- LIVINGSTONE, MARY. Network comedienne, actress. (R) with Jack Benny, Chevrolet program; Jello program, since 1934. (F) This Way, Please (Paramount), 1937. (V).
- LIVINGSTONE, CHARLES. Assistant dramatic director, Michigan Network. (R) various local shows, including Lone Ranger (Gordon Baking Co.), 1933-37. (F) commercials, 1933-37. (L) stock, 1928-29; If I Were You, 1931. (P) college.
- LLOYD, JOHN S. Announcer, actor, writer, WTHT, Hartford. (R) since 1935; local shows, including Honor the Law (Rackliffe Oil Co.), 1935-36; baseball games (Cremo Brewing Co.), 1935 (L) The Drunkard, 1935; Barbara Fritchie, 1936; others. (P) musician.
- LLOYD, SHIRLEY. Network singer. (R) Bakers' Broadcast (Fleischmann Yeast for Bread).
- LOCHNER, D. CLETE. Dramatic director, assistant program director, West Virginia Network. (R) various local shows. (L) stock. (P) accounting.
- LOCKART, ZELLA. Pianist, KUJ, Walla Walla. (R) since 1936; local shows. Formerly orchestra leader.
- LOCKHARDT, ERVIN. Musician, WWL, New Orleans. (R) local shows, including Stanback Co. and Willard Tablets programs. (V).
- LOCKSLEY, ROY. Program and musical director, CFRB, Toronto, Ont. (R) various shows, including programs for Wrigley's Chewing Gum, Alka-Seltzer, Phillips Milk of Magnesia. (L) stock. (V) Wolverine's Band Act.
- LOEB, THOMAS O. Announcer, WDNC, Durham. (R) various shows on this station and Mutual Network; WFIL, Philadelphia. (L) Stock. Three Cornered Moon, Paths of Glory, others.
- LOEFERS, ROBERT C. Actor, WMT, Cedar Rapids. (R) since 1937; local shows. (L) stock, 1926-37. (V) single act, 1909-10. (P) contractor.
- LOFFLER, GENE P. Production manager, announcer, KTUL, Tulsa. (R) since 1930; local shows on this station and WHO, Des Moines, including Morton Salt program. (V) Iowa Barn Dance Frolic, 1933-35.
- LOFFREDO, JOSEPH. Announcer, script writer, WOV, New York. (R) since 1935; local shows. (P) columnist. Author of three plays produced in 1935-36.
- LOGAN, GEORGE E. Cowboy and hillbilly singer, KVI, Tacoma. (R) since 1934; local shows on this station and

- WEBQ, Harrisburg; WMBD, Peoria. Recordings, Champion Record Co.
- LOGAN, HORACE. News commentator, KWKH-KTBS, Shreveport. (R) various local shows, including Odd Quirks in the News (Nu-Enamel), 1936-37.
- LOGAN, WALTER. Musical director, WTAM, Cleveland. (R) since 1923; various local shows. Conducted Cleveland Symphony Orchestra at Great Lakes Exposition, 1936; formerly violinist with St. Paul Symphony; musical director for theatres and road productions.
- LOHNES, JIMMIE. Pianist, WELL, Battle Creek. (R) local sustaining shows.
- LOMAX, H. STANLEY. Sports announcer, WOR, New York. (R) local shows. including Fiegenspan P.O.N., Noxzema, Remington-Rand, Atlantic Refineries programs. (P) sports writer.
- LOMBARDI, LUIGI. Symphony orchestra conductor, WMFG, Hibbing. (R) various local shows.
- LOMBARDO, GUY. Network orchestra leader. (R) since 1933; programs for General Baking Company, Bond Bakers, Esso Gasoline, St. Joseph Asperin, White Owl Cigars. (F) Many Happy Returns (Paramount). (V).
- LOMBARDO, VICTOR. Network musician. (R) Robert Burns Program, CBS; W. J. B. Program, NBC; Bab-O Program, CBS. (F) Many Happy Returns (Paramount). (V) toured with Alex Hyde and Guy Lombardo.
- LONDON, ADELE. Pianist, KYW, Philadelphia. (R) various shows including programs for Kopper's Koke, Equitable Insurance Co. (V) Carlile & London.
- LONG, DEANE S. Announcer, continuity writer, WFMD, Frederick. (R) since 1932; various shows on this station and WTBO, Cumberland.
- LONG, HARRY. Writer, announcer, KOL, Seattle. (R) since 1922; various local shows on this station and WHB, Kansas City. (L) Kansas City Grand Opera Co., 1916-20.
- LONG, LUCILLE. Network entertainer.
 (R) National Barn Dance (Alka-Seltzer).
- LONDON, PEG. Orchestra leader, violinist, m.c., KONO, San Antonio. (R) local sustaining shows. (V) Clinton & Rooney, 1925; original Kentucky Kernels.
- LONGSTREET, ROBERT L. Announcer, WFMD, Frederick. (R) since 1927; vaious CBS shows; also local shows on this station and WCAP, Asbury Park; WMCA,

New York; WXYZ, Detroit, including programs for My-T-Fine Desserts, Pertussin Cough Syrup. (P) office manager.

tongwell, Robert. Announcer, actor, writer, WJBK, Detroit. (R) since 1929; local shows including programs for Chevrolet, Wonder Bread, Pet Milk, Ford Motor Co., Walgreen Drugs. (F) commercials. (L) Daddy Long Legs, 1928; others. (P) college.

LOPEZ, JOSEPH. Singer, WICC, Bridgeport. (R) since 1933; local shows.

LOPEZ, VINCENT. Network orchestra leader. (R) Lucky Strike Show, 1932-33; Real Silk Hosiery Program, 1934-35; The Nash Speed Show, 1936-37. (F) shorts (Warner Bros.), 1933. (V).

LORD, EDWARD J. Producer, announcer, musician, WEEI, Boston. (R) various local shows. (V) musical director and route man for Grace Hayes; 1932.

Network actor, producer, writer. (R) since 1929; Sunday Evening at Seth Parker's; Uncle Abe & David (Goodrich

Rubber); Stebbins Boys (Swift); Country Doctor (Listerine); Cruise of Schooner, Seth Parker (Frigidaire); G. Men (Chevrolet); Thrill Series (Philip Morris); Phil Lord Calls on You (Irradiated Milk); Gangbusters (Colgate-Palmolive-Peet); We, the People (General Foods). (F) Way Back Home (RKO), 1929. (V) 1931-32. (P) high school principal.

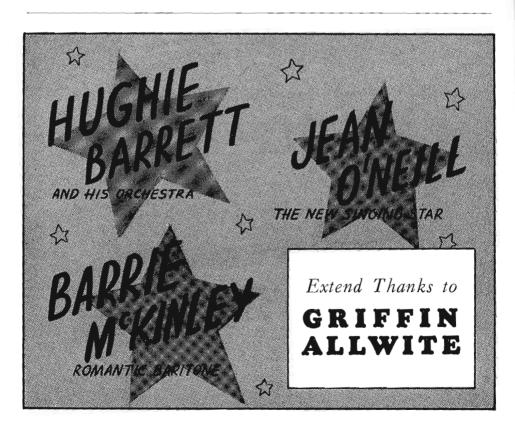
LOTSFREICH, C. B. Pianist, WHBF, Rock Island.

LOUG, LOUIS. Guitarist, WWL, New Orleans. (R) local shows, including Willard Tablet program; Audrey Charles and her Stanback Boys (Stanback Co.), night club appearances.

WHO, Des Moines. (R) local shows, including Presenting Virginia Dare (Virginia Dare Extract Co.). (P) student.

LOVEDAY, CARROLL. Musician, continuity writer, KYW, Philadelphia. (R) since 1933; various shows. (V) appeared with Eddie Dowling.

LOW, HELEN. Singer, KIRO, Seattle. (R) since 1932; various NBC programs;



- also local shows on this station and KPO, San Francisco, KOMO, Seattle, including Shell Ship of Joy, 1927-32. (L) prima donna, Shubert's Topics of 1923; Artists and Models. (V).
- LOWELL, DOROTHY. Network dramatic actress. (R) Forty-five Minutes in Hollywood (Borden), 1934; I. J. Fox Fur Trappers (I. J. Fox), 1935; Heinz Magazine of the Air, 1937; Your Unseen Friend (Personal Finance); Feenamint Program. (F) shorts (Warner Bros., Paramount). (L) Dreams Farewell, 1934-35.
- LOWITZ, WILLIAM W. Pianist, WMCA, New York. (R) since 1926; various shows on this station and WOR, New York. (F) title role in Liszt (Warner Bros.).
- LOWREY, MEADOR. News commentator, WHAS, Louisville. (R) since 1935; local shows including High Cards in Derby Deck (Brown & Williamson Tobacco Co.), 1937.
- LOWRY, JUDITH. Network actress. (R)
 The Story of Mary Marlin (Kleenex;
 P & G for Ivory Soap).
- LUCAS, CLYDE. Network singer. (R) Life Savers (NBC), 1935. (F) short (Paramount). (V).
- LUCAS, NICK. Network singer, musician.
 (R) Ford Dealers program. (F) Gold Diggers of Broadway; Show of Shows.
 (L) Sweetheart Time; Show Girl. (V) personal appearances.
- LUCAS, PAUL E. Producer, actor, WTIC, Hartford. (R) since 1926; local shows, including Seth Parker's Singing School, 1928. (P) newspaper work.
- LUCIK, CHARLES. Conductor, WGRC, New Albany. (P) student. Played with several orchestras.
- LUDDY, BARBARA. Network singer.
 (R) First Nighter (Campana Sales),
 NBC.
- LUKENS, STELLA. Organist, pianist, WMBH, Joplin, (R) since 1933; local shows.
- LUKINS, HARRY. Announcer, WAVE, Louisville. (R) since 1936; various local shows, including Man on the Street (Minit Rub), 1936.
- LULU BELLE. Network singer. (R) National Barn Dance (Alka-Seltzer).
- LUM 'N' ABNER. Network actors. (R)
 Lum (Chester Lauck) 'n' Abner (Norris
 Goff) for Horlick's Malted Milk.
- LUNCEFORD, JIMMIE. Orchestra leader.
 (R) various network broadcasts. (F)
 Rhythm Comes to Life (Warner Bros.),
 1936. (V).

- **LUND, VICTOR.** Announcer, continuity writer, producer, WIS, Columbia. (R) since 1932; local shows on this station and WGR, Buffalo. (P) insurance agent.
- LUNDGREN, ESTHER. Singer, WHBF, Rock Island. (R) local show, Voss Co-Eds (Voss Washing Machine Co.), 1935. (P) clerk, typist.
- LUNN, HERBERT W. Producer, WNAC, Boston. (R) since 1934; supervisor of eductional programs and commercial transcriptions, Yankee Network.
- LUSCOMBE, ROBERT. Singer, WJR, Detroit. (R) since 1930; local shows, including, Hi-Speed Gasoline, Household Finance, Sinclair Minstrels programs. (F) commercials.
- LUTHER, PAUL. Network announcer.
 (R) Modern Cinderella (General Mills);
 Romance of Helen Trent (Affiliated Products). (P) salesman.
- LUTZ, CHARLES V. Announcer, WHK-WJAY, Cleveland. (R) various local shows.
- LYMAN, ABE. Network orchestra leader.
 (R) Waltz Time (Sterling Products), 1931-37; Melodiana (Sterling Products) 1931-36; Lucky Strike Hour, 1932; Your Hit Parade (Lucky Strike Cigarettes), 1937. (F) Broadway Through a Keyhole (20th Century Fox), 1933; Sweet Surrender; numerous others. (L) Good News, 1927. (V) Abe Lyman and His Band, since 1921. (P) taxi driver.
- LYMAN, PETER. Announcer, producer, program director, KROC, Rochester. (R) since 1931; local shows on this station and WMT, Cedar Rapids. (L) Vagabond King, road company, 1927; dramatic stock, 1933-36. (P) student.
- LYNCH, EDWARD. Actor, writer, director, WSYR, Syracuse. (R) since 1933; various shows on this station and WFBL, Syracuse. (F) 1930-32; The Payoff (Warner Bros.); False Madonna (Paramount); others. (L) stock; road companies. (V) On Ragged Edges; Conway & Lynch. (P) student.
- LYNN, EMMETT. Actor, WGN, Chicago.
 (R) Farm and Home Hour, Young Hickory, Grand Hotel, Backstage Wife; also programs for General Mills, Ovaltine and others. (F) productions by Biograph, Universal, Fox, Lasky; commercials. (L) stocks, 20 years. (V) Jack Mulhall; Lynn, Weston & Lynn; Gus Edwards.
- LYNN, FRANK (GARRISON POLING).
 Continuity editor, announcer, WELL,
 Battle Creek. (R) local shows. (P)
 teacher.

- LYON, CHARLES. Network master of ceremonies. (R) Frigidaire Frolics.
- LYON, JACK. Staff organist and pianist, WMBD, Peoria. (R) various local shows. (L) stock. Solo organist, various theatres and motion picture houses.
- LYON, LETITIA J. Women's commentator, interviewer, WNBF, Binghamton.
 (R) since 1935; local shows, including Letty Lynn (Feigenspan Brewing Co.).
 (P) women's editor, Binghamton Sun.
- LYON, RUTH. Network entertainer. (R) Headin' South (Illinois Railroad Co.).
- LYONS, PETER PAUL. Musician, California Radio System. (R) since 1927; various local shows. Formerly musical director of several theatres. (P) student.
- LYONS, RUTH. Pianist, commentator, WKRC, Cincinnati. (R) various local shows, including Radio Dial program.

M

McADAM, AL. Actor, announcer, KPO-KGO, San Francisco. (R) various shows on this station and WQAM, Miami; KFI, Los Angeles, including Death Valley Days (Pacific Coast Borax); Hawthorne House (Wesson Oil & Snowdrift). (L) stock; road shows, 1910-15; 1920-34. (V)

- Harry & Kate Jackson, 1915-17. Little Miss Mixup, 1918-21.
- McALLISTER, DARYL. Program manager, WKY, Oklahoma City. (R) since 1932. (L) Little Theatre.
- McALLISTER, H. J. Announcer, KVI, Tacoma. (R) since 1934; local show. (P) office work.
- McALLISTER, JOHN J. Writer, actor, WBT, Charlotte. (R) since 1929, local shows, including Just the Two of Us (Buick Auto), 1929-30. (P) interior decorator.
- McCALL, DUNCAN A. Singer, KOA, Denver. (R) since 1928 various local shows, including Continental Oil program, 1929-30; Ford Motor program, 1934-35. (P) salesman, accountant.
- McCALLISON, JIMMY. Network singer, actor. (R) Lady Next Door; Penrod and Sam; Sherlock Holmes; Crime Club; Death Valley Days (Pacific Coast Borax), NBC. (F) His Children's Children; Peter Stuyvesant; Citizen of Tomorrow. (L) Yours Truly; This Year of Grace; others.
- McCARTHY, CHARLES F. Announcer, WHN, New York. (R) since 1932; local shows including The Sincera Program (Sincera Face Cream), 1932; Tango Cab-

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Program idea conceived by Al Mitchell Script by Edward Longstreth

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MUTUAL ARTISTS BUREAU

Grateful appreciation to:
JOHN W. BATES, WOR
Joseph Lopez, WICC Robt. G. Smith, WOR
Bruce Chapman

- aret (P. Lorillard Co.), 1935-36; Joyce Jordan (McKesson & Robbins), 1937. (F) voice ghosting for Warner Bros., 1932. (L) The Showoff. (P) communication engineer.
- McCLAIN, GORDON W. Announcer, producer, CKCL, Toronto, Ont. (R) since 1925; local shows on this station and WFCA, Toronto, Ont.
- McCLAIN, JAMES W., JR. Announcer, WOAI, San Antonio. (R) various local shows, including Greyhound Traveler Program (Greyhound Bus Lines), 1936; Gebhardt's Texas Treasures (Gebhardt's Chili Powder), 1937.
- McCLAIN, PAULA. Network actress. (R)
 Bachelor's Children (Old Dutch Cleanser).
- McCLEARY, GWEN. Announcer, home economist, actress, Iowa Broadcasting Co. (R) since 1931; various shows, including Ward's Shopping Lady (Montgomery Ward), 1933; Ford Information Girl (Ford Motor Co.), 1935. (F) commercials.
- McCLINTOCK, JACK. Continuity writer, sound effects, KOL, Seattle. (R) various local shows, including Albers Bros. Milling Co. program, 1936.
- McCLURE, KENDALL B. News editor, commentator, WOAI, San Antonio. (R) since 1930, writing and producing over 600 commercial shows. (P) newspaper work.
- McCOMB, KATE. Network actress. (R) Snow Village Sketches (Loose-Wiles Biscuit Co.); others.
- McCONNELL, SMILING ED. Network master of ceremonies, singer. (R) Acme Sunshine Melodies (Acme White Lead & Color Works); Mantle Lamp Co. program.
- McCORD, WILLIAM J. Announcer, continuity writer, KFPY, Spokane. (R) since 1936; various local shows, including Alka-Seltzer Program. (P) student.
- McCORMICK, STEPHEN J. Announcer, WOL, Washington. (R) since 1936; local shows, including Dance Parade (Washington Brewery), 1936. (F) several educational series, 1936. (P) assistant theatre manager.
- McCOY, CLYDE. Orchestra leader. (R) sustaining network broadcasts. (F) Sugar Blues and Jam Session (Vitaphone). (V). Decca Recording artist.
- McCOY, MALCOLM R. Actor, Michigan, Network, Detroit. (R) since 1933; local shows including Manhunters (Illinois Beef Co.), 1933-35; Lone Ranger (Gordon Baking Co.), 1933-37; Ann Worth, Housewife (Mills Baking), 1935-37. (L) dra-

- matic stock, 1925-32. (V) 1923-24. (P) secretary.
- McCOY, MARY. Network soprano. (R)
 Tea Time Tunes; Chase & Sanborn Coffee program; Camel Hour; Town Hall
 Tonight. (Sal Hepatica, Ipana Tooth
 Paste), NBC; AC Spark Plugs program.
 (L) My Maryland; Wonderful Night;
 others.
- McCRARY, DAVID. Actor, singer, WFAA, Dallas. (R) since 1935; local shows, including Riding with the Texas Rangers (Kellogg Co.), 1935-37; The Crime Reporter (Electrolux Dealers). (F) commercials. (P) teacher.
- McCUBBIN, LUCILLE. Singer, announcer, KROY, Sacramento. (R) sustaining shows.
- McDERMAND, LOIS E. Pianist, organist, announcer, WHBF, Rock Island. (R) various local shows.
- McDERMOTT, MARIAN. Singer, WICC, Bridgeport. (R) since 1935; local shows. (P) saleswoman.
- McDONALD, ARCH. Sports commentator, WJSV, Washington. (R) since 1930; local shows, including programs for Coca Cola Bottling Co., 1930-31; B. C. Remedy Co., 1932-33; General Mills, 1937.
- McDONALD, ARTHUR L. Announcer, CFCY, Charlottetown. (R) shows on CFCY; occasional commentator for Canadian Broadcasting Co.
- McDONALD, CRAIG. Network actor (R) Bobby Benson (Hecker H-O).
- McDONOUGH, FRANK. Announcer, WMC, Memphis. (R) various local shows on this station and KSL, Salt Lake City. (F) The Champ (MGM); others. (L) stock, 1925-27. (V) Donna-Weber; Donna & Vincent, 1925-34.
- McELROY, JACK. Announcer, singer, writer, KANS, Wichita. (R) since 1933; local shows on this station and KGGF. Coffeyville, including Amateur Contest (Goodrich Tires). (V) soloist with orchestra. (P) student.
- McENIRY, MATTHEW. Announcer, KLZ, Denver. (R) since 1935; local shows. (L) Denham Theatre Stock, 1927-28. (V) 1936. (P) attorney.
- McEWEN BROTHERS. Entertainers, WHB, Kansas City. (R) since 1927; local shows on this station and KMMJ, Clay Center; WIBW, Topeka, including programs for Caterpillar Tractor Co., 1931; 32; Armour Packing Co., 1933; Kellogg Co., 1933; IGA Grocery Co., 1935. (V) Jimmy Wiley Banjo Band, 1929.
- McFADDEN, WELDON. Writer, KOA, Denver. (R) local shows, including pro-

- grams for Public Service of Colorado, Reliance Mfg. Co. (L) Denver Community Players. (V) single act and comedy team, Null & Void.
- McGAHAN, V. E. Announcer, KGVO, Missoula. (R) since 1936; local shews, including Texaco News (Texas Oil Co.), 1936. (P) student.
- McGARRITY, KENNETH. Musician, WBAP, Fort Worth. (R) various local shows. (V).
- McGEORGE, ROY. Hillbilly entertainer, actor, KFEQ, St. Joseph. (R/since 1932; various local shows on this station and WHAS, Louisville; WNAX, Yankton; KSOO, Sioux Falls, including Papy and the Buckle Busters (Crazy Crystals), 1933.
- McGLOGAN, FRANK. Announcer, KSTP, St. Paul. (R) since 1936; various local shows.
- McGOFFIN, WALTER M. Announcer, football commentator, KXRO, Aberdeen. (R) since 1928; local shows, including Associated Oil Sportscasts. (P) radio engineer, musician.
- McGOVERN, JOHN. Network actor. (R) Sherlock Holmes; Death Valley Days (Pacific Coast Borax), NBC; Friendship Town; Pages of Romance. (L) Devil's Disciple; He Who Gets Slapped; others.
- McGRATH, CLAYTON ("MAC"). Singer, musician, actor, KSTP, St. Paul. (R) since 1936; various local shows. (F) commercials. (V) Knights of Note, 1935-37. (P) entertainer.
- McGRATH, JAMES P. Announcer, sound effects, M. C., WMAL, Washington. (R) various sustaining shows. (F) World Aflame (Pathe), 1919. (L) played with Lionel Barrymore, Lina Cavalliera. (V) 1919-23; appeared with Paul Whiteman, Vincent Lopez, Frank Silver. (P) college.
- McGRATH, WILLIAM. Program, production manager, WNEW, New York. (R) local shows on this station and WFBL, WSYR, Syracuse; KWY, Philadelphia; WNAC, Boston. (V) 1933. (P) college.
- McGREGOR, EVELYN. Network actress.
 (R) Dr. Allen Roy Dafoe (Lehn & Fink for Lysol).
- McGREGOR, JEAN. Network actress. (R)
 Today's Children (Pillsbury Flour Mills).
- McHOSE, IRVIN. Conductor, WHEC, Rochester. (R) local shows, including Lehigh University Glee Club Show, 1925; Pure Oil Program, 1934-35.
- McILREVEY, HUGH. Announcer, WRC, Washington. (R) since 1935; local shows,

- including programs for Acousticon Hearing Aid Co., Bromo-Seltzer, Gunther Brewing Co.; guest appearances, Fleischmann Hour—Rudy Vallee (Standard Brands); Jack Benny program—Jello (General Foods). (F) shorts (Paramount), 1934; The Old South (U. S. Research Corp.), 1937.
- McILVAIN, HARRY E. Program director, announcer, WTNJ, Trenton. (R) since 1932; various local shows, including Tastyeast news program, 1936. (P) music publishing concerns.
- McILVAIN, SYDNEY W. Hillbilly singer, guitarist, orchestra leader, WAAW, Omaha. (R) since 1929; local shows on this station and KFNF, KMA, Shenandoah; WDAY, Fargo, including Sterling Insurance program. (V) Three Anderson Brothers, 1926-28. (P) school teacher.
- McINTIRE, J. CHARLES. Announcer, WMBH, Joplin. (R) since 1930; local shows. (P) load inspector, Electric Co.
- McINTYRE, FRANK. Network actor. (R) Maxwell House Coffee program.
- McINTOSH, ROSE C. Actress, singer, WGRC, New Albany. (R) since 1934; local shows. (P) student; amateur theatricals.
- McKAY, CHERI. Network contralto. (R)
 Climalene program, 1933; Jack Hylton's
 Orchestra (Standard Oil, Realsilk), 1936;
 News with Music (Dodge Motors), 1937;
 guest appearance, Maytag Washing Machine program, 1932; others. (V) Sheridan Sisters; with Jack Hylton, 1936;
 others.
- McKAY, CLIFF. Singer, musician, orchestra leader, CKCL, Toronto, Ont. (R) since 1934; local shows, including programs for General Motors, 1934-35; Blue Coal, 1934-35. (F) short, 1928. (V) Harold Rich and His Versatile Canadians, 1927-28. (P) student.
- McKEE, ALLAN W. Announcer, WMT, Cedar Rapids. (R) since 1934; local shows, including Party Line (Checker Electric Co.), 1936; Halligan's Demitasse (Halligan Coffee Co.), 1937. (L) stock, 1928; 1932-34. (P) student.
- McKEE, WARREN A., JR. Singer, WAIM, Anderson. (R) since 1935; local shows. McKENZIE, JOHN. Singer, WJR, Detroit.
 - (R) since 1925; local shows for Lucky Strike, Gulf Refining, Texaco, Chevrolet, Fels Naptha, etc. (F) commercials. (P) office clerk.
- McKIERNAN, JERRY. Announcer, continuity writer, M. C., WSMK, Dayton. (R) since 1930; various shows, including Ed McConnell (Standard Brands), 1930;

- Armour Star Hour (Armour & Co.), 1931; Gene and Glenn (Quaker Oats), 1932. (L) stock, 1926-28. (V) Bennett and Mack, 1915-19.
- McKINNEY, J. WALTON. Singer, KOlN, St. Louis. (R) since 1934; local shows on this station and KHQ, Spokane. (L) Mikado, Lass of Limrick Town, 1924-25. (V).
- McKNIGHT, CECIL. Announcer, CKTB, St. Catherines, Ont. (R) local sustaining shows.
- McKNIGHT, THOMAS H. Network writer. director. (R) 20,000 Years in Sing Sing (Sloan's Liniment); Marx Brothers (Esso & American Oil); Bob Hope (Bromo-Seltzer & Woodbury); Beatrice Lillie (Dr. Lyons Tooth Powder); Charles Winninger (Ivory Soap). (L) Double Dummy, 1936. President of McKnight & Jordan, Inc., radio productions. (P) advertising.
- McKNIGHT, WES. Sports commentator, announcer, CFRB, Toronto, Ont. (R) since 1930; various local shows, including hockey summaries (Royal Canadian Tobacco).
- McLAUGHLIN, BENNIE. Master of ceremonies, KPO-KGO, San Francisco. (R) since 1928; Woman's Magazine of the Air (participation program), 1928 to date; others. (L) Hollywood Music Box Revue, 1925-27.
- McLEOD, KEITH. Writer for Henry Souvaine, Inc., program producers.
- McLEAN, JACK. Singer, impersonator, CKCL, Toronto, Ontario. (R) local show. (V) master of ceremonies and night club appearances. (P) grocery clerk.
- McLEAN, ROBERT DUFFIELD. Announcer, CHAB, Saskatchewan. (R) since 1936; local shows.
- McLINN, GEORGE "STONEY." Sports commentator, WIP, Philadelphia. (R) various local shows. (P) sports editor.
- McMAHILL, NAOMI. Singer, KFNF, Shenandoah. (R) local sustaining shows.
- McMAHON, THOMAS J. Announcer, sports commentator, WNBF, Binghamton. (R) since 1928; various local shows on this station and WGBI, Scranton; KQV, Pittsburgh, including Golden Hour (International Correspondence School), 1928; Sportcast (Shell Oil Co.), 1934-35; E. J. Workers Band (Endicott Johnson Co.), 1936-37. (P) teacher.
- McMASTER, JOHN. Announcer, WMEX, Boston. (R) various local shows. (P) assistant theatre clerk.
- McMULLEN, LEO. Singer, KGIR, Butte.
 (R) various local shows. (P) engineer.

- McMURRAY, EMMET. Actor, announcer, WHBQ, Memphis. (R) since 1934; various local shows, including Red Top Brewing Co. Show, 1936-37. (L) Little Theatre productions, 1932-34. (P) college.
- McNAMEE, GRAHAM. Network comercial and sports announcer. (R) Rudy Vallee Hour (Royal Gelatin); All Colored Revue (Fleischmann Yeast); Ed Wynn (Spud Cigarettes); Ed Wynn, Texaco Fire Chief (Texas Co.); various sports and news events broadcasts. Before becoming an announcer was a singer over WEAF (1923).
- McNEIL, BOB. Singer, musician, KWK, St. Louis. (R) local shows on this station and WKY, Oklahoma City. (V) WLS Unit Show, 1935-37. (P) student.
- McNEILL, DON. Network master of ceremonies. (R) Climalene Carnival, 1933-36; Pontiac Show (Pontiac Motors), 1935; Fitch Jingle Show (Fitch Shampoo), 1936; Tums Times (A. H. Lewis Medicine Co.), 1936; Tea Time at Morrells (Red Heart Dog Food), 1936-37; others. (V) theatre and night club engagements, 1933-36. (P) newspaper radio editor.
- McNICHOLS, ELOISE WEST. Musician, WOW, Omaha, Neb. (R) since 1930; various local shows. Has been engaged in concert work since 1920; member Omaha Symphony, 1924-34.
- McQUARRY, HAVEN. Network actor, producer. (R)Do You Want to Be an Actor? (Chase & Sanborn Coffee).
- McRANEY, ROBERT L. Program director, production manager, organist, pianist, WSGN, Birmingham. (R) since 1932; local shows, including Acme Musical Memories (Acme Paint Co.), 1935-36. (V) 1931-33.
- McWILLIAMS, JIM. Network actor, producer. (R) Uncle Jim's Question Bee (George Washington Coffee); others. (V).
- MacALISTER, CHARLES. Actor, KPO-KGO, San Francisco. (R) since 1924; various NBC shows including Orphan Annie (Ovaltine); Death Valley Days (Pacific Coast Borax); Winning the West (Occidental Life Insurance); One Man's Family (Standard Brands). (L) stock.
- MacANDREWS, CARL G. Drama Guild.
 WCHS, Charleston. (R) various radio drama Guild plays. (L) Little Theatre productions.
- MacARTHUR, PETER. Producer, WHO, Des Moines. (R) local shows on this station and WOC, Davenport. (L) engagements in New York and on tour; understudy to Sir Harry Lauder.



TONY MARTIN

BURNS AND ALLEN Coast-to-Coast Under Long-Term Contract to 20TH CENTURY-FOX

NAT C. GOLDSTONE Exclusive Representative

- MacBRYDE, JOE. Network actor. (R)
 Death Valley Days (Pacific Coast Borax).
- MacCORMACK, FRANKLIN. Network actor, announcer, poetical readings. (R) Dream Boat (Salomint Tooth Paste), 1930-31; Myrt & Marge (Wrigley Chewing Gum), 1932; Easy Aces (Anacin), 1932; Olsen & Johnson (Swift & Co.), 1933-34; Mary Marlin (Kleenex), 1935-36; Poetic Melodies (Wrigley Chewing Gum), 1936-37. (F) commercials. (L) The Noose, 1928; Desert Song, Seventh Heaven and The Nut Farm, 1929. (P) automobile salesman.
- MacDAPPES, LAURA. Comedienne, WROK, Rockford.
- MacDONALD, ARCH. Announcer, WBZ-WBZA, Boston. (R) since 1936; various local shows. (P) student.
- MacDONALD, EDMUND. Network dramatic actor, comedian. (R) Camel Caravan (Camel Cigarettes); Maxwell House Show Boat (Maxwell House Coffee); Philip Morris Cigarettes program; Just Plain Bill (Kolynos Tooth Paste); We, the People (Calumet Baking Powder); CBS Workshop; others. (F) silent pictures for First National, Paramount, Fox, D. W. Griffith, Universal; others. (L) Within the Law, The Web, When Ladies Meet, The Milky Way; others.
- MacDONALD, JAMES G. Announcer, WELL, Battle Creek. (R) since 1933; local shows.
- MacDONALD, REX. Orchestra leader, WSUN, St. Petersburg. (R) local programs.
- MacDONALD, WILLIAM E. Commercial manager, announcer, KFNF, Shenandoah. (R) local shows. Formerly with dance bands.
- MacGREGOR, EVELYN. Network singer. (R) Chesterfield program, 1934-35; 45 Minutes in Hollywood (Borden's Milk), 1934-35; Lysol program, since 1936. (F) shorts (Fox, Pathe). (L) New York Grand Opera Co., 1931. (V) Metropolitan Singers, 1930; 4 Co-Eds, 1930-31.
- MacHUGH, EDWARD. Network gospel singer. (R) since 1927; Your Gospel Singer (Ivory Soap), NBC, since 1936. (P) department store clerk.
- MacKENZIE, DOROTHY. Commentator, continuity writer, KPO-KGO, San Francisco. (R) various shows on this station and KMBC, Kansas City, including Dr. Kate (Best Foods), 1936-37; Irving Kennedy & Janet Baird (Procter & Gamble), 1936-37. (P) cashier.

- MacINTYRE, E. ROSS. Announcer, transmission supervisor, CKWX, Vancouver, B. C.
- MacLAUGHLIN, DONALD. Actor, WHN, New York. (R) since 1935; network shows, Kate Smith Show, 1936; Home Sweet Home, 1935-37; O'Neills (Ivory Soap), 1936-37; Personal Column (Chipso), 1936-37; Capt. Tim Healy (Ivory), 1936. (F) Joe Palooka (Warner Bros.), 1937. (P) teacher, landscape architecture.
- MacLEAN, ALICE. Continuity writer, singer, KIRO, Seattle. (R) since 1922; various shows on this station and KOMO, Seattle. (P) stenographer.
- MacMILLAN, LOWELL. Singer, sports announcer, WHEC, Rochester. (R) since 1929; local shows, including Happy Home Village (General Baking Co.), 1930; Sports Reporter (Sun Oil Co.), 1937. (L) Pinafore, Faust, American Opera Co., 1927; Eastman Theatre Co., 1928-29; others. (V) 1929.
- MacMURRAY, FRED. Network actor.
 (R) Hollywood Hotel (Campbell Soup Co.), CBS, 1937. (F) The Gilded Lily (Paramount), 1935; Men Without Names (Paramount), 1935; Alice Adams (RKO), 1936; Hands Across the Table (Paramount), 1936; The Bride Comes Home (Paramount), 1936; The Trail of the Lonesome Pine (Paramount), 1936; Texas Ranger (Paramount), 1936; others. (L) Three's a Crowd, 1929; Roberta, 1934. (V) California Collegians, 1929-34. (P) salesman.
- MacPHERSON, FREDERICK. Announcer, operator, writer, KRE, Berkeley. (R) local shows on this station and KJBS, San Francisco; KPMC, Bakersfield. (P) college.
- MacPHERSON, JOHN. Network cooking programs. (R) The Mystery Chef (Regional Advertisers); programs for Davis Baking Powder.
- MACAULAY, RICHARD. Writer for H. N. Swanson, Inc., program producers.
- MACE, FRANCES. Actress, KGVO, Missoula.
- MACE, ORVAL. Musician, KGVO, Missoula. (V) Rio Grande Rangers, 1936.
- MACK, FLOY. Announcer, WRC, Washington. (R) Esso News (NBC), 1937; Famous Jury Trials (Mennen), Mutual; Johnson Family (Pebeco), Mutual; Life of Mary Southern (Hinds Honey & Almond Cream), Mutual; also local shows on this station and WLW, WSAI, Cincinnati. (P) commercial photography.

- MACK, FREDDY. Network band leader, master of ceremonies. (R) Freddy Mack and His Young Ideas, CBS, 1937. (F) Gang War, 1928. (L) Good News. (V) stage band leader, M.C., 1929-37.
- MACK, GEORGE. Writer, director, WBNX, New York. (R) since 1932; local shows including Radio Guide Magazine programs, 1932-34.
- MACK, GILBERT. Actor, dialectician, WHN, New York. (R) since 1936 local shows including Ida Bailey Allen's Homemakers (Seeman Bros.), 1937; MGM Movie Club (Mulsified Cocoanut Oil Shampoo), 1937. (F) short, 1936. (P) photographer.
- MACK, ROBERT. Singer, KYW, Philadelphia. (R) since 1933; local shows including Fame and Fortune (Reading Coal and Iron Co.), 1933. (V) 1932-34. (P) bank clerk. With Philadelphia Grand Opera Co., 1926-29.
- MACK, ROY. Pianist, arranger, KRKO, Everett. (R) since 1934; various local shows on KUJ, KSLM, KWJJ, KOIN, KFWB, KXL, KALE, KEX. (P) theatre pianist.
- MACK, TED. Orchestra leader, master of ceremonies, WOR, Newark. (R) local shows including Childs Restaurants program. (F) Great Ziegfeld (MGM), 1936; Man Who Broke the Bank at Monte Carlo (Fox), 1936; Here Comes the Band (MGM), 1936. (V) M.C. at various theatres.
- MACK, WAYNE. Actor, announcer, producer, WGAR, Cleveland. (R) local shows; handled Cleveland appearances of Ben Bernie (American Can Co.), Ted Weems (Varady of Vienna); member of production unit for Joe Penner's Cleveland shows. (L) Little Theatre work. (V) concert band, 1927.
- MACKEY, JOE. Actor, WRVA, Richmond.
 (R) since 1929; local shows, including Corn Cob Pipe Club (Larus & Bros. Co.), 1929-37. (L) stock, 1928. (P) clerk.
- MACKIE & PAUL. Comedians, WMCA, New York. (R) local sustaining shows. (L) Fifty Million Frenchmen, 1931 (road show); Earl Carroll's Murder at the Vanities, 1933. (V) Mackie & La Vallee, 1931-34; Mackie & Paul, 1935-37.
- MADDOX, LOIS. Singer, West Virginia Network, Charleston. (R) local sustaining shows. (V) appearances with orchestra.
- MAGANN, ERNIE. Musician, CKCL, Toronto, Ontario. (R) various NBC, Mutual, and local shows.

- MAGEE, MONTE. Pianist, singer, KONO, San Antonio. (R) since 1932; local shows on this station and WLW, Cincinnati; KPRC, Houston; WOAI, San Antonio, including Crown Overall program, 1936. (V) 1928-29. (P) oil business.
- MAGEE, MRS. E. E. (LIBBIE VAUGHAN).
 Actress, WMT, Cedar Rapids. (R) since
 1932; local shows including Morning Song
 (Waterloo Mills), Magic Kitchen (Rath
 Packing Co.; Coolerator; Malto-Meal;
 Scott Towels; Hubbard Milling Co.); (L)
 Wisconsin Players. (P) teacher.
- MAGILL, SAM. Announcer, WNAC, Boston. (R) since 1927; various local shows on this station and WOR, New York; WTIC, Hartford; WHDH, WAAB, Boston, including Hank Keane and His Connecticut Hillbillies (Chocco-Yeast), 1931; Sports Revue (R. G. Sullivan Cigars). (V) Colonnade Quartet. (P) student.
- MAGNATTI, CHARLES. Network accordionist. (R) The Original Tastyeast Jesters (Tastyeast).
- MAHAFFEY, CAROLYN. Singer, KDKA, Pittsburgh. (R) since 1935; Trioettes, NBC, 1935-36; various local shows.
- MAHANEY, FRANCIS, JR. Singer, KMBC, Kansas City. (R) since 1932; local shows including The Fitch Shampoo program, 1934. (V) Four Horsemen of Harmony, 1932; The Collegians, 1932; Texas Rangers, 1935. (P) student.
- MAJOR, JACK. Network toastmaster, master of ceremonies, singer, comedian.

 (R) Jack Major, One Man Show (S & W Food Products, 1934-35; Sperry Candy Co., 1935-36; Procter & Gamble, 1935-36); Colonel Jack Major Variety Show, CBS, 1936-37. (V) for 12 years, The Voice of the Southland. (P) studied to be a preacher.
- MALDONIAN TRIO (Charlotte Davis, Helen Donovan, Pauline Hume). Concert ensemble, WMEX, Boston. (R) various sustaining shows. (V) hotel engagements.
- MALERICH, JACK. Network orchestra leader. (R) Swing with the Strings (George A. Hormel Co.).
- MALLORY, ELIZABETH. Actor, KPO-KGO), San Francisco. (R) since 1932; Western Farm & Home Hour (NBC), 1935-37; other shows including Wheatenaville (Wheatena), 1932-35; Death Valley Days (Pacific Coast Borax).
- MALLOW, JOHN L. Announcer, KFPY. Spokane. (R) various local shows on this station and KFIO, Spokane; KGVO, Missoula, including Alka-Seltzer news program, 1936.

- **MALLY, CAP.** Singer, KRNT, Des Moines. (R) since 1936; participation program.
- MALONE, EILEEN. Harpist, WHEC, Rochester. (R) since 1928; local shows. First harpist in Rochester Civic Orchestra.
- MALONE, FLORENCE. Network actress.
 (R) The Singing Lady Musical Plays (Kellogg Co.).
- MALONE, LILLIAN. Continuity writer, actress, WCAE, Pittsburgh. (R) various local shows. (L) stage Guild productions. (P) children's librarian, Carnegie Library.
- MALONE, TED (ALDEN RUSSELL). Network commentator. (R) programs for Hinds Honey & Almond Cream, 1936. (P) college.
- MALOVIN, ROY. Announcer, CKAC, Montreal. (R) since 1937; local shows including Chipso, Procter & Gamble Show, 1937. (L) Amateur and professional dramatics, 1923-34. (P) student.
- MANN, DAVE. Pianist, arranger, WFIL, Philadelphia. (R) since 1936; various local shows including Stanley Drugs and Crosley Radio programs. Also a member of piano team heard over Mutual.
- MANN, JERRY. Network comedian. (R) Broadway Varieties (Bisodol); Hammerstein's Music Hall (Kolynos); Ford program; Manhattan Merry-Go-Round (Dr. Lyon's Tooth Powder), NBC. (F) Knickerbocker Knights, 1935. (V) since 1920; Kiddies Kabaret; single acts.
- MANNERS, LUCILLE. Network singer.
 (R) Cities Service Concert, NBC; Two
 Hearts in Song; Ray Heatherton's program; Musical Comedy Revue.
- MANNING, TOM. Announcer, WTAM, Cleveland. (R) since 1929; World Series, since 1929 (Ford Motor Co.), NBC; football broadcasts (Kellogg Co.).
- MANNING, VIOLET ("MILLIE"). Dramatic actress, WOW, Omaha. (R) since 1929; various local shows on this station and WLS and WCFL, Chicago. (F) commercials. (L) leading lady, dramatic stock, 1921-1933; Merry Go Round, 1934. Also author, producer, of Millie & Tillie, current on WOW.
- MANSFIELD, JOSEPH F. Announcer, WATR, Waterbury. (R) CBS sustaining shows, 1936; various local shows including Notre Dame programs (University of Notre Dame), 1935-36. (P) student.
- MANTER, ARTHUR. Musician, KERN, Bakersfield. (R) since 1936; various local shows. Played with Concert Orchestra, San Francisco; also at theatres, hotels.

- MARCELLE, LOUIS. Announcer, actor, KMBC, Kansas City. (R) since 1935; local shows including Life On Red Horse Ranch (Socony-Vacuum Oil Co.), 1935; Travels of Mary Ward (Montgomery Ward), 1937. (L) stock, 1930-35; Dinner At Eight (Shubert's), 1935. (V) 1928-29. (P) accountant.
- MARCH, MIGA. Network singer. (R) various network broadcasts with George Hessberger's Orchestra, NBC, since 1936. (L) Civic Opera House; George Hessberger's Show; various operas in Germany, Austria. (P) music student.
- MARCHINO, SHELBY (SHEB). Announcer, WDZ, Tuscola. (R) since 1936; local shows including Rexall Drug Co., Buick & Oldsmobile, Ford Motor Cars programs. (P) musician. (V) Varieties of '31, '32, '33; Jungle Echoes, 1935.
- MARCO. Comedian, KIDW, Lamar. (R) various local shows. (V) blackface act.
- MARCUM, HARVEY. Blues singer, WTJS, Jackson. (R) since 1936; local shows including Ward's Serenaders (Montgomery Ward & Co.), 1937.
- MARCUS, FRED. Network announcer, actor, producer, writer. (R) Myrt & Marge (Wrigley's Chewing Gum), 1936; Mort Gooch (Wrigley's Chewing Gum), 1937; Betty & Bob; Modern Cinderella (General Mills); Jack Armstrong; others. (L) Victor Herbert Musical Stock (V) 1925-29.
- MARIER, TED. Pianist, singer, WNAC, Boston. (R) since 1937; local shows on this station and WAAB, Boston. (P) student.
- MARKS, GARNETT A. News, sports commentator, WMCA, New York. (R) various shows on this station and WOR, New York, including programs for General Mills, Blackstone Cigars, Auburn Motors Corp. (F) several musicals (Fox, Warner Bros.), 1929-30. (P) reporter.
- MARKEY, RAYMOND D. News commentator, WNBH, New Bedford. (R) since 1932; various local shows. (L) Fairhaven Players, 1936. (P) newspaper display advertising.
- MARNELL, ANN. Singer, KANS, Wichita. (R) since 1935; local shows on this station and KFEQ, St. Joseph.
- MARR, JAMES. Free lance comedy actor.
 (R) programs with Edwin C. Hill, Admiral Byrd, and Helen Hayes; Home Hour; Junior G Men; Ave Maria Hour.
 (L) stock. (V).
- MARSH, AUDREY. Network singer, actress.
 (R) Fox Fur Trappers (I. J. Fox Co.);

- Rexall Drugs program. (L) Abie's Irish Rose; After Dark.
- MARSH, ESTELLE G. Director (women's program), WNAC, Boston. (R) since 1935; local shows on this station and WAAB, WHDH, Boston; WBSO, Babson Park. (P) dramatic coach, lecturer.
- MARSH, JOAN. Network entertainer.
 (R) Flying Red Horse Tavern (Socony-Vacuum). (F).
- MARSH, LARRY. Network musician, orchestra leader. (R) Bakelite Hour, Five Star Final; programs for Atwater Kent, Jack Frost, Lucky Strike Cigarettes, General Motors, Linit, Chrysler, Sanka Coffee, Ford.
- MARSHALL, CHARLES H. Entertainer, KPO-KGO, San Francisco. (R) since 1928; various shows including programs for Dodge, 1928; Sperry Flour, 1929; Maid Maple Syrup, 1930-31; Crazy Water Crystals, 1935; Alka Seltzer, 1936.
- MARSHALL, HELEN. Network singer. Fireside Recitals (American Radiator Co.).
- MARSHALL, MEL. Writer, producer, actor, KPDN, Pampa. (R) since 1935; local shows. (L) Black and White Revue of 1922; Prince of Pilsen, 1933; Rope's End, The Mikado, Barber of Seville, 1934.
- MARSHALL, REGINALD. Singer, WSJS, Winston-Salem. (R) since 1932; local shows. Soloist with orchestra and concert band.
- MARSTONE, ADELAIDE. Writer for Wolf Associates, Inc., program producers.
- MARTA, JACK. Announcer, WJMS, Ironwood. (R) local shows. (L) Ernie Young's Revues, 1927-28. (V) various orchestras, M.C. engagements, 1928-31. (P) salesman.
- MARTIN, BOB. Announcer, singer, actor, WFBL, Syracuse. (R) since 1934; various local shows on this station and WIBX, Utica; WAAT, Jersey City; WOV, WEVD, WINS, WMCA, New York, WCAU, Philadelphia. (F) Cavalcade, All Quiet On the Western Front; others. (L) stock, 1926-31. (V) Gus Edward's Radio Understudies, 1931; night clubs.
- MARTIN, CHARLES. Network writer of dramatic skits. (R) Johnny Presents (Philip Morris Co.).
- MARTIN, EMIL. Musician, WFAA, Dallas. (R) since 1935; local shows, including Dr. Pepper program, 1935-37. (V) two years with band act.
- MARTIN, FRED S. Accordionist, pianist, singer, arranger, WFAA, Dallas. (R) since 1936; local shows including Riding with the Texas Rangers (Kellogg Co.),

- 1936-37. (V) floor shows. (P) music, printer.
- MARTIN, FREDDY. Network orchestra leader. (R) Penthouse Serenade (Maybelline).
- MARTIN, JACK. Organist, pianist, WTMJ, Milwaukee. (R) local shows. Theatre organist, 1934-35.
- MARTIN, JOSEPH. Singer, WHN, New York. (R) since 1933; local shows on this station and WTAM, Cleveland, WJZ, New York, including programs for I. J. Fox, Grossman Shoes. (V).
- MARTIN, LOU. Hillbilly M.C. actor, Iowa Broadcasting Co. (R) various local shows. (V) Uncle Rube Perkins' Entertainers, 1933; personal appearances.
- MARTIN, MARY. Network entertainer.
 (R) 1937 Edition of Twin Stars with Helen Broderick and Victor Moore (National Biscuit Co.).
- MARTIN, MAX. Cowboy singer, pianist, KGNO, Dodge City. (R) local shows. (P) cowboy.
- MARTIN, NANCY. Pianist, singer, WCAE, Pittsburgh. (R) since 1933; various local shows, including Sun Drug, Victor Brewing programs.
- MARTIN, PAL. Announcer, writer, commentator, WGRC, New Albany. (R) since 1936; local shows. (V) Monk Sam and Pal, 1935-36. (P) school teacher.
- MARTIN, PERRY. Pianist, singer, KSTP, St. Paul. (R) since 1930; local shows on this station and KMPC, Los Angeles; WMCA, New York; WDGY, Minneapolis. (F) Hollywood Harmony Boys, 1930. (L) Student Prince, 1929. (V) 1927-29; 1931-33; 1937. (P) student.
- MARTIN, POKEY. Comedian, WLS, Chicago. (R) since 1936; local shows, including Penn Tobacco Club, 1936-37. (P) college.
- MARTIN, TONY. Network singer. (R)
 Burns & Allen Show (Campbell Soup),
 1936. (F) Poor Little Rich Girl, 1936;
 Back to Nature; Sing Baby Sing, 1936;
 Pigskin Parade, 1936; Banjo On My
 Knee, 1936; Holy Terror, 1936 (all 20th
 Century Fox). Former orchestra leader.
- MARTINEAU, L. H. Announcer, writer, WTHT, Hartford. (R) since 1936; local shows on this station and KFJM, Grand Forks. (P) musician.
- MARTINI, NINO. Network tenor. (R) Chesterfield Hour since 1933; guest appearances, Ford and Linit programs. (F) Here's to Romance (Fox), 1935; The Gay Desperado (United Artists), 1936; others. Tenor with Metropolitan Operato.

- MARTONE, JOHN. Orchestra leader, WADC, Akron.
- MASSEY, DOT & ALLEN. Network entertainers. (R) Log Cabin Dude Ranch (Log Cabin Syrup).
- MASSEY, LOUISE. Network entertainer.
 (R) Maxwell House Show Boat; Log
 Cabin Dude Ranch (Log Cabin Syrup).
- MASON, BOB. Singer, WHN, New York. (R) network show, Pick & Pat, 1935-36; local shows. (L) The Cat and the Fiddle, 1932-33. (V) Bob Page and His Orchestra, 1928-29. (P) construction engineer.
- MASON, MARY (VELLA REEVE). Director, WRC Home Forum, WRC, Washington. (R) since 1925; Women's Radio Review (NBC), 1931-32; Woman's Magazine of the Air (NBC), 1934-35; local shows on this station and WNAC, WBZA, Boston. (L) Lincoln Stock Co., 1910-11.
- MASSENGALE, BILL and ANICE. Singers (sister team), WBAP, Fort Worth. (R) various local shows. (V) appeared with an orchestra.
- MASSEY, KATHERINE. Singer, WMFO, Decatur. (P) teacher.
- MAST, ROSALIE, JUDITH & ELSIE.
 Rhythm singers, WIL, St. Louis. (R) since 1930; various local shows. (L) Municipal Opera; Maytime, New Moon, Showboat, Nina Rosa, 1930; Shanland Stock Co. (V) Mast Kiddies, 1919-21; Mason-Dixon Dancers, 1926-29; others.
- MATEY, REA. Singer, WHK WJAY, Cleveland. (R) since 1933; local shows.
- MATHESON, BERT A. Member male quartet, WJR, Detroit. (R) local shows including Household Finance Musical Clock, 1936. (F) commercial, 1936. (P) insurance
- MATTHEWS, JOE. Sports announcer, master of ceremonies, WHBF, Rock Island. (R) since 1935; local shows. (V) 1936. (P) salesman.
- MATTHEWS, RUTH. Continuity writer, WISN, Milwaukee. (R) various local shows.
- MATTIOLI, CAPTAIN CAESARE. Announcer, writer, producer, WRAX-WPEN, Philadelphia. (R) various local Italian shows.
- MAURER, H. S. Musician, WMCA, New York. (R) since 1931; various shows on this station and WOR, New York, including Fuller Brush program, 1931. (F) shorts (Paramount). (L) Devil in the Cheese; Candida.
- MAXWELL, ELSA. Guest artist. (R) appeared on several network broadcasts, including Rudy Vallee Hour.
- MAXWELL, RICHARD. Network singer.
 (R) programs for Veedol, Smith Brothers

- Cough Drops, Robert Burns Cigars, Listerine, Frigidaire, George Washington Coffee, Borden's Milk, Fleischmann's Yeast, Palmoñve. (L) Music Box Revue, 1921-23; Lady in Ermine; (P) real estate.
- MAXWELL, TED. Playwright, actor, producer, KPO-KGO, San Francisco. (R) since 1928; various shows including Jack & Ethyl (Associated Oil), 1928-32; Death Valley Days (Pacific Coast Borax); Winning the West (Occidental Life Insurance); Hawthorne House (Wesson Oil & Snowdrift). (L) stock. (V) Ted Maxwell and Virginia Chester.
- MAY, FOSTER. News editor, assistant program manager, director of public events and special features, WOW, Omaha, Neb. (R) since 1933; various local shows on this station and KFOR, KFAB. (P) newspaper work.
- MAY, RODERICK, Singer, KMBC, Kansas City. (R) local shows including Red Horse Ranch (Standard Oil). (P) student.
- MAYBERRY, LESTER (LULLABY LESTER). Musician, KFNF, Shenandoah, (R) various local shows on this station and KWK, KMOX, St. Louis, including programs for Sterling Insurance. (V) Hillbilly Jamboree; WLS Barn Dance.
- MAYER, CLARICE M. New commentator, KYW, Philadelphia. (R) since 1926; various local shows on this station and WCAU, Philadelphia. Has done dramatic scripts as free lance.
- MAYER, JOSEPH. Musician, WHK-WJAY, Cleveland. (R) various local shows with "Jones Boys."
- MAYNARD, PAT. Musician, WOC, Davenport. (R) since 1932; local shows.
- MAYO, THOMAS J. Pianist, CFRN, Edmonton, Alta. (R) since 1935; local shows.
- MAYPOLE, ROY A., JR. Announcer, actor, producer, sound effects man, WHBF, Rock Island. (R) local shows. (L) summer stock, Los Angeles Theatre Guild.
- MAYS, MARJORIE. Bass viol player, KUJ, Walla Walla. (R) since 1936; local shows.
- MAYS, RODERICK. Announcer, producer. writer, KMTR, Los Angeles. (R) since 1932; various local shows on this station and KGHL, Billings; KYA, San Francisco.
- MEADE, DWIGHT A. Commentator, script writer, WBZ-WBZA, Boston. (R) since 1934; local shows, including Gems of Melody (Father John's Medicine), 1934-35; Food News (First National Stores), 1935-37; Music Box (I. J. Fox), 1936.



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LONDON

CHICAGO

HOLLYWOOD

- (F) The Essancy Co., 1912-13. (L) stock—Cohan, Harris & Shubert productions. (P) student.
- MEADOWS, E. V. Network writer, commentator. (R) Beauty Clinic (Kosmet Laboratories; Gibbs & Co.); Meadows Beauty Forum (McKesson & Robbins).
- MEAKIN, JACK. Orchestra director, arranger, commentator, KPO-KGO, San Francisco. (R) since 1930; various shows including Black Diamonds (Camel Cigarettes), 1931; Slices of Life (Kraft Cheese), 1936. (P) investment banking.
- MEARS, MARTHA. Network singer. (R)
 Phil Baker program. (V) Gus Edwards'
 Stars of Tomorrow.
- MEATH, MARIE. Actress, WICC, Bridgeport. (R) since 1934; local shows. (P) copy writer.
- MEEDOR, WILLIAM. Network organist.
 (R) Edward McHugh, Your Gospel Singer (P & G for Ivory Soap).
- MEEK, JIMMIE. Musician, singer, KGNC, Amarillo. (R) since 1932; local shows including Crazy Crystal program, 1932; The Band Wagon (Montgomery Ward), 1933; Kelvinator program, 1937. (V) The Three Jacks, 1932-36. (P) tailor.
- MEHL, MAX. Network entertainer. (R)
 Money and Music (Numismatic Co.).
- MEIGHAN, JAMES. Network actor. (R) Burns & Allen Show, Roses & Drums. The Shadow, Famous Loves, Canada Dry program. (F) Emperor Jones; Different. (L) Road to Rome; All God's Children; Anthony & Cleopatra.
- MEIGHAN, THOMAS. Network actor. (R) The Singing Lady Musical Plays (Kellogg Co.).
- MEISER, EDITH. Network actress, writer.
 (R) scripts for Sherlock Holmes Series;
 The New Penny (with Helen Hayes),
 1935-36; The Amateur Gentleman (Leslie Howard), 1935; sketches for Roland
 Young, Lionel Barrymore, Miriam Hopkins. (L) stock; Three Garrick Gaieties;
 others. (V) 1927-28. Vice-president
 McKnight and Jordan radio productions.
- MEISTERSINGER, THE (MAURICE ABRAMS). Singer, violinist, KYW, Philadelphia. (R) various shows including programs for Shenley Distillers, Gumpert Desserts, Magic Washer Soap. (V) appeared with Morton Downey, Will Osborne, Ozzie Nelson. (P) student.
- MELCHIOR, ELAINE. Network actress.
 (R) Pretty Kitty Kelly (Continental Baking Co.).
- MELNICOE, SAMUEL A. Announcer, continuity writer, KJBS, San Francisco.

- (R) since 1922; various shows on this station and KFBK. Sacramento.
- MELODEERS QUARTET. Network singers. (R) Twins Stars (National Biscuit Co.).
- MELODIANS MALE QUARTET (Clarence Lake, Albert Shoegren, Victor Valenti, Marshall Burwell, Howard Coleman, piano). (Singers, WICC, Bridgeport. (R) since 1934; local shows.
- MELROSE, EDYTHE. Charm program, WMCA, New York. (R) Charm, sponsored by various advertisers for 7 years. Formerly assistant manager, then general manager of WJAY, Cleveland.
- MELTON, JAMES. Network singer. (R) programs for Palmolive Soap, Mobiloil, General Motors, Atwater Kent, Squibbs. (F) Sing Me a Love Song; Give Me Your Heart.
- MELTON, PORTER. Jazz player, WOW, Omaha, Neb. (R) since 1929; various local shows. (F) Ramsey's Ramming Rammer, 1931; Big Broadcast, 1934-35-36. (P) with circus, carnivals, dance orchestra.
- MELVIN, DOROTHY. Charm, Fashion commentator, WNAC. Boston. (R) since 1936; local show. (P) fashion show director. (L) stock in Massachusetts.
- MEN OF THE WEST QUARTET (Don Davies, Harry Morton, Duncan McColl; Guy Hockett). Singers, KOA, Denver. (R) since 1926; local shows including Conacoland (Continental Oil Co.).
- MENAND, GEORGE. Announcer, singer, WROK, Rockford. (R) since 1934; various local shows on this station and WLS, WCFL, Chicago. (P) clerk.
- MENKEN, HELEN. Network actress. (R)
 Famous Actors Guild Presents Helen
 Menken in Second Husband (Bayer
 Aspirin). (L) Seventh Heaven; Queen
 Elizabeth: The Old Maid; others. (V).
- MENKIN, LAWRENCE. Writer, director, WMCA, New York. (R) shows include Ed Wynn program (NBC), Pick & Pat (CBS), Rudy Vallee Hour (NBC), Pebeco Playboys (CBS), Kenrad Mysteries (Kenrad Corp.), Mutual; Singing Neighbor (General Pharmacal Co.), Mutual; also various local shows. (L) Shakespearian Repertory; stock. (P) copywriter.
- MEN OF ATLANTIC. Network male chorus, directed by Emil Cote. (R) Ted Husing Sportcast (Atlantic Refining Co.).
- MERCIER, ARTHUR W. Announcer, KOIL, Omaha.

- MEREDITH, JUNE. Network actress (R)
 The Story of Mary Marlin (Kleenex;
 P & G for Ivory Soap).
- MERRIAM, GLENN E. Program director, announcer Purdue University. Formerly on staff of WBAA, Lafayette.
- MESSNER, JOHN. Orchestra leader. (R) various network broadcasts. Formerly with Don Voorhees, Jacques Renard, Arthur Pryor.
- METAXA, GEORGES. Network singer.
 (R) Manhattan Merry-Go-Round (Dr.
 Lyons Tooth Powder), NBC. (F) Secrets
 of a Secretary. (L) Bittersweet; Revenge with Music; Cat and the Fiddle.
- METCALF, JOHN. Hymn evangelist, WNAC, Boston. (R) various network and local shows. Atwater Kent national radio audition winner, 1931. (P) student.
- MEYER, THERESE. Organist, pianist, WISN, Milwaukee, (R) since 1933; various local shows on this station and WTMJ, Milwaukee. Featured organist in various theatres.
- MEYERS, DURHAM. Musician, WTJS, Jackson. (R) since 1937; local shows, including Montgomery Ward program, 1937.
- MICHAELS, W. M. Musician, KGVO, Missoula. (R) since 1935; local show.

- MICKLIN, HAROLD. Violinist, conductor, WFIL, Philadelphia. (R) since 1924; various local shows on this station and WCAU and WFI, Philadelphia, including program for Household Finance. Member Detroit Symphony, 1918-19.
- MILES, ELEANOR J. Pianist, organist, WSPD, Toledo. (R) since 1935; local shows.
- MILES, HURST. Conductor, WGRC, New Albany. Co-organizer of Park-Miles Orchestra.
- MILES, LILLIAN. Singer, actress, KROC, Rochester. (R) Rudy Vallee show, 1934; various local shows. (F) Man Against Woman (Columbia), 1932; Moonlight and Pretzels (Universal), 1933; The Gay Divorcee (RKO), 1934; shorts (Metro), 1934. (L) Girl Crazy, 1932; Take a Chance, 1934.
- MILLER, ALBERT G. Writer for Henry Souvaine, Inc., program producers.
- MILLER, BARNEY R. Writer, actor, producer, KGW-KEX, Portland. (R) since 1936; local shows including Oregon Trail (Union States Life Insurance Co.). 1936; Hands of Lightening (Personal Finance Co.), 1936. (F) wrote scripts for various commercials. (P) newspaper work.

BILL MORROW

AND

ED BELOIN

WRITING FOR

JACK BENNY

AND

PARAMOUNT PICTURES

- MILLER, BERTHA. Script writer, actor, WSBC, Chicago. (R) writes Jewish serials and monologues for this station and WCBD, Chicago, including The Gold Family, portraying role of Mrs. Gold.
- MILLER, EDDIE. Singer, voice coach, WMCA, New York. (R) since 1934; various shows on this station and WABC, WEAF, New York, including Nestle's Chocolate program. (F) shorts, (MGM), 1927. (L) Overseas Revue, 1917; Passing Show, 1920. (V) Miller & Vincent, 1912.
- MILLER, ESTHER. Composer, pianist, arranger, WMEX, Boston. (R) since 1934; various local shows. Formerly piano soloist with Boston Pop Symphony Orchestra and Peoples' Symphony Orchestra; annual recitals, Jordan Hall, Boston, 1932-36.
- MILLER, GERTRUDE, Hillbilly-Cowboy Band, KDKA, Pittsburgh. (R) since 1934; various local shows including programs for Sterling Insurance, 1934; Big Yank Work Shirts, 1936. (V) Gertrude Miller, The Keystoners.
- MILLER, JACK. Network orchestra leader.
 (R) A & P Bandwagon (Great Atlantic & Pacific Tea Co.).
- MILLER, JOHN. Program director, WSJS, Winston-Salem. (R) various local shows.
- MILLER, JULIUS. Announcer, director (Jewish program), WSBC, Chicago. (R) since 1929; local shows on this station and WCBD, Chicago. Founded and conducted Halevy Choral Society, which appeared as guests with Detroit Symphony.
- MILLER, L. A. (JIGGS). Actor, writer, producer, KFEQ, St. Joseph. (R) since 1932; various local shows. (P) motion picture exhibitor; played with various orchestras.
- MILLER, LOIS. Singer, organist, KDKA, Pittsburgh. (R) Hostess Counsel (H. J. Heinz Co.), NBC, 1933-35, CBS, 1935-36; also various local shows on this station and WJAS, Pittsburgh, including The House that Jack Built (Duff-Norton Mfg. Co.), 1936-37. (V).
- MILLER, LE ROY. Announcer, KYW, Philadelphia. (R) local shows including Sally at the Switchboard (Sears Roebuck). (V) M.C. stage and night clubs. (P) store floor manager.
- MILLER, MARILYN. Singer, WCBM, Baltimore. (R) local sustaining shows. (F) contract with RKO, beginning June

- 1, 1937. (V) appearances in various theatres, 1937.
- MILLER, MIRIAM. Blues singer, WNAC, Boston. (R) since 1936; various local shows. (V) 1933.
- MILLER, OSCAR. Script writer, actor, announcer, WSBC, Chicago. (R) various shows on this station and WCBD, Chicago, including March of Progress (English dramatization of Jewish news events). (L) production manager, Actors Company of Jewish People's Institute.
- MILLER, SEYMOUR HARVEY. Announcer, actor, WIBX, Utica. (R) since 1936; local shows. (P) student.
- MILLER, TREDDY. Pianist, singer, M. C., WSYR, Syracuse. (R) since 1930; Admiracion Shampoo program (CBS), 1932-33; Ivory Shaving Cream program (NBC); sustaining CBS programs; also various local shows on this station and WXYZ, Detroit. (P) advertising salesman.
- MILLER, VIVIAN McDONALD. Organist, WWVA, Wheeling. (R) since 1931; local shows. (P) theatre organist.
- MILLET, ARTHUR. Network announcer.
 (R) Rich Man's Darling (Affiliated Products); Royal Football Roundup with Eddie Dooley (Royal Typewriters); Nash Speedshow; Quality Twins (Knox Gelatine); others.
- MILLS, MRS. ALLIE. Network actress, producer. (R) Husbands & Wives (Pond's Creams and Face Powder).
- MILLS, TOMMY. Sports commentator, WSBT-WFAM, South Bend. (R) several network broadcasts; also local shows on this station and WMAQ, Chicago. (P) head of speech department, University of Arkansas.
- MILTON, JOHN. Network actor. (R)
 Snow Village Sketches (Loose-Wiles Biscuit Co.).
- MINOR, VERN. Singer, announcer, KANS, Wichita. (V) stock, minstrels. (P) advertising.
- MITCHELL, AL. Sports commentator, KGLO, Mason City. (R) various local shows.
- MITCHELL, ALBERT. The Answer Man, WOR, Newark. (R) since 1933; various local shows. (V) 1927-32.
- **MITCHELL, DOLLY.** Juvenile popular singer, WICC, Bridgeport.

LYN MURRAY CHOIRS

The New Yorkers

Fourteen mixed voices appearing on the Sealtest Sunday Night Party. WEAF, 10 to 11 P.M. 40th week.

The Woodbury Ensemble

Seven mixed voices on the air with Frank Parker and Shep Fields. Sunday nights at 9, WJZ. 21st week.

The Modern Male Chorus

The Columbia Broadcasting System's outstanding concert ensemble, under Mr. Murray's direction for two years. Appears in the winter season at 5 P.M. on Sundays. 8th year.

The Lyn Murray Singers

Twenty-four male voices appearing at the Greater Texas and Pan-American Exposition at Dallas, Texas, for 20 weeks, opening June 12th.

Chesterfield

Mr. Murray arranges for and coaches the famous 18-voice Chesterfield Chorus, WABC, Wednesdays at 9 P.M.

Coronation

Mr. Murray was guest conductor of the NBC Symphony Orchestra during a Coronation broadcast to the B.B.C.

1935-Manhattan Choir-26 weeks

1936—Socony Red Horse Tavern—51 weeks

1936—Chrysler Air Show—13 weeks

also—Madison Singers, Candlelight Singers and Mayfair Singers—CBS sustaining

- MITCHELL, EDWARD. Musician, WHO, Des Moines. (R) local shows, including Oshkosh Overall Co. program. (P) upholsterer; music teacher.
- MITCHELL, ELSIE. Continuity writer, WRAX-WPEN, Philadelphia. (P) Benton & Bowles advertising agency.
- MITCHELL, ERNEST. 'Cellist, WHO, Des Moines. (R) since 1935; local shows on this station and KSO, Des Moines, including Budweiser Beer program, 1935. (L) 1918-22.
- mitchell, Franklin Carl. Announcer, singer, WJR, Detroit. (R) local shows, including The Allen Family (Hickok Oil), 1937. (F) commercials, 1936-37. (P) shipping clerk.
- MITCHELL, J. B. Announcer, CKTB, St. Catherines, Ont. (R) local sustaining shows.
- MITCHELL, LESTER. Actor. director, announcer, WJBK, Detroit. (R) since 1935; local shows on this station and WXYZ, Detroit, including Ann Worth-Housewife (Gordon Baking Co.), 1935; Lone Ranger (Silver Cup Bread), 1936. (F) The Gaucho (United Artists), 1927; My Best Girl (Pickford Co.), 1927; others. (L) stock productions.
- MITLER, BESSIE. Pianist, WRJN, Racine.
 (R) various local shows. Organist and pianist, Warner Bros. Theatres.
- MODARELLI, ANTONIO. Network conductor. (R) The Music You Love (Pittsburgh Plate Glass Co.).
- MODERSKI, STANISLAUS. Polish programs, WRAX-WPEN, Philadelphia. (R) various local shows.
- MODERN MOUNTAINEERS (WILLARD JOYCE, DON PAGANO, JOE DEMCI, MICKEY & PETE LE DONNE). Novelty instrumental band, WICC, Bridgeport. (R) since 1931; CBS shows, 1935-36; also various local shows, including Crazy Water Crystals program, 1931.
- MOEGLE, FRED. Announcer, singer, WTMV, St. Louis. (R) since 1936; local shows. (L) wrote, produced, professional minstrel show, 1935. (P) school.
- MOESER, FRANK. Pianist, KOB, Albuquerque. (R) since 1936; local shows. (V) Tip Top Revue, 1933; Ramblers in Rhythm, 1935; Mardi Gras Nights, 1935-36.
- MOHN, MONTGOMERY. Actor, KPO-KGO, San Francisco. (R) various shows, including Sperry Special (Sperry Flour Co.), 1936; Winning the West (Occidental Life Insurance Co.), 1936-37; Death Valley Days (Pacific Coast Borax),

- 1936-37. (L) Alice in Wonderland, 1933; The Drunkard, 1934-35; others. (V) master of ceremonies in local night club.
- MOLISON, INEZ. Singer, KFNF, Shenandoah. (R) since 1931; local sustaining shows.
- MOLTZNER, MASON. Writer, director, actor, KGW-KEX, Portland. (R) since 1928; actor, writer, NBC; local shows. (F) The Unpardonable Sin, 1918; Poppy, 1919. (L) stock, 1903.
- MONK, FRANK. Violinist, WHAM, Rochester. (R) since 1934, local shows, including Hank and Herb (Stromberg-Carlson Telephone Mfg. Co.), 1935-present. (V) 1918-23.
- MONK, JOE. Pianist, orchestra leader, WHAM, Rochester. (R) local shows, including Stromberg-Carlson Telephone Mfg. Co. program. (V) pianist and leader, 1882-1929.
- MONROE, PETE. Chief announcer, WHAS. Louisville. (R) Kentucky Derby (Brown & Williamson Tobacco Co.), CBS; local shows, including Crazy Water Crystals, Oertel Brewing, Emmart Packing programs. (V) personal appearances. (P) brokerage office.
- "MONTANA MEECHY." Band player, WHKC, Columbus. (V) 1904-37.
- MONTELL, DOUGLAS G. Sportcaster, announcer, KJBS, San Francisco. (R) since 1930; various shows, including sportcasts for Associated Oil, 1930-37, General Tire & Rubber Co., 1934.
- MONTGOMERY, AARON ("TUT"). Pianist, guitarist, singer, WMFO, Decatur. (R) since 1933; local shows on this station and WNRA, Sheffield; WCOA, Pensacola. (V) Gingham Girl Revue, 1935.
- MONTGOMERY, JOHN R. Announcer, actor, producer, KFEQ, St. Joseph. (R) since 1936; various local shows, including Jack Spratt Musical Clock (Jack Spratt Food Stores), 1937. (L) wrote, produced, Drums in the Night; Undertow, 1934-35. (V) Show Boat Follies, 1934. (P) college.
- MOON, BOB. Announcer, KFAB, Lincoln. (R) since 1933; first show was Believe It or Not program, under supervision of Robert L. Ripley; also various local shows. (P) college.
- MOORE, BETTY. Network programs on interior decoration. (R) Betty Moore Triangle Club (Benjamin Moore Paints).
- MOORE, EDDIE. Announcer, WBAP, Fort Worth. (R) various local shows. (P) professional ball players.

MOORE, EMMETT. Announcer, KFVD, Los Angeles. (R) since 1928; various local shows. (F) produced own pictures in Ireland, 1931-32. (L) Emmett Moore Irish Players; 22 years.

MOORE, JAMES. Program director, announcer, singer, WLVA, Lynchburg. (R) since 1931; various local shows. (L) concert tour, 1928-30, 1932-33. (V) single act, 1927-28. (P) voice instructor.

MOORE, HAL. Network announcer. (R) Lazy Dan (Old English Floor Wax), 1934-35; Mrs. Wiggs of the Cabbage Patch (Jad Salts), 1935; Pick & Pat (U. S. Tobacco Co.), 1936-37. (F) Paramount Newsreels.

MOORE, LEE. Announcer, WPAY, Portsmouth. (R) local shows. (P) student.

MOORE, MARTHA (Flora Herzinger).
Producer, actress, narrator, singer, KNX,
Los Angeles. (R) since 1928; various
shows on this station and KFSD, San
Diego; KFWB, Los Angeles.

MOORE, RICHARD. Announcer, WAAT, Jersey City. (R) various local shows. (P) bell hop.

MOORE, SAM P. Writer, producer, musician, KPO-KGO, San Francisco. (R)

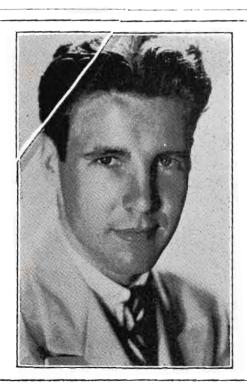
since 1929; various shows including Shell Happy Time (Shell Oil), 1929-34; Breakfast with Sperry (Sperry Flour Co.), 1932-34; Team Mates (Wesson Oil & Snowdrift), 1932-33. (L) Ziegfeld Follies, 1919-20; (V) 1022-29. (P) music teacher.

WOORE, WALKER. Actor, WBAP, Fort Worth. (R) several local shows on this station and WJAS, Pittsburgh. (L) Sunbonnet Sue, 1923; Pancho Panza, 1924; Hi Ho, 1926; The Virgin, 1926; Carolinian, 1926. (V) 1925-26. (P) banker.

MOORE, VICTOR. Network comedian, actor. (R) 1937 Edition of Twin Stars with Helen Broderick and Victor Moore (National Biscuit Co.). (F) Gold Diggers; Swing Time; Make Way for Tomorrow; others. (L) Funny Face; Tip Toe; Of Thee I Sing; Anything Goes; Let 'Em Eat Cake. (V) 22 years.

MOOREHEAD, AGNES. Network dramatic actress. (R) Sherlock Holmes; Death Valley Days; Batter-Up; The Shadow; Lucky Strike program; Rinso program. (L) Scarlet Pages; Candlelight; Soldier & Woman; Marco's Millions.

MORE, FRANKIE. Announcer, WWVA, Wheeling. (R) since 1924; Alka-Seltzer



OZZIE NELSON

AND HIS

ORCHESTRA

BAKERS BROADCAST

Starting Fifth Consecutive Season October 3, 1937

7:30 Sunday Evenings

- show (NBC), 1924-27; Ball Bros. Fruit Jar program (NBC), 1930; local shows for I. J. Fox, 1929; Crazy Water Crystals, 1935-36; Pinex Cough Syrup, 1936-37; Olsen Rug Co., 1937. (V).
- MORELAND, EARL. Announcer, continuity, actor, WMC, Memphis. (R) local shows on this station and WHBQ, Memphis. (L) Little Theatre work. (P) shipping clerk.
- MORELAND, PEG. Singer, guitarist, WFAA, Dallas. (R) since 1925; local shows.
- MORRELL, BILL. Actor, announcer, musician, producer, WJBK, Detroit. (R) since 1923; local shows. (V) Sloane and Morell, variety act; master of ceremonies, singer, night clubs.
- MORGAN, CLARKE. Organist, pianist, accordionist, KWK, St. Louis. (R) local shows including Listerine program. (V) hotel appearances. (P) student.
- MORGAN, CLEM. Announcer, KIUL, Garden City. (R) various local shows on this station and KFH, Wichita; WDAH, El Paso; KGNO, Dodge City; KRLD, Dallas; WBAP, Ft. Worth; KMA, Shenandoah; KFBI, Abilene.
- MORGAN, DALE. M.C., inquiring reporter, announcer, Iowa Broadcasting Co. (R) various shows including programs for Norge Refrigerator, Kelvinator, IGA stores. (F) trailers. (P) salesman.
- MORGAN, GENE. Network actor, announcer. (R) Myrt & Marge (Colgate-Palmolive-Peet); Story of Mary Marlin (Kleenex), 1935-36; Romance of Helen Trent (Edna Wallace Hopper), 1935-36; Today's Children (Pillsbury Flour), 1936. (L) stock.
- MORGAN, GENE. Announcer, news commentator, WFIL, Philadelphia, Pa. (R) since 1934; various local shows on this station and WIP, WDAS, same city, including sportscasts for Adam Sheidt Brewing Co., newscasts for Tydol. (P) construction engineering.
- MORGAN, GERALD (BUD). Program director, writer, actor, KONO, San Antonio. (R) since 1931; local shows on this station and WGAR, Cleveland; KTSA, KMCA, San Antonio. (V) Bud & Henry, Bud & Skinny, Bud & Sugarfoot. (P) school.
- MORGAN, HAROLD. Orchestra leader, WHO, Des Moines. (R) since 1935; local shows. (V) floor show engagements, 1935-37.

- MORGAN, HELEN. Actress, KPO-KGO, San Francisco. (R) since 1936; local shows, including Death Valley Days (Pacific Coast Borax), 1937. (L) stock, 1925-28. (P) newspaper reporter.
- MORGAN, JAMES C. Program director, writer, producer, KSFO, San Francisco. (P) Ladies Apparel Manufacturing Co.
- MORGAN, JIMMY. Hillbilly singer, guitarist, WAAW, Omaha. (R) since 1934; local shows, including Sterling Insurance program. (V) Green River Entertainers, various theatres, 1933-37. (P) steel worker.
- MORGAN, JOHN, JR. Announcer, WTAR, Norfolk. (R) local sustaining programs. (P) Merchant Marine Radio Telegraph Operator.
- MORGAN, RAY. Announcer, WPG, Atlantic City. (P) law clerk.
- MORGAN, RUSS. Network orchestra leader. (R) programs for Rinso and Lifebuoy, 1936; Philip Morris Cigarettes, 1937. (F) Music in the Morgan Manner (Paramount); Music by Morgan (Paramount); others. (V). (P) coal miner. Also recordings for Brunswick, and electrical transcriptions.
- MORIN SISTERS. Network entertainers. (R) Sunset Dreams (Fitch Shampoo).
- MORLEY, ED. Singer, WHO, Des Moines.
 (R) since 1933; local shows, including Oshkosh Overall Co. program, 1936-37.
 Member of Ford Motor Co. road show, 1936. (P) student.
- MORNING, GLENN. Pianist, WHO, Des Moines. (R) since 1934; local shows. (P) teacher.
- MORRALL, WILL. Announcer, production manager, WCLS, Joliet. (R) various local shows. (L) stock; board of directors, Y. M. C. A. Little Theatre group.
- MORRIS, DOROTHY. Singer, KDKA, Pittsburgh. (R) various local shows. Solo engagements with Mendelssohn Choir of Pittsburgh.
- MORRIS, FRANK. Musical director, WJAX, Jacksonville. (R) since 1930; local shows, including programs for RCA Victor, 1930; Sunoco, 1932. (V) 1927-30.
- MORRIS, JACK. Guitarist, WPAY, Portsmouth. (R) since 1933; local shows.
- MORRIS, MARGARET DILLON. Singer, pianist, WICC, Bridgeport. (R) since 1936; local shows. (P) organist.

MORRIS, MITCHELL. News editor, WSBT-WFAM, South Bend. (R) since 1928; local shows on this station and WBOW, Terre Haute; WGBF, Evansville; WHAS, WLAP, Louisville; WIRE, Indianapolis; WHBU, Anderson; WOWO, Fort Wayne. (P) newspaper man (Terre Haute Star, Terre Haute Post).

MORRIS, THOMAS H. Singer, KDKA, Pittsburgh. (R) various local shows. (L) Shubert Winter Garden show, 1922-23.

MORRIS, WILLIE. Network soprano. (R) programs for Vince, 1935; Socony, 1935; Lucky Strike, 1935; American Radiator, 1936; International Silver, 1936-37; guest appearances on Show Boat, 1936; Hammerstein Music Hall of the Air, 1937; Chevrolet program, 1937.

MORRISON, GORDON. Announcer, KRE, Berkeley. (R) since 1934; local shows on this station and KLX, Oakland. (P) ship radio operator.

MORRISON, HERB. Announcer, WLS, Chicago. (R) various local shows.

MORRISON, JIMMY. Singer, writer, actor, CFLC, Prescott, Ont. (R) local sustaining shows.

MORROW, BILL. Network writer. (R) shows for Jack Benny (with Ed Bedloin). (F) Paramount productions.

MORROW, LYNDEN. Vox pop interviewer, KDKA, Pittsburgh. (R) various local shows, including Minit Rub program, 1936-37. (P) newspaper reporter.

MORSE, CARLTON. Author, KPO-KGO, San Francisco. (R) since 1930; various shows, including Roads to Romance (Associated Oil), 1930-31; One Man's Family (Wesson Oil, Snowdrift, Kentucky Winners, Royal Gelatin, Tenderleaf Tea). (P) newspaper work.

MORTON, COLONEL THOMÁS A. Writer, lecturer, announcer, WFLA, Clearwater. (R) since 1936; local shows. (P) theatre manager, producer.

MORTON, HARRY J. Singer (Men of the West), KOA, Denver. (R) since 1927; various shows on this station and KFOX Long Beach; KFRC, San Francisco, including Ford Rangers (Ford Motor Co.), 1934-35. (L) The Spider, 1928. (V). (P) bookkeeper.

MORTON, HENRY. Director of Hick Ree Nuts, hillbilly band. WGAR, Cleveland. (R) since 1933; local shows including



RUBY NEWMAN

And His

RAINBOW ROOM ORCHESTRA

Management:

ROCKWELL-O'KEEFE

- Ann Mix and Her Cowboys (Crazy Water Crystals), 1933-35; Hank Keene's Radio Gang (Oshkosh Overalls), 1936. (V) since 1931; personal appearances; Hank Morton's Radio Gang. (P) seaman.
- MORTON, JAMES A. Singer, choral conductor, WICC, Bridgeport. (R) since 1933; local shows. (L) New Haven Light Opera Co., 1933-34. (P) teacher.
- MORTON, RUTH M. Writer, WBOW, Terre Haute. (R) various local shows. (P) copy writer.
- MORTON, SAM. Musician, singer, KFPY, Spokane. (R) various local shows. (V). (P) student.
- MOSBY, EDNA M. Actress, singer, announcer, KGVO, Missoula. (R) since 1933; local shows. (P) secretary.
- moscowitz, mrs. Jennie. Actress, mother roles, WEVD, New York. (R) local shows; guest appearance, Rudy Vallee Hour, 1936. (L) Counsellor-atlaw; others.
- MOSS, RUTH. Announcer, script writer, WNAC-WAAB, Boston. (R) since 1932; local shows including Read Your Future in the Stars (G & W Whiskeys), 1935. (L) Outward Bound, 1931; If I Were King, 1931; Merchant of Venice, 1932; others.
- MOUNTAIN MELODY BOYS, THE.

 Mountain music singers, musicians,
 WSAZ, Huntington. (R) since 1935; various local shows on this station and
 WCMI, Ashland. (V) past 8 years.
- MOYE, CLAUD. Mountain ballad singer, WBZ-WBZA, Boston. (R) since 1930; various local shows. (P) salesman.
- MOYER, WILLIAM D. Studio technician, announcer, CKWX, Vancouver, B. C. (R) since 1927; local shows including program for William G. Wrigley, Jr., Co., 1937.
- MOYLAN, DOROTHY ANNE. Juvenile actress, KYW, Philadelphia. (R) since 1936; local shows including Junior Thrillers of the Air (Sears-Roebuck & Co.), 1936-37.
- MOYLES, JACK. Actor, announcer, producer, KPO-KGO, San Francisco. (R) since 1935; various shows on this station and KSFO, including Sperry Male Chorus Parade (Sperry Flour Co.), 1936-37; Refreshment Club (Coca Cola), 1936-37. (L) Wings Over Europe, 1933; Big-Hearted Herbert, 1934; Peg o' My Heart, 1934; others. (P) student.
- MOYNIHAN, LILLIAN. Program director, pianist, WTAG, Worcester. (R) local shows on this station and WBZ, Boston,

- including New England Coke Co. program.
- MUELLER, BOB. Orchestra leader, KGNC, Amarillo. (R) local show, 1937. (V) 1930-32.
- MUELLER, MARVIN E. Announcer, actor, KMOX, St. Louis. (R) since 1932; various shows including programs for Crazy Water Crystals, Standard Oil, Kellogg Co., Hydrox Ice Cream, Phillips Petroleum, Penn Tobacco, Ford Motors, Lehn & Fink, Pontiac. (V) 1935. (P) college.
- MULLINS, BERNARD L. Announcer, singer, WTIC, Hartford. (R) since 1932; local shows including American Oil program, 1935. (L) 1925-37.
- MUMFORD, RALPH H. Musician, CFRN, Edmonton, Alta. (R) since 1935; local shows. (V) stage presentations, 1934-37.
- MUNN, FRANK. Network singer. (R)
 American Album of Familiar Music
 (Bayer Aspirin), NBC; A. & P. Gypsies
 (A. & P. Tea Co.), NBC; programs for
 Buick Motor Co., Philco.
- MURDOCK, E. VIRGINIA. Singer, WGY, Schenectady. (R) since 1936; local shows on this station and WIBX, Utica. (P) librarian, clerk.
- MURDOCH, THOMAS. Singer, KDKA, San Francisco. (R) since 1929; various local shows on this station and WCAE, Pittsburgh. (V) appearances in Scotland as Pittsburgh's Scottish Tenor.
- MURPHY, BOB. Announcer, KSTP, St. Paul. (R) since 1935; various local shows on this station and WDAY, Fargo. (P) laboratory work.
- MURPHY, ED. Announcer, producer, WCLO, Janesville. (R) since 1935; various local shows. (V) m.c. for amateur shows, etc.
- MURPHY, FLORENCE M. Actress, WCCO, St. Paul. (R) since 1932; CBS shows, Gold Medal Fast Freight, 1932; Lum & Abner, 1934; Minneapolis Symphony, 1934; local shows. (L) Seventeen, 1918-20; stock. (V) skit, 1920.
- MURPHY, MORELAND W. Chief announcer, special events commentator, KCMO, Kansas City. (R) since 1931; network and local shows on this station and WIBX, Utica; KSD, St. Louis; WSYR, Syracuse; KMED, Medford; KPO, San Francisco, including programs for Chrysler, Phillips Petroleum, Barnsdall Refining, F. W. Fitch, Curtiss Candy, Richard Hudnut, Crazy Water Crystals.
- MURPHY, PATRICK H. Network actor.
 (R) The Romance of Helen Trent (Edna Wallace Hopper), 1935; We Are Four (Munsingwear), 1935; First Nighter, Grand Hotel (Campana), since 1935;

Girl Alone (Kellogg Co.), since 1936; Welcome Valley (Household Finance Corp.), since 1936. (P) music teacher.

MURRAY, C. IRA. Musician, WLVA, Lynchburg. (R) since 1930; local shows. (V) Russ & Charlie, 1929.

MURRAY, HELEN L. Monologues, readings, WMEX, Boston. (R) various local shows on this station and WNAC, Boston. (P) Massachusetts Department of Education.

MURRAY, JOHNNY. Producer, m.c., KFWB, Los Angeles. (R) since 1931; various local shows. (F) Dawn Patrol, Weary River (voice double for Dick Barthelmess), 1929-30. (L) Take the Air; Good News. (V) singer and trumpeter with several orchestras.

MURRAY, KEN. Network comedian. (R) guest appearances on Rudy Vallee Program, 1933; Laugh with Ken Murray (Rinso & Lifebouy), 1936; Laugh with Ken Murray, since March, 1937 (Camp-(F) bell's Soups). Half Marriage (RKO), 1930; Leathernecking (RKO), 1932; Ladies of the Jury (RKO), 1933; The Crooner (Warner Bros.), 1933; Disgraced (Paramount), 1934; From Headquarters (Warner Bros.), 1934. (L) Earl Carroll's Vanities, 1934; Earl Carroll's Sketch Book, 1935. (V) Ken Murray's Show, 1924-37. Conducts daily column in newspaper.

MURRAY, LYN. Network vocal and orchestral arranger, conductor. (R) various shows including Bill & Ginger (Mueller's Spaghetti), 1933-35; Chrysler Show of the Air (Chrysler), 1935; Red Horse Tavern (Socony Oil), 1936; Sunday Night Party (Sealtest), 1936-37; Chesterfield Program, 1936-37. (L) Pan American Casino Revue, 1937.

MURRAY, MICHAEL DAIRE. Announcer, writer, singer, WCBM, Baltimore. (R) since 1936; local shows. (L) semi-professional productions, 1917-37.

MURRAY, TOM. Newscaster, contest editor, actor, announcer, WHAM, Rochester. (R) since 1936; various local shows. (L) Jitney Players, stock. (P) student, Drama Department, Ithaca College.

MURTAGH, WALTER. Announcer, singer, WQDM, St. Albans. (R) various local shows.

MUSSELMAN, HELEN. Actress, singer, KPO-KGO, San Francisco. (R) since 1933; various shows including Death Valley Days (Pacific Coast Borax), 1933-35; Winning the West (Occidental Life Insurance), 1934-35; One Man's Family (Tenderleaf Tea), 1937. (L) Duffy Stock Co.. 1930. (P) college.

MYERS, FRANCES C. Announcer, actress, WEBC, Duluth. (R) various local shows. (P) secretary, personnel director.

MYERS, J. CLARENCE. Producer, KYA, San Francisco. (R) various local shows on this station and KQW, San Jose; KJBS, San Francisco. (P) newspaperman.

MYERS, PAUL. Writer, announcer, KFI-KECA, Los Angeles. (R) since 1930; local shows on this station and KFVD, KFAC, Los Angeles.

MYERS, STAN. Orchestra leader. (R) various network broadcasts. (F) short (Warner Bros), 1937. (V). Master Recording artist.

N

NALBY, MARY. Singer, WGY, Schenectady. (R) since 1927; various shows, including Fur Trappers (I. J. Fox).

NANIA, GIOVANNI. Commentator, WMEX, Boston. (R) various local shows.

NASH, DOUGLAS. Musician, singer, Mid-West Recordings, Minneapolis. (R) since 1934; various local shows.

NASSAU, JAMES A. Children's programs, WIBG, Glenside. (R) since 1933; vari-

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- ous local shows on this station and WFIL, Philadelphia, including Uncle Jim's Happiness Club (Bost Toothpaste), 1933. (P) radio engineer.
- NASSAU, JOSEPH M. Sports commentator, WIBG, Glenside. (R) since 1922; various local shows, including Marvel Cigarette program. (P) radio engineer.
- NEUMANN, PHYLLIS. Actress, KPO-KGO, San Francisco. (R) since 1934; various shows, including Wheatenaville (Wheatena), 1934-35; Sperry Special (Sperry Flour Co.), 1935-36; Death Valley Days (Pacific Coast Borax), 1936.
- NEAL, KAY. Singer, mistress of ceremonies, WHO, Des Moines. (R) local shows, including Virginia Dare House Party (Virginia Dare Extract Co.). (P) student.
- NEAL, PAUL E. Musician, WBNS, Columbus. (R) since 1934; local shows. (F) California Straight Ahead; Hit and Run. (L) Modern Mummers, 1930-33. (V) 1932-37. (P) orchestra.
- NEARY, EDMOND. Popular singer, WICC, Bridgeport. (R) since 1933; local shows. (P) salesman.
- NEBLETT, JOHN F. Announcer, continuity writer, KWK, St. Louis. (R) since 1936; local shows on this station and WHAS, Louisville, including Sport Review (Wheaties), 1936. (V) m. c., hotels and night clubs.
- NECHAMKUS, PAUL. Musician, WMCA, New York. (R) since 1932; various shows, including NBC sustaining shows, 1932; programs with Phil Spitalny's Orchestra, 1932; Carl Fenton's Orchestra, 1936-37. (L) Earl Carroll's Vanities, 1931-33; New Faces, 1933.
- NEESE, ERLU. Singer, orchestra leader, WBIG, Greensboro. (R) since 1934; local shows, including A & P Tea Co. program, 1934-36; winner National Amateur Night (Feenamint Co.), CBS, 1935. (V) personal appearances.
- NEFF, ERNEST D. Announcer, organist, pianist, KQV, Pittsburgh. (R) The Music You Love (Pittsburgh Plate Glass Co.), CBS, 1936; also various local shows on this station and WWSW, Pittsburgh.
- NEHER, RICHARD. Singer, WHO, Des Moines. (R) since 1936; local shows, including Curtiss Candy program, 1937.
- NEIL, GLADYS. Pianist, WKRC, Cincinnati. (R) since 1932; Smiling Ed McConnell (Acme Quality Paint). CBS, 1932; various local shows on this station and WLW, Cincinnati. (L) The Crooner, 1931. (V) Violet Carlson. Stanley Lester & LaMarr. 1930-33.
- NEIL, GWYNETH. Singer. Jowa Broadcasting Co. (also harmonica player, solo-

- ist and member of Hi & Lo duo, KSO, Des Moines). (R) since 1927; appeared with Neil Sisters on Phil Baker's program (Armour & Co.), 1933-34; also various local shows for Pennzoil, 1927-33, General Tires, 1931. (V) 1927-33.
- NEISON, RICHARD. Organist, WGRC, New Albany. (P) student.
- NEISTAT, LOUIS. Actor, dialectician, WTIC, Hartford. (R) since 1935; local shows, including programs for Corn Products, Red Fox Ale, Guy Hedlund & Co. (L) stock; Hartford Civic Theatre, 1936-37. (P) salesman.
- NEISTER, NOEL A. Musician, WLVA, Lynchburg. (R) since 1930; various local shows on this station and WGH, Newport News.
- NELMS, NANCY NORMA. Singer, WDBJ. Roanoke. (R) guest on local shows.
- NELSON, MARIE. Actress, WGN, Chicago.
 (R) various shows, including Brown
 Stone Front (Standard Oil), 1932; Orphan Annie (Ovaltine), 1933; Helen
 Trent (Edna Wallace Hopper), 1933-37;
 Myrt & Marge (Wrigley), 1933-36. (L)
 stock. (V) beginning 1910.
- NELSON, OZZIE. Network orchestra leader. (R) since 1930; shows include Baker's Broadcast (Fleischmann Yeast for Bread), with Joe Penner, 1933-34; with Robert Ripley, 1935-37; with Edward Everett Horton, beginning in fall of 1937. (V) 1932-37; numerous night club and hotel engagements. (P) law student.
- NELSON, RALPH. Announcer, KDB, Santa Barbara. (R) since 1935; network shows include March of Time (Time Magazine), 1935; The New Penny, Bambi (Sanka Coffee), 1936. (F) The Scoundrel (Paramount), 1935; Educational Shorts, 1935-36; Soak the Rich (Paramount), 1936. (L) The Taming of the Shrew, 1935; Cyrano De Bergerac, 1936; Hamlet, 1936; others. (P) student.
- NELSON, RALPH. Sports, special features, announcer, KCKN, Kansas City. (R) since 1931; various local shows on this station and KVOR, Colorado Springs; KWBG, Hutchinson. (F) industrials, 1929. (P) sailor, student.
- NELSON, THEODORE. Announcer, WDEV, Waterbury. (R) various local shows including Wini Hight (Montgomery Ward); Sunshine Boys (Esso Service); Rexall Magic Hour (Rexall Drugs). (L) The Show Is On, 1935; Skv High, 1937. (V) Three Aces, 1935. (P) salesman. Has also made announcing transcriptions for Grunow, Frigidaire, Kelvinator, Chevrolet.

- NESBITT, JOHN. Network writer, commentator. (R) The Passing Parade (Duart Sales for Creme of Milk Facial and Lipstick).
- NESSELER, MURTIE. Singer, WHBF, Rock Island.
- NETHERY, IRA MAE. Harpist, WFAA, Dallas. (R) since 1935; local shows, including Pepper-Uppers (Dr. Pepper's Beverages), 1935-37.
- NEUMAN, HERMAN. Musical director, WNYC, New York City. (R) since 1935; various local shows. (L) Associate director, The Beggar's Opera. (P) Accompanist for opera and concert artists.
- NEWBURY, WALDO S. Staff organist, pianist, WBRY, Waterbury, Conn. (R) since 1935; various local shows. (P) musical director, organist. Also in theatres for 14 years.
- NEWELL, JIMMY. Network singer. (R) Burns & Allen (Campbell Soup Co.).
- NEWHOUSE, JOHN R. Announcer, WFMD, Frederick. (R) since 1936; various local shows. (P) salesman.
- NEWTON, DICK. Singer, pianist, KPO-KGO, San Francisco. (R) various local shows, including programs for Carlsbad Salts, Philco Radio. (V) night club appearances. (P) U. S. Army.
- NEWTON, WALTON. Announcer, KNOW, Austin. (R) various local shows, including programs for Pontiac Motor Co., 1936: Greyhound Bus Lines, 1936.
- NICHOLS, LORING ("RED"). Network orchestra leader, musical director, trumpeter. (R) Kellogg College Prom (Kellogg Co.), NBC, 1935-36; Atlantic Family (Atlantic Refining Co.), CBS, 1935-36. (F) Red Nichols and his World-Famous Pennies (Warner Bros.), 1935; Parade of the Maestros (Paramount), 1935; Million Dollar Notes (Paramount short). (L) Earl Carroll's Vanities, 1933-36; Strike Up the Band; Girl Crazy; Rain or Shine. (V) Red Nichols and his World-Famous Pennies, 1935. Brunswick and Victor recordings.
- NICHOLS, "NICK." Announcer, musician, WJBK, Detroit. (R) since 1934; various local shows.
- NICHOLSEN, JOHN. Actor, singer, CHAA.
 (R) various local shows on this and other Canadian stations. (L) stock. (V) 1923-1926. (P) Arctic explorer.
- NICHOLSON, FABE. Musical director, WAAT, Jersey City. (R) since 1930; local shows. (P) engineering.

- NICHOLSON, FRANK. Producer, m. c., script writer, California Radio System. (R) since 1929; CBS shows for Tidewater Oil Co., 1929; Majestic Co., 1930; local shows on this station and KGKO, Wichita Falls. (V) 1929.
- NICHOLSON, MARGIE. Singer, WMCA, New York. (R) local sustaining shows. (P) student.
- NICKSON, GEORGE. Singer, KPO-KGO, San Francisco. (R) since 1933; various local shows, including Souvenirs (Crazy Water Crystals), 1933-34; Lipton's Tea Jamboree, 1934-35; Women's Magazine of the Air (Scot Towels). (V).
- NIESEN, CLAIRE. Actress, WHN, New York. (R) local shows, including Tastyeast program. (F) Court of Human Relations (Columbia); Bought Husband, 1936. (L) Alice on Broadway, 1933; Arrest that Woman, 1936. (V) Allite Revue, 1933.
- NILES, KEN. Network announcer. (R)
 Bing Crosby Show (Woodbury Soap),
 1934-35; Dick Powell (Old Gold Cigarettes), 1935; Hollywood Hotel (Campbell Soups), 1936-37. (F) 1929-37; various shorts, trailers (Paramount, Fox, Universal, MGM). (L) Henry Duffy Players, 1928-29. (P) college.
- NININGER, EVE HOOD. Pianist, WDBJ, Roanoke. (R) since 1936; local shows.
- NIXON, DOROTHY. Singer, pianist, WBZ-WBZA, Boston. (R) since 1929; various local shows. (L) The Graham Players, 1922. (V) The Southern Singers, 1918.
- NIXON, LARRY. Writer, producer, WNEW, New York. (R) various local shows. (P) radio trade journal editor, publicity, author various magazine articles.
- NOA, JULIAN. Network actor. (R) Doc Pearson's Drug Store (Omega Oil).
- NOAH, LORIN. Musician, WMT, Cedar Rapids. Member Peggy Fuller Orchestra.
- NOBBS, GEORGE. Author, producer, m. c., announcer, WHN, New York. (R) since 1928; local shows, including, MGM Radio Movie Club (Watkins' Mulsified Shampoo), 1935-37; Holland House Coffee, 1935-36. (V) 1934-35. (P) radio engineer.
- NOBLE, RAY. Network orchestra leader.
 (R) Burns & Allen (Grape-Nuts); others. (V) Personal appearances.
- NOBLES, CHARLES A. General and special events announcer, WMCA, New York. (R) since 1935; various shows, including Ben Bernie & all the Lads

- (American Can Co.), 1936; Esso News (Standard Oil Co. of New Jersey), 1935 to date.
- NOBLETTE, IRENE. Network comedienne, singer. (R) Carefree Carnival, NBC; Fun in Swingtime (Admiracion Shampoo); guest appearances on Jack Benny's Jello show. (L) musical comedies, dramas. (V) Ryan & Noblette, H' Ya Boys.
- NOREM, DOROTHY. Singer, WHO, Des Moines. (R) since 1936; local show. (P) student.
- NOREM, HAROLD. Singer, guitarist, WHO, Des Moines. (R) since 1936; local show. (P) student.
- NOREM, HELEN. Singer, WHO, Des Moines. (R) various local shows.
- NOREM, MERLE (EDDIE). Singer, harmonica player, WHO, Des Moines. (R) local show, 1936-37. (P) student.
- NORMAN, ERIC. Announcer, WHAS, Louisville. (R) local shows on this station and WACO, Waco; KIUL, Garden City; KGFG, KFXR, Oklahoma City. (L) stock.
- NORMAN, MOON. Singer, WHO, Des Moines. (R) since 1936; local show. (F) shorts (Paramount, Fox). (V) George Shelton act; night club engagements.
- NORMAN, NEIL. Program director, sports announcer, WIL, St. Louis. (R) since 1932; local shows, including play-by-play Hockey (Philco), 1936-37. (L) Buddies, 1921-22; dramatic stock, 1922-23; 1923-31. (P) commercial artist.
- NORMAN, RICHARD. Announcer, WOV, New York. (R) since 1933; various local shows. Formerly staff announcer at WBNS, WCOL, Columbus, and WAAT, Jersey City. (L) Once in a Lifetime, 1932; Players Guild of Columbus, 1933-34
- NORMAN, SICKEL. Script reader, writer, commentator, KYW, Philadelphia. (R) since 1928; local shows, including Atlantic Family, 1936; Sally at the Switchboard (Sears-Roebuck), 1936-37. (L) Hard to Get a Job, 1934; The Youngest, 1935; The Drunkard, 1936; others. (P) illustrator, designer.
- NORRIS, BOE. Musical director, orchestra leader, WSOC, Charlotte. (R) since 1931; local shows. (P) orchestra.
- NORRIS, PAUL WESLEY. Program director, announcer, WSOC. Charlotte. (R) local shows on this station and WENR, Chicago. (P) Wurlitzer Company demonstrator.
- NORTON, ADELAIDE. Concert soprano, WOR. New York. (R) Weston Romanc-

- ers (Weston Biscuit Company), since February, 1937.
- NORVELL SLATER MODERN CHOIR. Singers, WHB, Kansas City. (R) local shows. (L) musical prologue to Bury the Dead, 1937.
- NOSSAMAN, DICK. Actor, KDFN, Casper. (R) since 1936; various local shows. (P) student.
- NOVAK, PHYLLIS. Network actress. (R)
 Modern Cinderella (General Mills).
- NOVELTY ACES, THE. Musicians (hill billy, swing, novelty), KMA, Shenandoah. (R) since 1933; local shows on this station and WHO, Des Moines; KFAB, Lincoln. (V) WHO Barn Dance Frolic, 1933; WLS Merry-Go-Round, 1934; Blue Ridge Mountaineers, 1934.
- NOVIS, DONALD. Network singer. (R), since 1932; Woodbury program with Morton Downey, 1932-33; Colgate House Party, 1934; guest appearances on Best Foods Musical Grocery Store, Ipana Troubadours, Ben Bernie program, Plough's Musical Cruiser of the Air. (F) Bulldog Drummond; shorts (Mack Sennett). Winner of Atwater Kent audition, 1928. (L).
- NOWINSON, DAVE. Producer, Iowa Broadcasting Co. (R) various shows in 1935 and 1936. (P) newspaper and magazine writer.
- NURSE, ALVIN. Singer, KPO-KGO, San Francisco. (R) since 1932; various shows including Team Mates (Wesson Oil), 1932; Carnation Milk program, 1932-33. (L) Crosscut Timber Cruises, 1934-35. (V) Southern Harmony 4, 1932-37. (P) insurance salesman.
- NUSBAUM, MORTIMER. Announcer, continuity writer, actor, WSAY, Rochester. (R) various local shows including Socony Vacuum program, 1936. (L) Hymn to the Rising Sun, 1935; On To Such Glory, 1936. (P) college.
- NYKLICEK, GEORGE. Organist, California Radio System. (R) since 1927; True Detective Mysteries (NBC); also various local shows. (V) accompanist for Mme. Donalda, 1924-25, for Alice Gentle, 1933. (P) secretary.

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- O'BRIEN, ADORIAN. Singer, WNAC, Boston. (R) since 1930; local shows. (V) 1933-36. (P) post office employee.
- O'BRIEN, DARRIN. Orchestra leader, WLVA, Lynchburg. (R) various local shows. (V) engagements with parents, Edwards & Amonita, 1909-12; stage band, 1924-26.

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Musical Director

CBS
Coast-to-Coast

- O'BRIEN, JERRY. Irish accordionist, WNAC, Boston. (R) since 1935; local shows on this station and WAAB, Boston.
- O'BRIEN, JOHNNY. Harmonic player, KPO-KGO, San Francisco. (R) since 1929; shows include Ben Bernie program (Pabst Blue Ribbon Beer), and programs for Sperry Flour, Crazy Water Crystals, Big Yank Shirts, Carnation Milk, Associated Oil Co. (V) personal appearances.
- O'CONNOR, GEORGE. Author, WNYC, New York City. (R) since 1935; human interest stories and poems. (L) Minstrel Man, 1909-1911. (P) black face dancer.
- O'DAY, JUNIOR. Network actor. (R) Big Sister (Rinso).
- O'DETTE, JAMES. Musician, WHBF, Rock Island.
- O'HAIRE, EUGENE R. Actor, script writer, announcer, singer, WGY, Schenectady. (R) since 1933; various local shows, including Hudson Coal and Peter Schuyler Cigar programs. (L) Slippy McGee, 1926; The Trial of Mary Dugan, 1928. (V) 1927-29. (P) theatre treasurer.
- O'HARA, JOHN. Sports commentator, KWK, St. Louis. (R) local shows on this station and WBBM, WJJD, Chicago, including shows for General Mills and Texaco. (F) Paramount Newsreels, 1929-36. (V) master of ceremonies for radio troupe, 1927-28.
- O'HEREN, DICK. Singer, WHK-WJAY, Cleveland. (R) various local shows.
- O'KANE, RUTH. Blues singer, California Radio System. (R) since 1936; various NBC sustaining shows, 1936-37; also local shows
- O'KEEFE, WALTER. Network comedian, singer. (R) Saturday Night Party (Sealtest Laboratories); Town Hall Tonight (summer show), 1937; others. (L). (V).
- O'LEARY, ALICE. Blues singer, WNAC, Boston. (R) since 1932; local shows including programs for Acme Paints, 1935; Ce-Lect Bread, 1937. (V). (P) secretary.
- O'MALLEY, MYLES F. Musician, WNAC, Boston. (R) since 1935; local shows. (P) bank teller. Also Decca Recordings on Irish tin whistle.
- O'MALLY, NEIL. Network actor. (R) Bobby Benson (Hecker H-O Co.).
- O'MEARA, CARROLL. Continuity editor, KHJ, Los Angeles. (R) since 1934; local shows. (P) newspaper work.

- O'NEILL, DOUGLAS JACK. Announcer, WIBX, Utica. (R) since 1932; local shows on this station and WBBM, WCFL, Chicago; WMFF, Plattsburg, including Today in the News (Dodge Dealers); football broadcasts (Packard Motors). (P) college.
- O'NEILL, JAMES L. Comedian, actor, KYW, Philadelphia. (R) since 1933; various local shows on this station, and WJR, WXYZ, Detroit, including Lone Ranger (Gordon Baking Co.), 1935. (F) commercials. (L) stock. (V) Davis & Blood; The Devil's Mate. (P) engineer.
- O'NEILLS, THE. (Author, Jane West; Cast: Jimmy Janey, Violet Dunn, Jack Reubin, Janice Gilbert, Jimmy Donnelly, Chester Stratton). Dramatic sketch. (R) The O'Neills (Procter & Gamble), three years.
- O'TOOLE, TERRY. Singer, Irish commentator, WNAC, Boston. (R) since 1934; local shows on this station and WBZ-WBZA, Boston, including Dick Tracy (Tastyeast), 1934. (V). (P) student.
- O'TOOLE, WILLIAM J. Announcer, WCAO, Baltimore. (R) since 1930; local shows. (V) minstrel shows.
- OAKIE, JACK. Network actor, comedian.

 (R) Jack Oakie's College (R. J. Reynolds Tobacco Co.), Camel Cigarettes, 1936-37; guest appearances, Lux Theatre (Lux Soap); Lifebuoy Program; Kraft Program. (F) Chinatown Nights (Paramount); Hit the Deck (RKO); College Humor (Paramount); Call of the Wild (20th Century Fox); Colleen (Warner Bros.); The Girl From Paris (RKO); Champagne Waltz (Paramount); others.

 (L) Innocent Eyes; Artists & Models; chorus boy. (P) office boy, Wall Street.
- OBOLER, ARCH. Network writer. (R) original plays for Rudy Vallee Hour (Standard Brands); Irene Rich (Welch's Grape Juice); Grand Hotel (Campana Sales); Lights Out (NBC sustaining program).
- ODELL, STUART. Announcer, impersonator, WHIS, Bluefield. (R) since 1934; local shows, including Grunow Varieties, 1934. (V) master of ceremonies for Gloom Chasers, 1935-37.
- OFFICE GIRLS (JEAN CHASSELS; JEAN LANE; ESTHER WITT). Singers KSD, St. Louis. (R) since 1934; local shows, including Standard Oil, 1935; Hydrox Ice Cream, 1935; Barnsdall Oil, 1936.
- OHL, FRED. Announcer, program director, KWKH-KTBS, Shreveport. (R) various local shows.
- OLDHAM, JOHN HAROLD. Singer, WWVA, Wheeling. (R) since 1933; local

shows. (V) personal appearances, 1933. (P) clerk.

OLDHAM, NASON M. Singer, actor, pianist, WHKC, Columbus. (R) since 1934; local shows, including Hutton Corners (Montgomery-Ward), 1936.

OLIN, BRUFF W. Chief announcer, WIBX, Utica. (R) various shows, including Big Parade (Virginia Dare Wines); Radio Roundtable (A. & P.), Michigan Network, 1934; Vic & Sade (Crisco), NBC Southwest, 1935; sustaining shows, NBC, CBS, Mutual.

OLIVER, FRANK. Actor, script writer, WGY, Schenectady. (R) since 1922; various local shows, including programs for Quaker Oats, 1931, Marlin Razors, 1936. (F) Biograph productions, 1907-08; Warren Films, 1915. (L) Cinderella (London production), 1885; Illusion of Beatrice with Maude Fealy, 1906. (V) sketches.

OLMSTED, NELSON. Announcer, program director, KNOW, Austin. (R) since 1936; local show. (P) college.

OLSEN, ERLING C. Religious and financial news commentator, WMCA, New York. (R) local show, 1934-37.

OLSON, ENAR. Harmonica player, KUJ, Walla Walla. (R) since 1936; local show. (P) theatre manager. The Ave Maria Hour The Bible House Hour The Saint Anthony Hour

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- OLSON, HARVEY. Announcer, continuity writer, WDRC, Hartford. (R) various shows on this station and WNAC, WAAB, Boston; WNBH, New Bedford; WATR, Waterbury, including News (Tidewater Oil Co.), 1936. (L) stock.
- OLSON, JOHN LEONARD. Announcer, WTMJ, Milwaukee. (R) since 1928; local shows, including Heinie and His Grenadiers (Alka-Seltzer), 1936-37. (F) commercials, 1936. (V) personal appearances with radio stars.
- OLSON, RAY L. Director, announcer, singer, WNAX, Yankton. (R) since 1933; local shows.
- **OPPENHEIMER, JESS.** Writer for H. N. Swanson, Inc., program producers.
- ORGAN, ROBERT J. Musical director, arranger, KOA, Denver. (R) since 1932; local shows. (L) 1915-16. (V) 1919-21, 1922-23; 1930-31; 1933-35.
- ORIGINAL DIXIELAND JAZZ BAND.

 Dance band. (R) various network broadcasts, including guest appearances on Rudy Vallee Hour, Ben Bernie Program, and RCA Magic Key. (F) March of Time. (V) Victor Recordings.
- ORLANDO, NICHOLAS. Writer for Henry Souvaine, Inc., program producers.
- **ORMANDY, EUGENE.** Network conductor. (R) Ford Sunday Evening Hour; Philadelphia Orchestra (40 American banks).
- ORMSBY, PHYLLIS. Singer, actress, WHK-WJAY, Cleveland. (R) local sustaining shows.
- ORR, DELLA D. Musical director, organist, pianist, announcer, WCLO, Janesville. (R) various local shows.
- ORR, RUTH. Singer, WROK, Rockford, (R) since 1934; various local shows on this station and WLS, Chicago. (P) clerk, packer.
- ORRISON, JACK. Actor, KOA, Denver.
 (R) since 1934; local shows. (L) Forsaking All Others, Counsellor at Law, One Sunday Afternoon; others. (P) college.
- ORTENBERG, MICHAEL. News editor, writer, WMCA, New York. (R) newscasts for Pinex Cough Syrup, Natural Bloom Cigars; others.
- ORTH, BELL (UNCLE JONATHAN).
 Comedian, actor, WAAT, Jersey City.
 (R) various local shows on this station and WJAY, Cleveland, including Coca Cola program. (L) Midsummer Night's Dream, 1928; The Thirteenth Chair, 1928.
 (P) student.
- **ORWIG, GEORGIA.** Pianist, singer, WSOC, Charlotte. (R) local shows.

- Soloist, Pittsburgh String Symphony Orch. (P) music teacher.
- OSBORN, GEORGE A. Musician, KMOX, St. Louis. (R) various shows on this station and KSTP, Minneapolis-St. Paul. (V) 1922, 1927.
- OSBORNE, WILLIAM. Guitarist, WHO, Des Moines. (R) since 1936; shows include Sinclair Minstrels, 1936. (V) night club engagements, 1934.
- OSBORNE, WILL. Network orchestra leader. (R) programs for Pebeco Toothpaste, Linit, Kremel, Mazola, Karo Syrup, Herbert Diamonds. (F) shorts (Paramount, Warner Bros.). (V). (P) college.
- OSEDACH, JOHN. Orchestra leader (Russian Balalaika), WICC, Bridgeport. (R) since 1936; local shows. (P) salesman.
- OSGOOD, RICHARD E. Actor, writer, dramatic director, Michigan Network. (R) True Story Hour (True Story Magazine), CBS, 1927-28; Empire Builders (Pacific Coast Borax), NBC, 1929; Collier Hour (Collier's Magazine), NBC, 1930; also local shows on this network and WOR, New York; WABY, Albany. (F) Stolen Heaven (Paramount), 1931. (L) Hamlet, 1925. (V) 1928.
- OSGOOD, NANCY. News commentator, announcer, producer, writer, actress, Michigan network, Detroit. (R) since 1927; Prudence Silk Stocking Club (CBS), 1931; local shows on this station and WNAC, WEEI, WBZ-WBZA, Boston; WGLC, Hudson Falls, including B & M Beans program, 1929; Moxie Hour (Moxie Co.), 1929; Apollo Chocolateers, 1929. (F) commercials. (L) stock, 1925-27.
- OSHMAN, ANSEL. Violinist, conductor, KOBH, Rapids City. (R) since 1929; local shows on this station and KTUE, Houston; KGKO, Wichita Falls. (P) theatre orchestra.
- OSTENKAMP, THEODORE A. Announcer, WOL, Washington. (R) various local shows. (P) salesman.
- OTT, GEORGE. Singer, actor, WSAY, Rochester. (R) since 1934; local shows. (L) Macbeth, 1932. (V) night club engagements, 1933-35.
- OTT, TOMMY. Pianist, organist, announcer, WHBF, Rock Island. (R) local shows on this station and WLW, Cincinnati.
- OTTEN, THEODORE. Percussionist, xylo player, WHAS, Louisville. (R) since 1935; various shows, including Lady Beautiful (Armand), 1935; Kate Smith (A & P Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Faw-

cett Stock Co. (V) presentation road shows, 1933,

- OTVOS, A. DORIAN. Writer for H. N. Swanson, Inc., program producers.
- OWEN, ETHEL. Network character actress. (R) Today's Children (Pillsbury Flour), NBC; Modern Cinderella (General Mills), CBS; The Guiding Light, NBC; Behind the Camera Lines. (L) stock.
- OWEN, FORREST F., JR. Announcer, WELL, Battle Creek. (R) since 1934; local shows. (P) student.
- OWENS, JACK. Singer, pianist, California Radio System. (R) since 1933; Realsilk, NBC, 1933; Armstrong Paint, NBC, 1935; Pennzoil Parade, CBS, 1933. (L) Goodbye Again, 1935. (V) appeared with Ted Weems.
- OWEN, JEANNE. Network character actress. (R) The Family Goes Abroad; Penrod and Sam; Sherlock Holmes; Eno Crime Clue (Eno Salts); The Silver Flute. (L) stock; Broadway productions.
- OWEN, KENNETH. Announcer, KGW-KEX, Portland. (R) since 1936; local shows. (P) radio technician.
- OWENS, MAURICE. Sports announcer, WROK, Rockford. (R) various local commercial and sustaining events.

P

- PACCA, SAM. Musician, WICC, Bridgeport. (R) since 1937; local shows.
- PACELLI, FRANK. Network actor. (R) Tale of Today (Princess Pat, Ltd.).
- PADGETT, DON. Singer, WNBR, Memphis. (R) local shows.
- PADGETT, LAMAR P. Announcer, news reporter, WCHV, Charlottesville. (R) various local shows. (V) Everett Lawson's Southland Vanities, 1933; Billy Pearl Road Show, 1934. (P) student.
- PAGE, BILLY. Network actor. (R) One Man's Family (Tenderleaf Tea).
- PAGE, BOB. Singer, organist (Mason & Dixon Trio), WMCA, New York. (R) various shows, including Pick & Pat program, 1935-36. (L) The Cat and the Fiddle, 1932-33. (V) Bob Page and his orchestra, 1926-27. (P) construction engineer.
- PAGE, DOROTHY. Network actress. (R)
 Irvin S. Cobb and His Paducah Plantation (Olds Motor Works).
- PAGE, GALE. Network singer. (R) Tea Time at Morrell's (Red Heart Dog Food).
- PAGLIARA, NICHOLAS. Program director, West Virginia network. (R) various

DON PRINDLE

Nine Years of Radio Writing

JOE PENNER SERIES

1937-1938

-And for RKO

"NEW FACES OF 1937"
"LIFE OF THE PARTY"

- CBS and local shows. (F) commercials. (L) San Carlo Opera Co.; Eastman Opera Co.; Rochester Civic Orchestra. (V) single act, 1919-20. (P) salesman.
- PAEVEY, DON. Announcer, WLBC, Muncie. (R) since 1936; local shows, including Life of Mary Southern (Hinds); Dodge Showdown Revue (Dodge Motors). (V) night club revues, dance team and m. c., 1923-33.
- PAGE, MRS. DOROTHY. Pianist, WPAY, Portsmouth. (R) local shows.
- PAIGE, RAYMOND. Network conductor.
 (R) Hollywood Hotel (Campbell Soup Co.).
- PAINTON, KEITH. Pianist, announcer, singer, KCRC, Enid. (R) since 1930; local shows. (V) 1933-34. (P) student.
- PALMÉR, ADDISON. Announcer, WABI, Bangor. (R) various local shows. (P) newspaper work.
- PALMER, GRETTA. Network commentator, author. (R) Heinz Magazine of the Air (Heinz Co.); Walker-Gordon program (WOR).
- PALMER, VICTOR. Singer, KYW, Philadelphia. (R) various shows on this station and WEAF, N. Y.; WOR, Newark; WCAU, Philadelphia.
- PARCHMAN, EARLE. Pianist, arranger, singer, impersonator, announcer, WJIM, Lansing. (R) since 1930; various shows. including Al Pearce and His Gang (Ford Motor Co.), 1937. (P) salesman.
- PARK, JACK O. Conductor, WGRC, New Albany. (R) since 1930; local shows, including A & P Coffee program, 1930-31. (P) student.
- PARK, NATALIE. Actress, KPO-KGO. San Francisco. (R) since 1933; various shows, including Hawthorne House (Wesson Oil & Snowdrift), 1936 to date. (L) You Can't Take It With You, 1937. (P) costume designer.
- PARKER, BEN. Program director, actor, KIUN, Pecos. (R) various local programs.
- PARKER, FRANK. Network singer. (R) A & P Gypsies (A & P Tea Co.); Cities Service Program, NBC; others. (L) concert and musical comedies. (V).
- PARKER, JAMES. Actor, WFAA, Dallas. (R) since 1935; local shows on this station and KRLD, Dallas, including Greyhound Traveler (Greyhound Bus), 1935-36; Procter & Gamble program for Drene, 1936; Crime Reporter (Electrolux), 1937. (L) Little Theatre, 1923-37. (P) salesman.
- PARKER, JAMES. Popular singer, announcer, continuity writer, program di-

- rector, WATR, Waterbury. (R) various local shows including Football Flashes (General Mills), 1936; Facts Worth Knowing (Frigidaire), 1937. (P) student.
- PARKER, KENNETH M. Announcer, WGES, Chicago. (R) since 1927; local shows including Musical Bouquet (S. M. S. Herb Nu-Tonic), 1927-28; Public Service Time (Rel and Rem), 1936-37; Musical Miniatures (Chevrolet Motor Co.), 1935-37. (P) advertising.
- PARKER, LAURENCE M. Musical director, announcer, singer, KFEQ, St. Joseph. (R) since 1929; various local shows on this station and WJAG, Norfolk, including Travels of Mary Ward (Montgomery, Ward & Co.), 1937; Musical Moments (Chevrolet Motor Co.), 1937; Miniature Musical Magic Revue (Iowa Soap), 1936-37. (V) 1927-28. (P) orchestra player.
- PARKER, MALCOLM. Program director, announcer, WELI, New Haven. (R) since 1936; local shows including The Sunday Call (New England Telephone), 1936. (L) 1927-30; The Civic Players, 1929. (P) student.
- PARKER, MARGARET M. Singer, pianist, organist, actress, KFEQ, St. Joseph. (R) since 1928; various local shows including Marge & Park (Willard Tablets and Excelsior Crystals). (V) 1925-28.
- PARKER, VICTOR. Director and announcer of Jewish programs, WLTH, New York City. (F) Der Geuisen. (L) Yiddish productions. (V) concerts, sketches.
- PARKINSON, GEER. Organist, WBNS, Columbus. (R) since 1934; various local shows. Formerly theatre organist.
- PARKS, BERT. Network actor. (R) Renfrew of the Mounted (Continental Baking Co.).
- PARKS, BERT. Network announcer. (R) Five Star Jones (Mohawk Carpet), 1935; Renfrew of the Mounted (Wonder Bread), 1936; Palmolive Community Sing (Palmolive Soap), 1936; Bobby Benson (Hecker H-O Oats), 1936; Lavender and Old Lace (Bayer Aspirin). (F) Maestros on Parade (Paramount), 1936.
- PARKYAKARKUS (HARRY EINSTEIN).

 Network comedian. (R) Eddie Cantor program (Pepsodent and Texaco); Al Jolson (Rinso and Lifebuoy). (F) Strike Me Pink; New Faces of 1937; The Life of the Party; An Apple a Day, with Joe Penner (production started summer of 1937).
- PARLON, ALICE FRANCES. Announcer WBAA, W. Lafayette. (R) non-commercial shows from Purdue University.

- PARODY BOYS (Charles Wright and Art Pickard). Singers, WICC, Bridgeport. (R) since 1935; local shows.
- PARSONS, EDGAR. Musical director, arranger, producer, KGNC, Amarillo. (R) since 1932; local shows including Pure Oil Co. program, 1932. (L) stock, 1928-30. (V) Happy Days Band Unit, 1927-28. (P) music teacher.
- PARSONS, JOSEPH. Network actor. (R) Greater Sinclair Minstrels (Sinclair Refining Co.).
- PARSONS, LOUELLA. Network actress.
 (R) Hollywood Hotel (Campbell Soup Co.); numerous guest appearances.
 Newspaper columnist.
- PASCOE, HARRY W. Continuity writer, WMCA, New York. (R) since 1929; various shows on this station and WABC, New York. (P) American Vice Consul in Mexico and Cuba.
- PASTERNACK, JOSEF. Network conductor. (R) various programs for Atwater Kent, General Motors, Maxwell House Coffee; Around the World with Libby; Jack Frost Melody Moments. (L) conducted Century Opera Co.; Boston Symphony; Philadelphia Philharmonic.
- PATRICELL, LEONARD J. Producer, choral director, WTIC, Hartford. (R) various local shows including Travelers Hour (Travelers Insurance Co.), 1934-36. (V) Director, Wesleyan University Glee Club, 1929. (P) college.
- PATRICK, LEE. Network actor. (R) Wonder Show (Continental Baking Co.).
- PATT, RALPH. Announcer, WJR, Detroit. (R) since 1925; local shows including Household Musical Clock (Household Finance Corp.). (P) advertising, newspaper.
- PATTERSON, ANDY. Entertainer, musician, West Virginia Network, Charleston. (R) since 1934; local shows including Olson Rug program, 1936. (V) Cap, Andy and Flip.
- PATTERSON, GEORGE. Announcer, actor, WAVE, Louisville. (R) since 1935; local shows including Louisville Motors (Ford), 1936; Minit Rub Program, 1936-37. (L) summer stock, 1926; Brown Players, 1927-29; National Players, 1932. (P) teacher.
- PAUL, DAN. Announcer, actor, WDAF, Kansas City. (R) since 1935; local shows. (P) office boy.
- PAUL TAYLOR CHORUS. Network singers. (R) Ry-Krisp presents Marion Talley (Ralston Purina); Kraft Music Hall (Kraft-Phenix Cheese).
- PAYNE, BRUCE. Actor, writer, C. P. MacGregor Co. (transcriptions). (R) Eno Crime Clues (Eno Salts), 1933; Wheatena

- program; transcribed serials: The Hawk, Black Magic, The House of Peter Mac-Gregor, Talking Drums, 1933-37. (L) The Green Hat, with Ruth Chatterton; I Love You (Belasco); Laugh, Clown Laugh, with Lionel Barrymore (Belasco); others. (V) Carter & Payne, 1935. (P) civil engineer.
- **PAYNE, JOHNNY.** Network pianist, singer. (R) various network broadcasts.
- PAYNE, LARRY. Announcer, writer, musical director, WIBM, Jackson. (R) since 1932; local shows. (P) salesman.
- PAYNE, PHYLLIS P. Drama Guild, WCHS, Charleston. (R) local shows. (L) Seventh Heaven; The Late Christopher Bean; others. (P) secretary.
- PAYNE, VIRGINIA. Network actress.
 (R) Oxydol's Own Ma Perkins (P. & G., for Oxydol).
- PAYTON, JAMES. Announcer, WEBC, Duluth. (R) since 1927; various local shows.
- PEABODY, EDWIN. Network string instrumentalist, master of ceremonies. (R) Safeway Stores program, NBC, 1933; Pure Oil Half Hour Starring Eddie Peabody, NBC, 1934; Eddie Peabody Rancho Hour, 1937; guest appearances, Rudy Vallee Hour, Maxwell House Show Boat. (F) musical shorts (Warner Bros.). (V)

DON QUINN

WRITING

"FIBBER McGEE and MOLLY"

OVER

NBC-RED NETWORK

FOR

JOHNSON'S WAX

- road shows; appearances in Europe, 1926-37.
- PEARCE, AL. Network master of ceremonies, comedian. (R) Al Pearce and Gang (Swift & Co.), 1930-35; programs for General Mills, Pebeco Tooth Paste; Watch the Fun Go By (Ford Motors), 1937. (F) The Hit Parade (Republic), 1937. (V) five years. (P) real estate.
- PEARCE, JOHN J., JR. Producer, sound effects, script reader, KYW, Philadelphia. (R) since 1935; various local shows including programs for George Washington Coffee, 1936; Sears-Roebuck, 1937; Pontiac, 1937.
- PEARL, MABEL. Producer, vocal arranger, KYW, Philadelphia. (R) various shows including Broadway Varieties (Bisodol), 1934-36; Hammerstein Music Hall (Kolynos Tooth Paste). (F) shorts (Pathe). (P) head vocal arranger, Irving Berlin, Inc.
- PEARL, JACK. Network comedian. (R) programs for Chrysler, 1932; Frigidaire, 1935; Jack Pearl (Brown & Williamson Tobacco), since 1936. (F) Meet the Party; Hollywood Party; Meal Ticket. (L) Dancing Girl; Earl Carroll's Shows; Ziegfeld Follies; Pardon My English. (V) Bard and Pearl.
- PEARMAN. FLORINE. Dramatic instructor, WBAP, Fort Worth. (R) various local shows. (P) director children's theatre, Fort Worth.
- PECK, DORIS. Pianist, singer, WNBC, New Britain. (R) since 1935; local shows on this station and WTIC, Hartford. (L) director, pianist and arranger for stock productions, 1932, 1934. (V) The Scottish Twins, 1922-24; Dennie & Doris, 1927-30.
- PEEPLES, CORNELIUS J. Network juvenile dramatic actor. (R) Painted Dreams, 1934-37; Orphan Annie; Romance of Helen Trent; Mary Marlin; Lum and Abner; Grand Hotel; Uncle Ezra; Jack Armstrong; Amos 'n' Andy; Tale of Today; First Nighter; Welcome Valley. (L) Dead End, 1936-37.
- PEER, ARTHUR. Network actor, director.
 (R) various sustaining programs, 1937; local shows in Canada, 1936. (L) stock.
 (V).
- PELLETIER, PAUL. Pianist, arranger, WMAS, Springfield. (R) since 1934; local shows. (L) 1930-34. (V) 1934-35.
- PELLETIER, WILFRED. Network conductor. (R) Metropolitan Opera Auditions, Packard Hour, Firestone program, Roses & Drums (wrote music and conducted), Metropolitan Auditions of the

- Air, 1935-37, NBC. (F) conducted Big Broadcast of 1938. Has conducted Chicago Symphony, San Francisco Symphony, Los Angeles, Symphony, Cincinnati Symphony, Detroit Symphony and NBC Orchestra.
- PELLETIER, VINCENT. Network actor.

 (R) Edgar Guest in Welcome Valley (Household Finance); The Contented Hour (Carnation Milk).
- PENGRA, MARSHALL H. Sports, news commentator, KRNR, Roseburg. (R) local shows, including football and basketball (Associated Oil Co.).
- PENMAN, CHARLES. Producer, WJR, Detroit. (R) since 1930; local shows, including Minute Mysteries (Mobile and Colgate Palmolive Peet); San Felice Cigars program; announcer for Father Coughlin, 1930-37. (L) stock: Spring Fever, 1925; The Hindu, 1926; The Royal Box, 1927; others. (V) dramatic acts in support of stars. (P) British Navy.
- PENN, DAVID. Singer, commentator, narrator, WHIO, Dayton. (R) since 1932; local shows on this station and KHJ, Los Angeles; WLW, Cincinnati, including The Dayton Philharmonic Orchestra (Frigidaire), 1935-37. (F) Under the Pampas Moon (Fox), 1933; Charlie Chase Comedies (Hal Roach), 1933; others. (L) Australian production of The Mikado and Iolanthe, 1931. (P) student.
- PENN, ZEKE (Eustace Zangreve). Hill-billy singer. (R) various local shows. (V) 1921. (P) Fireman.
- PENNER, JOE. Network comedian. (R)
 The Baker's Broadcast (Fleischmann
 Yeast), 1933-34; Cocomalt program, 1936.
 (F) shorts (Warner Bros.), 1929; College
 Rhythm (Paramount), 1933; Collegiate
 (Paramount), 1934. (L) Greenwich Follies, 1927; Tattle Tales, 1928; East Wind,
 1929. (V) since 1923. (P) piano salesman.
- PERKINS, EARL. Cowboy, hillbilly entertainer, KXBY, Kansas City. (R) local sustaining shows. (V) Medicine Show, 1937; night club engagements.
- PERKINS, EDWARD. Singer, WDBJ, Roanoke. (R) various local shows on this station and WRC, WJSV, Washington, including Frigidaire program, 1936-37; Pontiac program.
- PERKINS, MATHILDA. Writer, producer.
 (R) transcription programs for W, E & G foot powder. (P) school teacher.
- PERKINS, LOUIE. Singer (Three Romeos trio), WHAS, Louisville. (R) since 1934; various shows, including Here's to You (Oertel Brewing Co.), 1936-37.

PROFESSOR QUIZ



Nash-Kelvinator Corp.

CBS

Columbia Artists Bureau



551 Fifth Avenue New York

- PERKINS, RAY. Network comedian, m.c., singer, pianist. (R) programs for Shell Oil, 1930; Libby's Pineapple, NBC, 1931; Frigidaire, NBC, 1931; Fleischmann Yeast, NBC, 1931-32; Packard Motors, NBC, 1932; Du Pont Paints, 1937; others. (F) shorts, 1936. (V) 1931-37. (P) advertising salesman.
- FERKINS, SLEEPY. Banjoist, WPAY, Portsmouth. (R) since 1932; local shows, including Crazy Crystals program, 1932.
- PERLMAN, SAMUEL. Accordionist, WBZ-WBZA, Boston. (R) local sustaining shows. (V) 1932-37. (P) night club entertainer.
- PERLMUTTER, EDITH (EDITH JOL-SON). Singer, WICC, Bridgeport. (R) since 1935; local shows. (V). 1935.
- PERRIN, SAM. Network writer (with Arthur Phillips). (R) The Armour Ham program, 1934; Phil Baker (Good Gulf Gas), 1935-37. (F) The Big Broadcast of 1937 (Paramount).
- PERRY, WILLIAM. Network entertainer.
 (R) Saturday Night Serenade (Pet Milk).
- PETERS, JAMES C. Actor, KOMA, Oklahoma City. (R) various local shows.
- PETERS, FRANK. Network actor. (R)
 Lights Out; History in the Making;
 others. (V) 1929-31. (P) Bible salesman.
- PETERS, VINCENT. Network musician.
 (R) various sustaining ensembles. (V).
 (P). Sailor.
- PETERSEN, JAMES ARTHUR. Program director, announcer, singer, KVI, Tacoma. (R) since 1926; local shows, including Sperry Male Chorus Parade (Sperry Flour Co.), 1935-37.
- PETERSON, ARTHUR. Network actor.
 (R) Guiding Light (P. & G., for White Naptha Soap).
- PETERSON, DONALD. Network free lance program producer. (R) producer and director of Famous Author Series (Red Book Magazine), 1930; Waterman Pen Club (Waterman Pen), 1930; Coffee Hour (A. & P. Tea Co.), 1931; Song Weavers (Vick Chemical Co), 1932; Junior G Men (Fischer's Bread), 1936-37. (F) assistant director, The Letter (Paramount), 1928; Hole in the Wall (Paramount), 1928-29; Coconuts, 1929. (P) naval officer.
- PETERSON, EARLE A. Announcer, KVOL, Lafayette. (R) local shows on this station and KPAC, Port Arthur, including Chevrolet Transcriptions; Sears Jubileers (Sears-Roebuck); Ward's Riverside Ramblers (Montgomery Ward).

- PETERSON, ERIC. Orchestra leader, WICC, Bridgeport. (R) since 1934; local shows. (P) machinist.
- PETERSON, GERALDINE. Violinist, KOIN, Portland. (R) since 1936; local shows. (P) student. With Portland Jr. Symphony; Tacoma Philharmonic; Cornish Symphony Orchestra.
- PETERSON, JOHNNY, musician, KSL, Salt Lake City. (R) since 1935; various local shows. (L) Spotlight Parade, 1933. (P) teacher.
- PETERSON, ROY N. Musician, arranger, conductor, WTMJ, Milwaukee. (R) 1929; local shows. (V) 18 years.
- PETRIE, CHARLES R. Continuity writer, producer, WCBA-WSAN, Allentown. (R) since 1930; local shows. (V) 1924.
- PETRILLI, GENE. Musician, WHAS, Louisville. (R) since 1930; various shows including Studebaker Champions (Studebaker), 1930; Lady Beautiful (Armand), 1935; Kate Smith's program (A. & P. Tea Co.), 1936. (L) Wonder Bar (with Al Jolson), 1930; others. (V) Russ Morgan's Band, 1928; Victor Young, 1930.
- PETRUZZI, JULIAN J. Actor, Michigan Network. (R) since 1933; various shows, including Tylers on Tour (Standard Oil of Ohio), 1933; Lone Ranger (Gordon Baking Co.), 1936-37. (L) stock. (P) prize fighter.
- PETTAY, FRANCIS F. Announcer, WKRC, Cincinnati. (R) local shows on this station and WJW, Akron; WBNS, Columbus, including Dick Bray (Chrysler-Plymouth).
- PETTENGILL, EDWARD L. Violinist, WESG, Elmira. (R) since 1935; local shows. Pit violinist, theatre and vaudeville houses.
- PETTERSON, L. G. ("PAT"). Network singer (Maple City Four). (R) since 1926; Sinclair Minstrels (Sinclair Oil), 1933-37; Barn Dance (Alka-Seltzer), since 1933; NBC Farm & Home Hour, 1933-34. (F) Get Along Little Doggies (Republic), 1937. (V) WLS Show Boat; WLS Barn Dance.
- PEZZOPANE, SAM. Accordionist, KLO, Ogden. (R) local shows on this station and KSL, Salt Lake City, including Lucky Strike program. (V) 1921-31; singe act. Recordings, Columbia, 1922-24.
- PHARES, FRANK. Writer. (R) Mickey of the Circus.
- PHELPS, PHELPS. News commentator, WMCA, New York. (R) since 1935; local shows. (P) Member of N. Y. State Legislature, 1924-37.

H. N. SWANSON, INC.

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EDDIE CANTOR PARKYAKARKUS AL JOLSON JACK OAKIE FANNY BRICE VICTOR MOORE HELEN BRODERICK BLOCK and SULLY GEORGIE PRICE LOU HOLTZ HARRY RICHMAN GEORGE GIVOT

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*"LIFE BEGINS AT 8:40"

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"THE HARD WAY"

(Fall 1937 production)

* In collaboration

EDDIE CANTOR

SAYS — "I wouldn't give one RAPP for all the other script writers" — N. Y. Post. Nov. 20, 1936

- PHELP'S, WILLIAM LYON. Network speaker. (R) Heinz Magazine of the Air; Metropolitan Opera Series; programs for Underwood Typewriters, Swift & Co. Lampson professor, Yale University; president, New Haven Symphony and New Haven Little Theatre Guild.
- PHILLIPS, AL (SLIM). Violinist (Oklahoma Outlaws), WHO, Des Moines. (F) Rootin', Tootin', Rhythm (Republic), 1937.
- PHILLIPS, ARTHUR. Network writer (with Sam Perrin). (R) The Armour Ham program, 1934; Phil Baker (Good Gulf Gas), 1935-37. (F) The Big Broadcast of 1937 (Paramount).
- PHILLIPS, DON. Announcer, actor, sound effects, KMOX, St. Louis. (R) since 1934; various shows, including programs for Tydol-Veedol Refining Co., 1936-37; Phillips Petroleum, 1936; United Remedies, 1936-37. (F) cameraman for Paramount News, 1929; aerial cameraman, Columbia Pictures, 1932. (V) appearances with B. A. Rolfe, Jan Garber, Meyer Davis and other orchestras. (P) photography.
- PHILLIPS, HOWARD. Network singer.
 (R) since 1931; programs for Pond's Cold Cream, 1932; Mohawk Rugs, 1933; others; guest appearances, Lucky Strike program, Magie Key of RCA, Hollywood Hotel. (L) Sweet and Low (Billy Rose). (V) presentation with Johnny Green and Ray Noble. (P) Wall Street.
- PHILLIPS, IRNA. Network script writer, actress. (R) Today's Children (Pillsbury Flour).
- PHILLIPS, PAUL. Continuity editor, script writer, KMOX, St. Louis. (R) various local shows, including Five-Star Final (Kopper's Koke), 1935; Phillips "66" Poly Follies, 1937.
- PICK & PAT (PICK MALONE & PAT PADGETTE). Network blackface comedians. (R) Pic & Pat (Dill's Best), since 1933; Molasses & January (Maxwell House Coffee); guest appearances. (F) shorts (Paramount); Hit Parade (Republic). (V).
- PICKARD FAMILY. Entertainers, WWL, New Orleans. (R) since 1931; various shows, including Drug Trade Products Program, 1934-37. (V) personal appearances.
- PICKARD, GEORGE. Announcer, WSPD, Toledo. (R) local shows on this station and WOOD, Grand Rapids, including programs for Schmidt Brewing Co.; Fels Naptha Soap.

- PICKENS, JANE. Network singer. (R) Sunday Night Party (Sealtest Laboratories, ice cream and milk); others.
- PIEROTTI, ALBERT. Sports commentator, WMEX, Boston. (R) various local shows. (P) physical instructor.
- PIGGOTT, EILEEN. Singer, reader, KPO-KGO, San Francisco. (R) since 1927; various shows, including Memory Lane (General Petroleum), 1927-34.
- PINNEY, GLADYS. Continuity writer, KSL, Salt Lake City. (R) various local shows. (P) newspaper writer.
- PIOUS, MINERVA. Network entertainer.
 (R) Town Hall Tonight (Sal Hepatica and Ipana).
- PLAMBECK, HERBERT H. Farm news editor, WHO, Des Moines. (R) since 1936; local show. (P) newspaper work.
- PLANTATION BOYS (ALAN, KENNETH and HAVIS SMITH). Hillbilly singers, KONO, San Antonio. (R) since 1936; local shows. Victor recordings.
- **PLATT, KIN.** Writer for H. N. Swanson, Inc., program producers.
- PLUNKETT, IVAN WAYNE. Singer, WFAA, Dallas. (R) since 1934; local shows on this station and KTUL, Tulsa, including the Sears program (Sears-Roebuck), 1934. (L) stock, 1930-32. (P) violin teacher.
- POLFUSS, LESTER. Musician, WJJD, Chicago. (R) since 1933; various local shows on this station and KMOX, St. Louis; WLS, Chicago; KWTO, Springfield, including programs for Firestone Rubber Co., Olson Rug Co., Crazy Water Crystals, Peruna, Willard Tablets. (V) WLS Road Show, 1934.
- POLI, ADELAIDE JEANNE. Actress, musician, WELI, New Haven. (P) student.
- POLIMENI, FRANK A. Announcer, WOV, New York. (R) since 1932; local shows, including Hecker's Flour, I. J. Fox programs. (L) Mimi Aguglia Co., 1926. (P) advertising.
- PONSELLE, CARMELLA. Network operatic singer. (R) Broadway Varieties (Bisodol). (L) Opera. (V) Ponzillo Sisters.
- POOLE, BOB. Announcer, WBIG, Greensboro. (R) since 1936; local shows, including B. C. Sports Review (B. C. Remedy Co.), 1936-37.
- POOLE, DON. Singer, WAAW, Omaha. (R) since 1935; local shows, including Broken Hearted Cowboy (Sterling Insurance, 1937. (V) Barn Dance Varieties, 1935-37. (P) assistant theatre manager, aviator.



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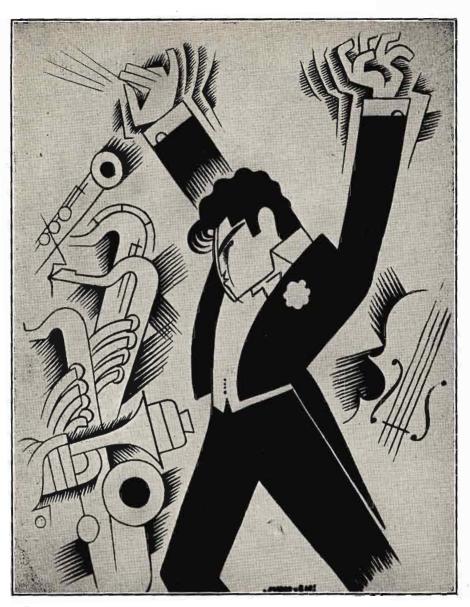
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- POOLE, HENRY. Commentator, WDGY, St. Paul. Handles special news broadcasts.
- POOLER, WALDO. Producer, actor, WTAM, Cleveland. (R) since 1928; local shows, including Hudson Motor Car Co. and American Gear Co. programs. (L) stock, 1908-12, 1925-27; musical shows, 1904-05. (V) Joe & Eddie, 1932-34. (P) personnel manager.
- PORTER, DICK. Pianist, singer, WMCA, New York. (R) various shows on this station and WCKY, Cincinnati. (L) Beale Street, 1934. Recordings for Brunswick.
- PORTER, JANE (CATHERINE SNOD-GRASS). Writes, conducts, KMOX Magic Kitchen, KMOX, St. Louis. (R) local shows on this station and WIL, St. Louis. (P) student.
- PORTER, WINSLOW. Announcer, WMEX, Boston. (R) shows on Inter-City Broadcasting System, transcriptions on Yankee Network; also local shows on this station, including Salicon program, 1937. (P) student.
- POSSELT, MARJORIE. Violinist, WMEX, Boston. (R) various local shows on this station and WHDH, WEEI, Boston.
- POST, TOM. Network character and comedy actor. (R) since 1933; shows include Myrt & Marge (Wrigley Chewing Gum), 1933-34; Jimmy Allen (Richfield Oil), 1934-35; Helen Trent (Edna Wallace Hopper), 1934-36; Orphan Annie (Ovaltine), 1935-36; Oxydol's Own Ma Perkins (Procter & Gamble), 1936-37; Fibber McGee & Molly (Johnson's Wax), 1936; Mary Marlin (Kleenex), 1936; Jack Armstrong (General Foods), 1936-37; Edgar A. Guest (Household Finance), 1937. (F) commercial, 1936. (L) Joseph (John Goldman), 1930; stock, 1928-33.
- POTTER, M. HENRY. Translator, writer, WRAX-WPEN, Philadelphia. (R) various Jewish shows. Columnist, The Jewish World, since 1919.
- POTTER, PETER. Producer, announcer, M.C., writer, KNX, Los Angeles. (R) various local shows, including Western Home Hour (Sperry Flour Co.); Hollywood Barn Dance (United Drug Co.), 1936-37. (F) Naughty Marietta (MGM); Bright Eyes (Fox); Shipmates Forever (Warner Bros.). (L) MGM Stock Company; Petrified Forest.
- POULL, JEAN. Actress, announcer, continuity writer, book reviewer, WHBF, Rock Island.
- **POWELL, DICK.** Network singer, master of ceremonies. (R) Hollywood Hotel

- (Campbell Soup Co.). (F) Blessed Event; 42nd Street; Gold Diggers of 1933; Wonder Bar; Flirtation Walk; A Midsummer Night's Dream; Thanks a Million; others. (V) M.C., 3 years, Stanley theatre, Pittsburgh.
- POWELL, RALPH (CY PERKINS). Musician, KANS, Wichita. (R) since 1932; local shows on this station and WHB, Kansas City; KWTO, Springfield; KTUL, Tulsa, including Crazy Water Crystals; Sears-Roebuck programs. Titan transcriptions, 1936. (V) Sod Busters, Melody Mountaineers, Kansas Cowboys, Montana Ranch Hands.
- POWERS, BILL. Announcer, WDGY, St. Paul. (R) local shows on this station and WTCN, KSTP, St. Paul; WDAY, Fargo, including General Mills baseball broadcasts.
- POWERS, MARGUERITE. Announcer, continuity writer, KOL, Seattle. (R) since 1927; various local shows on this station and KXRO, Aberdeen; KUJ, Walla Walla; KFJI, Klamath Falls; KAST, Astoria.
- POWERS, RALPH. Announcer, news commentator, WFBR, Baltimore. (R) local shows, including Amoco News. (P) booker, Paramount Pictures.
- POWERS, THOMAS. Announcer, WNAC, Boston. (R) since 1934; local shows, including Orange Hall Jamboree (Fels-Naptha), 1936. (P) accountant.
- POWERS, TOM. Actor, writer, WOR, New York. (R) since 1934; network show, Tom Powers' Life Studies (S. C. Johnson & Sons), 1934-present. (F) silent pictures (Vitagraph, Hepworth Films of England). (L) New York shows since 1915.
- POZZI, FRANCES. Harpist, KOIN, Portland. (R) since 1935; local shows. Member of theatre orchestra, 1929-30.
- PRAY, CHARLES. Accordionist, pianist, arranger, WHO, Des Moines. (R) since 1935; local shows including presenting Virginia Dare (Virginia Dare Extract Co.), 1937. (P) life insurance salesman.
- PREIS, BOB. Musician, singer, KMOX, St. Louis. (R) since 1930; various shows, including programs for Anheuser-Busch, 1930; Standard Oil, 1931; Chevrolet, 1932; Barnsdall Oil, 1933; Dodge Bros., 1934; Mobile Gas, 1936; Listerine, 1936-37. (V) Buddy, Zeb & Otto.
- PREMMAC, CHARLES. Singer, actor, WHN, New York. (R) since 1929; network shows, as Pierre Brugnon (Evening in Paris Perfume), 1930-32; Franz



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SEASON 1937-38

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- the International Chef (Best Foods), 1932-36; also programs for Beech-Nut Foods, Pillsbury's Flour, Crisco, Hormel Ham and Chicken, Pebeco Toothpaste. (L) opera and concert work, here and abroad. (V) 1931; personal appearances, 1934.
- PRESCOTT, ALLEN. Network actor. (R)
 The Wife Saver with Allen Prescott
 (Manhattan Soap Co. for Sweetheart
 Soap); others.
- PRICE, JOHN J. Announcer, HGLO, Mason City. (R) various local shows.
- PRIEST, RALPH. Program director, technician, announcer; KDB, Santa Barbara.
 (R) since 1933; various local shows.
 (P) farmer.
- PRIGMORE, JACK M. Singer, WFAA, Dallas. (R) since 1932; local shows, including Greyhound Travelers (Greyhound Bus), 1935-36.
- PRINDLE, DON. Network writer. (R)
 Joe Penner Show (Cocomalt), 1937-38.
 (F) New Faces of 1937 (RKO); Life
 of the Party (RKO).
- PRITCHARD, DAVE. Singer, WRJN, Racine. (R) since 1929; various local shows on this station and WGN, Chicago. Appeared as soloist with Symphony Orchestra at Hollywood Bowl.
- PROCTOR, ROBERT WEARING. Announcer, WDAE, Tampa. (R) local shows.
- PROFESSOR QUIZ (CRAIG EARL). Network psychological programs. (R) Professor Quiz (Nash-Kelvinator Corp.).
- **PROSER, LEOPOLD.** Writer. (R) Broadway Evening; The Monkey's Paw.
- **PROSNICK, OLGA.** Singer, WMFG, Hibbing. (R) various local shows.
- PROVAN, ROBERT M., JR. Announcer, WDRC, Hartford. (R) since 1935; various shows, including programs for Feiganspan Brewing Co., Richfield Oil. (P) Pratt & Whitney Aircraft Co.
- PROVO, KEITH. Reader, KPO-KGO, San Francisco. (R) since 1935; various shows, including Slices of Life (Kraft Cheese), 1935.
- **PROW, EL.** Announcer, WIND, Gary. (R) local shows. (P) professional baseball and football.
- PUDNEY, EARLE. Program director, WATL, Atlanta. (R) since 1934; local shows on this station and WIBX, Utica. (V) 1925-29. (P) clerk.
- PULLEN, PURV. Imitator, impersonator, singer, whistler, WADC, Akron. (R) since 1932; local shows on this station

- and KDKA, Pittsburgh, including Gene & Glenn (Quaker Oats Co.), 1932; Ben Bernie (Pabst Blue Ribbon), 1933-35. (F) Who Killed Cock Robin? (Walt Disney); Shoot the Works (Paramount), 1934; Jalna (RKO), 1935; Tarzan Escapes (MGM), 1936; others.
- PULUSEK, LUDWIG. Announcer, WGES. Chicago. (R) since 1936; local shows, including Dance Time (Maytag Washing Machine), 1936-37; The Housewives Friend (Clorox Chemical Co.), 1936-37. (L) Polish Classics, 1928-29; Shakesperian productions, 1931-32. (P) secretary, advertising agency.
- PURCELL, CHARLES. Announcer, WCAO, Baltimore. (R) since 1936; local shows, including S. S. Tonic Time, 1936. (V) 1922.
- PURCELL, MAUREEN SEEGER. Organist, pianist, singer, WELL, Battle Creek. (R) since 1928; various local shows. (P) theatre organist.
- **PURNELL, JOHN.** Announcer, WCAO, Baltimore. (P) teacher.
- PUTNAM, GEORGE F., JR. Announcer, producer, KSTP, St. Paul. (R) since 1933; various shows on this station and WDGY, St. Paul. (F) commercials; Pathe News Reels.
- PYE, JAMES. Violinist, KFNF, Shenandoah. (R) local shows on this station and WMBD, Peoria; KWK, St. Louis.

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- QUARLES, WILHEHMINA. Musical director, WJRD, Tuscaloosa. (R) various local shows.
- QUINCE, LOUIS. Actor, WFAA, Dallas. (R) since 1932; various shows on CBS; local shows include Hayloft Theatre (Aladdin Lamps), 1934; Doctor Pepper programs, 1935; Riding with the Texas Rangers (Kellogg Co.), 1935-37. (L) Theatre Guild, 1931-34. (P) bank.
- QUINLAN, RED. Announcer, writer, WTAM, Cleveland. (R) author, Open Road (NBC sustaining); also various local shows on this station and WIND, Gary; KFWB, Los Angeles.
- QUINN, DON. Network writer. (R)
 Fibber McGee & Molly (Johnson Floor
 Wax)
- QUINN, ELWYN F. Announcer, producer, KDYL, Salt Lake City. (R) since 1935; local shows.
- QUINN, REILAND. Producer, KYA, San Francisco. (R) since 1932; network show, Eno Crime Club, 1932; local shows.
- QUIST, PHOEBE ANN. Singer, KFJM, Grand Forks. (R) since 1936; various local shows.

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- RADCLIFFE, CLAUDE. Network comedian, actor. (R) Gloria Dale (General Mills), 1935-37; What's In a Name (John Morrell & Co.), 1935-36; Buddy and Ginger (Chocolate Products), 1935-37; Sing, Neighbor, Sing (Purina Mills), 1936-37; (V) 1896-1927; Claus & Radcliffee.
- "RADIO" BOBBY LEE. Chief announcer, singer, WHBF, Rock Island. (R) since 1924; local shows on this station and WSBC, WEDC, WGN, WGES, WBBM, KYW, Chicago.
- RADKEY, ARTHUR A. Actor, announcer, producer, WBAA, W. Lafayette. (R) non-commercial shows.
- RAFAEL, DON. Pianist, organist, WICC, Bridgeport. (R) since 1936; local show.
- RAFFETTO, MICHAEL. Actor, producer, KPO-KGO, San Francisco. (R) since 1932; various shows, including One Man's Family (Wesson Oil & Snowdrift, Tenderleaf Tea), 1932-35. (F) Kiss in a Taxi (Paramount), 1926; Tillie's Punctured Romance (Christie), 1927; Only the Brave (Paramount), 1930. (L) stock, 1921. (P) attorney-at-law.
- **RAGAN, ROBERT.** Trombonist, WFAA, Dallas. (R) local sustaining shows.
- RAGLAN, BETTIE. Script writer, announcer, WNAC, Boston. (R) since 1935; local shows on this station and KSTP, WCCO, WTCN, Minneapolis, including Happy Home (Acme White Lead); Gloria Dale (General Mills). (F) commercials, 1935-36.
- RAINBOLT, JOHN V. Announcer, KWKH-KTBS, Shreveport. (R) since 1936; various local shows, including Oddities in the News (Nu-Enamel Paint), 1936-37.
- RAINEY, BUD. Singer, master of ceremonies, actor, WHN, New York. (R) since 1934; Sapolio program (NBC, CBS), 1936-37; Consolidated Gas & Electric program (NBC), 1936; also local shows on this station and WOR, WMCA, New York; XER, Mexico; WLW, Cincinnati, including programs for Venida, Real Silk and Goldenrod Beer. (L) stock, 1925-30. (P) student.
- RAMBLING COWBOYS, THE. Singers, WOAI, San Antonio. (R) since 1932; local shows, including Peruna Co., 1934. (L) Gene Autry Musical Revue, 1937. (V) 1931-32; 1933-36. (P) cowpuncher.
- RAMEY, GENE. Network singer. (R) Chase & Sanborn Coffee program, 1935; Knox Gelatin program, 1937. (F) Stolen

- Melody (Warner Bros.), 1935. (L) Honeymoon Cruise, 1930.
- RAMIREZ, JOSE. Singer (Spanish songs), KPO-KGO, San Francisco. (R) since 1934; various local shows, including program for Gebhardt's Chili Powder on Woman's Magazine of the Air, 1935-36. (P) law student.
- RANCH BOYS TRIO. Network entertainers. (R) Sunset Dreams and Fitch Jingle Show (Fitch Shampoo).
- RANDALL, GORDIE. Orchestra leader, WGY, Schenectady. (R) since 1932; local sustaining shows.
- RANDOLPH, ISABEL. Network actress.
 (R) Edgar Guest in Welcome Valley
 (Household Finance); The Story of Mary
 Marlin (P. & G., for Ivory Soap; Kleenex).
- RANDOLPH, JAMES. Singer, announcer, KFRU, Columbia. (R) since 1933; local shows, including programs for Phileo, Ipana, Sparton Radio, General Electric. (F) In This Corner (Warner Bros.), 1935. (V) NBC's Royalty of Song, 1935-36; hotel and night club engagements.
- RANEY, MAX. Cowboy singer, musician, WGY, Schenectady. (R) since 1930; various NBC and local shows. (F) trailers. (V) Ken Hackley's Oklahoma Cowboys, 1933-34.
- RANGE RIDERS, THE. Musicians, singers, KWKH-KTBS, Shreveport. (R) local show. (V) night club and theatre engagements. Also made Brunswick Recordings.
- RAPEE, ERNO. Music director, NBC.
 (R) programs for General Electric,
 Linit, Ex-Lax, Mobiloil, General Motors,
 Palmolive, McKesson & Robbins, Listerine. (L) Dangerous Paradise. (V).
 Currently musical director of Radio City
 Music Hall.
- RAPKIN, MAURICE. Program director, CKCL, Toronto, Ont. (R) since 1932; various local shows, including The Listener (Kruschen Salts), 1936. (P) general manager, Tri-State Stores.
- RAPP, BARNEY. Orchestra leader. NBC broadcasts from Beverly Hills Country Club, Newport, Ky. (V) Master Recording artist.
- RAPP, PHILIP. Network writer. (R) series for Eddie Cantor, Parkyakarkas, Al Jolson, Jack Oakie, Fanny Brice, Victor Moore and Helen Broderick, Block and Sully, Georgie Price, Lou Holtz, Harry Richman, George Givot. (L) wrote The Hard Way (Fall, 1937, production); collaborated on Life Begins at 8:40, Ziegfeld Follies.

- RASCH, BUCK. Singer, yodeler, musician, KRNT, Des Moines. (R) since 1935; local shows, including programs for Drug Trade Products, Rep Top Fence. (V) 1931-34.
- RASCH, WILSON D. Musician, Iowa Broadcasting Co. (R) various shows including programs for Morton Salt, Crazy Water Crystals, Drug Trade Products, Aladdin Lamp. (L) Blue Ridge Mountaineers Revue, 1932-34. (V) Iowa Barn Dance Frolic, 1935-36; Parade of Stars, 1935-36.
- RATCLIFFE, W. F. Actor, singer, West Virginia Network, Charleston. (R) since 1934; local shows. (L) Little Theatre, stock, 1935-37.
- RATLIFE, MANFRED. Announcer, WTAD, Quincy. (R) since 1934; local shows on this station and KWYO, Sheridan. (P) minister.
- RAY, BETTY. Singer, KYW, Philadelphia. (R) since 1932; local shows on this station and WFIL, Philadelphia; WABC, New York. (L) stock, 1933. (V) single act, 1926-28.
- RAY, JAMES (GENOVESE). Popular singer, WICC, Bridgeport. (R) since 1934; local shows on this station and WMCA, N. Y.
- RAY, JOHN. Musician, WHAS, Louisville. (R) since 1932; Investors Syndicate Program (NBC), 1932-33; Lady Beautiful (Armand), 1935; Kate Smith (A & P Tea Co.), 1936; Louisville Radio Theatre (Oertel Brewing Co.), 1936-37. (F) Jan Garber Orchestra shorts (MGM), 1931. (V) Jan Garber Orchestra, 1929-31.
- RAY, WADE. Musician, KMOX, St. Louis. (R) since 1933; various local shows including programs for Crazy Water Crystals, Olson Rug Company.
- RAYE, MARTHA. Network actress, singer. (R) Al Jolson Show (Lever Bros.), 1937. (F) Rhythm on the Range, 1936; Hideaway Girl, 1936; College Holiday, 1936; The Big Broadcast of 1937; Waikiki Wedding, 1937 (all by Paramount). (L) Earl Carroll's Sketch Book, 1934; Calling All Stars, 1935. (V) Bud & Margie, 1919-32; Benny Davis Revue, 1932; personal appearances.
- RAYDEN, MURRAY. Actor, WHN, New York. (R) since 1935; local shows. (F) Sidewalks of New York, 1936. (L) Lady Luck, 1936; Arrest That Woman, 1936; Tide Rising, 1937. (V) Rio Brothers & Co., 1936. (P) salesman.
- RAYMOND, FELICE (MELODY GIRL).
 Popular singer, WICC, Bridgeport. (R)
 local shows, including Kopper's Coke
 program. (P) seamstress.

- RAYNOR, HAL. Writer, songwriter, actor, KNX, Los Angeles. (R) since 1927; World Book Man (World Book Encyclopedia), NBC, 1927-31; Joe Penner (Cocomalt), CBS, 1936-37; various other network and local shows. (F) College Rhythm (Paramount), 1934; New Faces (RKO), 1937. (L) Grand Street Follies, 1925. (P) clergyman, newspaper columnist.
- REA, RALPH. Announcer. KIDW, Lamar. (R) local shows on this station and KASA, Elk City.
- REA, VIRGINIA. Network classical singer. (R) programs for Palmolive, 1928-31; Goodyear Rubber Co. and Buick Automobiles, 1932; Bayer Aspirin, 1933-35; Chevrolet, since 1935. Various opera and concert tours. Brunswick, Victor and Edison Recordings.
- READ, WALTER L. Chief announcer, general manager, KOOS, Marshfield. (R) since 1931; local shows on this station and KXL, Portland.
- REAGAN, RONALD W. Sports announcer, WHO, Des Moines. (R) since 1933; local shows including football and baseball broadcasts (General Mills), 1933-36; Chevrolet and Teaberry Gum programs.
- REAVES, DR. LOWRY. Singer, WIL, St. Louis. (R) Songs at Eventide, CBS; various local shows on this station and KMOX, St. Louis, including Harmonians (Crazy Water Crystals). (V) 1933. (P) student.
- REB, WALTER J. Accordionist, KFNF, Shenandoah. (R) various local shows on this station and KWK, WTMV, St. Louis. (P) restaurant manager.
- REBER, CHARLES A. ("Cheerful Charlie"). Singer, KYW, Philadelphia. (R) since 1934; local shows on this station and WWSW, Pittsburgh. (V) Pittsburgh Theatre, 1933. (P) clerk. Winner of National Song Contest, 1936.
- RECTOR, GEORGE. Network talks on cooking. (R) dining with George Rector (Phillips Packing Co.).
- REED, KAY. Organist, pianist, actress, WNEW, New York. (R) since 1934; Leonard Joy's Orchestra (Maltex), NBC, 1935; local shows on this station and WOR, New York, including Personal Problem Clinic (Macfadden Publications), 1937.
- REED, OWEN. Orchestra leader, WJBO, Baton Rouge. (R) programs of original compositions, 1936. (F) musical short (Warner Bros.), 1936. (V) director or Louisiana Kings, dance orcchestra.

- REESE, EDWARD. Network actor, director. (R) programs for Eno Salts, Socony, Collier Magazine, Canada Dry Ginger Ale, and others. (L) The Moon is a Gong (Broadway production); stock.
- REGAN, PHIL. Network singer. (R)
 Laugh with Ken Murray (Rinso and
 Lifebuoy). (F) The Key; Housewives;
 Dames, 1934; Sweet Adeline; We're in
 the Money, 1935; Go Into Your Dance;
 Laughing Irish Eyes, 1936; Hit Parade.
 (P) policeman.
- REGIS MALE QUARTET (Paul Fryar, Arthur Stuart, Edgar Santini, Francis Callahan, John Kiley). Singers, WMEX, Boston. (R) various sustaining shows.
- **REGLEIN, NED L.** Program manager, WIND, Gary. (R) local shows.
- REID, ALLAN. Continuity writer, entertainer, CFLC, Prescott, Ont. (R) local shows. (P) journalist.
- REID, DOT & JACK. Singers, WMCA, New York. (R) since 1929; various CBS shows, 1935; local shows. (F) Jack Reid appeared in The Heart Raider and others (Famous Players-Lasky), 1923. (V) song and dance act, Reid & Garr, 1924-26.
- REID, TED. Network dramatic actor. (R)
 Betty & Bob (Sheffield Farms), 1935;
 Irene Rich Program (Welch Grape
 Juice), 1935; Home, Sweet Home (Chipso), 1935-36; The O'Neills (Ivory Flakes),
 1936; Pepper Young's Family (Camay
 Soap), 1936; Heinz Magazine of the Air,
 since 1936.
- REILLY, ARTHUR. Announcer, WMCA, New York. (R) since 1932; various shows on this station and WOL, WRC, WMAL, Washington. Since 1934 has been newscaster in several theatres. (P) editor, lecturer.
- REILLY, MARGARET C. Continuity writer, actress, WISN, Milwaukee. (R) since 1935; various local shows. (P) college.
- REILLY, WILLIAM. Commentator, WMEX, Boston. (R) local sustaining shows. (P) music publisher.
- REINER, FRITZ. Network conductor. (R) Ford Sunday Evening Hour.
- REINHERZ, SID. Orchestra leader, pianist, WNAC, Boston. (R) local shows on this station and WAAB, Boston, including Swift & Co. program. (V).
- REISER, AL & LEE. Network piano team.
 (R) Universal Rhythm (Ford Dealers).
- REISMAN, LEO. Network orchestra leader. (R) since 1922; shows include William's Oil-O-Matic program, 1922;

- RKO Hour, 1929; Ponds' Cold Cream program, 1930-33; Philip Morris Cigarettes program, 1933-37; The Schaefer Revue (Schaefer Brewing Co.), 1937. (F) Vitaphone short. (L) Good Morning, Dearie. (V).
- RELLER, ELIZABETH. Network actress.
 (R) Betty, of Betty & Bob (General Mills), since 1935; Hope Alden's Romance (Purity Bakeries), 1937.
- REMICK, DEAN S. Pianist, WSBC, Chicago. (R) since 1923; local shows on this station and WHT, WEBH.
- RENAN, EMILE. Singer, WHN, New York. (R) since 1936; local shows, including Ida Bailey Allen Show. (F) The Campus Spirit (Warner Bros.), 1933. (P) college.
- RENIER, C. G. Program director, producer, KMOX, St. Louis. (R) since 1933; Phillips 66 Polly Follies (CBS), 1936-37; also local shows on this station and WDAF, Kansas City, including Ford Minstrels (Ford Motor Co.); Sports Reporter (Clark Gum Co.); Chevrolet Saturday Night Club; News Through A Woman's Eyes (Pontiac Motor Co.). (L) Me, Him & I, Follies, 1919; stock, 1921-22. (V) The Singing Cowboy, 1913-19, 1926-30; others. (P) oil fields.
- RENARD, CARLO. Singer, WOV, New York. (R) since 1935; local shows. (V).
- RENARD, JACQUES. Network orchestra leader. (R) Texaco Fire Chief (Texas Co.); programs for Camel Cigarettes, Pontiac Motors, Frigidaire. (F) shorts. (V) personal appearances, and with Morton Downey.
- REPAID, BILLY. News commentator, announcer, WMBC, Detroit. (R) since 1933; B. A. Rolfe's Saturday Night Party (Hudson Motor Co.), NBC, 1933; Kate Smith (Hudson Motor Co.), CBS, 1936; also local shows on this station and WJR, Detroit, including News (Household Finance), 1935-36. (L) stock, 1909-11. (P) student.
- RESER, HARRY. Orchestra leader. (R) various network broadcasts, including Clicquot Club program. (V). Victor Recording artist.
- **REVELERS QUARTET.** Network singers. (R) Cities Service Concerts.
- REY, ALVINA. Network entertainer. (R)
 Horace Heidt and His Brigadiers (Stewart-Warner Corp.).
- REYNOLDS, MARION. Organist, pianist, WELI, New Haven. (R) since 1936; local shows. (P) music teacher.



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JELLO PROGRAM

NBC Red Network-Coast to Coast

Personal Representative:

DELL PETERS, 175 E. 79th St., New York

- RHYTHM GIRLS (CLAIRE DESCOTEAUX, FRANCES LUCARDI, CECILE DESCOTEAUX). Trio, WBZ-WBZA, Boston. (V) The Wayside Inn; The Trio Sings.
- **RHYTHM ROGUES.** Network entertainers. (R) Philip Morris program.
- RIASKA, JACK. Announcer, continuity writer, KLO, Ogden. (R) local shows on this station and KFJM, Grand Forks; KGFW, Kearney. (P) telephone company.
- RICARD, RALPH. Pianist, KNX, Los Angeles. (R) various sustaining shows. Orchestra pianist for United Artist and Columbia studios.
- RICAU, LIONEL. Announcer, WLW, New Orleans. (R) since 1932; local shows; also Open House at Vick's (Vick Chemical Co.), WABC, New York, 1932. (F) commercials. (L) Echoes of Broadway, 1929; Chatterbox Revue, 1931. (V) 1930.
- RICCARDI, PETER. Singer, accordionist, WHAS, Louisville. (R) since 1933; various local shows on this station and WLW, Cincinnati, including Oertel's 92 Tavern (Oertel Brewing Co.), 1936.
- RICCIARDI, FRANK. Singer, WOV, New York. (R) since 1936, local shows including I. J. Fox program, 1936-37. (L) operas with Columbia, New York Civic, Newark Civic and Educational Opera Companies.
- RICE, CONRAD. Announcer, WISN, Milwaukee. (R) various local shows on this station and WDGY, (Minneapolis-St. Paul; KSTP, including program for Wheaties, 1936. (L) stock, 1927-28.
- RICE, MARION P. Saxophone, clarinet, violin player, WHO, Des Moines. (R) since 1936; local shows. (V) Sweets Tent Show, 3 seasons. Also appearing with orchestras and floor shows.
- RICH, DON. Commentator, WBNX, New York. (R) since 1929; local shows. (L) dramatic stock, 1923. (P) radio engineer.
- RICH, FREDDIE. Network orchestra leader. (R) Frigidaire program, 1935; Socony Flying Red Horse Tavern (Socony-Vacuum), 1935-36; Your Hit Parade (Lucky Strike Cigarettes), 1936; also shows for Squibbs, Veedol, Tide Water Oil, Postum, Premiere Salad Dressing and others. (L) Greenwich Village Follies, 1921; Shubert Century Roof Vogues, 1922. (V) 1916; 1933.
- RICH, IRENE. Network actress. (R)
 Welch presents Irene Rich (Welch
 Grape Juice). (F) Lady Windermere's

- Fan; Lost Lady; Craig's Wife; Down to Earth; many others. (V).
- RICH, VIRGINIA. Commentator on women's program, WGY, Schenectady. (R) since 1937, local show. (P) food editor, Chicago Tribune.
- RICHARD, MARGERY. Actress, Michigan Network. (R) since 1928; NBC sustaining shows; also local shows on station WWJ, Detroit, including The Jarr Family (Forhan's Tooth Paste); Lone Ranger (Gordon Baking Co.). (F) commercials. (L) Laura-Nelson-Hall Players, 1924-25. (V). (P) newspaper work.
- RICHARDES, ARTHUR E. Commercial copy writer, pianist, WSBT-WFAM, South Bend. (R) various local shows including Studebaker Big Tent program, 1928. (V) Bluestreaks, 1931-37; WSBT Barn Dance, 1933-35; played on S.S. Normandie voyages, 1936.
- RICHARDSON, ROBERT J., JR. Sports commentator, KWK, St. Louis. (R) since 1934; local shows including Minit Rub Sports Review (Bristol-Meyers), 1936. (P) interior decoration.
- RICHMOND, RUSSELL W. Chief announcer, WHK-WJAY, Cleveland. (R) Smiling Ed McConnell (Acme Paint), CBS; various local shows including Fox Fur Trappers (I. J. Fox Fur Co.) (F) shorts, 1935-37. (P) chemist.
- RICHTER, FRANCIS W. Staff organist, KSTP, St. Paul. (R) since 1921; various local shows. (L) 1898-1907. (P) movie organist.
- RICKABY, RUTH. Actress, Michigan Network. (R) since 1932; various shows on this network and stations WWJ, WXYZ, Detroit, including Lone Ranger (Gordon Baking Co.), 1933-37; Ann Worth, Housewife (Mills Baking), 1935-37. (L) Rose Marie (Hammerstein); Prince & Pauper (Shubert); stock.
- RICKENBACHER, PAUL. Network announcer, director. (R) Goose Creek Parson (Colgate-Palmolive-Peet for Super Suds); others.
- RICKEY, AL. Network orchestra leader.
 (R) Hammerstein Music Hall (Kolynos Tooth Paste); Broadway Merry-Go-Round (Dr. Lyon's Tooth Powder).
- RICKER, BILL. Producer, WDEV, Waterbury. (R) various local shows.
- RICO, DON. Leader of continental orchestras, WMEX, Boston. (R) various local shows on this station and WHDH, WEEI, WNAC, Boston. (F) shorts (UFA of Berlin), 1931. (V) night club and hotel engagements.

Rubinoff and His Violin



Management
PHIL RUBINOFF
Paramount Building
NEW YORK CITY

- RIDDICH, KATHRYN. Actress, continuity writer, WHIS, Bluefield. (F) shorts (Warner Bros.). (L) stock. (V) Jean Richards & Co., 1934.
- RIDER, MAURICE A. Announcer, KIRO, Seattle. (R) since 1925.
- RIDLE, RAYMOND DAVID. Actor, director, KRQA, Santa Fe. (R) since 1932; local shows on this station and WHO, Des Moines. (L) stock, 1935-36. (P) College of Fine Arts, Drake University.
- RIEBLING, ALBERT. Director, script writer, WMBC, Detroit. (R) since 1934; local shows. (L) director, Detroit Playhouse, 1927-33. (P) newspaperman.
- RIED, HERBERT. Pianist, WHBF, Rock Island. (R) local show.
- RIGGS, GLENN E. Announcer, m.c., KDKA, Pittsburgh. (R) since 1934; various local shows. (F) School News (Atlantic Film Service), 1936. (L) stock Ann Harding Stock Co., 1929. (V) Glenn Riggs Revue. (P) sales and purchasing.
- RIGGS, LOWELL. Clarinet, saxophone player, KGNC, Amarillo. (R) local shows including Kelvinator program, 1937. (P) student.
- RILEY, BOB. Announcer, KMBC, Kansas City. (R) since 1936; local shows including Steamboat Bill (Malt-O-Meal), 1936-37; Across The Breakfast Table (Household Finance), 1937; Gospel Singer (Ivory Soap). (P) college teacher.
- RILEY, LOWELL F. Program dept., WBNS, Columbus. (R) since 1934; local shows.
- RILEY, MIKE. Orchestra leader. (R) guest appearances on various NBC and CBS shows with Ed Farley and their Music Goes Round and Round orchestra. (F) The Music Goes Round and Round (Vitaphone short). (V).
- RINEHART, ALICE. Network actress.
 (R) Gang Busters (Colgate-Palmolive-Peet).
- RINES, JOE. Network entertainer. (R) Iodent Dress Rehearsal (Iodent Chemical Co.).
- RING, SAUNDERS. Singer, KPO-KGO, San Francisco. (R) since 1932; various local shows including Team Mates Wesson Oil & Snowdrift), 1932; Southern Harmony Four (Signal Oil). (V) Southern Harmony Four, 1935-36.
- RIPLEY, JOSEPH S. Announcer, WTIC.

- Hartford. (R) since 1935; local shows on this station and WDBJ, Roanoke.
- RIPLEY, ROBERT L. "Believe It Or Not" network shows. (R) Believe It Or Not (Colonial Beacon Oil), 1930-31; Esso Program (Standard Oil), 1931-32; Saturday Evening Dancing Party (Hudson-Essex), 1933-34; Bakers Broadcast (Standard Brands' Fleischmann Yeast), 1935-37; Believe It Or Not (General Foods), 1937. (F) shorts (Warner Bros.), 1931-32. (V) personal appearances, 1930. Newspaper cartoonist-columnist.
- RISHOI, ROY C. Violinist, KMOX, St. Louis. (R) since 1932; local shows including programs for Ford Motor Co., Barnsdall Refining Co. (V) Polly Follies. (P) salesman.
- RISHWORTH, THOMAS D. Educational director, KSTP, St. Paul. (R) since 1929; various local shows. (L) Arthur Casey Players (stock), 1928.
- RISSLING, ROBERT. Announcer, singer, WGY, Schenectady. (R) since 1934; various shows including Tydol Family Party (Tide Water Oil Co.), 1936. Pop Corn Party (American Pop Corn Co.), 1935, to date. (F) commercials (General Electric Co.), 1934-35.
- RITCHIE, CAMPBELL. Announcer, singer, CKLW, Detroit. (P) salesman.
- ROBARDS, H. D. News editor, WMBH, Joplin. (R) since 1937. (P) journalist.
- ROBBINS, RUTH. Singer, dancer, WMCA, New York. (R) since 1933; various shows on this station and WJZ, WLTH, New York, including American Pageant of Youth (Tastyyeast), 1935-36. Appeared with Paul Whiteman, Rudy Vallee, Abe Lyman and other orchestras.
- ROBERT SISTERS, THE (Harmony Trio). WNAC, Boston. (R) since 1937; local shows. (V) dancing and singing act. New England theatres, night clubs.
- ROBERTS, CURTIS. Producer, writer, KSFO, San Francisco. (R) wrote Fourth Clue and Kay Matinee, heard over NBC and CBS, 1935-37. (L) Little Theatre work. (P) college.
- ROBERTS, DAVE. Announcer, singer, musician, WSMK, Dayton. (R) since 1933; various shows on this station and WHK, WLW, WJAY, Cleveland; WSYR, Syracuse, including programs for I. J. Fox, 1933, Remington Rand, 1935. (L) Little Orphan Annie. (V) 1929.
- ROBERTS, ED. Chief announcer, WCBD, Chicago. (R) various local shows. (L) Rotary Living News; Crossroads of Time; March of Progress. (V). (P) clerk.

ROY SHIELD

Musical Director

CHICAGO DIVISION

HARRY SIMEONE

Arranger and Director

Design in Harmony
Song Stylists
with a
Wood Wind Group

Direction C. B. S.

RADIO'S AMBASSADOR OF SONG



AL SHAYNE

ONE YEAR FOR "ANSONIA SHOES"
Over WOR

THREE YEARS "SALLY'S STUDIO" Over WMCA, WHN, WOR

Radio

BILL MURRAY

WILLIAM MORRIS AGENCY

Personal Management

WM. KENT, 1776 Broadway, New York

- OPENING JULY 1, PAVILLON ROYAL, VALLEY STREAM, L. I.
- "Al Shayne's M.C'ing and grand warbling is tops."--WALTER WINCHELL
- "Al Shayne is the newest rave of the air waves."-ED. SULLIVAN
- "A great singer of songs that make heart beats flutter."-LOUIS SOBEL

- ROBERTS, ERIC ("RICK"). Director of music, CKLW, Detroit. (R) various Mutual Network and local shows.
- ROBERTS, ERNEST. Singer, announcer, writer, WHIO, Dayton. (R) various local shows. (P) chain store manager.
- ROBERTS, LEE. Dramatic director, announcer, KCMO, Kansas City. (R) since 1935; local shows on this station and KMBC, WHB, Kansas City, including Richard Hudnut, F. W. Fitch Co. programs. (L) This Man Saul, 1935; Mum's the Word, 1936; Bury the Dead, 1937; others. (P) furniture retailing.
- ROBERTS, HOWARD. Announcer, WMT, Cedar Rapids. (R) local shows including Maytag Revue (Maytag Dealers); Happy Chappies (Blue Barrel Shop); Pappy Sherman (Wolf Hatcheries). (P) orchestra leader, singer.
- ROBERTS, KENNETH. Network announcer. (R) Camel Caravan (Camel Cigarettes), when originating in New York.
- ROBERTSON, B. G. Announcer, program director, KWKH-KTBS, Shreveport. (R) since 1933; various local shows including Herb Cook—the Joy Boy (Piggly Wiggly Stores), 1933. (P) auto storage.
- ROBERTSON, LONNIE. Hillbilly fiddler, singer, KFEQ, St. Joseph. (R) since 1935; various local shows on this station and WNAX, Yankton.
- ROBERTSON, SLICK. Singer, banjoist, KGNC, Amarillo. (R) since 1928; local shows on this station and WFAA, Dallas; WKY, Oklahoma City; WBAP, Fort Worth. (V) Jimmy Hull's Comedians, 1930; Harley Saddlers, 1931; Rambling Cowboys, 1936.
- ROBERTSON, STEPHEN. Announcer, WEBC, Duluth. (R) since 1933; local shows on this station and WCCO, WGDY, Minneapolis. (L) stock. (P) advertising.
- ROBERTSON, TED. Chief sound technician, Michigan Network. (R) various shows, including Lone Ranger (Gordon Baking Co.), 1933-37. (F) commercials. (P) photographic model.
- ROBINSON, DOROTHY B. Actress, WTAG, Worcester. (R) since 1930; local shows, including Socony Oil Co. program, 1928-29. (L) stock, 1915-30.
- ROBINSON, MARCIA LEE. Pianist, WICC. Bridgeport. (R) since 1936; local shows. (P) salesgirl.
- ROBINSON, NEIL. Commentator (travel talks), WICC, Bridgeport. (R) since 1935; local shows.
- ROBINSON, WILLIAM H. Engineer, announcer, WHEB, Portsmouth. (R) since 1936; local shows. (P) police officer.

- ROCCO, BUDDY. Pianist, organist, orchestra leader, WNBC, New Britain. (R) since 1935; local shows. (V) Milton Douglas & Co., 1930; night club and hotel engagements.
- ROCHE, JACK. Writer for Henry Souvaine, Inc., program producers.
- ROCKHOLD, JOSEPH G. Announcer, actor, writer, singer, WSPD, Toledo. (R) since 1932; local shows on this station and WXYZ, Detroit; WLW, Cincinnati, including programs for Kitchen Cleanser, Gordon Baking Co. (L) Toledo Civic Theatre, 1937. (V) Dixiana Minstrels, 1933-34. (P) student.
- ROCKWELL, BOB. Actor, M.C., KPO-KGO, San Francisco. (R) various local shows, including Pacific Greyhound Lines program, 1931-33. (F) Broadway Bill (Columbia), 1934; The Devil is a Sissy (MGM), 1936. (L) Lyceum Players; stock; others. (V) with mother's act, Joy Fabian; Red Streak of Songland, 1929-30; A Little Bit of Sunshine, 1930-31; M.C., Montal's Kiddies' Revue, 1935-37.
- RODAY, EDITH. Dramatic actress, KYW, Philadelphia. (R) local shows on this station and WCAU, WHAT, Philadelphia.
- RODDA, WALTER E. News editor, commentator, WKZO, Kalamazoo. (R) various local shows on this station and WLEU, Erie, including programs for Household Finance Corp., Kendall Oil Co.
- RODEHEAVER, HOMER. Director of Community Sing, WMCA, New York. (R) Community Sing (Colgate-Palmolive-Peet), CBS, 1936; also various local shows on this station and WLS, Chicago. Music director for Billy Sunday, 1915-35.
- RODERIGO, BALDING. Accordionist, WHLB, Virginia. (R) various local shows.
- RODGERS, MARION. Singer, pianist, comedy actress, Iowa Broadcasting Co. (R) since 1927; various shows, including Barnsdall Refining Co. program, 1936. (P) music saleswoman.
- RODGERS, WILLIAM H., JR. Actor, sound effects man, WHO, Des Moines. (R) local shows, including Guardians of the Highway (Chevrolet Co.), 1936. (P) doctor.
- ROECKER, ED. Network orchestra leader.
 (R) Pick & Pat (U. S. Tobacco).
- ROGERS, BUDDY. Network orchestra leader. (R) Twin Stars, with Victor Moore and Helen Broderick (National Biscuit Co.), 1937. (F) Wings, My Best Girl, Abie's Irish Rose, This Restless

HENRY SOUVAINE, INC.

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SEVERAL original new program ideas (both musical and dramatic) have been prepared, which seem to offer unusual possibilities for immediate production.

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NEW YORK CITY

D'ARTEGA

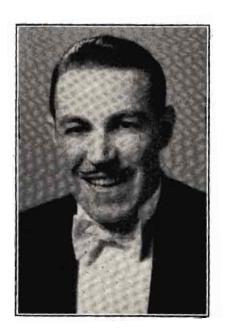
and His

ORCHESTRA

JELL-O

Sundays-7-7:30 P. M.

NBC RED NETWORK



- Age, Take a Chance, Dance Band; others. (L) Ziegfeld's Hot Cha. (V).
- ROGERS, EDWIN L. Announcer, singer, WRC, Washington. (R) since 1931; shows include one-time announcing for Sanka Coffee program, 1935, and American Can program, 1936; also various local shows. (L) Vagabond King, 1925-26; Bless You Sister, 1927; Three Musketeers, 1928. (V) Beau Geste Singers, 1926-27. (P) student.
- ROGERS, GRACE. Singer, WARD, New York. (R) since 1935; local shows on this station and WMCA, New York.
- ROGERS, MARIAN. Singer, pianist, comedian, KSO, Des Moines. (R) since 1936; local shows.
- ROGERS, RALPH D. Program director, announcer, KCRC, Enid. (R) since 1935; local shows, including Sears Jubileers (Sears Roebuck Co.), 1936. (L) Cimarron Opera Co., 1934-36. (P) dance orchestra.
- ROGERS, RALPH W. Sports commentator, KFPY, Spokane. (R) since 1935; various local shows, including Sperry Male Chorus Parade (General Mills), 1937; football games (Associated Oil), 1936. (P) college.
- ROGERS, ROSWELL B. Gag writer, KNX, Los Angeles. (R) since 1935; various local shows on this station and KMTR, Los Angeles. (L) Nell of the Northwoods, 1934. (P) newspaper and magazine writer.
- ROGOSINSKI, DR. CURT. Concert pianist, WHO, Des Moines. (R) various local shows. Formerly opera director, Germany and Poland.
- ROHLF, EARL A. Pianist, arranger, WTAM, Cleveland. (R) since 1928; various shows on this station and WGAR, Cleveland. Organized Collegians, trio which appeared on Pabst Blue Ribbon Hour, Whiteman's Woodbury program.
- ROHR, JOHN. Musician, orchestra leader, WCBM, Baltimore. (R) since 1931; various local shows. (L) Dishin' It Up, 1936. (V) musical shows, night club and hotel engagements since 1926; appearances in Germany, 1929-30.
- ROISE, RAYMOND F. Singer, actor, WBNS, Columbus. (R) since 1921; local shows. (L) 1932-35. (V) 1933-37.
- ROLF, ERIK. Network announcer, actor.
 (R) Gang Busters (Colgate-Palmolive-Peet).
- ROLFE, B. A. Network orchestra leader.
 (R) programs for Lucky Strike Cigarettes, 1928-31; Ivory Soap, 1934; Hudson Terraplane, 1935; Goodrich Tires, 1936.
 (V) 1904-12; 1920-35. Formerly president of Rolfe Photoplays.

- ROLFSNESS, DOROTHY. Singer, KOIN, St. Louis. (R) since 1935; local shows. (V) night clubs, 1933-36.
- ROMELLE, FAY. Organist, pianist, KMA, Shenandoah. (R) since 1932; local shows on this station and WBBM, WLS, Chicago, including Olson Rug Co. program, 1933; accompanist, Smilin' Ed McConnell (Acme Paint Co.). (V) Over the Top, 1918-19.
- RORABAUGH, DUKE. Writer, producer, WFIL, Philadelphia. (L) acted and directed 30 amateur plays. Also has appeared as piano soloist at various hotels. Program director, announcer, writer, WIBG, Philadelphia, 1932.
- ROSE, BILLY. Announcer, singer, WQDM, St. Albans. (R) various local shows on this station and WGY, Schenectady. (V) 1935-36.
- ROSE MARIE. Network singer. (R) programs for Tastyeast; RKO Theatre of the Air; guest appearances on Rudy Vallee, Paul Whiteman, Abe Lyman, Vincent Lopez and Guy Lombardo programs.
- ROSE, RALPH, JR. Violinist, KTUL, Tulsa. (R) since 1921; local shows, including Courteous Colonels (Barnsdall Refining Co.), 1936-37. (V) single act, 1924-27. (P) music student. Concert violinist with New York Symphony, 1928.
- ROSEBROOK, LEON. Musical director, California Radio System. (R) since 1931; various shows, including Roxy and his Gang (Fletcher's Castoria), 1933-34. (F) Leathernecks Have Landed (Republic), 1936. (L) Ziegfeld Follies, 1920-21; Ed Wynn, 1921-22; Carroll Vanities, 1923-24. (V) William Rock and 7 Girls, 1918-20.
- ROSELEIGH, JACK. Network actor. (R)
 Pepper Young's Family (P. & G., for
 Camay Soap).
- ROSENBERG, MICHEL. Jewish character comedian, WLTH, New York. (R) since 1935; local shows. (F) Laughter Thru Tears; Sholom Alechem. (L) Yiddish Theatre, 1936-37.
- ROSENCRAFT, THURAL A. Network actor. (R) Goose Creek Parson (Colgate-Palmolive-Peet, for Super Suds).
- ROSENTHAL, HARRY. Actor, orchestra leader. (R) guest appearances, Rudy Vallee's show and other network programs originating in Hollywood. (F) Merely Mary Ann (Fox); shorts (Warner Bros.). (L) June Moon; High Ho, Everybody. (V). (P) student..
- ROSS, BILL. Announcer, news commentator, KGW-KEX, Portland. (R)

- since 1929; various local shows, including Everybody Sing (Nu-Enamel), 1935.
- ROSS, CLARK. Singer, actor, KNX, Los Angeles. (R) various local shows, including Pappy, Zeke & Ezra (Kelpamalt), 1936. (F) Sunset Derby (First National), 1926; Trail of '98 (MGM), 1928. (L) The Fan, 1932.
- ROSS, DON. Network M.C., writer, singer, announcer. (R) Jack Benny Show (Jello); others.
- ROSS, LANNY. Network singer, master of ceremonies. (R) since 1929; programs for Hellmann's Mayonnaise, Wrigley's Chewing Gum, General Foods; Maxwell House Showboat (Maxwell House Coffee), since 1932; Maria's Matinee (General Foods), 1934; Log Cabin program, 1934-35; Lanny Ross State Fair Concert (General Foods), 1935. (F) Melody in Spring (Paramount), 1934; College Rhythm (Paramount), 1934. (L) summer stock; Petticoat Fever; Pursuit of Happiness. (P) law student.
- ROSS, NORMAN. Network announcer, news and sport commentator. (R) Teaberry Sports Reporter (Teaberry Chewing Gum), 1934-35; Travel Talks (Illinois Central Railroad), 1935-36; news broadcasts (Kentucky Winners Cigarettes), 1936-37.
- ROSS, PHIL. Program, production manager, announcer, WIBX, Utica. (R) since 1934; local shows on this station and WJAY, Cleveland; WKBW, Buffalo, including Man in the Street (Philco); guest star, Club Columbia (CBS), 1935. (L) stock, 1930. (P) sales promotion.
- ROSS, ROBERT J. Network comedy script writer, director. (R) collaborated in scripts for Marx Brothers (American Oil Co.), 1934; Beatrice Lillie in Broadway Merry-Go-Round (Dr. Lyon's Tooth Powder), 1937; also programs for Lifebuoy Soap, 1934; Greater Sinclair Minstrels (Sinclair Refining), 1935-36; Babe Ruth in the A & P Bandwagon (Great A & P Tea Co.), 1936; Willie Howard French lessons in Folies de Paree (Dr. Lyon's Tooth Powder), 1936.
- ROSS, SHIRLEY. Network actress, singer.
 (R) Ken Murray program (Campbell Tomato Juice), 1937; Hollywood Hotel (Campbell Soup), 1937. (F) San Francisco (MGM), 1936; Big Broadcast (Paramount), 1936; Hideaway Girl (Paramount), 1936; Waikiki Wedding (Paramount), 1937. (L) Anything Goes, 1935. (V) own act, 1934. (P) student.
- ROSSI, PAT. Popular singer, WOV, New York. (R) since 1935; local shows, including Venida Rules the Waves (Venida Hairnets), 1935.

- ROTH, AL. Network orchestra leader.
 (R) Phillips Poly Follies (Phillips Petroleum Co.).
- ROTH, MARY LUCILLE. Director of Woman's Hour, Children's Minstrel Show, WMBC, Detroit. (R) since 1934; various local shows. (F) commercials. (L) stock companies.
- ROTH, F. W. (DOC SUNSHINE). Program director, narrator, WMC, Memphis. (R) since 1928; local shows.
- ROTH, ROBERT (BROOKS). Production manager, announcer, writer, singer, KRLD, Dallas. (R) since 1930; local shows, including Feel of the Ford (Ford Motor Co.), 1932; Yeast Foamers (Yeast Foam Tablets), 1933; the Goodrich program (Goodrich Co.), 1936. (L) Little Theatre, 1929-30. (V) 1934-35. (P) salesman.
- ROTHE, DOROTHY. Singer, WHAS, Louisville. (R) since 1936; various shows, including Here's to You (Oertel Brewing Co.), 1936-37. (F) Around the Clock (Warner Bros.), 1933. (L) Schubert's Passing Show, 1935.
- ROUSE, ANITA. Dietician, CKWX, Vancouver, B. C. (R) various local shows. (P) newspaper feature writer.
- ROUSH, OTTIS. Announcer, sports commentator, WTJS, Jackson. (R) local shows on this station and KLCN, Blytheville; KBTM, Jonesboro, including programs for Falstaff Brewing Corp., Montgomery Ward.
- ROWAN, ELOISE. Organist, Mid-West Recordings, Inc. (R) since 1932; Little Colonel (Pebeco Tooth Paste), 1932; Morning Stars (Red Star Yeast), 1934; also transcriptions for What's in a Name (Red Heart Dog Food), 1935-36; Sunshine Melodies (Acme White Lead & Color Works), 1936; Sing Neighbor, Sing (Purina Mills), 1936-37. From 1928 to 1931 was organist at various western theatres.
- ROWE, ANN-MARIE HAVRILLA. Singer, WICC, Bridgeport. (R) since 1934; local shows. (P) stenographer.
- ROWE, MRS. CHARLOTTE W. Home science director, KGVO, Missoula.
- ROWELL, GLENN (GENE & GLENN). Actor, WHO, Des Moines. (R) since 1935; local shows, including programs for Kellogg Co., 1935-37; Ford Motor Co., 1935-36.
- ROWELL, MARGARET. Cellist, KPO-KGO, San Francisco. (R) since 1924; various shows, including Standard School (Standard Oil Co.), 1930-37.
- ROWSWELL, A. K. Verse, humor, philosopher, KDKA, Pittsburgh. (R) since

- 1933; various local shows, including Clicquot Club Eskimos, 1933.
- ROYAL, RUTH. Musician, singer, KCKN, Kansas City. (R) since 1931; various shows on this station and WMC, WCMC, Memphis; KARK, Little Rock (V) 1926-32.
- ROYCE, E. H. Announcer, singer, comedian, M. C., WQDM, St. Albans. (R) since 1929; local shows. (V) 1900-29.
- RUBINOFF, DAVE. Network conductor, instrumentalist, composer. (R) Chase & Sanborn program (Standard Brands). 1931-35; Pebeco Tooth Paste program (Lehn & Fink), 1935; Chevrolet program (Chevrolet Motors), since 1935. Thanks a Million (20th Century-Fox), 1935; You Can't Have Everything (20th Century-Fox), 1937; Paramount and Warner Bros. shorts. (L) Guest conductor, Cincinnati Symphony Orchestra, 1934; Chicago Philharmonic, 1936; Kansas City Orchestra, 1936. (V) various circuits and road show units, 1912-26; traveling musical conductor for Loew and Publix. 1926-31; conductor of New York Paramount Theatre, 1931-35.
- RUDOLPH, JOE. Musician, WCBD, Chicago. (R) local shows on this station and WBBM, WMAQ, Chicago including The Three Doctors (Dr. West's Tooth Brush & Tooth Paste); The Three Bakers (Fleischmann Yeast Co.). (V) The Three Doctors; hotel engagements with own orchestra. (P) clerk.
- RUEGG, FRED. Comedian, KGIR, Butte.
 (R) since 1937; various local shows. (V)
 Barnum & Bailey, Ringling Bros.; Cramer
 Rodeos.
- RUGH, VIC. Announcer, KMOX, St. Louis.
 (R) various local shows on this station and KFH, KANS, Wichita, including programs for Phillips Petroleum, General Motors, Wheaties. (L) Little Theatre, stock, 1931-32. (P) newspaper work.
- RUICK, MELVIN. Network announcer.
 (R) Lux Theatre of the Air (Lever Bros., for Lux Soap).
- RUSHING, WILL. Pianist, WBRC, Birmingham. (R) since 1933; local shows on this station and WSGN, WAPI, Birmingham, including Piano Modulations (Crosley Radio Corp.) 1933. (V).
- RUSSELL, CATHERINE. Singer, WICC, Bridgeport. (R) since 1936; local shows. (P) music supervisor.
- RUSSELL, HOWARD. Singer, Musician (member of Trio), KWK, St. Louis. (R) local shows on this station and WKY, Oklahoma City. (V) WLS Unit Show, 1935-37.

- RUSSELL, LEE. Singer, WBNX, New York. (R) local shows on this station and WMCA, New York. (P) commercial artist.
- RUSSELL, RUTH. Network actress. (R) Ma and Pa (Atlantic Refining Co.); Just Plain Bill and Nancy (Anacin and Bisodol); Snow Village Sketches (Loose-Wiles Biscuit Co.).
- RUSSELL, TONY. Singer, WBZ-WBZA, Boston. (R) since 1933; local shows including Borden's Milk program, 1933; Milk Parade (Rhode Island Milk Co.), 1935; Kellogg's Melody Time, 1936-37; Party Time (Ford Motor), 1935. (V) 1934. (P) jewelry designer.
- RUSSEY, HAROLD. Announcer, WNBR. Memphis. (R) since 1933; local shows on this station and WMSD, Sheffield: WHBB, Selma; WMFO, Decatur. (P) student.
- RUTHERFORD, JOHN. Violinist, WWVA, Wheeling. (R) since 1936; local shows including Log Cabin Boys (Pinex), 1936-37.
- RUTLEDGE, HENRIETTA. Assistant program director, WCSC, Charleston. (R) various local shows. (L) Junior League Follies, 1936, 1937. (V) appeared with Colonel Zeke, 1937.
- RUYSDAEL, BASIL. Network (NBC) announcer, singer, narrator. (R) programs for Coca-Cola, Dr. Scholl's Foot Comforts; others. (L) Gilbert & Sullivan Repertoire, Metropolitan Opera Co., 8 years.
- RYAN, HAROLD. Conductor, WGRC, New Albany. (V) Georgia Minstrels, 1925-26; Fashion Plate, 1927-28; Ryan's Vaudeville, 1930. (P) typewriter business.
- RYAN, TIM. Network comedian, singer, writer. (R) Going to Town; Tim Ryan's Night Club; Carefree Carnival; Fun in Swingtime (Admiracion Shampoo); guest appearance, Jack Benny's Jell-O Show. (L) musical comedies, dramas. (V) Ryan & Noblette, H'Ya Boys.
- RYLES, BUDDY. Hillbilly singer, guitarist, KUJ, Walla Walla. (R) since 1936; local shows on this station and WREC, WNBR, Memphis. (V) Arizona Wranglers, 1934-35.

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SACCO, EDITH. Blues singer, WATR, Waterbury. (R) since 1935; local shows on this station and WTIC, Hartford. (V) 1935-36. (P) student.

- SADLER, SHIRLEY. Singer, announcer, Mid-West Recordings, Minneapolis. (R) since 1933; various local shows. (F) commercials, (P) stenographer.
- SAESHAN, TESS. Network actress. (R)
 Just Plain Bill and Nancy (Anacin and
 Bisodol).
- SAGERQUIST, ERIC. Network musical director, violinist. (R) First Nighter (Campana Sales for Italian Balm), NBC, 1930-36; Grand Hotel (Campana Sales for Dreskin), NBC, since 1933; Romantic Melodies (Campana Sales for D. D. D.), NBC, 1934; Gold Medal Hour (General Mills), CBS, since 1936.
- ST. GEORGE, DORIAN. Announcer, music librarian, WLVA, Lynchburg. (R) since 1935; local shows including programs for Piggly Wiggly Stores, 1935-36; Dr. Pepper, 1937. (P) stock brokerage, banking.
- ST. GERMAINE, KAY. Network entertainer. (R) Listen to This (Murine).
- ST. LEGER, FRANK. Network conductor. (R) Fireside Recitals (American Radiator Co.); others.
- ST. JOHN, WILLIAM N. Singer, WBRY, Waterbury. (R) since 1934; various local shows. (P) display advertising. Was also a member of the Burwell Institute of Music. Mendelssohn Male Chorus.

- SALTER, HARRY. Network musical conductor. (R) Real Folk (Chesborough Vaseline); Hudson Motors program; Ripley's Believe It or Not (Standard Oil), Lanny Ross program for Log Cabin Syrup (General Foods); Your Hit Parade (Lucky Strike Cigarettes). (V) New York and Canadian hotels.
- SALVO, LEONARD. Organist, WGN, Chicago. (R) network shows include Lum & Abner (Horlick's Malted Milk), NBC; Molly of the Movies; Painted Dreams; also various local shows.
- SAMS, JAMES F. Singer, announcer, KCMO, Kansas City. (R) local shows on this station and WIL, KWK, WSBF, KMOX, St. Louis; WHB, KMBC, W9XBY, WOQ, Kansas City; KWOS, Jefferson City; KHJ, KMTR, KFI, KGFG, Los Angeles; KZRM, KZIB, Manila; KFH, Wichita. (L) Municipal Opera Co., Show Boat, The Red Robe, Student Prince, New Moon, Maytime. (V) 1925, 1929. (P) radio operator.
- SAMMONS, FRANK E., JR. General and special events announcer, KOIL, Omaha. (R) Princess Pat program (ABC network), 1937.
- SAMPIETRO, JOSEPH. Musical director, violinist, KOIN, Portland. (R) since 1930; local shows including Portland

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- Automobile Show (General Motors), 1936. Musical director in many theatres.
- SAMPLE, FRED. Writer, WHKC, Columbus. (R) since 1934; various local shows on this station and WCOL, WBNS, Columbus. (P) reporter, Columbus Dispatch.
- SAMUELSON, LOIS. Singer, WHBF, Rock Island. (R) local shows including Voss Co-Eds (Voss Washing Machine Co.), 1935. (P) stenographer.
- SANANDRES, AMELIA. Operatic singer, WOV, New York. (R) since 1934; local shows, French, Spanish, German, Italian, English classics.
- SANELLA, ANDY. Network orchestra leader. (R) Calling All Sweethearts (Humphrey's Homeopathic Medicine); Manhattan Merry-Go-Round (Dr. Lyon's Tooth Powder); Original Gillette Community Sing (Gillette Razors).
- SANDERSON, JULIA. Network singer.
 (R) programs for General Motors, 1928;
 Robert Burns Cigars, 1929; Blackstone
 Cigars, 1929; Bond Bread, 1930. (L) operettas, musical comedies. (V).
- SANDS, JAMES Z. Pianist, singer m.c., WHK-WJAY, Cleveland. (R) various local shows on this station and WHEC, Rochester; WISN, Milwaukee; KFAB, Lincoln.
- SANDERS, BEN B. Announcer, commercial manager, KDB, Santa Barbara. (R) since 1936; local shows including Four Star Melodies (Sears Roebuck), 1936. (L) Yellow Jack, 1936.
- SANDERS, ERNIE. Announcer, WHO, Des Moines. (R) since 1931; shows include Acme Musical Clock (Acme White Lead Co.), 1935; A & P Musical Clock (A & P Co.), 1935; Gene & Glenn (Kellogg Co.), 1936-37; Olson Musical Clock (Olson Rug Co.), 1937. (V) Red & Ernie & the Merry-men, 1934. (P) insurance business.
- SANDERSON, ROY. Cowboy entertainer, KTRB, Modesto. (R) local show.
- SANFORD, HAROLD. Network (NBC) musical director. (R) programs for Philco Radios, Wrigley Chewing Gum, Maxwell House Coffee, Montgomery Ward; others. (L) with Metropolitan Orchestra, New York Philharmonic Orchestra.
- SANDIFORD, W. H. Announcer, KAST, Astoria. (R) local shows on this station and KOIN, Portland, including Football Sportcaster (Associated Oil Co.), 1936-37. (L) stock, 1926-29.
- SANFORD, FLORENCE. Actress, director, WGY, Schenectady. (R) various local shows; also played in One Man's Family (Standard Brands), over NBC.

- SANMAN, LENA. Music director, KFNF, Shenandoah. (R) various local shows.
- SANTON, CHESTER. Announcer, WBRY, Waterbury, Conn. (R) since 1936; local show
- SAPERE, HELENE M. Singer, WSAY, Rochester. (R) since 1936; local shows on this station and WHAM, Rochester. (L) since 1930; Desert Song; My Maryland; Madame Butterfly; others.
- SARGENT, JEAN. Network singer (R)
 Manhattan Merry-Go-Round (Dr. Lyons
 Tooth Powder); Your Hit Parade (Lucky
 Strike Cigarettes).
- SARGENT, NANNETTE. Actress, WKRC, Cincinnati, (R) Life of Mary Sothern (Tums), NBC, 1935-37; local shows on this station and WLW, Cincinnati. (F) shorts (Photo Color Co.). (L) Mary Jane Lane Players. (V) appearances with Lillian Tashman, Sid Silvers. Formerly with various ballet and concert dancers.
- SASSAFRAS (JOHNNY WELSH). Network blackface comedian. (R) appeared with George Fields (Honeyboy) as Honeyboy and Sassafras; programs for Hicks Rubber Co., 1930-31; Purity Bakeries; guest appearances on RCA Magic Key, Kate Smith and Echoes of New York program, (V) since 1928. (P) printer.
- SAUNDERS, CARL. Announcer, KFAB, Lincoln. (R) since 1935; local shows on this station and WLBF, Kansas City; W9XBY, Kansas City, Missouri. (P) radio manufacturing.
- SAUNDERS, RAYMOND H. Announcer, WHN, New York. (R) since 1932; local shows on this station and WOV, New York, including programs for Schenley, Phillip's Magnesia. (F) shorts, commercials. (P) banking, accounting.
- SAUNDERS, SID. Announcer, actor, KMOX, St. Louis. (R) since 1936; local shows including Eddie Dunstedter's Swing Session (Ford Motor Co.), 1936. (V) Sid Saunders, Master of Ceremonies, 1934-35. (P) salesman.
- SAUTER, JOHN. Musician, KMOX, St. Louis. (R) since 1934; various shows including programs for Mobile Gas, 1934; United Remedies, 1935; Listerine, 1936; Phillips Petroleum, 1936-37.
- SAVAGE, COURTENAY. Writer. (R) Literature Series for American School of the Air.
- SAVITT, JAN. Orchestra leader, musical director, KYW, Philadelphia. (R) weekly broadcasts with his Top Hatters over NBC (F) Warner Bros. shorts. (V) 1935-36. Master Recording artist.
- SAVITT, LOUIS A. Musical director, concert violinist, WBRE, Wilkes-Barre. (R)

- since 1929; various local shows on this station and WMCA, New York, including Richfield Gas & Oil program, 1934.
- SAWYER, HELEN. Actress, commentator, KSFO, San Francisco. (R) various local shows including Lipton's Tea program. (P) college.
- SAYRE, HARRY. Pianist, WSAZ, Huntington. (R) since 1929; various local shows.
- SCHAEFER, MARGARET C. Director of woman's club, producer, WFIL, Philadelphia. (R) local shows for Singer Sewing Machine, Bond Bakers, Mrs. Scholer's Mayonnaise, Boscul Coffee, Remington Rand, Magic Brain Radio.
- SCHAFFER, ROY. Singer, guitarist, WWL, New Orleans. (R) local shows including Hamlin's Wizard Oil program. (V) 10 years with road shows and vaudeville acts.
- SCHAPER, NEWELL. Staff pianist, WDAF, Kansas City. (R) various local shows.
- SCHATZ, MILTON. Saxophonist, WIP, Philadelphia. (R) since 1930; various local shows including Atlantic Family (Atlantic Refining Co.), 1935. Played with Howard Lanin's Band, 1933. Victor recordings with Rosario Bourdon's Orchestra.
- SCHAUGHENCY, ED. Announcer, KDKA, Pittsburgh. (R) since 1935; various shows, including Musical Clock (Household Finance, 1935-36, and Fels Naphtha, 1936-37); Minit Interviews (Minit Rub), 1936-37. (L) Children's Playhouse productions.
- SCHAUMANN, THELMA. Singer, WHEC, Rochester. (R) since 1934; various local shows. (L) Chocolate Soldier; Sweethearts; Aida; others.
- SCHEEL, NICK W. Announcer, KGLO, Mason City. (R) various local shows.
- SCHILLING, FLORENCE. Actress, singer, WHN, New York. (R) local shows. (L) Goodman Theatre, 1933-34; Fencemaster, 1936; N. Y. Light Opera Guild, 1936. (P) student.
- SCHMIDT, RAY. Sports announcer, KWK, St. Louis. (R) since 1928; various local shows on this station and WIL, St. Louis; WHB, Kansas City, including various shows for Coco-Cola, Blue Ribbon Cigars, Cook Paint & Varnish Co. (P) bank clerk, accountant.
- SCHMIDT, STANLEY E. Musician, arranger, conductor, WBAX, Wilkes-Barre. (R) since 1934; local shows.
- SCHMIDT, WILLIAM T. Musician, KMOX, St. Louis. (R) since 1934; various shows, including programs for Pittsburgh Plate Glass, 1934; Mobile Gas, 1935; Listerine, 1936.

- SCHOELWER, EDDIE. Singer, pianist, WKRC, Cincinnati. (R) local shows, including General Electric Dealers of Cincinnati program. 1933.
- SCHOFIELD, MURILLO. Actor, announcer, WDAF, Kansas City. (R) since 1932; local shows, including Steamboat Bill (Malt-o-Meal), 1933-34; True Drug Stories (Red Heart Dog Food), 1935-36; Thrills of Sport (Marvel Cigarettes), 1935-36; Pepper Uppers Dance Parade (Dr. Pepper), 1936-37; Sports Parade (Rio-Tan Cigars), 1936-37. (L) Princess Stock Co., 1935-36. (P) student.
- SCHRAMM, JOHN. Program director, announcer, WOV, New York. (R) since 1929; various local shows. Formerly staff announcer, WNEW, WBNX, WOR; music and literary research and production man, NBC.
- SCHROEDER, ARTHUR F. Announcer, WMFG, Hibbing. (R) since 1934; local shows on this station and WIBU, Poynette; KROC, Rochester; WMIN, St. Paul; WTCN, Minneapolis.
- SCHROEDER, CHARLES E. Announcer, WSAZ, Huntington. (R) since 1936; various local shows on this station and WPAY, Portsmouth; among shows: Spelling Bee (Sherwin-Williams Paint Co.), 1937.
- schroeder, Isabelle. Organist, pianist, WSAZ, Huntington. (R) since 1935; various local shows on this station and WHKC, Columbus; WPAY, Portsmouth, including Chevrolet Sports Revue (Chevrolet Motors), 1933. (V).
- SCHUBERT, FREDDIE. Juvenile actor, saxophone player, WHEC, Rochester. (R) since 1936; local shows, including Queen of the Genessee (Standard Oil Co.), 1936.
- SCHULTZ, WALTER F. Musician, WROK, Rockford. (R) since 1935; various local commercial and sustaining shows. (P) postal telegraph messenger.
- SCHUMAKER, PETER, JR. Drummer, WHBF, Rock Island. (V).
- SCHUMER, HENRY. Actor, KPO-KGO, San Francisco. (R) since 1931; various shows, including Keeping Up With Daughter (Sherwin-Williams), 1932-33; Orphan Annie (Ovaltine), 1932-34; Death Valley Days (Pacific Coast Borax), 1934-37. (L) stock, 30 years.
- SCHWINN, JULIA M. Actress, WMC, Memphis. (R) since 1933; local shows, including Scott Towel Kitcheneer (Scott Paper Co.), 1937. (L) Memphis Little Theatre.
- SCOBEE, MERLE. Singer, musician (Red & His Ramblers), Iowa Broadcasting

- Co. (R) since 1932; shows include programs for Crazy Water Crystals, Drug Trade Products, Morton Salt, Aladdin Lamp. (V) personal appearances, 4 years. (P) barber.
- SCOBEE, RAY. Singer, musician (Red & His Ramblers), Iowa Broadcasting Co. (R) shows include programs for Drug Trade Products, Red Top Fence, Crazy Water Crystals, Morton Salt. (V) Iowa Barn Dance Frolic, 1935-36; personal appearances; member of The Banjo Kings troupe. (P) student.
- SCOGGINS, J. P. Musician, singer, WFAA, Dallas. (R) since 1934; local shows, including Morton Salt program, 1933; Riding with the Texas Rangers (Kellogg Co.), 1936-37. (P) newspaper advertising.
- SCOTT, BLANCHE. Pianist, KFJM, Grand Forks. (R) various local shows.
- SCOTT, BLANCHE S. Script writer, commentator, WSAY, Rochester. (R) since 1930; various shows on this station and KFI, Los Angeles. (F) writer, Pathe Shorts, 1928-29; shorts (RKO, 1930; Educational Pictures, 1931). (V) single act, 1921.
- SCOTT, CORA LEE. Singer, California Radio System. (R) various shows on this station and KFRC, KYA, KSFO, San Francisco. (V).
- SCOTT, ELMER. Education of the Adult Program, WFAA, Dallas. (R) since 1930; sustaining show.
- SCOTT, FLORENCE. Actress, singer, KTUL, Tulsa. (R) local shows on this station and KVOO, Tulsa.
- SCOTT, G. HOWARD. Organist, WCAP, Asbury Park. (R) since 1930; local shows.
- SCOTT, HERMAN. Musician, WIP, Philadelphia. (R) since 1933; various local shows. (V) 1929-31.
- SCOTT, JACK. Actor, WFAA, Dallas.
 (R) local sustaining shows. (L) Little Theatre work.
- SCOTTI, ROSINA. Singer, actress, WMEX, Boston. (R) since 1933; various local shows on this station and WHDH, WAAB, WBZ-WBZA, WEEI, Boston.
- SEABORN, PERRY. Announcer, pianist, CKGB, Timmins, Ontario. (R) since 1927; various local shows, including Nestles Milky Way Boys (Nestles Milk).
- SEAGO, LEONARD. Violinist, singer, KGNC, Amarillo. (R) since 1934; local shows including Pontiac Motor Co. program, 1935. (V) appearances with bands, 1933-37.
- SEAL, BOB. Continuity writer, announcer, WCOL, Columbus. (R) since 1935; local

- shows. (P) Standard Oil Co. of California.
- SEAL, DOLORES. Singer, KSL, Salt Lake City. (R) since 1929; local shows.
- SEAL, RUSSEL. Singer, KANS, Wichita. (R) local shows on this station and KFH, Wichita.
- SEAMAN, LADDIE. Network actor. (R) programs for Diamond Crystal Salt, Socony-Vacuum, Lucky Strike Cigarettes, others. (F) Courage.
- SEAMON, LARRY. Network actor. (R)
 Pepper Young's Family (P. & G., for
 Camay Soap).
- SEARLES, NEIL K. Announcer, actor, program manager, WISN, Milwaukee. (R) various local shows. (F) commercials, 1935-37. (L) Little Theatre work.
- SEARS, CHARLES. Network singer. (R)
 Tea Time at Morrell's (Red Heart Dog
 Food); Melody of Romance (Jell-Sert
 Co.).
- SEATON, ROBERT. Musician, WHAS, Louisville. (R) various shows including Lady Beautiful (Armand), 1935; Kate Smith's Show (A & P Tea Co.), 1936 Here's to You (Oertel Brewing Co.), 1936-37.
- SEAY, FRANK B. Actor, WGN, Chicago.
 (R) since 1931; various shows including Skippy (General Mills); Betty & Bob (General Mills); Myrt & Marge (Wrigley). (L) stock; road companies, 25 years. (V) John P. Wade & Lelia Shaw.
- SECOURE, EDWARD. Singer, KOIN, Portland. (R) since 1935; local shows on this station and KHJ, KTM, KFI, Los Angeles. (L) Mikado, 1930; Paris in the Spring, 1931; Desert Song, 1932; Robin Hood, 1935. (V) 1931-32.
- SEDGWICK, JANICE. Actress, WHO, Des Moines. (R) since 1936; local shows including Courteous Colonels (Barndall Refining Co.), 1936. (L) Little Theatre productions, 1935-36. (P) student.
- SEEBECK, CHARLES E. Announcer, producer, continuity writer, WCBA-WSAN, Allentown. (R) since 1932; local shows on this station and WLTH, WQXR, New York; KYW, Philadelphia. (F) commercials, 1936.
- SEGAL, VIVIENNE. Network soprano.
 (R) Melodiana (Phillips Milk of Magnesia Toothpaste), 1933; Waltz Time (Phillips Milks of Magnesia), 1934; George Arliss programs (General Mills), 1934; Album of Familiar Music (Bayer Aspirin), 1934-35; Lavendar and Old Lace (Bayer Aspirin), 1935; Benny Rubin's Revue (Feenamint), 1936; Echoes of New York Town (Consolidated Edison), 1936.

- (F) Song of the West (Warner Bros.), 1930; Golden Dawn (Warner Bros.), 1931; Viennese Nights (Warner Bros.), 1932; Cat and the Fiddle (MGM), 1934; others. (L) Three Musketeers; Oh, Lady, Lady; Yankee Princess; Desert Song; four Ziegfeld Follies; revivals of Merry Widow, Chocolate Soldier; others. (V). (P) student.
- SEIDL, LOUISE. Harpist, WOW, Omaha, Neb. (R) since 1933; various local shows. Was formerly a member of vocal trio.
- SELLS, PAUL L. Musician, arranger, KMBC, Kansas City. (R) since 1932; local shows including Red Horse Ranch Transcriptions (Socony-Vacuum, 1934-35. (V) 1925-28. (P) orchestra leader.
- SENATOR FRANKENSTEIN FISHFACE (Elmore Vincent). Network comedian. (R) Carefree Carnival (Crazy Water Crystals), 1935; Senator Fishface and Professor Figgsbottle (NBC sustaining), 1937; guest appearances; electrical transcriptions. (V) since 1933.
- SENSABOUGH, LUDI MAI. Singer, actress, WFAA, Dallas. (R) since 1935; local show including Pepper-Uppers (Dr. Pepper Beverages), 1935. (P) college.
- SEQUIN SISTERS. Vocal Trio, WMFG, Hibbing. (R) since 1935; local shows.

- SERRA, IRMA. Singer, WSPR, Springfield.
 (R) since 1935; local shows on this station and WMAS, Springfield. (V) soloist, E. J. McEnelly's Orchestra, 1935; personal appearances.
- SEYFORTH, DAN. Talent, production manager, KWK, Los Angeles. (R) since 1926; local shows on this station and WSBF, including Pebeco Toothpaste program, 1931-32. (L) stock, 1917-19. (V) McDonald Bros., 1915-22; 3 Boys and a Piano, 1922-24.
- SEYMOUR, ANN. Network actress. (R)
 The Story of Mary Marlin (P. & G., for
 Ivory Soap); Grand Hotel (Campana
 Sales).
- SHACKLEY, GEORGE. Network actor.
 (R) Homemaker's Exchange (National Ice Advertising).
- SHAND, TERRY. Network entertainer. Penthouse Serenade (Maybelline).
- SHANNON, GRACE. Singer, pianist, arranger, WBIG, Greensboro. (R) since 1927; network shows include Therenoid program (NBC), 1927; Drury Beer program (CBS), 1933-34; Borden Cheese program (CBS), 1933-34; Wilkins Coffee program (CBS), 1933-34; also various local shows.

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- SHAPARD, WILLIAM. Announcer, WHN, New York. (R) since 1936; local shows including Kiddie Revue (Sears Roebuck), 1936; Mrs. Wiggs of the Cabbage Patch (Jad Salts), 1936; H. E. Read-news (Midwest Radio Corp.), 1936. (L) Williams Repertory Co., 1935; stock, 1935. (P) student.
- SHARBUTT, DEL. Network announcer.
 (R) Fun in Swingtime (Admiracion Shampoo); Broadway Varieties (American Home Products for Bisodol); Ted Husing Sportcast (Atlantic Refining); Guy Lombardo (General Baking); Ma and Pa (Atlantic Refining).
- SHARPEL, JOHNNY. Singer, WIL, St. Louis. (R) since 1936; various local shows. (P) college.
- SHATTUCK, MYRTLE. Musician, WNAC, Boston. (R) since 1930; local shows on this station and WAAB, Boston; WEEI, Boston. (P) high school teacher.
- SHAW, AL (SHAW & LEE). Network actor, comedian, singer. (R) Jack Oakie's College (Camel Cigarettes), 1937. (F) Beau Brummells (Warner Bros.), 1928; Going Places (Warner Bros.), 1930; Mrs. Wiggs of the Cabbage Patch (Paramount), 1934; King of Burlesque (20th Century Fox), 1936. (L) Ed Wynn's Grab Bag, 1924-25; George White's Scandals, 1932. (V) Shaw & Lee, 1922-24.
- SHAW, CLIFFORD. Pianist, composer. WAVE, Louisville. (R) since 1929; local shows on this station and WNOX, WROL, Knoxville; guest on WBOW, Terre Haute; WDOD, Chattanooga; WGBF, Evansville. (F) silent, 1927-29. (V) 1929-33. (P) non-sync Vitaphone operator.
- SHAW, EARLE. Actor, KOA, Denver.
 (R) since 1928; local shows on this station and KLZ, Denver. (P) lawyer.
- SHAW, GLENN C. Announcer, actor, KSL, Salt Lake City. (R) various local shows including Mar-O-Oil Musical Revue, 1935-37. (P) student.
- SHAW, HOLLACE. Network soprano.
 (R) California Hour California Chain Stores), CBS, 1923, 1936-37; Thrills (Union Oil Co.), NBC.
- SHAW, OSCAR. Network singer, master of ceremonies. (R) Broadway Varieties (Bisodol), 1935-37. (F) silent pictures; Coconuts (with Marx Bros.), 1930. (L) Oh, Kay; Five O'Clock Girl; Flying High; Everybody's Welcome; Music Box Revue; Good Morning, Dearie; Two Little Girls in Blue; Petticoat Fever; Of Thee I Sing; others.
- SHAW, ROY C. Musician, WHO, Des Moines. (R) since 1924; local shows including Crazy Water Crystals program,

- 1937. (L) stock, 1912; 1923-27. (V) stage band, 1928-32.
- SHAW, SALLY. Popular singer, WICC, Bridgeport. (R) since 1934; local shows. (V) 1935.
- SHAW, STANLEY W. Announcer, master of ceremonies, WNEW, New York. (R) since 1935; local shows on this station and WRC, Washington; KYW, Philadelphia; WCAO, Baltimore, including Milkman's Matinee (participating sponsorship: Krueger's Brewing Co., Bulova Watch, and others). (L) Mikado, 1929; Officer 666, 1930; Pinafore, 1930; Iolanthe, 1931; others.
- SHAYNE, AL. Singer. (R) various network shows and local shows on WOR, WMCA, New York. (F) short, Out of the Stony Brook (Warner Bros.), 1930. (V) Al Shayne, 1914; Al Shayne (American Ambassador of Song), 1936.
- SHEA, GILBERT. Actor, Michigan Network. (R) various shows including Lady Next Door (Pacific Fruit & Produce Co.), 1929; Lone Ranger (Gordon Baking Co.), 1937. (L) What Price Glory, 1928-29; Craig's Wife, 1929; stock. (P) draftsman.
- SHEA, JOHN. Network actor. (R) Bobby Benson (Hecker H-O Products).
- SHEDLOVE, EDITH ("POLLY"). Announcer, writer, KSTP, St. Paul. (R) since 1932; various local shows. Also does production and merchandising. (P) newspaper columnist.
- SHEEHAN, RUTH. Actress, KYW, Philadelphia. (R) since 1933; local shows, including Junior Thrillers, Sally At the Switchboard (Sears Roebuck), 1936-37. (L) Passion Play. (P) dramatics teacher.
- SHEEHAN, WILLIAM A. Political reporter, commentator, WTIC, Hartford. (P) Hartford correspondent, N. Y. Times.
- SHEEHY, JAMES. Singer, music librarian, WHAS, Louisville. (R) since 1931; various local shows. (P) banker, salesman.
- SHELDON, PATRICIA. Writer, WGY, Schenectady. (R) since 1933; various local shows.
- SHELDON, RUTH. Actress, KTUL, Tulsa.
 (R) since 1936; local shows. (L) Little
 Theatre productions. (P) reporter, Tulsa Tribune.
- SHELLEY, GLENN. Organist, KGW-KEX, Portland. (R) various local shows. (P) student.
- SHELLEY, JOHN. Assistant news editor, WHO, Des Moines. (R) since 1936; local show. (P) student.
- SHELLEY, RAYMOND. Pianist, organist, KANS, Wichita. (R) since 1933; local shows on this station and KIUL, Garden

- City, including Fox Theatre Serenade, 1934-35. (V) 1933-34.
- SHELLEY, WILLIAM. Network actor.
 (R) Sherlock Holmes (Household Finance).
- SHELTON, FRED. Singer, WFAA, Dallas. (R) since 1922; local shows. (V) 1928. (P) undertaker.
- SHELTON, GEORGE. Network entertainer. (R) Sunday Night Party (Sealtest Laboratories for Sealtest milk and ice cream).
- SHERMAN, LILLIAN. Blues singer, WGAR, Cleveland. (R) local shows on this station and WTAM, Cleveland. Also singer with various orchestras.
- SHERMAN, LYNNE. Singer, WMEX, Boston. (R) broadcasts weekly as soloist with Lew Conrad's Orchestra from Cocoanut Grove.
- SHERMAN, WILLIAM N. Announcer, writer, director, WGRC, New Albany. (P) advertiser, salesman.
- SHERRADIN, HARRY. Musician, WMT, Cedar Rapids. (R) local shows including Pappy Sherman (Wolf Hatchery), 1937.
- SHERRILL, JUDY. Singer, continuity writer, WHK-WJAY, Cleveland. (R) since 1930; various local shows on this station and WSPD, Toledo; WTAM,

- WGAR, Cleveland. (V) Fantasy in Blue, 1931. (P) college.
- SHIDELER, DOROTHY. Network actress.
 (R) various network shows, including Betty & Bob (General Mills), 5 years; Oxydol's Own Perkins; Mar-O-Oil program; Palmer House Promenade.
- SHIELD, ROY. Network conductor. (R)
 Tea Time at Morrell's (Red Heart Dog
 Food). Musical director, NBC, Chicago.
- SHIELDS, HUGH (REV.). Humorous commentator, WICC, Bridgeport. (R) since 1934; local shows. (P) minister.
- SHIELDS, MARCELLA. Network entertainer. (R) dining with George Rector (Phillips Packing Co.).
- SHIPP, ANN. Musician, singer, WBAP, Fort Worth. (R) since 1936; local shows on this station and KFJZ, KTAT, Ft. Worth. (L) Fort Worth Little Theatre, 1927-31. Also played with symphonies.
- SHIRLEY, AL. Network actor. (R) Sherlock Holmes (Household Finance).
- **SHOEMAKER, RALPH, JR.** Announcer, WPG, Atlantic City. (P) bank clerk, telegraph operator.
- SHOOP, DAVID. Pianist, accordionist, organist, WHP, Harrisburg. (R) since 1933; local shows, including Silver Dust Minstrel with the Silver Dust Twins,

HARRY SOSNIK

Conductor - Composer - Pianist

Lucky Strike Hit Parade
Real Silk Hosiery Morning Matinee
Swift Program Pepsodent Program
Victor Records and Transcriptions

Management M.C.A.

- 1933; The G. E. Jesters (General Electric), 1934; The Lonely Troubador (Listerine Tooth Paste), 1937. (V) The Wandering Minstrel, 1927-30. (P) piano and accordion teacher.
- SHOPEN, FRANK E. Announcer WAAW, Omaha. (R) since 1929; various local shows on this station and KFXD, Nampa; WMT, Cedar Rapids.
- SHOREY, NORMA BERTHA. Actress, WMBC, Kansas City. (R) local shows on this station and KXBY, Kansas City. (P) stenographer, cashier.
- SHREDNIK, MILTON. Musical director, arranger, pianist, KOA, Denver. (R) since 1927; local shows on this station and KLZ, Denver; WEVD, New York, including Ford Ranger Revue (Ford Motor Co.), 1935-36; Colonel Courtesy (Barnsdall Refining Co.), 1936-37. (V).
- SHRIER, HYMEN S. Character parts, WOW, Omaha, Neb. (R) since 1935; various local shows. (P) attorney at law.
- SHRIVER, WILLIAM H., JR. Actor, WFBR, Baltimore. (R) since 1937; local show. (L) summer stock; Dear Brutus; Junior League Children's Theatre; Heide; Group Theatre of Baltimore; Wind and the Rain.
- SHRINER, RALPH. Organist, pianist, WALR, Zanesville. (R) various local shows.. Pit pianist, 1924-33.
- SCHULTZ, ALTA. Singer, KDKA, Pittsburgh. (R) local sustaining shows.
- SHUMATE, EUGENE. Sports announcer, Iowa Broadcasting Co. (R) various shows, including Iowa University Football broadcasts (General Mills), 1936.
- siebert, raymond c. Musical director, WDEV, Waterbury. (R) local shows, including Ford Ensemble (Ford Motor Co.), 1937. (F) shorts (Fox). (P) choir director. Has done recordings for Victor.
- SIEDEL, FRANK. Continuity writer, WHKC, Columbus. (R) local shows, including Montgomery Ward program, 1936-37. (P) student.
- SIGARS, KEN. Program director, WMBH, Joplin. (R) since 1934; local shows. (P) draftsman.
- SILLIS, FRANK J. Announcer, WMEX, Boston. (R) since 1928; various local shows on this station and WEAN, Providence; WAAB, Boston, including Clicquot Club Eskimos, 1928. (F) The Phantom Wedding, 1920. (L) The Littlest Rebel.
- SILVA, FRANK A., JR. Sports commentator, WHAM, Rochester. (R) local shows on this station and WICC, Bridgeport; WBEN, Buffalo. Editor-in-Chief, Yankee Network News Service.

- SILVER, ELEANOR. Network dramatic actress. (R) Burns & Allen (Campbell Tomato Juice), 1935; Leslie Howard (Hind's Honey & Almond Cream), 1935-36; Hollywood Hotel (Campbell Soup), 1936; Lux Theatre (Lux Toilet Soap), 1936; Strange as it Seems (Sinclair Oil), 1936; Shell Chateau (Shell Oil), 1937; Robert L. Ripley's program (Fleischmann Yeast for Bread), 1936-37; News of Youth (Ward Baking Co.), 1937. (F) Queen Mary (Columbia), 1936; Dr. Socrates (Warner Bros.), 1936; others. (L) This Thing Called Love, with Tom Moore, 1935; others.
- SILVER, JOSEPH J. Announcer, writer, WLBC, Muncie. (R) since 1936; local shows on this station and WCBS, Springfield. (P) student.
- SILVERS, LOUIS. Network conductor.
 (R) Lux Theatre of the Air (Lever Bros.). (F) Warner Bros., Columbia, as musical director.
- SILVERS, SID. Network actor, writer. (R) various shows, including Lifebuoy & Rinso program; guest apearance on Jack Benny Show, 1933. (F) Bottoms Up (Fox), 1934; Broadway Melody of 1936 (MGM); Born to Dance (MGM). (L) You Said It (with Lou Holtz); Take a Chance (with Jack Haley, Ethel Merman). (V) Phil Baker, 1923-30. (P) newsboy, song plugger.
- SIMEONE, HARRY. Network conductor. (R) Edgeworth Tobacco program, 1932; Jeddo Highland Coal show, 1934; arranger for Lavendar and Old Lace, 1935; Sheffield Mills program, 1937.
- SIMMS, AMY. Guitarist, singer, KFNF, Shenandoah. (R) local shows, including Sterling Insurance program, 1937.
- SIMMS, ERMA. Guitarist, singer, KFNF, Shenandoah. (R) local shows, including Sterling Insurance program, 1937.
- SIMMONS, ARVID ("DOC"). Singer, musician, actor, KSTP, St. Paul. (R) since 1937; various local shows. (F) commercials, 1936-37. (V) Knights of Note, 1935-37. (P) entertainer.
- SIMMONS, DAVE. Announcer, producer, KDYL, Salt Lake City. (R) since 1933; local shows. (P) student.
- SIMMONS, JAMES L. Program director, announcer, singer, KCMO, Kansas City. (R) local shows on this station and KMBC, WHB, WDAF, WLBF, Kansas City; KWK, St. Louis; WENR, Chicago; WMBH, Joplin; KWTO, KGBX, Springfield, including Sendol, Norge, Pontiac, Fitch Shampoo programs. (L) Municipal Opera Co., 1930; Show Boat; Blossom Time; others. (V) 1931.

GEORGIE STOLL

Jack Oakie's College For Camel Cigarettes CBS-Coast-To-Coast

'BROADWAY MELODY
OF 1938'
'ROSALIE' FOR MGM

- SIMON, FRANK. Network conductor. Frank Simon and his Concert Band, Armco Iron Master (American Rolling Mills).
- SIMONDS, HAROLD. News, sport commentator, writer, WFIL, Philadelphia. (R) since 1934; various local shows. (V).
- SIMOVITZ, HARRY. Musician, WJJD, Chicago. (R) since 1935; local shows, including Listen to This (Murine), 1935-36. (V) Paco-Florence Revue, 1928-29. Member various orchestras, 1934-36.
- SIMPSON SISTERS (MARY, LOESSA, JESSIE). Singers, KONO, San Antonio. (R) since 1936; local shows. (F) newsreel, 1937; commercial short, 1937. (V) Gene Autry Stage Show, 1936.
- SIMPSON, WILMAR. Announcer, KNOW, Austin. (R) various local shows on this station and KONO, KMAC, KTSA, KABC, San Antonio, including Essex Motor Co. program. (V) singer and guitarist, The Teaser's Swing Band, and other orchestras, 1933-36. (P) advertising manager.
- SIMS, ED. Musician, announcer, WMFJ, Daytona Beach. (R) since 1931; local shows on this station and WKBC, Birmingham; WNOX, Knoxville; WSOC, Charlotte, including Sports Parade (Gillette Safety Razor Co.), 1932. (V) 1919. (P) advertising.
- SIMS, JIMMIE. Musician, WFAA, Dallas. (R) since 1935; local shows, including Pepper-Uppers (Dr. Pepper Bottling Co.), 1936-37; Chevrolet Amateur Contest (Chevrolet Motor Co.), 1936-37. (V) various theatres, 1930-36. Member Dallas Symphony, 1929-30.
- SINATRA, RAY. Network orchestra conductor, arranger. (R) programs for Carlsbad Salts, 1935; Camay Soap, 1935-36; Lucky Strike Cigarettes, 1936; Karo and Linit, 1937. Was formerly arranger for Metro-Goldwyn-Mayer.
- SINDELAR, GEORGE. Pianist, sound effects man, music librarian, KOBH, Rapid City. (R) various local shows. (P) music store clerk.
- SINDER, EDWIN. Musician, assistant director of station orchestra, WHAS, Louisville. (R) since 1935; various shows including Lady Beautiful (Armand), 1935; Kate Smith (A & P Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Otis Skinner, 1927; Ed Wynn, 1927; Al Jolson, 1929; stock, 1928-31. (V) Roy Smith's Scotch Highlander Band, 1916; Natiello Concert Band, 1919-21.
- SINEX, MAY. Monologuist, actress, Iowa Broadcasting Co. (R) local participation program, 1937. Second in Metro-

- Goldwyn-Mayer Movie Contest, 1936. (P) student.
- SINGER, SALLY. Network singer. (R) Krueger Musical Toast (Krueger Brewing Co.).
- SINGIN' SAM (HARRY FRANKEL). Network singer, actor. (R) Singin' Sam (Wasey Products, for Barbasol).
- SINGING TRIO (LA VETA ANDERSON, BEVERLY WARD, LORU BAILEY). Singers, KOA, Denver. (R) since 1935; local shows including Ranger Revue (Ford Motor Co.), 1935-36. (V) 1932-34.
- SINIFF, HELEN. Book reviewer, WSBT-WFAM, South Bend. (P) student, columnist.
- SIPES, LEON. Announcer, producer, KELD, El Dorado. (R) since 1929; various local shows. (P) student.
- SIPLING, ESTHER. Producer, Iowa Broadcasting Co. (R) various shows in 1936.
- SISSON, ALLEN L. News editor, newscaster, WHAM, Rochester, N. Y. (R) since 1935; various local shows. (L) stock, 1923-33; four seasons as head of own company. (P) Director of Little Theatre Players, Ithaca, 1928-33.
- SISSON, KENN. Network conductor, composer, musical arranger. (R) since 1930; Maxwell House Coffee Revue, 1930; Armour Hour (Armour & Co.), 1934; Log Cabin Inn (General Foods), 1935; Let's Dance (National Biscuit Co.), 1936; Rhythm at 8 (Lysol), 1936; Maxwell House Show Boat (General Foods); Your Hit Parade (Lucky Strike Cigarettes), 1936-37. (F) Ben Bernie shorts (Wm. Fox studios), 1928; Syncopated Sermons (Warner Bros.), 1930. (V) Clover Leaf Inn, 1920; Pearl Regay & Rialto Five; Ben Bernie & Orchestra.
- SISTERS THREE (CECILIA, OLIVE, AND NORMA PIXLER). Singers, WAAW, Omaha. (R) since 1935; local shows on this station and KMMJ, Clay Center. (P) school teachers.
- SIVERSON, CHARLES. Musical director, WHAM, Rochester, N. Y. (R) since 1930; various local shows. (P) Student, Eastman School of Music. Also Chairman of program planning board, WHAM.
- SIZEMORE, GORDON & BETTY. Vocal and guitar, WHAS, Louisville. (R) since 1929; local shows on this station and WLAP, Lexington; WCKY, Cincinnati; WGN, Chicago.
- SIZER, ALICE. Singer (Williams Sisters Trio), KPO-KGO, San Francisco. (R) since 1934; various shows including Al Pearce's Gang (Sperry Flour Co.), 1934-35; Bing Crosby (Woodbury Soap Co.), 1935. (V) Al Pearce's Gang, 1934-35; Williams Sisters Trio.

- SKELTON, KENNETH W. Program director, WDAE, Tampa. (R) since 1926; local shows on this station and WDBO, Orlando.
- SKELTON, ROGER. Announcer, actor, news commentator, WAIM, Anderson. (R) since 1935; local shows on this station and WMFJ, Daytona Beach.
- SKERRETT, MRS. H. H. (MAY PRICE). Actress, WFIL, Philadelphia. (R) since 1935; local show. Previously in amateur theatricals.
- SLAGLE, JOHN. Announcer, WXYZ, Detroit. (R) since 1934; local shows including, The Big Broadcast (R. G. Dun Cigar Co.), 1936; Gus Clark (Nu Nut Foods), 1937. (F) commercials, 1936.
- SLATER, NORVELL. Program producer, announcer, singer, pianist, WHB, Kansas City. (R) since 1927; various local shows including The Globe Trotter (Globe Laboratories), 1934; Household Harmonizers (Household Finance Corp.), 1934-36. (V) personal appearances, 1929-30. (P) salesman.
- SLATTERY, BART. Staff announcer, WIL, St. Louis. (R) since 1933; various shows on this station and KMOX, St. Louis including Radio Movie Club (Metro-Goldwyn-Mayer), 1935-36. (F) Hearst International Newsreel. (L) stock, 1931-32; musical stock, 1929. (P) statistician.
- SLATTERY, CHARLES. Network actor.
 (R) Pretty Kitty Kelly (Continental Baking Co.).
- SLEVIN, PETER. Concert singer, WMEX, Boston. (R) various local shows on this station and WRC, WJSV, WOL, Washington. (P) Irish Free State Army.
- SLICER, HERNDON. Pianist, singer, WDBJ, Roanoke. (R) since 1935; various local shows. (V) 1920.
- SLOANE, MARGOT. Announcer, blues singer, pianist, WNEW, New York. (R) since 1935; local shows on this station and WOR, Newark; WTIC, Hartford; WJAY, Cleveland; WSPD, Toledo; including Gold Dust Twins, Travellers Insurance Co., Apex Washing Machine Co. programs, 1935. (V) 1920-25.
- SLONE, SIDNEY. Network actor. (R) Famous Jury Trials (Mennen Co.).
- SLOSSER, MILTON. Organist, KTUL, Tulsa. (R) since 1930; local shows on this station and WKY, Oklahoma City; KMOX, St. Louis.
- SMALL, JIM. Entertainer, song writer, WHEB, Portsmouth. (R) since 1933; local shows. (V) Jim Small & His Shiretownians, 1933-34; Jim Small's Radio Re-

- view, 1936; personal appearances currently. Author of song book.
- SMALLE, ED. Network choral director, vocal stylist, arranger. (R) Vagabond Glee Club (Linit), 1933-34; Leaders Trio on Travelers Hour, 1933-34; Leaders Quartet with Fox Fur Trappers (I. J. Fox), 1934; Roxyaires (Castoria), 1934-35; Phil Baker (Good Gulf Gas) since 1935; The Caroleers in Ford Series, 1937. (F) Warner Bros. shorts. (V) singing acts and solo since 1914. Victor Recording artist.
- SMALLENS, ALEXANDER. Network conductor. (R) Ford Sunday Evening Hour (Ford Motors).
- SMALLEY, TOM. Announcer, CKWX, Vancouver, B. C. (R) local sustaining programs.
- SMART, JACK. Network actor. (R) Wonder Show (Continental Baking Co.).
- **SMILEY, BETTE.** Singer, pianist, KDKA, Pittsburgh. (R) various local shows. (V) night club appearances.
- SMITH, ARTHUR J. Announcer, KRNT, Des Moines. (R) various shows, including programs for Sears Roebuck, 1935-37. (F) commercials. (L) Little Theatre work. (P) college.
- SMITH, BECKLEY. News editor, commentator, WJAS, Pittsburgh. (R) since 1927; local shows.
- SMITH, C. B. M. Musician, WHO, Des Moines. (R) since 1929; local shows. (L) 1930-37. (V) 1911-30. Formerly member of various concert bands and dance orchestras.
- SMITH, CHARLES F. Musician, WBAP, Ft. Worth. (R) since 1929; local shows on this station and KMOX, St. Louis, including Morton Salt program, 1936-37; Jewel Gems (Swift & Co.); Cosden Traffic Cop (Cosden Oil Co.), 1936-37.
- SMITH, DICK. Announcer, program producer, WHB, Kansas City. (R) since 1927; various shows, including A & P Minute Parade, 1935. (P) college professor.
- SMITH, DON C. Announcer, WSMK, Dayton. (R) various local shows. (L) Arrival of Kitty, 1934.
- SMITH, EDGAR K. Announcer, singer, WHP, Harrisburg. (R) since 1933; local shows, including Minstrel and the Twins (Gold Dust Corp.), 1933; The G E Jesters (General Electric), 1934; The Lonely Troubadour (Listerine Tooth Paste), 1937. (V) appearances in local houses. (P) district manager.

- SMITH, ERLE HAZLETT. News commentator, editor, KMBC, Kansas City. (R) since 1935; local shows, including Continental Baking Co., 1935; Atwater Kent Radio, 1936; Chrysler Motor programs, 1937. (P) aviation.
- SMITH, ERNIE. Announcer, program director, WBIG, Greensboro. (R) since 1932; local shows, including A & P Tea Co. program, 1936.
- SMITH, EVERIDGE. Pianist, singer, WNBR, Memphis. (R) since 1936; local shows.
- SMITH, GLAD AND WOODY. Singers, actors, pianists, KMBC, Kansas City. (R) since 1930; local shows on this station and WBBM, Chicago. (V) 1928-29.
- SMITH, GRACE L. Visiting Nurse of the Air, KFI-KECA, Los Angeles. (R) local sustaining show on this station and KHJ, Los Angeles.
- SMITH, IDA MAE. Director of Children's Theatre, WGAR, Cleveland. (R) since 1936; local shows, including Jimmy Allen's Heroes of Today (Hi-Speed Blue Flash), 1936. (V) Telephone Tangle, 1926-27. (P) brokerage house.
- SMITH, J. B. Singer, WFAA, Dallas. (R) local shows, including Riding with the Texas Rangers (Kellogg Co.), 1936-37. (P) engineer.
- SMITH, JIMMIE. Guitarist, singer, announcer, WPAY, Portsmouth. (R) since 1935; local shows. (V) Jim and Lee, 1932-34; Honolulu Troubadours, 1933-34; Doc Schneider's Yodeling Cowboys, 1934.
- SMITH, KATE. Network singer, mistress of ceremonies. (R) since 1931; programs for Hudson Terraplane, La Palina, A & P Tea Company, and General Foods (starting Sept. 30, 1937). (F) Hello Everybody (Paramount). (L) Flying High, Honeymoon Lane; others. (V) Swanee Musical Tour.
- SMITH, LEROY EDWARD. Continuity editor, KMBC, Kansas City. (R) since 1930; local shows. (L) Rochester American Opera Co., 1925-29; Eastman Theatre Musical Stock, 1927-29. (P) securities office.
- SMITH, LOLA. Pianist, accordionist, singer, WSPD, Toledo. (R) since 1932; local shows. (V) personal appearances, 10 years. (P) music teacher.
- SMITH, MARK. Network actor. (R)
 Treasure Adventures of Jack Masters
 (Maltex).
- SMITH, NORMAN. Orchestra leader, saxophonist, KGFF, Shawnee. (R) since 1930; local shows, including Lucky Strike program, 1930. (V) engagements with

- Jimmie Joy's Band, 1932. Recordings with same orchestra for Brunswick.
- SMITH, OLIVER. Network singer. (R) A & P Gypsies (A & P Tea Co.), 1929; Painter of Songs, 1933; programs for RCA Victor, 1929; Eveready Razors, 1929; Jack Frost Sugar, 1930. (P) taught voice in college.
- SMITH, RAND. Singer, WBZ-WBZA, Boston. (R) since 1935; various local shows. (V) 1934-37; toured New England with own dance orchestra; concert work, etc.
- SMITH, ROBERT. Announcer, singer, impersonator, WABI, Bangor. (L) stock.
- SMITH, ROBERT M. Trombonist, KMOX, St. Louis. (R) since 1933; various shows, including programs for Chevrolet, 1933-34; Standard Oil, 1934; Ford, 1933-34; Dodge, 1935-36; Listerine, 1936. (P) salesman, mechanical engineer.
- SMITH, RODNEY P. Musician, KELD, El Dorado. (L) 1919. (P) school teacher.
- SMITH, SALLIE AGNES. Network actress. (R) We Are Four (Libby, McNeill & Libby).
- SMITH, SAX. Saxophonist, orchestra director, WHEC, Rochester. (R) since 1931; shows include Ivanhoe Saladiers (Ivanhoe Mayonnaise), 1931; Morton Downey program (Camel Cigarettes), 1932; Pleasure Cruise (Socony), 1933; Kate Smith program (La Paloma Cigars), 1934.
- SMITH, "STUFF." Orchestra leader. (R)
 Lucidin program (WMCA, New York).
 (F) 52d Street (Columbia). (V). Victor recording artist.
- SMITH, THOMAS. Producer, writer, announcer, KNX, Los Angeles. (R) since 1928; Hall of Fame (Lysol), NBC, 1933; Vick's Open House, CBS, 1936-37; local shows. (F) President's Mystery (Republic), 1935; That Woman from Paris (RKO), 1936. (L) Portland Civic Players. (P) stock exchange.
- SMITH, THOMAS B. Music director, WRAX-WPEN, Philadelphia. (R) various local shows.
- SMITH, VIRGIL S. Writer, KGW-KEX, Portland. (R) since 1934; local newscast. (P) news editor.
- SMITH, WHEELER. Program director, KFPY, Spokane. (R) since 1929; various shows including Sperry Male Chorus (Sperry Flour Co.). (P) student.
- SMITHERMAN, ROSS. Singer, WALA, Mobile. (R) since 1934; local shows including Willard Tablet program, 1934.
- SMITHLINE, LILLIAN. Pianist, KTUL, Tulsa. (R) since 1935; local shows in-

- cluding A Dollar a Minute (Mid-West Chevrolet Co.), 1936-37; Barnsdall's Courteous Colonels (Barnsdall Refining Co.).
- SMOLYK, OLGA. Singer, pianist, CFRN, Edmonton, Alta. (R) since 1936; local shows including Hudson Bay Co. program. (V) 1936-37. (P) student.
- SMOOTHIES, THE. Network musical entertainers. (R) Vocal Varieties (Lewis-Howe Co., for Tums).
- SMYTHE, J. ANTHONY. Actor, KPO-KGO, San Francisco. (R) since 1932; local shows including One Man's Family (Tenderleaf Tea, Kentucky Winner Cigarettes, Wesson Oil and Snowdrift). (L) 20 years experience, dramatic productions.
- SNELL, GEORGE. Announcer, continuity writer, KDYL, Salt Lake City. (R) since 1927; local shows.
- SNYDER, GUY V. Pianist, organist, KFH, Wichita. (R) since 1929; various local shows.
- SNYDER, HOWARD. Network writer.
 (R) with Hugh Wedlock, Jr., programs for Jack Benny, Ben Bernie, Show Boat, Log Cabin Syrup; material for Gregory Ratoff, Bert Wheeler, Anna Sten.
- SOARES, VICTOR E. Dramatic actor, KDON, Monterey. (R) since 1936; local shows. (L) Damon and Pythias, 1892-3; People's Stock Co., 1893; Mozart Stock Co., 1894; Romeo and Juliet and Cymbeline, 1894-5. (P) minister, draughtsman.
- SOBLE, KEN. Announcer, M.C., CKCL, Toronto, Ontario. (R) since 1930; various shows including programs for Ford Motor Co., Kruschen Salts.
- SOLLARS, RAY E. Continuity editor, WMBH, Joplin. (R) since 1935; local shows. (P) salesman.
- SONGER, WAYNE E. Musician, WHO, Des Moines. (R) local shows for Barnsdall Refining Co.; Virginia Dare Extract Co.; Budweiser Beer Co.
- sorin, Louis. Network dramatic, comedy actor. (R) programs with Rudy Vallee, Eddie Cantor, Jack Benny, Al Jolson, Fannie Brice. (F) Animal Crackers, Glorifying the American Girl, Lucky in Love. (L) The Fool; Once in a Lifetime; The Money Lender.
- sosnik, harry. Network orchestra leader, composer, pianist. (R) Pennzoil Parade of Melodies, 1932-33; programs for Atlantic Coast Fisheries, 1931; Swift & Co., 1934-35; Real Silk Hosiery Mills, 1936-37; Mentholatum; Phoenix Hosiery; Pepsodent Tooth Paste, 1936; Lucky Strike Cigarettes, 1937; others. (V) theatre and hotel engagements.

- SOULE, OLAN. Network dramatic actor. (R) Bachelor's Children (Old Dutch Cleanser); A Tale of Today (Princess Pat); Story of Davey Adams (Lava Soap). (L) stock with Morgan Wallace; Brooks Stock Co., 1926-28. (P) secretary.
- WBAP, Ft. Worth. (R) since 1931; local shows on this station and KFPW, Ft. Smith, including Cosden Higher Octanes (Cosden Oil Co.); Paul Whiteman Musical Varieties (Woodbury Co.). (P) salesman.
- SOUTHERN, JEAN. Network actress. (R) News of Youth (Ward Baking Co.); Bobby Benson (Hecker H-O Co.).
- SOUVAINE, HENRY. Network producer, writer, composer. (R) Cadillac Concerts, General Motors Concerts, Pontiac Sunday Night Party, Pontiac Varsity Show, La Salle Fashion Show, Washington Merry-Go-Round; others.
- SPAETH, SIGMUND. Network novel musical programs. (R) Old Company Hour, NBC, 1929; Happy Wonder Bakers, NBC, 1931. (F) Old Tunes for New (Fox Movietone), 1928; The Tune Detective (Paramount), 1930.
- SPARGROVE, WILLIAM E. Announcer, commentator, newscaster, Iowa Broadcasting Co. (R) various shows, including Priscilla Wayne (Calumet Baking Powder), 1936.
- SPARKS, JEFF. Announcer, WOR, New York. (R) since 1932; NBC shows, Elgin Watch programs; Death Valley Days (Pacific Coast Borax Co.), 1932; George Rector & Colonel Goodbody (A & P Co.), 1932; various local shows including programs for Phillip Morris Cigarettes, Dr. Edward's Olive Tablets.
- SPARNON, KEN. Musical director, M.C., announcer, news commentator, WSAY, Rochester. (R) since 1929; Ken Sparnon's String Orchestra, NBC, 1934-36; local shows including Norge Commanders (Norge Refrigerators), 1931. Musical director for Loew's, Inc., Warners Bros., RKO, 1918-29.
- SPEAKS, MARGARET. Network singer.
 (R) programs for True Story Magazine.
 Philco, Firestone, Tydol Gasoline. (L)
 Cherry Blossoms, 1927. (V) Musical
 Cocktails, 1927.
- SPECTOR, MAURICE. Drummer, WIP, Philadelphia. (R) since 1930; various local shows. Played with various orchestras; made recordings with Paul Whiteman's Band, 1932.
- SPEER, CHARLES C. Writer for H. N. Swanson, Inc., program producers. SPENCE, ROWLAND STEWART. An-

- nouncer, KROY, Sacramento. (R) various local shows.
- SPENCER, EDITH. Network dramatic actress. (R) Death Valley Days (Pacific Coast Borax), NBC, since 1933; Five Star Jones; Ivory Tent Show (Ivory Snow). (L) stock. (V) Wronged from the Start 1913-14. (P) librarian.
- SPIEGLE, STAN. Producer, KXRO, Aberdeen. (R) various local shows on this station and KMOX, St. Louis; KMBC, KXBY, Kansas City; KFEL, KLZ, Denver; WBBM, WCFL, Chicago; WAVE, Louisville; WGST, Atlanta; WRR. Dallas; KOIN, KXL, Portland; WIND, Gary. (P) student.
- SPITALNY, PHIL. Network orchestra leader. (R) Nestle Chocolateers; The Hour of Charm (General Electric). (F) Ship Ahoy (MGM). (V).
- SPOON, J. WILLARD. Violinist, singer, KDKA, Pittsburgh. (R) various shows on this station and WEEU, Reading; WWVA, Wheeling, including programs for Georgie Porgie Co., 1935-36; Rogers Silverware, 1936; currently on NBC sustaining program. (V) theatre and auditorium presentations.
- SPRAGUE, EDGAR A. Sports commentator, WCAE, Pittsburgh. (R) since 1933; various local shows including football games (Atlantic Refining Co.), 1936.
- SPRAGUE, RUTH. Actress, KPO-KGO, San Francisco. (R) since 1930; various shows on this station and KFRC, San Francisco, including Shell Show (Shell Oil Co.), 1933-34; Martha Meade (Sperry Flour Co.), 1934-36; Death Valley Days (Pacific Coast Borax). (L) Alice in Wonderland, 1935; others.
- SPRATT, RUDY. Musician, CKCL, Toronto, Ontario. (R) various local shows.
 (V) Banjo Twins, 1931-34.
- SPRINGER, HARRY. Pianist, organist, WESG, Elmira. (R) since 1935; local shows, including Personal Finance program. (V) Maybelle Sherman & Co., 1919-20. Also organ soloist, director of theatre orchestras.
- SPROSS, CHARLES GILBERT. Pianist, organist, composer, WGY, Schenectady.
- SQUIRES, LUISE. Network actress. (R) Famous Jury Trials (Mennen Co.).
- STABILE, DICK. Network orchestra leader. (R) various network broadcasts. (F) short (Paramount), 1936. (V) formerly with Ben Bernie's Band.
- STAEBLER, LOUIS. Violinist, WHAS, Louisville. (R) various shows, includ-

- ing Lady Beautiful (Armand), 1935; Kate Smith's Program (A & P Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Earl Carroll's Vanities, 1932; Of Thee I Sing, 1933. (V) Walter Davison's Louisville Loons, 1930.
- STAFFORD, CARRIE. Singer, pianist, WBIG, Greensboro. (R) since 1932; local shows. (V) personal appearances.
- STAFFORD, HANLEY. Network actor.
 (R) Renfrew of the Mounted (Continental Baking Co.); Thatcher Colt (Packer's Tar Soap); Sherlock Holmes (Household Finance).
- STAGE, WILLIAM. Network orchestra leader. (R) Vocal Varieties (Lewis-Howe Co., for Tums).
- stahl, Bob & Dick. Guitarists, singers, KCMO, Kansas City. (R) local shows on this station and KOMA, Oklahoma City; KFYO, Lubbock; KTAR, Phoenix; KVSO, Ardmore; KTAB, Oakland; KTRS, Amarillo; KVOO, KTUL, Tulsa; WBBZ, Ponca City.
- STALLARD, BILL. Entertainer, WPAY. Portsmouth. (R) since 1936; local shows.
- STAMFORD, JOHN. Director, actor, singer, WSBC, Chicago. (R) since 1922; network shows include Myrt & Marge, First Nighter; local shows on this station and WGES, WBBM, WCBD, Chicago. (L) stock.
- STANBURY, DOUGLAS. Network baritone. (R) master of ceremonies, singer on Mobiloil program; guest appearances on programs for Kraft Cheese (with Paul Whiteman), Chase & Sanborn, General Motors, Chevrolet Motor Co., Kolynos Tooth Paste (Hammerstein Music Hall). (F) Musical Varieties (Warner Bros.); Marching Home to You; The Wanderer; Alpine Echoes; On the Campus. (L) Florenz Ziegfeld's Simple Simon; Chicago Civic Opera Company. (V).
- STANLE, JAY. Announcer, singer, musician, studio director, WAAT, Jersey City. (R) since 1930; various local shows. (V) accompanist for radio artists. (P) buyer.
- STANLEY, BOB. Writer, producer, announcer, KYA, San Francisco. (R) various local shows, including Blue Ridge Mountain Boys (Drug Trade Products), 1936-37. (P) newspaperman.
- STANLEY, CHARLES. Announcer, singer, producer, WMBC, Detroit. (R) since 1930; local shows, including Happy Hour Club (Willard Battery Co.). (L) Kiss

Burglar, 1917; Peek-a-boo, 1920; Somewhere In France, 1927. (V) 1916-27. (P) student.

- STARCHER, BUDDY. Guitarist, singer. WPAY, Portsmouth. (R) since 1930; local shows on this station and WFBR, Baltimore; WBT, Charlotte; WNOX, WROL, Knoxville; WJSV, Alexandria; WCHS, Charleston; WMMN, Fairmont.
- STARK, CHARLES. Announcer, WMCA, New York. (R) various shows, including programs for Chase & Sanborn Coffee, Best Foods, Philco. (F) Fhe Life of Louis Pasteur (RKO), 1936; Paramount News Reels, 1936-37. (L) stock. (V) Stark & Lehman, 1935-36. (P) dramatic coach.
- STARK, FREDERICK. Concert conductor, KHJ, Los Angeles. (R) since 1926; local shows on this station and WRC, Washington. Conducted Los Angeles Philharmonic Orchestra, 1935-36.
- STARR, FLORENCE. Singer, WGN, Chicago. (R) since 1934; various shows on this station and WEAF, WJZ, New York; WSMB, New Orleans, including Love Song (General Mills); Melody Master (General Electric). (L) Follow Thru, 1931. (V) 1930-33; Roy Campbell's Royalists, 1935-36.

- STARR, JACK. Sports announcer, KMBC, Kansas City. (R) since 1933; local shows, including Big Brother Club (General Mills), 1934; Young America Speaks (Curtis Candy Co.), 1937. (F) commercials. (L) Bonstelle Stock Co., 1925-26; Henry Behave, 1926; Denham Wilkes Stock Co., 1927; others. (P) student.
- STARR, MARTIN. Movie, theatre commentator, special events announcer, WMCA, New York. (R) various local shows. Editor, Picture Business, 1935-36. Press agent, Florenz Ziegfeld, 1931-32.
- program, KPO-KGO, San Francisco. (R) conducts daily program concerned with national and racial gastronomy; writes and delivers program, which is presented anonymously.
- STECK, JACK. Master of ceremonies, WFIL, Philadelphia. (R) since 1930; local shows on this station and WCAU, KYW, Philadelphia, including Fox Fur Trappers. (F) commercial. (L) stock, 1927-28. (V) single, double acts and orchestra. (P) Telephone Co.
- STEED, HY. Program musical director, WMBC, Detroit. (R) since 1935; local shows, including Schmidt Brewing Co., 1935; Chevrolet Motors, De Soto Motors

TIM RYAN

A N D

IRENE NOBLETTE

"H'Ya Boy?"

"H'Ya Girl?"

Admiracion Shampoo

— Coast-to-Coast — WOR, 6:30 to 7 P.M. Sunday

Management; FRED B. NORMAN

- programs. (L) Schubert Productions, 1922. (V) 1919-22.
- STEEL, EUNICE. Pianist, KPO-KGO, San Francisco. (R) since 1935; various local shows, including Fels Naptha program, 1935.
- STEEL, JOHANNES. Foreign news commentator. (R) various network broadcasts.
- STEELE, DON. Popular singer, M.C., California Radio System. (R) various shows, including guest appearance on Kellogg's program, NBC, 1936; local shows on this station and KTAR, Phoenix, including Crazy Water Crystals program.
- **STEELE, FRAN.** Producer, KOIL, Omaha. (V) 1926-36. (V) 1926-36.
- STEELE, ROBERT LEE. Announcer, WTIC, Hartford. (R) since 1936; local shows, including 'Way Down East (Sterling Products), 1936-37. (F) Disorderly Conduct (FOX), 1932; She Couldn't Say No (RKO), 1935; others. (P) reporter, advertising copy writer.
- STEELMAN, STUART. Singer, WHO, Des Moines. (R) since 1936; Betty & Bob (General Mills), NBC, 1936; local shows on this station and WGN, Chicago, including American Family Soap program, 1936.
- STEEN, JOE E. Hillbilly singer, guitarist, Michigan Network. (R) since 1930; various local shows including programs for Sterling Insurance Co. (V) Jack West & Circle Star Cowboys.
- STEFFY, GEORGE W. Production supervisor, WNAC, Boston. (R) since 1928; Yankee Network Shows.
- STEINBERG, GRACE POOL. Director of women's programs, WAAW, Omaha. (R) since 1921; various local shows on this station and WOW, KOIL, Omaha; KFAB, KFOR, Lincoln including Ethyl Barnsdall (Barnsdall Refining Co.), 1931. (V) soloist, George Green's Band, 1915-17.
- STEINBERG, MAURICE. Arranger, trumpet player, WBAP, Fort Worth. (R) since 1932; local shows on this station and CRCT, CFRB, Toronto, including Canadian Wrigley, General Motors, Campbell's Soup, Cosden Gasoline programs. (F) short. (V) appearance with orchestras in Canada.
- STEINER, LEO. Singer, WHIS, Bluefield. (R) since 1933; local shows, including Bell-Oil Presents (Pure Oil Co.), 1933-34; Krueger Presents (Krueger Brewing Co.), 1936. (P) salesman.
- STELL, BILL. Program director, announcer, writer, WPHR, Petersburg. (R)

- since 1935; local shows including Let's Go Shopping With Sue, 1936-37; Women's Magazine of the Air, 1936-37 (participating program). (P) salesman.
- STELLA, CATHERINE. Singer, WLTH, New York. (R) since 1936; local shows including Poet of the Air (Carter Liver Pills), 1936-37. (L) Pardone Di Una Mamma, 1935; Melidizione Di Una Mama, 1936.
- STEPHENS, ALBERT, JR. Actor, announcer, KOA, Denver. (R) since 1935; local shows including Barretts (Piggly Wiggly Stores); Light on West (Public Service Co.) (F) Paris Bound (Pathe), 1929. (L) stock, 1926-35.
- STEPHENS, HAROLD. Singer, announcer and producer of children's show, WPG, Atlantic City. (R) since 1928; various local shows on this station and WIP. WFIL, Philadelphia; WOV, WNYC, New York; WDEL, Wilmington.
- STERLING, S. E. Writer, actor, KGVO, Missoula. (R) local shows. (V) 1927-28. (P) student.
- STERN, HAROLD. Network orchestra leader. (R) programs for Pure Oil, Vim, Van Heusen Collars, Outdoor Girl Cosmetics. (F) Vitaphone Movie Short, (V). Victor Recording artist.
- STERNS, BETSY. Actress, WTIC, Hartford. (R) various local shows including Drene Hair Shampoo Program (Procter & Gamble). (P) student.
- STERRITT, CHARLES. Announcer, WJBK, Detroit. (R) since 1933; local shows. (F) commercials. (P) medical student.
- STERRETT, JAMES. Lecturer, KDKA, Pittsburgh. (R) various sustaining shows. Member of second Byrd Antartic Expedition and broadcasts on exploring.
- STEVENS, ALSTON. Announcer, WFIL, Philadelphia, Pa. (R) since 1935; various local shows. (L) chorus work, 1923. (P) photography, merchandising.
- STEVENS, CARLILE. Network narrator.
 (R) Cavalcade of America (E. I. du Pont de Nemours); others.
- STEVENS, JACK. Sports announcer, WTIC, Hartford. (R) since 1936; local shows including Canadian American Hockey Broadcast (Hampden Brewing Co.), 1936. (P) sports reporter.
- STEVENS, LEITH. Network conductor.
 (R) Studebaker Champions (with Helen Morgan), 1933; Molle Minstrels (Molle Shaving Cream), 1934-35; Town Hall (Ipana Tooth Paste, Sal Hepatica), 1935; Heinz Magazine of the Air, 1936. (L) Shubert Production, 1930. (V) 1923-25. Concert pianist for Madame Schumann-Heink, Albert Spaulding.

- STEVENSON, JAMES. Actor, writer, commentator, WJR, Detroit. (R) since 1932; local shows including programs for Minit Rub, 1933; Goodrich Rubber Co., 1934; Goebel Brewing Co., 1934; Ford Motor Co., 1935; Graham-Paige Motor Co., 1935; Schmidt's Beer, 1935; San Felice Cigars, 1936; Penn Tobacco Co., 1936-37. (F) commercials, 1935-37. (P) lawyer.
- STEVENSON, WILFRID, Announcer, sports commentator, children's program, WBBZ, Ponca City. (R) local shows including baseball games (General Mills). (L) Pasadena Community Playhouse; Oklahoma Theatre Guild. (V) comedian, black face, M.C. (P) policeman.
- STEWARD, DAVE S. Pianist, organist, WICC, Bridgeport. (R) since 1934; local shows including Caterpiller Tractor Co. program, 1934.
- STEWART, JOHN. Singer, WPAY, Portsmouth. (R) since 1935; local show.
- STEWART, MARION. Singer, cellist, KGNC, Amarillo. (R) since 1935; local show, including Girls in Blue (Southwest Public Service), 1937. (P) secretary.
- STEWART, MAURINE. Singer, KGNC, Amarillo. (R) since 1935; local shows including Girls in Blue (Southwestern Public Service Co.), 1937. (P) secretary.
- STEWART, PAUL. Network commentator.
 (R) Hollywood News (Noxzema).
- STEWART, RUSSEL O. Announcer, KSL, Salt Lake City. (R) 1935; various local programs.
- STILES, PAUL W. Announcer, WNBH, New Bedford. (R) since 1933; various local shows.
- STILLWAGON, BEVERLY. Singer, Michigan Network. (R) since 1933; various local shows. (V) personal appearances with the Mountaineers and Benny Davis, 1934-36.
- STINSON, JOHN B. Announcer, CKLW, Detroit. (R) since 1936; local shows including Magic Island (Weston's Biscuits), 1937.
- STINSON, RICHARD. Continuity writer, KTUL, Tulsa. (R) local shows including Dollar a Minute (Midwest Chevrolet Corp.). (V) 1933-34. (P) college.
- STOCKTON, ROSCOE. Dramatic director, continuity editor, KOA. (R) since 1928; local shows including Light On the West (Public Service Co.). (F) commercials, 1935-36. (P) teacher, principal.
- STODDARD, HAILA. Network actress. (R) Big Sister (Lever Bros., for Rinso).
- STOKOWSKI, LEOPOLD. Network conductor. (R) Philadelphia Orchestra (guest appearances for 40 American

- banks, Magic Key of RCA). Conductor of the Cincinnati Orchestra, 1909-12; Philadelphia Orchestra since 1912.
- STOLL, GEORGE. Network orchestra leader. (R) Camel Caravan; Jack Oakie's College (Camel Cigarettes). (F) Rosalie (MGM); Broadway Melody of 1938.
- STONE, A. L. Announcer, singer, KWTO, Springfield. (R) since 1929; local shows. (V) lyric quartet over 5 years.
- STONE, ANN. Network actress. (R)
 The Story of Mary Marlin (P. & G.
 Soap, for Ivory Soap).
- STONE, JOE. Bass tuba player, WHAS, Louisville. (R) since 1927; various local shows including Here's to You (Oertel Brewing Co.), 1936-37. (V) U. S. S. Leviathan Orchestra, 1927-28.
- STOOPNAGLE & BUDD. Network comedians. (R) Stoopnagle (F. Chase Taylor) and Budd (Wilbur Budd Hulick) for Tastyeast, 1931; Ivory Soap, 1932; Pontiac, 1932-33; Camel Cigarettes, 1934; Gulf Oil, 1934; Ford Motors, 1935; Town Hall Tonight (summer show), 1936; Minute Tapioca program, 1936-37; guest appearances, A. & P., Nash, RCA, Shell Oil and others.
- STOPAK, JOSEF. Network orchestra leader. (R) The Allegheny Metal Show (Allegheny Steel).
- STOPHER, DR. H. W. Director, Vesper Services, WJBO, Baton Rouge. (R) director and head of Louisiana State University School of Music, and producer of Sunday Evening Vesper Services and professors' radio recitals from the university. Conducted L. S. U. Symphony Orchestra for Baton Rouge Opera Association productions.
- STRANDHAGEN, DR. HARRY. Spelling Bee conductor, WMCA, New York. (R) since 1930; various shows on this station and KMBC, WDAF, Kansas City; WOR, New York.
- STRATTON, ALAN. Announcer, WOV, New York. (R) since 1930; various local shows. Formerly staff announcer, KOA, Denver; WCFL, Chicago; WAAT, Jersey City; WOR, New York.
- STRATTON, CHESTER. Network actor, singer. (R) 45 Minutes in Hollywood (Borden's Milk); True Story Magazine programs; The O'Neills (Procter & Gamble); Buck Rogers; Just Plain Bill (Kolynos Tooth Paste). (L) Tomorrow's Harvest.
- STRATTON, ROBERT J. Organist, WDNC, Durham. (R) since 1936; local shows. (F) organ novelty (Warner Bros.), 1929. (P) radio engineer.

- STRAUSS, ROBERT W. Network dramatic actor. (R) Buck Rogers in the 25th Century (Cocomalt); Liberty Magazine program; Mrs. Wiggs of the Cabbage Patch; Lux Radio Theatre. (L) The Matchmaker, 1906-07; Girl in the Barracks, 1907-08; The Book of Charm. (V) sketches, 1910-15.
- STREET, STANLEY. Xylophonist, drummer, WHEC, Rochester. (R) since 1934; local shows. Member Rochester Civic and Rochester Philharmonic Orchestras.
- STRICKLAND, AUSTIN. Entertainer, musician, West Virginia Network, Charleston. (R) since 1934; local shows including Olson Rug program, 1936. (V) Cap, Andy and Flip (own booking).
- STRICKLAND, CHARLES. Musical director, pianist, WBNX, New York. (R) since 1928; local shows on this station and WOR, Newark. (V). (P) piano salesman.
- STRICKLAND, GLENNA. Conducts women's and home economics programs, WMCA, New York. (R) various local shows on this station and WDOD, Chattanooga; WNEW, New York.
- STRIKER, FRAN. Writer, Michigan Network. (R) various shows including Lone Ranger (Gordon Bakery), 1934-present. Conducted own syndicate for 5 years, supplying scripts to 70 stations. (P) student.
- STRUZZINO, TED. Musician (Modern Dancing Reveliers Orchestra), WMEX, Boston. (R) various sustaining shows.
- STUART, DONALD. Character comedian, actor, KPO-KGO, San Francisco. (R) various shows including Rudy Vallee Hour (Fleischmann's Yeast), 1934; Carefree Carnival (Crazy Water Crystals), 1935; Death Valley Days (Pacific Coast Borax), 1936. (F) Beau Geste (Paramount); Cavalcade (Fox); Invisible Man (Universal); others. (L) Peter Pan, 1924; Criminal At Large.
- STUART, EDWIN. Musician, orchestra leader, WPHR, Petersburg. (R) since 1936; local shows. (V) 1933.
- STUART, MARLYN. Network character actress. (R) Laugh with Ken Murray (Lifebuoy & Rinso), 1936; (Campbell's Soups), 1937. (F) Young Man's Fancy (Universal). (L) Early Carroll's Sketch Book, 1934. (V) with Ken Murray, 1937.
- STUBMAN, LEW. Announcer, pianist, WCMI, Ashland. (R) since 1933; local shows, including Goodrich Tire, 1936; Ford Motor Co., 1937. (P) musician.

- STUDEBAKER, HUGH. Network character actor, pianist, organist. (R) Bachelor's Children (Old Dutch Cleanser), since 1935; Fibber McGee & Molly (Johnson's Wax), since 1935 Backstage Wife (Dr. Lyon's Tooth Powder), 1937; Helen Trent (Edna Wallace Hopper Creams), 1937. (V) 1922-28. (P) post office clerk.
- STUDER, ALEXIS. Musical director, arranger, composer, KSTP, St. Paul. (R) since 1936; various local shows. (F) commercials. (V) Knights of Note, 1934-37. (P) orchestral work.
- STULL, LENORE. Organist, pianist, WHO, Des Moines. (R) local show, 1937. (P) teaching.
- STULLA, WILLIAM. Announcer, KOA, Denver. (R) since 1935; The O'Neills (Ivory Soap), NBC, 1935; one-time announcer, Ben Bernie (Pabst Blue Ribbon Beer), NBC, 1935; also local shows, including Ford Ranger Revue (Ford Motor Co.), 1935-36; Mother Randall (Omar Flour Mills), 1937. (P) advertising copywriter.
- SUBLETT, MONTE. Singer, WTJS, Jackson. (R) local show, Ward's Serenaders (Montgomery Ward & Co.), 1937.
- SULLIVAN, ED. Network commentator.
 (R) Gem Highlights, 1932. (V). Newspaper columnist, New York Daily News.
- SULLIVAN, FRED. Dramatic actor, WCCO, St. Paul. (R) since 1934; various local shows. (F) commercials. (L) 40 years.
- SULLIVAN, JOHN. Producer, KTAT, Fort Worth. (R) since 1933; various local shows on this station and WFAA, Dallas. (L) stock, including Famous Players-Lasky. (P) student. Also directs amateur productions.
- SUNSHINE SUE & ROCK CREEK RANGER (JOHN, GEORGE, SAM & MARY WORKMAN). Musical act, WHAS, Louisville. (R) various shows, including programs for Penn Tobacco, Gillette Tires, and Early Morning Jamboree (Drug Trade Products), 1937. (V) Lulu Belle's Unit.
- SUTHERLAND, WILBUR C. Announcer, KDKA, Pittsburgh. (R) since 1934; various shows, including IVC Kiddies Klub (International Vitamin Corp.), 1936; Malt-O-Meal Junior Broadcasters (Campbell Cereal Co.), 1936; House That Jack Built (Duff Norton Mfg. Co.), 1937. (P) electrical engineer.
- SUTTON, HUGH. Production manager, WHAS, Louisville. (R) since 1935; local shows, including Here's to You (Oertel Brewing Co.), 1936-37; WHAS Barn

- Dance & Frolic (Crazy Water Crystals), 1936. (L) stock, 1925-32.
- SUTTON, PAUL. Singer, pianist, WHAS, Louisville. (R) since 1931; local shows. (F) Gilbert & Sullivan short, Paul Sutton short (MGM). (L) Goose Hangs High, 1928; Rosali, 1929. (V) Cunningham & Bennet skit, 1928; Buddy Rogers; orchestras.
- SVIRSKY, FREDA. Kiddie show directress, pianist, WBRY, Waterbury. (R) since 1931; various local shows. Pianist in films, legit, vaudeville. (P) student.
- SWAIN, CHARLES F. Singer, guitarist, WWVA, Wheeling. (R) local show, Peruna Pioneers (Peruna Co.), 1937.
- SWAN, HARRY. Network actor. (R) Dog Heroes (Thrivo Dog Food).
- SWARTHOUT, GLADYS. Network singer.
 (R) Gladys Swarthout (National Ice Advertising); guest appearances for General Electric, General Motors, Atwater Kent, Palmolive and others. (F) Give Us This Night; Rose of the Rancho; others. (L) Chicago Civic Opera Co., Ravinia Opera Co., Metropolitan Opera Co.; appearances with Minneapolis Symphony Orchestra; many concerts.
- SWARTWOOD, HENRY MILTON, JR. Program director, KOIN, Portland. (R) since 1926; local shows on this station and KPO, KGO, San Francisco; KEX, Portland. (L) Dufwin Players, 1936. (P) construction work.
- SWEENEY, BERNARD. Announcer, sports commentator, WHK-WJAY, Cleveland. (R) various local shows. (P) dental mechanic, stenographer.
- SWEETEN, CLAUDE. Musical director, KFRC, San Francisco. (R) since 1935; local shows, including Jamboree (Lipton's Tea), 1935; Borden's Friday Frolic, 1935; Sherwin-Williams program, 1937. (L) concertmaster, Salt Lake Philharmonic & Opera Co., 1915.
- SWENSON, AL. Network actor. (R) Adventures of Captain Diamond (Diamond Crystal Salt).
- swenson, Karl. Network dramatic actor. (R) Our Gal Sunday (American Home Products); Way Down East and Lorengo Jones (Phillips Magnesia); Cavalcade (Du Pont); March of Time; Tex O'Reilly (Spud Cigarettes). (L) One Sunday Afternoon; Miracle at Verdun; New Faces, 1936; Panic. (P) medical student.
- SWINEFORD, JACK. Actor, KOMA, Oklahoma City. (R) various local shows. (F) shorts (Warner Bros.), 1935. (L) stock.
- SWINGLEY, MARK E. Continuity writer, announcer, WDAE, Tampa.

- SWINTZ, ROBERT H. Script writer, WSBT-WFAM, South Bend. (R) since 1934: local shows.
- SYMPHONETTES. Network harmony singers. (R) Schaefer Beer program, since February, 1937. (F) Mark Warnow and his Blue Velvet Orchestra (Paramount), 1937. (P) college.
- SYPHER, MAXWELL. Musical director, pianist, organist, KHSL, Chico. (P) Musical director, National Theatre Syndicate. Has charge of radio and organ dept., Chico State College.

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- TABER, CHARLES H. Actor, WBAP, Fort Worth. (R) since 1936; local shows. (L) Little Theatre.
- TABER, WILLIAM E. Announcer, WAAW, Omaha. (R) since 1927; various local shows on this station and KMMJ, Clay Center; KGBZ, York. (P) auctioneer.
- TACY, ED. Comedian, hillbilly entertainer, WSPR, Springfield. (R) since 1934; local shows. (V) Rambling Eddie, 1929; Oklahoma Cowboys, 1931-33.
- TALLEY, MARION. Network singer. (R)
 Ry-Krisp presents Marion Talley (Ralston Purina). (F) Follow Your Heart
 (Republic). Metropolitan Opera.
- TANGER, G. LEIGH. Announcer, actor, script writer, dramatic director, WSAY, Rochester. (R) since 1935; local shows, including Queen of the Genesee (Socony Vacuum Oil), 1936. (L) stock, 1935-36. (P) author.
- TANNER, PEARL. Actress, KPO-KGO, San Francisco. (R) since 1930; various shows, including Eno Crime Club (Eno Salts), 1932; Death Valley Days (Pacific Coast Borax), 1932-37; Hawthorne House (Wesson Oil & Snowdrift), 1935-37. (F) Tale of Two Cities (Selig Studios), 1908; others. (L) stock. (P) dramatic teacher.
- TAPLEY, S. E. Announcer, singer, CFCT, Victoria, B. C. (R) various local shows. (P) government clerk.
- TAPPE, LOUIS E. Continuity writer, producer, WHN, New York. (R) since 1927; local shows on this station and WGN, WLS, Chicago; KMOX, St. Louis; also shows on NBC, CBS. (L) own summer stock theatre.
- TARPLIN, MAURICE. Network character actor, announcer-narrator. (R) Happy Landings (Ward Baking Co.), 1933; The Black Chamber (Forhan's Tooth Paste), 1935; Bobby Benson (H-O Oats), 1936; Voice of Experience (Kreml), 1936; Gang Busters (Palmolive), 1936-37; Your Unseen Friend (Personal Finance), 1936-37; Kitchen Cavalcade (Mueller Spaghetti),

- 1937. (F) The Scoundrel (Paramount), 1935. (L) stock, 1930-33.
- TARSHISH, JACOB. Network lecturercommentator. (R) The Lamplighter (Wasey Products); Voice of Experience (summer program).
- TASTYEAST JESTERS (DWIGHT LATHAM, GUY BONHAM, WAMP CARLSON). (R) The Original Tastyeast Jesters (Tastyeast).
- TAUB, SAM. Sports commentator, WHN, New York. (R) since 1927; local shows on this station and WMCA, WNEW, New York, including programs for Warner Hats, Adam Hats, Solow Clothes. (F) fight pictures, shorts. (P) newspaper work.
- TAYLOR, BRITT. News commentator, WCHS, Charleston. (R) since 1936; local shows. Currently advertising manager, Diamond Department Store, for which he broadcasts.
- TAYLOR, GRAVES. Announcer, street interviewer, WGAR, Cleveland. (R) since 1931; local shows, including Black & Blue (Iodent), 1931-32; Chandu (Beechnut), 1932-34; Vox Pop Junior (Curtiss Candy), 1936-37; Minit Interviews (Bristol Myers), 1936-37. (P) assistant manager, RKO Theatres.
- TAYLOR, HARTY C. Musician, WJJD, Chicago. (R) since 1932; local shows, including programs for Aladdin Lamp Co., 1933; Olson Rug Co., 1934; Alka-Seltzer, 1935; United Drug Co., 1936-37. (V) six years. (P) bookkeeper.
- TAYLOR, JAKE. Singer, WWVA, Wheeling. (R) since 1934; local shows, including Fels Farm Folks (Fels-Naptha Soap), 1934-36. (V) personal appearances, 1934. (P) student.
- TAYLOR, MARY LEE. Network home economist. (R) Pet Milk Cooking School (Pet Milk Sales Corp.).
- TAYLOR, REESE. Actor, WGN, Chicago.
 (R) various local shows including Wife vs. Secretary (Bayer Aspirin) 1936-37.
 (L) Take the Air, 1928; Stepping Sisters, 1931; Dead End, 1936. (V). (P) insurance.
- TAZEWELL, CHARLES. Writer. (R) Wilderness Road.
- TEAGUE, CECIL. Organist, KOIN, Portland. (R) since 1930; local shows. (P) theatre organist.
- TEELA, DICK. Singer, Iowa Broadcasting Co. (R) various shows, including Singing Strings (Palmolive), NBC, 1932; Contented Hour (Carnation Milk), NBC, 1933; Climalene Carnival, NBC, 1934. (V) personal appearances, 1928-29.

- TELL, GLADYS. Singer (with trio), KYW, Philadelphia. (R) since 1935; various local shows including Magic Washer, Western Union, Tastyeast programs; guest appearances with Paul Whiteman's orchestra for Woodbury. (V) Tell Sisters.
- TELL, JEAN. Singer, KYW, Philadelphia.
 (R) various shows including guest appearance on Paul Whiteman's Program, 1936; programs Western Union, Tastyeast.
 (V) Tell Sisters.
- TELL, KATHRYN. Singer (with trio), KYW, Philadelphia. (R) various shows including guest appearance, Paul Whiteman Program (Woodbury); shows for Western Union and Tastyeast. (V) Tell Sisters.
- **TELLONE, LEN.** Orchestra leader, WICC, Bridgeport. (R) since 1936; local shows.
- TEMPLE, BROOKE. Announcer, WHN, New York. (R) since 1927; Corn Cob Pipe Club (Edgeworth Tobacco), NBC, 1930-33; Morton Downey (Carlsbad Sprudel Salts), NBC, 1935; also local shows on this station and WTAR, Norfolk; WRVA, Richmond; WOV, New York. (F) shorts (Warner Bros.). (V) The Yankee Six, 1922. (P) student.
- TEMPLETON, ALEC. Network pianist.
 (R) Universal Rhythm (Ford Motors);
 guest appearances for Magic Key of
 RCA and others. Numerous concerts
 and personal appearances.
- TEN EYCK, SIDNEY. Producer, orchestra leader, WSMK, Dayton. (R) since 1930; various shows including programs for Tastyeast, 1932; Crazy Water Crystals, 1935; Coca-Cola, 1935-37. (F) short (Paramount), 1936. (V) Doodle Sockers, 1931-33. (P) salesman.
- TENNIS, LOWELL. Musician, KANS, Wichita. (R) local shows on this station and WHB, Kansas City; KTUL, Tulsa; KWTO, Springfield; KRLD, Dallas. (V) various radio acts.
- TERRY, ELLEN (MANTLER BURSTEIN). Actress, singer, WICC, Bridgeport. (R) since 1934; local shows. (L) 1937.
- TETLEY, WALTER. Network actor. (R)
 Treasure Adventures of Jack Masters
 (Maltex).
- TEXAS RANGERS, THE (VERNON HYLES, ARNOLD HYLES, WALTER LEVERETT, GEORGE HUGHES). Western vocal quartet, WHAS, Louisville. (R) various shows on this station and WFAA, Dallas, including Gulf Refining Co. program, 1936. (V) The Texas Rangers, 1936.
- TEXEL, EDDIE. Music director, WNAX, Yankton. (V) Ernie Young's Revue at State Fairs.

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PETER VAN STEEDEN

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1078

- **THATCHER, ELEANOR.** Swing and blues singer, WOW, Omaha. (R) various local shows. (F) Over the Counter (MGM short), 1932; Hollywood Party; Wild People.
- THAXTON, BEN. Singer, WDNC, Durham.
 (R) since 1936; various local shows. (P) college.
- THIBAULT, CONRAD. Network singer.
 (R) programs for Hudson Motors (NBC),
 Fletcher's Castoria (CBS), Maxwell
 House Showboat (NBC). (L). Philadelphia Grand Opera, 1928-31.
- THOMAS, MARTIN D. Singer, WFAA, Dallas. (R) since 1931; various local shows. (V) 1928. (P) optician.
- **THOMAS, EMMA.** Singer, WPAY, Portsmouth.
- THOMAS, FRED. Network character actor.
 (R) Little Orphan Annie (Ovaltine), 1931-33. (L) stock, 1914-26. (P) student.
- THOMAS, JOHN CHARLES. Network singer. (R) guest appearances on programs by Maxwell House Coffee, Standard Oil of New Jersey, Hinds Honey & Almond Cream, Chase & Sanborn Coffee, Atwater Kent, General Motors, Ford Motor, Vince, 1933-35. (F) Under the Red Robe. (L) The Peasant Girl, Alone at Last, The High Women; others.
- THOMAS, LOWELL. Network commentator. (R) Newscasts for Sunoco, since 1931. (F) Fox Movietone News. Author of several books, including Fan Mail.
- THOMAS, ROLLYN. Announcer, producer, Michigan Network. (R) various shows including Sinclair Minstrels (Sinclair Oil Co), 1934; programs for Walter Winchell, Pick & Pat, George Olsen & Ethel Shutta when in Detroit.
- THOMASON, ADELINA. Network dramatic actress. (R) Maxwell House Show Boat (Maxwell House Coffee); Empire Builders. (L) 10 years; leader for George Cohan, A. G. Woods, Shuberts.
- THOMPSON, DONALD. Producer, continuity writer, actor, announcer, director, WHO, Des Moines. (R) since 1929; March of Time (Time Magazine), CBS, 1930; Ipana Troubadors (Bristol-Myers Co.), NBC, 1933; local shows on this station and WOV, WBNX, WMCA, New York; WTIC, Hartford, including Fox Fur Trappers (I. J. Fox.), 1932-33. (F) Ben Hur (MGM), 1935; commercials (Fox.); trailers. Has also done transcriptions for World. (P) college.
- THOMPSON, DUANE. Network actress.
 (R) Sally, the telephone girl in Hollywood Hotel (Campbell Soup Co.).
- **THOMPSON, ELSIE.** Network actress. (R) Big Sister (Lever Bros. for Rinso).

- THOMPSON, GERALDINE. Pianist, WAVE, Louisville. (R) since 1930; local shows including Amateur Show (Ford Motors), 1935-36; Montgomery-Ward Program, 1936.
- THOMPSON, HAL. Announcer, sports commentator, WFAA, Dallas. (R) since 1934; local shows including Football Play-by-Play (Coca-Cola), 1934; College Nights (Coca-Cola), 1936; guest announcer, Fleischmann Hour, 1936.
- THOMPSON, JEAN. Free lance dramatic actress. (R) various shows, including Junior G Men (Fischer Baking Co.), 1936-37.
- THOMPSON, JOSEPHINE. Society and shopping columnist, WCOL, Columbus. (R) since 1936; local show. (P) social service worker. Also does newspaper column, promotional work.
- **THOMPSON, KAY.** Network entertainer. (R) Chesterfield program.
- THOMPSON, MRS. BLAIR. Dramatic production director, WSBT-WFAM, South Bend. (L) Mid West Stock Co., 7 years.
- **THOMPSON, N. F.** Children's programs, WMEX, Boston. (R) various local shows. (P) newspaper reporter.
- THOMPSON, TOMMY. Entertainer, WAAW, Omaha. (R) various shows on this station and WNAX, Yankton; KSO, KRNT, Des Moines. (V) Harvest Festival (NBC stars and local talent), 1935.
- THOMPSON, VIRGINIA. Popular singer, WICC, Bridgeport. (R) since 1934; local shows. (P) student.
- THORGERSEN, ED. Network sports commentator. (R) Elgin Football Revue (Elgin National Watch Co.). (F) Newsreels.
- THORNHILL, JAMES. Trumpeter, WFAA, Dallas. (R) since 1936; local shows, including White Swan Products program. (V) Heads Up Review, 1933; Major Bowes Unit, 1936; Dave Appolon, 1937. (P) teacher of high school bands and orchestras.
- THORSON, RUSSELL. Production manager, KLO, Ogden. (R) since 1931; local shows on this station and KGVO, Missoula; KGA, Spokane. (L) stock, 1928.
- THOSE THREE GIRLS. Singers, WJAS, Pittsburgh. (R) since 1935; local shows; sustaining program, Columbia Network, 1936-37.
- TICE, J. OLIN, JR. Announcer, singer, sports commentator, WAIM, Anderson. (R) since 1935; local shows, including Jacob Ruppert program. 1936. (L) stock.

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PENNSYLVANIANS

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JOHN O'CONNOR 1697 Broadway, New York

- TIERNEY, JACK F. Announcer, program director, WCAX, Burlington. (R) since 1931; local shows. (P) newspaper editor, cartoonist.
- TIFFANY, AL. Announcer, actor, WKBZ, Muskegon. (R) since 1931; various shows on this station and WMAQ, Chicago; KFAB, Lincoln. (L) semi-professional stock, 1928-31; professional stock, 1932-33; Liberty Players.
- TILLSON, KENNETH H. Continuity, script write, KGW-KEX, Portland. (R) various local shows. (P) secretary.
- FINNERELL, JOSEPHINE. Pianist, KONO, San Antonio. (R) since 1936; local shows.
- TIRRELL, DORIS H. Organist, WBZ-WBZA, Boston. (R) various local shows; formerly organist for Edward MacHugh, the Gospel Singer, over NBC. (P) piano and organ teacher.
- TKACHUK, OLGA. Singer, pianist, accordionist, WNBF, Binghamton. (R) since 1934; various local shows. Member Ukrainian Trio, 1931-32; Ukrainian National Chorus, 1932.
- TOBIN, LUCIEN C. Actor, KPO-KGO, San Francisco. (R) since 1932; various shows, including Eno Crime Clue (Eno Salts), 1932; Standard on Parade (Standard Oil), 1933; Dr. Kate (Best Foods), 1937. (V) Lu Tobin, Impersonator, 1932-34. (P) electrical engineer.
- TOBY, DAVID. Comedian, dialectician, actor, CKLW, Detroit. (R) since 1936; local shows, including Philco Hour (Philco Radio & Television Corp. of Michigan), 1936. (P) draftsman, mechanic.
- TODD, HOMER, JR. Announcer, recording director, WCBM, Baltimore. (R) since 1935; local shows. (L) The Firebrand, 1928; Czarina, 1929.
- TODD, JACK. Program director, announcer, KANS, Wichita. (R) since 1925; local shows on this station and WHB, Kansas City; KGW, Portland.
- TOFFOLI, JOHN. Accordionist, KPO-KGO, San Francisco. (R) various local shows, including programs for Wrigley Chewing Gum, Firestone, Pet Milk, Sperry Flour, Big Yank Work Shirts. (V). (P) pharmacist.
- TOLDI, EDA. Actress, KDKA, Pittsburgh, (R) since 1934; various local shows. (L) Shining Hour, 1934; He Who Gets Slapped, 1935; The Constant Wife, 1936; others. (V) The Drunkard, 1935. (P) secretary.
- TOLES, JUSTIN B. Manager, KRNR, Roseburg. (R) since 1926; local shows. (F) The Elegy; Ghosts (Lysander Productions), 1926. (V). (P) school.

- TOLLINGER, NED. M.C., actor, singer, KPO-KGO, San Francisco. (R) since 1926; various shows, including Team-Mates (Wesson Oil), 1932; Carefree Carnival (Crazy Water Crystals), 1934. (V) John & Ned, 1929; '31; '33.
- TOLMAN, CLARENCE. Announcer, actor, singer, musician, KGW-KEX, Portland. (R) since 1929; Shell Oil program, NBC, 1929-30; various local shows, including programs for Crazy Water Crystals, Swift & Co. (F) Nature Trails (Paramount), 1925. (L) Countess Maritza, 1928-29. (V) 1928. (P) Dude ranch manager
- TOLSON, JIMMY. Singer, M.C., writer. (R) various shows, including Family Circle (Safeway Stores), 1935; Curtain Calls (Sunset Oil), 1936-37; Superior Fun-Fare (Superior Macaroni), 1937. (F) Be Yourself, 1929; Seventh Commandment, 1934; Mismanagement (RKO), 1935 (V) own act, 1922-24. (P) student.
- TOMBOR, VICTOR. Harmonica player (Jones Boys), WHK-WJAY, Cleveland. (R) various local shows, including Pontiac dealers program, 1937. (P) grocery clerk.
- TOMLINSON, EVERETT. Continuity write, KNX, Los Angeles. (R) various local shows, including Northrup King program, 1937.
- TOMY, NEAL. News commentator, charge of children's program, WJR, Detroit. (R) local shows, including Continental Baking program. (P) newspaper man.
- TOOHEY, CONNIE D. Announcer, WSGN, Birmingham. (R) local shows on this station and WSAI, Cincinnati; WOWO, Ft. Wayne. (L) Cincinnati Art Theatre.
- TOURTELLOTTE, WESLEY. Organist, KFI-KECA, Los Angeles. (R) local shows, including Packard Motor Car program. (P) mechanical engineer.
- TOWN HALL QUARTET (SCRAPPY LAMBERT, BOB MOODY, TUBBY WEYANT, LEONARD STOKES). Network singers. (R) Town Hall Tonight (Sal Hepatica and Ipana).
- TOWNSEND, WALTER. Pianist, CKLW, Detroit. (R) since 1936; local shows. (P) office work.
- TRAUM, WILLIAM R. Announcer, WROK, Rockford. (R) since 1934; various local shows on this station and WCAZ, Chicago. (V) Chadwick Review, 1935-36.
- TREADWAY, ALBERT A. Announcer, salesman, singer, WALA, Mobile. (R) since 1928; local shows on this station and WBRC, Birmingham.
- **TREMAYNE, H. LESTER.** Network actor, singer, announcer. (R) various shows,

including Grand Hotel, NBC; Betty & Bob, CBS; Hope Alden, RCA (spot broadcasts). (F) commercials. (L) stock.

TRENDLER, BOB. Network orchestra leader. (R) Stars of the Milky Way (Fresh Milk Industry).

TRIPP, RICHARD. Announcer, WMBH, Joplin. (R) since 1936; local shows.

TRITSCH, JOHN B. Announcer, singer, actor, WHKC, Columbus. (R) since 1935; local shows including Hutton Corners (Montgomery-Ward), 1936.

TRIVERS, INA. Actress, WICC, Bridgeport. (R) since 1933; local shows. (P) stenographer.

TROCKI, FRANK A. Announcer, program director, WMEX, Boston. (R) Polish-American program, 1937. (P) checker.

TROUT, FRANCIS. Actor, KNX, Los Angeles. (R) various network shows including Just Plain Bill (Kolynos), CBS; Ma Perkins (Oxydol), NBC; Orphan Annie (Ovaltine); Jack Oakie's Show. (L) Wild Rose (Hammerstein), 1926; (V) Dear Little Rebel, 1928-29. Formerly with Ben Bernie's Orchestra.

TROUT, ROBERT. Network commentator. TROY, RENA. Singer, WMEX, Boston.

(R) various sustaining shows on this station and WLLH, Lowell.

TROYAN, JOSEPH. Harmonica player, WBZ-WBZA, Boston. (R) since 1936; various local shows on this station and WGY, Schenectady. (P) mechanic.

TRUE, HAROLD. Announcer, news commentator, Michigan Network. (R) since 1935; various shows, including Fox Fur Trappers (I. J. Fox), 1925-30; White Star Reporter (Socony Vacuum Oil Co.), 1932-34; Lone Ranger (Gordon Baking Co.), 1934-37; also shows for Jack Benny, Ben Bernie, Fred Waring. (F) commercials. (P) real estate.

TRUE, JACK. Musician, Singer, KONO, San Antoio. (R) local shows on this station and WFAA, Dallas; KTAR, Phoenix; KNOW, Austin; KGGM, Albuquerque. (V) Swor Bros. Minstrels, 1924-26.

TRUITT, A. R. Announcer, sports commentator, KGW-KEX, Portland. (R) since 1929; various shows, including Children's Hour (Sperry Flour), 1929-30; Football Broadcasts (Associated Oil), 1935-36; Track Meet Broadcasts (Associated Oil), 1936; Basepall Broadcasts

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Fun in Swingtime

Mutual with Tim and Irene, Bunny Berigan and Del Sharbutt

ARTIST REPRESENTATIVE:

Mary Eastman
Pet Milk, CBS

Ray Sinatra and His Orchestra

Five-Star Revue, CBS Cycling the Kilocycles, NBC

The Funnyboners

Morning Almanac, CBS Steinie Boys, NBC

ALTON ALEXANDER
Production Manager

IREENE WICKER

THE KELLOGG

- (General Mills), 1936. (F) commercials, 1936-37.
- FRUMAN, CAREWE. Orchestra leader, WMEX, Boston. (R) since 1932; various local shows on this station and WHDH, Boston; WCSH, Portland; WLBZ, Bangor. (V).
- TRUMAN, EDDIE. Singer, pianist, orchestra player, WHO and KSO, Des Moines. (R) since 1934; local shows, including Band Contest (Budweiser Beer), 1935; Hour of Smiles (participating Dr. West Toothbrushes, Armand Co., Johnsey, Johnson, Fitch Shampoo). (V) Marion & Eddie, Singing Salesman.
- TRUMAN, WRIGHT. Musician, singer, Iowa Broadcasting Co. (R) various shows including Budweiser Band Contest (Budweiser Beer), 1935-36. (F) shorts. (V) Des Moines Auto Show (with Jack Heller), 1934; Radio Harvest Festival, 1935.
- TUBB, EARNEST. Blues singer, yodeler, KONO, San Antonio. (R) since 1934; local shows on this station and KABC, San Antonio. (V) Earnest Tubb, 1936-37. Victor Recordings.
- TUCKER, LILLIAN. Character actress, monologist, WCAP, Asbury Park. (R) since 1930; local shows. (L) stock; Monmouth Community Players.
- TULIN, JANET (BLACKER). Actress, WTIC, Hartford. (R) since 1931; various local shows including Guy Hedlund & Co., 1931-37. (L) W. P. A. Repertory; N. Y. Players Guild. (P) W. P. A. Instructor.
- TULLEY, TOM. Actor, WMCA, New York. (R) various shows including Gang Busters (Palmolive Soap); Kick Off (General Mills); Bambi (Sanka Coffee). (F) commercials (Pathe). (L) So Proudly We Hail, 1936-37; Call Me Ziggy. (P) salesman.
- TULSANS, THE. Sixty male singers, KTUL, Tulsa. (R) regional show, Courteous Colonels (Barnsdall Refining Co.); guest appearances, NBC and CBS.
- TUMMIMA, JOSEPHINE. Network operatic singer. (R) Swift & Co. program, 1936; guest appearances on Shell Chateau (Shell Oil Co.), 1936; Bing Crosby program (Kraft-Phoenix), 1936-37. (L) San Francisco. Opera Association, 1936-37; solist with San Francisco Symphony.
- TUNNELL, GEORGE. Singer, KYW,, Philadelphia. (R) since 1925; local shows. (F) Radio Cocktail (Warner Bros.), 1932. (V) 1924, 1932-34, '36.
- TUNNICLIFF, F. E. Announcer, KFNF, Shenandoah. (R) local shows.

- TUPPER, HOWARD LYNDON. Announcer, writer, WGY, Schenectady. (R) local shows on this station and WCAD, Canton.
- TURLEY, BOBBY. Musician, WBAP, Ft. Worth. (R) various local shows. (L) Harry Carrolls Revue, Keith Albee, Chicago. (V) appeared in N. Y. with several orchestras.
- TURVEY, BERTRAM L. Pianist, organist, CHWK, Chilliwack. (R) since 1935; local shows.
- TUTTLE, DOROTHY. Program director, director of women's programs, writer, WKZO, Kalamazoo. (R) various local shows.
- TUTTLE, ELSIE C. Musical director, WSJS, Winston-Salem. (R) since 1936; various local shows.
- TWOMEY, MICHAEL. Musician, WMEX, Boston. (R) local sustaining shows. (P) steamship & tourist agent. Victor Recordings.
- TYSON, DAVE. Announcer, actor, singer, WFIL, Philadelphia. (R) since 1933; local shows on this station and KYW. Philadelphia, including Sears Roebuck program, 1936. (V) 1920-25. (P) contractor.

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- ULMER, ROCH. Announcer, KSTP, St. Paul. (R) various local shows on this station and WHO, KSO, KRNT, Des Moines; WTCN, St. Paul; KGGM, Albuquerque. (P) orchestra leader.
- UNCLE ROY (ROY SMITH). Violinist, singer, band leader, WSPD, Toledo. (R) since 1932; local shows. (V) personal appearances, ten years.
- URBANEK, CAROLYN. Network soprano.
 (R) Universal Rhythm (Ford Motors).
- URBONT, HARRY. Musician, WMCA, New York. (R) since 1932; NBC shows for Ipana, 1934-37, and Woodbury, 1936; other shows on this station and WABC, New York. (F) Betty Boop Cartoons (Fox); shorts (Paramount). (L) Pardon My English, 1933.
- URQUHART, CHARLES. Producer, KDKA-Pittsburgh. (R) since 1936; various loca' shows. (F) consulting location director Trader Horn (MGM), 1929. (L) Singing Jailbirds, 1928. (V) 1932.
- URRY, FRANCIS L. Character actor KSL, Salt Lake City. (R) since 1936 various local shows. (L) New Moon 1931; Vagabond King, 1932; The Student Prince, 1933.
- UTECH, DORIS. Singer, yodler, KMOX, St. Louis. (R) various shows on this station and WMBD, Peoria, including Barnyard Frolics (Drug Trade Products), 1937.

UTT, ARTHUR L. Pianist, organist, KMOX, St. Louis. (R) since 1935; local shows, including Dream Avenue (Hinds Honey & Almond Cream), 1935-36; News Thru Woman's Eyes (Pontiac), 1935-36. Theatre organist, Paramount, Warner Bros., RKO.

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- VACKNER, CHARLES W. Announcer, WHN, New York. (R) since 1930; various local shows on this station and WAAT, Jersey City; WNYC, New York. The Three Puncheteers (Adams Hats). 1935-36.
- VAIL, GEORGE. Pianist, conductor, arranger, WFIL, Philadelphia. (R) since 1926; various local shows. (P) With Meyer Davis orchestra as musician and publicity writers. Musical director of Loew Theatres, Washington, D. C.; assistant conductor, Stanley Theatre, Philadelphia.
- VAIL, MYRTLE. Network actress. (R) Myrt & Marge (Wrigley's Chewing Gum, Colgate-Palmolive-Peet for Super Suds).
- VALENTINE, BOB. Announcer, WIRE, Indianapolis. (R) since 1934; various local shows on this station and WOWO, Fort Wayne; WGN, Chicago; shows included: Ma Perkins, Painted Dreams. (L) 1909-18, stock. (V) 1911-29.
- VALENTINE, LEW. Actor, singer, WOAI, San Antonio. (R) since 1929; local shows on this station and KPRC, Houston; WLW, Cincinnati, including Mary Sothern (Hinds), 1935; Famous Jury Trials (Mennen), 1935-36; Texas Treasures (Gebhardt's), 1936-37. (V) 1929-31.
- VALLEE, RUDY. Network orchestra leader, singer, master of ceremonies.

 (R) since 1928; Royal Gelatin Hour (Standard Brands); Rudy Vallee Hour (Standard Brands for Fleischmann Yeast), since 1929. (F) The Vagabond Lover (RKO), 1929; George White's Scandals (Fox), 1934; Sweet Music (Warner Bros.), 1935. (L) George White's Scandals, 1931, 1936. (V) Connecticut Yankees. (P) college.
- VAN CLEVE, BERT. Comedian, script and song writer. (R) since 1930; local shows. (F) Wonderful Girl, 1929; Commercial Shorts. (L) stock, 1928; Road to Rome, 1928.
- VAN DOREN, WILLIAM H. Organist, WTNJ, Trenton. (R) since 1934; various local shows. Theatre organist, Trenton Theatres, since 1924.
- VAN DOVER, BUD (Tom, of Tom, Dick and Harry Trio). Singer, comedian,

- actor, WGN, Chicago. (R) since 1931; various shows, including programs for Armour, 1931; A & P Tea Co., 1931; Household Finance, 1933-35; Fels Naptha, 1935-37. (V) 1934-36.
- VAN DOVER, GORDON. (Harry, of Tom, Dick and Harry Trio). Singer, comedian, actor, WGN, Chicago. (R) since 1931; various shows, including programs for Armour, 1931; A & P Tea Co., 1931; Household Finance, 1933-35; Fels Naptha, 1935-37.
- VAN, GUS. Network singer, actor. (R) programs for I. Miller Shoes, Van Heusen Shirts, Socony Oil. (F) They Learned About Women; shorts. (L) Follies, 1918-22; Nifties of 1923. (V) Van & Schenck.
- VAN, JOHNNY. Pianist, singer, WGES, Chicago. (R) since 1930; various local shows on this station and KYW, WIBO. (V) 1921, 22, 24. (P) accountant, bookkeeper.
- VAN, LYLE. Network announcer. (R)
 Calling All Sweethearts (Humphrey's
 Homeopathic Medicine); Barry Wood
 (P. & G., for Drene); others.
- VAN STEEDEN, PETER. Network orchestra. (R) Ray Perkins (Barbasol), 1932; Jack Pearl (Standard Brands), 1934; Tim & Irene program, 1934-35; Town Hall Tonight (Ipana and Sal Hepatica), 1935-37; Lucky Strike program. (F) short (Warner Bros.). (V) various hotels and clubs. (P) student.
- VAN VOORHIS, WESTBROOK (HUGH CONRAD). Network announcer, narrator. (R) March of Time (Servel, Inc.; William Wrigley, Jr., Co.); Rubinoff (Chevrolet Motors).
- VAN WART, DONALD. Pianist, WNAC, Boston. (R) since 1932; local shows on this station and WAAB, Boston, including Acme Paint program. (V) accompanist for radio artists, New England appearances.
- VANCE, WILLIAM C. Dramatic director, WTAD, Quincy. (R) since 1935; local shows. (L) actor and director in stock, 1933; Chicago Theatre Festival, 1934.
- VAUGHAN, MARION. Actress, WATL, Atlanta. (R) since 1935; local shows, including Joyce Bright (Pittsburgh Paint Co.), 1935. (L) Avon Players, Erlanger Players; others, 1928-34.
- VAUGHN, ADAH. Musician, WAAW, Omaha. (R) since 1933; various local shows. (V) Musical Vaughns, 1922-29.
- VAUGHN, EDDIE. Director of farm programs, WAAW, Omaha. (R) since 1935; various local shows. (V) 1922-29.

- VAUGHN, VELMA. Staff planist, KHSL, Chico. (R) since 1935; local shows.
- VEDDER, CHESTER D. Announcer, singer, actor, WGY, Schenectady. (R) various shows, including Road Reporter (Shell Union Oil Co.), 1933; Sunoco Newscaster (Sun Oil Co.), 1934-37. (P) real estate.
- VELASCO, VERA. Singer, WICC, Bridgeport. (R) since 1935; local shows.
- VENTER, MEL. M.C., producer, announcer, KFRC, San Francisco. (R) since 1934; various local shows, including programs for Standard Oil, 1929; Shell Oil, 1935; Stewart Warner, 1935. (L) stock, 1929; Community Playhouse, 1930.
- VENUTA, BENAY. Network singer, master of ceremonies. (R) Shell Chateau (Shell Oil), 1935; Kraft Music Hall (Kraft-Phenix Cheese), 1935; Life Saver's Rendezvous, 1935; Bond Bread program, 1936; Radio Guide Court of Honor, 1936-37; Hammerstein Music Hall (Kolynos Tooth Paste), 1937. (F) shorts (Warner Bros., Paramount). (L) Tip Toes, 1927; Anything Goes, 1935-36. (V).
- VERBA, GILBERT T. Announcer, KOA, Denver. (R) since 1931; local shows on this station and KVOR, Colorado Springs, including King of the Ivories (Paramount Publix Theatres), 1931-33. (F) narrator for commercials. (L) The Small Miracle, 1936. (P) college.
- VIC & SADE. Network actor and actress. (R) Vic (Art Van Harvey) and Sade (Bernadine Flynn), for P. & G. (Crisco and Ivory Flakes), since 1934.
- VICKERS, LEE E. Musician, announcer, program director, actor, WDNC, Durham. (R) since 1934; local shows, including Three Jacks (Coca-Cola Bottling), 1935. (P) college.
- VIKTOR, ERVIN. Announcer, actor, producer, WJJD, Chicago. (R) various shows on this station and WWL, New Orleans, including Sterling Insurance program, 1936-37. (L) stock. (V) appeared with Francis X. Bushman, Jr., 1929-31.
- VILLAR, DICY. Dramatist, poetry reader, WCOA, Pensacola. (R) local show.
- VILLELLA, JOE. Announcer, M.C., KQV, Pittsburgh. (R) since 1933; various local shows, including Stewart-Warner Brigadiers. (P) student.
- VINCENT, NAT. Pianist, composer, singer, producer, Iowa Broadcasting Co. (R) since 1927; various shows, including programs for Piggly Wiggly Co., 1927-28. (F) wrote scores for various films, including Strawberry Roan, When the Bloom Is On the Sage. (V) Bim & Vincent; Tracey & Vincent. Composed I'm

- Forever Blowing Bubbles; I Know What It Means to Be Lonesome; others.
- VOICE OF EXPERIENCE (DR. MARION SAYLE TAYLOR). Network lecturer-commentator. (R) Voice of Experience (Wasey Products for Musterole, Zemo, CTC, Kreml).
- VON AMMON, FRED. Network actor.
 (R) Today's Children (Pillsbury Flour).
- VON ZELL, HARRY. Network announcer.
 (R) Town Hall Tonight (Sal Hepatica and Ipana); Stoopnagle & Budd (General Foods for Minute Tapioca); Ed Wynn (Axton-Fischer Tobacco for Spud Cigarettes); Phil Baker program (Gulf Gasoline); writer, producer, announcer of Summer Stars (Good Gulf Gasoline), 1937.
- VOORHEES, DON. Network musical director. (R) since 1926; Show Boat (Maxwell House Coffee), 1932-33; Texaco Fire Chief (Texaco Co.), 1932-34; Du Pont Cavalcade of American, 1936-37; programs for Atwater Kent, Gillette, General Motors, Bond Bread, Colgate, Hinds, Packard. (L) Broadway Brevities of 1920; 2d George White's Scandals; Earl Carroll's Vanities, Rain or Shine.
- VOORHEIS, CLAUDE. Singer, WSAY, Rochester. (R) since 1931; local shows on this station and WOV, New York.
- VORDEN, VIVIAN. Musician, orchestra leader, KONO, San Antonio. (R) various local sustaining shows. (V) Mitzie Shelton's All Girl Orchestra, 1932. (P) student.
- VOSSE, FRED M. Announcer, WNBR, Memphis. (R) since 1933; local shows, including Western Amateur Golf Tournament (Pabst Beer), 1933; football broadcasts (Coca-Cola), 1936. (P) newspaper advertising.
- WACKS, LOUIS. Musician, WMCA, New York. (R) since 1930; various shows, including Kate Smith program (La Palina), 1930-32; programs for Standard Oil, 1932; Remington Rand, 1936-37; Lucky Strike, 1936-37. (F) Popeye & Betty Boop Cartoons, 1934-37. (L) Robin Hood, 1925; High Jinks, 1927. (V) Marion Harris, 1928; Kate Smith, 1933-34.
- WADE, FRED. Announcer, singer, actor, WTIC, Hartford. (R) since 1928; local shows on this station and WBZ, Springfield, including Flexible Flame (Gilbert & Barker), 1928; Tastyeast Nomads (Tastyeast), 1929; U. S. Spring Bed Co., 1930; Arch-Aid Shoe Co., 1931; Sherrineers (Fellow Mfg. Co.), 1935-36. (P) commercial artist.

- WADE, OSBORNE. Announcer, WNBX, Springfield. (R) various local shows.
- WAG, WILL. Actor, WOW, Omaha. (R) since 1936; various local shows on this station and KOIL, Omaha. (L) 1903-19. (V) 1907-17.
- WAGENSELLER, GWEN. Dramatic actress—leads, ingenues, comedy—WOW, Omaha, Neb. (R) since 1936; various local shows on this station and KOIL. (P) private secretary.
- WAGENSELLER, MYRTLE. Dramatic, character actress, WOW, Omaha, Neb. (R) since 1936; various local shows on this station and KOIL. (L) Musical comedy, vaudeville, legit, 1908-28. Owned own musical comedy stock in Denver in 1920. (V).
- WAGNER, HAROLD M. Program director, announcer, WESG, Elmira. (R) since 1936; local shows.
- WAGNER, HARRY L. Musician, actor, producer, WCBS, Springfield. (R) since 1928; local shows, including Fox Film Corp. program, 1928; Phillips "66" orchestra (Phillips Petroleum Corp.), 1933. (V) 1915-17.
- WAGNER, PAUL E. Announcer, sports commentator, WPAY, Portsmouth. (R) since 1936: local shows.

- WAHLBERG, JOEL. Announcer, news commentator, WGH, Newport News. (R) various local shows on this station and WRUF, Gainesville, including Dancing Party (Red Top Brewing Co.), 1936.
- wakeman, Charles. Sports commentator, special events announcer, WOL, Washington. (R) since 1927; local shows, including programs for Teaberry Gum, 1927-31; Adam Hats, 1934-35; Chevrolet, 1935. (F) Paramount News reels, 1935-36. (P) newspaperman. Winner of Davis Memorial Award for Announcer, 1936.
- WALKER, BILL. Announcer, pianist, WHLB, Virginia. (R) various local shows.
- WALKER, BILLE (MISS). Musician, WWL, New Orleans. (R) since 1933; local shows, including Crazy Water Crystal program, 1933; RCA Victor programs, 1936.
- WALKER, BREED. News commentator, WMEX, Boston. (R) various local shows. (P) public relations director.
- WALL, LUCILLE. Network dramatic and comedy actress. (R) programs for Dromedary Dates, Socony-Vacuum, Love Story Magazine, Lucky Strike Cigarettes, (L) Romeo & Juliet, The Ladder, Little Accident.

DON WILSON

THE JELLO PROGRAM WITH JACK BENNY

Exclusive Management: NBC ARTISTS SERVICE

NBC Coast to Coast

- WALLACE, GUY C. Actor, announcer, WBRY, Waterbury. (R) since 1934; Atlantic Family (White Flash Gasoline); Gillette Community Sing (Gillette Razor); Burns and Allen (White Owl Cigar). (F) Short (Paramount), 1931. (L) Le Gallienne Civic Repertory Theatre, 1931-32. (V) split weeks with "Count Ernest Russo," 1933. (P) college.
- WALLACE, JERRY. Hillbilly musician, KDKA, Pittsburgh. (R) various local shows, including programs for Big Yank Shirt Co. (V) Log Cabin Boys, 1934-35; Slim & Jack's Gang, 1936-37. (P) salesman.
- WALLACE, NEIL A. Associate news editor and announcer, WEEI, Boston. (R) since 1936; local shows. (L) stock, 1929-30. (V) news flashes from stage, 1937. (P) officer, American Merchant Marine.
- WALLENSTEIN, ALFRED. Conductor and music director, WOR, New York. (R) Firestone Concert (NBC); director of Wallenstein's Sinfonietta and Wallenstein's Symphonic Strings (Mutual), Has been cellist soloist with orchestras throughout the country; a member of the N. Y. Philharmonic: Philadelphia. Los Angeles and Chicago Symphony Orchestras; guest conductor of Los Angeles Philharmonic, Women's Symphony of Chicago, Washington Summer Concerts and Cleveland Orchestra; has also made nation-wide tours, beginning as 'cello soloist with Pavlova here and in South America.
- WALLINGTON, JIMMIE. Network announcer, actor. (R) programs for Texaco, Pebeco Tooth Paste, Fleischmann Yeast, Chase & Sanborn Coffee, Sunoco; also on programs with Eddie Cantor, George Jessel, Harry Richman, Major Bowes; also special events. (F) Big Broadcast (Paramount), 1930; Murder in the Studio, 1931; shorts (Universal), 1933-35. (L) Chatterbox Revue, 1927; Rochester American Opera Co., 1927. (V). (P) college, salesman.
- WALSH, BOB. Announcer, engineer, production dept., WNEW, New York. (R) since 1936; local shows.
- WALSH, EUGENE J. Musician, singer, WJJD, Chicago. (R) since 1931; local shows.
- WALSH, JOHN J. Actor, singer, WGN, Chicago. (R) various shows including Girl Alone (Kellogg Co.), 1936-37; Grand Hotel (Campana Sales Co.), 1936; Welcome Valley (Household Finance Corp.), 1936; Ma Perkins (Oxydol), 1936-37. (L) Flying Colors, 1933; Anything Goes, 1934-36; others. (P) pressman.

- WALTERS, GEORGE. Musician, WMCA, New York. (R) Lanny Ross program (General Foods), NBC, 1936; also various local shows. Played with Isham Jones' and Freddy Behrens' Orchestras.
- WALTERS, JOE. Announcer, KSFO, San Francisco. (R) various shows including Good Afternoon Neighbors (Durkee's Famous Foods), 1937; Male Chorus Parade (Sperry Flour Co.), 1937.
- WALTMAN, LA VELL. Program director, KOVC, Valley City. (R) local shows.
- WALTON, HUGH. Announcer, WCAU, Philadelphia. (R) various shows including Heywood Broun's program. Eastman Kodak's show. (P) bookkeeper.
- WALTON, JANE. Singer, KONO, San Antonio. (R) since 1933; local shows on this station and KTSA, San Antonio. (V) night club engagements.
- WALTON, SYDNEY. Announcer, WHN, New York. (R) local shows on this station and WBAL, Baltimore, including MGM Movie Club (Watkins Mulsified Shampoo). (L) director, Vagabond Theatre, Baltimore.
- WALTZER, PHILIP. Musician, WMCA, New York. (R) various shows including Carl Fenton's Orchestra (Cremo), 1932; Gillette Razor Blade program, 1937. (F) Fox Movetone, 1937. (V).
- WANNAMAKER, ALLEN. Announcer, WBIG, Greensboro. (R) since 1934; lacal shows including Morning Moods (Maytag Washing Machine), 1934.
- WARD, BEVERLY. Singer, KOA, Denver.
 (R) since 1936; local shows including Ford Rangers, 1936. (P) college.
- WARD, JACK. Organist, WMCA, New York. (R) various local shows. (F) First National films, 1926. Organ soloist at Loew's, Radio City Music Hall, Academy of Music.
- WARD, PERRY. Announcer, WKY, Oklahoma City. (R) since 1932; local shows on this station and KVOO, Tulsa. (L) Trial By Jury, 1934; Prisoner of Zenda, 1934; Judgment Day, 1935; others.
- WARE, TOL. Announcer, actor, WFAA, Dallas. (R) since 1935; local shows on this station and WDAG, KGNC, Amarillo; KIUJ, Santa Fe; KRLD, Dallas, including Servel Electrolux program. (F) short (Universal); The Big Show (Republic), 1936; Commercial, 1936-37. (L) Wings of Victory, 1934; director, narrator, Cavalcade of Texas, 1936; Cavalcade of the Americas, 1937. (P) college.
- WAREMBUD, NORMAN H. Announcer, WLTH, New York. (R) various local

- snows; some Yiddish commercials. Also handles publicity, special features. (P) student.
- WARD, HELEN, Network singer. (R) Camel Caravan (Camel Cigarettes).
- WARING, FRED. Network orchestra leader, M.C. (R) Fred Waring and His Pennsylvanians for Old Gold Cigarettes, 1933-34, and Ford Motors, 1934-37. (F) Syncopation, 1929; Varsity Show (Warner Bros.), 1937. (L) Hello Yourself, 1928; Rah Rah Daze, 1930. The New Yorkers, 1931. (V).
- WARING, TOM. Network singer. (R) with Fred Waring and His Pennsylvanians for Old Gold Cigarettes, 1933-34, and Ford Motors, 1934-37. (L) wrote music for Rah Rah Daze; concert work.
- WARNER, GERTRUDE. Actress, WTIC, Hartford. (R) since 1935; local shows, including Guy Hedlund & Co. (Travelers Insurance), 1935-37.
- WARNER, HUB. Announcer, KFJM, Grand Forks. (R) since 1933; various local shows on this station and WDGY, Minneapolis-St. Paul; KDLR, Devils Lake.
- WARNER, NEWELL. Announcer, script writer, singer, WCBM, Baltimore. (R) since 1936; local shows, including WCBM Family Circle Children's Hour, 1936-37 (director). (P) newspaper and agency advertising.
- WARNER, PAUL. Singer, WNAC, Boston. (R) since 1934; local shows.
- WARNOW, MARK. Network conductor. (R) since 1934; programs include Admiral Byrd program (Grape-Nuts), 1934-35; Helen Hayes in New Penny (Sanka Coffee), 1935-36; Helen Hayes in Bambi (Sanka Coffee), 1936-37; Evening in Parls Roof (Bourjois), 1935-36; We, The People (Calumet Baking Powder), 1936-37; Your Hit Parade (Lucky Strike Cigarettes), 1937. (F) shorts (Paramount). Formerly concert violinist.
- WARREN, CHARLES C. Announcer, actor, WHN, New York. (R) since 1933; local shows, including Curiosity Shop (Coca-Cola Bottling Co.); The World Today (Cadillac Motor Co.). (V) 1922-28. (P) musician,
- WARREN, ERNIE. Pianist, WHAM, Rochester. (R) since 1934; local shows on this station and KMOX, St. Louis; WGB, Scranton. (P) music student.
- WARREN, JOE. Hillbilly singer, musician, KXBY, Kansas City. (R) local shows. (V) Kansas Farm Boys, Ozark Farm Boys.

- WASSUM, WILLIAM G. Entertainer (member of Trio), KWK, St. Louis. (R) since 1936; local shows. (V) Rex Varieties, 1931-32. (P) draughtsman.
- WATERS, MARJORIE. Writer, announcer, WTIC, Hartford. (R) since 1929; local show. (P) newspaper work, advertising.
- WATER, WILENA. Network actress. (R) Thatcher Colt (Packer's Tar Soap).
- WATERHOUSE, FLORENCE. Musician, KHQ, Spokane. (R) various local shows.
- WATHEN, FRANCIS. Musician, WHAS, Louisville. (R) since 1935; various shows including Lady Beautiful (Armand), 1935; Kate Smith (A & P Tea Co.), 1936; Here's to You (Oertel Brewing Co.), 1936-37. (L) Of Thee I Sing, 1932-33; Earl Carroll's Vanities, 1932-33. (V) various orchestras, 1930-34.
- WATKINS, WATT. Announcer, planist, organist, WAAT, Jersey City. (R) since 1931; various local shows on this station and WGH, Newport News, including Orange Crush program. (F) commercial, 1937.
- WATSON, ERNIE. Network orchestra leader. (R) Shell Chateau (Shell Chateau).
- WATSON, FRANK G. Continuity writer, WEBC, Duluth. (R) since 1929; various local shows. (P) advertising manager.
- WAXMAN, STANLEY J. Actor, WHN, New York. (R) local shows on this station and WMCA, WOR, New York; WLW, Cincinnati, including shows for Mennen and Feenamint. (L) Eternal Road, 1937.
- WEATHERWAX, BEN K. News commentator, KXRO, Aberdeen. (R) since 1935; various local shows including basketball broadcasts (Sears Roebuck), 1936-37. (P) instructor, stage design and speech.
- WEAVER, EDDIE. Organist, WICC, Bridgeport.
- WEBB, DORIS. Pianist, popular singer, actress, WLTH, N. Y. (R) since 1931; local shows including Coward Shoe Girl (Coward Shoes), 1932. (V) 1933. (P) student.
- WEBB, THEODORE. Network singer. (R) Hands Across the Border (Jack Frost Sugar).
- WEBBE, TED. Announcer, WNEW, New York. (R) since 1935 various local shows. (P) sales representative.
- WEBBER, FRED. Announcer, singer, actor, WFIL, Philadelphia. (R) since 1931; various local shows on this station and KDKA, WCAE, KQV, WJAS, Pittsburgh. Opera singer, 1922-1924.

- WEBSTER, GEORGE P. Actor, KPO-KGO, San Francisco. (R) Winning the West (Occidental Life Insurance Co.), 1935-37.
- WEBSTER, MAURIE. Announcer, KNX, Los Angeles. (R) CBS shows, Hometown Sketches (Fels Naptha), 1937; Scattergood Baines (Wm. Wrigley, Jr.), 1937; also local shows on this station and KVI, Tacoma.
- WEEKS, EDWARD LA VERN. Announcer, KGNF, North Platte.
- WEEKS, LOWELL. Singer, KGER, Long Beach. (R) since 1936; various local programs.
- WEELANS, LES. Musical director, KLZ, Denver. (R) since 1930; local shows including, Ford Rangers (Ford Motor Co.), 1934-36. (P) Salesman.
- WEEMS, TED. Network orchestra leader.
 (R) Canada Dry Ginger Ale program,
 1930; Realsilk program; Lucky Strike Cigarette program; Fibber McGee & Molly
 (Johnson's Wax), 1936-37; Varady of
 Vienna, 1937. (V).
- WEDLOCK, HUGH, JR. Network writer.
 (R) with Howard Snyder, programs for Jack Benny, Ben Bernie, Show Boat, Log Cabin Syrup; material for Gregory Ratoff, Bert Wheeler, Anna Sten.
- WEGNER, LAURA. Conductor (original verse program), WSBT-WFAM, South Band; guest appearances, WGN. (V) night club appearances.
- WEIGEL, JOHN. Network announcer. (R)
 Jack Hylton program (Standard Oil),
 1936; Jack Hylton's Orchestra (Realsilk),
 1936; Myrt & Marge (Wrigley's Chewing
 Gum), 1936; Horace Heidt and His Brigadiers (Stewart-Warner Corp.), 1936;
 Eddie and Fannie Cavanaugh (Illinois
 Meat Packing), 1937. (P) college.
- WEIMER, ORVILLE E. Announcer, news editor and commentator, WAAW, Omaha. (R) since 1933; various local shows on this station and KOIL, WOW, Omaha; KFAB-KFOR, Lincoln, including Christian Science Publication program, 1937.
- WEINGARTH, FRED C. Announcer, WDAF, Kansas City. (R) since 1932; local shows including Snyder Breakfast Food Club, 1933-34; Truly Warner Hat Shops' program; San Felice Sports Parade, 1936; Roi-Tan Sports Reporter, 1937. (P) radio advertising.
- WEIR, SNEDDEN. Studio manager, announcer, WOKO, Albany. (R) since 1924; various local shows. (V) Concert Tour, 1922-1923; Capitol Theatre, 1923-1924. (P) teacher.
- WEISS, LOU ("IVORY TICKLER") Pianist, orchestra leader, WICC, Bridgeport. (R) since 1935; local shows. (P) music teacher.

- WEIST, DWIGHT. Free lance network actor. (R) since 1932; programs include March of Time, 1932-37; Just Plain Bill (Kolynos Tooth Paste), 1932-37; 45 Minutes in Hollywood (Borden's Milk), 1933-34; Ripley's Bakers Broadcast (Fleischmann Yeast), 1935-37; Shell Chateau (Shell Oil), 1937; News of Youth (Ward Baking Co.), 1937. (L) stock.
- WEITZEL, HOWARD L. ("DOC") Orchestra leader, WADC, Akron. (R) since 1931; local shows including Lincoln-Zephyr Program, 1936. (V). (P) real estate business.
- WELCH, PHILLIPS. Network actress. (R) John's Other Wife (Angelus Lipstick).
- WELCH, HERB. Announcer, WCOL, Columbus. (R) since 1934; local shows on this station and WOSU, Columbus. (P) college.
- WELCH, HOMER. Producer, KGW-KEX, Portland. (R) Hospitality House (Golden West Coffee), NBC, 1936-37; also various local shows. (L) Portland Civic Theatre.
- WELCH, WILLIAM E. News editor, organist, pianist, continuity writer, announcer, KOBH, Rapid City. (R) various local shows, theatre organist, 1930-34.
- WELLS, FRANK. Singer, m.c. KGER, Long Beach. (R) since 1936; various local shows. (L) Sailors Three, 1933; Is Zat So, 1934.
- WELLES, ORSON. Writer. (R) adaptations of Hamlet and Macbeth.
- WELLS, SARAJANE. Network dramatic actress. (R) Jack Armstrong (General Mills), 1933-37; Betty & Bob (General Mills), 1934; Worry Clinic (General Mills), 1934; Guiding Light (Procter & Gamble), 1937. (L) child actress, Stuart Walker's Co., 1921.
- WELLBAUM, PAUL. Singer, pianist California Radio System. (R) since 1931; various local shows including Clicquot Club Ginger Ale program, 1932. (V) Fox & Witt, 1914-21; Witt & Stevens, 1921-24 (vaudeville name Paul Witt).
- WELLING, FRANK. Singer, guitarist, WSAZ, Huntington. (R) since 1931; various local shows including Willards Messenger (Willard Tablet Co.), 1932; Crazy Mountaineer (Crazy Water Crystals),, 1933. (V) 1923-27.
- WENDELL, BRUCE L. Announcer, producer, m.c., actor, CKAC, Montreal, Que. (R) since 1921; local shows for Tuckett Tobacco, Canadian National Broadcasting System, Bell Telephone Co, Wildroot Hair Tonic, Canada Starch Co. (F) commercials, (L) French stock company. (P) student.
- WELTERSBACH, ELISE (MENN). Dramatic singer, WICC, Bridgeport. (R)

- since 1935; local shows. (L) Theatre In The Woods, 1936; Schnitzelbank, 1936-37.
- WERNER, MARGUERITE. Organist, Michigan Network. (R) various shows from 1934 to date. Formerly featured organist in several theatres.
- WERNER, WILLIAM S. Cowboy singer, WFAA, Dallas. (R) since 1932; local shows, including Riding with the Texas Rangers (Kellogg Co.), 1936-37. (P) printer.
- WERTH, FRANK. Composer, arranger, conductor, WTMJ, Milwaukee. (R) local show.
- WEST, HAROLD. Network actor. (R) Sherlock Holmes (Household Finance).
- WEST, JANE. Writer for Wolf Associates, Inc., program producers.
- WEST, MADGE. Violinist (Leader), WOW, Omaha, Nebr. (R) since 1931; various local shows. Concert work since 1920; member Omaha Symphony, 1924-34.
- WEST, NORRIS. Announcer, musical composer, WCAU, Philadelphia. (R) since 1930; various CBS and local shows including programs for Ford, Wheatena, Household Finance. (F) Paramount News, 1933-34. (P) manager, department store.
- WEST, OLIVE. Dramatic reader, KPO-KGO, San Francisco. (R) since 1931; shows include Hawthorne House (Wesson Oil), Memory Lane (General Petroleum), Winning the West (Occidental Life Insurance), Death Valley Days (Pacific Coast Borax). (F) Mme Butterfly, 1917. (L) understudy with Daniel Frohman, 1890; Sun Daughter, with David Belasco; others.
- WEST, WAYNE. Singer, pianist, WHK-WJAY, Cleveland. (R) since 1933; various local shows including programs for Virginia Dare Wines, 1934, Anacin Headache Tablets, 1934.
- WESTBROOKES, BILL. Singer, WTJS, Jackson. (R) since 1935; local shows. (V) personal appearances. 1935-37.
- WESTBROOKES, VERA. Singer, yodeler, WTJS, Jackson. (R) since 1935; local shows. (V) personal appearances, 1935-37.
- WEYMAN, CAROL. Network singer. (R) NBC sustaining programs. (L) stock.
- WEZEMAEL, CYRIL. Singer, WXYZ, Detroit. (R) since 1932; local shows including Golden Hour (Charles E. Coughlin), 1932-37; Big Broadcast (R. G. Dun Cigar Co.), 1936. (F) commercial, 1937. (L) Carmen, 1936. (P) mechanic. Winner, RKO and NBC talent contests.
- WHEELAHAN, EDMUND. Announcer, singer, WSMB, New Orleans. (R) since 1931; local shows. (L) Geisha revival,

- Weber & Fields, 1913. (V) single act, Southern States and New York, 1911; Paul Durand Trio, 1912. (P) accountant.
- WHEELER, A. K. Announcer, WNBF, Binghamton. (R) since 1933; local shows including Married Life (Sears Roebuck), 1933-37.
- WHEELER, CHESTER B. Announcer, producer, actor, KOOS, Marshfield. (R) local shows.
- WHEELER, CLIFF ("JAKE"). Cowboy entertainer, KTRB, Modesto. (R) local show.
- WHEELER, JACK. Network announcer.
 (R) The Park Avenue Penners (Cocomalt).
- WHEELER, JOE. Announcer, sports commentator, WHAS, Louisville. (R) since 1935; local shows including Sports Review (B. C. Remedy Co.), 1935-36; football games (Standard Oil of Kentucky) 1936; Golden Gloves Bouts (General Mills), 1937; Bicycle Races (Sears Roebuck), 1937; baseball games (General Mills), 1937.
- WHIMPEY, SHIRLEY ANN. Actress, WHBF, Rock Island.
- WHIPPLE, C. D. Musician, WTAM, Cleveland. (R) various local shows, including Fox Fur Trappers (I. J. Fox), Durkee's Newlyweds (Durkee's Famous Foods). (L) Overseas Revue, 1920. (V) hotel engagements with own orchestra.
- WHISENANT, A. D. Staff and special events announcer, KRBC, Abilene. (R) since 1936. (P) insurance business.
- WHITE, AGNES. Home economics script writer, actress, KFI-KECA, Los Angeles. (R) since 1926; local home economic shows.
- WHITE, ALBERT. Musical director, violinist, KSFO, San Francisco. (R) various shows for Shell Oil, Del Monte, Alemite. Has played with Paul Ash, Rube Wolff, Horace Heidt and Sophie Tucker.
- WHITE, EDDIE (EDDIE WHIKEHART). Announcer, actor, WPAY, Portsmouth. (R) since 1931; various local shows. (L) stock, 1930-31. (V) Those Three Boys (White, Hart & Eddie), 1924-29; Odds & Ends, 1926; Jack Lazar Revue, 1927-28. (P) student.
- WHITE, FRANCIA. Network singer. (R)
 Vick's Open House with Nelson Eddy
 (Vick Chemical Co.); Packard program.
- WHITE, GAY. Singer, KCMO, Kansas City.
 (R) local shows on this station and WDAF, KXBY, WHB, Kansas City.
- WHITE, GERALD W. Announcer, WIND, Gary. (R) local shows.
- WHITE, JACK P. Announcer, CKTB, St. Catherines, Ont. (R) since 1935; local

- shows, including Humor in the News (S.O.S. Hair Tonic), 1936.
- WHITE, JOHN F., JR. Writer, producer, actor, KGW-KEX, Portland. (R) since 1936; various local shows including On the Oregon Trail (Union States Life Insurance Co.). 1936.
- WHITE, JOY. Musician, singer, WWVA, Wheeling. (R) since 1936; local shows including Log Cabin Boys (Pinex Cough Syrup), 1936-37; Crazy Water Crystals program, 1936. (V). (P) farmer.
- WHITE, LEW. Network organist. (R)
 Betty Moore Triangle Club (Benjamin
 Moore Paints); Cook's Travelogue with
 Malcolm LaPrade (Thomas Cook & Son
 —Wagon-Lits). (V).
- WHITE, NORMAN. Singer, production and program manager, WJR, Detroit. (R) since 1932; local shows, including Sinclair Minstrels; Hickok Oil Corp. program.
- WHITEMAN, PAUL. Network orchestra leader. (R) programs for Old Gold Cigarettes, Buick Motors, General Motors, Pontiac Motors, Kraft-Phenix Cheese Corp., Jergens-Woodbury. (F) The King of Jazz (Universal); shorts (Vitaphone). (L) musical comedies, revues, New York Hippodrome. (V) personal appearances.
- WHITESIDE, ARTHUR L. Announcer, producer, WIS, Columbia. (R) since 1936; local shows on this station and WBT, Charlotte, including Esso Sports News (Standard Oil Co.), 1936; United Press News (Cinco Cigars), 1936; Morton Salt program, 1936. (P) student.
- WHITAKER, HAL. Singer, WFAA, Dallas.
 (R) since 1934; local shows, including Texas Ranger (Kellogg Co.), 1935-36. (V) single acts, 1935-36. (P) salesman.
- WHITCOMBE, DORIS. Pianist, CKCL, Toronto, Ont. (R) since 1932; various local shows.
- WHITMAN, FISH. Pianist, KGNC, Amarillo. (R) since 1930; local shows.
- WHITMAN, M. C. SCOTTY. Singer, actor, KOA, Denver. (R) since 1928; local shows. (L) Hollywood Vanities Music Show, 1928; Denver A Capella Choir, 1931.
- WHITMAN, SCOTTI. Singer, actor, KOA, Denver. (R) since 1929; local shows, including programs for General Electric, 1930; Public Service, 1935. (L) Hollywood Varieties, 1928. (V) Scotch comedy, independent bookings.
- WHITNEY, CASS. Singer, KDKA, Pitts-burgh. (R) since 1927; various local shows. (L) Mikado (road show), 1925. (P) public speaking teacher, Cornell University.

- WHITNEY, JOHN M. Comedian, singer, KGFF, Shawnee. (R) since 1929; local shows, including Stewart Warner program, 1929. (L) Good News, 1927-28. (V) 1928. (P) clerk.
- WHYTE, GORDON. Writer for Henry Souvaine, Inc., program producers.
- wicker, ireene. Network actress; stories and songs for children. (R) since 1930; programs include Judy & Jane (Folger Coffee), 1930-33; Kellogg Singing Lady (Kellogg Co.), since 1931; Song of the City (Procter & Gamble), 1934-35; Today's Children (Pillsbury's Flour), 1933-36.
- WICKERSHAM, HARRY. Announcer, continuity writer, producer, KJBS, San Francisco. (R) various local shows. (P) college.
- WIDMER, HARRIETTE. Network actress.
 (R) Tale of Today (Princess Pat, Ltd.).
- WIDNEY, STAN. Announcer, producer, WHO, Des Moines. (R) local shows, including Morton Salt and Crazy Water Crystals programs. (L) stock, 1919-32.
- WIEBERS, MORTON. Chief announcer, program director KGCU, Mandan. (R) since 1930; various local shows. (L) M.C., Sunday Afternoon Barn Dance. (P) salesman, engineer.
- WIENER, FRANCES. Violinist, KPO-KGO, San Francisco. (R) since 1933; various shows, including Standard School (Standard Oil Co.), 1933-37.
- WIENINGER, CARL E. Music supervisor, arranger, conductor, organist, KOA, Denver. (R) since 1931; arranger, F. W. Fitch program (NBC), 1934-35; also local shows on this station and WIBO, Chicago; WIBA, Madison.
- WIGGINS, VERONICA. Network singer.
 (R) programs for Bayer Aspirin, True
 Story Magazine, Hoffman Beverages, A
 & P Tea Co.; others. (L) concert work.
- WIGGINTON, BILL. News commentator, WDGY, St. Paul. Handles all late eveing news.
- WIGHT, HERMAN. Announcer, WCAX, Burlington. (R) various local shows.
- WILBUR, BEN E. Announcer, WHKC, Columbus. (R) various locals on this station and WCOL, Columbus.
- WILBUR, BOB. Announcer, WSUN, St. Petersburg. (R) since 1932; various programs on WIBX, Utica; WCAX, Burlington; WHAM, Rochester; WCAD, Canton; WSUN, St. Petersburg.
- WILBUR, ELIZABETH. Actress, KPO-KGO, San Francisco. (R) since 1928; various shows on this station and KFI, KNX, Los Angeles; WLS, Chicago, including Death Valley Days (Pacific Coast Borax), 1937. (F) Robin Hood of

- El Dorado (MGM), 1935; Hal Roach Comedies, 1935; others. (L) stock; Mary of Scotland; Camille. (V).
- WILBUR, FRANKLIN. Chief announcer, production manager, KWG, Stockton. (R) since 1936; local shows. (L) stock and Little Theatre productions, 1931-35. (P) surveyor.
- WILD, EARL. Pianist, KDKA, Pittsburgh.
 (R) since 1935; various shows, including
 Welcome Valley (Household Finance
 Co.), 1936. (P) student.
- WILD, FRED. Musician, KMOX, St. Louis. (R) since 1934; various shows, including programs for Mobile Gas, 1934; Dodge Bros., 1935; Listerine, 1936. (V) various orchestras; member of St. Louis Symphony Orchestra, 1921-22.
- WILDE, RUSSELL. Announcer, WABY, Albany. (P) accountant.
- WILDHACK, ROBERT. Network comedian (Professor of Sound Phenomena).
 (R) programs for Shell Oil, Fleischmann Yeast, Kraft-Phenix Cheese, Camel Cigarettes. (F) Broadway Melody of 1936. (L) Life Begins at 8.40.
- wiles, Charles ("Chuck"). Drummer, xylophonist, KANS, Wichita. (R) since 1929; local shows, including Vassar (Loose Wiles). (F) Subway Sadie, 1925. (V) 1923-24; Vincent Lopez, Goodrich Silvertown orchestras; Arthur Pryor's band.
- WILFORD, JERRY. M.C., writer, producer. (R) since 1930; various shows on this station and KSL, Salt Lake City; KFRC, San Francisco; KGER, Long Beach, including Vagabond of the Air (RCA Victor). (L) stock. (P) real estate.
- WILHELM, GEORGE R. Actor, director, producer, KOIN, Portland. (R) since 1935; local shows on this station and KEX, KGW, Portland; KORE, Eugene, including Packard Roving Reporter (Packard Distributors), 1935; Hands of Lightning (Personal Finance Co.), 1936. (L) stock; Shakesperian Repertory Theatre; The Constant Nymph; The Wild Duck; Bloody Laughter; others. (V) 1936. (P) assistant director, Cambridge School of Drama.
- WILHELM, OTTO. German programs, WRAX-WPEN, Philadelphia. (R) various local shows.
- WILJEN, JOSEF. Singer, WDAF, Kansas City. (R) since 1935; local shows on this station and KMBC, Kansas City; KOA, Denver. (F) Rose of the Rancho; It's a Great Life (Paramount), 1935. (V) 1930; 1935. (P) student.
- WILKERSON, GERTRUDE. Actress. singer, KCMO, Kansas City. (R) since 1936;

- local shows on this station and KXBY, WDAF, KMBC, Kansas City. (L) Resident Theatre Productions, 1934-37.
- WILKINSON, HOLLAND R. Singing evangelist, WRVA, Richmond. (R) since 1927; various local shows. (L) concert appearances, 1918. (P) singing teacher.
- WILLARD, DICK. Announcer, WNEW, New York. (R) shows include Musical Clock (Household Finance Co.), 1936; Personal Problem Clinic (Physical Culture Magazine), 1937; True Detective Dramas (Macfadden Publications), 1937. (L) Easy Money, 1934.
- WILLIAMS, ALUN B. Announcer, producer, WMCA, New York. (R) various shows on this station and WIP, Philadelphia, including Philco Amateur Show, 1936-37.
- WILLIAMS, C. EARL. Announcer, KFEQ, St. Joseph. (R) since 1929; various local shows on this station and WNAX, Yankton; KFNF, KMA, Shenandoah; WAAW, Omaha; KMMJ, Clay Center, including Ward Minstrels, 1931-32. (P) credit manager.
- WILLIAMS, DWIGHT M. Announcer, WKBZ, Muskegon. (R) Harbor Lights (CBS), 1930; also various local shows on this station and WCAU, Philadelphia; WABC, New York; WJJD, Chicago. (P) U. S. Merchant Marine.
- WILLIAMS, ELEANOR. Network writer.
 (R) since 1932; Pages of Romance (Fletcher's Castoria), 1932-33; Death Valley Days (Pacific Coast Borax), 1933; Molly of the Movies (Ovaltine), 1936-37.
 (L) stock; Dead Man's Holiday; Big Fight.
- WILLIAMS, ETHELYN. Singer (Williams Sisters trio), KPO-KGO, San Francisco. (R) since 1934; shows include Al Pearce's Gang (Sperry Flour), 1934-35; Bing Crosby program (Woodbury Soap), 1935; Carefree Carnival (Signal Oil), 1937. (V) toured with Al Pearce's Gang, 1934-35; appearances with trio, 1935.
- WILLIAMS, GLADYS. Actress, KOMA, Oklahoma City. (R) since 1935; various local shows.
- WILLIAMS, JAN. Singer, WHO, Des Moines. (R) since 1933; local shows over this station and WGN, Chicago; WXYZ, Detroit, including Curtiss Candy Coprogram; guest on Armour and Packard programs (NBC), 1934. (F) commercials. (V) 1933-34.
- WILLIAMS, LAURA. Singer (Williams Sisters Trio), KPO-KGO, San Francisco. (R) since 1934; various shows including Al Pearce's Gang (Sperry Flour Co.), 1934-35; Bing Crosby (Woodbury Soap

- Co.), 1935. (V) Al Pearce's Gang, 1934-35; Williams Sisters Trio.
- WILLIAMS, M. L. Musician, WHO, Des Moines. (R) local shows including Barnsdall Refining Co. program. (V) Minstrels. 1915-33.
- WILLIAMS, MARC. Cowboy singer, guitarist, actor, children's programs, WGY, Schenectady. (R) since 1929; Empire Builders (Great Northern Railway), NBC, 1932; also various local shows on this station and KRLD, Dallas; KFJZ, Ft. Worth; WLW, Cincinnati; WTIC, Hartford; WACO, Waco, including programs for Atlantic Refining Co., Olson Rug Co., Nash Motors. (L) stock. (V) Sacco's Peacock Band, 1928; personal appearances, 1936-37.
- williams, MIDGE. Network singer. (R) guest appearances on Shell Chateau (Shell Oil), 1936; Rudy Vallee Hour (Fleischmann Yeast), 1936; Magic Key of RCA, 1936; Studebaker program, 1936. (V) appearances in four theatres, 1936. (P) student. Recordings for Brunswick, Columbia and Variety.
- WILLIAMS, ROWENA. Network actress.
 (R) Your Parlor Playhouse (Lovely Lady Cosmetics).
- wilson, don. Network commercial and sports announcer. (R) Jack Benny program (Jello); Hinds Hall of Fame (Hinds Honey and Almond Cream); Ivory Stamp Club (P. & G., for Ivory Soap); RCA Concert Series; Babe Ruth (Quaker Oats); programs for Studebaker, Gulf Oil, Pure Oil.
- WILLIAMS, WINIFRED LEE. Writer, news announcer, women's programs, WJIM, Lansing. (R) since 1935; various local shows. (P) organist, pianist.
- WILLIAMS, WINTHROP. Singer, M.C., WDAF, (R) since 1927; local shows including Sunny Jim and His Dandies (Hecker H-O Co.); The Morris Plan Revelers (Morris Plan Co.); Over the Coffee Cups (A & P Stores); The Caterpillar Crew (Caterpillar Tractor Co.). (P) lumber business.
- WILLIAMS, WOODY. Musician, WPAY, Portsmouth. (R) local shows.
- WILLS, BLUNDON. Newscaster, musician, announcer, WCHS, Charleston. (R) since 1929; local shows on this station and WABC, New York. (V) Melody Boys & Dubray, 1927-28; Armand & Devore, 1930. (P) U. S. Army.
- WILLS, HARRY. Announcer, continuity writer, WJMS, Ironwood. (R) various local shows.
- WILLIS, FORREST L. Announcer, singer, pianist, WOKO, Albany. (R) since 1927;

- local shows including Montgomery-Ward's program, 1936. (V) 1923-24.
- WILLIS, KARL. Announcer, program director, KCKN, Kansas City. (R) since 1934; various local shows. (P) accountant.
- WILLIS, POLLY. Soprano—opera, light opera, popular WFIL, Philadelphia. (R) since 1932; Radio City Party (Radio Corp. of America); Jane and Jane (Westinghouse Electric); also various local shows. (L) Rose Marie (Chicago Company). (V) Villa Venice. (P) high school music teacher.
- WILLIS, RICHARD. Musician, singer, WSPD, Toledo. (R) since 1933; local shows on this station and WBZ, Boston.
 (F) Season's Greeting (Warner Bros.), 1934. (V) Arkansas Hillbillies; appearances at several N. Y. hotels.
- WILLSON, MEREDITH. Musical director, KPO-KGO, San Francisco. (R) network shows include California Packing Co. and Crazy Water Crystals programs. also local shows for Veedol, Standard Oil, H-O Oats, Wesson Oil, Acme Beer. Cadillac and LaSalle, Signal Oil, and others. Conducted San Francisco Symphony at premiere of own Symphony Number One, 1936.
- WILMER, WALTER. Network actor. (R) True Story program (Macfadden Publications), 1928-37; Helen Hayes' programs (Sanka Coffee), 1935-37; Andy Gump in The Gumps (Pebeco Tooth Paste), 1935-37; David Harum in program of that name (Bab-O), 1936-37. (L) Ben Hur; with E. H. Southern, Tom Powers and others over a period of 25 years; stock. (V) own act, 1913-17. (P) leather business.
- WILSON, BILLY. Cowboy singer, guitarist, WCBA-WSAN, Allentown. (R) since 1935; local shows. (V) Medicine Shows; Lazy K Wranglers, 1935-37. (P) student.
- WILSON, HARRIETT. Violinist, KNX, Los Angeles. (R) CBS sustaining shows; various local programs. (P) college.
- WILSON, CLYDE. Hillbilly entertainer, KWTO, Springfield. (R) since 1935; local shows. (L) Uncle Wash and His Stumpjumpers, 1932.
- WILSON, D. M. Announcer, actor, KIUL, Garden City. (R) various local shows.
- WILSON, FRANK G. Musician, WALR, Zanesville. (R) local shows. (L) musical director, Cat and the Fiddle. (P) theatre organist, pit organist, 7 years.
- WILSON, GEORGE EARLE. Director, KWTO-KGBX, Springfield. (R) local shows including Sears-Roebuck program. (L) Crooks For a Month; Nothing But the Truth; others.

- WILSON, JAMES C. Network actor. (R) Heinz Magazine of the Air, 1937. (P) explorer, lecturer, author.
- WILSON, JOE. Announcer, WMFG, Hibbing. (R) various local shows including Walgreen Drug Stores program. (L) Northwestern University Theatre, 1933-36. (P) manager, Lakeview Kakin Kamp.
- WILSON, KATHLEEN. Actress, KPO-KGO, San Francisco. (R) various shows including One Man's Family. (L) Shakespearian Company, in England; Pasadena Playhouse.
- WILSON, LLOYD. Announcer, WHN, New York. (R) since 1934; local shows including Ida Bailey Allen program, 1936; Yankee Network News Service, 1936.
- WILSON, MURIEL. Network singer. (R) programs for Breyer Ice Cream, 1927; Philco, 1927-29; Maxwell House Coffee, 1929; Chase & Sanborn Coffee, 1930-32; Lucky Strike, 1931.
- WILSON, R. B. Artist bureau head, announcer, WADC, Akron. (R) since 1930; local shows including Pennzoil Co. (News commentator), 1930-36; Amateur Shows (Goodyear Tire & Rubber Co.), 1935-37. (V) Amateur Shows, 1935-37. (P) store manager.
- WILSON, STUART R. Announcer, KHJ, Los Angeles. (R) since 1935; local shows, including Easy Home Decoration (Magic Chef Gas Ranges), 1937; News Flashes (Bathasweet), 1937. (L) 10 years, local Little Theatre. (P) newspaperman.
- WILSON, WARD. Network impersonator.
 (R) Royal Vagabonds; Death Valley Days (Pacific Coast Borax); Chats with Peggy Winthrop; Chase & Sanborn Program. (L) minstrels; La Scalla Opera Co. in Philadelphia.
- WILLTTEN, VIRINGIA. Script and publicity writer, WBAP, Fort Worth. (R) various local shows, handling production on occasion. (L) 1929-30. (P) newspaper writer, commercial artist.
- WINCHELL, WALTER. Network writer, commentator. (R) Walter Winchell (Jergen's Lotion), since 1933. (F) 20th Century-Fox. (V) small time; later personal appearances in film houses. Newspaper columnist.
- WINKLER, BETTY. Network actress. (R) Edgar Guest in Welcome Alley (Household Finance); Girl Alone (Kellogg Co.); Grand Hotel (Campana Sales).
- WINNINGER, CHARLES. Network actor.
 (R) Captain Andy in Maxwell House
 Show Boat (Maxwell House Coffee).
 (F) Night Nurse (Warner Bros.); Fly-

- ing High (MGM); Show Boat (Universal); others. (L) The Yankee Girl, 1912; The Great Lover; Ziegfeld and Winter Garden productions; others. (V) with Blanche Ring.
- WIMBROW, DALE. Producer, singer, M.C. writer, Michigan Network, Detroit, (R) local shows including Show Folks (Ward Baking); Goodrich National Tour; also programs for True Story, Chipso, La Palina Cigars. (V) A Knight in San Antone; Winter Garden Vanities. (P) salesman.
- WING, JERRY. Announcer, KROC, Rochester. (R) various local shows. (L) stock; Northwestern Players; Thursten Players. (P) construction company.
- WINN, LARRY. Rhythm singer WMCA, New York. (R) local sustaining shows. Sang with following orchestras: Jan Garber, Hal Kemp, Mal Hallett.
- WINNE, WILLIAM. Announcer, actor. WOKO, Albany. (R) since 1936; various local shows.
- WINNIE, RUSS. Announcer, assistant manager. WTMJ, Milwaukee. (R) since 1929; local shows. (P) real estate.
- WINSTANLEY, ERNEST. Actor, assistant, sound technician, Michigan Network.

 (R) various shows, including Lone Ranger (Gordon Baking Co.), 1934-37.

 (F) commercials. (P) student.
- WINTERS, ROLAND. Announcer, WNAC, Boston. (R) since 1934; local shows including Philip Morris show, 1934. (F) shorts (Paramount). (L) 10 years' experience. (P) student.
- WINTHROP, BARBARA. Writer, KMBC, Kansas City. (R) local shows on this station and KTRH, Houston. (L) Music Box Theatre, 1929.
- WISE, RUSSELL B. Announcer, WTAM, Cleveland. (R) various local shows including Standard Oil Co. of Ohio and Malt-O-Meal.
- WISEMAN, ROYAL V. Announcer, KRE, Berkeley. (R) since 1934; various local shows on this station and KLX, KROW, Oakland.
- WISMER, HARRY. Announcer, sports commentator, WJR, Detroit. (R) local shows on this station and WKAR, E. Lansing; WRUF, Gainesville, including football broadcasts (Standard Oil Co.), 1936.
- WISNESKEY, GEORGE A. Musical director, WGAR, Cleveland. (R) since 1933; local shows including Steamer Good-Time (C & B Transit Co.), 1935; Parade of Choruses (Pilsener Brewing Co.), 1936. (P) school.
- WITHAM, MERLE. Singer, WSBT-WFAM, South Bend. (R) since 1935; local shows

- on this station and WDAF, Kansas City. (L) Miss Cherry Blossom, 1935; Pinafore, 1936; others.
- WITMER, WEBB L. Announcer, WDAF, Kansas City. (R) since 1936; local shows. (L) The Mob; Death Takes a Holiday, 1931-32; others. (P) Standard Oil of Calif.
- WITTE, LAWRENCE E. Radio commentator, WPG, Atlantic City. Radio columnist for the Continental Syndicate.
- WITTMAN, HELEN. Singer, actress, WISN, Milwaukee. (R) various local shows.
- WOLEVER, JACK. Announcer, actor, KCMO, Kansas City. (R) local shows on this station and WDAF, Kansas City, including Sendol program, 1937. (L) Brunks Players, 1931; Leslie E. Kell Players, 1932-35. (V) Nygaard's Copenhagen Ramblers, 1930.
- WOLF, FREDERICK. Producer of nationality programs, WGAR, Cleveland. (R) since 1932; local shows.
- WOLF, JOHN ALLEN. Network announcer.
 (R) Jack & Loretta (Kirkman's Soaps), 1936-37; others. (P) newspaper reporter.
- WOLFE, JOHN. Singer, guitarist, KPO-KGO, San Francisco. (R) since 1925; various local shows, including Wesson Oil program, 1932. (V) John & Ned, 1925-35; Jingletown Gazette, 1936-37. (P) traffic manager, grain business.
- WOLF, JOHNNY. Network actor. (R) Kaltenmeyer's Kindergarten (Quaker Oats).
- WOLFE, WINIFRED. Actress, KPO-KGO, San Francisco. (R) since 1933; various shows, including Wheatenaville (Wheatena), 1933-34; One Man's Family, 1934 to date.
- WOLFE, ED. Network actor, producer.
 (R) Pepper Young's Family (P. & G., for Camay Soap).
- WOLFF, NAT. Network producer. (R) since 1928; Tidewater Oil Jubilee (Tidewater Oil Co.); Richfield Country Club (Richfield Oil Co.); Borrah Minevich & Harmonica Rascals (Reid's Ice Cream); Tastyeast programs (Tastyeast Jesters, East & Dumke, Baby Rose Marie); Penthouse Parties (Eno's Fruit Salts); Jack & Loretta Clemens (Wilbert Floor Wax); The Street Singer (Dr. Scholls); Flying Red Horse Tavern (Socony Vacuum Oil Co.); Parties at Pickfair (Ice Industry of America); guest appearances on Show Boat, Lum & Abner, Hall of Fame, Rudy Vallee, Kate Smith programs; others.

- WOOD, BARRY. Network singer. (R) programs for Drene Shampoo (Procter & Gamble), 1937. (V) appeared with Abe Lyman. (P) college.
- WOOD, CLIFTON. Announcer, singer, WTAG, Worcester. (R) various local shows. (L) recitals and concert tours here and abroad, 1920-1925. (V) 1920. (P) singing teacher, chamber of commerce executive.
- wood, JACK L. Singer, guitarist, announcer, KFEQ, St. Joseph. (R) since 1931; various local shows, including Georgie Porgie Breakfast Food Co., 1931-33; Crazy Water Crystals Co., 1933-35. (P) orchestra.
- WOOD, RUSSELL A. Vocal director, arranger, Michigan Network. (R) various shows since 1934, including Lone Ranger (Gordon Baking Co.), 1937. (F) commercials.
- WOOD, TRUDY. Network singer. (R)
 Packard hour starring Fred Astaire
 (Cadillac Motors).
- WOODS, CHUCK. Entertainer, leader of "Southern Stars," KERN, Bakersfield, Calif. (R) since 1937; local show. (V) Purple Sage Riders, 1935.
- woody, Lois. Singer, KFBK, Sacramento. (R) since 1935; various shows, including Shell Chateau (Shell Oil Co.), 1936; Kellogg's program, 1936; other local shows. (F) Desert Song (Warner Bros.), 1930; Great Ziegfeld (MGM), 1936. (L) Desert Song, 1928-29.
- woodard, TED R. Program director, engineer, announcer, WJRD, Tuscaloosa. (R) since 1927; local shows on this station and WOPI, Bristol; WHIS, Bluefield; WRDW, Augusta; WMFO, Decatur. (P) reporter.
- woodfin, dorothy compere. Dramatic director, WBAP, Ft. Worth. (R) since 1936; local shows, including Cosden Traffic Cop (Cosden Oil), 1936-37; Paul Whiteman's Musical Varieties (Woodbury), 1936. (L) little theatre. (P) high school, college teacher.
- WOODHULL, HAY. Educational features, WNYC, New York. (P) author, lecturer, and teacher of history and literature.
- WOODWARD, HUBERT L. Singer, WFAA, Dallas. (R) since 1934; local shows, including Ford Motor Co. program, 1934; Greyhound Travelers (Greyhound Bus Co.), 1935; Hinds Honey & Almond program, 1936.
- WOODWARD, O'CONNOR. Announcer, WCHV, Charlottesville. (R) various local shows, including Questions & Answers (Dr. Pepper Bottling Corp.).

- WOODWARD, LEE ("RED"). Musician, singer, WBAP, Ft. Worth. (R) since 1926; various local shows on this station and KGGM, Albuquerque; KGKO, Wichita Falls; KTAT, Ft Worth.
- WOODWARD, VAN. Continuity writer, KMOX, St. Louis. (R) since 1934; local shows on this station and WMBH, Joplin; KXBY, Kansas City.
- WOOLLCOTT, ALEXANDER. Network author, commentator. (R) The Town Crier (Granger Pipe Tobacco; Cream of Wheat). Newspaper dramatic critic.
- WOOTON, WHITSON. Singer, WTJS, Jackson. (R) since 1936; local shows, including Ward's Serenaders (Montgomery Ward & Co.), 1937.
- WORDEN, RALPH. News commentator, editor, WGAR, Cleveland. (R) since 1921; local shows, including Strange Facts (Hi-Speed Blue Flash), 1935-37. (P) newspaper editor.
- WORTH, BETTY. Actress, WHN, New York. (R) since 1933; various shows, including March of Time, 1933-34; Macfadden True Story, 1935-37; Feenamint Amateur Hour, 1936-37; School of the Air (Dodge), 1936-37; Roadways of Romance (Tums); Kate Smith's Bandwagon (A & P) programs for Camel, Squibbs. (F) shorts (Warner Bros.). (L) Ziegfeld Follies; School for Virtue; others.
- WORTH, LON B. Announcer, WNEW, New York. (R) local shows, including Milkman's Matinee (participating sponsorship; Krueger Brewing Co. Bulova Watch and others). (V) Musical director and pianist. Wrote and arranged music for Profundis,
- **WRAGGE, EDDIE.** Network actor. (R) Bobby Benson (Hecker H-O Co.).
- WRAGGE, ELIZABETH. Network actress.
 (R) Pepper Young's Family (P. & G., for Camay Soap).
- WRAY, ALAN. Announcer, WMCA, New York. (R) since 1930; Today's Children (Pillsbury Flour Mills), NBC, 1933; other shows on this station and WHN, New York, including programs for Truly Warner and Phillips Milk of Magnesia. (F) trailers, travelogues. (L) Trial by Jury, 1921; Chocolate Soldier, 1924. (P) accountant.
- WRIGHT, ACE. Entertainer, KPO-KGO, San Francisco. (R) since 1932; various shows, including Carefree Carnival (Crazy Water Crystals), 1934; Big Yank program (Big Yank Shirts), 1935; Win-

- ning the West (Occidental Life Insurance Co.), 1936.
- WRIGHT, BURTON. Network actor. (R)
 Modern Cinderella (General Mills).
- WRIGHT, BILL. Network writer, M.C., character actor. (R) Blue Monday Jamboree, Shell Show, Al Pearce's Gang, Gang Busters, Ford Motor Co., Floyd Gibbons program, Maxwell House Show Boat, True Story program. (L) stock. (V) Black Face Act, 1923. (P) newspaper work, advertising manager.
- WRIGHT, FRED. Singer, comedian, Iowa Broadcasting Co. (R) various shows, including programs for Minit Rub, 1936; Stewart-Warner, 1937. (L) Musical Comedy Tabloid, 1921-28. (V) 1921-28. (P) army officer.
- WRIGHT, HOLLIS C., JR. Sports announcer, writer, WNBX, Springfield. (R) since 1935; local shows, including Baseball Chat (Ford Dealers), 1935.
- WYATT, EUSTACE. Writer. (R) Public Domain.
- WYLIE, ALLISTER. Musical director, WIL, St. Louis. (V) local hotels, Formerly a member of Gene Rodemich, Carl Fenton, Ted FioRito orchestras; recordings for Brunswick with own band. (P) student.
- WYLER ROSE. Writer. (R) Science Series for American School of the Air.
- WYLLIE, WALCOTT A. Announcer, WTHT, Hartford. (R) Farm and Home Hour (NBC), also various shows on this station and WFLA, Clearwater; WSUN, St. Petersburg.
- WYNNE, BETTY. Actress, continuity writer, KOA, Denver. (R) since 1935; various shows including Benjamin Moore Paint Co. program, 1934; Light of the West (Public Service Co.), 1936; Piggly Wiggly program, 1935-36. (F) commercials. (L) stock, 1934. (P) advertising agency.
- WYNN, ED. Network comedian, composer, lyric writer. (R) Gulliver the Traveler (Plymouth Motors); Texaco Fire Chief (Texaco Gasoline); Ed Wynn (Axton-Fischer Tobacco for Spud Cigarettes). (F) Follow the Leader; Rubber Heels; The Chief. (L) Ziegfeld Follies of 1914; Passing Show of 1916; Perfect Fool; Manhattan Mary; Simple Simon; Laugh Parade. (V) since 1902.
- WYNNE, RICHARD H. Announcer, KYA, San Francisco. (R) since 1935; various local shows including Associated Oil Co. program, 1936. (L) stock, 1927-28; another language, 1935. (P) student, salesman.

Y

- YARBOROUGH, BARTON. Actor, director, KPO-KGO, San Francisco. (R) since 1930; directed Death Valley Days (Pacific Coast Borax), NBC, Hawthorne House (Wesson Oil), NBC, Sperry Sunday Special (Sperry Flour), NBC; also acted in Wheatenaville. (Wheatena), Orphan Annie (Ovaltine), Del Monte Happy Time, and others. (L) Interference (London production); season with Eva LeGallienne; stock. (P) college.
- YODELLING TWINS, THE (GEORGE & JUANITA). Hillbilly singers, WNAC, Boston. (R) since 1936; Yankee Network sustaining program. (V) Yankee Network Radio Revue, 1936.
- YORKE, HELEN. Singer, WHN, New York.
 (R) local shows including Ida Bailey Allen Program (Seaman Bros., Chef Boyarde, Scott Towels). (F) Crinoline Days (Warner Bros.), 1931. (L) several operas, including La Boheme, 1935; La Traviata, 1937. (V) Yorke & Johnson, 1929-34.
- YOUNG, AGNES. Network actress. (R)
 Mrs. Wiggs of the Cabbage Patch
 (American Home Products).
- YOUNG, CARLETON. Network dramatic actor. (R) Just Plain Bill (Kolynos Tooth Paste); Rich Man's Darling (Affiliated Products), 1936-37; Gang Busters (Colgate-Palmolive-Peet), 1936-37; Magazine of the Air (Heinz Co.); Our Gal Sunday (Anacin, Old English Floor Wax), 1937. (L) stock.
- YOUNG, HELEN A. Singer, WMCA, New York. (R) since 1933; various local shows on this station and WEEI, WAAB, Boston, including Babes in Toyland (Sears Roebuck), 1934; Wheaties program, 1937. (V) 1934; night club, 1936. (P) student. Blue Bird recordings, 1930.
- YOUNG, JAMES, JR. News editor and commentator, announcer, WLVA, Lynchburg. (R) various shows, including WLVA's Request Program (S. S. Kresge and Iowa Soap Co.). (L) summer theatre work. (P) student.
- YOUNG, JOHN. Actor, announcer, WHBQ, Memphis. (R) since 1935; various local shows. (P) student.
- YOUNG, JOHN S. Network announcer, commentator. (R) Flying Red Horse Tavern (Socony-Vacuum); Hammerstein Music Hall (Kolynos Tooth Paste); as John Watkins in Who's Who in Today's News (General Mills).
- YOUNG, R. B. Announcer, KGVO, Missoula. (R) since 1936; local shows. (P) clerk.
- YOUNG, RUSSELL. Announcer, WGN, Chicago. (R) Bachelor's Children (CBS);

- We Are Four (Mutual); also programs for Old Dutch Cleanser, Munsingwear, Rival Dog Food, Acme Lead and Color Works. (L) stock, 1934.
- YOUNG, VICTOR. Network orchestra leader. (R) Al Jolson program (Lifebuoy and Rinso).
- YOUNGBLOOD, ANNIE. Actress, KOMA, Oklahoma City. (R) various local shows.
- YOUNGBLOOD, WESLEY. Announcer, commentator, KFYO, Lubbock. (R) since 1934; local shows on this station and KICA, Clovis. (L) Little Theatre productions. (P) clothing salesman.
- YOUNGMAN, HENRY. Network master of ceremonies, monologist. (R) Kate Smith program. (V) night club engagements.

Z

- ZAROVA. Singer, KPO-KGO, San Francisco. (R) since 1934; various local shows on this station and KHJ, Los Angeles, including Albers Milling program, 1936. (F) Metropolitan (with Lawrence Tibbett). (P) student.
- ZIMMERMAN, DAVID F. Announcer, WSPD, Toledo. (R) since 1935; local shows on this station and WWJ, WJR, Detroit, including Mystery Serials (Mobile Gas), 1935; Sloane & Morell (Northwestern Ohio Gas Co.), 1936; Continental Baking Co., 1936-37. (F) commercials, 1935-36. (L) stock. (P) college.
- ZINC, ALBERT H. Dramatic director, WEBR, Buffalo. (R) since 1931; various local shows on this station and WOR, WHAM, New York. (L) stock. (P) insurance business.
- ZOHN, CHESTER. Program director (night programs), WTAM, Cleveland. (R) since 1927; various shows on this station and WADC, Akron, including Newlyweds (Durkee Famous Foods), (P) bank teller.
- ZOOK, DONALD S. Actor, WMT, Cedar Rapids. (R) since 1936; local shows including Murphy Representatives (Murphy Products Co.), 1936; Nelson's Weather Master (B. F. Nelson Mfg. Co.). (L) stock, 1935. (P) pilot.
- ZURSCHMIEDE, ELSA H. Concert singer, pianist, WGRC, New Albany. (R) since 1930; various local shows on this station and WHAS, WAVE, Kentucky. (P) secretary. Also sang in State Fairs, Liederkranz Singing Society.
- ZWINK, JOHN R. Announcer, pianist, WABY, Albany.
- ZWYGART, FRANK W. Singer, WCPO, Cincinnati. (R) since 1934; various local shows. (L) Silver Moon, 1935; Plantation Days, 1936. (V) 1934-37. (P) office work.

A Complete Radio Program Service Available As a Whole Or In Part To Advertising Agencies and Their Clients

A Few of the Programs, Sponsors and Agencies with Which We Have Been Associated:

Helen Hayes in "The New Penny"—Sanka Coffee—Young and Rubicam. Beatrice Lillie—Dr. Lyon's Toothpowder—Blackett-Sample-Hummert. Marx Bros.—Esso Gas—McCann-Erickson.
Sherlock Holmes—G. Washington Coffee—Cecil, Warwick & Legler. Bob Hope—Woodbury's—Lennen & Mitchell.
Warden Lawes—Sloan's Liniment—Cecil, Warwick & Legler. Hall of Fame—Lehn & Fink—Ruthrauff & Ryan.
Sketch Book—Socony Vacuum—J. Sterling Getchell.
Uncle Charlie's Tent Show—Procter & Gamble—Compton Adv.
Edger A. Guest in Welcome Valley—Household Finance—B. B. D. & O. Leslie Howard in the Amateur Gentleman—Lehn & Fink—Kenyon & Eckhardt.
The Shadow—Blue Coal—Ruthrauff & Ryan.
City Desk—Gottfried Baking Co.—Lord & Thomas.
Mysteries in Paris—Bourjois—Redfield-Johnstone.
Will Rogers, George M. Cohan, Irving Berlin, Irvin S. Cobb—Gulf Oil—Cecil, Warwick & Legler.

Adventures of Bill Baker—A & P Bread—Paris & Peart.

TRANSCRIPTIONS

Dodge Motors Goodrich Tires Pennzoil Ironized Yeast Davis Baking Powder Lifebuoy Soap Plymouth Automobiles Socony Vacuum Dixie Cups Love Story Magazine A & P Stores

A Distinguished Group of Stage, Screen and Radio Stars for Whom We Have Provided Material:

Adrienne Ames Lionel Barrymore Noah Beery Ralph Bellamy Irving Berlin Fannie Brice Clive Brook Bruce Cabot Joan Crawford James Dunn Edgar A. Guest Irene Dunne Cary Grant D. W. Griffith Helen Hayes Bob Hope Leslie Howard Warden Lawes Edmund Lowe Paul Lukas . Helen Mack

Marx Bros.
Adolphe Menjou
Douglas Montgomery
Veree Teasdale
Lee Tracy
Franchot Tone
Lois Wilson
Charles Winninger
Roland Young
Beatrice Lillie

McKNIGHT and JORDAN, Inc.

TOM McKNIGHT — EDITH MEISER — WALLACE S. JORDAN

17 E. 49th Street, New York City

PROGRAM IDEAS DRAMATIC SCRIPTS COMEDY MATERIAL

TALENT PRODUCTION DIRECTION
PROGRAM DOCTORING
TRANSCRIPTIONS

In Association:

Edward Hale Bierstadt - Eleanor Troy Williams - Robert Ross

ARTIST BUREAUS

In this list are those bureaus acting as agencies or representatives for artists. Not included are the artist bureaus maintained by radio stations as captive subsidiaries from which to draw talent for their programs. These latter may be found under the station write-ups.

- ASSOCIATED RADIO ARTISTS, 1650 Broadway, New York, N. Y. Phone: Circle 7-4452. Executive: Harry Moss, president.
- HERMAN BERNIE, INC., 1619 Broadway, New York, N. Y. Phone: Circle 7-6344. Executives: Herman Bernie, president; Ben Bernie, vice-president; Dorothy Menzin, secretary-treasurer. Branch offices: 8555 Sunset Blvd., Hollywood.
- CLEVELAND B. CHASE, 424 Madison Ave., New York, N. Y. Phone: Eldorado 5-1720. Executives: Cleveland B. Chase, president; Harry W. Hoff, secretary, sales manager; Joe A. Cross, production manager.
- COLUMBIA ARTISTS, INC., Columbia Broadcasting System, Inc., 485 Madison Ave., New York, N. Y. Phone: Wickersham 2-2000. Executives: Lawrence Lowman, vice-president in charge of operations. Branch offices: 5939 Sunset Blvd., Hollywood; Donald W. Thornburgh, vice-president in charge of Pacific Coast operations.
- CONSOLIDATED RADIO ARTISTS, INC., RCA Building, 30 Rockefeller Plaza, New York, N. Y. Phone: Columbus 5-3580. Executives: Charles E. Green, president; A. M. Richardson, secretary, assistant to president; Harry Berman, vice-president; Milton Roemer, manager; Frank Burke, publicity director. Brunch offices: 838 Keith Bldg., Cleveland; Stanford Zucker, manager. 32 W. Randolph St., Chicago; Leo B. Salkin, manager. 109 N. Akard St., Dallas; J. W. Rubush, manager. 6253 Hollywood Blvd., Hollywood; C. E. Green, manager. (Note: This agency books orchestras only.)
- CONSTANCE HOPE ASSOCIATES, 673 Fifth Ave., New York, N. Y. Phone: Plaza 3-3390. Executives: Constance Hope, president; Edith Behrens, manager.
- CURTIS & ALLEN, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-4124. Executives: Charles H. Allen, Jack Curtis.
- FANCHON & MARCO AGENCY, INC., RCA Building, 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-5630. Executives: John A. Partington, president; Harry C. Arthur, Jr., vice-president, treasurer; Samuel Shayon, assistant secretary. Branch offices: 5600 Sunset Blvd., Hollywood; Marco Wolff, man-

- ager. (Note: Other branch offices do not handle radio talent.)
- MARK HANNA, 654 Madison Avenue, New York, N. Y. *Phone*: Regent 4-6250. *Executive*: Mark Hanna, owner.
- LELAND HAYWARD, INC., 654 Madison Ave., New York, N. Y. Phone: Regent 4-7000. Executive: Leland Hayward, president. Branch offices: Affiliated with Myron Selznick & Co., Beverly Hills, Calif.
- HESSE & McCAFFREY, 501 Madison Ave., New York, N. Y. Phone: Eldorado 5-1076. Executives: Nelson S. Hesse and William McCaffrey, partners.
- JESSE L. KAUFMAN, INC., 22 West 48th St., New York, N. Y. Phone: Pennsylvania 6-2409. Executives: Jesse L. Kaufman, president; A. L. Ferguson, secretary.
- JACK LAVIN, Park Central Hotel, Seventh Ave. & 55th St., New York, N. Y. Phone: Circle 7-8000.
- LEADING ATTRACTIONS, INC., 515 Madison Ave., New York, N. Y. Phone: Plaza 3-8093. Executives: L. Schaad, president, treasurer; Aaron Steiner, vicepresident.
- LENETSKA & ROSENTHAL, 607 Fifth Ave., New York, N. Y. Phone: Plaza 5-3403. Executives: Harry Lenetska, Mervyn Rosenthal, Heloise Lenetska.
- MORT LEWIS, 1 Christopher Street, New York, N. Y. *Phone:* Chelsea 2-4132. *Executives:* Mort Lewis, president; Lester Lewis, secretary and treasurer.
- LYONS, McCORMICK & LYONS, 1501
 Broadway, New York, N. Y. Phone:
 Lackawanna 4-7460. Executives: Samuel
 T. Lyons, president; Arthur S. Lyons,
 vice-president. Branch offices: 520 California Bank Bldg., Beverly Hills; Samuel
 T. Lyons, manager. Commies, Ltd., 92
 Regent St., London, W.; A. E. Vere
 Barker, manager.
- GUMMO MARX AGENCY OF NEW YORK, 214 West 42 West 42nd St., New York, N. Y. Phone: Wisconsin 7-1480. Branch offices: Zeppo Marx of Hollywood, Inc., 8732 Sunset Blvd., Hollywood.
- MILLS ARTISTS, INC., 799 Seventh Ave., New York, N. Y. *Phone*: Circle 7-7167. *Executives*: Irving Mills, president, treasurer; Jack Mills, vice-president; Samuel Jeffe Buzzell, secretary and counsel;



• RADIO EVENTS, INC.

Radio program builders — (from script to complete production, or any part of a production)—Servicing advertising agencies—exclusively and anonymously—as far as sponsors are concerned.

●THE SCRIPT LIBRARY

A station service—making available a script for every commercial and sustaining need—from one minute to one hour programs, completely catalogued. Buy what you need—when you need it—no contract—no minimum order. The first and foremost script organization in the field.

• SERVICE PROGRAMS

Building radio and merchandising informative (service) programs—from idea to sales—a complete campaign organization—from manufacturer to dealer to consumer. Selling style and styling selling—A different approach to advertising.

RADIO EVENTS, INC. Jhe Script Library · SERVICE PROGRAMS, INC.

535 fifth avenue ullet new york ullet new york

ARTIST BUREAUS—Continued

William H. Wittler, assistant treasurer. Branch offices: 9132 Sunset Blvd., Hollywood, Calif.; Irving Mills, manager.

WILLIAM MORRIS AGENCY, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-2160. Executives: William Morris, Jr., president; Ruth Morris, vice-president; Abe Lastfogel, treasurer; John Hyde, general manager. Branch offices: William Morris Theatrical Agency, Oriental Theatre Bldg., Chicago; Morris F. Silver, manager. William Morris Agency, 8511 Sunset Blvd., Hollywood; Murray Feil, manager.

MUSIC CORPORATION OF AMERICA, 745 Fifth Ave., New York, N. Y. Phone: Wickersham 2-8900. Executives: William R. Goodheart, general manager; David A. Werblin, assistant manager; Willard Alexander, Emanuel Sacks, Milton Pickman, Phil Bloom, Harold Hackett, Louis Mindling, Jack Carney, Lathrop Mack, Michael Markels, Joseph Wider, Elmer Gazley. Branch offices: 430 N. Michigan Ave., Chicago; Jules C. Stein, general manager; William H. Stein, assistant manager; Eddie Elkort, M. B. Lipsey, Charles Miller, Russell Facchine. Karl Kramer, Jim Breyley, L. Wasserman. Oviatt Building, Los Angeles: Taft Schreiber, general manager; Larry Barnett, assistant manager; Arthur Parks, Jr., Lyle Thayer, W. C. Tornroth, F. Mostraly. Union Trust Building, Cleveland: D'Arve G. Barton, general manager; Merle Jacobs, assistant manager. Tower Petroleum Building, Dallas: Norman Steppe, general manager; Hogan Hancock, assistant manager. Bond St., W. 1, London: Earl Bailey, general manager; Lou Wolfson, assistant manager: Herman Stein.

NBC ARTISTS SERVICE, National Broad-casting Company, Inc., RCA Bldg., 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-8300. Executives: Samuel L. Ross, manager; A. Frank Jones, John Potter, William Hillpot, Chester Stratton. Branch offices: Merchandise Mart, Chicago; Alex Robb, manager. 111 Sutter St., San Francisco; Larry Allan, manager. 1625 California St., Denver; J. A. Webber, manager. Hotel Bradford, Boston; Cleon B. White, manager. 5515 Melrose Ave., Hollywood; Bema E. Harshbeiger, manager.

BEN ROCKE, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7630. Executives: Ben Rocke, president, treasurer; Norman Livingston, secretary.

ROCKWELL-O'KEEFE, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7550. Executives: Thomas G. Rockwell, president; Michael Nidorf, vice-president; F. C. O'Keefe, treasurer (in charge of N. Y. office); Warren H. Pearl, assistant treasurer. Branch offices: 32 W. Randolph St., Chicago; Tom Thatcher, manager. 9028 Sunset Blvd., Hollywood; Thomas G. Rockwell, manager.

HARRY A. ROMM, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 6-1144. Executives: Harry A. Romm, president; Leonard Romm, general manager.

DOUGLAS F. STORER, RKO Building, 1270 Sixth Ave., New York, N. Y. *Phone:* Circle 7-7672. *Executives:* Douglas F. Storer, president.

SUPREME RADIO COMPANY, 922 Eighth Ave., New York; N. Y. *Phone*: Columbus 5-4959. *Executive*: Leo Simons, general manager.

ROGER WHITE, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-4943.

WILSON, POWELL & HAYWARD, INC., 444 Madison Ave., New York, N. Y. Phone: Eldorado 5-0410. Executives: F. LeRoy Wilson, president; Bruce Powell, vice-president, treasurer; Henry P. Hayward, vice-president, secretary; James V. Peppe, general manager; Joseph T. Shaw, director of authors and publishers.

wolf Associates, Inc., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Columbus 5-1621. Executives: Edward Wolf, general manager; Jack Rubin, script writer; William M. Koblenzer, sales manager; George S. Silver, agency sales; Jane West, Adelaide Marstone, writers. Branch office: 6912 Hollywood Blvd., Hollywood; L. Wolfe Gilbert, manager.

WOR RADIO QUALITY GROUP SER-VICE, 1440 Broadway, New York, N. Y. Phone: Pennsylvania 6-8383. Executives: Nat M. Abramson, manager; Annette Marantz, Herman Paley, Edna Van Veen, Henry Frankel, Al Roth, Benjamin David, Albert Hoffman, Stella Birthoff.



FOR SALE

A Court of Domestic Relations

plus

An Established Following of

MILLIONS OF WOMEN!

"THE MARRIAGE CLINIC"

Conducted by One of America's Foremost Authorities on Today's

Foremost Problem — MARRIAGE

FRANCES McDONALD, Lay Judge of NEW YORK GOOD-WILL COURT, known to millions of women through her Magazine and Newspaper articles on Domestic Relations is now in the Market for a Sponsor for her Radio Sensation—THE MARRIAGE CLINIC! Having received 500,000 letters from women readers of the 100 publications featuring her views, Frances McDonald is more than an Expert. She is a trusted confidence in a million American Homes.



FRANCES McDONALD

"THE MARRIAGE CLINIC" is New - Authentic - Dynamic

Originating at WAAB, Boston, key station of the Colonial Network and pronounced the sensation of the present season—THE MARRIAGE CLINIC is aired Daily, Coast to Coast through the Mutual Broadcasting System, and is attracting hosts of listeners. With such truly tremendous Merchandising possibilities and exclusive publicity tie-ups with publications now featuring Frances McDonald, it appears to be the Outstanding Buy of the coming year.

Creative Agency Men who know how to capitalize on a smart basic idea and Public Trend and free publicity are invited to write for details and potentials of this Program. Audition transcriptions available.

SPONSORS! AGENCY MEN!

When listeners mail Dollar Bills, that's a Program! And they mail dollar bills and beg for Printed Copies of the Advice they hear on this broadcast! Available on a National or Regional basis.

MAKE HISTORY WITH "THE MARRIAGE CLINIC"

Colonial Network, Boston Mutual Broadcasting System, New York

PROGRAM PRODUCERS

In this list is a number of those independent firms building programs, either wholly or in part, for agencies and their clients. Procedure usually is that an agency hiring one of these firms "farms" its production out, so to speak, for a fee agreed upon.

- AIR FEATURES, INC., 247 Park Avenue, New York, N. Y. *Phone:* Wickersham 2-0077. *Executive:* James E. Sauter, president, treasurer.
- AMERICAN RADIO FEATURES, 5658
 Wilshire Blvd., Los Angeles, Calif. Executives: Frederick C. Dahlquist, president; Percy Friedlander, vice-president; George W. Prince, Jr., treasurer; L. D. Ross, secretary; Edwin H. Linsay, director of sales; David Taylor, production manager; Sherman McFedries, assistant production manager; Forrest Barnes, writer; James Knight Carden, director of research.
- BATCHELOR ENTERPRISES, INC., 234
 W. 44th St., New York, N. Y. Phone:
 Chickering 4-6204. Executives: Walter
 Batchelor, director of radio; Howard
 Reilly, assistant. Branch office: Walter
 Batchelor Agency, 8782 Sunset Blvd.,
 Hollywood.
- CLEVELAND B. CHASE, 424 Madison Ave., New York, N. Y. Phone: Eldorado 5-1720. Executives: Cleveland B. Chase, president; Harry W. Hoff, secretary, sales manager; Joe A. Cross, production manager.
- COLUMBIA TRANSCRIPTION SERVICE (Division of American Record Corp.), 1776 Broadway, New York, N. Y. Phone: Circle 7-6224. Executives: Richard W. Altschuler, president; L. W. Schneider, general sales; W. G. Monroe, general manager. Branch office: 952 North Michigan Ave., Chicago; Girard D. Ellis, manager.
- WALTER CRAIG, 1 University Place, New York, N. Y. Phone: Gramercy 7-4999. Executives: Walter Craig, president; Kenneth Burton, assistant.
- FANCHON & MARCO AGENCY, INC., RCA Building, 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-5630. Executives: John A. Partington, president; Harry C. Arthur, Jr., vice-president, treasurer; Samuel Shayon, assistant secretary. Branch office: 5600 Sunset Blvd., Hollywood; Marco Wolff, manager. (Note: Other branch offices do not handle radio production.)
- FIELD, MOSES & JONES, 730 Fifth Ave., New York, N. Y. Phone: Circle 6-2677. Executives: John Moses, president in charge of program production; Harry Moses, vice-president; Waldwell Jones, treasurer, assistant program producer; Hiram S. Gans, secretary.

- DAVID E. GREEN ASSOCIATES, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7159. Executive: David E. Green, president.
- GROMBACH PRODUCTIONS, INC., Steinway Building, 113 W. 57th St., New York, N. Y. Phone: Circle 7-2678. Executives: Captain Jean V. Grombach, president; D. L. Provost, treasurer. Branch offices: 8 Newberry St., Boston; James Murley, manager. 6200 Franklin Ave.., Los Angeles; Emil Serdel, manager.
- JACK HASTY, 6666 Whitley Terrace, Hollywood, Calif.
- KASPAR-GORDON STUDIOS, INC., 140
 Boylston St., Boston, Mass. Phones:
 Devonshire 7357-7358. Executives: Edwin H. Kasper, president and production manager; Aaron S. Bloom, secretary-treasurer, director commercial department, manager transcription division; Edmund N. Buzzell, manager recording division; Kent Young, recording engineer; Robert W. Graham, assistant production manager; Louise Hampton, merchandising to women.
- KING FEATURES SYNDICATE, INC., 235 E. 45th St., New York, N. Y. Phone: Murray Hill 2-5600. Executives: J. V. Connolly, president; Ward Greene, executive editor; Bradley Kelly, associate editor; Frank Nicht, sales manager; Fred Smith, manager of radio department.
- LEADING ATTRACTIONS, INC., 515 Madison Ave., New York, N. Y. Phone: Plaza 3-8093. Executives: L. Schaad, president, treasurer Aaron Steiner, vicepresident.
- MORT LEWIS, 1 Christopher Street, New York, N. Y. Phone: Chelsea 2-4132. Executives: Mort Lewis, president; Lester Lewis, secretary and treasurer.
- R. U. McINTOSH & ASSOCIATES, INC., 2614 W. 7th St., Los Angeles, Calif. Phone: Federal 2074. Executives: R. U. McIntosh, president and general manager; C. Vannewkirk, production manager.
- McKNIGHT & JORDAN, INC., 17 East 49th St., New York, N. Y. Phone: Eldorado 5-6110. Executives: Thomas H. McKnight, president; Wallis S. Jordan, secretary-treasurer, manager; Edith Meiser, vice-president.
- C. P. MacGREGOR, 729 S. Western Av-Hollywood, Calif. Phone: Fitzroy 4191. Executives: G. P. MacGregor, president;

PROGRAM PRODUCERS—Continued

Paul Quan, treasurer; Amos T. Baron, sales manager.

- MID-WEST RECORDINGS, INC., 24 South 7th St., Minneapolis, Minn. Phone: Atlantic 4461. Executives: Harold D. Field, president; F. W. Ferrin, vice-president; D. E. Field, treasurer; L. M. Knopp, general manager.
- RADIO EVENTS, INC., 535 Fifth Avenue, New York, N. Y. Phone: Murray Hill 6-3487. Executives: Joseph M. Koehler, president; Georgia Backus, chairman of the board. Affiliated companies: Service Program, Inc.; Gladys Miller, director. Script Library, Genevieve Pace, general manager; Frank Conklin, business manager.
- RADIO PRODUCERS OF HOLLYWOOD (Subsidiary of Radio Recorders, Inc.), 932 North Western Ave., Hollywood, Calif. Phone: Hollywood 3917. Executive: Lou R. Winston, president.
- BEN ROCKE, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7630. Executives: Ben Rocke, president, treasurer; Norman Livingston, secretary.
- ROCKWELL-O'KEEFE, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7550. Executives: Thomas G. Rockwell, president; Michael Nidorf, vice-president; F. C. O'Keefe, treasurer (in charge of N. Y. office); Warren H. Pearl, assistant treasurer. Branch offices: 32 W. Randolph St., Chicago; Tom Thatcher, manager. 9028 Sunset Blvd., Hollywood; Thomas G. Rockwell, manager.
- HENRY SOUVAINE, INC., 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-5666. Executives: Henry Souvaine, president; Thomas L. Stix, vice-president; Archibald U. Braunfeld, business manager; Keith McLeod, Gordon Whyte, Nicholas Orlando, Albert G. Miller, Jack Roche, program directors. (A branch is being formed in Hollywood.)

- STANDARD RADIO, 6404 Hollywood Blvd., Hollywood, Calif. Phone: Granite 0555. Executives: Gerald King, general and production manager. Branch office: 180 N. Michigan Ave., Chicago, Ill.; M. M. Blink, general and sales manager.
- TRANSAMERICAN BROADCASTING & TELEVISION CORP., 521 Fifth Avenue, New York, N. Y. Phone: Murray Hill 6-2370. Executives: John L. Clark, president; E. J. Rosenberg, vice-president; Virgil Reiter, Jr., vice-president in charge of sales; Don Becker, executive program director. Branch offices: 333 N. Michigan Ave., Chicago; C. P. Jaeger, vice-president. 5833 Fernwood Ave., Hollywood; William Ray, manager.
- UNITED PRESS ASSOCIATIONS, 220 E. 42nd St., New York, N. Y. Phone: Murray Hill 2-0400. Executives: Hugh Baillie, president; Edwin Moss Williams, general sales manager; Clem J. Randall, general business manager; Webb Artz, editor; Roy Kelly, radio sales and production.
- ROGER WHITE, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-4943.
- WOLF ASSOCIATES, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Columbus 5-1621. Executives: Edward Wolf, general manager; Jack Rubin, script writer; William M. Koblenzer, sales manager; George S. Silver, agency sales; Jane West, Adelaide Marstone, writers. Branch office: 6912 Hollywood Blvd., Hollywood; L. Wolfe Gilbert, manager.
- WORLD BROADCASTING SYSTEM, INC., 711 Fifth Ave., New York, N. Y. Phone: Wickersham 2-2100. Executives: P. L. Deutch, president, treasurer; Norton Cotterill, vice-president in charge of sales; W. R. Seifert, assistant treasurer; L. N. Schafer, assistant secretary; Charles Gaines, program production. Branch office: 301 E. Erie St., Chicago; A. J. Kendrick, manager.



LEADING ATTRACTIONS, INC.

Edwin C. Hill

John Charles Thomas

PERSONALITIES

Captain Frank Hawks Cornelius Vanderbilt, Ir. Abram Chasins Robert Wildhack Bobbe Arnst James C. Wilson lack Norworth

TENORS

Stuart Churchill

- * Arthur Carron
- * George Rasely Hardesty Johnson
- Nicholas Massue

BARITONES

Phil Duey †Douglas Stanbury Louis D'Angelo

SOPRANOS

Hean Tennyson Willie Morris Virginia Mauret Louise D'Angelo Sylvia Cyde Rhoda Arnold

MEZZO-SOPRANO

* Marion Telva

CONDUCTORS

* Wilfred Pelletier Frank Tours Emil Coleman Victor Arden

Based on successful experience we offer our facilities for creating, producing and directing radio programs

* Metropolitan Opera

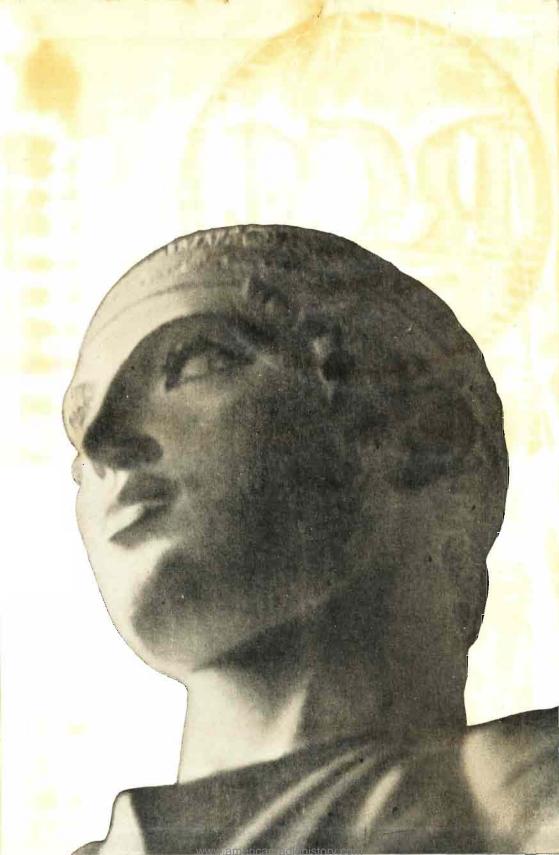
† Chicago Opera

515 Madison Avenue . New York . PLaza 3-8093



SERVING THE WORLD'S GREATEST MARKET

Offering you a WOR-area of homes owning radios amounting to 3,961,884 or more than 17% of the total radio homes in these United States. And a people whose annual spendable money income is \$14,017,860,000, or 22.3% of the nation's total in a market responsible for 22.4% of the country's total food sales; 25.7% of all apparel sales and 15.1% of all money paid for drugs.





"THE SYMBOL OF THE RADIO AGE"

A Friendly Sign to Millions in every phase of Radio!

Only RCA takes part in all phases of radio...communications, broadcasting, reception. And because RCA does and makes everything in radio, and has helped make neighbors of all mankind, the famous RCA trademark is regarded by many millions in all parts of the world as a sign of friendliness.

RCA Manufacturing Co., Inc. RCA Communications, Inc.

turing Co., Inc. National Broadcasting Co. cations, Inc. RCA Institutes, Inc. Radiomarine Corp. of America