THIS WEEK: "WHO'LL BE MR. AMERICA?" and "ONE MAN'S FAMILY"
Locate Your Stations Here

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THE EAR INSPIRES THE PEN—

Note: This department is open to readers to air their opinions on any subject inspired by radio literature, in general, or to give the radio listening public an outlet for expression. The editor will publish letters. The writer’s name will be withheld on request, but all letters must be signed. Try to keep all letters within 100 words.

Elizabeth Nedry, 2006 North Argyle, Hollywood

Sirs: We used to think it was “counterfeited” to write such, but a magazine as friendly and helpful as Radio Life deserves some kind of appreciative response.

Times have changed and I believe that we are returning to simple, wholesome living. That fits exactly in my choice of periodicals. Instead of expensive magazines full of material not practical for our way of living we surround ourselves with current literature of the style of Radio Life. We’ve “come down to earth.”

No one can deny that the radio is the center of the home. Therefore, a handy little weekly with logs, stories of programmers, advance tips, and especially a page for readers’ opinions, is as essential as a road map on an auto trip. Radio Life is our air-Bible.

I like Radio Life because it is not full of faked publicity stories. The cuts are clear and recent; advance information good. I like the Swopper’s Market idea. I like Earl Milani.

I don’t like the small telephone directory print but it may be my bifocals. I don’t like Editor Hathaway’s humble catechism to the cranks. (Maybe editors have to turn the other cheek when customers are abusive.) I don’t like the pants-suspenders, etc., gags—not best on air. So much the better.

I supposed the editor and staff had their pictures in this week. Would like to have autographed front view of H. H. H. Could he offer one for box tops or subscriptions?

National Broadcasting Company

Sirs: For NBC listeners who wonder why they didn’t hear Dennis Day in his regular singing spot on the Jack Benny program of Sunday, Nov. 17, here is the answer. Day, a regular member of the Benny troupe, relinquished his spot to Mary Martin, guest of the evening, a courtesy gesture.

Los Angeles Police Department, Los Angeles

Sirs: While observing “No Accident Week” in Los Angeles from Nov. 10 to 16, 11 persons died in traffic as compared with seven for the previous seven days! Indeed a sad commentary on local driving habits.

Automobile collisions have shown a slight decrease since Nov. 1, but the severity has increased. At the end of October, fatalities showed a rise of 9 per cent over the same period a year ago. After 16 days in November, however, they show a rise of 14.6 per cent!

Important characteristics in this rise are high speed during dark hours, drunk driving, and violations of common sense driving rules.

Gertrude L. Penn, 649 South Garber Ave., Los Angeles.


In the first place I like to read. In the second place I like to read something interesting. In the third place I came home with a week old copy plus the latest issue of Radio Life. Since then I have practically torn these two copies page from page, afraid of missing one word of print.

What a life. Anything can happen. And it did. What do you do? You give me Radio Life. Oh well, as I always tell people, I don’t find time for things I really want to do—I make it.

After all time marches on and who am I to stand still? Anyway here you have it. Cause, Method, and Result.


Result—This letter.

Elsie M. Sharp, 825 Riverine street, Santa Ana, Calif.

Sirs: We get our Radio Life through the Alpha Beta store and it is sure a dandy. Have been looking for a good radio paper and it is just what I like. Thanks.

Also, will you PLEASE tell me when, where, and what time, etc. Homer Rodeheaver goes on again. He’s on a network. There are a great many of us here trying to find him and if you will tell us on the enclosed postcard will be so grateful. He’s just tops.

Ed. Note: Making a last moment check Radio Life’s Log Editor was unable to indicate any event that Homer Rodeheaver, evangelist, is still to be heard via radio. For several weeks he has been listed in station-furnished logs. Further check and report to Reader-Listener Elsie M. Sharp will be made.

Douglas Head, 1015 W. 8th place, Los Angeles.

Sirs: You will notice that Thursday is the poorest night in the week for dramas.

There are only two good programs on this night. I wish some of the others could be changed to Thursday instead of all at the same time on other evenings. For instance on Friday (1) “Do a Divorce,” (2) “Johnny Presents,” (3) “Death Valley Days,” all come at 8:30 p.m., so I must choose between them and miss two good plays by so doing.

I wrote an editorial in your magazine calling attention to this conflicting of similar types of programs to the radio stations, I think it would help the situation.

Norman Boyd, 611½ E. Garfield Ave., Glendale, Calif.

Sirs: I like your magazine, Radio Life, and I would like to make a suggestion. Could you make the program lists every 15 minutes instead of every hour? I am enclosing an example copy. If they were like this they would be easier to find. I like everything else about Radio Life.

Ezra’s Raise

The chap who quit his job and was then rehired for double his previous salary has nothing on Ezra Stone, the Henry Aldrich of NBC’s popular NBC-Red network program.

Ezra Stone has been rehired by the Broadway producer for whom he worked three years ago in “Three Men on a Horse,” at 12 times his previous salary. His radio work will continue without interruption.

WITH THE POET

Conducted by DOROTHY RANDALL

TO YOU

If I could answer every call, in winter, summer, spring and fall, I'd be to your heart. Life would be sweet, my dear.

If thru this vale of pain and woe, I could help you to know—My soul would burn with an eternal glow

And He would be sweet, my dear. —ALTA THUR EYRETT

MY SHINE

My shine is far removed among the wooded glades
Of pine—In moss-strwn valley deep,
Where ruby’s song at twilight pleases
And jingle the forest nymphs to peaceful sleep.

Across the world’s expanses it beckons me,
As memory, drum of prancing coots in woodland ring.

The woodpecker’s rattle on distant bower tree,
And lull the forest nymphs to peaceful sleep.

I gave in awe on created waves that roll along
The shore—to sun kissed semi-tropical elms.

You present in each waking thought a song
Of rock-bound valleys filled with fragrant pine.

—JACK SHADLE
Hollywood's culture has been kept in the clares Brown, "It is largely because we want to know the answer to the question, 'What will the future hold?'" Brown believes this is the most important lesson of the past week, which is to be brought before the microphone each week to argue pertinent questions as "Have Actors the Right to Take Part in Politics?" "What Will Russia Do Next?" Dr. 11 important labor leaders will argue "Can Labor Get Together?"

"If it is commonly assumed that Hollywood has no cultural backing," declares Brown, "it is largely because Hollywood's culture has been kept in the background. We expect to put an end to all that. We plan to show every listener the other side of Hollywood.

"Cultural development of Hollywood is recent," Brown continued, "almost as recent, indeed, as the golden color of any movie star's hair. But, though recent, it is real and we intend to bring it out into the limelight once and for all."

BABYLONIAN REPERCUSSION: During an equinox, 747 B.C., a man walked a parasang.

Historically last week this bit of exercise before Christ's time meant nothing to Fred Allen, C.B.S. comedian. (KNX, Wednesday, 9 p.m.) This week, however, mildly nettled by fact radio's split second timing necessitates "being on delivery beam" at all times, Fred Allen may have wished the man who walked the antichrist parasangs had walked parasangs until his feet grew pumpkin-big.

Bemused by fact each hour has 60 seconds, these minutes 60 seconds, and all these "60's" in the same way he did on air, Allen delved into time lore. What Allen learned and told to a Radio Life reporter:

"In the Babylonian era there existed, by the side of the decimal system of notation, another system, the sexagesimal, which counted by sixties. The reason for this latter system is a tribute to Babylonian businessmen, for no ordinary number has as many divisors as 60. Even 100 has only 2, 4, 5, 10, 20, 25, and 50 as divisors, while 60 has 2, 3, 4, 5, 6, 10, 12, 15, 20, and 30.

The Babylonians divided the sun's dial journey into 24 parasangs, or 720 stadia. (720 stadia equal 360 degrees, or a complete circle).

Each parasang was divided into 60 minutes of time.

A parasang is about 3.88 miles long—astronomers of that era compared the progress of the sun during one hour at the time of the equinox, to the progress made by a good walker during the same time.

The whole course of the sun during the equinoctial 24 hours was thus fixed at 24 parasangs.

The system of reckoning was handed on to the Greeks, and Hipparchus, great astronomer (150 B.C.) introduced the Babylonian hour to Europe.

Astronomer Ptolemy (150 A.D.) gave still wider currency to the already 900-year-old system and in quiet, unpretentious fashion, it trickled down through Middle Ages—even survived the French Revolution (during which time weights, measures, coins and even dates were revised to the decimal system).

"So," gagged Fred, "because some guy walked 3.88 miles an hour 2687 years ago, a man starts waving fingers at me from the control room window every time I get to the point of a joke."

THE CHRISTMAS DOG: S. Claus, Esq., a gentleman commonly presumed to reside at points north of the Arctic Circle, will have at least one half million dogs
of all breeds in his retinue when he gets ready for the annual distribution of Christmas cheer this season. Thus last week said Bob Becker, NBC dog expert and continued further: "The coming Yule will be doggiest Christmas in history." Exploding a few myths about gifts that come furnished with a wag and a bark, Becker held that there is no "one best breed of dog to have around children."

Doggy Becker maintained breeding tells, that a pup with a good pedigree is better, but "given a decent break by its owners, a dog of any strain can be depended on to be a good citizen."

Pursued Becker doggedly: "Choosing a pup for Christmas is pretty largely a matter of fitting a dog into your own temperament and living space. Easiest yardstick on size of breed is small dog for small space and vice versa. Proof of the fact that Americans today are living in smaller space than formerly is found in dog popularity statistics. Currently, the leading breeds are Cocker, Boston Terriers, Wire and Scotties—all of them small or medium size dogs.

Rules on picking the pup should include adherence to your own disposition. If you like a lot of dash in the house, pick one of the terriers. A Setter is more suited to a well-order household, and there are other variations up and down the scale. Also, get the dog from a reputable dealer and avoid the sidewalk merchant. Like any other merchandise, a dog should have a reliable dealer to touch for its quality," he declares.

Bob Becker's Chat About Dogs is heard Sundays at 12:45 p. m., KFI.

SYMPHONIC FOOT HEALER: Nearly all foot troubles result from injuries, most common injury is done by shoes that do not fit, do not permit feet to function normally. Feet, relative to size, do more work than any other part of the body, are subjected to stresses and strains from un-fitting shoes, pavement pounding, sprains—accumulative effect of which is bone displacement and symptoms of hurt in other parts of body.

This is, in brief, how Dr. John Martin Hiss, internationally known foot surgeon, reduces many complaints to which humans subscribe.

In a downtown clinic, hands and fingers working with grace and sureness of a symphony conductor, Hiss, seated on a low dais, encircled by patients whose feet are the circumvents on his movable dais, works health magic through foot treatments.

As Dr. Hiss works he talks for patients, spectators—into a microphone for an audience tuned to his program "Flying Feet" (KFI, Tuesdays, 11:15 a.m.; 8 p.m.).

Sample of Hiss admonitions, instruction and advice as his hands and fingers move in quick arcs, horizontals, circles and verticals to progress a patient's ailing foot closer to time it will not all at all:

"The essential element in treatment is restoring of foot function. If function can be improved, pain is lessened. Probably the feet are the most neglected of body parts. Abnormalities and as they exist in majority of cases are displacements of bones."

To Dr. Hiss and patients who have learned that he is no guesser but a practical man of foot affairs with a reputation for providing welcome relief to sufferers, these are symptoms often specific outgrowths of mis-aligned, abused feet:

1) Extremely tired feet; and legs; 2) Aching and cramping muscles under the arch; 3) Pains and cramps in any of the toes; 4) Bunions; 5) Pain in weight-bearing points of undue weight-bearing; 6) Pain in the heels; 7) Burning sensations and numbness; 8) Weak and sore ankles; 9) Aching and cramping of leg muscles; 10) Stiff and painful knees; 11) Pains in thighs, hips and back; 12) Difficulty in keeping one's balance when walking on rough surfaces; 13) General fatigue, irritability and nervous exhaustion.

At His Clinic as Radio Life Reporter Don Sabre looked on, was a man who had broken an ankle. Upon inquiry his foot was bent forwards. Club-footed was he threatened. Under Dr. Hiss manipulation of weakened lower leg and foot muscles the man said, he said gratefully, "getting to look like it used to."

CAREER OF ALICE BLAIR: Siamese-twinship-like have become the two great entertainment industries—radio and motion pictures. Annoyingly and embarrassingly was this industrial-biological fact brought home last week to producers of "Career of Alice Blair," KFI serial of a woman's pursuit of consequence and stature in the world of affairs.

Of first embarrassment was relinquishment by Martha Scott of the title role in the radio show because of increasing motion picture work. A few days later Rosemary De Camp, who had assumed Miss Scott's place, gave up the part, went into films. A few days earlier had Joseph Cotton, male lead player, retired to films to be replaced by Ralph Bowman who, after one rehearsal, announced regrets. He, too, was picture bound.

Thus was compounded the problem of maintaining "Career of Alice Blair" on air. The last blow falling on cast-desert-budgeoned head of producer was deflection to films of Jack Mulhall, Hollywood veteran "heavy." Strange was development of cast difficulties last week when contacts were established with Alice Blair redivivus. All were found to be cast members of "Books for Miss Bishop," motion picture play.

Most cheerful of all Alice Blair principals was Herb Allen, announcer. The cast deflections made possible for him three assignments to announce on three transcontinental radio shows, all in same week.

National

RADIO MAGIC: If a lever could be constructed which would multiply mechanical power as much as a man's stepping up electric power, a man could pick up a locomotive as easily as he now lifts a chocolate drop or could jack up his car by inducing a mediumist's own fly to slide on the end of the jack handle. This was a sample of radio wonders trotted out last week to listeners by Dr. Orestes H. Caldwell, broadcasting to earthlings from his Radio Magic post over NBC-Blue network whose western stations KECA and KFSD did not log it, heard by westerners with distance ranging sets.

In a combined dramatization and lecture, "From Crystal Set to Superhet," designed to call attention to the fact that the broadcasting industry is celebrating its 20th birthday this month, the editor of Radio Today pointed out that modern
tubes have an amplification power of more than a million times, are so sensitive that they can pick messages out of the air by using the keys in your pocket or even fillings in teeth as an antenna.

Dr. Caldwell traced development of such tubes from the time when the only known radio receiver was Marconi's clumsy coherer consisting of a glass tube full of nickel-silver fillings.

"WE, THE ABBOTTS"; To 108 Abbotts listed in Los Angeles' telephone directory a fortnight ago went letters from Station KNX authorities asking one question:

"Has the program 'We, the Abbotts,' in any way affected your lives?"

All responded. A few averred nothing had happened to change the course of family destiny, most agreed that as program result they had met and made new friends, enlarged sphere of social and business contacts. For these latter the new contacts were result of curiosity of hard-core unheeding neighbors to learn if true-life "Abbotts" in same block were like "Abbotts" of air.

Comforting to station authorities was general opinion of true-life Abbotts that "We, the Abbotts" now in second month of broadcast, was "a nearly true-to-life family accounting."

Flippant was one respondent, Mrs. Cele Abbott, who wrote that while she had heard that "We, the Abbotts" was good radio listening, she herself didn't listen.

"Living with the Abbotts is quite enough for me," she cynicized.

ENGAGEMENT LENGTH: Marriages that are preceded by one year of formal courtship and engagement are most likely to endure. So said this week John J. Anthony, director of radio's "Good Will Hour."

Engagements that are too brief mean that men marry women they don't really know, and vice-versa. Engagements that are too long tend to dissipate mutual interest, was Anthony's conclusive analysis of results of a survey.

"Of the thousand couples whose pre-nuptial histories I studied," Anthony held, "700 had been engaged either 10 or 14 months prior to marriage. The remaining 300 couples had been engaged from four to 30 months. Some time ago, I made a survey of couples that had remained married 10 years and more, and discovered that the majority of those couples had been engaged about one year prior to tying the marital bonds."

**INTERNATIONAL**

CHICAGO ROUND TABLE—JAPAN:

Complicated by nearing independence of the Far East problem of the United States. Major threat in the popular mind to American peace and security is Japan which, until a tolerant State department imposed a stiff unremitting embargo this year, bought here for her war machine upwards of $50,000,000 worth of scrap iron.

Opinions on Japan's power have become a side-train to America are varied, range from contemptuous dismissal of her as a second rate power with first rate pretensions to serious acceptance as a nation capable of harm.

Now, joined with great Axis powers Japan's position is stronger than it was when, as lone nation, she assumed role of protector of the East. On other hand it is expertly conceded her role of menace is a Hitler device to keep U. S. attention from European theater.

Among such expert opinion is that of three men who recently gathered at Chicago Round Table, University of Chicago contribution to radio's growing effectiveness as a public educational factor. These men, President Harry D. Gideonse, Brooklyn college; Far Eastern Expert, Nathaniel Peffer, Columbia university professor of foreign relations, and Clifford M. Utley, director, Chicago Foreign Relations Council, thus expounded:

1) Maintain uncompromising embargoes on equipment and materials against Japan. She cannot prolong a war, even in China, nor wage a war with western powers without materials and equipment, the raw substances of war making, without an assured constant supply, a supply not ascertainable from Axis friends.

2) Continue shipment of materials, planes, tanks, arms and munitions to Britain. Such shipments reduce the Japanese threat in proportion of war supplies obtained from Britain which Japan does not get.

3) Hitler has puffed up a Japanese threat in hope of diluting U. S. naval strength by ship dispatch to oriental waters, concentration of troops in agreement with Britain at Singapore, in the Philippines and Hawaii, thus curtailing material help to Britain, taking our minds and eyes off Europe.

4) All should realize that the Philippines and Dutch Indies would be easier than China nut for Japan to crack, Japan still woefully fumbling in her China conquests.

5) Obviously the Japanese "menace" is out of the Hitlerian pot, concluded the experts. Better, advised they, to continue to aid Britain, ignore the East.

**Friend Indeed**

Edward McHugh, NBC's Gospel Singer, is sort of a Thanksgiving Santa Claus to his friends and associates.

Early in April of each year, McHugh buys up a flock of young gobbles and personally fattens them up for the next seven months until they weigh in the neighborhood of 25 pounds. Then, come Thanksgiving time, he ships the royal birds alive to his friends and studio inmates. This year there will be 38 lucky recipients.

**MARKET MANAGERS IN THE MAIN ARE PUBLIC SPIRITED. THAT'S WHY YOU HAVE RADIO LIFE CHEAPLY AVAILABLE WEEKLY.**)
SUNDAY LOGS

SUNDAY Program Highlights

Outstanding Music

A. M.

8:30—Music and American Youth, KHJ.
9:00—Radio City Music Hall.
11:15—Purcell, KFEP.
1:00—Mozart That Refreshes.
3:00—Design for Happiness, KHJ.
5:00—Musical Intermezzos, KHJ.
6:30—Women's Day, KHJ.
8:00—Piano at Your Home, KNX.
10:00—Out of Your Hat, KNMC.
12:00—Good Will, CKLA.

P. M.

1:00—Shades of Love, KFRC.
3:00—Christian Education, KFRC.
4:00—Out of Your Hat, KNMC.
6:00—Help to Your Health, KFRC.
8:00—Kil-O-Tone, KNX.
10:00—Your Health, KNX.
12:00—How to Know History, KFRC.

Sports—Comment

P. M.

1:15—Lorela vs. S. F. U., KNX.
2:30—Sports News, KFRC.
10:15—Howling Notes, KFRC.

SUNDAY Programs

DECEMBER 1, 1940

9 to 10 A. M.

KFB—8, News, 8:45. Bali tues, 8:15. Book of Books. 8:30. Music and American Youth. 8:45. KNX—Church of Air, 8:30. KNX.
8:15—Bill Johnston, KNX.
8:30—Call All Cars. KNX.
8:45—One Man's Family. KNX.
9:00—Help to Your Health, KNX.
9:15—Helena Hayes Theatre.
9:30—Kil-O-Tone. KNX.
9:45—How to Know History, KFRC.
10:00—Kil-O-Tone, KNX.
10:15—An American.
COMING OUT OF THE ETHER by Bernie Smith

EACH time Hollywood puts on a broadcast it is always "the most gigantic, stupendous, terrific" broadcast in history. Well, Hollywood is going to outdo itself on the Saturday before Christmas with a two-week trip to England. Every big name in the motion picture industry will take part in this show, with most of them participating in specially-written sketches, singing or actually doing something. If it is done that way, we're all for it.

Alfred Lunt and Lynn Fontanne who have always shunned anything to do with radio or the screen, have capitulated to the former and will take part in the new Campbell Playhouse series some time after the first of the year.

A few minutes after Bing Crosby arrived at the NBC studios for his first broadcast of the season, a page boy told him, "There's someone outside to see you... from Del Mar."

"Send him in," answered King Koon Crosby, and a moment later in walked a horse... or (two men made up as a horse). "I'm five minutes late," said the bangtail, whereupon Bob Burns announced with an air of finality, "You are one of Crosby's horses."

Scoop Dept.: Charlie Chaplin is thinking of making another movie, this one to be concerned with his own life story. Should the plans materialize, Meredith Willson will handle the music.

Lewis Allen Weiss, headman of the Don Lee network, announced this that the new Hollywood studios of the chain will be ready for occupancy on Dec. 2. The studios are located on Melrose in back of the KKO lot.

What ever happened to Pinky Tomlin?

We've heard some hokey programs in our day, but "Your Dream Has Come True" tops them all. Not bad as entertainment, the program plays on emotions to such an extent it becomes a trifle ludicrous.

Two of our favorite comedians, Gill and Demling, are now set for permanent spots on the Monday night "Show Boat" program. The two radioasts long have been among the top ranking comedy writers and stars but this is their best break. 14 years. We hope they click with all the emphasis of a pair of castanets.

The inaugural broadcast of "Hollywood Smartly Party" over KNX went off with a bang and bids fair to become a top show. Similar in many ways to the 8 Wednesday night NBC shows, the new show features boys and girls between 9 and 13 years of age. Art Baker is the interlocutor, which makes it 22 broadcasts per week for the busy Baker.

Box Tops

In her talk before the Southern California Radio Conference recently, Mrs. Dorothy Lewis of the National Council for Children's Programs made a plea for a more consistent attitude on the part of American club women to the success of radio programs. She said it was rather puzzling for advertisers to receive one day a copy of a resolution in which the 10,000 club women condemned the banality and cheapness of a certain daytime serial and the next day to receive 600 box tops and letters in a contest "Why I Like Glut's Soppy Soap Chips," which sponsors that serial.

KMPC SUNDAY HEADLINERS

Our of your Hat
6:00 p.m.

Lilac Cottage
6:30 p.m.

"So You Think You Know History?"
9:30 p.m.

7 to 8 P.M.

KMPV-7, Almee N. McPherson.
KMPV-8, Good Will Hour.
KMPG-7, Hanchey Ensemble. 7:45.
KMPB-7, Hanchey Ensemble. 7:45.
KMPH-9, Wyche Williams. 8 to 9 P.M.

KMPV-7, Mimi Seller.
KMPB-7, Wyche Williams. 9:15.
KMPH-7, Wyche Williams. 9:15.

KMPV-8, Dr. Martin Johnson.
KMPB-8, Sports News. 9:15.
KMPH-8, Martin Orch. 9:15.

KMPV-9, Dr. Martin Johnson.
KMPB-9, Sports News. 9:15.
KMPH-9, Martin Orch. 9:15.

KMPV-10, Christian Science.
KMPB-10, Swing. 9:15.
KMPH-10, Magazine Man. 9:15.

KMPV-11, Answer Man. 9:15.
KMPB-11, Radio Pioneers. 9:15.
KMPH-11, Chicago Symphony. 9:15.

9 to 10 P.M.

KMPV-12, Walter Winchell. 9:15.
KMPB-12, Fingers. 9:15.
KMPH-12, Chicago Symphony. 9:15.

KMPV-13, Harry Powers. 9:15.
KMPB-13, New York Symphony. 9:15.
KMPH-13, Chicago Symphony. 9:15.

10 to 11 P.M.

KMPV-14, Luella Carpenter. 9:15.
KMPB-14, News. 9:15.
KMPH-14, Chicago Symphony. 9:15.

KMPV-15, Luella Carpenter. 9:15.
KMPB-15, News. 9:15.
KMPH-15, Chicago Symphony. 9:15.

11 to 12 Midnight

KMPV-16, Luella Carpenter. 9:15.
KMPB-16, News. 9:15.
KMPH-16, Chicago Symphony. 9:15.

KMPC SUNDAY HEADLINERS

Out of Your Hat
6:00 p.m.

Lilac Cottage
6:30 p.m.

"So You Think You Know History?"
9:30 p.m.

KMPC SUNDAY HEADLINERS

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9:30 p.m.
**PROFILE AND VAGABOND**

One Crooned His Way into Women's Hearts; the Other Merely Turned a Cheek; Which Is Favored?

Radio Life's reporter had scarcely had time to get out of earshot when those two great lovers on Radio, John Barrymore and Rudy Vallee, were at it again. Only time will tell who will win the title both, in handsome splen-venting, are seeking and the winner, girls, is "Mr. America."

THE Vagabond Lover was in the kitchen shaking up orange juice and milk. The Great Profile sat in the living room, dejection fastened like a mask on his classical features. The Great Profile groaned.

"It's a situation beyond solution." The words echoed out.

"Tell us about it," we said commiseratingly.

The Vagabond Lover came in with the orange and milk.

"He's worried, Mr. Radio Life-er," he said. "So am I, but not quite so much." "Perhaps you'd better tell us about it," we said. "Perhaps, it isn't so bad after all."

The Great Profile got up wringing his hands, shaking his head, paced the room and groaned at every third step. It was a touching scene. He whirled about and pointed a finger at us with dramatic intensity.

"Listen," he said hoarsely. "This has to be serious. Otherwise no interview."

"Serious it is," we agreed. "Now calm down."

The Great Profile sat down. The Vagabond Lover drank his mixture and hummed a few bars from the Stein Song.

The Great Profile looked up, eyes haunted.

"To think a Barrymore would face such a challenge."

"Brace up, John," Rudy Vallee said. John Barrymore shrugged and drew a deep breath.

"Well, here it is in a nutshell. Are there," he asked in declamatory tones, "any great loves potentially waiting for the touch of the master?" He waited for no answer. "Look! It's all figured out. There are just so many girls coming into their blest majorities each year in the United States." He looked up deprecatingly. "You see, with the European situation as it is I am, naturally," he coughed mildly, "restricted."

"Of course," we said.

"Well?" The Great Profile stared at us.

"Well," we echoed.

"Well? Hardly. I am accustomed to doing things sweepingly. With merely a continent to sweep I am, naturally, somewhat stymied."

"Have you looked into the undergraduate situation?" we suggested. It seems to us that Smith college, Wellesley, Bryn Mawr.

"All were considered in early deliberations. No. There must be another answer."

"Perhaps old biology will take care of the situation."

"No, hardly. Birth rate's falling off something terrible."

"Maybe the statute of physical limitations?"

"Never heard of it," the Profile said proudly. "Even if I did I wouldn't believe it. At least," he amended, "not just yet." He thought deeply for several moments, turning the left side to catch the early morning light pointing up the classical "physiog." "If it wasn't for Seal Test and this absolutely devastating idea of pairing me with Rudy I'd have been in the clear."

Rudy rippled a few notes on the piano, sang:

"I'll admit that in bronze, a profile like John's is perfect for statue or frieze, "But the day that I loved it was the day that they shoved it in concrete at Grauman's Chinese." Barrymore leaped to his feet.

"You unmitigated cad," he roared, "turning this into a farce." He clapped a hand to an albaster forehead. "Gad, that I could, like the prophetic Test Maker, into words of enduring rhyme cast my thoughts." He thrust Rudy away from the piano.

"Childhood training," he prayed, "stand me in good stead." His long ardent fingers caressed the keyboard. The keys, both black and white, seemed to dance up to meet the romantic finger tips. The golden voice of Barrymore charged the morning:

"Musically I'm tacit, but romantically 'Ah' has it."

"And beside me, Vallee, you are infanticile."

"For there's nothing I can't wangle, when they see me from an angle."

"I'm Barrymore, the Paramour—" "I'm John, the Great Profile."

Rudy wept silently when the Great Profile's voice had died away. Barrymore laughed heartlessly.

"Wet-eared student," he grated vengefully. "Where were we?"

"You've had you in the clear if it wasn't for Seal Test and Rudy . . ."

"Hmph! Humph! I am beginning to think I over-estimated youth . . ."

"Oh, hardly that, John," we protested. "Er . . . er . . . well, of course," he minced, "I've had my experiences . . . One morning, I suppose, as one goes on."

Vallee stopped sobbing and looked up, said bitterly:

"You insufferable facsimile of a terncotta Casanova. My voice will carry me through to the millions of Barrymore-un touched hearts in this great land. . . By the time television arrives in force the Profile will be a seasoned detour on the way to romance. There will still be Rudy . . ." He got up, threw John to the floor, banged on the piano:

"When the Great John has long gone on
"There'll still be Rudy for each lovely Judy
"And a song in her heart—a dream kept apart
"'Twill be the Vagabond Lover when John's taken cover
"And the word's 'schlemiel' for the Great Profile."

Barrymore sprang up white-faced and trembling.

"You should respect your elders, you puling tyro . . . er . . . er," he faltered, "I mean . . ."

"You mean 'elders,' sweetheart," murmured Rudy.

"I did not! I meant . . . Oh, what does it matter? Here! Out of my way you upstarts! The women of America shall know the truth . . ." The piano fairly
sweet singer

Connie Haines' songs are highlights of Tommy Dorsey's "Fame and Fortune" program, heard Thursdays at 8:30 p.m. over the NBC-Blue Network (KEA-KFSD). The popular young singing star also is heard with Dorsey and his orchestra on the Swing Special, broadcast Saturdays over KFI from 2 to 3 p.m. Connie shares vocal honors on Dorsey's NBC broadcasts with Frank Sinatra and the Pied Pipers.

Danced on its legs as the Barrymore rage stormed musically out:

"I say it with candor, the most valuable gander"

"is he who crowns loudest and best,"

"For the wise little goose, knows she can't help but choose"

"The one who works with purpose and zest!"

Rudy laughed cynically.

"Goose and 'choose' don't rhyme," he said.

"Maybe not in words," said the Great Profile cryptically.

"Ah, I see. Talking big . . ."

"Gentlemen," we interposed, "we're sorry, but let's get back to cases . . ."

Barrymore drew himself up. "I'll settle this in my own way," he said grandly.

"The American woman's way. Let them decide. I cannot see them doing aught but entitling me 'Mr. America'."

Rudy snickered: "Wait until the reports are in from Maine."

We gave it up, leaving Rudy, the Cutie, the Crossin' Patootie, the Vagabond Lover from Maine "fighting it out" with "The Caliban of the Barrymore Clan, the Face That Drives Women Insane."

As this is written some decision will have been made by listeners to the Seal Test program. Either the Great Profile will have been adjudged "Mr. America" or Rudy Vallee, the shy lad of the saxophone, will have been. Either way—or, as John would have it:

"It's too much to expect me to parade my talents in a dwindling market. I wish the war would stop. I need 'liber-sraum' for 'lieber-ing'."

—DON SABRE.

radio life

the week's fingernail novel: The music swelled against the afternoon. Maureen Walker thrilled to a day dream. Here was opportunity that never would come again. She would call him at his hotel, pour out her 18-year-old heart, make him see what she had for him. He listened, promised to hear her that night, but told her he had no occasion to add another "Musical Knight". "Keep in touch with me by mail," he asked. This, she thought, was the old brush-off, and went home, a discouraged youngster with a voice. Came the Ides of October, the swirl of snow criping in winds beeping winter. And a telegram. "Speech? Recording of your voice?" The first deck was fired by and when the last one mocked her with daydreams that had nightmarish qualities of despair, he wired again. "Come. You are to sing with the Pot o' Golders. Horace Heidt."

The Trouble They Go To: Andre Kostelanetz is a stickler for tonal and acoustic perfection. He has a specially built portable floor for use of his violinists. It is of hard pine, pieces criss-crossed and gneid, set six inches from stage. Declares the string section sounds better. . . . City editors are tuning in to "We, the People" for fresher leads on feature material.

Things I Have Just Learned: That actresses have married the following newspapermen: Nancy Noland to Sterling Noel, New York Journal; Erinn O'Brien Moore to Mark Barron, the Associated Press man; Gertrude Flynn to Ass Bordage, World-Telegram; Bessie Ralston to Father Lloyd, Radio Daily's columnnist; and Gladys Glad is really Mrs. Mark Hellinger.

Radio Life Draget: If your name is Albert Kenny, you'd better come out in the open if you've been an Arizona cow-puncher. I am informed by Court of Missing Heirs that Daniel and Mary Kenny left you $7,800. The story was told November 19. So hurry up.

Things I Never Shall Forget: Spaghetti and rolled steak as it is made by Chef George Loranini of the Paramount Italian Kitchens, 1617 North Vine street, under supervision of Master Chef Ernetto Vangelli. . . . The small girl wholesomeness of Kate Smith. . . . Radio's handling of Santa Claus Lane opening parade. . . . The fun of being a "shirff" choosing Fibber and Molly in the parade. . . . The forthright decency of the pot o' golders' manager. . . . Nightlights on Sunset Boulevard. . . . The hard betokens of realism in faces of strike pickets. . . . The hilarious takeoff on Hamlet by Victor Rodman, radio-actor. . . . The earthy qualities of Larry Chatterton. Town Crier announces. . . . Muted radios in apartment houses after 11 p.m.

Her name is Minerva Pious and if you're a Fred Allen fan, you hear Min each week in the Texaco Workshop Players, presented Wednesdays on the Star Theater program.

Her break is a fat part in Bing Crosby's next picture, "Zanizab." Radio now feels that Minerva deserves every inch of postage Bing will give her. Several times, during her seven years of radio stowing, Minerva has been on the verge of bonning into radio stardom but each time, it happened on a show where some other comedian was being paid a higher salary.

"Chee," Min says now. "Last week Mr. Allen called me Miss Anchovy of 1939 and this week I'm Miss Hollywood of 1940. Things sure do move fast in the world these days."

M. Sayale Taylor, known to audiences as "The Voice of Experience," has returned to radio but won't be heard in the east. His sponsor is airing the series on the NBC-Red Pacific Coast network.

A demonstration of how sportsmanship can keep rivalries from becoming bitter was made this week in the many tributes of Kay Kyser's new movie on other programs and by other band leaders. The top, perhaps, was a salute by Glenn Miller, rival orchestra leader whose program is presented at the same time as Kyser's on a rival network and for a rival cigarette sponsor!

"In the winter a young man's fancy lightly turns;" Larry Cotton, vocalist on the Pot o' Gold program, is paging cinematess Gale Page, here, there and everywhere. . . . The love bug has bitten Tommy Dorsey's "Fame and Fortune" boys— but bad— saxophonist Freddie Stur is beaming Loretta King, Earl Carrollly. . . . Drummer Buddy Rich has lovedust in his eyes for Myna Dell and clarinetist Johnny Mince is playing that Ole Refrain to Gloria Franklin, MGM starlet. . . . Those romantic commercials on the Wayne King show have announcer Phil Stewart and reader Alice Sherrie Gordon bellying their own spics.

Desperation Note: In order to get a better audience to his air show, Bob Hope has lured the local Paramount theater to try out his opus Sunday nights, using the theater audience as the guinea pigs. This radical tryout with a different type audience is the result of poor reaction to his material at the NBC studio rehearsals.

It's a renewal for the "Contented Hour" over the NBC-Red network, effective Jan. 6 and bringing the series into its ninth year. Among the conductors who have bottoned the series in the time that it has been on the air are Frank Black, now general music director of both NBC chains, and Marek Weber. Now holding the podium is Percy Faith.

Thought for Week Ending: Every scene, even the most common, is wonderful, if only one can detach himself, casting off memory and beholding it as if for the first time. —Arnold Bennett.
MONDAY Program Highlights

**Variety**

A M.

9:00—Johnny Lake, KFJ
9:15—Ruth Dane, KJ
9:30—J. W. Bond, KFM
9:45—Bye-Bye, KFJ

9:00—Burlington, KFJ
9:15—Hi-Ho, KJ
9:30—Elinor, KFJ
9:45—Goodnight, KFM

9:00—In Chicago Tonight, KJ
9:15—Ron Dante, KFX
9:30—Pike Smokey Time, KFJ

**Sports**

9:00—Little League, KJ
9:15—Baseball, KJ
9:30—Football, KFM
9:45—Soccer, KFJ

9:00—Boxing, KFJ
9:15—Basketball, KJ
9:30—Hockey, KFJ
9:45—Tennis, KFM

9:00—Cheerleading, KFJ
9:15—Volleyball, KJ
9:30—Basketball, KFJ
9:45—Baseball, KFM

**Music**

9:00—Classical, KJ
9:15—Jazz, KFJ
9:30—Country, KFJ
9:45—Pop, KFM

9:00—Classical, KFM
9:15—Jazz, KFJ
9:30—Country, KFJ
9:45—Pop, KFM

**Public Affairs**

9:00—John Doe, KFJ
9:15—Mary Jane, KJ
9:30—Jane Doe, KFJ
9:45—William Smith, KFM

9:00—Ronald Reagan, KFJ
9:15—George Washington, KJ
9:30—Abraham Lincoln, KFJ
9:45—Benjamin Franklin, KFM

**Weather**

9:00—Temperature, KJ
9:15—Humidity, KFJ
9:30—Wind Speed, KFJ
9:45—Precipitation, KFM

MONDAY Programs

**Variety**

9 to 10 A M.

KLOT— Infant School, 1:15
KSF—Classroom, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

10 to 11 A M.

KLOT—Classroom, 1:15
KSF—Classroom, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

11 A M. to 12 Noon

KLOT—Community, 1:15
KSF—Classroom, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

**Sports**

9 to 10 A M.

KLOT—Infant School, 1:15
KSF—Classroom, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

10 to 11 A M.

KLOT—Classroom, 1:15
KSF—Classroom, 1:30
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KFI—Weather, 2:15
KSP—Local News, 2:30
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KLOT—Community, 1:15
KSF—Classroom, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

**Music**

9 to 10 A M.

KLOT—Music, 1:15
KSF—Music, 1:30
KJR—Music, 1:45
KJF—Sports, 2:00
KFI—Weather, 2:15
KSP—Local News, 2:30
KFXM—Community, 2:45

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KFI—Weather, 2:15
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KFXM—Community, 2:45
MELVILLE RUCK, Lux Radio Theater announcer, must be a good announcer for he has held down an important job in that profession since June 1, 1936.

Mel announced the first Lux Radio Theater broadcast from Hollywood. Since then, he hasn’t missed a week, even for illness.

But insofar as motion picture directors are concerned—Ruck just isn’t the announcer type. He’s a man of science during the course of his career, but he’s never played a radio announcer on the screen.

Movie casting directors use him as a film actor, a tempestual violinist, a band leader—everything but a radio announcer.

In addition to his work as a Lux Radio Theater announcer, he appears frequently on coast-to-coast programs as an actor. In fact, he is a very versatile actor. He may be a gangster or a district attorney on a crime program during the week—then on Sunday afternoon plays the romantic male lead opposite the beautiful Irene Rich. Mel is the fellow who gives Producer DeMille that strong build-up at the opening of the radio theater show every Monday night. He says, “...and now, ladies and gentlemen, your producer MISTER CECIL DE MILLE.”

DeMille once told Ruck, “Mel, I doubt if any living man is deserving of that kind of build-up. But Ruck continues it; it inspires his admiration of the producer.

Born in Boise, Idaho, which he, incidentally, visits every summer, Ruck has had an interesting life. He left the University of California in 1917 for duty in the American air service in the war as a second lieutenant. After the war, he went on the stage. He has appeared in stock in cities throughout the country. His leading lady, Irene Tuttle, is now a busy radio actress—and also she is Mrs. Melville Ruck of Burbank, Calif.

Mel and Irene played a long engagement in stock with Henry Duffy in Los Angeles.

He also spent some six years on the stage as master of ceremonies and director of his own orchestra.

The Ruckys have two children, Robert and Barbara. On an off day Mel likely can be found doing something around the house—painting, if by any stretch of the imagination the house can use a new coat of paint. Once Mel hired a painter to stand by and show him how the house should be painted. The painter was a regular man just as if he were doing the work, of course didn’t lift a brush. Mel wanted to do that himself.

A RADIO FAN

Daily program...on the air
Make my husband tend his hair.
I have no time for him. Sticks. I have for girls who can sit. I try a big cash prize to win something.
Writing slogans takes my time.

Naming someone’s baby is next.
Each day hubby gets more vexed!
Have they announced the winner yet?
It won’t be you, that you can bet!
While he sputters, I just grin
And send my many vouchers in.
As a tonic it’s a pip
While it keeps my hair’s grip.

Doggedly I try again
Until I’m out of stamps, and then
The whole routine begins once more,
While hubby walks the floor.

Savvy labels—carton tops.
Even sticks from lipsticks!
There seems no right!
Whatever the sponsor sells, I bite!
—VIRGINIA BIEBERT.
IT is April 29, 1932. A damp fog whirls and eddies over San Francisco... it scuds along as it makes a path from the ocean up Sutter street, through Bush street, down to the Ferry building at the end of Market street, and out over the bay. The fog pauses, it seems, as it hustles past 111 Sutter street, and hesitates at a high window of the NBC studios. A man is working there, bent over a typewriter finishing the last lines of a revised script. The man is producer Carlton E. Morse, author of One Man's Family. The script is the first of the family series to be broadcast over NBC. Morse hurries to one of the studios, and opens the door upon the original cast of One Man’s Family gathered together for their initial broadcast.

Heard on the first broadcast from the oldest studios in the west, still active in the cast today are: J. Anthony Smythe (Father Barbour), Minetta Ellen (Mother Barbour), Michael Raffetto (Paul), Bernice Berwin (Hazel), Kathleen Wilson (Claudia), Barton Yarborough (Clifford), and Page Gilman (Jack).

Outside the fog lifted and night skies cleared as an augury of fortune. Eight years later One Man’s Family was a household word, had added to its fast-growing members such as: Walter Paterson (Nicky), Barbara Jo Allen (Beth Holly), Winifred Wolfe (Teddy), Jean Rouverol (Betty Carter), Sam Edwards (Tracy Barker), Jack Edwards (Wayne Grubb), Mary Lou Harrington (Joan), Dix Davis (Finky), and Conrad Binyon (Hank).

Such, then, has been the trend of events. The family has grown tremendously. A great deal of time’s water has flowed under the bridge of events since that foggy late clearing night program. Although Morse has not changed the locale of the family in the program, actors themselves have moved far from their early day haunts.

Following the initial broadcast, the program went out over the NBC Pacific coast network as a sustaining show. The original cast grew to think and feel identical to the characters played. They met each week, worked, exchanged views, each week became more firmly set in the family viewpoint. Then came sponsor-ship, Wesson Oil and Snowdrift Co., the first to place the “Family” under contract. Later drama’s coverage was extended to the nation, two commercial shows staged for the west, a third program broadcast to listeners in eastern states. Thus progressed the Family from May 4 to Oct. 6, 1934.

After the first term of sponsorship, nine weeks of sustaining from Jan. 30 to March 26 in 1935 followed. Then came the sponsor that still claims One Man’s Family, Tender Leaf Tea (Standard Brands), which produced and still produces the show.

At the end of five years of successful broadcasting in San Francisco, the One Man’s Family cast met at the station one night to bid farewell to the surroundings they knew so well. They took a last look at the city and boarded a train for Hollywood and NBC’s Radio City. Thoroughly settled in Hollywood now, they still make frequent trips to their former homes, continue faithful to the background of the program, still using San Francisco as locale.

Grouped about in the Hollywood studio the cast is much the same as it was eight years ago. If anything, its members have grown to look even more typical of the characters they represent, despite passing years. Secret of the family’s consistent popularity is fact that Carlton E. Morse has kept its mythical “Family” space with real life counterparts. Last week they planned and celebrated their eighth Thanksgiving together. They say they have much to be thankful for. They have brought happiness and pleasure and contentment to legions of listeners.

One Man’s Family is heard Sunday evenings from 5:30 to 6 p.m. over NBC’s KFI.
For the best Gags of the Week heard over Radio and seen in Radio Life, tickets will be sent in the form of admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Write to the Gag of the Week departments, and your requests from last week to 1209 West Washington Boulevard, Los Angeles.

★ ★ ★

This Week's Winners

Mrs. Anton Franklin, 1520 Scott Avenue, Los Angeles, Calif.

Sirs: In my opinion, the best gag of the week was heard on Bob Hope's program of Nov. 12, as follows:

Bill: "Bing Crosby is in this new picture with you, isn't he?"

Bob Hope: "Yes."

Bill: "Why is it that it takes six months longer to make a picture of Bing Crosby?"

Bob Hope: "Crosby insists on coming to work on one of his horses."

I would like tickets to the Bob Hope radio program.

Jean Netherton, 126 North Cypress street, La Habra, California.

Sirs: I choose the following as the gag of the week:

Heard on the Burns and Allen show, Nov. 18.

George, trying to explain Thanksgiving to Gracie: "What always happens in November?"

Gracie: "Roosevelt is elected."

If my gag is a winner, I would appreciate tickets to the Good News of 1941 show. Could I have three tickets?

Mrs. C. R. Davis, 1852 Lake Shore avenue, Los Angeles, Calif.

Sirs: I think the best gag of the week was on the Roma Wine program Tuesday night. It came spontaneously from a girl being interviewed by Art Linkletter.

Art: "Do you believe half of what you read?"

Girl: "No, I don't read that much." Could use two tickets to the Kraft program. Thanks.

Barbara Rowe Durbin, 1260 Warner avenue, West Los Angeles.

Sirs: I don't think this will even get to the office, but I hope it does for I thought it was very funny. It was on the Lux program last Monday.

A woman was saying everyone is dishonest, lipstick is dishonest, rouge is dishonest, and a fat woman in a girdle—why that is highway robbery. Also a man said the age of chivalry is dead; when I get back, we'll go to the funeral.

If I happen to be lucky I would like tickets to the Screen Guild, or the Gulf Theatre.

Mrs. I. A. Munk, 657 Gage, El Monte, Calif.

Sirs: On the Burns and Allen show, when the "sound man" confessed to Gracie that he had swallowed the goldfish, Gracie said: "I don't mind your eating the goldfish, but it's going to make Tom Harmon awfully mad." When asked if she meant Tom Harmon, the football star, she said, "Tom Harmon is the name of our cat, he makes 10 yards every time he gets loose!"

We enjoy Radio Life magazine. If my gag is a winner, I would like tickets (4) to the Jack Benny Jello show.

Joanne Fanning, 7523 South Harvard boulevard, Los Angeles.

Sirs: Bob Hope told this joke on the Red Cross program, Sunday, Nov. 17, when he was talking about traffic. I thought it was a very funny joke. The joke: "Now I know why they call it fluid drive—a drip at the wheel."

I would greatly enjoy tickets to the Bob Hope preview if I win.

Valerie Cleveland, 2646 South Manhattan Place, Apt. 6, Los Angeles.

Sirs: The gag I liked best:

Program: George Burns and Gracie Allen, Nov. 18.

George: "Gracie, you know you're not all there."

Gracie: "Yes, I know. I just had my tonsils out."

George: "That adenoids me."

If eligible, I would appreciate tickets for any Friday evening program.

Mrs. Stanley Parker, 311 W. 33rd street, Los Angeles.

Sirs: Enjoy your little book very much and would like to add my favorite gag, heard on the Burns and Allen program. Gracie named her cat Tom Harmon because every time he broke loose he made 10 yards.

If I should be fortunate enough to win, could I please have three tickets to Jack Benny program. My husband works nights and that is the only program he can hear. Thank you.

Jacquelyn Murray, 2406 Birch street, Alhambra, Calif.

Sirs: Radio Life is a great pleasure to this family. On market day it tops the shopping list.

The best gag of the week was on the Signal Carnival program, Jack Carson and Kay St. Germain, speaking:

Kay: You were the only one in the parade with a pink apron on.

Jack: That wasn't an apron. I had walked five miles and that was my tongue hanging out.

If I win, and I hope I do, I would like tickets to Jack Benny's program. There are three in our family, but of course we would be happy with whatever we get.

Jean Robertson, 3542 West 59th street, Los Angeles.

Sirs: One of the best gags I have heard this week was on the Rudy Vallee program last week in which John Barrymore was his guest. John said that Rudy had tricked him into going to a gymnasium by telling him that they had parallel bars.

If you think so, too, I would like to have four tickets to Bing Crosby's program or Jack Benny's.

We pick up our Radio Life every week at Oppen's Market on Slauson. In fact, we need two in our house. Since we were first introduced to your magazine, we haven't missed and wonder how we got along without it before.

Other Winners

LOS ANGELES

Rose Mary Clemens, 2335 Wall Street. Dora Montes, 3470 Eagle street.


WINNERS FROM OTHER CITIES


Mrs. Alfred Coleman, 816 Aveillion street, San Pedro.

Mrs. E. E. Bauernfeind, 746 E. Broadway, Long Beach.

Edgar R. Easter, 235 So. Guadalupe avenue, Redondo Beach.

Nina E. Holts, 1413 Ocean Front, Santa Monica.

George Walton, Jr., 2741 Laurel avenue, South Whittier.

Mrs. Allen Miller, 118 E. Glendon Way, Alhambra.

Norma Miller, 733 N. Merried avenue, Baldwin Park.

Bob Davis (Please send your address for tickets).

Gerald V. Norris, 1011A Linden avenue, Glendale.


RELIGIOUS BROADCASTS

SUNDAY

7:45 a.m. RNX—Voice of the Pulpit

8:00 a.m. RFAQ—Country Church

8:30 a.m. RFMB—Union Rescue Mission

9:00 a.m. RFAQ—Highland Church

9:45 a.m. RFAQ—St. Mary's Church

10:15 a.m. RFAQ—Columbia Church

10:30 a.m. RFAQ—Methodist Church

11:00 a.m. RFAQ—St. Joseph's Church

1:00 p.m. RFAQ—Library Church

2:00 p.m. RFAQ—Church of the Holy Cross

2:30 p.m. RFAQ—St. Brendan's Church

3:00 p.m. RFAQ—Parallel Church

3:30 p.m. RFAQ—St. Louis Church

4:00 p.m. RFAQ—Church of the Holy Innocents

5:00 p.m. RFAQ—Church of the Holy Trinity

6:00 p.m. RFAQ—Church of the Holy Name

7:00 p.m. RFAQ—Church of the Holy Cross

8:00 p.m. RFAQ—Church of the Holy Name

9:00 p.m. RFAQ—Church of the Holy Cross

10:00 p.m. RFAQ—Church of the Holy Name

11:00 p.m. RFAQ—Church of the Holy Cross

12:00 a.m. RFAQ—Church of the Holy Name

1:00 a.m. RFAQ—Church of the Holy Cross

2:00 a.m. RFAQ—Church of the Holy Name

3:00 a.m. RFAQ—Church of the Holy Cross

4:00 a.m. RFAQ—Church of the Holy Name

5:00 a.m. RFAQ—Church of the Holy Cross

6:00 a.m. RFAQ—Church of the Holy Name

7:00 a.m. RFAQ—Church of the Holy Cross

8:00 a.m. RFAQ—Church of the Holy Name

9:00 a.m. RFAQ—Church of the Holy Cross

10:00 a.m. RFAQ—Church of the Holy Name

11:00 a.m. RFAQ—Church of the Holy Cross

12:00 noon RFAQ—Church of the Holy Name

1:00 p.m. RFAQ—Church of the Holy Cross

2:00 p.m. RFAQ—Church of the Holy Name

3:00 p.m. RFAQ—Church of the Holy Cross

4:00 p.m. RFAQ—Church of the Holy Name

5:00 p.m. RFAQ—Church of the Holy Cross

6:00 p.m. RFAQ—Church of the Holy Name

7:00 p.m. RFAQ—Church of the Holy Cross

8:00 p.m. RFAQ—Church of the Holy Name

9:00 p.m. RFAQ—Church of the Holy Cross

10:00 p.m. RFAQ—Church of the Holy Name

11:00 p.m. RFAQ—Church of the Holy Cross
TUESDAY Program Highlights

**TUESDAY**

**Variety**

<table>
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<th>Time</th>
<th>Program</th>
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<tr>
<td>8:00</td>
<td>News, 8:00, Soul Patrol, 8:15, Marsh Mac, 8:30 Evening News, 8:45, H. L. Johnson.</td>
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**Outstanding Music**

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**2 to 3 P.M.**

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**HEAR CHEF MILANI**

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**3 to 4 P.M.**

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**4 to 5 P.M.**

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Radio Life's Readers' Assembly of Bri - a brave Household Headaches, Pees and Items of Value for Sale or Exchange. Come on in and bark your shins on everything from old furniture and new to what have you. Next week's opportunities, services, and good goods waiting eagerly for their new owners.

DIRECTIONS: Advertisements to appear in this department must be at office of Radio Life, 1029 West Washington Blvd., Los Angeles, by Thursday noon for inclusion in the edition of one week following. The cost is 75c per word. Count eight (8) words to the line. Cash must accompany the advertisement. Radio Life will be responsible for but one error in printing and will, in case of such error, repeat the advertisement without charge.

NEW! Twice Each Tuesday! FLying Feet BroadCaSTs from Dr. His Foot Clinic Patient's open forum; when you're tired, when you're new! KJH 11:14 a.m.

LADIES: Is there some cultured young lady in Los Angeles who would like to own a fine limousine for her daily commute? Find such a one, but most I've met have been as dazed as dandelions with wind. If I want a girl I can rent it on a merry-go-round; but I do want to meet a real fine girl. Address Teresa Pfeiffer, P.O. Life.

CREDIT E121.50 on new P.O. Dodex, Del. here or factory. Price: $2.50. Give Complete Name.

FORD A CPE, for youths in later model cars. 819 S. Figueroa.

"U.S." - Buy sell or rent. 7 S. G. Bower, sumnith. 111 N. Westwood. If you want a garage I can rent it on a merry-go-round; but I do want to meet a real fine girl. Address Teresa Pfeiffer, P.O. Life.

LADIES for cost also: dia. ring. Seal, for cash or bond. 309 1st. st. TR 7-1037.

TRADE car - 3 year, make or model, for saddle horses. See Mr. Scalfe or Mr. Rees, 600 W. Washington, 3031.

LATE model also, refrig. for small studio-size up-right piano. RE 06-959.

ROOMS - Pared furnish. Consists of Gorvita bed, down filled feather bed, chair, standing desk, Sarouk carpet: Henredon’s dining set, Chippendale hem. set, canvas & ham. cloth, etc. Rents 50c per week. All for 8875, 8075. Albert. Glendale.

FOUND assured way passing. State Real Estate examination, 6-day course. $23. S. Western. DR 2371.

ARE you interested in regaining 15 years of your pleasant facial appearance? If so, phone WHE 8609.

INVENTIONS WANTED - Exhibit, demonstration & production. Contact us today and each week. Room 3011, Hotel Biltmore.

A GOOD HABIT - Radio Life

SWOOPERS' MARKET
A Department of Trades and General Sales

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A GOOD HABIT - Radio Life
Howls from the Air

Here Are More of Those Funny Breaks—
'Slips That Pass in the Mike'—
and Disrupt Radio Dignity

In radio circles they still recall with a chuckle the dignified voice of Announcer Harry Von Zell introducing Herbert Hoover, then president:

"And now, ladies and gentlemen, we have the honor to present 'Hoobert Heaver,' a resident of the United States." "Hoobert Heaver" was funny enough, but momentarily unaccountable was the tag—"a resident of the United States."

As Von Zell explained it one derived an insight into what sometimes happens to the best of announcing intelligences.

"When I said 'Hoobert Heaver'," Von Zell said, "I realized I'd probably pulled Radio's classical blunder. The rest of the announcement went crashing into the error and my mind just gave out on me. 'President' became 'resident' and . . . well . . . there it was."

Most fluffs, which are transpositions of words and letters in an announcement, happen because of announcers' familiarity with commercials. The routines become so stereotyped that the mind is apt to go will-o'-wisp, and when it does that it seems to take a perverse delight in tripping up the self endurance of its owner.

Out of Florida came a few years ago a rare species of stuff, one of the kind that has nothing to do with slips on the part of the announcer, but occurs as a result of the circumstances of timing and station routines. A well-known preacher was as well known for his reluctance to halt his outpourings for station identification as he was for the verbal Yardage he blasted with which he adorned the air.

A station announcer sat patiently waiting for an opportunity to cut in briefly and announce the station. As he listened he thought he detected in the preacher's wordy melange a sentence coming to an end, a sentence that indicated there would be a slight pause after it—a pause, as it were, for station identification. He got ready.

"And, so I defy most of you listeners," the preacher thundered, "you who think you know your Bible, to say where Jesus was born. Where, I ask you, was Jesus born?" At that point the announcer cut in and said hastily to get in and out with a minimum of interruption:

"WGAM, Florida. "And, remember, folks, get that Breast in Bed.""

Startled were eastern radio listeners as they listened to the announcer's familiar signoff of a bread company's program. Distracted to point of tears by the announcer himself as this slip of the tongue went out beyond recall to thousands of eastern sets.

Between bursts of hilarity from his associates he tried, red faced and embarrassed, to explain:

"My wife called a few moments before I went on," he said. "She asked me to be sure and pick up a breast of veal and a loaf of bread. Somehow . . ." he gestured weakly.

Not so long ago Pacific coast listeners ear-guessed to the voice of a prominent evangelist, thought he had gone mad. He had concluded a rising tribute to the life of the Master, the ending words being uttered with soft-spoken reverence: "This man, my beloved ones, was Jesus Christ. The words "Jesus Christ" were repeated softly. Then, apparently, the minister, as though bemoaned with the sound of them, began a rapid repetition that finally reached a stentorian shout of "Jesus Christ! Jesus Christ! Jesus Christ!" Deeply concerned good citizens began phoning the station. The phones were not answered. The voice went on shouting the name of the Saviour. The whole text of performance ended when the announcer on the early morning trip came back some 10 minutes later from breakfast.

He had started a 15-minute transcription of the evangelist's sermon and had gone about feeding the inner man. A few moments after he left, the transcription record "stuck" in the fateful groove, began its surprising performance.

André Baruch once announced Freddie Martin's orchestra from the Marine Roof of New York's Hotel Bossart like this: "This is Freddie Martin playing for you from the Marion Reef of the Hotel Bossart!"

Bob Garred, a popular newscaster, once signed himself off with an enthusiastic: "This is Bob Garred 'retorting' from KNX."

Professor Polyzoilides, the eminent Caliifornia educator, still is twirled by friends because of the verbal twister that swept Columbia announcer Dick Joy into confusion. The professor had just finished a learned discourse. Joy sought to make the closing announcement fully impressive. In his best voice over he declared:

"We will 'prevent' Professor Polyzoilides speaking later this afternoon."

Many listeners recall the time when Don Lee automobile show-rooms were being opened. The commercial script called for "come and visit us at Don Lee's beautiful new saloon." The announcer blithely invited everyone to "come and visit us at Don Lee's beautiful new saloon."

"You have just heard Kate Smith in her regular presentation of 'Stews' and 'Sorryties,'" was the way Ted Collins recently signed off the corpulent Katie, when he should have said "news and stories."

People sometimes wonder when such "breaks" are made by staffmen if they are not called to task. They are, but rarely. Radio people know that to err in radio is as human as any other kind of error. As Dick Joy puts it: "You don't blame a mechanic whose wrench slips while he tinker with your car engine. It's nearly the same principle. Be as highly about such slips. They are in a way a bruise on our vanity as painful as skin off the knuckles of the wrench-slip jing workman. Usually the slips are so funny that listeners enjoy them and forgive us . . ."
radio going. The girl came up and Baruch grandly opened the door for her.

"What do you do, Mr. Baruch?" she asked sweetly to break the ice.

"Why," said Baruch in surprised tones, "didn’t you know? I am Andre Baruch, the radio announcer."

Just then the car radio piped up:

"And this is Andre Baruch signing off. Until next . . ."

The young lady looked contemptuously at Mr. Baruch, opened the door and left in head-high huff. She didn’t know that Baruch couldn’t find tongue to explain that what she had heard was a transcribed program with his voice ‘piped’ off. He wonders, even now, somewhat wishfully, if she has learned different.

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AFTER long and elaborate preparations a national network had arranged to present the late Pope Pius XI. The Rome connections were established, tests had been made and the program was all set to be broadcast. Announcing the broadcast was a veteran of the air (who shall be nameless here). In midst of the Vatican’s regal splendor a sense of awe swept over him. He found himself worrying about an announcement that, ordinarily, he would have taken in his stride. The broadcast was to begin as the Pope signaled. Watching the Pope the announcer’s awe deepened. Furtively he tried his voice, was alarmed by his suspicions that it was not up to mark. Just then the signal came. Desperately he plunged into the announcement.

"And now we take you to hear ‘Pie Popus . . ’ " The silence was almost thunderous. A gasp from those assembled banged into it like a bomb explosion. The completely stupefied announcer tried again. "We take you now to hear ‘Po Pipus . . . ‘ Pip Posus” . . . and then in sheer des-

perate abandon . . . "We now take you to the Vatican . . ."

It is of record that the only thing that seemed to save the poor fellow from sheer lunacy was the fatherly and sympathetic smile the Pope gave the chap as he took his place before the microphone.

If it is tragedy to muff the opportunity of a lifetime then you will read with an understanding heart of the sorrow that befell a young guest relations staffman for a great network. For months the young man had haunted the chief announcer’s office, trying to try his hand—or, rather, voice, at announcing. The C. A. finally relented, arranged for the youngster to take the commercial for the Bulova Watch company. At the fatal moment the young staffman sat proudly confident. Listeners heard the familiar Bulova commercial, but not quite the way they had heard it hundreds of times before.

Said the young S. M.: “And now we give you Bulova Watch Time, Bulova, spelled ‘TIME’. . . . The youngster was in tears when they finally revived him after a protracted period of hair pulling and ‘consternated’ now beating.

IN an early day of radio Wallis Cooper of NBC’s Chicago station was signing off a Lieutenant-Governor of Illinois. The Lieutenant-Governor had just finished a masterly speech. Wallis to add to the dignity of the occasion was about to make a fitting closing. He was handed a memorandum concerning the death of the Governor’s mother, that had occurred some days prior.

“Since this is the first public appearance of the Lieutenant-Governor since his recent sorrow,” Cooper said, “I am sure you will all join with me in extending felicitations to him on the death of his mother.”

Cooper thought he had done well. It wasn’t until he caught the horrified eyes of the chief announcer he realized he had done something wrong. For weeks after that he had a self-imposed daily stint. It consisted of repeating to himself 20 times daily: “Not felicitations—Condolences. Condolences . . .”

The last and one of the funniest is not a true fluff. A network had arranged for a graphic special events broadcast of a fire company responding to an alarm. Part of the “business” was a shortwave set report from the cab of a giant fire truck. The truck rolled out of the station, siren screaming, and promptly snagged itself on a drive-ramp, breaking an axle. Since the program was on the air the announcer could do naught but sit where he was simulating a mad rush through city streets. He prattled on, frenziedly reporting the race of the apparatus around corners, past prominent intersections and buildings—all the time seated in a fire truck that was, as you know, completely hors de combat. An old gentleman was an interested spectator of all this.

As he watched, the old gentleman’s face showed astonishment, then incredulity, then suspicion and finally with a gesture of utmost contempt, he bellowed out for all to hear:

“Just what I been thinking. It ain’t true, this radio. It’s all a fake. But still,” he shook his head puzzled, “I don’t see how you do it with a jigger like that truck!”

Bouncing Boy

Anybody who thinks Eddie Cantor doesn’t have any bounce left are here informed that NBC engineers have had to install heavier rubber floor covering in Cantor’s studio because the comedian’s bouncing had not only been lorrying the microphone, it had been feeding bumph sounds to the mikes as well.

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Ranch Boys

The Ranch Boys (from left to right) — Shorty Carson, Curley Bradley, and Jack House, radio’s popular western trio, who both sing and act on the Tom Mix Relaton Straight Shooters program, heard on KECA at 5:15 p.m. Monday through Friday.
Chez Milani To Direct Consumers' Club...Here Are The Vivid Details!

A MAGAZINE written not at, but for and with its readers has always been a cherished aim of Radio Life's editors. This week this editorial policy is being carried out in abundance.

The largest single group of Radio Life readers is unquestionably its homemakers. For many weeks Radio Life's editor has been discussing ways and means of making this magazine not solely entertaining and informative, but useful to the homemakers. Radio Life's many thousands of homemakers are a result of consultations with Publisher Bigsby, Chez Milani, and others of Radio Life, the idea of Radio Life Consumers' Club came into being. The plan and objective of the club, as conceived, will be to help Radio Life readers make the most of what they spend, keep house more easily and simply, and get the assistance and experience of other Radio Life readers in what is still the most important job in the world—making and managing an American home.

Specifically, functions of the club at present outlined are:

1. Discovers and reports on new products and new ideas by Chez Milani and Radio Life reader-homemakers, including not only new food items but all products having to do with simplifying or improving home management.

2. Product testing by the club's own reader-homemakers approval committee. In other words, Radio Life will have its own Seal of Approval for products advertised in its pages. And in keeping with Radio Life's policy of approval, testing will be conducted not by any outside laboratory but by Radio Life's own consumers' club members under actual home conditions.

3. Constant stream of party and everyday recipes and menus; budgeting ideas based on actual reader experience; home management hints; tested time and labor savers.

4. Club members forum—for sharing views and hints among club members. A cross section of Southern California, Radio Life audience is composed of people from every state in the Union. Recipes and labor-saving hints that are known to your part of the country may well be news to other club members. Club members can also use the club columns for making suggestions to homemakers far afield. These are of a constructive nature. (Radio Life believes that 95 percent of American homemakers are honest. Purely destructive criticisms are barred.)

Although the club is conducted by Chez Milani and is a natural outgrowth of his "Food Fiendly" column, the Chef wishes it understood that Radio Life Consumers' Club does not belong to him and that his function will be merely that of general director and channel for expression of members' ideas and wishes.

We don't know all that may develop. We only know that if the page is conducted in good spirit, as it will be, if Radio Life readers are drawn closer together in a bond of common Americanism and interest, this club can do a lot and save dollars for the club members at about 25 cents. Further details next week.

When you find your favorite market not carrying Radio Life and you want it quickly, call Richmond 9295 and arrangements will be made for you to get Radio Life.
SOLDIERS' RELIEF:
A Thoughtful Nation Has Provided for Sons Who May Be Called to War

By ALFRED CONNOR BOWMAN
Attorney-at-Law, Los Angeles
(Major, JAG-RES.)

Editor's Note: In response to many Reader-Listeners, parents of draft-headed sons, Radio Life arranged with Mr. Bowman, distinguished Los Angeles attorney and high-ranking officer of the Judge Advocate's department of the U.S. Army, to permit publication of significant portions of forthcoming radio talk.

* Johnny, get your gun ... Take it on the run!

CHARACTERISTICALLY, Americans dislike war. Rightly, they regard it as a deplorable waste of materials, manpower and energy which might far better be devoted to building a better America. They resent its economic aftermath.

Nevertheless, when he really needs them, Uncle Sam doesn't have much trouble getting soldiers. Sometimes it takes a bit of conscription to overcome the inertia and to fill up the ranks fast enough. But when a war or an emergency has been declared by this country, and the army’s mobilized, it can always be said that the mobilization is the act of the American people, and that the army is, in essence, a VOLUNTEER army.

That’s Democracy!

So now that the call once again is put out on the sidewalk by a hard-boiled landlord.

Following the general pattern of the Soldiers' and Sailors' Relief Act of 1916, the new law, when before Congress, was represented as designed to protect the impairment of civil rights of soldiers and sailors while absent at military duty. Its purpose was described as the freeing of persons in the military service from harassment and injuries to their civil rights during their term of service and to enable their entire energy to be devoted to the defense needs of the nation.

The new statute just approved by the President, does not provide a blanket stay of action against persons in the armed forces, but gives the courts broad discretion in protecting the interests of those who are drafted or otherwise inducted into the army and navy.

Congress, in enacting the law, took the view that the courts in general should be empowered to suspend proceedings and transactions during the time a person is in military service, only when, in the opinion of such courts, the person’s opportunity and capacity to meet obligations are impaired by reason of being in the service.

Thus the courts are authorized to appoint attorneys to represent defendants unable to appear by reason of their presence in the service.

All plaintiffs in any court proceedings where the defendant fails to make an appearance, or is represented by such an attorney, may use the action against the defendant not in the military service, before judgment may be entered.

The courts also may stay eviction proceedings for up to three months; make equitable disposition of cases involving repossession of property for nonpayment of installments, and cases involving nonpayment of sums obligated under mortgage contracts, as well as stay proceedings in enforced sales of property for nonpayment of taxes or for the collection of income taxes.

The courts may not stay proceedings to resume possession of motor vehicles, tractors or accessories of either, unless it is found that the soldier or sailor has paid more than 50 per cent of the purchase price. Where installment contracts are involved, the courts may require the plaintiff who desires to resume possession of his property to refund to the purchaser part or all of the payments he has made.

In the case of life insurance policies, the Administrator of Veterans Affairs may guarantee payment of premiums in order to prevent lapsing or forfeiture of policies not in excess of $8000. The insured may, within one year after leaving the military service, pay up premiums unpaid and resume payment on regular premiums. If he does not, the policy lapses and the cash surrender value accrues to the government to the extent necessary to meet the cost of the premium which it has guaranteed.

Certain other provisions in the act are designed to protect homesteaders, and prospectors who are obtaining land from the government.

And that isn't all! The Act contains plenty more. Such things as providing that all lawsuits in which judgments are entered by default while a soldier is away or within 30 days after his discharge...
THURSDAY
FRUIT CARE
Desserts
1 lb. butter
1 cup brown sugar (light)
1 egg
1 cup strong coffee
4 cups flour
1 lb. currants
1 lb. almonds
2 teaspoons more
2 teaspoons cinnamon
3 teaspoons cinnamon
1 cup milk
1 cup cream
Cream butter, add sugar gradually and beat thoroughly. Separate the egg. Beat the yolks until thick and lemon-colored and the whites until stiff and firm. Fold the whites with the yolks and the flour mixed with the sugar, soda and well-flavored milk. Pour in greased pans lined with wax paper. Bake 3 to 4 hours at 210 degrees, or until the cakes are hard and bake for the rest of the time.

FRIYAD
ENGLISH PUM PUDDING
Christmas gift
1 cup bread crumbs
1 cup brown sugar
1 cup flour
2 eggs
1 tablespoon baking powder
1 teaspoon allspice
1 cup milk
1 cup currants
1 cup brown sugar
1 cup shelled almonds
1 cup chopped orange peel
1 cup chopped lemon peel
1 cup milk
1 cup milk
Mix flour and bread crumbs, add melted shortening, dry ingredients, fruit, milk, beaten eggs and 1/2 pound. Pour into greased molds. Cover with greased paper and steam for four hours. Serve with brandy or hard sauce.

Kieran in Fettle
Some of John Kieran's most prodigious cerebral feats come in the NBC studio during the "warm-up" period before the actual Information Please broadcast, such as his recent quoting of an entire Wordsworth sonnet from a flimsy one-word cue.
THURSDAY Programs

DECEMBER 1, 1940

THURSDAY Program Highlights

Variety

8:00-Eight of KNE, 8:12, D. A. L. and the Boys, 8:15, Jutta
dale.
8:15-A. M. Emmons, 8:15, The Passing Show.
8:30-Two Boys from St. Louis.
8:45-The House Across the Street.
9:00-People Who Love Us.
9:15-Dance, 9:15, Drawing Room.
9:30-Marti Klum's Variety Show.
9:45-Grandma's Garden.
10:00-Assorted Variety.

Drama

8:00-Johnson Family, 11:00, Ward Little.
8:15-At the Ranch, 8:30, Long Live Love.
8:30-The Homes of Hollywood.
9:00-Mr. Smith's Family.
9:45-The Thirteenth Guest.

Outstanding Music

9:00-J. N. L. and the Boys.
9:15-Indian Heritage.
9:30-Laughter in Paradise.
9:45-Indian Legends.

Public Affairs

10:00-Jefferson Club.
10:15-Milwaukee, 10:15, The Johnson Family.
10:30-The Jack Benny Show.
10:45-K. E. C. A. Club.

Weather

11:00-Newspaper, 11:00, The Johnson Family.

Sports

12:00-Newspaper, 12:00, The Johnson Family.

Programs and time slots on these pages are subject to change, and are usually the result of last-minute cancellations by the broadcsting studios.
WORLD ON YOUR DIAL

By Earl G. De Haven

UNION the request of Herb Allen of Van Nuys, Cal., Dept. of Information of the Commonwealth of Hawai’i has supplied him with the very latest information on shortwave transmissions into that country. This special bulletin has been prepared particularly for the reader-listeners of Radio Life and naturally we feel grateful to Herb Allen for his thoughtfulness in making this required information at our disposal. Following is the reproduction in full, of the material submitted.

The Voice of Australia—After the outbreak of war, with the air became a whispering gallery of broadcast and counter broadcast between the belligerents, Australia felt that her voice should be heard in the air to express the Australian point of view. So the Department of Information inaugurated a worldwide system of shortwave broadcasts, which are transmitted by the Australian Broadcasting Commission. Within Australia, the A.B.C. gives a complete national coverage from 26 stations conducted along the lines of the B. B. C. There are, however, at the present time, 10 daily shortwave transmissions conducted by the department. (Schedules of the North American Transmissions will be found at the foot of this column.)

We have received reports from all over the world, these have been arriving at the rate of some 100 a month, which is considered highly satisfactory, in view of the low power (100 kilowatts) employed by the stations broadcasting, and the difficult geographical situation in which Australia is placed for broadcasting a world-wide program.

Much of our broadcasting time is devoted to talks about Australia, and these are proving very popular, particularly with American listeners.

At the time of writing we are just sending to press a design for a new QSL card. In general, the card will show the call letters standing out in bold relief from a drawing in Australia, set in the blue seas of Oceania. These cards will be ready very soon, and will be used to verify all reports of transmissions later than Aug.

Particular questions asked by listeners in their letters are now being answered over the air in a session, "Australia Calling," which is broadcast from VLQ-5 in Transmission 3 and 5 on Mondays and Sundays. This particular broadcast is a general "mailbag" session, and listeners may expect a greeting from Australia.

In addition to broadcasting on the shortwave to the world, the Department of Information maintains a staff of expert monitors who listen to and transcribe incoming shortwave broadcasts in all languages. The aim of the department is to tell the world, and above all, to tell the truth. Here are reports of certain transmissions to North America. VLF-5 in Sydney is heard in Transmission 3 from 4:25 to a.m. Pacific Time with News in English at 1:30 a.m. The same station is heard in Transmission 5 from 3 a.m. to 6 a.m. with News in English at 7:30 a.m. In Transmission 10 from 5:55 p.m. to 10:45 p.m. in which News in English is heard at 10 p.m., station VLF-8 on 17.8 mc. in Sydney is used. Your columnist would appreciate hearing from reader-listeners as to their success in tuning in any of these Australian broadcasts. Until next week 73's and lots of DX!

Did you thank your market managers for making available to you Radio Life at such a small a cost? Why not? He'd appreciate it.

TRUST RADIO LIFE MARTS

10 to 11 P. M.


11 to 12 Midnight


**SALUTE YOUNG AMERICA!**

A Department for Children, Young and Old

**CONDUCTED BY BEATRICE HENSHAW**

**CINNAMON BEAR**

**Dear Boys and Girls:**

Isn’t it fun to have our very own page in RADIO LIFE where we can say just what we think about things? I want to say:

The Clobber’s Club is on the air! Have you heard the new program? Do you know what a “Clobber” is? Would you like to join the Clobber’s Club and go adventuring with Richard and Clobber? Do you save stamps?

Tune in KMPC every Monday, Wednesday and Friday at 5 o’clock and find out all about it. This is the greatest program you ever heard. Join the Clobber’s Club (it won’t cost you anything) and the more Cobs we have, the merrier, says

Your Clobber-in-Chief,

MARJORIE MILLER.

**STORIES YOU WANT TO HEAR**

LIKE stories? Of course, everybody does! That’s why the Don Lee School of the Air dramatizes one of the best books for children each Wednesday afternoon at 1:15 over KHJ, KGB, KYOL, and KFXM. Ask your teacher to let your class listen to the next three broadcasts before the Christmas vacation begins.

On Dec. 4th “All Over Town” by Carol Brick will be presented. It tells about two boys and a girl who lived in a small town before the days of automobiles, movies, or radios. If you enjoy this story and want to read more like it ask your librarian for: “Blueberry Corner” by Lenski, “Vinny Applegay” by Parson, “Roller Skates” by Sawyer or “Downright Deny” by Snodler.

“Pint of Judgement” by Elizabeth Morrow, mother of Anne Morrow Lindbergh, is scheduled for Dec. 11. This is a very funny story about one Christmas in the Tucker family when a little girl tries to get a “pint of judgement” for her mother’s Christmas gift. Other Christmas books are: “All Through the Night” by Field, “Christmas Nightingale” by Kelly and “The Shining Tree and Other Stories,” “Susan and Arabella” by Rhoda Morris, on the program for Dec. 18, is the exciting tale of prairie life in which a little white girl is kidnapped by Indians and lives with them for some time before she is rescued. Other stories of the same period are: “Children of the Covered Wagon” by Carr, “Rolling Wheels” by Grey, “Candle in the Mist” by Means and “Willow Whistle” by Meigs.

Suggestion for Christmas lists: Any of these books would be a super gift to find under the tree.

**SNOOKS A PROBLEM!**

What poor Daddy Hanley Stafford goes through in his attempts to discipline Baby snooks is only too clearly shown in these shots during the Maxwell House Coffee Time program on NRC. When Snooks (Fannie Brice) smashes his best chin, Daddy in firm about it (upper left). By gradual stages resistance weakens to utter exasperation.

**Answers to Quiz on Page 31**

   - b. Connie Haines with Tommy Dorsey.
   - c. Elmer Blurt (Al Pearce).
   - b. Penny Singleton-Blondie.
   - c. Elmer Blurt.
3. a. Horace Heidt.
   - b. Al Pearse.
   - c. Daywood.
4. a. Sherlock Holmes.
   - b. Elmer Blurt.
5. a. Bill Thompson.
   - b. Frankie Crocker, with Horace Heidt’s band.
   - c. Tommy Dorsey of “Fame and Fortune.”
FORECAST
and things current
IN RADIO

Editor's Note: The following are brief flashes on selected radio programs and events, current and coming of interest. They are intended to afford a guide for introduction to radio matters of indicated general interest.

DRAMA

"Which should a girl choose...a suitor who promises security, or one who offers an uncertain but an exciting life?" This is the challenging true-life question in Dec. 6th's "I WANT A DIVORCE," drama, starring Joan Blondell, 8:30 to 9 p.m. over KJH.

The stirring coast-to-coast radio play is based upon the story "To the Ends of the Earth," magazine story.

Something entirely new in dramatic radio presentations comes to Columbia network on Friday, Nov. 29, when "Campbell Playhouse" opens its 1940-41 season with the most brilliant names on the Broadway and Hollywood roster in a series of Friday evening half-hour dramatizations of the hit-literature of the present day. (KNX-CBS, 6:30 to 7 p.m.) Walter Huston, Donald Cook, Miriam Hopkins, Humphrey Bogart, Fredric March, Florence Eldridge are among first to star in series.

Big Town: Dec. 4 will present Robert Leffred's "Night Flight," story of airplane thefts from shipments being made to naval bases. On Dec. 11: "Every Eighteen Hours" by Viola Brothers Sture and Louis Solomon. Story of reckless driving and public indifference to this evil.

Another new program on Columbia Pacific network (KNX) Sunday schedule is old favorite "Calling All Cars," produced by Vanda with Wilbur Hatch's orchestra providing the music. Program airs 8 p.m. Sundays.

SPORTS

The Army-Navy football game to be aired by Mutual Saturday, Nov. 30, over KJH and the Don Lee net from 10:15 a.m. to conclusion.

Broadcast originates through WFL, Mutual's Philadelphia outlet.

VARIETY

"Hollywood Smarty Party," a half-hour broadcast at 8:30 p.m. Six smartest boys and girls that can be found in Hollywood face a barrage of questions on program with Art Baker as master of ceremonies. "Hope in producing this show is to gather a permanent group of six youngsters with near genius 1.Q. ratings, but for the first month or six weeks, changes will be made on the show each week. (KNX, Sunday.)

"Hollywood Showcase," heard between 9 and 9:30 p.m. (KNX) with Lud Gluskin's CBS orchestra and five talented professional radio entertainers. This show is produced by Johnston, Columbia Pacific coast program director, who plans to let studio audience select two best performers at each broadcast for additional performances on the same program. Johnston will use young radio entertainers of all types—singers, actors, musicians—but all professionals.

"Good Afternoon Neighbors," with Tom Breneman staging his well-known one-man show of homespun philosophy and wit and bringing to the air such favorite characters as Colonel Ezra Simpson, Tom and Wpgn. 4:45 to 5 p.m. (KNX, Sundays).

George Burns and Gracie Allen will be heard in a special broadcast from the United States Naval Base at San Diego on NBC-KFI from 3 to 3:30 p.m. Dec. 3. This program has no connection with the regular Burns and Allen commercial.

George and Gracie will work with Uncle Sam's Navy on the special broadcast and personal appearance at the Naval Base.

EDUCATIONAL

"I Disagree" is of current interest. Program is heard between 5:30 and 5:55 p.m. or KNX. This program, of the increasingly popular roundtable discussion type, is conducted by Lew Towne, internationally known author and news analyst. (Sunday.)

"A Report to the Nation" airing Saturday, Nov. 30, 3 p.m. from KNX. This, from advance news letters from Washington, where program will originate, is to be a weekly non-partisan survey of American government and its problems. The opening broadcast will be on subject: "Raising an Army and Selective Service." Ed. Note: The article by Alfred Connor Bowman in this issue may be more carefully studied in view of this new program.

SCIENCE—INDUSTRY

When American agriculture presents its largest annual show in the nation's farm capital city of Chicago, the National Broadcasting company will have its microphones on the scene to air a series of six broadcasts from the International Live Stock Exposition. The programs originate in Union Stock yards on National Farm and Home Hour on Nov. 30, Dec. 2, 4, 5, 5, and 6, between 9:30 and 10:15 a.m., over the coast-to-coast NBC-Blue network, KFSD.

MUSIC

Leopold Stokowski will direct Philadelphia orchestra for two consecutive Friday afternoon broadcasts, Nov. 29 and Dec. 6, over the Mutual Broadcasting system, direct from Philadelphia's Academy of Music. The broadcasts, which begin after the concert intermission, will be heard over KJH and the Don Lee net from 12:15 to 1:15 p.m.

The Chicago Theater of the Air on Saturdays, 12 midnight to 1 a.m. presents Marion Claire, soprano, in famed operas and operettas, Nathaniel Shilkret conducts. William A. Bach, production chief, has announced the following schedule for KJH:


Andre Kostelanets, world famous conductor, returning to the air, Dec. 1 at 1:30 for a half hour of outstanding music. (Music That Refreshes, KNX, Sundays.)

Snooziness Cure

Madge Tucker, NBC director of children's programs, who presents the Our Barn program over NBC Blue network Monday through Saturday mornings, has introduced a potent weapon to combat affectation. When one member of her cast acts with undue sophistication, the rest of them—under Miss Tucker's subtle tutorship—will mock: "Look who's acting like Madame Gipplesh!"

This sort of treatment snaps a child back to normal in a jiffy!

TRUST RADIO LIFE MARTS
FRIDAY LOGS

11 A. M. to 12 Noon

KFXP-1, Betty Emmons, 11:15, Arnold Grimm's Daughter, 11:30, Val
Lynn, Lady, 11:45, Light of the

KNN-11, The Sister, 11:15, Aunt
Jenny, 11:30, Fleischer White, 11:30, Mr. and

KFOX-1, Friends Neighborhoods, 11:15, Ruth Heuser, 11:30, Eddie Alt-

KGB-1, Mass Anunciation Hour, 11:15, ―, 11:30, \( \text{D} \), 11:45, \( \text{D} \)


KFRD-11, Man in Street 11:30, \( \text{D} \), 11:45, \( \text{D} \), 12:00, \( \text{D} \), 12:15, \( \text{D} \)

KRN-11, News, 11:15, 11:30, \( \text{D} \)

KFX-11, Paddocks Flash, 11:30

KFX-11, Dr. Reynolds, 11:30, News, 11:45, Emerg. Disposition, 11:30,

KERIC-1, Dr. Johnson, 11:30, Music, 11:45, \( \text{D} \), 12:00, \( \text{D} \), 12:15, \( \text{D} \)

KFXM-1, News, 11:30, 11:45, \( \text{D} \), 12:00, \( \text{D} \), 12:15, \( \text{D} \)

KFXN-1, News, 11:15, 11:30, Music

KFX-12, Let's Listen, 11:30, 11:45, \( \text{D} \)

KFXM-1, Let's Talk News, KNPC

Sports—Comment

KFX-11, Flyings Football, 11:55, \( \text{D} \)

KFXN-1, Big Ziff KFWM

Weather

KFJX-KFGY—8:30 a.m., 11:00

Quiz Programs

P. M.

4:30—Information Please, KFJX

Programs and time listings on these pages are supplied to "Radio Life" and the stations and are carefully checked before being inserted. In cases where columns are usually filled, the result of the listing changes by the broadcasting studios.

2 to 3 P.M.

KFRD-1, Girl Above, 11:15, Light Jour-

RG-1, E. Be Beulah, 11:30

KGB-1, American School of Air.

KFXN-1, News, 11:30, Bookworm, 11:45, Mu-

KFXM-1, News, 11:15, Adventures in Mythology, 11:30, Hawaiian Musi-

KFX-12, Tom Stack, 11:30, Hawaiian Musi-

KFX-12, Tom Stack, 11:45, Hawaiian Musi-

HEAR CHEF MILANI TODAY

KMPF—2:00 P. M.

KGB-2, News, 2:05, Musicals.

KFX-2, Music, 2:15, Kibou

KMPF-2, Masks, 2:10, Popular Records.

KFXM-2, Songs, 2:15, Rome News.

KFXN-2, Smidle Revue.

KFX-3, Classical Hour, 2:30, Irene

KFXN-3, Classical Hour, 2:30, Irene

KFX-3, Classical Hour, 2:30, Irene

3 to 4 P.M.

KGB-3, Agnes White, 3:15, C'rite Announcements, 3:25, News, 3:30, 

KFX-3, News, 3:15, Vocal Recordings.

KFXN-3, Vocal Recordings, 3:25, News.

KFX-3, Vocal Recordings, 3:25, News.

KMPF-3, News, 3:15, Vocals.


KFX-4, Madam Francesco, 3:15, Rome News.


KFXN-4, Market Adventures, 3:25, News.


KMPF-4, News, 3:15, bushfires.

KFXM-4, News, 3:15, bushfires.

KFXN-4, News, 3:15, bushfires.

KFX-4, Madam Francesco, 3:15, Rome News.

KGB-4, Madam Francesco, 3:15, Rome News.

KFX-4, Madam Francesco, 3:15, Rome News.

4 to 5 P.M.

KGB-4, Art Baker's Notebook, 4:15, Chan-

KFX-4, Second Wife, 4:15, We like 

KFXM-4, Second Wife, 4:15, We like 

KFXN-4, Second Wife, 4:15, We like 

KFX-4, Second Wife, 4:15, We like 

KGB-4, Sam Fulton, 4:15, P. E. 

KFXM-4, Sam Fulton, 4:15, P. E.

KFXN-4, Sam Fulton, 4:15, P. E.

KFX-4, Sam Fulton, 4:15, P. E.
So many letters come in regarding rearrangement of Radio Life logs, that at the sound of defense of our selves and explanation to Radio Life's precious family of reader-listeners, we beat our sluggish lives and freely reply. We do know what must we write are absolutely necessary to do this because we have ever been a staunch subscription to major opinion. We have a feeling, hard to shake, that the collective mind has an intelligence that cannot be dismissed with an airy phrase. But, it is this way. We would be stupid if we did not know the Logs section could be improved.

A choice, however, has been a bitter one, and not which we made somewhat fearfully, but dictated by necessity. As the Magazine's Logs are now, antiquated as they must seem to many of us (Radio Life logs are still the makeup and care is less than care and would cost if we went modern in a large way—arranged them, for example in the Quarter-Hour periods most of you insist on.

To be quite frank about it—Radio Life does not pay its way—yet. You must know how that is, considering the strain on the pocketbook these days keeping body and soul together. It would be like asking a person with an income adequate to live according to a fairly passable standard, to move into a 20-room house with a swimming pool. We'd like to add the rooms (the log arrangement you want—not changes in our wages) and maybe, in course of time, we shall.

In meantime, we have a suggestion. We have always contended Radio Life is more the magazine for reader-listeners than is any other magazine published in America. And, we mean that, as we tried to show in the last issue. So, without being mean about it our suggestion is that you help improve your own magazine. You can do this by sharply pointing out in your letters, your comments and purchases, that you find Radio Life indispensable (or else you don't). By this means we feel certain that advertisers (many of whom are now "softening up" because they have gotten over their surprise at the stability and growth of the magazine) will find it possible to arrange about the Logs and, also, relieve the pressure on a copy-nightmare editor.

We feel you will continue to be cooperative, as you have been, all because of a bright idea of a salty fellow, Captain W. J. Bradley, traffic division, Los Angeles police department. Captain Bradley gave us pleasant news. You recall that Mr. H. F. (Yaffa) Boyer Nov. 12 at Riverside drive? Three persons were seriously injured by a hit-runner. Well, the Captain informed us they have the man—rather in clink. But, what was significant, was Captain Bradley's observation that the world is better today than it has been in a long time. He thinks people are establishing sounder human values and put themselves out when they see evidences of sincerity about them.

"I see the department as a whole organization, not just as one man," he said. "It was the cooperation of a whole police body that finally broke the Riverside drive case."

We hope, somewhat wishfully you may be sure, that it will be the cooperation of all of us that will "break" the Radio Life Log case.

As, I have always said: "We feel close to every one of you. May this and all other times be what you wish them to be."

—H. H. H.
Editor's Note: All alphabetical listings before which appear a “Star” are those of popular programs of the Contest, Quest or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

**Against the Storm**
- **American Album of Music (Avery Auditorium)**
- **American Challenge (Challengers Orchestra)**
- **American Forum**
- **American Filmmakers**
- **American School of the Air**
- **Andy and Virelda (Participantes)**
- **Answer Man (Van Dyke Cigaretttes)**
- **Armand's Daughter (Corn Kix)**
- **Art Baker**
- **Background for Living (Barker Bros.)**
- **Back to the Country**
- **Ballet of the Nations (Molle and Energie)**
- **Bernetta Moulage (Brezo-Centro)**
- **Between the Bookends**
- **Big Town (Hit Goes)**
- **Blancard McKee (Phillips' Milk Mainstream)**
- **Bodle (Prince Albert Tobacco, Canada)**
- **Bob Hope (Pendleton)**
- **Bob Garred (Manzan's Trollies, Hattaway)**
- **Boiling Nuts (Sunset Center)**
- **Breakfast Club**
- **Bridge to Dreamland**
- **Bud Anderson (Bread)**
- **Buffalo Bill (East Coast)**
- **Cavalcade of America (Do Post)**
- **Charlie McCarthy (Chase & Sanborn)**
- **Chesapeake Round Table**
- **Chester Hart**
- **Chimney Bear (Packard Motor Car)**
- **Choker (Colombia Work Shop)**
- **Close-Up (The News)**
- **Confessions of the Caves (Cameron Milk)**
- **Cop's Ring (Frontier Valet)**
- **Dear John (Watch Grape Juice)**
- **Design for Happiness (Libby-Owen-Ford Glass)**
- **Douglas or Nothing (Fenamont)**
- **Dr. Christian (Vandersgriff)**
- **Dr. Rate (Libbey Flour)**
- **Easy Area (Anarco Co.)**
- **Eddies Cabin Bread**
- **Edith Albert (participantes)**
- **Eddy Davis (Parmatica, Minute Rub)**
- **Elnor Davis (Gillette Shave Cream)**
- **Evening Concert**
- **Evening Overender (Oxford)**
- **Fame and Fortune (NR Tables)**
- **First Nighter**
- **Fleetwood Lawns**

**Fletcher Wiley (Campbell Soup, Alaska Salmon, Coleman Lamp and Stoves, Coast Guard Ships, Union Bank, Neck Water Heat, Helen Bakery, Hy-Pro Hydro, Loma Linda, Lindbergh, Miss America's Chocolate, Pillsbury Flour, Snowdrift, Tex.)**

- **Ford Sunday Evening Hour**
- **Frank & Archie**
- **Fred Waring (Chesterfield Cigs)**

**French Program**

**Friendly Neighbors (Alka-Seltzer)**

**Fulton Lewis**

**Galloping Light (White Naphtha Soap)**

**Gardner School (Golf Oil)**

**Garbo Lamp (Lady Esther Cosmetics)**

**Great Plays**

**Grand Gulf Theatre (Gulf Oil)**

**Good Afternoon, Neighbors**

**Good News (Maxwell House Coffee)**

**Groucho Club**

**Guinea Pig (Trinity)**

**Guy Lamberts**

**Haven of Rest**

**Hewitt House (Wesson Oil) (3)**

**Heart of Julia Blake (Armstrong Cork)**

**Heinz Lutheran Theatre (Lily's Tea)**

**Helen Morgan (Bekins Aspirin)**

**Helen Thy Neighbor (Hopeful Children's Foundation)**

**Hit Parade (Locke Sauces)**

**Hollywood Playhouse (Woodbury Soap)**

**Hour of Charm (General Electric)**

**Huang Hwa (Chen Waistled Flours)**

**I Want a Divorce (Tea Garden Products)**

**Informaazione Persone (Canada Drr)**

**Ingram's Park Cemetery (Illuminated Cemetery)**

**Irene Rich (Whatch's Grape Juice)**

**Irene Wrocher**

**Jack Benny (Jello)**

**Jack the Bellos (Victor Clothing Co.)**

**John Clark (Marco Food)**

**John Nesbett (Bank of America)**

**Johnny Murray (Smart & Final)**

**Johnny Presentes (Phillip Morris Clubs)**

**John's Other Wife (Frazee, Koyne)**

**Johnson Family**

**Jose Rodrigues**

**Joyce Jordan (La France Baking, Minute Tv)**

**Kaitenbloep**

**Kaldionia (Los Cabelo Breed)**

**Kate Hopkins (Maxwell House Coffee)**

**Kate Smith (Grape-Nuts)**

**Katy Kuyer (Lucky Strike)**

**Kitty Keene**

**Kraker's Playhouse (Peanut & G. G.)*

**Kathy Young (America's K.H.)**

**Kraft Muscle Meal (Kraft Cheese)**

**Klancy Ross (Campbell Soups)**

**Knobby Bridge**

**Let's Try (Rover News)**

**Life Can Be Beautiful (Ivy Box Soap)**

**Liam Lynch (The World of Sci/Films)**

**Lincoln Highway (Shinolal)**

**Los Angeles**

**Love and Marriage (Western Rakers)**

**Lovely Lady (Campbell's Lotion)**

**Mabel Whitehead Theatre (Blue S.)**

**M.S. Blooms**

**Major Bouse Family**

**Manchester Doddy (Daily News)**
### Radio Life Reader's Quiz

<table>
<thead>
<tr>
<th>1. Size</th>
<th>a. What baby-talking comedian weighs over 250 pounds?</th>
<th>b. What singer with what band is so tiny she has to stand on a box to reach the microphone?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>c. What character actress has her name embroidered on all her clothing—from hankies to socks?</td>
<td>c. What comedian always wears a hat too small for him?</td>
</tr>
<tr>
<td>2. Fashion</td>
<td>a. What radio comedienne won last year's award for being one of the ten best dressed women in America?</td>
<td>b. What character actor has her name embroidered on all her clothing—from hankies to socks?</td>
</tr>
<tr>
<td></td>
<td>c. What comedian always wears a hat too small for him?</td>
<td>c. What radio character wears a hat too small for him?</td>
</tr>
<tr>
<td>3. Hobbies</td>
<td>a. What bandman collects miniature musicians?</td>
<td>b. What comic book character has a program of best to up and coming song writers?</td>
</tr>
</tbody>
</table>

| Answers on Page 24 |

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### Radio Special

**Local 1939 and 1940**

**Dodge and Plymouth Coupes and Sedans**

AT BIG SAVINGS

Also Small Cars as Low as $100.00

**LONNIE HULL**

Dodge-Plymouth Dealer

339 S. La Brea Ave., L. A. WEB. 4121

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### Market managers in the main are public spirited. That's why you have Radio Life cheaply available weekly.
That's my most important medal for never missing THE STANDARD SCHOOL OF THE AIR.

The great symphonic works are explained and clarified during this half-hour. Standard Oil interprets each week the music they present in their Thursday evening hour of great music. Particularly broadcast for school children, this program appeals to all who love the works of great masters.

Listen to

Standard School of the Air

11:15 - 11:45 a.m. Thursday

ON MUTUAL DON LEE STATION
KHJ