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TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 898)

Owner.....Bernard S. Brody
Associate.....Jack H. Gard
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.
Phone: PL 2-8690

PresidentEd Palmer
Vice Presidents.....Ramon E. McCue,
Willard Mellor

Services Offered—Producers and distributors of radio and television series.

Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Campy's Corner, 365 5-minute episodes; The Pre-imposed; Pre-and-Post game program, New York Yankees; Around The Bases.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WALnut 2-2103

PresidentKenneth Page
V.P., ProductionSydney Banks
Lab. Manager.....Ross Smith
Recording Supervisor.....Murray Marshal
Mgr., TV Film Sales.....J. R. DeBow
Secretary, Treas.....Ronald Hastings

Branch Offices

1410 Stanley St., Montreal, Que.
Phone: AV 8-0528

ManagerGerry Burrows
1049 32nd Ave. W., Vancouver, B. C.
Phone: RE 6-9421

ManagerFlorence Ward
Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Colonus Prod. Inc.

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
Phone: JUDson 2-4477

President.....Carl A. Carbone
SecretaryMurray Ramson
Asst. Producer.....Benita D'Andrea
Production Super.....Joseph Carbone
Location Prod. Mgr.....Jerry Gennetempo
Services Offered—Film production.

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734

President.....David B. Dash
Services Offered—Distribution and production of TV films.

Carson-Stempel Enterprises

9034 Sunset Blvd.
Los Angeles 46, Calif.

Phone: CRestview 4-8343

Partners.....Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 8-2101

Pres., Gen. Mgr.....Jack Miles
Services Offered—Sound stage facilities for lease. Completely equipped; for motion picture and TV film production.

Cavalcade Television Programs

7904 Santa Monica Blvd., Hollywood 46, Calif.
Phone: OLdfield 4-4144

PresidentHarvey Pergament
Vice Pres.Earl M. Robins
Sec.-Treas.Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc.

780 Gower St., Los Angeles, Calif.
(See Program Producer)

Campus Film Productions, Inc.

20 E. 46th St., N. Y. 17, N. Y.
(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

President.....Merle S. Jones
Administrative V.P.....Sam Cook Digges
V.P., Programming.....Robert F. Lewine
V.P., Terrytoons.....William M. Weiss
General Sales Mgr.....James T. Victory
Eastern Sales Mgr.....James McCormick
Western Sales Mgr.....Edward E. Hewitt
Dir., Oper.....Fred J. Mahlstedt
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Contracts Manager.....Gloria Lesser
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Inter. Sl. Dir.....Ralph M. Baruch
Int. Sl. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Mgr., Domestic Sl. Svc.....E. K. Cooper
Mgr., Intl. Sales Svc.....Stanley Moldow
Dir. CBS Europe.....Michael Burke
Mgr. Chicago Sales.....Henry Gillespie
Mgr. Los Angeles Sales...William Perkinson
Mgr. Atlanta Sales.....Fred Gilson
Mgr. Dallas Sales.....Carter Ringlep
Mgr. St. Louis Sales.....William Perkinson
Mgr. Boston Sales.....H. Roy Marks

TV FILM PRODUCERS & DISTRIBUTORS

Mgr. Detroit Sales.....Barr Sheets
 Pres., Canada (Caldwell TV Film Sls.)
 S. W. Caldwell

General Sales Mgr., CBS

Animations.....Tom W. Judge
 Prod. Mgr., CBS Animations.Arthur Bartsch
Services Offered—Worldwide distribution
 & production facilities. Finances, produces &
 distributes films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n'
 Andy (77), Mama (26), Rendezvous (39),
 Our Miss Brooks (120), Eve Arden Show
 (26), Colonel Flack (39), The Gray Ghost
 (39), San Francisco Beat (183), Terrytoons
 (200), Phil Silvers (138), Buffalo Bill Jr.
 (42), The Brothers (26), Files of Jeffrey
 Jones (39), Cases of Eddie Drake (13), The
 Whistler (39), Navy Log (104), Brave
 Eagle (26), You Are There (39), The Honey-
 mooners (39), Gene Autry Show (91), Ad-
 ventures of Champion (26), U. S. Border
 Patrol (39), Mr. Adams & Eve (39), Whirly-
 birds (111), Air Power (26), My Favorite
 Husband (13), Robert Herridge Theater
 (26), The Brothers Brannagan (39), Track-
 down (71), Life With Father (26), Assign-
 ment Foreign Legion (26), Deputy Dawg (52
 half hours, 208 cartoons), World of Giants
 (13), Wanted: Dead or Alive (94), Decem-
 ber Bride (154).

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
 Phone: POplar 9-1451

President.....Armand Schaefer
 Vice Pres., Treasurer.....M. J. Hamilburg
 Secretary.....Ina Autry
 Assistant Treasurer.....Philip S. Cobey
Services Offered—(32) Gene Autry fea-
 tures.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
 Phone: Wisc 7-9244

Branch Office

30 Rue Chalgrin, Paris, France

President.....Bruce Chapman
 V.P. & Treas.....Edna Chapman
 Dir. of Research.....Mary Hurcheson
Services Offered—Production of TV and in-
 dustrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
 (See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
 Phone: Upton 0-6136

Services Offered—Producers, distributors
 of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
 (See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
 Phone: WEBster 3-9301

President.....Harold Scheib
 Vice President.....Ernest Arcella, Jr.
Services Offered—Service organization to
 film producers in 35mm or 16mm optical
 printing, art titles, animation, registration
 contact printing, stage inserts & Matte shots.
 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
 Phone: TRafalgar 3-1411

President.....Joseph Seiden
 Cameraman.....Harold H. Seiden
 Sound Department.....Herbert C. Bloom
Services Offered — Rental of completely
 equipped studios for TV producers including
 camera, sound and lighting equipment for
 location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
 Phone: JUDson 6-1336

President.....Joseph P. Smith
 Exec. Vice Pres.....Arthur J. Steel
 Sect. Gen. Counsel.....Harry M. Pimstein
 Branch Office

20613 Parthenia St., Canoga Park, Calif.
 Phone: DI 1-4894

V.P. Sls. Mgr.....Francis D. Smith
Services Offered—Producers and distribu-
 tors of filmed and taped TV programs.

Productions—Adventures of Danny Dee,
 Jingle Dingle Christmas Party, The Mickey
 Rooney Show, Secret Files U. S. A., Washing-
 ton at Valley Forge, 104 Tom Puss, Animated
 Color Cartoons, Milestones of the Century,
 Adventure Theatre Features, Musical Parade
 of stars, Errol Flynn Theatre.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
 (See Commercial Producers)

Cluster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
 Phone: CHesapeake 3-3630

President.....Bertram H. Cluster
 Vice President.....Harold Cluster
 Production Manager.....John Bowman
Services Offered—Producers and distribu-
 tors of "Strikes 'n Spares," "Pin Busters,"
 "It's in the Name," and "Duckpins & Dol-
 lars."

Coast Sound Service, Inc.

1223 N. Highland Ave., Hollywood, Calif.
 (See Transcription Companies)

Color Telefilms of America

9 Wood Road, Great Neck, N. Y.
 Phone: HUunter 2-1967

President.....David A. Bader
 Vice Pres., Treas.....Thomas W. London
Services Offered — Producers & distribu-
 tors of TV films.

(Continued on Page 907)

FIRST-RUN SYNDICATION

Its Irresistible Movement Is Upward

By M. J. RIFKIN, Executive V.P., Sales
Ziv-United Artists, Inc.

THE irresistible movement of first-run syndication is up. That movement is a natural law of the television industry, economically and artistically, operative no less for advertisers than for stations.

For the advertiser, the strength of a medium in the long run rests on the breadth of its stance. Television as the most popular entertainment force in history is naturally not a topheavy giant among media, but rather a mature champion distinguished by its potential for flexibility and fine muscular snap at the regional and local reaches.

That means syndication. Not syndication alone, but as a healthy member circulating sales and vitality back to network, while together the two contribute to the growth of American business that nourishes all of TV.

Stations are daily expressing concern to us lest this blood-stream of non-network programming dry up; and increasingly they express determination even as we are determined to provide the product for them in fresh and imaginative forms.

Now what, uniquely, does first-run syndication offer at the local and regional levels that makes it so natural a force in television? Take, for example, our latest syndication release, "Keyhole", produced for us by Jack Douglas. What can "Keyhole" accomplish for the local and regional advertiser that no other form of TV advertising can match?

Generically, sheerly as first-run syndication, the series offers the sponsor a "texture" of advertising impossible to effect with the spots and



participations which at present are his only access to prime time. It provides him with the richly prized element of sponsor identification while affording a focus of unity and pride for all his employees and a touchstone of enthusiasm for his sales force. It radiates lines of personal goodwill and sympa-

thetic emotion that double back not in individual sales but in habitual customers. That is, persisting impact.

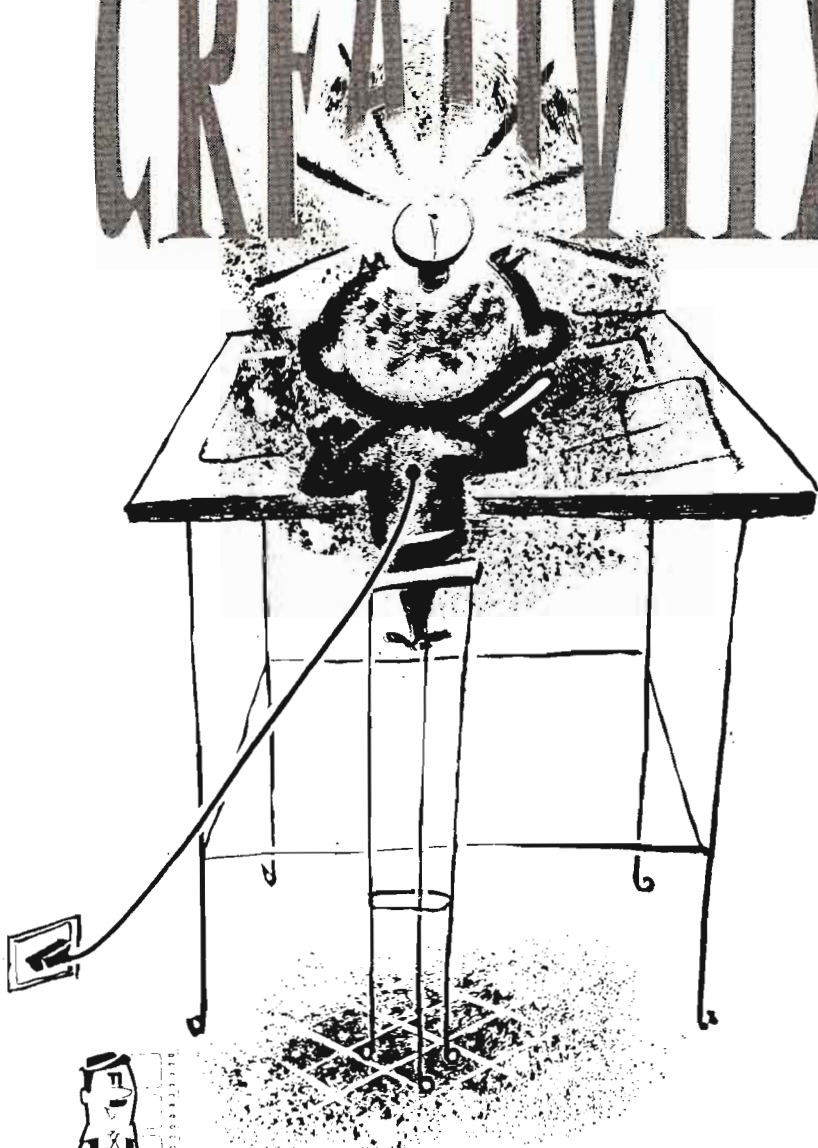
And as a particular series, "Keyhole"—the first of Ziv-UA's "documentary" releases under its policy of custom-distribution — communicates an extra-ordinary plus-factor generally reserved to the aristocracy among national advertisers — prestige: that residual benefit whose unique effect is the capital enhancement of the enterprise it promotes.

How then will this valuable natural resource of television—first-run syndication — resume its expanded place in the TV economy? In normal course it will do so by the sheer pressure and breakthrough of the natural need for it. Or, it may return by action of the networks themselves.

As a matter of working economics, the networks may choose to concentrate their sales and programming into a smaller segment of prime time at a net gain to themselves and to non-network programming.

But however it will come about, there will be an expanded market for syndicated programming because there must be. The issue is really nothing less than the continued good health of TV itself, and we are content it will stay healthy.

CREATIVITY



CRISTAL ANIMATION Inc.

.17 EAST 45th STREET, NEW YORK 17, N. Y. • TELEPHONE: TN 7-3430.

TV FILM PRODUCERS & DISTRIBUTORS

(Continued from Page 904)

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 4-5592

President.....Jules B. Weil
Vice President.....Carroll L. Puciato
Sales Manager.....Sam Greller

Branch Offices

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 2-4448

ManagerTom Corradine
203 N. Wabash Ave., Chicago, Ill.
Phone: CEntal 6-1805

ManagerBen Barry
7928 E. Drive, Miami Beach, Fla.
Phone: PLaza 4-3686

ManagerFrank Stone
Services Offered—TV film distribution.

Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

Commodore Productions and Artists, Inc.

6646 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr.Leo Gottlieb
Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOngacre 4-5592

Exec. Prod.....Jules B. Weil
Prod. Moderator.....Jack Wyatt
Services Offered—Product for regional and national sponsorship.

Co-ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.
(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer
Branch Office

9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

PresidentJohn Smart

Exec. Vice Pres.A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden
Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

PresidentTom Corradine
Vice Pres., Gen. Mgr.....Kyle C. Thomas
Sales Manager.....Les Hellman
SecretaryLawrence Meyer

Branch Offices

45 Market St., Manchester, N. H.
Phone: NA 7-7669

ManagerNorm Gittleston
410 W. Chestnut St., Louisville, Ky.

Phone: 451-0033

ManagerBryan Stoner
724 Buchanan St., Winterset, Iowa
Phone: 567

ManagerKen Weldon
Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American), Memphis Belle, Thunderbolt.

Cristal Animation, Inc.

17 East 45th St., New York 17, N. Y.
Phone: TN 7-3480

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COlumbus 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schechter
Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

35 West 53rd St., New York 19, N. Y.
(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

8506 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-7651

PresidentLeslie Stevens



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"Open End"
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Fox Feature Film
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Man" "Assignment
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***** TV FILM PRODUCERS & DISTRIBUTORS

Secretary Jerry Schutbank
 Treasurer Jerry Fischer
Services Offered—Complete creative services in connection with films for TV.

Demby Productions, Inc.

Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
 (See Commercial Producers)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
 Phone: WellingtOn 5-3737

Executive Producer..... Peter DeMet
 Associate Producer..... Milton T. Raynor
 Prod.-Dir..... Sidney C. Goltz
Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
 Phone: HO 4-8331

President Jack Denove
 Vice-President Dick Denove
Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
 (See Commercial Producers)

Depicto Films, Inc.

254 W. 54th St., New York 19, N. Y.
 (See Commercial Producers)

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.
 Phone: PL 9-4343

President Jerry Feldman
 Exec. Producer Gene Feldman
Services Offered—Packagers of filmed TV shows.

Productions — Crime Club, Bellvue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
 Phone: Oxford 7-0350

President Louis deRochemont
 Associates..... F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911

Pres. & Director..... Desi Arnaz
 V.P. & Director..... Lucille Ball
 Vice Pres., Admin. & Finance. Edwin E. Holly
 V.P. & Director..... W. A. Nelson
 V.P.'s..... J. Thorpe, B. Weitzman
 Resident Counsel..... Dixon Q. Dern
 Publicity Director..... Ken Morgan
Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Whirlybirds; Mickey & The Contessa. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys; My Three Sons; Window On Main Street; Lassie; Straightaway.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911
 N. Y. Phone: PL 2-9160

President Desi Arnaz
 V.P. & Gen. Mgr..... Richard W. Dinsmore
Services Offered—International distributors of The Untouchables, Desilu Playhouse, Ann Sothern Show, Texan, Guestward Ho, Those Whiting Girls, Counter-Intelligence Corp.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
 Phone: TH 5-3141

Executive Producer Walt Disney
 President Roy Disney
 V.P.-Adv. & Sales E. Cardon Walker
 Vice-President..... Donn B. Tatum
 Treasurer Lawrence E. Tryon
 V.P., Studio Prod. Mgr..... W. H. Anderson
 Publicity Head Dick McKay
 Public Relations..... Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
 Phone: HOLlywood 5-6164

President H. Alexander MacDonald
 V.P., Treas. Fred W. Hoar
Services Offered—Producer filmed TV series.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 8-5690

President..... Sherman H. Dryer
Services Offered—Custom productions &

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TORONTO, ONTARIO

1396 STE. CATHERINE STREET
MONTREAL 25, QUEBEC

MEXICO:

FREMANTLE DE MEXICO. S.A.
NIZA NO. 6
MEXICO, D.F.

ENGLAND:

TALBOT TELEVISION LTD.
AXTELL HOUSE
WARWICK STREET
LONDON, W.1

ITALY:

FREMANTLE ITALIANA S.R.L.
PIAZZA DI SPAGNA 20
ROME

AUSTRALIA:

FREMANTLE INTERNATIONAL INC.
CALTEX HOUSE
167 KENT STREET
SYDNEY, NSW

TV FILM PRODUCERS & DISTRIBUTORS

general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaupt Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)

Durham Telefilms, Inc.

9 Wood Road, Great Neck, N. Y.
Phone: HUnter 2-1967

President.....David A. Bader
Chairman.....Thomas London
V.P., Sec.-Treas......Sylvia Bader
Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(See Program Producers)

Economee Television Programs

(A Div. of Ziv-United Artists, Inc.)
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Spot Sales Mgrs......Dick Lawrence, Ken Joseph
Western Spot Sales Mgr......Jim Weathers
Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer.....Everett Rosenthal
Asst. Treas......L. Loweninthan
Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.
(See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod......E. G. Weaver
Vice President.....Edward R'Church
Rep., Legal Counsel....Albert L. Weintraub
Excc. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg 31, Fla.
Phone: 7-0326

Manager.....William A. Spring
570 5th Ave., New York, N. Y.

Manager.....Edward R'Church
6353 Hollywood Blvd., Hollywood 28, Calif.

Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.

Phone: FE 3-8831

Manager.....E. B. T'Kach
Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-01-53

President.....M. B. Ponce
Manager.....C. G. Villamil

Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: Circle 5-6157

President.....Walter Bibb
Vice President.....A. C. Speer

Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr......Jules B. Weill
Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

1270 Ave. of the Americas,
New York 20, N. Y.

(See Commercial Producers)

Fairview Films Inc.

120 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-7480

President.....S. S. Squith
Services Offered—Distributor of motion pictures—both features and shorts—for TV showings.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod......Rev. Patrick Peyton, C.S.C.
Assoc. Prod.....Rev. Albert J. Heinzer, C.S.C.

Prod. Super......Rev. Philip Higgins, C.S.C.

Services Offered—Production and presenta-

TV FILM PRODUCERS & DISTRIBUTORS

tion of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLlywood 9-5911

New York Phone: YUkon 6-3535

PresidentDon Fedderson
 Vice President.....Fred Henry
 Dir. Publ.Prom.....Les Kaufman
 N. Y. Manager.....Art Stark
Productions — The Millionaire, Who Do You Trust? My Three Sons.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
 (See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
 (See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7

Phone: REpublic 1-3854

Manager.....Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Calif.

Phone: HO 5-3675

Pres. & Owner.....Regina Lindenbaum
Services Offered—Create, film and produce television programs, commercials.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 9-5808

PresidentLinwood Dunn
 General ManagerDon W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.

(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.

Phone: Circle 7-1877

PresidentRosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

Film Originals

6536 Roberston Drive, Boise, Idaho

Phone: 4-3602

Owners.....G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing, and sound track production supervision.
Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

The Filmmaker Group, International, Inc.

4024 Radford Ave. (Republic Studios),
 No. Hollywood, Calif.

Phone: TRiangle 7-9689

Pres., Exec.-Prod.....Charles E. Skinner
 V.P., Exec. Creat. Dir.....Martin Seifert
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.

Productions — The North Country.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.

Phone: HO 6-1681

President.....Robert W. Stabler
 Vice President.....Glenn N. Cook
 V.P., Programming.....Nat Perrin
 Sec.-Treas.....Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.

Phone: MI 7-7011

Vice President.....Robert E. Kearney
Services Offered—Commercial, industrial, military, business, program and feature films.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.

Phone: MUrray Hill 2-0040

PresidentMaurice T. Groen
 Exec. Director.....Ronald T. Groen
 Asst. TV Manager.....Bert H. Cohen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.

Phone: JUdson 2-6185

President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.

M. C. Pictures, Inc.

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

OVERSEAS MARKET

Holds Exciting Expansion Prospects

By JEROME HYAMS, V.P. & General Manager
Screen Gems, Inc.

KNOWLEDGEABLE sources tell us that this year—for the first time—the combined total of television sets throughout the world will be greater than the total number of sets within this country. Other sources predict that within seven years this country's gross export volume in programming alone to foreign markets will climb from its present \$43,000,000 to a total of \$100,000,000.

Obviously television is making rapid strides overseas. This truly impressive progress presents both opportunities and responsibilities to our TV industry.

Screen Gems has been in the foreign TV business since 1954, when we opened offices in Canada and England and sold the re-runs of "Ford Theatre" in both countries. The money was practically non-existent—but it was a start.

Our series are presently being telecast in every free-world nation having TV—more than fifty countries. We plan to keep and expand every one of these markets. But in each nation, as television develops, so does national pride. Nations want to see more and more domestically produced programs on the air.

We have become accustomed to quotas, trade balances and frozen dollars. We must now become accustomed to awakening feelings of nationalism as it pertains to TV entertainment. We must re-invest foreign earnings into foreign production—our money, our top supervisory personnel plus their talent, technicians and facilities. And the pro-



grams we produce will be for their markets.

We are presently producing three programs in Canada: "Pick A Letter," "By Pierre Berton" and "Showdown," the latter two of which are now on the air. Because Canadian tastes are so similar to ours it is quite possible that one or more of these might be seen in this country.

We are well along in exploratory talks in three of our major export markets—Japan, Germany and South America. In no one of these would it be likely that a series produced there would get an American run. Nevertheless, the probability is that we will eventually produce programs in those areas for consumption there. Only in this manner will we be able to maintain the good-will of these countries and thus keep and expand our export markets there.

This kind of international cooperation can lead to interesting and exciting prospects in years to come. Although it's not likely that a Japanese or German family situation comedy would have a great deal of appeal here, a weekly series of variety shows produced in various countries might have great appeal. So, too, might a series of foreign-produced documentaries which would give our audiences the opportunity to learn about Japan, Argentina, Germany, Italy and Brazil to the same extent that the people in those countries know about us.

Much of this is years away. But where once we only exported, now we're producing. And one day we'll be importing. And we'll all benefit.

TV FILM PRODUCERS & DISTRIBUTORS

Filmways, Inc.

18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011

President Al Simon
Vice President Martin Ransohoff
Treasurer L. D. Nolan
Secretary John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

F. K. B. Enterprises

9134 Sunset Blvd., Hollywood, Calif.
Phone: CR 4-6174

Partners Robert Young,
Eugene B. Rodney
Services Offered—Produce & distribute TV
films.
Production—Father Knows Best.

Flamingo Films, Inc.

445 Park Ave., New York, N.Y.
Phone: PLaza 2-4100

President Ira Gottlieb
Services Offered—Distribution of TV fea-
ture films and syndication film programs.
Productions—Feature films: Critic's Award
Package (58); Festival Package (30); Im-
perial Package (50); Holiday Playhouse,
Screen Director's Playhouse, Princess Pack-
age, Citizen Soldier, Deadline, O.S.S., Top
Secret, Grand Ole Opry, Baseball Hall of
Fame, Superman, Telecomics, The Nutty
Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.

1000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President Armand L. Schaefer
Exec. V.P. M. J. Hamillburg
Secretary Ina Autry
Assistant Treasurer Philip S. Cobey
Services Offered—Production of TV films
& filmed commercials.
Productions—Annie Oakley, Buffalo Bill,
Jr., Range Rider, Adventures of Champion,
Gene Autry.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.
Phone: HULbard 2-1221

Chairman, Pres. Howard Forbes
V.P., Treasurer Irving Viasner
Exec. Producer Haywood Vincent
Branch Office
18 Tremont St., Boston 8, Mass.
Phone: LA 3-1221

Treasurer Irving Viasner
Services Offered—Producers of motion pic-
tures for business, industry and TV.
Productions—Owners of Viafor Films, Inc.
and Viafor Productions.

Format Films, Inc.

4741 Laurel Canyon Blvd.
No. Hollywood, Calif.
Phone: POplar 9-3610

President Herbert Klynn
Exec. V.P., Treas. Melvin Getzler
Vice President Jules Engel
Vice President Leo Salkin
Secretary Henrietta Jordan

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President Jerry Abbott
Services Offered—Producer of animation
films for TV theatricals and commercials,
industrial films and theatres.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592

President Jules B. Weill

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

President Allen Spikol
Services Offered—Producers of animated
films for commercials, industrials and the-
atrical films.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649

New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582

Chairman of the Board John I. Bolen
President Richard D. Pearsall
Sec'y-Treas. Eldon L. Eby
Services Offered—Production and distribu-
tion of non-denominational religious films.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

President Dick Powell
Exec. V.P. Tom McDermott
First V.P. George A. Elber
Vice Pres. Charles Boyer
Vice Pres. David Niven
Vice Pres. Charles G. Bole
Production Jack Sonntag
Treasurer S. A. McSween
Secretary A. Morgan Maree III
Controller Joe Haring
Editorial Supervisor Bernard Burton
Superv. At Dir. William P. Ross
Operations Dir. Arthur Gameral
Services Offered—Creation & production of
filmed television for network.

Productions—Dick Powell Show; Corrup-
tors; Detectives; Mrs. G. Goes To College;
Rifleman; Zane Grey Theatre; Wanted;
Dead Or Alive; Dante; June Allyson Show;
Tom Ewell Show; Law & Mr. Jones; Peter
Loves Mary; Stagecoach West; The Wes-
terner; Michael Shayne; Richard Diamond;
Black Saddle; Law Of The Plainsman.

N O W ' S T H E T I M E

To Catch the Brass Ring

By ABE MANDELL, V.P., Sales & Administration
Independent Television Corporation

IN a recent symposium on the prospects for television syndication in 1962, all of the participants were optimistic, even though the production curve of new syndication product over the past half-dozen years has been downward, rather than up. Some may have been whistling in the dark. Others may just have been whistling. Still others, just in the dark.

The sad fact is that some of the syndication industry's leaders quoted have permitted their sales representatives to give away product, contributing to the instability of syndication prices. Sales opportunism has become a cancer on future sales opportunity.

The economics of programming production specifically designed for television is falling more and more into the pattern which has challenged the motion picture industry. The pattern is that economic success depends upon worldwide production and distribution for finest quality to be made available here in our own country. For example, the entertainment industry utilizes the principle of political economy's Common Market. The artificial barriers which have tended to delimit production or distribution in the worldwide market are being broken down. If a series calls for a setting in Australia, as was the case in "Whiplash," it makes a lot more sense and a more realistic production when it's produced on location, as was "Whiplash."

Supermarionation is a British invention. The use of electronic sole-



noids for synchronization of lip movement of marionettes has helped to set rating records for the "Supercar" children's series, not only in other parts of the world, but also in New York and in our other American markets.

"Danger Man," which stars American-born Patrick McGoohan, and which was produced with location crews touring the world's capitals, has been a worldwide success. "The Beachcomber," produced here in the States with all-American talent, is getting top ratings and attracting attention in other markets in both hemispheres.

Most important, global distribution, and the global production which makes global distribution possible, is the answer to the deteriorating syndication market in America. With distribution all over the world, it is possible to meet the costs of quality production, which is a prerequisite to uniformly quality product.

In our plans for the future, ITC is providing for every type of product to be produced wherever it can best be produced, to be sold in all markets of the world. Already in production are hour-long specials like "The Jo Stafford Show," with stars like Bob Hope, mysteries like "Espionage" and "Ghost Squad," adventure series like "Sir Francis Drake," drama like "Man of The World," cartoons like "Kozmo—The Kid from Mars," etc.

The world of entertainment has been spinning around for a long time. We think that only those who realize that it is really a "world" will catch the brass ring in 1962.

TV FILM PRODUCERS & DISTRIBUTORS

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

President Peter Frank
New York Office
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

Frazen Productions, Inc.

1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00

President Rene Anselmo
Manager Charles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.

Productions—Spanish-dubbed versions of: Silence Please, Steve Canyon, Hopalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun Will Travel.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 7-4343

President Paul Talbot
Vice President..... Wilbur Freifeld
London Office: Axtell House, Warwick St.
Phone: GERRard 2673

Manager Angela Cuthbertson
Rome Office: Piazza Di Spagna 20
Phone: 68-10-34

Manager Lionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.

Manager Robert Laphorne
Niza No. 6, Desp. 205, Mexico 6, D. F. Mexico
Phone: 11-55-00

Manager Rene Anselmo
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635

Manager Ralph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635

1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279

Board Chairman..... Paul Talbot
President Ralph Ellis
Sales Supervisor..... Joseph Morgan
Manager (Montreal)..... Henri Tremblay

Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330

President..... Milton A. Gordon

Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443

President William J. Ganz
Distribution Manager..... Jay R. Thaw
Circulation Manager.. Raymond J. Kujanson
Controller Jane Page
Services Offered—Producers and distributors of motion pictures and films for TV.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
Phone: SUTter 1-8464

President..... Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOLlywood 2-6171

President..... W. E. Gephart, Jr.
Exec. Vice President..... Robert G. Goodwin
Sales Vice Pres..... Neal Keehn
Bus. Affairs V.P..... John Aikens

Branch Office

1828 Walnut St., Kansas City, Mo.
Phone: GRand 1-0044

Services Offered—Complete film laboratory services for TV; in black & white or color in 35 mm. & 16 mm. video tape to film transfer; magnetic striping.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
Phone: N. J. WINDsor 4-5100
N. Y. Phone: LONGacre 5-5978

President..... William J. German
Exec. V.P., Sec.-Treas..... M. B. Reilly
Vice-Pres..... Louis A. Bonn
Ass't Treas. T. F. Ross
Ass't Sec'y..... A. C. Nugent

Chicago Office

6040 North Pulaski Rd., Chicago 46, Ill.
Phone: IRving 8-4064

Vice Pres..... John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOLlywood 4-6131

President..... William J. German
V.P. & Gen. Mgr..... J. L. Courcier
V.P. & Sales Mgr..... John A. Pistor
Vice President..... G. H. Gibson
Vice President..... H. E. Pratt
Treas., Asst. Secy..... Ronald Olney
Secretary..... M. B. Reilly

Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

SYNDICATION'S TROUBLE

It Isn't a Business, It's a Gamble

By RICHARD CARLTON, Vice President

Trans-Lux Television Corp.

IT all depends on where you sit. If you're a station manager you're likely to feel that syndication men are a bunch of film peddlers. They're here today and gone tomorrow. There's never been a price which couldn't be negotiated. They have no code of ethics — they'll sell their property to the first one who is willing to pay the price!

Or maybe you're a program director. Then, from where you sit, the syndication business is one vast merry-go-round of properties. They never disappear completely—they just turn up under another title or at another company. You can only wonder what these fellows have in mind when they take out that fancy, new, four-color brochure profusely illustrating a program which has been around for seven years and which you've turned down at least 18 times before from three other distributors.

Now you're a TV director of an advertising agency. You've just sat through another screening of another pilot. You're about to hear the pitch that this is the show most likely to succeed in 1962 — or '63 — or you-name-it! Sure, it's well put together—and it's cute, or fresh, or clever, or funny. But tell me, friend, how am I going to buy five minutes of time in the evening on 37 stations in the top 50 markets when there are no five minutes slots available?

If you happen to be sitting behind your desk at home going through some old stock certificates, then you may be a shareholder in one of the syndication companies which has "gone public" in the last few years.



You probably have no idea at all what's wrong with syndication but you know that you've received no dividends and that your stock is worth far less than when you purchased it. Your outlook is decidedly downbeat on the subject, for, in addition, your original investment may have declined in value as well.

It all depends on where you sit. If you're a syndicator, you were sitting pretty about five years ago—and today you're sitting on a hot seat. You'll be quick to point out that network option time has made it almost impossible to risk important money in the production of new programs which are likely to sell in "B" time—if they sell at all! And you'll make a note of the increasing quantity of network shows coming into the market every selling season. Then you can always point out that probably no other business in the world has only a few hundred potential customers and, to make matters worse, if you don't sell the important forty or fifty of these customers, you might as well give up at the very beginning, before you've started.

The trouble with syndication?—it isn't a business. It's a rat race. It's a gamble. It may well be the only business in the modern world in which you have no idea of what you're doing until you do it. It has been that way for twelve years. I'm afraid it will continue to be that way for twelve more and twelve more after that!

TV FILM PRODUCERS & DISTRIBUTORS

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049

Owner Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....Harry S. Goodman
Asst. Gen. Mgr.....Ralph Arlin
SecretaryH. D. Knuth
TV Director.....S. M. Wilson
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.

630 Ninth Ave., New York 36, N. Y.
Phone: JUDson 6-2187

President Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000

V.P. & Exec. Producer.....John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
(See Commercial Producers)

Harriscop, Inc.

1122 S. La Cienega Blvd., Los Angeles 35, Cal.
Phone: OLympia 2-4171

President.....Burt I. Harris
ProducerGeoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasters.

Harris-Tuchman Productions

751 N. Highland, Hollywood 38, Calif.
(See Commercial Producers)

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762

PresidentIrving Hartley
Sec.-Treas.Elda Hartley
Chg. of Distribution.....Jean Brooks
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
Phone: JUDson 2-2244

PresidentAlfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.
Phone: Circle 6-9031

PresidentJack Hoffberg
Vice President.....M. Hoffberg
Services Offered—Distributor of independently made productions.

Hollywood Television Service, Inc.

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411

General Sales Mgr.....David Bloom
TreasurerR. A. Warshaw
Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.

8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 2-4290

PresidentSandy Howard
V.P. in Chg. Production....Harvey Bernhard
Services Offered—Production of live and filmed television programs for network and syndication arrangements.

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.
Phone: Fluancial 6-5480

President.....Paul R. Focht
Services Offered—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

IMPA Productions, Ltd.

660 Madison Ave., New York 21, N. Y.
(See Program Producers)

Independent Television Corp.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

Pres., Chmn. of Bd.....Michael Nidorf
V.P., Sales & Admin.....Abe Mandell
V.P., Bus. & Legal.....Milton P. Kayle
Dir., International Sales.....John Pearson
Comptroller.....Leonard I. Kornblum

Branches Offices

612 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-4767

Central Div. Manager.....Jack E. Rhodes
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6525

Western Div. Manager.....William McGee
100 University Ave., Toronto 1, Ont.

TV FILM PRODUCERS & DISTRIBUTORS

Phone: EMpire 2-1166

General Manager.....Hershell Harris

Services Offered—Production and distribution TV film series for international, national, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

Distribution Manager.....Jay R. Thaw

Circulation Manager..Raymond J. Kujanson

ControllerJane Page

Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films

for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, Inc.

(Affiliate of the Walter Reade Group, subsidiary of Continental Distributing, Inc.)
1776 Broadway, New York 19, N. Y.

Phone: PLaza 7-2593

Chairman of the Board....Walter Reade, Jr.
PresidentIrving Wormser
V.P., Gen. Sales Mgr.....David Bader
TreasurerCarl Peppercorn
SecretaryEdwin Gage
Asst. Secretary.....Sheldon Gunsberg

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260 Tremont St., Boston, Mass.

Phone: LLiberty 2-2909

164 Walton St., N.W., Atlanta, Ga.

Phone: JJAckson 3-3770

1301 S. Wabash Ave., Chicago, Ill.

Phone: WEbster 9-6090

1656 Cordova St., Los Angeles, Calif.

Phone: REpublic 3-0186

312½ S. Harwood St., Dallas, Tex.

Phone: RIverside 7-5432

166 Golden Gate Ave., San Francisco, Calif.

Phone: PProspect 5-7666

1716 Logan St., Cincinnati, Ohio

Phone: PArkway 1-4966

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Intercontinental Television, S. A.

U. S. Sales Office:
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3405

Exec. Dir. Hugo Seiler
V.P. of Sales, U.S.A. Malcolm Scott
V.P., N. Y. Opera. Anthony M. Hennig
Chicago Production Sales Office:
Phone: HOpkins 9-4750

Director. Felix J. Sykes
Production Headquarters:
6, Square de l'Opera Louis Jouvet, Paris 9,
France
Phone: OPerA 01-54

Foreign Director. Kenneth Campbell
Chief Engineer. Raymond Kraus
Services Offered—Three American equipped
and staffed mobile video-tape recording units
—525 or 625 line standards; complete facilities
for tape recording and producing TV
productions, closed circuit telecasting, TV
sports coverage, and TV taped commercials
throughout Europe, Africa, and the Near
East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-8256

President Joseph Wohl

Vice Pres. Charles H. Rosenblatt
Treasurer. Theodore W. Kheel
Services Offered — Distribute theatrically
and also direct sales to TV stations interna-
tionally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.
Phone: OX 7-6820

Executive Dir. Julien H. Bryan
Services Offered—Production of document-
ary films, 16 and 35mm color and b & w;
stock footage available to other producers;
distribution of documentary films for non-
theatrical and TV dealing with peoples of
other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President, Treasurer. Patrick E. Shanahan
Secretary George Blake

International TV Programs, Inc.

530 Maxwell Ave., Cincinnati 19, Ohio
Phone: UN 1-5000

New York Phone: MU 8-4700

President. Edward J. Stern
Exec. Vice Pres. Millard Segal
V.P. European Sales. Joseph M. Brandel

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 V.P. Canadian Sales.....Mike Burns
 V.P., Administration.....Louis J. Ullman
Services Offered—Foreign language distribution and production of Ziv-UA film shows.

Irwin-O'Donnell Productions

1000 No. Cahnenga, Hollywood, Calif.
 Phone: HO 9-2264

PresidentLew Irwin
 V.P., Sales.....Edward O'Donnell
Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.
Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.
 Phone: CRestview 3-1230

President.....Irving A. Fein
Services Offered—Television production.
Productions—Jack Benny Program, Checkmate, Ichabod.

Jackit Productions

8833 Sunset Blvd., Hollywood 69, Calif.
 Phone: OL 5-7790
 PresidentJack Douglas

Sales ManagerKen Hildebrandt
Services Offered—Producers and distributors of Across the Seven Seas.

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.
 Phone: TN 7-3232

President.....Reuben R. Kaufman
 V.P. General Sales Mgr.....Harvey L. Victor
Branch Offices

649 N. Bronson Ave., Hollywood 4, Calif.
 Phone: HOLLYWOOD 3-2331

Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

Productions—Bozo The Clown, Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama; Laurel and Hardy Animated Series.

Jewell Radio & Television Productions

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 Sales Manager.....Edwin F. Prizer
Services Offered—Commercial producer,
 program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.
 Phone: MU 2-5600

Director.....Al Brodax
 TV Sales Director.....Ted Rosenberg
 Dir., Creative Services.....Gene Plotnik
Services Offered: Produce & distribute TV
 programs based on King Features properties.
Productions—Popeye, Krazy Kat, Barney
 Google and Snuffy Smith, Beetle Bailey.

**Knickerbocker
 Productions, Inc.**

630 Ninth Ave., New York 3, N. Y.
 Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser
 Vice Presidents.....Renzo Olivieri,
 Thomas S. Dignan
 Secretary.....Agnes Grant
Services Offered—Producers of all types
 of motion pictures.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood, Calif.
 (See Commercial Producers)

Lance Productions, Inc.

353 West 57th St., New York 19, N. Y.
 (See Commercial Producers)

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
 Phone: LO 5-4582

President.....Richard Stevers
 Exec. Vice-Pres.....Bernard Schulman
 Vice President.....Hal Lawrence
Services Offered—Distribution of film ser-
 ies world-wide & producer of network shows.
Productions—Wild Life in Action, Where
 in the World, On the Spot, Opera and Ballet,
 Reading the Bible, Night Editor, The Magic
 Vault, Out of the Past, Tomahawk, Perspec-
 tive, Hobbies in Action, Wild Cargo.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
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Phone: HO 7-6520

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General Manager..... Jean Rich

Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.

Phone: HOLLYWOOD 4-7287

Producer-Director Gene Lester

Comptroller..... Albert J. Silverman

Assoc. Producer..... Martin Sperber

Services Offered—TV film packages and commercials.

Lewis & Martin Films, Inc.

621 N. Dearborn St., Chicago 10, Ill.

(See Commercial Producers)

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: Circle 6-0130

President..... Paul N. Robins

Secretary, Treasurer..... H. Jerome Harris

Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

5746 Sunset Blvd., Hollywood 28, Calif.

(See Commercial Producers)

Lion Television Pictures Corp.

1501 Broadway, New York 36, N. Y.

Phone: PENNSYLVANIA 6-1780

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Secretary-Treasurer..... T. Newman Lawler

Services Offered—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

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(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.

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(See Commercial Producers)

Major Programs, Inc.

136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242

PresidentHardie Frieberg
Services Offered—Distributors of Ripley's Believe It Or Not (104), Crossroads (78).

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122

PresidentIrving Lesser

Glenn Mann Productions, Inc.

511 East 84th St., New York, N. Y.
Phone: TR 9-2580

Mapleton Enterprises

120 S. Mapleton Dr., Los Angeles 24, Calif.
Phone: CRestview 1-2141

PresidentCharles Z. Wick
Services Offered—Financing & production of TV series, commercial, filmed in Europe.
Productions—Fabian of Scotland Yard, Adventures of the Big Man.

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod.....Konstantin Kalser
V.P., Super. of Prod.....Ken Baldwin
Mgr., Newsfilm Opera.....Ken Brighton
ControllerHarry Langsam
Distribution Mgr.....Eleonore Grimm

Branch Office

Publicity House, Bell St., London, N.W. 1, England

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Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

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SecretaryJacob Shearer
Productions—Features—Dragnet, Pete Kelly's Blues, The D.I.—30—, The Last Time I Saw Archie. TV series—Dragon, Noah's Ark, The D.A.'s Man, Pete Kelley's Blues, The Black Cat, True.

The Marshall Organization, Inc.

750 Third Ave., New York 17, N. Y.
(See Program Producers)

Master Films Distributors, Inc.

509 Madison Ave., New York 22, N. Y.
Phone: MU 8-8227

PresidentGeorge Caputo
Services Offered: Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.
Phone: BRyant 9-1647

ManagerFrances Kaplan
Services Offered — Distributors of 25 issue features.

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

PresidentArmand Schneck
V.P., Gen. Sales.....Jerome Balsam
Services Offered—Distributors to TV of feature films.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.
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V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill

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 Vice President.....James E. Denning
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 1371 Peachtree St., N.E. Atlanta, Ga.
 425 N. Michigan Ave., Chicago, Ill.
 1172 Union Commerce Bldg., Cleveland, Ohio
 504 Delta Bldg., New Orleans, La.
 426 Transportation Bldg., Cincinnati, Ohio
 2311 Cedar Springs, Dallas, Texas
 15037 W. Eight Mile Rd., Detroit, Michigan
 105 Montgomery St., San Francisco, Calif.
 1415 Northwestern Bank Bldg., Minn., Minn.
 721 Olive St., St. Louis, Mo.
 101 Jones Bldg., Seattle, Wash.
 519 E. Trade St., Box 1503, Charlotte, N. C.
 139 Piccadilly, W1, London, England
 49 bis Ave. Hoche, Paris, France
 180 University Ave., Toronto 1, Ontario, Can.
 Room 940, Nikkatsu Hotel, Tokyo, Japan
 Offices also in Rome, Munich, Mexico City,
 Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and his Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Dr. Hudson's Secret Journal, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Hollywood Star Playhouse, 700 Paramount feature films.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
 Phone: Hollywood 2-6635

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 Vice-Pres., Secy.....Marlyn M. Ettliger
 National Sales Mgr.....Jack Gainey
 Station Service Mgr.....Helen Sweet
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Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

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 Syndication Sales Dir....Richard A. Harper
 Operations Director.....Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City, Calif.

Phone: UP 0-3311

V.P. in chg. of Prods....Robert M. Weitman
 Western Syndicated Sls. Exec..Charles Alsup
 Prudential Plaza, Chicago, Ill.

Central Syndicated Sales

Exec.Edward Montanus
Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13).

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Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.

Phone: CY 7-5366

Mng. Vice President.....Jim McConnell

Services Offered—Telefilm productions.

Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.

Phone: OXford 7-2753

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Act. Executive.....Richard Bliss

Office Mgr.....Charlotte Shoaff

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201 E. Erie St., Chicago, Ill.

Phone: DElaware 7-3761

Sales Mgr.....Peter Markovich

7031 Melrose Ave., Hollywood

Phone: WEbster 3-5674

V.P. & Manager.....J. J. Lipsky

Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

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Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.

Phone: JA 5-2253

President.....Carl Mabry

Branch Office

Suite 624, International Bldg., 630 Fifth Ave.,

New York, N. Y.

Phone: JU 2-5485

V.P., TV Sales.....L. Barry Bernard

Vice President.....Walter Ellaby

Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of film production.

Productions—New Orleans Police Dept., The Tracer, Do You Know Why?

Motion Pictures For Industry

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(See Commercial Producers)

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3 East 57th St., New York, N. Y.

Phone: PL 3-4840

President.....C. F. Vetter, Jr.

Studio Manager.....Gerald Margolis

Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Movielab Color Corp.

619 W. 54th St., New York 19

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Exec. Vice President.....Frank S. Berman

V.P., Sales.....Ben Bloom

V.P., Production.....Ted Gaski

V.P., Color.....John J. Kowalak

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(See Commercial Producers)

Music Makers, Inc.

6 West 57th St., New York 19, N. Y.

(See Commercial Producers)

National Screen Service Corp.

Television & Industrial Films Division

1600 Broadway, New York, N. Y.

(See Commercial Producers)

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10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300

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Phone: OL 5-7701

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Foreign Sales Dir. Remi Crasto
Comptroller Leon Peck

Branch Offices

612 N. Michigan Ave., Chicago, Ill.
Phone: MI 2-5561

Exec. in Chg. Hal Fredericks
Maywood Lake, Olive Branch, Miss.
Phone: ME 7-5118

Exec.-in-Chg. Charlie Britt
175 Bloor St. E., Toronto, Ont.

Exec. in Charge David Griesdorf
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109 Jermyn St., London, England

Vce Pres. in Chg. Sidney L. Simpson
Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

Productions—Play of the Week, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, Sheriff of Cochise, U. S. Marshal, Grand Jury.

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Secretary Milton E. Mermelstein
Treas. Abe Gershen
Bd. Chairman, Pres. Edward N. White
Bd. of Dirs. Jerry Werger, Sam Lake.

Services Offered—Producers & distributors of TV films.

Productions — Mischief Makers, Comedy Capers.

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
Phone: CIrcle 7-8300

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National Sales Mgr. William P. Breen
Mgr., Research & Promo. Charles Gersch

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Los Angeles, Calif. Cliff Ogden
Chicago, Ill. Richard Baldwin
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Greensboro, N. C. Henri C. Profenius
New York City. Robert Brenner
Services Offered—Television film program sales and syndication.

Ted Nemeth Studios

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Phone: CIrcle 5-5147-8

Production Director. Ted Nemeth
Art Director. M. E. Bute
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

General Manager. Morton J. Fink
Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

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 Phone: WI 5-2215

ManagerAl Lanken

1000 Cahuenga Blvd., Hollywood, Calif.
 Phone: HO 6-4409

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Africa Now, Biography, DuPont Theatre.

Overseas Programming Companies, Ltd.

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 Phone: MU 9-5857

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Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

P.G.L. Productions, Inc.

6 E. 47th St., New York 17, N. Y.
 Phone: YUkon 6-4530

President.....John "Bud" Palmer
 Producer-Directors...Frank Herman, Henry Trettin, Al Viola
Services Offered—Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Pan Video Productions, Inc.

200 West 57th St., New York 19, N. Y.
 Phone: Circle 7-6486

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 Exec. Vice President.....Elliot Mandel
 Vice-PresidentDominic Coppotelli
 DirectorsAntonino Rocca,
 Sanford H. Metlis, David Piel, Ken Smith
Services Offered—TV & film productions, live-tap programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
 Phone: HO 9-3181

PresidentPaul Raibourn
 V.P., General Manager.....S. L. Adler
 Production Sales.....Don Patten
 Director, Facilities.....Robert Quinlan
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Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46, Calif.
 (See Commercial Producers)

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245 West 55th St., N. Y. 19
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 V.P., West Coast Opera.....Francis D. Smith
 V.P., Gen. Counsel.....Harry M. Pimstein
 V.P., Educational Dir.....John C. Smith
 Dir., Operations.....Bernard J. O'Rourke
 Exec. Producer.....Robert A. Craig
 Secy., Controller.....Irwin Abrams

Services Offered—Owners of educational film library, musical telecriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
 (See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
 (See Commercial Producers)

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
 Phone: JU 2-0052

Vice Pres., Sales.....Raoul J. Menendez
 Vice Pres., Opera.....Stanley Cohen
 Treasurer.....Barbara Holz
West Coast Branch

959 Seward St., Hollywood 38, Calif.
 Phone: HOLlywood 7-9223

Vice President.....Victor C. Krupa
 Secy., Branch Mgr.....Suzon Steinle Krupa
Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Al Petker/Personality Scope

328 South Beverly Drive, Beverly Hills, Calif.
 Phone: CRestview 4-0225

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 Vice President.....Peter A. Cavallo, Jr.
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Services Offered—Celebrity Fives—five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM—Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

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1401 N. La Brea Ave., Hollywood 28, Calif.
 (See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
 Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
 Phone: LEhigh 5-8850

President.....Jules Power
 Vice President.....Daniel Wilson

Branch Office

228 N. LaSalle, Chicago 1, Ill.
 Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 46, Cal.
 Phone: CRestview 4-5488

President.....Harold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Premier Pictures Co.

630 Ninth Ave., N. Y.
 Phone: JU 6-2187

President.....Sam Lake
Services Offered—Distribution of theatrical and non-theatrical TV features & series producer of features & shorts.

Producers Associates of Television, Inc.

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 Phone: OXFord 5-0335

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 Vice President.....Robert A. Travis
 Secretary.....Charles Haydon
Services Offered—Producers of Rocky and His Friends cartoon series.

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
 Phone: HOLlywood 6-3111

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 Vice President & Sec.....Gerald L. King
 Vice President & Treas.....John Young
 Vice President.....Arthur Gaunt
 General Manager.....Bernard Barron
Services Offered—Rental of stage space & equipment.

TV FILM PRODUCERS & DISTRIBUTORS

Programs for Television, Inc.

1150 Sixth Ave., New York 36, N. Y.

Phone: YU 6-3650

PresidentLeonard Loewinthan
 V.P., Chg. of Pgms.....Everett Rosenthal
 V.P., Nat'l & Network Sales..Harold Hackett
 V.P., Chg. of Syndicated Sales...Ray Junkin
Services Offered—Producers, packagers & distributors of TV programs & films.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.

Phone: BA 7-6563

President.....Guthrie E. Janssen
 Vice Pres.....Justin J. Bayer
 Sec.-Treas.....Philip R. Leeds
Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.
Production: Dateline: Wall St., This Is Wall St.

Pyramid Productions, Inc.

445 Park Ave., New York, N. Y.

Phone: PL 2-4100

President.....S. F. Rubin
Services Offered—Creators & Producers of live and film television shows.

Productions—Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

Reid H. Ray Film Industries, Inc.

2269 Ford Parkway, St. Paul 16, Minn.

(See Commercial Producers)

Reeves Sound Studios

A Division of Reeves Bestg. & Dev. Co.

304 East 44th St., New York 17, N. Y.

Phone: OR 9-3550

President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities

RD-DR Corp.

(Reader's Digest—deRochemont)

380 Madison Ave., New York 9, N. Y.

Phone: OX 7-0350

Chairman of Board...Louis de Rochemont
 PresidentBorden Mace
 Secretary.....Ambrose Doskow
 Treasurer.....Martin J. Maloney
 V.P.Lothar Wolff
Services Offered—Feature, commercial and educational film producers.

Roland Reed Productions, Inc.

650 N. Bronson, Los Angeles 4, Cal.

(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.

Phone: Franklin 4-2108

Manager.....J. van Hearn
Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.

Phone: HOLLYWOOD 5-5171

V.P. Chg. of Sales.....Larry Nunn
Services Offered—TV film distributors and producers

Bob Reichenbach

81 Buckeye Ave., Oakland 18, Calif.

Phone: OL 3-0703

General Manager.....Bob Reichenbach
Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

64 East Lake St., Chicago 1, Ill.

(See Commercial Producers)

Revue Studios

Universal City, Calif

Phone: TR 7-1211

PresidentTaft B. Schreiber
 Sr. V.P.Alan J. Miller
 V.P.'s.....Albert Dorskind, Paul Donnelley

Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.

Phone: CRestview 4-7863

OwnerStuart Reynolds
Services Offered—Prod. of TV films.

Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 43th St., New York, N. Y.

Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.

37 West 57th St., New York 19, N. Y.

Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan

TV FILM PRODUCERS & DISTRIBUTORS

Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-2687

President.....Peter M. Robeck

Branch Office

612 N. Michigan, Chicago 12, Ill.

Phone: WH 4-5438

Manager.....Karl von Schallern

Services Offered—Distribution & production for TV.

Distributing—The Pioneers, 104 half hours; Zoorama, 39 half hours; Anvac, 26 half hours; Age of Kings, 15 hours.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.

(See Commercial Producers)

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.

(See Commercial Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.

Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

Rodney-Young Enterprises

780 Gower, Los Angeles, Calif.

(See Program Producers)

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Claster

Vice President.....Harold Claster

Merchandising Director.....S. Herbert Kaufman

Promotion Director.....E. Alex Dietrich, Jr.

Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38, Calif.

(See Commercial Producers)

R-TV Enterprises

225 West 86th St., New York 24, N. Y.

(See Program Prod.)

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.

(See Commercial Producers)

505 Park Ave., New York 22, N. Y.

Sarra, Inc.

200 E. 56th St., New York, N. Y.

(See Commercial Producers)

Bernard L. Schubert, Inc.

Phone: MURray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FRanklin 2-4392

President.....Walter Schwimmer

V.P., Chg. of Sales.....Bernard Crost

V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.

527 Madison Ave., New York 22, N. Y.

Phone: ELdorado 5-4616

Manager.....Jack Arden

Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.

161 West 54th St., New York, N. Y.

President.....Elliott Abrams

Services Offered—Production and distribution of live and film packages. Syndication of new program concepts.

Scott-Textor Productions

333 East 46th St., New York 17, N. Y.

(See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.

Phone: PLaza 1-4432

Management

Vice Pres., Gen. Mgr.....Jerome Hyams

V.P. Chg. Sales.....John H. Mitchell

V.P., International Oper.....Lloyd Burns

V.P. Chg. Synd.....Robert Seidelman

Dir., Bus. Affairs.....Berton Schneider

Dir., Contract Negotiations, Sec.....R. Karp

Comptroller.....Milton Klein

Dir., Merchandising.....Edward Justin

National Sales Mgr.....Jack Sobel

Director, Publicity.....Don Garrett

Technical Director.....M. Peter Keane

Dir., Adv.-Sls. Planning.....Pierre Marquis

Syndicated Sales

Syndication Sales Mgr.....Stanley Dudelson

Eastern Manager.....Daniel Goodman

Western Mgr.....Robert Newgard

Mid-West Mgr.....William Hart

North-Central Mgr.....Marvin Lowe

Southern Mgr.....Don Bryan

South West. Mgr.....Frank Parton

International

102 Peter St., Toronto, Ont., Canada

Vice President.....Steve Krantz

Film House, 142-150 Wardour St.,

London, W1, England

TV FILM PRODUCERS & DISTRIBUTORS

Sales Rep. George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney,
N.S.W., Australia

Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico

Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan

Hollywood

1334 N. Beachwood, Hollywood, Cal.

Phone: HOLlywood 6-3141

V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim

V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif

Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
ProducersJames Fonda,
Tony Wison, Matthew Rapf, Jerry Briskin,
Dick Wesson, Lewis Reed

Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
EditorialLarry Werner

ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.

Phone: JUDson 6-5582

New York.. Steve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.

HollywoodJoe Swavery
Services Offered—Production, distribution
TV film programs, commercials.

Productions—Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine
1960, Rescue 8, Manhunt, Two Faces West,
Naked City, Huckleberry Hound, Quick
Draw McGraw, Yogi Bear, The Flintstones,
My Sister Eileen, Route 66, Churchill
Memoirs.

Seven Arts Associated Corp.

270 Park Ave., New York 17, N. Y.

Phone: YUKon 6-1717

PresidentEliot Hyman
Vice President.....David Stillman
Secretary-Treas.....Samuel H. Haims

V.P., Gen. Sales Mgr.....W. Robert Rich
V.P., Natl. Sales Mgr.....Donald Klauber
V.P., Foreign Opera.....Norman Katz

Dir. of Operations.....Herbert Richek
Dir. of Sta. Rep. Sales.....Kirk Torney
Eastern Div. Mgr.....Lloyd Krause
Eastern Div. Acc. Exec.....Jack Heim

Dir., Adv., Sales Promo.,

Pub.Harvey Chertok

Branch Offices

8922D N. La Crosse, Skokie, Ill.

Phone: OR 4-5105

Midwest Sales Mgr.....Robert Hoffman
232 South Reeves Dr., Beverly Hills, Calif.

Phone: GRANite 6-1564

West Coast Div. Mgr.....George Mitchell
5641 Charlestown Drive, Dallas, Tex.

Phone: AD 9-2855

Southwest Div. Mgr.....David Hunt
38 Upper Grosvenor St., London, W. 1, Eng.
Phone: HYde Park 1502

V.P., Foreign Affairs.....Norman Katz
Services Offered—TV distributor of 39
Warner Bros. Films of the Fifties (Volume
I); 41 Warner Bros. Films of the Fifties
(Volume II); 35 Special Features; 191

Looney Tunes for TV.

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-3638

President.....Richard Merrill Gillaspay
V.P., Sales.....Joseph G. Leslie

V.P., Programming.....Jerry Speaker
Dir., Synd. Sales.....William Renfro
Production Mgr.....Robert Dunham
Producer, Story Ed.....Frank Share

Branch Office

936 Lake Shore Drive, Chicago, Ill.

Phone: DE 7-6094

Central Sales Mgr.....Marion Timmers
Services Offered—Producers of all types of
programs for live, video tape, or film tele-
vision, including package programs, agency
shows, spots, industrial and documentary.

Production—The Show of Shows, Wide
Wide World, The Hallmark Hall of Fame,
Mr. Wizard, The Ernie Kovacs Show, To-
night, Today, The GM Motorama.

Show Corp. of America

International Bldg.

45 Rockefeller Plaza, New York, N. Y.

Phone: PL 7-9820

President.....C. Robert Manby
Vice Pres.....Frederick S. Schneier
Sales Service, Traffic.....Phil Parisi

Services Offered—Distribution and produc-
tion of feature films, library films, 15-minute
and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.

Phone: HO 3-4173

V.P. Gen. Mgr.....Edwin W. Buckalew
Services Offered—Produce and syndicate
radio properties.

Al Simon Productions, Inc.

1040 N. Las Palmas, Hollywood 38, Calif.

(See Commercial Producers)

Skelton Studio & Research

Laboratories

1416 N. LaBrea Ave., Hollywood, 28, Cal.

Phone: HO 9-2731

PresidentRed Skelton
Services Offered—Motion picture and TV
production, complete mobile tape unit and
3 stages for color or black and white video
tape production, tape or film commercials.

Productions — Red Skelton Show, Bell
Telephone Hour.

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

TV FILM PRODUCERS & DISTRIBUTORS

President-Treas.....Patrick E. Shanahan
 SecretaryGeorge Blake
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.
 Phone: YUkon 6-8166

PresidentShirley A. Slesinger
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Win-aie-the-Pooh."

Fletcher Smith Studios, Inc.

319 E. 44th St., New York 17, N. Y.
 (See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
 Phone: OXford 7-9174

President.....Walter H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
 Phone: WE 5-2218

PresidentVince McMahon
 Vice President.....Fred Kohler
 Vice President.....Bob Luce

Branch Offices

1650 Broadway, New York, N. Y.

Rep.Arnold Skoaland
 1332 Eye St. N.W. Washington, D.C.
 Phone: DI 7-2432

PresidentVince McMahon
Services Offered — Producers and distributors of wrestling shows on tape and film.

Square Deal Pictures Co.

317 Winthrop Ave., New Haven, Conn.
 Phone: UN 5-4464

General Manager.....E. F. Marvin
 Production Mgr.....K. M. Hyde
 Dir. of Photography.....W. A. Detwiler, Jr.
 SecretaryDonn Marvin
Services Offered—Produce & distribute films for TV and other uses.

Productions—Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
 Phone: HOLlywood 9-9011

Producer, Dir.....Ozzie Nelson
 Associate Producer.....Leo Pepin
 CameramanHarold Lipstein
 Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y.
 (See Animated Productions, Inc.
 Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
 Phone: JUdson 2-0770-1

PresidentMax Wolf
Services Offered — Talent representatives, casting production, and packaging of films. Variety and industrial units.

Wilbur Stark

10202 W. Washington, Culver City, Calif.
 Phones UPTon 0-3311

N. Y. Phone: CI 6-0042

PresidentWilbur Stark
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
 Phone: JUdson 6-1717

PresidentChas. F. Dolan
 Vice-PresidentSophie C. Hohne
 Vice-PresidentRobert Kirsten
 General Manager.....G. Roger Cahaney
 Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y.
 Phone: MU 3-6300

PresidentSaul J. Turell
 General Manager.....Lenard Feldman
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

Productions—Silence Please, Captain Sailor Bird Cartoons, Circus Time, Adventure Theatre, Movie Museum, Time Out For Sports, Big Moment In Sports (in association with Hearst Metrotone News), Around The World With Kokomo Jr.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah
 (See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
 Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.

Production—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

TV FILM PRODUCERS & DISTRIBUTORS

Storer Programs, Inc.

500 Park Ave., New York 22, N. Y.
Phone: PLaza 2-7525

Vice Pres. in charge.....Terry H. Lee
Sales Manager.....Jacques Liebhenguth
Sales Promo., Pub. Mgr...Ellen M. Johansen
Branch Offices

338 South Western Ave., Los Angeles, Calif.
Phone: DUmkirk 3-4691

Western Manager.....Howard Lloyd
333 Michigan Ave., Chicago 1, Ill.
Phone: CEntal 6-3863

Midwestern Manager.....William Stout
1018 W. Peachtree St., Atlanta, N.W., Ga.
Phone: 875-8576

Southeastern Manager.....Bill Mason
Services Offered—Four distribution offices as listed above. Producers of programming in cooperation with independent production organizations.

Wilbur Streech Prod., Inc.

135 West 52nd St., New York 19, N. Y.
(See Commercial Producers)

Bill Sturm Studios, Inc.

49 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-8000

Vice Pres.....Whitney Ellsworth
Services Offered — Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.

1136 North Highland Ave.
Hollywood 38, Calif.

(See Commercial Producers)

Talbot Television Ltd.

Axtell Hs., 4th Fl., Warwick St.,
London W.1., England
Phone: GERrard 2673

ManagerAngela Cuthbertson
Services Offered—Distribution of Television films.

Productions—Silence Please, Beachcomber, Encyclopedia Britannica, Picture Book Parade, Hopalong Cassidy, Horizons of Science.

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah
Service Offered—Distributor of films.

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.
(See Commercial Producers)

Teledynamics Corporation

729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052

President.....Richard F. Feiner
Exec. V.P.....Jack Flax
Vice President.....Irwin Pizor

Teledynamics International, Inc.

729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052

PresidentIrwin Pizor
Vice President.....Jack Flax
Vice President.....Richard F. Feiner
Branch Offices

289 Viale Somalia, Rome, Italy
Phone: 8389932

Managing Director.....Alfredo Panonc
20 Sonnenstrasse, Munich 15, Germany
Phone: 55 74 96/7

Managing Directors.....Elfie Thuy

Tele Features, Inc.

15 West 44 St., N. Y. C.
Phone: YUKon 6-4979

PresidentAl Odeal
Vice President.....Lester M. Green
Services Offered—Syndication of cartoons, comedies, and features.

Productions—Courageous Cat cartoon series and the Comedy Carnival package.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Teleprogramas De Mexico S.A.

Televicentro, Chapultec 18, Mexico 1, D. F., Mexico

ManagerRene Anselmo
Services Offered—Production & distribution of spanish language Videotape and filmed programs.

Productions—Soap Operas, Musicals, Dramatic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.
Phone: CH 4-0122

Owner & Sales Manager...Robert D. Tobias
Services Offered — Produce and distribute TV series. Studio renting. Editing and recording services.

Production—Animaland.

Telescreen Advertising Co.

711 Fifth Ave., New York 22, N. Y.
(See Screen Gems, Inc.)

Telesynd

(Division of Wrather Organization)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242

PresidentHardie Frieberg
Branch Office

270 North Canon Drive, Beverly Hills, Calif.
Productions—Lone Ranger, 104 half hours.

TV FILM PRODUCERS & DISTRIBUTORS

Television Broadcasting Service, Inc.

91 Central Park W., N. Y. 23
Phone: TR 7-2372

President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle
Asst. Treasurer.....Joseph G. Vietri

Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 14, Mich.

Phone: VAlley 2-0092

Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.
Phone: Windham 241

Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N. J.
Phone: CAldwell 6-4272

Reg. Sales Mgr.....Orwyn L. Werfel
54 Grand Ave., Palisades Park, N. J.
Phone: WH 5-9704

Manager.....Joseph G. Vietri
Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events, etc.

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

President.....Basil Estreich
Vice President.....Martin J. Robinson
V.P., Gen. Counsel.....Arnold C. Stream
Treasurer.....Martin Schildkraut
Secretary.....M. Morton Siegel
Services Offered: Feature films; short subjects; film packages; television and radio time.

Television International Co.

723 7th Ave., New York, N. Y.
Phone: CI 2-0130

General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630

V.P. in charge of Sales.....Alvin E. Unger
Branch Office
4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666

President.....Henry G. Saperstein

Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Temopic Enterprise, S.A.

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911

Managing Directors...R. Young, E. Rodney
Services Offered—Producers and packagers of film-TV programs.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 6-1212

President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
Vice President.....Sig Mickelson
Business Manager.....Andrew J. Murtha
Productions—Bob Drew & Associates TV productions; The March of Time with Henry Cabot Lodge; Time-Life Broadcast News Service (radio).

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

President.....T. Toddy
General Manager.....James L. Roberts
Services Offered—Commercials; industrial.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023

President.....Loretta Young
Secretary, Treas.....Robert F. Shewalter
Services Offered—Producing films for television.

Production—The Loretta Young Show.

Trans Artists Prods., Inc.

731 N. La Brea, Los Angeles, Calif.
Phone: WEBster 1-1639

1776 Broadway, New York, N. Y.
N. Y. Phone: PLaza 1-4352

Chairman of Board.....Gerald Rappoport
President.....Samuel Singer
Secretary-Treasurer.....Louis Himelstein
Directors.....Theodore Propp
Reuben Timmins

Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.

Productions—Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible in Animation.

Transfilm-Caravel, Inc.

445 Park Ave., New York 22, N. Y.
(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

PresidentRichard Brandt
Vice President.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. Vice President.....Sidney Ginsberg
Asst. to V.P.....Robert L. Miller
Publicity Director.....Barbara Wilkens

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYwood 2-6903

Western Div. Manager...A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUPERior 7-3995

Midwest Div. Manager.....M. E. Ormond
Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions — Encyclopaedia Britannica Films; Feature Films; Animated Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MURray Hill 7-2590

President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
(See Commercial Producers)

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17, N. Y.

Phone: YUKon 6-2553

PresidentWynn Nathan
Eastern Sales Mgr.....Joseph J. Madalena

Branch Office

612 N. Michigan Ave., Chicago 11, Ill.
Phone: MICHigan 2-7727

Exec-in-Chg.John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.
Phone: HO 6-3111

Exec-in-Chg.Gerry King
ComptrollerFrank Wolf
Services Offered—Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

Twentieth Century-Fox Television, Inc.

Box 900, Beverly Hills, Calif.
Phone: CRESTview 6-2211

N. Y. Phone: CO 5-3320

PresidentPeter Levathes
V.P., Chg. of Prod.....Roy Huggins
V.P., TV Prod.....William Self
ProducersRod Amateau,
Robert Brees, Hal Goodman, Larry Klein,

Gene Levitt, Art Wallace, Richard Goldstone, Tony Wilson, William Wright
V.P., Chg. Bus. Affairs.....Maurice Morton
Executive Asst; Post Prod.....James Moore
Director, TV Sales.....George T. Shupert
Casting Director.....John Erman
LegalJohn Garr
Production Exec.....Henry Norman
Story Editor.....Tony Muto
PublicityFrank Neill
Gen'l Music Dir.....Lionel Newman
ControllerDonald Bohnhorst
Production Manager.....Gaston Glass
Asst. Production Mgr.....Jack Gertsman
Productions—Adventures in Paradise, Dobie Gillis, Bus Stop, Follow the Sun, Margie.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

President.....Peter G. Levathes
Vice President.....George T. Shupert
Dir. of International Sales...Alan Silverbach
Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y.
(See Program Producers)

United Artists Associated, Inc.

247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800

PresidentArthur Krim
Board Chairman.....Robert S. Benjamin
Sr. V.P.....Henry J. Zittau
Executive V.P.....Irwin Ezzes
Asst. Gen. Sales Mgr.....John McCormick
Eastern Sales Mgr.....Leonard E. Hammer
Foreign Sls. Manager.....Manny Reiner
Director of Advertising.....Jay H. Smolin

Branch Offices

520 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7050

Central Div. Manager.....Jerome Wechsler
1511 Bryan St., Dallas 1, Texas
Phone: RI 7-8553

Southern Div. Mgr.....Bruce J. Collier
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HO 6-3429

Western Div. Manager.....Wade Crosby
Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; RKO Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films, including over 100 features in color.

TV FILM PRODUCERS & DISTRIBUTORS

United Film & Recording Studios

301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020

PresidentDavid Savage
Exec. Vice Pres.....Alvin Sussman

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.
Phone: ST 4-6701

ManagerWade Crosby
21 Timberlane, Cochituate, Mass.
Boston Phone: LI 2-7171

ManagerTed Swift
Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOnacre 5-6300

PresidentDavid Jay
Vice President.....Betty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

UPI Movietonevs, Inc.

460 West 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200

President.....W. C. Michels
V.P., Producer.....Edmund Reek, Sr.
Services Offered—Theatrical and TV news films; short subjects.

Van Praag Productions

1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MURray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler

SecretaryRuth Teksmo
Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentaries for Consumers Union, Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-7106

PresidentMark Lipsky
Vice President.....Sidney Lipsky
Secretary-TreasurerMartin Carr

Branch Offices

730 5th Ave., New York, N. Y.
Phone: JUdson 2-5400

Director.....John H. Teeter
646 N. Michigan Ave., Chicago, Ill.
Phone: SU 7-7577

DirectorSidney Lipsky
Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.
Phone: CIRCLE 6-2425

President.....William P. Andrews
Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 1620, 15 Central Park West, New York, N. Y.

Phone: CO 5-0060

President, Sales Mgr.....Lew Ginsburg
Branch Office

116 Bis Champs Elysees, Paris, France
Managing Director.....Sam Selsky

Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: CIRCLE 5-2611

President.....Lee R. Bobker
Vice Presidents...Helen R. Kristt, Irving L.

Oshman, Seymour J. Weissman
Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

TV FILM PRODUCERS & DISTRIBUTORS

Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Bob Warner Productions

7 East 78th St., New York 21, N. Y.
(See Commercial Producers)

Warner Bros. Pictures, Inc. **TV Division**

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251

N. Y. Office

666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

V.P., Exec. Producer.....William T. Orr
V.P., Sales Manager.....Oliver Treyz
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Richard Buell
Prod. (Cheyenne).....Art Silver
Prod. (Room For One More).....Ed Jurist
Prod. (Maverick).....William L. Stuart
Prod. (77 Sunset Strip).....Fenton Earnshaw
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Howie Horwitz
Prod. (Surfside 6).....Joel Rogosin
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Productions—Cheyenne, Surfside 6, Maverick, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Room For One More.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss
Services Offered—Production and distribution of all types of television film programming.

WGN Syndication Sales

2501 Bradley Place, Chicago 18, Ill.
Phone: LAkeview 8-2311

General Sales Mgr.....Bradley R. Eidmann
Assistant Sales Mgr.....Harry B. Miller
Traffic Coordinator.....Vivian Pappas
Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

Productions—Syndicator and distributor for Great Music From Chicago, Exclusively Outdoors.

Wilding, Inc.

405 Park Ave., New York, N. Y.
(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OLympia 2-7075

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Secretary.....Sylvan Covey

Controller.....Harvey Bernhard
Editorial Head.....Philip R. Rosenberg
Production Head.....Bert Gold
Sound Dept. Head.....Jerry Young
Story Dept. Head.....Alan Lansburg
Music Head.....Jack Tillar
Producers.....Jesse Sandler, William Kronick, William Holmes

Publicity.....Henry Arnstein

Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.

Productions—Race For Space, The Story of Series, D-Day, Biography of a Movie, Hollywood: The Golden Years.

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President.....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod....Maurice Unger
Exec. V.P., Chg. of Programs...Richard Dorso
V.P., Chg. of Chicago Off....Edward Broman
V.P., Syndication Sales.....Len Firestone
V.P., N.Y.C. Sales.....Joe Kotler
Sales Mgr., N.Y.C. Sales.....R. Hamburger
Sales Mgr., No. East Div.....Jack Martin

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46, Calif.

Sales Mgr. West. Div.....Allen Martini
Southland Center Bldg., Dallas 1, Tex.

Sales Mgr. So. Cent. Div.....Phil Mergener
520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr. No. Cent. Div.....Jim Grubb
1529 Madison Rd., Cincinnati 6, O.

Sales Mgr. Mid Cent. Div....Mike Kievman
805 Peachtree St. E., Atlanta, Ga.

Sales Mgr. So. East. Div.....John Davidson

Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up, The Story Of, Tombstone Territory, Rip Cord, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of the Dangerous Robin, Rough Riders, The Aquanauts, Klondike, Miami Undercover, King of Diamonds, Keyhole, Everglades.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Productions—Poem for a Day, Kiddie Camera.

TV Film Producers & Distributors Index To Who's Who Among Top Level Executives

Name	Page	Name	Page
Alexander, Arthur	948	Nathan, Wynn	949
Alexander, Max	945	Niles, Fred	951
Anderson, Howard B.	948	Plitt, Henry G.	941
Arnaz, Desi	941	Powell, Richard E.	949
Bagnall, George	949	Rabinovitz, Jason	946
Barnett, Norman	950	Raibourn, Paul	950
Baruch, Ralph M.	945	Ransohoff, Martin	949
Beck, Maurice	947	Rappoport, Gerald J.	950
Brandt, Richard	943	Reed, Roland	941
Breen, William P.	951	Reed, Seymour	940
Brill, Frank	948	Reiner, Manny	941
Brodax, Al	949	Rettig, Earl	949
Bruder, Franklin F.	948	Rich, Robert W.	947
Burns, John B.	940	Rifkin, Maurice J.	940
Burns, Lloyd	947	Rittenberg, Morris	951
Carlton, Richard	942	Robeck, Peter M.	940
Digges, Sam Cook	942	Ross, Chester M.	940
Disney, Walt	943	Rush, Herman	942
Dozier, William	942	Sackett, Mort D.	945
Ezzes, Erwin H.	945	Schaefer, Armand L.	945
Fedderson, Don	949	Schwimmer, Walter	951
Fein, Irving A.	948	Seidelman, Robert	946
Firestone, Len	946	Self, William	942
Friedland, Lou	946	Sharpe, Don W.	942
German, William J.	947	Silverbach, Alan M.	950
Golden, Hal	948	Sinn, John L.	941
Goldstein, Chuck	945	Smith, Francis D.	947
Goodman, Harry S.	944	Stabler, Robert W.	943
Goodson, Mark	943	Stark, Ray	949
Gottlieb, Ira	940	Stern, Alfred R.	950
Guedel, John	943	Streech, Wilbur J.	947
Harper, Richard A.	946	Sullivan, Grace	948
Harvey, Alfred	951	Sutton, David V.	946
Hersh, Sam	944	Talbot, Paul	944
Hyams, Jerome	946	Todman, William Selden	944
Hyman, Eliot	943	Turell, Saul J.	944
Jones, Merle S.	941	Unger, Alvin E.	950
Katz, Norman B.	951	Unger, Maurice	945
Kaufman, Reub	943	Van Praag, William	944
Klauber, Donald	944	Webb, Jack	941
Levathes, Peter G.	950	Weis, Pierre	947
Liebenguth, Jacques	951	Weitman, Robert M.	942
McGregor, Charles	940	Wrather, Jack	951
Mahlstedt, Fred J.	944	Wolper, David L.	943
Manby, C. Robert	945	Ziv, Frederick W.	941
Mandell, Abe	942	Zouary, Maurice H.	947
Michelson, Charles	948	Zucker, Nathan	946
Mitchell, John H.	940		
Morton, Alfred H.	950		

TV FILM PRODUCER-DISTRIBUTOR BIOS.

RIFKIN, MAURICE J., executive vice president in charge of sales, Ziv-United Artists Inc.; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953.



REED, SEYMOUR, president and member of Board of Directors, Official Films, began his career as a Public Accountant. First became associated with television industry in 1951 as comptroller for Official Films; elected treasurer shortly thereafter, became president in 1960 concentrating on an extensive sales force; successfully selling "Almanac," "Greatest Headlines of the Century" and "Sportsfolio."



BURNS, JOHN B., vice president in charge of sales, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953.



McGREGOR, CHARLES, president of Banner Films, Inc., attended NYU, is married and has one child. Prior to forming Banner Films, Inc., he was manager of the Chicago office and midwest territory for Flamingo Films. Past associations also include the producing and packaging of live shows for network, and manager of ABC Music Publishing Company.



MITCHELL, JOHN H., vice president in charge of sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U. S. Navy, Mitchell became director of TV for United Artists.



ROBECK, PETER M., head of Peter M. Robeck & Company, Inc., attended UCLA, began his career as guide for NBC-TV. Was assistant director of Public Affairs, CBS Hollywood, general manager sales for Consolidated TV Sales and TV Film Division of RKO Teleradio before founding own company, Scarab Film Company, 1958, which now bears his name. Married to former Trudy Mann, two children.



ROSS, CHESTER M., president of Bonded TV Film Service and Bonded Film Storage, was born March 29, 1917; graduated from Cornell University and Harvard Law School; edited the Harvard Law Review, 1940-1941. From 1942 to 1946, served in the War Shipping Administration in Washington; has been president of Bonded affiliates since 1946. Married, two children.



GOTTLIEB, IRA, president, Flamingo Telefilm Sales, Inc. Entered the field in 1950 as Flamingo's director of sales. Under his leadership the company has pioneered in the syndication of foreign films for television. He advanced from executive vice-president to president in 1960. He is on the board of directors of Retarded Infant Services. Graduate of N. Y. U.; Air Force Major in World War II.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."



JONES, MERLE S., president, CBS TV Stations Div., born August 14, 1905, Omaha, Neb., is a graduate of U. of Nebraska Law School. Entered broadcasting with WAAW, Omaha, Neb. in 1933. Joined CBS, 1936, as assistant to general manager of KMOX. Also held positions with WOL, Washington, D. C.; WCCO, St. Paul; CBS-TV. Married to former Frances Green of Denison, Texas and lives in N.Y.



ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.



REINER, MANNY, vice president, director of Foreign Operations, Ziv-United Artists, inc. Born New York, N. Y. Joined Warner Bros., 1933 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.



PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.



ZIV, FREDERICK W., chairman of the board, Ziv-United Artists, Inc. Born: August 17, 1905; U. of Mich., LL.B., 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.



WEBB, JACK, actor, producer, director. Born, Santa Monica, California, educated in Los Angeles. Began radio career in San Francisco in 1945 as announcer, writer, actor. Creator, director and star of "Dragnet," producer of TV series "Pete Kelly's Blues," "D.A.'s Man," and "Noah's Ark"; pictures include Sunset Boulevard, Appointment with Danger, The Men, The D.I., Halls of Montezuma, and others.



SINN, JOHN L., president, Ziv-United Artists Inc. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgm. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

MANDELL, ABE, vice president in charge of Administration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.



DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department; joined CBS in 1949 as account executive in newly created TV department of radio sales; television Manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales; gen. mgr. WCBS-TV, 1954-58.



SHARPE, DON W., senior executive officer and president of GAC-TV. Started as an actor in 1939, then turned to writing, adapting radio scripts in Hollywood in 1941. Was with manager Frank W. Vincent until 1947 when he opened his own agency. Developed radio series packages with top Hollywood stars. As a TV packager, handled sale of "I Love Lucy," "Four Star Playhouse."



WEITMAN, ROBERT M., vice president in charge of studio administration, MGM. Born, New York City; educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vice-president in charge of program development for CBS-TV prior to his association with MGM during 1960.



SELF, WILLIAM, vice president in charge of production at Twentieth Century-Fox TV. Was executive producer of the 1952 Schlitz Playhouse of Stars. In 1957 was producer for Frank Sinatra shows, both live and on film. In 1958 he was executive producer of "Twilight Zone" and assisted in producing "Hotel de Paris." In 1959, he became director of program admin., CBS-TV.



DOZIER, WILLIAM, vice president in charge of West Coast activities for Screen Gems, Inc. Entered the industry as talent representative in 1935, serving at RKO, Paramount and U-I. He joined Columbia in 1949 as a producer. In 1955-57, was vice president in charge of RKO Pictures. Prior to present post, was vice president in charge of network programs, Hollywood, for CBS-TV.



CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corp., was born in N.Y.C. and attended Pace and Columbia. Entered the film industry in 1935 with Columbia Pictures. With Sterling TV since 1951, he joined Trans-Lux TV in 1956. He recently created the idea for a TV program exchange which resulted in the formation of Television Affiliates Corp. (TAC).



RUSH, HERMAN, senior vice president in charge of TV, GAC. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions. B. Chicago, 1901. Started career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.



HYMAN, ELIOT, president, Seven Arts Associated Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc. (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.



STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general manager; previous associations included public relations-advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, one child.



WOLPER, DAVID L., executive producer and president of Wolper Productions, Inc. One of the founder-owners of Flamingo Films in 1948, prior to forming his own company in 1958. Produced "Superman," "Grand Ole Opry," etc. Now producing documentaries under Wolper Productions banner; Member board of directors, Mount Sinai Hospital, The Thaliens.



GUEDEL, JOHN, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.



GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."



BRANDT, RICHARD, president, Trans-Lux Television Corp., pres. TV Affiliates Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.



KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.



TV FILM PRODUCER-DISTRIBUTOR BIOS.



GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.



TODMAN, WILLIAM SELDEN, owner-partner with Mark Goodson of Goodson-Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.



TURELL, SAUL J., president Sterling Television Company, Inc. Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.



MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950.



KLAUBER, DONALD, vice president, national sales manager, Seven Art Associated Corp., was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography.



VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.



HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.



TALBOT, PAUL, president Fremantle Int'l, Inc. Started career in industry in 1941 with CBS-TV; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.

TV FILM PRODUCER-DISTRIBUTOR BIOS.

MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Telradio, 1953; assumed present position in 1958.



EZZES, ERWIN H., executive vice president, United Artists Associated. Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.



GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," vocal group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio & TV appearances; entered commercials production field with organization of his present company.



BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.



SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.



SCHAEFER, ARMAND L., president of Flying A Productions. Born, Tavistock, Ont., Canada 1908, entered motion picture industry with Mack Sennett in 1924. Producer and executive producer Republic Pictures 1935-47; president, Gene Autry Productions since 1947; executive television production, Gene Autry Show, Range Rider, Annie Oakley, Buffalo Bill Jr., and others.



ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julius Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.



UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Inc.; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

SEIDELMAN, ROBERT, vice president in charge of syndication, Screen Gems, Inc., B. 1925. N.Y.C. B.A. New York University; M. Phyllis; Children — Carol Ann, Richard. Entered industry in 1946. United World Films TV Dept.; 1949-50, Universal Int'l Films 1950, joined Hygo TV films as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-owner of Unity TV.



RABINOVITZ, JASON, director, business affairs, MGM-TV, born, Boston, Mass., graduate of Harvard College. Started work for Chase Manhattan Bank and United Paramount Theatres, assistant to secretary-treasurer for financial public relations. Also associated with ABC-TV network. Married, and the father of four children, he served a tour of duty with 11th Airborne Division.



FIRESTONE, LEN, vice president syndication sales, Ziv-United Artists Inc.; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.



HARPER, RICHARD A., director, World-Wide Syndicated Sales, for MGM-TV, was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. in 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U. S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.



SUTTON, DAVID V., vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.



HYAMS, JEROME, vice president and general manager for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.



FRIEDLAND, LOU, vice president in charge of station program sales, MCA TV Ltd., was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.

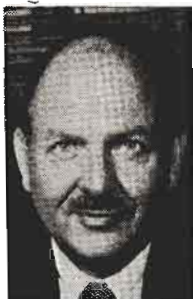


ZUCKER, NATHAN, president of Dynamic Films Inc., is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became co-founder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



RICH, ROBERT W., vice president, general sales manager, Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.



SMITH, FRANCIS D., vice president, general sales manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.



WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.



ZOUARY, MAURICE H., president Maurice H. Zouray productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.



GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children. Member: Lotus, Explorers Clubs.



BECK, MAURICE, a native Texan, accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today, he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.



STRECH, WILBUR J., president Wilbur Streech Productions, Inc., TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

GOLDEN, HAL, vice president, director of sales, MCA-TV Film Syndication Div., born, Niagara Falls, N. Y. Graduated in 1949, Syracuse U., after attending Biarritz American U., France, U. of Buffalo. Started conducting disc jockey show, WBAU. Also held posts with WJTN, Jamestown (N. Y.), WEBR, Buffalo, NBC promotion dept., New York. Member of Chicago Ad Club; awarded Billboard citation for syndication sales.



BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States. Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58, purchased Astor Pictures, Inc., 1959.



SULLIVAN, GRACE, director of national sales for Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful selling.



BRILL, FRANK, vice-president in charge of the New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.



ANDERSON, HOWARD B., vice president of sales, Chicago, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.



ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Pictures, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.



FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was born June 21, 1911. Received degree from Brooklyn Law School, 1936, after attending Colby, U. of Baltimore, U. of Wisc. Started career in 1933 in promotion department, Warner Bros. Also held posts with Columbia Pictures, Amusement Enterprises, Inc., CBS Radio Network.



MICHELSON, CHARLES, President Charles Michelson, Inc., USA representative for Australian TV stations. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938. He is married and the father of two children.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

RANSOHOFF, MARTIN, chairman of the board, Filmways Inc., which has opened a New York studio for motion picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1952 and signed an agreement with MGM to use their West Coast studio facilities.



POWELL, RICHARD E. (Dick), president Four Star Television, born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in television programs.



RETTIG, EARL, secretary and managing officer of Hope Enterprises, born in Chicago June 4, 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.



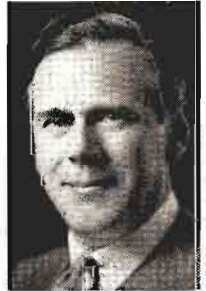
FEDDERSON, DON, president of Don Fedderson Productions. Born, Beresford, S. D., educated Kansas City School of Law. Started in TV with KLAC-TV, Los Angeles as general manager, after having served with newspapers in Wichita and San Francisco as well as radio KYA. Creator and producer of "My Three Sons." Consultant, Lawrence Welk. President, Don Fedderson Productions, since 1952.



BRODAX, AL, director of television for King Features Syndicate. Born, New York City, educated University of Wisconsin. Entered television in 1950 in program development at William Morris Agency. Free-lance writer for CBS shows; co-produced "Winesburg, Ohio" for Broadway. Winner of Sinclair Lewis Short Story Award.



BAGNALL, GEORGE, president, George Bagnall and Associates, Inc. President, Cartoon Distributors Corp., 1960. Started his career in motion pictures in 1928 with Fox Film Company, Studio treasurer with Paramount in 1935, later named executive studio manager; vice president, general manager Alexander Korda, 1941-42; Board Dir. Walt Disney, 1960.



NATHAN, WYNN, president TV Marketeers, attended University of Southern California in 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948; v.p., charge sales until company was sold, 1956. Vice President, Charge of Sales, Member of Board of Directors, MCA-TV. Formed his own company in 1960.



STARK, RAY, senior vice president, Seven Arts Productions, Ltd., as an ex-Hollywood agent proved himself a showman with his first film production, "The World of Susie Wong," starring William Holden and talented Nancy Kwan as Susie. After leaving the Levee-Stark agency for a vice-presidency at Famous Artists, he resigned in 1957 to form Seven Arts Productions with Eliot Hyman.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

RAIBOURN, PAUL, vice president, member of the board, Paramount Pictures Corp. President of Autometric Corp., a Paramount affiliate. President of Paramount TV Productions, Inc. President of TV station KTLA, Los Angeles, associated with Paramount. B.S., electrical engineering, U. of Illinois; Columbia U., graduate work in economics. Joined Paramount in 1920.



RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers, Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation, Independent Producer of Animated Shorts.



LEVATHES, PETER G., president, Twentieth Century-Fox TV; also appointed chief of motion picture film production for 20th Century-Fox Film Corp., June 1961; and appointed executive vice president in charge of world wide distribution for 20th Century-Fox Film Corp., in November 1961. Levathes joined Young and Rubicam as vice president in 1952, and became head of its TV dept. in 1957.



SILVERBACH, ALAN M., director, International Sales, Twentieth Century-Fox TV, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.



STERN, ALFRED R., vice president, NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill. During World War II, he served with the United States Army Air Force in the Pacific.



BARNETT, NORMAN, president of Barnett International Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Re-joined Barnett International Forwarders in 1946 as secretary of corporation; appointed vice pres. in 1952, assumed present position in 1960. Married, three children.



MORTON, ALFRED H., chairman, executive committee, Astor Pictures, Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th-Fox, 1948-50.



UNGER, ALVIN E., V.P. in charge of sales of TV Personalities, Inc. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv Co., where he attained the post of vice president in charge of sales. At I.T.C. for two years as V.P. in charge of sales. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation.



TV FILM PRODUCER-DISTRIBUTOR BIOS.

SCHWIMMER, WALTER, president of Walter Schwimmer, Inc., producers of TV and radio programs. A Chicago native, was in advertising until 1945 when he formed present company. Best known TV shows are "Championship Bowling," "All-Star Golf" and "Championship Bridge." In radio produced John Nesbitt's "Passing Parade" and the "Deems Taylor Concert" among many others.



WRATHER, JACK, president of Wrather Corp., whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," "Lassie" etc.); owner of radio and TV stations; former partner in Independent Television Corp.



KATZ, NORMAN B., vice president, foreign operations, Seven Arts Associated Corp., is responsible for all theatrical and TV distribution outside of the U.S. and Canada. Headquarters in London. Formerly was vice president, foreign operations for TV Industries and UA-TV. First associated with Eliot Hyman in 1954 with formation of AA Productions, later United Artists Associated.



HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets, 1940. Developed cartoon program, ABC-TV. Publisher, thirty magazines. Married to Vickie Lorne, father of three—Susan, Alan, Russel. Served as Captain in U.S.A., World War II.



BREEN, WILLIAM P., national sales manager, NBC Films. Began company career in 1952 as a salesman. Subsequently became sales supervisor and eastern sales manager, before assuming present duties in 1961. Born and educated in New York City, Veteran of World War II and Korean conflict. He lives in Montclair, N. J., with his wife and three sons.



LIEBENGUTH, JACQUES, sales manager, Storer Programs, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force. Formerly regional sales dir. for Filmaster, Inc.



RITTENBERG, MORRIS, president of NBC Films. During ten years at NBC, has been manager of sales development for the TV network and manager of special program sales. Named director, Domestic Enterprises, in 1960, before present appointment, July, 1961. Born in Detroit, educated at New York University. He is married and lives in New York City.



NILES, FRED, president, Fred Niles Communications Centers, Inc. Organized TV-film division of Kling Studios, 1947; executive vice president Kling Film Enterprises, 1950-55. Formed own company 1955 to produce TV commercials, business films, theatrical releases, sales training programs. Studios in Chicago (headquarters), Hollywood, and New York City.





Producers of Quality
Television Commercials

SARRA INC.

200 East 56th Street
New York 22, New York
Murray Hill 8-0085

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16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151

TELEVISION

**RADIO AND TV
COMMERCIAL
AND INDUSTRIAL
PRODUCERS**

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1962

Silver Anniversary

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To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

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630 Ninth Avenue

PLaza 7-0760

New York 36, N. Y.

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Phone: Michigan 2-5877

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 General Mgr.....Patti Wilkus
Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38

Phone: HOLLYWOOD 6-6566

President J. Larsen
 Vice President.....Betty Larsen
 Treasurer Frank Putnam
 Sales Manager.....Richard Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.

Phone: CR 5-5219

PresidentDon Quinn
 Vice President.....Martin Sperzel
 SecretaryHelen Hendricks
 TreasurerCharles Goldring
Services Offered—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36

Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
 DirectorBernard Rubinstein
 Copy Chief.....David M. Hausdorff
Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.

Phone: PLaza 7-2125

PresidentGerald Auerbach
 Exec. V.P.....Alfred DiPietro
 Vice Pres., Sales.....John W. Holbrook
 V.P., Comptroller.....Samuel Auerbach
 Prod. Distrib. Mgr.....Ervin Rosenfeld
Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
 Colorado Springs, Colo.

Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
 PresidentKeith Munroe
 Exec. Vice Pres.....Julian G. Pollock
 V.P., Gen. Mgr.....Jay Berry
 V.P., Production.....James Anderson
 General Sales Mgr.....C. D. Martin
 Field Sales Prod. Mgr.....Arthur M. Oaks
 Creative Dir.....Howard F. Olds

Branch Offices

500 Fifth Ave., New York 36, N. Y.

Phone: LO 5-1350

Vice President.....Howard F. Olds
 V.P., Alexander Int.....Kenneth A. Silver
 472 Wrigley Bldg., Chicago 11, Ill.

Phone: WH 4-5980

Exec-in-Chg.Terry Hatch
 Balderas 36-808, Mexico, D.F., Mexico

Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
 Calle Comercio 450, San Juan, P.R.

Phone: 3-2898

Exec-in-Chg.Haskel Marshal
Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)

1417 N. Western Ave., Hollywood 27

Phone: HOLLYWOOD 2-6231

PresidentGordon Mitchell
 Vice President.....C. D. Owens
Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood
Services Offered—Film processing; titles; 16mm & 35mm sound recording; TV spots. Location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

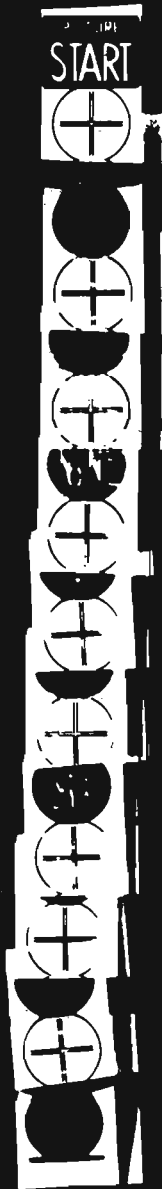
ManagerBen Harris
 Sales Mgr.....S. Adams
 SecretaryI. Weyhmiller
Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19

Phone: PL 7-5915

Exec. Prodr.....Robert Gross



creative film making

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 Prod. Control.....Sheldon Abromowitz
 Director, TV.....Frank Lepore
 Office Mgr.....Barbara Brazong

Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

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Animated Productions Inc.

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 Phone: CO 5-2942

PresidentAl Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
 Phone: HO 4-1117

PresidentEarl Klein
 Production Manager.....S. A. Cazanov
 Creative Director.....Pete Bastiansen
 DirectorEd Barge
 Sales Manager.....Hal Styles

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
 Phone: BR 3-3040

RepresentativeTed Petok
 221 N. LaSalle St., Chicago, Ill.
 Phone: CI 5-4830

RepresentativeJoe W. Edwards
Services Offered—Animated & live action TV comm's, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
 Phone: CI 5-4830

Chief Animator.....Abe Blashko
 Animation Supervisor.....Robert Tinfo
 AdministrationSeymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
 Phone: CI 6-3817-8

PresidentGraham Place
 Vice Pres.....Otto Feuer
 Gen. Mgr.....Donald Fellows
 National Sls. Dir.....Lee Krieger
 Production Director.....Harry Basch
Services Offered—Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
 Phone: PL 7-3638

PresidentEvan J. Anton

Vice Pres.....Mary Mallios
 Sec'y-Treas.....James Mallios
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont.
 Phone: WALnut 2-3163

PresidentR. Rosenberg
Services Offered—Compl. film facilities; comm's & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
 Phone: COlumbus 5-6968

PresidentR. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
 Phone: LEXington 2-5970

PresidentJoseph Armstrong
Services Offered—Custom, synd. comm's facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
 Phone: AUstin 7-8620

PresidentJ. A. Kellock
 Exec. Vice Pres.....L. Mominee
 Vice Pres. & Prod. Mgr.....A. S. Bradish
 V.P.'s.....T H. Peterson, R. L. McMillan
 SecretaryW. L. Naftzger

Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio
 Phone: MO 1-3867

Vice PresidentR. L. McMillan
 11 Barbour Terraces, Woodward & W.
 Long Lake Rd., Bloomfield Hills, Mich.
 Phone: MIDwest 7-1155

Vice President.....J. L. Herman
 6631 Hollywood Blvd., Hollywood, Calif.
 Phone: HOLlywood 9-3904
 408 Rucker Pl., Alexandria, Va.
 Phone: OV 3-1525

ManagerR. C. Barrett
Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

ATU Productions

130 W. 57th St., N.Y.C.
 Phone: JU 6-4292

Vice President.....Cal A. Stadlen
 Nat'l Sales Mgr.....Elliott Arluck
Services Offered—Creators & producers of "Syndivdua" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
 Phone: PL 7-0760

President.....Frank K. Speidell
 Vice Pres., Treas.....P. J. Mooney
 Vice President.....T. H. Westermann

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AND
SERVICE**

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N
C.

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New York 17, N. Y.

Studio:

240 East 45th Street

New York 17, N. Y.

Oxford 7-6655

RADIO-TV COMMERCIAL PRODUCERS

TV Dept. Mgr. Harold R. Lipman
 Secretary Alexander Gansell
Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
 Phone: LOcust 4-4429

Exec. in Charge Franklin O. Pease
 Mgr., Film Distrib. David Rosen
 Traveling Rep. Gertrude W. Weiss
 Exec. Sales Manager Charles Stahl

Branch Office

P. O. Box 265, Clewiston, Fla.
 Phone: YU 3-1711

Services Offered—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

Austin Productions, Inc.

232 North Main St., Lima, O.
 Phone: CApitol 9-7881

President B. Otto Austin, Jr.
 Vice President Clair E. Butturff
 Secretary Nancy M. Austin

Services Offered—Producers of film commercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14
 Phone: YUkon 9-9840

Partners Bil and Cora Baird
 Personal Manager Frank Cooper Assoc.
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.
 Phone: CHapel 3-5848

President R. Stevens
 Vice President Doyle Courington

Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
 Phone: SK 6-8383

Producer Thos. J. Barbre
 Asst. Mgr. Anita T. Barbre
 Dir. Sound Paul F. Emrich
 Dir. Photography H. J. Anderson

Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Busch Radio & Television Productions

17 E. 45th St., N.Y.C. 17
 Phone: MU 2-8877

Partner Charles J. Basch, Jr.
 Partner Frankie Basch

Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
 Phone: RE 4-3164

President Morton Read
 V.P., Sls. D. D. Doyle
 V.P., TV. Harold O. Stanton

Branch Office

80 Boylston St., Boston, Mass.
 Phone: HANcock 6-8904

V.P. David Doyle
Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
 Phone: COmmonwealth 6-6881

President J. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
 Phone: MU 2-0777

Exec. Prod. Viola S. Becker
Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
 Phone: MELrose 7-0306

President R. R. Benson
Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
 Phone: HO 5-9886

Partner Vince Degen
Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
 Phone: RI 9-8800

Manager Guy Biddick
 Traveling Rep. Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.

RADIO-TV COMMERCIAL PRODUCERS

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

PresidentCurtis Biever
Secretary-TreasurerLou Stein
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y.
(See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
PresidentPaul A. Bray
V.P., Sales.....Paul Bray, Jr.
TreasurerM. Bray
Animation Director.....Max Fleischer
Film Dist. Mgr.....B. D. Hess

Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Bill Burrud Productions

7559 Santa Monica Blvd.
Hollywood 46, Calif.
Phone: HOLLYWOOD 3-8181

PresidentBill Burrud
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

PresidentGranville Burland
Prod. Co-ord.Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm's; religious films; shorts, educ. & indust.

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SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,
Hollywood 28, Calif.
Phone: HOLLYWOOD 6-5103

RADIO-TV COMMERCIAL PRODUCERS ❄

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

President P. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Colonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

President Lars Colonius
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

President Nat Campus
Exec. Producer Jules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351

President Arthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

Producer R. Boley
Photography Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Ahbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

President J. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252
151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040

Director George R. Jones
Natl. Sls. Mgr. Herbert I. Sachs
Production Mgr. Clifton L. Harden
Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.



2½ Minute Alcoa TV Spot
Produced for
Fuller, Smith and Ross, Inc.

JAMES LOVE PRODUCTIONS, INC.

2 West 46th Street
New York, N. Y.

JU. 2-4633

RADIO-TV COMMERCIAL PRODUCERS

Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22
Phone: EL 5-7943

President Henry Brown
Services Offered — TV commercials and film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
(See Producer-Distributors)

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-7144

President & Treas. Henry E. Carter
Gen. Mgr., Sales Dir. Ken Willson
Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.

Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairies, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481

President Bernard J. Carr
Vice Pres. Roy Seawright

V.P. Prod. Vaughan Paul
Director George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118

President T. W. Cate
Secretary E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

CBS Animations

485 Madison Ave., New York 22, N. Y.
Phone: PL 1-2345

Vice President Sam Cook Digges
General Sales Mgr. Tom Judge
Art Director Arthur Bartsch
Design & Story Dir. Eli Bauer

Services Offered—Producers of animated and live action television commercials and television, industrial and military films. Complete services and animation facilities.

Productions — Intercontinental Trading Co., Union Carbide, Keebler Biscuit Co., Lever Bros., Jamison Bedding, Inc.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240

Owner Hubert V. Chain



JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif.
Suite 613 Hollywood 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Ampex Recorders

RADIO-TV COMMERCIAL PRODUCERS

Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.

423 E. 90th St., N.Y.C.
Phone: TR 6-6800

President Louis Cavrell
Secretary Otis Cavrell
Treasurer Ira Cavrell

Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971

President E. G. Josephson
Dir. of Sales Robert D. Casterline
Prodn. Mgr. Russell T. Ervin, A.S.C.
Laboratory Mgr. Tod Yamamoto

Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.

2824 Harney St., Omaha 31, Nebr.

Phone: 341-2977

President, Sales Mgr. Ray Christensen
Production Mgr. Bob Hufstader
Art Director Ken Dunning
Director Dinnis McGuire
Photography & Editing John Frechette

Branch Office

1601 N. Gower, Hollywood, Calif.

Phone: HO 2-3684

West Coast Rep. Jack L. Silver
Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions

801 Seward Ave., Los Angeles 38

Phone: HO 2-6671

Ptnrs. S. Wexler, R. Churchill
Services Offered—Produce educational and industrial films.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.

Phone: SU 1-2300

Sales Manager Bob Davidson
Production Manager Ray Culley
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.

115 W. 45th St., N.Y.C.

Phone: CI 6-0951

President Nat Sobel

369 LEXINGTON AVENUE, N. Y. 17, NEW YORK

TN 7-3330



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Sec'y-TreasIrving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinefilm, Inc.

5746 Sunset Blvd., Hollywood 28, Cal.
 Phone: HO 4-7119

PresidentLeRoy Smith
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
 Phone: RO 2-7338

President.....B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
 Phone: HO 5-3376

PresidentH. Lehman
 Vice President.....Cecile Lehman
 TreasurerJacques R. Lehman
 SecretaryPhilip Saltz
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cinatoon Productions

1847 Fort St., Honolulu, Hawaii

Exec.M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.

Boston Post Rd. at Cine Video La.
 Milford, Conn.
 Phone: TR 4-6590

Pres., Exec. Prodr.....Garo W. Ray
 Tech. Dir.....Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
 Phone: MU 2-0040

President.....Maurice T. Groen
 V.P., charge Prod.....Ronald T. Groen
 Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
 Phone: JUdson 2-7780

PresidentManuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

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RADIO-TV COMMERCIAL PRODUCERS

Coffman Films, Inc.

4519 Maple Ave., Dallas 19, Tex.
Phone: LA 8-3692

PresidentH. Coffman
Production Manager.....H. Greene

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

PresidentJ. E. Colburn
Vice President.....H. Ushijima
Services Offered—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

PresidentW. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn
Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

PresidentR. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex.
Phone: RI 8-8004

PresidentJohn J. Coyle
Vice President.....Bob Farrar
Vice Pres., Sales.....Dick Morrison
Vice Pres., Engr.Tom Loy
Production Manager.....Tom Gwin
Services Offered—Station promotion jingles for radio & TV, commercial jingles, production aids, scoring & recording film tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
SecretaryBetty L. Taylor
Services Offered—Syndicated animated TV spots.

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28
Phone: 9-7502

LOW COST RADIO-TV SPOTS

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- STATION IDENTIFICATION JINGLES
- COMMERCIAL JINGLES
- "TOP DOG" SERVICE
- FM QUALITY SOUND EFFECTS
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- SYNDICATED PROGRAMS
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RADIO-TV COMMERCIAL PRODUCERS

Pres., Prod. W. White, Jr.
 Prod. Dir. Ed. Woodworth
 Prod. Superv. W. White, III
 Secretary Janet Berrie
Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
 Phone: BR 2-7801

Ptnrs. C. Purnell, L. Atkinson, R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
 Phone: MA 1-8876

President Bradford Whitney
 Treasurer Edgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

959 Seward St., Hollywood
 Phone: HOLlywood 9-1441

President Victor M. Carter
 V.P.'s. Richard W. Altschuler, Sidney P.

Solow, Theodore Hirsch, John J. O'Connell
 Secretary Joseph E. McMahon
 Asst. Treas. Richard S. Rodgers,
 Harold Lange, R. A. Warshaw
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
 Phone: AM 7-4302

President James E. Webster
 Secretary Thomas Crutchfield
 Treasurer. S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
 Phone: NO 7-0425

President. R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
 Phone: MU 8-1585

President Thomas Craven
 Prod. Spvsr. D. William Robinson
 Prod. Mgr. David Saperstein

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Creative Director

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ROGER WHITE

Account Executive

PLaza 7-9260

RADIO-TV COMMERCIAL PRODUCERS

Spvsng. Editor Morton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
 Phone: PA 8-3513

President F. Crawley
 Vice President..... Graeme Fraser
 Vice President C. Everett
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creative Features, Inc.

527 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 3-8632

Owner Everett Goodman
Services Offered — Musical commercials, musical images and promos.

Creativision

1780 Broadway, N.Y.C. 19
 Phone: CI 5-4830

President Victor Kayfetz
 Asst. to Pres..... Seymour Posner
 Art Director..... Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
 Phone: BR 2-6884

Pres., Prod..... C. Roth
Services Offered—Film commercials.

Cristal Animation, Inc.

17 E. 45th St., New York 17, N. Y.
 Phone: TN 7-3480

President..... Charles A. Bemant
 Vice President..... Leonard Roberts
 Art Director..... Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
 Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.
Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
 Phone: PLaza 7-3641

President Sholom Rubinstein
 Vice President..... Mel Kaiser
 Secretary-Treasurer ... Bernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.



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- ▲ GERALD PRODUCTIONS INTERNATIONAL, LTD.
- ▲ SPONSORS FILM SERVICE, INC. (N. J.)
- ▲ A.R.T.S. CANADA LTD.
- ▲ SPONSORS MEDIA SERVICE

ADVERTISING RADIO AND TELEVISION SERVICES, INC.

421 WEST 54TH STREET
 NEW YORK 19, N. Y.
 PL 7-2125

RADIO-TV COMMERCIAL PRODUCERS

Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19

Phone: PL 7-6452

President.....R. W. Cummings
Services Offered — Producers of singing commercials for radio and TV; film scoring.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.

Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22

Phone: MU 8-3950

PresidentPhil Davis
 Creative Director.....Edward C. Redding
 V.P., Mus. Dir.....Earl Paul
 Secy., Treas.....Loretta H. Davis
 Production Mgr.....Joe Rhodes
 Film Score Dir.....Hale Rood
 Music Dev. Mgr.....Corky Robbins
 P.R. Dir.....Frances B. O'Brien
 Exec. SecretaryRenee Strum

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day Productions

15 W. 46th St., N.Y.C. 36

Phone: MUrray Hill 2-5299

PresidentGordon M. Day
 Vice PresidentCarol Bulkley
 Creative Super.....Anne Closner
 TreasurerLeo L. Reich

Services Offered — Writing-production of TV film commercials & TV radio jingles & spots; consultant to advertising agencies.

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.

Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
 SecretaryR. DeFrenes
 Prod. V.P.....M. Levanios

Services Offered—Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19

Phone: PL 9-2495

PresidentEmanuel H. Demby
 Vice Pres.....Betty Jeffries
 Creative Dir.....Allen Swift
 Research.....Louis Cohen
 Client RelationsMimi Reichert

Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

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Productions

Video Tape

RADIO-TV COMMERCIAL PRODUCERS

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

OwnerF. de Narde
Services Offered—Comm'ls; documentar-
ies; industrials.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

Dephoure Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722

Pres.J. Dephoure
Vice Pres.....M. Levy
Services Offered—Comm'ls; industrials;
synd. spots.

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620

PresidentJ. R. von Maur
Services Offered—Producers of industrial
motion pictures, filmographs, color sound
slidefilms, filmstrips, slide presentations,
trade shows, vugraph presentations. Creation
& prod. of compl. sls. trng. programs, incl.
films & assoc. literature.

Desilu Productions, Inc.

780 N. Gower St., Hollywood 38, Calif.
(See TV Prod.-Dist.)

Services Offered—Spots, synd.; commer-
cials.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.L. Diner
Services Offered—Spots; lab sound & TV
recording; animation.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)

Bd. Chmn.....W. Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., ProductionWm. Anderson
V.P., TVDonn Tatum
Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

PresidentAllan Stanley
Services Offered—Producers of TV com-
mercials.

Douglas Productions

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., ProductionDouglas P. Raymond
Services Offered—Educ., ind., TV films;
titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young
V.P.'sLou Feldman,
Paul Kaufman, Arthur Miller
TreasurerJack Fellers
Services Offered—Processing of black &
white motion picture film, motion picture
lab.

Dudley Pictures Corporation

666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801

President.....Carl Dudley
Vice President.....Robert Ritchie
Secy., Treas.....R. W. Barnes
Productions—It's a Wonderful World, This
World of Ours; commercials.

Walter Christian Duennhaupt Film Productions, Inc.

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature
films, live & animated commercials, musical
shorts & puppet shows, documentaries in 35
& 16mm, B & W, and color. Tape equipment
available.

● ● ● ● ●
FOR UNUSUAL
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AND JINGLES
WILBUR STREECH PRODUCTIONS, INC.
135 W. 52ND STREET
NEW YORK 19, N. Y.
JUDSON 2-3816

RADIO-TV COMMERCIAL PRODUCERS

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President Cal Dunn
Vice Pres..... Joseph G. Betzer
Creative Services Dir..... Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, ox-berry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President Nathan Zucker
Exec. Vice Pres..... Walter Lowendahl
Pres., Medical Dynamics, Inc... Sol Feuerman
Exec. Producer..... Milton Perlman
Sec., Controller Gerald Carrus
Sound Supvr..... Jas. H. Townsend, Jr.
Editorial Supvr. Donald Finamore
Distribution Director..... E. A. Humeston

Branch Office

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec-in-Chg. Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec-in-Chg. William W. Matthews
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President Maurice Levy
Vice Pres..... Samuel Levy
Sales Mgr..... Max Levy

Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780

President..... E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

The Eiseman Music Co.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027
1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-2197

President Herbert N. Eiseman
Services Offered — Producers of radio station, TV station and commercial jingles.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606

President A. Liss
Bus. Mgr..... S. Magdoff
Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President Peter Elgar
Secy.-Treas. Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582

Executives Steve Elliot, William Unger, Mike Elliot

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General Sales Manager.....Al Mendelsohn
Producers & N. Y. Sales Reps.....Errol
Linderman, Phil Frank, Connie Mowbray

Branch Office

1438 N. Gower St., Hollywood, Calif.

Phone: HO 2-3111

West Coast Production.....Joe Swavely
Exec. Producer.....Richard Kerns
Services Offered — Production, distribu-
tion TV commercials, industrials, institu-
tional films and film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.

Phone: MU 6-8877

President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms

Branch Office

163 Highland Ave., N. Tarrytown, N.Y.

Phone: MEEdford I-3363

President.....Charles D. Elms
Services Offered — TV commercials, sound
slide films, slide programs, widescope pre-
sentations, sales prom., sales training, in-
stitutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.

Phone: PArk 9-0011

Services Offered—Comm'l's; synd. spots.

Empire Production Corp.

480 Lexington Ave., N.Y.C. 17

Phone: YUkon 6-5700

Pres.Arthur Lubo
V.P., ProductionL. H. Holton
V.P., Sales.....C. A. Love
Services Offered—TV commercials, indus-
trial films, studio & editing facilities, closed
circuit projection.

Robt. J. Enders, Incorporated

M-G-M Studios, Culver City, Calif.

(See Program Prod.)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.

Phone: PL 1-0320

President.....Jules Alberti
Exec. Vice Pres.....Tyler Davis
Services Offered—Endorsements and testi-
monials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.

Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered — All commercial & pro-
gram services including live, film & tape.

Era Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal.

Phone: HO 2-2251

President.....Brice Mack
Vice President.....Robert Mack
Secretary.....Milt Schaffer

Branch Office

Services Offered — Complete film prod.,
live & animated, sound recording facilities
& stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.

Phone: DAYton 9-3220

President.....T. Eshbaugh
Treasurer.....Jack Eshbaugh

Services Offered—Educational shorts; TV
film shows & comm'l's; color & B & W; ani-
mation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.

Phone: CIRcle 6-7676

President.....Tony Faillace
V.P., Creative Dir.....Len Mackenzie
V.P., Musical Dir.....Bob Haggart
V.P., Program Dir.....Chick Vincent
Sec., Office Manager.....J. B. Zadig

Services Offered—Creation and production
of musical commercials. TV scoring, arrange-
ments & production of agency created jingles;
creation, development & production of pro-
gram material.

Current Productions — Good 'N' Plenty,
Phillies Cigars, Wheatena, General Tires,
Canada Dry, Ambassador Beer, Phillips
"66", Lilt, NAB, Players Cigarettes, Dubon-
net, Barney's Duncan Hines, Colgate Tooth
Paste, Juju Fruits, Krueger Beer, Wildroot,
Mary Carter Paints, Foster Parents Plan,
Freedom's Foundation, Westclox.

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YUkon 6-5700

RADIO-TV COMMERCIAL PRODUCERS

Jerry Fairbanks Prod. of Calif.

1330 N. Vine St., Hollywood 28, Cal.
(See Program Producers)

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243

PresidentS. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16
Phone: MU 3-9937

PresidentNicholas Farkas
Vice President.....F. E. Robison
Secretary-TreasurerMary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio and TV.

Don Fedderson Commercial Productions

780 N. Gower St., Hollywood 38, Calif.
Phone: HOLLYWOOD 9-5911

New York Phone: YUkon 6-3535
President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered—Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mogubgub and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Fred Mogubgub, Lew Schwartz
Services Offered—Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots; Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.


4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOLLYWOOD 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin



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- STUDIO OR LOCATION FACILITIES
- VIDEO TAPE PRODUCTION

WE 7-2323

5907 W. Pico Blvd., Los Angeles 35, Calif.

RADIO-TV COMMERCIAL PRODUCERS

Vice President.....G. N. Cook
 Sec.-Treas.Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.

Phone: Mldway 7-7011

Vice PresidentRobert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Film Commercials, Inc.

87 Madison Ave., New York City 16

Phone: ORegon 9-3970

Vice President.....J. C. Ryder
 Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Filmcraft Productions

Box 69945, Los Angeles 69, Calif.

(See TV Prod.-Dist.)

Filmeffects of Hollywood

1153 N. Highland Ave., Hollywood 38

(See TV Prod.-Dist.)

Filmex, Inc.

300 East 46th St., New York 17, N. Y.

Phone: OXford 7-6655

PresidentRobert Bergmann
 Vice President.....Wylie Adams
 Completion SpvrsRichard Jacobs
 Production CoordinatorDorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.

Phone: Hollywood 9-9011

PresidentMartin Ransohoff
 Vice-presidentWill Cowan
 Treasurer.....John H. Nicolaides
 Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Film File

(Pix Enterprises)

4615 Longridge, Sherman Oaks, Calif.

Phone: STate 8-7836

ProductionGeo. Grenville
Services Offered—Comm'ls & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.

Phone: TN 7-3330

President.....Lee E. Blair
 TreasurerBernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19

Phone: PL 7-7120

PresidentL. Levy
Services Offered — Slide film comm'ls; slides & optical effects, animation, blow-ups.

Film Originals

6536 Robertson Dr., Boise, Idaho

(See Producer-Distributors)

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.

Phone: PL 2-7960

President.....Nicholas D. Newton
 Exec. V.P.....Walter Bergman
 Executive Producer.....Nox Lempert
 Creative Director.....Jacques DuFour
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22

Phone: PL 1-2500

Bd. ChairmanMartin Ransohoff
 PresidentRodney Erickson
 Sr. V.P.Mickey Dubin
 1040 N. Las Palmas Ave., Los Angeles, Calif.
 Vice PresidentWill Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.



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 360 NORTH MICHIGAN AVENUE

RADIO-TV COMMERCIAL PRODUCERS

Fine Arts Productions, Inc.

7779 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107

President John Wilson
Services Offered — Animation & film comm'l's. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474

Executive Director Al Fiore, Sr.
Branch Office
354 W. 45th St., New York, N. Y.
Phone: PL 7-2271

Director William Kohler
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'l's.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657

Owner A. M. Fishburn
Services Offered—Live & film programs & comm'l's; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: HO 2-0902

President Don Flagg
Vice President Toni Flagg

Secy., Treas. Anne Schwartz
Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372

President H. D. Fletcher
Director, Admin. S. A. Blangsted
Services Offered — Features, theatrical shorts; comm'l's.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.
Phone: WHITEhall 4-7477

General Mgr. William R. Johnson
Services Offered — Animated & live TV Spots.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000

Pres., Exec. Prod. Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POplar 9-3610

President Herbert Klynn
Exec. V.P., Treas. Melvin Getzler
Vice President Jules Engel
Vice President Leo Salkin
Secretary Henrietta Jordan

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President Jerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.

157 West 57th Street, New York 19, N. Y.
Phone: LT 1-0910

President & Treas. Gene Forrell
Vice President Edward Thomas
Vice President & Sect. Jim Polack
Dir. of Sales & Prod. Dick Bradshaw
Dir., Out of Town Sls. Ray Carle
Business Mgr. Eleanor Fogelson
Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous and dramatic spots. Original scoring for TV, industrial and institutional films. Consultants to advertising agencies and film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

President Allen Spikol
Services Offered—Producers of animated films for commercials, industrials and theatrical films.



RADIO-TV COMMERCIAL PRODUCERS

Four Star Films, Inc.

4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation

1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'l's.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Prodr. Dir.....Stanley Frazen
Prodr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.Stan Freberg
General Mgr.William G. Anderson
Services Offered—Humorous advertising campaigns, TV, radio, & print.
Current Productions—Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions

3702 Palmira Ave., Tampa 9, Fla.
Phone: 838-8081

OwnerCharles Fuller
General ManagerCharles F. Hunt
Photography.....John E. Cosgrove
ArtJ. Busciglio
AnimationHal Lockwood
Recording Services.....J. P. Gossett
Services Offered—Creative, recording and film services, VTR for radio and TV. Animation, photography, and talent. Stock photo service. Recording and disc or tape duplicating services. Package programs. Musical jingles. Industrial and educational films. Full facilities available.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847

President.....A. A. Funt
Services Offered—Comm'l's & industrial films & syndicated spots.

Futursonic Productions, Inc.

3103 Routh Street, Dallas, Tex.
Exec. Vice Pres.Jack Alexander
Exec. Vice Pres.Jim Wells
Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting DirectorDavid M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wis.
Phone: HE 7-1307

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'l's.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443

President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

Connie B. Gay Broadcasting Corp.

4000 Albemarle St., N.W., Washington, D.C.
Phone: EMerson 3-8110

Chairman of Board.....Connie B. Gay
President.....Edward Winton
Exec. Vice Pres.....Jane E. Trimner
Services Offered—Country, western talent; production of TV, radio and transcription shows.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'l's, animation, still photography.

Current Productions—Standard Oil Co., Illuminating Co., Westclox.

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.....Luis Mucciolio
V.P., General Mgr.....Henry Traiman
V.P., ControllerSamuel Auerbach
Spvsr. EditorStuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

RADIO-TV COMMERCIAL PRODUCERS

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-ManagerHarold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOllwood 4-0406

OwnerSid Glenar

Dwight Godwin Productions

145 E. 49th St., New York, N. Y.
Phone: PL 5-3830

OwnerDwight Godwin
Services Offered—Production of pub. rel., industrial & educational films & filmstrips; service from consultation to production; distribution to TV, schools, etc.

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office
1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec.-in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUdson 6-7477

PresidentChuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo
Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131

General Mgr.....Harry S. Goodman
Asst. to Pres.....Ralph Arlin
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth
Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows & comm's; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
V.P., ProductionFred Hertz
V.P., EngineeringJason Windwer
V.P., SalesLeonard Lawson
Services Offered—Recording, transcription and film production services. Studios on premises. Writing and production staff available. Mono and stereo mastering and editing. Pressing facilities.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.Grant Simmons
Services Offered—All types of animation films.

Gray & O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

OwnerBen Greene
Services Offered—Production of motion pictures for TV and commercials.

Abner J. Greshler

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered—Industrial films; comm's.

RADIO-TV COMMERCIAL PRODUCERS

Grey Music Productions (Lanny & Ginger Grey)

108 E. 96th St., N.Y.C. 28
Phone: ENright 9-7777

PresidentLanny Grey
Vice Pres.....Ginger Grey
Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions

P O. Box 537, Crystal River, Fla.
Phone: Swift 5-3147

Execs.....Irene Crum, Jean McGowan
Services Offered — Produce & distribute public svc. educational travelogues for free TV use.

Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Secy., Treas.....Carlton Reiter
Services Offered—Animated and live action films.

Productions—Post 40% Bran Flakes, Charmin Tissue (Proctor-Gamble), Bel-Aire Cigarettes, Standard Treasury of Learning, World's Great Painters.

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; sound-ies; religious and travelogues.

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy.M. Manning
Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450
New York Phone: JU 2-4060

PresidentJ. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell
Branch Offices

1775 Broadway, New York 19, N. Y.

Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757

Exec-in-Chg.Harold Dash
1402 N. Ridgewood Pl., Hollywood 28, Calif.
Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133

President.....Frederick L. Hankinson
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOLlywood 6-1371

PresidentGeorge Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

Hardie Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
SecretaryEdith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscope, Inc.

1122 La Cienega Blvd., Los Angeles 35, Calif.
(See TV Prod.-Dist.)

Hartley Productions, Inc.

339 E. 48th St., N.Y.C. 17
(See Producer-Distributors)

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

PresidentV. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir.J. Michon
Exec. Assignment Ed.....M. B. Davidson
Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607
Bureau Manager.....Charles E. Shutt

RADIO-TV COMMERCIAL PRODUCERS

6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-0650
 Bureau Manager.....Norman W. Alley
 161 East Grand Ave., Chicago 11, Ill.
Phone: WHITEHALL 4-2522
 Bureau Manager.....Frank Koza
 862 Howard St., San Francisco 3, Calif.
Phone: DOUGLAS 2-4319
 Chief Cameraman.....Les Thomsen
 218 Leda Dr., Dallas 18, Tex.
Phone: DI 8-3766
 Chief Cameraman.....Gordon Yoder
Services Offered—Film comm'ls; industri-
 als; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696
 President.....G. Heid
 Secretary.....Joan B. Hill
Services Offered—TV & Radio programs,
 recording studios, slide film productions,
 tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411
 Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35
 mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100
 President.....D. Commons
Services Offered — Animated, live action
 comm'ls; special effects; opticals; story-
 boards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284
 524 West 43rd St., New York, N.Y.
N. Y. Phone: LO 3-1546

President.....Ben Teitelbaum
 Secy., Treas.....Harry Teitelbaum
 East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute
 film & tape handling equipment. Reels, cans,
 cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181
 President.....Mickey Kaplan
 Vice Pres.....Robert Warde
Services Offered — Laboratory facilities—
 recording, dubbing, optical transfer, 35mm
 processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877

Owner.....B. Howard
Services Offered—Produce comm'ls & pro-
 grams.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444
 Production Dir.....H. Hunt
Services Offered—Color, B & W anima-
 tion; live & filmed TV shows; shorts; pack-
 ages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108
 Owner.....Milton Hurwitz
Services Offered—Kinescope; produce TV
 programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUKON 6-6075
 President.....Robert J. Mills
 Vice Pres.....Paul F. Hughey
 Production Mgr.....Robert L. Hovorka
Services Offered—Animated TV commer-
 cials.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif.
Phone: LIBERTY 6-5986
 Exec. V.P.....R. W. Davis
Services Offered—Educ. & industr. films &
 spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22
 (See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
 (See TV Prod.-Dist.)

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEBSTER 7-2323
 President.....William F. Wallace
 Vice President.....Richard Rosenbloom
 Director, Prog. Dev.....Henry Colman
 Mgr., Tech. Opera.....John F. Heller
Services Offered—Video tape services, com-
 plete tape facilities.

J. F. Film Editing & Sound Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029
 President.....Joseph Filipowic
Services Offered—Picture and music edit-
 ing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324
 President.....Riley Jackson

RADIO-TV COMMERCIAL PRODUCERS

Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. B. Jamieson
TV Production J. Dickinson
Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429
434 E. 59th St., New York 22, N. Y.
Phone: PL 9-7750

President C. M. Frederick
V.P. Curtis Voss
V.P. Grace Frederick
Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: MAyfair 1-4567

President Eve Jerome
Vice President Jerry Jerome
Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President James E. Jewell
Vice Pres. W. Ralph Jewell
Secretary M. P. Casey
Editor James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-Charge W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024

Director Lewis Foster
Services Offered—Produce industrial, educational and TV films; radio and TV programs, commercial sales tunes, spots and jingles. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: BU 1-8283

President D. Jones
Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President J. R. Rabius
V.P. S. H. Wilmink
Sec.-Treas. Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080

President Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: LO 3-0222

Pres. & Treas. Albert M. Kane
Vice Pres. Margaret A. Kane
Secretary James J. Davis
Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President Victor Kayfetz
Asst. to Producer Seymour Posner

Branch Office

1200 Westfall Road, Rochester, N. Y.
Phone: GR 3-3000

Upper N.Y. Rep. Don Lyon
Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President Stacy Keach
Associate Ernest Newton
Exec. Sec. Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268

President L. F. Herndon
Exec. V.P. R. K. Keitz
Vice Pres. Tom Young
Services Offered—Live prod. animation — 16/35 mm, color & B & W.

RADIO-TV COMMERCIAL PRODUCERS

Bradley Kemp

(Precision Film Recording Service)
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 6-5254

New York Phone: CI 6-1952

PresidentBradley Kemp
Sales & Service.....Pat Barker
Recording Engr.....Jay Hathaway
Services Offered—Video tape to 35 mm film; video tape dubs from masters; video tape to 16 mm; sound services.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-0890

PresidentJames Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4266

Pres., Treas.....Herbert Kerkow
SecretaryRosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'ls produced.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman
Services Offered — A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

Current Productions—Coco-Cola, Westinghouse, Mirisch Co.-United Artists, Bubble-Up.

Kluge Film Productions

3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: Circle 5-7471

PresidentIrv Levine
Vice President.....Chris Grodewald
Sec.-Treas.Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

PresidentLorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman
Services Offered — TV live & film; live comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUDson 2-5242

Vice Pres.....Peter H. Cooper
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242

President.....Robert L. Lawrence
Vice Pres.G. Warren Schloat, Jr.
V.P., Production.....Ben Kranz
Treasurer.....Philip Kornblum

Branch Offices

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1158

Executive Officer.....Gerald Schnitzer

RADIO-TV COMMERCIAL PRODUCERS

Office Mgr. Ann McGuire
5, Ave. Velasquez, Paris 8, France
Phone: LAB 88-50

General Manager..... Jacques de Faramond
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario
Phone: WALnut 5-5561

President John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood
Phone: WEBster 6-8158

President Ray Patterson
Vice President..... Robt. Lawrence
Secy., Treas..... Grant Simmons
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772

Production Carol Levene
Services Offered—Research, writing, production: commercials, educational, industrial.

Lewis & Martin Films Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President..... William R. Johnson
Vice Pres..... Irving Bell
Secretary Betty L. Taylor
Services Offered — TV Spots, slidefilms, industrial, government motion pictures, theatrical trailers, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 5-6325

President Lou Lilly
Art Director Manny Gould
Production Mgr. Lee Lacey

Branch Office

221 N. La Salle, Chicago, Ill.
Phone: FR 2-2628

Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607

Executive Dir..... J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUDson 2-5477

President..... Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

Phone: JU 2-4633

President James A. Love
V.P., Sales..... Hal Friedman
V.P., Production..... Robert Richardson
Account Supervisor..... Thomas J. Farrell
Supervising Editor..... William D. Henry
Creative Director..... Stan Popko
Production Co-ordinator.... Dorothy Valenti
Script Supervisor..... James L. Shute
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.
Phone: HOLlywood 3-1589

President J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: OR 9-6320

Client Liaison..... Richard Dubelman
Exec. Asst..... Donald Holtzman
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.

729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191

Owner..... C. P. MacGregor
General Mgr..... E. H. Lowry
Sales Mgr. Phil Willes
Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.

60 E. 56th St., N.Y.C.
Phone: PL 8-2780

President Gerry Gross
Vice Pres., Treas..... Frank B. Sawdon
Vice Pres., Secy..... Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.

750 Third Ave., New York City 17
Phone: MU 7-2722

President..... A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592

President..... Irving Ross
Production Manager..... Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

RADIO-TV COMMERCIAL PRODUCERS

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141

PresidentGeorge Burns

Morton McConnachie Productions, Inc.

675 Fifth Ave., N.Y.C. 22
630 Ninth Ave., N.Y.C. 36
Phone: PLaza 2-0130

PresidentMorton McConnachie
Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.

1310 N. Doheny Dr., Los Angeles 46, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510

Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373

PresidentG. Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628

PresidentR. Foster
V.P., General Manager.....W. A. Perry
Secy., Treas.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Services Offered—Film and videotape and videoprint production, feature, industrial, documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.Robert Fenwick
V.P., SalesHoby Wolf
Exec. Prod.Arnold Wilkes
Prod. Spvsr., Art Svcs.....Al. Walker

Branch Office

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

ManagerEdward F. Hopper
Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.
Phone: CO 5-4878

Pres., Treas.....Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-WriterPaul Alley
Sec.-Treas.Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: EX 1-1846

President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

PresidentC. J. Mabry
V.P., SalesR. P. Karrigan
V.P., ProductionJack Sledge

Branch Offices

245 West 55th St., New York, N. Y.
Chief ExecutiveClaude Lee
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64
Phone: BR 0-4757

President.....Harry O. Hoyt
TreasurerMerrill Cantrell
Executive Producer.....Kenneth Hodges
Sales Manager.....Frank Rathbun
Services Offered—Creating and producing 16mm. color motion pictures for industry, television shows in B & W.

Moulin Studios

181 Second St., San Francisco 5, Cal.
Phone: YU 6-4224

President.....R. M. Moulin
Services Offered — TV film shows & comm'ls; shorts; animation; studio rental.

Movielab Film Labs, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., ColorJohn J. Kowalak
Sales Manager.....Bud Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Film processing; complete first print lab for B&W, 35 & 16mm.

RADIO-TV COMMERCIAL PRODUCERS

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.
Phone: HOLLYWOOD 6-3341

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics

15 E. 53rd St., N.Y.C. 22
Phone: TR 3-7000

President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
V.P., Dir. of Photog.....Gerald Hirschfeld
V.P., Sup. Edit.....Gerald Kleppel
Vice President.....William Susman
Treasurer.....Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.
Phone: HO 6-3341

V.P., Manager.....Mel Dellar
921 Monroe Blvd., W. Dearborn, Mich.
Phone: CR 8-4412

Manager.....Hank Barth
1210 N. Astor St., Chicago, Ill.
Phone: RA 6-2481

Representative.....Robert McNear
Services Offered—Producer of TV commercials and industry sponsored films.

Owen Murphy Productions, Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President.....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational motion pictures.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Office

9015 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President.....William Nassour
Vice Pres., Treas.....Edward Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Screen Service Corporation

1600 Broadway, New York City
Phone: Circle 6-5700

President.....Burton Robbins
Services Offered — TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice President.....Roylance H. Sharp
Sec.-Treas.....Thomas J. Schilling
V.P., Video Tape Opera....Charles A. Voso
Vice Pres., Sales.....Jack D. Bozarth
Comptroller.....William Hyland
Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 3-6396

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

Ted Nemeth Studios

729 Seventh Ave., New York 19
(See TV Prod.-Dist.)

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer.....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles

Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P.Chg. Prod.....Wm. E. Harder
V.P., Sales.....Norman C. Lindquist

RADIO-TV COMMERCIAL PRODUCERS

V.P., Creative.....Ruth L. Ratny
 V.P., Finance.....Edward E. Katz
 V.P., Exec. Prod.....Harry Lange
 Asst. Prod. Mgr.....Ron Klein
 Purchasing Agent.....Lawrence Stein
 Office Manager.....Dorothy Roecker
 Chief Sound Eng.....Robert Henning
 Admin. Editing.....Joyce Markstahler

Branch Office

650 N. Bronson, Hollywood, Calif.
 Phone: HO 3-8154

Vice Pres.....Lionel Grover
 108 West End Ave., New York, N. Y.
 Phone: SU 7-8770

General Manager.....Howard H. Henkin
Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
 Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
 Phone: PL 1-0890

President.....Richard B. Olmsted
 Vice President.....Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
 Phone: WE 7-3525

President.....T. S. Morrisey
 Vice Pres.....Pierre Harwood
 Dir. Prodn.....Henry Michaud
 Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
 Phone: WA 1-7800
 315 E. 55th St., N.Y.C.
 Phone: PL 9-0920

President.....James W. Ramey
 Vice President.....Robert Bell
 Treasurer.....Fred Johnston
 Creative Dir.....Tracy Ward
 Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
 Phone: 523-8098
 N.Y. Phone: ENright 9-2002

President.....S. Orleans
 Assoc. Prod.....Lawrence Molloy
 Dir. of Distribution.....Mrs. Barbara Davis
 Dir. of Pub. Rela.....Mrs. Vivian LaValle

Branch Office

550 Fifth Ave., New York, N. Y.
 Phone: ENright 9-2002

Associate Producer.....Lawrence Molloy
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
 Phone: CEder 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
 Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
 Phone: YUkon 6-4530

President.....John "Bud" Palmer
 Producer-Directors.....Frank Herman,
 Henry Trettin, Al Viola
Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
 Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
 Phone: Franklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
 Vice President.....Edward R'Church
 Acting Secy., Treas.....T. J. Rourke
 Rep., Legal Counsel....Albert L. Weintraub
 Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg, Fla.
 Phone: 7-9326

Manager.....William A. Spring
 570 Fifth Ave., New York, N. Y.
 Manager.....Edward R'Church
 6353 Hollywood Blvd., Hollywood, Calif
 Manager.....T. J. Rourke
 #44, Tadacho, Nakano-Ku, Tokyo, Japan
 Manager.....Pin Y. Ongg
 Jiron Arequipa 196, Room 432, Lima, Peru
 Phone: 4-0053

RADIO-TV COMMERCIAL PRODUCERS

Manager.....Carlos Toro
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: FE 3-8831

Manager.....E. B. TKach
Services Offered—Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008

President.....F. Crippen
Vice President.....J. Marshall
Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles, 28
(See TV Prod.-Dist.)

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46
Phone: HO 7-4774

President.....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas.....Dianne Parry
Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641

President.....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147

President.....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545

President.....Lloyd Pearson
Vice Pres.....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander

V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.....David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R.I.
Phone: GA 1-9242

President.....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York City 36
Phone: CI 6-1626

Producer.....R. Pheelan
Ass't to Prod.....Anthony Brook
Prod. Mgr.....Jeffrey Lemain
Ass't Mgr.....Helen C. Miller
Services Offered—Produce feature and sponsored films. Tape equipment available.

Phoenix Studios, Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LEXington 2-7122

Creative Director.....Michael J. Smollin
Business Manager.....Edward R. Graham
Production Manager.....Ruth E. Kennedy
Services Offered—Animated and live-action commercials and entertainment films and slide films.

In Production—Milk-Bone dog biscuits, Millbrook Bread, "Candid Camera" openings and closings for Canada, Mutual of Omaha.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller.....J. W. Bishop
Services Offered—Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.....R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered—Animated, live action comm'ls, theatricals, industrials.

RADIO-TV COMMERCIAL PRODUCERS

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO11ollywood 5-2193

PresidentAdrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
SecretaryMary Matthews
Film Editor.....Hugh Kelly
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'l's.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.

1600 Broadway, N.Y.C.
Phone: CI 6-0865

President.....William B. Gullette
Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N.Y.
Phone: MU 7-1881

President.....Paul F. Adler
Services Offered — Rear screen projection and limited animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: AL 4-2450

PresidentLou Bunin
Vice President.....Florence Bunin
Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.
Phone: JUDson 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225

Services Offered — Commercial & program producers.

Radio & TV Packers, Inc.

11 East 40th St., New York 16, N. Y.
(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323

OwnerD. Balli
Services Offered — TV film shows & live programs; comm'l's; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2

PresidentJohn Gart
Acct. Execs.....Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

1121 S. Glenstone, Springfield, Mo.
(See Program Producers)

Rarig's Film Productions Div.

Div.: Rarig Motion Pictures Co.
5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
ProductionJ. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.
Phone: Midway 9-1393

208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.
President.....Reid H. Ray
Gen. Sls. Mgr.....R. V. Jeffrey
Chicago SalesClyde L. Krebs
Washington Sales.....Frank Havlicek
Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.
Phone: DI 2-8925

Services Offered — TV film shows, commercials; shorts; animation.

RADIO-TV COMMERCIAL PRODUCERS

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Arthur Pierson
Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1
Phone: 275-3199

President.....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps
Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19
Phone: CI 6-0191

President.....Robert Yarnall Richie
Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162

Owner.....W. A. Rivers
Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-8585

Exec. Prod.....F W. Zens
Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Cal.
Phone: CR 4-6841

Production Mgr.....Cliff Bertrand
Assoc. Prod.....Leif Rise
Sound.....Don Dunn
Dir. Photog.....Vilis Lapeniecks

Branch Offices

340 Westmoor Blvd., Milwaukee, Wisc.
Phone: SUNset 2-8815

Exec-in-Chg.....Robert Zens
566 Birch Dr., Cleveland 32, O.
Phone: REDwood 1-6076

Exec-in-Chg.....Pat Rancati
Services Offered — Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'ls, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios

8822 Washington Blvd.
Culver City, Calif.
(See TV Prod.-Dist.)

Louis De Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38
Phone: HO 7-7131

President.....Dick Weston
Vice Pres.....Don Bartelli
Services Offered — Consumer selling films for business & industry.

Frederick K. Rockett

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

V.P., Sales Mgr.....Stan Webb
Exec. Prod.....John J. Hennessy
Prod. Co-ord.....B. Murphy
Administrator.....Iona Guyer
Creative Services.....Glen Holze
Stage Manager.....Jerome F. Lipari
Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings

18 E. 50th St., N.Y.C. 22
Phone: PL 9-7979

President.....Janet Taylor
Manager.....Leo J. Launer
Sl's. Mgr. (Recording).....Fred Freeman
Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman.....S. Speiser
President.....R. Rogers
Vice President.....W. A. Rush
Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(Rolab Photo-Science Labs.)

Walnut Tree Hill, Sandy Hook, Conn.
Phone: GA 6-2466

Owner, Director.....Henry Roger
Services Offered — Production of motion pictures and film strips, complete facilities; sound state, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering.

RADIO-TV COMMERCIAL PRODUCERS

Romanis & Messner

189 Linwood Ave., Bogota, N. J.
Phone: HUBbard 8-8540

Partners...George Romanis, Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscorers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director.....E. E. Roquemore
Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

PresidentC. Roth
Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner.....Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas.....Robert L. Sande
Exec. Vice Pres. & Sec.Larry Greene
Ass't. Secy.Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

Sarra, Inc.

200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085

PresidentValentino Sarra
Exec. V.P., Gen. Mgr....Morris D. Behrend
TV Sales Mgr. N.Y....John Henderson, III
Head Creative Dept.....Rex Cox
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Mgr.William Newton
TV. Prod. Mgr.Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody
Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas.Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes
Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28 Cal.
Phone: HO 6-6141

PresidentJohn Seely
Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
SecretaryPat Seely
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

RADIO-TV COMMERCIAL PRODUCERS

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President.....Walter N. Bien
Vice President.....Sonny Klein
V.P., Sales Mgr.....James Marshutz

Branch Office

1501 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800

President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

PresidentAl Simon
ControllorJohn Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm's; shorts; sound; laboratory; animation, color, B & W.

Skelton Studios

1416 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO 9-2731

PresidentRed Skelton
Services Offered—TV tape and film commercials. Complete mobile tape unit available for color or black & white.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.

President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766

PresidentFletcher Smith
Vice Pres.Arthur J. Davis
Secy.-Treas.....William Burton
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

40 E. 40th St., N.Y.C. 16, N. Y.
Phone: MU 3-5820

President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347

Vice President.....J. A. Hopper
Customer Svc.Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., N.Y.C. 19
(See Equipment Section)

Sound Actualities, Inc.

2. W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Robert C. Franklin
Services Offered—Producers of commercials; custom field recording service.

Current Productions — Pan American, American Airlines, Bankers Trust, Life and Time, Rheingold.

Soundac Productions, Inc.

Hollywood, Fla
Phone: WAbash 3-8426

Pres.-Gen. Mgr.....Robert D. Buchanan
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.

607 N. LaBrea Ave., Los Angeles 36, Cal
Phone: WE 8-2191

PresidentM. J. Walker
V.P.Al Blanchard
Prod. SpvsrRexford L. Metz

Branch Office

60 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-0770

Vice Pres.Benjamin S. Greenberg
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.
Beverly Hills, Calif.

Pres.J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151

President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

RADIO-TV COMMERCIAL PRODUCERS

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
Phone: Circle 6-0690

Pres. R. A. Pheelan
V.P. H. C. Miller
Sec. Otto Von Braun
Treas. Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

President C. Stockdale
V. P. B. P. Lee
Sec.-Treas. L. Stockdale
Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b/w; ER; ECO; AnSCO.

Current Productions—Blue Cross-Blue Shield, Pfaff, Gold Strike, Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Security, Prudential Federal Savings.

Storyboard, Inc.

160 Riverside Dr., New York City 24
Phone: TR 3-7207

President J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390

President J. G. Stratford
Vice President George Newman
Treasurer Samuel M. Iger
Secretary Hyman Chipkin
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

President J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President Wilbur J. Streech
V.P., Musical Dir. Jack Atherton
Assoc. Producer John Hazard
Services Offered—Producer of film commercials for TV, industrial films and radio & TV jingles.

Sturgis-Grant Productions, Inc.

322 E. 44th St., New York City 17
Phone: MU 9-4994

President W. Sturgis
V.P., Manager B. Magnes
Services Offered—Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046

President S. A. Datlowe
Services Offered—Comm'ls, spots, industrials.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121
N. Y. Phone: PL 5-1875

Pres., Gen. Mgr. John Sutherland
Services Offered—Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

Director D. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

President Robert Swanson
Vice President Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner C. Swanstrom
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

President C. Chaplin
V.P.'s H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

President Martin H. Poll
Exec. V.P. Stanley L. Schwartz
V.P., Gen. Mgr. Robert Jacobs
Treasurer Howard Weinberger
Services Offered—Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

President S. L. Schwartz
Exec. V.P. Claude E. McKinney
Secretary Mary G. Ballance
Treasurer Paul H. Taub
Services Offered—Producers of Technamation-animation by use of polarized light, for film or slide.

RADIO-TV COMMERCIAL PRODUCERS

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectaculars.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

V.P., Sales.....William Devries
Vice President.....Florence Corbett
Vice President.....Al Miller
Treas.....Jack Vance

Services Offered — Custom jingles, transcription library, sound effects, musical station ID's, syndicated radio shows, production aids.

Tele-Tape Productions, Inc.

434 W. Chicago Ave., Chicago 10, Ill.

Phone: SU 7-4919

President.....Richard E. Riedel
V.P., Production.....Phil Bodwell
Chief Engineer.....John Natale

Branch Office

101 W. 67th St., New York 23, N. Y.

Phone: SU 7-8068

General Manager.....James E. Witte
Services Offered—Commercial and show producer; industrial and educational closed circuit television. Facilities include complete studios and self-contained Marconi equipped mobile tape cruiser.

Tele-Video Productions

316 W. 57th St., New York, N. Y.

Phone: JU 2-8095

President.....Lew Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster

Services Offered—Producers of TV commercial films, TV film series, and motion pictures.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.

Phone: TALcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend

Services Offered—Motion pictures for TV in color or black & white, TV comm's, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.

Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P.....James B. Pinkham
Secy., Treas.....Peter Comandini

Services Offered—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36

Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm's.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.

Phone: YUkon 6-3655

Prod.-Dir.Saul Taffet

Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19

Phone: JU 6-2450

Vice President.....C. B. Stratton

Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27

Phone: HO 4-7391

President.....Robert P. Newman

Sales Director.....Patrick J. Sexton

Secretary.....Luther Davis

Exec. Producer.....James W. Simmons

Art Director.....Duncan Cramer

Branch Office

114 E. 40th St., New York, N. Y.

Phone: MU 2-7121

Executives.....A. Foster, F. Thomson

Services Offered—Complete motion picture sound recording, production facilities, sound stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36

Phone: LO 3-1122

President.....G. Gould

Services Offered—Comm's; shows.

Television Broadcasting Service, Inc.

91 Central Pk. W., New York 23

Phone: TRafalgar 7-2372

President.....William R. Riddle

V.P., Sec.....Edith L. Riddle

Treasurer.....William K. Riddle

Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif.

West Coast Rep.....Mrs. L. H. Lincoln

1444 Bewick Ave., Detroit 4, Mich.

Phone: VALley 2-0092

Dist. Sls. Mgr.....Rodney B. Hersey

12 Maple St., Hensonville, N. Y.

Phone: WIndham 241

Dist. Sls. Mgr.....Jack Averill

RADIO-TV COMMERCIAL PRODUCERS

39 Academy Rd., Caldwell, N. J.

Phone: CAldwell 6-4272

Reg. Sls. Mgr. Orwyn L. Werfel
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.

Television Features of America

(Div. of Radio Features of America)

37 West 46th St., New York 36, N. Y.

Phone: JU 2-5130

Exec. Director Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.

Phone: TN 7-3330

President Bernard Rubin
Treasurer Lee Blair
Secretary Leon Levy
Production Manager Sid Greenhaus
Controller Stanley Turitz
Sales Howard Linkoff
Services Offered—TV film comm'l's; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

President Charles J. Basch, Jr.
Vice Pres., Secy Frances Scott
Treasurer Clarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.

1440 Broadway, New York 18, N. Y.

Phone: PENnsylvania 6-6323

President Anthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.

38 Centre Ave., New Rochelle, N. Y.

Phone: New Rochelle 2-3466

Vice President W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'l's & programs.

Thoroughbred Productions

#37 at 608 West Chestnut, Louisville 2, Ky.

Phone: JUniper 3-2380

Executive Prod. James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

President Abraham Rozenfeld
Vice Pres. David Opoichinsky
Plant Mgr. Paul Sandars, Jr.
Treas. Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

President Abraham Rozenfeld
Vice Pres. David Opoichinsky
V.P., Gen. Mgr. David D. Horne
Sec.-Treas. Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17

Phone: YU 6-5090

President F. A. Tomlin
Vice President Carl A. Tomlin
Services Offered—Produces industrials & comm'l's for internal use in business.

Trans Artists Productions, Inc.

731 N. LaBrea, Los Angeles, Calif.

Phone: WEbster 1-1639

N.Y. Phone: PLaza 1-4353

Chmn. of Bd. Gerald J. Rappoport
President Samuel Singer
Sec. Louis Himmelstein
Dir's. Robert Kane, Reuben Timmins,
Theodore Propp

Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.

Phone: COpley 7-5760

President Oscar H. Cheses
Production Manager Alfred D. Benjamin
Sales Manager Edward B. Shaw
Art Director Carroll E. Spinney

Branch Office

701 Seventh Ave., New York, N. Y.

Phone: CIrcle 6-7566

Manager Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Transfilm-Caravel, Inc.

445 Park Ave., New York, N. Y.

Phone: PLaza 2-4100

20 West End Ave., New York 23, N. Y.

Phone: PLaza 2-4100

RADIO-TV COMMERCIAL PRODUCERS

Chmn., Exec. Comm.....William Miesegaes
 President.....Robert H. Klaeger
 Exec. Vice President.....M. A. Palma
 Senior V.P.....David I. Pincus
 Secretary, Treas.....Milton Millet
 V.P. Sales.....W. E. Huston
 Exec. Prod., Bus. Prgm. Svcs...Gordon Crowe
 Account Exes.....T. Allen, Paul Minor
 Public Relations Dir.....Marilyn Gold
Film Production Division

President.....Robert H. Klaeger
 Vice President.....John J. Fenton
 Executive Producer.....Robert Drucker
 Studio Manager.....Martin Berman
Services Offered—TV commercials, industrial films, complete art and animation service, sound slide films, sales and business meetings, sales training programs, convention industrial shows, closed circuit TV and entertainment.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
 Phone: PL 7-4580

President.....Irwin Young
 V.P.'s.....Paul Kaufman, Louis Feldman,
 Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16
 Phone: MU 5-7150

President.....Ellis Sard
 Secretary.....Peter D. Trafford
 Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm's; industrials, educational, programs.

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
 Phone: 265-0320

Film Director.....Eugene Gelber
 Dir. of Photo.....Walter E. Dombrow
 Prod. Svcsr.....Walter J. Travis
 Sales Dir.....John Sexton
Services Offered—Commercial, industrial & TV motion pictures. Writing, directing, editing.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
 Phone: HO 5-5171
 N.Y. Phone: PLaza 5-4807

President.....Shull Bonsall
 V.P., Gen. Mgr.....Bob Ganon
 Prod. & Crea. Dir.....Sam Nicholson
 Prod. Coords.....David Hoffman, Jean Matheny
 Film Editor.....Norm Vizents
Services Offered—Produce animated and live action for TV comm's, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
 Phone: CEntal 6-8955

President.....Alfred D. LeVine
 Sec.-Treas.....Robert B. Eirinberg
Service Offered—Produce, package & distribute syndicated TV commercials & programs.

Unifilms, Inc.

6 E. 46th St., New York City 17
 Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm's, program inserts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
 Phone: SUperior 7-9114

President.....Win. L. Klein
 Secretary.....Joseph Klein
 Treasurer.....Erwin Kreisky
 Exec. Vice Pres.....John Hutchings

Branch Offices

17 E. 45th St., New York, N. Y.
 Phone: OX 7-0725

Eastern Rep.....Herbert Rosen
 425 13th St., Washington, N.W., D.C.
 Phone: ST 3-2951

Washington Rep.....Ken Buchanan
Services Offered—Creators and producers of custom made musical jingles, spot announcements, and filmed series for television and radio. Complete film, tape, and disc recording and reproduction services.

United States Productions

5 E. 57th St., New York 22, N. Y.
 Phone: PLaza 1-1710

President.....Francis C. Thayer
Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
 Phone: MI 2-6465

President.....A. B. Clapper
 V.P., Chief Eng.....M. B. Coppinger
 Secretary, Treas.....R. A. Weber
Services Offered—Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
 Phone: TH 2-7171

N. Y. Phone: PL 2-3630

President.....Henry G. Saperstein
 Studio Mgr.....Hal Elias
 N. Y. Office

527 Madison Ave., New York, N. Y.

Services Offered—Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
 Phone: CI 6-4675

President.....Thomas J. Valentino
 Vice Pres.....Michael T. Valentino
 Secretary.....Elsie F. Valentino
Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

RADIO-TV COMMERCIAL PRODUCERS

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice President.....Frank R. Stephan
Account Supvr.....Hal Persons

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager.....Jean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.....Peter Turnquist
Art Dir.....Curtis Iverson
Prod. Mgr.....Rene Mechin
1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres.....Clifford Hanna
V.P.....William R. Witherell, Jr.
Sec.-Treas.....William E. Lane
Services Offered—Production of motion pictures for TV and industry.

Videotape Prod. of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.....C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: PLaza 9-7667

President.....Henry R. Alexander
V.P., Sales.....Paul Jacobson
Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

President.....Hal Vinson
Production Mgr.....Charles Straayer
Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUDson 2-8082

Pres.....Edwin T. Kasper
Exec. V.P.....George Tompkins
Services Offered—TV film commercials, complete 16 and 35 mm facilities.

WCD, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....John T. Murphy
V.P., Sales.....Jack L. Lemmon
Secy., Treas.....Walter Kullberg
Production Mgr.....John Affriol
Branch Office

780 Gower Avenue, Hollywood 38, Calif.
Phone: HO 3-3113

Manager.....Robert G. Carlisle
Services Offered—Motion picture production in documentary, training, sales promotion, public relations ad television commercials. Facilities include sound studio and editing department.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36
Phone: CI 5-3040

President.....Roger Wade
Vice Pres.....Ralph Fuller
Exec. Producer.....John Bates
Dir., Motion Pictures.....Nicholas Dancy
Art Director.....Jack Gaughan
Services Offered—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

Robert Warner Productions

7 E. 78th St., New York 21, N. Y.
Phone: RH 4-7979

President.....Robert Warner
Services Offered—Creation and production of live and film programs and commercials.

RADIO-TV COMMERCIAL PRODUCERS

Washington Video Productions, Inc.

24 F St., NW, Washington 1, D.C.
Phone: LI 6-1300

President.....G. F. Johnston
Services Offered—TV film shows, comm'l's; color, B & W animation; studios & facilities for rent.

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141

Prod.E. Solow
Services Offered—TV film shows & comm'l's; synd. film; features of full length.

Western Recorders

6000 Sunset Blvd., Hollywood 28
Phone: HO 3-6811

Partner.....Donald D. Blake
Partner.....William M. Kirkpatrick
Partner.....Ted Robinson
Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755

President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers.

Wilding, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: BR 5-1200

Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. Williams Hammer
Chicago Production.....J. Morton
Branch Mgr., N. Y.....William Uskali
Exec. Producer, N.Y.....Mel London
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.

45 W. 45th St., New York City 36
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'l's; spots; industrial.

Frank Willard Productions

1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MEIrose 4-2433

OwnerFrank Willard, Jr.
Production Mgr.Charlie R. Cannon
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.

12 Shuter St., Toronto, Canada
Phone: 362-5931

Pres.....Hal B. Williams
Vice President.....R. H. Hill
Vice President.....Heinz A. K. Drege
ProducersColin Y. Smith,
Hans Klostermann, Christa Drege
Services Offered—Motion picture production for commerce, industry and television advertising—live action, animation, picta-film & slides.

Winik Films Corp.

1501 Broadway, New York City 36
Phone: LW 4-0540

President.....Leslie Winik
V.P., Production.....Richard Winik
EditorIrving Oshman
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342

Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Carter Wright Enterprises

6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

OwnerCarter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wylde Films, Inc.

155 East 24th St., N. Y. C.
Phone: MU 5-1000

PresidentFred Levinson
Exec. V.P.....R. Bean
Senior Vice Pres.....Joseph C. Bernstein
Vice President.....Christian R. Herfel
Vice President.....Calhoun McKean
Exec. Producer.....Laurence S. Untermeyer
Sales Manager.....William E. Walsh
Services Offered—TV commercials, industrial, education and TV program films produced. Industrial and business shows produced. Complete animation and live action services.

Maurice H. Zouary TV-Film Productions

333 W. 52nd St., N.Y.C. 19
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents, Kiddie Camera.

Seymour Zweibel Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

PresidentSeymour Zweibel
Services Offered—Industrials; educationals; slide film comm'l's.

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Los Angeles 19, Calif.
Webster 6-5564

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229 Park Avenue South

New York 3, New York
ORegon 4-7400

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HOLLYWOOD 5-8444

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PRODUCTIONS
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Murray Hill 2-8877

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CI 5-6890

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