

# NETWORK RADIO

## Designed for the Sixties

By ARTHUR HULL HAYES, President

CBS Radio

**W**HAT'S BEEN GOING on in network radio while some have been looking the other way? A great deal. So much, in fact, that if you are not familiar with the many exciting things in a current network radio schedule such as CBS Radio's, I consider it an obligation (and a pleasure) to bring you up to date.



Remember the stars who used to delight audiences? Like Arthur Godfrey, Bing Crosby, Rosemary Clooney, Garry Moore, Art Linkletter? They're still here—on the CBS Radio Network. There is music in abundance—from the jazz piano of Erroll Garner, heard frequently on "Arthur Godfrey Time" to the full concert season of "The New York Philharmonic."

In the field of news and information, the new developments are noteworthy. Radio has always excelled in the delivery of news. Given a man with a microphone or tape recorder—and listeners go everywhere in the world that news is made, frequently within minutes of the event.

But more important than radio's excellence in news is the need of our people to be well-informed in these difficult and dangerous times. An article in the "Journal of Broadcasting," taking a backward look at the days of Pearl Harbor, concluded: "In a world where the pace has accelerated many fold in 20 years, the real message of Pearl Harbor may be that our need to survive is inextricably linked to, if not dependent on, our need to know."

And the CBS Radio Network, for one, has moved strongly in the direction of increased news and informa-

tion. We recently completed our first year under a schedule more than half of which is devoted to such programming. We expanded from five to ten minutes of news on the hour. We introduced a broad range of informational programs, regularly taking listeners to London, Paris, the Far East, bringing them the

latest developments in space, science, medicine, business, in short, opening up a world of ideas and information. These programs, under the over-all title, "Dimension," comprise 47 different broadcasts a week.

Of special interest, too, is NetALERT, the new system whereby this network alerts its stations to major developments and special broadcasts at any hour, whether stations are on or off the air. In its first four months, NetALERT was used 70 times, enabling our affiliated stations to bring their communities first word of important news with a round-the-clock consistency never before possible.

CBS Radio, of course, continues to present a variety of special broadcasts. These include documentaries, sports events, Presidential news conferences and discussions by experts on matters of vital interest. During 1961, we provided our affiliates with 133 such programs.

So in brief summary, it is clear that network radio, far from standing still, has been building a new design for living. A design which puts its unique capacities as a personal medium, as an entertainment medium and as a news medium into a new mold to serve our society in the Sixties.

**WHO'S** first with the best people in network radio? Listen: Betty

Furness, Eric Sevareid, Allan Jackson, Daniel Schorr, Bing Crosby, Charles Kuralt, Art Linkletter, Alexander Kendrick, Richard Hayes, Arthur Godfrey, Larry LeSueur, Leonard Bernstein, Walter Cronkite, Bill Downs, David Schoenbrun, Jerry Coleman, Peter Kalischer, Phil Rizzuto, Paul Niven, Charles Collingwood, Marvin Kalb, Robert Trout, Kenneth Banghart, Ned Calmer, Garry Moore, Winston Burdett, Nancy Hanschman, Harry Reasoner, Rosemary Clooney, Douglas Edwards, Bill Leonard, Richard C. Hottelet, Charles von Fremd, Dallas Townsend, George Herman, Lowell Thomas, Stuart Novins, Durward Kirby, Ralph Story and more. That's

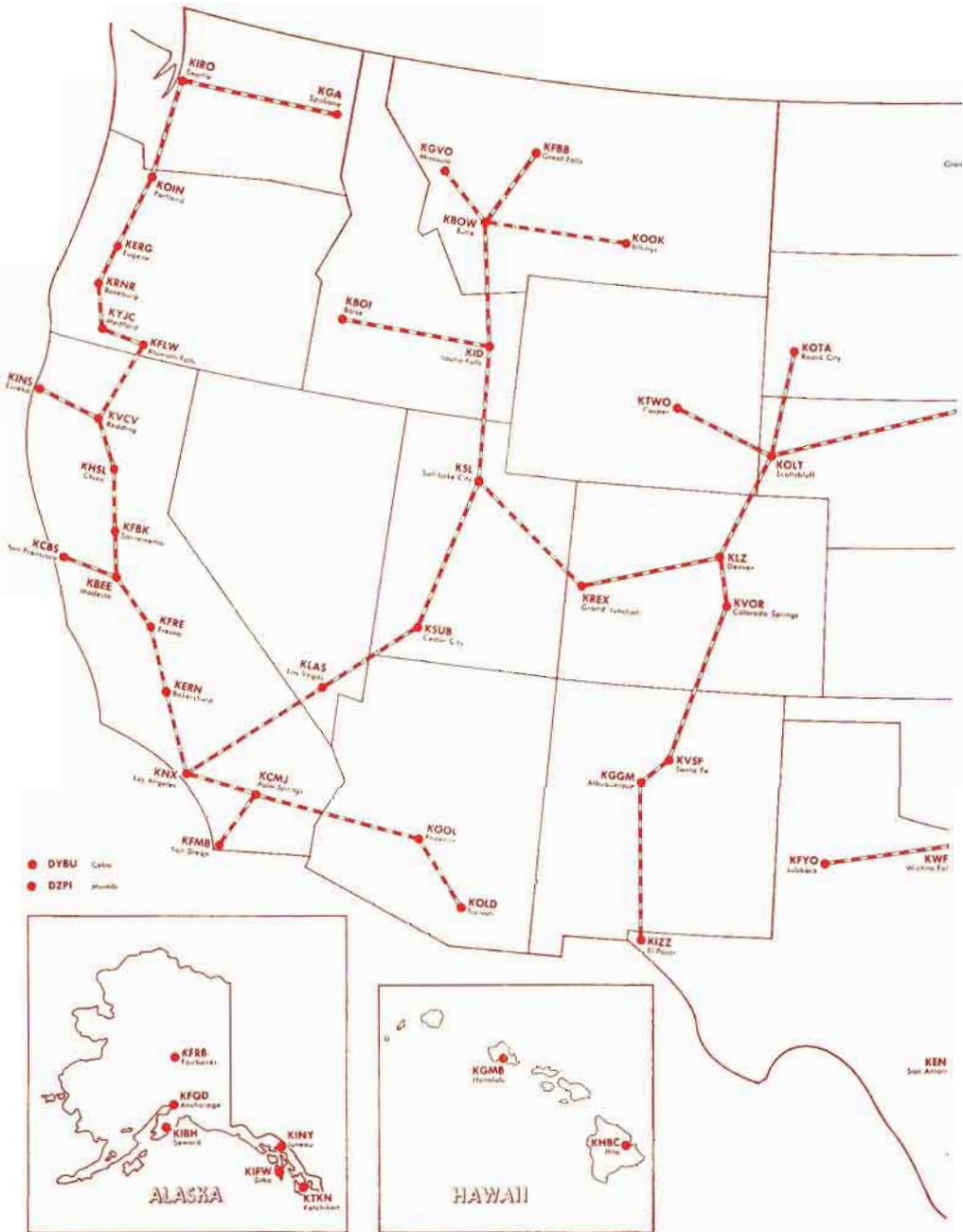
**WHO!**

This lineup is unmatched in all radio. What does it mean for advertisers? Sure, it means largest audiences and low costs per thousand. But it also means a solid answer to that vital question: cost per thousand *who*? And the answer is program quality delivers *listening* quality. The who's who in radio delivers the who's who in *audience*! Come join us. In network radio, this is precisely the place to be.

---

## **THE CBS RADIO NETWORK**

# Columbia Broadcasting



# ystem Radio Network



# CBS Radio Division Columbia Broadcasting System, Inc.

## *Executives and Staff*

*485 Madison Avenue, New York 22, N. Y.*

*Telephone: PLaza 1-2345*

*Registered Telegraphic Address—COLUMBIA NEW YORK*

### BOARD OF DIRECTORS CBS, INC.

William S. Paley.....	Chairman
Leon Levy	Arthur Hull Hayes
J. A. W. Iglehart	Millicent C. McIntosh
Ralph F. Colin	Goddard Lieberson
Frank Stanton	Merle S. Jones
Robert A. Lovett	James T. Aubrey, Jr.
	Richard S. Salant

### OFFICERS

William S. Paley.....	Chairman of the Board
Frank Stanton.....	President
James T. Aubrey, Jr.....	Vice President
Arthur L. Chapman.....	Vice President
L. Byron Cherry.....	Vice President
Thomas K. Fisher.....	Vice President
William C. Fitts, Jr.....	Vice President
Peter C. Goldmark.....	Vice President
Lewis Gordon.....	Vice President
Arthur Hull Hayes.....	Vice President
Clarence H. Hopper.....	Vice President
Merle S. Jones.....	Vice President
Theodore F. Koop.....	Vice President
Goddard Lieberson.....	Vice President
Lawrence W. Lowman.....	Vice President
E. K. Meade, Jr.....	Vice President
Edmund W. Pugh, Jr.....	Vice President
Richard S. Salant.....	Vice President
Julius F. Brauner.....	Secretary
Samuel R. Dean.....	Treasurer
Kenneth W. Hoehn.....	Director of Taxes
Sven B. Karlen.....	Controller
Peter Mead Abel.....	Assistant Secretary
Clive J. Davis.....	Assistant Secretary
Richard A. Forsling.....	Assistant Secretary
Walter J. Hungelford.....	Assistant Secretary
Jack B. Purcell.....	Assistant Secretary
Geraldine B. Zorbaugh.....	Assistant Secretary
Walter P. Rozett.....	Assistant Treasurer
John J. Lorenz.....	Assistant Controller

### CBS RADIO DIVISION Officers

Arthur Hull Hayes.....	President
James M. Seward.....	Executive Vice President
George J. Arkedis.....	V.P., Network Sales
W. Thomas Dawson.....	V.P., Information Services
Jules Dundes.....	V.P., Gen. Mgr., Station KCBS
Thomas Y. Gorman.....	V.P., Gen. Mgr., Station KMOX
George M. Perkins.....	V.P., Network Programs
Fred Ruegg.....	V.P., Station Administration
William A. Schudt, Jr.....	V.P., Affiliate Relations
E. H. Shomo.....	V.P., Gen. Mgr., Station WBBM
Sam J. Slate.....	V.P., Gen. Mgr., Station WCBS
Robert P. Sutton.....	V.P., Gen. Mgr., Station KNX & CRPN
Thomas J. Swafford.....	V.P., Gen. Mgr., Station WCAU
Davidson M. Vorhes.....	V.P., Operations
Maurie Webster.....	V.P., Gen. Mgr., Radio Spot Sales
William J. Fennessy.....	Controller

### Administrative Operations

Andrew Subbiondo.....	Director
-----------------------	----------

### Affiliate Relations

William A. Schudt, Jr.....	Vice President
Eric Salline.....	National Manager
William H. Brennan, Jr.....	Western Div. Mgr.
Edward E. Hall.....	Admin. Manager

### Business Affairs

Preston Pumphrey.....	Director
-----------------------	----------

### Editing

Donald I. Ball.....	Director
---------------------	----------

### Financial Operations

William J. Fennessy.....	Controller
James M. Leahy.....	Dir. of Acct.
Edward Dropkin.....	Dir. of Budget

**Information Services**

W. Thomas Dawson.....Vice President  
 Naomi Andrews.....Dir. of Advertising  
 Sid Garfield.....Dir. of Press Information  
 Arthur L. Hecht....Dir. of Prog. Prom. & Merch.  
 Leon Luxenberg.....Dir. of Network Sales  
 Presentations  
 Sally Miller.....Art Supervisor  
 John Tittmann.....Production Manager

**Legal**

Geraldine B. Zorbaugh.....General Attorney  
 William D. Greene.....Asst. General Attorney

**Network Sales**

George J. Arkedis.....Vice President  
 Benjamin S. Lochridge...General Sales Manager  
 William W. Firman....Asst. Gen. Sales Manager  
 Cornelius V. S. Knox, Jr.....Eastern Sales Mgr.  
 Louis J. Riggio.....Dir., Sales Administration  
 Jack Stuppler.....Business Mgr.

**Pacific Coast Office**

Craig Rogers.....Sales Manager

**Los Angeles Office, 6120 Sunset Blvd.**

Craig Rogers.....Manager

**Chicago Office, 630 N. McClurg Court**

Roger K. Huston.....Manager

**Detroit Office, Fisher Bldg.**

Wayne Wilcox.....Manager

**News**

Richard S. Salant...V.P. of CBS, Inc., and Pres.  
 of CBS News Division  
 Blair Clark.....General Manager & V.P.  
 Robert A. Skedgell.....Asst. Gen. Mgr. Radio  
 Josef Dine.....Director, Information Services  
 John W. Kiermaier.....Dir., Public Affairs  
 Pamela Hott.....Dir., Religious Broadcasts  
 Joel Heller.....Mgr., Public Affairs, Radio  
 May Dowell.....Director, Special Projects

**Operations**

Davidson M. Vorhes.....Vice President  
 Arthur C. Peck.....Dir., Broadcast Operations  
 Ogden Prestholdt.....Director, Engineering  
 Mason R. Escher.....Mgr., Technical Services  
 Harry F. Claeser.....Mgr., Broadcast Oprns.  
 Kenneth F. Davis.....Mgr., Traffic Operations  
 George McCaughna....Dir., Network Operations,  
 Hollywood

**Program**

George M. Perkins.....Vice President  
 Gerald F. Maulsby.....Dir., Network Programs  
 James M. Dolan.....Director, Sports  
 Norman Ober.....Director, Program Writing  
 James H. Fassett.....Supervisor of Music

**Research**

Harper E. Carraine.....Director of Research  
 Edward G. Reeve...Sales & Prom. Research Mgr.  
 Howard F. Miller...Mgr., Coverage & Marketing  
 Research  
 Patricia C. Kenety...Supervisor, Rating Services

**CBS OWNED RADIO STATIONS**

**Station Administration**

Fred Ruegg.....Vice President  
 Richard F. Hess.....Asst. to Vice Pres.

**WEEI and WEEI-FM**

**182 Tremont St., Boston 11**

Thomas Y. Gorman.....V.P. & General Manager  
 Robert Sinnett.....Sales Manager  
 Ken Ovenden.....Program Director  
 Joseph Cullinane.....Promotion Manager  
 Arthur King.....Director of News and  
 Public Affairs

**WBBM and WBBM-FM**

**630 N. McClurg Court, Chicago 11**

E. H. Shomo.....V.P. & General Manager  
 William Connelly, Jr.....Sales Manager  
 Len Schlosser.....Program Director  
 C. L. Richards.....Promotion Manager  
 Ben Larson.....News Director

**KNX and KNX-FM and  
 Columbia Pacific Network**

**6121 Sunset Blvd., Los Angeles 28**

Robert P. Sutton.....V.P. & General Manager  
 Gordon F. Mason.....Sales Manager  
 Arthur Wittum.....Dir. of Information Services  
 Sherril Hops.....Program Promotion &  
 Merchandising Manager  
 Barney Miller.....News Director  
 Harfield Weedon.....Program Director

**WCBS and WCBS-FM**

**485 Madison Ave., New York 22**

Sam J. Slate.....V.P. & General Manager  
 Ralph Goshen.....Sales Manager

(Continued on Next Page)

# COLUMBIA BROADCASTING SYSTEM

(Continued from Previous Page)

Dave Driscoll..... Director of News and  
Special Events  
James F. X. Mullen..... Sales Promotion Manager  
Joseph Cook..... Dir. of Public Information  
Gene King..... Program Director

## WCAU and WCAU-FM

City & Monument Aves., Phila. 31

Thomas J. Swafford..... V.P. & General Manager  
John Kline..... Sales Manager  
Fred Birnbaum..... Promotion Manager  
Al Ringler..... News Director  
Mike Grant..... Program Director

## KMOX

1144 Hampton Ave., St. Louis

Robert Hyland..... V.P. & General Manager  
Alice Koch..... Asst. to General Manager  
William Dean..... Sales Manager  
Aline Daly..... Promotion Manager  
Rex Davis..... News Director  
Robert Rehg..... Dir. Program & Pub. Affairs

## KCBS and KCBS-FM

Sheraton-Palace Hotel,  
San Francisco 5

Jules Dundes..... V.P. & General Manager  
Seymour Whitelaw..... Sales Manager  
Robert E. Harris..... Promotion Manager  
Hank Basayne..... Program Director  
Don Mozley..... Director of News  
and Public Affairs

## CBS RADIO SPOT SALES

Maurice Webster..... V.P. & General Manager  
of Radio Spot Sales  
Ralph F. Glazer..... Eastern Sales Manager  
Michael Campbell..... Asst. to Vice Pres.  
George Arnold... Dir. of Marketing & Client Rel.  
Frank Quillinan..... Research Manager  
Henry Poster..... Sales Promotion Manager  
Neil Harold..... Dir. Sales Research  
Peggy Vorhis..... Contract Mgr.  
Jeanne Valentine..... Sales Serv. Mgr.  
Allan J. Hughes, Jr..... Client Rel. Mgr.

## Chicago Office, 630 N. McClurg Ct.

Jack Burke..... Sales Manager  
Robert Ryan..... Dir. of Client Relations

## Atlanta Office, 15 Peachtree St. Bldg.

George P. Crumbley, Jr..... Sales Manager

## Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr..... Sales Manager

## Los Angeles Office, Columbia Square

Roland H. McClure..... Sales Manager

## San Francisco Office, Sheraton-Palace Hotel

Joseph K. Marshall..... Sales Mgr.

## St. Louis Office, 1144 Hampton Ave.

Eugene R. Myers..... Sales Manager

## CBS Inc., Facilities Purchasing Dept.

Edward C. Drewes..... Dir. of Purchasing  
Thomas J. Weatherly..... Purchasing Agent

## Office Services Department

Albert H. Bryant..... Director  
Wanda Bieler..... Acting Mgr., Ticket Bureau

## Personnel Relations

Robert E. Kalaidjian..... Director  
Dr. Jack Nelson..... Director of Medical Office  
Charles J. Burt..... Manager, Salary Practices  
John G. Anderson... Manager of Employee Benefits  
and Services  
Richard C. Stanley, Jr..... Employment Manager  
Elaine K. Dunham..... Asst. Mgr. Employment,  
Women  
C. Donald McCullen..... Personal Records &  
Research Mgr.  
Donald A. Panzer..... Policy Administration Mgr.

## Photographic

Walter I. Seigal..... Manager



# RADIO MEETS DEMANDS

## Of a Constantly-Changing Mass Market

By **SIDNEY J. WOLF**, President  
Keystone Broadcasting System, Inc.

**T**HE ever-changing form and shape of America's mass market and national character, detected at the start of each new decade by census statistics, has never been reflected more directly than by radio in 1961. Radio continues to be as flexible as the people it serves and as diversified as their own tastes and character. That's why radio is productive for listeners and advertisers.

Industry surveys as well as our own continue to support the long-established fact that radio is the most adaptable of all communications systems to the rapid changes in mass populations.

As these people move and change, the Keystone "grass roots" affiliates and their local radio operations with strong community identification command new attention and respect from national and regional advertisers. There were two significant population reports last year.

The facts of this past year point to a steady decline in urban population. And — even more important to stations and advertisers—they indicate the change and growth of the Negro as a significant consumer.

A KBS study based on state-by-state data from the U. S. Dept. of Commerce shows the dramatic advance of the so-called Negro market. Total U. S. Negro population rose 25.4% in the past decade — from 15,044,937 in 1950 to 18,871,831 in 1960.

At Keystone, this increase had special significance for our Negro Network of 360 affiliated stations that program directly to Negroes in their



communities. We found that, in the 23 states where these Keystone Negro Network affiliates are located, the average Negro population gain was 32.2%—7.7% above the national average. Together, these same 360 stations reach 53% of the total U. S. Negro population.

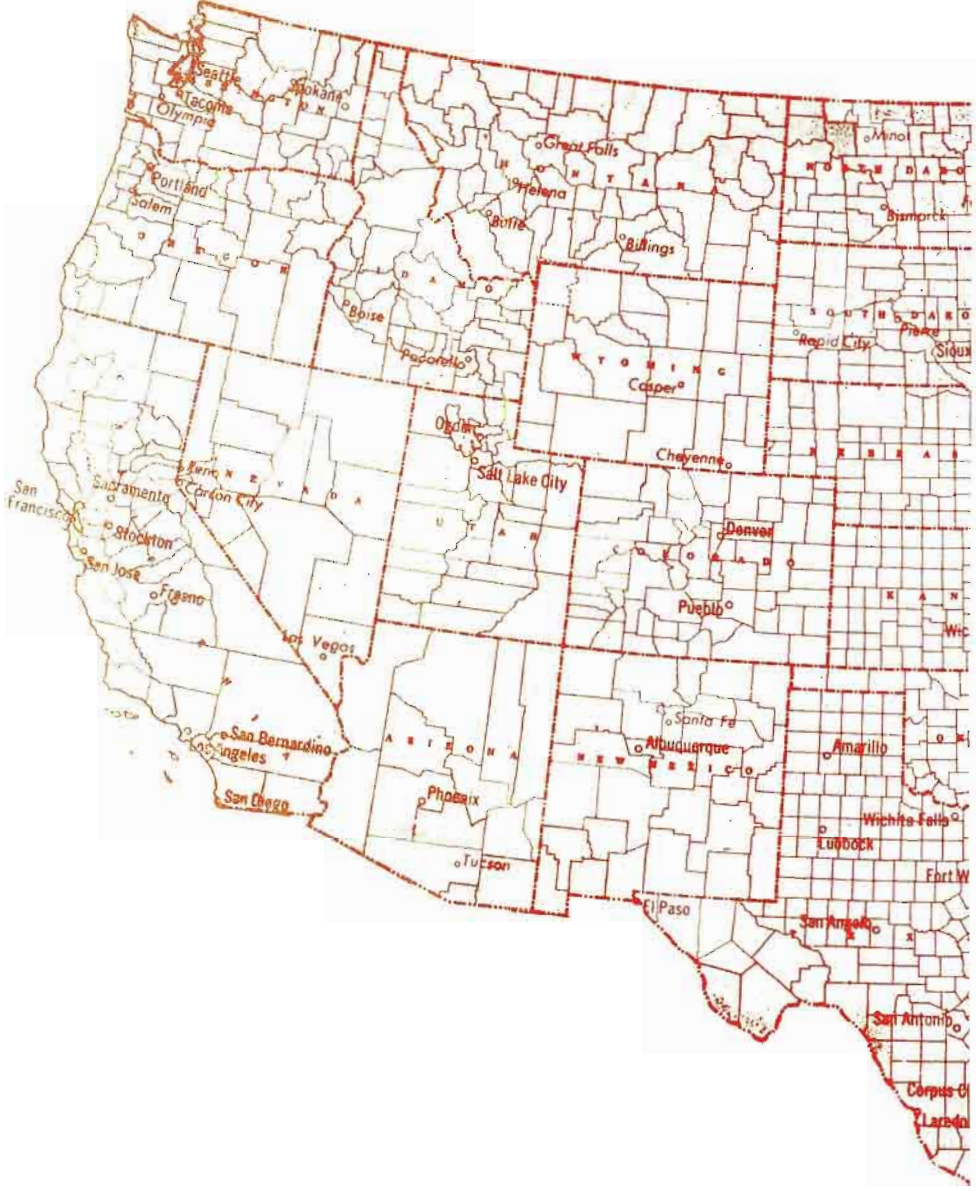
The Keystone Broadcasting System's radio network of 1,125 stations cover 83% of all U. S. counties, according to a study we conducted.

Our stations now reach listeners in 2,547 of the nation's 3,069 county divisions. We register an even deeper penetration, 85% in the valuable "grass roots" areas — the C and D counties with 100,000 population or less. In the C counties (30,000 to 100,000) Keystone affiliates reach 80% of the national total; in D counties (30,000 or less), our stations reach 88% of the total.

The changing patterns of U.S. marketing show that "grass roots" radio is more vital than ever to advertisers whose trade depends on the U. S. consumer. Radio is far better geared, through personal and community acceptance in these C and D counties (many have one radio station), to do the selling job needed by national and regional advertisers. This is evident to the dozens of Keystone's national advertisers in 1961, who have demonstrable sales proof that these markets are musts for national product traffic.

Network sales in 1961 leveled after 1960's dramatic 25% increase. Prospects for 1962 are optimistic, with 85% of Keystone affiliates reporting they expect billings to rise.

# Keystone Broad



# casting System



# Keystone Broadcasting

## ALABAMA

WRFS Alexander City  
 WCTA Andalusia  
 WANA Anniston  
 WBCA Bay Minnette  
 WEZB Birmingham  
 WEBJ Brewton  
 WPRN Buller  
 WRAG Carrollton  
 WEIS Centre  
 WKUL Cullman  
 WMSL Decatur  
 WXAL Demopolis  
 WDOF Dothan  
 WIRB Enterprise  
 WULA Eufaula  
 WBLO Evergreen  
 WABF Fairhope  
 WWWW Fayette  
 WJOI Florence  
 WHEP Foley  
 WZOB Fort Payne  
 WETO Gadsden  
 WGEA Geneva  
 WGYV Greenville  
 WGSV Guntersville  
 WJBB Haleyville  
 WERH Hamilton  
 WBHP Huntsville  
 WTHC Jackson  
 WWWW Jasper  
 WJAM Marion  
 WMFC Monroeville  
 WCRL Oneonta  
 WJHO Opelika  
 WPID Piedmont  
 WELP Roanoke  
 WWRW Russellville  
 WROS Scottsboro  
 WHBB Selma  
 WFEF Sylacauga  
 WNUZ Talladega  
 WJDB Thomasville  
 WTB Troy  
 WBC Tuscaloosa  
 WABT Tuskegee  
 WETU Wetumpka

## ARIZONA

KPIN Casa Grande  
 KAWT Douglas  
 KCLS Flagstaff  
 KNOG Nogales  
 KENT Prescott  
 KYND Tempe  
 KMOP Tucson  
 KOFA Yuma

## ARKANSAS

KVRC Arkadelphia  
 KBTA Batesville  
 KBBA Benton  
 KTCN Berryville  
 KBRI Brinkley  
 KAMD Camden  
 KCOC Conway  
 KCCB Corning  
 KAGH Crossett  
 KELD El Dorado  
 KBJT Fordyce  
 KXJK Forrest City  
 KPCS Fort Smith  
 KH02 Harrison  
 KFFA Helena  
 KXAR Hope  
 KBHS Hot Springs  
 KBTM Jonesboro  
 KB0K Malvern  
 KPCA Marked Tree  
 KVSA McGehee  
 KENA Mena  
 KBHM Monticello  
 KVOM Morrilton  
 KTL0 Mountain Home  
 KBHC Nashville  
 KDXE N. Little Rock  
 KOSE Osceola  
 KDRS Paragould  
 KADL Pine Bluff  
 KP0C Pochontas  
 KXRJ Russellville

KWCB Searcy  
 KU0A Siloam Springs  
 KBRS Springdale  
 KWAK Stuttgart  
 KRLW Walnut Ridge  
 KWRF Warren  
 KWYN Wynne

## CALIFORNIA

KENL Arcata  
 KAH1 Auburn  
 KIBS Bishop  
 KPLY Crescent City  
 KRDU Dinuba  
 KX0 El Centro  
 K0WN Escondido  
 KDAC Fort Bragg  
 KPER Gilroy  
 KHSJ Hemet  
 KCHV Indio  
 KRKC King City  
 KCVR Lodi  
 KNEZ Lompoc  
 KLBS Los Banos  
 KOAL Mojave  
 KVN0 Napa  
 KSFE Needles  
 KPRL Paso Robles  
 KT0B Petaluma  
 KAHR Redding  
 KRKC Ridgecrest  
 XERB San Diego  
 KR0G Sonora  
 KSUE Susanville  
 KTKR Taft  
 KTUR Turlock  
 KU0K Ukiah  
 KAGR Yuba City

## COLORADO

KGIW Alamosa  
 KRLN Canon City  
 KPIK Colorado Springs  
 KVFC Cortez  
 KRRA Craig  
 KLIR Denver  
 KIUP Durango  
 KZIX Fort Collins  
 KFTM Fort Morgan  
 KWSL Grand Junction  
 KYOU Greeley  
 KGUC Gunnison  
 KLIM Lamar  
 KBRR Leadville  
 KLMO Longmont  
 KLOV Loveland  
 KSLV Monte Vista  
 KUBC Montrose  
 KDZA Pueblo  
 KAVI Rocky Ford  
 KGKJ Sterling  
 KCRT Trinidad

## DELAWARE

WSUX Seaford

## FLORIDA

WAPG Arcadia  
 WTRL Bradenton  
 WWJB Brooksville  
 WTAN Clearwater  
 WEZY Cocoa  
 WCNU Crestview  
 WDCF Dade City  
 WELE Daytona Beach  
 WDSP De Funiak Springs  
 WDEF Deland  
 WPAP Fernandina Beach  
 WINK Fort Myers  
 WARN Fort Pierce  
 WPUP Gainesville  
 WZRO Jacksonville Beach  
 WKWF Key West

WKBX Kissimmee  
 WGR0 Lake City  
 WIPC Lake Wales  
 WLIZ Lake Worth  
 WLBE Leesburg  
 WNER Live Oak  
 WMAF Madison  
 WTOT Marianna  
 WMIE Miami  
 WWSA Milton  
 WNOG Naples  
 WTM0 Ocala  
 W0KC Okeechobee  
 WHIY Orlando  
 W0PF Palatka  
 WDL0 Panama City  
 W0FA Pensacola  
 WPRY Perry  
 WPLA Plant City  
 WGNH Quincy  
 WFOY St. Augustine  
 WILZ St. Petersburg Beach  
 WTRR Sanford  
 WKXY Sarasota  
 W0CB Sebring  
 WRGR Starke  
 WSTU Stuart  
 WMEN Tallahassee  
 WAXE Vero Beach  
 WAUC Wauchula

## GEORGIA

WAAG Adel  
 WJAZ Albany  
 WQ0S Alma  
 WDEC Americus  
 WD0L Athens  
 WBJA Augusta  
 WMGR Bainbridge  
 WHAB Baxley  
 WBBK Blakely  
 WWGC Bremen  
 W0MF Buford  
 WGRA Cairo  
 WCLB Camilla  
 WLBB Carrollton  
 WBHF Cartersville  
 WGAA Cedartown  
 WCLA Claxton  
 WRWH Cleveland  
 WMJM Cordele  
 W0FS Covington  
 WBLJ Dalton  
 W0WD Dawson  
 WDMG Douglas  
 WMLT Dublin  
 W0JH East Point  
 WSGC Elberton  
 WBHB Fitzgerald  
 W0FP Fort Valley  
 W0GA Gainesville  
 WKEU Griffin  
 W0CEH Hawkinsville  
 W0GL Hinesville  
 WBGR Jesup  
 WLFA Lafayette  
 WLAG La Grange  
 WYTH Madison  
 WCRY Macon  
 WFDR Manchester  
 WBIE Marietta  
 W0AX McRae  
 WMVG Milledgeville  
 W0SR Millen  
 WMRE Monroe  
 WMGA Moultrie  
 W0GA Perry  
 W0FB Quitman  
 WRGA Rome  
 W0NS Statesboro  
 W0SY Sylvania  
 W0FT Thomaston  
 W0TG Thomasville  
 W0TA Thomson  
 W0GS Tifton  
 WLET Toccoa  
 WJEM Valdosta  
 WVOP Vidalia  
 WKLE Washington  
 W0AX Waycross  
 WBRO Waynesboro  
 W0MK West Point  
 W0MO Winder

## HAWAII

KIMO Hilo  
 KAIM Honolulu

## IDAHO

KYME Boise  
 K0AR Burley  
 KCID Caldwell  
 KVNI Coeur d'Alene  
 K0RT Grangeville  
 KIFI Idaho Falls  
 K0PL Moscow  
 KLE0 Orofino  
 K0K Payette  
 KYTE Pocatello  
 KPST Preston  
 KR0K Rexburg  
 K0RA Salmon  
 K0PT Sandpoint  
 K0RV Soda Springs  
 K0KI Sun Valley  
 K0EP Twin Falls

## ILLINOIS

WRMS Beardstown  
 WBVS Canton  
 WEIC Charleston  
 WITY Danville  
 W0FW Fairfield  
 W0BQ Harrisburg  
 WJPF Herrin  
 W0DS Jacksonville  
 WJ0M Jerseyville  
 W00K Metropolis  
 W0NI Murphysboro  
 W0AY Robinson  
 W0BD Salem  
 W0GA Watseka  
 W0RX West Frankfort

## INDIANA

WB0N Boonville  
 WITE Brazil  
 W0LF0 Clarksville  
 WKAM Goshen  
 W0HL Huntington  
 W0TZ Jasper  
 W0TO Linton  
 W0RX Madison  
 W0PC Mount Vernon  
 W0PW Mount Pleasant  
 W0SL Salem  
 W0CD Seymour  
 W0SV Shelbyville  
 W0TJ Tell City  
 W0MT Terre Haute  
 W0MW Washington

## IOWA

KLGA Algona  
 KASI Ames  
 KJAN Atlantic  
 RWBG Boone  
 K0CG Centerville  
 K0CHA Charles City  
 K0CHE Cherokee  
 K0CLN Clinton  
 K0SW Council Bluffs  
 K0DC Decatur  
 K0MCD Fairfield  
 K0XGI Fort Madison  
 K0GRN Grinnell  
 K0XIC Iowa City  
 K0NIA Knoxville  
 K0MAQ Maquoketa  
 K0WPC Muscatine

K0CB Newton  
 K0LS Perry  
 K0YL Storm Lake  
 K0WV Waverly  
 K0FJ Webster City

## KANSAS

K0CRB Chanute  
 K0NCK Concordia  
 K0MDO Fort Scott  
 K0LUG Garden City  
 K0LOE Goodland  
 K0WBW Hutchinson  
 K0ND Independence  
 K0ALN Iola  
 K0LO Leavenworth  
 K0MAN Manhattan  
 K0NDY Marysville  
 K0NEX McPherson  
 K0JRG Newton  
 K0KPC Parsons  
 K0KAN Phillipsburg  
 K0SEK Pittsburg  
 K0WSK Pratt  
 K0RSL Russell

## KENTUCKY

W0NY Albany  
 W0BRT Bardonia  
 W0CBL Benton  
 W0LBJ Bowling Green  
 W0T00 Campbellsville  
 W0ES Central City  
 W0AIN Columbia  
 W0CTT Corbin  
 W0CPM Cumberland  
 W0CYN Cynthia  
 W0HJR Danville  
 W0EL Elizabethtown  
 W0T0 Eminence  
 W0FKN Franklin  
 W0AXU Georgetown  
 W0KAY Glasgow  
 W0HBN Harrodsburg  
 W0KIC Hazard  
 W0SON Henderson  
 W0K0A Hopkinsville  
 W0IRV Irvine  
 W0LBN Lebanon  
 W0MTL Leitchfield  
 W0BLG Lexington  
 W0F0W Madisonville  
 W0WXL Manchester  
 W0TGO Mayfield  
 W0FTM Mayfield  
 W0FLK Middlesboro  
 W0M1W Monticello  
 W0M0R Morehead  
 W0MST Mt. Sterling  
 W0N0Y Neon  
 W0P0P Paintsville  
 W0K0X Paris  
 W0PKE Pikeville  
 W0PRT Prestonsburg  
 W0PKY Princeton  
 W0EKY Richmond  
 W0RUS Russellville  
 W0L0K Scottsville  
 W0SFC Somerset

## LOUISIANA

K0DBS Alexandria  
 K0V0B Bastrop  
 W0K0C Bogalusa  
 W0ARB Covington  
 K0SG Crowley  
 W0L0B Denham Springs  
 K0DLA De Ridder  
 K0EUN Eunice  
 W0M0G Brunswick  
 K0LFT Golden Meadow  
 W0FRP Hammond  
 K0VHL Homer

# System Stations

KCIL Houma  
 KJEF Jennings  
 KTCC Jonesboro  
 KLPL Lake Providence  
 LLLA Leesville  
 KDBC Mansfield  
 KAPB Marksville  
 KASO Minden  
 KLIC Monroe  
 KMRC Morgan City  
 KANE New Iberia  
 KREH Oakdale  
 KWOL Oak Grove  
 KRIH Rayville  
 KRUS Ruston  
 KCIJ Shreveport  
 KBSF Springhill  
 KTLD Tallulah  
 KVPI Ville Platte  
 KEVL White Castle  
 KVCL Winnfield  
 KMAR Winnsboro

## MAINE

WHOU Houlton  
 WRUM Rumford  
 WGHM Skowhegan

## MARYLAND

WABW Annapolis  
 WCUM Cumberland  
 WEMD Easton  
 WPTX Lexington Park  
 WIGO Salisbury  
 WTRR Westminster

## MASSACHUSETTS

WREB Holyoke  
 WSRO Marlboro  
 WMRC Milford  
 WCAT Orange  
 WBEC Pittsfield  
 WARE Ware

## MICHIGAN

WALM Albion  
 WOWE Allegan  
 WLEW Bad Axe  
 WLST Escanaba  
 WMRP Flint  
 WSHN Fremont  
 WGHN Grand Haven  
 WPLB Greenville  
 WMPL Hancock  
 WBCH Hastings  
 WCSS Hillsdale  
 WHMI Howell  
 WIKB Iron River  
 WJMS Ironwood  
 WJPD Ishpeming  
 WKLA Ludington  
 WMTA Manistee  
 WDOG Marine City  
 WDMJ Marquette  
 WAGN Menominee  
 WCEN Mt. Pleasant  
 WMAB Munising  
 WMUS Muskegon  
 WNIL Niles  
 WHLS Port Huron  
 WMIC St. Helen  
 WIOS Tawas City

## MINNESOTA

KASM Albany  
 KXRA Alexandria

KBMO Benson  
 KBMW Breckenridge  
 WKLK Cloquet  
 KRDX Crookston  
 WELY Ely  
 WEVY Eveleth  
 KOZY Grand Rapids  
 KDZU Hutchinson  
 CF0B International Falls  
 KLFJ Little Falls  
 KEYL Long Prairie  
 KRFO Owatonna  
 WOMP Pine City  
 KLOH Pipestone  
 WAVN Stillwater  
 KDOM Windom  
 KAGE Winona

## MISSISSIPPI

WAMY Amory  
 WBLE Batesville  
 WGCM Biloxi-Gulfport  
 WBIP Beoneville  
 WMBG Brookhaven  
 WDOB Canton  
 WGLC Centerville  
 WROX Clarksdale  
 WCLD Cleveland  
 WCJU Columbia  
 WCBI Columbus  
 WCMA Corinth  
 WMAG Forest  
 WJPR Greenville  
 WGRM Greenwood  
 WNAG Grenada  
 WXXX Hattiesburg  
 WMDC Hazlehurst  
 WCPC Houston  
 WDLT Indianaola  
 WJQS Jackson  
 WKOZ Kosciusko  
 WAML Laurel  
 WXTN Loxington  
 WLSM Louisville  
 WHHT Lucedale  
 WMAC Macon  
 WSJC Magee  
 WAPP Mc Comb  
 WMOX Meridian  
 WMIS Natchez  
 WNAU New Albany  
 WSUH Oxford  
 WMMP Pascagoula  
 WHOC Philadelphia  
 WRJW Picayune  
 WSSO Starkville  
 WELO Tupelo  
 WQBC Vicksburg  
 WABO Waynesboro  
 WROB West Point  
 WONA Winona  
 WAZF Yazoo City

## MISSOURI

KBHM Branson  
 KAOL Carrollton  
 KDMD Carthage  
 KCRV Caruthersville  
 KCHR Charleston  
 KCHI Chillicothe  
 KDBA Columbia  
 KDKK Dexter  
 KESM El Dorado Springs  
 KREI Farmington  
 KWOS Jefferson City  
 KIRX Kirksville  
 KLWT Lebanon  
 KTCB Malden  
 KWKX Maryville  
 KNCM Moberly  
 KRMO Monett  
 KLRB Mountain Grove  
 KBTN Neosho  
 KNEM Nevada  
 KRMS Osage Beach  
 KWSG Poplar Bluff  
 KWIS Portageville  
 KYRO Potosi  
 KTRR Rolla

KSGM Ste. Genevieve  
 KSMO Salem  
 KDRO Sedalia  
 KICK Springfield  
 KALM Thayer  
 KTTN Trenton  
 KLPW Union  
 KOKO Warrensburg  
 KWRE Warronton  
 KWPM West Plains

## MONTANA

KOYN Billings  
 KBMN Bozeman  
 KBOW Butte  
 KUDI Great Falls  
 KLYQ Hamilton  
 KLOM Havre  
 KBLL Helena  
 KGEZ Kalispell  
 KLCB Libby  
 KPRK Livingston  
 KATL Miles City  
 KXLL Missoula  
 KSEN Shelby  
 KVCK Wolf Point

## NEBRASKA

KCOW Alliance  
 KCSR Chadron  
 KJSK Columbus  
 KGMT Fairbury  
 KTNC Falls City  
 KHUB Fremont  
 KHAS Hastings  
 KUVR Holdrege  
 KGFW Kearney  
 KBRL Mc Cook  
 KWSJ Nebraska City  
 KODY North Platte  
 KOGA Ogallala  
 KBRX O'Neill  
 KSID Sidney  
 KRFS Superior  
 KAWL York

## NEVADA

KENO Las Vegas  
 KBET Reno

## NEW HAMPSHIRE

WKXL Concord  
 WLNH Nashua  
 WSMN Laconia  
 WCNL Newport

## NEW JERSEY

WNNJ Newton

## NEW MEXICO

KALG Alamogordo  
 KARA Albuquerque  
 KSNP Artesia  
 WAVE Carlsbad  
 KLMX Clayton  
 KCLV Clovis

KOTS Deming  
 KWEW Hobbs  
 KOBE Las Cruces  
 KRSN Los Alamos  
 KENM Portales  
 KRTN Raton  
 KBIM Roswell  
 KSYX Santa Rosa  
 KSIL Silver City  
 KSRC Socorro  
 KCHS Truth or  
 Consequences  
 KTNM Tucumcari

## NEW YORK

WMBO Auburn  
 WFLR Dundee  
 WDOE Dunkirk  
 WEHH Elmira Heights  
 WOSC Fulton  
 WITN Jamestown  
 WBAZ Kingston  
 WLHF Little Falls  
 WFCY Malone  
 WREM Remsen  
 WGGO Salamanca  
 WNBZ Saranac Lake  
 WIPS Ticonderoga  
 WDLA Walton

## N. CAROLINA

WABZ Albemarle  
 WGWV Asheville  
 WCGC Belmont  
 WBMT Black Mountain  
 WATA Boone  
 WBBB Burlington  
 WEGO Concord  
 WCKB Dunn  
 WCDJ Edenton  
 WCNC Elizabeth City  
 WBLA Elizabethtown  
 WFAI Fayetteville  
 WBOB Forest City  
 WFSC Franklin  
 WFBG Fuquay Springs  
 WLTC Gastonia  
 WFCM Goldsboro  
 WOOO Greenville  
 WKDX Hamlet  
 WINC Henderson  
 WHKP Hendersonville  
 WHPE High Point  
 WLAS Jacksonville  
 WELS Kinston  
 WEWV Laurinburg  
 WLOE Leaksville  
 WRII Lenoir  
 WBYU Lexington  
 WYRN Louisville  
 WTSB Lumberton  
 WMMH Marshall  
 WMAP Monroe  
 WMBL Morehead City  
 WUNC Worganton  
 WPAQ Mount Airy  
 WKRR Murphy  
 WRNB New Bern  
 WNNC Newton  
 WKBC N. Wilkesboro  
 WPCN Plymouth  
 WNCB Reidsville  
 WCEG Rocky Mount  
 WGGP Sanford  
 WOHSS Shelby  
 WMPM Smithfield  
 WEEB Southern Pines  
 WTOE Spruce Pine  
 WSHC Statesville  
 WMSJ Sylva  
 WTYN Tryon  
 WADE Wadesboro  
 WLSE Wallace  
 WHCC Waynesville  
 WCNF Weldon  
 WSHK W. Jefferson  
 WENC Whiteville  
 WLLY Wilson

## NORTH DAKOTA

KQDI Bismarck  
 KDAK Carrington  
 KDIX Dickinson  
 KNDC Hettinger  
 KEYJ Jamestown  
 KQDY Minot  
 KEYD Oakes  
 KGCA Rugby  
 KOVC Valley City

## OHIO

WNCO Ashland  
 WILE Cambridge  
 WBEX Chillicothe  
 WJEH Gallipolis  
 WSRW Hillsboro  
 WLRD Ironton  
 WLMJ Jackson  
 WWIZ Lorain  
 WTIG Massillon  
 WMVO Mount Vernon  
 WPTW Piqua  
 W101 Portsmouth  
 WBLV Springfield  
 WERT Van Wert  
 WCHO Washington Court  
 House  
 WKOV Wellston  
 WWST Wooster

## OKLAHOMA

KADA Ada  
 KWHW Altus  
 KVSQ Ardmore  
 KLTR Chickwell  
 KWCO Blackkasha  
 KWPR Claremore  
 KWEO Clinton  
 KUSH Cushing  
 KRHD Duncan  
 KSEO Durant  
 KBKX Elk City  
 KCRS Enid  
 KTAT Frederick  
 KWRW Guthrie  
 KBYN Guymon  
 KJIS Hobart  
 KLNH Hugo  
 KTMC McAlester  
 KGLC Miami  
 KBIX Muskogee  
 KNOR Norman  
 KBYE Oklahoma City  
 OKL Okmulgee  
 KVLH Pauls Valley  
 KLCO Poteau  
 KCLS Pryor  
 KTLQ Tahlequah  
 KWSH Tri-City  
 KFMJ Tulsa  
 KVIN Vinita

## OREGON

KWIN Ashland  
 KVAS Astoria  
 KBKR Baker  
 KBND Bend  
 KURY Brookings  
 KANS Burns  
 KWRO Coquille  
 KLOO Corvallis  
 KWVR Enterprise  
 KASH Eugene  
 KGRD Gresham  
 KUIK Hillsboro  
 KAGS Klamath Falls  
 KQIK Lakeview  
 KGAL Lebanon  
 KMCM McMinnville  
 KNPT Newport  
 KSRV Ontario  
 KUMA Pendleton  
 KRAF Redport  
 KOHL St. Helens  
 KODI The Dalles

# KEYSTONE BROADCASTING SYSTEM STATIONS

## PENNSYLVANIA

WAVL Apollo  
 WNCC Barnesboro  
 WBFD Bedford  
 WBRZ Berwick  
 WISR Butler  
 WCBL Carbondale  
 WESA Charleroi  
 WWCN Clarion  
 WCVI Conneltsville  
 WOTR Cerry  
 WEZN Elizabethtown  
 WFAH Farrell  
 WHUN Huntingdon  
 WDDA Indiana  
 WADP Kane  
 WACB Kittanning  
 WSSH Latrobe  
 WITT Lewisburg  
 WKRZ Oil City  
 WPTS Pittston  
 WPMI Punxsutawney  
 WKMC Roaring Spring  
 WATS Sayre  
 WMAJ State College  
 WLYC Williamsport

## RHODE ISLAND

WRRI West Warwick

## S. CAROLINA

WABV Abbeville  
 WAKN Aiken  
 WAIM Anderson  
 WWBD Bamberg  
 WBAW Barnwell  
 WBLR Batesburg  
 WBEU Beaufort  
 WAGS Bishopville  
 WACA Camden  
 WCAY Cayce  
 WOKE Charleston  
 WCRC Cheraw  
 WCGD Chester  
 WPCC Clinton  
 WDSC Dillon  
 WELP Easley  
 WOLS Florence  
 WFIS Fountain Inn  
 WFGN Gaffney  
 WGTN Georgetown  
 WGSW Greenwood  
 WEAB Greer  
 WBHC Hampton  
 WHSC Hartsville  
 WDKD Kingstree  
 WLCM Lancaster  
 WLSC Loris  
 WYMB Manning  
 WJAY Mullins  
 WKDK Newberry  
 WTND Orangeburg  
 WRHI Rock Hill  
 WSNW Seneca  
 WFIG Sumter  
 WBCU Union  
 WALD Waterboro

## SOUTH DAKOTA

KBFS Belle Fourche  
 KOBH Hot Springs  
 KJAM Madison  
 KOLY Mobridge

KGFX Pierre  
 KEZU Rapid City  
 KWAT Watertown

## TENNESSEE

WLAR Athens  
 WFHG Bristol  
 WRKM Carthage  
 WRIP Chattanooga  
 WJZM Clarksville  
 WCLE Cleveland  
 WKRM Columbia  
 WHUB Cookeville  
 WLSB Copperhill  
 WKBL Covington  
 WAEW Crossville  
 WDNT Dayton  
 WDKN Dickson  
 WDSJ Dyersburg  
 WEMB Erwin  
 WEKR Fayetteville  
 WAGG Franklin  
 WHIN Gallatin  
 WGRV Greenville  
 WIRJ Humboldt  
 WDXI Jackson  
 WCLC Jamestown  
 WKXV Knoxville  
 WLAF La Follette  
 WDXE Lawrenceburg  
 WLIL Lenoir City  
 WJJM Lewisburg  
 WDXL Lexington  
 WMSR Manchester  
 W GAP Maryville  
 WMMT McMinnville  
 KWAM Memphis  
 WHEY Millington  
 WCRK Morristown  
 WGNS Murfreesboro  
 WENO Nashville  
 WLKJ Newport  
 WATO Oak Ridge  
 WBNT Oneida  
 WTPR Paris  
 WTRB Ripley  
 WRKH Rockwood  
 WRGS Rogersville  
 WORJ Savannah  
 WLIM Shelbyville  
 WEPG S. Pittsburg  
 WDBL Springfield  
 WDEH Sweetwater  
 WENK Union City  
 WCDT Winchester

## TEXAS

KOPY Alice  
 KVLV Alpine  
 KBUY Amarillo  
 KACT Andrews  
 KBUD Athens  
 KALT Atlanta  
 KRUN Ballinger  
 KIOX Bay City  
 KWBA Baytown  
 KRIC Beaumont  
 KBYG Big Spring  
 KFYN Bonham  
 KBBB Borger  
 KBAN Bowie  
 KNEL Brady  
 KSTB Breckenridge  
 KWHI Brenham  
 KBOR Brownsville  
 KBWD Brownwood  
 WTAW Bryan  
 KBEN Carrizo Springs

KGAS Carthage  
 KCTX Childress  
 KCAR Clarksville  
 KVLB Cleveland  
 KSTA Coleman  
 KVMC Colorado City  
 KMCO Conroe  
 KAND Corsicana  
 KIVY Crockett  
 KXIT Dalhart  
 KDLC Del Rio  
 KDNT Denton  
 KDDD Dumas  
 KEPS Eagle Pass  
 KERC Eastland  
 KPSS Falfurrias  
 KZOL Farwell  
 KFLD Floydada  
 KFST Ft. Stockton  
 KNAF Fredericksburg  
 KBRZ Freeport  
 KOCF Gatesville  
 KSTI Gonzales  
 KSWA Graham  
 KGVV Greenville  
 KCLW Hamilton  
 KWRD Henderson  
 KPAN Hereford  
 KHRD Hillsboro  
 KSAM Huntsville  
 KTXJ Jasper  
 KMBL Junction  
 KAML Kenedy  
 KERB Kermit  
 KERV Kerrville  
 KOCF Killeen  
 KLEN Killeen  
 KVLG LaGrange  
 KPET Lamesa  
 KVOZ Laredo  
 KLVT Levelland  
 KZZN Littlefield  
 KVLV Livingston  
 KLUE Longview  
 KRBA Lufkin  
 KMHT Marshall  
 KBUS Mexia  
 KJBC Midland  
 KORC Mineral Wells  
 KRTI Mission  
 KVKM Monahans  
 KIMP Mt. Pleasant  
 KEEB Nacogdoches  
 KGNB New Braunfels  
 KRIG Odessa  
 KOGT Orange  
 KNET Palestine  
 KHHH Pampa  
 KFTV Paris  
 KIUN Pecos  
 KVOP Plainview  
 KBOP Pleasanton  
 KOLE Port Arthur  
 KUKO Post  
 KOLJ Quannah  
 KSOX Raymondville  
 KTLU Rush  
 KTXL San Angelo  
 KBAL San Saba  
 KSML Seminole  
 KSEY Seymour  
 KBYP Shamrock  
 KDSX Sherman  
 KSNY Snyder  
 KDWT Stamford  
 KSTV Stephenville  
 KSST Sulphur Springs  
 KXOX Sweetwater  
 KTAE Taylor  
 KTER Terrell  
 KTFB Texarkana  
 KTLW Texas City  
 KTUE Tulia  
 KTBB Tyler  
 KVOU Uvalde  
 KVVC Vernon  
 KVIC Victoria  
 KBEC Waxahachie  
 KZEE Weatherford

## UTAH

KVNU Logan  
 KOAL Price  
 KEYV Provo  
 KDXU St. George  
 KSOP Salt Lake City  
 KDYL Tooele City  
 KVEL Vernal

## VERMONT

WSNU Barre  
 WIKE Newport  
 WWSR St. Albans  
 WTNW St. Johnsbury

## VIRGINIA

WKLK Blackstone  
 WELK Charlottesville  
 WMEK Chase City  
 WBCR Christiansburg  
 WKYE Covington  
 WCV A Culpeper  
 WEVA Emporia  
 WFAH Falls Church  
 WYSR Franklin  
 KVLV Fredericksburg  
 WFRF Front Royal  
 WBQB Galax  
 WGAT Gate City  
 WDDY Gloucester  
 WMNA Gretna  
 WHAP Hopewell  
 WLES Lawrenceville  
 WREL Lexington  
 WBRG Lynchburg  
 WMEV Marion  
 WMVA Martinsville  
 NNVA Norton  
 WJMA Orange  
 WJPA Petersburg  
 WPUV Pulaski  
 WRIC Richlands  
 WRIS Roanoke  
 WYTI Rocky Mount  
 WHLF South Boston  
 WAFB Staunton  
 WLPW Suffolk  
 WESR Tasley  
 WEER Warrenton  
 WNNW Warsaw  
 WINC Winchester  
 WYVE Wytheville

## VIRGIN ISLANDS

WIVI Christiansted

## WASHINGTON

KAGT Anacortes  
 KARI Blaine  
 KELA Centralia  
 KCLX Colfax  
 KCVL Colville  
 KULE Ephrata  
 KNEK Kirkland  
 KEDO Longview  
 KGY Olympia  
 KRSC Othello  
 KPKW Pasco  
 KONP Port Angeles  
 KARY Prosser  
 KAYE Puyallup

KAPA Raymond  
 KENE Toppenish  
 KKEY Vancouver  
 KTEL Walla Walla  
 KUEN Wenatchee

## WEST VIRGINIA

WKOY Bluefield  
 WBUC Buckhannon  
 WTIP Charleston  
 WBOY Charlesburg  
 WDNE Elkins  
 WTCS Fairmont  
 WLOG Logan  
 WPEM Martinsburg  
 WHJC Mewan  
 WCLG Morgantown  
 WPAR Parkersburg  
 WLOH Princeton  
 WMOV Ravenswood  
 WVAR Richwood  
 WRON Ronceverte  
 WELC Welch  
 WHAW Weston

## WISCONSIN

WAPL Appleton  
 WATW Ashland  
 WBEL Beloit  
 WERL Eagle River  
 WECL Eau Claire  
 WDUZ Green Bay  
 WTRM Hartford  
 WWSM Hayward  
 WLDY Ladysmith  
 WRJC Mauston  
 WIGM Medford  
 WMNE Menomonee  
 WXMT Merrill  
 WIXK New Richmond  
 WPPF Park Falls  
 WSSW Platteville  
 WPLY Plymouth  
 WIBU Poyonette  
 WRDB Reedsburg  
 WJMC Rice Lake  
 WRCO Richland Center  
 WTCH Shawano  
 WCOW Sparta  
 WDOR Sturgeon Bay  
 WQMN Superior  
 WTRW Two Rivers  
 WISV Viroqua  
 WTTN Watertown  
 WDXU Wausau  
 WHVF Wausau  
 WBKV West Bend

## WYOMING

KBBS Buffalo  
 KATI Casper  
 KWVO Cheyenne  
 KWIV Douglas  
 KLUK Evanston  
 KIML Gillette  
 KOVE Lander  
 KOWB Laramie  
 KASL Newcastle  
 KPOW Powell  
 KRAL Rawlins  
 KVRB Rock Springs  
 KWYO Sheridan  
 KRTR Thermopolis  
 KVCN Wheatland  
 KWOR Worland

# Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.

## *Officers and Directors*

Sidney J. Wolf (Director).....	President
Noel A. Rhys.....	Executive Vice-President
Edwin R. Peterson.....	Senior Vice-President
William Bayer.....	Vice-President
Charles A. Hammarstrom.....	Vice-President
Arthur Wolf (Director).....	Secretary-Treasurer

## *New York*

527 Madison Ave., New York 22, N. Y.

Phone: ELdorado 5-3720

Noel A. Rhys.....	Executive Vice-President
Charles A. Hammarstrom.....	Vice-President
James S. Gessner.....	Account Executive
Barbara Reich.....	Office Manager

## *Chicago*

111 W. Washington St., Chicago 2, Ill.

Phone: STate 2-8900

Sidney J. Wolf.....	President
Edwin R. Peterson.....	Senior Vice-President
Arthur Wolf.....	Secretary-Treasurer
Paul Kolar.....	Controller
William Wolf, John Hartigan.....	Account Executives
Charlotte Tucker.....	Director of Station Relations
Anita Larie.....	Auditor
Jane C. McFadgen.....	Traffic Manager, Program Director
George Wharton.....	Research Director

## *Los Angeles*

3142 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNkirk 3-2910

William Bayer.....	Vice-President
Henry G. Eschen.....	Sales Mgr-West Coast

## *San Francisco*

75 Post Street, San Francisco, Calif.

Phone: SUTter 1-7440

Roger Coombe.....	Account Executive
-------------------	-------------------

## *Detroit*

612 Penobscot Bldg.

Phone: WOODward 2-4505

E. Richard Peterson, Jr.....	General Manager
------------------------------	-----------------

# POPULATION EXPLOSION

## A Boon to Radio Station Owners & Operators

By ROBERT F. HURLEIGH, President  
Mutual Broadcasting System

**A** MERICA'S POPULATION explosion, which has been creating city-like population centers in fringe sections of the nation's metropolitan areas, has been a boon to radio station owners and operators. But it has caused mayhem for big-city newspaper publishers.

The reason is simple.

Radio-waves have no geographical, topographical or delivery limitations for reaching listeners. But newspapers, dependent on trucks and rails for their distribution find the going rough and getting rougher as metropolitan areas expand.

This situation is far from limited. It is probably best exemplified in such metropolises as New York, Los Angeles, Boston, Philadelphia and Chicago, to cite the country's most densely populated marketing areas. But it is happening wherever people are shifting from restricted living centers to areas where they can flex their own muscles and those of growing children. It has, too, caused the phenomenon of fringe-area dailies apparently destined to be stronger, financially, than many of their big-city brethren, since they are beginning to siphon advertising revenues formerly limited to the big-city publishers.

Radio has fared even better with this explosion pattern, and the wise person continues to take steps to effect programming changes to meet this challenge. True, another causative was the mass acceptance of television. But it was recognition of the needs for broadcasting services in the outer areas of metropolitan centers — areas building strongly and



steadily and, in particular, swelling with persons occupying top niches in consumer buying charts — that is whipping big-city broadcasters into direct, positive action. Proofs of the successes of their patterns are indelibly revealed by the high prices for metropolitan licenses.

Radiomen realized the new post-World War II population clusters in their primary listening areas needed specialized broadcasting services. Though these areas are linked with the "big-city" economically, diverse other factors govern their living patterns. Ethnically and socially they differ from the city mass.

The point has now been reached in this year 1962 where radiomen, having corralled their audiences, are taking positive creative steps to withstand any and all attempts to woo listeners to other media — or other radio stations. The end result here, too, is outstanding service to the listener — services, in many cases, in excess of those demanded of licenses by the FCC.

We at Mutual realized this communications side-effect from the population explosion when we pioneered our services concepts to affiliates five years ago. Our philosophy is simple: give affiliates the basics they need for integration into their programming schedules, and leave full-time programming to them.

Mutual, I feel, has played an important part in this realistic divergence from old-line traditionalism. We will continue to think along these lines as our country grows.



# Mutual Broadcasting System, Inc.

1440 Broadway, New York 18, N. Y.

Telephone: BRyant 9-7600

## Board of Directors

Herbert P. Buetow	Chairman
Robert F. Hurlleigh	President
Joseph C. Duke	Clarence B. Sampair
Bert S. Cross	Robert H. Tucker
Irwin R. Hansen	John J. Verstraete
James L. Hayes	Louis F. Weyand

## Officers

Robert F. Hurlleigh	President
Richard L. Post	Secretary
Don T. Garetton	Treasurer
Dudley J. Cox	Asst. Treas.
Frank Erwin	Asst. Sec., Asst. to Pres.

## Administrative Services

Herbert J. Cutting	Dir., Sales Service Opera.
Hal Wagner	Dir., Coop. Programs
Lillian Brinkman	Spvsr., Personnel Records
Lorre Wardyn	Personnel Manager
Mrs. Violet Hutchinson	Spvsr. Telephone Svcs.
Eileen George	Supervisor, Wire Communications
Kenneth Trnka	Mgr., Mail Room Opera.

## General Accounting

Dudley J. Cox	Director
George Tietjen	Station Account Spvsr.

## Legal Counsel

Regan, Goldfarb, Powell & Quinn, N. Y.  
Fly, Shuebruk, Blume and Gaguine, Wash., D. C.

## Programs & Operations

Joseph F. Keating	V.P. in Charge
Frank Miller	Program Director
Leslie Learned	Dir., Engineering
James Chapman	Asst. Dir., Engr.
James O'Connor	Chief Engineer, N. Y.

## Public Relations

Mary C. Hurley	Director
----------------	----------

## Advertising and Sales Promotion

Rita L. Garner	Dir. of Sales Promotion
Carolyn Hunter	Research Manager
Donald H. Lowstuter	Asst. Mgr., Research

## Sales Department

Philip H. D'Antoni	General Sales Mgr.
Robert Lobdell	Mgr., Midwest Office (Chicago)
James McElroy	Eastern Sales Mgr.
Peter Brandon, Richard Koenig, Leonard Morreale, Arthur H. Okun, Peter Theg, Rowland Varley	Account Executives

## News

Stephen J. McCormick	V.P. in Charge
Norman Baer	News Director
Jack Allen	Bureau Chief, N. Y.
Charles Warren	Bureau Ch., Wash., D. C.

## Public Affairs

Norman Baer	Director
Louise Barry	Production Spvsr.

## Station Relations

Charles W. Godwin	Vice President in Charge
Charles King	Director of Station Rel.
Etta Dick	Mgr., Station Rel. Dept.

## Washington Operations

Stephen J. McCormick	V.P. in Charge
Philip Lampkin	Dir. Music, Special Music Pgs.
Charles Ray	Chief Engineer

## New York Operations

Joseph F. Keating	V.P. in Charge
Thomas Rollo	Mgr. Prog. Traffic

## Sports

Van Patrick	Director
-------------	----------

## Mutual Affiliates Advisory Comm.

Victor C. Diehm	WAZL, Hazleton, Pa., Ch.
Carter C. Peterson	WBYG, Savannah, Ga., V. Ch.
Michael Layman	WFSC, Somerset, Ky., Sec.
Willard Deason	KVET, Austin, Tex., Ch. Emeritus

## Metropolitan Mkt. Reps

Dist. 1—Henry Rau	WOL, Wash., D. C.
Dist. 2—Carter Peterson	WBYG, Savannah, Ga.
Dist. 3—Robert Miller	WAIT, Chicago, Ill.
Dist. 4—George Mayoral	WJMR, New Orleans
Dist. 5—Ralph J. McElroy	KWWL, Waterloo, Ia.
Dist. 6—Durward Tucker	WRR, Dallas, Tex.
Dist. 7—Frank Carman	KLUB, Salt Lake City
Dist. 8—S. R. Gordon	KSDO, San Diego, Cal.

## Non-Metropolitan Mkt. Reps

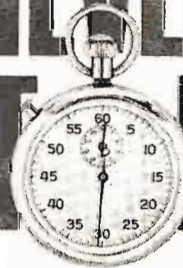
Dist. 1—Victor C. Diehm	WAZL, Hazleton, Pa.
Dist. 2—E. Z. Jones	WBBB, Burlington, N. C.
Dist. 3—Michael Layman	WFSC, Somerset, Ky.
Dist. 4—Sam Anderson	KFFA, Helena, Ark.
Dist. 5—Ed Breen	KVFD, Ft. Dodge, Ia.
Dist. 6—Richman Lewin	KTRE, Lufkin, Tex.
Dist. 7—W. Phelps	KALG, Alamagordo, N. M.
Dist. 8—Keith Munger	KCOK, Tulare, Cal.

**MUTUAL  
RADIO  
NEWS  
WATCH  
NEVER  
STOPS**



**WESTBROOK  
VAN VOORHIS**

**NEVER  
STOPS**



**TONY MARVIN**

**NEVER  
STOPS**



**BILL COSTELLO**

**NEVER  
STOPS**



**STEVE MCCORMICK**

**Mutual Radio** | **3M** SUBSIDIARY OF COMPANY  
A SERVICE TO INDEPENDENT STATIONS!

# Mutual Broadcastin

**ALABAMA**  
 WEZZ Birmingham  
 WBYE Calera  
 WMSL Decatur  
 WXAL Dozopolis  
 WDIG Dothan  
 WULA Eufaula  
 WJOI Florence  
 WJBB Haleyville  
 WKAB Mobile  
 WMGY Montgomery  
 WJHO Opelika  
 WFEB Sylacauga  
 WTBF Troy  
 WTBC Tuscaloosa

**ARIZONA**  
 KBUZ Phoenix  
 KCUB Tucson

**ARKANSAS**  
 KAMD Camden  
 KTCS Fort Smith  
 KFAA Helena  
 KBTM Jonesboro  
 KVLK Little Rock  
 KVMA Magnolia  
 KUOA Siloam Springs

**CALIFORNIA**  
 KBIS Bakersfield  
 KYOR Blythe  
 KROP Brawley  
 KPAY Chico  
 KRED Eureka  
 KYNO Fresno  
 KLEO Indio-Palm Springs  
 KAVL Lancaster  
 KHJ Los Angeles  
 KYOS Merced  
 KVON Napa  
 KQMS Redding  
 KPRO Riverside  
 KBAK Sacramento  
 KSDO San Diego  
 KKHI San Francisco  
 KLVJ San Jose  
 KJAX Santa Rosa  
 KHOF Truckee  
 KCOK Tulare-Visalia  
 KMSL Ukiah  
 KYEN Ventura  
 KOMY Watsonville

**COLORADO**  
 KSSS Colorado Springs  
 KOBI Denver  
 KZLX Ft. Collins  
 KGLN Glenwood Springs  
 KDZA Pueblo

**CONNECTICUT**  
 WADS Ansonia  
 WCCO Hartford  
 WLIS New London  
 WINY Putnam  
 WTOR Torrington  
 WWCO Waterbury  
 WMMM Westport  
 WLIJ Willimantle

**DELAWARE**  
 WDOV Dover  
 WILM Wilmington

**DISTRICT OF COLUMBIA**  
 WOL Washington

**FLORIDA**  
 WSWN Belle Glade  
 WBRD Bradenton  
 WRDQ Daytona Beach  
 WKYV Jacksonville  
 WLBK Leesburg  
 WMMB Melbourne  
 WINZ Miami  
 WSSB New Smyrna Beach  
 WTMO Ocala  
 WHYY Orlando  
 WSLZ Palatka  
 WMYV Pensacola  
 WCNH Quincy  
 WSTN St. Augustine  
 WSTU Stuart  
 WTAL Tallahassee  
 WHBO Tampa  
 WTTB Vero Beach  
 WMAF West Palm Beach  
 WSTR Winter Haven

**GEORGIA**  
 WGUN Atlanta  
 WBBQ Augusta  
 WMOG Brunswick  
 WBHF Cartersville  
 WGBA Columbus  
 WMMJ Cordale  
 WBHB Fitzgerald  
 WKUG Griffin  
 WLAG La Grange

WCRY Macon  
 WMVG Milledgeville  
 WCOH Newnan  
 WBVG Savannah  
 WKTG Thomasville  
 WTVA Thomson  
 WGOV Valdosta  
 WATX Waycross

**IDAHO**  
 KRLL Lewiston  
 KRPL Moscow  
 KSPT Sandpoint  
 KWAL Wallace

**ILLINOIS**  
 WRMS Beardstown  
 WKD Champaign-Urbana  
 WAIT Chicago  
 WITV Danville  
 WUZ Decatur  
 WGLL Galesburg  
 WGSB Geneva  
 WJPF Herrin  
 WSMI Litchfield  
 WPEO Peoria  
 WJRL Rockford

**INDIANA**  
 WBNL Boonville  
 WJPS Evansville  
 WJOB Hammond-Gary  
 (night)  
 WXLW Indianapolis  
 WASK Lafayette  
 WSAL Logansport  
 WORX Madison  
 WJVA South Bend  
 WROW Terre Haute  
 WAOV Vincennes

**IOWA**  
 KHAK Cedar Rapids  
 KROS Clinton  
 KAVT Decatur  
 KWKY Des Moines  
 WDBQ Dubuque  
 KVPD Fort Dodge  
 KOKX Keokuk  
 KMNS Sioux City  
 KWWL Waterloo

**KANSAS**  
 KSAL Salina  
 KTOP Topeka  
 KLEO Wichita

**KENTUCKY**  
 WLBJ Bowling Green  
 WPKY Frankfort  
 WLAP Lexington  
 WMTT Louisville  
 WPMW Madisonville  
 WKYB Paducah  
 WSTP Paintsville  
 WPKB Pikeville  
 WSPC Somerset

**LOUISIANA**  
 KSBG Crowley  
 KETN Eunice  
 KPNV Ferriday  
 KLIC Monroe  
 WJMR New Orleans  
 KREB Shreveport  
 KTKS Sulphur-Lake Charles

**MAINE**  
 WABI Bangor  
 WPOB Portland  
 WAGM Presque Isle

**MARYLAND**  
 WTAH Baltimore  
 WKYR Cumberland  
 WJEJ Hagerstown  
 WBOC Salisbury

**MASSACHUSETTS**  
 WOHL Boston  
 WALE Fall River  
 WGAR Gardner-Fitchburg  
 WBSB Great Barrington-Pittsfield  
 WUOL Lawrence  
 WESX Salem  
 WTYM Springfield  
 WORC Worcester

**MICHIGAN**  
 WHRV Ann Arbor  
 WBSJ Benton Harbor-St. Joseph  
 WKMH Detroit  
 WBOB Escanaba  
 WKMP Flint  
 WMAX Grand Rapids  
 WRTC Holland  
 WJAN Ishomung  
 WKHM Jackson-Lansing  
 WKIZ Kalamazoo  
 WMAU Munising



WMUS Muskegon  
 WJUD St. Johns

**MINNESOTA**  
 WROX Clarksdale  
 KAUS Austin  
 WEVE Eveleth  
 KOZY Grand Rapids  
 WPBO Minneapolis

**MISSISSIPPI**  
 WAMY Amory  
 WLOX Biloxi-Gulfport  
 WROX Clarksdale  
 WCCI Columbus  
 WDMA Corinth  
 WJPR Greenville  
 WJQC Jackson  
 WDAI Meridian  
 WQBC Vicksburg  
 WROB West Point

**MISSOURI**  
 KIMO Hannibal  
 KWOS Jefferson City  
 WMBH Joplin  
 KANS Kansas City  
 KXEO Mexico  
 NKJO St. Joseph  
 WBBY St. Louis

**MONTANA**  
 KGCK Sidney  
 KYCK Wolf Point

**NEBRASKA**  
 KLMS Lincoln  
 KBRL McCook  
 KMEO Omaha

**NEVADA**  
 KORK Las Vegas  
 KOLQ Reno

**NEW HAMPSHIRE**  
 WPEA Manchester

**NEW JERSEY**  
 WLDB Atlantic City  
 WSNJ Bridgeton  
 WNTM Trenton  
 WCMC Wildwood

**NEW MEXICO**  
 KALG Alamogordo  
 KQEO Albuquerque  
 KSPV Artesia  
 RAVE Carlsbad

KMIN Grants  
 KWEW Hobbs  
 KSLI Silver City

**NEW YORK**  
 WOKO Albany  
 WMOB Auburn  
 WGLI Babylon  
 WBNR Beacon-Newburgh  
 WKOP Binghamton  
 WEBR Buffalo  
 WCLI Corning  
 WEHI Elmira  
 WLEA Hornell  
 WXXXJ Jamestown  
 WBAZ Kingston  
 WIRD Lake Placid  
 WTCY Malone  
 WJLI Niagara Falls  
 WJNS New York  
 WSLB Ogdensburg  
 WOSC Oswego  
 WIRY Plattsburgh  
 WRVM Rochester  
 WPRB Syracuse  
 WKAL Utica-Rome

**NORTH CAROLINA**

WISE Asheville  
 WCGC Belmont-Gastonia  
 WRBB Burlington  
 WAYS Charlotte  
 WGAJ Elizabeth City  
 WPNF Fayetteville  
 WFCG Fuquay Springs  
 WCGC Greensboro  
 WHNC Henderson  
 WLOB Leaksville  
 WJRI Lenoir  
 WSYD Mt. Airy  
 WHIT New Bern  
 WSHE Raleigh

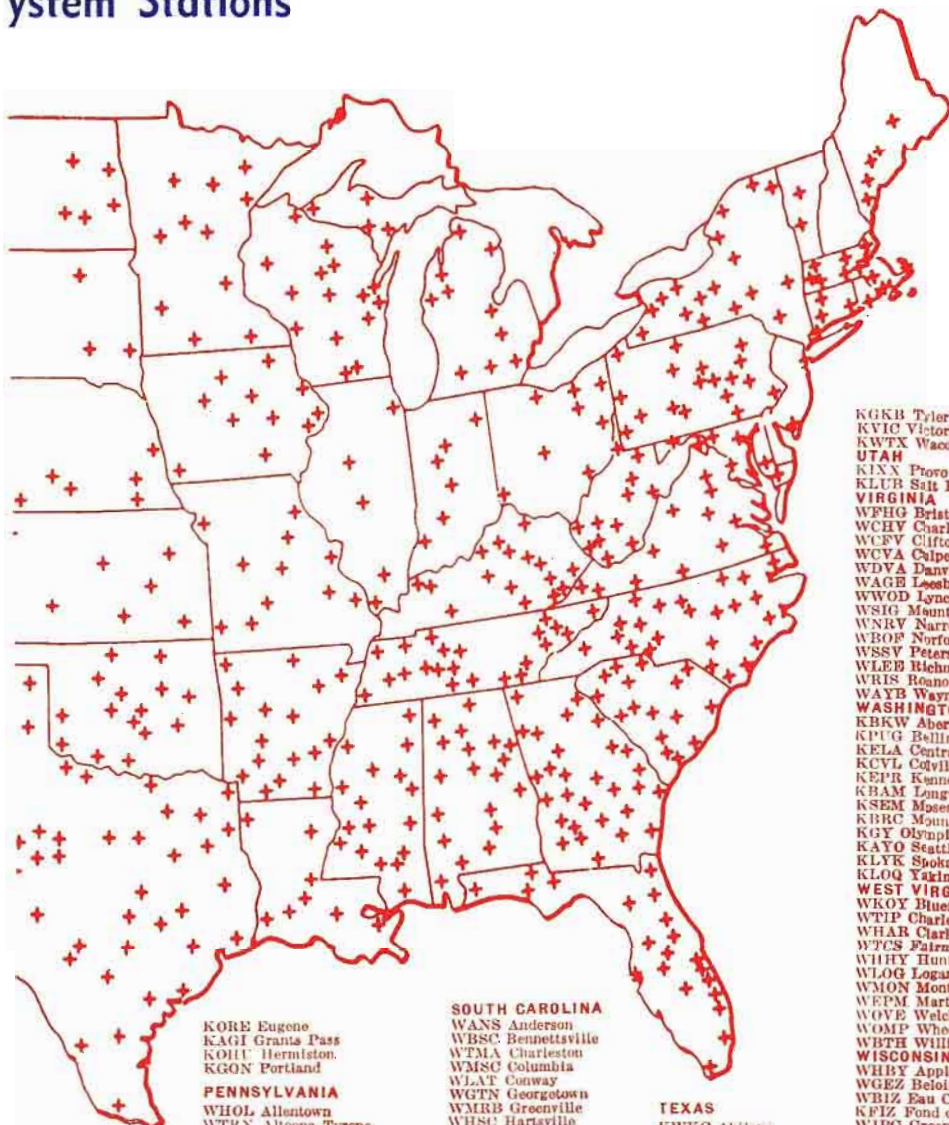
WCBT Roanoke Rapids  
 WSTP Salisbury  
 WOHS Shelby  
 WGNL Wilmington  
 WOTM Wilson

**NORTH DAKOTA**  
 KDLR Devils Lake  
 KVOX Fargo (Moorhead, Minn.)  
 KEYJ Jamestown  
 KLPM Minot  
 KEYD Oakes  
 KOVC Valley City  
 KBMW Wahpeton

**OHIO**  
 WUOE Akron  
 WNCO Ashland  
 WCNS Canton  
 WHEX Chillicothe  
 WCKY Cincinnati  
 WDDK Cleveland  
 WVKO Columbus  
 WJER Dover  
 WROU Ironton  
 WBLV Springfield  
 WSTV Steubenville  
 WTTT Tiffin  
 WOHQ Toledo  
 WBBW Youngstown

**OKLAHOMA**  
 KWON Bartlesville  
 KTOK Oklahoma City  
 WBBZ Ponca City  
 KGFJ Shawnee  
 KTUL Tulsa  
**OREGON**  
 KWIL Albany  
 KAST Astoria

# ystem Stations



KORE Eugene  
KAGI Grants Pass  
KOHU Hermiston  
KGNR Portland

### PENNSYLVANIA

WHOL Allentown  
WTRN Altoona-Tyrone  
WNCN Barnesboro  
WHLP Bellefonte  
WHLM Bloomsburg  
WFRN Coaldersport  
WGSN Ephrata-Lancaster  
WJET Erie  
WFER Franklin  
WGET Gettysburg  
WCMR Harrisburg  
WAZL Hazleton  
WJRO Johnstown  
WBZP Lock Haven  
WPHN Philadelphia  
WYRE Pittsburgh  
WJQR Pittsburgh (night)  
WTPA Pottsville  
WPKS Scranton  
WKBI St. Mary's  
WTVT Titusville  
WJPA Washington  
WNBT Wellsboro  
WBAX Wilkes-Barre

**RHODE ISLAND**  
WRIB Providence

### SOUTH CAROLINA

WANS Anderson  
WBSC Bennettsville  
WTMA Charleston  
WMSC Columbia  
WLAT Conway  
WGTN Georgetown  
WMRB Greenville  
WHSO Hartsville  
WRII Rock Hill  
WSSN Seneca  
WDRD Spartanburg  
WFIG Sumter  
**SOUTH DAKOTA**  
KLJV Huron  
KORN Mitchell  
KWAT Watertown

### TENNESSEE

WLAB Athens  
WAPO Chattanooga  
WJZM Clarksville  
WBAC Cleveland  
WEKR Fayetteville  
WETN Johnson City  
WROL Knoxville  
WLAJ LaFollette  
WJMJ Lewisville  
WLVV Livingston  
WMSR Manchester  
KWAM Memphis  
WBRK Morristown  
WNAH Nashville  
WATO Oak Ridge

### TEXAS

KWKC Abilene  
KIRAY Amarillo  
KYET Austin  
KRUN Ballinger  
KIOX Bay City  
KHUZ Borger  
KBWD Brownwood  
KDET Center  
WRR Dallas-Forth Worth  
KSET El Paso  
KWBA Houston-Baytown  
KBYE Jacksonville  
KLUE Longview  
KDUB Lubbock  
KTRE Lufkin  
KMHT Marshall  
KYKM Monahans  
KPDN Pampa  
KBYE Perrinton  
KPAC Port Arthur-Beaumont  
KWFR San Angelo  
KMAC San Antonio  
KRRY Sherman-Dennison  
KSNT Snyder  
KTEM Temple

KGBR Tyler  
KVIC Victoria  
KWTX Waco  
**UTAH**  
KIXX Provo  
KLUB Salt Lake City  
**VIRGINIA**  
WFHG Bristol  
WCFV Charlottesville  
WCYV Clifton Forge  
WCVA Calpeper  
WDVA Danville  
WAGE Leesburg  
WWOD Lynchburg  
WSHG Mount Jackson  
WNRV Narrows  
WBOF Norfolk  
WSSV Petersburg  
WLEB Richmond  
WRIS Roanoke  
WAYB Waynesboro  
**WASHINGTON**  
KBBW Aberdeen  
KPIG Bellingham  
KBLA Centralia-Chehalis  
KCYL Colville  
KEPR Kennewick  
KBAM Longview  
KSEM Moses Lake  
KBRC Mount Vernon  
KGT Olympia  
KATQ Seattle  
KLYK Spokane  
KLOQ Yakima  
**WEST VIRGINIA**  
WKOY Bluefield  
WTIP Charleston  
WHAR Clarksburg  
WYCS Fairmont  
WHIT Huntington  
WLOG Logan  
WMON Montgomery  
WEPM Martinsburg  
WVEV Welch  
WOMP Wheeling  
WBTB Williamson  
**WISCONSIN**  
WHBY Appleton  
WGEZ Beloit  
WRIZ Eau Claire  
KFIZ Fond du Lac  
WJPG Green Bay  
WISM Hayesward  
WCLD Janesville  
WBRU Madison-Poynette  
WOMT Manitowish  
WATN Milwaukee  
WRDB Reedsburg  
WJMC Rice Lake  
WCOV Sparta  
WDRR Sturgeon Bay  
WQMN Superior  
WYBN Wisconsin Rapids  
**WYOMING**  
KWVO Cheyenne  
**GUAM**  
KHAM Agaña  
**PUERTO RICO**  
WPRP Ponce  
WORA AM-PM Mayaguez  
WKYN San Juan  
WJQM PM San Juan  
**VIRGIN ISLANDS**  
WSTA St. Thomas  
**CANADA**  
CHTM Toronto, Ont.  
CKWX Vancouver, B.C.

# PUBLIC SERVICE RADIO

## Public Interest Programming Means Profit

By WILLIAM K. McDANIEL, Executive V.P.

NBC Radio Network

**T**HE radio networks' answer to the critics is not only are we doing more public service-public interest programming, but there is an opportunity to make a profit on this type of programming.

Network radio, particularly the NBC Radio Network, probably devotes more hours to public service-public interest programming than any other communications medium. During the first half of last year nearly 1,500 hours of all types of programming were broadcast on NBC, and of this approximately 57 per cent consisted of news, information, and public service programming.

How have we fared with programs regarded as within the realm of public service and public interest? It is with pride that I say that our Network maintained its position as the number one radio network in 1961, accounting for nearly half of all sponsored network time. Approximately 100 different advertisers, many sponsoring public service and public interest programs, used NBC Radio during 1961. The top five advertisers with the largest weekly audiences were all on NBC Radio.

Through such programs as "News on the Hour," "Emphasis," "News of the World," Sunday Night Frank McGee Segment of "Monitor" and NBC's Instant Specials covering noteworthy news events, it is our feeling that network radio as a communications medium has progressed to the point where it has given the American people an unparalleled opportunity to become intimately familiar with the character of almost all the lead-



ing personalities of our day; with the events that are shaping our futures; and with the issues that engage us all. While all these programs are financially successful, here at NBC we feel that we are providing a service to our listeners who, because of these trying times, demand to be better informed. We are also

providing our stations with programs which could not normally be economically produced by the individual stations, and we pioneered stressing news and public affairs.

Six years ago we introduced our revolutionary weekend program — "Monitor." In January, 1937 — NBC Radio shifted its weekday programming concept to news, beginning the industry's first series of network news programs, on the hour, 17 hours a day. The full facilities of our News Corps, were marshalled for this unprecedented project which today is the anchor of our network radio operations. In January of 1960—NBC Radio added a companion program to "News on the Hour"—a five-minute essay-type program utilizing all members of the news broadcast staff, and presented eight times daily Monday through Friday. This is "Emphasis," which varies from off-beat observations on the life and times of an American newsman overseas, to commentaries on the most urgent news events.

As a communications medium, it is quite evident that network radio is going to play an even more significant part in information, news, and public affairs programming in the future.

# National Broadcasting Co., Inc.

## NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

### BOARD OF DIRECTORS

David C. Adams	Paul M. Mazur
John T. Cahill	William R. McAndrew
Mrs. Everett N. Case	Andre Meyer
Elmer W. Engstrom	Carroll V. Newson
Thomas Ervin	David Sarnoff
Frank M. Folsom	Robert W. Sarnoff
Harry C. Hagerty	Walter Scott
Harry C. Ingles	Lewis L. Strauss
Robert E. Kintner	P. A. Sugg
	John K. West

James A. Stabile	Vice President
Alfred R. Stern	Vice President
Robert L. Stone	Vice President
David Tebet	Vice President
Grant A. Tinker	Vice President
William Trevarthen	Vice President
Theodore H. Walworth	Vice President
Raymond W. Welpott	Vice President
Mort Werner	Vice President
John K. West	Vice President
Lloyd E. Yoder	Vice President
John Q. Cannon	Secretary
William A. Williams	Assistant Treasurer
Paul B. Lynch	Assistant Secretary
John V. Shute	Assistant Secretary
Raymond E. Simonds	Assistant Secretary
Gerald Gouldrup	Assistant Secretary

### OFFICERS

Robert W. Sarnoff	Chairman of the Bd.
Robert E. Kintner	President
David C. Adams	Senior Exec. Vice President
William R. McAndrew	Executive Vice President
William K. McDaniel	Executive Vice President
Aaron Rubin	Executive Vice President
Walter D. Scott	Executive Vice President
P. A. Sugg	Executive Vice President
Charles R. Abry	Vice President
Lester Bernstein	Vice President
Hugh M. Beville, Jr.	Vice President
Max E. Buck	Vice President
Albert L. Captstaff	Vice President
Robert Close	Vice President
Don Durgin	Vice President
Sydney H. Eiges	Vice President
Thomas E. Ervin	Vice President
William E. Fairbanks	Vice President
Edwin S. Friendly, Jr.	Vice President
George Fuchs	Vice President
Joseph Goodfellow	Vice President
Julian Goodman	Vice President
Lester Gottlieb	Vice President
George A. Graham, Jr.	Vice President
Felix Jackson	Vice President
Ernest Lee Jahnce, Jr.	Vice President
Harold Kemp	Vice President
Peter Kenney	Vice President
Thomas E. Knode	Vice President
Carl Lindemann, Jr.	Vice President
Thomas C. McCray	Vice President
Thomas B. McFadden	Vice President
Ellis O. Moore	Vice President
Angus Robinson	Vice President
Alexander S. Rylander	Vice President
Thomas W. Sarnoff	Vice President

### DEPARTMENTS

#### EXECUTIVE

Robert W. Sarnoff	Chairman of the Bd.
Robert E. Kintner	President

#### TREASURER'S

Aaron Rubin	Exec. V.P. & Treasurer
Robert H. Barnaby	Dir. Cap. Budg. & Off. Serv.
Anthony J. Dente	Mgr., Operating Budgets & Financial Evaluation
St. Clair Marshall	Dir. Tax Administration
John McDermott	Manager, Audits
Richard J. Raburn	Controller
Charles J. Ochsenreiter	Mgr., Syst. & Data Proc.
Randall R. McMillin	Dir., Pchsg. & Materials
Albert E. Walker	Manager, Transportation
William A. Williams	Asst. Treasurer
James White	Dir. Accounting

#### Operations & Engineering

Wm. H. Trevarthan	V.P., Operations & Eng.
Joseph J. Arnone	Mgr., Design & Construction
George M. Nixon	Mgr. Equip. Devel. & Stds.
Chester A. Rackey	Mgr., Facilities Design & Construction
William S. Duttera	Mgr., Allocations Engin'g
James L. Wilson	Director, Engineering

(Continued on Next Page)

# NBC RADIO NETWORK

(Continued from Previous Page)

## Personnel

George H. Fuchs ..... V.P., Personnel  
 J. Noel Deutscher..... Manager, Organization  
     **Planning & Mgt. Development**  
 H. O. Lumb ..... Director, Personnel  
 Richard N. Goldstein... Director, Labor Relations  
 Dr. Bernard J. Handler..... Company Physician  
 Oscar C. Turner..... Mgr., Personnel & Labor  
     Rel., West Coast

## NBC Enterprises Division

Alfred Stern..... Vice Pres., Enterpr. Div.  
 William J. Schmitt..... General Manager  
 Morris Rittenberg ..... Dir., Domestic Entrp.  
 Clifford W. Slaybaugh..... Director,  
     International Enterprises

## NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.  
 (Wholly-owned Subsidiary)

Morris Rittenberg ..... President

## WEST COAST

3000 W. Alameda Ave., Burbank, Calif.

THornwald 5-7000

Thomas W. Sarnoff..... V.P., West Coast  
 Richard Graham..... Vice President, Law  
 Fenton Coe..... Dir., Film Production  
 Frank Gertz..... Mgr., Business Affairs Network  
     **Programs & Production**  
 Felix Jackson..... V.P., TV Network Pgms.  
 Harold Kemp..... V.P., Nighttime Programs  
 Joseph L. Kubin..... Asst. Controller  
 Henry Maas..... Mgr., Traffic & Sales Svc.  
 John W. Nelson.... Director, Daytime Programs  
 Edward A. Rosenberg..... Mgr., Contract  
     Administration  
 Ralph F. Shawhan..... Dir., Press & Publicity  
 John H. Thompson..... Mgr., News  
 Robert D. Thompson..... Mgr., General Services  
 Oscar C. Turner.... Mgr., Personnel & Labor Rel.  
 Richard C. Welsh..... Director, TV Prod.  
     and Business Affairs  
 Robert Wood..... Mgr., Continuity Acceptance

## OFFICE OF THE SENIOR EXECUTIVE VICE PRESIDENT

David Adams..... Senior Exec. V.P.  
 Thomas E. Ervin..... V.P. & Gen. Attorney  
 Lester Bernstein..... V.P., Corp. Affairs  
 Hugh M. Beville..... V.P., Plan. & Research

## Planning and Research

Hugh M. Beville..... V.P., Planning & Research  
 Dr. Thomas E. Coffin..... Director, Research  
 Allen R. Cooper..... Dir., Corporate Planning

## Law

Thomas E. Ervin..... V.P. & General Attorney  
 John V. Shute..... Asst. General Attorney  
 Benjamin D. Raub..... Asst. General Attorney  
 Howard Monderer..... Asst. Gen. Attorney,  
     Washington

## Public Information

Sydney H. Eiges..... V.P., Public Information  
 Ellis O. Moore..... V.P., Press & Publicity  
 John H. Porter..... Director, Nat'l Advertising  
 Alexander S. Rylander... Vice Pres., Promotional  
     Services

## Corporate Affairs

Lester Bernstein..... Vice President

## Standards and Practices

Ernest Lee Jahncke, Jr.... V.P., Stand. & Practices  
 John A. Cimperman..... Director, Practices  
 Ward Silloway..... Administrator, New York  
 Edward G. Smith..... Administrator, West Coast  
 Carl M. Watson..... Dir. Broadcast Standards  
 Percy F. Smith.... Spvsr., Commercial Copy, N. Y.  
 Robert A. Wood... Mgr., Continuity Accept., N. Y.  
 Doris Williams..... Coord., Stand. & Pract.

## Station Relations

Thomas E. Knode..... V.P., Station Relations  
 Donald J. Mercer..... Dir. of Station Rel.  
 Sheldon Hickox, Jr.... Dir. Sta. Rel. West Coast



Joseph Berhalter . . . . . Station Rel. Regional Mgr.  
 Anthony Cervini . . . . . Station Rel. Regional Mgr.  
 Paul M. Hancock . . . . . Station Rel. Regional Mgr.  
 William M. Kelley . . . . . Station Rel. Regional Mgr.  
 Raymond O'Connell . . . . . Station Rel. Regional Mgr.  
 Malcolm B. Laing . . . . . Station Rel. Regional Mgr.  
 Paul Rittenhouse . . . . . Station Rel. Regional Mgr.

## **NBC OWNED STATIONS & NBC SPOT SALES**

P. A. Sugg . . . . . Exec. V.P., NBC Owned Stations &  
 NBC Spot Sales  
 Marvin V. McCormick . . . . . Dir., Business Affairs

### **NBC Spot Sales**

Richard H. Close . . . . . V.P., NBC Spot Sales  
 Frederick T. Lyons . . . . . Dir., Radio Spot Sales  
 Frank DeRosa . . . . . Mgr., Radio Spot Sales  
 Central Office  
 Edward H. Macaulay . . . . . Mgr., Western Radio  
 Spot Sales  
 Dave Scott . . . . . Mgr., New England Radio Spot Sls.  
 Wilbur M. Fromm . . . . . Director, New Business &  
 Promotion

### **NBC Owned Stations**

#### **WNBC-WNBC-FM, New York**

30 Rockefeller Plaza, New York 20, N. Y.  
 Circle 7-8300

Theodore H. Walworth, Jr. . . . . V.P., Gen. Mgr.  
 George Dietrich . . . . . Station Manager  
 Lewis P. Johnson . . . . . Manager, Sales  
 James A. Beatty . . . . . Mgr., Merchandising  
 Steve White . . . . . Program Mgr.  
 Fred E. Acker . . . . . Mgr., Business Affairs

#### **WRC, WRC-FM, Washington**

4001 Nebraska Ave., Wash. 16  
 Emerson 2-4000

Joseph W. Goodfellow . . . . . V.P. & Gen. Manager  
 Harry A. Karr, Jr. . . . . Station Manager  
 William C. Grayson . . . . . Program Mgr.  
 Charlotte Walch . . . . . Mgr., Adv., Prom. & Pub.  
 William Callaway . . . . . Business Mgr.

#### **WJAS-WJAS-FM, Pittsburgh**

1459 Crane Ave., Pittsburgh 20  
 LOcust 3-5238

Stephen Rooney . . . . . General Manager

#### **WMAQ, WMAQ-FM, Chicago**

Merchandise Mart, Chicago 54  
 SUperior 7-8300

Lloyd E. Yoder . . . . . V.P. & General Mgr.  
 John Keys . . . . . Station Mgr, WMAQ  
 Harry D. Trigg . . . . . Program Manager  
 Chet Campbell . . . . . Dir. Adv., Promo & Press  
 K. Dan Anderson . . . . . Mgr., Press Dept.  
 Hugh F. Del Regno . . . . . Dir., Business Affairs

#### **WRCV, Philadelphia**

1619 Walnut St., Phila.  
 LOcust 4-3700

Raymond W. Welpott . . . . . V.P. & Gen. Mgr.  
 Thomas Paisley . . . . . Station Mgr.  
 Arthur A. Watson . . . . . Business Mgr.  
 Mary Doyle . . . . . Merchandising Mgr.  
 Robert C. Benson . . . . . Program Manager  
 George Lenfest . . . . . Dir. of Operations

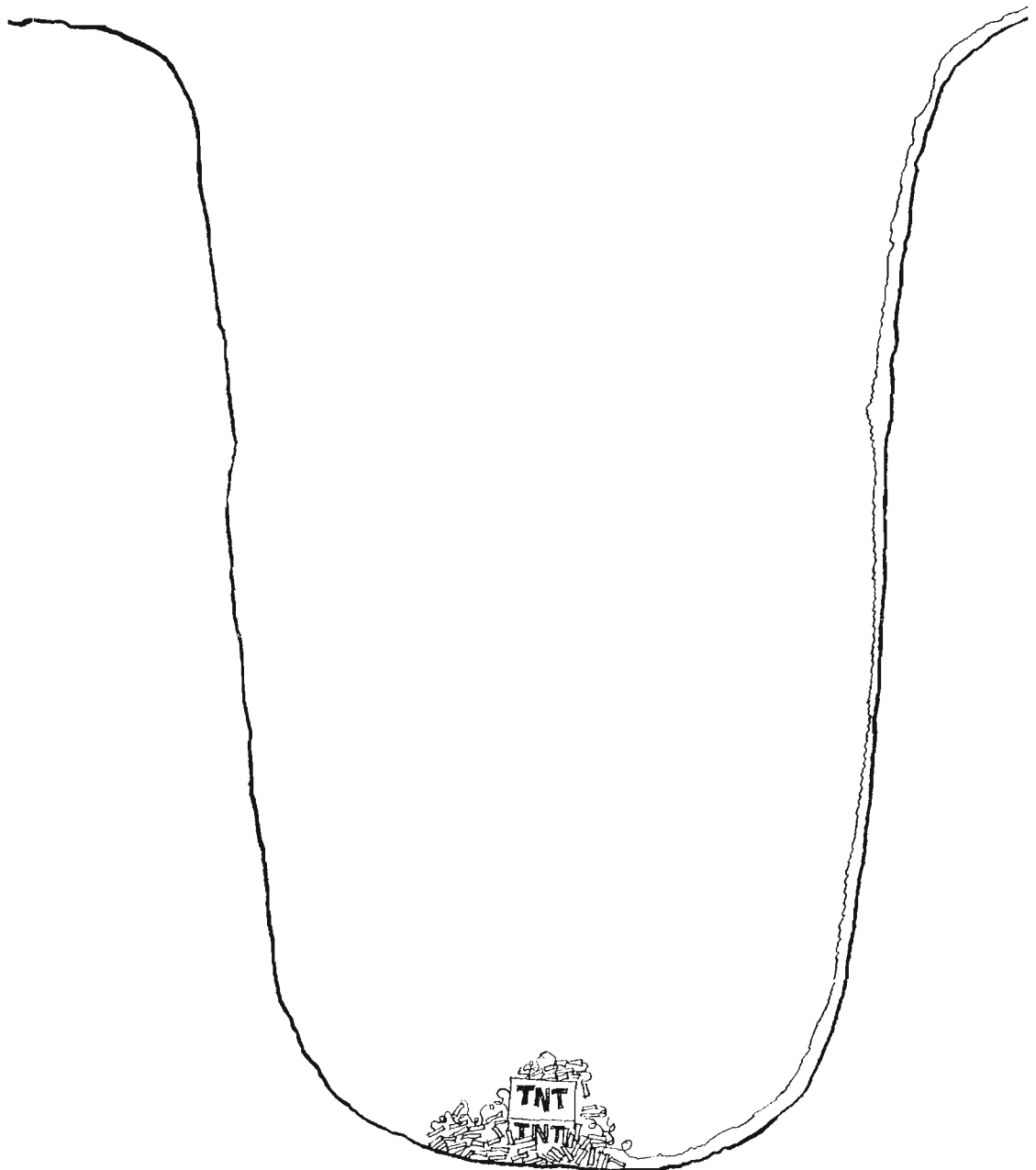
#### **KNBC, KNBC-FM, San Francisco**

Taylor & O'Farrell Sts., San Francisco 2  
 GRaystone 4-8700

William Decker . . . . . General Manager  
 Richard S. Calender . . . . . Sales Manager  
 Jack Wagner . . . . . Program Manager  
 Bert Medar . . . . . Business Manager

## **RADIO NETWORK**

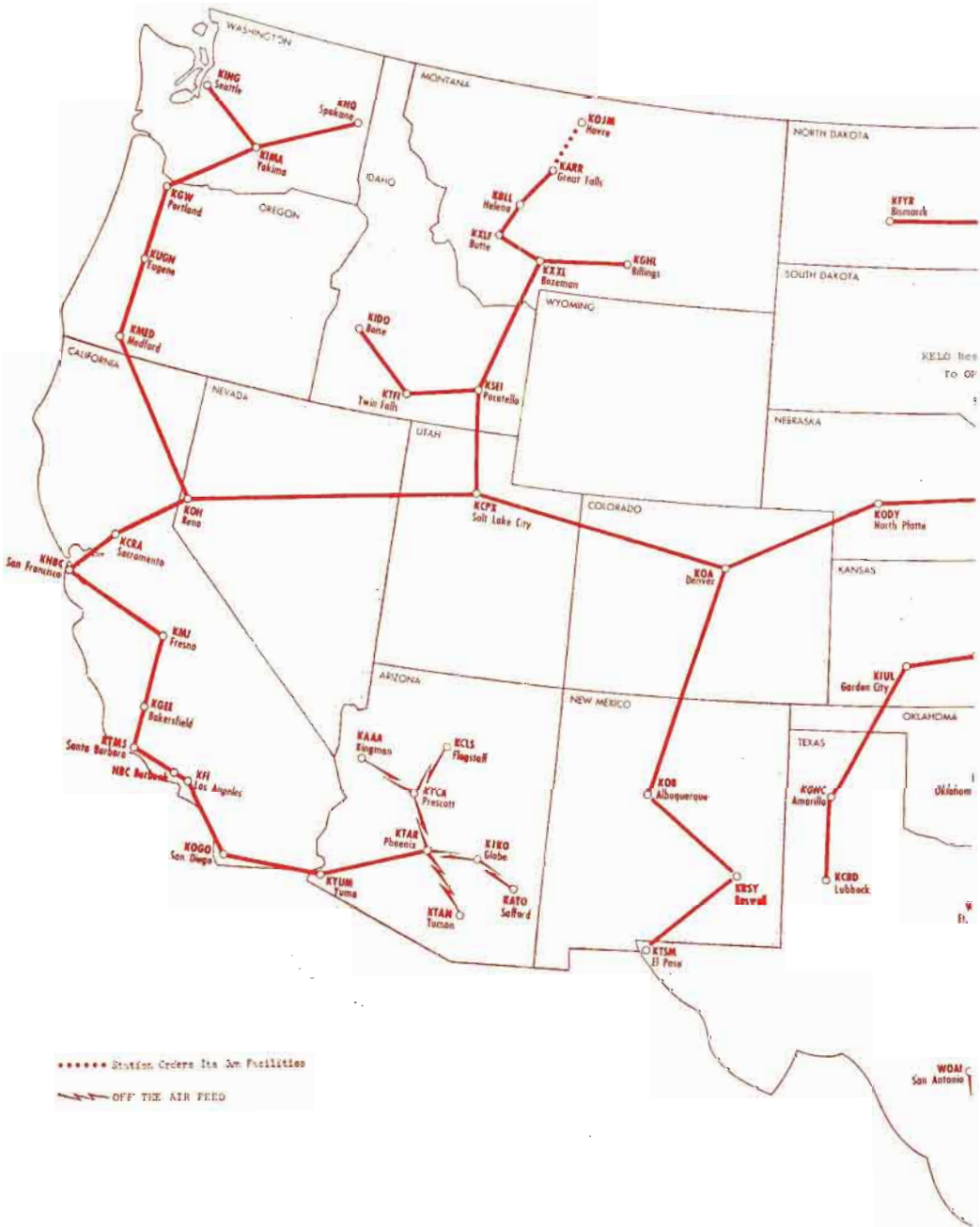
William K. McDaniel . . . . . Exec. V.P., Radio Network  
 George A. Graham, Jr. . . . . V.P. & General Mgr.  
 William F. Fairbanks . . . . . V.P., Sales  
 Robert C. Hitchens . . . . . Mgr., Sales Presentations  
 Ludwig W. Simmel . . . . . Mgr., Sales Service &  
 Traffic  
 Albert L. Capstaff . . . . . V.P., Programs  
 Robert Wogan . . . . . Director, Programs  
 Marion Stephenson . . . . . Dir., Business Affairs



THE BIG SOUND IS STILL **5B** RADIO...  
BIG IN STATIONS, BIG IN PROGRAMMING,  
BIG IN AUDIENCES, BIG IN ADVERTISERS...  
THE WINNING COMBINATION MONTH AFTER  
MONTH, **5B** RADIO ADVERTISERS CONSISTENTLY  
REACH THE LARGEST WEEKLY AUDIENCES  
IN RADIO\* THAT'S WHY **5B** CARRIES NEARLY  
HALF OF ALL SPONSORED NETWORK TIME.



# National Broadcasting



# Company Radio Network



# Federal Communications Commission Commissioners, Offices & Personnel

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.

Phone: EXecutive 3-3620

## NEWTON N. MINOW

**Chairman**

(Term Expires June 30, 1968)

*Administrative Assistant:* TEDSON J. MEYERS

*Legal Assistant:* JOEL ROSENBLOOM

*Engineering Assistant:* WILLIAM L. NORTH

*Special Assistant:* JAMES B. SHERIDAN

*Confidential Assistant:* GLORIA COE

## Commissioners

### ROSEL H. HYDE

(Term Expires June 30, 1966)

Legal Assistant—JAMES T. BARKER  
Engineer Assistant—C. PHYLL HORNE

### ROBERT E. LEE

(Term Expires June 30, 1967)

Legal Assistant—  
ARTHUR A. GLADSTONE  
Engineering Assistant—  
ROBERT G. WESTON

### FREDERICK W. FORD

(Term Expires June 30, 1964)

Legal Assistant—  
JOHN C. CONLIN  
Engineering Assistant—  
DANIEL JACOBSON

### ROBERT T. BARTLEY

(Term Expires June 30, 1965)

Legal Assistant—PHILIP S. CROSS

Engineering Assistant—  
HORACE E. SLONE

### T. A. M. CRAVEN

(Term Expires June 30, 1963)

Legal Assistant—ROBERT M. KOTEEN

Engineering Assistant—  
CLARENCE F. HEISTER

### JOHN S. CROSS

(Term Expires July 1, 1962)

Legal Assistant—  
LEONIDAS P. B. EMERSON

Engineering Assistant—  
BRUCE S. LONGFELLOW

## Office of The Secretary

BEN F. WAPLE, *Acting Secretary*

### INTERNATIONAL TELECOMMUNICATIONS

#### SETTLEMENTS DIVISION

Charlotte S. Smith, *Chief*

#### MAIL & FILES DIVISION

Clara A. Fairall, *Chief*

#### DOCKETS DIVISION

Jessie R. Blaine, *Chief*

#### MINUTE DIVISION

Annette E. Hutterly, *Chief*

#### LIBRARY DIVISION

Helen A. Clark, *Chief*

#### TECHNICAL ASSISTANCE DIVISION

Gordon Kent, *Chief*

## Office of Hearing Examiners

JAMES D. CUNNINGHAM, *Chief Hearing Examiner*

JAY A. KYLE, *Assistant Chief Hearing Examiner*

### HEARING EXAMINERS

Basil P. Cooper  
Thomas H. Donahue  
Annie N. Hunting  
Isadore Honig

Forest McClenning  
H. Gifford Irion  
Herbert Sharfman  
Elizabeth C. Smith

Charles J. Frederick  
Millard F. French  
David I. Kraushaar  
Walther W. Guenther  
Ashe H. Ende

## Office of Opinions and Review

DONALD J. BERKMEYER, *Chief*

GEORGE K. ASHENDEN, *Asst. Chief for Engineering*

ROBERT W. GEWEKE, *Asst. Chief for Law*

### Reviewing Attorneys

William Jensen

Edward J. McCormick, Jr.

Chester F. Naumowicz, Jr.

David W. Warren, Jr.

*Attorneys*

Fred B. Bartlett  
Edward J. Becker  
Edward F. Bennett  
Judith Ann Grant  
Milton O. Gross  
Wallace E. Hutton

Eugene Kline  
Joseph A. Marino  
Edward C. McKenzie  
Walter C. Miller  
Ronald K. Mundy

Walter L. Reitz, Jr.  
Roy R. Russo  
Sylvia B. Sternstein  
Walter M. Strick

*Engineers*

Earl G. Coston Hideyuki Noguchi

*Accountant*

Charles S. Borum

**Office of Administration**

*Executive Officer and Acting Budget Officer*

**ROBERT W. COX**

Richard F. Solan, *Asst. Executive Officer*

**ADMINISTRATIVE SERVICES DIVISION**

Paul H. Sheehy, *Chief*

**BUDGET AND FISCAL DIVISION**

Robert W. Cox, *Acting Budget Officer*

**DIVISION OF DEFENSE COORDINATION**

Albert A. Evangelista, *Chief*

**ORGANIZATION AND METHODS DIVISION**

Lavelle W. Hughes, *Chief*

**PERSONNEL DIVISION**

Gilbert H. Hatfield, *Personnel Officer*

**DATA PROCESSING DIVISION**

J. N. Hand, *Chief*

**Office of Reports and Information**

GEORGE O. GILLINGHAM, *Chief*

Salina M. Lindo, *Asst. Chief & Chief  
of Information Branch*

**REPORTS BRANCH**

Eva O. Melton  
Lily M. Marshall  
Maria Elgorriaga

**Office of Chief Engineer**

EDWARD W. ALLEN, JR., *Chief Engineer*

Ralph J. Renton, *Associate Chief Engineer*

Ruby F. Caldwell, *Administrative Assistant*

**FREQUENCY ALLOCATION &  
TREATY DIVISION**

William H. Watkins, *Asst. Chief Engineer*

**TECHNICAL RESEARCH DIVISION**

William C. Boese, *Asst. Chief Engineer*

**LABORATORY DIVISION**

Edward W. Chapin, *Asst. Chief Engineer*

**CONTROL OF ELECTROMAGNETIC  
RADIATION (CONELRAD)**

Kenneth W. Miller, *U. S. Supervisor*

**Office of General Counsel**

MAX D. PAGLIN, *General Counsel*

Associate General Counsel, Henry Geller

Hilburt Slosberg, *Asst. to General Counsel*

**LITIGATION DIVISION**

Daniel Ohlbaum, *Asst. General Counsel*

**REGULATORY DIVISION**

Dee W. Pincock, *Asst. General Counsel*

**LEGISLATION DIVISION**

Gerald M. Cahill, *Asst. General Counsel*

**ADMINISTRATIVE LAW & TREATIES DIV.**

John F. Cushman, *Asst. General Counsel*

**Broadcast Bureau**

KENNETH COX, *Chief*

JAMES E. BARR, *Assistant Chief*

JAMES O. JUNTILLA, *Asst. to the Chief*

Estelle J. Bunn, *Administrative Assistant*

**BROADCAST FACILITIES DIVISION**

Wallace E. Johnson, *Chief*

Martin I. Levy, *Asst. Chief*

*Aural New & Changed Facilities Branch*

Ralph H. Garrett, *Chief*

*Existing Facilities Branch*

Harold L. Kassens, *Chief*

*Technical & Allocations Branch*

Donald C. Kanode, *Chief*

*TV Applications Branch*

Samuel Saady, *Chief*

*Record Section:*

Vernald E. Kley, *Chief*

**HEARING DIVISION**

Robert J. Rawson, *Chief*

Thomas B. Fitzpatrick, *Asst. Chief*

**RULES AND STANDARDS DIVISION**

Hart S. Cowperthwait, *Chief*

Sol Schildhouse, *Asst. Chief*

**RESEARCH AND EDUCATION DIVISION**

Hyman H. Goldin, *Chief*  
*Asst. Chief (Vacancy)*  
*Research Branch*  
*Chief (Vacancy)*  
 Irwin Fine, *Economist*  
 Arthur Schatzow, *Economist*  
*Educational Broadcasting Branch*  
*Chief (Vacancy)*

**RENEWAL AND TRANSFER DIVISION**

Joseph N. Nelson, *Chief*  
 Sylvia D. Kessler, *Asst. Chief*  
*Transfer Branch*  
 Robert H. Alford, *Chief*  
*Renewal Branch*  
 Edward J. Brown, *Chief*  
*Control Section*  
 Melba Z. Templeman, *Chief*

*Ownership Section*

Mildred K. Roberts, *Chief*

**LICENSE DIVISION**

Clara M. Iehl, *Chief*  
 Marguerite M. Hubbard,  
*Asst. Chief*  
*TV Branch*  
 Marie W. Warren, *Chief*  
*AM & FM Branch*  
 Quentin S. Proctor, *Chief*  
*Miscellaneous Services Branch*  
 David Tau, Jr., *Chief*  
*Records & Files*  
*Chief (Vacancy)*  
 Public Reference Room  
 George N. Simcoe, *Chief*

**OFFICE OF NETWORK STUDY**

Ashbrook P. Bryant, *Chief*

**Complaints and Compliance Division**

JOHN C. HARRINGTON, *Chief*

Leroy Schaaff, *Asst. Chief*

*Complaints Branch*

Richard M. Saul, *Chief*

*Compliance Branch*

William H. Hunter, Jr., *Chief*

*Control Unit*

Elizabeth B. Blumberg, *Chief*

**Safety and Special Radio Services Bureau**

CURTIS B. PLUMMER, *Chief*

Irving Brownstein, *Assistant Chief*

Kenneth L. Bergeron, *Admin. Asst.*

**LAW, ENFORCEMENT AND PROCEDURES OFFICE**

John Russel Smith, *Chief*

**AVIATION DIVISION**

John R. Evans, *Chief*

**INDUSTRIAL DIVISION**

Daniel H. Arnold, *Chief*

**MARINE DIVISION**

Everett G. Henry, *Chief*

**PUBLIC SAFETY AND AMATEUR DIVISION**

John McCue, *Chief*

**LAND TRANSPORTATION DIVISION**

Ivan H. Loucks, *Chief*

**Common Carrier Bureau**

JOHN J. NORDBERG, *Chief*

BERNARD STRASSBURG, *Assistant Chief*

Irene M. Durgin, *Administrative Assistant*

Charles R. Makela, *Field Coordinator*

Robert E. Stromberg, *Chief, Office of Accounting Systems*

Betty Ferro, *Chief, License Branch*

**TELEPHONE DIVISION**

Sidney L. O'Guin, *Chief*

**TELEGRAPH DIVISION**

John R. Lambert, *Chief*

**INTERNATIONAL DIVISION**

Marion H. Woodward, *Chief*

**DOMESTIC RADIO FACILITIES DIVISION**

Frank Palik, *Acting Chief*

**COMMON CARRIER FIELD OFFICES**

New York, N. Y., Rm. 604, 90 Church St.—Jack E. Buckley, *Chief*

St. Louis, Mo., Room 334, 815 Olive St.—Henry G. Gothard, *Chief*

San Francisco, Calif., 180 New Montgomery St.—Paul Summerhays, *Chief*

**Field Engineering and Monitoring Bureau**

GEORGE S. TURNER, *Chief*

Frank M. Kratokvil, *Assistant Chief*

John H. McAllister, *Attorney-Advisor*

Francis Keefe, *Adm. Asst.*

**FIELD OPERATING DIVISION**

Frank M. Kratokvil, *Chief*

**ENGINEERING DIVISION**

Floyd W. Wickenkamp, *Chief*

**INSPECTION & EXAMINATION DIVISION**

Paul H. Herndon, Jr., *Chief*

**MONITORING DIVISION**

Irving L. Weston, *Chief*



**District Offices and Engineers in Charge**

1. **NATHAN A. HALLENSTEIN**  
1600 Customhouse  
Boston 9, Massachusetts  
CApitol 3-6608

2. **WILLIAM L. KISER**  
641 Washington St.  
New York 14, New York  
WAtkins 4-1000

3. **ROGER E. PHELPS**  
1005 U. S. Customhouse  
Philadelphia 6, Pennsylvania  
MARket 7-6000

4. **HYMAN A. COHEN**  
415 U. S. Customhouse  
Baltimore 2, Maryland  
PLaza 2-8460

5. **EDWARD BENNETT**  
Room 402, Federal Building  
Norfolk 10, Virginia  
MAdison 2-4963

6. **ARTHUR T. CLINE, JR.**  
718 Atlanta Nat'l Bldg.  
Atlanta 3, Georgia  
JACKson 2-4121

Sub-Office

**FREDERICK E. SHEEHAN**  
214 P. O. Building  
Savannah, Georgia  
ADAm 2-7602

7. **ARTHUR G. GILBERT**  
312 Federal Building  
Miami 1, Florida  
FRanklin 9-3900

Marine Office

**ALFRED L. RITTER**, Marine Superv.  
201 Spradlin Bldg.  
Tampa 6, Florida  
Tel. 257-0661

8. **WILLIAM J. SIMPSON**  
608 Federal Building  
New Orleans 12, Louisiana  
Tel. 529-2411

Sub Office

**WAYNE E. HALL**  
419 U. S. Court House  
Mobile 10, Alabama  
HEmlock 2-3641

9. **EVERETT H. MARSHALL**  
326 U. S. Appraisers Building  
Houston 11, Texas  
WAlnut 6-1906

Sub-Office

**ERIC D. COBURN**  
301 P. O. Building  
Beaumont, Texas  
TErMinal 2-8141

10. **GERALD M. HOWARD**  
708 Jackson St.  
Dallas 2, Texas  
Riverside 8-5611

11. **BERNARD H. LINDEN**  
849 S. Broadway  
Los Angeles 14, California  
RiChmond 9-4711

Sub-Office

**JOHN W. CREWS**  
1245 Seventh Ave.  
San Diego 1, California  
BElmont 4-6211

Marine Office

**WILLIAM E. CLYNE**  
356 W. 5th St.  
San Pedro, California  
TErMinal 2-2389

12. **FRANCIS V. SLOAN**  
323-A Customhouse  
San Francisco 26, California  
YUkon 6-4141

13. **FRANCIS H. McCANN**  
New U. S. Courthouse  
Portland 5, Oregon  
CApital 6-3361

14. **HERBERT H. ARLOWE**  
806 Federal Office Building  
Seattle 4, Washington  
MUtual 2-3306

15. **ANDREW BAHLAY**  
521 Customhouse  
Denver 2, Colorado  
KEystone 4-4151

16. **DONALD A. MURRAY**  
208 Federal Court Bldg.  
St. Paul 2, Minnesota  
CApital 2-8011

17. **HAROLD W. BOURELL**  
3100 Federal Office Bldg.  
Kansas City 6, Missouri  
BALtimore 1-7000

18. **HAROLD D. HAYES**  
826 U. S. Court House  
Chicago 4, Illinois  
HARRison 7-4700

19. **RICHARD J. COTTON**  
1029 New Federal Building  
Detroit 26, Michigan  
WOOdward 3-9330

20. **CAROLUS L. SPENCER**  
328 P. O. Building  
Buffalo 3, New York  
TL 4-1744

21. **PAUL R. FENNER**  
502 Federal Bldg.  
Honolulu 13, Hawaii  
Tel.: 5-8831

22. **EUGENE W. KLEIN**  
322 Federal Bldg.  
San Juan, P. R.  
SAn Juan 2-4562

23. **HAROLD D. DeVOE**  
Room 53, U. S. P. O. and Court House  
Anchorage, Alaska  
Tel.: 3-6464

Sub-Office

(Vacancy)  
6 Shattuck Bldg.  
Juneau, Alaska  
JUneau 6-1510

24. **ALFRED H. KLEIST**  
718 Jackson Place, N. W.  
Washington 25, D. C.  
EXecutive 3-3620, ext. 229, 230



## M A T U R I T Y

Maturity makes haste slowly . . . channeling youthful vitality in sound, sure directions. While serving clients successfully for more than sixteen years, we've built an organization with this perfectly balanced asset.

To you it means thoughtful initiative . . . reasoning activity . . . justified tenacity.

We've found it pays to help others choose between hasty decisions . . . and wise ones.

**A V E R Y - K N O D E L**  
I N C O R P O R A T E D

NEW YORK ATLANTA DALLAS DETROIT SAN FRANCISCO LOS ANGELES BOSTON CHICAGO

**RADIO**

**STATION  
REPRESENTATIVES**



**EXECUTIVE PERSONNEL  
BRANCH OFFICES**

**ANNUAL**

**1962**

**Silver Anniversary**

# THE PGW COLONEL'S MAJORITY

---



The TV and Radio Stations represented by **PGW** play an important part in the everyday life of a majority of the nation's homes.

And the **PGW** Colonels in our ten offices from coast to coast are always ready, willing and very able to show you the best ways to reach these millions of homes on the fine stations we represent

**P**ETERS, **G**RIFFIN, **W**OODWARD, INC.

*Pioneer Station Representatives Since 1932*

NEW YORK  
CHICAGO

ATLANTA  
BOSTON

DETROIT  
ST. LOUIS

FT. WORTH  
DALLAS

LOS ANGELES  
SAN FRANCISCO

# Radio-Television Station Representatives

## ABC-TV NATIONAL STATION SALES, INC.

663 Fifth Ave., New York 22, N. Y.  
Phone: SU 7-5000

Exec. V.P., Gen. Mgr. .... James Conley  
V.P., Central Division .... D. Thomas Miller  
Treasurer .... Robert T. Goldman

### Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: AN 3-0800

Sales Manager .... John McElfresh  
1539 N. Vine St., Los Angeles 29, Calif.  
Phone: NO 3-3319

Sales Manager .... Richard Reesmyer  
1567 Broadway, Detroit 26, Mich.  
Phone: WO 1-0255

Sales Manager .... William Hendricks  
277 Golden Gate Ave., San Francisco 2, Calif.  
Phone: UN 3-0077

Sales Manager .... James Osborn

## ADVERTISING TIME SALES, INC.

247 Park Ave., New York 17, N. Y.  
Phone: MU 7-5040

President .... Thomas B. Campbell  
Vice Presidents .... William N. Davidson,  
John A. Thompson, James A. McManus,  
W. B. Taylor Eldon, Geo. Harding (Dal-  
las)

Treasurer .... Monroe H. Long, Jr.  
Branch Offices  
360 N. Michigan Ave., Chicago 1, Ill.  
Phone: 782-0313

Executive-in-Charge .... John Murphy  
2332 Fidelity Union Tower Bldg.,  
1507 Pacific Ave., Dallas 1, Tex.  
Phone: RIVERSIDE 2-2388

Vice President .... George Harding  
1015 Locust St., St. Louis 1, Mo.  
Phone: CHestnut 1-1914

Executive-in-Charge .... Jack Henderson  
6-237 General Motors Bldg., Detroit 2, Mich.  
Phone: TR 1-4120

Executive-in-Charge .... Fred Weber  
15 Peachtree Bldg., Rm. 934, Atlanta 3, Ga.  
Phone: 524-5486

Executive-in-Charge .... William T. White  
703 Market St., San Francisco 3, Calif.  
Phone: DOuglas 2-4560

Executive-in-Charge .... Charles Rembert  
6399 Wilshire Blvd., Los Angeles 48, Calif.  
Phone: OLive 1-4720

Executive-in-Charge .... Robert Maggione  
1028 Northwestern Bank Bldg.,  
Minneapolis 2, Minn.  
Phone: FEderal 2-2476

Executive-in-Charge .... Robert L. Brockman

## AIRSPOT SALES

64 East Lake St., Chicago, Ill.  
Phone: 275-3199

Vice President .... Joseph Kapps

## AIR-TIME SALES LTD.

2149 Yonge St., Toronto, Ont., Can.  
Phone: HU 5-0746

General Manager .... Michael J. Callahan  
Sales Manager .... John E. Tyrrell  
Office Manager .... Lynn Sorbie

## ALASKA RADIO & TV SALES

c/o Weed Television  
579 Fifth Ave., New York 17, N. Y.  
Phone: PLaza 9-4700

Manager .... J. J. Weed

## ALL-CANADA RADIO & TELEVISION, LTD.

1000 Yonge St., Toronto, Ontario, Can.  
Phone: WALnut 5-9361

President .... J. S. MacKay  
General Manager .... Reo C. Thompson  
Mgr., Best. Svcs. Div. .... P. N. Harricks  
Mgr., Radio Div. .... R. F. Tait  
Mgr., Program Division .... D. C. Murray  
Mgr., TV Div. .... Ross McCreath

### Branch Offices

922 Dominion Square Bldg., Montreal, Que.  
Phone: UNiversity 1-5656

Manager .... K. A. Baker  
706 Electric Railway, Chamber Bldg.  
Winnipeg, Manitoba  
Phone: WHitehall 2-6861

Manager .... G. Jones  
Taylor, Pearson & Carson Bldg.  
Calgary, Alberta  
Phone: AM 2-7691

Manager .... J. E. Cavanaugh  
1161 Melville St., Vancouver, B. C.  
Phone: MUtual 4-7461

Manager .... J. E. Baldwin

## AM RADIO SALES COMPANY

666 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-4567

President .... W. H. Losee

### Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.  
Phone: MOhawk 4-6555

V.P., Midwest Mgr. .... Jerry Glynn  
5939 Sunset Blvd., Los Angeles 28, Calif.  
Phone: HOLlywood 5-0695

Manager .... Ray L. Taylor  
950 California St., San Francisco 9, Calif.  
Phone: GA 1-0716

Manager .... Frank A. Tessin, Jr.  
2768 Penobscot Bldg., Detroit 2, Mich.  
Phone: WOODward 5-2420

Manager .... Glenn Gilbert

## AVERY-KNODEL INC.

720 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-1800

President .... Lewis H. Avery  
Exec. Vice-President .... J. W. Knodel  
Vice-President .... Charles C. Coleman, Jr.  
Sr. Vice President .... Thomas J. White, Jr.  
Sr. V.P., Asst. Secy. .... Roger O'Sullivan

## STATION REPRESENTATIVES

Vice President.....Raymond Neihengen  
 Secy., Treas.....Philip Schloeder, Jr.  
 V.P., Asst. Treasurer.....John J. Tormey

*Branch Offices*

2206 Prudential Plaza, Chicago 1, Ill.  
 Phone: 467-6111

Exec. V. P.....J. W. Knodel  
 369 Pine St., San Francisco 4, Calif.  
 Phone: YUkon 1-2345

Pacific Coast Mgr., TV.....David B. Meblin  
 3325 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DÜnkirk 5-6394

Pacific Coast Mgr., Radio.....W. E. Moore  
 120 Marietta St., N.W., Atlanta 3, Ga.  
 Phone: JACkson 3-2545

Vice President.....Charles C. Coleman  
 3010 Fidelity Union Tower, Dallas 1, Texas  
 Phone: RIVerside 7-7761

Exec. in Charge.....Wallis Ivy  
 2226 Guardian Bldg., Detroit 26, Mich.  
 Phone: WOODward 1-9607

Exec. in Charge.....Glenn W. Gilbert  
**JAMES S. AYERS CO.**  
 702 Glenn Bldg., Atlanta, Ga.  
 Phone: JACkson 5-0459

President & Treas.....James S. Ayers  
 Vice President.....Guy Vaughan Jr.  
*Branch Office*

1512 Liberty Life Bldg., Charlotte, N. C.

Phone: FRanklin 5-6146

Vice President.....Guy Vaughan, Jr.

**MORT BASSETT & CO.**

16 East 42nd St., New York 17, N. Y.  
 Phone: TN 7-5180

President .....Mort Bassett

**C. K. BEAVER & ASSOCIATES**

2158 Union Ave. Bldg., Memphis, Tenn.  
 Phone: BRoadway 5-5672

Owner.....C. K. Beaver

**ELISABETH M. BECKJORDEN**

235 East 46th St., New York 17, N. Y.  
 Phone: PLaza 5-4262

**CHARLES BERNARD CO., INC.**

535 Fifth Ave., New York 17, N. Y.  
 Phone: TN 7-2600

President .....Charles Bernard

Asst. to President.....Rita Scarfone

(Branch offices same as Country Music  
 Network under Regional Networks.)

**WALTER BIDDICK COMPANY**

1046 So. Olive St., Los Angeles 15, Calif.  
 Phone: RICHmond 9-8800

Manager .....Guy Biddick



**AM RADIO SALES CO.**

**666 Fifth Ave., New York 19, N. Y.**  
**Offices in Detroit, Chicago,**  
**San Francisco, and Los Angeles**  
**representing**

**WMCA** — New York

**WIND** — Chicago

**KMPC** — Los Angeles

**WCAR** — Detroit

**WBZ** — Boston

**KSFO** — San Francisco

**KDKA** — Pittsburgh

**KYW** — Cleveland

**WLOL** — Minneapolis

**KVI** — Seattle

**WCKY** — Cincinnati

**KEX** — Portland

**WOWO** — Fort Wayne

## STATION REPRESENTATIVES

### JOHN BLAIR & COMPANY

717 Fifth Ave., New York 22, N. Y.  
Phone: PLaza 2-0400

President.....John P. Blair  
Exec. Vice-Pres.....Arthur H. McCoy  
Stations Oper. Mgr.....Wells Barnett  
Vice-President.....Ward Dorrell  
Secretary-Treasurer.....Blake Blair

#### Branch Offices

645 N. Michigan Ave., Chicago 11, Ill.  
Phone: SU 7-2300

Vice-President.....Thomas C. Harrison  
1617 Pennsylvania Blvd., Philadelphia, Pa.  
Phone: LOcust 8-0290

Manager.....Henry Chadwick  
3460 Wilshire Blvd., Los Angeles 5, Calif.  
Phone: DUnkirk 7-1333

Vice-President.....Carleton E. Coveny  
630 Paul Brown Bldg., St. Louis 8, Mo.  
Phone: GARfield 1-5262

Manager.....Carlos Reese  
617 Book Bldg., Detroit 26, Mich.  
Phone: WOODward 1-6030

V.P., Manager.....Charles Fritz  
3028 Southland Center Bldg., Dallas, Tex.  
Phone: RIVerside 1-4228

Manager.....Frank Carter  
118 Newbury St., Boston, Mass.  
Phone: KE 6-1472

Manager.....Ernest W. Kitchen  
1375 Peachtree St., N.E., Atlanta 9, Ga.  
Phone: 875-7567

Vice-President.....Charles Dilcher  
155 Sansome St., San Francisco, Calif.

Phone: DOnglass 2-3188

Vice President.....Heber Smith

### BLAIR TELEVISION ASSOCIATES

717 Fifth Ave., New York 22, N. Y.  
Phone: PLaza 2-0400

President.....John P. Blair  
Exec. V.P.....David Lundy  
V.P., Sales Mgr.....James Theiss  
V.P. & Research Dir.....W. Ward Dorrell  
Adv. Mgr.....Paul Blakemore  
Dir., Sales Devel.....Beulah Funk  
Oper. Dir. of Research.....Ruth Supiro

#### Branch Offices

645 N. Michigan Ave., Chicago 1, Ill.  
Phone: SUperior 7-2300

Vice-Pres., Mgr.....Arthur C. Stringer  
3460 Wilshire Blvd., Los Angeles, Cal.  
Phone: DUnkirk 1-3811

Manager.....Robert Klein  
155 Sansome St., San Francisco, Cal.  
Phone: YUkon 2-7068

Manager.....Ned Smith

**TVAR**

## TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York, N. Y.

Offices in Chicago, Detroit,  
San Francisco, Los Angeles  
and Atlanta

**Gives you  
more when  
you go to  
market**

Representing

**WBZ-TV—Boston**

**WJZ-TV—Baltimore**

**WTOP-TV—Washington**

**WBTV—Charlotte**

**WJXT—Jacksonville**

**KDKA-TV—Pittsburgh**

**KYW-TV—Cleveland**

**KPIX—San Francisco**

## STATION REPRESENTATIVES

617 Book Bldg., Detroit 26, Mich.  
*Phone: W*oodward 1-6030  
 Manager ..... Gabriel Dype  
 630 Paul Brown Bldg., St. Louis, Mo.  
*Phone: G*A 1-5262  
 Manager ..... Richard Quigley  
 Penn Center, Philadelphia, Pa.  
*Phone: L*O 8-0290  
 Manager ..... Gordon Walls  
 3028 Southland Center, Dallas 1, Tex.  
*Phone: R*iverside 1-4228  
 Manager ..... Steve Beard  
 118 Newbury St., Boston 16, Mass.  
*Phone: K*ENmore 6-1472  
 Manager ..... Bruce Pattyson  
 1375 Peachtree St., N.E., Atlanta, Ga.  
*Phone: 8*75-7567  
 Manager ..... H. W. Maier

### BLAIR-TV, INC.

717 Fifth Ave., New York 22, N. Y.  
*Phone: P*Laza 2-0400  
 President ..... John P. Blair  
 Exec. Vice-Pres. .... Edward P. Shurick  
 Vice Pres., Sales Mgr. .... Frank Martin  
 V.P. & Research Dir. .... W. Ward Dorrell  
*Branch Offices*  
 645 N. Michigan Ave., Chicago 11, Ill.  
*Phone: S*Uperior 7-2300  
 V. P., Manager ..... Harry Smart  
 155 Sansome St., San Francisco 4, Calif.  
*Phone: Y*Ukon 2-7068  
 Manager ..... Edward Smith  
 3460 Wilshire Blvd., Los Angeles 5, Calif.

*Phone: D*U 1-3811  
 Manager ..... David Lundy  
 630 Paul Brown Bldg., St. Louis 1, Mo.  
*Phone: G*ARfield 1-5262  
 Manager ..... Richard Quigley, Jr.  
 617 Book Bldg., Detroit 26, Mich.  
*Phone: W*OODward 1-6030  
 Manager ..... Gabe Dype  
 Penn Center, Philadelphia, Pa.  
*Phone: L*O 8-0290  
 Manager ..... Gordon Walls  
 3028 Southland Center, Dallas, Texas  
*Phone: R*iverside 1-4228  
 Manager ..... Steve Beard  
 1375 Peachtree St., N.E., Atlanta 9, Ga.  
*Phone: 8*75-7567  
 Manager ..... H. W. Maier  
 118 Newbury St., Boston, Mass.  
*Phone: K*ENmore 6-1472  
 Manager ..... Bruce Pattyson

### BOGNER & MARTIN

295 Madison Ave., New York 17, N. Y.  
*Phone: M*U 9-2586  
 Exec. in Charge ..... P. J. Bogner  
 Sales Manager ..... P. J. Bogner, Jr.  
*Branch Offices*  
 411 Glenn Bldg., Atlanta, Ga.  
*Phone: M*U 8-3988  
 Exec. in Charge ..... R. Whitehead  
 435 N. Michigan Ave., Chicago, Ill.  
*Phone: S*Uperior 7-6048  
 Exec. in Charge ..... C. G. O'Neill, Jr.

# GILL-PERNA, Inc.

## RADIO and TV STATION REPRESENTATIVE

NEW YORK — CHICAGO — DETROIT  
 LOS ANGELES — SAN FRANCISCO — ATLANTA



## STATION REPRESENTATIVES

### GUY BOLAM

*American Sales and Servicing Agency*  
Bedford, N. Y.  
Phone: 4-7280

President ..... Guy Bolam  
Vice President..... I. O'C. Bolam

#### *Branch Office*

122 E. 42nd St., New York City 17, N. Y.  
Phone: MU 2-4500

### GENE BOLLES COMPANY

510 Madison Ave., New York 22, N. Y.  
Phone: ORegon 5-5058

President ..... Gene Bolles  
Vice Pres. .... Florence F. Flick

#### *Branch Offices*

222 N. Wells St., Chicago, Ill.  
Phone: STate 2-5097

Execs. in Charge..... Laurie Thompson,  
Hooper Jones

111 N. La Cienega Blvd., Beverly Hills, Calif.  
Phone: OLYmpia 2-1313

Exec. in Charge..... Lee O'Connell  
681 Market St., San Francisco, Calif.

Phone: EX 2-1507

Exec. in Charge..... Ted Hall

### THE BOLLING COMPANY, INC.

247 Park Ave., New York 17, N. Y.  
Phone: YUkon 6-4545

President..... George W. Bolling  
Exec. Vice President..... Robert A. Schmid

Treasurer..... Robert H. Bolling  
President (TV Div.) ..... G. Richard Swift  
Pres. (Radio Div.) ..... G. William Bolling III  
Research Manager..... Mel Turner

#### *Branch Offices*

435 N. Michigan Ave., Chicago 11, Ill.  
Phone: WH 3-2040

Manager ..... Ralph Kelley  
1680 N. Vine St., Hollywood 28, Calif.  
Phone: HOllIwood 2-6471

Manager ..... William Reitman  
5 Third St., San Francisco, Calif.  
Phone: GA 1-6740

Mgr..... John T. Coy  
80 Boylston St., Boston 16, Mass.  
Phone: HU 2-0346

Manager ..... George Eckels  
Vaughn Bldg., Dallas 1, Tex.  
Phone: RI 8-2172

Manager..... Thomas R. Murphy  
2158 Union Ave. Bldg., Memphis 4, Tenn.  
Phone: BRoadway 2-7503

Manager..... Cecil K. Beaver  
KMBC Building, 11th & Central Aves.,  
Kansas City, Mo.  
Phone: GRand 1-7822

Manager..... Eugene F. Gray  
800 Peachtree St. Bldg., Atlanta, Ga.  
Phone: TR 4-2736

Manager ..... Bill Oldhan  
915 Olive St., St. Louis 1, Mo.  
Phone: CEntal 1-9151

Manager..... Eugene F. Gray

## HOWARD E. STARK

BROKERS • FINANCIAL CONSULTANTS

RADIO STATIONS • TELEVISION STATIONS

*More than a decade  
of Constructive Service  
to Broadcasters and  
the Broadcasting Industry*

50 East 58 Street  
New York 22, N. Y.

ELdorado 5-0405

## STATION REPRESENTATIVES

209 16th St., Denver 2, Colo.

Phone: AC 2-5465

Manager.....Robert S. Hix

1761 1st Natl. Bldg., Detroit, Mich.

Phone: WOODward 2-6265

Manager.....Larry Gentile

1102 Northwestern Bank Bldg.,

Minneapolis 2, Minn.

Phone: FEderal 3-4747

Manager .....James Bowden

### BREEN & WARD

400 Madison Avenue, New York 17, N. Y.

Phone: PLaza 1-5075

Manager .....Ed Breen

#### Branch Offices

2449 Larkin St., San Francisco, Cal.

Phone: PRospect 5-2725

Manager .....Frank Crennan

### MARY A. BRILEY

1121 Garfield, Denver, Colo.

Phone: DU 8-2666

President.....Mary A. Briley

### BROADCAST SERVICES, INC.

Mart Bldg., Suite 318, 206 San Francisco St.,

El Paso, Texas

Phone: KEystone 2-6978

President .....Jack R. McVeigh

V.P., Secy.-Treas.....Mrs. Billie McVeigh

Directors.....Robert F. Cummins,

Jack R. McVeigh, Angel Rojas

### BROADCAST TIME SALES

509 Madison Ave., New York 22, N. Y.

Phone: MU 8-1910

President.....Carl L. Schuele

Vice President.....Norman Flynn

#### Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.

Phone: AN 3-1913

Manager .....Robert Cronin

681 Market St., San Francisco 11, Calif.

Phone: SUTTER 1-8656

Manager .....Ward Glenn

286 Penobscot Bldg., Detroit, Mich.

Phone: WOODward 5-7618

Manager .....Wendell Parmalee

1540 N. Highland, Los Angeles 28, Cal.

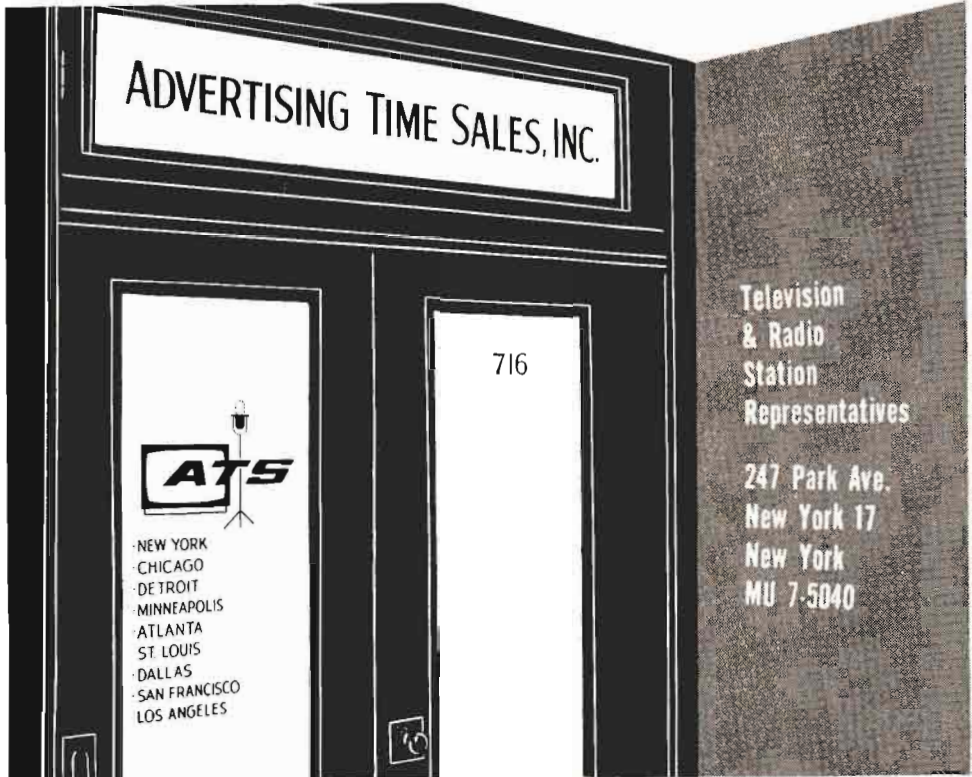
Phone: HO 5-5884

Manager .....James Lucas

1713 Spruce St., Philadelphia, Pa.

Phone: PE 5-3432

Manager .....Paul O'Brien



## STATION REPRESENTATIVES

### CLARKE BROWN COMPANY

1507 Southland Center, Dallas 1, Texas  
Phone: RIVERSIDE 2-5148

President.....Clarke R. Brown  
Exec. Vice Pres.....Richard M. Walker  
Vice President.....C. C. Weed

#### Branch Offices

1182 West Peachtree N.W., Atlanta, Ga.  
Phone: TRINITY 5-9539

Manager .....Grady Berry  
910 Royal St., New Orleans, La.  
Phone: JACKSON 2-3917

Manager .....Clarke Brown  
1150 Delaware St., Denver, Colo.  
Phone: TABOR 5-7585

Manager .....John McGuire  
7603 Forsyth Blvd., St. Louis 5, Mo.  
Phone: PARKVIEW 7-7375

Manager .....Jack Hetherington

### BURN-SMITH CO., INC.

19 W. 44th St., New York 36, N. Y.  
Phone: MU 2-3124-5

Pres., Treas.....John A. Toothill  
Vice Pres.-Eastern Mgr.....C. Stanley Bailey

#### Branch Offices

307 N. Michigan Ave., Chicago 1, Ill.  
Phone: CENTRAL 6-4437

Pres.-Treasurer.....John A. Toothill  
304 Taft Bldg., Hollywood 28, Calif.  
Phone: HOLLYWOOD 4-7395

Mgr. ....Harlan G. Oakes

166 Geary St., San Francisco 8, Calif.  
Phone: EX 7-4827

Manager .....Don Pickens

### CANADIAN BCSTG. CORP.- NATIONAL SELECTIVE SALES

#### English Stations:

354 Jarvis St., Toronto 5, Ont.  
Phone: WALNUT 5-3311

Sales Supervisor.....T. B. J. Atkins  
French Stations: Box 6000, Montreal, Que.

Phone: UNIVERSITY 6-2571

Sales Supervisor.....W. E. Chevrier  
English Network Sales:

Sales Director.....John R. Malloy  
TV Sales Manager.....W. F. Cooke

Radio Sales Mgr.....R. S. Joynt  
Export Sales Mgr.....H. P. Salmon

Sales Prom. Spvsr.....H. F. Chevrier  
Branch Offices:

701 Hornby St., Vancouver, B. C.  
Phone: MUTUAL 4-0246

Box 290, Edmonton, Alberta  
Phone: GA 4-8221

541 Portage Ave., W., Winnipeg, Man.  
Phone: SPRUCE 4-2541

Box 1045, Ottawa, Ontario  
Phone: CENTRAL 6-9541

232 St. George St., Moncton, N. B.  
Phone: EVERGREEN 4-3366

70 Bell Rd., Halifax, N. S.  
Phone: 2-8311

Box 610, Corner Brook, Nfld.  
Phone: NEPTUNE 4-3431

# E. S. SUMNER CORPORATION

## Television Representatives

New York

Chicago

Los Angeles

## STATION REPRESENTATIVES

### CARIBBEAN NETWORKS, INC.

20 West 43rd St., New York 36, N. Y.

Phone: LOngacre 5-7840

President.....A. M. Martinez

Vice Pres.....Juan J. Cerna

Sec., Treas.....Mildred R. Chafey

### CBS RADIO SPOT SALES

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

V.P., Gen. Mgr.....Maurie E. Webster

Sales Manager, N. Y.....Rlaph Glazer

Dir., Mkt. & Client Rel.....George Arnold

#### Branch Offices

630 N. McClurg Crt., Chicago 11, Ill.

Phone: Whitehall 4-6000

Sales Manager.....Jack Burke

932 Fisher Bldg., Detroit 2, Mich.

Phone: Trinity 2-5500

Sales Manager.....Ralph Patt, Jr.

Sheraton-Palace Hotel, San Francisco 5, Calif.

Phone: YUkon 2-7000

Sales Manager.....Joseph K. Marshall

6121 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLlywood 9-1212

Sales Manager.....Roland McClure

15 Peachtree St. Bldg., Atlanta 3, Ga.

Phone: 525-4953

Sales Manager.....George P. Crumbley, Jr.

1144 Hampton Ave., St. Louis 10, Mo.

Phone: STerling 1-2345

Sales Manager.....Eugene Myers

### CBS TELEVISION STATIONS NATIONAL SALES

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

V.P. & Gen. Mgr.....Bruce R. Bryant

Eastern Sales Mgr.....Theodore W. O'Connell

Business Manager.....Gerald E. Marenoff

Dir., Sales Prom. & Res.....William Hohmann

Mgr., Sales Prom. & Res.....Daniel R. Kelly

#### Branch Offices

630 N. McClurg Crt., Chicago 11, Ill.

Phone: Whitehall 4-6000

Midwestern Sales Mgr.....Richard R. Loftus

15 Peachtree St., Atlanta 3, Ga.

Phone: 523-5852

Manager.....George R. Swearingen, Jr.

932 Fisher Bldg., Detroit 2, Mich.

Phone: Trinity 2-5500

Manager.....John S. Logan

Sheraton-Palace Hotel, San Francisco, Calif.

Phone: YUkon 2-7000

Manager.....Robert H. Perez

6121 Sunset Blvd., Los Angeles 28, Calif.

Phone: HOLlywood 9-1212

Manager.....Samuel F. Hill, Jr.

12th and Cole Sts., St. Louis 6, Mo.

Phone: MAin 1-9100

Sales Manager.....William F. Miller

**“Successful  
Representation  
through  
Purposeful  
Salesmanship”**



THE DEVNEY ORGANIZATION, INC.

STATION REPRESENTATIVES

535 FIFTH AVENUE,

NEW YORK 17, NEW YORK

NEW YORK/CHICAGO

HOLLYWOOD/SAN FRANCISCO

*Broadcast Time Sales*

*The Best In Radio*

**HENRY I. CHRISTAL CO., INC.**

579 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 8-4414

President .....Henry I. Christal  
 Vice-President & Gen. Mgr.....Irvin Gross  
 Sales Manager.....Philbin S. Flanagan

*Branch Offices*

333 N. Michigan Ave., Chicago 1, Ill.

Phone: CE 6-6357

Manager .....Richard Charlton  
 1646 Russ Bldg., San Francisco 4, Calif.

Phone: YU 2-1204

Manager .....Richard E. Green  
 3440 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DU 8-1271

Manager .....Kirk Munroe  
 1907 Book Building, Detroit 26, Mich.

Phone: WOODward 3-2365

Manager.....Joseph R. Spadea  
 581 Boylston St., Boston 16, Mass.

Phone: COpley 7-1180

Manager.....Richard A. Keating  
 972 Peachtree St. N.E., Atlanta, Ga.

Phone: TR 5-9311

Manager.....Neal W. Robbins

**THOMAS F. CLARK COMPANY, INC.**

230 Park Ave., New York 17, N. Y.

Phone: OREGon 9-5866

Manager.....John H. Boyd  
 Assistant Manager.....Madeleine E. Miklos

*Branch Offices*

35 E. Wacker Drive, Chicago, Ill.

Phone: STate 2-8196

Manager .....Paul Elsberry  
 658 Book Bldg., Detroit, Mich.

Phone: WOODward 1-6036

Manager .....Paul Pequinot  
 501 William-Oliver Bldg., Atlanta, Ga.

Phone: JACKson 4-0454

Manager .....Harry Cannon  
 166 Geary St., San Francisco, Cal.

Phone: YUKon 6-1621

Manager .....Don Pickens

**COLLEGE RADIO CORPORATION**

20 West 43rd St., New York 17, N. Y.

Phone: LO 4-6760

General Manager.....Robert R. Vance, Jr.  
*Branch Offices*

730 S. Western Ave., Los Angeles 5, Calif.

Phone: DUNKirk 7-4388

Manager .....Robert Walker  
 57 Post St., San Francisco 4, Calif.

Phone: SUTter 1-5568

Manager.....Allen S. Young

**CONTINENTAL RADIO SALES**

545 Fifth Ave., New York, N. Y.

Phone: MURray Hill 7-6865

Manager .....R. Butche  
 21st & Panama St., Philadelphia 3, Pa.

Phone: LOcust 3-8139

Manager .....S. Marshall  
 228 No. La Salle St., Chicago, Ill.

Phone: FRanklin 2-2095

Manager .....R. Olson

**DONALD COOKE INC.**

666 Fifth Ave., New York 19, N. Y.

Phone: JUDson 2-2727

President .....Donald Cooke  
 Asst. to Pres.....Dorothy McLaughlin

*Branch Offices*

205 W. Wacker Dr., Chicago 1, Ill.

Phone: STate 2-5096

Manager .....Hooper Jones  
 111 N. La Cienega Blvd., Beverly Hills, Cal.

Phone: OLYmpia 2-1313

Manager.....Lee F. O'Connell  
 249 Pine St., San Francisco, Calif.

Phone: EX 7-6187

Manager .....Allan Torbet

**F. T. CRENNAN & ASSOCIATES**

2537 Larkin St., San Francisco 9, Calif.

Phone: PROspect 5-2725

Owner, Mgr.....F. T. Crennan

**DAY-WELLINGTON, INC.**

904 Vance Bldg., Seattle 1, Wash.

Phone: MUtual 2-6535

President .....Del Day

Sec.-Treas. ....Gil Wellington

**THE DEVNEY ORGANIZATION, INC.**

535 Fifth Ave., New York 17, N. Y.

Phone: YUKon 6-4390

President .....E. J. Devney  
 V.P., Sales Manager.....John S. Stewart

*Branch Offices*

360 N. Michigan Ave., Chicago 1, Ill.

Phone: STate 2-5282

Mid-West Manager.....John K. Markey  
 Guarantee Bldg., Suite 809,  
 Hollywood 28, Calif.

Phone: HOLlywood 2-6678

General Manager.....Hank Stanley  
 681 Market St., San Francisco 3, Calif.

Phone: EXbrook 2-1507

General Manager.....Ted Hall  
 100 Boylston St., Boston 16, Mass.

Manager .....George Bingham

**DORA-CLAYTON AGENCY, INC.**

502 Mortgage Guarantee Bldg., Atlanta 3, Ga.

Phone: JACKson 5-7841

Operators....Dora C. Cosse, Clayton J. Cosse

**BOB DORE ASSOCIATES**

11 West 42nd St., New York 36, N. Y.

Phone: OX 5-8545

President.....Robert M. Dore  
*Branch Offices*

360 N. Michigan Ave., Chicago, Ill.

Phone: DEarborn 2-3614

Manager .....Pat Gatto  
 6331 Hollywood Blvd., Hollywood, Calif.

Phone: HOLlywood 2-6677

Manager .....James Gates  
 625 Market St., San Francisco, Calif.

Phone: EX 2-7247

Manager .....Dave Sandeberg

# SRA, INC.

## Station Representatives Association

By LEWIS H. AVERY, President

**T**HE Station Representatives Association, Inc. was founded in September 1947, by a substantial group of radio representatives, for the purpose of promoting the use of radio advertising among advertisers, and agencies, as well as protecting the welfare of the representative firms themselves. Later the association was extended to include television representatives as well.

Over the years, the association has been involved in a number of projects and activities beneficial to its members, their represented stations, and the rest of the radio and TV industry. Below is a partial list of some of the major projects and activities with which the association has been identified:

Successfully initiated action before the FCC to get the network spot representation organizations out of the representation business.

Prepared and issued a Spot Radio Estimator, which enabled agencies to determine the cost of a spot campaign.

Prepared and distributed a booklet titled "Spot Broadcasting Lets You Decide."

Conducted spot radio clinics among stations represented by member firms.

Actively campaigned and established standards now almost universally accepted for TV ID commercials.

Established and carried out a crusade for spot radio campaign.

Instigated and actively campaigned for the formation of what is now



TvB.

Worked with the AAAA on the Nielsen coverage studies.

Prepared and presented a slide presentation on spot radio to agencies, advertisers and stations.

Actively worked with NARTB Code Review Board on Television code matters.

Established a projection formula for use with Nielsen reports.

Instigated a campaign and worked closely with the AAAA in establishing standards of art work in TV commercials.

Established a system of reporting dollar volume figures in spot radio, whereby it was possible to estimate total dollar volume for all Radio.

Established a timebuyer and advertiser mailing list, which is currently maintained by SRA, and is regarded as one of the most up-to-date lists in the business. (4000 agency personnel; 100 advertisers.)

Has actively campaigned against the bartering and brokering of time in both radio and TV.

Has devised new contract forms for both radio and TV, and is currently conducting a campaign to establish these common or standard forms.

A campaign started by SRA is currently under way to get stations to adopt a one rate policy.

Has endeavored to establish a central source of information for competitive advertising on a current basis, and has campaigned to enlarge samples and reduce the number of ARB and Nielsen reports.

Filed comments with FCC in recent hearings dealing with revision of FCC Broadcast forms.

**ROBERT E. EASTMAN & CO., INC.**

One Rockefeller Plaza, New York 20, N. Y.  
 Phone: LT 1-0800

President.....Robert E. Eastman  
 Exec. V.P.....Richard C. Arbuckle  
 Vice Pres.....George G. Dubinetz  
 V.P., Chg. of Sales.....Joseph P. Cuff  
 Secretary.....Francis L. Boyle  
 Treasurer.....Jacob J. Heilpern

*Branch Offices*

333 N. Michigan Ave., Chicago 1, Ill.  
 Phone: FInancial 6-7640

Vice Pres.....George G. Dubinetz  
 105 Montgomery St., San Francisco 4, Calif.  
 Phone: YUkon 2-9760

Manager.....Robert W. Brokaw  
 211 N. Ervay Bldg., Dallas, Tex.  
 Phone: Rlverside 7-0095

Manager.....Al Carrell  
 915 Olive St., St. Louis, Missouri  
 Phone: CEntral 1-6055

Manager.....Robert R. Maier  
 1680 N. Vine St., Los Angeles 28, Calif.  
 Phone: HOLLywood 4-7276

Manager.....John A. Thackaberry  
 1430 W. Peachtree St., N.W., Atlanta, Ga.  
 Phone: 875-7418

Manager.....Richard M. Walker  
 1033 Book Bldg., Detroit 26, Mich.  
 Phone: WOODward 5-5457

Manager.....William K. Burton  
 1601 Walnut St., Philadelphia, Pa.  
 Phone: LO 7-6542

Manager.....Derrick Dyatt

**ECKELS & COMPANY**

80 Baylston St., Boston, Mass.  
 Phone: Liberty 2-6481

Owner.....George R. Eckels  
 Vice President.....Irvin E. Dierdorff, Jr.

**HUGH FELTIS & ASSOC.**

1102 Tower Bldg., Seattle 1, Wash.  
 Phone: MAIn 3-1868

Owner.....Hugh M. Feltis  
 Assocs.....John Mowbray, Doug Dove  
*Branch Office*

806 Wilcox Bldg., Portland 4, Ore.  
 Phone: CApitol 3-0151

Exec.in-Charge.....Howard S. Jacobson

**FINE MUSIC HI-FI BROADCASTERS**

8 West 40th St., New York 18, N. Y.  
 Phone: BRyant 9-3576

President, Treas.....Kenneth C. Schwartz  
 Vice President.....Joel B. Fairfax

*Branch Offices*

209 S. LaSalle St., Chicago, Ill.  
 Phone: WABash 2-1000

Exec. in Charge.....Howard Grafman  
 41 Sutter St., San Francisco 4, Calif.  
 Phone: YUkon 1-1199

Exec. in Charge.....Albert Chance

**FM BROADCASTING SYSTEM, INC.**

111 W. Washington St., Chicago 2, Ill.  
 Phone: SState 2-8900

President.....Sidney J. Wolf  
 Vice President.....E. R. Peterson, Jr.  
 Secretary, Nat'l Sales Mgr.....John Hartigan

*Branch Offices*

527 Madison Ave., New York 22, N. Y.  
 Phone: ELdorado 5-3720

Manager.....Noel A. Rhys  
 612 Penobscot Bldg., Detroit, Mich.  
 Phone: WOODward 2-4504

Manager.....E. R. Peterson, Jr.  
 3142 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DUnkirk 3-2910

Manager.....William Bayer  
 75 Post St., San Francisco, Calif.  
 Phone: SUTter 1-7440

Manager.....Roger Coombe

**FM UNLIMITED**

5449 Augusta Blvd., Chicago 51, Ill.  
 Phone: 379-7557

President.....Charles Kline

**FORJOE-TV, INC.**

230 Park Ave., New York 17, N. Y.  
 Phone: OREGon 9-6820

President, Gen. Mgr.....Joseph Bloom  
 Sales Manager.....John White

*Branch Offices*

435 N. Michigan Ave., Chicago 11, Ill.  
 Phone: DELaware 7-3504

General Manager.....Robert Lazar  
 6362 Hollywood Blvd., Los Angeles 28, Calif.  
 Phone: HOLLywood 2-1397

Manager.....Robert L. Stricklin  
 681 Market St., San Francisco, Cal.  
 Phone: SUTter 1-7569

General Manager.....J. M. Pietila  
 1371 Peachtree St., N.E., Atlanta, Ga.  
 Phone: TRinity 5-0404

General Manager.....Robert W. Jensen  
 310 W. Glen Echo Rd., Philadelphia, Pa.  
 Phone: CHestnut Hill 7-4510

General Manager.....Mort Lowenstein  
 208 Nicholas Rd., Kansas City 12, Mo.  
 Phone: JEFFerson 1-5384

General Manager.....Jack Fulwiler

**FOSTER & CREED, INC.**

808 Statler Office Bldg., Boston 16, Mass.  
 Phone: HU 2-4845

President.....William A. Creed  
 Treasurer.....Robert C. Foster

**GILL-PERNA, INC.**

654 Madison Ave., New York 21, N. Y.  
 Phone: TEMpleton 8-4740

President.....Helen Gill  
 Exec. Vice-Pres.....John J. Perna, Jr.

*Branch Offices*

75 E. Wacker Drive, Chicago, Ill.  
 Phone: FInancial 6-9393

Midwest Sales Mgr.....Walter Beadell  
 2915 Book Bldg., Detroit 26, Mich.  
 Phone: WO 2-7022

Manager.....Daniel W. Bowen  
 2252 W. Beverly Rd., Los Angeles 57, Calif.  
 Phone: DUnkirk 8-7115

Manager.....Bambie C. Herrington

## STATION REPRESENTATIVES

57 Post St., San Francisco, Calif.

Phone: Sutter 1-5568

Manager ..... Joe Keller  
William-Oliver Bldg., Atlanta, Ga.

Phone: JAcKson 4-0454

Manager ..... Harry J. Cannon

### GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.

Phone: YUkon 6-2680

Nat. Sales Mgr. .... Herbert Groskin  
Manor Road, Philadelphia 28, Pa.

Phone: IVyridge 2-6000

President ..... Raymond S. Green

### H. J. & G.-TV

15 West 44th St., New York 36, N. Y.

Phone: TN 7-3744

Exec. Vice Pres. .... Lee Gorman

Vice Pres. .... Harold B. Anderson

Secretary ..... Tom Phillips

Treasurer ..... Jack Cross

### H-R TELEVISION, INC.

#### H-R REPRESENTATIVES, INC.

375 Park Ave., New York 22, N. Y.

Phone: PLaza 9-6800

Pres. & Treas. .... Frank M. Headley

Exec. Vice Pres. & Sec. .... Frank E. Pellegrin

Exec. Vice Pres. .... Dwight S. Reed

V.P., Bus. Devel. .... Max M. Everett

Vice Presidents. .... James M. Alspaugh,

Miss Avery Gibson

#### Branch Offices

35 East Wacker Drive, Chicago 1, Ill.

Phone: FInancial 6-6440

Exec. Vice President. .... Dwight S. Reed

1065 Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 1-4148

Manager. .... Andrew M. Gent

1004 Paramount Bldg., Des Moines, Ia.

Phone: ATlantic 2-0201

Manager. .... Donald G. Peterson

1182 W. Peachtree St., N.W., Atlanta, Ga.

Phone: 872-7701

Manager. .... Bill McRae

211 N. Ervay Bldg., Dallas, Tex.

Phone: Rlverside 8-6035

Manager. .... Robert Dalchau

321 Bush St., San Francisco 4, Calif.

Phone: YUkon 2-5837

Manager. .... Joe Friedman

Equitable Bldg., Hollywood 28, Calif.

Phone: HOLLywood 2-6453

Manager. .... William F. MacCrystall

1137 Northwestern Bank Bldg.,

Minneapolis, Minn.

Phone: FEderal 8-7017

Manager. .... Terrence Hughes

915 Olive St., St. Louis, Mo.

Phone: CH 1-4193

Manager. .... Arthur D. Kelley

### ARTHUR H. HAGG & ASSOCIATES

75 E. Wacker Dr., Chicago 1, Ill.

Phone: CEntral 6-7553

President. .... A. H. Hagg

Manager. .... K. W. Hagg

#### Branch Offices

205 East 42nd St., New York 17, N. Y.

Phone: MU 4-4250

Exec. in Charge. .... Ed Volkmann

2201 Grand Ave., Kansas City, Mo.

Phone: COlfax 2-4694

Exec. in Charge. .... R. J. Anderson

132 E. 30th St., Indianapolis, Ind.

Phone: WALnut 6-8214

Exec. in Charge. .... Robert D. Hagg

3222 Center St., Omaha 5, Neb.

Phone: JAcKson 2620

Exec. in Charge. .... Howard W. Harvey

### THEO. B. HALL & COMPANY

681 Market St., San Francisco

Phone: EXbrook 2-1507

Manager. .... Ted Hall

#### Branch Offices

5746 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLLywood 2-4253

Manager. .... Jim Gates

35 E. Wacker Dr., Chicago 1, Ill.

Phone: STate 2-8196

Manager. .... Paul Elsberry

501 Wm. Oliver Bldg., Atlanta 2, Ga.

Phone: JAcKson 4-0454

Manager. .... Harry Cannon

230 Park Ave., New York 17, N. Y.

Phone: OR 9-5866

Manager. .... Jack Boyd

Book Bldg., Detroit 26, Mich.

Phone: WOODward 1-6036

Manager. .... Paul Pequinot

### HARDY RADIO & TELEVISION, LTD.

2 Carlton St., Toronto, Ont., Can.

Phone: EM 3-9433

General Manager. .... A. C. Harrison

#### Branch Office

2075 Mountain St., Montreal, Que.

Phone: VI 2-1101

Manager. .... M. Legault

### HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.

Phone: MU 8-7050

President. .... John E. Harrington, Jr.

Vice Pres., Treas. .... Volney Righter

Vice Pres., Secy. .... James O. Parsons, Jr.

V.P., Research, Prom. .... M. Rashbaum, Jr.

V.P., Bd. Member. .... John F. Dickinson

Eastern Sales Mgr. .... Arthur C. Elliot

#### Branch Offices

Tribune Tower, Chicago, Ill.

Phone: WHitehall 4-0510

Vice President. .... Robert Gilbertson

235 Montgomery St., San Francisco, Calif.

Phone: Sutter 1-4125

Executive-in-charge. .... Franklin Dougherty

1430 W. Peachtree St., Atlanta 9, Ga.

Phone: TRinity 5-8458

Executive-in-charge. .... Frank B. Rice

80 Boylston St., Boston 16, Mass.

Phone: LIBerty 2-7537

Executive-in-charge. .... Carter Knight

Penobscot Bldg., Detroit 26, Mich.



## STATION REPRESENTATIVES

**Phone: Woodward 3- 0910**  
 Executive-in-Charge.....Kenneth L. Brown  
 1717 N. Highland Ave., Hollywood 28, Calif.  
**Phone: HO 6-4129**

Executive-in-Charge.....Byington F. Colvig

### JOE HARRY CO.—RADIO & TV STATION REPRESENTATIVES

118 Tophill Rd., San Antonio, Tex.  
**Phone: TAYlor 6-8971**

Owners.....Joe Harry, Kay Harry

### HERITAGE STATION REPS.

(Div. of International Good Music, Inc.)  
 1151 Ellis St., Bellingham, Wash.  
**Phone: REgent 3-4566**

President.....Rogan Jones  
 Vice Pres.....John D. Tuttle  
 Sec.-Treas.....Catherine W. Jones  
 Asst. Sec.-Treas.....Richard Kline

#### Branch Office

45 West 45th St., New York 36, N. Y.  
**Phone: CI 5-3430**

Manager.....George Pamental  
 2917 Temple St., Los Angeles, Calif.  
**Phone: DU 5-6401**

Manager.....Tom Papich  
 420 Taylor St., San Francisco, Calif.  
**Phone: GR 4-4515**

Manager.....Hal Chase  
 1761 First Nat'l Bank Bldg., Detroit, Mich.  
**Phone: WO 2-6265**

Manager.....Larry Gentile  
 610 Lloyd Bldg., Seattle, Wash.  
**Phone: MAin 3-0620**

Manager.....A. J. Stahmer  
 1138 North Western Bank Bldg.,  
 Minneapolis 2, Minn.  
**Phone: FE 8-7017**

Manager.....Bud Stitt  
 234 Clarendon St., Boston 16, Mass.  
**Phone: CO 7-6123**

Manager.....J. Richard Turner

### GEORGE P. HOLLINGBERY CO.

Chairman of the Bd...George P. Hollingbery  
 Vice-chairman.....F. E. Spencer, Jr.  
 President (Radio).....Fred Hague  
 President (TV).....Harry Wise, Jr.

#### Branch Offices

307 North Michigan Ave., Chicago 1, Ill.  
**Phone: DEarborn 2-6060**

Executive-in-Charge ..George P. Hollingbery  
 Sales Manager, Radio.....Robert Pierce  
 Vice Pres., TV.....Warren Nelson  
 500 Fifth Ave., New York 36, N. Y.  
**Phone: OXFord 5-5560**

Executive-in-Charge.....F. E. Spencer, Jr.  
 President, Radio.....Fred F. Hague  
 President, TV.....Harry H. Wise, Jr.  
 Director Sales Develop.....Philip Corper  
 1776 Peachtree St., N.W., Atlanta 9, Ga.  
**Phone: 875-9629**

V.P., Exec-in-Chg.....Richard N. Hunter  
 2214 Guardian Bldg., Detroit, Mich.  
**Phone: WOODward 1-3555**

Executive-in-Charge.....Harry Betteridge

3325 Wilshire Blvd., Los Angeles, Calif.  
**Phone: DUNkirk 5-2071**

V.P., Exec-in-Charge.....Roy S. Edwards  
 110 Bush St., San Francisco 4, Calif.  
**Phone: YUKon 1-2110**

Exec-in-Charge.....George Hemmerle  
 211 N. Ervay, Dallas, Tex.  
**Phone: RIVERSide 8-0057**

Executive-in-Charge.....George L. Pettett

### HAL HOLMAN COMPANY

64 East Lake St., Chicago 1, Ill.  
**Phone: FRanklin 2-0016**

Owner.....Hal Holman

#### Branch Offices

535 Fifth Ave., New York 17, N. Y.  
**Phone: YUKon 6-4390**

Manager.....Ed Devney  
 6381 Hollywood Blvd., Los Angeles 28, Calif.  
**Phone: HOLlywood 2-2351**

Manager.....Tracy Moore  
 703 Market St., San Francisco 3, Calif.  
**Phone: EXbrook 2-6444**

Manager.....Charles Morin

### GEORGE T. HOPEWELL, INC.

101 Park Ave., New York 17, N. Y.  
**Phone: LE 2-3783**

President.....George T. Hopewell  
 General Manager.....Joseph S. Cannon

#### Branch Offices

Park Ave. Bldg., Detroit 26, Mich.  
**Phone: WOODward 1-3822**

Exec-in-Charge.....Tom Corlett  
 205 W. Wacker Dr., Chicago 6, Ill.  
**Phone: STate 2-5096**

Execs-in-Charge.....Hooper Jones,  
 Laurie Thompson  
 111 N. LaCienega Blvd., Beverly Hills, Cal.  
**Phone: OL 5-8326**

Exec-in-Charge.....Jim Walsh  
 501-2 William Oliver Bldg., Atlanta, Ga.  
**Phone: JACkson 4-0454**

Exec-in-Charge.....Harry Cannon  
**BERNARD HOWARD & CO., INC.**

20 E. 46th St., New York 17, N. Y.  
**Phone: OXFord 7-3750**

President.....Bernard Howard  
 Exec. Vice Pres.....Jack Davis

#### Branch Offices

35 E. Wacker Dr., Chicago, Ill.  
**Phone: FI 6-9227**

Manager.....William Smutzer  
 8430 Santa Monica Blvd., Los Angeles 69, Cal.  
**Phone: OLdfield 6-7200**

Manager.....Norman Berk  
 58 Sutter St., San Francisco 4, Calif.  
**Phone: YUKon 1-3676**

Vice Pres.....F. M. Wurster  
 1401 Peachtree St., N.E., Atlanta, Ga.  
**Phone: TR 5-9403**

Manager.....Bernard Ochs

### DON HOWARD & CO.

Roswell Hotel, Del Rio, Texas  
**Phone: PR 5-2431**

Owner.....R. Don Howard

## STATION REPRESENTATIVES

### HARRY S. HYETT CO.

630 Baker Bldg., Minneapolis 2, Minn.  
Phone: FEderal 9-7179  
Owner & President.....Harry S. Hyett

### INDIE SALES, INC.

60 East 42nd St., New York 17, N. Y.  
Phone: MUrray Hill 2-4813  
President .....Jack Koste  
*Branch Offices*  
205 W. Wacker Dr., Chicago 6, Ill.  
Phone: State 2-5096  
111 N. La Cienega Blvd., Los Angeles 48, Cal.  
Phone: OLeander 5-8326

### INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.  
Phone: MUrray Hill 2-0884  
President .....Argentina Ramos  
Treasurer .....Jose Oviedo

### INTERCONTINENTAL SERVICES, LTD.

20 East 46th St., New York 17, N. Y.  
Phone: YU 6-0820  
President.....Harry M. Engel  
V.P., Sales Mgr.....John P. Barton  
V.P., Treas.....Jeanette F. Sytsma  
*Branch Offices*  
6331 Hollywood Blvd., Los Angeles, Calif.  
Phone: HO 2-2289  
Manager.....William L. Wallace  
155 Montgomery St., San Francisco, Calif.  
Phone: YU 6-5366  
Manager .....Frank Waters

### INTERPROVINCIAL BROADCAST SALES LTD.

Suite 500, 199 Bay St., Toronto, Ont.  
Phone: EMpire 4-1197  
Exec. V.P., Gen. Mgr.....K. W. Davis  
Promotion Dir., Compt.....R. A. Bishop  
*Branch Office*  
1117 St. Catherine St., W., Montreal, Que.  
Phone: VICTor 9-5221  
Manager .....Lionel Morin

### THE KATZ AGENCY, INC.

666 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 2-9200  
Chr. of Board.....G. R. Katz  
President .....Eugene Katz  
Treasurer.....H. J. Grenthot  
V.P., Client Relations.....Edward Codel  
V.P., TV Sales.....Scott Donahue  
V.P., Research, Prom.....Dan'l Denenholz  
V.P., Radio Sls.....Morris Kellner  
TV Sales Mgr.....Walter Nilson  
*Branch Offices*  
Prudential Plaza, Chicago 1, Ill.  
Phone: MOhawk 4-7150  
Vice Pres. & Mgr.....Roy Miller  
TV Sales Mgr.....Alan Axtell  
Penobscot Bldg., Detroit 26, Mich.  
Phone: 963-8420  
Manager.....William W. Joyce

1393 Peachtree St., N.E., Atlanta 9, Ga.

Phone: TRinity 5-1627  
Manager.....Gregory Murphy, Jr.  
2006 Bryan St., Dallas 1, Texas  
Phone: RIverside 1-4036  
Manager .....D. Rutledge  
Russ Bldg., San Francisco 4, Calif.  
Phone: DOuglas 2-7628  
Manager.....Stanley J. Reulman  
5155 Wilshire Blvd., Los Angeles, Calif.  
Phone: WEbster 3-8171  
Manager .....Richard Hasbrook  
915 Olive St., St. Louis 1, Mo.  
Phone: CEntal 1-1868  
Manager .....James Muse  
1905 First Natl. Bank Bldg.,  
Minneapolis, Minn.  
Phone: FEderal 3-6201  
Manager .....John Brennan  
517 Stabler Office Bldg., Boston 16, Mass.  
Phone: LIberty 2-5458  
Manager .....John King

### KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.  
Phone: GLendale 1-5045  
President .....Harry McTigue

### KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.  
Phone: KENmore 6-1966  
President .....Elmer Kettell  
Secy.-Treas. ....Marjorie Carter

### KEYSTONE BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.  
Phone: STate 2-8900  
President.....Sidney J. Wolf  
Sr. Vice Pres.....Edwin R. Peterson  
Secretary-Treas.....Arthur Wolf  
Controller.....Paul Kolar  
Account Execs.....William Wolf,  
John Hartigan  
Dir. of Sta. Relations.....Charlotte Tucker  
Auditor .....Anita Larie  
Traffic Mgr., Prog. Dir.....Jane C. McFaden  
Research Dir.....George Wharton  
527 Madison Ave., New York 22, N. Y.  
Phone: ELdorado 5-3720  
Exec. Vice Pres.....Noel A. Rhys  
Vice Pres.....Charles A. Hammarstrom  
Account Executive.....James S. Gessner  
Office Manager.....Barbara Reich  
75 Post St., San Francisco  
Phone: SUter 1-7440  
Account Executive.....Roger Coombe  
3142 Wilshire Blvd., Los Angeles 5, Calif.  
Phone: DUmkirk 3-2910  
Vice-President .....William Bayer  
Sales Mgr., West Coast.....Heleny G. Eschen  
612 Penobscot Bldg., Detroit, Mich.  
Phone: WOODward 2-1505  
General Manager.....E. R. Peterson, Jr.  
**A. LEWIS KING**  
500 Fifth Ave., New York 36, N. Y.  
Phone: CH 4-0119  
President.....A. Lewis King

## STATION REPRESENTATIVES

### **NONA KIRBY CO.**

518 Statler Bldg., Boston 16, Mass.  
*Phone: H*Ubbard 2-6117

President .....Nona Kirby  
 Vice President.....Kay Chille

### **BOMAR LOWRANCE & ASSOC., INC.**

710 Peachtree St., Atlanta 8, Ga.  
*Phone: T*Rinity 6-6776

President.....Bomar A. Lowrance  
 Vice President.....Clyde L. Clem

#### *Branch Offices*

Fidelity Union Life Bldg., Dallas, Tex.  
*Phone: R*iverside 2-8206

Vice President.....Robert F. Keefe

### **J. A. LUCAS CO.**

1350 N. Highland Ave., Los Angeles 28, Calif.  
*Phone: H*ollywood 2-1460

Owner, Gen. Mgr.....Jim Lucas

#### *Branch Office*

681 Market St., San Francisco, Calif.  
*Phone: E*Xbrook 2-8038

### **LUSTER ASSOCIATES**

150 West 55th St., New York, N. Y.  
*Phone: C*ircle 6-1952

President .....Betty Luster

### **JACK MASLA & COMPANY, INC.**

575 Madison Ave., New York 22, N. Y.  
*Phone: P*Laza 2-6450

President .....Jack Masla  
 Vice President.....Allan S. Klammer

#### *Branch Offices*

75 E. Wacker Dr., Chicago, Ill.  
*Phone: C*entral 6-7974

Manager.....Donald A. Wolff  
 1610 Book Bldg., Detroit, Mich.  
*Phone: 9*61-2685

Manager.....Bernard Pearce  
 249 Pine St., San Francisco, Calif.  
*Phone: E*Xbrook 7-6187

Manager.....Alan Torbet  
 1213 N. Highland Ave., Los Angeles, Calif.  
*Phone: H*OLLYWOOD 2-4939

Manager.....Frank W. Crane  
 11th & Central, Kansas City, Mo.  
*Phone: G*Rand 1-7822

Manager.....Eugene F. Gray  
 915 Olive St., St. Louis, Mo.  
*Phone: C*E 1-9151

Manager.....Eugene F. Gray  
**DAREN F. MCGAVREN CO., INC.  
 MCGAVREN, TV, INC.**

60 East 56th St., New York 22, N. Y.  
*Phone: P*Laza 1-4650

President .....Daren F. McGavren  
 Exec. V.P., Gen. Sales Mgr.....Ralph Guild  
 Asst. Sales Mgr.....Ralph Conner

#### *Branch Offices*

110 Sutter St., San Francisco, Cal.  
*Phone: Y*ukon 6-4112

Manager .....Bob Williams

35 E. Wacker Dr., Chicago, Ill.  
*Phone: F*RANKLIN 2-1370

Manager .....Edward Argow  
 1216 Dime Bldg., Detroit, Mich.  
*Phone: W*O 2-5777

Manager .....Robert Mahlman  
 1741 Ivar Ave., Los Angeles, Cal.  
*Phone: H*OLLYWOOD 4-7331

Manager .....Walter Lake  
 915 Olive St., St. Louis 1, Mo.  
*Phone: C*H 1-5201

Manager .....Mike McNally  
 805 Peachtree St., N.E., Atlanta 9, Ga.  
*Phone: 8*76-2589

Manager .....Chuck Hedstrom

### **JOHN L. MCGUIRE & CO.**

1150 Delaware St., Denver 4, Colo.  
*Phone: T*Abor 5-7585

Owner.....John L. McGuire

### **MEDIA REPRESENTATIVES, INC.**

630 Fifth Ave., New York 20, N. Y.  
*Phone: C*I 6-1320

Manager .....Edwin Seymour

### **THE MEEKER COMPANY, INC.**

521 Fifth Ave., New York 17, N. Y.  
*Phone: M*urray Hill 2-2170

President.....Robert D. C. Meeker  
 V.P., Chg. of Sales.....Charles E. Standard  
 V.P., Station Relations...Robert L. Dudley  
 Acct. Executives.....John B. Dalton,  
 Claude E. Piano, Herb Hahn, John C.  
 Kriete

Research & Prom. Dir.....Martin Mills  
 Office Manager.....Dottie Phillips

#### *Branch Offices*

333 N. Michigan Ave., Chicago 1, Ill.  
*Phone: C*E 6-1742

Vice-president .....Carl Jewett  
 Acct. Exers.....Charles Compton,  
 Frederick E. Bauman

Office Manager.....Donna LeVally  
 55 New Montgomery, San Francisco 5, Calif.  
*Phone: Y*U 6-4940

Vice President.....Edgar B. Filion  
 Manager .....Don Pontius  
 Office Manager.....Joan Marie Comerford  
 6362 Hollywood Blvd., Los Angeles 28, Cal.  
*Phone: H*OLLYWOOD 2-6501

Manager .....Don Palmer  
 Office Manager.....Tarly Sheehan

### **CLYDE MELVILLE CO.**

1300 Tower Petroleum Bldg., Dallas 1, Tex.  
*Phone: R*iverside 8-5239

Pres. ....Clyde Melville

### **METRO BROADCAST SALES**

Hotel Chatham, 33 East 48th St.,  
 New York, N. Y.  
*Phone: P*L 2-8228

V.P., Director.....H. D. Bud Neuwirth  
 Eastern TV Sales Mgr.....John Doscher

#### *Branch Offices*

Wrigley Bldg., 400 N. Michigan Ave.,  
 Chicago, Ill.  
*Phone: 4*67-6340

# STATION REPRESENTATIVES

Midwest Radio Sales Mgr...Richard Kelliher  
 Midwest TV Sales Mgr.....Thomas Tilsen  
 Nat'l TV Sales Coord. (WNEW-TV)

Junius Fishburn  
 19th and Walnut Sts., Philadelphia, Pa.  
 Phone: LOcust 8-2900

Manager.....William S. Dallmann  
 1410 Fisher Bldg., Detroit 2, Mich.  
 Phone: 873-8600

Manager.....William L. Lauer  
 915 Olive St., St. Louis 1, Mo.  
 Phone: MAIn 1-4800

Manager .....George Deiderich  
 Travelers Insurance Co. Bldg., 3600 Wilshire  
 Blvd., Los Angeles 5, Calif.  
 Phone: 385-1424

Manager.....Richard E. Drummy, Jr.  
 155 Montgomery St., San Francisco 4, Calif.  
 Phone: DOuglas 2-1945

Manager .....Richard Schutte

## MICHIGAN SPOT SALES, INC.

Sheridan Cadillac Hotel, Detroit, Mich.

Phone: WO 1-3353

President.....Charles J. Sitta

## MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.

Phone: RA 2-3886

Owner .....Ralph Meador  
 Branch Office

P. O. Box 358, Lexington, Mo.

Phone: ALpine 9-3232

Sales .....Jock Beretta

## ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.

Phone: MU 2-3377

President .....Art Moore

## TRACY MOORE & ASSOC.

6381 Hollywood Blvd., Hollywood 28, Cal.

Phone: HOLlywood 2-2351

Owner .....Tracy Moore  
 Sales Manager.....Jerome A. Moore

Branch Office

703 Market St., San Francisco, Calif.

Phone: EXbrook 2-6444

Manager.....Charles E. Morin

## PAUL MULVIHILL & COMPANY, LTD.

77 York St., Toronto, Ont., Can.

Phone: EMpire 3-8814

President .....Paul Mulvihill

## NATIONAL SALES DIVISION, RKO GENERAL, INC.

Time & Life Bldg., 1271 Ave. of Americas,  
 New York 20, N. Y.

Phone: LOngacre 4-8000

Director of Nat'l Sales.....Donald J. Quinn  
 Dir. of Radio & TV Sales....Sidney P. Allen  
 Dir., Research & Promotion.Frank G. Boehm  
 Contoller.....Eugene F. Clinton  
 TV Sales Executives....Richard B. Colburn,

John J. Fernandes, James A. Gates, Gordon  
 Lawhead, James V. Marino, Gerald N.  
 Molfese, Morton Zimmerman

Radio Sales Executives....Victor E. Forker,  
 James H. Fuller, Thomas J. Green, Frank  
 McNally, Henry W. Simmon

Branch Offices

Tribune Tower, Chicago, Ill.

Phone: 644-270

V.P., Midwestern Mgr....George R. Jenson  
 5515 Melrose Ave., Los Angeles, Calif.

Phone: HOLlywood 2-2133

TV Sales Exec.....Edwin C. Metcalf  
 Radio Sales Exec.....Robert L. Fox

415 Bush St., San Francisco, Calif.

Phone: YUKon 2-9200

TV Sales Exec.....Calvin Copsy

## NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.

Phone: MURray Hill 2-4500

Gen. Sales Manager.....Arthur Gordon  
 Sales Promotion Dir.....Al Alperton

Branch Offices

205 W. Wacker Dr., Chicago 6, Ill.

Phone: 346-7421

Exec.in-Charge .....Buck Harris  
 1680 N. Vine St., Hollywood 28, Calif.

Phone: HO 4-7395

Exec.in-Charge .....Harlan Oakes  
 166 Geary St., San Francisco 8, Calif.

Phone: EXbrook 7-4827

Exec.in-Charge .....Don Pickens  
 1401 Peachtree St. N.W., Atlanta, Ga.

Phone: TRinity 5-9403

Executive-in-Charge .....Barney Ochs

## NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.

Phone: Clrcle 7-8300

V.P., Spot Sales.....Richard H. Close  
 Director, Radio Sales.....Fred Lyons

New Bus., Prom. Mgr.....Wilbur Fromm  
 Sales Service Mgr.....Caroline Wynkoop

Director, TV Sales.....Byron Goodell

Branch Offices

Merchandise Mart, Chicago 54, Ill.

Phone: SUperior 7-8300

Central Radio Sales Mgr.....Frank DeRosa

Central TV Sales Mgr.....Richard Bergh  
 Sunset & Vine, Hollywood 28, Calif.

Phone: THornwall 5-7000

W. Div. Mgr. Radio.....Doty Edouarde  
 TV Salesmen.....Jack Jennings,

William Loudon

Taylor & O'Farrell Sts., San Francisco 2, Cal.  
 Phone: GRaystone 4-8700

W. Div. Mgr. Radio.....Ed Macaulay  
 TV Salesmen.....R. Anderson, Ken Fuller

710 Peachtree St. N.E., Atlanta, Ga.

Phone: TRinity 6-3726

Sales Representative.....Bomar Lowrance  
 Fidelity Union Life Bldg., Dallas, Tex.

Phone: RLverside 2-8206

Sales Representative.....Robert Keefe  
 1422 New Britain Ave., W. Hartford 10, Conn.

## STATION REPRESENTATIVES

Phone: ADams 2-9188  
 New Eng. Sls. Rep. .... David Scott

### NEW ENGLAND SPOT SALES, INC.

100 Boylston St., Boston 16, Mass.  
 Phone: HANcock 6-2920

President.....George C. Bingham  
 Vice President.....Charles Bell, Jr.  
 Treasurer.....Jerrold M. Marshall

### HARLAN G. OAKES & ASSOCIATES

Rm. 304, Taft Bldg., Hollywood & Vine,  
 Hollywood 28, Cal.

Phone: HO 4-7395

Managers.....Harlan Oakes, Hugh Wallace  
*Branch Offices*

166 Geary St., San Francisco 8, Cal.  
 Phone: EX 7-4827

Manager.....Don Pickens  
 122 E. 42nd St., New York, N. Y.  
 Phone: MUrray Hill 2-4500

Manager.....Arthur Gordon

### THE BERNARD I. OCHS CO.

1401 Peachtree St., N.E., Atlanta 9, Ga.  
 Phone: TRinity 5-9403

Owner.....Bernard I. Ochs

### LEE F. O'CONNELL CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.  
 Phone: OLYmpia 2-1313

President.....Lee F. O'Connell

### OHIO STATIONS REPRESENTATIVES

203 Fidelity Bldg., Cleveland 14, O.  
 Phone: SUperior 1-0036

General Manager.....Leonard F. Auerbach  
**PAN AMERICAN BROADCASTING  
 CO.**

380 Lexington Ave., New York 17, N. Y.  
 Phone: MUrray Hill 2-4500

Exec. Vice Pres.....Eugene Bernald  
 Sales Manager.....Arthur Gordon  
 Sales Prom.....Al Alperton

#### *Branch Offices*

1680 N. Vine St., Hollywood 28, Calif.  
 Phone: HO 4-7395

Executive-in-charge.....Harlan Oakes  
 166 Geary St., Francisco 8, Calif.  
 Phone: EXbrook 7-4827

Executive-in-Charge.....Don Pickens

### JOHN E. PEARSON CO., INC.

405 Park Ave., New York 22, N. Y.  
 Phone: PLaza 1-3366

National Manager.....Joseph Savalli  
 Sales Execs.....Raymond F. Henze, Jr.,  
 William M. Wilson, A. Russel Walker,  
 Mortimer Coley

Consultant.....John E. Pearson  
 N. Y. Office Mgr.....Roslyn Arison

#### *Branch Offices*

333 No. Michigan Ave., Chicago 1, Ill.  
 Phone: State 2-7494

Manager.....Robert Flanigan  
 1901 W. 8th St., Los Angeles 5, Calif.  
 Phone: DUNKirk 5-5084

Manager.....Clark Barnes  
 58 Sutter St., San Francisco 4, Calif.  
 Phone: DOuglas 2-7159

Manager.....Sue Masterson  
 511 N. Akard Bldg., Dallas, Texas  
 Phone: RIVERSide 7-3723

Manager.....Allen Hundley  
 1371 Peachtree St., Atlanta, Ga.  
 Phone: TRinity 5-6644

Manager.....Jon Farmer

### PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.  
 Phone: YUKon 6-7900

President.....H. Preston Peters  
 Exec. Vice Pres.....Russell Woodward  
 V.P., Treas.....Jones Scovern  
 President-TV.....Lloyd Griffin  
 V.P., Dir. TV Sls. Dev...George C. Castleman  
 V.P., TV Prom. Mgr.....Lon A. King  
 V.P., Radio.....Lee Vanden-Handel  
 V.P.-Radio.....Thomas Taylor  
 V.P., Radio.....Vincent C. Piano  
 Asst. V.P.....Charles R. Kinney  
 East. TV Sales Mgrs....William G. Walters,  
 Arthur E. Muth

#### *Branch Offices*

Prudential Plaza, Chicago 1, Illinois  
 Phone: FRanklin 2-6373

V.P., Midwest Sales Mgr. (Radio)...A. Bagge  
 V.P., Midwest Sales Mgr. (TV)...W. Tynan  
 Vice Pres.....John A. Cory  
 1372 Peachtree St., N.E. Atlanta, Ga.

Phone: TRinity 5-7763

Asst. V.P. TV Sales Mgr...William J. Stubbs  
 Radio Sales.....William O. Jones  
 Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 1-4255

Vice Pres., Radio.....William W. Bryan  
 TV Sales.....James R. Sefer  
 Statler Office Bldg., Boston 16, Mass.

Phone: HUBbard 2-6884

TV & Radio Sales.....Richard E. Farnham  
 Paul Brown Bldg., St. Louis 1, Mo.  
 Phone: CHestnut 1-3171

TV Sales.....Arnold K. Knippenberg  
 406 West 7th St., Forth Worth, Texas  
 Phone: EDison 6-3349

TV Sales.....W. Hal Thompson  
 Radio Sales.....John G. Butler  
 Fidelity Union Life Bldg., Dallas, Tex.

Phone: RIVERSide 7-2398

5455 Wilshire Blvd., Los Angeles 36, Calif.  
 Phone: WEBster 8-3585

TV Sales Mr.....John P. Haskell  
 Radio Sales.....Bruce Johnson  
 1375 Russ Bldg., San Francisco 4, Cal.

Phone: YUKon 2-9188

Radio Sales.....Edward F. McLaughlin, Jr.

### EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.  
 Phone: MUrray Hill 8-0200

## STATION REPRESENTATIVES

### Radio Division

Board Chairman.....Edward Petry  
 President.....Edward E. Voynow  
 Exec. Vice-Pres.....Martin L. Niernan  
 Vice President in Chg.....Ben H. Holmes  
 Eastern Sales Mgr.....Martin Percival  
 Sales Prom. Mgr.....William Steese

### TV Division

Exec. Vice President....Martin L. Niernan  
 V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.  
 Eastern Sales Mgr.....Edward C. Page  
 Marketing Mgr.....William B. Rohm

### Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.  
 Phone: WHitehall 4-0011

President.....Edward E. Voynow  
 V.P., Sales Mgr. (TV)....Louis A. Smith  
 Sales Mgr. (Radio).....William P. Pipher  
 645 Griswold St., Detroit 26, Mich.  
 Phone: WOODward 3-0125

Sales Managers..William Cartwright (AM)  
 Bruce Mayer (TV)  
 1375 Peachtree St., N.E., Atlanta 9, Ga.  
 Phone: 875-8547

Sales Mgrs.....Joseph Sierer (AM)  
 Richard Hughes (TV)  
 Russ Bldg., San Francisco 4, Cal.  
 Phone: YUKon 2-3631

Sales Managers....Lloyd McGovern (AM)  
 George Ledell (TV)  
 3424 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DUNkirk 8-1143

Sales Mgrs.....Garry Hollihan (AM)  
 L. D. Larimer (TV)  
 915 Olive St., St. Louis 1, Mo.  
 Phone: CHestnut 1-7191

Sales Mgrs.....Sam Hall (AM)  
 Junius Zolp (TV)  
 801 Statler Bldg., Boston 16, Mass.  
 Phone: HUBbard 2-6440

Sales Mgrs.....Frank Howard (AM)  
 William D. Walsh (TV)  
 211 N. Ervay Bldg., Dallas 1, Tex.  
 Phone: RIVERside 1-9454

Sales Mgrs.....David C. Milam (AM),  
 Robert Miller (TV)

### PHILADELPHIA SPOT SALES

310 Glen Echo Road, Phila., Pa.  
 Phone: CH 7-4510

President .....Morton Lowenstein

### PRESTIGE REPRESENTATION ORGANIZATION

550 Fifth Ave., New York 36, N. Y.  
 Phone: CI 6-7230

Pres., Gen. Mgr.....Sam Brownstein  
 Midwest Sales Mgr.....Harley L. Ward  
 S. Cal. Sales Mgr.....Frank Smith

### Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.  
 Phone: CE 6-6269

Manager.....Harley L. Ward  
 6243 Beeman, No. Hollywood, Calif.  
 Phone: TR 7-7350

Manager .....Frank Smith

### RADIO REPRESENTATIVES, LTD.

76 St. Clair Ave. W., Toronto 7, Ont., Can.  
 Phone: WALnut 4-0727

President, Gen. Mgr.....T. G. Ferris  
 Radio Sales Manager.....H. E. Pepler  
 Branch Offices

1111 Crescent St., Montreal, Que., Canada  
 Phone: AV 8-4257

Manager .....Jon Porter  
 171 McDermot Ave., Winnipeg, Man., Canada  
 Phone: WH 2-6631

Manager.....A. J. Messner  
 1131 Richards St., Vancouver, B. C., Canada  
 Phone: MU 5-0288

Manager.....W. E. J. Hall

### RADIO-TV REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.  
 Phone: MU 8-4340

Board Chairman.....Harry Goodman  
 President .....Peggy Stone  
 V.P., Sales Manager.....Thomas Carroll  
 Vice President.....Ed Nickey  
 Asst. to President.....Saul Frischling

### Branch Offices

75 E. Wacker Dr., Chicago 1, Ill.  
 Phone: FI 6-0982

Vice President, Gen. Mgr....Edward Nickey  
 Dir. of Station Rel.....Sy Thomas  
 111 No. LaCienega Blvd., Beverly Hills, Calif.  
 Phone: OL 5-7597

Manager .....Lee O'Connell  
 681 Market St., San Francisco, Calif.  
 Phone: EX 2-1507

Manager .....Ted Hall  
 Wilcox Bldg., Portland 4, Ore.  
 Phone: CA 3-0151

Manager .....Howard Jacobsen  
 Tower Bldg., Seattle 1, Wash.  
 Phone: MA 3-1868

Manager .....Hugh Feltis

### PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.  
 Phone: Plaza 9-5570

President.....Paul H. Raymer  
 Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw  
 V.P., TV Sls. Mgr.....Stuart M. Kelly

### Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.  
 Phone: 644-4473

Manager.....John H. Wrath  
 2949 Penobscot Bldg., Detroit 26, Mich.  
 Phone: Woodward 3-0764

Manager.....Robert B. Rains  
 1680 Vine St., Hollywood 28, Calif.  
 Phone: HOLLYwood 2-2376

Manager .....John D. Gale  
 1504 Russ Bldg., San Francisco 4, Calif.  
 Phone: YUKon 1-1833

Manager.....J. Milton Seropan  
 1627 Peachtree St., N.E., Atlanta, Ga.  
 Phone: TRinity 3-3519

Manager.....Edward D. Brandt  
 306 Mercantile Securities Bldg., Dallas, Tex.  
 Phone: RIVERside 1-5663

Manager .....Ralph Widman

## STATION REPRESENTATIVES

### ROBERT RICHER REPRESENTATIVES, INC.

327 East 58th St., New York 22, N. Y.  
Phone: PLaza 2-6462

President.....Robert E. Richer

### RKO GENERAL, INC.

(See National Sales Div., RKO General, Inc.)

### SANDEBERG/GATES & CO.

625 Market St., San Francisco, Calif.  
Phone: EXbrook 7-0535

Manager.....David Sandeberg

#### Branch Offices

535 Fifth Ave., New York, N. Y.  
Phone: LE 2-5055

### SCHARF BROADCAST SALES LTD.

307 Burrard Bldg., 1030 W. Georgia St.,  
Vancouver 5, B. C.  
Phone: MU 4-6277

President.....C. A. Brian Scharf

### SEARS & AYER, INC.

121 W. Wacker Dr., Chicago, Ill.  
Phone: ST 7-7493

President.....B. H. Sears

#### Branch Office

15 East 40th St., New York, N. Y.  
Phone: LE 2-5055

Manager.....Hal Walton

### SELECT STATION REPRESENTATIVES

400 Madison Ave., New York 17, N. Y.  
Phone: PLaza 8-1850

Exec. Vice President.....Zang Golobe

Vice President.....Albert B. Shepard

#### Branch Offices

333 N. Michigan Ave., Chicago, Ill.  
Phone: 332-0946

Manager.....Irwin W. Unger

7 E. Lexington St., Baltimore, Md.  
Phone: LEXington 9-7808

Manager.....Jack Parks

6200 Broad St. Rd., Richmond, Va.  
Phone: ATLantic 8-2835

Manager.....Larry Blum

249 Pine St., San Francisco, Calif.  
Phone: EXbrook 7-6187

Manager.....Alan Torbet

1213 N. Highland Ave., Los Angeles, Calif.  
Phone: HOLlywood 2-4939

Manager.....Frank Cranc

### SKYLINE ADVERTISERS SALES, INC.

Box 2191, Idaho Falls, Idaho  
Phone: JACKson 3-4567

President, Gen. Mgr.....Melvin B. Wright

Vice Pres.....Joseph S. Sample

Office Manager.....Melva Searle

### SPOT TIME SALES INC.

40 East 49th St., New York 17, N. Y.  
Phone: PL 3-3337

President.....William T. Heaton

Eastern Sales Mgr.....Carl Loucks

#### Branch Offices

400 N. Michigan, Chicago 11, Ill.  
Phone: 467-6106

Manager.....John Erickson  
41 Sutter St., San Francisco 4, Calif.

Phone: YU 1-1199

Manager.....Bert Chance  
6362 Hollywood Blvd., Hollywood 28, Calif.

Phone: TR 7-7553

Manager.....B. J. Hamerick  
**STORER TELEVISION SALES INC.**

500 Park Ave., New York, N. Y.  
Phone: PLaza 2-7600

President.....Peter Storer

Gen. Sales Mgr.....Francis Barron

Eastern Sales Mgr.....John D. Kelly

Promotion Mgr.....Joseph Dowling

#### Branch Office

333 North Michigan Avenue, Chicago, Ill.  
Phone: CEntral 6-9550

Midwest Sales Mgr.....George U. Lyons

New Center Bldg., Suite 521, Detroit 2, Mich.

Phone: 873-2383

Manager.....James E. Goldsmith  
338 So. Western Ave., Los Angeles 5, Calif.

Phone: DU 9-3138

West Coast Manager.....Henry R. Flynn  
235 Montgomery, 939 Russ Bldg.,  
San Francisco, Calif.

Manager.....Gayle Grubb  
1018 W. Peachtree St., N.W., Atlanta, Ga.

Phone: 875-8576

Southern Sales Mgr.....John "Billy" W. Mason

### E. S. SUMNER CORPORATION

1250 Ave. of the Americas, New York 20, N. Y.  
Phone: COLUMbus 5-3666

President.....Eugene S. Sumner

### TELE-RADIO & TV SALES, INC.

41 East 42nd St., New York 17, N. Y.

Phone: MU 7-8436

President, Treasurer.....H. Scott Killgore

Secretary.....Marie DeMott

General Mgr.....Warren A. Shuman

#### Branch Offices

5723 Melrose Ave., Hollywood 38, Calif.  
Phone: HO 6-6161

Manager.....James Coyle  
100 California St., San Francisco 11, Calif.

Phone: YU 2-9933

Manager.....Frank T. Crennan

### TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York 19, N. Y.

Phone: JUDson 2-3456

President.....Larry Israel

Exec. V.P.....Robert McGredy

V.P., Mkt. & Research.....Hobert Hoffman

Eastern Sales Mgr.....Marvin L. Shapiro

Asst. to Pres.....B. Margolis

Business Mgr.....R. Arena

#### Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.

Phone: WH 4-4567

Vice Pres.....Lamont L. Thompson

2768 Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 5-6454

## STATION REPRESENTATIVES

Manager .....R. Newsham  
155 Montgomery St., San Francisco 4, Calif.  
Phone: PR 6-9494

Manager .....Harry Diner  
1717 Highland Ave., Los Angeles 28, Calif.  
Phone: HOLlywood 6-1144

Manager .....Dick Loughrin  
1776 Peachtree Rd., N.W., Atlanta, Ga.  
Phone: 876-8843

Manager .....J. Thrash

### TELEVISION REPRESENTATIVES LTD.

76 St. Clair Ave., W., Toronto, Ont.  
Phone: WALnut 4-0720

President, Gen. Mgr.....T. G. Ferris  
Sales Manager.....R. H. Quinn  
Account Executives.....E. Viccary,  
W. Davidson, B. Young  
Branch Offices  
1411 Crescent St., Montreal, Que., Canada  
Phone: AV 8-4257

Manager .....Stewart Green  
171 McDerriot Ave., Winnipeg, Man., Canada  
Phone: WH 2-6631

Manager .....A. J. Messner  
1131 Richards St., Vancouver, B. C., Canada  
Phone: MU 5-0288

Manager.....W. E. J. Hall

### TORBET, ALLEN & CRANE, INC.

249 Pine St., San Francisco 4, Calif.  
Phone: EX 7-6187

President.....Alan L. Torbet  
Vice President.....Robert R. Allen  
Vice President.....Frank W. Crane  
Secy.-Treas.....Bruce W. Hyman  
Branch Offices  
579 Fifth Ave., New York 17, N. Y.  
Phone: MU 8-1088

Manager .....Lloyd George Venard  
35 E. Wacker Dr., Chicago 1, Ill.  
Phone: ST 2-5260

Manager .....Howard B. Meyers  
808 Penobscot Bldg., Detroit 26, Mich.  
Phone: WO 3-4075

Manager .....James A. Brown, Jr.  
1300 Tower Petroleum Bldg., Dallas, Tex.  
Phone: RI 8-5239

Manager .....Clyde Melville  
1213 N. Highland, Los Angeles 28, Calif.  
Phone: HO 2-4939

Manager.....Frank W. Crane

### UBC SALES, INC.

420 Madison Ave., New York 17, N. Y.  
Phone: PLaza 5-9145

Sales Mgr.....Robert L. Wittig

**VENARD, RINTOUL & McCONNELL, INC.**  
579 Fifth Ave., New York, N. Y.  
Phone: MU 8-1088

President.....Lloyd George Venard  
Vice President.....Stephen R. Rintoul  
Vice President.....James V. McConnell  
Branch Offices  
35 E. Wacker Dr., Chicago, Ill.

Phone: ST 2-5260

Vice President.....Howard B. Meyers  
808 Penobscot Bldg., Detroit 26, Mich.  
Phone: WOODward 3-4075

Manager.....James A. Brown  
1213 N. Highland Ave., Los Angeles, Calif.  
Phone: HOLlywood 2-4939

Exec.-in-Charge .....Frank Crane  
249 Pine St., San Francisco 4, Calif.  
Phone: EXbrook 7-6187

Exec.-in-Charge.....Robert Allen  
Dallas Federal Savings & Loan Bldg.  
1565 Elm St., Dallas, Tex.  
Phone: RIVERSide 2-5101

Manager .....Al Hazelwood

### WM. J. WAGNER & ASSOC.

1001 Tower Bldg., 7th & Olive,  
Seattle 1, Wash.  
Phone: MAIn 4-6333

President.....Wm. J. Wagner

**WALKER-RAWALT COMPANY, INC.**  
347 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 3-5830

President .....J. Wythe Walker  
Vice President.....C. Otis Rawalt  
Account Exec.....Roy Holmes

#### Branch Offices

360 N. Michigan Ave., Chicago, Ill.  
Phone: ANdover 3-5771

Manager .....Lionel Colton  
100 Boylston St., Boston, Mass.  
Phone: HUbbard 2-4370

Manager.....George C. Bingham  
Taft Bldg., Los Angeles, Calif.  
Phone: HO 4-7395

Manager .....Harlan Oakes  
166 Geary St., San Francisco, Calif.  
Phone: EXbrook 7-4827

Manager .....Don Pickens  
11th & Central, Kansas City, Mo.  
Phone: GRand 1-7822

Manager.....Eugene F. Gray

**HAL WALTON ASSOC.**  
15 East 40th St., New York 16, N. Y.  
Phone: LEXington 2-5055

President .....Hal Walton  
Comptroller .....Jim Popper  
Branch Offices  
35 E. Wacker Drive, Chicago 1, Ill.  
Phone: STate 2-8196

Manager .....Paul Elsberry  
1046 S. Olive St., Los Angeles 15, Calif.  
Phone: RICHmond 9-8000

Manager .....Guy Biddick

### WAYNE-EVANS & ASSOCIATES

1138 Northwestern Bank Bldg.,  
Minneapolis 2, Minn.  
Phone: FEderal 8-7017

Exec. V.P., Gen. Mgr.....Calden P. Stitt

**GRANT WEBB & CO.**  
509 Madison Ave., N. Y. 22, N. Y.  
Phone: MU 8-7550

President .....Grant Webb  
Manager .....Jack Hennessy



## STATION REPRESENTATIVES

### Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.

Phone: 236-5818

Manager ..... Kenneth Schaefer  
681 Market St., San Francisco 4, Calif.

Phone: EXbrook 7-4152

Manager ..... Gregor Macafee  
6362 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 6-6206

Manager ..... Ned Costa  
1001 Tower Bldg., Seattle 1, Wash.

Phone: MA 4-6333

Manager ..... Wnt. Wagner

### WEED RADIO CORP.

535 Fifth Ave., New York, N. Y.

Phone: TN 7-2600

President.....C. C. Weed

Vice President.....Joseph J. Weed

V.P., Sales.....E. J. Fitzsimmons

Salesmen (Radio).....John Del Greco,  
D. Jackson, Bob Guthrie, Bob Aissa

Sales Prom. Mgr.....Winifred Schaefer

Research Director.....Marvin Melnikoff

### Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.

Phone: 467-7070

Executive-in-Charge.....C. C. Weed  
1610 Book Bldg., Detroit 26, Mich.

Phone: Woodward 1-2685

Executive-in-Charge.....Bernard P. Pearse  
Henry Grady Bldg., Atlanta, Ga.

Phone: 524-3516

Executive-in-Charge.....George Swearingen  
6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 2-6676

Executive-in-Charge.....J. C. Gates  
625 Market St., San Francisco 5, Calif.

Phone: EXbrook 7-0535

Executive-in-Charge.....Boyd Rippey  
1010 Statler Bldg., Boston 16, Mass.

Phone: HUBbard 2-6117

Executive-in-Charge.....Nona Kirby  
Tower Bldg., Seattle, Wash.

Phone: MAin 4-6336

Exec-in-Charge.....William J. Wagner  
7603 Forsythe Blvd., St. Louis 5, Mo.

Phone: PARkview 7-7375

Exec-in-Charge.....Jack Hetherington  
233 Guaranty Bank Bldg., Denver, Colo.

Phone: TABor 5-7585

Exec-in-Charge.....John L. McGuire  
807 Wilcox Blvd., Portland, Ore.

Phone: CApital 6-3973

Exec-in-Charge.....H. S. Jacobson

### WEED TELEVISION CORP.

535 Fifth Avenue, New York, N. Y.

Phone: TN 7-2600

President.....Joseph J. Weed

V.P.'s.....Neal Weed, E. Fitzsimmons

Sales Staff.....Sam Jackson,  
Bob Guthrie, Bob Aissa, John Del Greco

Research.....Marvin Melnikoff

Traffic.....Florence Eimer

Sales Promotion.....Winifred Schaefer

435 N. Michigan Ave., Chicago 11, Ill.

Vice President.....C. C. Weed

Sales Manager.....Wm. Reilly

Staff.....Dan Ruffo, C. C. Weed, Jr.

(Other Branches same as Weed Radio Corp.)

### ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.

Phone: PLaza 1-4848

President.....Adam Young

Executive V.P.....James F. O'Grady, Jr.

Eastern Sales Manager.....Thomas A. Dooley

V.P., Sales.....Stephen A. Machcinski, Jr.

Research Director.....Stanley Feinblatt

### Branch Offices

Prudential Plaza, Chicago 1, Ill.

Phone: MICHigan 2-6190

Manager.....Roger H. Sheldon  
6331 Hollywood Blvd. Los Angeles 28, Calif.

Phone: HOLlywood 2-2289

Exec-in-Charge.....William L. Wallace  
915 Olive St., St. Louis, Mo.

Phone: MAin 1-5020

Manager.....John M. Walker  
105 Montgomery St., San Francisco, Calif.

Phone: YUKon 6-5366

Manager.....Dell Simpson  
1182 W. Peachtree St., Atlanta, Ga.

Phone: TRinity 3-2564

Manager.....Harold M. Parks  
2940 Book Bldg., Detroit 26, Mich.

Phone: WOODward 3-6919

Manager.....William E. Morgan  
211 N. Ervay St., Dallas, Tex.

Phone: RI 8-239

Manager.....Clyde Melville  
129 Newberry St., Boston, Mass.

Phone: CO 2-1145

Manager.....James P. Smith

### YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.

Phone: PLaza 1-4848

President.....Adam Young

Vice-President.....Thomas F. Malone

Branch Offices & Personnel

(Same as Adam Young, Inc.)

### YOUNG TV CORP.

3 East 54th St., New York 22, N. Y.

Phone: PLaza 1-4848

President.....Adam Young

Exec. V.P.....James F. O'Grady, Jr.

Eastern Sales Mgr.....Alfred T. Perenty

V.P., Sales.....Stephen Machcinski

Research Director.....Marvin Raslin

Branch Offices and Personnel

(Same as Adam Young Inc.)



**servicing  
radio  
stations  
throughout  
nation**

**the  
petker  
plan**

**BS**  
PERSONALITY SCOPE

The Greatest  
and most effective  
Radio Station  
Programming Service

328 South  
Beverly Drive  
Beverly Hills  
California

•  
CR. 4-0225

**RADIO**

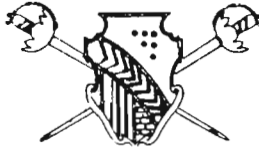
**AM RADIO  
STATIONS**

**STATION INDEX  
ALPHABETICAL LISTING  
BY STATES AND CITIES  
EXECUTIVE PERSONNEL**

**ANNUAL**

**1962**

**Silver Anniversary**



'What this country needs is a good 5¢ nickel.

*Ed Wynn*

**—A Thought For The Day—**

**MARTIN HIMMEL, President**  
**DUNNAN & JEFFREY, Inc.**  
730 Fifth Avenue  
New York, N. Y.

# Population, Families, Radio Homes And Radio Stations Listed by State

January 1, 1962\*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
Alabama	3,320,000	880,000	850,000	112
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	52
Arkansas	1,775,000	500,000	475,500	69
California	16,300,000	5,321,500	5,103,500	194
Colorado	1,850,000	515,500	502,000	59
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	168
Georgia	4,070,000	1,064,000	1,020,000	143
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	37
Illinois	10,275,000	3,161,000	3,089,000	105
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	64
Kansas	2,205,000	699,000	691,000	49
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	79
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	36
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	103
Minnesota	3,500,000	1,032,000	1,011,000	66
Mississippi	2,180,000	576,000	533,500	76
Missouri	4,500,000	1,409,500	1,364,000	81
Montana	685,000	210,000	194,500	36
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	18
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	27
New Mexico	1,025,000	282,000	263,000	45
New York	17,225,000	5,225,000	5,106,000	138
North Carolina	4,660,000	1,188,500	1,145,000	156
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	93
Oklahoma	2,380,000	728,000	705,500	54
Oregon	1,825,000	596,000	588,000	71
Pennsylvania	11,500,000	3,318,000	3,239,000	153
Rhode Island	875,000	258,000	254,000	14
South Carolina	2,400,000	607,500	590,000	76
South Dakota	690,000	199,500	196,500	24
Tennessee	3,625,000	998,000	965,500	109
Texas	10,050,000	2,972,000	2,894,000	251
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	101
Washington	2,950,000	937,000	918,000	82
West Virginia	1,850,000	495,000	484,000	51
Wisconsin	4,025,000	1,192,000	514,000	80
Wyoming	340,000	102,000	98,500	26
<b>Total</b>	<b>184,278,000</b>	<b>54,519,000</b>	<b>52,241,500</b>	<b>3,547</b>

\* From Census Bureau and other sources.

WOR

Thomas A. Edison on the occasion  
of his first radio broadcast.

Now celebrating  
its 40th anniversary,  
**WOR RADIO**  
continues to be  
the *first* choice  
for news and  
personality programs  
...listened-to by  
more people\*—and  
used by more  
advertisers†—  
than any other  
New York station.

**WOR 710**

fm 98.7/An RKO General Station

\*PULSE, November 1961

†BAR, June 1961

# AM Radio Stations Index

## — Commercial Stations of the U. S. —

### Territories and Possessions

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW . . .	413	KARA . . .	453	KBHS . . .	293	KBUY . . .	554
KAAA . . .	287	KARE . . .	381	KBIF . . .	300	KBUZ . . .	287
KABB . . .	293	KARI . . .	589	KBIG . . .	297	KBVM . . .	302
KABC . . .	302	KARK . . .	293	KBIM . . .	455	KBWD . . .	557
KABL . . .	304	KARM . . .	300	KBIS . . .	298	KBYE . . .	511
KABQ . . .	453	KARR . . .	441	KBIX . . .	511	KBYG . . .	556
KABR . . .	543	KART . . .	358	KBIZ . . .	380	KBYP . . .	573
KABY . . .	513	KARY . . .	592	KBJT . . .	292	KBYR . . .	285
KACE . . .	307	KASE . . .	555	KBKR . . .	514	KBZY . . .	518
KACI . . .	519	KASH . . .	515	KBKW . . .	589	KBZZ . . .	317
KACT . . .	554	KASI . . .	376	KBLA . . .	299	KCAL . . .	307
KACY . . .	306	KASK . . .	305	KBLF . . .	306	KCAP . . .	441
KADA . . .	509	KASL . . .	608	KBLI . . .	356	KCAR . . .	557
KADL . . .	295	KASM . . .	420	KBLL . . .	441	KCBC . . .	378
KADO . . .	568	KASO . . .	396	KBLT . . .	556	KCBD . . .	567
KADY . . .	437	KAST . . .	513	KBLU . . .	290	KCBQ . . .	309
KAFY . . .	298	KASY . . .	589	KBMI . . .	447	KCBS . . .	310
KAGE . . .	425	KATE . . .	421	KBMN . . .	440	KCCB . . .	291
KAGH . . .	291	KATI . . .	607	KBMO . . .	421	KCCL . . .	295
KAGI . . .	515	KATL . . .	442	KBMW . . .	421	KCCO . . .	511
KAGO . . .	515	KATN . . .	356	KBMX . . .	299	KCCR . . .	543
KAGR . . .	314	KATO . . .	288	KBMY . . .	440	KCCT . . .	558
KAGT . . .	589	KATY . . .	311	KBND . . .	514	KCEE . . .	289
KAHI . . .	297	KATZ . . .	437	KBOA . . .	435	KCFA . . .	593
KAHR . . .	306	KAUS . . .	421	KBOE . . .	380	KCFH . . .	559
KAHU . . .	356	KAVE . . .	454	KBOI . . .	356	KCFI . . .	376
KAIM . . .	354	KAVI . . .	319	KBOK . . .	294	KCGM . . .	432
KAIR . . .	289	KAVL . . .	302	KBOL . . .	314	KCHA . . .	377
KAJI . . .	293	KAVR . . .	297	KBOM . . .	498	KCHE . . .	377
KAJO . . .	515	KAWA . . .	568	KBON . . .	445	KCHI . . .	432
KAKA . . .	290	KAWL . . .	446	KBOP . . .	571	KCHJ . . .	299
KAKC . . .	512	KAWT . . .	286	KBOR . . .	557	KCHR . . .	432
KAKE . . .	385	KAYE . . .	592	KBOW . . .	440	KCHS . . .	457
KALB . . .	393	KAYL . . .	381	KBOX . . .	559	KCHV . . .	301
KALE . . .	592	KAYO . . .	592	KBOY . . .	516	KCHY . . .	608
KALG . . .	453	KAYS . . .	382	KBRC . . .	591	KCID . . .	357
KALI . . .	311	KAYT . . .	359	KBRI . . .	291	KCIJ . . .	398
KALL . . .	577	KBAL . . .	573	KBRK . . .	543	KCIL . . .	394
KALM . . .	439	KBAM . . .	591	KBRL . . .	444	KCIM . . .	376
KALT . . .	555	KBAN . . .	556	KBRN . . .	314	KCJB . . .	499
KALV . . .	509	KBAR . . .	357	KBRO . . .	589	KCKC . . .	309
KAMD . . .	291	KBBA . . .	291	KBRS . . .	295	KCKN . . .	383
KAML . . .	566	KBBB . . .	556	KBRV . . .	359	KCLA . . .	295
KAMO . . .	295	KBBC . . .	576	KBRX . . .	445	KCLB . . .	442
KAMP . . .	300	KBBR . . .	516	KBRZ . . .	563	KCLE . . .	557
KANA . . .	440	KBBS . . .	607	KBSF . . .	399	KCLF . . .	286
KANB . . .	398	KBCH . . .	517	KBST . . .	556	KCLN . . .	377
KAND . . .	559	KBCL . . .	398	KBTA . . .	291	KCLO . . .	383
KANE . . .	396	KBEA . . .	384	KBTM . . .	293	KCLS . . .	286
KANO . . .	421	KBEC . . .	575	KBTN . . .	435	KCLV . . .	454
KANS . . .	433	KBEE . . .	304	KBTO . . .	382	KCLW . . .	564
KAOK . . .	395	KBEK . . .	510	KBTR . . .	315	KCLX . . .	590
KAOL . . .	432	KBEL . . .	510	KBUB . . .	447	KCMC . . .	574
KAPA . . .	592	KBEN . . .	557	KBUC . . .	299	KCMJ . . .	305
KAPB . . .	395	KBET . . .	447	KBUD . . .	555	KCMO . . .	434
KAPE . . .	572	KBFS . . .	543	KBUH . . .	576	KCMR . . .	568
KAPI . . .	319	KBGN . . .	357	KBUN . . .	421	KCMS . . .	319
KAPR . . .	286	KBHC . . .	294	KBUR . . .	376	KCNI . . .	443
KAPY . . .	592	KBHM . . .	432	KBUS . . .	569	KCNO . . .	297

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KCNY . . . . .	573	KDOM . . . . .	425	KEX . . . . .	517	KFVS . . . . .	432
KCOB . . . . .	380	KDON . . . . .	307	KEXO . . . . .	317	KFWB . . . . .	302
KCOG . . . . .	377	KDOT . . . . .	447	KEYD . . . . .	500	KFXD . . . . .	358
KCOH . . . . .	564	KDOV . . . . .	516	KEYE . . . . .	571	KFXM . . . . .	309
KCOK . . . . .	313	KDQN . . . . .	291	KEYJ . . . . .	499	KFYN . . . . .	556
KCOL . . . . .	316	KDRQ . . . . .	438	KEYL . . . . .	423	KFYO . . . . .	567
KCON . . . . .	291	KDRS . . . . .	294	KEYS . . . . .	558	KFYR . . . . .	498
KCOR . . . . .	572	KDSJ . . . . .	543	KEYY . . . . .	577	KGA . . . . .	594
KCOW . . . . .	443	KDSN . . . . .	378	KEYZ . . . . .	500	KGAF . . . . .	563
KCOY . . . . .	312	KDSX . . . . .	561	KEZU . . . . .	543	KGAK . . . . .	454
KCPX . . . . .	577	KDTA . . . . .	315	KEZY . . . . .	297	KGAL . . . . .	516
KCRA . . . . .	307	KDTH . . . . .	378	KFAB . . . . .	445	KGAS . . . . .	557
KCRB . . . . .	381	KDUB . . . . .	567	KFAC . . . . .	302	KGAY . . . . .	519
KCRC . . . . .	510	KDUZ . . . . .	422	KFAL . . . . .	433	KGB . . . . .	309
KCRG . . . . .	376	KDWB . . . . .	425	KFAM . . . . .	424	KGCB . . . . .	564
KCRM . . . . .	559	KDWT . . . . .	574	KFAR . . . . .	285	KGBS . . . . .	303
KCRS . . . . .	569	KDXE . . . . .	294	KFAX . . . . .	310	KGBT . . . . .	564
KCRT . . . . .	319	KDXU . . . . .	577	KFAY . . . . .	292	KGBX . . . . .	439
KCRV . . . . .	432	KDYL . . . . .	578	KFBB . . . . .	441	KGCA . . . . .	500
KCSJ . . . . .	319	KDZA . . . . .	319	KFBC . . . . .	608	KGCC . . . . .	442
KCSR . . . . .	443	KEAN . . . . .	557	KFBK . . . . .	307	KGDN . . . . .	590
KCTA . . . . .	558	KEAP . . . . .	300	KFDA . . . . .	554	KGEE . . . . .	298
KCTI . . . . .	564	KEBE . . . . .	565	KFDF . . . . .	297	KGEK . . . . .	319
KCTX . . . . .	557	KECK . . . . .	570	KFDM . . . . .	555	KGEM . . . . .	357
KCUB . . . . .	289	KEDD . . . . .	382	KFDR . . . . .	590	KGEN . . . . .	313
KCUE . . . . .	424	KEDO . . . . .	591	KFEL . . . . .	319	KGER . . . . .	302
KCUL . . . . .	562	KEED . . . . .	519	KFEQ . . . . .	437	KGEZ . . . . .	441
KCVL . . . . .	590	KEEE . . . . .	569	KFFA . . . . .	292	KGFF . . . . .	512
KCVR . . . . .	302	KEEL . . . . .	398	KFH . . . . .	385	KGFI . . . . .	303
KCYL . . . . .	566	KEEN . . . . .	311	KFHA . . . . .	591	KGFL . . . . .	457
KDAC . . . . .	300	KEEP . . . . .	359	KFI . . . . .	302	KGFW . . . . .	444
KDAK . . . . .	498	KEES . . . . .	564	KFIF . . . . .	289	KGFX . . . . .	543
KDAL . . . . .	421	KELA . . . . .	590	KFIV . . . . .	304	KGGF . . . . .	381
KDAN . . . . .	300	KELD . . . . .	292	KFIZ . . . . .	601	KGGM . . . . .	453
KDAV . . . . .	567	KELI . . . . .	513	KFJB . . . . .	379	KGHF . . . . .	319
KDAY . . . . .	301	KELK . . . . .	446	KFJZ . . . . .	563	KGHL . . . . .	440
KDB . . . . .	312	KELO . . . . .	544	KFKA . . . . .	317	KGHM . . . . .	432
KDBC . . . . .	395	KELP . . . . .	562	KFKF . . . . .	589	KGHS . . . . .	422
KDBM . . . . .	441	KELY . . . . .	446	KFLD . . . . .	562	KGIL . . . . .	310
KDBS . . . . .	393	KENA . . . . .	294	KFLJ . . . . .	319	KGIW . . . . .	314
KDDD . . . . .	561	KENE . . . . .	595	KFLW . . . . .	516	KGKB . . . . .	575
KDEC . . . . .	377	KENI . . . . .	285	KFLY . . . . .	514	KGKL . . . . .	572
KDEF . . . . .	453	KENL . . . . .	297	KFMB . . . . .	309	KGLC . . . . .	511
KDEN . . . . .	315	KENM . . . . .	455	KFMJ . . . . .	513	KGLN . . . . .	316
KDEO . . . . .	300	KENN . . . . .	454	KFML . . . . .	315	KGLO . . . . .	379
KDES . . . . .	305	KENO . . . . .	447	KFMO . . . . .	433	KGLU . . . . .	289
KDET . . . . .	557	KENS . . . . .	572	KFNF . . . . .	380	KGMB . . . . .	354
KDEX . . . . .	433	KENT . . . . .	288	KFNV . . . . .	394	KGMC . . . . .	316
KDGO . . . . .	316	KENY . . . . .	589	KFOR . . . . .	444	KGMI . . . . .	589
KDHI . . . . .	313	KEOK . . . . .	358	KFOX . . . . .	302	KGMO . . . . .	432
KDHL . . . . .	422	KEOS . . . . .	287	KFPW . . . . .	292	KGMS . . . . .	307
KDIA . . . . .	305	KEPR . . . . .	591	KFQD . . . . .	285	KGMT . . . . .	443
KDIO . . . . .	424	KEPS . . . . .	561	KFRA . . . . .	394	KGNB . . . . .	570
KDIX . . . . .	498	KERB . . . . .	566	KFRB . . . . .	285	KGNC . . . . .	554
KDJI . . . . .	287	KERC . . . . .	561	KFRC . . . . .	310	KGNO . . . . .	382
KDKA . . . . .	530	KERG . . . . .	515	KFRD . . . . .	571	KGNS . . . . .	566
KDKD . . . . .	432	KERN . . . . .	298	KFRE . . . . .	300	KGO . . . . .	310
KDLA . . . . .	394	KERV . . . . .	566	KFRM . . . . .	384	KGON . . . . .	517
KDLK . . . . .	561	KESM . . . . .	433	KFRO . . . . .	567	KGOS . . . . .	609
KDLM . . . . .	421	KEST . . . . .	357	KFRU . . . . .	432	KGPC . . . . .	499
KDLR . . . . .	498	KETO . . . . .	593	KFSA . . . . .	292	KGRI . . . . .	564
KDLS . . . . .	380	KETX . . . . .	567	KFSB . . . . .	433	KGRL . . . . .	514
KDMA . . . . .	424	KEUN . . . . .	394	KFSC . . . . .	315	KGRN . . . . .	379
KDMO . . . . .	432	KEVE . . . . .	423	KFST . . . . .	562	KGRO . . . . .	515
KDMS . . . . .	291	KEVL . . . . .	399	KFTM . . . . .	316	KGRT . . . . .	455
KDNT . . . . .	561	KEVT . . . . .	289	KFTV . . . . .	570	KGST . . . . .	301
KDOK . . . . .	575	KEWB . . . . .	305	KFUN . . . . .	455	KGU . . . . .	355



Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KGUC . . . . .	317	KHSJ . . . . .	301	KIMB . . . . .	444	KIXX . . . . .	577
KGVL . . . . .	564	KHSL . . . . .	299	KIML . . . . .	608	KIXZ . . . . .	554
KGVO . . . . .	442	KHUB . . . . .	443	KIMN . . . . .	315	KIZZ . . . . .	562
KGVW . . . . .	440	KHUZ . . . . .	556	KIMO . . . . .	354	KJAM . . . . .	543
KGW . . . . .	517	KHVH . . . . .	355	KIMP . . . . .	569	KJAN . . . . .	376
KGWA . . . . .	510	KIBE . . . . .	305	KIND . . . . .	383	KJAX . . . . .	312
KGY . . . . .	591	KIBH . . . . .	286	KINE . . . . .	566	KJAY . . . . .	384
KGYN . . . . .	510	KIBL . . . . .	556	KING . . . . .	593	KJBC . . . . .	569
KHAK . . . . .	376	KIBS . . . . .	299	KINS . . . . .	300	KJCK . . . . .	383
KHAR . . . . .	285	KICD . . . . .	381	KINT . . . . .	562	KJEF . . . . .	395
KHAS . . . . .	444	KICK . . . . .	439	KINY . . . . .	286	KJEM . . . . .	511
KHAT . . . . .	287	KICM . . . . .	317	KIOA . . . . .	378	KJET . . . . .	555
KHBC . . . . .	354	KICO . . . . .	300	KIOT . . . . .	298	KJFJ . . . . .	381
KHBM . . . . .	294	KICY . . . . .	286	KIOX . . . . .	555	KJIM . . . . .	563
KHBR . . . . .	564	KID . . . . .	357	KIPA . . . . .	354	KJNO . . . . .	286
KHEM . . . . .	556	KIDD . . . . .	304	KIRL . . . . .	385	KJOE . . . . .	398
KHEN . . . . .	510	KIDO . . . . .	357	KIRO . . . . .	593	KJOY . . . . .	312
KHEP . . . . .	287	KIEV . . . . .	301	KIRT . . . . .	569	KJPW . . . . .	439
KHEY . . . . .	562	KIFI . . . . .	357	KIRX . . . . .	435	KJR . . . . .	593
KHFH . . . . .	289	KIFN . . . . .	287	KISD . . . . .	544	KJRG . . . . .	384
KHHH . . . . .	570	KIFW . . . . .	286	KISN . . . . .	517	KJSK . . . . .	443
KHIT . . . . .	595	KIHN . . . . .	510	KIST . . . . .	312	KKAN . . . . .	384
KHJ . . . . .	303	KIHR . . . . .	515	KIT . . . . .	595	KKAR . . . . .	306
KHMO . . . . .	433	KIJV . . . . .	543	KITE . . . . .	572	KKAS . . . . .	573
KHOB . . . . .	455	KIKI . . . . .	355	KITI . . . . .	590	KKEY . . . . .	595
KHOE . . . . .	313	KIKK . . . . .	571	KITN . . . . .	591	KKHI . . . . .	310
KHOG . . . . .	292	KIKO . . . . .	287	KIUL . . . . .	382	KKID . . . . .	517
KHOQ . . . . .	590	KIKS . . . . .	399	KIUN . . . . .	571	KKIS . . . . .	306
KHOT . . . . .	303	KILE . . . . .	564	KIUP . . . . .	316	KKJO . . . . .	437
KHOW . . . . .	315	KILO . . . . .	499	KIVY . . . . .	559	KLAC . . . . .	303
KHOZ . . . . .	292	KILT . . . . .	565	KIXI . . . . .	593	KLAD . . . . .	516
KHQ . . . . .	594	KIMA . . . . .	595	KIXL . . . . .	560	KLAK . . . . .	317

**OVER AND OVER,  
AGAIN AND AGAIN...  
RATINGS UP, UP, UP with**

Can 256 stations be wrong? From the ratings of Mars stations in the U.S., Canada and Australia, you wouldn't think so. Why not be first (and then some). Call, wire or write . . .

- FUNTESTS**
- STARTESTS**
- SCRAMBLED SING-ALONGS**
- TODAY'S SAINT**
- WEATHERNOTES**
- PENETRATION I.D.'S**
- HOOPER BOOSTERS**
- FUNPRODUCTIONS**

STAN KAPLAN

**MARS**

BROADCASTING, INC.

575 Hope Street, Stamford, Conn.  
327-2700 — Cable: MARSOUND.

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KLAM	285	KLYD	298	KNEM	435	KOLY	543
KLAN	302	KLYK	594	KNET	570	KOMA	511
KLAS	447	KLYQ	441	KNEW	594	KOME	513
KLBM	516	KLYR	291	KNEX	383	KOMO	593
KLCN	291	KLZ	316	KNEZ	302	KOMW	591
KLCO	512	KMA	380	KNGS	301	KOMY	314
KLEA	455	KMAC	572	KNIA	379	KONE	447
KLEE	380	KMAE	568	KNIM	435	KONG	314
KLEI	356	KMAK	301	KNIN	576	KONI	578
KLEM	379	KMAN	383	KNIT	554	KONO	572
KLEN	566	KMAQ	379	KNND	514	KONP	592
KLEO	385	KMAR	399	KNOC	396	KOOD	356
KLER	358	KMBC	434	KNOE	396	KOOK	440
KLEX	435	KMBL	566	KNOG	287	KOOL	287
KLFD	422	KMBY	304	KNOK	563	KOOO	445
KLFT	394	KMCD	378	KNOR	511	KOOS	514
KLGA	376	KMCM	516	KNOT	288	KOPR	440
KLGN	576	KMCO	558	KNOW	555	KOPY	554
KLGR	424	KMDO	382	KNOX	499	KORA	557
KLIB	383	KMED	516	KNPT	516	KORC	569
KLIC	396	KMEL	595	KNUJ	424	KORD	592
KLID	436	KMEN	309	KNUZ	565	KORE	515
KLIF	560	KMEO	445	KNWC	544	KORK	447
KLIK	433	KMET	305	KNX	303	KORL	355
KLIL	378	KMGM	453	KOA	316	KORN	543
KLIN	444	KMHL	423	KOAL	577	KORT	357
KLIQ	517	KMHT	569	KOAM	384	KOSA	570
KLIR	315	KMIL	557	KOB	453	KOSE	294
KLIV	311	KMIN	455	KOBE	455	KOSI	316
KLIX	359	KMIS	436	KOBH	543	KOSY	297
KLIZ	421	KMJ	301	KOCA	566	KOTA	544
KLKC	384	KMLB	396	KOCY	511	KOTE	422
KLLA	395	KMMJ	443	KODA	565	KOTN	295
KLLL	567	KMMO	435	KODE	433	KOTS	454
KLME	608	KMNS	380	KODI	608	KOVC	500
KLMO	317	KMO	594	KODL	519	KOVE	608
KLMR	317	KMON	441	KODY	445	KOVO	577
KLMS	444	KMOP	289	KOEL	380	KOWB	608
KLMX	454	KMOR	317	KOFA	290	KOWL	298
KLO	577	KMOX	437	KOFE	592	KOWN	300
KLOA	307	KMPC	303	KOFI	442	KOXR	305
KLOE	382	KMRC	396	KOFO	384	KOY	288
KLOG	590	KMRS	424	KOFY	311	KOYL	570
KLOH	424	KMUL	569	KOGA	445	KOYN	440
KLOK	311	KMUR	576	KOGO	309	KOZE	358
KLOO	514	KMUS	511	KOGT	570	KOZI	590
KLOQ	595	KMVI	356	KOH	447	KOZY	422
KLOS	453	KMYC	304	KOHI	518	KPAC	571
KLOU	395	KNAF	563	KOHO	356	KPAL	305
KLOV	317	KNAK	578	KOHU	515	KPAM	518
KLPL	395	KNAL	575	KOIL	445	KPAN	564
KLPM	499	KNBA	313	KOIN	517	KPAS	298
KLPR	511	KNBC	310	KOJM	441	KPAY	299
KLPW	439	KNBX	591	KOKA	398	KPBA	295
KLRA	293	KNBY	294	KOKE	555	KPBM	454
KLRS	435	KNCK	382	KOKL	512	KPCA	294
KLTF	423	KNCM	435	KOKO	439	KPDN	570
KLTR	509	KNCO	382	KOKX	379	KPDQ	518
KLTZ	441	KNCY	444	KOKY	293	KPEG	594
KLUB	577	KNDC	499	KOL	593	KPEL	395
KLUE	567	KNDE	454	KOLD	290	KPEP	572
KLUK	608	KNDI	355	KOLE	571	KPER	301
KLUV	394	KNDY	383	KOLJ	571	KPET	566
KLVL	570	KNEA	293	KOLO	447	KPGE	287
KLVT	566	KNEB	445	KOLR	319	KPHO	288
KLWN	383	KNED	511	KOLS	512	KPIG	376
KLWT	435	KNEL	556	KOLT	446	KPIK	314

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KPIN	286	KRGV	575	KSEN	442	KSYC	314
KPKW	592	KRHD	510	KSEO	510	KSYL	393
KPLC	395	KRIB	379	KSET	562	KSYX	457
KPLK	514	KRIC	556	KSEW	286	KTAC	594
KPLT	570	KRIG	570	KSEY	573	KTAE	574
KPLY	299	KRIH	398	KSFA	569	KTAN	290
KPMC	298	KRIO	568	KSFE	304	KTAR	288
KPNG	571	KRIZ	288	KSFO	310	KTAT	510
KPOC	295	KRKC	302	KSGM	436	KTBB	575
KPOD	299	KRKD	303	KSIB	377	KTBC	555
KPOI	356	KRKO	590	KSID	446	KTCB	435
KPOJ	518	KRLA	305	KSIG	394	KTCI	446
KPOL	303	KRLC	358	KSIL	457	KTCN	291
KPON	297	KRLD	560	KSIM	439	KTCS	292
KPOR	592	KRLN	314	KSIR	385	KTEL	595
KPOW	608	KRLW	297	KSIS	439	KTEM	574
KPQ	595	KRMD	399	KSIW	513	KTER	574
KPRB	518	KRMG	513	KSIX	558	KTFI	359
KPRC	565	KRML	299	KSJB	499	KTFS	574
KPRK	442	KRMO	435	KSKI	359	KTFY	557
KPRL	306	KRMS	435	KSKY	561	KTHE	609
KPRO	307	KRNO	309	KSL	578	KTHS	293
KPRS	434	KRNR	518	KSLM	519	KTHT	565
KPSO	562	KRNS	514	KSLO	398	KTIB	399
KPST	358	KRNT	378	KSLV	319	KTIL	519
KPTL	446	KRNY	444	KSly	311	KTIM	311
KPUG	589	KROC	424	KSMA	312	KTIP	306
KQAQ	421	KROD	562	KSML	573	KTJS	510
KQDI	498	KROE	609	KSMN	379	KTKN	286
KQDY	499	KROF	393	KSMO	438	KTKR	313
KQEN	518	KROP	299	KSNY	574	KTKT	290
KQEO	453	KROS	377	KSO	378	KTLD	399
KQIK	516	KROX	421	KSOK	381	KTLN	316
KQMS	306	KROY	307	KSON	309	KTLO	294
KQTE	442	KRPL	358	KSOO	544	KTLLQ	512
KQTY	590	KRRV	573	KSOP	578	KTLU	571
KQV	530	KRRC	592	KSOX	571	KTLLW	574
KRAC	453	KRSD	544	KSPA	312	KTMC	511
KRAD	422	KRSI	423	KSPI	512	KTMS	312
KRAI	315	KRSL	384	KSPL	561	KTNC	443
KRAK	307	KRSN	455	KSPT	359	KTNM	457
KRAL	608	KRTN	455	KSRA	359	KTNT	594
KRAM	447	KRTR	609	KSRC	457	KTOB	306
KRAN	569	KRUN	555	KSRO	312	KTOC	395
KRAY	554	KRUS	398	KSRV	517	KTOD	574
KRAZ	453	KRUX	288	KSSS	515	KTOE	423
KRBA	567	KRVN	444	KSST	574	KTOH	356
KRBC	554	KRXK	358	KSTA	557	KTOK	512
KRBI	425	KRYS	558	KSTB	556	KTOO	446
KRBO	447	KRZE	454	KSTL	437	KTOP	385
KRCK	307	KRZY	560	KSTN	313	KTPA	295
KRCO	518	KSAL	384	KSTP	425	KTRB	304
KRDG	306	KSAM	565	KSTR	317	KTRC	457
KRDO	314	KSAN	310	KSTT	377	KTRE	568
KRDU	300	KSAY	310	KSTV	574	KTRF	425
KRE	298	KSBN	307	KSUB	576	KTRH	565
KREB	398	KSCB	383	KSUE	313	KTRI	381
KRED	300	KSCJ	380	KSUM	422	KTRM	556
KREH	398	KSCO	312	KSUN	286	KTRN	576
KREI	433	KSD	437	KSVC	577	KTRY	393
KREM	594	KSDN	543	KSVN	577	KTSA	572
KREO	301	KSDO	309	KSVP	454	KTSM	562
KREW	594	KSDR	544	KSWA	564	KTTN	439
KREX	317	KSEI	358	KSWJ	377	KTRR	436
KRFO	424	KSEK	384	KSWO	511	KTTS	439
KRFS	446	KSEL	567	KSWs	457	KTUC	290
KRGI	443	KSEM	591	KSXX	578	KTUE	574

Call	Page	Call	Page	Call	Page	Call	Page
KTUR	313	KVIP	307	KWVG	313	KXIT	559
KTUX	319	KVKM	569	KWHI	556	KXIV	288
KTW	593	KVLB	557	KWHK	383	KXJK	292
KTWO	607	KVLC	293	KWHN	292	KXKW	395
KTXJ	565	KVLF	554	KWHO	578	KXL	518
KTXL	572	KVLG	566	KWHW	509	KXLE	590
KT XO	573	KVLH	512	KWIC	578	KXLF	441
KTYM	302	KVLL	567	KWIK	358	KXLL	442
KUAM	609	KVLV	446	KWIL	513	KXLO	442
KUBA	314	KVMA	294	KWIN	513	KXLR	294
KUBC	319	KVMC	558	KWIP	304	KXLW	437
KUBE	517	KVML	312	KWIQ	591	KXLY	594
KUBO	573	KVNA	287	KWIV	608	KXO	300
KUDE	305	KVNI	357	KWIZ	312	KXOA	307
KUDI	441	KVNU	576	KWJJ	518	KXOK	438
KUDL	434	KVOB	393	KWK	437	KXOL	563
KUDU	313	KVOC	607	KWKC	554	KXOX	574
KUEN	595	KVOE	382	KWKH	399	KXRA	421
KUEQ	288	KVOG	577	KWKW	306	KXRJ	295
KUGN	515	KVOL	395	KWKY	378	KXRO	589
KUIK	515	KVOM	294	KWLD	567	KXRX	311
KUJ	595	KVON	304	KWLM	425	KXXL	440
KUKA	573	KVOO	513	KWMT	379	KXXX	382
KUKI	313	KVOP	571	KWNA	447	KXYZ	565
KUKO	571	KVOR	315	KWNO	425	KYA	310
KUKU	439	KVOU	575	KWNT	377	KYAP	457
KULA	356	KVOW	609	KWOA	425	KYCA	288
KULE	590	KVOX	424	KWOC	436	KYCN	609
KULP	561	KVOY	290	KWOE	510	KYES	518
KUMA	517	KVOZ	566	KWON	509	KYJC	516
KUNO	559	KVPI	399	KWOR	609	KYME	357
KUOA	295	KVRC	291	KWOS	433	KYND	289
KUPD	289	KVRE	312	KWOW	306	KYNG	514
KUPI	357	KVRH	319	KWPC	380	KYNO	301
KURA	576	KVRS	609	KWPM	439	KYNT	544
KURL	440	KVSA	294	KWPR	509	KYOK	565
KURV	561	KVSF	457	KWRD	564	KYOR	299
KURY	514	KVSH	446	KWRE	439	KYOS	304
KUSH	510	KVSO	509	KWRF	297	KYOU	317
KUSN	437	KVWC	575	KWRO	514	KYRO	436
KUTA	576	KVWM	289	KWRT	432	KYSM	423
KUTI	595	KVWO	608	KWRV	444	KYSN	315
KUTT	498	KWAC	298	KWRW	510	KYSS	442
KUTY	305	KWAD	425	KWSD	304	KYTE	358
KUVR	444	KWAK	295	KWSH	513	KYUM	290
KUZN	399	KWAL	358	KWSK	384	KYVA	455
KUZZ	298	KWAM	550	KWSL	317	KYW	503
KVAN	589	KWAT	544	KWSO	314	KZEE	575
KVAS	514	KWAY	515	KWTC	298	KZEY	575
KVCK	442	KWBA	555	KWTO	439	KZIP	554
KVCL	399	KWBB	385	KWTX	575	KZIX	316
KVCV	306	KWBC	570	KWVR	515	KZNG	293
KVEC	311	KWBE	443	KWVY	381	KZOL	562
KVEE	291	KWBG	376	KWWL	381	KZON	289
KVEL	578	KWBW	383	KWYK	454	KZUN	591
KVEN	313	KWBY	289	KWYN	297	KZZN	567
KVER	454	KWCB	295	KWYO	609	WAAA	497
KVET	555	KWCL	398	KWYR	544	WAAB	411
KVFC	315	KWCO	509	KXA	593	WAAF	363
KVFD	378	KWCX	290	KXAR	292	WAAG	342
KVGB	382	KWEB	424	KXEL	381	WAAP	367
KVHL	394	KWED	573	KXEN	433	WAAT	451
KVI	593	KWEI	359	KXEO	435	WAAX	280
KVIC	575	KWEL	569	KXGI	379	WAAY	281
KVIL	561	KWEW	455	KXGN	441	WABA	610
KVIM	396	KWFR	572	KXGO	499	WABB	282
KVIN	513	KWFT	576	KXIC	379	WABC	469

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WABF	280	WAML	429	WAVZ	321	WBHF	346
WABG	427	WAMM	414	WAWA	603	WBHP	281
WABI	400	WAMO	531	WAWK	373	WBIA	345
WABJ	412	WAMR	341	WAXE	341	WBIC	459
WABL	393	WAMS	326	WAXU	387	WBIE	350
WABO	431	WAMW	375	WAXX	601	WBIG	490
WABQ	503	WAMY	426	WAYB	588	WBIL	333
WABR	336	WANA	277	WAYE	404	WBIP	426
WABT	285	WANB	534	WAYN	494	WBIR	548
WABV	537	WANE	371	WAYR	336	WBIS	320
WABY	459	WANN	402	WAYS	487	WBIW	370
WABW	402	WANS	537	WAYX	354	WBIZ	601
WABZ	486	WANT	586	WAYZ	534	WBKH	428
WACA	537	WANY	385	WAZA	345	WBKN	431
WACB	527	WAOK	343	WAZE	328	WBKV	607
WACE	408	WAOV	375	WAZF	431	WBLA	489
WACK	464	WAPA	611	WAZL	527	WBLE	426
WACL	354	WAPC	481	WAZY	373	WBLF	522
WACO	575	WAPE	332	WBAB	459	WBLG	388
WACR	427	WAPF	430	WBAC	546	WBLJ	347
WACT	284	WAPG	328	WBAG	487	WBLO	280
WADA	495	WAPI	277	WBAL	402	WBLR	537
WADC	500	WAPL	600	WBAM	282	WBLT	580
WADE	496	WAPO	545	WBAP	563	WBLU	587
WADK	535	WAPX	282	WBAR	328	WBLY	507
WADO	465	WAQE	405	WBAT	373	WBMA	486
WADP	527	WARA	406	WBAW	537	WBMC	550
WADS	320	WARB	394	WBAX	534	WBMD	403
WAEB	521	WARD	527	WBAY	601	WBMK	354
WAEI	610	WARE	411	WBAZ	463	WBML	350
WAEW	546	WARF	281	WBBA	368	WBMT	487
WAFB	587	WARK	404	WBBC	487	WBNC	448
WAGE	583	WARM	532	WBBD	481	WBND	370
WAGF	279	WARN	331	WBBI	580	WBNN	460
WAGG	547	WARU	374	WBCK	345	WBNS	504
WAGM	401	WASA	405	WBDM	362	WBNT	552
WAGN	418	WASK	373	WBDO	489	WBNX	465
WAGR	492	WATA	487	WBEO	345	WBNY	460
WAGS	537	WATC	415	WBEP	364	WBOB	582
WAGY	489	WATE	548	WBET	350	WBOC	405
WAIK	365	WATH	501	WBFB	508	WBOF	588
WAIL	393	WATK	600	WBFX	449	WBOK	396
WAIM	537	WATM	277	WBGY	369	WBOP	337
WAIN	386	WATN	485	WBHZ	512	WBOS	406
WAIP	283	WATO	552	WBIA	277	WBOW	375
WAIR	497	WATP	541	WBIB	528	WBOX	394
WAIT	362	WATR	325	WBIC	416	WBOY	597
WAJF	279	WATS	532	WBID	588	WBPZ	528
WAJR	598	WATT	413	WBIE	412	WBRB	418
WAKE	342	WATV	278	WBIF	412	WBRC	278
WAKN	537	WATW	600	WBIG	581	WBRD	328
WAKO	366	WATX	412	WBIB	542	WBRE	534
WAKR	500	WAUB	459	WBIC	410	WBRG	583
WAKY	389	WAUC	341	WBID	362	WBRK	410
WALA	282	WAUD	277	WBIE	547	WBRM	492
WALD	542	WAUG	344	WBIF	600	WBRN	413
WALE	408	WAUX	606	WBIN	460	WBRO	354
WALG	342	WAVA	580	WBIS	407	WBRT	386
WALK	480	WAVC	278	WBIV	537	WBRV	460
WALL	464	WAVE	389	WBIZ	600	WBRX	522
WALM	412	WAVI	504	WBKB	501	WBRY	325
WALO	610	WAVL	521	WBKD	522	WBSC	537
WALT	340	WAVN	425	WBKE	328	WBSG	345
WALY	462	WAVO	345	WBKF	386	WBSM	409
WAMD	402	WAVP	328	WBKG	349	WBSR	337
WAME	334	WAVU	277	WBKH	348	WBT	487
WAMI	283	WAVY	584	WBKI	540	WBTA	459

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WBTH	600	WCHO	508	WCRE	538	WDKD	540
WBTM	582	WCHP	285	WCRI	283	WDKN	546
WBTN	579	WCHS	596	WCRK	551	WDLA	485
WBTO	373	WCHV	581	WCRL	283	WDLB	603
WBUC	596	WCIL	361	WCRM	413	WDLG	481
WBUD	451	WCIN	501	WCRO	527	WDLM	364
WBUT	522	WCJU	427	WCRR	427	WDLP	337
WBUX	524	WCKB	488	WCRS	540	WDLT	428
WBUY	492	WCKI	540	WCRT	278	WDMF	346
WBUZ	462	WCKR	334	WCRV	452	WDMG	348
WBVL	386	WCKY	502	WCRW	362	WDMJ	418
WBVP	521	WCLA	346	WCRY	350	WDMV	405
WBYE	279	WCLB	346	WCSC	538	WDNC	488
WBYG	352	WCLC	548	WCSH	401	WDNE	597
WBYS	361	WCLD	426	WCSI	370	WDNG	277
WBZ	406	WCLE	546	WCSR	416	WDNT	546
WBZA	406	WCLG	598	WCSS	459	WDOB	426
WBZY	325	WCLI	461	WCST	596	WDOC	391
WCAM	450	WCLQ	601	WCTA	277	WDOE	545
WCAO	403	WCLS	347	WCTC	451	WDOE	461
WCAP	409	WCLT	507	WCTT	387	WDOG	418
WCAR	413	WCLW	506	WCTW	374	WDOK	503
WCAT	410	WCMA	427	WCUB	602	WDOL	342
WCAU	529	WCMB	526	WCUE	500	WDON	405
WCAW	596	WCME	452	WCUM	403	WDOR	606
WCAX	579	WCME	400	WCVA	581	WDOS	480
WCAY	538	WCMI	386	WCVI	524	WDOT	579
WCAZ	361	WCMN	610	WCVP	493	WDOV	325
WCBA	461	WCMP	424	WCVS	368	WDOW	414
WCBG	523	WCMR	370	WCWC	606	WDQN	364
WCBI	427	WCMS	585	WCYB	581	WDRC	320
WCBL	386	WCMT	549	WCYN	387	WDSC	539
WCBM	403	WCMY	367	WDAD	527	WDSG	547
WCBQ	420	WCNB	370	WDAE	340	WDSK	427
WCBS	473	WCNC	488	WDAF	434	WDSM	422
WCBT	494	WCNF	496	WDAK	347	WDSP	330
WCBY	413	WCNG	523	WDAL	430	WDSR	333
WCCC	320	WCNH	338	WDAN	363	WDSU	396
WCCF	338	WCNL	449	WDAR	539	WDTI	582
WCCM	409	WCNR	522	WDAS	529	WDUN	348
WCCN	604	WCNS	501	WDAX	350	WDUX	607
WCCO	423	WCNT	362	WDAY	499	WDUZ	601
WCCW	420	WCNU	329	WDBC	414	WDVA	582
WCDJ	488	WCNX	321	WDBF	330	WDVH	331
WCDL	523	WCOA	337	WDBJ	587	WDVL	452
WCDT	553	WCOB	430	WDBL	553	WDWD	347
WCEC	494	WCOG	490	WDBM	495	WDWS	362
WCED	524	WCOH	351	WDBO	336	WDXB	545
WCEF	598	WCOJ	524	WDBQ	378	WDXE	549
WCEH	349	WCOL	504	WDCF	329	WDXI	547
WCEN	403	WCON	347	WDCR	448	WDXL	549
WCER	418	WCOP	406	WDDT	427	WDXN	546
WCFL	362	WCOR	549	WDDY	583	WDXR	391
WCFR	580	WCOS	538	WDEA	400	WDXY	542
WCFV	581	WCOU	401	WDEB	338	WDYL	586
WCGA	346	WCOV	282	WDEC	342	WDZ	364
WCGC	486	WCOW	606	WDEE	324	WEAB	540
WCGO	363	WCOY	524	WDEF	545	WEAD	343
WCGR	461	WCPA	524	WDEH	553	WEAG	545
WCHA	523	WCPC	428	WDEL	326	WEAM	580
WCHB	416	WCPH	547	WDEV	580	WEAN	535
WCHI	501	WCPM	387	WDEW	411	WEAQ	601
WCHJ	426	WCPO	502	WDGY	423	WEAS	352
WCHK	346	WCPS	496	WDIA	550	WEAT	341
WCHL	487	WCQS	342	WDIG	279	WEAV	481
WCHN	480	WCRA	364	WDIX	541	WEAW	364
		WCRB	406	WDJS	493	WEBB	403

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WEBC	422	WERT	508	WFLS	582	WGES	362
WEBJ	278	WESA	523	WFLW	390	WGET	525
WEBO	480	WESB	522	WFMC	490	WGEZ	600
WEBQ	365	WESC	539	WFMD	404	WGFA	369
WEBR	460	WESO	410	WFMH	279	WGFS	347
WEBY	335	WESR	588	WFMJ	508	WGGA	348
WECL	601	WEST	524	WFMO	489	WGGG	331
WEDC	362	WESX	410	WFMW	390	WGGH	366
WEDO	528	WESY	427	WFNC	489	WGGO	482
WEEB	495	WETB	548	WFOB	505	WGH	584
WEED	494	WETC	497	WFOM	350	WGHC	346
WEEE	481	WETO	280	WFOR	428	WGHM	402
WEEI	406	WETT	405	WFOY	603	WGHN	415
WEEL	582	WETU	285	WFOY	338	WGHQ	482
WEEN	549	WETZ	598	WFOY	338	WGIG	346
WEER	588	WEUP	281	WFPA	280	WGIL	365
WEET	586	WEVA	582	WFPM	348	WGIR	449
WEEU	532	WEVD	465	WFPR	394	WGIW	487
WEEW	496	WEVE	422	WFRA	525	WGKA	343
WEEY	524	WEW	438	WFRB	404	WGL	371
WEEZ	523	WEWO	492	WFRB	404	WGLC	426
WEGO	488	WEXL	419	WFRB	494	WGLI	459
WEGP	401	WEYE	495	WFRM	524	WGMA	332
WEHH	461	WEZB	278	WFRM	505	WGML	349
WEIC	362	WEZE	406	WFRX	369	WGMS	326
WEIM	408	WEZJ	392	WFSC	489	WGN	362
WEIR	599	WEZL	586	WFST	400	WGNC	490
WEJL	532	WEZN	525	WFTC	492	WGNU	497
WEKR	547	WEZY	329	WFTC	492	WGNI	497
WEKY	392	WFAA	561	WFTL	389	WGNS	551
WEKZ	604	WFAB	334	WFTL	330	WGNY	365
WELC	599	WFAB	334	WFTM	390	WGPA	464
WELD	597	WFAG	489	WFTW	582	WGOG	542
WELE	329	WFAH	500	WFTW	331	WGOH	388
WELI	324	WFAI	489	WFUL	387	WGOK	282
WELK	581	WFAR	525	WFUN	335	WGOL	490
WELL	412	WFAS	485	WFUR	415	WGOV	353
WELM	461	WFAU	400	WFVA	582	WGPA	522
WELO	431	WFAX	582	WFVG	489	WGPC	342
WELP	539	WFBC	540	WFVL	545	WGR	460
WELR	283	WFBC	540	WFYC	412	WGRA	346
WELS	491	WFBG	521	WFYI	462	WGRC	331
WELY	422	WFBL	483	WGAA	346	WGRO	415
WELZ	426	WFBM	372	WGAC	345	WGRM	427
WEMB	547	WFBR	403	WGAD	280	WGRO	333
WEMD	404	WFCT	548	WGAF	353	WGRP	526
WEMJ	448	WFDF	415	WGAI	489	WGRV	547
WEMP	603	WFDR	350	WGAL	527	WGRY	371
WENC	497	WFEA	449	WGAN	401	WGSA	525
WEND	525	WFEB	284	WGAP	549	WGSB	365
WENE	461	WFFG	334	WGAR	503	WGSN	463
WENK	553	WFGM	408	WGAS	489	WGSR	351
WENN	278	WFGN	539	WGAT	583	WGST	343
WENO	551	WFHG	581	WGAU	342	WGSV	281
WENT	462	WFHK	283	WGAU	342	WGSW	540
WENY	461	WFHR	607	WGAW	408	WGTA	352
WEOA	371	WFIG	542	WGBA	347	WGTC	490
WEOK	481	WFIL	529	WGBB	462	WGTL	491
WEOL	505	WFIN	505	WGBF	371	WGTM	497
WEPG	553	WFIS	539	WGBG	490	WGTN	539
WEPM	598	WFIW	364	WGBI	532	WGTO	329
WEPA	451	WFIW	364	WGBR	490	WGUN	348
WERD	343	WFIW	364	WGBS	335	WGUS	345
WERE	503	WFIW	364	WGBS	335	WGUY	400
WERH	281	WFLA	340	WGBS	335	WGVA	462
WERI	536	WFLB	489	WGBS	335	WGVN	427
WERL	601	WFLN	529	WGBS	335	WGWC	284
		WFLO	582	WGBS	335	WGWR	486
		WFLR	461	WGBS	335		
				WGEM	368		

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WG Y	482	WHK	503	WIBX	484	WISM	602
WGYV	281	WHKP	491	WICC	320	WISN	603
WHAB	345	WHKY	491	WICE	535	WISO	611
WHAI	408	WHLB	425	WICH	324	WISP	492
WHAK	419	WHLD	479	WICK	532	WISR	523
WHAL	553	WHLF	587	WICO	405	WIST	487
WHAM	481	WHLI	462	WICU	525	WISV	606
WHAN	332	WHLL	599	WICY	464	WITA	612
WHAP	583	WHLM	522	WIDE	400	WITE	370
WHAR	597	WHLN	388	WIDU	489	WITH	403
WHAS	389	WHLO	500	WIEL	387	WITT	528
WHAT	529	WHLP	545	WIFM	489	WITY	363
WHAV	408	WHLS	419	WIGM	603	WITZ	372
WHAW	599	WHLT	372	WIIN	343	WIVI	612
WHAY	321	WHMA	277	WIBB	417	WIVK	548
WHB	434	WHMI	416	WIKC	394	WIVV	612
WHBB	284	WHMP	410	WIKE	579	WIVY	332
WHBC	501	WHN	467	WIKY	371	WIXX	605
WHBF	368	WHNC	490	WIL	438	WIXN	364
WHBG	583	WHNY	430	WILA	582	WIZE	507
WHBI	450	WHO	378	WILD	406	WIZZ	369
WHBL	606	WHOA	612	WILE	501	WJAB	402
WHBN	388	WHOC	431	WILI	325	WJAC	527
WHBO	340	WHOF	501	WILK	534	WJAG	445
WHBQ	550	WHOK	506	WILM	326	WJAK	547
WHBT	547	WHOL	521	WILO	371	WJAM	281
WHBU	370	WHOM	469	WILS	417	WJAN	417
WHBY	600	WHOO	336	WILZ	339	WJAR	536
WHCC	496	WHOP	388	WIMA	506	WJAS	531
WHCO	368	WHOS	279	WIMO	354	WJAT	352
WHCU	463	WHOT	509	WIMS	373	WJAX	332
WHDF	416	WHOU	401	WINA	581	WJAY	541
WHDH	406	WHOW	363	WINC	588	WJAZ	342
WHDL	480	WHP	526	WIND	362	WJBB	281
WHDM	550	WHPB	537	WINF	321	WJBC	361
WHEB	449	WHPE	491	WING	504	WJBD	368
WHEC	481	WHPL	588	WINI	367	WJBK	413
WHEE	584	WHRT	281	WINK	330	WJBL	416
WHEN	483	WHRV	412	WINN	389	WJBM	365
WHEO	588	WHSC	540	WINQ	340	WJBO	393
WHEP	280	WHSM	601	WINR	460	WJBS	330
WHER	550	WHSY	428	WINS	471	WJBW	396
WHEW	338	WHTC	416	WINT	341	WJCD	374
WHEY	551	WHTG	450	WINX	405	WJCM	339
WHFB	413	WHUB	546	WINY	324	WJCV	548
WHFC	363	WHUC	463	WINZ	335	WJDA	410
WHGB	526	WHUM	532	WIOI	506	WJDB	284
WHGR	416	WHUN	527	WION	417	WJDX	428
WHHH	508	WHUT	370	WIOS	420	WJDY	405
WHHM	550	WHVF	607	WIOU	373	WJEF	415
WHHT	430	WHVH	491	WIP	530	WJEH	505
WHHV	583	WHVR	526	WIPC	333	WJEJ	405
WHHY	282	WHWB	579	WIPS	484	WJEM	353
WHIE	349	WHYE	587	WIRA	331	WJER	505
WHIH	585	WHYL	523	WIRB	279	WJES	540
WHIL	409	WHYN	410	WIRC	491	WJET	525
WHIM	535	WIAC	612	WIRE	372	WJHB	284
WHIN	547	WIAM	497	WIRJ	547	WJHO	283
WHIO	504	WIBA	602	WIRK	341	WIIG	553
WHIP	493	WIBB	350	WIRL	367	WJIL	365
WHIR	387	WIBC	372	WIRO	505	WJIM	418
WHIS	596	WIBG	530	WIRV	388	WJJC	347
WHIT	493	WIBM	417	WIRY	481	WJJD	363
WHIY	336	WIBR	393	WIS	538	WJIL	480
WHIZ	509	WIBU	605	WISE	486	WJIM	549
WHJB	525	WIBV	361	WISH	372	WJLB	414
WHIC	598	WIBW	384	WISL	533	WJLD	278



Call	Page	Call	Page	Call	Page	Call	Page
WJLK	450	WKDA	551	WKSJ	497	WLET	353
WJLS	596	WKDK	541	WKSX	552	WLEU	525
WJMA	585	WKDL	426	WKST	529	WLEW	412
WJMB	426	WKDN	450	WKTC	488	WLFA	349
WJMC	605	WKDX	490	WKTG	353	WLFH	464
WJMJ	530	WKEE	597	WKTJ	401	WLIB	473
WJMO	503	WKEI	366	WKTL	606	WLIK	552
WJMR	397	WKEN	325	WKTQ	402	WLIL	549
WJMS	417	WKEU	349	WKTU	328	WLIP	602
WJMW	277	WKEY	581	WKTY	602	WLIQ	282
WJMX	539	WKFE	612	WKUL	279	WLIS	324
WJNC	491	WKGX	549	WKVA	528	WLIV	549
WJNO	341	WKHM	417	WKVM	612	WLIZ	333
WJOB	372	WKIC	388	WKVT	579	WLKW	536
WJOE	338	WKID	369	WKWF	333	WLLH	409
WJOI	280	WKIG	349	WKWK	600	WLLY	497
WJOL	365	WKIK	405	WKWS	587	WLMJ	505
WJON	424	WKIN	548	WKXL	448	WLNA	480
WJOT	540	WKIP	481	WKXV	549	WLNC	492
WJOY	579	WKIS	337	WKXY	339	WLNH	448
WJPA	534	WKIX	494	WKY	512	WLOA	522
WJPD	417	WKIZ	333	WKYB	391	WLOB	401
WJPF	365	WKJB	610	WKYR	598	WLOC	390
WJPG	601	WKJG	371	WKYW	389	WLOD	330
WJPR	427	WKKD	361	WKZO	417	WLOE	492
WJPS	371	WKKO	329	WLAC	551	WLOF	337
WJQS	428	WKKS	392	WLAD	320	WLOG	598
WJR	414	WKLA	418	WLAF	549	WLOH	599
WJRD	284	WKLC	599	WLAG	349	WLOI	373
WJRI	492	WKLE	353	WLAK	333	WLOK	550
WJRL	368	WKLJ	279	WLAM	401	WLOL	423
WJRN	451	WKLK	421	WLAN	527	WLON	492
WJSB	329	WKLM	497	WLAP	388	WLOS	486
WJSO	548	WKLO	389	WLAQ	351	WLOU	389
WJTN	463	WKLV	581	WLAR	545	WLOX	426
WJUD	420	WKLY	391	WLAS	491	WLPM	588
WJUN	528	WKLY	349	WLAT	539	WLPO	366
WJVA	374	WKLZ	417	WLAU	429	WLS	363
WJW	503	WKMC	532	WLAU	415	WLSB	546
WJWL	326	WKMF	415	WLAV	349	WLSL	541
WJWS	587	WKMH	413	WLAY	283	WLSD	581
WJXN	429	WKMI	417	WLBA	348	WLSE	496
WJZM	546	WKMT	491	WLBB	346	WLSH	527
WKAI	366	WKNE	448	WLBC	374	WLSI	391
WKAL	482	WKNX	419	WLBE	334	WLSM	430
WKAM	372	WKNY	463	WLBG	541	WLST	414
WKAN	365	WKOX	388	WLBH	366	WLSV	485
WKAP	521	WKOK	533	WLBK	394	WLTC	490
WKAQ	612	WKOP	460	WLBK	386	WLVA	584
WKAT	335	WKOS	336	WLBK	364	WLW	502
WKAY	388	WKOX	508	WLBK	388	WLYC	534
WKAZ	596	WKOV	602	WLBK	528	WLYN	409
WKBC	493	WKOW	408	WLBZ	400	WLYN	418
WKBH	602	WKOX	596	WLCK	392	WLYN	350
WKBK	532	WKPY	429	WLCO	541	WMAF	334
WKBK	551	WKQA	529	WLCO	330	WMAJ	427
WKBK	448	WKPR	417	WLCS	393	WMAJ	535
WKBK	546	WKPT	548	WLCS	602	WMAK	551
WKBK	509	WKRC	502	WLCS	338	WMAK	326
WKBK	526	WKRG	282	WLDB	450	WMAK	602
WKBK	449	WKRM	493	WLDB	365	WMAK	506
WKBK	374	WKRO	546	WLDB	602	WMAK	493
WKBK	460	WKRO	361	WLEA	462	WMAK	363
WKBK	333	WKRS	369	WLEC	507	WMAK	410
WKBK	418	WKRT	461	WLEC	586	WMAK	416
WKBK	386	WKRX	529	WLEM	525	WMAK	365
WKBK	588	WKSB	326	WLEO	611	WMAK	350

Call		Call		Call		Call	
Letters	Page	Letters	Page	Letters	Page	Letters	Page
WMBA	521	WMNI	504	WNBC	475	WOHI	505
WMBC	430	WMNS	480	WNBF	460	WOHO	507
WMBD	367	WMNZ	351	WNBH	409	WOHP	501
WMBG	586	WMOA	506	WNBP	409	WOHS	495
WMBH	434	WMOD	598	WNBS	390	WOIA	420
WMBI	363	WMOG	346	WNBT	534	WOIC	539
WMBL	493	WMOH	505	WNBZ	482	WOKB	341
WMBM	335	WMOK	366	WNCA	495	WOKE	538
WMBN	419	WMON	598	WNCC	521	WOKG	336
WMBO	459	WMOP	336	WNCG	541	WOKJ	429
WMBR	332	WMOR	390	WNCO	501	WOKK	430
WMBS	533	WMOU	448	WNDB	329	WOKO	459
WMC	550	WMOV	599	WNDR	483	WOKS	347
WMCA	475	WMOX	430	WNDU	375	WOKW	407
WMCH	546	WMOZ	282	WNEB	411	WOKY	603
WMCK	528	WMPL	426	WNEG	353	WOKZ	361
WMCP	546	WMPA	416	WNEL	610	WOL	326
WMCR	480	WMPM	495	WNER	334	WOLF	484
WMCW	365	WMPO	506	WNES	386	WOLS	539
WMDC	428	WMPS	551	WNEW	471	WOMI	391
WMDD	610	WMPT	533	WNEX	350	WOMP	501
WMDF	336	WMRB	540	WNGO	390	WOMT	602
WMDN	418	WMRC	409	WNHC	324	WONA	431
WMEG	330	WMRE	351	WNIA	461	WOND	451
WMEK	581	WMRF	528	WNIK	610	WONE	505
WMEN	340	WMRI	373	WNIL	419	WONN	333
WMES	342	WMRN	506	WNJH	450	WONW	505
WMET	335	WMRO	361	WNJR	451	WOOD	416
WMEV	584	WMRP	415	WNKY	390	WOOF	279
WMEX	406	WMRT	418	WNLC	324	WOOK	326
WMFC	282	WMSA	464	WNLK	324	WOOO	330
WMFD	497	WMSC	538	WNMP	364	WOOW	490
WMFG	422	WMSJ	496	WNNC	493	WOPA	367
WMFJ	329	WMSK	390	WNNJ	451	WOPI	545
WMFR	491	WMSL	279	WNNT	588	WOR	467
WMFT	375	WMSR	549	WNOE	397	WORA	610
WMGA	351	WMST	390	WNOG	336	WORC	411
WMGR	345	WMT	376	WNOK	539	WORD	542
WMGS	501	WMTA	386	WNOO	545	WORG	541
WMGW	528	WMTB	392	WNOP	390	WORK	535
WMGY	283	WMTE	418	WNOR	585	WORL	407
WMHI	403	WMTL	388	WNOS	491	WORM	552
WMIA	610	WMTM	351	WNOW	535	WORX	373
WMID	450	WMTN	551	WNOX	549	WOSC	462
WMIE	335	WMTS	450	WNPT	284	WOSH	605
WMIK	390	WMTS	551	WNPV	527	WOTR	524
WMIL	603	WMUS	419	WNRG	583	WOTT	485
WMIN	425	WMUU	540	WNRI	536	WOTW	449
WMIQ	417	WMVA	584	WNRV	584	WOVE	599
WMIS	430	WMVB	450	WNSL	429	WOW	445
WMIX	367	WMVG	350	WNSM	341	WOWE	412
WMJM	347	WMVO	506	WNNT	553	WOWI	374
WMLF	391	WMYB	541	WNUE	331	WOWL	280
WMLP	529	WMYN	492	WNUZ	284	WOWO	371
WMLS	284	WMYR	331	WNVA	585	WOWW	321
WMLT	348	WNAB	320	WNVY	338	WOXF	493
WMMB	334	WNAC	407	WNXT	507	WZKB	283
WMMH	492	WNAE	534	WOAI	573	WPAB	611
WMMM	325	WNAG	427	WOAP	419	WPAC	480
WMMN	597	WNAH	552	WOAY	598	WPAD	391
WMMS	400	WNAK	534	WOBS	332	WPAG	412
WMMT	550	WNAM	604	WOBT	605	WPAL	538
WMMW	321	WNAR	529	WOC	377	WPAM	531
WMNA	583	WNAT	430	WOCB	411	WPAP	330
WMNB	409	WNAU	430	WOCH	374	WPAQ	493
WMNC	493	WNAV	402	WODY	580	WPAR	598
WMNE	603	WNAX	544	WOGA	545	WPAT	451

Call	Page	Call	Page	Call	Page	Call	Page
Letters		Letters		Letters		Letters	
WPAW	535	WPUV	585	WRIX	349	WSBC	363
WPAX	353	WPVA	585	WRJC	603	WSBS	408
WPAY	507	WPVL	507	WRJN	605	WSBT	375
WPAZ	531	WPYB	486	WRJW	431	WSCM	337
WPBC	423	WQAM	335	WRKB	491	WSCR	533
WPCC	538	WQBC	431	WRKD	401	WSDB	332
WPCF	337	WQDY	400	WRKH	552	WSDR	369
WPCO	374	WQIC	430	WRKM	545	WSEB	339
WPDM	481	WQIK	332	WRKT	329	WSEN	459
WPDQ	332	WQMN	606	WRLD	354	WSET	462
WPDR	605	WQMR	327	WRMA	283	WSEV	553
WPDY	597	WQOK	540	WRMF	341	WSFB	351
WPEG	498	WQSN	538	WRMN	364	WSFC	392
WPEH	349	WQSR	483	WRMS	361	WSFR	339
WPEL	529	WQTE	414	WRMT	494	WSFT	352
WPEN	530	WQTY	332	WRNB	493	WSGA	352
WPEO	367	WQUA	366	WRNL	586	WSGC	348
WPEP	411	WQXI	344	WRNY	482	WSGN	278
WPET	490	WQXQ	329	WROA	428	WSGO	480
WPFA	338	WQXR	477	WROB	431	WSGW	420
WPFB	506	WQXT	337	WROC	482	WSHE	494
WPFE	348	WRAC	605	WROD	330	WSHH	528
WFFP	605	WRAD	585	WROK	368	WSHN	415
WPGA	351	WRAG	279	WROM	351	WSIC	496
WPGC	327	WRAJ	361	WRON	599	WSID	403
WPGW	374	WRAK	534	WROS	283	WSIG	584
WPHB	530	WRAL	494	WROV	587	WSIP	391
WPIC	533	WRAM	366	WROW	459	WSIR	341
WPID	283	WRAP	585	WROX	426	WSIV	367
WPIK	580	WRAW	532	WROY	361	WSIX	552
WPIN	339	WRAY	374	WRPB	353	WSIZ	351
WPIT	531	WRBB	341	WRR	561	WSJC	430
WPKE	391	WRBC	429	WRRF	496	WSJM	420
WPKO	508	WRBL	347	WRRR	368	WSJS	498
WPKY	392	WRB	327	WRRZ	488	WSKI	579
WPLA	338	WRCD	347	WRSA	482	WSKP	335
WPLB	416	WRCO	605	WRSC	533	WSKY	486
WPLK	351	WRCS	486	WRSJ	610	WSLB	480
WPLM	410	WRCV	530	WRSW	375	WSLI	429
WPLO	344	WRDB	605	WRTA	521	WSLM	374
WPLY	605	WRDO	400	WRUF	331	WSLS	587
WPME	532	WRDW	345	WRUM	402	WSM	552
WPMP	431	WREB	409	WRUN	484	WSMB	396
WPNC	494	WREC	551	WRUS	392	WSME	402
WPNF	487	WREL	583	WRVA	586	WSMI	366
WPNX	283	WREM	481	WRVK	392	WSMN	449
WPOM	338	WREN	385	WRVM	482	WSMT	553
WPON	419	WREO	501	WRWH	346	WSNJ	450
WPOP	320	WREV	494	WRWJ	284	WSNO	579
WPOW	401	WRFB	340	WRXO	495	WSNT	352
WPPA	477	WRFC	342	WRYN	321	WSNW	542
WPRA	531	WRFD	508	WRYT	531	WSNY	483
WPRC	610	WRFS	277	WSAC	387	WSOC	488
WPRE	366	WRGA	351	WSAF	339	WSOK	352
WPRF	605	WRGR	339	WSAI	502	WSOL	340
WPRN	279	WRGS	552	WSAL	373	WSON	388
WPRO	536	WRHC	332	WSAM	419	WSOO	420
WPRP	611	WRHI	542	WSAN	521	WSOQ	480
WPRS	367	WRIB	536	WSAR	408	WSOR	325
WPRT	391	WRIC	585	WSAT	495	WSOY	364
WPRW	584	WRIG	607	WSAU	607	WSPA	542
WPRY	338	WRIM	337	WSAV	352	WSPB	339
WPTF	494	WRIO	611	WSAY	482	WSPD	507
WPTR	457	WRIP	351	WSAZ	597	WSPN	482
WPTS	531	WRIS	587	WSB	344	WSPR	410
WPTW	507	WRIT	604	WSBA	535	WSPY	606
WPTX	405	WRIV	481	WSBB	336	WSPZ	599

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSRA	336	WTID	584	WTUX	326	WWNR	596
WSRC	488	WTIF	353	WTVB	413	WWNS	352
WSRO	409	WTIG	506	WTVL	402	WWNY	485
WSRW	505	WTIK	488	WTVN	504	WWOD	584
WSSB	488	WTIL	610	WTWA	353	WWOK	488
WSSC	542	WTIM	369	WTWB	328	WWOL	461
WSSO	431	WTIP	596	WTWN	580	WWOM	397
WSSV	585	WTIV	533	WTXL	410	WWON	536
WSTA	612	WTIX	397	WTYC	542	WWOW	504
WSTC	324	WTJH	348	WTYM	408	WWPA	535
WSTL	387	WTJS	547	WTYN	496	WWPF	337
WSTN	338	WTKM	601	WTYS	334	WWRI	536
WSTP	495	WTKO	463	WULA	280	WWRJ	580
WSTR	420	WTKY	392	WUSJ	464	WWRL	479
WSTS	464	WTLB	484	WUST	327	WWSC	462
WSTU	339	WTLO	392	WVAM	521	WWSR	579
WSTV	507	WTLS	284	WVAR	599	WWST	508
WSUB	320	WTMA	538	WVCG	329	WWSW	531
WSUG	328	WTMB	606	WVCH	523	WWVA	600
WSUH	431	WTMC	336	WVEC	583	WWWB	281
WSUN	339	WTMJ	604	WVIM	431	WWWF	280
WSUX	326	WTMP	340	WVIP	464	WWWR	283
WSUZ	337	WTMT	389	WVJP	610	WWWV	611
WSVA	583	WTNC	496	WVJS	391	WWXL	390
WSVL	374	WTND	541	WVKO	504	WWYN	525
WSVM	496	WTNS	504	WVLD	353	WWYO	599
WSVS	581	WTNT	340	WVLK	389	WXAL	279
WSWN	328	WTOB	498	WVLN	367	WXGI	587
WSWV	585	WTOC	352	WVMC	367	WXLI	348
WSWW	605	WTOD	508	WVMI	426	WXLW	372
WSYB	579	WTOE	495	WVNA	285	WXMT	603
WSYD	493	WTOL	508	WVNJ	451	WXOK	393
WSYL	352	WTON	587	WVOK	278	WXRF	610
WSYR	484	WTOP	327	WVOL	552	WXTN	429
WTAB	496	WTOR	325	WVOP	353	WXVW	372
WTAC	415	WTOT	334	WVOS	464	WXXX	428
WTAD	368	WTPR	552	WVOT	497	WXYJ	463
WTAG	411	WTRA	528	WVOW	598	WXYZ	414
WTAL	340	WTRB	552	WVOX	465	WYAL	495
WTAN	328	WTRC	370	WVPO	533	WYAM	277
WTAO	407	WTRL	328	WVSC	533	WYCL	542
WTAP	599	WTRN	533	WVVW	597	WYDE	278
WTAQ	366	WTRO	547	WWBC	412	WYGO	387
WTAR	585	WTRP	349	WWBD	537	WYLD	398
WTAW	557	WTRR	339	WWBZ	452	WYMB	541
WTAX	369	WTRU	419	WWCA	371	WYND	339
WTAY	368	WTRW	606	WWCC	345	WYNG	536
WTBC	284	WTRX	414	WWCH	524	WYNK	393
WTBF	284	WTRY	484	WWCO	325	WYNN	539
WTBO	404	WTSA	579	WWDC	327	WYRE	531
WTCB	280	WTSB	492	WWGP	495	WYRN	492
WTCH	606	WTSL	448	WWGS	353	WYSE	333
WTCJ	375	WTSN	448	WWHG	462	WYSL	459
WTCM	420	WTSV	448	WWHY	597	WYSR	582
WTCN	423	WTTB	341	WWIL	330	WYTH	350
WTCO	386	WTTC	533	WWIN	403	WYTI	587
WTCR	386	WTTF	507	WWIS	600	WYVE	588
WTCS	597	WTHH	419	WWIT	487	WYZE	344
WTCW	392	WTTL	390	WWIZ	506	WZEP	330
WTEL	530	WTTM	452	WWJ	414	WZIP	503
WTGR	596	WTTN	606	WWJB	328	WZKY	486
WTHB	541	WTRR	405	WWKY	392	WZOB	280
WTHE	542	WTSS	370	WWL	397	WZOK	333
WTHG	281	WTUF	282	WWML	531	WZRO	333
WTHI	375	WTUG	285	WWNC	486	WZYX	546
WTHR	337	WTUP	431	WWNH	449	XTRA	303
WTIC	321						

Pop.: 3,320,000  
Families: 880,000

# ALABAMA

Radio Homes: 850,000  
AM Stas. in State: 112

## WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Sand Mt. Bcstg. Service  
Business-Studio Address... P. O. Box 411  
Tel.: 830... Independent  
Newspaper Affilia... Sand Mt. Reporter  
Pres., Gen. Mgr... Pat M. Courington  
Comm. Prom. Mgr... John Culp  
Prog. Dir., Sales Prom... Bill Hagler  
Chief Engineer... Louis Cryar

## WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By... Piedmont Service Corp.  
Address... 138 Main St.  
Tel.: Adams 4-2566... KBS  
General Mgr... Jim Whatley

## WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By... Andalusia Bcstg. Co., Inc.  
Address... Sanford Rd., P. O. Box 29  
Tel.: 222-1144... KBS  
Pres., Gen. Mgr... J. Dige Bishop  
Station, Comm. Mgr... Donald Cooke  
Program Director... Jeanette Powell  
Chief Engineer... J. D. Bishop

## WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned By... Gadsden Radio Co.  
Address... Box 509  
Tel.: AD 7-1627... KBS  
Station Rep... Hal Walton  
Owner... C. L. Graham  
General Manager... M. M. Thomas

## WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By... Potts Broadcasting Co. Inc.  
Address... Box 1280  
Tel: Adams 6-4152... Independent  
President, Gen. Mgr... Thomas S. Potts  
Commercial Mgr... William I. Giddens  
Program Director... Dennis Sullivan  
Asst. Sta. Mgr... Robert M. Price  
Chief Engineer... Roland Walls

## WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.  
Owned-Operated By... Anniston Bcstg. Co., Inc.  
Business-Studio Address... Radio Bldg.  
Tel.: AD 6-7545... ABC  
Newspaper Affil... Anniston Star  
Reps... Walker-Rawalt Co.; Dora Clayton  
President... Harry M. Ayers  
Gen.-Sta. Mgr... Malcolm Street  
Commercial Manager... Charles Gardner  
Publicity Director... E. Cody Hall  
Sales Prom. Mgr... Ron McCullars  
Chief Engineer... James A. Hudson

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By... Athens Bcstg. Co., Inc.  
Address... Box 386  
Tel.: 565... Independent  
Pres.-Gen. Mgr... Homer F. Dunnivant

## WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Operated By... Southland Bcstg. Co.  
Address... Craig St.  
Tel.: 368-2128... Independent  
Station Rep... Continental Radio Sales  
Gen. Mgr., Ch. Eng... T. C. Minlard  
Program Manager... Julia Minlard

## WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 1 Kw., 250 Watts  
Owned-Operated By... Auburn Bcstg. Co.  
Address... Box 381  
Tel.: TU 7-3401... ABC  
Pres., Gen.-Sta. Mgr... Elmer G. Salter  
Program Director... George Mitchell  
Sales Promo. Mgr., Pub. Dir... Bob Sanders  
Chief Engineer... George Murphy

## WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned... SW Alabama Bcstg. Co., Inc.  
Address... Box 428  
Tel: 937—2281... KBS  
Newspaper Affiliation... Baldwin Times  
President, General Mgr... J. H. Faulkner  
Commercial Mgr... Bill Walker  
Chief Engineer... D. Morris  
Owners of: WHEP, Foley; WWCC, Bremen.

## WYAM—Bessemer—1960

Frequency: 1450 Kc. Power: 250 Watts  
Owned By... Trans-America Bcstg. Corp.  
Address... Box 1053  
Tel.: HAmilton 8-0146... Independent  
President... H. C. Young  
General Manager... Hal Hodgens  
Commercial Manager... Bob Williams  
Program Director... Tony Lee  
Chief Engineer... Homer Cole

## WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.  
Owned By... Alabama Bcstg. System, Inc.  
Address... P. O. Box 2553  
Tel.: 2-2466... NBC  
Representative... Henry I. Christal  
Pres. & Gen. Mgr... Charles F. Grisham  
V.P. & Sales Dir... Albert J. Gillen  
Program Dir... C. Davis  
Promotion Director... James Chenoweth  
Chief Engineer... J. V. Sanderson

# ALABAMA

## WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By: American Electronix  
Address: Thomas Jefferson Hotel  
Tel.: FA 4-2541 CBS  
Sta. Representative: Avery-Knodel  
Pres., General Mgr.: Maury Farrell  
Commercial Manager: Bob Du Priest  
Program Director: Bill Woody

## WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By: Taft Broadcasting Co.  
Address: 1729 2nd Ave., N.  
Tel.: AL 2-3172 ABC  
Sta. Representative: Katz  
President: Hulbert Taft, Jr.  
General Manager: Lloyd Taft  
Program Director: Claude Raney  
Chief Engineer: Harry Lawson  
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

## WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.  
Owned-Oper. By: Chapman Radio-TV Co.  
Business Address: 725 S. 22nd St.  
Tel.: AL 2-3019 ABC  
Sta. Representative: Weed  
Owners: G. K. & W. A. Chapman  
General, Comm. Mgr.: W. R. Kennedy  
Program Dir.: George Chapman  
Production Manager: Al Davis  
Chief Engineer: Ben Dixon

## WEZB—Birmingham—1953

Frequency: 1220 Kc. Power: 1 Kw. d.  
Owned: Radio Birmingham, Inc.  
Address: Redmont Hotel  
Tel.: FA 3-8355 MBS-KBS  
Station Representative: Walker-Rawalt  
President, Gen. Mgr.: Vincent Sheehy Jr.  
Station Manager: Dorothy Carlisle  
Commercial Manager: M. Bobbyarchack  
Publicity Director: S. Weiks  
Sales Promotion Mgr.: H. Pearlman  
Program Director: Bob Rawlinson  
Chief Engineer: C. M. Kirkpatrick

## WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.  
Owned By: McLendon Birmingham Bcstg. Co.  
Business Address: Box 1469  
Tel.: FA 4-1026 Independent  
Representative: John E. Pearson Co.  
President, Gen. Mgr.: John McLendon  
Station Manager: Joe Lackey

## WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. n.  
Owned By: Johnston Bcstg. Co.  
Business Address: P.O. Box 5867  
Tel.: FA 4-3466 Independent  
Station Representative: Howard

President: George Johnston, Jr.  
General, Sta. Mgr.: Otis Dodge  
Asst. Manager: Joe E. Stokes  
Program Director: Mary Vail  
Sales, Publicity: Nell Pitts  
Chief Engineer: Cliff Goggans  
Owner of: WDEB, Pensacola.

## WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned: Winston-Salem Broadcasting Co.  
Address: 2320 7th Avenue South  
Tel.: FA 2-3434 Independent  
Rep.: Venard, Rintoul & McConnell; Ayers  
President: James W. Coan  
General, Station Mgr.: Charles W. Brunt  
Program Director: Bill Bolen  
Sales, Publicity Director: Annette S. Griffis  
Chief Engineer: Emmett J. Smith  
Owners of: WTOB, Winston-Salem; KTHU, Houston, Texas.

## WVOK—Birmingham—1947

Frequency: 890 Kc. Power: 50,000 Watts d.  
Owned-Oper. By: Voice of Dixie, Inc.  
Address: P. O. Box 2468  
Tel.: ST 7-2601 Independent  
Representative: Radio-TV Reps., Inc.  
Pres., Gen., Sta. Mgr.: Irdele W. Benns  
Comm., Sales Mgr., Prog., Pub. Dir.: Ira Leslie  
Chief Engineer: Cyril G. Brennan

## WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By: WYDE, Inc.  
Address: 1901 Montgomery Hi-Way  
Tel.: FAirfax 2-4511 Independent  
Station Representative: Eastman  
President: Ira Herbert  
V.P., General Mgr.: J. Robert Kerns  
Program Director: George Singer  
Commercial Mgr.: William O. Mogge  
Publicity Director: Bobby Head  
Chief Engineer: James Gray  
Owners of: WAKE, Atlanta; WWVA, Wheeling, W. Va.

## WAVC—Boaz—1959

Frequency: 1300 Kc. Power: 500 Watts  
Owned By: Radio Sand Mountain  
Address: 1973 50th St., W.  
Tel.: SState 8-1941 Independent  
President: Vearl Cicero  
General Manager: G. Cornelious  
Program Director: Dale Johnson  
Sales Prom. Mgr.: Sam Minor

## WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Brewton Bcstg. Co.  
Business Address: P.O. Box 870  
Tel.: Underhill 7-5717 KBS  
Gen. Mgr., Chief Eng.: J. Wesley Gardner  
Program, Publicity Director: Catherine Gardner

## WBTS—Bridgeport—1961

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned By: Bridgeport Bcstg. Co.

Address .....Box 263  
 Tel.: HYacinth 5-2530.....Independent  
 Genral Mgr., Ch. Eng.....Roy C. McCloud

**WPRN—Butler—1959**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned By.....Radio Butler Co.  
 Address.....P. O. Box 566  
 Tel.: GL 9-3222.....KBS  
 Sta. Mgr. Ch. Eng.....Paul D. Nichols  
 Commercial Mgr.....Houston L. Pearce  
 Program Director.....William C. Reid

**WBYE—Calera—1957**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned By.....Shelby County Adv. Corp.  
 Address.....P. O. Box 428  
 Tel.: NOrth 8-7751.....Independent  
 President.....Ralph W. Sears  
 Gen. Mgr., Ch. Eng.....Marion P. Jones  
 Program Director.....Stella P. Jones

**WRAG—Carrollton—1951**

Frequency: 880 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Pickens County Bcstg. Co.  
 Address.....Box 71  
 Tel.: EMpire 7-2364.....KBS  
 Station Representative.....Bolles  
 General Manager.....C. Sauceman

**WKLF—Clanton—1947**

Frequency: 880 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Southeastern Bcstg. Co.  
 Address.....703½ 2nd Ave. N.  
 Tel.: Clanton.....KBS  
 General Mgr.....L. L. Hudson

**WFMH—Cullman—1949**

Frequency: 1460 Kc.....Power: 5000 Watts, d.  
 Owned-Operated By...The Voice of Cullman  
 Address.....206 Second Ave. East  
 Tel.: 910.....Independent  
 General Commercial Manager...B. C. Eddins

**WKUL—Cullman—1946**

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.  
 Owned-Oper. By.....Cullman Bcstg. Co.  
 Address.....Drawer 820  
 Tel.: RE 4-3171.....KBS  
 Pres., Gen., Sta. Mgr....Hudson C. Millar, Jr.  
 Program Director.....Charles Richard  
 Chief Eng.....Art Bachman

**WAJF—Decatur—1953**

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.  
 Owned-Oper. By.....J. B. Falt, Jr.  
 Business Address.....112 Grant St., S.E.  
 Tel.: Elgin 3-9231.....Independent  
 Owner.....J. B. Falt, Jr.  
 Gen. Comm. Mgr.....Alvin Wood  
 Sales Prom. Mgr.....Jimmy De Lones  
 Program Director.....Tommy Allen  
 Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

**WHOS—Decatur—1951**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned By.....N. Alabama Bcstg. Co.  
 Address.....Box 1127  
 Tel.: EL 3-1810.....Independent  
 Representative.....T. F. Clark  
 General Station Manager....Louis C. Blizzard  
 Program Director.....R. Hawkins  
 Chief Engineer.....Richard Kyle

**WMSL—Decatur—1935**

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.  
 Owned By...Tennessee Valley Radio-TV Corp.  
 Address.....701 Bank St.  
 Tel.: ELgin 3-0361.....MBS-KBS  
 Station Reps.....Masla; Clarke Brown  
 Pres. Gen. Mgr.....Frank Whisenant  
 Sales Promotion Mgr.....Roy Smith  
 Program, Pub. Dir.....Alice Whisenant  
 Chief Engineer.....Kenneth Casey  
 Owners of: WMSL-TV.

**WXAL—Demopolis—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...Demopolis Bcstg. Co.  
 Address.....P.O. Box 261  
 Tel.: 1400.....MBS-KBS  
 Pres. Gen. Mgr.....W. M. Jordan  
 Station Manager.....A. Caldwell

**WAGF—Dothan—1932**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Dothan Bcstg. Co.  
 Address.....204½ E. Main Street  
 Tel.: SY 2-1101.....Independent  
 Representative.....Sears & Ayer  
 Station Manager.....Fred C. Moseley

**WDIG—Dothan—1947**

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Houston Bcsters.  
 Address.....Box 828  
 Tel.: SY 2-2161.....MBS  
 Gen. Mgr.....Jess Swicgood  
 Prog. Dir.....M. McGowen

**WOOF—Dothan—1947**

Frequency: 560 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....The WOOF Trust  
 Bus. Add....Columbia Hi-Way, P. O. Box 1427  
 Tel.: SY 2-1149.....KBS  
 Station Reps....Thomas F. Clark, Dora-Clayton  
 Trustee, General Mgr.....Mrs. R. A. Dowling  
 Commercial Manager.....Truman Duckett  
 Sales Promotion Mgr.....Mrs. C. C. McEachin  
 Program Director.....Max Nicholson

**WIRB—Enterprise—1948**

Frequency: 600 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...The Wiregrass Bcstg. Co.  
 Address.....30 Dothan Highway  
 Tel.: Enterprise.....Independent  
 Gen. Mgr.....R. E. James

# ALABAMA

## WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Dixie Radio Inc.  
Address.....Box 301  
Tel.: 687-2066.....MBS-KBS  
President, Gen. Mgr.....C. A. McClure  
Station Manager.....M. J. Darity  
Chief Engineer.....L. Williams

## WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned.....C. W. Mapoles  
Address.....Box 350  
Tel.: 500.....KBS  
General Manager.....H. Ellington

## WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.  
Owned By.....Eastern Shore Bcstrs., Inc.  
Address.....Section & Pecan Sts.  
Tel.: WAverly 8-2384.....KBS  
President.....J. D. Bishop  
General Manager.....Sam Price, Jr.  
Commercial Manager.....Bill Murchison  
Sales Prom. Mgr., Pub. Dir.....Richard Priesgen  
Program Director.....Barbara Hoffman  
Chief Engineer.....Kenneth Brister

## WWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Bankhead Bcstg. Co., Inc.  
Address.....505 Temple Ave.  
Tel.: 932-5294.....KBS  
Gen. Mgr.....Jack Black  
Chief Engineer.....P. Slatton

## WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.  
Owned.....Tri-City Broadcasting Co., Inc.  
Address.....P. O. Box 278  
Tel.: CY 6-2466.....Independent  
Station Representative.....George T. Hopewell  
President, Gen. Mgr.....Ben Haskew  
Commercial Mgr.....William J. Dykes  
Chief Engineer.....Hoyt Bonds

## WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Florence Bcstg. Co., Inc.  
Address.....Box 137  
Tel.: AT 2-8121.....MBS-KBS  
Station Representative.....Keystone  
President, Gen. Mgr.....Joe T. Van Sandt  
Program Director.....R. Newborn  
Chief Engineer.....Paul Shannon

## WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.  
Owned By.....Radio Muscle Shoals, Inc.  
Address.....Box 2220  
Tel.: AT 2-7711.....ABC  
Station Representative.....Grant Webb  
President.....Richard B. Biddle  
General Manager.....William A. Mapes

Commercial Manager.....George Box  
Program Director.....Joe Oliver  
Chief Engineer.....Mel G. Hunt  
Owners of: WOWL-TV.

## WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned By.....Stewart Broadcasting Co.  
Address.....Highway 59  
Tel.: WH 3-7131.....Independent  
Station Representative.....Hopewell  
Owner, General Manager.....Jim Stewart  
Program Director.....Jim Hughes  
Publicity Director.....Don Wallace  
Chief Engineer.....Lamar Mangham

## WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts  
Owned.....Geo. A. Gothberg Jr.  
Address.....Box 391  
Tel.: 845-2620.....Independent  
Newspaper Affil.....De Kalb County News  
Station Representative.....Gene Bolles Co.  
Pres.....George Gothberg, Jr.  
Vice President.....Mrs. Ozelle G. Gothberg  
Gen. Comm. Manager.....W. D. Holderfield  
Sales Promotion Mgr.....James Chandler  
Program Director.....Terry Holderfield  
Publicity Director.....Maxine Sellers  
Chief Engineer.....Edley Houston

## WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Glenn M. Gravitt  
Address.....P. O. Box 126  
Tel.: 845-2810.....KBS  
General, Station Mgr.....Glenn M. Gravitt  
Comm. Mgr., Program Dir.....John B. Gravitt  
Publicity Dir.....F. L. Pierce  
Chief Engineer.....Jess R. Moore

## WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Etowah Bcstrs., Inc.  
Address.....Rainbow Drive  
Tel.: Liberty 3-6301.....CBS  
Newspaper Affiliation.....Gainesville D. Times  
Pres., Gen. Mgr.....Mike McDougald  
Secy.-Treas.....Charles Smithgall  
Program Director.....Richard Godfrey  
Chief Engineer.....W. G. Anderson  
Owners of: WGGA, Gainesville, Ga.; WRGA,  
Rome, Ga.

## WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Gadsden Radio Co.  
Address.....722 S. 12th St.  
Tel.: Liberty 6-9201.....KBS  
Station Representative.....Walton  
Owner.....Cary L. Graham  
General Mgr.....Mac Thomas  
Chief Engineer.....Calvin C. Williamson

## WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.



**Owned-Oper. By**.....Coosa Bcstg. Co., Inc.  
**Address**.....Box 351  
**Tel.:** Liberty 6-1611.....ABC  
**Representative**.....Walker-Rawalt-D. Clayton  
**President, General Manager**.....Ed. Z. Carrell  
**Comm., Sales Manager**.....Charles F. Boman  
**Prog., Publicity Dir.**.....Bill Hagler  
**Chief Engineer**.....H. Williams  
**Owners of:** WGSV, Guntersville.

**WGEA—Geneva—1953**

**Frequency:** 1150 Kc....**Power:** 1000 Watts d.  
**Owned**.....Radio South Alabama, Inc.  
**Address**.....P. O. Box 337  
**Tel.:** MURray 4-2271.....KBS  
**Station Rep.**.....Indie Sales  
**President**.....M. H. Ferguson  
**Gen. Mgr.**.....J. C. Helms

**WGYV—Greenville—1948**

**Frequency:** 1380 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Greenville Bcstg. Corp.  
**Business Address**.....P. O. Box 227  
**Tel.:** DU 2-4444.....KBS  
**General Mgr.**.....W. H. Miller

**WGSV—Guntersville—1950**

**Frequency:** 1270 Kc....**Power:** 1000 Watts d.  
**Owned-Operated By**....Guntersville Bcstg. Co.  
**Address**.....P. O. Box 32  
**Tel.:** JU 2-4131.....KBS  
**Gen. Comm. Ch. Eng.**.....Lavelle Jackson

**WJBB—Haleyville—1949**

**Freq:** 1230 Kc....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Operated By**....Haleyville Bcstg. Co.  
**Address**.....Box 191  
**Tel.:** HU 6-2277.....MBS-KBS  
**Representative**.....C. K. Beaver  
**President, Gen. Mgr.**.....John L. Slatton  
**Comm., Prom. Mgr.**.....J. Otis Williams  
**Program Director**.....Pat Slatton  
**Chief Engineer**.....Paul E. Kelly

**WERH—Hamilton—1950**

**Frequency:** 970 Kc....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....Kate F. Fite  
**Address**.....Highway 78, South  
**Tel.:** Walnut 1-3481.....KBS  
**Pres. Gen. Mgr.**.....Kate F. Fite  
**Comm. Mgr.**.....Kermit Minga  
**Promotion Manager**.....James Fowler  
**Program, Chief Engineer**.....Edgar Clayton

**WHRT—Hartselle—1956**

**Frequency:** 860 Kc....**Power:** 250 Watts; d.  
**Owned By**.....Dorsey E. Newman  
**Address**.....Hartselle  
**Tel.:** SPruce 3-7370.....Independent  
**Pres. Gen. Mgr.**.....D. G. Newman  
**Chief Engineer**.....S. D. Boster

**WAAY—Huntsville—1947**

**Freq.:** 1550 Kc....**Power:** 5000 W. d.; 500 W. n.  
**Owned By**.....Smith Bcstg. Inc.  
**Business Address**.....P. O. Box 986  
**Tel.:** 534—8471.....ABC  
**Representative**.....Walker-Rawalt  
**President, Sta. Mgr.**.....M. D. Smith III

**General, Comm. Manager**.....H. G. Beam  
**Program Director**.....Hal Camello  
**Publicity Dir.**.....K. J. Smith  
**Chief Engineer**.....Richard Essner  
**Owners of:** WJIG, Tullahoma; WNUE, Ft. Walton.

**WBHP—Huntsville—1937**

**Frequency:** 1230 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....Wilton H. Pollard  
**Address**.....P.O. Box 770  
**Tel.:** 534-3521.....Independent  
**President**.....W. Pollard  
**General Manager**.....A. D. Elliott, Jr.

**WEUP—Huntsville—1958**

**Frequency:** 1600 Kc....**Power:** 5000 Watts  
**Owned By**.....Garrett Broadcasting  
**Business Address**.....902 Oakwood Ave.  
**Tel.:** 536-0713.....Independent  
**Station Rep.**.....Continental Radio Sales  
**President, Station Manager**.....Leroy Garrett  
**General Manager**.....Andrew E. Dawkins  
**Program Director**.....Viola Garrett  
**Chief Engineer**.....Euple Palmer

**WFIX—Huntsville—1945**

**Frequency:** 1450 Kc....**Power:** 250 Watts  
**Owned-Oper. By**....Huntsville Bcstg. Co., Inc.  
**Address**.....410 Holmes Ave., N.W.  
**Tel.:** 534-5641.....Independent  
**Pres., Gen. Mgr.**.....J. B. Falt, Jr.  
**Sta. Mgr. Ch. Eng.**.....John Garrison

**WTHG—Jackson—1950**

**Frequency:** 1290 Kc....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Jackson Bcstg. Co.  
**Address**.....Highway 43  
**Tel.:** 2413.....KBS  
**Pres., Gen. Mgr.**.....T. H. Gaillard, Jr.

**WARF—Jasper—1956**

**Frequency:** 1240 Kc....**Power:** 250 Watts  
**Owned**.....Walker County Bcstg. Co., Inc.  
**Address**.....1809 B Fourth Ave.  
**Tel.:** FULTon 4-5577.....Independent  
**President**.....Hudson C. Millar, Jr.  
**General Manager**.....Jerdan Bullard  
**Sta. Mgr., Ch. Eng.**.....Wayne Sims  
**Program Director**.....Jim Kell  
**Owners of:** WKUL, Cullman.

**WWWB—Jasper—1946**

**Frequency:** 1360 Kc....**Power:** 1 Kw. d.  
**Owned-Operated By**..Bankhead Bcstg. Co., Inc.  
**Address**.....Bankhead Long Bldg.  
**Tel.:** FU 4-3461.....KBS  
**President**.....J. H. Bankhead  
**Gen. Mgr.**.....William C. Edgemon

**WJAM—Marion—1950**

**Frequency:** 1310 Kc....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....Radio Marion, Inc.  
**Address**.....Box 221  
**Tel.:** MU 3-7111.....KBS  
**President**.....J. Dige Bishop  
**Gen. Sta. Manager**.....John M. Driskill  
**Program Director**.....Mrs. Frances Lord  
**Commercial Manager**.....Bob Morris  
**Chief Engineer**.....Jerry Northington

# ALABAMA

## WABB—Mobile—1948

Frequency: 1480 Kc. Power: 5000 Watts  
Owned By: Radio WABB  
Address: Box 1476  
Tel.: GL 6-7686  
Independent  
Representative: Eastman  
General Manager: Robert E. Cobbins  
Chief Engineer: Stephen J. Hart

## WALA—Mobile—1930

Freq: 1410 Kc. Power: 1.3 Kw., n.  
Owned By: Pape Broadcasting Co.  
Bus. Studio Address: 210 Government St.  
Tel.: HE 3-3754  
NBC  
Station Reps.: Bolling; Clarke Brown  
President: W. O. Pape  
General Manager: W. B. Pape  
Station Manager: Tom Jackson  
Commercial Manager: Joseph Strada  
Sales Promotion Mgr.: Bob Grimes  
Program Director: Johnny Giles  
Chief Engineer: Raymond Hurley  
Owners of: WALA-TV.

## WGOK—Mobile—1958

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned By: WGOK, Inc.  
Address: 800 Gum St.  
Tel.: HE 2-8661  
Independent  
Sta. Representative: Bernard Howard  
President: Jules J. Paqlin  
General Manager: Stanley Ray Jr.  
Program Director: A. T. McFadden  
Station Manager: Robert Grimes  
Sales Promotion Manager: George W. Nations  
Publicity Director: Melba June Branson  
Chief Engineer: Jack Yerkes

## WTUF—Mobile—1947

Frequency: 840 Kc. Power: 1000 Watts  
Owned: Radio Mobile, Inc.  
Address: 525 Donald Street  
Tel.: 477-6345  
MBS  
Representative: Venard, Rintoul & McConnell  
President: Jim Smith  
General Manager: Jack Howat  
Sales Manager: Gene Coleman  
Program Director: Ed Daniels  
Chief Engineer: Clifford Sizemore  
Owners of: WNVY, Pensacola.

## WKRQ—Mobile—1946

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.  
Owned-Operated By: WKRQ-TV, Inc.  
Address: Box 1184  
Tel.: HE 2-5503  
CBS  
Newspaper Affiliation: Mobile Press Register  
Representative: Avery-Knodel  
President: Kenneth R. Giddens  
General Manager: Charles Trainor

## WLIQ—Mobile—1960

Frequency: 1360 Kc. Power: 5000 Watts d.  
Owned by: Jemcon Broadcasting Co., Inc.  
Address: 303 St. Francis St.  
Tel.: HEmlock 2-1844  
ABC  
Station Representative: Gill-Perna

President: Frank Conwell  
Gen. Sta. Mgr.: Richard V. McMullen  
Commercial Manager: Frank Sturgess  
Chief Engineer: Frank R. Reindl

## WMOZ—Mobile—1953

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned By: WMOZ, Inc.  
Address: P.O. Box 228  
Tel.: Greenwood 1-5353  
Independent  
Sta. Reps.: Dora Clayton; Bob Dore  
Pres. Gen. Mgr.: Edwin H. Estes  
Commercial Manager: W. H. Dutton  
Program Director: Willie Martin  
Chief Engineer: Vernon Floyd  
Owners of: WPFA, Pensacola.

## WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Monroe Bdcstg. Co.  
Address: U. S. Highway 21  
Tel.: 743-3281  
KBS  
President, General Manager: W. M. Stewart  
Chief Engineer: Harold Harris

## WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Operated By: Southland Bcstg. Co., Inc.  
Address: Box 2028  
Tel.: AM 3-7569  
ABC  
Station Rep.: Spot Time Sales  
President, Gen. Mgr.: R. M. Allgood  
Program Director: R. Chappell  
Chief Engineer: R. Olin

## WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.  
Owned: Deep South Bcstg. Co.  
Address: P. O. Box 1447  
Tel.: 262-3851  
Independent  
Representative: Radio-TV Reps.  
President, General Manager: W. J. Brennan  
Commercial Manager: Felix Robinson, Jr.  
Sales Promotion Mgr.: W. D. Douglass, Jr.  
Prog. Dir., Chief Eng.: Cyril G. Brennan

## WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By: Southern Bcstg. Co.  
Address: P. O. Box 2505  
Tel.: AMherst 5-3561  
CBS  
Representative: Venard, Rintoul & McConnell  
President: Oscar P. Covington  
General Manager: Hugh M. Smith  
Station Mgr.: Henry Amerson  
Program Director: Ray Butts  
Chief Engineer: W. D. Weatherly

## WHY—Montgomery—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Bcstg. Serv. of Montgomery  
Business Address: Box 1841  
Tel.: 264-2288  
NBC  
Station Representative: Jack Masla  
President, Gen. Mgr.: R. N. Robinson  
Program Director: Ken Fuller  
Sales Prom. Mgr.: John H. Hale  
Chief Engineer: W. B. Stevenson  
Owners of: WHSY, Hattiesburg; WINY, McComb.

**WMGY—Montgomery—1946**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Operated By... Radio Montgomery Inc.  
Address... 358 N. Capitol Pkwy.  
Tel.: 262-5245. MBS  
General Manager... C. McClure

**WRMA—Montgomery—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By... WRMA Bcstg. Co.  
Business Address... 135 Commerce St.  
Tel.: AM 2-1475. Independent  
President... S. Raymond  
General Manager... J. Sparling

**WLAY—Muscle Shoals—1933**

Frequency: 1450 Kc. Power: 250 Watts  
Owned Oper. By... Slatton-Quick Co.  
Business Address... Box 230, Sheffield, Ala.  
Tel.: 383-2525. Independent  
Representative... C. K. Beaver  
President... J. L. Slatton  
Gen. Station Manager... Julian A. Flint  
Chief Engineer... D. Selt  
Associated with: WJBB, Haleyville, Ala.; WTRQ,  
Dyersburg, Tenn.; WSJH, Oxford, Miss.

**WCRL—Oneonta—1952**

Frequency: 1570 Kc. Power: 250 Watts  
Owned By... Blount Bcstg. Service  
Address... Box 481  
Tel.: CR 4-2289. KBS  
General Mgr... L. D. Bentley, Jr.  
Commercial Mgr... J. Hudson

**WJHO—Opelika—1940**

Frequency: 1400 Kc. Power: 250 Watts  
Owned Oper. By... Opelika-Auburn Bcstg. Co.  
Address... P.O. Box 710  
Tel.: SHerwood 5-2084. KBS-MBS  
Representative... Indie Sales  
Gen. Mgr., Ch. Eng... John E. Smollon  
Comm. Mgr... Lurline M. Smollon  
Program Director... Bernard Barker  
Publicity Director... Jimmy Kilpatrick

**WAMI—Opp—1953**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Opp Bcstg. Co.  
Business Address... Box 169  
Tel.: HY 3-6591. Independent  
Gen. Mgr... J. Williams

**WOZK—Ozark—1953**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Ozark Bcstg. Corp.  
Address... Box 742  
Tel.: PR 4-5600. Independent  
General Mgr., Ch. Eng... Howard Parrish, Jr.  
Commercial Mgr... Wade Sullivan  
Program Dir... Miriam B. Miller

**WFHK—Pell City—1956**

Frequency: 1430 Kc. Power: 1 Kw; d.  
Owned By... St. Clair Bcstg System  
Address... P. O. Box 606

Tel.: Edgewood 8-2238. Independent  
President... Fate L. Gossett, Sr.  
General Manager... Charles L. Abbott  
Program, Publicity Dir... Fred L. Kelley  
Chief Engineer... J. F. Norris

**WPNX—Phenix City—1952**

Frequency: 1460 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned By... R. M. Greene, Inc.  
Address... Ralston Hotel, Columbus, Ga.  
Tel.: FA 4-2177. ABC  
Station Rep... Clark  
President, General Manager... Roy M. Greene  
Station, Commercial Mgr... S. W. Keel  
Program, Publicity Dir... M. W. Hathaway  
Chief Engineer... Robert S. Davis

**WPID—Piedmont—1952**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By... C. L. Graham  
Address... Atlanta Highway  
Tel.: Gibson 7-2231. KBS  
Station Rep... Hal Walton  
President... C. L. Graham  
Gen. Comm. Mgr... Hank Smith

**WAIP—Prichard—1954**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By... Prichard Bcstg. Co.  
Address... 74 Main St.  
Tel.: GL 2-2202. Independent  
General Station Manager... Eugene Miller

**WELR—Roanoke—1949**

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Operated By... Roanoke Bcstg. Co.  
Address... 705 N. Main St.  
Tel.: 3811. KBS  
Pres., Gen. Mgr... J. W. Buttram

**WWR—Russellville—1949**

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Bankhead Bcstg. Co., Inc.  
Address... Underwood Road  
Tel.: 647. KBS  
President... John W. Bankhead  
Station, General Mgr... Hal Kirby  
Prog. Dir, Ch. Eng... Jim Elliott  
Owners of: WWWB, Jasper; WWWF, Fayette.

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned-Operated By... Pat M. Courington  
Address... Lee Highway  
Tel.: 123. Independent  
Gen. Mgr... Jim Thompson  
Program Director... B. Huber

**WROS—Scottsboro—1952**

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Scottsboro Bcstg. Co.  
Business Address... 717 Scott St.  
Tel.: 156. KBS  
Gen. Mgr... Rose M. Kirby  
Program Dir... Jerry Gentles  
Sales Prom. Dir... Bill Prickett, Jr.  
Comm., Ch. Eng... Bill Prickett, Sr.

# ALABAMA

## WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Dallas Broadcasters, Inc.  
Address Box 686  
Tel.: TR 4-6687 CBS  
Representative Hal Holman, Ayers  
President Robert G. Martin  
Chief Eng. Stanley Smith

## WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Selma Bcstg., Inc.  
Address Box 26  
Tel.: TR 4-8296 NBC-KBS  
President John F. Townshend  
General Mgr. D. Rigdon

## WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 1000 Watts  
Owned Central Alabama Bcstg. Co.  
Address Hotel Albert Bldg.  
Tel.: TR 4-9062 Independent  
Sta. Representative Thomas F. Clark  
Gen. Mgr., Chief Eng. Roland Jordan, Jr.  
Comm. Mgr. H. S. Chapman

## WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By Alabama Bcstg. Co.  
Address 527 No. Broadway  
Tel.: CHapel 5-3281 MBS-KBS  
President J. M. Forbes  
General, Comm. Mgr. George W. Carr  
Chief Engineer Conrad Pickren

## WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By Marble City Bcstg. Co., Inc.  
Business Address P. O. Box 511  
Tel.: CH 5-4354 Independent  
Pres., Gen. Manager Curtis O. Liles  
Commercial Manager Lloyd Ross  
Prog. Dir. Myron Craddock  
Chief Engineer James C. Rutledge

## WJHB—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.  
Owned Confederate Broadcasting Co., Inc.  
Address Box 292  
Tel.: 362-4965 Independent  
Station Rep. Clark  
President J. T. Hemphill

## WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Radio Ala. Inc.  
Address Fort Lashly Ave.  
Tel.: 362-2205 Independent  
President James W. Whatly  
General Manager Bill W. Buchannon  
Program Director Royce Faulkner

## WTLS—Talladega—1954

Frequency: 1300 Kc. Power: 1 Kw. d.  
Owned Ne-Ler Co.

Address Box 786  
Tel.: AT 3-8535 Independent  
Gen. Mgr. Ned Butler

## WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned WJDB Radio Inc.  
Address Box 757  
Tel.: MEIdord 6-4438 Independent  
Pres., Gen. Mgr. Cecil Goodreau  
Chief Engineer Virgil Moore

## WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.  
Owned-Operated By Troy Bcstg. Corp.  
Address McKinley Drive  
Tel.: 980 MBS  
President J. R. Crow  
Gen. Mgr. Jess Jordan  
Commercial Manager Bob Tolbert  
Production Director Asa Dudley  
Chief Engineer Joe Gilchrist

## WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Wxths  
Owned By New South Radio  
Business Address P. O. Box 112  
Tel.: 759-5786 Independent  
Station Representative Webb; Beaver  
President F. E. Holladay  
General Manager Joseph W. Carson  
Station Manager Clyde W. Price  
Commercial Mgr. H. S. Holman  
Sales Promotion Mgr. Jimmy Gilbert  
Program Director Norman Beebe  
Chief Engineer David R. Basinger

## WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By John C. Cooper Jr.  
Business-Studio Address 2216½ Broad St.  
Tel.: 754-4464 Independent  
General, Station Mgr. John C. Cooper, Jr.  
Sales Promotion Mgr. Rudy Sturm  
Commercial Manager Jean Phillips  
Chief Engineer Leonard M. Moore

## WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d; 500 W. n.  
Owned-Oper. By W. Alabama Bdcstg. Co.  
Address P. O. Box 487  
Tel.: PL 8-3311 ABC  
Station Representative Masla  
President, General Manager Ruth Harris  
Station Manager Joe Langston  
Commercial Mgr. Lehman M. Mayer  
Chief Engineer William G. Harris

## WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned By Tuscaloosa Bcstg. Co.  
Address Radio Center  
Tel.: PL 8-5523 MBS-KBS  
Station Representative Sears & Ayer  
General Station Manager Bert Bank  
Chief Engineer Alvin D. Sisk

**WTUG—Tuscaloosa—1958**

Frequency: 790 Kc. Power: 500 Watts; d.  
Owned By.....Tri Cities Bcstg. Co. Inc.  
Address.....Box 33  
Tel.: Plaza 9-1204.....Independent  
Station Reps.....National Time Sales; Ochs  
General Manager.....J. J. Gilbert

**WCHP—Tuscumbia—1960**

Frequency: 1410 Kc. Power: 500 Watts d.  
Owned by.....Bcstg. Corp. of the S.W.  
Address.....P. O. Box 62  
Tel.: EVergreen 3-2394.....Independent  
President.....R. Kent  
Prog. Dir., Chief Eng.....Carl Pugh

**WVNA—Tuscumbia—1955**

Frequency: 1590 Kc. Power: 5 Kw. d.  
Owned-Oper. By.....Elton H. Darby  
Address.....112 S. Main St.  
Tel.: EV 3-2727.....Independent  
Station Reps.....Dora-Clayton; Masla

President.....Elton H. Darby  
Gen. Manager.....Eulus O. Whitehead  
Sta. Program Director.....Jim Hall  
Sales Prom. Manager.....Mary Ann Franck  
Publicity Director.....Bill Mays  
Chief Engineer.....Lynn McMoran

**WABT—Tuskegee—1952**

Frequency: 580 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Radio Tuskegee, Inc.  
Address.....P. O. Box 577  
Tel.: 580.....MBS-KBS  
Manager.....J. A. Bowers

**WETU—Wetumpka—1954**

Frequency: 1250 Kc. Power: 5000 Watts, d.  
Owned.....Elmore Service Corp.  
Address.....P.O. Box 60  
Tel.: JOrden 7-6481.....Independent  
Sta. Representatives...Sears & Ayer; Walton  
President.....Lem Coley  
General Mgr.....Ed Morgan  
Chief Engineer.....David Conley

Pop.: 250,000  
Families: 65,500

**ALASKA**

Radio Homes: 64,000  
AM Stas. in State: 14

**KBYR—Anchorage—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1980  
Tel.: FA 24120.....Independent  
Sta. Reps...National Time Sales; Oakes; Feltis  
President.....J. C. Gordon  
General, Comm. Mgr.....E. Pournelle  
Program Dir.....Merrill Mael  
Chief Engineer.....Gail Allred  
Owners of: KFRB, Fairbanks.

**KENI—Anchorage—1948**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....All-Alaska Bcstrs., Inc.  
Address.....Box 1160  
Tel.: BR 52201.....ABC-NBC  
Sta. Reps.....Fletcher; Day-Wellington  
President, Gen. Mgr.....Alvin Bramstedt  
Comm. Mgr.....William Stewart  
Program Director.....Ty Clark  
Publicity Director.....Marcia Hiber  
Chief Engineer.....Charles Gray  
Owners of: KJAR AM-TV, Fairbanks; KTKN,  
Ketchikan; KENI-TV.

**KFQD—Anchorage—1924**

Frequency: 730 Kc. Power: 10,000 Watts  
Owned.....Anchorage Broadcasters, Inc.  
Address.....Box 1040  
Tel.: FA 2-2410.....CBS  
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.  
President, Chf. Engr.....William E. Duck  
Gen. Sta. Mgr.....Ernest Spink  
Program Director.....Allen Walters

**KHAR—Anchorage—1961**

Frequency: 590 Kc. Power: 5 Kw.  
Owned By.....Sourdough Bcstrs.

Address.....Pouch No. 7-016  
Tel.: Diamond 4-1898.....Independent  
Reps.....Venard, R. & McC., Torbet, A. & C.  
President.....Willis R. Harpel  
Commercial Manager.....William B. Allen  
Program Director.....Larry Walton

**KLAM—Cordova—1954**

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Northern Light Broadcasting Corp.  
Address.....Cordova  
Tel.: GARfield 4-3222.....Independent  
Sta. Representative...Alaska Radio-TV Sales  
President.....Charles L. Buck  
General Mgr., Chief Eng.....Donald B. Upham

**KFAR—Fairbanks—1939**

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Oper. By.....All-Alaska Bcstg., Inc.  
Business Address.....Lathrop Bldg.  
Tel.: GL 2-2125.....NBC-ABC  
Station Reps.....Fletcher; Day-Wellington  
President.....Alvin O. Bramstedt  
Station Mgr.....Donald Andon  
Chief Engineer.....Don Porter

**KFRB—Fairbanks—1948**

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Radio Anchorage, Inc.  
Business Address.....556 2nd Ave., Box 950  
Tel.: GLOBE 2-2155.....Independent  
Station Representative...National Time Sales  
President.....J. Chester Gordon  
General Manager.....E. "Doc" Pournelle  
Station Mgr.....Dick Garvin  
Program Director.....Al Underwood  
Chief Engineer.....Harry Daniels

## ALASKA-ARIZONA

### KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts  
 Owned-Operated By: Juneau Bcstg. Inc.  
 Business Address: 231 S. Franklin  
 Tel.: JU 6-1800 CBS-KBS  
 Station Reps.: Weed; Wagner  
 President, Station Manager: Jerry McKinley

### KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
 Owned By: South Eastern Alaska Bcstrs., Inc.  
 Address: Box 2231  
 Tel.: 6-3630 Independent  
 Sta. Reps.: Oakes; Ochs; Feltis  
 President: J. C. Gordon  
 General Manager: E. Pournelle  
 Station Manager: E. Emery  
 Commercial Manager: Vern Metcalf  
 Chief Engineer: Ted McIntyre  
 Owners of: KBYR, Anchorage; KFRB, Fairbanks.

### KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts  
 Owned-Oper. By: All-Alaska Bcstg., Inc.  
 Address: Dock St.  
 Tel.: 2191 CBS-NBC-ABC  
 President: A. O. Bramstedt

### KICY—Nome—1960

Frequency: 850 Kc. Power: 5000 Watts  
 Owned By: Arctic Broadcasting Assoc.

Address: Box 303  
 Tel.: 443-2445 Independent  
 President: Ralph P. Hanson  
 General, Station Mgr.: Lloyd C. Sundstrom  
 Program Director: Howard D. Nelson  
 Chief Engineer: Ralph V. Fondell

### KIBH—Seward—1949

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Seward Bcstg. Corp.  
 Address: Box 575  
 Tel.: CA 4-5525 CBS  
 Sta. Reps.: Weed; Wagner; Alaska Radio-TV  
 Station Manager: R. Travers

### KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Sitka Broadcasting Co., Inc.  
 Business Address: Box 299  
 Tel.: 747-3244 CBS-KBS  
 Representative: Alaska Radio-TV Sales  
 Pres., Sta. Mgr., Ch. Engr.: Harry C. Lanz  
 Program Director: John Hope

### KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper.: Voice of Sheldon Jackson, Inc.  
 Address: Box 258  
 Tel.: 747-3236 Independent  
 General Manager: Austin Van Pelt  
 Commercial Manager: G. Beacom  
 Chief Engineer: E. R. Scholz

Pop.: 1,410,000  
 Families: 415,000

## ARIZONA

Radio Homes: 390,000  
 AM Stas. in State: 52

### KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Carleton W. Morris  
 Address: Drawer K. Lowell Station  
 Tel.: HE 2-2277 ABC  
 Station Representative: Bob Dore  
 President: C. W. Morris  
 Station Manager: Arlo Woolery  
 Owners of: KHFH, Sierra Vista.

### KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned By: John W. Parham  
 Address: P. O. Box 755  
 Tel.: TE 6-7427 KBS  
 Station Representative: J. A. Lucas  
 Owner, General Manager: John W. Parham  
 Commercial Manager: Gene Haws  
 Sales Promotion Mgr.: Don Wier  
 Program Director: Bettie Parham  
 Publicity Director: Larry West  
 Chief Engineer: Keith Delano

### KCLF—Clifton—1950

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Gila Bcstg. Co.  
 Address: Box 1446

Tel.: Clifton Independent  
 Gen. Mgr.: E. V. Perrin

### KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts  
 Owned By: Katherine & Bill Mende  
 Address: Gadsden Hotel, 1040 G Ave.  
 Tel.: EMpire 4-8403 Independent  
 Station Representative: Harlan Oakes  
 President: Bill Mende  
 General Manager: Katherine Mende  
 Program Director: Alfred E. Newman  
 Chief Engineer: Norman Robb

### KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Hillcrest Bcstg. Co.  
 Address: Box 1118  
 Tel.: EMpire 4-3484 ABC-KBS  
 Sta. Representative: Hopewell  
 President, General Mgr.: Herb Newcomb  
 Chief Engineer: A. Griffiths

### KCLS—Flagstaff—1950

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By: Saunders Bcstg. Co.  
 Address: Box 1580

Tel.: PProspect 4-2581.....NBC  
 Pres., General Manager...Charles J. Saunders  
 Station Manager.....Bob Osterberg  
 Sales Promotion Manager.....Dot Saunders  
 Program Director.....Jim Garchow  
 Publicity Director.....Karon Griggs  
 Chief Engineer.....Miles Shepherd

**KEOS—Flagstaff—1958**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned By.....Clem. Inc.  
 Address.....607 Mikes Pike  
 Tel.: Flagstaff.....Independent  
 President, Gen. Mgr.....Claud M. Pettit  
 Chief Engineer.....Joe Spear

**KVNA—Flagstaff—1950**

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Frontier TV, Inc.  
 Address.....P.O. Box 300  
 Tel.: PProspect 4-6638.....ABC  
 President.....Roy L. Albertson Jr.  
 General Manager.....A. Reinke  
 Chief Engineer.....Ron Pesha  
 Owners of: KNOT, Prescott.

**KIKO—Globe-Miami—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....KIKO Radio  
 Address.....Copper Hills Motor Hotel  
 Tel.: GA 5-4471.....NBC  
 Representative.....Avery-Knodel  
 President, Gen. Mgr.....Willard Shoecraft  
 Commercial Manager.....Darrell Tucker  
 Chief Engineer.....Frank C. Hancock

**KDJI—Holbrook—1955**

Frequency: 1270 Kc.....Power: 1000 W. d.  
 Owned By.....Radio KDJI  
 Address.....Box 31  
 Tel.: 524-3523.....Independent  
 Station Representative.....Tracy Moore  
 Owner.....Harold J. Arnoldus  
 General Manager.....Walter V. Love  
 Program Director.....Harry Kersey  
 Chief Engineer.....Charles S. Still

**KAAA—Kingman—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Stonybrook Broadcasting Co.  
 Business Address.....Jackson & Monroe  
 Tel.: SKyline 3-2537.....NBC  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Wallace E. Stone  
 Station Manager, Chief Eng.....B. Wilson  
 Program Dir.....W. Rocz

**KNOG—Nogales—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Madelon Harper Cowling  
 Address.....1120 Grand Ave.  
 Tel.: ATwater 7-4696.....ABC-KBS  
 General Manager.....Charles H. Cowling  
 Station Manager.....Tom L. Matteson  
 Chief Engineer.....Ray Holsclaw

**KPGE—Page—1961**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Wendell Motter  
 Address.....Box 1567  
 Tel.: Midway 5-2314.....Independent  
 President.....Wendell Motter  
 General Manager.....Allen Smith  
 Commercial Manager.....Lillian Smith  
 Program Director.....Lee Barlow

**KBUZ—Phoenix—1946**

Frequency: 1310 Kc.....Power: 5000 Wis. d.; 5 n.  
 Owned By.....Greater Phoenix Bcstg. Co.  
 Address.....2727 N. Central  
 Tel.: AMherst 4-2148.....MBS  
 Station Representative.....Adam Young  
 President.....Sherwood R. Gordon  
 General Manager.....Ray Bluestein  
 Exec. Vice Pres.....Morton J. Wagner  
 Station Manager.....Dwight Case  
 Owners of: KSDO, San Diego.

**KHAT—Phoenix—1958**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned By.....KHAT Radio Inc.  
 Business Address.....2714 W. McDowell Rd.  
 Tel.: BR 2-2606.....Independent  
 Sta. Reps.....Sandeberg-Gates; Weed  
 President, Gen. Mgr.....Ray Odom  
 Station Manager.....J. Thompson

**KHEP—Phoenix—1956**

Frequency: 1280 Kc.....Power: 1000 Watts, d.  
 Owned.....Grand Canyon Bcstg. Co.  
 Address.....3883 N. 38th Ave.  
 Tel.: AP 8-5555.....Independent  
 Station Reps.....Ayers; Allen  
 General Mgr.....John Hoeksema  
 Chief Engineer.....Doc Bradley

**KIFN—Phoenix—1949**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Western Bcstg. Co.  
 Address.....Box 430  
 Tel.: 253-6155.....Independent  
 Station Representative.....Harlan Oakes, NTS  
 President.....H. Walker Harrison  
 General Manager.....John K. Redfield  
 Chief Engineer.....Jose O. Armendariz

**KOOL—Phoenix—1947**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KOOL Radio-TV Inc.  
 Business-Studio Address.....511 W. Adams  
 Tel.: BR 1-2345.....CBS  
 Representative.....Hollingbery  
 Board Chairman.....Gene Autry  
 President, Gen. Mgr.....Tom Chauncey  
 V. P., Asst. Gen. Mgr.....Homer Lane  
 Sales Manager.....Pat McCaillion  
 Program Director.....Al Taylor  
 Promotion, Publicity Dir.....Thomas L. King  
 Chief Engineer.....Albin Hillstrom  
 Owners of: KOOL-TV, Phoenix.

# ARIZONA

## KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KOY Bcstg. Co.  
Address.....840 N. Central Ave.  
Tel.: 258-8181.....ABC  
Representative.....John Blair  
Pres., Gen. Mgr.....John L. Hogg  
Comm. Mgr.....James W. Ross  
Program Dir.....Jack Williams  
Chief Engineer.....Edward R. Janney

## KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts  
Owned By.....Meredith Broadcasting Co.  
Address.....631 No. 1st Ave.  
Tel.: AL 8-4511.....Independent  
Representative.....Katz  
V.P. & Gen. Mgr.....Richard B. Rawls  
Station Mgr.....Gene Spry  
Commercial Mgr.....John R. Crowley  
Program Director.....Larry Burroughs  
Dir. of Promotion.....Blue Wright  
Director of Engineering.....George McClanathan  
Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;  
WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,  
Kansas City, Mo.

## KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Radio Denver, Inc.  
Address.....2345 Westward Blvd.  
Tel.: AL 4-8436.....Independent  
Station Representative.....Robert Eastman  
Pres., Gen. Manager.....Richard B. Wheeler  
Commercial Sales Mgr.....Warren Maus  
Program Director.....Ray Durkee  
Publicity Director.....Gary Seger  
Chief Engineer.....Joseph Melendrez  
Owners of: KTI-N, Denver, Colo.

## KRUX—Phoenix—1946

Freq.: 1360 Kc... Power: 5000 Watts d., 500 n.  
Owned By.....Bisbee Bcstg. Co.  
Address.....Coronet Hotel  
Tel.: 258-1551.....Independent  
Representative.....D. F. McGavren Co.  
President.....Leland S. Bisbee, Jr.  
General Sta. Manager.....G. P. Lasley  
Nat'l Sales Mgr.....James G. Wells  
Local Sales Mgr.....Robert J. Zimmerman  
Program Director.....Larry Wright  
Chief Engineer.....Joe Brandt

## KTAR—Phoenix—1922

Frequency: 820 Kc.....Power: 5000 Watts  
Owned-Operated By.....KTAR Bcstg. Co.  
Business Studio Address...1101 North Central  
Tel.: AL 4-4161.....NBC  
Representative.....Avery-Knodel  
Pres., Station Mgr.....Richard O. Lewis  
Radio Manager.....Ray C. Smucker  
Commercial Manager.....Hayes Stewart  
Program Director.....Ray Cox  
Sales Prom. Manager.....Bryan Hickox  
Publicity Director.....Georgette Wilhite  
Chief Engineer.....Harold Haughwout  
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,  
Phoenix.

## KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.  
Owned By.....Dynamic Communications, Inc.  
Address.....3321 N. Central Ave.  
Tel.: CRestwood 9-5577.....Independent  
Station Representative.....Meeker Co.  
President.....Carson E. Cowherd  
General Manager.....H. Bader  
Publicity Director.....Louis Henderson  
Prog. Dir.....B. McNulty

## KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Camelback Bcstg., Inc.  
Address.....3323 E. Van Buren  
Tel.: BRidge 3-7171.....Independent  
President.....E. J. Churchill  
General Sta., Manager.....Sheldon Engel  
Sales Prom. Mgr., Pub. Dir.....T. M. Churchill  
Commercial Manager.....Robert Nelson  
Program Superv.....Earl Baldwin  
Chief Engineer.....Bob Pond

## KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Kent Radio Bcstg. Co.  
Address.....105 S. Cortez  
Tel.: Hickory 5-5757.....KBS  
President, Gen. Mgr.....William P. Ledbetter  
Commercial Manager.....Earl O. Marshall  
Sales Promotion Mgr.....Robert J. Stewart  
Program Director.....Howard S. Baldwin  
Publicity Director.....F. Eugene Henderson  
Chief Engineer.....Dale D. Leitzman

## KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Thunderbird Bcstg. Corp.  
Address.....P. O. Box 151  
Tel.: Hickory 5-5211.....Independent  
Sta. Reps.....Masla; Torbet, Allen & Crane  
President.....Roy L. Albertson Jr.  
General Manager.....Warren C. Rashleigh  
Program Director.....Ralph Eckhoff  
Chief Engineer.....F. E. Brown  
Owners of: KVNA, Flagstaff.

## KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Southwest Bcstg. Co.  
Business-Studio Address.....East Gurley St.  
Tel.: Hickory 5-2710.....NBC  
Representative.....Avery-Knodel  
Pres., Gen. Mgr.....Harold Ritter

## KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Willard Shoecraft  
Address.....Town House Motor Hotel  
Tel.: 428-1800.....NBC  
Station Representative.....Avery-Knodel  
Owner, General Mgr.....Willard Shoecraft  
Station, Commercial Mgr.....Gene Espinoza  
Program Director.....Ken Hemmerle  
Chief Engineer.....Frank C. Hancock  
Owners of: KIKO, Miami, Ariz.



**KGLU—Safford—1938**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Operated By.....Gila Bcstg. Co.  
 Business-Studio Address.....520 Main St.  
 Tel.: 15.....Independent  
 President.....Louis F. Long

**KWBY—Scottsdale—1956**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned.....Scottsdale Bcstg. Co.  
 Address.....Safari Hotel  
 Tel.: WHitney 5-1440.....Independent  
 Representative.....Forjoe  
 President, Gen. Mgr.....John C. Cox, Jr.  
 Chief Engineer.....Everet Fruitman

**KVWM—Show Low—1957**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned By.....S. J. Woodworth  
 Address.....Box 660  
 Tel.: 537-2345.....Independent  
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth  
 Program Dir.....Dorothy L. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned.....C. W. Morris  
 Address.....Carmichael at De Palma  
 Tel.: GLadstone 8-3379.....Independent  
 President.....Carleton W. Morris  
 General Mgr.....John Bonnett, Jr.

**KUPD—Tempe—1960**

Frequency: 1060 Kc. Power: 500 Watts  
 Owned By.....Tri-State Broadcasting, Inc.  
 Address.....1017 N. 3rd St., Phoenix  
 Tel.: AL 8-3434.....Independent  
 Reps.....Torbet, Allen & Crane; Moore; Masla  
 President.....Wm. H. Clifford  
 General Mgr.....I. L. Lavin  
 Station Manager.....James C. Spero  
 Commercial Manager.....Wallace Imes  
 Program Director.....Frank Pollack  
 Chief Engineer.....Don Jackson

**KYND—Tempe—1960**

Frequency: 1580 Kc. Power: 10,000 Watts  
 Owned By.....KYND Corp.  
 Address.....600 East Gilbert Drive  
 President, Gen. Mgr.....Dick Gilbert  
 Comm. Sales Prom. Mgr.....Stan Worlund  
 Program Director.....Alma Gilbert  
 Publicity Director.....Leona Maggiore  
 Chief Engineer.....Dick Williams

**KZON—Tolleson—1960**

Frequency: 1190 Kc. Power: 250 Watts  
 Owned By.....Glendale Bcstg. Co., Inc.  
 Address.....Box 926  
 Tel.: AL 4-5088.....Independent  
 President, General Mgr.....E. O. Smith  
 Station Manager.....William P. Ledbetter  
 Commercial Manager.....M. Welsh  
 Program Director.....R. J. Stewart  
 Publicity Director.....John E. Smith  
 Chief Engineer.....J. Lapping

**KAIR—Tucson—1957**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....KAIR Broadcasting, Inc.  
 Address.....Box 951  
 Tel.: MAIn 4-0401.....Independent  
 President.....Josephine Griffith Maye  
 General Manager.....Thomas Wallace, Jr.  
 Commercial Manager.....Carl Brackett  
 Sales Promotion Mgr.....Al Baldwin  
 Program Director.....Vic Ives  
 Chief Engineer.....John Rogers

**KCEE—Tucson—1958**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.  
 Address.....Box 5803  
 Tel.: MA 2-7788.....Independent  
 Sta. Representative.....Forjoe  
 President.....David S. Drubeck  
 General, Station Manager.....Ray Owen  
 Commercial Manager.....Dick Edwards  
 Program, Pub. Dir.....Bob Brown  
 Chief Engineer.....Ed Hepp

**KCUB—Tucson—1929**

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned By.....Canyon State Bcstg.  
 Business Address.....219 W. Elm St.  
 Tel.: MAIn 3-4323.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 President.....Oscar I. Dodek  
 Station Manager.....Bill Rudd  
 Chief Engineer.....Gerald Walker

**KEVT—Tucson—1953**

Frequency: 690 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Tucson Radio Inc.  
 Address.....400 N. Shawnee Ave.  
 Tel.: MA 4-5588.....Independent  
 Representative.....Oakes, Nat. Time Sls., Ochs  
 General Mgr., Ch. Eng.....Peter Trowbridge  
 Comm. Mgr.....Linn Trowbridge  
 Program Director.....Claudio Jiminez  
 Sales Prom. Mgr.....Arturo Aguilar

**KFIF—Tucson—1961**

Frequency: 1550 Kc. Power: 50 Kw. d.  
 Owned By.....Southwest Bcstg Co.  
 Address.....248 W. Lester St.  
 Tel.: MAIn 3-5731.....Independent  
 Station Representative.....Spot Time Sales  
 General Manager.....George Bradley

**KMOP—Tucson—1957**

Frequency: 1330 Kc. Power: 500 Watts, d.  
 Owned.....Pima Broadcasting Co.  
 Address.....P.O. Box 5084  
 Tel.: MAIn 3-7501.....KBS  
 Station Representative.....Bernard Howard  
 President.....L. B. Clayton  
 General, Sta. Mgr.....K. W. Ferguson  
 Commercial Mgr.....Bob F. Clayton  
 Program Dir.....Rickey Weeks  
 Sales Promotion Manager.....David Button  
 Chief Engineer.....George Ferguson

**ARIZONA** .....

**KOLD—Tucson—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Old Pueblo Bcstg. Co.  
 Business Address 115 W. Drachman St.  
 Tel.: MA 4-2511 CBS  
 Station Representative Hollingbery  
 President Tom Chauncey  
 V.P., General Manager E. S. Mittendorf  
 Commercial Manager Bernie Perlin  
 Station, Program Director Joe Crystall  
 Publicity Director Jack Trustman  
 Chief Engineer Vern Climmiyotti  
 Owners of: KOLD-TV.

**KTAN—Tucson—1946**

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By Catalina Bcstg. Co.  
 Address P. O. Box 2348  
 Tel.: MA 2-4664 NBC  
 Sta. Reps. Gill-Perna; Avery-Knodel  
 Pres., Gen. Mgr. Harry B. Chambers

**KTKT—Tucson—1949**

Frequency: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By Copper State Bcstg.  
 Address Arizona Land Title Bldg.  
 Tel.: MAin 2-6711 Independent  
 Station Representative McGavren Co.  
 President Leland Bisbee  
 General Manager George P. Lasley  
 Station Manager Phil Richardson  
 Commercial Manager Ray Tenpenny  
 Program Director Louis D. Moorhead

**When You Can Have The Best,  
 Why Be Satisfied With Less?**

**THE ASSOCIATED PRESS**

Sales Prom. Mgr. Jim Wells  
 Publicity Director Guy Williams  
 Chief Engineer Keith Henson

**KTUC—Tucson—1926**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Tucson Bcstg. Co.  
 Address 1511 E. 16th St.  
 Tel.: MA 2-3344 ABC  
 Representative Radio TV Reps. Inc.  
 President, General Mgr. C. Van Haften  
 Commercial, Sales Prom. Mgr. Ben L. Slack  
 Program, Pub. Dir. Tom Maples  
 Chief Engineer Bob Lebsock

**KAKA—Wickenburg—1960**

Frequency: 1250 Kc. Power: 500 Watts  
 Owned By Wickenburg Broadcasting Co.  
 Address P. O. Box KK  
 Tel.: MU 4-2793 Independent  
 President & Gen. Mgr. P. E. Mullenix  
 Chief Engineer Victor Tarbottom

**KWCX—Willcox—1959**

Frequency: 1250 Kc. Power: 1,000 Watts  
 Owned By Cochise Bcstg. Co.  
 Address 488 North Haskell Ave.  
 Tel.: DUDley 4-2780 MBS  
 General Manager J. T. Lely

**KBLU—Yuma—1959**

Frequency: 1320 Kc. Power: 500 Watts  
 Owned By Desert Bcstg. Co.  
 Address 1320 4th Ave.  
 Tel.: SUNset 2-3881 Independent  
 Station Rep. Grant Webb  
 Gen. Mgr., Chief Engineer Robert W. Crites  
 Sales Prom. Mgr., Pub. Dir. Dan Clancy  
 Program Director Dick Davis

**KOFA—Yuma—1952**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By Radio KOFA  
 Address P. O. Box 1430  
 Tel.: SU 3-8341 MBS-KBS  
 President Paul C. Shafer

**KVOY—Yuma—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Colonial Bcstg. Corp.  
 Address P. O. Box 671  
 Tel.: SUNset 2-4321 ABC  
 Sta. Representative Radio-TV Reps.  
 President Clifford Botway  
 General Manager Gene C. Loffler II  
 Commercial Manager Rick Martin  
 Program Director Bob Nimmo  
 Sales Promotion Manager Joe Loffler  
 Publicity Director Tom Irely  
 Chief Engineer Robert Johnson

**KYUM—Yuma—1945**

Frequency: 560 Kc. Power: 1000 Watts  
 Owned By KTAR Bcstg. Co.  
 Address 1901 First St.  
 Tel.: SU 3-3305 NBC  
 Sta. Representative Avery-Knodel  
 General, Comm. Mgr. Hobart E. Lewis

Pop.: 1,775,000  
Families: 500,000

# ARKANSAS

Radio Homes: 475,500  
AM Stas. in State: 69

## **KVRC**—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Arkadelphia Bcstg. Co.  
Business-Studio Address: South Third St.  
Tel.: CH 6-4561. . . . .KBS  
Gen., Sta. Mgr.: Bill Deaton  
Chief Engineer: John Riggle

## **KBTA**—Batesville—1950

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.  
Owned: White River Valley Bdcsts. Co.  
Address: Box 1112  
Tel.: Riverside 3-3861. . . . .KBS  
Station Representative: George Hopewell  
Gen., Comm. Manager: J. F. Higginbottom  
Sales Prom. Mgr., Pub. Dir.: Murray Schroyer  
Program Director: Myrline B. Morgan  
Chief Engineer: C. Smith

## **KBBA**—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.  
Owned-Oper. By: Benton Bcstg. Service  
Business Address: Highway 67-70  
Tel.: SP 8-2690. . . . .Independent  
General Manager: Lavelle Langley  
Chief Engineer: Preston Bridges

## **KTCN**—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.  
Owned By: Ozark Radio-Equip. Co.  
Address: P. O. Box 191  
Tel.: GARfield 3-2148. . . . .KBS  
President, Gen. Mgr.: Ernie Howard  
Chief Engineer: Dan Patterson

## **KLCN**—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By: Harold L. Sudbury  
Address: Sudbury Bldg., Main St.  
Tel.: POplar 2-2093. . . . .Independent  
Station Representative: John E. Pearson  
President, General Mgr.: Harold L. Sudbury  
Sales Prom., Pub. Dir.: J. T. Sudbury  
Chief Engineer: Joe Nearns

## **KBRI**—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts  
Owned By: Tri-County Bcstg. Co.  
Address: 212 West Cedar St.  
Tel.: 308. . . . .KBS  
Newspaper Affiliation: Brinkley Argus  
President: Mason W. Clifton  
Gen. Commercial Manager: W. Hi Mayo  
Chief Engineer: Edward Travis

## **KAMD**—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Camden Radio Inc.  
Address: P. O. Box 5859  
Tel.: TE 6-5091. . . . .KBS, MBS

President: Walter E. Hussman  
Station Director: Donald Cathey  
Program Director: Cal Carter  
Chief Engineer: Herb Daily

## **KLYR**—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts  
Owned By: Clarksville Radio Broadcasters  
Business Address: P. O. Box 489  
Tel.: Pleasant 4-3092. . . . .Independent  
Gen. Sta. Chg. Eng.: Roy Forrester

## **KCON**—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Conway Bcstg. Co.  
Address: ASTC Campus  
Tel.: 189. . . . .KBS  
Gen. Mgr.: James E. Clayton  
Program Dir.: S. F. Morehead  
Chief Engineer: Edwin McClendon

## **KVEE**—Conway—1961

Frequency: 1330 Kc. Power: 500 Watts  
Owned By: Central Arkansas Bcstrs.  
Address: Box 462  
Tel.: FAirview 9-3819. . . . .Independent  
President: J. C. Willis  
General, Sta. Manager: Carlston Berry  
Prog. Dir., Chief Eng.: Henry C. Wells  
Owners of: KVOM, Morrilton, Ark.

## **KCCB**—Corning—1959

Frequency: 1260 Kc. Power: 500 Wis. d.  
Owned By: Eulis W. Cochran  
Address: 434 W. 2nd Street  
Tel.: ULster 7-2261. . . . .KBS  
General, Comm. Mgr.: James Reedy  
Chief Engineer: Edward Travis

## **KAGH**—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By: Radio KAGH  
Address: 900 Main  
Tel.: FO 4-2181. . . . .KBS  
Representatives: Clyde Melville & Hopewell  
General Mgr.: Julian Haas  
Chief Engineer: Preston Derryberry

## **KDQN**—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.  
Owned: Radio De Queen  
Address: 419 S. Fourth St.  
Tel.: JU 4-2446. . . . .Independent  
General, Comm. Mgr.: A. Sizemore  
Chief Engineer: R. McKeever

## **KDMS**—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Oper. By: El Dorado Bcstg. Co.  
Address: 208 N. Cleveland  
Tel.: UN 3-5121. . . . .Independent  
General Manager: J. A. West, Jr.  
Chief Engineer: Bob Russell

# ARKANSAS

## KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Operated By...Radio Enterprises, Inc.  
Business-Studio Address...Radio Center Bldg.  
Tel.: UN 3-6126.....CBS  
Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....W. N. McKinney  
Comm. Mgr., Sales Prom. Mgr.....Joe Duerson  
Chief Engineer.....Troy B. Eddins

## KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.  
Owned By.....H. Weldon Stamps  
Address.....Lewis Ave. at Highway 16  
Tel.: Hillcrest 2-9859.....Independent  
Station Representative.....John E. Pearson  
General, Sta. Manager.....H. Weldon Stamps  
Commercial Manager.....Robert Medley  
Program Director.....Mildred Stamps  
Chief Engineer.....Randall Caselman

## KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts  
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.  
Business-Studio Address...103 West Mountain  
Tel.: HI 2-2322.....Independent  
Station Representative.....Walker-Rawalt  
General Manager.....Ed Gideon  
Program Director.....Dave Bledsoe  
Chief Engineer.....Harold Lindsey

## KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....KBJT, Inc.  
Address.....Box 628  
Tel.: 1570.....KBS  
Owners:.....Mack & Jesse Smith  
Station Manager.....J. Bagwell

## KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.  
Owned By.....Forrest City Bcstg. Co., Inc.  
Address.....Natl. Bank Bldg.  
Tel.: ME 3-1252.....KBS  
Representative.....Burn-Smith  
Gen., Sta. Mgr.....William Fogg  
Chief Engineer.....Walter Smith, Jr.

## KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....KFPW Bcstg. Co.  
Business Address.....2415 N. Albert Pike  
Tel.: SU 3-4105.....CBS  
Station Rep.....Gill-Perna  
Gen. Sta. Manager.....Joe Roppolo  
Comm. Manager.....Jack Freeze  
Chief Engineer.....D. Sanders

## KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d. 500 W. n.  
Owned By.....Fort Smith Bcstg. Co.  
Address.....1018 Rogers Ave.  
Tel.: SU 2-9125.....ABC  
Newspaper Affiliation.....Times Record  
Station Rep.....Venard, Rintoul & McConnell

President.....Donald W. Reynolds  
General Manager.....Gene Reynolds  
Comm. Manager.....Edwin P. Hicks  
Program Director.....John Candler  
Sales Prom. Manager.....Emma Cox  
Chief Engineer.....Willard Matten  
Owners of: KOKL, Okmulgee; KORK, Las Vegas;  
KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot  
Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas;  
KBRS, Springdale, Ark.

## KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.  
Owned By.....United Bcstg Co.  
Business Address.....4120 Towson Ave.  
Tel.: Mission 6-1611.....MBS-KBS  
Station Representative.....John E. Pearson  
President.....Chas. Fite  
General, Sta. Mgr.....Thomas L. Fite  
Commercial Manager.....Bill Harper  
Chief Engineer.....Bill Grauley

## KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Operated By...KWHN Bcstg. Co., Inc.  
Address.....421 Garrison Ave.  
Tel.: SU 3-8967.....Independent  
Station Rep.....Masla Associates  
President.....M. Bershof  
Sect. & Gen. Mgr.....J. H. Friedman  
Station Mgr.....Glenn A. O'Neal  
Chief Engineer.....Raymond Armstrong

## KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.  
Owned-Operated by...Harrison Bcstg. Corp.  
Address.....P. O. Box 120  
Tel.: EMpire 5-2301.....KBS  
Station Representative.....Walker-Rawalt  
Gen. Mgr.....Robert S. Wheeler, Jr.  
Sta., Comm. Mgr.....Everett Horton  
Prom. Mgr.....Marc Williams  
Chief Engineer.....Carl Martin

## KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts  
Owned-Operated By.....Helena Bcstg. Co.  
Address.....215 York St.  
Tel.: HI 4-2361.....MBS  
President.....Sam W. Anderson  
Commercial Manager.....Wendell Atchison  
Publicity, Prom. Director.....Katherine M. Kizer  
Program Director.....Bill Holland  
Chief Engineer.....Earl Hodges

## KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Hope Bcstg. Co.  
Address.....P. O. Box 138  
Tel.: Prospect 7-3601.....KBS  
Newspaper Affiliation.....Hope Star  
President.....A. H. Washburn  
Station Manager.....Haskell Jones  
Commercial Manager.....R. M. Jones  
Publicity Director.....Nancy Cross  
Chief Engineer.....Norman W. Bradford

**KAAB—Hot Springs—1941**

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.  
 Owned-Operated By.....Phoenix Co.  
 Address.....Malco Thea. Bldg.  
 Tel.: NAtional 4-3193.....CBS-ABC  
 Station Reps.....Bolles; Melville; Beaver  
 President, Gen. Mgr.....Harman I. Mosely II  
 Station, Commercial Mgr.....C. J. Dickson  
 Sales Prom. Manager.....M. Janet Mozrall  
 Program Director.....Shila Moseley  
 Chief Engineer.....H. I. Watts

**KBHS—Hot Springs—1953**

Frequency: 590 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.  
 Address.....113 Third St.  
 Tel.: NA 3-6661.....KBS  
 Sta. Rep.....Clark  
 President.....A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Commercial Manager.....Ed Appler  
 Program Director.....Jim Henderson  
 Publicity Director.....Douglas H. Warren  
 Chief Engineer.....Clint Norman

**KZNG—Hot Springs—1953**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By.....George T. Herrreich  
 Address.....1011 Central  
 Tel.: NA 4-3313.....Independent  
 Station Representative.....Gill-Perna  
 President.....George T. Herrreich  
 Gen. Sta. Manager.....Stan Morris  
 Comm. Prom. Mgr.....Hank Sanders  
 Publicity Director.....Haines Hower  
 Program Director.....Ken Reppo  
 Chief Engineer.....R. G. King  
 Owners of: KFPW, Ft. Smith, Ark.

**KBTM—Jonesboro—1930**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Patteson Brothers  
 Address.....603 Madison  
 Tel.: WE 5-5597.....MBS-KBS  
 General Manager.....Alan Patteson, Jr.  
 Sta. Mgr.....Clarence Adams  
 Chief Engineer.....Norman Bowman

**KNEA—Jonesboro—1950**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Radio Jonesboro, Inc.  
 Address.....Citizens Bank Bldg.  
 Tel.: WE 2-8381.....Independent  
 Station Reps.....Gill-Perna; Beaver  
 President.....Ernest Farabee  
 Gen. Sta. Mgr.....Deloss Walker  
 Chief Engineer.....Harold Baker

**KAJI—Little Rock—1927**

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.

Owned-Oper. By.....Helmar, Inc.  
 Address.....P. O. Box 3099  
 Tel.: FR 2-0166.....Independent  
 Station Representative.....Hollingsbery  
 President.....Michael J. Heller  
 Chief Engineer.....E. K. Bogue

**KARK—Little Rock—1928**

Frequency: 920 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Arkansas Radio & Equip. Co.  
 Address.....10th & Spring Sts.  
 Tel.: FR 6-2481.....NBC  
 Representative.....Edward Petry  
 President.....T. K. Barton  
 Exec. Vice President.....Douglas Romine  
 Director of Sales.....Lee Bryant  
 Program Director.....Harris Owen  
 Promotion, Publicity Mgr.....Shirley R. Kennedy  
 Chief Engineer.....Dan Winn  
 Owners of: KARK-TV, Little Rock.

**KLRA—Little Rock—1926**

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By.....KLRA, Inc.  
 Business-Studio Address.....Box 550  
 Tel.: FRanklin 5-7319.....Independent  
 Station Representative.....Weed Radio  
 President, General Manager.....Leonard Coe  
 Program Director.....Mary Heffington  
 Sales Prom., Pub. Director.....Anne Lumpkin  
 Chief Engineer.....Blande Perry

**KOKY—Little Rock—1956**

Frequency: 1440 Kc. Power: 5000 Watts d.  
 Owned By.....McLendon Little Rock Bcstg. Co.  
 Address.....P. O. Box 1956  
 Tel.: FR 2-0391.....Independent  
 Representative.....John E. Pearson  
 Pres., Gen. Mgr.....John M. McLendon  
 Station Manager.....O. M. Teate

**KTHS—Little Rock—1924**

Frequency: 1090 Kc. Power: 50,000 Watts  
 Owned-Oper.....Radio Bcstg., Inc.  
 Business-Studio Address.....8th & Lzard  
 Tel.: FR 4-3764.....CBS  
 Newspaper Affil.....Shreveport Times  
 Representative.....Christal  
 President.....W. H. Bronson  
 Gen. Sta. Manager.....B. G. Robertson  
 Comm. Manager.....Robert Riley  
 Sales Prom. Mgr., Pub. Dir.....John Belford  
 Program Director.....Robert L. Hicks  
 Chief Engineer.....Cecil L. Sult

**KVLC—Little Rock—1947**

Frequency: 1050 Kc. Power: 1000 Watts  
 Owned By.....Victor Bcstg. Co.  
 Address.....4015 West Capitol  
 Tel.: MOhawk 6-2821.....MBS  
 Station Rep.....Raymer  
 President.....Joseph Trantino  
 Gen. Sta. Mgr.....Henry H. Steele  
 Commercial Manager.....Russell Skyrmes  
 Program Director.....Earl Davis  
 Chief Engineer.....Ken Bogue

**ARKANSAS** .....

**KVMA—Magnolia—1948**

Frequency: 630 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Magnolia Bcstg. Co.  
 Business-Studio Address. 212 N. Jefferson St.  
 Tel.: CE 4-5862. MBS  
 Representative. John E. Pearson  
 President. Dr. J. F. Rushton  
 Gen. Mgr. William M. Bigley  
 Chief Engineer. Clyde Chaffin

**KBOK—Malvern—1951**

Frequency: 1310 Kc. Power: 1000 Watts d.  
 Owned-Operated By Malvern Bcstg. Co.  
 Address. Highway 270 West  
 Tel.: ED 2-6981. KBS  
 Representative. Melville  
 Pres., Gen. Mgr. Kermit L. Richardson  
 Commercial Manager. W. D. Stroud  
 Chief Engineer. Robert Padgett

**KPCA—Marked Tree—1956**

Frequency: 1580 Kc. Power: 250 Watts, d.  
 Owned By Poinsett County Radio Bcstg.  
 Address. Box 17  
 Tel.: 1580. Independent  
 Station Representative. Continental  
 General Manager. De Witt Waites  
 Program Director. Gene Hood  
 Publicity Director. Marilyn Sheldon  
 Chief Engineer. Mack Howerton

**KVSA—McGehee—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By S. E. Arkansas Bcstrs. Inc.  
 Address. U. S. Highway 65  
 Tel.: CA 2-4200. KBS  
 Pres., Gen. Mgr. Abbott F. Kinney  
 Commercial Mgr. Mrs. M. F. Kinney  
 Program Director. Herschell E. Parent  
 Chief Engineer. James S. Hunt

**KENA—Mena—1951**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By KENA Bcstg. Co.  
 Address. S. Reine St.  
 Tel.: 1450. Independent  
 Owner. E. M. Hoge  
 Comm. Mgr. Bill Hughes  
 Program Dir. Marjorie Brink  
 Chief Engineer. Wayne Ramsey

**KHBM—Monticello—1955**

Frequency: 1430 Kc. Power: 1 Kw. d.  
 Owned-Operated By Baker Bcstg. Co.  
 Address. Box 446  
 Tel.: Empire 7-5136. KBS  
 Station Reps. Hopewell; Beaver  
 General, Station Mgr. Keith Baker  
 Publicity Director. Evelyn H. Baker  
 Chief Engineer. Al Cooper

**KVOM—Morrilton—1952**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned By J. C. Willis  
 Address. P. O. Box 541

Tel.: FL 4-2484. KBS  
 President, General Manager. J. C. Willis  
 Comm. Manager. Gene Cooper  
 Prog. Dir., Chief Eng. Hugh C. Jones

**KTLO—Mountain Home—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Mountain Home Bcstg. Corp.  
 Address. Hwy 5, N.  
 Tel.: 1490. KBS  
 President, General Mgr. A. Strickles  
 Station Manager, Ch. Eng. K. Wilkins  
 Commercial Mgr. L. E. Cranor

**KBHC—Nashville—1959**

Frequency: 1260 Kc. Power: 500 Watts  
 Owned By Robert G. McKeever  
 Address. P.O. Box 236  
 Tel.: 746. Independent  
 General Manager. R. G. McKeever  
 Station Comm. Mgr. Glen D. Hammons  
 Program Dir. Ina Hammons  
 Chief Engineer. J. Bollinger  
 Owners of: KDQN, De Queen.

**KNBY—Newport—1949**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Operated By Newport Bcstg. Co.  
 Address. Box 218  
 Tel.: JA 3-5891. Independent  
 President. Harold Sudbury  
 General, Station Manager. Gene Howe  
 Program Director. Jerry Grojean  
 Chief Engineer. J. Long

**KDXE—N. Little Rock—1957**

Frequency: 1380 Kc. Power: 1 Kw.  
 Owned By Sim C. Callon  
 Address. Box 3623  
 Tel.: MO 4-3600. ABC-KBS  
 General Manager. Wally Hoy  
 Station Manager. Bill Campbell  
 Commercial Mgr. A. E. Shirey  
 Publicity Mgr. Bill Dixon  
 Chief Engineer. Les Barden

**KXLR—N. Little Rock—1946**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Arkansas Bcstg., Inc.  
 Address. P. O. Box 89  
 Tel.: FR 2-2155. Independent  
 Sta. Representative. Bolling  
 President. J. Sanders  
 General Manager. Ray Nichols

**KOSE—Osceola—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Osceola Bcstg. Corp.  
 Business Address. P. O. Box 311  
 Tel.: LO 3-2841. KBS  
 General, Station Manager. Don Whitney

**KDRS—Paragould—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Progressive Bcstg. Co.  
 Business Address. Box 491

# ARKANSAS

Tel.: CE 6-7627.....KBS  
 General Manager.....Ted Rand  
 Business Manager.....T. M. Self  
 Commercial Manager.....Doyne F. Bateman  
 Program Dir.....Wilma Wheelis  
 Chief Engineer.....Gene Boucher

## KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.  
 Owned By.....Logan Cty. Bcstg.  
 Address.....Box 432  
 Tel.: 100.....Independent  
 President, General Mgr.....Gordon Hixson  
 Station Manager.....C. Crismon

## KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.  
 Owned By.....Jefferson County Broadcasting  
 Address.....P. O. Box 1944  
 Tel.: JE 5-1270.....Independent  
 General Mgr.....A. M. Smith  
 Station & Comm. Mgr.....Chester Pierce

## KCLA—Pine Bluff—1947

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Engineering Service  
 Business-Studio Address.....2900 W. 28th Ave.  
 Tel.: JE 5-1241.....Independent  
 Station Representative.....George Hopewell  
 General, Station Mgr.....Kenneth Kesterson  
 Commercial Manager.....Dave Wallis  
 Prog.; Ch. Eng.....Charles Penix

## KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Joellen Bcstg.  
 Address.....Box 957  
 Tel.: JE 4-8732.....Independent  
 Station Representative.....Spot Time Sales  
 Pres.....W. J. Dean  
 General, Sta. Manager.....D. Jacobson  
 Program Director.....Dave Carrico  
 Chief Engineer.....R. D. Robinson

## KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....Radio Pine Bluff, Inc.  
 Address.....1607 W. 6th St.  
 Tel.: JE 4-1523.....Independent  
 Station Representative.....Gene Bolles Co.  
 President.....W. L. Kent  
 Gen., Sta. Mgr.....Howard M. Peters  
 Chief Engineer.....Robert N. Meador

## KPOC—Pocahontas—1950

Frequency: 1420 Kc.....Power: 1,000 Watts d.  
 Owned-Operated By.....Pocahontas Radio, Inc.  
 Address.....P. O. Box 250  
 Tel.: TW 2-5234.....KBS  
 General Mgr.....Adrian L. White  
 Sales Mgr.....Virgil Pace

## KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.  
 Owned By.....Cochran & Cochran Bcstg. Co.  
 Address.....Broadway Hotel

Tel.: TU 7-2638.....KBS  
 President.....E. W. Cochran  
 General Manager.....R. Cochran  
 Chief Engineer.....B. DeMay  
 Owners of: KCCB, Corning; KCCL, Paris.

## KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts  
 Owned.....KAMO, Inc.  
 Business Address.....American Natl. Bank Bldg.  
 Tel.: MELrose 6-4611.....Independent  
 Station Rep.....Walker-Rawalt  
 Pres., Gen. Mgr.....G. Don Thompson  
 Sta., Comm. Mgr.....W. E. Dacus

## KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....C. R. Horne  
 Address.....Second & Boulder Sts.  
 Tel.: Woodlawn 7-1299.....KBS  
 President, Gen. Mgr.....C. R. Horne  
 Station Manager.....L. L. Bryan  
 Commercial Mgr.....B. J. Dunn  
 Sales Promotion Manager.....Mike Horne  
 Program Dir.....Betty J. Kelley  
 Chief Engineer.....William C. McKenney  
 Owners of: KWCB, Searcy.

## KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned By.....White County Bcstg. Co.  
 Address.....P. O. Box 95  
 Tel.: 1281.....KBS  
 General Mgr.....Don P. Jones

## KUOA—Siloam Springs—1923

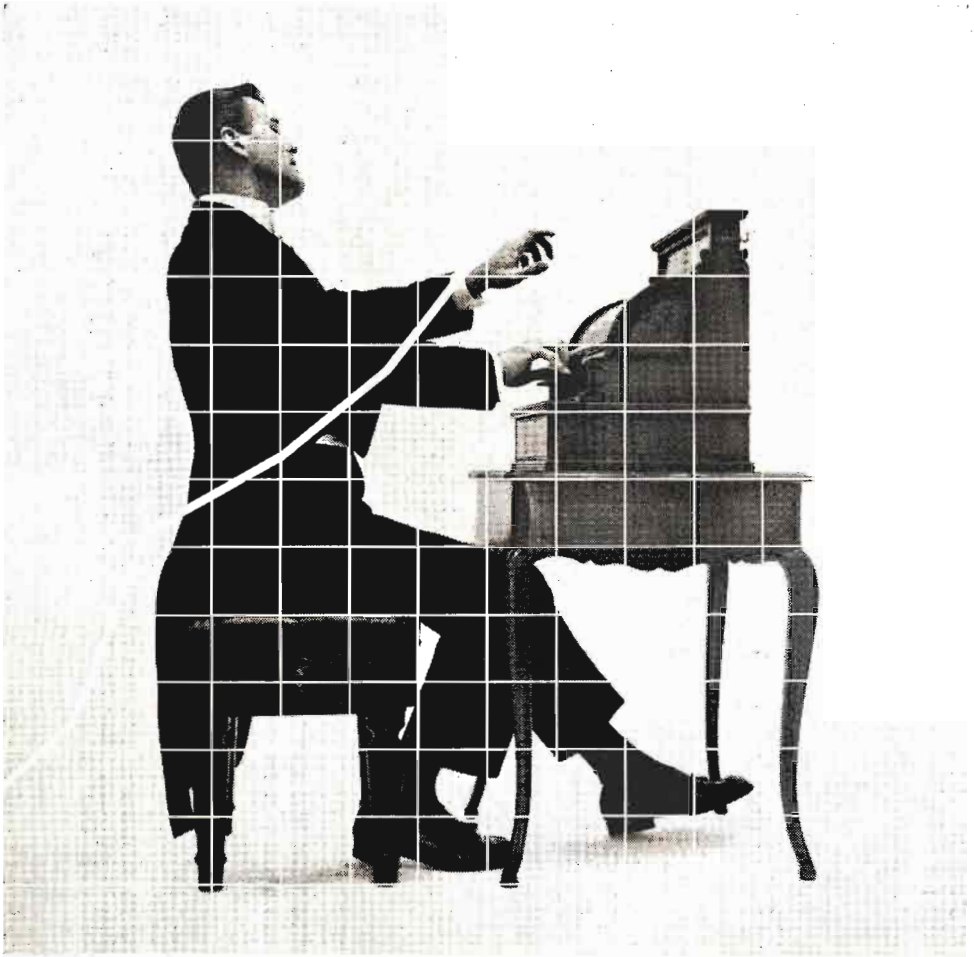
Frequency: 1290 Kc.....Power: 5,000 Watts d.  
 Owned-Operated By.....KUOA, Inc.  
 Business-Studio Address.....Siloam Springs  
 Tel.: 524-3154.....MBS-KBS  
 Station Representative.....Devney Organization  
 President.....John E. Brown, Jr.  
 Gen. Mgr., Ch. Eng.....Cecil Smith  
 Program Director.....Ralph Kennedy, Jr.  
 Commercial Mgr.....Jeryl E. Anderson

## KBRB—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper.....Northwest Ark. Bcstg. & TV Co.  
 Address.....P.O. Box 591  
 Tel.: Pleasant 1-4675.....ABC  
 Newspaper Affiliation.....Southwest American  
 President.....Donald W. Reynolds  
 General Manager.....Phil H. Phillips  
 Commercial Manager.....Curtis C. Hornor, Jr.  
 Program Director.....Jim G. Wilkerson  
 Chief Engineer.....Charles Doyle

## KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Stuttgart Bcstg. Corp.  
 Business Address.....P.O. Box 271  
 Tel.: WA 2-5212.....Independent  
 Gen. Manager.....Melvin P. Spann  
 Station Mgr.....June S. Spann  
 Chief Engineer.....C. R. Sandline



Good Music\* rings up sales  
in Southern California  
over KFAC<sub>AM</sub> and KFAC<sub>FM</sub>

\*two stations for the one price



**KFAC** AM-FM

*The Music Stations for Southern California  
24-hour simultaneous AM-FM at one low cost  
Represented by The Bolling Company, Inc.*

PRUDENTIAL SQUARE • LOS ANGELES



**KOSY—Texarkana—1951**

Frequency: 790 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By: Gateway Bcstg. Co.  
 Address: P.O. Box 1318  
 Tel.: 22-3771 CBS  
 Representative: Pearson  
 Gen. Manager: Tom E. Dillahunt

**KDFD—Van Buren—1958**

Frequency: 1580 Kc. Power: 1000 Watt, d.  
 Owned By: Broadcasters, Inc.  
 Address: P.O. Box 550  
 Tel.: Granite 4-6811 Independent  
 President: H. R. Fischer

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Lawrence Cty. Bcstg. Co.  
 Address: P.O. Box 30  
 Tel.: Turner 4-3131 KBS  
 Gen. Mgr.: Wm. H. Cate

**KWRF—Warren—1953**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By: Pines Broadcasting Co.  
 Address: Box 480  
 Tel.: CA 6-2653 KBS  
 Representative: Hopewell  
 President, Gen. Manager: Weldon Sledge  
 Station Comm. Manager: Bill Wells

**KWYN—Wynne—1956**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned: E. Arkansas Bcstrs, Inc.  
 Address: Highway 1 N.  
 Tel.: BE 8-4141 KBS  
 Gen., Sta. Mgr.: Raymond O. Raley  
 Program Director: Larry Futrell  
 Publicity Director: Onalee Brunner  
 Chief Engineer: Art Rogers

Pop.: 16,300,000  
 Families: 5,321,000

**CALIFORNIA**

Radio Homes: 5,103,500  
 AM Stas. in State: 194

**KCNO—Alturas—1951**

Frequency: 570 Kc. Power: 5000 Watts d.  
 Owned-Operated By: R. W. Hansen  
 Address: P. O. Box 1358  
 Tel.: 2531 Independent  
 Representative: Tracy Moore  
 President: R. W. Hansen  
 St. Mgr., Chief Engineer: Paul Savercool  
 Commercial Manager: Don Bowden  
 Sales Prom. Mgr., Prog. Dir.: Ralph Baird

**KEYZ—Anaheim—1959**

Frequency: 1190 Kc Power: 1000 Watts  
 Owned By: Radio Orange Cty, Inc.  
 Address: Disneyland Hotel  
 Tel.: Prospect 4-5170 Independent  
 Sta. Reps.: Masla; Torbet, Allen & Crane  
 President, Gen. Mgr.: Cliff Gill  
 Commercial Manager: Ira Laufer  
 Station Manager: Dan Russell  
 Program Director: John Gunn

**KPON—Anderson—1959**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned By: Big Four Bcstg.  
 Address: White City Shopping Center  
 Tel.: EM 5-2711 Independent  
 General Manager: R. Golden

**KAVR—Apple Valley—1954**

Frequency: 960 Kc. Power: 5 Kw. d.  
 Owned: Apple Valley Bcstg. Co.  
 Address: P.O. Box 1  
 Tel.: CH 7-7251 Independent  
 Representative: Torbet, Allen & Crane  
 President: Newton T. Banz

General Sta. Mgr.: Paul F. Kirkpatrick  
 Commercial Mgr.: Robert Gadbois  
 Program Dir.: Lou Rossi  
 Chief Engineer: Dean Kiner

**KENL—Arcata—1956**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned: Humboldt Bcstrs.  
 Address: KENL Bldg.  
 Tel.: VA 2-2941 Independent  
 Sta. Representative: Sandeberg-Gates  
 Pres., Gen. Mgr.: Mel Marshall  
 Chief Engineer: H. Bender, Jr.

**KAHI—Auburn—1957**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By: Don C. Reeves  
 Address: Box 950  
 Tel.: TU 5-5636 KBS  
 Sta. Representative: Ayers  
 President, Ch. Eng.: Don C. Reeves  
 General, Comm. Mgr.: Gene Ragle  
 Program Dir.: Wes Meyers  
 Sales Promo. Mgr.: Bill Foster

**KBIG—Avalon—1952**

Frequency: 740 Kc. Power: 10,000 Watts  
 Owned-Operated By: John Poole Bcstg. Co.  
 Address: 5540 Sunset Blvd., Los Angeles 28  
 Tel.: HO 3-3205 Independent  
 Representative: Weed  
 President, Gen. Mgr.: John Poole  
 Sta. Promo. Publicity Dir.: R. J. McAndrews  
 Oper. Program Dir.: Alan Lissner  
 Chief Engineer: Beull Dalton  
 Owners of: KBIG-TV, Los Angeles.

## CALIFORNIA

### **KAFY**—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts  
Owned By.....Tullis & Hearne, Inc.  
Address.....P.O. Box 6128  
Tel.: Empire 6-4411.....Independent  
Station Representative.....Robert Eastman  
President.....Howard Tullis  
Gen. Mgr.....Paul Battisti  
Program Director.....Al Anthony  
Chief Engineer.....Robert E. Magg  
Owners of: KFXM, San Bernardino; KDEO, San Diego.

### **KBIS**—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts  
Owned.....Eastern Electrosonic Industries  
Address.....2013 Chester Ave.  
Tel.: FAirview 4-6093.....Independent  
General Manager.....C. R. Christianson  
Chief Engineer.....Leon K. Jones

### **KERN**—Bakersfield—1932

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Oper. By.....McClatchy Newspapers  
Business Address.....1535 17th St.  
Tel.: FA 5-7475.....CBS  
Representative.....Paul H. Raymer  
President.....Eleanor McClatchy  
Sta. Mgr.....Tom Flynn  
Chief Engineer.....Don Gatz

### **KGEE**—Bakersfield—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....KGEE, Inc.  
Address.....El Tejon Hotel  
Tel.: FA 7-3587.....NBC  
Sta. Reps.....Sandberg-Gates  
Gen. Mgr., Ch. Eng.....C. D. Hammond  
Commercial Mgr.....R. Tuten  
Program Dir.....V. Jones

### **KLYD**—Bakersfield—1958

Frequency: 1350 Kc. Power: 1000 Watts;d.  
Owned By.....Kern County Bdstg. Co.  
Business Address.....2831 Eye St.  
Tel.: FAirview 7-7511.....Independent  
Station Representative.....Hollingbery  
President, Gen. Mgr.....Edward E. Umer  
Commercial Mgr.....William Walker  
Station Manager.....Dave Maxwell  
Chief Engineer.....Vernon G. Tucker  
Owners of: KLYD-TV.

### **KPMC**—Bakersfield—1932

Frequency: 1560 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Pioneer Mercantile Co.  
Address.....P.O. Box 1709  
Tel.: FA 7-5121.....ABC  
Sta. Reps.....Torbet, A. & C.; Moore  
President.....F. G. R. Schamblin  
Station Manager.....L. A. Schamblin  
Comm. Mgr.....Paul R. Biermann  
Chief Eng.....Leo P. Jarvis

### **KUZZ**—Bakersfield—1958

Frequency: 800 Kc. Power: 250 Watts; d.  
Owned By.....Valley Bcstg. Co.  
Address.....910 Chester  
Tel.: FAirview 7-4401.....Independent  
President, Gen. Mgr.....Herb Henson  
Program Director.....Larry Daniels

### **KWAC**—Bakersfield—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W n.  
Owned.....KMAP, Inc.  
Address.....1330 Chester Ave.  
Tel.: FA 7-9711.....Independent  
Station Reps.....Masla; Torbet, Allen & Crane  
Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.  
Comm., Sales Prom. Mgr.....Ed Hopple  
Program Director.....Dan Gates

### **KPAS**—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned.....Stevens Bcstg. Inc.  
Address.....4425 W. Ramsey St.  
Tel.: VI 9-4557.....Independent  
President.....Calvin Jasshon  
General Manager.....R. Leach  
Chief Engineer.....J. Ledbetter

### **KIOT**—Barstow—1960

Frequency: 1310 Kc. Power: 500 Watts d.  
Owned By.....Beam Broadcasting Co., Inc.  
Address.....850 E. Williams  
Tel.: Clinton 6-2175.....Independent  
President, Gen. Mgr.....Henry R. Phipps  
Commercial Mgr.....James King  
Program Dir.....George Norvell  
Sales Promo. Mgr.....Jerry Lee  
Publicity Dir.....Earline Somner  
Chief Engineer.....Larry Payne

### **KWTC**—Barstow—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Mojave Valley Bcstg. Co.  
Address.....Box 697  
Tel.: Clinton 6-3511.....MBS  
Station Representative.....John E. Pearson Co.  
Pres., Gen. Mgr.....W. T. Brown  
Chief Engineer.....Bill Schultz

### **KRE**—Berkeley—1923

Frequency: 1440 Kc. Power: 250 Watts  
Owned-Oper. By.....Central Calif. Bcstrs., Inc  
Address.....601 Ashby Avenue  
Tel.: Thornwall 8-7715.....Independent  
General Mgr.....Arthur Westlund  
Sta. Mgr.....Don Hamby  
Prog. Dir.....Les Avery  
Chief Engineer.....Robert I. Sampson

### **KOWL**—Bijou—1956

Frequency: 1490 Kc. Power: 250 Watts  
Owned.....Tahoe Broadcasters, Lake Tahoe, Inc.  
Address.....Box 132, Stateline, Calif.  
Tel.: LUDlow 8-6681.....Independent  
Station Rep.....John E. Pearson

President..... Ed J. Frech  
 Station Manager..... John J. Murphy  
 Chief Engineer..... Ken Cayton

**KIBS—Bishop—1953**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... Southeastern Sierra Bcstg. Corp.  
 Address..... Box 757  
 Tel.: Upton 2-4411..... ABC, KBS  
 President, Gen. Mgr..... R. S. Deming  
 Station Mgr., Chief Eng..... Elwayne Clement  
 Sales Prom. Mgr., Pub. Dir..... John Hemler

**KYOR—Blythe—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By..... KYOR, Inc.  
 Address..... Box 668  
 Tel.: 242..... MBS  
 Representative..... John E. Pearson  
 President..... T. E. Foster  
 General, Station Manager..... Robert Roddy  
 Station Mgr..... Marlin A. Saline  
 Commercial Mgr..... William Gebeau  
 Prog. Dir., Chief Eng..... Charles C. Bolland  
 Publicity Director..... Al Guthrie

**KROP—Brawley—1946**

Frequency: 1300 Kc. 1000 Watts d., 500 n.  
 Owned By..... KROP, Inc.  
 Address..... P.O. Box 238  
 Tel.: 1300..... Independent  
 General Manager..... Harry Packard  
 Program Dir..... Bill Gebeau  
 Chief Engineer..... Dave Matton  
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,  
 Blythe.

**KBLA—Burbank—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... G. E. Cameron  
 Address..... 11516 Oxnard St., N. Hollywood  
 Tel.: POplar 2-1195..... Independent  
 Station Representative..... Sandeberg-Gates  
 General Mgr..... Skip Lawson  
 Chief Engineer..... William Dorroh

**KRML—Carmel—1957**

Frequency: 1410 Kc. Power: 500 Watts; d.  
 Owned By..... Carmel Bcstg.  
 Address..... Route 2, Box 552  
 Tel.: MAYfair 4-1215..... Independent  
 Station Representative..... Bolling  
 President, Gen. Mgr..... Sam S. Smith  
 Station Manager..... Beryle Ivan Gonzales

**KHSL—Chico—1935**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated..... Golden Empire Bcstg. Co.  
 Address..... Box 1041  
 Tel.: Fireside 2-0141..... CBS  
 Sta. Rep..... Bolling  
 Pres., Gen. Mgr..... Mrs. Mickey McClune  
 Station Manager..... Charles H. Kinsley, Jr.  
 Chief Engineer..... Russell Pope

**KPAY—Chico—1949**

Frequency: 1060 Kc. Power: 10,000 Watts  
 Owned..... J. Ned. Richardson  
 Address..... P.O. Box 523  
 Tel.: Fireside 2-4211..... MBS  
 Representative..... Hollingbery  
 Gen. Mgr..... J. Ned Richardson  
 Station Manager..... Ted L. Snider  
 Comm. Mgr..... Frank J. Mertz  
 Chief Engineer..... William Pope

**KBMX—Coalinga—1950**

Frequency: 1470 Kc. Power: 500 W. d.  
 Owned By..... Meldean Bcstg Co.  
 Address..... Box 1164  
 Tel.: WE 5-0735..... Independent  
 Sta. Rep..... Grant Webb  
 President..... Charles E. Kelly  
 General Mgr., Chief Eng..... H. Williams  
 Program Dir..... R. Hardin

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned..... Radio K-BUC, Inc.  
 Business Address..... Box 368  
 Tel.: RE 7-1370..... Independent  
 Station Representatives..... Sandeberg-Gates  
 President..... James F. Hadlock  
 V.P., Gen. Mgr..... Naum Healy  
 Comm. Manager..... Sherm Horn  
 Program Director..... Jim Gunn  
 Sales Prom. Manager..... Allan Berg  
 Publicity Director..... Bob Cochems  
 Chief Engineer..... Walter Rees  
 Owners of: KDAN, Eureka, Calif.

**KPLY—Crescent City—1950**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..... Del Norte Bcstg. Co.  
 Address..... Box 248  
 Tel.: INGersoll 4-2155..... KBS  
 Station Representative..... Sandeberg-Gates  
 Owners..... M. C. Deaver, Virginia McWhorter  
 Comm., Sta. Mgr..... H. Frank Walters  
 Chief Engineer..... Herbert Newman

**KPOD—Crescent City—1959**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By: Universal Electronics Network, Inc.  
 Address..... 251 H St.  
 Tel.: IN 4-2151..... Independent  
 Station Rep..... Torbet, Allen & Crane  
 President..... Norman Bayley  
 General, Ch. Eng..... Larry Marvin  
 Sales Promo. Mgr..... Randy Fox

**KCHJ—Delano—1951**

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Charles Herman Johns  
 Address..... P.O. Box 966  
 Tel.: Delano 8676..... Independent  
 President, Chief Eng..... Charles H. Johns  
 General Manager..... Jean G. Johns  
 Comm. Mgr..... Jim Turner  
 Program Dir..... Joe McFolin

**CALIFORNIA****KRDU—Dinuba—1946**

Frequency: 1130 Kc. Power: 1000 Watts  
 Owned-Operated By.....Radio Dinuba Co.  
 Address.....Box 157  
 Tel.: LY 1-1130.....KBS  
 Pres., Gen., Sta. Mgr.....Egon A. Hofer  
 V.P.....Dave Hofer, Jr.  
 Chief Engineer.....Warren Nystrom

**KDEO—El Cajon—1955**

Frequency: 910 Kc. Power: 1 Kw.  
 Owned By.....Tullis & Hearne Bcstg. Co.  
 Address.....3911 Pacific Highway, San Diego  
 Tel.: CY 8-8371.....Independent  
 Station Representative.....Robert Eastman  
 General Manager.....John Pace

**KAMP—El Centro—1958**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned By.....Fresno Bcstrs.  
 Address.....P. O. Box 1018  
 Tel.: ELgin 2-2277.....Independent  
 Sta. Reps.....Torbet; Allen & Crane; Webb  
 Prog. Dir., Sales Prom. Mgr.....Bob Weaver  
 Chief Engineer.....Arch Thistle

**KICO—El Centro—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Charles R. Love  
 Address.....Box 1697  
 Tel.: ELgin 2-1490.....ABC-MBS  
 Sta. Reps.....Feltis; Sandeberg-Gates  
 Owner.....Charles R. Love  
 General Manager.....W. L. Gleeson  
 Commercial Manager.....Ira Rhodes  
 Program Director.....Joseph Arnaldo

**KXO—El Centro—1927**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....RadioActive, Inc.  
 Business Address.....Box 140  
 Tel.: EL 2-1230.....Independent  
 President, Gen. Mgr.....Marc Hanan  
 Sales Promotion Manager.....Robert Ordenez  
 Program, Publicity Dir.....Gordon Belson  
 Chief Engineer.....Arch Thistle

**KOWN—Escondido—1958**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Palomar Broadcasting Co.  
 Address.....1226 Hale Ave.  
 Tel.: SHerwood 5-5811.....KBS  
 Pres., Gen. Mgr.....Julia C. Owen  
 Commercial Manager.....Bruce McLean  
 Program Director.....Jay Raymond  
 Chief Engineer.....Wallace A. Simonson

**KDAN—Eureka—1956**

Frequency: 790 Kc. Power: 5 Kw.  
 Owned.....Radio KDAN  
 Address.....Box 993  
 Tel.: HI 2-0611.....Independent  
 Station Rep.....United Spot Sales  
 President.....James F. Hadlock  
 General Mgr.....Steve Schoen

Commercial Mgr.....Earl Madray  
 Program Dir.....Bud Morris  
 Chief Engineer.....Guy Saleme

**KRED—Eureka—1933**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.  
 Address.....P. O. Box 1021  
 Tel.: HI 3-1621.....MBS  
 Station Rep.....Adam Young  
 President.....William B. Smullin  
 Opera. Manager.....Barry Adams  
 General Manager.....Newton L. Steward  
 Chief Engineer.....Don King

**KINS—Eureka—1946**

Freq.: 980 Kc. Power: 5 Kw., 2., 500 W. n.  
 Owned-Oper. By.....Eureka Bcstg.  
 Address.....Box 1015  
 Tel.: HI 2-5744.....CBS  
 Station Representative.....Grant Webb  
 Pres., Gen. Mgr.....Wendell Adams  
 Station Comm. Mgr.....Doyle Seely  
 Chief Engineer.....Dean Elliott

**KDAC—Fort Bragg—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned.....Mendocino Coast Bcstg. Co.  
 Address.....2100 E. Oaks St.  
 Tel.: YO 4-3251.....KBS  
 General Manager, Ch. Eng.....Craig N. Smith

**KARM—Fresno—1938**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By.....H. & G. Harm Enterp.  
 Address.....7535 N. Van Ness Ave.  
 Tel.: BA 24441.....ABC  
 Representative.....Hollingsbery  
 General Mgr.....George Harm  
 Program Director.....Bill Dallas  
 Chief Engineer.....Elbert Dean

**KBIF—Fresno—1947**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned.....KBIF, Inc.  
 Address.....857 Van Ness Ave.  
 Tel.: AM 6-0791.....Independent  
 Representative.....Weed  
 Pres., Gen. Mgr.....Ethan Bernstein  
 Station Mgr., Prog. Dir.....Frank Wells  
 Chief Engineer.....Bob Love

**KEAP—Fresno—1957**

Frequency: 980 Kc. Power: 500 W. d.  
 Owned By.....KEAP Broadcasting Co. Inc.  
 Address.....2344 S. Railroad Ave.  
 Tel.: AD 7-1871.....Independent  
 Station Representative.....Daren F. McGavren  
 Pres., Gen. Mgr.....Herbert J. Edelman  
 Chief Engineer.....Elbert Dean

**KFRE—Fresno—1936**

Frequency: 940 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Triangle Publications