter a week, 1/20th of a pound of margarine, 1/10th of a pound of lard, and two ounces of cheese.
6. Flour. Exact amount not stipulated by Flannery, who had no need for such rations as he took all of his meals out. The flour card covered purchases of oatmeal, rice, cereals, and macaroni as well.
7. Special. Used for buying candy, fruits, nuts, and such supplies. They were purchasable whenever a supply was announced. The special card also covered chocolate and ersatz coffee. Real coffee was obtainable at the rate of two ounces a year. The ersatz brand was compounded of chicory roots, bran and acorns, with bran making the tastiest brew. Most Germans drank it with skimmed milk. Tea was made from various kinds of...
roots, Peppermint tea was favored kind.

Fish and chicken were not rationed. Every so often the storekeeper posted a notice informing families that such products were available.

When Flannery first arrived in Berlin, it was necessary for him to obtain a permit to receive food tickets regularly. Soon he became an expert in sizing up a plate of meat or portion of fat. When dining at a restaurant, it was compulsory for him to turn in coupons for rationed foods which he ordered. As part of the equipment, as much as possible, was rationed, the numbers of grams in a portion of sweets, fruits, or other products were subject to rationing.

When Flannery moved into a pension, he had to map a veritable campaign for breakfast. If he owned an egg, he kept it as long as possible in the larder that he desired an egg for his meal. If he wanted it prepared with butter, he relinquished a coupon to cover the additional butter. If he wanted it prepared with milk, he relinquished a coupon to cover the additional milk. If he owned an egg, he would inform the landlady lest he be overheard. He would always see to it that the bill totalled more than it should. Giving the woman a liberal tip, Flannery would take the money and pencil, were the scissors which all waiters carried to facilitate removal of coupons from ration cards. The number of grams in a portion which were subject to rationing.

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Here are Jerry Malone (Alan Bunce) and his wife, Ann (Elizabeth Reiter), leading characters in the daytime serial, "Young Dr. Malone." Heard over KNX, Monday-Friday at 11 a.m., the story relates the triumphs and struggles of husband and wife. Recently, Jerry was shot down over Germany, and Ann, believing him dead, undertook to carry on her medical work alone on the home front.
Ban Hits Home

For the past several weeks, Radio Life readers have been following the results of the Petrillo edict, which banned the making of any new records, other than for some communication, by union musicians after July 31. Shortly after the ukase went into effect, the Anti-Trust division of the Federal government filed a bill in equity against the American Federation of Musicians. This action, and the union’s counter-action to dismiss the bill, will be heard in Chicago, Oct. 12. Then last week, the Senate ordered an all-out probe into the Petrillo affair.

To the average radio listener, all these skirmishes seemed very abstract until last Sunday when they tuned in on the Blue Network’s local outlet, KECA, at 8:30 p.m. to listen to Jack Benny’s repeat broadcast and instead heard an Eastern dance band.

Why? Because Petrillo told the Blue Network on Friday preceding the broadcast that the only way it could release the Benny program at 8:30 p.m. was by paying the musicians double money or by having Benny stage another “live” show at 8:30. Because Benny leaves next week to play army camps, the latter proposition was out. So was the former, as far as the network concerned, as the 15 musicians in Phil Harris’ band were receiving $17 a half hour for “live” broadcasts, would have to be paid $34 a half hour (double pay) to record the 4 o’clock show.

Further complicating the situation was the fact that the program was released at 4 p.m. on NBC and at 8:30 p.m. on the Blue, a different network. Petrillo has allowed the radio stations to take “live” shows off the line for later rebroadcast in another section of the country provided the record was never played again after the rebroadcast. But in Benny’s case, the same program was made available to people in the same section of the country being serviced by the first show. Petrillo said this would not be unless his stipulations were met.

Along radio row Sunday, the general feeling toward this newest twist was that it was extremely unfair, that this latest clamp-down on Petrillo’s part might serve to hasten a clarification of the whole record situation.

Said Don Gilman, Blue Network vice-president: “The Blue Network has had nothing to do with this matter. We have used every reasonable means in our power to give this service (the repeat show) to the public. We expect a tremendous response from the public as the result of the Jack Benny cancellation. It has been the greatest disappointment the radio audience has ever received as the result of an action of a union labor decree.

“Our opinion is that the matter will be satisfactorily settled shortly.”

Brave Board

From all the serials which parade in regimented order throughout daytime listening, the Planning Board of the Office of the Coordinator of Inter-American Affairs was able to select one, the other day, as “the best example of representative American radio in the serial form.”

The program singled out was “Bachelor’s Children,” which will, as a result, be regularly broadcast in Spanish to Latin America. The serial has been airing for four years, with Patricia Dunlap as Janet Ryder, Hugh Studebaker as “Dr. Bob,” and Marjorie Hannan as “Ruth Ann Graham.” If Radio Liars want to evaluate the Planning Board’s choice, they may hear “Bachelor’s Children” by tuning KNX, Monday-Friday, 12:45 p.m.

Democracy’s Birthright

At this time in American history, more than ever before, citizens should concentrate on thinking their way, rather than feeling it emotionally. One of the finest stimuli offered toward exercise of gray matter is the radio program, “University of Chicago Round Table,” which began its 10th year on NBC Oct. 4.

This round table discussion program came into being as a public service experiment. Three college professors participated on the first broadcast, sitting around a “target mike” which stood on a card table. Immediate and ever-increasing response established it as a network “must.”

Today, radio and research staffs meet 10 days before each Sunday broadcast to select a timely and controversial subject. Then speakers most familiar with the topic are sought. Although many of the guests are university professors, others than educators have made appearances on the program.

No longer an experimental gathering, the “Round Table” now is presented at a specially designed triangular table equipped with rubber elbow pads, signal lights, and warning cards. The cards caution speakers to “speed up,” “slow down,” “interrupt,” and “stay before the microphone.”

Several hours before the broadcast, an informal rehearsal is held and a recording of this is made and played back to participants just before they go on the air, that they may strengthen salient points and align their talk.

If you plan to follow a broadcast you may be assured a thorough discussion by experts, whose chief attraction is the fact that they make some summaries, but allow the listener to draw his own conclusions.

$64 Question

How long will the Phil Baker show “Take It or Leave It” be out here on the coast? Tentative arrangements have it that it will stay here eight or ten weeks. . . . Phil gets a load of our climate—who knows, it may be here all season. But it is definitely known that the show will be heard from the CBS-KNX studios on Sunday, October 11.

Baker had a tremendous job to do when he stepped into Bob Hawk’s place on the program, and has done a bang-up job. About six weeks ago he celebrated his first anniversary on “Take It or Leave It” by inviting all the people with the surname of Baker to be his guests at the program . . . the studio was packed with “relatives.” During its stay here the show will have some new faces. Ken Niles will do the announcing, and Edgar “Cookie” Fairchild is to be musical director.

Sink the Enemy

The Bombardier Quiz made its initial appearance before radio listeners at 11 o’clock with “Skipper” Stu Wilson in his usual fine form as he conducted the “sea battle” with North American Aircraft Company and four men in the United States Navy, each with one another to see who could sink the most enemy ships.

This unique quiz designed by Jim Doyle, who serves as Lieutenant Commander of Ordnance during the attack, has held in his hands some balloons on which are painted enemy battleships, cruisers, airplane carriers, and destroyers. Attached to the various ships are strings and balloons, and by piercing one of the balloons with a dart, a contestant can make a score for his bombardier crew.

However, before any bombardier can take part in the engagement with the enemy, he must answer Wilson’s question correctly. The audience cheered enthusiastically as the big silver dollars and defense stamps galore rolled into the pockets of the service men and defense workers. Loud walls ex-
pressed their regrets when wrong answ-ers were given or a dart missed
aim, until Skipper Stu Wilson in-
formed the audience that all prize
money not won by the contestants was
to be turned over to the U. S. O., which
brought another burst of applause
from the audience.

Beware Borge

Despite rumors to the contrary, Vic-
tor Borge, Danish-born concert pianist
and comedian has been re-signed for
another stretch with Bing Crosby on
Kraft Music Hall. Considered one of
the finest concert pianists of Europe,
he was long an antagonist of Nazism
and was forced to flee his native land
when the "big push" started. What
little money he was able to bring
with him to America melted away like
ice cream, and Victor has many amus-
ing stories to tell of his financial
embarrassments in New York, like the
time he and his wife attended a swank
dinner party using a friend's snazzy
car for transportation, then found they
were unable to see the broadcast. NBC
promised 500 ducats for distribution, ended up
with 50 over which zealous clients
were gobbled up. NBC, promised
5000 tickets for distribution, ended up
with 50 over which zealous clients
made a scramble. Six lines into Guest
Relations Office were kept humming,some people calling up as late as 5:30
p. m. Sunday (90 minutes before air-
time) to express a desire "to see the
show."

Only consolation that Radio Life can
offer to its family members who were
unable to see the broadcast is this:
the girls have apparently made a suc-
cess of their first movie venture, and
may receive offers from other studios
which will keep them here indefinite-
lly and make their broadcasts avail-
able to some, at least. As far as the
girls themselves are concerned, they
like it here and want to stay.

Billets for Boys

The three things our service men
want to see when they come out West
are a radio star, a movie star, and
the Pacific Ocean.

With every motorist more than eager
to give the boys a lift, and take them
wherever they want to go, they have
little time to linger by the blue Pacific, or on a tour of the moving
picture stars' homes they find
welcome written on every door mat.

As for the radio stars, the broadcast-
ing studios together with the U. S. O.
make it a point to see that every last
soldier, sailor, and marine has a
chance to see his favorite star in ac-
ction.

Each day, every show that goes on
the air, remembers the boys in ser-
cvice and sets aside a certain number
of tickets for them. All a service man
has to do to get a ticket is to go to the
lobby of NBC or CBS and ask for
one, a privilege accorded only to ser-
cvice men.

Mrs. Robert Cross, founder of the
ticket distribution, says, "The boys are
very definite in their likes and dis-
lies. They do not want to see a show
which they have not heard on the air.
They don't want to hear stories about
the army . . . they see enough of that
without coming into town to see more
of it. They want shows in which they
can laugh and be gay.

The most popular shows, according to
Mrs. Cross, are Lux Radio Theater,
Bob Hope, Red Skelton, Dinah Shore,
and band programs. They enjoy most
the ones they have seen in camp.

One fellow wanted to see Fibber
Mcgee and Molly, in getting write
home and tell his Mom, who always
listened to 'em, what they really
looked like.

Noticing a soldier-boy wandering
about the lobby at NBC the other day,
Mrs. Cross asked him if he would like
to go into the studio to see Bob Burns'
show. He could scarcely believe his
own ears. "You mean I actually can ac-
tually go in there where he is?" he
questioned dubiously. After the broad-
cast he came running back to show her
the autograph Burns had given him.

The U. S. O. sends out tickets each
week to the boys in the convalescent
 camp at Santa Monica, some of whom
are brought in ambulances to see the
show.

Assisting Mrs. Cross at the reception
are Mrs. Tracy Moore, Mrs. Kendall
Frost, and Mrs. Myrtle Verheyen..
These volunteer workers who take
turns at the U. S. O. reception desk
at NBC distribute an average of 1500
tickets each week.

School's in Session

Last week the biggest classroom in
the world assembled for its 13th sea-
son at the opening of the 1942-43 ra-
dio school year over KNX Monday-Fri-
day at 1:30 p. m. Millions of children
all over the United States, Canada,
Alaska, Hawaii and Puerto Rico heard
the familiar trumpet fanfare intro-
ducing the "School of the Air of the
Americas."

During this wartime year "School of
the Air" is designed to perform a dou-
ble service. It is to supplement the
regular classroom work of teachers and pupils. The second
service performed by the program is
intended to improve, among children, an un-
derstanding of the causes of the war
show to them how they can help in
winning it. More than 200,000 teach-
ers supplement their classes with in-
formation furnished by the program,
and already the requested 150,000 of
teachers manuals have been mailed to
them.

In order to connect "School of the Air"
fully with our total war effort, the
Federal Office of War Informa-
tion has designated it as an official
news channel, and all important
Time Changes

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Youth information is relayed through this medium.

Each day a different topic is discussed. The Monday series, entitled "Science at Work," is designed to explain science to children and others, tell how it is doing its part to win the war. Tuesday's "Music For Victory" series presents patriotic and folk music from all the Americas. A Pan American series is presented by the regular Wednesday series entitled "New Horizons," which tells the story of the great heroes and liberators of the Americas, and makes them hunger for relaxation and entertainment. This series is dedicated to student youth in time of war and dramatizes important subjects of the day.

Chills and Thrills

If your nerves haven't sent in lusty calls for Vitamin B ... they will! Just leave that to Arch Oboler's new Ironized Yeast program, "Lights Out," heard over KNX Tuesdays at 8:30 p.m.

Compounded of suspense, imagination and toughness, the new mixture that Oboler has whipped up will explore the convolutions of the human mind, delve into the mysteries of the future, and run the gamut of fantasy, chills, and thrills. Produced without music, the plays are staged with stark realism ordinary foreign to radio.

Incidentally, the War Department and the Association for Education by Radio are backing a new book of 50 Oboler plays called "Plays for America's Children," with Oboler as co-author. The book has compiled some of the radio dramas which made such a tremendous impression last season, when they were produced under the same title.

Sound Speed Limit

America's new 35-mile-an-hour speed limit for motor cars has tossed a puzzling problem in the laps of radio's sound effects men. To your Radio Life reporter, Al Span, CBS sound effects chief said: "After spending seven years developing and perfecting recorded racing motors, screeching tires and clashing gears, I and my men must forget it all and start anew."

Span's new general order to his men states that automobiles must (so far as sound effects are concerned) start up slowly without grinding gears, never travel at more than 35 miles an hour, never whine on turns or slide to a stop. In fact, Span suggests that for quick stops, a line of dialogue such as "Oh, goody, let's stop here" might be written into the script.

Pardon My Error

Elizabeth Bemis, CBS-KNX news commentator, claims the laurels for this week's "prize boner."

Idle chatter with a young service station attendant led to a discovery that said gas tank filler-upper was ambitious to join the Navy. As the youngster was obviously under the official age limit, Miss Bemis launched into a pep talk, plus instructions on how he could enlist by getting his parents' written consent. When he, recruiting speech was over, the attendant grinned, and countered: "But there is another reason ... you see, I'm a girl." And she took off her cap to reveal a mop of curls.

Fibber Beats Dionne

After their NBC broadcast last Tuesday, Jim and Mrs. Jordan (Fibber McGee and Molly) dashed over to Lemoore to get acquainted with their flying cadet sons.

 Didn't know they had more than one son? Oh, yes, they have 4500, and that isn't one of Fibber's exag- gerations. There isn't a secret Molly has dug up out of Fibber's past.

Of course they're adopted ... but sons, nevertheless.

Fibber and Molly adopted the entire body of United States Army Air Forces at the Lemoore Basic Flying School near Hanford (California) in the first mass adoption of a flying field.

As foster parents of the fledgling fliers, the McGees are planning to visit the field as often as their schedule permits, get acquainted with each class of boys as their training begins, put on camp shows with the members of their NBC troupe, provide medals for athletic, scholastic and military achievement, furnish them other forms of entertainment, and personally present the medals at periodic graduation exercises.

Lemoore Field is one of the largest basic training centers under the West Coast Air Forces Training Center command. It takes in aviation cadets who have won their wings at primary flight schools and polishes them up for advanced training. Far removed from any large center of population, the boys at the field are compelled largely to rely on their own resources for relaxation and entertainment. This is one of the needs Fibber McGee and Molly will try to fill.

Fibber McGee's mythical "Wisful Vista" is known to every 'adopted son' on the post. The boys come from all parts of the United States and have been listening to Fibber on the air for years. Having McGee and Molly actually adopt the field, and come visit them in person is a treat they never expected.

Rightio!

Bumbing their way from above the border, two R.A.F. fliers, flight training in Canada, finally arrived in Hollywood on a two-week leave.

Like every other service man, these English lads headed straight for a radio studio and wanted particularly to see Nelson Eddy, CBS-KNX star.

Tickets to all radio programs are kept in reserve for service men, so even though arriving just as the "New Old Gold Show" was ready to close its doors, the young fliers were ushered in to hear, as well as see Nelson Eddy. They said they had spent half of their fortnight's leave hitch-hiking the 3000 miles from Canada to Hollywood, and would have to spend the other half hiking back. But with broad grins of satisfaction, they contended it was well worth it.
## Midnight To Dawn On Your Dial

Designed and edited especially for those radio listeners who work the "swing shift" in Southern California's war plants, Radio Life presents once a month this complete schedule of midnight-to-dawn programs. Retain this page for reference throughout the month.

### Schedule

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*Watch for these logs appearing every few weeks. Cut them out and keep them by your radio.*
Tel-E-Types

By BILL RATIGAN

EXCLUSIVE
"LET THE EXPERTS SPEAK"
JUNE 11, 1940—ADMIRAL WILLIAM V. PRATT SPEAKING:
"A BATTLESHIP IS SO HEAVILY ARMORED THAT WHEN
A BOMB STRIKES IT, THE FORCE OF THE EXPLOSION
GOES UPWARD, INTO THE AIR, AND VERY LITTLE DAM-
AGE IS DONE."

OCTOBER 10, 1940—ADMIRAL CLARK H. WOODWARD WRITING:
"THE NAVY IS UNANIMOUS IN ITS
BELIEF THAT THE BATTLESHIP IS
"THE BRITISH EVAC-
UATE NARVIK, ABANDONING LAST TOEHOLD IN NOR-
WAY."

"LET THE MAN WHO FLIES TALK"
MARCH 12, 1942, BURMA—AN AMERICAN PILOT

THE QUICK BROWN FOX JUMPED OVER A LAZY DOG'S
BACK, 1234567890, BR SENDING

SPRING OF 1940—FIRST LORD OF THE ADMIRALTY
WINSTON CHURCHILL SPEAKING: "I CONSIDER THAT
HITLER'S ACTION IN INVADING NORWAY AND SCAN-
DINAVIA IS AS GREAT A STRATEGIC AND POLITICAL
ERROR AS THAT COMMITTED BY NAPOLEON WHEN HE
INVADED SPAIN... HE WILL NOW HAVE TO FIGHT,
IF NECESSARY, DURING THE WHOLE SUMMER AGAINST
POWERS POSSESSING VASTLY SUPERIOR NAVAL
FORCES AND ABLE TO TRANSPORT THEM TO SCENES
OF ACTION MORE EASILY THAN HE CAN."

"LET THE EXPERTS SPEAK"

QUESTION BY REPORTER: "WHAT PART DID FLYING
FORTRESSES PLAY AT MIDWAY?"

ANSWER BY THACH: "I SAW THESE THREE CARRIERS
UNA', THE JAPANESE BATTLESHIP WHICH WAS CRED-
ITED TO CAPT. COLIN KELLY IN A FLYING FORTRESS?"

ANSWER BY THACH: "NOT ONE MAJOR SHIP IN THIS
WAR HAS BEEN SUNK BY HORIZONTAL BOMBING."

"X MARKS THE EXPERT"

"LET THE EXPERTS SPEAK"

"LET THE MAN WHO FLIES TALK"

"X MARKS THE EXPERT"
PRE-CASTS and PRE-VIEWS

Saturday, October 10—"Campana's Serenade," KFI 7:15 p.m. (15 min.). Dick Powell is back on the airwaves, this time it is with Matty Malneck and his orchestra.

Sunday, October 11—"Newsmakers," KFI, 3:45 p.m. (15 min.). A new series written by Warren Lewis, will dramatize United Nations leaders in action on world-wide battle fronts. Larry Keating is the narrator.

Monday, October 12—"Judy and Jane," KHJ 4:45 p.m. (15 min.). A new serial, the story of Judy and Jane, has hit the air waves. The two girls, who live in "Honeycrest," are typical of American young womanhood.

Friday, October 16—"Whodunit," KFI 8:30 p.m. (30 min.). Inspector Christopher Case, crime-drama's "most feared, most respected investigator" returns to the airlanes. "Whodunit" originates at San Francisco where Inspector Case's staff of amateur assistants from the studio audience will attempt to unravel the bewildering crimes.

Saturday, October 17—"Football," KNX 1:30 p.m. Ernie Smith will be on hand to give a play-by-play account of the California-U. C. L. A. game being held at Berkeley.

What's New?

Drama

Sunday, October 11—"Newsmakers," KFI, 3:45 p.m. (15 min.). A new series written by Warren Lewis, will dramatize United Nations leaders in action on world-wide battle fronts. Larry Keating is the narrator.

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What's Playing?

Saturday, October 10—"Pan American Holiday," KFI 10:00 a.m. (30 min.). This week the program will review all the Spanish-Latin American tunes it has featured during the past series.

Sunday, October 11—"Christian Endeavor Program," KFI 9:30 a.m. (30 min.). The Christian Endeavor chorus of 35 members will present a medley of hymns under the direction of Mrs. Elma C. DeMott. Featured will be Ned Collingridge, tenor, and the Goose Creek quartet. Kathryn Kevorkian at the organ.

What's Special?

Music

Saturday, October 10—"Camp p a n a's Serenade," KFI 7:15 p.m. (15 min.).

Music

Sunday, October 11—"Israelite," KFI 9:00 a.m. (30 min.).

Sports

Tuesday, October 13—"Breakfast at Sardi's," KECA 9:30 a.m. (30 min.). Tom Breneman is going to have one grand fun-fest as he celebrates his first anniversary on the Blue Net.

Sunday, October 11—"Those We Love," KNX 11:00 a.m. (30 min.). Although this was intended to be a summer show, it was so popular it will continue on in this new time-spot.

Sunday, October 11—"Bulldog Drummond," KHJ 2:30 p.m. (30 min.). A long series of exciting events leads up to the capture of a desperado in the play "Ghost Town."

Monday, October 12—"Lands of the Free," KFI 7:30 p.m. (30 min.). This historical drama feature of the "Inter-American University of the Air" enters its second series with a play appropriate to the 450th anniversary of the discovery of America.

Thursday, October 15—"Death Valley Days," KNX 8:30 p.m. (30 min.). This week the Old Ranger will tell the story of two Arizona Rangers who had "That Thing Called Savvy." If they couldn't catch an outlaw one way, they'd catch him another. There's lots of excitement in this story right up to the very end.

Sunday, October 11—"Hawaii Calls," KFI-DLBS 2:00 p.m. (30 min.). This musical program coming from
Honolulu will salute Jacksonville, Florida, this week.

Monday, October 12—Carnation Contented Program, KFI 7:00 p.m. (30 min.). Starring Josephine Antoine, the program will feature a medley of tunes from "Rio Rita," including "If You're in Love You'll Waltz," "Rio Rita," and the "Ranger Song."

Variety

Saturday, October 10—"Soldiers With Wings," KNX 4:30 p.m. (30 min.). The W.C. Coast Army Air Force show from Santa Ana, California, returns at a new time. The program stars famous film folk, a 36-piece Army band, and announcers, Captain Melville Ruick and Corporal Ben Gage.

Sunday, October 11—"Gene Autry," KNX-CBS 3:30 p.m. (30 min.). Sergeant Gene Autry, now in the Army Air Force and regularly stationed at Luke Field, Phoenix, will broadcast from Chicago. Autry's regular Sunday period on the air has been taken over by Air Force officers and includes sketches devoted to Air Force subjects as well as Sergeant Gene's regular western tunes.

Who's Guesting?

Music

Sunday, October 11—"The Pause That Refreshes on The Air," KNX-CBS 1:30 p.m. (30 min.). Andre Kostelanetz will present this week, Jane Froman.

Sunday, October 11—"NBC Symphony," KFI 2:00 p.m. (1 hour). The symphony will present an all-Russian program with Nicolai Malko conducting. Dimitri Shostakovich's First Symphony, which he wrote at the age of 19, will be played.

Sunday, October 11—" Nobody's Children," KKH-DLBS 4:00 p.m. (30 min.). This week, the well-known director, Alfred Hitchcock, and his daughter, Patricia, will be guests on the program.

Page The Scientists

A brain-buster propounded on a recent quiz program caused intense behind-the-scene research before the answer could be found. The question: "If ten men pull at each end of a rope, is the rope more likely to break than if one end were tied to a tree and ten men pulled on it?" After many calls to scientists and universities in and near New York, here's the answer: "No. The tension is the same."

When Ernest Chappell, the network emcee, heard that the WAVES were getting girdles to go with their uniforms he said it must be to keep them in hip-shape!

HIGHLIGHT OF THE WEEK: Attending the Chase and Sanborn Show Sunday afternoon (the last one here before the troupe started on its Eastern trek). Guest Hedy Lamarr had everybody in the cast a-dither, as she was supposed to show up for rehearsal at noon and didn't punch in until 3:30. She was as luscious as ever and we had plenty of chance to see, just two feet away from her off-stage. But her spot on the show—that tropical sequence—fell short of doing justice to a gal of Hedy's intrigue. We thought Edgar's and Charlie's War Bond plug, skillfully meshed with an argument about the dummy's allowance, was one of the neatest given so far by any star and exactly what the OWI is asking for.

Dale Evans fits into her new chores on the show quite zippingly. She promised Radio Life to keep a diary of her cross-country trip with McCarthy and to make a candid report when she returns. What a break for Singer Dale to have Roy Noble as orchestra leader! His poise and kindly understanding are sure proof against mike fright.

Skelton on Loose: Red wowed a capacity preview house at his Sunday night rehearsal. Must have been an overflow of 300 people on the stage. When Red was supposed to say: "The rooster barricaded himself inside the chicken coop" and it came out: "The rooster barricaded away from the drums, but the real jam session started when T. D. grabbed his trombone, Joe Zerbe sat down on the piano bench, Buddy Rich took over drums, Ziggy Elman trumpeted, and Milton Berle acted as emcee. Radio fans may catch T. D. on KFI, Wednesdays, 8:30; Jimmy on KNX, Monday-Friday, 10:35 p.m.

WHAT NOT DEPT.: Chef Milani tells us he secured all food for opening of Hollywood Canteen free of charge. Bravo, Chef! Kudos for Los Angeles' own Nadine Conner, making her fifth guest appearance on Kostelanetz' program. Cass Dally, who made her second appearance on Kraft last week, is such a friendly sort to meet. Says she was so nervous on her first radio appearance that she consumed a whole pitcher of water just before air time. Billy Artzt, "Blondie" and Bob Burns maestro, is wandering around like a lost sheep. He sold his Beverly Hills home and bought another place. Had to get out of the former and can't take possession of the latter. Low bows to Conrad Binyon for sending that five-year Radio Life subscription to the Motion Picture Relief House.

THANKS TO: Bob Garred for his thoughtful parting note and gift. Good luck, Bob, in the service. . . . GeGe for that two-pound box of sweets. It certainly made the Radio Life editorial office attractive to a lot of sweet-toothers in the building. . . . Bob Brooks, NBC engineer, for being so helpful with technical information for the magazine. . . . Bill Baldwin, Blue special events man in San Francisco and formerly of KFRE, for a chance to see him as he took a fleeting look at Hollywood. . . . Abbott and Costello for that stupendous gag gift—a five pound live turkey delivered to the office with this note: "starting on Oct. 8 on NBC we'll give you enough corn to have this turkey fat by Thanksgiving. . . . Dean Simon for his nice comments about Radio Life. Nice meeting you, Dean, and the new little missus, out at Andy's and Virginia's swimming pool. . . . Ted Yerxa for his swell Radio Life plugs in his "Lamplighter" column in Daily News.
Reporters.

Byline: Kate Smith's report on a recent poll of service men's preferences, in which more than fifty per cent asked for "Dick Joy." The only catch is, the colt hasn't won a race so far this season.

REPORTERS

Kate Smith, the popular singer, graced the airwaves this week with a special broadcast. She shared her insights on the broadcast industry and the current state of the nation's radio programs. Her report captured the attention of listeners across the country, highlighting the importance of these programs in providing news and entertainment.

Reporting from Hollywood, Joan Davis, the comely actress, brought the latest gossip from the film industry. She spoke about the challenges faced by actors and actresses during wartime, and her own experiences working on the radio.

Tomorrow's History

Pleased was Dwight Hauser, program director for the new KWK, to receive the following request: "We need a program that is highly rated, and we believe your program is superior to anything of its type in the air and from now on I shall be a regular listener." Hauser was thrilled and directed this major dramatization of the news, alread at 5:30 Sundays.

The PACIFIC LUTHERAN HOURS

A Gospel Broadcast Bringing Christ to the Southland

Each Sunday 11:45-12:15 P.M.

KWV-900 Kilocycles

More Miles

Joan Davis, comely actress on the Rudy Vallee program, is one Hollywood star doing the same work at their war jobs. Bernie and all the lads continue to keep workers on the production lines of the nation humming as they work at their war jobs. Bernie's programs are being heard over the public address systems in an increasingly large number of munitions factories.

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The PACIFIC LUTHERAN HOURS

A Gospel Broadcast Bringing Christ to the Southland

Each Sunday 11:45-12:15 P.M.

KWV-900 Kilocycles
**MONDAY, OCT. 12**

**NEWS BROADCASTS**

**KFWB** *10:00 A. M.*

**KFXD** *4:15 P. M.*

**HEAR CHEF MILANI**

"Dinner for 4, a Dollar No More"

**KFWB**

11:40-KWKW-Sports Precast.

8:35-KRED-Music.

11:30*KFI, KHJ, KECA, WIRD.

9:30-KRI-Ted Steele.

0:15-KFI-What's Doing.

11:45-KFI-Das Id Hamra.

0:45-KFI-For Women Only.

8:10-KFI-The O'Neills.

5:30-KWAC-Broadway Pasadena.

3:30*KFWB-News.

*KECA-Between the Lines.

*KGB. KV0E-Australia News.

*KEKHCA, J-Bronto.

*RFAC, KGFJ-Music.

*KECA-Breakfast Club.

*KMPC-Markets and Sports.

*KNX-Melody Express.

*KFVD-Stuart Hamblen.

*KRRD-Music.

*KFAC-Sacred Heart.

*RFSD3leet Tour Neighbor.

*KWKW-Operetta Music.

*KFAC, KRIM, KFAC-13-Music

*RFSD-American Legion.

*KFOX-Firebrands for

*KNX-Romance of Helen

*IEGFJ, ICE/CM-Music.

*KWKW-Bulletin Board.

*KPAS-Cowboy Serenade.

*KFAC, KRIM, KFAC-13-Music

*KPAS-Haven of Rest.

*KNIX-Valiant Lady.

*KFXM. KGB. KVOE-

*KHJ. KFXM. KGB. KVOE-

*KECA-KFSD-Breakfast at

*KNX-Romance of Helen

*KECA-KFSD.

*KHJ. KFXM. KGB. KVOE-

*KFAC-Sacred Heart.

*KRRD-Music.

*KFAC-Sacred Heart.

*RFSD-American Legion.'

*KFOX-Firebrands for

*KMTR-Health Talk.

*KRJ-Victor Lindlahr.

*KNX-Young Dr. Malone.

*KFXM-Sunshine Service.

*KPAS-Haven of Rest.

*KNX-Valiant Lady.

*KFXM, KGB. KVOE-Dave

*RAJ. KFXM. KVOE-Dave

*KFAC-Dr. Frank H. Fager-

*KFIV-B-Al Jarvis.

*KPAS. KGFJ-News.

*KFAC-Dr. Frank H. Fager-

*KFIV-B-Al Jarvis.

*KPAS. KGFJ-News.

*KFAC-I Solemnly Swear.

*KFSD-James G. MacDonald.

*KFSD-James G. MacDonald.

*KFSD-James G. MacDonald.

*RFWD-Editor of the Air.

12:15-KXN-100 Anderson, News.

*KECA-KFSD. KFAC-Info.

*KHJ-Homemakers' Club.

*KECA. KFSD-News.

*KECA-KFSD. KFAC-Info.

*KFSD-Lit-Countdy

*KHJ, KVOE-Shady Valley.

*KHJ-National March On.

*KFAC-I-10202.

*KFAC-I-10202.

*KFAC-I-10202.

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TUESDAY, OCT. 13

HARVEST OF REST
8:00 A. M. — KJH
TUES., THURS., SAT.
ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

11:30*KFI. KMK, KECA, KRIM
11:15-KFI-Betty and Bob. KNX-Melody
8:35-KRKI-Muscle.

ALSO AT THIS TIME OVER HAVEN OF REST
9:55-KRILD-Olilie Olline
HEAR CHEF MILANI
0:14H-The O'Neill.

0:14*KKB, KVOE—Australia News.
1:05-KFI—Manchester Bobby. DNX-Life can be Beautiful.

KJH. KFJM, KGB. KVOE—Haven.
KFVB. KMKI-Music.
KMPW. KMKI. RXfg. KFQX—News.
KFAC. KMKI-Community Church.
KWKW—Broadway Pasadena.
KFVD-Covered Wagon. KFSD-Breakfast Club.
1:15-KFI—Betty and Bob.
KMKI—Melody Express.
KFIAC. KMKI-News.
KMKI—Victor Lindahl.
KMB—KMKI. KRTM. KGDD—Health Talk.
KFXM—Last Rose.
KFAC—Fox-Firebrands for Jesus. KFSD-Breakfast Club.
KFVD—Favorite Verses.
KFAC—The O'Neill.

KFAC. KGDX. KGB—Sports Preheat.
KFAC. KMKI. KGDX—Music.
KFIAC. KMKI. KGDX—News.
KRTM—Breath.
KMKI—You've Got Your Number.
KFAC—Voice of Health.
KFXM—Bulletin Board.
KFXM—Cowboy Serenade.
KFAC. KGDX—Music.

1:25*KFI—What's Doing.
KRTM—Breath.
KFAC. KMKI. KGDX—News.
KJH—Browne.
KMKI—You've Got Your Number.
KFAC—Voice of Health.
KFXM—Bulletin Board.
KFXM—Cowboy Serenade.
KFAC. KGDX—Music.

9:00—HEAR CHEF MILANI
“Dinner for 4, a Dollar No More”
KFWB—10:00 A. M.

BURRETT WHEELE R
9:30 A. M., Mon. thru Sat.
Sponsored by F. C. Nash & Co.
KWKW 1430 on the Dial

KRGU—Miss Mende's Children.
KRMU—Guiding Light. KCI—We Love to Learn.
KREA—Sideshow.
KFXM—Eddie Albertk.
KFAC—Lady Be Good.
KRED—at KFI—News.
KWRW—KLassic Karaoke.
KFXM—Kluxen.
KFAC—Tales from the Camps.
11:00—Philharmonia. KEGA

Public Affairs
9:30—Honor Rollers. KFJM.KFQX—KVOE.
10:00—Public Affairs, KFA

Sports—Comment
1:30—New York Racing Season.
KREA—KFEC. KJH—KFRE

KJH. KGDX. KGF, KGDO—News.
KFWB—KKB. KFXM—Music.
KFXM—Bowling Column.
KGB—Shovdy Valley Folks.
KRTM—Today's War Mood.
KFXM— psycopgic. KFAC—Magic.
KFXM—Music.
KFXM—Music.
KRTM—Today's War Mood.
KFXM—Psychedelic. KFAC—Magic.
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KFXM—Music.
Eliza Bemis, news commentator, was officially pronounced "dead" when a camera-gun caught her in the "line of fire" in last year's Army "games" in Louisiana.
**WEDNESDAY, OCT. 14**

### REV. VINCENT M. WILSON

**The Comforting Counselor**
10:00 a.m., Mon. thru Sat.
KFWB

### WEDNESDAY Program Highlights

**Variety**
- 8:00—Johnny Murray, KFI
- 9:00—Kate Smith, KNX
- 9:00—Breakfast at Dardy’s, KKEA, KPSD

**Quizz Programs**
- 4:15—Hollywood Bldg. Quiz, KFWB
- 9:00—Quiz Court, KFI

**Outstanding Music**
- 9:15—Basic downs, KAC, KNK
- 9:30—Raging America, RFX
- 9:00—Nelson Giddy Show, KNX
- 7:30—Great Moments in Music, KKEA
- 6:00—Evening Concert, KFAC
- 12:15—Rusty’s Dance Time, KFOS
- 10:30—Kaslte Dance Tontle, KFSD
- 11:00—Philharmonia KKEA

**Public Affairs**
- 10:00—National Radio Forum, KKEA, KPSD

**Sports—Comment**
- 3:20—New York Racing Season, KUXM, KNJ
- 3:00—Tom Hannon KNX

**KGB—Careers for Women**
- 11:45—KFI—Light of the World
- 11:40—Young Dr. Malone, KKEA, KPSD
- 11:35—Al Jacks, KFWB
- 11:30—Don Lee Richardson, KFSD
- 11:30—KFOX—Music As You Like It
- 11:00—Amelia Logan, KFKW
- 11:00—A—Between the Bookends
- 11:00—RCA—Monitor News
- 11:00—Trade Winds Tavern
- 11:00—RCA—Prose and Poem
- 11:00—RCA—Morning Serenade

**War**
- 11:15—It Happened in the Service, KFI

**Drama**
- 3:00—Mr. District Attorney, KFI
- 7:30—The Honeymooners, KFAC
- 7:30—It’s a Beautiful Life, KFOS
- 6:30—It’s a Beautiful Life, KFOS

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**The Comforting Counselor**
10:00 a.m., Mon. thru Sat.
KFWB

- 10:00—RCA, KPSD—Renaissance Telling
- 10:00—KMC—Call Away
- 10:00—KFWB—Cheif Milan, KKM
- 10:00—RCA—Music
- 10:00—RCA—Frank Fawbres
- 10:00—RCA—Morning Serenade

**HEAR CHEF MILANI**

**Dinner for 4, a Dollar No More**
KFWB—10:00 A. M.
THURSDAY, OCT. 15

HEART CHEF MILANI
"Dinner for 4, a Dollar No More"
KFWB—10:00 A.M.

SCIENCE OF MIND
TALKS THAT HELP
spiritually and
materially
In Your Every Day Life
KFWB—10:30 A.M.

THURSDAY Program Highlights

Variety
8:00—Johnny Murray, KFI
9:00—Pacemaker, KFI
10:00—Ches Milani, KFWB

Outstanding Music
8:00—A Musical Quiz, KFWB
9:00—Music by the Sea, KFWB
10:00—Ches Milani, KFWB

Public Affairs
7:30—March of Time
8:30—Byron Harger, KFI
9:00—Don York, KFWB
10:00—Don York, KFWB

HEALTH
12:30 noon & 5:00 p.m.
Curtis H. SPRINGER
Station of the Stars

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface

Variety
8:00—Johnny Murray, KFI
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OCTOBER 11, 1942

RADIO LIFE

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Thursday Logs

9:30 P.M. — KCFD — Pickard Family.

9:35 P.M. — KFSP — Chapman Family.

9:45 P.M. — KECU — News.

10:00 P.M. — KNX, KGB, KVOE — Fulton Lewis.

10:10 P.M. — KNX — Hill Rose.

10:15 P.M. — KFSR — Garrigan's.

2 Hours Popular Music

KFAC

10 to 12 everynight

Lucky Lager Dance Time

10:00 P.M. — KECU — Town Meeting.

10:10 P.M. — KFBD — Richfield News.

10:15 P.M. — KNX, KGB, KVOE — Ray McKinley Orch.

10:20 P.M. — KNX, KGB, KVOE — Blackstock.


10:30 P.M. — KKBW — Scottish Music.

10:35 P.M. — KNN — Viennese Ensemble.

10:40 P.M. — KFXM — Fred Espenlaub.

10:45 P.M. — KFOX — Fred Espenlaub.

10:50 P.M. — KECU — Unscheduled.

10:55 P.M. — KNX — M. Marcelli Orch.

11:00 P.M. — KFSR — Teenage Orches.

11:05 P.M. — KFAC — Music.

11:10 P.M. — KKBW — Seaboard.

11:15 P.M. — KFOX — John Jackson.

11:20 P.M. — KFXM — Don Winslow.


11:30 P.M. — KFAC — Music.

11:35 P.M. — KFXM — News.

KFBW

10:15 P.M. — KAEC — Don Winslow.

10:30 P.M. — KAEC — 'A Night In Mexico.

10:45 P.M. — KAEC — Dr. H. H. Chang.

11:00 P.M. — KAEC — Mrs. M. Marcelli.

11:15 P.M. — KAEC — John Jackson.

11:30 P.M. — KAEC — Don Winslow.

11:45 P.M. — KAEC — Don Winslow.

9:30 P.M. — KECU — "Hollywood Spotlight" with ERICKSON JOHNSON

9:30 P.M. — KFI — "Inside the News" with JOHN BURTON

9:30 P.M. — KFAC — "Hollywood Spotlight" with ERICKSON JOHNSON

9:30 P.M. — KFI — "Inside the News" with JOHN BURTON

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9:30 P.M. — KFI — "Inside the News" with JOHN BURTON

9:30 P.M. — KAEC — "Hollywood Spotlight" with ERICKSON JOHNSON

9:30 P.M. — KFAC — "Hollywood Spotlight" with ERICKSON JOHNSON

9:30 P.M. — KFI — "Inside the News" with JOHN BURTON
Swish

Meredith Willson's famed "chiffon" is, of course, a chiffon arrangement, comments Meredith.
 Too True

Keenan Wynn, the actor, says that with elections in the offing you'll find the present crop of politicians surprisingly well up on the questions of the day. If you fail from ear fatigue by singing them by asking for the answers!

Irene Rich has some close friends whom she calls "a bunch of quacks..." and she isn't kiddin'. Promptly at sundown on Irene's valley ranch, a family of 13 white ducks marches up the hill to share supper with the famous star. And if their mistress isn't home... the ducks won't eat.

A Rich Source of Natural Vitamins—

SUNNY SALLY Spinach

DIRECT FROM FIELDS TO YOU—WASHED—READY TO COOK AT VEGETABLE DEPTS. 

—Packed in Celophane
A COMPLETE PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

**Cheif Milton**

- KFB, 11:30 a.m. M-F
- KFB, 6:45 a.m. M-F

-Chicago Round Table**

- KTN, 11:30 a.m. Su
- Church Federation Vespers KTR, 5:30 p.m. Su

-Civilian and Sailor**

- KMPS, 7:15 p.m. Tu
- Civilian and Sailor**

- KMTR, 2:15 p.m. Tu

-D'Addario**

- KFB, 9:30 a.m. M-F

-Dance Tonite (Eastside Beer)

- KFWB, 7 p.m. Su

-Dance Time (Lucky Lager)

- KFWB, 6 p.m. Su

-Dance Tent (Eastside Beer)

- KFB, 6:30 a.m. M-F

- KFB, 6:30 a.m. M-F

-*Derby Sega**

- KFB, 6:30 a.m. M-F

-*Derby Days**

- KFB, 6:30 a.m. M-F

-Daddy's Tavern

- KFB, 6:30 a.m. M-F

- KFB, 6:30 a.m. M-F

-*Diamond Horseshoe**

- KFB, 6:30 a.m. M-F

- KFB, 6:30 a.m. M-F

-*Fielding's Tavern**

- KFB, 6:30 a.m. M-F

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- KFB, 6:30 a.m. M-F
Mrs. A. T. Fritzsche, 3346 West 134th Place, Hawthorne, Calif.

Sirs: Heard on the Red Skelton program.

Red: Boy, this war sure has messed things up, hasn't it?

Wonderful Smith: Yeh, but I sure is gonna make a lotta money after things up, hasn't it?

Red: Sometimes.

Wonderful Smith: I' s e got the spittin' concession over Hitler's grave.

★

Robert Plundelgh, 2552 Via Corona, Monte-
bello, Calif.

Sirs: Heard on Red Skelton's program.

Principal: Tell me, my little man, what are you going to be when you grow up?

Junior: A peeping tom just like my father.

Principal: You mean to tell me that your father goes around peeping into other people's windows?

Junior: No, he gets a good look sometimes.

Mrs. Isabelle Noble, 755 Sunset Avenue, Venice, Calif.

Sirs: Heard on the "Star Spangled Vaudeville" program.

Pick said to Pat: Grandpa got so madd, his false teeth jumped out of his mouth on to the road, and hit the ash tray that said "Made in Japan" on it.

★

Patricia Gail Parker, 3932 Edgehill Drive, Los Angeles.

Sirs: Heard on "Breakfast at Sardi's."

Joe: Why does a little boy go in the woods every fall?

Tom: I don't know, why does he?

Joe: Oh, for nutting.

(Tickets also to Mrs. Helen Rose, 4112 Brevard Avenue, North San Diego, Calif.)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF AUGUST 24, 1912, AND AS AMENDED BY THE ACT OF MARCH 3, 1933.

Of Radio Life, published weekly at Los Angeles, California, by the Pacific Radio Life Company, Los Angeles, Calif., October 1, 1942.


2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of the stockholders owning or holding one per cent or more of the total amount of stock.) If not owned by a corporation, the name and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given: Carl M. Bixler, 1029 W. Washington Blvd., Los Angeles, Calif.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of the total amount of bonds, mortgages, or other securities are: (If there are none, so state): None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books merely as a trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting. It is given: also that the said two paragraphs contain statements embodying a full knowledge and belief as to the circumstances and conditions under which the specified owners or security holders who do not appear upon the books of the company as owners or security holders in a capacity other than that of a bona fide owner or his agent or lessee in possession, either absolutely or in possession under lease, are holding said stock, bonds, or other securities than as stated by him.

5. That the average number of copies of each issue of this publication sold or distributed through the mails or otherwise to paid subscribers during the twelve months preceding the date shown above is 1029. Verification of this statement is required from daily publications only.

VINSON VAUGHAN,
Business Manager.

Sworn to and subscribed before me this 1st day of October, 1942.

MAUDE O. WERNHOFPP.
(Ly commission expires October 29, 1942.)

GAGS OF THE WEEK

For the best gags of the week, heard over radio and sent Radio Life tickets will be sent winners for admission to radio broadcasts. Send your best gag selection to 1029 West Washington Bonaventure, Los Angeles.

KEEP SMILING

With Hal Styles

Last week I told you that time and again the heroic crews of merchant ships have, after incredible hardships, returned to port when their ships went down, to 'bob up' on another ship for the glorious cause of our United Nations. Well, here is proof in the following 'log' of the S.S. ROBIN MOOR, the first American ship to be torpedoed, before Pearl Harbor. It was recorded by George Newton, a member of California's chapter of the Veteran Wireless Operators Association, of which I have the honor to be chair-
man.

"As the ship began to sink slowly, the submarine sent 33 shells from her deck guns, into the groaning freighter's flaming hull and in a few minutes, our 'home' up-ended to Davy Jones' locker. Still not fully dressed and thoroughly awake, all in our life boat began to cry softly at the stark realization that we were actually adrift!"

Did Newton and his charges remain panicky as they faced the elements, on the vast stretch of the mighty South Atlantic? Read the next instalment of this authentic account of the first merchant marine disaster of World War II, in this column next week.

Until then, keep listening—buy bonds—and KEEP SMILING!
Compote, one of Mr. Carson's most priceless pieces of Sandwich and a piece de resistance among early American glass collectors' items. Its design really resembles the frosty and artistic tracings left on a window in those sections of the country where there is extreme cold and snow.

Paul Carson prizes this fine old Sandwich glass pitcher. It was designed by American glass craftsmen of the last century, and exemplifies the trend of artistic glassware in that era of our history.

GH on a Hollywood hilltop, in a charming, mellow, red-brick, English style home, lives the man who builds "The Bridge to Dreamland." There, Paul Carson, well-known Blue Network organist, has a collection as delightful as his music—representing his hobby of Early American glass.

That hobby demands discrimination, a deep study of American history, a thorough education in glass. Yet, side by side with the dignity of gathering precious glass is the tantalizing adventure of discovering rare pieces.

Much of Paul Carson's glassware has been purchased through agents, just as pictures are bought through art dealers. Much of it he has found himself. There was the sugar bowl he bought in a second hand store on Los Feliz boulevard, a delicate, priceless bit of glass, spun out by masters of another century—carelessly wrapped in a piece of old brown paper. The matching top to the bowl was purchased in Maine! A compote, one of the finest articles in his collection, was found—dusty, neglected—in a dark corner shelf of a second hand shop!

Among Mr. Carson's prized pieces are his salt cellars. Every one of his collection is characterized by the frosty, fragile beauty of Sandwich glass, which derives its name from the Cape Cod town of Sandwich, Mass., where the first American glass factory began in 1825.

Early American glassware traces a (Please turn to Page 38)

(Right) Paul Carson and his sugar bowls and plates. The coverless sugar bowl on the middle shelf represents an uncompleted treasure hunt. Mr. Carson is searching for its cover. The candlesticks have the dauphin design found so frequently in the mid-19th century.

(Below) Paul Carson at his rich-toned pipe organ, with lamps and candlesticks. Each piece of glass, clear, rich blue, delicate rose, is as precious as a jewel. The lamp, fourth from the right, front row, is a rare whale oil lamp. The score on the window is also an antique.
She Makes Her Living

By Suzanne Warner

Youngsters from two to 82 have gone gaga over Ge Ge, the versatile little lady with as many faces as a diamond has facets, and a voice to accompany each face as she romps through the pages of the Los Angeles Examiner's comic strip each Sunday morning at 8 o'clock over KHJ-Don Lee System.

As full of 'spunk as Sweetpea, as alluring as Queen Desira, as volatile as Maggie, as mischievous as Hans and Fritz, and as sweet as little Lena—that's Ge Ge Pearson, pretty young blond, who started doing characterizations at the tender age of two in Daddy Pearson's stock company. So, despite the fact she's still very young, she can quote "years of experience" in boat shows, tent shows, musicals, stock, and vaudeville.

Ge Ge produced her first dramatization of the funnies about a year ago, and won acclaim from every critic for her apt characterizations, which range through a complete half-hour review of the comic strips. Her only assistant is leading man Hal Gerard.

Marriage and the birth of a baby daughter intervened between Ge Ge's stage work and her current career in radio. Luana, the beautiful black-haired, black-eyed daughter, has added complexity to a confusing family picture centering around Ge Ge. Her own mother looks like her sister, and she herself doesn't look old enough to have a five-year-old daughter.

In fact, that youthful appearance has always been a problem with Ge Ge. She has always had to contrast her ability to do older characters with her youth. One of her best roles was that of a 65-year-old grandmother, played when Ge Ge was 15. On a recent Valley show, she impersonated a 90-year-old woman. But the funny paper lady does all right with the youngsters, too, in roles on the air and in audience appreciation.

About that name Ge Ge. It has a history, of course, revolving around another Hollywood girl—Ginger Rogers. From the time she was a child in high school in Kansas City, where Miss Rogers was also enrolled, Ge Ge's path has crossed and recrossed the professional right of way of the star.

They've both appeared in "Stage Door," and in "Girl Crazy." Once...
Ge Ge was considered for the role of Ginger's sister in a picture, but was turned down because she looks too much like the star.

Their mannerisms, speech, face, and figure are always being compared. At one time their names were identical. That's why Miss Pearson today is Ge Ge, to you. When she was about 13, Ge Ge appeared in a musical comedy, and because the word typified her pep, energy and vivaciousness, she was called "Ginger." The name stayed by her until the Ginger Rogers star became so bright the little Pearson girl feared that she was doomed to the role of a satellite unless she made a change.

So, she adopted as her professional name the diminutive her mother had used for her, "Ge Ge." At least it was different, and it didn't have a Rogers connotation. That is, it didn't until a few months ago when Ge Ge picked up a magazine to read that Ginger Rogers' mother had a pet name for her lovely daughter, too—it's "Ge Ge." Actually, Ge Ge fits our radio actress so well it's pretty likely to stick. And since from a professional point of view, she's in on the ground floor with it, Ge Ge doesn't have to worry about a hex from it.

Next Sunday morning when the kiddies come romping into your room at the crack of dawn, begging to have the funnies read to them, just twist the dial to KHJ (8 a.m.), turn over, and go back to sleep.

Aunt Ge Ge can do things with that voice of hers that would make even Flash Gordon believe he was listening to Queen Desira (if he tuned in KHJ Sunday morning at eight o'clock.)

Yes, since, I'm now W.A.A.C., and in addition to being in my country's service, this uniform is saving me a lot of money. I walk right past sales I never could have resisted before.

"Howdy folks, I didn't have a son to send to the front, but my daughter, Tillie, is doin' her part as a W.A.A.C. and she's prouder of that uniform than anything she's ever worn."

"By golly, even Jiggs can't tell 'em apart and starts dodging rolling pins every time Ge Ge goes on the air. Ah, Maggie, why don't you give the poor guy a break once in a while?"

"Popeye may get his muscles from eating spinach," says Sweetpea, Popeye the Sailor Man's precocious lil' son, "But I get mine from strawberry iced cream soders!"
FOR 13 years, Rudy Vallee has been the star of a radio variety show featuring his band, his voice, and his proteges.

Last fall, the very clever cinema comic, Miss Joan Davis, was invited to appear on one of the weekly Vallee broadcasts. She was an immediate hit, and was bidden for a return engagement which lengthened into a settled contract on the program.

Each week, the show featured a skit, usually with one guest star, in which Joan, to no avail, pursued Rudy as her ideal man.

But those of you who have listened to the Rudy Vallee program during recent weeks realize that the erstwhile routine has been modified.

Two new characters are making their bid for laughs on the Thursday night stanza.

One is a girl, Shirley Mitchell, who complicates Rudy's love-life. The other, an actor named Gil Lamb, is written into the script as the swain smitten with Joan's charms.

Some listeners have accepted the plot's thickening as a natural incident. Others have wondered whether there is some connection with the change and Rudy Vallee's enlistment in the Coast Guard.

They ask the question: Although Vallee is donating his radio salary of approximately $10,000 a month to Coast Guard relief, will the singing star be able to continue his radio program if war's exigencies intervene? If Vallee should suddenly be summoned elsewhere, and unable to continue his broadcasts, who would fill the breach?

Some advance the idea that Miss Davis is sufficiently established as an air comedienne to carry the stellar spot herself. Others feel that a male lead is essential to the Sealtest program, and have suggested such stars as Groucho Marx or Ransom Sherman.

Whether or not Rudy Vallee is called from Radio City and his Blue Network show, everyone is more or less unanimous in thinking that it is smart and smart showmanship to promote a thickening of the plot on Vallee's airer.

1 "Oh, Rudy," pleads Joan, "why do you jilt me as soon as this Shirley-Anne joins the program? Look at me, Rudy, look at me—and stop flinching! After all, what has Shirley got that I couldn't have straightened!"

2 But now comes Shirley, the village belle, with her sweet talk and her catching ways. "Rudy, Rudy," she sighs, "did you bring me a present, something wonderful and sweet from the Coast Guard Station?" ... Says Rudy: "Uh huh ... me!" ... Thrills Shirley: "Rudy, that's all I'll ever ask for!" ... Pouts Joan: "Shirley, that's all you'll ever get!"
"This may come as a blow," says Joan, "but you're not going to be Rudy's little pigeon much longer.... Shirley: "What's wrong with my being Rudy's pigeon?" ... Joan: "Nothing. You've certainly got the toes for it."

"Guess who?" breathes Homer. "Rudy!" squeals Joan. "Now, I'm Homer Clinker, but you know me well enough to call me Homer." ... "I know you well enough," snaps Joan, "to call you Clinker!"

"Ah, Rudy," moans Joan to his picture, "don't spurn me. After all, men are men and women are women, and it's a wonderful arrangement. I wouldn't change it for the world—I just want to get in on it!"

"I just want to buy some of your perfume," reassures Homer. "Gonna feed it to my chickens. Then every egg they lay will remind me of you." ... Joan: "Do you want it delivered, or shall I break it over your head here?"

The plot thickens. Enter our bashful hero, Homer Clinker—a nice guy, but the dim-out has gone to his brain. He thinks kissing a girl is like eating watermelon—"especially when you get these seedy ones like Rudy's!"

"What a life!" mourns Joan. "I could pull my blonde hair out by its black roots. But I WON'T give up. Anyway, Rudy has doubled my salary. Guess he means to FOLD that dollar bill. So long, folks. See you next Thursday!"
Builds Hobby
(Continued from Page 33)
picture of customs of days past. Cup plates, for instance, which are small glass plates, made in 1300 designs, are cherished by anyone who knows glass. In the 19th century, it was polite to pour tea into a deep china saucer and, while drinking, it was customary to set the cup upon the miniature glass plate.

Design is fascinating and important. Two identical pieces of glass vary in price, because one has the image of George Washington upon it making it more expensive. One of Mr. Carson’s most interesting pieces has that image, another has the eagle and 13 stars, representing the original states.

Names are rare on glassware, although Mr. Carson has one plate with the name of “Robinson,” a manufacturer, another bearing the word “Pittsburgh,” home of original pressed glass.

Mrs. Carson, who writes the poetic prose and verse for “Bridge to Dreamland,” also collects glass. “Baltimore Pear” is her most interesting pattern.

BACK WITH KATE
Here’s the “Hackensack Gossip,” Olyn Landick, whose comic interpretations have been highlights of the Kate Smith show. A click success on the program last season, he was promptly signed for this coming year and began with the new series over CBS-KNX.

CHEF MILANI and BETTE DAVIS ALL OUT FOR VICTORY
Chef Milani, star of KFWB’s “Toast to Victory,” and Bette Davis pictured during one of the film star’s infrequent radio appearances. She recently guested on the chef’s half-hour variety program in the interests of her pet project, Hollywood Canteen. Each week the famous food authority and Consumer Club Director for Radio Life introduces a well-known cinema personality, who speaks briefly of his or her favorite war-time interest. “Toast to Victory” is broadcast Wednesday nights at 8 p.m.
Harry Flannery
(Continued from page 7)

nary German people regulated their wardrobe purchases by clothing cards which totaled 150 purchase points per year. A man’s suit and top-coat consumed 80 and 65 points respectively, while a woman’s suit, depending on material, might run around 45 points.

William L. Shirer, Flannery’s predecessor as CBS correspondent in Berlin, had left behind some shirts which Flannery found useful after his own started fraying. Shirer, who clipped back to the United States, also left behind as excess baggage an accordion and a fine overcoat of gray tweed which he had bought in London.

Flannery, who returned by boat, obligingly brought back both the instrument and the topcoat. He had been wearing the latter in Berlin. Once landed in New York, he pitched into a series of lectures which made delivery of the accordion and coat impossible. Shirer, too, was rushing about on speaking engagements and could not contact Flannery.

One day, Flannery donned the coat and boarded a train for Washington. Who should get aboard at Philadelphia but Shirer!

“Shirer didn’t say much,” recalls Flannery, “but I was so embarrassed that I made special efforts to return his coat after I went back to New York.

“The accordion? No, I didn’t use it. I didn’t even try.”

**

“The Army Hour” often works on a close margin of time. For a recent broadcast two channels had been arranged for a pickup from Australia; one by way of San Francisco, the other through London. Before air-time both channels became doubtful. A last-minute choice had to be made. London was chosen and came through as clear as a bell. The decision was made exactly 10 seconds before the program went on the air.

**

Lum and Abner are now motor-cycle riders. Norris Goff (Abner) and Chet Lauck (Lum) have decided to conserve rubber by riding motor-cycles to their broadcasts, heard on the Blue Network.

No. 6 in Radio Life’s Series
“Know Your Commentator”

Upton Close
His Name Is a Phoney

HEN you hear the calm, fresh, sometimes salty and ironical voice of NBC’s Upton Close commenting on the Pacific crisis, you are listening to an outstanding authority. He is as much at home in China, Manchuria, Japan or the South Seas as he would be in California, Oregon, or Kelso, Washington, where he was born one February morn.

Upton Close is the son of a French mother and a husky down-east Yankee, who christened him Josef Washington Hall. He was re-christened Upton Close by a Chicago newspaper who misunderstood his private cable word between him and his editors, “up close,” which meant that Hall was close to the source of the story he was after. Consequently with Hall’s uncanny ability to get whatever he went after, a great deal of his material came in signed “up close.” When a proof reader was going over Hall’s copy he decided “up close” must stand for Upton Close, and sent it to the press that way. When Hall returned to the States, the public demanded to see and hear Upton Close, but not Josef Hall, so he has used the name ever since.

He speaks Chinese fluently and is known to millions in the Orient by the name of Hou Ya-hsing, which means “Marquis of the Elegant Disposition.”

How many names does that make for this one man? Josef Washington Hall Upton Close Hou Ya-hsing. Oh yes, and one more, his most recent addition and the one he prizes most, “Da-Da.” His young son, born September 11, hasn’t started calling him yet, but Upton hovers over the crib every spare moment hoping to hear it. Four other lusty sons call him “Dad.”

The Orient sometimes does strange things to a sojourner. For instance, it has left Upton Close averse to sitting while writing—a purely mental idiosyncrasy. His typewriter is perched atop a specially built desk which stands chest-high to the six-foot Yankee. On this desk he not only hacks out radio scripts, books, and magazine articles but romantic poetry to his wife.

CLOVER GLEN
The Finest Eggs
Also Gold Seal Eggs
AT BETTER GROCERS
A MEATY THOUGHT:

There has to be plenty of thinking along the lines of meat these days. You see, our boys in the service need a lot of meat and they deserve the best. That means a little less for us at home — fewer of the better cuts. But that doesn't bother us. The inexpensive cuts are just as nutritious, and with a bit more care in preparation, just as good. The pennies we save can go into that ten cup on the kitchen shelf. You know, the one that holds our penny savings for an extra war bond.

To make the most of our shopping these days, though, we are carefully observing three rules.

1. Know the cuts of meat.
   It's not difficult to distinguish the various cuts of meat. Our butcher will help us. We can get a meat chart. We saw one in a magazine the other day, or there are many good books on meat in the library.

2. Know the grades of meat.
   As a general rule, the leaner grades of meat are less expensive. We look for the United States grade marks on meat. Ask YOUR butcher to have his meat graded. This service is open to anyone. U. S. Commercial means a meat that is medium fat. U. S. Utility means a thin meat.

3. Make yours a “planned buying.”
   This is a part of our shopping that can no longer be done haphazardly. We decide on approximately the kind and price of meat before hand, and choose meat that has leftover possibilities.
   If we were adding a fourth rule, it would be this. Take time in preparing the meat — how you cook it, the seasoning, and so on.

PREPARED FOR RADIO LIFE'S CONSUMERS' CLUB BY CHEF MILANI

A MEATY THOUGHT:

There has to be plenty of thinking along the lines of meat these days. You see, our boys in the service need a lot of meat and they deserve the best. That means a little less for us at home — fewer of the better cuts. But that doesn't bother us. The inexpensive cuts are just as nutritious, and with a bit more care in preparation, just as good. The pennies we save can go into that ten cup on the kitchen shelf. You know, the one that holds our penny savings for an extra war bond.

To make the most of our shopping these days, though, we are carefully observing three rules.

1. Know the cuts of meat.
   It's not difficult to distinguish the various cuts of meat. Our butcher will help us. We can get a meat chart. We saw one in a magazine the other day, or there are many good books on meat in the library.

2. Know the grades of meat.
   As a general rule, the leaner grades of meat are less expensive. We look for the United States grade marks on meat. Ask YOUR butcher to have his meat graded. This service is open to anyone. U. S. Commercial means a meat that is medium fat. U. S. Utility means a thin meat.

3. Make yours a “planned buying.”
   This is a part of our shopping that can no longer be done haphazardly. We decide on approximately the kind and price of meat before hand, and choose meat that has leftover possibilities.
   If we were adding a fourth rule, it would be this. Take time in preparing the meat — how you cook it, the seasoning, and so on.

CHEF'S FAMOUS DOLLAR DINNER FOR 4

SPARE RIBS AND CABBAGE, BUTCHER STYLE

Sliced Onions with Dressing

Coffee

RECIPE FOR SPARE RIBS & CABBAGE, BUTCHER STYLE

2 pounds spare ribs, cut into 8 pieces
One-eighth pound oleomargarine
1 head cabbage, shredded
2 teaspoons salt
Dash of pepper

Bring out the flavor in it.
A little thought about inexpensive meats will do wonders for that part of the menu.

FROM HISTORY:

If you think we're particular about meat today, you should have lived in the days of Louis XIV of France. He took care of it in style. Looey, we might add, was very fond of eating! To put it politely, he was a bit of a gourmand. Consequently, meat was a thing he treated with respect.

He issued an ordinance of the Palace of Versailles deciding the manner in which his meat should be served.

We quote:
"The meat of His Majesty shall be carried in this order:
Two guards will march first, then the beadle, then the maître d' hotel, the gentleman servant, the comptroller, the chef of the kitchen carrying the meat and after him two other guards."

Well? What do you say to that?

TID-BITS:

You should allow one-fourth of a pound of meat without bone for an average serving, or one-half a pound including bone, lean meat, and fat.

Lamb can be distinguished from mutton by the bones. Lamb bones are slightly streaked with red and the joint is separated. The joint of mutton is smooth and round.

In preparing glands and organs be careful not to over-cook them, as this destroys the delicate flavor.

Incidentally, the glands and organs are the most nutritious kinds of meat you can buy. What's more, they are inexpensive. And you know what that means. More pennies for that ten cup on the kitchen shelf!