BOB HAWK ON THE ‘WHY?’ OF QUIZ PROGRAMS; CURRENT RADIO NEWS
DEAR MADAM: I should certainly be the last to contend that European composers and singers should come to this country in such numbers as to usurp the jobs of American musicians. In fact, American art has never been invaded by the introduction of European talent. Wasn't that how the United States was built to its present pre-eminence? Suppression of liberties in religion, writing, art, and music in the European states 300 years ago brought the best of that continent to America. Without them the United States could not have made the phenomenal strides it has. The cause of music is as important as that of industry. Europe has a musical "bridge" of a thousand years. Would it not be foolish to fail to take advantage where we can of the admittedly vast and uncounted "heritage of the old country"? I speak here only of those incoming artists who return our hospitality with appropriate courtesy and good taste.

But men of genius should not be turned from our shores. Men like Einstein, Stokowski, and—despite his detractors—Stravinski, enrich the United States and all of us in it with their great knowledge and contributions. If the musicians, practically all are picking up American customs and ways of thinking. Their art is becoming part of America and our thought is seeping into their music. Who can say that we are the losers in an exchange like that?

Sincerely Yours, BILLY MILLS

Reader from San Bernardino

Sirs: I have been getting Radio Life since the first ones came out and have enjoyed it very much. It is tops in just about every respect.

The "Bernie Smith" and "Buck Hathaway" sections are especially interesting, but I really like everything in the magazine.

Now I have a complaint: when it's such a swell little magazine, when there are some very beautiful faces in radio—when there are hundreds of radio personalities we readers would love to have pictures of, why do you have to stick on a cover picture like the March 30 to April 6 number carries? It looks like some cheap burlesque picture!

I'm not old-fashioned—I'm not really old. I like pictures of beautiful ladies—legs included—but honestly, one of this type—well, I'm surprised at Radio Life—and thoroughly disgusted.

Do you realize that children love this little magazine and as much as adults? Do you know they sneer at pictures like this? And the lovely lasses on the cover page—they must be very, very proud to have their picture like that on a popular magazine cover! How can they be in the same room with their mammas. Oh, well, now it's off my chest and maybe I will feel better.

Remember, I like Radio Life—it's a grand little magazine, worth much more than 2¢, but please—better covers. Thank you.

Ed. Note: Radio Life meant no offense in publishing what it thought to be a humorous but rather treatment of a story in the issue on which was the cover objected to by San Bernardino. However, a word to the nearly-wise is sufficient. We will be more careful. Radio Life thanks Reader from San Bernardino, agrees with her that Bernie Smith and Buck Hathaway are interesting columnists.

Marion Graham, 167 South Normandie, Los Angeles.

Sirs: Having been told your Hanson H. Hathaway is a crusading editor of radio, I am hoping your fine magazine may be enlisted to aid the cause of the Great U.N. During a recent conference between a gentleman from one of the large stations and a potential sponsor, representative of a large soft drink company, in on a new show, sponsor said, "Give us new people. We want new voices." Gentleman replied, "There just aren't any new people. We can't find any!" They all shriek that, all the advertising agencies and the networks simply won't see new people. I know, personally, a half dozen very talented young people who have worked desperately, prepared themselves in every way, and given excellent account of themselves on "school" shows and on the few programs courageous enough to try new people, but the nearest any of them can get to a large producer is the stern young dawdle who guards the sacred portals. They claim they don't dare "take a chance" on unknown people on the shows. How can they tell one's potentials if they just won't audition one?

As a young magazine that has come triumphantly through its travail, won't Radio Life send out a life line to the struggling aspirants?

Carl L. Jacober, Santa Ana, Calif.

Sirs: Regarding the recent North American Station movement, I am thoroughly disappointed. Saturday night I sat comfortably by my two radios to compare the results of the station change. I started at 500 kilocycles, trying every station on both radios, and moved over the dial to 1600 kilocycles.

It took a long time, from 8 p.m. to 1 a.m., and as I progressed I jotted down the results. The entire dial was just full of interference, some places more and other places less. I am not one who is continually looking for fault, but if stations are going to be moved to new positions, moving must do away with interstation interference.

One spot that is particularly bad is between 1230 and 1240 kilocycles, stations KGFJ, Los Angeles, KVCV, Redding, KAYS, Stockton, KVEC, San Luis Obispo, KFXM, San Bernardino, and KROY, Sacramento, all come in within 10 kilocycles. KGFJ is nearest so I get it with a symphony of other stations.

I have two powerful radios and I enjoy listening to other localities. The change should have been made according to power of the stations and the distance between them. For instance, KGFJ, Los Angeles, at 1230 kilocycles, substitute Monroe, Oklahoma for Redding, Oklahoma for Stockton, North Carolina for San Luis Obispo, etc., spreading stations that we never hope to get between those that are piled up within our reach.

This leaves this frequency free from interference at any point. If each frequency would be divided the same there would be no station static, no station stumbling and no station squeaks.

Pardon me for taking up so much space, but why didn't the FCC use such a system and is it possible to get another deal?

Becky Stewart, 639 Orange Grove Ave., So. Pasadena.

Sirs: Don't ever apologize for an article like "Once They Lived! Traffic Got Them" by Alec Hispano, for the public needs that type of articles. It makes them even stronger, on the subject. If you had your home broken up by an accident you would know what I mean. It's something a person can't talk about or put into words strong enough to make people know just what those accidents do to families.

My father was killed in a head-on collision last July 6. The other driver broke almost every traffic law in the book and had been out all night drinking. My father had received a certificate for safe driving for the year before.

H. E. Wilson, 2336 Midvale, West Los Angeles.

Sirs: First I want to thank you for your fine radio paper at a low price which fills a long-felt want in these parts. My favorite program Latitude Zero, the sound effects are the best, as well acting and the writer must have some imagination.

Last Tuesday I heard a bunch of newsmen yelling Latitude Zero. I asked the program so I imagine the younger generation take to this program. I am above 60, however.

Keep up your good work.

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## Program Changes This Week

**Editor’s Note:** As rapidly as they are furnished by Los Angeles’ principal broadcasting networks, and as broadcast, changes in the program and station schedules are noted. The time changes will be noted week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and newly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. “NT” means New Time.

<table>
<thead>
<tr>
<th>Change Program</th>
<th>Nation</th>
<th>Time</th>
<th>Date</th>
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<tbody>
<tr>
<td>Music &amp; American Youth</td>
<td>KFI</td>
<td>8:30 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Stories of Famous HYMNS</td>
<td>KFRC</td>
<td>12:30 p.m.</td>
<td>Sat.</td>
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<tr>
<td>Heartbeats</td>
<td>KBM</td>
<td>12:30 p.m.</td>
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</tr>
<tr>
<td>Baseball: Hollywood v. Portland</td>
<td>KFRC</td>
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<td>Fri.</td>
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<tr>
<td>Pleasure Hunt</td>
<td>KNX</td>
<td>3:00 p.m.</td>
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<tr>
<td>Our Sailor's Letterman Hour</td>
<td>KFL</td>
<td>3:00 p.m.</td>
<td>Fri.</td>
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<tr>
<td>Bulldog Drummond</td>
<td>KNX</td>
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<td>Fri.</td>
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<tr>
<td>One Man's Opinion</td>
<td>KPBC</td>
<td>6:00 a.m.</td>
<td>M. Tu. Th.</td>
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<tr>
<td>Frazier Hunt</td>
<td>KEA</td>
<td>7:00 a.m.</td>
<td>Mon.</td>
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<tr>
<td>First Piano Quartet</td>
<td>KEA</td>
<td>11:15 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Cyme Quiz</td>
<td>KEA</td>
<td>11:15 a.m.</td>
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<tr>
<td>The Professor's Plays</td>
<td>KEA</td>
<td>11:15 a.m.</td>
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<td>Louie Miller vs. Lee Transparent</td>
<td>KEA</td>
<td>11:15 a.m.</td>
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<tr>
<td>Strollin' Tom</td>
<td>KEA</td>
<td>11:15 a.m.</td>
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<tr>
<td>St. Augustine Male Choir</td>
<td>KEA</td>
<td>11:15 a.m.</td>
<td>Mon.</td>
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<tr>
<td>Drake Relax</td>
<td>KEA</td>
<td>12:15 p.m.</td>
<td>Mon.</td>
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<tr>
<td>Tammy Wynette &amp; Popular Melodies</td>
<td>KEA</td>
<td>12:15 p.m.</td>
<td>Mon.</td>
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<tr>
<td>Wink &amp; Tenneson</td>
<td>KEA</td>
<td>12:15 p.m.</td>
<td>Mon.</td>
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<tr>
<td>Symphonic Preview</td>
<td>KEA</td>
<td>12:15 p.m.</td>
<td>Mon.</td>
</tr>
<tr>
<td>NIB Summer Symphony</td>
<td>KEA</td>
<td>12:15 p.m.</td>
<td>Mon.</td>
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## West

**LEGS FOR THE SEA:** Seven years ago, radio entertainer Arthur Godfrey was in a near-fatal automobile accident. Legs stiffened by injuries, he was declared unfit for active naval duty in the United States Naval Reserve. Success, fame, and fortune as a radio personality subsequently came to Godfrey, but one thing he wanted most: Availability to serve in an "active" capacity with the U. S. Navy in emergency. Quietly, with extreme determination, Godfrey studied navigation, exercised and massaged stiffened limbs, living and thinking navy. Old Salt expressions and sea chanteys crept into his programs. He bought a yacht with which to practice navigation.

Success, as he sees it, came last week to radio entertainer Arthur Godfrey. With raising of rank to Lieutenant-Commander in U. S. Naval Reserve, came word also that he had been granted permission to assume "active" sea duty in event of emergency.

**KNX, 10:15 p.m.**

**TALENT HELPER:** Early last fall Al Pearce, CBS comedian, introduced a plan long fostered: Starring each week on broadcasts from KNX, Hollywood, young radio artists who had won popularity on local stations, but had never had the opportunity of being featured on transcontinental sponsored shows.

Impressive last week was proof of the soundness of Comedian Pearce's plan, and the eagerness of young radio artists to make good.

By last week Pearce had presented 39 guest artists on CBS broadcasts, from stations in United States, Canada. The appearances brought contracts and new opportunities to his young guest stars. These were: Bookings in film theaters, vaudeville houses and nightclubs. Hollywood contracts have come to many of them. The 39 guests from entries all over United States and Canada.

Thus far 151 stations in North America have submitted to Pearce recordings of their best local artists. Some 225 recordings have been heard and considered by Pearce and program producer Bob Con- non. Fifty more records were submitted by artists not now working on radio stations but hoping for future "break."

Pearce is interested in any radio artist prominent on a local Los Angeles station who has not yet appeared on transcontinental commercial broadcasts. They may be singers, instrumentalists, comedians, tragedians, tap dancers, harmonic virtuosos, specialists in monologues, or any form of entertainment which has won favor.

Al "Elmer Blurt" Pearce will continue to spotlight such talent until further notice.

**KNX, 10:15 p.m.**

**HONKERS HONKLAVE:** "I blew my horn at Main street and Washington boulevard. Another car blew a horn at me, a Chevrolet. I smiled. She smiled. Gosh! Romance in bloom. I couldn't follow her because I had to get to work."

The above is a typical letter received by Stuart "Stu" Wilson, who, from 7:45 a. m. from KHI (Los Angeles) broadcasts a program called "Rise and Shine."

Directed at those of the busy world who are up and on their way to work by 6 o'clock of a morning, Wilson's program recently introduced a novelty.

The novelty: Having working motorists on signal from the program honk their horns twice. Result: Motor-parked mornings 29 listeners by intersection, street and highway unions of double honks on thousands of motor car horns in cheerful and rousing response to Wilson's periodic admonition: "Honk your horns twice and get early on the way to work."

When not conspiring to add to the deceivably confusion of an awakening and yawning-stretching city Wilson spins records, patterns of music that is pleasingly incunabulum, such as that is solid philosophy fare, nearly verbally-sugarcoated.

**KNX, 8 a.m.**

**MASTERS RACES:** Last week to astonishment of many an American who privately and in groups had conceded that all nations of the world, Americas were closest to mastery of the problems of fall and humbly-serving living, the development of rich and enduring life, Edward R. Murrow, CBS chief of staff for Europe, let go this propagandist puzzler through CBS publicity channels.

"Nazism teaches that the Germans are a master race. Murrow shows that if there is any such thing as a master race, it is made up of such people as the ordinary men and women of England who..."
LONDON REPORTER

BILL HENRY, noted columnist and war correspondent, heard Wednesdays and Fridays over the KNX-Columbia network at 6:15 p.m., is shown here in London with Mrs. Edward R. Murrow, wife of the CBS ace correspondent, who still is there. Henry's uniform is that worn by war correspondents. He recently formed first-hand impressions of European affairs which are now invaluable in helping blimp analyze events upon which he broadcasts bi-weekly for Columbia listeners.

are now taking history into their own hands.

Capable is CBS' Murrow in whose book, "This Is London," the puzzler is contained.

Murrow developed a new kind of reporting to cover a new kind of war. He spent all available moments, day and night, talking to people of England, clerks, shopgirls, air raid wardens, dockyard workers, housewives. For these, death is closer than it is to the men actually under arms as the enemy concentrates on bombing raids over populous cities.

Yet for many an average American (on the west coast at least), CBS staffman Murrow's droplet in a British propaganda pool posed this question: "What purpose, beneficial to the United States, is being pursued, for what reason and by whom in the mounting propaganda flood from a foreign monarchy?"

In answer to this question propaganda was still predicing democracy, crating high on rumparts of public credulity in a nation completely willing to believe in paramount importance of building for national defense, still apparently unsold on participating in a war whose genesis, thousands of west coasters felt, squirmed to life for no peace assuring future 21 years ago at Versailles.

For many other Pacific thousands Murrow's book restated a conscientiously-held belief: "Aid to Britain is a common sense step toward ultimately successful defense of the Americas from psychopathic wardens of human evil."

WAR AND THE MOB: Propagandists shrewdly evaluate the possibility of persuading national majorities to minimize ordinarily normal objections to doing and to believing that which is, in human experience, abnormal as conduct and belief.

Axionic is the rule followed by propagandists. It is: "Under extreme pressure the masses can be led to extreme of conduct and belief." The job of propaganda is to force general points of view. In past, propagandists have shifted as easily as winds from one extreme to another, from rudi outings for peace to rabiid plumping for war.

Last week Dr. Walter A. Maier, broadcasting his Lutheran Hour program from cloistered but socially embattled precincts of Concordia Seminary, came to wrathful ministerial grips with all such business.

Said Dr. Maier:

"War hysteria begets mob spirit. Under pressure of skillful propaganda the masses can be led to extremes. The people of the United States do not want war, but millions are being persuaded to want it. The multitudes can also be swayed in their religious attitude by the cunning of selfish interests."

Recalling that it was shortly before his death that Jesus drove the money changers from the temple, Dr. Maier appealed for a disavowal of ill-gotten wealth. He asserted that it is not popular to preach the "whole truth" of Christ in America today, urged churches to stand fast in

this respect even to loss of official favor, and public support.

PASSING OF THE RANGER: Bug-eyed with worship of a man most never have seen in the flesh, have been for the last nine years the toddlers and juniors of America. Ear-wise, they have listened to his radio decibele imprimatur, "Hi, Yo, Silver! Away!" and have gone forth, in their imaginative ways, to emulate their hero, Earl W. Graser, the Lone Ranger, and his uncompromising attack on life's great and small evils.

Last fortnight death came to the Lone Ranger in the agency of one of the evils he has been most zealous in combatting, traffic accident.

As he drove his car past a Farmington, Ill., church at 5 a.m. of a chilly midwestern morning Death took from the Lone Ranger control of his car, sent it hurtling into another car, ended nine years of continuous constructive service to young and old, and deprived millions of youngsters of a voice they will never hear again. Brought back to the program by the gesture of death was Bruce Beemer, original Lone Ranger. Beemer will prolong the series for juvenile imaginations and listeners.

NEW QUIZ CONCEITS: Encircular are the leads and programs in radio, sheepishly following simian actions of motion pictures in this respect—patterning a succession of shows on one that has taken well with the public.

Last week, barded by the hawking of ubiquitous quiz shows on the nation's air, Charlie Lyon, "Girl Alone" announcer, gave radioists something to laugh about. What they laughed about Radio Life in turn bequeaths to Reader-Listeners: A solemn contract was signed between Lyon and Durward Kirby, Club Matinee's announcer. Quiz material gathered by Lyon became the property of Kirker.

Big-hearted, Lyon threw in "Science Speaks," brain-teasers for Kirby to use as a starter on a quiz-gagging show:

1) Water going down hill runs faster than water running up hill.

2) There are considerably more people living in large cities than there are living in small towns.

3) In all relativity, equality of dimensional proportions are as the solar system to the lunar as equi-distant jixation is to trendigaphodarkels.

4) The North Pole is farther from South Africa than the South Pole is.

5) It is a little known fact that apples will fall to the ground if not held on the tree by their stems.

6) The wood that you use in your fireplace invariably comes from trees.

Meet celebrities and interesting people on...

'TOP OF THE WORLD'
Monday through Friday
9:45 A. M. over KHJ
Sponsored by
THE BROADWAY
Broadway, Fourth and Hill

★ $900 JOKESTER: Have you ever joked with a person phonning you because, despite the fact name given was not familiar, you were sure you recognized the voice of a friend? Most people have been thus embarrassed. Few ever came as close to losing $900 because of Mrs. Charles J. Davis of Brooklyn, N. Y. Lawyer Maurice Smith opens his phone chats
TWENTY MILLION:
That Many Listen to George Fisher's Hollywood Gossip!

It was while working as copy boy on the San Francisco Examiner that George Fisher, KIHR-Mutual Don Lee's Hollywood reporter, learned the value of personalities in the news.

San Francisco's colorful characters lent interesting material to imaginative reporters on the Examiner and Fisher soon learned how to weave brilliant word tapestries with a dash of personality, a hint of secret and ingredients of a love story.

Friends say he could be a great story writer if he would forsake a love for scampering about Hollywood in search of spot news, but he loves show business more.

He was born in Greenwich Village in 1909, spent early years in New York and England and came to California at the age of 13, by way of the Panama Canal.

He first worked as doorman at a theater, graduated to fruit and vegetable selling, was a truck driver when he entered high school.

After entering school he got a job as copy boy at the Examiner and later was promoted to assistant dramatic critic. Show town is San Francisco and the dramatic critics have much to do. Fisher's work in the drama department won attention of Nat Holt, Fox West Coast manager, who gave him the job of publicity manager of his California Theatre. This position folded when all publicity was placed under one man.

Fisher went to Los Angeles, to sell spare auto parts, books and other items, to get, he says, his first radio job. Announcing KUHR, a position offered him by station manager at the suggestion of the station organist who was impressed by Fisher's telephone voice.

At KUHR he originated "Studio Whispers," which he changed to "Hollywood Whispers" upon moving to KIHR and a coast-to-coast Mutual network.

One of radio's hardest workers, Fisher in early days combined freelance publicity assignments with radio work, managed celebrities Cowboy Roy Rogers, Earl Dancer and Kay Van Riper. Now he concentrates on his radio program.

He has a reputation in Hollywood for ubiquity, is seen wherever the great-}

gregate, knows all by first names, can tell history behind the names.

He lacks clothes-consciousness, prefers leisure garments to formal wear, likes plain food, especially clam chowder. His audience is estimated at 20,000,000 listeners on Mutual's coast-to-coast network. He tries to answer all of his tons of fan mail, believes in boosting little fellows, has helped many a clean-cut, struggling young actor to get a part. Bigwigs like him for his candid-minus-caustic opinions. He lives in Hollywood with Nira Dorel, filmtown personality whom he married early in December of 1940, to climax a romance of months after meeting on a movie set two years ago. He is heard for Mar-O-Oil Shampoo, KIHR and the Don Lee network, 10:15 a.m. Tuesdays and Thursdays.

Fisher "covers" Hollywood by himself, his only assistant being Jim Henchman, colorful Hollywood reporter who does much background research and checking on tips, for Fisher's stuff must be accurate and concise.

Jordan's Wings

"Wings Over Jordan," CBS Negro spiritual choral group, has signed to make recordings exclusively for the Columbia Recording Corporation. The choir will be assigned to the Columbia Masterwork series. One of the unique features of the records is to be an outline of the history and inspirational background of each spiritual by Rev. Glenn T. Settle, founder of the organization. The 30-voice group made its CBS debut in January, 1939, and since has won wide popularity in the concert field. In 1940 the group sang to more than 400,000 persons in 160 concerts.

Only Radio Life can give you the combination of "hot" radio news, engaging radio personality stories, accurate logs, and selected daily highlights.

A GOOD HABIT—Radio Life

Now's the time of year you'll need a Movie Camera most! And this one has a F5.6 lens, a clear view finder and foot-age meter. It costs so little to operate too...just 69c for a 30-ft. roll of film. Order by phone...Tucker 7242.

ON SALE AT
HUNTINGTON PARK
Pacific at Zoe
HOLLYWOOD
6551 Hollywood Blvd.

EASTERN-COLUMBIA
Broadway at Ninth

PART of STARCH
Content Removed
Try this "NEW FLAVOR" hot breakfast cereal that has had part of fattening starch removed by a special "mist" process that doesn't affect the vitamin content and food value of the high golden wheat.

Get WHEAT NUTS
At your grocer.

Your Own Movies for Just 3.99

Here's An 8 mm MOVIE CAMERA
At a Mighty Low Price!
SWOPPERS’ MARKET

All advertisements in this department are placed at 6 cents per word (30 words or less), cash with order, to Radio Life, 1059 West Main, St. Paul, Minn. For inclusion in issue of following week is Friday noon of each week.

DEPLORE the phone and mail service. Miss Hurst, FA 1-141.

WANT either celo or string bass. Will swap for C . C. or other bass instrument. 

1940 DeLUXE FORD convertible coupe with $60 radio. $760. Private party. Bette Rogers. HI 2266.

This Week’s New DECCA ALBUM

SWINGING THE CLASSICS

Swing Style Piano Ritual Fire Dance Two Part Invention in “A” Minor Prelude in “C” Sharp Minor Variations Hungarian Rhapsody No. 2 Valse in “D” Flat Major

3 Records $2.00

WHERE YOUR SAVINGS EARN MORE

SUNSET and VINE

Hollywood 8211

Open Evenings and Sundays
Free Parking Without Purchase

OPEN YOUR ACCOUNT BY MAIL

Stuart, F.A. 1641.

SUNDAY LOGS

APRIL 20, 1941

RADIO LIFE

PAGE 7

Zoo-ologist Burns

Bob Burns, the NBC barkska tooter, is acquiring quite a menagerie on his San Fernando Valley ranch.

The menagerie now includes a South American bird that lives in the Burns’ living room and whistles Bob’s radio theme song, “The Arkansas Traveler,” and, installed in the house, a couple of incubators full of chicks.

The whistling bird is a truapal and Bob is willing to prove it to anyone who doubts that the bird learned to whistle “The Arkansas Traveler” from a phonograph record. Trupsals belong to the parrot family but learn faster than either parrots or myna birds.

Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.

Listen to

"FORTUNE + FAME
IN YOUR X E R B NAME"

1090 on the dial
6:00 p.m. & 8:30 p.m. Every Night

KFW-10, Bowling Noir, 10:30. Norman Thomas, 10:45, H. Horlick Orch.


11 to 12 Midnight


KJ-11. L. Garber Orch. 11:30. H. King Orch.

KFP-2, S. Kees Orch. 11:30. Floyd Wright.


KMP-11. G. Fleper Orch. 11:15.


A Reporter and His Wife Solve Problem of Making a Living

A GO-GETTER who personifies the proverbial entrepreneur of show business called on Goodman Ace, the radio author-director of Easy Aces, the other day and said:

"Goodie, you've got a pretty nifty program there—are you interested in doubling your contract salary?"

Ace told us that he rolled a first-class stogie in the corner of his mouth, eyed the speaker casually and said:

"Well, I'm kinda interested . . . what am I supposed to do?"

"Do?" The same program in the same way—that's all.

"H'm! That's simple . . . what time do I take air?"

"Eleven o'clock in the morning."

"That's more than I can stand," said Ace.

"At eleven in the morning I've scarcely had time to clear my throat, Mister, I'm awfully sorry to turn down a chance to double my salary—but the guy was too poinpous—besides, I didn't like his necktie . . ."

I had known Goodman back in 1923 when he was a first-class drama writing man for Walter S. Dickey'sJournal-Post. At that time I was covering police out of 14th and Baltimore and Goodman had a cubicle just back of the editorial phone switchboard. We had a lot of fan remembering . . . days . . . when . . .

He was in town for a spell and we took time out to seek him out.

And, so, these impressions of air's Easy Aces.

Ace harbors a suspicion that if he meets a sponsor personally there is likely to be a disappointment and a falling out. His present boss, whom he has served for nine pleasant years, has never seen and never talked with him and Mrs. Ace. But they go on and an, palsy-walsy, signing contract after contract through intermediaries.

To bystanders this may sound like manna from nowhere, but to him it's work, work, work—no cruises to Rio, no skiing in Sun Valley . . .

He has a skyscraper pent house on Park Avenue and from it looks down on a boulevard studded with classy limousines, dazzling fronts. All about him the world is en marche, but he appears to create from a standstill. Thrice a week he wrings a comedy script from his typewriter, thrice a week he goes before the NBC mike and starts a wave of laughter rolling across the land. The oscillations do not stop with the coast, but have been heard in Hawaii and New Zealand, where the Aces stop traffic three times a week.

Goodman is a Cornbeltler from Kansas City, a charming burg on the muddy Missouri, virtually at the geographic heart of America.

The Corn Belt heritage is important. There he was saturated with the homey philosophy and wit of Mr. Average American. He's a smalltown guy with a heart overflowing with sympathy and gentility.

In Kansas City, Goodman courted and married Jane, his partner in life, whose background somewhat parallels his own. Here, among midwestern bourgeoisie, he absorbed the substance and understanding for a program which parades the comedy of living.

Some of his material is autobiographical. He used it in a script, to fetch many a gasp from listeners.

Jane is an airy Madam Mulapron. Her slips, quips and trips of the tongue are legendary. In a semi-southern drawl (Missouri was a border state in the Civil War), Jane talks Dumb Dorn-lish as a bawdy-blonde belle, in her wheezy way, she says:

"Why, you wouldn't want my $5,000 for your business. I've been saving it for a rainy day."

To which Ace replies: "We're in a cloudburst right now."

She says English: "Here's the whole thing in a shell hole." In a moment of weakness she confided that being the wife of a funny man is "a regular baffle of wits;" said, "in words of one cylinder, a gag used to be something that kept a person quiet. Now it's something that keeps you nagging all the time."

Goodman and Jane have not even troubled to take assumed names. For the sake of complete naturalness, they remain themselves.

Their domestic dilemmas revolve about such earthy situations as Jane being called to jury service; Jane becoming a partner in Goodie's real estate (More on Page 10)
This Business of Quizzes

America's No. 1 Mind Tester Analyzes a Current U. S. Fad!

"Quizzes are to the confident intelligence what a bowling ball is to the invertebrate bowler."

"It is, stated in another way, what the bow is to the hand of the archer.

"Since the military is in fashion nowadays, it is also what the spotted cubes are to the gambling instinct of the practitioners of the Old Army Game.

"In other words, the rise of radio quizzes to popularity is due to the spirit of competitive battle inherent in every normal human being."

Bob Hawk, master of "Take It or Leave It," CBS quiz program, was speaking. It was on eve of his departure from Los Angeles, where, a week ago at the Ambassador hotel, he crowded the capacious Fiesta room to overflowing with self-assured would-be quizzes, ready to confound the urbane Hawk with brilliant retorts to his intelligence ticklers.

We were seeking the psychological answer to the popularity of the current quiz phenomenon, evidenced by gossip on street corners, packed radio auditoriums, sporting sales of question-and-answer books, increases in research room attendance at public libraries—all the signs by which the observer comes to conclude the public has gone off the faddistic deep end again.

And Bob Hawk, quiz master, supplied the answer:

"It isn't so much the rewards for correct answers that account for the popularity of the quizzes," the tall (5 feet 10 inches) and urbane 33-year-old interrogator said. "It's the satisfaction one gets from deflating the questioner by producing the right answer, the warm and lusty sense of victory that ensues when one has intelligently answered a stickler of general or specific knowledge.

"While the average quizee doesn't think about it, the fact is that he or she comes to the quiz with a friendly hostility. His own notion of his ability to answer the questions is a mental bowling ball flung at the interrogative pins. It's a case of throwing one's common sense at the quiz master and knocking him for a loop. It's that simple."

Simple or not, you shall be caught. This seems to be the inevitable fate of all those who toy with the quiz idea even for a moment. You turn the radio on:

"What states comprise the territory once referred to as the 'Dust Bowl,' and why was it called the Dust Bowl?"

You listen. You hear an audience member try to answer the double interrogative threat. She misses a couple of states, falls down on the simple inference that the territory is a bowl because that is suggested by the shape the land took when the constant raging winds (which she guessed did happen) tore at the friable earth of what had been a great and valuable section of the land.

Of course, you sit there listening. Your mind is at ease, far from the scene of intellectual conflict. You have time to analyze the question as others leap to the fray in the auditorium miles away. The chances are that you will get the answers correctly and ahead of the fortunate one who pops up suddenly and blurs them out.

But on the program it might be a different story.

There's a lot of things you find you don't know, but there is bound to be a question you make a stab at. You were sure you knew the answer. It isn't until you get home that wistfully contempt, dripping with amusement, pins buck your corky ears:

"Of all the simple questions for you to tumble on! Imagine: 'Name two gases, individually possessed of deleterious potentials, but which, in combination, are necessary to life as water, and give their common name when combined.'"

The answer was in the question but you didn't see it. Feeling like an imbecile, you saw the seconds tick away. Your mind acted like a perverse small boy, leaping over unrelated gases and compounds until, in sheer, face-reddened embarrassment you sat down, only to hear somebody shout:

(Continued on Page Eleven)
Quiz Business

(Continued from Page Nine)

"Hydrogen and oxygen! The common name is water."

The laughter that followed didn’t make you feel any better.

That’s quizzing for you, the challenge of another to your estimate of the depth of your general knowledge. As we said, it’s astonishing how little we know, sometimes of course, if the question had been put simply... Oh, well...

About Hawk himself:

Nineteen-year-old Robert MacGregor Hawk was hired as a store clerk at 63rd street and Cottage Grove avenue, Chicago, one summer’s night in 1927. Employed by a loan company, he reflected on a paper in his pocket—an agreement to teach, beginning next semester, at Northwestern College, Alva, Okla.

He’d be, he thought with satisfaction, the youngest college teacher in the United States.

The cigar store clerk switched on the radio. Someone was reading poetry. Hawk got a sudden inspiration, phoned the radio station from the cigar store and arranged for an audition.

The ninety-year-old man read poetry two nights a week—gratis.

For 11 months Hawk’s radio work brought him no cash. The loan company job meanwhile had terminated and he supported himself doing all sorts of tasks teaching drama, dictating dramatic, and playing piano, running a phone switchboard and carrying mail.

Ultimately Bob landed a seven-day, $15-a-week job in radio. He’s been in radio since. He has features from stand opera, wrestling and boxing matches, big league baseball games, what he says was the first polo game ever reported by radio, air races, the selling of the Graf Zeppelin (toughest assignment, he says), giving a hole-

by-hole description of a miniature golf tournament.

Hawk did his first quiz program in 1936. He’s been at it since. Before coming to Columbia as “Take It or Leave It’ master of ceremonies, he conducted the “Name Three” show on another network.

Before that he was radio manager with John B. Kennedy in a program called “The People’s Rally.”

Bob was born December 15, 1907, at Creston, Iowa. The family moved to Weatherford, Okla., when he was five, and his father, LeRoy, was a wholesale feed, egg, and poultry business. His mother, Marietta MacGregor, was a former school teacher.

Since he was three, Bob had been trained by his mother to speak in public. She gave him early dramatic training. At 11, he began getting outside dramatic instruction. Vacations in his high school days were spent studying dramatics in

(Continued on Page Thirty-One)
RADIATION

Radio, we have contended, is potentially everyone's to the manner born, yet it is far from meeting its responsibilities to the nation. There is yet to be observed a healthy regard for the dramatic surge of Americans to make democracy any real.

War news, for example, swings forlornly along the time are. The most of it is non-interpretable of scenes and events. Great networks may argue that their devotion to news is reportorial, rather than editorial. An argument of this kind does not sit well on the intelligence. There is a phase of radio that is completely editorial. In war news this phase is heard through commentators and analysts. These spend much time giving opinions which have a strong resemblance to dictated bias. What is needed now is a radio that would bring free intelligences, intelligences sensitively laden with the facts that is truthfully honest in economics and about labor, all that is clean in morality, uncomprising in ethics, in sincerely stated knowledge of the human race.

Free minds would present all sides of propositions involving lives, properties and future of Americans. They would build structures of fact upon which Americans would be better informed and on which to make their own judgments. Radio must meet an onrushing need of Americans in these times. It must, to survive as a free American institution, reject that which is not American. It must refuse to lend itself to partisan issues, whether these be on one side or another of the war, one side or another of labor and industrial controversy, of politics and classical international competitive struggle. It is, to say the obvious, not American to pour into the air, day after day, material that blackens American issues and welfare, that fails to comprehend or ignores a great sector of the country who have no voices in press, pulpit or radio. Press and pulpit, by evidence, have failed to take a deep social responsibility in the struggle for democracy. Radio, in a sense, is the only medium in the country whose voices in public expression are not the monopoly of any one. By even now its freedom is being curtailed by its failure to respond to the voices of the many and popular Americans rather than the singular and the few.

America is a nation to endure. It has its future to face in a strange and forbidding world. There are humbly important issues today airing humanly important questions of tomorrow. For Americans need ask what these issues are. Among them: Our ultimate resolution of the problems of industry and labor, a rightful and Americanly honest use of our natural resources, the solution of the dictatorship slowly rising in America and which is threatening to forestall the forward surge of Americans toward democracy and ultimate freedom as a great and moral nation.

Mere on-sided radio interpretations of these issues brook no good for Americans. To meet its inevitable responsibility radio must find and welcome to its microphones strong intelligences, dictated to by good hearts, rather than intelligences of crafty expediencies, dictated to by venal politicians, sectarians and totalitarian and imperialistic diplomatic villains. Let the two types of intelligences appear in traditional American meeting and state their sides in keeping with a democratic insistence on complete representation of any and all issues involving our 130 million.

The question is radio begetting American intelligence?

—H. H. H.
**Kid Thriller**

**Shafer Parker's Circus Calls the Young Fan to Air**

There's still hope for those of you who get an itching thumb and forefinger every time you hear a kid-serial announced on the radio. There's General Shafer Parker and His Circus, and even if you kids are beginning to show streaks of silver in your temples, you'll enjoy that dumb-cluck circus owner and his gang on KHJ-Mutual-Don Lee Broadcasting System.

For two years or more, this gang of nitwits, screwballs seasoned by a dash of occasional good common sense has been coming over the air for the benefit of children, without one murder—without so much as one person getting seriously hurt—and judging by the records, the children love it.

It wasn't a mere accident that led Hal Berger (General Shafer Parker) to write a children's serial of this nature. In the first place he has four children of his own. And in the second, and more scientific place, he made a thorough study for a period of three months as to just what it took to make an air program really acceptable to the kids. He interviewed parents, teachers, psychologists, and hundreds of children.

And he found that what children like most is mystery, suspense, and comedy. Children love to laugh. It isn't the wise crack, the sophisticated repartee that will keep their ears glued to the radio, but a comedy situation is something right up their alley. And he also found out that what the kids don't like is romance. Not even the little girls, who love to play mother roles; even they shun the romantic in their air drama.

With that as his mixing fluid, and with an already successfully produced series of radio plays, "The In-Laws," as a base, Hal Berger has cooked up one of the most successful children's programs on the air, originating in Hollywood and going coast-to-coast.

Back in 1930, Berger wrote his first script on the "In-Laws" series and with a professional actor as his ace in the hole presented it to a local station in Los Angeles. But the actor took sick on the day of the audition, and Berger read the part so well he became the General Shafer Parker character of that program. It is still going strong on records in Canada and Australia. And ever since then Berger not only writes all the script, but acts the name role of the series.

General Shafer's sister Dolly, played by Dale Nash, who in real life is Mrs. Hal Berger, has been playing that part for seven years. Prior to her arrival on the scene, so many of his girls who played the part left to get married, that when the charming, blonde Dale applied for the job as his "sister" he decided to marry her himself, to be sure of no more changes in that part.

General Shafer Parker and his crew were in darkest Africa, when this reviewer pinned him down for the facts about himself and his program. And believe me, a fellow's got to use a lot of imagination to picture himself in the jungles of Africa that the kiddies hear on their end of the airplanes and that satisfies Hal Berger.

BERGER is a big fellow, who looks as if he could make a good quarterback. As a matter of fact he's played semi-pro baseball in his younger days, and he has to his credit the distinction of being one of radio's first sports-casters. You can hear his re-creation of the big league baseball games, in season, on another Los Angeles station.

Born in California, Berger got his early education in Inglewood and Bakersfield. In 1917 he enlisted in the cavalry and spent some 14 months in France—definitely not on horseback, however. And (Concluded on Page Fifteen)
he never got any nearer to a battle front than an argument over a craps game, he says. And then, like a good many vets who didn't get enough excitement in the big fracas he tried his hand at other human Bloods and rattan.

The stage—including the late vaudeville—took up some of his time, until he decided to try writing as a career. He broke into radio work in San Francisco, but it was in a "Law" program in Los Angeles that started him on his real career.

He's gradually eliminated most of the characters of his original program, to keep only General Shafter Parker and his sister Dr. Amelia C. Shafter—Circuit program—but he has not lost his sense of humor making the transfer. He feels that comedy in his program is absolutely essential to success—even if it is for children. To prove this contention of his, Berger whips out a few figures. About the time his program went national, those in authority felt that the Circuit should be more along the lines of the other programs—that is, less comedy. Immediately there was a drop in his Hooper Survey rating from 4.5 to 2. But as soon as the program was given a shot of comedy (a la Berger), the ratings went up to 4.7. All of which goes to prove that this is the best salesman—even in ice cream.

"All Aboard," a program combining half a dozen different audience participation ideas and sponsored by Southern Pacific, will make its debut over KNX Wednesday, April 30. The broadcasts, of half hour duration, with $90 to be divided among contestants, were originally scheduled to start early this month but a change in time made the postponement necessary. They will be heard each Wednesday night, KNX, 9:15 p.m.

(Concluded from Page Thirteen)

** TUESDAY LOGS **

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** FLYING FEET BROADCASTS **

Patients' open forum direct from Dr. Hoo Fing Clinic

KJH—3, May 7, 9 p.m.

KJMI—9, News, 8:15, Martin Orch. 8:30, hor. Orch. 8:45, D. Courtyard orch.

KIRM—2, Easy Area, 8:15, B. Crossby orch., 9:15, Musical Souvenirs, 9:45, News.

KNOX—7, News, 9:15, Political. 9:30, C. Martin Orch. 9:45, Know Your Tyre Day.

Notes:

10 to 11 PM

KPT—10, Richfield Reporter, 10:15, C. Foster Orch. 10:30, Inside the News (Thief). 10:45, G. Nottingham orch.


KH—8, Haven of Rest, 10:30, Noble Orch.

KGMC—6, Philharmonia.

KPTW—10, Bowling Notes, 10:30, Home Recording Night.

KPR—4, Wm. J. Mallet, 10:15, Modern Serenade.

KMM—10, Venice Ensemble, 10:15, April Orch., 10:30, Special Orch., 10:45, Carnation Orch.

KFB—2, Baseball, 10:15, Melody Hour.

KFT—10, Boxing.

KTP—10, Roos Ballroom. 10:15, Hammer Records, 10:30, Treasure Chest.

KFTW—11, Haven of Rest, 10:30, Noble Orch.

KPN—10, Puck Orch., 10:30, Mr. and Mrs. Webb.

KPTX—10, Banbush Orch. 10:15, Rielman Orch.

KH—19, Haven of Rest, 10:30, Noble Orch.

KPV—19, Henk, the Night Watchman.

11 to 12 Midnight

KTL—11, News, 11:15, F. Maguire Orch. 11:30, R. Kimber Orch. 11:45, News.

KNX—11, Knox Manning, 11:15.

KPR—11, Public Affairs, 11:30, Strand Orch.

KH—11, J. Tragarden Orch. 11:30.

KCC—11, S. Knudt Orch. 11:15, Marshall Orch. 11:45, Paul Carson. 11:30, News.

KPR—11, Piano Paintings. 11:15, Music You Want.

KFR—11, Rek, Hawaiianas. 11:15, 70 club.

KPT—11, G. Pleper Orch. 11:15, Music.

KPL—11, Night Shades.

KSF—11, Music.

KH—11, Community Orch. 11:15, Tragarden Orch. 11:30, H. King Orch.

KFW—11, Really Happened. 11:15, American Quintet. 11:30, News.

KNO—11, S. Knudt Orch. 11:15, Marble Orch. 11:30, R. Kimber Orch.

KGB—11, J. Tragarden Orch. 11:30, H. King Orch.
SUNDAY, APRIL 20

PUBLIC AFFAIRS: "The Lutheran Hour" is two-fisted religion in an economic world, for Dr. Walter Maier of Concordia Seminary hammers his philosophy that a firmly-grounded personal faith in Christ is the remedy for many world problems. A little startling, but in good taste and in line with good broadcast practice is the "Lutheran Hour's" colorful and dynamic Maier. 1:30 to 2:00 p.m., KHJ, KGB, KPFM and KVOE.

DRAMA: For the last broadcast of the CBS "Silver Theater" season, Director Conrad Nagel has signed Myrna Loy. KNX, 3 to 3:30 p.m.

POPULAR MUSIC: Barnum and Bailey's famed circus band will be a guest of the "Fitch Bandwagon" in a program reminiscent of the garish sawdust and tin-sel world of clowns, acrobats and animals. Besides the circus band, the program will give out on a melange of popular tunes and variety selections. KFI, 4:30 p.m.

MODERN WORLD ANALYSIS: Drew Pearson and Robert Allen, capable Washington reporters sponsored by the United States of Brazil, will, on their "News for the Americas," review last minute developments on the world scenes, with analytical comments and prognostications of the immediate future. KECA, 4:30 p.m.

PUBLIC AFFAIRS: Former President Herbert Hoover speaks over network of the Mutual Broadcasting system on "The American Campus Speaks—'Feed the Small Democracies'".

The question of feeding the small democracies will be discussed by college students from all sections of the country, who will be linked together for the broadcast by a special radio hookup. Taking part will be Tommy Harmon, Michigan University football star, and students from Princeton, Haverford, Bryn Mawr, Georgetown University, Johns Hopkins, University of Kentucky, University of Iowa, and the University of California at Los Angeles, KHJ, KGB, KVOE, KPFM, 11 p.m.

MONDAY, APRIL 21

DRAMA: "The Lone Ranger," radio's great masked figure of justice, rides down the years in his heroic legend and though human beings may come and go in the ranks of the drama's actors, radio's great epic continues to thrill millions. "Hi, Yo, Silver! Away!" KHJ, KGB, KPFM, KVOE, Mondays 7:30 to 8 p.m.

SINGING: Popular voices of Francis White and James Melton to be heard in a cycle of catchy lighter tunes from KFI at 5 p.m.

Lanny Ross in usual good form at 8:15 from KNX. Besides his songs, Mr. Ross gives away "Friendship Rings" to tighten bonds between him and listeners who maintain loyalty to his popular program.

TUESDAY, APRIL 22

COMEDY: Lola Lane will be Bob Hope's guest at 7 p.m. Miss Lane is the sterling actress so popular in the four-some pictures—"Four Mothers" and "Four Daughters." She'll test her talent for Hope's style of comedy.

SCIENCE: Science, bane or blessing? For the serious minded, in midst of evidence that science has probably done as much to wreck existence as to build it up, this program should be attractive. A round table discussion on "Unlimited Horizons," the program will feature sharpest minds from the California Institute of Technology and Stanford University, will attempt to throw new light on this old question. KECA, 6:30 p.m.

DRAMA: "Martha Washington," first of a new series called "America's First Ladies," will be presented on "Sands of Time" over KHIJ, KGB, KVOE, KPFM and the Mutual-Don Lee network at 4:30 p.m. Written and directed by Beatrice Hennings Shaw for the California State department of Education's Adult Education program, the series will recreate the development of our nation as seen through the discerning eyes of the First Ladies of the land, the wives of our presidents. Sands of Time is recommended by school authorities, the P.T.A., the Federated Women's Clubs and others for adult and high school student listening. During the spring season the program will be at 3:30 p.m. over the same stations.

ZANY COMEDY: Don't listen to "Here's Morgan." The boy is wacky. This is a terrible program and you'll get wacky too, if you listen to this screwball. He tells, for example, how at the age of 3 he started helping his father invent the electric light and how the Morgans lost the patent rights and in order to meet mounting expenses invented radio, the steam engine and the automobile. Monday through Friday, 4:15 to 4:30 p.m. KHIJ, KGB, KVOE.

CULTURAL: CBS' "Invitation to Learning" program will concentrate on Nathaniel Hawthorne's "Catlin." As in the past, Huntington Cairns, attorney and literary critic, will preside over the discussions. He will be joined by Mark Van Doren, Pulitzer prize poet, and Allen Tate, head of the writing division of the Princeton University Creative Arts Department—the program regulars. KNX, 6:30 p.m.

WEDNESDAY, APRIL 23

VARIETY AND MUSIC: Kay Kyser and his "College of Musical Knowledge" are at Randolph Field in Texas entertaining the army lads. At 7 p.m. he's off with a new arrangement of musical numbers, a new panel of musical questions and a background of materially-inspired extra numbers from KFI.

NATIONAL DEFENSE: "That America May Be Strong"—that's the title of a new series on national defense being presented by KECA on Wednesdays at 8:15 p.m. Don McNamara writes and directs the program in cooperation with the Hollywood Junior Chamber of Commerce. This week's program will concern Southern California's aircraft factories. Major John S. Griffith, army air corps representative at the Vultee plant, will be interviewed. He's one of America's greatest military pilots. If you're interested in national defense (and who isn't these days?) here is a worthy program that gives a

(Concluded on Back Cover)
His crossing of the Great Divide last week brought sadness to both young and old fans of Earl W. Graser, who had played the part of the Lone Ranger since April 16, 1933. His place will be filled by Bruce Reemer, narrator of the program, who was the Lone Ranger for a short time when the show first started in January, 1933.

In order to maintain a complete illusion of nobility and mystery for the program, it was always necessary for Graser to keep his every-day identity guarded. Even his next-door neighbors were kept in ignorance of his occupation. His voice was known on the air, his face was familiar to acquaintances, but few could couple two.

So skillfully did Graser cloak himself in secrecy that you could count on your fingers the times he was challenged. He sidestepped most of those tight places by replying, "MC the Lone Ranger! Why, nobody knows who HE is!"

Height of obscurity was reached one night when Mr. and Mrs. Graser were present at a night club where Horace Heidt's orchestra was playing. The band leader offered a prize for the person who could shout "Hi-Yo Silver!" most realistically. Graser entered the competition, but didn't win.

Another time he was relishing a chocolate soda in a drug store near Detroit, the fountain counter was lined with thirsty youngsters, who guzzled through their straws and were oblivious to the hero's presence. A sharp-witted waitress managed to get the Lone Ranger's autograph by promising to keep her recognition of Graser a secret. She had identified him by his voice.

It was his deep, vibrant voice which won Graser the Lone Ranger part. He had ushered in a Michigan theater and played in a summer tent show before joining the staff of WXZ's stock company as a bit player. He never missed a performance and learned his lines so quickly that he didn't look at his script until only a short time before coming on the air. He was 32 years old when he died and leaves a wife and baby daughter.

The Lone Ranger is dead! Long live the Lone Ranger! For the show is carrying on with a vigorous, just, new Ranger. With faithful Tonto, he will ride the plains to aid the helpless and defend the weak. KHH, KVOE, KGB, 7:30 p.m., Monday, Wednesday, Friday.

Wrepping themselves around a 200-pound cake and gob of ice cream, the Quiz Kids were guests of Walt Disney at a giving party held at the studio. Hollywood stars were on hand to meet the Quizes, Patricia Mackian, Betty Swanson, Jack Lucal, Richard Williams, and others. They and other guests were given mortarboard hats as favors, but their intellectual air thawed to a hilarious one as latest cartoons from the Disney domain were unveiled.

Gymnasium of a Philadelphia day nursery was birthplace 32 years ago of the Symphony Club Orchestra of Philadelphia, an amateur group of 65 boys ranging in age from 7 to 17. Phenomenal success rewarded the hard-working musicians. Twenty-five stepped into choice seats in the Philadelphia Symphony Orchestra, and 14 are still with this famous organization. The Symphony Club Orchestra, now numbering 100 amateur musicians, is broadcasting a series of three concerts this month. First was April 12, followed by April 19 and 26.

Students of El Segundo high school will hold the spotlight when they appear on the "Young America Presents" program April 23. Theme will be "Frontiers in Jobs."

Boys with an interest in aircraft mechanics should dial "On Your Job" program April 20. "Men Behind the Wing" is title of this true-to-life dramatization.

Recommended for children from 10 to 14 is the Junior Playbox, which dramatizes the emigration of the pioneers from the East to the Pacific.

"Out of the Prairie" by Betty Smith will be offering of the California Playmakers this week. This is a feature program of the University of North Carolina which presents real folk drama based on incidents of people in the South. Those intrigued with drama should find this fare especially interesting, as the university has fostered many noted playwrights and the characterizations now being done are attracting attention from Hollywood and Broadway.

The "Sands of Time" program, which highlights lives of famous men and women, starts the first of a new series, "America's First Ladies," this week. Naturally the first "first lady," Martha Washington, will be first broadcast theme. Abigail Adams will occupy interest next week.

ROGER PRYOR, director of the popular CBS "Gulf Screen Guild Theatre," broadcasts, has been given the leading role in Columbia Pictures' forthcoming feature, "Obituary."

Dorothy Wade, 17-year-old Beverly Hills high school girl, clicked with such precision when she made her debut as a violinist on "Hollywood Showights" that she was given an engagement at the Orpheum theater and was invited to play at the Pasadena Bach Festival. Beverly Durel, young soprano, also a recent guest on the show, was discovered in unique manner. A Hollywood voice coach found her vocalizing on the beach at Laguna, hitting high C to a sea equally high.

\[image\]
EAR-EASY ACES

(Continued from page 1)

business; Jane's heroic madness for a minc dick .

Jane lives in a private world of deep experience and, to herself, at least, she thinks everybody else is a minc devil. She reads her spy novel retorts and manages, or mismanages, her easygoing husband with a laughable lack of finesse.

The home spun institution called Easy Aces originated in Kansas City, where Ace worked on the Kansas Post as reporter, drama critic. He hobnobbed professionally with local theatricals, movie satelliters on route to Hollywood, with touring show folk. One day he clipped the open-air theater and radio and to play his respects at KMBC. On August 1, 1939, he went on that station with a movie theater gossip column, at times to read the Sunday funnies to the kiddies.

Inevitably, Ace's great moment came. One of his them had completed his scheduled chore but lacked an entertainer. He looked around for help, spotted lovely Jane. They went on to get in formal chitchat and, to their surprise, appreciative letters came from listeners.

That settled things. A sponsor came across with $30 per week; Goodman proposed to Jane. They launched a big-time radio career, struck for a raise. The sponsor said no, but she got it, rather than work for peanuts. A flood of mysterious fan letters from listeners was later in the sponsor's lap and he called the strike off, raised the Aces $30 a week.

Said Goodman: "When we arrived in New York we made our broadcasting headquarters in NBC's Radio City studios. In 1939 I discovered a way of coupling a Florida vacation with my work. I simply wrote myself out of the program for several weeks and let the other characters carry on." To his everlasting credit he said that when he and Jane absented themselves in Florida, in their numerical rating jumped a full point; but, no sooner had they returned to it, the rating slumped one point. The Ace family lives comfortably and sensibly. Once a week they keep open house for their friends on Radio Row. They rarely miss a new play and go to the movies regularly and, strangest of all, they listen to radio programs of all sorts.

"Kansas City is proud of the Aces. One of Goodman's professors at junior college remembers him as one of the most promising journalism students in the school's history. Jane stole the hearts of countless suitors, but Goodman feels that he fetched her with a couple of passes to a revue starring Al Jolson. Six months later they were married. It was time to go. I fumbled for a smoke. Ace proffered an expensive looking cigar.

"Remember back in K. C. Don. We used to smoke them two-fers? These are two-fers." He grinned. "Two for a dollar. Radio City, Kansas City and the old Journal-Post!"

Did your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

RAW TEXT END
GAGS OF THE WEEK

For the past gags of the Week heard over Radio and seen Radio Life, tickets will be sent winners for admission to radio broadcast and to NBC and CBS Hollywood studios. Listens to your favorite programs and then send your best gag to 1025 West Washington Boulevard, Los Angeles.

Erma Ferraro, 3232 Granada St., Los Angeles, Calif.

Sirs: Heard on the Al Pearce program: Kitzel: “Mr. Pearce, what you need is high classical music, like Stokowski.”

Al: “What about Debussy?”

Kitzel: “Debussy is all right, but personally I like the street car.”

Connie M. Bishop, 9328 San Juan St., South Gate, Calif.

Sirs: Here is my entry as the best gag of the week. Heard on Jack Benny program. Conversation between Jack Benny and Rochester:

Jack Benny: “Rochester, see those mushrooms over there on the lawn? I don’t remember planting any mushrooms there.”

Rochester: “No, boss, they’re toadstools and they’re poison, too.”

Jack Benny: “No, I’m not positive, Rochester, but I think they’re mushrooms.”

Rochester: “Well, boss, till you’re positive my attitude is negative.”

Miss F. M. Hunt, 1324½ Fourth Ave., Los Angeles, Calif.

Sirs: On Kraft Music Hall:

Roland Young, directing someone toward Yosemite: “And you want to see the wild flowers—lie prone among the posies, supine among the lupine.”

TOWNES Toppings

For Ice Cream, Cakes, Donuts, Desserts, etc. Packed in 6 varieties.

Crushed Strawberries

Crushed Pineapple Chocolate Fudge

Cream Butterscotch

Chocolate Malt Marshmallow

If Coffee Disagrees

DRINK

“Ficgo”

IT HAS MILD LAXATIVE EFFECTS

“We like the convenience of FICGO in bags and intend to keep it on hand. The flavor is excellent.” Mrs. W. I. N., Los Angeles.

At Your Grocer

Easily Digested

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WHEAT NUTS is a hot breakfast cereal that tastes good, is nutritious and easily digested, and contains Vitamins A, B1, E & G.

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WHEAT NUTS

Featured by Chef Milani

LYNDEN SPAGHETTI

PREPARED WITH CHEESE AND DELICIOUS TOMATO SAUCE

In GLASS

16 Full Ounces 10c

Hear Chef Milani

Monday thru Friday, 2 p. m.

KMPG
Recipe for Sirloin Steak a la Art Baker

1 sirloin steak, 4 lbs.
2 tbspa. olive oil
10 small white onions
16 large mushrooms
1 1/2 tbspa. Seasonettes
Season the steak with Seasonettes and bake with olive oil. Then put on a broil rack and broil to suit your taste. Place on a hot platter and garnish with onions glace and broiled mushroom tops. Pour Madere sauce on top.

Recipe for Onions Glace
Peel onions and put them in a quart of cold water and a tablespoon of salt. Put on fire and boil for five minutes. Drain off the water, and put onions in a shallow sauce pan with 1 ounce butter. Put in oven and roast till brown. Then add 1 tablespoon of meat extract to them glaze in this for few minutes and then serve with the sirloin.

Recipe for Madere Sauce
Put in saucepan 1 cup sherry wine and reduce to one-half over fire. Add 1 1/2 cups of brown gravy, boil for few minutes, and add 2 tablespoons of Madeira wine before serving.

Recipe for Rissolee Potatoes
8 small sweet potatoes
2 tbspa. butter
Bake the sweet potatoes. When done, peel them and put in a buttered baking pan. Pour the butter over the potatoes and roast them until brown.

Recipe for Roly Poly Pudding
1 pound suet
1 lb flour
1 cup milk
1 pinch salt
Chop the suet very fine, and mix with flour, salt and milk, making a rather hard dough. Roll out about one-quarter inch thick, and spread with any kind of jam. Roll up in the form of a sausage, put a wet cloth around it, and tie with a string on both ends. Steam or boil an hour, then unwrap, cut in individual pieces, and serve hot with hard sauce and brandy sauce.

* * * *

Chef Milani's Sunday Dinner
For Eight Persons
Little neck clam cocktail
Ripe California olives
Sirloin steak a la Art Baker
New peas in cream
Rissolee potatoes
Coffee or Pisco
Roly Poly pudding

Radio Life Consumers' Club
Directed by Chef Milani

A LA BE PRaised!—Perhaps you have trouble getting the members of your family to eat this or that. They turn up their nose with an "I don't like it!" and there you are, left with a dish out of which you will probably be making lunches for yourself for the next three days.

The answer to this problem is a little psychology; a little psychology a la "la la."

Suppose your son doesn't like spinach, but does like the girl next door, for instance. You serve him spinach a la Girl Next Door (whatever her name is) and the chances are he'll eat it. The same goes for your daughter, and the baby, and your husband. The baby won't drink his milk. All right. Call it milk a la Mickey Mouse and see what happens.

Your daughter won't eat her hash? Make it hash a la Clark Gable and she'll enjoy it. Finally, when your husband comes in and says, "What! Beans again?" Just answer, "But these are beans a la Einstein, honey, and he does a lot of brain work too," and if that doesn't fetch him, nothing will.

* * * *

MAKE THE DISH LOOK NICE—Anybody who doesn't love food can pile it up any-old-how on a plate, but part of the job of a good cook is to be an artist and stimulate the appetite with pleasing arrangements.

Those mashed potatoes we were talking about a moment ago, for instance: Have you ever tried making a nest of them for buttered carrots or peas—to go with a meat dish? And speaking of peas, what's wrong with a spoonful of whipped cream on pen soup? And speaking of whipped cream, why not top it with cherries, or nut meats, or candied fruits—not with the soup, of course, but when serving it on other things?

Everything deserves a garnish, and many regular foods can serve the purpose. A jelly can be more than a jelly if you decide to use it as a decoration, and cheese can be more than just cheese for the same reason. Bacon, too, comes in handy as a garnish, and so do hard boiled eggs, while parsley and olives are the good old reliables, along with cucumbers, radishes, green peppers and celery.

Make your next dish a nice thing to look at as well as a nice thing to eat. Everybody will enjoy it more. We all live with our eyes as well as our stomachs, you know.

CHEF MILANI is heard Monday through Friday at 2 p.m. over KMPC in a program entitled A DINNER FOR FOUR FOR A DOLLAR, NO MORE, sponsored by WILSON & CO., SIGNET FRUITS IN GLASS, THE LYNDEE BRAND OF CANNED CHICKEN PRODUCTS, SEASONETTES, ELSINORE OLIVES, and THE SUPERIO MACARONI CO.
This Week—Potato Dishes

This Week—Potato Dishes

**CHEF MILANI'S DOLLAR (FOR 4) DINNER NO. 1**

Lamb chops with scalloped potatoes
Asparagus
Avocado salad with French dressing
Bread and butter
Coffee
Chocolate pudding

**Recipe for Lamb Chops with Scalloped Potatoes**

1 1/2 pounds rib lamb chops
1 onion
1/2 cup Parmesan cheese
1 clove garlic
1 sprig parsley
1 cup chili sauce
2 slices Wilson’s O’ Fashunday bacon

Dip 1 onion in quarter-inch size. Chop 2 slices of bacon and fry until onion gets brown. Then sprinkle lamb chops with 1 teaspoon of Seasonettes, place chops in large casserole, put onions and bacon on top. Pour half a cup of water on bottom of casserole, cover and bake in a preheated oven at 300 degrees for 30 minutes. Steam 2 pounds of potatoes, peel them and cut in 1-inch squares. Uncover casserole and place potatoes on top of the chops and sprinkle with a sprig of parsley minced very fine. Let bake for 20 minutes longer.

**CHEF MILANI'S DOLLAR (FOR 4) DINNER NO. 2**

Cream of chicken soup
Meat loaf with chili sauce
Baked Brunch
Lettuce salad with mayonnaise
Bread and butter
Coffee

**Recipe for Meat Loaf with Chili Sauce**

1 pound ground beef
2 eggs
1 tsp. Seasonettes
1 clove garlic
1 tsp. parsley
1 cup chili sauce
2 slices Wilson’s O’ Fashunday bacon

Mince 1 onion, 1 sprig of parsley, and a clove of garlic; chop 2 slices of bacon, mix with onion, parsley and garlic. Add a teaspoon of Seasonettes, 2 eggs, 1 cup of bread crumbs and a pound of ground beef. When it is all well mixed, place in a meat loaf pan, pour 1 cup of chili sauce on top. Bake for 1 hour and 15 minutes at 350 degrees.

**CHEF MILANI'S DOLLAR (FOR 4) DINNER NO. 3**

Filet of rock cod with cream sauce
Buttered boiled potatoes
Lettuce salad with French dressing
Bread and butter
Coffee

**Recipe for Fillet of Rock Cod with Cream Sauce**

2 pounds fillet of rock cod
1 pint milk
3 tablespoons butter
1 tablespoon flour
1 teaspoon Seasonettes

Put 2 pounds of fillet into a baking pan, then melt 2 tablespoons of butter, and pour over the fish. Bake in oven at 350 degrees until fish gets almost brown. Then make a cream sauce by melting 1 tablespoon of butter with 1 tablespoon of flour. When butter is melted, mix 1 pint of milk with the yolks of 2 eggs and a teaspoon of Seasonettes. When well mixed, pour in the sauce pan, stir until milk gets slightly thick. Then pour sauce on top of fillet and let bake for 10 more minutes. Serve on toast.

File Under "Vegetables—Fruits"

**CHEF MILANI’S SUPER-ECOLOGICAL**

**Dinner for Four, A Dollar, No More**

The menus on this page stress simple, wholesome meals for four people, and can each be prepared for a total of 34. The cost of each is checked weekly in Radio Life Markets.

**CHEF MILANI’S DOLLAR (FOR 4) DINNER NO. 1**

Lamb chops with scalloped potatoes
Asparagus
Avocado salad with French dressing
Bread and butter
Coffee
Chocolate pudding

**Recipe for Lamb Chops with Scalloped Potatoes**

1 1/2 pounds rib lamb chops
1 onion
1/2 cup Parmesan cheese
1 clove garlic
1 sprig parsley
1 cup chili sauce
2 slices Wilson’s O’ Fashunday bacon

Dip 1 onion in quarter-inch size. Chop 2 slices of bacon and fry until onion gets brown. Then sprinkle lamb chops with 1 teaspoon of Seasonettes, place chops in large casserole, put onions and bacon on top. Pour half a cup of water on bottom of casserole, cover and bake in a preheated oven at 300 degrees for 30 minutes. Steam 2 pounds of potatoes, peel them and cut in 1-inch squares. Uncover casserole and place potatoes on top of the chops and sprinkle with a sprig of parsley minced very fine. Let bake for 20 minutes longer.

**CHEF MILANI'S DOLLAR (FOR 4) DINNER NO. 2**

Cream of chicken soup
Meat loaf with chili sauce
Baked Brunch
Lettuce salad with mayonnaise
Bread and butter
Coffee

**Recipe for Meat Loaf with Chili Sauce**

1 pound ground beef
2 eggs
1 tsp. Seasonettes
1 clove garlic
1 tsp. parsley
1 cup chili sauce
2 slices Wilson’s O’ Fashunday bacon

Mince 1 onion, 1 sprig of parsley, and a clove of garlic; chop 2 slices of bacon, mix with onion, parsley and garlic. Add a teaspoon of Seasonettes, 2 eggs, 1 cup of bread crumbs and a pound of ground beef. When it is all well mixed, place in a meat loaf pan, pour 1 cup of chili sauce on top. Bake for 1 hour and 15 minutes at 350 degrees.

**CHEF MILANI'S DOLLAR (FOR 4) DINNER NO. 3**

Filet of rock cod with cream sauce
Buttered boiled potatoes
Lettuce salad with French dressing
Bread and butter
Coffee

**Recipe for Fillet of Rock Cod with Cream Sauce**

2 pounds fillet of rock cod
1 pint milk
3 tablespoons butter
1 tablespoon flour
1 teaspoon Seasonettes

Put 2 pounds of fillet into a baking pan, then melt 2 tablespoons of butter, and pour over the fish. Bake in oven at 350 degrees until fish gets almost brown. Then make a cream sauce by melting 1 tablespoon of butter with 1 tablespoon of flour. When butter is melted, mix 1 pint of milk with the yolks of 2 eggs and a teaspoon of Seasonettes. When well mixed, pour in the sauce pan, stir until milk gets slightly thick. Then pour sauce on top of fillet and let bake for 10 more minutes. Serve on toast.
COMING OUT OF THE ETHER by Bernie Smith

SMITHEREENS: Who is the maestro who demanded that his press agent get him front page space in the downtown papers and who hit the ceiling when the press agent casually pointed out that there was a war in progress? . . . Who is the female star who figured she didn't have to pay her hotel bill because her name was good advertising for the hostelry, but who paid and who threatened with what if she didn't? . . . Who gets the choice newscasting job for the oil account that plans a five-a-week network series in the very near future? . . . Who is "Yehooidi"?

Ben Bernie and Walter Winchell are dickering for a new motion picture, where-in their feud will be revived. . . . Herbert Marshall, Frances Langford and JERRY Colonna have signed for a summer show to originate in Chicago. Sponsor is a furnace company. . . . Gals named "Babe" are flocking to Toronto, Canada, trying to establish their identity as heir to the estate of William J. Wright, Toronto plumber, who willed $12,000 to a girl named "Babe" he saw in a burlesque show in Indiana 20 years ago. Story of the will was dramatized on the Court of Missing Heir program last spring and "Babies" from all over the nation are trying to cash in! . . . Bob Nolan, lender of the Sons of the Pioneers, comes west to co-star with Shirley Temple in a new film. Other members of the "Sons of the Pioneers" are fading from the entertainment world to open a swank men's haberdashery in Chicago!

KFAC'S "Melody Hour" from 10 to 11 nightly, has a terrific audience because it appeals to the musical instincts of the average man. There's no high-hat classical tone, but the selections are chosen especially for listeners with no particular musical background. Only we wish the announcer would learn how to pronounce the names of the composers! Kay Kyser will remain on the coast until September. We hear via the grapevine that he goes into the Casa Manana for two weeks, in the middle of May. Judging from the number of new ones, it would seem that radio is now entering a "Mystery" phase. There are at least five mysteries running now, with several more on the fire. Reason would probably be that the public wants "escapist" stories to make it forget the troubles of the world.

Erskine Johnson now offers a tour of inspection of a major studio, in addition to luncheon at the commissary, to the weekly winner of his "Hollywood Tattle-tale" program contest on KECA at 5:15 each Monday and Friday. The contest is easy . . . We're sorry to see the "Showboat" go off the air, but we suppose those things must be. In its place is a lesser program to be known as "College Dance." The replacement may be just for the summer . . . We hope! . . . Maudy youngsters swiped a flock of pictures from Donna Wood's dressing room the other day and then had the gall to ask the "Pot O' Gold" vocalist to autograph them! . . . Ed Byron, actor on "Mister District Attorney," always wanted to be a newspaperman but never quite made the grade. He had some satisfaction on a recent program, however, when he played the role of a reporter. His part was, "Okay, Chief!"

Pity the lot of Phil Spitalny, conductor of "The Hour of Charm." He's got about 35 lovely lassies on his hands each week, each a temperamental artist and each a woman. Just try to make it more difficult, most of them are expert linguists and at rehearsals the air is filled with 35 different languages! . . . Bob Hawk, who conducts "Take It or Leave It," was the most popular man in town. Everybody wanted tickets to his broadcast, not only radio people and regular listeners, but film folk as well. There was a terrific demand! So Bob, in the meantime, was out scrubbing up two tickets to the Bing Crosby show.

The Merry Macs, playing the Palladium with Dick Himmer's band, are out of this world. We stood in the midst of an enthralled audience before the bandstand and applauded as loudly as our neighbor for encores. We've never seen four youngsters who seemed to be enjoying themselves so much. Yeah man!

Yoo Hoo, Ladies! Dept.: Jack O'wan na, KECA tenor, sang "Shortnin' Bread" the other day, then got to gabbing about the stuff. He finally asked listeners to tell him how it was made. We repeat the recipe in case anybody's hungry for shortnin' bread. The recipe, quoted verbatim, is from a lady whose grandfather was a slave owner many years ago. This is the way the old darkies made it: "With hand-ground corn meal, a quart of it. Add half as much cracklings, salt mixed with hot water. Bake on a hot board or lid until he could be handled, then covered with another lid. Finally, hot coals placed beneath." And Mammy's little baby loved shortnin' bread! . . .

Gits of the Week

Mrs. E. E. Brown, 4800 Kingswell, Hollywood, Calif.
Sirs: Heard on Maxwell House program:
Daddy: "Just say rabbits have lots of babies. The mother rabbit's called the doe and tops rabbit's called the jack, and . . ."
Baby Noos: "I know, Daddy, rabbits are called jackpots!"

OTHER CITIES

Mrs. L. H. Hahn, 214 West 21st St.
Sol Flik (80nd in your address)
Mrs. N. B. Tipton, 1419 W. 79th St.
Erna Ferraro, 3222 Granada Ave.
Mrs. Yvonne Hineman, 7444 W. 47th St.
Dr. R. H. Ronquist, 1619 N. Penn Ave.
Eleonor Dyoubich, 560 N. Albion Ave.
Melvin Lewenthal, 1917 Sheridan St.

OTHER CITIES

Mrs. Frank Ellerbeck, 6551 Elmo, Turlock.
Gladys H. Groenlyke, 128 E. Newmark, Monterey Park.
Catherine C. Cream, 310 N. Biltmore, Hollywood.
James Wilson, 4226 Monmouth Ave. Sherman Oaks.
Mrs. Don Woodcock, 4972 Saratoga, San Diego.
Mrs. Frank Wurner, 1840 Camden Ave, West Los Angeles.
Mrs. G. McGrath, 42551 N. Claire, Bell.
K. Whitman Sheets, 512 Spencer, Glendale.
Maud Derfield, 297 E. Del Mar, Pasadena.
Beverly Brouse, 908 Boston, Alhambra.
Vick Werner, 1346 E. Elwood, Pomona.

Girth Control

Dedicated to those who hesitate to do what their good sense tells them is right because they have been told so often they must be wrong, Fletcher Wiley's new booklet, "Girth Control," was rolling off the presses today. Designed for distribution among Wiley's KNX and Columbia network listeners, "Girth Control" is packed full of sound, common-sense advice to anyone and everyone concerned with the control of body weight.

Chef Milani invites you to
JOIN RADIO LIFE CONSUMERS' CLUB
Share your pet recipes and menus with other readers.

NAME
ADDRESS
CITY
I want to join Radio Life Consumers' Club
I would like to be a Consumers' Club Tester

(You will receive a membership card by return mail)
The composer, like Sibelius and Borodin, draws upon the Middle Eastern and the Spanish countryside. The solo instrument is subjected to delicate writing and complex techniques. One wonders if one's ears are functioning properly, the speed, the slow ring of the notes becomes so illusive.

A Far-a-way Dance, the second movement, contains a quality that is almost Borodin, possibly in that it is a primitive motif and the orchestral usage strengthens this conviction. It is almost entirely rhythmic in its cadence. There is an abrupt change from the lower to the higher register which is the beginning of folk music that modestly clings within sound.

The third movement, Distant Dance, contains that De Falla's genius to bring Spanish folk music. It contains to a certain extent a mournful tone and then an air of lightness, fantasy and even cruelty. This last nocturne, in the Gardens of Sierra de Cordoba, seems to reach its end for the composer has striven, the feeling of Spanish music of his time.

Cubana, on the sixth side, is an encore. From "Four Spanish Pieces," also by De Falla, a revelation of light, beauty and piano cadence.

Ed: Note: The late issue album discussed in the foregoing review has been selected as among the best of the week, but critically heard. Late issue records may be heard and purchased at Music City, City Center boulevard and Vine street, Hollywood.

**Music in Wax**

**NIGHTS in the Gardens of Spain**

Manuel de Falla, Victor Album.

One of the most interesting of contemporary piano compositions is the very popular "Ritual Fire Dance" by Manuel de Falla, a selection that most of us identifies the composer. Like Sibelius and Borodin, De Falla draws upon the Middle Eastern and the Spanish countryside. The solo instrument is subjected to delicate writing and complex techniques. One wonders if one's ears are functioning properly, the speed, the slow ring of the notes becomes so illusive.

A Far-a-way Dance, the second movement, contains a quality that is almost Borodin, possibly in that it is a primitive motif and the orchestral usage strengthens this conviction. It is almost entirely rhythmic in its cadence. There is an abrupt change from the lower to the higher register which is the beginning of folk music that modestly clings within sound.

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**Radio Life**

April 20, 1941

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**Thursday Logs**

**KMTW—3:30.** Piano, 3:15. Special Guests (3:30–4:00), KMTW.

**KFA—3:15.** Symphony, KFAX.

**KFB—3:15.** Vio- letta 3:30 concert Melodies, KFAX.

**KFW—3:15.** Vogue March 2:45, KFAX.

**KFX—3:15.** Just Relax, 3:15, M. Duval Band, KFAX.

**KGV—3:15.** Music, 3:30. Music, KFAX.

**KFXM—4:00.** Snifflie Revue 4:00, KFAX. 12:15. Orchestra, KFAX, 12:15, Larry Rigsby, 3:30, Music, KFAX.

**KHD—3:15.** Irene Wicker, 3:15, The Mastermind, KFAX.


**KIV—3:00.** News, 3:15. Music, KFAX.


**KFXB—3:45.** Piano, 3:15. Special Guests (3:30–4:00), KFAX.

**KIV—4:00.** News, 3:45. Music, 3:45. Music, KFAX.

**KI—5:00.** News, 4:45. Music, 4:45. Music, KFAX.

**KIR—5:00.** News, 4:45. Music, 4:45. Music, KFAX.


**KFXB—5:45.** Piano, 5:15. Special Guests (3:30–4:00), KFAX.

**KIV—6:00.** News, 5:45. Music, 5:25. Music, KFAX.

**KI—7:00.** News, 6:45. Music, 6:45. Music, KFAX.

**KIR—7:00.** News, 6:45. Music, 6:45. Music, KFAX.

**KJY—7:00.** News, 6:45. Music, 6:45. Music, KFAX.


**KJY—8:00.** News, 7:45. Music, 7:45. Music, KFAX.

**KFXB—8:30.** Pianoforte, 7:45. Music, 7:45. Music, KFAX.

**KIR—8:30.** News, 7:45. Music, 7:45. Music, KFAX.

**KJY—9:00.** News, 8:15. Music, 8:15. Music, KFAX.

**KFXB—9:30.** News, 8:15. Music, 8:15. Music, KFAX.

**KIR—9:30.** News, 8:15. Music, 8:15. Music, KFAX.


**KJY—11:00.** News, 10:15. Music, 10:15. Music, KFAX.


Theater—that's how you tell.

So Sound Tracks rehearsal last Monday... Donald Woods of that troupe is signed to star in the Elitch Garden's stock company this summer in Denver... Bob Hope says he is negotiating for the loan of W. C. Fields' nose because his next film "Louisiana Purchase," will be in technicolor... Bart Yarborough of "I Love a Mystery," is signed for Jean Hersholt's next "Dr. Christian" film play... Sullivan and Arthur Lake will get to make a film each this summer out of their regular characters of Dagwood and Blondie. But they'll still broadcast each Monday... Mary Astor... new radio hit on the coast in "Hollywood Showcase"... Glenn Miller expects to lose to the army soon his star saxophonist, his music librarian and that goofy-acting bass player, "Trigger" Albert.

Ned Sparks, the sour-puss comic, is in Chicago during the duration of the war. He went there originally to look after his mining interests and now is coming back on the CBS air from Toronto in a series of 5:30 p.m. Sunday broadcasts to induce visitors to come to Ontario.

The only star contest winner Mrs. James L. Hay's of Portland asked to meet when she was brought to Hollywood for presentation of $100-a-month income for life, was Kate Smith. Mrs. Hayes says she heard of the contest, in which she won the major prize, on "The Life Can Be Beautiful" program.

Three descendants of the De Paralta who planted the first commercial orange grove in Los Angeles met on Hedda Hopper's "Hollywood Stars" show last Monday... Donald Woods of that troupe is signed to star in the Elitch Garden's stock company this summer in Denver... Bob Hope says he is negotiating for the loan of W. C. Fields' nose because his next film "Louisiana Purchase," will be in technicolor... Bart Yarborough of "I Love a Mystery," is signed for Jean Hersholt's next "Dr. Christian" film play... Sullivan and Arthur Lake will get to make a film each this summer out of their regular characters of Dagwood and Blondie. But they'll still broadcast each Monday... Mary Astor... new radio hit on the coast in "Hollywood Showcase"... Glenn Miller expects to lose to the army soon his star saxophonist, his music librarian and that goofy-acting bass player, "Trigger" Albert.

Hey! Did you think your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

Keep up with Radio by Keeping Radio Life Close.

5 to 6 P. M.


KJL—5, Master of Affairs Lewis, 5:15, Here's Morgan, 4:35, Matlaine, 4:45, Lampkin.

KFTA—4, Atchison, 4:15, R. A. W. Cooling, 4:45, After Death To What?

KFB—6, News, 4:15, Tea Time.

KKR—1, Music, 4:15, Music, 4:15, News.

KFOX—1, News, 4:15, Tea Time, 4:15, Jesus Morgan, 4:35, Forrest Warren, 4:45, George Haync.


6 to 7 P. M.

KFI—7, Organ, 5:10, Limericka, 5:15, Jack Armstrong, 5:30, Information.


KPRF—3, Wonderful Tales, 5:15, Ray Stone, 5:30, Lillian Gish Johnson, 5:30, Dramatic Maid, 5:45, Art Linkletter.

KFW—5, Stunt Hambro, 5:15, News, 5:15, Morning, 5:30, Art Linkletter.


KFWJ—4, News, 5:15, Morning, 5:30, Comics, 5:45, Art Linkletter.

KFT—11, Roadside, 5:15, Eat Right, 5:15, Fulton Lewis, 5:15, Names & News, 5:45, Art Linkletter.


KJL—6, Fulton Lewis, 5:15, Pree Morgan, 5:30, Morgan, 5:45, Musical Maître, 5:55, Stafford.

7 to 8 P. M.

KFI—7, Wings of Destiny, 7:15, Alec Lyon, 7:30, Radiator, 7:45, Ann Landers.


KJL—5, Raymond Jr., 7:15, Swing, 7:30, James Lyle, 7:45, Art Linkletter.


KFT—11, Casa Magica, 7:15, Pop, 7:30, News, 7:45, Robert Argue.


KJL—5, Spanish Hour, 7:15, News, 7:45, Art Linkletter.

KFOX—5, God's Sunshine, 7:15, Sam Brothers, 7:30, News.

Variety
10:20—Let's Presley, KNX.
10:20—Walldorf Luncheon. KECA-
News.
4:30—Little Of Hollywood.
6:00—Don Carter, KNX.
7:00—Uncle Erie, KNX.
8:30—Tune Out Time, KECA.
Drama
9:00—Lincoln Highway, KFX.
12:00—Medicine Players, KMPK.
2:00—Dramas of Youth, KJH-
Public Affairs—News
7:30—Bob Garred, KNX.
8:15—Fed. Women's Forum, KNX.
9:15—Education Forum, KECA.
12:30—New World Diplomacy.
12:30—World Is Yours, KJH.
12:30—McCollum's Cornet Band, KJH-
King.
3:00—Report to Nation, KNX.
4:00—Defense for America, KRF.
5:00—Your Covenant Reports
6:00—Innocent Bystanders, KJH-
7:15—Elisabeth Wayne, from Bataille, KJH.
8:30—Rev. John B. Hazeh, KJH.
11:00—By the Way, KNX.
12:00—Mel Heather, KJH-
11:15—Public Affairs, KNX.
Sports—Comment
12:00—Drake Relays, KECA-
13:00—Amateur Racing, KFVD.
12:00—Sports Broadside, KJH-
12:00—Sports Forum, KF.
Weather
KJH-KR-FX—9:00.
KNX—9:00.
KPRD—9:00.
KFAB—11:30.

Outstanding Music
12:00—Prescott Hall, KECA.
2:30—Curtis Institute, KNX.
3:00—KGB-KRX-FX—3:00.
4:00—Young Concert, KEAC.
7:00—NBC Symphony, KJH-
9:00—California Melodies, KJH-
KGB-KRX-FX—9:00.

KFT—8, Bright Idea Club, 8:15, Gen'1.
KFN—8, News, 8:15, KNX.
KFX—8, News, 9:15, KNX.
KGB—8, News, 8:15, KNX.
KGP—8, News, 8:15, KNX.
KFW—8, News, 8:15, KNX.
KFX—8, News, 8:15, KNX.
KFY—8, News, 8:15, KNX.
KEC—8, News, 8:15, KNX.
KEX—8, News, 8:15, KNX.
KGY—8, News, 8:15, KNX.
KEP—8, News, 8:15, KNX.
KFV—8, News, 8:15, KNX.
KFW—8, News, 8:15, KNX.
KFX—8, News, 8:15, KNX.
KGB—8, News, 8:15, KNX.
KGP—8, News, 8:15, KNX.
KFT—9, Bright Idea Club, 8:15, Gen'1.
KEX—9, News, 8:15, KNX.
KFT—9, Bright Idea Club, 8:15, Gen'1.
KEX—9, News, 8:15, KNX.
KFT—9, Bright Idea Club, 8:15, Gen'1.
KEX—9, News, 8:15, KNX.
KFT—9, Bright Idea Club, 8:15, Gen'1.
KEX—9, News, 8:15, KNX.
KFT—9, Bright Idea Club, 8:15, Gen'1.
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Quiz Business

(Concluded from Page Eleven)

Oklahoma City, Kansas City and Chicago.

He attended Southwestern College, Weatherford, Okla., and received a life diploma for teaching. He played leads in the college plays and gave dramatic recitals of one-act plays to defray expenses.

At 18 he taught junior high school English at Lindsay, Okla. He was embarrassed many times when visitors took him for a pupil.

He lives in a town house in East 38th street, New York, during the winter, and in Greenwich, Conn., during the summer. He's a bachelor.

The theater and golfing are his hobbies. He attends plays as often as three nights a week and it's nothing unusual for him to spend five successive afternoons on the golf course.

Another hobby is collecting service plates with pictures of the various hotels where he has stopped.

Californians Win

Winners of prizes in the slogan contest for $100,000 in U. S. government savings bonds, featured on the CBS “Myrt and Marge” broadcasts (Mondays through Fridays at 1:15 p.m.), last week included two Californians, June L. LePage of Laguna Beach and Mrs. D. S. Blackburn, 271 South Avenue 52, Los Angeles. Both won $100 second prizes. The contest closed recently. Included among the 2,650 winners of U. S. savings bonds announced thus far are residents of every state and Hawaii. Seven Californians have won $100 bonds and 130 Californians have won $25 bonds.

WILSHIRE-WESTLAKE CENTRAL LOS ANGELES
50c
HOME SERVICE CALL
Includes Minor Adjustments
DRIVE-IN
Auto Radio Service
EARL’S RADIO & TELEVISION SERVICE CO.
740 S. HOOVER
15 Years Reliable Service in L. A.
FEDERAL 1714

SOUTH & SOUTHWEST L. A.
CARLTON RADIO
and APPLIANCE CO.
5418 So. Western Ave.
A xnixer 1-9746
DRIVE-IN SERVICE
For Auto Radios
HOME SERVICE
All Work Guaranteed

Hollywood-West Wilshire
Hollywood’s Largest
Exclusive Radio and
Service Store.
Guaranteed Factory Service
Radio Specialists, Inc.
453 No. Fairfax
Plenty of Parking
York 5201
ARiz. 30968

Recommended Radio Services
FRIDAY, APRIL 25

AMERICANA: Along the pathways of life one meets few people who have the rich, melllow philosophy and deep, pleasant laugh of “Strollin Tom,” heard on KHFJ, Fridays, 7:15 to 7:30 p. m. Tom sings the gay songs of minstrelsy and you feel like shaking hands with the person on your right, the one on your left and the one in front of you as an individual effort to cement international friendship. Real Americana here.

INTERESTING PIANO: Alec Templeton in his farewell recital is expected to give a brilliant piano program. Best known to listeners for his adroit and amusing classical handling of ordinary popular jazz tunes, Templeton has arranged a tuneful earful for this evening. Of particular interest to students of piano and harmony, and arrangements, but good listening for everybody, except juniors for whom the recital may be a bit deep. KFI at 7:30 p. m.

SATURDAY, APRIL 26

PUBLIC AFFAIRS: The story of ancient Crete on “The World Is Yours” broadcast. Essentially timely, since it is near Crete that the attention of the world is centered — as Germans, Albanians, Greeks, Italians and British are making the futures of the powers in southern Europe. KFI, 2 p. m.

OF HUMAN PRECIOUSNESS: “Traffic Tribunal,” KFI, 5:15 p. m. Another of the series of programs devised by the police department of America’s fiftieth largest city, Los Angeles. Designed to emphasize dangers and prevent traffic accidents by education. Narrative and dramatic.

NEWS: Gabriel Heather, 7:00 to 7:15 p. m. on KHFJ, has one of the best programs on the Don Lee network. One assistant’s full time is spent on research at the New York public library. Another devotes his full time to the study of national defense. A third is a Washington, D. C. newsman who covers the capitol. If you like to listen to “screechers,” tune Heather.

NEXT WEEK

Lists of the Cream of Radio Contests