$25,000 FETE FOR MR. BENNY

BOB GARRED!
PICS & WORDS

HERE GIRLS, IS BRENNEMAN

May 25 - 31, 1941

Marjorie Anderson Meets "The Shadow"

A 5c Magazine, to Increase Your Listening Pleasure. Made Available for 2c by Your Friendly

CARTY BROS. MARKET
THE EAR INSPIRES THE PEN--

Roundup On Welles

W. E. Brokaw-Vaughn Bachman Brokaw, Equiptus League, Del Ross, Calif.

Sirs: We give our approval of Orson Welles' article in May 4 Radio Life. It is the spirit of democracy.

Mr. and Mrs. James H. Morrison, 4557 Melbourne Ave., Los Angeles, Calif.

Sirs: "His Honor the Mayor" is excellent as are the other Free Company productions. We are very interested about it. In fact, it might be well--on the same basis--to make less of the speeches of the America First committee: if the wisdom underlying Welles' play was more generally appreciated, how much holier realities would stand up.

To Radio Life--keep up the good work.

Mrs. Robert Rector, Los Angeles.

Sirs: Regarding the Orson Welles' broadcast "His Honor the Mayor," I should say the question is: "script American?" in all seriousness, however, I feel that our democracy only began a few years old and it lacked experience.

E. H. R., Alhambra, Calif.

Sirs: Your "Best Bet" staff choices for May 11-17 contains one program which, in my opinion, is hardly worth listening to, namely, the Pope's encyclicals. Since they are neither entertaining, informative, laughable, educative, critical or what have you, and at the same time top your list, it puzzles me. I would place them at the foot or omit them entirely.

Mrs. Mrs. Ann Standafer, 700 W. 41st Place, Los Angeles, Calif.

Sirs: I can see nothing that could be construed as propaganda in "His Honor the Mayor." I think the mayor handled and solved his problem in a wise and understanding way. By keeping cool, siding with neither side, he prevented a riot and possible bloodshed, won the respect of his opponents, and the meeting of the White Crusaders certainly did no harm whether or not they intended any. I think it shows plainly the truth that one man in authority who keeps his cool, by patience and to criticism, do much more than any number of excited, criticizing people can do.

Philip A. Birdick, 2821 Menlo, Los Angeles. (L. A. School of Optometry).

Sirs: What happened to the "Free Company"? Is there anything listeners can do to get the program back on the air?

Have the powers that are afraid of free speech put "the clamps" on one of the best programs the American public has ever heard?

Ed. Note: The CBS "Free Company" series has gone through its nine allotment of 12 weeks. From all indications the program will be resumed this fall in the same network.

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Program Changes This Week

<table>
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<tr>
<th>Change Program</th>
<th>Station</th>
<th>Time</th>
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<tbody>
<tr>
<td>What Can I Do For Defense?</td>
<td>KNX</td>
<td>10:00 a.m.</td>
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<tr>
<td>Tapetivity Municile</td>
<td>KNX</td>
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</tr>
<tr>
<td>Meet the Music</td>
<td>KNX</td>
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<tr>
<td>Columbus Broadcasting Symphony</td>
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</tr>
<tr>
<td>Antartic Male Chorus</td>
<td>KBOE</td>
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<tr>
<td>Silhouette in Music</td>
<td>KNX</td>
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</tr>
<tr>
<td>Empire Day Program</td>
<td>KBOE</td>
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<tr>
<td>PT T. Press, Gilbert and Sullivan</td>
<td>KFI</td>
<td>2:00 p.m.</td>
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</tr>
<tr>
<td>Open Forum</td>
<td>KFI</td>
<td>3:00 p.m.</td>
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</tr>
<tr>
<td>Test Box</td>
<td>KNX</td>
<td>4:00 p.m.</td>
<td>Sun.</td>
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<tr>
<td>Woman's Page</td>
<td>KECA</td>
<td>9:45 a.m.</td>
<td>Mon.</td>
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<tr>
<td>National Radio Forums</td>
<td>KECA</td>
<td>10:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Lum and Abner</td>
<td>KNX</td>
<td>11:30 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Catalina Fan Club</td>
<td>KECA</td>
<td>12:45 p.m.</td>
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</tr>
<tr>
<td>Who, What, Where and Why</td>
<td>KNK</td>
<td>1:30 p.m.</td>
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<tr>
<td>Sveemishoppen</td>
<td>KECA</td>
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<tr>
<td>Songs of Ireland</td>
<td>KNX</td>
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<tr>
<td>Shangri La</td>
<td>KECA</td>
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<td>Mon.</td>
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<tr>
<td>Address by President Roosevelt</td>
<td>KECA</td>
<td>5:15 p.m.</td>
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<tr>
<td>Defense Reporter</td>
<td>KNX</td>
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<tr>
<td>Leland Stowe, War Correspondent</td>
<td>KNX</td>
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<tr>
<td>Living Literature</td>
<td>KNX</td>
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<tr>
<td>Heringhouse Reveal</td>
<td>KNX</td>
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<tr>
<td>Below the Rio Grande</td>
<td>KNX</td>
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<tr>
<td>Drama Round</td>
<td>KNX</td>
<td>11:00 p.m.</td>
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<tr>
<td>News of the Industry</td>
<td>KNX</td>
<td>12:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>National Defense Program</td>
<td>KNX</td>
<td>1:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Indianapolis Speedway Races</td>
<td>KNX</td>
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<td>Mon.</td>
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<tr>
<td>NT Youth Talks It Over</td>
<td>KNX</td>
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<tr>
<td>NT Stars Over Hollywood</td>
<td>KNX</td>
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<td>Mon.</td>
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<tr>
<td>NT Town Crier</td>
<td>KNX</td>
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<td>Mon.</td>
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<tr>
<td>NT Rosenlund</td>
<td>KNX</td>
<td>6:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>NT National Federation Music Clubs</td>
<td>KNX</td>
<td>7:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>NT Defense for America</td>
<td>KNX</td>
<td>8:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>NT Stories of American Liberties</td>
<td>KNX</td>
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<td>Mon.</td>
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<tr>
<td>NT Sports Roundup</td>
<td>KNX</td>
<td>10:00 a.m.</td>
<td>Mon.</td>
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</table>

THE NEWS IS AIRED: Modern miracle is instantaneous news coverage in a world shrivelled in size by a generation's growth of rapid communication. So shaken by great events in the past decade, that major news happenings are paraded by foresters and shepherders in the Sierras just as fast as they are by city dwellers.

Here is a brief picture of what happens before westerners breakfast and turn to first broadcast of day's news from KNX, west key station of CBS.

The News Bureau is on the fifth floor of the KNX building at Columbia Square, Hollywood, in a large, plain room with six teletypes, a clock, two radio sets, one a powerful short-wave unit for picking up foreign broadcasts.

The "news day" begins at 2:15 a.m.

A member of the staff arrives, lights up the office, turns on teletypes, opens up wires from Europe and the East, sorts material, edits a mass of copy for the day's routine, assists in writing the 6:45 a.m. network news and 8:15 a.m. news broadcasts.

At 9 a.m. a second staff member arrives, plunges into the mass of overnight copy of file value prepared by the earlier arrival.

Radio news, especially from foreign centers, comes in definite cycles during

RADIO: West * National * International

International

BY PLANE, RAIL AND FEET: Crackling words of mumble, white-haired 41-year-old Ireland Stowe has shaken governments with revelations of first-hand information personally garnered by the Pulitzar Prize winner, (1930).

Stowe it was whose disclosure of the predicament of British forces in Norway in the face of Nazi aerial attack, lack of anti-aircraft defenses, rocked Chamberlain regime when the London press reprinted it in part.

Other American and foreign observers were on spot when Oal's gates were opened by the Fifth Column for Hitler brown shirts. Witness was Stowe, who put together the world an inside history-making story of betrayal.

Brilliant, Stowe writes history. At 30 his account of the Young Reparations Conference won him Pulitzer's Prize, from France a rosette of the Legion of Honor. Marching with Finnish forces, Stowe covered four of five major fronts of the Finn-Russ battle.

Said Chicago editor, Paul Scott Mowrer of the Sunday, short-legged reporter's success: "When he can't get a plane, a car or a horse, he starts to hike." Stowe wrote his letter in track at Connecticut Wesleyan University 21 years ago. He can ski, skate, and snowshoe. The indomitable news gatherer fought his way through miles of mud and snow across a mountain pass to a ravaged Finnish city for first-hand information when other methods of transportation failed him.

Born November 10, 1899, at Southbury, Connecticut, he was educated in that state. His first newspaper job was with the Worcester (Mass.) Telegram. Later he served with the New York News, New York Herald and Pathe News. In 1926 he began his 13-year stint with the New York Herald-Tribune. He's married, has two sons, born in Paris. He left his comfortable 13-year-old job to join Col. Frank Knox's Chicago Daily News far-flung European staff September 10, 1939, boarding the Atlantic Clipper to become the first "Richard Harding Davis" of the Second World War.

KHIJ 7:50 p.m. Th. Thb.

ON FOREIGN POLICIES: Rule number one for "America Looks Abroad" the Foreign Policy Association's popular NBC-KECA series on Sundays at 10:15 a.m. is "No Prophecies."

Backbone of programs is staff of eight highly trained experts on international affairs, authorities in particular phases who combine high standards of scholarship with timeliness of journalism.

Broadcast discussions are prepared with painstaking objectivity and accuracy. Monday mornings the experts go into a huddle, choose a newsworthy development for the following Sunday, decide which of them is qualified to tackle research, write script, take the air.

On European issues Vera Michele's Dean or John C. de Wilde do research and handle program, far Eastern affrays by T. A. Bisson. Others on board are David H. Pupper, James Frederick Green, A. Randell Elliot, Louis Freetching and Helen Moorhead.

Whenever a national issue comes up William T. Stone, FPA vice-president, takes over and speaks from the nation's capital, where the Association's Washington Bureau maintains close contact with Congress, government departments and foreign embassies.

FPA was founded 22 years ago to provide Americans with impartial and accurate information on world affairs so that, as citizens of a democracy, they would be equipped to reach their own conclusions concerning issues of foreign policy. Today the vast potentialities of radio are helping to further that important objective.

KECA. 10:15 a.m. Sun. 
the day. Breakfast broadcasts include important bulletins because the first wave of big news stories from Europe usually reaches KNX between 5 and 6 a.m. Dispatches include early-evening summaries of the day abroad (Pacific Coast time is 10 to 11 hours "ahead" of London and the Continent) and first important dispatches of a new day beginning in New York and Washington, D. C.

Carefully editing material, News Bureau bears in mind different types of audiences listening "around the clock." Audience type is of such much an important bearing on the presentation of news broadcasts during day that KNX prepares various types of news programs for certain periods, selects newscasters on basis of vocal attributes, uses certain voices for morning programs, others for afternoon broadcasts, still others for late evening.

By late afternoon the trend of news in Europe, Africa and the Balkans is established. The KNX teletypes from 3 to 6 p.m. start pouring news to be published in the morning papers. Much material, too late for evening papers, six to twelve hours ahead of morning publication, is available for immediate news broadcasts.

**National**

**BASEBALL'S PREDICTOR:** Among the Nation's shrewdest judges of sports and what can be prophesied to happen in sports from day to day, week in and week out, is Mutual-Don Lee's (KHJ) Sam Balter.

Last week Sam Balter in interview did what no nationally-known sports authority had up to then dared to do. Casting a quizzical but analytical eye eastward, where baseball's major league teams are batting themselves toward summer's end and championship honors, Balter said:

"While the month of May is certainly no time to be predicting the participants of an October World's Series, there have already been many indications that this year to a renewal of a 21-year-old feud in the great Fall classic.

"In 1920, teams from Brooklyn and Cleveland engaged in a Series that saw many astonishing things; an unassisted triple play for the first time, by Billy Wambsganss; a home run with the bases full for the first time in a Series, by Elmer Wambsganss; and three victories by one pitcher, by Stanley Coveleskie—an unusual number of unusual happenstances for one World's Series.

"It begins to look as though we will now be in on a repeat performance... Brooklyn only this month picked up Pitcher Mace Brown from Pittsburgh for a reported $20,000 and Secondbaseman Billy Herman from Chicago for an amount that must have been much more, and I believe these two new acquisitions will see the Dodgers through. If not, Generalissimo Larry McPhail has certainly spent his stockholders' cash in vain, for no man has ever—excepting perhaps Boston's Tom Yawkey—spent so much money for baseball talent within the space of a single season. Since the 1940 season opened, McPhail has spent almost half a million dollars for Joe Medwick, Curt Davis, and Mickey Owen from St. Louis, Paul Waner from Pittsburgh, Kirby Higbe from Philadelphia, Alex Kampsouris from Newark, and he now has welded together a combination of speed, hustle, pitching, and power that ought to justify the expenditures. Brooklyn's closest competition will come from St. Louis and Cincinnati, the latter the World's Champions but somewhat on the down grade.

"The Reds have been having some outfield trouble, with Ival Goodman's illness and Jim Gleeson's failure to hit, and Paul Derringer has not been in his customary pitching form. But these items may be corrected any moment and the Reds will be in there all the way. St. Louis has great power in Mize, Moore, Slaughter, and Cooper, and has come up with a surprising nugget-full of rookie pitchers, so Brooklyn's path to the crown will by no means be easy. I think all the other teams are already out of the race...

In the American League, I believe Cleveland has the edge through experience and a fierce desire to redeem itself for blowing the pennant last season. The Indians have a fine infield, the best pitching in the league, and good enough catching and outfield. Now that Hank Greenberg has gone into the Army and thus wrecked the Detroit team, only the New York Yankees stand in the way of the Indians. It will be close, but the Yanks have no 25-game winning pitcher such as Bob Feller, and therein, I believe, will lie the difference...

"So, qualifying again with the hedge that this is awfully early to be doing any World's Series prognostications, I nevertheless suggest... BROOKLYN AND CLEVELAND for October!

**GUIDING EYES:** Greatest problem of the otherwise physically able blind is always that of safe and efficient movement from point to point.

Last week, to make a contribution to the aid of Los Angeles and Southern California sightless, makers of a dogfood, Vita-pet, sired the first of a KHJ series entitled "Guiding Eyes"—dramatizations of experiences of the blind, offered at end of each four weeks' programs a trained blind-protecting dog to the person whose dramatized experiences, in opinion of listeners, was most worthy.

The public was asked to write KHJ in behalf of deserving cases, giving facts regarding the story of the subject. From such public nominations, each week the most outstanding case is selected for dramatization by a committee: Mrs. Rena Borsack, president of the Tailwaggers Foundation; Alice Faye, the motion picture star; Lee Shipsey, columnist, Los...
THE SHADOW STALKS THE WILD AIRCRAFTS

By Harry Hanson

TO WRITE about a person who isn't there is not the easiest of tasks. Some-
what interested in the Shadow series air-
ing from KHJ at 8:30 p.m. Mondays, we
trotted ever to Mark Finley's office to
get the lowdown on the gentleman who
weekly is engaged in raising hob with
criminals and confusing the dickens out
of them with his ability to become in-
visible to suit the purposes and ideals of
wholesome justice.

The thrillers aren't much different as
radio fare from any number of others on
the air, but provide interesting situations
and are airworthy for that great section
of the public whose literature runs to
such titles as "The Case of the Cooked
Goose" or "The Mystery of the Squeezed
Oranges."

Goose" or "The Mystery of the Squeezed
Oranges." We weren't too hopeful about getting
a story until we made the discovery that
the series provides a lot of posers for
writers. The Shadow is invisible when he wants
to be, but if you are thinking of writing a Shadow script there are some things
you must bear in mind. Among these are
that the Shadow makes a ripple when he
swims, electric-eye doors open for him,
watch dogs growl when he approaches,
and came to these shores when three
years old, to break into show business
accidentally.

After graduating from prep school,
Johnstone had time on his hands, became
a charter member of the Sidewalk Su-
perintendents Club. He was busy at this
delightful occupation one day watching
workmen erect the Guild Theater in New
York. Before he knew it, someone yelled
"Stop gazing and get in line with the
others." He obeyed. Soon he had a
spear in his hand and a walk-on role in
the Theater Guild's production of "Caesar
and Cleopatra," which starred Helen
Hayes.

He appeared in 24 more theatrical pro-
ductions after that—some hits, some flops,
and then turned to radio.

When Orson Welles gave up playing
"The Shadow," auditions were held for
his successor. Johnstone was one of 45
who tried for the part.

Marjorie Anderson, the Margot Lane of
the show, is a winsome miss and one of
the top flight of radio actresses. It's her
air destiny to be a boon companion to
the redoubtable Shadow when he is on
his crime solving escapades. She occas-
ionally gets into situations reminiscent of
the old movie "Perils Of Pauline." Neith-
er Bill nor Marjorie spares the
listeners. They will haul melodrama in
by the neck, if they can't get it in peace-
fully, but it turns out to be fairly passable
stuff. Poe might have had a good time
with some of the situations that have
been developed.

There was, for instance, the Shadow's
case of "The Voice of Death." Marjorie
got herself well mixed up in a sequence
that spoiled the night for thousands of
listeners. Not ones to do things by halves
when they can be done by wholes, the
writers conjured up the idyllic fantasy
of an embittered doctor who sought by
operations to transfer characteristics of
animals to human beings. A sweet and
inspiring thought just before bedtime.
Marjorie managed to get her graceful
torso in the clutches of this diabolical
doctor. The good doctor, with Marjorie
in his trap, decided to exchange for her
vocal arrangement the deep growl of a
St. Bernard. Of course, the Shadow
slithered in in the nick of time to put a
stop to this terrible piece of business.
There is no record that, having saved the
dog and Marjorie, he managed to put a
halter on the wild, galloping nightmares
that this salutary bedtime story brought to
life.

Marjorie is a rather flippant good girl
Friday to the Shadow and sometimes has
better sense than to get herself into com-
promising situations with scientists who
are satanically engaged in extracting hu-
man souls and putting them in bottles,
or with fiends whose wicked designs are
more or less obscure but which, you may be
sure, minute by minute, seem to grow
more like poor Pauline strapped to the
cow-catcher of the runaway train as it
roars toward the cliffs and stops in time
for the announcement of the next in-
stallment.

Oh, yes! If you are thinking of submit-
ting a script for the Shadow don't
make him too absent minded. For in-
stance, if a shivery to see a fork and knife
moving across a plate, a switch being
thrown, a chair being moved, a shade
rolled up—all without benefit of guiding
hands. But, remember, these are atmos-
pheric and complicating devices, intended
to set the cast howling in good mello-
dramatic style, to give the villain a chance
temporarily to get away with his nefari-
ous desires, as well as to be turning points
for the action.

You get it? It's a bit Shadowy.

CONTESTS

SPELLING BERLINER

PRIZES: $15 first, $10 second, 6 mer-
chandising orders for Sam-
ELEMENT: Write list of five hard-to-
spell words.

REQUIREMENTS: Get entry blank from
Saturday dealer.

MAIL: Address on entry blank.

HEARD: KNX, Sunday, 4:30 p.m.

PROFESSOR QUIZ

PRIZES: Six of $25, plus cans of Velvet
Toasted:

ELEMENT: Lists five questions and an-
swers.

REQUIREMENTS: None except above.

MAIL: Professor Quiz, CBS, New York.

HEARD: KNX, Thursday, 6:15 p.m.
SUNDAY LOGS
MAY 25, 1941

SUNDAY Program Highlights

Morning Programs Appear in Lightface. Evening Programs in Boldface.

Variety
9:00—In an American, KCEA.

9:00—This Is Fort Dix, KGBK.

10:15—Romance of Home, KJH-

11:30—Talent Limited, KECA.

12:00—Talent Limited, KFAC.

12:30—The Pause That Refreshes.

1:00—Musical Steakhouses, KJH-

1:30—The American Speaks, KJH-

2:00—Swing, KFWB.

2:30—Frank Black Presents, KJH.

3:00—Fitch Bandwagon, KFI.

4:30—Keyboards, KFWB, KJH-KOYE

5:00—Ford Summer Hour, KJH.

6:00—Music of the Church, KJH.

7:00—Chiguagua Concert, KJH.

8:00—Hanseck Ensemble, KJH-

9:00—Plathuhrina, KCEA.

Public Affairs—News
9:00—Highlights of the Week's News.

9:00—Layton's View of the Week.

9:00—What Can I Do For Defenderin.

9:00—American Plerformanceers.

9:15—Foreign Policy.

9:30—American Jimmies, KJH.

9:45—Chicago Round Table, KJH.

10:15—Foreign Policy, KEC.

10:30—Keeping it Light, KECA.

11:15—Upton Close, KECA.

11:45—Jeffersonian Society, KECA.

12:00— freedom Speaks, KFWB.

12:15—American Speaks, KECA.

3:00—From Europe, KECA.

3:30—World News Tonight.

3:45—Parker and Allen, KJH.

4:15—The Williams, KJH-KOYE.

4:45—American Forum of Art, KJH.

5:15—Cook, KJH.

5:45—Galbraith, KJH.

6:00—Opry Forum, KFAC.

6:30—Campus Speaks, KFWB.

7:00—Music Masters, KFWB.

7:30—Richard R. W. Leke, KECA.

8:00—Small Teachers, KECA.

8:30—Talent Limited, KFAC.

9:00—Outstanding Music.

9:30—Radio City Music Hall, KB.

10:00—Teastry Musicale, KECA.

11:00—Concert Patrol, KFI.

11:00—Columbia Symphony, KECA.

11:00—The American Speaks, KJH-KOYE.

SUNDAY Programs
MAY 15, 1941

8 to 9 A. M.

KFI—4, Emma Otero. 8:30, Pageant of Art, KFI.

KXN—4, West Coast Church. 8:30, Sunday Serenade.


KECA—4, W. Maunl Orch. 8:15, I Am an American. 8:30, Radio City Music Hall.

KFWB—4, News. 8:15, Jesse Crow-

KMPF—4, Swing Session. 8:15, 8:30, W. B. Record. 8:45, R. B. Shuler.

KPA—4, Nature Shows. 8:15, Strings, KPA.

KPSD—4, Music. 8:30, Rev. Lee, Sky Pilot.

KFV—5, Rev. Sales. 8:30, Church of Christ.


9 to 10 A. M.

KFI—9, Highlights of Week's News, KFI.

KXN—9. Alone and Mother, KXN.

9:30, On Your Job.

KRJ—9, Columbia Church. 9:30, News, 9:45, News and Rhythm, KRJ.

KECA—9, 9:45, Voice of Prophecy Choir. 9:45, Rendev-

ou in Ramone.

KECA—9:30, Layton's View of the Week. 12:15, Music.

KFWB—9:30, Swing, Irisman.

KMPF—9, News. 9:15, Hawaiian Ser-

KMTR—9, Spanish Hour.

KFAC—9, Liberal Club, 9:15, Hour.


KGER—9, 330th Novelties, 9:45, Music.

KFI—9, Prophecy Choir. 9:45, Ren-

ou in Ramone.

KFWB—9, Alfred McKeever. 9:15, 9:30, Mark P. Madden Club.

KFAC—9, News. 9:30, March Ahead of Time. 9:30, Revival. 9:45, Rev.

KMPF—9, Radios, KMPF.

KPSD—9, Music. 8:30, Rev. Lee, Sky Pilot.

KFV—9, Rev. Sales. 8:30, Church of Christ.

KOYE—9, Rev. Lee, Sky Pilot.

9 to 10 A. M.

KFI—16, CBC String Symphony.

10:20, Chicago Round Table.

KMPF—16, What Can I Do for Defen-

KJH—16, What Can I Do for Defen-

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KFWB—16, Walter Tonic. 9:15, Music.

KOOE—16, This Is Fort Dix. 9:15, Vocal and Popular Concert.

KPSD—16, Music. 9:30, 10:00, 10:45, Rendev-

ou in Ramone.

10 to 11 A. M.

KFI—16, NBC String Symphony.

10:20, Chicago Round Table.

KJH—16, What Can I Do for Defen-

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LUM AND ABNER: An oversupply of blackface acts at station KTHS, Hot Springs, Arkansas, in the spring of 1931, brought about a move to Hollywood. Two rising young business men of Memphis, Tennessee, radio regulars from Mississippi, after their first ad libbed broadcast over KTHS, went on to become national-wide favorites. Starting as a one-station feature, Lum and Abner moved first to network after a short time, and in 1937, they moved to Hollywood.

For more than a year Chester Lauck and Norris Goff have been making movies. Their return to the Pacific Coast NBC network after a short time, and in 1937, as followers of the Wednes-day night program know, is the wife of the long-suffering Mortimer Meek--much of Meek's "long-suffering" is due to her nagging tongue.

"Results in a lot of kidding at home," said Agatha. "If my husband happens to want to take a Sunday drive up the Hudson and I suggest going out to Long Island, it's 'Now, Agatha Meek'--and we drive up the Hudson." Lauck had become manager of an auto-mobile finance company. In local entertainments, Lauck and Goff teamed as blackface comedians, and later, when they tried someio-trying rural Ozark characters. After eight broadcasts over KTHS, Goff obtained a letter from his father to the president of a cereal company in Chicago. One audition proved them as substitutes for Gene and Glenn, NBC comedians, and on July 20, 1931, they began a long series of programs from Chicago.

Lum and Abner will be heard over KF1:10:05 to 7:30 Tuesday, Thursday, and Friday, beginning May 26.

"More Radio News"

(Continued from Page 4)

Angeles Times; Billie Burke, stage and screen star; Marjorie Merriweather, general manager of Los Angeles Barker Brothers, civic leader; Dr. Cly-De Wilson, dean of the Tailwaggers Institute; and Miss Adela Rogers St. Johns.

KXU-2, Sunday, 7:15 p.m.

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The Amazing Mr. Breneman is M.C.'ing "Breakfast on the Boulevard" and is obviously in his element as he cavorts before 60 gardenia-ed women, all in expansive mood from just finishing tough and egged, world-famous Sardi's. Nervously he strides from table to booth, his keen eyes singling out ladies who indicate promise of being quick on the verbal uptake; he levels an accusing finger at one and demands, "Did you ever milk a cow?"; he pounces on another and booms, "Did you ever see a discontented cow?"; he whisks over to another, pokes the hand-mike under her chin and probes, "What was your first embarrassing moment?".  This was the only way he could explain the transformation: he had been driving incessantly for more than 24 hours, inhaling hot desert winds past vocal chords which had formed sound to none but a gas man; as he had entered the hotel, he had been completely relaxed, dog-tired.

At 11 o'clock he felt sufficiently secure to place a call to his wife. Recovering a bit fondly, again painfully as he recalls a bit fondly, again painfully as he remembers, "And I sang it every night for the next 54 weeks, because we hit the bull's eye and our three months extended into a complete run of the circuit. When it ended in Philadelphia more than a year later, the show was paying us $525 a week for the act."

Breneman's entrance into radio was equally as unexpected as his vaudeville debut. After the run closed he came here to visit an uncle, who had suffered a stroke. With two months to kill in Hollywood, Tom invested in a crystal set, found his imagination radio-piqued, and hied over to studio KFWB for an audition. This was in 1925, when the "studio" was a two-room shack on the Sunset lot.

Here romance eased into the set-up. "Yes," Tom shrugs laughingly, "she met me at the studio, put me to work, and I guess she decided to keep me that way the rest of my life."

Diversity has distinguished Breneman's radio experience since 1925. After eight months with KFWB, he made connections at KNX and offered one of the first continuity programs, "Tom and His Mule," for Hercules gasoline. Hattie McDaniel, a Negro singer then lately come westward, was introduced to coast radio by Breneman, who nick-named her "High Boy."

(Concluded on Page 28)
JUST AS THERE IS A SMALL GROUP of misguided and ill-advised persons who are dissatisfied with the American system of government, so is there a small group of misguided and ill-advised persons who are dissatisfied with the American system of broadcasting.

We feel it is time to explain to them some of the benefits which they evidently are overlooking.

In the first place, each person in the United States pays for his radio entertainment to the tune of one dollar a year. For his dollar, he receives, in Los Angeles at least, roughly 170 hours per day of diversified programs. He receives the finest music, the finest drama enacted by the greatest actors, more education than could be obtained by a week at college, the greatest show on earth, all in a single day. And all for a dollar a year. ($150,000,000 is invested annually in the radio industry by advertisers, paid for by those who buy the advertised products).

This is the American system of broadcasting, controlled in the final count by the people who listen to it but operated and managed by trained specialists who receive higher wages than in any other American industry.

The small group of misguided, selfish individuals who believe that the government should own and operate the broadcasting industry are related to the small group of reformers who continually cry that capitalism is beating them into pulp. Government ownership would mean that taxes would pay for radio. It would mean that uneducated, untrained politicians would dictate what we should hear and we would have no recourse. Because there would be no advertising, there would be no high salaries. No longer would the big names of the entertainment industry be interlinked with radio appearances. Jack Benny could make more by sticking to records and pictures. Kate Smith could tour the nation making personal appearances and clean up big. She wouldn't need to go on the air. Kay Kyser could make triple the amount the government could pay him, by playing dance dates. There would be no reason for these personalities to go on the air.

The news that we would hear would be censored. The speeches we would hear would be made by those who have more to sell than any present advertiser. The music that would stir our emotions would come from orchestras under the direction of the government.

In other words, the standard of broadcasting would be lowered to such an extent that nobody would pay any attention to it. And it would cost each person more, in actual cash, than it does today!

Next time you get mad at an advertising message, turn to another station. Don't cuss the whole industry. Sure, we admit there are a lot of lousy programs on the air. We admit that screaming announcers are a pain in the neck. We admit that blood-and-thunder dramas are bad for children. We admit the morning serials are moronic. We admit that there are a great number of evils connected with radio today.

But when we hear Bing Crosby sing... when we hear Fred Allen make fun of Fibber McGee and Molly... we're inclined to forget those evils and thank God that there ARE advertisers, and that we enjoy the greatest show on earth.

For only a dollar a year.

COMING OUT OF THE ETHER by Bernie Smith

BIGGEST CONTEST NEWS OF THE YEAR is released by sponsors of the daily KFI serial, "Story of Bess Johnson," heard at 9:15 a.m. A deal has been made whereby the girls will be given the opportunity to win $27,500 in cash prizes. Listeners may share in the awards. If a Girl Scout in your community asks for assistance, you'll be doing a worthy deed if you help out. Details of the contest are revealed on each "Story of Bess Johnson" program.

KFI, 9:15 a.m. Mon.-Fri.

No More Sleepless Nights!

DRINK "Ficgo"

You'll like FICGO and the way it lets you sleep. A pound goes twice as far. Mild laxative effects. Now in bags or regular.

At all grocers.

Chef Milani recommends ROYAL FEAST Sherry Wine for Lobster Newberg, A la King dishes, Stews, Meats and Fish.
MAY 26, 1941

8 to 9 A. M.

KFI-5, News and Weather, 8:00. Art Baker. 8:15, Johnny Murray. 8:30, Art Baker. 8:45, News.

KECA-1, Myron Hennes. 8:15, John Hennes. 8:30, John Hennes. 8:45, News.

KEX-5, Kate Smith. 8:15, When a Girl Marries. 8:30, Honey of the Road. 8:45, Music.

KFI-9, Haven of Rest. 8:30, News. 8:45, Guest. 9:00, Program.

KECA-8, Breakfast Club. 8:30, News. 8:45, Richard Lee Johnson.

KFWB-8, Refuge. 8:30, Andy and Virginia. 8:35, News. 8:45, News. 9:00, Vacation Club.

KFI-10, Escape. 8:30, False. 8:45, News. 9:00, News.

KFVD-8, Covered Wagon. 8:30, News. 8:45, News.

9 to 10 A. M.

KFI-9, Miranda's Garden Patch. 9:00, Art Baker. 9:15, Ellen Randolph. 9:45, Dr. Kate Baker. 9:30, Mrs. Booe. 9:45, News.

KFXM-9, Junior. 9:00, Junior. 9:15, Junior. 9:30, Junior. 9:45, News.

KECA-9, Canine Club House. 9:00, News. 9:15, News. 9:30, News. 9:45, News.

KFV-8, Featuring Orch. 9:00, Book Review. 9:15, Pop. Orch.

10 to 11 A. M.

KFI-10, Light of the World. 10:15, Mystery Man. 10:30, Valiant Lady. 10:45, Johnny Murray. 11:00, Junior. 11:15, Junior.

KFXM-9, Junior. 10:00, Junior. 10:15, Junior. 10:30, Junior. 10:45, News.

KFI-9, Big Sister. 10:15, Ann Jackson. 10:30, Life Savers. 10:45, Edith Wiley. 11:00, Kate Hopkins.

KFI-10, News. 10:15, Jean Abbey. 10:30, Tunes of America. 10:45, Kitchen Garden.

KFXM-9, News. 10:00, News. 10:15, News. 10:30, News. 10:45, News.

KFWB-8, World. 10:00, World. 10:15, World. 10:30, News. 10:45, News.

KFVD-8, Weather. 10:00, Weather. 10:15, Weather. 10:30, Weather. 10:45, Weather.

11 A. M. to 12 Noon

HEAR CHEF MILANI TODAY

KMPC—11:00 A.M.

KFI-11, Against the Storm. 11:15, Ma Perkins. 11:30, Gallery. 11:45, John Hennes.

KFXM-12, Good Morning. 11:15, News. 11:30, Music. 11:45, News.

KFWB-3, Music. 11:30, Port of Hope. 11:45, Music.

KFVD-12, Air Editor. 11:30, Music. 12:15, Victory Serenade. 12:45, Tea for Three.

KVCO-12, News. 11:30, Royal Garden. 12:15, News. 12:30, Tea for Three.


KFXM-12, Hyenas of All Churches. 1:15, Road of Life. 1:30, O'Seals. 1:45, False.

KFI-9, John Hennes. 1:15, Confessions of a Girl. 1:30, We're Always Young. 1:45, Edith Adams.

KFOX-8, Music. 1:30, Sky, Ray. 1:45, Indian Tales.

KJZ-1, Shopping Guide. 1:15, Indian Tales. 1:30, Sense of Mind. 1:45, Music.

KFI-1, News. 1:30, Music. 1:45, Indian Tales.

KEMR-9, News. 1:30, Music. 1:45, Indian Tales.

KFXM-12, News. 1:30, Music. 1:45, Indian Tales.

KFVD-12, News. 1:30, Music. 1:45, Indian Tales.

KFI-9, Books. 1:30, Music. 1:45, Indian Tales.

KFOX-8, News. 1:30, Music. 1:45, Indian Tales.

KJZ-1, News. 1:30, Music. 1:45, Indian Tales.

KFI-1, News. 1:30, Music. 1:45, Indian Tales.

KEMR-9, News. 1:30, Music. 1:45, Indian Tales.

KFXM-12, News. 1:30, Music. 1:45, Indian Tales.
I've had fun helping along their fears.

Adelaide nags them into helping with dishes, nearly got them launched on an impromptu housecleaning campaign before they noticed the twinkle in her eyes.

The character of Agatha has been not only fun, but a help, says Adelaide. Anybody who's had tun helping along their fears."

MAY 25, 1911

family serves as a quick reminder.

to KAEC-Out. News.

KNX-4. Manning, KFSD-4, Adventures of }

KECA-5, KGB-4, Fulton Lewis.

KECA-5, News, 4:15, Music.

KFI-5, KFBK-5, KFAC-5, News.

KECA-5, News, 3:15, Music. "A Propos of the Hundred Million Dollars".


KECA-8, News, 2:45, Music. 8:55, P. M., The Katherine West Orchestra.

KFJ-10, The Aircraft Bismark.

KFJ-11, News, 11:15, Music. 8:15, P. M., The Quintet of the Americas.

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KFJ-11, News, 9:15, Swing Time. 7:45, Lucas Cafe.

KFJ-11, News, 9:15, Modern Dance. 7:30, Fred Ulrich.

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10 to 11 P. M.

KFJ-10, Bix Beiderbecke, News. 10:45, Blue Moonlight. 10:30, Inside the Club. 10:15, Arthur Lake. 10:00, Will Rogers. 9:45, The Miller Orche.

KFJ-11, News, 10:45, Popular Oreh. 10:30, Sportscraft. 10:15, Lynx. 10:00, More Radio West, International News. 9:45, The Bluebird Orchestra.

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HERE'S a typical morning scene with Bob Garred, CBS newscaster. From this to the handsome gentleman at bottom center column is just a matter of assorted alarm clocks, sighs, yawns, healthy reluctance to start the day.

BOB GARRED, Columbia's topflight news-broadcaster, has an audience of only one person.

Pshaw! That's just another way of starting an article to grip attention, you say.

Honestly—it's no nonsense, as far as Bob Garred's concerned. He's conscious that millions may be listening to him when he takes off twice daily along air-lanes with the world's late developments. Millions probably are. But, actually he's playing to his mother and is thinking hardly at all of the others who are ear-tuned to him.

Talking directly to his mother is Bob Garred's precautionary anti-mike-fright antitoxin. He seldom has mike fright, he avers, because he speaks directly to his mother. It's psychological, but sensible. You can open your heart to your mother, and, when you really want to get in the groove, isn't it logical to wrap enthusiasms around someone who knows you better than anyone else in the world?

So, talking directly to Mrs. Garred, Bob keeps happy and pert, keeps his delivery delightfully pertinent and healthily vibrant, giving full value to tonal nuances necessary to point up significant bits of drama or comedy in the mill-race of life and events.

Mrs. Garred is quite proud of son Robert and for good reason. His early boyhood was marked by a worrisome psychosis—he wanted to grow up and be a garbage wagon driver.

Since then, of course, he has learned the bitterness of a garbage man's life—but by observation only.

"Every man to his place in life," commented the 6-foot 2-inch 210-pounder. "It was a good boyhood ambition. Now, from a more sensible point of view, I take only a dilettante's interest in the art of tossing a can full of residual testimony to yesterday's forgotten dinners. I do occasionally carry a handful of orange peel to the club chute or empty an ash tray...."

Drama played an important part in his early life, starting perhaps when he appeared as train-bearer at a Tom Thumb wedding, and managed to halt the ceremonies twice and focus all attention upon himself—first by dropping the train, and then by picking a fight with the ring-bearer.

"It was a good fight while it lasted," he grinned. I was only a half head taller than the bridegroom and about 30 years younger. He was oldish, about 26, I'd say. Youth had its usual advantage until the bride-to-be butted me and all the midgets took this as a signal to gang up on me. Funny part of it was some of the grown-ups thought I was one of the midgets. One woman, especially, couldn't get over the idea...."

"Why, he looks just like a six year old boy," she kept repeating in an enthralled sort of way.

Age six marked a turning point in his career. His birthday party was highlighted by an announcement that he intended to become an aviator and a baseball player.

He maintained interest in sports throughout grammar school and high school. Drama seriously claimed his attention during his last two years of high school. Drama and sports also were favorite activities at Stanford. He established a record for the University by playing 18 leading roles in campus productions in one year, plus several performances for the nearby Palo Alto Community Theatre.

On October 10, 1937, he made his network debut over CBS as announcer for a piano recital from San Francisco. His first full-time radio job materialized immediately after graduation. He returned to his birthplace in Walla Walla, Washington, where his father operates a drug store, and secured a job reading news over KUJ. A month later he was made program director of KRLC in Lewiston, Idaho.

This job led to more valuable experience in the news field, since he also served as local correspondent for KRLC in Lewiston, Idaho. Now he made his network debut over CBS as announcer for a piano recital from San Francisco. His first full-time radio job materialized immediately after graduation. He returned to his birthplace in Walla Walla, Washington, where his father operates a drug store, and secured a job reading news over KUJ. A month later he was made program director of KRLC in Lewiston, Idaho. This job led to more valuable experience in the news field, since he also served as local correspondent for KRLC in Lewiston, Idaho.

(Concluded on Page 25)
Cancelling With a Catch! Partly because of his indisposition the President cancelled his May 14 address. But from a radio commentator in Washington comes this startling information: Roosevelt was advised to duck the Wednesday, May 14 talk in favor of a Fire-cider, Tuesday, May 13. At which time, the commentator reports, the people can be softened up to have the President tell them to get set—we are going into the war.

The Week's Most Pungent Line: Credit Hollister Noble, CBS publicity, with it. Seems that when the fantastic story broke of Rudolph Hess' fleeing Hitler Land for Britain, Mr. Noble could hardly believe it. "For a moment," he said, "I thought Orson Welles had taken over the war."

Bricks Are Heavy, But Didn't Know They Mailed Them: Advised that Louella Parsons, the Pontiff of Piffle, has engaged two secretaries to land her radio fan mail.

Observations on Up-and-Comers: That young Larry Carr who sang "Walking By The River" fortnight ago on Hollywood Showcase... In the street after the show to hear an audience member say: "The boy'll never walk by any River of Failure"... Right. From this ear-vantage he's a song-star bound star-ward with a piano singing in his heart and liquid music where other people only have voices... Dick Nelson (who, incidentally, has been in radio for eight years instead of one year as here reported recently) can take a bow for the portrayal of that stream-of-consciousness role in "Nobody's Children" two weeks ago.

Mary Gordon: Veteran character actress who plays the role of Mrs. Emmett on the CBS dramatic show "Those We Love," came by that Scotch accent legitimately She once toured with Harry Lauder, probably the greatest Scotch comedian who ever appeared in the theater.

Reason Why Mutual Jumped ASCAP Gun: Dear Republicans and Democrats. You may have been surprised when Mutual made peace with ASCAP... Here's why it happened: NBC and CBS didn't like the idea of Mutual jumping the gun... but if Mutual had not they would have come out a poor third best in any deal ASCAP would have made with the Net Biggies. So they went ahead and signed, strengthening ASCAP's position in dealing with CBS.

It Happened But Incredible Note: They had just finished airying across the Nation "Those We Love" when Gladys Gwynn, veteran of radio, sat down pensively and waited. "What you waiting around for?" asked a show producer. "To go on the air, of course," replied little Gladys. "Go on home, baby," gasped the incredulous S. P. Miss Gwynn gasped herself, clasped her brow, made strange sounds and staggered out. She had thought the T. C. was a last dress rehearsal. . .

Dorothy Kilgallen (Voice of Broadway) would bring shudders to grand dames of Victorian-antimacassar days if they were alive to see her mid-20th Century negation of their firm belief that a "lady's place is in the home." Night clubs, theaters, smart shops, places where important persons gather and the news is made, whiz by like telephone poles along the railroad tracks when this pert-and-pretty girl is on the job. And, if you don't think it takes an athlete's conditioning to set this pace and keep it well, try it yourself sometime.

And, incidentally: Know what an antimacassar is? It's a doily put across backs of chairs to protect them from stains of macassar oil; stuff mauve decade swains wore on their locks.

Lum and Abner, the Arkansas operators of the "Jot 'em Down Store" will hang out the business-as-usual sign May 27 when they come back to NBC's KFI.

Fanfare to Van C. Newkirk, KHJ program director: For a life membership awarded him by California Congress PTA. His certificate's No. 4500. Got it for cultural broadcasts... Aside to the Ladies: What about us? We've batted heavily for you.

Fanfare Also to Hi Brown, "Inner Sanctum Mystery," for the best possible dig at some of these wierd-brained radio writers. Said Brown to an aspiring writer: "This story needs a detective in it." "Why?" asked the writer. Said Brown: "To find the plot."

Note To Warner Brothers, Burbank, California: Did you give permission to Kate Smith or anybody else to sing or write a song entitled "Everything Happens To Me?" Maybe you have forgotten that this title belonged to a picture, starring Max Miller, that you produced in 1938 at Teddington, Middlesex, England. Don't you, therefore, own the international copyrights? Thought I'd just ask.

IN RADIO LIFE SOON!

Lowdown on Louella Parsons

by Buck Hathaway

The Famed Hearst Columnist Revealed in a New Light by a Keen Observer of Hollywood's Colorful Changing Scenes

My Marijuana Radio

by Gordon Dewey

There Are Few Dopes in Radio, But a Stimulating Weed, Mr. Dewey Shows, Has Helped Make Some Outstanding Tunes. An Article To Open One's Eyes!

BILL HENRY

The Internationally Known Los Angeles Times Writer. Now Broadcasting from CBS-KNX, Gives Stimulating Opinions on the Scrambled World Scene As Seen Through Radio's World-Roving Eyes...
**TUESDAY PROGRAMS**

**TUESDAY Programs**

Morning Programs

<table>
<thead>
<tr>
<th>Program</th>
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<tbody>
<tr>
<td>Variety</td>
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<td>Rl13-8, Mutual Lyons</td>
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<td>KFAC-8. Country Church</td>
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<td>Mike Stirling</td>
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<td>Public Affairs - News</td>
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<td>Boice</td>
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<td>Parade of Hits</td>
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<td>News</td>
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<td>Rainy Morning</td>
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<td>Always Young</td>
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<td>Weather</td>
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**11 A.M. to 12 Noon**

**FLYING FEET BROADCASTS**

Patients' open forum direct from Dr. Mass Foot Clinic

**HEAR CHEF MILANI TODAY**

KPMC - 11:00 A.M.

**1 to 2 P.M.**

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<th>Program</th>
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JUNIOR TUNERS

3 to 4 P. M.

KFI-1, News. 3:15, Agnes White. 3:30, June Cozzees, Supper Music. L. N.

KXN-2, Second Mrs. Barton. 3:15, New Day. N. J.


KRE-3, Richard Brooks. 3:15, Mr. Free. 3:30, F. W. P. B.

KFPO-2, Pop. Orch. 3:30, Music. 3:45, P. T.

KFRE-2, Afternoon News. 3:30, Other Americans. 3:45, Special Events.

KFME-2, Baseball. 3:45, H. B. Hal.

KGN-3, Dance. 3:45, Vocalists. 3:50, D. J.

KRCI-3, McIntire Hanavon. 3:45, Monica. 3:50, D. J.

KFOX-3, J. J. Run. 3:45, Just Relics.

KGG-3, News. 3:45, Music. 3:50, J. T.

KFMS-3, Spoolie Review. 3:45, The Wutherspoon. 3:50, J. T.

KHJ-3, News. 3:45, China Music. 3:50, Army Fran.

KGER-3, Merritt News. 3:45, Mr. Kren. 3:50, Wife Saver. 3:53, H. W. N.

KXDL-3, News. 3:45, P. E. Gard.

KXDF-2, Music. 3:45, M. C. M.

KXY-3, Federal Music. 3:45, Here's Morgan. 3:50, Bargain Counter.

4 to 5 P. M.

KFR-1, Art Baker's Notebook. 4:00, Baseball. N. J.

KXN-4, News. Running. 4:15, Elmer C. Denison. 4:30, David N.

KXV-3, Pop. Orch. 4:15, Air Snaps. 4:30, Foster Parker's Circle. 4:45, Bill K.

KKO-3, News. 4:15, Songs of Ireland. 4:30, Ned Jordan.

KREO-2, News. 4:15, Instrumental Twins. 4:30, D. J.

KMPC-3, Hollywood Blvd. Quiz. 4:15, Momento Musicales. 4:30, News. 4:45, Console Patterns.

KMR-1, John. 4:15, North Spots.

KXY-3, Baseball. 4:15, Christian Science.

KXDJ-4, News. 4:15, Ten Time. 4:30, Radio Life.

KXK-1, Music. 4:15, Mayland Ote. 4:30, Music. 5:00, B. L.

KFOX-4, Music. 4:15, Pagin. 4:30, P. T. 

KXK-3, News. 4:15, Music. 4:30, Ross.

KXKDL-3, News. 4:15, Music. 4:30, K. D.

KXDK-1, Reading Post. 4:20, Half and Half.

KXKV-3, News. 4:20, Junior Orch. 4:30, Youthful Amateurism.

KXK-4, News. 4:20, Foster Parker's Circle. 4:30, News. 4:30, Ned Jordan.

KFI-1, News. 4:20, Time Team. 4:30, J. T.

KFRE-2, News. 4:20, Songs of Tomorrow.

5 to 6 P. M.

KFI-5, Speaking of summer. 5:15, Nature Study. 5:30, Jack and Molly.

KXK-5, Howard Hushand. 5:15, Invitation to Learning.

KXK-6, Name Classification. 5:15, Songs from Mexico. 5:30, Foster Parker's Circle. 5:45, Capt. Midnight.

KFRE-5, Varieties and Values.

KFPO-5, News. 5:15, Invitation to Learning.

KGER-5, News. 5:15, Music. 5:30, Capt. Midnight.

KXK-6, News. 5:15, Music. 5:30, Foster Parker's Circle. 5:45, Capt. Midnight.

KFRE-5, Varieties and Values.

KXK-6, News. 5:15, Music. 5:30, Foster Parker's Circle. 5:45, Capt. Midnight.

KFI-5, Speaking of summer. 5:15, Nature Study. 5:30, Jack and Molly.

KXK-5, Howard Hushand. 5:15, Invitation to Learning.

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KFRE-5, Varieties and Values.

KXK-6, News. 5:15, Music. 5:30, Foster Parker's Circle. 5:45, Capt. Midnight.
A Fortnight ago a grateful and publicity-wise National Broadcasting Company threw a $25,000 party in the garish bowl of Los Angeles Hotel Biltmore.

Guest of honor was a medium sized chap who ran an embarrassed but comical line, delivered in 1892, when he faced his first microphone, into a national institution.

“Let the other fellow laugh at you!”

The institution was — still is — Jack Benny.

Surrounded by satellite celebrities of stage, screen and radio, he listened to wordy praise from co-performers in radio. Around him champagne corks popped to punctuate the sallies of wit and witless applause. Bitterly could he not resist the entreaty of those who groaned: “set that down so we can use it when you're not around!”

Hundreds of beautifully gowned women — some beautiful and some lovely, some merely attractive and other only comely — were divined that day as the leading comics of radio for any time-night or day, anywhere and everywhere.

But Jack Benny was undeservedly reaping adulation as the Crown Prince of radio. The ascension, mayhap temporary, of Encino’s Chamber of Commerce president, Jim Jordan, and Marian, his wife, as King and Queen merely served to intensify the white light of respect and affection about the distinguished gray head of an era of comics.

Who is the man who could bring 2,000 important persons into the leading ball- and dining-room of one of America’s great hotels—for whom his radio hosts cheerfully shelled out $35,000 (estimated) for dinner, gifts, testimonials—who gave even the most hard-boiled world-sophisticates, young and old, a dramatic back-view of entertainment’s kings of today and other days as these kings and their queens paraded past the microphones to pay him homage? Well —

Jack Benny is a Waukegan, Illinois boy born on St. Valentine’s Day. His family moved to Chicago when he was a tot. There Jack attended Central Grade and High School, in leisure hours practicing on the violin. During vacations he worked in his father’s haberdashery business. The lure of the theatre was wild in his blood. There came a time to choose between business and stage. Benny joined an orchestra.

He has played the violin since he was six years old. His familiarity with the instrument was his only stock in trade when he set out to woo the elusive muse. At first he played with a small orchestra at school dances, and then back in Waukegan he attempted to crash the gates of the only local theatre with his orchestra and got no farther than the doorman, being taken on as doorman. Later he thought he might have better luck crushing the rear door of the theatre. This strategy won him the job of property man. When the theatre finally gave out from old age, Jack got into vaudeville. When world war No. 1 broke, he was just another vaudeville fiddler.

He had always wanted to see the world, and here, he thought, was his chance. “Join the Navy and See the World”. The slogan had a twofold meaning for the young fiddler. See the world. Join the Navy. He put his soul into the how to raise money for a sea-men’s benefit, but didn’t get a thin dime. Undaunted, he tucked the violin under his arm.

For years the Benny violin was mute, its purr volunteers for an affair given by navy relief society. He put his soul into the how to raise money for a sea-men’s benefit, but didn’t get a thin dime. Undaunted, he tucked the violin under his arm and began talking. The sailors roared, filled the hat he had passed. Jack put his arm and began talking. The sailors roared, filled the hat he had passed. Jack.

“Join the Navy and See the World”. The slogan had a twofold meaning for the young fiddler. See the world. Join the Navy. He put his soul into the how to raise money for a sea—men’s benefit, but didn’t get a thin dime. Undaunted, he tucked the violin under his arm and began talking. The sailors roared, filled the hat he had passed. Jack.

He has an uncanny sense of the length to which a situation can be carried before it goes stale. The recent broadcasts with the Quiz Kids were an example. Jack personally took such a liking to the Quiz Kids he would have kept them indefinitely. He knew the
situation, wherein he tries to befuddle the kids into losing the big contest with the east, could only stay fresh a short time. When he saw the kids off for Chicago on his show it was because he knew the situation had reached its climax and bidding them goodbye was the only logical thing left to do.

Jack Benny considers January 12 his red letter day, for that is the anniversary of his marriage to Mary Livingstone, who is his partner on the air as well as his life-partner. This year the Bennys celebrate their thirteenth year of wedded bliss.

"Marvelous" is Jack's favorite word, and his favorite dish is cold asparagus well seasoned with mustard. His closest companion is a black cigar, and his pet sport is golf, at which he's no piker.

Jack and Mary and their adopted daughter, Joan Naomi, aged 5, live in the home the NBC comedians built two years ago in Beverly Hills, and Jack himself had no mean hand in the actual construction of the house and the landscaping of the grounds.

That Jack Benny is to be estimated in other terms than as comedian was something George Jessel saw and commented on during the party.

"Jack Benny exemplifies democracy," Jessel said. "On his program appear Jews and Catholics and Protestants, and out along the airlanes the laughter is democratic from Jews, Catholics and Protestants."

Benny situations are perennial. His ragged playing of "The Bee" is such an accepted thing that he can work it into his program any time without wearing it thin. This is true of the Fred Allen feud and of the Maxwell Bear proved almost as hardy, whereas Trudy, the Ostrich, never clicked. The man who knocks on the door and brings a telegram for Mr. Benny is likewise an institution. So are Don Wilson and his six delicious flavors. They're good any time, on the air or on the table.

Most constant of Benny's perennials is the comedy formula, "Let the other fellow laugh at you." It has not failed him. It is this formula that two weeks ago had brought the Waukegan kid up the tortuous road of fame to sit accepting, with strangely shy demeanor, the gay greetings of hundreds of fellow showmen and women who were not laughing at him, but, for this night at least, laughing with him in pleasure over a career well earned.

** Arsenal Radio Problem **

When Mutual broadcast a special program from the Picatinny Arsenal near Dover, New Jersey, recently, officials thoroughly searched all broadcast participants and confiscated all matches. The five-minute program from the powder and shell reservation originated from an assembly line where metal fuses are turned out twenty-four hours a day. It was impossible for the broadcast to take place from the powder assembly line, because electric battery boxes necessary for remote broadcasting are taboo near explosives.
"DOUBT OR NOTHING": Glittering quiz feature with flavor and dash of a variety show is "Doubt or Nothing." Tender for first place among quiz shows, it is heard over a hook-up of 117 Mutual stations, largest network thus joined in hearings elsewhere when the company leaves home port for occasional originations in other cities.

Contestants are asked questions worth $5 by quiz-master Compton. A correct answer allows him to talk on the topic of the question for one minute. As the seconds tick away, pretty blonde Jane Bishir, who incidentally, is continuity writer for the show, tosses silver dollars into the contestant's yawning individual strong box. These additional prizes are based on how often the listener makes interesting or informative statements.

At the minute's end, Compton tests the participant's sporting blood. Will he or she answer another question for "Doubt or Nothing"? If a correct answer is found, the victor usually wins a handsome sum. Losers receive nothing, but the prize money they receive is given to the charity of their choice. Biggest winner has been the American Red Cross. Winners can win as much as $60 or $70.

Each week there's a special celebrity as guest contestant, providing additional fun as it turns out to be a George Jessel or Martha Raye.

Listeners are paid $5 for each question submitted that is used.

- Doris H., 2 p.m. Sat.

3 to 4 P. M.


KFFA-1, News, 3:15. George Coulouris, 37-year-old British-born actor. In addition to his "Bulldog Drummond" assignment, he has a featured role in the wide-discussed film, "Citizen Kane," plays the villainous Lex Luthor's anti-Nazidrama hit, "Watch on the Rhine."


KFW-11, News, 3:15. Prof. Lindley.

KFW-11, News, 3:15. Prof. Lindley.


4 to 5 P.M.

KFI-4, Art Ink's Linkletter. 4:30. Oakland Symphony.


KFR-1, News. 4:15. Sonora Valley.


GAGS OF THE WEEK

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1025 West Washington Boulevard, Los Angeles.

W. C. Armstrong, 1610 Cabrillo Ave., Alhambra, Calif.
Sirs: J. Carson: "Wouldn't you like to live in cannibial felicity?"
Tugwell: "Does the bus stop there?"

Dave Montrose, 1427 W. 90th Place, Los Angeles, Calif.
Sirs: Heard on Signal Carnival:
J. Carson: "My mother sent me a lot of cake and pies last week."
V. Vague: "I thought you were getting fatter. Your waist looks like a baker's dozen."
J. Carson: "A baker's dozen?"
V. Vague: "Yes. Thirteen rolls."
Mrs. Lily Wirkus, 326 Neva Place, Los Angeles, Calif.

Sirs: On Betty Lou and Tommy Riggs:
Betty Lou: "This is my bank. I call it a snail shell."
Tommy: "Why do you call it that?"
Betty Lou: "Because a 'slug' is all that's in it."

Mrs. Mary L. Mosher, 132 E. Magnolia Blvd., Burbank, Calif.
Sirs: Heard on the Breakfast Club:
Jack Baker wonders where he can hide his money so his wife can't find it.
Don McNeill: "Oh, just put it in the basket of un-darned socks, and she'll never find it there."

(Continued on Page 27)

Fire the cook
with enthusiasm. Give her a can of Seasonettes, the all-pur-
pose seasoning. See a hundred-and-one dishes pick up. Try
SEASONETTES
Enjoy the
great difference

Like Magic!
Delicious Apple Sauce in a Jiffy with
APPLE ORCHARD
Dehydrated Apples

Treat your family to some delicious apple sauce made from choice Graven-
stein Apples. No fuss, no muss—just add water and season to taste. Quick
cooking, economical. Makes 6 generous servings.

10¢ At Your Grocer
A Budget Pack Product

Grocers Packing Co.
Oakland-Los Angeles-Salt Lake-Portland
Chef Milani's Sunday Dinner

For Eight Persons

Rahm Suppe (Cream Soup)
Gans-Leber (Goose Liver)
Paprika-Kalbs-Schnitzel (Paprika Veal)
Kartoffel Knodel (Potato Balls)
Stangen Spargel (Asparagus)
Gurksalat (Cucumber salad)
Wiener Gugelhupf (Vienna Gugelhupf)
Kaffee mit Schlagobers (Coffee with Whipped Cream)

Recipe for Rahm Suppe (Cream Soup)

<table>
<thead>
<tr>
<th>Quantity</th>
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<tbody>
<tr>
<td>1 pint</td>
<td>shelled peas</td>
</tr>
<tr>
<td>1 tsp</td>
<td>sour cream</td>
</tr>
<tr>
<td>1 pint</td>
<td>stock</td>
</tr>
<tr>
<td>1 tsp</td>
<td>flour</td>
</tr>
<tr>
<td>1 tbsp</td>
<td>powdered sugar</td>
</tr>
<tr>
<td>1 tsp</td>
<td>paprika</td>
</tr>
</tbody>
</table>

Put the shelled peas in an earthenware casserole with 1 tbsp. of water, salt, 1/2 tsp. Seazonettes, and the pinch of sugar and the caraway seeds. Cover casserole and stew till peas are tender. Then add the flour and cook to a golden color without browning. When done, rub through sieve into a bowl. Put the puree into a saucepan, pour the stock and the cream over it hot, stir well and simmer for 1/2 hour. Serve with croutons.

Recipe for Paprika-Kalbs-Schnitzel (Paprika Veal)

<table>
<thead>
<tr>
<th>Quantity</th>
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<tr>
<td>16 thin slices</td>
<td>filet of veal</td>
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<tr>
<td>1/4 tsp</td>
<td>sour cream</td>
</tr>
<tr>
<td>5 onions</td>
<td></td>
</tr>
<tr>
<td>3 tbsp</td>
<td>paprika—some flour</td>
</tr>
<tr>
<td>8 slices</td>
<td>Wilson OYL Fashund Bacon</td>
</tr>
</tbody>
</table>

Fry sliced onions in hot chopped OYl Fashund Bacon. Sprinkle them with paprika and, when they begin to brown, add the sliced veal fillets dipped in flour. Season with salt and Seazonettes. Then add the sour cream and mix well. Serve with dumplings.

Recipe for Dumplings

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>1/2 cups</td>
<td>flour</td>
</tr>
<tr>
<td>1 tbsp</td>
<td>butter—pinch of salt</td>
</tr>
</tbody>
</table>

Put the flour in a salad bowl, leaving a bare space in the center of the bowl. In this put the yolks of Lyden eggs, mixed with melted butter. Work with a wooden spoon, gradually mixing in the flour. Work with all the whites of the eggs beaten to stiff froth. The paste should be very firm although light. Shape into small balls, either with the hands or with a soup spoon, and poach in boiling stock for 10 minutes. When the balls rise to the surface, they are done.

Recipe for Wiener Gugelhupf (Vienna Gugelhupf)

<table>
<thead>
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<tr>
<td>3 cups of flour</td>
<td></td>
</tr>
<tr>
<td>1/4 cup butter</td>
<td></td>
</tr>
<tr>
<td>1/2 tbsp</td>
<td>powdered sugar</td>
</tr>
<tr>
<td>About 1 oz</td>
<td>yeast</td>
</tr>
<tr>
<td>3 eggs</td>
<td>Lydian brand</td>
</tr>
<tr>
<td>Just under 1/2</td>
<td>pint of milk</td>
</tr>
<tr>
<td>2/3 cup</td>
<td>raisins and currants</td>
</tr>
</tbody>
</table>

Dissolve the yeast in the warm milk. Put the flour in a bowl, make a well in the center, put in the eggs, the melted butter, the sugar, and the dissolved yeast. Stir all well together and finally add the raisins and currants. Pour the mixture into a floured mold, which should be well buttered and in which the almonds, blanched and sliced, have been strewn. Filling the mold only comes to the top of it. Now place the mold in a thick baking pan, and bake in an moderate oven and bake for about 1 hour. When sufficiently baked, it should come out of the mold very easily. Stand on a wire tray and sprinkle with powdered sugar.

Radio Life Consumers' Club
Directed by Chef Milani

IF YOU HAVE ASPIC ASPIRATIONS—An aspic is a meat or fish stock jelly made with or without the addition of gelatin. It is usually tart and spiced and serves to imprison other foods. Many tasty morsels can be molded in aspic. Among them, olives, tomatoes, eggs, cold meats, truffles, peas, capers and cooked vegetables in general.

Aspic preparations have the virtue of making delicate dishes out of ordinary left-overs and can be extremely decorative. You'll often find them listed on elaborate and expensive menus. Any budget can afford them however, and one of the tastiest and most economical of aspics is made by simply using the stock from boiled pig's feet.

Try it sometime. You'll really relish it as a relish.

WHAT HAPPENS WHEN YOU COOK?—Cooking is the application of heat to food, and different methods of cooking are merely different ways of doing this. Boiling or stewing, obviously enough, uses water as a means of applying heat to food, while frying or sauteing uses fat.

Between these two we have a number of other methods that use an agent. Steaming uses vapor, and baking uses hot air.

Then again, some of these methods are combined, as in fricasseeing, which is a combination of frying and stewing, or braising, which is a combination of stewing and baking.

Keep these elementary ideas in mind when you cook and see that you do not mix one method with another, as is often the case between baking and roasting, or frying and pan broiling.

WHAT ARE OLYKOEKS?—This question has come up from time to time and we now hasten to assure you that olykoeks do not taste half as bad as they sound. On the contrary; an olykoek can be a pretty swell mouthful, especially when soaked in rum.

Olykoeks are small pieces of sweet dough made into small balls with brandied raisins in them. These are allowed to stand until light and are then fried in deep fat, and powdered with sugar while still warm.

That's all the mystery there is to them. You can call them holeless doughnuts if you like. It's a longer name, but much easier to say than olykoek.

THAT BEFORE BED-TIME HUNGER OF THE FAMILY—When provided with it in the afternoon instead of disincommoding yourself later, you can easily fix a second dessert along with the one you prepare for dinner, or maybe have a tray of sweet sandwiches made up, or some home-made candy, and a little forethought will enable you to enjoy the late evening along with everybody else instead of having to start working in the kitchen all over again.
Recipe for Fish in Aspic

- 2 tbsps. cream
- 1/2 cup diced carrots
- 2 tbsps. minced thyme
- 2 tbsps. lemon juice
- 1/2 cup diced celery
- 2 egg whites, beaten slightly (Lynden Eggs)
- 1/2 tsp. salt
- 1 tsp. sugar
- 2 tsps. of salt
- 1 tbsps. of pepper

Soak gelatine in water 5 minutes. Mix vegetables and vinegar, bring to a boiling point. Then let stand in warm place for 30 minutes. Strain into a heavy saucepan and stir well. Add the flaked sea bass, and saute with onions, and season with Seasonettes. Then place half of the corn meal mush in a buttered pan. Make a coating of aspic and pour over this layer. Add 1/4 inch layer of fish. When this is set, add 1/4 inch layer of aspic and mush. Continue in this way until mould is full, allowing each layer to set. When cold, turn onto plate and garnish.

Recipe for Sea Bass Tamale Pic

- 2 cans of Superb Mushroom sauce
- 1 cup of grated cheese
- 1/2 cup cold water
- 1 tsp. Seasonettes
- 1/2 cup melted aspic
- 1/2 cup white stock
- 1/2 cup weak vinegar
- 1 medium size onion
- 1 cup corn meal
- 2 tbsps. vinegar
- 1/2 cup white stock
- 3 cloves
- 3 peppercorns
- 1 hard -cooked egg yolk (Lynden Brand)
- 1/2 cup diced carrots
- 1/2 cup diced celery
- 2 tbsps. minced thyme
- 2 tbsps. lemon juice
- 1/2 tsp. salt
- 1 tbsps. sugar
- 2 tsps. of salt
- 1 tbsps. of pepper

Put a coating of aspic and put about 1/4 inch in bottom of mould; let set. Then make some meal mush by boiling one cup of corn meal in 5 cups of boiling water. Pour into a mould and let chill. Then add 1 cup melted aspic. Mix well, put through a sieve, set over hot water to keep warm. Dip mould in cold water. Cover evenly with cloth or jelly bag. Cool. When cold, turn onto plate and garnish.

Recipe for Baked Cottage Dinner

- 11/2 cups weak vinegar
- 1/2 cup diced carrots
- 2 tbsps. minced thyme
- 2 tbsps. lemon juice
- 1/2 tsp. salt
- 1 tbsps. sugar
- 2 tsps. of salt
- 1 tbsps. of pepper


Recipe for Spareribs With Eggs and Peas.

- 2 lbs. spareribs
- 2 slices of Wilson Or Fashund Bacon
- 2 eggs Lynden brand
- 1 lb. sweet tender peas
- 14 cup diced carrots
- 2 tbsps. Seasonettes
- 2 cups aspic, melted

As soon as the water begins to boil, lower the heat and let simmer till spareribs are nice and tender. Ten minutes before serving, break open the jar of Lynden Cottage Dinner, beat the eggs with one tsp. of sugar, 1/2 tsp. of salt, a pinch of pepper, and 1/2 tsp. of Seasonettes. Then mix beaten eggs with the Cottage Dinner and the hot mixture, mix, then add the rest, stirring constantly and let cook over gentle heat. Then place half of corn meal mush in a buttered pan. Make a coating of aspic and put about 1/4 inch in bottom of mould; let set. Then add 1/4 inch of fish. When this is set, add 1/4 inch of aspic and mush. Continue in this way until mould is full, allowing each layer to set. When cold, turn onto plate and garnish.

Recipe for Apple Orchards Brandless

- 1 qt. hot stock, veal or chicken (Lynden chicken broth)
- 2 egg whites, beaten slightly (Lynden Eggs)
- 2 egg yolks, uncooked
- 1/2 tsp. salt
- 1 tbsps. sugar
- 2 tsps. of salt
- 1 tbsps. of pepper

Soak gelatine in water 5 minutes. Mix vegetables and vinegar, bring to a boiling point. Then let stand in warm place for 30 minutes. Strain into a heavy saucepan and stir well. Add the flaked sea bass, and saute with onions, and season with Seasonettes. Then place half of the corn meal mush in a buttered pan. Make a coating of aspic and put about 1/4 inch in bottom of mould; let set. Then add 1/4 inch of fish. When this is set, add 1/4 inch of aspic and mush. Continue in this way until mould is full, allowing each layer to set. When cold, turn onto plate and garnish.

Recipe for Toffee (Monarch Brand)

- 2 eggs Lynden brand
- 1/2 cup melted aspic
- 2 cups aspic, melted
- 1/2 tsp. salt
- 1/2 tsp. sugar
- 1/2 tsp. of salt
- 1/2 tsp. of pepper

Tom Breneman

(Concluded from Page 8)

Hat Hattie. Hattie's brother worked on the show as "the deacon."

During a New York vacation in 1930, Tom signed with NBC and broadcast from the big town over a year; 18 months before his accident he managed KFAC and KFVD; in 1935, when he had recovered his voice and returned to California, he originated the "Feminine Fancies" program from San Francisco; the following year when Harrison Holliway resigned as manager, Breneman took over the post at KFRC; then shortly after Columbia changed affiliation he headed south again.

Since 1938 he has been a free lance, doing on the average of three shows a week for Columbia network, plus other assignments.

He and Mrs. Breneman live quietly in North Hollywood with Gloria, now 12, musically inclined and fond of horses, and Tom Jr., a rugged seven-year-old. Breneman must spend so much time at the studios that he devotes most of his leisure hours to the family. He has a golf handicap of five at Lakewood, likes to bowl and write short stories.

His present air commitments are "Spelling Beeliner," "What's on Your Mind?", "Answer Auction", and "Breakfast on the Boulevard". Which brings us back from where we started.

One thing that intrigued us was to see how at ease Tom is with more than 50 bits of femininity. He is so spontaneous, full of wholesome fun, so in accord with the woman-mind. He believes that three sisters, a wife, and daughter have contributed much to his ability in handling a show like "Breakfast on the Boulevard". Then his "Feminine Fancies" program was fruitful of thousands of letters, written by women on their problems and interests.

By careful study of these letters he virtually absorbed feminine psychology.

Sometimes he gets in some pretty tough corners and has to do some sibs-thinking. His mental dilemmas are usually provoked by the winner of the wishing ring, like the charming lady who air-voiced a desire for "twins this year." "I hope you have 'em and name one of 'em after me", Tom recouped, or again the childless matron, who made a fervent wish but refused to disclose it openly... "I hope it's a boy!" Tom reassured.

But amazing Tom Breneman can take care of himself and any program exigencies. We're sure of that. It's just as he cracked to the guest who volunteered that "Breakfast on the Boulevard" was "one of the swelllest programs on the air". Tom stalked over to a nearby table, reached for a sample can of Planter's Peanut Oil, and handing it to her remarked, "You really don't need this, honey. You're smooth enough without."

Buy it NOW in the ECONOMY tin

Neighborhood grocers and super markets everywhere bring you Monarch Finer Coffee for several cents less than other first grade coffees. The new economical vacuum packed tin costs Monarch several cents less and you get the saving!

Roasted and packed fresh daily in Los Angeles.
Bob Garred in Pics and Words

(Continued from Page 12) the University of Pennsylvania.

His thorough understanding of sports brought announcing assignments at northwest athletic events. In one year he did descriptions of 65 professional baseball games, 300 professional football games, and 30 college basketball games, and was brought to San Francisco as an "Associated Sportscaster," to describe important games of the Pacific Coast Conference.

Collegially employed him in November of 1939. Now he broadcasts his two Columbia Pacific Network news periods from the KNX studios at Columbia Square, Monday through Saturday at 7:30 a.m. and Monday, Wednesday, Thursday and Friday at 4:45 p.m.

He has one physical defect, a pictorial description of which surrounds this article. He is constantly taking treatment for it with varying degrees of success. This treatment is a standard one in cases of prismatic vision.

The missing letter "k" sometimes quadrupled. The defect is as you see, that old Latin horror, corpus superbus.

"Best treatment I've devised so far is a pair of standard alarm clocks, to which is added an infused mixture of Swiss and ship's bells plus a roomie to my big toe for my 300 lb. to yank on when the clocks go off," he declared.

Sidelines on this handsome young practitioner of anti-somnambulism:

Since 1933, Garred has brought in more than 6,000,000 words of news each year...is so well informed on world events that he recently was able to dig for six minutes on a transcontinental network while waiting for another timer to "take over" from the Philippines during a search for a missing airplane...speaks 13 different Indian dialects native to the northwest...his grandfather was an Indian Commissioner who collects steins as a hobby...his musical tastes, popular and classical, lead to Duke Ellington and Claude Debussy, respectively...he's single, with brawn, way hair, tan complexion and a robust smile...lives on the top floor of the Hollywood Athletic Club, but prefers San Francisco for a home...

...On leaving the hotel for the club desk where he was given a note from the manager...

"Oh, the dickens," he exclaimed. "Here, read this. Can you imagine?"

"Dear Mr. Garred:

We are, naturally, sympathetic with guest's wishes, but in this case we must say no. A five-page Diane screen would be out of the question in your quarters."

Cheif Gains Sponsor

Chef Milani is receiving congratulations this week on adding a seventh sponsor to an already formidable list of firms backing his morning air show. The new member of February's roster is manufacturer of Lady's Choice Brand products.

KFWB-5. Stuart Hamblen.


### FRIDAY Program Highlights

**Morning Programs**

**FRIDAY Programs**

**Variety**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Station</th>
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**Drama**

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<tr>
<td>9:00</td>
<td>8 to 9 A.M.</td>
<td>KMPC</td>
<td>8:00 Amos 'n' Andy, 8:30, Fireside Chats, 9:00, KFSD.</td>
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<td>9:10</td>
<td>9 to 10 A.M.</td>
<td>KMPC</td>
<td>9:10, Youthful Tunes, 9:40, KFSD.</td>
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**Outstanding Music**

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<tr>
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<td>8 to 9 A.M.</td>
<td>KMPC</td>
<td>8:00, AM &amp; PM, 8:30, Family Time, 9:00, KFSD.</td>
</tr>
<tr>
<td>9:10</td>
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**Professional Programs**

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<td>8:00, AM &amp; PM, 8:30, Family Time, 9:00, KFSD.</td>
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**KFWB**

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**KFXM**

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**KGB**

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**KFI**

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**KFOX**

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<td>8:00, AM &amp; PM, 8:30, Family Time, 9:00, KFSD.</td>
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<td>9 to 10 A.M.</td>
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**KFXF**

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<td>8 to 9 A.M.</td>
<td>KFXF</td>
<td>8:00, AM &amp; PM, 8:30, Family Time, 9:00, KFSD.</td>
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**KFXM**

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**KFXR**

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**Gags of Week**

(From Page 20)

Helen Garvey, 2250 W. 20th Street, Los Angeles, California.

**Sirs:** Last week on the "All Aboard" quiz program one of the contestants received eggs every time she answered a question correctly. After she had her hands full of eggs Art Baker asked her this question: "Do you have any false on this statement: 'The oldest thing on earth is right here in Southern California.'" The woman answered, "I hope it isn't these eggs." (The correct answer, a real Sierran Palomar Mountains in Death Valley.)

Mrs. Teckla K. Wirth, 6129 E. Allston St., Los Angeles, Calif.

**Sirs:** Heard on Bob Hope's program, Bob Hope answering telephone:

Colonna: "Have nothing to report, isn't it customary?"

Bob Hope: "What's so dramatic?"

Colonna: "I'm collecting cream puffs on the farm."
NEWS BROADCASTS

**NOTE:** Figures in parentheses following call letter and announcer frequencies are in kilocycles, and correspond to the numbers on your radio dial.

**KFED-4**, Kay Dee Tripets. 4:15, Man and the World. 4:30, C. Fox- editor. 4:45, News. 5:15, Garden Club. 5:30, New World. 6:15, Annie Hall Call.

**KFWI-4**, Frankie G. 4:15, News. 4:45, Knights. 5:30, Slush. 6:15, News.

**KVFJ-8**, Piano. 4:15, Tea Time. 4:45, News.

**KYOE-1**, Green Hornet. 4:30, Wait Call.

**KFWI-6**, Katz. 6:00 to 6:30. 6:45 to 7:00. 7:15 to 7:30. 7:45 to 8:00. 8:15 to 8:30. 8:45 to 9:00. 9:15 to 9:30. 9:45 to 10:00. 10:15 to 10:30. 10:45 to 11:00. 11:15 to 11:30.

**KTED-4**, Katerina. 4:15, News. 4:45, News.

**KFWCI-4**, Superfly. 4:15, News. 4:45, News.

**KFDN-4**, Melody Hour. 4:15, News. 4:45, News.

**KFWI-6**, Katz. 6:00 to 6:30. 6:45 to 7:00. 7:15 to 7:30. 7:45 to 8:00. 8:15 to 8:30. 8:45 to 9:00. 9:15 to 9:30. 9:45 to 10:00. 10:15 to 10:30. 10:45 to 11:00. 11:15 to 11:30.

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**KTED-4**, Katerina. 4:15, News. 4:45, News.
MAY 25, 1941

/* Page 31: Recommended Radio Services */

WILSHIRE-WESTLAKE CENTRAL LOS ANGELES

50c HOME SERVICE CALL

Includes Minor Adjustments

DRIVE-IN

Auto Radio Service

EARL'S RADIO & TELEVISION SERVICE CO.
740 SQ. HOOVER

15 Years Reliable Service in L. A.

FEDERAL 1714

SOUTH & SOUTHWEST L.A.

CARLTON RADIO and APPLIANCE CO.
4518 SO. WESTERN AVE. AXminster 1-9746

DRIVE-IN SERVICE

For Auto Radios

HOME SERVICE

All Work Guaranteed

/* Document Text */
Ed. Note: The critical advance notices given below are the result of careful estimates of air events during the week in which Radio Life is dated. They are offered as air-worthy "bets" and to aid readers-listeners in choosing one or more bright spots each week-day or evening.

★

SUNDAY, MAY 25

A. M.

VARIETY:

10:15—KJH: "Romance of the Highways," Pacific Greyhound's radio feature with Commander A. W. Scott, famous world traveler as Master of Ceremonies, has run for a longer continuous period than any other radio travel program.

P. M.


3:30—KFI: The Fitch Bandwagon, with Phil Harris as guest conductor. More new songs and music. Highlights of Harris' life.

7:30—KFI: Jack Benny reviews vacation plans for studio and air audience. Last show from Hollywood with one to go from San Diego.

P. M.

PUBLIC AFFAIRS:

6:30—President Roosevelt speaking to nation following deferment of his scheduled May 12 speech. Opposition Liberals believe he will inform the people that they will go to war. May be the most important talk ever made by a human being. . . KFI, KNX, KECA.

P. M.

DRAMA:

2:00—KECA: "With Charity Toward All," Catholic Hour Dramatization. Usually high standard presentation of common humanity theme.

A. M.

OUTSTANDING MUSIC:

8:30—KECA: Radio City Music Hall. Jan Peerce guest tenor.

P. M.


MONDAY, MAY 26

P. M.

PUBLIC AFFAIRS:


Hollywood Weekly.

(Also Thursdays). Interesting and entertaining stories and tidbits of gossip about Hollywood stars.

P. M.

5:00—KFI: Frances (Speaking of Glamour) Seully in Fashion Comments observed after a day spent in watching the ladies at Holly Park's Opening.

7:30—KECA: Information Please. Cliffon Fahrman has tables reversed on him. He joins experts to answer questions with Deems Taylor taking his place.

7:45—KJH: "Strollin' Tom," a twice-weekly program features songs and philosophy.

DRAMA:

9:30—KFI: Latitude Zero winds up three week battle for recapture of the stolen statue of Kali, Hindu Goddess. New series starts next week.

WEDNESDAY, MAY 28

P. M.

DRAMA:


ROMANCE MUSIC:

7:00—KFI: Tony Martin in usual program directed at girls in audience and to bristles with the folks out on the air lanes. Interesting because program is written for Tony's singing all through.

7:30—KECA: Manhattan At Midnight, original dramas that boil up out of busy streets and backways of New York.

8:30—KFI: Mr. District Attorney takes another crack at criminals in a warm and racy drama based upon authentic incidents in the lives of criminals.

PUBLIC AFFAIRS:

10:00—KECA: Town Meeting of the Air. No subject announced—but this program is always thrilling and thought crowded. The people speaking their minds with politicians not able, apparently, to understand them.

THURSDAY, MAY 29

P. M.

OUTSTANDING MUSIC:

5:00—KECA: Rochester Civic Orchestra in a program featuring works of American composers only.

COMEDY:

7:00—KECA: Priscilla Lane, sweet member of the sweet Lane sister trio, guest with Rudy Vallee.

5:30—KJH: "Shafter Parker's Circus," Mutual's popular coast-to-coaster (Mon. thru Fri.) is built around the adventures of a circus owner and his pretty sister. The troupe is constantly besieged by one menace after another and the action is so swift that adults, as well as kids, tune in.

VARIETY:

12:30—KECA: Club Matinees.

4:00—KFI: Pot o' Gold, Horace Heidt.

6:00—KFI: Xavier Cugat's Orchestra.

7:30—KFI: Maxwell House Time, Frank Morgan and Tommy biue.

8:30—KFI: Tommy Rigs and Betty Lou.

FRIDAY, MAY 30

P. M.

DRAMA:

5:15—KJH: "Captain Danger," is a South Sea Island tale of high adventure, hilarious fun, magic and mystery. The story aims at two very important things, namely, sustained interest plus parent and teacher approval.

6:00—KNX: "Hollywood Premiere," What happens when a poor but attractive girl suddenly inherits a million dollars affords the basis of "Million Dollar Baby," Stars are Priscilla Lane and Jeffrey Lynn.

6:00—KFI: Wings of Destiny, Dramatization of an actual case from records of the U. S. Army Air Corps. Piper Cub plane given away.

5:30—KFI: Uncle Walter's Doghouse. More laughable situations than can get any man can get themselves into in not arranging sillies that appeal to the woman in the house.

SATURDAY, MAY 31

P. M.

DRAMA:

2:45—KCA: Edward Tominson in expert and dramatically conceived review of problems rising out of Central and South America which have serious por- tions for America.